CONTEMPORARY CHRISTIAN DEBUTS

Brad Burkhart emphasizes the lessons Contemporary Christian radio can learn from the secular formats, while R&R's first Contemporary Christian music information bows.

Page 58, 72

FCC PLANS SWEEPING OWNERSHIP RULES CHANGES

A chain of 24 FM stations is just one of the possibilities for broadcast ownership opened up by the Commission's new proposals.

Page 16

TAX REFORM & THE BROADCASTER

Attorney/consultant Barry Skidelsky explains how broadcatsers are affected by the Tax Reform Act of 1986.

INSIDE THE NEWS THIS WEEK

- Frank Ward Operations Director at WYAY
- Dan O'Toole PD at KXOA-FM
- John Boden retires from Blair to pursue ownership
- KCTZ PD Bobby Christian jailed on porno charges
- Keith Whipple joins R&R sales team
- KQKS newest Denver area AC
- Ron Rodrigues Sr. VP at James Paul **Brown Entertainment**
- KOOL (AM) shifts to Oldies
- Chloe Brothers, Jeff Clark VPs at **Empire State**
- Steve Sorich GSM at Blair Radio
- Roger Morgan GM, George Fendel PD/MD as KCNR becomes KKUL
- Carol Reilly VP/GM at WTRY & WPYX as John Kelly resigns to buy WPTR & WFLY

Page 4, 6, 8

RECURRENT MISUSE IN B/U RADIO?

Lee Michaels and consultant Dean Landsman point out the advantages of property-used recurrents for Black/Urban radio, while Walt Love comments on their overly quick application in the format

COUNTRY FORECASTS FOR 1987

Lon Helton and Sharon Allen turn over their columns to label chiefs and radio consultants, who explore the format's forthcoming directions.

Page 56, 57

HOT PROSPECTS FOR MULTIPLES, RADIO

Broker Bob Mahlman waxes optimistic about radio; multiples are predicted to stay high in 1987. These and other radio business information in Radio Business. Page 15

NEXT WEEK IN R&R

Brad Messer tackles the topic of "The Vanishing Chief Engineer" in Engineering.

Newsstand Price \$5.00



HUSBAND-WIFE VP/GM-GSM COMBO

Thompsons WRIF's **Management Team**



Abe Thompson WR1F/Detroit has placed two



Launa Thompson

ried to each other, in upper Chicago radio executives, mar- management posts. WGCI-FM Station Manager Abe Thompson has been named VP/GM, while WBBM-FM GSM Launa Thompson has joined as GSM. Previous VP/GM Marcellus Alexander and GSM Henry Grambergu have resigned, though they both continue to hold stock in WRIF parent Silver Star Communications.

THOMPSONS/See Page 10

Solk Now

Heftel, Statewide Merge, **Now H&G Communications**

Statewide Broadcasting are merging, subject to FCC approval. Details of the sale include a retitling of the company to H&G Communications, with both companies contributing all existing radio properties, plus Statewide giving \$6.5 million in

WLUP/Chicago, and KSSK &

Sadle **Programs** KNBR



Rick Sadle

KGW/Portland PD Rick Sadle has accepted the vacant PD chair at NBC Full-Service O&O KNBR/San Francisco, starting January 12. Sadle has extensive Bay Area experience. having previously served over eight years there as OM at AC competitor KLOK-FM and Creative Director at then-AOR KSAN. He also worked three years as Creative Director at KMET/Los Angeles.

KNBR VP/GM Bill Dwyer told R&R, "From all indications we've got an excellent man for the position. Rick's background and recommendations make him well qualified for the posi-

Sadle spent only ten months with KGW, but hailed parent King Broadcasting as "the finest company I've ever worked for." He added, "But the legacy of KNBR is owned by only a SADLE/See Page 10

Heftel Broadcasting and KULA/Honolulu. Statewide is H&G President/CEO will be tatewide Broadcasting are comprised of KHY1/Dallas and current Heftel principal Cecil WJAX & WAPE/Jacksonville, Heftel, Executive VP/COO is as well as AM stand-alones former Statewide President WCFL/Chicago and WVCG/Mi- Scott Ginsburg, while Jordan ami. H&G will headquarter in Ginsburg will become Chair-HEFTEL/See Page 10

New York, L.A. Cash to Heftel. The Heftel properties include KTNQ & KLVE/Los Angeles, Arbitron Advances

New York

WHTZ Back In Lead: WPLJ, WRKS Tie For Second; WQHT Doubles; WLTW, WCBS-FM Strong; WNEW-FM Gains In AOR

Battle

-	2000		RPWH (UC)	0.0	0.5
	Summer '86	Fa '86	KIIS-AM & FM (CHR)	7.1	6.3
HTZ (CHR)	5.5	5.6	KABC (Talk)	6.7	5.4
PLJ (CHR)	5.5	5.1	KJOI (B/EZ)	4.4	4.9
RKS (B/U)	5.1	5.1	KOST (AC)	4.1	4.1
OR (Talk)	5.3	4.7	KRTH-FM (Gold)	4.0	4.0
INS (News)	4.9	4.6	KBIG (AC)	3.9	3.9
BLS (B/U)	4.9	4.6	KROQ (AOR)	3.6	3.9
PAT-FM (B/E2	2) 4.4	4.5	KIQQ (AC)	2.9	3.6
/LTW (AC)	3.6	4.2	KNX (News)	3.5	3.6
CBS-FM (Gold	1) 3.3	4.0	KFWB (News)	3.3	3.4
CBS (News)	3.5	3.9	KTNQ (Span)	3.2	3.3
NEW-FM (AO	R) 3.5	3.6	KLSX* (Gold)	_	3.1
QHT (UC)	1.4	3.1	KMPC (BBnd)	3.3	2.7
XRK (AOR)	3.3	3.1	KLOS (AOR)	3.7	2.3
ABC (Talk)	2.7	2.9	KLVE (Span)	2.2	2.3
/NSR (AC)	2.3	2.5	KZLA (Ctry)	1.6	1.6
NEW (BBnd)	3.0	2.3	KJLH (B/U)	1.6	1.6
HN (Ctry)	2.6	2.1	KWKW (Span)	1.3	1.7
PIX (AC)	1.9	2.0	KMET (AOR)	2.0	1.6
YNY (AC)	1.6	1.6	KUTE (AA)	1.5	1.5
NBC (AC)	1.5	1.7	KLAC (Ctry)	1.4	1.5
New York book not	confirmed by A	urbitron)	ARBITRO	WSee	Page 6

KINNE (LIC)

Los Anaeles

KPWR Edges KIIS For First; KROQ Tops AORs As KLSX Debuts At 3.1 And KLOS Skids; KIQQ Up

	A
100	
Greg Solk	
Ten-year WLUP/C	hicago

veteran Greg Solk has been promoted from the PD post he has held since 1983 to OM at the AOR station, which is the format leader in its market.

WLUP President/GM Jim DeCastro commented, "Greg has been a driving force behind the Loop's terrific success in recent years, and this promotion is well deserved. His programming skills are unequalled in Chicago.

Solk added, "I can't say enough good things about Heftel Broadcasting. I've been given everything I've ever asked for or needed to program this station, and now with this vote of confidence and my added re-

REMORSE, BLACK COMMUNITY PRESSURE CITED

Gordy Cancels Motown Sale

New Year's Eve on MCA's planned acquisition of Motown Records. Just hours before the papers were due to be signed Dec. 31, Motown founder Berry Gordy Jr. reportedly contacted MCA officials to call the deal

Neither company made any public comment about the turn of events, just as they had not

figures in the black community including Rev. Jesse Jackson

- not to make the deal. Jackson had "no comment" Tuesday (1/6) on the latter suggestion. Black leaders were even

The "No Sale" sign rang up officially confirmed that sale thought to have suggested to negotiations were taking place. Gordy that if he must sell Mo-But Gordy was said to have un- town Records, he should do so to dergone severe "seller's re- a black-financed consortium. morse," and to have been Unconfirmed are reports that strongly urged by prominent both Stevie Wonder and Lionel Richie also sought to sway Gordy against the sale.

Motown Industries, of which the label is part, is the secondlargest black-owned business in MOTOWN/See Page 6



EUROPEINV

The "Final Cou

FLASH: FROM EYEWITNESSES!

Reggie Blackwell, PD At WROQ In Charlotte Reports: "Currently in hot rotation and pulling Top 10 phones for the 3rd week in a row. Top 20 LP all over Charlotte. Hit!!"

Jim Scott, PD At KWES Describes The Action In Odessa: "Like Bon Jovi and Cinderella, we played it once and the audience went crazy!!! A Solid Rock & Roll Hit!!!"

John Clay, PD At KHTZ Reports From The Frontlines In Reno: "Due to phones from the AOR I put it on 'Make it or Break it' and it won every night!!!"



The four week chart trend on this record is 29-23-19-13 with solid Top 5 requests and Top 10 album sales in town!"



ADES AMERICA!

ntdown" Begins

THE CONTINENT HAS ALREADY BEEN CONQUERED!!

The Final Countdown Has Achieved #1 Status In The Following Countries:

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Italy Norway
Switzerland Finland
Portugal Monaco
Ireland France
West Germany
Sweden Poland

Over 1.5 million albums sold! Over 2 million songs sold!



"THE INVASION CANNOT BE DENIED"

- AOR Radio

R&R LP Breaker
R&R Tracks Breaker
Album Network Power Cuts "Homer"
Album Network Phones — Top 5 Requests

JUST IN:

MTV - Heavy RotationBillboard Album Chart -70*

444444

"THE FINAL COUNTDOWN"

The Single From Europe's Debut Album For Epic Records

JANUARY 9, 1987

GOLD FORMATS AT THE **CROSSROADS**

Steve Feinstein learns the latest modifications put into effect by Classic Rock stations, while Sean Ross investigates whether there is life in the Gold format on the AM band.

Page 38, 44

Radio Business
Washington Report
What's New
Street Talk21
Ratings & Research: Rip Ridgeway . 24
Ratings Results
Networks: Reed Bunzel
Management
Engineering
Promotion & Marketing:
Harvey Mednick
On The Records: Ken Barnes34
Datebook: Sean Ross
Gold: Sean Ross
Records: Adam White
Air Personalities: Dan O'Day 41
CHR: Joel Denver
AOR: Steve Feinstein
Calendar: Brad Messer 47
Easy Listening: Yvonne Olson 50
AC: Donna Brake
Black/Urban: Walt Love53
Country: Lon Helton
Nashville: Sharon Allen
Contemporary Christian:
Brad Burkhart
Marketplace
Opportunities 61
National Music Formats 64
Country Chart 65
Jazz Chart
AC Chart96
AOR Chart96
Black/Urban Chart
CHR Chart

CHR Chart

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EOW

Brothers, Clark New Empire State VPs

Chloe Brothers and Jeff Clark have been named VP/GM and VP/ Sales & Marketing, respectively, for Empire State Radio Partners, Ltd. owner of WGY & WGFM/ Schenectady. Brothers joined the combo in 1982, most recently serving as Station/Business Manager, and Clark came aboard in 1981, working previously as GSM. Both stayed on when Empire formed to purchase the property in March

Empire President/general part-EMPIRE STATE/See Page 6

PAGE THREE Ward Directs WYAY Operations

WYAY/Atlanta has named radio veteran Frank Ward as its Director of Operations. Ward succeeds Bob Neil, who left the Country outlet to become Station Manager at crosstown WSB-AM & FM two months ago

Ward, 56, most recently owned and operated WROD/Daytona Beach. Prior to that he operated WXRY/Columbia, SC. His radio background includes WWKB/Buffalo, WAKR/Akron, and programming positions at WSAI/Cincinnati, WQXI/Atlanta, and WFUN/Miami. A former GM at WINZ/Miami, Ward also instituted Black formats at WVON/Chicago and WOL/Washington, DC when they were part of the Sonderling chain.

WYAY VP/GM Bob Green told R&R, "We're really excited about what Frank will bring to the mix of WYAY. We received a ton of inquiries about this job. First and foremost, we were looking for someone who would have the capacity to wage war 365 days a year. We're in a battle in this market and needed a person who has greatdrive and determination.



Frank Ward "Second, we believe the structure of this station is in place and we didn't want anyone to come in and tamper with that. We wanted

someone with the ear and the ability to fine-tune and enhance the product. Looking at Frank's background, there is nobody in America who's more qualified to do what we need.

Ward said, "When I decided I wanted to get back into the radio wars, I had to find a company that had a mission. Most companies happen to be in the radio business. but they don't have a mission or a mandate to do - and to build, particularly for people within the structure. You've got to have that 'win' attitude and the attitude that this is a people business. NewCity is everything I was looking for and

PURSUES OWNERSHIP

Blair Vice Chairman Boden Retires

Blair Radio Rep Division Vice Chairman John Boden has retired from the company. Boden will serve as a consultant to Blair Ba-

Christian Jailed On **Pornography Charges**

KTCZ/Minneapolis PD Bobby Christian (aka John Jennings) has been charged with allegedly distributing pornographic material of teenagers through the mail and across state lines. Christian, who has been incarcerated since his arrest December 17, is being held without bail at the Ramsey County Detention Center.

Details about the case from the US Attorney's Office in Minneapolis were sketchy, and at presstime, US prosecutor Paul Murphy was in court. A conviction carries stiff penalties - first offense has a maximum of \$100,000 and/or up to ten years in prison. Second offense means a fine of up to \$200,000 and a prison sentence of between two and 15 years.

Parker Communications President Lou Buron told R&R, "Bobby has resigned his position here to devote his full attention to the matter. We certainly hope everything works out for him. He's a brilliant PD and has done a super job for us,

KQKS Debuts AC Format

Western Cities' initial acquisition KQKS/Longmont-Denver (formerly KLMO) debuted an AC presentation over the holidays under the direction of PD Dave Van Stone.

Regarding KQKS's format, Van Stone told R&R, "AC was the opportunity we felt best could be served. KOAQ and KMJI are both doing variations of the format, but we differ in that we're positioned a bit brighter than the others, vet softer that (CHRs) KPKE or Y108. Based on our research there will be a perceptible difference for the listener, especially in the areas of va-

riety and personality.
"We launched 'The All New 104.3, KISS-FM' with the History Of KQKS/See Page 6 and once this is worked out in his favor, we hope to find a way to use his services on a contract basis.' Christian, an industry veteran, has also programmed 96KX/Pittsburgh and WMET/Chicago, among

Rodrigues Sr. VP/GM At JPB



Ron Rodrigues

Ron Rodrigues has been named Sr. VP/GM at James Paul Brown Entertainment. He'll be involved in all facets of the program supplier's operations, including development. finance, and administration.

President Jim Brown noted, "It is with great pleasure that I appoint Ron to Sr. VP/GM. Ron's background as both a manager and a radio person made him the ideal candidate for this position

Rodrigues, who joined the company a year ago, previously served as OM for KMGG/Los Angeles, AC Editor at R&R, newsman at KFRC/San Francisco, and OM at KIDD/Monterey. "It's very ex-citing to be on the first floor of such a growth opportunity," he told R&R. "With our new program 'Hitline USA' as the seed, I expect much success for us in the coming



John Boden

dio and its management team, and will also pursue station ownership.

The 29-year company veteran joined Blair's Chicago office as an AE in 1957, and was named VP/ Midwest Sales Manager 11 years later. In 1970 he became Manager of the Chicago office, and in 1973 was appointed VP/GM of Blair Radio at its New York headquarters. Boden was named President of Blair in 1978, and was elevated to Vice Chairman in 1985.

Boden told R&R, "I feel comfortable that this is the proper time to leave Blair and fulfill my desire to acquire radio stations. I already have financial backing from a ma-BODEN/See Page 6

KOOL (AM) To 'Good Time Rock & Roll'

KOOL (AM)/Phoenix, an oldline AC for most of the past 38 years, adopted a "Good Time Rock & Roll" Gold format on January 7. The new format targets 35-54 adults and emphasizes '50s/'60s music. It complements longtime Gold outlet KOOL-FM, which has realigned its music to emphasize 1964-79 and target 25-44 listeners. Both stations will be consulted by Jeff Pollack.

As part of an extensive series of lineup changes on both stations, OM B.J. Hunter (who is also a consultant to SMN's Pure Gold format) returns to Phoenix mornings on KOOL-FM as part of that sta-tion's "Waking Crew." Only one staffer, retiring AM morning man Len Ingebrigtsen, leaves the stations. Del Hull continues as AM

Hunter explained his AM's entry KOOL/See Page 6



O'Toole PD At KXOA-FM

Veteran programmer Dan O'Toole has accepted the PD post at longtime Sacramento AC leader KXOA-FM. A consultant for the past 11 months, O'Toole previously was PD at NBC CHR O&O FM WKQX/Chicago, served as National PD for Capitol Broadcasting Corp., and programmed Capitol outlets WRKA/Louisville and WVAF/Charleston, WV.

KXOA-AM & FM GM John Geary told R&R he had talked to over 150 candidates over the past four months. "What K108 needs now are the skills that Dan brings to the table. He has solid experience as a programmer in a competitive market situation, is a good strategist, has excellent people skills, and maintains the outlook of a winner. Our philosophies are the same and I think we'll make a good team in directing the station's

"There are very few stations or companies that've been as successful for as long as K108 has been without becoming complacent,' said O'Toole. "I expect the AC competitive situation here to intensify significantly over the next year. It's my objective to prepare K108 for this changing environ-

Whipple Joins R&R Sales Team



Keith Whipple

Keith Whipple has joined R&R's sales staff. Based in the Denver suburb of Monument, CO, Whipple will coordinate advertising for R&R's new Contemporary Chris-

tian format coverage.

Most recently VP/GM at KKRE/ Monument, Whipple has previously managed WFIA & WXLN/Louisville and KBRN/Brighton-Denver. A VP/Director of the Gospel Music Association since 1983, he is the GMA Broadcast Committee Vice-Chairman as well as the Agenda Chairman for the 1987 National Gospel Radio Seminar.

R&R Sr. VP/Sales Bill Clark re-WHIPPLE/See Page 6

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The latest news revolutionizing American radio is that satellite programming—when done by Transtar—cannot only save stations money, it can win significant ratings in saleable demos. Just look at our affiliates who have become adult ratings leaders in markets like Houston, Los Angeles, Louisville, Miami, Phoenix, Providence and many, many more.

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Address your reply to: Gary Fries, Pres., Transtar, 660 Southpointe Ct., Colorado Springs, CO 80906.



NEWS

MANAGEMENT RESTRUCTURED

Sorich New GSM At Blair Radio

Stephen Sorich has been named to the new post of General Sales Manager as part of a reorganization in management at Blair Radio Representation Division. Blair Chicago SM Gregory Jankowski moves up to fill Sorich's former position as Manager at that office. Also, Exec. VP/GM East Robert Ferraro now assumes overall responsibility for the operations of Blair's Research and Marketing Departments, and VP/GM-Networks Robert Lion takes on added sales development responsibilities.

Blair Rep Division President Charlie Colombo commented,
"Our regional management structure has been very successful since
its inception in individually servicing the needs of our station clients
around the country. With the added
assistance of Steve Sorich as GSM,
all of our offices will have even better day-to-day management contact, and our regional managers
will have a greater degree of time
to devote to the special needs of our
clients."

Sorich joined Blair Radio's Chicago office as an AE in 1977, and



Continued from Page 3

into the already Gold-glutted Phoenix market by saying, "When I came to KOOL, we decided that we'd slowly evolve the AM and concentrate on the FM. The evolution is complete and our new owner, Adams Communications, is committed to making 'Kool Gold 960' a success. It will be similar to 'Pure Gold.' Instead of doing everything we do on one station, we're dividing it into two outlets now, since we sell in combo anyway."

Many Phoenix observers expected Adams to go CHR on the FM after its takeover of KOOL Hunter strongly denies that the changes are part of a larger transition to CHR. "We have been the consistent Oldies station leader not only in the market but, I think, in the country. Why mess with success, especially when we have a successful CHR here like KZZP?

On the FM, former AM driver Mike Farrell has moved to mid-days and Bob Polk is the new off-air Production Director. Bobbe Clark joins the morning team, while added to weekends are Lee Gillette and Robin Kramer. On the AM, Don Crawford has shifted from afternoons to mornings and PD Hull returns to the air for afternoons



Stephen Sorich

was named Sales Manager in 1983. The following year he was promoted to VP/Manager of the Chicago

Empire State

Continued from Page 3

ner Dennis Israel told R&R, "Chloe has been operating as Station Manager and Business Manager for two years now, and has proven herself capable of running the radio stations on a day-to-day basis."

Of Clark, Israel stated, "In a five-year period, Jeff has done a remarkable job moving up through the sales ranks at WGY & WGF'M. What this move does is not only recognize his abilities, but gives him more responsibilities in the areas of marketing and promotion."

Israel also announced that in light of Empire State's expansion plans in New York State, he's relinquished his post of President/COO of Sky Stations, while retaining his ownership interest in that group.

KQKS

Continued from Page 3

Rock & Roll, and segued into the format. We've got the entire airstaff hired, and are waiting for our morning show to arrive. Look for us to really get serious by spring-time."

Joining for mornings is Craig Hunt from KDWB/Minneapolis, who will team with Stephanie Stevens from KTFM/San Antonio. Devon Durrant, from KUBE/Seattle, will handle middays and Assistant PD/MD duties. Afternoons are anchored by Steve Taylor from KWSS/San Jose; working evenings is Doug Hamand from WKZL/ Winston-Salem; taking late-nights is Mary Chavez from neighbor KHOW; Stacy Cantrell covers overnights, leaving crosstown KLZ; and KQKS's News Director is John Rivers from WJJD/Chicaoffice. "The entire industry has just endured a very difficult 1986," he said, "and Blair is adding this new position to help ensure a healthier sales picture for '87. I'm delighted I was chosen for the job, not only for myself personally, but also for Blair Radio."

Jankowski joined Blair's Detroit office as an AE in 1981, and was named SM for the company's Chicago office in 1984. Ferraro started at Blair as an AE in 1972 at the company's New York office. In 1979 he was named VP/Manager of Blair's San Francisco office, and in 1982 was promoted to Sr. VP/West. Ferraro returned to New York in 1984 as Sr. VP/GM, East, and advanced to Exec. VP later that year.

Lion was named VP/GM, Blair Network Division in 1985, and was given added responsibility for overseeing the company's retail sales development program in 1986

Arbitron

Continued from Page 1

KNX-FM (AOR)	1.4	1.4
KFAC-FM (Clas)	1.1	1.3
KFI (AC)	1.2	1.3
KDAY (B/U)	1.5	1.2
KKGO (Jazz)	1.3	1.2
KRLA (Gold)	1.3	1.2
KALI (Span)	.9	1.1
KNAC (AOR)	1.4	1.1
KNOB (AC)	.8	1.1
KSKQ (Span)	.7	1.0
*Formerly KB	ZT (AC)	

Boden

Continued from Page 3

jor corporation, and am now in the process of opening a Manhattan office and pursuing stations in markets 10-50. I'm looking forward to my new role in this great industry."

Blair Radio Rep Division President Charlie Colombo commented, "We wish John luck in his new undertaking and know he will be very successful. We're happy that he's agreed to become a consultant for Blair Radio and know our management team will make very good use of his expertise."

Whipple

Continued from Page 3

marked, "In looking for an individual, Keith kept coming up as the top recommendation. His knowledge of and contributions to Contemporary Christian radio are highly regarded by both Christian record companies and radio broadcasters."

Bon Jovi Cinderella Story



Before joining forces for a tour, Bon Jovi and Cinderella celebrated their successes. Pictured at a Cinderella show in Atlanta are (I-r) Jon Bon Jovi; PolyGram VP Derek Shulman, who signed both groups; and Cinderella's Tom Keifer.

Good Company For Bad Company



Atlantic executives greeted Bad Company after the band's Long Beach Arena show. Pictured (Ir standing) are Atlantic Sr. VP/West Coast GM Paul Cooper, ESP Management's Rich Totolan, Atlantic Sr. VP Vince Faraci, and group's Mick Ralphs and Brian Howe; (I-r kneeling) Atlantic's Paula Tuggey and group's Simon Kirke.

SongStars Meet



Pictured at the recent National Academy of Songwriters second annual saluté to American Songwriters are (I-r) presenter Stephen Bishop, Barry Mann, who along with longtime partner Cynthia Weil won the first NAS Lifetime Achievement Award; Jeff Barry, who performed a medley of his many hits, including "Then He Kissed Me," "Sugar Sugar," and "Da Doo Ron Ron"; and BMI's Doreen Ringer.

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You are cordially invited to bring the party to your radio station... Every Week... Exclusively on



NEWS

Omni Presence At Party



Omni Records celebrated the holiday season with a party for its artists and staffers. Pictured (I-r front) are Omni's Mark Milano and President Steve Bernstein, Rose Royce lead singer Ricci Benson, Atlantic's Buddy Dee, artist Jean Carne, Omni VP Alan Rubens and label's Preston Marsett; (I-r rear) Harold Melvin & The Blue Notes' Rufus and Harold Melvin.

Van Halen Hits Triple



Van Halen's "5150" LP hit the triple platinum mark recently, and WB top executives gave the band plaques in exchange for a copy of the group's new videocassette "Live Without A Net." Pictured (I-r) are group's Alex Van Halen and Sammy Hagar, WB President Lenny Waronker, group's Eddie Van Halen, WB Chairman Mo Ostln, and band's Michael Anthony

Money "Back" On Gold Standard



Eddie Money's "Can't Hold Back" LP went gold, with Columbia awarding the artist a plaque in commemoration. Pictured (I-r) are road manager Mick Brigdon, Columbia Sr. VP Bob Sherwood, CBS Records Division President Al Teller, Money, label Sr. VP Mickey Eichner, and VPs Arma Andon, John Fagot, and Paul Rappaport.

Epic's Tuesday Production



Following 'Til Tuesday's Ritz/New York performance recently, Epic executives greeted the band backstage. Pictured (I-r top) are Epic/Portrait VP Frank Rand, manager Tom Barbera, group's Michael Hausman, CBS's Steve Backer, and E/P/A's Jack Isquith; (I-r below) CBS Records Division President Al Teller, group's Aimee Mann, E/P/A's Robert Smith, band's Robert Holmes and Joey Pesce, E/P/A Sr. VP Ray Anderson and VP Dan Beck.

MORGAN GM, FENDEL PD/MD

KCNR Becomes KKUL

Gothic Broadcasting, headed by San Francisco judge Richard Hodge, has taken over Portland AM daytimer KCNR and switched its calls to KKUL. "Kool," as it calls itself, will retain its mainstream Jazz format under new GM Roger Morgan and PD/MD George Fendel.

Morgan, who recently served as morning man at KOIT/San Francisco, replaces Ray Horn, who will continue as an announcer During his 27 years in radio, Morgan was PD for each of the former Star Broadcasting stations (in Portland,

Solk

Continued from Page 1

sponsibilities I look forward to continuing in my total dedication to the Loop. It's America's finest radio station, and I'm proud to be associated with such a talented group."

Solk joined WLUP as an intern in 1977 and soon became Production Assistant. In 1979 he was named morning show producer for Steve Dahl and Garry Meier. After they left the station in 1981, Solk became Asst. PD for PD Tim Kelly, who arrived in 1982. When Kelly left the following year, Solk became PD.

Solk has presided over changes in the Loop's audience brought about by transitions from hard rock to classic rock/ personality to the station's current formula of mainstream adult-oriented AOR.

Motown

Continued from Page 1

the US, based on its annual revenues of more than \$150 million. Other divisions include music publishing and TV/motion picture production. Gordy established his company in Detroit 28 years ago

For their part, MCA executives were supposedly willing to structure the transaction in any way that would have continued to reflect Gordy's standing in the black community - for example, by helping create a foundation to benefit prospective black businessmen and women.

But it was obviously "an emotional decision" for the Motown Chairman, according to one MCA source, who added that there were "no hard feelings" over the outcome. MCA Records' distribution deal with Motown will continue, with approximately 18 months to run.

Jan. 1 changes in the tax law make any future deal between Motown, MCA, or other prospective buyers less attractive than in 1986, should Gordy change his mind again. Several years ago, he came close to selling Jobete Music to publishing entrepreneur Charles Koppelman, but that transaction also eventually fell apart.

held various posts in the Bay Area, including PD for K101 and KYA-AM & FM and Sales Manager for KJAZ.

Morgan said, "Naturally, our immediate goal is to make ourselves self-supporting. With a good signal that covers the entire metro area (5000 watts non-directional), we feel we can compete in this market. We'll also be doing various marketing campaigns like billboards and print ads in local entertainment publications, and eventually TV spots."

Since KKUL is the only station in the area offering continuous straight ahead/traditional jazz (although soft AOR KINK plays a significant amount), being an AM station is less of a hindrance for KKUL than being a daytimer, Morgan feels. He said the station hopes to expand to 24 hours in the near future.

New PD/MD Fendel has been announcing at the station since it switched formats from AC to Jazz last April. Prior to that, he worked in public radio in the area. Described as a jazz aficionado by Morgan, Fendel says his music mix (2/1 noncurrent to current) "will appeal to those knowledgeable in jazz, and also to those who may not be. While we'll strongly be a white-collar station, we'll also have listeners from any of the different socioeconomic (strata)."

STAFF

AC Editor, MIKE KINOSIAN AOR Editor, STEVE FEINSTEIN BIOCHUMBER EDITOR, WALT LOVE CHR Editor, JOEL DENVER

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NEWSBREAKERS



Gloria Feliciano

 GLORIA FELICIANO has been appointed VP/Human Resources for Poly-Gram Records. She was formerly Director/Personnel for the label, a position she held since joining PolyGram in 1985.

● ALLEN NEUHARTH, Chairman of Gannett Co., Inc., will be the International Radio and Television Society's Gold Medal recipient at the Society's March 5 banquet.

 WOWE/CHATTANOGA has switched from AOR to AC, adopting new call letters WLMX.

• SKIP ISLEY, MD/middays at AOR WWTR/Ocean City, is upped to PD.

• MARK DAVIS has been named Program Director at AOR KDJK/Modesto-Stockton. The station's Music Director, he had also been serving as acting PD.

 WWGO/COLUMBIA, SC has switched to AOR as WMFX with Jeff Pollact Communications consulting. Part-owner CHUCK DUNAWAY is GM and AL BROCK, last at WRSR/Norfolk, is PD.

PROS ON THE LOOSE

Dave Bishop — PD WSNY/Columbus (614) 761-8455

Dave Brannen — News Director WNDE/Indianapolis (317) 257-7565 or (317) 877-1807

Walt Brown — PD WHHY/Montgomery (205) 284-3475

Dave Conrad — Mornings WNDE/ Indianapolis (317) 257-7565 or (317) 251-2364

Ric Cramer — Late-Nights WGCL/ Cleveland (216) 835-2038 Bob Garrett — Weekends KFRC/

San Francisco (415) 383-7483 Peter Hamel — Middays WNDE/Indianapolis (317) 257-7565

Chuck McGee — Afternoons WNDE/Indianapolis (317) 897-3841

Dave McKay — Mornings KSBN/ Richland Center, WI (816) 886-3070

Chip Mosley — Operations Manager KFMD/Des Moines (515) 223-5857

Dianna Rivers — Mornings WKKX (KIX104)/St. Louis (314) 567-9209 Mike Rogers — Production Director KIXS & KIIZ/Killeen, TX (817) 939-5095

Denny Schaffer — Nights WCZY/
Detroit (313) 544-0014

Dave Silvers — Nights WNDE/Indianapolis (317) 898-5875

Dave Silverstein — Nights WNDE/ Indianapolis (317) 898-5875

Brian Wright — Afternoon News WNDE/Indianapolis (317) 257-7565



ee Perryman

●LEE PERRYMAN, who joined AP Broadcast Services in 1980 as Broadcast Services in 1980 as Broadcast Executive for Florida and has served AP Broadcast members in Pennsylvania, New Jersey, and Delaware since 1983, has been appointed Deputy Director/Administration for the company. He was previously GM at WULA & WULAZ/Eufaula, AL and OM/ND at WUAL-FM/Tuscaloosa, AL.

NORVAL REECE has been appointed Sr. VP/Business Development for communications consulting firm Frazier Gross & Kadlec. He was formerly VP/Corporate Affairs for Group W Cable in New York, and has served as Secretary of Commerce for the state of Pennsylvania.

• ROBERT SEIDENBERG has left Warner Communications, where he was 5r. Entertainment Attorney, to return to private practice specializing in entertainment-related matters. He was with the company nine years.

● JOE VINCENT is the new VP/GM at WCOA & WJLQ/Pensacola, FL. He was previously VP/GM at WABB/Mobile and NSM for DM Communications in Dallas, and was Sr. VP of RAB for ten years.

● TOM KELLY is now Assistant PD/ MD at WNCI/Columbus. He replaces MICHAEL J. FOXX, who will concentrate on his 6-10pm airshift.

Thompsons

Continued from Page 1

Abe Thompson had been at WGCI for 11 years, starting as an AE when the station was called WVON, and advancing through the ranks to Station Manager ten months ago.

Silver Star President Dr. Robert Lee told R&R, "We feel Abe has had excellent exposure and experience. He's very knowledgeable and works with people well. Launa has the same special qualities, and we share the same expectations for her."

Abe Thompson said. "I already feel connected with the station because I know so many people who have been through here. (KIIS/Los Angeles VP/ Lynn Anderson-Powell called to congratulate me and said, 'Abe, do you realize you're at the station where I started as an intern when it was WXYZ-FM?' A gentleman I worked with at WVON is the Asst. GM for WXYZ-TV, whose building is right next to ours. A jock I know in Chicago told me to say hi to (afternoon staple) Art Penhallow - he doesn't know him personally, but feels like he does because he grew up listening to him."

Both Lee and Thompson say they plan no format change at WRIF. "The only changes we anticipate are increasing the ratings and revenues," said Thompson. "It will definitely stay AOR." Lee added, "We're just going to continue to build on WRIF's tradition and take it one step further."

WRIF is the perennial AOR leader in Detroit, though rival WILIZ has been edging closer in recent surveys. WRIF, which lost longtime wakeup team J.J. & The Morning Crew to WILIZ last year, installed Pat 'n' Wags (Pat Still & Mark Wagner) from WLVQ/Columbus in mornings recently.

Jets Soar To Gold



Reilly Upped To WTRY & WPYX VP/GM

WTRY & WPYX/Albany Station Manager Carol Reilly has advanced to VP/GM of the Griffin Company AC/AOR combo. She replaces John Kelly, who leaves the facility after 24 years. He'll be forming Albany Broadcasting Co. with a partner from outside the broadcasting ranks and purchasing crosstown Country/CHR combo WPTR & WFLY from Rob Dyson.

Reilly commented, "I feel fortunate that the Griffin Company has the confidence to put me at the helm of two important properties." She joined in January, 1984 as GSM and was promoted to Station Man-



Carol Reilly
ager a year ago. Reilly had previously been at neighboring WWOM
as Assistant GSM.



Cecil Heftel

Heftel

Continued from Page 1 man Of The Board of H&G and current Heftel President Earl McDaniel will become President of the radio division.

Under the new structure Jim DeCastro will become Presi-



Scott Ginsburg

dent/GM for WLUP, Ken Wolt President/GM of KTNQ & KLVE, and Mark Schwartz will become President/GM of the Jacksonville, Dallas, and Miami properties while continuing as GM of WAPE.

Scott Ginsburg told R&R,
"The merger was the product of
a thorough discussion between
the Heftels and Ginsburgs, and
the need to form alliances to
make the sum of the parts significantly greater when combined. The chemistry between
our families was superb. This
gives us the ability to form what
will become one of the largest
privately held radio concerns in
the country."

He indicated the merger, which was filed this week, should clear the FCC within 60 to 90 days.

Sadle

Continued from Page 1

handful of stations. It's built on three pillars of strength: the Frank Dill & Mike Cleary morning show. Giants baseball, and a promotional profile that has KNBR on the lips of everyone in the city. I'm honored to be working with Bill and consultant Ed Shane. AM is alive and well and living in San Francis-

KGW Assistant PD Kevin Reilly will be assuming the programming duties until Sadle's successor is named.



MCA celebrated the Jets' first LP going gold with a plaque presentation. Pictured (I-r standing) are MCA VP Louil Silas, group's Eugene, Kathy, and Haini Wolfgramm, manager Don Powell, group's Elizabeth Wolfgramm, MCA Exec. VP Jheryl Busby, MCA Music Ent. Group President Irving Azoff, MCA Sr. VP Steve Mayer, Exec. VP Richard Palmese, and VP Ernie Singleton; (I-r kneeling) group's Eddie, Rudy, Moana, and Leroy Wolfgramm.



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RADIO BUSINESS

Mahlman: Radio's Great & Only Getting Better

The future of the radio industry is so bright, we'd better wear shades.

That's the general upshot of a recent assessment of the state-of-the-industry by Bob Mahiman of the Mahiman Company. In remarks before investment bankers at Paine Webber's 14th annual media conference, the New York broadcast broker used a blizzard of statistics and predictions shortly before Christmas to paint an optimistic picture of expanding opportunities.

Mahiman pointed out that one of radio's greatest strengths is its pervasiveness. "For example, there is no human
activity — with the exception of sleep
— that prevents exposure to radio," he
said." "Radio is such a part of our lives
that we have a tendency to forget
about it, much like remembering the
last hamburger we ate." he said

While the number of stations don't yet equal the number of McDonald's hamburgers served, there's a lot of radio being consumed. The latest FCC figures list 4856 commercial AM stations and 3938 commercial FM stations and 3938 commercial FM stations and 1958 educational FMs are pumping signals into American homes.

All those signals mean great opportunity to Mahlman. After canvassing a wide variety of industry sources (including the FCC, Radio Advertising Bureau, and the Radio Network Association), Mahlman ripped loose a horde of stats to highlight the investment potential of the industry to the Wall Street wizards:

 People spend an average of three hours per day with radio. This is second only to television. TV viewing is the largest leisure activity and radio listening is second.

 There are 507 million usable radio sets in the United States. Each household has an average of 5.4 radio sets.

 In 1980, 50 million radio sets were sold, In 1985, 87.2 million sets were sold.

 Major market stations are expanding their sales forces from four or five people to severfor more. Stations generally are better at getting co-op advertising revenues, and more emphasis is placed on training local sales personnel.

 To control costs, stations are taking more long-form syndicated programming. Mahlman sees an increased use of network and syndicated programming by all stations, espécially AMA.

· For the past three years, radio has

had a double-digit revenue increase of between 10% and 12%. Overall radio revenues are predicted to increase 9% to 10% in 1987. Network radio revenues 13%, national spot 5% and local revenues 11%.

 Total 1987 radio revenues are projected to be \$7.6 billion. Increases In radio revenues are expected to outpace overall advertising revenue increase for 1987 and the gross national product increase.

• National spot radio revenues in 1987 will be only slightly ahead of 1986 levels. For the first 10 months of 1986, these revenues were flat with only about a 1% increase over the same period in 1985. Mahlman says an industry statistical reporting problem makes it appear that national spot revenues have eroded, when in fact they have not. Many major advertising agencies are now buying spots direct threugh their branch offices, and these sales are often statistically treated as direct local business.

 The top five national spot advertisers in 1986 were Anheuser Busch, General Motors, Miller Brewing, Pepsico, and Chrysler.

 Network radio revenues are expected to jump 13% in 1987. Network radio will end 1986 about 16% ahead of 1985, and 1985 was 14% ahead of 1984. 1986 network revenues will total \$378 to \$380 million, about 5% of total radio revenue dollars.

 Radio station sales in 1986 are estimated at nearly \$3 billion, compared to an estimated \$1.8 billion in 1985. The average price of an AM stand-alone trade in the first half of 1986 was \$780,000, stand-alone FMS went for \$2.9 million, and AM/FM combos sold for \$4.6 million

The majority of station transactions involve a new generation of radio entrepreneurs who are well-funded former broadcast group heads, general managers, or sales managers of individual stations. Venture capital firms, such as DKM or Narragansett, that are making radio ownership an important part of their investment portfolios figure in a majority of the transactions.

Because of the increased involvement of financial institutions in bankroll-ing radio deals, installment sales funded by the seller have decreased and are used in slightly less than 50% of all station trades. The average note in an installment sale was for 8.2 years with an interest rate of 10.1%.

Mahlman closed his remarks by predicting that 1987 may be a \$2 billion station trading year, providing that interest rates remain low and new institutional funding sources continue writing checks.

There's no word if the investment bankers left the holiday conference with sugarplums dancing in their heads by the thought of the investment banking fees that a \$2 billion trading year would generate.

Uncle Sam Is Smiling Too

If Mahlman's general roundup wasn't enough to brighten the disposition of the Wall Street investment bankers, the latest predictions from the U.S. Commerce Department should do the trick.

Uncle Sam's number crunchers have just put out a weighty tome called the 1987 Industrial Outlook. Our copy, hot

By Patrick M. Clawson

off the press, indicates the bureaucrats have come up with some projections guaranteed to give radio broadcasters a warm feeling in their tummies — and heartburn to the enemy, their newspaper competitors.

Commerce Department experts predict radio ad expenditures will increase to \$8.1 billion in 1987, an 11% gain from last year. The report's analysis is simple and sweet:

"Overall radio advertising expenditures reached an estimated \$7.3 billion in 1986, 12.3% higher than in 1985. Local radio advertising, which primarily serves retailing, probably accounted for 74% of the total: spot. 21%; and national, the remaining 5%. The continued growth of radio advertising expenditures is due to several factors: rate increases, the limited supply of commercial television time, and the concern among advertisers that remote control equipment and videocassette recorders permit viewers to eliminate television commercials. In addition. radio has been making inroads into local retail advertising traditionally carried by newspapers," the report says.

The 1987 Industrial Outlook also contains a tasty nugget guaranteed to perk up your station's Monday morning sales meeting. It says newspapers radio's biggest competition for ad dollars - are expected to increase their ad revenues by only a 7.7% rate for a 1987 total of \$29.2 billion. That means that even though the print guys are raking in more dollars, radio revenues are growing at a much faster rate than newspaper ad income. The Commerce Department says that while newspapers remain the top advertising medium, rate increases accounted for much of their gain in overall revenues.

"Although newspapers attract more advertising dollars than other media, their share of total advertising expenditures has steadily declined," the report says.

Television revenues are expected to grow at a similar low 7.7% rate, reaching \$29.2 billion this year. Total advertising revenues overall are projected to jump 7% annually until at least 1991.





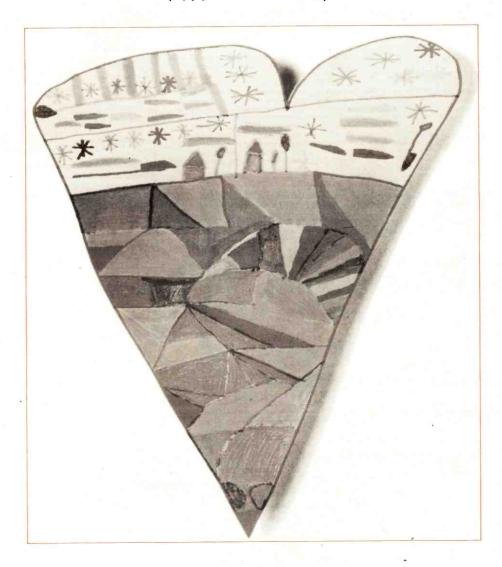
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RADIO BUSINESS

Jacor Completes Republic Buyout

Jacor Communications, Inc. has completed its acquisition of Republic Broadcasting Corporation. The \$34 million deal was signed, sealed and delivered on December 29 as part of the flurry of year-end broadcast transac-

Jacor is now the proud owner of 50 kw clear-channel WLW/Cincinnati, WYHY/Nashville, and WMYU/Knoxville. The company, headquartered in Cincinnati, is listed on the NASDAQ over-the-counter securities trading system. Jacor now owns 12 radio stations and the Georgia Radio News Service, a state radio network based in Atlanta. WBVE/Cincinnati, another Republic property, is being sold to Reams Broadcasting of Toledo to sat-

Reece VP At Frazier, Gross

Frazier, Gross & Kadlec, the Washington, DC-based broadcast consulting firm has named Norval Reece as VP Business Development. Formerly VP/-Corporate Affairs for Group W Cable, he will be based in New York. Reece once was Secretary of Commerce for the State of Pennsylvania. He currently serves on the board of directors of the C-SPAN cable TV network and the National Cable Television Political Action Committee.

isfy FCC requirements prohibiting the ownership of two FM stations in the same market; Jacor already owns WEBN/Cfncinnati.

"The addition of the Republic radio stations places Jacor among the 20 largest radio broadcasting companies in the United States in terms of listencommented Jacor Chairman/ CEO Terry Jacobs.

As part of the transactions, several former Republic executives are jumping to the Jacor payroll. Robert Lawrence has been named Senior VP/ Sales & Marketing and Randy Michaels has signed on as Senior VP/ Programming & Operations. David Martin will become President of Jacor Broadcasting of Cincinnati, with overall responsibility for the operations of WLW and WEBN. Chris Weber, formerly Republic's Chief Financial Officer, will join Jacor's financial staff as Controller

"The pairing of WLW and WEBN will create a devastating combination in Cincinnati," said Jacor President/COO Frank Wood. "Based on the most recent Arbitron ratings, the combination is by far the most dominant combo in the city, and the synergies which can be realized down the road should be even better. The Nashville and Knoxville stations are also very good stations in their respective markets

Radio Trading Multiples To Stay In Ozone . . . Maybe

What's your station really worth on the open market?

Probably more than ever. Radio station trading multiples jumped five to ten per cent in 1986, according to Americom Radio Brokers' hard-charging President Tom Gammon.

He predicts that demand for radio properties will remain high in 1987 even though prices may have peaked. Gammon believes that recent tax law changes will work to radio's advantage. With real estate tax shelters drying up. Gammon believes that real estate investors will turn their attention - and cash - to radio

"Another factor behind this shift will be that, under the new tax law, the driving focus of investments is now income, not capital gain or tax advantages. Consequently, investments that produce cash flow will be hot until the tax laws change again," Gammon says.

Gammon does not believe that radio prices will edge much higher in 1987 because he expects radio advertising growth to slow. While the RAB predicts more than a 10% increase, Americom predicts only a modest 7% growth rate FM and AM/FM Station Trading Multiples

Assumes a Class B or Class C FM in a Rated Market

	By Ma		
Market Type	Top 20% Station's Rating Rank	20% to 40% Station's Rating Rank	40% to 60%" Station's Rating Rank
High Growth	10-11.5 × CF	10.5-11.5 × CF	11-13 × historic CF or 10-11 × projected CF
Stable	9-10 × CF	9.5-10.5 x CF	10-11 × CF
Low Growth	8.5-9.5 × CF	9-10 × CF	9-11 × CF

By Area										
Area	Top 20% Station's Rating Rank	20% to 40% Station's Rating Rank	40% to 60%* Section's Rating Bank							
Northeast	9-10 × CF	9.5-10 × CF	10× CF							
South/Southeast	9.5-10 × CF	10 × CF	10-11 × CF							
Central/Midwest	8-9 × CF	9-9.5 × CF	10 × CF							
West	9-10 × CF	10-11 × CF	10.5-12 × CF							

	By Ma	By Market Size							
Market Size	Top 20% Station's Rating Rank	20% to 40% Station's Rating Rank	40% to 60% " Station's Rating Rank						
Top 15	9-11 × CF	10-12 × CF	12-15 × CF						
15-100	8.5-9.5 × CF	9-10 × CF	10 × CF						
Unrated	7.5-8.5 × CF	8-10 x CF techer warrend	N/A						

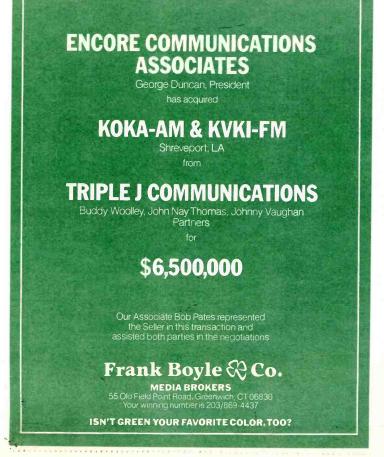
AMERICOM

A major factor in 1987's station trading levels will be the supply of cheap money. With low interest rates, Gammon believes trading multiples will remain high for at least the first half of 1987. As interest rates drop, multiples will increase. Conversely, if interest rates go up, the Washington broker says the value of stations will drop.

The latest issue of Americom's client newsletter, Radio Investor, features a

chart of 1986 radio station trading multiples that can give owners a quick handle on the sale value of stations. One word of caution: Gammon says fewer than 60% of the stations in 1986 were profitable enough to be traded on the basis of cash flow multiples. Therefore, stations ranking in the lower 60% of any market's ratings usually cannot be priced on multiples of cash flow. With that caveat, here's a chance for your station to measure up

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WASHINGTON REPORT

24-STATION FM GROUPS POSSIBLE

FCC Plans Overhaul Of Radio Ownership Rules

Ownership of 24 FM stations or 24 AMs by a single radio group is one of the proposals about to be presented to the FCC in a staff proposal to overhaul the Commission's ownership rules. Groups are now limited to no more than 12 AMs and 12 FMs.

The plan is also likely to call for some type of same-market AM-AM or FM-FM combinations. And, if adopted by the FCC, it would permit common ownership of an AM or FM radio station and a UHF-TV outlet in the same market. More powerful VHF-TV stations could be paired with AM outlets, but not with FM radio stations.

Limits Vary By Market Size

The proposal will also explore the possibility of writing different rules for various sizes of markets. Looser ownership limits might be enforced for highly-competitive Top 50 markets, with stricter guidelines for less competitive smaller markets with fewer stations.

If passed quickly enough, the changes could prove to be a godsend for Cap Cities/ABC and NBC, both of which face forced divestiture of radio properties due to Proposed Ownership

- . Groups of 24 AMs or 24 FMs
- AM-AM or FM-FM combos
 AM/UHF-TV, FM-UHF-TV
- combos
- AM/VHF-TV combos

Changes

. Differing limits by market size

mergers. The changes wouldn't save all the stations earmarked for selloffs, but would likely rescue the AMs in question.

Expected to go to five FCC Commissioners on January 15, the plan is an outgrowth of the Mass Media Bureau's effort to weed out rules that make it difficult for struggling AM stations to survive. But the emerging plan shows that the staff

wants to broaden the contemplated rule changes by applying some of them to FM radio and TV as well.

One Year Timeframe

Deputy Mass Media Bureau Chief Bill Johnson says the FCC will be asked to send out the proposals for public comment in a Notice of Proposed Rulemaking (NPRM). Johnson estimated it would take six months to a year for any resulting rule changes to win final Commission approval.

The FCC's original AM rescue report last summer spoke only of lifting the AM "duopoloy" rule to allow ownership of two AMs in the same market. Extending that idea to FM, eliminating the 12-12 split within the 24 stations allowed a single owner, and permitting certain radio-TV combinations are new elements of the plan.

Changes Not For AM Only

Johnson explained that the Commission is "not in the business of trying to promote AM." Any rule changes aimed at boosting AM are likely also to be extended to FM radio, he said.

"If passed quickly enough, the changes could prove to be a godsend for Cap Cities/ABC, NBC, and Group W."

According to Johnson, floating the idea of radio/TV combinations, which have long been prohibited, stems from a recent string of Commission waivers allowing common ownership of radio stations and UHF-TV outlets in the same market. On a case-by-case basis the FCC now grants waivers, if that's necessary for one station or the other to survive financially.

For instance, in October the FCC agreed to let Malrite keep WHK & WMMS/Cleveland even though it's acquiring W010-TV/Cleveland. Rivers of red ink at the TV station were cited as justification for combining it with the successful radio operations.

Johnson said the staff's thinking is that, since waivers are routinely granted, the Commission might just as well allow UHF/radio combos in the first place.

NBC, Group W, Cap Cities/ABC Benefit

If the rule changes are enacted quickly enough without major changes from the staff recommendations, they could allow Cap Cities/ABC to avoid divesting WABC/New York, KABC/Los Angeles, KGO/San Francisco, and WLS/Chicago.

NBC could be spared having to unload WNBC/New York and WNBC/Chicago. Group W might also benefit from the new rules. The company is attempting to acquire KHJ-TV/Los Angeles which, without a rule change, would require divestiture of KFWB/Los Angeles.

NEWS BRIEFS

20 Channels Opened For B, C FMs

Twenty of the 80 commercial FM channels, previously limited only to smaller Class A stations, have now been thrown open to possible applications for more powerful Class B and C FM stations.

The channels were originally reserved for small outlets as a way of ensuring FM allotments for smaller communities. But, since most new Docket 80-90 allotments are going to small towns, the Commission concluded that setting aside special channels was no longer necessary.

In the same proceeding, the Commission turned down a proposal to an across-the-board increase for all Class A stations to 4 kw of power and antenna height of 125 meters. Also rejected was the idea of classifying FMs according to zone.

King Day Radio Events Planned

Group W is once again taking the lead in organizing radio activities for the federal holiday honoring Dr. Martin Luther King on January 19. The group's KYW/Philadelphia will serve as the "illaship station" for a five-minute worldwide radio broadcast hosted by Kenny Rogers and Steve Wonder at 12:30pm (EST) on the 19th.

Also available to stations are halfhour and one-hour radio documentaries on King hosted by actor Charlton Heston and PSAs featuring Heston, Rogers, Barbra Streisand, Ben Vereen, Lou Brock, and others.

A Group W spokesman says all the national radio networks have agreed to

feed the material to their affiliates. Stations without networks can contact a Group W station, if there is one in the market. In the spirit of the holiday, network affiliates are being asked to share the programming with needy stations.

Ignorance Plea Fails To Reduce \$800 Fine

Pleading ignorance of the FCC's

Emergency Broadcast System rules has failed to win reduction of an \$800 fine for WASA/Havre de Grace, MD. The station was charged with "willful violation" of FCC rules by failing to log receipt of EBS tests and making equipment performance measurements.

WASA pleaded to have the fine reduced or rescinded on grounds that it misunderstood the rules and thus did not violate them "willfully."

In denying the request, the Commission noted that it defines willful "to mean acts or omission committed consciously, deliberately and/or repeated ly." Although the station "may not have intended to deceive the FCC or to violate the Act or the rules, the fact that it did so does not negate its willful behavior," the Commission said.

"Additionally, misinterpretation of the rules will not excuse noncompliance,"

Other Key Developments:

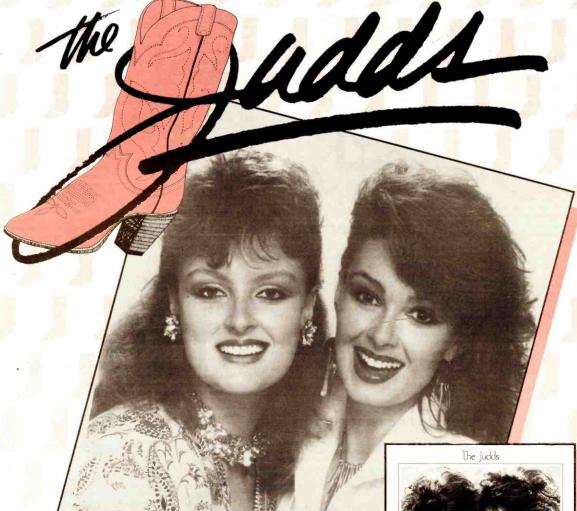
- Fairbanks is trying to strengthen the signal of WVBF/Boston (Framingham). It has applied for an FM translator for the station on 105.7 MHz in Boston.
- A new FCC proposal would replace public station issues/programs lists with quarterly filings of most significant treatment of community issues. The changeover, done at the suggestion of the federal courts, is already in place for commercial outlets.
- National Public Radio (NPR) has received an \$800,000 grant from Chryster Corp. to support its new program, "Performance Today." The show, which debuted this week, is a daily two-hour offering of classical music and news about arts events world-wide.
- Associated Press Account Executive Ronald Blaine Price has joined NAB as Regional Manager, serving Alabama, Arkansas, Florida, Louisiana and Mississippi.
- Latest U.S. radio totals: 4856 AM; 3938 commercial FM; 1258 educational FM; 10,052 total. TV stations now total 1658 nationwide. --
- A comment deadline of May 7 has been set in the FCC's inquiry into the legality of its minority ownership, distress sale and tax certificate programs.
 Replies will be due July 6.
- Bradley Holmes is the new Chief/
 FCC Policy & Rules Division. He has been legal advisor to Commissioner Dennis Patrick since 1984.



DIARY REVIEW — At a recent meeting in Washington NAB's Committee on Local Radio Audience Measurement (COLRAM) pressed ahead with its review of a newly-designed Arbitron radio listening diary. Pitching in on the redesign were (seated, left to right) Bob Galen, RAB, COLRAM Chalman Howard Trederick, Mich America Media, Bill McClenaghan, Cap Cities'ABC; Mel Goldberg, Electronic Media Rating Council: (standing, left to right) Kan McDonald, McDonald Broadcasting; David Kennedy, Susquehanna; Jerry Lee, WEAZ/Philadelphia; Ray Gardella, Arbitron Rating Advisory Council.







The Judds' new Heartland LP is available on псл Records, tapes and compact discs. The Mutual Broadcasting System opens 1987 with a very special satellite album party, a radio programming innovation and tradition at Westwood One/Mutual. On Sunday, January 25

at 10:30 p.m. (ET), Mutual will present Listen In With The Judds, a live, 90-minute call-in and music program featuring the 1986 CMA "Vocal Group of the Year."

Listen In With The Judds will be highlighted by the exclusive debut of Wynonna and Naomi's new album, Heartland, and will also leature other hits by the celebrated mother-daughter country duo. Mutual will not only provide listeners an opportunity to "listen in," but also to talk with The Judds by calling the toll-free number, 800-345-7755. And each caller who speaks with Wynonna and Naomi will also receive an autographed copy of the Heartland LP.

Lee Arnold, host of Mutual's country music specials and popular WHN/New York air personality, will host the special from the Westwood

Lee Arnold, nost or Mutual's county music specials and popular that the studies in Los Angeles.

So be sure to listen in with Wynonna and Naomi January 25 for 90 exciting minutes of new songs and old-fashioned conversation! Listen In With The Judds—the latest country radio exclusive from the Mutual Broadcasting System.

For information, contact your Mutual Station Relations representative in Arlington at (703) 685-2050 or in Los Angeles at (213) 204-5000.



MUTUAL BROADCASTING SYSTEM

WHAT'S NEW

Brain Burgers, Anyone?

Brains are the single most distasteful food to Americans, according to a recent Gallup survey of US eating habits, in which 49% of the subjects polled said they would never even try the gray matter, broiled, baked, or fried. What's more, the percentage of Americans who refuse to eat brains is apparently on the rise. A similar Gallup poll taken in 1983 found that only 41% of those queried were averse to the idea.

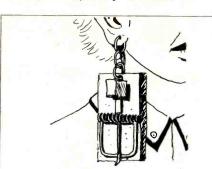
Of the 21 foods surveyed, only four - snails, squid, shark, and tripe - showed a drop in the percentage of people who said they would never eat them. Of those four, only snails showed an increase in the percentage of people who had eaten them from 19% of those surveyed in 1983 to 23% in

Perhaps even more surprising. particularly in light of all the publicity surrounding exotic culsine these days, is that the percentage of people who claimed they would never eat such foods as liver, lamb, duck, venison, rabbit, oysters, and catfish has apparently increased. However, it's no shock that joining brains among the list of widely unpopular items are such delicate comestibles as pig's feet, beef kidnevs, and squab

While the 1986 poll found that Easterners tend to be the most conservative eaters and Westerners the most willing to experiment. the percentage of Americans who claimed they would eat any of the foods on the list remains the same as in it was in 1983 - 11%. So don't expect to suddenly see "McBrains" on the menu anytime

Personalized Time Capsules

Now you can secure your place in history with your very own personalized time capsule. All it takes is a \$400 to \$550 payment to Everyman's Legacy Vaults, an Elk Grove, IL-based company under the direction of former schoolteacher and longtime history buff Al Willis Jr.



Scentuous Earrings

Build a better man-trap and the world will beat a path to your door. Now ladies can make their lobes even more lascivious with "Scentuous Earrings," currently available from those fine folks at Scentous Accessories, a California firm headquartered in Chula Vista.

As reported in the Wireless Flash radio news service, the earrings' alluring appeal lies in a recently-developed process that enables the manufacturer to imbue the jewelry with scents that last up to seven months. The baubles are said to be costume jewelry-like in style and sport one of three scents: "Giorgio," "Opium," or "Chloe."

However, for contractual reasons, the earrings fragrances are respectively referred to as "Amore." "Escape." and "Empress.

According to company President Bruce Browne, the earrings are designed with women who have allergic reactions to liquid perfume in mind. Browne also notes that the odor contained in the earrings, which retail from eight to 12 bucks, is timed-released so the scent is never overpowering, a feat that in itself is nothing to sniff at.

Customers receive a two to three inch diameter brass capsule in a redwood case, capable of storing rolledup documents. These capsules can be sunk into the foundation of a building, concrete patio, or walkway. The package also includes a brass marker to commemorate the site.

Furthermore, to ensure that your very own vault can be found by future generations, Willis will cross-register the vault's location with the county clerk and the Library of Congress.

Number One Failing **Business Publication**

The weekly magazine First Look may be the world's leading trade publication that spotlights business failures. But then, the recently-introduced magazine also may be the only such publication

The brainchild of Canadian entrepreneur Harvey Lepholtz, First Look is intended to provide opportunities to cash in on other people's failures by listing companies that have given up the ghost. The magazine also gives these firms a place to advertise whatever assets they've left behind.

As reported in the Wireless Flash radio news service, the Winnipeg-based Lepholtz claims businesses can save scads of money by purchasing furniture and office equipment from companies that have gone bankrupt.

Cold-Fighting Facial Tissue



"Comin' atchoo! "Avert," a recently-developed virus-killing facial tissue developed by the Kimberly Clark company, may soon be available to corporate customers but not to the general public.

According to the Boardroom Reports business publication, the company's initial 1985 market test found that consumers weren't willing to pay almost twice the price of ordinary facial tissue for a product impregnated with an agent that kills major flu and common-cold viruses.

The manufacturer is currently conducting a second market test to determine whether corporate and institutional demand is great enough to warrant production. The company's pitch is that "Avert"'s chemical treatment, which retards the spread of colds and flu, could conceivably reduce absenteeism and slash health insurance premiums. Pending favorable test results, the product could be available as early as next winter.

Taller Businessmen Sport Fatter Wallets

When it comes to getting ahead in business, starting out at least a head taller appears to be an advantage, according to a recently-published study by the University of Pittsburgh.

The survey, involving nearly 1500

graduates of the school's MBA program, discovered that taller businessmen earn approximately \$600 an inch more per year than their shorter counterparts

For example, a six-foot male profes-

slonal typically will earn an average \$3600 per year more than his fivefoot, six-inch colleague. The survey theorizes that taller men appear more assertive and dominant, attributes that hasten these monkeys' climb up the corporate ladder.

However, once a businessman tops six-feet three-inches, the height advantage begins to work against him. Excessively tall people seem to make the remaining members of the corporate tribe uneasy. The optimum height for fast-trackers is somewhere between five-feet ten-inches and six-feet twoinches

Moderation in all dimensions is the operative phrase here. Being overweight - defined as being at least 20 percent heavier than the norms on standard height-weight charts — tends to drag one's paycheck down an average of \$4000 per year.

Interestingly, the survey's results only apply to men. One reason was because there simply weren't enough overweight women in the group surveyed to achieve any significant results. (Which in itself, of course, is significant.) For another reason, there appeared to be no difference between the salaries of taller and shorter women. This was attributed to men not wanting to look up to women, either figuratively or literally.

TOP 20 CONCERT PULSE

DOLL STAR

1986 Year End Concert Pulse Chart

- **GENESIS** NEIL DIAMOND
- GRATEFUL DEAD
- BILL COSBY
- **ELTON JOHN**
- BOB DYLAN/TOM PETTY
- 7 BILLY JOEL
- 8 LIONEL RICHIE PETER GABRIEL
- 10 ZZ TOP
- 11 VAN HALEN
- 12 BOB SEGER 13 JOURNEY
- 14 STEVIE WONDER
- 15 WHITNEY HOUSTON
- 16 RUSH
- HUEY LEWIS & THE NEWS
- 18 STEVIE NICKS/
- PETER FRAMPTON 19 JOHN C. MELLENCAMP
- 20 KENNY ROGERS

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtey of POLLSTAR, a publication of Promoters' On-Line Listings. (800) 344-7383. or in California. (209) 224-2631



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411

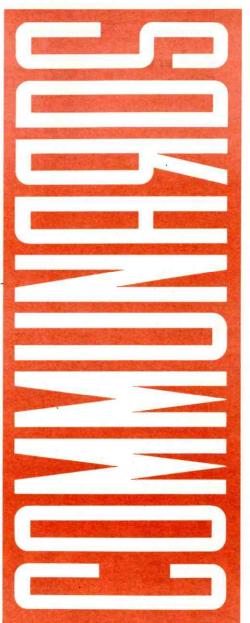
Best Airlines

The top guns among US airlines, according to a recent Department of Transportation survey ranking carriers by fewest number of passenger complaints, were Southwest Airlines, Delta, and Pledmont. Those most frequently the target of consumer complaints were World Airways, PeoplExpress, and Pan Am

Delta, Northwest, and American were the airlines that bumped the fewest passengers, while United, Western, and PeoplExpress bumped the most. Meanwhile, Southwest, Continental, and Pan Am racked up the hest records for on-time performance; PeoplExpress. New York Air, and United posted the worst

Across The Nation Look What Radio Has To Say About:

don't leave me this way



"Already number 5 out of 50 records researched (callout). Hot, immediate Top 10 phone reaction the last 4 weeks. Top 10 sales on the LP. Top 5 on the 12." What more can you ask for?"

Sue O'Connel, M.D.—WXKS

"Immediate response from day one!! Top 10 requests since added!! Definitely one of the hottest records on NCX!!!"

John Gorman—WNCX

"If you got a dance going and you can't get them up moving and you've played 'Celebration' and 'Proud Mary,' then you'd better play the Communards!!!"

Jim Fox-0102

"Definitely a Top 10 record for us and one of the hottest records we've ever played at the new Power 93."

Lisa Giles, MD—KITY San Antonio

"Every time I play it the phones light up! Radio really needs the tempo that this familiar hit provides!"

Chuck Bech Asst. PD & MD—Y-95 Dallas

"Immediate response from test play leads to a full time add. Record debuts after 2 weeks!!"

"Came screamin' out of the local club scene and right up our charts!!"

Paul Christi-KRBE Houston

LATE FLASH!

Z-95 Chicago-Add

DDON

produced by MIKETHORNE management LORNA GRADDO

From
The
LP
While
The
City
Sleeps...
George
Benson.

Бенѕон.

Produced

by

Narada

Michael

Walden.

Direction:

Fritz/Turner

Management,

Los Angeles

RADIO IS HOT FOR "SHIVER"

19,1986 Warner Bros. Records In

STREET TALK

When JOE SMITH signs on as Vice Chairman/CEO of CAPITOLIEMI, INC, his top priorities are to "energize" the label, reduce its "ineptitude" in CD releases, and evaluate, according to a story in the Los Angeles Times, whether to fold EMI AMERICA and MANHATTAN under the Capitol umbrella. Also according to the Times, Smith agreed to join the company after receiving personal assurances that the label's U.S. operations were not going to be sold.

Meanwhile, EMI America VP/R&B Promotion MICHAEL JOHNSON is leaving the label to join POLYGRAM's West Coast CASABLANCA/WING unit under ED ECKSTINE.

Also, E/P/A is the confirmed destination of DON GRIERSON, who just left Capitol as VP/A&R. He'll be taking over from Sr. VP/A&R LENNIE PETZE, and the official word is due shortly. Meanwhile, E/P/A VP/Marketing RON McCARRELL is leaving CBS — for Capitol.

SHAMROCK BROADCASTING'S Seattle property, formerly AC KQKT, switched to AOR on Monday and installed the calls KXRX on Wednesday. GM STEVE WEST and PD PAUL SULLIVAN have brought aboard AM and PM drivetime teams from rival KISW, which West managed for seven years. Other additions include market vet LARRY SNYDER for MD/midday chores, Local Sales Manager MARK JEFFRIES (ex-KISW), and National Sales Manager MARTY LOUGHMAN from crosstown KHIT.

Now that STATEWIDE and HEFTEL have merged into H&G COMMUNICATIONS (Page 1), it will be interesting to see what influence KHYI/DALLAS programmer MARK DRISCOLL and sidekick BUZZ BENNETT will have on KTNQ & KLVE/LOS ANGELES. Since the dynamic duo recently converted Dallas from Christian to Gladiator, do they plan to translate KLVE from Spanish to English? With only one CHR in the market, quien sabe?

Also in L.A., KFAC's veteran airstaff received a dubious New Year's gift last week as the new ownership, in place for only a week, handed out pink slips to FRED CRANE, TOM DIXON, MARTIN WORKMAN, DOUG ORDUNIO, A. JAMES LISKA, and VP/Programming CARL PRINCI. New PD BOB GOLDFARB cited "a new KFAC format" featuring longer classical pieces and a reduction of talk as reasons for the move. New staffers have been hired, with KING/SEATTLE'S MARY FAIN handling mornings, RICH CAPTARELA doing PM drive, and KFAC freelancer JOHN SANTANA doing middays. Also, JEFF POLLACK has inked with

the station, extending his consulting tentacles to "Classical Hits."

Strong rumor has it that WDTX/DETROIT is heading into a Classic Rock format, but PD JIM HARPER says, "No way. We're the only one playing currents in this town, and I like it that way."

GEFFEN black music head RICHARD SMITH is departing after just a few months to join RCA, where he'll be reunited with colleagues from his days as VP/R&B Promotion at ARISTA. Among others, RCA Director/Black Promotion BASIL MARSHALL will be reporting to Smith.

A key opening at KBPI/DENVER, as MD/afternooner LYNN WELLS leaves for San Jose, where fiancee JEFF BLAZY will be taking on KOME mornings. The radio sweethearts met when Jeff did mornings for KBPI as JEFFREY SCOTT from August-November. Lynn plâns to continue her own career in the Bay Area.

We also hear that KBPI may be suing AOR rival KAZY for slogan infringement. When KAZY toughened up its music recently, it began using "Rocks Denver" & "Block Party Weekend" lines that KBPI says it servicemarked as far back as 1974. KAZY has since dropped the phrases.

BRUCE TENENBAUM, NE Regional for ATLANTIC, has been given the nod as National Singles Director over at sister label ATCO. He replaces MARC NATHAN, who jumped to Atlantic's National staff a while back. More details to follow.

WEA INTERNATIONAL is creating a US-based Latin music division, WEA LATINA, to be headed by former ARIOLA US Latin chief MAXIMO AGUIRRE. The operation will be based in Burbank, handling sales, marketing, and promotion for US product by WEA International's roster of foreign and domestic Latin acts. It will have reps in Puerto Rico, New York, and Brownsville, TX, as well as Los Angeles.

DOUG BANKS is moving from evenings to mornings at WGCI/CHICAGO. He had been doing mornings at crosstown WBMX prior to joining former PD LEE MICHAELS at 'GCI last year. Also, filling the evening slot is former 'BMX PD MARCO SPOON, who had been coexisting with OM JERRY BOULDING for several months before crossing the street. In addition, IRENE MOJECA returns to overnights.

WCCC/HARTFORD morning team SUDS COLEMAN & RICK SHANNON is hightailing it to WAXY/FT. LAUDERDALE for wakeup duties.

Continued on Page 22

JINGLES

"MORNING SHOW" COMPLETE PACKAGE IN 30 DAYS

Where do Scott Shannon (Z-100), Cleveland Wheeler (Q Morning Zoo), the WMMS Buzzard Morning Zoo, and John Landers (Hit Music USA) go for that original sound?



For that fresh one-of-a-kind creative sound, phone or write

J.L. RITTER PRODUCTIONS PO Box 6994, Stateline, NV 89449 (702) 588-4542



AMERICA

"FACTS OF LOVE"



JEFF LORBER

The sizzling hit single
Featuring Karyn White
Produced by Evan Rogers,
Carl Sturken and Jeff Lorber
From the new album
PRIVATE PASSION

Check This Week's Action

CHR NEW & ACTIVE

KIIS 34-26
WXKS add
WKSE deb-39
WCAU 33-26
PRO-FM on
B106 add
Z93 add
KRBE on
B96 35-32
92X add
WHYT add
KDWB on
WLOL add-34
KKRZ 27-23

KMJK 25-24
KWOD on
KMEL 7-6
KATD 20-17
KPLZ deb-31
KUBE 24-21
WTIC 22-19
WNYZ add
KXX106 add
WAPE deb-27
BJ105 36-29 KITY 25-20
WNCX add-37
WGTZ add
WGIZ 800

KF95 3-3 KSND 2-2 KMGX 12-8 KYNO 32-27 KYRK 25-21 WIKZ add WJMX 38-31 KFRX add WDBR add 7 KYYA 29-20 KBOZ add KKAZ add 7 KOZE 8-7 KTMT 10-9



ALLEN KOVAC AND STEVE DRIMMER FOR LEFT BAND MANAGEMENT

STREET TALK

Continued from Page 21

NYMRAD (New York Market Radio Broadcasters Association) is postponing its Big Apple Radio Awards, held annually to "salute the creative excellence in national and local radio advertising. NYMRAD Award Ceremony Chairman BARRY MAYO says the postponement was declared "to concentrate on a gala program in 1988, which is NYMRAD's 20th anniversary." The 1988 event will honor advertising achievements for both 1986 and 1987.

UNITED STATIONS President NICK VERBITSKY has been named Chairman of the NATIONAL ASSOCIATION OF BROADCASTERS' Radio '87 Steering Committee. Radio '87 is scheduled to be held September 9-12 in Anaheim, CA.

It's a change of climate for A&M's East Coast Director/Special Projects KAREN GLAUBER. She's moved to label headquarters in L.A., taking over from MARK WILLIAMS, now at VIRGIN.

PLAIN RAP COUNTDOWN and STEVE LEHMAN PRODUCTIONS have now officially combined to form the PREMIERE RADIO NETWORK. The new syndicator/distributor is headed by President STEVE LEHMAN, while TIM KELLY serves as Exec. VP.

Following two murders and the abductions of two women in the Tampa area, WFLA talk show host JACK ELLERY invited GUARDIAN ANGELS leader CURTIS SLIWA to bring a contingent of the group to the bay area. Upon arriving in Tampa Sliwa said that anyone seen "violating a person's rights or property" would get a "therapeutic back massage" — a body slam and figure-four hold — until the police arrive. WFLA picked up airfare and expenses. So far the visit has been so successful that the Angels intend to open a Tampa chapter.

WNDE/INDIANAPOLIS, which went to Oldies about four years ago, is planning to go with TRANSTAR'S Oldies Channel early next month (2/1-15). PD KENT JONES will stay on board and will do mornings; leaving are DENNIS GARRITY, DAVE CONRAD, PETE HAMEL, CHUCK McGEE, DAVE SILVERS, News Director DAVE BRANNEN, and PM Newsman BRIAN WRIGHT.

WSNY/COLUMBUS PD DAVE BISHOP has exited over philosophical differences, and SAGA COMMUNICATIONS VP/Group PD STEVE GOLDSTEIN is seeking a promotion-oriented programmer to fill the post.

We hear ex-PD and five-year KYMS/ANAHEIM veteran GREG FAST is leaving the station to pursue other interests in the Contemporary Christian field.

More movement: STEVE JEAVONS joins WQPO/HARRISONBURG, VA from WXRI/NORFOLK to take over the 7-11 pm slot ... PERRY VAN HOUTEN has been named OM at KHJJ & KKZZ/LANCASTER, CA ... WALT BARCUS is the new PD at WNBH/NEW BEDFORD, MA ... KZZU/SPOKANE PD JOHN LANGAN is leaving the station, creating a programming opportunity ... Also, there's a choice PM drive opening at CHR WINZ/MIAMI.

RI-104/PROVIDENCE PD JONATHAN MONK steps down but stays on for middays, while Production Director GREG CUTLER handles the programming and RED DECKER is handed the MD skot . . . WALT BROWN is suddenly out as PD at WHHY/MONTGOMERY and MD CAT COLLINS is interim PD . . . KFMW/WATERLOO PD MARK HANSEN stays with the station for his afternoon show, while morning team member TED JACOBSEN takes the programming reigns . . . And over at WFBG/ALTOONA, PD TODD HALLIDAY exits, with PD STEVE KELSEY presiding once again.

Get-well wishes to WOR/NEW YORK legend JOHN GAMBLING, who is recovering in New York following a heart attack suffered New Year's Day while on vacation in Florida.

Washington Redskin DEXTER MANLEY recently offered to provide a urine specimen on NBC-TV during a pregame show. Ho looked at the camera and said, "I'll leak for ya right now if you want me to." The following Monday, DC CHR WAVA picked up on the offer, inviting Dexter to partake of a similar opportunity during his "Redskin Report" on the GERONIMO and O'MEARA Morning Zoo, with one of the zookeepers noting, "He'd have more privacy on the radio."

KCPW/KANSAS CITY is still looking for a killer night rocker who knows how to use the phones. T&Rs to DENE HALLAM via overnight mail

100 kw AOR KWLN/OCEOLA, AR, which has been rocking the Memphis market with its automated format, looks like it might be moving there permanently. The station has hired a PD with "Chicago and Milwaukee on-air experience," who was seen over the weekend scouting for downtown studio space with station owner BILL POLLACK.

AIR PRIORITIES: WEEK 20

Listen to the selections listed below. Decide if each hos the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Jan. 14, 1987.

THE HONEYTHIEF BIG MISTAKE ALL I WANT DEEPER LOVE

CANDY

HIPSWAY
PETER CETERA
HOWARD JONES
MELI'SA MORGAN
CAMEO

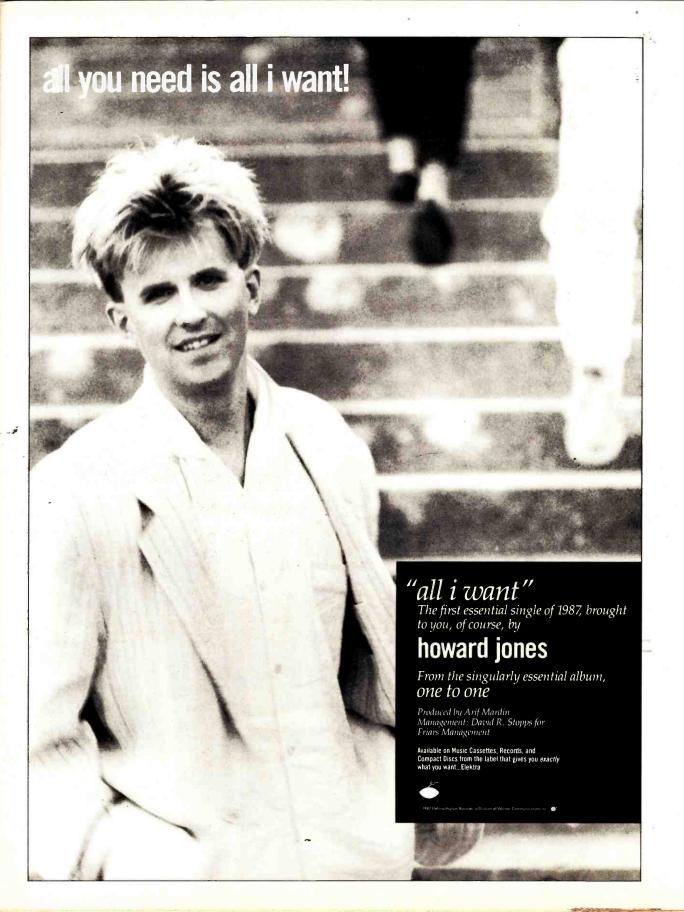
Artist

COLUMBIA
FULL MOON/WB
ELEKTRA
CAPITOL
ATLANTA ARTISTS/POLYGRAM

Label

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

ACTIVE INDUSTRY RESEARCH





RATINGS AND RESEARCH

RIP RIDGEWAY

Qualitative Estimate Perspectives

Everybody wants them; few want to pay for them; some can use them effectively; and others get burned when they try. They are the "qualitative" audience estimates. Are they a panacea gone awry? I don't think so! We need to really look at the past and the present to understand what they are and what they can do.

First, a look at the difference between the usual audience estimates and those based on qualitative information is in order. The usual audience estimates provide audience size in terms of demographics (sex and age groupings), geography, and location of listening. Users customize these data to fit the needs of individual advertisers by using very specific sex/age groups and geographies, or both, to infer the number of potential consumers.

Qualitative audience estimates attempt to measure actual consumers and relate their purchase behavior to their radio listening patterns.

Many believe that simply measuring radio itself is difficult enough, considering the multitude of stations on two radio bands and the variations in a station's coverage area. Comparing radio measurement with that of consumer patterns presents some interesting considerations. How do you get the consumer data you need without destroying the basic audience information? Let's look at the alternatives.

The Problems Of The Past

At one time in its television service, Arbitron tried to measure 13 product categories in the television diary. This measured both viewing and product usage in the same household. It was efficient, but the industry believed that the measurement of television had been altered. Arbitron discontinued the technique as a result of industry pressure. Television broadcasters insisted the only "acceptable" way to measure qualitative information was to not have it interfere with the basic measurement of the media.

There was BRI (Brand Rating Index), and there are still companies such as Simmons and MRI (Mediamark Research, Inc.), all of which collected large quantities of information at the national and regional levels. They gather brand, product, service, and lifestyle information and relate it to broadcast media in quite limited ways—large dayparts; limited formats; heavy, medium, and light users of the media—but no market or sta-

"How do you get the consumer data you need without destroying the basic audience information?"

tion information. Users infer the national/regional product information to individual markets and sta-

Arbitron offered and discontinued a product called "Qūālidata" which was based on a re-interview of diarykeepers. The time between the measurement of audience and their product usage was so long that users found the data for many stations to be "out of date" due to changes in format and in the marketplace. In addition, many had reservations about the data because the response rate for the "Qualidata" service was quite low. This produced direct product usage information at the station level.

The concept of qualitative information was further expanded to include lifestyles by such techniques as Claritas's PRIZM and Donnelley's ClusterPlus systems. National concepts related to local areas via zip codes. Again, no real radio-oriented information.

The Current Efforts

Today, Arbitron uses the Cluster-Plus system customized to the market's metro area. Individual station information can be obtained through Arbitron's Target AID system. This compares the zip code-defined clusters to the audiences found in diaries from those same zips.

Birch Radio offers PRIZM Cluster Groups, customized to the market's metro, by individual stations. Here Birch analyzes the cume audience by zip and makes the appropriate PRIZM Cluster assignment to provide the audience composition by PRIZM Cluster Group.

Both of these systems provide basic lifestyle definitions that are applied to all persons living in a zip code; the lifestyle information produced is based on inference.

Birch offers a variety of qualitative characteristics on a regular

basis. During the year, about 25 different categories are reported. These data are gathered over a sixmonth period using a portion 50%) of each survey period's sample to gather one set of the qualitative information. Another set of qualitative questions is gathered from the remaining 50% of the sample, so that 15-18 characteristics are gathered during the six-month period. Different sets of characteristics are covered during the next six months of measurement, while some questions are repeated. The results are reported in terms of the composition of a specific station's audience. These estimates are direct and applicable to the listening being reported. We really don't know whether this qualitative technique has any affect on the measurement of radio levels and shares - and, amazingly, no agency or broadcaster has openly questioned it.

What And How

Qualitative information has the potential to produce something for everyone. The key is knowing what to look for and then how to use it. Qualitative data can provide that one item which can distinguish your station from the others. The more ways you can make yourself different, the better off your selling position.

You want to look for information that can be used to resell a current advertiser or sell a new one. You want to demonstrate that you deliver consumers who fit the advertiser's target. You can sell advertising efficiency and frequency by demonstrating that most of your audience matches the desired target, or you can sell reach by providing the size of the target audience delivered.

Be creative. Don't rely on just one measure or characteristic. You can make, build, and reinforce your statements by demonstrating the many and various ways you deliver the target consumer. You don't want to have all your efforts tied to a single measure that may be different in the next report. For example, the advertiser may want young homeowners with small children. You can describe your audience by age, family size, home ownership, 18-34 female at-home listening, fast-food consumption, PRIZM Clusters, ClusterPlus Groupings, and other factors. You can further enhance the story by talking about the education, income, occupation, and lifestyle that goes with a group of socio-

WEEK IN REVIEW

Arbitron Offers New Services And Reports

During summer 1986, Arbitron started offering its services as a package to group broadcasters. The service was designed to help group owners better manage the information available for their markets under the Continuous Measurement system and, at the same time, take advantage of the pricing structure announced with Continuous Measurement.

The Combined Local Market Service consists of all market books for all survey periods. Arbitron Information on Demand (AID), and Arbitrends for all stations in the group. The following groups have signed for the Combined Service: DKM, EZ Communications, Gannett, Metropolitan, Nationwide Communications, NewCity Communications, Sconnix Broadcasting, Stoner Broadcasting System, Susquehanna Radio, and Voyager Communications. Several others are said to be still pending.

In other Arbitron activity, two new reports and one new service are now available on AID. The new service, Immediate-Deferred processing, allows for a 23% savings in processing costs and provides the results about 30 minutes to an hour later than Immediate processing. The other processing and pricing schedules, Immediate and Deferred (overnight), remain unchanged.

Reflecting the redesign of the Local Market Report, two new analyses are also available: Audience Composition and Ethnic Composition reports. These provide audience data in terms of percentage distributions. The Audience Composition percentages can be based on Persons/Men/Women 12+ or 18+. There are six age breaks above 18+ and two or three ethnic groups (depending on the market).

economic traits. This kind of information builds advertisers' confidence by letting them know you have done your homework.

Each service provides the opportunity to capitalize on this kind of information. Birch information has a more direct relationship to the listening information than Arbitron's. The Birch method assumes that those providing the answers to a given set of qualitative questions are similar to those who provided

"You want to look for information that can be used to resell a current advertiser or sell a new one. You want to demonstrate that you deliver consumers who fit the advertiser's target."

listening but were not asked those particular qualitative questions. Arbitron's data are inferential and assume the qualitative information is equally applicable to the listening estimates which are gathered from a completely different sample. Either assumption is okay; just realize they exist.

Arbitron's Council Speaks Out

To emphasize the continued importance of quantitative and qualitative research to radio broadcasters, at the Arbitron Radio Advisory Council's December meeting the Council passed a resolution that "strongly urges Arbitron to place radio in the forefront of its efforts to market and develop new qualitative and quantitative audience measurement techniques that take advantage of new technology ... such as that currently being utilized by ScanAmerica.

"Furthermore, the Council feels that Arbitron has a responsibility to the radio industry to make a special effort to include radio listenership in all its current and future monitoring and research products that are marketed to advertisers and/or their advertising agencies."

This resolution is really on target. Arbitron recently announced its intent to purchase Broadcast Advertiser Reports (BAR), which monitors spot television advertiser activity at the station level. This, in conjunction with ScanAmerica (an Arbitron-SAMI/Burke joint venture focusing on television viewing directly related to product advertising and consumption), commits a lot of resources to the development of television qualitative/product usage information. Arbitron's Advisory Council wants radio-oriented qualitative information so radio can remain competitive.

It is quite evident that qualitative information is valuable, and that each service is responding to the need. This is how it should be. Use qualitative information to demonstrate the added value of using your station as an advertising vehicle.

Put It In Writing

Guest contributors are encouraged to submit queries or finished
articles to R&R for use in the Ratings & Research, Sales, Management, and Engineering columns.
Articles should be approximately
1250 words, or five to six typed,
double-spaced pages. For more
information, contact Special Assignments Editor Jim Dawson,
R&R, 1930 Century Park West,
L.A., CA 90067; (213) 5534330.

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CLEARER, SHARPER PRINTING (MORE DETAIL) HEAVIER (PEEL-OFF) BACKING. TWICE AS THICK! LAYS FLATTER FOR BETTER DISTRIBUTION APPEAL. VERY IMPRESSIVE TO A LISTENER!

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> Communication Graphics Inc



"Stop To Love"

Then Stop To Watch.

Jan. 1: Good Morning America

Jan. 4: Cinemax Gospel Special With Paul Simon Premieres

Jan. 6: David Brenner's Nightlife

Jan. 14: Live Satellite Interviews To 25 Major Markets

Jan. 17: The Image Awards

Jan. 26: American Music Awards

Feb. 7: American Bandstand



RATINGS

ARBITRON SUMMER '86

Demographic Ranking Trends

Nassau-Suffolk

WALK-FM Leads In Older Demos; WBAB New 18-34 Champ; WHTZ Teens' First Choice, Second With 18-49

Sp	Su	12-17	Sp	Su	18-34	Sp	Su	18-49	Sp	Su	25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86		Rank
1	1	WHTZ (CHR)	2	1	WBAB	5	1	WALK-FM	1	1	WALK-FM
2	2	WPLJ (CHR)	1	2	WPLJ	1	2	WHTZ	5	2	WCBS-FM
3	3	WBLI (CHR)	5	3	WNEW-FM	.3	3	WPLJ	4	3	WHTZ
7	4	WBAB (AOR)	3	4	WHTZ	9	4	WCBS-FM	12		WXRK
4	5	WRKS (B/U)	6	5	WXRK (AOR)	7	5	WNEW-FM	`3	5	WBLI
6	6	WLIR (AOR)	7	6	WALK-FM (AC)	10	6	WXRK	8	6	WPLJ
5	7	WQHT (B/U)	4	7	WBLI (CHR)	4	7	WBAB	2	7	WLTW (AC)
9		WBLS (B/U)	11	8	WLIR	2	8	WBLI	15		WNSR
8		WNEW-FM (AOR)	13	9	WRKS	20	9	WNSR (AC)	16		WABC (Talk)
14	10	WYNY (AC)	15	10	WCBS-FM (Gold)	17	10	WRKS	6		WNBC (AC)

Atlanta

WVEE New 18-49 Champ, Runner-up In Other Adult Demos; WZGC Teen Titan; WKLS-FM Earns Another 18-34 Crown; WQXI-FM First Choice Of 25-49

Sp	Su	12-17	Sp	Su	18-34	Sp	Su	18-49	Sp	Su	25-54	
'86	'86	Rank	'86	'86	Rank	'86		Rank	'86		Rank	
1	1	WZGC (CHR)	1	1	WKLS-FM	3	1	WVEE	1	1	WQXI-FM	
3	2	WKLS-FM (AOR)	3	2	WVEE	2	2	WKLS-FM	3	2	WVEE	
2	3	WVEE (B/U)	2	3	WQXI-FM	1	3	WQXI-FM	2		WKLS-FM	
4	4	WARM (CHR)	7	4	WZGC	6	4	WSB-FM	7		WSB-FM	
12	5	WKHX (Ctry)	6	5	WARM	8	5	WKHX	4		WPCH	
11	6	WSB-FM (AC)	4	6	WSB-FM	10		WZGC	8	-	WKHX	
- 5	7	WEKS-FM (B/U)	5	7	WFOX (AC)	4		WFOX	5	-	WFOX	
10	8	WYAY (Ctry)	9	8	WKHX	7		WPCH (B/EZ)	6		WYAY	
7	9	WQXI-FM (CHR)	8	9	WYAY	9		WARM	9		WSB (AC)	
6	10	WAOK (B/U)	10	10	WEKS-FM	5	-	WYAY	12		WZGC	

San Diego

KGB Young Adult Leader; KSDO-FM First in Teens, Gains in Adults; KFMB-AM & FM Pack 1-2 Punch 25-54

Sp	Su	12-17	Sp	Su	18-34	Sp	Su	18-49	Sp	Su	25-54
'86	'86	Rank	'86	'86	Rank	'86		Rank	'86		Rank
1	1	KSDO-FM (CHR)	2	1	KGB	2	1	KGB	- 1		KEMB
3		XHRM (B/U)	1	2	XTRA-FM	4	2	KFMB	2		KFMB-FM
2		XTRA-FM (AOR)	3	3	KFMB-FM	1	3	KFMB-FM	3		KGB
4	4	KGB (AOR)	4	4	XHRM	3		XTRA-FM	4		KJQY
5	5	KFMB-FM (CHR)	7	5	KSDO-FM	5	5	XHRM	8		KIFM
8	6	KSON-FM (Ctry)	5	6	KFMB (AC)	10	6	KSDO-FM	9	-	KYXY (AC)
10	7	KKOS (CHR)	6	7	KWLT (AC)	6	7	KWLT	10		KWLT
7	8	KLZZ (AC)	8	8	KIFM (AC)	9	8	KJQY (B/EZ)	6		KSDO (N/T)
26	9	KPOP (BBnd)	14	9	KCBQ-FM	8		KIFM	5		XTRA
15	10	KCBQ-FM (Ctry)	9	10	XTRA (Gold)	7		XTRA	11		XTRA-FM

Cleveland

WMMS Sweeps All Demo Crowns; WGCL Second With Teens; WMJI And WLTF Go Second, Third in Adult Demos

Sp	Su	12-17	Sp	Su	18-34	Sp	Su	18-49	Sp	S.,	25-54
86	'86	Rank	'86	'86	Rank	'86		Rank	'86		Rank
2	1	WMMS (CHR)	- 1	1	WMMS	1	1	WMMS	1	1	WMMS
1		WGCL (CHR)	3	2	WMJI	2	2	WMJI	2	2	WMJI *
3		WDMT (B/U)	2	3	WLTF	3	3	WLTF	3		WLTF
4	4	WRQC (CHR)	5	4	WZAK	4	4	WZAK	4		WQAL
5	- 5	WZAK (B/U)	6	5	WGCL	6	5	WGCL	8		WWWE
6	6	WLTF (AC)	4	6	WDMT	8		WOAL	7		WZAK
8	7	WMJI (AC)	7	7	WONE-FM	11	7	WWWF	6		WDOK
1	8	WGAR-FM (Ctry)	12	8	WWWE (N/T)	5	8	WDMT	10		WGCL
0	9	WKDD (CHR)	1.5	9	WQAL (B/EZ)	9		WDOK	5		WGAR-FM
6	10	WONE-FM (AOR)	10		WRQC	7		WGAR-FM	9		WDMT





THE NEW SINGLE

From the Warner Bros. album Scoundrel Days
PRODUCED BY ALAN TARNEY

Management: Terry Slater



1986 Warner Bros. Records Inc.

NETWORKS/PROGRAM SUPPLIERS

REED BUNZEL

OUTLOOK FOR '87 NETWORK

Forecast In A Netshell

While 1986 was not necessarily a stellar year for radio, neither was it stagnant. According to Radio Advertising Bureau figures, growth for the medium as a whole closed out at 7.4% over 1985's figures, and local radio revenues were up 8.2%. Network radio enjoyed an increase of 16-18% (on revenues topping \$385 million for the year), while its closest (perceived) competitor — national spot — posted a gain of under 2%.

RAB feels this growth trend will continue, with 1987 improving on '86's results and spawning 10.8' overall growth and 5% gains for spot radio. RAB's outlook falls somewhat behind the Gallapher Report's optimism for network growth (RAB predicts 13% gains while GR says it may be closer to 17%); at any rate, the coming 12 months should prove to be a banner year for the industry.

Radio Network Association President Bob Lobdell's forecast tends to echo RAB's views. "I've canvassed the network sales managers and the gross consensus is that growth should be in the 11-13% range." he predicts. "This is a composite figure, because the figures vary greatly from one network to another. Some networks are very likely to show more substantial growth than this, while others may possibly experience less. But this is how we guesstimate the industry will fare."

No financial forecasts are written in stone, and the personal views of network sales managers certainly don't constitute a scientific survey. Lobdell isn't concerned, however; in fact, he says RNA's forecast may in fact fall short of the actual picture — which couldn't delight him nore. "Last year we predicted 14% for 1986 on top of 14% for

"People have seen tremendous efficiency in network radio and they're going for it, which is a healthy sign. We get a lot of repeat business. People are happy with network radio and they expand their budget, and that is going to continue for the next 12 months at least."

-Nick Verbitsky

'85," he recalls. "It's actually going to be a little bit better this year than what we predicted. The tendency, as a matter of fact, might be for these sales managers to be a bit on the conservative side."

RAB predicts that 1987 will be "a year in which the national economy will muddle through," with

GNP growth estimated at 2.8% and inflation (measured by the Consumer Price Index) at 3.2%. Newly-elected RNA Chairman Nick Verbitsky, however, says the question isn't as economic-oriented as it is attitudinal. "I don't know that the general economy really affects our business one way or another." he says. "What affects us is a softness in media.

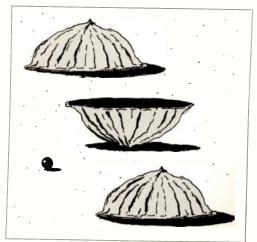
"We're not talking about overall global economy; we're talking about people spending advertising dollars. What's happened is people have seen tremendous efficiency in network radio and they're going for it, which is a healthy sign. We get a lot of repeat business. People are happy with network radio and they expand their budget, and that is going to continue for the next 12 months at least."

X Marks The Spot

Considerable lip service has been given to spot radio's contention that its current sluggish performance is directly related to network's surge, and predictions for 1987 could well fuel this theory. Lobdell rejects such a complaint, however, simply as an excuse. "I don't think network radio affects spot radio," he maintains. "There are a lot of advertisers who use both spot and network faithfully, and some who choose not to use one or the other because of pricing factors. It's a marketing consideration to deliver your message to a national audience or go into specific locales and tell your story there.

"The majority of advertisers are those who use a combination of the two forms to distribute their message," he continues. "Network covers the national spectrum, while at the same time spot can accent it in critical sales areas. Spot radio will improve, but how much will depend on an awful lot of economic conditions. There is uncertainty in the marketplace, which historically has benefited radio in all its forms."

Verbitsky has long maintained that network radio is more efficient than spot radio, and he is neither perturbed by spot's claims nor concerned about its performance. "National spot may still perform below what some people think it



should do, based on whatever their expectations are," he explains. "National spot will do just fine, but it won't do as well as local spot radio will do — because that's where the growth in local radio is."

"As TV target audience ratings have declined over the last half dozen years, the effect has been to reduce the frequency of message delivery. In the minds of advertisers radio is a frequency medium, and they're looking to radio to restore the weakening frequency component."

-Bob Lobdell

Slicing The Pie

RAB's 1987 forecast predicts that radio will be a \$7.72 billion industry by 1988. Network radio, with an annual growth rate greater than that of radio in general, is slowly slicing off a bit more of the pie — but still less than 7% of the whole. While this slow growth is a positive sign, Lobdell isn't satisfied with its pace.

"Unfortunately, we tend to be stuck," he laments. "For several years we were stuck at 6%. Now we're creeping toward 7% of the total. Still, I'm afraid that network radio doesn't grow at a rate characteristic of other media."

Verbitsky also feels network radio gets less than its deserved piece of the total pie, but says total revenues more clearly depict network's performance. "I'd like to see an increase because I don't think we get our fair share, but it's very misleading to deal in percentages," he observes. "I spent a lot of years in the rep business telling people, 'We're up 10%, we're down 10%, business is spotty." That's not the way it is in the network business – it's dollars. If we go up 20%, that may be \$70 million — which is bupkis because if you look at the overall radio picture, \$70 million is not a big chunk of anything We're still in the embryo stage."

One industry that network radio outperforms (on a percentage basis) is network television. More and more advertisers are getting tempted by network radio, and while it doesn't affect TV's overall picture it does contribute to some of radio's rosiness.

"Some advertisers say there are very definite reasons for their increased use of radio over TV." Lobdell explains. "As TV target audience ratings have declined over the last half dozen years, the effect has been to reduce the frequency of message delivery. We're not talking about reach; we're talking about the frequency with which the typical person hears a message. In the minds of advertisers radio is a frequency medium, and they're looking to radio to restore the weakening frequency component."

The big story for network radio in 1987 will be continued speculation on network consolidation. Says Lobdell, "There's a big transaction hanging out there that someone is going to do something about, When and if that happens, we may see other network activities. We're going through the same type of thing other industries are experiencing: the consolidation of companies. General Motors was probably the first example of individual organizations (merging) into one parent company, and we may see something similar in network radio."

"The NBC thing is what everyone is looking at right now," Verbitsky agrees. "It remains to be
seen what happens with ABC, if
anything, when Cap Cities spins off
the O&Os. Still, I don't know that
you really have to be in the station
ownership business to make a lot of
money in network radio."

And what does the Radio Network Association see as its task for 1987? "We hope to see continued activity in sales development." Lobdell predicts. "This will be focused at the client level, and we'll direct our energy to accounts not currently in the medium, or those who only have one toe in the water — those accounts we feel have significant potential to increase their network radio activity."

"We're going to be more aggressive with clients." Verbitsky adds.
"We've done a lot of agency work this past year, we've done some client work, and we hope to call more on advertising managers and presidents of companies in addition to the agencies. This year we're going to focus a lot more on client sell."

AP Launches "Stuff," "Pets"

AP Network News has launched two new program features, one targeting child-rearing parents and the other aimed at animal lovers.

"Kid Stuff," a :60 weekday program hosted by author-motherpersonality Barbara Unell, covers such topics as child care, health and safety, discipline, relationships, education, and working parents. "There is a glut of parenting information out there, much of which is questionable," says Unell, who has written several books related to children. "The reputation and credibility of AP makes 'Kid Stuff' stand out for parents."

"Pets and People" will be hosted by veterinarian Dr. Jane Fishman, and will discuss vaccinations, traveling with pets, apartment pets, pet diseases, declawing, and rabies. "Pets" is a :90 weekday feature.

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Clayton Webster Corporation 7711 Carondelet St. Louis, MO 63105 (314) 725-5070



Hosted by Syndicated Columnist Elaine Viets

NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

January 12 - 16

MUSIC FEATURES

The Weekend

	January	/ 17 - 18	
Christian Countdown		National Music Survey	(WO)
America	(CCA)	Carole King/Aretha Franklin/Kool & t	-
John Fisher		On The Beat	(BRE
Dick Clark's Rock, Rol		Whitney Houston/Dionne Warwick/ Jean Carne	
& Remember Earth, Wind and Fire	(USP)		(ABCR)
The Countdown Aretha Franklin	(WO)	Whoopi Goldberg/Wang Chung/ Aretha Franklin	ABCH
Countdown America W	/ith	Powercuts	(GSN)
Dick Clark	(US)	Eddie Money/Huey Lewls	
Kool & the Gang	, ,	Radio Links "Critical Condition"	(RL)
Countdown USA Journey	(CUSA)	Reelin' & A Rockin' Robert Palmer/Whoopi Goldberg	(RI)
Country Closeup Schuyler, Knoblock & Overstree	(PM)	Reelin' In The Years Guess Who/Supremes	(GSN)
Country Report		Rock Chronicles	(WO)
Countdown Dwight Yoakam/Barbara Mandre	(WRN)	Benjamin Orr/Scorpions/Bon Jovi	(WO)
Country Today Oak Ridge Boys	(MJI)	Rock Of The World The year in rock	(BRE)
		Rock Watch	(USP)
Dr. Demento	(WO)	British Invasion, Part 1	, ,
Best of bubble gum		Scott Shannon's Rockin'	
Future Hits Duran Duran/Tina Turner	(WO)	America Countdown Billy Idol/Cyndi Lauper/Bangles	(WO)
Great Sounds Liberace	(USP)	Sinatra Special Classic capitol	(CRS)
The Great Star-Ship	(BRE)		(WRN)
Hot Rocks	(USP)	Solid Gold Saturday Night	(US)
Cansas	(00.7	Herman's Hermits	(00)
Hot Spots Bruce Springsteen/Elton John/D	(BRE)	Star Beat Kool & the Gang	(ILM)
Live From The Apollo		Street Beat	(BRE)
Chaka Khan	(WO)	Black tie only/top 30 #1s of '86	(5112)
Metalshop Deep Purple	(ILM)	Superstars Rock Concert Bob Dylan/Tom Petty & the Heartbre	(WO)
Motor City Beat		That's Love	(WO)
Motown at the movies	(USP)	Best of the '70s, Pt. 2: Neil Sedaka/ Robin Gibb & Alan Shepard	
Musical!	(WO)	Urban Music Magazine	(SI)
Countdown of biggest-selling sln		Luther Vandross	(,
Broadway & Hollywood		Weekly Country Music	
Musical Starstreams Susan Mazer/Dallas Smith	(FF)	Countdown Charly McClain	(USP)



FAR FROM THE MADDEN CROWD — Sportscaster Bob Costas shields his eyes from ex-coach/color broadcaster John Madden's shining wisdom following a taping of Clayton Webster's "Costas Coast To Coast."

The Week Of

January 19 - Januar	-
British Wax Museum Joe Jackson/Eric Clapton/ELO/Sad	(RI)
Classic Cuts	(ILM)
The Concert Hour	(WO)
Atlantic Starr Country Calendar	(CW)
Dolly Parton (1/19)	(,
Keith Whitley (1/20) Kathy Mattea (1/21) Harold Shedd (1/22)	
Michael Martin Murphey (1/23)	
Ray Stevens (1/24) Moe Bandy (1/25)	
Country Report With Ron Martin	(WRN)
Earth News	(WO)
Gene Simmons/O.J. Simpson/Jane	Fonda/
Emilio Estevez/Dennis Miller Encore With Jim Lange	(WO)
1941: Tommy Dorsey In Concert	(WO)
Triumph	
The Police, Pt. 1	(NBCE)
Line One Stevie Ray Vaughan	(WO)
Live From Gilley's	(WO)
Eddy Raven Off The Record	(WO)
Talking Heads/Kansas/David & David Off The Record Special	(WO)
Steve Miller Plain Rap Countdown-	
CHR/AC CHR: Benjamin Orr/Georgia Satellite	(PRE)
Pointer Sisters/Wang Chung/	34
Gregory Abbott AC: Bruce Hornsby/Ric Ocasek/Billy the Beaters/OMD/Benjamin Orr	Vera &
Pop Concerts/	
Star Trak Profiles Cars: together & apart	(WO)
Rock & Roll '86 The year in review	(WO)
Rock Notes	(NP)
Steve Miller/Bob Seger/Howard Jon Ric Ocasek	
Rock Over London John Morse	(RI)
Rock Today Benjamin Orr	(ILM)
Shootin' The Breeze	(WO)
James Ingram/George Benson/Kenn Solid Gold Country	(USP)
Dolly Parton (1/19) This week in 1971 (1/20)	
January's #1 hits (1/21) The crossover phenomenon: the 50	's (1/22)
American Music Awards preview (1/ Solid Gold Scrapbook	(US)
Cover Me (Time & Newsweek) (1/15	(00)
This week in 1966 (1/20) Profile: Sam Cooke (1/21) This week in 1968 (1/22)	
One-hit wonders, Vol. 2 (1/23)	
Sound Express Shella E.	(WO)
Special Edition Commodores	(WO)
Star Trak	(WO)
Ben Orr/Carly Simon/Pointer Sisters Street Beat	(BRE)
Ric Ocasek/Howard Jones/Bangles	

GENERAL **INFORMATION**

COMEDY

(PRN)

January	12 -	16
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All My Children Update

Erica blows off Jeremy/Hillary shin	es Tad/
Phoebe's off the wagon The Blimp	(PM)
McDonald's in the Soviet Union/ga	ng wars/
teen loneliness/"take" food/ele gadgets at home	ectric
Car Show Coast-To-Coast	(SCGI)
'87 Saab Convertible Turbo,"How (The Car Show) Evaluate Autm	We obiles"
College Basketball Coaches	(USAT)
Salaries & bonuses/college team co	
Computer Program Software for children/lap computers super micros/compatibility stan	(PM) s/ dards/
co-processing boards Costas Coast To Coast	(CW)
NFL playoff team coaches & players	(0)
The Fun Factory	(PM)
Jerry Lewis 8 the news/2 hour sch dentistry/Vito's Mafia delight/ Sly Stallone's celebrity ski lodg	
Health Care	(PIA)
A new specialty: women's health NBC Extra The year ahead	(NBC)
Personal Finance Digest	(JBP)
Interest deductions/used cars/perso borrowing/tax reform & credit ca	onal debt/
David Horowitz/auto ads/storage	
Public Affairs	(PIA)
Are you happy? Reviewing Stand	(PIA)
"No place like home": Pat Berg/"Te drugs": Sydney Schnoll/"Diets: fiction": Linda van Horn	esting for
Sound Advice Equipment specs/rock vs. classical	(PM)
stereos becoming obsolete/prof	fessional
equipment/automatic record cha	
Sporting News Report Rocky Bleier/Brian Bosworth/Nick B Lenny Wilkins/Bert Sugar/Joe N	(CW) luoniconti/ lamath/
Grey Meyer/Gene Upshaw Sports Explosion Willie Gault/Stan Ickenberry/Buddy I	(PIA) Finkleby
Sports Flashback	(CW)
Super Bowl V/Vince Lombardi/Super Cowboy's first Super Bowl win/	r Bowl IV/
Bowl MVP/NFL's worst Super E record	76 Super Bowl
Sports Trivia Jerry West	(SM)
Travel Holiday Magazine Mami/Key West	(CW)
Wireless Flash "Space Trek"/DeForest Kelley/Ray	(CN)
William Shatner/E.L.O.'s Tandy Morgan/Kitaro	8
Working Moms Effect of working mothers in the wo the family	(USAT) rkplace &
Working Out	(JB)
Pumping Iron (1/12) Racquetball (1/13)	
Cross country sking (1/14)	

January 19 - January 23

Amatellin II

Pig Latin & you/if you're good or Just loud/ the longer

Bobby Jo Ambergey's Bar & Grill (DD)

That's a balloon/cheap but not free/secret sauce/stare & hoot/palm shavers unite

Comedy Hour

Live guest: Jim Belushi/Howie Mandel/Rodney Dangerfield/ Monty Python/Joan Rivers

Comedy Show With Dick Cavett

Dick Cavett
The stand-ups: Billy Crystal/Howard Leib/
David Brenner/Jerry Seinteld/Gallagher/
Yakov Smirnoff/Larry Miller/Carol Leifer/
Jeff Cetario/Paul Prodenza

Daily Feed '87 predictions/imported teflon/negotiations with Abdul/North hosts SNL/latest

Gramm-Rudman

Hiney Wine Hiney hors d'oeuvres/one half can/dented

hiney/tidey hiney/cinch 'em Irving Loblolly

And the winner is/teams & tough guys/ not my problem/score sheet syndrome/ choose up sides

Jackie The Joke Man (OHR) Scratching waiter/yuppie love/wife spoiled screwdriver?/stimulated pupils

Laugh Machine (PM)
Gallagher/Rich Little/Pat Paulsen/Soupy
Sales/Kip Addotta/Rodney Dangerfield/
Robert Klein/David Brenner/Bob Newhart/

Mel Blanc's

Blankety Blancs (ASR) Shagglest dog/Marco Polo/lost princess calamity Jane/the snail & the sea serpent

National Comedy Wireless (DD)

Ecstatic cling/puppy Perrier/Elvco/Larry's imperfect pets/isn't that great

National Lampoon's

True Facts Unfriendly skies/heads up/help wanted/what's in a name/bustin' loose

Party Drop-Ins House party #5/Aid aid/imposter/party channel: Groucho/attorney by

Radio Hotline (ASR) Maggie Carter/Dickie's lost dog/on the air #1 & #2/I was just thinking

Red Neckerson **UFO Rumors**

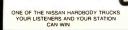
Stevens & Grdnic's

(ASR) Comedy Drop-ins (ASI Rythmania pacemaker/in search of big fat Donna/no soft drink soft drink/oil of oil/ funny beer

United Spots Of America (ASR) Those darn guys/the Helmlick maneuver/ they saved Nixon's brain, Pt. 2/Mr. Onion/



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MANAGEMENT

Tax Reform And Broadcasting

By Barry Skidelsky

Many provisions of the Tax Reform Act of 1986 are not fully effective until 1988; thus, transitional rules apply for 1987. The area of individual tax rates is illustrative.

Individual Tax Rates

In 1986 there were 15 income tax brackets for individuals, with a maximum rate of 50%. In 1987, five brackets levy a tax that ranges from 11% to 38.5%. In 1988, two brackets of 15% and 28% will basically apply, but an additional five percent surcharge will raise the total maximum rate for individual income tax to 33%.

This surcharge (hence the 33% rate) will apply to: singles earning between \$43,150 and \$89,560; marrieds filing jointly earning between \$71,900 and \$149,250; marrieds filing separately earning between \$35,950 and \$113,300; and heads of households earning between \$61,650 and \$123,790.

For individuals with incomes above the stated ranges, a flat 28% applies to the entire taxable income. Instead of a flat rate, however, most taxpayers pay "mar-

"The net result is that although the rates may be lower, your total tax bill may be higher."

ginal" tax rates, which means that an individual pays a base tax plus a percentage over the lower bracket Copies of the new tax tables can be obtained from me or local IRS of-

After-Tax Yields

As tax rates are reduced, the after-tax yield on income from taxable investments will increase. For instance, if an investor formerly in the 50% tax bracket purchased a five percent corporate bond, the after-tax yield was only five percent. However, if an investor is now in the 28% bracket under the new law, the after-tax yield rises to

The reduction of tax rates also reduces the value of tax reductions. For example, if an individual in the 50% bracket donates \$10,000 to charity, a tax savings of \$5000 is realized. The same contribution made by an investor in the 28% tax bracket under the new law results in a tax savings of only \$2800.

Thus, although individual income tax rates are coming down, taxable income, against which these rates apply, is going up. The net result is that although the rates may be lower, your total tax bill may be higher. This is also evident in the new restrictions on the deductibility of many expenses and

Deductions

Beginning this year, the itemized deduction for state and local sales tax is repealed. The itemized deductions for state and local income

Barry Skidelsky

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taxes, real estate taxes, and personal property taxes, however, are retained.

Deductions for interest payments on real estate mortgages are now permitted only on primary residences and one secondary residence - and then only up to the basis (cost); i.e., the purchase price plus the cost of any improvements. If you got a really good deal on buying your house a while back and refinance now based on its current market value, you may not be able to fully deduct the interest.

Consumer interest (i.e., car loans, student loans, and credit card purchases) will no longer be deductible. If you can, pay off your consumer debt and pay cash from now on. On the other hand, business interest expense will remain fully deductible. So if you're planning to borrow in order to build or improve your business, this aspect of the new tax law is no impedi-

Rules regarding business meals and entertainment expenses have been tightened. If you take a client out to eat or to a show, only 80% of the cost will be deductible and full substantiation is required. Records also must include the business purpose discussed before, during, or after the meal.

It's not enough to show that taking the client out helped generally to promote a business relationship Relatedly, deductions of luxury skybox rentals at sporting events are phased out after three years, to the extent they are in excess of regular ticket prices. (It's assumed this would also apply to scalpers' fees.)

The Act also includes other provisions which completely deny deductions for certain travel and entertainment expenses. For example, no deductions are allowed for the cost of attending conventions or seminars for investment (as compared to trade or business purposes).

On The Floors

Many other itemized deductions are now subject to stringent "floors." For instance, medical expenses must now exceed 7.5% of your adjusted gross income in order to be deductible. Union dues are subject to a two percent disallowance. Individuals who do not itemize will no longer be able to deduct their moving expenses.

For those who do not itemize, the Act replaces the zero bracket amount with a new standard deduction. For 1987 and 1988, respectively, this will be \$3760 and \$5000

for marrieds filing jointly, \$2540 and \$4400 for heads of households, and \$2540 and \$3000 for singles. Note that the standard deduction allowed a married couple is less than that for two single individuals.

Married couples also got slammed by the elimination of the twoearner wage deduction. Prior to 1987, a couple could deduct 10% of the lower-paid spouse's earnings up to \$3000. Income averaging, used to avoid big tax bites when earnings rose dramatically in a given year, has also been repealed. Employee withholding tables have been revised, and unemployment compensation is now fully taxable. Because the value of deductions

has decreased, you would be well advised to accelerate what deductions you can and, if possible, defer income until next year when rates are lower.

Capital Gains And **Corporate Tax Rates**

Capital gains will now be taxed at the same rate as ordinary income. Under the 1987 transitional rules, the maximum rate this year is 28%, but in 1986 the maximum long-term capital gains rate was 20%. This explains in part why many radio station owners were anxious to sell before 1987. As you will see in the example below, the difference is not just an extra eight percent.

Before we get to that example. let's look at corporate income tax rates. Like those for individuals, rates have generally been reduced. Under prior law, they ranged from 15% to 46%, with the top rate being reached at \$100,000 of taxable income. The new rates are effective for taxable years beginning on or after July 1, 1987; before then, transitional rules apply.

Stay tuned for Part II, appearing in the Jan. 23 issue.

Put It In Writing

Guest contributors are encouraged to submit queries or finished articles to R&R for use in the Ratings & Research, Sales, Management, and Engineering columns. Articles should be approximately 1250 words, or five to six typed, double-spaced pages. For more information, contact Special Assignments Editor Jim Dawson, R&R, 1930 Century Park West, Los Angeles, CA 90067; (213) 553-4330.



Challenge your salespeople to get higher rates with the new . . .

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- . The characteristics of the MegaRate\$ manager and much more

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Please send meadditional copies of MegaRate\$ book.	Valid From: To:		NAB Services 1771 N Street, N.W. Washington, D.C. 2003		
List Price: \$40.00	Expiration Date Cardholder's Signature		(800) 368-5644		

ENGINEERING

Reviewing RF Radiation Regulations

By Elliott Klein

One year ago the FCC's Office of Science and Technology released its Bulletin 65, a detailed report on broadcaster compliance requirements relating to RF (radio frequency) radiation exposure to humans. Despite the fact that RF radiation is a very serious matter that should be of concern to all broadcasters, I'm sure that most chief engineers filed the report without reading it. I suggest that all GMs and OMs retrieve the report and peruse it.

The most widely distributed version of the report was sent to member stations by NAB. The NAB version was written to give broadcasters a better understanding of the new regulations than was possible through reading the original FCC release. NAB also suggested that stations establish an RF radiation guideline file. A copy

"The stations that will have the hardest time proving compliance with the regulations are FMs located in antenna farms with several other FMs in close proximity."

of the FCC bulletin and any research the station completed, as well as any statements of compliance and means of compliance with the new regulations, should be placed in the file.

Issue Of Concern

The FCC adopted its regulations because Congress enacted the National Environmental Policy Act, which requires the agency to evaluate the potential environmental significance of the stations it regulates and authorizes. Human exposure to RF radiation in the environment had been identified as an issue of concern, so the FCC had to consider the issue.

The new regulations help the FCC in its evaluation of existing stations and the compliance of new stations. All FCC applications for changes in existing facilities and applications for new stations must certify compliance with the RF radiation guidelines as of January 1, 1986. Any broadcast station that expects its license to be renewed must be in compliance with the FCC bulletin as of the date it applies for license renewal.

For some stations, compliance will only mean posting RF radiation signs at transmitter sites. Others with major problems will incur major capital expense complying with the new regulations.

The stations that will have the

hardest time proving compliance with the regulations are FMs located in antenna farms with several other FMs in close proximity. In such cases, tower bases must be fenced off, metal or metal pipe hand railings on stairs must be insulated or replaced with a nonmetallic material, and RF "hot spots" must be marked on the sites and on access roads with spray paint or signs. In some cases, electrical conduits must be insulated with a

FINAL EIS ISSUED BY FCC

COMMISSION ACTION ----- GRANTS APPLICATION

> DENIES APPLICATION

nonconductive coating to prevent direct contact with the skin. The FCC and EPA have conducted studies on several such sites, including Seattle, Honolulu, and Portland, OR.

The best way to ascertain compliance for stations in antenna farm-type locations with several other FM stations is, to do a joint study, sharing the cost of the study between the stations. Another effective way for stations to complete a complex study on a multistation site would be through a coordinated effort of the local broadcasters association.

Each station would receive a copy of the report and a list of items to be changed on its individual site to bring it into compliance. After the station performs

BROADCASTER RADIATION EVALUATION PROCEDURES

FOR FILING APPLICATIONS FOR NEW FACILITIES, LICENSE RENEWALS OR MODIFICATION OF FACILITIES

STEPS FOR BROADCASTER SELF-DETERMINATION OF

COMPLIANCE WITH FCC RADIATION GUIDELINES:

Elliott Klein is President of Scottsdale, AZ-based Klein Engineering, a full-service broadcast engineering consulting firm. He has served as Corporate Director/ Engineering for the Buck Owens stations (KNIX/Phoenix and KUZZ & KKXX/Bakersfield) and as chief engineer in other major markets. He may be reached at (602) 991-0575.

the modifications, such as installation of fences, grounding, and posting of signs, it can certify that it is in compliance with the new rules and is eligible for license renewal.

If you have determined your present operation is in compliance with the new regulations and are planning to upgrade the station's transmitting facilities with the purchase of new equipment, consider the impact of the changes on the RF radiation guidelines.

AM Requirements

The technical requirements for AM station compliance to the new radiation rules are somewhat different than those applying to FM stations. Most AM stations have fenced tower bases and transmitter buildings. These stations may simply have to post signs warning of RF radiation. However, high-

"High-power AM stations may be required to install additional fences as well as warning signs."

power AM stations may be required to install additional fences as well as the warning signs.

All broadcasters should evaluate their stations for compliance as soon as possible. On this page is a flow chart showing the proper procedures to be followed during the process. (It's reproduced with permission from the NAB's "Guide To FCC Radiation Regulation Compliance.")

At this time all Part 74 stations are exempt from the new RF radiation requirements (these include all two-way broadcast remote pickup stations and studio transmitter links).

And one more note: copies of FCC Bulletin Number 65 may still be obtained from the FCC or NAB.

CHECK TABLES AND FIGURES -MAKE CALCULATIONS -TAKE MEASUREMENTS TAKE CORRECTIVE ACTION CORRECTIONS INSUFFICIENT SUFFICIENT OR NOT MADE CORRECTIONS BROADCASTER REQUIRED TO PREPARE NARRATIVE ENVIRONMENTAL STATEMENT (NES) OR ENVIRONMENTAL ASSESSMENT BROADCASTER ASSERTS COMPLIANCE ON FCC APPLICATION FORM NORMAL PROCESSING OF APPLICATION FCC DISCUSSIONS - AMENDED APPLICATION/WITH APPLICANT CORRECTIVE MEASURES FCC --- GRANTS APPLICATION DENIES APPLICATION (ON NON-RADIATION DRAFT ENVIRONMENTAL IMPACT STATEMENT (EIS) (PREPARED BY FCC) GROUNDS) FEDERAL REGISTER NOTICE PUBLIC COMMENTS REVIEWED BY FCC

Put It In Writing

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PROMOTION & MARKETING

HARVEY MEDNICK

A WORD FROM WALT SABO

Adding Impact To Your Advertising

As the program consultant to the RKO radio stations, Walt Sabo was responsible for such innovative but not very well-accepted formats as "The Game Zone" (KFRC/San Francisco) and "Car Radio" (KJH/Los Angeles). But earlier in his career he was the Promotion Director of WXLO/New York, and from that experience he offers this piece concerning advertising selection and

Over 60% of participants in a national Gallup poll could not correctly identify pictures of Dan Rather. Tom Brokaw, or Peter Jennings. In another study of national television commercials - spots that had been on the air for years - every single one of them was misunderstood by at least 20% of the test group - some by as many as 60% of the participants in the testing process. They failed to understand such key points as product benefit, correct name of the product, or where it was available for purchase. These commercials were presented without outside influence or distraction in a private screening room. Imagine how these figures would be distorted further when you add in programming, other spots, and family influences and disturbances

Since we are media gourmets. we have an affinity for clever, interesting advertising campaigns. But the truth of the matter is that the advertising that wins awards does not always sell your message. I'd like to offer you some basic ideas to help you make sure your advertising is actually remember-

Diary Mentions, **Not Listeners**

The goal of advertising your radio station should not be to achieve actual listening, but to win admitted listening. We need people to admit, in writing, that they listen to a specific station: ours. Yet we have a product that can be used 365 days a year, 24 hours a day, without the consumer (listener) needing to know either our name or benefits. Imagine what advertising for Preparation H would be like if their success was dependent on admitted usage rather than actual sales. ("Did you use it in your home? In your car? Some other place?")

Raising Awareness

Listeners' awareness of radio increases when they receive Arbitron diaries. That's why you have to expose your message consistently, all year long. Every week you



Walt Sabo

have about 100 brand-new diarykeepers, or voters. They have never been asked to vote before, and won't be asked to again. Therefore, radio station advertising should give Arbitron voters specific reasons why they should admit, in writing, that they listen to a given station - namely yours.

Seven Lucky Rules To Follow

1. Assume Nothing. Repeatedly, research shows that almost half those surveyed cannot name a favorite station. They cannot make correct associations between descriptions of stations and their correct call letters. Use your advertising effort to differentiate your station's position in the diarykeeper's mind. If every TV spot says "Playing your favorites," "More music, less talk," etc., then the sameness people hear on the air will only be reinforced by the advertising, making it even more difficult to form positive associations. You will have gained nothing.

Instead, state clearly what your station does that is unique and memorable: contesting, news, your morning personality, or format exclusivity, for example. Sell only one benefit at a time - that's all they can remember.

2. Enhance Self-Image. Indicate through production values that it is okay to admit, in writing, that a person uses your station. Show people they should be proud of listening to your station.

3. What is a "Power 105.3?" Many of our abbreviated names sound like the ingredients for a detergent or a rocket fuel. Note that, to this day, Coke and Pepsi say the words "soft drink" at some point in their commericals. If these giant marketers don't assume that everyone knows their products are soft drinks, you can't assume that everyone knows a few letters and numbers equal a radio station. Also, say that you are an AM or

air personality is an already-established television star, why put his picture in your advertising? His appearance has nothing to do with winning diary mentions, and it can detract from the message. Viewers wonder, "Is that an actor?" or "I didn't think he looked like that!" Viewers spend their time trying to reconcile the actual appearance of air personalities with what they imagined. If they don't like what your talent looks like, they may be less inclined to admit that they listen to the station. Why add that risk factor?

5. Keep the call letters on the screen during the entire spot. It sure isn't artful, but it is necessary. Your message is usually surrounded by as many as eight other commercials during a single break. If the viewer retains nothing else, make sure he learns your name.

6. TV works on reach, not frequency. Radio is a frequency medium, but TV is a reach medium. We feel good when our TV campaigns include lots of spots. but you will see better results if you purchase a few spots that reach a large audience rather than lots of spots that run on the Saturday afternoon movie

7. Be consistent. Bet you were surprised to learn that the famous "Mikey" spot for Life cereal was on for 15 years. The way to achieve true frequency is to use the same TV spot over and over for years.

"The goal of advertising your station should not . be to achieve actual listening, but to win admitted listening."

Reinforce the spot with identical sell lines on the air, all day, every day, and in all other media.

David Ogilvy, one of the giants of contemporary advertising, says the role of advertising is to communicate, not to be creative or original. Simple messages, selling specific benefits clearly associated with your call letters, will inspire Arbitron diarykeepers/voters. You may not win any creative awards, but you will win in the Arbitron

I'm Not In Total Agreement

I thank Walt for his thoughts and think they clearly show his promotion/marketing training to great advantage. However, I do have two points of disagreement

First, unless you can create a spot with the durability of a 'Mikey" for a product that never changed (Life cereal), you really do need to keep freshening up your message. One thought you might keep in mind is that you are striving to maintain a certain continuity in your campaigns, as McDonald's does. However, do resist being overly trendy and confusing the viewer by telling a new story, in a new and different way, every time you appear on the tube

Second, if your call letters appear within the first four seconds of the spot, reappear throughout at logical moments, and appear in the close, you're okay. Sometimes production prevents you from having your logo on the screen all the time. Rather than forcing it and sacrificing content, you can compromise.

Let me know what you think about this column's suggestions. Selected comments will appear in an upcoming column.

DATELINES

February 1-4

National Religious Broadcasters 44th Annual Convention Sheraton Washington, Washington, DC

February 7-10 Radio Advertising Bureau 7th Annual Managing Sales Conference

Hyatt Regency, Atlanta March 28-April 1

National Association of Broadcasters 65th Annual Convention Dallas Convention Center, Dallas

April 1-5 Alpha Epsilon Rho 45th Annual Convention Clarion Hotel, St. Louis

April 26-29

Broadcast Financial Management Association Annual Meeting Marriott Copley Place, Boston

American Advertising Federation Annual Convention Buena Vista Palace Hotel, Orlando

June 10-13 American Women in Radio and Television

36th Annual Convention Beverly Hilton, Los Angeles

June 10-14

Broadcast Promotion and Marketing Executives/ Broadcast Designers Peachtree Plaza, Atlanta

ONE YEAR AGO TODAY

- Malrite takes over KZLA & KLAC/Los Angeles Don lenner Sr. VP/Promotion Arista
- Darryl Cox GM XHRM/San Diego
- •#1 CHR: "Say You, Say Me" Lionel Richie (Motown) (4 wks)
- #1 AC: "Go Home" Stevie Wonder (Tamla/Motown)
 #1 B/U: "Go Home" Stevie Wonder (Tamla/Motown)
- •#1 COU: "Makin' Up For Lost..." C. Gayle & G. Morris (WB) (2 wks)
- #1 AOR Track: "Silent..." Mike & The Mechanics (Atlantic) (3 wks)

 #1 LP: "Afterburner" ZZ Top (WB) (10 wks)

FIVE YEARS AGO TODAY

- CNN announces 24-hour radio news service
- Mike Kakoyiannis GM WNEW-FM/New York • #1 CHR: "I Can't Go..." - Daryl Hall & John Oates (RCA) (2 wks)
- #1 AC "Comin' In And Out" Barbara Streisand (Columbia) (2 wks)
- #1 B/U: "Turn Your Love Around" George Benson (WB) (3 wks)
- ●#1 Country: "I Wouldn't Have Missed It..." Ronnie Milsap (RCA)
- #1 LP: "Freeze" J. Geils Band (EMI America)

TEN YEARS AGO TODAY

- •#1 CHR: "You Make Me Feel Like Dancing" Leo Sayer (WB) (2 wks)
- #1 AC: "Torn Between Two Lovers" Mary MacGregor (Ariola America) • #1 Country: "Statues Without Hearts" - Larry Gatlin (Monument)
- #1 LP: "Hotel California" Eagles (Asylum)

Mike+The Mechanics

ON THE RECORDS



KEN BARNES

OVERSEEING OVERSEAS ACTIVITY

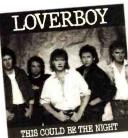
Foreigners Flourish In 1986

If 1986 was a year of Americanism culturally, someone forgot to tell radio. Foreign artists continued their resurgence on the R&R charts in 1986, improving their 1985 hit shares in three formats.

The percentage of Top 15 hits held by artists from outside the U.S. increased over 1985 by small margins in CHR, AOR, and AC. In CHR and AOR, while the figures were up for the second straight year, the totals didn't approach the almost freakish high-water levels attained in 1983, when foreign artists accounted for almost half the CHR hits and 54% of the top AOR LPs. And in AC, 1986's results set an alltime foreign penetration rec-

Here's the way the last ten years have stacked up

nave 5	cachea up.		
Year	CHR	AOR LP	AC
1977	21.2%	32.5%	18.0%
1978	30.4	43.4	30.6
1979	30.6	39.4	30.3
1980	24.6	38.4	19.5
1981	32.0	45.5	22.3
1982	25.8	47.7	16.7
1983	48.8	53.6	27.4
1984	35.2	44.0	31.6
1985	39.4	46.3	30.7
1986	40.0	48.4	32.5



Loverboy led the Canadian con-

In CHR, 1986 is the second highest figure ever and the second time the 40% mark has been reached. The AOR LP percentage is also the second best ever. And AC, in general less hospitable to foreign settlers, comes close to the one-third mark

As usual, British artists make up the overwhelming bulk of the foreign hitmaker roster: 88% of the CHR foreign hits, 89% of the AC outland contingent, 82% in AOR. A handful of Canadian and Australian artists account for the remainder, with this year's more exotic locales being Austria (Falco) and Switzerland (Double).

I was curious, in passing, if there were more (or fewer) foreign rec-



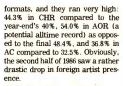
What Australia needs is more hit acts like INXS

ords that outlasted the competition into the Top 15 as opposed to all the foreign records that charted. I wasn't curious enough to go through the whole year's charts in each format (153 in all), but I did take five issues scattered through the year, tally up all the foreign records on the total chart, and add 'em up.

The results, unfortunately, were remarkably inconclusive. Nowhere worse, in that respect, than in CHR, where exactly 40% of the records on those five charts were of foreign origin - precisely the same figure as in the Top 15 survey. In AOR the full-chart percentage was slightly lower than the Top 15s, 42% to 48.4%, possibly indicating that foreign LPs, once charted, are a little more likely to hit Top 15 than American ones. And in AC the reverse was true, with 34% of the full chart being un-American compared to 32.5% of the Top 15s. But that's almost no difference at all.

The most interesting fallout from this miniresearch effort was a fairly dramatic falloff in foreign representation on all three charts during the latter quarter of the year. The first three charts I used from February, May, and July, showed 46% of the CHR charters as foreign, 49% of the AOR LPs, and 41% of the AC. But the last two, from the end of September and the end of November, had the foreign presence in CHR down to 31%. AOR at the same figure, and AC all the way down to 23% (only four foreign artists on the November AC chart, in fact).

That fairly random finding coincides with data I compiled last July. I tallied the six-month findings for the Top 15 hits in the same three



B/U Foreigners Also Down

Black/Urban is a much more homegrown format, but foreign artists had claimed 9.7% of the Top 15 slots in 1985 and at the end of June 1986 had passed the 10% level for the first time. But again the second half threw up barriers, and the final figure was 7.8%, off 20% from 1985 but still more than double the 1984 figure (3.5%).

Is the foreign downturn a fluke or a trend that will carry over into 1987? I'll keep monitoring the charts to find out.



First off, a correction for the Year-End Label Stats. In the Jazz section, GRP was credited with scoring nine Top 15 LPs out of ten that charted. In actuality, the label put all ten of its chart records into the Top 15, for a perfect 100% efficiency average.

A fond farewell to a favorite band of mine, the Michael Stanley Band, who played their farewell concert January 3 in Cleveland, concluding a nine-show run sort of a long goodbye. Always a solid rock band, they were huge in Cleveland, their hometown, and continued to release records regionally (good ones, too) over the last couple of years after their major-label affiliation ended.

A while back, I did a column on self-referential records (songs in which artists namedrop themselves, such as "Bo Diddley's A



Rock Me On A Playlist: Falco put Austria on the CHR and B/U map



Five Star were British B/U stars

Gunslinger"). Profile President Cory Robbins reminded me that since that column ran, the syndrome has accelerated. Much of the increase has come from rap artists, whose personas tend to be on the egotistical side, but there's also Chaka Khan's "Love Of A Lifetime" ("Give all your good love to Chaka") and the most prominent example, Wang Chung's "Everybody Have Fun Tonight" ("Everybody Wang Chung tonight")

In late October, in the middle of a guest column on songs about cities by Steve Propes, I indulged an editorial whim and, after citing "Lodi" and "Porterville" by Creedence Clearwater Revival, added after the reference to "Porterville" the parenthetical phrase "the latter a rather good example of an unappealing place name." I was taken to task by 95FM/Bakersfield morning man Gary Alexander, a resident of Porterville:

"I take exception to your reference to Porterville . . . Porterville has more going for it than a town like Lodi. The crime rate is acceptable, and the prices of everything are so low. I pay less than \$400 per month for a three-bedroom, twobath house in the best part of town. What do you pay?" (Low blow, no

The city itself is located near scenic mountains, 40 miles away from a national park, only five miles from a water recreation facility, and within easy distance of Los Angeles.

"Porterville was also the setting for at least two books, one of them a bestseller ('Lucifer's Hammer')

What is Lodi's claim to fame? "Look at the bright side. Porterville was named after a local pioneer, Royal Porter Putnam You could be listening to a CCR song called Putnamville.'

Well, I thought I had this column wrapped up neatly, just the right

mix of information and visuals and trivia. Turned it in, got it back, and found I had almost the whole fifth column of the page to fill. I guess it's kind of like launching into an eloquent commentary over the intro of a record, superbly calculated to convey the proper blend of hu-mor and hard facts and to hit the post right on the nose (if a post has a nose), and find you've finished your oration with 10 seconds of intro remaining.

On the air, you've got to come up with something immediately, but at least in the literary game you have a little time to scramble. When I have a column to fill, I call my secret weapon, a gentleman named Phil Columns. He digs through the land of confusion that's my back files, finds the genesis of material I meant to use but was on the verge of throwing it all away. and stamps his virtually invisible touch on it to make it semi-presentable for publication.

But enough about Phil. I'm sure he'll be contributing more and more to this column, and I won't lose his number. Among the material unearthed from the back files was another baker's dozen or so of weird dance concepts, as part of this column's longterm plan (real longterm) to list every rock 'n' soul dance record in the universe as we know it. If anyone knows how to do any of these, I'm sure we'd all find detailed instructions quite useful. Here they are, along with artists:

The Boston Fleet/Senator Jones The Flop/The Losers

The Geek/Erazerhead The Hunch/Mad Mike & The Maniacs

The Motion/Marvelle & The Blue Mats

The People/Willie Walker

The Picket/The Confidentials

The Stomach Ache/Junior Wells The Surfin' Boogaloo/The Soul Set featuring Norman Seldin

The Uh-Huh/Warren Lee The Underdog Backstreet/War-

The Whop/Disco Twins & Star-

Wally's Walk/The Conspiracy

A few notes: The Flop by the Losers sounds like the kind of positive message and role models today's impressionable listeners need more of.

The People is an answer from the outraged point of view of a primate to all those people who had the nerve to do the popular dance known as the Monkey. This song has a tribe of monkeys getting together at a dance to revenge themselves by doing the People

DEEDER



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DATEBOOK

SEAN ROSS

Back To Quasi-Normal

MONDAY, JANUARY 19

1981/The Beach Boys headline Ronald Reagan's sparsely-attended "youth gala" and sing "I wish they all could be Republicans." And John Lennon's "Starting Over" finally pushes "Shaddap You Face" out of #1 in Australia. 1983/Cher holds a student press conference at UCLA. When someone asks her age, she replies, "I'm 36. Don't I look wonderful?" She also tells them, "I can't give up my life and bake cookies. I'm sure I'd be a better parent if I had a husband, but I'm not sure a husband is worth it."

1986/Bruce Springsteen makes an unscheduled appearance at an Asbury Park benefit for Freehold's about-tobe-laid-off 3-M employees, who've made his "My Hometown" their anthem. And on **Dolly Parton**'s 40th birthday, work on her LP with **Emmylou Harris** and **Linda** Ronstadt begins again.

Born: Robert Palmer 1949, Dolly Parton 1946, Phil Everly 1939, the late Janis Joplin 1943.

TUESDAY, JANUARY 20

1967/"The Monkees" premieres in the UK.

1979/Tavares Day in the Bahamas.

1984/At a Grammy listening party on the A&M lot, Huey Lewis's LP isn't played because nobody can find a copy. Because of the number of nominated songs, records can't finish. "Merle Haggard should be coming in about now," listeners are told as "Pancho & Lefty" is taken off. And Katie Kissoon, the person half-responsible for "Chirpy Chiepy Chepc Cheep," releases her UK cover of "Penny Lover."

1986/On the first official King's Birthday Day, stations air the "I Have A Dream" speech simultaneously. Bob Dylan, Quincy Jones, Ashford & Simpson, Stevie Wonder, Bill Cosby, and Harry Belafonte salute him on TV. And Andy Williams is arrested for drunk driving; he's later acquitted. Born: Paul Stanley 1949 or '52, Cyndi Lauper 1953 maybe.

WEDNESDAY, JANUARY 21

1975/The Ohio Players begin their first tour of Europe.

1982/B.B. King donates 7000 rare discs to the University of Mississippi Center for the Study of Southern Culture.

1983'The Michael Nasmith-produced/written "Timerider" opens. Peter Coyote plays one of the firm's villains. 1984'Johnny Rivers plays a 20th anniversary show at the Whisky. Jim Webb, Marilyn McCoo, Billy Davis Jr., and Ron Townson are surprise guest vocalists.

1986/Claiming divine inspiration, Michael Jackson convinces the USA For Africa board to play "We Are The World" and not "Hands Across America" on this year's Super Bowl broadcast.

Born: Billy Ocean 1950, Mac Davis 1942, Edwin Sterr 1942



Cyndi Lauper, Sam Cooke, Dolly Parton and Billy Ocean

THURSDAY, JANUARY 22

1959/Buddy Holly finishes his last homemade recordings, among them "Peggy Sue Got Married" and "Learning The Game."

1967/The Spencer Davis Group's "Keep On Running" #1 UK.

1969/Glen Campbell's "Wichita Lineman" gets a gold record.

1971/Jimi Hendrix's father establishes a scholarship in his name for five music students at Washington State. Born: Steve Perry 1953, the late Sam Cooke 1935.

FRIDAY, JANUARY 23

1978/Chicago's Terry Kath killed at 32 playing with what he thought was an unloaded pistol.

1984/Country WKHK/New York becomes Soft AC WLTW, one of the stations that "Format 41" is modeled on. 1985/Joe Jackson plays the first of five live recording sessions at New York's Roundabout Theatre.

1986/The Rock & Roll Hall of Fame holds its first induction dinner in New York. Born: Robin Zander 1953, Anita Pointer 1948.

SATURDAY, JANUARY 24

1967/Aretha Franklin records her first major hit, "I Never Loved A Man (The Way I Love You)," at Muscle Shoals. Her LP has to be finished later in New York because her husband gets in an argument with one of the studio musicians.

1980/Rosanne Cash & Rodney Crowell's daughter Caitlin Rivers born just as mom's "Right Or Wrong" LP is issued.

1984/Yoko & Sean Lennon visit Liverpool.

1986/Gary Morris and Sylvia headline the 11th season premiere of "Austin City Limits."

Born: Neil Diamond 1941, Ray Stevens 1941, Warren Zevon 1947, Jack Scott 1938, Matthew Wilder 1953, Doug Kershaw 1936, the late John Belushi 1949.

SUNDAY, JANUARY 25

1980/Released: "Stomp" by the **Brothers Johnson**, "Baby Talks Dirty" by the **Knack**, and **Paul McCartney** from Japanese prison. Also, the **Specials** play their first U.S. show.

1982/Rosanne & Rodney's second child, Chelsea Jane Crowell-Cash, born.

1985/"The Falcon & The Snowman," featuring Pat Metheny's first and only CHR hit, opens. Mick Jagger's "Just Another Night" is released.

1986/Janis JopliniBob Dylan manager/Bearsville founder Albert Grossman dies on a US to England flight. Also, Paul Weller, Billy Bragg and the Communards begin a British tour on behalf of the Labor Party's youth campaign, "Red Wedge."

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100KHI **WVBS** 95XIL 99KG WGAN **WDBR** WOMP KKAZ **WJMX KZFN WYKS KBIM** WZYP SLY96 **KSMB OK95 KNAN**



JAMES BROWN

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GOLD



SEAN ROSS

Band Of Gold? AM Survival In 1987

AM's troubled Gold population isn't really a new problem. There have always been stations under a two share, but back when Gold was still considered a fringe format few expected anything much higher. In 1980-81, when AM Gold was thought to be protected by heritage and production value, KRTH and KRLA were close rivals. Now, with KRTH-FM at a 4.0 and four AM rivals sharing a 2.7, the advantages have mostly evaporated. Gold AMs have been left in the position of any other music AM: forced to fight or switch.

"Oldies on AM is not really as viable as it used to be," KAAM & KZPS/Dallas OM John Shomby declares. KAAM spent more than three years as a mainstream Gold AM. Just as the station passed its goal of a 2.0 share 12+, KLUV moved onto its turf. In fall 1985, KAAM didn't show in the ratings at all. By February, it was Big Band. Ironically, Shomby ended up back in the format anyway when KZPS segued from CHR to Classic Hits in

Match Game '87

Shomby is blunt about KAAM and KLUV. "The novelty of Oldies on FM killed us. We could have adjusted and gotten a few numbers back: all KLUV would've had to do is make another adjustment and they'd have killed us again. It would have cost too much money to fight, and we wouldn't have gotten more than a half-share back.

AM Gold's onetime production advantage has been offset by technology changes in recent years. 'There are ways to doctor a record to sound almost like stereo," Shomby says. "FM's audio processing tends to enhance those records anyway so that they still sound strong. The reissues of libraries in a doctored form of stereo doesn't to get away with playing a CD on AM." hurt either - and you're not going

KLUV's summer rating was twice that of AMs KRQX and KKDA combined. Surprisingly, Shomby says male-skewed KZPS isn't out to gut KROX in the same way that KLUV razed KAAM. "It could happen, but it's not one of our goals; I don't want to forecast the demise of a radio station. I think we're going to take more from the FM dial.









Richard Kaufman

John Shomby

What advice does Shomby have for those who tough it out on AM? "My concentration would be more '50s and early '60s oriented. I would zero in on that era when rock was very young: Elvis Presley, Buddy Holly, etc. The Four Seasons would be the upper part of the spectrum. I'd target the 35-49 and 35-54 audience with hopes of getting that 40-50 group that doesn't like Big Band. That is all that's left."

AM's Number One

That first generation figures in the success of KONO/San Antonio, which led not only its CHR FM sister KITY but also every other top-75 market mainstream Gold outlet, AM or FM, through summer '86. (KONO went as high as a 5.6 last summer; KROD/El Paso's 6.3 in fall '85 seems to be the recent large market record.) KONO's music extends to 1983. Its flavor, however, stems from an unusually heavy concentration and depth in early titles (such as Bo Diddley's "Say Man" or the Crests' "The Angels Listened In").

GM Terry Rodda calls KONO his "personal jukebox." "I'm fast ap-proaching 42. By no coincidence, our core audience is 35-44. We own that demo in this market, AM or FM. I graduated high school in 1962, and the music of the early/mid-'60s is probably the most meaningful to me.

"San Antonio is Hispanic and very traditional by nature, and that plays to our strength. There are a couple of ACs that will play some oldies. The one thing we have (to ourselves) is doo-wop. We don't overemphasize it, but we can take advantage of it. Otherwise we're in the competition's arena and that's foolish; they're FM and we'll lose."

Lust For Life

KONO's gameplan isn't that unusual, but the zest Rodda and PD John Dakins show for the facility is. "We don't treat the radio station as a poor cousin to the FM," says Dakins. "It's an actual entity unto itself, and we believe in it." This eagerness leads to a sort of super-

salesmanship on-air, with frequent references to serving "the finest audience in South Texas." There's also an odd sense of humor displayed in liners such as "KONO has more Oldies than a nursing home" and frequent cross-talk at shift changes.

KONO's legendary CHR war with KTSA extended into the '80s. KTSA lasted longer but has since endured a series of format changes, and Rodda feels the flux helped KONO. "When KTSA started changing formats, KONO, by continuing to be 'your one and Oldies station' and maintaining a stable DJ lineup, had its most noticeable gains.

KONO has several built-in advantages. One is a 53% Hispanic market. (KONO's audience is 62% Spanish.) Another is cume from earlier incarnations. But Dakins emphasizes, "When I was with Doubleday, there were times when

we took over a station and built a new cume successfully from scratch. We identified the audience we wanted, then made the product fit it. If San Antonio weren't so heavily Hispanic, KONO would sound different. We'd still appeal to whatever audience we were target-

KZEP's move to Classic Rock in November ended KONO's Gold monopoly. But Rodda says he's spent more time worrying about potential AM competition. "I don't look at them as a serious threat to our AM audience. First, people would have to cross bands. Second. they're not a Hispanic-appeal radio station at all."

Even with an FM in town. Rodda and Dakins are aiming for the 6-7 share range. "Until someone proves why I can't make it, we're going to shoot for it," Rodda says. "We can't control the size of the AM pie. We can try to control our share of it. And we've got a very healthy chunk of AM listening."

Back In Time

Richard Kaufman would like to go even further than Shomby or KONO in super-serving the first generation. Kaufman, a former station owner whose current project is the Oldies A La Cart library service, is a severe critic of the way most stations are executing the Gold format today. With PAMS founder Bill Meeks, he's working to develop a Dallas-based satellite Gold network, targeted at struggling AMs, that recreates the sound of '60s radio.

While it's common for Gold stations (especially those with some Top 40 history) to use some '60s ingles, only WLNG/Sag Harbor, and KOFY/San Francisco have made recent attempts to mock-up pre-Drake Top-40. (Because post-Drake radio was so heavily codified, programmers who grew up afterwards rarely understand its formula, or that early Top 40 even had a formula.)

Most Gold PDs. however, avoid "retro" presentation elements and make a point of not living in the past. That, says Kaufman, is exactly what's wrong. "There are a lot of things that were being done in '60s radio - the things that made AM great - that just aren't being

Sucking & Pumping

The target date for Kaufman's dream network is mid-'87. Here are some of the areas where his philosophy differs from the format as it's now practiced:

* Audio Processing: "You can't play records that were recorded in the '50s and '60s with '80s technology. It sounds too clean. People remember those records with processing, with reverb, with audible sucking-and-pumping to add bass. To hear these records sound great again would make a major differ-

* Jocks: "There has to be a 50/50 interplay between music and DJs again. Dan Ingram, Barney Pip, Jack Armstrong, and others got me very excited about wanting to work in radio. If I were 18 years old today and I heard what I'm hearing on the radio, I would go sell shoes. It doesn't have to be blue material like Howard Stern; it's better that it isn't. The key is making DJs think again.

* Music: "If you want to kill your radio station, play the same 500-1000 records over and over. Then you'll say, 'Gee, Oldies didn't work.' Sure they didn't. You made the listener sick of them.

"Between 1955-72, 2700-2800 records went Top 20, not counting prerock artists such as Georgia Gibbs. There's a lot of great music out there, but you have to play it. People are picking only a few dishes at a smorgasboard when every gourmet treat in the world is available 1

Kaufman believes in occasional use of novelties, the songs that no Gold station plays now. Does that extend to "Dominique" and "Ballad of the Green Berets?" "Certainly - those were #1 songs. 'Dominique' was #3 for the year, and 'Green Berets' was #1 for the vear - somebody bought them You don't have to play them often, but if you play everything, you don't have to play anything often."

Stand Or Fall

Despite KONO's '50s slant, Dakins quickly points out that he doesn't champion narrowcasting. Serving the first generation has worked for some stations and not others; it is, however, a gameplan, something which many AMs don't have yet. Through '87, we'll search out as many plans for upgrading the AM half of this format as possi



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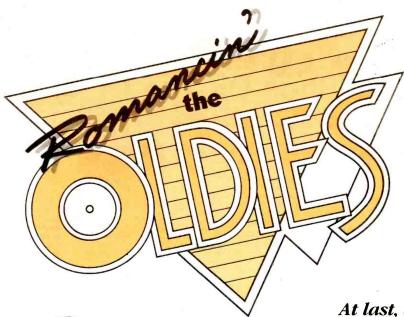
LEE ANDREWS & HEARTS/Long & Lonely Nights HALL & OATES/Kiss On My List STEVIE WONDER/A Place In The

CHUBBY CHECKER/Let's Twist Again

LENNY WELCH/You Don't Know

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Putting The Shoe On The Other Foot

Radio to records, programming to promotion: is the segue comfortable, or more complicated than it appears? With the increasing professionalism required today in both industries, can people make the switch from one to the other effectively?

Since so much depends on each person's talents, goals, and attitudes, it's difficult to generalize. Instead, here are opinions and anecdotes from five who have moved from radio to records. Three of them did so last year for the first time; the other two have changed back and forth a couple of times over the past ten years.

Cut The Clique

Why switch? For very different reasons, personal as well as professional. James "Jazzy" Jordan, Director/National Promotion for Tommy Boy, said he made the segue because of a clique-like atmosphere in radio. "If you were not in somebody else's clique, it was really difficult to reach goals you may have set for yourself," he explained. "I wanted to do something else to make sure I reach those goals, and I thought that national promotion would be rewarding."

Jordan joined Tommy Boy last September after more than six years programming WNHC/New Haven and three years with WYBC, also in New Haven. The secret of success in promotion is easily identified, he said, but not so easily accomplished. "You have to be such a politician to be effective, no matter at what level you're working. That's what I've really had to learn, compared to being a PD where you can be stand-offish if you want because people would still have to come to you. Now the shoe's on the other foot."

Jordan added, "What works for me is that I can talk radio to people, especially those at smaller sta-



· Lames Jordan

tions who may not get to talk to Lee Michaels at WGCI/Chicago or James Alexander at WJLB/Detroit or Tony Gray at WRKS/New York. I know those people from my years in programming, and have shared ideas with them. I'm just trying to give back what I've acquired from others."

Inside Knowledge

Chrysalis's Neil Lasher, Manager/Regional Promotion for the label out of Washington, DC, said his radio experience made him wellequipped for the record industry. A programmer at WIQB/Ann Arbor and WIOT/Toledo in the '70s, he said, "I was dealing with a lot of great promotion men hand women from Detroit, and watched how they worked me. I found out who was good and bad by how they took care of business. When I got my job in promotion, I knew what was right and wrong."

Lasher worked in promotion for Polydor and EMI America, programmed WKLC/Charleston for



Neil Lasher

three years, then returned to records, first for E/A and now for Chrysalis. "My strength is knowing what a program director does," he said. "There's more to a PD's job than just music: the ten disc jockeys they have to deal with, the general manager, the engineer, the devil salespeople."

But that knowledge and understanding carries risks too. Lasher recalled an incident during his E/A tenure: "I was working WAVA/ Washington and Smokey Rivers was the PD. We had been Abrams PDs together, and had become close friends. Well, Smokey had a down book and was depressed. We were working him hard on a record, and Mike Bone and Dave Urso asked me, 'What was WAVA's reaction this week?' I replied, 'Smokey's so down because of the book, and . . . 'They stopped me right there and said, 'You're not getting paid to make friends, you're getting paid to make friends, you're getting paid to make hits.' And they were right: I had compassion for this PD, but I couldn't stop what I was doing because of it."

Get That Programmer!

A&M National Director/Singles Promotion Charley Lake has also seen action on both sides of the industry, and cites a couple of factors in favor of records. He likes the pressure of weekly "ratings" that promotion represents, compared to



Charley Lake

the four-times-yearly radio ratings. "I thrive on the competition and the nervousness," he said. "Also, working in records also gives you more opportunity to rub shoulders with other entertainment areas such as movies, video, and television"

Lake, whose radio resume includes programming the Bartell chain as well as stations in Rochester and Kansas City, recalled one piece of information gained when he first moved into records at Warner Bros. in 1979. "When I was in radio, I used to be afraid promotion departments sat around in big meetings saying, 'Okay, how can we get this guy?' and 'How can we get this guy?' I felt as if we were walking targets with bullseyes, and I was thrilled to discover it wasn't like that at all."

Unfortunately, there are other misconceptions, in Lake's view. "Some radio people think we're just partying out here. They don't see the long hours, and don't see us dealing with the accounts, the tour managers, and so on. But you can't



Angela Thomas

let these things upset you. Let's face it, there are certain obvious elements of salesmanship involved in promotion. If you're the sort of person who's afraid to meet some-body new, or has difficulty taking 'no' for an answer, or if you are afraid you won't keep calm if you have a record in the Top Ten and the programmer you're talking to still doesn't want to play it, you'd better think again whether this is a job for you."

Baby-Sitting Time

Six months into handling New York local B/U promotion for MCA, Angela Thomas thinks it is the job for her. She joined the label after three years' experience at WILD/Boston, first as parttime assistant (while attending college) to PD Elroy Smith and later as MD. "Records can be a lot of work, al-though people think it's glamor-Thomas said. "It's really a babysitting job half the time. But I love learning about markets, seeing how a record explodes. I don't just get to know about one radio station, I get to know about five. It's so stimulating."

Radio is fun at first, for a few years, said Thomas. "Then you realize it's the same old thing, maybe at a different station, but the same. At a record company, you can move up; there's more opportunity, especially for women. At the bigger radio stations, women are still the secretaries. Here you're instrumental in artists' careers — you're taking it one step further than listening to the record and putting it on the air."

By his own admission, Ralph Carroll found his brief sojourn into records more detail-oriented than he expected. He joined Chrysalis last March to handle regional promotion in the Carolinas after over three years as PD of WCGQ/Columbus, GA and five years at WQLT/Muscle Shoals. The job, he said, "was a little more than I had envisioned: a lot of retail work for example: But you have to keep in constant contact with those people because they're the only vehicle you have to sell the product."

The Larger Picture

"Record people do perform a service other than run up big phone bills," Carroll continued. "In fact, they do a lot for radio stations that doesn't get used. These people know a lot, especially about the national picture. They have to; you can't just call somebody and say, "Hey, I'm John Doe and this is the record we've got this week, you're going to add it, thanks.' It doesn't work that way."

work that way."
Carroll left Chrysalis in July for the PD's chair at KKFR/Phoenix (and subsequently returned to WCGQ) with nothing but praise for the label and the experience. "It



Ralph Carroll

gave me a look at the larger picture. If I hadn't done it, I'd always be wishing I had."

Questions about differences between radio and records in pay, benefits, and conditions produced different answers, since much depends on the type of job, location, and qualifications. "Overall, people in record companies probably are better rewarded, and there's more stability," said Charley Lake. Does switching more than once between the two industries, as Lake and Neil Lasher have done, damage career momentum? Both men agreed it can. Said Lake, There's a point where, as much fun as it may be to us who change, it disturbs some people . . . and I guess rightly so." Added Lasher, "If you're young enough and frustrated enough by one side, try the other. But right now, I want to make the record business my career for the rest of my life."



AIR PERSONALITIES

DAN O'DAY

Making It With "Making The Majors"

Recently I received a copy of a small (48 pages), expensive (\$29.95), and very interesting book entitled "Making The Majors," by KEGL/Dallas's David "Kidd" Kraddick. It contains quite a few valuable tips and techniques for disc jockeys looking to move up to bigger markets.

"In essence," said Kraddick, gram directors and my resident re-

"In essence," said Kraddick,
"'Making The Majors' is a guidebook for air personalities in small
or medium markets who feel they
have the ability to perform in a big
market but don't know how to get

"On the surface, it may seem presumptuous that I have written a book about how to get a job in a major market. Although I do work in a top-ten market, I certainly do not consider myself an expert on how to get there. But the book is not me talking; it's based on interviews with dozens of PDs and major market jocks. I felt that compiling the experiences of those who've 'made it' would make the road easier for those just starting out or still trying."

Although the book does contain some specific (and clever) "tricks" of the job-hunting trade, Kraddick stressed that it is intended to be mainly a motivator and idea generator for jocks. I think it succeeds on those levels, and even with the high price I recommend it for jocks in the early years of their careers... or longer-term jocks who think they haven't managed to progress to markets worthy of their talents.

The book comes with an unconditional 90-day money-back guarantee and can be ordered from Hitbound Publishing Company, 133 World Trade Center, Suite 226, Dallas, TX 75258.

Here is a sample from "Making The Majors:"

"Tve spoken with program directors and top resume experts about what works and what doesn't ... and I came up with one simpleto-remember rule: forget everything you have ever learned about resumes.

"There is a lot to be said for 'fitting in.' None of it was meant to apply to resumes. Pretend you are a resume for a moment. You're a handsome resume on white 20pound bond and black ink. You've been neatly typed on an IBM typewriter. Now, someone opens the envelope you've been living in and takes you out. You are unfolded and placed right on top of a big stack of papers the same size as you are.

"'Oh, boy!' you say. 'I'm sure to get noticed right here on top!' But wait... somebody just put another resume right on top of you! And another. And another! Same size, same white paper, same black ink. What are the chances of you getting attention now?

"Here are four tips from pro-

sume expert:

"1) Have your resume professionally typeset and printed. The \$15 or \$20 you invest will put you miles ahead of the standard type-

"2) Do not use white paper! Anything is better than white. Blue is better, but not much. Bright yellow, pink, and orange are excellent colors for shock effect.

written resume.

"3) Design your resume to be read sideways. In other words, use the 11 inches across, and the 8% inches vertically. This gets noticed quickly and allows you to use a larger typestyle for a headline look

"4) Have your photograph printed (or copied) directly on the resume. This was the most emphatic point of the resume specialists I spoke to. The picture should be a headshot, and in black & white. Place it where you feel it looks best on the resume. The majority choose the upper right hand corner.

"All your efforts are centered on one objective: getting the program director to listen to your tape and call you on the phone. This is job number one. When it happens, you have to know how to deal with it. Salesmen call this 'closing the deal.' Many talented DJs have lost opportunities in major markets because they didn't know how to close the deal.

"First of all, it's important that your job-hunting research accessible and right next to your telephone. And from now on, every time you pick up the phone, be prepared to talk to your next boss. Here's a classic case of a blown opportunity, presented by a San Francisco PD: 'A guy in a medium California market sent me this gutsy letter about how he's wanted to work at our station for years. His aircheck was pretty good, so I called him to get some more tape. When I got him on the phone, he not only didn't recognize my name, he asked me where my station was located! Needless to say, I blew him off and hired my second choice.'

"Second, when a PD calls, treat his phone call as if you haven't heard another human voice in months. You should be bubbling over with enthusiasm. Many air personalities think this is the time to play it cool. A morning man in Seattle elaborates: 'I used to think it would impress the PD if I sounded apathetic, like I was considering ten other job offers. And I never got called back. Finally, a PD I was talking to was kind enough to point out this tendency. That woke me up and I changed my approach. A short time later I really was considering ten job offers.

"It's absolutely vital that you let the PD know that you're thrilled to be talking to him. A program director in Houston said, "I've called guys just to feel them out over the phone. Sometimes I've been so turned off by their lack of enthusiasm that I write them off immediately."

"One more important point: even if you're talking to a PD in a market you wouldn't stop to eat in

let alone work in . . . don't blow him off! Here's why, according to an AC night jock: 'I was working in a top 25 market and I got a job offer from a guy in Wichita, Kansas. You couldn't pay me enough to live in Wichita, but I wasn't about to tell him that. I took time to return the guy's phone calls and hear him out before I diplomatically turned him down. Nine months later the same PD gets a gig in Los Angeles. I made one phone call, and here I am.' Remember, you're not the only one moving up. That medium market PD could be in your favorite big city before you. Make every effort to ensure he'll feel about you then as he feels about you now.'

PARANOIAC PARABLE

A Bedtime Story

Last winter at the Country Radio Seminar in Nashville I told the following anecdote. A few people since then have asked for a copy, so I listened to a tape of the session and transcribed the story. Here it is.

But first, a word of warning: this story has nothing to do with radio. Program directors are especially advised not to try to find any meaning in it.

Once upon a time there was a chicken farmer. This chicken farmer. This chicken farme to be known as the very best in the entire county. "How could I achieve this?" he asked himself. The first thing he tried was putting up a billboard. The billboard said, "This Is The Best Chicken Farm In The Entire County." Some people saw the billboard and weren't convinced. Most people, however, didn't even see the billboard because the farmer put it up in a cow pasture — and when you're walking in a cow pasture you don't look at billboards.

so he decided to gather all his chickens in the spare production room and have a meeting. "Look," he said, "I want this to be the best chicken farm it can be, so I want you all to be the best chickens that you possibly can be." The chickens said, "That's a great idea! How do we do that?" The farmer replied, "I don't know. I'm just a farmer. You're the chickens. Now go be the best chickens you can be."

Red-Tufted Rooster

That didn't work either, so finally the farmer did what all farmers do in this situation: he brought in a consultant. The consultant looked at the other farms in the area and said, "What you need here is a rooster, because there are no roosters in this county,"

The farmer said, "Well, a rooster . . . that sounds like an interesting idea, but roosters cost a lot of money. I really can't afford a professional rooster." The consultant replied, "What we'll do is get a novice rooster."

So they advertised in the farming trades and set up an interview with a talented, young, novice rooster who wanted to work on the farm. They said to him, "Tell us about your dreams." He replied, "Well. I want to have a glorious red tuft atop my head for when I stroll around the barnyard with a hen on each wing, because that's what roosters do. And I want to fill the countryside with my clear clarion call every morning. That's my dream."

The consultant and the farmer looked at each other and nodded, and decided to give the rooster a contract. They put him to work on the farm, and everything was fine until the consultant started critiquing sessions with the rooster. The first thing he told him was, "Look, you've got to get rid of that red tuft. It just doesn't fit with the color scheme here." And then the consultant said, "You can't be strolling around with all these hens, because this is a family farm we're running and that's not the right image."

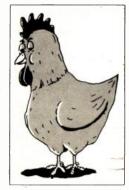
And finally he told the rooster, "For God's sake, you've got to stop that cock-a-doodle-doing every morning, because it wakes people up." The rooster said, "Wait a minute! This is farm country. Everyone gets up at the crack of dawn."

And the consultant replied, "I don't."

One Of The Chickens

So the rooster stopped performing all those rooster-like behaviors, and his career didn't really go all that well. Egg production on the farm dropped 37%. Of course, the farmer and the consultant agreed they could blame it on television and the local newspapers.

The rooster became just another one of the chickens. The consul-



tant, flushed with what he perceived as his success, decided to consult other farms across the state and around the country. He even consulted a couple of farms in New Zealand. Of course, they had sheep in New Zealand, not chickens. But as the consultant said, "Sheep, chickens... what's it matter as long as they have feathers?"

The farmer is still on the farm. It's still a chicken farm. It's not a very good one. It certainly is not known as the best one in the county.

Every now and then a stranger will say, "Gee, if you want the best chicken farm in the county, why don't you try getting yourself a real good rooster?"

And the farmer looks him in the eye and says, "A rooster? Hell, we tried that, and it don't work!"

CONTEMPORARY HIT RADIO

JOEL DENVER

PUT A BOW ON IT

Christmas Wrap-Up

Just think, only 350 more days until Christmas — plenty of time to return that ugly tie your Aunt Lilly gave you. Unfortunately, there's nothing you can do about the wet one she lays on you under the mistletoe every year.

However, in case you want to get a jump on your scheduling calen-dar, here's a review of several winning promotions sponsored by stations during the recent ho-hoholiday season

 By far the most popular promotion in '86 was the "Christmas Wish," which gives listeners a chance to tell their fondest wish in hopes that it might be granted.

B104/Baltimore wrapped up its seventh such promotion this past December. Thanks to cooperative local department stores, winners were allowed to go on shopping sprees to fulfill their wishes.

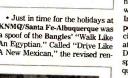
At Y100/Miami, the annual Christmas Wish started two weeks before December 24 and continued through the new year. Christmas Wish forms were stationed all over town on 7-Up displays, and the sta-tion received numerous heartbreaking requests. Asst. PD Frank Amadeo said, "We try to pick the real needy people, the ones who need it the most at Christmas."

FM100/Memphis asked listeners to mail in cards if they knew of anyone who needed help, including themselves. The station also asked listeners to send in toys and food for the needy. FM100 began granting wishes the day after Thanks-



WRAP-A-COP WCZY/Detroit aided the Detroit Police Officers Association in its quest for protective sociation in its quest for protective vests by staging a "Comedy Wrap Party." The show at the local Comedy Castle was hosted by morning man Dick Purtan, who was joined by headlining comedians Dave Coulier and Roger and Roger. WCZY GM Betty Pazdernik said the "Wrap-A-Cop For Christmas" pro-gram was designed to raise both money and awareness. Copping a plea are (I-r) Purtan and DPOA's Bob Scully

KNMQ/Santa Fe-Albuquerque was a spoof of the Bangles' "Walk Like An Egyptian." Called "Drive Like A New Mexican," the revised ren-





CHILDREN'S CHRISTMAS FUN FUND — K104/Erie held its annual Children's Christmas Fund at a local mall to raise money for toys, food, and clothing on behalf of underprivileged children. Nearly \$20,000 was collected before Christmas thanks to artists who were playing in the area, in-cluding Robbie Nevil and Air Supply. Several other artists, among them Bob Seger, Howard Jones, Don Johnson, and Heart, contributed articles for a rock 'n' roll auction. Pictured (I-r) are Air Supply's road manager, K104's Bill Shannon, AS's Graham Russell and Russell Hitchcock, and a band





ROCK 'N' ROLL CAROLING — Despite below 30 temperatures and falling snow, several of Cleveland's finest local ic sheets were distributed so listeners could join in on their favorite NC-X-Mas songs. In the top photo are (I-r) members of Beau Coup and Champion, onstage with 'NCX morning personality Bernie Taple (third from left); below are several of the 300 carolers who braved the elements.

dition is the brainchild of PD/afternoon personality Steve Stucker, who was inspired by drivers "along Interstate 25." If Columbia grants permission, a tape will be commercially produced and proceeds donated to Mothers Against Drunk Driving. In the meantime, the spoof is KNMQ's number one re-

· At KIIS/Los Angeles, new personality Sean "Hollywood" Hamilton and recording artists the Jets offered holiday cheer via live performances in the children's ward of the Orthopaedic Hospital and the Shriners Hospital for Crippled Children. Hamilton, who organized the event, said, "I wanted to make an initial contribution to my new community, and this project was in keeping with the season.

• KHTR/St. Louis morning personality Chuck Buell sent the "Sounds Of Home" to St. Louis military overseas personnel who were unable to come home for the holidays. He taped his show with a special dedication to each of five areas around the world; calls were taken from anyone who wanted to pass on a greeting to someone stationed in those locations. "It provided people far away with the opportunity to hear what's going on at home as if they were here for the holidays," Buell said. With cooperation fromthe commanding officers and chaplains, cassettes of the shows were passed on to the service personnel.

• KMEL/San Francisco got several top recording artists to donate their performances for its "Toys For Tots Christmas Party." Headlining at the Showplace Galleria was Cameo. The group was joined

by Nancy Martinez and San Francisco's own Sylvester. Admission was two dollars or a new toy contri-bution at the door. Mexican hors d'oeuvres were served, and celebrity "bartenders" from the 49ers, Giants, and local media were also on hand



FILLING THE NEEDS OF THE NEEDY - Q107/Washington joins forces each year with WJLA-TV to solicit food and cash donations to benefit needy families during the holiday season. Last year over 3000 families were helped; this year audience generosity boosted the total to 5000 families. Shown (I-r) on the kickoff day are Q107's Sandy Weaver and WJLA-TV's Renee Poussaint.

CONTEMPORARY HIT RADIO

MOTION



Dave Bake

Morning man Scott Summers leaves WJMX/Florence for Q105/Tampa and MD Bob Boswell moves to the morning slot. PD Martin Green will take over the afternoon drive and Dave Baker moves from nights to middays. . Andy Shane joins WQCM/Hagerstown from WSPK/Poughkeepsie to do overnights . . At KMBQ/Seattle-Tacoma. MD/Asst. PD Sandy Louie adds midday airshift to her duties replacing Jay Philipott . . 0107/Washington new morning team is J.J. McKay and Chris-



Bob Boswell

tian Paul, last at WZOU/Boston . . . Mark Roman, former PD at WVFM/Logan, UT, joins KHYT/Tuscon for morning drive.

Bill Kelly leaves WJAD/Bainbridge's atternoon personality/MD slot to go to WTNT/Cincinnati . . . KJ103/Oklahoma City gets a new morning man as Steve Christy joins from mornings at Z102/Savannah . . Shauna Stevens, WRBO/Tampa's late night air personality, returns to morning drive as producer for the Q-Zob Morning Show



Martin Green

there ... Dave Halden joins KFMW/
Waterloo for MD/7pm-midnight airshift
duties from KKET/Ft. Dodge ... Afternoon driver and Production Director
Phil O'Bryan leaves KIX/KE Dorado,
AR, joins WRVR/Memphis as "Big
Dan" Murphy, former morning man at
crosstown KLBQ, takes over afternoons ... At KWK/St. Louis, weekender Jim Atkinson becomes interim
MD replacing Kim Pool and Asst. PO
Lori Dickerson adds on Asst. MD
dtitles



MILE-HIGH JOURNEY — During their "Raised On Radio" tour, Journey stopped by KPKE/Denver. Shown (I-r) are Columbia's Kevin Knee, KPKE MD Dee Ann Metzger, Journey's Neal Shon and Steve Perry, and KPKE air personalities Bill Lee and Charlie Hackett (kneeling).



WE BE CHILLIN' — Run D.M.C. stopped by Z100/New York for an on-air chat with Scott Shannon on the "Morning Zoo." Pictured (I-f) are Shannon, Jam Master Jay (Jay Mizell), Run (Joseph Simmons), and D.M.C. (Darryl McDaniels).



ARE THOSE HALLOWEEN COSTUMES? — The stars of this Halloween party dress up 365 days a year. Sigue Sigue Sputnik flew in from oversase to join 99DTX/Detroit in a live broadcast of its Halloween festivities. The partying group is (I-1) 'DTX air personality Karen Dalessandro, Sputnik's Chris Kavanagh and Martin Degyille, and EMI rep Michael Stone.



RACY "RACE TRACK" BABE — As this year's official Grand Prix Station, 0.105/Tampa sent three airstatlers to emcee the Miss 1986 GTE/St. Petersburg Grand Prix beauty contest. Pictured (I-r) are Q105's Terrance McKeever and Mason Dixon, beauty contest winner Deborah De Francisco, and Q105's Cleveland Wheeler.



ISN'T SUMMER OVER? — Yes, summer is over. But the spirit lives on for WPST/Stevens Point PD Tom "TC" Cummingham. He volunteered for announcing duties at a product showcase and spent most of his time at the hot tub display with two loyal listeners — who are also Barbizon models. Pictured (I-r) are Jennifer Aicher, TC, and Leisha White.

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STEVE FEINSTEIN

MUST CHANGE TO MAINTAIN

Classic Rock: At The Crossroads

"Told ya so," say Classic Rock's naysayers, as they watch ratings decline at the format's most celebrated major market outlets — WCXR/Washington and KCFX/Kansas City. Both slipped in the summer — 'CXR 5.3-3.8, KCFX 5.9-4.3 — and recent Arbitrends indicate that their mainstream AOR competitors, DC101 and KYYS, will score dramatic victories in the fall sweep.

What's the problem? First, all parties agree, the music is losing its luster. KCFX PD Denton Marr, who arrived in September, says, "The bloom is off the rose. The music burned out. Hearing 'Incense & Peppermints' a few times is fun, but not as a regular diet."

Compounding the problem on the musical front, competing main-stream AORs have reacted by beefing up their own oldies, making Classic Rock's selling proposition less than unique. As a result, CR stations are freshening up their libraries and adding limited currents.

Marr has adjusted his music to tilt more AOR, he says. "You've got to distinguish between 'Classic Rock' and 'oldies.' Just because something is old or was played a lot doesn't necessarily mean it's appropriate. Paul Revere & The Raiders are 'cool'; the Cowsills aren't."

To that end, he's expanded his library by 400 titles, adding strong album tracks like the Byrds' "Chestnut Mare" and Procol Harum's "Simple Sister." He's also weeded out some 200 songs he felt were too pop. like Grass Roots' "Sooner Or Later" and Jaggerz' "Rapper."

Produced promos from a cavernous mock. "Fox Musical Vault" emphasize the station's ever-expanding library depth, with copylines such as "one of the largest music libraries in the free world" and "we're knocking down a wall to make room for some of your new favorites."

WCXR PD Doug Gondek is trying to freshen up by rotating titles
in and out of his library and adjusting his clocks. For additional
depth, he's added titles by artists
initially considered marginal, including Poco, Pure Prairie
League, Bonnie Raitt, and Little
Feat.

Currents Included

After playing virtually no currents since signing on, both stations introduced currents by "Mt. Rushmore" artists like Steve Winwood, John Fogerty, and the Kinks in September. They play about one an hour.

Los Angeles's new Classic Rocker, KLSX, has been playing currents from the start. Gondek says



Doug Gondek

that if 'CXR could do it all over again, it would do likewise in order to avoid any audience apprehension when the currents enter the mix. He's not concerned, though, that there will be significant backlash from the currents. "We've only added another dimension to a good radio station; we haven't taken anything away."

At KLSX, currents are presented in the context of a "Yesterday & Today" feature; e.g., the Kinks' "Lost And Found" and "You Really Got Me." In DC and Kansas they're free-standing, which Gondek and Marr feel draws less attention to them.

"It's more palatable to just introduce them and let them roll. It flows better," says Gondek. He reinforces the currents with liners such as "Washington's Classic Rock And The Best Of The New," which is also the message of the station's TV spot.

Beyond Music

After starting with very dry, lowkey presentations, the stations are adopting a more full-service posture. "We have to build loyalty as an entertainment medium, not just as a music delivery service," says Marr. "We need to identify the hot buttons for our psychographic and do it with wit, charm, and a lot of

WCXR, in particular, was very music-intensive for the first six months in order to reinforce its music image. "That's not enough to sustain a station after the initial



Denton Mari

novelty of the format wears off," says Gondek. "You have to offer something more compelling in between the records after the audi-

ence knows what the music is all about. We can't become a boutique format and let other stations in the market out-sizzle us."

For instance, he now feels that "We should have been in place with a major morning personality from day one." Both DC and Kansas City have upped their morning show profile KCFY has brought in Drake Hall (ex-KBER/Salt Lake City, KTXQ/Dallas), while 'CXR has slotted Paul Harris (ex-WHCN/Hartford, WYNY/New York, WIOQ/Philadelphia). Neither are flamboyant or outrageous, but both are considered to be more topical and energetic than their predecessors.

Features

The stations have begun to add more special programming, both musical and non-musical. KCFX has "The Daily Dan," a Steely Dan song every morning at 11. "The Blues Corner" features a couple of blues songs every afternoon at five, and there's a two-hour blues show

Continued on Page 46

CLASSIC KING SPEAKS

Jacobs: Get Thy Full House In Order

Though some people may be surprised by the ratings falloff of some of his clients, Classic Rock architect **Fred Jacobs** isn't. "When a station starts off with a big bang, there's a euphoric rush and a feeling that it can generate those kinds of ratings forever. But if you don't have good things happening between the records, there's no way you're going to maintain those shares."

Jacobs says stations with eroding numbers are faced with a choice: "You've got to decide whether you want to be a boutique station or a major force in the market. If you want to remain a boutique, then there's no sense in spending tons of dollars for personalities and promotions. You can be profitable as a specialty shop with mid-level shares and good demos, in the same way that many oldies stations are.

"But if you want to remain a major factor, you've got to play like a major player. You don't go to the \$2 table if you want to win big." Playing big means commitment

to:
• Personality: It's important, says Jacobs, to have "jocks who know the music, as opposed to



Fred Jacobs

card-readers. You're dealing with an audience base that really understands the music. If you don't have personalities who can reflect the audience's enthusiasm, after a while the station becomes just a lot of interesting songs strung together. It's as boring as any other radio station." He predicts that having people on the air who mean something to the audience is one of the ways competing AORs with heritage are going to withstath the Classic Rock phenomenon.

• Promotions: "There isn't a station on the planet that can rise to a competitive level and then stay there without doing anything," says Jacobs. "Treat these stations like any other in terms of community involvement and street promotions. Just as in a political campaign, it's all how many babies you kiss and hands you shake."

Musically speaking, what about playing new artists in addition to currents by the Mt. Rushmores such as Henley and Winwood? "We're thinking about that, but I'm not sure there are as many as we like to think there are. Everybody mentions Bruce Hornsby first. Fine . . . give me nine more."

Jacobs, who also consults main stream AORs such as KQRS/Minneapolis, WNOR-FM/Norfolk, and WRXL/Richmond, feels there was a hole for Classic Rock long before the format even existed. He claims AOR has been vulnerable for four or five years. "The audience didn't just wake up and figure it out last year. The audience was awake: we were sleeping. In our search for the next trend, AOR did some things that were fine for the younger end of the audience but really turned off the older people. A lot of the roots material fell by the wayside. Ironically, we started playing all this younger-based music at a time when agencies were starting to demand the 25-54 demographic."

Rock radio should find out why it lost its older listeners, Jacobs advises. "We spend so much time in ocus groups talking to our own listeners. It's often much more instructive to find former listeners and find out how we lost them and how we can get them back."



"Oooh. I really love this new GENERAL PUBLIC record..."



"...It's so rough and sexy and gooood..."



"Say, how about a nice quiet romantic evening, just the.."



"Oooh! I really love those guys!"



"But do you love me?"



"Uh, COME AGAIN?"

COME AGAIN

the single by

General PUBLIC

From the I.R.S. album, "HAND TO MOUTH"(IRS-5782)



AOR

Classic Rock: At The Crossroads

Continued from Page 44

on Sunday nights. 'CXR also has a blues show, and an allrequest show on Saturday nights finds atypical artists such as Journey and the Scorpions getting played.

Both stations are also branching out beyond music. "We're trying to be more than just music-based. We want to cover as many interests of our older demographic audience as possible," explains Marr.

KCFX just hired a sports reporter, and an entertainment reporter reviews everything from concerts and movies to the book store at an art museum. "Stardate," a two-minute astronomy show produced by the McDonald Observatory in Austin, runs nightly at ten.

"CXR has a daily vox pop feature. "Dialogue." that strings together listeners' comments on current issues such as traffic congestion and Irangate. It's also just started a two-hour talk show on Sunday nights.

Contests

The format initially eschewed any giveaways other than occasional concert tickets as too gimmicky. Gondek explains, "For the first six months, we did no contests whatsoever. It was to our benefit. We got a lot of attention by being the antithesis of everyone else in twen."

While KCFX has yet to do any major contests, 'CXR moved into giveaways with a Classic Car contest in the fall. It designed the event to be as un-hypey as possible. The station asked listeners to choose which car they wanted to win, putting their suggestions on the air. "Even for somebody who doesn't contest, it was interesting to listen says Gondek, A modified forced-listening gambit was used to qualify contestants. The station solicited postcards with the time of day people are most likely to listen and then read names during the dayparts they'd specified. People had an hour to call and qualify for a

Attitude

The second phase of Classic Rock adds up to a change in mind-set, says Marr. "We are not a museum or the Encyclopedia Brittanica of Rock 'n' Roll. We don't want to be perceived as a nostalgia service, because nostalgia has a short shelf-life. If people only come to us when they want a trip down Memory Lane, we ain't gonna be around very long."

The goal is to be a hip, topical station despite playing primarily older music. "We're trying to give the station a contemporary feel. We're not talking about Woodstock; we're talking about L.A. Law," Marr says.

Coda

To some observers, the music mix, rather than the presentation, will still ultimately decide the fate of the format. The \$64,000 question is how far into current music can these stations go? Focus group responses such as, "I like the Fox but Î feel I have to go somewhere else

to get new music" raise the more specific question of whether they can move beyond playing new product by evergreen artists and venture into new acts with strong 25+ appeal, such as Bruce Hornsby and Robert Cray, without diluting their identity.

Proponents of including new acts say that the term "classic" doesn't refer to chronology but quality, and that most of the audience will accept new artists whose musical values are consistent with the classic artists. Opponents argue that playing any new artists at all would amount to reneging on the very definition, position, and promise of the format.

One thing is certain — if Classic Rock is to start playing new artists, the longer it waits, the more difficult that introduction will be and the less impact it will have. Research has shown this to be case with currents even by the old-line acts. That's why KLSX has had currents on the air from the outset.

Every day the format plays only gold along with some currents by established acts, it more firmly images itself in peoples' minds as alloldies-all-the-time. That's a doubleedged sword. As satisfied listeners become increasingly comfortable with a steady diet of familiar acts, those partisans may resent the intrusion of new artists even more when they do come. At the same time, the longer a station avoids new acts entirely only increases the station's perception as one-dimensional by listeners who prefer a mix of old and new. Then, if new acts are finally introduced, it may be too little too late to turn around the station's image with that longgone listener

In the future, perhaps stations will use the Classic Rock position more as a handle and a means to get a foot in the door rather than as a rigid restriction on their music mix. From the outset, they could set a broader definition of what Classic Rock means. Instead of stations letting the term paint themselves into an all-oldies corner, they could make the term stand for high-quality music from any era, whether from 1956 or 1987.

Playing selective new artists wouldn't compromise the main drawing card — the exceptional library depth that creates instant numbers. The station could use new music and new acts with an ear to avoiding those that have any liability with 25+ listeners, and thereby offer the best of both worlds: variety from deep oldies and excitement from new music.

Coming Next Week: A look at Talentmasters, a company that assists stations in finding outstanding air talent.



DAN-O GETS NEER THE BANGLES — The Bangles do the backstage boogie after a live WNEW-FM broadcast from New York's "Catch A Rissing Star." In front (I-r) are Bangle Vicki Peterson, Paul Schaefer, and the band's Susanna Holfs and Michael Steele. In the middle are 'NEW-FM Music Assistant Lorraine Caruso and late-nighter Dan Neer. In back it's CBS's Steve Backer, L.A.P.D.'s Mike Gormley, and Ian Copeland of FB I.

SEGUES

New AOR WMFX/Columbia, SC, formerly Gold WWGO, is consulted by Jeff Pollack, with GM Chuck Dunaway (yes, that Chuck Dunaway) and PD AI Brock. Reach 'em at (803) 772-4980 ... WOWE/Chattanooga has switched to AC as WLMX.

At WHEB/Portsmouth, GSM Dick Rozek is upped to GM, as 27-year station vet Cliff Taylor exits the post ... KGON/Portland is no longer consulted by Harris Communications.

WZYC/Atlantic Beach, NC PD Paul Franklin joins Transtar AC WZXI/Charlotte for mornings . . . KSPN/Aspen's new owners are bringing in Jim Heath as OM. PD Frank Eriksen continues his airwork . . . WWTR/Ocean City MD Skip Isley advances to PD.

KBCO/Denver overnighter Laurie Cobb becomes MD at crosstown



ELP IN ELP-ASO — Emerson, Lake, and Powell chose El Paso for the first date of their tour and as the site of a Rockline appearance from the studios of KLAQ. Kneeling: Associate Producer Mark Felsot. Middle row (i-r): weekender Stephan Palmer, MD "Magic" Mike Ramsey, Keith Emerson, weekender Jim Ryan, PM driver Cinci Stevens, and Cozy Powell. Back row (i-r): Greg Lake, engineer Sax Man, OM Nat Lamp, and morning guy "Weird Brother" Jerry.



TRANSYLVANIA TREK — Why run a Halloween picture in January? Because this one was taken at Dracula's Castle In Transylvania, Romania, where Fotomats are notoriously slow. The event was Transylvania Mania, a promotion packaged by New York outlit MEGA (Marketing Entertainment Group Ol America), 20 North American stations sent a total of 90 winners on a weeklong "Follow The Legend Of Count Dracula: Fact And Fiction" tour of Romania. Pictured at a Halloween party held at a castle where the real life Count actually lived are various winners and Romanian officials along with MEGA VP Count Whitten Pell (seated, center), KMET/Los Angeles Creative Services Director Count Rick Scarry (standing, third from left) and KLOL/Houston Promotion Director Doug Harris (standing, fifth from left).

Classic Hits KHIH...Brian Jarrett is upped to MD at WBGK/Milwaukee, where Fred Brennan is new to nights

... WYMG/Springfield names afternooner Keef Fulgham MD ... KKFM/Colorado Springs midday maven Mark Stevens adds music chores ... WYBR/Rockford taps Mike Ferris from WHNN/Flint as MD/ nights ... WKWG/Batesburgh MD Art Boerke exits.

Lauren Powell, ex-KAZY/Denver, goes to KCFX/Kansas City middays ... Christy Adams is new to WKQZ/Saginaw afternoons ... Randy

Saginaw afternoons ... Randy Childs exits KCAL-FM/Riverside evenings . Scott Roberts jumps from WCGQ/Columbus, GA to WXQR/ Jacksonville, NC overnights.

WIYY/Baltimore parttimer Susie Roeser promoted to Research Director... Congrats to KMET/Los Angeles midday gal Cynthia Fox on her tenth anniversary at the Mighty 'MET, where Greg Stevens joins as Programming Assistant...''Luscious'' Lisa and Sue Tennant take up residence on KJOT/Boise weekends. KLPX relocates to 1920 West Cop-

per, Tucson, AZ 85745.



CALENDAR

BRAD MESSER

Holiday Canning Caveat

"We are definitely going to be making some changes around here," said the station boss a couple of weeks before Christmas. "But it's going to be after the first of the year, because there's no way I'm going to put people on the street right before Santa does his thing!"

More than a few bosses were making lists and checking 'em twice as folks partied through the holiday period. Now that we're decently into 1987, they will be following through on their lists. ("Let's see what we have in the bag for you. Oh, golly, a terrible surprise — it's an axe and some walking papers!")

A caveat about those canning sessions. Bagging an employee occasionally boomerangs when it turns out that the cause has not been adequately documented. The

employer must be able to prove that the employee had been clearly informed of what he was doing wrong. In most cases the employee must have been given adequate opportunity, over a period of time, to correct the wrong.

Termination for cause almost always involves what has come to be known as a "paper trail," a series of notes or memos to the employee which explain exactly how he's failing to live up to specific job requirements. A paper trail is necessary in case the fired person claims to have been discriminated against on the basis of age, sex, religion or race; it behooves the employer to be able to prove that the real reasons are not any of those. If a government agency intervenes to investigate allegations of illegal discrimination, the employer might not only have to spend a lot of time defending himself, but may actually have to hire back the fired person.

No one likes to can people. But once the decision has been made, it can be unnecessarily risky to do it without an accurate and adequate paper trail. If an employer isn't clear on the requirements, a chat with the station's attorney might be a good idea.

Hughes Set Speed Record

MONDAY, JANUARY 19 — 50th anniversary of Howard Hughes's coast-to-coast flight, which established a transcontinental speed record of seven hours 28 minutes (1937).

The deal to release America's Iran hostages was concluded in secret in 1981 and they were released the following day. Volkswagen made its last bug in 1978. Neon was patented in 1915.

M.L. King Jr.'s birthday (January 15) observed. Robert E. Lee Day in most Southern states. Lee-Jackson Day in Virginia. Confederate Heroes Day in Texas. National Clean. Off Your Desk Day.

Birthdays: Desi Arnaz Jr. 34. Dolly Parton 41. Phil Everly 49. Jean Stapleton 64.

Cold Wave Blasted East

TUESDAY, JANUARY 20 — Two years ago, as the Eastern half of the nation was hit by the worst cold wave in a century, Ronald Reagan was sworn in for his second term as President. Icy winds hit Washington, DC with a below-zero chill factor (1985).

Plans were announced in 1986 to build a 30-mile tunnel under the English Channel, with double rails connecting England and France. America's ran hostages were released in 1981. JFK was lnaugurated in 1961. 50th anniversary of President Franklin Roosevelt's second inaugural address, in which he said, "I see one-third of a nation ill-housed, illclad. ill-hourished!" (1937).

Grandmothers Day observed in Bulgaria.

Birthdays: Lorenzo Lamas 29. Joan Rivers 50. Edwin "Buzz" Aldrin 57. Slim Whitman 63. DeForrest Kelley 67 George Burns 91.

Cold Wave Cut Outdoor Inauguration

WEDNESDAY, JANUARY 21 — Public inauguration ceremonies for the second term of 73-year-old Ronald Reagan (the oldest man ever elected President) were cancelled in 1985 because of an Arctic cold wave. Reagan visited briefly with about 10,000 disappointed young musicians after the Washington inauguration parade by their 57 bands was recorded.

Tenth anniversary of President Carter's pardon of Vietnam draft evaders (1977). The Concorde became the first supersonic airliner used for passenger service in 1976. The Kiwanis Club was formed at Detroit in 1915. National Hugging Day. Nikolai Lenin died In 1924, observed as a national holiday in the Soviet Union. Birthdays: Billy "White Shoes" Johnson 35. Mac Davis and Richie Havens 45. Placido Domingo 46. Jack Nicklaus 47. Benny Hill 62. Telly Savalas 63. Paul Scoffeld 65.

Red Sunday in Russia

THURSDAY, JANUARY 22 — About 15,000 workingmen, begging for better living conditions, marched on the Winter Palace at St. Petersburg in 1901 to see the Czar of Russia. Cossacks and Imperial Army troops fired into the crowd and killed several dozen people, then arrested about 5000 and shipped them off to Siberia. That incident, which became known as Red Sunday, was one of the events that led to the Russian Revolution.

Buddy Holly made his last recordings in 1959, a month before he died in a plane crash. This is Saint Vincent's Day: traditionally, sunshine today means a good grape crop.

Birthdays: Linda Blair 28. Joseph Wambaugh 50. Bill Bixby 53. Piper Laurie 55. Sam Cooke would've been 52.

March For Life

FRIDAY, JANUARY 23 — Three years ago, about 50,000 anti-abortion demonstraters gathered in Washington, DC for a "March for Life" on the 11th anniversary of the Supreme Court decision legalizing abortion (1984). America suspended payments from a \$75 million economic aid fund to Nicaragua in 1981 because of support for El Salvador guerrillas by the Sandinista government. Browning, Montana set the world record for temperature change in a 24-hour period in 1916, dropping from 44 degrees to 56 below zero, a change of 100 degrees. Britindays: Princess Caroline of Monaco 30. Jerry Kramer 51. Jeanne Moreau 59.

A SOFTSHOE WON'T DO.

-Ralph Guild, CRMC



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COLUMBIA

GUIDE to GREAT



BILLY JOEL

THIS IS THE TIME

CHR CHART 20-20 AC FULL SERVICE 1-1



EDDIE MONEY

I WANNA GO BACK

CHR BREAKERS

DEBUT 40

AOR TRACKS 13-8



Тото

WITHOUT YOUR LOVE

CHR BREAKERS IN JUST 3 WEEKS!

ONE OF THE 'MOST ADDED' AC: DEBUT 2

RECORDS'

ROGRAMMING



JOURNEY

I'LL BE ALRIGHT WITHOUT YOU

CHR CHART 30-32 AOR TRACKS 20-19



the BEASTIE BOYS

(YOU GOTTA) FIGHT FOR YOUR RIGHT (TO PARTY)

ONE OF THE 'MOST ADDED' CHR

Z100 29-24 WAVA 28-21 PWR997 32-23 KRBE 29-22

Z93 33-26 KEGL 20-14

WMMS 27-22 92X 34-27 KZZP 12-10



HIPSWAY

THE HONEYTHIEF

THIS WEEK'S #1) MUST-LISTEN-TO RECORD!





EASY LISTENING RADIO

YVONNE OLSON

WQAL'S LARRY MORROW SPEAKS OUT

Personality Radio Revisited

More and more, Easy Listening programmers are incorporating personality-oriented announcers into their operations. WQAL/Cleveland OM/morning personality Larry Morrow talked with me about this recent format trend.

Morrow is a very familiar name in Cleveland, having spent the last 20 of his 23 years in radio there. His tenure began in 1966 when he served as midday man for Top 40 giant WIXY (now WBBG). In 1972 he moved to mornings at then AC-formatted WWWE. He worked as PD/morning host at News/Talk WERE from 1982-85, and then teamed up with WQAL's new owner Walt Tiburski to build an aggressive, personality-geared Easy Listening station. Tiburski, incidentally, was Morrow's intern at WIXY.

"Historically, this format was not personality-oriented," said Morrow. "The human factor was missing and, whether or not it had to do with the overall 'flow' concept of music without interruption, it really needed to show through. Presentation is based on content and style, and style is what you say and how you say it. That's what I've told the announcers here: 'You don't have to talk much, just be effective in your communication."

Morrow sees a need for personalities, especially in the morning. "When people get up in the morning, they're looking for someone to relate to. In this high-tech, fast-paced society, people want a personal companion to tell them what's going on in their town and around the world. We're in their

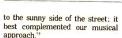


Larry Morrow

kitchens, their bedrooms, and their cars. We have to communicate on a one-to-one basis."

Effective Communication

Of what should announcers in Easy Listening be most conscious? "Talking to people on a one-to-one basis is most important," explained Morrow. "You don't have to be funny, but always keep your sense of humor. Because we're working toward a large demo spread here at WQAL, we're never risque, never dirty, never negative. When I came on in 1985, we sat down and analyzed the market. There seemed to be quite a bit of negativism in the metro's 25 stations. We moved

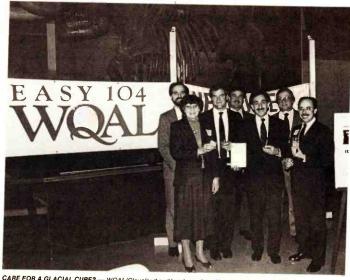


Another way WQAL communicates effectively is through promotions. "A station's overall personality is reflected by what it does for its city, and at this time I consider WQAL's promotional strength our biggest competitive advantage. Promotions are critical for achieving ratings success. They increase visibility and improve your reputation more than anything else."

Some of the annual events spon sored or cosponsored by WQAL include one of the largest indoor boat shows; an international air show: a citywide rib cook-off; and "The Sharing Tree," a Christmas pro-motion supplying needy children with holiday gifts. Features include the station-hosted "Dialogue Series," presenting national and international newsmakers at a local theatre, and "Landmark Lunch," where each week a different office is treated to lunch at a place of historical interest. Daily listener bounty is supplied through the "Listening Post," a mail-in contest wherein listeners can win trips, lunches, flowers, candy, concert tickets, and several other prizes.

Overcoming Stereotypes

WQAL also improved its musical picture, eliminating unwanted soings and supplying edited versions of new songs instead. The station has played Larry Carlton, David Foster, Andreas Vollenweider, and Phil Collins and copped the worldwide exclusive premiere of Barbra Streisand's "Broadway Album." Lionel Richie's "Say You Say Me" was another big record for 'QAL.



CARE FOR A GLACIAL CUBE? — WQAL/Cleveland and local merchant Heinen's sponsored an "Ice Cap Rocks" party, featuring cubes made from actual Greenland glacier chunks. Heinen's is the exclusive carrier of these chunks, and
will donate all sale proceeds to the Cleveland Museum of Natural History. Toasting the holidays are (Ir) WQAL GM
Mark Bivlano, Cleveland Museum's Barbara Webster, Heinen. VP Jeffrey Heinen, WIN Communications President Walt
Diburski, WQAL OM Larry Morrow, Cleveland Museum's Harry Webster, and WIN Communications VP Anthony
Ocepek.

WQAL

"This format at one time had an overall music limitation, and we've been able to overcome that with edited versions of rock 'n' roll music." Morrow explained. "I've disagreed with several PDs that contemporary songs are unfamili-

ar to older listeners. The older listener today is hipper and more aware than ever before. "The old format was very com-

"The old format was very complacent, and I think the reason was that most stations didn't have any competition in the past. They were the market's only Easy Listening. Now, even if you're the only one in the market, the core demographic has shifted. We're competing for a different audience. Under the umbrella of WIN Communications, we're trying to overcome all those things people say about Beautiful Music. Our main aim is to be our listeners' closest companion."



CLASSIC WIN — WNCN/New York awarded Carole Adams (r) 104.3 seconds in Tower Records' Classical Bargain Annex. WNCN's morning man Bob Evans (i) was on hand to guard her stacks of records as she raced through the aisles, and stereo system winner Marcelo Mensache (c) was happy to pose for a "double-winner" picture.



LET'S GET CELLULAR — WDXZ & WCKN/Charlotte's John Ray (I) and United Telespectrum Regional Manager John Hornbeck proudly phone in South Carolina's first cellular traffic report.

WIN COMMUNICATIONS And

BONNEVILLE BROADCASTING SYSTEM

WQAL/Cleveland WXTZ/Indianapolis KBEZ/Tulsa KRVR/Quad Cities WSWT/Peoria

These Easy Listening Innovators And Market Leaders Are Rewriting "The Book" On Easy Listening Radio

We Congratulate **WQAL's Larry Morrow**And All Of Our Very Talented Air
Personalities On Their Winning
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ADULT CONTEMPORARY

STATE OF THE ART

Where We Go From Here

Most programmers agree that the AC format is going through an adjustment period, specifically in regard to music. The following comments from several programmers offer incisive comments on the current situation.

R&R: What could programmers do to acquire a stronger profile with record companies?

—Bob Conrad, WTAE/Pittsburgh: One way to approach it is by looking at sales figures for albums and CDs, and who is buying them. Also, talk to retail outlets for a demographic clarification of who is actually coming in at point of purchase. It's very important who is making these purchases.

Dave Popovich, WLTF/Cleveland: AC is a very viable format, a

"CDs have brought more AC listeners back into the stores, and have made them more interested in music because of the quality they provide."

-Dave Popovich

very mass-appeal format today, particularly with the popularity of compact discs. CDs have brought more AC listeners back into the stores, and have made them more interested in music because of the quality they provide. One of the biggest reasons adults 30+ turned away from record buying was due to the quality of source material available. CDs enable them to hear their favorite music better than

Full-Service

they've ever heard it.

R&R: What about the Full-Service expansion?

Mike Neff, WGY/Schenectady: Number one, I have to commend R&R for branching out in that area. The AC page at times was not giving information-based ACs like my station the material to fit our needs completely. Sometimes it was the old game of, "Well, I don't care who the artist is, but if it sounds like AC it's fine." Our research shows that people are on the

fence about that. If David Lee Roth came out with a wonderful love ballad, it might be hard for many full-service stations to play it because Roth basically appeals to teens and younger adults.

R&R: To that end, what motivates you to add any given record, beyond automatics? Neff: The first and foremost

Neff: The first and foremost question is, "Who is it?" Most ACs are not hitmakers. Musically, we are more like mirrors of the community than innovators. I can sincerely understand a record company's frustration about who is going to break our format's music, but you don't sell hot dogs in a shoe store.

R&R: How much time do you spend on music each week?

Neff: About two hours, I look at a

Neff: About two hours. I look at a record that comes in the mail as a letter from a friend; I don't want to put it on a shelf and read it later, I want to deal with it right away."

"Most ACs are not hitmakers. Musically, we are more like mirrors of the community than innovators."

-Mike Neff

Rick Scott, KJR/Seattle: We constantly work at evaluating music on the radio station. It's a daily process; we establish one day a week to make our adds, but that doesn't mean we wouldn't add a record on another day.

Are Oldies Goodies?

R&R: What about oldies and their value?

Scott: Oldies are like anything else older demographics and people in general like. People tend to be very comfortable with repeats most of the time. They like to get "Most records are bought by 12-25 year-olds, but there are a whole lot of people listening to AC radio. The record companies just can't ignore that."

-Paul Tyler

into their old, comfortable bathrobe and slippers, and oldies are very much the same thing. Oldies make listeners very comfortable, but that's not to say people don't like new product once in a while just as they like a new pair of shoes

Russ Morley, K101/San Francisco: Oldies on an AC station are basically there for spice and flavor. They enhance the full ambience of the station, to create a feeling or memory that gives a station a special touch

Johnny Burke, WTRX/Flint:
Obviously, those in their '30s are
oldies-oriented and love to hear old
songs. We feel the rush of being
back in school again, and I think
that's an important image for an
AC station to have. However, I find
that strictly Oldies stations never
last too long because everybody—
including upper adult demos—
wants to have newer product also.
It has to be a blend.

No Respect?

R&R: AC seems to have the lion's share of audience in most markets, but doesn't get equal respect from the music industry.

Dave Ervin, WNIC/Detroit: CHRs and AORs force more product turnover in the record stores. So a five share of AC, while worth more in station revenue, is probably not as strong as a five share on a CHR or AOR for selling records.

Paul Tyler, WSNI/Philadelphia: Because record people don't feel AC sells records. Obviously, most records are bought by 12-25 yearolds, but there are a whole lot of people listening to AC radio. The record companies just can't ignore that By Michael Kasabo

Rick Brady, KMJI/Denver: AC is not going to be as important as other formats in breaking new product, but I do wish record people would pay a little more attention to us because they do realize sales from us.

Ervin: For my money, they have been giving us adequate respect — as much respect as we need to get the job done.

Bobby Rich, B100/San Diego: Do we get enough respect? Absolutely not — and that sucks. CHR is not the only format listeners pay attention to or that sells records but for some reason our industry has focused almost entirely on the importance of CHR radio.

"Do we get enough respect? Absolutely not — and that sucks. CHR is not the only format listeners pay attention to or that sells records."

-Bobby Rich

Morley: I don't think AC gets enough respect. Traditionally, AC stations share listenership with another CHR in the market. We offer very strong reinforcement in listening habits for the record companies.

Popovich: Record companies must become a little more sensitive to the position of the AC radio station. There are many forms of AC today, and some of those stations can and do sell records.

Free Advice

R&R: What sage advice would you give to the record industry and fellow stations?

George Lemich, KSL/Salt Lake City: The music industry should continue to challenge itself, to continue to build and develop artists who can serve multiple formats and generate the greatest revenue potential while also providing the kind of music diversity stations need. It's too easy to fall victim to the TV sitcom syndrome, where one successful sitcom spawns five



Michaei Kasabo, an independent promotion veteran and former seven-year AC Editor at Radio & Records, is the Adult Contemporary Promotion Affiliate for the Music Group, a Los Angelesbased marketing company.

more in the same style. Keep the imagination open, and do not be constrained by thinking AC radio is only made up of the artists who developed it.

Beth Fast, WMYX/Milwaukee: The format is splitting off in a lot of different directions, and it is necessary for stations to plot out the course they want to follow. Then they should stick to their plans. It is also important that stations be musically on target, and not do things because "that's the way we've always done it."

Bob DeCarlo, W101/Tampa: When it comes time to evaluate your goals, you have to determine whether that greying audience is going to buy your product. I don't remember the last time a record company bought time on an AC station. I hope the future includes more interest in AC radio and its artists

Popovich: Realize that the average AC listener is not as quick as you would like him to be. Although the listenership is made up of people who listen to music and listen to a lot of radio, it is not the primary focal point of their lives. They're building families, trying to get mortgages paid, and concerned about other things.

Morley: There appear to be too many accountants getting into the broadcast arena. Radio is an art form, and a recent trend is that fewer artists and more bottom-line individuals are calling the shots. The people who sit at the top almost entirely base their decisions on numbers and research, and I believe some of the art is being taken away because of this.



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WALTLOVE

Recurrents: More Important Than You Think

What are recurrents? In the format's earlier days, they were hit records that had already peaked. After a rest period, the songs returned in a carefully planned rotation.

During the last few months, however, B/U programmers have been shifting songs into the recurrent category almost immediately, so that record companies' new priorities can be accommodated in current rotations.

Are record companies really helped when PDs move songs to recurrent the minute they hit number one? Actually, early recurrents may be hurting sales by de-emphasizing hits just at the moment people are ready to buy them. And programmers lose by turning proven successes into discarded weapons, making the records of-fensive tools for programmers of competing formats.

Ratings Boost

To examine the state of recurrents – specifically what they are and how to use them – I contacted two consultants: Landsman Media President Dean Landsman and WGCI/Chicago OM Lee Michaels, now PD at KMEL/San Francisco.

Landsman defines a recurrent as "a record (released in the past six to 12 weeks) that's no longer in the heavy, medium, or light current music rotations. They are also records that still maintain very strong listener value, still research extremely well, and have a very strong place in the rotations.

"Any radio station in any format playing contemporary music should be utilizing the strengths of recurrent pieces of music. There's an argument that says even Oldies stations have a place for recurrents. I don't fully subscribe to that; recurrent takes on a different meaning in the Oldies format."

The Basics

Landsman believes that when programmers play recurrents, they're trying to reach their core audience. "People listen to what they know and like," he explained. "Familiarity means comfort in the listening environment. People are generally most familiar with recurrents because they've either gotten a great deal of exposure, or they've maintained a high degree of airplay that makes the listeners comfortable.

"How you select your recurrents is of the utmost importance. A record's general life cycle at the stations I work with is 12 to 16 weeks. At this point we move records to what we call the 'Primary Recurrent' category or our 'Secondary Recurrent' category. If a song doesn't have the appeal we think it should have, that's a song we drop and never make a recurrent.

"When you pick a recurrent.

you're saying that audience reaction to the song is very positive and strong. Your research also says that its sound means a lot to your listeners. And when something means a lot to listeners, you can be sure that it means a lot to a programmer.

"Cameo's 'Word Up' is a good example. Even now we have a very



Dean Landsman

hard time putting that in our recurrent category. It's so popular that people don't realize the group has released an additional single since that song reached its peak. When we mention Cameo in our music testing, the respondent says, 'Word Up.' When we play a few different Cameo cuts for a respondent, the highest tested song is still 'Word Up.' It's by far the most popular Cameo song ever made.

"When we do telephone callout research, it's rare that you get 'Too much play' or 'hate it.' We keep this song in what we call the 'Power Recurrent' position at every station I consult. We do this because although it may not be the group's most current release, it is the most popular record they have available for us to use with the public."

Current Music

Turning to the subject of current music, Landsman said, "I don't know about other programmers, but I'm programming for audience dynamics. Because there is this glut of music out there, some programmers think they have to try and air it all. I like markets where programmers think like that, because we can beat them by being conservative with our new music and kill them with our hits — things like recurrents.

"This is a problem based on three different areas. One is the proper professional training of PDs. Two is the general understanding of audience dynamics and whether or not a programmer is doing his homework as it pertains

to research. And the third is record company pressure."

How can programmers combat those factors? "First, programmer training," suggested Landsman. 'Unless you've come up through the ranks, you probably don't have two very important ingredients gut feel for the correct music and proper scientific education for the implementation of research and the use of that research's results. Good programming says you don't get rid of records because there's something else out there. Good programming says that when it's time to move a record by your research and audience indications, then you move it. A lot of people are moving records much too fast.

"There's a misconception in Urban radio that all the audience wants is new music. I liken this to the early days of AOR. 'Stairway To Heaven' still belongs in airplay on a good many AOR stations. How do we know that? From years of research. All you have to do is answer the request line at most AOR stations and people will still tell you they want that song. I think it's still a valid song on some AOR stations. And as I mentioned earlier, 'Word Up' is the same kind of song in the Urban format.'

The Heat Is On

"The majority of the Urban audience is not vocal. You must do some in-depth market research to know what this group wants. We've found they don't want an overabundance of new music. They want what they feel the most comfortable with. You can also find out who you are sharing audience with—it's important for Urban programmers to realize that they are sharing audience with some CHRs and ACs. Gregory Abbott's 'Shake You Down' was in that category."

"Record company pressure is a very difficult problem," continued Landsman. "First the promotion person is asking for an add, then to be in the light rotation, then medium, and finally heavy. When it gets to heavy, the marketing people tell promotion to get off the record and start getting adds on something new. They forget about the other song they've been on you about.

"When stations remove hit product because of this system, they
are treading in dangerous waters.
This is why music cycles through
this format so fast. When I hear a
promoter say 'I don't need a certain record anymore,' I know my
station probably does need it.
We're not programming for what
record people need, but what our
listeners need and want."

Recurrents As Protection

Lee Michaels defines a recurrent as a "song that comes out of your

power rotation. Depending on your market situation, you can identify what songs should be in your recurrent category and how often they should be heard. Also, a recurrent is a song whose popularity continues long after its initial release.

"Recurrents should be looked at as one of the more highly-regarded music categories a radio station has to offer to its public. These songs are proven hits. In most cases, they're proven hits in more than one musical format. Some



Lee Michaels

times I call my recurrents a protection category. You can always surround new music that isn't a hit yet with recurrents and not have to worry about your audience leaving you. An audience will listen to a new tune if they hear a hit leading them into it.

"Recurrents are a very valuable category. It's natural for recurrents to ultimately become some of your heavy-hitting oldies. How familiar you'd like your radio station to sound determines how you decide when currents become recurrents and when recurrents become oldies. Some programmers believe that when you finish with a recurrent it should be taken off the air and maybe not heard again for a complete year. I don't agree, but it's one method some programmers use in picking what tunes become gold.

"There are even some programmers who think a recurrent should be rested for maybe a month or two and then put back on the air in a new gold rotation, where it can be heard every other day or every two or three days. It just depends on your competitive situation as to how these systems should be put together."

Thrown-Away Hit Music

Agreeing that some hit music is being thrown awy too quickly, Michaels said, "This has been a major concern of mine for the past two and a half years. Based on my experience in Chicago at WBMX and now at WGCI, I've taken a slower policy in terms of moving songs up and down the playlist. This ap

proach of keeping records on longer has helped our ratings tremendously.

"At times we've thought particular songs were burnouts with our audience. But the truth was that these songs were just becoming familiar to the audience. To me this means that if you're a programmer or a music director adding five to six songs a week and these songs are off your list within the next five to eight weeks, you're probably moving a bit too fast for your audience and market. Moving records too fast is very dangerous if you're looking for good ratings.

"I'd be very worried that someone doing that might not be as in touch with the area as they should be. You must stay in touch with the audience. If you're in a tight battle, you need that good local audience feedback that can help keep you on track musically."

Full-Court Press

Michaels also offered words of wisdom to young programmers about current music. "A number of radio stations are victims of what I call the record company full-court press. The full-court press is when record companies put on pressure to get new product added. They're releasing so much product we just can't handle it all. Mind you, I'm not saying they're releasing bad product; I think most of it is very good. But how does a radio station find room for all this music, while expecting to please its listeners and have top ratings for the sales department to work with?

"Some of these companies are forcing radio stations to add records too soon. And some are telling naive young programmers things like, 'I don't need that song anymore, it's already number one. My priority record this week is XXXX-XX, and I need your report on that record.' That's causing number one records to nosedive on the charts while they're still very popular in almost every market.

"The only way to stop this is for programmers to know their jobs and take back control of their radio stations. I'm happy to say that most of these people are at least smart enough to keep playing particular songs. But as far as reporting the songs for research information, they're not doing it.

"Education and experience dealing with the industry will help make B.U radio more effective and profitable," Michaels concluded. "Record promoters will understand if told. It's now up to us to see to it that our programmers get the proper management training they need but have never gotten in most cases. Their job impact has a serious effect on their own radio station's local success and on the national music industry."

BLACK/URBAN PICTURE PAGE



JETER IN NEW ORLEANS — Genobia Jeter dropped by WYLD to promote her "Genobia" LP. With Jeter is WYLD's Quincy Jason.



MELBA MEETS VANESSA — Melba Moore and Vanessa Williams mel aach other during a recent promotion at Buster's inglitclub in Dallas. The event was sponsored by K104, where Williams was guesting for Tom Joyner Seen (!ri) AFD Tern Avery, Capitol's Gregg Taylor, Moore, K104's Scott West, and Williams.



POWER PACKAGE — WUSL/Philadelphia recently capped its bumper sticker campaign — which found more than two million stickers in circulation — by giving away two Dodge Daytonas. Standing (i-f) are WUSL PD Tony Q, winner Donna Bastord, WUSL's Mike Love, winner Jackie Singleton, and WUSL's Mary Renkiewicz. Seated are WUSL's Don "Juan" Banks and Kingsley Smith.



LAINE LAUNCHES INSTITUTE — Cleo Laine was featured at the ribbon cutting ceremony of Harlem's Institute for Social Research's new offices on 125th St. Shown (I-r): WBLS's Gerry Bledsoe, Laine, Councilman Hilton Clark and Institute Director Dr. Lenora Fullani.



NEW EDITION MAGIC — While in Houston, New Edition visited Jay Michaels of KMJO (Majic 102). Shown (I-r) are New Edition's Ralph Trev-Saint, Rickey Bell, Michaels, New Editon's Michael Blevins and Ronnie



MOTOR CITY CONTROL —While in Detroit for a concert, Larry McArthur and Reg McArthur of the Controllers dropped by WJLB. Shown (I-f) are Larry, Reg, WJLB MD Cecelia Whitmore, Controllers Ricky Lewis and Len Brown, and WJLB's Lynn Briggs.



A NIGHT ON THE TOWN — KDLZ/Dallas recently hosted the Angela Bofill and Ramsey Lewis shows. Pictured (I-r) are KDLZ's Garry Lewis, Bofill, KDLZ's Michelle Madison, and Lewis.



FULL FORCE/FULL THROTTLE— Both Full Force and their protege Lisa-Lisa paid a visit to WDKX/Rochester. Pictured are FF's Paul Anthony (I) and WDKX's Renie Hale.



REAL LOVE — After their tour date in Baltimore, Ashford & Simpson visited WXYV-FM. Pictured are Ashford & Simpson flanking WXYV's Sandi Mallorv



MEETING IN ATLANTA — While in Atlanta, Kiymaxx's Bernadette Cooper greeted several Southern radio people, (I-r) Lisa Tookes, WANM/Tallahassee's Gerald Tookes, an unidentified female, Bernadette, WANM PD Joe Bullard, and WJIZ/Albany, GA MD Tony Wright.



JACKSON AT HOME — WYLD GM Jim Hutchinson's home was the site of a party for Jermaine Jackson following the singer's New Orleans appearance. Jermaine is flanked by WYLD's Cherie Leßlanc, Nicole Ferrier, and Cecily Vallot.



LON HELTON

CHARLIE COOK

Don't Underestimate Format's Potential

Country radio is as healthy as it's ever been. We're stronger than in the early '80s when we were riding the coattails of those riding the bulls in cities from Los Angeles to Los Alamos. I think 1987 is going to be a great year for Country radio and country music. We are an incredible crop of programmers and artists.

I come to this from a unique perspective. Not only does McVay Media consult Country radio, we also work with AC and other formats. I host two nationally-syndicated weekly radio shows where I chat with artists ranging from the CMA Entertainer of the Year to newcomers, I must learn what will work with the audience, and I can learn about the honesty that radiates from country performers.

I besitate to name names for fear of leaving someone out, but in the last year I've interviewed and learned to appreciate artists such

JOE PATRICK



Charlie Cook

Balance And Creativity

Will Make Difference

as Randy Travis, T. Graham Brown, Kathy Mattea, Pake Mc-Entire, Lyle Lovett, Dwight Yoakam, . . . the list could go on for a page. These are the newcomers. Add to this list acts like the Judds, Gary Morris, Ronnie Milsap, Waylon, Exile, and so on, and it's obvious that we have a great bench from which to draw a winning format.

The last thing I want to see is Country radio falling back from the progress being made by acts like Steve Earle and Restless Heart. This past week I read where my friend and colleague Paul Ward of Far West Communications said he thought it would be necessary for Country radio to "discover the need to return to true Country." I know Paul believes this, but I think this is the wrong direction for Country radio and country music in general.

The New York Times article that announced the death of country music a couple of years back underestimated the character of the people in this business. That writer underestimated the abilities of Kenny, Reba, and Hank Jr. Let's not make that same mistake.

Just as exciting performers make country music what it is today, so do smart programmers keep Country radio growing. Ask Ray Massie at WYNK/Baton Rouge if Country radio isn't strong

and growing. Ask Bob Moody at KRMD/Shreveport if good radio and imaginative promotions don't equal big ratings. Give Covote Calhoun a call at WAMZ/Loiusville and see if he doesn't tell you that

"1987 is going to be great. We are an incredible crop of programmers and artists."

playing a good variety of country music attracts a loyal core.

The "tricks" for winning in 1987 are going to be the same as they were in 1986. Research your market in both music and attitudes; play the music the market asks for; run a consistent, intelligent clock; design promotions that speak to your demos needs; deliver information packages that inform and entertain; present announcers who live in the listeners' world. And then you'll create the kind of atmosphere that will help you win. Look to new means of marketing, such as direct mail, telemarketing, and imaginative media use.

Don't crawl into a shell thinking that you need to exclude that segment of the audience which loves all that country music has to offer. Give me a list that includes George Strait, Eddie Rabbitt, Ricky Skaggs, and Alabama. Toss in some of the good new music from the O'Kanes, Keith Whitley, and Southern Pacific, and you'll have helped keep the future of our format strong and growing.

Nashville-based Charlie Cook is a VP with Cleveland-based consulting firm McVay Media. Cook can be reached at (615) 373-2518.

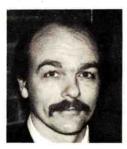
STEVE WARREN

The Future Of Traditional & Country Rock Formats

This will be the year a good many stations commit to a "traditional" Country programming position. Most of these stations will be anemic AMs in search of a magic potion. Almost all who commit will be burned, because traditional Country will not work.

Traditional Country as a format looks good as a theory on paper the same way full-service AC looked good to dying AM CHRs some years ago. When those old giants moved to a more "adult" stance, their odds were more favorable. There were plenty of listeners who grew up listening to contemporary music and who remembered the oldies which comprised the core of the music library. Some of those stations prospered by winning and holding just a fraction of that deep

It would seem on first glance that Country could do the same thing. However, tempted stations should be made to realize that although there's undoubtedly a 50-year-old guy out there who's been listening to Country since he was 21 and may



Steve Warren

love hearing Jim Reeves on the radio again, there are not a lot of other listeners like that out there. No matter how big Reeves's hits were, the majority of today's listeners have never heard them.

Remember, the number of stations programming Country has skyrocketed in recent years. Not so very long ago, there were less than 200 stations programming the format - and the majority of those were in the South and Southwest. For most of its history, Country has been a limited "minority" appeal format. Only recently has Country

developed into a "mainstream" format in most of the nation.

Although the definition of traditional Country varies, it is most often described as a downtempo mix which includes good doses of artists such as Patsy Cline, Jim Reeves, Dottie West, Connie Smith, Loretta Lynn, and Ray Price. Great artists all. But listen to their songs, folks. They sound old! Play a New Traditionalist like Dwight

Continued on Page 56

ANNUAL **CONSULTANT'S** CORNER

Continuing what has become an annual tradition. this week's column features Country radio consultants' forecasts for 1987. Utilizing a national perspective gained by dealing with client stations all over America, Charlie Cook, Joe Patrick, and Steve Warren offer their thoughts on the year ahead for Country radio.

stations will be taking a closer than ever look at their budgets. Most will cut them, and the first thing to go will be money spent on

As we get into '87, radio

promotions.

PDs will need to work closer with their sales managers and get more involved in the community to keep their stations visible and topof-mind. Stations will need to get into creative, sales-oriented promotions because they won't have 'x" amount of dollars allocated for the basic "call in to win" contests.

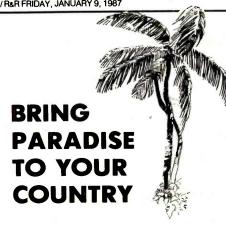
Music

While I can't see the music aiming any more to the pop side, I don't see it leaning totally traditional, either. The traditional country songs that were successful in 1986 did so well because they were refreshing to the sound of most radio stations. The music on Country stations was getting too homogenized. The key for stations will be to balance the mix to ensure a variety of sound.

Joe Patrick

Programmers have to realize that no matter what they call their station, its audience will always perceive it as Country. We can't get away from meaningful and understandable lyrics, because we are dealing with a 30-35+ audience.

Tempo has become more of a programming factor in recent Continued on Page 56



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COUNTRY

JOE PATRICK

Continued from Page 55

years, and will continue to grow in importance. Many stations are using a medium tempo to get the 18-34 year-olds excited.

But I see the artists of the last three years as a bigger factor, no matter what the tempo is, because they're bringing a new imagery to country music. They're adding some youth to the sound.

I don't forsee the oldies/current mix changing much. You still have to keep that familiarity element in there. A mix of 50% oldies, 35% currents, and 15% recurrents is pretty much on target.

Based on the success of the new artists in '86, this may well be the year larger-market stations start taking chances on some of these artists to get away from being so conservative. The only way we can grow is to expose and support quality songs from the younger artists out there.

Talent

Country morning shows are more entertaining than ever, and will continue to move in that direc-

I'm seeing more Country radio stations going with fun in the morning. Not the "zoo" approach per se, but a fun-sounding morning show where the announcers are genuine, have a good time, and relate to the music

My last point is one that will hold true in other dayparts as well; I see a lot of radio stations taking a closer look at their on-air personalities. Gone will be those announcers who have nice voices but don't enjoy or are not into the music. They're a tuneout.

Research

1987 will be a year when Country radio turns to research in an even greater degree. More and more stations want qualitative perceptual research. They want to know how the audience perceives the radio station. Use of music testing will increase in an effort to find those songs that don't show up in the top 100 but are the power golds. Testing will also be used to find more songs that will reach a younger demographic. Different songs will be tested to see if there are more titles we can add to the basic oldie base to meet the lifestyle musical needs of a younger

Joe Patrick is the Manager of Consulting Services for Drake-Chenault and can be reached at (800) 247-3303.

CLOSE-UPS



ALL FORE ONE — The Academy of Country Music's 4th Annual Celebrity Golf Tournament in Burbank teed up for the T.J. Martell Foundation for cancer and leukemia research. Participants included (I-r): ACM Cha Martin, Exec. Director Bill Boyd, host Glen Campbell, and ACM President

STEVE WARREN

Continued from Page 55

Yoakam or Randy Travis next to them and it's like being whipped through a time warp.

So the "traditional" station's core music will be dealt a double whammy. Not only does the music sound old, it is also totally unfamiliar to the majority of listeners. You can't grow that way! The traditional Country well is a shallow puddle.

Sure, some of the old classics are good to have in the core oldie mix. But you can't base your future on them. The future belongs to the Judds, Travis, Yoakam, and Hank Jr., and the oldie mix must blend with and complement the new music. Anything else is doomed to

Traditional Country will gather more converts in '87 because the theory seems logical on the surface, and some people don't go any deeper than that before making their decisions. Some desperate operators will close their eyes and take the plunge, praying they'll be the ones to luck out. But with very few exceptions, "traditional" will burn quickly and suffer a painful demise.

acis - ware have, is a breek

Tempos Fugit

Now for the good news. 1987 will be the year more smart Country operators reposition their format with a more aggressive, contemporary, uptempo stance. They'll get quick, positive feedback from their listeners and will commit firmly to a new style of Country

"The future belongs to the Judds, Travis, Yoakam, and Hank Jr., and the oldie mix must complement the new music."

programming that has begun to bubble in scattered markets during the last 18 months.

It may ultimately be called "Country Rock" - but the term must be redefined. When you use that term in radio circles now, it brings to mind images of "outlaw" and old Aliman Brothers records. It won't be that at all next year. Instead, it will refer to an overall texture and lifestyle adjustment. The

will slave has adriced in

best examples of the heart and soul of this new Country mix are the boogie tunes of Yoakam, Mel Mc-Daniel, the Judds, and Hank Jr.

This new, winning strategy is actually more "Country" than the soft Continuous Country mix that predominates today. And, almost unbelieveably, it produces au-dience gains in 18-34 demos, which has never happened before. Furthermore, it simultaneously enhances the TSL and cume of the 35+ Country core.

Steve Warren is President of The Programming Co-Op and can be reached at (501) 521-1435.

NEXT WEEK:

The "Family Reunion" "concert series is explained by its director Sonny Neal. Learn the theories behind making outside extravaganzas easy.

end of gring eine content

NASHVILLE THIS WEEK



SHARON ALLEN

Label Heads Forecast '87

What's in store for Country in 1987? That's an easy question to ask — not quite so easy to answer. As I looked back over last year's first column, however, I noticed something interesting: the accuracy of the label heads'

predictions for 1986.
Capitol President Jim Foglesong said, "You're going to see several new acts really make significant gains." Meanwhile, WB/Nashville Exec. VP Jim Ed Norman predicted, "We have two or three well-positioned young artists who will receive concentrated time and effort in early 1986, and we believe one or more of these acts will achieve breakout success this coming year."

Realizing it wasn't such an impossible question to answer after all, I asked Nashville label representatives to once again gaze into their crystal balls and tell me what the future holds.

Capitol/EMI America Nashville President Jim Foglesong

"1987 will be the beginning of the fourth year since Capitol's recommitment to country music, and we've been making progress. The first-thing we had to do was increase the staff and evaluate the roster; then we started signing some artists. Now we feel we have a roster that is competitive and has shown progress every year.

"1987 is going to be a great year for us — we're really in gear now to get a bigger piece of the pie. We've broken some new acts that are not only doing well on the charts but have sold records.

"We just signed Barbara Mandrell and are very excited. We've also signed Don McLean, Suzy Bogguss, Dana McVicker, and we have one contract pending. It's an unknown group we're extremely excited about. They don't sound like anybody else

"Another exciting thing for us is that we will finally be in the CD business. The company's two plants have been built and are both operational. So sometime in '87 we should be caught up with the CDs. As far as videos are concerned, we're looking. We don't just do videos, but a real good video to go along with a real good record will definitely help. We try to get a feel on the records first and make sure we've got a record before we commit to all that money.

"The overall climate in Nashville is really good, because all the labels have gotten lean and mean. We've realized we have to get some new sounds and sign some new people. Everybody is very aggressive. I think we're going to have a big year."

CBS/Nashville Sr. VP/GM Rick Blackburn

"I believe '87 is going to be a



Jim Foglesong

year for the younger demographic to become attracted to country music. That doesn't mean the new artists we bring into the fold must be under 25 years old and have spiked hair. But I think the sound that the producers and artists are generating is fresh and exciting, and that sound will attract a younger demographic.

"The consumer is saying give me pure, give me ethnic and almost the eclectic. But make it real and I'll support you. Don't give me the polish, don't try to cut a rock record and call it pseudo country and expect me to like it. Buyers are much more into diversification of sound than they were a few years ago. They don't necessarily categorize music as much as we do

as an industry.
"Nashville has never been better
poised in its life for the new artist. I
looked at a chart the other day
and there were 41 new artists —
that's very healthy. The sad thing
is there's a displacement process.
The writing is on the wall and I
don't have any answers for it. It's
nothing anybody can control, it's
just part of a maturation process.
So it will get competitive from an
artist's standpoint.

"We're looking for balance on the roster. We've just signed Ricky Van Shelton. His first release is out and doing very well. We signed Asleep at the Wheel. Real authentic is what they are. One of the biggest problems record companies have is that they sign who is real and bring them in, and the next thing you know they try to make them all look like Don Johnson. We've got a hands-off policy to let these people be who they are.

"We also signed Rattlesnake Annie, with a February release. She is the eelectic. A survivor who's managed to make a good living in spite of rejection from Music Row. She's an absolute sensation in Europe. We had to sit her down and talk her into being with a record company. She was doing very well without us, thank you. We have signed Linda Thompson, who runs with Bob Dylan and people like

that. We also found Henry Lee Summer out of Minneapolis. He was doing very well without us; we also had to convince him that he needed a record deal.

"We're just going to keep experimenting. That's the fun of the business. Trying different sounds, different techniques, different producer combinations. That's where we feel the strengths are.

"I think you're going to see a semi-explosion on CDs. I say 'semi' because country music is a regionalized product. We are not a mass appeal product line and that's just the long and short of it. We've got to grow within the constraints of our pie segment — and country music will do that.

"We're not getting out of videos, but we're getting much more selective. I'm not sold that videos sell



Rick Blackburn country music, but they do wonders to enhance an image at an early stage. However, I don't think videos are right for everybody; they aren't a primary requisite for hit music.

"Country music is fixing to have a great year. I think we got hung up in '84 and part of '85: we were concerned about the crossover. We tried to compete with that particular demographic. What we're finding now is that we're crossing over without trying to. The mass buyers are punching their dials. They hear sounds that they hadn't heard a couple of years ago and that is attracting them."

MCA/Nashville Sr. VP Bruce Hinton

"In 1986 we saw new acts break into the business with a shorter time span involved. That's really a change for country. 1987 should be a more stable year for the whole business. As some of the more established acts go away, we obviously need to replace them. As we've seen in '86, it is doable.

"New acts can sell product which, I think, sends a clear signal to established acts. They're going to have to tend closely to their music every time out. In the past, if a country artist made a severe mistake in music, it didn't damage him at all. There was a grace period. But I think that grace period has just about disappeared

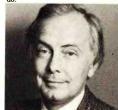
"If you look at our four key work acts - Steve Earle, Lyle Lovett,

Patty Loveless, and Nanci Griffith — you'll find their music is very eclectic; they're making very individual musical statements. What they have in common is excellence. The singer/songwriter aspect is very heavy there, and that's what makes their statements so unique. This isn't to say that we want all our artists to write all ten songs. But if they are writers as well as artists, they're obviously going to be doing a unique interpretation of

their own artistry.
"We've been very public about our commitment to digital recording. So when it comes to what we're going to do with the CD in '87: absolutely everything possible. There will be virtually no release at MCA/Nashville that isn't CD.

"We will do a few videos in '87. We think they have their place, but we've never felf it was a necessary marketing tool and still don't. We go for unique situations and plan to be selective. We have to see all the way down the road to the payoff rather than just doing a video because it was part of a marketing kit.

"Artist development is really where we're focusing. We are now in the throes of developing our campaigns through the first half of the year. For every album there's a specific marketing campaign, and we try to bring something unique to that project. We're not wasting dollars. The less money there is trickling off to some kind of meaningless situation means more dollars left to do what we need to do."



Bruce Hinton

MTM Chairman/CEO Alan Bernard & Sr. VP/ Producer Tommy West

"We will try to break more acts next year," said West, "including a couple who haven't broken big time yet: Marty Haggard and the Almost Brothers. They've had chart records that haven't gone far; idealistically, I'd like to break them this year. That would give us a balance of traditional, duo, contemporary, and trio. And then maybe we'll look for a really unusual group by the middle of the year."

"We don't have any desire to be MCA, RCA, CBS, or anything like that," Bernard added. "We want to stay small. But you have to grow a little bit at a time. We will be more selective. We've taken basically unknown artists and made them known. That was the original plan. We've been offered a lot of major acts, and I think the three of us—Tommy. Howard Stark, and myself—feel very strongly that if we're going to do it, we're going to do it this way. It's more fun watching things grow."

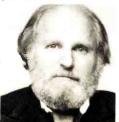
"We're talking to some acts we haven't signed yet," continued West. "We're negotiating with a really good singer/songwriter who has had hits before. We've got Marty Haggard, who's the son of a major star, and we're speaking to another son of a famous father. We don't know what's going to happen yet.

"One of my goals in '87 is to establish our publishing company as a total competitive frontline publisher. We are hoping to buy catalogs. We're going ahead on all the fronts we said we would go on. We're going in the right direction musically: I'm sure of that just from feedback to the acts on the road and to the acts on the radio. Now it's a matter of how much more we can do in a given amount of time.

"If radio keeps opening up, we're going to have an incredible chance to cut a lot of great songs that aren't recorded. There's room for an honest approach and I'll always push the wall back a little. There aren't the same narrow viewpoints in country. It's the most eelectic format right now, and it should be. If we could keep going that way everything would be fine."

West continued, "What does it take to be country? Why can't you do this or that on a record? I didn't come down here to make country records, I came to make the best records I can make. If we upgrade the quality, somebody's going to go along the dial, hear Holly Dunn, and like it. Then if he hears four or five more he likes, he'll keep it there."

Next Week: Mercury/Poly-Gram's Steve Popovich, RCA's Joe Galante, and WB's Jim Ed Norman offer their thoughts on the year ahead.



Alan Bernard

CONTEMPORARY CHRISTIAN

"Stop, Look, And Listen"

By Brad Burkhart

A week before Christmas I had the opportunity to address the Sparrow Records sales and marketing staff at their annual sales conference. During the Q&A that followed, I was asked a challenging question: "What makes R&R so valuable?"

My mind flashed through the paper's charts, research, news, editorial, and other regular features before the speaker had time to sit down. My response, however, was simple: "What makes R&R so valuable? The people who read it."

Great information is worthless unless it's read and put into practice. The professionals in the Contemporary Christian industry can benefit from R&R only if they read it.

I can hear the grumbles already: "He's trying to get me to subscribe." Of course. My point, however, is intended for current as well as future subscribers: read R&R. Don't glance at only the Contemporary Christian page; read the front page, the AC page, the research page, the ratings, the calendar . . . read R&R every week.

"Contemporary
Christian radio must grow
in the areas of research,
promotion, music
rotation, formatics, and
other radio
fundamentals."

Much To Learn

We in the Contemporary Christian industry have much to learn from our secular counterparts. They have made both a science and an art of radio programming. For one price of admission, we can learn how the winners won and the losers lost. All we have to do is stop, look, and listen.

Contemporary Christian radio is unique; its music and talk reflect the values and teachings of Christ.



Brad Burkhart

In no way am I stating or implying that Contemporary Christian radio should lose this distinction. In fact, in the highly fragmented and fiercely competitive radio marketplace, this specific targeting is of definite value.

However, we in Contemporary Christian radio can — and must learn and grow in the areas of research, promotion, music rotation, formatics, and other radio fundamentals. R&R offers these and other valuable lessons on a weekly basis, but it must be read and its ideas must be put into action.

Finally, we need your involvement as an R&R reader to make us a more valuable resource to the Contemporary Christian industry. Initially, R&R has set a limit of 35 reporters in this format. They were selected based on market size, ratings, and format. But if you are not a reporter, you and your station need not be unrepresented. In fact, we need your input to be successful. For example, if your station runs a promotion that is noteworthy, please send us a press release on it. If you have a photograph of a station event that is truly special, please send it to us. We "We in the Contemporary Christian industry have much to learn from our secular counterparts."

need contributions from you and your station.

Together, we will make R&R even more valuable to you and the Contemporary Christian industry.

In two weeks, this column will examine the myths and realities of the Contemporary Christian radio audience

National Christian Radio Association Formed

The National Christian Radio Association (NCRA) has been formed as an independent radio-oriented division of the Gospel Music Association. The most significant and

visible of NCRA's responsibilities will be overseeing the highly successful National Gospel Radio Seminar. The yearly seminar, held in Nashville each April, brings together over 200 Contemporary Christian programmers and station managers for workshops on the various aspects of formatting and sales. In addition to seminar responsibilities, NCRA will provide numerous group benefits and service discounts to membership stations.

NCRA Chairman Joe Battaglia said, "The National Christian Radio Association was formed to provide services for Christian radio that are not being provided by any other group or entity, to cooperate with existing groups such as National Religious Broadcasters and the Gospel Music Association to serve their needs in whatever capacity the situations dictate, and to enhance the overall visibility and professionalism of Christian radio."

Currently, membership for NCRA is being handled through the Nashville offices of the Gospel Music Association, at (615) 329-2611.

UnderstandingThe R&R Chart

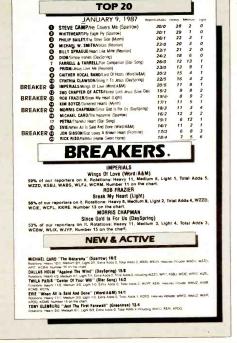
Many readers of the new Contemporary Christian chart have never had the opportunity (or reason) to study the R&R charts. This column will explain its mysteries.

By way of brief explanation, the Top 20 is generated from airplay rotation reports from the 35 Contemporary Christian R&R reporters. To the immediate right of each song in the Top 20 is a breakout of the total number of reports it received, followed immediately by the number of stations which added it that week. Further across the line you will find how many heavy, medium, and light reports the song received for that chart.

"Breakers" are those records that have achieved concurrent airplay at 50% of the Contemporary Christian reporting stations. While most songs chart in the week they become a Breaker or while in the process of becoming one, records do not have to reach Breaker status in order to chart. Once a charted song achieves airplay at 50% of the reporters, it is then declared a Breaker.

Under the Top 20 and Breakers is the section "New & Active." If a record shows the numbers 16/5, that means 16 reporters are playing it, of which five added it this week. Records in this category are ranked by total numbers of reports. Tres in ranking are broken by the number of new adds.

"Most Added" and "Hottest" list those songs achieving the most adds nationally and those songs reported "hottest," respectively, compiled from our reporters. The number in parentheses immediately following the songs in these categories indicates the total number of Contemporary Christian reporters adding the song for that chart or noting that the song is among their five hottest. It is possible for a song to appear in either category without showing in the New & Active column.



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FEATURES



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erienced AOR personalities wanted for all shifts. ADI Market Charleston/Huntington. Rush C&R: WKLC, 100 Kanawha ace, St. Albans, WV 25177. EOE (1/2)

Northeast Country Giant WPTR seeking morning talent, Must be able to entertain and be humorous. T&R: PD Bill Cranney, Box 12279, Albany, NY 12212. EOE (1/2)

Lite 102 seeks parttime soft AC talents. T&R: Dave Iseman, WCIB, Box C, Falmouth, MA 02541. No calls please, EOE (1/2)

Looking for reactive news pro who knows what news is and how to deliver it. Anchor/reporter at full-service station. T&R: Craig Robbins, WLAM, Box 929, Lewiston, ME 04240, EDE (1/2)

Central New York Combo needs a news/production person to fill a fulltime opening. Experience required. T&R: Kim Stevens, WKXZ, 14 South Broad St., Norwich, NY 13815. EOE (1/2)

AE/Air Talent Combo needed by Long Island AC. Must be experienced in both. T&R: Lee Manning PD, WRIV, Box 1089, Riverhead, NY 11901. EOE (1/2)

WBAZ/Southold. NY seeks account executives. Excellen growth opportunity. Contact: Joe Sulfivan & Assoc., 340 Wes 57th St., New York, NY 10019; (212) 765-3350. EDE (1/2)

Suburban NY AC FM seeks capable weekend newsperson. In terview required, T&R: Pete Haskell, WSUS, Box 102, Franklin terview required. T&R NJ 07416. EOE (1/2)

AM/FM News Director serious about news. Four person depart ment. NJ's fastest growing area. T&R with salary requirement GM, WNNJ & WIXL, Box 40, Newton, NJ 07860. EOE (1/2)

WSBH-FM, Eastern Long Island AC has overnight opening. Great place to start and grow with new station group. Females encouraged. Bob Ballantine (516) 283-9500. EOE (1/9)

AOR format seeking on-air fulltime nights and parttime weekends. T&R: Rich Adams, WGLU-FM, 516 Main St., Johnstown, PA 15901. EOE (1/9)

Chase Broadcasting needs morning newsblock host/anchor. T&R: Roy Frank, WSTC, 117 Prospect St., Stamford, CT 06901. EOE (1/9)

Albany market FM AC is seeking friendly, personable art-nouncers. Two years' experience. Growing company, great benefits. T&R: J.C. Haze, WMVQ, Box 3, Amsterdam, NY 12110. EQE (1/9)

mated CHR FM going live soon. All dayparts needed, T&R: II Ray, WPRR, Box 1827, Altoona, PA 16603, EOE (1/9)

WREF is accepting T&Rs for all positions for future reference. Personality, punctuality, and good attitude. T&R: Bob Balogh, Box 1085, Ridgefield, CT 06877.

WFAS-FM Bright 104 seeks parttime announcers immediately. Experienced candidates only. T&R: Bill Sheridan, WFAS-FM, Box 551, White Plains, NY 10602. No calls. EOE (1/9)

WBAZ-FM seeks account executives. Excellent growth opportunity. Contact Joe Sullivan & Assoc., 340 W. 57th St., NYC, NY 10019; (212) 765-3330. EOE (1/9)

Jersey shore's leading radio station seeks AE. Generous salary, commission and benefits package, T&R: Paula Rowland, 3601 Highway #66, Neptune, NJ 07754. EOE (1/9)

Classic Hits 101.7 WCNL seeks experienced, energetic team player for mornings. T&R: ART SHANNON 27 West St. Newport, NH 03773. EOE (1/9)

FM 102 WLIF

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BALTIMORE'S FAVORITE FM 102.

NEW ENGLAND

Morning Drive AC in beautiful vacation area seeks personality who enjoys entertaining adults without using games or gimmicks. If you're a warm, friendly and intelligent communicator, we want to hear from you. T&R to Radio & Records, 1930 Century Park West, #581, Los Angeles, CA 90067, FOE



Are you ready to compete with morning talent in New York and Philly? We've lost more great talent to NYC and Y107 might be the next step for you. Personal, adult morning personality/feam needed yesterday. AOR background preferred. Rush T&R to John Ford, Y-107, 156 Broadway, Long Branch, NJ 07740. EOE

*********** SOUTH

Hot, nuke-injected talent needed immediately! C&R: Statewide VP/Programming Mark Driscoll, Box 224258, Dallas, TX 75222. EOE (1/2)

Seeking morning man and newsperson. T&R: PD, KLBJ, 8ox 1209. Austin, TX 78767. EOE (1/2)

Information: WTMX/Tupelo has an immediate alrishift production opening for a female. Format: CHR. Rush T&R: J. Michael Pruet, Box 954, 38802. EOE (1/2)

News anchor/reporter for Tennessee radio station. Experience a must! Send salary requirements with T&R: Dave Jeffries ND, WNOX, 4400 Whittle Springs Rd, Knoxville, TN 37917. EOE (1/2)

Morning position for qualified personality and good com-municator. T&R: WPAP, Box 2288, Panama City, FL 32402.EOE (1/2)

Award-winning news department near DC market seeks an chor/reporter. T&R plus writing samples: Debbie Tyler, WINC, Box 3300, Winchester, VA 22601. EOE (1/2)

Q-104 has immediate opening for air talent/production, Also possible other openings coming soon, T&R: Bill St. John, Box 570, Gasden, AL 35902. EOE (1/2)

AC PD opening. Small Southern market. Apply: Steven Warren, The Programming Co-Op, Rt. 1, Box 400E, Fayetteville, AK 72703. EOE (1/2)

Country station seeks ND/anchor for future openings. T&R: Joel Knight, WDAR-FM, Box 811, Darlington, SC 29532, EOE

NE Louisiana's ault leader. 100kw Country seeks ambitious, creative morning personality. Self-starter, team player. T&R: Len Roberts, K104, Box 4808, Monroe, LA 71211. EOE (1/9)

Top AC in Asheville has rare opening for middays and evenings. Spots will go quickly. T&R: Chris James, Box 2956, Asheville, NC 28802. (704) 253-4451. EOE (1/9)

Suburban AM stereo Country format seeks morning personality. Good production, strong pipes. T&R: Steve Chauvin, Box 1829, Hammond, LA 70404. EOE (1/9)

WTMX has immediate air shift/production opening for a female, CHR format. T&R: J. Michael Pruet, Box 954, Tupelo, MS 38802. EOE (1/9)

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The legendary KIKK 96FM is looking for a morning entertainer. This is a big job with a compensation package to match. Send us a tape, resume and your morning show philoso-phy ASAP. Jim Robertson, Operations Manager, 6306 Gulfton Drive, Houston, Texas 77081. No calls please. We guarantee confidentiality. EOE

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Our CMA personality of the year is off to bigger and better things. CAN YOU REPLACE HIM? Mature, team oriented air personality wanted to join an established News, Sports, Weather and Traffic morning group. Modern Country music melds it all together into a show the community has rated #1. We need a community oriented personality who can keep it *1. To start being our host, send tapes and resumes to: Rom Bailey or Buster Pollard (205) 534-3521.

AM 1230 WSHP

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WHYI-FM has immediate openings for General Sales Manager & Assistant Engineer, WJYO-FM has immediate opening for General Manager. Please send cover letter & resume to Dave Ross, Exec. VP of Metroplex Comm., 2741 N. 29th Ave., #300, Hothywood, Florida 33020. EDE

MIDWEST

For future air personality opportunity at Z103 FM, send T&F Mike Davis, .1150 Morse Road, Columbus, OH 43229. EQ (1/2)

Ready for a challenge? AM MOR seeks adult communicators willing to give 110%. Smooth/mature delivery a must! T&R: Vince Edwards, KICS, 500 East J St, Hastings, NE 68901, EOE (172)

KPAT accepting T&Rs for future full and parttime openings. Scott Maguire, 2600 S. Spring, Sioux Falls, SD 57105. No whiny, lazy As. No calls. EOE (1/2)

Wanted: News Director for AM/FM combo. Must be able to direct four-person news shop. Excellent career move. T&R: WXLC & WKRS, 3250 Belvidere Rd, Waukegan, IL 60085. EOE (1/2)

We want the best small market sound! Need afternoon help Sin growing fishing/resort area. T&R: Keith Sampson, KDKD, PO Box 448, Clinton, MO 64735, EOE (1/2)

Contemporary Country station in fine college community needs an entertainer. T&R: Bob Foster, KWAY, Box 307, Waverly, IA 50677. (319) 352-3550. EOE (1/9)

Announcer wanted for future openings at leading Country station in Peoria, T&R: Steve Young, WXCL, 3641 Meadowbrook Rd., Peoria, IL 61604. EOE (1/9)

Wanted talk show host/newsperson. Want that rare person who can run an interesting talk show and be a great newsperson. T&R: WKRS, 3250 Belvidere Rd., Waukegan, IL 60085. EOE (179)

Midwest CHR accepting T&Rs for future openings, all dayparts full and partitime. T&R: Nick Farella, WXLC, 3250 Belvedere Rd., Waukegan, IL 60085. EOE (1/9)

Top Urban Contemporary seeks hardworking personalities for future openings. T&R: OD, WZZT, 1150 Morse Rd., Columbus, OH 43229. EOE (1/9)

News Director for FSA 10,000 watt AM and CHR 100,000 FM in Duluth, MN. T&R: Ken Buehler, WDSM & KZIO, Duluth, MN 55802, EOE (1/9)

Immediate opening: Experienced news/public service director, AOR. T&R: Bobby Christian, KTCZ FM, Butler Sq., 100 N. 6th St., Minneapolis, MN 55403-1596. EOE (1/9)

EASY LISTENING FM

Morning Man needed for Easy Listening FM. Warm Communicator who likes to have funl Good sense of humor and team spirit required. T&R to Radio & Records, 1930 Century Park West, #582. Los Angeles, CA 90067. EOE

MIDWEST AM/FM

Anchor reporter for AM/FM in midwest capitol city. Conversational anchor style a must. Tape, resume and writing samples to Radio & Records, 1930 Century Park West, #583, Los Angeles, CA 90067. EOE



WWCT-106 ... Peoria's most fun station, seeks new morning show! Creative? Topical? Funny? Like appearances? Do you create street talk? Send us your best stuff. T&R to Jeff Murphy, WWCT, 414 Hamilton Blvd., Peoria, IL 61602.EOE

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MILWOKY FM 106 W AM 920

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Program Director needed for Buffalo, New York FM CHR station. Strong air, production and people skills plus, CHR programming experience a must. If you think you qualify, send tape, resume and salary requirements to Jim Meltzer, Vice President/GM, WWKB/WSSE, 983 Delaware Ave, Buffalo, NY 14209. EOE/MF

99WMYX

THIS POSITION HAS NOT BEEN OPEN FOR FIVE YEARS! Established Milwaukee AC seeking dedicated professional for afternoon drive. Our style is warm, friendly and local. Send tape and resume to beit Fast, Warty, 11800 W. Grange Avenue, Hales Corner, WI 53130. EOE



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WEST

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Northern California 100,000kw has money to spend for right air talent/production wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, CA 95521, EOE (1/2)

Chief Engineer needed for Thousand Oaks radio station-KMDY. 40-60 hours per month to start. Call (805) 497-8511, ask for PD Kevin Brooks, EOE (1/2)

Taking applications for future fulltime air talent in all dayparts. Include production samples on aircheck. T&R: Bo Ragan, Box 23569. Billings, MT 59104. EOE (1/9)

Top rated Country station seeks the right seven-midnight person. T&R: Randy Hood, KFMS, 1555 E. Flamingo, Ste. 435, Las Vegas, NV 89119. No calls. EOE (1/9)

Seeking full and parttime board operators/production announcers for Transtar affiliate. Responsible and dependable only. T&R: Bill Nesbirt, KBON/KCKC, Box 2565, San Bernardino, CA 92406. EOE (1/9)

S. California radio station seeks local newsman with two years' experience, or journalism. T&R: Mrs. Sharp, KCIN, Box 1428, Victorville, CA 92392. EOE (1/9)

San Antonio AM/FM seeks production pro. Volce and use a blade. T&R: Scott Huskey, KKYX & KLLS, 8401* Datapoint #900, San Antonio, TX-78229. EQE (1/9)

Anchorage metro area seeks bright pm drive country personality. T&R: Gordon Mills, KNBZ, Box 87-1890, Wasilla, AK 99687. EQE (1/9)

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KBER

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98.5 KLUC, the No. I station in Las Vegas is looking for a hot CHR jock to do aftermoon drive. Must be hip and know your music. Good production a must. This is a great opportunity for you to join the hottest radio group in the country, Nationwide Communications Inc. Rush tape, resume and reference to Jerry Dean, Program Director, KLUC Radio, P.O. Box 14805, Las Vegas, NV 89114. KLUC is an Equal Opportunity Employer of Nationwide Communications Inc.

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Announcer with five years' experience seeks MD position in Western PA. Sports experience also. SAL: (412) 793-9508-(1/2)

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Asst. PD/MD looking for same or PD. People person, worksholic, promotion-oriented. Top 50 markets only. Will prove self for little money! SCOTT: (313) 661-2289. (1/2)

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I've programmed, promoted and joked my way into the hearts of thousands. Seven-year pro seeks stable AOR. Any shift, any market. D.L.: (417) 678-2298. (1:02)

AOR/CHR/AC/News/Production. Well-balanced woman prefers fulltime position in radio industry. Love to rock! SUE: (505) 662-3122. (1/2)

Enthusiastic team player, assistant MD needs challenge now! Two years pro, three years' educational experience, CHR/AC/AOR, JEFF: (503) 582-4568, (1/2)

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Boston's best AC soft rock jock, friendly, warm and real. Seeking new longterm major market home. Either coast, AC/AOR/mellow rock. ED BRAND: (617): 464-5123. (1/2)

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Available yesterday! Hardworking experienced MD/Asst. PD seeks opportunity to work for your station. MICHAEL: (615) 381-5159. (1/9)

If your CHR/Oldies or dance format needs an experienced personality who is fast and tight, I've got the pipes. Northeast or sunbelt preferred. BILL (516) 423-0167. (1/9)

Four-year pro with AT/programming experience is seeking fulltime career in radio. Willing to relocate. Currently at WBT/Charlotte, NC. MARK DUNCAN: (704) 553-8921. (1/9)

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Experienced, dedicated. Looking to move up. Seeking news, sports position. College, high school PBP, MIKE: (818) 885-5906 or 885-6141. (1/9)

More Than News! Anchor/ND with eight years' experience, can add personality and informatioon to your program. MARTY: (813) 772-1959. EOE (1/9)

Ten-year pro seeking new challenge. Reno/Las Vegas/Denver experience. Programming, on-air, production. CHR/AOR. RICK: (916) 583-8582. (1/9)

Available now. Sportscaster/PBP/AT seven years' experience. Motivated, hardworking, and serious about work. DOUG: (704) 693-5189. (1/9)

Currently working large Western market seeking East Coast job. Heavy AC, oldies, & Country experience. DAVE: (201) 238-8822. (1/9)

Mejor market jock with BA desires first PD position. Know research, promotions, music, and has worked with the best DAVE: (602) 840-5169. (179)

ROCKY IN THE MORNING

Looking for a great AOR or CHR morning show opening . . . Took Top 45 station from 7th to 2nd in adults in one book, then to #1in the next book. GREAT

Rocky Allen 513-372-4814

Experienced reporter and anchor seeking fulltime news position. Prefer upper midwest. JOE: {417} 766-2408. (1/9)

Wanted! Stable situation for loose jock seeking tight fit. Good pipes, big heart, and great desire spell top jock. MR. MAT-THEWS: (814) 371-2777. (1/9)

I'm a team player and hard worker. I've been working in the number three market for three years. Make me an offer! DEN-NIS SCOTT: (312) 690-6110. (1/9)

Nice guy with potential. Ready to ripen, JOE DONELAN: (904 385-7746, (1/9)

I have 10 years of top 25 market radio. Smooth and experienced-Available February 1st. RIC: (216) 835-2038. (1/9)
Little fish in big pond seeking a school. Four years' experience in all departments of radio. UnkniCHR preferred. HENRY MIT-CHELL III: (404) 627-6792/588-9532. (1/9)

an uppartments of radio. Urban/LHN preferred. HENRY MIT. CHELL III: (404) 672-6792/588-9532. (17) Flash. Beginning broadcasting career, get me while you can. Training in radio, tv announcing, studio production, and sales. 81L WOODS: (312) 276-2938. (1/9)

Starting in news, five-year pro seeks return to the news beat! Great production, MD. Urban/CHR. SANDI: (205) 456-0283. (1/9)

Seeking an air personality? Entertainer with phones, characters, major market experience, team player. CHR/AOR/AC. Top 100 onlyl 8RUCE: (312) 872-4846. (1/9)

Three years' experience and ready to take a step in the right direction. BILL: (308) 532-3344. (1/9)

Experienced, intelligent, creative announcer (currently working) seeking bigger market. All shifts and all locations considered. ANDY: (718) 979-3171. (1/9)

POSITIONS SOUGHT

Experienced black programmer seeks Urban/CHR/AC/AOR position. Number one ratings with females in all demos. Let's talk! CHUCK: (801) 972-5319 (1/9)

Eight years' radio experience, seeking home. Good pipes, deep voice. Mellow to upbeat. Small to medium market. No screamers. GREGG: (215) 322-2736 (1/9)

I've got the Sunday morning Jazz program for your AC/ADR or hybrid station. Seeking AT/MD/PD position. BILL: (216) 331-6115 (1/9)

(DANCIN') DANNY WRIGHT

I'm ready to do mornings, and am looking for the best job in the USA! Award winning. KCBO, KNBO, BECQ. 0-107, WGCL. ... due to contract, available March 1, '87. Unique talent + dynamic winner = ratings! 216-656-3114.

Experienced hardworking radio newsman seeking step up Unbelievable credentials. Lotsa moxie and great pipes. LARRY (312) 662-2092. (1/9)

10 years' experience, morning man currently working Fresno suburb. AOR/CHR/OLDIES others considered. STEVE: (209) 683-8410. (1/9)

My New Year's resolution is to make someone's sports department a winner. Is your resolution to have a winner? Let's talk BILL: (216) 255-8143. (1/9)

A machine took over my station! Three years' small market experience. Creative, entertaining, and good board. Need work today! WARREN: (919) 834-1597. (1/9)

RICHARD "HERSCHEL" HUNT

Six years experience and part-time at one time CHR Power 96Kiss in Nashville. Have B.S. Degree in radio braddast communications have very notable references. Do part-time AM drive in a small town, but want far more than just an arr-shift, preferably in a medium market. Call (615) 389-9325/684-1277.

Available prontol Bright East Coast pro with eight years' experience and B.A. seeks am drive news anchor with "Hot" morning personality. JOE: (904) 385-7746. (1/9)

Funny morning show. Lettermanesque. Husband & wife team or solo. This show will generate publicity. JIM & JOANNE: (517) 784-6021. (1/9)

Urban specialist with 15 years' experience in journalism seeking newsman position. Great personality, willing to relocate. Urban/CHR. CHUCK ROBERTS: (313) 837-1935_(1/9)

New Yorker must move to Florida in two months. From NYC CHR to your CHR leader. (718) 263-9353. (1/9)

PDs lend me your ears! I've got a tape I'd like you to hear Fernale talent seeking parttime in Seattle or CA. STEPHANIE (612) 681-1874. (1/9)

San Francisco personality of KCBS-FM/KRQR will do it for you Highly relatable, super production. Let's talk. JON: (209) 869-1973. (1/9)

POSITIONS SOUGHT

Fresh out of the Academy of Radio Broadcasting (KBCH). New, exciting, young, and I'll learn as much as possible. KENDRIX: (714) 524-7244/993-4141. (1/9)

Pro with seven years' experience in hot-rockin' CHR seeks PD position in med/small in the East or South. RANDY: (205) 247-1728. (1/9)

Award winning 14-year veteran reporter seeks challenge. Prefer Pac-NW. Liberal arts grad. Pete: (303) 545-9659 mornings. (1/9)

To radio stations seeking experienced producer at entry level pay. Gave my guts for two years at NY stations. Have air promos, JOEY: (201) 487-0668. (1/9)

Multi-voiced funnyman seeks medium market morning drive. Prefer adult format. DENNIS: (419) 255-5665/255-1221. (1/9)

is your news product boring, off-target? News director with 20 years' experience seeks all formats, western states. DAVID: (901) 794-4695, (1/9)

Creative two-year pro. character voice and phone bits, seeks moming/afternoon position. AC/CHR only, currently employed. JIM: (419) 797-2202. (1/9)

Selling arms, back order on left arms. We want back on the air! Husband/wife morning team available now. JOHNNY & ELAINE: (213) 208-8900. (1/9)

Air personality/engineer seeks position, FM CHR/AOR. Isn't it worth the time to get more? STEVENS, 810 N. Thomas, Crown Point, IN 46307. (1/9)

Call the telephone man. 12-year AC/CHR/Sports, phones, teamwork, and commitment. East coast & SE. RICK: (904) 722-4022. (1/9)

Los Angeles Engineer looking for a new exciting Engineering and/or programming position to start new year. Five years' experience. BRUCE: (818) 342-6521. (1/9)

Morning seasoned pro. Major market experience, wants solid station interested in personality, not time, temp, and joke services. MACY: (419) 666-6943. (1/9)

Team player. Current uniform no longer fits. Usually plays DJ but can fill other positions. Medium SE preferred. LISA: (305) 743-0471. (1/9)

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

OPPORTUNITY FORM

□ OPENING	□ POSITION SOUGHT
Region	☐ MISCELLANEOUS
PD Name:	NAME:
GM Name:	PHONE: ()
Please type or print clearly, using 24 v Do not use abbreviations. All ads are subject to editing.	words or less to Include address/phone number.
Mail to: R&R/Opportunities, 1930 Cent	ury Park West, Los Angeles, CA 90067
Please type or print clearly, using 24 v Do not use abbreviations. All ads are subject to editing.	words or less to include address/phone number.

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Get your chart BEFORE Radio & Records goes to press.



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*Plus connect-time charge, about 28 cents/minute



NATIONAL MUSIC FORMATS

Added This Week

Broadcast Programming

John Sherman/Jay Albright (800) 426-9082

Adult Contemporary

KANSAS "All I Wanted" TOTO "Without Your Love"

Modern Country

ED BRUCE "Quietly Crazy"
KENNY ROGERS "Twenty Years Ago"
MARIE OSMOND "I Only Wanted You"

Century 21

Greg Stephens (214) 934-212

The Z Format

PETER GABRIEL "Big Time"
EDDIE MONEY "I Wanna Go Back"
TOTO "Without Your Love"
CHICO DeBARGE "Talk To Me"
READY FOR THE WORLD "Love You Down"

The AC Format

TOTO "Without Your Love"
LUTHER VANDROSS "Stop To Love"
PRETENDERS "Don't Get Me Wrong"

Super-Country

STEVE WARINER "Small Town Girl"
GATLIN BROTHERS "Talkin' To The Moon"
KENNY ROGERS "Twenty Years Ago"
MARIE OSMOND "I Only Wanted You"
JOHN SCHNEIDER "Take The Long Way Home"

Concept Productions

Elvin Ichlyama (916) 782-7754

CHR

BRUCE WILLIS "Respect Yourself" DEAD OR ALIVE "Brand New Lover" JESSE JOHNSON "Crazay" CINDERELLA "Nobody's Fool"

Country

KENNY ROGERS "Twenty Years Ago"
RICKY VAN SHELTON "Wild-Eyed Dream"

AC

BRUCE WILLIS "Respect Yourself"
JERMAINE JACKSON "Words Into Action"

Media General Broadcast Services

Bob Dumais (901) 320-443.

ACtion

TOTO "Without Your Love"
RUBY TURNER "I'm In Love"
JAMES BROWN "How Do You Stop"
BANANARAMA "A Trick Of The Night"

Your Country

JOHN ANDERSON "Countryfied"
LACY J. DALTON "This Old Town"
TOM WOPAT "The Rock 'N' Roll Of Love"
JOHN SCHNEIDER "Take The Long Way Home"
RONNIE McDOWELL "Loving That Crazy Feeling"

Hit Rock

HUMAN LEAGUE "I Need Your Loving" HUEY LEWIS & THE NEWS "Jacob's Ladder"

Radio Arts

hn Benedict (818) 841-022

Country's Best

ANNE MURRAY "On & On"
KENNY ROGERS "Twenty Years Ago"
SOUTHERN PACIFIC "Killbilly Hill"
GEORGE JONES "The Right Left Hand"
RICKY VAN SHELTON "Wild-Eyed Dream"
GATLIN BROTHERS "Talkin" To The Moon"
RONNIE McDOWELL "Lovin" That Crazy Feelin"

Soft Contemporary

CARPENTERS "Honolulu City Lights"

Sound 10

TOTO "Without Your Love"
CYNDI LAUPER "Change Of Heart"

Transtar Adult Contemporary

Mike Tanner (213) 460-6383

LIONEL RICHIE "Ballerina Girl"
GREGORY ABBOTT "Shake You Down"
CHICAGO "Will You Still Love Me"
BILLY VERA & THE BEATERS "At This Moment"

MAJOR MARKET JOB - LEARN HOW TO GET ONE!

Major market PDs and MDs tell all in this book!

"Making The Majors" by David "Kidd" Kraddick,

top-rated KEGL/Dallas afternoon drive air personality

"Valuable tips and techniques for disc jockeys looking to move up to bigger markets" Dan O'Day, R&R

90-day unconditional money-back guarantee. Check or money order for \$29,95 to: Hitbound Publishing Co., 133 World Trade Center, Suite 226, Dallas, TX 75258.

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

Four Three Last

v	Veeks	Week	We	**	
	10	8	2	0	GARY MORRIS/Leave Me Lonely (WB)
	6	3	1	2	DAN SEALS/You Still Move Me (EMI America)
	17	10	5		RONNIE MILSAP/How Do I Turn You On (RCA)
	19	11	6	ă	CRYSTAL GAYLE/Straight To The Heart (WB)
	7	5	3	5	
	18	14	10		TANYA TUCKER/I'll Come Back As Another (Capitol)
	4	1	4	7	CONWAY TWITTY/Fallin' For You For Years (WB)
	15	13	11	0	EDDIE RABBITT/Gotta Have You (RCA)
	22	18	13	Ø	NITTY GRITTY DIRT BAND/Fire In The Sky (WB)
	29	20	16	Ō	EARL THOMAS CONLEY/I Can't Win For Losin' You (RCA)
	28	21	15	0	LEE GREENWOOD/Mornin' Ride (MCA)
	8	6	7	12	LIONEL RICHIE & ALABAMA/Deep River Woman (Motown)
	27	23	19	€	EDDY RAVEN/Right Hand Man (RCA)
	16	15	14	14	
	21	19	17	ø	LYLE LOVETT/Cowboy Man (MCA/Curb)
	25	22	18	O	KEITH WHITLEY/Homecoming '63 (RCA)
	32	24	21	D	RANDY TRAVIS/No Place Like Home (WB)
	3	7	12	18	
	36	28	23	T)	SKO/Baby's Got A New Baby (MTM)
	2	2	8	20	REBA MCENTIRE/What Am I Gonna Do About You (MCA)
	1			21	DON WILLIAMS/Then It's Love (Capitol)
	34	29	26	2	SWEETHEARTS OF THE RODEO/Midnight Girl/Sunset Town (Columbia)
	30	27	24	₩.	JANIE FRICKIE/When A Woman Cries (Columbia)
	47	33	29	30	RESTLESS HEART/I'll Still Be Loving You (RCA)
	45	36	30	3	JUICE NEWTON/What Can I Do With My Heart (RCA)
	41	32	28	S	STATLER BROTHERS/Forever (Mercury/PG)
	_	47	34	E	STEVE WARINER/Small Town Girl (MCA)
	-	49	36	9	KENNY ROGERS/Twenty Years Ago (RCA)
	12			30	WILLIE NELSON/Partners After All (Columbia)
			20 38	30	JUDY RODMAN/She Thinks That She'll Marry (MTM)
RPI			» D	9	JOHN SCHNEIDER/Take The Long Way Home (MCA) GATLIN BROTHERS/Talkin' To The Moon (Columbia)
DI	14	12	22	33	O'KANES/Oh Darlin' (Columbia)
			37	@	SOUTHERN PACIFIC/Killbilly Hill (WB)
			35	35	DONNA FARGO/Me & You (Mercury/PG)
			R	3	MARIE OSMONDA Only Wanted You (Capitol/Curb)
			25	37	MICHAEL JOHNSON/Give Me Wings (RCA)
-	49	46 4	11 (33	ED BRUCE/Quietly Crazy (RCA)
	5	16 2	7		RICKY SKAGGS/Love's Gonna Get You Someday (Epic)
	DEBL	JT	•	@	GEORGE STRAIT/Ocean Front Property (MCA)
-	_	_ 4	8 (ANNE MURRAY/On And On (Capitol)
3	3	30 3	2		DWIGHT YOAKAM/It Won't Hurt (Reprise/WB)
3	8 3	34 3	3 4	43	WHITES/ft Should Have Been Easy (MCA/Curb)
	- 5	0 4		3	JOHN ANDERSON/Countrified (WB)
_	-	_ 4		39	TOM WOPAT/Rock And Roll Of Love (EMI America)
_	EBU			9	GEORGE JONES/The Right Left Hand (Epic)
	EBU	_		Ð	HIGHWAY 101/The Bed You Made For Me (WB)
D	EBU			9	RONNIE McDOWELL/Lovin' That Crazy Feelin' (MCA/Curb)
D.	EBU			9	RICKY VAN SHELTON/Wild-Eyed Dream (Columbia)
D	EBU		. 6	9	LACY J. DALTON/This OI' Town (Columbia)

JANUARY 9, 1987

Total Reports/Adds	Heav	vy Medium	Ligh
159/1	130	26	3
157/0	130	21	6
163/0	114	46	3
164/0	112	49	3
154/1	122	30	2
155/1	99	53	3
142/0	103	26	13
152/0	90	50	12
156/0	74	74	8
159/2	60	89	10
159/2	54	97	8
134/0	85	36	13
156/1	49	100	7
136/0	73	55	8
143/0	61	64	18
142/1	50	79.	13
155/2	31	104	20
115/0	68	28	19
153/4	21	115	17
116/0	64	31	21
117/0	61	32	24
141/4	21	92	28
133/0	25	81	27
148/12	13	94	41
151/14	7	87	57
139/5	16	85	38
143/30	4	75	64
137/35	4	69	64
122/11	4	73	45
94/0	35	37	22
127/26	1	67	59
122/31	4	50	68
79/0	29	36	14
98/2	5	64	29
91/2	8	56	27
112/29	2	47	63
64/0	25	21	18
94/5	5	56	33
62/0	24	18	20
88/62	4	17	67
93/23	1	37	55
65/2	10	33	22
65/1	14	<i>3</i> 5	16
77/5	4	43	30
88/12	1	31	56
64/35	0	18	46
70/30	0	16	54
71/7	1	32	38
68/8	1		41
70/4	1	27	42

MOST ADDED

GEORGE STRAIT (62) BELLAMY BROTHERS (36) GEORGE JONES (35) KENNY ROGERS (35) GATLIN BROTHERS (31) HIGHWAY 101 (30) STEVE WARINER (30) MARIE OSMOND (29)

HOTTEST

DAN SEALS (63) GARY MORRIS (63) RONNIE MILSAP (56) CRYSTAL GAYLE (52) T.G. SHEPPARD (51) LIONEL RICHIE & ALABAMA (41) CONWAY TWITTY (41) TANYA TUCKER (31) REBA MCENTIRE (22)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported hottest compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS.

GATLIN BROTHERS

Talkin' To The Moon (Columbia)

On 74% of reporting stations. Rotations: Heavy 4, Medium 50, Light 68, Total Adds 31 including WPOC, WRKZ, WTCR, CHOW, WYII, WXBQ, KSSN, WAMZ, KLLL, WWKA, WQDR, KSO, KFGO, KFKF, WMIL, WMUS, KZLA, KNEW, KKAT, KSOP. Moves 39-32 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting Stations. New & Active records and have achieved concurrent airplay at 50% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

MARIE OSMOND

I Only Wanted You (Capitol/Curb)
On 68% of reporting stations. Rotations: Heavy 2, Medium 47, Light 63, Total Adds 29 including WGNA, WPOC, WYRK, WIXL, CHOW, WZZK, WXBO, WGKX, WMC, WWKA, WGAR-FM, KFKF, WTSO, WTOD, KWEN, KIK-FM, KQIL, KWJJ, KSAN, KGA. Moves 42-36 on the Country chart.

They Speak For Themselves



Larry, Steve, Rudy

THE GATLIN BROTHERS "Talkin' To The Moon"(38-08592)

BREAKERS 8 BB 4 GAVIN 77/40

THANKS RADIO, FOR THE BREAKER!

PRODUCED BY: CHIP YOUNG

ON COLUMBIA RECORDS



RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

ANNE MURRAY "On And On" (Capitol) 93/23
Rotalions: Heavy 1, Medium 37, Light 95, Total Adds 23, WVAM, WTCR, WIXL, CHOW, WZZK, WXBQ, WCOS, WTVY,
WOKK, WUSS, UNBEE WMMI. WKROK, KFKF, WLLK KVOO, KWEN, KFDI. KNAX, KUPL, KKAT, KMPS, KGA. Moves 48-41 GEORGE STRAIT "Ocean Front Property" (MCA) 88/62

Brotations: Heavy 4, Medium 17, Light 67, Total Adds 62 including WCAO, WPOC, WYRK, WDSY, WWVA, KEAN, KASE, WLWK, KPLX, WIVK, KSSN, WAMZ, KBUC, WTOR, WBCS, WMUS, KLZ, KNIX, KSON, KRPM. Debuts at number 40 on the

TOM WOPAT "Rock And Roll Of Love" (EMI America) 88/12

ROBATION WORK MILL 1904 SECTION AND AN ARREST AND AN ARREST AND AN ARREST AND KFRE, KUPL, KSOP Heavy, WOKK, Medium: WEZL, WKSJ, WLWI, KJNE, KKCS, KOLO. Moves 49-45 on the Country chart.

JOHN ANDERSON "Countrilled" (WB) 77-5 WCAO, CHOW, WCOS, WISO, WTOD. Heavy: KBUC, KTTS, KRKT,
KTOM Medium WFTE, KEAN, KMM, WUSY, WKSJ, KKYX, KXYX, KTPK, KIK-FM, KUDN, KMPS Moves 50-46-44 on the

FONNIE MCDUKELL "Lovin" That Crazy Feelin" " (MCA/Curb) 11/7
Rotations: Heavy 1, Medium 32, Lipit 38, Total Adds 7, WTCR, KHEY, WESC, WSLR, KGHL, KFRE, KRWQ, Heavy: WOKK,
Medium WTSV, WAJR, KASE, WESC, WTVY, WKW, WTNS, KNIX, KTOM, KSOP, Debuts at number 48 on the

HIGHWAY 101 "The Bed You Made For Me" (WB) 70/30

Notations Heavy 0, Medium 16, Light 54, Total Adds 30 incliding WGNA, WGBE, WIXL, WNYR, WWVA. KRRV, WZZK, WLVK, WAMZ, WKSJ, WSIX, WUSQ, WTQR, WYNG, WOW, KFDI, KWJJ, KSOP. Debuts at number 47 on the Country chart.

LACY J. DALTON "This Of Town" (Columbia) 70/4
Rotations Heavy 1. Medium 27, Light 42, Total Adds 4, WWA, WKSJ, WKKA, KLZ, Heavy, WGNA, Medium WBOS.
WORK, WGMS, WPAP, WKCL, WKCQ, KITS, WITCH, KVOO, RRIT, KCCY, KALF, KTOM, Debus an number 50 on the

County that:

RICKY VAN SHELTDN "Wild-Eyed Dream" (Columbia) 68/8

Rotations: Heavy 1, Medium 26, Light 41, Total Adds 8, WIRL, WPOR, WWVA, KILL, WTHI, KTPK, KMPS, KGA. HeavyKYKRI Medium VCVP, Wrill, WANZ, WILW, WYTD, KRMD, WDAF, WOW, WTDM, KFRE, KSOP, Debuls at number 49 on

GEORGE JONES "The Right Left Hand" (Epic) 64/35

Obtations: Heavy D, Medium 18, Light 46, Total Adds 35 including WGNA, WTCR, WCVR, WWVA, KEAN, WVMI, WSOC. WIVK, WWKA, KBUC, WTOR, WMNI, WONE, KTTS, KTPK, KFDI, KIK-FM, KLZ, KCKC, KRPM. Debuts at number 46 on the

CVINN ANDERSON "Oldn't We Shine" (Mercury/PolyGram) 54/3
Rotations: Heavy 2, Medium 16, Light 36, Total Adds 3, WKCO, KTPK, KRWO, Heavy; KBMR, KIGO, Medium; WCVR, KYKR, Rotations: Heavy 2, Medium 16, Light 36, Total Adds 3, V KYKX, WLWI, KKYX, KFGO, KRKT, KTOM, KSOP, KIIM

SAWYER BROWN "Gypsies On Parade" (Capitol/Curb) 49/26

Rotations: Heavy 0, Medium 11, Light 38, Total adds 26, WGNA, WOKO, WIXL, WPOR, WWVA, KEAN, KRRV, WVMI, WDXE, WGKX, WOKK, WWKA, WQDR, WAXX, KFGO, WTSO, KXXY, WOW, WKCO, KFDI, KRKT, KNAX, KNIX, KALF, KSOP, KIGO.

SIGNIFICANT ACTION

ALABAMA "(You've Got) The Touch" (RCA) 45/45

Rotations Heavy 1. Medium 8, 19/03 7 Total Adds 46 including WXTU, WDSY, KASE, WUSY, KPLX, WIVK, WAMZ, WWKA, WUBE, WDAF, WBCS, KXXY, KNAX, KWJJ, KYDM, KCKC, KSAN, KIM, TOMMY ROE" "Let's 18 Foots Like That Again!" (Mercury/PolyGram) 45/11 Rotations Heavy 1. Medium 7. Light 37, Total Adds 11, WWVA, WYII, KRRV, WLVK, KIKK, KSSN, WAMZ, WKKO, WTSO, WTILL KSSP, Havay, WCMZ**

BELLAMY BROTHERS "Kids Of The Baby Boom" (MCA/Curb) 36/36
Rotations Heavy 0. Medium 4. Light 32. Total Adds 36 including WCAO, WOBE, WXTU, WWVA, WORC, WWKA, WUBE, WXIII, WMUS, WXICK, RUZZ, KFRE, KOL, KWJJ, KTOM, KSAN. KENDALLS "Little Doll" (MCA/Curb) 33/0

edium 15, Llght 15, Total Adds 0. Heavy: WCVR, WDAF, KIGO. Medium: WGNA, KMML, KYKR, KKIX,

RAY PRICE "When You Gave Your Love To Me" (SOR) 27/2 Rotations: Heavy 0. Medium 9, Light 18, Total Adds 2, WOKK, WXCL. Med . WXCL. Medlum: WCVR, WTVY, KKYX, KSO, KTTS, KRKT,

KTOM, KMPS, KIGO.
MIELSEN WHITE BAND "Somethin" You Got" (Vision) 27/1
Parallese Manuel O Medium 5, Light 22, Total Adds 1, KSMR, Medium: WGNA, KJNE, WWJO, KVOC, Light: WWVA, WVMI,

JEFF STEVENS & THE BULLETS "Oarlington County" (Atlantic America) 27/0
Rotations: Heavy 0, Medium 4, Light 23, Total Adds 0, Medium: WIXL, WTVY, WOKK, WTSO, Light: WWVA, WORC, WKSJ,

K.T. OSLIN "Wall Of Tears" (RCA) 24/14

avy 0, Medium 2, Light 22, Total Adds 14, WWVA, KEAN, KYKR, WTVY, WDXE, WLWI, WPAP, KFGO, WTSO, KTOM, KSOP, KIGO.

PATTY LOVELSS "Wicked Ways" (MCA) 24/1
Rotations: Heavy 1. Medium 11, Light 12, Total Adds 1, WWKA. Heavy: WCVR. Medium: WORC, KRRV, WEZL, WPAP, WAXX, KTTS, KID. WAXX, KTIS, KIGU.

NANCI GRIFFITH "Lone Star State Of Mind" (MCA) 22/13

Paratone Measur D. Meritim 4. Limit 18. Total adds 13, WTSV, WPOR, WWVA, WYII, KEAN, WEZL, WTVY, WOKK, WLWI,

KBUC, WKCD, KVOO, KIK-FM.

SUSIE ALLANSON "Where's The Fire" (TNP) 22/6

SUSIE ALLANSON "Where's The Fire" (TNP) 22/6

Addison 3 Light 19, Total Adds 6, WYII, WLWI, KVOC, KUUY, KQIL, KIGO. Medium: WTVY, KFDI, KSOP. GENE STROMAN "Goodbye Song" (Capitol) 19/10
Rotations: Heavy O. Medium 3, Light 16, Total Adds 10, WWVA, KEAN, WTVY, KFGO, KTTS, WTCM, KFDI, KRKT, KQIL,

LISA CHILDRESS "It's Goodbye & So Long To You" (AMI) 15/4
Rotations: Heavy 0, Medium 3, Light 12, Total Adds 4, WYOU, WTVY, KFGO, WOW, Medium: KTTS, KFDI, KRKT.

Hotalions: Pearly 0, Medium 1, Light 12, Total Adds 6, KEAN, WEZL, KFGO, KVOO, KFDI, KSOP, Medium: KTOM, Light.

DENNIS ROBBINS "Long Gone Lonesome Blues" (MCA) 12/6
Rotations: Heavy 0, Medium 2, Light 10, Total Adds 6, WTVY, WLWI, KBMR, KFGO, KTTS, KFDI: Medium: KRKT. Light:

KKYX, KVOO.

WAYLON JENNINGS "The Broken Promise Land" (RCA) 11/7

Rotations: Heavy 0, Medium 4, Light 7, Total Adds 7, WOKO, WTCR, WWKA, WOW, WTCM, KALF, KSOP, Medium: KRKT.

SOUTHERN REIGN "15 To 33" (Regai) 9/4

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 4, KRRV, WOKK, KFGO, KOLO. Light: WIXY, KSO, WAXX, KTPK, KFDI. DON MALENA "Ready Or No!" (Maxima) 8/4

DON MALENA "Ready Or No!" (Maxima) 8/4

"Ready Or No!" (Maxima) 8/4

"Ready Or No!" (Maxima) 8/4

RONNIE SESSIONS "I Bought The Shoes That Just..." (Compleat/PolyGram) 8/1
Rotations: Heavy 0 Medium 0. Light 8. Total Adds 1, KSO. Light: KYKR, KKYX, KFGO, KWMT, KUZZ, KFRE, KGA

BILL ANDERSON "Sheet Muslo" (Southern Tracks) 8/0
Rotations: Heavy O, Medium 2, Light 6, Total Adds 0, Medium: KSO, KSOP, Light: WWVA, WLWI, KFGO, KWMT, KTTS, KFDI

ALBUM TRACKS

ARTIST/Song Title (Label)

DAN SEALS/Three Time Loser (EMI America) RESTLESS HEART/Wheels (RCA)

MEL McDANIEL/Just Can't Sit Down Music (Capitol)

ALABAMA/Let's Hear It For The Girl (RCA)

REBA McENTIRE/Why Not Tonight (MCA) RESTLESS HEART/Hummingbird (RCA)

RANDY TRAVIS/Messin' With My Mind (WB)

MEL McDANIEL/57 Chevy & You (Capitol)

GARY MORRIS/I'm So Lonesome I Could Cry (WB)

KATHY MATTEA/You're The Power (Mercury/PG)

GEORGE JONES/PATTI PAGE/You Never Looked... (Epic)

CRYSTAL GAYLE/Deep Down (WB)

GATLIN BROTHERS/Changin' Partners (Columbia)

EARL THOMAS CONLEY/Right From The Start (RCA)

GEORGE STRAIT/Deep Water (MCA)

BARBARA MANDRELL/Love Is Adventure In The... (MCA)

Album Title

Out On The Front Line Just Can't Sit Down... The Touch

What Am I Going To Do ... Wheels Storms Of Life Just Can't Sit Down ...

Plain Brown Wrapper Walk The Way Blows Wine-Colored Roses Straight To The Heart

Partners Too Many Times

> #7 Moments



Too Hot to Handle . . . Too Hot to Miss!

"I Only Wanted You" Sounds Sweeter Than A Kiss

MARIE OSMOND

BREAKERS.



BB 39

From the LP "I Only Wanted You" (12516)

Capital CURB

COUNTRY ADDS & HOTS

MOST ADDED EAST Kenny Rogers (RCA) George Strait (MCA)

Crystal Gayle (WB) Dan Seals (EMI America)

MOST ADDED SOUTH George Strait (MCA)

Dan Seals (EMI America) George Jones (Epic) Ronnie Milsap (RCA)

MOST ADDED MIDWEST George Strait (MCA) Dan Seals (EMI America) Gary Morris (WB)

WEST George Strait (MCA) Alabama (RCA)

Gary Morris (WB) Ronnie Milsap (RCA)

EAST

WGNA Albeny, NY MARIE OSMOND RENNY ROCERS TOM WOPAT BELLAMY BROTHS HIGHMAY 101 GEORGE STRAIT SHOOTERS GEORGE JONES SAMYER BROWN HOLLEST:

WTSV Cleremont, NH BELLAMY BROTHERS BIGHWAY 101 GRONCE STRAIT NANCI GRIFFITH MOLTO-LINE BODY RAVEN CHYSTAL GAYLE GARY MORRIS DAN SEALS WPTR Albeny, NY

MAYLON JENNINGS JOHN SCHNEIDER SAMYER BROWN HOLLORI REBA HCENTIRE DAN SEALS NITTY GRITTY DIRT RONNIE HILSAP CRYSTAL GAYLE WILLIY NELSON STEVE WARINED KENNY ROGERS ED BRUCE HOTLOST: CRYSTAL GAYLE RONNIE HILGAP TANYA TUCKER JOHN CONLEE EDDIE RABBITT WRKZ Hershay, PA GATLIN BROTHER
KENNY ROCERS
HOLLEST:
CRISTAL GAYLE
NITTY GRITTY
JANIE FRICRE
EDDIE RABBITT
JOHN CONSEE

WTCR Huntington, WV

WAJR Morgantown, WV

none Hottests

WHN New York, NY

WVAM Attoone, PA STEVE WARINES KENNY ROGERS MARIE OSMOND ANNE MURRAY WHITES
STEVE MARINER
KENNY ROCERS
GATLIN BROTHLES
RONNIE HODOMELL
ANNE HURRAY
MARIE O SOCKOL
ALARAMA
GEOMGE JONES
GENGE JONES
T.G. SHEPPARD
TOMSTAN TUCKER
RONNIE HOLKER
RONNIE HOLKER
RONNIE HOLKER
RONNIE HILTAP WCAO Baltimore, MD

WPOC Battimore, MD

MARIE OSHOND GATLIN BROTHE GEORGE STRAIT MOTIVATE COMMAY TWITTY DON WILLIAMS LIGMEL RICHIE DAN SEALS O "KANES

GATLIN BROTHERS
ANNE HURRAY
KENNY ROCERS
MARIE OSHOND
RICKY WAN SHOJ
JOHN SCHOKLIDER
HIGHWAY 101
STEVE MARINER
GENGES JONES
SANYTËR BROWN
BOLLER
ROUNIE HILSAP
GRYSTAL GAYLE LISA CHILDRESS BELLAMY BROTHERS ALABAMA SHOOTERS CRYSTAL GAYLE TANYA TUCKER EDDIE RABBITT NITTY GRITTY

Hottestr WXKX Parkersb none Hottest: WILLIE NELSON
RESTLESS MEART
STEVE WARINES
JUICE NEMTON
JOHN SCHNEIDER
MARIE OSHOND
KENNY ROGERS
GATLIN BROTHERS
GEORGE STRAIT
HOTERS!
FERN MCENTIRE
T.G. SHEPPARD
COMMAY THITTY
DAN SEALS
JOHN CONLEE WXTU Philadelphia, PA ALARAMA BELLANY BRO

WDSY Pittsburgh, PA ED BRUCE ALABAMA GEDRĞE STRAIT HIGHWAY 101 GEORGE STRAIT SELLANY BROTNI ALABAHA SIGHMAY 101 Mottest; DAN SEALS GARY MOMBIS T.G. SHEPPARD ROBALLE MICELO CRYSTAL GAYLE

WPOR Portland, ME

KENNY BOGERS
SAMYER BROWN
GDORGE STRAIT
HIGHWAY 101
SICKY VAN SHELTO
HANCI GREFFITH
HATTEBET
BATHA HICKNYIRE
JUDOS
CONNAY TWITTY
JOHN CONCEE
LIONTE, RICHIE WCVR Rendolph, VT

GEORGE STRAIT GEORGE JONES RAY LANSBERY RAY LANSBERY CHERYL MANDY BILLY VERA & THE KENNY ROGERS HOTERST DONNA FARGO CRYSTAL GAYLE HILLIE NELSON STATLER BROTH WNYR Rochester, NY

HIGHWAY 101 KENNY ROGERS MENNY MOGES HOLLEST: CRYSTAL GAYLE LEE GREEMHOOD DAN SEALS T.G. SHEPPARD TANYA TUCKER WIXY Springfield, MA

ALARAMA RELLAMY BROTHE HOTLEST: TON WILLIAMS T.G. SHEPPARD COMMAY TWITTY GARY HORRIS LIONEL RICHIE CHOW Wellend, Onterio

KENNY ROCERS
GATLIN BROTHERS
MARIF OSHOND
JOHN ANDERSON
ANNE HURRAY
HOTLEST
T.G. SHEPPARD
O'MANES
GARY MORRIS
CRYSTAL GAYLE
WWYA WWVA Wheeling, WV

Wheeling, WY
GEORGE STRAIT
GEORGE STRAIT
GEORGE STRAIT
GEORGE STRAIT
GEORGE
GEO

WHIMMISPOT, MO
STEVE WARINER
GATLIN IROTHLES
ALABAMA
HIGHMAY 101
GEORGE JONES
HANCE GRIFFITH
THE STATE OF THE STATE
BELLANY BROTHERS
SUSIE ALLANSON
HOLLENI
DAN SEALS
CAPT MORRIS
T.G. SHEFPARD
RONNIE MILSOP
CRESTAL GAYLE

WVMI Biloxi, MS WILD Williamsport, PA GEORGE JONES SANYER BROWN Hottest: EDDIE RABBITT RONNIE MILSAP RANDY TRAVIS NITTY GRITTY DIRT WORC Worcester, MA Wordster, MA
KENNY BOGERS
BELLANT EROTHERS
HOLLEST:
EDDY RAVEN
TANYA TUCKER
SKO
ED BRUCE
DAN SEALS

SOUTH

KEAN Abilene, TX STEVE WARINER
HABIE OBNOMED
ANNE HURRAY
HOHMAY 101
JOHN SCHREIDER
GATLIN BROTHERS
BILLY VERA & THE
HOLTBRE
T.G. SHEPPARD
JOHN COMITEE
HOLLY BUNN
MANDO ALABAMA GEORGE STRAIT SANYER BEGINN GEORGE JONES NAME I GRIFFIT GENE STROMAN HIGHWAY 101 A.J. MASTERS R.T. OSLIN MOLLEST WXBO Bristol, VA

KRRV Alexandria, LA GATLIN BROTHIN
MARIE OSMOND
ANNE MURRAY
TOM MOPAT
HOSteel;
DAN SEALS
GARY MURRIS
LIONEL, RICHII
DON MILLIAMS
STATLER BROTH JEFF THOMAS
GATLIN BROTHER
GATCH BROTHER
GENES
G WEZL#M Charleston, SC

GEORGE STRAIT
HIGHMAY 101
NANCI GRIFFIT
GEORGE JONES
RAY CHARLES
A.J. MASTERS
HOLLBEI
JUDDS
DAN SEALS
REITH WHITLEY
RONNIE MICHAP KMML Amerillo, TX WLVK Charlotte, NC WYAY Atlante, GA

HIGHWAY IOI TOWNY RDE JOHN SCHNEIDER GEORGE STRAIT HOTTEST CRYSTAL GAYLE NITTY GRITTY DI O'MANES T.G. SHEFPARD COMMAY TWITTY RESTLESS, HEAST
LEE GREENHOOD
JUICE NEWTON
T.G. SKEPPARD
TAUN'A TROCKER
KATHY MATTER
SKO
JOHN SCHMEIDER
DWIGHT YORKAN
HOLLEST
RONNIE MILSAP
GARY HORRIS
LIONSL RICHIE
DAN SELBS
RICKY SKAGGS WSOC-FM Chariotte, NC

WKHX Allenta, GA Hottest: KASE Auslin, TX ALARAMA
BELLAMY BROTHS
HOLIEST JUDOS
LIONEL RICHIE
EDDIE RABBITT
RONNIE KILSAP
CRYSTAL GAYLE
WANS
Kinston, NC GEORGE STRAIT ALABAMA HIGHWAY 101 JOHN SCHWEIDER HOLLBALL LEE GREENWOOD DAN SEALS EARL THOMAS CO RANDY TRAVIS STEVE WARINER

WCOS Columbia, SC JOHN ANDERSON ED BRUCE ANNE MURRAY Hottest: GBIRGE STRAIT REBA HOENTIRE T. GRAIUM BROWN DAN SEALS

KYKR Beaumont, TX

Besumont, IX

GEORGE STRAIT
ALABAHA
K.T. OSLIN
BILLY VERA & T
MOTIGET
EDDIE RABBITT
JANIE FRICKE
RONNIE HILSAP
STATLES BROTHE
LEE GREENWOOD KSCS Daties-Fr. Worth, TX KPLX Delles-Ft. Worth, TX ALABAMA GEDRGE STRAIT Hotteet: REBA MCENTIRE RICKY SKAGGS JUDDS

WKLO Danville, KY

DON WILLIAMS LIONEL RICHIE

LOUISHIE, NY
HIGHWAY 101
ALARMAM
GATLIN MOOTHERS
GATLIN MOOTHERS
GATLIN MOOTHERS
HONG MOOTHER
HO Dothen. AL
HIGHMAY 101
ATLASTA
LISA CHILDRESS
DENNIS ROBBINE
CEDRE STRAIT
K.T. OSLIN
K.T. OSLIN
GENE STRAIT
K.T. OSLIN
GENE STRAIN
LE LONL
JAMES FRICK
LEE GREENMOOD KLLL Lubbock, TX

KHEY El Peso, TX GATLIN BROTNERS RONNIE HCDOWELL Mollest: T.G. SHEPPARD JUDDS COMNAY THITTY RONNIE MILSAP KKIX Favetteville, AR

ALABAMA HOLLEST I DAN SEALS LIONE, RICHIE GARY MORRIS T.G. SHEPPARD EARL THOMAS CO WESC Greenville, SC MARIE OSHOND
RESTLESS HEART
RONNIE MCDONELL
JOHN SCHMEIDER
STEVE WARINER
HOLLORI
RONNIE MILSAP
CONNAY THITTY
JAMIE PRICKE
HICKAEL
LEE GREENNOOD

WGKX Memphis, TN

Memphis, IN

MARIE OSMOND
STATLER DROTHE
MENNY HOGERS
STEVE MARINER
TON MOPAT
SAMYER BROWN
HOLE HIL
EARL THOMAS CO
CHYSTAL GAYLE
RONNIE MILSAP
GAME MERS
T.G. SHEPPARD

WOKK Meridian, MS

WKQS Miami. FL

WKSJ Mobile, AL

SWEETHEARTS OF DAN SEALS CONNAY TWITTY

KIKK-FM Houston, TX TOHMY ROE STEVE MARINER GATLIN BROTHE GARY MORRIS KELLY SCHOPPA HOLLONE; HOLLONE;

KILT-FM Houston, TX

none Hottest: WIVE Knoxwite, TN

ALABAMA CEORGE JONES GEORGE STRAIT HOTLEST! COMMAY TWITTY EARE THOMAS CO DAN SEALS RONNIE MILSAP BANDY TRAVIS HIGHNAY 101 LACY J. DALTON HILLIE NELSON HOLLEST: LYLE LOVET: RONNIE HILSAP CUERTHEARTS OF

GEDRES JONES
GEORGE STRAIT
HANCE GREFFETH
HANCE GREFFETH
HANCE GREFFETH
ENTERPHEY
K.T. OSLIN
DENNIS ROBBINS
SUSIE ALLAMBON
HOTEREL
DAN SIALS
JUDY MODMAN
GARY MORRIS
LYLE LOVETT
RONNIE HILSAP

GEORGE STRAI HIGHWAY 101 Hottest: JUDY ROCHAN O'KANES GARY MORRIS LYLE LOVETT EAPL THOMAS CONLE WSM Nestville, TN GEORGE STRAIT BILLY VERA & THE HOLLest: REBA MCENTINE

BICHY VAN SHELTON STATLER BROTHERS GATLIN BROTHERS JOHN SCHOELDER GUIRGE STRAIT WILLIE NELSON HOTLER LEE GREENFOOD EARL THOMAS COMLE STEWE MARINER PANTA TUCKER PESTLESS HEART WWKA Orlando, FL

WMC Memphis, TN

WPAP Panama City, FL GEORGE STRAIT ATLANTA ATLANTA SHOOTERS K.T. OSLIN BELLAMY BROTH HOTLEST DAN SEALS LYLE LOVETT TANYA TUCKER RONNIE MILLSAP CRYSTAL GAYLE

MILLIE NELSON SAMYER BROWN GATLIN BROTHERS HOLLOW, CRYSTAL GAYLE RONNIE HILSAP GARY MORRIS NITTY GRITTY DIRT EDDIE RABBITT

GEORGE STRAIT
MANCE GRIFFITH
SOUTHERN REIGN
MANA REIGN
MANA REND
ALABAMA
ANNE HURARY
SANYER BROWN
RAY PRICE
DOWN PALLEIN
SWEETHEARTS OF TH
RONNIE MILETA
FRANCE THAN THAN THAN
RAY TRANTS
EARL THOMAS CORLE
MARIE OSMOND

SKO
ALABAMA
KENNY ROGERS
STEVE WARINER
GEORGE STRAIT
GATLIN BROTHERS
HOLLBEI
CRYSTAL GAYLE
LEE GREENHOOD
STATLER ROTHERS
PANNY TRAVIS XBUC-AM & FM San Antonio, TX

NAMCI GRIFFITH GEORGE JONES GEORGE STRAIT HOLLEST: JOHN ANDERSON EARL THOMAS CO MANDY TRAVIS KKYX San Antonio, TX none Hottest:

GEORGE STRAIT BILLY VERA & THE HOTTEST! DAN STALS LIONEL RICHIE T.G. SHEPPARD EARL THOMAS CONLE STATLER BROTHERS WOYK St. Petersburg-Tamps, FL

MIDWEST

WSLR Akron, OH

KSMA Bismerck, ND

WUSN Chicago, IL none Hottest:

WUBE Cincinnati, QH ALABAMA BELLAMY BEOTH ANNE MURRAY Hotteet: CHYSTAL GAYLE RONNIE MILSAP EDDIE RABBITT LIONEL RICHIE CONMAY TWITTY

WGAR-FM Cleveland, OH HARIE OSKOND GATLIN BROTHE STEVE WARINER JUICE NEWTON HOLLBEL CRYSTAL GAYLE RONNIE HILSAP DAN SEALS T.G. SHEPPARD DON WILLIAMS

WMNi Columbus, OH

RESTLESS HEART STEVE WARINER FINNY BOSGES JOHN SCHEIDES GATLIN MODITE TOM WOPAT TOM WOPAT TOM WOPAT TOM WOPAT TOM SCHEIDERS GLORGE JTRAIT DAN SCALS TO, SHEPPARD GARY MORRIS RONNIE HILSAP CRYSTAL GAYLE

ALABAHA HIGHWAY 101 Nottest: OAN SEALS RONNIE MILSAP GARY NORRIS TANYA TUCKER NITTY GRITTY WIRK Wasi Palm Beach, FI JUICE NEMTON HILLIE NELSON RESTLESS HEART KFGO Fergo, ND

WUSQ Winchester, VA ANNE MURRAY HIGHWAY 101

BIGHNAY 101 GEORGE JONES GEORGE STRAIT HOLLEST TUNKER DAN SEALS LEE GREENMOD STATLES BROTHE EDDY RAVEN

KSON-FM San Diego, CA

KENNY ROGERS GEORGE STRAIT RODNEY CHOMELI

KSAN San Francisco, CA

KMPS Seattle, WA

WGEE Green Bay, W

WFMS Indianapolis, IN

WQW Omehe, NE

KWMT Fort Dodge, IA none Hottest: WQHK Fort Wayne. IN none Mottest:

KENNY ROGERS GEORGE STRAIT RESTLESS HEAR GEORGE JONES STEVE MARINER HOLLEST RESA MCENTIRE CHIGHT YORKAM NANDY TRAVIS LIONEL RICHIE DAN SEALS

ALABANA GEORGE STRAIT ED BRUCE HOTLEST: DON WILLIAMS DAN SEALS GARY HORRIS CRYSTAL GAYLE RONNIE HILSAP

KENNY MOGERS GATLIN BROTHERS RONNIE SESSIONS

KENNY ROCERS STEVE WARINER MOTEST! T.G. SHEPPARD COMMAY TWITTY CRYSTAL GAYLE LIONEL RICHIE ROWNIE MILISAP WDAF Kansse City, MO www. Detroit, Mr EARL THOMAS O LEE GREENWOOD SWEETHEARTS O KENNY ROGERS RANDY TRAVIS

KFKF FM Kansas City, MO Kenses Chy, MO
RESTLESS MEART
JOHN SCIONEIDER
STEVE WARINER
ANNE HORBAY
JULICE NIMTON
TOM MOPRIA
HOE BANDY
ROCERS
HOE BANDY
ROCERS
HOE BANDY
ROCERS
HOUSE
LEE GREENHOOD
LIONEL RICHIE
EARL THOMAS CO

WKKQ Duluth, MN ANNE MURRAY JOHN SCHNEIDER TOMMY ROE HOLLEST THITTY DAN SEALS GARY HORRIS T.G. SHEPPARD EDDIE RABBITT WAXX Eau Claire, WI

JOHN SCHNEIDER
JOHN SCHNEIDER
SOUTHERN PACIFIC
RESTLESS HEART
HOTEGEL:
T.G. SHEPPARD
LYLE LOVETT
JOHN COMELE
TANYA TUCKER
RANDY TRAVES HOTTOS I

Madison, WI
MARIE OSMOND
MAILLIE MELSON
TOWN'F BOE
JOHN SCHWIEDER
K.T. OSLIN
JOHN ANDERBON
SAMYER BROWN
HOTERLY
BERN MCERTIRE
JUDDS
T.G. SMEPTARD
GANY MORRIS
DAN SEALS WKCQ Saginaw, MI

Saginsw, MI
GEORGE STRAIT
LYNN ANDERSON
SAMYER BROWN
NANCI GRIFFITH
HOLLORI
DON MILLIAMS
COMMAY TWITTY
GAPT HORRIS
LYLK LOVETT
KEITH WHITLEY KIOV Sigus Falls, SO Minisches, WI
GEORGE STRAIT
ALABAMA
BELLAMY BROTHERS
HOLLENI:
RONNIE HILISAP
CRYSTAL GAYLE
EARL THOMAS CONL
EDDIE RABBITT
LEE GREENMOOD

SIGUA Falls, SD

JOHN SCHNEIDER
STEVE MARINER
GEORGE STRAIT
TOM MOPAT
HOTLOST RABBITT
CRYSTAL GAYLE
RONNIE NILSAP
LEE GREENHOOD
LYLE LOVETT KTTS Springlield, MO

WWJO St. Cloud, MN

STEVE MARINER STATLER BROTHES MARIE OSHOMD JOHN SCHNEIDER SWEETHEARTS OF HOLLEST: JUDOS COMMAY TWITTY BON WILLIAMS REBA HCENTISE LIONEZ, RICEIE

KXXY Oklehome City, OX WTHI Terra Hauts, IN Tere Heute, IN

GEORGE STRAIT
KENNY ROGERS
RICKY VAN SHE
TOMOY ROE
HOLLEST,
T.G. SHEPPARD
DAN SEALS
TANYA TUCKER
RONNIE HILGAP
LYLE LOVETT

ALABAMA MARIE OSMOND SAMYER BROWN SIZLAMY BROTH HOLLEST: RONNIE HILSAF EDDY RAVEN JOHN COMLEZ GARY MORRIS JUDDS WTOD Toledo, OH

Toledo, OH
DNIGHT YOAKAM
JOHN ANNERSON
STATLER BROTH
JUICE HERTON
HARIE OSNONO
HOLLBRIC
CHYSTAL GAYLE
JOHN CONLER
EDDIE RABBITT
LYLE LOVETT
KTPK
Topeks, KS

GEORGE JONES RICKY VAN SHEL

WTCM Traverse City, Mr BELLARY BROTHER ALABAM MAYLOW JENNINGS MILLIE NELSON GENE STROMAN ATLANTA HOLLOWIT O'KANES T.G. SHEPPARD DAN SEALS LÍOME: RICHIE DMIGHT YOAKAM WLLR Quad Cities, IL/IA

KWEN Tulsa, OK MARIE OSMOND JOHN SCHOELDER ANNE MURRAY HOLLOST: GEORGE STRAIT HEBA MCENTIRE DAN SEALS COMMAY THITTY HOLLY DUNN

KVOO Tuise, OK

xFDI Wichtle, KS

GENE STROMAN SAMYER BROWN HIGHMAY 101 DENNIS ROBEN ANNE HURRAY A.J. MASTERS GEORGE JONES HOLLEST JUDOS CONMAY TWITT JOHN CONLES GARY MORRIS-

WEST

KKAL Arroyo Gree

Mottest: GARY MORRIS NITTY GRITTY CRYSTAL GAYLE RONNIE MILSAP KAST Albuquerque, NM

GEORGE STRAIT GEORGE JONES ALABAMA KK-FM Anaheim, CA MARIE OSMOND NANCI GRIFFIT GRORGE STRAIT GRORGE JONES

BELLAMY BE ALABAMA SHOOTERS SUE ELLEN SUSIE ALIA SUSIE ALIAN HOTTEST ACIAN GARY MORRIS EARL THOMAS JOHN ANDERS RESTLESS HE

KUZZ Bakersheld, CA GEORGE STRAIT
BELLAMY BROTHERS
TOM MOPAT
SUSIB ALLANSON
HOTTEBLI
TAN STALS
T.G. SHEPPARD
GARY MORRIS
LYTE LOVETT
RONNIE HILSAP GEORGE STRAIT BELLANY RECTH KENNY ROGERS HOLLOST: DAN SEALS TANYA TUCKER COMMAY THITTY GARY HORRIS LIONEL RICHIE RONNIE RCDOWEL TON MOPAT BELLANY BROTH HOTLORIC RICHIE T.G. SHEPPARD JOHN CONLEC GARY MORRIS RONNIE HILSAP BELLANY BROT RAY CHARLES SHOOTERS MOLIDES JUDDS JUDY RODHAN EDDIE RABBIT GARY MORRIS LYLE LOVETT

NLZ Denver, CO

KUGN Eugene, OR DONNA FARGO JOHN SCHNEIDER HOTT#AT: LIONEL RICHIE RONNIE MILSAP KFRE Fresno, CA

TOH MOPAT ALABAMA BELLAMY BRO RONNIE MCDO HOttest:

KFMS Las Vegas, NV RESTLESS HEART STEVE WARINER T. GRAHAM BROWN RESTLESS HEART SAMYER BROWN ALABAMA ANNE HURRAY MOLLEST: GREY MORRIS CRYSTAL GAYLE ROWNIE HILSAP LEE GREENWOOD RESTLESS HEART Hottest: LYLE LOVETT CRYSTAL GAYLE LIONEL RICHIE T.G. SMEPPARD COMMAY TWITTY KZLA Los Angeles, CA KRWQ Gold Hill, OR

GATLIN BROTHES KENNY ROGERS WILLIE MELSON JOHN SCHWEIDES HOTTOEL DAN STALS GARY MORRIS 7.G. SHEPPARD COMMAY TWITTY RONNIE HILSAP KNEW Oekland-S.F., CA

ALABAMA GEDRCE STRAIT KENNY ROCESS SELLAHY BROTH SUSIE ALLANSO GENE STROMAN HARIE OSHONO HOLLEST DAN SEALS LIONEL RICHIE T.G. SHEPPARD KEITH MHITLEY STATLER BROTH KNIX Phoenix, AZ KUPL Portland, OR DON WILLIAMS CONWAY TWITTY

DON MALENA SOUTHERN REIG ALARAMA MOTIEST: T.G. SHEPPARD LIONEL RICHIE JOHN COMILE DAN SEALS EDDIE RABBITT KRAK Secramento, CA STEVE WARINER
JUICE NEMTOR
KENNY ROCERS
SKO
WILLIE NELSON
RESYLESS HEART
HOTLEST HEAT
HOTLEST HEAT
HOTHER RICHIE
HICHAEL JOINSON
REAR NCENTIFE
RICHY SKAGOS
DON MILLIAMS KWJJ Portland, OR BELLAMY ENOTH ALABAMA HARIE OSMOND HIGHMAY 101 HOLLEGE LIONEL BICHIE COMMAY TWITTY KCCY Pueblo, CO

KTOM Salines, CA

KOLD Reno, NV

KSOP Sain Lake City, UT Dest Labe CPV, U'

GATLIN BROTHS
TON MOPAT
MAYLON JUNIO
HIGHMAY 101
GEDIGE STRAIT
SAMYEE BROWN
TOWN MOUTLL
A.J. MASTEES
TONY MOUTLL
A.J. MASTEES
TON MOUTLL
RESA MCDNTER
ERSA MCDNTER
LYLE LOWET
LARL THOMAS C

EARL THOMAS CO KKAY SAN LANG CHY, UT GEORGE STRAIT STATLER BROTHLI JOHN SCHNEIDER STEVE MARINER WILLIE NELSON ANNE MURRAY KENNY BOOGES GATLIN BROTHEL HOCKEST HICKAREL JOHN SEALL JOHN SEALLS DAN SEALS

ANNE MURRAY RICKY VAN SMELTON HOLLEGT: NOTTY GRITTY DIRT GATLIN BROTHERS LEE GREENROOD RONNIE HILSAP GARY HORRIS DAN SEALS
KCKC
San Bernardho.
JUICE HEMTON
KERNY ROGERS
STEVE MARINER
ALABAMA
GEORGE JONES
HOTTEST
BONNIE HILSAF
EDDIE RABBITT
EARL THOMAS C
LIONEL RICHIE
TANYA TUCKER

KGA Spokane, WA ANNE HURRAY MARIE OSMOND RICKY VAN SHELTO

WKMF Flint, MI

Nam Prenciseo, GA

BELLANY BROTHERS
ALABAMA

HARTE OSHORD
JOHN SCHNEIDER
HOLLERI
GARY HORRIS
DAN SEALS
COMMAY THITTY
RONNIE MILSAP
CRYSTAL GAYLE

KIIM Tucson, AZ

164 Reporters 156 Current Reports

The following stations reported no change in their rotations this week: KCCY/Pueblo KJNE/Waco KKAL/Arroyo Grande KWMT/Fort Dodge KYAK/Anchorage WAJR/Morgantown WBHP/Huntsville WQKH/Ft. Wayne WQYK/St. Petersburg-Tampa WRNS/Coastal NC

WSM/Nashville WUSN/Chicago WWJO/St. Cloud WYNK/Baton Rouge The following stations failed to report this week & their rotations were frozen: K102/St. Paul KILT-FM/Houston

KKYX/San Antonio KYKX/Long View WBOS/Boston WHN/New York WKHY/Atlanta

KYKX/Odessa is no longer a Country reporting station

RADIO & RECORDS NATIONAL AIRPLAY

BLACK/URBAN

BREAKERS

HOWARD HEWETT

Stay (Elektra)

68% of our reporting stations on it. Rotations: Heavy 4/0, Medium 31/3, Light 26/7, Total Adds 10, WDAS, WAMO, WDIA, WGCI, WENN, WPAL, WJJS, WALT, WKWM, KMYX. Debuts at number 31 on the Black/Urban chart.

> LOOSE ENDS Slow Down (MCA)

67% of our reporting stations on it. Rotations: Heavy 16/0, Medium 30/2, Light 14/6, Total Adds 8, WWIN-FM, K94, WTMP, WBMX, WVKO, KJLH, WJJS. Moves 39-27 on the Black/Urban chart.

NEW & ACTIVE

JESSE JOHNSON "She (I Can'l Resist)" (A&M) 53/13
Rotalions: Heavy 0:0, Medium 223, Light 31/10, Total Adds 13, WAMO, WBMX, WZAK, WNHC, KQXL, WQMG, WXXL, WXZAK, KOKY, WQIM, WQHL, KHYS, KAPE, Medium: WHRK, WTMP, WBLZ, KDAY, KJLH, XHRM, KSQL, WDKX, WFXA, WATV, WFXC, WAMI, KIIZ, WLQU, WBLX, WQGK, WPLZ, WAMM, WWWS.

MIONIGHT STAR "Engine No. 9" (Solar/Elektra) 51/20

Rotations Heavy 50, Medium 164, Light 3016, fotal Adds 20, WAMO, WHUR, WVKO, KJLH, WNHC, WENN, 293, KDLZ, WOMG, WHYZ, WKKI, KIZ, WKGW, WLOU, WALT, WOM, KHYS, KAPE, WXLA, KDKO, Heavy, K104, WBLZ, WATV, WJMI, KDKY, Debuts at number 38 on the Black-Urban chart.

KVRT, Debus as internet 36 the se Jacobian State 18 St. 18

ROSE BROTHERS "Easy Love" (MSS/Malaco) 49-9
Rotations: Heavy 110, Medium 22/1, Light 26l8, Total Adds 9, WHUR, WEDR, WDKX, WJIZ, WFXA, 293, WJMI, WKXI, WQIM.
Heavy: WDLY. Medium: WWINFA: WWEE, K104, WDLA WYLDFM, WBMX, WGCI, WTKL, WATV, WENN, WFXC, KDLZ, KIIZ,
KOKY, WBLX, KHYS, KAPE, KDKS, WANM, WGPR, KATZFM.

HUMAN LEAGUE "I Need Your Loving" (A&M) 48/4
Rolations: Heavy 2(0, Medium 19(0, Light) 27/4, Total Adds 4, WVKO, 293, WPEG, WPLZ. Heavy: K104, WGCi. Medium: WAMO, WTMP, WBMX, WBLZ, XHRM, KSOL, OC104, WJIZ, WEKS, WFXA, WENN, JÉT94, WFXC, WZAZ, KIIZ, KHYS, KAPE, WWWS, KING

PHYLLIS HYMAN "Living All Alone" (PIR/Manhattan) 47/8

FRITELIS TEMAN LIVING ALL MUITS (FITH MAILING MET) 41/0
Notations Heavy 0.0, Medium 21/1, Light 26/7, Total Adds & WAMO, MUUM, WFXC, KJCB, WOIM, WPLZ, WXLA, KBUZ, Medium: WBLK, WDAS, WDJY, WHUR, WVEE, WOWI, WEKS, WFXA, WATV, WENN, KDLZ, WQMG, WBLX, KHYS, KAPE,

JETS "You Got It All" (MCA) 46/5

Rotalons: Heavy Bif, Medium 288, Light 102, Total Adds 5, XHRM, WNHC, WEKS, WORL, KMYX, Heavy WAMO, WIOK KSOL, WPA, WYXC, WAM, WKGN, WJYL, Mediuma Include: WDAS, WHER, K94, WZAK, WLB, WLUM, WDKX, 293 WFEQ, JETS, WHYZ, Z16, WGM, WHZ, WIAL, WOYO, KLWC, Debuis at number 37 on the BlackUpan chairt.

JANICE CHRISTIE "Heat Stroke" (Supertronic) 43/5

JARIUE UNTO III Peta 3 UIUR (30pertulm) 941/3 (Rotations: Heavy 4/0, Medium 230, Ugih 165, Total Adda 5, K94, WJLB, XHRM, JET94, WXLA, Heavy: WDJY, KJLH, WEKS, WTLC, Medium: WYYY, WDAS, WAMO, WYEE, KMJO, WDIA, WTMP, KDAY, WKND, WNHC, WDKX, WATY, WENN, WPAL, 293, WFXC, WOMG, WKXI, KOYK, WBLX, WOIM, KHYS, KAPE, Debuts at number 39 on the BlackUrban chart.

REBBIE JACKSON with ROBIN ZANDER "You Send The Rain Away" (Columbia) 40/1

TIMEX SOCIAL CLUB "Thinking About Ya" (Oanya/Fantasy) 39/5

Rotations: Heavy 3/0, Medium 15/0, Light 21/5, Total Adds 5, XHRM, WKXI, WQIM, WORL, WPLZ. Heavy: WWINFM, WZAK, WPEG. Medium: WDAS, WDJY, WOWI, WJIZ, WEKS, WENN, WPAL, WHYZ, KIIZ, WBLX, WQQK, KHYS, KDKS, WANM,

NOUGE FRESH "Lovin' Every Minute 0f It" (Reality/Fantasy) 35.5
Rotations: Heavy 3.0. Medium 11/1, Ligin 21/4, Total Adds S, WENN, WMM, WXX, WPLZ, WVOI. Heavy: WDJY, WPEG, WWOM, Medium, WADS, KSDL, WAAL, WFXC, WHATZ, WAZS, KIIZ, WBLX, KHYS, WANM.

JERMAINE JACKSON "Words Into Action" (Arista) 34/5
Rotations: Heavy 0/0, Medium 4/0, Light 30/5, Total Adds 5, WYEE, K104, WXOK, WFXC, KMYX, Medium: KDLZ, KJCB,

EGYPTIAN LOVER "The Lover" (Egyptian Empire) 30/4

EUTPTIAN LUVEN "The LOVE" (EDYPHAN EMPITE) 30/4 Rotalions: Heavy 2:10, Medium 11/1, Light 17/3, Total Adds 4, WTMP, WENN, JET94, WTLC, Heavy: WJMI, WZAZ. Medium: WHUR, WDIA, KDAY, WFXA. WATV, WPAL, WPEG, WKXI, KHYS, WWDM.

MTUME "Body & Soul (Take Me)" (Epic) 30/2
Rotations: Heavy 0/0, Medium 7/0, Light 23/2, Total Adds 2, WZAK, KHYS, Medium: WRKS, WHUR, WBMX, WNHC, WEKS,

MILLIE JACKSON "Love Is A Dangerous Game" (Jive/RCA) 29/11

ns: Heavy 1/0, Medium 7/1, Light 21/10, Total Adds 11, WAMO, WDIA, WBMX, WXOK, Z93, WPEG, WOMG, WHYZ, WKGN, WVOI. Heavy: WANM. Medium: WZAK, WFXC, WJMI, WBLX, KBUZ, KDKO.

MOLE, WILL STEEL ADDS 10. MOLE WIJZ, WTKL, WPEG, WFXC, WOFX, WBLX, KHYS, WTLC, KDKO, Modelum &VOI, WTMP, WZAZ, KAPE

WILE, KOKO, Medium: WOW, WIM, WAZ, KAPE.

JEAN CARME "Everything Must Change" (OmnI/Atlantic) 27/7

Rotations: Heavy 0.0. Medium 11.0. Light 16/7, Total Adds 7, WDIA, WOW, WFXA, JET34, WOFX, Z16, WALT. Medium:

WTMP, WJIZ, WOXO, WFXC, WZA, KJOE, WBIX, KJOES, WANN, WWWS, WOO!

NAYOBE "Good Things Come To Those Who Walt" (The Fever/Surta) 27/4 Rotations Heavy 10 Medium 120, Light 141, Total Adds 4, WHURL WBMX, KULH, WDKX, Heavy WDAS, Medium; WDJY, WOLA WERR, WGG, WEKS, WFKA, WTKL, WERN, WFAL, WKI, KOKY, WWMS

BOOGIE BOYS "Share My World" (Capitol) 27/1

1, WHYZ. Heavy: K104. Medium: WZAK, WJLB, WNHC, WPAL, BRUCE WILLIS "Respect Yourself" (Motown) 26/24

BHULE WILLIS "Hespect Yoursel": (Motown) 26/24" ADAS, WHUR, WDIA, WEDR, WOW, WJMP, XHRM, WJIZ, ROTAINDR, HENDO, O, Medium 31, Upin 3232, Tolan ands 24, WDAS, WHUR, WDIA, WEDR, WOW, WJMP, XHRM, WJIZ, KOXL, WTK, WXOK, WFEG, WFK, WOK, WKW, WDIO, WZAZ, KJCB, 216, WALT, KAPE, WARM, WWWS, KMYX, STACY LATTISASW "Jump Into My Life" (Motown) 26/19 Rotations Heavy 0.0, Medium 42, Upin 2217. Total and 21, WJSL, WJSL, WJM, WOW, WBMOK, WDMT, KMJM, WHOLE, WSM, WGM, 216, WALT, WZAZ, WZAZ, WGM, WGM, WWW, WBMOK, WJM, 216, WALT, WZAZ, KAPE, WTC, KUZ, Medium, WHJR, WANM.

WOHL, KULL, KULL, WUMI, WIGH, ZIE, WALL, WHILL, KABE, WILLE, KABU, Medium WHUH, WANNE, GIVENS FAMILY "Someway Somehow" (P. J.) 26/2 Rotations: Heavy 2.0, Medium 8.0, Light 16/2, Total Adds 2, KMJO, KAPE, Heavy, WDIA, WTLC, Medium: WDJY, WTMP, WUIZ, WPEG, WORK, WAZE, WALT, KHYS

MAJEE "Sweet Love" (EMI America) 25/6
Rotations: Heavy 2:0, Medium 101, Light 13/5, Total Adds 6, WZAK, WENN, WKXI, KIIZ, WVOI, KMYX Heavy, WHUR, KDIZ, Medium MUR, LIBB, WNHC, WOKK, KOXL, WYL, KAPE, KDKS.

MOST ADDED

BRUCE WILLIS (24) MIDNIGHT STAR (20) STACY LATTISAW (19) JANET JACKSON (13) JESSE JOHNSON (13) COMMODORES (12) GLADYS KNIGHT & PIPS (12) MILLIE JACKSON (11) MEL & KIM (11)

HOTTEST

LUTHER VANDROSS (57) CAMEO (52) JANET JACKSON (39) MIKI HOWARD (33) ARETHA FRANKLIN (31) SHIRLEY MURDOCK (31) KOOL & THE GANG (14) ROBBIE NEVIL (12)
JAMES "D TRAIN" WILLIAMS (11) READY FOR THE WORLD (10)

SIGNIFICANT ACTION

JAMES BROWN "How Oo You Stop" (Scottl Bros./CBS) 23/3
Rotations: Heavy 0/0, Medium 10/1, Light 13/2, Total Adds 3, WOWI, WFXA, WJMI. Medium: WKND, WXOK, WHYZ, WKXI,

YEARS, 10, NORT, WARM, NURV.

FECUS. "Zero In July" (EMI America) 22/6
Rotations: Heavy 3/0, Medium 8/1, Light 11/5, Total Adds 6, K104, WDIA, WBMX, JET94, WQMG, WQFX, Heavy; WHRK, KOKY, KAPE, Medium: WJZ, WKES, WXX, KIZ, WQGK, WANM, KBUZ.

MEL & XIM "Showing Out (Get Fresh At The Weskend)" (Attentic) 20/11
Rotations: Heavy 0.0. Medium 5/1, Light 15/10, Total Adds 11, MUSL, WDIA, WGG, WNHC, JET94, KOKY, WKWM, WTLC,
WLIA, WOIR, KIKO, Medium: MDAS, WOW, WTHP, WANM.

BEASTIE BOYS "Paul Revere" (Oet Jam/Columbia) 20/4

4/0, Medium 7/1, Light 9/3, Total Adds 4, W. WXYV, WUSL, WHUR, WFXA, WLOU, WWWS. WXOK, WJMI, WQIM, KHYS, Heavy, WDAS, WZAK, KDAY,

ROBERT BROOKINS "Our Lives" (MCA) 20/2

ROBERT BHUUKINS "UIL LIVES" (MLA) ZU/Z
ROBIOTIST BHUUKINS "UIL LIVES" (ALAGE 2, JET94, KHYS. Medium: WXYV, WDAS, WTMP, WPEG, WXLA.
KENNY G "Oon't Make Me Walt For Love" (Arista) 18/2
Robiotist Beaugy Ob, Medium 70, Lippt 11/2, Total Aads 2, KHYS, KMYX, Medium: WGCI, OC104, KQXL, WXOK, KDLZ.

ONE WAY "You Better Quit" (MCA) 16/8

7. Total Adds 8, KMJQ, WEDR, KJLH, KIIZ, WPLZ, WKWM, WVOI, KBUZ.

BEAU WILLIAMS "Oon't Be Gone To Stay" (Capitol) 16/1

HEAVY O. & THE BOYZ "Mr. Big Stuff" (MCA) 16/1

, WPLZ. Heavy: KDAY, KOKY, WWWS, Medium: WJIZ, WEKS,

LENNY WILLIAMS "Episode" (Knobhili/Fantasy) 15/3
Rotations: Heavy 1/0, Medium 4/0, Light 10/3, Total Adds 3, WDJY, KOKY, WTLC. Heavy: WZAZ. Medium: WDIA, WENN, WGEY, WALT.

JANET JACKSON "Let's Walt Awhile" (A&M) 14/13

Rotations: Heavy 0:10, Medium 6:5, Light 8:18, Total Adds 13, K104, WDIA, WBMX, WBLZ, WDMT, Z93, WJMI, KIIZ, WKGN, WBLX, WANM, WKWM, KMYX. Medium. WAMO.

COMMODORES "Take It From Me" (Polydor/PG) 14/12
Rotations: Heavy 0.0, Medium 4/2, Light 1010, Total Adds 12, WHUR, WTMP, WJIZ, WATV, 293, WHYZ, WOPX, WJMI, WXXX, WZAZ, WAIX, KOKO, Medium 4/2, Light 1010, Total Adds 12, WHUR, WTMP, WJIZ, WATV, 293, WHYZ, WOPX, WJMI, WXXX, WZAZ, WAIX, KOKO, Medium KOKY, WANG, WAIX WAIX, WAIX BIZ MARKIE "Make The Music With Your Mouth" (Prism) 13/2 , Heavy: KDAY, Medium: WDAS, KMJQ, WZAK,

BILLY PRESTON "Since I Held You Close" (Motown) 12/1 Rotations: Heavy 0/0, Medium 6/0, Light 6/1, Total Adds 1, WQ/M. Medi dium: WEDR, Z16, KOKY, KAPE, KDKS, WTLC.

BABYFACE "You Make Me Feel Brand New" (Solar/Capitol) 11/1
Rotations: Heavy 3/0, Medium 4/0, Light 4/1, Total Adds 1, KJLH. Heavy: KMJ' KMJQ, WJMI, WTLC. Medium: WDJY, WTKL. GEORGE HOWARO "No No" (MCA) 11/1

Total Adds 1, WALT, Heavy: WHUR, Medium: WDAS, KDLZ, KDKS. MELI'SA MORGAN "Oeeper Love" (Capitol) 10/10 Rotations: Heavy 0/0, Medium 3/3, Light 7/7, Total Adds 10, WD

Total Adds 10, WDAS, WDMT, WENN, WHYZ, KOKY, WANM, WKWM, WWWS,

SHIRLEY JONES "She Knew About Me" (PIR/Manhattan) 10/8

IZ, WFXA, WFXC, WJMI, WJJS, WBLX, KDKS. BILLY VERA & THE BEATERS "At This Moment" (Rhino) 10/6
Rotations: Heavy 2/0, Medium 2/2, Light 6/4, Total Adds 6, WAMO, OC104, JET94, WFXC, WQFX, WVOI, Heavy, WLUM,

MADONNA "Open Your Heart" (Sire/WB) 10/3 Medium 5/1, Light 3/2, Total Adds 3, WHRK, OC104, WEXA, Heavy, KMYX, KUKO, Medium; K94

MARSHALL & BABB "Let It Be Me" (Edge) 10/0

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

BLACK/URBAN ADDS & HOTS

EAST

WXYV/Beltim Roy Sempson

CLUS MOUVEAU GLADYS KWIGHT PATTI LABELLE PHIL PERRON MOTESTE CAMED GAP BAND ARETHA FRANKLIN D TRAIN HIKI HOMARD

ROBBIE MEVIL GLADYS KNIGHT CURTIS HAIRSTON PATTI LABELLE KING DREAM CHORU NASE SHIRLEY JOHES SHIRLEY JURIES
LOOSE SUBS
JAMICE HCCLAIM
BOTLEST
BOMBA ALLEM
GAP BAND
CAMBO
TIMER SOCIAL CLUB
SHIRLEY MUNDOCK

WILD/Boston Elroy Smith

none Hottest: BOBSY BROWN ANITA BAKER LOOSE UNDS CAMBO JAMET JACKSON

none Bottest: JAMET JACKSON SHIRLEY MURDOCK KLYMAXX ROBBIE NEVIL CAMED

none Hottest: READY FOR THE WOR VESTA WILLIAMS BORNY BROWN LOOSE ENDS CAMBO

STACY LATTISM
MAL 6 RM
HIDSIGHT STAR
JUSSE JOSSION
JODY MATLEY
EXPOSE
JETS
BOTTON
LUTHER VANIDNOSS
POINTER SISTERS
CANNO
LOGGE SHOS
ARETHA FRANKLIN

CAMBO PIVE STAR RAY GOCONAM & BR OWEM GUTENIE BOEBSIE HEVIL GREGORY ABBOTT SHIELEY HURDOCK ANITA BAKER LUTHER VALDROSS BOEBY BROWN

CAMED GAP BAND BILLY VERA 6 THE HADDINGA CYMBI LAUPER SAMANITHA FOX CORRY HERT LAWED CAMED GAP BAND BHIRLEY MURDOCK

ROBBIE HEVIL JAZZY JEPP SPENCER JOSES AL JARREAU HEL & KIM STACY LATTIEN EXPOSE EXPOSE Hottest: READY FOR THE WOS LUTHER VANDROSS HEW EDITION BORBY BROWN JAMET JACKSON

SUMMY SIGLER CURTIS HAIRSTON CUNTIS BAIRSTON
EXPOSE
BRUCE WILLIS
BRUCE WILLIS
LIONEL RICHIZ
HELI'SA MONGAN
HILIST WINDOCK
ROLLOW

Wooden/Anthony
CLUB BOUVEAU
HORADO NEWETT
BILLY VERA & THE
HILLY VERA
HORADO SHOWN
HORADO

WDKX/Rochester Andre Mercel

ANDERSON

LY'S LATEST ARRIV

DOMBA ALLES

MAIS ING REDIENT

MAIS ING REDIENT

MAYORE

HAYORE

HAYORE

TOWN

THE WARD

LOTHER WARD

LUTHER WARD

LUTH

WDJY/Weehington Brute Balley

BOBBIE HEVIL CAMBO GEORGE DURE LEMBY WILLIAMS ROSE ROYCE STACY LATTISAW MOTE OF BRIELEY MURBOCK JAMET JACKSON MELSA MOORE MIKI HUMARD

WHUN/Weehing Mike Archie

PER ATONS
SYLVESTER
PER NO BRYSON
HIDHIGHT STAR
DOSSA ALLES
COSSODORES
ROSE SROTHERS
BRUCE WILLIAMS
FORCE HD'S
WESTA WILLIAMS
FORCE HD'S
WESTA WILLIAMS
ARSTHA PRANKLIS
CAMEAN
HOMARD HEMSTT
HOMARD HEMSTT

COMMODRES
PAYME & INGRAM
SHIELEY JOWNS
JEFF YOUNG
ROSE EROTHERS
SONNY REAND
O.C. SMITH
BRUCE WILLIS
BOLTON JULIES
HOLTON J KLYMAXX BEASTIE BOYS

SOUTH

LOOSE EMPS COMMODORIES DEUCE OF JUICE RJ'S LATEST ARRIV

WENNBirmingham Dave Dannell

DOUG E. FRESH HOMARD HEMETT CONTROLLERS CLUB HOUVEAU BOTPTIAN LOVER HIDMIGHT STAR HAJES PAYNE & INGRAM HELI'SR HORGAN BOLLOST

HELI'SA MORGAN Bottest: JANET JACKSON LUTHER VANDONSS ARETHA PRAIKLIN MIKI HOMARD SHIRLEY MUNDOCK

WPAL/Cherleston Don Kendricks

D TRAIN
FIVE STAR
HOWARD HEMETT
HOTCH
CAMED
ROSE BOYCE
LIOMEL RICHIE
LUTHER VANDROSE
FREEDIE JACKSON

WVEE/Atlanta Ray Boyd

BJ'S LATEST ARRIV CARL ANDERSON JENNAINE JACKSON BONE BOYCE ROSE ROYCE Hottest: LUTHER VANDROSS CAMBO D TRAIN DOMMA ALLEN SHIRLEY MUNDOCK

WEKS/Atlente Mitch Faulkner

CARL RAMSEY MORRIS DAY JETS BEASTIE BOYS HOLLOSI CAMBO MIKI HOMARD PREDDIE JACKSON CLUB MOUVEAU BIG AUDIO DYMAMIT

WFXA/Augusta Charlotte Logan

CHM Fletcher

GLADYS RHIGHT

JAHET JACKROSS

HIDMIGHT STAR

HIDMIGHT STAR

HIDMIGHT STAR

HIDMIGHT STAR

HIDMIGHT STAR

HILLIE JACKROSS

HORIGHT

HORALIE

COMPINALIES

HIMMI KIDMIGHT

COMPINALIES

HIMMI KIDMIGHT

ARTYRAN PARRICLIS

MIKI HOMARN

LUTHER VALIDNOSS

ARTYRAN PARRICLIS

MIKI HOMARN

TANIB NADORNA SHIRLEY JOHES PAYME & INCRAM BOTTON HIKI HOWARD POINTER SISTERS LIONEL RICHIE CAMED LUTHER VANDROSS

WTKL/Beton Rouge E. Rodney Jones

E. Modiey Jones

CLOW THE GAMO
CLUB MOUVEAU
GLAUFS KETGHFT
GRACE JOHNS
BRUCE WILLIS
TEMPTATIONS
O.C. SMITH
HOLLST
KOOL & THE GAMO
MELBA MOORE
RAY GOODMAN & BR
ROSE ROYCE
SHIRLEY MURDOCK

WXCIUBeton Rouge Rob Neel

PATTI LABELLE
PATTI LABELLE
JERNAINE JACKSON
BRUCE WILLIS
BRAFFIE BOYS
MILLIE JACKSON
HILLIE JACKSON
HOTES, THE GAME
LUTHER WANDROSS
KLYMANX
ARETHA PRAMKLIN

KOXL/Beton Rouge Ricardo/Clay

TEMPTATIONS
LIONEL RICHIE
STACY LATTIENA
SKYY
JESSE JOSHOU
SYLVESTER
BRUCE MILLIS
NOTES MININGS
LUTHER VANDROSS
JAMET JACKEON
AMITA BAKER
MIKI HOMARD
VESTA MILLIAMS

K104/Dolles Terri Avery

none Hotteet: READY FOR THE MOR AMITA BAKER FULL FORCE KOOL & THE GAMG VESTA WILLIAMS

XHRM/Sen Diego L.D. McCollum

DEFOSE
JETS
JAMICE CHRISTIE
TIMEN SOCIAL CLUB
BRUCE WILLIS
HOLECS!
LUTHER VANDROSS
WIRI HOMARD
ARETHA PRANKLIH
LIOSEL RICHIE
CAMED

Tomony Marchell

ROSE BROTHERS
BAJ TE
FINE BOCIAL CLUB
TEMPATIONS
BIS HARKIE
FIVE STAR
BASE JARKEDES
BALTE JARKEDES
BASE JARKEDES
BASE

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BILLY VERA & THE PHYLLIS HYMAN O.C. SMITH BRUCE WILLIS BIZ MARKIE TSS DAMA DAME SPENCER JOHES COMMODORES Deser Johns Services Johns Services Johns Services Johnson Services Hills Scott House John South Services John Services John Services John Services John Hildrich Scott Hilbrick John John Allen Lutter Michorola Soney Monack Liosel Richie Rolling Receipt Reservices John Services John TSS B. PATS JERMAINE JACKSON

KDLZ/Ft. Worth-De Tucker/Medicon

TucherWadden
MIDHIGHT STAR
DOMBER ALLEM
HEM EDITION
STROY WATLEY
HOME ROYCE
BOOLER ROYCE
LUTHER WALDROSS
HIKI HOWARD
ARRETES PRABKLIM
ROBBIE MEVIL

Doe Footer

BHIRLEY MUNDOME
JOSHMIE TAYLOR
AL JARREAU
JESSE JOSHESSH
MILLE JACKSON
MIL

WHYZ/Greenville Coroor/Sewell

WPEQ/Cheriotte

Michoel Seunders

ROBBIE HEVIL

HUMAN LENGUE

YARROUGH & PROPL

WILLIE JACKEON

RJ'S LATEST ARRIV

ORBECT IN THE SERVICE

FAVER SICKEON

JAMES JACKEON

LUTTERN WANDROES

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ARRITAN FRANKLIN

DOMBA ALLEN

JET94/Chettencoge Frank St. James EGYPTIAN LOVER MEL & KIM JANICE CHRISTIE JABICE CHRISTIE POCUS SILLY VERA & THE JUME CARME ROMERT BROOK HES HOTERS JACKSON LUTHER WANDROSS D TRAIN SHIRLEY NURDOCK DOMBA ALLES

Addresschools
PREDDIE JACKBOH
GLADYS KHIGHY
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BRUCE WILLIE Bottest: CAMBO ARETHA FRANKLIE HIKI HOMARD SHIRLEY NUNDOCK GRACE JONES

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CLUS MOUVEAU

MILLIE JACKEON HIBHIGHT STAR JAHET JACKEON STACY LATTIEMN HOTCOST: SHIRLEY NUMBOCK JETS HIKI HOWARD CAMED ROBBIE MEVIL

KJCB/Leleyette Handv/Devis RRUCE WILLIS LUTHER INGRAM PHYLLIS HYMAN HOLLOST JAHET JACKBON LUTHER WANDROSS CAMBO NELBA MOORE ARETHA PRANKLIN

KXZZ/Lake Charles Patrick Manuel

JEAN CARME STRCY LATTISAN BRUCE WILLIS PRACT LATIADOM
BRUCE WILLIS
SKYY
ORAN JUICE JOHES
PIECES OF A DREAM
SYLVESTER
DOMRA ALLES
HIKI HOMAND
JAMET JACKSON
GEORGE SENSON
GAP BAND
CAMBO

WQtS/Lourel Ron Devis

TEMPTATIONS Hottest: JAMET JACKSON ARETHA FRANKL: MIKI HOMARD TIMA TURNER CAMBO

FREDDIE JACKEDM
FREDDIE JACKEDM
CLUB MOUVEAU
JESSE JOHNSON
HEL 6 REN
HEL 6 REN
HEL 15 AN HORGAM
HELBA MOORE
HOTES HORGAM
HELBA MOORE
HOTES HENVE
CAMED
JOESE MEVIL
JOESE LOVE

WQQIC/Nashville J.C. Floyd HIDWIGHT STAR HOLLOST: JAMET JACKSON LUTHER VANDROSS HIK! HOWARD ARETHA PRANKLIN LOOSE WHDS WJYL/Louisville none Hottest: SHIBLEY HURDOCK KOOL & THE GAMG ANITA BAKER LUTHER VANDROSS KLYMAKK

WJJS/Lynchburg Led Goins LOOSE MADS
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TINEX BOCIAL CLUB
DOUG E. PRESE
HOLLES HYMMA
BOUBLE REVIL
HIKI HOWARD
GENCE JOWES
CAMED

Mime Kelly

OAP SAID

HIDWIGHT STAR

HODWIGHT PRANKLIE

BRUCE WILLIS

STACY LATTISM

JESSE JOHNSON

GIVENS PRHILY

HOTH HOWARD

CAMBO

FOCUS

SHIRLIF MURDOCK

LOGE ENDS

SHIRLEY JONES Notteet: CAMBO LUTHER VANDROSS ARETHA PRANKLIN NELBA HOORE D TRAIN

none Mottest: BEAUTIE BOYS CAMBO SHIRLEY NUMBOOK LUTHER WAMDROSS JEFF LORSER

PATTI LABELLE KYPOSE FOSTER SYLVERS BRUCE WILLIS SYMBOLIC TERES HELI'S A NOSGAN PATHE & INCRAM JAMET JACKSON HOLLOSI LUTHER VANDONOS HIKI HOWARD PREDDIE JACKSON READY FOR THE WOR

WTMP/Tempe Chris Turner

COMMO NUMBER OF STATE OF STATE

OLIVER CHETHAM
HOMARD HUNETT
SHIRLEY MURDOCK
JOYCE LAMBOM
MEL & KIM
HOTLOGI
GENGGE BENESOM
JAMET JACKROM
LUTHER VANDROSS
HIKI HOMARD
ARETHA FRANKLIM

ENT JAMES

ROBBIE MEVIL
TINEX SOCIAL CLUB
JETS
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GRACE JOHNS
CHARD
GRACE JOHNS
GROBE
LUTHER WANDHOSS
GRORE BENSON

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SEASTIE BOYS
GLADYS KHIGHT
HIDSTIGHT STAR
JUSSES JOHNSON
HTUNE
ROBERT BROOK HIS
KENHY O
O.C. SHITH
BROWNEY PRANKLIN
PRIVATE POSSESSIO
JARRE JACKBOH
LUTHER WANDOMS
KOOL 6 THE GAMO
ABSTHA PARKLIN
ANITA BAKER

WPLZ/Petersburg Crumbley/Deniels

WDMT/Ck Jeff Kelly

HELI'EN HORGAM STACY LATTIENM JAMET JACKEON PATTI LABELLE HOLLES TORRES HOLLES JOHES GRACE JOHES HOBBIE MEVIL

JUTY Bookding

HAIH INGRED INT
JAHET JACKEON

POCUS

none Hottest: LUTHER VANDROSS JAMET JACKSON CAMEO J. BLACKPOOT FREDDIE JACKSON

LUTHER WANDINGS GRACE JOHES VESTA WILLIAMS CAMBO PREDDIE JACKSON

Jay Johnson

PAYNE & INGRAM
NEL & RIM
PATTI LABELLE
BUSHY DEBROCE
JOOV SKYLEY
OF
LEMBY SILLIAMS
EXTYPIAM LOWER
EXTYPIAM LOWER
EXTRY LATERAM
HOLLOGI
JAMET JACKSON
LUTHER WHIDNOSS
B. FATE
RAMFYFACE
CAMBO

WXLA/Lansing Casey McMichaels

LIONEL RICHIE
LIONEL RICHIE
JAHET JACKBON
GLADYS KHIGHT
MELBA MOORE
DOMBRA ALLEN
CYMBID LADPER
HOLLES
JAHET JACKBON
GOOL & THE GANG
KICK THE MURDOCK
READY FOR THE MC WKWM/Grand Reg Grant/Franklin GrandFrancish
TIMA TURER
CLUB BOUVEAU
DORBA ALLER
DORBA ALLER
ONE MAY
KING DREAM CHOS
MELI'SA MORGAN
HULT'SA MORGAN
HULT'SA MORGAN
HUMBETT
JAMET JACKEON
MEL 6 KDM
BOLLER
LUTHER VANDROSS
GRACE JOERS
GRACE JOERS

WZAK/Cleveland Tolliver/Perry

HAJEK
BEAU WILLIAMS
JESSE JOHNSON
IVY
HTUNE
H.C. HOLIDAY
HOLIGAT JACKSON
EANTIE JOYS
BEAUTIE SOYS
BEAUTIE SOYS
B. FATS
FREDDIE JACKSON

KC Jones
LIONEE RICHIE GAP BAND
MIDWIGHT STAR
DOMMA ALTAR
DOMMA ALTAR
LOGGE MEDS
CLUB BOUVEAU
HURAR LERGUE
BOCCOST
D TRAIN
SMIRLEY MURDOC
JAMET JACKSON
HIKI HOMARD .
CAMBO

WLUMMilwouker Bernard Miller

WJLB/Detroit Jemes Alexar

JAMICE CHRISTIE HOTTOST CAMED HOMARD HEMETT JAMET JACKSOM LIVING PROOP LUTHER VANDROSS

BTACY LATTISAM HICHMEL MCDOMALD RURTIS BLOM HOBE ROYCE HOTTOS HOTTOS HOMARD HEMITT ARETHA FRANKLIN GENERG BUNE LIOMEL RICHIE

NONE HOLLEY NURDOCK KOOL & THE GAMG AHITA MAKER LUTHER VAHOROSS KLYHAKK

WVOVToledo Paul Brown Paul Brown

J.M. SILF

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MASON

GLADYS KHIGHT

STACY LATTISAM

NOLTOSI:

LOOSE NEWS

ROBBIE MEVIL

ROSE NOYCE

POINTER SINTERS

CAMBO

90 Station Reports **79 Current Reports**

WILD/Boston, WBLK/Buffalo, WZZT/Columbus, WGPR/Detrolt, KATZ-FM/St. Louis, WJYL/Louisville, WGQK/Nashville, WYLD-FM/New Orleans, WWDM/Sumter, KDAY/Los Angeles, KSOL/San Francisco called in

WEST

LIONEL RICHIE THMPPATIONS O.C. SHITM HIDMIGHT STAR COMMODORES HOLLOW VANDROSS HIKI HOMARD SHIRLEY MURDOCK CAMED

MIND MENTS

HAYONE LOOSE SHIDS HIDNIGHT STAR CLUB BOUVEAU BABYFACE J. BLAKFPOOT ONE MAY NOT LOST SHIRLEY HUNDOCK AMITA BAKER CAMBO CAMBO ROBBIE MEVIL JAMICE CHRISTIE

KDAY/Los Angeles HOTE ST. JAMET JACKSON SEASTIE SOYS KLYMAKK HENVY D & BOYZ RUM D.M.C.

KMYX/Ojel Howard "HT" Thor

HIKI HOMARD GRORGE BERROW MEL & KIM EXPOSE HOTTER VAIDNOSS BILLY CERM JANET JACKSON KOOL & THE GAME READY FOR THE WOR

KSOL/Son Franc

STACY LATTISAN POCUS JAHST JACKSON JERNAINE JACKSON HOLLOSI CAMBO DONNA ALLEN CLUS HOUVERS LUTHER VAIDROSS MIKI HOWARD

HOTE HOTE OF THE WORLD THE WKXWJeckson Tommy Marshell

CYMDI LAUPER HADOMMA HOLLEGE: LUTHER WANDROSS SHIRLEY MURDOCK CAMED MIKI HOMARD ARETHA PRANKLIN

COMMODORES
HILLIE JACKBOM
MARYIM SEARE
BOOGIE BOYS
HELI'SA HORGAM
HIDMIGHT STAR
Ebtest:
CAMED
SMIRLEY MUMDOCK
FREDDIE JACKBOM
READY FOR THE MC

ALLW
COMMODORES
POCUS
JUNAN
JAMET JAKEOM
ARETHA PRAMELIM

KMJQ/Houston Atkine/blichesis

WHINCH(omp Wolfe/Smith

Booky O' Jey

HOMARD HIMSETT
POCUS SHITTS
O' S

WEDR/Momi

Tony Brown
JANNT JACKEDN
SETIELS JONES
UPTONN
PAYNE A INDRAM
O.C. SMITH
DENICE OF JUICE
HOLLOET
JAKET JACKEDN
LUTHER VANDOROS
CAMED
TEALIN
GEORG BESNEDN

WOMMMontgomery Frenche Be PROMEE STYLL
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CAMED
BJ'S LATEST ARRIV
BJ'S LATEST ARRIV
TIMES SOCIAL CLUB
MIDDIGHT STR
PRITLIS HYMAN
JUSIES JOHN DON
BRAFTE BTYS
BRAFTE BTYS
BROLLER IN TORS
BROLLER IN TOR KOKY/Little Rock Frezier/Earl

WOWWhorfolk Don Allen

DON AMEN

ERUCE WILLIS

LUTHER ING RAM

CANADA SAME SENSE

PATTI LABELLE

EX POSE

E

KB4Morlolli Wynn Evers My LATEST ARRIV LOOSE BENS JAMICE CHRISTIE CLUB MOUNEAU HOLLOCK CAMBO D TWAIN JAMET JACKSON .-LUTHEN VANDROSS MIKI HOMARD

KHYS/Port Arthur Petry/Davis

PATTI LABELLE EXPOSE

MIDWEST

none Hottest: EMIRLEY MUNDOCK ANITA BAKER JEFF LORBER KOOL & THE GANG MIKI HOWARD

Benner diller
TIMA TUBBER
CYBOI LAUPER
CYBOI LAUPER
CYBOI LAUPER
VERTA HILLIAME
BESLANIE ORR
BOB JOVI
FORCE MO'S
FORCE
MILLY
MEAN
MIRL HOMARD
ARETHA FRANKLIB WWWS/Sagk David Roses BRUCE WILLIS IMPRESSIONS MELI'SA MONGAN ROMNIS G HOLDSTEN HELBA MOORE TINA TUNNER ARETMA PAANKLIN ROSE ROYCE

WGPR/Detroit Joe Spencer

KATZ-FM/St. Louis Dell Spencer

KBUZ/Wichite Rochel Wright

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

JANUARY 9, 1987

STANLEY JORDAN/Standards Volume #1 (Blue Note)

CRUSADERS/The Good & Bad Times (MCA) a

TANIA MARIA/Lady From Brazil (Manhattan)

DEXTER GORDON/Other Side Of Round Midnight (Blue Note)

GEORGE HOWARD/A Nice Place To Be (MCA)

AHMAD JAMAL/Live At The Montreal Jazz Festival (Atlantic)
HENRY JOHNSON/You're The One (MCA Impulse!)

BRANFORD MARSALIS/Royal Garden Blues (Columbia)

BOB THOMPSON/Brother's Keeper (Intima/Enigma)

JAMAALADEEN TACUMA/Music World (Gramavision)

MULGREW MILLER/Work! (Landmark)

SHERRY WINSTON/Do It For Love (Pausa) Ð 24

KENT JDRDAN/Night Aire (Columbia)

WISHFUL THINKING/Think Again (Pausa) DEBUT

VITAL INFORMATION/Global Beat (Columbia)

RANDY BERNSEN/Mo' Wasabi (Zebra/MCA)

BOB JAMES/Obsession (WB) ART BLAKEY & THE JAZZ MESSENGERS/Feelin' Good (Delos)

DENNY ZEITLIN/Homecoming (Living Music/Windham Hill) MILES DAVIS/Tutu (WB)

SUPERSAX & L.A. VOICES/Straighten Up & Fly Right #3 (Columbia)

LAUREL MASSE/Easy Living (Pausa)

DEBUT > 2

ART BLAKEY & THE JAZZ MESSENGERS/Live At Kimball's (Concord)

CANDNEO/Desparately Seeking Fusion (Passport)
TOM SCOTT/One Night/One Day (Soundwings) DEBUT > 3

WYNTON MARSALIS/J Mood (Columbia)

DEBUT > McCOY TYNER/Double Trios (Denon)

JAMES MOODY/Something Special (Novus) DEBUT > @

DEBUT 🕨 🚳 ALPHONSE MOUZON/Love, Fantasy (MPC/Optimism)

TIMELESS ALLSTARS/Essence (Delos)

Black/Urban stations contributing to Jazz: KJC8/Latayette, Horatio Handy: WYLD-FM/New Orleans, Dell Spencer WDMT/Ceveland, Dean-Dean Rutus.

NEW & ACTIVE

CHARLIE WATTS ORCHESTRA "Live At Fulham Town Hall" (Columbia) 12/6

CHARLE FESTIVE "Money's No Object" (Nova) 12/2
Retailmer: Heavy 2/0. Medium 4/1, Light 6/1, Extra Adds 0, Total Adds 2, KPLU, WVPE, Heavy: WAER, KKGO, Medium

BOB MILES "Windstorm" (Golden Boy Jazz/Optimism) 12/0
Rotations: Heavy 1/0, Medium 5/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WMOT, Medium: WOTB, WCLK, KMHD,

WVPE, KWMU.

PHIL WOODS: "Gratitude" (Denon) 11/6
Rotations: Heavy 5/2, Medium 2/1, Light 3/2, Extra Adds 1, Total Adds 6, WMOT, KJZZ, KPLU. WUSF, KXPPI. KLSK. Heavy:
watri KANIL KAZZ. Medium. WBGD.

WRTI, KANU, KJAZ, Medium medium.
ADAM MAKOWICZ "Moonray" (Novus) 11.2
Rotalions, Heavy 2/1, Medium 3:0, Light 6:1, Extra Adds 0, Total Adds 2, WMOT, KPLU, Heavy: WBGO, Medium: WRTI.

POCKET CHANGE "Random Axis" (Passport Jazz) 11/2
POCKET CHANGE "Random Axis" (Passport

MAJEE "Najee's Theme" (EMI America) 11/2
Rotations: Heavy 3/0, Medium 5/2, Lignt 3/0, Extra Adds 0, Total Adds 2, WNEW, WOMT, Heavy, WAER, WFSS, WVPE.

BRIAN BROMBERG "A New Day" (Black-Hawk) 10/3
Rotations: Heavy 1/0, Medium 2/0, Light 5/1, Extra Adds 2, Total Adds 3, WBGO, KJAZ, KPLU. Heavy: WBFO. Medium

CARMEN MCRAE "Any Old Time" (Denon) 10/2

Delations: Heavy 4/1. Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 2, KPLU, WUSF. Heavy: WBGO, WYRS, KXPR.

Medium WOBH, KANU, KJAZ

DENNIS COFFEY "Motor City Magic" (TSR) 10/1

DENNIS COFFEY "Motor City Magic" (TSR) 10

KTCJ, WYPE
LESTER BOWIE "Avant Pop" (ECM) 9/4
Cristine Leasur 3/2 Medium 4/1, Ught 1/0, Extra Adds 1, Total Adds 4, KJZZ, KPLU, WNUR, KWMU. Heavy: WBGO.

Medium KERA, WBEE, KIKIM.

RIPPINGTONS "Moonlighting" (Jem) 8/6

RIPPINGTONS "Moonlighting" (Jem) 8/6

RIPPINGTONS "Moonlighting" (Jem) 8/6

RIPPINGTONS "Moonlighting" (Jem) 8/6

RIPPINGTONS (Moonlighting) (Jem) 8/6

RIPPI

WNDP KKOO STAR TREK IV "Soundtrack" (MCA) 8/2 Denatorie, Heavy 1/0, Medium 6/1, Light 1/1, Etita Adds 0, Total Adds 2, WBBY, KUOP, Heavy, KBEM, Medium: WLOQ.

MOST ADDED

VITAL INFORMATION (8) SHERRY WINSTON (8) LAUREL MASSE (6) RIPPINGTONS (6) WATTS ORCHESTRA (6) WISHFUL THINKING (6) PHIL WOODS (6)

HOTTEST CRUSADERS (21) STANLEY JORDAN (17) GEORGE HOWARD (14) TANIA MARIA (14) HENRY JOHNSON (12) DEXTER GOROON (11) AHMAD JAMAL (7) MULGREW MILLER (7) WISHFUL THINKING (6) BOB THOMPSON (6)

RICHARD ELLIOT "Trolltown" (Intima/Enigma) 8/0
Rotations: Heavy 3/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: KKGO, KMHD, KIFM. Medium: WLOQ.

ARTFULLY BEATLES "25th Anniversary Salute..." (Artful Balance) 7/3
ARTFULLY BEATLES "25th Anniversary Salute..." (Artful Balance) 7/3
ARTFULLY BEATLES "25th Anniversary Salute..." (Artful Balance) 7/3
ARTFULLY BEATLES "25th Anniversary Salute..."

Rollations Freely "Windersong" (Windham Hill) 7/2
PAUL WINTER "Wintersong" (Windham Hill) 7/2

And Wintersong " (Windham Hill) 7/2

WLOO, WUMM, KLCC.

RAY MANTILLS PAGE STATION "Synergy" (PolyGram) 6/4

Rotations: Heavy 00, Medium 10, Light 40, Estra Auds 1, Total Agds 4, WBGO, KERA, WDET, KPLU. Medium: WRTI.

OAVIO BECKER TRIBUNE "Long Peter Madsen" (MCA) 671

Rotations: Heavy 00, Medium 30, Light 311, Extra Adds 0, Total Adds 1, WMOT. Medium: WEBR, KKGO, KMHD.

OAVID BECKEN INIOUN. SUIT OF THE ADD STATE ADD

Rotations: Heavy 10, Medium 101, Light 401, Extra Adds 9, 10tal Adds 9, revery, remove, rem ROGER KELLAWAY "Ain't Mischankin" (Choice/Balhbridge) 6/0. Rotationer Heavy 10, Medium 10, Light 40, Extra Adds 9, Total Adds 9, Heavy, KLAZ, Mer ROSEMARY CLOONEY "Sings Music Of Jimmy Yan Heusen" (Concord) 6/0. Rotations: Heavy 20, Medium 00, Light 40, Extra Adds 9, Total Adds 9, Heavy, WYRS, KL

Rotations: Heavy 20, Medium 00, Light 40, Extra Adds 0, Total Adds 0, Heavy, WYRS, KLON.
LIZ STORY: "Part 01 Fortune" (Novus) 5/2
Rotations: Heavy 00, Medium 30, Light 22, Extra Adds 0, Total Adds 2, WNOP, KLSK. Medium: WUWM, KKGO, KPLU.
JOHN COLIANN: "John Colianni" (Concord) 5/2
Rotations: Heavy 20, Medium 21, Light 11, Extra Adds 0, Total Adds 2, KKGO, KCNR. Heavy. KANU, KXPR. Medium:

WYRS

MORGANA KING "Simply Eloquent" (Muse) 5/2

Rotations: Neavy 0.0, Medium 2/1, Light 2/0, Extra Adds 1, Total Adds 2, WJZZ, KCNR. Medium: SHAPE 0F THE LAND "Soundfrack" (Windham Hill) 5/1
Rotations: New 0.0, Medium: 0, Light 4/1, Extra Adds 5, Total Adds 1, WOTB, Medium: KMHD

GIL EVANS & MONDAY NIGHT ORCHESTRA "Live At Sweet Basil" (Gramavision) 5/0

GIL EVANA & MUNION ... (Light 20, Extra Adds 0, Total Adds 0, Heavy: KIFM. Medium: WBBY. KBEM. WVFE

HIRAM BULLUG. 1194 10. Extra Adds 0, Total Adds 0, Heavy, New York 10, Light 10. Extra Adds 0, Total Adds 0, Heavy, New York 10, Extra Adds 0, Total Adds 0, Heavy, WRTI, KWMU, Medium WGBH, WNUR.

Potations Heavy 20, Medium 20, Light 10, Extra Adds 0, Total Adds 0, Heavy KTCJ, Medium; WVPE MARK SHERMAN "A New Balance" (Columbia) 5/0 MARK SHERMAN "A New Halance" (Columbia) 5/0 Extra Adds 0, Total Adds 0, Heavy KTCJ, Medium; WVPE

Rotations: Heavy 1/0, Medium 1/0, Light 3/0, Extra Audo, 10/2 FLORA PURIM & AIRTO "The Magicians" (Concord) 5/0

Rotations: Heavy 1/0, Medium 2/0, Light 2/0, Extra Adds 0, To RANDY SANDKE "New York Stories" (Stash) 5/0 Rotations: Heavy 2/0, Medium 0/0, Light 3/0, Extra Adds 0, To

ALAN BROADBENT TRIO "Everything I Love" (Discovery) 5/0
Rotations: Heavy 3/0, Medium 2/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy, WRTI, WYRS, KLON, Medium: WUSF.

REGIONALIZED ADDS & HOTS

SOUTH EAST MIDWEST WCLKIASienta Jerry Bredford GLES HILLER CHARLIE WATTS DESCRIPTION OF THE PROPERTY AND ADDRESS OF THE PROPERTY ALEXANDERS OF THE PROPERTY ALEXANDES LAUREL MARRE BIPPIMCTORS MATERIAL TAMIA MARKA MEMBY JOHNSON COUSDISS STANIET JOHNS J.D. Seil WEF OrBurtelo John Wartel JAMES HOOSY CHAS WALTON ALTWOMER HOUZ MOTION: BOR JAMES MILES DAVIE PRIL MODE CAVID BECKER TR LAU REL MASSE ADAM MRECONICE NOTES TO SERVICE SAMMY MEET SCO MEESTER WILLES SOFES RAY & U.S. ANNUE ZAMAL LARK IN & PRINCES SHERRY WINDYON LIE STORY FREE FLIGHT BRIAN RESERV TOTO MODER MODITARI MINEY JOHNSON JAMES 6 TOWNSON CRUSADERS DICK MAURILE GROU GROWS MOMARD JAMES HOODY JYPOHE HARRIS RAY HARTILLA BOOTT SAWYES HIGHT ARK CAMPINE BIFFIRETONS MISHFUL THENWING SHEARY MINSTON MOTOREL STARLEY JOSCAN GEORGE HOWARD SALEY BENKER NAME SHEMAN WHEW AMPL HAJES HOCOF TYPER SHEEPY WINETON BARRY HILLE HOCCOSCI, TANIA HABIA VITAL INFORMATION TRANSPORD HOLDON BRANFORD HASACIE MONTY ALBEARD SI BOR JAMES CHARLEY WATTS O ONCLE PRETEVE BOLLOS I HONEY JOHNSON KENT JOHNSON KENT JOHNSON GROSSE HOMAND HOLGHEN HILLES STAWLEY JORGAN CHUSADERS TON SCOTT HOTTEST: APT MAKEY AMMAD JAMAL TANIA MARIA BOS THOMPSON COURA DES RIPPING TORS ARMAD JAMAI. CHARLIE WATTS ORG ARTPULLY STATLES WDET/Detroit Judy Agens PAUL WINTER COUIS COMMON LAMPEL MASSE CAMORNEL MASSE CAMORNEL BAY HANTILLA BELAN ENCHMENS BOTTER GOMEON TANIA MARIA CAMMEN TANIA MARIA CAMMEN MASSHITT AND MASSHITT AND MASSHITT CAMMEN MASSHI WUSFillampo Bob Seymour KWINDS: Louis Jim Wallace MCCOY TYMER REITH JARRETT LUTTER BOWIE BOLLOST TIMEZES ALLST ARMAD JANAL ART BLAKTY DENTER GORDOW KENT JOSDAM



WEST

III Officing Base Heter Burgers

BOS THEMPION STRAILEY JORDAN MISICHS JORDAN MISICHS LIBROSHATI SAURENT MINSTON MULICAL HOMAND HERRY JORGEON CRISCOERS HIRAN BULLOCK

CHET BAXES SERRY CARTES SSIAM BROWNS MAL WALDROSS JACKIE COOK

POCRET CHANGE LAUREL MASSE YER TEST 4 HOLLOW! CHISCHERS REFEY JORGESON STABLEY JORGAN STORES HOMARD HEN SIDRAN 48 Reporting Stations

38 Current Reports

KADX/Denver, KLON/Long Beach, WEBR/Buffalo, WGBH/Boston, WLOQ/Orlando, WRTI/Philadelphia, and WYRS/Stamford called in

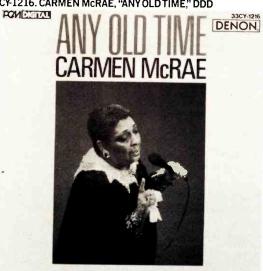
frozen playlists this week. WFPL/Louisville failed to report; its playlist was frozen. WHRO/Norfolk and WYLD-FM/New Orleans failed to report for two

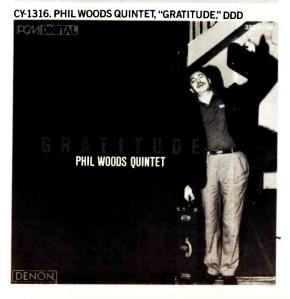
consecutive weeks and were not used in this week's data.

CY-1018. THE COUNT BASIE ORCHESTRA, "LONG LIVE THE CHIEF," DDD



CY-1216. CARMEN MCRAE





CY-1128. McCOYTYNER, "DOUBLETRIOS." DDD



This winter; Denon jazz

Recorded in New York as part of Denon's Jazz Project, each of these four Compact Discs contains over 60 minutes of heat. Experience the warmth of Carmen McRae in the thirteen classic cuts of "Any Old Time." McCoy Tyner's first work on the Denon label, "Double Trios" is also his first to include performances on electric keyboards. Also new to the Denon label are two firstplace winners in the 51st Annual down beat Reader's Poll: the Basie Band and Phil Woods.

To keep the heat on, this music has never stepped outside of the digital domain. Each disc was digitally recorded, digitally mixed and digitally mastered on proprietary Denon equipment. But you'd expect no less from the First Name in Digital Recording.

The First Name in Digital Recording

Nippon Columbia Ltd., Tokyo, 107 Japan Denon America, Inc., 27 Law Drive, Fairfield. NJ 07006 Denon Canada, Inc., 17 Denison Street, Markham Ont. L3R 1B5 Canada

RADIO & RECORDS NATIONAL AIRPLAY

CONTEMPORARY CHRISTIAN

TOP-20

ı	transaction of the last of the			_		
ı		JANUARY 9, 1987	Reports / Adds	Heavy	Medium	Light
ı	0	STEVE CAMP/He Covers Me (Sparrow)	30/0	28	2	0
ı	0	WHITEHEART/Fly Eagle Fly (Sparrow)	30/1	29	1	0
ı	0	PHILIP BAILEY/The Other Side (Myrrh)	26/1	22	3	1
i	0	MICHAEL W. SMITH/Voices (Reunion)	23/0	20	3	0
i	0	BILLY SPRAGUE/Heart Like Mine (Reunion)	23/1	21	2	0
ı	0	DION/Simple Ironies (DaySpring)	24/2	18	6	0
ı	7	FARRELL & FARRELL/Fair Companion (Star Song)	26/0	12	13	1
Į	0	PRISM/Jesus Love Me (Reunion)	23/0	13	9	1
İ	Ŏ	GAITHER VOCAL BAND/Lord Of Hosts (Word/A&M)	20/2	15	4	1
1	Œ.	CYNTHIA CLAWSON/Bring It To Jesus (DaySpring)	22/5	16	4	2
I	BREAKER 1	IMPERIALS/Wings Of Love (Word/A&M)	20/5	11	8	1
ł	- B	2NO CHAPTER OF ACTS/Fairest Lord Jesus (Live Oa	ak) 19/2	9	8	2
Į	BREAKER ®	ROB FRAZIER/Break My Heart (Light)	19/4	8	9	2
	1	KIM BOYCE/Darkened Hearts (Myrrh)	17/1	11	5	1
	BREAKER ®	MORRIS CHAPMAN/Since God Is For Us (DaySpring	18/3	11	3	4
	10	MICHAEL CARD/The Nazarene (Sparrow)	16/2	12	2	2
	17	PETRA/Thankful Heart (Star Song)	19/1	6	12	1
	13	EVIE/When All Is Said And Done (Word/A&M)	14/1	11	2	1
	BREAKER ®	JON GIBSON/God Loves A Broken Heart (Frontline)	17/3	6	8	3
	ã	RICK RISO/Faithful (Home Sweet Home)	18/4	7	5	6
					_	

BREAKERS.

IMPERIALS.

Wings Of Love (Word/A&M)

59% of our reporters on it. Rotations: Heavy 11, Medium 8, Light 1, Total Adds 5, WZZD, KSBJ, WABS, WLFJ, WCRM, Number 11 on the chart. ROB FRAZIER

Break My Heart (Light)

56% of our reporters on it. Rotations: Heavy 8, Medium 9, Light 2, Total Adds 4, WZZD, WCIE, WCFL, KKRE. Number 13 on the chart.

MORRIS CHAPMAN

Since God Is For Us (DaySpring)-53% of our reporters on It. Rotations: Heavy 11, Medium 3, Light 4, Total Adds 3, WCBW, WLIX, WJYP. Number 15 on the chart.

RICK RISO Faithful (Home Sweet Home)

53% of our reporters on it. Rotations: Heavy 7, Medium 5, Light 6, Total Adds 4, WZZD, WCBW, WJYP, WCM. Number 20 on the chart

JON GIBSON

God Loves A Broken Heart (Frontline)

50% of our reporters on it. Rotations: Heavy 6, Medium 8, Light 3, Total Adds 3, KCMS,

NEW & ACTIVE

MICHAEL CARD "The Nazarene" (Sparrow) 16/2

Extra Adds 0, Total Adds 2, WXRI, WXLN. Heavies include: WWDJ, WZZD

DALLAS HOLM "Against The Wind" (DaySpring) 15/8 Adds 8 including WZZD WPIT KSBJ WCIE WRED WJTL

TWILA PARIS "Center Of Your Will" (Star Song) 14/2
Rotations. Heavy 11/2, Medium 2/0, Light 1/0, Extra Adds 0, Total Adds 2, WJYP, KERI, Heavies Include: WMUZ, WXIR

EVIE "When All Is Said And Done" (Word/A&M) 14/1 um 2/0, Light 1/0, Extra Adds 0, Total Adds 1, KCFO, Heavies include: WRFD, WMUZ, WXIR

TONY ELENBURG "Just The First Farewell" (Greentree) 13/4

PHILLIP SANDIFER "Keeping The Dream Alive" (Urgent) 12/2

PHILLIP SANDIFER "Keeping The Dream Alive" (Urgent) 12/2

PHILLIP SANDIFER "Keeping The Dream Alive" (Urgent) 12/2

FRILLIP SANUITEN ABBINDI INS UTSAM AINS* (Urgan) 12/2.

(Radiants: Heavy 40, Medium 51, Light 31, Estra Adds 0, Total Adds 2, WXRI, WOIV. Heavy: WRFD, KWKY., KCNW, KDAR.

(REG X. VOLZ "The Rilver is Rising" (Myrrh) 11/3.

Radiants: Heavy 10, Medium 61, Light 42, Estra Adds 0, Total Adds 3, KCMS, WOIV. WGFT. Heavy: WHLD.

FIRST CALL "Messiah" (DaySpring) 10/3.

Radiants: Heavy 60, Medium 10, Light 32, Estra Adds 0, Total Adds 3, WRFD, KCPO, KCNW. Heavies Include: WPIT.

CHOIR "When The Morning Comes" (Myrrh) 10/3
Rotations. Heavy 3/0, Medium 2/1, Light 5/2, Extra Adds 0, Total Adds 3, WJYP, WABS, KWKY, Heavy; WOIV, WHLO,

IDLE CURE "Take It" (Frontline) 10/2 Rotations: Heavy 6/0, Medium 4/2, Light 0/0, Ext m 4/2, Light 0/0, Extra Adds 0, Total Adds 2, WOIV, WLFJ. Heavies include: WCIE, KYMS, WJTL,

MARTY McCALL "Higher Ground" (Greentree) 10/2
Rotations: Heavy 2/0, Medium 3/0, Light 5/2, Extra Adds 0, Total Adds 2, WCIE, WOIV. Heavy: WJTL, WGFT. Mediums

Holations WZZD, WLIX.

PAUL SMITH "A Holy Nation" (DaySpring) 10/1

Paul SMITH "A Holy Nation" (DaySpring) 10/1 Rotations: Reavy 8/1, Medium 1/0, Light 1/0, Extra Adds 0, Total Adds 1, WOIV. Heavies include: WPIT, WRFD, WJTL, WLFJ,

GLENN GARRETT "There's A Redeemer" (Greentree) 10/1
Rotations: Heavy 7/0, Medium 2/0, Light 1/1, Extra Adds 0, Total Adds 1, WGFT. Heavies include: WCBW, KCMS, WLIX

WFOM, KWKY.

DAVID BARDNI "God's Still On The Throne" (Lifestream) 10/1

Rotalfons: Heavy 3/0, Medium 4/1, Light 3/0, Estra Adds 0, Total Adds 1, WXRII. Heavy. KCFO, KYMŞ, WCTN.

PETRA "King's Ransom" (Star Song) 9/6 Rotations: Heavy 2/2, Medium 3/2, Light 4/2, Extra Adds 0, Total Adds 6, WCBW, WJYP, WABS, WCM; KDAR, KERI.

MOST ADDED DALLAS HOLM (8)

PETRA (6) CYNTHIA CLAWSON (5) STEVE GREEN (5) IMPERIALS (5) MORGAN CRYAR (4) TONY ELENBURG (4) ROB FRAZIER (4) LARNELL HARRIS (4) LESLIE PHILLIPS (4) RICK RISO (4)

SILVERWIND (4)

HOTTEST

WHITEHEART (17) STEVE CAMP (15) MICHAEL W. SMITH (13) IMPERIALS (9) PHILIP BAILEY (7) CYNTHIA CLAWSON (7) BILLY SPRAGUE (7) 2ND CHAPTER OF ACTS(4) GAITHER VOCAL BAND (4)

HARVEST "Only The Overcomers" (Greentree) 9/2 Rotations: Heavy 5/1, Medium 2/0, Light 2/1, Extra Adds 0, Tota Rotations: Heavy 5/1, Medium 2/0, Light 2/1, Extra Adds 0, KATHY TROCCOLI "Talk It Out" (Reunion) 9/2 al Adds 2, WOIV, WJYP. Heavy: WMUZ, WXIR, WXLN, WGFT

1/1, Extra Adds 0, Total Adds 2, WXRI, WJYP, Heavy: KYMS, WHLO, WCRM,

MICHAEL OMARTIAN "Homelands" (Reunion) 9/0
Rotations: Heavy 2/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WWDJ, WMUZ, Medium: WRFD, WCFL,

SILVERWIND "We Will Be Holy" (Sparrow) 8/4 ds 0. Total Adds 4. WCTN, WLFJ, KWKY, KDAR. Heavies include

PHIL DRISCOLL "A Star Is Born" (Benson) 8/0

ids 0, Total Adds 0, Heavies include: WWDJ, WZZD, KSBJ, WCBW,

DAN PEEK "A New Song" (Greentree) 7/3
Rotations: Heavy 0/0, Medium 4/0, Light 3/3, Extra #

a Adds 0, Total Adds 3, WJTL, KWKY, WGFT, Mediums include: WZZD,

STRYPER "All Of Me" (Enigma) 7/2

Rotations: Heavy 5/1, Medium 1/0, Light 1/1, Extra Adds U, 1018 MORGAN CRYAR "Sibling Rivairy" (Star Song) 6/4 fotal Adds 2, WOIV, WJYP, Heavy, KYMS, WJTL, WGFT, KERI

Total Adds 4, WZZD, WJTL, KDAR, KERI, Medium; WCRM. Rotations: Heavy 3/1, Medium 1/1, Light 2/2, Extra Adds 0, Total Adds 4, WRFD, KCFO, WJYP, WABS. Heavy: WHLO,

KCNW.

LUKE GARRETT "Magnify" (Home Sweet Home) 6/3

LUKE GARRETT "Magnify" (Home Sweet Home) 6/3

Light 0/0, Extra Adds 0, Total Adds 3, WCBW, WFOM, WCM, Heavy WMUZ Medium.

GARY McSPADDEN "We Exult You" (Word/A&M) 6/2

tal Adds 2, WCIE WLIX Medium: KCMS WLF.I MATTHEW WARD "Red And Yellow, Black And White" (Live Oak) 6/2
Rotations: Heavy 2/1, Medium 4/1, Light 0/0, Extra Adds 0, Total Adds 2, WJYP, KERI. He

TAMMY SUE BAKKER "It"II Be Airight" (Eclectic) 6/0

ALLIES "If You Believe" (Light) 6/0

1/0, Extra Adds 0, Total Adds 0, Heavy: WJTL, KDAR, Medium: WZZD, WABS,

DEGARMO & KEY "Every Moment" (Power Oiscs/Capitol) 6/0 Rotations: Heavy 5/0, Medium 1/0, Light 0/0, Extra Adds 0, Total Adds 0. Medium: WOIV.

REGIONALIZED ADDS & HOTS

SOUTH EAST WLIX/Long Island Ed Lenane

WJTL/Lancester Fred McNeughto

WEST

ROB FRAZIER JOH GIBSON DENIBCE WILLIAMS

STEVE CAMP SILLY SPRAGUE WHITEHEART

Noticet: Diniscs will SREILA wals Jon GIBSON KIH NOYCE STEVE CAMP

KDAR/Oxnerd Ted Williams

DION
LESSIE PHILLIPS
TWILA PARIS
STRYPER
MHITEREAT
PETRA
RATHEN WARD
PETRA
CHOIR
HOLLEST
MICHAEL N. SMIT
MAYMEMATSON
DENIEUE WILLIAMS

Dawn Dicker

IMPERIALS
GAITHER VOCAL BAY
PETRA
LESSLE PHILLIPS
CHOIR
HOTCOST
STEVE CAMP
PHILLY
DESARMO & KEY
WHITEREART,
FIRST CALL

Michael Cerr
STEVE GREEN
BRYAN DUNCAN
PETRA
STEVE & ANNIE CHA
CABHAN
TONY ELENBURD
PAUL SHITH
TRUTH
BEILLY & SARAH GAI
CRUSE
HIGHAEL W. SHITH
SANDI PATTI

HICHARL CARD LARNELL HARRIS CRUSE ROBY DURE DALLAS HOLM ROELest; STEVE CAMP PHILLIP BAILEY WHITCHEART

SON MICHAEN
LAMBELL HARRIS
STEVE & ANNIE CHA
GREE X. VOLE
JON GIBSON
HOLLEST:
END CHAPPER OF AC
EVIE
WHITEHEART
TONY ELRHBURG
GAITHER WOCAL BAN

34 Current Reports

The following station did not report this week: KRDS/Phoenix

BRYAN DUNCAS PETRA TWILA PARIS DION

SILVERNIND
DAM PEUR
CHOIR
RANDY STONEHILL
HOTCOST
SILLY SPRAGUE
CYSTEHIA CLAMSON
HORRIS CHAPMAN
DALLAS HOLM
GLENN GARRETT

MIDWEST

STEVE CAMP CYNTHIA CLAMSON DENIECE WILLIAMS

none Bottest: GAITHER VOCAL BAN PAUE SMITH AD MHITEHEART HARVEST

KCNW/Kenses City Todd Chase

Todd Chase
TONY ELEMBURG
PIRST CALL
Bottest:
STEVE CAMP
MICHAEL W. SMITH
MICHAEL CARD
WHITEREART
BILLY SPRAGUE

KCFO/Tulea Ken Staley

WXIR/Indianas

WHLO/Akron Evan James

HONE HOLLEST: STEVE CAMP 2ND CHAPTER OF AC HICHAEL CHARTIAN HARVEST DENIECE WILLIAMS WCFL/Chicago Darrell Ankario

WCM/Ann Arbor Kevin Codind DENINCE WILLIAMS LUKE GARRETT CHRIS EATON PETRA BICK RISO HOLLOWIN IMPERIALS HICHAEL CARD STEVE CAMP PHILLY BALLEY

WGFTYOUNGSTOM Grace Lightner BRIAN DUMCAM PHILIP BATLEY GREE X. VOLZ DAN PERK GLISH GARRETT HOLLEST HARTTHE CALL HAITTHE CALL PHILIP BAILEY FORTHER CLAMP

HOTTERE CALL WHITTEREART PHILIP MAILEY CYNTHIA CLAMSON STRYPER

FULL-SERVICE AC

TOP 20

Weeks	w	***	Week		
	4	3	1	0	BILLY JOEL/This Is The Time (Columbia)
	5	4	3	0	LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA)
	2	1	2	3	MIAMI SOUND MACHINE/Falling In Love (Uh-Oh) (Epic)
	7	6	5	0	BENJAMIN ORR/Stay The Night (Elektra)
1	17	11	6	0	LIONEL RICHIE/Ballerina Girl (Motown)
	1	2	4	6	BILLY OCEAN/Love is Forever (Jive/Arista)
1	2	10	8	Ø	GREGORY ABBOTT/Shake You Down (Columbia)
1	5	9	9	0	ANITA BAKER/Caught Up In The Rapture (Elektra).
1	4	13	11	0	CHICAGO/Will You Still Love Me? (WB)
-	-	18	12	0	BILLY VERA & THE BEATERS/At This Moment (Rhino)
1	0	7	7	11	AMY GRANT/Stay For A While (A&M)
	3	5	10	12	BRUCE HORNSBY & THE RANGE/The Way it Is (RCA)
-	-	17	14	Ø	JEFFREY OSBORNE/In Your Eyes (A&M)
		20	18	0	TINA TURNER/Two People (Capitol)
2	0	19	17	1	EL DeBARGE/Someone (Gordy/Motown)
1	9	14	15	16	PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB)
-		-	20	Ð	CARPENTERS/Honolulu City Lights (A&M)
8	3	8	13	18	SERGIO MENDES BRASIL '86/Take This Love (A&M)
		12	16	19	LIONEL RICHIE/Love Will Conquer All (Motown)
DI	BI	JT		20	TOTO/Without Your Love (Columbia)

JANUARY 9, 1987

Total				
Reports/Adds	Heavy	Medium	Light	
40/0	38	2	0	
37/0	31	5	1	. 1
37/0	22	11	4	
35/1	25	9	1	
36/2	24	9	3	
34/0	22	9	3	
33/2	23	8	2	
34/1	21	11	2	
32/1	19	13	0	
37/4	16	17	4	
32/0	21	7	4	
28/0	13	11	4	
31/3	3	26	2	
26/1	9	14	3	
28/0	7	17	4	
19/0	7	7	5	
27/4	2	18	7	
19/0	9	7	3	
17/0	3	9	5	
20/5	1	10	9	

MOST ADDED

KENNY ROGERS (6) HUEY LEWIS & THE NEWS (5) ARETHA FRANKLIN (4) BILLY VERA & THE BEATERS (4) CARPENTERS (4)

HOTTEST

BILLY JOEL (29) LINDA RONSTADT & JAMES INGRAM (23) BENJAMIN ORR (19) GREGORY ABBOTT (14) LIONEL RICHIE (14) BILLY OCEAN (13)

BREAKERS.

No records qualified

for Breaker status this week.

NEW & ACTIVE

T0T0 "Without Your Love" (Columbia) 20/5
Rotations: Heavy 10, Medium 10/2, Ught 93, Total Adds 5, WFBR, WCHS, WRVA, KBOI, KFQD. Heavy; KTWO. Medium including KOY, KFMB, WELI, WHBC, KUGN, KSL, WTKO, WASK. Light including WGOW, WROK, WWNR, WGBR.

KENNY ROGERS "Twenty Years Ago" (RCA) 16,06
Rotations Heavy 0. Medium 717, Light 96, Total Ados 6, WFB, WCHS, WROK, WPOE, WGBR, KFQD. Medium including Web, KLGR, KSL, WSK, KTWD, KYEC, Light 196, Total Ados 6, WFB, WCH, WIBA, WTKC, WJBC

WSb, KLGR, KSL, WSSK, KTWD, KYEC, Light including WHBY, WIBA, WTKC, WJBC

WSb, KLGR, KSL, WSSK, KTWD, KYEC, Light including WHBY, WIBA, WTKC, WJBC

JETS "You Got it Ail" (MCA) 16/2

JETS "YOU GOT IT AII" (MUA) 10/2 Rolations: Heay 9, Medium 12/2, Light 4/2, Total Adds 2, WDBO, WRÖK, Medium: WHBY, WSPD, KUGN, KSL, WWNR, WTKO, WMTR, WGBR, WSTU, WASK, KTWO, KYEC, Light including KJR, WCHS,

WIRO, WMTH, WIGH, WSTU, WASK, KIWO, KVEC, Light including KJR, WCH-S,
ARETHA FRAKKLIN "Jimmy Lee" (Aritst) 14/4
Rotations: Heavy 1/0, Medium 7/1, Light 63, Total Adds 4, KHOW, WICC, WELL, WCIL, Heavy: KTWO. Medium including
WCN, KUSN, WWNR, WFOE, WMTR, WSTU, Ulght micklinging WCOW, WGBR, KFQD.
JENNIFER WARNES "Ain't No Cure For Love" (Cypress/PolyGram) 14/1
Rotations: Heavy 1/0, Medium 80, Light 5/1, Total Adds 1, KFQD. Heavy, KTWO. Medium. WCHS, WHBC, WSPD, KUGN,
WPCE, WTKD, WGBR, KVEC, Light including WHSP, WIBA, WMTR, WJBC.
(18-ST_10EG) "Second 4/2" (19-2) "Control 1/2" (19-2) "Control 1

WPOE, WTKO, WGBR, KVEC, Light including wHBV, WIBA, WMTR, WJBC,
GLASS TIGER "Someday" (Manhattan) 14/0.

Rotations: Heavy 2/0. Medium 11/0. Light 1/0. Total Adds 0, Heavy: WTKO, WSTU. Medium: WFBR, WICC, WHBC, KBOI,
KUGN, WNNR, WPOE, WMTR, WGBR, WCIL, KVEC, Light, WCHE.

L RONSTADT & N. RIDDLE ORCHESTRA. "When You Wish Upon A Star" (Elektra) 14/0.

Rotations: Heavy 0, Medium 90, Light 5/0, Total Adds 0, Medium: WPRO, WTMJ, WCHS, WTIC, WHBY, WIBC, KUGN,
WASK, KVEC, Light WHBC, WIBA, WROK, WGBR, WJBC.

JOURNEY "I'll Be Airight Without You" (Columbia) 13/3

Rotations: Heavy 1/0, Medium 9/1, Light 3/2, Total Adds 3, WPRO, WHBC, KFQD. Heavy: WELI. Medium Including KBOI, KSL. WWNR, WPOE, WTKO, WMTR, WSTU, KTWO. Light including KJR.

ANNE MURRAY "On And On" (Capitol) 13/1

Rotatlons: Heavy 2/0, Medium 5/0, Light 6/1, Total Adds 1, WMTR. Heavy: WHBY, KVEC. Medium: KUGN, KSL, WPOE, WASK, KTWO, Light including KFMB, WIBC, WIBA, WGBR, W.IBC.

JAMES BROWN "How Do You Stop" (Scotti Bros/CBS) 12/1

Rotations: Heavy 0, Medium 4/0, Light 8/1, Total Adds 1, WHBC, Medium: WJDX, WPOE, WTKO, WCIL. Light Including WCHS, KBOI, WWNR, WMTR. WGBR, WSTU, WJBC.

WOHS, KBUI, WWNR, WHIR, WGBR, WSTU, WJBC.
COREY HART "Can't Help Falling in Love" (EMI America) 12/0
Polations: Heavy 0, Medium 7/0, Light 5/0, Total Adds 0. Medium: WFBR, WFRO, WIBA, WGBR, WJBC, KTWO, KVEC. Light
KBQI, WWNR, WTKO, WWTR, WGBR, WGBR

KBU, WWNF, WIRD, WIRT, WSTU.

HUEY LEWIS & THE NEWS "Jacob's Ladder" (Chrysalis) 10/5

Rotations: Heavy 0, Medium 3/1, Light 7/4, Total Adds 5, WCHS, WHBC, WWNR, WPOE, WMTR. Medium including WICC,

KTWO Light including KUGN, WSTU, WJBC

LIONEL RICHIE "Deep-River Woman" (Motown) 10/1

Rotations: Heavy 3/0, Medium 61, Light 1/0, Total Adds 1, SSKRC. Heavy: WISN, WROK, WCIL. Medium including WTMJ, WHAS, KUGN, WTKO, KYEC, Light: WGBR.

SIGNIFICANT ACTION

LUTHER VANDROSS "Stop To Love" (Epic) 7/3 Rotations: Heavy 1:0, Medium 2/2, Light 4/1, Total Adds 3, WJDX, WASK, KTWO. Heavy: WCIL. Light including WWNR. WATR, WSTU.

KANSAS "All I Wanted" (MCA) 7/2
Rotations: Heavy 0, Medium 5/1, Light 2/1, Total Adds 2, WPOE, KTWO. Medium including WICC, WWNR, WMTR.

BRUCE WILLIS "Respect Yourself" (Motown) 4/3
Rotations: Heavy 0, Medium 2/1, Light 2/2, Total Adds 3, WW

WWNR, WPOE, WMTR. Medium including WICC.

Rotations: Heavy 0, Medium 2/1, Ugnt 2/2, Total Adds 3, Wmint, NEI-SE, White, Medium 2/0, Ugnt 2/0, Total Hosp 4/0
Rotations: Heavy 0, Medium 2/0, Light 2/0, Total Adds 0, Medium WSTU, KTWO, Light: WICC, WTKO, JERMAINE JACKSON "Words Into Action" (Arista) 4/0
JERMAINE JACKSON "Words Into Action" (Arista) 4/0

WMTR, WGBR, KTWO. Light: WWNR.

Rotations: Heavy 0. Medium 3/0, Light 1/0. Total Adds 0. Medium: Heavy 0. Medium 3/0, Light 1/0. Total Adds 0. Medium: WPOE. Light: WHBY, WTKO, KTWO

AIR SUPPLY "Stars in Your Eyes" (Arista) 3/3

Rodations. Press y. Mars In Your Eyes" (Arista) 3/3
AIR SUPPLY "Stars In Your Eyes" (Arista) 3/3
Rotations: Heavy 0. Medium 1/1. Light 2/2. Total Adds 3. WER. WGBR. KTWO.
BRILCE HORNSBY & THE RANGE "Mandfollin Rain" (RCA) 3/3
Rotations: Heavy 0. Medium 3/3. Light 0. Total Adds 3. WFBR, WELL, KTWO.
'TIL TUESDAY "Coming Up Close" (Epic) 3/2
Rotations: Heavy 0. Medium 3/2. Light 0. Total Adds 2. WASK. KVEC. Medium including KTWO.
CROWDED HOUSE "Don't Oream It's Over" (Capitol) 3/0
Rotations: Heavy 0. Medium 1/0. Light 2/0. Total Adds 0. Medium. WGOW. Light: WGBR. WSTU.

CROWDED HOUSE "On It Oream its over the productions Heavy 0, Medium 10, Light 20, Total Adds 0, Medium: WGOW, Light: WGBR, WSTUDON JOHNSON "Heartache Away" (Epic 3.0)
Rotations: Heavy 0, Medium 10, Light 20, Total Adds 0, Medium: WWNR, Light: WMTR, WSTU, WANG CHUMG "Everybody Have Fun Tonight" (Giffen) 3.0

WANG CHUMG "Everybody Have Fun Tonight" (Giffen) 3.0

Medium 0, Light 110, Total Adds 0, Heavy, WICC, WHAS, Light: WSTU,

Rotations: Heavy 2/0, Medium 0, Light 1/0, Total Adds 0, Heavy: WICC, WHAS, Light: WSTU.

BANANARAMA "A Trick Of The Night" (London/PolyGram) 3/0

Rotations: Heavy 0, Medium 1/0, Light 2/0, Total Adds 0, Medium: KTWO, Light: WWNR, WMTR.

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ADULT CONTEMPORARY

BREAKERS.

COREY HART

Can't Help Falling In Love (EMI America) 53% of our reporters on it. Rotations: Heavy 4, Medium 29, Light 19, Total Adds 3, WLTS, KWFM, WAGE.

NEW & ACTIVE

MADONNA "Open Your Heart" (Sire/WB) 46/3

JO, Medium 16/2, Light 10/1, Total Adda 3, WSNI, 2WD, U102. Heavy. K101, WAEB, WKYE, WRKA, WSKI, WWPA, WCKQ, KRLB, WFFX, KTYL, K99. Medium including KVIL, WLTF, WIVY. HOLBEIONS: PIBERY 14 WIZD WSEL KOLIK

WIZD, WSEL, KÜLIK, WSKI, WWPA, WCKO, KRLB, WFFX, KTVL, K98, MIGDURI INGLIGING NYA.

PEVICE "Who's On The Ling" (Chrysalis) 33/2

Rotations Heavy 20, Medum 17/1, Light 19/1, Total Adds 2, WCKO, KRNO, Heavy: WEIM, KALE. Medum Including KIFM, WAEB, WCKC, KOOA, KWFM, WGLL, WSKI, WOHO, WTYV, WSKY, WCKY, WGSW, WBGM, WZLO, WJON, KKLV.

BRUCE HORNSBY & THE RAMBE "Mandelin Rain" (RCA) 36/35

RETURN OF MEDICAL TO, LIGHT 20/28, Total Adds 35 including WARMING, WATY, WKYE, WKGW, WRIKA, WIZD, WSFL, WAVE, WMGN, WWNAJ, WEIM, WKYE, WCKO, WCRV, WGSV, WAGE, WBGM, KTYL, KFSB, Light including WORG.

WSFL, WAVE, WMAIN, WWM, WEIN, WOOD, WEIN, WSF, WGG, WGB, STP, WB STP, Rotations: Heevy 7/0, Medium 20/1, Light 8/0, Total Adds 1, WSTF, Medium Including KIFM, K101, WIZD, WING, WTPX, KDUK, KWF WIT Heavy, WHTX, KVIL, B100, KEY103, KTYL, KQSW, KALE. , KWFM, WEIM, WGLL, WCHV, KRLB, WZLQ.

Medium Including KIFM, K101, WIZD, WING, WTRY, KDUK, KWFM, WEIM, WGUL, WCHY, KRIB, WZLU, BRUCC WILLIS "Respect Yearnest" (IMDOWN) 34.729 Rotations: Heavy O, Medium 11.4, Light 23/18, Total Adds 20 including KIFM, WXTC, WEZC, WIYY, WNAM, WTRX, WMGN, WSCM, WFK, KTY, KLON, KOSW, KMGD, Medium Including WRMA, WGUL, WCHO, WCHY, KALE. BANAMARANIMA "A Trick Of The Night" (London-Phyllfram) 38/2 Potations: Heavy 10, Medium 120, Light 17/2, Total Adds 2, WSF, WEIZ, Heavy: KOSW, Medium KIFM, WKYE, WAVE, WGUL, WSKI, WWFA, WSKY, WCKQ, WCHY, WBGM, KYJC, KALE, Light including WAEB, KIOA, WTRX WCL.

ROTATION BREAKOUTS

		Re	Total ports/Adds	Heavy	Medium	Light	
	A BILLY VERA & THE BEATERS		97/3	83	12	2	
	2 BALLY JOEL		97/0	82	13	2	
	(C) CHICAGO		95/5	79	14	2	
	4 GREGORY ABBOTT		94/0	69	21	4	
	5 ANITA BAKER		95/2	76	14	5	
	() LIONEL RICHE		96/4	66	26	4	
	Q LINDA RONSTADT & JAMES INGRAM		84/2	51	28	5	
	8 BENJAMIN ORR		77/0	41	30	6	
	() JOURNEY		93/5	32	49	12	
	TINA TURNER		84/6	38	36	10	
	11 MIAMI SOUND MACHINE		72/1	28	34	10	
	12 BILLY OCEAN		63/0	26	31	6	
	ARETHA FRANKLIN		82/3	16	53	13	
	C GLASS TIGER		76/8	20	39	17	
	⊕ JETS		73/2	24	44	5	
	16 BRUCE HORNSBY & THE RANGE		55/0	16	28	11	
	D EL DOBARGE	100	73/1	23	39	11	
	18 SERGIO MENDES BRASIL '86		61/0	15	36	10	
	(D) JEFFREY OSBORNE		71/1	12	51	8	
			70/8	16	41	13	
	21 POINTER SISTERS		63/1	17	38	8	
	22 RIC OCASEK		40/0	6	29	5	
	② KOOL & THE GANG		58/2	14	33	11	
	₫ 1010		69/17	4	37	28	
	25 AMY GRANT		48/0	10	33	5	
	D LUTHER VANDROSS		60/11	3	34	23	
	3 JERMAINE JACKSON		61/4	4	40	17	
-	DON JOHNSON		55/1	10	26	19	
	29 BEN E. KING		35/0	. 7	19	9	
	◎ MADONNA		40/3	14	16	10	

MOST ADDED

BRUCE HORMSBY & THE RANGE (35) BRUCE WILLIS (20)
READY FOR THE WORLD (20)
JANET JACKSON (19) TOTO (17) KENNY ROGERS (14) LUTHER VANDROSS (11) GLASS TIGER (8) HUEY LEWIS & THE NEWS (8) KANSAS (8)

HOTTEST

BILLY VERA & THE BEATERS (67) BILLY JOEL (66) GREGORY ABBOTT (57) CHICAGO (56) ANITA BAKER (50) LIONEL RICHIE (34) LINDA RONSTADT & JAMES INGRAM (28) BENJAMIN ORR (15) JOURNEY (12) BILLY OCEAN (11)

SURVIVOR "Is This Leve" (Scotti Bres./CBS) 29/1
Rotations: Heiny 11/0, Medium 13/0, Upit S1/, Total Adds 1, WAEB, Heavy; WSN, 2WD, WLIT, WLTF, WMAJI, KKLT, WRKA, WENS, WSKI, WFKF, KSP, Medium rockading Ktol, WKYE, KEY103, U102, WSTF, WAVE, KRAV, WWPA.

JAMES BROWN "How Do Yoe Step" (Scotti Bres./CBS) 27/4
Rotations: Heavy 0, Medium 11/0, Upit 164, Total Adds 4, KVFR4, WAEV, WFFX, KFSB, Medium: WKYE, WIZO, WNAM, WGLL, WSKI, WHYN, WCKG, WSOM, WZLQ, KMGQ, KALE, Light including WKGW, WSFL, WTRX, WORD, WCHV.

RUBY TURNER "I'm in Love" ("Neu/RCA) 26/2 Rotations: Heavy 0, Medium 11/0, Ught 15/2, Total Adds 2, WAEB, WAEV, Medium; WEIM, WKNE, WGLL, WSKI, WGHO, WSKY, WCHV, WSRM, WSDW, KHOG, KALE, Light including KIFM, WKAM, WCKQ, WORG, WKYX, WZLO.

SIGNIFICANT ACTION

READY FOR THE WORLD "Love You Down" (MCA) 23/28
Rotations: Heavy 0, Medium 3.3, Light 20/17, Total Adds 20 including NNIC, KHYL, WAEB, WTFM, WEM, WSKI, WOHQ, WHYA, WCHV, WGSV, WAGE, WORG, WZLQ, WFFK, KYYL, KMQC, Light including KKLT, 8100, KCSW.

CARPENTERS "Henelalu City Lights" (A&M) 23/8
Rotations: Heavy 1/0, Medium 100, Light 12/0, Total Adds 0, Heavy, KCSW, Medium: WHAM, KKLA, WGLL, WSKI, WCKQ, WCL, WARRY, KALE, Light including KEY103, WTRX, WEM, WCHQ, WGSV, WKYX, KFSB, KWEB, WJON.

KENNY ROBERS "Twenty Years Age" (RCA) 21/14 Rotations: Heavy O, Medium 6/1, Light 15/13, Total Adds 14, V WAGE, WBGM, WZLO, KFSB, KWEB, WJON, Medium includin

KENIY ROBERS "Twenty Years Ago" (RCA) 21/14 Obtations: Heavy, O, Medium 61/1, Upst 15/13, Total Adds 14, WKYE, WIZD, WSFL, WHAM, WEIM, WKNE, WSRI, WCHN. WAGE, WBGM, WZLQ, KYSB, KWEB, WJCN, Medium including WGLL, WGSV, WAHRI, KGSW, KALE. HUEY LEWIS 2 THE NEWS "Jacob's Lober" (Chrysolb) 21/8 Potations: Heavy O, Medium 92, Light 12/8, Total Adds 8, UTG2, WIZD, WAYE, WTRX, WSKI, KPLB, WZLQ, KGSW, Medium including WHTN, WGHQ, WCKP, WGRGA, WKYE, KYRC, WKYE, WKYE, KYRC, WKYE, KYRC, WKYE, KYRC, WKYE, KYRC, WKYE, KYRC, WKY

LIONEL RICHIE "Deep River Woman" (Motewn) 28/2

WORK, WOHO, WCNO, WOSY, WREV, WBIGIN, KYSS, KRLY, KYSC, KINGU, IVALE.

JERNINFER WARRIES "AIR THE OCER FOR LOVE" (Cypress I/Phylliams III)

Rotations: Heavy 20, Medium 70, Light 91, Total Adds 1, KrSB, Heavy, WBOW, KOSW, Medium; WEIM, WCHY, WAHR,

WBGM, WHITEM, WOHO, KALE, Light including WHITEX, WINCE, WOKE, WCRO, WORS, WHYX, WZLQ, KRLY.

WBGM, WMTFM, WJON, KALE, Light including WTFX, ANNE MURRAY "On And On" (Capital) 14/8

to 0. Marturn: WNAM. WCHV. WAHR. WBGM, WJON, KOSW, Light:

ROBBIE NEVIL "C'est La Vie" (Mashatian) 12/4
Rotsinon: Heavy 30, Medium 50, Light 4/4, Total Adds 4, WKYE, KEY103, WAVE, KRLB. Heavy, 8100, WING, WFFX.

EMERSON, LAKE, & POWELL "Lay Down Your Gens" (Polyder/PolyGram) 11/1
Rosetions: Heavy 0, Medium 4/0, Light 7/1, Total Adds 1, WAEV, Medium: WEIM, WSKY, WBGM, KOSW, Light including

CRUSADERS with MANCY WILSON "The Way it Goes" (MCA) 19/9
Rotations: Heavy 0, Medium 5/0, Light 5/0, Total Adds 0. Medium: WSKY, WBGM, WJON, WBOW, KQSW. Light: WQHQ.

Rotations: Heavy 0, Medium 5/ WAEV, WZLQ, WMTFM, KFSB. LONE JUSTICE "Shelter" (Geffee) 9/9 Rotations: Heavy O, Medium 5/0, Light 4/0, Total Adds O. Medium: WEIM, WSKY, WBGM, KQSW, KALE. Light: WKYE.

WCKQ, KKY, KYAC BOBS YNTON "Blee Velvet" (Epic) 8/1 Rotations: Heavy 0, Medium 2/0, Light 6/1, Total Adds 1, KFSB. Medium: WEIM, WJON. Light including WNAM, WKNE, WSK, WOHQ, WBOW.

Breakers are those records that have achieved concurrent airplay at 50%

of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

AC ADDS & HOTS

EAST

PARALLEL ONE

MADOMMA LUTHER VANDROES MOTERAL CHICAGO LIDNEL RICHIZ KOOL & THE GANG SUKYINOR BILLY VERA & SEAT

JOURNEY LIGHEL RICHIE MOTERAL CHICAGO GLASS TIGER RILLY VERA & BEAT BILLY JOEL MUEY LEWIS & THE

JACK Reymond

READY FOW THE MOR
REDBYY ROG ERS
JANET JACKSOM
HELBA MOORE
BRUCE HORRSBY
MOLLORE:
BILLY JOEL
GRECORY ARROTT
KAMBAS
PAUL SINCOM
DON JOHNSON

WKNEKeene Mike Trombiy BRUCE HORNSHY RESERV ROCESS
JANET JACKBON HOLLSHY ABBOTT ANITA BAKED
BILLY JOEL ROSTADT & INCRALLIONEL RICHIE

PARALLEL HOTE AND A BROTT ANITA BANER BILLY JOEL CHICAGO BILLY VERA 6 SEAT TWO

JANET JACK SON JANET JACK SON JANET JACK CINDI LAUPER READY FOR THE MOR MOLLEST WERE BEAT GRECORY ABBOTT HADDONA ANITA BAKER LIONEL RICHIE PEADY FOR THE WOR MURY LEWIS 4 THE BRUCE WILLIS KENNY BOGERS BRUCE HORMSHY JARET JACKBON BOLLEGE! BILLY VERA & BEAT LIGHTE, RICHIE WKYE/Johnstown Jack Michaels HADONNA ARETHA FRANKLIN EL DEBARGE RENCE HORMSON RENKY BOGERS ROBBIE NEVIL

HOLLEST: SILLY VERA 6 BEAT ROWSTADT 6 INCRAM GREGORY ABBOTT MANE CHUNG CHICAGO WOHO/Sallabury Ken Medek JANET JACKSON READY FOR THE MOS Mottest: BILLY VERA & BEAT ANITA BAKER JOURNEY CHICAGO GREGORY ABBOTT BRUCE MORNSBY GLASS TIGER Hottage Hottage JETS LIONEL RICHIE POINTER ELSTER! TINA TURNER

WTNY/Watertown George Neher PARALLEL

THREE

WKGWAnica-R Cerpenter/Carr

READY FOR THE WOR HOLLEST: GREGORY ARBOTT KOOL & THE GAMS TINA TURNER BILLY JOEL CHICAGO

SOUTH

PARALLEL ONE

LOVES-Intrami

Noteet; ANITA BARER BILLY VERA & BEAT GREGORY ABSOTT JOURNEY BILLY JOEL

WLTS/New Orleans Scott/Mitchell

GUINCHO BRIEN
BRUCE WILLIS
LUTHER VANDROSS
BOTTEST VANDROSS
BOTTEST VANDROSS
BOTTEST VANDROSS
LICHT VERN AND TRANSPORT
BILLY VERN & BEAT TINA TURNER
JOURNEY
KAMESAS
HOSTERST
GRECORY ABBOTT
BILLY JOEL
CHICAGO
LIONEL RICHIE
BILLY VERA & BI WEZC/Charlotte Herring/Conway GLASS TIGER KYL/Dallas Rhodes/Chapman CHICAGO BOTTSST ABBOTT SILLY GCRAM PRETEMBERS CARLY SIMON BILLY VERA & SEAT

MOTES OF A SEAT BILLY VERA & BEAT BILLY VERA & BEAT BILLY OCEAN ROMBTADT & INGRAM LIONEL RICHIE WIYY/Jacksonville Shorwood/Ryan BRUCE WILLIS LUTHER VAMPROSS HOLLEGE: GREGORY ABBOTT BILLY JOEL BEN E, KIRG CHICAGO BILLY VERA & SEA BILLY VERA & SEA

WTFM/Johnson City Bruce Goldson READY FOR THE WOR BRUCE HORMSBY MOTLE-EL! GRECORY ARBOTT BILLY JOEL LIONEL RICHIE RONSTADT & INCAM BILLY VERA & BEAT U102/Knoxville Hobbs/Trotter

KANSAS COREY MART BOLLEST: MIANI SOUND MACHE ANITA BAKER GREGORY ASSOTT BILLY VERA & BEAT PONSTADT & INGRAM BRUCE HORMSHY MADONNA HUEY LEWIS & THE HOttest; CHICAGO GREGORY ASSOTT ANITA BAKER BILLY VERA & BEAT GENESIS RONSTADT & INGRAM JERMAINE JACKBON WRKAILouisrite JERNAINE JACKSON MADOHNA TINA TURNER ARITHA FRANKLIN MOTERAL RICHIE SURVIVOS CHICAGO GENJAMIN OUR BILLY VERA & BEAT BRUCE HORNSHY
GROBOLA SATELLITE
TOTO
JANET JACKSON
HOLLES!
GREGORY ABBOTT
KOOL & THE GAME
BILLY VERA & BEAT
ANITA BAKER
TINA TURKER

W101/Tampe DeCarlo/Willaims GLASS TIGER TOTO JETS NOTLEST: BILLY VERA & BEAY GRECORY ARROTT CHICAGO BILLY JOEL ANITA BAKER HUEY LIMIS & THE RENNY MODERS BRUCE WILLIS BRUCE HORNSTY HOLLSE ARITH FRANKLIN JOURNEY TINA TURNER BILLY VERA & BEAT

KELT/McAllen none Hottest; CHICAGO BILLY JOEL LIONEL RICHIE BILLY VERA & BEAT ANITA BAKER WLAC-FM/Neshville Nichols/Sergent

Hottest: CHICAGO BILLY OCEAN ANITE BAKIR LIONEL RICHIE GREGORY ASSOTT

KYJC/Medford KaylO'Brien BRUCE WILLIS
BRUCE WORNSHY
JANET JACKSON
CYNDI LAUPER
LUTHER VANDROSS
HOSTORIC
CHICAGO
SILLY VERA & BEAT
LIONEZ RICHIE
BILLY JOEL
AMY GRANT

Jim O'Neal JERNAINE JACKSON DEVICE TOTO NOTEST: HONSTADE & INGRAN ANITA BAKER GRECORY ABBOTT BILLY VERA & BEAT BILLY OUE.

SRUCE HORMSBY HURY LEWIS & THE BRUCE WILLIS MOTION! TIMA TURNER KANDAS ARETHA FRANKLIN JOURNEY MANANARAMA THREE

KMGG/Sente Barb Stephen Meage BRUCE HORNSHY JAMET JACKSON MOLLEST; BILLY JOH, GRECORY ABBOTY ANITA BAKEB CHICAGO LIOWE, RICHIE BRUCE WILLIS
JANET JACKSON
BRADT FOR THE WOR
BRUCE HORNSHY
MOSTAGT & INGRAM
TINA TURNER
LIONEL RICHIE
BILLY JOER
BILLY VERA & BEAT

KesiGreet Falls Store Keller BRUCE MORNSHY BRUCE WILLIS CAVE EDHUMOS Mottest: CRESCRY ABBOTT SUMVIVOR BILLY VERA & BFAT GLASS TIGER KANSAS

BRUCE HORMSBY READY FOR THE WOR JANET JACKSON HOLLES! GLASS TIGES CHICAGO PGINTER SISTERS RANSAS JOURNEY

WSFL/New Bern Joel Porter

BRUCK HORMSBY HEADY FOR THE WOR JANET JACKBOM KEDNY HOGERS ANAMARAMA BRUCE WILLIS HOLLSEL HONSTADT & INGRAM CHICAGO GREGORY ABBOTT HADDERS BILLY VERA & SHAT

WSTFrOrlando Jim Balterd PRETENDERS
JOURNEY
NOTCHOET
BILLY VERA & BEAT
GRECORY ABBOTT
BILLY JOSE
ANTIN BAKER
LIONEL BICHIE WEZS/Richm Elliott/Ditton

TOTO
BOTLEST:
GRESORY A RECTT
RONSTADT & INCRA
BILLY JOEL
CHICACO
WAVE 102 historicata
Lindsey/Lawrence TIMBUKS
LUTHER VANDROSS
RUEY LEWIS & THE
ROBBIE NEVIL
TOTO
BRUCE HORESBY
HOLLOGIA
BILLY JOEL
CHICANO BILLY JOEL CHICAGO BILLY VERA & BEAT LIONEL RICHIE

PARALLEL THREE

WSKT/Asheville Brian Lee PRETENDERS JACKSON BROWN HOMARD JONES BRUCE HORNSBY Hottest: WCKQ/Campbells Hill Smith/McClandon BRUCE HORNSBY READY FOR THE WOR JANET JACKSON

WEIZ/Columbus Jos Cook

BANANARAMA Mottesti RONSTADT & INCRAM GREGORY ASSOTT CHICAGO LIOSEL, RICHIE BILLY VERA & REAT

JACHSONSHIP

TINA TURNER
AIR SUPPLY
BRUCE HORMSBY
JANET JACKSON READY FOR THE WOR
BOLLOG!
BILLY JOEL
ANITM BAKES
CHICAGO
GREGORY ARBOTT
LIONEL RICHIE

DAMENCENDON
TINA TURNER
JOURNEY
JEFFREY OGRORNE
SAMYER BECOM
HOLLORI
ROSSTADT & IMORAM
BILLY JOEL
LIONEL RICHIE
BILLY LORA & BEAT
LIONEL RICHIE

WAGEL eesburg-

SEUCE MDRHSBY KENNY MOGERS COREY HART SERRY FOR THE WOS MOTESET GREGORY ASBOTT SILLY JOIN FONSTADT & INCRAM CHICAGO ASITE BAKES

KRLB/Lubbock Rob Roberts

HOD RODERS
CHICAGO
CHICAGO
JAMET JACEGOM
HAMCY HARTINEZ
ROBBIE NEVIL
HUEY LOWIS & THE
HOTCHEN'S BENEVIL
HOTCHEN'S BENEVIL
REMARKED ANY
GREGORY ABBOTT
GREGORY ABBOTT
MICHAEL JOHNSON

WORG/Orangeburg Stu Wright

BRUCE WILLIS
READY FOR THE WOR
HOMMARD JONES
HOLLOWS
CHICAGO
RONSTADT & INCRAM
BILLY VERA & BEAT
COREY MART
JETS

WKYX/Paducat Rivers/Carvell

BRUCE WILLIS DON JOHNSON BRUCE HORNSHY HOLLESS:

HOLLEST: BILLY JOEL CHEGORY ASSOTT JEFFREY OSHORME FONSTADT & INCRA CHICAGO

WAEV/Saramneh Phillip West

DAMES BROWN BURY TURNER TOTO JANET JACKSON EDDIE HONEY

Hottest; GLASS TIGER GREGORY ARROTY CHICAGO BILLY JOZZ BILLY VERA & BEAT WCHV/Charlottesville Bob James DRUCE HORMSHY READY FOR THE WOR MIRI HOMAND KENNY MOGERS BOLLOST GREGORY ARBOTT BILLY JOEL ANITH HANCE POINTER SISTERS ECOL 6 THE GANG

LUTHER VANDROSS BILLY VERA & BEAT ARETHA FRANKLIN HOLLOSS: GREGORY ABBOTT CHICAGO LIONEL RICHIE BILLY JOEL ANITA BAKER

> WBGM/Tellehasses JANET JACKSON BRUCE WILLIS READY FOR THE MOR SHUCE MORANSWY KENNY MOGES NOTES: BILLY JOEL SPECORY ABOUT CHICAGO BILLY VERA & BEAT JOURNEY

WZLO/Tupelo Roger Nelson READY FOR THE MOR RENNY BOGGES HUEY LIMIS & THE HOWARD JONES HOLLEGES BOLLEGES ROBEOFY ABBOTT ANITA BAKER CHICAGO BILLY VERA & BEAT WFF K/Tuecaloosa Walter/Nelson

JAMES BROWN
PITER GARRIE,
READY FOF THE WOR
BRUCE WILLIS
DILLY JOEL
BILLY JOEL
BILLY JOEL
BILLY JOEL
BOSTADT & INGRAM
ROBBIE SEVIL
JOURNEY KTYL/Tyler Janie Baker

BRUCE WILLIS READY FOR THE MOP REVOE MORNSHY MOTION CONTROL CERSORY ABOUT BILLY JOEL ANITA BANCE FOINTER SISTERS CHICAGO

MIDWEST

RYKY/St. Louis Richards/Blair

RANGAS HOTTEST: BILLY JOEL LIONEL RICHIE

PONSTADT & INCRAM BILLY VERA & BEAT

PARALLEL

TWO WNAM/Appleto Bennett/Collins

LIGHEL RICHIE KAMSAS HOLLOST: BILLY OCEAN SURVINOR CHICAGO GENESIS BILLY VERA & BEAT

WLTF/Claveland Wilson/Popovich WHISONPOPOWICH
ANITA BAKER
GONESIS
HOLLOSIS
HOLLOSIS
BILLY JOEL
BIC OCASEX
SENJANIN OUR
BILLY VERA & DEAT

WWG/Dayton Tom Collins CHICAGO LIONE, RICHIE JOUNNEY LUTHER VANDROSS HOLLEGE: KANSAS BILLY VERA & BEAT ROBBIE NEVIL CRECORY ASSOTT GLASS TIGER

BRUCE HORSEN STORE HORSEN CLASS TICER LUTHER VANDROSS JAHET JACKSON BRUCE WILLIS HOTLOSEL, BAKER BILLY JOEL, RONSTADT & IMGR CHICAGO LIONEL, BICHIZ

KIOA/Dee Moinee Lee Githens JANET JACKSON BRINGE HORNSBY CYMDI LAUFER HOLLBET BILLY JOSE, AMITA BRKCR BILLY VERA & BEAT CHICAGO GREGORY ABBOTT

KFS8/Jopen Troy West KO99/Eventivité Clark/Gager none Mottest; GREGORY ABBOTT CHICAGO BILLY VERA & REAT-RONSTADT & INGRAM LIONEL RICHIE

WXUS/Lef eyette Bob Vizza

TOTO BRUCE HORMSBY JUSPAINE JACKS HEARY ROGERS HOLLOGE HILLY JOEL CHICAGO ANITA BAKER LIONEL RICHIE SILLY VERA 4 BI

WJONISt. Cloud Mite Diem AIR BUPPLY BRUCE WILLIS KENNY ROGERS BOTTEST KANSAS ANITA BAKER DON JOHNSON JETPREY DEROR JOURNEY

WBOW/Terre Haute Mark Edwards

98 Reporters 91 Current Reports

Three stations reported a frozen list this

Four stations did not report a playlist this week, so their rotations were frozen: KCIX/Boise KSD94/St. Louis KWAY/Monterey WLAC-FM/Nsshville

Two stations did not report for a second week in a row. Their rotations were not included in the current chart: KOST/Los Angeles
WPIX/New York

FULL-SERVICE AC

PARALLEL

TWO

ARETHA FRANKLIN Hottest: GRESORY ABBOTT BARGLES MADDRIA ROBBIT NEVIL WANG CHUNG

KENNY NOCERS
HUEY LEMIS & THE
TOTO
HOTCOST
HOTCOST
SILLY JOEL
BENJAMIN ORR
ANY GRANT
GRECORY ABSOTT
BILLY YERA & BENT

CARPENTERS
JEFFREY OBBORNE
HOLLEST:
GREGORY ABBOTT
BILLY JOSE.
BENJAMIN OBE
LIONEL RICHTE
RONSTADT & INCR

EAST

PARALLEL ONE

WFBR/Balt Bob Moke RENDY MOGERS
BRICE HORMERY
AIR SUPPLY
TOTO
MOTESET,
HIAM! SOUND MACH!
BILLY JOBL
HOMETADT & INGRALIONEZ RICHIE
BILLY VERA & BEAT WTAE/Pittsburgh Bnb Conrad GRETORY ARBOTT Notteet: BRUCE HORMSHY BILLY CCEAN CARLY SINCH TOTO

WPRO/Provid Tom Cuddy ANITA BAKER JOURNEY Hottest; SILLY JOEL CHICAGO BENJAHIN ORR BILLY VERA & BILLY OCEAN

KRAV/Tulsa Brian Chase CHICAGO APETHA FRANKLIS HOLLEST! BENJAMIN ORR BILLY JOEL BILLY WERA & BEAT KANSAS LIGHTE! BICHIE

WMYX/Milwaukee Beth Fast

JANET JACKSON BRUCE HORNSBY HOLLEST, BILLY VERA & BEAT BILLY JOSE, RONSTADT & INGRAM CHICAGO BENJAMIN ORR

PARALLEL THREE

NOME MOTEGAL; BENJANIN OHR HIAMI SOUND HACHI RONSTADT & INGRAM BILLY JOEL ANITA BAKER BILLY VERA & BEAT

LUTHER VANDROI BRUCE MORNIN JENNIFER MARNI DORNY VINTON KONNY ROGERS JANET JACESON JOSECH CONTROL GREGORY ASSOCIA BILLY JOSE ANITA BAKER FONSTADT & INC CHICAGO CHICAGO

TOTO
TRUCE HORNSTY
HOTLEST,
BILLY JOHL
LIONEL RICHIE
CHICAGO
ANITA BAKER
GREGORY ARBOTT

HOTEST | BRUCE HORNSTY HIANI SOUND NO SENJANIN ORR LIONEL RICHIE BILLY OCEAN WISN/Milwauke Alpert/rwin

PARALLEL PARALLEL ONE TWO KKOBralbuquerqu Frich/M. Schreibe

KHOW/Den Hal Moore ARETHA FRANKLIN LIONEL RICHIE MOLLOST: GRESORY A BBOTT BENJAMIN ORR BILLY JOEZ. BRUCE HORNSBY BILLY VERA & BEA

WEST

BILLY VERA

KUGN/Eugene O'Brienl/Jemes

KSLSen Lake Chy Lemich Jacosop JEMBAINE JACOSOP HOLLEST: ROMBTADT & INGRA HILLY JOEL, ANTE MAKER LIONER, RICHIE ANY GRANT

BRUCE MORNESPY ARETHA FRANKLIN SOLEGE! SILLY JOEL GREGORY ABBOTT BILLY VERA 6 BE ANITH BRICK LIONEL RICHIE KAREAS
HURY LEWIS & THE
BRUCE WILLIS
BAY GOOGHAN & BH
KENRY ROOKS
BOTTON
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BELLAY JOEL
BELLAY JOEL
GERGORY ABBOTT
CHICAGO

WQY/Scheneciaty

PARALLEL THREE

TIMA TURNEN JETS HOLLEST: ROHSTADT & ING: BILLY JORL BENJAMIN ORR LIOMEZ RICHIE HIAMI SOUND NAC

HOTTONE IN BILLY OCEAN ANY GRANT ANITA BAKER LIONE, RICHIE

mone Bottest; Himil Books Hack! BONSTADT & INGRAM BILLY JOEL BEBUAHIN ORR CHICAGO

WROK/Rockford Jarry Hecker

BRUCE WILLIS MUEY LIDKIS & THE MEADY FOR THE WOR DEBBIE MRAFY JANET JACKSON HOLLEST! ANITH BAKER CHICAGO BILLY JOH. BRUCE MILLIS HUEY LOWIS & THE ARNE HURRAY HOTTOMY ABBOTT CHICAGO ANITA BAXER TINA TURNEN BILLY VERA & BEAT BILLY JOHL TIMA TURNER LIONEL RICHIE

WTKO/lithece Charlie Clyde

PHYLLIS HYMAN CE CE WITTAKER NOTIONIO BILLY JOEL CHICAGO 7 IMA TURNER LIONEL BICHIE EL DEBARCE

SOUTH

PARALLEL

TWO

WBT/Charlotte Mike Colling

HOLEST, PETER CETERA LIONEL RICHIE ANY GRANT HIANI SOUND MACHI GREGORY ABBOTT

WGOW/Chattanooga Dale Desson/Garry May

none Hotset; RONSTADT & IMDRAM SILLY JOEL GREGORY ABBOTT BENJAMIN ORR LIONEL RICHIE

ONE

WHAS Louisville Bruce/McEtrein

WRVARichmond Gary King JEFFREY DEBORNE TOTO Hotteat: CHICAGO FONSTADT & INCRE

AIR SUPPLY RESENT ROUTES HOLLEGI: BONSTANT & ING MAN LIONEL RICHIE RENJANIN OMR ANITH BAKER BILLY VERA & BEAT

THREE

PARALLEL

ROBBIE NEVIL Hottest: OREGORY ARBOTT BILLY JOEL ANITA BARES CHICAGO BILLY VERA & DEAT

PARALLEL

THREE

WCIL/Carbono Rich Bird

W.BC/BioamIngto Muneon/Salowitz

MIDWEST

PARALLEL GREGORY ABBOTT CHICAGO LIONEL RICHIE HOLLSHIP PETES CETERA BRUCE HORNSHY BILLY JOHN HIAH! SOUND PACH BILLY OCEAN PARALLEL TWO

HOTE RICHEL BILLY OCEAN RONSTADT & INC EL DEMANCE BILLY JOEL LIONEL RICHEL WHBC/Canton Chambers/Dorn

ChambersDorn

BIELTY VERN & BEAT
JOHNNEY
HURY LOWIS & THE
KEDRY BOGIES
JAMES BROWN
HOLLEST JHE.
ROHSTADT & INGRAM
BELLAT JHE.
ROHSTADT & INGRAM
REALIANIN ORR
ANY GRANT WSPD/Total

JETS REDRY ROGERS HOLLEST JOEL HIAMI SOUND I ROMSTADT & 11 LIONEL RICHII CHICAGO WASK/Lefsyette Herris/Johnson Herrieldenson

LUTHER VANDROSS
TIL TUESDAY
HOStest:
BILLY JOEL
ANITA BEKER
HOMSTADT & INGRAM
LIONEZ RICHIE
HIANI SCUND HACHI CARPENTERS BILLY VERA & BEAT MOLLOST: BENUSAHIN ORR BONSTADT & INGRAM BILLY OCEAN HIAMI BOUND MACHI AMY GRANT

PARALLEL THREE

RFQD/Anchorage Bradley/Ford JENNIFES MARNES TOTO KENNY ROGERS JOURNEY HOLL-SE: ROHSTADT & INGRAM LIONZE, RICHIE BILLY JOEE.

ROD YOUNG

RPUCE NORMS BY
AANIMAS
BAY SOOMN & RRO
RAY SOOMN & RRO
RAY SOOMN & RRO
RAY SOOMN & RRO
RAY SOOMN & RRO
LIONER, RICHIE
ROMANICA
RILLY JOEL
TIMA TURNICA
KVECTOR LIVE Oblape
Dan Ammstrong

KTWO/Cesper Bob Young

44 Reporters 34 Current Reports Five stations reported a frozen list this week: KUGN-Egene WGOW/Chattanooga WGY/Schenectady WIBC/Biloomington

re stations failed to report e playlist
week so their rotations were frozen
KJR/Seattle
KOY/Phoenix
WBT/Charlotte
WTMJ/Milwaukee
WTVN/Columbus

One station did not report for a second ek in a row. Its rotations were not included in the current chart: WCCO/Minneapolis

WEST

PARALLEL

TWO

KCIKBolse Brien Gregory

HOTE OF THE PROPERTY OF THE PR

PARALLEL ONE

KEZR/San Jose Watson/Knox GLASS TIGER KANSAS TOTO MOLLEST; BILLY JOEL GREGORY ABBOTT ANITA BAKER LIONEL BICHIE BILLY VERA & BE HILLY OCEAN BILLY OCEAN BILLY OCEAN BRUCE HORNSBY GREGORY ARBOTT

KKLT/Phoenix Church/Thomas TOTO GLASS TIGER KANSAS

MANSAS
HOTLEST:
ANITA BARER
BILLY VERA & REAT
SURVIVOR
SILLY JOEL
CHICAGO KGW/Portland Sedle/Tom TINA TURNER JANET JACKSON HOTLES! CHICAGO BILLY OCEAN BRUCE HORMSBY LIONEL RICHIE BILLY JOEL

KVUUICelorado Si HowardiJackson KHYL/Secremento frone/Andrews TOTO LIONEL RICHIE HANSAS Hotteet; RILLY OCEAN SENJAMIN ORR GREGORY ARBOTT SILLY JOEL ANITA BAKER READY FOR THE WOR HOLLOST CHICAGO BILLY JOEL ANITA DAKER RONSTADT & INGRAM SERGIO MENDES

B100/Sen Diego Rich/Knight KOUK/Eugene Mitchel/Miller TIL TUESDAY HOLLOSI; CHICAGO GREGORY ADBOTT BENJAMIN ORR BILLY VERA & BEAT BRICE HORNSBY KIFM/San Diego Michael Parka

BRUCE WILLIS BOLLWAL! BILLY VERA & BEAT JOURNEY K101/Sen Francisco Jech Kulp none Brilant; GREGORY ABBOTT BILLY OCZAN HIANI SOURD MACHI BILLY VERA & BEAT

POINTED SISTERS
EL DEBARGE
ROOL & THE GANG
GLASS TIGER
JERNINE JACKSON
HOTESTI
RONSTADT & INGRAM
BILLY JOER
BILLY VERA & BEAT
LIONEL RICHIE
CHICAGO

KMZQrLes Veges Tim Meranyste

PARALLEL

TWO

RET103/Aussin

CHICAGO TIMA TURNER LIGHTEL RICHIE ROBBIE REVIL HOTLEST BILLY JOEL ANITA MAKER BILLY VERA 6 BEAT JOURNEY KANSAS

HONE RICHIE BILLY VERA 6 K WAY/Monterey Michael Reading

none Hottest: GREGORY ASSOTT HIANI SOUND MACHI BILLY JOR. LIONE: RICHIZ BILLY VERA & BEAT

KWFM/Tucsos Chris Ryan JAMES BROWN COREY HART LUTHER VANDROSS HOLLEGAL BILLY JUE GREGORY ASSOTT ANITA DAKER CHICAGO ROMSTADT & INGRAM

PARALLEL

PARALLEL ONE mone Mottoet; BILLY VERA & SEAT BONSTADT & INCRAM BILLY JOEL ANITA BAKER GREGORY ASMOTT

WARMSE/Cincine Waster/West BRUCE HORNSBY

WMJIrCleveland Wers/Torcesso GLASS TIGES TOTO

WSNY/Columbus Dave Bishop HORE HOTTEST: BILLY VERA & BEAY BILLY JOEL CHICAGO BENJAMIN ORS

WNIC/Detroit Entink uykendell BILLY VERA & BEAT HIAHI SOUND HACHI READY FOR THE WOR

PROFESSION AND A THE CLAPYS KNIGHT MOLEN LINES & THE CLAPYS KNIGHT MOLENER CHICAGO BILLY VERA & DIATANITA BAKER LIONE, RICHIE GREGORY ASSOTT

WENT/Grand Rapids Ashford/Brown none Bollest: BILLY VERA & BEAT BILLY JOEL GRECORY ABBOTT ANITA BAKER ROMSTADT & INGRAM

BILLY VERA & BEAT ANITA BAKER

WF MK/Lansing Knight/Ashford Montest: BILLY VERA & BEAT BILLY JOEL GREGORY ASSOTT ANITS BAKER FONSTADT & INGRAM

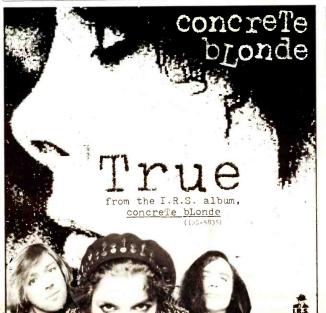
BRUCK WILLIS BRUCE HORNSBY HOLLOGI HOLLOGI ANITA BAKER CHICAGO GREGORY ARBOTT SILLY JOIL BILLY VERA & BEAT

BROCE HORMSBY Hottest; BILLY JOEL LINDA HONSTADY LIONEL BICKIE ANITA BAKER BENJAMIN OBR

week: K101/San Francisco WMT-FM/Cedar Rapids WSNY/Columbus

AOR ALBUMS

Three Last oks Week, Week	167 REPORTS	JANUARY 9, 1987	Reports/Adds	Power F	Heavy	Mediu
	EDIO CLADTON (August / Duok (M/D)	"Tearing" (133) "It's" (102) "Miss You" (51)	158 = /0		134 -	
3 2 1	, Ellio Can to the tage of	"Cool" (109) "Can'tcha" (68) "We're Ready" (61)	141-/0		122 –	
2 3 3		"My Baby" (141) "Room Full" (85) "Don't Get" (10	156+/2	43+	134 +	20
4 4 4		"Livin'" (135) "Wanted" (51) "Let It Rock" (8)	136-/0		127+	8
8 8 7	Bull John Solippery When wet (moroday)	"Western" (129) "Mandolin" (55) "The Way" (17)	147 + /2	36 +	121 +	25
7 7 8	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	Western (129) Wandollin (55) The Way (17)	117-/1	17-	76 -	35
1 1 2	6 BRUCE SPRINGSTEEN & THE E STREET BAND/Live/1975-85 (Col.)	"Fire (81) Because (79) Wal (30)	149-/2	23-	90-	56
5 5 5	7 STEVE MILLER BAND/Living In The 20th Century (Capitol)	"Nobody" (107) "Make" (82) "Loved" (32)	140-/4	35 -	84-	44
6 6 6	8 GEORGIA SATELLITES/Georgia Satellites (Elektra)	"Keep" (96) "Battleship" (68) "Railroad" (31)	128-/2	24+	87+	39
17 12 9	HUEY LEWIS & THE NEWS/Fore! (Chrysalis)	"Jacob's" (112) "Whole Lotta" (27) "I Know" (17)	144 = /1	17+	86 +	57
18 13 10	ROBERT CRAY BAND/Strong Persuader (Mercury/PG)	"Smoking" (144) "Right Next" (7) "I Guess" (6)	128+/4		102+	
14 11 11	PETER GABRIEL/So (Geffen)	"Big Time" (128) "That Voice" (2) "Don't Give" (1)	133+/3		75+	
20 16 14	EDDIE MONEY/Can't Hold Back (Columbia)	"I Wanna" (130) "We Should" (11) "Endless" (9)	130-/1		61+	
11 9 12	13 BILLY IDOL/Whiplash Smile (Chrysalis)	"Gun" (127) "Soul" (18) "Sweet Sixteen" (16)	138 - /5	5+	46+	
5 14 13	14 KINKS/Think Visual (MCA)	"Working" (117) "Lost" (22) "Rock 'N' Roll" (15)	130 - /5	8=	55 +	
	B KBC BAND/KBC Band (Arista)	"America" (126) "It's Not" (5) "When Love" (3)	140+/8	3+	40+	
8 24 19	WORLD PARTY/Private Revolution (Chrysalis)	"Ship" (13) "Private" (10) "All Come True" (6)	125-/3	7+	44=	
2 20 17	JASON & THE SCORCHERS/Still Standing (EMI America)	"Golden" (124) "Shotgun" (4) "Crashin" (1)		11-		
10 15	18 BENJAMIN ORR/The Lace (Elektra)	"Stay The Night" (59) "Too Hot" (45) "Circles" (4)	97-/4	4-	27=	
	DAVID & DAVID/Boomtown (A&M)	"Ain't So" (95) "Swallowed" (24) "Welcome" (3)	108+/10	6-	37-	
	20 KANSAS/Power (MCA)	"Power" (68) "All I Wanted" (47) "Silhouettes" (2)	105-/7	-	The Control of	
	JOURNEY/Raised On Radio (Columbia)	"I'll Be Alright" (95) "Positive Touch" (1)	95+/6	17+	28 +	
3/ 31 20	SMITHEREENS/Especially For You (Enigma)	"Behind" (107) "Blood" (3) "Strangers" (2)	111+/3	4+		
21 26 26	EUROPE/The Final Countdown (Epic)	"The Final" (108) "Night" (2) "Carrie" (1)	110 + /3	2+	21+	
	TIMBUK3/Greetings From Timbuk3 (IRS/MCA)	"Life" (104) "The Future's" (9) "Facts" (1)	109+/4	0-	15-	
		"Tonight" (52) "Land" (23) "Deep" (7)	73+/19			
	GENESIS/Invisible Touch (Atlantic)	"Coming Up" (89) "What About" (2) "Will She" (1)	89 – /3	4=	23+	
	TIL TUESDAY/Welcome Home (Epic)	"True To You" (58) "Laughing" (8) "Emotion" (5)	71 - /2	3-	33-	
	27 RIC OCASEK/This Side Of Paradise (Geffen)	"This Is The" (47) "Big Man" (5) "Running" (3)	<i>52-/3</i>	11+		
	BILLY JOEL/The Bridge (Columbia)	"Real Wild Child" (76) "Cry" (2) "Shades" (1)	76+/3	2+	14+	
38 35 35	(A&M)	"Back High" (43) "The Finer" (12) "Take It" (7)	55 - /O	6+	20 –	
	30 STEVE WINWOOD/Back In The High Life (Island/WB)	"Nobody's" (62) "Somebody" (2) "Shake" (1)	66 = /9	4 –	17+	
_ 38 34	CINDERELLA/Night Songs (Mercury/PG)	"This Is" (45) "Love Like A" (12) "Pouring" (4)	58-/1	3+	21 -	
24 23 23	32 BOB GELDOF/Deep In The Heart Of Nowhere (Atlantic)	"Superstition" (31) "Willie" (24) "Pride" (5)	59-/4	0-	13-	
19 21 22	33 STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Live Alive (Epic)	"Shelter" (41) "I Found Love" (20) "Belfry" (2)	56 - /2	0-	17-	
	34 LONE JUSTICE/Shelter (Geffen)	"Who Owns" (50) "Brothers" (2) "Standing" (1)	51-/0	5-	21 -	2
10 17 24	35 COLOR OF MONEY/Soundtrack (MCA)	"Make It Mean" (75)	75+/14	1+	4+	5
DEBUT	ROB JUNGKLAS/Closer To The Flame (Manhattan)		55 - /0	0=	12+	3
	37 TALKING HEADS/True Stories (Sire/WB)	"Love" (41) "Puzzlin'" (16) "Hey Now" (3)	61-/8	1-	8-	
34 36 36	38 JOHN FOGERTY/Eye Of The Zombie (WB)	"Knockin'" (56) "Sail" (5) "Change" (4)	68+/14		6+	
DEBUT	ROBIN TROWER/Passion (GNP Crescendo)	"No Time" (64) "Caroline" (3) "Passion" (2)	62 = /3	2+	6+	
40	LOVE & ROCKETS/Express (Big Time/RCA)	"All In My Mind" (62) "Ball" (1)	02 -/3	- 1		



BREAKERS.

No albums qualified for Breaker status this week.

NEW & ACTIVE

JOAN JETT & THE BLACKHEARTS "Good Music" (Blackheart/CBS) 53/1 (51/2)
Adds: KDJQ, Powers 1. Heavy B including WBCN; WXRK, WDHA, WTRA, WILR, WARF, KRIX, KRQU, Medium 32 including
WBAB, WHEW, WMMR, KTXQ, WXDR, WLLZ, KRQO, 91X, KRDR, WCCC.
DON DIXON "Most of The Girls Like To Dance..." (Enigma) 48/4 (46/5)
Adds: WZZQ, WLNZ, KMSY, WRKI, Heavy 2; KLBJ, WQBK, Medium 35 including WQVE, WHJY, KFOG, WTPA, KNCN,
WRCK, KEZQ, WMYY, KKQJ, KCZ, WARY, KNCN, WRCK, KEZQ, WMYY, KKQJ, KCZ, WARY, KNCN, WRCK, KEZQ, WMYY, KKQJ, KCZ, WARY, KNCN, WRCK, KEZQ, WMYY, KKQJ, KCZ, WARY, KNCN, WRCK, KEZQ, WMYY, KKQJ, KCZ, WARY, KKQJ, KCZ, WARY, KKQZ, KCZ, WARY, KCZ, KCZ, WARY, KCZ, KCZ, WARY, KKQZ, KCZ, WARY, KKQZ, KCZ, WARY, KCZ, KCZ, WARY, KKQZ, KCZ, WARY, KCZ, KCZ, WARY, KKQZ, KCZ, WARY, KKQZ, KCZ, WARY, KKQZ, KCZ, WARY, KCZ,
WROK, KEZO, WMPY, KKDL KOZZ.

JULIAN COPE "World Shut Your Mouth" (Island) 45/14 (31/6)

JULIAN COPE "World Shut Your Mouth" (Island) 45/14 (31/6)

Adds including Wayre, Warn, Warn

KSHE, KOME, WADX, KNUN, KUU, WALV, WOLF, WOZE, WAS CROWDED HOUSE: "Crowded House" (Capital) 40:12 (28:6) Adds including KYNO, WAF, KLAD, WLAV, KATT, KDJK, KKCV, WMTR, Powers 1, Heavy-4 including WLUP, WCMF, KRNA, Medium 22 including WBYN, WMON, WLLZ, KYS, CFOX, WDRA, WCCC, WOUR, KLBJ.

REASTIE BOYS "Licensed To III" (Del Jam/Columbia) 37/3 (37/2) adds. CPN, WILD, WILD, WILD, WILD, WILD, WILD, WILD, WILD, WILD, WORLD, WILD, WILD, WORLD, WILD, WILD, WORLD, WILD, WI KROO, KUPD, 91X, WTPA, WOUR, WARF, KISS 100-7, YDAD, WARR, WILLO, Medium 23 including WNEW, WHJY, KBPI, JDHN EDDIE "John Eddle" (Columbia) 36/5 (35/2) Adds: WBCN, WNEW, DC101, WKQZ, WBLM, Heavy 7 including KROX, WDAM, WTPA, KRIX, KRNA, Medium 16 including KROX, WEZX, WADX, WHITE, KWIC, KBAT, KFMG, KDJK, DAYE ADAMS: "Dancing in My Sleep" (Elektra) 22/5 (19/2) Adds: KDJQ, WHFS, WEZX, WHTF, WLAV, Heavy 0. Medium 16 including KTCZ, WFYY, WROK, KEZO, KICT, KKDJ, KATP, WKLT, KEMF.

JENNIFER WARNES "Famous Blue Raincoat" (Cypress/PolyGram) 15/2 (13/1)

JENNIFER WARNES "Famous Blue Raincoat" (Cypress/PolyGram) 15/2 (13/1)

Adds: KBCO, KSPN, Heavy 4 Including CHEZ, KKCY, KESI, Medium 9 including CHOM, KTCZ, KINK, CFOX, WHFS, KATP,

WZEW, KGRO.

LUCY SHDW "Mania" (Big Time/RCA) 15/1 (15/0).

LUCY SHDW "Mania" (Big Time/RCA) 15/1 (15/0).

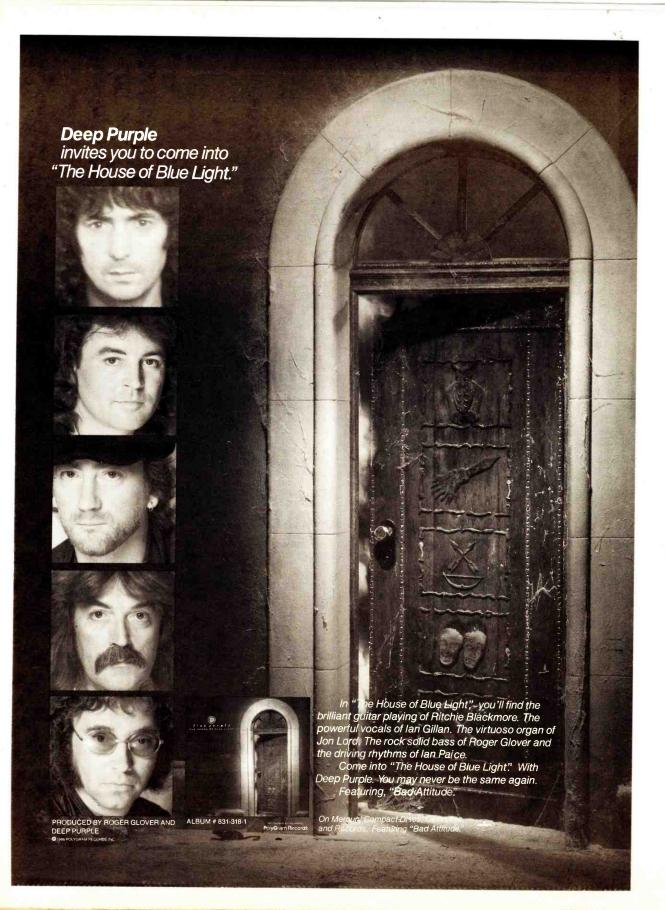
STR. WHEN KKCY, WENX, KTCL, KROU.

Adds. WZEW, Heavy 1, KROQ, Medium 7, 81K, WHEN, KKCY, WENX, KTCL, KROU.

BERLIN "Count Three And Pray" (Geffen) 14/1 (15/0).

BERLIN "Count Three And Pray", KGUG, KNCN, WEYV, KDJK, KATP, KROU, KTYD.

Adds McEW, Pelay 2 - KNIC, With The Devil" (Enigma) 14/1 (15/0)
Adds, KFMG, Heavy 2: KNAC, KFMX, Medium 5 including KWIC, WFYV, KISS, KATP.
Continued on Page 79



NEW ARTISTS

Albums

Decount Ad

1	CINDERELLA/Night Songs (Mercury/PG)	66/9
2	LOVE & ROCKETS/Express (Big Time/RCA)	62/3
3	DON DIXON/Most Of The Girls Like (Enigma)	48/4
4	JULIAN COPE/World Shut Your Mouth (Island)	45/14
5	TESLA/Mechanical Resonance (Geffen)	45/5
6	CROWDED HOUSE/Don't Dream It's Over (Capitol)	40/12
7	BEASTIE BOYS/Licensed To III (Def Jam/Columbia)	37/3
8	DAVE ADAMS/Dancing In My Sleep (Elektra)	22/5
9	JENNIFER WARNES/Famous Blue (Cypress/PG)	15/2
10	LUCY SHOW/Mania (Big Time/RCA)	15/1

Tracks

1	DAVID & DAVID/Ain't So Easy (A&M)*	95/20
2	IGGY POP/Real Wild Child (A&M)*	76/3
3	ROB JUNGKLAS/Make It Mean Something (Manhattan)*	75/15
4	GEORGIA SATELLITES/Battleship Chains (Elektra)*	68/35
5	CINDERELLA/Nobody's Fool (Mercury/PG)	62/9
6	LOVE & ROCKETS/All In My Mind (Big Time/RCA)	62/4
7	BRUCE HORNSBY & RANGE/Mandolin Rain (RCA)*	55/46
8	DON DIXON/Praying Mantis (Enigma)	47/4
9	JULIAN COPE/World Shut Your Mouth (Island)	45/14
10	TESLA/Modern Day Cowboy (Geffen)	45/5
traci	v Artists are those who have never had an AOR Breaker. Asterisks (*) indic. ks from albums which have already been Breakers and thus no longer appe ums listed.	ate additional ar among the

"HEAVEN TONIGHT"

Capitol.

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

Four Weeks	There Weeks	Last Week		167 REPORTS	orts/Adds	Power I	Heavy N	<i>A</i> edium
- 4		1	0	PRETENDERS/My Baby (Sire/WB)	141 =/2	<i>38</i> +	118+	21 -
18				BON JOVI/Livin' On A Prayer (Mercury/PG)	135 -/1	47+	123+	11-
13		8		PETER GABRIEL/Big Time (Geffen)	128+/7	43+	101+	23 –
9		5	Ŏ	BRUCE HORNSBY & THE RANGE/On The Western Skyline (RCA)	129-/2	30+	105+	
14	9	7	6	ROBERT CRAY BAND/Smoking Gun (Mercury/PG)	144+/1	16+	<i>85</i> +	57-
17	12	10	0	ANN WILSON/The Best Man In The World (Capitol)	127+/4	31+	99+	
22	17	11		ERIC CLAPTON/Tearing Us Apart (Duck/WB)	133+/5	11+		53 –
34	23	15	0	EDDIE MONEY/I Wanna Go Back (Columbia)	130+/10			57-
7	5	6	9	BOSTON/Cool The Engines (MCA)	109-/1	25 –		22-
29	21	16	0		112+/5	24+		27-
21	15	13		BILLY IDOL/Don't Need A Gun (Chrysalis)	127+/2 102-/0	11+ 32-		62 - 17 -
3		4		ERIC CLAPTON/It's In The Way You Use It (Duck/WB)	137+/5	32-	40+	
31				WORLD PARTY/Ship Of Fools (Chrysalis)	126+/9	8+	53+	70 -
27			_	KBC BAND/America (Arista)	96-/0	35 -	78 -	14-
2		2	15	GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra) JASON & THE SCORCHERS/Golden Ball And Chain (EMI America)	•	7+	43=	71-
20					117+/13		40+	70+
36			=	The second secon	107+/26			
48			0		95+/6	17+		44 -
4			20	STEVE MILLER BAND/I Want To Make The World (Capitol)	82 -/2	13-	54 -	25 -
	•		20		121+/78	1+	10+	88+
4			2	EUROPE/The Final Countdown (Epic)	108+/5	2+	21+	81+
11		-	23	THE PARTY OF THE PARTY PARTY (Columbia)	81-/3	9-	56 –	21-
3:	3 29		2	SMITHEREENS/Behind The Wall Of Sleep (Enigma)	107+/3	4+		67-
3	0 30			PRETENDERS/Room Full Of Mirrors (Sire/WB)	85 + /5	4+	35 +	44-
3	9 33	29		TIMBUK3/Life Is Hard (IRS/MCA)	104=/5	0-	13+	
2	6 22	22	27	BRUCE SPRINGSTEEN & THE E STREET/Because (Col.)	79 – /5	2 -		32 -
-	_ 44	37	2	DAVID & DAVID/Ain't So Easy (A&M)	95+/20	_		68+
	B 14	20	29		61-/0	14-		11-
4	3 38	33			89-/3	3-	22+	
	6 11	18		BENJAMIN ORR/Stay The Night (Elektra)	59-/1	10-		19=
5			_	BOSTON/Can'tcha Say/Still In Love (MCA)	68 + /23	4'+ 3-	31-	28.±
1.			33		58 - /1	2+		47+
4		0 40	C	IGGY POP/Real Wild Child (A&M)	76+/3 72 /72		8	58
	DEBU			ALAN PARSONS PROJECT/Standing On Higher Ground (Arista)	62-/9	4_	17+	
. 4				CINDERELLA/Nobody's Fool (Mercury/PG)	51-/0	2=	24-	26 -
2				BON JOVI/Wanted Dead Or Alive (Mercury/PG) BILLY JOEL/This Is The Time (Columbia)	47-/2	11+		12-
3	2 3!		30		68+/14			48+
				LOS LOBOS/Shakin' Shakin' Shakes (Slash/WB)	71 +/51			50+
	JEDU		4		75+/15		4+	57-
Г	DEBL			BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)	55+/46	3+	16+	34
	o c b c	- 60		GEORGIA SATELLITES/Battleship Chains (Elektra)	68+/35	0=	11+	43+
1	1 1	9 31		KANSAS/AII I Wanted (MCA)	47-/0	4 -	25 –	21-
	5 1			DON HENLEY/Who Owns This Place? (MCA; Geffen)	50-/0	5-	20 -	25 -
•	50 5		0	ERIC CLAPTON/Miss You (Duck/WB)	51+/10	1-	18+	29 -
2	25 2		_		45 -/1	2+	19-	26-
	_ 5	4 53	1	LOVE & ROCKETS/All In My Mind (Big Time/RCA)	62 + /4	2+		42-
	DEBL	JT.		GENESIS/Tonight, Tonight, Tonight (Atlantic)	52+/19	-		36 -
	_ 5	3 50		JOAN JETT & THE BLACKHEARTS/Roadrunner (Blackheart/CBS)	53+/1	1 -	8-	32 +
-	_ 6	0 56	_	ROBIN TROWER/No Time (GNP Crescendo)	64+/13		4 =	
-	_ 5				56+/8	1 =	7-	
1	19 2				43-/3	3+	15-	24-
		_ 59			41 +/12		15+ 15-	26 -
	23 3		55		41-/0	0-		
				BENJAMIN ORR/Too Hot To Stop (Elektra)	45 + /22	-	9+ 18-	30+
	15 3		57			6 - 0 =	7+	
	54 5		58		41 -/0 45 +/14	•	6+	
				JULIAN COPE/World Shut Your Mouth (Island)		, ,+		
	DEBI	UT	9	STEVE MILLER BAND/I Wanna Be Loved (But By) (Capitol)	32+/5	0-	9=	

BREAKERS.

DEEP PURPLE
Bad Attitude (Mercury/PolyGram)
73% of our reporters on it.

STEVE MILLER BAND Nobody But You Baby (Capitol) 64% of our reporters on it.

AOR TRACKS

MOST ADDED

DEEP PURPLE/Bad (78)
ALAN PARSONS PROJECT/Standing (72) LOS LOBOS/Shakin' (51) BRUCE HORNSBY ... /Mandoin (46) GEORGIA SATELLITES/Chains (35) STEVE MILLER BAND/Nobody (26) BOSTON/Can'tcha (23) RENJAMIN ORR/Hot (22) DAVID & DAVID/Ain't (20) DAVE EDMUNDS/Wanderer (19) GENESIS/Tonight (19)

HOTTEST

BON JOVI/Livin' (47) PETER GABRIEL/Big (43) PRETENDERS/Baby (38) GEORGIA SATELLITES/Keep (35) ERIC CLAPTON/Way (32) ANN WILSON/Best (31) BRUCE HORNSBY . . . /Skyline (30)
BOSTON/Cool (25)
HUEY LEWIS . . ./Ladder (24)
EDDIE MONEY/Wanna (21)

CHART CLIMBERS

DAVID - DAVID - MAIN So Easy" (AAM) 95/20 (77/18)
Adds nocking WYY, KYS, WYOX, WIFFE, KNON, KODS WIGT, KOUK, KLPX, WRKI, Heavy 21 including WBCN, WXIRK KLOL, WLIP, KBCO, KFOG, WTPA, KLBJ, KLAO, Medium 68 including WBYR, WHJY, WKLS, WNOR, WLLZ, KUPD, KZAP, KOME, WOCC, Movers 97/28

WKLS, WLVQ, WTPA, WCCC, WPDH, WAAF,

KLAO, WINZ Medium 44 including WBYR, DC101, WYNF, WLLZ, KSHE, KLOS, KINK, KOME, WZZO, Moyes 27-19.

"TIL TUESDAY." "Coming Up Close" (Epip 1987, 9174)

Adds KUPD, WKLC, WOBK, Heavy 22 including WBCN, WXFK, WHJY, WLUP, KBCO, KINK, WPDH, KRNA, KOWB, Medium 61 including WIYY, WBYP, WMMB, WKLS, KYD, WSHE, WYNF, WIJVO, WPYX, WTPA, Moves 33-03.

PRETENDERS "Room Full 01 Mirrors" (Sire/WB) 85-75 (84-17)

Adds WKLS, WSHE, WOBK, WHISH, WZEW, Heavy 35 including WBCN, WMMB, KYTO, WIVO, 91X, KTOG, KROR, KOME, WCCC, Medium 44 including WIYY, WBYP, WNOR, KYYS, KLOS, KROO, KGON, KZAP, WTPA, Moves 28-25.

WCCC. Medium 44 including WIYY, MEYR, WNOR, KYYS, KLOS, KROU, KGON, KCAP, WIPA, Moves zo-co.
IGGY POP "Real WIID Chill" (ABM) 75.63 (73.6)

Adds. KPGG, WEGR. WIXY, Heavy 14 including WBCN, WXRK, KROO, KDJQ, 91X, WOUR, WAAF, KOWB. Medium 47 including wNRW, WLS, WSHE, WLLZ, WRIF, KYYS, WCPM, KOMB, WCCC, WPDM, WHOSE 40.34.

ROB_JUNGKLAS. "Make It Mean Something" (Manhattan) 75/75 (51/20)

Adds including wBCN, WNRW, WRY, WAGX, WOUR, WAAF, KRON, WAPI, KRON, KIPA, Heavy, 4 including WBAB, WXRK, KRNA, Medium 57 including WBAP, WXRS, KTXO, WSHE, WYNF, WLLZ, KYYS, KORS, KUPO, WTPA, Moves 54-41.

ALAN PARSONS PROJECT "Standing on Higher Ground" (Arista) 72/72 (8/0)

Adds including NLVO, KYYS, KBCO, KUPD, KZPP, KPOG, KRDR, WPDH, WADX, KLAO, Heay B, KTCZ, KINK, KSJO,

Adds including NLVO, KYYS, KBCO, KUPD, KZPP, KPOG, KRDR, WPDH, WADX, KLAO, Heay B, KTCZ, KINK, KSJO,

WPRA, WFY, WRGR, KRNA, KSPN, Medium sei including WBPR, WDVE, WHAY, DCTO, KLOL, WNOR, WLUP, WZZO,

WCCC. Debuts at ≠35.

LOS LOBOS "Shakin" Shakin' Shakes" (Slash/WB) 71/51 (21/21).

Adds including WBAB, WMMR, WKLS, WSHE, WLUP, WLLZ, 91X, KROR, KOME, KISW. Heavy 5 including WXRK, KNCN. Medium 50 including WYYN. WSH, WNEW, WHJY, KTXC, WLVQ, KFOG, KEZO, KILO, KZEL. Debuts at ≠40.

Medium 30 including with, Worth, New, WHITH, NAV, WYO, NEO, NEO, KILO, KEEL Debuts at \$40.

GEORGIA SATELLIFE "Battleship Chains" (Elektra) 863,5 (35.13)

Adds including WNEW, KIOL WILZ, KYYS, WTPA, WPDH, WOUR, WKDF, WPDK, WTUE, Heavy 11 including WKLS, KUPD, WKOO, KRIX, WAPL, WOBK, KWHL. Medium 43 including WIYY, WEBN, KORS, KFOG, KOME, KNCN, KEZO, WWRY, KILO, Moves 60-43.

TYMON, NLC. NOVES 0043.

KANASA "POWEY" (MCA) 68/14 (56/15)

Adds including WHJY, DC 101, WSHE, KYYS, KOME, WOUR, KNCN, WROK, WLAV, KRNA, Heavy 15 including KSHE,

KUPD, KWIC, WEGR, KRIX, KISS, WWCT, KOWB, WYMG, Medium 48 including WBYR, WLLZ, KZAP, KROR, WTPA, WCCC,

WRFX, WFYV, KIMZ, Moves 43.3.

WRFX, WFYV, KMUX, Moves 43-39

RDBIN TROWER "No Time" (GNP Crescendo) 64/13 (54/5)

Adds including WHJY, WILIZ, KOME, KSJO, WHEB, WCMF, KODS, KAZY, KOZZ, Heavy 4; KMJX, KRIX, KFMG, WXRC.

Medium 43 including WRIF, WOFM, KORS, KSHE, KBCO, KZAP, WTPA, WPDH, KNCN, WKDF, Moves 56-51.

CINDERELLA "Nobody's Foo!" (Mercury/PolyGram) 62/9 (64/3)
Adds wiry, MSHE WPDH WXLP, WCK, MLAV WFBD, WYMG, WZZO, Heboyy 17 Including WBCN, WBAB, WXRK,
WXLS KTXD, KHZP, WPYK, WFY, KS KILD, Medium38 including WOVE, KLDL, KORS, WOUR, WAPL, WRDK, KGGO.

LOVE & ROCKETS "All In My Mind" (Big Time/RCA) 62/4 (60/6)

ROHO, Mediam 46 Including WOTH, WHOT, KBLO, WAUX, WIJZ, WHAT, WAPL, KEZO, WWCT, KILO, Moves 47-52 BRUCE HORMSSY & THE RANGE "Mandolin Rain" (RG.) 5546 (6/3) Adds Including WHUY, DC101, WKLS, WHOR, WLLZ, WPYX, WTPA, KNDN, KDDS, WLAV, Heavy 16 Including KLOL SECO, AOME, FOCK, WCCC, WFRX, KSTM, Mediam 36 Including WKLPH, WBAB, KUPD, KZAP, KFDG, WRXL, KATT, WIOT, NECO, AOME, FOCK, WCCC, WFRX, KSTM, Mediam 36 Including WKLPH, WBAB, KUPD, KZAP, KFDG, WRXL, KATT, WIOT, NECO, AOME, FOCK, WCCC, WFRX, KSTM, Mediam 36 Including WKLPH, WBAB, KUPD, KZAP, KFDG, WRXL, KATT, WIOT, NECO, AOME, CHOX, WCCC, WFRX, KSTM, Mediam 36 Including WKLPH, WBAB, KUPD, KZAP, KFDG, WRXL, KATT, WIOT, NECO, AOME, CHOX, WCC. WFRX, W

DOAN JETT & THE BLACKHEARTS "Roadrunner" (Blackheart/CSS) 53/1 (51/2)
Adds KDJQ. Heavy & WBCN, WXRK, WDHA, WTPA, WLIR, WAAF, KRIX, KRQU. Medium 32
WMMR, KTXQ, WNOR, WLLZ. KBPI, KRQQ, 91X, KRQR, Remains at \$50.

WMMR STO, MADE MLEE KEPE, KRUCU STE, KHUH, Hemains at \$50.

GENESIS "TO, MIDHE, Tonlight, Tonlight, Klatharlic \$2.719 (3.471)
Adds including WKLS, WLVQ, CPOX, KLBJ, WKQQ, WFBQ, WIDT, KOZZ, Heavy 12 including KGON, WAOX, WIMZ,
KGGO, KLO, WMGM, WRRC, WZQ Medium 36 including KLO, WNOPI, KSHE, KOME, KISW, WTPA, WCCC, WXKE,

KGGO, KLO, WMGM, WRRC, WZQ Medium 36 including KLO, WNOPI, KSHE, KOME, KISW, WTPA, WCCC, WXKE,

ERIC CLAPTON "Miles You" (Duck/WB) 51/10 (39/5)
Adds WBRU, WGPM, KWC, WTUE, KILD, KSTM, WWW, WOOJ, KFMO, KSQY, Heavy 18 including WMMR, WDVE, KLDL,
KGDS, KFPO, KNDW, KOW, WPRX, WAPH, Medium 29 including WBYR, WHOR, WLVQ, WLIZ, WDIZ, KISS, WROK,
KGDS, KFPO, KNDW, KOW, WPRX, WAPH, Wedium 29 including WBYR, WHOR, WLVQ, WLIZ, WDIZ, KISS, WROK.
KGDS, KFPO, KOW, KOW, KOW, WPRX, WAPH, Medium 29 including WBYR, WHOR, WLVQ, WLIZ, WDIZ, KISS, WROK.

KODS, KEZO, Moves 49-46.

BENJAMIN ORIN "Too Hot To Stop" (Elektra) 45/22 (26/8)

Adds including WILZ, KZAP, KOME, WTPA, KLAO, WKQD, WLAV, WIDT, KLPX, Heavy 9 including KUPD, KISS, KZEL,

KROU, KTVD, Medium 30 including WHY, KROR, KNON, WFBQ, WMRY, KILD, WWW, KOZZ, Debuts at #36.

KROU, KIYO. Medium 30 including WHJY, KROJR, KNCN, WERQ, WWRY, KILO, WWWY, KOZZ, Debuts at #56.

JULIAN COPE" "World Shut Your Mouth" (Island) 457.14 (31/6).

Adds including WBYR, WBRU, WGPM, WPYX, WCCC, WCMF, WKQQ, KOWB Heavy 6 including WLUP, WLIR, CFNY,

WFNX, KRNA. Medium 27 including WDVE, 91X, KNCV, WROK, KEZO, WMRY, KOZ, Debuts at #59.

BOSTON "Hollysan" (MCA) 41/12 (29/4).

Adds including WDVHA, KLBJ, KNGN, KIAQ, WKGR, WXLP, WTUE, KDUK, KRNA Heavy 15 including KJCL, KISW, WCCC,

WFVY, KODS, KILO, KPOI, KFMQ, Medium 26 including WBAB, WNEW, KOME, WAAF, KMJX, WDIZ, KGGO, WIOT, KJOT.

MOVES 59.54.

TEVE MILLER BAND "1 Wanna Be Loved (But By Only You)" (Capitol) 32:5 (28:3)
Adds O107, WCPM, KGON, KDJO, KQDS, heavy 9: WEBN, KGRS, KPGG, KRGR, CFNY, WFVY, WOMF, WL
Medium 22 Including WBPN, RZAF, KOME, WRPK, WRGK, WRGD, KILO, KKDJ, WRBN, KGZZ, Dobbis at #60.

NEW & ACTIVE

DON DIXON "Praying Mantis" (Enigma) 47/4 (45/5)
adde W270 WLNZ KMBY, WRKI. Heavy 2: KLBJ, WQBK, Medium 34 including WDVE, WHJY, KFOG, WTPA, KNCN,

WROK, KEZO, WMPY, KKD.

TESLA "Modern Day Cowboy" (Geffen) 45/5 (46/2)

Ander WRAB KUPD, WOUR, WHTF, KMBY, Heavy S, KWIC, WFYV, KRIX, KISS, KNAC, Medium 23 including WYNF, WLLZ. Adds: WARB, KUPO, WOUR, WHTF, KMBY, Heavy S, KWIC, WFYV, KRIX, KISS, KN KSHE, KOME, WAOX, KNCN, KLAO, WKDF, WDIZ, WAFL. CROWDED HOUSE "Don't Dream it's Over" (Capitol) 39/11 (27/8) Adds including KTXQ, KMET, WAAF, KLAO, WLAV, KATT, KDJK, KKCY, Powers 1. Medium 21 Including WBYR, WNOR, WLIZ, KYYS, WCCC, WOUR, KLBJ.

ers 1. Heavy 4 including WLUP, WCMF, KRNA

JOHN EDDIE "Pretty Little Rebel" (Columbia) 36/5 (34/2) ados. WBCN, WNEW, DC101, WK0Z, WBLM. Heavy 7 including WXRK, WMMR, WDHA, WTPA, KRIX, KRNA. Medium 16 rockuding KRGN, WEZX, MOX. WHITE, KWIC, KBK, KFMG, KDLK.

BEASTIE BDYS "Fight For Your Right (To Party)" (Det Jam/Columbia) 34/2 (37/2)
Adds: KILO, WYMG. Powers 1. Heavy 4: WBCN, WBAB, WXRK, WKLC. Medium 20 including WNEW, WHJY, KBPL KUPD.

91X, WTPA, WOUR, WAAF, KISS.
GEORGIA SATELLITES "Railroad Steel" (Elektra) 31/6 (28/8)
GEORGIA SATELLITES "Railroad Steel" (Elektra) 31/6 (28/8)

WIND WIAV. KATP. Heavy 4 including WLVQ, WHCN, KTYD. Medium 24 including WBYR,

DAVE EDMINONS "The Wanderer" (Columbia) 28/19 (7/7)

Adds Including WBYR, DCI 011, WKLS, WLIP, KBCO, 91X, KFOG, KROR, WPDH. Heavy 0. Medium 18 including WBAB,

WHY, KTXQ, WDHA, WMRY, KOWB, KTYD.

XFOY, AND, WUHA, WAHY, KUWE, KIYOU STEVIE RAY YABUGHAN & DOUBLE TROUBLE "Willie The Wimp" (Epic) 24/13 (15/3) Adds including WKLS, WOUR, WZYC, KWIC, KLAO, KWOD, KLPX, WWWY, KRNA, KOZZ, Heavy Z; KROR, KLBJ. Medium 15 including KWD, WOHA, WAGK, WHTE, KKOK, KLO, KSTM, WKFM.

KINKS "LOST AND FOUND", NOVA, WHITE, AND M. KILO, KSTM, WKFM.

KINKS "LOST AND FOUND" (MCA) 22/2 (23) A
AGOS WDHA, KFMF, Heavy 5: KDJQ, 91X. WPLR, CFNY, WWWV. Medium 16 including KBCO, KUPD, WCCC, WRFX,
WCOQ, WAKE, KEZO, KZEL

AGOS THORONO, WAKE, KEZO, KZEL.

DAVE ADAMS "Tears (Are Falling)" (Elektra) 20/4 (18/2)

DAVE ADAMS "Tears (Are Falling)" (Elektra) 20/4 (18/2)

DAVE ADAMS "Tears (Are Falling)" (Elektra) 20/4 (18/2) RODS RODO, REZ., WHITE, WAVE Heavy 0, Medium 1 allocating WHY, WHUR, KEZU, KICT, KKDJ, KATP, WKLT, KFMF.
LÜNE LÜSTÜCE "1" Found Lüve" (Gaffen) 20/2 (21/5)
Adds WBRU, KNCN Heavy 4 - KBCO, WKOO, KOWB, KTYD Medium 13 including 0107, WDHA, CHEZ, KILO, KZEL,
KKDJ, KSTM, WWWY

BILLY SQUIER "Powerhouse" (Capitol) 18/3 (17/1)

including KISS, WGIR, WWTR, WXRC, KOZZ

BILLY 10D. "Soul Standing BY." (Chrystalls) 18.7 (147.)

Adds WFV. Heavy 8 including KLOL. KROO, KDJ. KLDJ. KLPX. KTYD. Medium 8. 91X, WDIZ, WLDZ, KICT, KDJK.

KRIP. WKLT. KOZZ.

**TWO STANDARD STANDAR

SPOONS "Bridges Over Borders" (Mercury/PolyGram) 17/8 (10/7)
Adds: 91X, WHFS, WTPA, WLIR, KLAQ, KSTM, WBLM, WWWV. Heavy 2 including CHEZ, Medium 8 including KTXQ, WHTF.

KATP, KRQU.

BILLY IDOL "Sweet Sixteen" (Chrysalis) 16/4 (11/1)

Adds: KROR, WHCN, CHEZ, KEZE Powers 1. Heavy 8 including 91X, KISW, CFOX, WLAY, WMRY, KESI. Medium 8

TALKING HEADS "Puzziin" Evidence" (Sire/WB) 16/0 (15/0)
Heavy 4. CHOM, 91X, KKDJ, WFNX. Medium 12 Including WBAB, WMMR, KMET, KROQ, KROR, WHFS, WHCN, WAAF LUCY SHOW "A Million Things" (Big Time/RCA) 13/1 (12/0)
Adds: WZEW. Heavy 1: KROQ. Medium 5: 91X, WHFS, WFNX, KTCL, KRQU

AOR ALBUMS

MOST ADDED

GENESIS (19) JULIAN COPE (14) ROB JUNGKLAS (14) ROBIN TROWER (14) CROWDED HOUSE (12) DAVID & DAVID (10) CINDERELLA (9) JOHN FOGERTY (8) WORLD PARTY (8) STRANGLERS (8)

HOTTEST

BON JOVI (49) ERIC CLAPTON (48) PETER GABRIEL (44) PRETENDERS (43) BOSTON (40) BRUCE HORNSBY . GEORGIA SATELLITES (35) HUEY LEWIS (24) STEVE MILLER BAND (23) EDDIE MONEY (22)

NEW & ACTIVE

Continued from Page 76

XTC "Skylarking" (Geffen) 13/2 (12/2)
Adds KBCO, WFNX. Heavy 3: WHFS, WLIR, KTCL, Medium 7 including 91X, KFOG, CFNY, WMRY, KSTM, KOZZ
STRANGLERS" "Otreautime" (Epic) 12/8 (5/1)
Adds. WNEW, WBRU, KBCO, WHFS, WLIR, WFNX, KGRO, KRQU, Heavy 3 including CFNY, Medium 7 including 91X, CHEZ, KTCL.

CHART CLIMBERS - Charted tracks that are building in airplay but have yet to become Breakers. Numbers indicate total reports/adds, e.g., 80/40 means 80 total reports and 40 adds. (Figures in parentheses are last week's data.)

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's mostreported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR renorters

MOST ADDS — This week's most added records.

HOTTEST — This week's records receiving the most power reports.

REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations. medium rotation is condensed in the same manner.

Symbols: 'A' - Record is newly reported or additional tracks have been added.

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received. and last week's rotations are included in the data base

PARALLELS - Stations arranged by market size, according to Arbftron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000

1.000,000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel

EAST

PARALLEL ONE

PD: TOM EVANS

(617) 266-1111

PD: OEDIPUS MD: CARTER ALAN BILLY IDOL
BRUCE SPINSTEEN
BOSTON
BOS

KITMS GOLDER CHILD GOVERN CHILD

PD: JOHN PICCILLA THE MAY BAND BET C PAY BORDER C CLAPTOM (N) PETER CARRIEL FOR CARRIED FOR CARR

PD: GREG GILLISPEE MD: HERSCHEL BEAUTY
BOTTON
BRIC CLAPTON
HUNY LAST PER
PROTONDESS
BRIC STREET
PROTONDESS
BRIC SPRINGSTI
BRIC S

WXRK/New York (212) 750-0550 PD: PAT EVANS ASST PD: BOB KRANE WHJY/Providence

(401) 438-6110 PRAYER SHOULD SEE THE POI TAN CARDON STONAY

AND GLOSS STONAY

THE STONAY OF INCIPION OF PD: KEN CARSON APD: GLENN STEWART

HD: MARK CHERNOFT

THE ANY BOY SON TO SEE THE ANY BOY SON TO SEE THE ANY BOY SON
WMMR/Philadelph

Heavy PETER GABRIES. SENESIS SRUCE SPRINGSTEEN

CHEMES IS

BROCK SPRINGTER

BROCK SPRINGTER

BROCK SPRINGTER

BROCK SPRINGTER

BROCK SPRINGTER

FINE SPRINGTER

FINE SPRINGTER

BILLY JOBE

BILLY JOBE

BILLY JOBE

BILLY JOBE

BILLY JOBE

STEW, HILLER

JOAN STEW, HILLER

JOAN STEW, HILLER

JOAN STEW, HILLER

JOAN STEW, HILLER

JOAN STEW

BROCK STEW

BROC

(215) 561-0933

MD: ERIN RILEY

PD: RICK BARR MD: ALISON STEWART

HID AMERICAL
BROKE HORSEN'S A
BROKE HORSEN'S A
BROKE HORSEN'S A
BROKE HORSEN'S A
TALEIRO HEDDO
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TALEIRO HEDDO
TALEIRO

Q107/Toronto (416) 967-3445 VP/GM: GARY SIA MD: ANDY FROST

BORY LEWISON
THE THORNILL
SPONSELL
SPON

(514) 935-2425 P.D. TOO MALDE.

POWD SWORT DUPPERS

POWD SWORT DUPPERS

POWD SWORT DUPPERS

POWD SWORT SW

WBAB/Long Island (516) 587-1023

VP/PD: BOB BUCHP HD: RALPH TORTOR

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DC101/Washing (717) 697-1141 (202)828-9932 PD: JEPP KAUFFMAN ASST PD: CHRIS JAM

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PARALLEL TWO

WPYX/Albany (518) 785-9061

OH : ED LEVINE ASST PD: ANDI TO ASST PD. ANDI TUI
Heavy
PETER GABRIEL
HUGY LOWIS
BULLAN OFF
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BULLAND
BON JOYI
KINNS
BRUCZ HORNSBY(M)
ERIC CAPTON
PROTENDERS
LOWING
LOWING
DEPP PUPPLE
FOR JUNKLAS
JULIAN COPE
DAVID & DAVID

PD: GENE ROMANO MD: RICK STRAUSS Heavy
BRUCE SPRINGSTEEN
PETER GARRIEL.
GOLDEN CHILD
ERIC CLAPTON
BILLY IDOL
PRETENDERS
BON JOVI
EDDIE MONEY
GENESIS
BOSTON BOSTON SATELLITES
BRUCE BORNSHY
KISNS
ROBERT CRAY HAND
Heddum
MULY Lichis
A LAN PARSONS PROJE
STEVE MILLER
Light
DEEP PURPLE
A DON DIXON

(301) 263-1430

(304) 722-3308 OM: BRYAN KRYSZ HD: JENNIFER GIPE

HID JERRIFER OF
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PRITERBORES (H)
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WDHA/Dover (201) 328-1055

WHFS/Annapolis

PDI STORY DATASET PROPERTY OF STORY DESCRIPTION OF PD: STEVE COLNILL HD: GREG TORRINGTON PD: DAVID EINSTEIN MD: BOB SHOWACRE HD. BOR SIGNACE
Heavy

PETER CABBIEL
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FRETENDESS MAN

PRETENDESS MAN

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CO-PD: HELEN LEICHT Meavy
BILLY JOEL
HUEY LEWIS
PETER GABRIEL
BBUCE HORNSBY (M)
PRETENDERS (M)
ROBERT CRAY
BOR GELDOF
EDDIE HONEY
JOU NALEY BOB GELDUF
EDDIE MONEY

JOURNEY
ERIC CLAPTON
Medium

A ALAN PARSONS PROJE
BOYID & DAVID
Light
BRUCE SPRINGSTEEN

PD: JEFF LEFT MD: CHRIS GARRETT

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WPDH/Poughkeepsie (914) 471-1500 PD: STEM SCHANTZ

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(716) 262-4330 PD: STAN MAIN MD: DAVE KANE

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BRUCE SPRINGSTEEN
PETER GABRILL
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(203) 233-4426

WHCN/Hartford (203) 247-1060

PD: BOB BITTENS HD: KIM ALEXANDER

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CHEZ/Ottawa

(613) 563-1919 PD: BRIAN HALE MD: JOE MARINO DISTRICT OF THE PROPERTY OF TH

WAQX/Syracuse (315) 472-0200

Heavy
BON JOYL
ERIC CLAPTON
ERIC CLAPTON
STEVE WILLER(H)
DI GEORGIA SATELLITES[
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WAAFIWorcester

Boston (617) 752-5611 PD: CYNDE SLATER APD: RUSS MOTTLA

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WHTF/York (717) 266-6606 PD: MIKE ONDAY

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WOUR/Utica (315) 797-0803

PD: PETER HIRSCH DU TON STARP

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OM: DAVID MARS ASST PD.: DON MAST POL. DON BERY
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WAQY/Springfield (413) 525-4141

WLIR/Long Island (516) 485-9200 PD: DENIS MONAMARA APD: LARRY "THE DUCK"

APD: LANEY
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PD: SIMON JEFFRIES MD: LORRAINE RAPP

Heavy ON JOVE

WPLR/New Haven (203) 287-9070

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STRANGLERS
R.E.M.
WORLD PARTY
MIAMI VICE !!
SOMETHING WILD
B-52'S
ROBYN HITCHCOC
PAUL YOUNG
Medium
Light

PD. JOHN GATTA

PD. CHRIST STATE

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PARALLEL THREE

PD: JOHN COOPER HD: BOB WELCH MO: MOS WELCH
MEANY
BRICE SPRINGSTEEN
BRICE SPRINGSTEEN
BRICE CLAPTON
BRUCE HORNSW'(H)
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ERIC CLAPTON
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PETER GABRIEL
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JASON & THE
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BROCK SPRINGSTEEN
GENESIS ORNSSY(H)
KEC BAND
EDDIE MONEY
HUEY LUBIS
Medius
A LAN PARSONS PROJE
DEEP PURPLE
A DOBLET NAMA
Light
TORY REDD

PD: SKIP ISLEY

(207) 783-2065 OM: JOSE DIAZ

HE WOSTN HATTIELD

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DEDRICH SATTLICE

ERIC CLAPPON

ERIC ERIC

PRETENDERS

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(617) 595-6200

PD: HICHAEL BRI NEW Y SATE WAS A STATE OF THE ACT
(603) 625-6915 PDI JON ERDAHL
NDI KAREN A. SM
(FROZEN)
HEAVY
ERIC CLAPTON
STEVE MILLER
STABILIZERS
BON JOVI

WKFM/Syracuse (315) 487-1500 PD: STEVE BECKER APD: BRIAN ILLES

DRIVE OF INGSTEEN SOUTONING OF THE PROSTONING OF THE PROST

OM: BOS KOCAK APD: RAY GRAHA

SOUTH

WYNF/Tampa (813) 228-6090 PD: CAREY CURELOP ASST. PD: RON DIAZ

PARALIFI ONE

FOI to ASPT. POI.

Mayer Point and P POI ANY LOCATION OF A STATE OF THE POINT OF PD: ANDY LOCKRIDGE ASST. PD: REDBEARD

PETER SHOULD PETER SHOULD STABLLIZERS CONSESS BAD COMPANY OUTLAWS SURVIVOR THE BRUCE SPRINGSTESSES ENGREET CRAY BY TIL TUESDAY

WKLS/Atlanta

(404) 325-0960 PD: BILL PUGH MD: BETH WILLIAMS

THE STATE STATE OF THE STATE OF

WNOR-FM/Norfoli (804) 623-9667

KLOL/Houston (713) 526-6855

PD: RICK LAMBERT MD: DAYNA STEELE

VP PROG.: PON REI MD: DAVID HILLARS MAD DAVID MILLARY
MARY
GOLESS CHILD
RIC GOARK
KANNAS
RIC GOARK
KANNAS
BUCC SPEINGSTEE
BOULD
BOUL

STEVE HILLEN
CENESIS
ALAN PASSONS PROJE
ERIC CLAPTON
BILLY 100L
STEVIE RAY VAUGUAN
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TO: NICHAEL MAPARED

Heavy

NEAVY

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Continued on next page

REGIONAL AOR ACTIVITY

SOUTH (Continued)

PARALIFI TWO

WZYC/Atlantic (919)728-2019

Heavy
PRETENDERS(L)
BRUCE HORNSBY
PETER GABRIEL
GOLDEN CHILD
ERIC CLAPTON!
EDDIE MONEY
MUEY LEWIS
KBC SAND
WORLD PARTY
JOURNEY
STEVE NILER
BON JOVI Heavy
GEORGIA SATELLITES
ERIC CLAPTON
SHEVE LENG
GOLDER CRILD
JOURNEY
RANNAS
BRUCE HORNSEY
RANNAS
BRUCE SPRINGSTEEN
Medium
Light
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KLBJ-FM/Austin (512) 474-6543 OM: CLARK RYAN PD: JEFF CARROL

MANY CAMPOLIA

MANY C

KWIC/Beaumont (409) 842-2210

MINE CAPPS
HEAVY
BEACHMIN ORE
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SURVIVOR
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BOSTONINI
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GOLDEN CHILD
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GRICE SHOUSEY
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Light PD: TED GARLANT NO. TO CALLAGE

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SOCIOTION OF WKQQ/Lexingtor

(606) 252-6694 PD: DAVE KRUSENK

HOLD SELLS

NAMED
KMJX/Little Rock (501) 470-0088 PD: TOM MOOD MD: DAVID ALLEN

HE DAVID ALL
HEAVY
HEAVY
HEAVY
HARD THE LINE

WQMF/Louisville

(502) 589-4400 PD: DUKE MEYER HD: KEITH TAYLO

OM: PEPE LOPEZ PD: BONNIE STACY

PD: BOB CHRYSLER MD: MARY LONDON

Neavy ERIC CLAPTON STOVE HILLER(M) PRATENDERS BRUCE HORNSOW(H)(L) BORETT CRAY BAND MCC BAND GOLDEN CHILD Mcdum Light

DOWN IS STANDING STAN Mas KEITH IN.

Meavy
COMESTS
COMESTS
ROSTON

LIGHT BRUCE HORNSHY

KLAQ/EI Paso (915) 544-8864 OM : NAT LAMP

Heavy BRUCE SPRINGSTEEN BENJAMIN ORR

DAVID & DAVID
GOUDEN CHILD
JOURNEY
PETER GARRIEL
ERIC GAPTON
HUEY CLAIF
LONE JUSTICE
Medium
A STRUE RAY VAUGHAN
A LOS LOBOS
DEEP PURPUE
A CHANDED HOUSE
A SPOONS

WKRR/Greensbord (919) 274-8042

PD: BRUCE WHEELER MD: JOHN AMBERG

PD: CHRIS JONES MD: LEX STALEY

NO. LEX STRAIGHT STANDARD STAN

A BRIGHTON ROCK a IRON MAIDEN

WIMZ.FM/Knoxyllle

PD: JOHN LARSON MD: MIKE CAPPS

WRXL/Richmond (804) 282-9731 PD: DAVID GROSS Heavy
BOSTONIH
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BOSTONIH
BILLY JOLL
BELC CLAFTONIH
BILLY JOLL
BRUCE HORNSYTH
COLOR OF MONEY
HUEY LUMIS
GEORGIA SATELLITES
PETER BARIEL
PRITERDERS(M)
ROBERT CRAY BAND
Hed Jum
PAUL SHON
LOS LOBOS

WEGR/Memphis (901) 578-1103 PD: HOWIE CASTLE HD: KELLIE CRUISE

Heavy
BRUCE SPRINGSTEIN
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KRIX/McAllen (512) 350-9999 PD: ACE PALADINO APD: SMOKIN' JOE

GROWN STREET, THE
PD: TOM STEVENS WKDF/Nashville (615) 244-9532 PD: JUDY MCNUTT ASST. PD: DAVID

Heavy BOSTON(H)
CREESIS
GEORGIA SATELLITES
CLASS TICER
BRUCE HORNSBY(H)
KANNAS
BENJANIN ORR
SURVIVOR
GOLDEN CHILD
Medius
DEEP PURPLE
Light

(915) 563-2121 PD: BILL BATEMAN

MINISTER INTHE STATE OF THE S

WORZ/Orlando (305) 788-1400 PD: ALAN EDWAR Heavy
REC BANGL!
BRUCE SPRINGSTEE
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KISS/San Antonio (512) 223-6211 WFXR/Charleston (803) 556-8881

> WXRC/Charlotte-Hickory (704) 322-1713

PD: BOB RALEIGH MD: JUSTIN PHELPS

WRUF-FM/Gainesvill (904) 392-0771

PD: HARRY GUSCOTT MD: JACK DEGNAN

MOS JACK EGGNAN
MEASY
BOW JOYN
ESTIC CLAPPON(M)
EUROPE
EUR

PD: GARY MINTER HD: LORIS LANE

PD: TRIP REER APD: TOM SCHEPPKE NEATY TO SCHEPPIE BOX JOY BOX

19) THE SALE OF TH WTKX/Pensacola (904) 438-7543 PD: MARK DAGWELL MD: J.D. STONE MDI J.DI STUMHeavy
BRUCE SPRINGSTESS
BRUCE HORSSNY(4)
BRUCE HORSSNY(4)
BRUCE HORSSNY(4)
BRUCE HORSSNY(4)
PRITEMBLES
GOLDEN CHILD
ROBERT CRAY BAND
PITTER CARY BAND
LIGHT
HO-dius
BRUCHANI
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WRDU/Raleigh (919) 782-1061

OH: BEN BALL MD: BOB WALTON Heavy GEORGIA SATELLITES BOSTON(M) RIC OCASEK BILLY JOEL BILLY JOEL
BON JOY
PRETENDERS(M)
HUEY LIDEIS(M)
ERIC CLAPPONIM)
PITER GABRIEL
COLDEN CHILD
ROBERT CRAY BAND
BRUCE MORNSBY
A JOUNNEY
Hedius
a DAVID & DAVID
a DEEP PURPLE

WKGR/West Palm Beach (305)655-2308

APD: MIKE RYAN
Heavy
JOURNEY
RRIC CLAPTON
PRICE GRAPHEN
PRICE GRAPHEN
PRICE GRAPHEN
PRICE LOUISING
PRICE LOUISING
ALAN PARSONS F
SILLY JOBE
BOOLE
ORDER
ORDE

PARALLEL

THREE

WOOJ/Ft. Myers (813) 275-9665

PD: PAT DEISCH HD: CHARLIE KEEN

Heavy SON JOVI SRUCE MORNSBY(N) ERIC CLAPTON(M)(L) BOSTON Hedius Light NOB JUNGKLAS(L) NOBIN TROMER DEEP PURPLE GEORGIA SATELLITES

KATP/Amarillo (806) 374-1637 PD: JACK RANDALI

WZEW/Mobile (205) 432-0102 PD: CATT STONE MEN DOWN, POIX

NEATY
DON JOYL

REC CLAPTON (A)

RECC I DONSEN

RE

WIXV/Savannah (912) 897-1529

PD: BILL WESTON Heavy HUEY LEWIS(M) PETER GABRIEL BON JOVI (M) BOSTON(M) BON SOULD DOSTON(M) PRETENDERS ERIC CLAPTON DRUCE HORNSE Medium a IGCY POP A DEEP PURPLE Light

KESI/San Antonio (512) 337-4550 PD: LEE ROY HAN

Heavy
MARSH RAKE[H]
LOUIS CRISES
LOUIS CRISE

Newy LOPEZ
Meavy ERIC CLAFTON
BRUCE SPRINGSTEEN
BOSTON
BOS MIDWEST

PD: JAY LOPES

RIMES BILLY TOOL SHITTING THE STATE OF THE S

(414) 276-2040

Heavy STEVE MILLER(L) TRIMPH ERIC CLAPTON(L) JASON & THE ... BOSTON

BOSTON SON JOVI COLOR OF MONEY SMITHLEREEN'S ROBERT CRAY-BAND KINKS EUROPE TIMBUKJ

TIMBUNG
OGLDEN CHILD
Medium
POBIN TROWER
GENGIA SATELLITES
MEN BAND
IGGY POP
EDDIE MONEY
SRUCK SPRINKSTEEN
DOKKEN
MORLD PARTY
STEVE MINMOOD
KANSAS

Light JULIAN COPE DEEP PURPLE

KTCZ/Minneapolis (612) 339-0000

ACT. PD: BRIAN

WLVQ/Columbus

PD: LEE RANDALL. MD: WENDY STEELS

STELY JOSE.

STELY JOSE.

GOLDEN CHILD

GOLDEN CHILD

REAL SPRINGSTEES

GOLDEN CHILD

STEVE HILLER

LONE JUSTICE

BOB GELDOF

ROBERT CRAY BAND

ERIC CLAPPON

KINKS

TIL TUESDAY

LONE JUSTICE

LONE J

(614) 224-1271

MD: WENDY S

ME AVY
BOSTON
BON JOVI
GENESIS
HUNCY HORNS
EDDIE MONEY
PRETENDERS
PETER GABRI
BENJAMIN OR
GEORGIA SAR
GEORGIA SAR
BILLY JOEL

PARALLEL ONE

WLUP/Chicago (312) 440-5270 PD: GREG SOLK MD: DAVE BENSON

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RENJAMIN ORR(H)
JOUINNY
BOSTON(H)
Medium
GANESIS
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KILO/Colorado Spring's (303) 634-4896

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GEORGIA STRULLITES
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KZEL/Eugene (503) 342-7096

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PD:

PD/OD: SHERMAN CO

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KNACI Los Angeles

PD: JIMMY CHRISTOPHER MD: ROSS GOZA

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W.A.S.P.(M)

QUENCISKY CINE
TRON NAIDEM
BOM JOVI (L)
DEEP PURRLE

MANILORE
DAVID LEE ROTH(L)

STRYPER

KROKUS

BAD COMPANY
YNONIE MAINSTEEN (L)

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ROBIN THOMERIL)
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A CIMPRELIA
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a LIPOPE

PD: KATE HAYES

(213)775-8172

POI MARE DAVIS

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KSTM/Phoenia (602) 835-1767 PD: JEFF PARETS

OM: JONAH CUMMINGS APD: BREW HICHAELS

PD: ARIN MICHAELS MD: JACK GREEN

PD: ART FARKAS

PARALLEL

MBO REVIN VARIAS
MEMORY
GOLDEN CHILD
PRETENDES
BILLY LOOL(H)
BODIE HONEY
JUNE CLAPTON
BON JOVI
KEC BAND
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STEVE HILLER
JOHN PROGERTY
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KWHL/Anchorage 907) 344-9622

ON: CARTER B. BE

KGRQ/Casper (307) 266-1400

PD: PRED LEENHUIS MD: JERRY LACHELT

MED JERRY LACHELT
MEAVY
JOURNEY
GENERAL
GENERA

KZOQ/Missoula (406) 728-5000 PD: VERN ARGO

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KRQU/Laramie

Cheyenne (307) 745-7396

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DEEP PURPLE

KTCL/F1. Collin (303) 571-1232

Heavy
PRETENDERS
ROBERT CRAY BAND
BIG AUDIO DYNAMITE
GENERAL PUBLIC
SHRIEXBACK
KATE BUSH
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MOR KTYD/Santa Barbara (805) 967-4511 KFMF/Chico (918) 343-8461 PD: RICK WILLIAMS MD: LAURIE BENTSON

KOZZ/Reno (702) 329-9261

PD: STEVE FUNK

Heavy PRETENDERS(H) BON JOSE

PETTONICES (H)
ROM JOVI
BRUCE HORMASHY
GOLDEN CHIS MAND
PETER GARSIEL
SILLY 100L(M)
MORALD PARTY

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BRUCK HORNEN
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ROUND NO GR PD: RON MODOWARD MD: MARTY GRIFFIN

> 170 Reporters 155 Current Reports

Six stations failed to report. Their rotations were frozen.

> KBPI/Denver KLOS/Los Angeles KTAL/Shreveport KZFW/Dallas

WPLR/New Haven

Five stations reported

CHOM/Montreal KQRS/Minneapolis WAOR/South Bend WGIR-FM/Manchester WRIF/Detroit

Four stations falled to report a new list for two consecutive weeks. Their rotations were not used in this week's data.

KGB/San Diego KRSP-FM/Salt Lake City WXRT/Chicago

CHR PARALLEL ONE PLAYLISTS

EAST

B104 WBSB Baltimore

PD: Steve Kingston MD: Amy Kronthal

PETER CARPER, File Time

Philadelphia
PD: Scott Walker
MD: Glenn Kalina WCAU-FM હોઇલ <u>સ્પોર્ડેક</u>

The second secon

Buffalo ₩PhD

Ops. Director: John Hager MD: Mindy Michaels

The second secon

30 Til Tydebar/Coming Up Class BILLY FOOL/Dom't here a dun BAUCE HORNESSY/Mandella Rais DAVE BERESSY/Mandella Rais CAME EDWISSE/All I Manders DESDIE HARRY/Franco Missin BEASTIE BOYS/Fight For Your Rig CO 9 Montreal

PD: Bob Beauchamp

The second secon

SILLY IDOL/Dan's Ness in Gun EDOIE MOMEY/I wanne Go Mech

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munica (CAGGA) there You'r Larth,
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Long Island MD: Ruth Tolson

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ADDS CLASS FIGURES AND THE CONTROL OF LONG PROPERTY AND THE CONTROL OF THE CONTRO

PD: Larry Berger MD: Andy Dean

Section 1 - Sectio

DAVINGRATE TAIR Love

Towe Hils Pittsburgh B94_{FM}

MD: Lori Campbell

The second secon

CARLY SIMON/Coming Aroung Agein CHICO Demande/Tall To Me

Player the Best New House ... First -1

MD: Marty Dempsey

Washington

The second secon

APETHA PRANSE [M/JIAMS | Les PETER GASHEL/Sig line GEORGIA MATEL/SIG/MARS TOUT HAND AMMET JAKKSON/LES (MASS AMMILE) JETT LORGER/Facts On Lava

SOUTH



PD: Sheldon Borgelt

Section (Control Control Contr

Buffalo ROCK 102

PD: Hank Nevins WBEN-FM MD: Roger Christian

39. 40 SILLY 100L/Den't Ness A Gan SPUCE HOPHOSY/Rencella Rein

Washington D.C.

PD: Chuck Morgan

MD: Pam Trickett

KISS 98 1/2 AII HILL WASSE-FM Buffalo

Acting PD: Boom Boom Cannon MD: Dave Gillen

D. Dave Gille

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CIMDERCLA/Medice's Part () C

92 PRO'FM Providence

Oos Manager: Tom Cuddy MD: Vic Edwards

Service of the control of the contro

JACKY CORPER/Ferra Of Love AMET TO DEFENDE THE JAMES AND AMET OF THE STANDAY THE JAMES AND ALCOME, RICHEST WAS THE AME OF THE EDOIE MORNEY! Wanne On Berk BIC COARDER/FOUR TO WANTE ANNUAL BANDER/COUGHT UP IN Early

(CFTR339.

Toronto VP/Programming: Sandy Sanderson

MONEYMOON SUITE/All Along You has GLASS IIOSE/You're Mas I Leal Fo TIN PERMAN/Marris Da Fire

PD: Scott Shannon MD: Frankie Blue

Service of the control of the contro

25. 29 HERV LEWIS & THEFAULUS'S LARGEST

Washington
PD: Mark St. John
MD: Gene Baxter

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JAMET JACKSCH/Lei's Molf Auchile STUCE HORNOSY/Memocile Reto GENESIS/Tonight, Tonight, Ton SOSSY INCOMPGUIFFERS CLUM HORMAN/GLOIFFERS CLUM HORMAN/GLOIFFERS CHICO DeBARGE/Tell To He JESSE XDAMSON/Contra

WXKS-FM Boston 1 0 8 F M PD: Sunny Joe White MD: Susan O'Connell

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97.1 MECL

PD: John Roberts

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POWER KRBE Houston
PD: Paul Christy
MD: Helene Plna

KRBE

MD. Holone Pi

J. District School Sch

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The second secon CHOI LAUMER/Coome OF Heart JOURNEY/1-11 Se Alfright with CHICO Defamor/Felt To No TOTO/Hithful Year Loye

CHR PARALLEL ONE PLAYLISTS



OM/PD: Bob Case MD: Lindsey Burdette

Miami

Asst. PD/MD: Frank Amadeo

AND ADMINISTRATION OF THE PROPERTY OF THE PROP

18. 25. 27. 29 PET SHOP BOTE/Superate HATE STORE & THE CHARGE & LARGET CUTINES VANDERODS/SESS TO LAWF PETER GAMBIEL/SIS TIP DISP JOHN DECEMBER TO THE DISP JOHN DECEMBER TO HIGH COMMUNICATION TO HIGH TRAFFICEN OUT ME LOVE EARLIE DECEMBER TO THE TO THE DEAD DEAD TO DESCRIPTION TO THE DEAD DEAD TO DESCRIPTION TO THE DEAD DEAD OF ALIVE/STATE DEVELOPER

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WINZ-FM Miami PD: Gabe Baptiste PD: Gabe Baptiste Asst. PD/MD: Mark

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106 FM
Dello / Fiet White Hit Radio

PD: Kevin Metheny

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the NEW **2104**

PD: Chris Bailey MD; Mary Ann Rayment

WNVZ

Norfolk

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Atlanta

Asst. PD: Ron Parker

KTKS

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WARM/Atlanta

MD Steve Wyrostock

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AMERICA FRANKS HE/Jimmy Les CIMMENCLA/NESSES'S Font BRUCE HERMENT/Mandelin Rein

MIDWEST

PD: Rick Gillette

MD: Mark Jackson

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Ops. Manager: Jim Fox MD/Asst, PD: Dave Allen

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WNCI 97.9

Asst. PD/MD: Michael J. Foxx

PD: Bill Richards

Cincinnati

KHTR 103.3 St. Louis

Ops. Manager: Dave Robbins MD: Mark Todd

SIN JOYI/LIVIN' On A Pregar OCCORDIN BATELLITE/Mary Your Monda T HUMAN LEAGUE/I Mare Your Laving



PD: Dave Anthony Asst. PD/MD: Don Michaels

SAST POMDO Don Michaels

| Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Committee | Com



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Milwaukee

MD: Denise Lauren

J. Democracy and the control of the

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ELECTION OF THE

PD: Buddy Scott

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Chicago

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WCZY PD: Brian Patrick

Detroit MD: Kathy Means

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PD: Waylon Richards St. Louis MD: Jlm Atkinson

AD. Jum Akkinson

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PETER GARRIEL/Big Time

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26. 29. 29 SMLCE WILLISPRESSED TOWNSELS TOTO/MICEOUT FOUR LAVE

PD: Casey Keating MD: Mark Allan

101.5 FM Seattle

WEST

PD: Mark Bolke MD: Dom Testa KHXY Denver

| The content of the

Surumentos Best MD Mr. Ed Sacramento

| Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Sect

Ops. Director Doug Erickson MD: Dee Ann Metzger Denver

PD: Bob Harlow KAI D/San Jose

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ND: Keith Naffaly

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Portland

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PERSONAL PROPERTY OF THE STORES

VP Programming: Gerry DeFrancesco Selega Angeles

PD: Steve Rivers MD: Gene Sandbloom

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Sacramento
Ops, Manager, Chris Collins
Music Department: Carolyn Moyer.
Larry Morigan

SOLM:

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OM/PD: Nick Ferrara San Diego

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Ops. Manager: Gary Bryan Seattle KUBERSTEM

| Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Sect

THE NUMBER 3 HIT MUSIC STATION PD: Guy Zapoleon KZZP104.7rm Phoenix

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bD: Wike breston MASS 94.5 PM

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Portland WACK TOTHE

| Section | Column |

Ops. Manager: Kid Leo SWMW A

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ZIAM Сисэдо

PD: Ric Lipplncott

Detroit PD: Jim Harper

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BACE BACK SOTS/Subject Tour CHICO BackGE/Tals to me CHICO BackGE/Tals to me

PD: Karen Barber
MD: Karen Barber THE #1 HIT MUSIC STATION FOR KHEO

-1****** 17******** 320mg

Ops. Manager: John Gehron ▶ 98 MA 4 MIZ Chicago

| The content of the

Billy Idol Ready For The World

Tom Parker
BRUCE MORNSBY
BILLY 100L (dp)
DEAD OR ALIVE
MOLLEST
SURVIVOR 3-1
GREGORY ABBOTT 4-3
BILLY VERA & 8EAT 5-4
GRORGIA SATELLITE 15-13
BON JOY! 26-21

Tom Parker

\$30/Syrscuse, NY Laird/Dunes

BRUCE HORNSBY JANET JACKSON

WNYZ/Utica, NY Edwarde/Andrew

WRCK/Utica, NY Reftz/Williams

WKRZ/Wilkee-Barre, PA Jim Rising

none Hotteat: DURAN DURAN 1-1 BILLY VERA & BEAT 3-3 ROBBIE NEVIL 8-8 HADONNA 12-12 BON JOVI 25-25

HOWARD JONES
HOLLEST:

Edwards/Andrews
DEAD OR ALLYE
DONSTADT & 1NGRAM
CORETANT
CORETANT
DEFF LORBER
BRUCE WILLIS
BRUCE MORNERY
REBBIE JACKSON
HOLLES LI
DONSTANT
DEFF LORBER
BRUCE MORNERY
REBBIE JACKSON
HOLLES LI
DONSTANT
DEAT 13-4
LIONER, RCHRIE 29-13
BON JOVI 35-20

MOST ADDED SOUTH Bruce Hornsby . . . Bruce Wills Janet Jackson

Billy idol **Howard Jones** Lone Justice

EAST

PARALLEL TWO

WFLY/Albany, NY Christian/O'Brien BRUCE WILLIS LIONEL RICHIE COREY HART (do) CORET MART (dp)
HOtteet:
JANET JACKSON 14-10
GLASS TIGER 17-13
MADONNA 21-15
BILLY VERA & BEAT 24-16
CYND: LAUPER 29-23

HUEY LEWIS & THE READY FOR THE WOR READY FOR THE MOR HOT(BET; BON JOVI 24-1 BANGLES 1-2 BILLY VERA 4 BEAT 18-3 SAHANTHA FOX 26-10 BEASTIE BOYS D-11

BENJAMIN ORR READY FOR THE MOR CINDERELLA MOILEST: GREGORY ARBOTT 2-1 GENESIS 3-2 BILLY VERA 4 BEAT 10-5 MADONNA 8-6 JANET JACKSON 12-10

K104/Erle, PA Sill Shennon

PETER GABRIEL PETER GRAFFEL,
A-IA A DAVID
COMMUNIANDS
JANET JACKSON
HISBARY
JANET JACKSON 2-1
JANET JACKSON 2-1
JANET JACKSON 2-1
RANSAS 3-2
DOB GELDOF 5-3
ROMSTADT & IMBRAM 12-5
BOSTON 14-9

WERZ/Exeter, NH Falconi/Brady

HODE HOLLEST: PRETENDERS 1-1 DURAN BURAN 2-2 JANET JACKSON 7-7 RODL 4 THE GAMS 9-9 BILLY OCEAN 10-10

BRUCE HONSIN BRUCE WILLIS BRUCE WILLIS SHI RELY WIRDOCK HOTLERS BILLY WERA & BEAT 1-1 SANANTIA FOX 7-3 MADONA 10-5 JETS 11-9 BON JOVE 22-15 None Hottast: BILLY 1DOL 5-1 DURAN DURAN 6-2 BILLY VERA 6 BEAT 18-6 TIMBURS 23-17 JESSE JOHNSON 40-25

WTIC/Hertford. CT BOSTON JOURNEY JAMET JACKSON FIVE STAR BOLLEAU: BILLY VERA 6 BEAT 8-1 READY FOR THE MOR 13-7 SAMANTHA FOX 16-10 CANED 25-16 BON JOVI 32-23

WKEE/Hunting

WLAN/Lancester, PA Merino/Murray BON JOY1
BOSTON
LIONE, RICHIE
HILLER BONG ABBOTT 1-1
BILLY VERA & BLAT 5-2
ROBBIE NEVIL 10-5
MADOSNA 20-9
GEORGIA SATELLITE 26-12

KC101/New Haven, CT Staf Rybek ARETHA PRANKLIN BRUCE WILLIS TOTO BRUCE HORNSBY

BANGLES 1-1 GREGORY ABBOTT 3-2 SILLY VERA & BEAT 8-3 DURAN DURAN 7-4 ROBBIE NEVIL 14-7

WSPK/Poughkeepsie. NY Dayton/Well

TOTO Hottest: BILLY VERA & BEAT 4-1 MADONNA 18-10 BON JOVI 20-11 BONSTADT & INGRAM 22-15 BOSTON 30-20

EDDIE HONEY ARETHA FRANKLIN ERIC CLAPTON Hottest:

98PXY/Rochester, NY Tom Mitchell

WKPE/Cape Cod. MA

LairdiDunes CHICO DEBARGE CLI DEBARGE READY FOR THIE MOR BROCE HORMSBY BURNA 3-1 CRECORY ABBOTT 5-2 ROBBIE NEVIL 8-3 BILLY VERA 6-BEAT 16-7 HADDIRIA 20-9

HUMAN LEAGUE TOTO
SAMANTHA POX
HATTEST:
KANSAS 1-1
ROBBIE NEVIL 3-2
SURVIVOR 6-3
BOB SECUR 14-7
CHICAGO 16-8

BRUCE WILLIS BRUCE WONNEY CROMDED HOUSE BROTESEL JANET JACKSON 10-5 CHICAGO 14-6 MADONNA 23-14 JETS 26-15 BILLY VERA 4 BEAT 28-16

Peul DeMille
PETER GABRIEL
A-MA
DAVID & DAVID
COMMUNARDS
HIPSWAY
JANET JACKSON
HITCHEL
GENESIS 2-1
KANSAS #-2
SURVIVOR 5-1
TINA TURNER 7-4
DURAN DURAN 8-5

Todd Martin

BRUCE HORNSTY
CHICO DBSARGE
WORLD PARTY (dp)
HOULEAI:
BILLY VERA & BEAT 1-1
GRECORY ABBOTT 2-2
JANET JACKSON 8-4
GEORGIA SATELLITE 10-7
HADONNA 19-9

ForsterStewert
JANET JACKSON
BRUCE HORMSEY
RONSTADT L INCRAM
STACEY O
EL DEBROTE
BOLLSEL
JAMES STACEY
BOLLDER
JAMES STACEY
BOLLDER
JOYL 10-7
CYNDI LAUPER 15-11
PETER DARRIEL 22-16
MYXX/WIREPROPT
MYXX/WIREPROPT
MINISTRUCT

MINIMATERIA SILLY IDD. (dg)
HINARD JONES
JANET JAKESON
BRUCE HORNSBY
PARACHETE CLUB
LONE JUSTICE
HORNSBY
LONE JUSTICE
HORNSBY
LONE JUSTICE
HORNSBY
AND ARBOTT 3-3
JANET JAKESON 6-5
BRANDONN 14-8
BEAT 8-7

SOUTH

PARALLEL TWO

TOTO BRUCE HORNSBY BRUCE WILLIS JANES JACKSON A-HA Hottest; Billy VERA & BEAT [1-] DURAN DURAN 2-2 HADONNA 9-] GEORGIA SATELLITE 12-7 BON JOVI 21-16

CrockettQuinn

ARETHA FRANKLIN
EDDIE HONEY

BRUCE WILLIS
HOTLEST:
ROBBIE NEVIL 2-1
DURAN DURAN 3-2
JANET JACKSON 4-3
GREZORY ABBOTT 7-4
GENESIS 8-6 PARALLEL

THREE

CHICO DeBARGE ARETHA PRANKLIN PETER GABRIEL (dp) LUTHER VANDROSS PEIR WHOMOSS
LUTHER VANDROSS
BOTTER
DURAN DURAN 3-1
GREGORY ABBOTT 10-2
ROBBIE NEVYL 11-3
GLASS TIGER 16-10
ROOL 6 THE GAMC 21-11

None Hottest: BANGLES 1-1 GENESIS 5-5 JANET JACKSON 7-7 BILLY VERA & BEAT 13-13 SAMANTHA FOX 32-32

WIGY/Beth. ME Bolvin/Lief

Ones of the state 103CIR/Beckely, WV Spencer/Kelly

SpencarKely
BEASTIE BOYS
JESSE JOHNSON
BRUCE HORNSBY
HOLLEST:
BANGLES 1-I
GREGORY ABBOTT 8-2
SURVIVOR 4-4
ROBBIE NEVIL 9-6
HADONNA 10-8

95XXX/Burlington. VT Speck/Yesner

Speckyrane
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MICK Alexander

RONSTADT 6 INGRAM
EDDIE HONEY
JANET JACKSON
OFFAD OR ALIVE (4p)
BRUCE HONENSY
JEFF LORBER
SETRIET MURDOCK (4p)
CHICO DEBARGE ROUGE WILLIS
JEESE JOHNSON
BUNSTIE BOYS (dp)
HOLLEST:
BILLY VERA & BEAT 2-1
CINDERZIA 11-5
LIONEL RICHIE 15-11
FEADY FOR THE MOR 20-12
SAVANTHA FOX 38-28

BRUCK WILLIS ANITA BAKKR HOLLES! GREZORY ABBOTT 7-4 SURVIVOR 12-5 SAMANTHA POR 13-8 GLASS TIGER 16-10 BILLY VERA & BEAT 30-12

Bars/Armstrong
MUDAN LEAGUE
BRUCE WILLIS
ANN WILBON
TOTO
GREGORY ABBOTT 3-2
DUBAN MIDWAN 4-3-2
DUBAN DIWAN 4-3-2
GROCKI ASTELLITE 10-8
BILLY YERA 4 BEAT 17-14

Chassikauffmen
JAHT JACKSON
LONE JUSTICE (dp)
BRUCE HORNSBY
GERGIA SATELLITE (dp)
CHICO DeBARGE
HOTLEATI
JETS 6-7 -4
KOOL A THE GANG 10-8
SAMANTHA FOX 22-15

NOCERA ANITA BAKER DEAD OR ALIVE CLUB NOUVEAU BOLLES BILLY VERA & SLAT 6-1 GREGORY ABBOTT 3-3 SECRET TIES 11-9 READY POR THE NOR 14-12 STACKY Q 18-16

KEZB/EI Pago, TX Haney/Simon

WINK/Ft Myers, FL Stone/Berger

RRUCE HORNSBY READY FOR THE WOR BILLY IDOL (#p) HOLLESS GREGORY ABBOTT 4-1 GLASS TIGER 6-3 HADORNA 17-7 LIONEL RICHIE 20-15 SAMANTEN POX 36-26

KeMy/Derver

BRUCE HORNSBY
HUMAN LEAGUE
HORNSBY
HORNEL
BROKE
PETER GRIEL
HOLLSS-1
BANKLES 6-1
BLUVYUNG 5-3
BILLY VERA 4 BEAT 11-4
CHICAGO 10-7
JANET JACKSON 12-8

WANS/Greenville, SC Tommy Smith

Tornny Smith

BRUCE HORNSBY
JANET JACKSON
HOWARD JONES
BRUCE HILLIS
ANN HILSON
HOLLEST, BELLIY VRA 4 BEAT 12-5
CHICAGO 18-8
GROUND 18-8
MADONNA 22-9
GEORGÍA SATELLITE 27-11

WCKN/Greenville, SC Wilson/Norrie

WilsonWorle
CINDI LAUPER
HUEY LEMIS & THE
BON JOVI (dp)
BRICE WILLIS
JANET JACKSON
CAMED (dp)
HOTLER!
LEMIS STATEMENT
CAMED (dp)
HOTLER!
LLLY VERSON
LLLY VERSON
CONTROL STATE 2-1
REALY FOR THE MOR 15-9
CHICO DEBRACE 24-18
CRICAGO 30-19
MITYLIACROM MS

SITYX/Jeckson, MS Bill Crews

BRUCE WILLIS
CHICO DEBRACE
DEAD OR ALIVE
BEASTIE BOYS
HOTTER!
BABOLES 1-1
DURAN DURAN 2-2
JANET JACKSON 3-3
SURVIVOR 5-4
CREGORY ABBOTT 7-5

WAPE/Jacksonville, FL Cahill/Klutch

CAMPAGE STATES
GLASS TIGER
BOSTON
BOS

WQUT/Johnson City, TN Potter/Taylor

PotterTaylor

BILLY VERA & BEAT
BILLY IDOL
ROWSTADT & INGRAM
CHICO DEBAGGE
RIC OCASEK
HOLLEST
SURVIVOR 13-1
CHICAGO 28-11
BOSTON 29-12
MADDONA 23-15
BON JOVI 36-21

WOKI/Knoxville, TN Herper/Beach

Herper/Beach
PETER GABRIEL
BRUCE WILLIS
TOTO
BRUCE HORNSHY
HOLLEST
GENESIS 4-1
JANET JACKSON 5-2
HADONNA 22-14
SARANTHA TOX 25-18
BON JOVI 30-22

WFMi/Lexington, KY Foxindy

JANET TACKSON
HOTCOST

KZOU/Little Rock. AR Lousteau/Allen

ROUGE MANNS AND LONE JUSTICE JOURNAY TOTO TOTO SERVICE WILLIS HOLLES LOS STELLITE 11-4 BON JOY 26-17 READY FOR THE MON 28-20 BEASTIE BOYS 35-21

KANSAS GEORGIA SATELLITE BILLY JOEL BROCE WILLIS LIONEL RICHIE EDDIE HONEY TOTO

BRUCE WILLIS BRUCE NORNSEN HOMARD JONES BILLY IDOL Hottest:

BRUCE HORNSBY BRUCE WILLIS JANET JACKSON BRUCE MISS.
JANET JACKSON
HOLLES!
SILLY VERA & BEAT 8-6
JANET JACKSON 14-9
BANGLES 13-12
HADORNA 26-15
BOSTON 29-19

CHICAGO
CINDERELLA
JETS
BRUCE WILLIS
KRATTWEEK
DORNY BROWN
HOTLENI:
CYNDI LAUPER 12-1
CARANT 17-2
HADDHMA 7-5
EXPOSE 8-6
GENUINE PARTS 14-7

WABB/Mobile. AL Fram/Sawyer

FROMENTY
TOTO
BRUCE HORNSBY
CHICO DEBARGE (dp)
Hottest:
BOSTOR 14-11
NANCY MARTINEZ 13-12
CYMB1 LAUPER 16-13
CHICAGO 29-17
HUEY LEWIS 6 THE 30-22

Owered Jackson
BOBBY SBOWN
OFFICE AND SECULDATE STATE
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BOBBY LEGGED & THE
BOBBY REDOWN D-20
BOBBY BOWN D-20
BOBBY WKZL/Winston-Salem. NC Lyles/Joseph

WHHY/Montgomery, AL Cet Collins

REWICE WILLIS
ARETHA PRANKLIN
NICHO
PRANK FOR THE WOR
TOTO
LONE JUSTICE (AP)
HOSTEST
BANGLES 2-1
DURAN DURAN 3-2
GREGORY ARBOTT 7-5
GEMESIS 10-8
KOOL & THE GANG 15-10

KBFM/McAllen-Brownsville, TX Cruz/Montans CRUEMONTENE
BRUCE HORNSEY
BRUCE WILLIS
FIVE STAR
JANET JACKSON
TOTO
TOTO
NARAMA
MELI'SM HORNAN
JESSE JOHNSON
READY FOR THE MOR
FODDIE MONEY
JOUNNEY
GENESIS
HOTTOM

GENESIS HOTLOSE: NADONNA 2-1 GREGORY ABBOTT 3-2 NU SHOOZ 11-6 KOOL 6 THE GANG 14-9 ANITA BAKER 13-10

TOTO
READY FOR THE WOR
BOLLEST;
GREGORY ABBOTT 1-1
ROBBIE MEVIL 5-4
MADONNA 10-9
CHICAGO 14-12
LIONEL RICHIE 15-13

KWES/Odesse-Midland, TX Jim Scott JAM SCOTT

RONSTADT 4 INCRAM (dp)
EDDIE HONEY (dp)
EL DEBARGE (dp)
EIGHT SECONDS (dp)
Motest:
CHICAGO 2-1
BILLY VERA 4 BEAT 8-4
BON JOW! 15-11 BON JOVI 15-11 CHICO DeBARGE 25-16 SAMANTHA POX 28-19

THOMSEWHIGHT
CHICAGO
BEBJAMIN ORR
BEBJAMIN ORR
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BEBJAMIN ORR
SMERT SENSATION
JANET JACKSON
HOLEssi:
GREGORY ABBOTT 5-1
JANET JACKSON 4-2
JANET JACKSON 4-2
BEBJAMIN JACKSON 4-2
READY FOR THE WOR 28-13

Y106/Orlando. FL McKay/Hayee

McKayHayee
BAMDLES
CHICAGO
PETER CAGBRIEL
JANET JACKSON
HIXI ROMARD (ap)
HIXI ROMARD (ap)
ERUCE WILLIAM
HOLLES ON (dp)
BRUCE WILLIAM
HOLLES ON (dp)
BRUCE WILLIAM
HOLLES ON (dp)
BRUCE WILLIAM
HOLLES ON (dp)
BRUCH WILLIAM
BRU

94Z/Releigh, NC Deltoro/Rosa

PETER GABRIEL BRUCE HORNSBY WRVQ/Richmond, VA Lawle/Payne

Hottest: BRUCE HORNSBY 1-1 WANG CHUNG 2-2 BANGLES 3-3 PRETENDERS 15-15 HADONNA 17-17

O'SheaThorna ROBBIE NEVIL SAMANTHA POX PITES GARRILL EDDIE MORE SENIE HORE SENIE HORE SELECTION OF SENIE BILLY VERA 4 BEAT 3-1 GREGORY ABROTT 4-2 NADONNA 11-6 COREY MARY 23-10 CINDERELLA 29-22

Whote(Dies
BLASTLE BOYS
SHIRLOF MURDOCK
CHUCKE WILLIS
HOAN LEAGUE
HOAT LEAGUE
KTUX/Shreveport LA
Steel/Weber

Green-Woonwell

RRUCE HORNISMY
BILLY IDOL

BOOLS
GL GERMAN

HOLLSEL

BILLY VERA 4 BEAT 1-1

HUSY LENIS 1 THE 25-12

GEORGIA SATELLITE 22-19

BOX JOWI 14-26

COREY HART 35-27 SteadWasher

BRUCE MORNSBY
COMMODED HOUSE (dp)
BRUCE WILLIS
HOLEBAL
ROBBE NEVIL 2-1
DUBAN DURAN 3-2
SAUAHTHA FUX 6-6
BILLY YERA & BEAL
BIL KISR/Ft. Smith, AR Beker/Bryant ARETHA FRANKLIN BRUCE WILLIS BRUCE MORNSBY

BRUCE MORNSH HOLLEGI. SAMANTHA FOX 1-1 JANET JACKSON 4-3~ KOOL 4 THE GANG 5-4 HADONNA 19-10 BON JOVI 29-15 Jacksonlies
BROCE WILLIS
SRUCE HORNSBY
CAMED
CAMED
SEASTIE BOYS (dp)
GEORGE BLANSOH
HOTEST:
BILLY OCEAN 2-1
GREDORY ASSUTT 1-2
JAMET JACKSON 4-4
CEMESIS 8-6
BANGLES 5-9 896/Ft. Smith, AR O'Dea/Kane

LYBENJOSEPH

CHINDERELIA
BEASTIE BYS
GENERIA SATELLITE (ap)
CAMED
CAMED
HUSY LUMIS & THE
FIVE STAR
BROCE MILLIS
HOSTEAL
GENEROMY ABOUT 1-1
GENEROMY ABOUT
FALL
BON JOYL DA 14-2
FEADY FOR THE WOR 21-6
BON JOYL D-17
BON JOYL D-17

PARALLEL THREE

KQIZ/Amerillo. TX
Keth Montgomery
EDDIE MONEY
ERADY FOR THE MOR
BRUCE HORNISET
BRUCE MILLIS
JANET JACKSOM
ASITA BANER
DUBAN EURAN 2-1
GURGOTY ABOUT 9-2
SURTIVOR 5-3
JANET JACKSON 10-6
CRICCOO 12-8

WKSF/Asheville, NC John Stevens John Stevens
BRUCE MOUNTEY
BRUCE WILLIS
BRUCE WILLIS
ROW & DC CREM
ANITA BAXER
CROMMED HOUSE
EDDER MONEY
JOURNITY
HOLLERS
CHEM DINAM 16-2
CHEM

EMERICALLY
BRUCE HOLLS
BRUCE WILLIS
BRUCE BRUCE
CAMEDO ALIVE (dp)
BRAD DR BRUCE
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Huey Lewis . . .

Toto

Q101/Meridian, MS Kelley/Brock RADIA/PROCES
BRUCE BORNSBY
NUEY LEWIS & THE
RONSTADT & INGRAM
PRETERDERS
LONG JUSTICE (dp)
BROCE & LOSS (dp)
BROCE & LOSS (dp)
BROCE & LOSS (dp)
BROCE & LOSS (dp)
BROLE & LOS DEAD OR NAME TO SEE THE STREET OF SECOND OR SEE THE SECOND
WCGQ/Columbus, GA McCerd/Daniels

JOURNAL HOLLES 2-1 SAMANTHA FOX 3-2 JANET JACKSON 9-4 GREGORY ABBOTT 10-5 CHICAGO 14-11

DEBIE MARY MOLLER: GREGORY ABBOTT 1-1 KOOL 4 THE GANG 2-2 BANGLES 3-3 LUTHER VANDROSS 6-4 JANET JACKSON 8-5

JANET JACKSON JEFF LORBER BRUCE HORNSBY JESSE JOHNSON HOTLERL BILLY VERA 4 BEAT 7-2 MADONNA 11-4 CYNDI LAUPER 15-8 CHICAGO 18-9 BOSTON 20-10

BILLY VERA & BEAT HADONNA BRUCE HORNSBY READY FOR THE HOR BRUCE MILLIS EDDIE MONEY HOSLART

Hottest: DUMAN DURAN 9-3 JANET JACKSON 16-10 CHICAGO 20-12 SAMANTHA POX 17-13 BOSTON 22-14

KSMB/Lefeyette, LA Segreves/Smell

BRUCE HORNSBY
TOTO
EXPOSE (dp)
HOTLest:
BILLY VERA 4 BEAT 2-2
CHICAGO 5-3
HADONNA 12-6
KOOL 4 THE GAMC 9-8
LIONEL RICHIE 18-11

Q104/Gededen, AL St. John/Davis

KNAN/Monroe, LA Chuck Redden Chuck Redden

HIDY LEDNIS & THE
BRICE WILLIS

JAMES BROWN
EL DEBARCE

BRUCE HOUNERY

THE WILSON'S

EL WILSON' WJMX/Rorence. 8C Green/Boswell

SRUCE HORNSBY JANET JACKSON BRUCE WILLIS CROMOED HOUSE SAMANTHA FOX MILLIST GREGORY ABBOTT 3-DURAN DURAN 9-6 DON JOHNSON 12-7 CHICAGO 15-10 BON JOVI 38-30 TAILSTONE GREGORY

Z102:Sevenneh, GA McGraw/McFarland

BOBBY BROWN CLASS TIGER POSTON BRUCE WILLIS JANET JACKSON BRUCE HORNSBY ANITA BAKER DEAD OR ALIVE Hottest: JANET JACKSON 10-4 SAMANTHA FOX 12-5 READY FOR THE MOR 14-7 BILLY VERA & BEAT 22-11 UPTOWN 37-24

NUMAN LEAGUE BRUCE HORNSEN SHIRLEY HURDS BRUCE HORNSBY
SNIFLEY HURDOCK
JANET JACKSON
SILLY HORD (Ap)
HOTEGET
GREGORY ABBOTT 2-1
HADDINNA 13-6 __
CYNDI LAUPER 18-12
CHICAGO 25-15
GEORGIA SATELLITE 26-16

UPTOWN
PSTER GABRIEL
JOURNEY
JETS
GEOMETA SATELLITE (dp)
BILLY IDOL (dp)
HOLIGHT
JARET JACKSON 5-1
BILLY VERA 6 BEAT 2-2
HADONNA 17-10
CHICAGO 30-22
BRASTIE BOYS 29-26

KNIN/Wichits Felle, TX Brende Kay HOMARD JONES BRUCE WILLIS PETER GABRIEL READY FOR THE WOR

WVB8/Wilmington, NC Rendy "Animal" Turne Rendy Admini Turner
ION JOUT
NUTY, LEMIS 4 THE
BRUCE HOUSING
ANY GRANT
BRUSTER BOYS (4P)
BRUSE WILLIS
TIL THESDAY
COMENARDS (4p)
PET SHOP BOYS
HOUSING BOYS
HOUSI

The following stations report frozen playlist this week: 94Q/Atlanta B97/New Orleans WRVQ/Richmond

The following stations falled to report this week and therefore their pleyllats were frozen:

CFTR/Toronto
KDWB/Minneapolis
WERZ/Exeter
WKEE/Huntington
WKRZ/Wilkes-Barre
WWFX/Bangor
WCG/Columbus

NOTE: WRSR/Norfolk is now WGH, and WKAU/Appleton-Oshkosh is now WKFX.

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night, (RA) indicates the song was dropped from the playlist then readded.

BRUCE HORNSBY JANET JACKSON TOTO
CIMDERELLA (dp)
SRUCE witLLIS
Hottest:
DURAN DURAN 1-1
ROBBIE NEVIL 3-3
GLASS TIGER 5-5
GEMESIS 8-6
SURVIVOR 10-7

WFMF/Beton Rouge, LA Rice/Ahysen

BRUCE MORNSBY. LUTHER VANDROSS MOLEGEL: BILLY VERA & BEAT 6-1 JANET JACKSON 5-4 HADONNA 11-7 ROBBIE NEVIL 10-8 GLASS TIGER 22-17

BENJAMIN ORR BILLY VERA & BEAT GEORGIA SATELLITE GREGORY ABBOTT BOM JOU! HUEY LEWIS & THE EDDIE HONEY

EDDIE HONEY Hotteat: BANGLES 1-1 GENESIS 3-2 SURVIVOR 6-3 WANG CHUNG 5-4 CHICAGO 24-7

KZZB/Besumont, TX Beker/Jeckson BRUCE HORNSBY HURY LEWIS & THE BROCE WILLIS BRASTIE BOYS HOLLest; JERMATNE JACKSON 4-2 RUN D.M.C. 6-5 BILLY VERA & BEAT 7-6 JANET JACKSON 9-7

ROBBIE NEVIL HUEY LEWIS & THE TOTO EDDIC HONEY HOLLES HORNSBY HOLLES HORNSBY HOLLES HORNSBY HOLLES HORNSBY JURNAL DURAN 1-2 GENESIS 7-4 JANNT JACKSON 14-6 81LLY VERA 6 BEAT 13-8

BRUCE HILLIS
BRUCE HORNSBY
JAMET JAKTSON
PARACHUTE CLUB
JEFF LORBER
BOLLOST
ROOM THE GANG 4-2
ROOM NOVIL 13-4
BON JOYL 27-21
HURY LEWIS 6 THE 30-22

Gather/Russel

JOINNY
CHICAGO
CHIANI SOUND MACHI
MIANI SOUND MACHI
MIANI SOUND MACHI
MICH LENIS & THE
BRICHARILIS
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AND ALIVE
DAD OR ALIVE
DATE OR ALIVE
DATE OR ALIVE
LIGHT LICHER DATE
LICHER DAD 13-6
LICHER DATE 74-12
LIONER BRICHIE 28-14

BRUCE WILLIS DEAD OR ALIVE BRUCE HORNSBY RONSTADT & INGRAM HOLLESLI

NONSTADT & INGRAM Hottest: JAMET JACKSON 3-1 GLASS TIGER 5-2 DURAN DURAN 14-6 MADONNA 27-11 BON JOVI 31-16

WSCY/Charlotte, NC Jack Daniel Jack Deniel

BRUCE WILLIS
BRUCE HORNSHY
CINDERELLA
BOTTER
BILLY VERA & BEAT 1-1
BROGLES 4-2
KOOL & THE CAND 15-7
LUTHER VANDROSS 18-10
GEORGIA SATELLITE 20-11

MADDONIA
CAMED
BROCE HORNSBY
BILLY IDOL
COMMODD HOUSE
BOX JOVI 3-1
BOX JOVI 3-1
BOXTON B-2
BILLY VERA & BEAT 11-5
LIONEZ RICHIE 35-25
HUEY LEWIS & THE 38-27

WSKZ/Chattenoogs, TN Chase/Scott

ChasaScott
LIONEL RICHIE
TOTO
SAMANTHA POX
BRUCE HORNSBY
HOTTEST
BANGLES 1-1
DUFAN DUFAN 2-2
SURVIVOR 3-3
GRECORY ABOTT 4-4
GEMESIS 5-5

WindhardKing JAMET JACKSON CROWDED HOUSE BRUCE BRUCE BRUCE BRUCE GRECORY ABBOTT 4-2 BON JOVI 9-6 BILLY VERA 4 BEAT 10-7 CHICO DEBARGE 25-21 JOURNEY 34-28

Billy Idol Howard Jones

CHR ADDS & HOTS

MIDWEST BREEKOUTS Bruce Hornsby

PARALLEL TWO

MIDWEST

PARALLEL

PARALLEL TWO

WEST

BROWN BAG PRODUCTIONS

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 statlons ownshi

Stereo firepower, three-dimensional effects, almost hypnotic repeatability. Listen to it,

Ji Jest it.

The highest audience recall in modern radio history.

PARALLEL

Use it.

become an art form. Contests are next. For segues, the music never stops. Call letters, frequency and slogans

Buy it.

We'll stake our new demo tape on it. The original is still the best by far. Nothing comes close to VOICE TECH. **WOICE SECH** delivers maximum punch for minimum bucks. Join more than a hundred top stations around the world.

(303) 126-9949 EMBLEWOOD COLO BOTTO EMBLEWOOD COLO BOTTO

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-tion.

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

239 Reports

	Hit Song" (Any)	abel)		
	100/25	44%	Nati	ona
	ione		Summ	
Res	33%		Up Debute	51
MA.	21%		Same	-
S	56%		Down	-
W	19%		Adde	25

100/25 — 100 CHR reporting stations on it this week including 25 new adds
44% — Percentage of this weeks re-porters playing it. Regional Reach — Percentage of reporters playing the song within each region National Summary

National Summany
Up 51 — Number of stations moving in up on the charts.

Debuts 20 — Number of stations debuting the song bits week. Same 6 — Number of stations reporting no movement this week. (Dn to 0n. Add to 0n. 31.31, etc.)

Down 0 — Number of stations moving it down on their charts.

Add 25 — 100 number of stations stations.

Adds 25 — Total number of stations adding it this week.



GREGORY ABBOTT

2	16/3 90	196
Regional		Nationa Summar
Reach		UP 13
E 94%		DEBUTS
S 87%		SAME 4
M 90% W 92%		DOWN 2
H 724	_	
P1	WPST 14-7 WNYZ 2-2	KP1V 6-6 KCAC 8-5
•	WRCK S-2 WKRZ 16 fr	KDON 1-1
EAST	Q106 7-4	KCPX 33-29 KNBQ 10-4
8104 5-2	SOUTH	KNRQ 10-4 KRQ 10-3
WXKS 4-2		
Witten 2-2	WBBQ 5-6 K98 4-4	165
WKSE 2-1 MPHD 11-9 WBLI 3-2	WPNF B-5 WGGZ n-22	
	K228 2-4	BAST
WPLJ 2-2 2100 1-1 WCAU 2-1	K22B 2-4 WBCY 1-9	MFBG 10-2
WCAU 2-1 894 3-27	WROQ 7-14 WSX 2 4-4 WNOK 4-2	WMPX 16 fr WICY 6-6
894 3-27 PRO-PM 7-5	WNXX 4-2 G105 4-9	103CIR 8-2
B106 3-2 Q107 8-7	KAME 3-3	
Q107 8-7 WAVA 10-8	KAME 3-3 REEB 4-3 WINK 4-1	WIKZ 1-2
	WK81 1-2	WINZ 1-2 WZYQ 3-2 OK100 4-31
SOUTH	WANS 2-2 WCKN 1-2	
940 1 fr 293 7-5		95x1L 30-23 WGAN 2-2 WGNP 2-6 WPXX 3-3
293 7-5 KTKS 14-7	MAPE 5-3 WGUT 20-3	WOMP 2-6
23PM 3-3	MOKI 8-4	
KRBE 2-2 Y100 1-4	WPR1 1-1	SOUTH
897 10 fr WGH 22-13	KZOU 13-19 MDJX 7-12	KO12 9-2
WGH 22-13	FM100 3-1 MABB 3-2	WKSP 4-11 WJAD 3-1
WNV2 7-2 Q105 6-5		MO ID 2-2
MIDWEST	MOSTY 7-5 K8PH 3-2 Y107 1-1	MCGQ 5 fr 896 10-5
	Y107 1-1 KWES 1-3	KISR 10-8 0104 1-1
896 8-6 WLS 6-5	BJ105 5-1	WYKS 4-3
	9106 1-1 947 4-8	WZYP 13-8 KSMB 3-9
0102 19-13 92x 2-1 HNC1 7-2	MRVQ 4 fr MXLR 4-2	0101 17-10
	WXLE 4-2 EITY 1-1	KNAN 1-1 MPPH 3-1
WCZY 7-3 WHYT 5-1	KTUX 4-5	2102-1-10
WHYT 5-1	WDLX 1-2 WKEL 1-1	2103 8-6
KBEQ 7-6 WXT1 15-11		KNIN 9-6
KIMB 21 fr	HICHEST	wvas 11-5
MILOL 14-12	MKDD d-29	NIOWEST.
WEST	MKPX 8-6 WNCX 16-8 KIIK 6-1	KYYY 8-3
	KIIK 6-1	MBNO 6-4
KPKE 2-1 Y108 2-1	MOTE 7-7 KRNO 10-7	WCIL 6-4 KQCR 6-1
KIIS 4-3 KZZP 5-5		MLFM a-22
FF82 4-3	KLO 7-3	KKXL 1-1
KMJK 5-2 FN102 5-2	MGRD 10-7 WIXX 2-1	MKPR a-7
KMOD 12-7	MXPL 8-7	MARY 19-9 KPRX 8-7 KKLS 13-11

- Continued On Next Column -

KS101 1-1	KJ103 5-4	99KG 14-8	
KHEL 13-9	KQKQ 1-1	KKRC 19-8	
KATD 3-2	KZ93 24-18	KWTO 5-3	
KWSS 5-4	WZOK 9-5	HDBR 4-4	
KPLZ 3-1	WRON 4-3	MSPT 24-17	
KURK 8-2	KAY107 6-5	KDWV 5-2	
	KKRD 17-11	KIMM 34-28	
P2	MHOT 6-3		
1 6		WEST	
	WEST		
CA ST		EGOT 29-19	
	KNMQ 6-2	KYYA 12-6	
FLY 8*5	KE95 1-1	KBOZ 4-4	
100 10-4	KIYS 15-14	KTRS 5-10	
/SR 2-1	KIKK 4-4	KKAZ 7-5	
104 31 - 31	CHED 28-21	KOZE 10-9	
CRZ 13 fr	KSND 14-9	KZFN 16-12	
NNK 2-4	XB05 6-3	KHTZ 14-10	1
TIC 1-2-	KMGX 3-3	KWN2 7-5	
KEE 2 fr	KYNO 4-3	KBIM 17-10	
NAN 1-1	194 5-7	X202 5-1	
C101 3-2	KONO 9-16	SLY96 2-1	
SPK 3-4	K14IC 5-6	Y97 31-21	
1-104 2-2	XYRK 19-13		
8PXY 7-26		1	
9GFH 4-3			
30 5-2			

B

LP: Rapture	R In The Raptu	
Regional Reach E 29% S 40% M 22% W 33%	N&A	Nationa Summer UP 3 DEBUTS SAME 3 DOWN ADDS
P1	KC101 on WSPK 33-31 WPST on WRCK on WKRZ 38 fr	P3 tast
MYSS 6-12 MYSS 6-12 MCAU 37-21 MCAU 37-21 MCAU 37-21 PRO-PH on SOUTH 9-40 19 fr MY100 d-14 MIDMEST 896 23-10 990TX 38-13 MCEY 17-12 MCEY	SOUTH KIZE 16-12 MIGH 26-21 MIGH 26-21 MIGH 26-11 MIGH	AFRE 32-31 PSCXC on MCPE a 100KH1 on SUUTB EXT 2 A MSAD on MCPG 4-38 BUILD 4 35-10 0101 on NMAN 56-22 2102 A-62 WISS on NEGET 28-23 WISS on MEDE 39-37 KELS on MSE 39-37 KELS
MERZ on fr WTIC 19-15		RTRS 16-29 RTMT on RIFN on KMNZ on RBIM on

		5/29			
	11	13/29	44	% Natio	na
Reg	ional			Sung	
Rea	ch		the same	UP	
	338	IN 4	LA	DEBUTS	
	568			SAME	3 !
M	338			DOWN	
W	491			ADDS	29

Regional Reach E 338 S 568 M 338 W 498	N&A	% Nation- Summa UP DEBUTS SAME DOWN ADDS
FI 56.87 56.87	WEIGH 2-12	6.97 1 00 CER # 1-7 1 00 CER

	_
BON JOVI Livin' On A Prayer (Mercury LP: Slippery When Wet /PolyGram)	988 990 936 MPS MNT MRC
AAAAA MAAAA	- 1

22	0/19	92%	Natio	ona l
egional each 96% 92% 91% 88%	0	3	Sums UP DEBUTS SAME DOWN ADDS	148 35 18 0
PI	WRCK :	ts fr	P3	ı

PI	WRCK 22-15 WKRZ 25 fr Q106 d-26	PB
ST	SOUTH	EAST
34 24-21 (S on LN 39-19 SN 25-21 SN 26-16 L1 30-25 D1 on L7 24-18 AU 23-12 L1-24 L1	WBBQ 21-16 K98 on WPMF 27-19 WGGZ 8-26 MGC 10-27-21 WACH 32-19 WSC 31-16 WBC 31-15 WBC	WFDG 36-32 WHFX 28 ft WIGY 11-11 103CIR d-32 95XDG d-35 WKPE d-30 WIKZ 28-22 WIZYO 24-16 WGCM 38-34 OK100 34-27 100KHI 34-26 95XIL 29-26 WGAN 28-25 WCFM 29-25
TTR	WKS1 18-25	SOUTH
31 fr 1997 22-1	WANS 4-23 WCKN a 94TYX 20-16	KQ12 37-22 WKSP 4-24 WJAD 35-29

BIO MXN WBX WRS WPH E10 WCA B94 PRO B10 Q10 WAV

94Q 31 fr PMR997 22-293 15-11 KEGL 9-3 KTKS 29-20 93FH 28-9 KRNB 25-15 951NZ 28-2 7100 A-18 B97 72 fr MGH 19-18 Q105 27-19 MIDWEST HIEWEST

WXDD 26-12 MYDX 8 WMCX 6-27 KIIK 33-12 MGTE 33-12 MGTE 33-24 MKEE 6-27 MGED 28-24 MMCE 6-27 MGED 28-24 MGED 28-25 MGED 28-25 MGED 28-25 MGED 28-25 MGED 38-26 M **P**2

MRST

XMM0 d-30
KTYS 16-13
KTRC 27-14
CHED a
XSNC 15-12
RDOS d-39
KMRC a-38
KUNO a
KUNO a
KUNO 20-16
KFFV 21-27
KCAQ d-33
KCYQ 21-17
KCAQ d-33
KCYQ 21-17
KCAQ d-37
KCAQ A-37
KCAQ A-37
KCAQ A-37
KCAQ A-37 BOSTON We're Ready (MCA)

National Summary UP 178 DEBUTS 10 SAME 15 DOWN 1 ADDS 6 92% 87% 84% 88%

WKR2 22 fr Q106 22-13 P **P3** EAST

WEBS 31-27

WHEN 25 fr

WIGY 26-26

103 CIR 27

95 XXX 28-20

WYPE 23-12

WICH 27-25

WICH 27-25

WICH 27-25

IONHO 22-15

IONHO 12-21

MICH 21-21

MICH 21-21 SOUTH

| HRID | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 | 16-12 940 14 fr PMR997 13-2 293 16-14 KEGL 10-4 KTMS ON KRBE 23-21 951NZ 14-10 7100 29-20 B97 21 fr MGM 9-7 Q105 29-26 SOUTH

KOIZ 16-14
MKSF 20-13
MKAD 31-19
MG1D 26-29
MG3Q 34 fr
MG9Q 11-18
898 6-29 76
MG9Q 31-19
898 6-29 76
MG9Q 31-26
MG9Q 31-36
MG1Q 31-36
MG TREMOLN 100 E87

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100 101 101 102

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HIMMEST

KYCY 23-17

MNNG 29-23

MNNG 30-25

MCCL 4-3

KCCC 8

MLDM 15-7

KCCQ 28-25

Y94 11-7

FFCX 4-30

KKLS 9-3

FFX 4-30

KKLS 9-1

KKLS 9-1

KKLS 27-17

KMCC 28-24

KPCM 28-24 MEST KPKE 21-1a Kf18 on Kf18 on Kf2P 21-19 KKRZ 24-18 KMNX 15-11 FM102 29-13 KMDD 22-15 KS103 22-5 KS103 25-22 KMEL, on KATD 29-20 KMES 34-30 KPLE 17-10 KUSE 27-17 PZ WEST KING 29-25 KING 14-12 KING 24-18 CNED 4-29 KSND 36-32 KHGK 4-40 KOME 18-13 KFIV 18-18 KCAD 4-31 KDON 33-27

C

CHICAGD Will You Still Love Me? (WB) LP: Chicago 18		
Regional Reach E 90% S 86% M 93% W 90%	14/15 9	Nationa Summary UP 16 DEBUTS 1' SAME 1' DOWN ADDS 1'
10.00 19-16 10-10	MODE 3-12 MODE 3	SOUTH 12-8 (1997) 10-10 (1997)
RTIE 31-28 RTZP A RKRZ 23-15 RMJX 20-15 PMI02 d-19 RM00 d-35 RSI03 d-33 RMIL a XATD d-27 RMSS d-32 RPLZ 25-22 RUBE A-24	KSQ 30-24 MGRD 22-18 MIXX 15-13 MEMG 25-21 MEME 17-16 Z104 21-13 KJ103 28-23 KONO 11-11 KZ93 20-7 MZON 14-10 KRSD n-32 MHOT 11-9	MARY 21-19 MARY 5-4 KFRC d-28 KRLS 24-22 99KG 17-17 KKRC 35-31 WDBR 9-8 MSPT 5-2 KDVV 30-23 KPMW 16-13
EAST	WEST * KNNQ 28-24 KP95 25-24	RGOT 28-25 KYYA 25-17 KBOZ 27-22 KTRS 27-22

CINDERFLIA Nobody's Fool (Mercury/PolyGram) LP: Night Songs

148/18 62% National Summary UP 69 DEBUTS 16 SAME 42 DOWN 3 ADDS 18 Regional Reach E 69% S 65% M 60% W 51% 37 BREAKER MEYQ 32-28 MCM 21-18 OK100 33-29 100KH1 8-7 95XIL 40-37 MGAN 24-23 WOMP 25-19 MPXX 31-27 WXKS OR WXLW 26-25 WXSE a MPHO 24-23 WCAU 7-6 894 26-20 PRO-PM 29-2-8106 23-21 Q107 21-19 MAVA 13-12

PHR997 6-30 293 a KEGL 29-19 KTKE 26-19 93PH a-23 KRBE 39-31 Y100 32-31 397 on fr WGM 15-14 Ol05 a

WEST

2 EAST

WFLY & 0100 9-9

WAPE 22-17 WEST 30-15 WEST 30-15 WEST 30-15 WEST 31-12 WEST 31-12 WEST 31-13 SOUTE SOUTH

KOIZ 19-18
MKSF 15-7
MXND 4-40
MKSF 15-7
MXND 4-40
MO10 d-37
MC00 om fr
980 om
KISR 15-14
Q104 25-20
MYKS on
WZYP 38-25
Q101 39-32
KMAN 32-27
MYSD 4-46
IIOJ om
KNIN 29-27
MYSD d-40 MKDD d-36 KZIO d-33 MMZE on KLO a MGRD 15-11 MEAG 14-10 MYPL a KJIO3 25-18 KQKO on KZ93 d-26 WZOK on MYON on KKED on WHOT a HI DWEST KIYS 2-5 KIKX 32-32 KBOS 6 KDC 26-23 KCAQ 31-26 KXYQ 6-6 KDON 39-34 KCPX on

HEST KGOT

KTRS 19-19 KKAZ d-37 KOZE 5-4 KTMT on KZYN 24-21 KHTZ 24-21 KHTZ 24-21 KHTZ 24-21 SIM 40-36 KZOZ d-19 SLY96 37-36 Y77 on OK95 19-16 HVSR s x104 on HERZ 35 fr HANCK d-24 99GPM 27-24 930 on HPST 9-9 HNYX 39-29 MRCK 36-29 MKRZ 14 fr G106 on P WMFX 22 fr W1GY 27-27 95XXX 17-15 WKPE d-34 W1KZ 11-5 SOUTH WBBQ 30-25 K98 a

D

	IVE Lover (Epic) And Dangerous	To Know
11: Regional Reach E 38% S 46% M 34% W 73%	N&A	National Summary UP 27 DEBUTS 24 SAME 31 DOWN 0 ADDS 31
[23]	WRCK on WKRE on fr	123
W	SOUTH STATE	4
RAST		EAST
	WBBQ 40-37	95xxx on
WXKS d-35 WKSE d-35	K98 on WKDB a	MKPE on
WKSE 0-35 WPHD 38-36	WSSX 4	wikz a
CKO1 4-39	WR00 4-36	100KH1 4-39
MCAU 38-22	WNOK on	MGAN on WPXX 4-40
	KAHZ a KEZB a	WFXX 1-00
SOUTH	WCKN A	SOUTH
KEGL d-27	94TYX 4-37	
KTKS on	WAPE: q - 29	KOIZ d-39 WESF on
93FH 8-5	KZOU 38-26	WASP on
KRBE 19-7	WRAM a KBPM 33-25	HOID a
7100 on fr	KWES d-34	W.DKX €-36
877 Un LI	BJ105 A	KISR 40-34
MICHIGAN	KITY 2-2	Q104 4-39 WYKS 6-28
	KTUX on	MYYD 4-36
896 a-38	HIDWEST	KSMR 17-15
	HILDER CO.	KNAN 38-37
WHMS 31-27 WCZY a	WKDD &-39	2102 a
KMK 33-24	MINCK ®	NUMBER
WLOL d-35	WGRD a WIXX on	
MEST	WEAG OD	KYYY 4-36
MEST	KJ103 38-35	WIMD a
K11S 4-27		WLRN d-34 Y94 38-34
KZZP a-22	WEST	WAZY on
KKRZ a	WW07 40 30	29KG nn

KZZP a-22 KKRZ A HANK on -0 HANK on -0 HANK on -0 HANK on -0 HANK on -1 HANK	WEST 1 PRO 1	Y34 38-34 99RC on 99RC on 198RC on 198RC on 1888 WEST WEST KOOT on 187RS 38-30 187RT on 187RS 22-17 187RO on 187RS 38-30 187RS 38-30
CHICO DeBA Talk To Me .P: Chico Deb	(Motown)	

18	2/25 70	% Nations
Regional Reach E 77% S 74% M 69%	30	SUBBAR UP DEBUTS SAME
W 86%		ADDS 2
EAST B104 d-27 WKS 16-14- WKS 16-14- WKS 31-10 CK01 nn WCAU 18-17 B94 on PRO-PY d-31 B106 d-29 C107 on WAVA on	MRRQ 29-27 X98 on X28 on X28 335-32 XXX106 6-1 MXX 16-8 MXX 16-8 MXX 3-31 MXX 16-8 MXX 3-31 MXX 3-31 MXX 36-31 MXX 36-38 MXX 40-16 MXX 40-16 MXX 40-18 MXX 40-18 MXX 40-18 MXX 40-18 MXX 40-18 MXX 40-18 MXX 40-18 MXX 40-18	RCPX OR KNRC 15-31 KRg d-29 PE EAST WFRG A-35 W10Y OR 95XXX 39-1 WFZ d-27 WIKZ a WCOM a OKIGO OR 100KHI 32-

21	SCUTH	RCPX on KNBC 16-12
	WBBQ 29-27	KNBQ 36-32 KBD 8-29
	898 on	
EAST	K2ZR 15-12	100
	KXX106 6-1	Line
B104 4-27	MKOB 15-9	
WXKS 16-14		FAST
WHEN a-39	WSSX 16-8	EV D.
WKSE 31-10	WROQ 33-31 WNOK 25-21	MERG A-15
CEGI OD		MIGY OF
WCAU 18-17	G105 31-28	95XXX 39-32
894 on	KAMZ on	WKPZ #-27
PRO-FM d-31	KEZ8 20-16	
B106 d-29	WINK 35-31	WIKE &
	WKS1 40-36	носи в
Q107 on	WANS 0-28	OK100 on
MAVA on	MCKN 24-18	100KHI 32-2
	94TYX a-16	95XIL on
SOUTH	WAPE 26-22	WGAN &
	WQUT 4	MONF 33-28
PWR997 a	WPN1 25-23	MPXX 38-34
293 21-18	KZOU 40-33	
KRBE 35-35	WDJX 15-10	SOUTH
Y100 11-11	WARR a	
WNV2 19-16	WBAM d-22	ROIS on
	MOSELY on	WKSP 37-34
HICHEST	Y107 d-28	W.JAD 36 - 32
	KWES 25-16	WOID 34-28
R96 14-14	82105 21-15	MCGG 40 fr
295 40-37	Y106 19-28	MJMX 28-21
92% 27-24	942 27-24	898 a
99DTX 4-40	KITY 24-21	KISR on
WCTY 28-16	ETUX 28-26	0104 38-30
MHYT 24-19	WOLX 32-22	WYK8 25-21
KBBD 26-21		WZYP 39-31
KHTR 31-29	WK2L 23-15	KSMB 19-38
WLOL a		Q101 d-40
There is	MIDWEST	KNAN 36-31
WEST		MPEN 28-24
mee:	MKDD a-38	
Marin .	WKFX 4-35	2102 31-25

	WAPE 26-22	WGAN &
	MQUT 4	WORF 33-28
	WFN1 25-23	MPXX 38-34
18	KZOU 40-33	
- 35	WDJX 15-10	SOUTH
-11	WARR B	
-16	WBAM d-22	ROIS on
	MRHY OR	WKSP 37-34 WJAD 36-32
	Y107 d-28	WJAD 36-32
	KWES 25-16	WOID 34-28
1.4	82105 23-15	MODO 40 fr
37	Y106 19~28	MJMX 28-23
24	942 27-24	898 a
-40	KITY 24-21	KISR on
-16	KTUX 28-26	Q104 38-30
-19	WDEX 32-22	WYK8 25-21
-21	WDLX 32-22 WKZL 23-15	
- 29		KSMB 39-38
	MIDWEST	Q101 4-40
		KNAN 36-31
	MKDD a-38	MPEN 28-24
	WKFX 4-35	2102 31-25
	MNCX 38-29	WGLP 37-32
	KIIK A	2103 27-23
6	WGTZ 22-18	KNIN 40-35
-26	KRNQ 31-29	WVBS 32-25
-21	X210 d-34	
-27	WMEE a	RIDMEST
-6	WGRD 4-39	
4-20	H 1000 35-32	KYYY a
)	WZP1, a-29	WBNO 4-37
-9	2104 19-18	MBW8 4-40
-25	EJ103 a	WCIL 10-7
-18	X080 d-35	WLRM 12-6
	K293 a	KCNQ 33-31
	WSOK 25-21	WAZY 29-24
	EKRO 4-31	KFRX 34-27
	HARM G-31	99KG 33-31

WEST	MKDD a-36	WPEN 28-24
	WKFX 4-35	2102 31-25
KPKE 4	MNCX 38-29	MGLP 37-32
Y1 08 on	KIIK A	2103 27-23
E118 7-6	WOTZ 22-18	KNIN 40-35
XZZP 28-26	KRNQ 31-29	WVBS 32-25
KKR2 29-21	X210 d-34	
KMJK 30-27	WMEE a	RIDMEST
PH102 7-6	HGRD 4-39	
KS103 24-20	WIXX 35-32	KYYY a
KNEL 1-)	WZPL a-29	WBNO 4-37
KWS5 12-9	Z104 19-18	MIN'S 4-40
KPLZ 29-25	EJ103 a	WCIL 10-7
KUBE 26-18	X080 d-35	WLFN 12-6
-	K293 a	KCMQ 33-31
12.2	WSOK 25-21	WAZY 29-24
	EKRO 4-31	KFRX 14-27
•	HARD G-31	99KG 33-31
EAST	WEST	KWTO on
	4601	MD8R 10-28
0100 31-24	KNMO 4-32	MSPT 4-39
KLO4 on	KP95 13-12	KDVV a
MERZ 38 fr	KIYS 26-25 -	RPMW 40-32
MNNK 12-7	KIKK 4-29	
WTIC 33-30	CHED A	WEST
MKEE 30 fr	KSND 39-36	
WLAN 33-31	XBOS 4-28	KGOT on
KC101 on	KM3X 29-16	KYYA a
WSPK d-40	KYNO 28-26	KTRS on
98PXY 24-22	194 10-9	KRAZ a
99CFM 8-40	KOMO 65-10	KOZE on
93Q a-10	KLUC 14-13	KTNT 36-30
MPST 4-39	KYRK 11-7	KZFN on
MNYZ 37-36	EFIV 9-9	KHTZ 5-5
WRCK 31-25	KCAO (1-32	KBIM 39-32
MKRZ 36 fr	XDON 18-14	KZOZ 4-40
Q106 34-29		SLY96 13-26
		Y97 36-35
		OK95 29-19



CON JOHNSON

Heartache Away (Epic)

JANET JACI Control (Ad LP: Control	(SON SM)	
Regional Reach 96% S 87% M 83% W 92%	13/2 85	National Summary UP 151 DEBUTS 1 SAME 35 DOWN 24 ADDS 2
CAST (0.5) WHO (0.5)	00079	DATE 19-12 (19-12) (19
	(SON Awhile (A&M) 4/53 23	
PRO-TY a BIO 1	SOUTH WARD A RESIDE A WARD CA WARD	ADDS 53 CAPT VISE A SOUTH SO
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LP: The Jets	II (MCA)	
Regional Reach E 718 S 828 M 698 W [#] 948	9/10 79	National Summary UP 130 DEBUTS 22 SAME 25 DOWN 2 ADDS 10
CAT 22-20 A LOS 22	WORD 14-71 WORD 16-72	NAME 19-22 1
OOX106 19-17	-	SLY96 24-23 Y97 d-39 OK95 d-29
BILLY JOEL This Is The T LP: The Bridge	76/3 74	a)
BILLY JOEL This Is The T LP: The Bridge		a)

179/12 75% National Summary		
each 73% 81% 74%	32	Summary UP 112 DEBUTS 22 SAME 32 DOWN 1 ADDS 12
TO 1.1.10 (1.1	MODE 1 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -	WHEN 22-16 WHEN 23-12-12 WHEN 24-12-12 WHEN 24-12 WHEN 2



% National Summary UP 197
DEBUTS 8 SAME 17
DOWN 0 ADDS 2

KNRQ 25-22 KRQ 6-24 PE EAST

MIDMEST

KYYY 18-14

M1509 36-31

WIM 36-31

WIM 36-26-21

WIM 36-26-21

KYM 11-10

KYM 20-15

Y94 25-26

KYM 10-11

KFKX 22-12

Y9KC 31-21

KYM 32-20

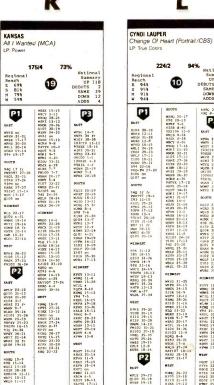
KYM 33-27

KYM 33-27

KYM 12-12

WEST

PZ



MEST

RGOT 19-12

R80Z 20-14

RT#S 11-5

RKAZ 15-15

KEFN 15-16

KHTZ On

KWNZ 11-11

RSIM 6-5

KZOZ 18-13

SLY96 17-11

Y97 11-31

GR95 11-8

1	Compared 12-05 case	Company Comp	
Color Colo	Comment Comm	ACT OF COMMANDER SERVING TO SERVING THE SE	STATE

R

READY FOR THE WORLD Love You Down (MCA) LP: Long Time ComIng 150/27 National Summary UP 72 DEBUTS 26 SAME 21 DOWN 4 ADDS 27 Regional Reach E 58% S 71% M 45% W 76% ø BREAKER 4 MBBQ 26-21 KZZR 37-27 KDKI106 on MKQR 23-17 MSSK 24-21 MROQ 26-24 MNOK d-40 G105 d-38 KAHZ 14-12 KZZB 27-21 MINK MINK **P3** 103CIR 21-18 95EEX on MKPE a HIRZ 20-12 MDCH 30-25 OR100 on 100KHI 40-33 95XIL 34-30 MGAN 6-35 MDMP 40-35 MFXX a

G105 d-38 KAME 14-12 KURB 27-21 KURB 27 293 30-21 RTKS on RRBE 40-37 Y100 25-17 897 16 fr WNV2 26-24 0105 d-28 MKSF 40-79
MJRD d-38
MKSF 40-79
MJRD d-38
MJRX on 98 21-16
KISR 30-33
Q104 33-22
MKSF 30-33
Q104 33-27
Q101 on MKSF 34-27
Q101 on KSNB 34-27
Q101 on KNAN 33-27
MFFM d-38
Z102 14-7
WCLF d-38
MYRS d-36 HICHEST R96 25-13 295 35-31 92X 4-31 WNCI 4-21 MCZY 35-26 WHYT 10-3 KBHQ 8-7 WKDD n-37 MGTZ 34-26 KRNG a-34 M1XX n-37 KQKQ 35-31 MZOK GO WEGN a KKRD 31-27 WHOT a-29 K11S 15-10 KZZP 10-9 WINQ a WCIL 5-2 MLRW 25-19 MAZY d-36 KFEX d-34 KKLS on 99KG d-39 WDBR 40-38 KFMW 4-35 **P**

WEST RP95 5-5 R178 24-22 CHED & RSND 32-29 RB05 4-27 RB05 4-27 RM07 12-9 RM07 13-11 KLUC 1-1 KURC 1-1 KUR KTRS a KKAZ a KTRT 40-32 KZFN d-30 KHTZ 9-7 KMWZ d-24 KBIH d-34 KZOZ d-38 SLY96 d-33 Y97 40-33 OK95 a

LIONEL RICHIE Ballerina Girl (Motown) LP: Dancing On The Ceiling

National
Summary
UP 128
DEBUTS 25
SAME 24
DOWN 0
ADDS 8 Regional Reach E 79%. S 81% M 72% W 76% 20

RITE 19-15 ACRO 10-15 (19-15) AC P3 WFBG 30-28 MMFX 33 fr MIGY 98 103CIR 26-2 95XXX d-36 MXPE d-35 MIKX 15-11 MZYO 25-22 MGCH 31-27 OK100 28-23 100KHI 30-2 95XXIL 23-20 MCHP 16-14 MEXX d-39 WXKS on MBEN 40-37 MKSE 28-25 MPID 34-32 MBL1 on CK01 on MCAU 30-24 894 30-25 PRO-PN on 8106 on 0107 d-25

94Q 34 fr 293 24-20 93PM 29-16 KRBE 32-28 V100 34-33 897 24 fr BOUTS ROLL STATE OF THE PROPERTY OF THE PROPER HIDWEST 896 37-22 295 a Q102 a-29 92x d-33 MNCI d-26 990TX 34-3 WCZY 33-30 MNYT 26-30 KHTR d-35 HIDMEST MXDD d-32 MXFX d-38 MMCX 30-21 KIR 34-13 MCTZ 35-31 KRNQ 30-28 KZIO 4 MMER 22-15 ZIO 4 ZIO 27-22 KOKQ 31-27 MZOX 26-23 MXDX 26-21 KIIS 30-24 KKRZ 25-19 KMJK 28-25 PM102 25-12 KS103 27-23 KMEL on KMSS 26-20 KPLZ 19-17 KUBE 28-19

KYYY 36-31 MENG & MENG & MENG & MENG & MCPR 32-26 (CMG 38-26 (Y4 30-29 KXXL 26-23 MAZY 4-19 99KG 26-26 KKEC 32-30 KKTC 1-28 99KG 26-26 KKEC 32-30 KKTC 1-28 MENG 27-25 MST 34-30 KKTC 32-30 KF95 16-15 KIYS 19-16 KIYS 19-16 KIKX 33-27 CRED 4 YSND d-39 KBOS 39-35 194 9-8 KGMO 27-22 KLUC 8-7 KYRK 26-20 KCMO 27-23 KDON d-40 KCPX 36-30 XZZU 98 NVSR 26-24 K104 17-11 MERT 13 16 MTIC 23-20 MIAN a-35 KEI01 on MSPK 6-36 99EXY 14-32 99EXY 14-32 99EXY 14-32 99EXY 14-32 99EXY 14-32 99EXY 36-36 MRX 30 fe 0106 32-27 MRHQ 22-18 K98 26-19 MPMF 20-18

P2

LINDA RONSTADT & JAMES INGRAM Somewhere Out There (MCA) LP: "An American Tail" Soundtrack

108/23 National Summary UP 36 DEBUTS 20 SAME 29 DOWN 0 ADDS 23 Regional Reach E 528 S 478 M 248 W 598 NAA DE NAST **e** WBBQ 39-36 KZZB d-33 MXZE d-33 MKOR a MSSX a MSSY A-27 G105 d-39 XAMZ 26-23 MINK on MINK on MKSI 32-22 WANS on MCWN 40-38 MCOUT a WFOW 25-17 KMES a WILK d-26 KITY on MINK MAPE On WCSE 4 WCAU 40-33 B106 30-28 Q107 4-30 WAVA 29-20 WIKE 00 WIKE 0-23 MQCM 37-32 OKIDO 21-11 100KHI d-37 95XIL 20-16 MGAN 00 MOMP 0 юшта 940 ms fr Y100 a-27 Q105 22-2 SOUTH HIDWEST WMMS on KHTR h

KZZP A-24 KKRZ d-33 FM102 37-2 KWOD a KS103 on

P

K104 12-5 MERE on fr WNNK 39-28 WTIC 30-22 WIAN 23-22 KC101 on

WPST on WNYE a WRCK on

MEST

PZ

WFLY 19-20 WYSR 20-17 WERZ 25 fr WERZ 25 fr WERZ 06 fr WSPK 23-32 RF-104 17-1 900PH 30-27 930 28-27 WPST 21-17 WNYZ 17-30 WKRZ 24 fr Q106 24-23

MOIZ d-35 MOID A MJRX 39-34 B98 d-27 KISR on Q104 d-35 WTXS on WZYP d-38 WZYP d-38 CSMB d-37 Q101 a ENAN on WZYP O-38 ENAN ON ENZE O-40 EN HIDWEST WEST RINGO A KF95 23-22 KIYS 27-23 KIYS 27-23 KIKX 23-22 KSND 37-14 KMIK 33-18 194 2-1 KOMO 17-10 KYRK OS KFIV OS KONG OS KONG OS KONG OS KONG OS KONG OS MIDNEST KYYY d-35 MCIL a KOCK 31-27 MLRM a W KFIX a KKIS On YMTO a KDVV 4 WEST KGOT On. KYYA d-27 KBOZ OM KKAZ d-39 KTHT ON KZFW 29-23 KHTZ a KHTZ a KHTZ a KHTZ ON KBIM ON Y97 3

CARLY SIMON Coming Around Again (Arista)

P Heartburn Soundtrack National Summary UP 129 DEBUTS 4 SAME 34 DOWN 5 ADDS 1 2 65% 73% 72% 78% P **P** MBBO 7-13 1798 32-21 1798 32 EAST
MPBG 24-22
MWDX 21 fr
MIGY 29-29
10 3018 28-2-2
95XXX 6-30
MKFE 27-22
WKEZ 24-24
WCCH 23-20
OK100 5-4
100KHI 13-1
WGAN 27-26
KWGM 13-13
WFXX 17-17 B104 13-12 MXRS 8-8 MBEN 14-12 MKSE 27-26 MPRID 12-11 MCRU 22-20 894 08 B106 18-17 D107 23-21 SOUTH

KOII 30-26
MKSF 8-8
MKSF 8-8
MKSF 8-8
MKSF 8-9
MKS HIOMEST WLS 13-13 195 27-20 Q102 32-21 HMMS 21-22 WNCI 27-22 99DTX 22-1 WEXT 17-15 KDWN 24 ft KNTR 22-26 WLOS 12-16 WLOS 12-16 HIDWEST WKFX 22-19 K11K 7-6 MGTX 20-19 K8ND 24-20 KEID 27-22 KLD 24-21 MGRD 39-37 MIXX 21-20 KQKO 19-18 KAYLO7 23-17 KKRD ON MHOT 27-28

NIONEST MIDWEST RYTY 26-24 MENO 24-16 MIMB 34-26 MCIL 28-28 MCIM 21-28 MCIM 27-24 MCM 27-24 MFEX 25-21 MKLS on 99KG 24-23 MKRC 29-25 WEST KIND 17-14
KIND 17-14
KIPS, 24-23
KIYS 20-18
KIKK 18-17
CHED on
KIND 16-15
KIND 16-15
KIND 16-15
KIND 35-31
KCAQ 25-22
KYYQ 26-24
KXDN 27-26
KIZU On
KIND 28-25
KIZU ON
KIND 28-25
KIZU ON
KIND 28-25
KIZU ON KOOT 32-28 KYYA 28-24 KBOZ 14-11 KTRS 20-18 KKAZ 17-17 KOZE ON KTHT 24-22 KIFN 33-28 KHTZ 92-25 KHNZ 10-9 KIFN 10-9 KIFN 10-9 KIFN 10-9 KIFN 10-9 KIFN 10-9 KIFN 10-19 KIFN 10-18

Without Your Love (Columbia) LP: Fahrenheit Nationa Summar UP DEBUTS SAME DOWN ADDS 154/43 18 32 61 0 43 BREAKER

678 658 648 618 AST P3 EAST WBEN a-40 WKSE 35-34 WPHD 37-35 CKOI on WCAU 4-37 PRO-PK a Q107 on

WFMF 30-27
WAPT 8
WASTS on WAPC 9
WASTS on WAPC 40-17
WAST on WAPC 40-17
WAST 10 MANS ON WAST 10 MANS ON WAST 10 MANS ON WAST 10 MANS ON WAST 10 MANS A WAST 1-34
WAST 1-34
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WAST 94Q on fr 293 d-33 KEGL a KTKS on KRBE on WGH 34-33 WNVZ a SOUTH KQIZ d-34 MAND on WQID on MANX 36-30 KISS on QIO4 on MAXS on WLS a-30 WNMS on 99DTX on WCEY a KDWB on fr RHTR 33-33 KWK 35-31 WYYS ON WZYP d-37 KSMS a Q101 d-36 KNAN 40-36 WPPM 40-35 WGLF ON KNIN ON WVBS On HI DWEST MKDD d-31 MKPX on KIJK d-33 MGTZ a-39 MGRD 38-35 MING 38-29 MING 38-29 MING 38-29 MING 38-29 MING 38-35 MING 3 WEST EPKE a Y108 on KKRE d-38 KATO a MI DWEST

WYNY d-38 WENG 37-32 WIND 37-32 WIND 8 KOCR d-35 KCOR d-40 Y94 36-30 KKKLS on 99KG on KWTO on WDOR d-39 HSPT on KDVV d-40 KPMH d-38 7 MFILY on MYSR d-14 RIO4 on HTRZ on fr MNNK on WTIC 34-32 WANC A RC101 A RSPK d-39 990,74 0-19 90 d-18 MFST on MNYZ on MRCK d-18 MKRZ on fr WEST KGOT d-30 KYYA a KBOZ on KTRS on KKAZ on KOZE d-35 KTNT on KZFN on KWNZ on RBIH d-37 SLY96 s-39 Y97 on OK95 d-34

BOUTH изво а к98 а

TINA TURNER Two People (Capitol) LP. Break Every Rule 155/1

National Summary UP 113 DEBUTS 3 SAME 32 DOWN 6 ADDS 1 Regional Reach E 69% S 63% M 69% W 59% 31 WQCM 16-14 QK100 35-28 100KH1 25-19 95XIL 7-4 WGAN 12-10 MOMP 23-21 WFSCK 24-22 **P**

G105 22-20 KAMZ on WINK 14-11 MCKN 36-30 94TYX 21-12 MOUT 31-24 MOK 121-19 KZOU 30-30 PH100-17-14 MABS 25-24 MURY 26-24 KBPN 7-3 Y107 11-11 Y106 31-27 942 25-22 MUX 26-22 MUX 26-22 MUX 26-22 MUX 26-22 MUX 26-22 MUX 26-22 WXXS 30-24 WBEN 32-30 WXSE 16-15 WPHD 23-21 CKOI 25-20 PRO-FM 22-SOUTH SOUTH KURSY 23-20 MARD 24-21 MODD 27 Fr MODD 27-27 MYRS 22-18 MYRY 24-218 MYRY 24-218 MYRY 24-218 MYRY 24-218 MYRY 24-218 MYRY 24-210 2101 22-210 35-35 MPPM 18-15 2102 27-27 M PMR997 28-2 293 26-22 KTKS 28-28 93PM on 951NZ a-30 B97 17 fr HIDWEST

MIDMEST
MKEDD 30-18
MKEDD 30-18
MKEDZ 24-21
K11E 22-22
K210 29-27
MHEE 16-13
KLQ d-30
MIXX 20-19
MZPL 29-28
KJ103 24-1
KQKQ 24-28
KJ103 24-1
KQKQ 24-22
KAY107 26KKED 28-23 896 18-23 MLS 24-24 WNMS 24-21 92X 25-25 99DTX 24-2 WC2Y 21-18 KHTR 14-13 WLOL 19-19 Y108 23-22 KMJK 13-12 FM102 35-3: KPLZ 16-14 **P**

NI DMEST

KYYY 22-21

MINNO 35-30

MHMS 27-23

MHMS 27-23

MCIL d-18

KCCA 19-15

MLEM 17-13

KCMO 26-24

KNCL 31-19

MSCY 20-10

KYPKX 20-10

KYPKX 20-10

KYPKX 20-10

KYPKX 21-10

MEST KGOT 23-17 KYYA 15-9 RBOZ 26-24 KTHS 29-25 KKAZ 26-24 KOZE 27-27 KTHT 17-13 KZPN 30-29 KMNI 16-16 KEIM 18-16 RZOZ 24-22 SLY96 21-19 GK95 20-11

KNHO 19-17 KP95 31-30 KITS 25-24 KITK 21-20 CHED ON KSMD 29-26 KHDX ON KYMC 34-34 KYRK 31-31 KPIV 24-24 KCMC 30-20 KCPK ON MFLY 4-10 MVSR 18-19 K104 26-25 WERZ 17 FWNNK 34-31 WKEZ OF FWLAN 28-27 RI-104 16-1 980WY 29-27 930 26-21 WPST 32-27 MNCZ 28-35 MRCK 23-21 MKRZ 29 EF Q106 21-18 P3 WF9G 23-19 WMFX 9 fr WIGY 32-32 103CIR 24-2 95XXX 15-12 WKPE 24-16 WIKZ 29-30 WZYQ 34-32 WBBQ 27-26 K98 13-9 K228 27-25 WSSX 33-27 WSKZ 22-19 WNOK 27-25

LUTHER VANDROSS Stop To Love (Epic) LP: Give Me The Reason

National Summary UP 123 DEBUTS 29 SAME 23 DOWN 3 ADDS 7 Regional Reach E 698 S 778 M 763 W B88 23

SAME DOWN ADDS (I) MBRG 13-24 K98 on WFHF a KICK106 22-1 WKOB d-32 WSSK 22-9 WBCY 18-10 WNOK 39-37 G105 27-24 KAN2 28-27 KEZB 29-26 WINK 34-30 WKSI on WANS d-25 **3** B104 7-9 MXKS 26-21 MBER 24-23 MXSE 18-16 MPHD 29-26 MBLI d-28 MPLJ 22-21 MCAU 36-30 970-PM d-34 Q107 30-26

WPBG n 103CIR 33-3 95XXX d-37 WKPE 32-20 WIKZ 40-37 100XHI 35-3 100KHI 35-MGAN 34-32 MGMP 30-26 MFXX 35-32 MANS d-25 MATTY 18-11 MAPE 27-20 MATTY 18-11 MAPE 27-27 MOKI 31-7-27 MOKI 31-7-27 MOKI 30-7-27 MOKI 30-7-27 MATTY 20-13 MARS 4-77 MARS 4-77 MARS 4-77 MARS 4-77 MARS 4-77 MARS 4-77 MARS 50-7-27 MA KQ12 34-31 MKSP d-39 MJAD 20-13 MQ1D d-40 MCGQ 22 fr MJMX 24-20 B98 29-26 KISR d-37 940 4 fr PMR997 a KRBE 38-30 Y100 on WNVZ 25-23 HIDWEST B9B 29-26 RISR d-37 Q104 6-4 MYXS 26-23 MZYP 37-27 KSMB 27-25 Q101 37-31 KNAN 17-15 MPFM 34-27 Z102 23-20 WGLP 32-27 KNIN 38-37 WVBS 31-26 896 19-15 WLS a-29 NMS 38-35 92X 24-19 NNNI on 99DTX 20-22 NCEY 13-9 WHTT d-24, KBEQ 25-24 MKTI 30-26 KDMB 40 fr KHTR 12-30 MLOL 26-21 NICHEST KPKE 34-28 KIIS 21-16 KZZP 29-27 KMRZ d-29 KMJK 29-26 PHIO3 21-10 KMEL 11-7 KATD 19-11 KMSS 21-17 KPLE 28-24

HYPY 34-28 HSNQ d-36 HSNB 22-17 MCIL 29-29 KOCR d-31 HIRO 26-20 KOW 35-34 Y94 34-36 HAZY 34-30 KPEX ON 59-KG 35-32 KHTO d-29 MSPT 40-37 KDVW 37-39 KITM d-39

WEST KQOT 6-36 KYYA 21-16 KDOZ OR KTRS 25-23 KKAZ 21-20 KOZE 4-22 KTNT 6-38 KZFN 26-22 KNTZ 0R KNT

BILLY VERA & THE BEATERS At This Moment (Rhino) LP: The Best Of Billy & The Beaters

P

MFILY 33-26 MVSR 28-27 MERZ 34 fr MERZ 24 fr MERZ 50 fr MILO 9-9 MILO 9-9 MILO 9-9 MILO 9-12 MILO 40-24 MILO 4

SOUTH
940 5 fr
PMR997 26-5
293 1-4
KEGL 19-18
KTKS 10-4
93PM 5-1
KRRR 15-18
951NZ 22-13
Y100 8-2
897 18 fr
MNY2 5-5
Q105 5-3

MIDMEST 896 5-2 WLS 2-2 295 4-3 GLO2 18-10 92X 13-6 4NC1 5-4 99DTX 12-7 MCDY 19-10 MICT 8 KBBD 1-1 MCT 26-21 KDM on fc KBTR 21-10 MLOL 18-13

P2

WKFX 9-5 WNCX 3-5 KIIK 17-5

MITE 17-5 MENT 1-1 KEND 13-10 MITE 19-13 MITE 5-3 KLØ 12-7 MCRD 24-20 MITE 27-13 Z104 1-2 KUP 12-7 KUP 12-7 KUP 12-7 MITE 37-13 Z104 1-2 KUP 13-4 KUP 13-4 MITE 18-4 MITE

MEST K NMQ K P95 K 1YS K 1KX CHED KSND KBOS KMGX KYNO

92% 0

National Summary UP 160 DEBUTS 2 SAME 39 DOWN 13 ADDS 6 99GPN 5-4 930 16-7 WPST 1-1 WNYZ 13-4 WRCK 1-1 WKRZ 3 fr Q106 10-9 PI MNKE 23 MNKE 25-10 MBEN 9-3 MNKE 5-3 MPKD 1-1 MBC1 10-5 MPLJ 5-3 2100 10-3 MCAU 28-11 894 10-3 PRO-IN 28-18 8106 1-4 Q107 12-11 MAVA 5-4 SOUTH

1-1 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | ##### 1-2 | #### 1-2 | #### 1-2 | ##### 1-2 | ##### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 | #### 1-2 PB

KD0U 21-10 MDJX 6-4 PRIO0 8-6 MDDW 5-16 MDBM 5-7 MDDW 13-7 MDDW 14-5 YIO6 2-2 942 21-18 MWDW 8 fc MWJLX 3-1 KITY 20-14 KTUX 16-13 MCX 16-13 MCX 16-13 MCX 16-13

MIDN MES

W

BRUCE WILLIS Respect Yourself (Motown) LP The Return Of Bruns

152/117 National Summary UP 6 DEBUTS 7 SAME 22 DOWN 0 ADDS 117 RREAKER EAST

P3 8104 a HBLI A 2100 a-29 HCAU d-40 PRO-FM a 3106 d-30 HAVA d-29

PMR997 a Z93 d-32 KEGL d-38 KRBE 4-38 Y100 a-29 WNVZ 3

896 a - 32 WLS 28-25 295 38-34 WMS on WNCI a WCZY a-34 KBRD a KHTR a WLOT. 4

KPKE a K115 a KZZP 4 KKRZ a FH102 s KMOD a KATD a KWSS a KPLZ a KUBE a

PZ

WFLY a K104 on KC101 a WSPK a 98PXY a 99GPH on WPST on WPST on WRCK a Q106 a

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₩BBQ a ×98 a

Reach E 38% S 35% M 24% W 37%

P

MMMS on KWK 24-8

P

KZELB A
KXXIOS A
MXXIOS A
MXXI 103CIR on 95XXXI a MKPE a MINE a MINE a MINE a MINE a 95XIL on WGAN on WGAN on WGAN on WGAN on SOUTH KOII T NWSF a MAIN A MOID A MO HIDWEST MNCK 33-28 KIIK m-35 KIIK m-36 MIXX a 2104 40-36 KJI03 a KGRQ 34-25 WZOK d-30 WRQN a KRRD a-34 WHOT a

HTTY a MINO a MONB A MONB A MONB A MONB A MILE B MINE C A MODER ON KONV B KENG B KEP95 ON KIYS N KIYS WEST

ANN WILSON The Best Man In The World (Capitol) "The Golden Child" Soundtrack

80/4

SOUTH KQIZ d-36 WKSF 30-35 WOID d-32 W39K d-39 KISR d-39 NYKS 90 Q101 J0-25 KNAN 35-33 KNIN 00 WVBS on KDX106 d-28 WROG 24-20 WSKZ on WNOK on G105 a MANS a WLRS 33-31 KWES 26-22 942 on KTUX on MDFJX on HIDMEST NIDWES

KYTY on MBNG on MBNS 32-31 WI.RW 31-29 Y94 18-15 WDBR 28-27 WSPT on KYMW 31-31 PMR997 33-193 31-27 KEGU 39-16 KTKS 30-25 KRSE d-39 WJH 28-28 WKDD 37-26 WNCX 26-24 WEAG 18-18 2104 28-25 MEST KF95 38-37 KKYQ 31-26 KCPX 34-33 KZZU 28-26 WEST EAST BAST

MEST

KGOT 25-23

KYYA d-30

KBOZ DO

KTRS OO

KTRS OO

KTRS 30-29

KTHT 28-23

KZFN 40-36

KEH OO

K70Z DO

SLY96 OO

Y97 25-24

OK95 23-14 95XXX on MXPE on MTYQ a WQCM 40-37 OK100 37-32 100KHI d-40 95XIL 39-36 HOMP d-39

SIGNIFICANT ACTION





1
BANANARAMA A Trick Of The Night (London/
LP: True Confessions PolyGram

-		EAST
PT	K104 d-38	60.01
_	WERZ on fr	WEPE &
	Water on	0K100 on
EAST	WPST on	95XIL on
tion ()	1.	
WPHD 33-31	SOUTH	WFXX on
	WBBO d-40	SOUTH
SOUTH	KIEN A-34	
	948 on	MCGQ on Er
PWR997 30-25	144 00	0104 a
951NT 25-23	HIDWEST	0101 on
	DIDMENT	WVBS on
HIDWEST	WNCX 32-25	
	KIIK a	HIDWEST
WMMS on	KIIK a	PERMIT
KMTH 32-12	1	WC11, 31-10
	WEST	WAZY A
WEST	1	KPW 1
	KSND a	A COSE A
KHEL 29-26	KYRK on	
	KDON a	MEST
P2	K1TS 23-14	1
100.4	KZZU d-37	RTRS a
•	KRD a	KOZE a
		KZOZ on
EAST	2.00	Y97 d-40
	The state of	OK95 d-40

BOBBY BROWN	١
Girlfriend (MCA)	
LP. King Of Stage	

P1	EAST	WEST
	WKEE on fr	K295 on
A ST	MSPK 19-17	KYNO &
104 26-22	SOUTH	194 15-11 KLUC 29-25
FLJ 15-16	KZZR 4-39	KYRK 29-19
2100 11-15	KXX106 d-29	P3
8106_cm	WKQB 35-31	11.3
HAVA &	WSSX on	
	Kt28 d-25	EAST
SOUTH	MCKN d-40	
DOVE 4-28	NPON a-30	WORP on
nva a-28	WILAM a - 20 ERFM 36m21	
LIDMEST	KBPM 36-21 KWES on	SOUTH
· · · · · · · · · · · · · · · · · · ·	BJ105 d-15	
896 33-26	Y106 30-25	WJAD a
WHYT d-22	KITY 5-4	WJMC on
(BEQ 31-29	XTUX on	2102 a-30
CUST	WDLX 40-37 WXZL 4-37	HIDWEST
	BOAL 0-37	WC11, 24-21
M102 28-23	H1DWEST	WC1L 24-23
P2		WEST
		KZFN a
•		KHTZ 'on

JAMES BROWN How Do You Stop (Scotti Bros./CB LP: Gravity	S

P1	KAST	EAST
•	K104 36-33	MQCH on
	WERZ on fr	OK100 d-40
EAST	MNNK on	100KM1 on
	WPST on	95X1L on
PRO-PM d-35	SOUTH	SOUTH
SOUTH	witing on	KQIZ on
	KTUK on	WJAD on
Y100 on	HITON GAS	MJMX 32-29
	HICHEST	Q104 cm
HIDNEST		KNAN 8-40
		WV3S on
	WEST	
MEST		MIDWEST
	KF95 on	
KMJK on	-	WCIL 33-31
	23	
P2	-	WEST
		KKAZ on
		KTMT on
		KZFN on

C

P2 IT
RP95 35-34 KYNO d-40 C1C 25-16 KYNO d-40 C1TRK on FX 0n-30 KX on fr
RP95 35-34 KYNO d-40 C1C 25-16 KYNO d-40 C1TRK on FX 0n-30 KX on fr
RP95 35-34 KYNO d-40 C1C 25-16 KYNO d-40 C1TRK on FX 0n-30 KX on fr
RP95 35-34 KYNO d-40 C1C 25-16 KYNO d-40 C1TRK on FX 0n-30 KX on fr
IC 25-16 X 39-30 IX on fr
IC 25-16 P3 P3 IC 25-16 P3 IC
X 19-30 X on IZ on fr EAST
X on Fr EAST
Z on fr EAST
EAST
TX
W on 17 10-29
N A SOUTH
PE 3 MAIAD A
IS 4-32 Q101 on
X a HIDWEST
L a
WEST

COMMUNARDS

Don't Leave Me This Way (MCA)

LP. Communards

P1	WEST	WEST
	22	KIKK a
EAST		P3
MXKS 11-7	KAST	-
MCAU d=35		FAST
CAU (3=35	K104 a	
SOUTH	WKR2 on fr	WKPE 28-25
	SOUTH	95x1L &
3FM 10-10		SOUTH
CRBE 37-34	KITY 22-19	80078
LOWEST	HIDWEST	MVBS a
295 a		HIDWEST
2102 17-22	WNCX 10-6	
	1	WEST

CROWDED HOUSE Don't Dream It's Over (Capitol) LP. Crowded House

P1	P2	95XXXX a OK100 cm
		100KHI A
•	PAST	95XIL on
EAST	Chur	WORP on
WYER A	K104 40-37	SOUTH
WPHD 4-39	WERT on fr	
PRO-FM a		WKSF &
	SOUTH	WJMX 12-11
SOUTH	W800 a	KISR on
	WNOK A	Q104 a
PWR997 34-28	KTUX a	Q101 a
WGK on	KION E	KNAN A
	MITMEST	WYRS 4-19
HIDWEST		WY05 0=37
295 a	WNCX &	HIDMYST
MMS on	Z104 &	
WLOL 35-32		99KG a
	WEST	WDBR a
WEST	KXYO a	
	X175 27-19	WEST
CATO A		
CHSS a	P3	KYYA a
CPLC A		KTHS ON
		KZFN A
	EAST	KRIH a
		Marin a

D

P1	MKRE on fr	BAST
	SOUTH	WFBG 13-33
•		OK100 on
EAST	K 278 a	95X1L 15-1
	WCKN on	WOMP A
WCAU d-34	XRFH 30-18	MUNIT 4
	KWES a	SOUTH
SCOTH	BJ105 d-37	200111
	KITY 4-33	-MATRIX a
		KNAN a
HIDWEST	HIDWEST	WVBS on
KBEC 32-30		HIDNEST
	WEST	MILLEREST
WEST		KKLS on
	KP95 on	99KG on
FM102 d-35	KIYS a	white on
KMEL 17-10	KIKK d-30	
P2	KMGX on KYNO on	WEST
1564	194 19-14	
	KYRK on	KBOZ 4
EAST	KCAQ on	KNTZ on
eno:	KDON on	KWNZ on
MPTAY A	KBO ma	KSIM on
K1 04 39 36	nnu on	K202 on

F

P1	EAST	KYNO A KUUC a-10
•	WTIC 4-36	KYRK 20-16 KPIV A
EAST	WHEN A	KDON d-36
	SOUTH	23
SOUTH	WKQB on	
	WNOK on	
XRBE on Y100 d-32	KBFM a - 31	EAST
1100 0-32	KWES 29-27	WKPE A
MIDWEST .	942 on	SOUTH
	KITY 35-24 KTUX on	SOUTH
WEST	WKZL a	KNAN on
PM102 17-14		WVBS on
KMEL 4-29 KWSS 35-34	HIDMEST	HIDWEST
	WEST	
192		WEST
•	KMGX 28-27	KHTZ 20-16
		KZOZ on



1

P1	WARK a	EAST
•	MNYZ 20-34	95XXX A
-	SOUTH	MFXX a
east	HOUTH	SOUTH
NPHD a	WAHS A	SCOTH
APRIL A	WOUT 10-8	NIJAD A
SOUTH	WLRS a	WJMSC o
		2103 20-21
KTKS A	MIDMEST	KNIN a
93FH a		
	WKDD a	HIDWEST
HIDNEST	MINC A	
0102 a-28	KJ103 15-24	WIND 2-6
MMMS A	X293 a	99KG A
KWK 4-32		WDBR a
	WEST	WSPT a
TRIB		
	KIKK a	MEST
- T	KCPX a	
P2	0.2	KTRS a
•	Line A	KOZE 4
		Y97 a

K

Send It T	(NIGHT & THE O Me (MCA) Vice II" Soundtr	
	P 2	P
EA ST	EAST	EAST
WXKS on	SOUTH	NFBG 37-36

PI	P2	P3
EA ST	KAST	EAST
WXKS on	SOUTH	MFBG 37-36
SOUTH	1000106 on	SOUTH
HIDWEST	WKOB OD WCKN ON WHIPY COD	MISR on WGLF on
*KAT	HIIWEST	MIDWEST
		WEN'S OD
PM102 38-36	HEST	WEST

L

DE .	EAST	иосн а
P1	MARK 24-20	WOMP d-40
FAST	MKRZ on fr	WPXX a
	SOUTH	SOUTH
WYKS & WPMD 35-33		MJAD &
MAHD 32-33	WROO on	MUNCK OD
SOUTH	KZOU a	Q101 a
PMR997 a	WHITE A	WYBS on
KEGL 4	HIDWEST	
WGH OR		NIDMEST
	WKSX a	KYYY d-40
MICHELIT	WIXX on	WBNQ 30-26 Y94 39-35
WLS 27-27	WEST	99KG on
KOMS on		WDBR on
Wheel ou it	K17S 25-16 KZZU A	WEST
WEST		KTRS on
	6.53	XKAZ on
122		KOZE A KZFN on
~	BAST	KBIM on
-		

M

As We Lay .P: Shirley M		
PI	P2	KOAQ a
EAST	EAST	4
VPLJ 13-12 2100 24-21	WSPK a WRCK a	MIKZ A
SOUTH	SOUTH	SOUTH
93FM 30-26 KRBZ a-24	KAHE 3-25 WORK 35-27	MOLF a
TRANCET	KITY a-34	HIDWEST
	HIDWEST	WEST

N

NOCERA

KBIM a

P1	P2	KDON a
_	W	KITS 14-9
AST.	EA 57	
90UTH	SOUTH	EAST
LOWEST	WKQB a KAME a-19 EITY 27-16	SOUTH
TEST	HI DWEST	MIDWEST
PH102 (1=33		WCIL A
CMEL 9-20	WEST	MANT 6
CATD a	KMGX 16-12	WEST
		KHTZ d-33

P

PET SHOP BOYS

P1	MKRI on fr	95)OOX 37-2
•	SOUTH	BOUTH
EAST	WINK 37-36	KOLE on
WKKS 29-27	RI105 4-40	woog on fr
	KITY d-32	WYXS 31-27
SOUTH		KNAN OR
Y100 a	MIDWEST	WGLF on
		WVBS a
M I DWEST	WEST	HIDWEST
WLOL a	KIYS 33-29	WAZY 37-32
WEST	194 23-22 KYRK d-17	99KG on
	KDON OD	WDBR on
K11S 10-9	KITS 12-8	WEST
	K22U 23-16	
P2	23	KOZE 32-30 EZFN d-40
•	_	KHTZ 4-4
MAST	EA OT	Y97 d-36

R

MKRZ on fr	KQIZ on
SOUTH	WJMD on
	WEYP on
	Q101 gm
HIDHKST	KNAN OR
	HIDWEST
WEST	MIDWEST
	MBMB d-35
	WILEW 33-2
	WDBR on
P3	MEST
	KIMI 33-1
EAST	K2FN on
	KBIH on
SOUTH	
	MIDMEST MEST MEST KITCK 36-35 KCAQ on P3 EAST

1	4000
LIONEL RIC	
Deep River	Woman (Motown)
	On The Ceiling

PI	P2	P3
EAST	EAST	EAST
WAVA 24-22	WPLY a	103C1R on
SOSTER	KID4 on WKEK on fr	0K100 on 95x1L d-19
0105 19-12	SOUTH	SOUTH
	SOUTH	
MIDMEST	0105 a	2102 d-35
n96 36-33	WKS1 4-30	
295 28-26		HIDWEST
KBEQ 24-22	MIDNEST	WC1L 30-24
TRAW		KQCR 29-19
	MEST	WLSW On
	KMGX a-34	WSPT 4
	KM4X 4-34	WEST

RON & OC CREW RONNIE'S Rapp (Profile) TART SOUTH WINEY ON OIGH WEST A SOUTH SOUTH SIGN A COUNTY SABA A COUNTY SAB

2

We Concert LP Stacey Q. I	(Atlantic) Better Than Heav	ven
PI	P2	KLUC 16-15 KYRK 4-18 KPIV a
KAST	EAST	KCAQ 6-35 KRQ on
MPLJ a-20 894 a	WKRZ on Er	P3
SOUTH	EAMT 18-16	EAST
КЯВЕ в Y100 24-13	KE2B 25-19 WPOW 13-10 ETTY 12-11	WOCH 4-40 WORP a
HIDWEST	HIDWEST	SOUTH
WEST	WEST	HIDWEST
KIIS 8-7 KZZP a	CHED on	WEST
KMEL 22-16	KYNO 14-12	K202 on

SWEET SENSATION Hooked On You (Next Plateau)		

21	P2	KFIV a
EAST	EAST	P3
SOUTH	SOUTH	DAST .
HIDWEST	MKQB 4-3 BJ105 A	SOUTH
WEST	KITY d-22	WKSF 35-3 WZYP on
KZZP A	MADE OF THE PARTY	- HIDWEST
FM102 32-18	WEST	
KMEL 6-4 KATD 24-12	KMGX 34-24	WEST
KWSS d-26	194 on	KHTZ a

T

TIL TUESDI Coming Up LP. Welcome	Close (Epic)	
PI	WERE On fr	100KHI 4-3
	HPST 40-37	95XIL on
	WKRZ on (r	MGAN on
EAST	SOUTH	MOMP on
EAST	SOUTH	
MOUNTS On	KTUX on	SOUTH
WPHD a	ATOX OR	M. THOS on
WEDD A	MIDWEST	WOKE on
SOUTH	MITTER 691	WZYP on
SCOTH.	WKDD 34-24	KSM2 40-35
WGH on	HWCX 40-18	KNAN a
WO11 (M)	MIXX on	WVBS a
MIDWEST	THE CAN	MAGO W
	MEST	HIDWEST
WHEN 8-38		HIDMES!
	KFIV on	99KG A
WEST	KZZU d-40	WORR on
	KRQ on	
PM102 a		WEST
1	1:23	
P2		KKAZ on
	_	KZPN on
•	KAST	KBIM on
EAST		SLY96 on
	WKPE on OK100 on	OK95 d-32
K104 37-34		



P1	[D7]	194 d-25
₩ .		P3
EA ST	EAST	-
SOUTTH	SOUTH	EAST
197 23 fr	MNOK on	SOUTH
11 DWEST	MPOW 6-19 8J105 d-32	KSMB 7-16 2102 37-2
	Y106 38-31 KTUX 20-17	2103 a-30
EST	HIDWEST	HICMEST
K2ZP on	WEST	WCIL on
	WEST	MEST

CONTEMPORARY HIT RADIO

BREAKERS.

EDDIE MONEY

I Wanna Go Back (Columbia)

72% of our reporters playing it. Moves: Up 58, Debuts 32, Same 48, Down 2, Adds 31 including CKOI, KRBE, 95INZ, Q102, WNCI, WCZY, WKTI, KMJK. See Parallels, debuts at number 40 on the CHR chart.

TOTO

Without Your Love (Columbia)
64% of our reporters playing it. Moves: Up 18, Debuts 32, Same 61,
Down 0, Adds 43 including WBEN, KEGL, WNVZ, WCZY, KPKE, KATD, KUBE. Complete airplay in Parallels.

BRUCE WILLIS

Respect Yourself (Motown)
64% of our reporters playing it. Moves: Up 6, Debuts 7, Same 22, Down
0, Adds 117 including B104, Z100, PWR997, B96, KBEQ, KIIS, FM102. Complete airplay in Parallels.

READY FOR THE WORLD Love You Down (MCA)

63% of our reporters playing it. Moves: Up 72, Debuts 26, Same 21, Down 4, Adds 27 including WCAU, KMJK, KPLZ, 93Q, WINK, WRQN, CHED. See Parallels, moves 36-32 on the CHR chart.

ARETHA FRANKLIN Jimmy Lee (Arista)

63% of our reporters playing it. Moves: Up 64, Debuts 25, Same 44, Down 0, Adds 17 including B106, Q105, KMEL, KPLZ, Q106, WZOK, KQMQ. Complete airplay in Parallels.

CINDERELLA

Nobody's Fool (Mercury/PolyGram)

62% of our reporters playing it. Moves: Up 69, Debuts 16, Same 42, Down 3, Adds 18 including WKSE, Z93, Q105, 92X, KWOD, KPLZ, WBCY. See Parallels, debuts at number 37 on the CHR chart.

NEW & ACTIVE

COREY HART "Can't Help Falling In Love" (EMI America) 135/8
Moves Up 64, Debuis 21, Same 42, Down 0, Adds 8, WFLY, WNYZ, KNBQ, KFRX, KKRC, KBOZ, KWNZ, Y97, WXKS 32-28,
WAVA 126, 295-297, KATD 186, WXXL 3-10, WKZL 40-27, WNDC 6-3.

BRUCE HORNSBY & THE RANGE "Mandolin Rain" (RCA) 125/123

Mandel In D. Dabuts 1. Same 1. Down 0. Adds 123 including WBEN, WPHD, PRO-FM, WAVA, PWR997, Z93, KTKS, 93FM. es: Up 0, Debuts 1, Same 1, Down 0, Adds 123 including WBEN, BE, WGH, Q105, WLS, WMMS, WNCI, KIIS.

DEAD OR ALIVE "Brand New Lover" (Epic) 113/31

s 24, Same 31, Down 0, Adds 31 including B96, Z95, WCZY, KZZP, KKRZ, KUBE, WCKN, WKDD, 93FM 8-5, KRBE 19-7, KMEL 31-24, KATD 4-3, KMGX 10-7.

WINCX, WCAU 38-22, 39-M 6-3, RIGE 19-7, MREL 31-24, RAID 4-3, RAID

KWTO, WCAJ 40-33, WAX 29-29, HMD 3-720, KND 14-28, WHO 30-22, KNDW 17-10.

BEASTIE BDYS "Fight For Your Right To Party" (Det Jam/Columbia) 105/29

Moves Up 25, Debus 15, Same 35, Down 1, Adds 29 including WKKS, KPLZ, KZ28, 94TVX,
2100 29-24, WAX 28-21, 293 33-26. KEGL 2014, KRBE 29-22, KZ2P 12-10, KKYO 30-23.

JEFF LORBER Teaturing KARYN WHITE "Facts Of Love" (WB) 104/16

LONG TO BEAST AS ENGLA STORY CONTROL TO CON WEAG KIKK 95XXX KYYY

JEFF LUTIDEM TRAUTING KARTYN WHITE: "Facts Of Love" (WB) 104/16
Moves Up 27, Debus 15, Same 46, Down 0, Adds 16 including WXKS, B106, 29, 3, 92x, WHYT, WLOL, WNYZ, WYKS, KBCZ, WCAU 93-26, KIIS 34-26, KMEL 7-6, KATD 20-17, WBBQ 33-26, WJMX 38-31.

JESSE JOHNSON Eduring SLY STOME: "Crazay" (A&M) 55-6, WJMX 48-31.

JESSE JOHNSON Eduring SLY STOME: "Crazay" (A&M) 65-6, WJMX 48-31.

KKRZ 37-31, WNNK 40-25, WARE 24-18, Y107-30-26, WKSF 26-15, WJMX 40-33.

MANCY MARTINETS "For Trainwill fatherial 34-6. NANCY MARTINEZ "For Tonight" (Allantic) 84,5 Moves Up 34, Debus 8, Same 34, Down 3, Adds 5, Q102, WNC), WKDD, KQMQ, KRQ, PRO-FM 24-21, Z95 25-18, 92X 17-14, W(CJ. 104, KS103 26-21, WKGB 2-1-6, KEZB 8-7, BJ105 19-16, KDQN 5-4, WYKS 24-20.

17-14, WILD LIDB, S102 26-21, WINGE 21-16, RECEI 6-7, 83106 19-16, NOVI 9-4, WING 2012 26-16, NEVER MAN WILLSON "The Best Man in The World" (Capitol) 301 WINGE 2014 27, PRO-FM Moves: Up 36, Debuts 13, Same 27, Down 0, Adds 4, G105, WANS, KNBQ, WZYQ, WPHD 21-17, WCAU 34-27, PRO-FM 32-27, PWIP97 33-26, KEGLI 33-16, KTKG 30-25, KWK 24-4, KND 22-24, WRDQ 34-240, WKDQ 37-26, KXWQ 31-26.

ANITA BAKER "Caught Up in The Rapture" (Elektra) 76/7 Moves Up 31, Debus 7, Same 30, Down 1, Ados 7, KANZ, WBAM, WKPE, KQIZ, WKSF, Z102, WBWB, WPLJ 28-22, 99DTX 98-33, WCZY 17.12, WHYT 18-10, KMEL 24-15, KWSS 24-18, WTD 19-15, Q104 15-10.

39-33, W.CY 17-12, WHT 18-10, KMEL 24-15, KMS3 24-16, WHO 19-15, CHO 19-16, C

DEBBIE MARRY "French Kissin" (Geffen) 64/2
Moves, Up 27, Debuts 4, Same 29, Down 2, Adds 2, KRBE, O104, PRO-FM 19-15, KATD 21-19, WAPE 20-17, 94Z 26-21, KF9S 37-32, KYRK 22-18, KCAO 32-21, KCPX 40-34, KITS 17-10, 95XXX 38-33, WOMP 28-24, WBWB 11-4, KZFN 35-31, KZOZ 25-21.

THE VENDER THE 18 THE 1

SIGNIFICANT ACTION

CROWDEO HOUSE "Don't Oream It's Over" (Capitol) 40/24 Moves: Up 5, Debuts 2, Same 9, Down 0, Adds 24 including WXKS, PRC 95XXX, 100KHI, KNAN, KYYA, PWR997 34-28, WLOL 35-32, KITS 27-19. D-FM Z95 KATD, KWSS, KPLZ, WROQ, WNCX,

MOST ADDED MOST ACTIVE

THE RANGE (123) BRUCE WILLIS (117) JANET JACKSON (53) TOTO (43) DEAD OR ALIVE (31) EDDIE MONEY (31) BILLY IDOL (29) BEASTIE BOYS (29)

HOWARD JONES (28) HUEY LEWIS & THE NEWS (27)

READY FOR THE WORLD (27)

COREY HART (85)
RONSTADT & INGRAM (56)
DEAD OR ALIVE (51)
ANN WILSON (49)
JEFF LORBER (42)
BEASTIE BOYS (39) NANCY MARTINEZ (39) ANITA BAKER (37) JESSE JOHNSON (32)

HOTTEST

BILLY VERA . . . (130) MADONNA (108) GREGORY ABBOTT (96) BON JOVI (73) JANET JACKSON (72) ROBBIE NEVIL (63) DURAN DURAN (55) CHICAGO (50) SAMANTHA FOX (48) GENESIS (45)

Most Active = Ups + Debuts - Downs

EL DeBARGE "Someone" (Gordy/Motown) 40:9 Moves: Up 6, Debuts 5, Same 20, Down 0, Adds 9, WETY, 93Q, KEZB, KWES, KIYS, WOMP, WJMX, KNAN. KBOZ. WCAU d/34, KMELT-710. KT04 39-36, KBFM 30-18, 194 19-14, 95XIL: 15-10

BOBBY BROWN "Girtfriend" (MCA) 40/8

BUBBT BRUWN UNTITIBITU (MWA) 40/0 Moves: Up 14, Debuts 7, Same 9, Down 2, Adds 8 including WAVA, WNVZ, WPOW, WBAM, KYNO, B104 26-22, B96 33-26, WHYT d-22, KBEO 31-29, FM102 28-23, WSPK 19-17, WKQB 35-31, KITY 5-4, I94 15-11, KYRK 29-19.

CAMEO "Candy" (Atlanta Artists/PolyGram) 39:714

Moves: Up 10, Debus 3, 3 ame 12, Down 0, Adds 14 including PRO-FM, PWR997, KRBE, WNVZ, KIIS, KWSS, WCZY 32:24, WYYT 23-14, KMEL, 20-17, WRIG 25-16, WSPG 39-30, KAMZ 30:29, KZDU 36:25, Y106:40-35, KF96 33-34.

WHYT 23-14, KMEL 20-17, WHU 20-10, MPCN 33-NO, DAME 30-45, L LODE JUSTICE "Shelter" (Geffen) 38/13 Moves: Up 5, Debuta 2, Sans 18, Down J. Adds 13 mchuding WXXS, PWR997, KEGL. KZOU, WHYY, WKFX, WNCX, KZZU, WHYD 35-33, WAMX 24-20, KTS 25-16, WOMP 440, KYYY 440, WBNQ 30-26, Y94 39-35.

WPHD 35-33, WAMX 24-20, KITS 25-16, WOMP d-40, KMYQ 1-40, WBMQ 30-26, Y94 39-35

BANANARAM "A Trick Of The Night" (London/PolyGram) 37/11

Moves: UP 7, Debuts 5, Same 14, Down 0, Adds 11 including KBFM, KIIK, KSND, KDON, KRQ, WKPE, Q104, WAZY, WPHD

33-31, PWH997 30-26, 99INX 25-23, KMEL 29-26, WNGX 32-25, KITS 23-14, KZZU d-37

"TIL TUESDAY "Coming Up Close" (Epic) 35/5

Moves Up 5, Debuts 4, Same 21, Down 0, Adds 5, WHHD, FMIQS, KNAN, WVBS, 99KG, WMMS d-38, K104 37-34, WPST

40-37, WKDD 34-24, WMCX 40-38, KZZU d-40, 100KHI d-36, KSMB 40-35, OK95 d-32.

BILLY IDD. "Don't Need A Gun" (Chrysalls) 33/29

Moves: Up 1, Debuts 0, Same 3, Down 0, Adds 29 including WBEN, WPHD, CKOI, PWR997, 95INZ, Z95, KWK, KPLZ, 995GM WPHD, ONNOW, WINK WOLLT WIRS KOKO.

HOWARD JONES "All I Want" (Elektra) 33/28

Up 1, Debuis 0, Same 0, Down 4, Adds 28 Including WPHD, KTKS, 93FM, Q102, WMMS, KWK, WAMX, WPST, WLRS, WQUT 10-8.

WANS, WLFS, WOUT 10-8
PET SHOP BOYS "Suburbla" (EMI America) 31/3
Moves: Up 11, Debus 5, Same 12, Down 0, Adds 3, Y100, WLOL, WVBS, WXKS 29-27, KIIS 10-9, WINK 37-36, KIYS 33-29, 194 23-22, KITS 12-8, KZYZ 02-18, 69XXX 37-29, WYKS 31-27, WAZY 37-32, KOZE 32-30, KHTZ 4-4.

FIVE STAR "II 1 Say Yes" (RCA) 27/9
Moves: Up 8, Debus 2, Same 8, Down 0, Adds 9, KMEL, WTIC, WRCK, KBFM, WKZL, KYNO, KLUC, KFIV, WKPE, Y100
-032, FMI02 17-14, KMSS 35-34, WPON 22-21, KWES 29-27, KYPIK 20-16.

d-32, FMI02 17-14, KWSS 35-34, WPOW 22-21. KWES 29-27, KYNK 20-10.
STACEY Q "WE Connect" (Allantic) 277 Moves: Up 12, Debuts 4, Same 4, Down 0, Adds 7 Including WpLJ, B94, KRBE, WHYT, KZZP, Y100 24-13, KIIS 8-7, KMEL 22-16, KAT 0-31, KAMZ 18-16, KEZ 05-19, KIYT 12-11, KMGX 30-20, KYNO 14-12, I94 12-10.
JAMES BROWN "How Do You Stop" (Scottl Bros. 7CBS) 251
Moves: Up 3, Debuts 2, Same 19, Down 0, Adds 1, KNAN, WXKS on, PRO-FM d-35, Y100 on-dp, KMJK on-dp, K104 36-33, WEZP, on, WHO, on, WBBO on, KTUX on, KFS5 on, OK100 d-10, WAAD on, WJMX 32-29, WCIL 33-31.

LIONEL RICHIE "Deep River Woman" (Motown) 21.5 Moves Up 7, Debus 3, Same 6, Down 0, AddaS, WFLY, G105, WDJx, KMDX, WSPT, WAYA, 24-22, Q105 19-12, B96 36-33, 252 28-26, KBG 24-22, WKS 4, G30, 95ML c49. 2 (102 d-35). WDL 30-24, KGCR 29-19.

A-HA "Cry Wolf" (WB) 17/17 Moves: Up 0, Debuts 0, Same 0, Down 0, A wn 0, Adds 17 including Z93, KPLZ, KUBE, K104, WBBQ, WCKN, WKDD, Z104, KIYS,

RON & THE O.C. CREW "Ronnie's Rapp" (Profile) 16/8
Moves: Up 1, Debuts 3, Same 4, Down 0, Adds 8, KLO, 194, WKSF, Q101, 99KG, KDVV, KKAZ, KBIM, KRBE d:23, WCIL

GOMMUNARDS "Onn't Leave Me This Way" (MCA) 15/5
Mover: Up 6, Debuts 1, Same 2, Down 1, Adds 5, 295, K104, KIKX, 95XIL. WVBS, WXKS 11-7, WPHD 32-27, WCAU d-35,

KRBE 37-34, KITY-27, WNCA. 10-5, WKNE- Z6425.
WKEET SENSATION "HOOKED On You" (Mext Plateau) 15/5
Moves Up 6, Debuts 2, Same 2, Down 0, Adds 5, KZZP, BJ106, KFV, KDON, KHTZ, FM102 32-18, KMEL 6-4, KATD 24-12,
KWSS d-26, WKDB 4-3, KITY d-25, KMDS 34-24. WKSF 35-31.

R.E.M. "Superman" (IRS/MCA) 15/0
Moves Up 3, Debuts 1, Same 11, Down 0, Adds 0 including WKRZ on, KIKX 36-35, KCAQ on, KQIZ on, WJAD on-dp, WJMX on, WZYP on, Q101 on, KNAN and on, W8W on 3-39, WLRW 33-28, WDBR on-dp, KTMT 33-31.

on, MZPP on, (101) on, KNAN onogh, warte d-sip, with displayed to the control of
ADDCERA "Summertime Summertime" (Sleeping Bag) 13/6
MOVES: Up 4, Debuts 2, Same 0, Down 1, Adds 6, KATD, WKOB, KAMZ, KDON, WCIL, WAZY, FM102 d-33, KWSS 14-8,
KITY 27-16, KMGX 16-12, KITS 14-9, KHTZ d-33

107704/H 11/2 North 11/2 No

WPTOWN "I Know I'm Losing You" (Daklawn) 12/1
Moves: Up 3, Debus 2, Same 4, Down 2, Adds 1, Z103, KZZP on, WNOK on, BJ105 d-32, Y106 38-31, KTUX 20-17. I94

Ords, Z.H.C. 37-64, WOLL On.

GLADYS KNIGHT "Send It To Me" (MCA) 10/0

Moves: Up 2, Debuis 0, Same 8, Down 0, Adds 0, WXKS on, FM102 38-36, KXX106 on, WKQB on, WCKN on, WHHY on, WFBG 37-36, KISR on, WGLF on, WBWB on.

Parallels Begin on Page 88 Adds & Hots Begin on Page 86 P-1 Playlists Begin on Page 83

Breakouts are records not included in the re gional most added, but which have five or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported New a Active includes surgis recorded by a least-source for the two numbers following the ansisties (label) designation in-by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the ansisties (label) designation in-dicate the total number, how many added it for the first time this week. Woes indicate the type of activity this week. Up for upward chaff movement. Same for sideways or continued unchanned activity. Down for downward chaff activity, and tor upward chair movement, same for seeways or continued unchanted activity, bown for downward chair activity, and Adds for the number is a sampling of individual station activity, Complete activity can be found in the Parallett NDTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chair points from high chair positions on those stations reporting them; to debut on the CHR National Aimpay/40. CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

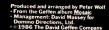


Everybody had fun last night. Now it's time for more.

Jets 40,

The New Single From

Wang Chung











world premiere. Tuesday January 13th, 7:00 pm & 11:00 pm (FST)





CONTEMPORARY HIT RADIO

Four Three Last Weeks Weeks Week 6 4 3 **GREGORY ABBOTT**/Shake You Down (Columbia) 3 BILLY VERA & THE BEATERS/At This Moment (Rhino) ROBBIE NEVIL/C'est La Vie (Manhattan) MADONNA/Open Your Heart (Sire/WB) G JANET JACKSON/Control (A&M) GENESIS/Land Of Confusion (Atlantic) **DURAN DURAN/Notorious (Capitol)** 11 GLASS TIGER/Someday (Manhattan) 9 SURVIVOR/Is This Love (Scotti Bros./CBS). 25 19 15 CYNDI LAUPER/Change Of Heart (Portrait/CBS) 2 1 1 11 BANGLES/Walk Like An Egyptian (Columbia) 35 29 22 CHICAGO/Will You Still Love Me? (WB)
20 16 14 S KOOL & THE GANG/Victory (Mercury/PG) 32 24 18 BOSTON/We're Ready (MCA) 8 15 WANG CHUNG/Everybody Have Fun Tonight (Geffen) 30 BON JOVI/Livin' On A Prayer (Mercury/PG) SAMANTHA FOX/Touch Me (I Want Your Body) (Jive/RCA) 24 21 19 (B) KANSAS/All I Wanted (MCA) 28 29 85 24 6 BILLY JOEL/This Is The Time (Columbia)
26 22 21 MIAMI SOUND MACHINE/Falling In Love (Uh-Oh) (Epic) 28 25 23 CARLY SIMON/Coming Around Again (Arista)
3 7 13 23 BRUCE HORNSBY & THE RANGE/The Way It Is (RCA) _ 35 32 2 JETS/You Got It All (MCA) 40 34 31 BENJAMIN ORR/Stay The Night (Elektra) 19 17 16 26 BILLY OCEAN/Love Is Forever (Jive/Arista) HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis) _ 36 33 TUTHER VANDROSS/Stop To Love (Epic)

30 28 26 31 TINA TURNER/Two People (Capitol)

BREAKER PREADY FOR THE WORLD/Love You Down (MCA)

5 10 12 33 PRETENDERS/Don't Get Me Wrong (Sire/WB)

CHICO DeBARGE/Talk To Me (Motown)

__ 37 JOURNEY/I'll Be Alright Without You (Columbia)
13 12 17 35 BRUCE SPRINGSTEEN/War (Columbia)

_ 40 35 LIONEL RICHIE/Ballerina Girl (Motown)

BREAKER © CINDERELLA/Nobody's Fool (Mercury/PG)

- 40 D HUMAN LEAGUE/I Need Your Loving (A&M)

22 20 20 39 TIMBUK3/The Future's So Bright I Gotta Wear Shades (IRS/MCA)

BREAKER DEDIE MONEY! Wanna Go Back (Columbia)

ADULT CONTEMPORARY

BILLY VERA & THE BEATERS/At This Moment (Rhino)

BILLY JOEL/This Is The Time (Columbia)
CHICAGO/Will You Still Love Me? (WB)

GREGORY ABBOTT/Shake You Down (Columbia)

ANITA BAKER/Caught Up In The Rapture (Elektra)

10 7 6 LIONEL RICHIE/Ballerina Girl (Motown)

LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA)

B BENJAMIN ORR/Stay The Night (Elektra)

N&A Begins on Page 74

JOURNEY/I'll Be Alright Without You (Columbia)
The Turner/I'wo People (Capitol)

3 5 9 11 MIAMI SOUND MACHINE/Falling In Love (Uh-Oh) (Epic)

5 6 10 12 BILLY OCEAN/Love Is Forever (Jive/Arista)

29 23 GLASS TIGER/Someday (Manhattan) 21 21 G JETS/You Got It All (MCA)

7 11 13 16 BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
24 19 18 EL DeBARGE/Someone (Gordy/Motown)

24 19 18 TO BE DEBANGE/Someone (Gordy/Motown)
9 9 11 18 SERGIO MENDES BRASIL '86/Take This Love (A&M)

29 22 20 1 JEFFREY OSBORNE/In Your Eyes (A&M)
30 25 KANSAS/All I Wanted (MCA).

20 17 17 21 POINTER SISTERS/Goldmine (RCA)
11 16 19 22 RIC OCASEK/Emotion In Motion (Geffen)
30 24 24 KOOL & THE GANG/Victory (Mercury/PG)

30 24 24 St KOOL & THE GANG/Victory (Mercury/PG)

OEBUT 30 17 TOTO/Without Your Love (Columbia)

DEBUT DE CAMP GRANT/Stay For A While (A&M)

29 29 DON JOHNSON/Heartache Away (Epic)
13-14 22 29 BEN E. KING/Stand By Me (Atlantic)
DEBUT MADONNA/Open Your Heart (Sire/WB)

AOR TRACKS®

PRETENDERS/My Baby (Sire/WB)

18 7 3 2 BON JOVI/Livin' On A Prayer (Mercury/PG)

19 8 5 PETER GABRIEL/Big Time (Geffen)

9 6 5 BRUCE HORNSBY & THE RANGE/On The Western Skyline (RCA)

14 9 7 S ROBERT CRAY BAND/Smoking Gun (Mercury/PG)

17 12 10 ANN WILSON/The Best Man In The World (Capitol)

22 17 11 PERIC CLAPTON/Tearing Us Apart (Duck/WB)

34 23 15 EDDIE MONEY/I Wanna Go Back (Columbia)

7 5 6 9 BOSTON/Cool The Engines (MCA)

21 16 TO HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)
15 13 TO BILLY IDOL/Don't Need A Gun (Chrysalis)

3 2 4 12 ERIC CLAPTON/It's In The Way You Use It (Duck/WB)

2 1 2 15 GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra)
20 16 14 16 JASON & THE SCORCHERS/Golden Ball And Chain (EMI America)

35 28 21 **(T)** KINKS/Working At The Factory (MCA)

BREAKER STEVE MILLER BAND/Nobody But You Baby (Capitol)

42 34 27 (5) JOURNEY/I'll Be Alright Without You (Columbia)
1 4 9 20 STEVE MILLER BAND/I Want To Make The World... (Capitol)

BREAKER 3 DEEP PURPLE/Bad Attitude (Mercury/PG)
41 36 32 2 EUROPE/The Final Countdown (Epic)

10 10 12 23 BRUCE SPRINGSTEEN & THE E STREET BAND/Fire (Columbia)

33 29 25 SMITHEREENS/Behind The Wall Of Sleep (Enigma)
30 30 28 PRETENDERS/Room Full Of Mirrors (Sire/WB)

30 30 28 PRETENDERS/NOUTH Full OF WITHOUS (SHEWA)
39 33 29 TIMBUK3/Life Is Hard (IRS/MCA)

26 22 22 27 BRUCE SPRINGSTEEN & THE E STREET BANDBecause... (Col.)

44 37 DAVID & DAVID/Ain't So Easy (A&M)
 8 14 20 29 BOSTON/We're Ready (MCA)
 43 38 33 TIL TUESDAY/Coming Up Close (Epic)

Complete Tracks Chart Begins on Page 78

BLACK/URBAN

LUTHER VANDROSS/Stop To Love (Epic)

9 5 CAMEO/Candy (Atlanta Artists/PG)
5 3 ARETHA FRANKLIN/Jimmy Lee (Arista)

8 6 4 MIKI HOWARD/Come Share My Love (Atlantic)

B JAMES "D TRAIN" WILLIAMS/Misunderstanding (Columbia)

15 13 O SHIRLEY MURDOCK/AS We Lay (Elektra)
19 14 O ROBBIE NEVIL/C'est La Vie (Manhattan)

27 20 15 MELBA MOORE/Falling (Capitol)
18 14 10 GEORGE BENSON/Shiver (WB)

19 18 12 12 PUINTER SISTERS/GOIOMINE (MCA)
24 21 18 13 GAP BAND/Big Fun (Total Experience/RCA)
35 25 21 LIONEL RICHIE/Ballerina Girl (Motown)

14 12 11 15 GRACE JONES/I'm Not Perfect (But I'm Perfect For You) (Manhattan)

32 27 22 TINA TURNER/Two People (Capitol)
33 29 23 DONNA ALLEN/Serious (21/Atco)

3 3 6 18 KOOL & THE GANG/Victory (Mercury/PG)
39 32 29 ID FIVE STAR/If I Say Yes (RCA)

31 28 25 RAY GOODMAN & BROWN/Take It To The Limit (EMI America)
7 7 9 21 VESTA WILLIAMS/Once Bitten Twice Shy (A&M)

7 22 BOBBY BROWN/Girlfriend (MCA)

— 39 36 **€ CLUB NOUVEAU**/Situation #9 (Tommy Boy/WB)
37 35 32 **€ ROSE ROYCE**/Doesn't Have To Be This Way (Omni/Atlantic)
40 33 30 **€ TEMPTATIONS**/To Be Continued (Gordy/Motown)

34 31 28 O'BRYAN/Tenderoni (Capitol)

BREAKER D LOOSE ENDS/Slow Down (MCA)
36 34 31 D J. BLACKFOOT/U Turn (Edge)

= 36 33 FORCE MD'S/I Wanna Know Your Name (Tommy Boy/WB)

= 37 34 RJ'S LATEST ARRIVAL/Hold On (Manhattan)

BREAKER HOWARD HEWETT/Stay (Elektra)

40 GLADYS KNIGHT & PIPS/Send It To Me (MCA)
 8 17 33 ANITA BAKER/Caught Up In The Rapture (Elektra)

OCBUT SYLVESTER/Someone Like You (WB)

11 11 16 36 KLYMAXX/Sexy (Constellation/MCA)

N&A Begins on Page 68

DEBUT • SP JETS/You Got It All (MCA)

DEBUT • SP MIDNIGHT STAR/Engine No. 9 (Solar/Elektra)

DEBUT • SP JANICE CHRISTIE/Heat Stroke (Supertronic)

5 17 24 40 READY FOR THE WORLD/Love You Down (MCA)