#### E:

#### **FOUR RADIO GROUPS RAISING CASH**

As acquisition fever persists, Malrite, Westwood One, EZ Communications, and Olympic are raising a total of \$275

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#### **HENRY QUIETS MINORITY MISGIVINGS IN SALE**

Ragan Henry's \$28 million sale of four radio stations raised questions about his leaving broadcasting, but he assured those concerned about minority ownership that he'll be back in 1987.

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#### **BIRCH SUMMER RATINGS CONTINUE**

Birch 12+ figures for Atlanta, Dallas, Denver, Indianapolis, Philadelphia, Providence, St. Louis, and San Jose.

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#### IN THE NEWS THIS WEEK

- Bob Dunphy, Mike Valentino VPs at **WNSR**
- Tom Cassetty forms Southern **Broadcasting**
- RCA/Ariola proposes layoff plan
- Gary Gross GM at WDJY
- Bob Meyer GM at WSM, Gregg Lindahl GM at WKY
- Tom Severino VP/GM. Michael St. John OM/PD at WWKX
- Jay Christian OM at WGAR-AM
- Tom Barney PD, Ron Steinman GSM at WWKB
- WIRE returns to Country
- Steve Miller PD, Steve Cooper Asst. PD at WTP!
- Edgar Madrigal PD, Rudy Saenz GSM at KALI
- Jeffrey Taylor VP/GSM at WYLD
- Sheldon Borgelt PD at WGH
- PolyGram distributes ECM
- MCA distributes Narada label
- KCGL switches to Religious Rich Kahn GSM at KMEL

Page 3, 4, 6, 8

#### **BLACK/URBAN: GOING MELLOW?**

More ballads and midtempo records are finding their way onto B/U playlists. Sean Ross examines the phenomenon.

#### **COUNTRY NO. 1'S SALUTED**

Lon Helton congratulates the Country stations that achieved No. 1 12+ status in their markets

Page 56

#### **ENGINEERING FOR THE IDEAL NEWSROOM**

KFWB/Los Angeles Chief Engineer Richard Rudman explains the technical setup at the station to Brad Messer.

Page 32

#### **NEXT WEEK IN R&R**

Lon Helton profiles the CMA's DJs of the Year.

Newsstand Price \$5.00



**WILL DIVEST IN SOUTH AFRICA** 

# NCI Refutes Jackson

**Warner Communications has** refuted the allegations of unfair business practices and discrimination against blacks contained in a recent letter from Rev. Jesse Jackson to WCI Chairman Steven Ross (R&R 10/3).

# **Noll GM At KRXY**



David Noll

Following the departure of Dave Habisch, Malrite has named David Noll as GM of Sports-Talk/CHR combo KRXY-AM & FM/Denver.

Malrite Exec. VP/Radio Gil Rosenwald remarked, "I have worked with Dave in the past, so I know first-hand the high degree of skill he brings to this position. Dave knows Denver and is perfectly suited to head up our stations here."

Most recently Noll was involved with a Palm Springsbased cable programming outlet, Visitors Television. His radio background includes stints as VP/Radio at Denverbased Sunbelt Communications and GSM and GM at WGCL/ Cleveland.

never left radio to begin with. It man Ted Carson to OM. was a fun adventure in cable, but radio management is where I want to be. This market is especially competitive, since our main CHR target is one of (former Malrite radio chief) Carl Hirsch's Legacy stations (KPKE), so this becomes even more of a rivalry between our two companies."

The company responded last week with a statement stressing its non-discriminatory hiring and salary policies, the "total commitment" of all three WCI record labels to black music marketing and promotion, and the impartial credit policies of WEA Corp.

But on another matter raised by Jackson - that of WCI's business interests in South Africa - the corporation revealed that it would be divesting its record operations there. A spokesman emphasized that this move was not in response to the letter to Ross.

Meanwhile, Jackson has step-

ped up his campaign to have black radio boycott all Warner Bros., Elektra/Asylum, and Atlantic product until the issues are resolved. He led a telephone conference call Tuesday (10-7) with black programmers from major market stations and other prominent black music industry executives.

KJLH/Los Angeles GM Jim Maddox, who participated in the call, told R&R, "He was basically calling to explain what he's doing, and to enlist support. It appears that he's going to get the cooperation he needs." KJILH has stopped re-WCI/See Page 8

Carr Becomes ABC

**VP/Entertainment Programming** 

ABC Radio Networks has appointed Dick Carr VP/Entertainment Programming. In this capacity Carr reports directly to ABC Radio Networks President Aaron Daniels and will be responsible for developing entertainment programming for a variety of formats. This programming will be mostly music-oriented and will be made available to all ABC affiliates.

Commented Daniels, "Dick has a proven record in radio management and program-

ming and will be a tremendous addition to our staff.'

Carr told R&R, "I am very pleased to be working with the best. I think very highly of ABC Radio President Jim Arcara and Aaron Daniels. We already have a number of very successful longform programs on the air, and I hope to continue to produce quality programming for the networks.

Carr most recently was VP/ Marketing at Air Atlanta, prior CARR/See Page 6

### Carson Named OM, Lawrence PD At KZFX Shamrock Broadcasting AOR oversee the entire operation.

Noll told R&R, "I should have and upped current PD/morning Lawrence will handle music and the airstaff, while Carson will focus on marketing and promotion. KZFX is a Classic Rocker that plays one or two currents an hour from a list of about 15 titles.

KZFX GM John Dew remarked, "From the start, it was always intended that Ted

Gold KZFX has hired Blake Blake, who will report to him, is Lawrence as PD/afternoons a great addition. He knows the market, has deep roots in Classic Rock from many years at KLOL, and most important, is a winner with a great attitude."

Since the switch from Religious KGOL on September 8, the only voices on the air were drops and sweepers by San Francisco-based Bobby Ocean, Inc. Last week (9/29), Carson and newsman Brvan Hill (ex-

KZFX/See Page 6

AD DISCRIMINATION CHARGES AIRED

### **Democrats Batter FCC** On Minority Reversal

ing last week is a fair sign, the (D-WA). Hispanic Caucus FCC's bid to repeal minority Chairman Estaban Torres license preferences enjoys little (D-CA) decried "the Dred Scott or no support on Capitol Hill.

For three hours, Democrats on the Telecommunications who chaired the hearing, as-Subcommittee blasted the five serted that the "dismal" two Commissioners seated before them for insensitivity to minoriship proves "that this is no time ty concerns. None of the few for the FCC to turn its back." GOP members present came to the rescue.

to many," Rep. Edward Mar- of Black-Owned Broadcasters key (D-MA) declared. "Repre-

If an emotional House hear-hensible," said Rep. Al Swift decision of media law."

Rep. Cardiss Collins (D-IL), percent level of minority owner-The hearing was scheduled to coincide with the annual confer-"It was a shock and an insult ence of the National Association (NABOB).

#### **Bill Codifies Preference**

Collins announced that she and Rep. Mickey Leland (D-TX) were introducing a bill to codify the minority preference policy. Leland accused the FCC of attempting to "return to the gloomy days when broadcasting was a closed shop, an old boys' club to which minorities and women need not apply."

Three weeks ago, the FCC unexpectedly told a federal appeals court it believes minority preferences are unconstitutional. It argued that preferences were court-imposed, and the FCC never had a chance to FCC/See Page 15

**PYLE TO KLMO** 

# Smith GM



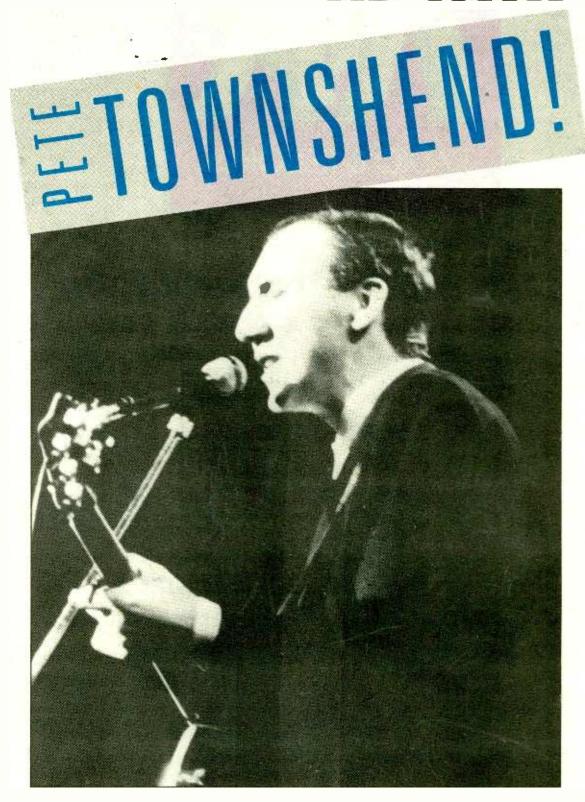
Jim Smith

KFRC/San Francisco VP/ GM Jim Smith has resigned from the RKO Nostalgia outlet to join Nationwide as GM of CHR-formatted KWSS/San Jose. He replaces Palmer Pyle, who, along with KWSS GSM Dayton Phillips and Business Manager Michele Anderson, will move to Western Cities' KLMO/Longmont (Boulder),

Nationwide VP/Radio Steve Berger told R&R, "This is a very simple situation where a group of people who had been very successful with Western Cities wished to return to their roots, and we wish them well. Jim and I are old friends from our days together at ABC in the early '70s, and we've been trying to work together again. Since Jim lives in San Jose, and because of his great knowledge as a broadcaster, this move made a great deal of sense to all of us." SMITH/Son

www.americanradiohistory.com

# HREE WAYS TO PLUNGE INTO THE DEEP END WITH



Ten hot in-concert performances featuring the man & the band that made "White City" famous. Standout performances by The Kick Horns and guitarist David Gilmour help make PETE TOWNSHEND'S DEEP END: LIVE! an album that moves from start to finish!

Now, for all Hit Radio Formats "Barefootin" "the single. Looking to follow the major success of "Face The Face" and "Give Blood," Pete Townshend really gets you up and keeps you moving!

ENGLAND CONCERT

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**PETE TOWNSHEND'S DEEP END: LIVE!** AN ALBUM, A SINGLE AND THE HOME VIDEO. FROM ATCO RECORDS, CASSETTES AND COMPACT DISCS AND ATLANTIC VIDEO.

#### PAGE THREE

OCTOBER 10, 1986

#### FORMATS SLUGGISH IN BREAKING NEW ARTISTS

Ken Barnes conducts his quarterly survey of the radio formats' achievements in breaking new artists, and finds the figures are static at best. Page 36

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#### Severino VP/GM, St. John Returns As WWKX PD

Tom Severino has been named VP/GM at Capitol Broadcasting's newest acquisition, CHR-formatted WWKX (KX104)/Nashville, coming in from the same position at WIRE & WXTZ/Indianapolis. Meanwhile, Michael St. John, who resigned two weeks ago as Regional OM at crosstown Republic CHR WYHY (Y107) has returned to take over as OM/PD at KX104.

Severino commented, "Capitol is the kind of growing organization I thrive in. (President) Ken Johnson has put together an aggressive company, and we're making a big investment in returning KX104 to the top. It's fallen on hard times, and we're making the necessary moves, such as hiring Michael St. John, who was here when KX104 was number one."

VP/Programming Bill Thomas added, "We're in Nashville to win, and so is Michael. He's proved it for 13 years in this market."

St. John's first tenure in the programming chair was for six years before moving to Y107. He told R&R, "This is like when Ray Perkins went back to Alabama. After being a national champion and a football power, Alabama had slipped. When Ray returned he didn't change the uniforms, he just WWKX/See Page 6

# **Dunphy, Valentino Earn WNSR VP Stripes**

At Bonneville's AC-formatted WNSR/New York, Program Manager Bob Dunphy and GSM Mike Valentino have been promoted to VP/Programming and VP/Sales, respectively.

VP/GM Mark Bench described the promotions as "the station's way of recognizing the extraordinary contributions of both men in helping to plan and execute successfully the transition to the Soft Rock format." WNSR, formerly WRFM, switched to AC from Easy Listening April 17.

Dunphy became PD for the sta-

# Gross GM At WDJY

Gary Gross, former VP/Broadcast Standards & Practices for United Broadcasting, has taken the GM post for the company's Black/ Urban outlet WDJY/Washington. The post, vacant since E. Carlton Meyers died last December, had been held on an interim basis by Jack Simpson, who resumes his Asst. GM capacity.

Gross's initial stint with United spanned 1977-82, and he rejoins the company after four years as VP for National Tire Wholesale. Commenting on WDJY, which has improved steadily 12+ over the past year, he said, "It's exciting to be with DJ100 during such a dynamic time in the station's development. We'll continue our on-air theme of 'less talk, more strong songs' and maintain meaningful community involvement." Gross's radio background also includes broadcast management, news, public affairs, and engineering.

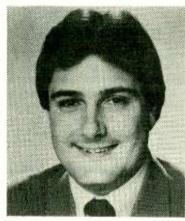
# Christian OM At WGAR-AM & FM



Jay Christian

WGKX/Memphis PD Jay Christian has been named OM for WGAR-AM & FM/Cleveland. Christian takes over for Tom Barney, who left to become PD at WWKB/Buffalo (see separate story).

Christian commented, "The prospect of working at WGAR for people of the caliber of (VP/GM) Bill Weller and those at Nationwide is very exciting, to say the least. They are committed to doing whatever's necessary to bring WGAR-AM & FM to its rightful position in CHRISTIAN/See Page 8



Bob Dunphy

tion in 1984, having previously programmed Cleveland stations WZZP and WLTF, as well as WMGQ/New Brunswick, NJ. Prior to joining Bonneville in January 1985, Valentino served six years at



Mike Valentino

crosstown WHN, holding AE, NSM, LSM, and GSM positions there. Both Dunphy and Valentino will remain heavily involved in WNSR's ongoing promotional and marketing efforts.

# RCA/Ariola Sets Voluntary Layoff Plan

RCA/Ariola is looking to trim its payroll through a voluntary layoff plan, described by company President/CEO Elliot Goldman as "part of an ongoing effort to bring overhead in line with revenues."

Combining severance pay with health care provisions, the program has been offered to all RCA/Ariola employees in its New York, Los Angeles, Nashville, and Lindhurst, NJ offices. This is believed to total approximately 600 people.

The proposal does not extend to those working at the firm's record/tape manufacturing, distribution, and warehouse facilities, nor at Arista Records. Total domestic RCA/Ariola employee count is around 2500.

Although the company declines to discuss specifics, long-serving staffers apparently stand to gain the most. For example, a 25-year veteran would be entitled to one

RCA/ARIOLA/See Page 6

#### WSM, WKY APPOINTMENTS

# Meyer, Lindahl New Opryland GMs

The resignation of WSM-AM & FM/Nashville GM Tom Cassetty (see separate story) has prompted the transferring of two other Opryland USA, Inc. radio executives at WSM and sister station WKY/Oklahoma City. WKY GM Bob Meyer will succeed Cassetty, while present Group PD Gregg Lindahl will replace Meyer.

Meyer told R&R, "I spent four days in the same hotel room with Tom Cassetty at the NAB, and he didn't say a word about his leaving. I was really surprised and very happy for him. I fell in love with the WSM properties long ago and have fond memories. I was there when we brought Gregg in and took WSM, WKY/See Page 4

STEINMAN GSM

# WWKB Names Barney PD, Restores Music

Tom Barney has returned to WWKB/Buffalo, where he did overnights from 1972-74, as PD, and revealed that the station will

COOPER ASST. PD

## Miller Programs WTPI

AC-formatted WTPI/Indianapolis has named Steve Miller PD and promoted morning man Steve Cooper to Asst. PD/Production Manager.

Miller has worked at crosstown WNDE, WIFE, and WXLW, the latter as PD. His appointment fills

MILLER/See Page 6

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be returning to a music format after deemphasizing records in a full-service approach. "We will still be a full-service, personality station," he said. "We will be going back to being a music station during the day, refining the music and making some adjustments as we go along. KB's reputation is as a music, hit radio station, and that's what we'll be doing."

Barney will also be OM for both WWKB and sister station WKSE. Prior to returning to WWKB, he was PD/OM at WGAR-AM & FM/Cleveland. Prior to that he was OM at WIBA-AM & FM/Madison, and PD for the AM.

WWKB VP/GM Jim Meltzer commented, "I look at Tom's specialty as the three 'P's: pro-

BARNEY/See Page 6



Com Cassetty

## Cassetty Forms Southern

WSM-AM & FM/Nashville GM Tom Cassetty, a veteran of more than 18 years with the stations, has resigned to become President/COO of newly formed Southern Broadcasting Corp., based in Nashville

Cassetty, who has been WSM GM since 1981, formed Southern in partnership with John Jones, owner of several East Tennessee newspapers. Jones is Chairman/CEO of the new corporation.

"This is something I've always wanted to do," said Cassetty. "And working for myself is the only way I would have left WSM. I don't think I ever would have gone to work for someone else."

Southern Broadcasting's first acquisition is WABD-AM & FM/Fort Campbell, KY. Cassetty's resignation will not become effective until the purchase of WABD is final, which is expected in early December.

Cassetty began his career with WSM-TV as an AE and became Sales Manager and GSM before joining WSM Radio.

### WIRE Back To Country

Longtime AM Country outlet WIRE/Indianapolis has switched back to the format after a short-lived, unsuccessful stab at Oldies. GM James VanSickle stated simply, "We picked up what we felt we knew best."

Previous owner MidAmerica decided to "experiment with the Gold format and dropped Country about a year ago," VanSickle explained. Following research done by new owner WIN Communications, which took over September 9, it was decided to revert to Country.

"People wanted their country music station back," VanSickle states. "The WIRE call letters fit WIRE/See Page 6

#### Madrigal PD, Saenz SM At KALI

At Spanish outlet KALI/Los Angeles, Edgar Madrigal and Rudy Saenz have been appointed PD and Sales Manager, respectively. On these changes, OM Gary Mercer commented, "Edgar's an astute programmer who knows Hispanic music, and had great success at WTAQ/Chicago with innovative ideas. As for Rudy, he delivers a breath of fresh air into our sales department. His expertise is much needed and I know

KALI/See Page 6

## KCGL Format Change Follows Sale

KCGL/Salt Lake City will abandon its adventurous modern rock format on October 25 when it goes Religious. GM Richard Rees, PD Del Williams, and 15 staffers have already exited. The present format is being maintained by temporary staffers with minimal live announcing until the 25th in order to honor obligations to sponsors.

Plans are for KCGL to bring in an automated Christian format while also partially simulcasting with its Religious sister AM, KBBX. No decision has been made as to whether the KCGL calls will be retained.

The change comes on the heels of KCGL's sale by Harold S. Schwartz & Associates, along with six other co-owned Religious properties, to a group of longtime employees. The group consists of Executive VP Burt Kaufman, Secretary/Treasurer Dirk Hallemeier, and GM George Spicer. The new company's hierarchy includes Kaufman as President, Hallmeier as VP, and Spicer as VP/GM. They will operate as the Mid-America Gospel Radio Network, the subsidiary name under which the seven stations had operated. The three new owners have also purchased the

rights to that moniker from Schwartz.

Besides KCGL, the Christian stations are: KXEN/St. Louis-Festus; KXAK/Corrales (Albuquerque); KXEG/Tolleson (Phoenix); KQXI/Arvada (Denver); KSHY/ Cheyenne; and KBBX/Centerville (Salt Lake City).

The purchase price, said Spicer, was "in excess of \$9 million." No broker was involved; the deal was negotiated through Harold Schwartz.

MCA Records will market and distribute two-year-old new age label Narada Productions throughout the US. Two new Narada titles will be released this month and the label's nine-record catalog will be rereleased.

MCA Records President Myron Roth commented, "We're proud to enter the new age market together with one of the music's leading companies in the field, Narada. Their music is wonderful, and they have a marketing expertise equal to anyone."

Narada President John Morey added, "In entering into our association with MCA, our primary con-

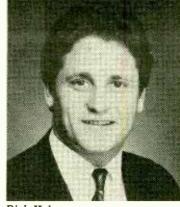
Spicer continued, "The change is no reflection on KCGL's format itself or the performance of any of the people here. Rich Rees and Del Williams are true professionals who are very good at what they do. It was a matter of economics for us. We didn't feel we had the capital to invest in the format and continue to maintain it at its present level of success.'

The application has been approved by the FCC.

#### MCA Distributes, Markets Narada

cern was to structure an agreement that would best utilize the skills and expertise of both parties. Fortunately for us, (MCA Records and Music Group President) Irving Azoff and Myron Roth had the same idea as well as a sensitivity to our longterm goals."

Narada Productions evolved out of Narada Distributing, which began distributing new age recordings seven years ago. As part of the agreement, Narada, which built a sales foundation via alternative retailers such as health food and book stores, will market related MCA records to these outlets.



## Kahn **Upped To** KMEL GSM

KMEL/San Francisco Local Sales Manager Rich Kahn has been promoted to GSM for the Century Broadcasting CHR. Kahn came to KMEL in 1984 after serving as an Account Executive in Chicago at co-owned WLOO & WCZE and WFYR.

Commented GM Paulette Williams, "Rich has a unique combination of sales savvy and charisma which sets him apart from other managers in our business. He's done an exceptional job for KMEL as LSM, and I know he'll continue to escalate the growth we're enjoying."

Kahn, who considers KMEL "a sensational CHR station in a very competitive market," holds a Master's degree in Advertising from Northwestern in addition to his communications degree.

#### WSM, WKY

Continued from Page 3

WSM-FM to number one. It's still on top and I can't wait to get back."

Meyer first arrived in Nashville in 1982 from his WLRS/Louisville GSM to become GSM of WSM-AM & FM and the newly founded Music Country Radio Network. He was transferred to WKY as GM in August 1984.

Lindahl, who joined WSM-AM & FM as OM in January 1983, told R&R, "What do you say when somebody asks you to be GM? You say 'I'm knocked out, thank you, and we'll do a great job.'

"Many of us, especially from the programming side, wait for an opportunity like this to come along. I'm thankful that this is the kind of company that looks to programming talent when it needs general managers.

'I'm especially excited to go to Oklahoma City because WKY is made to be a winner. We are outradioing everybody in that market and are going to continue to do it."

Lindahl's position as Group PD will not be filled. He will serve in a consulting capacity for WSM-AM & FM, and said, "We have three fine PDs in Jay Phillips (WSM (AM)), Bruce Sherman (WSM-FM), and Paul Johnson (WKY). I'll just be acting as another ear for Jay and Bruce.'

Prior to joining WSM, Lindahl programmed KOMA/Oklahoma City between 1980-83, and earlier was MD at WDGY/Minneapolis from 1977-80.

## **Borgelt PD** At WGH & WRSR

Acting PD Sheldon Borgelt has been named PD at News-Sports/ CHR combo WGH & WRSR/Norfolk. He replaces Al Brock, who left two months ago.

Regional VP/GM Sandy Goldberg told R&R, "Sheldon has been with Susquehanna for ten years now, starting out at WLQR/Toledo, and then spending time over at WCWA & WIOT before rejoining us. His background in production at this station plus his AOR experience make for a perfect blend in our CHR format.

"He's the best Production Director in the market. We figured if Sheldon could transfer those skills to our programming it would make us sound great, and he has." Borgelt was attending a management course and was not available for comment.

In other station news, Cathy Cobb has been named Promotion Director, after holding a similar position with Domino's Pizza. Goldberg added, "With her promotional know-how and background, Cathy will make a great transition from pizzas to pizazz."

# **PolyGram** Adds ECM

PolyGram will distribute ECM Records in the US and Canada as the result of a new licensing deal which covers both upcoming releases and catalog titles. ECM was previously distributed by Warner Bros.

First albums under the agreement are due in November, and will be new recordings by Keith Jarrett, Jon Hassell, Paul Bley, and Lester Bowie's Brass Fantasy. Also included in this initial release are eight catalog titles on compact disc, from Jarrett, Pat Metheny, John Abercrombie, Marc Johnson, and Oregon.

ECM will be administered by its current US head, Lee Townsend, under the PolyGram Classics division. Continuing with the label as Director/Publicity & Promotion is Kathryn King.

As Director of ECM, Townsend will report to PolyGram Classics President Guenter Hensler, who commented, "ECM, led by its founder Manfred Eicher, is an innovative, high-quality label whose repertoire fits perfectly with us. There is extraordinary potential to expand upon it even further."

Lee Townsend praised Warner "a long and productive relationship," while describing PolyGram Classics as "sensitive to the special care that is necessary to effectively handle ECM in the US and Canada." He added, "For the future, PolyGram's long-demonstrated strengths in the compact disc market will no doubt work to ECM's advantage, since our music is so well suited to the format."

### **International Tapetronics Corporation/3M**

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Rosanne Cash



Janie Frickie



Dan Seals



Paul Davis



Fred Parris



Paul Overstreet



Dwight Yoakam



Crystal Gayle



Dolly Parton

# Let's Hear It For iis Year's **Nominees**



The Oak Ridge Boys



Exile



Nicolette Larson



Steve Wariner



Waylon Jennings

ENTERTAINER OF THE YEAR
Willie Nelson
Ricky Skaggs
The Judds
TOP MALE VOCALIST

George Jones Hank Williams, Jr. TOP FEMALE VOCALIST

Rosanne Cash Janie Frickie SINGLE OF THE YEAR

SINGLE OF THE YEAR

"Bop"—Dan Seals

"Grandpa (Tell Me 'Bout The Good Old Days)"—The Judds

SONG OF THE YEAR (Awarded to the songwriter)

"Bop"—Paul Davis

"Lost In The Fifties Tonight
(In The Still Of The Night)"—Fred Parris

"On The Other Hand"—Paul Overstreet

HORIZON AWARD

Dan Seals

Dwight Yoakam

TOP VIDEO

The Judds—"Grandpa (Tell Me 'Bout The Good Old Days)"

Dwight Yoakam—"Honky Tonk Man"

George Jones—"Who's Gonna Fill Their Shoes"

ALBUM OF THE YEAR

The Judds—"Rockin' With The Rhythm"

VOCAL GROUP OF THE YEAR

Exile

Exile
The Judds
The Oak Ridge Boys (Duane Allen)
VOCAL DUO OF THE YEAR
Crystal Gayle
Dolly Parton
Dan Seals
Nicolette Larson and Steve Wariner Nicolette Larson and Steve Wariner Waylon Jennings and Willie Nelson



The First Family of Country Music

#### **Smith**

Continued from Page 1

Smith, who earlier managed KEZR/San Jose, said, "One of my many regrets in leaving is that RKO is one of the great radio companies of all time. I also regret leaving KFRC just as all the indicators point to its return as one of the forces in the market.

"As I've continued to maintain my home in the South Bay, I've been able to listen to and have always admired KWSS as a leading contemporary station. While KWSS is the number one San Jose station, it has a lot of potential to realize. It's exciting to be a winner and still have a challenge."

Smith will report to Regional VP Mickey Franco, and begins his new assignment October 20. A replacement at KFRC hasn't been named, nor has a replacement been selected for former KWSS PD Dave Van Stone, now also at KLMO.

#### Barney

Continued from Page 3

duct, promotion, and people. He knows the market and understands the station's heritage because he used to be part of it. He will be working very closely with WKSE PD Scott Robbins."

Asked if there was a possibility WWKB would try to get back its old WKBW call letters in light of the station's programming change, Meltzer said, "I'd love to. We've already dropped all reference to WWKB from the air except at the top of the hour; we're calling it 'KB Radio.'"

In other station news, Ron Steinman, who was GSM at WTRX/Flint, MI during the three years Meltzer managed that station and remained there when Meltzer moved to WWKB almost two years ago, has now joined WWKB & WKSE as GSM. Ken Casseri, previously Sales Manager of WKSE, is now Sales Manager of both stations.

"Ron is by far one of the brightest young sales management pros in the industry today," Meltzer said. "I'm really excited to have him with us."

Meltzer also mentioned that the station is planning a reunion November 14 and 15. "I want to bring back a bunch of the old KB jocks," he said. "Also, morning man Danny Neaverth's 25th anniversary is coming up. He's the backbone of this station — always has been."



Jeffrey Taylor

# Taylor VP/GSM At WYLD

After six years as Southeastern Manager at CBS Radio Network, Jeffrey Taylor has joined WYLD/New Orleans as VP/GSM. Taylor reports directly to Owner/GM Jim Hutchinson, who commented, "Jeff's significant network and national sales experience will be will be a great asset as we move along in our local and national sales efforts."

Taylor, who worked as a Senior AE with the National Black Network before joining CBS, reflected on his first station sales post: "Having sold black demos, young adult demos, and news nationally for so many years, I feel my network experience has groomed me for this type of position. WYLD is aiming for all the demos I've worked for. It's tremendously gratifying to be able to put this knowledge back into the marketplace. Rather than sending a message by satellite, I can now touch base with a community."

#### KALI

Continued from Page 3

we'll work well together."

KALI's fourth programmer in seven months, Madrigal was PD at KWKW/Los Angeles and WTAQ before connecting with KALI. A former 7-Up executive, Saenz replaces Jim Stratton, who left to pursue personal interests. In addition, Flavio Silva is KALI's new morning man.

#### WWKX

Continued from Page 3 updated the playbook. This means we're not changing calls or formats; we're simply updating our sound. "I'm happy that (Y107 MD) Tom Peace will be joining me as MD. And while Bobby Cook will no longer be PD, he'll be involved in other areas, as well as retaining his midday shift."

#### WIRE

Continued from Page 3

into real country music. There was no country music AM outlet in Indianapolis, and we felt that the Country format complemented everything else we've got going."

Asked about a Gold void in the market, he replied, "From a 5.1 12+ in the last Country book to a 1.6 with Gold, I don't know if there is a Gold hole there to fill.

"The call letters were so identified with Country in Indianapolis that people still thought of WIRE as Country," VanSickle said. "It was my understanding that the people of Indianapolis really revolted against the change."

WIRE has enlisted Transtar's Country satellite programming system for daytime and late night. The morning show is live, while ABC's Entertainment Network provides Paul Harvey feeds; Larry King and sports broadcasts run throughout the evening.

VanSickle continued, "We're very much a full-service station with NBC news each hour, plus Paul Harvey and Indiana University basketball and football. We're doing a little bit of everything that has made the station successful in the past."

OM Dave Koffee will remain with the station in that capacity.

#### RCA/Ariola

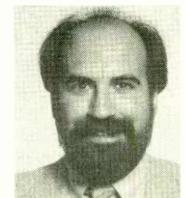
Continued from Page 3

week's severance for each of the first 20 years of employment, two weeks' severance for each of the subsequent five years, and a one-time 13-week bonus payment.

The plan's availability is thought to run to mid-October, and employees who accept and resign would leave by the end of the month. An RCA/Ariola spokesman emphasized that there are no specific goals or quotas sought in terms of the number of "volunteers." Details of the package were announced in departmental meetings.

Goldman's two-sentence statement about the layoffs reiterates his view ("as I said in my first comments to our employees when I joined the company last year") that RCA/Ariola's overhead is too high

Rumors of staff cutbacks have been circulating since earlier this year, in particular after reorganization and redundancies within the label's sales division. Not ruled out are "additional actions required to reduce expenses as business conditions dictate," according to the spokesman.



Kelly Randall

#### Randall Becomes PD At KKUA

Kelly Randall has been named PD at Northpark Media's AC-formatted KKUA/Honolulu, where he will continue to cohost the morning show with partner Dan Cooke. Randall and Cooke recently returned to KKUA after two and a half years at WZGO/Philadelphia.

Said GM Don Metzger said, "I'm so glad to have someone with Kelly's abilities on board. His years of major market radio experience, combined with his obvious leadership skills, will prove him to be a valuable addition to our current management team."

"Unlike at many markets on the mainland, music AM is still a vital force here in Hawaii," Randall said. "AM radio is helped by the topography of these volcanic islands. With 10,000 watts at 690, KKUA reaches the length of the island chain with penetration in most population areas that FM cannot reach. KKUA is a legendary set of call letters in Hawaii, and with the great staff we've assembled we'll continue to be a contemporary music giant out here in the mid-Pacific."

#### Miller

Continued from Page 3

the vacancy created when Mark Edwards left the station for Boston in July. Miller will be working with Michael Hedges on the station's research, and also with programming consultant Alan Sneed.

Miller told R&R, "Since adopting the soft hits format a few weeks ago, we've had real positive feedback. It's exciting to be working with Alan, and added to what we know about Indianapolis, I'm sure we'll make the soft hits format really big here."

Cooper is also a veteran of Indianapolis radio, having put 15 years in the market, including stops at WNDE and WIFE. He has been doing mornings for WTPI since it signed on two years ago.

#### KZF)

Continued from Page 1

crosstown News outlet KTRH) went on live. This week, the rest of the staff made its debut: Donna McKenzie from Bryant College's radio station on middays, Catfish (R.W. Crouch) from crosstown Gold KRBE (AM) on nights, Shari Evans from KGOL on late nights, and Chuck Contreras from KRBE on overnights.

Lawrence told R&R, "The phone response has been phenomenal. People are so positive about the station; it's as if they've been starved for this kind of music. I really like being part of a new radio station that has no image to overcome; we have nothing from the past to erase. We can start fresh and design the station the way we want it to be."

A 15-year radio veteran, Lawrence has spent the past six years in Houston. For the last two he was on the air at CHR KKBQ, with previous stints as PD at AOR KLOL and Assistant PD at KRLY. He's also jocked at Y100/Miami, WMET/Chicago, and WXKX (now WHTX)/ Pittsburgh.

Carson said, "Blake and I will work together as a team in the programming area. He'll maintain the systems, research the music, and oversee the jocks. I'll oversee all broadcast operations, as well as promotions and marketing."

Carson joined KZFX in August after serving as KRBE's Marketing Director and half of CHR KRBE-FM's Carson & (Paul) Christy wake-up duo. Of his 18 years in radio, 11 have been in Houston, including stints as PD of KSRR when it was AC, morning man at KAUM (KSRR's old calls), and PD of KXYZ. Carson has also pulled shifts at Q107/Washington and WCAR/Detroit.

#### Carr

Continued from Page 1

to which he was VP/Programming at the Mutual Broadcasting System. Before that he served for six years as Group VP/ Radio at Meredith Broadcasting, and from 1973-74 was VP/ GM at WIL-AM & FM/St. Louis. From 1970-72 he worked as VP/GM at Meredith's KCMO & KCEZ/Kansas City, and between 1960-70 held several station management positions at Metromedia Radio, including VP/GM at WIP & WMMR/Philadelphia and at WNEW-FM/ New York.

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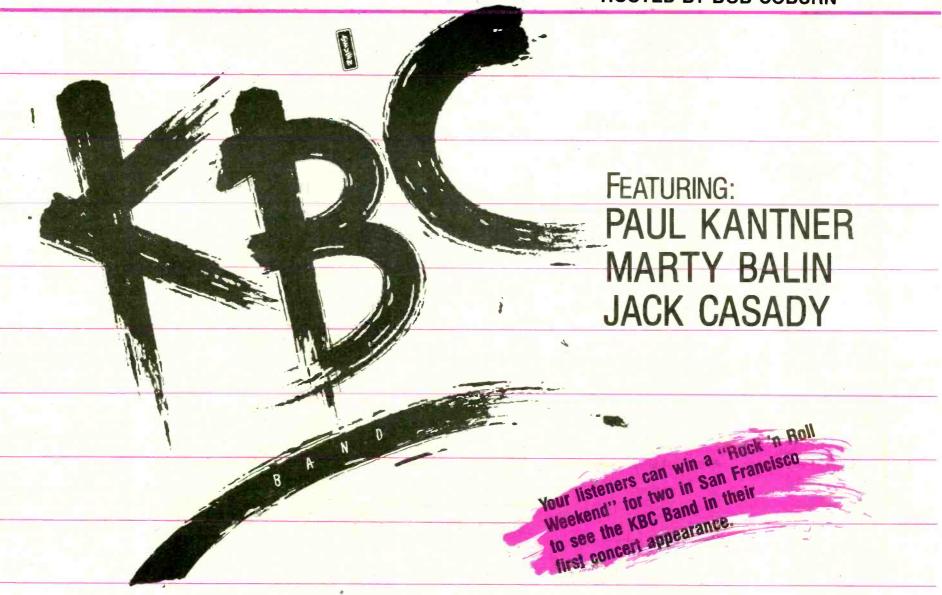


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### **NEWS IN BRIEF**



Buzz Knight

- BUZZ KNIGHT (BOB KOCAK) has been promoted from PD of AOR WRKI/Danbury-Bridgeport to OM/PD of WRKI and OM of its sister AM, Gold-based AC WINE, where DIANA PERRI remains PD. Knight also handies weekends at WNEW-FM/New
- JEFF COLLINS is the new PD at WSFM/Harrisburg. He was previously ND at WFIL/Philadelphia, and has also worked at KYW/Philadelphia, WOR/New York, and United Stations.
- J.J. STEELE has been named PD for WBGM/Tallahassee, where she will continue to handle MD duties. She previously worked at KVOP/Plainview, TX as afternoon personality.
- DAVE ALLAN, PD at Urban outlet WOCQ/Ocean City, MD, is named PD at WZZR/Richmond. Staffers MIKE PHILLIPS and PAUL BUTLER have assumed the PD and MD positions, respectively, at OC104



Vic Edwards

- VIC EDWARDS, Promotion Director and three-and-a-half-year staffer at WPRO-AM & FM/Providence, has been been given additional duties as MD for WPRO-FM. Edwards was previously OM at crosstown WGNG.
- WQMF/Louisville has promoted Production Director TERRY MEDERT to OM, named afternoon driver KEITH TAYLOR ("Future Bob") MD, and rehired RON CLAY, last at KZAP/Sacramento, for mornings. DUKE MEYER remains as PD, while ex-OM ALAN SELLS has exited the AOR outlet.
- MARK THOMAS has been hired as PD for WIRK-AM & FM/West Palm Beach. He was formerly OM for WCRZ & WKMF/Flint, MI, and previously was Asst. PD at WCXI-AM & FM/Detroit. At WKMF, Asst. PD TIM-OTHY MURPHY has been named acting PD. He was previously PD at WKJF/Cadillac, Ml. Meanwhile, WCRZ has made Asst. PD SHELLEY JAMES its acting PD.



Mark McClure

- MARK McCLURE has been named Asst. OM for WROK/Rockford. Mc-Clure comes from Cincinnati, where he was MD at WLLT and WARM 98.
- The Holder Communications Corp. has announced the following appointments and promotions at its stations: JOE WILLIAMS, former Sales Manager for WSGY/Tifton-Albany, GA, has joined as Station Manager for KLCL/Lake Charles, LA; MAVIS WATSON, former Manager of WHMJ/Thomasville, GA, has been named GM at that station and its AM sister, WLOR; ELLIS STEWART, who worked as PD at WHBB & WTUN/Selma, AL ten years ago, returns to the stations as Sales Manager; and SCOTT JOHNSON, who previously worked as an announcer at KLOU & KLCL/Lake Charles, LA and Programming Engineer at WYNY/New York, has been named PD for KHLA/Lake Charles, LA.



Abbe Frank

- ABBE FRANK has been promoted to National Marketing Manager for MCA Distributing, where she will help coordinate activities of all MCA regional marketing specialists. She was previously Regional Marketing Specialist in Chicago, where she will continue to be based.
- WALLY ARMSTRONG has been appointed President of Crystal Broadcasting and Managing Partner of KLLB & KRQK/Lompoc, CA. Most recently of KOSO/Modesto, Armstrong previously worked at KGBS/Ft. Coltins, CO; KFYE/Fresno, CA; and KZAP/Sacramento.
- The Nevada Broadcasters Association elected the following new officers at its annual meeting: NANCY REYNOLDS, KENO & KOMP/Las Vegas, President; RICK DENTON, KMZQ/Las Vegas, VP of Radio; and B. J. ANDREWS, KAME-TV/Reno, Secretary/Treasurer.
- John Blair & Company's Board has elected the following directors: HEN-RY SILVERMAN, Sr. VP of Reliance Group Holdings, Inc. and President/ CEO of Reliance Capital Group, Inc.; and HOWARD STEINBERG, Sr. VP, General Counsel, and Corp. Secretary of Reliance Group Holdings, Inc. Silverman will serve as Chairman of the Board of Blair.

Also as part of the transition process, reflecting majority ownership of Blair by Reliance Capital Group, Blair's five outside directors have resigned. They are HUGH BEATH, FRANK MAY-ERS, HERBERT SHAYNE, JACKSON SMART JR., and ROBERT STONE.

Two incumbent directors continue as directors of the company. They are JACK FRITZ, President/CEO of Blair, and HARRY SMART, VP of Blair and Chairman/CEO of Blair's Television Representation Division.

• DAVE DWORKIN has resigned his afternoon drive position at KMFY/Minneapolis to work fulltime on Ghostwriters Comedy Services.

Before joining WGKX a year

ago, Christian spent four years as

OM at WJCW & WQUT/Johnson

City; he was also PD of CHR

WQUT. Prior to that, Christian

worked as PD at WDOD-FM/Chat-

tanooga, where he installed its

Weller told R&R, "We're very

pleased to welcome Jay to WGAR,

Cleveland, and the Nationwide

family. Jay is another strong addi-

tion to the growing list of quality

programmers in our chain."

Country format in 1981.

Continued from Page 3

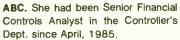
Christian

the marketplace."

The WEA Records and Warner Bros. Music companies in South Africa have 112 employees, according to Holmes, and an artist roster of 27 local acts, 23 of them black. It also distributes a number of local labels, including Soul Bros. Records. Asked about a divestment timetable, Holmes called it "on the front burner."

On domestic issues, the WCI statement notes, "It has always been and will continue to be WCI's practice to hire, compensate and otherwise treat all employees on a non-discriminatory basis." Also, "The credit practices and policies of WCI's domestic record distribution company . . . are as favorable towards black retailers as they are to the rest of the music within the community."

try."



KITS/San Francisco.

Amy Schneider

Z100/New York.

• AMY SCHNEIDER, most recently

MTV Manager/Client Services, has

been named Promotion Director at

• SCOTT MITCHELL has been nam-

ed PD at KREO/Santa Rosa, CA. Prior

to joining KREO, Scott programmed

KRSD/Marysville, CA, and was Pro-

duction Director/air personality at

• EVELYN MENDEZ was named Di-

rector of Finance for Capital Cities/



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#### WCI

Continued from Page 1

porting WEA titles, Maddox stated, but has not yet dropped product from airplay. At presstime, there was no evidence of other stations following suit.

#### Jackson: "Cultural Genocide"

Reached for comment about the WCI statement, Rev. Jackson told R&R, "The South Africa divestment is one item, but there are a series of items we have reason to be concerned about." The company's "internal hiring and promotion policies are not representative of the amount of money that they draw from the black community," he said, also noting that the growth of monopolies in the record industry has reduced creativity and freedom of development. "The result is that blacks are now victims of cultural genocide."

Jackson said he would make himself available to talk "as soon as Mr. Ross wants to meet." Concerning the boycott, he stated, "We are communicating with radio stations and distribution outlets in the top 50 markets. We simply want economic justice. We want to end the cultural genocide."

Among the issues Jackson cited in his letter to Ross was the alleged "destruction" by WCI of "one of our community's most important economic institutions," Dick Griffey's Solar Records. Last month, Griffey's

company filed a \$200 million breach of contract and discrimination suit against WCI in Federal District Court in California.

Griffey and Jackson have had business ties in the past. Asked about any current connections, Jackson replied, "No, we have no business relations. But I know all the people in my community; I live here. I know Dick Griffey, Berry Gordy, Clarence Avant. I know Stevie Wonder, I know Bill Cosby. I live on this side of town."

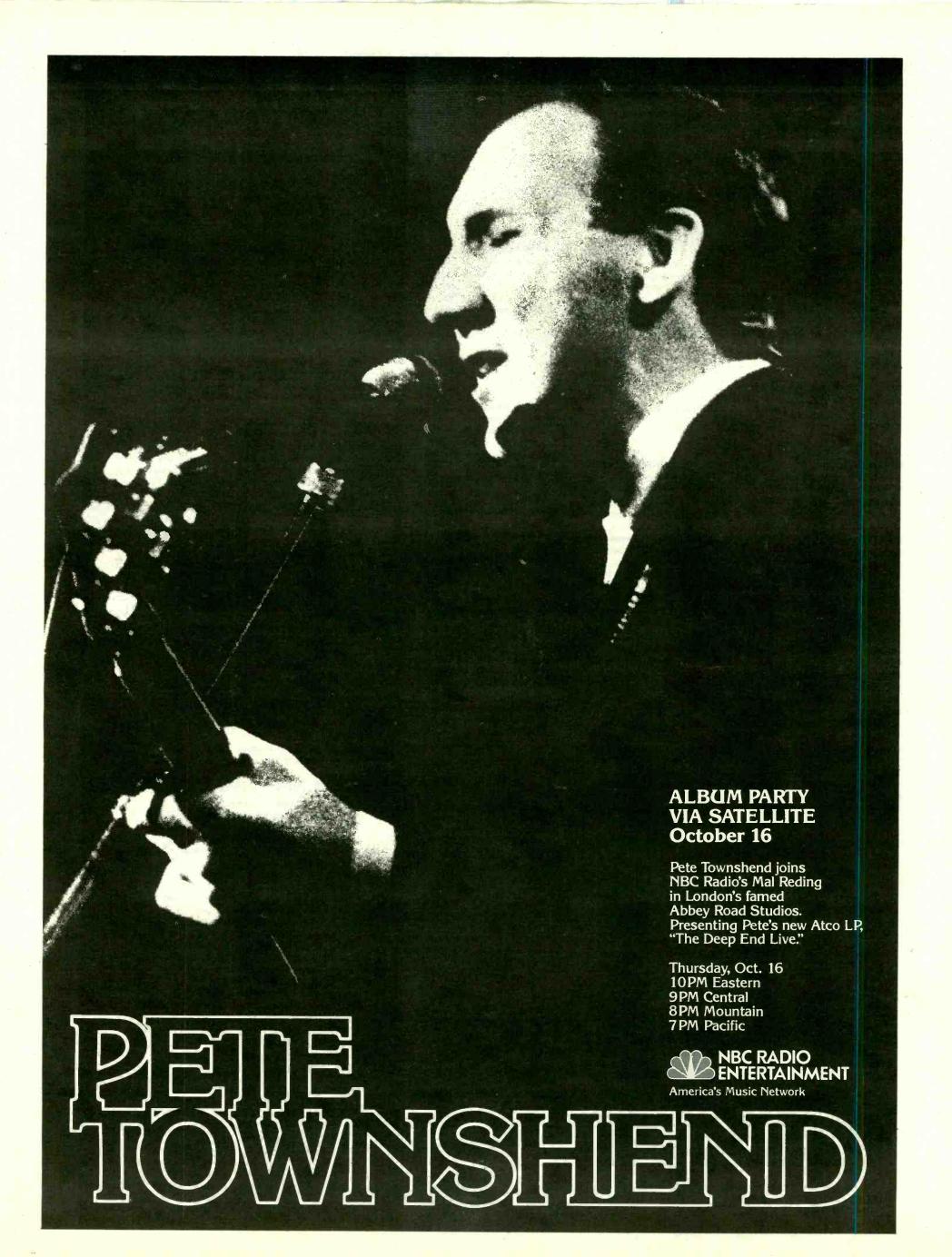
#### WCI Reply Plans

WCI VP Geoffrey Holmes said that Steven Ross will "shortly" be replying to Jackson's letter. No meeting of the two has been scheduled at present, he said. Holmes added that the company's planned divestiture of its South African record and music publishing units has been "under consideration for some time." He also indicated that the future of its joint venture film operations there is under review.

The Oct. 1 WCI "statement of policy" stresses its commit-"a desegregated workforce and workplace" in the Republic. In addition, it says, "For some time, all profits derived from South Africa have been contributed to human rights and educational concerns in South Africa.

"However, despite our best efforts and concerns, in light of recent events in South Africa, the management of WCI has determined that a reevaluation of our presence in that country is required. We are in the process of completing plans to accomplish divestiture . . . in the most fair and equitable manner possible, so as to protect the current and future livelihood of the multiracial workforce, and the multiracial artist roster."

Emphasizing its labels' historical commitment to black music, the company notes that "all three record companies" expenditures in connection with black music in terms of recording costs, advances and marketing are more than comparable to their expenditure with respect to other types of music, and relative to other record companies in the music indus-



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#### **TRANSACTIONS**

# Henry Sells Four For \$28.5 Million

SELLER: NEWSystems and BENI Broadcasting Associates, Inc., Ragan Henry, CEO. He also owns WBUS/Neumann, GA and KDIA/Oak-

**BUYER: Panache Broadcasting** Corp., Charles Schwartz, President/ CEO. Schwartz currently is COO of Henry's holdings. Panache is being formed specifically to acquire these properties. (See story Page 12.) PRICE: \$28.5 million

#### WWDB-FM/PHILADELPHIA

**DIAL POSITION: 96.5 MHz** POWER: 18 kw at 850 feet FORMAT: Talk

#### WBLX-FM/CINCINNATI (HAMILTON)

DIAL POSITION: 103.5 MHz POWER: 19.3 kw at 790 feet FORMAT: Urban

#### WTUX & WTLC/ **INDIANAPOLIS**

DIAL POSITION: 1310 kHz; 105.7

POWER: 5 kw days/1 kw nights; 50 kw at 445 feet

FORMAT: Big Band; Urban

#### WZPL/INDIANAPOLIS (GREENFIELD)

PRICE: \$13.2 million

BUYER: Booth American, John Booth, President. It also owns WJLB/ Detroit; WDMR & WLTF/Cleveland; WWNK-AM & FM/Cincinnati: WTOD & WKKO/Toledo; WSGW & WIOG/ Saginaw, MI; and WZZP/South Bend,

SELLER: Midwestern Communications Ltd., Bill Yde, George and Reg Johns, principals. They also own Herltage Communications, licensee of KKCW/Portland.

**DIAL POSITION: 99.9 MHz** POWER: 50 kw at 490 feet FORMAT: CHR

BROKER: Don Bussell, VP, Radio Division. Gammon & Ninowski

#### KAHI & KHYL/ **SACRAMENTO (AUBURN)**

PRICE: \$8 million

BUYER: Parker Broadcasting, a division of the Parker Cos., John and Kathleen Parker, owners. It also owns KIKI & KMAI/Honolulu, KLZE/San Jose, KXTZ/Las Vegas, and KTCJ & KTCZ/Minneapolis.

SELLER: Auburn Broadcasting Corp. DIAL POSITION: 950 kHz; 101.1 MHz

POWER: 5 kw days; 36.3 kw at 577

FORMAT: Big Band; AC BROKER: Blackburn & Co., Inc.

#### **KOKA & KVKI/SHREVEPORT**

PRICE: \$6.5 million

**BUYER: Encore Communications As**sociates, George Duncan, President. Duncan formerly was an official of Metromedia.

SELLER: Triple J Communications, John Thomas, Johnny Baughan, and Buddy Woolley, principals.

DIAL POSITION: 1550 kHz; 96.5 MHz

POWER: 10 kw days/500 watts nights; 100 kw at 275 feet FORMAT: Urban; AC

BROKER: Bob Pates of Frank Boyle Co.

#### KSRF/SANTA MONICA, CA

PRICE: \$5.25 million

BUYER: Radio Broadcasters, Inc., Jack Siegal and Steven Udvar-Hazy. principals. Siegal is President of Best Communications, which owns KNTF/ Ontario, CA.

SELLER: Santa Monica Broadcasting, George Baron, John Herne, and Deane Funk, principals.

**DIAL POSITION: 103.1 MHz** POWER: 3 kw at 570 feet FORMAT: AC

**BROKER: James Mergen of Chapman Associates** 

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#### WNRS & WIQB/ ANN ARBOR, MI

PRICE: \$4.3 million

BUYER: TransAmerica Inc., a consortium of investors, including Mike Solan, former GM of WLLZ/Detroit. SELLER: Lake America Communica-

DIAL POSITION: 1290 kHz; 102.9

POWER: 500 watts days; 10 kw at 500 feet

FORMAT: AC; CHR

#### KFH & KLZS/WICHITA

tions, Ernle Winn, principal,

PRICE: \$5 million

BUYER: Group 3 Broadcasting, Gordon Smith, President. It has contracted to purchase WWKX/Nashville (Gallatin).

SELLER: Radio Station KFH, Inc., J. Phillip Kassebaum, President.

DIAL POSITION: 1330 kHz; 97.9

POWER: 5 kw; 100 kw at 420 feet FORMAT: Country; AC **BROKER: Jack Maloney** 

#### WDNY/DANSVILLE, NY

PRICE: \$400,000

BUYER: C.T.B. Communications. Inc., Charles Barthold and Steven Van VIIet, principals.

**SELLER: Genesee Valley Broadcast**ing Co., inc., Thomas Wamp and David Mance, principals. Mance also is a shareholder in WCDO-AM & FM/SIdney, NY.

**DIAL POSITION: 1400 kHz** POWER: 1 kw

FORMAT: AC

BROKER: Kozacko-Horton Co.

#### CALL SIGN CHANGES

Anchorage, AK KRKN to KPXR (effective 9/24)

Austin KNOW to KEYI (9/25) Austin KEYI to KEYI-FM (9/25) Austin KOKE-FM to KLQT (9/29) Bay City, MI WGER-FM to WIOG (9/22)

Boise, ID KIZN to KIZN-FM (9/26) Boise, ID KTOX to KIZN (9/26) Bonita Springs, FL WLEQ to WRXK (requested)

Branford, FL WOLR (new, 9/26) Brownwood, TX KXYL to KZZE

Canton, NY WYHV to WNYS (9/29)

Canton, NY WJGT to WVNC (9/30)

Childress, TX KQAI to KSRW (9/29)

Cincinnati WSKS to WBVE (9/29) Clinton, IA KSAY to KLIO (10/11) College Station, TX KTAW to KNOW (requested)

Collierville, TN WMSO to WCRU (requested)

Dearborn, MI WNIC to WGMT (11/1)

Des Moines, IA WDRF (new, 10/1) Dubuque, IA KQKX to KXKX

El Paso, TX KLOZ to KPRR (9/25) Escanaba, MI WBDN to WCHT Etowah, TN WVKS to WCPH-FM (10/2)

#### Transactions at a glance

#### Transactions So Far in 1986: \$2,281,440,000

#### This Week's Transactions: \$71,150,000

- WZPL/Indianapolis \$13.2 million
- WTUX & WTLC/Indianapolis \$11 million
- WBLX/Cincinnati \$9 million
- WWDB/Philadelphia \$8.5 million
- KAHI & KHYL/Sacramento \$8 million
- KOKA & KVKI/Shreveport \$6.5 million
- KSRF/Santa Monica, CA \$5.25 million
- KFH & KLZS/Wichita, KS \$5 million
- WNRS & WIQB/Ann Arbor, MI \$4.3 million
- WDNY/Dansville, NY \$400,000

## Station Sales Near \$2.3 Billion For 1986

Sales of radio properties during the first nine months of 1986 amounted to \$2,281,440,000, according to the latest R&R tally. If station trading continues at a similar pace afor the remainder of the year, the 1986 total could approach a record \$3 billion.

The year's biggest deal is still Carl Brazell and Metropolitan's \$285 million buyout of the nine-station Metromedia radio group. While no official price tags are available, the Blair and

Viacom deals appear to be the second and third most expensive radio transfers of the year.

Estimates obtained by R&R put the value of the Blair pproperties, acquired by Reliance in a larger \$356.5 million buyout of the entire company, at \$170 million. Viacom is undergoing a \$2.7 billion leveraged buyout by management, and its nine stations have been estimated to be worth \$142 million.

#### 1986 Radio Group Sales

Metromedia to Metropolitan (9 stations) \$285 milion Blair to Reliance (8) \$170 million (estimated)

Viacom to management (9) \$142 million (estimated)

Outlet to management (4) \$75 million (estimated) Katz to NewCity Communications (11) \$68.3 million

Affiliated to EZ (9) \$65 million

Group One to DKM (8) \$59.9 million

Doubleday to Emmis (3) \$53 million

Josephson to Saga (6) \$39.9 million

Republic to Jacor (5) \$34.4 million

NEWSystems to Panache (4) \$28.5 million Mid America to WIN (6) \$25 million

Great Trails to President Alexander Williams and partners (9) \$25 million

(estimated) ELF to REBS (6) \$15 million Sentry to Sage (8) \$9.4 million

### 1986 Station∕Combo Sales

KROQ/Los Angeles to Infinity, \$45 million

KFAC-AM & FM/Los Angeles to Classic, \$34 million WAVZ & WKCI/New Haven to Noble, \$30.5 million

WQYK/Tampa to Infinity, \$27 million

KRBE-AM & FM/Houston to Susquehanna, \$25 million WLIF/Baltimore to JAG, \$25 million

KFAB & KGO/Omaha to Henry, \$22 million

WADO/New York to Tichenor, \$20 million

WHAS & WAMZ/Louisville to Clear Channel. \$20 million

WSSH/Boston to Noble, \$19.5 million

WOOD-AM & FM/Grand Rapids to Surrey, \$19.25 million KOB-AM & FM/Albuquerque to Price, \$16.5 million

WCMQ-AM & FM/Mlami to Spanish Bdcstg., \$15 million WSPD & WLQR/Toledo to Commonwealth, \$15 million

KOKE/Austin to Keymarket, \$15 million KSUN & KLZI/PhoenIx to Duffy, \$15 million

WMKR/Baitimore to Capitol, \$15 million KOOL-AM & FM/Phoenix to Adams, \$15 million

WOJO/Chicago to Tichenor, \$14 million KISS/San Antonio to Noble, \$13.3 million WZPL/Indianaplis to Booth, \$13.2 million

WBMW/Washington to Infinity, \$13 million WAES & WROQ/Charlotte to CRB, \$13 million

KGOL/Houston to Shamrock, \$13 million

WGBB & WBAB/Long Island to Noble, \$12.975 million WEBN/Cincinnati to Jacor, \$12.3 million

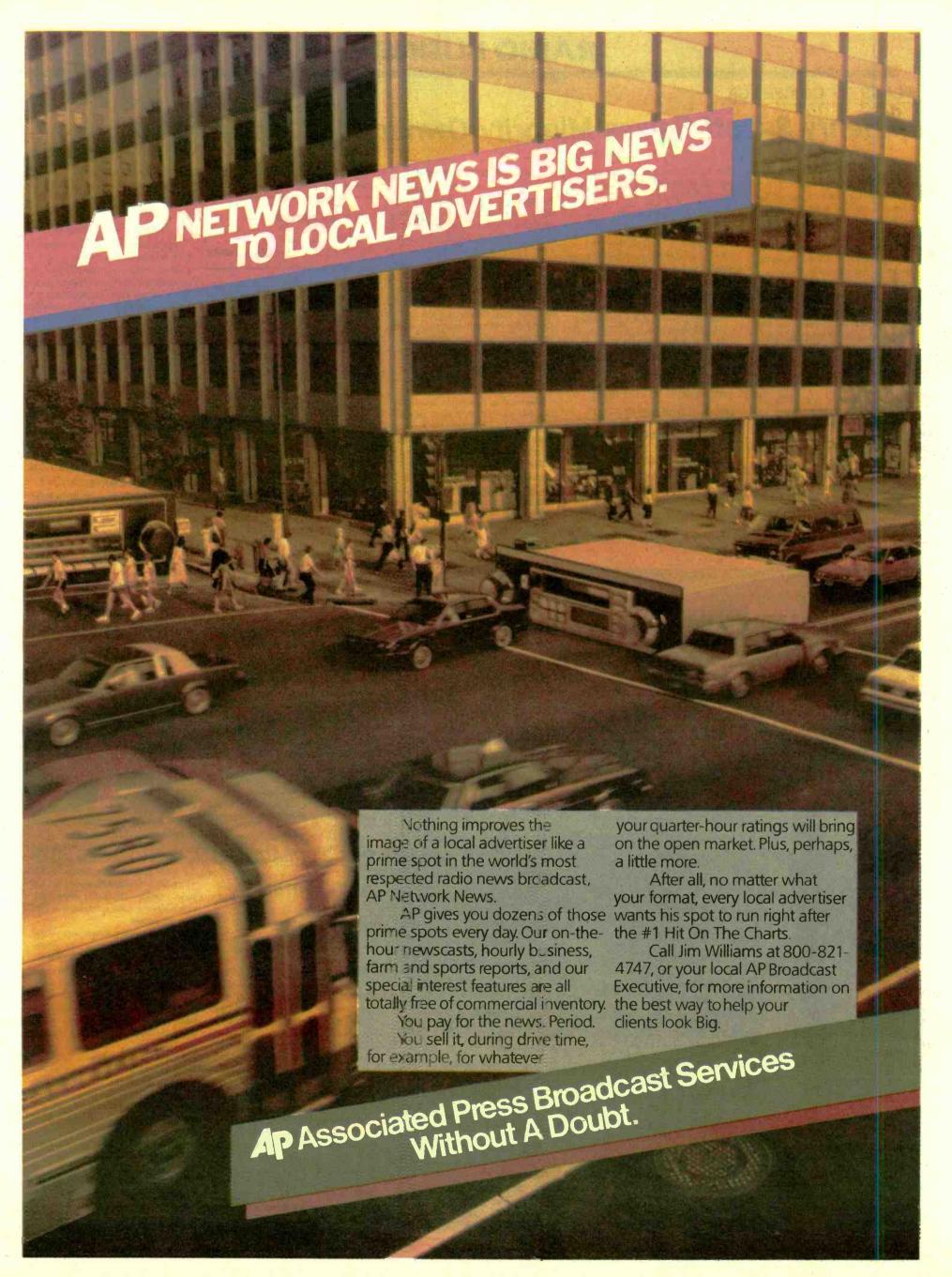
KCBQ-AM & FM/San Diego to Eric/Chandler, \$12.2 million KIIZ & KIXS/Austin to Duffy, \$12 million

KISW/Seattle to Nationwide, \$12 million KCMO & KBKC/Kansas City to Gannett, \$11.2 million

KONO & KITY/San Antonio to Duffy, \$11 million WERE & WGCL/Cleveland to Metropolis, \$10.7 million KQRS-AM & FM/Minneapolis to Cap Cities/ABC, \$10.5 million

WKIX & WYLT/Raleigh to Metroplex, \$10.5 million KCEE & KWFM/Tucson to American Media, \$10 million

**10**/ R&R FRIDAY, OCTOBER 10, 1986



#### RADIO BUSINESS

#### PLANS '87 COMEBACK

# Henry Selloff Raises Minority Ownership Concerns

News that prominent black broad-caster **Ragan Henry** is selling four of his six radio stations to a white subordinate has sparked some concerns in the minority broadcasting community. But Henry seems to have diffused any criticism by pledging to use the profits — which will be magnified by beating the Jan. 1 capital gains tax hike — to expand his radio holdings in 1987.

Panache Broadcasting Corp., headed by Chuck Schwartz, will pay Henry's NEWSystems Corp. and BENI Broadcasting Associates Inc., \$28.5 million for WWDB/Philadelphia, WBLZ-FM/Cincinnati, and WTUX & WTLC/Indianapolis.

Schwartz joined Henry's NEWSystems in 1980, after nine years with CBS. He currently is President and COO of the NEWSystems Radio Division.

Henry assured in a prepared statement, "I'm not leaving the industry." He still owns WBUS/Newmann, GA and KDIA/Oakland. Henry added, "We'll continue to operate stations, and I have some other plans which I will announce very soon. As it worked out, selling the

stations to Chuck was the right move at the right time for both of us, and for the stations"

### Three-Month WWDB Turnaround

NEWSystems bought WWDB less than three months ago under the FCC distress sale policy after the Commission charged that its sister station at the time, WHAT, aired religious programs with illegal numbers game information disguised in scripture citations.

The distress sale policy allows an owner in license trouble to sell to a mi-

"In the short term, it's a step back. In the long term, it's several steps forward."—John Oxendine,

nority buyer, prior to start of a license hearing, at no more than 75% of market value. Otherwise, the owner is barred from selling and runs the risk of los-

ing his license in hearing.

**BROADCAP** 

#### Rep. Leland Concerned

At first blush, the WWDB situation — the rapid turnover of a station by a minority owner to a white-held company — appears to be the sort of abuse that critics charged would occur when the FCC, two years ago, dropped a rule that stations acquired in distress sales be held for at least one year.

"This is troubling," said an aide to Rep. Mickey Leland (D-TX). Adding that the congressman was not "trying to prejudge Henry's decision," the aide said Leland will focus on abuses of minority ownership incentives during the next legislative year.

#### Quick \$2.5 Million Profit

Exacerbating those concerns is the fact that Henry's short-lived steward-ship will realize at least a \$2.5 million profit from the sale of WWDB, according to some estimates.

When Henry paid \$5.95 million for WWDB last July, some shareholders in the seller sought to block the sale, charging the pricetag did not represent a fair market value for the station.

Sources familiar with the sale, how-

ever, bristled at the suggestion that Henry, the National Association of

"I'm not leaving the industry."

-Ragan Henry

Black Owned Broadcasters's "Outstanding Broadcaster of the Year" in 1981, has turned his back on minority concerns. In fact, these sources insisted, Henry will use his profits to advance minority ownership.

"Ragan Henry has answered all my questions and put to rest all my concerns," sald Pluria Marshall, Exec. Director of the National Black Media Coalition. Initially, Marshall had some reservations about the sale to a non-minority.

#### **New Purchases Predicted**

"Ragan's coming back in 1987," a Henry intimate said. "If he realizes \$10 million in equity from this deal, that's worth approximately \$100 million in financing to someone with his experience."

Other sources agreed. "In spite of the appearances," said **Glen Serafin** of **Communications Equity Associates,** which brokered this week's deals, "it's a 'win-win' situation" for Henry and for minorities."

Minority buyers are able to offer sellers a tax certificate that defers capital gains taxes. That will offset next year's gains tax increase, Serafin pointed out.

John Oxendine, President of the Broadcast Capital Fund (BROAD-CAP), the NAB's minority ownership equity fund, concurred. "Taxwise, it will be much more attractive to sell to a minority next year," he said.

Oxendine added that Henry's potential to bolster his holdings next year helped to ameliorate the concerns of the minority ownership community. "In the short term, it's a step back. In the long term, it's several steps forward.

#### OCT. 22 DEADLINE

### Chapman Auctioning Santa Fe FM

Chapman Associates has set October 22 as the deadline for submitting sealed bids on KIVA/Santa Fe. Constant Communications is taking the auction route in an effort to maximize the sale price, as well as close a deal before the January 1 hike in the capital gains tax.

The year-old CHR station operates on 105.1 MHz with 100 kw at 1930 HAAT. It puts a city-grade signal over both Santa Fe and Albuquerque.

Chapman broker Elliott Evers says there's no minimum bid, but notes that Jim Duncan puts KIVA's stick value at \$2.1 million. According to Evers, buyers will be asked to demonstrate financial qualifications before their bids are accepted.

Constant, which is headed by Frederic W. Constant, also owns KTOX & KIZN/Bolse, KQAK & KTUK/Eugene, OR, and KWNZ/Reno.

Hopefully, he will take the proceeds and leverage them into a more advantageous position."

By Robert O'Brien

#### **Quick Sale Needed**

Serafin said Henry chose Schwartz over several other potential buyers — some of whom would have split the stations up — because Schwartz's position afforded the most assurance that the complex deal could be completed by Dec. 31, in time to qualify for the current capital gains schedule.

"Chuck's the only guy who could get it done in time," Serafin added.

In Schwartz, Henry also opted for stability. Schwartz noted that he and Henry "share a common outlook and a

"Ragan Henry has answered all my questions and put to rest all my concerns."

-Pluria Marshall, NBMC

common approach. For this reason, no major changes should be anticipated in the format or operation of the stations once the transaction is closed. The sale will mandate no changes in management or personnel at the stations."

# Four Radio Groups Raising \$275 Million

In separate deals, three radio groups and one of the industry's leading program syndicators are currently in the process of raising \$275 million, presumably to finance impending new acquisitions

Those involved are Mairite (\$100 million), Westwood One (\$100 million), EZ Communications (\$50 million), and Seattle-based Olympic Broadcasting (\$25 million).

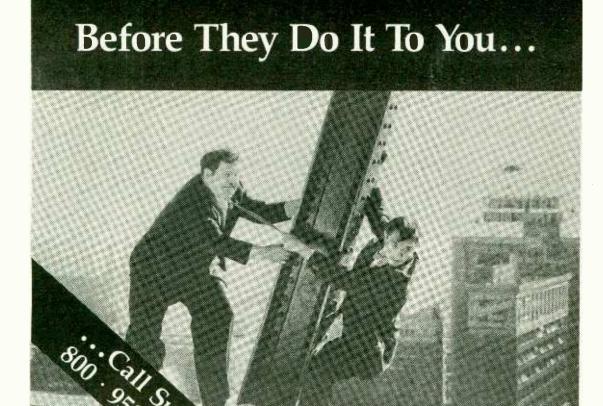
With three of the four deals based on the issuance of debentures or so-called "junk bonds," the offerings underscore the flow of public money into the radio industry, bypassing more traditional sources such as banks and venture capitalists.

 Malrite is forming a new venture that is selling 100,000 partnership units to raise \$97,500,000. The proceeds will be used "to acquire or otherwise invest in and operate radio and television stations." Malrite will raise an additional \$2.5 million for operating capital and debt reduction by selling 2.5 million warrants to purchase Malrite Class A stock.

Westwood One will raise \$100 million in convertible subordinated debentures which will be due in the year 2011. Proceeds are earmarked for "acquisitions complementary to the company's existing business and for general corporate purposes." Westwood One has recently been rumored to be shopping for another radio network, possibly NBC.

 EZ Communications is raising \$50 million in senior subordinated notes due in the year 1996.

 Olympic is raising \$25 million in senior subordinated debentures due in 1996.



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### **SURREY CONSULTING & RESEARCH**

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165 South Union, Suite 606, Denver, CO 80228 SURREY

**GRACE BROADCASTING of TEXAS** Harvey Grace, President

has acquired

#### KIIX-AM/KIXS-FM Killeen-Austin, Texas

from CITY MEDIA CORPORATION

\$5,750,000

Our Associate Bill Whitley initiated the transaction and assisted in negotiations. William L. Whitley 510 South Waterview, Richardson, TX 75080 (214) 680-2807



Executive Offices: 8425 Dunwoody Place, Atlanta, GA 30338 (404) 998-1100

MR. & MRS. JOHN PARKER THE PARKER COMPANIES

have acquired

KLZE-FM

Los Altos, California

DOWE COMMUNICATIONS COMPANY

\$4,300,000

Our Associate Peter Stromquist initiated this transaction and assisted in negotiations.

Peter S. Stromquist, CHAPMAN ASSOCIATES, INC. 17402 Chatsworth St. Suite 203, Granada Hills, CA 91344 (818) 366-2554

CHAPMAN ASSOCIATES nationwide media brokers.

Executive Offices: 8425 Dunwoody Place, Atlanta, GA 30338 (404) 998-1100

SAGA COMMUNICATIONS, INC.

has acquired

WLRW-FM Champaign, Illinois, and WLDS-AM/WYMG-FM

Jacksonville/Springfield, Illinois

Joyner Broadcasting of Illinois

\$5,300,000

CHAPMAN ASSOCIATES, INC. initiated the transaction and assisted in negotiations.

> CHAPMAN ASSOCIATES nationwide media brokers

Executive Offices: 8425 Dunwoody Place, Atlanta, GA 30338 (404) 998-1100

# When it's Time to Buy or Sell,

WESTERLY BROADCASTING CO. of Rhode Island

has acquired

WCMC-AM/WNBR-FM Wildwood, New Jersey

from

Jersey Cape Broadcasting Corp.

\$1,800,000

Our Associate Ron Hickman initiated the transaction and assisted in negotiations. Ronald L. Hickman P.O. Box 407, Jamestown, RI 02835 (401) 423-1271



CHAPMAN ASSOCIATES: nationwide media brokers

Exec. Offices: 8425 Dunwoody Place, Atlanta, GA 30338 (404) 998-1100

HENRY BROADCASTING

has acquired\*

KFAB/KGOR(FM)

Omaha, Nebraska

from

KFAB, Inc.

\$22,000,000

Our Associates Bill Lochman, Ray Stanfield and Peter Stromquist initiated this transaction and assisted in the negotiations.



William C. Lochman 10401 Holmes Rd. Suite 440, Kansas City, MO 64131 (816) 941-3733 Ray M. Stanfield, Peter S. Stromquist 17402 Chatsworth St. Suite 203, Granada Hill, CA 91344 (818) 366-2554 \*subject to FCC approval.

WAGONTRAIN ENTERPRISES, INC.

William S. Sanders, Chairman

has acquired the assets of

TM PROGRAMMING, INC. Patrick S. Shaughnessy, President and C.E.O.

\$3,800,000

This acquisition combines Drake-Chenault Radio Consultants, Inc., with TM Programming, Inc., creating the largest radio consulting firm in the U.S. or overseas. Each company will continue to serve its clients independently

Our Associate Elliot B. Evers initiated the transaction and assisted the buyer and seller in negotiations.



Elliot B. Evers Chapman Associates, Inc. 568 Howard Street, 4th Floor San Francisco, CA 94105

# Chapman Means Business.

James D. Ireland, III & Ivan E. Braiker

acting on behalf of the subsidiaries of

OLYMPIC BROADCASTING CORP.

have acquired radio stations

KYAK/KGOT-FM, Anchorage, AK KIAK/KQRZ-FM, Fairbanks, AK

BINGHAM BROADCASTING, INC. Robert R. Bingham, President

for in excess of

\$11,000,000

including certain deferred contingent payments

Our Associate Elliot B. Evers initiated the transaction and assisted in the negotiations.



Elliot B. Evers 568 Howard Street, 4th Floor, San Francisco, CA 94105 (415) 495-3516

SUSQUEHANNA RADIO CORP.

has acquired

WAVE-FM

Sarasota, Florida

from

COSMOS BROADCASTING CORP.

CHAPMAN ASSOCIATES, INC. initiated the transaction and assisted in negotiations.



Executive Offices: 8425 Dunwoody Place, Atlanta, GA 30338 (404) 998-1100

NORTHEAST COMMUNICATIONS, INC.

Duane Harm, President

has acquired the assets of

KMLB/KWEZ

Monroe, Louisiana

CYRENE BROADCASTING CORP.

\$1,700,000

Our Associate Ernie Pearce initiated the transaction and assisted in the negotiations.



8425 Dunwoody Place, Atlanta, GA 30338 (404) 998-1100



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### **WASHINGTON REPORT**

2.1% MINORITY OWNERSHIP

# NAB Documents Minority Ownership-Format Link

The central question in the FCC's reevaluation of minority preference will be whether minority control translates into minority programming. Without proving that such a "nexus" exists, the Commission says it would be forced to find preferences unjustified.

A survey conducted by NAB's Minority & Special Service Department seems to show that a nexus does, indeed, exist.

At 150 black-owned stations, NAB found that three of the top four formats were Urban Contemporary (37 stations), Black (31) and Gospel (8), for a total of 51%. Another 31 stations reported related formats, such as Inspirational,

Rhythm & Blues, Soul, or Black Contemporary, bringing the total to over 70% of black-owned properties.

Virtually all of 44 Spanish-owned stations air Spanish-language programming, either music or talk according to the report. However, none of the 15 Asian and Native American-owned stations are specifically catering to listeners of the owners' race.

According to estimates developed by NAB, minorities currently own 247 radio and television stations, or 2.1% of the total number of broadcast properties in the United States. That figure is up from 133 stations in 1982.

The radio figures break down like this:

- Blacks -- 94 AMs, 56 FMs.
- Hispanics 35 AMs, 9 FMs. • Native Americans — 5 AMs
- Native Americans 5 AMs 8 FMs.
- Asian Americans 1 AM, 1



JOCKS ON THE HILL — Air personalities leading Broadcasters Against Drugs (BAD) last week participated in a Capitol Hill reception to familiarize members of Congress with the industry's efforts to combat drug abuse. Helping to make radio's case were (I-r) Larry Barron, WJPZ/Syracuse; Gabe Baptiste, WINZ-FM/Miami; Mark St. John, WAVA/Washington; Tommy Edwards, WKQX/Chicago; Lee Michaels, WGCI/Chicago; Rick Dees, KIIS/Los Angeies. At right are NAB President Eddie Fritts and Carolyn Mattingly, wife of Sen. Mack Mattingly (R-GA) and President of Congressional Families for Drug-Free Youth.

#### Minority Repeal

Continued from Page

prove that minority ownership results in program diversity. At issue is a Georgia FM li-

At issue is a Georgia FM license awarded to a woman on the basis of a female preference. The FCC has asked the court to remand the case so it can undertake what Chairman Mark Fowler called a "quick turnaround" proceeding to determine whether a "nexus" exists between ownership and programming.

"My concerns with preference schemes are not with the goal, but with the means," said Fowler. Citing the same two percent minority ownership level Collins used to justify continued preferences, Fowler said the statistic "hardly endorses preferences as the best means to increase underrepresented groups."

### Fowler Backs "Color-Neutral" Loans

Instead, Fowler pointed to a proposal he made to Congress the day before to raise up to \$2 billion for the U.S. Treasury by auctioning off licenses in non-broadcast areas such as paging, mobile radio and satellites.

Fowler recommended putting up to \$500 million into "color-neutral" "soft loans" awarded on the basis of financial need. Such loans could boost minority ownership to 10% of all stations within two or three years, Fowler predicted.

The Commissioners argued that they were required by the court to file a brief on preferences. Under recent Supreme Court decisions, they said they had no choice but to question the validity of preferences, particularly in the absence of proof that program diversity flows from minority ownership. Only Commissioner Jim Quello said flatly that he continues to support preferences.

Rep. John Bryant (D-TX) grilled the newest Commissioner, Patricia Diaz Dennis, calling her refusal to take a firm stand on preferences "a shame and an embarrassment."

#### Black Stations Charge Ad Bias

The second stage of the hearing dealt with advertising discrimination against black-owned stations, and Rep. Collins's bill to disallow tax deductions for such buys.

Inter Urban Executive VP James Hutchinson described top-rated WYLD/New Orleans, which he said loses up to a \$1 million a year "due to advertisers refusing to advertise on our stations because we have an Urban format." He added, "This is discrimination, and it should be unlawful."

WCXT/Hart, MI owner Nancy Waters accused ad buyers like the state of Michigan and the U.S. Air Force of turning over decisions to an agency which then "does the discrimination." Waters also criticized "subtle, unethical activities by other broadcasters in their dealings with clients and agencies, to pressure them into not purchasing on black-owned stations."

Waynett Sobers, Executive VP of EGG Dallas Broadcasting, owner of KHVN & KDLZ/Dallas, charged that many major companies "seem fearful that their products will be associated with our communities and thus shunned in other communities."

American Association of Advertising Agencies VP Gloria Lanza-Bajo countered that stations for buys "are selected based on audience delivered, not on the race of their owners." She added, "If a station delivers, it gets the buy."

## **NEWS BRIEFS**

#### NPR Retires \$7 Million Debt

National Public Radio (NPR) last week handed over a check for just over a quarter-million dollars to the Corporation for Public Broadcasting (CPB), officially paying off the \$7 million loan that rescued, NPR from back-

ruptcy and near-extinction in 1983.

"No one is happier than CPB that the loan is retired," said CPB President/CEO Marty Rubenstein. "This is a great moment. Public broadcasters can now move ahead with the business of public radio."

Most of the principal was paid off through special dues assessments

against NPR member stations. NPR paid \$1.3 million in interest and a small part of the principal from its own resources.

# WQBA Gets \$714,833 Cuban Interference Aid

The largest check yet authorized for

offsetting AM interference from Cuba has been awarded to **Susquehanna Broadcasting** for changes it was forced to make at **WOBA/Miami**.

The FCC last week approved \$714,833 in compensation for the station, which was forced to change its transmitter location and switch to a different directional pattern in 1981.

With the FCC approval in hand, Susquehanna must now go to the **United**States Information Agency to get its money

# Other Key Developments:

- The FCC has denied WVRM/Hazlet, NJ's appeal of a \$5000 fine imposed when the educational station aired promotional announcements on behalf of for-profit groups.
- FCC Chairman Mark Fowler has named Carol Melton as his new legal assistant.



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#### **DONNA HALPER & Associates**

Radio Programming Consultants 28 Exeter Street, Suite 611, Boston, MA 02116 (617) 266-5666

# Official Elvis **Hound Dog Available**



After the official Elvis Presley whiskey decanter and the official Elvis Presley shampoo/hair conditioner (not to mention 200 Elvis lookalikes at the Liberty Weekend closing ceremonies), we thought the Big E's merchandising limit had long since been reached. But we didn't count on the official "Elvis Presley Musical Hound Dog," a 161/2" by 91/2" by 9" plush stuffed toy that, dressed in a colorful bow tie and black satin top hat, replicates the famous (?) droopy-eyed basset hound to which E sang on the "Ed Sullivan" show some 30 years ago.

But wait! There's more! Simply pat this puppy's paw and the King does his rockin' thing, crooning one of his most memorable tunes: "Love Me Tender," "Are You Lonesome Tonight," "You'll Never Walk Alone," "Surrender," and (naturally) "Hound Dog" — all courtesy of a musical microchip buried in the belly of the beast.

Designated "authentic Elvis memorabilia" by Elvis Presley Enterprises of Cincinnati, the "Elvis Presley Musical Hound Dog" was created by Hy Kahn, VP of the Yorkshire Co., a Glen Ellyn, IL-based industrial supplies firm. Retailing for \$29.95, the crooning pooch will be available in department stores this fall. Until then, the pup may be purchased directly from Kahn at 650 Roosevelt Road, Glen Ellyn, IL, 60137.

# Seeing-Eye Car

consciousnesses raised recently, we'd say there's undoubtably a great many of our readers who'd want this "Night Vision" infrared imaging system instailed on their wives' vehicles but pronto. Only trouble is, this seeing-eye car is still just a gleam in the General Motors design department's eve. GM has. however, been touting this automotive option in ads recently

Basically, the infrared imaging system allows you to see what's ahead even while driving through fog, raln, snow, and darkness by sensing the difference in temperature between an object and its background and displaying the resulting (enhanced) image on a dashboard-mounted screen. Call it science fiction if you want, but remember they said the same thing about cars that would tell you to fasten your seatbelt too.

# One Supreme's Story

'Dreamgirl: My Life As A Supreme" is the book founding Supremes member Mary Wilson has been threatening to write for what seems like the past decade Whether it was worth the wait depends upon how you feel about the three young girls from the Brewster Projects of Detroit who grew up to be the most popular girl group of all time and the crowning iewel in what Motown founder Berry Gordy termed "The Sound Of Young America,"

Although the book is rich on details of the trio's early presuccess days as the Primettes, there's scant attention paid to the musical side of the Supremes' story. Instead, Wilson seems obsessed with the tragic turn of events that befell the late founding member Fio Ballard and detailing as many instances of petty behavior on the part of the Supremes'

third founding member Diana Ross as possible

While much of this comes off as the proverbial tempest in a teapot and even more comes off unprinted, there's still some dishy stuff here to accompany the number of rare photos and a rather selective discography. Strangely, Wilson devotes but a chapter to the group's post-Diana Ross career

Nevertheless. "Dreamgirl" (St. Martin's Press, \$16.95 hardcover) offers a wealth of anecdotes. (Did you know that neither Wilson nor Ballard's replacement, Cindy Birdsong, sang on the Supremes' swan song "Someday We'll Be Together"?) And there's an interesting, if not unbiased. view of one artist's rise and fall within the worlds of pop music and Motown - which, like that brief shining moment that was Camelot, were once inextricable

**TOP 20** 

**CONCERT PULSE** 

#### LW TW ARTIST

- 1 NEIL DIAMOND
- 2 B. DYLAN & T. PETTY
- 3 VAN HALEN
- 4 ELTON JOHN
- 5 ZZ TOP
- 6 BOB SEGER
- STEVIE WONDER WHITNEY HOUSTON
- 9 HUEY LEWIS ...
- 9 10 KENNY ROGERS
- 10 11 AC/DC
- 11 12 BEACH BOYS
- 13 13 JIMMY BUFFETT
- 12 14 ALABAMA
- 14 15 RUN D.M.C./WHODINU LL COOL J
- 15 16 EDDIE MURPHY 16 17 JUDAS PRIEST
- 18 18 JACKSON BROWNE
- 17 19 MONKEES
- 19 20 MOODY BLUES

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue Courtesy of POLLSTAR, a publication of Promoters' On-Line Listings. (800) 344-7383, or in California. (209) 224-2631

# **Do-lt-Yourself** Soft Drink Maker

"Sodamate." an in-home soft drink dispenser, is currently being test-marketed in Omaha. Manufactured by the London-based Cadbury Schweppes firm, the do-it-yourself soft drink maker is being marketed on a door-todoor basis.

The countertop-sized item works by combining the contents of a carbonation cylinder and a syrup-flavored cartridge with a glass of ice water, producing up to four liters' worth of carbonated beverages. There are 20 different flavors available, including caffeine-free and sugar-free colas, as well as four fruit-juice drinks with a 25% juice content. Refills of the carbonation cylinders and flavor cartridges are priced at \$5.99 and \$1.89, respectively, and can be ordered by telephone via a toll-free number and delivered by UPS. The "Sodamate" itself retails for \$124. While Cadbury Schweppes execu-

tives believe the "Sodamate" will eventually capture a 5% share of the US soft drink market, the product is at least for the time being - a one-ofa-kind item. According to a recent report in Advertising Age, the Coca-Cola Co. has been looking into manufacturing its own such at-home dispenser, but is sensitive about the effect this item would have on its bottlers' business

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# THE PICTURE PAGE

#### Golden INXS Success



INXS received gold albums for their "Listen Like Thieves" LP at a New York post-concert reception. Pictured (I-r) standing are group's Kirk Pengilly and Garry Gary Beers, Atlantic Sr. VP Vince Faraci, group's Andrew Fariss, MMA management's Gary Grant and Chris Murphy, Atlantic Exec. VP/GM Dave Glew, and group's Michael Hutchence; (I-r kneeling) band's Jon and Tim Farriss.

#### Gold "Side" For Moodies



The Moody Blues attained gold status with their current "The Other Side Of Life" LP, with PolyGram executives making the presentation at a New Jersey concert. Pictured (I-r standing) are group's Justiff Hayward, PolyGram VP Jim Lewis, group's John Lodge, PolyGram President Dick Asher, group's Patrick Moraz, PolyGram Sr. VP Harry Anger, and Moodles Ray Thomas and Graeme Edge; (I-r seated) PolyGram Exec. VP Bob Jamieson, Sr. VPs Bill Fox and Shelly Rudin, and PolyGram MusicVideo-U.S. Sr. VP/GM Len Epand.

#### Lucrative Monkee Business



As the Monkees reunion tour continues, the group's "Then & Now . . . The Best Of The Monkees LP" hit gold, with a CD containing five additional songs due for imminent release. Pictured celebrating the gold award are (I-r) group's Peter Tork, Arista Sr. VP Roy Lott, group's Micky Dolenz, tour producer David Fischoff, Arista VP Phil Quartararo, Sr. VP Don lenner, group's Davy Jones, Arista VP Abbey Konowitch, Sr. Director Rick Bisceglia, tour producer Howle Silverman, and Arista VP Jim Cawley.

#### That's Earle, Folks



MCA's Steve Earle recently played the Roxy in Los Angeles, with a strong label turnout in support. Pictured (I-r) are former MCA VP John Schoenberger, label's Harry Hughes, Earle, MCA's Tim Devine, MCA Distributing's John Allison, and MCA's Andy McKale.

#### RCA Set For Big Time



RCA will manufacture and distribute Big Time Records in the U.S., as well as providing marketing services, with Love & Rockets and the Lucy Show among the first releases. Pictured (I-r) are RCA Records President Bob Buz ak, Big Time President Fred Bestall, RCA Exec. VP Rick Dobbis, and RCA VP Paul Atkinson.

#### Run-DMC Raise Platinum



Darryl McDaniels (the DMC of Run-DMC) (right foreground) extended a hand to Profile President Cory Robbins as the group's album hit platinum.

#### PolyGram Up On Lake Front



Greg Lake (center) of Emerson, Lake & Powell chatted with PolyGram Sr. VP Shelly Rudin (left) and company Exec. VP Mel Ilberman during a repast in New York prior to their tour launch.

#### Starship Troopers



Congratulating Starship lead singer Mickey Thomas on the group's Radlo City Music Hall performance recently are RCA VP Eddie Mascolo (left) and the label's Alan Wolmark (right).

R&R FRIDAY, OCTOBER 10, 1986/17

# PRO:MOTIONS

### Little CBS Promotion Manager

CBS Records elevates James Phillips Little II to Country Promotion Manager/Southwest Region. A CBS College Representative at Texas Technical University in 1973, he became Junior Sales Representative for the label's Dallas office upon graduation in 1975. Two years later he was named Oklahoma State Sales Representative.

### **Torbet & Select**Radio Relocate

Torbet and Select Radio Representatives have moved their Los Angeles offices to: 11111 Santa Monica Blvd., Ste. 1820 & 1840 (18th floor), Los Angeles, CA 90025; (213) 444-3660 and (213) 444-3636, respectively.

# PROS ON THE LOOSE

Jim Asker — PD WRNL/Richmond, VA (804) 741-5048

Don Burns — Nights KLTY/Dallas (817) 795-3936

"Skinny" Tommy Chaney — Afternoons WQUE/New Orleans (504) 833-3885

Doug Hoerth — Night Talk Host

KQV/Pittsburgh (412) 321-2895 Coyote J. — Late Nights WQUE/ New Orleans (504) 734-7720 or

(205) 879-6118 Jim Kelly — Nights/Promotions WNKS/Columbus, GA (919) 237-2648

Shawn Michaels — Overnights WQUE/New Orleans (504) 885-9385

Mike Rivers — Afternoons WKSI/ Greensboro, NC (919) 379-9876 Dan Robins — Mornings WQDR/ Raleigh (919) 833-0175

Robert Swisher — Nights Transtar AC (303) 633-1847

Ken Yearwood — Morning News KGNR/Sacramento (916) 395-

Don Wright — National Promotion Geffen (818) 884-6349

#### Major Market Ups Kaufman, Levy



David Kaufman



Arny Levy

Major Market Radio Sales named David Kaufman to Executive VP/Eastern Divisional Manager, with responsibility for the company's New York, Boston, Philadelphia, and Atlanta sales offices. A 12-year MMR veteran, Kaufman served as Senior VP/Eastern Divisional Manager prior to accepting this position.

Concurrently, **Arny Levy** became VP/New York Sales Manager for MMRS. Levy joined MMR six years ago and was most recently Assistant New York Sales Manager.

#### Anducich, Roseman Join Life Style

Life Style Records has appointed Nico Anducich A&R Director and Marla Roseman as Promotion Director. Anducich will be responsible for the label's A&R and Artist Development, and Roseman will handle in-house promotion. Roseman was most recently Marketing Research Consultant with Gramavision Records.

#### Pun Becomes Hit & Run

Hit & Run Music Publishing, Inc. is the new name for Pun Music, Inc., the US administrator for Hit & Run Music Ltd. of the UK. Julie Lipsius is the new President of both companies and will continue representing international and domestic companies via Lipservices. Along with its BMI sister company, Hidden Pun Music, their new location is 1841 Broadway, Ste. 411, New York, NY 10023; (212) 956-2880.

#### CHRONICLE

#### Born To:

- Indie Lee Arnold, his wife Gay, daughter Zoe, September 19.
- WOMP/Wheeling, WV MD Mike Stewart, his wife Terrie, daughter Nicole Marie, September
- WCMF/Rochester Asst. PD Dave Kane, his wife Kathy Jo, son Zachary Michael, September 23.
- KSQY/Rapid Cities MD Jeff Michaels, his wife Julie, daughter Nicolle Renee. September 24.
- WEZS/Richmond PD Dave Dillon, his wife Chris, son Benjamin Alexander, September 26.

  Married:
- KFBK/Sacramento reporter Gregg Fishman to Tamara Ranta, September 21

#### Arista Promotes Guttman



Brenda Guttman

Brenda Guttman has been promoted to Associate Director/Marketing Administration at Arista Records. An eight-year Arista veteran, she was most recently Coordinator/Creative Services.

#### Metroplex Signs On Sloatman

Dennis Sloatman has joined Metroplex Communications as Technical Director for its 13 AM and FM radio stations in seven markets. For the past six years he was Chief Engineer for WORL & WJYO/Orlando. He replaces independent consultant Doug Holland, who had been acting director and will continue to be a consultant to Metroplex through his Uplink Engineering Corp.

### Branson Bows Two Companies

Nancy Branson, former Regional Sales Manager for WPLP/Tampa, has formed Branson Broadcast Consulting, which acts as an ad agency and buying service for electronic and print media and currently serves eight Tampa Bay clients, and the Branson Agency, a talent and booking agency for musicians.

### RCA/Ariola Internat'l Ups Two



Larry Macrae



Cathy Hahn

Larry Macrae was named Manager/Product Development for RCA/Ariola International, Canada. He was previously National Promotion Manager and A&R Director for Quality Records.

Concurrently, Cathy Hahn has returned to the label as Administrator/Press Relations after exiting in 1984 to help launch the MuchMusic Network as National Promotion & Public Relations Manager.

#### WQSN & WQLR Appoint Mason

Rick Mason was promoted from Account Executive to Sales Manager for WQSN & WQLR/Kalamazoo, MI. His background includes 12 years of sales experience as well as on-air work for the combo.

# ACCELERATE YOUR RATINGS!

High performance is on the air...with "The Car Show Coast To Coast", now available to radio stations across the nation. This one-hour weekly program, hosted by two of the country's most knowledgeable and entertaining car experts, Len Frank, Editor-at-Large of "Motor Trend" magazine, and John Retsek, automobile expert, is right on track with insightful car reviews and timely interviews, fascinating features and listener phone-in questions. Get better mileage from your format and learn more about this unique new outlet for America's flourishing love affair with the automobile.

### THE CAR SHOW COAST TO COAST



CALL STARSTREAM COMMUNICATIONS GROUP, 713-781-0781

You people do a bang-up job . . , it sounds great!—Ed Richards, News Director, WOMC FM, Detroit, MI

Your coverage is totally professional . . . United Stations is the best around.

—Terry L. Dorsey II, V.P./
Station Mgr., KLOM AM, Lompoc, CA

We find your newscalls give that extra edge to our newscasts — make them seem more polished—
Shari Jo Merrill, News Director, KGWY FM, Gillette, WY

United Stations Radio Networks offers a combination that's hard to beat . . . up-to-the-minute news and information, delivered with personality and flair.—Cami McCormick, News Director, WEZB FM, New Orleans, LA

We depend on United Stations for concise, insightful reports and interesting features that we can slot almost anywhere.—Bernard Gershon, News Director, WOR, New York, NY

We have several options available but we always go with United Stations.

It is always the right choice.

—Bob Slade, News Director, WRKS FM, New York, NY

collins, News
Director, WKQA FM, Peoria, IL

US doesn't just cover the news, it tells our listeners how the news relates to their lifestyles and pocketbooks—Bob Paiva, Program Director, WWYZ FM, Hartford, CT

# RADIO NEWS YOU CAN USE

As you can see, our affiliates are impressed with the way United Stations handles the news. How does a network generate such consistent across-the-board praise? Simply by doing everything possible to give stations news they can use.

New York
Washington, D.C.
Chicago
Detroit
Dallas
Los Angeles
London

COVERAGE: US has news bureaus in New York, London and Washington, D.C., correspondents reporting from every major capital around the globe and hundreds of locations throughout America. With a network as extensive as ours, we're able to bring you live reports from the scene no matter where a story breaks.

RELATABILITY: Not every story holds the same significance for every audience. US brings you the news that's most important to your listeners and demonstrates how it will affect their lives.

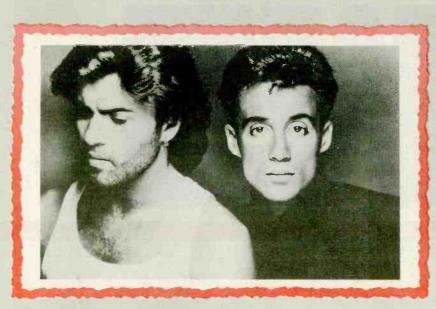
DELIVERY: In the words of one of our affiliates, ours is . . . 'the writing style of the 80's,' meaning that delivery by both anchors and reporters is conversational and concise.

US 1 broadcasts news on the half hour, seven days a week, targeting a younger network audience attuned to the faster pace of young adult stations.

US 2 targets a more mature adult audience with comprehensive newscasts on the hour, every day of the week.

IT'S ON US: Could you use the kind of news that commands this kind of respect . . . particularly from your listeners? Maybe it's time you called US.

For affiliation information about US 1 and US 2, call our Affiliate Relations Department at 212-575-6100.



# wham!

# "Where did your heart go?"

You've never played a Wham record that didn't go to the top of your chart

72 CHR Reporters Including:

K106 WBLI KBEQ WXKS PRO-FM KIIS WBEN Y100 KKRZ WKSE B96 KMJK WPHD WMMS KS103



# bangles

"Walk like an egyptian"

Top 5 phones and instant hot reports

66/22 - 26% HOTS: 16%

Z93 12-7 KZZB 7-2 KOZE 2-5 KPLZ 13-6 99DTX 6-5 KZFN 23-10 KUBE 9-7 KZZU 4-2

KUBE 9-7 KZZU 4-2

KEGL 13-13 WRQN 26-19 KNIN 23-15

KS103 18-13 KF95 30-18 WCIL 17-14

Q100 32-18 KIYS 27-19 OK95 25-22

KITY 13-7 95XXX 31-23

ADDED THIS WEEK:

B104 WLOL WNNK KAMZ KRQ WLRW Q107 KKRZ WSPK KQMQ WIGY KZOZ WAVA KWOD WRCK KLUC 95XIL KRBE K104 B106 KATD WJMX



# burns sisters

"I wonder who's out tonight"

Try a test rotation and you'll end up adding it full time

KZZP deb 29 WGFM 40-36 KRQ on

\$ 1986 C85 Inc.



# "Shake you down"

This Top 10 urban smash is selling singles in your market and is heading in the same pop direction as Lisa-Lisa and Oran "Juice" Jones

CHR: 32/16

WXKS WNNK KAMZ WRON KNAN WRCK WKSI KF95 WKSE Z102 KZZB **WCKN 194** 94Q KXX106 WDJX KQMQ Y100 WSSX WPOW WKSF WNVZ WBCY KITY WJAD FM102 WROQ KTUX WCGQ WNOK WDLX WJMX

Black/Urban Chart: 4!!





# the Outfield

# "Everytime you cry"

"Just as we found with the first two singles, the latest from the Outfield is already testing Top 10! Houston loves this group."

Paul Christy, Program Director Power 104 (KRBE)

Now On Over 70 CHR Reporters! Including:

WPHD WRSR KEGL **Z95** KRBE **WMMS** 95INZ WNCI

**KWK** KWOD

> One Of The MOST ACTIVE

# stabilizers "One simple thing"

Why wait for the AOR in your neighborhood to capture an audience with a record you could be playing now

AOR Tracks: 48



Columbia Records



# NAMETHEONI THATSTAR

The answer of course: Countdown America, the one Adult Contemporary countdown that features the most popular songs according to Radio & Records hosted by America's premier personality, Dick Clark.

When Dick counts down the hits, you can count on the ratings, because this show's got all the ingredients of a blockbuster.

First you've got the week's most popular AC songs—the songs your listeners have helped propel to the top of the charts. Then there's the excitement and unparalleled drawing power of the countdown format. Plus exclusive interviews with the most popular artists on record week. after week, after week. Because no one who's climbing the charts is willing to miss out on the opportunity of stopping by to talk with the best-loved personality in radio.

The most popular songs...the most successful format...interviews with top artists ...and Dick Clark himself. It's a winning

combination that simply has no competition. So get #1 working for your station. Call today. Countdowm America is transmitted via satellite or disc and is available to radio stations on a free swap/exchange basis.



For national sales information call (212) 575-6133.

For station clearance information call (212) 575-6100.

**New York** 

Washington, D.C.

Chicago

Detroit

**Dallas** 

Los Angeles

London

#### **CONFESSIONS OF A ZAPPER**

# Bringing Radio Into The Media Mix

Zapping around TV channels with a remote control during commercials has become a widespread practice, and so has fast-forwarding through spots on VCR-taped programs. This worries a lot of TV advertisers. If your station does TV spots, it should worry you, too.

Radio's fortunes have been tied inexorably to TV by the media-buying community. Most broadcasters feel betrayed when TV concepts such as ADI and cost per point are applied to radio. Radio's time, however, may finally be coming. A revolution is occurring in TV viewing that could be very much to radio's advantage. What seems minor and amusing today will grow into a tidal wave of problems over the coming years. Properly positioned and promoted, radio could turn out to be the advertisers' salvation.

Predictions are that by 1995 85% of this nation's homes will be VCR-equipped, four billion videocassettes will be rented yearly, and 25% of all TV viewing time will be spent with videocassettes. This means many households can be almost TV-commercial-free. And researchers may have a terrible time estimating viewing. After all, what sane person would admit to viewing ten channels every 15 minutes without seeing a commercial?



Allen Klein

#### Frankenstein's Monster

So how can advertisers solve the problem of zappers? How do stations convince clients that the commercials' viewing audiences are equal to the programs' viewing audiences? And where should you place your commercial in a cluster situation?

Advertisers and TV stations do have options. Advertisers can develop more interesting commercials or gimmicks such as trivia questions to get viewers to

'The time has come to give more than lip service to the concept of media mix. TV commercials aren't the force they used to be."

spend 30 or 60 seconds with their pitches. Stations can constantly adjust the timing patterns of commercial breaks to keep zappers off balance. Television could even admit that while its impact in the household hasn't diminished its commercial effectiveness has, and go back to 1982 rates.

As a zapper myself, I have a suggestion for those advertisers - such as your station, perhaps - showing signs of paranoia over this Frankenstein's monster. Place your commercial last in the cluster. It's very difficult to master the art of zapping if your spouse is in the same room intimidating you about not missing any of the program you were viewing.

For this reason, I always seem to get back to the originally selected channel a little earlier than anticipated in such a situation, and we have to sit through most of the last commercial. When a VCR viewer activates the

fast forward and whirls through commercials in a matter of seconds, he sees a blur on the screen, hears no sound, and must guess which is the last commercial in order to push the play button to coincide with the resumption of the program. Accordingly, the

"Radio zapping never hurt the medium or the advertisers because of the manner in which it's bought and how people listen to it."

same advice applies make sure your spot is last in the cluster.

#### Radio's Strengths

Technological advances that affect an industry aren't negatives, they are realities. A lot of people thought the pushbutton radio in the automobile was the ultimate zapping device. But radio zapping never hurt the medium or the advertisers, because of the manner in which radio is bought and how people listen to it. With radio, people usually listen to a station, not a program. By selling frequency, any loss in getting the message across is minimized. With television.

programs are viewed, and the ability to buy frequency is limited by the high cost of the medium.

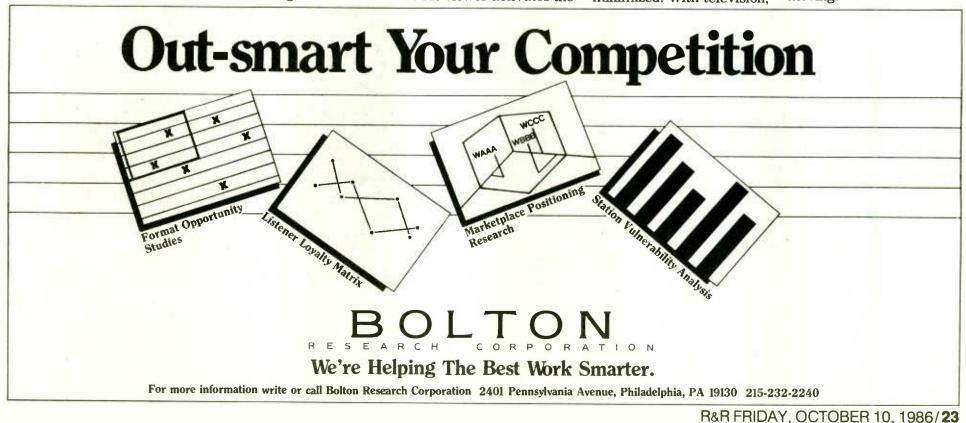
By Allen Klein

One of radio's other great strengths, the fact that it allows the listener to be involved in another activity while listening, also will be appreciated by our TV counterparts soon. TV's ability to entice people to sit in front of the tube and view everything but the commercial will test management's mettle.

"Properly positioned and promoted, radio could turn out to be the advertisers' salvation."

Broadcasters should not be shy about getting out the message. TV commercials are not the force they used to be, and the situation isn't going to get better.

Broadcasters and support groups like RAB should constantly remind advertisers that the time has come to give more than lip service to the concept of media mix. Radio's share of the media dollar must be increased if advertisers expect to keep their sales moving.



# THE GOOD NEWS GETS EVEN BETTER!



# "FAME AND FORTUNE"

DOUBLE BREAKER

TRACK 18 ALBUM 15

(7-89355)

## NOW BREAKING CHR!

**WLRS** WOMP PRO-FM WRSR WJAD KTUX WMMS WEAG **XMLW** WZOK Q104 KWK K104 WRQN WPFM WERZ **KBOS WVBS** WAMX KATD Y94 WKRZ OK100 KKLS WKQB 100KHI WDBR WNOK 95XIL KKAZ WOKI WGAN

Produced by Keith Olsen
Executive Producer: Mick Jones
Management: Bud Prager/(E.S.P. Management)
& Phil Carson



ON ATLANTIC RECORDS, CASSETTES

AND COMPACT DISCS



There are increasing signs that **GROUP W RADIO** is about to be involved in a major deal of some kind. The latest rumor-du-jour has the **WESTINGHOUSE** stations merging with the **NBC RADIO DIVISION.** At presstime, officials of both groups were denying that any deal had been struck. Significantly, however, nobody seemed to be dismissing the rumors as being totally off the wall.

Concurrently, the rumor mill is again grinding out predictions of WESTWOOD ONE's upcoming purchases. With \$100 million from its last stock offering to play with, stories of impending purchases of NBC and CBS (as well as ABC) O&Os — or networks — keep popping up. It's no secret WW1 wants to buy something(s); Chairman NORM PATTIZ has long assumed a Pac Man stance and is known to be hungry for properties. Now's his chance, especially with several outlets ready to sell off before next year's tax revisions change the capital gains calculations.

Seems ABC is very close to inking a deal with newscaster **PAUL HARVEY**, who not only has the three top-rated network programs but is also reportedly paid what such a position is worth. No word on how many \$\$\$ are involved in the pending deal, but Harvey has been courted by several wishful thinkers and most likely managed to strike a pretty good deal.

CBS may be closing its technology center in Stamford, CT, but that's not the end of the recording industry R&D carried out there. CBS RECORDS will continue to bankroll the work (as it's been doing for years) and the appropriate staff will move into the group's research/engineering plant in nearby Milford. Current projects include putting the home taping "spoiler" signal into compact discs, in case the day dawns when home recording machines will contain the necessary anticopying chip.

Former E/P/A VP/Album Promotion BILL BENNETT started work at his new Universal City quarters this week, leading MCA's AOR promotion team. Who's his successor? Word on the street says it's HARVEY LEEDS, currently Director/National Video Promotion at E/P/A.

Leaving the life of an independent publicist is **BRYN BRIDENTHAL**, who's joining

CAPITOL in media/artist relations. There she reunites with former E/A compadre SUE SATRIANO, who's meanwhile busy with official opening ceremonies for the new Capitol compact disc plant in Jacksonville, IL. The champagne should pop for that around the first week of November.

Word has it that **NIELSEN** will soon begin working closely with **BIRCH RADIO** to introduce Birch's quantitative and qualitative audience information to Nielsen's TV agencies. Birch's recent purchase of the Nielsen interviewing center in Sarasota, FL — and the addition of **ED SCHILLMOELLER** to its Technical Advisory Board adds credibility to this arrangement.

Meanwhile, four **ARBITRON** diaries have been pulled from the August portion of the most recent Portland, OR Arbitrends and classified as a violation of security policies. Apparently one household with four diaries contacted a station and identified itself as participants; the station and the four diarykeepers have since cooperated in the removal of the diaries from the data pool. The four diaries in question were not only *not* weighted in favor of that station; they listed lighter-than-normal time spent listening.

Has WLS/CHICAGO personality JOHN LANDECKER been suspended for 30 days after an alleged "offhand" comment made in August about reporting listening? Word from a major Chicago paper is that it's true.

What goes around comes around: A former chief clerk of the Senate subcommittee investigating payola last week pleaded guilty to embezzlement. **KATHERINE BIDDEN** has admitted to stealing more than \$5000 of the panel's travel funds since 1981.

With DAVE VAN STONE vacating the National PD slot at NATIONWIDE, strong rumor has it that the position may be filled internally but split among two existing PDs. With 16 stations, that's a lot of responsibility for any one "Guy" or "Bill" to handle themselves.

ELTON JOHN is writing his first TV jingle, for a new Cadbury's chocolate bar in the UK. Meanwhile, MADONNA is said to have agreed to appear in TV commercials in Japan for Mitsubishi electronics.

Continued on Page 26



Oklahoma City's



Radio Station

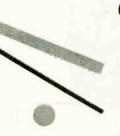


Los Angeles 213-459-8556 Jeff Pollack Communications, Inc. New York 212-315-5889

# Mulus The first single from the forthcoming album "When Second's Count. Produced by Ron Nevison and Frankie Sullivan

www.americanradiohistory.com

# ELTON JOHN



"Heartache All Over The World"

FIRST WEEK ACTION:

66/66

One Of The MOST ADDED!

Check These Adds:

**WXKS** 

WKSE

WPHD

WCAU

PRO-FM WAVA

93FM

WRSR

WHYT

KMJK FM102

And Many More!



Produced by Gus Dudgeon Management: John Reid

# BERLIN

"Like Flames"



Produced by Bob Ezrin Management: Peregrine Watts-Russell/ MFC Management

GEFFEN RECORDS

Out Of The Box Action:

**WPHD** 

**WMMS** 

CKOL

KWK
KPLZ
WFLY
WGFM
WNYZ
WSSX
WNOK
WKDD
KLUC
KCAQ
KATD
KZZU

despit
week'

WGAN WJAD WJMX KNAN WBNQ 99KG WDBR KTRS KZOZ Y97

100KHI

STREET TALK

Continued from Page 24

Okay . . . so what's the story? Is KWK/ST. LOUIS being consulted by BILL MOIR or not? Last week we heard an emphatic "no!" from a few insiders, but now management says "yes." So does Moir. What gives — enquiring minds want to know.

From Saginaw, MI comes word of a frequency and power switch. In the swap **BOOTH AMERICAN**'s **WIOG**, formerly broadcasting at 106.3 with 3 kw, traded with **WGER**'s 102.5 dial position and 86 kw authorized power. Booth reportedly paid \$4.6 million for the new frequency and increased power, which works out to \$55.42 per watt.

The piano that gave birth to "Straight From The Heart," "The Best Is Yet To Come," and a catalogue of many other hit tunes has found a new home. **BRYAN ADAMS** has donated his 1930 Estey baby grand to his alma mater, Sutherland High School in North Vancouver, BC. "The piano has inspired me and I hope it may inspire another generation," says Adams.

Attention, *Playboy* readers. With the November issue out on the stands, it's time again for the "1987 *Playboy* Music Poll" — with a twist. This year *Playboy* is asking DJs to predict how the readers will vote; the winning DJ receives his or her choice of Playmate products (\$200 value). To enter, simply complete the Music Poll ballot and send it with your name and call letters to Bill Paige, Playboy, 919 N. Michigan Ave., Chicago, IL 60611.

Longtime AOR KZOK/SEATTLE has completed an evolution to Classic Rock with no staff changes. Meanwhile, KCFX/KANSAS CITY — one of the original AOR Gold stations — is starting to mix in currents by compatible artists such as STEVE WINWOOD, PAUL McCARTNEY, MOODY BLUES, BILLY JOEL, BOB SEGER, GENESIS, and GEORGE THOROGOOD.

WRIF/DETROIT midday personality
KAREN SAVELLY has elected to remain there
despite an offer from rival AOR WLLZ (see last
week's ST).

GEORGE HARRIS has inked his first CHR client, RI-104/PROVIDENCE. On-air announcements last week heralding a "change" ended up being a teaser campaign to let listeners know they could hear 16 songs in a row on the station, two to three times per daypart with the exception of mornings.

WRNL/RICHMOND is set to drop Country for oldies from the SATELLITE MUSIC NETWORK on October 13th. The morning show will continue to be live, and morning man LARRY ENGLISH is the only air staffer to survive the change. PD JIM ASKER is staying on through the transition. (See Pros On The Loose).

Thursday morning, KAY107/TULSA tied up all incoming and outgoing calls in the entire 918 area code, when PD HARV BLAINE and staff gave away \$10,000 to the 107th caller. According to Southwestern Bell, "There were approximately 1 million attempts to reach the contest line during the one-hour period it took to get 107 calls in."

GEFFEN's Urban/AC coordinator DON WRIGHT has resigned to pursue other interests. This leaves a slot for someone to concentrate on AC crossovers, while RICHARD SMITH, who joined last month, is heading up Geffen's Urban promotion efforts.

Congratulations to WTIC/HARTFORD's morning man BOB STEELE, who celebrated his 50th anniversary on the full service giant (10/01). Connecticut Governor WILLIAM O'NEILL proclaimed the day "Bob Steele Day" for the entire state, and the Hartford Courant produced an entire section on Bob.

WVBF/BOSTON's morning team of LOREN OWENS & WALLY BRINE are running around the world again in the "Great Race Rematch." This time Wally is heading west and Loren is going east, but neither one will be going near Paris, Beirut, or Saudi Arabia. The planes left Logan airport ten days ago (9/30), and both travelers are giving updates on how they're doing. So far they met in Perth, Australia, where they did a show together before hitting the roads again.

CAPITOL BROADCASTING cleaned house earlier this week in Charleston, WV when MIKE BUXSER was brought in as GM for WCAW & WVAF. Among those now out and about are PAUL HOWARD, RON BRANNON, and Corporate Chief Engineer BOB NEWBERRY. Also out is radio legend JIM DAVIS (of KHJ, CKLW, and WOR-FM fame).

KYA/SAN FRANCISCO has been granted permission by the FCC to install a translator in order to improve its signal coverage in parts of the San Francisco area. The areas to be affected are Walnut Creek, Pleasant Hill, and Concord.

Stanford University is inviting applications for 12 John S. Knight Fellowships, awarded to professional journalists who are seeking to broaden their understanding of social, historical, economic, cultural, and philosophical dimensions of world issues. Selected candidates will received a \$20,000 stipend and book allowance for nine months. For more information call (415) 723-4937.

Brave enough to share your biggest blooper or the promotion that backfired the loudest? Send in your Turkey entries today to R&R's "Thanksgiving Turkey Special" contest and walk away with some of our cash and prizes. Submit entries to: Thanksgiving Turkey Special, R&R, 1930 Century Park West, Los Angeles, CA 90067. Call 213-553-4330 for details.

Heartfelt condolences to ATLANTIC
National Secondaries Promotion Director JOE
IANELLO on the loss of his mother.

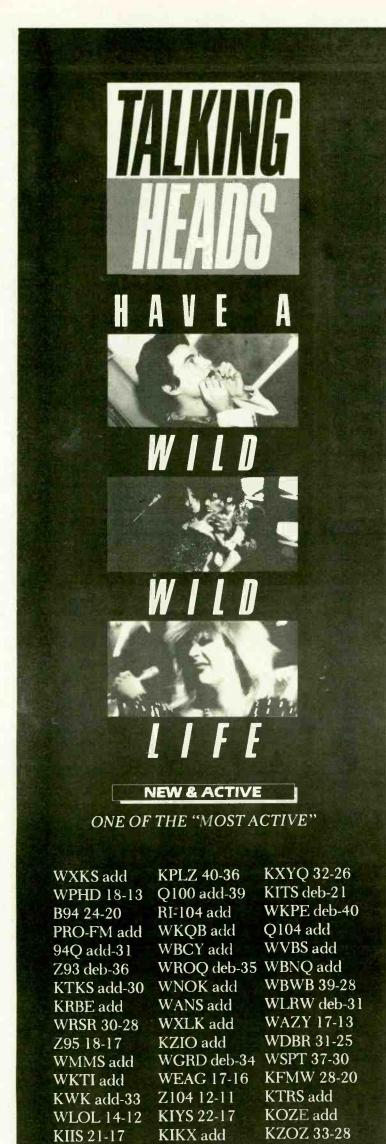
# NOBODY DOES IT BETTER! 'ROTATOR'

COMPUTER MUSIC LIBRARY/ROTATION SYSTEM!

#### PROGRAMMING PLUS

A Hayes Broadcasting Company P.O. Box 90486, Pacific Beach, CA 92109-0860 (619) 272-PLUS THE NEW SINGLE FROM RUN-D.M.C'S **DOUBLE PLATINUM ALBUM "RAISING HEL** ON PROFILE RECORDS, CASSETTES, AND COMPACT DISCS.

www.americanradiohistory.com



## Summer Birch Results

### Philadelphia

WMMR & WUSL Still Growing; Both News Stations Up; WYSP Rises Two Points; WSNI A Fraction Over WMGK.

|               | Spring '86 | Su '86 |
|---------------|------------|--------|
| 144555 (4 OD) |            |        |
| WMMR (AOR)    | 14.0       | 14.4   |
| WUSL (B/U)    | 11.6       | 12.0   |
| KYW (News)    | 6.4        | 7.3    |
| WDAS-FM (B/U) | 6.0        | 6.6    |
| WYSP (AOR)    | 4.3        | 6.3    |
| WCAU (News)   | 3.1        | 4.8    |
| WCAU-FM (CHR) | 6.2        | 4.8    |
| WEAZ (B/EZ)   | 5.8        | 4.5    |
| WWDB (Talk)   | 4.1        | 4.3    |
| WPEN (BBnd)   | 3.6        | 3.6    |
| WSNI (AC)     | 3.6        | 3.5    |
| WMGK (AC)     | 3.3        | 3.4    |
| WIOQ (AOR)    | 3.1        | 2.7    |
| WKSZ (AC)     | 2.6        | 2.6    |
| WXTU (Ctry)   | 3.8        | 2.6    |
| WIP (Misc)    | 2.8        | 2.1    |
| WFLN (Clas)   | 2.3        | 1.6    |
| WFIL (Gold)   | 1.8        | 1.5    |
| WTRK (CHR)    | 1.7        | 1.5    |
|               |            |        |

#### **Providence**

WHJY Remains Market Leader; WPRO-FM & WLKW-FM Hit Double Digits; WPRO Gains Ground On WWLI; WPLM New Big Band Leader.

|               | Spring '86 | Su '86 |
|---------------|------------|--------|
| WHJY (AOR)    | 15.8       | 14.6   |
| WPRO-FM (CHR) | 10.1       | 12.4   |
| WLKW-FM (B/EZ | 7.6        | 10.7   |
| WWLI (AC)     | 7.1        | 6.5    |
| WHJJ (N/T)    | 5.0        | 5.7    |
| WPRO (AC)     | 4.1        | 5.1    |
| WBRU (AOR)    | 4.1        | 5.0    |
| WERI (CHR)    | 3.9        | 4.8    |
| WSNE (AC)     | 3.2        | 2.5    |
| WBSM (Talk)   | 3.1        | 2.2    |
| WBZ (AC)      | 1.8        | 1.9    |
| WXKS-FM (CHR) | 2.4        | 1.8    |
| WBCN (AOR)    | 2.4        | 1.7    |
| WMYS (AC)     | 3.4        | 1.7    |
| WHIM (Ctry)   | 2.1        | 1.6    |
| WGBH (Clas)   | 1.3        | 1.4    |
| WPLM (BBnd)   | 4          | 1.1    |
| WZOU (CHR)    | .7         | 1.1    |
| WICE (Gold)   | 2.0        | 1.0    |
| WWAZ (BBnd)   | 2.1        | 1.0    |
|               |            |        |
|               |            |        |

### Dallas-Ft. Worth

KKDA-FM Widens Market Lead; KPLX & WBAP Running Neck & Neck KVIL Slips; KLUV Makes Big Jump.

|               | •          |        |
|---------------|------------|--------|
|               | Spring '86 | Su '86 |
| KKDA-FM (B/U) | 11.5       | 13.0   |
| KVIL (AC)     | 9.1        | 8.4    |
| KTXQ (AOR)    | 7.5        | 7.9    |
| KEGL (CHR)    | 8.4        | 7.5    |
| KPLX (Ctry)   | 6.4        | 6.5    |
| WBAP (Ctry)   | 4.9        | 6.5    |
| KRLD (N/T)    | 4.2        | 5.9    |
| KTKS (CHR)    | 4.1        | 5.1    |
| KLUV (Gold)   | 2.9        | 5.0    |
| KZEW (AOR)    | 4.9        | 4.6    |
| KSCS (Ctry)   | 5.8        | 4.4    |
| KMEZ (B/EZ)   | 4.1        | 3.1    |
| KLTY (Rel)    | 2.8        | 2.7    |
| KDLZ (B/U)    | 3.1        | 2.5    |
| KQZY (B/EZ)   | 2.2        | 2.5    |
| KMGC (AC)     | 2.6        | 2.0    |
| KESS (Span)   | 2.6        | 1.6    |
| KZPS (CHR)    | 1.9        | 1.6    |
| KRQX (Gold)   | .9         | 1.4    |
| KKDA (Gold)   | .7         | 1.0    |
| WRR (Clas)    | .6         | 10     |
|               |            |        |

### St. Louis

KMOX & KSHE Tie For First; KUSA Closes In On WIL-FM; KHTR Widens CHR Lead.

|               | Spring '86 | Su '86 |
|---------------|------------|--------|
| KMOX (Talk)   | 19.4       | 20.6   |
| KSHE (AOR)    | 15.7       | 20.6   |
| KMJM (B/U)    | 7.9        | 6.9    |
| KHTR (CHR)    | 5.0        | 5.2    |
| WIL-FM (Ctry) | 5.0        | 4.7    |
| KEZK (B/EZ)   | 4.2        | 4.3    |
| KSD (AC)      | 4.3        | 4.0    |
| KUSA (Ctry)   | 2.8        | 3.5    |
| WZEN (B/U)    | 1.9        | 3.5    |
| KWK (CHR)     | 5.4        | 3.3    |
| KYKY (AC)     | 3.7        | 3.2    |
| WMRY (AOR)    | 2.8        | 2.7    |
| KLTH (AC)     | 1.5        | 2.0    |
| WKKX (Ctry)   | 2.6        | 2.0    |
| KXOK (Talk)   | . 1.6      | 1.8    |
| WRTH (BBnd)   | 3.1        | 1.8    |
| KADI (AC)     | 1.2        | 1.1    |
| KATZ (B/U)    | 1.2        | 1.1    |
| KFUO (Clas)   | .6         | 1.0    |
| KWMU (Misc)   | .5         | 1.0    |
| WCBW (Rel)    | .4         | 1.0    |
|               |            |        |

# San Jose

KOME Community
Champ; KSOL Up By A
Half-point; KATD Gains
Ground On KWSS; KARA
& KYUU Tie For AC
Leadership.

Y97 31-26

| ng '86 | Su '86                                 |
|--------|--|
| 6.3    | 8.2                                    |
| 7.0    | 7.5                                    |
| 8.0    | 7.4                                    |
| 9.4    | 7.4                                    |
| 5.1    | 5.0                                    |
| 2.4    | 4.9                                    |
| 3.0    | 3.7                                    |
|        | 6.3<br>7.0<br>8.0<br>9.4<br>5.1<br>2.4 |

| ********     | 4.0 | 0.5 |
|--------------|-----|-----|
| KMEL (CHR)   | 1.9 | 3.5 |
| KARA (AC)    | 2.6 | 3.3 |
| KYUU (AC)    | 5.6 | 3.3 |
| KCBS (News)  | 4.2 | 3.0 |
| KEZR (AC)    | 2.4 | 3.0 |
| KSAN (Ctry)  | 4.2 | 2.9 |
| KNBR (Misc)  | 2.1 | 2.7 |
| KIOI (AC)    | 2.1 | 2.5 |
| KBLX (A/A)   | 2.9 | 2.4 |
| KLIV (BBnd)  | 1.6 | 2.0 |
| KEEN (Ctry)  | 2.5 | 1.9 |
| KLOK (AC)    | 1.6 | 1.6 |
| KLZE (B/EZ)  | 2.3 | 1.5 |
| KLOK-FM (AC) | 1.7 | 1.5 |
| KFOG (AOR)   | 2.3 | 1.4 |
| KITS (CHR)   | 1.2 | 1.2 |
| KBRG (Span)  | .6  | 1.1 |
| KYA (Gold)   | 7   | 1.0 |
|              |     |     |

### Denver-Boulder

KBPI Stays Dominant; KPKE Jumps To Second Overall; Classic Battle Tightens Up; KOAQ New AC Leader.

|               | Spring '86 | Su '86 |
|---------------|------------|--------|
| KBPI (AOR)    | 12.1       | 9.6    |
| KPKE (CHR)    | 5.3        | 7.7    |
| KOSI (B/EZ)   | 8.0        | 7.4    |
| KBCO-FM (AOR) | 8.8        | 7.3    |
| KRXY-FM (CHR) | 5.5        | 6.2    |
| KOAQ (AC)     | 4.3        | 6.1    |
| KAZY (AOR)    | 4.2        | 5.6    |
| KMJI (AC)     | 5.9        | 4.9    |
| KOA (Talk)    | 3.9        | 4.6    |
| KYGO (Ctry)   | 3.7        | 4.2    |
| KDKO (B/U)    | 4.5        | 3.3    |
| KIMN (AC)     | 2.7        | 3.2    |
| KHOW-(AC)     | 2.7        | 3.1    |
| KLZ (Ctry)    | 2.8        | 2.9    |
| KVOD (Clas)   | 3.6        | 2.7    |
| KCFR (Clas)   | 2.4        | 2.6    |
| KNUS (N/T)    | 1.4        | 2.4    |
| KEZW (BBnd)   | 4.4        | 2.2    |
| KRZN (Gold)   | 1.3        | 1.9    |
| KBRQ (Ctry)   | 1.4        | 1.7    |
| KWBI (Rel)    | 1.2        | 1.7    |
| KTCL (AOR)    | .6         | 1.2    |

### Atlanta

WKLS-FM Regains Lead; WZGC New CHR Champ; WVEE Retains Double Digits; AC Race Grows Tighter.

|               | Spring '86 | Su '86 |
|---------------|------------|--------|
| WKLS-FM (AOR) | 13.5       | 13.2   |
| WVEE (B/U)    | 13.8       | 11.6   |
| WZGC (CHR)    | 10.1       | 10.6   |
| WQXI-FM (CHR) | 10.3       | 7.6    |
| WPCH (B/EZ)   | 7.2        | 6.2    |
| WYAY (Ctry)   | 6.7        | 5.9    |
| WKHX (Ctry)   | 5.8        | 5.3    |
| WSB (AC)      | 5.2        | 5.0    |
| WSB-FM (AC)   | 4.1        | 4.8    |
| WARM (CHR)    | 2.7        | 4.0    |
| WFOX (AC)     | 3.4        | 4.0    |
| WEKS-FM (B/U) | 3.2        | 3.1    |
| WAOK (B/U)    | 1.3        | 2.2    |
| WGST (N/T)    | 1.5        | 2.0    |
| WCLK (Jazz)   | .5         | 1.3    |
| WABE (Clas)   | 1.4        | 1.2    |
| WRAS (AOR)    | .6         | 1.1    |

### Indianapolis

WFBQ Drops Three
Points; WFMS Enters
Double Digits; WEAG New
CHR Leader; WENS
Closes In On WIBC.

|             | Spring '86 | Su '86 |
|-------------|------------|--------|
| WFBQ (AOR)  | 21.0       | 18.0   |
| WTLC (B/U)  | 12.7       | 13.2   |
| WFMS (Ctry) | 9.6        | 12.7   |
| WIBC (AC)   | 15.7       | 9.4    |
| WEAG (CHR)  | 6.5        | 9.3    |
| WZPL (CHR)  | 8.8        | 8.8    |
| WENS (AC)   | 5.4        | 7.7    |
| WXTZ (B/EZ) | 6.2        | 6.2    |
| WTUX (BBnd) | 1.8        | 2.0    |
| WXLW (Rel)  | .4         | 1.5    |
| WIRE (Gold) | 1.1        | 1.3    |
| WNDE (Gold) | .9         | 1.2    |
| WTPI (AC)   | 1.7        | 1.1    |
| WXIR (Rel)  | .7         | 1.1    |
| WIAN (Misc) | 1.1        | 1.0    |

KKRZ add-31 KCAQ add

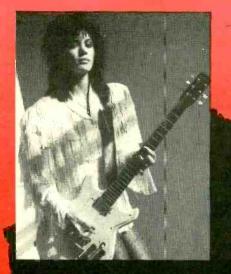
THE SINGLE FROM THE ALBUM
"TRUE STORIES

PRODUCED AND PERFORMED BY TALKING HEADS

C 1986 SIRE RECORDS COMPANY & TALKING HEADS TOURS INC

KMEL add-31





# Quiet Riot

"THE WILD AND THE YOUNG"

**KDWB** 99DTX KDON K104 WRQN WOMP 99KG WERZ KIKX WJAD **KBIM** WKRZ KXYQ KSMB **OK95** 

# Joan Jett and the Blackhearts

"GOOD MUSIC"

Now On 48 CHR Reporters!

| WXKS   | WMMS | WLRS  | 95XXX° | KTMT  |
|--------|------|-------|--------|-------|
| WKSE   | KDW3 | KTUX  | WKPE   | KWNZ  |
| PRO-FM | WFLY | KIIK  | WOMP   | KBIM  |
| KRBE   | 0100 | KCPX. | KQIZ   | SLY96 |
| WRSR   | WRCK | KRO   | WORR   |       |



# Til Tuesday "WHAT ABOUT LOVE"





CBS Associated/

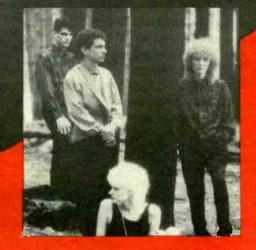
Blackheart Records

# James Brown

BLACK/URBAN BREAKER! BLACK/URBAN CHART: DEBUT > 40

| WXKS | WSPK | KF95  | WCGQ         | WCIL  |
|------|------|-------|--------------|-------|
| CKOI | Q106 | KZZU  | <b>J</b> JMX | WLRW  |
| Y100 | WOKI | 95XXX | KSMB         | KTMT  |
| Q100 | KTUX | WFXX  | KNAN         | SLY96 |
| WERZ | WKDD | WKSF  | WVBS         | OK95  |
| WNNK | WZOK | WJAD  | <b>W</b> BWB |       |
|      |      |       |              |       |

Distributed by CBS Records



#1 MOST ACTIVE Now On Over 133 CHR Reporters - 56 %

WXKS 23-15 Y100 deb 35 KKRZ deb 36 WBEN 40-28 WRSR 34-30 KWOD deb 34 WKSE deb 39 WMMS 22-14 KS103 add WPHD 21-12 WHYT deb 32 KMEL 23-19 PRO-FM 27-23 **KPLZ 39-31** KWK 29-25 KRBE add 39 Y108 add KNBQ add 95INZ 22-19 KIIS add

AOR Tracks: (8)

### NETWORKS/PROGRAM SUPPLIERS



REED BUNZEL

**NETWORK FORUM** 

# Leaders Of The Pack

The recent "Network Leaders Panel" at NAB's Radio '86 in New Orleans was an effective forum for radio and advertising execs. It offered an opportunity for any interested folks to meet face-to-face with most top radio network officials in a friendly but serious exchange of comments and criticisms. The 75-minute session also constituted a network editor's dream: how often do most networks have a top executive sitting on a panel, waiting to be grilled with virtually any and all questions posed by a live studio audience? Sort of like Phil Donahue without the commercials.

It would have been easy to turn the panel discussion into a press conference, but that would have defeated the purpose of the session. Editors and reporters generally have random access to the folks they write about, but affiliates and advertisers aren't always so fortunate. The true value in a forum of this type comes from letting the people who are affected by the decisions of the panel members ask the questions they feel are important . . . and to let the networks, like GTE, say "we hear you."

#### A Growth Year

In a year generally stagnant for radio (posting between 2-4% growth), the network industry has experienced a boom. Revenues are anticipated to increase 17% by the end of 1986, and double-digit growth is expected to continue well into '87. Many facets of the radio industry have claimed that networks are siphoning revenues out of local and national radio to satisfy their own bottom lines. Network radio, in a way, is "stealing from Peter to pay Paul."

"Not so," said CBS Radio Networks Sr. VP Dick Brescia.
"Growth has occurred because new networks have sprung up and some old networks have expanded — and one of the reasons for this is that stations have found that a network is a valuable asset for them."

Growth is reflective of the evolution of the network business over the last decade, maintains NBC Radio President Randy Bongarten. This evolution includes the development of FM radio and increased segmentation of the radio audience, as well as the advent of satellite delivery systems. These factors "changed the nature of the business overnight," Bongarten maintained. "We went from a distribution-driven business to a product-driven business. The decrease in the cost of distribution allowed more networks to compete in the marketplace."

#### On The Spot

Rep firms aren't so quick to discount the "stealth" idea, however. They claim the spot radio market is losing millions of dollars in accounts to networks, which eventually leads to a steady flow of dollars out of the stations' pockets.

"That networks are stealing national spot dollars is something we've been hearing a lot this year. continued Bongarten. "The evidence given is that spot is up 2% while network is up 17% - 30% in July alone. But even though the marketplace is up 17%, that money is not being equally distributed." Nor is it money that is necessarily coming from other slices of the ra-dio revenue pie. "It really has to do with the fact that there are a lot of new networks out there with inventory that is now beginning to realize its worth. A lot of incremental dollars are going to these new networks.'

Bongarten also insisted there hasn't really been a true national spot market in the last 10 years. "The money we as station operators called national spot is really regional money or money earmarked for specific markets and specific reasons," he explained. "And this is not money that gets spent on networks." He also pointed to the fact that networks in 1986 pulled in 6% of all dollars spent in radio, a percentage he claimed has

grown only slightly in the last ten years.

CBS's Brescia agreed that networks are not a threat to spot radio, but did admit that there has been an effect. "There may be an impact, but it's not as dramatic as some people think," he commented. "National and spot radio mean nothing unless they make sense to an advertising agency. For years I've heard that network radio was priced too low, but I've never been able to understand what that means. The people who are responsible for selling network radio don't have any different approach to the rate card than somebody who is working at a local radio station. We'd love to have prices as high as we can get them, but the pricing has to make sense in the national marketplace."

Mutual/Westwood One Co-Presient Art Kriemelman claimed network's advantage over spot radio is the programming which accompanies it. "If you look at this medium the way most national advertisers would look at it, the advantage of having a sizable network vehicle helps the advertiser," he said.

#### The Price Is Right

The thought of networks being priced too low draws chuckles from most agency buyers. "Whatever the networks come in with is too high for us," laughed one highly-placed Madison Avenue rep. Buying or selling network advertising is much like haggling over a sombrero in Cancun: both parties approach negotiations with the clear understanding that they will eventually reach a comfortable middle ground where neither feels he is getting ripped off.

Network spots can be priced either by cost per thousand, station lineup, program-by-program, or all of the above. Not all clients buy strictly by the numbers and, in fact, pay a premium for special programming or a list of good stations in good markets. Still, most agencies generally place greatest emphasis on efficiency — which points to CPM.

"All factors are important," Brescia noted. "But if we don't come in with something that is competitive on an efficient basis, we're not going to play in the game. In our presentation we may have some strong arguments on environment, and this may be viewed as important to the agency or advertiser. Still, the numbers are first."

Not all network programming or advertising can be lumped together, because news, sports, and short- and long-form programming all provide different advertising vehicles and thus are sold differently. Westwood One has made most of its nut on long-form product, for instance, which Kriemelman insists provides a special environment. Still, efficiency remains the strongest factor. "There are a lot of cases where people come into the business on the basis of wanting a special programming vehicle," he noted. "In these cases he's looking for the audience in the vehicle. But over time the pressure still comes down from the agency, and it all gets to be a real price consideration. As long as the buyers and sellers exchange complete information, it's a very healthy and normal negotiation."

"The predominant influence is numbers," Bongarten agreed.

"There are premiums paid for other things; CPM would be increased if you have a high percentage of inprogram clearance, for instance. Advertisers will pay more for that; they'll also pay more for a concept they like — something that has value for the advertiser. But, by and large, the pressures in this business are the same as they are anywhere else — and that's cost per point."

#### **Continued Expansion**

Network executives tend to view the industry through rose-colored glasses — an attribute common to virtually every business. Still, the growth of radio network revenues does appear positive, both through expansion of the industry as a whole and further product development by those companies already in operation.

We may see some attrition, but there should also be more options for stations in the years to come," explained Brescia. "The issue of developing more dollars for network radio is key. We're all members of the Radio Network Association, which was put together to help create a comfort zone for advertisers and agencies who know little about radio or networks. The mission of the RNA is to proselytize for network radio and build confidence in the medium itself. We don't mind having 6% of the radio dollars if we can improve the overall amount of dollars spent in radio."

Kriemelman looks to an increase in network inventory as a positive sign for the medium. "Developing new business is high on the agenda," he concurred. "But despite all this growth, we've still got a long way to go. Inventory is the key. Five years ago there was virtually no long-form programming available; last year we saw over 3500 hours available. Inventory will continue to expand, and agencies will continue to make use of this inventory with national advertiser support."

United Stations Exec. VP Bill Hogan also is a strong supporter of RNA activities, but also points to a possible new competitor in the marketplace. "I think we'll begin to see some of the large rep companies taking a shot at the wired network business," he observed. "They're seeing it, they're talking about it, and they're examining alternative ways of getting the business. New business development is important, and the RNA has done a great job, but there are a lot of things on the horizon. All in all we feel that the next 5-10 years will be very positive and aggressive."



NETWORK LEADERS PANEL — Discussing the challenges of network radio at a panel discussion at Radio '86 in New Orleans were (I-r): WTIC/Hartford's Tom Barsanti (moderator); CBS's Dick Brescia; Westwood One/Mutual's Art Kriemelman; NBC's Randy Bongarten; and United Stations' Bill Hogan. Missing: ABC's Aaron Daniels.

30/ R&R FRIDAY, OCTOBER 10, 1986

## NETWORK FEATURE FILE

#### **NEWS & INFORMATION FEATURES**

October 13-17

#### MUSIC FEATURES

#### The Weekend

|  | Octob   | er 18-19   |
|--|---------|--|
| American Eagle Bobby Bare  | (DIR)   | Metalshop<br>Yngwie Malmsteen  |
| Christian Countdown  |         | Musical! (WO)  |
| America Paul Smith   | (CCA)   | From Broadway to Hollywood  Musical Starstreams (FF)                 |
| The Countdown  | (WO)    | Leo Kottke   |
| Beau Williams/Rene & Angela  |         | National   |
| Countdown America With Dick Clark                                    | (US)    | Howard Stern Show (DIR) Moody Blues                                  |
| Cyndi Lauper   |         | National Music Survey (WO) Paul McCartney/Chris DeBurgh/Human League |
| John Leader's  | (CHCA)  | On The Radio (NSBA)  |
| Countdown USA<br>Robert Palmer                                       | (CUSA)  | Rod Stewart  |
| Country Report Countdo   | wn(WRN) |  |
| Rosanne Cash/Michael Johnson/E                                       |         | Pioneers in Music (DIR)  |
| Country Today  | (MJI)   | Blood, Sweat, & Tears/Chicago/Procol Harum Powercuts (GSN)           |
| Anne Murray  | ,       | Billy Squier/Billy Idol  |
| Dick Clark's   |         | Reelin' & A Rockin' (RI)   |
| Rock, Roll & Remember<br>Paul McCartney                              | (USP)   | Robert Palmer/Whoopi Goldberg  |
| Dr. Demento  | (WO)    | Reelin' in The Years (GSN)   |
| Weird Al Yankovic  |         | Moody Blues/Jan & Dean   |
| Elvis Hour<br>The King sings   | (CRS)   | Rock Chronicles (WO) Alvin Lee/Mlke Rutherford/Bruce Hornsby         |
| Entertainment  |         | Rockline (GSN)   |
| Coast To Coast   | (CBSR)  | Billy Squier   |
| Halloween show; Gene Simmons/<br>Milano/Vincent Price<br>Future Hits |         | Rock Watch (USP)   |
| Billy Ocean/Duran Duran  | (WO)    | Scott Muni's Ticket To Ride (DIR)                                    |
| Great Sounds   | (USP)   | Eddie Money  |
| Artie Shaw   | (       | Scott Shannon's  |
| Highlights   | (DIR)   | Rockin' America Countdown(WO)  |
| George Benson/Little Milton  |         | Human League/Loverboy/Janet Jackson                                  |
| Hot Rocks  | (1100)  | Sinatra Special (CRS)  |
| Moody Blues  | (USP)   | Love songs   |
|  |         | Solid Gold Saturday Night (US) California rock of the '60s           |
| King Biscult   |         | Star Beat (MJI)  |
| Flower Hour  | (DIR)   | James Ingram   |
| Outfield/John Eddie  |         | Superstars Rock Concert (WO)   |
| Jazz Show  |         | Jackson Browne   |
| With David Sanborn   | (NBCE)  | That's Love (WO)   |
| Lee Ritenour   | (       | James Ingram/Donna Mills/Steve Winwood                               |
|  |         | Top 30 USA (CBSR)  |
| John Landers'  | (110)   | 1965 top ten tunes   |
| Hit Music USA<br>Loverboy/Peter Gabriel                              | (US)    | Urban Music Magazine (SI) Ben E. King/Director Spike Lee             |
| Legends Of Rock  | (NBCE)  | Weekly Country   |
| Supertramp   | (14501) | Music Countdown (USP)  |
| NBC Live Album Party<br>Pete Townshend                               | (NBC)   | Janie Fricke   |

#### The Week Of

| October 20-24  |                |
|--|----------------|
| Album Party Pete Townshend   | (NBCE)         |
| The Concert Hour Eugene Wilde/Jets   | (WO)           |
| Country Calendar Larry Gattin/Harold Shedd/Con Hunk  | (CW)<br>ev/Don |
| Reid/Sylvia/George Strait/Ricky Si<br>Country Report   |                |
| Eddie Rabbitt Earth News   | (WO)           |
| Whoopi Goldberg/Bruce Hornsby/C<br>Howell/Rae Dawn Chong/Richard<br>Marjorie Wallace/David Lynch |                |
| Encore With Jim Lange<br>1940: Artie Shaw  | (WO)           |
| In Concert Red Rider/Bruce Hornsby & The Ra  | (WO)           |
| Line One Pretenders  | (WO)           |
| Live From Gilley's<br>Salute to Country Music Month  | (WO)           |
| Music Of America Larry Gatlin & the Gatlin Brothers  | (ABCR)         |
| Off The Record  Eurythmics/Daryl Hall/Cyndi Lauper   | (WO)           |
| Off The Record Special Peter Gabriel   | (WO)           |
| Pop Concerts/<br>Star Trak Profiles  | (WO)           |
| Paul McCartney profile, Pt. 1  Rock Notes  | (NP)           |
| Joe Jackson/Pet Shop Boys/Michae<br>Barres   |                |
| Rock Over London Paul Young/Anti-heroin interviews   | (RI)           |
| Rock Today<br>Paur Simon   | (MJI)          |
| Shootin' The Breeze<br>Freddie Jackson/Jean Came/Phytlis   | (WO)           |
| Soilid Gold Country Producer profile: Owen Bradley (10/ October gold (10/21)                     | (USP)          |
| Feature year: 1976 (10/22) Salute to Gene Watson (10/23) "Time" (10/24)                          |                |
| Solid Gold Scrapbook The time is now (10/20)   | (US)           |
| This week in 1969 (10/21) Profile: Ellie Greenwich/Jeff Barry (1) This week in 1972 (10/23)      | 0/22)          |
| Here, there, & everywhere (10/24)  Special Edition   | (WO)           |
| Melba Moore Star Trak Peter Gabriel/Anita Baker/Bruce Hom  | (WO)           |

#### COMEDY

|  |        | Amatellin U (DD)  | ) |
|--|--------|---|---|
|  |        | Food fight/crystal ball/one size fits all/male<br>nurses/restroom maintenance 101               |   |
| October 20-24  | F      | Bobby Jo Ambergey's Bar & Grill (DD)  | ) |
| Party  | (NBCE) | Whistle while u work/Jack the stripper/<br>tupperware/wet pals/it's catching                    |   |
| rnshend  | (14(0) | Comedy Hour (MJI)   | ) |
| <b>Incert Hour</b><br>Vilde/Jets                     | (WO)   | Live Guest: Judy Tenuta/Frank & Moon<br>Zappa/Father Guido Sarducci/George Carlin               |   |
| y Calendar   | (CW)   | Comedy Show   |   |
| iin/Harold Shedd/Con Hur<br>Ma/George Strait/Ricky S |        | With Dick Cavett (CW)   | 1 |
|  |        | Comedy classics: Jack Benny/Bill Cosby/WC<br>Fields/Mel Blanc/Stan Freberg/Alfred               |   |
| y Report<br>obitt                                    | (WRN)  | E. Newman   |   |
| lews   | (WO)   | Daily Feed (DCA)  | ) |
| ioldberg/Bruce Hornsby/C                             | (      | Who blinked?/intermediate range summit/Max  |   |
| Rae Dawn Chong/Richard<br>Wallace/David Lynch        |        | leaves Moscow/Gorbachev US campaign<br>schedule/Gadhafi cancels Washington Post<br>subscription |   |
| With Jim Lange                                       | (WO)   | Hiney Wine (DD)   |   |
| tie Shaw   |        | Hawaiian hiney/park your hiney/cut the  |   |
| cert   | (WO)   | cheese/jalapeno hiney/potpourri   |   |
| /Bruce Hornsby & The R                               | ange   | frying Loblolly (DD)  |   |
| ne   | (WO)   | Goal post/half time show/pom poms/  |   |
| 8  |        | offside/timeouts  |   |
| om Gilley's  | (WO)   | Jackie The Joke Man (OHR)   |   |
| Country Music Month                                  |        | Camel's hump/biggie piggie/two gross/Sigmund  |   |
| Of America   | (ABCR) | Freud chicken/strip solitaire   |   |
| in & the Gatlin Brothers                             | (14(0) | Laugh Machine (PM)  | ) |
| <b>PRecord</b><br>s/Daryl Hall/Cyndi Lauper          | (WO)   | Woody Allen/Henny Youngman/Billy Crystal/<br>Bill Cosby/Gary Owens                              |   |
| Record Special                                       | (WO)   | Live From The Improv (DIR)  | ) |
| riel   |        | Jeff Cesario/Bobby Gaylord/Franklin Ajaye/  |   |
| ncerts/  |        | Monica Piper/Joe Bolster  |   |
| ak Profiles  | (WO)   | Mel Blanc's   |   |
| artney profile, Pt. 1                                | (1.17) | Blankety Blancs (ASR)   |   |
| otes   | (NP)   | As the stomach turns/Dr. Conroy/talk  |   |
| on/Pet Shop Boys/Micha                               | er Des | turkey/mystery writer/firing squad  |   |
| ver London   | (RI)   | National Comedy Wireless (DD) What it is/sis boom baa/rawhide/adios                             |   |
| g/Anti-heroin interviews                             | (1.17) | airlines/whamatene mist   |   |
| oday   | (MJI)  | National Lampoon's  |   |
| n  | ` '    | True Facts (SLP)  |   |
| ı' The Breeze  | (WO)   | Get the point/duck truck/old glory/copy cat   |   |
| ackson/Jean Came/Phytlis                             | Hyman  | crime/hammer head   |   |
| old Country  | (USP)  | Party Drop-Ins (ASR)  |   |
| profile: Owen Bradley (10                            | /20)   | Party pig-out/woman's intuition/party beat/Peter  |   |
| old (10/21)<br>ear: 1976 (10/22)                     |        | Wolf's disease/party line taking credit   |   |
| Gene Watson (10/23)                                  |        | Radio Hotline (ASR)   |   |
| 0/24)  |        | General manager II/accountant/telephone   |   |
| old Scrapbook  | (US)   | psychologist/foul-ups/I'm lonely  |   |
| s now (10/20)  | (,     | Stevens & Grdnic's  |   |
| I- 4000 (40/04)                                      |        | Company Dance Line (ACD)  |   |

Comedy Drop-ins

pick up girls on 101 **United Spots** Of America

Don't miss this movie/my doctor's doctor/ deception/play Mickey for me/how to

Scamco nose hair remover/Harv Kirschner's

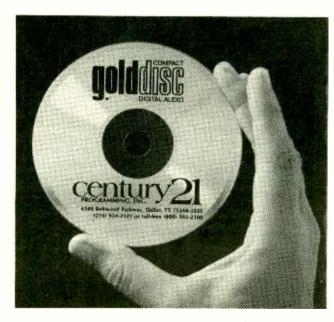
(ASR)

#### GENERAL INFORMATION

The Rlimn

| Female murderers/cheaper American car<br>home runs than ever for big leaguers/re<br>music/astrology                                    |                 |
|--|-----------------|
| Car Show Coast To Coast (\$'87 BMW 325-ES/Stuart Frey, Ford Ca<br>Division VP  | SCGI)           |
| Computer Program  Learning centers/care & maintenance at home/home repairs/here today. obsole tomorrow/original programs               | (PM)<br>ete     |
| Entertainment Coast-to-Coast Salty Struthers/William Devane/David & Disle of Man/Burns Sisters   | BSR)<br>avid/   |
| Health Care Oh, my aching feet   | (PIA)           |
| NBC Extra The new bottom line, Pt.2  | NBC)            |
| Page One<br>Israeli-Egyptian Summit in Alexandria/the<br>kosher gourmet cooking  | (PIA)<br>art of |
| Public Affairs Reform: a taxing question   | (PIA)           |
| Reviewing Stand  Tax reform: Part 2 of 3: Planning for Apri King/Teaching the gifted: Dr. Juyce Va Tassel/The memory method: Harry Lon | n               |
| Sound Advice Setting levels/cueing/overdubbing & multi tracking/echo & reverb  | (PM)            |
| Sports Explosion Harmon Killebrew/Bob Burrows/Francis Peay/Chuck Long/Bob Baker  | (PIA)           |
| Sports Flashback  NL pitcher with season saves record/84 championships series: Cubs vs. 7/84 / championship series: Tigers vs. ?       |                 |
| Sporting News Report  Earl Weaver/Rocky Bleier/Jerry Girard/Bo  Murphy/Costas commentary or bad sta                                    | CW)<br>b<br>ts  |
| Wireless Flash Director Nicke Castle Jr./"Our Heuse"/De  |                 |

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R&R FRIDAY, OCTOBER 10, 1986/31

### ENGINEERING

# KFWB's Studio: What's Missing?

**By Brad Messer** 

There's a feeling that something is missing when you first enter the large, open work area that is the heart of all News KFWB/Los Angeles. And it takes no more than a moment to realize that the missing element is something which has been purposely engineered out. What isn't present is the typical noise of a newsroom.

Almost a dozen people are working with obvious intensity, but there is not a teletype sound to be heard, or police monitors, or network feeds, or harried editors shouting urgent instructions across the room. There is not even that most rudimentary newsroom sound, the typewriter.

#### Noise Engineered Out

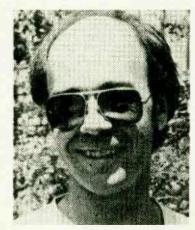
The Westinghouse operation, even in the midst of processing the impressive workload of a normal day, is almost eerily quiet. For radio professionals who have paid years of dues laboring amid nervejangling noise, Group W has created a refreshing environment in which a working person can hear himself think.

Chief Engineer Richard Rudman said, "We do our monitoring in side rooms with the radios kept low. Work area acoustics are enhanced by wall-to-wall carpeting, angled glass, and the fact that we don't have a continuous T-bar ceiling."

The typewriters have been shoved a few notches back toward the Stone Age, replaced by the quiet keyboards and CRTs of the BASYS electronic newsroom system. Wire services terminate at a 600-linesper-minute teleprinter housed in a highly efficient sound-insulated cabinet, with several other dot matrix printers for backup.

#### **Standardized Positions**

The KFWB newsroom layout incorporates full audio facilities at each working position, with "a cassette machine set up to record off the telephones, an air monitor, and



about 16 other sources," said Rudman. "We have to expand that, incidentally, because we keep adding direct lines. We have two channels for NBC, two for ABC, UPI Audio, direct lines for the Press Club, City Hall, the Hall of Administration for the county, an Orange County office, seven separate receivers for the two-way system, and some other things. All those inputs are in every position in the newsroom."

#### Sophisticated Intercoms

Something about the intercoms reminded me of a line from the old trucker tune in which Dave Dudley sang, "My rig's a little old, but that don't mean she's slow." The intercom - we're talking a lot of late 70s solid metal here, and very little plastic - was designed with features which some very pricy contemporary systems lack.

The calling station is indicated by a light, so when a message

comes in, the recipient can tell at a glance who is calling.

"It's really an elegant intercom," said Rudman, "designed by our Don Parker, who has a very elegant mind for simple solutions to complex problems, and by a vendor, Norm Farr.

"It's a 20 x 20 intercom with the capability of having many talk paths activated at once. It also has Hands Free and All Call and some audio processing, so you don't have to be right on top of the microphone.'

#### **Anchor Positions Noteworthy**

Look at the accompanying photo of an anchor position in the main air studio, and you'll immediately notice two features.

First, because the main function of an anchor is to read from pieces of paper, ample room has been provided for copy directly in front of the reader. The second notable feature is something that's missing from the air studio.

"The first thing I noticed is that you don't have any VU meters."

Rudman replied with mock alarm, "I don't?"

"Where are they?"

Closeup of anchor position with copy placed directly in front

"They're where they should be, in a place where they aren't distracting someone whose job is to be an anchor. We have our audio processing set to be tolerant of a wide range of levels, and colorless throughout that range, more or

"For myself and many engineers, one of the most difficult things to understand is the function of your department. The function is service."

-Richard Rudman

Chief Engineer, KFWB

#### No Brand Names

Because many stations would appreciate knowing which pieces of equipment have proven worthy at the Group W outlet, I asked the Chief Engineer for some specifics. But I got no satisfaction.

"My company doesn't like me to talk brand names."

"You can tell me, Dick. I promise that anything you say will go no further than the pages of a certain major trade publication, so let it hang out. What are you using?"

"All I would be able to say is that there is a family of processors where the basic philosophy is to have one VCA (voltage-controlled amplifier) and various circuitry that acts on that one VCA. Some processors have a number of VCAs that act somewhat independently, and the coloring effect happens because of the independent interaction of the VCAs. It's kind of like a chorus in which everyone is supposed to be singing the same thing but it isn't quite happening.

"We do not use companders, which I define as a compressor with a sliding bandwidth. We do not, in anything we use in our air chain, shut off bandwidth at any time."

#### Close-Talk Mikes

One individualized aspect of the KFWB air sound is that any time an anchor mike is open, the station is instantly identifiable to the listener because of a background sound effect, an endless loop of an old-fashioned teletype machine.

"In designing the main air studios, we knew we would have to arrange things so the mikes could be close-talked," said Rudman. "If we had chosen mikes that had to be worked from a foot away, the room would have sounded terrible.

"We chose a condenser mike designed to be operated with the lips approximately three inches from the mike capsule. At the moment we are using Shure SM-57s.

"We recently put one of the smaller dot matrix printers in the air studio for bulletins and some other activities. You can hear that printer. It exceeds what we had designed that room to be able to do as far as keeping background sounds off the air. Anyway, it does tend to mask some sounds. You're not going to hear people dropping pens and pencils in the studio."

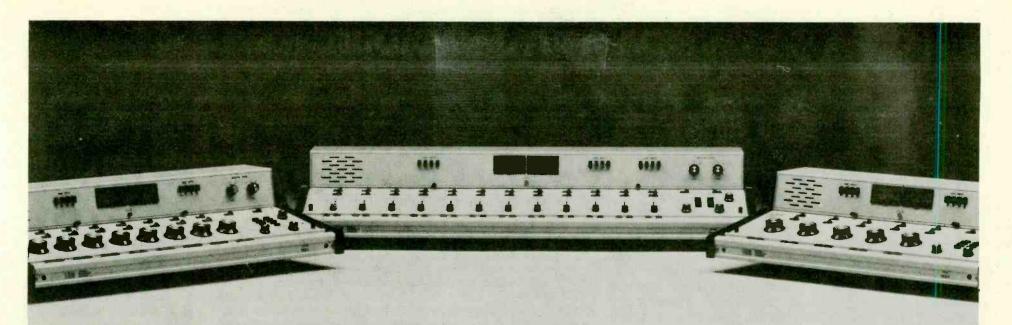
#### **Just Following Orders**

As Rudman talked about the new dot matrix printer and everpresent background SFX of the teletype, he gave the impression that maybe he was a little bit troubled. When confronted with the question of whether there is something about the sound mix that bothers him, the Chief Engineer diplomatically sidestepped the specific question and answered with a generalized statement that addresses the whole issue of doing what you want to do, as opposed to what your supervisors want.

"That comes to the heart of what the engineering department does at a station. We are a service organization. My personal feelings about background sound are secondary to providing a service. I don't want to make a big thing of it. For myself and many engineers, one of the most difficult things to understand is the function of your department. The function is ser-

"I may get some T-shirts printed up with my department motto, which is, 'When News Breaks, We





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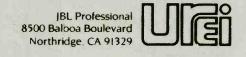
All nine of our 5, 8 or 12 mixer consoles offer the design and performance features your on-air staff and engineers are after. At a price general managers only dreamed of before.

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Built-in flexibility plus optional accessories such as our copy stand and turntable preamp mean any UREI console can adapt to your station's special on-air needs. Standard features include monitor, cue, headphone amp and cue speaker. Reliability is built-in too. Because UREI has been researching and advancing broadcast products for over 25 years.

UREI Broadcast Consoles. Why make do with less when you can afford to move up to more? Learn more about our 1650, 1680 and 1690 Series by contacting your UREI dealer today.



# When The Clock Ticks On A Health Care Decision

At one time or another, as an employer or employee, each of us is asked to make a health insurance decision about whether to opt for membership in a Health Maintenance Organization (HMO) or Preferred Provider Organization (PPO). Usually, this decision must be made within a short time frame. So the more background information you have on each the better.

The following is an abbreviated directory of terms and a comparison of health care options. This thumbnail sketch, like some medicine bottles, comes with a warning label: for specific questions on your insurance plan, check with your insurance company, employer, or benefits manager.

#### **Definitions**

A Health Maintenance Organization is a complete health care organization that combines providing health care services with the financing of these services. As "Before choosing a health

an HMO member, participants pay a fixed monthly fee. In turn, the HMO agrees to offer a range of services to the subscriber for that set monthly rate. All services within

care option, ask

co-workers and friends

about their experiences."

the slated range are available for no additional charge at the time of need. An HMO, then, is a prepaid health care plan.

HMO participants sign up for the specific facility from which they would like to receive care. Once a participant signs up with an HMO, he is usually "locked in" to the selected facility. The exception to this is emergency care. There are specific procedures established by each HMO for emergency situations. Participants should check with their employers or benefits managers for these guidelines.

A Preferred Provider Organization is essentially a payment arrangement in which insurers contract with hospitals or physicians to provide health care on a negotiated fee-for-service. The basic PPO format involves groups of

#### By Gwendolyn Young

physicians and hospitals working under contract with insurers or self-insured employers. Patients, referred to in insurance terms as subscribers, can select any physician for care. To get the full cost savings of this plan, however, patients must see the PPO-designated doctor or hospital.

If the patient chooses to see a physician outside of the preferred listing, he will be asked for a 20% payment and deductible. Thus the 'Preferred" in the name. This plan differs from the HMO concept in which the provider (hospital, clinic) is decided upon in advance and a subscriber is locked into that facility until open enrollment.

#### Where To Find Them

There are 43 states plus the District of Columbia and Guam with HMOs. Based on the number of enrollees, the top 12 HMOs in the nation are:

- · Kaiser/Northern California
- Kaiser/Southern California
- Health Insurance Plan/New York
- Cigna Healthplan of CaliforniaHealth Net/California
- HMO of Pennsylvania
- Group Health Cooperative of **Puget Sound**
- Kaiser of Northwest
- Physicians Health Plan of Minnesota
- Maxicare/California
- Compcare Health/Milwaukee
- Harvard Community Health Plan/Boston

There are 35 states plus the District of Columbia and Puerto Rico with PPOs. The American **Association of Preferred Provider** Organizations and the American Medical Care and Review Association, two trade associations, can identify ten PPOs with 100,000 or



Gwendolyn Young

Gwendolyn Young is Assistant Director/Public Relations for California Medical Center-Los Angeles. The nine-year communications/public relations veteran previously worked as a newswriter for KTLA-TV/Los Angeles, a film publicist, and press representative for the Exceptional Children's Foundation

more members, but these numbers were not categorized by provider. However, the largest PPO pool is in New York state, with 1.2 million employees, retirees, and dependents. The Prudent Buyer Plan of California Blue Cross lists approximately 600,000 members.

Before choosing a health care option, consider these basic questions

• How often do you see a doctor or use other medical facilities? Do you have an established relationship with one physician, or have you not selected a physician?

• Is it important to receive medical services close to work or home?

· Are the physicians with the HMO or PPO affiliated with hospitals that have services to meet your specific needs?

 Ask co-workers and friends about their experiences with medical facilities or physicians on the facilities list.

As with any health care decision, the choice is personal. Beyond out-of-pocket considerations, most people look at the pattern of use of health care services to determine the best option.

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HARVEY MEDNICK

#### A LITTLE HELP FROM A PRO

# Finding The Right TV Production Company

One of the most difficult and expensive decisions you will ever make is selecting a production company to produce a custom TV spot for your station. Luckily for us, former WAAF/Boston Promotion Director and Katz Broadcasting National Promotion Director Steve Stockman has formed Custom Productions, which specializes in custom TV spots for radio stations. From his new chair, Stockman offers the following tips to help you find the right production company.

You've made the decision to buy TV as part of your overall marketing strategy. You need a spot, so you check out the reels to see what's around. Many of the syndicated spots have the wrong message. Some are nice-looking, with flashy and impressive editing techniques, but have no message. You come to the inevitable conclusion that you'll have to do your own TV spot from scratch.

Buying a custom TV spot is like buying a custom suit. If you select the right tailor, your garment will fit perfectly. If you choose the wrong tailor, you might get stuck with trousers that have one leg shorter than the other. This column is about finding the right "tailor" and making sure you end up looking good.

#### The Ten Commandments

Here are ten questions you should ask each production company you are considering, and ten accompanying sets of possible answers. As with most creative areas there is no one right answer to any given question, but there are definitely some wrong ones Stock-

man has tried to point out along the way.

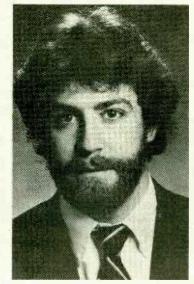
1. What is your (the production company's) radio marketing background?

The most difficult part of producing TV commercials for radio involves not only the production company's understanding the product, but whether the company can make it sell. A production company should be familiar with industry terms such as "cume," "quarter-hour," and "TSL." It should understand the differences between AC and CHR, and bill-boards on the street vs. billboards on the air

If a production company doesn't understand radio, it won't understand your goals or be able to adequately respond to them. The right company should have someone either on staff or available with a solid radio marketing track record.

2. What do you want to know about our station?

A good production company will ask a lot of questions. Even though its people may know a lot about radio marketing, they should want



Steve Stockman

to know individual specifics so they can create the most effective spot possible. Watch out when they have all their own ideas and know everything.

"The best production company for you is the one that can take your vision and translate it into a solid spot for your station."

-Steve Stockman

3. How will you come up with the idea for our commercial?

The right production company is sincerely interested in your input, and looks to all sources. Getting different points of view from the PD and promotion director is as important to a good company as finding out what the GM thinks. Beware when you sense they're not listening. Look out for the "stroke the client/ignore the client" attitude.

4. What do you think of our ideas?

You may not have a good creative idea for your spot. A lot of bad spots have been produced for radio stations as a result of committeethink or an overloaded ego. Watch out when all you seem to be getting is "sounds great, I love it!" True creativity involves discussion at the very least (and sometimes real differences of opinion).

5. Can we see your reel?

When you're producing a spot from scratch, you're not looking at a reel for commercials you can use. You're looking for spots that met the needs of the stations that ran them. A few thoughts to keep in mind as you view a reel are: Does the spot say the right things to the target audience? Is it believable? Will the spot make the viewer tune in? Does it stand out?

Be on the alert for reels filled with the same spot done over and over with minor variations. Your "custom" spot may turn out to be very similar to these.

6. What would your clients say about your service record?

The right company will follow through on everything it promises, right from the start. Don't waste time on companies that show up late, don't mail on dates promised, or ask for a bunch of extensions.

Watch out when the company doesn't write follow-up letters or return calls promptly. If its people say they're too busy, tell them you are too.

7. How many different ideas will you suggest?

The production company that's really working for you will come back with two or three good ideas based on your input. If your prospective producer comes back with a single idea, it may mean they've decided that this is it, regardless of what you think. Companies that marry their ideas are not flexible enough to integrate changes.

Watch out when they get mad if you don't like their idea, or imply that they may take it to someone else.

8. Do you have references we might contact?

Satisfied customers are the best credentials for a solid production company. A large client list may only indicate that a company has been around for a long time. You have a lot on the line. Call two or three references to get a good idea of how a company works.

Watch out when the company stresses award-winning spots instead of satisfied customers. Awards don't always get ratings, and the quest for a "name" producer may unnecessarily inflate your budget.

9. Will you want a station rep at the shoot? How about at the edit?

The right production company will want you at the shoot to offer input. Make sure you're welcome for all of the shooting and at least the first part of the editing. That's where the important decisions are usually made, such as how long your logo hangs on the screen.

Watch out when the company tells you not to bother coming to the shoot or edit because "they are boring — but if you really want to . . . well, it's OK with us."

10. I'm sorry, but I didn't understand something, can you explain? You do radio for a living. There's no reason for you to know everything there is about paintboxes, grips, and gaffers. And you shouldn't be made to feel dumb about things you don't understand. You should be able to ask questions freely and get good, understandable answers.

Watch out when the production company's people seem defensive about answering technical questions or when asked their reason for doing something.

#### The Best For You

The best production company for you is the one that can take your vision and translate it into a solid spot for your station. Its people should be good at what they do, at listening to your needs, and at understanding radio marketing. If you find the right company your custom production not only will be fun to do, but will fit your station's goals perfectly.

Thanks to Stockman for his input. This information, in an expanded form, is available in a booklet you're invited to request. For your free copy, write: More Powerful Commercials, Custom Productions, 37 Main Street, Framingham, MA 01701, or call Stockman at (617) 879-6180.

### **DATELINES**

1987

February 1-4

National Religious Broadcasters 44th Annual Convention Sheraton Washington, Washington,

ebruary 7-10

Radio Advertising Bureau 7th Annual Managing Sales Conference Hyatt Regency, Atlanta

March 28-April 1

National Association of Broadcasters 65th Annual Convention

Dallas Convention Center, Dallas

April 1-5

Alpha Epsilon Rho 45th Annual Convention

Clarion Hotel, St. Louis

April 26-29

Broadcast Financial Management Association Annual Meeting Marriott Copley Place, Boston

lune 6-9

American Advertising Federation Annual Convention

Buena Vista Palace Hotel, Orlando

lune 10-13

American Women in Radio and Television 36th Annual Convention Beverly Hilton, Los Angeles

June 10-14

Broadcast Promotion and Marketing Executives/Broadcast Designers Association Annual Seminar Peachtree Plaza, Atlanta

R&R FRIDAY, OCTOBER 10, 1986/35

#### ONE YEAR AGO TODAY

- Al Teller President of CBS Records Division
- WCLS/Detroit becomes "Pop Radio" WDTX
   #1 CHR: "Take On Me" A-Ha (WB) (2 wks)
- #1 AC: "Part-Time Lover" Stevie Wonder (Tamla/Motown) (2 wks)
- •#1 B/U: "Part-Time Lover" Stevie Wonder (Tamia/Motown) (2 wks)
- •#1 Country: "Can't Keep A Good Man Down" Alabama (RCA)
- #1 AOR Track: "You Belong To The City" Glenn Frey (MCA) (2 wks)
- •#1 LP: "Scarecrow" John Cougar Mellencamp (Riva/PG) (7 wks)

#### FIVE YEARS AGO TODAY

- •#1 CHR: "Arthur's Theme" Christopher Cross (WB) (3 wks)
- #1 AC: "Hard To Say" Dan Fogelberg (Full Moon/Epic)
  #1 B/U: "When She Was My Girl" Four Tops (Casablanca/PG) (5 wks)
- #1 Country: "Step By Step" Eddie Rabbitt (Elektra) (4 wks)
   #1 LP: "Tattoo You" Rolling Stones (Rolling Stones/Atlantic)

#### TEN YEARS AGO TODAY

- Rick Dees joins WHBQ/Memphis
- •#1 CHR: "If You Leave Me Now" Chicago (Columbia) (4 wks)
- ●#1 AC: "If You Leave Me Now" Chicago (Columbia) (4 wks)
- #1 Country: "The Games That Daddies Play" Conway Twitty (MCA)
- #1 LP: "Long May You Run" Stills/Young Band (Reprise/WB)



## ON THE RECORDS

KEN BARNES

#### FORMAT BREAKER SCOREBOARD

# New Artists Slump In Third Quarter

After two strong quarters of breaking new artists, radio slowed its pace in the July-September period. But the nine-months total for new artists broken is still on pace to surpass 1985's total handily.

That's the verdict of my quarterly format-by-format look at new artists who reach Breaker (or, in Country, hit the chart). The third quarter total was 24 new artists, compared to 32 in second quarter and 33 in the first three months. With 89 new artists broken so far, only 13 more would beat last year's total of 101, and even though the fourth quarter is the geared-up superstar assault time, a baker's dozen breakthroughs is certainly not out of the question.

#### **CHR Sustains Low Levels**

Three months ago, I was surprised to see how drastically CHR had fallen off in breaking new artists, an area it had demonstrated considerable strength in for the last few years. But the second-quarter total of just four new artists broken was matched this time as well.

CHR was the first format to break Device, Glass Tiger, Don Johnson (same week as AOR), and Stacey Q. Technically, Daryl Hall as a solo artist would also count, but since I ruled out George Michael last time, I think the same reasoning holds.

Of course the format also was receptive to artists broken in other formats first (Anita Baker, Gavin Christopher, Regina, etc.), and it is CHR's nature to skim the cream off other formats, but just four artists broken first in each of the last two quarters could be a sign that it's losing its edge.

#### **Active AC**

AC, on the other hand, continued in the lively vein it adopted last quarter. For the second straight quarter, AC broke five artists first (thus beating CHR's total two straight quarters, which is quite a startling feat in itself). When you consider that AC broke only four artists first in all of 1985, things are obviously picking up in what is generally looked upon as a very conservative format.

This quarter's new Breakers were Dave Adams, Carl Anderson & Gloria Loring, Larry Carlton, Keep It Dark, and Rosie Vela, an interesting variety, ranging from jazz instrumentalist to a pair of new British acts. AC was also first to break the Monkees, but in their previous, pre-R&R incarnation, the group did swing a hit or two.

#### Black/Urban: Still The Leader But Slower

As usual, Black/Urban led the pack in exposing new artists, but

the pace was slower. After breaking 13 new artists in the second quarter, the format managed nine these past three months. The roster is: Gregory Abbott, Club Nouveau, Chico DeBarge, General Kane, Howard Hewett, Genobia Jeter, Oran "Juice" Jones, Krystol, and Levert.

(Club Nouveau might be considered the natural successor to Timex Social Club, as "Jealousy" has the same producer and a similar musical approach, but there's apparently only one member in common, the rest still together as Social Club, so it seems fair to count CN as a new act.)

#### Late AOR Surge Salvages Season

As I was going through the Breaker lists week by week, it seemed for a while that AOR would be shut out. But about midway through, David & David came through in AOR first, and late in the quarter the format broke the Smithereens, Timbuk3, and (simultaneously with CHR) Don Johnson. The total of four is consistent with last quarter's five and



Timbuk3 broke in AOR with the year's hippest title

first quarter's three, nothing to get excited about from a new artist standpoint but not a complete washout either.

The Smithereens' breakthrough is particularly noteworthy, since it's an unknown group's first release (essentially, barring a narrowly-circulated EP a few years back) on an independent label.

#### Country: Closed Doors Again

Earlier this year, Country looked as if it were ready to open the floodgates to new artists. Eight new performers broke through in the first Don Johnson scored a simultaneous two-format Breaker

quarter, followed by five more during spring. But the summer produced only three new charting artists, and it remains to be seen whether the new artist renaissance will continue to flourish.

New to the chart this past quarter were Butch Baker, Lyle Lovett, and Schuyler, Knobloch & Overstreet (the last-named trio all well known as songwriters and the middle member a formerly successful pop artist).

So, all in all, a down quarter for new artists. In the summertime, at least for '86, familiarity breeds

Greg Abbott was on first in Black/Urban

content in the hearts of radio programmers, and with the seasonal surge of prominent hitmaker product set for the fall, that trend will probably carry through the rest of the year.

# Michael Lloyd: Then & Now

One of the recurrent features in this column a while back was "Producer Profiles." Well, nothing ever really vanishes here; it's just put out to pasture. So when **Michael Lloyd**'s name appeared as producer of two recent hits, **Belinda Carlisle**'s "Mad About You" and the **Monkees**' "That Was Then, This Is Now," I decided to resuscitate the producer profiles.

Lloyd, although perpetually youthful-looking, has a 20-year pedigree in the industry. He recorded in the mid-'60s with a band called the Laughing Wind, and was also in the first incarnation of the semilegendary psychedelic aggregation the West Coast Pop Art Experimental Band, appearing on the first (chronologically, although it was last to be released) of their six albums.

He continued to work as an artist through the '70s, cutting solo singles for MGM, WB, and most recently Arista and making up one-third of Cotton, Lloyd & Christian, who made two albums for 20th Century in the early '70s. (Christian went on to some solo success on Boardwalk and thence

in the contemporary Christian (no pun intended) field, while **Daryl Cotton** had previously been in an Australian band, **Zoot**, with **Rick Springfield**; he sang, Rick played guitar.) Lloyd had a solo album released in Japan in 1983.

But it was as a producer that he made his name. His early productions encompassed a variety of styles: garage rock with the Grains of Sand, mildly psychedelic pop with October Country. But in the early '70s he hit with the Osmonds ("Crazy Horses," "Down By The Lazy River") and later Shaun Cassidy (all the biggies), which bagged him pretty much as a light pop-style producer who worked principally with TV/movie celebrity types

The Lloyd Celeb List is lengthy indeed, including the Boone Family, Andy & David Williams (nephews of the famous Andy), Bobby Sherman, Scott Baio, Marcia Strassman (pre-"Welcome Back Kotter"), Pia Zadora, the Hudson Bros., Pink Lady, and Lisa Hartman. He scored additional hits with the New Seekers and Leif Garrett, country hits with the Bellamy Bros. ("Sugar Daddy," "If I Said You Had A Beautiful Body (Would You Hold It Against Me)"), and worked with former hitmakers Tommy Roe, the Dovells, and the Raiders.

He also cut singles in the early '70s with Micky Dolenz and Starship, not the Jefferson variety but a duo composed of Dolenz and Davy Jones. The Monkees connection thus is no big surprise. Lloyd stamped another of his trademarks on both the Monkees and Carlisle projects, including remakes of past hits on both (respectively, "Kicks" and "Band Of Gold.") That continued a longstanding tradition which included "Da Doo Ron Ron" for Shaun Cassidy, "Come Back



Lloyd in the Cotton, Lloyd & Christian era: long distance from now

When You Grow Up" by Leif Garrett, "Pinball Wizard" by the New Seekers, and easily dozens more (in fact, eight of the ten tracks on his Japanese solo album are remakes). And in a remake-crazy period today, that makes it even more appropriate that Michael Lloyd is back making hits.

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# Want Datebook Earlier?

Recently I've heard from several "Datebook" users who've asked that this column's window be moved up so that information would be seen earlier. (This week's info, for example, would begin October 20.) This would give column users more time for show prep, give the rest of the office a chance to pass the paper around, and also provide some buffer against late mails. If this seems as reasonable to you as it does to me, write "Datebook," R&R, 1930 Century Park West, Los Angeles, CA 90067 or call (213) 553-4330.

## **MONDAY, OCTOBER 13**

1963/Twist & Squirm: The first **Beatles** riot at the group's appearance on "Saturday Night at the London Palladium." Hundreds fight police while trying to crash the rehearsal.

1973/Tom Fogerty appears on "American Bandstand" to perform his "Joyous Resurrection," which he describes as a "capsule history of Creedence Clearwater Revival."

1974/ABC broadcasts "Sinatra: The Main Event" from Madison Square Garden, with Howard Cosell hosting. 1978/Sid Vicious kills his girlfriend Nancy Spungen:

1980/AC/DC's "Back In Black" goes gold. Coincidentally, Johnny Cash is elected to the CMA Hall of Fame. Birthdays: Paul Simon 1941, Sammy Hagar 1949, Lacy J. Dalton 1946, Marie Osmond 1959, John Ford Coley 1951.

## TUESDAY, OCTOBER 14

1955/Bill Haley plays Lubbock and Buddy Holly opens.

1968/Bobby Darin appears on "Laugh In" to sing "Mack The Knife" in Russian with Arte Johnson's character Rozmenko. Also seen, the Holy Modal Rounders with "Right String Baby, Wrong Yo-Yo."

1977/When the voice characters from his morning show "walk out," Steve Dahl, then on WABX/Detroit, threatens to kill himself. Listeners flood police with calls, and eight show up at the station to prevent Dahl's "suicide."

1983/A WB trade ad with most of the label's roster plugs Madonna's "Holiday" as "the story of beauty and the bullet—the first single from the star of the '80s." Adjacent to Madonna are plugs for **Dean Martin, John Hiatt,** and **Juluka**. *Birthdays:* **Thomas Dolby** 1958, **Cliff Richard** 1940.

## WEDNESDAY, OCTOBER 15

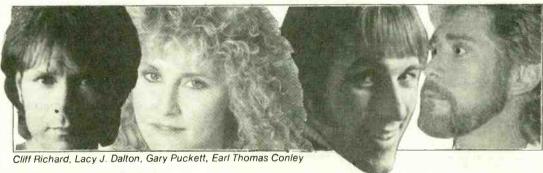
1973/Chet Atkins and Patsy Cline are elected to the CMA Hall of Fame. Also, Dr. Don Rose moves from WFIL/Philadelphia to KFRC/San Francisco, where he remains today. And the Supreme Court lets stand a 1971 FCC directive to broadcasters ordering them to censor drug-oriented lyrics.

1977/Bleed the World: The last Sex Pistols single with John Lydon is issued. Midge Ure, later of Ultravox/Band Aid, announces that he's been offered the group's lead vocal role.

1980/The Cars get a platinum LP for their least-known album, "Panorama."

1984/Cyndi Lauper forced to babysit a pair of deliberately bratty kids on NBC's "Bloopers & Practical Jokes." Also, "The Wiz" star Tasha Thomas, who had a minor disco hit, "Shoot Me With Your Love," dies at age 34.

Birthdays: Chris DeBurgh 1948, Tito Jackson 1956, Barry McGuire 1937, Richard Carpenter 1945, Mary Johnson 1938



# THURSDAY, OCTOBER 16

1957/Sam Cooke's "You Send Me" released.

1967/Joan Baez and 123 other demonstrators are arrested for blocking the door at Oakland's Armed Forces Induction Center. The entire group is jailed for ten days.

1969/Chess Records co-founder Leonard Chess dies of a heart attack at age 52.

1972/CCR formally announces its breakup in a press release which says only, "We look at it as an expansion of our activities; we will devote our time to individual rather than group projects."

1976/Stevie Wonder's "Songs In The Key Of Life" released.

1985/Artists United Against Apartheid's "Sun City" is released

Birthdays: Gary Kemp (Spandau Ballet) 1959, Tony Carey 1953.

# FRIDAY, OCTOBER 17

1960/In a use of PR sophistry almost as creative as CCR's, **Dion & The Belmonts** announce that they've "ankled each other's scene," or broken up.

1969/"Led Zeppelin II" released. Also, the American Federation of Musicians finally makes it possible for the Kinks to tour America again after a four-year separation.

1979/Fleetwood Mac's "Tusk" LP released.

1984/Blues singer Alberta Hunter dies at age 89

Birthdays: Gary Puckett 1942, Jim Seals 1941, Earl Thomas Conley 1941, Michael McKean (Spinal Tap) 1947.

# SATURDAY, OCTOBER 18

1967/"How I Won The War," the first non-Beatles John Lennon movie, in which he stars as Pvt. Gripweed, premieres in London.

1968/Bob Wills elected to the Country Hall of Fame.

1969/At a time when the Monkees, Herman's Hermits, Union Gap, and Grass Roots were all still functioning bands, Richard Nader stages his first revival concert at Madison Square Garden. Acts include Bill Haley, Chuck Berry, Jimmy Clanton, the Shirelles, and Sha Na Na.

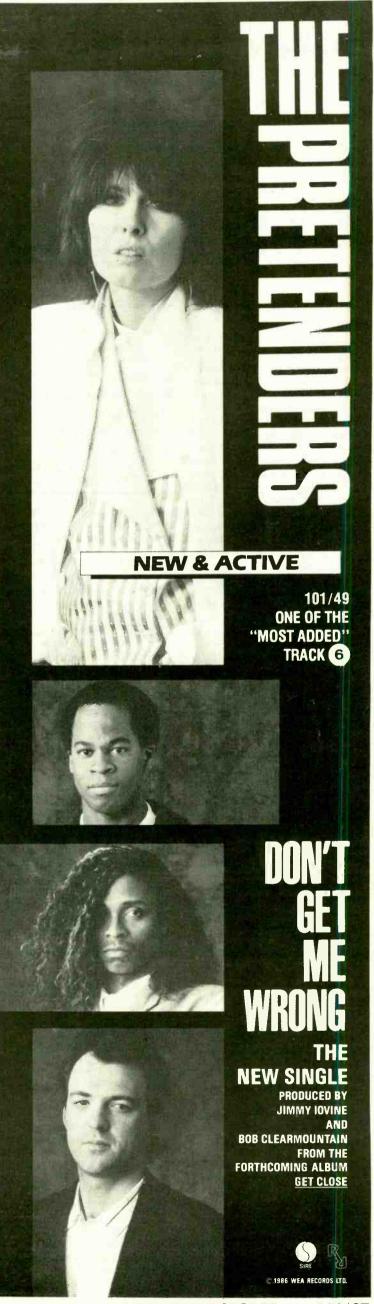
1974/Al Green's girlfriend Mary Woodson kills herself after scalding him with a pan of grits. Birthdays: Laura Nyro 1947.

# SUNDAY, OCTOBER 19

1952/Hank Williams and his wife Billie Jean repeat their vows onstage in New Orleans.

1973/Neil Bogart announces his departure from Buddah; the rumors are either that he'll replace Mike Curb as President of MGM or start a custom label with WB. The latter story tums out to be true and Casablanca is formed. 1979/Hugh Mayo of Roanoke, VA is arrested for impersonating the PD of local WROV to get free records. Also, the moming team at WCOL/Columbus, Scott Wallace & Crunch, interview Marguerite Oswald about rumors that Lee Harvey Oswald isn't buried in his own grave, then fly to Dallas to talk to her for another five hours.

1984/Bryan Adams's "Run To You" released.



R&R FRIDAY, OCTOBER 10, 1986/37





DAN O'DAY

# A PD Defends Program Directors

Letter from John Hudson, Program Director of KKCS/Colorado Springs:

In your article of September 5, you inferred that PDs are only in it for their overblown egos and jerks if they don't respond to each employment application.

I'm afraid you missed a few other jerks, like the jock who calls you 15 times on Monday to find out if you have "a decision yet" when you told him it wouldn't be until Friday. Or the jerk who calls while you're on the air to chat about his resume and tape and won't go away until 20 minutes of your time and show are wasted. (That's why so many ads in R&R say no calls.)

How about the jerk who, uninvited, just happens to "drop by" the station and expects a job interview and a tour of the station while you have 12:60s waiting for you in the production room? Last but certainly not least, the king jerk who sends an unsolicited resume and aircheck and then becomes insulted because you won't critique his aircheck and give him a job interview for a job you don't even have. These are just a few of my favorite jerks. I'm sure other PDs have their favorites, too.

Also, as to the PDs having the time to write to all the job applicants, of course you're right. PDs in general have loads of time. They just sit in their offices, touching up their egos and scheming on how to get the secretaries to go out with them. But let's just say the PD decides to write a nice, personalized letter to each and all, so that their egos don't get bruised. Each letter will only take 15 minutes to type up and only 20 letters need to be written. Gosh, that's only five hours. Or maybe a secretary will do it. (As we all know, secretaries have nothing to do as well.)

"How about the jerk who, uninvited, just happens to 'drop by' the station and expects a job interview and a tour of the station?"

-John Hudson

Seriously, Dan, whose ego are we talking about here, anyway? Nobody likes rejection, but helping jocks with insecurities that develop from rejection is not the purpose I'm paid for; it's getting the best person for the job, not handing out career advice and good-try letters. This may sound arrogant and cold, but it also happens to be the way not only radio but the business

"Helping jocks with insecurities that develop from rejection is not the purpose I'm paid for; it's getting the best person for the job."

-John Hudson

world in general handles hiring. A lot of jocks could stand to grow up and realize that their overblown egos may say they are the only one for this job, but if it doesn't happen, don't expect your hand to be held either. Pick yourself up, dust yourself off, and send out more tapes and resumes.

One last thing: In my opinion, form letters are like phone answering machines: Most people would prefer not to deal with them. In fact, when I have sent out form letters, I've gotten flak for sending out a "lousy form letter."

I don't have time to do a personalized letter, nor do I have the time to talk to each and every jock who would like to work here. So you tell me, how do you win? From my point of view, it's a no-win situation no matter how you handle it.

# Dan Replies

Come on now, John, let's be fair. I never suggested that program directors "are only in it for their overblown egos," and I never defended the actions of jocks who act like jerks. I'm a former program director myself, and I have vivid memories of those 70-hour work weeks.

# Handling Annoying Job Seekers

Before returning to the question of a PD responding to job applications, let's take a quick look at the annoyances you listed.

THE JOCK WHO CALLS ON MONDAY WHEN YOU SAID YOU WOULDN'T HAVE A DECISION UNTIL FRIDAY. I agree with you. This jock is acting like a jerk. I understand his anxiety and eagerness, but this behavior is counterproductive and unprofessional. Suggested response: "I told you I wouldn't have a decision until Friday. Please don't call me before then." If the jock calls you again before Friday, simply refuse to accept the phone call.

THE JOCK WHO WANTS TO CHAT WHILE YOU'RE ON THE AIR. Suggested response (interrupting if necessary): "Jock, I'm on the air right now and I don't have time to talk."

THE JOCK WHO CALLS EVEN THOUGH THE AD SAYS "NO CALLS." Suggested response: "Jock, the ad says 'no calls.' Goodbye."

THE JOCK WHO DROPS BY THE STATION AND EXPECTS AN IMPROMPTU JOB INTERVIEW: "It's nice to meet you, Jock. I'm very busy right now, and I don't have time to talk. If you have an aircheck with you, you can leave it with me and I'll listen to it when I have the time."

THE JOCK WHO GETS UPSET WHEN YOU WON'T CRITIQUE HIS AIRCHECK OR GIVE HIM AN INTERVIEW FOR A NONEXISTENT JOB. Suggested response: "Goodbye."

"The single most common complaint I hear from disc jockeys is that they do their best to send good-sounding tapes . . . never to hear any response at all."

# **Form Letters**

Similarly, John, I never suggested that a PD should write a personal letter to every jobseeker. I suggested the opposite - that a simple form letter be used to respond to people sending in tapes & resumes. If you've gotten flak you've simply witnessed for yourself that some jocks know how to act like jerks, too. But the suggestion that most people would be offended by a form letter within that context just doesn't ring true. The single most common complaint I hear from disc jockeys, year in and year out, is that they do their best to send good-sounding tapes and attractive resumes in response to advertisers for jobs never to hear any response at all. "Even a form letter would be nice" is a very common comment.

You're only partially correct when you say this happens to be the way of both radio and the business world in general. It's the way of some business people and some radio people. A mom and pop grocery store isn't likely to have the time or resources even for a form letter. But the more professional the operation, the more likely it is to have some established mechanism for letting a prospective employee know the job has been filled.

That's not hand-holding. That's simple courtesy. And simple courtesy is not automatically inappropriate in the world of business. If it were, why would so many program directors complain about the fact that many disc jockeys don't bother to include a personalized cover letter with their tapes and resumes? After all, the PDs are being paid to locate and hire the best air talent available and not to concern themselves with the rituals of social niceties . . . right?

I'm sure that you, John, make an effort to be courteous and respectful with the people you work with . . . don't you? When you've got a problem with your station manager, do you simply barge into the manager's office and say, "Look, stupid, this is the dumbest, most asinine idea I've ever heard . . .?" No? Why not? Isn't your station manager a "professional?"

I received your letter about a week ago, John, and I'm surprised at how much thought I've given it since then; I've put off writing this response, because the issue troubles me. I've thought about it and thought about it, and finally I realized what is so bothersome to me:

You're right. It is not necessary to be considerate. A PD can be

"Simply getting a response of any kind is a hell of a lot better than nothing at all. It acknowledges your effort."

rude to jobseekers and still have a good-sounding radio station.

A program director is not required to care about the effect he has on other people. Neither is a disc jockey or a salesperson or an engineer required to try to make a positive contribution to the world of radio and not just to their own careers

It has to be strictly voluntary. Sure, station policy might require rejection form letters. A manager might instruct the receptionist to be polite to people who call. A program director might instruct the jocks to be courteous to listeners on the request line. And if issued, those instructions should be followed.

But whether that receptionist cares about treating the caller courteously...whether that jock cares about the listener being treated with respect ... that's something that has to come from

Looking over some of the columns I've written here recently, I can't help but be struck by the irony of suddenly being perceived by some people as Pollyanna-ish, as someone who automatically tries to cover everything with a saccharine-sweet coating. It's ironic because anyone who knows me will tell you I'm as ornery as they come.

But the fact of the matter is that every time you come into contact with another human being, you have an effect on that person. If you advertise a job opening, you are inviting all those strangers to make contact with you.

Even though your only aim is to fill an opening, you have initiated an action that will affect other people. My personal belief is that we should take responsibility for the effects we have on others. That doesn't mean we should become slaves to their whims and needs or desires. It doesn't even mean we should inconvenience ourselves on their behalf.

But in the context we're discussing, the effort involved is so slight and the payoff to the other person is so large. If you're like most jocks, John, at some time in your career you've been unemployed. Unlike most professions, being unemployed in radio often means not only looking for a new job but facing the unpleasant task of moving to a new, unfamiliar community in another city or state. The longer you're off the air, the more your anxiety grows. The more desperate your financial situation becomes. The more you question whether that aircheck you labored so long over is any good at all.

"Simple courtesy is not automatically inappropriate in the world of business."

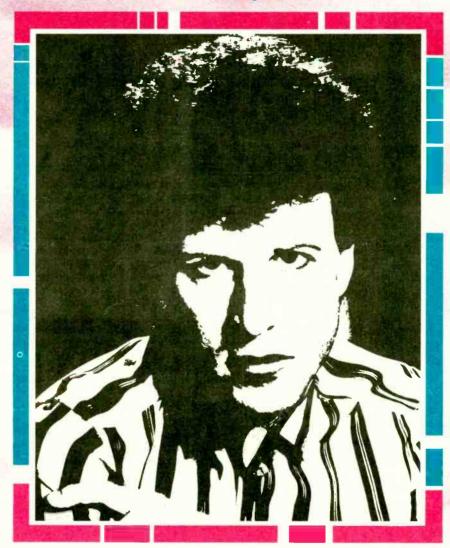
What you'd like to hear most is, "You've got the job." If not that, then you'd like to hear some encouragement: "Hey, you sound good, but..." If not that, simply getting a response of any kind is a hell of a lot better than nothing at all. It acknowledges your effort. And just that simple acknowledgement prods you to send out one more tape, one more resume.

And if the world of radio is lucky, you remember that feeling when you become a program director and another anxiety-ridden, worried, unemployed jock sends you a tape.

**38**/R&R FRIDAY, OCTOBER 10, 1986



A Countdown to Ecstasy with Oedipus



NOW ON THE AIR

eep a close watch on your listeners. They're about to do something extraordinary. They're going to multiply . . . just as soon as you begin airing the new United Stations Programming Network AOR show, ROCK WATCH, starring OEDIPUS, the reigning monarch of on-air AOR personalities, and Billboard's 1985 Program Director of the Year.

Every week, OEDIPUS will take listeners on a 3-hour trip to the heart of AOR, via R&R's Top 30 tracks. He'll even take them behind the scenes to hear brief, insightful comments directly from the top artists.

phenomenal drawing
power it was already
cleared by some of the
nation's leading AOR
stations before USP even
officially announced its
introduction including
WBCN—Boston,
K-ROCK—New York,
KOME—San Jose,
WYSP—Philadelphia, and
KROQ—Los Angeles.

It's a show with such

So don't wait another second to reserve this AOR show in your market. Call today. And reserve the one program that can count down the top tracks with the top AOR artists . . . and multiply your listeners . . . and ensure their undivided attention from now on.

ROCK WATCH is available on a swap/exchange basis to stations in the top 170 Arbitron-rated markets. There are 10 commercial minutes per hour, evenly divided between local station and network.

For station clearance information call United Stations Programming Network Affiliate Relations in Washington, D.C. at (703) 276-2900.

For national sales information call United Stations Programming Network in New York at (212) 575-6100.



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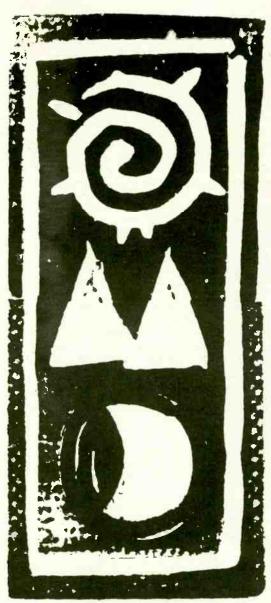
Dallas

Los Angeles

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# ORCHESTRAL MANOEUVRES IN THE DARK



"(FOREVER) LIVE AND DIE"



ONE OF THE MOST ACTIVE

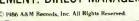
**NEW & ACTIVE** 

129/21



PRODUCED BY STEPHEN HAGUE MANAGEMENT: DIRECT MANAGEMENT

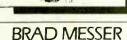






# 40/R&R FRIDAY, OCTOBER 10, 1986

# **CALENDAR**



# Reader Defends **Brief Features**

This week's column space is relinquished for a letter in which a PD defends short radio features, in reply to a column which expressed sympathy for a host who is limited to 45 seconds of air time.

I have read your column for years (and now) read it more carefully since becoming PD here at WMBD.

I read with great interest your thoughts under the headline "How Short Is Too Short" (R&R 8-15). Your question, "Is it really true that the human attention span is so limited?", I think misses the mark. The question should be, "How can one best inform in a fragmented environment?"

Radio formats are basically fragments assembled into a package. If certain pieces are larger than others and the package is of finite size, then other pieces must be pared down to accommodate the larger ones. Radio formats are of finite size. Long news or feature pieces mean smaller segments elsewhere, so what gets sacrificed? Or more important, what works best? (And by "works" we're talking about what keeps people listening to you longer and what attracts new listeners.)

Look at the competition in news, and it's not newspapers. It's television. It is now the number one source of news in America, and for years it has refined its presentation to the point where a reporter may interview an expert for two hours

(and) a three-second bite gets on the air.

Distilling is the key. We must distill the information into interesting packages that will fit with all the other pieces presented by the station. We must say the most in the fewest words. We must admit that we can't get long-winded in-depth reports on, hour after hour. Today's listeners won't stay with us for it.

I've become long-winded here. Brad, I wish you had more time or space to deal more completely with the issues facing today's radio newsroom. The newsroom seldom gets the attention it needs. I continue to read your columns weekly, and I learn.

Sincerely yours, Robb Westaby PD, WMBD/Peoria

# Columbus Day Holiday

MONDAY, OCTOBER 13 — Columbus Day is observed by the federal government and most states, commemorating his arrival in the New World on October 12, 1492. When Christopher Columbus sailed into the Bahamas after about ten weeks at sea, he was greeted by friendly islanders who readily accepted gifts including strings of beads and red hats. He said the natives "were much delighted, and became wonderfully attached to us." Three years ago, the world's first cellular telephone service began in Chicago (1983).

To promote population growth, Australia offered citizens a \$25 "baby bonus" in 1912. The cornerstone for the White House (then the President's Palace) was placed in 1792.

Today is Yom Kippur, the Day of Atonement, the most holy Jewish observance.

Birthdays: Marle Osmond 27. Pamela Tiffin 44. British Prime Minister Margaret Thatcher 61

# **Roosevelt Assassination Attempt**

TUESDAY, OCTOBER 14 — A disturbed tavern owner fired a .38 caliber bullet into Theodore Roosevelt's chest in Milwaukee in 1912. The slug was slowed down by a 50-age speech in the former President's jacket pocket, but still pierced a rib. Roosevelt refused treatment and delivered his campaign speech anyway. (Roosevelt lost the election to Woodrow Wilson.)

Wartime air ace Chuck Yeager became the first supersonic pilot in the Bell XS-1 rocket in 1947 Birthdays: Harry Anderson 32? Justin Hayward 40. Watergate whistleblower John Dean III 48. Roger Moore 59.

# Rights Suspended in Nicaragua

WEDNESDAY, OCTOBER 15 — One year ago, President Daniel Ortega suspended civil rights in Nicaragua — including free speech, public assembly, and privacy of mail — because of an alleged national emergency based on what he called "brutal aggression by North America" (1985).

Vietnam antiwar activists staged the first draft card burning in 1965, and millions demonstrated in the first National Moratorium Day in 1969.

The first radio voice pager was marketed in 1950. Man first flew in a tethered balloon in 1783. Birthdays: Richard Carpenter 41. Penny Marshall 43. Linda Lavin 49. Jean Peters 60. Lee lacocca 65.

# **Dictionary Author Born**

THURSDAY, OCTOBER 16 — Noah Webster was born in West Hartford, Connecticut in 1758. After attending Yale College (on money his father got by mortgaging the family farm) Webster became rich and famous by writing "An American Dictionary of the English Language." The copyrights have long since expired and today anyone

Karol Wojtyla was elected Pope John Paul II 8 years ago (1978). China became the fifth nation with the atomic bomb in 1964. Marconi demonstrated radio in the U.S. in 1899, four years after his first broadcasts in Europe. A fellow named David Davis died in 1788 and left a will that read, "I bequeath to Mary Davis the sum of five shillings, which is sufficient to enable her to get drunk for the last time at my expense." Gallus Day: "If it is dry so will be spring.

Birthdays: Suzanne Somers 40. Angela Lansbury 61.

# Capone Sent Up The River

FRIDAY, OCTOBER 17 — Although Chicago gangster Al Capone was suspected of kidnapping, extortion and more than a hundred murders, he was never convicted of anything more serious than cheating on his taxes. On this date in 1931 he was sentened to 11 years in prison for tax evasion. Capone served eight, was paroled, and retired to Miami Beach, where he died about ten years later, at age 48, heavily in debt.

The play "Hair" premiered on Broadway in 1967. "Hollywood Squares" went on TV in 1966.

Full Hunters moon. (Total eclipse today, but not visible from North America).

Birthdays: Margot Kidder 38. Jim Seals 44. Evel Knievel 48.





ADAM WHITE

# Good Things In Small Packages

Before my recent series of articles about the future of the single began, guest columnist Peter Robinson of RCA Records in London wrote about the differences in marketing, promotion, and artist development between the UK and the US (R&R, 8/22). He pointed to British labels' ongoing use of singles deals, for instance.

There was a related discussion during NARM meetings in San Diego last month, attended by senior executives from major US record companies and retail chains.

Tower Exec. VP Stan Goman noted the healthy demand for singles in the company's London stores, and praised UK labels for their positive attitude towards the configuration.

# Less "Seduction," Please

Goman went on to suggest that American manufacturers could — and should — generate increased demand for singles by more imaginative marketing, with emphasis on reaching the consumer instead of "seducing" (as he put it) radio stations and retail buyers. He showed some examples of the often-elaborate 45 packaging used in Britain, and said labels here might take some tips from the other side of the Atlantic.

"The single introduces the very young to the music-buying habit."

By most accounts, Goman's comments drew a negative response from manufacturers. The problem of returns, especially from rackjobbers, was cited in San Diego, just as that problem was mentioned by other label execs in this column last month. Singles are simply not profitable, it was reiterated.

Granted, the Tower VP was looking at the subject from the merchandiser's viewpoint. And, of course, British labels are aggressive in marketing singles to the consumer largely because they depend on retail sales for early chart activity (airplay is not factored directly into the national charts there).

## **Long-Term Implications**

But arguably there are other reasons why the single deserves more respect from US record companies, not least of which is the way it introduces the very young to the music-buying habit. Disenfranchising them — or showing indifference to their wants — may have greater longterm implications for the industry's bottom line than most of us recognize.

There's a similar perspective in the following letter from publisher David Rosner, President of Bicycle Music, Los Angeles. I believe he makes some valid points and I'd be interested in hearing from you whether you agree or disagree. Dear R&R:

I'd like to comment on Peter Robinson's thoughts concerning the American concentration on artist development, as opposed to the continuing practice of the British business to do singles deals.

# **Breaking The Bank**

I feel strongly that this continuing practice contributes immeasurably to the renewed worldwide importance of British product. This success relates directly to their ability to do deals and release records in a way that doesn't break the bank each time out of the box. It gives UK labels creative opportunities and allows them to take chances, a situation now far removed from the current American process.

In the US, all major-label signings have become "big deals." Mistakes are very expensive. The byword has become "safety," and not creativity. Creative breakthroughs are few.

The importance Peter ascribes to artist development cannot be faulted. However, the British business still affords itself the opportunity to choose from amongst its flow of short-term hits those acts whom it wishes to further develop.

"The single record used to be a wonderful and inexpensive method of identifying the cream as it rises to the top."

> —David Rosner Bicycle Music

The American business, where singles are now regarded as "loss leaders," makes such expensive determinations prior to the release of any product. This has resulted in an increasing dependence on the UK for creativity, and has converted the US record industry into something that more closely resembles the manufacture of automobiles. Each and every decision becomes so ponderous as to stifle creativity and encourage a follow-the-leader mentality among



**TONIGHT'S THE NIGHT** — Atlantic VP/Artist Relations & Media Development Perry Cooper does his best Reg Presley impersonation during a super-jam at the recent WEA national sales meeting in Florida. Sharing the mike with him during a rendition of "Wild Thing" is Roger Daltrey. Others taking part included Genesis, Peter Frampton and Robbin Crosby of Ratt, plus about 20 label staffers — a/k/a the Atlantics.

both record producers and radio programmers.

## **Identifying The Cream**

I fully appreciate Peter's sense of respect for the American way of marketing music. I just can't help but hope that too much American talent doesn't get completely lost due to our refusal to recognize and

effectively market good things in small packages.

The single record used to be a wonderful and inexpensive method of identifying the cream as it rises to the top. Although there is certainly a "grass is greener" effect upon my thinking, and the picture painted above is too starkly black-

and-white, I do think the British sense of priorities causes them to maintain a very healthy creative atmosphere. And this atmosphere has a significant impact upon their bottom line.

—David Rosner President, Bicycle Music

# **WDHA FUNDRAISER**

# A Homegrown CD

Here's a twist: a station-sponsored "homegrown" album on compact disc. "New Jersey Rock 5" is new this month from Garden State rocker **WDHA/Dover**, and VP/GM **Bob Linder** believes it's the first of its kind available on CD.

The station prides itself on being at the cutting edge of broadcast technology, and has been featuring compact discs in its programming since January, 1983. Using the format for its latest homegrown aibum was a logical step, said Linder.

Logical, but not necessarily attainable, because of the industry-wide CD manufacturing crunch. It was difficult to get production, agreed Linder, but LaserVideo (which has been emphasizing its limited-run capability) was able to handle the 1000-disc order at its Anaheim, CA plant.

# **FDS Processing**

The WDHA exec estimates the cost of the album's digital mastering was approximately \$1500, and the replication itself roughly \$3500. Packaging was around 50 cents per unit, while the cost of the 12-page, black-and-white booklet insert was \$1 per piece.

The 14 cuts on "New Jersey Rock 5" were processed with Hank Waring's Full Dimensional Sound (FDS) system, recommended by LaserVideo Chairman Jim DeVries. Linder said that although he was aware of FDS's sound-enhancement qualities, he didn't feel the project budget could afford the additional \$2500. But Waring's company was willing to donate its services, since net proceeds from sales of the album (as with previous volumes) benefit Dover General Hospital

Added Linder, "It's amazing what FDS has done. Some of the cuts on the album were originally recorded digitally, but now everything sounds that way. The process is ideal if one has analog material that



needs that extra cleaning-up."

Like earlier WDHA homegrown compilations, the featured acts were chosen from entries in the station's annual New Jersey Band Contest. Among the unsigned performers on show are Y Fly-2 London, Jeff Jackson, Carolyne Mas, Cheater Jones, Angelz, Winter Hours and the Cruisers with Eddie Testa.

# Major-Label Acts

Unusually, "New Jersey Rock 5" also contains cuts by acts signed to major labels: Joe Lynn Turner (Elektra), Glen Burtnick (A&M) and the Smithereens (Enigma/Capitol). This is breaking an unstated rule of the homegrown series, Linder admits, but it was done to raise as much money as possible for the Dover hospital. "These artists represent New Jersey as well as the unsigned acts, and together they show the full scope of what the state can do," he said.

The release on compact disc (through area retailers) is also part of the strategy to broaden the album's appeal and sales, says Linder. Priced at \$12 suggested list, it has a playing time of approximately 65 minutes. The compilation will not be available on LP, but the station will duplicate cassette copies to special order.



R&R FRIDAY, OCTOBER 10, 1986/41





JOEL DENVER

SAFARI '86

# A Journey Through The Jingle Jungle

Since we last explored the subject of available CHR jingles (R&R 11/18/83), a lot has changed. At that time the jingle market, like this format, was going through a period of growth as programmers rediscovered the positive elements jingles can add to programming.

Almost three years later, it seems everyone — regardless of format — has rediscovered jingles. When you sweep the dial in virtually any market, you're hard pressed to find a station devoid of them. For this reason, the jingle marketplace has had to adjust to cope with increasing competition from new companies, taking into account programmers' desire to find unique ways of identifying their stations.

# **Evolution In Sound**

Dallas-based JAM Creative Productions got started in the jingle business 12 years ago. President John Wolfert talked about the problems of updating a craft which has been around since Bart McLendon began putting them on the radio in the early '50s.

the early '50s.

"With our more recent CHR packages like 'Red Hot,' 'Warp Factor,' and 'Power Station,' we try to incorporate as many contemporary music ideas as the client will allow. Unfortunately, many cling to more traditional themes which have been ingrained in their heads as to how jingles should sound. We've tried to make jingles evolve to be contemporary with today's music, which makes for a better match and ultimate customer satisfaction."

With an ever-expanding selection of electronic gadgets available, JAM "tries to make a sound that will wake up the listener long enough to make a strong call-letter impression," Wolfert said. "This is harder to do as the proliferation of special effects and weird sounds continues, with so many of them sounding more and more alike. Therefore, we spend many hours trying to create new sounds."

## Copycatism

In an effort to find new sounds, many programmers are turning to a combination of jingles, sweepers, and voiceovers. "This is in response to the need to sound different and offer an alternative to what everyone else is doing," said Wolfert. "Using the voice IDs in combination with one of our packages is far better than not having our jingles on the station."



Jonathan Wolfert

He also feels a spoken voice ID used in conjunction with one of his jingles is the best combination, instead of just a voice on top of an electronic sweep. "We do offer grids where some of our singing vocals are removed. These alternative mixes are provided as a matter of course. If you think back to the last Coca-Cola spot you heard on the radio, chances are you remember the singing, not the spoken words in the copy!"

# **Make Your Own Decisions**

"There is a certain degree of mindless copycatism in the business," Wolfert added. "People blindly decide to use jingles or put a package on their station just because someone else did.

"I urge programmers to make their own decisions. Listen with your own ears to what will work best for your market and station. Don't buy a package without a clear idea of what you want to do with it. Take your time and plan out the specific purposes for each jingle. Naturally, we want to sell stations a lot of jingles, but we don't want to sell them things they can't use."

JAM offers an option to its packages, allowing the programmer to decide how many singers are used. The contemporary five-voice vocal arrangement is "stronger, crisper, sharper, and bolder," according to Wolfert, "whereas the seven-voice jingles are fuller and more traditional-sounding."

If there is any doubt in anyone's mind that jingles are still a hot business, JAM's new \$2.5 million twin 24-track studios being readied for a January or February debut should be testament enough to the present-day workload.

# **Quality Singers**

Los Angeles-based HLC (Hick-lin-Lubinsky Company) VP/Broadcast Division Michael Shee-hy said his division just turned a year old. The company, long known for its work with TV jingles (McDonald's, Toyota, Nissan, Dodge, Pepsi, Kodak, Levis, and others), has recently moved into the radio jingle business.

"'Genesis' is the name of our first package for CHRs and ACs," he said. "It was originally designed for KKHR/Los Angeles, but it changed calls and formats on the day the package was completed. We've been successful in placing it on about 20 other stations so far.

"Without sounding snooty, we don't think it's a crowded field out there," noted Michael. "Not a lot of



Michael Sheehy

other companies are doing jingles with the quality of ours. While our jingles are still being recorded in analog — although we're moving toward the digital process — I'm speaking more about the quality of our singers."

# Leasing A Package

"We have access to the finest voices in the business in Los Angeles. Richard Page, lead of Mr. Mister, has sung for us, as have Kim Carnes and Kenny Rogers. I'm told all of the jingle houses in Texas basically use the same seven singers."

HLC seems to have a new slant on the high cost of jingles. "I believe we are the first to offer a leasing package, which allows a station to afford a more upscale package. Financing it over a three-year period allows an operator to amortize his costs out."

In the course of researching this article, I received a number of companies' latest jingle lineups for

CHR. Among them was TM Communications, Inc., which is marketing a new "Digital One" package using 32-track digital technology. It includes 15 cuts flexible enough to be used in a variety of ways, including weather jingles, name shouts, and legal IDs.

## No Tempo Match Needed

TMC salesperson Beverly Eagle said a number of stations, including 99DTX/Detroit and KFXX/Tucson, have already grabbed the package. TMC is also marketing a package called "Digital Voice Identification." According to the demo, it "doesn't require tempo matches designed to enhance the flow, but puts the call letter and/or slogan up front."

These are some of the more creative digital voice IDs I've heard to date, making ample use of vocoders, channel-to-channel panning, and fast digital dub splicing, combined with harmonizers and VSO. WKSS/Hartford was one of the first to purchase this package.

# **Blending It Together**

Speaking of digital, one of the newer products on the market comes from American Image. The "Blender" encompasses a wide selection of digital music, keyed to the records you are coming out of and then going into. Blender helps to sonically bridge the gap between the two. It also gives you the choice of using a voiceover identifier or just allowing the digital music key to work by itself. Jay Ferguson, Ken Rose, and Pat Patrick are the creative forces behind Blender.

Z100/New York PD Scott Shannon thinks Blender is a good package. "Because of the large number of contemporary music stations, you have to look for ways to identify your particular station. I use voicers mixed with the Blender's. I'm also not a believer in using a singular voice to ID the station. So we use Ernie Anderson, Mark Driscoll, and Bobby Ocean, depending on the particular needs."

Shannon feels the use of jingles is cyclical. "When I was at Q105 I never used them, but for what we're doing at Z100 they work very well. Stations should be inventive with their jingles, voiceovers, and such to vary the sound of their station's production so it doesn't become monotonous."

# Let's Get Digital

The list of new digital products doesn't end there. "DigiTracks," created by Atlanta-based entrepreneurs Marcus Graham and Earnie Earnest, offers unusual stingers,

Continued on Page 44



**BLENDERS AT WORK** — Radio legend Buzz Bennett, Statewide VP/Programming and KHYI(Y95)/Dallas PD Mark Driscoll, Z100/New York PD Scott Shannon, and American Image Productions' Tim Riley gathered at Nashville's Grand Central Studios to put the finishing touches on some customized "Blenders."

CHAKA KHAMA KARAMA KANAMA KARAMA KARAMA KARAMA KARAMA KANAMA KANAMA KARAMA KANAMA KANA

This small hit fits all.

The season production from the season by mander allows Destroy allows to the season due.

One of the house of the season due.

# **CONTEMPORARY HIT RADIO**

# A Journey Through The Jingle Jungle

Continued from Page 42

sounders, and grooves ranging from five to 20 seconds in length. The highly sophisticated Synclavier was used to create many of the

Then there is Supertrax Production Services, based in Amarillo. President Ron Chase calls his package "The Accelerator." With voicers provided by John Young, these are airing on more than 50 stations, including Y100/Miami, B94/Pittsburgh, B97/New Orleans, KBEQ/Kansas City, and WNVZ/Norfolk.

## **Customized Voiceovers**

The package, priced according to market size, allows for ten different slogans plus calls to be cut. But the station ends up with about 75 different cuts, as they are mixed out and gridded for ease of use and combination practicality.

SuperSpots out of Chicago features some very exciting digital beds and stagings, which can be used with your own local voice talent or can be customized with the voice of SuperSpots creative kingpin Joe Kelly.

Back to the world of traditional jingles, Century 21 has introduced two new CHR packages, "Digital Dynamite" and the "Power Basics." The first package uses modern musical staging and 100% digital recording. Your custom package can be recorded directly on compact disc or dubbed direct to cart from the digital master tape. "Power Basics" are traditional top quality jingles.

As we went to press, Century 21 just rolled out another package called "Quickies," featuring sweepers, sounders, and shotgun beds with a lot of synthesizer effects.

PAMS, the first jingle company, sent along a sampler of several of its vintage jingles from the '50s through the mid-'60s (something every jingle freak should call and ask for), and a demo of its newest CHR offering, "First Fire." These fast-paced jingles are state-of-the-art in sound, but are reminiscent of the shotgun jingles prominent in the early '70s. However, First Fire has a fuller vocal grouping than that used in the original shotgun jingles.

# **New KIIS Package**

FirstCom is finishing a customdesigned package for KIIS-AM & FM/Los Angeles called "Jingle Warfare." FirstCom VP/GM Cecelia Garr said, "It's a very different, high-tech, digitally-recorded package with a unique vocal arrangement not available elsewhere."

# A Full Song Jingle

Toby Arnold & Associates' latest offering is "Transformer." Going back to a standard logo line throughout the package, it allows each cut to be mixed down to either a shotgun style or a cappella version, with or without staging. Originally designed for Urban stations, the package was recently updated for CHR.

"The jingle marketplace has had to adjust to cope with increasing competition from new companies, taking into account programmers' desire to find unique ways of identifying their stations."

Reel Good Productions out of Minneapolis sent along some snappy packages called "Hit It!" and "Get Me Up." But perhaps the most unusual offering was the song-oriented jingles from J.L. Ritter Productions. Ritter is based near Lake Tahoe, and some of his regular clients include KKBQ's John Lander, Q105's Cleveland Wheeler, and Kipper McGee from B97/New Orleans.

Ritter said, "We allow up to 15 character names for the full song. An average package consists of ten jingles, but they get a selection from 40 different combinations. They tell me the characters, and I create the song. Each full song runs a bit over a minute, while the other jingles run from ten to 15 seconds each.

"We take a very personal approach to our way of doing business, as we want our product to really reflect stations' markets," he noted. "All lyrics are approved prior to production, and we've been able to turn around a complete package in as little as ten days. And coming soon we'll have a Christmas package."



BIRTHDAY BLAST — WAVA/Washington presented Jermaine Stewart in concert on the singer's birthday at the city's Adams-Morgan Day Festival. Over 300,000 attended. Pictured are (I-r) WAVA PM personality Shadow Smith, morning zoo sidekick Mike O'Meara, Stewart, morning zookeeper Don Geronimo, Arista's Johnny Powell, WAVA Promotion Manager Kathi Kolodin; kneeling in front are traffic reporter Kim Anderson and morning show producer John Nolan.

# Directly Speaking . . .



Since it wasn't possible to acknowledge every jingle supplier in this article, I suggest you consult the R&R Ratings Report & Directory. The directory includes a complete listing of all jingle companies, including addresses, phone numbers, and contacts. Copies are available for \$25 by writing R&R, 1930 Century Park West, Los Angeles, CA 90067.

# **MOTION**

"Cleo" leaves the BBC to join overnights at WPLJ/New York . . . J.D. Ryan, last at KTSA/San Antonio as Asst. PD/midday personality, returns to KEGL/Dallas in 10pm-2am . . . B.J. Donovan exits KLZA/Billings and joins KPLZ/Seattle to do middays. He replaces Paul Walker, who moves to weekends . . . Mike Summers moves to the 7-11pm/Asst. PD post at WDJX/Louisville from his 10pm-2am slot; Chris Randolph moves from evenings to afternoon drive replacing John David Baker.

WWFX/Bangor gets a new morning man as Dave Cooper from WPST/Trenton joins the staff. Also Larry Clark is promoted to MD, and Nikki Summers is the Production Director . . . Dan Rose exits B104/Baltimore to join WVSR/Norfolk as MD replacing Rod Hampton . . . Steve Wilkins, formerly of KCAZ/Hot Springs, joins KZOU/Little Rock for overnights.

**Robin King** is promoted to MD at WNOK/Columbia replacing **Frank La-**



Cleo

comba ... KWSS/San Jose welcomes T.J.Wright, formerly of WKSS/Hartford, to evenings replacing Linda Energy ... And for those of you who missed it the first time we ran it, including Larry Morgan, he's left KIIS/Los Angeles and is doing afternoons at FM102/Sacramento. Larry wanted his mom and all his fan(s) to know.

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44/R&R FRIDAY, OCTOBER 10, 1986

# **AOR PICTURE PAGE**



IT'S A TOUGH JOB, BUT SOMEBODY'S ... — KJOT/Boise PD Dave Stone (far right) and afternoon ace Carl Scheider (far left) tough it out with the winner (center) and two runners-up in the J-105 English Leather Calender Girl Contest.



AFTERBURNER AFTERPARTY — Sharing a religious experience with the Reverend Willy G. (ZZ Top's Billy Gibbons) are (I-r) WBLM/Portland MD Robin Mathieu, Promotions Director "Captain Ivy," the Rev, and OM Jose Diaz



CRITICAL FAVE — Guitarist Eric Johnson chose KLBJ-FM/Austin's "Critic's Choice" program for the broadcast premiere of his "Tones" album. From left, drummer Tommy Taylor, KLBJ's Jody Denberg, and Johnson.



NOW YOU SEE HER... NOW YOU DON'T — Joan Armatrading (far right) divulges her secret secrets at WDHA/Dover with (I-r) A&M's Sue De-Benedette, PD Mike Boyle, morning man Kevin Cottrell, and weekender Steve Schwartz.



NOW...LET'S HIT THE SLOPES

— Glenn Frey (I) visits with KSPN/
Aspen PD Frank Eriksen after performing two benefit concerts in
town. Each show consisted of two
sets, including one with a 40piece orchestra.



K-ROCK AT THE BE BOP — With WXRK/New York's Mark Coppola (far left) during a live broadcast from the Be Bop Cafe are (I-r) Keith Emerson, Cozy Powell, and Greg Lake.



TEN YEARS AFTER, TEN YEARS LATER — Alvin Lee (far right) catches up with (I-r) WNEW-FM/New York MD Mark Chernoff, Atlantic's John Weston, and morning men Mark McEwen and Richard Neer.



STEVE FEINSTEIN

**BITS 'N' PIECES** 

# Around Your Corner And Up Your Street

Time to tie up some loose ends. Next week: a thorough airing of the record industry's concerns about AOR's ability to sell records in light of the format's increased use of oldies, 25+ demographic skew, and slower rotations.

## **Program Notes**

Mixed results for an interesting "Five O'Clock News" feature during which stations spotlight five consecutive new songs at 5pm. WNEW-FM/New York tried it during the winter and spring but dropped it after observing ratings slippage. Meanwhile, WEZX/Scranton is continuing with the feature, which consists mostly of spins for new acts not yet added to its playlist.

'NEW-FM is touting American music in seven-song "Made In America" blocks that air on Maxanne Sartori's overnight show. The sets range from up 'n' coming US bands all the way to roots artists such as John Lee Hooker and Muddy Waters.

## **KZEL Craves Currents**

While the mix on most AORs includes more gold than currents, KZEL/Eugene is going in the opposite direction. PD Jim Trapp plays at least 50% currents all the time; of 12 titles an hour, six or seven are new. He's upped his ratio of currents and expanded his play-

list in response to what he feels is a bumper crop of music from AOR artists both old and new.

"If you limit yourself to the three or four automatics each week, developing acts don't get a chance. When the musical universe is full of great developing artists, the 25-40 year-old audience wants to hear them. That's why we have a current file of 60-65 titles these days," he explains.

The policy, in effect since Trapp took over in early May, resulted in KZEL remaining flat 12+ in the spring book, though the station grabbed top honors in all key demos and had a 25+ audience composition of 53%.

# Winning Through Innovation

KINK/Portland VP/GM Stan Mak, responding to the 8/15 column that cited soft AOR KINK as an innovator, offers some food for thought. Just as necessity is the mother of invention, Mak feels that when you strive for excellence, innovation is bound to follow. He writes, "Innovation is not some mysterious and elusive element that comes only from the most creative minds. Based on our experience, innovation is a natural outcome of an attitude: an unvielding commitment to quality in everything we do. When that attitude is there, somehow innovation just

KEZX/Seattle, in the same general musical arena as KINK, quietly racked up some very impressive adult demos behind its 2.6-3.4 12+ in the spring. It was #1 25-34, tied for #2 25-49, and #3 18-34. Ninety-three percent of its audience is 25 or older, with a 50/50 balance of men and women. "Not bad for a

'ENJOY, DON'T DESTROY'

# K-Rock's 'Concert Cool' Campaign

Concert violence is bad news. It bolsters the efforts of the Blue Meanies who would ban rock concerts. It also contributes to rising insurance premiums for promoters. That's why it's in the interest of everyone in the music industry to discourage behavior that causes personal injury, property damage, and theft at rock shows.

WXRK/New York has taken a step in that direction with a "Keep Concert Cool" campaign. Promotion Director Sharon Rosenbush was spurred into action when she heard of a woman who reportedly sustained brain damage after being hit on the head with a broken bottle at a Van Halen concert.

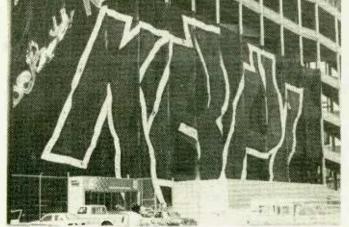
When Judas Priest was scheduled to play the area, K-Rock launched a laudable three-pronged campaign:

• It aired an interview with band members that contained the message, "It's not cool to be violent. Once the door closes on live performances, who knows when it will reopen? It's up to you, kids."

At the show, 10,000 wristbands with the "Keep Concert Cool" message were distributed.
 Members of Priest and a K-Rock jock got on stage together before the concert began and cautioned the audience that if seats got ripped up, concerts could be discontinued.

 The station is airing a series of PSAs with an "Enjoy, don't destroy" theme voiced by Mayor Ed Koch and artists ranging from Jon Bon Jovi to Paul Simon.

K-Rock isn't alone in its efforts; KNAC/Long Beach, for example, runs similar "rock with responsibility" announcements. Key concept, curvs



KBPI GETS THE HIGH SIGN — Eighty thousand square feet of plastic and hundreds of gallons of paint went into the making of the 400' x 200' winning entry in a "Show Us Your KBPI" contest. The winner netted \$10,000 and had his work displayed on the side of Denver's Mile High Stadium. Other creative displays of the call letters included skydivers spelling them in the sky, a 400-pound cut mirror sculpture, and a slot car track in the shape of "KBPI."

couple of preppies from Seattle, eh?" says VP/GM Dave Littrell.

Note also that XHITZ/San Diego, formerly a Gold-based AOR, has moved in a 25+ eclectic direction of late ala KINK, KEZX, and KNX-FM/Los Angeles.

# **Here Comes The Weekend**

One Friday morning, WZZO/Allentown decided it had been too long between three-day weekends, so it declared one. Listeners were told it was OK to either take the day off or go in to work but not toil very hard. They were assured that 'ZZO would handle any flak from the boss. Those listeners who did so called up and were put on the air. Prizes were given away in threes—dinners for three, Three Stooges videos, three-packs of CDs, \$300, etc. Music was played in "Menage A Trois" sets of three by artists during the extended weekend.

# Flashback

Classic Rock WYSP/Philadelphia staged a '60s-styled "Be-In" at a Philly park. A crowd estimated at 20,000 was on hand for peace, love, and free entertainment from the Gregg Allman Band with Dickey Betts, clowns, jugglers, magicians, and other street performers.

# **Prize Patrol**

WLLZ/Detroit stocked a warehouse with 12 classic cars (all American, of course) and gave away five of them in a key-song contest, The winning keys had to fit not the cars themselves, but the door to the warehouse. Winners then went inside and picked their favorite from a lineup of classics such as vintage 'Vettes, GTOs, and Firebirds. Total value of the five

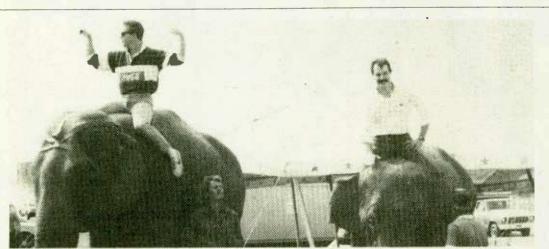
cars was close to \$50,000.

WRXL/Richmond is giving away a CD player a day, tying into its frequency for a total of 102 players in 102 days. While we're talkin' digital, note WDHA/Dover's names for its CD programming — "Laser Lunch" and "Digital Din-

# **Just Causes**

KTXQ/Dallas's tenth annual blood drive used the theme "It's Within Us All" to raise a record amount of over 4800 pints in five days. Endorsements from Tom Petty, Phil Collins, Tom Hanks, and Robert Plant helped, as did

Continued on Page 47



ELEPHANT MEN — When the circus came to Anchorage, an elephant race turned KWHL PM driver John Frost (left) and AM driver Cary Carrigan into drivers of another sort. Carrigan won, proving that it's not the size of the beast that counts. Local zoologists also delighted in seeing the pairing of the two biggest members of the mammal family — the K-Whale and the elephant.

# AOR

Continued from Page 46

drawings for prizes such as a Ford Escort, a Jamaican trip for two, and video and audio equipment.

A KOME/San Jose rock auction, part of the station's Rock & Roll Expo, raised \$4200 for a local center for runaways and homeless youths. An autographed AC/DC guitar fetched \$2100.

WPYX/Albany morning team Bob Mason & Bill Sheehan's Third Annual Golf Classic raised \$2000 for the American Cancer Society. Athletes, local media staff, and political figures participated.

## WLVQ's Q Score

WLVQ/Columbus puts out one of the better station newsletters – "WLV' Q-Tips" – and always closes it with a nifty ratings Q&A



called "Q Quiz." For instance, last month's questions revealed that a higher percentage of the station's cume comes from 35+ than teens, and that adults 25-34 contribute a greater percentage of cume than any other cell. The quiz format is a fun way to get across impressive stats without bragging outright.

## **Kudos**

WIOQ/Philadelphia's Helen Leicht (middays) and Michael Tozzi (late nights) are both celebrating their tenth anniversaries at the station.

WNEW-FM personality Carol Miller has been appointed to the Board of the National Academy Of Popular Music, which honors the contributions of songwriters and is the parent of the Songwriters Hall of Fame.

## Correction

In the 9/26/86 spring analysis, it should be noted that WHJY/Providence, while off in men and women 18-24 and in men 25-34, doubled in men 35-44 and also grew in all 25+female cells.

# **SEGUES**

KZOK/Seattle completes an evolution to Classic Rock . . . KCGL/Salt Lake City will end modern rock on October 25 to begin simulcasting its Religious sister AM. PD Del Williams and 15 staffers have exited . . . Beasley AC WLEQ/Ft. Myers is rumored to be going AOR by November 1 with new calls, consulted by Burkhart/Abrams and sporting 100kw against present AOR WOOJ's 3kw.

Changes at WQMF/Louisville, where Production Director Terry Medert replaces Alan Sells as OM, PM driver "Future Bob" (Keith Taylor) is named MD, and Ron Clay returns from KZAP/Sacramento for mornings. Through it all, Duke Meyer remains PD ... WRKI/Danbury PD Buzz Knight is upped to OM of 'RKI and sister AC WINE ... At KATP/Amarillo, PD Mark Meredith is named OM and also becomes an AE, while afternooner Jack Randall advances to PD.

KKCY/San Francisco evening host Lorraine Meier is named MD, while Bobby Dale replaces her on nights at "The City" . . . WEGR/Memphis taps night rocker Kelly Cruise for MD chores . . . WRXL/Richmond midday personality Dick Hungate is named Assistant PD . . . Jennifer Gipe from WWTR/Ocean City takes over as WKLC/Charleston MD, with Mike

Richter leaving for a positon TBA . . . Donna Foxx is appointed MD at WZEW/Mobile . . . . KMET/Los Angeles ups Research Director Tom Miller to Music/Research Coordinator.

Jock Jumps: Sam Frees reportedly has exited Z-Rock afternoons Rick Stewart leaves KNAC/Long Beach mornings for KITS/San Francisco weekends . . . Ex-KBER/Salt Lake City OM Drake Hall has landed on KCFX/Kansas City mornings . . . KNX-FM/Los Angeles slots weekender Denise Westwood into evenings while MD Lou Simon switches from afternoons to weekends Steve Paleck, ex-WQFM/Milwaukee, is on crosstown WKLH PM drive . . . 91X/ San Diego snags crosstown XHRM Assistant PD Robin Roth for late-"Jammin" Jeff Kauffman, PD of the old WTPA/Harrisburg (FM104) before it became CHR WNNK, is now on mornings at the new WTPA (93.5) . . . Mark Steven takes on KLAQ/El Paso mornings,

New overnighters: Dana Brown moves to WYNF/Tampa from sister AM WSUN, Alan Cross joins CFNY/Toronto from Q94/Winnipeg, and Lisa Walker leaves WAQX/Syracuse for WPYX/Albany . . . Kurt St. Thomas from WAQX takes over WGIR-FM/Manchester mornings as Tommy C. exits . . . KTYD/Santa Barbara brings on market vet Jane Asher to replace

David Chaney on afternoons and puts Terry Jaymes, ex-KLAQ/El Paso, on 10pm-2am Steve DeBoever returns to WXLP/Quad Cities IA for overnights KSPN/Aspen revamps, hiring Steve Cole for middays, Steve Skinner for afternoons, and Eve Adams for nights . . . KDXR/Borger afternoons are the new home of ex-WAQY/Springfield MA PD Marlon Barrow . KBAT/Odessa afternoons go to John Robbins . . . WFNX/Boston ups Bill Abbate to local MD and Neal Bastas to all nights.

John Evans, last at KFRC/San Francisco, becomes crosstown KRQR News Director Rob Brandt returns to KFMG/Albuquerque as Production Director. He replaces Kid Stewart, who segues to neighboring KKBR.

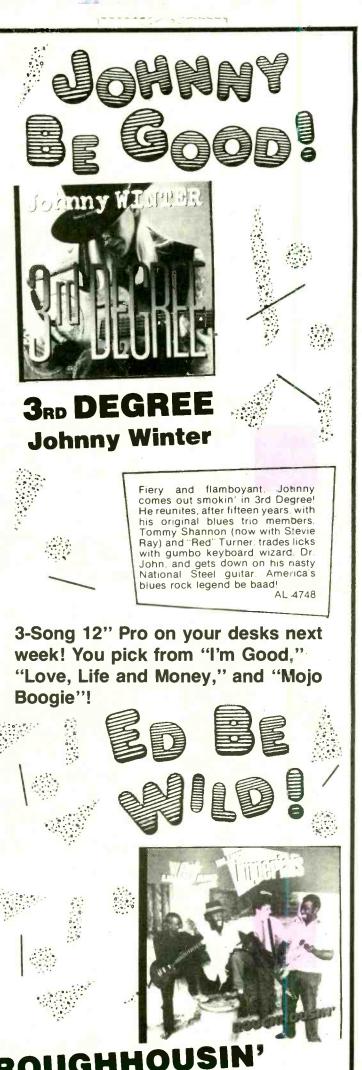
Weekend Warriors: KRQR hires Alix Woznick, ex-WAAF/Worcester-Boston ... You're hearing Susie Austin on WQFM, Tom Huber at WZZO/Allentown, ex-R&R Associate AOR Editor Nancy Robbins (Rabiner) on KTYD, Mike Everhart at KGON/Portland, Chris Knight on KZEP/San Antonio, John Phillips on KATT/Oklahoma City, and Captain Dale Kelly has rejoined KOZZ/Reno.

WXKE moves to 2541 Goshen Road, Ft. Wayne, IN 46808.

Correction: "Z-Rock" OM Bill Scott was referring to White Tiger, not White Lion in the 10/3/86 column.



MANDEL FITS WAAF LIKE A GLOVE — Big yucks abounded when Howie Mandel stopped by WAAF/Worcester-Boston. In front (I-r): PD Cynde Slater and staffer Mr. Mike. In back (I-r): personalities Mike Logan and Chuck Nowlin, Mandel, and air talent Annalisa.





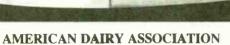
Watch out! This is the debut album of the band which is heir apparent to slide masters Hound Dog Taylor and J.B. Hutto! Move over George T., here comes Chicago's Lill Ed and his raw raucous boogle psychedelic blues party music! Ed likes to get wild!

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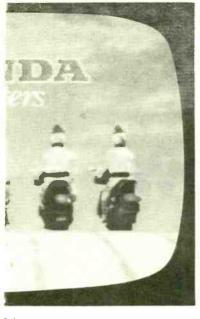


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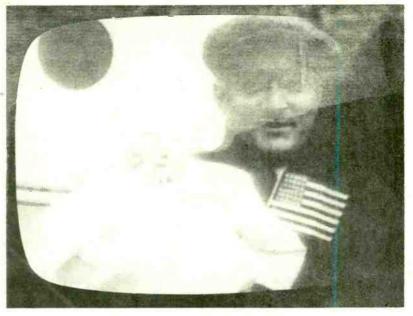


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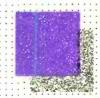
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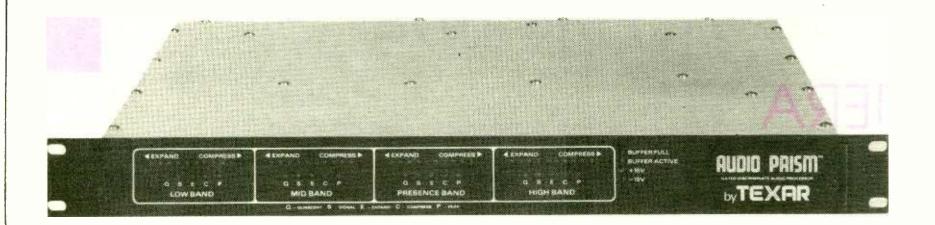


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\*Summer & Fall '85 and Winter & Spring '86 ARBITRON Ratings. Total Persons 12+ Share. Mon-Sun, 6A-12M. (Used with permission.)

# **ADULT CONTEMPORARY**

# A Summation Of Summer

Before the summer ratings are released, let's briefly review AC radio happenings during the hot months. To put you in the proper frame of mind, here are several photos which will help recapture the feeling.



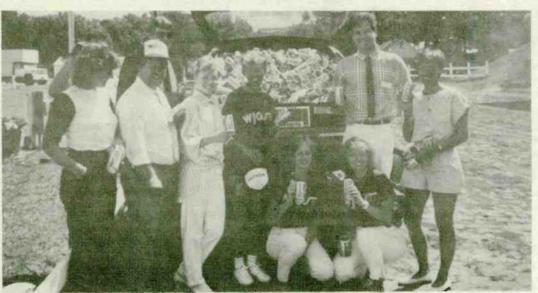
CATCHING KOCH ON KOMO — Joining the festivities for the New York City Liberty celebration was KOMO/Seattle. The station spent months setting up a live remote broadcast of its own to supplement ABC coverage. Above, KOMO morning personality Larry Nelson (r) interviews New York Mayor Ed Koch in Battery Park.



SEE YOU ON A SEA CRUISE — WPIX/New York joined "Operation Sall" in a promotion with Circle Line Cruises during the Statue of Liberty Centennial. Air personality Debbie Nigro (center foreground) did hourly reports while listeners cruised through New York Harbor.



SHOOTING THE WORKS IN SPRINGFIELD — In conjunction with the National Fireworks Ensemble, WHYN & WHFM/Springfield, MA hosted a Fourth of July fireworks display. Over 225,000 spectators watched while the stations supplied musical accompaniment. Checking things over are (I-r) NFE's Jeff Eidemiller, WHYN PD Walt Pinto, NFE's Rick Lelbert (standing), and Robbins & Ries President/COO Alan Anderson.



CHERRY COKE FOR A CHERRY CAR — Listeners of WJGS/Houghton Lake in Northern Michigan had a chance to win a 1986 Ford Mustang LX. Checking the miles per Coke are (I-r) WJGS AEs Wendy Neubecker and Pat Dunbar Quinn, Sales Manager Dave Jacobson (hiding), Ford dealer Tracy Manning, winner, WJGS AE Kathy Southworth, Promotions Director Lori Phillips, PD Don London, and AE Karen Kammer.



RAB Orson Welles Creative Radio Award was given to WOOD-AM & FM/Grand Rapids for a local automotive dealer spot. Shown with the Orson are (I-r) RAB VP/Sales and Marketing George Walthius, WOOD Director/Creative Services Peggy Sneden, and WOOD VP/GM James P. White.



CHECKING THE CHARTS OF CO-LUMBUS — Perhaps the Skipper wanted to retrace a route used in 1492 and sent Gilligan to get Columbus's charts. That might explain how WTVN's Dave Logan got to interview Bob Denver of "Gilligan's Island."



KEEPING THINGS BEARABLE — CFGO/Ottawa held its Teddy Bear's Plcnic for the Children's Hospital of Eastern Ontario for the third year. 30,000 people and teddy bears joined the fun. The Bear Ambulatory Surgical Hospital Unit was on hand to admit, fix, and discharge sick and injured bears.





WALTLOVE

**HOW SOFT IS TOO SOFT?** 

# The Mellowing Of B/U Radio

By Sean Ross

Five years ago CHR was soft and almost pathologically disinterested in B/U and AOR crossovers. That softness sent many listeners to AOR and Black radio for the first time. Now the process is working in reverse as *both* CHR and B/U are affected by the greying of AOR over the past 18 months.

B/U radio, both in its music and ratings, has always been affected by the larger radio environment, especially the concurrent state of CHR.

In the summer of 1981, B/U stations had a slew of uptempo hits such as "Give It To Me Baby," "I'm In Love," and "Double Dutch Bus" that couldn't be heard anywhere else; CHR was buried under a pile of AC and Country ballads. In retrospect, it seems listeners had an easy choice.

The ratings also told the story. In New York, WBLS was #1 in spring '81 with a 7.4 share. WKTU was second, and by the time WRKS emerged several months later, it was not uncommon for all three B/U stations to live well. The 6.2 share that WRKS can justifiably be proud of now, with two CHR competitors, would not have been the format-leading share four or five years ago.

# The Rock Ecology

AOR's present seeming deemphasis on currents, especially hard ones, means that its exports to CHR are often records that could as easily have started on AC if those artists' image was different, such as Steve Winwood or Mike & The Mechanics. Hard-rocking AOR-to-CHR crossovers still exist, such as the current Bon Jovi, but they're the exception now.

So where CHR in 1981 didn't want uptempo rock product, the programming decision today has been made without need for consideration. CHR's handful of rockers — "Danger Zone," "Heartbeat," "Why Can't This Be Love" — are mostly from movies or artists grandfathered at AOR several years earlier. Uptempo records based in CHR (such as "Dreamtime") are rarities.

# Share My World

The result has been CHR's unusual reliance on B/U and Dance product. WBBM-FM, which was considered progressive four years ago for playing "Let It Whip" on a Chicago CHR, was one of the first stations to cross "Word Up." Most of what aren't ballads on CHR now—and much of what are—are at

least shared with Black or Urban radio of some stripe. And two of CHR's hardest rockin' top-ten hits of recent months — "Nasty" and "Walk This Way" — were B/U supplied.

At the same time, B/U radio sounds a lot softer. At this writing, 16 of the B/U top 40 are ballads. Another six can easily be categorized as "SOS grooves": records with the strings and synth-driven midtempo sound that actually dates back to "Don't Stop The Music" and "Juicy Fruit" but that seemed to proliferate after "Just Be Good To Me." Where this sound had been limited to a handful of artists before, it now includes everyone from the Human League to One Way and Millie Jackson. Another four chart records, typified by "Count Your Blessings" or "I Wanna Be With You," are uptempo, but still more soft-textured than, say, "When I Think Of You" or "Nail It To The Wall."

There are several possible explanations for this phenomenon, many tied to CHR's urbanization. One is an almost reflexive desire to maintain some exclusivity of sound. Of the very mellow ballads that scored recently such as "Sweet Love," "Give Me The Reason," "Closer Than Close," "Do You Get Enough Love," and "(Pop Pop Pop Pop) Goes My Mind" only Anita Baker successfully crossed over, and then only via AC. These ballads are reminiscent of late '70s ballads such as Peabo Bryson's "I'm So Into You" or the Isley Brothers' "Groove With Isley Brothers'
You," which did which didn't cross either, even during a boom period for Black and Disco hits.

# (Pop Pop Pop Pop) Goes My Record

The possibility of a backlash against acts and songs othat were considered "too CHR" also merits discussion. B/U programmers have complained for years, often correctly, that the acts they create ignore them after crossing to CHR. "Dancing On The Ceiling," "Man Size Love," and even "Walk This Way" all met resistance from B/U programmers because some felt they sounded too CHR.



**EMOTIONAL RESCUE** — Jeffrey Osborne promoted his "Emotional" LP to hometown station KACE/Los Angeles. Pictured (I-r) KACE MD Paul Perrodin, A&M's Rich Calloway, KACE PD Pam Robinson, Osborne and A&M's Jesus Garber.

Aside from the outright attacks on "Dancing On The Ceiling" at the New Music Seminar, most of the backlash hasn't risen to the surface yet. Few PDs sat out all three of the aforementioned songs; even those most opposed to the Richie hit probably played other songs that were at least as poppy by artists who had also done well in CHR. And many of those who championed "Pop Pop Pop ..." genuinely liked it more than "Dancing . . ." Still, a problem exists, and if a number of artists aren't to be exiled from their home formats, something will have to be done about it.

# **Grow Up**

There are other factors. Just as much of CHR's mellowing in the late '70s was a response to the sensory overload of the "Q-format" radio that preceded it, some of B/U's softening can be explained by the maturation of those supervising it. Many of those programming B/U stations now are the people who were doing it ten years ago . . . and the personal tastes of many now run more to Sade than the Boogie Boys.

Ten years ago there was a handful of Black Progressive outlets, often emphasizing Jazz or other mellow black product. The rest of the format played hits which could range from "Inseparable" by Natalie Cole to Bootsy Collins's "Stretchin' Out In A Rubber Band." Now the progressive stations have been reborn as today's Quiet Storm blocks or formats. Rap, which didn't exist on record in 1976, has taken on elements of heavy metal or industrial noise

music, stretching the barriers even further. And while some B/U stations still play the entire spectrum, others have noticed this potential fragmentation and sought to protect their adults — first by excising most rap, then by toning down their music in general.

In Los Angeles, this has had some unusual consequences for the format. Urban KPWR is heavily uptempo but skews towards disco and avoids virtually all rap. KACE's adult format has become increasingly jazz-driven and less singles-oriented in recent weeks. KJLH, the Black Progressive station here a decade ago, is still hitoriented but may now be downtempo for several songs in a row. KGFJ is SMN "Heart & Soul." KUTE is approaching its third anniversary as a "Quiet Storm" station. Until KPWR's late addition of "Walk This Way," only three stations played it: KDAY, KROQ and KIIS-FM.

# **Rock Steady**

It's still too soon to know how and when the musical environment will shake out. Until then, there are some warnings worth passing along.

1. Many of our best and most useful records now are ballads or SOStempo songs. For these songs to maintain their effectiveness, they should be spread over a station's format, not clustered together. One legacy of the progressive era is B/U's special sensitivity for music flow. (Barry Mayo and Brute Bailey are both known for their texture control systems.) Careful programming for flow, perhaps adding tempo categories, is needed,

especially now.

2. While B/U radio needn't necessarily super-serve teens, their numbers and loyalty to the format dictate against chasing them away as CHR once did — especially since the softening of both AOR and CHR will probably again send some more teens in this format's direction

3. Just as CHR could not be AC by softening its music five years ago, mainstream B/U radio cannot preempt the black adult formats merely by mellowing out. Just as AC and CHR have learned to coexist, chances are that both formats will be able to share the adult listener depending on mood. For the time being, there's a lot to be said for being mass appeal - working with a well-chosen list of songs with more than one demographic target (and that can include some raps) than trying to satisfy each segment of the audience with songs the other segments can't handle.

4. Before the "format desertion" issue prompts B/U radio to give too many of its hits to other formats, it may make sense to declare a truce . . . for now. It then becomes the job of record companies and artist managers to start over and work the equal-treatment issue out. That's a lot easier than it sounds, but it has to happen sometime.

A lot of this format's appeal — from the days of Alan Freed on — has stemmed from being at least one notch hotter than the pop competition. That is not an edge that we should be ready to give up, especially while the rest of the world is again in flux around us.

# ACTION

By the time you read this, Congress-woman Cardiss Collins (D-IL) will have chaired a House Telecommunications Subcommittee hearing on advertising discrimination against minority-owned radio stations. Her office has also released statistics on minority-owned stations which now account for 2% of all US outlets. Blacks now own 93 AMs and 56 FM stations. Hispanics own 35 AMs and 9 FMs. Eleven black women now own broadcast properties.

In conjunction with the YBPC's antidrug campaign, K104/Dallas APD Terri Avery has sent an open letter to record companies asking them to "commit a popular artist to do a two-day visit to four schools in Dallas-Ft. Worth" and lecture against drug abuse. Those interested in working with Avery should contact her at (214) 647-1831. WGOK/Mobile has announced a November 14 testimonial dinner for gospel legend **Irene Johnson Ware** at the Mobile Hilton. Tickets are \$100 each; tables of ten are \$1000 and available from the Irene Ware Silver Anniversary Tribute, Box 2261, Mobile, AL 36652. Information on artist participation or the souvenir journal is available from **Felicia Rowe** at (205) 432-8662.

WATV/Birmingham and WPAL/Charleston were given FCC approval to begin 24-hour operations as of September 1.

Former WRAP/Norfolk PD Rocky Nelson moves to K94/Norfolk for 7pm-midnight. Former K94 OD Bruce Dowdy, who moved into sales last year, is now the Washington/Baltimore sales rep for the station . . . Veteran jazz DJ

turned preacher Rev. **Del Sheilds** is on the midday "Morning Fellowship" show on WWRL/New York . . . **Hector Hannibal**, former midday DJ at WKND/ Hartford, replaces **James Jordan** as PD of WNHC/New Haven.

Memphis's Media General is now marketing a B/U promotion/ID package, "Ride The Rhythm." More information is available from Dick Denham or Carl Reynolds at (901) 320-4340 . . . Urban KPWR/Los Angeles was given the Top Achievement Award for spring 1986 from American Radio's Jim Duncan. Across town, KDAY's Greg Mack has opened Exodus Records in South San Gabriel, specializing in street music . . . WVKO/Columbus and Banc-Ohio co-sponsored a ten-mile walkathon to benefit the United Negro College Fund.

**52/ R&R FRIDAY, OCTOBER 10, 1986** 



# **BLACK/URBAN PICTURE PAGE**



JUNIOR USED TO SAY — Junior visited WJLB/Detroit to discuss his "Not Tonight" single and "Acquired Taste" LP with OM James Alexander (I) and MD Cecelia Whitmore (r).



BOAT PEOPLE OF DETROIT — WJLB/Detroit celebrated that city's fifth annual Gran Prix by taking 1100 listeners for a three-hour cruise on the Detroit River. Seen here (I-r): WJLB's Jeff Schoonover, the Dramatics' Ron Banks, and WJLB's Larry "Doc" Elliot.



SPARKS FLY AGAIN — The last time we saw Prince entourage member Bill Sparks at WDKX/Rochester was after "Purple Rain" came out. Recently he went back there to discuss "Under The Cherry Moon" and an upcoming film project. Plctured (I-r): WB's Dewey, WDKX's Gerald McBrlde & PD Andre Massel and Sparks.



GAVIN BUOYED BY BOYD — Gavin Christopher (c) was one of new WVEE/Atlanta PD Ray Boyd's first visitors. Gavin is flanked here by Manhattan's W. Slack Johnson and Boyd.



DISTANT FRIENDS—The Controllers' "Distant Lover" was the impetus for a party in their hometown of Birmingham, where they were surrounded by local radio people. In front (I-r) are the group's Ricky Lewis, Larry McArthur, Leonard Brown, and Reg McArthur. In back: WJLD's Jessie Champion, PD Oliver Brewer, and Dick Lumpkin, WATV's MD Ron January and Al Bell, MCA VP Ernie Singleton, and Martha Thomas.



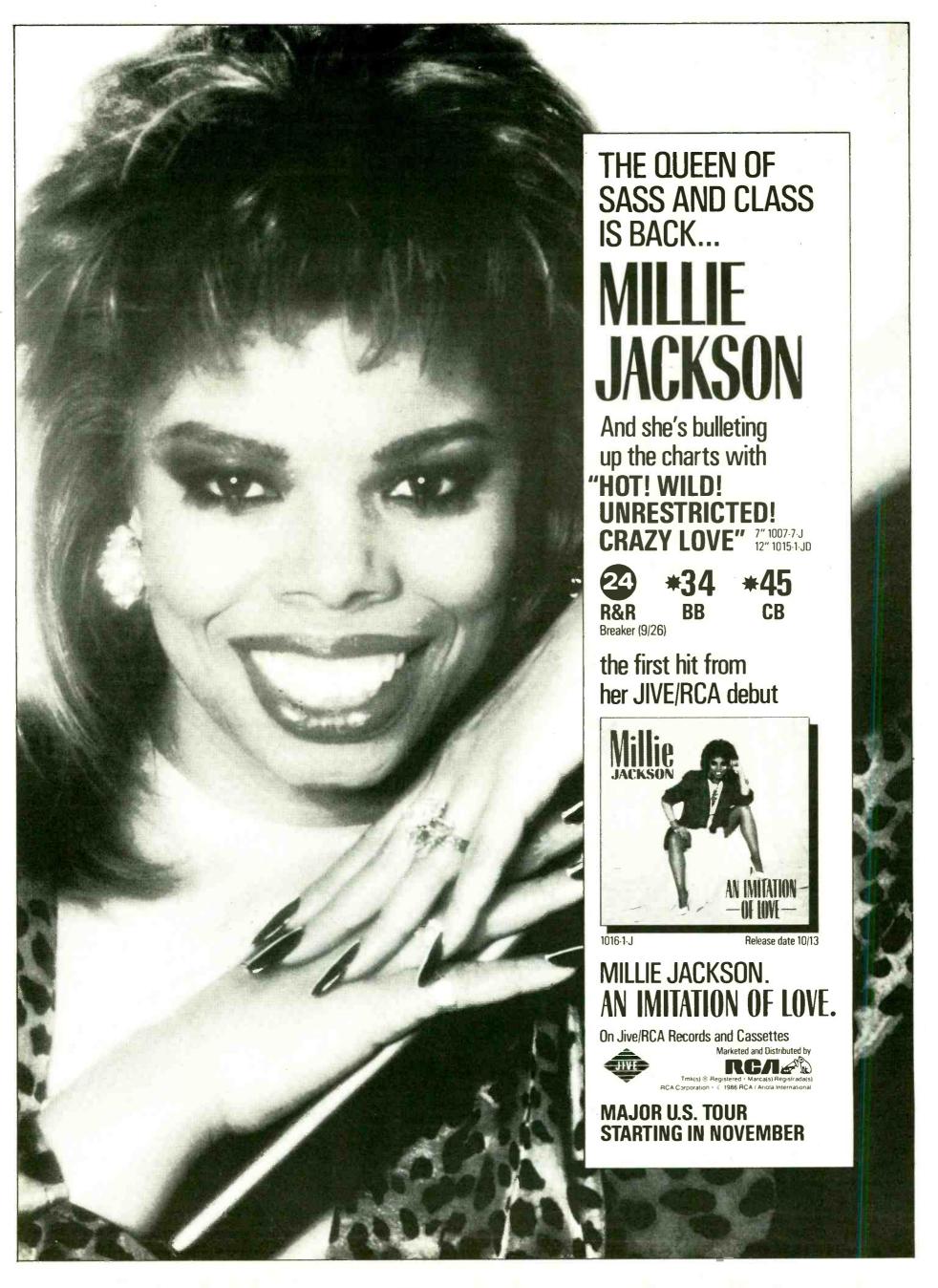
SUNSHINE & BAKER — Seen backstage after a sold-out Anita Baker concert at the Dallas Convention Center are (I-r): Elektra's Rene Esquibel, KDLZ's Kenny Byrd and GM Garry Lewis, Baker, KDLZ's Keith Solis, and MD Michelle Madison.



CLIVE IN CALIFORNIA — Arista President Clive Davis was one of the guests during K104/Dallas's weeklong broadcast from Universal City. Pictured (I-r): Arista's Traci Jordan, K104 APD Terri Avery, Davis, K104's Michael "Hollywood" Hernandez and Arista VP Tony Anderson.



YOU ARE MY FRIENDS — Patti LaBelle and Mr. T dropped in on new WEKS/Atlanta morning man Larry Steele after her performance at the Soft Sheen Summerfest. Pictured (I-r): Mr. T, Steele, LaBelle and WEKS's P. Andrea Shepard.







LON HELTON

# Here's To The #1s

Although the summer book is barely over and the fall book is barely underway, there's still some unfinished business with regard to the spring **Arbitron**. To wit: saluting those who reached the pinnacle of 12+ success in their markets.

We all know the bread and butter is in the target. But everyone harbors a secret desire to lead the "beauty" contest at least once. Here's a look at a few of the folks who realized that dream last spring, with more profiles to come in future columns.

## **KEAN/Abilene**

KEAN-FM is the story in Abilene. Its 28.9 12+ far outdistances second place KORQ-FM's 16.9.

KEAN-FM is number one across the board, Mon-Sun 6am-midnight, in every demo, male and female. And those demos are sights to behold. With its blend of uptempo music and upbeat personalities, KEAN has posted ratings which show it to be: number one 18-34, six shares ahead of its closest competitor; on top 18-49, more than seven shares ahead of the number two station; and leading the pack 25-54 by more than five shares.

These numbers become even more formidable when KEAN (AM) is added to the mix. The best news on this front for the station is the new treaty with Mexico which will lengthen the AM's broadcast day.

# **KASE/Austin**

KASE/Austin kept its number one 12+ ranking this spring with an impressive 16.2, just a tenth off of the fall '85 12+ number. Compared to spring '85, KASE is up more than 38%. Combined with Country sister KVET, the two offer up a 12+ of 19.2. Equally impressive are KASE's top ranked 25-54 shares which are more than three points above second place AC KEYI. KASE has reached these heights by intertwining personality and Austin lifestyle information with its music. It's the consummate Austin radio station in addition to being a great Country sta-

# WZZK/Birmingham

WZZK has now been number one 12+ nine out of the last ten books. That's surpassed only by the fact that it's been on top 25-54 in all ten of the last ten books. Though off 16.1-15.3 this book, 'ZZK was number one 25-54 and second 18-49.

Explaining that WZZK is unique, PD Jim Tice said, "There's no doubt that the main reason people listen to us is for the music. But we're also the acknowledged news

leader. It's a great dual image to have."

Tice said 'ZZK runs news 15 minutes in morning drive, has a noon newscast, and airs reports at three, four, and five in the afternoon.

Musically, the station is 50/50 currents/oldies, a mix that hasn't changed during the last few years. Tice also described WZZK as contemporary, citing the example of playing John Cougar Mellencamp's "Under The Boardwalk."

He pointed to the Patti & Doc morning show as a main ingredient of success. The pair has been on the air eight years, and Tice said their style is "kind of like the Bickersons. Though they're not married, they do a husband and wife bickering thing."

The spring promotion was a dollar bill serial number game with prizes of \$105 given away numerous times each day. This fall, WZZK has embarked on one of its more ambitious campaigns. For the "WZZK Social-Zcurity" contest, two numbers are read and the winner is the first caller who has those two numbers as the middle of his Social Security number. The

game at 7:10am is worth \$1000, and four other times a day it's worth \$105.

One interesting market note is that there are three new PDs in town at major competitors: WKXX, WAPI, and WMJJ.

# WTQR/Greensboro-Winston-Salem-High Point

Coming off of the best Arbitron in its history, WTQR slipped 19.1 to 17.4 12+, but continued its market dominance. The latest challenger to succumb was Colonial's WWWI, which cashed in its Country chips prior to the start of the spring book.

Even though 'TQR beat its nearest 12+ competitor by almost ten shares and its nearest 25-54 competitor by almost 11 shares, a move was recently made to beef up its already strong talent roster. PD Les Acree hired WMC/Memphis morning personality Toby Young with alter ego "Aunt Eloise Louise" to join Billy Buck Blevins in the morning. Acree and Young worked together for a number of years at WMC, where Acree was PD and where Young often led the Memphis morning ratings race.

Colonial has numerous Country successes — WUSY/Chattanooga, WLWI/Montgomery, and WOWW/Pensacola — to its credit. But considering the problems Colonial had

in this market, it may well be a long, long time before anybody again frontally assaults WTQR.

# WOKQ/Portsmouth-Dover-Rochester

There are 33 stations listed in the Portsmouth-Dover-Rochester Arbitron. But for the third consecutive year the field was led by WOKQ, this time with a 12+ of 16.2. Even better news is that 'OKQ is ahead by the largest margin ever.

ahead by the largest margin ever. Closest to WOKQ's "sweet 16" was WSSH/Boston with a 9.9. WOKQ's nearest local competitor was WHEB-FM, with a 9.1.

The 25-54 story is even more impressive. WOKQ leads that race by almost six shares over WSSH and by nearly 11 shares over third place WHEB-FM.

WOKQ is a station which plays much bigger than its 114th market rank. It's constantly promoting, puts out a very slick monthly newsletter called "On Air," and has recently won a first place award from UPI for a story on the Seabrook Nuclear plant wildcat strike.

Congrats to VP/GM Martin Lessard, PD Jim Murphy, the rest of the staff, and to parent company Fuller-Jeffrey for showing that a Country station in the Northeast can not only win, but win big.

# WRNS/Kinston, NC

WRNS is in a new Arbitron market which had its first book this past spring. Formerly listed as Greenville-Washington-New Bern and ranked 124th, the market is now labelled as Coastal North Carolina and ranks 86th. Thirty-two stations showed in this book, six of them Country, and WRNS was number one 12+ and 25-54. And it's third 18-49.

WRNS has been Country for 17 years. It was bought by Beasley two years ago. PD Kevin O'Neal, former WPAP/Panama City PD, came aboard 14 months ago. In the meantime, the tower height was raised, transforming WRNS from a local to a regional station. Rusty Walker also joined as consultant.

O'Neal describes WRNS as "a progressive, contemporary Country station. We play very little traditional music."

The jock approach is "upbeat AC," says O'Neal. His music mix is 60-40 currents/oldies and very uptempo.

WRNS is also very active promotionally. "If it's happening from Raleigh to the coast, we're involved," said O'Neal. During the spring book, WRNS gave away \$11,000 in cash using the "free money song" promotion,, a trip to New York for the 4th of July celebration, and a cruise to Bermuda. Outside, it used TV, billboards, and direct mail.

# WIVK/Knoxville

For the second consecutive book, WIVK-FM notched a 26.7 12+ share. A heck of a rut to be in. With that 26.7, it more than doubled the audience garnered by the number two station AOR WIMZ-FM, which rang up a 13.3. Leading the way was morning man Claude Tomlinson, who posted the top morning drive AQH in the nation with a 33.7 on WIVK-AM & FM.

WIVK-FM is number one 18-34, 18-49, and 25-54. Plus it's third 12-17.

The station continues to be intensely involved in the community. PD Mike Hammond credits the station's young demo success to designing and executing promotions aimed directly at them. He maintains that even, perhaps especially, when one is on top, the need is to be aggressive. They want the younger demos, so they actively go after them. It's obviously working rather well.

# KSSN/Little Rock

Once again KSSN led the 12+ race, widening its lead from four and a half shares last fall to an

Continued on Page 57



THE GOOD NEWS GUYS — Anne Murray meets with the gang backstage at her Nashville Starwood Amphitheatre show. (L-r) are Rory Burke and Tommy Rocco (who wrote "A Little Good News" with partner Charlie Black); Murray; Rita Burke; and Capitol Records VP/Nashville A&R Lynn Schultz.

# COUNTRY

# Here's To The #1s

Continued from Page 56

even six shares this time out. It also posted top rankings 18-49 and

Its morning personality, Bob Robbins, ranked 24th in the nation for morning drivetimers (AQH), while PD Phil Hunt pulled in numbers good for 16th on the list.

## KJNE/Waco

KJNE's second Country book was as resounding as its first. The station went from a spring '85 debut of 17.7 to this year's 17.2 12+.

KJNE is the across-the-board demo leader. Its 18-34 numbers are less than two shares behind its 25-54 numbers. Its 35-64 shares are the lowest of its demo ratings.

Here, as in Abilene and Kinston, a mix of personality and an aggressive, uptempo, current-oriented playlist has resulted in exceedingly strong younger demos.



SYLVIA SIGNS - RCA performer Sylvia (left) signs with the American Society of Composers, Authors and Performers as the agency's Bob Doyle (center) and producer Brent Maner look on.



**NEW TALENT AND OLD PRO** — Judy Rodman (I) compares notes backstage with veteran performer Skeeter Davis during the MTM artist's debut on the Grand Ole Opry.

# HAVE YOU HEARD



Buddy Hatton

As we get back on track with regular editions of "HYH," just a reminder that the number to call in Nashville for all the good stuff goin' on is: (615) 292-8982. Let me know what you're up to.



**Buddy Owens** 

Catching up on some folks: Buddy Hatton, a 30-year veteran of San Francisco radio, has joined KNEW/Oakland-S.F. for the 10pm-2am slot You might have read about



changes at KNIX/Phoenix in Street Talk a couple of months ago, but I wanted to get these guys' mugs in print. Buddy Owens has rejoined the station as MD, while former MD Doug Brannan has been named Promotions Director

Rick Edwards is the new PD at KZSN/Wichita . . . Johnny Austin is leaving the WITL/Lansing programming post after five years to become Program Manager for WQHK/Ft. . . Frank Shaw is the new Wayne PD/MD/morning man at KKAL/Arroyo Grande . . . Clark Michael is back as KALF/Redding PD. Randy Chapman . WXTU/Philadelphia is named MD . . Promotions Director Bob Neuman has left to program KZSS/Albuquerque. Staffer Sallie Boyd has been upped to that position.

Bob Sterling has replaced Tony Kidd as WZZK/Birmingham MD. Tony left to program WLLR/Quad Cities a few weeks ago . . . WKMF/Flint Asst. PD/afternoon man Jim Murphy has also added MD duties

Sheila Richards is now doing noon-4pm at KRMD/Shreveport. Moore has moved to overnights at KXKZ/Monroe . . . Jim Sligh is new to nights at WWSA & WCHY/Savannah Nancy Dudenhoefer joins WHOO-

FM/Orlando as Promotions Director And, as always, remember to call and tell me what you have heard!

# Coming **Next Week:**

The CMA's DJs of the year are profiled.

# Step On Out And.

# "STAND ON IT" MEL McDANIEL

BREAKERS | R&R 33 BB 42

Produced By Jerry Kennedy From The "Just Can't Sit Down Music" Album (12528)

Capitol.



R&R FRIDAY, OCTOBER 10, 1986/57

# NASHVILLE THIS WEEK



SHARON ALLEN

# Award Show Tix Talk

At last July's Country Music Association Board of Directors meeting, the board initiated a two-tiered price structure for tickets (\$200 patron/\$100 regular) and limited the number of tickets any one company could purchase for the Awards Telecast and Post Awards Party. As might be expected with a price structure change, questions have been raised — foremost of which is "Why the increase?"

The most obvious reason for raising the price was to alleviate the supply-and-demand problem. Last year more than 700 CMA members had to be denied seating for the awards telecast. The Opry House seats 4200, but the production holds back special seating for entertainers and crew, and tickets are also allocated for show sponsor Kraft. This leaves only about 2800 seats for CMA members.

CMA Associate Executive Director Ed Benson cited another major problem. "Last year we had 3400 people at the Post Awards party, too many for the space we have available at the Opryland Hotel.

"We've limited the number of tickets that were sold for this year's party. Since we did that, we had approximately 150 seats left in the Opry House beyond what we were able to accommodate at the party. This came up at such short notice that we're going back to the people who ordered patron tickets and large company members and we are making 'show only' tickets available, priced at \$30."

When asked why 150 tickets were left over this year despite sellouts in the past, Benson responded, "For the first time ever, Yom Kippur falls on the date of the show. So the demand has been reduced because some companies' principals from New York and Los Angeles have decided not to come in. We had no way of knowing going in that we would have any seats available - and at this point it's highly unlikely that we will next year. We would like to do what NARAS does for the Grammy Awards. The primary seating would go to people who are purchasing tickets to the party. So there's no plan afoot to offer 'show only' tickets on a regular basis. I anticipate that this is going to be a one-time shot."

It's been generally understood that tickets to television shows could not be sold due to government regulations. When we asked Benson about this legal aspect, he said, "I think people have been under that impression for a while; I know we have. But we checked with the legal department of CBS television before we decided how to make those few additional seats available, and found that we could



STARS & STRIPES — RCA sales and distribution staffers were in Nashville for meetings and minglings with their artists. Shown (I-r) are Kyle Petty, Vince Gill, President RCA/A&M and Arista Distribution Sal Licata, VP/Sales RCA/A&M and Arista Distribution Pete Jones, Gail Davies, Wild Choir's Denny Bixby, VP/GM RCA/Nashville Division Joe Galante, Nashville Director/Marketing Dave Wheeler, Wild Choir's Pete Pendras, Restless Heart's John Dittrich, Executive VP RCA Records/US Rick Dobbis, Restless Heart's Mark Germino and Dave Innis, and Earl Thomas Conlev.

indeed charge for 'show only'

There's another major reason for the increase in ticket prices. There was a substantial cost increase from the Opryland Hotel for putting on the Post Awards party due to price increases on food and an increase in the Tennessee liquor tax since last year's event.

The CMA also has quite a large fixed cost for erecting what they call the "promenade of the stars." The huge tent that covers over a quarter-mile from the Opry House to the Opryland Hotel costs \$40,000 for one evening. Other support costs include ground preparation, security, shuttles, and other items that add up to another \$50,000.

It is interesting to note that the \$200 patron ticket price didn't cause the problems some expected. All seats allotted for patrons were sold. In fact, one complete row had to be added to accommodate the demand for patron seating.

# **BITS AND PIECES**

# **Everlys' Shoe-Up**

- The Everly Brothers's new single "These Shoes" has spurred a promotional campaign teaming the forces of PolyGram Records and Reebok International Ltd. The sports outfitter is making available Reebok shoes, watches, and T-shirts (with combined logos), which PolyGram is augmenting with radio station contests, album giveaways, and in-store materials. The single was reserviced with a special sticker including Mercury and Reebok logos.
- During a telephone conversation with Ricky Skaggs's publicist Kathy Gangwisch, we learned that little Andrew is home from the hospital and doing well since the shooting incident. The family has been inundated with requests from the press for interviews based on the tragedy, but has had to decline due to pending litigation. As Andrew recovered, Ricky flew to London to do three days of promotion and publicity to launch his latest Epic album "Love's Gonna Get Ya."
- Sawyer Brown knows how to please a fan. When the five group members returned to their bus after opening a Springfield, IL date for Kenny Rogers, they were confronted by a

- "little old lady" waiting for them outside the door. She confessed to having fallen in love with them and their music on TV, and had taken a bus to see them, but could not afford a show ticket. Her loyalty paid off when the band invited her onto the bus, sat her down, and proceeded to perform a song from their new album "Out Going Cattin'." They offered to get her in to see Kenny, but she said she was satisfied she had just come down to see them.
- Charley Pride could be back in the grooves, according to what we hear along Music Row. The former RCA recording artist is about to sign another label deal.
- The first time around for **Randy Travis** was a charm. His **Warner Bros.** debut LP "Storms of Life" just passed 500,000 units sold enough to be certified gold.
- Lee Greenwood is still headlining concert dates periodically for the Coors Veterans Memorial Scholarship Fund. The project was to have concluded this year on Memorial Day, but the sellout crowds and the money being raised to provide education for the families of veterans has provided the impetus to lengthen the tour through at least the end of the year.

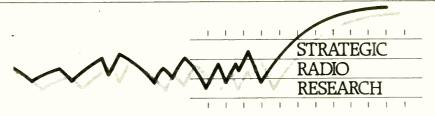
- Dobie Gray wrote and recorded the new theme song for a Clorox II national TV commercial campaign. It's titled "Mama's Got The Magic Of Clorox II"
- **Dottie West** completed filming a segment of "Lifestyles of the Rich and Famous." She is also booked to appear in the Macy's Thanksgiving Day Parade in New York, November 27.
- Dolly Parton will be starring in an ABC made-for-TV holiday movie with Lee Majors called "A Dolly Christmas." Henry Winkler is-directing, and Dolly plays a performer who goes home to Tennessee to regain her Christmas spirit. All filming will take place in California at Disney Studios, Marina del Rey, and "a Los Angeles forest."
- Nashville paid tribute to the late Gram Parsons September 24 when Music City pickers and singers turned out at 12th & Porter to honor the man many consider the father of country-rock. Entertainers who had played in bands with Parsons or been influenced by him over the years turned out, including Roland White, Douglas Dillard, Steve Young, Joe Sun, and Emmylou Harris Hot Band member Barry Tashlan. Parsons is remembered for having discovered Emmylou Harris.
- Bobby Bare has moved his office to Hendersonville, TN, and opened a retail store next to it: Bobby's Bare Trap. In addition to selling Bobby Bare items and other Nashville souvenirs, the store also features you guessed it bears: individually decorated bears, stuffed bears, porcelain bears, and Bobby's bears of all types. And them's the bare facts.

- R&R sends congratulations to: David Allan Coe and wife Jody on the birth of Tanya Montana Coe. She was named after Tanya Tucker, a longtime friend. You'll remember Tanya's recording of Coe's song, "Would You Lay With Me In A Field Of Stone." . . . Nitty Gritty Dirt Band member Jeff Hanna on his marriage to Melody . . . And Keith Whitley and Lorrie Morgan's engagement. They plan to wed in Novem-
- Our condolences to Warner Bros. co-National Promotions Director Nancy Solinski on the loss of her mother.

# **Cuttin' Trax**

This month Mercury Records will release Kris Kristofferson's "Repossessed." the singer/songwriter's first solo LP in nearly five years . . . The label also releases "Winners" from Donna Fargo, and Johnny Paycheck's "Don't Bury Me Til I'm Ready" this New product from Johnny Cash won't be out until early 1987. Willie Nelson's new album "Partners," produced by Chips Moman, features material recorded in 1984 with some background vocals from Capitol pop recording artist Paul Davis . . . Seven of the ten songs on the new Dan Seals album "On The Front Line" were written by the singer himself. One of them is "Lullaby," a duet with Emmylou Harris (cowritten with Rafe Van Hoy) featuring fiddle and mandolin by Mark O'Connor.

This column cowritten by Katy Bee



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**58/R&R FRIDAY, OCTOBER 10, 1986** 



BARBARA BARNES

# **JazzTimes** Convention

"Enough speaking about ideologies of the music that are rehashed every year," advised BlackHawk President Dr. Herb Wong. This could have been the secondary theme of Ira Sabin's JazzTimes Convention held in New York September 4-7, which was primarily devoted to finding a better support system for the genre. While the panels were not as dynamic as many would have liked, everyone seemed open to different ideas and intent on proceeding constructively. An air of optimism and cool excitement emanated from the gathering of 450+ jazz fiends.

# **Programming and CDs**

The radio programming panel covered more than programming. The topics of audience questions on other aspects of jazz radio included how to get airplay; why the "greats" aren't played as much anymore; how to get service; the research available and how it is used; what average quarter-hours are; and what R&R is. Although all questions were more than adequately answered, some suggested that separate panels or individual reps should speak on the various tangential subjects in detail next

Noting the tremendous growth of CDs was RCA Jazz Director Steve Backer, who said, "It's going to be a digital Christmas." New York Tower Records Jazz CD buyer Kevin Elliott described his company's need to take some LPs off shelves to make room for CDs.

MCA Jazz/Zebra Executive Director Ricky Schultz hinted at a new system that may dramatically improve the sound quality of vintage recordings on CDs, specifically those from the Decca catalog scheduled for release early next year. He identified the system as the Emotional Response Impulse Computer, aka ERIC, but declined further information on the subject to prevent a competitive jump on the idea. Other examples of new technology, such as Digital Audio

"The climate (for jazz) is right. It's selling."

> —Harold Childs **Qwest President**

Tape, inspired further speculation about the future of CDs.

## **Out In Force**

During the Jazz radio and community panel, composer David Long encouraged more networking. "Become more involved with the policymaking of jazz," he advised. "Musicians should make themselves aware of the Songwriters Guild, BMI, and ASCAP. Get politically involved and join a coali-

The Jazz department heads were out in force this year (always a good sign). While some pointed out jazz's popularity as cyclical, Qwest President Harold Childs was upfront about his goals: "The climate (for jazz) is right. It's selling, and we're going to take the music as far into the general marketplace as we can to take advantage of this."

Meantime, Dr. Wong advocated, "Be a freak! Don't go straight ahead. The diversion factor is where it's at! Be different!" I like that. With that in mind, I think we all need to thank Ira Sabin for carrying a heavy torch while many of us weren't even looking.



STRAIGHT TALK — During the Service and Promotion panel, it was pointed out that the labels most stations are having problems with weren't there to reckon with! Seated (I-r) are "good guys" indie Doc Remer; GRP's Duke Dubois; Muse President and moderator Joe Fields; BlackHawk's Brenda Winfield; and indie Bob (Dr. Jazz) Cohen.



COOL CONFAB — Industry peers, from promoters to PDs. From left (seated): WVPN/Charleston's JoAnn Urofsky, WNEW-AM/New York's Lois Gilbert, ECM's Kathryn King, indie Doc Remer, and Windham Hill's Bob Duskis. From left (standing): Norman Lawrence, WHRO/Norfolk's Joe Lowrey, American Jazz Festival Producer Al Pryor, WYRS/Stamford's Rick Petrone, WUSF/Tampa's Bob Seymour, unidentified, WYRS/Stamford's Ray Lamm, WMOT/Nashville's Rick Forest, Gramavision's Debbie Schore, WUFT/Gainesville's Will Kinnally, Gramavision's Suzanne Berg, WGVC/Allendale's Scott Hanley, and Skyline Cable Radio/NY's Robert Silva and Thomas Koyen.



CASUAL PANEL OF DINERS — Gramavision hosted a dinner for some of R&R's Jazz reporters, who schmoozed and then cruised to various jazz shows. From left: KXPR/Sacramento's Gary Vercelli, WYRS/Stamford's Ray Lamm and Rick Petrone, WMOT/Nashville's Rick Forrest, WUSF/Tampa's Bob Seymour, KPLU/Tacoma's Charles Tomaras (partially hidden), WCLK/Atlanta's Jerry Bradford, WDMT/Cleveland's Darryl Scott, Gramavision's Suzanne Berg and Debbie Schore, and American Jazz Festival Producer Al Pryor. Completely hidden is WFPL/Louisville's Leslie

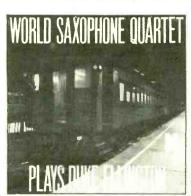


A BUNCH OF HANDSOME GUYS — Wine and cheese partiers ham it up. From left: The Jazzman, Duke Du bois, Rick Forrest, Doc Remer, and Charles Tomaras.



Pictured after the opening reception are (I-r, seated) Blue Note's Susan Levin, pianist Michel Petrucciani, and fra Sabin; (I-r, standing) Blue Note President Bruce Lundvall and producer Michal Cuscuna.

# WORLD SAXOPHONE QUARTET PLAYS DUKE ELLINGTON



The World Saxophone Quartet—Julius Hemphill and Oliver Lake on altos, David Murray on tenor and Hamiet Bluiett on baritone-interpreting the work of Ellington in their own, inimitable fashion, the WSQ has created an album of style and wit, one that is sure to be one of the most arresting and important jazz releases of the decade.

ON TOUR SOON!

ON NONESUCH RECORDS, CASSETTES AND COMPACT DISCS

# ALL THAT JAZZ

Rick Darby exits. Nick Francis takes

KIFM/San Diego PD Bob O'Connor now hosts Lites Out Jazz. New to mornings are David Good (from crosstown KGB) and Station Manager Lee Maribal (news). Also at KIFM, Linda Smith moves from Lites Out to afternoons .... Donna Petereit named Development Director of WFPL/ Louisville . . . Geoff Fisher named JD at WLVE/Miami.

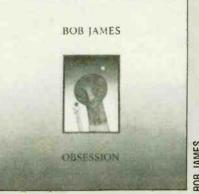
KLON/Long Beach, CA relinquishes its NPR affiliation . . . KUOP/Stockton

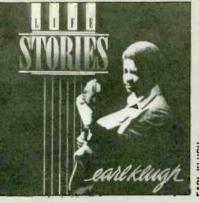
KLSK/Santa-Fe-Albuquerque PD goes through major staff upheaval: PD Vaida Falconbridge resigns; Station on part of programming duties and manager slot vacant also . . . WBGO/ moves from evenings to morning drive Newark seeks production director and lins at (201) 624-8880.

> Congratulations to WYRS/Stamford, celebrating its sixth anniversary as a 24-hour Jazz station. Congratulations also to Landmark President and jazz industry vet Orrin Keepnews, who was named the 1986 recipient of down beat's Lifetime Achievement Award.



MILES DAVIS TUTU









ERNIE WATTS



BUM OF THE YEAR AND THE #1 JAZZ ALBI BOB JAMES/DAVID SAN DOUBLE VISION







# **OUTRAGEOUS 18+ FIGURES**

# Jazz Audience Hard Facts

Thinking of adding jazz to your format? Can't talk management into swinging the music from overnights to evenings? Maybe you're seeking sponsorship for an incredible jazz show or live video? This may be your ticket home!

According to research prepared by the National Endowment for the Arts, of the total adult 18+ population in the US (164,575,000 in this 1982 survey) for the year surveyed, about 16,200,000 attended a live jazz performance, 29,000,000 watched jazz on TV, 28,700,000 listened to jazz on radio, and 32,000,000 listened to jazz music recordings. What's more, the survey also determined that the unduplicated total for the four activities was 53,700,000. That's a third of that 1982 sum!

BACKSTAGE WITH THE "G" -KLSK/Santa Fe-Albuquerque co-

sponsored the 10-year running

Telluride Jazz Festival in Albuquer-

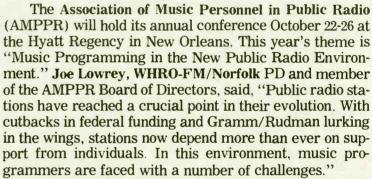
que this year for the first time. MD and event's MC Nick Francis is

pictured (r) with GRP's Dave Gru-

This information is included in a report entitled "The American Jazz Audience," which also features table charts, analyses, and information on audience characteristics (a young 18-34!), performance locations, residence locations of the jazz audience, and audience crossover. The report is available at no charge from the National Jazz Service Organization, 1201 Pennsylvania Avenue NW, Suite 720, Washington, DC

The National Jazz Service Organization is a year-old not-forprofit group whose purposes include encouraging and supporting the creation, performance, instruction, and preservation of jazz music; encouraging the increase of jazz employment opportunities; and suppporting the entrepreneurial aspect of the jazz field. The NJSO also seeks to bridge the gap between the philanthropic and commercial jazz fields. All forms of jazz music are encompassed in its definition of jazz, including traditional, free bop, bebop, and fu-

# The Music Conference



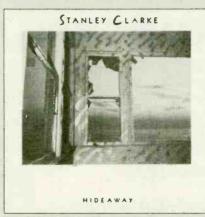
The central issue to be addressed is whether public radio should program to fundraise (expand audience) or fundraise to program (provide an alternative to commercial radio). Public radio exec-

utives, record industry people, and performing artists are scheduled to attend. Call Cathy Laak, WWNO/ New Orleans GM, at (504) 286-7000 to register

# RIAA Spearheads **Jazz Committee**

Jazz department heads from major labels convened for the first meeting of a proposed "Jazz Committee" last month (September 8) "to discuss the possibilities of broadening the scope of jazz and to bring it more into the mainstream of business," stated RIAA Executive VP Jim Fish-

# Stanley Clarke's New Album "HIDEAWAY"



Featuring Special Guests and Friends

Columbia VP Jazz/Progressive Music Dr. George Butler was designated as Chairman of the committee, whose participants included RCA Director of Jazz Steve Backer, PolyGram VP/Jazz Richard Seidel, WB VP/A&R-Progressive Tommy LiPuma, MCA Jazz/ Zebra Executive Director Ricky Schultz, and CBS Producer Mike Bernicker. Invited but not present were Windham Hill VP/Managing Director Sam Sutherland and Atlantic A&R/Jazz John Snyder.

Dr. George noted, "It is hoped that the gathering will become a collective voice which will have impact on related issues and concerns within our recording industry.' The first item on the group's agenda was to improve the quality of jazz chart information in the trades. I'm happy to report that R&R did not make that list.

# **NATIONAL MUSIC FORMATS**

# Added This Week

# **Bonneville Broadcasting**

Kevin McCarthy (800) 631-1600

# Easy Listening

RICHARD CLAYDERMAN "Love Is Blue" LINDA RONSTADT "When You Wish Upon A Star"
PAUL MAURIATT "Saving All My Love For You" JOHNNY MATHIS w/H. MANCINI "Taking a Chance..."

# **Broadcast Programming**

John Sherman/Jay Albright (800) 426-9082

## **Adult Contemporary**

**HUMAN LEAGUE** "Human" JEFFREY OSBORNE "Room With A View" JANET JACKSON "When I Think Of You" KENNY ROGERS "They Don't Make Them Like They..."

## **Modern Country**

PAKE McENTIRE "Bad Love" JUDDS "Cry Myself To Sleep" T.G. SHEPPARD "Half Past Forever"

# Century 21

Greg Stephens (214) 934-2121

## The Z Format

DARYL HALL "Foolish Pride" ROBBIE NEVEL "C'est La Vie"
PRETENDERS "Don't Get Me Wrong"
BEACH BOYS "California Dreamin" HUEY LEWIS & THE NEWS "Hip To Be Square"

# The AC Format

RIC OCASEK "Emotion In Motion" JEFFREY OSBORNE "Room With A View"

# Super-Country

CONWAY TWITTY "Falling For You For Years" DON WILLIAMS "Then It's Love"

GAIL DAVIES & WILD CHOIR "Heart To Heart"

# **Concept Productions**

Elvin Ichiyama (916) 782-7754

JOAN JETT "Good Music" BILLY IDOL "To Be A Lover" DARYL HALL "Foolish Pride" PRETENDERS "Don't Get Me Wrong" WANG CHUNG "Everybody Have Fun Tonight" HUEY LEWIS & THE NEWS "Hip To Be Square"

# Country

JOHN CONLEE "The Carpenter" DON WILLIAMS "Then It's Love"
T.G. SHEPPARD "Half Past Forever" MERLE HAGGARD"Out Among The Stars"

BEN E. KING "Stand By Me" DARYL HALL "Foolish Pride" GORDON LIGHTFOOT "Stay Loose"

# Drake-Chenault

Bob Laurence (800) 247-3303

## XT-40

DARYL HALL "Foolish Pride" WANG CHUNG. "Everybody Have Fun Tonight" HUEY LEWIS & THE NEWS "Hip To Be Square" BRUCE HORNSBY & THE RANGE "The Way It Is"

# Contempo 300

MADONNA "True Blue" CHRIS CROSS "Loving Strangers" BEACH BOYS "California Dreamin"

## Great American Country

MEL McDANIEL "Stand On It" JUDDS "Cry Myself To Sleep" DON WILLIAMS "Then It's Love"

# Media General **Broadcast Services**

## **ACtion**

**NEW EDITION** "Earth Angel DARYL HALL "Foolish Pride" HOWARD HEWITT "I'm For Real" WHAM! "Where Did Your Heart Go" KENNY ROGERS "They Don't Make Them Like They..."

## **Your Country**

O'KANES "Oh. Darlin" JUDY RODMAN "She Thinks That She'll Marry" RICKY SKAGGS "Love's Gonna Get You Someday"

## **Hit Rock**

ORAN "JUICE" JONES "The Rain" TRIUMPH "Somebody's Out There" BON JOVI "You Give Love A Bad Name" WANG CHUNG "Everybody Have Fun Tonight"
BRUCE HORNSBY & THE RANGE "The Way It Is"

# Peters Productions, Inc.

# Country Lovin'

HOLLY DUNN "Daddy's Hands" DON WILLIAMS "Then It's Love"
CONWAY TWITTY "Falling For You For Years"

## The Ultimate AC

HUMAN LEAGUE "Human"
CYND! LAUPER "True Colors" CHRIS CROSS "Loving Strangers" KENNY ROGERS "They Don't Make Them Like They..."

# Radio Arts

John Benedict (818) 841-0225

# Country's Best

PAKE McENTIRE "Bad Love" JUDDS "Cry Myself To Sleep"

## Soft Contemporary

GORDON LIGHTFOOT "Stay Loose"

# Sound 10

TINA TURNER "Typical Male" **GORDON LIGHTFOOT** "Stay Loose" WHAM! "Where Did Your Heart Go" LUTHER VANDROSS "Give Me The Reason"

# The Programming Consultants

David Graupner (800) 843-7807

# Stereo Rock

CAMEO "Word Up" OMD "Forever (Live & Die)" PRETENDERS "Don't Get Me Wrong" BEACH BOYS "California Dreamin" WANG CHUNG "Everybody Have Fun Tonight" **HUEY LEWIS & THE NEWS** "Hip To Be Square"

## Country

PAKE McENTIRE "Bad Love" JUDDS "Cry Myself To Sleep" T.G. SHEPPARD "Half Past Forever"

# Transtar **Adult Contemporary**

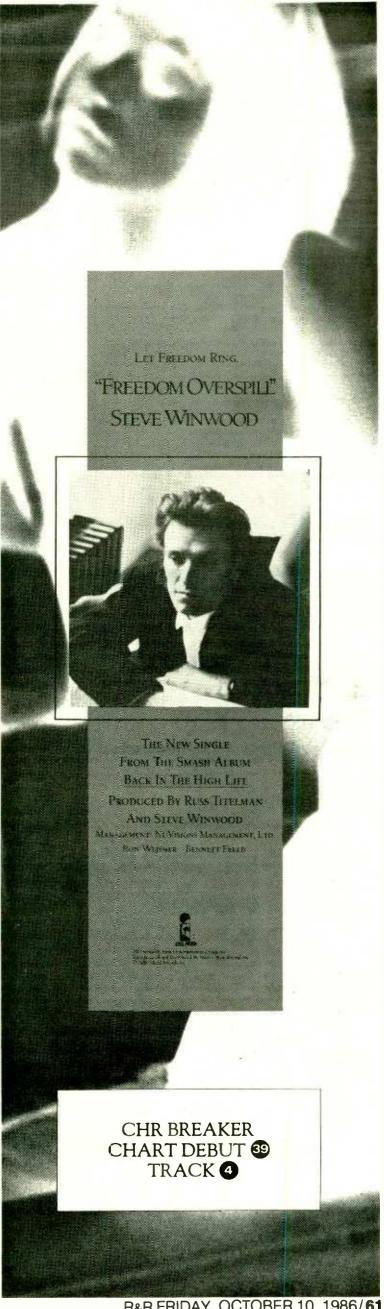
Mike Tanner (213) 460-6383

ANITA BAKER "Sweet Love" CYNDI LAUPER "True Colors"

## Country

Rick Honea (213) 460-6383

JUICE NEWTON "Cheap Love" STEVE WARINER "Starting Over Again"
GEORGE STRAIT "It Ain't Cool To Be Crazy About You" BARBARA MANDRELL "No One Mends A Broken Heart...



R&R FRIDAY, OCTOBER 10, 1986/61

# MARKETPLACE

# **AIRCHECKS**

# Audio And Video Airchecks!

Current Issue #78 features KFI/Gary Owens' first day, KYUU/True Don Bleu, NY's new Hot 103.5 WQHT, WPLJ/J.J. Kennedy, WLS/John Landecker, and the last days of rock at KFRC/San Francisco with Dr. Don Rose, Bobby Ocean, Turi Ryder, Dave Sholin, last Mobile Studio broadcast & more. 90-min. cassette, \$5.50

Current Issue #77 features Minneapolis CHRs WLOL & KDWB, Seattle AOR KISW/John & Robin, KS103/Randy Miller, KMEL/Sonny Joe Fox, KKLI/Big Tom Parker, WLUP/Jonathan Brandmeier, KIIS/Bruce Vidal, & SF's KSFO. 90-min. cassette, \$5.50.

Special Issue #S-88 features LOS ANGELES, Part 2, with Country KLAC/Gerry House, KZLA, ACs KFI/Gary Owens, KIQQ, oldies KRLA, KRTH-AM & KRTH-FM. 90-min. cassette, \$5.50.

Special Issue #S-89 features INDIANAPOLIS, with CHR WZPL, AOR WFBQ & WEAG, Urban WTCL, Oldies WNDE & WIRE, ACs WIBC, WENS & WTPI. Cassette, \$5.50.

Still available: #S-87 (Los Angeles, Part 1), #S-86 (Honolulu), #S-85 (Chicago), #S-84 (Kansas City), #S-83 (St. Louis) at \$5.50 each.

Classic Issue #C-71 features KQV/Dick Drury-1963, KJH/Real Don Steele-1967, KJH/Bobby Ocean-1976, KROY/Jeff Robbins-1977, KFI/ Eric Chase-1978, KJH/Dr. John Leader-1975, WIFE/John Driscoll-1972 & KYA/Brian Roberts-1975. Cassette, \$10.50.

VIDEO #7 features Denver's KPKE/Steven B. & The Hawk, KIMN/Paxton Mills, SF's KFRC/Bill Lee, Houston's KRBE-FM/Christy & Carson, & Honolulu AC KKUA/Randall & Cooke, CHR KQMQ/Wili Moku & AOR KPOI/Rabbett. A full 2 hours on VHS or BETA, specially priced at

CALIFORNIA AIRCHECK Box 4408 — San Diego, CA 92104 (619) 460-6104

# COMEDY

RICK DEES & HOWARD STERN



Airable Samples!! "Use Your Finger!!" (516) 922-9572 922-9573 922-9574 Request demo package on station letterhead:
Off Hour Rockers, Box 62, East Norwich, NY 11732



COME

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RADIO'S MOST RESPECTED **DJ GAG SHEET SINCE 1970** 

RICK DEES. KIIS-FM: "Tom, you really are The Best. Really look forward to the arrival of The Weenie, such o shot in the arm for our Morning Team!"

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'RED' hits both sides of the fence . . . those who think what he's saying is gospel, and those who think it's just for fun." BJ105/Orlando

Call Mike Hesser, Collect at (415) 366-1781 SYNDICOM, 550 Price Ave., #8, Redwood City, CA 94063



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'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

62/R&R FRIDAY, OCTOBER 10, 1986

# COMEDY

Hundreds renewed again!

Free sample!

Write on station letterhead to

Contemporary Comedy 5804-D Twineing Dallas, TX 75227

Disk Jockey Comedy
10 years and 200 jocks later, HYPE INK. continues to supply the world's top DJs with the most original comedy material available. For FREEBEE, write: HYPE, INK., 7805 Sunset Blvd., #206, Los Angeles, CA 90046.

# O'Liners



of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

# CONSULTANTS

# **NEWS HORIZONS**

Radio News Consultants (818) 506-5793 (914) 241-3120

CW

The Comedy Consultants

Call or send on station letterhead for:

# **FREE DOPE**

On "Laugh in the Box"

Proven, Sponsorable Programming Comedy Warehouse, 10240 West St. Martins, Franklin, WI 53132 (414) 529-5813

# EMPLOYMENT/INSTRUCTION

# A CHANGE OF PACE! Are you in love with radio, but

bored with your present location? Are you ready to escape to a brand new area and on to bigger and better things? Contact B.T.A. today-we may find the perfect job for you! For complete details and registration, send \$2.00 postage handling to:



**Broadcast** Talent Agency

73-255 El Paseo Suite 9E Palm Desert, CA 92260 (619) 341-0225

# **FEATURES**



your free connection to Hollywood! Recent 3:30 and :90 features have included in-studio interviews with Kathleen Turner, Molly Ringwold, Rob Lowe, Roy Scheider, Michael Douglas, and Whoppi Goldberg. This Friday 10/17, the making of "Quiet Cool" — the California marijuana wars. Free satellite delivery — no inventory to clear!! Call Lori Lerner for details (213) 454-0488.

# **FEATURES**

Terry Marshall's



Entertainment News For Radio

CHR AOR AC

Call for a free trial subscription (415) 564-5800

# JINGLES/ID'S

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Where do Scott Shannon (Z-100), Cleveland Wheeler (Q Morning Zoo), and John Landers (Hit Music USA) go for that original sound?



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THE RADIO NEWSLETTER THAT WORKS FOR 150 STATIONS ACROSS NORTH AMERICA

CALL (604) 687-4774 FOR THIS MONTH'S ISSUE

P.O. BOX 532, STN. 'A', VANCOUVER, BRITISH COLUMBIA, CANADA V6C 2N3



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# PERSONALITY



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# PERSONALITY

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Preparation unnecessary. A complete show per page. Tips. Trivia, Insults, Birthdays. Calendar. Daily Celebration. Sports. Weird News. Low prices. Sample

> 1395 Overlook Ave., N.W., Salem, OR 97304

# **OPPORTUNITIES**

**OPENINGS** 

**OPENINGS** 

**OPENINGS** 

Free Sample Of RADIO'S DAILY

PREPARATION

Airshift-ready music

notes, star facts. calendar, more!

SERVICE!

**OPENINGS** 

# NATIONAL

# ALBUQUERQUE FULL POWER CLASS C FM OFFERED ON A "BEST BID" BASIS

#62 ADI, \$17 million in revenue, fast growth

Well-equipped facility, excellent growth opportunity. Owner selling to take advantage of capital gains. Bids must be submitted by October 22, 1986. Brochure sent upon proof of financial qualifications.

Contact Elliot Evers at (415) 495-3516



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# VOA

# INTERNATIONAL RADIO BROADCASTING

The Radio Marti Program of the Voice of America has immediate openings and excellent opportunities in Washington, D.C., for experienced radio professionals, as New Editors, News Writers, Producers, and Announcers for our Spanish-language radio station. All candidates must have recent experience in writing, editing, or broadcasting in Spanish for radio, knowledge of Cuba, and must be bilingual in Spanish and English. In accordance with applicable regulations, U.S. citizens will be given preference over equally well-qualified non-U.S. citizens. Applicants should clearly indicate the positions for which they are applying. Candidates for broadcaster positions should include a recent aircheck in Spanish.

All positions are full-time permanent with the U.S. Government and include a wide range of benefits, including health and life insurance and sick and annual leave benefits.

Interested applicants should submit an Application for Federal Employment (Standard Form 171), available from a regional office of the U.S. Office of Personnel Management, or by writing to

USIA/Radio Marti Program, VOA/MP Attention: RRLA 400 Sixth Street, SW Washington, D.C. 20547

The Radio Marti Program of the Voice of America is an Equal Opportunity Employer.

# **NEWS — NEWS — NEWS — NEWS**

Anchors — Reporters — Directors — M/F

We never seem to have enough to fill the many job orders we receive from stations all across the country — in all size markets. Our client stations are increasing the quality and quantity of their news departments. If you are ready for a move let NATIONAL help. We make the complete presentation for you. For confidential details and registration form enclose \$1 postage/handling to:

## NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

# EAST

Production engineer for radio syndication/audio visual company. Enthusiasm & positive attitude required. T&R: DSW, 311 W. 75th Street, NYC 10023 EOE (10/3)

WSBY & WQHQ/Salisbury seeking morning news anchor. Anchor/reporter experience required. T&R: Tom Moore, Box U, chor/reporter experience required. Salisbury, MD 21801 EOE (10/3)

WWHB/Long Island seeks experienced CHR personalities for weekends. T&R: Rob Poulin, HB107, 252 W. Montauk High-way, Hampton Bays, NY 11946 EOE (10/3)

WGBB is seeking experienced news anchor/reporter for morning drive. T&R: Soshea Liebler, 1240 Broadcast Plaza, Merrick, NY 11566 EOE (10/10)

Suburban Washington, OC station seeks fulltime announcer with two years' experience. T&R: Scott Gibb, WPRW, Box 1460, Manassas, VA 22110 EOE (10/10)

Cover the fastest-growing Washington, OC suburb. Seeking NO with experience. T&R: Scott Gibb, WPRW, Box 1460, Manassas, VA 22110 EOE (10/10)

CHR on VT/NH border could have 6-11pm opening. Personality, experience & team player a must. T&R: Ken Barlow, Q106, Box 1230, Claremont, NH 03743 EOE (10/10)

Northern New England FS/AM seeks newsperson. Afternoon anchor, field reporting, night meetings. T&R: Roger Carroll, WTSL, Box 1400, Lebanon, NH 03766 EDE (10/10)

Afternoon drive personality with a minimum two years' experience & a newsperson needed for mellow AC. T&R: Joe Satta, WSLT, 957 Asbury Ave., Ocean City, NJ 02226 EOE (10/10)

Flagship AC station in group seeks afternoon drive personali-ty. Strong production a must. T&R: Tom Anderson, WCEI, 306 Port Street, Easton, MD 21601 EOE (10/10)

Afternoon personality with at least two years' experience, Also seeking newsperson, Mellow AC format, T&R: Joe Satta, PD, 957 Asbury Ave., Ocean City, NJ 08226 EOE (10/10)

Top 50 Jersey shore CHR seeks experienced personality for 7-midnight shift. T&R: Lance DeBock, Box 100, Manahawkin, NJ 08050 EOE (10/10)

At the game. Radio sports network seeks sportscasters & game reporters. Full/parttime. All cities. T&R: ATG, 175 Main Ave., Suite 109, Wheatley Heights, NY 11798 EOE (10/10)

WXRK/New York City seeking Music Oirector, Minimum five years' AOR experience. On-air & previous MD experience a must! T&R: Pat Evans, 655 Madison Ave., New York, NY

Seeking upbeat, lifestyle newsperson. Morning show. Females encouraged. T&R: WKLC, 100 Kanawha Terrace, St. Albans, WV 25177 EOE (10/10)

West Virginia's most listened to station seeks AOR MD/announcer. Females encouraged. Charleston/Huntington market. T&R: Brian Krysz, 100 Kanawha Terrace, St. Albans, WV 25177 EOE (10/10)

Seeking midday pro with production for contemporary Oldies station. T&R: Russ Egan, 2707 Atlantic Ave., Atlantic City, NJ 08401 EOE (10/10)

Responsible adult communicator to drive home NYC commuters. Tri-State residents send T&Rs: Joe Colleran, Solid Gold WNNJ, Box 40, Newton, NJ 07860 EQE (10/10)

WIXL/Newton is seeking top-notch locks for future openings

WFTQ/Worcester seeks experienced ''xiller'' on-air anchor/ reporter. Conversational writing style. T&R: Dave Goblaskas, #19 Norwich Street, Worcester, MA 01608 EOE (10/10)

Top-rated AOR seeking morning talent/seam. Good company, money & benefits. T&R: Simon Jeffries, WTPA-FM, Box 9350, Harrisburg, PA 17108 EOE (10/10)

WREF seeking newspeople for future openings including ND. Self-editors with solid radio skills. T&R: WREF, Box 1085, Ridgefield, CT 06877 EOE (10/10)

Rare fulltime opening. WPST/Trenton. T&R: Tom Cunning-ham, WPST, Box 9750, Trenton, NJ 08650 EOE (10/10)

General manager for medium market AM stereo. Seeking take charge person with sales experience. Resumes: GEEOC, 18 W 9th street, Erie, PA 16501 EOE (1C/10)

# **WALK FM 97.5**

P/T Air Talent: WALK-FM & AM, L.I.'s premier AC accepting T&R for P/T announcers. Minimum 5 years on-air experience. T&R to Bill Edwards, Program Director, WALK-FM & AM, P.O. Box 230, Patchogue,

# **WKDM Chief** Engineer

WKDM, United Broadcasting Company's Spanish Contempor ary station in New York, is seeking a qualified person for the position of Chief Engineer. Qualified candidates must have an FCC license or SBE certification, knowledge of studio and transmitter construction, maintenance and operations. At least 3 years experience in the maintenance and operation of AM directional antennas is required. Send resume to: Richard Mertz, Director of Engineering, United Broadcasting Company, 4733 Bethesda, Ave., Bethesda, MD 20814. Please, no phone calls. EOE/MF

**R&R FRIDAY, OCTOBER 10, 1986/63** 

# **OPPORTUNITIES**

**OPENINGS** 

# **OPENINGS**

# **OPENINGS**

**OPENINGS** 

## **NEW ALBANY FM**

Experienced program director/air talent with Creative production needed for New Albany FM. Strong administrative and people skills required. Should be community involved and able to groom talent. Growing 14 station group. Tape, resume and references to Jeff Weber, Vice President/General manager, WMVQ, P.O. Box 5, Albany, N.Y. 12201. EOE

# "WALK FM 97.5"

Experienced Anchor/Reporter for Long Island's most powerful station. We want a strong communicator with solid air sound and one-on-one writing skills. Send recent aircheck and resume to Frank Brinka, News Director, WALK FM/AM, P.O. Box 230, Long Island, New York 11772. EOE

# PERSONALITIES — WHERE ARE YOU?

Major market personality Adult Contemporary in search of top talent — stand-out personality. Great bucks, benefits and future for the right person. If you're an entertainer, don't delay. Rush T&R to: Radio & Records, #461, 1930 Century Park West, Los Angeles, CA 90067. EOE

## MORNING PERSONALITY

We're Number 1 in the market and need a Number 1 morning man to help us stay there. Funny, topical, able to work with our female co-talent, and able to relate to an adult CHR audience. We're HOT, and we're willing to pay for our morning show to be nothing less than great. C&R to "Mornings," P.O. Box 9530, South Burlington, VT 05401 EOE

# SOUTH

WSB/FM seeks applicants for evening air shifts. T&R: John Chappell, 1601 W. Peachtree St., NE Atlanta, Georgia 30309 EOE (10/3)

Album Rock personality with production skills. Immediate opening on Carolina Coast. T&R: Kris Kelly, WXQR, Box 1356, Jacksonville. NC 28541 EOE (10/3)

WTMX/Tupelo has an immediate opening for afternoon drive & evenings. Immediate openings. T&R: J. Michael Pruet, Box 954, Tupelo, MS 38802 EOE (10/3)

FM 96/Valdosta seeking Production Director. T&R: Steve Sutton, WLGA, 1001 W. Gordon St., Valdosta, GA 31601

KEND/Lubbock seeks applications for personalities all shifts. Must be familiar with Country format. T&R: Bill Petitt, 1314 50th, Lubbock, TX 79412 EOE (10/3)

Seeking high profile personality for 7-midnight shift at toprated CHR in E. Tennessee. Help us maintain a winning tradition. T&R: Mark Potter, WQUT, Box W/CRS, Johnson City, TN 37601 EOE (10/3)

Seeking slick PM drive & eight track production wiz. Dynamic 100 kw Country powerhouse. T&R: Tommy Lee, Box 278, Anniston, Alabama 36202 EOE (10/3)

Competitive 100,000 watt CHR seeks experienced high-energy 7-midnight team player. South preferred. Other dayparts & parttime possible. T&R: WLHQ, Box 1498, Enterprise, AL 36331 EOE (10/3)

Seeking sales professional for Hot CHR in 93rd market. Big shoes to fill. Excellent earnings potential. John Shaver, Z-100 FM, Box 1390. Lynchburg, VA 24505 EOE (10/3)

SW AOR/P2 has immediate opening for experienced morning person. T&R: KBAT, Box 3282, Odessa, TX 79760 EOE (10/3)

NE Louisiana's top adult station seeking ambitious morning personality. Need to be friendly, witty, creative. T&R: Len Roberts, KJLO, Box 4808. Monroe, LA 71211 EOE (10/3)

Seek mature communicator for established news/information MOR. Must be sincere, conversational & ability to get to know community. AM morning drive. CALL: Jim Andrews, (904) 829-3416. EOE (10/10)

Seeking experienced anchor/reporter with good voice, strong delivery & writing skills. T&R: ND, WKZQ, Box 2389, Myrtle Beach, SC 29577 EOE (10/10)

WZZK/Birmingham seeking fulltime air talent, creative, strong in production & the desire to be a winner. T&R: Jim Tice, WZZK, 530 Beacon Parkway W, Birmingham, AL 35209 EOE (10/10)

Seeking good pipes, imagination & common sense. Gulf Coast CHR is looking! T&R: Bryan Rhodes, WZKX, Box 2639, Gulfport, MS 39503 EOE (10/10)

Florida Contemporary Country seeks creative air talent & production person for immediate & future openings. T&R: Bob Davis, GC-101, Box 5069, Gainesville, FL 32602-5069 EOE (10/10)

WTMX/Tupelo has afternoon drive opening, T&R: J. Michael Pruet, Box-954, Tupelo, MI 38802 EOE (10/10)

Immediate opening PM drive, 100kw AOR Hybrid, Good pipes & production, Good bucks, incredible benefits, Beach resort, T&R: Paul Franklin, Box WZYC, Beaufort, NC 28516 EOE (10/10)

Afternoon drive position for Contemporary Country format. T&R: Bill Cox, WKXS, Box 5994, Florence, SC 29501 EOE (10/10)



B-94FM (KEZB) El Paso's #1 CHR has rare opening for midday air talent. Rush T&R to Ron Haney, Operations Manager, B-94FM, 2501 N. Mesa, El Paso, Texas 79902. E0E, M/F

## CONTINUITY/PRODUCTION

Opportunity for continuity writer with production skills. Writing paramount, production a plus. Send T&R with writing samples to Radio & Records, 1930 Century Park West, Box 478, Los Angeles, CA 90067. EOE

## NEEDED: PRODUCTION PRO

We have studios equipped with a harmonizer, digital reverb and effects, paragraphic equalizer, 4 track recording capability, ITC 99 cart decks, MCI reel-to-reels, studio compressor and more. What we are missing is you! You'll do production and weekend air work. Interested? Send tapes and resumes to: Radio & Records, Box 482, 1930 Century Park West, Los Angeles, CA 90067. EOE

# OPPORTUNITY

Florida-leading 100,000 AC-FM looking for mature air talent with informative, conversational delivery to complement music mix of contemporary hits and oldies. Tape resume with references to WBGM, Box 3168, Tallahassee, Florida 32315. EOE

WBGMIM99

Our talent ends up in places like L.A., Houston, Sacramento and Reno! Aggressive, professional, number one West Texas CHR seeks mornings and evenings. T&R's plus cover letter to Jim Scott, P.D., KWES, P.O. Box 4716, Odessa, TX 79760. EOE. Females and minorities encouraged to apply. No calls please.



# COUNTRY MORNING PERSONALITY

We're still searching for the "right" contemporary Country morning personality for Southeast 100-kw FM. Humorous "personality," warm, witty, and "locally topical." Send tape and resume to: Radio & Records, 1930 Century Park West, Box 473, Los Angeles, CA 90067.



# Morning Personality

Our morning man has left for a TV career. We have a witty, creative co-host and now need a warm, personable communicator who is strong on basics and can relate to the female listener. This individual must be intelligent, articulate and motivated to become actively involved in Music City. Good personal appearance is a must. Send cassette tape, resume, and recent photo to: David Manning, General Manager, WLAC, 10 Music Circle East, Nashville, TN 37203. No phone calls please. M/F EOE

WHYI-FM seeks on-air personality for overnights at top rated MegaStation in SE. T&R w/prog. philosophy to R. Stacy, 2741 N. 29th Ave., "300, Hollywood, FL 33020. EOE. No phone calls please.

# WSM

# **MORNING DRIVE!**

If you're an individual talent or a team capable of entertaining in morning drive in one of the fastest growing markets in the South, send your tape and resume in confidence to: Opryland Broadcast Personnel, Attn: Kathy Ayer, 2806 Opryland Drive, Nashville, TN 37214. EOE

## **EASY LISTENING**

One of our clients has openings for Operations Manager and for Production Director. OM will be responsible for airstaff, promotions, live assist and fully automated operations. Production Director will be working in an all new 4-track studio with MCI, Ota-ri, Eventide and Ramsa equipment. Both positions require drive-time airshifts, Looking for warm, relatable, alive-sounding people. Big market quality station in a Texas market of 100,000. \$18-20,000 per year, depending on experience. EOE. T&R to Burns Media Consultants, 12429 Ventura Court, Studio City, CA 91604.



# **MIDWEST**

Top-rated CHR, in top 50 market seeks air talent. On the way up? T&R: John Robertson, WGTZ, Box 2346, Dayton, OH 45429 EOE (10/10)

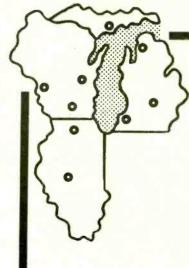
Seeking T&Rs for future full/parttime openings. WAMJ-AM, 1129 N. Hickory, South Bend, IN 46615 EOE (10/10)

Attention AC communicators KCRG/Cedar Rápids is accepting T&Rs for possible future openings for all shifts. T&R: Chris Caine, Box 816, Cedar Rapids, IA 52406 EDE (10/10)

KSEZ seeks T&R's for future fulltime air talent. All dayparts encouraged. T&R: Tim Harrison, Box 177, Sioux City, IA 51102 EOE (10/10)

Seeking OM for 100,00kw FM AC/Oldies & Country AM. Resume: Fabiano/Strickler, 1356 Mackinaw Ave., Cheboygan, MI 49721 EOE (10/10)

Seeking ND. AM/FM in Northern IL. T&R: WLBK/WDEK, Box 448, Dekalb, IL 60115 EOE (10/10)



# • JOIN THE FAMILY!

The Midwest Family, one of America's largest and most respected radio groups, is now accepting applications for present and future openings.

If you're an experienced air personality, program director, news director or reporter who'd like to live in one of the Midwest's most beautiful cities, you owe it to yourself to become better acquainted with The Midwest Family.

Formats include AC, CHR, Country and News/Information. Our AM and FM stations are located in Traverse City/Charlevoix, St. Joseph/Benton Harbor, Escanaba/Marquette and Lansing, Michigan; Springfield and Rockford, Illinois; and Oshkosh, Madison and LaCrosse, Wisconsin. EOE

Send cassettes and resumes to: Opportunities, The Midwest Family, Box 2058, Madison, WI 53701.

# **OPPORTUNITIES**

# **OPENINGS**

Mature announcer with copywriting, production & play-byplay. Experience necessary. T&R: Andy Lia, KDLM, Detroit Lakes, MN 56501 EOE (10/10)

Large market AC sound in small market. Signal covers most of Central Kansas. Seeking announcer ASAP, Lance or Chris: (316) 792-7108. EOE (10/10)

## **OPERATIONS MANAGER**

Class "A" FM in a very competitive Wisconsin market is looking for an individual with strong management skills to take charge of Programming. Promotion and People. We need an organized, aggressive leader who wants to go to the top of a young Corporation. Send T&R to Radio & Records, Box 480, 1930 Century Park West, Los Angeles, CA 90067. EOE

# Great 108 KNY/

Looking for a career move? KSYZ is looking for a talented pro to manage our production dept. Competitive salary, state-of-the-art ¼ trk facility. CHR powerhouse covers ½ of Nebraska. Possible air show. T&R & Prod. samples to: Mark Baumert, 3280 Woodridge Blvd., Grand Island, Neb. 68801.

# EVEN IF YOU'RE HAPPY . . .

Tapes sought for established, bright, personality FM . . . Midwest AC. Large college town. Future full and parttime openings possible. Send T&R to Radio & Records, 1930 Century Park West, Box 467, Los Angeles, CA 90067.

## CHR LEADER SEEKS FULLTIME AIR-PERSONALITIES

Indiana CHR leader has immediate openings for fulltime air personalities. Applicants must understand CHR. Quality production. Growing company. Cassette and resume to Radio & Records, 1930 Century Park West, Box 474, Los Angeles, CA 90067. EOE, M/F

# *KKRD* <u>FM 10</u>7 Hitradio

Wake up Wichita at Price's Broadcasting's #1 CHR! Excellent compensation, benefits for winning individual with growing broadcast group. If you're ready to join our top-rated morning team, send T&R to Jack Oliver, KKRD, Box 333, Wichita, KS 67201. (316) 265-0721. EOE

# WEST

Help! My ND for eight years went TV. SE Idaho's top-rated station needs pro now. T&R: Dave. KSEI, Box 40, Pocatello, ID 83204 EOE (10/10)

Fulltime midday air personality needed for Barstow/Vegas MOR station. T&R: Lance Todd, KRXV, Box 1668, Barstow, CA 92311 EOE (10/10)

NE Wyoming's All Hit Y100 seeking applicants for future openings. Beginners not considered. T&R: Jim Seybert, Box 1179, Gillette, Wy 82716 EOE (10/10)

Southern California's 91X/69 Xtra Gold wants you!! Seeking a promotions coordinator who's familiar with all aspects of the San Diego market. Resume: Rob Tonkin, 4891 Pacific Highway, San Diego, CA 92110 (no calls.) EOE (10/10)

Baverly Hills radio syndication company seeking interns. (No pay). Learn all aspects of syndication. Flexible hours. Must have car. RON: (213) 652-8710, EOE (10/10)

Seeking salesperson. Opportunity to demonstrate & license the "Rotator" music rotation system, a prestige software product. Experience preferred. (619) 262-PLUS. EDE (10/10)

Intern/entry level position for bright student of radio programming & research. Experience not necessary. Resume: Jack Hayes & Associates. Box 90486, Pacific Beach, CA 92109-0860 FDE (10/10)

# **OPENINGS**

K107/Lhtle Rock seeks PD/morning person. Make our AC/ Oldies sound like a winner. T&R: KAKI, 202 E. Cross, Benton, AZ 72015 EOE (10/10)

The Academy of Radio Broadcasting is seeking instructors & counselors. T&R: Tom King, 8907 Warner Ave., Suite 115, Huntington Beach, CA 92647 EOE (10/10)

98 KUPD is seeking entertainers, morning theatre, zoo, new & what have you. Concepts to: Ern Gladden, 1900 W Carmen, Tempe, AZ 85283 EOE (10/10)

Modesto's top-rated CHR seeking weekend/swing talent, Also building talent pool. T&Rs: Todd Fisher, KFIV, 2437 E. Orangeburg, Modesto, CA 95355 EOE (10/10)

Seeking experienced salesperson in California. Top 75 market. Direct & agency sales. Steve Katomski, KGFM, Box 260, Bakersfield, CA 93302 EOE (10/10)

KGEO/Bakersfield seeks happy-sounding pro with hot production for fulltime days. Oldies format. Chris Edwards, (805) 842-5436. EOE (10/10)

## ENDUO 975m

# On-Air Talent

KDUO-FM in Riverside/San Bernardino, CA has immediate need for fulltime evening shift on Easy Listening format. Send T&R to: Doug Harding, P.O. Box 50005, San Bernardino, CA 92412. EOE M/F

# KKFR

# MORNING DRIVE

Morning drive superstar for Phoenix's fastest-growing radio station. Superb money for the right person. Immediate opening. Tape/resume to Raiph Carroll, KKFR, 631 N. 1st Ave., Phoeniz, AZ 85003. EOE M/F



The West Coast's Number One Urban Contemporary is looking for air talent (full and part-time) for future openings. Send T&R to: KSOL, 1730 South Amphlett Blvd. #327, San Mateo, CA 94402. No phone calls please. EOE/ME

# **POSITIONS SOUGHT**

Do you need a PD/MD who's worked for the best & knows how to win? 12-year pro available. CHR/AC, BOB LINDSAY: (502) 896-9546, (10/10)

Major programmer/personality, AC/CHR/Urban. Successful track record & top ratings all formats. Former National PD. For immediate increase in ratings & revenues CALL: (305) 225-0761. (10/10)

Seven-year pro with solid production. Team player seeks me dium market position with winning company. AC/Country. DON: (913) 242-4789. (10/10)

Want results? Tripled morning numbers my first book! Seeking W college town. 15 years' experience. MICHAEL JAY: (503) 772-4170. (10/10)

# LONG JOHN WADE

(15 YEARS MAJOR MARKET EXPERIENCE)
Meticulously prepared to join your AC morning wake-up team

understanding, stimulating and attracting the semiconscious (617) 255-9149 or (305) 942-8861.

AC/CHR. Experience & professionalism with pride in what I do. 20-year vetaran. Programming/DJ. Greater Cincinnati area. SCOTT: (513) 528-6316. (10/10)

Furniture for sale . . witty rocker. AQR/CHR top 100 experience. BOB: (303) 471-9862. (10/10)

Trained with the best! Production assistant in respected radio station seeks entry-level production position. Very creative & diligent. JOEY D.: (201) 488-2700. (10/10)

KLOS/LOVE94/KESI. 15-year jock seeks college town/resort PD position. AGR/CHR/Adult/Easy. KEITH LOWE: (213) 851-8392. (10/10)

Anywhere now! Trained broadcaster, Adult/CHR/MOR with great production, HENRY: (201)836-5166, (10/10)

# **POSITIONS SOUGHT**

Experienced MD seeks medium market MD/Asst. PD challenge. Knowledgeable in AOR/CHR/AC. Risk seeker, versatile, reliable & creative. Winning attitude. GARY: (301) 759-3264 (10/10)

Sports coverage that can't be best. High school/college PBP & sports talk. Can combine news & announcing. BILL: (216) 255-8143. (10/10)

## KEMOSABI JOE

Award-winning, outrageous Morning Man, PD & MD of Z-104, Frederick, MD for over 9 years is looking for an upward career move. Programming and/or On-Air. CHR. DAYS: 301-663-5400. EVENINGS: 301-662-3055.

PM drive/MD with five years' experience available now, Dedicated & hardworking, AC/CHR preferred, CHRIS: (919) 734-2245, (10/10)

Want e big frog in your pond? Easy! Offer move, coastline, & comfy money. Really awesome Swing/Jazz/Blues library comes too. BENTLEY: (504) 366-5703. (10/10)

Small market announcer, seeks new position. Desire medium market airshift. JIM: (717) 597-9239 (10/10)

AC morning host available. Creative planner, community involvement & spontaneous sense of humor. Experienced in NYC/PA/Boston. JOHN: (617) 255-9149. (10/10)

## PRODUCTION DIRECTOR (Southeast/So. Cal)

Major market experienced, versatile producer - performer - writer - golfer desires AC creative outlet in warm climate. Send replies to Radio & Records, Box #481, 1930 Century Park West, Los Angeles, CA 90067

Aggressive personality with broadcast degree & production skills seeks entry-level fulltime shift. Prefer S CHR/AOR/Hybrid. RON: (318) 425-1866. (10/10)

Personality CHR/AC. Seeking MD/airshift in E or W/PA. Five years' experience. AL: (201) 383-3133. (10/10)

Desperately seeking a rockerl Will accept any market. Experienced & great numbers. KEITH: (805) 325-4569. (10/10)

Female announcer with seven years' experience. I am familiar with AOR/CHR/AC. Prefer AOR/Metal. Southern CA. areas only. Seeking weekend shift. PENNY: (213) 553-4330 x39. (10/10)

I want outta Nashvillet Talented female loves production, air work & is seeking medium/large market E/SE of Nashville. Nine years' experience. (615) 331-5157. (10/10)

Natural one-on-one communicator. Disciplined, tight production seeks drive/evenings at AOR/Hybrid. JOHN: (312) 262-3773, (10/10)

# Advertising/Promotion Consultant

Diverse major market radio background in creative and strategic Promotion, Marketing and Advertising. Uniquely qualified in the sensitive areas of solving a station's sales and onair promotional needs. Serious inquiries contact:

# Jay S. Freedman (305) 594-1990

Have voice, brains, talent, ambition & ability. Seeking job Make us both happy! DON: (816) 525-6278.

Experienced MD seeks medium market MD/Asst. PD position. Extensive knowledge in AOR/AC/CHR. Reliable, mature, professional attitude, very enthusiastic. GARY: (301) 759-3264. (10/10)

Seeking programming position in top 100 or mornings. Call my contact: (1-800) 345-4104. (10/10)

Rescue me from this nightmare. Two-year pro, forty plus character voices, timely humor & a down right nice guy. Currently employed. JIM KELLY: (419) 797-2202. (10/10)

Stable, versatile, personality/MD with five years experience wants to learn from the best. I'm hungry! CHRIS: (919) 734-2245. (10/10)

British workaholic guarantees ratings success. Six years' experience in CHR. Major market drive personality seeks CHR in S or W. DON: (904) 427-4788. (10/10)

# POSITIONS SOUGHT

Have mouth, will babble. Humerous air & novelty production for medium market drive. Don't delay . . . call roday. DENNIS: (419) 255-5665 or 255-1221. (10/10)

Youthful exuberance. Major market consulting experience & innovative research concepts. I can turn your AOR into a winner at a minimum cost. T.F. BARNES: (305) 464-5832. (10/10)

Hardworking, dedicated PD/MD seeking established position with your station. Will consider all offers. MICHAEL: (615) 729-3844. (10/10)

Doubled 12+, Quedrupled adults. Wasn't enough for my management. Available PD/Asst. MD or PD, J.T.: (804) 379-2250. (10/10)

Attention chief engineers in San Francisco Bay Area. L.A.engineer is seeking exciting new position. Five years' experience. BRUCE: (818) 342-6521. (10/10)

Proven track record. Experienced, enthusiastic pro seeks W university town, 17 years' experience in small/ medium markets. MICHAEL JAY: (503) 772-4170. (10/10)

Parttime lover... uh. lock available right now for LI/NY/NJ &

Conn. I can do it all. CRAIG: (718) 343-2192. (10/10)

Hello Americal Available right now, a solid & fun air talent on the way up. Medium market experience. I will get you the numbers you seek. CRAIG: (718) 343-2192 or 347-0476.

I'm looking. Great pipes & axcellent references. Twelve years' experience in Boston, Denver, Kansas City. All markets & formats considered. VIC: (602) 748-2338. (10/10)

Major market radio personality seeking production/on-air in W market. Ten years' experience. Prefer large/major. JOHN: (602) 748-2338 (10/10)

Promotion, community-minded PD/mornings seeks stable position at FM in Sunbelt. My standards are high & yours should be tool M.M.: (715) 878-4170. (10/10)

Experienced announcer/sales, team player. I pull my own weight & more. Small/medium markets DANNY: (912) 265-2819. (10/10)

Four-year Country Jock with sales experience. Seeking locale where it only snows on TV. Any masket. RON: (419) 325-2695. (10/10)

Good looking major market female with many voice characters seeks on-air position. Will work all formats/dayparts. LISA: (704) 545-1367. (10/10)

# **MISCELLANEOUS**

Seeking record service for AM/FM combo. Send complete information to: Jeff Barron, PD, WWCH, Box 688, Clarlon, PA 16214 (10/10)

# R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

# Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

# Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

# R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

# Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R FRIDAY, OCTOBER 10, 1986/65

# RADIO & RECORDS NATIONAL AIRPLAY

# **BLACK/URBAN**

# BREAKERS.

## PATTI LABELLE

Kiss Away The Pain (MCA)

80% of our reporters on it. Rotations: Heavy 5/0, Medium 29/4, Light 37/17, Total Adds 21 including WDAS, KMJQ, WYLDFM, WZAK, XHRM, KSOL, WZAZ, KJCB, WXLA, KMYX. Debuts at number 38 on the Black/Urban chart.

## **READY FOR THE WORLD** Love You Down (MCA)

73% of our reporters on it. Rotations: Heavy 7/0, Medium 27/2, Light 31/18, Total Adds 20 including WUSL, WHUR, WVEE, WHRK, WTMP, WGCI, WDKX, KDLZ, WZEN, KUKQ. Debuts at number 32 on the Black/Urban chart.

# **JAMES BROWN**

Gravity (Scotti Bros./CBS)

69% of our reporters on it. Rotations: Heavy 1/0, Medium 27/0, Light 33/11, Total Adds 11 including WHUR, WYLDFM, KSOL, WKND, WENN, JET94, KDLZ. Debuts at number 40 on the Black/Urban chart.

## **PEABO BRYSON**

**Good Combination (Elektra)** 

61% of our reporters on it. Rotations: Heavy 2/0, Medium 30/1, Light 22/7, Total Adds 8, WDAS, WTMP, WXOK, JET94, WWDM, WAAA, Z103, WXLA. Debuts at number 39 on the Black/Urban chart.

# **NEW & ACTIVE**

KURTIS BLOW "I'm Chillin'" (Mercury/PolyGram) 46/9
Rotations: Heavy 2/0, Medium 25/1, Light 19/8, Total Adds 9, WUSL, WDJY, WYEE, WJIZ, JET94, WFXC, WOFX, WKXI, WQQK, Heavy: KOKY, WANM, Mediums include: WXYV, WDAS, K104, KMJQ, WDIA, WHRK, WEDR, WDMT, WZAK.

SHIRLEY JONES "Last Night I Needed Someone" (PIR/Manhattan) 46/3
Rotations: Heavy 8/0, Medium 22/0, Light 16/3, Total Adds 3, WDJY, KSOL, KAPE, Heavy: WWINFM, WDAS, WAMO, WATV, KOKY, WPLZ, WTLC, WWWS. Mediums include: WEDR, WZAK, WLUM, KJLH, WJIZ, WAOK, WTKL, WENN, WPAL, KDLZ.

Rotations: Heavy 1/0, Medium 19/4, Light 25/11, Total Adds 15, WXYV, K104, WYLDFM, K94, WTMP, WBLZ, WZAK, XHRM, WDKX, KDLZ, WHYZ, WKGN, WJYL, WLOU, KDKO. Heavy: WPAL. Mediums include: WAMO, KDAY, KSOL, WXOK.

RUBY TURNER featuring JONATHAN BUTLER "If You're Ready (Come Go With Me)" (Jive/RCA) 43/0

Rotations: Heavy 0/0, Medium 19/0, Light 24/0, Total Adds 0, Mediums include: WAMO, K104, WBMX, WGCI, KACE, KJLH, WFXA, WXOK, WATV, WENN, WPAL, WFXC.

JEFF LORBER featuring KARYN WHITE "Facts Of Love" (WB) 42/21
Rotations: Heavy 0/0, Medium 9/2, Light 33/19, Total Adds 21 including WAMO, WHUR, WHRK, WEDR, K94, WOWI, KACE, WNHC, WPAL, Z93, JET94, WHYZ. Medium: WDAS, WTMP, KMJM, WKND, WFXC, WBLX, KDKO.

OLIVER CHEATHAM "S.D.S." (Critique) 40/4
Rotations: Heavy 6/0, Medium 21/0, Light 13/4, Total Adds 4, WAOK, WJYL, WWDM, WZEN. Heavy: WOWI, WGCI, KQXL, WQFX, WKXI, WZAZ. Mediums include: WYEE, WDIA, WEDR, WTMP, WBMX, WLUM, KJLH, WNHC, WENN, WPAL, 293, WPEG, JET94, WQMG, WPDQ,

WORD OF MOUTH featuring DJ CHEESE "Coast To Coast" (Profile) 36/1
Rotations: Heavy 2/0, Medium 11/0, Light 23/1, Total Adds 1, WDKX. Heavy: WTMP, WPAL. Medium: WDAS, WEDR, WZAK, KSOL, WFXA, WATV, WFXC, WQMG, WKXI, WZAZ, KHYS.

RSUL, WFAN, WAIY, WFAV, WUMMO, WKAI, WZAC, RHTS.

ANITA BAKER "Caught Up in The Rapture" (Elektra) 35/22

Rotations: Heavy 3/0, Medium 12/6, Light 20/16, Total Adds 22 including WWINFM, WHUR, WBMX, WBLZ, KMJM, KACE, KDAY, XHRM, WDKX, KQXL, WENN, WFXC, KDLZ, WKXI, WALT. Heavy: WDIA, WZAK, WAOK. Mediums include: WGCI,

VESTA WILLIAMS "Once Bitten Twice Shy" (A&M) 34/30 Rotations: Heavy 0/0, Medium 4/3, Light 30/27, Total Adds 30 including WDAS, WHUR, K104, WDIA, WHRK, WEDR, WTMP, WBMX, KMJM, KACE, XHRM, WJIZ. Medium: KOKY.

DENIECE WILLIAMS "Healing" (Columbia) 33/2

Rotations: Heavy 0/0, Medium 7/1, Light 26/1, Total Adds 2, WAMO, WENN, Medium: WDJY, KACE, WTKL, WZAZ, KAPE,

PIECES OF A DREAM "Joyride" (Manhattan) 32/11
Rotations: Heavy 0/0, Medium 10/0, Light 22/11, Total Adds 11, WDAS, WGCI, WLUM, KSOL, WFXA, WPAL, WPEG, KIIZ, WLOU, WCKX, WVOI. Medium: WZAK, WENN, WBLX, WQQK, WPLZ, WANM, WAAA, WTLC, WZEN, KBUZ. RANDY CRAWFORD "Desire" (WB) 32/10

RABUT URAWFURLD "UBSITE (WD) 3Z/IU
Rotations: Heavy 0/0, Medium 8/1. Light 24/9, Total Adds 10, K94, WLUM, WATV, WQMG, WKGN, KJCB, WLOU, KHYS, WCKX, WGPR. Medium: WJIZ, WENN, WJMI, WZAZ, KIIZ, WAAA, KMYX.

CASHFLOW "Reach Out" (Atlanta Artists/PolyGram) 32/2
Rotations: Heavy 7/0, Medium 16/0, Light 9/2, Total Adds 2, KSOL, WATV. Heavy: WZAK, WDKX, WJIZ, KQXL, KAPE, Z103, WWWS, Medium: WVEE, WLUM, WNHC, WXOK, WENN, WPEG, WFXC, KDLZ, WQMG, WKXI, KIIZ, KOKY, WALT, KHYS, KDKS, WCKY.

O.C. SMITH "You're My First, My Last, My Everything" (Rendezvous) 31/5
Rotations: Heavy 1/0, Medium 9/0, Light 21/5, Total Adds 5, JET94, WBLX, WWWS, WVOI, KDKO. Heavy: WTKL. Medium

Rotations: Heavy 1/0, Medium 9/0, Light 21/5, Total Adds 5, JET94 WDIA, WEDR, WJIZ, WKXI, WPDQ, WZAZ, KOKY, KDKS, WZEN. WHISTLE "Just For Fun" (Select) 31/2 Rotations: Heavy 0/0, Medium 13/1, Light 18/1, Total KSOL, WFXA, WATV, WQMG, WJMI, WKXI, WZEN. Total Adds 2, WDIA, WHRK, Medium: WDAS, WDJY, WEDR, WZAK, WJLB,

KSOL, WFXA, WAIV, WOMS, WIMI, WKXI, WZEN.

CON FUNK SHUM "She's A Star" (Mercury/PolyGram) 28/7

Rotations: Heavy 2/0, Medium 9/0, Light 17/7, Total Adds 7, WEDR, WZAK, WFXA, WENN, Z103, WTLC, WVOI. Heavy:
K104, KBUZ. Medium: KSOL, WJIZ, WTKL, WPAL, WKXI, WPLZ, KAPE, KDKS, WANM.

BARBARA R0Y "Gotta See You Tonight" (RCA) 27/3

BARBARA ROY "Gotta See You Tonight" (RCA) 27/3

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Rotations: Heavy 0/0, Medium 8/0, Light 19/3, Total Adds 3, WDKX, Z93, KIIZ. Medium: WWINFM, WILD, WRKS, WDAS, WAMO, WEDR, WTMP, WNHC.

ET "Magic in The Air (All Around You)" (Total Experience/RCA) 26/3

Rotations: Heavy 3/1, Medium 8/0, Light 15/2, Total Adds 3, WJIZ, WXOK, Z93, Heavy: WDJY, KOXL. Medium: WHUR. WZAK, WJLB, WFXA, WGPR, WKWM, WXLA, WVOI. CHAKA KHAN "Tight Fit" (WB) 25/18

Rotations: Heavy 1/1, Medium 4/1, Light 20/16. Total Adds 18 including WWINFM, WHUR, K104, KMJQ, KACE, KDAY, WDKX, Z93, WFXC, KDLZ, WQFX, WLOU. Medium: WAMO, WKND, WJMI.

ERIC B "Eric B is President" (Zakia) 25/5
Rotations: Heavy 1/0, Medium 8/0, Light 16/5, Total Adds 5, WPEG, WFXC, WQMG, WBLX, KUKQ. Heavy: KDAY. Medium: WRKS, WDAS, WUSL, KMJQ, WZAK, WGPR, WKWM, WVOI.

# MOST ADDED

**VESTA WILLIAMS (30)** ANITA BAKER (22) ISAAC HAYES (21) PATTI LABELLE (21) **JEFF LORBER (21) READY FOR THE WORLD (20) BILLY OCEAN (19)** CHAKA KHAN (18) LEVERT (17) S.O.S. BAND (17)

# HOTTEST

FIVE STAR (58) **CAMEO (57) HOWARD HEWETT (51) GREGORY ABBOTT (45) MELBA MOORE I/FREDDIE JACKSON (38) TEMPTATIONS (28)** TINA TURNER (17) **HUMAN LEAGUE (15) CLUB NOUVEAU (15) NEW EDITION (12)** 

# SIGNIFICANT ACTION

S.O.S. BAND "Even When You Sleep" (Tabu/CBS) 24/17
Rotations: Heavy 1/0, Medium 4/2, Light 19/15, Total Adds 17, WHUR, KMJQ, WHRK, WEDR, WBMX, WGCI, WNHC, KQXL, WTKL, WXOK, WENN, WQFX, KJCB, WJYL, KDKS, WAAA, KBUZ, Heavy: WILD. Medium: WYLDFM, WJMI.

KEITH PATRICK "Night To Remember" (Omni/Atlantic) 24/7

Rotations: Heavy 0/0, Medium 6/0, Light 18/7, Total Adds 7, WDAS, WDIA, WFXC, WQFX, WKXI, WALT, WVOI. Medium WPAL, WZAZ, KOKY, WBLX, KDKS, KBUZ.

MIKI HOWARD "Come Share My Love" (Atlantic) 23/9
Rotations: Heavy 0/0, Medium 4/1, Light 19/8, Total Adds 9, WEDR, WZAK, WFXA, KQXL, JET94, KDKS, WAAA, WGPR, WTLC, Medium: WDIA, WLOU, WZEN.

ISAAC HAYES "Ike's Rap/Hey Giri" (Columbia) 22/21

Rotations: Heavy 1/0, Medium 5/5, Light 16/16, Total Adds 21 including WDAS, WAMO, KMJQ, WDIA, WTMP, WZAK, KMJM, KDLZ, WGPR, KDKO. Heavy: WAOK.

BILLY OCEAN "Love Is Forever" (Jive/Arista) 21/19
Rotations: Heavy 0/0, Medium 4/3, Light 17/16, Total Adds 19 including WHUR, WDIA, WOWI, WTMP, OC104, WDKX, WJIZ, WAOK, WATV, WPEG, WFXC, WHYZ, WPDQ, WZAZ, WLOU. Medium: WBLX.

STEPHANIE MILLS "Time Of Your Life" (MCA) 21/5

Rotations: Heavy 0/0, Medium 9/1, Light 12/4, Total Adds 5, WDIA, KDAY, WQFX, KAPE, WTLC. Medium: WWINFM, KSOL, WJIZ, WATV, WENN, WWDM, WANM, WAAA.

UTFO "Split Personality" (Select) 21/5

Rotations: Heavy 2/0, Medium 3/0, Light 16/5, Total Adds 5, WDAS, WHRK, KSOL, WTKL, KOKY, Heavy: KDAY, WQQK, Medium: WZAK, WATV, WZAZ.

DONNELL PITMAN "Chocolate Lover" (After Five/Fastfire) 20/5
Rotations: Heavy 0/0, Medium 4/0, Light 16/5, Total Adds 5, KSOL, WENN, WFXC, WQMG, WWDM. Medium: WAOK, WZAZ,

PORTER CARROLL II "Picture On The Wall" (Island) 19/1
Rotations: Heavy 0/0, Medium 9/0, Light 10/1, Total Adds 1, WPDQ. Medium: WEDR, WTMP, WBLX, WANM, WGPR, WKWM, WXLA, WWWS, WVOI.

SHIRLEY MURDOCK "As We Lay" (Elektra) 18/6
Rotations: Heavy 4/0, Medium 6/2, Light 8/4, Total Adds 6, WWINFM, WXOK, KDLZ, WALT, Z103, KDKO. Heavy: WYLDFM, WZAK, WNHC, WFXA. Medium: WEDR, KACE, KQXL, WLOU.

VOLTAGE BROTHERS "Insecure" (MTM) 17/6

Rotations: Heavy 1/0, Medium 3/0, Light 13/6, Total Adds 6, WXOK, WENN, JET94, WBLX, WWWS, WVOI. Heavy: WQQK. Medium: WQFX, WPDQ, KOKY,

INFORMATION SOCIETY "Running" (Tommy Boy) 15/8

Rotations: Heavy 1/0, Medium 0/0, Light 14/8, Total Adds 8, WHRK, KSOL, WJIZ, WQMG, WQQK, WCKX, WTLC, WZEN

CUT "Kindness For Weakness" (Supertronic) 15/1
Rotations: Heavy 0/0, Medium 11/0, Light 4/1, Total Adds 1, WDAS, Medium: WWINFM, WAMO, WDJY, WHUR, WDIA, WHRK, WOWI, WTMP, WKXI, WZAZ, WTLC.

KARTOON KREW "Batman" (Profile) 14/3

Rotations: Heavy 0/0, Medium 1/0, Light 13/3, Total Adds 3, WEDR, KSOL, WTLC. Medium: WZAZ. TEASE "I Wish You Were Here" (Epic) 13/3

Rotations: Heavy 0/0, Medium 0/0, Light 13/3, Total Adds 3, WFXA, WQFX, KJCB

LATIMORE "Sunshine Lady" (Malaco) 12/3
Rotations: Heavy 2/0, Medium 1/0, Light 9/3, Total Adds 3, WDIA, KACE, WLOU, Heavy: WPAL, KOKY, Medium: WATV. FDR "Somebody Stole My Mouse" (Fantasy) 11/7
Rotations: Heavy 0/0, Medium 0/0, Light 11/7, Total Adds 7, WDAS, WDIA, KQXL, WFXC, WQFX, WGPR, WWWS.

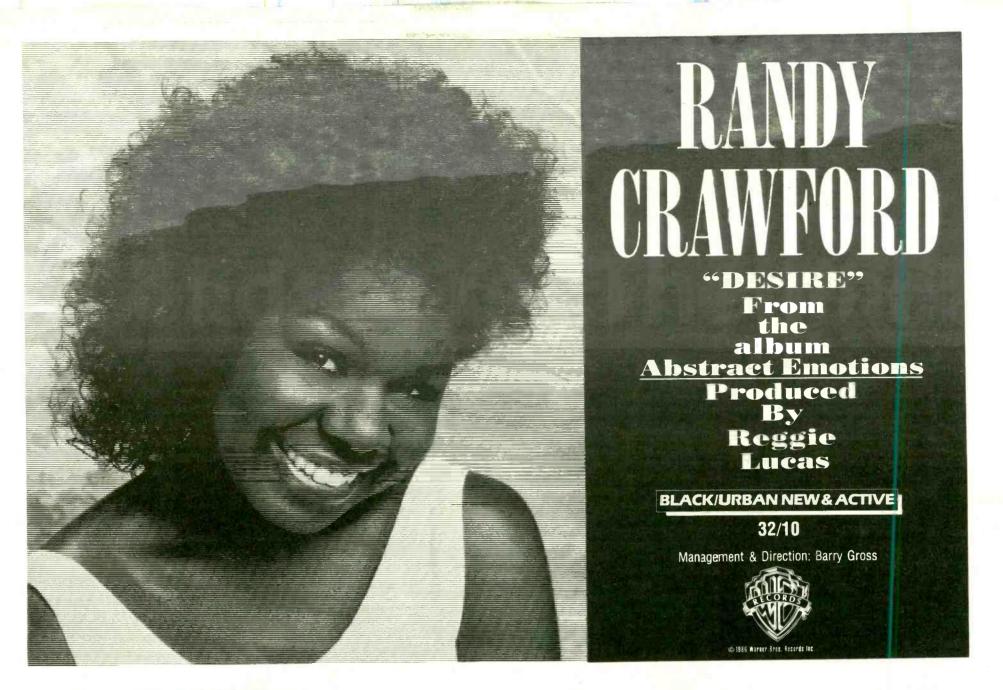
R. JUSTICE ALLEN "Crackin" Up" (Macola) 11/5

Rotations: Heavy 0/0, Medium 0/0, Light 11/5, Total Adds 5, KSOL, KQXL, WXOK, WKXI, WZEN.

COLONEL ABRAMS "Speculation" (MCA) 11/2
Rotations: Heavy 1/0, Medium 1/0, Light 9/2, Total Adds 2, WUSL, Z93. Heavy: WGCI. Medium: WDAS.
PATTI AUSTIN "Only A Breath Away" (Qwest/WB) 10/5

Rotations: Heavy 0/0, Medium 2/0, Light 8/5, Total Adds 5, WHUR, KMJM, WJIZ, KIIZ, WJYL. Medium: WWINFM, KACE. LEE FIELDS "Stopwatch" (B.D.A) 10/3
Rotations: Heavy 0/0, Medium 4/0, Light 6/3, Total Adds 3, KOKY, WTLC, WZEN, Medium: WFXC, WQMG, WZAZ, KHYS.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.



# BANG ORCHESTRA!

"SAMPLES!"
From
the
maxi-single
"Samples!"
Produced
by
Vince
Lawrence





# **BLACK/URBAN ADDS & HOTS**

# EAST

# WXYV/Baltir

MILLIE JACKSON FULL PORCE DAZZ BAND COMMODORES PATTI LABELLE HOTCEST: CLUB NOUVEAU FIVE STAR REBBIE JACKSON GREGORY ABBOTT HOWARD HEMETT

# WWIN-FM/Baltin

CHAKA KHAN
JAMET JACKSON
LUTHER VANDROOS
ANITA BAKER
PATTI LABELLE
LISA LISA
CONTROLLERS
SHIRLEY MURDOCK
WALLY JUMP JR. &
KID WALLY JUMP JR. KID LUTHER VANDROSS HOTCEST: GREGORY ABBOTT CAMEO HUMAN LEAGUE TEMPTATIONS PHYLLIS HYMAN

## WILD/Book Elroy Smith

LUTHER VANDROSS LEVERT FIVE STAR HOTTEST: CAMEO NOCERA CLUB NOUVEAU READY FOR THE WOR

# WKND/Hartford Jordan/McLean

JAMES BROWN GREGORY ABBOTT JEAN CARNE COMMODORES
FREDDIE JACKSON
LIONEL RICHIE
HOTTEST
CAMEO
JANET JACKSON
FIVE STAR
HOWARD HEMETT
CLUB NOUVEAU

READY FOR THE WOR
SOS BAND
COMMODORES
ANITA BAKER
BILLY CCEAN
VESTA WILLIAMS
PATTI AUSTIN
CHAKA KHAN
JANICE CHRISTIE
JAMES BROWN
SHANNON
WILL SHANNON KID BEAU WILLIAMS JEFF LORBER

# WD.IY/Washii

Brute Balley
KID
PRINCESS
BEAU WILLIAMS
ONE WAY
KURTIS BLOW
LIONEL RICHIE
SHIRLEY JONES
CERRONE & JACKSON
JAMES ARTHUR JOHN
HOTEGET:
PHYLLIS HYMAN
TINA TURNER
GEORGE BENSON
HOWARD HEWETT
ASHPORD & SIMPSON

# DC104/Dcean City Butler/Philips

PREDDIE JACKSON BILLY OCEAN LOOSE ENDS MILLIE JACKSON HOTTEST JACKSON HOTTEST JACKSON FIVE STAR CAMEO

WUSL/Philadelphia
Tony Quartarone
FREDDIE JACKSON
KURTIS BLOW
COLONEL BRAMS
READY FOR THE WOR
GREGORY ABBOTT
HOTCEST
LISA LISA
CAMED
JANET JACKSON
ASHPORD & SIMPSON
MIDNIGHT STAR

PATTI LABELLE
VESTA WILLIAMS
KEITH PATRICK
CUT
PEABO BRYSON
UTFO
FDR
NEW EDITION
ISAAC HAVES
PIECES OF A DREAM

PIECES OF A DRE
HOTTESTAR
GREGORY ABBOTT
MOORE & JACKSON
HOWARD HEWETT
KENNY G

# WAMO/Pittsburgh Woodson/Anthony

DAVID PACK JANICE CHRISTIE TERRY YOUNG ISAAC HAYES DENIECE WILLIAMS JEFF LORDER HOTTER JEFF LORBER Hottest: FIVE STAR MOORE & JACKSON FREDDIE JACKSON CHICO DEBARGE GREGORY ABBOTT

Andre Marcel
FULL FORCE
GLENN JONES
ANITA BAKER
READY FOR THE WOF
CHAKA KHAN
JEFFREY OSBORNE
BARBARA ROY
WORD OF MOUTH
BILLY CEAN
HOTLEST
CAMEO
TEMPTATIONS
PHYLLIS HYMAN
GREGORY ABBOTT
FIVE STAR

# WNHC/New Haven David Dickenson

David Dickenson
SOS BAND
JEFF LORBER
GWEN GUTHRIE
SHANNON
COMMODORES
PHYLLIS HYMAN
HOTCEST
CAMEO
HOWARD HEWETT
NEW EDITION
TEMPTATIONS
FIVE STAR

NU SHOOZ FREDDIE JACKSON LOOSE ENDS

# SOUTH

# WJIZ/Albany Tony Wright

INFORMATION SOCIE KRYSTOL VESTA WILLIAMS MELI'SA MORGAN BILLY OCEAN B.A.D. BAND Hottest: FIVE STAR CAMBO CLUB NOUVEAU CASHFLOW HUMAN LEAGUE

# WVEE/Atlanta Ray Boyd

JEFFREY OSBORNE LEVERT GENERAL KANE

BOBBY BROWN BILLY OCEAN MANHATTANS
OLIVER CHEATHAM
BEAU WILLIAMS
SURFACE
HOTTEST:
CAMEO
ORAN JUICE JONES
GREGORY ABBOTT

# WFXA/Augusta Charlotte Logen

READY FOR THE WOR READY FOR THE WOR TEASE

TEASE

MILLIE JACKSON PIECES OF A DREAM ARETHA FRANKLIN MIKI HOWARD VESTA WILLIAMS CON FUNK SHUN HOWARD TATE HOTLEST TEMPTATIONS SHIRLEY MURDOCK FIVE STAR NEW EDITION GREGORY ABBOTT

# WXDK/Baton Rouge Broady/Morton

PEABO BRYSON
VOLTAGE BROTHERS
JUSTICE ALLEM
SOS BAND
SHIRLEY MURDOCK
NEW EDITION
HOTESET:
MORRE & JACKSON
FIVE STAR
HOWARD HEMETT
TEMPFRATIONS
KENNY & JOHNNY

# KQXL/Baton Rouge G.L. Hayes

GLL HAYGE
VESTA WILLIAMS
TRINERE
SOS BAND
MIKI HOWARD
ANITA BAKER
CLUB NOUVEAU
FDR
JUSTICE ALLEN
HOTEGE:
CAMED:
TEMPTATIONS
HUMAN LEAGUE

JERMAINE STEWART SOS BAND
CHOCOLATE MILK MA
GIVENS FAMILY
MARSHALL & BABS
SURFACE
UTFO UTFO
Hottest:
CAMBO
O.C. SMITH
BEAU WILLIAMS
GREGORY ABBOTT
FIVE STAR

Dave Donnell

CON FUNK SHUN
LEVERT
OCTAVIA
JEFFREY OSBORNE
READY FOR THE WOR
JAMES BROWN
LUTHER VANDROSS
SOS BAND
ANITA BAKER
DENIE EE WILLIAMS
DONNELL PITMAN
SURRACE
VOLTAGE BROTHERS
HOCKERS
HOWARD HEMETT
CAMED
FIVE STAR
GREGORY ABBOTT
TINA TURNER

# WATV/Birmingham

READY FOR THE WOR BILLY OCEAN
SURFACE
CHICO DEBARGE
CASHELOM
MILLIE JACKSON
RANDY CRAMFORD
HOTLEST:
CAMBO
HOWARD HEMETT
ASHPORD & SIMPSON
NEW EDITION
FIVE STAR

MIDNIGHT STAR GEORGE DUKE PIECES OF A DREAM JEFF LORBER READY FOR THE WOR READY FOR THE W HOTTEST: MOORE & JACKSON HOWARD HEWETT GREGORY ABBOTT FIVE STAR FREDDIE JACKSON

# Z93/Charleston

CHM Fletcher
ET
MOCERA
READY FOR THE WOR
READY FOR THE WOR
SWEET SENSATION
COLONEL ABRANS
BARBARA ROY
CHAKA KHAN
JEFF LORBER
HOTLEST
CAMED
HOWARD HEMETT
FIVE STAR
MOORE & JACKSON
TEMPTATIONS

# WPEG/Charlotte Michael Seunders

Michael Saunders
ZEE
READY FOR THE WOR
PATTI LABELLE
SHANNON
BILLY OCEAN
PRINCE
MOVIES
PIECES OF A DREAM
ERIC B
HOTTER
HOTTER
CAMED
TINA TURNER
GREGORY ABOTT
PIVE STAR
MOORE & JACKSON

# JET94/Chattanooga Frank St. James

Frank St. James
JEFF LORBER
VOLTRAGE BROTHERS
LEVERT
LIONEL RICHIE
O.C. SMITH
KURTIS BLOW
JAMES BROWN
PATTI LABELLE
PEABO BRYSON
MIKI HOWARD
HOKTEGET
CAMEO
TEMPTATIONS
MOORE & JACKSON
RJ'S LATEST ARRIV
PHYLLIS HYMAN

Terri Avery
FULL FORCE
LIONEL RICHIE
VESTA WILLIAMS
CHAKA KHAN
HOCTEST:
CLUB NOUVEAU
HOWARD HEWETT
TINA TURNER
MOORE & JACKSON
CAMEO

# WFXC/Durham Doc Holildae

DOC HOHIDAS
BILLY OCRAN
TOM SCOTT
ISAAC HAYES
YOUNG & CO.
ERIC B
KURTIS BLOW
ONE WAY
SHANNON
KEITH PATRICK
DONNELL PITMAN
ANITA BAKER
CHAKA KHAN
FOR
HOTEST
GREGORY ABBOTT
CAMEO
TIMER
MOORE & JACKSON
FIVE STAR

BHISL John
PIECES OF A DREAM
PATTI AUSTIN
JEFF LORBER
BARBARA ROY
ISAAC HAYES
LEVERT
PATTI LABELLE
ARETHA FRANKLIN
DAZZ BAND
JEPFREY OSBORNE
HOTHER
MOORE & JACKSON
CAMED
TEMPTATIONS
BEAU WILLIAMS
FIVE STAR

BM Clery
LEVERT
MTUME
AL JARREAU
DAZZ BAND
SKIEWORTH & TURNE
JEFFREY OSBORNE
FULL PORCE
RANDY CRAMFORD
HOTTER
HOTTOR
GREGORY ABBOTT
NEW EDITION
TEMPTATIONS
FIVE STAR
CAMEO

HandyMoore
NEW EDITION
PATTI LABELLE
SOS BAND
RANDY CRAWFORD
WHODINI
TEASE
RAPPERS CONVENTIO
HOTELES:
CAMEO
GREGORY ABBOTT
FIVE STAR
CLUB NOUVEAU
TINA TURNER

Frazier/Earl

JAMES ARTHUR JOHN
LEVERT
UTFO
DAZZ BAND
ISAAC HAYES
JESSE JOHNSON
LEE FIELDS
HOTCHEST:
FREDDIE JACKSON
MILLIE JACKSON
GENERAL KANE
EL DEBARGE
REBBIE JACKSON

# WLOU/Louisville Tony Fields

# WKXIIJackson Tommy Marshall

Williams/March
SOS BAND
PATTI AUSTIN
DAZZ BAND
OLIVER CHEATHAM
LIONEL RICHIE
COMMODORES
LEVERT
FULL PORCE
BEAU WILLIAMS
JERMAINE STEWART
HOTLEST
CAMEO
GREGORY ABBOTT
HOWARD HEWETT
CLUB NOUVEAU
FIVE STAR

COMMODORES
JAMES BROWN
LIONEL RICHIE
DAZZ BAND
HOttest:
CAMEO
HOWARD HEWETT
GREGORY ABBOTT
JANET JACKSON
LISA LISA

RJ'S LATEST ARRIV REBBIE JACKSON STEPHANIE MILLS STEPHANIE MILLS
KRYSTOL
WHISTLE
ISAAC HAYES
VESTA WILLIAMS
PAYNE & INGRAM
BILLY OCEAN
KEITH PATRICK
LATIMORE
FOR
BOCKEST
FOR
TIS LATEST ARRIV
FIVE STAR
TIMA TURNER
GREGORY ABBOTT

READY FOR THE WOR COMMODORES MITTIME INFORMATION SOCIE WHISTLE UTFO VESTA WILLIAMS PATTI LABELLE ISAAC HAVES GWEN GUTHRIE RONNIE LAWS DAZZ BAND SOE BAND JEFF LORBER HOTAGE TINA TURNER HOWARD HEMETT HUMAN LEGUE FIVE STAR MOORE & JACKSON READY FOR THE WOR COMMODORES

WALT/Meridian Aundra Russeli

Aundra Russell
ANITA BAKER
SHIRLEY MURDOCK
VESTA WILLIAMS
MTUME
KEITH PATRICK
JAMES BROWN
MAZARATI
GREGORY ABBOTT
GRAN JUICE JONES
CAMBO
JANET JACKSON
HOWARD HEWETT

WEDR/Mismi Jackson/Jones Jeckson/Jones
SURFACE
SOS BAND
PATTI LABELLE
MIKI HOWARD
CON FUNK SHUN
VESTA WILLIAMS
JEFF LORBER
JAKI GRAHAM
KARTOON KREW
HOTTON
MIDNIGHT STAR
REBBIE JACKSON
HOWARD HEWETT
TEMPTATIONS

WBLX/Mobile Tony Brown WBLX/Mobile Tony Brown O.C. SMITH VOLTAGE BRO' ERIC B HOTCEST: ASHFORD & S. NEW EDITION TEMPTATIONS CAMEO FIVE STAR

J.C. Floyd

CHARA KHAN
KURTIS BLOW
VESTA WILLIANS
NEM EDITION
B.A.D. BAND
MIUNE
LEVERT
INFORMATION SOCIE
GREGORY ABBOTT
KLYHAXXX
BOTT
KLYHAXXX
HUHANA LEAGUE
CAMEO
JESSE JOHNSON
KENNY & JOHNNY
COMMODORES

# WYLD-FM/New Orleans

PATTI LABELLE LIONEL RICHIE
HOTTEST:
CAMEO
HOWARD HEWETT
TEMPTATIONS
FIVE STAR
GREGORY ARBOT

DAZZ BAND
MTUMB
PATTI LABELLE
RANDY CRAWFORD
JEFF LORBER
FULL FORCE
HOTTEST
LUB MOUVEAU
CAMEO
TINA TURNER
GREGORY ABBOTT
REBBIE JACKSON

DON AMEN
GLORIA D. BROWN
JEFF LORBER
ISAAC HAYES
BILLY CCEAN
CLAUDJA BARRY
OME WAY
CLAYTON SAVAGE
HOTCOME
GREGORY ABBOTT
TEMPTATIONS
HOWARD HEMETT
FIVE STAR

# WORL/Orlando Earl James

Petry/Devis
LIONEL RICHIE
COMMODORS
COMMODORS
LEVERT
JAMES BROWN
READY FOR THE WOR
RANDY CRAMFORD
JEFF LORBER
VESTA WILLIAMS
HOTLEST
CAMED
HOWARD HEMETT
FIVE STAR
MODRE & JACKSON
TEMPTATIONS

# WPLZ/Petersburg Crumblev/Daniels

Mike Davis

SHIRLEY MURDOCK
PEABO BRYSON
ANITA BAKER
PAYNE & INGRAM
JEFF LORBER
BILLY CCEAN
CON FUNK SHUN
MELI'SA MORGAN
HOTTOST
GREGORY ABBOTT
HOWARD HEWETT
MOORE & JACKSON
FIVE STAR
CLUB NOUVEAU Crumbey/Daniels
BOBBY BROWN
ISAAC HAYES
JAZZY JEFF
HOTLEST;
GREGORY ABBOTT
PHYLLIS HYMAN
FIVE STAR
CAMEO
KENNY G

Rick Stevens
INFORMATION SOCIE
ARRETHA FRANKLIN
READY FOR THE WOR
JEFF LORBER
RANDY GRAWFORD
PIECES OF A DREAM
BEAU WILLIAMS
HOTTER
CAMEO
HOWARD HEWETT
FIVE STAR
GREGORY ABBOTT
MCORE & JACKSON

C. CHWIN Dennest
I SAAC HAYES
RONNIE LAWS
RONNIE LAWS
RANTA BAKER
SOS BAND
AL JARREAU
MIKI HOWARD
HOTCEST
HOORE & JACKSOL
LOOSE ENDS
TEMPTATIONS
NICHOLAS
GENERAL KANE

OLIVER CHEATHAM ANITA BAKER PRABO BRYSON JAMES BROWN DONNELL PITMAN HOTCEST: CAMEO GREGORY ABBOTT NEW EDITION TINA TURNER CLUB NOUVEAU WANM/Tallahi

# MIDWEST

SOS BAND
READY FOR THE WOR
BEAU WILLIAMS
PIECES OF A DREAM
HOTTEST
JEFFREY OSBORNE
FIVE STAR
RJ'S LATEST ARRIV
GREGORY ABBOTT
HOWARD HEWETT VESTA WILLIAMS PATTI LABELLE JEPF LORBER MTUME

FULL PORCE ISAAC HAYES

MANG CHUNG
ANITA BAKER
PHONE NUMBER
HOCTES:
CAMEO
HOWARD HEMETT
FIVE STAR
MOORE & JACKSOB
GREGORY ABBOTT

WZAK/Cleveland

SCOTT & RAVEN AL JARREAU MIKI HOWARD ISAAC HAYES GLENN JONES WHODINI

GLENN JONES
WHODINI
PATTI LABELLE
FULL PORCE
CON FUNK SHUN
JAKI GRAHAM
HOTTEST:
ANITA BAKER
GREGORY ABBOTT
MOORE & JACKSON
FIVE STAR
SCOTT & RAVEN

none
Hottest:
CAMEO
TINA TURNER
FIVE STAR
ONE WAY
TEMPTATIONS

WTLC/Indianapolia Jay Johnson BOUIDING-SPOOD

ANITA BAKER
ANTHONY & CAMP
SOS BAND
VESTA WILLIAMS
HOTLEST ONES
CAMBO
GRAN JUICE JONES
CAMBO
GEORGE BENSON
FIVE STAR
HOWARD HEMETT KARTOON KREW
INFORMATION SOCIE
LEE FIELDS
MANHATTANS
MAZARATI
CON FUNK SHUN

WXLA/Lansing Casey McMichaels
PATTI LABELLE
VESTA WILLIAMS
LEVERT
RENE & ANGELA
PEABO BRYSON
HOTCES:
NEW EDITION
FIVE STAR
MOORE & JACKSON
HUMAN LEAGUE
JESSE JOHNSON

# WLUM/Milwaukee Bernard Miller

Bernard Miller
RANDY CRAWPORD
AL JARREAU
PATTI LABELLE
PIECES OF A DREAM
HUEY LEWIS & NEMS
BOTTES
BOTTES
HOTE
JANET JACKSON
ORAN JUICE JONES
MOORE & JACKSON
CAMED
TEMPTATIONS

# WWWS/Saginaw David Rosas

ANITA BAKER
O.C. SMITH
VESTA WILLIAMS
CHAKA KHAN
VOLTAGE BROTHERS
FDR FDR
Hottest:
MOORE & JACKSON
NEW EDITION
HUMAN LEAGUE
FREDDIE JACKSON
FIVE STAR

# KMJM/St. Louis Mike Stradford

Mike Stradford
ANITA BAKER
VESTA WILLIAMS
GWEN GUTHRIE
PATTI AUSTIN
ONE WAY
RONNIE LAWS
ISAAC HAYES
HOTCH BE HOWARD HEMETT
HUMAN LEAGUE
MOORE & JACKSON
GREGORY ABBOTT
CHICO DEBARGE

WGPR/Detroit
Joe Spencer

VESTA WILLIAMS
LEVERT
SURFACE
MIKI HOWARD
ISAAC HAYES
RANDY CRAWFORD
FDR

# WZEN/St. Louis Andre Fuller

BEAU WILLIAMS LEVERT JEFF LORBER OLIVER CHEATHAM JUSTICE ALLEN SURFACE ZEE

# KBUZ/Wichita

Rochel Wright
SOS BAND
ARETHA PRANKLIN
JEFF LORBER
COMMODORES
REME & ANGELA
BEAU WILLIAMS
WHODINI
HOTCHEST
CAMEO
MOORE & JACKSON
HUMAN LEAGUE
JESSE JOHNSON
CLUB NOUVEAU

JERMAINE STEWART GENERAL KANE HOTTEST: CAMEO FIVE STAR HOWARD HEWETT MOORE & JACKSON TEMPTATIONS

# WEST

# KDKO/Derive

Danny Herris

ANITA BAKER
PULL PORCE
SHIRLEY MURDOCK
ISAAC HAYES
O.C. SMITH
HOUTEST:
HOWARD HEMETT
PIVE STAR
MOORE & JACKSON
GREGORY ABBOTT
CLUB NOUVEAU

# KMYX/Ojel ROBERT PALMER

ROBERT PALMER
MITUME
DARYL HALL
PATTI LABELLE
NICE & WILD
HOTCHET
CAMEO
CLUB NOUVEAU
TINA TURNER
REBBIE JACKSON
HOWARD HEWETT

HIGH THOMAS
WHAM!
FLIRTS
DAZZ BAND
MILLIE JACKSON
ERIC B
SA FIRE
READY FOR THE WOR
MISS THANG
HOTELET THANG
GREGORY ABBOTT
FIVE STAR
MOORE & JACKSON
CAMED
HOWARD HEWETT

# XHRM/Sen Diego L.D. McCollum

L.O. McCollum
PATTI LABELLE
LEVERT
VESTA WILLIAMS
BEAU WILLIAMS
NOCERA
CLAUDJA BARRY
ANITA BAKER
FULL FORCE
HOCCABC:
CAMBO
HOWARD HEWETT
FIVE STAR
MIAMI SOUND MACHI
GENERAL KANE

FREDDIE JACKSON ANITA BAKER JAZZY JEFF BEASTIE BOYS BOBBY JIMMY STEPHANIE MILLS CHAKA KHAN STEREO CREW GREGORY ABBOTT GREGORY ABBOT HOTCHST: CAMEO SALT 4 PEPA HOWARD HEWETT ERIC B JAZZY JEFF

Pem Robinson
ONE WAY
ANITA BAKER
LEVERT
EARL KLUGH
JEFF LORBER
VESTA WILLIAMS
SERGIO MENDES
LATIMORE
HIROSHIMA
CHAKA KHAN
HOTLEST
HOWARD HEWETT
TEMPTATIONS
GEORGE BENSON
HYLLIS HYMAN
KENNY G

# KDAY/Los Angeler Patterson/Canning

KACE/Los Angeles Pam Robinson

# KJLH/Los Angeles Winston/Torres

COMMODORES MTUME Hottest: CAMEO FIVE STAR

## KSOL/San Francisco

JUSTICE ALLEN
HOTTEST:
ORAN JUICE JONES
HOWARD HEWETT
FIVE STAR
CAMEO
TINA TURNER

UTFO INFORMATION SOCIE DONNELL PITMAN JUSTICE ALLEN

HUMAN LEAGUE SHIRLEY JONES CASHPLOW PIECES OF A DREAM JAMES BROWN PATTI LABELLE KARTOON KREW

WJYL/Louisville Williams/March Tommy Marshail
READY FOR THE WOR
ANITA BAKER
KURTIS BLOW
SURFACE
ISAAC HAYES
KEITH PATRICK
LEVERT
VESTA WILLIAMS
PHYLLIS HYMAN
JUSTICE ALLEN
HOCTOR HEMETT
TEMPTATIONS
FIVE STAR
MOORE A JACKSON
GREGORY ABBOTT

none
Hottest:
CLUB NOUVEAU
RJ'S LATEST ARRIV
ORAN JUICE JONES
HOWARD HEWETT
MTUME

# WZAZ/Jacksonville Nat Jackson

Net Jackson
BILLY CCEAN
JERMAINE STENART
PATTI LABELLE
VESTA WILLIAMS
KRYSTOL
JEFF LORBER
DAVID PACK
CLAUDJA BARRY
ROBERT PALMER
HOTLEST
CAMEO
GREGORY ABBOTT
NEW EDITION
JEAN CARNE
HOWARD HEMETT

# WPDQ/Jecksonville Brody/Henry

PREDDIE JACKSON
JESSE JOHNSON
BILLY CCEAN
PORTER CARROLL II
HOTTER CARROLL II
HOWARD HEMETT
TEMPTATIONS
GREGORY ABBOTT
CAMEO
MOORE & JACKSON KIIZ/Killeen Bill St. John

# IUCKW/MWGISON IUCKW/MGISON IUCKW

KDLZ/Ft. Worth-D

Doc Foster
ERIC B
OCTAVIA
DONNELL PITMAN
SURFACE
INFORMATION SOCIE
RANDY CRAMFORD
LIONEL RICHIE
HOTE BENEFIT
CAMED
HOWARD HEMETT
GRESORY ABBOTT
ASHPORD & SIMPSON
FIVE STAR

# WHYZ/Greenville Taylor/Carson

Taylor/Carson
ROBERT PALMER
CYNDI LAUPER
BILLY OCEAN
FULL FORCE
BOOGIE BOYS
JEFF LORBER
VESTA WILLIAMS
PAMELA
HOTCESTA WILLIAMS
GREGORY ABBOTT
ORAN JUICE JONES
TINA TURNER
TEMPTATIONS KJCB/Lafayette WQFX/Guifport-8 Al Luv

# AFLUV KURTIS BLOW SURPACE SOS BAND TEASE REITH PATRICK CHAKA KEAN STEPHANIE MILLS FOR GWEN GUTHRIE HOLLEST CAMEO HOWARD HEWETT FIVE STAR TEMPTATIONS MOORE & JACKSON KOKY/Little Rock Frazier/Earl

KMJQ/Houston Atkins/Michaels SOS BAND
PATTI LABELLE
ISAAC HAYES
BOTTOST
HONORY
MOORE & JOHNNY
MOORE & JACKSON
GREGORY ABBOTT
RJ'S LATEST ARRIV
FIVE STAR K94/Norfolk Scott/Nelson DAZZ BAND

WOWI/Norfolk

MILLIE JACKSON BILLY OCEAN ANITA BAKER HANSON & DAVIS HAMSON & DAVIS
Hottest:
NEW EDITION
ASHFORD & SIMPSO
TINA TURNER
TEMPTATIONS
HOWARD HEWETT

# KHYS/Port Arthur Petry/Davis

KAPE/Sen Ar Mike Kelly Mike Keily
ANITA BAKER
NEW EDITION
CHAKA KHAN
GLENN JONES
VESTA WILLIAMS
STEPHANIE MILLS
ISAAC HAYES
SHIRLEY JONES
HOTHER
HOTEST
TEMPTATIONS
FIVE STAR
TIMA TURNER
MOORE & JACKSON
READY FOR THE WOR

Joe Builard MANHATTANS ISAAC HAYES BILLY OCEAN CHAKA KHAN KRYSTOL

# WTMP/Tampi Chris Turner

Chis Turner

CLUB NOUVEAU
RJ'S LATEST ARRIV
ROBERT PALMER
PEABO BRYSON
JAKI GRAHAM
NEW KIDS ON THE B
FULL PORCE
VESTA WILLIAMS
BILLY OCRAN
ISAAC HAYES
READY FOR THE WOR
KRYSTOL
LEOT LITTLEPAGE
HOTLEST COMMODORES
GREGORY ABBOTT
GENERAL KANE
TEMPTATIONS
MOORE & JACKSON

# WAAA/Winston Tina Carson

Tine Carson
SHANNON
PEARO BRYSON
BILLY CCEAN
VESTA WILLIAMS
BB40
GLENN JONES
SOS RAND
MELL'SA MORGAN
MIKI HOWARD
CHAKA KHAN
HOTTAN
HOTTAN
GREGORY ABOTT
CAMEO
PHYLLIS HYMAN
FIVE STAR
HOWARD HEMETT

ANITA BAKER
MILLIE JACKSON
GWEN GUTHRIE
COMMODORES
MITUME
HOTTEST
GREGORY ABBOTT
CAMEO
FIVE STAR
HOWARD HEWETT
MOORE & JACKSON

FDR
Hottest:
CAMEO
RJ'S LATEST ARRIV
MOORE & JACKSON
HUMAN LEAGUE
FREDDIE JACKSON

ZEE READY FOR THE WOR GWEN GUTERIE INFORMATION SOCIE DAZZ BAND LEE FIELDS HOTCEST CAMED GENERAL KANE LIONEL RICHIE GREGORY ABBOTT FIVE STAR

Paul Brown
PIECES OF A DREAM
CON FUNK SHUN
O.C. SNITH
MIUME
KEITH PATRICK
LIONEL RICHIE
VOLTAGE BROTHERS
CERRONE & JACKSON
VESTA WILLIAMS
CHAKA KHAN
HOLLEST ARILY
MOORE & JACKSON
RJ'S LATEST ARILY
HUMAN LEAGUE
JESSE JOHNSON
FIVE STAR

WDMT/Cleveland and WJMI/ Jackson called in frozen playlists this week.

89 Reporting Stations

**87 Current Reports** 

68/R&R FRIDAY, OCTOBER 10, 1986

# JAZZ

# **TOP 30**

# OCTOBER 10, 1986

- KEVIN EUBANKS/Face To Face (GRP) 0
- WYNTON MARSALIS/J Mood (Columbia) a 10
  - RANDY BRECKER & ELIANE ELIAS/Amanda (Passport Jazz)
- LEE RITENOUR/Earth Run (GRP)
- DONALD HARRISON & TERENCE BLANCHARD/Nascence (Columbia) 6
- COUNT BASIE/Long Live The Chief (Denon)
- J. BLAKE/D. LOCKWOOD/M. URBANIAK/Rhythm & Blu (Gramavision) O
  - OTB/Inside Track (Blue Note)
- EARL KLUGH/Life Stories (WB)
- ROUND MIDNIGHT/Soundtrack (Columbia) 15
- HARVIE SWARTZ/Smart Moves (Gramavision) 17
- JOE SAMPLE & DAVID T. WALKER/Swing Street Cafe (Crusaders/MCA) 12
- DIANE SCHUUR/Timeless (GRP) 18
- BRANDON FIELDS/The Other Side Of The Story (Nova) 14
  - HENRY BUTLER/Fivin' Around (MCA Impulse!)
- KENNY G/Duotones (Arista) 1 20
- DON PULLEN/GEORGE ADAMS QUARTET/Breakthrough (Blue Note)
- GENE HARRIS TRIO/Gene Harris Trio Plus One (Concord) 22
- JOE LOCASCIO f/CHET BAKER/Sleepless (Pausa) 24
- MEL LEWIS/20 Years At The Village Vanguard (Atlantic)
- 27
- BOBBY McFERRIN/Spontaneous Inventions (Blue Note) 13
- PETER KATER/Two Hearts (PDK/Optimism) 11
- LENI STERN/Clairvoyant (Passport Jazz) 30 23
- AL JARREAU/L Is For Lover (WB)
- THE LEADERS/mudfoot (Black-Hawk) DEBUT > 35
- RARE SILK/Black & Blue (TBA/Palo Alto) 26 DEBUT 2
- YANA PURIM/For A Distant Love (Pausa) DEBUT > 28 CHRIS HUNTER/Chris Hunter (Atlantic)
  - MEL TORME/ROB McCONNELL &.../Mel Torme/Rob McConnell &... (Concord) 29
- KENNY BARRON/Scratch (Enja) DEBUT > 30

Black/Urban stations contributing to Jazz: KJCB/Lafayette, Horatio Handy, WYLD-FM/New Orleans, Dell Spencer; WDMT/Cleveland, Dean-Dean Rufus

# **NEW & ACTIVE**

DIZZY GILLESPIE with MITCHELL-RUFF DUO "Enduring Magic" (Black-Hawk) 14/4

TONIGHT SHOW BAND w/DOC SEVERISEN "Tonight Show Band w/Doc Severinsen" (Amherst) 13/5 Rotations: Heavy 3/0, Medium 5/3, Light 4/1, Extra Adds 1, Total Adds 5, WEBR, WAER, WCLK, WHVE, KBEM KLON, KKGO, KCNR. Medium: WBFO, WYRS.

DAN SIEGEL "Short Story" (Pausa) 13/2
Rotations: Heavy 2/0, Medium 8/1, Light 3/1, Extra Adds 0, Total Adds 2, WFSS, KWMU. Heavy: KBEM, KLCC. Medium: WAER, WNOP, KMHD, WVPE, KIFM, KLSK, WDMT.

RON ESCHETE "Stump Jumper" (Bainbridge) 13/2

m 5/0, Light 5/1, Extra Adds 1, Total Adds 2, KERA, WFPL. Heavy: WAER, KADX. Medium avy 2/0, Medium 5/0, KUHF, KTCJ, KKGO

STEPHANE GRAPPELLI "Live in San Francisco" (Black-Hawk) 10/4
Rotations: Heavy 2/0, Medium 3/0, Light 3/2, Extra Adds 2, Total Adds 4, WMOT, WB WBEE, KPLU, WUSF, Heavy: WAER, KLON.

JIMMY KNEPPER "1st Place" (Black-Hawk) 10/2

6/1, Light 3/0, Extra Adds 1, Total Adds 2, WDET, KADX, Medium: WRTI, KANU, KLON, KPLU,

JOHN McLAUGHLIN "Adventures In Radioland" (Relativity) 10/1
Rotations: Heavy 4/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, WUWM. Heavy: WFPL, WNOP, WDET, KXPR. Medium: WRTI, WBEE

BEN SIDRAN "On The Live Side" (Windham Hill) 9/9
Rotations: Heavy 1/1, Medium 3/3, Light 3/3, Extra Adds 2, Total Adds 9, WAER, WLOQ, WBEE, WNOP, WJZZ, WFSS,

ERNIE WATTS "Sanctuary" (Qwest/WB) 9/5
Rotations: Heavy 1/1, Medium 2/0, Light 5/3, Extra Adds 1, Total Adds 5, KUHF, WMOT, WNOP, WJZZ, KLSK. Medium: KKGO, KIFM.

# GRAMAVISION MOVES TO THE RIGHT RHYTHM . . . Rhythm & BLU **Harvie Swartz** John Blake. Didier Lockwood. **Smart Moves** Michael Urbaniak SMART MOVES RHYTHM & BLU. Blake/Lockwood/Urbaniak 7 0 Harvie Swartz .... THANKS TO YOU, JAZZ RADIO Contact: Suzanne Berg Gramavision (212) 226-7057 Distributed by PolyGram Inc. in the U.S.A

# **MOST ADDED**

DIANE SCHUUR (9) **BEN SIDRAN (9)** MILES DAVIS (8) JOE LOCASCIO f/CHET BAKER (8) WYNTON MARSALIS (7) **LENI STERN (7)** 

# HOTTEST

**KEVIN EUBANKS (21)** LEE RITENOUR (16) WYNTON MARSALIS (14) COUNT BASIE (11)
RANDY BRECKER & ELIANE ELIAS (10) JOE SAMPLE & DAVID T. WALKER (9) EARL KLUGH (8) **ROUND MIDNIGHT (7)** 

DREAMSTREET "Dreamstreet" (Artful Balance) 9/4
Rotations: Heavy 1/0, Medium 2/0, Light 6/4, Extra Adds 0, Total Adds 4, WMOT, WNUR, KIFM, KLSK. Heavy: WAER.

JAMES NEWTON "Water Mystery" (Gramavision) 9/0
Rotations: Heavy 2/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: KWMU, KXPR. Medium: WGBH, WMOT,

MILES DAVIS "Tutu" (WB) 8/8

Heavy 0/0, Medium 3/3, Light 4/4, Extra Adds 1, Total Adds 8, WBGO, WAER, WFAE, WJZZ, KTCJ, KKGO, KLCC.

DIRTY DOZEN BRASS BAND "Live: Mardi Gras In Montreux" (Rounder) 8/1

: WRTI, WMOT, WDET, WFSS.

LINDA PETERSON "Too Late To Leave Early" (Celebration) 8/1
Rotations: Heavy 0/0, Medium 4/0, Light 3/0, Extra Adds 1, Total Adds 1, KERA. Medium: KKGO, KJZZ, WUSF, KCNR

Rotations: Heavy 0/0, Medium 4/0, Light 3/0, Extra Adds 1, Total Adds FRANK MORGAN "Lament" (Contemporary/Fantasy) 8/1 Rotations: Heavy 3/0, Medium 2/0, Light 2/0, Extra Adds 1, Total al Adds 1, KJZZ, Heavy: WBGO, WRTI, WHRO, Medium:

GRANT GEISSMAN "Drinkin' From The Money River" (TBA/Palo Alto) 8/0 eavy 1/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: KIFM. Medium: KUHF, WNOP, KBEM,

TRPTS. "Transforming Tradition" (Black-Hawk) 8/0
Rotations: Heavy 2/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WHRO, KXPR. Medium: WDET, KJAZ,

ART FARMER & BENNY GOLSON "Back To The City" (Contemporary/Fantasy) 7/2
Rotations: Heavy 2/0, Medium 3/1, Light 2/1, Extra Adds 0, Total Adds 2, KUHF, KANU. Heavy: WBEE, KWMU. Medium

STEVE SLAGLE "Rio Highlife" (Atlantic) 7/2

Rotations: Heavy 1/0, Medium 3/1, Light 2/0, Extra Adds 1, T MIKE STERN "Upside Downside" (Atlantic) 7/1 1, Total Adds 2, KJZZ, KWMU, Heavy: KPLU, Medium: KIFM, KLSK.

s 0. Total Adds 1, WBFO Heavy; WRTI, WMOP, Medium; WFPL,

GEORGE BENSON "While The City Sleeps" (WB) 7/0

Total Adds 0. Heavy: KBEM, Medium: WBBY, WFSS, WLVE.

VICTOR FELDMAN'S GENERATION BAND "Smooth" (TBA/Palo Alto) 7/0

VICTOR FELDMAN'S GENERATION BAND "Smooth" (TBA/Palo Alto) 7/0

Fore Adde 0. Total Adds 0. Heavy: WEBR, KBEM, KIFM. Medium: KTCJ. ROTATION FLEAVY 3/0, Medium 1/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WEBR, KBI GEORGE RUSSELL & LIVING TIME ORCHESTRA "So What" (Blue Note) 6/5

WCLK, KERA, KJAZ, WNUR.

CROSSING POINT "Listener-Friendly" (City Pigeon/Optimism) 6/3
Rotations: Heavy 1/0, Medium 4/2, Light 1/1, Extra Adds 0, Total Adds 3, WAER, WFPL, WVPE. Heavy: WNOP. Medium.

FREE FLIGHT "Illumination" (FM/CBS) 6/1
Rotations: Heavy 3/0, Medium 1/0, Light 2/1, Extra Adds 0, Total Adds 1, KIFM. Heavy: WMOT, KPLU, KLSK. Medium:

# REGIONALIZED ADDS & HOTS

# EAST

KENNY BARRON ABDULLAN IBRAHIM TUNTY DOZEN BRASS DISTY DOZER BRANCE LEADERS HALPERM, MAZER, S RAY AMDERSON LEE BITEROUR HARVIE SWARTZ

Hottest; KEVIH EUBANKS PULLEN & ADAMS MEL LEWIS JOE LOCASCIO BRECKER & ELIAS

Mottest: KEVIN EURAMKS EARL KLUGH LEE RITEMOUR BRANDON FIELDS HENRY BUTLER

SUE RANEY W/ BOB BRECKER & ELIAS YAMA PURIM LEMI STERM HOTTOSTERM HOTTOSTERM FARL KLUCH TOM SCOTT MEL LEMIS JOE LOCASCIO

LEWI STERN JOE LOCASCIO HARVIE SWARTZ HOTTOST: BARL KLUGH PETER KATER LEE RITENOUR BRECKER & BLIAS KEVIN EUSANKS

WFSS/Fayette

# SOUTH

HAMILTON, I

BEN SIDRAN

WLOQ/Orlando (\* Sherry Summers

LENI STERN DIZZY GILLESPIE STEPHANE GRAPPÉ

TOWIGHT SHOW BA GEORGE RUSSELL HOCCOST: KEVIN EUBANKS PULLEN & ADAMS OTB WYNTOW MARSALIS LEADERS

WYFFON MARSAI HARVIE SMARTS ERBIE WATTS

HOTTENT: MYNTON MARSALIS KEVIN EUBANKS ROUND MIDWIGHT OTB MEL LEWIS DIANE SCHAU DREAMSTREET STEPHANE GR ERNIE WATTS Hottest:

# MIDWEST

RECKER & ELIA REMRY BUTLER KEVIW EUBANKS STEPS AHEAD LEE RITEMOUR MARK MURPHY

STANLEY CLARKE HARVIE SWARTS BEN SIDRAN

LEADERS
FELA ANIKULAPO
JIMMY KNEPPER
JENRY GOODMAN
ABDULLAH ISRA
MERGENER & WE
DIAME SCHUUR

MEL LEWIS
PRAMER & GOLSON
LUKE ELLINGTON
HOTTEST
HOUND MIDNIGHT
COUNT BASIE
CTS
CHARLIE SHOEMAKE

LEADERS
JOHN MCLAUGHLIN
MOTEST
TOM HARRELL
THICO FREEMAN
PETER KATER
LEE RITHMOUR
HARRISON & BLANC

# WEST

WYNTON MARSALI DIANE SCHUUR STEVE SLAGLE FRANK MOSGAN YANA PURIM BOTTEST LEE RITEMOUR BREKKER & ELII COUPT BASIE HARRISON & BL KEVIN EUBANKS NNA &

FLORA PURIM & AIR
HILES DAVIS
LENI STERN
SAMMY MESTICO
JOE LOCASCIO
HOTCOST
LEE RITEMOUR
REVIN EURANNS KMHD/Portland Rooer Smith

CHET BAKER FLORA FURIN & AIR TERRY GIBBS HAME MOBLEY GEORGE RUSSELL HULGREW MILLER BOTTES WYSTOM MARSALIS WORSY MITCHES ROW

KPLU/Tacoma-Se Charles Tomaras

**47 Reporting Stations 47 Current Reports** 

R&R FRIDAY, OCTOBER 10, 1986/69

www.americanradiohistory.com

# RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

# **TOP 50**

|       | two | Last |          |  | Reports/Adds | Heavy | Medii |
|-------|-----|------|----------|--|--------------|-------|-------|
| Weeks |     |      | _        | DANDY TDAVIC/Diggin' He Penns (M/D)                                      |              |       |       |
| 10    |     | 3    |          | RANDY TRAVIS/Diggin' Up Bones (WB)                                       | 153/1        | 131   | 19    |
| 12    |     |      | _        | RESTLESS HEART/That Rock Won't Roll (RCA)                                | 158/1        | 119   | 32    |
| 5     |     |      |          | EARL THOMAS CONLEY & ANITA POINTER/Too Many Times (RCA)                  | 152/0        | 116   | 30    |
| 4     |     |      | _        | EXILE/It'll Be Me (Epic)   | 147/0        | 106   | 28    |
| 18    |     | 9    | _        | MARIE OSMOND & PAUL DAVIS/You're Still New To Me (Capitol/Curb)          | 156/0        | 96    | 58    |
| 24    |     | 11   | _        | ALABAMA/Touch Me When We're Dancin' (RCA)                                | 159/0        | 84    | 75    |
| 13    |     | . 7  |          | LEE GREENWOOD/Didn't We (MCA)  | 146/0        | 97    | 38    |
| 8     |     |      | 8        | ()   | 140/0        | 101   | 29    |
| 27    |     |      | =        | GEORGE STRAIT/It Ain't Cool To Be Crazy About (MCA)                      | 156/1        | 64    | 85    |
| 19    |     |      | _        | STEVE WARINER/Starting Over Again (MCA)                                  | 153/3        | 60    | 80    |
| 3     |     |      | _        | CRYSTAL GAYLE/Cry (WB)   | 129/0        | 90    | 22    |
| 22    |     | 15   |          | JOHN SCHNEIDER/At The Sound Of The Tone (MCA)                            | 150/1        | 52    | 91    |
| 26    |     | 20   |          | GATLIN BROTHERS/She Used To Be Somebody's Baby (Columbia)                | 155/3        | 53    | 90    |
| 23    |     |      |          | JUICE NEWTON/Cheap Love (RCA)  | 146/1        | 52    | 84    |
| 20    |     | 17   |          | SWEETHEARTS OF THE RODEO/Since   Found You (Columbia)                    | 135/1        | 59    | 58    |
| 37    |     |      |          | BELLAMY BROTHERS with FORESTER SISTERS/Too Much Is Not Enough (MCA/Curb) | 158/4        | 24    | 110   |
| 25    |     | 21   |          | BARBARA MANDRELL/No One Mends A Broken Heart (MCA)                       | 139/0        | 52    | 71    |
| 15    |     |      | _        | MICKEY GILLEY/Doo-Wah Days (Epic)  | 117/0        | 56    | 52    |
| 32    |     | 23   |          | T. GRAHAM BROWN/Hell And High Water (Capitol)                            | 151/7        | 21    | 100   |
| 30    | 28  |      |          | ANNE MURRAY/My Life's A Dance (Capitol)                                  | 137/2        | 25    | 95    |
| 1     |     |      |          | TANYA TUCKER/Just Another Love (Capitol)                                 | 104/0        | 69    | 16    |
| 28    |     | 24   |          | JOHN ANDERSON/Honky Tonk Crowd (WB)                                      | 127/3        | 43    | 61    |
| 9     |     |      |          | ROSANNE CASH/Second To No One (Columbia)                                 | 107/0        | 64    | 27    |
| 17    | 15  |      |          | SOUTHERN PACIFIC/A Girl Like Emmylou (WB)                                | 107/0        | 56    | 39    |
| 34    | 31  |      |          | HOLLY DUNN/Daddy's Hands (MTM)   | 132/8        | 16    | 86    |
| 48    | 37  |      | 230      |  | 142/15       | 5     | 81    |
| 38    | 33  |      |          | DOLLY PARTON/We Had It All (RCA)   | 118/7        | 4     | 83    |
| _     | _   |      |          | HANK WILLIAMS JR./Mind Your Own Business (WB/Curb)                       | 140/28       | 6     | 65    |
| 39    | 34  |      | -        | SAWYER BROWN/Out Goin' Cattin' (Capitol/Curb)                            | 123/7        | 7     | 82    |
| 44    | 38  | 33   |          | WAYLON JENNINGS/What You'll Do When I'm Gone (MCA)                       | 130/16       | 4     | 78    |
| 43    | 40  | 35   |          | GEORGE JONES/Wine Colored Roses (Epic)                                   | 116/10       | 12    | 69    |
| 40    | 36  |      |          | BILLY JOE ROYAL/I Miss You Already (Atlantic America)                    | 107/7        | 11    | 64    |
| _     | 47  | 40   | 33       |  | 130/21       | 5     | 55    |
| 42    |     |      |          | RONNIE McDOWELL/When You Hurt I Hurt (MCA/Curb)                          | 110/7        | 6     | 67    |
| 2     |     |      |          | EDDIE RABBITT & JUICE NEWTON/Both To Each Other (RCA)                    | 87/0         | 38    | 31    |
| BRE   |     |      | _        | · · · · · · · · · · · · · · · · · · ·                                    | 120/38       | 3     | 45    |
|       |     |      | <b>3</b> |  | 96/6         | 10    | 49    |
|       |     |      | _        | MEL McDANIEL/Stand On It (Capitol)                                       | 105/17       | 4     | 48    |
| BRE   |     |      |          | JUDDS/Cry Myself To Sleep (RCA/Curb)                                     | 112/82       | 1     | 27    |
|       |     |      |          | FORESTER SISTERS/Lonely Alone (WB)                                       | <i>59/1</i>  | 20    | 20    |
|       |     |      |          | KATHY MATTEA/Walk The Way The Wind Blows (Mercury/PG)                    | 92/10        | 4     | 48    |
|       |     |      | _        | JUDY RODMAN/She Thinks That She'll Marry (MTM)                           | 96/19        | 0     | 35    |
| BRE   |     |      |          | PAKE McENTIRE/Bad Love (RCA)   | 98/42        | 1     | . 23  |
|       |     | 47   | _        | STATLER BROTHERS/Only You (Mercury/PG)                                   | 84/12        | 1     | 34    |
|       | BUT |      | 35       | DON WILLIAMS/Then It's Love (Capitol)                                    | 77/51        | 1     | 16    |
| 21    | 20  |      | 46       |  | 53/0         | 13    | 29    |
|       |     | 50   |          | O'KANES/Oh Darlin' (Columbia)  | 84/13        | 0     | 29    |
| DEF   |     |      |          | T.G. SHEPPARD/Half Past Forever (Columbia)                               | 83/28        | 1     | 18    |
|       | 12  |      |          | STEVE EARLE/Guitar Town (MCA)  | 46/1         | 8     | 22    |
| 6     | 11  | 27   | ÜC       | JANIE FRICKIE/Always Have Always Will (Columbia)                         | 46/0         | 10    | 22    |
|       |     |      |          |  |              |       |       |

# OCTOBER 10, 1986

| OCIC                  | DLI   | 10, 17    | 00    |
|-----------------------|-------|-----------|-------|
| Total<br>Reports/Adds | Heavy | Medium    | Light |
| 153/1                 | 131   | 19        | 3     |
| 158/1                 | 119   | 32        | 7     |
| 152/0                 | 116   | 30        | 6     |
| 147/0                 | 106   | 28        | 13    |
| 156/0                 | 96    | 58        | 2     |
| 159/0                 | 84    | <i>75</i> | 0     |
| 146/0                 | 97    | 38        | 11    |
| 140/0                 | 101   | 29        | 10    |
| 156/1                 | 64    | 85        | 7     |
| 153/3                 | 60    | 80        | 13    |
| 129/0                 | 90    | 22        | 17    |
| 150/1                 | 52    | 91        | 7     |
| 155/3                 | 53    | 90        | 12    |
| 146/1                 | 52    | 84        | 10    |
| 135/1                 | 59    | 58        | 18    |
| 158/4                 | 24    | 110       | 24    |
| 139/0                 | 52    | 71        | 16    |
| 117/0                 | 56    | 52        | 9     |
| 151/7                 | 21    | 100       | 30    |
| 137/2                 | 25    | 95        | 17    |
| 104/0                 | 69    | 16        | 19    |
| 127/3                 | 43    | 61        | 23    |
| 107/0                 | 64    | 27        | 16    |
| 107/0                 | 56    | 39        | 12    |
| 132/8                 | 16    | 86        | 30    |
| 142/15                | 5     | 81        | 56    |
| 118/7                 | 4     | 83        | 31    |
| 140/28                | 6     | 65        | 69    |
| 123/7                 | 7     | 82        | 34    |
| 130/16                | 4     | 78        | 48    |
| 116/10                | 12    | 69        | 35    |
| 107/7                 | 11    | 64        | 32    |
| 130/21                | 5     | 55        | 70    |
| 110/7                 | 6     | <i>67</i> | 37    |
| 87/0                  | 38    | 31        | 18    |
| 120/38                | 3     | 45        | 72    |
| 96/6                  | 10    | 49        | 37    |
| 105/17                | 4     | 48        | 53    |
| 112/82                | 1     | 27        | 84    |
| 59/1                  | 20    | 20        | 19    |
| 92/10                 | 4     | 48        | 40    |
| 96/19                 | o     | 35        | 61    |
| 98/42                 | 1     | . 23      | 74    |
| 84/12                 | 1     | 34        | 49    |
| 77/51                 | 1     | 16        | 60    |
| 53/0                  | 13    | 29        | 11    |
| 84/13                 | 0     | 29        | 55    |
| 83/28                 | 1     | 18        | 64    |
| 46/1                  | 8     | 22        | 16    |
| 4010                  |       |           |       |

# MOST ADDED

JUDDS (82) DON WILLIAMS (51) PAKE MCENTIRE (42) REBA MCENTIRE (38) CONWAY TWITTY (37) MERLE HAGGARD (33) HANK WILLIAMS JR. (28) T.G. SHEPPARD (28) JOHN CONLEE (21) RICKY SKAGGS (21)

# HOTTEST

**RANDY TRAVIS (93)** E.T. CONLEY & A. POINTER (70) RESTLESS HEART (49) ALABAMA (47) EXILE (46) **CRYSTAL GAYLE (40)** MARIE OSMOND & PAUL DAVIS (38) SCHUYLER, KNOBLOCH & . . . (35) LEE GREENWOOD (29) TANYA TUCKER (28)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest

# BREAKERS

# REBA MCENTIRE

What Am I Gonna Do About You (MCA)
On 75% of reporting stations. Rotations: Heavy 3, Medium 45, Light 72, Total Adds 38 including WPTR, WTCR, WPOR, WYNK, WVMI, WZZK, KIKK, WPAP, WQDR, KKYX, KRMD, WFMS, WWJO, WIL, WTHI, KWEN, KLZ, KSAN, KGA, KIIM. Moves 45-36 on the Country chart.

# **JUDDS**

Cry Myself To Sleep (RCA/Curb)
On 70% of reporting stations. Rotations: Heavy 1, Medium 27, Light 84, Total Adds 82 including WBGW, WTSV, WIXL, WXTU, WNYR, WVMI, WUSY, KKIX, KLLL, WPAP, WAXX, KWMT, WDAF, WOW, KIOV, KQIL, KCCY, KTOM, KSON. Debuts at number 39

# MEL McDANIEL

Stand On It (Capitol)

On 66% of reporting stations. Rotations: Heavy 4, Medium 48, Light 53, Total Adds 17, WCAO, WQBE, WTCR, WAJR, WESC, KIKK, KILT-FM, WPAP, KRMD, WSLR, WONE, WFMS, WTSO, KKAL, KSOP, KSAN, KMPS. Moves 42-38 on the Country chart.

# JUDY RODMAN

She Thinks That She'll Marry (MTM)

On 60% of reporting stations. Rotations: Heavy 0, Medium 35, Light 61, Total Adds 19, WRKZ, WTCR, WEZL, KLLL, KYXX, WRNL, WSLR, WUBE, WMNI, WONE, WTSO, WTHI, KKAL, KYGO, KUGN, KNIX, KCBQ, KSAN, KGA. Moves 48-42 on the Country chart.

# PAKE MCENTIRE

Bad Love (RCA)

On 62% of reporting stations. Rotations: Heavy 1, Medium 23, Light 74, Total Adds 42 including WGNA, WCAO, WDSY, WPOR, WCVR, WNYR, WIXY, KYKR, WEZL, KYKX, WAMZ, KFMS, WTSO, KCJB, WKCQ, WTHI, KKAL, KTOM, KMPS, KIGO. Debuts at number 43 on the Country chart.

RECORDS

An Exciting New Song... From An Exciting New Artist!

NATIONAL PROMOTION

Carolyn Parks Barbara Kelly Sue Austin Mike Borchetta (615) 321-5080

70/ R&R FRIDAY, OCTOBER 10, 1986

# RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

# **NEW & ACTIVE**

KATHY MATTEA "Walk The Way The Wind Blows" (Mercury/PolyGram) 92/10
Rotations: Heavy 4, Medium 48, Light 40, Total Adds 10, WESC, WMC, WCMS, WWKA, WSLR, WUSN, WBCS, KXXY, KLZ, KFMS. Heavy: WTSV, WCVR, KASE, WOKK. Moves 48-44-41 on the Country chart.

O'KANES "Oh Darlin" (Columbia) 84/13

Notations: Heavy O, Medium 29, Light 55, Total Adds 13, WIXL, WUSY, KPLX, WDXE, WWKA, WRNL, KRMD, WUBE, KSO, WYNG, KUGN, KQIL, KCCY. Medium: WAJR, WPOR, WQYK, WTQR, WKCQ, KTTS, KUZZ, KLZ, KTOM, KSOP. Moves 50-47

STATLER BROTHERS "Only You" (Mercury/PolyGram) 84/12
Rotations: Heavy 1, Medium 34, Light 49, Total Adds 12, WVAM, WQBE, WTCR, WXKX, WZZK, KJJY, WKKQ, WTHI, KUZZ, KKCS, KUGN, KUPL. Heavy: KBMR. Moves 47-44 on the Country chart.

T.G. SHEPPARD "Half Past Forever" (Columbia) 83/28
Rotations: Heavy 1, Medium 18, Light 64, Total Adds 28 including WCAO, WQBE, WTCR, WDSY, KEAN, KYKR, WSOC, WIVK, WKSJ, WSIX, WUBE, WAXX, KXXY, KFDI, KYGO, KFMS, KWJJ. Debuts at number 48 on the Country chart.

DON WILLIAMS "Then It's Love" (Capitol) 77/51
Rotations: Heavy 1, Medium 16, Light 60, Total Adds 51 including WGNA, WYRK, WRKZ, WXTU, WNYR, WUSY, KIKK, KILTFM, WIVK, WAMZ, WWKA, KRMD, WDAF, WXCL, WLLR, KVOO, KKCS, KUPL, KCCY, KRPM. Debuts at number 45 on

CONWAY TWITTY "Fallin" For You For Years" (WB) 63/37
Rotations: Heavy 1, Medium 14, Light 48, Total Adds 37 including WBGW, WRKZ, WYNK, WSOC, WUSY, WCMS, WUSQ, WMNI, KXXY, WOW, WXCL, KTTS, KRST, KWJJ, KOLO, KTOM, KSOP, KRPM.

MERLE HAGGARD "Out Among The Stars" (Epic) 57/33
Rotations: Heavy 3, Medium 8, Light 46, Total Adds 33 including WTSV, WIXY, KYKR, WEZL, WUSY, WTVY, KHEY, KILTFM, WGKX, WYNG, KXXY, WKCQ, WIL, KFDI, KIK-FM, KQIL, KOLO, KSOP, KRPM.

CON HUNLEY "Quittin' Time" (Capitol) 52.77
Rotations: Heavy 0, Medium 16, Light 36, Total Adds 7, WCAO, WCVR, KHEY, WPAP, KWMT, KFMS, KALF. Medium: WUSY, WTVY, WCMS, KKYX, WQYK, WXCL, KFDI, KCCY, KOLO.

# SIGNIFICANT ACTION

KENDALLS "Fire At First Sight" (MCA/Curb) 46/0

Medium: WBGW, WEZL, WTVY, WLWI, KKYX, WOW, KTTS, WTCM,

NICOLETTE LARSON "That's More About Love (Than i...)" (MCA) 44/14
Rotations: Heavy O, Medium 8, Light 36, Total Adds 14, WAJR, WCVR, WEZL, WGTO, WTVY, WOKK, WRNL, WMNI, KTTS, KIK-FM, KUUY, KNIX, KALF, KSOP.

KIK-FM, KUUY, KNIX, KALF, KSOP.

NEW GRASS REVIVAL "Ain't That Peculiar" (EMI America) 44/6

Rotations: Heavy 0, Medium 10, Light 34, Total Adds 6, WAJR, WESC, WRNL, WUSQ, WTHI, KKAL. M.Jdium: WTVY, KKIX, WOKK, WCMS, WOW, KTTS, WTCM, KFDI, KUUY, KEIN.

LIONEL RICHIE & ALABAMA "Deep River Woman" (Motown) 38/7

Rotations: Heavy 4, Medium 13, Light 21, Total Adds 7, WGNA, WXKX, KHEY, WOKK, KRST, KYGO, KOLO, Heavy: WCOS, WIVK, WLWI, WWKA. Medium: WBOS, WHN, WXTU, WUSN, WWWW. Light: KASE, KPLX, WQYK, KXXY, KRAK, KSOP, KSON, KMPS

B.J. THOMAS "Night Life" (Columbia) 33/4
Rotations: Heavy 0, Medium 7, Light 26, Total Adds 4, WQBE, KHEY, WAXX, KEIN. Medium: WCMS, KKYX, KTTS, KFDI,

VERN GOSDIN "Time Stood Still" (Compleat/PolyGram) 33/2
Rotations: Heavy 0, Medium 16, Light 17, Total Adds 2, WEZL, WKKQ. Medium: KRRV, WKLO, WTVY, WLWI, WCMS, WPAP, KKYX, WQYK, WIRK, KFGO, WKCQ, KTTS, KFDI, KQIL, KEIN, KSOP.

EVERLY BROTHERS "These Shoes" (Mercury/PolyGram) 31/2
Rotations: Heavy 1, Medium 8, Light 22, Total Adds 2, WAJR, WWJO. Heavy: KIGO. Medium: WYII, WTVY, WIRK, KBMR, KSO, WOW, KTTS, KFDI.

ADAM BAKER "Weren't You Listening" (Avista) 30/12
Rotations: Heavy 0, Medium 2, Light 28, Total Adds 12, WCAO, WAJR, WXKX, WOKK, WLWI, WRNL, KKYX, WUSQ, WXCL, KTTS, KQIL, KEIN. Medium: KASE, KRKT.

ROTATIONS: Heavy 0, Medium 8, Light 19, Total Adds 21, WTSV, KRRV, KASE, WGTO, WOKK, WPAP, KKYX, KBMR, WGEE, KFKF, WDAF, WBCS, WOW, WWJO, KVOO, KUZZ, KGHL, KVOC, KKCS, KCKC, KIGO.

JAMES & MICHAEL YOUNGER "She Wants To Marry A Cowboy" (Air) 18/0
Rotations: Heavy 1, Medium 7, Light 10, Total Adds 0, Heavy: KIGO, Medium: WCVR, WYII, KRRV, WTVY, KKYX, K.INFKRKT.

KENNY ROGERS "They Don't Make Them Like They Used To" (RCA) 17/5
Rotations: Heavy 0, Medium 3, Light 14, Total Adds 5, WXBQ, KLZ, KUPL, KSOP, KIIM. Medium: WORQ, KEIN. Light: WGNA, WBOS, WUSY, WCOS, WWKA, WPAP, KFGO, WLLR.
CARLETTE "We Belong Together" (Luv) 18/12

Rotations: Heavy 0, Medium 1, Light 15, Total Adds 12, WGTO, WTVY, KYKX, WOKK, WLWI, WRNL, KFGO, WOW, KTPK, KTOM, KSOP, KGA.

DAN SEALS "You Still Move Me" (EMI America) 15/15
Rotations: Heavy 0, Medium 1, Light 14, Total Adds 15, WVAM, WBGW, WXKX, WIXY, WYII, WGTO, KKIX, WDXE, WOKK, WSM, KUZZ, KUL, KWJJ, KCKC, KSON.

KAYLEE ADAMS "I Can't Help The Way I Don't Feel" (WB) 15/7
Rotations: Heavy O, Medium O, Light 15, Total Adds 7, KRRV, WOKK, WLWI, WRNL, WQYK, KUUY, KSOP. Light: WCMS,

STEVE EARLE "Someday" (MCA) 14/13

Rotations: Heavy 0, Medium 1, Light 13, Total Adds 13, WVAM, WBGW, WXKX, WCVR, WIXY, KKIX, KXXY, WTCM, KRKT, KVOC, KKCS, KRWQ, KQIL. Medium: WXCL.

GLENN SUTTON "I'll Go Steppin' Too" (Mercury/PolyGram) 13/3
Rotations: Heavy 1, Medium 0, Light 12, Total Adds 3, KYKR, WTVY, WLWI. Heavy: WTCM. Light: WYII, KRRV, KWMT, WDAE WOW KTS KEDI

WILLIAM LEE GOLDEN "You Can't Take It With You" (MCA) 12/5
Rotations: Heavy 0, Medium 2, Light 10, Total Adds 5, KYKX, WRNL, KRWQ, KOLO, KIGO. Medium: KRKT, KSOP. Light:

LARRY BOONE "She's The Trip I've Been On" (Mercury/PolyGram) 11/5
Rotations: Heavy 0, Medium 4, Light 7, Total Adds 5, KIKK, KYKX, KKYX, KWMT, KTTS. Medium: WCVR, WTCM. Light: WYII,

FAMILY BROWN "Wouldn't You Love Us Together" (RCA) 10/1
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 1, KRKT. Medium: WTCM. L

CM. Light: WBGW, WWVA, WLWI, WCMS. WOW.

JOHNNY CASH & WAYLON JENNINGS "Ballad Of Forty Dollars" (Columbia) 10/0

vy 0, Medium 2, Light 8, Total Adds 0. Medium: KRKT, KIGO. Light: WYII, KHEY, KSO, WAXX, KFGO, WOW. TONI PRICE "How Much Do I Owe You" (Master) 8/0
Rotations: Heavy 1, Medium 0, Light 7, Total Adds 0, Heavy: KFGO, Light: WGTO, WLWI, KKYX, KSO, KWMT, WOW, KTTS.

# **ALBUM TRACKS**

# ARTIST/Song Title (Label)

**Album Title** 

Storms Of Life Montana Cafe

Storms Of Life

Killbilly Hill

Killbilly Hill

LIONEL RICHIE & ALABAMA/Deep River Woman (Motown) Dancing On...

RANDY TRAVIS/Messin' With My Mind (WB)

HANK WILLIAMS JR./Montana Cafe (WB/Curb)

GEORGE STRAIT/Rhythm Of The Road (MCA)

FORESTER SISTERS/Drawn To The Fire (WB)

RANDY TRAVIS/My Heart Cracked (WB)

SOUTHERN PACIFIC/Pink Cadillac (WB)

SOUTHERN PACIFIC/I Still Look For You (WB)

EARL THOMAS CONLEY/Dancin' With The Flame (RCA)

**SAWYER BROWN**/The House Won't Rock (Capitol)

ALABAMA/The Touch (RCA)

**STEVE EARLE**/Goodbye Is All We Got Left (MCA)

FORESTER SISTERS/Heartache Headed My Way (WB)

RICKY SKAGGS/A Hard Road To Hoe (Epic)

GARY MORRIS/I'm So Lonesome I Could Cry (WB)

Too Many Times Out Goin' Cattin' The Touch Guitar Town Perfume, Ribbons, & Pearls Love's Gonna Get You

Plain Brown Wrapper

Perfume, Ribbons, & Pearls



BREAKER R&R: 49

Judy Rodman

She Thinks That She'll Marry B-72076



From The Album

21 MUSIC SQUARE EAST NASHVILLE, TN 37203

DISTRIBUTED BY CAPITOL

R&R FRIDAY, OCTOBER 10, 1986/71

# **COUNTRY ADDS & HOTS**

MOST ADDED Judds (RCA/Curb)

Pake McEntire (RCA)

EAST

HOTTEST

Randy Travis (WB) E.T. Conley & A. Pointer (RCA)

MOST ADDED Judds (RCA/Curb) Don Williams (Capitol)

SOUTH

HOTTEST

MOST ADDED MIDWEST

Randy Travis (WB) E.T. Conley & A. Pointer (RCA)

SOUTH

WZZK-FM Rirmingham, AL

PAKE MCENTIRE

HOTTEST

MOST ADDED dds (RCA/Curb) Conway Twitty (WB)

O'KANES
DAN SEALS
T.G. SHEPPARD
JUDDS
HOTTOST
HOTTOST
CONLEY & POINT
RANDY TRAVIS
LEE GREENWOOD
MICKEY GILLEY
OSMOND & DAVIS

none Hottest:

WEST

HOTTEST Randy Travis (WB)

RICHY SKAGGS
JUDOS
PAKE HCENTIRE
O'KAMES
JUDY RODHAN
KATLER ADMS
BROCE A HERERON
HICOLETIE LARSON
HICOLETIE LARSON
HICOLETIE LARSON
HICOLETIE LARSON
HICOLETIE LARSON
HICOLETIE
LARSON
HICOLETIE
LARSON
HICOLETIE
LARSON
JOHN BASER
LORSON
JOHN ANDERSON
JOHN SCHWELDER
KKYY

KKYX Sen Antonio, TX

# EAST

JUDDS
REBA MCENTIRE
HOTTEST:
RANDY TRAVIS
ALABAMA
RESTLESS HEART
OSMOND & DAVIS
SCHUYLER, KNOBI

WVAM Altoons, PA

STATLER BROTHER
DAN SEALS
STEVE EARLE
HOTTOST
CONLEY & POINTE
RESTLESS HEART
RANDY TRAVIS
OSNORIO & DAVIS
ALABAMA DON WILLIAMS
CONMAY TWITTY
JUDDS
JUDY RODMAN
PAKE MCENTIRE

MEL HCDANIEL

MEL HCDANIEL

MEL HCDANIEL

MEL HCDANIEL

MAYLON JENNING

HANK WILLIAMS

CON HUNLEY

T.G. SHEPPARD

ADAM BAKER

PAKE HCENTIRE

HOCTOR

EXYSTAL GAYLE

EXILE

CONLEY & POINT

CONLEY & POINT RANDY TRAVIS LEE GREENWOOD

DAN SEALS
CONMAY TWITTY
JUDDS
STEVE EARLE
WILD CHOIR
HOTEGET
CONLEY 6 POIN
RESTLESS HEAD
OSNOWD 6 DAVY
GEORGE STRAIT
GEORGE JONES

WYRK Buffelo, NY

BILLY JOE ROYAL
WAYLOW JENNINGS
DON WILLIAMS
HOTTON
RABBITT & NEWTON
TANYA TUCKER
CRYSTAL GAYLE
EXILE EXILE RANDY TRAVIS

Hottest: EXILE

JUDDS
DON WILLIAMS
PAKE MCENTIRE
REBA MCENTIRE
HOTTER
EXTENSION
EXPERIENCE
EXILE
RANDY TRAVIS
OSMOND 4 DAVIS
SWEETHEARTS OF DON WILLIAMS REBA MCENTIRE REBA MCENTIRE
JUDDS
COMMAY TWITTY
HOCTEST:
CONLEY & POINTER
GATLIN BROTHERS
ARME MURRAY
OSHOND & DAVIS
ALABAMA

Hottest: JUICE NEWTON JOHN SCHNEIDER OSMOND & DAVIS ALABAMA RANDY TRAVIS WTCR-FM Huntington, WV

WNYR Rochester, NY HOTTEST FOR THE POINTER RESTLESS HEART RANDY TRAVIS ALABAMA JOHN SCHNEIDER

WIXL-FM Newton, NJ PAKE MCENTIRE
JUDDS
O'KANES
HOTCOST
HESTLESS HEART
OSMOND & DAVIS
ALABAMA
SOUTHERN PACIFIC
BELLAMY BROTHERS

MIDWEST

WUSN Chicago, 1L

DON WILLIAMS JUDDS PAKE MCENTIRE HOTTOSE HOTTO

SPITINGHOUSE TO SPACE MCENTIFE DATE TO SPACE DE SPACE DE

DON WILLIAMS JUDDS HOLLY

WCVR Randolph, VT

RESTLESS HEART
T. GRANAM BROWN
JUDDS
CON RUNLEY
DON MILLIAMS
PAKE MCENTIRE
STEVE EARLE
DOW JONES
HILL BOLLER
NICOLETTE LARSON
WAYLON JERNINGS
HOLLERT LARSON
COLETTE LARSON
STEVE MARINER
GEORGE STRAIT

BILLY JOE ROYAL JUDDS HOTTEST: CONLEY & POINTER LEE GREENWOOD SCHUYLER, KNOBLO RANDY TRAVIS ROSANNE CASH

HANK WILLIAMS JR.
O'KANES
T.G. SHEPPARD
PAKE MCENTIRE
REBA MCENTIRE
HOTESE:
RABBITT & NEWTON
CONLEY & POINTER
BILLY JOE ROYAL
RANDY TRANIS
MICHAEL MURPHEY

WWWW-FM Detroit, MI

JOHN CONLEE
JUDDS
SAWYER BROWN
Hottest:
RANDY TRAVIS
ALABAMA
MEL MCDANIEL
RICKY SKAGGS
GENE WATSON

MICHAEL JOHNSON KATHY MATTEA HANK WILLIAMS JR. SAWYER BROWN JUDDS HOTCHEST DWIGHT YOAKAM STEVE EARLE RABBITT & NEWTON JANIE PRICKE ROWNIE MILSAP WUBE-FM Cincinneti, OH

O'KANES PARE MCENTIRE T.G. SHEPPARD JUDDS
JUDY RODMAN
Hottest:
ALABAMA
SOUTHERN PACIFIC
BILLY JOE ROYAL
CONLEY & POINTER
SCHUYLER, KNOBLOC

WGAR-FM Cleveland, OH MICHAEL JOHNSON HOTTEST: CONLEY & POINTER EXILE RESTLESS HEART SCHUYLER, KNOBLOC RANDY TRAVIS

WMNI Columbus, OH

COUMDUS. OH

JUDY RODMAN

TOWNAY TWITT

ONNAY TWITT

JUDDS

NICOLETTE LARSON

HOLLEY & FOINTER

RANDY TRAVIS

SCHUYLER, KNOBLOC

RESTLESS HEART

OSMOND & DAVIS

WONE Dayton, OH

JUDDS
MEL MCDANIEL
RICKY SKAGGS
COMWAY TWITTY
JUDY RODMAN
PAKE MCENTIRE
HOttest:
CRYSTAL GAYLE
RANDY TRAVIS
ALABAMA

Des Monnes, IA
HANK WILLIAMS
STATLER BROTH
REBA MCENTIRE
JUDDS
DON WILLIAMS
HOTTOR
CRYSTAL GAYLE
SCHUYLER, KNO
RANDY TRAVIS
LEE GREENWOOD
RESTLESS HEAR

WKKQ-AM/FM Duluth, MN

PAKE MCENTIRE VERN GOSDIN JUDDS
DON WILLIAMS
STATLER BROTHERS
HOTCHEST
HOTCHEST
CONLEY & POINTER
RANDY TRAVIS
RESTLESS HEART
LEE GREENMOOD
OSMOND & DAVIS WAXX Eau Cleira, Wi

VICKI LEE
MERLE HAGGARD
JUDDS
DON MILLIAMS
CONNIE SMITH
CARLETTE
HOttest:
TANYA TUCKER
EKILE
EKILE
CONLEY & POIN
ROSANNE CASH

WKMF Filmt, MI GEORGE STRAIT
GATLIN BROTHERS
BELLAMY BROTHERS
REBA MCENTIRE
HOLTEST:
RANDY TRAVIS
RESTLESS HEART
CONLEY & POINTER
ROSANNE CASH

BELLANY BROTHERS
GATLIM BROTHERS
HOTLEST I
SCHUYLER, KMOBLOX
COMLEY & POINTER
RESTLESS HERAT
RAMDY TRAVIS
LEE GREENMOOD KCJB Minot, ND

WFMS-FM Indianapolis, IN

WTSO Medison, WI

HOLLY DUNN DOLLY PARTON SAWYER BROWN

SAWIER SKOWN
HOTTERS
LEE GREENWOOD
ALABAMA
GATLIN BROTHERS
CONLEY & POINTER
OSMOND & DAVIS

JOHN CONLEE KATHY MATTEA HOTTEST ISCHUYLER, KNOBLOC RANDY TRAVIS EXILE RESTLESS HEART SWEETHEARTS OF TH

WXCL Peorle, H. CONMAY TMITTY DON WILLIAMS MERLE HAGGARD ADAM BAKER HOTLEST LONLEY & POINTER SWEETHEARTS OF TH SOUTHERN PACIFIC RANDY TRAVIS ALABAMA WDAF Keness City, MO

DON WILLIAMS
JOHN CONLEE
JUDDS
Hottest:
OSMOND & DAVIS
BARBARA MANDRELI
GEORGE STRAIT
ALABAMA
T. GRAHAM BROWN GEORGE JONES
JUDDS
PARE MCENTIRE
DON WILLIAMS
MOTTEST
JOHN ANDERSON
ROSANNE CASH
EXILE
LEE GREENWOOD
BARBARA MANDRELL

PAKE MCENTIRE
JUDDS
MERLE HAGGARD
HOTTEST
CONLEY & POINTER
ALABAMA
BELLAMY BROTHERS
MICHAEL JOHNSON
RICKY SKAGGS PACE MCENTIRE
JUDDS
DON WILLIAMS
GEORGE JOMES
JUDY RODMAN
MEL MCDANIEL
HOTEST
CONLEY & POINTER
CRYSTAL GAYLE
EXILE
JOHN ANDERSON
ALABAMA

MICHAEL JORDSON MAYLON JENNINGS SAMYER BOOMN HANK MILLIAMS JR. FICKY SKAGN JUDDS JONES SOLLY DUNN PAKE HCENTIRE HOLLOST HESTLESS MEART SOUTHERN PACIFIC ARBY TRAY IS GENERAL TO SOUTHERN BELLAMY BROTHERS

KTTS-AM/FM Springfield, MO

Judds (RCA/Curb)

Don Willams (Capitol)

HOTTESTAL GAYLE CONLEY & POINTS RANDY TRAVIS JOHN ANDERSON JOHN SCHNEIDER

JUDDS
COMMAY TWITTY
DON WILLIAMS
HOTEST:
CONLEY & POINTER
RANDY TRAVIS
OSMORD & DAVIS
ALABAMA
SOUTHERN PACIFIC WWJO St. Cloud, MN MERLE HAGGARD
JOHN CONLEE
JUDDS
DON WILLIAMS
REBA MCENTIRE
HOTLEST :
CONLEY & POIN'
RANDY TRAVIS
RESTLESS HEAR'
STEVE EARLE
ALABAMA KXXY Oklahoma City, OK

KATHY MATTEA STEVE EARLE T.G. SHEPPARD HERLE HAGGARD COMMAY THITTY HOTCOM CONLEY & POINTER SCHUYLER, KNOBLOC RANDY TRAVIS ROSANNE CASH EXILE

MERLE HAGGARD REBA MCENTIRE K102 St. Paul, MN

T. GRAHAM BROWN PAKE MCENTIRE HOTTESTIE EXILE RANDY TRAVIS RESTLESS HEART LEE GREENWOOD SCHUYLER, KNOBL

WTHI-FM Terre Heute, IN REBA MCENTIRE
STATLER BROTHERS
PAKE MCENTIRE
JUDY RODMAN
NEW GRASS REVIVAL
HOLLEY & POINTER
EXILE
RANDY TRAVIS
RESTLESS HEART
JUICE NEWTON

KTPK-FM Topeka, KS 🗸

JUDDS
CONMAY TWITTY
REBA MCENTIRE
HOTTEST:
CONLEY & POINTER
EXILE
RANDY TRAVIS WTOD Toledo, OH

KYKR Beaumont, TX PAKE MCENTIRE
MERLE RAGGARD
T.G. SHEPPARD
DON WILLIAMS
GLENN SUTTON
HOTCE ST.
RANDY TRAVIS
LEE GREENWOOD
TANYA TUCKER
GEORGE STRAIT
GEORGE JONES

WYAY Atlante, GA

JUDDS RICKY SKAGGS STEVE WARINER Hottest:

HANK WILLIAMS JR JUDDS HOTTEST HOTTEST CRYSTAL GAYLE EXILE CONLEY & POINTER RANDY TRAVIS

KASE Auetin, TX

TOPERS, RS /
DON WILLIAMS
CARLETTE
GIRLS NEXT DOOR
HOTCOST,
TANYA TUCKER
CHYSTAL GAYLE
EXILE
ROSANNE CASH
RANDY TRAVIS

KFDI-AM/FM Wichits, KS MERLE HAGGARD
RAY PENNINGTON
RIDERS IN THE SP
BELLAMY BROTHERS
T.G. SHEPPARS
T.G. SHEP

DAN WILLIAMS
NICOLETTE LARSK
MEL HCDANIEL
KENNY ROGERS
JUDDS
COMMAY TWITTY
CARLETTE
MERLE RAGGARD
KAYLEE ADAMS
HOTEGER
LEE GREENHOOD
SWEETHEARTS OF
ANNE HURRAY

KCKC San Ber JOHN CONLEE DAN SEALS HOTTEST: RAMPY TRAVIS GEORGE STRAIT CONLEY & POINTEI ALABAMA JOHN SCHNEIDER

KSON-AM/FM Sen Diego, CA

WKLO Denville, KY

JUDDS
REBA MCENTIRE
STATLER BROTHER
HOTTES:
TANYA TUCKER
EXILE
MICKEY GILLEY
SCHUYLER, KNOBI
RESTLESS HEART BILLY JOE ROYAL KENNY ROGERS HOTTEST: OSMOND & DAVIS TANYA TUCKER

JUDDS
NICOLETTE LARSON
JUDY RODMAN
VERN GOSDIN
MERLE HAGGARD
HOTCHST
TANYA TUCKER
RABBITT & NEWTON
LEE GREENWOOD
CRYSTAL GAYLE
GATLIN BROTHERS

JUDDS
O'KANES
CONMAY TWITTY
DON WILLIAMS
MERLE HAGGARD
90 PROOF BAND
HOTCOMLEY 4 POINTER
RANDY TRAVIS
RESTLESS HEART
BARBARA MANDRELL
ALABAMA

WCOS-AM/FM Columbia, SC

WGTO Cypress Garden

Hottest: CRYSTAL GAYLE RANDY TRAVIS ALABAMA GEORGE STRAIT GATLIN BROTHER

REBA MCENTIR DON WILLIAMS T.G. SHEPPARI SWEETHEARTS JUDDS O'KANES RICKY SKAGGS ROTE-SEL TANYA TUCKER CRYSTAL GAYLE EXILE SCHUYLER, KNOBLOC RABBITT & NEMTON

WTVY Dothan, AL KYKX Longview, TX LONGHUM, TX
LARRY BOONE
CARLETTE
WILLIAM LEE GOL
T.G. SHEPPARD
LONGHUM, THITTY
RICE 4 ALLAN
PAKE MCENTIRE
JUDOS
DON WILLIAMS
MERLE HAGGARD
CANBONS
CANBONS
CANBONS
CANBONS
TO JUDOS
TRISTIES
TRESTLESS
HEAT
TO JUDOS
TO JUD DON WILLIAMS
CARLETTE
MERIE HAGGARD
NICOLETTE LARSON
GLENN SUTTON
HOTESE:
CONLEY & POINTER
RANDY TRAVIS
JOHN SCHNEIDER
GATLIN BROTHERS
BILLY JOE ROYAL

EIPERD, TX

HIAMI SOUND MACHI
JOHN SCHWEIDER
NERLE HAGGANG
NERLE HAGGANG
SON
GENERAL HAGGANG
B.J. THOMAS
T.G. SHEPPAID
HANK WILLIAMS JR.
BOTHST
TANYA TUCKER
CHYSTAL GAYLE
MICKEY GILLEY
SCHUTLER, KNOBLOC
RANDY TRAVIS
KKIY

WESC-AM/FM Greenville, SC

KILT-FM Houston, TX

MICHAEL JOHNSON DON WILLIAMS PAKE MCESTIRE MIKE LUNSFORD WAYLON JENNINGS HOTEGORY ALABANA BILLY JOE ROYAL BELLAMY BROTHER HANK WILLIAMS J GEORGE JONES

KLLL Lubbock, TX

REBA MCENTIRE
JUDY RODMAN
MAYLON JENNINGS
JUDDS
DON WILLIAMS
BOttest:
ANNE MURRAY
SAWYER BROWN
ALABAMA
GATLIN BROTHERS
RANDY TRAVIS

WGKX Memphis. TN

WOKK Meridian, MS

GATLIN BROTHERS
MICHAEL JOHNSON
MERLE HAGGARD
ANNE MURRAY
HOtcest:
ALABAMA
CONLEY & POINTER
CRYSTAL GAYLE
LEE GREENWOOD
BELLAMY BROTHERS

STEVE EARLE T.G. SHEPPARD JUDDS DAN SEALS HOLLOS HOLLOS GEORGE STRAIT RESTLESS HEART CONLEY & POINTER SOUTHERN PACIFIC

MICHAEL JOHNSON HOTLEST: CONLEY & POINTER RESTLESS HEART ALABAMA JOHN SCHNEIDER GEORGE STRAIT

KIKK-FM

RANDY JUICE LEE GR

ROMNIE MCDOME T.G. SHEPPARD JIMMY SUFFET HOTTEST ROSANNE CASH EXILE MICKEY GILLEY SCHUYLER, KNC TANYA TUCKER

WLWI-FM Montgomery, AL

JUDDS
MERLE HAGGARE
DON WILLIAMS
KAYLEE ADAMS
ADAM BAKER
LOWES
CARLETTE
LEON
GLENN SUTTON
HOTCEST:
TANYA TUCKER
EXILE
LIONEL RICHE
LEE GREENHOOD
BARBARA MANDE

Sen AMOONIO, TIRE
REBA MCENTIR
REBA MCENTIR
ROONINA
TWITTY
JOHN CONLEE
JUDDS
DON WILLIAMS
LARRY BOONE
ADAM BAKER
ROGER MARTIN
HOTE-SET
TANYA TUCKER
JOHN AMDERSON
RANDY TRAVIS
GEORGE STRAIT WSIX-FM Nachville, TN

WSM Nashville, TN DAN SEALS BILLY JOE ROYAL Hottest: NICOLETTE LARSON EXILE

WQYK-FM Tampa/St. Pete, FL

JUDDS
HANK WILLIAMS
GENE WATSON
KATHY MATTEA
CONNAY TWITTY
ON WILLIAMS
HOTCEST:
RABBITT & NEWT
TANYA TUCKER
CRYSTAL GAYLE
KOSANNY CASH
EXILE KYXX RICKY SKAGGS DOLLY PARTON HANK WILLIAM JUDY RODMAN HOTCHEL TANYA TUCKER EXILE SCHUYLER, KN RAMDY TRAVIS STEVE EARLE

WWKA Orlando, FL

CHANGE, FL

KATHY MATTEA
PAKE MCENTIRE
O'KANES
DON WILLIAMS
HOTTER
HALABAMA
LIONEL RICHIE
JOHN SCHNEIDE
RANDY TRAVIS
SCHRIYLER, KNO

WPAP-FM Peneme City, FL

Pename City, FL
TANNY MYMETTE
REAR ANCENTIRE
JUDDS
COMMAY TRITTY
MEL MCDANIEL
COMMINICATION
COMMINICATION
COMMINICATION
COMMINICATION
COMMINICATION
COMMINICATION
COMMINICATION
COMMINICATION
COMMINICATION
MOCIONE
COMMINICATION
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MOCIONE

PAKE MCENTIRE
JUDOS
DOLLY PARTON
RESA MCESTIRE
MAYLON JENNINOS
HOLLEY 6 POINTE
LEE GREINHOOD
RESTLESS HEART
RANDY TRAVIS
ALABAMA

WUSQ-FM Winchester, VA

KJNE Waco, TX

WINCHESTER, VA
REBA MCENTIRE
JUDDS
T.G. SHEPPARD
COMMAY TMITTY
PAKE MCENTIRE
ADAM BAKER
NEM GRASS REVIVAL
HOLTEST
RANDY TRAVIS
RANDY TRAVIS
SCHULER, KNOBLO
COMLEY & POINTER
MYCOLEMA

WEST

Hottest: BELLAMY BROTHER: ALABAMA RESTLESS HEART GATLIN BROTHERS OSMOND & DAVIS KRST-FM Albuquerous, MM

COMMAY TWITTY GEORGE JONES MERLE HAGGARE

KIK-FM Anahelm, CA

HANK WILLIAMS
CONNAY TWITTY
MERLE HAGGARD
REBA MCENTIRE
T.G. SHEPPARD
NICOLETTE LARS
MIKE LUNSFORD

HANK WILLIAMS REBA MCENTIRE

KKAL Arroyo Granda, CA RONNIE MCDOWELL JUDY RODMAN MEL MCDANIEL NEW GRASS REVIVA MICHAEL JOHNSON PAKE MCENTIRE REBA MCENTIRE BOTTEST:

KUZZ Bekersfield, CA JOHN CONLEE
DAN SEALS
STATLER BROTHERS
Hottest:
RANDY TRAVIS
EXILE
GEORGE STRAIT

E STRAIT

JUDDS JOHN CONLEE STEVE EARLE JILL HOLLIER

JUDDS
DON MILLIAMS
JOHN COMLEE
MERLE HAGGARD
T.G. SHEPPARD
HOCCEST
CRYSTAL GAYLE
ROSAMNE CASH
COMLEY & POINT
TAMYA TUCKER

PAKE MCENTIRE JUDDS NICOLETTE LARS KAYLEE ADAMS HOTTOST RESTLESS HEART SOUTHERN PACIF

KYGO-FM Denver, CO

KLZ Denver, CO JUDDS
HANK WILLIAMS
REBA MCENTIRE
KATHY MATTEA
RICKY SKAGGS
KENNY ROCERS
DON WILLIAMS
MERLE HAGGARD
Hottest:

KQIL Grand Junction, CO MERLE HAGGARD T. GRAHAM BROWN STEVE EARLE DAN SEALS JILL HOLLIER A.J. MASTERS O'KAMES ADAM BAKER BART CAMERON COMMAY TWITTY JUDDS

CON HUNLEY
RATHY MATTEA
T.G. SHEPPARD
Hottest:
CRYSTAL GAYLE
EXILE
OSMOND & DAVIS
RANDY TRAVIS
SCHUYLER, KNOBI

KNEW Oakland/S.F., CA RICKY SKAGGS HANK WILLIAMS REBA MCENTIRE

REBA MCENTIRE

KNIX-FM Phoenix, AZ

JUDY RODMAN
WAYLON JENNINGS
NICOLETTE LARSON
HOTCEST:
LYLE LOVETT
RANDY TRAVIS
JOHN SCHNEIDER
SHELLY WEST
ALABAMA KUPL Portland, OR DOLLY PARTON JUDDS KENSY ROGERS DON WILLIAMS STATLER BROTHERS HOTCES: RABBITT & NEWTON FORESTER SISTERS TANTA TUCKER CRYSTAL GAYLE EXILE

KWJJ Portland, OR T. GRAHAM BROW CONWAY TWITTY T.G. SHEPPARD DAN SEALS HOTTESTAL GAYLE RANDY TRAVIS ALABAMA

JUDDS
NICOLETTE LARSON
CON HUNLEY
DON WILLIAMS
HOLLEATI
RABBITT & NEWTON
EXILE
SCHUYLER, KNOBLO
RANDY TRAVIS
RESTLESS HEART

KTOM Salines, CA

KSAN San Fra

KMPS-AM/FM Seattle, WA PARE MCENTIRE
JUDDS
HOLLY DUNN
MEL MCDANIEL
HOTTORIC
HOTANIS
CRYSTAL GAYLE
EXILE
EXILE
EXILE
CONLEY & POINTE

KRPM Tacoma, WA GENE WATSON RICKY SKAGGS COMMAY TWITTY JUDDS DON WILLIAMS MERLE HAGGARD REBA MCENTIRE HOTTER

RICKY SKAGGS
HANK WILLIAMS
JUDY RODMAS
REBA MCENTIRE
CARLETTE
CARLETTE
MICKEY GILLEY
RANDY TRAVIS
GATLIN BROTHERS

JOHN CONLEE CONWAY TWITTY HANK WILLIAMS JR.

HANK WILLIAMS UN.
JUDDS
PAKE MCENTIRE
WILLIAM LEE GOLDE
KATHY EBGE
HOTTEST
HOTTEST
JOHN ANDERSON
JUICE NEMTON
OSMOND & DAVIS KIIM Tucson, AZ HANK WILLIAMS REBA HCENTIRE KENNY ROGERS

159 Reporters

155 Current Reports The following stations reported no change in their rotations

this week:

WWVA/Wheeling KFRE/Fresno

The following stations failed to report this week & their rotations were frozen:

WHN/New York KSSN/Little Rock KJNE/Waco WIRK/West Palm Beach

72/R&R FRIDAY, OCTOBER 10, 1986

www.americanradiohistory.com

## RADIO & RECORDS NATIONAL AIRPLAY

# FULL-SERVICE AC

### **TOP 20**

|                |     |          |              | 200        | ANY ATTEMPT OF THE PROPERTY OF THE PARTY OF |
|----------------|-----|----------|--------------|------------|---|
| Three<br>Weeks | Two | o<br>eks | Last<br>Week |            | •   |
|                | 12  | 6        | 4            | 0          | TOTO/I'll Be Over You (Columbia)  |
|                | 3   | 2        | 1            | 2          | GENESIS/Throwing It All Away (Atlantic)   |
|                | 7   | 4        | 3            | 3          | ANITA BAKER/Sweet Love (Elektra)  |
|                | 1   | 1        | 2            | 4          | HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)  |
|                | 17  | 12       | 7            | 6          | CARLY SIMON/Coming Around Again (Arista)  |
|                |     | 20       | 14           | 6          | PETER CETERA with AMY GRANT/Next Time   Fail (Full Moon/WB)   |
|                | 2   | 3        | 5            | 7          | CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)  |
|                |     | _        | 16           | <b>(3)</b> | LIONEL RICHIE/Love Will Conquer All (Motown)  |
|                | 14  | 11       | 10           | 9          | GLADYS KNIGHT & BILL MEDLEY/Loving On Borrowed Time (Scotti Bros/CBS)   |
|                | 4   | 5        | 6            | 10         | NEIL DIAMOND/The Story Of My Life (Columbia)  |
|                | 20  | 17       | 15           | •          | CYNDI LAUPER/True Colors (Portrait/CBS)   |
|                | 6   | 8        | 8            | 12         | EL DeBARGE/Love Always (Gordy/Motown)   |
|                | 15  | 14       | 13           | 13         | PAUL SIMON/You Can Call Me AI (WB)  |
|                | 8   | 7        | 9            | 14         | BILLY OCEAN/Love Zone (Jive/Arista)   |
|                | 11  | 10       | 11           | 15         | AIR SUPPLY/Lonely Is The Night (Arista)   |
|                | 5   | 9        | 12           | 16         | BERLIN/Take My Breath Away (Columbia)   |
| BR             | EA  | ١K       | ER           | D          | KENNY ROGERS/They Don't Make Them Like They Used To (RCA)   |
| BR             | EΑ  | ١K       | ER           | Œ          | BEACH BOYS/California Dreamin' (Capitol)  |
|                |     |          | ER           | Œ          | DAVID PACK/I Just Can't Let Go (WB)   |
|                | DEI |          |              | <u></u>    | JANET JACKSON/When I Think Of You (A&M)   |

#### **OCTOBER 10, 1986**

| Total        | Uesan | A de eller | Linto |
|--------------|-------|------------|-------|
| Reports/Adds | Heavy | Medium     | Light |
| 44/1         | 38    | 5          | 1     |
| 41/0         | 35    | 4          | 2     |
| 41/0         | 35    | 6          | 0     |
| 39/0         | 28    | 8          | 3     |
| 40/0         | 25    | 15         | 0     |
| 41/3         | 16    | 22         | 3     |
| 35/0         | 19    | 10         | 6     |
| 41/7         | 12    | 23         | 6     |
| 36/2         | 17    | 16         | 3     |
| 32/0         | 21    | 7          | 4     |
| 34/6         | 16    | 13         | 5     |
| 34/0         | 13    | 17         | 4     |
| 26/1         | 15    | 11         | 0     |
| 29/0         | 10    | 13         | 6     |
| 25/0         | 10    | 11         | 4     |
| 22/0         | 7     | 13         | 2     |
| 27/9         | 3     | 15         | 9     |
| 25/6         | 1     | <i>15</i>  | 9     |
| 24/2         | 2     | 21         | 1     |
| 21/2         | 7     | 9          | 5     |
|              |       |            |       |

#### **MOST ADDED**

KENNY ROGERS (9) RITA COOIDGE & RUPERT HOLMES (7)
MADONNA (7) LIONEL RICHIE (7) BEACH BOYS (6)
WILLIAM LEE GOLDEN (6) CYNDI LAUPER (6) WHAM! (6)

#### HOTTEST

GENESIS (30) TOTO (29) CARLY SIMON (19) HUEY LEWIS & THE NEWS (15)

## **BREAKERS**

#### **KENNY ROGERS**

They Don't Make Them Like They Used To (RCA)

59% of our reporters on it. Rotations: Heavy 3, Medium 15, Light 9, Total Adds 9 including WCCO, KOY, KFMB, KJR, WGY. Debuts at number 17 on the Full-Service chart.

#### **BEACH BOYS**

California Dreamin' (Capitol)
54% of our reporters on it. Rotations: Heavy 1, Medium 15, Light 9, Total Adds 6, WCCO, KFMB, WICC, WRVA, WWNR, WJBC. Debuts at number 18 on the Full-Service chart.

#### DAVID PACK

I Just Can't Let Go (WB)
52% of our reporters on it. Rotations: Heavy 2, Medium 21, Light 1,
Total Adds 2, WISN, KOY. Debuts at number 19 on the Country chart.

## **BRUCE HORNSBY & THE RANGE**

The Way It Is (RCA)
52% of our reporters on it. Rotations: Heavy 1, Medium 14, Light 9, Total Adds 3, WSPD, WTKO, KFQD.

#### **MADONNA**

True Blue (Sire/WB)

50% of our reporters on it. Rotations: Heavy 2, Medium 11, Light 10, Total Adds 7, WPRO, KOY, WGY, WIBC, KBOI, WTKO, KFQD.

#### **NEW & ACTIVE**

CHRIS DeBURGH "The Lady in Red" (A&M) 22/2
Rotations: Heavy 2/0, Medium 12/1, Light 8/1, Total Adds 2, WSPD, WCIL. Heavy: WCCO, WHBY. Medium including WFBR, WHBC, KBOI, KUGN, KSL, WPOE, WGBR, WJBC, WASK, KTWO, KYEC. Light including KFMB, WCHS, WJDX.

HUMAN LEAGUE "Human" (Virgin/A&M) 21/4
Rotations: Heavy 0, Medium 14/1, Light 7/3, Total Adds 4, KJR, WELI, WIBA, WROK. Medium including WFBR, WCCO, WICC, WGOW, WSPD, KBOI, KUGN, WWNR, WPOE, WTKO, WMTR, WSTU, WCIL.

JANET JACKSON "When I Think Of You" (A&M) 21/2
Rotations: Heavy 7/1, Medium 9/0, Light 5/1, Total Adds 2, WFBR, KHOW. Heavy including 55KRC, WICC, WHAS, KUGN, WWNR, WSTU, Medium: KFMB, WGOW, WHBC, WSPD, KBOI, WPOE, WMTR, KFQD, KVEC.

PLC 0CASEM "FERMION IN Medium" (Ceffan) 17/2

WWNR, WSTU. Medium: KFMB, WGOW, WHBC, WSPD, KBOI, WPOE, WMTR, KFQD, KVEC.

RIC OCASEK "Emotion in Motion" (Geffen) 17/2

Rotations: Heavy 0, Medium 9/0, Light 8/2, Total Adds 2, WIBA, WCIL. Medium: WGOW, WHBC, WSPD, KUGN, WPOE, WMTR, WASK, KTWO, KVEC, Light including WCHS, WJDX, WWNR, WTKO, WSTU, KFQD.

DOUBLE "Woman Of The World" (A&M) 16/3

Rotations: Heavy 2/0, Medium 7/0, Light 7/3, Total Adds 3, WROK, KUGN, KFQD. Heavy: WCCO, KTWO. Medium: WFBR, KSL, WWNR, WPOE, WGBR, WASK, KVEC. Light including WCHS, WJDX, WMTR, WSTU.

KSL, WWNR, WPOE, WGBR, WASK, KVEC. Light including WCHS, WJDX, WMTR, WSTU.

CHRISTOPHER CROSS "Loving Strangers" (Arista) 15/3

Rotations: Heavy 0, Medium 9/1, Light 6/2, Total Adds 3, WROK, KBOI, WPOE. Medium including WFBR, WHBY, WSPD, KUGN, KSL, WWNR, WJBC, KTWO. Light including WMTR, WGBR, WASK, KFQD.

WHAM! "Where Did Your Heart Go?" (Columbia) 10/6

Rotations: Heavy 0, Medium 5/3, Light 5/3, Total Adds 6, WELI, WGY, KBOI, WWNR, WSTU, KVEC. Medium including WFBR. WPOE. Light including WTKO, WJBC.

WPOE. Light including WTKO, WJBC.

ANNE MURRAY "My Life's A Dance" (Capitol) 9/0

Rotations: Heavy 2/0, Medium 6/0, Light 1/0, Total Adds 0. Heavy: WHBY, KVEC. Medium: WCCO, WGY, WSPD, WPOE, WASK, KTWO. Light: WJBC. J.D. SOUTHER & NANCY SHANKS "Step By Step" (EMI America) 9/0
Rotations: Heavy 0, Medium 5/0, Light 4/0, Total Adds 0. Medium: WTMJ, WHBY, WPOE, KTWO, KVEC. Light: WIBA, WTKO

## SIGNIFICANT ACTION

COREY HART "I Am By Your Side" (EMI America) 8/0

ium: WCCO, WPOE, WTKO, Light: WHBC, WWNR, WMITR

RITA COOLIDGE & RUPERT HOLMES "Touch And Go" (Polydor/PolyGram) 7/7
Rotations: Heavy 0, Medium 3/3, Light 4/4, Total Adds 7, WFBR, WHBY, KSL, WPOE, WGBR, KTWO, KVEC. Rotations: Heavy 0, Medium 3/3, Light 4/4, Total Adds 7, WFBR, WHBY, KSL, WPOE, WGBR, KTWO, KVEC. **GORDON LIGHTFOOT "Stay Loose" (WB) 7/4**Rotations: Heavy 0, Medium 4/2, Light 3/2, Total Adds 4, WCCO, KUGN, WPOE, WTKO. Medium including KTWO, KVEC.

Light including WHBY.

METROPOLITANS "Camden Tide" (T.C. Records) 7/1
Rotations: Heavy 0, Medium 1/1, Light 6/0, Total Adds 1, KVEC. Light
GEORGE BENSON "Kisses In The Moonlight" (WB) 7/0
Rotations: Heavy 2/0, Medium 4/0, Light 1/0, Total Adds 0. Heavy: W/1
Light: WGOW. Light: WCCO, WHBY, WHBC, WPOE, WTKO, WGBR.

WCCO, WHBY, Medium: WTMJ, WPOE, WTKO, KTWO

WILLIAM LEE GOLDEN "You Can't Take It With You" (MCA) 6/6
Rotations: Heavy 0, Medium 1/1, Light 5/5, Total Adds 6, WHBY, WPOE, WTKO, WGBR, WJBC, KVEC.

Rotations: Heavy 0, Medium 1/1, Light 5/5, Total Adds 6, WHBY, WPOE, WTKO, WGBR, WJBC, KVEC.

GREGORY ABBOTT "Shake You Down" (Columbia) 6/4

Rotations: Heavy 0, Medium 0, Light 6/4, Total Adds 4, WTKO, WMTR, WSTU, KTWO. Light including WHBY, WWNR.

BEN E. KING "Stand By Me" (Atlantic) 6/1

Rotations: Heavy 0, Medium 2/1, Light 4/0, Total Adds 1, WCCO. Medium including KHOW. Light: WPRO, WCHS, WROK, WCCT.

OMD "(Forever) Live And Die" (Virgin/A&M) 6/1
Rotations: Heavy 0, Medium 1/0, Light 5/1, Total Adds 1, WASK. Medium: KVEC. Light including WCCO, KUGN, WWNR

GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 5/1
Rotations: Heavy 1/0, Medium 1/0, Light 3/1, Total Adds 1, WWNR. Heavy: WSTU. Medium: WICC. Light including WHAS,

WTKO.

NEW EDITION "Earth Angel" (MCA) 5/0

Rotations: Heavy 1/0, Medium 2/0, Light 2/0, Total Adds 0. Heavy: WCIL. Medium: WSPD, WMTR. Light: WCHS, WPOE.

SERGIO MENDES BRASIL '86 "Take This Love" (A&M) 4/3

Rotations: Heavy 0, Medium 2/2, Light 2/1, Total Adds 3, WCCO, KSL, KTWO. Light including WHBY.

HUEY LEWIS & THE NEWS "Hip To Be Square" (Chrysalis) 4/3

Rotations: Heavy 0, Medium 0, Light 4/3, Total Adds 3, KUGN, WJBC, KTWO. Light including WICC.

Rotations: Heavy 0, Medium 0, Light 4/3, Total Adds 3, KUGN, WUBC, NIWO, WIRO, NIWO, BOSTON "Amanda" (MCA) 4/2
Rotations: Heavy 0, Medium 1/0, Light 3/2, Total Adds 2, WWNR, WSTU. Medium: WTKO. Light including WPOE.

STACEY Q "Two 01 Hearts" (Atlantic) 4/0

Detations: Heavy 0, Medium 3/0, Light 1/0, Total Adds 0. Medium: WSPD, WMTR, WSTU. Light: WICC.

Rotations: Heavy 0, Medium 3/0, Light 1/0, Total Adds 0, Medium: WSPD, WMTB, WSPD PETER GABRIEL "In Your Eyes" (Geffen) 3/0 Rotations: Heavy 0, Medium 0, Light 3/0, Total Adds 0, Light: WWNR, WTKO, KFQD. JEFFREY OSBORNE "Room With A View" (A&M) 3/0 Rotations: Heavy 0, Medium 0, Light 3/0, Total Adds 0, Light: WWNR, WTKO, WMTB.



# ADULT CONTEMPORARY

## **BREAKERS**

## **LUTHER VANDROSS**

Give Me The Reason (Epic)

50% of our reporters on it. Rotations: Heavy 3, Medium 21, Light 26, Total Adds 5, KEY103, WXTC, WING, WLHT, WKNE.

## **NEW & ACTIVE**

JIMMY BUFFETT "Creola" (MCA) 35/0

Rotations. Heavy 1/0. Medium 14/0, Light 20/0, Total Adds 0. Heavy WAVE Medium: KIFM, WAEB, WIZD, WEIM, WSKI, WSKY, WCHV, WGSV, WAHR, WBGM, WZLQ, KTYL, WJON, KALE, Light including WLTS, KEY103, WTFM.

WSKY, WCHV, WGSV, WAHR, WBGM, WZLQ, KITL, WJON, KALE, Light Individing WEIG, KETTOS, WIFM.

RIC OCASEK "Emotion In Motion" (Geffen) 34/3
Rotations, Heavy 5/0, Medium 15/1, Light 14/2, Total Adds 3, WMYX, WING, WFFX, Heavy, WSBFM, WEIM, WBGM, KYJC, KALE Medium including KIFM, WAEB, WKYE, WAVE, KRAV, WWMJ, WSKI, WOHO, WCKQ, WCHV, WGSV, KTYL.

HOWARD HEWETT "I'm For Real" (Elektra) 33/14
Rotations: Heavy 0, Medium 6/3, Light 27/11, Total Adds 14, KHYL, WAEB, WTFM, WRKA, WAVE, WNAM, KIOA, KQ99, WMGN, WTNY, WWPA, WZLQ, WJON, WBOW, Medium including WSKY, KTYL, KALE.

JEFFREY OSBORNE "Room With A View" (A&M) 33/3
Rotations. Heavy 0, Medium 16/1, Light 17/2, Total Adds 3, WSNI, WTRX, WXUS. Medium including KIFM, KIOA, KDUK, WEIM, WSKI, WSKY, WCHV, WGSV, WBGM, WZLQ, KTYL, WMTFM, KKLV, KMGQ, KALE.

WEIM, WSKI, WSKY, WCHV, WGSV, WBGM, WZLU, KITL, WMTFM, KKLV, KMGW, KALE.

GORDON LIGHTFOOT "Stay Loose" (WB) 32/10

Rotations: Heavy 0, Medium 9/3, Light 23/T, Total Adds 10, WPIX, WKYE, KEY103, KIOA, KQ99, WTNY, WAHR, WJON, WBOW, KALE. Medium including WEIM, WSKY, WBGM, KTYL, WMTFM, KKLV. Light including WAEB, WNAM, WKNE.

GREGORY ABBOTT "Shake You Down" (Columbia) 32/6

Rotations: Heavy 0, Medium 9/2, Light 23/4, Total Adds 6, WTFM, K (UA, WGLL, WWPA, WMTFM, WJON, Medium including WEIM, WSKI, WQHQ, WCHV, WORG, WBGM, KALE, Light including a WNIC, WAEB, KEY103, WSFL, WNAM, KIOA, WTRX.

TIMA TIRMER "Typical Male" (Capitol) 32/2

WEIM, WSKI, WQHQ, WCHV, WORG, WBGM, KALE, Light includir 1 WNIC, WAEB, KEY103, WSFL, WNAM, KIOA, WTRX. TINA TURNER "Typical Male" (Capitol) 32/2 Rotations. Heavy 12/0, Medium 12/0, Light 8/2, Total Adds 2, WMJI, "RAV. Heavy: WSNI, KYKY, U102, WMGN, WGLL, WSKI, WWPA, WCKQ, WCHV, WFFX, K99, KQSW. Medium including w+17X, KVIL, B100, WAVE, WNAM, WING. WHAM! "Where Did Your Heart Go?" (Columbia) 31/15 Rotations: Heavy 0, Medium 12/3, Light 19/12. Total Adds 15 including W101, B100, WXTC, WTFM, WSTF, WNAM, KQ99, WTRX, KCIX, WGLL, WQHO, Medium including KOST, KIFM, WIZD, KKUA, WEIM, WORG, WBGM, KTYL, KALE. COREY HART "I Am By Your Side" (EMI America) 30/2 Rotations: Heavy 1/0, Medium 14/0, Light 15/2, Total Adds 2, KRAV, WWPA. Heavy: WBGM. Medium KIOA, WWMJ, WEIM, WGLL, WSKI, WTNY, WSKY, WCKQ, KTYL, WJON, KKLV, KQSW, KMGQ, KALE. (LASS TIEFR "IDRA") TERRET MB (WHAP) I'm GRAP!" (MAP) HEAVE, KALE.

GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 30/1
Rotations: Heavy 14/0, Medium 9/0, Light 7/1, Total Adds 1, WTRX. Heavy: WLLT, WLTF, WMJI, B100, KEY103, WIVY, WAVE, WING, WMGN, KDUK, WCKO, KRLB, WFFX, K99. Medium including WSNI, KVIL, WAEB, WENS, KRAV.

BOSTON "Amanda" (MCA) 28/10 BOSTUN "Amanda" (MCA) 26/10

Rotations: Heavy 3/0, Medium 13/3, Light 12/7, Total Adds 10, WSNI, WLTF, KKLT, U102, WIZD, KIOA, KRAV, WGLL, KRLB, KWEB. Heavy: WMJI, KDUK, WCKQ, Medium incluiding 2WD, WKYE, WMGN, WFFX, KTYL, K99.

MONKEES "Daydream Bellever" (Arista) 26/26
Rotations: Heavy O, Medium 4/4, Light 22/22, Total Adds 26 including WHTX, WAEB, WKYE, WIZD, WAVE, WEIM, WKNE. WQHQ, WWPA, WCKQ, WAHR, WORG, WKYX, WZLQ, KTYL, WXUS, KWEB, WJON, KKLV, KALE.

DARYL HALL "Foolish Pride" (RCA) 26/26
Rotations Heavy 0, Medium 5/5, Light 21/21, Total Adds 26 including KIFM, WAEB, U102, WIZD, KIOA, WGLL, WSKI, WQHQ, WWPA, WCKQ, WORG, WAEV, WBGM, WZLQ, KTYL, WBOW, KKLV, KQSW, KMGQ, KALE.

NEW EDITION "Earth Angel" (MCA) 26/2
Rotations: Heavy 1/0, Medium 12/1, Light 13/1, Total Adds 2, K101, WTRX. Heavy: WEZC. Medium including KVIL, WLTS, WIZD, WNAM, KKUA, WAHR, KRLB, WORG, WBGM, WJON, KALE.

## ROTATION BREAKOUTS

|          |                               | Total        |           |           |       |  |
|----------|-------------------------------|--------------|-----------|-----------|-------|--|
|          |                               | Reports/Adds | Heavy     | Medium    | Light |  |
|          | ТОТО                          | 100/0        | 93        | 6         | 1     |  |
| 3        | CARLY SIMON                   | 101/3        | 76        | 20        | 5     |  |
|          | CYNDI LAUPER                  | 94/1         | 72        | 18        | 4     |  |
| 4        | PETER CETERA with AMY GRANT   | 100/8        | 55        | 40        | 5     |  |
| 5        | GENESIS                       | 82/0         | 68        | 11        | 3     |  |
| 6        | LIONEL RICHIE                 | 99/3         | 38        | 53        | 8     |  |
| Ø        | JANET JACKSON                 | <i>85/5</i>  | 61        | 20        | 4     |  |
| 8        | ANITA BAKER                   | <i>78/0</i>  | <i>55</i> | 19        | 4     |  |
| 9        | HUEY LEWIS & THE NEWS         | 73/0         | 40        | 28        | 5     |  |
| =        | DAVID PACK                    | 80/0         | 47        | 26        | 7     |  |
|          | PAUL SIMON                    | <i>75/0</i>  | 49        | 22        | 4     |  |
| _        | HUMAN LEAGUE                  | <i>85/11</i> | 16        | 56        | 13    |  |
| 13       | Bridge Hollings & The Indiae  | 83/4         | 26        | 45        | 12    |  |
| 14       |                               | 66/2         | 24        | <i>35</i> | 7     |  |
| =        | BEACH BOYS                    | 82/8         | 17        | <i>52</i> | 13    |  |
| =        | BILLY JOEL                    | <i>65/0</i>  | 32        | 28        | 5     |  |
| <b>D</b> | MADONNA                       | 81/19        | 10        | 48        | 23    |  |
| 18       | EL DeBARGE                    | 67/0         | 30        | 26        | 11    |  |
| 19       | MOODY BLUES                   | 63/0         | 20        | 33        | 10    |  |
| 20       | BILLY OCEAN                   | 49/0         | 10        | 33        | 6     |  |
| 21       | CARL ANDERSON & GLORIA LORING | 46/0         | 8         | 28        | 10    |  |
| _        | LEVEL 42                      | <i>57/1</i>  | 18        | 31        | 8     |  |
| 23       | DAVE ADAMS                    | 54/2         | 17        | 30        | 7     |  |
| 24       | KENNY ROGERS                  | 68/9         | 3         | 44        | 21    |  |
| 25       | CHRIS DeBURGH                 | 60/2         | 11        | 36        | 13    |  |
| 26       | BERLIN                        | 44/0         | 8         | 24        | 12    |  |
| 27       | AIR SUPPLY                    | 47/0         | 11        | 22        | 14    |  |
| _        | CHRISTOPHER CROSS             | 63/7         | 2         | 37        | 24    |  |
|          | GLADYS KNIGHT & BILL MEDLEY   | 51/6         | 6         | 30        | 15    |  |
| 30       | DOUBLE                        | <i>50/1</i>  | 5         | 31        | 14    |  |
|          |                               |              |           |           |       |  |

#### **MOST ADDED**

DARYL HALL (26) MONKEES (26) **SERGIO MENDES BRASIL '86 (23)** MADONNA (19) RITA COOLIDGE & RUPERT HOLMES (18) WHAM! (15) **HOWARD HEWETT (14)** HUEY LEWIS & THE NEWS (13) HUMAN LEAGUE (11) BOSTON (10) GORDON LIGHTFOOT (10)

#### HOTTEST

TOTO (79) CARLY SIMON (47) CYNDI LAUPER (41) GENESIS (38) ANITA BAKER (34) JANET JACKSON (33) PETER CETERA W/AMY GRANT (29) HUEY LEWIS & THE NEWS (22) LIONEL RICHIE (22) PAUL SIMON (21)

## SIGNIFICANT ACTION

OMD "(Forever) Live And Die" (Virgin/A&M) 24/2
Rotations: Heavy 1/0, Medium 11/0, Light 12/2, Total Adds 2, B100, WXTC, Heavy: WJON, Medium: WHTX, KDUK, WGLL, WSKI, WSKY, WCHV, WBGM, KTYL, KYJC, KQSW, KALE, Light including KIFM, WKYE, WTRX, WCKQ.

SERGIO MENDES BRASIL '86 "Take This Love" (A&M) 23/23
Rotations: Heavy 0, Medium 4/4, Light 19/19, Total Adds 23 including KOST, KIFM, WIZD, KIOA, WMGN, WEIM, WSKI, WCHO, WCKQ, WCHV, WAGE, WORG, WAEV, WBGM, WZLO, KTYL, KFSB, KKLV, KYJC, KMGQ, KALE.

CHRIS THOMPSON "What A Woman Wants" (Atlantic) 23/6
Rotations: Heavy O, Medium 5/0, Light 18/6, Total Adds 6, KIFM, WKYE, WIVY, WNAM, KFSB, KWEB. Medium: WEIM, WGLL, WQHQ, WCHV. KALE. Light including WAEB, KIOA, KCIX, WCKQ, WGSV, WORG, WZLQ, KTYL, WBOW.

RITA COOLIDGE & RUPERT HOLMES "Touch And Go" (Polydor/PolyGram) 18/18
Rotations: Heavy 0, Medium 2/2, Light 16/16, Total Adds 18, WAEB, WEIM, WQHQ, WCHV, WGSV, WAHR, WAGE, WORG, WAEV, WBGM, WZLQ, KTYL, WMTFM, KFSB, WXUS, KKLV, KYJC, KQSW.

LOVERBOY "Heaven in Your Eyes" (Columbia) 16/0
Rotations: Heavy 1/0, Medium 6/0, Light 9/0, Total Adds 0, Heavy: WLLT, Medium: B100, WSFM, WTRX, WBGM, KTYL, K99.
Light: WSNY, KEY103, WIVY, U102, WRKA, WING, WAEV, WZLQ, KALE.

PETER GARBIEL "In Your Eyes" (Geffen) 15/0

PETER GABRIEL "In Your Eyes" (Geffen) 16/0
Rotations: Heavy 3/0, Medium 8/0, Light 5/0, Total Adds 0. Heavy: KOST, WSKI, WSKY, Medium: KIFM, WTFM, KWAV. WQHQ, WFFX, KQSW, KMGQ, KALE. Light: WSBFM, WAVE, KQ99, WCHV, KKLV.

ROBERT PALMER "I Didn't Mean To Turn You Dn" (Island) 14/1
Rotations: Heavy 5/0, Medium 8/1, Light 1/0, Total Adds 1, K99. Heavy: WKYE, WSKI, WWPA, WCKQ, WCHV. Medium including WLLT, B100, WAVE, WING, KIOA, KRLB, KQSW. Light: WIVY.
HUEY LEWIS & THE NEWS "Hip To Be Square" (Chrysalis) 13/13
Rotations: Heavy 0, Medium 5/5, Light 8/8, Total Adds 13, WHTX, WKYE, WIVY, WRKA, WAVE, WMGN, KRAV, KVUU, WGLL, WWPA, WCKQ, KQSW, KALE.

WWPA, WCRO, ROSW, RALE.

BEN E. KING "Stand By Me" (Atlantic) 13/7

Rotations: Heavy 0, Medium 6/4, Light 7/3, Total Adds 7, WHTX, B100, WTRX, KWAV, KRLB, WKYX, KRNO. Medium including WOMC, WORG. Light including 2WD, KEZR, WAVE, WSKI.

MARTI JONES "Chance Of A Lifetime" (A&M) 11/0

Rotations: Heavy 0, Medium 4/0, Light 7/0, Total Adds 0, Medium: WEIM, WSKY, WBGM, KALE. Light: WNAM, WCHV, WKYX, WZLQ, KTYL, WJON, WBOW.

DUTFIELD "Everytime You Cry" (Columbia) 9/2
Rotations: Heavy 1/0, Medium 3/0, Light 5/2, Total Adds 2, WEIM, WORG, Heavy: KQSW. Medium: WKYE, WCKQ, KALE. Light including KRLB, WAEV, KTYL.

LISA LISA & CULT JAM with FULL FORCE "All Cried Out" (Columbia) 9/1
Rotations: Heavy 3/0, Medium 4/1, Light 2/0, Total Adds 1, WWPA. Heavy: WMYX, KMZQ, KRLB. Medium including WHTX, WKYE, WFFX. Light: B100, WRKA.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.



# **ACADDS & HOTS**

#### EAST

#### **PARALLEL** ONE

# PETER CETERA GORDON LIGHTPC CHRIS DEBURGH HOTTOBE! DAVID PACK MEIL DIAMOND JOEL & CHARLES CARLY SIMON AIR SUPPLY

WENNPhikadelphi TylerCannon LIONEL RICHIE HADDENA JEFFREY OSBOR BOSTON HOTTO TOTO BILLY JOEL CYBDI LAUPER JAMET JACKBON BRUCE HORNSEY

## WHTX/Pitteburg Kelth Abrams

BEN E. KING MONKEES HUEY LEWIS & THE Hottest: CARLY SIMON GENERAL Hottest: CARLY SIMON GENESIS PETER CETERA ANITA BAKER BEN E. KING TOTO

#### **PARALLEL** TWO

DAFYL HALL
HATT BIANCO
HOWARD HEWETT
HOWKEES
CHRIS CROSS
KNIGHT & MEDLEY
COOLIDGE & HOLME
HOTERSTOTOTO

BERLIN ANDERSON & LORING MICHAEL MCDONALD GENESIS CARLY SIMON

## WKYE/Johnes Jack Michaels

Jeck Michaele
HUEY LENIS & THE
CHRIS THOMPSON
ELTON JOHN
MORKEZS
GORDON LIGHTFOOT
HOCKES:
BILLY JOEL
PAUL SIMON
ROBERT PALMER
PETER CETIEA
CHRIS DEBUNGH

none Hottest: AIR SUPPLY CYMDI LAUPER TOTO CARLY SIMON BOB SEGER

## PARALLEL

## **THREE**

none Bottesti TOTO

ALIMPY MODIFIES

JACK Reymond

THAT ELECTROPERS

HATT BLANCO

SERGIO MODIFIES

FORMERS & PRICE

MORKERS

COULI DOE & HOLMES

OUTPLELD

DANYL RALL

HOLLOSI LAUPER

CYMD L LAUPER

TOTO

DAVID PACK

## WKNEKeene Mike Trombly

LUTHER VANDS DARYL HALL MONKEES Hottests ANITA BAKER TOTO

## WGLL/Merces Low/Schmidt

Lowfichmidt
HUEY LEWIS & THE
WHAM!
BOSTON
DARYL HALL
GREGORY ABBOTT
HOTEOSI:
AIR SUPPLY
JANET JACKSON
TOTO
CYNDI LAUPER
DON JOHNSON

## : WSKI/MONTPELIER : BRUCE STEBBINS

DARYL HALL SERGIO MENDES HOTTOGET PALMER
PAUL SIMON
DAVID PACK
LEVEL 42
PETER GABRIEL

## WQHQ/Ocean City Ken Medek

Nen Medek
MONNEES
WHANI
COOLIDGE & HOLNES
METROPOLITANS
WILLIAN LEE GOLDE
SERGIO MENDES
SERGIO MENDES
LEVEL 42
BOB SECER
BILLY JOEL
BEACH BOYS

MADONNA GORDON LIGHTFOOT HOWARD HEMETT HOTEGE! ANITA BAKER GENES!S TOTO CYND! LAUPER BILLY OCEAN

WINDAYWalemepori
Sewyerfheather
HUPY LEWIS 6 THE
DARYL HALL
LISA LISA
GREDORY ABBOTT
GONARD HEMETT
HORKES
HOLLEST
HOLLEST
TOTO
AMITA BAKER
BILLY JOEL
GREDIS
SHELT
JOEL
GREDORY
JAKET JACKSON

#### SOUTH

## **PARALLEL**

ONE

# none Hottest: TOTO CARLY SIMON CYMDI LAUPER JAMET JACKSON PAUL SIMON

GENESIS BILLY JOEL HUEY LEWIS & THE

# BRUCE HORMSBY KENNY HOGERS HUMAN LEAGUE HOTTO ALUPER TOTO CARLY SIMON PETER CETERA LIONEL RICHIE

SouthWhehell
KNIGHT & MEDLEY
DAVE ADAMS
HADONNA
HOTCEST:
HUEY LEWIS & THE
GENESIS
TOTO
NEIL DIAMOND
PETER CETERA

## 2WD/Norfolk Campbell/Aller

BOB SEGER Hottest: CYNDI LAUPER LIOMEL RICHI: HUEY LEWIS & MOODY BLUES TOTO

# WHANI KENNY ROGERS HOTTGET: HUEY LEWIS & THE GENESIS TOTO BILLY JOEL STEVE WINMOOD

**DWI** 

KEY103/Austi

Reter/Alpa GORDON LIGHTPOOT LUTHER VANDROSS HOTTOS TOTO CARLY SIMON ANITA BARER PAUL SIMON GLASS TIGER

WXTC/Charleste Quincy/O'Brien

WHAMI
OND
LUTHER VANDROSS
BOTTEST
CARLY SIMON
PETER CETERA
CYNDI LADPER
JAMET JACKSOB
HUEY LEWIS & TH

WEZC/Charlotte Herring/Conway

BEACH BOYS KEMMY ROGERS Hottest: EL DEBARGE GENESIS JANET JACKSON NEIL DIAMOND TOTO

# KELTMCAHON Tad Griffin PETER CETERA HADONNA HOSTESSI: LIONEL RICHIE JAMET JACKSON GENESIS HUEY LEWIS & THE ABITA BAKER PARALLEL

WLAC-FMYMsolville Nicholatergeni CYNDI LAUPER JANET JACKSON HOLLEST: HUEY LEWIS & THE TOTO EL DEBARGE GEMESIS DAVID PACK

## WSFL/New Bern Joel Porter

none
Hottest:
TOTO
CARLY SIMON
ANITA BAKER
PETER CETERA
BRUCE HORNSEY

WSTF/Orlando Jim BaHard LIONEZ RICHIE WEAM! HOTTOSE AMITA BAKER HUEY LEWIS & THE CYMDI LAUPER

MADOMNA HUMAN LEAGUE BOTTOSTS BILLY JOEL TOTO JAMET JACKSON ANDERSON & LORING

WAVE 102 1/2/8a Steve Huntington

Seave Hurtington
HOWARD HEMETT
ELTON JOHN
HUEY LEWIS & THE
HADOMNA
HORKEES
YELLOWJACKETS
HOTTE BUFFETT
PAUL SIMON
JAMET JACKSON
CYNDI LAUPER
LIONEL RICHIE

**PARALLEL** 

THREE

Sherwood/Ryen
HUEY LEWIS & THE
ELITOW JOHN
CHRIS THOMPSON
ORAN JUICE JONES
STEVE WINNOOD
HOTCES
TEVE WINNOOD
PETER CETERA
BEACH BOYS
GLASS TIGER
LIOWEL RICHIE

# Bruce Goldmen NADOBNA WHAM! LEVEL 42 GREGORY ABBOTT HOWARD HEWETT HOTOTO ANITA BAKER CYNDI LAUPER CARLY SIMON PETER CETERA

# U102/Knoxville Hobbs/Trotter

#### HODDATION PROPERTY BOSTON DANTL HALL MADDIMEA CHRIS CROSS HOTCO TOTO BURKER BOYS PETER CETERA WSKY/Asheville Brian Lee none Hottest: TOTO PAUL SIMON CARLY SIMON BRUCE HORNSBY PETER CETERA WRKA/Louisville Jeff Crawford

WCKQ/Campbellsville Smith/McClendon HURY LIBFIS & THE WHAM! DARYL HALL SERGIO MENDES MCHKES BOTTON GLASS TIGER CYMD! LAUPER ROBERT PALMER JOURNEY

# Jeff Crawford KENBY ROGERS HUEY LENIS 4. HOWARD HEMETT HOTTEGT DAVID PACK LIOWEL RICHIE CARLY SIMON TOTO WIZD/Mobile-P Rich Freeman HOMK EZS BOSTON DARYL HALL BERGIO MEMDES REIGHT 6 MEDLEY HOTLOST ANITA BAKER JAMET JACKSON CYMDI LAUPER CARLY SIMON TOTO

JOUISMEY
WCHYPCharlottseville
Bob James
COOLIDE & HOLMES
HIRI HOMARD
MADONSHA
MONREES
SERGIO MEMBES
SERGIO MEMBES
SERGIO MEMBES
BRUCE SHOMBS
BRUCE SHOMS
BRUCE SHOMS
BRUCE JACKSOS
FLLY JOCK
JAMET JACKSOS
TOTO

PETER CETERA BEACH BOYS Hottest: GENESIS HUEY LEWIS & THE CYMDI LAUPER TOTO EL DEBARGE none Hotteet: ANITA BAKER TOTO EL DEBARGE CARLY SIMON CYNDI LAUPER

# WOMC/Detroit Barry Argandright CHRIS DEBURGH Hottest: GENESIS TOTO PETER CETERA CARLY SIMON JANET JACKSON

MONKEES SERGIO MENDES COOLIDGE & HOLMES Hottest: TOTO CARLY SIMON CYMDI LAUPER PETER CETERA LIONEL RICHIE

## WAGE/Leesburg Stove Porter

Showe Porter

COOLIDGE 6 HOLMES
SERGIO MEMDES
MATT BIANCO
DARYL HALL
HOTTER
TOTO
PETER CETERA
LIONEL RICHIE
CARLY SIMOS
BOB SEGER

Stu Wright
SERGIO MENDES
COOLIDGE 4 HOLD
MONNEES
DARYL HALL
OUTFIELD
SHANGLES
HOTE 6 HOLD
TOTO
JAMET JACKSON
CHRIS DEBURGH
PETER CETERA
BRUCE HORNSBY

WKYX/Paducah Frank Carvell

Frank Carvell
BEM E. KIMG
HONKEES
HOTTOG
CARLY SIMON
BILLY JOEL
ANITA BAKER
DAVID PACK

DARYL HALL COOLIDGE & HOLMES SERGIO MEMDES

SERGIO MENDES Hottest: PAUL SIMON CARLY SIMON TOTO DAVID PACK LIONEL RICHIE

WBGM/Tallahas J.J. Steels

SERGIO MEMDES COOLIDGE & HOL DARYL HALL Hottest: TOTO CARLY SIMON CYMDI LAUPER PETER CETERA LIONEL, RICHIE

KRLB/Lubbock Rob Roberts

DEN E. RING HOttest: HUEY LEWIS & THE PAUL SIMON ANITA BARER LIONEL RICHIE CARLY SIMON KQSW/Rock Springs Alexander/Carpenter

KWFM/Tucson Chris Ryan none Hottest: TOTO ANITA BAKER PAUL SIMON CARLY SIMON HUEY LEWIS & THE

#### **PARALLEL THREE**

WSKIMOntpeller Bruce Stebbins BEN E. KING Hottest; PAUL SIMON GENESIS HUMAN LEAGUE DAVID PACK BRUCE HORNSBY

KKLV/Anchorage
Greg Wilkinson
DARYL HALL
MORKEES
SERGIO MERDES
WHAM1
COOLIDER & HOLMES
HOSTER
TOTO
CARLY SIMON
CARLY SIMON
CARLY SIMON
DAVID PACK
JANET JACKSON

# ROBERT PALMER EDDIE HOWEY Hottest: TOTO JAMET JACKSON CYMEDI LAUPER TIMA TURNER GLASS TIGER

BMI Templeton
CORDON LIGHTFC
CORDON LIGHTFC
LITON JOHN
DARYL HALL
REMNY ROGERS
SERGIO MENDES
HUZY LEWIS & 1
HOTE SER
HUZY LEWIS & 1
ROGERS
BUZE HOYS
BRUCE HORSESHY
PETER CETERA

### MIDWEST

#### PARALLEL ONE

John Roberts
JAMET JACKSON
PETER CETERA
HADOMEA
BEACH BOYS
HOTTORIC
HOTTORIC
HOTTORIC
BERLIM
GENESIS
LOVERBOY
GLASS TIGER

Waxier/Weet
HADDENA
HUMAN LEAGUE
HOTTER
CARLY SIMON
PETER CETERA
DAVID PACK
GENESIS
TOTO

# WLTF/Cleveland Wilson/Popovich

BOSTON JAMET JACKSON HOTTOGER GLASS TIGER GENESIS SILLY JOEL DARYL HALL TOTO

# WM.MClevelend here/Torcasso TINA TURNER KNIGHT & MEDLEY DAVE ADAMS HOTLEGE : TOTO MIKE & THE MECH MSB CARLY SIMON GLASS TIGER MADOMNA Hottast: CARLY SIMON BILLY JOEL TOTO JANET JACKSO DAVID PACK

WING/Deyton Bestty/Colline PETER CETERA RIC OCASEK LUTHER VANDROSS Noteset: LIONEL RICHIE ROBERT PALMER NADONNA HUMAN LEAGUE Hottest: PETER CETERA BILLY JOEL TOTO LIONEL RICHIE JANET JACKSON

# KIOA/Des Moir Les Githens

**PARALLEL** 

TWO

Lee Githene
BOSTON
DARYL HALL
HOMARD HEMETS
SERGIO MEMDES
GORDON LIGHTY
BOTTOTO
JAMET JACKSON
CARLY SINON
CYNDI LAUPER
PETER CETERA

## KQ99/Evensville Clark/Christopher

Clark/Christopher
GORDON LIGHTFOOT
WHAM!
HOWARD HEMETT
HOTTEGEMES!S
JANET JACKSON
CYMDI LAUPER
TOTO
CARLY SINON

# WTRX/Filet Peerson/Burke BEN E. KING WHAMI JEFFREY OSBOR GLASS TIGER NOW EDITION HONKEES HOTEO CARLY SIMON PETER CETERA DAVID PACK LIONEL RICHTP

# Ashford@rown Luther vandross Human League BEACH BOYS BOTTE ST. BOT WENS/Indian

HADOMNA HUMAN LEAGUE Hottest: TOTO HUEY LEWIS 6 THE GENESIS BILLY JOEL ANITA BAKER

## WFMK/Lensing Knight/Ashford HUMAN LEAGUE BEACH BOYS NOTE AND THE HUEY LEWIS & THE ANITA BAKER GENESIS CARLY SIMON CYNDI LAUPER

# WINGON-Macdison O'NoBA/Vencil HOWARD HENETT HUEY LEWIS & 1 SEGIO MENDES JANET JACKSON HOTESET: ANITA BAKER TOTO

TOTO GENESIS JANET JACKSO ANITA BAKER CARLY SIMON TOTO EL DEBANGE TINA TURNER LIONEL RICHIE KYKY/St. Louis Richards/Stair CARLY SIMOSI HOLLSST: TOTO JANET JACKSOI AHITA BAKER GENESIS EL DEBARGE none Hottest: ANITA BAKER EL DEBARGE CYMDI LAUPER HOODY BLUES

# 3WW/Totedo King/Marthews PETER CETERA BEACH BOYS BOTESSE! ANITA BAKER HUEY LEWIS & THE GENESIS CYNDI LAUPER TOTO

# KRAW/Tules Brien Chase HUEY LEWIS & THE COREY HART TINA TO BREER KERRY WOGERS HADCHNA BOSTON HOLLEST HUEY LEWIS & THE TOTO

# WHITNEY HOUSTON GENESIS

## **PARALLEL** THREE

WMT-FM/Coder Rep Green/Sellent Green/Rediere
MONREES
DARYL HALL
METROPOLITAMS
COOLIDGE & HOLMES
GRESONY ABBOTT
BOTTES:
PAUL SINCE
CYBDI LAUPER
CARLY SIMON
TOTO
BILLY JOEL

# KFSB/Joplin Troy West Troy West SERGIO MENDES MOGNEES COOLIDGE & HOLM CHRIS THOMPSON DANYL HALL BOCLEGE! TOTO ANITA BAKER CYBIDI LAUPER CARLY SINOM PETER CETERA

WXUS/Lafayette
Bob Vizza
COOLIDGE & HOLMES
SERGIO MENDES
HONKEES
JEFFREY OSSORNE
HOTTOGENESIS
TOTO

# TOTO CARLY SIMON ASITA BAKER CYNDI LAUPER

CHRIS THOMPSON MOMEREE BOSTON BOTTEST: CYMDI LAUPER TOTO JAMET JACKSON PETER CETERA LIONEL RICHIE

# WJON/St. Cloud Mike Diem

WHAM1
GORDON LIGHTFOO
MONKES
GREGORY ABBOTT
HOWARD HEMETT
HOTEST
CYNDI LAUPER
LIONEL RICHIE
BRUCE HORNSBY
HUMAN LEAGUE
OND

# WBOW/Terre Meute Mark Edwerde HOMAND HEMETT GOMDON LIGHTPOOT HETROPOLITAMS DARYL HALL HOLTEGET ANITA BAKER SRUCE HORNSBY TOTO GENESIS HUEY LEMIS & THE

## **FULL-SERVICE AC**

#### EAST

#### PARALLEL ONE

Meb Mole JAHET JACKSON COOLIDE & HOLMES HOTCHET GENERIS PAUL SIMON ANITA BAKER TOTO CARLY SIMON

## WTAE/Pittsburgh Bob Conred

LIONEL RICHIE HOTTEST: AMDERSON & LORING AMITA BAKER GENESIS CYNDI LAUPER

#### PARALLEL TWO

# none Hottest: HUEY LEWIS & THE AMITA BAKER TOTO

NOSTON KNOWY ROGERS BEACH BOYS STEVE WINMOOD WHAM! LISA LISA GLASS TIGER HOTEOST: TOTO CARLY SIMOM CYHDI LAUPER JAHET JACKSOM LEVEL 42 WTYCAterford
David Bernstein
PETER CETERA
HOTS at:
HUEY LEWIS & THE
KWIGHT & HEDLEY
ABITA BAKER
GENESIS
CYNDI LAUPER

CHRIS CROSS
COOLIDGE & HOLMES
WILLIAM LEE GOLDS
COOLIDGE & HOLMES
HOTEGET
TOTO
AMITA BAKER
GENESIS
HUEY LEWIS & THE
CARLY SIMON

# WITKOMMEAN WITKOMMEAN Charlie Chyde STEVE W IMMOOD GONDON LICHITYOUT HADDUNIA SRUCE HORNISHY KEMNY HOGERA WILLIAM HOLE GOLDE KOTHOL HOLLOW KENTY HOLLOW HOLLOW KENTY HOLLOW HOLLOW KENTY HOLLOW PARALLEL

THREE

WGBR/GONDA Alen Hoover HOMKEES COOLIDGE & HOLNES WILLIAM LEE GOLDE HOTCOST

#### SOUTH

#### **PARALLEL** ONE

W88/Attents Greg Picciano none Hottest: ANITA BAKER TOTO GENESIS EL DEBARGE MEIL DIAMOND

# none Hottest: GENESIS AMITA BAKER TOTO HUEY LEWIS 6 THE CARLY SIMON

none Hottest: AMITA BAKER TOTO PAUL SIMOM GENESIS CYNDI LAUPER WJDXJJeckson Jack Watkins

# none Hottest: GENESIS HUEY LEMIS & THE ANITA BAKER NEIL DIAMOND TOTO

PARALLEL

TWO

WBT/Cheriotte Mike Collins

none Hottest:

WGOW/Chatta Date Descon

#### PARALLEL THREE

TOTO
TINA TURNER
HOLLOST
HOUSY LEWIS 4 THE
GENESIS
JAHET JACKSON
ABITA BAKER
CYNDI LAUPER

PETER CETERA BEACH BOYS LIOHEL RICHIE HOTTOBEL ANITA BAAER HEIL DIAMOND GENESIS TOTO CARLY SIMON

WHAM! BOSTON GREGORY ABBOTT HOTEST: ANITA BAKER

### MIDWEST

## **PARALLEL**

ONE 55KRC/Cincinneti Denny Nugent CYIDI LAUPER HOTTEST HOT

# WTVM/Columbus John Lane LIOHEL RICHIE CYMDI LAUPER Hottest:

## HOTTOST: HUEY LEWIS & THE AMDERSON & LORING AMITA BAKER GENESIS MIKE & THE MECHAN TWO

Bobby Irwin DAVID PACK Hottsst: TOTO ANITA BAKER NEIL DIAMON PAUL SINGS BOB SEGER

AIR SUPPLY CARLY SIMON WCCOMminespois
Denny Long
KERRY ROGERS
BEACH BOYS
HICHAEL JOHNSON
GORDON LIGHTFOOT
SERGIO MENDES
BEN E. KING
Hottest:
fone Hottest: HUEY LEWIS & THE GENESIS TOTO LIONEL RICHIE

# Nunson/Selowitz HUEY LEMIS & THE BEACH BOYS WILLIAM LEE GOLDE POTE TOWNSHEND HOTCOST: ANITA BAKER KMIGHT & HEDLEY CARLY SIMON PETER CETERA LIONEL RICHIE Rich Sird LIOWEL RICHIE CYMDI LAUPER RIC OCASEK CHRIS DEBUGH HOTTEST ORAN JUICE JONES MEM EDITION AMDERSON & LOAIM PETER CETIERA PAUL SIMOW

# REMBY ROGERS OND JIMMY BUFFETT Hottest: GENESIS EL DEBARGE MEIL DIAMOND TOTO

### WEST

## PARALLEL PARALLEL

ONE KHOW/Denver Hell Moore CYDEDI LAUPER JAMET JACKSOS PETER CETERA LIONEL RICHIE HOTCO SIMON DOUBLE GENESIS BILLY OCEAN ANITA BAKER

KOY/Phoenix Jack Blair HADOWNA DAVID PACK KEMBY ROGERS HOTTOGET CARLY SIMON TOTO TOTO CYNDI LAUPER GENESIS ANITA BAKER

KEMMY ROGERS CYMDI LAUPER HUMAN LEAGUE Hottest:

## TWO

none Hottest AFDERSON & LORING HUEY LEWIS & THE BERLIN AIR SUPPLY WEIL DIAMOND

MADONNA CHRIS CROSS WHAM! Hottmat: TOTO GENESIS BILLY OCEAN ANDERSON & LO BERLIN KUQM/Eugene Seen O'Brien DOUBLE HUEY LEWIS & THE GORDON LIGHTFOOT HOTLEST: HUEY LEWIS & THE GENESIS PAUL SIMON ANITA BAKER TOTO

# KSUSelt Lake City Lemich/Jeesop LIOHEL RICHIE SERGIO MCENDES ERRIC KLUGH COOLIDGE & HOLMES HOTTA BARER HUEY LENIS & THE TOTO CARLY SINOM GEMESIS

#### PARALLEL THREE

MADONNA
DOUBLE
BRUCE HORNSEY
HOTCHEST
TOTO
CARLY SIMON
GENESIS
DAVID PACK
LIONEL RICHIE

KVEC/Sen Luis Obi Den Armstrong METROPOLITAMS
WILLIAM LEE GOLDE
COOLIDGE 6 HOLMES
BILLY VERA 4 THE
WHAM! LIONEL RICHIE PETER CETERA

#### 47 Reporters 41 Current Reports Three stations reported a frozen list this week: WHBC/Canton WJDX/Jackson

Two stations did not report a new playlist, therefore their rotations were frozen: WCHS/Charleston WTMJ/Milwaukee WWKB/Buffalo did not report a new list for the second week in a row. Its rotations were not included in this week's chart.

## WEST

## **PARALLEL**

ONE KMJI/Denver Elliott/Brady HUMAN LEAGUE Hottest: GENESIS HUEY LEWIS & THE BERLIN ANDERSON & LORING ANITA BAKER

## KOST/Los Ang Kaya/Kilay KayeKHey MADONNA SERGIO MENDES HOTTEST: EL DÉBARGE TOTO PETER GABRIEL HUMAN LEAGUE LIONEL RICHIE

KKLT/Phoenix Church/Thomas BOSTON BEACH BOYS CHRIS CROSS

## Hottest: GENESIS ANITA BAKER TOTO JAMET JACKSON CARLY SIMON KQW/Portland

none Hottest: GENESIS CARLY SIMON ANITA BAKER HUEY LEWIS & THE DAVID PACK KHYLBacrament irona/Ardrews HOMARO HEMETT KERNY ROGERS HOLLEST PETER CETERA JAMET JACKSON GENESIS TOTO CARLY SIMON

WHAN! BOTTOST JACKSON GENESIS HUEY LEWIS & THE ANITA BAKER MADOMEA

SERGIO MENDES
DARYL HALL
CHRIS THOMPSON
HOLLEGE:
TOTO
CYNDI LAUPER
BRUCE HORNSBY
LIONEL BICHIE

## K101/San Francis Jack Kuip HUMAN LEAGUE MADONNA NEW EDITION LIONEL RICHIE CARLY SIMON Hottest: Hottest: HUEY LEWIS & THE GENESIS

HUMAN LEAGUE ANDERSON & LORING HADONNA Hottest: TOTO CYNDI LAUPER JANET JACKSON BRUCE HORNSBY

#### PARALLEL TWO

KCIX/Boles Dave Duque WHAM! Hottest: GENESIS TOTO CHRIS DEBURGH PETER CETERA LIOHEL RICHIE KVUU/Colorado Sp Howerd/Jeckson

# HOMMAN LEAGUE CHRIS CHOSS HUEY LEWIS & THE BOCTEST! A THE BOCTEST! BAKER PAIL SIMON TOTO CYMDI LAUPEN CARLY SIMON

KDUK/Eugene Mitchell/Miller

# KKUAHONOWW MHIERKONG HUMAN LEAGUE KEMBY ROGERS MADONNA GREGORY ABBOT HOTCOST CYNDI LAUPER TOTO PAUL SIMON CARLY SIMON PETER CETERA

## KMZQ/Las Vegas Tim Maranville PETER CETERA BRUCE HORNSEY Hotteet: CYNDI LAUPER JANET JACKSON MADOHNA MADONNA ANITA BAKER LIONEL RICHIE

Alexander/Carpenter
PRETENDER
HUEY LEWIS & THE
HARY LEWIS & THE
LANGLER
LANGLER
LANGLER
LANGLER
TOTO
TINA TURNER
CARLY SIMON
PETER CETERA
STEVE WINMOOD

CYMDI LAUPER HUMAN LEAGUE KALE/Tri-Cities BM Templeton

KYJC/Medford Kay/O'Brien MANHI STEP MEMBES SERGIO MEMBES SETON JOHN COOLIDGE 6 HOI HOMARD JONES HOLLE 8 L TOTO DAVID PACK CARLY SIMON RIC OCASEK LIONEL RICHIE BICHIE

# KRNO/Reno Jim O'Neel

### WFFX/Tue RIC OCASEK Hottest: HUEY LEWIS & TH

KTYL/Tyler Jenie Beker

Jame Bater

DARYL HALL
SERGIO MEMDES
COOLIDGE & HOLM
MONNEES
HOTLORY
PAUL SIMON
BOB SEGER
CARLY SIMON
TOTO
CYNDI LAUPER

101 Reporters 94 Current Reports Two stations reported a frozen list this week: KGW/Portland WSFL/New Bern

Five stations did not report

a playlist this week, so their

rotations were frozen:

KVIL/Dallas

WEIZ/Columbus

WHNN/Saginaw

WSKY/Asheville

## **PARALLEL** MADONNA Hottest: ANITA BAKER KNIGHT 6 MEDLEY TOTO CARLY SIMON NEIL DIAMOND THREE

# WIBA/Medie Doug Lane

Jury Hecker
DOUBLE
CERIS CROSS
HIMAN LEAGUE
HOTTOST:
AMITA BAKER
PETER CETERA
CARLY SIMON
TOTO
GENESIS

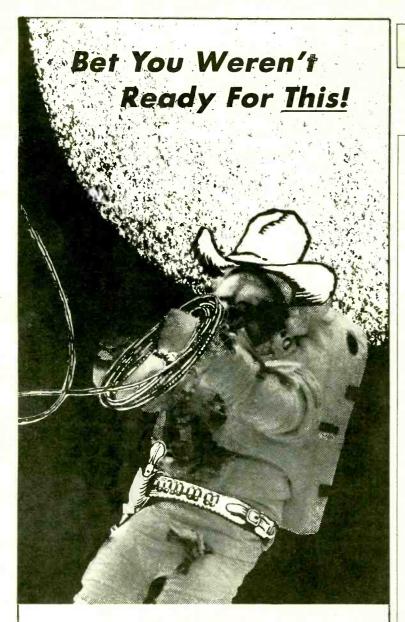
# WSPD/Toledo Fred Heller PAUL SIMON KNIGHT & MEDI BEUCE BORNSSY CHRIS DEBUNCE FOYNDI LAUPER BOTCEST GENESIS RUEY LEWIS & ANITA BARER CARLY SINON EL DEBANGE

PARALLEL

KFMB/Sen Die Mark Larson KNIGHT & MED BEACH BOYS KEINY ROGERS Hotteet: GENESIS

WSB/Atlanta

## R&R FRIDAY, OCTOBER 10, 1986/75



# **BEN SIDRAN**

FEATURING

STEVE MILLER

# "SPACE COWBOY"

From the Ben Sidran LP "On the Live Side"

## **NEW & ACTIVE**

#### NOW AT:

WNEW-FM, WXRT, KZEW, KBCO, KKCY, WBAB, WBGK, WQBK, WDHA, KAZY, WHFS, KTCZ, KKBR, KSTM, WMAD, WEQX, WNCS, KBLE, WEZX, WONE, KKGR, KTCL, KOZZ, KABL, KFMH, KDXR, KSPN, KLWD, KVRE, WCLZ AND MORE!



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## RADIO & RECORDS NATIONAL AIRPLAY

# **AOR TRACKS**

|                |                  |    |    | 170 REPORTS   | Total                  |                 |             |              |
|----------------|------------------|----|----|---|------------------------|-----------------|-------------|--------------|
| Three<br>Weeks |                  |    |    |   | Reports/Adds           | Power           | Heavy       | Medium       |
|                | 2 1              | 2  | 0  | RIC OCASEK/Emotion In Motion (Geffen)   | 159-/2                 | <i>50</i> –     | 139 –       | 18 -         |
|                | 7 3              | 1  | 2  | BOSTON/Amanda (MCA)   | 148 – /2               | <i>68</i> +     | 139 –       | 8 –          |
|                | 5 5              | 3  | 3  | HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis)  | 148 – / <mark>3</mark> | <del>59</del> + | 134 -       | 14 -         |
| 1              | 1 6              | 4  | 4  | STEVE WINWOOD/Freedom Overspill (Island/WB)   | 147-/2                 | 40+             | 125 –       | 22 –         |
| -              | _ 18             | 8  | 6  | BILLY IDOL/To Be A Lover (Chrysalis)  | 151+/3                 | 28+             | 94+         | <i>52</i> –  |
| -              | -                | 15 | 6  | PRETENDERS/Don't Get Me Wrong (Sire/WB)   | 155 + /20              | 23+             | 87+         | 62 –         |
| 2              | 1 15             | 9  | 0  | BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)   | 140+/7                 | <i>38</i> +     | 99+         | <i>36</i> –  |
| 2              | 5 16             | 12 | 8  | 'TIL TUESDAY/What About Love (Epic)   | 143-/2                 | 16+             | 72+         | 65 –         |
| 2              | 8 19             | 13 | 9  | JOHN FOGERTY/Change In The Weather (WB)   | 132+/5                 | 10+             | 75+         | 55 -         |
| 1              | 4 11             | 11 | 10 | BON JOVI/You Give Love A Bad Name (Mercury/PG)  | 118-/3                 | 23+             | 92+         | 21 -         |
|                | 3 7              | 7  | 11 |   | 120-/1                 | 23+             | 87-         | 30 -         |
|                | 4 4              | 6  | 12 |   | 1.18 – /2              | 23 -            | 76 –        | 41+          |
| 2              | 4 20             | 17 | 13 | ,   | 130 – /2               | 10+             | 42+         | 81 –         |
|                | 2                | 5  | 14 | 3 (   | 92 – /1                | 27-             | 75 –        | 14 –         |
| 1              | 5 14             | 14 | 15 | DAVID LEE ROTH/Goin' Crazy (WB)   | 116-/0                 | 7=              | 56 –        | <i>57</i> +  |
|                | 9                | 10 | 16 | TRIUMPH/Somebody's Out There (MCA)  | 102-/1                 | 12 –            | 57 -        | 42-          |
| 2              | 6 22             | 20 | D  | BILLY SQUIER/Love Is The Hero (Capitol)   | 124-/1                 | 2=              | 37+         | 83           |
|                | - 32             | 25 | Œ  | , ,   | 119+/12                | 3+              | 38+         | 75+          |
| -              | -                | 29 | 19 | KBC BAND/It's Not You, It's Not Me (Arista)   | 135+/28                | 2+              | 15+         | 110+         |
| 2              | 9 25             | 21 | 20 | OUTFIELD/Everytime You Cry (Columbia)   | 119+/4                 | 10-             | 42+         | 71=          |
| -              | -                | 28 | 3  | BOSTON/We're Ready (MCA)  | 102+/22                | 2+              | <i>50</i> + | 51+          |
| 5              | 33               | 26 | 22 | TINA TURNER/Back Where You Started (Capitol)  | 113+/13                | 0=              | 32+         | <i>75</i> +  |
| 3              | 0 23             | 23 | 30 | JOHN FOGERTY/Headlines (WB)   | 98+/5                  | 1 =             | 41-         | <i>55</i> +  |
| 1              | 2 12             | 19 | 24 | HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)  | 89-/1                  | 3=              | 49 –        | 39 –         |
| 1              | 8 17             | 18 | 25 | SMITHEREENS/Blood & Roses (Enigma)  | 106-/0                 | 6=              | 29 -        | <i>65</i> –  |
| -              | _                | 39 | 26 | GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra)  | 127+/33                | 0=              | 11+         | 83+          |
| -              | - 4 <u>5</u>     | 32 | 27 | WANG CHUNG/Everybody Have Fun Tonight (Geffen)  | 103+/11                | 7+              | 28+         | <i>64</i> –  |
| -              | 43               | 34 | 28 | RIC OCASEK/True To You (Geffen)   | 86+/20                 | 1+              | 31+         | 49+          |
| 5              | 1 47             | 44 | 29 | PETER GABRIEL/That Voice Again (Geffen)   | 81+/27                 | 1 =             | 30+         | 45+          |
| -              |                  | 36 | 30 | BOSTON/Cool The Engines (MCA)   | 77+/11                 | 3+              | 38+         | 37+          |
| ;              | 8                | 16 | 31 | R.E.M./Fall On Me (IRS/MCA)   | 69 – /0                | 9-              | 36 -        | 27-          |
| 3              | 7 31             | 30 | 32 | JOURNEY/Girl Can't Help It (Columbia)   | 67-/7                  | 8-              | 27-         | 38 –         |
| 1              | 0 13             | 24 | 33 | PETER GABRIEL/In Your Eyes (Geffen)   | 62 – /1                | 9-              | 41 –        | 16 –         |
| -              | - 51             | 42 | 3  | IGGY POP/Cry For Love (A&M)   | 91+/11                 | 2+              |             | 62+          |
| -              | - 5 <del>5</del> | 49 | 35 | PETE TOWNSHEND/Life To Life (Atlantic)  | 77+/24                 | 0=              |             | <i>59</i> +  |
|                |                  | _  |    | BENJAMIN ORR/Stay The Night (Elektra)   | 82 /76                 | 1               | 7           | 64           |
| 1              | 7 24             | 33 |    | STEVE WINWOOD/Split Decision (Island/WB)  | 51 -/1                 | 8=              |             |              |
| 3              | 1 26             | 27 | 38 | NEIL YOUNG/Weight Of The World (Geffen)   | 72 – /0                | 0 –             |             | 46 –         |
| -              | - 58             | 48 |    | TALKING HEADS/Puzzlin' Evidence (Sire/WB)   | 62+/16                 | 2+              |             | 33+          |
| -              | _                | 55 | 40 |   | 66 + /23               | 2+              |             | 43+          |
| 3              | 5 44             | 41 | 9  |   | 55+/13                 | 2+              |             | 33+          |
| -              | _                | 43 | 42 | BOSTON/Can'tcha Say/Still In Love (MCA)   | 53+/5                  | 1+              |             | 26+          |
|                | 10               | 22 | 43 | JOHN FOGERTY/Eye Of The Zombie (WB) PETE TOWNSHEND/Barefootin' (Atco)                             | 47-/0                  | 6-              | 35 –        | 9 –          |
| 3              |                  | 31 |    |   | 69 - /1                | 0 -             |             | 55 -         |
|                | 7 29             | 38 |    | HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)  ARETHA FRANKLIN/Jumpin' Jack Flash (Arista) | 52 - /4<br>67 - /3     | 2=              |             | 29 +<br>43 - |
| 4              | 37               | 37 |    | RATT/Dance (Atlantic)   |                        | 0 =             |             |              |
|                |                  | 59 |    | STABILIZERS/One Simple Thing (Columbia)   | 72+/24                 | 2+              |             | 50 +         |
|                | - 56             | 53 | _  | BILLY JOEL/A Matter Of Trust (Columbia)   | 76+/19                 | 1+              |             | 51 +         |
| 1:             |                  | 35 |    | HUEY LEWIS & THE NEWS/Whole Lotta Lovin' (Chrysalis)  | 44 - /1                | 8-              |             | 18-          |
| 4              |                  | 45 |    | <b>EURYTHMICS</b> /When Tomorrow Comes (RCA)  | 55 - /3<br>53 /4       | 0 =             |             | 38 +<br>34 - |
|                | BUT              | 40 |    | EDDIE MONEY/We Should Be Sleeping (Columbia)  | 53-/1<br>48+/10        | 0-              |             | 29 +         |
| U              | 1001             | 58 | _  | CINDERELLA/Nobody's Fool (Mercury/PG)   | 62+/9                  | 3 +<br>1 =      |             | 29 +<br>41 + |
| 3              | 38               | 46 |    | STEVE WINWOOD/Take It As It Comes (Island/WB)   | 40 - /1                | 1 -             |             | 20-          |
|                | EBUT             |    |    | PAUL SIMON/Graceland (WB)   | 47+/19                 | 1+              |             | 36+          |
|                | EBUT             |    |    | VAN HALEN/5150 (WB)   | 43+/12                 | 2+              |             | 27+          |
|                | EBUT             |    |    | R.E.M./Superman (IRS/MCA)   | 44+/21                 | 0=              |             | 25+          |
|                |                  | _  |    | BEACH BOYS/California Dreamin' (Capitol)  | 43-/4                  | 2+              |             | 28-          |
|                |                  |    |    | PAUL McCARTNEY/Stranglehold (Capitol)   | 41-/2                  | 1+              |             | 30 -         |
|                |                  |    | _  | BON JOVI/Wanted Dead Or Alive (Mercury/PG)  | 36+/15                 | 2+              |             | 27+          |
|                |                  |    |    | (   |                        |                 |             |              |

# **BREAKERS**

GEORGIA SATELLITES
Keep Your Hands To Yourself (Elektra)
75% of our reporters on it.

TINA TURNER

Back Where You Started (Capitol)
66% of our reporters on it.

WANG CHUNG
Everybody Have Fun Tonight (Geffen)
61% of our reporters on it.

BOSTON
We're Ready (MCA)
60% of our reporters on it.

ATLANTA, GA 10:00 A.M. EST, OCTOBER 8---IN RESPONSE TO PRESIDENT TO ANNOUNCE THAT ANNOUNCE THAT TO ASSUME PROUD TO ANNOUNCE THAT TO ASSUME THE GEORGIA THE GEORGIA THE FIRST RECORD COMPANY TO GIA FURTHER SPACE EXPLORATION, BECAME THE FIRST RECORD THE GEORGIA THE ENSUING ON SEPTEMBER 22, 1986, IT BECAME TODAY, OCTOBER 8, EXPECTS THE ENSUING ON SEPTEMBER 22, 1986, IT ORBIT. ON FRONTIERS IN THE ENSUING A PRIVATELY FUNDED LAUNCH. TO ORBIT. ON FRONTIES APECLLITES TO REACH PREVIOUSLY UNKNOWN FRONTIES TO REACH PREVIOUSLY THROTTLE UP. SATTELLITES TO REACH PREVIOUSLY THROTTLE UP. ALL SYSTEMS ARE GO.

# DOUBLE BREAKER

LP 24\* TRACK 26\*

in just three short weeks!

The single,

# "KEEP YOUR HANDS TO YOURSELF"

from the

GEORGIA SATELLITES

debut LP.

Produced by Jeff Glixman

ON TOUR SOON.





ON ELEKTRA MUSIC CASSETTES, RECORDS AND COMPACT DISCS.

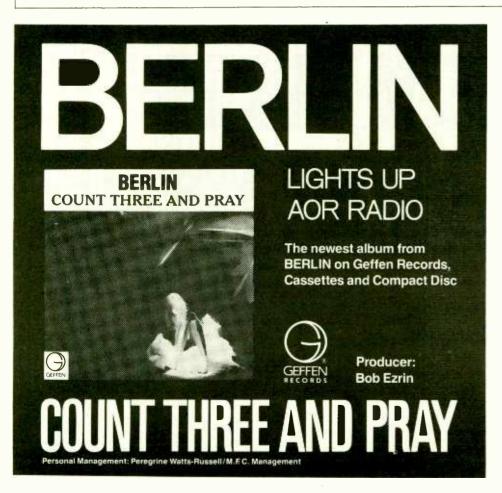
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## RADIO & RECORDS NATIONAL AIRPLAY

# **AOR ALBUMS**

| Inree Two Last<br>Weeks Weeks Week | 170 REPORTS   | OCTOBER 10, 1986  | Total<br>Reports/Adds | Power       | Heavy        | Medium       |
|------------------------------------|---|---|-----------------------|-------------|--------------|--------------|
|                                    | BOSTON/Third Stage (MCA)  | "Amanda" (148) "Ready" (102) "Engines" (77)                                       | 155-/1                | 72+         | 146=         | 8-           |
|                                    | 2 HUEY LEWIS & THE NEWS/Fore! (Chrysalis)   | "Hip" (148) "Jacob" (89) "Whole" (55)   | 159-/0                |             | 146 -        |              |
|                                    | RIC OCASEK/This Side Of Paradise (Geffen)   | "Emotion" (159) "True" (86) "Laughing" (17)                                       | 168 – /2              |             | 145 –        |              |
|                                    | 4 STEVE WINWOOD/Back In The High Life (Island/WB)                                 | "Freedom" (147) "Split" (51) "Take It" (40)                                       | 159-/1                |             | 143-         |              |
|                                    | 5 JOHN FOGERTY/Eye Of The Zombie (WB)   | "Change" (132) "Headlines" (98) "Eye" (47)  | 160-/0                |             | 111-         |              |
|                                    | 6 TALKING HEADS/True Stories (Sire/WB)  | "Wild" (118) "Puzzlin'" (62) "Sale" (27)  | 141-/1                |             | 93 -         |              |
|                                    | DAVID & DAVID/Boomtown (A&M)  | "Welcome" (120) "Swallowed" (66) "Easy" (3)                                       | 149 – /3              | <b>25</b> + | 94 –         | <b>49</b> +  |
|                                    | BRUCE HORNSBY & THE RANGE/The Way It is (RCA)                                     | "The Way It Is" (140) "Skyline" (4) "Mandolin" (4)                                | 144+/6                | <i>38</i> + | 102+         | <i>37</i> –  |
|                                    | BON JOVI/Slippery When Wet (Mercury/PG)   | "You Give Love" (118) "Wanted" (36) "Livin" (7)                                   | 129+/3                | <b>24</b> + | <b>96</b> +  | <i>26</i> –  |
|                                    | 10 EDDIE MONEY/Can't Hold Back (Columbia)   | "Take Me Home" (92) "We Should" (48) "Endless" (11)                               | 122-/3                | 31 -        | 87-          | <i>30</i> +  |
|                                    | 11 PETER GABRIEL/So (Geffen)  | "That Voice" (81) "Eyes" (62) "Big Time" (9)                                      | 124+/15               | 11-         | 64 -         | <b>51</b> +  |
|                                    | 'TIL TUESDAY/Welcome Home (Epic)  | "What" (143) "Coming" (3) "Lover's" (2)   | <i>145+/3</i>         | 17+         | <b>72</b> +  | <i>67-</i>   |
|                                    | DAVID LEE ROTH/Eat 'Em And Smile (WB)   | "Goin' Crazy" (116) "Ladies" (28) "Tobacco" (7)                                   | 121 – /0              | 7=          | <i>60</i> –  | <i>57</i> +  |
|                                    | TINA TURNER/Break Every Rule (Capitol)  | "Back" (113) "Overnight" (22) "Typical" (13)                                      | <i>125+/9</i>         | <b>5</b> -  | 41+          | <i>80</i> +  |
|                                    | BAD COMPANY/Fame And Fortune (Atlantic)   | "This Love" (119) "Fame" (15) "Burning" (11)                                      | 131+/16               | <b>3</b> +  | <i>39</i> +  | <b>84</b> +  |
|                                    | 16 TRIUMPH/The Sport Of Kings (MCA)   | "Somebody's" (102) "Tears" (22) "Just" (2)  | 109-/1                | 13-         | <i>59</i> –  | 46 -         |
|                                    | TIMBUK3/Greetings From Timbuk3 (IRS/MCA)  | "The Future's" (130) "Life" (3) "Facts" (1)                                       | 131 – /2              | 10+         | <b>42</b> +  | <i>82</i> –  |
|                                    | BILLY SQUIER/Enough Is Enough (Capitol)   | "Love" (124) "Shot" (12) "Powerhouse" (6)   | 128 /3                | 2           | <i>39</i>    | 85           |
|                                    | 19 GENESIS/Invisible Touch (Atlantic)   | "Land" (55) "Deep" (29) "Throwing" (24)   | 93-/11                | 9=          | 44 –         | <i>39</i> –  |
| 29 22 21                           | OUTFIELD/Play Deep (Columbia)   | "Everytime You Cry" (119)   | 119+/4                | 10-         | <b>42</b> +  |              |
| 9 8 12                             | 21 R.E.M./Lifes Rich Pageant (IRS/MCA)  | "Fall On Me" (69) "Superman" (44) "What If" (5)                                   | 103-/3                | 9-          | <i>43</i> –  |              |
| 17 15 19                           | 22 SMITHEREENS/Especially For You (Enigma)  | "Blood" (106) "Lonely" (5) "Behind" (4)   | 113-/0                | <b>6</b> =  | <i>30</i> –  |              |
|                                    | ■ WANG CHUNG/Mosaic (Geffen)  | "Everybody" (103) "Eyes" (4) "Let's Go" (3)                                       | 107 /14               | 7           | 29           | 67           |
|                                    | GEORGIA SATELLITES/Georgia Satellites (Elektra)                                   | "Keep" (27) "Can't Stand" (1) "Nights" (1)  | 129+/33               | 0=          | 11+          |              |
|                                    | 25 PETE TOWNSHEND/Deep End Live! (Atco)   | "Barefootin'" (69) "Behind" (13) "Save It" (11)                                   | <i>87-/10</i>         | 1 –         | 14-          | · ·          |
|                                    | 26 EURYTHMICS/Revenge (RCA)   | "When Tomorrow" (53) "Thorn" (14) "Missionary" (8)                                | 74-/1                 | 1 –         | <b>25</b> –  |              |
|                                    | <b>3 IGGY POP</b> /Blah, Blah, Blah (A&M)   | "Cry" (91) "Blah" (2) "Child" (2)   | 92+/11                | 2+          |              | <i>62</i> +  |
|                                    | 28 BILLY JOEL/The Bridge (Columbia)   | "A Matter" (44) "Running" (9) "This" (8)  | 56 -/1                | 9-          | 31 -         |              |
|                                    | 29 JOURNEY/Raised On Radio (Columbia)   | "Girl" (67) "Raised" (1) "Positive" (1)   | 69 – /7               | 8-          | 27-          |              |
|                                    | NEIL YOUNG/Landing On Water (Geffen)  | "Weight" (72) "Touch" (9) "People" (3)  | 78 – /0               | 0 –         | 17-          |              |
|                                    | PLAYING FOR KEEPS/Soundtrack (Atlantic)   | "Life" (77) "Say" (2) "Distant" (1)   | 82+/25                | 0 =         | 14+          | 62+          |
|                                    | WAN HALEN/5150 (WB)   | "5150" (43) "Love Walks In" (11) "Summer Nights" (5)                              | 53+/10                | <i>5</i> =  | <i>16</i> +  |              |
|                                    | RATT/Dancing Undercover (Atlantic)  | "Dance" (72) "Drive" (8) "Slip" (2)   | 79 + /25              | 2+          |              | <i>56</i> +  |
|                                    | PAUL SIMON/Graceland (WB)   | "Graceland" (47) "Call Me Al" (19) "Diamonds" (6)                                 | 57+/13                | 4=          | 15 -         |              |
|                                    | 35 CINDERELLA/Night Songs (Mercury/PG)  | "Nobody's Fool" (62) "Shake Me" (9)   | 65+/7                 | 1 =         |              | 44+          |
|                                    | STABILIZERS/Tyranny (Columbia)  | "One Simple Thing" (76) "Underground" (2)   | 76+/18                | 1+          | -            | 51+          |
|                                    | PAUL McCARTNEY/Press To Play (Capitol)  | "Stranglehold" (41) "Angry" (4) "Press" (3) "I Am" (39) "Angry" (5) "Dancin'" (2) | 48 – /1<br>42 – /2    | 2 =<br>4 +  | 11 –<br>15 + |              |
|                                    | COREY HART/Fields Of Fire (EMI America)   | "My People" (38) "Downstream" (7) "Nobody" (4)                                    | 42 = /3<br>48 - /2    | 0-          |              | 23 –<br>32 – |
|                                    | 39 RAINMAKERS/The Rainmakers (Mercury/PG)  OUT AWS/Colding Of Fortung (Pasha/CRS) | "Soldiers" (40) "Ride" (13) "Night" (3)   | 56+/22                | 1 =         |              | 36 +         |
| DEBUT                              | OUTLAWS/Soldiers Of Fortune (Pasha/CBS)   | Solutions (40) Filide (13) Might (3)  | 30 T/22               | , =         | , =          | 30 T         |



# BREAKERS.

**GEORGIA SATELLITES** Georgia Satellites (Elektra) Enough Is Enough (Capitol)

WANG CHUNG Mosaic (Geffen) 63% of our reporters on it.

76% of our reporters on it. 75% of our reporters on it.

## **NEW & ACTIVE**

BEACH BOYS "Made in The U.S.A." (Capitol) 43/4 (48/4)

Adds: WCCC. WIQQ, KEZE, WZZQ. Powers 2. Heavy 9: WNEW, WEBN, WPDH, WQMF, WMGM, WRKI, WHMD, KKGR, KRQU. Medium 28 including WNOR, KZAP, KISW, WOUR, WKQQ, WRXL, WWCT, KDJK, WWWV, KRNA.

CHEAP TRICK "The Doctor" (Epic) 41/8 (35/13)
Adds: WYNF, WLLZ, WAPL, WXLP, WLNZ, WIBA, KWHL, KFMF. Heavy 2: KOMP, KRQU. Medium 26 including KUPD, KGB, KRQR, WEZX, KNCN, WKDF, KISS, KRNA.

ALICE COOPER "Constrictor" (MCA) 37/12 (25/11)
Adds including WLVQ, KLAQ, WXKE, KATT, KLPX, WIXV, KQWB, KTYD. Heavy 1: KNAC! "Hedium 21 including WXRK, WRIF, KSHE, KNCN, WKDF, KISS, KILO, KDJK, KRNA.

WRIF, KSHE, KNCN, WKDF, KISS, KILO, KDJK, KRNA.

VINNIE VINCENT "Invasion" (Chrysalis) 34/3 (30/7)

Adds: WLVQ, WXKE, WKLT. Powers 1. Heavy 1: KNAC. Medium 13 including KTXQ, WLLZ, KUPD, KISW, WEZX, KISS, WRQK.

GEORGE THOROGOOD & THE DESTROYERS "Live" (EMI America) 30/11 (24/1)
Adds including WHJY, WTPA, WPLR, WKQZ, KFMG, KKDJ, WRKI. Powers 1. Heavy 4 including WNEW, KGB, WHEB.
Medium 20 including WXRK, WRIF, WQFM, KBPI, KLOS, WZZO, KISS, KQDS, WLAV.

BROKEN HOMES "Broken Homes" (MCA) 30/5 (30/9)

Adds: WLLZ, WEGR, KZEL, WGIR, KRQU. Heavy 2: WQFM, KWIC. Medium 16 including WNEW, KOME, KLBJ, KATT, WMRY, KLPX, KRNA, KOZZ.

WMRY, KLPX, KRNA, KOZZ.

GLASS TIGER "The Thin Red Line" (Manhattan) 29/12 (23/9)

Adds including WHJY, KAZY, KNCN, WONE, WXLP, KFMZ, KFMQ. Powers 2. Heavy 4: WBAB, Q107, WIMZ, KRNA.

Medium 18 including WYNF, KZAP, CFOX, WCCC, WPLR, WEZX, WAAF.

JOAN JETT & THE BLACK HEARTS "Good Music" (Blackheart/CBS) 26/5 (22/22)

Adds: KTXQ, WCCC, WPDH, WAAF, WKQZ. Powers 1. Heavy 4: WBCN, WNEW, WLIR, KRQU. Medium 15 including WBAB, KZEW, WSHE, KGB, WHFS, WRKI, KRNA.

OMD "The Pacific Age" (A&M) 26/2 (25/3)
Adds: WBCN, KTCL. Powers 2. Heavy 10: WXRT, KAZY, KROQ, WLIR, CHEZ, CFNY, WONE, KTCZ, KRNA, KSPN. Medium 11 including WBAB, 91X, CFOX, WFNX, WDHA, WRDU, WXLP.

MOODY BLUES "The Other Side Of Life" (Polydor/PolyGram) 25/12 (15/7)
Adds including KUPD, WZZO, WKLC, WAQY, WRKI, WGIR, WWWV, KRNA. Heavy 2: WCCC, KSPN. Medium 18 including WDVE, KINK, KZAP, WAAF, WHTF, KBAT, KZEL, KRIX.

ELVIS COSTELLO & THE ATTRACTIONS "Blood & Chocolate" (Columbia) 25/0 (26/3) Powers 1. Heavy 7: WBCN, WXRT, WHFS, WFNX, WLIR, CFNY, KTCL. Medium 15 including WNEW, WXRK, WMMR, DC101, KBCO, 91X, KFOG, WPDH.

Continued on Page 79

## RADIO & RECORDS NATIONAL AIRPLAY

# **AOR TRACKS**

#### **MOST ADDED**

BENJAMIN ORR/Stay (76) GEORGIA SATELLITES/Keep (33) HOWARD JONES/Know (30) KBC BAND/It's (28) PETER GABRIEL/Voice (27) RATT/Dance (24) PETE TOWNSHEND/Life (24) DAVID & DAVID/Swallowed (23) BOSTON/Ready (22) R.E.M./Superman (21)

#### HOTTEST

BOSTON/Amanda (68) HUEY LEWIS & THE NEWS/HIP (59) RIC OCASEK/Emotion (50) STEVE WINWOOD/Freedom (40) BRUCE HORNSBY & THE RANGE/Way (38) BILLY IDOL/Lover (28) EDDIE MONEY/Take (27) DAVID & DAVID/Welcome (23) TALKING HEADS/WIId (23) BON JOVI/Give (23) PRETENDERS/Don't (23)

## **CHART CLIMBERS**

JOHN FOGERTY "Headlines" (WB) 98/5 (97/9)

Adds: WBCN, WQFM, KLOS, KSTM, KWHL. Heavy 41 including WRIF, KZAP, KGB, KFOG, KRQR, KISW, WPYX, WCMF, WEZX, KLBJ. Medium 55 including WNEW, WKLS, KTXQ, WNOR, KYYS, KQRS, WRXL, WRQK, WTUE, WFBQ. Remains at

IGGY POP "Cry For Love" (A&M) 91/11 (82/18)

Adds including WNOR, KGB, KLBJ, KEZO, KLPX, KRNA, KFMF. Heavy 9: WBCN, WXRK, WQFM, WFNX, WLIR. CFNY, WMGM, KQWB, KRQU. Medium 62 including WBAB, WNEW, WDVE, KTXQ, WXRT, KRQQ, 91X, KFOG, WPYX, WPDH.

RIC OCASEK "True To You" (Geffen) 86/20 (67/15)
Adds including WKLS, KAZY, WCCC, KISS, KEZO, KDJK, KFMQ, Heavy 31 including WMMR, WHJY, WLVQ, KQRS, KRQQ, 91X, KGB, KFQG, KRQR, KOME, Medium 49 including WIYY, KTXQ, WNOR, KYYS, WQFM, KLOS, WPYX, WPDH, WOUR,

BENJAMIN ORR "Stay The Night" (Elektra) 82/76 (6/6)
Adds including KSHE, KZAP, KFOG, KRQR, KOME, WCCC, WPDH, WEZX, WKQQ, WRXL. Heavy 7: WBCN, KGB, KQDS, KTCZ, KFMG, WMGM, KSPN. Medium 64 including WXRK, WDVE, WHJY, WKLS, WLUP, KLBJ, KNCN, KFMF, KTYD.

Debuts at #36

PETER GABRIEL "That Voice Again" (Geffen) 81/27 (55/9)

Adds including WBCN, WMMR, WHJY, KYYS, KSHE, KLOS, 91X, KOME, WCMF, WEZX, KLBJ. Heavy 30 including WDVE, WLUP, WXRT, WFYV, WTUE, WLAV, KILO, KZEL, KKDJ, WWWV. Medium 45 including WIYY, WKLS, WSHE, WNOR, KZAP, KFOG, WCCC, WOUR, KNCN, WROK. Moves 44-29.

PETE TOWNSHEND "Life To Life" (Atlantic) 77/24 (54/12)
Adds including KFOG, WPDH, WEZX, WAPL, WRQK, WWCT, WWWV, KRNA, KQWB, KFMQ, Heavy 13 including WBCN, WLUP, WXRT, KAZY, KISS, KILO, KZEL. Medium 59 includingWIYY, WNEW, WKLS, WLVQ, KYYS, KSHE, KZAP, KRQR,

BOSTON "Cool The Engines" (MCA) 77/11 (68/66)

Adds including DC101, WKLS, WDHA, WPDH, KMJX, KILO, KDJK, KQWB. Heavy 38 including WNEW, WHJY, WEBN, KQRS, KGB, KRQR, WPYX, WCCC, WFYV, WKQQ. Medium 37 including WIYY, WKRR, WRQK, KGGO, KQDS, WFBQ, KATT, KKDJ, KOZZ. Moves 36-30.

KATT, KKDJ, KOZZ. Moves 30-30.

STABILIZERS "One Simple Thing" (Columbia) 76/19 (61/12)

Adds including WXRK, WDVE, WLUP, KLOS, WZZO, KNCN, KMJX, WWCT, KLPX. Heavy 6: KISW, KZEL, KSTM, KEZE, WXRC, KSPN, Medium 51 including WMMR, WHUY, KTXQ, WLVQ, KYYS, KSHE, KGB, KFOG, WCCC, WEZX, Moves 53-48.

WXRC, KSPN, Medium 51 including WMMH, WHJT, KTAU, WLYG, KTTS, KSHL, KGB, KTGG, KTGG,

TALKING HEADS "Puzzlin" Evidence" (Sire/WB) 62/16 (46/17)

Adds including WIYY, WZZO, WEZX, WKRR, WAPL, KZEL, WGIR. Heavy 23 including WHJY, WQFM, KROQ, 91X, KFOG, KLBJ, KATT, WWWV, KTYD. Medium 33 including WKLS, KTXQ, WNOR, WLUP, KYYS, KZAP, KGB, KRQR, WRQK, KEZO.

CINDERELLA "Nobody's Fool" (Mercury/PolyGram) 62/9 (53/14)

Adds: WLLZ, KSHE, KOME, WDHA, WEGR, WIOT, KKDJ, KMBY, KEZE. Heavy 5: KUPD, WAQX, KNAC, KRIX, KTAL. Medium 41 including WMMR, WHJY, KGB, KISW, WPYX, WCCC, WEZX, WOUR, KNCN, WKDF. Moves 58-53. GENESIS "Land Of Confusion" (Atlantic) 55/13 (54/9)

Adds including WSHE, WQFM, WCMF, WOUR, WAPL, WWCT. Heavy 17 including WIYY, WBCN, WXRK, WMMR, WLUP, KGDN, KGB, WCCC, KILO, WWWV. Medium 33 including WHJY, KQRS, KSHE, 91X, WZZO, WEZX, KNCN, WKRR. Remains at #41

BOSTON "Can'tcha Say/Still In Love" (MCA) 53/5 (51/50)

Adds: 0107, WCMF, KNCN, WKRR, KFMG. Heavy 23 Including WHJY, WLUP, WQFM, KQRS, KRQR, KOME, KISW. WZZO, WCCC, KLBJ. Medium 26 including WKLS, KTXQ, WEBN, KBPI, WKDF, WTUE, KATT, KEZO, KJOT, KILO. Moves 43-42.

EDDIE MONEY "We Should Be Sleeping" (Columbia) 48/10 (38/8)
Adds: WHJY, KSHE, WHTF, KWIC, WAPL, WRQK, WLNZ, KEZO, KMBY, WYMG. Heavy 16 including WQFM KGB, KOME.
KLBJ, WKQQ, WGIR, KTYD. Medium 29 including WEBN, WRIF, KLOS, KFOG, KRQR, KISS, KATT, KILO, KKDJ. Debuts at

PAUL SIMON "Graceland" (WB) 47/19 (29/7)
Adds including WBCN, WXRK, WDVE, KTXQ, WRXL, WRQK, KRNA, KFMQ, Heavy 8 including WXRT, KBCO, CHEZ, KSTM, KKCY, KKGR, KSPN, Medium 36 including KINK, KFOG, WPDH, WEZX, KEZO, KILO, KKDJ, WRKI. Debuts at #55.

R.E.M. "Superman" (IRS/MCA) 44/21 (23/10)
Adds including WHJY, WKLS, WLUP, KFOG, KNCN, WRQK, KQDS, KZEL, KKDJ, KRNA. Heavy 11 including WXRT, WFNX. WCCC, WWWV, KQWB, KTYD. Medium 25 including 91X, WAPL, KATT, KEZO, KILO, WIXV, KFMQ, KOZZ. Debuts at #57.

WCCC, WWW, KOWB, KTD, Medium 29 Including 91X, WAPL, KATT, KEZU, KILC, WIAV, KEMG, KUZZ, Edudis at #37.

VAN HALEN "5150" (WB) 43/12 (33/9)

Adds including WHEB, KLBJ, KWIC, KKDJ, WRKI, KZOQ, Heavy 9: WXRK, WEBN, KGB, KISW, WAQX, KISS, KZEL, KEZE, WGIR, Medium 27 including WMMR, WHJY, WRIF, KGON, KOME, WEZX, WFYV, KJOT, KILC. Debuts at #56.

BEACH BOYS "California Dreamin" (Capitol) 43/4 (48/4)

Adds: WCCC, WIOQ, KEZE, WZZQ, Heavy 9: WNEW, WEBN, WPDH, WQMF, WMGM, WRKI, WHMD, KKGR, KRQU. Medium 28 including WNOR, KZAP, KISW, WOUR, WKQQ, WRXL, WWCT, KDJK, WWW. Moves 60-58.

BON JOVI "Wanted Dead Or Alive" (Mercury/PolyGram) 36/15 (20/4)

Adds including WIYY, WKLS, WCMF, KQDS, WLAV, KKDJ, KFMQ. Heavy 7 including KZEW, KQRS, KOME KISW, KTAL KWHL. Medium 27 including WDVE, KTXQ, KGB, WOUR, KNCN, KILO, KDJK, WIXV. Debuts at #60.

#### **NEW & ACTIVE**

OUTLAWS "Soldiers Of Fortune" (Pasha/CBS) 40/17 (23/17)

KNCN, KMJX, WLAV, KLPX, WGIR, KRNA, KOZZ, Heavy 0. Medium 24 including WDVE

CHEAP TRICK "KISS Me Red" (Epic) 40/9 (33/12)

Adds: WYNF, WLLZ, WAPL, WXLP, WLNZ, WIBA, KWHL, KFMF, KZOQ. Heavy 2: KOMP, KRQU. Medium 26 including KGB, KRQR, WEZX, KNCN, WKDF, KISS, KRNA.

HOWARD JONES "You Know I Love You . . . Don't You?" (Elektra) 34/30 (5/5) Adds including WXRT, 91X, WCCC, KNCN, KGGO, WRKI, WWW. Heavy 5: WLIR, WPLR, WPDH,

ALICE COOPER "Give it Up" (MCA) 34/13 (21/9)
Adds including WLVQ, WQFM, WXKE, KATT, KLPX, WIXV, KQWB, KTYD. Heavy 1: KNAC. Medium 18 including WXRK, KZEW, WRIF, KNCN, KILO, KDJK, KRNA.

KZEW, WRIF, KNCN, KILO, KDJK, KMNA

JASON & THE SCORCHERS "19th Nervous Breakdown" (EMI America) 34/7 (28/13)

JASON & THE SCORCHERS "19th Nervous Breakdown" (EMI America) 34/7 (28/13)

JASON & THE SCORCHERS "19th Nervous Breakdown" (EMI America) 34/7 (28/13)

Adds: KTXQ, WYNF, CHEZ, KBAT, KFMG, KRNA, KRQU. Heavy 1: WBCN. Medium 18 inc KNCN, WFYV, WKDF, KOZZ. BOSTON "I Think I Like It" (MCA) 31/4 (34/33)

Adds: WOUR, KFMG, WGIR, WRUF. Powers 1. Heavy 12 including WOFM, KORS, KSHE. KRQR, KOME, WZZO. WCCC, KLBJ. Medium 18 including WIYY, KZAP, WKDF, KQDS, WXKE, KATT. KEZO, KFMF. BOSTON "Hollyann" (MCA) 31/3 (32/31) DUSTOR TRUITSHIFF (MCAF) 31/3 (36/31) Adds: WKQQ, KOMP, WZZQ. Heavy 9 including WDVE, KQRS, WCCC, WEZX, WFYV, WEGR, WLAV. Medium 22 including KYYS, WKDF, WROK, KQDS, WXKE, WFBQ, WIXV, KOZZ.

BERLIN "Like Flames" (Geffen) 30/17 (16/16)

Adds including WLUP, KBPI, KROQ, WCCC, WLAY, WWWV, KFMZ, KOZZ, KTYD. Heavy 2: KRNA, KRQU. Medium 21 including WSHE, 91X, WPLR, KEZO, KILO, KDJK, KATP.

GENESIS "In Too Deep" (Atlantic) 29/8 (30/0)

Adds: WYNF, WEBN, WLVQ, WHEB, KWIC, WFYV, WRUF, KTAL. Powers 2. Heavy 13 including Q107, WLUP, KUPD, KLPX, WWWY, KRNA, KTYD. Medium 12 including KINK, WKLC, WIOQ, WOUR, WXLP, KGGO, KTCZ.

DAVID LEE ROTH "Ladies Nite In Buffalo?" (WB) 28/5 (27/1)

Adds: WKQQ, KISS, KJOT, KKDJ, WAOR. Heavy 9 including WDVE, KISW, WPYX, KPOI, WBLM, KTYD. Medium 16 including KGB, WKLC, KNCN, WRQK, WLAV, KDJK, WIXV

BROKEN HOMES "In Another Land" (MCA) 27/5 (24/8)
Adds: WLLZ, WEGR, KZEL, WGIR, KRQU. Heavy 2. WQFM, KWIC. Medium 13 including WNEW, KOME, KLBJ. KATT, WMRY, KLPX, KRNA.

38 SPECIAL "One in A Million" (A&M) 26/4 (24/5)
Adds: WRFX, WKRR, WKQZ, WRUF. Heavy 3: WTPA, WKDF, KRNA. Medium 17 including WKLS, WLLZ. KGB, WFYV, WXKE, WLAV, WWWV.

OMD "(Forever) Live And Die" (A&M) 25/2 (24/2)

Adds: WBCN, KTCL. Powers 2. Heavy 10: WXRT, KAZY, KROO, WLIR, CHEZ, CFNY, WONE, KTCZ, KRNA. KSPN. Medium 11 including WBAB, 91X, CFOX, WFNX, WDHA. WRDU, WXLP.

MODDY BLUIES "Running Out Of Love" (Polydor/PolyGram) 23/12 (11/8)
Adds including KUPD, WZZO, WRKI, WGIR, WWWV, KRNA. Heavy 2: WCCC, KSPN. Medium 16 including KZAP, WAAF, WHTF, KBAT, KZEL, KRIX.

JOAN JETT & THE BLACK HEARTS "Good Music" (Blackheart/CBS) 23/3 (21/21)
Adds: WCCC, WPDH, WKOZ. Powers 1 Heavy 4 WBCN, WNEW, WLIR, KRQU Medium 14 includin
WDHA, WHEB, WRKI, KRNA. including KZEW, WSHE, KGB

TRIUMPH "Tears In The Rain" (MCA) 22/8 (14/5)
Adds: Q107, KUPD, WHTF, KKDJ, WMGM, KATP, WIXV, KTYD. Powers 1. Heavy 4 including KISS, WAPL. Medium 17 including KZEW, KGB, WEZX, WKFM, WOUR, WRQK, KATT

BIG AUDIO DYNAMITE "C'mon Every Beatbox" (Columbia) 22/8 (17/17)

Adds: WNEW, WSHE, WXRT, WXLC, WPLR, WMRY, KZEL, KTCL. Powers 1. Heavy 4 including KROQ, WFNX. ®LIR Medium 8 including WMMR, 91X, WHFS, KKDJ.

TINA TURNER "Overnight Sensation" (Capitol) 22/2 (23/3)

Adds: KSTM, KSQY. Powers 1. Heavy 7: CHOM. KZEW, WXRT, KBCO. KZEL. KPOI, KRIX. Medium 12 including KFOG. WPYX, WEZX, WKRR, WKDF, KEZO, WIXY, KOZZ.

WORLD PARTY "Ship 01 Fools" (Chrysalis) 21/9 (13/4)
Adds: KAZY, KNON, WIMZ, WONE, WQBK, WWTR, KATP, WWWV, KRQU. Heavy 0. Medium 13 including WNEW, WIMFS, KLBJ, WFYV, WXRC, KFMF, KTCL.

IRON MAIDEN "Wasted Years" (Capitol) 20/3 (17/4)
Adds: WBCN, KDJK, KATP. Powers 1. Heavy 2: KISS, KNAC. Medium 8 including Q107, KUPD, KGB, KNCN, KLAQ, KEMG.

HUMAN LEAGUE "Human" (Virgin/A&M) 20/2 (22/2)
Adds: WLIR, CFNY, Powers 3, Heavy 9 including CHOM, KINK, CFOX, CHEZ, KTCZ, K97, KKCY, Medium 10: WFNX, WDHA, WZYC, WLAV, WMRY, WQBK, WHMD, KKGR, KSPN, KRQU.

GEORGE THOROGOOD & THE DESTROYERS "Night Time" (EMI America) 19/17 (2/0)
Adds including WHJY, WKOZ, WMRY, KKDJ, KMBY, WRKI, KATP, KZEP. Heavy 1: KFMG. Medium 14 including WXRK, Q107, WOFM, KLOS, WZZO, WTPA, WPLR. WLAV.

Q107, WQFM, KLOS, WZZO, WTPA, WPLR. WLAV.

GENERAL PUBLIC "Too Much Or Nothing" (IRS/MCA) 19/9 (11/11)

Adds: WBCN, WHFS, WDHA, WHEB, CFNY, WXLP, WRKI, WHMD. KTCL. Powers 2. Heavy 5 including WXRK, KROQ, WLIR. Medium 8 including WNEW, KBCO, WFNX, CHEZ, WBRU, KBAT, KTYD.

BEN SIDRAN "Space Cowboy" (Magenta/Windham Hill) 18/7 (10/10)

Adds: WXRT, KAZY, WDHA, WEZX, WONE, KKGR, KOZZ. Heavy 0. Medium 8 including WNEW, KTCZ, KKCY, WQBK.

GLASS TIGER "Someday" (Manhattan) 17/9 (8/8)

Adds: KAZY, WONE, WXLP, KTCZ, K97, WMGM, KFMZ, KFMQ, WZZQ. Heavy 1: KRNA. Medium 11 including WCCC, WPLR, WZZX, KLAQ, WHMD, KRQU.

TOTO "III Re Quez You!" (Celumbia) 37/2 (4/5/1)

TOTO "I'll Be Over You" (Columbia) 17/2 (15/1)
Adds: K97, KESI. Powers 2. Heavy 8: KINK, CFOX, WIMZ, WXLP, KKCY, WHMD, KKGR, KRQU. Medium 7 including KMJX. KGGO, WWCT, WWWV, KFMZ, WZZQ. RIC OCASEK "Keep On Laughing" (Getten) 17/2 (15/0)
Adds: WEBN, WQMF. Heavy 6: 91X, KRQR, CHEZ, KLBJ, WLAV, KZEL. Medium 10 including KTXQ, WSHE. KZAP, WAAF,

BAD COMPANY "Fame And Fortune" (Atlantic) 15/5 (12/12)
Adds: KQRS, KLOS, KGB, KMJX, KOZZ. Heavy 2: WEBN, KWHL. Medium 10 including WLLZ, WRIF, WQFM. KISW, WHCN,

30HN FOGERTY "Knockin' On Your Door" (WB) 15/1 (16/1)
Adds: WYNF. Heavy 7 including KFOG, KRQR, KISW, WPYX, WQBK, KSPN. Medium 8: WIOQ, WHTF, WKDF, WTUE, KZEL, KKCY, KEZE, KKGR.

FRANKIE GOES TO HOLLYWOOD "Rage Hard" (Island) 15/1 (17/1)
Adds: WMRY, Heavy 3: WFNX, WLIR, CFNY, Medium 10 including CHOM, 91X, WBRU, WFYV, KBAT, WMGM, KRIX. FRANKIE GOES TO HOLLYWOUD Flags 1121 (Adds: WMRY, Heavy 3: WFNX, WLIR, CFNY, Medium 10 including CHOM, 91X, WBHU, WF1X, 1000, BRYAN FERRY "Help Me" (WB) 15/1 (16/3)

BRYAN FERRY "Help Me" (WB) 15/1 (16/3)

WLIR, KGRO, Medium 11 including WXRT, KAZY, KBCO, WFNX, CHEZ, WIOQ, CFNY.

# **AOR ALBUMS**

#### MOST ADDED

**GEORGIA SATELLITES (33)** PLAYING FOR KEEPS (25) **RATT (25)** OUTLAWS (22) STABILIZERS (18) **BAD COMPANY (16)** PETER GABRIEL (15) WANG CHUNG (14) PAUL SIMON (13)

#### HOTTEST

BOSTON (72) HUEY LEWIS & THE NEWS (63) RIC OCASEK (51) STEVE WINWOOD (50) **BRUCE HORNSBY (38) EDDIE MONEY (31)** TALKING HEADS (26) DAVID & DAVID (25) BON JOVI (24)

### **NEW & ACTIVE**

Continued from Page 78

WORLD PARTY "Private Revolution" (Chrysalis) 24/11 (14/4)
Adds including KAZY, CHEZ, KNCN, WIMZ, WONE, KLPX, WWWV. Heavy 0. Medium 15 including WNEW, WHFS, CFNY, KLBJ, WFYV, WXRC, KFMF.

KLBJ, WFYV, WXRC, KFMF.

GENERAL PUBLIC "Hand To Mouth" (IRS/MCA) 22/10 (13/10)

Adds: WBCN, WXRT, WHFS, WDHA, WHEB, WXLP, KKCY, WRKI, WHMD, KTCL. Powers 2. Heavy 6 including WXRK, KROQ, 91X, WLIR, CFNY. Medium 9 including WNEW, KBCO, WFNX, CHEZ, WBRU, KBAT, KTYD.

BIG AUDIO DYNAMITE "Number 10 Upping Street" (Columbia) 22/8 (17/17)

Adds: WNEW, WSHE, WXRT, WKLC, WPLR, WMRY, KZEL, KTCL. Powers 1. Heavy 4 including KROQ, WFNX, WLIR.

Medium 8 including WMMR, 91X, WHFS, KKDJ.

HUMAN LEAGUE "Crash" (Virgin/A&M) 22/1 (24/2)
Adds: CFNY. Powers 3. Heavy 9: CHOM, KINK, CFOX, WLIR, CHEZ, KTCZ, K97, KKCY, KGRQ. Medium 12 including WXRT. 91X, WFNX, WDHA, WZYC, WLAV, WMRY.

IRON MAIDEN "Somewhere In Time" (Capitol) 21/3 (18/4)

TOTO "Fahrenheit" (Columbia) 21/1 (20/1) Adds: K97, Powers 3. Heavy 10: KINK, CFDX, WIMZ, WXLP, KTCZ, KKCY, WHMD, KKGR, KGRQ, KRQU. Medium 11 including KAZY, KMJX, WONE, KGGO, WWCT, WWWV, KESI, KFMZ.

BEN SIDRAN "On The Live Side" (Magenta/Windham Hill) 18/7 (10/10)

AGOS: WART, NAZT, WORA, WORA, WORK, KNOR, NOZZ, HOW, O. MODION INCIDING WITH RICHARD THOMPSON "Daring Adventures" (Polydor/PolyGram) 16/0 (18/3)
Heavy 2: WHFS, KTCL. Medium 12: including WXRT, KAZY, KBCO, WRNX, CHEZ, KNCN, WONE

GREAT WHITE "Shot In The Dark" (Capitol) 15/3 (15/0) 10 including WHJY, Q107, WRIF, KQRS, WOUR, KATT, KZEL

R&R FRIDAY, OCTOBER 10, 1986/79

# REGIONAL AOR ACTIVITY

WPLR/New Haven (203) 287-9070

WIOQ/Philadelphia

PD: CHUCK BROWNING

(215) 667-8100

Heavy
STEVE WINWOOD
HUEY LEWIS (M)
PRETENDERS
TIL TUESDAY
BILLY JOEL
PETER GABRIEL
Medium
a ELTON JOHN
a BEACH BOYS

WCMF/Rocheste

MD: DAVE KANE
BBAYY
HUEVE PAIS
EDIE HONEY
STEVE WINMOOD
BOSTON (H)
VAN HALEN
BAD COMPANY
DAVID A DAVID
TRIUMPH
TRIUMPH
TRIUMPH
HONEY
A GENESIS
Medium
BON JOVI

(716) 282-4330

MD: DAVE KANE

MD: CHRISTINA

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rota-

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' - Record is newly reported or additional tracks have been added

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 -1,000,000.

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel

#### EAST

#### PARALLEL ONE

## WIYY/Baltimore

(301) 889-0098 PD: TOM EVANS

PD: TOM EVANS
MD: CHRIS DERY
BRAVY
BON JOVI (M)
BOSTON (M)
GENESIS
HUEY LEMIS (M)
EDDIE MOMEY
RICOCHERK (M)
RICOCHERK (M)
RICOCHERK (M)
FRICHING
MANG CHUNG
STEVE MINHOOD
MAGIUM
PRETENDER
JOHN POERTY
BRUCE HORNSY &
BRILLY SOUIER
SHITHERHERNS
PLAYING FOR KEEPS
PLAYING FOR KEEPS
PLAYING FOR KEEPS
TIMBURM SHIEND
TIMBURM SHIEND
TOMUL &
DAVID &
DAVID &
DAVID &
DAVID LEE ROTH
NEIL YOUNG

## (514) 935-2425

PD: ROB BRAIDE MD: BENOIT DUPRESNE

BBBVY GENESIS CHRIS DEBURGH HUEY LEWIS R.E.M. PAUL SIMON TALKING NEADS TINA TURNER RIC OCASEK COREY HART TRIUMPH DAVID & DAVID HUMAN LEAGUE DON JOHNSON BILLY IDOL BRUCZ HORNSEY PRETENDERS

BRUCE HORSEY 4.
PRITEDEDES
PETE TOWNSHEND
STEVE WINNOOD
Medium
LUBA
KIN NITCHELL
TOM COCHRANE 6 RED
NEIL YOUNG
BEAU GESTE
RUN D.H.C.
JOHN POGESTE
LOVER SPEAKS
I CHICAGO
DOUBLEDARE DOUBLEDARE ARETHA PRANKLIN HARLEQUIN TIMBUK3

ENDY PAT EVANS
ENDY
GENESSIS
TALKING HEADS
SMITHEREENS
SMITHEREENS
SON JOVI
DDUE MONEY
RIC OCASEK
BILLY IDOL
BOSTON
JOHN POERTY
DAVID LEE ROTH
JOHN POERTY
DAVID LEE ROTH
HUEY LEWIS
JOURNEY
JOURNEY
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JOURNEY

JOURNEY
BILLY SOUIER
GEMERAL PUBLIC
KBC BAND
Medium
PETER GABRIEL
BILLY JOEL
R.E.N.
EUNYTHRICS
ARETHA PRANKLIN
BAD COMPANY
PAUL SIMON
GEORGE THOROGOOI
ELVIS COSTELLO
TIMBUKS OUTFIELD SOUTHSIDE JOHNNY GEORGIA SATELLITES POLICE

#### WDVE/Pittsburgh (412) 937-1441

PD: GREG GILLISPIE MD: HERSCHEL

BUTHLESS PEOPLE
GOUGHAPT
GENESIS
TALKING HEADS
VAN HALEN
BILLY SQUIER
FABULOUS T-BIRDS
AVID & ADVID
R.E.M.
EURYTHHICS
MOODY BLUES
SMITHEREENS
PAUL SIMON
IGGY POP
RATT
ROTHERM RATT
BAD COMPANY
ROSSINGTON
BENJAMIN ORR
PETE TOWNSHEND
STABILIZERS
POLICE

#### WHJY/Providence (401) 438-6110

GEORGIA SATELLITI
R.E.M.
BENJAMIN ORR
POLICE
EDDIE MONEY
Light
GEORGE THOROGOOO
BRIAN SPENCE
GLASS TIGER

DC101/Washington DC

OM: TED UT2 MD: ERIN RILEY PD: KEN CARSON A/PD: GLENN STEWAR

WMMR/Philadelphi/

(215) 581-0933

Heavy
PETER CABRIEL
GENESIS
STEVE WINNOOD
HUEY LEWIS
BOSTON
EDDLE MONEY
JOHN POGERTY
TALKING HEADS
RIC CCASEK
BILLY JOEL
DAVID LEE ROTH
R.E.M. PDI KEN CARSON AA/PDI GLERN STEWA

BORTON
SOUTH SOUTH STEWA

BORTON
STEVE MINNOOD
TALKING HEADS
HUBY LEMIS
JOHN FOCENTY
RIC CASEKY
PROCERTY
RIC CASEKY
BON JOVI
BON J BILLY IDOL PRETENDERS

BRICKLIN
PAUL MCCARTNEY
DARYL HALL
JOHN EDDIE
JOURNEY
ELVIS COSTELLO
DAVID & DAVID
CINDERELLA
BAD COMPAYNA
STABILIZERS
DWEEZIL ZAPPA
PETE TOWSHEND
KBC BAND

## WNEW-FM/New (212) 986-7000

PD: CHARLIE KENDALL MD: MARK CHERNOFF MD: MARK CHERNOFF

Heavy
BEACH BOYS
BONN DOZETY (M)
PETER GRBIEL
BRUCE HORNSSY 6...
BILLY TOLL
JOAN JETT
HUEY LEWIS
RIC COASEK
ROBERT PALMER
PRITENDERS
SHITHERENS
TALKING HEADS (M)
GEORGE THOROGOOD
STEVE WINNOOD (M)
BON JOYL
BILLY SQUIRE
BAD COMPANY
GENESIS BAD
GENESIS BAD
BAD GOMPANY
GENERAL PUBLIC
GENESIS

RAD COMPANY
GENERAL PUBLIC
GENESIS
HOMARD JONES
REC BAND
IOGY POP
RATE M.
DAVID LEE BOTH
PLAYING FOR KEEPS
MANG CHUNG
BROKEN HOMES
GEORGIA SATELLITES
ALIMBAKERS
TIL TUESDAY
ALVIN LEE
TITHBUS
HOMES
HOMES
HOMES
GEORGIA SATELLITES
TITHBUS
LET
LITHBUS
LI

## WXRK/New York

(416) 967-3445 GM: GARY SLAIGHT

MD: ANDY FROST

Heavy
GENESIS (M)
GENESIS (M)
GENESIS (M)
DONN FOCERTY (M)
JOHN FOCERTY (M)
JOHN FOCERTY (M)
HOS SEGER
BLISTY
LOON
PREFENDERS
FOLICE
KIM MITCHELL (L)
TOM COCHRANE & RE
NEIL YOUNG (L)
WRAITH (L)
WRAITH (L)
GLASS TIGER
Meditum
DARYL HALL
OUTFIELD
FIXE

Q107/Toront

## (617) 268-1111

Heavy
RUN D.M.C.
PETER GABRIEL
TALKING HEADS
VAN HALEN
HUEY LEWIS
TIL TUESDAY
R.E.M.
SOSTON
BOSTON
BOSTON
BOSTON
EDOI: MONEY
EDOI: MONEY
PRETENDERS
BILLY JOEL
DAVID LEE ROTH
BILLY JOEL
DAVID LEE ROTH
BILLY JOEL
THE SOULER
BILLY HOLE
GENEES SOULER
BILLY HOLE

NEIL YOUNG
ELVIS COSTELLO
TRIUMEN
TRIU

JOHN FOGERTY LYRES Medium Light PAUL MCCARTNEY IRON MAIDEN GENERAL PUBLIC OMD

## WBAB/Long Island

VP/PD: BOB BUT
MED: RALPH TORTH
(FROZEN)
BROYN
BROYN
BROYN
BROYN
BROYN
BRILLY JOBE. (H)
BON JOUT (H)
BON JOUT (M)
HOW JOUT (M)
TALKING HEADS
GLASS TIGER
BOLLY LOUIS
BULLY LOOL
ROBERT PALMER
BILLY LOOL
RETTENDERS
JOURNEY
Medium
DARTL HALL
ENTYMICS
LINETHALL
BROYN
B

STEVE WINWOOD STEVE #INMOOD
TRIUMPH
PABILLOUS T-BIRDS
BILLY SQUIER
JOHN POCENTY
ON TO MICE
LOW TO MICE
DAVID LEE ROTH
THRBURS
OMD
ELVIS COSTELLO
RATT
BAD COMPANY
IRON MAIDEN
PAUL MCCARTNEY
NELL YOUNG
Light

# (202) 828-9932 PD: DAVE BROWN ASST. PD: B.J. COHEN Meanyy BOSTON (M) PETER GABRIEL (M) BILLY JOEL (M) BILLY JOEL (M) EDDIE MONEY ROBERT PALMER BOB SECER TALKING HEADS (M) STEVE WINMOOD (M) GENESIS (M) RIC OCASEK Medium

WPYX/Albany ED LEVINE

TWO

PARALLEL

RECEIVED THE CONTROL OF T

ASST PD: ANDI TURCO
MANUY
BRUCE MORNSBY 6
DAVID 6
DAVID 6
DAVID 6
BILLY SQUIER
BOSTON
TRIUMPH
BON JOVI HEADS (M)
TALKING HEADS (M)
TALKING HEADS (M)
TALKING HEADS
BILLY JOL
DAVID LEE ROTH
JONN POGENTY
STEVE WIMMOOD
BIC COLSBER (M)
PED HOWER IEL
Medium

G EDRGIA SATELLITES
A PATT
A PETE TOMNSHEND

## (617) 595-6200

Heavy ELVIS COSTELLO EURYTHMICS IGGY POP TALKING HEADS B.E.M. R.E.M. GENE LOVES JEZEBEL B-52'S GENE LOVES JEZEBEL
B-52'S
UB40
FRANKIE GOES TO...
RIC OCASEK
HUNTERS & COLLECTE
NEW ORDER
PETER GABRIEL
BIG AUDIO DYNAMITE
PRETENDERS
MEDIA UBIO LINGUIS
LIGHT

WKLC/Charleston (304) 722-3308

MDI JENNIFER GIFE
BRAVY
DAVID LEE ROTH (M)
RUEY LEMIS
RIC MCASEK (M)
R.E.M.
BON JOVI
BILLY IDDI
DAVID & DAVID (M)
BOSTON (M)
POTTER\_GARRIEL
STEVE MINNOOD
Hadius
B BENJAMIN ORR
MOODY BLUES
Light
BIG AUDIO DYNAMIT
STABLILIERE
WHHALDOWEY

WDHA/Dover (201) 328-1055 VP/GM: BOB LINDER PD: MIKE BOYLE

PD: MIKE BOYLE

HEAVY
HUFT LEWIS (M)
JOHN POGERTY (N)
RIC COASEK (M)
BOSTON IN TO THE MOSTON IN THE MOST IN THE

(717) 697-1141

PD: SIMON JEFFRIES ASST PO: CHRIS JAMI

Heavy
BAD COMPANY
BON JOVI
BON BOSCHTY
GONEY
BON BOSCHTY
GONEY
BON JOVI
BON

(203) 233-4426

PD: HARVE ALAN

DAVID LEE NOTH
MOODY BLUES
BON JOVI
Medium
HOWARD JONES
BERLIN
BENJAMIN ORR
Light
JOAN JETT
BEACH BOYS
GEORGIA SATELLITES

WBRU/Provide

PD: RICK BARR MD: ALISON STEWART

TOTAL THE STATE OF THE STATE OF

(613) 563-1919

PD: STEVE COLWILL MD: GREG TORRINGT

DAVATOM COCHMFIXX
EURYTHMICS
EDDIE MONEY
STEVE WINMOOD
TALKING HEADS
PETER GABRIEL
JOHN FOGERTY (L) JOHN POUL.
R.E.M.
HUMAN LEAGUE
PAUL MCCARTNEY HUMAN LEAGUE
PAUL MCCARTNEY
U840
NEIL YOUNG
OMD
RIC OCASEK
CYNDI LAUPER (L)
GENESIS
Medium
WORLD PARTY
PLAYING POR KEEPS (L'
POLICE POLICE
Light
GEORGIA SATELLITES
JASON & THE SCORCH
DON JOHNSON

(914) 471-1500 PD: STEW SCHANTZ MD: PAM BROOKS

HEAVY
PETER GABRIEL
GENESIS
BLLIVAG MEADS
STEVE WINMOOD
EDDIE MONEY
HUFF LEMIS
BOSTON
ROMEY
HUFF LEMIS
RIC COASEK (H)
BEACH BOYS
JOHN POOERTY
DAVID & DAVID
DAVID LER NOTH
BOYD
BRUCE HORNSBY & ...
PRETENDERS
BLLIVAG OND
BRUCE HORNSBY & ...
PRETENDERS
BLLIV SQUIER
WALL
BON JOYL
BRUCE HORNSBY & ...
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PRETENDERS
BLLIV SQUIER
WALL
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WALL
BON JOYL
BRUCE HORNSBY & ...
PRETENDERS
BLAYING FOR KEEPS
BENJAMIN ORR
JOAN JETT
LIGHT

## WEZX/Scrantor (717) 961-1842

Heavy
BOSTON
JOIN POGERTY
STEVE WINNOD
RIVE
REVENTION
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REVENTION
REVENTION
HORSE
REVENTION
BRUCE LEWIS
BON JOVI
BRUCE HORNSBY &
DAVID LEE ROTH
PRETENDERS
ALVIN LEE
A REN SIDRAN
DARVI HALL
BETIER GABRIEL
Light

#### WKFM/Syracuse (315) 487-1500

PD: STEVE BECKER A/PD: BRIAN ILLES

MD: CHRISTINA

Bavy
RIC CCASEK
JOURNEY
STEVE WINWOOD
TOSTON
TOSTON
HOLY LEWIS
BRUCE HORNSHY
HOLY LEWIS
BRUCE HORNSHY
FRETENDER
TIAK TUNNE
BRUCE HORNSHY
FRETENDER
TIAK TUNNE
BRUCE HORNSHY
FRETENDER
TIAK TUNNE
BRUCE
TOLLY TOOL
PRETENDER
TAKING HEADS
TAKING HORNE
BOND
PETE TOMBOT
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TO HUDE TERMIS (W)
STEVE WINMODO (M)
PETER GABRIEL (M)
PETER GABRIEL (M)
PETER GABRIEL (M)
PETER GABRIEL (M)
RIC OCASEN (M)
RIC MINORY
BOSTOW (M)
BILLY INONEY
BOSTOW (M)
BILLY IDOL
DAVID LEE ROTH (M)
BRUCE HORNSBY & ...
DAVID LEE ROTH (M)
B BENJAMIN ORR (L)
B BOB SEGER
Light

#### (315) 472-0200 MD: LORRAINE RAPE

Heavy Heavy
BOSTON
BAD COMPANY
HUEY LEWIS
DAVID LEE ROTH
STEVE HIMMODD
JOHN FOGERTY
BOB SECER
C INDERELLA
RIC CCASE
BON JOVI
VAN HALEN
BILLY SQUIER
BLUY SQUIER
BOLIVI SQUIER
JAVID & DAVID (L)
Medium
I GENESIS
ULIAMS
LIGHT
REAL

CFNY/Toronto (416) 453-7452 OM: DAVID MARSDEN ASST PD.: DON BER

PD: DAVID EINSTEIN MD: BOB SHOWACRE HEAVY
OND
MEM ORDER
MEM ORDER
MEM ORDER
PAUL SIMON
ENDA READS
ELVI'S COSTELLO
GENERAL PUBLIC
GENERAL FUBLIC
FREY ENDERS
IGGY POP
SPOONS
KILLING SEA TALKING HEADS R.E.M. PETER GABRIEL ELVIS COSTELLO SMITHEREEMS STEVE WINNOOD MARTI JONES TIMBUK3 DAVID & DAVID UB40 9-52'S WOODESTOPS

## WOUR/Utics

PD: PETER HIRSCH Heavy HUEY LEWIS (M) HUPY LDWIS (M)
TIL TUESDAY
DAVID & DAVID (M)
STEVE MINNOOD
BRUCE HONNSAY L.
TRIUMPH (M)
LOW
HONSAY L.
TRIUMPH (M)
LOW
HONNSAY L.
HON

PD: CYNDE SLATER APD: RUSS MOTTLA

Heavy
BOSTON (M)
HUEY LEWIS (M)
TALKING HEADS (M)
STEVE WINNOOD (M)
PETE TOWNSHEND
PETER CABRIEL (M)
PRETENDERS
TRIUMEN

FRIUMPH EDDIE MONEY (M) JOHN FOGERTY (M)

JOHN FOGERTY (
R.E.M.
DAVID & DAVID
BILLY IDOL
Medium
BENJAMIN ORR
BON JOVI
JOAN JETT (L)
Light

WHTF/York

PD: MIKE ONDAYKO MD: TIM DRAYER

HO: TIM DRAYBO

HEAVY
BOSTON (M)
BILLY IDOL
RIC GOASTER (M)
BRUCE HONNER (M)
BRUCE HONNER TA
HUEY LEWIS (M)
PRETENDERS
TIL TUESOAY
STEVE WINNOU
DOAYIO LEE ROTH
GENESIS
Hedium
BENJAMIN ORR
R.E.M.
TRIUMPH
ZEDIE NOMEY
ANDI

a OUTLAWS A VAN HALEN Light a STABILIZERS

ELVIS COSTELLO
OND
NEW ORDER
JOAN JETT
SMITHS
R.E.M.
COMMUNANDS
CHMHELONS U. K.
MODOZNTOPS
TIHBURS
UB40
DR. & THE NEDICS
SMITHEREENS
DEPECHE HOOE
EURYTHHICS
QUICK WAAF/Worceste (617) 752-5811

EURYTHRICS
QUICK
HOWARD JONES
PETER GABRIEL
SOUL HAN
EVER GABRIEL
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WHEB-FM/Ports

PD: JEFF LEFT MD: CHRIS GARRETT

MDI CHRIS GARRETT

Heavy
BOSTON
BOSTON
STEVE HIMMOD
STEVE HARMOD
ROBERT PALACE
BON JOVI
HUSY LEWIS
FABILOUS T-BIRDS
TINBURS
TABULOUS T-BIRDS
TINBURS
TO HOUSE
HALVIN LEE
HERNAMIN ORR
GENERAL PUBLIC
OAVID & DAVID
OAVID & DAVID
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OAVID & OAVID
OAVID & OAVID

## WAQY/Springfield (413) 525-4141

PD: BRIAN HALE MD: JOE MARINO

MD: JOE MARINO

Heavy
TRIUMPH
HUEY LEWIS (M)
RIC OCASEK (L)
BOSTON (M)
TALKING MEADS
BON JOVI
JOHN POGERTY
BRUCE MORNSBY 6.
STEVE WINNOOD
Hedium
MOOPY BLYES
PEFER SANBIFK
GEDROIA SATELLITES
RATT

#### PARALLEL PD: GENE ROMANO MD: RICK STRAUSS

WZZO/Allentov

(215) 694-0511

n MOODY BLUES
Light
n STABILIZERS
n TALKING HEADS

(203) 247-1060

(203) 247-1000
PD: DANE LP. HAYDEN
A/PD: BOB BITTENS
(FROZEN)
HEAVY
BOSTON
HUEV LEWIS (M)
JOHN FOGERTY
STEVE WINNOOD (M)
RIC OCASET
TALKING HEADS
R.E.M. (M)
LILLY IDOL
LILLY IDOL
LILLY IDOL
TILL TUESDAY
BRUCE HORNESE & ...
DAVID & DAVID
Medium

WHFS/Annapolis

WLIR-FM/Long is: (516) 485-9200

Heavy
PRETENDERS
TALKING HEADS
BILLY IDOL
B-52'S
GENERAL PUBLIC
BIG AUDIO DYNAMITE
IGGY POP
HUMAN LEAGUE
RIC OCASEK
ELVIS COSTELLO
OMD

(301) 269-4545 PD: RICHARD REP MD: SKIP ISLEY

Beavy
BOSTON (M)
RIC OCASER (M)
HUEV LEWIS
BILLY IDOL
PRETENDERS
STEVE WINNOD
JOURNEY
TIL TUESDAY
DAVID & DAVID
TRIPHOLEE ROTH
DENESIS (M)
Medium
POLICE
STABRILLIZERS
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Heavy
PETER GABRIEL
HUEY LEWIS
BOSTON
RIC OCASEK
JOHN FOGERTY JOHN FOGERTY
R.E.M.
BON JOVI
STEVE WINWOOD
BRUCE HORNSBY &
DAVID LEE ROTH
EDDIE MONEY
TALKING HEADS
TRIUMPH
TIL TUESDAY
BILLY IDOL
DAVID & DAVID
Medium

DAVID & DAVID
Medium
PLAYING POR KEEPS
BERLIN
KBC BAND
BENJAMIN ORR
RATT
GENESIS

**PARALLEL** 

WYNF/Tampa (813) 228-6090

PD: CAREY CURELOP ASST. PD: RON DIAZ

BOSTON
TALKING HEADS
R.E.M.
TALKING HEADS
R.E.M.
TIL TUESDAY
DAID LE DAVID
TIL TUESDAY
DAID LEE ROTH
JOHN POGERTY
Medium
BRUCE HORNSBY & . .
JASON & THE SCOKEN
BRUCE HORNSBY & .
JASON & THE SCOKEN
BRUCE HORNSBY & .
JASON & THE SCOKEN
BRUCE HORNSBY & .
JASON & THE SCOKEN
DAIL ORR
BRUCE HORNSBY & .
JASON & THE SCOKEN
DAIL ORR
BRUCE HORNSBY & .
JASON & THE SCOKEN
BRUCE HORNSBY & .
JASON & THE SCOKEN
BRUCH HORNSBY & .
JOHN TUESDAY
JOH

KZEW/Dallas

(214) 748-9898

Meavy
JOHN POCERTY
HUEY LEWIS
TALKING HEADS
BOSTON
RIC OCASEK
PETER GABRIEL
TIMA TURNER
ARETHA FRANKLIN
R.E.M.
PRETEMBORS
EURYTHHICS
EUDIE MONEY
STEVE WINMOOD

PD: ROB BARNETT A/PD: CINDY BAILEN

ONE

## THREE

PD: BOB COX MD: KAREN ANDERSEN

MBAYY
MEATH AVERSEA
HURY LIDY IS (M)
FIC COASE
FIC COASE
OUTFIELD
TIL TUSSDAY
BON JOVI
BOSTON (M)
JOSEN FORERY
TALKING MEADS (M)
BRUCE HORNSBY (A)
BRUCE HORNSBY (A)
FRETENDESS
TERM HEMOS
THE HORNEY JAN
THE TONEY
THAN TUS

#### WBLM/Portland (207) 763-2065

Light WORLD PARTY

OM: JOSE DIAZ MD: ROBIN MATHIEU

SOUTH

# WORK-FM/Albany

ELTON JOHN
BENJAMIN ORR
HOWARD JONES
WORLD PARTY
BERLIN
COREY HART
MOODY BLUES
PETE TOWNSHE

#### WMGM/Atlantic City (609) 641-1400 PD: AL BRANCA

BREAY
BOSTON
BRUCE HORNSBY & ...
RIC COASEK
STEVE WIMMOOD
TALKING HEADS
BON JOVI
DALKING HEADS
BON JOVI
BOND BELLY HORS
BULLY LEMIS
BULLY LEMIS
BULLY LEMIS
BULLY BOST
BULLY SOUTH
BOY POP
BILLY SOUTH
BULLY BOJUER
OUTFIELD
TIL JUESPANKLIN
JOHN FORGERTY
EURKTHHICS
PLAYING FOR KEEPS
WANG CHEING
THAN TURBER
BESSJAMIS ORR
Medium
S a BENJAMIN ORN
Medium
a MOODY BLUES
a TRIUMPH
a DARYL HALL
Light
a GLASS TIGER
a SAXON
PAUL SIMON
a WOODENTOPS

# BRUCE HORNSHY & ... BON JOVI (M) POLL SIMON POLL SIM WSHE/Miami

(203) 775-1212

OM: BOB KOCAK APD: RAY GRAHAM SRUCE HORNSBY & ...
CEMESIS E
PETER GABRIEL (L)
STEVE WINNOOD
TALKING HERADS (M)
TRIUMEN
HIC OCASEK (M)
TRIUMEN
HIC OCASEK (M)
TRIUMEN
BILLY IDOL
PRETENDERS
BEACH BOYS
BEACH BOYS
HOLLY IDOL
MOLID COMMON
HOLLY IDOL
MOLID CO

DON JONNSON
THRBUS
BILLY IDOL
BON JOVI
BON JONN JON
BON JON

KLOL/Houston (713) 526-6855

PD: RICK LAMBERT MD: DAYNA STEELE

Heavy STEVE WINWOOD

STEVE WINNOOD
BOSTON
RIC OCASEK
DAVID & DAVID
BRUCE MORNSTY
BON JOU'S
SMITTEREEDS
TRIUMPH
BILLY SQUIER
GRANGE
GRANGE
GRANGE
GRANGE
BAD COMPANY

WKLS-FM/Atlanta

Heavy
STEVE WINWOOD
HUEV LEMIS (M)
RIC CCASEK (M)
DAVID LEE ROTH
TALRING HEADS (
DAVID & DAVID
BOSTON (M)
TRIUMPH
BON JOVI (M)
PRETENDERS
BILLY IDOL

(404) 325-0960 ACT. PD: BOB BAILEY

PD: MICHAEL DALFA

Beavy
PETER GABRIEL (M)
RIC CCASEK (M)
RIC CCASEK (M)
RIC CCASEK (M)
RIC CASEK (M)
RIC CASEK (M)
RIC CASEK (M)
RIC MONEY
TALKING HEADS
R.E.M. DAVID
DON JOVI
HUSY LEWIS
STEVE MINMOOD
BOSTON (M)
DAVID LEE ROTH
THIBUSI
MINMO
MILLY IDOL
MEDIUM
TRIUMPH
PETE TOWNSHEND
JOURNEY
OUT TUSDAY
BILLY SQUIER
JOHN FORENTY
TIMA TURBER
HOMETMOON SUITE
BAD COMPANY
TIMA TURBER
HOMETMOON SUITE
BAD COMPANY
PRETEMDERS
JOAN JETT
BEALIN
GEMESIS

PD: MICHAEL DALPANZO

Medium
PETE TOWNSHEND
PETE TOWNSHEND
PLAYING FOR KEEPS
38 SPECIAL
CHICAGO
JOHN FOGERTY
BILLY SQUIER
TIMBUX3
GEORGIA SATELLITES
PETER GABRIEL
TIL TUEBDAY
BRUCE HORREBY 6.
BAD COMPANY
OUTPIELD
R.E.M.

KTXQ/Dalias (214) 528-5500

PD: ANDY LOCKRIDGE ASST. PD: REDBEARD

Heavy RIC OCASEK (M) BILLY IDOL JOHN FOGERTY (M) BOSTON (M) TALKING HEADS (M) DAVID & DAVID HUEY LEWIS STEVE WITHOHOD TIMBUK3 BRUCE HORNSBY & BOM JOVI (M)

JOAN JETT
BERLIN
GENESIS
BRUCE HORNSBY & ...
Light
BIG AUDIO DYNAMITE

## WNOR-FM/Norfolk

(804) 623-9667 VP PROG.: RON REEGER MD: DAVID HILLARY

Heavy
EDDIE MONEY
EDDIE MONEY
EDDIE MONEY
ENTEVE MISMOOD
RIC CCASEK (M)
TALKING EEDS (M)
HUSY LEMIS (M)
BRUCE HORNSBY 6
BOSTOM (M)
BRUCE HORNSBY 6
BON JOVI
DAVID 6 DAVID
AVID 6 DAVID
AVID 6 DAVID
MONEY
EDDIE MONEY
EDDIE MONEY
MO TRIUMPH TIMBUK3 BILLY SQUIER OUTFIELD ARTHA FRANKLIN EURYTHHICS PHANTOM, ROCKER & RAINMAKERS F.M./D.L. P.M./u.k GEORGIA SATELLITES TINA TURMER CHICAGO POLICE SOUL MAN RATT IGGY POP Light

#### **PARALLEL** TWO

WRFX/Charlotte PD: BOB CHRYSLER MD: MARY LONDON

Heavy
Heavy
STEVE WINNOOD (L)
BOSTON (M)
DAVID to DAVID
RIC OCASERY
PETETENDERS
BILLY 100L
GEORGIA SATELLITES
38 SPECIAL (M)
Medius
a TIL TUESDAY
a REC BAND
a 1001 POP
Light

Continued on next page

#### **80**/ R&R FRIDAY, OCTOBER 10, 1986

## REGIONAL AOR ACTIVITY

### **SOUTH** (Continued)

(512) 474-6543 PD: CLARK RYAN MD: JEFF CARROL

MD. JEFF CARROL

Heavy
BOSTON
HUEY LEWIS
RIC OCASEK
OUTFIELD
STEVE HINNOOD
BAD COMPANY
JONN POCENTY
BRUCE HORNSEY 4.
TRIUMPH
BILLY IDOL
THE LEWIS
TOM COCRANE 4 RED
TALKING HEADS
TIMBUS
TIL TUESDAY
DANNY WILDE
KNO BAND
NET BAND
N

KNCN/Corpus Christi (512) 289-1000

HEAVY
BOSTON (H)
HUEV LEWIS (H)
HOWY LEWIS (H)
HOWN LEWIS (H)
HOWN HOOD
RIC OCASEN
TALKING HEADS
TIL TUESDAY
HITHERENS
HITHERENS
BRUCE HORRSBY A
BILLY SQUIER
PRETENDEDES
MORLD PARTY
A STABLIZERS
WORLD PARTY
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STREET
HORRES
WORLD PARTY
RELEVING
STABLIZERS
WORLD PARTY
RELEVING
STABLIZERS
WORLD PARTY
RELEVING
LIGHT
LIG

WZYC/Beaufort (919) 728-2019

PD: PAUL FRANKLIN MD: ROBYN MUTCHLER Meavy MUTCHLES
Heavy
BOSTON (H)
RIC OCASES
HIC CASES
HIC

WKRR/Greensbord (919) 274-8042

PD: BRUCE WHEELER MD: JOHN AMBERG

MD: JOHN AMBERG

Heavy
HUEY LEVIS (H)
BOSTON (H)(L)
JOHN POGERTY
BILLY JOEL (L)
DAVID & DAVID
RICOSABR
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RICOSABR
BADDID
BETER GABBIEL
TALKING HEADS (L)
EDDIE HONNY
DAVID LEE ROTH
BRUCE HORNSBY & .
Medium
A JOURNEY
Light
18 98 SPECIAL
GEORGIA SATELLITES

PD: CHRIS JONES MD: LEX STALEY

MO: LEX S...

MOA'YY
BOSTON HIMMOOD
SHEEY LEWIS
JOHN FOCKETY
ROSSINGTON
PETER ABRIEL
BILLY SOUTER
RIL.

TIL. TUESDAY
BILLY IDOL
GENESIS
MOGUNENES
PRETENDERS
OPETENDERS
OTHER

PD: KERRY LAMBERT MD: MIKE CAPPS MD: HIKE CAPPS
BEAVY
BOSTON ONEY
BOSTON ONEY
BOSTON ONEY
BOSTON
BOSTON ONEY
BOSTON
BOS

WKQQ/Lexingt (606) 252-6694 PD: DAVE KRUSEN MD: ROB ELLIS

PD: TOM WOOD MD: DAVID ALLEN ROSS

MD: DAVID ALLEN RO
Beavy
BOSTON (M)
HUET LEWIS
TRIUMEN
DAVID
DODIE MONEY
RIC OCASEK
BON JOVI
IJOHN POOERTY (L)
STEVE WINMOOD (L)
TIMBUS)
BILLLY SQUIER
A PROTUBER
A RIC BAND
A BRUCE HORNSBY 4...
A STABILIZERS
LIGHT
A BAD COMPANY
A GOTLAMS
A GOORGIA SATELLITES
WOMETA COURSUITE

PD: DUKE MEYER MD: KEITH TAYLOR

MD: KEITH TAYLOR
Heavy
BON JOVI (M)
BEACH BOYS
STEVE MINNOOD (M)
TRIUMPH (M)
BOSTON (M)
JOURNEY
JOHN FOGERTY
Hed tue
1 PRETENDERS
1 BRUCE HORNSBY & ...

WEGR/Memphis (901) 578-1103

PD: HOWIE CASTLE MD: KELLIE CRUISE

MED. RELLIE CRUISE

Heavy
BOSTON
BOSTON
BOSTON
BILL CANSE
STEVE MISMOOD
HUEY LEMIS
PRETENDERS
TALKING MEADS
DAVID & DAVID
MANG CHUNG
BILLY LOOL
BORNES HOMES
Light
R.E.M.
GEORGIA SATELLITES
CINDERELLA
BROKEN HOMES

KBAT/Odessa (915) 563-2121

PD: BILL BATEMAN

HOLDEN DAMSON
Heavy
BOSTON
HURY LEWIS (M)
STEVE WIMMOOD
DAVID DAVID (M)
PRIUME
BON JOVI
TIL TUESDAY
DAVID LEE ROTH
RIC OCASEK (M)
TALKING HEADS
BILLY IDOL
PRETEMBERS
HEADS
HEADS
BOUTLAWS
RATT
GEORGIA SATELLITES
VENETIANS
JASON & THE SCORCH
ALICE COOPER
PLAYING FOR KEEPS

Heavy
HUEY LEWIS
BOSTON
BON JOVI
JOHN POGERTY
TRIUMPH
RIC OCASEK
JOURNEY
TOWNEY
BON TO THE TONEY
HOLL TO THE TONEY
BULL TOLL
HEAD TOLL
H MANG CHUNG
MIDE LIDHIS
BOSTON
BRUCE HORNSBY & ...
STEVE WINNOOD
BILLY IDOL
BON JOVI
SHITHEREENS
DAVID & DAVID GEORGIA SATELLITES
TAKING
THEREENS
DAVID & DAVID
BED COMPANY (H)
DAVID LEE NOTH
EDDIE MONEY (M)
PRETENDERS
A BEDJAMIN ORR
B BEDJAMIN ORR
B HOWARD JONES

WKDF/Nashville (615) 244-9532

PD: BILL PUGH ASST. PD: DAVID

Heavy STEVE WINWOOD (M) GENESIS (M) EDDIE MONEY EDDIE MONEY
JOURNEY
BOSTON (M)
RIC OCASEK
38 SPECIAL
HUEY LEWIS (M)
BRUCE HORNSBY &
WARG CHUNG
TRIUMH
HOSIUB
DON JOVI
TRIUMH
MOSIUB
DAVID & DAVID
RATT
Light
ARETHA FRANKLIN

WHDU/Rateigh (919) 782-1061 OM: BEN BALL MD: BOB WALTON

MO: BOS WALTON
Meavy
STEVE WINWOOD
R. E.M. (M)
HUEV LEWIS
BOSTON (M)
BRUCE HORNS
HIC CCASEK
TIL TUESDAY
BILLY IDOL
JOHN POCERTY
PRETENDENS
Medium
ROC BAND
STABILIZERS
STABILIZERS
STABILIZERS
BERLIN
DAVE ADAMS

WDIZ/Oriendo (305) 645-1802

(305) 645-1802

PD: RAD MESSICK
(FROZEN)

Bavy

CHARLES

CONEY

JOHN POGETY (H)

TALKING HEADS

HUFY LEWIS (M)

STEVE MINMOOD

RIC CCASEK (M)

R. Z. H.

BOSTON (H)

TIL TUESDAY

DAY HUESDAY

DAY HUESDAY

DAY HUESDAY

DAY HUESDAY

DAY HUESDAY

ME LIGHT

ME

WRXL/Rich (804) 282-9731

PD: DAVID GROSSM MBS: MANUS (M)
WEST LEWIS (M)
HUST LEWIS (M)
BRUCE HORNSBY L
RIC COCASEK
BOSTON (H)
EDDIE MONEY
TALKING HEADS
ROBERT PALMER
STEVE WISHOOD
BILLY 100L
PRETENDERS
MANG CHUNG
THA TURNER
BENJAMIN ORR
PAUL SIMON
LIGHT

KISS/San Ant (512) 223-6211

PD: TRIP REEB APD: TOM SCHEPPKE APD: TOM SCHEPPRE
Beavy
STEVE WINNOOD
TRIUMPH
WORK OF THE WINNOOD
HUSY LEMIS
BAD COMPANY
PLAYING FOR KEEPS
BOKE 30VI
BAD COMPANY
PLAYING FOR KEEPS
BOKE 30VI
BAD COMPANY
PLAYING FOR KEEPS
BOKE 30VI
BAD COMPANY
FOR THE SAXON
BAD COMPANY
FOR THE SAXON
BAD COMPANY
FOR THE SAXON
BATT
RIC OCASEK
FOR THE SAXON
BATT
FOR THE SAXON

MD. J.O. STONE
Heavy
PRETENDERS
BOSTON (H(CL)
BOSTON (HOCD)
SUEV LOWIS (H)
SHITHEREENS
SHITHEREENS
HITHEREENS
HITHEREENS
HITHEREENS
HITHEREENS
HITHEREENS
HITHEREENS
HITHEREENS
HITHEREENS
BRUCK HORNSBY &
TIL TUESDAY
DAVID LEE HOTH
BILLY IDOU
HAGHE
REAGH
REAGH
BRUCK HORNSBY &
HITHEREENS

PD: MARK DAGWEL MD: J.D. STONE

KWIC-FM/Beau (409) 842-2210 PD: TED GARLAND MD: TIM KELLEY PD: TED GARLAND
MD: TIM KELLEY

Heavy
BOSTON (M)(L)
TALKING HEADS
BRUCE HORNSBY 4...
HUEV LEWIS
BIC OCASEK (M)
SON JOVI
BON JOVI
BON JOVI
BON JOVI
BILLY SQUIER
TIL TUESDAY
BILLY SQUIER
TIL TUESDAY
BILLY BOLD
BROKEN HOMES
MAGIUM
BROKEN HOMES
GREAT WHITE
LIGHT
BODIE MOMEY
BODIE MOMEY
BODIE MOMEY
BODIE MOMEY
BODIE MOMEY
BODIE MOMEY
BENJAMIN ORR
ANN HALEN
A RATT
PLAYING FOR KEEPS
MOBIN TROWER

WIXV/Savannah (912) 897-1529 PD: BILL WESTON MD: VIRGIL THOMPSON

THREE

PARALLEL

Meavy
DAVID LEE ROTH (M)
BILLY IDOL
JOHN POGERTY (M)
BILLY RIC COASEK (M)
BOODEN
THE COASEK (M)
BOODEN
THE COASEK (M)
BOODEN
THE COASEK (M)
BOODEN
THE COASEK (M)
DAVID & DAVID
BON JOU'L (M)
TALKING HEADS
BAUCE HORNESY & ...

A KEC RAND
A TRIUMPH

A ALICE COOPER

KESI/San Antor (512) 337-4550 PD: LEE ROY HANSEN ASST PD: JIM ROBÎN

OM: NAT LAMP MD: MIKE RAMSEY

KZEP/San Anto (512) 226-6444 PD: DANIEL COOK MD: DICK SHEETZ

MDI DICK SHEETZ

Heary
POLICE
BILLY IDOL
BOSTON (M)
RICE BORNSHY L.
PRETENDERS
HUEY LEWIS (M)
TALKING HEADS (M)
STEVE WISHOOD (M)
Medium
BERJANIN ORR
PAUL SIMON
GEORGE THOROGOOD
DAVID A DOVID
Light

KTAL/Shrevep

PD: TOM MICHAELS MD: BRIAN MILLER MD, BRIAN MILLER

Meavy
RATT
TIMBUN3
BOSTON (M)
EDDIE MONEY
BON JOYI
DONISIS
CINDERELLA
BILLY SQUIER
DAVID & DAVID
HUEY LEWIS
JOHN POCERTY (M)
STEVE WINWOOD
RIC GOCASP
BORGIA SEE ELLITES
DONISIS
DETER GABRIEL
Medium
1 VAN HALEN
2 VAN HALEN
2 PAUL SIHON
3 TINA TURBER
4 NG BAND
4 JOURNEY
4 WANG CHONG

WXRC/Charlotte Hickory (704) 322-1713 PD: GREG MULL

PD: GREG MULL

Heavy
BOSTON
STEVE WINNOOD
JOHN FOGERTY
PRETENDERS
HILLY SQUIER
RIC OCASENS
BILLY SQUIER
RIC OCASENS
BON JOYT
ARETHA PRANKLIN
BILLY IDOL
TOM COCHRANG A RED
TIL TUESDAY
PETE TOMNSHEND
MANG CHUNG
OUTFIELD LO

WWWV/Charlo (804) 971-4057 PD: JAY LOPEZ 

KFMX-FM/Lubbo (806) 747-1224 PD: GARY WINTER MD: LORIS LANE

MD: LORIS LANE
Heavy
STEVE MINMOOD (H)
RIC OCASEK
RIC OCASEK
RIC OCASEK
BIO DAVID A DAVID
BRUCE HORNSSY & ...
HUEY LENIS
BON JOVI
PRETENDERS
BOSTON (N)
THOUSE THE CONTROL OF THE CONTROL
RICLE HORNSSY & ...
HUEY LENIS
BOSTON (N)
SILLLY SOUTH (H)
SILLLY SOUTH (H)
RIC M.
BILLY SOUTH READS
ODAVID LEE ROTH
Medium
STABILIZERS
GEORGIA SATELLITES
KBC BAND

MDIE ROWY
BOSTON ON PY
BOSTON ON PY
BOSTON OF PY
Medium
BENJAMIN ORR
LIGHT
A TRANS TRANS
A MASS CRUMS
GEORGIA SATELLITES
GILLY JOOL

(813) 275-9665

Heavy
EDDIE MONEY
TALKING HEADS
BOSTON
BOSTON
HUEY LEPIS
DAVID & DAVID
TRIUMPH
R.E.M.
RIC OCASEK (L)
STEVE W INNOOD
B BAD COMPANY
OUTFIELD (L)
A JOURNEY
Light
A RETHAN RAINKLIN
A RETHAN RAINKL

WRUF-FM/Gain (904) 392-0771

MDI RICK RICHARDS
Heavy
BAD COMPANY
BAD COMPANY
BAD COMPANY
BOSTON (H)
BOSTON (H)
BRUCE HORNSEY & ...
HUSY LEWIS (H)
RIC OCASEK (H)
OUTFIELD
PRETENDERS
TYPE & HUMOD
MODELLA
PETER GARRIEL
OEMESIS
BESLAMIN ORR
BATT
LIGHT

WZEW/Mobile (205) 432-0102

(205) 432-0102

P. P. CATT STONE
(PROZEN)
HEAVY
TINA TURNER (L)
BOSTON (N)
HUEV LEW'S (H)
HUEV LEW'S (H)
HIC COASER (L)
COERTY
BRUCE HORNORY
KRIX/MCAHEN
(512) 350-9999

PL. ACE PALADINO

PD: ACE FALADINO A/PD: SMCKIN' JOE POI. ACE PALADINO
POI. ACE PALADINO
Meavy
BOSTON
RIC OCASEK
HUEY LEMIS
BILLY TOOL
RICE OCASEK
HUEY LEMIS
BILLY TOOL
RICE OCASEK
HUEY LEMIS
BILLY TOOL
RICE NOTH
BLACK
FRETENDERS
OUTFIELD
BRUCE HORNSBY & ...
BLACK
BLACK
TILL TUESON
LILL TES
LICENST
LILL TESON
LILL TES
LILL T

GLASS TIGER
R.E.M.
Light
GREAT WHITE
IDLE TEARS
TAMDY AND MORGAN
STONE FURY
PAUL SINGN
TAJ YAMAL
BRISH OR R
BRISH OR R
BRISH OR R
BRISH OR SCREANING SLUE MES
BRIAN SPENCE

(ATP/Amarilio 806) 374-1637

OM: MARK MEREDITH MD: DALE MILLER

**PARALLEL** 

WLUP/Chicago (312) 440-5270 PD: GREG SOLK MD: DAVE BENSON

MDI DAVE BENSON

MENEVY
GENESIS (M)
PETER CABRIEL
PETER CABRIEL
TALKING READS (M)
RUEY LEWIS (M)
ROSTON DAVID
DAVID & DAVID
DAVID & DAVID
DAVID & DAVID
TO CASER
BILLY IDOL
TIMBUS
PRETENDERS
TIMBUS
PRETENDERS
TO UTFILEDAY
EDDIE MONEY
PLAYING FOR KEEPS
PETE TOWNSHEND
Medius
BRUCE HORNSBY & ...
BAD COMPANY
SENDING HORNSBY & ...
BAD COMPANY
BAD CHARMANIN BURYTHHICS
PAUL MCCANTEEY
PAUL MCCANTEEY
BOUNDARD JONES
KEE BAND
BERLIN
BERLIN
SERIIN
LIGHT
WEBNICING TO THE SENDING THE

ONE

MIDWEST

(313) 827-9505

PD: MICHAEL MAYER A/PD: JOE URBIEL

WOOJ/Ft. Myers PD: PAT DEISCH MD: CHARLIE KEEN

PD: JON ERDAHL MD: R.G. JONES

PD: HARRY GUSCOTT MD: RICK RICHARDS

WHMD/H (504) 345-1070 OM/PD: STEVE CHAU' MD: KLIPF KAHUNA

PD: TOM OWENS MD: CURT GARY HDI CURT GARY

HEAVY
EDDIE MCNEY (M)
BON JOVI (M)
TO GENESIS (M)
BEACH BOYS
STEVE MINNOOD (M)
SNITHEREENS
HOEY LOWIS (M)
BON ONLES
DO GOOD TO GETT
JOURNEY
DAD COMPANY
JOHN FOGERTY
JOURNEY
BAL COMPANY
GENESIS (M)
BAL COMPANY
JOURNEY
BAL COMPANY
JOURNEY
GENESIS (M)
BAL COMPANY
JOURNEY
BAL COMPANY
JOURNEY
GENESIS (M)
BAL COMPANY
GENESIS (M)
BA

(614) 224-1271 PD: PAT STILL MD: LEE RANDALL

MADY
MUEY LIMIS
STEVE WINNOOD
GENESIS
BILLY JOEL
EDDIE MONEY
FETER GARRIEL
TINN TURNER
DIVINING TO THE TOWN THE

KSHE/St. Louis (314) 842-1111 OM: RICK BALIS ASST. PD: AL HOFER

MEAUY
BOSTON
HUEY LENIS
TRIUMPH
RIC OCASEK
DAVID & DAVID
STEVE WISNOOD
RE.M.
JOHN BORDER
BOND FOR HORSEY
OUTFIELD
BON JOVI
HEGUN
HEG

IRON MAIDEN ROBIN TROWER WORLD PARTY RATT MOODY BLUES GEORGE THOROX .4-3-1 TONIO K.

BOB SEGER
FIXX
STEVE WINWOOD
ROSSINGTON
RATT
Light
ALICE COOPER

WXRT/Chicago (312) 777-1700

MANUFY LEWIS

BOSTON

STEVE WINMOOD (N)

JOHN POCERTY (M)

JOHN POCERTY (M)

BAD CORPASY (M)

BAD CORPASY (M)

BAD CORPASY (M)

WAS HALEN

MAG THE MONEY (M)

WAS HALEN

BAT CORPASY (M)

WAS HALEN

BAT CORPASY (M)

BAT CORPASY (

WLLZ/Detroit (313) 855-5100 PD: DOUG PODELL A/PD: JIM PEMBE

A/PD: JIM PEMBERI

BRAYY
STEVE MINNOOD
TRIUMPH
EDDIE MONEY
BON JOUI
BOSTON
BOST

WCKG/Chicago (312) 781-7300

**PARALLEL** TX/O

KGGO/Des Moines (515) 265-6181 OP DIR: LARRY MOFFI PD: JACK EMERSON

PD: JACK EMERSON
Meavy
BOSTOR (M)
BRUCE HORNSHY & ...
HUEY LEWIS (N)
STEVE WINNOOD (M)
EDDIZ MOMEY (M)
OUTFIELD
BON JOVI
TRIUMPH
TRIUMPH
BONARD JONES
LIGht
B GEORGIA SATELLITES

WXKE/Ft. Wayne

PD: RICK WEST

HAWY
BRUCE HORNSBY 4
HUFF LEWIS (H)
ADRENALIN
DAVID 4 DAVID
TRIUMPHS
BOSTON (H)
JOHN FOCERTY (L)
Hadius
Light
A Light
BON JOVI
BON J

(219) 484-0580 PD: RICK WEST

F.H./U.R.
VINNIE UINCENT
JO OF PECIAL
JO OF PECIAL
JO OF PECIAL
PROPERTY
TALKING HEADS
PETE TOWNSHEND
ARETHA FRANKLIN
BILLY IDOL
ALICE'S COOPER
GEORGE THOROGOOD
RATT
STABILIZERS
KBC BAND
CHEN PETICX
CHEN PETICX
LIBRATION
TIMBUS
TIMBUS
TIMBUS
CORFY HART
EUNOPE (312) 781-7300
PD: DON DAVIS
MD: TOM DAVIS
MD: TOM DAVIELS
(FROZEN)
BOSTON (H)
DAVID (M)
DAVID (M)
DONE MORE
(FROZEN)
BOSTON (H)
DETER GARRIEL
GENESIS (N)
BRUCE HORRSBY &
HORE
HORRSBY &
HORE
HORRSBY &
HORROW
HOR HORRSBY
ARTHH FRANKLIN
DEDIE HORRSBY
ARTHH FRANKLIN
BAD COMPANY
ARTHH FRANKLIN
DRIFTENDERS
ILLY SOUSE
INBUS
PETE TOMNSHEND
TILLY SOUSE
INBUS
PETE TOMNSHEND
TIL TUESDAY
IOGY POP
NEIL YOUNG

KYYS/Kansas City (816) 561-9102 PD: SCOTT JAMESON MD: SKID ROADIE

MO. SKID ROADIE

Heavy
BOSTON (\*\*)
BOSTON (\*\*)
BOSTON (\*\*)
BOSTON (\*\*)
HUEY LEMIS (\*\*)
TALKINO HEADS (\*\*)
DAVID & DAVID
BRUCE HORNOSY
R.E.M.
HEAVING TO THE HORNOSY
THE HORNOSY
TO THE HOR

(612) 545-5601

PD: DAVE HAMILTON MD: WALLY WALKER DAVE MARKEY

MAY

MO: MALLY WALKER

MAY

MOSTON

BRUCE HORNSBY & ...

HUEF LEWIS (M)

SMITHEREENS (M)

EDOIE MONEY (M)

DAVID & DAVID

BON JOUID

JOHN POGERTY (M)

BAD COMPANY (M)

RIC OCASE

RIC OCASE

KEC BAND

BILLY SQUIER

VON RIPPER

VON RIPPER

HAN MITCHELL

GEORGIA SATELLITES

Medium

TINA TURNER

SOB SEGER

GENESIS

OUTLANS

TRIMMY

GREAT WHITE PD: GREG AUSHAMASST. PD: DANA

ASST. PD: DANA
Heavy
BOSTON
38 SPECIAL
HUEY LOWIS
OUTFIELD
SMITHEREENS
TALKING HEADS
BRUCE HORNSHY &
CANNY WILDE
BROKEN HOMES
R.E.M.
IGGY POP
KIM HITCHELL
EDDIE MONEY
BON JOVI
DAVID LEE ROTH
TINBUKS
Medium
CEDRES HOROGOO
CEDRES HOROGOO
CEDRES COMES

Medium
GEORGE THOROGOD
GENESIS
GOORGETHOROGOD
GENESIS
JOHN POGERTY
HOMEYMOON SUITE
BAD COMPANY
PRETEMDERS
KEC BANN
GEORGIA SATELLITES
RIC CCASEK
DAVID & DAVID
PETE TONNSHEND
QUEENSRYCHE
IC EHOUSE
BOB SEGER
FIXX

PD: NORM WINER MD: LIN BREHMER MOI LIN BREMMER
Heavy
ELVIS COSTELLO
TALKINO HEADS
R.E. H.
JOHN FOGERTY
EURYTHHICS
TINA TURBER
PAUL SIMON
RIC OCASEK
BOOEANS
STEVE WINNOOD
TIMBUKS
PETER GABRIEL
OMD

OMD
OAVID & DAVID
PRETEMBERS
UP40
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LOU REED
BRITHERENS
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BRYAN
FERER
BRYAN
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Heavy BRUCE HORNSBY & BOSTON (M) STEVE WINWOOD EDDIE HONEY (H) OUTFIELD BAD COMPANY TOTO

ONT LELD
ONT LELD
OND JOUI
TRIUMPH
JOHN FOGERTY
TALKING MEADS
RAINANCERS (L)
Hedium
A GLASS TIGER
ELTON JOHN
HOMARD JONES
BEMJAMIN ORR
ARTHA FRANKLIN
Light
GEORGIA SATELLIT
GEMERAL PUBLIC
ALICE COOPER
BILLY SQUIER

WTUE/Dayton (513) 224-1501 PD: TOM CARROLL MD: JOHN BEAULIEU

(218) 728-6421

PD: MIKE KELLER MD: WADE LINDER HOWADE LINE
HEAVY
BOSTON (H)
HUEY LEWIS (M)
EDDIE HONEY (M)
BRUCE HONENSHY &
JOHN POGERTY (M)
OUTFIELD DAVID A
THE TURNER
THE TURNER
BAD COMPANY
BON JOVI (H)
BENLIANTN ORR
MEDIUM
A R.E.M.
A PRETENDERS
A MIAMI VICE II

WFBQ/Indianap (317) 257-7565 PD: MARTY BENDER MD: JAY BAKER (FROZEN) Heavy JOHN POCEPTY (H)

(FROZEN)
Meavy
JOHN FOGERTY (M)
EDDIE MONEY
TALKING HEADS
STEVE WINWOOD (M)
HUEY LEWIS (M)
BOSTON (M)
DAVID & DAVID
RIC CCASEK (M)
RILLY IDOL
DAVID LEE ROTH
Medium

Grand WLAV-FM/Rapids (616) 456-5481 PD: DAVE LANGE MD: ARIS HAMPERS

WAPL/Appleton

Green Bay (414) 734-9226

PD: BRIAN TAYLOR MD: RICK PANNECK

PDI BRIAN TATOR
MD: RICK PANNECK
BRAY
BRAY
BRAY
BRAY
BRIC OCASEK
STEVE WINWOOD
BRUCE HORNSBY &
RAINMAKERS
BON JOVI
TRIUMPH
BRAD COMPANY
PRITEMPRES
JOHN POCERTY
BILLY IDOL
NEIL YOUNG
TALKING HEADS
TALKING HEADS
BENJAHIN ORR
E PETER GABRIEL
A GENESIS
BENJAHIN ORR
E PLAYING FOR REEPS
LIGHT
CHEAP TRICK

WROKICANTON

WRQK/Canton (216) 492-5630

PD: DAN BELFORD MD: GREG MORRISON

MES MAPPERS
HEAVY
PETER GABRIEL
LUEY LEWIS
BPUCE HORNSBY &
STEVE WINMOOD
BOSTON
JOHN POCERTY
R.E.M.
RIC CCASEK
ROBERT PALLER
BON JOVI (M)
MESON JOVI (M)
BENJAMIN ORR
DERLIN
GEORGE THOROGOO
HOWARD JONES
UTLANS
Light

WLNZ/Lansing (517) 669-8361 PD: RICK VAN GIL MD: CATHY DOWN

MD. CATHY DOWN
Heavy
STEVE WINNOOD (M)
DAVID LEE NOTH
DAVID LEE NOTH
HUEY LEAKS (M)
BOSTOG (M)
TALKING MEADS
BRUCE HORNSBY & ...
PRETENDERS
BRUCE HORNSBY & ...
PRETENDERS
BOM JOVI (M)
Hedius
BOM JOVI (M)
Hedius
DAVID & DAVID
JOURNEY
LIGHT
HOMAD JONES
CUTLAMS
CHEAP TRICK

HALLY IREG MORRISON
HEAVY
BOSTON (M)
RIC CCASEK (M)
HUEV LEWIS (M)
BILLY IDOL
PRETENDERS
TALKING HEADS (M)
TELUM HONOO (M)
TRUM HONOO (M)
TRUM HONOO (M)
TRUM HONOO (M)
TRUM HONOSY (M)
WANA CHUNG
BON JOY! (M)
Medium
R.E.M.
BEDIE MONEY
GEORGIA SATELLITES
PALL SIMON
POR KEEPS
JOURNEY WiBA-FM/Madis (608) 274-5450

Many
EDDIZ MONEY
EDDIZ MONEY
EDDIZ MONEY
ELC OCASEK
GENESIS
HUEY LEMIS (M)
BOSTON
BOSTON
BOSTON
BRUCE HORNSBY 4
STEVE WINNOOD
DAVID & DAVID
DAVID & DAVID
BOLICE
Light
BOLICE
LIGHT
BERNESH
BERNESH
BOLICE
LIGHT
BERNESH
BOLICE
BO (216) 535-7831 PD: WARD HOLMES PDI WARD HOLMES

HEAVY
PRETERIBERS
JOHN PROGERTY
ARRTHA FRANKLIN
BRUCE HORNSHY & (M)
EURYTHHICK
FRANKLIN
BRUCE HORNSHY & (M)
EURYTHHICK
FRANKLIN
BRUCH FALL
FALL
HORNEY
FALL HOCARTHEY
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HOCARTHEY
FALL
HORNEY
FAL

KTCZ/Minneapolis (612) 339-0000 PD: BOBBY CHRISTIA

PDI BOBBY CHRISTIAN
BRACY
BENJAMIN ORR
BILLY JOEL
BENJAMIN ORR
BILLY JOEL
GRUCE HORNESY & ...
CHICAGO (M)
CHRIS DEBUSH
DAVID & DAVID (M)
GORDON LIGHTFOOTH
GORDON LIGHTFOOTH
JOHN FOR SETT (M)
LARRY JOHN MCMALLY
HARK GERMINO
OMD (M)
OUTLAWS (M)
PAUL SIMON (M)
PAUL SIMON (M)
FAUL SIMON (M)
THE DUCK
TINA TURRER (M)
TOTO (M)
UM40 (M)
Medium
CLASS TIGER
STAN MEISSNER WXLP/Davenport (319) 326-2541 OM/PD: TERRY DUGAN MD: GARY JAMES

KATT/Oklahoma C (405) 848-0100 PD: PAT WELSH MD: SCOTT DOUGLAS

Meavy
DAVID & DAVID & DAVID B
BOSTON (M)
TRIUMPH (M)
TRIUMPH (M)
PETER GABRIEL
RIC OCASEK
HUEY LEMIS (H)
JOHN POGERTY (H)
JOHN POGERTY (H)
TALK INN EAGLS (M)
SON JOVI (M)
THAN TOWNER
BENJAMIN ORR
GEORGIA SAFELLITES
LIGHT

Light ALICE COOPER

KEZO/Omaha (402) 592-5300 PD: BRUCE MCGRE MD: JOE BLOOD

MD. JOE BLOOD

Seavy
STRIE WINHOOD (L)
HIEY LEWIN (H)(L)
TALKING MERADS (H)
BOSTON (H)
B

WWCT/Peoria (309) 674-2000 PD: JEFF MURPHY MD: PHIL MANICKI

MED PHIL MANICKI

HEAVY
BOSTON
RIC OCASEK
BILLY IDOL
TRIUMPH
BOM JOVI IS
BROKE HORNSBY &
DAVID LEE BOTH
STEVE HINNOOD
EDDIE MONEY
COREY HART
OUTFIELD
TIL TULESDAY
JOHN POCENTY
ROBBOTH
MANIC CHUNG
MED LUB
A GEMESIS
PLAYING POR KEPS
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PLAYING POR KEPS
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GEMESIS
S PLAYING POR KEPS
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WKCZ/Saginaw (695) 511-5000 ASST PD: BRIAN

MAST DI BRIAN
MALOMEY
MEAVY
MEAVY
MEAVY
MEAVY
MEAVY
MON JOY
BRUCT HORNSBY & ...
TIMBERS
DAVID
STEVE WINWOOD
GENELA SATELLITES
BILLY TOOL
GEORGIA SATELLITES
BILLY SQUIER
TIL TUESDAY
BAD COMPANY
JOHN POCENTY (M)
KI MEGLUM
PRETNUSCHS
A PRETNUSCHS
A GEORGE THOROGOOD
A 38 SEPECIAL
LIGHT
A UNIVERSITY
A BUNCH MICS
BEDIANTIN ORR
B RESINATIN ORR
B R.E.F.
A LIVIE LEE
B JOAN JETT

WMRY/St. Louis (618) 397-2002 PD: MARK KLOSE MD: TED HABECK

MDI TED HABBUR
MBAYY
ROBIE TROWER
RAINEARES
HUEY LEWIS
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TALK.ING HEADS
EDDIE MONEY
RIC © CASEK
JOHN POGERTY
DAVIS & DAVID
DARYI. HALL
Medius
VENETIANS
BEGLIN
BE

WIOT/Toledo (419) 248-3377

PD: MODE KELLY MD: JIM STEEL HD1 JIM STORM.

BREWY
PETER GABRIEL (M)
HUEF LERIS (M)
EDDIE HOMEY
RIC GCASEK (M)
BORTOR (M)
BORTOR (M)
BORTOR (M)
BORTOR (M)
BRUCH HOMES
TILL THEBDAY
HAGILUM
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A KDC MUND
A KDC MUND

A KDC MUND

A KDC MUND

STABLILERS

MAAQUITURA

PD: CHARLIE WEST

Heary DAVID & DAVID (M) DAVID LEE ROTH DON JOHNSON EDDIE MONTEY (M) HUEY LEWIS JOHN POGERTY RIC OCASEK (M) STEVE WINNOOD BOSTON BOSTON Medium PETER GABRIEL KBC BAND

JOURNEY PRETEMDERS Light OUTLANS KICT//Wichita (316) 722-5600

PD: ROW ERIC TAYLOR MD: PHIL THOMPSON MDI PEILL THOMPSON
Heavy
BOSTOR (H)
TALKING HEADS (H)
R.E.H.
RIC O'ASEK (H)
HUSY LEMIS (M)
DEBUCE HORNESHY &
STEVE HISMOOD (H)
BON JAVI JOOL
DON JA-WISON
1 BAD CHEPANY
1 BELLY HORN
2 BESLIANIN ORR
1 JOOY POP
2 PAUL LIMON
2 TALKING
3 TALKINGS
3 TALKINGS
3 TALKINGS
3 TALKINGS
4 TALKINGS
4 TALKINGS
5 TALKINGS

PD: MARK MILLER ASST. PD: LECIA

PARALLEL

THREE

PO: DOW RIVERS MD: DAS MICHAELS

Continued on next page

WZZQ/Terre Haute (812) 2:32-5034

MD: DAS MICHAELS

Meavy
EDDIE "GONEY (H)
HUEY LEMIS (H)
TRIUMPH
OUTFIELD
T

R&R FRIDAY, OCTOBER 10, 1986/81

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## **REGIONAL AOR ACTIVITY**

#### **MIDWEST** (continued)

#### WAOR/S (616) 683-5432

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CO-MDI GREGG STEELE

Neavy
DAVID & DAVID (M)
BOSTON (M)
HUEY LEWIS
BON JOVI
BELLE HORNSBY & ..
BILLY SOUTER
DAVID LES FOR REEPS
JOHN TO LES FOR REEPS
JOHN TO LES FOR REEPS
JOHN THE STEELE WINNOOD
RIC OCASEK (M)
PADFULOUS T-BIRDS
TILL TUESDAY
STEVE WINNOOD
RIC OCASEK (M)
PADFUNDERS
JOHN FOOLERT
TINA TURNER
SAITHEREENS
WANG CRUNCO
R. E. M.
ROBERT PALMER
RAINHANERS
OCHOGING ASTELLITES
OCHOGY FOR
MAIG COOPER
ALICE COOPER
ALICE COOPER
ALICE COOPER

# PD: DAVE FORTNEY ASST. PD: TERRI RAY

SBA-VY
SORTON (M)
SBA-VY
SORTON (M)
SBOTON (M)
TALKING MEADS (M)
SIZVE WINNOOD (M)
SIZVE MINNOOD (M)
Medium
RATT
GEORGE THOROGOOD
HIMMI VICE II
DAVID & DAVID
VINNIE VIKE SIZ

## (402) 489-6500

PD: TOM RARKES MD: BOB ALLEN Beavy
Bostom
RIC OCASEK (L)
BOW JOY! (H)
BOW

## WEST

91 X/San Diego (619) 291-9191

Neavy
R. E.W. (H)
TALKING HEADS
RIC OCASEK
GENERAL PUBLIC (M)
PETER GABRIEL
STEVE WINWOOD
H-52'S
H-58'S (M)
H-

PD: MAD MAX ASST PD: OZ

### PARALLEL ONE

KAZY/Denver (303) 759-5600 PD: ZAK PHILLIPS

Meavy
PRETENDERS
JOHN POGENTY
ARETHA FRANKLIN
BRUCE BORNSBY & (M)
EUNTHHICE
TIRBURJ
TIRBURJ
ROCARTNEY
TIL TUEBOAY
RIC OCASER (N)
OND

TIL TUEBDAY
RIC CASER( IN)
RIC CASER( IN)
RIC CASER( IN)
HUFY LEWIS (IN)
DAVID & DAVID (IN)
TALKING NEADS
GLASS TIGER
BOSTON
RICHARD THOMPSON
WORLD PARTY
GENESIS
BRYAN FERRY
BEACH BOYARTELLITE:
DANNY MILDE
HARTI JONES
VAN HORRISON
OUTLAWS
TOTO
PAUL SIMON
OUTLAWS
TOTO
RICHARD
RI

## WYMG/Springfleio (217) 245-7171

PDI HIKE THOMAS

BRANY
BILLY IDDI
PETER GABRIEL (M)
RICC OCASEK (M)
RRUCE HORNSBY L.
STEVE M HIMMODD (M)
PREFEDENS (M)
BOSTOM (M)
BOSTOM (M)
DAVID & DAVID
R.E.M.
Medius
a PLAYING ONE
PAUL SHOM
Light

# KSQY/Rapid City (805) 578-3533 PD: JACK DANIELS ASST PD: JEFF MIC

HEAVY
DAVID LEE ROTH (L)
BRUCE HORNSBY 6.
TALKING READS
DAVID LEE ROTH (L)
BRUCE HORNSBY 6.
TALKING READS
DAVID 6 DAVID (H)
STEVE WINNOOD (L)
RIC OCASER (M)
BOW DOV! (L)
BILLY SOUTER (L)
BILLY SOUTER (L)
BILLY LOOL
JOHN FORENT (L)
BAD COMPANY
PROTERIEBES
MEGIUM
MEGIUM
ALICE COOPER (L)
STABLIZERS
A BENJAHIN ORR
HORNER (L)
STABLIZERS
BENJAHIN ORR
HORNER (L)
STABLIZERS
BENJAHIN ORR
HORNER (L)
GERGE THOROGOOD

#### KFMZ/Columbia (314) 874-3000

PD: BRYAN JEFFRIES MD: CRAIG STEVENS Neavy EDDIE HONEY BON JOVI TRIUMPH OUTFIELD BRUCE HORNSBY & .. RIC OCASER STEVE MINWOOD BONES TO BE A GLASS TIGER A GLASS TIGER A GEORGIA SATELLITES A BERLIN

KRNA/Cedar Rapids (319) 351-9300

PD: MARK VOS MD: STEVE KOSBAU Heavy EDDIE MONEY JOURNEY RIC OCASEK F.M./u.k. COREY HART BOSTON F.M./u.k.
COREY HART
BOSTON
BRUCE WORNSHY & ...
COREY HART
BOSTON
BRUCE WORNSHY & ...
STUPY HIMMOD
BRUCE WORNSHY & ...
STUPY HIMMOD
BRUCE WORNSHY & ...
DAVID LE DAVID
TRIUMPH
TALKING HEADS
BRUCE LANG
BRUCE BOTH
OUTFIELD
DR. & THE MEDICS
RAIMMAKERS
38 SPECIAL
TIL TUESDAY
BRUCHTHOLS
BILLY SQUIER
BAD COMPANY
TINA TUENDRY
TINA TUENDRY
TINA TUENDRY
WASK CHING
GLASS TIGER
BERLIN
REC BAND
MELL YOUNG
PRETENDERS
A PAUL SIMON
LIGHT
A MOODY BLUES
A PAUL SIMON
LIGHT
A PAYING FOR KEEPS
A JASON & THE SCORCH
BATT
DOP
OUTLAMS

## KZAP/Sacramento (916) 925-3700

PD: TOM CALE MD: BILL PRESCOTT

HAVY
BRICE HORNSDY 6
JONN POCERTY (M
RIC CCASEK (M)
HUEV LEWIS (M)
DOSTON (M)
STEVE WIMMOOD
DAVID LEE BOTH
HOSTON (M)
STEVE WIMMOOD
AND LEE BOTH
HOSTON (M)
BOSTON (M)
STEVE WIMMOOD
DAVID LEE BOTH
BOSTON (M)
BOSTON (M)
BOSTON (M)
BOSTON (M)
BOSTON

## (503) 226-5080

PD: CARL WIDING

## (602) 838-3062

VP/PROG: ERN GL APD: CURTISS JO Heavy
BOSTON
BILLY SOLD
BILLY SOLD
BILLY SOULER
BILLY SOULER
BOAVID & DAVID
BOSTON
BILLY SOULER
BOAVID & DAVID
BOSTON
BOS

KGB/San Diego (619) 292-1360

PD: TED EDWARDS MD: PAM EDWARDS

Heavy GEORGE THOROGOOD GENESIS (M) TRIUMPH (M) VAN HALEN (M) BON JOVI (M) EDDIE MOMEY STEVE WINHOOD (M) DAVID & DAVID & DAVID & BILLY IDOL BILLY IDOL BOSTON

BILLY IDOL
BOSTON
BENJAMIN ORR
HUEY LEWIS (M)
18 SPECIAL (M)
PRETENDERS
BILLY SQUIER (M)
FIXX
JOHN FOGERTY (L)
RIC CCASEK
Nedium
TALKING HEADS
RATT
TIL TUESDAY

MOD LYNN WELLS

Heary
EDDIE Y

KGON/Portland (503) 855-9181 PD: PETE BOLGER MD: INESSA YORK (FROZEN) Heavy

(PROZES)
Heavy
RIC OCASEK
HEAVY
RIC OCASEK
JOHN POCERTY (M)
STEVE HINNOOD
STEVE HINNOOD
HUSY LEWIS (M)
JOURNEY
EDDIE MONEY
EDD

KBPI/Denver (303) 572-6200

PD: TOM HUNTER MD: LYNN WELLS

## KRQR/San Fran (415) 765-4045

PD: CHRIS MILLER MD: JOHN MCRAE

MED JOIN MCRAE

HEAVY
KBC BAND
BOSTON
BAD COMPANY
RIC CCASEK
JOURNEY
PRETENDERS
HILLY LOWIS
PETE TOMOS
HUTY LEWIS
PETE TOMOS
HUTY LEWIS
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HUTY LEWIS
PETE TOMOS
HONEY
MED LIM
EDDIE MONEY
CHEAP THICK
BESJAMIN ORR
SILLY JONS
JEAN BELLIVOIR
TALKING HEADS
TIMBUK3
DAVID & DAVID
PLAYING POR KEEPS
BILLY SOUTER
TRIUMPH
LIGHT

I DLE EYES

# TAMATIN MEADS TAMT TIL TUESDAY TIL TUESDAY BRUCE MORNSY'S . OUTFIELD TOM COCHANGE & RED TIMBURN JOURNEY TIMA TURNSHEND NITTOWNER BROWNITH TOWNSHEND ROUSTHOTOM EUNTTHHICS CHOPMELLA JEF SCOTT KIM MITCHELL NELL YOUNG STABLLESS GOSS HOTON Light SAD COMPANY GEORGIA SATELLITES GOAY POPENAY GEORGIA SATELLITES GOAY POPENAY GEORGIA SATELLITES GOAY POPENAY GEORGIA SATELLITES

INT. PD: KEN ANT

## CFOX/Vancouv (604) 684-7221

PD: JOHN BEAUDOIN MD: KAREN HEWKO MANY

VAN SALEN
BOSTON
HUMAN LEAGUE
BILLY JOEL
EDDIE MOSEY
HURY LEMIS (M)
PRITENDERS
EUNTYMHICS
GENESIS
BRUCC LEMIS (M)
PRITENDERS
EUNTYMHICS
GENESIS
BRUCC LEMIS (M)
FRETENDERS
TOM COCHEANE (R)
TOM COCHEANE (R)
THE LESON
ELTON JOHNER
THAN TURNER (M)
MOSE LETON JOHNER
ACTION
THE LENGTH BOYS
DAVID & DAVID A
RETHA PRANKLIN
BEACH BOYS
DAVID & DAVID
TALKING HEADS
TIMBURS
BRACH BOYS
THE LID
TALKING HEADS
TIMBURS
BRACH BOYS
DAVID & TOWNER
TIMBURS
BRACH BOYS
DAVID & TOWNER
THE LID
TALKING HEADS
TIMBURS
BRACH BOYS
DAVID & TOWNER
BRACH BOYS
BANG CHUNG
DAVID THE LID
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PD: RON NENNI MD: CANDI CHA Heavy
EDDIE MONEY
BRUCE HORNSBY 4 ...
HUEY LEWIS
DAVID 6 DAVID
RIC CCASEK
BILLY SQUIER
BILLY SQUIER
BAD COMPANY
BON JOVI
TINA TURNER
PRETEMBERS
SNITHERERS
SNITHERERS
I KEC BAND
JOHN POGERTY
OUTFIELD
Medium
I CENOUSE MEADS
TALK NEEDS
BILLY IDOL
BENJAMIN ORR
RATT
PETER GABBIEL
PLAYIND POR KEEPS
WAN GENERAL
TINBUKI
GEORGIA SATELLITES
VAN HALEN
TINBUKI
GEORGIA SATELLITES
VAN HALEN
CINDERLIA
TINBUKI
GEORGIA SATELLITE
JOHN EDDIE
JO

#### (206) 265-7625 A/MGR: BEAU PHILLIPS MD: STEVE SLATON

## KBCO-FM/Denver (303) 444-5600

PD: JOHN BRADLEY MD: DOUG CLIFTON

HERRY
THERE YEADS
JALK ING MEADS
JALK ING MEADS
JALK ING MEADS
THERE YEAR
HUEY LEMIS
PAUL SINOND
DAVID & DAVID
TIMA TURNER
TIMBURS
BETTER GARRIEL
TIL TUSSDAY
BONNIE RAITT
PETE TOWNSMERD
HANGLING
RECHARD THOMPSON
NA HORESON
R. E. M.
PRETENDERS
BOD DYLAN
PRETENDERS
BOD DYLAN
BRICE HONNESY & ...
PRETENDERS
BOD DYLAN
BRICE HONNESY & ...
PRETENDERS
BOD DYLAN
PRETENDERS
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PRETENDERS
BOD DYLAN
RECHARD
PETER CASE
ENT. JOHNSON
RAINMARERS
MODDENTOPS
BILLY JOHNSON
RAINMARERS
MODDENTOPS
BILLY JOHNSON
RAINMARERS
MODDENTOPS
BULLY SOSTELLO
GEORGIA SATELLITES
BUDDY OREM BAND
BILLY JOHNSON
RAINMARERS
MODDENTOPS
BULLY JOHNSON
RAINMARERS
MODDENTOPS
BULLY JOHNSON
RAINMARERS
MODDENTOPS
BULLY JOHNSON
RAINMARERS
HUMBELER
JOHNSON
BERNAMIN ORR
GENERAL JOHNS
BENJANIN ORR
GENERAL PUBLIC
NOWN GENERAL
LIGHT
LIGHT
LIGHT
LIGHT
CHERTY WHEBLER
ROWY BLOCK
CHARLIE PRACOCK
TAJ MANALL

## KLOS/Los Angeles (213) 557-7250

PD: TIM KELLY ASST. PD: KURT KELL ASST. PD. KURT KELL)

Heary
BRUCE HORNSBY 6 .
EDDIE MONEY (M)
BOSTON (L)
OUTFIELD (M)
BOSTON (L)
HOAVIO LEE ROTH
STEVE MINNOOD
TINA TOWERE
CEMESIS
Ned itu
BOSINOTON
SHITMERERN
BOI JOVI
KOE BAND
JOHN FOGERTY (L)
TIMBURI
BILLY SQUIER
BAD COMPANY (L)
GEDRGE THOROGOOD
BEAT FAMBERS
PETER GABBIEL (L)
TALKING
RATI
ARTI
BOND SUITE
BAD COMPANY (L)
GEDRGE THOROGOOD
BEAT FAMBERS
PETER GABBIEL (L)
TALKING
FAMBERS
PETER GABBIEL (L)
TALKING
BOND SUITE
BAD COMPANY (L)
GEDRGE THOROGOOD
BEAT FAMBERS
PETER GABBIEL (L)
TALKING
BAD (L)
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BAD (L)
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BATT

KMET/Los Ange (213) 464-5636 PD: FRANK CODY A/PD: CHRIS BRO

HEAVY
BON JOVI
BOSTON (N) (L)
PETER GABRIEL
BILLY LDDL (M) (L)
PETER GABRIEL
BILLY LDDL (M) (L)
RIC CASEK (L)
STEVE WINNOOD (M)
Medium
BAD COMPANY (L)
DAVID & DAVID
JONN POSCRYY
LONG BAND
BAD COMPANY (L)
DAVID LEE BOTH (L)
SMITTWERERNS
BILLY SQUIER (L)
TALKING MEADS (L)
TINBURS
TINBURS
A JOURNEY
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1 INNS
A JOURNEY
AND CHUNG
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A TURNER
AND CHUNG
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A TURNER
AND CHUNG
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A TURNER
AND CHUNG
LIGHT
A PRETENDERS

#### KROQ/Los And (816) 578-0830

PD: RICK CARROLL MD: LARRY GROVES

BADVY
SURTINICS
PETER GABRIEL
NOTHING IN COMMON
OINGO BOINGO
B-52'S
ARCADIA
PLAYING FOR KEEPS
PLAYING FOR KEEPS
PLAYING FOR KEEPS
TOONIO K.
BURRS SISTERS BAND
PRETERDERS
BURRS SISTERS BAND
PRETERDERS
TALKING HEADS
GENE LOVES
JEZEBEL
DRAMARAMA
I CENOUSE
BAND
OND
NANCY
SIN'S
OND
RETERDERS
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BILL SHIPE
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BERLIN
BEBERLIN
BERLIN

PD: JOHN RIVERS MD: JON RUSSELL

MD JOHN RIVERS
MD JOHN POGERTY
RIC OCASEK
TALKING HEADS
DAVID & DAVID PRETENDERS
DAVID & DAVID
PRETENDERS
HUEV LEWIS
KIC BARD
TIMBUK)
BILLY LIDU
MANG CHUNNSBY & ...
PETE TOWNSBYS & ...
PLAYING FOR KEEPS
PETER CARRIEL
EDDIE MONEY
TIMA TURNER
NELL YOUNGEY
TIMA TURNER
NELL YOUNGEY
TIMA TURNER
THEN TOWNSTAND
STABILIZERS
TIL TURNER
FAUL SIMON
STABILIZERS
TIL TURNER
INCH YOUNGEY
LONG TOWNSTABILITES
PAUL SIMON
STABILIZERS
TIL TURNER
LONG FOR THE SOME TOWNSTABILIZERS
TIL TURNER
STABILIZERS
TOWNSTABILIZERS
TOW

# **PARALLEL**

## KZRR/Albuquerqu (505) 765-5400

PD: FRANK JAXON MD: JESSIE BRICE

Heavy
PETER GABRIEL
BRUCE HORNSBY
RIC OCASEK (M)
FDDIE HONEY
TIL TUESDAY
SON JOVI
BOSTON (M)
JOURNEY
BILLY JOEL
Medium
TRIUMPH
BENJAMIN ORR
RATT
BAD COMPANY
Light

PD: TOM MARSHALL MD: MICHAEL DAVIS

PD: YOM AARSHALL
MD: NICHAEL DAVIS

Meavy
BON JOY! (H)
HUEY LEWIS
BOSTON (H)
STEVE WINNOOD
OUTFIELD
BAD COCASEK (H)
PRETENDERS
TIMBURS
TI MUSDAY
G GEORGE THOROGOD
EUNYTHEAD
EUNYTHEAD
EUNYTHEAD
TIJA TUSEDAY
G EDORGE
TIMBURS
TI MUSDAY
G EDORGE
TIMBURS
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GEORGE
TIMBURS
TI MUSDAY
GENESIS
JOHN FOODENADS
TIJA TUSEDAY
GENESIS
BRUCE HORNEY
EDDIE MONEY
GENESIS
BRUCE HORNESPY 6.
BESJAMIN ORR
BILLY IDOL
BESJAMIN ORR
BESJAMIN

## KJOT/Boise (208) 344-3511 PD: DAVE STONE A/PD: CARL SCHI PD: JIMMY CHRISTOP MD: KEVIN STEPHENS

Heavy IRON MAIDEN RATT VINNIE VINCENT (M) CINDERELLA QUEENSRYCHE BON 1001 (M)

VINITE VINCENT (M)
CINDRELLA
QUEENSRYCHE
BON JOYL (M)
BLACK & BLUE (M)
STRYPER
STRYPER
STRYPER
STRYPER
MONIE MALASTEEN (M)
M.A.S.P.
EUROPE
DAVID LEE ROTH
ALICE COOPER
HECADETH
BOSTOM
SAXON
BANGUIN
BANGUIN
HETAL CRUECH
KOJK/ModestoStockton
(209) 859-2594

(209) 869-2594

NAPPO: CARL SCHE
Heavy
HIET LEWIS (M)
DAYID
DAYID
STEVE HISHOOD
GEHESIS (M)
EDOIE MOMEY
OUTFIELD
BILLY JOEL
RIC OCASEK
Medium
PRETENDERS
LIGht
COlorado
KILO/Springs\*
(303) 634-4896

OM: RICH HAWK

HOI ALAN WHITE

Beary

BOSTOR (M)

HURY LOWIS (M)

BOST ON (M)

HURY LOWIS (M)

HOR COOL (M)

TALKING HEADS (M)

BILLY IDOL

JOHN FOGERY (M)

JOHN FOGERY (M)

PETER GARRIEL

PRETERBERS

RIC OCASEK (M)

PETER GARRIEL

PRETERBERS

RANGE DANID

THANING FOR KEEPS

KRC BAND

GENTAL (M)

Medium

1 BRUCE HORNSSY L

1 BRUCH HORNSSY L

1 BRUCE HORNSY L

1 BRUCE HORNSSY L

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1 BRUCE

KMBY/Monter PD: JIM TRAPP MD: RUSTY KIMBALL (408) 394-9000 Heavy
DOFF FORETY (M)
OOFF FORETY (M)
OOFF FORETY (M)
OOFME LOVES JEZEBEL
HUEV LEMIS (M)
PRITEBORES
STABILIZERS (M)
TINBUNS
STEVE WINMOOD (M)
PAUL MCCARTWEY (M)
DAVID LEE ROTH
TINA TURRER (M)
TOM COCHEANE & RED
TALKING HEADS (M)
VAM HALEM
GEORGIA SATELLITES
GEORGIA SATELLITES
DETER GABRIEL (M)
JEF SCOTT
PETE TOWNSHEND
PLAYING FOR KEEPS
MODOENTOPS (M)
MELL YOUNG
RELL TURSON
TIL TUESDAY
MANG CHUNG
BRUCE HORNSHY & (M
Medium
BRUCE HORNSHY & (M)
MEDIANING
BRUCE HORNSHY
BRUTANING
BRUCE HORNSHY
BRUTANING
BRUCH HOMES
BRUCH H PD: RICH BERLIN MD: PATTY NARTIN

MOI PATTY MARTIN

MEAVY
STEVE WINNOOD
HUFY LENIS
BOSTON
TALKING HEADS (M)
DAVID SOUTH
BON JOYL
RIC CCASER
EDDIE MORETY
DAVID LEE ROTH
BILLY LOUGH
HE COLSER
EDDIE MORETY
DAVID LEE ROTH
BILLY LOUGH
HE GOOR THOROGOD
PRITTENDERS
REATTENDERS
BLAYING FOR KEEPS
ARTICLE MORESY
A RATIC

KEZE/Spokene (509) 448-1000 OM: JONAH CUMMIN ASST PD: BREW MICHAELS ASST PD: BREM
HEARY
DAVID & DAVID (H)
BOAVID & DAVID (H)
STABILIZERS
TOM COCHRANE & RED
JOHN POGERTY (H)
HUEY LEWIS (H)
VAN HALEN
STEVE WINMOOD
STEVE WINMOOD
STEVE TO LOW
BOAT TIL TUESDAY
GEORGIA SATELLITES
BOO JOVI
BOELLA
BEACH BOYS

# PD: JEFF PARETS A/PD: WENDY WEST

KLPX/Tucson (602) 622-6711

PDI ANAM PACK GREN

HEAVY
HUEY LEWIS
STEVE WINMOOD
BOSTOM
PETER GABRIEL
FRUMMPH
JOHN POCERTY
CEMESIS
RILLY JOEL
TRIUMPH
JOHN POCERTY
CEMESIS
RILLY TOOL
BRUCE HORNISY
DAVID & DAVID
ILL TIESDAY
BON JOYI
DEBOAY
BON JOYI
BON J

PD: ARIN MICHAELS MD: JACK GREEN

HO TED KENNEDY

HAVY

HAVY

HEAVY

HUFY LEWIS

GENESIS (L)

BILLY JOEL (L)

PITTRE GARRIEL (L)

CHIES DEBUNCH

CHIES DEBUNCH

HUMAN LEAGUE

HOMAN LEAGUE

HOMAN LEAGUE

FOLIO

HOMAN LEAGUE

FOLIO

HOMAN LEAGUE

BILLY

HOMAND JONES

BOLLE HOMEY

HOMAND JONES

BOLLE FICER

LIGHT

HOMAND JONES

BOLLE FICER

LOCKETES

LOCKETES

LOCKETES

HOMAND JONES

BOLLE FICER

LOCKETES

LOC KOMP/Las Vegas (702) 676-1460 OP DIR: SHERMAN COHE ASST PD: TODD FOWLER ASST PD: TOOD FOMLI
Heavy
EDDIE MONEY
BILLY JOEL
PYETE GABRIEL
JOEL
RIC GCASEK
BON JOYI
HUEY LEMIS (M)
BOSTON (M)
STEVE WINNOOD (M)
JOHN POGERTY
TIMBUK3
BRUCE HORNSBY 6.
ROBERT PALMER
AVID LEE ROTH (M)
TRIUMPH
TRIUMPH
TRIUMPH
SMITHERSDAY
SMITHERSDAY
SMITHERSDAY
SMITHERSDAY
SCHEPP
TRICK
OUTFIELD
Medium
BILLY IDOL
PLAYING FOR KEEPS

## KRSP-FM/Satt Lake (601) 262-5541 City PD: RANDY ROSE MD: JOHN FLORENCE

PD: NEIL EDWARDS

Heavy
EDDIE HONEY
RIC OCASEK
DAVID & DAVID
BRUCE HORNSBY &
BOSTON
STEVE WINHOOD
HUEY LEWIS
PRETENDERS
JOURNEY
BON JOVI
Medium
BENJAMIN ORR

# PD: KATE HAYES MD: LORRAINE MEIER

MDI LORRAINE ME
MANUY
TINA TUUNER
CYNDI LAUPER
PAUL SIMON
HUFY LEWIS
EURYTHMICS
BILLY JOLL
DARYL HALEADS
TOLL TUESDAY
HUMAN LEAGUE
RIC OCASEK (M)
TOTO (M)
3 GENERAL PUBLIC
3 SOUL MAN
3 LIONA BOYD
5 KITARO
5 KIT

## KKDJ/Fresno (209) 226-5991

PD: ART PARKAS MD: JEFF RIEDEI POL AKS
MD JEFF REDEL

Heavy
HUEV LIDIS (M)
STEVE HISHOOD (M)
STEVE HISHOOD (M)
TAKING HEADS (M)
PRETENDERS
BILLY LOL
HIC OCASEK (M)
PRETENDERS
BILLY LOL
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PRETENDERS
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HIC OCASEK (M)
FRETENDERS
BILLY LOL
HICH OCASEK (M)
TAKING HEADS (M)
PRETEN GARRIE
DAVID LUE NOTH (M)
LUE NOTH (M)
TIL TUESDAY
TINBUKS
TRIUMPH (M)
JOURNEY
A BOOL ON
BOO

## KPOI/Honolulu (808) 524-7100

MD: MARK DAVIS

BOATY
BOB JOY (H)
HUETORISS (H)
HUETORISS (H)
HICKORY (H)
HICK PD: BILL MIMS MD: ANDY PREST

MDI ANDY PRESTON
HEAVY
BOSTON
STEVE WINMOOD
HUEY LEMIS
R I. OCASEK
JOUNNEY
PRETENDERS
TIL TUESDAY
BRUCE HOANSBY 4
JOHN FOGERTY
TINA TUREDA
BONNIE RAITT
EDDIE NOMEY
EURTTHHICS
DAVID LEE ROTH
ARETHA FRANKLIN
OUTFIELD
Medium
Light
a BAD COMPANY

## PARALLEL **THREE**

MD: KEVIN VARGAS

Meavy
JOHN FOGERTY (H)
BON JOVI
HUEY LEWI MINOSO
STEVE WINNOSO
PRETTHORERS
RIC CCASEK (H)
EDDIE MONEY
BAD COMPANY
BAD COMPANY
BAD COMPANY
BAD COMPANY
BAD COMPANY
ROLL INCLUDING
KOSEN THOMES
KOSEN THOMES
CHEAP
CHEAP
CHEAP
TRICK
LOLE TEARS
OUTLAMS

## KSPN/Aspen (303) 920-1912

Mean YP
HIEY LEMIS
JOHN FOGERTY
THA TUNNER
RIC OCASEK
EQUITHING INTER
RIC OCASEK
EQUITHING INTER
PAUL IS HON
DARYL HALL
BILLY JOEL
TALK HIM READS
JAMES HON
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## KGRQ/Casper (307) 266-1400

PDI FRED LEEMHUIS

Meavy
I'LL TUESDAY
HUMAN LEAGUY
HUMAN LEAGUY
FAUL MCCARTHEY
DAVID & DAVID
MARTI JONES (M)
CORRY MART
BOSTOM
STEVE MISMOOD
CHICAGO
BRYAN FERRY
HUFY LEWIS (M) (L)
REG BAND I
MEGIUM
BENJAMIN ORR (L)
TAJ MAMAL
PRETEMBERS
Light

## PD: RON WOODWARD MD: MARTY GRIFFI

MD: MARTY GRIFFIN
Heavy
HUEY LEWIS
JOHN POCERY (H)
RIC OCABEX (H)
RIC OCABEX (H)
STEVE HIMMOOD
RUCE HORNSW (A
BOSTON (H)
EDOLE HONEY (H)
TALKING HEADS
SILLY IDOL
TIL TUESDAY
TALKING HEADS
SILLY IDOL
TIL TUESDAY
PRETERDERS
OUTFIELD
Medium
a lody POP
PETER GABRIEL
A BENJAHIS ORR
A CHEAP TRICK

### KRQU/Laran Cheyenne (307) 745-7396

PDI JOHN EDWARDS

HEAVY
BOSTON
TIL TUESDAY
OUTFIELD
RIC CCASEK
BON JOVING
BASC CHUNG
WASS CHUNG
WASS CHUNG
BON JOVING
BON JOUNG
BON JOUNG
BON JOHN

KOZZ/Reno (702) 329-9261 PD: STEVE PUNK MD: HARRY REYNO MD. HARRY REYNOLDS

Meavy
BOSTON (H)
DAVID & DAVID (M)
STEVE HINMODD
HUEY LEWIS (M)
BON JOY:
TALKING HEADS (M)
BON JOY:
DAVID LEE ROTH
BRUCE HORNSBY & ...
JOHN FOCERTY (M)
TIL THESDAY
BILLY IDOL
A PLAYING POR REPS
BAD COMPANY
BERLIN
OUTLANS
BERLIN
OUTLANS
BERLIN
AMANG CRING
Light

KKGR/Anch (907) 258-5547 OM: CARTER B. BRA PD: JOHN ROBERTS

MDI LARRY MONDELLO

Meavy
TOTO
SMITHEREEMS
BONNIE RAITT
SPYRO GYRA
PALLE SINCE
PALLE SINCE
RECORSER
BILLY JOE
HEARTBUEN
GORDON LIGHTFOOT
ROSSE VILLA
ME GUN
BEN SIDRAN
BEN SIDRAN
BEN SIDRAN
STARLEY CLARRE
PLAYING FOR KEEPS
AMARK GERMINO
3 OMNATY
C 3 TOM GRANT

PD: RICK WILLIAMS
Heavy
HUEY LUMIS
STEVE WINNOOD
RIC OCASEK
BILLY IDOL
JOHN FOGERY
DAVID A DOVID
FOGERY
FOR FOREY
FOR FOREY
FOR FOREY
DAVID LEE BONE
DAVID LEE BONE
DAVID LEE BONE
THEREENS
BRUCE HORNEY
R. E. H.
BON JOYI
THENUK
THUENESDAY
THUENESDAY
THUENESDAY
ROW
FORE
STEVEN
HORNEY
A BON
THUENESDAY
THUENESDA PD: RICK WILLIAMS

## KZOQ/Missoul (406) 728-5000

PD: VERM ARGO

PDI VERN ARGO
BASYY
BLOOK MARKET
RIC OCASEK (N)
TALKING HEADS
BOSTON
HUSY LEWIS
BILLY IDOL
TIL TUSSONY
BRUCE HORNSHY &
STEVE WINNOOD
WANG CRUNG
ARTHA FRANKLIN
PRETENDERS
OOT ELD
JOHN FOOLETY
Med dum
a IGOY POP
C CHEAP TRICK
LIGHT
AND AND COMMENT
AND COMMENT
BETTER GABBIEL
ADAVID ED ANYTH
BALICE COOPER
A VENETIANS

STABILIZERS

## (303) 571-1232

PD: JOHN HAYES

Heavy
B-52'S
R.E.M.
TALKING HEADS
USHITHS
TIMBUK3
SHITHS
TIMBUK3
PAUL SINON
PETER GABRIEL
BONNIE RAITT
VAN MORRISON
ELVIS COSTELLO
ELVIS COSTELLO
ELVIS COSTELLO
ELVIS COSTELLO
ELVISTINICS
AUNTINICS
AU

#### 170 Reporters 163 Current Playlists

Four stations failed to report. Their rotations were frozen.

> KGON/Portland WCKG/Chicago WZEW/Mobile

Three stations reported a frozen list.

WBAB/Long Island WFBQ/Indianapolis

Two stations are no longer AOR reporters: KCGL/Salt Lake City
KZOK/Seattle

OND A PALL ANAL DIARY OUT OF BOUNDS PLAYER OF BOUNDS PLAYER OF BOUNDS SCRUFFY THE CAT KILLING JOKE ACENT ORANGE LIGHT

LUGUE COURED CHARLEONS U.K.

HINTERS & COLLECTE

## **CHR PARALLEL ONE PLAYLISTS**

Buffalo

CKO 9 Montreal

1 MONT LIMITS & TWY/Sturk With You

3 2 MON D. N. C. / Mail This May

4 3 JAMET JACKSBUYHSER I TRIE May

5 3 DAMET JACKSBUYHSER I TRIE MAY

6 1 DAMET JACKSBUYHSER I TRIE MAY

7 2 MONT MALLOT MAY BE AND MAY BE

PRETEMBERS/Den's Get He Mrong BERLIN/Lise Flames Muzy LEMIS & THE/Mip To Se Squere GRAN JUICE JONES/The Rain SUBSIS REVUL/C'est Le Via STACY LATTISMA/Heal1 In To The Mell JERNA/HE STEMANT/JOSE

PD: Bob Beauchamp

MD: Guy Brouillard

#### EAST

**B104** 

**WBSB** Baltimore

PD: Steve Kingston MD: Amy Kronthal

## 2 | MINT BOWND MACHITYPYES DES IN THE May
## 2 | MACY CINES & THE ASSACS MILE YOU
## 4 | STACKY O'THE D' MERCE IN THE ASSACS
## 4 | STACKY O'THE O'THE MERCE
## 5 | SOURCESTITETHEMS IN A 11 | Mark
## 10 | SOURCESTITETHEMS IN A 11 | Mark
## 10 | SOURCESTITETHEMS IN A 11 | Mark
## 10 | SOURCESTITETHEMS IN A 11 | Mark
## 10 | SOURCESTITETHEMS IN A 11 | Mark
## 10 | SOURCESTITETHEMS IN A 11 | Mark
## 11 | SOURCESTITETHEMS IN A 11 | MARK
## 11 | SOURCESTITETHEMS IN A 11 | MARK
## 12 | SOURCESTITETHEMS IN A 11 | MARK
## 12 | SOURCESTITETHEMS IN A 11 | MARK
## 12 | SOURCESTITETHEMS IN A 11 | MARK
## 12 | SOURCESTITETHEMS IN A 11 | MARK
## 12 | SOURCESTITETHEMS IN A 11 | MARK
## 12 | MARK
##

MANU CHUNG/Evarytody Have Fun To

JERMAINE STEMART/Jody

POWER New York

H 1 1 AMORROOM & LORING/Friends and Lavery
H 2 3 ETACEY 0/Two OF Hearts
H 2 3 LAMET JACKSON/Heart I Trian OF You
H 2 SANCY LORING AND THE STATE OF YOU
H 3 LAMET JACKSON/Heart I Trian OF You
H 1 A CYMBI LAMER/TOWN Colors
G 0 COLOR JACKSON FROM FROM I TOWN
H 1 A CYMBI LAMER/TOWN FROM I TOWN
J 7 ANITA BANKT/Bowst Lave
H 10 LICON, JICHER/TOWN LAW
H 11 LORING H 10 LAW
H 11 LAW LORING H 10 LAW
H 12 THAN TOWNER/TOWN LAW
H 13 LAW LORING H 10 LAW
H 13 LAW LORING H 10 LAW
H 14 LAW LORING H 10 LAW
H 15 LAW LORING H 10 LAW
H 16 LAW LORING H 10 LAW
H 17 LAW LORING H 10 LAW
H 17 LAW LORING H 10 LAW
H 17 LAW LORING H 10 LAW
H 18 LAW
H

25- 26
N. V. DREAM TEAM/Let's On Hets

95

WPLJ-FM RADIO

PD: Larry Berger

MD: Lisa Tonacci

Philadelphia
PD: Scott Walker
MD: Glenn Kalina WCAU-FM ... The his

H 3 1 LIBA LIBAVAII Crisé Dus
2 2 ROBERT PALMENTIN DIGHT Hean To Yurn
3 2 ROBERT PALMENTIN DIGHT Hean To Yurn
4 2 SANCH LAWRENT COUNTY
7 8 DON JOHNSON THE COUNTY
7 9 DON JOHNSON THE COUNTY
8 10 THE C

Buffalo All Hit WKSE-FM

PD: Scott Robbins

MD: Dave Gillen

H 1 1 CYMDI LAWER/Tru Calera
H 3 2 ROBERT FALMER/T Dien't Peen To Turn
H 3 3 DON JOHNSON/Westbast
H 3 2 ROBERT FALMER/I Dien't Peen To Turn
H 3 3 DON JOHNSON/Westbast
H 3 CAMPAN JOHNSON JOHNSON JOHNSON JOHNSON
H 3 DON JOHNSON JOHNSON JOHNSON JOHNSON
H 4 DON JOHNSON JOHNSON JOHNSON JOHNSON
H 5 DON JOHNSON JOHN

31. 40 BYACY LATTIBAM/Mail It To The bail ROBBIE MEVIL/C'est La Via BARANTHA FOX/Tauch He (I Mant Your ELTON JOHN/Heartack Ail Over Th BOYS DON'T CRY/Jesephine

ORECORY ABBOTT/Bhete You Down JOAN JETT/Oosd Husts SELINDA CARLIBLE! Feel The Hoyst TERPTATIONS/Ledy Bool PHANNIE GOORS TO HYANGHAP HERE BILLY SOUISM/Ledy Is The Here LABAN/Ledy In Siberia

Baltimore PD: Ralph Wimmer

1 i GLABE TIOGR/OPM'S Pergst Pe (When
2 shary LEMIS S THE/ESUS Wish Year
4 so JAMEY LEMIS S THE/ESUS Wish Year
4 so JAMEY LEMIS S THE/ESUS Wish Year
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5 so Tin

BON JOVI/You give Love A Bad N BTEVE MINHOOD/Freedom Dverspill MANO CHUNG/Everybody Have Fun To



PD: Scott Shannon MD: Frankie Blue

1 | AMDERSON & CONTROLFT and And Lover 2 | 2 | TIMES COMMON DECRIFORMS OF 1 | The May 3 | 3 | TIMES COMMON DECRIFORMS OF 1 | The May 3 | 3 | TIMES COMMON DECRIFORMS OF 1 | TIMES OF 1 | TI

ADDS 29. 30 SEN E. KING/Stand Sy He ARETHA FRANKLIN/Jumpin: Jack Figs. BILLY 100L/To Be A Lover LIONEL RICHIE/Love Will Conquer All

JO3 ₩PhD

Ops. Director: John Hager MD: Mindy Michaels

H 1 1 ODMESIS/Tarouing It All Ameny
H 2 2 ADDERT FALMEN/1 Didn't Pean To Turn
J 3 TOM DOMESIS/Tarouing It All
H 3 TOM DOMESIS/Tarouing It All
H 4 TOM DOMESIS/Tarouing It All
H 5 TOM DOMESIS/Tarouing It All
H 6 TOM DOMESIS/Tarouing It All
H 7 TOM TOM DOMESIS/Tarouing It All
H 7 TOM TOM DOMESIS/Tarouing It All
H 1 TOM DOMESIS IT ARROWS IT AL
H 1 TOM DOMESIS IT ARROWS IT

ADDB

BANDLES/Moit Lite An Egyption BERLIN/Lite Flames BEACH BOTV/Colfernde Dreamin' JOHN EDDES/Stranded TIRSUS JOHN Future's Be Brigh OUTFIELD/Evergtime Year Cry CARLY BIRD/Casing Arens Agein BERT TOMBLES/JOHN Leves Mg PETE TOMBRESO/Severgotin'

92 PRO'FM

Providence

Ops. Manager: Tom Cuddy MD: Vic Edwards

# 1 | GOMESIS/Taresing | 1 All Amesy |
# 2 | JAMET JACKECO/John | Thirs Of You |
# 3 | All Time Tuber/Typical Mais |
# 4 | Time Tuber/Typical Mais |
# 5 | All Tuber/Typical Mais |
# 6 | All Tuber/Typical Mais |
# 7 | All Tuber/Typical Mais |
# 8 | All Tuber/Typical Mais |
# 9 | All Tuber/Typical Mais |
# 1 | DOMESIS/Typical Mais |
# 1 | DOMESIS/Typical Mais |
# 1 | DOMESIS/Typical Mais |
# 1 | Tuber/Typical Mais |
# 1 | Tu

HARY LEWIS & YME/HIP TO Be Square, BLTON JOSEPHANTSCHE ADI DOWY TO PREDIE JACKSON/TOSTQ LAVO YALKING MEADS/MISH MISH LEVE ROBBER MEVIL/C'est La Via DAPYL MALL/Festian Pride

DANY, HALL/Fealts Pries

METFREY OSBORME/Race Mith A View
DAVID LEE ROTH/Gein' Crean
LYTHER WANDROSS/SILVE By The Readon
LYTHER WANDROSS/SILVE BY
LYTHER WANDROSS/SILVE BY
REVER MIMBOOD/Fradon Gwerepil)
CAMED/More Up
RAD COMPANY/This Leve

MANDROSS/MORE DIE Vour Miary

Washington PD: Mark St. John MD: Gene Baxter

BANGLEB/Mail Lile An Egyption NUEV LEWIS & THE/NIP To Be Square SRUCE HORNOSY/The May It Is

ARETHA FRANKLIN/Jumpin' Jack Flesh NJ BHODZ/Point Of No Return LIONEL RICHIE/Love Mill Conquer All

Toronto VP/Programming: Sandy Sanderson MD: Bob Saint

N 9 1 CONIS DESURBINOVA, Larg IN Red
1 2 TITE'S SOCIAL CALLETROSTY
2 3 ANDERBOR LOSINOFFILMS And LAVETS
3 ON A THE MEDICARY SITE IN THE SETS
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7 OF A SETS

35- 36 TRIUMPH/Someyedy's Out There

**Boston** 1 0 8 F M PD: Sunny Joe White MD: Susan O'Connell

3 I JANET JACKSON/When I Tains Of You

3 2 THAN TURNER/Typical male

5 3 COMDI LAMPETYTUS Color Man To Turn

5 3 COMDI LAMPETYTUS Color Man To Turn

9 ANTIS ARREPS SHOW TO THE STATE OF THE STATE

10 4 STLLY JODILY MENTS OF THE STATE

11 6 NO BROOK/Fran ST TO FRESH

12 10 MENDOW/Fran ST TO FRESH

13 10 DAN BOOK/Fran ST TO FRESH

14 20 I MACOMENTYPUS ST TO FRESH

15 11 10 MENDOW/Fran ST TO FRESH

17 14 ANTIS COMPONYTHES TO FRESH

17 15 THE TO FRESH

18 SOUTH AND THE STATE OF THE STATE

18 SOUTH AND THE STATE OF THE STATE

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21 TOTAL THE STATE OF THE STATE

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20 THE STATE OF THE STATE

ADDS ROSSIE NEVIL/C'est La Vie OREODEN ABENT/Bhaka Yau Down ELTON JODR/Harstacks All Over Th TALKINO NEADS/Hild bits Life HIDOLON'S STAN/Hidas Touch STEVE MINADON/Freedom Overspill

Long Island PD: Bill Terry MD: Ruth Tolson

ADDS HUEY LENIS & THE/His To Be Squere MANO CHUMD/Everybody Have Fun To. COREY HART/I Am By Your Bide MAAH:/Mhers Did Your Heart LIONEL RICHIE/Love Hill Conquer All

ROA Pittsburgh

PD: Nick Ferrara MD: Lori Campbell

## 1 CAMEGINATE UP

2 DEMESTING TREATING IT All Amany

3 JAMEST JACKESON LINE I TAIN OF YOU

### 4 ORNO JJCC JAMEST TO BE AND

### 5 ORNO JJCC JAMEST TO BE AND

### 12 ORNO JJCC JAMEST TO BE AND

### 12 ORNO JAMEST TO AND THE FIRST THE (When)

### 13 PROBE TO AND THE FIRST THE (When)

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### 13 PROBE TO AND THE STREET THE AND TO TUTE

### 13 PROBE TO AND THE STREET THE AND THE STREET

### 12 PROBE TO AND THE STREET

### 15 INCL. INSO/ALL TO AND THE STREET

### 15 INCL. IN

26 BILLY JOEL/A Matter Of Trust RIC OCASEN/Emotion in Metion MONRES/Daydress Belisver OMD/(Forever) Live And Dt LIONEL RICHIE/Leve Mill Conquer All

Buffalo WBEN-FM

PD: Hank Nevins MD: Roger Christian

The CANDILAMPER/True Calors

Office of the Calors

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PD: Chuck Morgan

MD: Paul Fuller

Washington D.C.

BON JOY1/You Give Lave A Bed H HJEY LEMIS & THE/Hip To Pe Squere SANGLES/Hell Lite im Egystian OMD/Fersuer) Live and Di A-MA/I've Seen Lexing You

SOUTH

Dallas

97.1 MEGL

Acting PD: Joe Folger

TERM CETEMA/Nest Time I Fall PETER CETEMA/Nest Time I Fall PETER CARE ILL. IN Your Sure Sure I Fall PETER CETEMA/Nest Time I Fall PETER CARE IN THE PETER CA

POWER Houston
PD: Faul Christy
MD: Helene Pina

KRBE

M 3 : ODDESTED Throwing It All heavy
9 2 JAMET JOCKSDAYMEN I TERM OF You
10 JAMED JOCKSDAYMEN I TERM OF You
11 JAMED JOCKSDAYMEN I TERM OF You
12 JAMED JOCKSDAYMEN I TERM OF YOU
13 SOUTHWARD JOCKSDAYMEN I TERM OF JOCKSDAYMEN
14 SOUTHWARD JOCKSDAYMEN I TO JOCKSDAYMEN
15 DO DO JOCKSDAYMEN IN YOUR TERM
16 SOUTHWARD JOCKSDAYMEN I TO JOCKSDAYMEN
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18 SOUTHWARD JOCKSDAYMEN I TO JOCKSDAYMEN
19 SOUTHWARD JOCKSDAYMEN I THE JOCKSDAYMEN I

33 30 SHUCE CONCRETYTO WAS 11 IS
32 CONTROLLED AND A CONT

ADDS 35. 39. 40
HIDMIGHT STAR/Mides Touth
TALKING HEADS/Mile Wile Life
LASAW/Love In Siberia
TIMBUR 3/The Future's 80 Smigh

LUIS CARDENAS/Runament ARCADIA/Say The Merd CHRIS DESUMBN/TAS Lesy In Red BANAMARAMA/Nore Then Physics! NOBELE NEVIL/C'est Le Vis JOAN JETT/Geed Music

R&R FRIDAY, OCTOBER 10, 1986/83

www.americanradiohistory.com

## **CHR PARALLEL ONE PLAYLISTS**

Atlanta

OM/PD: Enb Case

2 STACEY BOTTON DE MINETE
2 STACEY BOTTON DE MINETE
3 SAMET JACKSON-VANET I TENN OF YOU
10 SAMET JACKSON-VANET I TENN OF YOU
11 STANDARD-TENNES TO THE SAME TO THE

Atlanta

BRUCE HORNESY/The Mag It Is HORNEES/Daydram Ballaver STEVE MINMODO/Freedom Overapill DARYL MALL/Foolisk Prids



VP/Programming: Robert W. Walker

Asst. PD/MD: Frank Amadeo

26 TEMPTATIONS/Ladg Sovi SAUCE HORHSSY/The Meg It Is SAUMMATAMMA/TOPE Then Physical MAMONY FARTINEZ/Fer Tonight K.T.P./One Step

R.T.F. One Step

RIC DCAMSULMENT OF THE PROPERTY OF TOTAL OF TOTAL



PD: Kipper McGee MD: Greg Rolling

H 1 1 OCMESS/Termains It All Away
H 1 1 OCMESS/Termains It All Away
H 2 2 CANCORMA/Tour Size
2 2 LINA LISA/ALI Criss Out
10 2 W 2000 W

HOWARD JONES/You Answ I Love You. TOTO/['II Se Over You

WINZ-FM Miami PD: Gabe Baptiste Asst. PD/MD: Mark Shands

ADD6 BILLY IDOL/To Be A Lever HOMARD JONES/You Know I Lave You. ARETHA FRANKLIN/Jumpin' Jack Fleuk: PAUL SIMON/YOU Can Call Me AT

ISS KTKS

106 FM
Deller/Fost Worths Hit Radio

H 3 1 DOMESTATIVE TO IT ALL home
H 31 2 SEM - DOVING DEVELOPMENT AND AS M
H 31 3 CODE INCREMENT AS HE HAD AS M
H 3 4 DOM - OPENING HE HAD AS M
H 3 5 DOM - OPENING HE HAD AS M
H 3 5 DOM - OPENING HE HAD AS M
H 4 7 PART - OPENING HE HAD AS M
H 4 7 PART - OPENING HE HAD AS M
H 4 7 PART - OPENING HAD AS M
H 4 7 PART - OPENING HAD AS M
H 4 7 PART - OPENING HAD AS M
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27, 30 HUEY LEMIS & THE/HIP To Se Squere HOMARD JONES/You Know I Love. You.

PD: Sheldon Borgelt

JOAN JETT/Good Mustr

MD: Doc Michaels

WRSR

Norfolk

PD: Kevin Metheny

MD: Marcie Guckian

Dallas

94-Q PD: Jim Morrison

MD: Jeff McCartney

H 1 1 JAMET JACKEDH/Man I Tains Of Tau
H 2 2 Trian TURNED/Tspical Nate
H 3 2 Trian TURNED/Tspical Nate
H 4 2 A CAMES TIGD/Tspical Nate
H 5 2 A CAMES TIGD/Tspi

31, 32 NAEY LEMIS & THE/Mip To Be Square SEN E. KING/Stand By Me DANYL MALL/Footlish Fride OMECORY ASSISTY/SHAS You Down ROSSIE NEVIL/C'est La Vie THRUM 2/The Foture's Se Srigh PRETENDERS/Don't Get Me Wrong MANG CHUNG/Everebode Meve Fun Te

\*\*-KKBQ

PD: John Lander Asst. PD: Ron Parker

N S | LIBA LIBA/A| Crist Out |
2 | SERV LDJIS h THE/Stuck Misk Yeu |
2 | SERV LDJIS h THE/Stuck Misk Yeu |
2 | SERV LDJIS h THE/Stuck Misk Yeu |
2 | SERV LDJIS h THE/Stuck Misk Yeu |
3 | SERVER SERV

24, 25, 28, 29, 30 ELTON JOHN/Heartsche Ali Over Th VAN HALEN/Love Maits In BILLY IDDL/Ta Be A Lover MAND CHAMO/Everybook Have Fun Ta ARETHA FRANKLIN/Jumpin' Jets Flash CHRIS DEBURG/The Lary In Red DEVICE/HAS Bays



WNVZ

PD: Chris Bailey MD; Mary Ann Rayment

3 1 MST LEDITS & THE/Butch Mith You 
4 2 STACKY OF THE THE STATE OF TH



Ops. Manager: Mason Dixon MD: Bobby Rich

H I 1 00MSIE/Throwing It All Amag
H 2 2 DON LORSON/Heartwart
J 2 DON LORSON/Heartwart
J 3 4 MSTV LORIS TO THE STATE STATE
J 3 4 MSTV LORIS TO THE STATE STATE
J 7 4 CTMSI CAMPEN/TWO Calent
J 7 4 CTMSI CAMPEN/TWO Calent
J 7 4 CTMSI COMPENSATE LOW
H 10 5 CLMSI COMPENSATE LOW
H 11 10 SILLY JOSE AN Autor O' Truct
J 11 10 SILLY JOSE AN Autor O' Truct
J 11 2 MSIENT Amanag
J 12 MSIENT Amanag
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J 17 MSIENT Amanag
J 18 M 

COREY MART/I Am By Your Side TRIUMPH/Bomebody's Gut There

MIDWEST

power 96 fm Detroit

PD: Gary Berkowitz Asst. PD: Michael Waite

H 3 1 CYMOL LAMPEN/TYPE Colors
3 SHATY LESIS & THE/SELVE MILE YOU
4 STACKY O'THE OF THE SELVE MILE YOU
5 SHATY CONTROL OF THE SELVE MILE YOU
5 SHATY O'THE OF THE SELVE MILE YOU
10 7 LOVERDOY/HOW OF THE SELVE MILE YOU
11 8 MILE AND SELVE MILE YOU
11 10 SELVEY O'THE AND SELVE MILE YOU
11 11 SHATY O'THE AND SELVE MILE YOU
12 TO SELVEY O'THE AND SELVEY O'THE MILE YOU
13 TO SELVEY O'THE AND SELVEY O'THE MILE YOU
14 TO SELVEY O'THE AND SELVEY O'THE MILE YOU
15 TO SELVEY O'THE AND SELVEY O'THE MILE YOU
16 TO SELVEY O'THE AND SELVEY O'THE S

ELTON JOHN/Hearteche All Over Th HANG CHUNG/Everybody Have Fun Tg RIC DCASEK/Emotion in Hetion A-HA/I've Baen Losing You

Cincinnati

Ops. Manager: Jim Fox

ADDS 31. 34. 35

WNCI 97.9

Columbus

PD: Bill Richards Asst. PD/MD: Michael J. Foxx

## 1 | ODDESIE/Throwing It will Amery
2 | 2 | MACY LEMIS & Home/Shurth Mick You
3 | AMDERSON & LOSS How're Mick Shurth
4 | 3 | AMDERSON & LOSS HOW're Mick Shurth
5 | 4 | DAMER | AMDERSON & LOSS HOW PRINTED FOR YOU
6 | 4 | DAMER | AMDERSON & LOSS HOW PRINTED FOR YOU
7 | 5 | AMDERSON & LOSS HOW PRINTED FOR YOU
8 | 10 | DAMER | AMDERSON & LOSS HOW PRINTED FOR YOU
9 | 10 | STEWN | AMDERSON & LOSS HOW PRINTED FOR YOU
9 | 10 | STEWN | AMDERSON & LOSS HOW PRINTED FOR YOU
9 | 11 | AMDERSON | AMDERSON & LOSS HOW PRINTED FOR YOU
10 | 11 | AMDERSON | AMDERSON & LOSS HOW PRINTED FOR YOU
11 | 11 | AMDERSON | AMDERSON & LOSS HOW PRINTED FOR YOU
12 | 12 | CANDEL | AMDERSON & LOSS HOW PRINTED FOR YOU
13 | 14 | AMDERSON | AMDERSON & LOSS HOW PRINTED FOR YOU
14 | 15 | AMDERSON & LOSS HOW PRINTED FOR YOU
15 | 15 | AMDERSON & LOSS HOW PRINTED FOR YOU
16 | 15 | AMDERSON & LOSS HOW PRINTED FOR YOU
17 | 15 | AMDERSON & LOSS HOW PRINTED FOR YOU
18 | 15 | TOTO / 11 | 15 | TOWN YOU
18 | 15 | TOTO / 11 | 15 | TOWN YOU
19 | 15 | TOTO / 11 | 15 | TOWN YOU
19 | 15 | TOWN | TOWN YOU
10 | 15 | TOWN YOU

ADDS OUTFIELD/Everytime You Cry
ORAN JUICE JONES/The Rain CAMED/Mord Up STEVE MIMMODD/Freedom Overtpiil KHTR 103.3 St. Louis POWER

MD: Mark Todd Ops. Manager: Dave Robbins

H 1 I MARY LEWIS & THE SELVE WITH YOU H 2 DESCRIPTION OF THE SELVE WITH YOU H 3 DESCRIPTION OF THE SELVE WITH YOU LAWRENCE WITH YOU WITH Y

ADDS 33 DMD/(Ferever) Live And Di

Minneapolis

PD: Dave Anthony Asst. PD/MD: Don Michaels

N 2 1 AMOCRADA & LOBINO/Friends Ame Levers
1 2 HORRYMOON SUITE/Mast Date It Take
4 3 RIAMI BOARD MACHIZ/Mord Out In The May
4 3 RIAMI BOARD MACHIZ/Mord Out In The May
4 13 RIAMI BOARD MACHIZ/Mord Out In The May
4 13 SIGNIF MACHIZ/MORD OUT TAKE TO THE MAY
5 HORY LOUIS & THE FACT WAS BUT TO THE MAY
14 15 SIGNIF MACHIZ/MORD FOR SUITE OUT TO THE MAY
15 10 SIGNIF MACHIZ/MORD FOR SUITE OUT TO THE MAY
17 10 SIGNIF MACHIZ/MORD FOR SUITE OUT TO THE MAY
17 10 SIGNIF MACHIZ/MORD FOR SUITE OUT TO THE MAY
19 12 SILLY JOSCIA MASTER OUT THE MAY
19 13 SOLE MACHIZ/MORD FOR SUITE OUT TO THE MAY
19 13 SOLE MACHIZ/MORD FOR SUITE OUT TO THE MAY
19 14 LIMITED MACHIZ/MORD FOR SUITE OUT TO MAKE TO MACHIZ/MORD FOR SUITE OUT TO MAKE TO MA

31, 37, 39 JOAN JETT/Good Music BTEVE WINHOOD/Francon Overspill



Columbus

PD: Adam Cook

H 3 I JAMET JACKEDOVINE E I TYTE OF YOU

1 2 STACEY GYTOO OF Hearts
H 3 CONTROL AND TYPE CESTOR
H 4 CONTROL AND TYPE CESTOR
H 5 CONTROL AND TY

31: 33 MANG CHEMO/Everyhody Have Fun Te BILLY IDOL/To 8+ A Lover JERHAINE STEMMAT/Jody

Milwaukee

PD: Tim Fox MD: Denise Lauren

H 2 | GOMESIETH-MAINE TE All AmmaH 2 | SUMESIETH-MAINETT (1981 AmmaH 2 | SUMESIETH-MAINETT (1981 THE NAME TO TWE
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Chicago

PD: Buddy Scott MD: Joe Bohannon

H I I STACEY G/Two Of Negrets
2 2 AMOSDEON & LOBINO/Friends And Lovers
H 5 3 AMOST AMOSDEON & LOBINO/Friends And Lovers
H 5 3 AMOST AMOSDEON & LOBINO/Friends And Lovers
H 5 3 AMOST AMOSDEON & LOBINO/Friends And Lovers
3 MIANT SAME AMOSDEON & LOBINO & Lord Two May
4 LISA LIBARATI Crise Out
5 H 5 LIBARATI Crise Out
10 STAN LOBERATING LOS MAY
10 STAN LOBERATING LOS MAY
11 STAN LOBERATING LOS MAY
11 STAN LOBERATING LOS MAY
12 CAMBOMANT UP STAN
13 LOBERATING LOS MAY
13 LOBERATING LOS MAY
14 LOBERATING LOS MAY
15 LOBERATING LOS MAY
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16 LOBERATING LOS MAY
17 LOBERATING LOS MAY
18 LOBERATING LOS

HOMARD JONES/You Know I Love You. CHICO DeBARGE/Tale To No.



**WCZY** 

PD: Brian Patrick MD: Kathy Means

1 i CYNDI CAGPER/True Colors

H 2 3 AMET ACKERDY/Men I Taint Of Teu

5 4 TIMA TORRES/True Calers

9 5 COM AMET ACKERDY/Men I Taint Of Teu

9 5 COM AMET ACKERDY/Men I Taint Of Teu

9 5 COM AMERICANISTIONS AND AMERICAN

9 6 ELLY COCOMPANISTIONS AND AMERICAN

10 8 SELLY COCOMPANISTIONS AND AMERICAN

10 18 SEPLY RED/FROM TOR TOR THE MEMORY

10 10 18 SEPLY RED/FROM TOR TOR TAINT AMERICAN

10 18 SEPLIN/TER PRE STRUCKT AMERICAN

10 19 SEPLIN/TER PRE STRUCKT AMERICAN

10 19 SEPLIN/TER PRE STRUCKT AMERICAN

10 10 SEPLIN/TER STRUCKT AMERICAN

10 SEPLIN/TER STRUCKT

10 SEPL

35. 37 DAVID & DAVID/Melcoms To The Boosto DARYL MALL/Facilish Prige ROBSIE NEVIL/C'est La Vie BILLY IDDL/To Be A Lover

FREDDIE JACKSON/Testy Love MANG CHIMO/Everybady Have Fun To

THE NUMBER 1 HIT MUSIC STATION MD: Kim Pool St. Louis

23, 30, 31, 32, 33 BERLIN/Like Flames ON MANG CHUNG/Everybody Mave Fun To RAINMAMERS/Let My People Go-Go

## CHR PARALLEL ONE PLAYLISTS

PD/MD: Gregg Swedberg

## 1 | BILLY JOEL/A Matter Of Trust

2 JAMET JAKASEMPUNEN 1 Thint Dr You

4 2 JAMET JAKASEMPUNEN 1 Thint Dr You

5 3 THE STATE STATE STATE STATE STATE

5 1 THE STATE STATE STATE STATE

6 2 THE STATE STATE STATE STATE

7 1 STATE STATE STATE

7 1 LINITED LAMPACTY/HIS YOU

7 1 STATE STATE STATE

7 1 LINITED LAMPACTY/HIS YOU

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7 1 LINITED LAMPACTY/HIS YOU

7 1 STATE STATE

7 1 LINITED LAMPACTY/HIS YOU

7 1 STATE STATE

7 1 LINITED LAMPACTY/HIS YOU

7 2 LINITED LAMPACTY/HIS YOU

7 3 LINITED LAMPACTY/HIS YOU

7 4 LINITED LAMPACTY/HIS YOU

7 5 LINITED LAM

33. 35. 36

JERMAINE STEMART/Josy
DAVID & DAVID/Melcome To The Boomto

# THE #1 HIT MUSIC STATION KBEQ

PD: Steve Perun Kansas City
MD: Karen Barber

| 1 | LIBA LIBA/AII CYTE DUT
| 2 | 2 | MIANI BORNOM PACKIT/ABASE GET IN The May
| 3 | 3 | MIANI BORNOM PACKIT/ABASE GET IN The May
| 4 | AMET JACKBOW/ABASE THE THE THE
| 4 | AMET JACKBOW/ABASE IN THE THE
| 5 | CONTROL LAMPEN/TYPE CELET.
| 7 | ORDERISATION FOR THE CELET.
| 8 | TOTAL LAMPEN/TYPE CELET.
| 9 | TOTAL LAMPEN/TYPE CELET.
| 1 | 2 | CONTROL LAMPEN/TYPE CELET.
| 1 | 2 | CONTROL LAMPEN/TYPE CELET.
| 1 | 2 | CONTROL LAMPEN/TYPE CELET.
| 2 | TOTAL LAMPEN/TYPE CELET.
| 3 | TOTAL LAMPEN/TYPE CELET.
| 4 | 2 | CONTROL LAMPEN/TYPE LAMPEN/TYPE CELET.
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| 6 | TOTAL LAMPEN/TYPE LAMPEN/TYPE CELET.
| 7 | 2 | CONTROL LAMPEN/TYPE LAMPEN/TYPE CELET.
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| 6 | CONTROL LAMPEN/TYPE CELET.
| 6 | CONTROL LAMPEN/TYPE CELET.
| 6 | CONTROL LAMPEN/TYP

26 EDDIE MONEY/Take He Howe Tonight TOTO/1'11 Be Over You



Ops. Manager: John Gehron Asst PD/MD: Rich McMillan

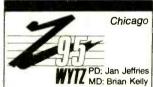
H 30 2 JAMET JACKSON/Them I Think OF You are a Made To JACKSON/Them I Think OF You are a Made To JACKSON/Them I Think OF You are a Made To JACKSON/Them I Think OF You are a Made To JACKSON/Them I Think OF You are a Made To Jackson To Jackson

Wmms Cleveland loon ca

H 32 | TIMA TURNER/Typical Rais
| 3 | DEWESTS/Phroning It All Makes
| 4 | CODIC MORN/Take in Howe Tenight
| 6 | 4 | CODIC MORN/Take in Howe Tenight
| 7 | 3 | GEREF FALERY | Daris' Intent To Turn
| 8 | 7 | 3 | GEREF FALERY | Daris' Intent To Turn
| 10 | 10 | GEREF FALERY | Daris' Intent To Turn
| 11 | 7 | DOMMEY/SPIC Can't Waip It
| 12 | 10 | GEREF FALERY | Daris' Intent To Turn
| 13 | 10 | GEREF FALERY | Daris' Intent To Turn
| 13 | 10 | GEREF FALERY | Daris' Intent To Turn
| 14 | 7 | DARIS | DARIS | DARIS | DARIS |
| 15 | GEREF FALERY | DARIS | DARIS | DARIS |
| 16 | GEREF GARRIER/INTENT | DARIS | DARIS |
| 17 | DARIS | DARIS | DARIS | DARIS | DARIS |
| 18 | GEREF GARRIER/INTENT | DARIS | DARIS |
| 19 | GEREF GARRIER/INTENT | DARIS | DARIS |
| 19 | GEREF GARRIER/INTENT | DARIS | DARIS |
| 10 | GEREF GARRIER/INTENT | DARIS | DARIS |
| 10 | GEREF GARRIER/INTENT | DARIS | DARIS |
| 10 | GEREF GARRIER/INTENT | DARIS | DARIS |
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| 10 | GEREF GARRIER/INTENT | D

38
SOUTHSIDE JOHNNY/TeII Me
ROBETE NEVIL/C'est Le Vie
DANY, MALL/Foolish Pride
TALKING MEDDEVILE HILL LEP
DEVICE/Mno Bays
MCMMFD JOHNS NOW I Leve Yeu
AMDY TAYLOG/Men The Rain Comme D
ANTIT BARKET/Sweet Love

JERMAINE STEMMATY Jody BAD COMPANY/This Love BILLY SOUTER/Love Is The Here BERLIN/Like Planes JOAN JETT JOWN HUTE CON UNIVERSEL OF THE PROPERTY UNIVERSEL OF THE PROPERTY OF THE PROPERTY UNIVERSEL OF THE PROPERTY OF THE PRO



HOWARD JONES/You Know I Love You

#### WEST



101.5 FM Seattle

PD: Casey Keating MD: Mark Allan

0 1 CVND1 LAMPER/True Calery
4 D AMMET UDCHSON/AHR I Trank Of You
2 3 OLABS TIGSTON-AHR I Trank Of You
3 1 OLABS TIGSTON-AHR I Trank Of You
3 1 OLABS TIGSTON-AHR I Trank OF You
4 D AMMET UDCHSON/AHR I Trank OF YOU
5 OLABS TIGSTON-AHR I TRANK OF YOU
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7 T

37. 38. 39. 40 PRETENDERS/Don't Oet Me Wrong ANDY TAYLOR/Meen The Hein Comes D TRIUPPH/Bomebody's Dut There FIVE STAM/Can't Wait Another Mi BERLIN/Like Flames

## KWSS 94.5 PM

MD: Robin Silva

San Jose

ARUCE FORM-GRYTTE AND 18 18

LIEV LEVIS DE DEFAUET DE SQUEFE
REN E. KING-Stand By ne
RENAMO DUSGOTOUR NEW LLUWE YOU
ALDERED TO THE STAND THE STAND
ALDERED TO THE STAND
ALDERED T

KEE PD: Ric Hansen

Seattle

H 2 1 GENETIS/Throwing It All Amay

3 2 JAMEY JACORDON/Sens I Trint Of You

4 3 2 JAMEY JACORDON/Sens I Trint Of You

4 6 GLOSS TIGET/Sen't Forget in Glose

5 2 August Jacobs Ja

KZZP104.7<sub>FM</sub> Phoenix

THE NUMBER I HIT MUSIC STATION
Guy Zapoleon MD: Steve Goddard

HOMARD JONES/You know I Love You. STEVE MINMOOD/Freedom Guerspill B-52's/Summer Of Love TOTO/I'll Be Over You BANANARAMA/More Than Physical

PROMOMERS // Nore Than Philical
OMD / (Forever) Live And DI
BRUCE MEMORENY/The May It Is
LIVE COMMON / Course of Mayor Pun To
LIVE COMMON / Course of Mayor Pun To
BIC DOCARD / Mayor Entry In Motion
MUEV LEWIS & TWE/Mis To de Reure

MACICTOTA PD: Jon Barry **KMJK** MD: Steve Naganuma Portland

H 3 i JAMET JACKEDH/Men I Taine OF Yeu
2 o Tima Tumemy/Typisal male
3 o Chool Lumemy/Typisal male
4 o Chool Lumemy/Typisal male
5 o Chool Lumemy/Typisal male
5 o Chool Lumemy/Typisal male
6 o Lima Lima/All Crise Out
7 o Lima Lima/All Crise Out
8 o Lima Lima/All Crise Out
9 o Lima All Crise Out
9 o Lima All Crise Out
9 o Lima Lima/All Crise Out
9 o Lima Crise Out
9 o Lima Lima/All Crise Out
9 o Lima Crise Out
9 o Color Crise Out
9 o Color Out
9 o

28
ELTON JOBB/Heartache All Over Th
HOMARD JONES/You Rhow I Loye You.
CAMED/Word Up
DAPYL MALL/Foolish Pride
JERMAINE STEMART/Joney
DEVICE/Mho Says

## KS IOSFM HOT HITS!

VP/Operations: Dave Parks
PD: Mike Preston San Diego

H 1 | LISA LISA/AI) Crase Out
2 2 JAMET JACKSEN/Ahan I Tains Of You
3 4 ANDREWS ALL COMMISSION AND I TAINS OF You
3 5 ANDREWS ALL COMMISSION AND A

STEVE WINNOOD/Freedom Overspill JEPMAINE STEMART/Jody HUEY LEWIS & THE/HIP TO DE SQUATE TIL TUESDAY/MAST About Love BILLY IDOL/To Se A Lever ARETHA FRANKLIN/Jumpin' Jeck Flack HANG CHING/Everybody Have Fun To

KUBE 93FM

MD: Wendy Christopher

Ops. Manager: Gary Bryan

## 3 | CYMB1 LAMPBD/True Colors

3 | 3 | OFFREIG/Trending | t All Away

1 | 8 | STACEY OFFRE DY Hearts

1 | 8 | STACEY OFFRE DY Hearts

1 | 7 | RAMCETS/TRUE DY Hearts

1 | 7 | RAMCETS/TRUE DY Hearts

1 | 7 | RAMCETS/HEST Little An Equition

1 | 10 | TO HADDREY FALENCE | Dien't Hean To Torn

1 | 7 | RAMCETS/HEST Little An Equition

1 | 10 | TO HADDREY FALENCE | DIEN'S LITTLE

1 | 10 | TO HADDREY FALENCE | TO HEST LITTLE

1 | 11 | TO HADDREY FALENCE | TO HEST LITTLE

1 | 11 | TO HADDREY FALENCE | TO HEST LITTLE

2 | 10 | HGCY CALIFS & TREATE LISTLE

2 | 10 | HGCY CALIFS & TREATE LISTLE

2 | 10 | HGCY CALIFS & TREATE LISTLE

2 | 10 | HGCY CALIFS & TREATE LISTLE

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4 | HGCY CALIFS & TREATE LISTLE

5 |

BOSTON/Amenda BRUCE HURNESPY/The May It Is EDDIE HUNEY/Tabe Ne Home Tonight

San Francisco PD: Steve Rivers MD: Keith Naftaly

i i ORAN JUICE JOMES/The Bain
i 3 2 CAMED/Mare Up
i 3 3 CAMED/Mare Up
i 3 4 ASANA LEAGUE/Thean
i 3 5 ASANA LEAGUE/Thean
i 3 5 ASANA LEAGUE/Thean
i 4 5 ASANA LEAGUE/Thean
i 5 ASANA
i 5 ASANA LEAGUE/Thean
i 6 Total
i 6 Total
i 7 ASANA LEAGUE/Thean
i 7 ASANA

31 BAMANARAHA/More Than Physical HACY LEWIS & THE/Hip To Be Square LIONEL RICHIEFLOWS Mill Conquer All

Ops. Director:

Doug Erickson MD: Dee Ann Metzger

KRXY Denver
PD: Mark Bolke MD: Dom Testa

H 1 1 GOMESTEVETSTEVEN (S 11 ALT Amen 
4 2 The Themset Testical Mais 
5 2 The Themset Testical Mais 
6 2 Amen Testical Mais 
6 2 The Themset Testical Mais 
6 2 The Testical Mais 
6 The Testical Mais 
7 The Testical Mais

ADDS 26. 27 HEY EMBS & THE/Hip To Se Square TIL TUESSEV/His & Sout Cove GRAN JUICE COMESTYRe RAIN HEMARD JONES/You know [ Lov You.

ARETHA FROMMLIN/Jumpin' Jack Flow

ZIOO KKRZ

Portland

3 | OSINESIS/TERGENING IN All Aumy
3 | ACCOMMENTARY INC.
14 | A | OSINESIS/TERGENING IN All Aumy
4 | A | OSINESIS/TERGENING IN ALL AUMY
5 | OSINESIS/TERGENING IN ALL AUMY
6 | OSINESIS/TERGENING
6 | OSINESIS/TERGENING
6 | OSINE

FIV102 Justim

Sacramento

Ops. Manager/PD: Rick Gillette Asst. PD: Chris Collins

J COMMAND STATE CONTROL OF STATE OF STA

3. 25 HUEY LENIS & THE/HIP To Be Square ELTON JORN/Hwartsche All Over Th

HOMAID HEMETT/1's For Assi ANDY, ANA, OR/Mean The Rein Comes D. JESSE JOSEDON/Craise you Down COREY MARTI/ Ass By Your Side SILLY JOSE/TO Be A Lover PETER CEISEA/Mest Time i Fail PREDOIL JACKSON/Tasty Love SINCE HOMBORY/Tasty Love



MANO CHUNG/Everyeody Have Fun To SEACH BOYS/California Dresmin' STEVE MIMMODD/Freedom Dverspill CAMED/Hard Up DAVID & DAVID/Wellome To The Boomto

2 1 OSMOSIB/Throwing is all Ameny
2 2 Covid LAMPES/True Colors
3 2 Covid LAMPES/True Colors
3 4 JANET JAMES/True Colors
3 5 JANET JAMES/True Colors
4 7 7 STACKY
6 7 7 STACKY GYDE OF HEAVY
7 7 STACKY GYDE OF HEAVY
8 10 DON JOHN JAMES J

Music Dept: Mike Schaefer.

1 1 JANET JACKSCH/Men I Trink Of You

2 2 LISE LIBEA/AI) Crief Out

2 4 ANDLESS LIBEA/AI) Crief Out

3 5 LISE LIBEA/AI) Crief Out

4 7 COMMAN JULE JOSE/ITE BEIN

5 7 COMMAN JULE JOSE/ITE BEIN

6 7 COMMAN JULE JOSE/ITE BEIN

6 7 E-32 \*\*/ANDLESS JOSE/ITE BEIN

6 10 CHURCH LIBEA/AI) CRIEF

6 11 FOR CRIEF PARTHER JOHN LIBEA

6 12 LISEA

6 13 COMMAN LEADOCH/MARCHER

6 13 COMMAN LEADOCH/MARCHER

6 14 COMMAN LEADOCH/MARCHER

6 15 EPILINTIES TO FORTALINE COMMAN SULTER

6 16 EPI BOOM SOUTHLINE COMMAN SULTER

6 17 TAKEN CHEMON JULE LIBEA

6 18 LIBEALINTIES THE FROME SULTER

6 18 LIBEALINTIES THE FROME SULTER

6 2 BELLINTIES THE FROME SULTER

6 2 BELLINTIES THE FROME SULTER

6 3 COMMAN LIBEALINE LIBEALINE

6 3 COMMAN LIBEALINE

SRUCE HORNSBY/The way It Is WHAP! /Mhare Did Your Heart WAND CHUNG/EveryEndy Have Fun To

Sacramento FD: Tom Chase
Sacramento's Book MD: Jeff Hunter
His Music

H 2 1 MOSENT FALMEN/I Didn's Mean TO Term
1 2 JAMET UNCORDON/Mean I Islan Of You
1 3 JAMET UNCORDON/Mean I Islan Of You
1 4 CYMOL LAMPEN/True Colemia
1 5 O STAND LAMPEN/True Colemia
1 7 OCHESISTITUTE (Colemia
1 5 O STAND LAMPEN/True Ing 15 All Amery
1 6 O STAND LAMPEN/True Ing 15 All Amery
1 7 OCHESISTITUTE (Colemia
1 6 O STAND LAMPEN/True Ing 15 All Amery
1 7 OCHESISTITUTE (Colemia
2 OCHESISTITUTE
2 OCHESISTITUTE (Colemia
2 OCHESISTITUTE
2 OCHESIST

LIOMEL RICHIE/Love Mill Comquer Al PRETENDERS/Den't Get Ha minong TALKING HEADS/Mills Mild LIFE TUTO/1'11 Be Over You BEACH BOYS/California Dremmin' U840/Ove Dem Seng

R&R FRIDAY, OCTOBER 10, 1986/85

Huey Lewis . . . Etton John

**Daryl Hail** 

**Howard Jones** 

Robble Nevil

EAST BREAKOUTS Joan Jett . . .

KC101/New Haven, CT

**CHR ADDS & HOTS** 

MDST ADDED SOUTH

Huev Lewis . . Daryl Hall **Howard Jones Pretenders** Elton John

Timbuk 3 Samantha Fox Stacy Lattisaw **Temptations** 

#### EAST

#### PARALLEL TWO

Christian/O'Srien
RIC OCASEK
ORAN JUICE JONES
TIL TUESDAY
HUEY LEWIS & THE
PRITENDERS
BERLIN
DEVICE (dp)
JOAN JETT (dp)
Hottest: JOAN JETT (dp) Hottest: GEWESIS 1-1 JAMET JACKSON 3-2 TIWA TURNER 11-7 BILLY JOEL 12-8 LIBA LISA 20-13

## Q100/Allentown, PA Bryan Geronimo

LISA LISA 7-3 CYMDI LAUPER 5-4 NU SHOOZ 18-8 BON JOVI 13-9 BOSTON 23-13

DANIE INGEL
TINBUK 3
BOW JOVI
PRETEMBERS
STEVE WINMOOD
BILLY IDOL
BOCCEST:
BOSTON 16-6
HUMAN LEAGUE 19-18
EDDIE MONEY 25-22
TALKING HEADS 27-25

BON JOVI (dp) CAMEO DARYL HALL HOTTEST JACKSON 3-1 ROBERT PALMER 14-6 BOSTON 11-7 HADOMEN 29-19 LISA LISA D-23

#### K104/Erie, PA Bill Shennon

ELTOM JOHN
TIL TUESDAY
BANGLES
REGIENA
FORE FURY
HOttest:
CEMESIS:
1-1
TRIUMPH 2-2
LOVERBOY 5-3
JOURNEY 10-5
JAHET JACKSON 12-7

#### WERZ/Exeter, NH

FaboniBrady
MUNY LENIS & THE
ELRON JONE
STEVE WINHOOD
BILLY IDD.
BAD COMPANY
CHRIS DEBURGH
ROBBIE MEYUL
TEMPTATIONS
TOM COCHRAME & RE
HOTTOM COCHRAME & RE
TOM COCHRAME & RE
HOTTOM COCHRAME AND
MUNICIPAL STATE
ROBERT PALMER 9-2
ROBERT PALMER 9-3
RUMAN LEAGE 14-6
ANITA BAKER 17-8

## WNNK/Harrisburg, PA Bruce Bond

WITE LEWIS 6 THE
BILLY 100L
PRETENDERS
BANANARANA
ELTON JONN
BANILES
ROBBIE MEVIL
GREGORY ABBOTT
MOTHER
ANTIR BAKER 7-5
HUMAN LEAGUE 25-17
ORAN JUICE JONES 28-20
PETER CETERA 32-24
LIONEL RICHIE 35-25

#### WTIC/Hartford, CT

TOTO FIVE STAR HOMARD JONES DARYL HALL Hottest: CYNDI LAUPER 4-2 ORAN JUICE JONES 16-5 BOSTON 18-9 PETER CETERA 23-16 BON JOVI 29-21

## WAMX/Huntington, WV Robinson/Collins

TRIUMPH BILLY IDOL Hottest: EDDIE MONEY 4-4 BOSTON 13-5 TOTO 7-6 JOURNEY 8-7 BILLY JOEL 15-9

#### WKEE/Huntington, WV Miller/Swenn

BILLY IDOL BRUCE HORNSBY BON JOVI WANG CHUNG HUEY LEWIS 6 THE HOTTEST: LISA LISA 2-1 LOVERBOY 5-2 GENESIS 4-3 TOTO 8-5 CYNDI LAUPER 12-6

### WLAN/Lancester, PA

ORAN JUICE JONES CAMEO BRUCE HORNSBY JANET JACKSON 3-1 CYNDI LAUPER 6-4 LISA LISA 8-5 GENESIS 9-6 ANITA BAKER 10-7

#### WSPK/Poughkeepsle, NY Deyton/Welf

Dayton/Well
MIDNIGHT STAR
HOMARD JOHES
LOTON JOHES
LOTON JOHES
LOTON JOHES
ROBBIE MEVIL
HOEY LEWIS 6 THE
PRETENDES
BANGLES
HOTERS
BANGLES
GOTON 17-7
DOW JOWNSON 11-8 BOSTON 17-7 DON JOHNSON 11-8 ORAN JUICE JONES 25-16

HOWARD JONES HOTTEST: BOSTON 20-9 BON JOVI 14-12 ROBERT PALMER 22-14 PETER CETERA 26-15 HUMAN LEAGUE 32-16

JOURNEY
ELTON JOHN
HOWARD JONES
WARN CHUNG
HOttest:
STACEY 0 2-1
GLASS TIGER 18-11
HUMAN LEAGUE 19-13
BOSTON D-17
ORAN JUICE JOHES D-19 RI-104/Providence, RI Jonathan Monk TALKING HEADS
Hottest:
GENESIS 2-1
JANET JACKSON 3-2
CYMOI LAUPER 15-5
PETER GABRIEL 22-15
HUMAN LEAGUE 26-17

## 98PXY/Rochester, NY Tom Mitchell

STEVE WINWOOD HUEY LEWIS & THE ELTON JOHN Hottest; JANET JACKSON 2-1 ROBERT PALMER 10-3 LISA LISA 23-5 BOSTON 24-7 PETER GABRIEL 15-8

## WGFM/Schenectedy, NY

HUEY LEMIS 6 THE ELTON JOHN HOWARD JONES DAVID & DAVID DARYL HALL Hottest: TINA TURNER 5-4 CYNDI LAUPER 9-5 LISA LISA 12-9 BON JOVI 19-15 BOSTON 26-20

## \$3Q/Syracuse, NY Leird/Dunes

WAND CHUMG ROBBIE NEVIL HUEV LEWIS & THE DAVID & DAVID PRETENDERS HOCKESIS 1-1 JAMET JACKSON 4-2 TIMA TURNER 7-4 ROBERT PALMER 13-6 MADONNA 30-20

#### WPST/Trenton, NJ

DARYL HALL
ELTON JOHN
HOWARD JONES
HURY LEWIS & THE
WHAM!
MOTEGET:
GENESIS 1-1
ROBERT PALMER 11-3
CYMDI LAUPER 13-7
BOSTON 19-10
BON JOVI 17-12

## WNYZ/Ution, NY Mec/Andrews

ANDY TAYLOR TRIUMPH ELTON JOHN ELTON JOHN Hottest: GENESIS 3-1 LISA LISA 10-5 BOSTON 28-14 HUMAN LEAGUE 32-15 BON JOVI 25-19

## WRCK/Utics, NY Reitz/Williams

Rettz/Williams

DARYL HALL

ELTON JOHN

TO JOHN

## B105/Washington, DC Kaghan/Dempasy

EDDIE MONEY BRUCE HORNSBY BANGLES ELTON JOHN ELTON JOHN Hottest: CYNDI LAUPER 9-3 HUMAN LEAGUE 8-4 BOSTON 18-6 TINA TURNER 13-7 ROBERT PALMER 17-10

#### WKRZ/Wilkes-Barre, PA Jim Rising

Jim Rising
ROBBIE NEVIL
HUSY LEWIS & THE
CHRIS DEBUNGH
BAD COMPANY
ELFOS JOHN
HOWNEES
HOWARD JOHNS
HOTE
GENESIS 2-1
BON JOVI 17-12
BON JOVI 17-12
BON JOVI 17-12
BRUCE HORNSBY 22-16

### Q106/York, PA Fennessy/Crocket

PETER CETERA
WANG CHUNG
HUEY LEMIS & THE
HOTLOSI:
JANET JACKSON 3-1
TINA TURNER 10-2
ROBERT PALMER 12-4
CYNDI LAUPER 18-5
ANITA BAKER 19-7

#### PARALLEL THREE

WFBG/Altoons, PA Todd Halliday Todd Halkday
BON JOVI
HUEY LEMIS & THE
PRETENDERS
MANG CHUNG
HOTCESTS 1-1
JANET JACKSON 3-2
CYNDI LAUPER 7-3
ANITA BAKER 15-7
BOSTON 31-21

#### 103CIR/Beckley, WV Spencer/Kelly

SpencerKelly
EDDIE MONEY
RIC COASEK
HUEV LEMIS & THE
DARYL HALL
BOtteet:
GEMESIS 5-1
GLASS TIGER 7-2
TOTO 17-12
HURAM LERGUE 29-16
NADOMENA 37-21

## WIGY/Bath, ME Mark Edwards

ORAN JUICE JONES BANGLES DARYL HALL ELTON JOHN HOWARD JONES

## WWFX/Bengor, ME Leven/Clark

Hottest: ROBERT PALMER 8-6 ANITA BAKER 15-11 MADONNA 25-17 BRUCE HORNSBY 28-20 BOSTON 31-22

#### 95XXX/Burlington, VT

HUEY LEWIS & THE ORAN JUICE JONES ROBBIE NEVIL BANANARAMA PRETENDERS JOAN JETT (dp) JOAN JET: 1697 HOLTESE: TINA TURNER 9-4 EDDIE MOMEY 14-8 HUMAN LEAGUE 18-10 BOSTON 24-14 PETER GABRIEL 23-16

## WKPE/Cape Cod, MA McDonald/McVie

HOWARD JONES OMD HUEY LEWIS & THE JOAN JETT CAMEO LABAN LABAN Hottest: JANET JACKSON 9-2 CYNDI LAUPER 10-5 BOSTON 16-10 BON JOVI 23-16 BRUCE HORNSBY 32-24

HUEY LEWIS 6 THE MCONKESS ELTON JOHN TIL TUESDAY HOTLAST HOTLA

## WZYQ/Frederick. MD

## WQCM/Hagersto Will Kauffman

HUEY LEWIS & THE
ELTON JOHN
DARK HALL
ROBBIE NEVLL
TRIUMPH
HOTESIS 2-1
BON JOVI 14-10
PETER CETERA 17-11
BOSTON 21-13
LISA LISA 23-14

LISA LISA 23-14
OK100/itheca. NY
Meville/Wikine
DAVE ADAMS
ELFON JOHN
TIL TUESDAY
HOMARD JONES
REDINA
TELEVERSOY 2-2
JANET JACKSON 9-3
EDDIE MONEY 11-6
TIMA TURRER 14-10

#### 100KHI/Ocean City, MD

HUEY LEWIS 6 THE FIVE STAR BERLIN PRETEMBERS JESSE JOHNBON HOTCO 15-7 PETER CETERA 21-12 PETER GARREL 19-14 HURAN LERGUE 23-19

Peut DeMHHe
ELTON JOHN
TIL TUSSDAY
BANGLES
STOME FURY
HOWARD JONES
HOTCOST:
VAN HALEN 2-1
JOURNEY 3-2
TOTO 4-3
DON JOHNSON 5-4
KERBY LOGGINS 6-5

#### WGAN/Portland, ME **Todd Martin**

Todd Martin
ELTON JOHN
HOWARD JOHNS
DARYL HALL
A-HA
BERLIN
B-52's (dp)
Hottest:
TINA TURNER 2-1
CYNDI LAUPER 7-2
ROBERT PALMER 11-4
LISA LISA 14-5
BON JOVI 18-10

HUEY LEWIS & THE ELTON JOHN
HOMARD JONES
CHRIS DEBURGH
BAD COMPANY
HOTTER
TINA TURNER 9-4
BON JOVI 12-7
ROBERT PALMER 13-9
BOSTON 15-10
LISA LISA 31-21

## WFXX/Williamsport, PA Minier/Stratton

Minwelbiration
DARYL HALL
ORAN JUICE JONES
HOWARD JONES
FRETENDERS
ROBBIE MEVIL
JAMET JACKSOM 2-1
CYNDI LAUPER 9-4
LISA LISA 15-9
BOSTON 2-1-4
RADOMEA 30-18

## SOUTH

none Hottest: DOM JOHNSON 1-1 GENESIS 2-2 JANET JACKSON 3-3 LISA LISA 4-4 TINA TURNER 8-8

#### KHFI/Austin, TX Kaye/Edwards

ELTON JOHM HOWARD JONES DARYL HALL DAVID & DAVID HUEY LEWIS & THE HOTCOST: GENESIS 2-1 TINA TURNER 7-2 JAMET JACKSON 11-8 ROBERT PALMER 13-10 RIC OCASEK 22-14

ANITA BAKER MADONNA BRUCE HORNSBY BON JOVI HOTCEST: JANET JACKSON 3-2 ROBERT PALMER 7-4 DON JOHNSON 8-5 BOSTON 9-6 HUMAN LEAGUE 16-11

TOTO HUEY LEWIS & THE SQUCE HORNSBY Hottest: GENESIS 3-1 JANET JACKSON 15-5 BILLY JOEL 9-6 ROBERT PALMER 11-7 BOSTON 18-13

#### KZZB/Beeumont TX

Bermus-CAMEO HUEY LEWIS & THE ELTON JOHN GREGORY ABBOTT HOTCEST: AMITA BAKER 2-1 BANGLES 7-2 "121 11-3 BANGLES 7-2 LISA LISA 11-3 DON JOHNSON 14-10 ROBERT PALMER 17-12

## WAPI/Birminghem, AL McCerthy/Wood

Hottest: JAMET JACKSON 2-1 TINA TURNER 6-3 CYNDI LAUPER 8-5 DON JOHNSON 7-6 ROBERT PALMER 11-7

## WKQB/Charleston, SC Gaither/Russell

WHITE CHAIRS A THE SANANTHA FOX MIDNIGHT STAR DARYL HALL TALKING HEADS HOTERS! 10-4 BOSTON 20-12 TINA TUNNER 17-13 ORAN JUICE JONES 32-24

HUEY LEWIS & THE DARYL HALL SAMANTHA FOX SAMANTHA FOX HOTLEST, LISA 1-1 LISA LISA 1-1 ROBERT PALMER 7-3 CAMBO 16-5 BON JOVI 17-12 ORAN JUICE JONES 33-15

Jack Deniel
RIEY LEWIS & THE
TEMPTATIONS
TO XING SEADS
DANYLHOLD
BEN E. XING
GEEGGIY ABBOTT
HOTCHET
TINA TURNER 6-1
EDDIE MOREY 12-5
CYNDI LAUPER 14-7
HUMAN LEAGUE 21-12
LIONEL RICHIE 32-2'

BlackwellWilliams
PETER CETERA
TIL TUBSDAY
TIMBUK 3
DAVE ADAMS
FOURTH STORMS
FOU

## WSKZ/Chattano

DAVID & DAVID HUEY LEWIS & THE HOWARD JONES PETER CETERA WANG CHUNG Hottest: JANET JACKSON 2-1 TINA TURNER 3-2 ROBERT PALMER 9-6 HUMAN LEAGUE 17-7 BOSTON 10-8

## WNO/Columbia, 8C

Kenney/Meyer
HUEY LEWIS & THE
HOMARD JOMES
WANG CHUNG
ROBBIE NEWIL
GREGORY ABBOTT
HOTERS:
JANST JACKSON 2-1
ROBERT PALMER 3-2
CYNDI LAUPER 8-5
ORAN JUICE JOHES !
BOSTON 22-16

KAMZ/EI Paso, TX MASSIVEFFEE
LABAN
JESSE JOHNSON (dp)
BANGLES (dp)
HCWARD HEMETT
HOTTER
TURN JUICE JOHES 12-9
THA TURNER 22-18
LIONEL RICHIE 24-20
HUMAN LEAGUE 29-26
GREGORY ABBOTT D-29

#### KEZB/EI Paec. TX

ROBERT PALMER BOSTON HOTTEST: HUEY LEWIS & THE 1-1 JANET JACKSON 2-2 LISA LISA 3-3 CYNDI LAUPER 9-6 ORAN JUICE JONES 25-16

NU SHOOZ HUEY LENIS 4 THE BRUCE HORMEBY WANG CHUNG HOttaet: GEMESIS 3-1 GLASS TIGER 7-2 CYMDI LAUPER 9-5 TINA TURNER 12-9 ROBERT PALMER 13-10

## WANS/Greenville. SC

TALKING HEADS HUEY LEWIS & THE DARYL HALL ANDY TAYLOR DAVE ADAMS DAVE ADAMS Hottest; JANET JACKSON 2-1 GENESIS 5-3 TIMA TURNER 7-4 CYNDI LAUPER 10-5 ANITA BAKER 15-10

## WCKN/Greenville, SC

WWHON/NOTTS
HUEY LEWIS & THE
DARYL HALL
GREGORY ABBOTT
COREY HART
MIDNIGHT STAT
MIDNIGHT STAT
MIDNIGHT STAT
HOTOLOGY
TIMA TUNNER 1-1
LISA LISA 6-5
CYNDI LAUPER 7-6
CAMEO 18-12
BOSTON 20-13

94TYX/Jackson, MS Hottest: GENESIS 3-J TINA TURNER 4-4 JANET JACKSON 5-5 CYNDI LAUPER 9-9 ROBERT PALMER 20-20 LIONEL RICHIE HUEY LEWIS & THE DARYL HALL PRETENDERS PRETENDERS HOTTEST: TINA TURNER 2-1 GENESIS 4-2 JANET JACKSON 9-4 DON JOHNSON 7-6 HUMAN LEAGUE 10-8

## WAPE/Jacksonville, Ft

HUEY LEWIS & THE LIONEL RICHIE PETER CETERA BILLY IDOL BILLY 1000 Hottest: JAMET JACKSON 2-1 CYNDI LAUPER 6-2 GENESIS 15-8 CAMEO 16-9 ROBERT PALMER 19-13

## WQUT/Johnson City, TN

OMD
ROBBIE NEVIL
Hottest:
CYNDI LAUPER 22-15
BON JOVI 26-19
BOSTON 29-20
STACEY Q 30-22
PETER CETERA 34-27

## WOKI/Knoxville, TN Harper/Beech

CAMEO HUEY LEWIS & THE HOWARD JONES BOTTEST: 1 JANET JACKSON 2-2 TIMA TURNER 5-3 ROBERT PALMER 9-5 DON JOHNSON 10-6 WFMI/Lexington, KY

## DARYL HALL PETER CETERA Hottest: STACEY Q 1-1 LISA LISA 7-6 ORAN JUICE JONES 23-10 EODIE MONEY D-15 CAMEO 28-17

KZOU/Little Rock, AR Lousteeu/Allen 

DARYL HALL
BILLY IDOL
TALKING HEADS
HOWARD JONES
HOTTEGET
JANET JACKSON 3-1
DON JOHNSON 5-4
CYNDI LAUPER 7-6
BON JOVI 20-16
BOSTON 26-21

## KITY/Sen Antonio, TX White/Giles

JOAN JETT ANITA BAKER DARYL MALL PRETENDES SUMMER HOTCHS: GENESIS 3-1 TINA TURNER 4-2 BOSTOW 13-5 EDDLE MONEY 12-6 HADONNA 31-18

## FM100/Memphis, TN

JOHNICONEY
BEN E. KING
DARYL HALL
BILLY IDOL
HUEY LEWIS & THE
HOSTORES 1-1
TINA TURNER 8-3
CYMDI LAUPER 11-4
BOSTON 20-12
ROBERT PALMER 21-17

#### WPOW/Miemi, FL

none Hottest: JANET JACKSON 1-1 LISA LISA 2-2 JERMAINE JACKSON 3-3 ORAN JUICE JONES 4-4 ROBERT PALMER 6-6 WABB/Mobile, AL

## HUEY LEWIS & THE TOTO HOTCEST; ROBERT 13-10 HUMAN LEAGUE 18-15 BOSTON 21-18 ORAN JUICE JONES 30-21 MADONNA 29-25

WBAM/Montgome Owens/Jackson BRUCE HORNSBY
HUEY LEWIS & THE
SILLY IDOL (dp)
PETER GARRIEL (dp)
OCRAN JULCE JOWES (dp)
HOTLEGET JACKSON 1-1
CYMD1 LAUPER 3-2
LINT TURKER 8-4
ANITA BAKER 15-5

WHHY/Montgomery, AL Brown/Colline

## PARALLEL

Lyles/Joseph

KQIZ/Amerillo, TX Keith Montgomer NOWARD JONES
HUEY LEMIS & THE
DARYL HALL
ELTON JOHN
JOAN JETT
TIMBUK 3
HOTLEST
JANET JACKSON 1-1
DARYL HALL 2-2
TIMA TURNER 7-3
GENESIS 6-4
CYNDI LAUPER 12-7

WKSF/Asheville, NC John Stevens
HUEY LEWIS & THE
ROBBIE MENTL
WARD CHUNG
PRETENDERS
DAVID & DAVID (dp)
SAMANTHA PCN
GREGORY ABBOTT
HOTELSA LISA 114-9
HUMAN LERGUE 17-11
BON JOVI 22-13
CAMEO 26-14

HUEY LEWIS & THE DARKL HALL HOMARD JONES BERLIN STACY LATTISAM HOTER: JAMET JACKSOM 2-1 TINA TURNER 8-3 DON JOHNSON 6-4 CYMDI LAUPER 10-5 ROBERT PALMER 12-6

# HOWARD JONES HUEY LEWIS 4 THE ORAN JUICE JONES TALKING HEADS NOMEREE BAD COMPANY HOLLEST; ANITA BAKER 1-1 DOM JOHNSON 4-3 CYMDI LAUPER 7-6 CAMEO 15-11 BOSTOM 20-14 WQID/Biloxi, MS Bob Lime

WYKS/Geinesville, FL Jeri Banta Jeff Bants
SILLY IDDL
HURY LEWIS & THE
SILLY SQUIER
STRUE WINWOOD
TRIUMPH
PREFERDERS
ROUSE TARR
ROUSE TARR
ROUSE TARR
ROBERT PAHER 12-7
ANTTA BARER 16-8
HUMAN LEAGUE 20-11
EDDLE MONEY 21-13

WZYP/Huntsville, AL WChris Andrews WANG CHUNG ELTON JOHN OARYL HALL HUEY LEWIS & THE CAMBO SAMANTHA FOX FRANKIE GOES TO H

## WJMX/Florence, SC

Green/Soswell
DARTL HALL
HOPKARD JONES
BANGLES
ROBBIE NEVIL
BERLIN
BANARARAN
BANARARAN Q101/Meridien, MS Dale Taylor

#### KIBR/Ft. Smith, AR

Rick Hayes ORAN JUICE JOHES ELTON JOHN PRETENDERS HUEY LEWIS & THE DARYL HALL BILLY SQUIER (dp) Hottest: TIMA TURNER 3-1 CYBDI LAUPER 4-2 JAMET JACKSON 5-3 GEMESIS 9-5 BOSTON 13-6

CAMEO
COREY HART
BUSY LENIS 6 THE
BEN E. KING
WARKO CHUNG
HOTCHESIS 7-4
LOVERBOY 11-8
STACEY Q 15-9

Q104/Gedsden, AL

MIDWIGHT STAR TEMPTATIONS BRUCE HORNSBY STACY LATTISAN ROBBIE NEVIL TRIUMPH TRIUMPH Hottest: ORAN JUICE JONES 6-1 CYNDI LAUPER 8-6 CAMEO 11-8 BON JOVI 19-11 MADONNA 18-12

FRANKIE GUES 10 ... HOTTESE: JANET JACKSON 2-1 TINA TURNER 9-4 LISA 110-7 BOSTON 16-8 HUMAN LEAGUE 26-17

#### KSMB/Lafeyette, LA

none Hottest: STACEY Q 1-1 JANET JACKSON 5-5 GENESIS 6-6 TINA TURNER 7-7 VAN HALEN 8-8

HUEY LEWIS & THE DARYL HALL WHAM! PRETENDERS OMD BEN E. KING MONKEES MONKEES HOTTEST: JAMET JACKSON 6-2 TIMA TURNER 7-3 DON JOHNSON 5-4 ROBERT PALMER 14-8 PETER CETERA 36-26

## KNAN/Monroe, LA Chuck Redden

Chuck Redden
Til TUESDAY
STEVE HIMMOOD
STEVE HIMMOOD
DARYL HALL
BERLIS
GREGORY ABBOTT
ROBBIE MEVIL
SAHARTHA FOX
HOTESET
JAMET JACKSON 2-1
TIMA TUBBER 10-6
BOSTON 29-21
CRAMED 38-27
ORAB JUICE JONES 40-33

Jeff Devie
MUNEY LEWIS 6 THE
ELTON JOHN
DANTL HALL
HOMARD JONES (dp)
PRITERDERS
TIMBUK 3
HOTLERS 1-1
STACEY Q 3-2
DOW JOHNSON 5-3
TINA TURBER 10-6
ANITA BAKER 18-11

## WGLE/Tallaha

STEVE WINWOOD OND
HUFF LEMIS & THE (dp)
PRETEMBLES
DARYL HALL
MIDNIGHT STAR
HOTLESIS 1-1
JAMET JACKSON 3-2
LISA LISA 6-3
CAMED 16-11
BOSTON 23-15

#### Z103/Tallahessee.

JOURNEY
HUEY LEWIS & THE
PRETENDERS
ARCADIA (dp)
HOCLEST:
GEMESIS 3-1
LISA LISA 8-3
ROBERT PALMER 20-9
BOSTON 28-22
BON JOVI 38-30

#### KNIN/Wichite Falls, TX

Beck/Kay ELTON JOHN
DARYL HALL
HOMARD JONES
BILLY IDOL
PRETEMBERS
HOTCH 10-5
BOSTOW 10-5
BANGLES 23-15
LISA LISA 27-22
ORAN JUICE JONES D-33

WVBS/Wilmington, NC Randy "Animal" Turne RANGY "ANIMAN" TURNE ORAN JUICE JOMES PRETENDERS DANYL NALL STORE PURY STORE PURY HOBBIE NEVIL TEMPFATIONS TALKING HEADS (dp) HOCTE ALL STORE ROBEPT PALMER 13-7 HUMAN LEAGUE 19-10 BOSTON 21-13 MADONNA 27-14 OUTFIELD 35-24

ing certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artistitite (label) designation in-dicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week, Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. n Criteria — Fullti me Adds and/or One: four plays in a 24-hour pe Devperted Adds and/or Ons: two plays in a 24-hour period, both of them before midrigh

PARALLEL TWO

WGGZ/Beton Rouge, LA Michael Adams

# PRETENDERS HUEY LEWIS & THE WANG CHUNG

KXX106/Birminghem, AL Kris O'Kelly ANDY TAYLOR
REGINA
HOWARD JONES
GREGORY ABBOTT
FIVE STAR
HOLLESE;
CAMED 2.1
LIDWEL RICHIE 21-10
HUEY LEWIS 4 THE 27-17
ORAN JUICE JONES 26-18

## WSSX/Charleston, SC Phillips/Allen

WBCY/Charlotte, NC Jeck Daniel

WROQ/Charlotte, NC Blackwell/Williams

Windham/King
DARYL HALL
HOMARD JONES
ORAN JUICE JONES
JESSE JONESON (dp)
MHANH
TALKING HEADS (dp)
BERLIN (dp)
BERL Windham/King

# none Hottest: GEMESIS 1-1 SILLY CCEAN 2-2 MIAHI SOUND MACHI 3-3 LOVERBOY 4-4 JANET JACKSON 5-5

## WLRS/Louisville, KY Knight/Lyons

WANNI CHINKI
HURY LEMIS - THE
CAMEDO (A)
PRETEMBRES
BILLY IDDL
ELTON JOHN
HOSTER
ANITA BARER 16-10
PETER CETERA 20-14
LISA LISA 23-16
BON JOVI 40-31

## WKSI/Greensboro, NC Kelly/Denver

Tommy Smith

Brown/Oolthee
COREY HART
DRUCE BORNSBY
OND
HUBY LEWIS & THE
ELTON JOHN
BEN E. KING (dp)
HOTHER S - LING
JANET JACKSON 4-2
TINA TURBER 8-4
DON JOHNSON 10-6
BOSTON 18-10 K8FM/McAllen-B TEMPTATIONS
Hottest;
ROBERT PALMER 10-5
LIONEL RICHIE 15-7
LISA LISA 11-8
TOTO 17-14
CAMEO 25-16

KWES/Odesse-Midland, TX Jim Scott JIM SCOTT

MUEY LEWIS & THE (dp)
BEN E. KING (dp)
DAVID LEE ROTH (dp)
BILLY IDOL (dp)
BILLY JOEL (dp)
HOCTES:
LISA LISA 1-1
EDDIE MOMEY 7-4
MADONNA 9-6
ORAN JUICE JONES 20-1

#### MADONNA 9-6 ORAN JUICE JONES 20-10 PETER CETERA 26-19 BJ105/Orlando, FL Thomas/Wright

ThomsaWright
HUSY LEWINS & THE
STEVE WIRMOOD
FIVE STAR
MANG CHING
BEN E. KING (dp)
Hottest:
LISA LISA 4-3
ASITA BAKER 14-9
ORAN JUICE JONES 38-12
BOSTOM 25-14

## WANG CHUNG BEACH BOYS BEACH BOYS Hottest: LISA LISA 1-1 CYNDI LAUPER 3-3 ORAN JUICE JONES 16-6 BOW JOVI 11-10 CAMEO 32-22

94Z/Raleigh, NC

Y106/Orlando, FL McKsy/Hayes

EDDIE MONEY
CAMED (dp)
HUSY LEWIS & THE
LIOWEL RICHIE
HOttest:
GENESIS 1-1
HUEY LEWIS & THE 2-2
GLASS TIGER 4-3
TINA TURBER 9-5
BILLY JOEL 14-8

OMD Hottest: JAMET JACKSON 2-1 HUMAN LEAGUE 22-10 PETER CETERA 25-15 GLASS TIGER 26-16 BOSTON 31-18

#### WXLK/Roenoke, VA

# HUEY LEWIS 5 THE DARYL HALL STEVE WINMOOD HOWARD JOHESS JESSE JOHNSON FRANKIE GOES TO HOTEL CAMED 6-1 TINA TURNER 16-9 HADORNA 21-12 KTUKSPERPORT.

KTUX/Shreveport, LA WCGQ/Columbus, GA McCard/Daniels SteelWebbe
TIMBUK 3
SAMANTHA POX
JOAN JETT
STEVE HINNOOD
STACT LATTIBAN
BOSHIE JOHN
ANDY TAYLOR
ANDY TAYLOR
LATTIBAN
HOTEL
LISA LISA 1-1
CYMDI LAUPER 5-2
JANET JACKSON 3-3
BON JOVI 15-6
MADOSHA 29-17 MCCGFIDENIES
TRIUMPH
STACY LATTISAM
HOWARD JONES
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WDLX/Washington, NC Jackson/Lee Jackson/Lee
NUEY LEPIS & THE
TRINGHIS & THE
TRINGHIS BLLLY CICEAN
DARYL RALL
ELTOM JOHN
HOCKSS!
THAN TURRER 10-3
ORAN JUICE JOHNS 25-15
NEM EDITION 29-11
TREPTATIONS 31-23
WKZLWINSTON-Selem. NC
Lyles/Joseph

# WHEY LEWIS & THE WANG CHUNG (dp) ROBBIE MEVIL RRUCE HORNSHY STACY LATTISAM HOTCHES IS 1 JACKSON 5-3 CYRDI LAUPER 12-7 LISA LISA 14-9 ROSTON 25-15

THREE

#### 239 Reporters 233 Current Reports The following station reported a frozen playlist this wee G105/Durham-Raleigh

The following stations failed

to report this week, therefore

their playlists were frozen: WPOW/Miam

Y107/Nashville WBBQ/Augusta KSMB/Lafayette

KQCR/Cedar Rapida

Music Key: (DP) indicates the song is getting play dur-

# **CHR ADDS & HOTS**

WEST MOST ADDED **Huev Lewis..** Howard Jones Daryl hall Elton John **Pretenders** 

BREAKOUTS Joan Jett . . .

#### MIDWEST

#### PARALLEL TWO

Clenott/Olek

CLENOTUOMEN
CAMEO
HOWARD JONES
ROBBIE NEVIL
BEACH BOYS
TRIUMEN (dp)
Hotest:
GLASS TIGER 2-1
JAMET JACKSON 3-2
BILLY JOEL 8-5
CYNDI LAUPER 12-9
BON JOVI 29-18

ARETHA PRANKLIN
PETER CETERA
BILLY IDOL
WANG CHUNG
SEN E. KING (dp)
Hotteat:
TINA TUNNER 7-4
ROBERT PALMER 15-10
ANITA BAKER 19-13
CYMOI LAUDER 20-15
EDDIE MONEY 22-18

WIXX/Green Bay, WI McCarthy/Michael T.

CARYL HALL HOWARD JONES WANG CHUNG CAMEO DEVICE (dp) ROBBIE NEVIL (dp) Hottest: EDDIE MONEY 1-1 BILLY JOEL 2-2 TOTO 4-3 JANET JACKSON 7-4 PETER CETERA 11-7

PRETENDERS Hottest: JANET JACKSON 3-1 CYNDI LAUPER 12-4

#### WGCL/Cleveland, OH LoCascio/Bumper

JOURNEY HUEY LEWIS & THE RIC OCASEK COREY HART COREY HAR.
Hottest:
TINA TURNER 6-2
BILLY JOEL 12-8
LISA 16-13
MADONNA 21-16

#### KtlK/Davenport, IA Jim O'Hara

HUEY LEWIS & THE BOH JOVI STEVE WINWOOD BILLY IDOL WANG CHUNG DARYL HALL

PÉTER CETERA CAMEO ARÉTHA FRANKLIN LIONEL RICHIE LIONEL RICHIE WANG CHUNG HUEY LEWIS & THE Hottest: HUEY LEWIS -HOTTEST: JACKSON 6-2 STACEY 0 8-7 CYMDI LAUPER 23-9 LISA LISA 24-10 BOSTON 30-20

#### 99DT)(/Detroit, Mi Harper/Bradley

ROBBIE MEVIL PRETENDERS ORAN JUICE JOHES TRIUMPH QUIET RIOT (dp) Hottest:

#### KZIO/Duluth, MN

MICHAESI/Herman
PRETENDERS
DEVICE
TALKING HEADS
HUSY LEWIS & THE
DAVID & DAVID
ECTED AVID
GENESIS 4-1
JAMET JACKSON 3-2
ART OF NOISE 18-15
BOSTON 29-19
EDDIE MONEY 31-21

## WMEE/Ft. Weyne. IN Tony Richards

TOTO COREY HART HOLCEST: TINA TURNER 4-2 CYNDI LAUPER 10-4 ROBERT PALMER 11-5 LISA LISA 13-9 BOSTON 23-14

TIL TUSSDAY
PRETENDERS
FIVE STAR
CAMED
ELTON JOHN
JAMES BROWN
HOLLESI
TINA TURNER 3-1
CYNDI LAUPER 4-3
ROBERT PALMER 16-6
EDDIE MONEY 20-10
BOSTON 22-11

#### KAY107/Tulsa, OK

RUEY LEMIS & THE HOWARD JONES BEACH BOYS BEACH BOYS BEACH BOYS THE TURNER OF T

DARYL HALL HOMARD JONES RATT (dp) Hottest: RIC GCASEK 3-2 BOSTON 4-3 BON JOVI 7-5 HUEY LENIS 6 THE 16-6 BILLY IDDL 25-19

HUEY LEWIS & THE BILLY IDOLSBY STEVE WINMOOD TIL TUESDAY (dp) HOTEST: JANET JACKSON 3-1 STACEY Q 6-3 DON JOHNSON 9-5 TINA TURSER 12-10 CYNDI LAUPER 13-11

TOTO CAMBO JONES PETER GABRIEL HUEY LEWIS & THE BOTCON 14-1 ANITA BAKER 10-8 CYMDI LAUPER 11-9 LISA LISA 24-10 BON JOVI 33-20

#### KJ103/Oklahoma City, OK

OMD TIL TUESDAY Hottest: TINA TUENER 3-1 CYNDI LAUPER 2-2 HUMAN LEAGUE 19-10 BON JOVI 17-12 BOSTON 23-17

HUEY LEWIS & THE

CYNDI LAUPER LIONEL RICHIE CAMEO OMD HOWARD JONES Hottest: GENESIS 3-1 GLASS TIGER 1-2 EDDIE MONEY 6-3 JOURNEY 8-7 BOSTON 16-8

#### WZOK/Rockford, IL

MUEY LEMIS & THE HOWARD JONES STONE PURY BAD COMPANY WHAM! CHRIS DEBURGH HOTCHES TO CORF HART 12-8 BOSTON 20-11 LISA LISA 29-17

none Hottest: GENESIS 3-1 DARYL HALL 6-4 GLASS TIGER 7-5 JOURNEY 22-15 TOTO 30-23

HUEY LEWIS L THE WANG CHUNG BRUCE HORNSBY STEVE WINMOOD HOTCOST. JANET JACKSON 2-1 CYNDI LAUPER 6-3 TINA TURNER 8-5 COREY HART 16-11 BOSTON 19-15

ORAN JUICE JONES COREY HART HOTTEST JACKSON 2-1 GENESIS 3-2 TINA TURNER 10-4 DON JOHNSON 6-5 CYNDI LAUPER 13-8

## THREE

HUEY LEWIS & THE PRETENDERS DON JOHNSON 4-2 JAMET JACKSON 5-3 EDDIE MONEY 10-7 ANITA BAKER 24-14

Tony Weltekus
HUEY LEWIS & THE
JOURNEY
LIONEL RICHIE
WANN CHUNG
BEN E. KING
HOTEST
BON JOVI 1STACEY Q 2-2
LISA LISA 11-3
ORAN JUICE JONES 18-9
CAMED 19-16

#### KQCR/Ceder Rapids, IA

## PARALLEL

## KYYY/Blemarck, ND Bob Beck

ANITA BAKER STEVE WIMMOOD DARYL HALL PRETEMBERS ELFON JOHN BOLLESIS 3-1 ROBERT PALMER 11-7 HUMAN LEAGUE 22-12 BOSTON 29-16 MADONNA 31-20

MADONNA
HOMARD JONES
HUEY LEWIS & THE
DARYL HALL
ROBBIE NEVIL
ROBBIE NEVIL
ROBBIE NEVIL
ROBERT PALMER 2-1
CYMDI LAUPER 4-2
BON JOVI 10-6
HUMAN LEAGUE 13-7
TOTO 20-13

HOTTEST: JANET JACKSON 3-2 TINA TURNER 6-3 EDDIE MONEY 16-10 DA7ID & DAVID 19-12 PETER GABRIEL 21-15

KKRC/Sioux Falls, SD Kiełey/O'Douglas

OMD LEWIS & THE TRIUMPH (dp) Hottest: TINA TURNER 5-2 JANET JACKSON 10-4 ROBERT PALMER 8-5 GOSTON 17-9 COREY HART 30-24

KWTO/Springfield, MO T.K. O'Grady

H.WEY LEWIS & THE STEVE WINNOOD TIL TUESDAY WANN CHUNG BEACH BOYS CAMED HOttent: GENESIS 2-1 CYBDI LAUPER 4-3 JANET JACKSON 6-4 BOSTON 19-10 PETER CETERA 22-12

WDBR/Springfield, it. Moore/Lawley

MOORALAWRY
MURY LDRIS 6 THE
ELTON JOHN
HOWARD JOHES
DANYL MALL 3JOAN JET 1
TIMBUR 3 (4)
TIMBUR 3 (4)
BANANARAWA
TEMPTATIONS
TONE FURY (4p)
HOLLOST, CARSON 4-1
EDDIE KOMEY 12-1
BOM JOYI 18-13
BOM JOYI 18-13

WSPT/Stevens Point, WI

BRUCE HORNSBY

## 99KG/Salina. KS Steve Wall

HUEY LEWIS & THE SERGIO MEMDES ELTON JOHN DARYL HALL STONE FURY BERLIN

PETER GABRIEL WANG CHUNG ROBBIE NEVIL BANGLES JERMAINE STEWART JAMES BROWN HOWARD JONES HOLLES Hottest: EDDIE MONEY 8-2 PETER CETERA 17-10 MADONNA 31-18 ORAN JUICE JONES D-24 HUEY LEWIS & THE D-25

OMD
CAMEO
ORAN JUICE JONES
HOTTEST
HOTTOST
HOT

## Y94/Fergo, ND Stan Mein

HUEY LEWIS & THE PRETENDERS PRETENDERS
HOTTEST:
EDDIE MONEY 5-1
KENNY LOGGINS 1-2
PETER CETERA 10-8
TINA TURNER 21-11
BRUCE HORNSBY 33-30

NOTOHINGTON
HUEY LEWIS & THE
CAMED (4p)
STEVE WISHOOD
FINE WISHOOD
FOR THE WISHOOD
GARRIEL
GAMESIS 1-1
CYMBI LAUGER 10-4
ROBERT PALMER 15-10
BOSTON 16-11
BON JOVI 35-26

HUEY LEWIS & THE HENRY LEE SUMMER

HENRY LEE SUMMER ROBBLE MEVIL STEVE WINNOOD Hottest: GEMESIS 1-1 JAMET JACKSON 3-2 STACEY Q 6-3 LISA LISA 13-9 TALKING HEADS 17-13

BEACH BOYS (dp) HUEY LEWIS & THE CAMED (dp) WAMG CHUNG ELITON JOHN HOTEOSIS 3-1 TINA TURNER 6-4 CYEDI LAUPER 9-5 TOTO 15-8 BOSTON 20-11

Bouley/Staffen
HUEY LENIS & THE
HOWARD JONES
STEVE WINNOOD
DAVID & DAVID
ROBBIE NEVIL
CAMEO (dp)
DEVICE (dp)
BEN E. KIMG (dp)
Hottant none Hottest: GENESIS 3-1 TINA TURNER 16-3 HUMAN LEAGUE 31-13 EDDIE MONEY 29-17 BOSTOH 38-32

# PAUL SIMON 1-1 CYMDI LAUPER 4-3 BON JOVI 14-4 EDDIE MONEY 10-7 BOSTON 27-12

KDVV/Topeka, KS Kevin Rabet HUEY LEWIS & THE ROBBIE NEV'LL CAMBO PRETENDERS HOTLEST JACKSON 2-1 BOSTON 12-9 LISA LISA 20-13 TINA TURBER 15-14 BON JOVI 16-15

PETER GABRIEZ,
SILLY SQUIER (dp)
HUSY LEWIS & THE
WARK CHING
PRETENDERS
HOttest:
TOTO 12-9
TALKING HEADS 28-20
COREY HART 29-22
BON JOVI 35-28
LISA LISA 40-35

#### PARALLEL TWO

StuckerDaness
HUEY LEWIS & THE
DARYL HALL
ORAN JUICE JONES
TRIUMPH [dp]
HOTLEGIN JOHNSON 10-4
ROBERT PALMER 12-5
TINA TURNER 13-7
CYMDI LAUPER 15-8
ANITA BAKER 17-9

BEN E. KING JEFF LORBER ROBBIE NEVIL GREGORY ABBO' HUEY LEWIS & COMMODORES HOLTEST: HUEY LEWIS & THE 1-1 JAMET JACKSON 6-2 CYNDI LAUPER 8-5 ROBERT PALMER 18-11 BANGLES 30-18

KIYS/Boise, ID Tom Evans HUEY LEWIS & THE HOWARD JONES DARTH HALL JERNAINE STEWART ELTON JOHN TEMPTATIONS (dp) PRETENDERS HOLLEST: STACEY 0 2-1 CYNDI LAUPER 5-2 BOB JOVI 11-5 ANDONNA 16-8

#### BON JOVI 11-5 MADONNA 16-8 BANGLES 27-19 KIKX/Colorado Springe, CO

John Dantzer

HUEY LENIS & THE
WARG CRUMS
JOHN
WHANI
TRIUMPH
OUTFIELD (dp)
TALKING HEADS (dp)
STONE FURY (dp)
BOYS DON'T CRY (dp)
HOCKEST;
TIAM TURNER 5-1
JANET JACKSON -2
CYMNI GAUPER 9-5
ROBERT PALMER 10-7

## CHED/Edmunton, CN Bohn/Langcastor

SOMNUARGESSTOR
TIM FEERNAN
LIONEL RICHIE BROCE HONNESPY
PETER CETERA
ARETHAN PRANKLIN
BILLY IDOL (dp)
BOSTAGEN 1-7
JANET JACKSON 22-16
STACEY Q 24-17
DR. & THE MEDICS 30-19

KSND/Eugene, OR Shekes/Hyatt Sheke/Hyatt
HUEY LEMIS & THE
HOMARD JONES
ELTON JOHN
STACY LATTISAM
ORAN JUICE JONES
CARLY SIMON (dp)
SAMANTHA FOX (dp)
TIMBUK 3
HOLLEGE
HODONNA 12-6
BOSTON 17-9
TIMA TURKER 16-11

## KBOS/Fresno, CA Kris Ven Kamp

HUEY LEMIS & THE STEVE MINMOOD PRETENDERS TRIUMPH (dp) BEN E. KING WHAM! BAD COMPANY (dp) HOTCOST: GENESIS 2-1 DON JOHNSOM 3-2 CYNDI LAUPER 6-4 LISA LISA 18-10 BOSTOM 20-12

### WEST

BERTYLE MORNSBY
HUEY LEWIS & THE
HOWARD HEMETT
LIONEL RICHIE
LABAN
HOTLEST LISA 2-1
ORAN JUICE JONES 11-3
NEW EDITION 8-5
CAMED 17-9
CYMDI LAUPER 18-16
HUMAN LEAGUE 30-19

BRUCE HORNSBY (dp)
BILLY JOEL (dp)
BILLY JOEL (dp)
BILLY JOEL (dp)
TOTO (dp)
TOTO (dp)
TOTO (dp)
BOTES 1
JANET JACKSON 5-1
BEATLES 9-3
ROBERT PALMER 13-7
ORAN JUICE JONES 15-9
CYNDI LAUPER 17-12

BILLY VERA & THE HOWARD JONES HONKES (dp) STACY LATTISAM ROBBIE MEVIL GREGORY ABBOTT (dp) TOTO (dp) Hottest: Hottest: ORAN JUICE JONES 4-1 CYNDI LAUPER 8-4 MADONNA 16-7 ANITA BAKER 18-11 HUEY LEWIS & THE D-18

Akane/Miller AREHENHIER
MANE CHING
GREGORY ABBOTT
BANGLES
PETER CETERA
BOTTEL
JANET JACKSON 4-2
GENESIS 5-3
CYNDI LAUPER 9-5
ORAN JUICE JONES 24-8
CAMEO 21-13

## KLUC/Las Vegas, NV Deen/Taylor

HUEY LEWIS & THE BRUCE HORNSBY WHAM!

#### KFIV/Modesto, CA

HUEY LEWIS & THE ANDY TAYLOR (dp) ROBBIE NEVIL ROBBIE NEVIL Hottest: JANET JACKSON 1-1 GENESIS 4-3 HUMAN LEAGUE 11-7 ROBERT PALMER 16-8 HUEY LEWIS & THE D-20

#### KCAQ/Oxnerd-Venture, CA

RIC OCASEK B-52's OMD BILLY IDOL TALKING HEADS PETER CETERA TOTO TOTO
BERLIN
ROBBIE MEVIL
DARYL HALL
BOCTEST
CYMDI LAUPER 1-1
CAMEO 11-6
HUMAN LEAGUE 21-13
ORAN JULIE JOHES 27-14
BON JOVI 32-23

#### KXYQ/Selem, OR

Jim Ryan WANK CHUNN
VAN HALEN
WHAM!
OUIET RIOT (dp)
Hottest:
MADOWRA 6-2
BON JOY! 8-6
HUMAN LEAGUE 16-10
BOSTON 20-12
HUEY LEWIS & THE 36-22

HWLINDAM
HUEY LEWIS & THE
HANG CHUNG
PRITEMBERS
HOWARD JONES
CAMED (dp)
TIL TUESDAY
HOTEST
FORMER 1-1
CYNDI LAUPER 1-12
LISA LISA 28-20
BOSTON 31-26
ROD STEMART 26-28

#### KCPX/Salt Laks City, UT

StonesSmith
ANITA BAKER
HUFF LEWIS & THE
ELTON JOHN
TIMBUK 3 (4p)
JOAN JETT (4p)
HOWARD JONES
DARYL HALL
HOLLER 10-1
CYNDI LAUPER 10-5
PETER CETERA 20-13
HADONNA 24-14
BOW JOVI 23-16

KITS/San Francisco, CA Richard Sands MADONNA GENERAL KANE BON JOVI PRETENDERS Hottest: CYNDI LAUPER 6-2 ORAN JUICE JONES 7-4 HUMAN LEAGUE 21-7 BOSTON D-9 ROBERT PALMER 19-10

KATD/San Jose, CA Bob Harlow BOO THROW

9-52's
BANGLES
HOWARD JONES
HUFF LEWIS & THE
BAD COMPANY
BERLIN
HOUTERIN
HOUTERIN
HOUTERIN
BEN E. KING 17-7
BRUCE HORNSBY 19-13
MADONNA 30-19
BON JOVI 35-21

## KZZU/Spokene, WA John Langan

HOWARD JONES BENNY MARDONES JERMAINE STEMART ROBBIE NEVIL SENJAMIN ORR PRETEMBERS HOTE STEMBERS HOTE STEMBERS BANGLES 4-2 EDDIE MONEY 13-6 BOSTOM 21-14 MADONNA 39-27

## KRQ/Tuscon, AZ Gillie/Johnson

GHHM/Johnson
HUEY LEWIS & THE
STEVE WINWOOD
BANGLES
ELTON JOHN
JOAN JETT (dp)
HOttest:
OENESIS 3-1
TON JOHNSON 5-2
TINA TURNER 6-3
CYMDI LAUPER 16-10
EDDIE MONEY 18-13

#### PARALIFI THREE

KGOT/Anchor J.D. Chandler ELTON JOHN
DARYL HALL
ORAN JUICE JONES
HOWARD JOHES
HUEY LENIS & THE
CAMEO
BILLY SQUIER (dp)
Hottest: J.D. Chandler
HUEY LEWIS & THE
WANG CHING
PRETERDERS
WHAM!
TIMBUK 3
HOTESE: 2-1
EDDIE MONEY 3-2
ROBERT PALMER 5-3
JOURNEY 7-5
BOSTOM 8-6 BILLY SHOWN HOCKEST 7-3
HANGLES 23-10
BOSTOM 24-12
WANG CHUNG D-28
BON JOVI 36-29

Charl JUCE JONES
DANYL HALL
ELTON JOHN
WANG CHUNG
HOTEL
BEN E. KING
HOTEL
GENESIS 1-1
TINA TURNER 5-2
ROBERT PALMER 12-6
BOSTON 23-10
MADONNA 29-21

KTRS/Casper, WY

OUTFIELD
LABAN
MIDNIOHT STAR
HOTTOSTAR
HOTTOST

KKAZ/Cheyenne, WY

HUEY LEWIS & THE TIMBUK 3

OMD JERMAINE STEWART WANG CHUNG CHRIS DEBURGH

Jay McCall

HUET LEWIS & THE DARZL HALL ELTOB JOHN JOAN JETT (dp) Hottest: ROBERT PALMER 7-6 PETER CETERA 9-8 BOSTWN 19-10 ANITA BANER 22-17 MADONNA 26-22 CARLY SIMON (dp) HOWARD JONES HOWARD JONES OMD HUEY LEWIS & THE DARYL HALL HOTLEST, JACKSON 3-2 TINA TURNER 5-3 DON JOHNSON 7-4 BOSTON 16-9 ANITA BAKER 12-10

## KBIM/Roswell, NM

Hortest: LISA LISA 1-1 BDSTON 15-8 MAIDNNA 23-13 BEN E, KING 30-21 ORAH JUICE JONES

Harry Dierks 

SLY96/San Luis Obispo, CA Collins/8//va JOAN JETT
ROBBIE JEVIL
ELTON JEHN
PRETENDERS
HUSY LBWIS & THE
HOTTENDERS
ANITA BREER 13-7
LISA LISA 14-8
HUMAN LEAGUE 16-9
EDDIE HOGSY 17-11
BRUCE HOLNSBY 37-28

## KZOZ/San Luis Obispo, CA Collins/Theroux

KOZE/Lewiston ID COMMENTATION
BANANARAMA
BENLIN
DAVID
DAVID BEN E. KING (dp)
HUEY LEWIS & THE
DARYL HALL
ELTON JOHN
HOWARD JONES
SAMANTHA FOX
TALKING HEADS
CINDERELLA (dp)
Hottest: CINDERELL.
Hottest:
TINA TURNER 1-1
JAMET JACKSON 5-2 BOSTON 6-3 EDDIE MONEY 4-4 CYNDI LAUPER 8-6

Y97/Senta Berbera, CA Steve Smith KTMT/Medford, OR R. Charles Snyder CAMED (dp)
HUEY LEWIS & THE
DEVICE
TRIUMPH
PRETENDERS
HOWARD JONES
BERLIN CAMEDO
HOMARD JONES
HUEY LEWIS & THE
ANDY TAYLOR
DARYL HALL
JOAN JETT
ROBBIE MEVIL
MONKEES HORRES HOTTEST: DOM JOHNSON 2-1 TIMA TURNER 12-6 BOSTOM 21-9 HADOMNA 30-22 WANG CHUNG 39-29

OK95/Tri-Cities, WA LeMester/Purdy LeMmaterPurdy
MUMY LEMIS 4 "HE
PETER CETERA
ELTON JOHN
LISA (4p)
HOWARD JOHES
DARYL HALL
JAMES BROWN
STACY LATTISAM
HOTOSTIC LAUPER 6
SOFTON 15-9
BOSTON 15-9
BOSTON 12-2-19
WANG CHUNG 29-21

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations

**FANTASTIC AUDIO PRODUCTION** 

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R&R FRIDAY, OCTOBER 10, 1986/87

BROWN BAG PRODUCTIONS

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Call for your demo without delay.

Please note, frozen playlists are previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

#### 239 Reports

| "   | OHN DOE<br>Hit Song'' (Anyla.<br>Hit Song | bel)      |        |    |
|-----|---|-----------|--------|----|
|     | 100/25                                    | 4.40/     |        |    |
|     | 100/25                                    | 44%       | Narti  |    |
| Reg | ional                                     |           | Sumn   |    |
| Rea |   |           | Up     |    |
| E   | 33%                                       |           | Debuts | 20 |
|     | 21%                                       |           | Same   | 4  |
| S   | 56%                                       |           | Down   | 0  |
| W   | 19%                                       |           | Adds   | 25 |
|     |   | T- 100 PM |        |    |

44% - Percentage of this weeks reporters playing it.

#### nal Summary

Up 51 - Number of stations moving it up on the charts.

ts 20 — Number of stations debuting the song this week

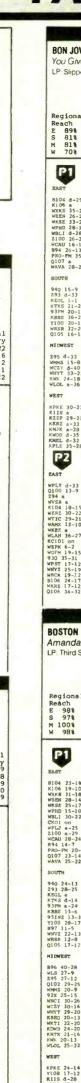
4 — Number of stations report-ting no movement this week. (On to On, Add to On, 31-31, etc.) Down 0 - Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week.



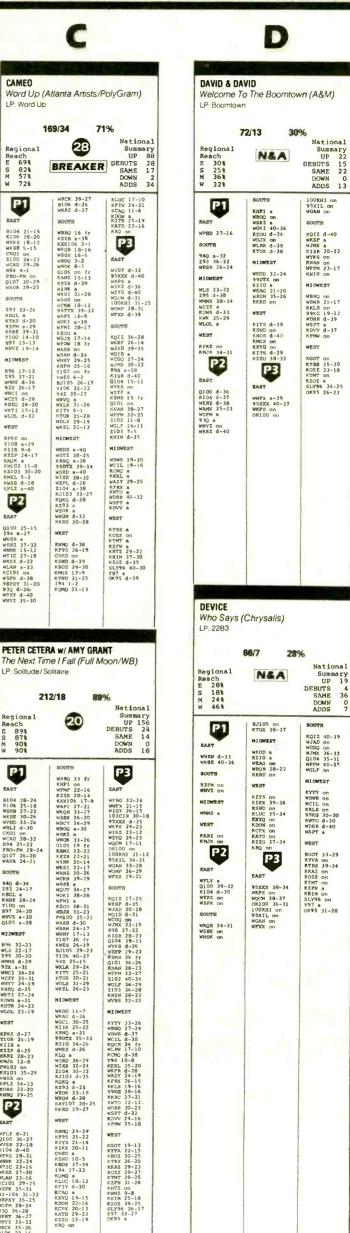
| ANITA BAKER Sweet Love (Elektra) LP: Rapture   |  |  |  |  |
|--|--|--|--|--|
| Regional<br>Reach<br>E 85%<br>S 91%<br>M 86%<br>W 94%  | 213/6 89   | National<br>Summary<br>UP 180<br>DEBUTS SAME 15<br>DOWN 7<br>ADDS 6  |  |  |
| EAST  B104 8-6 K100 18-15 K100 18 | MYPEY A-27 KZZB 2-1 MYDB 22-20 MYDB 23-18 MYDB 23-18 MYDB 23-18 MYDB 23-18 MYDB 23-18 MYDB 23-18 MYDB 23-20 MY | WEBG 15-7 WIFW 15-11 WIGW 17-22 1 59-20 1 69-20 WIFW 20-18 WIFW 20-18 WIFW 40-36 WIFW 10-18 SOUTH KOIZ 00 WIFW 10-18 SOUTH KOIZ 00 WIFW 10-18 W |  |  |





| 1  | 192/13   | 80%  |
|--|--|--|
| Regional<br>Reach<br>E 89%<br>S 81%<br>M 81%<br>W 70%  | 22   | Nationa<br>Summar<br>UP 13<br>DEBUTS 3<br>SAME 1<br>DOWN<br>ADDS 1   |
| PI   | SOUTH WBBQ 27 fr   | P3   |
| B104 d-29<br>K106 a  | WFMF a 80-27   | WFBG a-30  |
| K106 a<br>WXKS 35-23<br>WBEN 26-20<br>WKSE 33-29<br>WPHD 28-19   | WAPI 25-20<br>WKQB 4-3<br>WSSX 17-12<br>WBCY on<br>WROQ 7-3  | WFBG a-30<br>WWFX 29-21<br>WIGY 14-12<br>103CIR d-33<br>95XXX 36-25  |
| #BLI d-28<br>2100 26-23  | WSKZ 29-22<br>WNOK 7-6<br>G105 23 fr<br>WINK 40-31   | WKPE 23-16<br>WIKZ 24-15   |
| WCAU 16-13<br>B94 26-13<br>PRO-PM 35-30  | WKSI 19-14<br>WANS 29-25   | WQCM 14-10<br>OK1Q0 20-16<br>100KHI 37-2   |
| Q107 a<br>WAVA 28-23   | WCKN 35-27<br>WAPE d-26<br>WQUT 26-19<br>WOKI 24-19  | W2Y0 21-16<br>WQCM 14-10<br>OK100 20-16<br>100KHI 37-2<br>95XIL 16-10<br>WGAN 18-10<br>WOMP 12-7<br>WFXX 35-25   |
| 940 15-9<br>293 d-33   | WPMI 24-19<br>KZOU 17-14<br>WLRS 33-26   | SOUTH  |
| KEGL 1-1<br>KTKS 21-2<br>93FM 20-11<br>KRBE 36-29  | WABB 28-24<br>WBAM d-29  | WJAD 25-22<br>WOID 37-27   |
| KRBE 36-29<br>Y100 20-15<br>WRSR 32-26<br>Q105 16-14   | BJ105 d-36<br>Y106 11-10   | WJMX 26-19   |
| MIDWEST<br>Z95 d-33  | WRVQ 20-17<br>WXLK 20-16<br>KTUX 11-6<br>WDLX d-33   | KISR 40-32<br>Q104 36-26<br>WYKS d-29<br>W2YP 22-18<br>KSMB 11 fr  |
| WMMS 15-8<br>WCZY d~40<br>WHYT 33-22<br>KWK 24-18  | WKZL 29-20   | KSMB 11 fr<br>KNAN 30-26<br>WPFM d-35<br>Z102 19-11<br>WGLF 37-32  |
| KWK 24-18<br>WLOL a-36   | WKDD 39-30<br>WKAU 36-28   | Z103 38-30<br>KNIN 19-11   |
| KPKE 30-23   | WGCL 29-26<br>KIIK 35-28<br>WGTZ a-38<br>KRNQ 39-29  | HIDWEST  |
| KZZP 29-21<br>KKRZ a-33<br>KMJK a-28   | 99DTX d-40<br>KZ1O d-31<br>WMEE d-30   | KYYY 36-27<br>WBNO on<br>WBWB 10-6<br>WCIL 1-1   |
| (WOD d-35<br>CMEL d-32<br>(PLZ 35-28   | KLQ 25-23<br>WGRD 29-18<br>WIXX d-39<br>WEAG 7-5   | KQCR 35 fr<br>WLRW 26-15<br>KCMO 32-28   |
| P2   | WZPL d-24<br>Z104 33-20<br>KJ103 17-12   | Y94 38-35<br>KKXL 35-26<br>WAZY 34-26<br>KFRX d-32   |
| VPLY d-33<br>0100 13-9   | WZOK d-24<br>WRON 9-6  | 99KG 33-31<br>KKRC 33-28   |
| 294 a  | KKRD 32-30<br>WHOT 27-18   | KWTO d-26<br>WDBR 18-13<br>WSPT 14-4<br>KDVV 16-15<br>KFMW 35-28   |
| TIC 29-21<br>MAK 12-10   | KNMQ on<br>KIYS 11-5   | WEST   |
| LAN 36-27  | CHED on  | KGOT on<br>KYYA on<br>KTRS 31-22<br>KKAZ 36-30   |
| 30 35~31   | KLUC 40-33<br>KCAQ 32-23<br>KXYQ 8-6<br>KDON 34-27<br>KCPX 23-16   | KTMT 37-32<br>KZPN 36-29   |
| /NYZ 25-19<br>/RCK 19-12<br>1106 24-17<br>/KRZ 17-12<br>1106 34-32   | KCPX 23-16<br>KITS a<br>KATD 35-21<br>KZZU 35-25   | KHTZ ON<br>KWNZ d-28<br>KBIM 24-19<br>KZOZ d-26<br>SLY96 28-19   |
|  |  | SLY96 28-19-<br>Y97 d-37<br>OK95 22-19   |
|  | 235/6 90   | 3%<br>National   |
| Amanda (M.P.: Third Stag  Regional Reach Resche  | е  | National<br>Summary<br>UP 208<br>DEBUTS 1  |
| Amanda (M<br>LP: Third Stag<br>Regional<br>Reach<br>E 98%  | 235/6 94<br>8  | National<br>Summary<br>UP 200<br>DEBUTS 1:<br>SAME<br>DOWN 0<br>ADDS 0   |
| Amanda (M.P. Third Stag  Regional Reach E 98% S 97% M 100% W 98%   | 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8  | Nationa<br>Summar<br>UP 201<br>DEBUTS 1<br>SAME<br>DOWN<br>ADDS<br>KKYQ 20-12<br>ROON 31-26<br>KCPX 30-24<br>RITS d-9  |
| Regional Reach 1 100 8 W 98%   | WNYZ 28-14<br>  MRYZ 28-14<br>  MRX 23-14<br>  B106 18-6<br>  MRZ 23-18<br>  G106 31-18  | Nationa<br>Summar;<br>UP 200<br>DEBUTS 1:<br>SAME<br>DOWN<br>ADDS<br>KXYQ 20-12<br>ROON 31-26<br>KCPX 30-24<br>KITS d-9<br>KATD 8-6<br>KZZU 21-14<br>KRQ 29-21   |
| Regional Reach 1 100 2 W 98%   | MRYZ 28-14<br>MRYZ 28-14<br>MRCK 23-14<br>MRCK 23-16<br>GL06 31-18<br>SOUTH<br>NBBQ 39 fr<br>RBZ 23-26<br>WRSZ 23-18<br>GL06 31-18   | Nationa<br>Summar<br>UP 201<br>DEBUTS 1<br>SAME<br>DOWN<br>ADDS<br>KNOW 30-24<br>KON 31-26<br>KCPX 30-24<br>KITS 4-9<br>KATO 8-6<br>KZBU 21-14<br>KRO 29-21  |
| Regional Reach 1 100 8 W 98% 100 100 100 100 100 100 100 100 100 10  | 835/6 94  WNYZ 28-14  MRCK 23-14  8106 18-6  GLOG 31-18  SOUTH  WBBQ 39- ft  KIEFI 24-20  WPWF 9-6  MGZ 18-13  | Nationa<br>Summar:<br>UDEBUTS 1<br>SAME<br>DOWN ADDS<br>KXXQ 20-12<br>RCON 31-26<br>KXXQ 30-24<br>KITS d-9<br>KATD 8-6<br>KXZQ 21-14<br>KXQ 22-12<br>FATD 8-6  |
| Regional Reach   100 km   100  | 835/6 94  WNYZ 28-14 WRCK 23-14 B106 18-6 WREZ 23-18 G106 31-18 G006 31-18 G007H WBBQ 39 fr KIFT 24-20 WPH 9-6 KXX106 25-21 WAPT 23-9 WAPT 23-9 WAPT 23-9 WAPT 23-9 WAPT 23-9 WAPT 33-9  | Nationa<br>Summar:<br>UDEBUTS 1<br>SAME<br>DOWN ADDS<br>KXXQ 20-12<br>RCON 31-26<br>KXXQ 30-24<br>KITS d-9<br>KATD 8-6<br>KXZQ 21-14<br>KXQ 22-12<br>FATD 8-6  |
| Regional Reach   100 km   100  | WNYZ 28-14<br>  MRCK 23-14<br>  B106 18-5<br>  WRZ 23-14<br>  B106 18-5<br>  WRZ 23-18<br>  G106 31-18<br>  G106 31  | Nationa Summar: UP 201 DEBUTS 1 SAME DOWN ADDS  KXYQ 20-12 ROON 11-26 KCFS 10-29 KCFS 10-29 KCFS 10-29 KCFS 10-29 KCFS 10-29 KCFS 10-29 KCFS 10-21 KCFS 10 |
| Regional Reach 1 100 2 1 | WNYZ 28-14<br>  MNCX 23-14<br>  BLOG 18-6<br>  BLOG 11-18<br>  GUOTH<br>  WBBQ 39 fr<br>  KUBT 24-20<br>  WPM 9-6<br>  MOGZ 18-13<br>  KZB 32-26<br>  MNCX 23-14<br>  MSCX 23-14<br>  MSCX 23-14<br>  MSCX 23-14<br>  MSCX 23-14<br>  MSCX 23-14<br>  MSCX 23-16<br>  MSCX 23-16<br> | Nationa Summar: UP 201 DEBUTS 1 SAME DOWN ADDS  KXY0 20-12 KXX0 10-24 KXX0 13-26 KXY0 10-24 KXX0 13-26 KXX0 21-14 KX0 29-21 WYM 31-22 WYM 31-21 WYM 31-22 WYM 21-24 WY |
| Regional Reach 1 104 23-19 (106 12-19 (106 1 | WNYZ 28-14<br>  MRCK 23-14<br>  B106 18-6<br>  WRCZ 23-14<br>  B106 18-6<br>  WRCZ 23-18<br>  G106 31-18<br>  G106 31-18<br>  G106 31-18<br>  G106 31-18<br>  G106 31-18<br>  WRCZ 23-18-13<br>  KZEB 12-26<br>  WRCZ 18-13<br>  WRCZ 23-14<br>  WRCZ 23-14<br>  WRCZ 23-14<br>  WRCZ 23-14<br>  WRCZ 23-14<br>  WRCZ 23-16<br>  WR  | Nationa Summar: UP 201 DEBUTS 1 SAME DOWN ADDS  EXECUTE:  RXVQ 20-12 RXVQ 10-12 RXVQ 11-26 RXVQ 20-12 RXVQ 10-14 RXVQ 20-12 RXVQ 10-14 RXVQ 20-14 RXVQ 20-14 RXVQ 21-14 RXVQ 20-14 RXVQ 20-14 RXVQ 20-14 RXVQ 20-14 RXVQ 20-14 RXVQ 20-14 RXVQ 20-16 RXVQ 20- |
| Regional Reach 99% 97% 97% 97% 97% 97% 97% 97% 97% 97%   | BOUTH WORK 23-14 B106 18-6 WREZ 23-14 B106 18-6 WREZ 23-18 G106 31-18 G106 31-18 G106 31-18 WBBQ 39 fr KIET 24-20 WBFT 23-20 WBFT 24-20 WBFT 24   | Nationa   Summar: UP 200   |
| Regional Reach 99% 97% 97% 97% 97% 97% 97% 97% 97% 97%   | B 335/6 34 34 34 34 34 34 34 34 34 34 34 34 34   | Nationa Summar: UP 201 DEBUTS 1 SAME DOWN ADDS  EXECUTE 10 EXECUTE |
| Regional Reach 1 100 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1   | B 335/6 34 34 34 34 34 34 34 34 34 34 34 34 34   | Nationa Summar: UP 201 DEBUTS 1 SAME DOWN ADDS  END 10-26 RCCV 30-22 RCON 10-26 RCCV 30-26 RCCV 30- |
| Regional Reach 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1   | WANTZ 28-14   WANTZ 28-14   WANTZ 28-14   WANTZ 28-14   WANTZ 23-18  | Nationa Summar: UP 20' DEBUTS 1 SAME DOWN ADDS  KXYO 20-12 KXON 31-26 KCPX 30-26 KCPX 30 |
| Regional Reach 1 100 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1   | WANTZ 28-14   WANTZ 28-14   WANTZ 28-14   WANTZ 28-14   WANTZ 23-18  | Nationa Summar: UPS 20 DEBUTS 20 DEBUTS 20 DEBUTS 20 DEWNN ADDS AME DOWNN ADDS AME DOWNN ADDS AME DOWNN ADDS AME 31-21 KND 29-21 FROM 31-22 WIGY 20-9 103-CER 36-26 FROM 24-14 WHYE 16-11 WEYO 20-12 WGCM 21-13 OKIOO d-36 100-KHI 28-20 FROM 24-14 WFE 16-10 WFE 21-10 WF |
| Regional Reach 1 100 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1   | WANTZ 28-14   WANTZ 28-14   WANTZ 28-14   WANTZ 28-14   WANTZ 23-18  | Nationa Summar: UP 201 DEBUTS 1 SAME DOWN ADDS  END 11-21 ROON 11-26 ROON 11-21 ROON 12-1 |
| Amanda (M.P.: Third Stag  Regional Reach 1 Rea | WNYZ 28-14     WNYZ 28-14     MRCK 23-14     B106 18-6     B106 18-6     B107     B108 18-6     B108 18-6     B108 18-6     B108 18-6     B108 18-6     B108 18-6     WNYZ 28-14     WNYZ 28-14     WNYZ 28-14     WNYZ 28-14     WNYZ 28-16     WNYZ 28-16     WNYZ 28-16     WNYZ 18-18     WNY   | Nationa Summar: Ummar:  |
| Regional Reach 1 Reach | WNYZ 28-14     WNYZ 28-14     MNCK 23-14     BLOG 18-6   | Nationa Summar: Ummar:  |
| Amanda (M.P.: Third Stag  Regional Reach E 998 S 978 M 1008 W 988  P1  Ballo4 23-19 Globe 19-10 Globe  | 835/6 8 84 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8   | Nationa Summar: Ummar:  |
| Regional Reach 1 Reach | WAYY   28-14   WAYY   | Nationa Summar: UP 200 DEBUTS 1  |
| Amanda (M.P.: Third Stag  Regional Reach 8 988 978 M 1008 M 988 M 1008 M 988 M 1008 M 988 M 1008 M 1 | B 35/6 S S S S S S S S S S S S S S S S S S S   | Nationa Summar: Ummar:  |
| Regional Reach 1 100 23-19 1104 23-19 1104 23-19 1104 23-19 1104 23-19 1106 19-10 Reschool Re | WINTZ 28-1-14   WINCK 23-1-4   WINCK 23-1-5   WIN   | Nationa Summar: Ummar:  |
| Regional Reach 1   | WINTZ 28-1-14   WINCK 23-1-4   WINCK 23-1-5   WIN   | Nationa   Summar:   University   Summar:   University     |
| Amanda (M.P. Third Stag  Regional Reach E 99% M 100% W 98% W 98% M 100% W 98% W 98% W 100% W 98% W 98% W 100% W 98% W 100% W 98% W 100% W 98% W 100%  | WINTZ 28-14     WINTZ 28-15     WINTZ 28-16  | Nationa Summar: Ummar:  |
| Regional Reach P: Third Stag  Regional Reach E 98% 98% 98% 98% 98% 100% 98% 98% 100% 98% 98% 100% 98% 98% 100% 98% 98% 100% 98% 100% 98% 100% 100% 100% 100% 100% 100% 100% 10   | 835/6 8 84 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8   | Nationa Summar: Ummar:  |
| Regional Reach 1 100 23-19 1104 23-19 1104 23-19 1104 23-19 1104 23-19 1106 19-10 Reach 1 100 28 1100 23-18 1100 23-18 1100 22 1100 23-18 1100 23-19 1100  | ## WAYE 28-14    WAYE 28-14   WAYE 28-14   WAYE 28-14   BLOG 18-6  | Nationa   Summar:   University   Summar:   University     |
| Regional Reach 100 23-19 1104 23-19 1104 23-19 1104 23-19 1104 23-19 1104 23-19 1105 12-10 1105 12- | 835/6 8 84 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8   | Nationa Summar: UP 200 DEBUTS 1 SAME SAME ADDS  COULTS 2 SAME DAWN ADDS  COULTS 3 COULTS 3 COULTS 3 COULTS 4 CO |





WEST

**FIVE STAR** Can't Wait Another Minute (RCA) LP Silk & Steel 71/5 30% Regional Reach E 22% S 35% M 10% W 52% Summary UP 39 DEBUTS 10 SAME 17 DOWN 0 ADDS 5 NEA KFIV 20-19 KCAQ 19-17 KDON 39-34 KITS 29-24 KATD 16-14 KRQ 19-17 PI EAST WXKS 30-24 WKSE d-32 CKOI on WPLJ 24-22 Z100 16-14 P3 EAST 95XXX on 100KHI a Y100 21-18 SOUTH MIDWEST WJAD on WCGQ 23-17 WJMX 37-36 Z103 26-23 WVBS 40-29 B96 28-26 WCZY 23-19 WHYT d-35 KBEQ on WEST WAZY d-40 KZZP 23-22 KKRZ on FM102 18-17 KMEL 9-6 KWSS 18-16 KPLZ on WZOK a WEST WEST KTRS 29-25 KTMT 25-18 KHTZ 26-25 KZOZ 37-33 SLY96 d-40 Y97 26-22 OK95 33-26 KF95 27-27 KSND on KMGX 23-21 KYNO 33-29 194 24-20 KQMQ 30-27 KLUC 29-25 PZ EAST **ARETHA FRANKLIN** Jumpin' Jack Flash (Arista) LP: "Jumpin' Jack Flash" Soundtrack National Summary UP 116 DEBUTS 29 SAME 42 DOWN 0 ADDS 5 Regional Reach E 81% S 83% M 72% W 84% 32 SOUTH WFBG 29-26 WWFX 24-18 WIGY 40-24 103CIR on 95XXX 32-24 WKFE 36-29 WIX2 30-28 WZYO on WCCM 31-28 OK100 on 100KHI 40-37 WGAN 35-33 WOMP 37-34 WFXX 34-31 HTUOS 94Q 26-18 293 32-29 KTKS 25-22 93FM on KRBE 22-19 95INZ on Y100 30-28 SOUTH KOIZ 28-27 WKSF 23-19 WGAD 32-30 WGAD 07-00 WGAD 07-00 WINX 15-8 VISR 32-28 QIO4 29-25 WYKS 00 WZYP 32-27 KSMB on fr QIOI d-35 COMPPM d-39 ZIO2 25-18 WGLF 38-3 ZIO3 d-38 WVBS 39-26 951NZ on Y100 30-28 B97 23-21 WNVZ d-29 WRSR 16-14 HIDWEST B96 a-40 WLS 19-11 295 26-16 Q102 32-30 WMMS 23-18 92X 32-29 WCZY 32-27 KBEQ on WKTI a KHTR 35-34 KWK 34-27 MIDWEST KYYY 37-32 WBNQ 29-26 WBNB 38-36 MCIL 30-26 WLRW 30-29 KCMQ ON KCML 6-35 WAZY ON KFRX 32-28 99KG ON KRRC 31-29 KWTO 4-28 WDBR 34-27 WSPT ON KPMW ON KPKE 33-32 Y108 ~ Y108 on K1IS 35-29 KKRZ 30-28 KMJK 27-24 KW00 35-28 KS103 on KWSS d-29 KPLZ 33-27 KUBE 26-22 99DTX 33-29
KZIO On
WMEE 27-24
KLQ a
WGRD 38-36
WIXX 34-31
WZPL d-28
Z104 27-24
KJ103 35-31
KOKO 31-29
WZOK d-25
KKRD 20-16

P2 EAST

WFLY on Q100 40-31 294 24-20 WVSR d-26 WERZ 39-33 WNIX 33-30 WTIC 28-22 WKEE on WLAN 35-29 KC101 on WSPK d-36 RI-104 on 98PXY 37-31 WGFM 33-28 93Q 38-34 WFST 312-25

WPST 32-25 WNYZ 39-33 WRCK d-38 B106 on WKRZ 37-32

KNNQ 33-30 K1YS 40-36 K1XX 34-26 K1RX 34-26 K1RX 34-26 K1RX 34-26 K1RX 34-26 K1RX 34-39 K1XX 23-18 174 on K1XX 27-21 K7IX on K1XX 27-21 K7IX 40-38 KXYQ 37-37 KDON 40-36 KXYQ 37-37 KDON 40-36 KXYQ 37-37 KDON 40-36 KXYQ 37-37 KDON 40-36 KXYQ 37-37 KDON 40-38 KXYQ 00-18 KXYQ 00-18 KXYQ 00-18

WEST

MLST

KGOT on

KYYA 26-23

KBOZ d-33

KTRS 32-24

KNAZ 40-37

KOZE 25-22

KTMT d-39

KZFN on

KWNZ 24-20

KBIM 36-29

Y20Z 35-29

SLY96 38-29

Y97 30-25

OK95 on

G PETER GABRIEL In Your Eyes (Geffen) 186/10 Regional Reach E 83% S 70% M 78% W 84% Summary
UP 146
DEBUTS 8
SAME 18
DOWN 4
ADDS 10 2 РЗ PI WBBQ 23 fr KHPI 20-17 WPFW 26-21 WFWP 26-21 WFBG 10-8 WMFX 9-7 WIGY 23-20 95XXX 23-14 WKPE 26-22 WIKZ 35-30 WZYQ 16-15 WCM 25-21 OK100 22-17 100KHI 19-1 95XIL 28-21 WGAN 15-8 WGAN 15-8 WGMP 24-22 WFXX 22-17 K106 22-21 WXKS 24-16 WBEN 22-19 WKSE 15-13 WPHD 6-5 CKOI 20-17 WCAU 14-12 PRO-FM 18-15 CFTR a-36 SOUTH 94Q 23-22 Z93 22-19 KEGL a KTKS a-27 93FM 26-22 951NZ 14-1: B97 18-22 WNVZ 23-23 WRSR 14-12 SOUTH KQ1Z 32-31 WKSF 19-16 WJAD 18-14 WQ1D 27-17 WCGQ 33-27 WJMK 10-6 KISR 26-24 Q104 on WYKS 25-20 WZYP 14-0 KSMB 38 fr Q101 21-7 KNAN 26-24 WPFM d-40 KNIN 36-36 WVBS 22-18 MIDWEST MIDWEST WEST MIDWEST MIDMEST WBNQ 19-17 WBWB 34-32 WCIL d-34 WLRW a KCMQ 25-16 Y94 26-25 KKXL a WKFR 33-22 WAZY 18-14 KFRX 27-22 KWTO 20-16 WDBR 16-13 KVRC 25-26 WTO 20-16 WDBR 16-13 KOVV 21-19 KFMW a PZ WRON 23 KAY107 WEST KNMQ 32-28 KF95 21-21 KIYS 17-15 KIKX 17-15 CHED on KSND 27-27 KBOS 29-25 KMCX d-36 KYNO 39-36 KFIV 18-15 KCAQ 13-9 WEST

DARYL HALL

Regional Reach E 31% S 39% M 19% W 30%

EAST

BOUTH

94Q a 293 a WRSR a

WHMS a WCZY a WLOL a-33

KKRZ a-35 KMJK a

WEST

RAST

WPHD a PRO-FM a

Foolish Pride (RCA)

73/73

LP Three Hearts In The Happy Ending Machine

NAA

KHFI a
WKQB a
WKSX a
WSCX a
WHOK a
WANS a
WCKE, a
94TYX a
WFMI a
WFMI a
WLRS a
KITY a
KUTY a
WDLX a

HIDWEST

KING a-39
KIYS a
KCAG a
KCPX a

National Summary UP 0 DEBUTS 0 SAME 0 DOWN 0 ADDS 73

WIGY a 103CIR a WZYQ a WQCM a WGAN a WFXX a

SOUTH

KQIZ a
HJAD a
MCGQ a
MJMC a-31
MTSR a
MTYP a
Q101 a
KNAN a
MFFM a
MGLF a
KNIN a
MVBS a

HIDWEST

KYYY a

WEST

73

I Am By Your Side (EMI America) LP: Fields Of Fire 203/8 Regional Reach E 89% S 82% M 88% W 82% Summary UP 150 DEBUTS 14 27) 14 31 0 8 Р3 WBBD 26 fp
KRNTI d-29
KXXL06 23-19
KXXL06 23-19
KXSX 32-27
KROQ 31-28
KXXL06 23-19
KXXL07 23-19 B104 26-25 K106 17-17 WXKS 34-28 WBEN 25-21 WKSE 23-18 WPHD 26-23 WBLI on WFBG 22-18 WFPX 16-13 WIGY 35-33 103CLR 38-39 95XXX 26-22 WKPE 30-25 WKPZ 30-25 WKPZ 30-25 WCM 27-23 OK100 4-40 100KHI 28-1 95XIL 38-31 WGAN 30-25 WGM 30-25 WGM 30-25 WGM 30-25 SOUTH Z93 31-28 KEGL a KTKS on KRBE 32-27 95INZ 23-20 Y100 on B97 16-14 WNVZ a SOUTH WNVZ a WRSR 28-25 Q105 on HIDWEST WLS 32-30 Z95 35-34 WMMS 30-25 92X 30-29 WCZY 31-27 WHYT 26-21 KDWB 32-24 KHTR 32-30 KWK 26-20 WLOL 19-16 MIDWEST MIDWEST WEST EPKE 34-30 T108 27-25 EKRZ on EMJK 35-32 FM102 on EWOD 29-23 KPLZ 32-26 KNBO 37-34 PZ WEST KNMQ 24-21 KIYS 39-32 KIKX 24-22 CHED 26-18 KSND ON KBOS 34-31 KMGX ON KYNO ON KLUC 33-28 KFIV ON KCAO ON WFLY on q100 37-30 294 d-28 wvs 36-30 k104 40-38 wEZZ 23-18 white on warm 16-13 wspk 36-34 on 98 pty 33-29 worm 36-35 white 36-34 wrs 36-34 wrs 36-34 wrs 36-35 wrs 36 WEST KGOT 25-22 KYYA on KBOZ 34-31 KTRS 28-23 KKAZ 31-27 KOZE 32-28 KZFN d-34 KTMT d-38 KZFN d-34 KHTZ on KHTZ on KHTZ 21-18 KBIM 26-21 KZOZ 32-27 SLY96 25-20 V97 36-29 OK95 35-29 BRUCE HORNSBY & THE RANGE The Way It Is (RCA) LP: The Way It Is 197/26 National Summary
UP 111
DEBUTS 35
SAME 25
DOWN 0
ADDS 26 33

LP: Crash 237/2 99% National Summary UP 217 DEBUTS 12 SAME 6 DOWN 0 ADDS 2 0 Regional Reach E 98% S 99% M 100% W 100% PI P3 21-19 29 fr 29-26 d-26 18-13 28-20 21-17 × 10-8 : 22-17 × 23-18 i 16-13 i d-25 J 18-15 i 16-13 i 22-17 0 19-1 MIDWEST MIDWEST KITYY 22-12
WBNQ 25-22
WBNQ 25-22
WBNB 13-7
WCIL 26-23
KOCR 33 ft
KOCR 33 ft
KOCR 33 ft
KOCR 33 MFRR 31-13
WKYR 31-13
WKYR 31-13
WKYR 31-15
KKYL 30-23
WKYR 31-11
WKYL 30-23
WKYR 23-16
KYRC 20-11
WKYL 30-23
KYRC 20-12
KYRC 20-13
KYR WEST KPKE Y108 KIIS KZZP KKRZ KMJK FM102 KWOD KS103 KMEL KWSE KWLZ KUBE KUBE KNBQ P2 WEST KGOT 35-30 KYYA 28-26 KBOZ 29-18 KTRS 20-16 KKAZ 25-22 KOZE 18-16 KTMT 31-33 KNNZ 8-7 KBIM 20-15 KBOZ 19-11 SLY96 16-9 Y97 18-13 OK95 20-14 WFLY 25-19 Q100 20-14 Z94 19-18 WVSR 24-14 K104 d-29 WERZ 14-6 WNK 25-17 WTIC 15-8 WKE 29-27 WLAN 20-17 KC101 19-1: WSPK 21-17 RI-104 26-1 99DXY 26-21 WGFM 15-10 930 22-15, WFST 31-24 WFST 31-24 WEST

**HUMAN LEAGUE** 

Human (Virgin/A&M)

To Be A Lover (Chrysalis) LP: Whiplash Smile 74% National 176/26 Summary UP 58 DEBUTS 52 SAME 40 SOUTH P3 PI MBBQ on fr
RHFI on N
ROC106 d-29
MC08 on N
HSSX 33-30
WRC0 on WRC0 on WRSX d-29
WNOK d-39
WNKX d-29
WNOK d-39
WNKX a N
ROC1 on WRSX d-31
WARE a N
KWES a 3
WARE a N
KWES a 3
WARE a N
KWES a 3
WARE A 3
W EAST WWEX 34-23 WIGY d-39 95XXX on WKPE on WIKZ 39-32 WZYQ d-39 MQCM 39-32 100KHI 39-32 WGAN on WOMP 39-32 MPDX 37-30 B104 d-30 K106 d-29 WXKS on WPHD 32-27 CKOI on Z100 on WCAU a-35 B94 28-23 PRO-FM d-32 Q107 d-28 WAVA 30-27 SOUTH KQIZ d-38 WKSF 37-32 WJAD 40-37 WQID on MCGQ on MJMX d-30 B98 on KISR d-39 Q104 d-40 WYKS a MZYP 37-28 KSMB on fr Q101 on MPFM on 2102 39-33 WGLP d-40 940 d-33 293 34-30 KEGL a KTKS 30-23 93PM on 951NZ a B97 29-25 WRSR 27-21 MIDWEST B96 37-34 WMMS 39-30 92X a WNCI d-30 WCZY a HIDWEST MIDMEST

WKDO 40-36

WKAU 38-34

KIIK d-31

WGT2 a-40

KNNO on

99DTX on

KILO a

MGRD 40-33

MIXX 37-34

WEMG 25-19

MYPL a

2104 29-25

KNIO 30-40

KOKO 32-26

K793 on

WZOK on

WRON on

KRRD d-34 WCZY a WKTI 23-19 KWK 32-19 WLOL 29-26 WGLF d-40 2103 on KNIN a WEST MI DWEST KYYY d-38 WBNQ 35-32 WBNB d-30 MOCR on fr WLRW d-32 MAZY d-36 KFRX d-26 KFRX d-26 KFRX d-26 KFRX d-24 WDBR 38-30 WSPT on KDVV 39-31 KPWN 38-31 KPKE a Y108 d-3D KIIS a-26 KKRZ 32-29 KMIK 32-27 FM102 on KWOD 36-31 KS103 on KMEL d-33 KWSS on KPLZ 20-17 PZ WEST KNMQ 35-31 KIYS 37-31 KIKX 25-21 CHED a KSND 30-24 KBOS d-37 KLUC 34-27 WEST WPLY on Q100 d-34 Z94 a WVSR on

KKAZ 39-36 KOZE d-29 KTMT d-35 KZFN on KHTZ d-32 KWNZ d-27 KBIM 39-32 KZOZ d-40 SLY96 d-39 Y97 d-33 OK95 36-30 KCAQ a KDON d-38 KCPX d-36 KITS d-30 KATD 31-24 KZZU ON JANET JACKSON When I Think Of You (A&M) 231/0 97% Regional Reach E 96% S 96% M 95% W 100% Summary UP 153 DEBUTS 0 SAME 51 DOWN 27 ADDS 0 O KITS 24-6 KATD 2-2 KZZU 20-16 KRQ 11-11 P3 EAST WPBG 3-2 WWFX 23-35 WIGY 8-8 103CTR 6-3 95XXX 2-2 WKPE 9-2 WKYZ 21-19 WZYQ 8-3 WCM 1-2 OK100 9-3 100KHI 4-4 95XIL 23-2 WGAN 8-21 WOMP 1-1 WFXX 2-1 SOUTH KQIZ 1-1 WK8F 1-5 WJAD 2-1 WGID 2-3 WGGQ 3-2 KISK 5-3 Q104 3-2 WYKS 2-4 WZYP 2-1 KSHB 5 f Q101 6-2 KNAN 2-1 WPPM 15-Z102 2-2 Z103 5-2 WGLF 3-2 WGLF 3-2 WGLF 3-2 WGLF 3-2 WGNS 8-2 WNIN 8-2 WNIN 8-2 WNIN 8-2 WNIS 2-2 HI DWEST MKDD 7-4 WKAU 3-1 WGCL 9-6 KIIK 6-3 WGTZ 5-4 KRNO 6-2 99DTX 3-1 KZIO 3-2 WHCZ 3-1 MGRD 3-2 WIXX 2-2 WZPL 3-1 ZIO4 3-3 KJIO3 10-6 KZY 3-1 KZY **P** WEST WEST

78% 188/3 National Summary UF 132 DEBUTS 2 SAME 32 DOWN 17 ADDS 3 Regional Reach E 97% S 75% M 81% W 68% 16 PI WOKI 18-1e K2OU 31-26 MLMS 8-16 PHIOO 14-13 MABB d-29 WHHY 5-3 KBPM 14-12 Y107 17 fr KWES 8 B-105 36-33 942 17-13 MRVQ 14-8 MXLK 10-8 KITY ON KTY 10-2 WOLX 20-18 WXZL 17-17 SOUTH SOUTH KOIZ 14-9
WADD 13-7
WOID 19-14
WCGQ 22-19
MJMX 4-10
KISR 16-15
Q104 13-17
MYKS 22-1
WZYP 15-14
KSMB 24 FG Q101 9-9
KNAN 16-15
WPM 19-15
MGLP 15-12
WZYS 15-12
WZYS 15-12
WZYS 15-12
WZYS 15-12
WZYS 15-12
WZYS 15-12 940 11-10 293 21-18 KEGL 10-3 KTKS 7-6 KRBE 19-18 951NZ 7-7 Y100 25-24 WRSR 7-6 Q105 11-10 HIDWEST WKDD 2-2 WKAU 13-17 WGCL 12-8 WGTZ 11-7 KRNQ 17-15 99DTX 19-14 KZIO 16-13 WMEE 12-10 KLQ 10-9 WGRD 8-5 HIDWEST WBNQ 9-6 WBWB 6-5 WCIL 16-15 KQCR-5 fr WLRW 11-11 KCMQ 10-9 Y94 20-18

BILLY JOEL

LP: The Bridge

It's A Matter Of Trust (Columbia)

TERFRIDAY, OCTOBER TO, 1986/89

KPKE 13-11 KZZP 28-26

MOGIZ a-29

KZZB 37-34

MAPI d-27

MKGB 25-21

WSSCY d-31

WSSCY d

P3

WFBG 33-28 WWFX 28-20 WIGY 39-38 95XXX d-39 95XXX d-39 WKPE 32-24 WIKZ 36-33 WZYQ a WCCN 24-20 OKIDO 40-37 100KHI 32-2-95XIL 35-32 WGAN 4-32 WGAN 4-32 WGAN 4-32 WGAN 4-32

SOUTH

SOUTH

KNIS 24-20
WIAD 34-29
MOID d-33
WCGO on
WINK 17-11
KISR 36-30
Q104 33-7
WYKS on
WZYP 36-26
KSMB 35 fr
Q101 d-60
KNAN 35-30
WPPN 37-33
Z102 a-37
WGLF d-38
KNIB d-35
WVBS 20-15

WEST

KGOT 29-24 KYYA d-29 KBOZ 31-27 KTRS 30-27 KKRZ 22-18 KOZE 26-21 KTMT d-36 KZFY 40-35 KHTZ a KWNZ 21-19 KBIM 28-22 KZOZ d-36 SLY96 37-28 QK95 24-18

PI

SOUTH

94Q 33-27 293 a KRBE 33-26 95INZ 29-26 Y100 m WNVZ 29-26 WRSR 23-18

WLS 34-33 295 d-40 0102 a-35 WMM8 32-15 92X d-35 WCZY d-38 WKTI a-29 KDMB d-28 KHTR 33-29 KWK 31-26 WLOL 34-27

KPKE d-34 Y108 25-21

Y108 25-21 KIIS on KKZZP on KKRZ 31-25 KMNK 28-25 PM102 on KMOD 33-27 KMSC 4-35 KWSS 4-30 KPLZ 38-29 KUBE a KNSQ a

PZ

WEST

KNPO 31-25 KP95 33-31 KIYS 34-30 KIKX 29-4 CHED a KSND 26-18 KSND 26-18 KSND 26-18 KOND 3-26-18 KYNO a KLUC a-39 KFIV 29-26 KCAQ 31-27 KXYO ON KOAQ 31-27 KXYO ON KATO 19-13 KZU 32-29 KRO 21-18

MFLY d-14 Q100 34-23 294 on WSR on WS

SOUTH

WBBQ 29 fr KHFI 28-25 WFMF a



| 66/66 28%   |                  |   |  |  |
|---|------------------|---|--|--|
| 6   | 8/66 2           | 8%  |  |  |
| Regional<br>Reach<br>E 50%<br>S 19%<br>M 17%<br>W 28% | N&A              | Nationa<br>Summar<br>UP<br>DEBUTS<br>SAME<br>DOWN<br>ADDS 6 |  |  |
| 100   | WGFM a           | WZYQ a  |  |  |
| P1  | WPST a           | WQCM a  |  |  |
|   | WNYZ a           | 95X1L a   |  |  |
| ****  | WRCK a<br>Blo6 a | WGAN a  |  |  |
| EAST  | WKRZ a           | WOMP a  |  |  |
| WXKS a  | WILLIAM W        |   |  |  |
| WKSE a  | SOUTH            | SOUTH.  |  |  |
| WPHD a  |                  |   |  |  |
| WCAU a  | KHFI a           | KQY2 a  |  |  |
| PRO-FM a  | RZZB &           | WQID a  |  |  |
| WAVA a  | WINK a           | WJMX a  |  |  |
| SOUTH   | KZOU a           | KISR a<br>WZYP a.   |  |  |
| SOUTH   | WHHY a<br>WDLX a | WPFM a  |  |  |
| 93FM a  | WDLX a           | KNINA   |  |  |
| WRSR a-39   | MIDWEST          | ICE T IN A  |  |  |
| HANN G-SY   | HADREST          | MIDWEST   |  |  |
| MIDWEST   | KJ103 a          |   |  |  |
|   | KOKO a           | KYYY a  |  |  |
| WHYT a  | WZOK a           | WBNQ a  |  |  |
|   |                  | KFRX a  |  |  |
| WEST  | WEST             | KKLS a  |  |  |
|   |                  | 99KG a  |  |  |
| KMJK a  | KIYS a           | WDBR a  |  |  |
| FM102 a   | KIKX a-34        | WEST  |  |  |
| P2  | KSND a           | WED1  |  |  |
| 1º Z  | KCPX a           | KYYA a  |  |  |
|   |                  | KOZE a  |  |  |
| EAST  | P3               | KZFN a  |  |  |
|   | 100              | KHTZ a  |  |  |
| 0100 a  |                  | KWNZ a  |  |  |
| K104 a  | EAST             | SLY96 a   |  |  |
| WERZ a  |                  | OK95 a  |  |  |
| WNNK a  | WIGY a           |   |  |  |
| KC101 a   | WIKZ a           |   |  |  |
|   |                  |   |  |  |

| 98PX |                              |        |     |       |          |
|------|------------------------------|--------|-----|-------|----------|
| He   | N JOHN<br>artbeat<br>Heartbe | (Epic) |     |       |          |
|      |                              | 225/0  | 94% |       |          |
| 1    |                              |        |     | Natio |          |
| Reg  | ional                        | -      |     | Sum   |          |
| Rea  |                              | 6      |     |       | 159      |
| È    | 938                          |        |     | EBUTS | 2        |
| S    | 998                          |        |     | DOWN  | 43<br>21 |
| M    | 95%                          |        |     | ADDS  | 0        |



| LP: One To Or  |  | (Elekti  |
|--|--|--|
| Regional<br>Reach<br>E 30%<br>S 27%<br>M 31%<br>W 52%  | N&A  | Natio<br>Summ<br>UP<br>DEBUTS<br>SAME<br>DOWN<br>ADDS  |
| EAST WPHD a WCAU a-19 SOUTH KTKS a 9951NZ a B97 a WRSR a HIDWEST B96 a MIDWEST B96 a MIST a-25 Z95 a WRYI a-25 KNJK a KITR a-13 KUTR a-1 | WSPK a WGPM a WFST a WFST a WFST a SOUTH REST (a) REST (a | EAST  MICH a MKPE a ORIOO a 95XIL a MGAN a MFDA A M |
| Regional<br>Reach  | DE" JONES Def Jam/Colu  5/25 65 26  BREAKER  9BYY 30-23 930 40-35 WBST 40-36 WHST 40-36 WHST 40-36 WHST 40-36 WHST 40-36 WHST 30-36 WHST 30-23 WKZ 4-34  SOUTH WBBQ 36 fr KIPI on KZ 4-31  KZ 4-31  SOUTH WBBQ 36 15 KZZ 4-31  WSSZ 313-21   |  |

| KZZP a AZZP A AZ  | KIYS a-37<br>KSND a-17<br>194 a-28<br>KXYYQ a-32<br>KDON a<br>KCPX a<br>KATD a<br>KZZU a   | WSST a MEST KBOZ a KTRS a KOZE a KTRT |
|--|--|--|
| The Rain (a  | CE" JONES Def Jam/Colur 55/25 65' 26 BREAKER   | %  National Summary UP 82 DEBUTS 33 SAME 14 DOWN 1   |
| M 348 W 748  P1  B104 19-16 K106 d-28 K106 d-2 | 98PXY 30-23 930 40-35 WPST 40-36 WNYZ 40-36 WNYZ 40-36 WNYZ 40-26 WRCK 4-32 BLIZ 28-20 WREZ 4-34 WRDS 33-18 KXXI 06 26-18 WROB 32-24 WROB 32-26 WROB 32-26 WROB 32-27 | DOWN 1 ADDS 25  KCAQ 27-14 KDON 10-9 KTS 7-4 KND 10-9 KITS 7-4 KNTD 20-18 KNC d-23 WFY a-38 WIGY a-36 99XXX a WHPE d-31 WHPE d-31 WHO d-31 |

|  | 202/5 85   | Nation  |
|--|--|---|
| Regional<br>Reach<br>E 83%<br>S 81%<br>M 91%<br>W 84%  | 15   | Summa<br>UP 1<br>DEBUTS<br>SAME<br>DOWN<br>ADDS   |
| PI   | WFMF 13-10<br>WGGZ 17-15<br>KZZB on  | P3  |
| EAST   | WGG2 17-15<br>K22B on<br>KXX106 15-15<br>WAPI 17-13<br>WKQB 21-19<br>WSSX 25-21<br>WBCY 20-17                | EAST  |
| WXKS 26-19   | WKQB 21-19<br>WSSX 25-21   | WPBG 13-11  |
| WKSE 7-5   | WBCY 20-17<br>WROO on  | WFBG 13-11<br>WWFX 11-9<br>WIGY 29-28<br>103C1R 24-<br>95XXX 15-9<br>WKPE 15-15   |
| WPHD 11-7<br>WCAU 25-23  | WSKZ 15-11<br>WNOK 14-13   | 103C1R 24-  |
| WXKS 26-19<br>WNEN 19-16<br>WKSE 7-5<br>WPHD 11-7<br>WCAU 25-23<br>B94 23-21<br>PRO-FM 17-14 | WROQ on<br>WSK2 15-11<br>WNOK 14-13<br>G105 27 fr<br>WINK 22-20<br>WKSI 26-25<br>WANS 26-20                  | 103C1R 24-<br>95XXX 15-9<br>WKPE 15-15<br>WIKZ 29-27<br>WZYO 24-21<br>WOCM 22-18<br>OK100 17-1<br>100KHI 9-8<br>95XIL 3-2 |
| PRO-PM 17-14<br>Q107 27-24   | WKSI 26-25   | WIKZ 29-27<br>WZYQ 24-21  |
| SOUTH  |  | WOCM 22-18<br>OK100 17-1  |
| Z93 18-15  |  | 100KHI 9-8  |
| KEGL 23-23<br>KTKS on<br>KRBE 31-25  | WOKI 13-11<br>WFMI 21-20   | 100KHI 9-8<br>95XIL 3-2<br>WGAN 17-II<br>WOMP 20-I5<br>WFXX 16-I2   |
| KRBE '31-25<br>95INZ 16-13   | WLRS 16-14   | WFXX 16-12  |
| 95INZ 16-13<br>WRSR 13-13<br>Q105 a  | WASB 26-22   | SOUTH   |
| MIDWEST  | KBPM 38-37<br>Y107 23 fr   | KQ1Z 15-11  |
|  | Y107 23 fr<br>WES 29-28<br>BJ105 33-29<br>Y106 26-23<br>94Z 28-20<br>WXLK 17-15                              | WKSF 30-26  |
| WLS 24-23<br>295 31-30   | BJ105 33-29<br>Y106 26-23  | WDID 14-7   |
| Q102 22-18<br>WMMS 14-7  | 94Z 28-20<br>WXLK 17-15  | W.JMX 5-14  |
| 92x 28-25  | KTUX 18-16   | KISR 24-20<br>Q104 17-13<br>WYKS 15-9   |
| WHYT 18-18<br>WKTI 21-18<br>KHTR 17-17   | WDLX 17-16<br>WKZL 23-22   | WZYC 24-22  |
| KWK 12-6<br>WLOT 13-13   | 1  | KSMB on fr<br>Q101 19-14<br>KNAN 14-11  |
| WEST   | MI DWEST   | WPFM 20-14  |
|  | WKDD 12-11<br>WKAU 17-14<br>WGCL a-24  | WGLF 20-16<br>Z103 a-34<br>KNIN 20-17   |
| KPKE 23-22<br>Y108 19-14<br>KIIS 28-24   | WGCL a-24<br>KIIK 18-17  | KNIN 20-17<br>WVBS 16-8   |
| KKRZ 8-6   | WKDD 12-11<br>WKAU 17-14<br>WGCL a-24<br>KIIK 18-17<br>WGTZ 40-36<br>KRNQ 21-17<br>990TX 23-23<br>KZIO 27-20 | MIDWEST   |
| KWOD 21-1B   | 99DTX 23-23<br>KZIO 27-20  | KYYY 16-13  |
| KS103 31-31  |  | KYYY 16-13<br>WBNQ 16-12<br>WBW8 11-8   |
| KPLZ 14-8<br>KUBE 15-13  | WGRD 14-11   | WICT T  |
| KNBQ 19-14   | WEAG 13-10   | KQCR 28 Er<br>WLRW 7-7  |
| P2   | Z104 17-15   | KOCR 28 Er<br>WLRW 7-7<br>KCMQ 27-23<br>Y94 7-5   |
|  | KQKQ 16-13   | KKXL 18-15<br>WKFR 24-16<br>WAZY 16-12  |
| EAST   | KZ93 B-7<br>WZOK 19-15   | WAZY 16-12<br>KFRX 22-19  |
| WFLY 14-12<br>Q100 16-12   | WRQN 15-12<br>KAY107 22-15   | 99KG 12-5   |
| Z94 21-17<br>WVSR 27-17  | KKRD 7-4<br>WHOT 22-21   | KKRC 23-17<br>KWTO 26-23  |
|  | WEST   | WDBR 21-17<br>WSPT 25-21  |
| WNNK 31-31   |  | KDVV 23-20  |
| WT1C 20-19<br>WAMX 8-7<br>WLAN 24-23   | KNMQ 16-13<br>KIYS 19-16<br>KIKX 18-13   | KFMW 17-14  |
| KC101 a  |  | WEST  |
| WSPK 40-37<br>RI-104 21-13   | KSND 18-16<br>KBOS 15-13   | KGOT 7-5<br>KYYA 16-9   |
| 98PXY 29-24  | KMGX 31-28   | KBOZ 24-20  |
| 93Q 20-16<br>WPST 20-16  | KQMO 26-17   | KKAZ 18-13<br>KOZE 7-7  |
| WGFM 14-13<br>93Q 20-16<br>WPST 20-16<br>WNYZ 18-17<br>WRCK 14-11<br>B106 d-27<br>WKRZ 21-17 | KLUC 26-24<br>KFIV 13-11<br>KXYQ 15-14   | KTMT 18-12  |
| B106 d-27  | KFIV 13-11<br>KXYQ 15-14<br>KDON 8-7<br>KCRX 13-8  | KZFN 16-15<br>KWNZ 6-12   |
| WKRZ 21-17<br>Q106 26-15   | KITS on  | KBIM 18-14<br>KZOZ 21-17  |
| SOUTH  | KITS on<br>KZZU 25-24<br>KRQ 15-14   | SLY96 15-12<br>Y97 14-11  |
| WBBQ on fr<br>KHFI 19-18   |  | OK95 13-11  |



EAST

SOUTH

B104 29-27 K106 d-30 Z100 a B94 d-30 Q107 13-11 WAVA a

94Q a KEGL a KTKS 24-17 WNVZ a Q105 a

MIDWEST

WEST

B96 d-38 KBEQ 23-15

| MIRZ on   WIRZ on   WORM d-40  | P2        | P3          |
|--|-----------|-------------|
| QLOU On   WIRZ on   WIRZ on   WORM d=40    | EAST      | EAST        |
| MIRE ON MYST d-18 MYST d-1 | 0100 on   | 103CIR d-37 |
| ## WIST a SOUTH  ## WID a SOUTH  ## WID a SP8 a  |           |             |
| ## SOUTH ##  |           | WQCM d=40   |
| MICY a NAME on C | B106 on   | SOUTH       |
| MICY a KAME on C | SOUTH     | MOTO a      |
| MUCY A  KSNB on fr Q101 a  2102 26-22  MIGHT A  KWES A  BJ105 a  MCLL A  KTUX on WSFT a  KDVV d-38  MIDWEST  KUV d-38  MIDWEST  KUV d-38  KUV d-38  KUV d-38  KYVA a  KSPS a-28  KROS a-28  KROS a-29  KROKA 34-29   |           |             |
| 1010 a 2102 26-22 MIHTY a KNEES a 30105 a KTULY on NIDWEST  NIDWES |           |             |
| PALOO a MIGHT A MIDWEST KWES A BJ105 A KTUX On KSPT A KDVV d-38 MIDWEST KDVV d-38 MEST MEGH 6-25 KYYA A MEST KOZE A KHTZ 30-21 KHOS A-28 KHOZ 38-31 KOKO On KOKO 34-29   |           |             |
| MINIT A KWES A BJ105 A KTUL ON KUL A KUVU d - 38 KUVU  |           | 2102 26-22  |
| KWES A 30105 A MCIL A KTUX On WSPT A KDVV d-38  KLO A MKSPT A KDVV d-38  KLO A MKSPT A KDV d-38  KLO A MKSPT A KOZE A KYYA A KOZE A KNOZ A KNO |           |             |
| BJ105 a   MCIL a   MSFT a      |           | NIDWEST     |
| #TUX on WCIL a WSPT a W |           |             |
| NJOY d-38  KLQ n  KLQ n  MEST  MEST  MEST  MEST  MEST  KYYA a  KOZE n  KHTZ 30-21  KPS a-28  ROSS  ROS |           |             |
| MEST  KLQ a  MEST  KYYA a  KOZE a  KHTZ 30-21  KP95 a-28  KBOS a  KBOS a  KBOS a  KBOS a  KBOS a  KROZ a  KROZ a  KROZ a  KROZ a   | KIDA OII  |             |
| KLQ a KYYA a KOZE a KHTZ 30-21 KP95 a-28 KBOS a KMGX 3B-31 KOMQ on KCAQ 34-29  | MIDWEST   | KDVV 4-38   |
| WRQN d-25 WEST  KY95 a-28 KBOS a KBOS a KBOS a KBOS a KGAQ 34-29   | KLO a     | WEST        |
| WEST KOZE a KHTZ 30-21 KP95 a-28 KBOS a KMGX 38-31 KOMQ on KCAQ 34-29  |           | Water -     |
| KF95 8-28<br>KB0S a<br>KMGX 38-31<br>KOMQ on<br>KCAQ 34-29   |           | KYYA a      |
| KBOS a<br>KMGX 38-31<br>KQMQ on<br>KCAQ 34-29  | WEST      | KHTZ 30-21  |
| KBOS a<br>KMGX 38-31<br>KQMQ on<br>KCAQ 34-29  | KF95 a-28 |             |
| KONO on<br>KCAQ 34-29  | KBOS a    |             |
| KCAQ 34-29   |           |             |
|  | KQMQ on   |             |
|  |           |             |
| KATD 17-7  | KATD 17-7 |             |
|  |           |             |

P

B104 d-26 K106 d-33 WBEN a-39 WPHD a-32 WBLI a CKOI a B94 a-26 PRO-FM a Q107 a WAVA a

SOUTH

94Q a 793 20-16 KEGL a KTKS a 93FM a-30 95INZ d-28 Y100 a-26 897 d-28 WNVZ a-28 WRSR 20-15 Q105 a-27

MIDWEST

B96 39-36 295 d-39 Q102 31-28 WMMS a-32 92X a-33 WNCI 29-27 WCZY a-37 WHYT d-31 KBEQ a-26 KMKTI 29-26 KDWB a-39 KHTR 27-24 KWK a-30

WEST

WEST

KPKE d-31

Y108 a

KZZP on

KKRZ 22-12

KMJK 29-17

FM102 a

KWOD d-26

KS103 a

KMEL a

KWSS a

KPLZ 36-32

KUSE d-27

KNBQ 35-29

WPLY a

WRCK a B106 d-28 WKRZ a Q106 a

KHFI 8

HYMF 6-21

WGG2 a-24

WGG2 a-24

KXXI06 27-17

WAPI a 3-9

KXXI06 27-17

WAPI a WSSX a-13

WSSX a-13

WSSX a-13

WSSX a-13

WSSX a-13

WSSX a-16

WSSX a-17

WSSX a-16

WSSX a-16

WSSX a-17

WSSX a-16

WSSX a-17

MIDWEST

MIDMEST

WGDL 27-15

WGDL 27-15

WGDL 47-29

WGDL 47-27

WGTZ 4-17

WGTZ 4-17

WGTZ 4-17

WHEE d-29

WGRD d-38

WEAC 16-6

WEZL a

LO40 d-39

WGRD 3-31

KZ93 21-19

WZOK ON

WRON a

KAYLO7 39-15

KKRD a

WEST

KNMQ a-36 KF95 a

SOUTH

KATD a KZZU d-33 KRQ a PB EAST

WFBG a-37 WWFX a-37 WIGY on 103CIR a 95XXX a WIRZ a WZYQ d-32 WCCM a 0KI00 37-27 100KHI a 95XIL 27-23 WGM d-30 WGM a-37 WFXX d-35

SOUTH

KOIZ B
MKSF a-38
WJAD B
WJAD B
WGGQ B
WGGQ B
WGGQ B
WGGQ B
WGGQ B
WGGG B
WGG B
WGGG B
WGG B
WG

MI DWEST

WYNY d-39
WBNQ a
WBNQ a
WBNB a-40
WCIL a
WLWW d-25
KCMO a
Y04 a-37
YKKL a
WAEY a
KFRX a
99KG a-28
KKRC a
KWTO a
WBBR a-33
WSPT a
KDVV a
KPMW a

WEST

CYNOI LAUPER True Colors (Epic) LP: True Colors Regional Reach E 98% S 97% M 91% W 100% 4 PI SOUTH B104 10-7 K106 8-4 WXKS 6-3 WBEN 1-1 WRSE 1-1 WRSE 1-1 WRSE 1-1 FORM 17-10 WPLD 77-8 WGAU 8-4 S100 9-8 WGAU 8-4 FORM 12-7 CFTR 10-9 WGAU 14-12 SOUTH 940 7-3 293 3-2 KEGL 26-27 KTKS 19-13 93FM 5-5 KRBE 9-4 95INZ 8-6 Y100 5-4 897 4-2 WNVZ 9-8 Q105 7-6 MIDWEST

Z94 d-29 WVSR on K104 22-12 WERZ a-23 WNNK a WTIC 14-32 WAMX d-22 WAMX 6-22 WKSE a KC101 on WSPK a R1-104 d-29 98PXY a WGPM a-30 930 a WPST a WNST a KBOZ a
KTRS a
KKAZ a
KOZE a
KTMT a
KZPN a
KHTZ On
KWNZ a
KBIM a-35
KZOZ a
SLY96 a
V97 a
OK95 a National Summary
UP 205
DEBUTS 0
SAME 23
DOWN 2
ADDS 1 LISA-LISA & CULT JAM w/FULL FORCE All Cried Out (Columbia) LP: Lisa-Lisa & Cult Jam 197/2 National Summary UP 143 DEBUTS 12 SAME 21 DOWN 19 ADDS 2 Regional Reach E 83% S 87% M 66% W 94% 10 WBB0 10 fc
KRFT 16-11
WFMF 6-3
KZZE 18-13
KXXL106 20-16
WAPT 8-5
WSBX 10-9
W P3 EAST P1 EAST KDON 28-20 KCPX d-39 KATD 6-3 KZZU d-38 KRQ d-30 WKRZ 18-14 Q106 22-11 PAST WFBG 7-3 WFFBG 7-3 WFFB 6-4 MIGY 2-2 103CIR 13-8 95XXX 5-5 WFFE 10-5 WFFE 10-5 WFFE 10-5 WFFB 6-6 B104 6-10 K106 3-5 WBEN 12-10 WKSE 8-16 WBLI 20-14 WPLJ 17-17 2100 12-13 WCAU 5-1 B94 7-17 PRO-FM 6-3 Q107 7-5 WAVA 2-1 P3 EAST WFBG 34-27 WWFX 14-12 WIGY 18-11 103CIR 25-1 95XXX d-30 WKPE 24-20 WIKZ 9-4 WZYQ 19-14 100KHI 3-1 WGAN 14-5 WOMP 31-21 WFXX 15-9 SOUTE SOUTH

KQIZ 12-7

WKSF 21-18

WJAD 10-5

MOID 4-1

WCXQ 19-15

B98 12-10

RISR 4-2

QIA 7-2

QIA 7-2

KSMB 27 fr

QIO 11 1-8

ZIO 2 8-6

WOLF 11-8

ZIO 3 10-7

KNIN 6-3

WVSF 7-4 SOUTH Z93 15-10 KEGL 33-31 KTKS d-25 93FM 0-1 KRBE 12-5 Y100 2-2 B97 2-4 WNVZ 5-11 Q105 25-23 SOUTH 396 22-15 295 12-7 Q102 30-27 WMMS 4-3 92X 6-3 WNC1 22-18 WCZY 1-1 WHYT 1-1 KBEO 8-6 WKTI 26-22 /KDMB 20-15 KHTR 7-4 WLOL 10-10 MIDWEST B96 9-6 Z95 39-22 Q102 27-24 92X 19-12 WNCI 27-20 WHYT 21-14 KBEQ 1-1 KHTR 20-14 WLOL 30-25 MIDWEST MIDMEST

MKDD 13-10

MKAU 12-4

MGCL 7-4

MGCL 7-6

MGTZ 12-8

KNNO 23-9

SOTH 16-8

KZIO 8-5

MHEZ 10-1

KIQ 20-15

KIQ 20-15

KIQ 10-1

KIQ 10-1 WEST MI DWEST NIOMEST

KYYY 9-3

WEWB 4-2

WCIL 5-4

WCR 11 fr

WLWW 3-1

KCMO 12-6

Y04 27-23

KKXL 10-4

WKPR 15-5

KKXL 13-7

KWTC 4-3

WDRR 15-12

WSFT 4-3

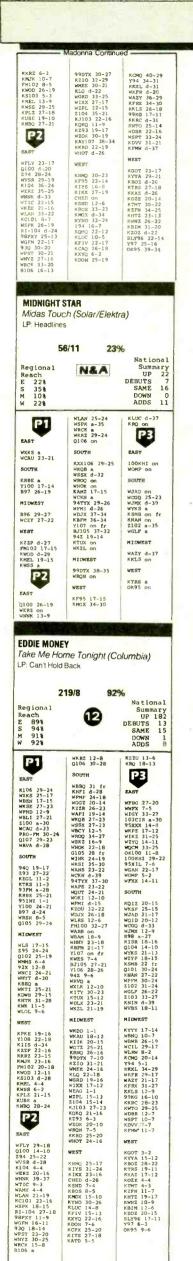
KDVV 14-11

KPWW 10-6 WEST KPKE & 9-20 KIIS 3-2 KZZP 9-5 KKZZ 10-8 KMJK 9-6 FMI02 1-6 KMOD 20-16 KSI03 1-1 KMEL 6-12 KWES 28-23 KPLZ 30-21 KUBE d-26 KNBQ 38-33 MIDWEST MGCL 16-13 KIIK 24-19 WGTZ 22-9 KRNO 24-10 99DTX 27-26 WMEF 13-9 KLQ on WIXX 28-21 WZPL 29-19 Z104 24-10 KJ103 40-34 KOKO 34-21 WZOK 14-8 WRON 29-17 KKRD 18-14 WHOT 30-22 MIDWEST WBNQ 32-29 WCIL 11-3 KCMQ 35-22 KKXL 32-24 WKPR 26-14 WAZY 13-9 WFRK 29-23 '99KG 23-19 KKRC d-32 KWTO 28-18 WDBR 24-18 KDVV 20-13 KFMW 40-35 P2 WEST WEST WFLY 20-13 0100 7-3 294 17-7 WYSR d-23 WKRZ 29-19 WKNK 14-21 WILC 2-4 WLAN 8-5 KC101 1-2 RI-104 18-1 98PXY 21-5 WGFM 12-9 930 17-10 WPST 16-13 MMPX 10-5 MRCK 1-4 3106 6-16 KGOT 17-12 KYYA 8-4 KBOZ 11-6 KTRS 10-3 KKAZ 14-8 KOZE 8-6 KTMT 10-5 KZFN 9-4 KHTZ 6-4 KWNZ 2-2 KBIM 11-5 KZOZ 11-4 SLY96 7-4 VWNZ 12-5 KZOZ 11-4 SLY96 7-4 VY7 17-14 OK95 6-3 KYYA d-30 KHOZ 21-16 KTRS 16-13 KKAZ 26-21 KOZE d-34 KTMT 27-24 KZFN 29-21 KHTZ 1-1 KWNZ 5-5 KBIM 30-24 KZOZ 16-10 SLY96 14-8 Y97 32-17 OK95 a WEST WEST KNMQ 15-8 KF95 8-5 KIYS 5-2 KIKX 9-5 CHED 7-4 KSND 3-1 KBOS 6-4 KMGX 18-16 KYNO 17-12 194 8-4 KQMQ 9-5 KLUC 7-4 KFIV 7-5 **HUEY LEWIS & THE NEWS** Hip To Be Square (Chrysalis) LP: Fore! 210/142 Regional Reach E 87% S 87% M 86% W 92%

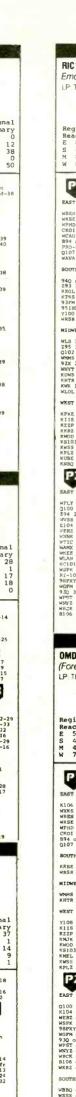
Huey Lewis & The News Continued

| True Blue (S.<br>LP: True Blue   | ire/WB)  |  |
|--|--|--|
| 2:   | 31/4 97  | <b>1</b> %   |
| Regional<br>Reach<br>E 96%<br>S 96%<br>M 95%<br>W 100%   | 14   | National<br>Summary<br>UP 198<br>DEBUTS 20<br>SAME 8<br>DOWN 1<br>ADDS 4   |
| P1   | WKRZ 40-23<br>Q106 33-16   | KCPX 24-14<br>KITS a-15  |
| EAST   | SOUTH<br>WBBQ 38 fr  | KITS a-15<br>KATD 30-19<br>KZZU 39-27<br>KRQ d-24  |
| K106 30-26 KYKKS 20-11 MENN 37-18 MENN 37-18 MENN 37-18 MENN 37-18 MENN 37-18 MENN 37-18 MENN 28-28 MILL 28-19 | MPHF a-30 K2ZB 30-24 KXXI 105 -18-6 KXZB 105 -24 KXXI 105 -18-6 MSCN 21-18 MSCN 21-18 MSCN 21-18 MSCN 21-17 MSCN 25-17 MS | EAST  WFBG 36-12 WFX 25-17 WFX 24-24 WFX 34-24 WFX 34-24 WFX 34-24 WFX 34-24 WFX 34-24 WFX 34-24 WFX 34-26 WFX 36-25 WFX 36-26 WFX 36-27 |
| KPKE 25-20<br>Y108 30-22<br>KIIS 20-14   | WKAU 37-24<br>WGCL 21-16<br>K11K 23-16<br>WGTZ 26-15<br>KRNQ 37-21   | WBNQ 31-28<br>WBWB a-33<br>WCIL 33-24<br>KQCR 29 fr<br>WLRW 31-18  |

0



| Toolso   | ROBBIE NE  | AL   |  |
|--|--|--|--|
| Regional Reach E 418 Summary BEBUTS 12 SAME 38 DOWN 0 Apps 50  FI  FI  RAME on Wisk d-37 Wissi on Wisk d-38 Wisk a Wisk a South Wisk a Wisk a South Wisk a Wisk a South Wisk a Wisk a Wisk a South Wisk a Wis | C'est La Vi  | e (Manhattan)  |  |
| Regional Reach UP 0  E 418   | 10   | 00/50 42   |  |
| ### ### ### ### ### #### #### #### #### ####   | Reach<br>E 41%<br>S 42%<br>M 38%   | N&A  | Summary<br>UP 0<br>DEBUTS 12<br>SAME 38<br>DOWN 0  |
| ## Reach Regional Reach   Part   Part | EAST  WXKS a WBEN a-38 WBEN a-38 WCAU a PRO-FM a  SOUTH  940 a KEGL a KEBL A KE   | WINK d-37 WKSI on WANS on WANS on WOUT a WOUT a WOUT a WANT O WAN | 100/REI d-38 MGAN on MOPP a WFPX a SOUTH  KGII On 3 MFPX a GIO A G |
| EAST    EAST   | Regional   | 84/0 279   | National<br>Summary<br>UP 28<br>DEBUTS 1<br>SAME 17<br>DOWN 18   |
|  | 20104 14-23<br>21006 16-16<br>21006 16-16<br>21006 16-16<br>21007 11-13<br>21100 13-10<br>21007 21-21<br>21007 21-21<br>2107 21-21<br>2 | EAST  K104 29-26 MNRW 19-16 MNRW 19-16 MNRW 19-16 MNRW 29-28 B106 10-8 BOUTH MNRW 19-16 KZEB 19-16 KXX106 10-22 MNOX 6-21 MNOX 6-15 G109 10 fr KZEB 21-27 MKSI 24-32 MAPE 4-4 MABB 19-17 MKSI 24-32 MAPE 3-44 MABB 19-17 MNRW 25-29-36 MNRW 25-29-36 MNRW 26-25 MNRW 27-17 MIDWEST   | NEST  KP95 13-25  KBOS on  KHOX 8-5  KYNO 3-2  194 14-17  KYNO 3-17  KATD 9-17  LST  LOGICE 32-29  95XIX 27-23  WHX 27-24  WHX 27-24  SOUTH  KISR on  0104 2-8  2103 12-28  2103 23-17  HIDMEST  |
|  | LP: Poolside   |  |  |
| 62/1 <b>26</b> %   | Regional<br>Reach<br>E 33%<br>S 26%<br>M 10%<br>W 36%  | N&A  | National<br>Summary<br>UP 37<br>DEBUTS 1<br>SAME 14<br>DOWN 9<br>ADDS 1  |
| Regional Reach E 338   | EAST  BIO4 20-17 WXXS 11-8 CKOI 32-30 CKOI 3   | C100 18-8 WERZ 12-12 WIC 17-25 WKEZ 14-12 WKRZ 00 S-24 WKRZ 00 S-24 WKRZ 00 MKRZ 00 MK | RLUC 19-18 KDOM 6-4 KT 19 22-16 K 221 6-12  P3  EAST 103CIR on  SOUTH  MCG0 17-14 KSBn 31-6-1 21:03 19-24 WVBS 34-32  MIDWEST KCMC 23-20  MEST   |



| ### ### ### ### ### ### ### ### ### ##  | RIC OCASEK   | Aller  | 1515   |
|---|--|--|--|
| Regional Reach B  | Emotion In   | Motion (Geffer   | ))   |
| Regional Reach. E 878 S 628 M 868 M 868 M 948   | 11   | 87/8 78 <sup>4</sup>   | %  |
| ### SOUTH ### EAST  #### WASE 10-6 ### WASE | Reach.<br>E 87%<br>S 62%<br>M 86%  | 25   | SAME 16  |
| WBEN 31-25   WRED 40 fr   WRED 17-15   WRED 10-61   WRE  |  |  |  |
|   | WBEN 31-25 WKSEN 10-6 WKSEN 10-7  | WBBQ 40 fr KRFE 32-14 KRFE 32-14 WSC 32-26 WSC 32-26 WSC 32-26 WSC 32-36 WSC 33-31 KRF 31-34 WSS | WFBG 17-15 WFFB 17-15 WFFB 17-15 WFFB 18-10 D 30-18 4-40 P50XX 17-15 WKEE 22-19 WKL 27-31 WKL 27-31 WKL 27-31 WKL 27-31 WKL 27-31 WKL 26-24 WKL 19-16 SOUTH KOIZ 19-16 SOUTH KOIZ 19-16 WFFX 19-16 WFFX 19-16 WFFX 19-16 WKL 31-22 WKL 27-22 |
|   | LP: The Pacific  |  | <b>%</b>   |
| 129/21 54%  | Regional<br>Reach<br>E 59%<br>S 42%<br>M 48%<br>W 74%  | N&A  | National<br>Summary<br>UP 28<br>DEBUTS 32<br>SAME 48   |
| 129/21 54%  Regional Summary UP 28 5 598 5 228 SAME 48 DOWN 0   | EAST  K106 26-25 WXKS d-30 WXSE d-30 WXSE d-30 WXSE d-40 WXSE d-40 WXSE 3-40 | X-ME On   VIN 37-13   WAS 139-17   WAS 139-17   WAS 0 ON   WANS ON   WAS 0    | WKPE a WIKZ on WCM d-39 WCM d-39 WSM d-39 WSM d-39 WSM d-40  SOUTH  K012 38-29 WSF on WJLD 36-34 WJLD 36-36 WJ |

| Regional Reach UP 3: E 28% DEBUTS 5 30% SAME 25 4 DOWN 6 ADDS 7 DEBUTS 6 SAME 25 DOWN 6 ADDS 7 DEBUTS 7 DOWN 6 ADDS 7 DEBUTS 7 DOWN 6 DEBUTS 7 DEBUT   | Regional Reach UP 3   East UP 3   EAST WAS 28-26   WHO 3   EAST WAS 28-27   WHO 3   EAST WAS 28-28   WHO 3   EAST WAS 28-29    EAST WAS 28-29   EAST WAS 28-29    EAST WAS 28-29   |   | 74/7 31   | %  |
|--|--|---|---|--|
| WSSX 19-16   WSSX 19-16   WSSX 19-16   WSSX 28-26   WSSX 19-16   WSSX 28-26   WSSX 19-16   WSSX 28-25   WSSX 19-17   WSX 19-17   WS   | ### WSX 1 9-16   | Reach<br>E 28%<br>S 30%<br>M 34%<br>W 32% |   | SAME 25<br>DOWN C<br>ADDS 7  |
| Mars 37-12   Mars 4-13   | Mars 37-12   Mars 37-12   Mars 37-12   Mars 37-12   Mars 37-12   Mars 37-12   Mars 4-13  | EAST                                      | WSKZ 28-26<br>WNOK 28-25<br>G105 on fr<br>WANS on | 95XIL 24-20<br>WOMP 18-18<br>WFXX on                                     |
| MIDWEST  | MIDWEST  | KEGL a<br>KRBE d-39                       | WLRS 37-32<br>KWES 28-23<br>WRVQ on<br>KTUX 27-24 | WJMX d-33<br>KISR d-38<br>Q104 d-37<br>Q101 on<br>WPFM 29-26             |
| MNCI a MEMA 23-21 KNI 28-24 KNI 28-24 KNI 28-24 KNI 28-25 MNGN 13-7 MEST  MEST  MEST  MISS 32-29 MNGN 13-7 MISS 4-38 MISS 4-38 MISS 4-39 MSN 34-31 KNI 28-23 MSN 34-31 KNI 38-33   | WHCI a   WERE 23-21   WIRN C 08-23   WIRN C 18-25   | MIDWEST<br>295 38-36                      | WKDD 17-14<br>99DTX on                            | WVBS 35-24   |
| NEW  | NEW  | WNCI a<br>KWK 28-24                       | WEAG 23-21<br>KJ103 32-29<br>WRQN 13-7            | WLRW 28-23<br>Y94 30-27<br>WAZY d-38                                     |
| Q100 d-3e<br>K104 25-17<br>WERZ on<br>MMC 14-11<br>R1-104 on<br>MRCK on<br>MRCK 28-25<br>MKRZ 28-25<br>MKRZ 28-25<br>MKRZ 33-31<br>MKRZ 31-31<br>MKRZ 31-31<br>MKR | Q100 d-3e<br>K104 25-17<br>WERZ on<br>MMC 14-11<br>R1-104 on<br>MRCK on<br>MRCK 28-25<br>MRCE 28-25<br>MRC | P2  | KIYS 25-23<br>KIKK a<br>KSND 34-31<br>KFIV on     | KKLS a<br>99KG on<br>WDBR 39-36<br>WSPT d-40<br>KDVV 26-25<br>KPMW 13-13 |
| WRCK on BAST KHTZ 21-20 KBIM a 95XXX 33-31 Y97 on  | WRCK on. WKRZ 28-25  BAST  KHTZ 21-20  KBIM a  Y97 on  | K104 25-17<br>WERZ on<br>WAMX 14-11       | KZZU 26-18  | KTRS a<br>KKAZ 27-25<br>KOZE 17-17                                       |
|  |  | WRCK on-                                  | 95XXX 33-31                                       | KHTZ 21-20<br>KBIM a<br>Y97 on   |

P

I Didn't Mean To Turn You On (Island)

WRCK 9-7 B106 17-10 WKRZ 16-11 Q106 12-4

W8BQ 12 fr
KHFF 13-10
KHFF 13-10
MGGZ 11-7
KZZB 17-12
KXXL06 12-5
WAP1 11-7
WKGB 12-9
WHCQ 17-15
WANS 13-10
WHCQ 18-11
WCK 13-11
WCK 11-10
WCK

WKOU 6-5
WKAU 8-7
WKAU 8-7
WGUL 10-5
WGTL 10-6
WGTZ 10-6
WGTZ 10-6
WGTZ 10-7
WKEE 11-5
KLO 15-10
WGRD 16-13
WIXX 9-6
WZAU 9-7
WKEE 5-6
WZAU 9-6
WZAU 9-6
KZ93 7-6
WZAU 16-6

KNMQ 12-5 KF95 18-11 KIYS 8-6 KIRX 10-7 KSND 20-14 KBOS 12-7 KMGX 6-7 KYNO 13-7 KYNO 13-7 KLUC 31-23 KFIV 16-8 KCAQ 25-22 KXYQ 12-9

National Summary UP 209 DEBUTS 3 SAME 16 DOWN 5 ADDS 2

P3

EAST

WFDG 14-9
WWFX 8-6
WIGY 22-14
103C1R 19-12
95X0X 11-6
WFPE 13-8
WIRZ 19-16
WZYQ 33-27
WGCM 12-7
OK100 19-14
100KH1 18-12
WGAN 11-4
WGMP 13-9
WFXX 6-5
SOUTH

MIDWEST

KYYY 11-7
WNNO 6-4
WNNB 2-1
WCIL 8-8
KCCR 17 fr
KCMQ 11-5
Y94 19-17
KKXL 15-10
WKFR 17-7
WAZY 12-8
KKRX 6-2
KFRX 11-9
KKRX 6-2
KKRC 8-5
KKYO 11-7
WDSF 7-4
W

235/2

ROBERT PALMER

940 14-12 293 19-14 KEGL 28-16 KTKS 20-15 93FM 6-6 KRBE 20-13 95INZ 9-8 87100 9-5 897 14-12 WNVZ 16-12 WRSR 11-9 Q105 30-25

B96 6-4
MILS 4-3
Z95 7-4
G102 16-10
WHMS 9-5
92X 14-9
WNCI 18-14
WC2Y 20-14
WHYT 17-13
KBEQ 28-19
WKTI 4-2
KDWB 13-5
KHTR 28-2
KUK 15-22
WLOL 11-8

WEST

MEST

KPKE 17-9
Y108 11-4
KIIS 11-8
KZZP 2-1
KKRZ 14-4
KMJK 17-13
FM102 16-1
KS103 13-9
KMEL 8-7
KMSS 7-6
KMEL 8-1
KMEL 21-1
KMEL 21-1
KMEL 21-1
KMEL 21-1
KMEL 31-1
K

| 10   | 1/49 4:  | 2%   |
|--|--|--|
| Regional<br>Reach<br>E 48%<br>S 39%<br>M 34%<br>W 50%  | N&A  | Nationa<br>Summar<br>UP<br>DEBUTS 1:<br>SAME 2:<br>DOWN<br>ADDS 4:   |
| EAST  WOCKS ON WPIED 39-29 CKOI a 293 d-35 WRSR d-35 WRSR d-35 WRSR d-35 WRSR d-36 WRSR d-30 KRD d-35 WRSR d-30 KRD d-35 WRSR d-30 KRD d-35 WRSR d-30 KRD d-35 WRSR d-30 WRSR d-31 WRSR d- | WROO A WINN a 94TYX 8-38 WOUT ON WISS A 94TYX 8-38 WOLT ON WISS A 94TYX 8-38 94TYX 8-38 94TYX 8-28 WOLX ON MINUSA WILK A WILK A 197TYX 8 WILK A 197TYX 18 WILK A | SOUTH  K01Z ON  KKSP a  JA2AD d -39  K01D a  K1D a  K1D a  JA2AD d -39  K1D a  JA2AD d -39  K1D a  K |

R

| LIONEL RI   |                      |   |
|---|----------------------|---|
|   |                      | II (Metown)   |
| LP; Dancing   | On The Ceili         | ing   |
|   | 217/11               | 91%   |
| Regional<br>Reach<br>E 94%<br>S 90%<br>M 83%<br>W 98% | 3                    | Nationa<br>Summar<br>UP 11<br>PEBUTS 5<br>SAME 30<br>DOWN<br>ADDS 1 |
| PI  | WKRZ 38-<br>Q106 d-2 |   |

| 2  | 17/11 91   | 1%   |
|--|--|--|
| Regional<br>Reach<br>E 94%<br>S 90%<br>M 83%<br>W 98%  | <b>3</b>   | National<br>Summary<br>UP 119<br>DEBUTS 5<br>SAME 30<br>DOWN 0<br>ADDS 1   |
| P  | WKRZ 38-33<br>Q106 d-29  | RATD 33-29<br>RZZU d-35<br>MRO d-27  |
| EAST  8104 30-28 8106 d-12 WXKS d-29 WKSE d-29 WKSE d-28 WKSE d-36 | MBNO 37 fr HIPT on 2-25 HIPT on | EAST  WENG 35-31 WENG 35-31 WENG 26-19 WENY 4-30 109CIR d-35 9950X on 10 109CIR d-35 9950X on 10 109CIR d-35 9950X on 10 109CIR d-35 109CIR d-37 WZN 39-37 WZN 39-37 WZN 39-38 WZN 39-38 WZN 31-23 WZN 31-33 W |
| P2<br>EAST   | WZOK d-23<br>KAY107 40-32<br>KKRD 24-22  | WSPT d-39<br>KDVV 38-30<br>KFMW 39-34  |
| WFLY d-25<br>0100 d-29<br>294 on<br>4VSR d-27<br>K104 d-19<br>WERE 33-24<br>WNNK 35-25<br>WILL 35-25<br>WILL 36-26<br>WILL 36-26<br>WILL 36-26<br>WILL 36-27<br>WEE 28-26<br>WILL 36-27<br>WILL 36-27<br>WILL 36-27<br>WILL 36-28<br>WILL 36-28<br>WILL 36-28<br>WILL 36-28<br>BIOG 29-24  | MEST RNMQ 36-32 RNMQ 36-32 RVP5 36-29 R1YS 32-29 R1YS 32-27 R1SND 35-32 RSND 35-32 RNMQ 4-30 RNMQ 4-30 RLMC 20-15 RCMQ 4-30 RCMQ 36-30 RCMQ 36- | MEST  KGOT 31-45 KYYA 4-2 KROZ 35-29 KROZ 35-29 KROZ 35-39 KTRS 4-31 KARAZ 33-39 KARAZ 33- |

5

BILLY SQUIER Love Is The Hero (Capitol) LP: Enough Is Enough

70/4

National Summary UP 4 DEBUTS 13 SAME 49 DOWN 0 ADDS 4 Regional Reach E 39% S 22% M 22% W 38%

WROO on WSKZ on WOKI d-40 KTUX on PI WEAG on WEAG on WRQN d-31 KRBE d-37 WRSR d-36

WMMS on KWK d-35 PZ

SOUTH

KIYS on KIKX 37-35 KSND on KXYO on KDON on KCPX on KATD on KZZU on WBNQ on WBWB on KCMQ on KKLS on 99KG on WDBR on KDVV d-39 KFMW a P3 WEST KGOT on KTRS on KKAZ on KOZE 28-25 KTMT on KZFN a KWNZ on KBIM on SLY96 d-33 Y97 on OK95 32-27

MICWEST

JERMAINE STEWART Jody (Arista) LP: Frantic Romantic

108/9 National Summary UP 44 DEBUTS 18 SAME 37 DOWN 0 ADDS 9 Regional Reach \* E 52% S 45% M 28% W 58% N&A

P1 WRCK on B106 30-29 WKRZ d-35 B104 on . K106 23-23 WXKS 32-26 WBEN 39-31 WKSE 38-35 CKOI a WCAU a WCAU a B94 30-28 PRO-FM d-34 WAVA 27-26 SOUTH

W3BQ on fr KXX106 d-30 MXQB d-33 MSSX d-35 MSXX 3-35 MSXX 30-28 MANS on WCKN d-37 WCKN 37-34 KZOU on MIXX 35-32 KSPM 37-36 Y107 on fr Y106 39-38 942 on KITY o KTKS d-26 KRBE d-34 Y100 on B97 27-23 NIDWEST B96 24-21 Q102 35-33 WMS on 92X a WCZY 34-30 WHYT 28-23 WLOL a MIDWEST KJ103 on KKRD on WEST

RMJK on KWOD 34-30 KS103 a KMEL 29-27 **P**2

RF95 on RIYS a RIKX d-40 CEMED on RSND 40-36 RNSIX 37-33 KYNO d-39 194 on RUGU 32-30 KPIV on RCAQ 28-25 RDON on KCPX on KIPX on

TALKING HEADS
Wild Wild Life (Sire/WB) LP: True Stories

T

National Summary UP 24 DEBUTS 6 SAME 11 DOWN 0 ADDS 25

P3

WKPE d-40 WZYQ 40-38 WGAN on

66/25 Regional Reach E 22% S 21% M 31% W 40% N&A

P P2 EAST EAST SOUTH

WJMX on Q104 a WVBS a 940 a-31 293 d-36 KEGL 29-28 KTKS a-30 KRBE a 951NZ 24-24 WRSR 30-28 WKQB a WBCY a WROQ d-35 WNOK a WANS a WXLK a HIDWEST WBNQ a WBWB 39-28 WCIL on WLRW d-31 WAZY 17-13 WDBR 31-25 WSPT 37-30 KFMW 28-20 MIDWEST WLS 12-12 295 18-17 WMMS a WKTI a KWK a-33 WLOL 14-12 KZIO a WGRD d-34 WEAG 17-16 Z104 12-11 WEST WEST

KIYS 22-17 KIKX a KSND 39-33 KCAO a KXYQ 32-26 KITS d-21 KZZU on.

TIL TUESDAY What About Love (Epic)

133/18 National Summary UP 66 DEBUTS 19 SAME 30 DOWN 0 ADDS 18 Regional Reach E 598 S 478 M 538 W 688

KQIZ 35-30 WKSF 39-36 WJAD on WCGQ d-34 WJMC 27-20 KISR on Q104 38-35 WYKS 30-27 WZYP 38-32 KSMB on 17 C101 39-38 KNAN a-37 WFFM on WGLF 40-37 KNIN on WYSS 38-31

WBCY ON WROQ a WANS ON WCKN ON WOVI ON WOWI 31-26 KZOU d-35 WDJX 32-30 WLRS ON KWES 30-29 942 ON WXLK ON WXXL PI WXKS 23-15 WBEN 40-28 WKSE d-39 WPHD 21-12 CKOI on PRO-FM 27-2

SOUTH KRBE a-39 951NZ 22-19 Y100 d-35 WRSR 34-30 MIDWEST WMMS 22-14 WMYT d-32 KWK 29-25

WIGY on 95XXX 35-32 WIKZ 40-34 100KHI 36-3 WOMP d-38 WFXX d-34

WKSF 28-24 WJAD 29-26 WCGG 34-29 WJMX 20-17 QIO4 37-32 WYKS ON WZYP ON KSMB ON fr QIO1 40-39 KNAN ON WVBS d-38

KYYY on WBWB on WC1L 32-28 WLRW a KCMO on 99KG on WDBR 36-31

WEST

SOUTH

WKDD 22-19 WKAU 35-32 KRNQ on 99DTX on WIXX a WEAG on WZPL a 2104 d-40 KJID3 a WZOK a WEON d-33 KKRD on KYYY 35-31 WBNQ 23-21 WBWB 18-14 KOCR on Fr WCVR on WKPR on MAZY 35-31 99KG 39-36 KKRC 29-27 KWTO a WDBR 32-26 WSPT 38-31 KDVV d-40 KPW 36-29 Y108 a KIIS A KKRZ d-36 KWOD d-34 KS103 a KMEL 23-19 KPLZ 39-31 KNBO a KIYS 38-35 KSND 32-25 KOMO on KLUC 36-35 KFIV 26-22 KCAO on KYYQ 38-35 KDON a KCPX 33-31 KITS d-25 P2 WEST KGOT 28-23 KYYA 27-25 KTRS 36-28 KKAZ OR KOZE 19-15 KTMT 36-30 KZFN d-38 KHTZ OR. KMNZ 17-16 KBIM 35-28 KZOZ 38-34 SLY96 35-26 Y97 OR WFLY a 0100 29-22 Z94 26-26 K1004 a WERZ 34-28 WAWX 23-21 KC101 24-20 R1-104 d-28 98PXY 34-32 WGPM 31-29 93Q d-40 WPST 34-30 WNYZ on WRCK 37-34 WKRZ 39-36 P3 EAST
WWFX 39-33
WIGY on
95XOX d-36
WKPE d-37
WIRZ a
OKIOO a
100KHI 30-23
95XIL a
WGAN 34-29
WOMP 40-35
WFXX d-38 KHFI on KZZB d-40

TOTO "Il Be Over You (Columbia) LP: Fahrenheit

205/13 Regional Reach E 85% S 84% M 86% W 88%

% National Summary UP 166 DEBUTS 11 SAME 14 DOWN 1 ADDS 13 P3

NIDWEST

KYYY 21-18

MSNQ 14-10

MSWB 20-13

MCIL 20-18

KOCR 10 fr

MLM 20-15

YO4 8-6

KXXL 20-14

MKFR 28-21

MSZY 15-8

KKLS 21-19

9KG 15-13

KKRC 24-18

KMTO 24-21

MSPR 17-18

KMTO 24-21

MSPR 12-9

MSPR 12-9

WEST

P1 EAST WFBG 18-14
WWFX 10-8
WIGY 31-25
103CLR 17-9
\$5XXX 19-1
WKPE 18-14
WKFZ 22-20
MZYQ 30-26
WCM 19-15
OX100 25-1
100KHL 15-9
\$5XIL 4-3
9 WGAN 23-14
WFXX 18-15 SOUTH

94Q 30-28 293 23-20 8EGT = KEGL a KTKS on KRBE 34-28 951NZ 19-17 Y100 on SOUTH KOIZ 16-13 WKSF 7-7 WJAD 17-10 WG1D 17-11 WG1D 17-11 WG1D 17-13 898 29-25 KISR 15-14 Q104 16-12 WZYF 19-12 WZYF 24-18 WZYF 19-12 KISR 25-18 KISR 25-18 WZYF 19-12 KISR 15-14 WZYF 19-12 WZY WRVQ 23-18 WXLK 21-18 KTUX 16-14 WDLX 22-20 WKZL 18-16 WLS 18-16 295 29-28

WEST KPKE 14-12 Y108 18-17 KIIS 30-25 KZP 30-16 KMJK d-29 KWOD on KWSS 22-18 KPLZ 23-19 KUBE 20-14 KUBE 20-14

WEST P2

KGOT 18-14 KYYA 20-14 KBOZ 18-14 KTRS 18-14 KTRS 23-19 KOZE 15-10 KTMT 28-26 KZFN 15-14 KWNZ 15-14 KWNZ 15-14 ZOZ 22-19 SLY96 18-15 Y97 23-19 OK95 10-5 TRIUMPH Somebody's Out There (MCA)
LP: The Sport Of Kings

50% National Regional Reach E 50% S 47% M 55% W 48% Summary UP 55 DEBUTS 9 SAME 34 DOWN 2 ADDS 19

WKPE 31-28 WQCM a OK100 10-6 IOOKHI 20-1 95XIL 18-14 WGAN 32-31

SOUTH

KOIZ 22-22
WARD 27-23
WAND 2 WOJD ON
WOOD ON
WOOD 32-26
KISR ON
OLOS 34-28
WZYP 33-29
KSNB 37 OLO1 ON
RNAN 8-19
WPFM ON
ZIOZ 440
WGLP ON
WVBS 29-25

MIDWEST

P1

WEST

PZ

WBBQ on fr KHPI 30-26 WKQB 19-17 WSSX on WBCY on WBCY on WNOK on WNOK on WANS 27-23 NCKN on MQUT 32-29 WHHY d-27 WDLX a MIDWEST

WKDD 16-16
WKAU on
KRNQ on
99DTX a
KZIO on
WGRD a
WIXX on
WEAG 19-18
KJIO3 31-28
KZ93 10-9
WRQN d-35
KKRD 26-21 NIDWEST Z95 a WMMS 29-28 WHYT 35-28 WKTI 16-15 KDWB 35-32 KWK 9-4

WEST KNMQ a KIYS 36-34 KIKX a-39 CHED on KBOS a KXYQ 24-24 KDON 35-33 KCPX 38-34 KZZU on KRQ 30-26 WFLY ON Q100 d-40 K104 2-2 WERZ 38-34 WAMX a WSPK 33-32 WGFM ON 93Q 26-24 WNYZ a WRCK 30-25 WKRZ 32-28 Q106 On 30-26

WEST KTRS d-38 KTRS d-38 KKAZ 35-32 KOZE d-35 KTMT on KZFN on KMNZ on KBIN 29-26 SLY96 29-21 Y97 a OK95 27-24 WWFX a-40 95XXX 25-18

TINA TURNER Typical Male (Capitol) LP: Break Every Rule 236/0 National Summary UP 205 DEBUTS 1 SAME 26 DOWN 4 ADDS 0 Regiona Reach E 1008 S 998 M 978 W 1008 3

P1 EAST B104 15-13 K106 7-6 MXKS 5-2 MEEN 7-6 MKSE 6-4 MKSE 6-4 MKSE 6-5 MFLJ 15-12 2100 15-11 WCAU 11-8 B94 10-10 PRO-FM 9-4 CFTR 21-17 Q107 8-7 WAVA 10-6 P3

NBD 8 fr
KRFI 7-2 FFFF 11-8
KRFI 7-2 KFFF 11-8
KZZ8 22-18
KSS 17-18
KSS 17-1 940 2-2 293 10-4 KECL 27-26 KTKS 15-12 93FM 18-16 KRBE 18-12 95FNZ 4-4 Y100.4-3 897 9-8 WNVZ 8-7 WRSR 2-1 Q105 18-17 SOUTH

B96 10-8
MLS 7-7
795 9-9
Q102 26-23
MPMS 2-1
928 7-6
MKCI 14-11
WCZY 5-4
WHYT 19-17
KBEQ 21-17
WKTI 8-5
KOWR 15-13
KHTR 9-7
KWK 14-7
WLOL 6-5 MIDWEST

KPKE 6-5 Y108 4-2 KIIS 4-3 KZZP 16-1 KKRZ 3-2 KMOT 2-2 FMI 02 13-KWOD 15-1 KMEL 10-KMEL 10-KWES 17-1 KPLZ 5-5 KUBE 6-5 KNBQ 20-1

PZ PZ

WEST KNMQ 13-7-KF95 19-16 KIYS 23-21 KIKX 5-1 CHED 5-3 KSND 16-11 KBOS 13-9 KMGX 14-13 KYNO 16-13 194 17-14 KQMQ 7-6 KLUC 3-3 KFIV 5-4

MIDWEST

WANG CHUNG Let's Have Fun Tonight (Geffen) LP: Mosaic

197/47 Regional Reach E 89% S 77% M 79% W 88%

82%
National
Summary
UP. 29
DEBUTS 78
SAME 43
DOWN 0
ADDS 47 37

P3

P1 EAST MBSQ on fs 
MFI on MAPI a 
MKOB d -1 
MSSX 34-25 
MSSX 34-25 
MSSX a 
MSSX b 

MSSX b 
MSSX b 

MSSX b 

MSSX b 

MSSX b 

MSSX b 

MSSX b 

MSSX b 

MSSX b 

MSSX b 

MSSX b 

MSSX b 

MSSX b 

MSX b 

MSSX b 

MSX B104 a K106 a WXKS on WBEN a-34 WKSE d-30 WPHD d-33 WBLI a CKOI on WCAU a-38 PRO-FM d-3 Q107 d-26 WAVA d-30 WFBG a=40 WWFX 35-24 WIGY on 95XXX on WKPE d=38 WIKZ d=39 WZYQ a WCCM d=34 OKN00 d=35 100KHI 33=2 95XII 37-34 WGAN d=35 WGAN d=36 WFXX d=36

MIDWEST

SOUTH

WEST

P2

SOUTH SOUTH

KQIZ d-36

KQIZ d-36

KQIZ d-36

KQIZ d-36

KQIZ d-36

MJAD d-38

MOID ON

MCGQ ON

MC NIDWEST WMEE on KLQ a WGRD d-37 WIXX 39-33 WEAG on WZPL d-27 Z104 37-31 KJ103 36-3: KQKQ a-34 KZ93 on WZQK d-29 WRQN d-34 KAY107 d-3' KKRD a MI DWEST

KNMQ 38-33

794 on WYSR on RIO4 4-36 WERZ d-29 WNNX on RIO4 4-36 WERZ d-29 WNNX on 25 WREE a 4-35 KC101 a WSPK d-39 98PXY 39-37 WGFM 39-32 d-38 WRCK d-39 B106 d-30 WKRZ d-39 Q106 a WHAMI Where Did Your Heart Go? (Columbia) LP: Music From The Edge Of Heaven National
Summary
UP 11
DEBUTS 17
SAME 31
DOWN 0
ADDS 13 NEA WGFM d-40 WPST a WNYZ d-40 WKRZ a PI SOUTH WNOK a WINK d-39 KWES on BJ105 39-34 KITY d-26 KTUX d-33 WKZL on WJAD on WJMX d-35 KISR on Q104 on WZYP 39-30 Q101 a Z103 on KNIN on SOUTH MIDWEST WRQN a KKRD 28-23 NIDWEST MIDWEST WEST B96 38-35 WMMS d-38 KBEQ on KNMQ 40-37 KP95 on KIRX a-37 KSND on KBOS a KQMQ on KLUC a-40 KCAQ d-35 KYYQ a KDON on WEST WEST KIIS on KKRZ 29-27 KMJK d-35 KS103 29-26 KGOT a KYYA on KTRS d-40 KKAZ on KOZE 34-33 KTMT on KZEN on KHTZ d-34 KBIM a KZOZ on PZ **P3** Q100 on WERZ on WNNK d-36 WKEE on 90PXY 40-36 EAST STEVE WINWOOD reedom Overspill (Island)

RIYS d-40 KIRX a-32 KSND d-28 KBOS d-33 KNGX on KOMQ a RLUC 37-32 KFIV on KCAQ d-31 KXYQ a-36 KDON a-35 KCPX 36-28 KITS on KATD d-31 KZZU d-37 KRQ d-37

WEST

KGOT a KYYA a KBOZ d-34 KROZ d-34 KTRS 38-26 KKAZ a KOZE d-32 KTMT 39-29 KZFN d-28 KHTZ ON KMNZ 27-23 KBIM d-36 KZOZ d-38 SLY96 d-34 Y97 40-31 OK95 29-21

P1 EAST K106 a
WXKS a
WBEN 34-26
WKSE d-38
WPHD d-39
CKOI on
WCAU a-40
PRO-FM on

SOUTH 940 34-23 293 a 95INZ 25-22 WRSR 22-19

WES'

KZZP a KKRZ d-37 KMJK d-33 KS103 a

KWSS a KPLZ a-38 KNBQ 36-32

P2 EAST

Z94 a
WERZ a
WNNK on
WTIC 31-28
WANK 24-19
KC101 on
WSPK d-25
98PXY a
WGFM 38-33
WPST 38-35
WPST 38-35
WNYZ on
WRCK 40-33

SOUTH

Regional Reach E 63% S 65% M 66% W 76%

LP: Back In The High Life

WHOS d-14 WSDX 30-29 WBCY d-34 WBCY 29-24 WSKX d-30 MSKX d-30 MSK 36-29 G105 on for HINK d-40 WKSI 32-29 94TYX 38-31 MOKI 29-23 WPMI on K20U on MSI 38-35 WLRS 28-23 MSPMI on K30U on MSI 38-36 MSPMI on MSI 38-36 MSPMI on MSI 38-36 MSPMI on MSI 38-36 MSPMI on MSI 38-36 MS

39

BREAKER

WKDD 25-18 K1IK 32-32 WCTZ a-39 99DTX on WGRD 39-35 WLXX 35-30 WLXX 35-30 WZPL a KJ103 a KOKO on KZP3 30-28 WZOK on KAY107 37-33 KKRD a

WEST

KNMO 37-34 KIYS d-30 KIKX 36-30 KIKX 36-30 KSND 33-29 KBOS 3 KYNO 34-31 KLUC 38-31 KLUC **P3** 

WPBG 37-34

WWEX 36-31 WIGY d-35 95XXX on WKPE d-35 WIKZ d-40 WZYQ d-36 WQCM d-38 100KHI 35-WGAN 27-22 WGAN 27-22 WOMP d-40 WFXX d-37 SOUTZ d-37 WKSF 36-31 WJAD 35-31 WJAD 35-31 WJD 05 WC9Q 35-30 WC9Q 35-30 KISR 00 Q104 d-39 WYKS a WZYF d-36 KSMB 00 fr KNAN a-38 WZYF d-36 WZYF d-36 WZYF d-36 KSMB 00 fr KNAN a-38 WZYF d-36 KSMB 00 fr KNAN a-38 WZYF d-36 KYYY a wBNQ 28-25 WBWB 33-24 WLRW 34-30 Y94 31-28 KKXL a wAZY a WDBR 35-28 WBPT a KDV 32-24 KFMW 31-23 WEST WEST 26-19 KYYA d-28 KBOZ ON KTRS 33-29 KKAZ d-40 KOZE 30-23 KTMT d-40 KZFN ON KHTZ a KWNZ d-29 KBIM 38-31 KZOZ ON SLY96 d-35 OK95 28-20

# SIGNIFICAN



#### **GREGORY ABBOTT**

Shake You Down (Columbia) LP Gregory Abbott

| PI        | EAST       |
|-----------|------------|
|           | WNNK a     |
| EAST      | WRCK a     |
| WXKS a    | SOUTH      |
| WKSE on   | KZZB a     |
| SOUTH     | KXX106 a   |
| BOOTH     | WSSX 29-29 |
| 940 a     | WBCY a     |
| Y100 d-27 | WROQ 30-19 |
| WNVZ a    | WNOK a     |
| WNVZ &    | KAMZ d-29  |
| HIDWEST   | WKSI d-3B  |
| MIDWEST   | WCKN a     |
|           | WDJX a     |
|           |            |

PZ

P3 WPOW on fr KITY on KTUX d-4D WDLX d-34

WKSF a WJAD on WCGQ on WJMX 39-37 KNAN a Z102 38-32 HIDWEST WEST

WZYO on WGAN a

HI DWEST WDBR on

#### A-HA I've Been Losing You (WB)



ARCADIA Say The Word (Atlantic) LP: "Playing For Keeps" Soundtrack

| PI                    | P2                 | RIKX on            |
|-----------------------|--------------------|--------------------|
| EAST                  | EAST               | EAST               |
| CKOI on               | WERZ ON<br>WPST ON |                    |
| SOUTH                 | WKRZ on            | BOUTH              |
| KRBE on<br>Y100 29-29 | SOUTH              | Z103 a             |
| MIDWEST               | KTUX on            | HIDWEST            |
|                       | MIDWEST            | 99KG on<br>WDBR on |
| WEST                  | WRQN on            |                    |
|                       | WEST               | WEST               |

B

#### **BAD COMPANY** This Love (Atlantic)



More Than Physical (London/PolyGram)

| LP True Confe      | ssions                       | ,                             |
|--------------------|------------------------------|-------------------------------|
| PI                 | P2                           | <b>P3</b>                     |
| EAST               | EAST                         | EAST                          |
| SOUTH<br>KRBE On   | 0100 on<br>WNNK a<br>WNYZ on | WIGY on<br>95XXX a<br>WKPE on |
| Y100 a<br>B97 d-29 | SOUTH                        | SOUTH                         |
| MIDWEST            | KXX106 d-28<br>WKSI on       | WJAD on<br>WJMX a             |
| WMMS on            | MIDWEST                      | MIDWEST                       |
| WEST               | WEST                         | WDBR a                        |
| KZZP a<br>KMEL a   | KSND on                      | WEST                          |
|                    | KYNO 40-37<br>KQMQ on        | KTRS on<br>KOZE on<br>KZOZ a  |
|                    |                              |                               |
|                    |                              |                               |
|                    |                              |                               |
|                    |                              | ,                             |
|                    |                              |                               |
|                    |                              |                               |
|                    |                              |                               |

## Like Flames (Geffen) LP: Count Three Pray

| 100              | EAST                         | EAST                       |
|------------------|------------------------------|----------------------------|
| P1               | WFLY a<br>WGFM on<br>WNYZ on | 100KHI a<br>WGAN a         |
| WPHD on          | SOUTH                        | SOUTH                      |
| CKOI a           | WSSX on<br>WNOK a            | WJAD a<br>WJMX a<br>KNAN a |
|                  | HIDWEST                      | MIDWEST                    |
| MI DWEST         | WKDD d-35                    | WBNQ d-39                  |
| WMMS on<br>KWK a | WEST                         | 99KG a<br>WDBR a           |
| WEST             | KLUC on<br>KCAQ a            | WEST                       |
| KPLZ on          | KATD a<br>KZZU on            | KTRS on                    |
| P2               | P3                           | Y97 a                      |

**JAMES BROWN** Gravity (Scotti Bros/CBS)

| P1                   | WERZ on<br>WNNK on<br>WSPK on | 95XXX on<br>WPXX on              |
|----------------------|-------------------------------|----------------------------------|
| EAST                 | Q106 on                       | BOUTH                            |
| WXKS d-31<br>CKOI on | WOKI 36-33                    | WKSF on<br>WJAD on<br>WCGO on    |
| SOUTH<br>YIOO 34-34  | KTUX on<br>HIDWEST            | WJMX on<br>KSMB on fr<br>KNAN on |
| HIDWEST              | WKDD on<br>WZOK a             | WVBS on<br>MIDWEST               |
| WEST                 | WEST<br>KF95 on               | WBWB on<br>WCIL d-32<br>WLRW a   |
| P2                   | P3                            | WEST                             |
| EAST                 | EAST                          | KTMT on<br>SLY96 39-31           |
| Q100 on              |                               | OK95 a                           |



#### CHRIS DeBURGH The Lady In Red (A&M) LP: Into The Light

| P1                                  | P2                             | P3                                |
|-------------------------------------|--------------------------------|-----------------------------------|
| RAST                                | EAST                           | EAST                              |
| WBEN a-35<br>CKOI 38-34<br>CFTR 9-1 | K104 33-28<br>WERZ a<br>WKRZ a | OK100 24-20<br>95XIL on<br>WOMP a |
| SOUTH                               | SOUTE                          | BOUTH                             |
| 93FM on<br>KRBE on                  | MIDWEST                        | MIDWEST                           |
| MIDWEST                             | WRON a                         | WBNQ d-36<br>WDBR on              |
| WEST                                | WEST                           | WEST                              |
|                                     | CHED on                        | KKAZ a<br>KBIM a                  |



## **FAR CORPORATION**

Stairway To Heaven (Atco)

| P1                       | EAST                      | P3                                |
|--------------------------|---------------------------|-----------------------------------|
| <b>W</b>                 | WKRZ on                   |                                   |
| EAST                     | SOUTE                     | KAST                              |
| WPHD 38-31               | WBBQ on fr<br>WKQB 28-25  | 95XXX on<br>WFXX on               |
| SOPTH                    | WROQ 32-29<br>BJ105 31-31 | SOUTH                             |
| MICWEST                  | MIDWEST                   | WPPM on<br>WVBS on                |
| KDWB 33-25<br>WLOL 21-21 | Z104 d-30                 | HIDWEST                           |
| WEST                     | WEST                      | WCIL on                           |
|                          | KLUC on<br>KATD d-35      | WEST                              |
| P2                       | KZZU 31-31                | KTRS d-35<br>KZFN on<br>OK95 d-36 |

**SAMANTHA FOX** Touch Me (I Want Your Body)

| LP Touch Me     |                  | (Jive/RCA)                  |
|-----------------|------------------|-----------------------------|
| PI              | P2               | P3                          |
| EAST            | EAST             | EAST                        |
| WKSE a<br>BOUTS | SOUTH<br>WKQB a  | SOUTH<br>WKSF a             |
| MIDWEST         | WSSX &<br>KTUX a | WZYP a<br>KNAN a<br>MIDWEST |
| WRST            | MIDWEST          | WEST                        |
| KWOD a          | WEST<br>KSND a   | KOZE a                      |
|                 |                  |                             |
|                 |                  |                             |
|                 |                  |                             |
|                 |                  |                             |
|                 |                  |                             |
|                 |                  |                             |
|                 |                  | ,                           |
|                 |                  |                             |
|                 |                  |                             |

#### FRANKIE GOES TO HOLLYWOOD Rage Hard (ZTT/Island) LP: Liverpool

| P1<br>EAST         | WERZ on<br>930 on<br>WPST on<br>WRCK on<br>WKRZ on | OK100 on<br>95XIL on<br>WOMP on |
|--------------------|--|---------------------------------|
| WXKS on<br>WKSE on | BOUTH  | SOUTH                           |
| SOUTH              | WROQ on<br>KITY a<br>KTUX on                       | WZYP a<br>KSMB on fr<br>WVBS on |
| MIDWEST            | HIDWEST .  | MIDWEST                         |
| WEST               | WRQN on  | KKLS on<br>99KG on<br>WDBR on   |
| P2                 | KIKX on<br>194 on                                  | WEST                            |
| EAST<br>K104 on    | [23]   | KTRS on<br>KBIM on              |
|                    |  |                                 |



#### JOAN JETT & THE BLACKHEARTS Good Music (CBS Associated) LP: Good Music

| PI                   | K104 on<br>WERZ d-40<br>93Q on<br>WRCK a<br>WKRZ on | 95XXX a<br>WKPE a<br>OK100 on<br>95XIL on<br>WOMP a              |
|----------------------|---|--|
| WXKS on<br>WKSE on   | SOUTH   | SOUTH  |
| PRO-FM d-35<br>SOUTH | WBBQ on fr<br>WINK on<br>WLRS a<br>WHHY on          | KQIZ a<br>WJMX on<br>Q104 on                                     |
| KRBE on<br>WRSR on   | KTUX a  | WYKS on<br>WZYP d-40<br>Q101 on<br>KNAN on                       |
| MIDWEST              | KIIK a  | WVBS on  |
| WMMS on<br>XDWB a    | WRQN on   | HIDWEST  |
| P2                   | WEST  KIYS ON KIKK ON KCPX a  KATD ON               | WBNQ on<br>99KG on<br>WDBR a                                     |
| MFLY a Q100 a        | PB<br>EAST  | KKAZ On<br>KTMT a<br>KWNZ a<br>KBIM a-39<br>SLY96 a<br>OK95 d-3B |

#### JESSE JOHNSON W/SLY STONE Crazay (A&M)

| P1      | EAST       | KMGX on<br>KFIV on |
|---------|------------|--------------------|
| EAST    | HOUTH      | P3                 |
| enar    | WKOB on    |                    |
| WXKS on | WSSX d-34  | EAST               |
|         | WROO on    | BAD I              |
| SOUTH   | WNOK       | 95XXX on           |
|         | KAMZ III   | 100KHI m           |
|         | WPMI on    |                    |
| MIDWEST | WDJX 40-11 | SOUTH              |
|         | KITY a     |                    |
|         |            | WJMX on            |
| WEST    | MIDWEST    | Z102 32-26         |



| . ,     | Mercury/Poly(<br>hings Are Likely | Gram)      |
|---------|-----------------------------------|------------|
| Pi      | EAST                              | EAST       |
|         | K104 39-35                        | WKPE on    |
| •       | WERZ on                           | OK100 d-38 |
| EAST    | WNNK d-39                         | 95XIL d-38 |
| WXKS on | WKRZ on                           | SOUTH      |
|         | BOUTH                             | DOU'LL     |
| SOUTH   | 000111                            | WCGO a     |
|         |                                   | WPFM on    |
| Y100 a  | MICWEST                           |            |
| MIDWEST | WRQN on                           | HIOWEST    |
| WERT    | WEST                              | WEST       |

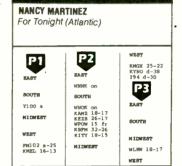
PB

KBIM on

| P1                   | WERZ d-39<br>WKRZ on | 95XXX or<br>WKPE a<br>WOMP on |
|----------------------|----------------------|-------------------------------|
| WREN d-36<br>WKSE on | SOUTE<br>KAMZ a      | SOUTH                         |
| SOUTH<br>KRBE a      | MIDWEST              | MIDWEST<br>99KG on            |
| HIDWEST              | KF95 on<br>KSMD on   | WEST<br>KTRS a                |
| WEST<br>P2           | P3                   | KKAZ on<br>KBIM on            |
| •                    |                      |                               |
| •                    | ,                    |                               |

#### STACY LATTISAW Nail It To The Wall (Motown) LP. Take Me All The Way

P2 EAST PB Q100 a WNNK on KC101 on WKSE a BAST SOUTH SOUTH Y100 d-30 WPOW 29 fr KITY d-28 KTUX a WKZL a WJAD a WCGQ a 2102 a-38 896 d-39 KHTR d-35 MICWEST WEST KKRD on WEST KMEL 31-26





#### **JEFFREY OSBORNE** Room With A View (A&M)

| EAST CKOI on PRO-PM on SOUTH MICMEGT 896 34-31 MEST | EAST WHINK d-40 SOUTH MSSX on MICK 39-33 HIDNEST KLUC On | EART WKPE ON SOUTH WJMX ON Q104 32-29 MIDWEST WEST KZFN ON |
|---|--|--|



| THE RESERVE OF THE PARTY OF THE |
|--|
| QUIET RIOT   |
| The Wild And The Young (Pasha)   |
| LP: QR III   |
|  |

| -             | EAST       | Р3         |
|---------------|------------|------------|
| P1            | K104 on    |            |
|               | WERZ On    |            |
| EAST          | WKRZ on    | EAST       |
|               | SOUTH      | WOMP on    |
| SOUTH         |            | SOUTH      |
|               | MIDWEST    |            |
| MIDWEST       |            | WJAD on    |
| H X 0 11 00 1 | 99DTX a    | KSMB on fr |
| KDWB d-40     | WRQN 22-15 | MYTHERE    |
|               |            | MIDWEST    |
| WEST          | WEST       | WCIL on    |
|               | KIKX on    | 99KG on    |
| P2            | KXYQ a     |            |
|               | KDON on    | WEST       |
|               |            | KBIM on    |
|               |            | OK95 on    |
|               |            |            |
|               |            |            |



| P1         |                                    |   |
|------------|------------------------------------|---|
| •          | WAMX on                            | SOUTH   |
| EAST       | SOUTH<br>WDJX on                   |   |
| WPHD 35-35 | MIDWEST                            | MIDWEST   |
| MIDWEST    | WKAU on<br>KZIO d-33<br>Z104 28-28 | KYYY 38-3<br>WBWB 16-2<br>WCIL 34-3<br>WAZY 39-3<br>99KG On |
| KWK on     | WEST                               | KPHW on   |
| WEST       | <b>P3</b>                          | WEST  |
| P2         |                                    |   |
| •          |                                    |   |
|            |                                    |   |
|            |                                    |   |
|            |                                    |   |
|            |                                    |   |

#### R.E.M. Fall On Me (IRS: MCA) LP: Life's Rich Pageant

| P1 AST KKS d-35 PHD 20-14 DUTH | WERT ON<br>WRCF ON<br>SOUTH<br>WBCY 28-23<br>WROQ d-34<br>WOKI 28-25<br>WILES 35-31<br>KTUX 40-39 | EAST WKPE on SOUTH WKSF 31-28 KSMB 40 fr |
|--------------------------------|---|--|
| IDWEST                         | MIDWEST<br>WEAG OR  | MIDWEST<br>WDBR on                       |
| est<br>P2                      | WEST<br>RF95 9-24<br>KITS 4n  | WEST                                     |
|                                |   |  |

# **CARLY SIMON**

| Coming Around Again (Arista)  LP: Heartburn Soundtrark |                  |                          |  |  |  |
|--|------------------|--------------------------|--|--|--|
|  | RAST             | EAST                     |  |  |  |
| PI   | K104 ON          | OK100 on<br>95XIL on     |  |  |  |
| EAST   | SOUTE            | SOUTH                    |  |  |  |
| WPHD on<br>SOUTH                                       | MICWEST          | WKSF 32-25<br>Q104 23-18 |  |  |  |
|  | KIIK a           | MIDWEST                  |  |  |  |
| HIDWEST  | WEST             | KQCR on fr               |  |  |  |
| WEST   | KSND a<br>194 on | WEST                     |  |  |  |
| P2   | PB               | KBOZ a<br>KBIM a-38      |  |  |  |
|  |                  |                          |  |  |  |

When The Rains Come Down (MCA) LP: TV Soundtrack "Miami Vice II"

| PI                  | PZ                  | P3                 |
|---------------------|---------------------|--------------------|
| EAST                | EAST                | RAST               |
| SOUTH               | WNYZ a              | WGAN on            |
|                     | SOUTH               | SOUTH              |
| 897 d-27            | KXX106 a            | WJAD on            |
| MIDWEST             | WANS a<br>WOKI On   | WJMX on            |
| WMMS a<br>KWK a-32  | KTUX a              | MIDWEST            |
| WEST                | HIDWEST             | MIDWEST .          |
|                     |                     | WEST               |
| KKRZ on<br>FM102 on | WEST                | KTMT a             |
| KPLZ a              | KFIV a<br>KXYQ d-34 | KWNZ on<br>OK95 on |
|                     | 10010 0-34          | OK95 BH            |
|                     |                     | 1                  |
|                     |                     | 1                  |

#### TEMPTATIONS Lady Soul (Gordy/Motown)

|   | LP: To Be Co | ntinued               |
|---|--------------|-----------------------|
|   | P1           | K104 16-13<br>WERZ a  |
|   |              | WNNK d-35             |
|   |              | WKRZ on               |
|   | EAST         |                       |
|   |              | SOUTH                 |
| 1 | WXKS on      |                       |
|   | WKSE on      | KXX106 on             |
|   |              | WBCY a                |
|   | SOUTH        | WROQ d-25             |
|   |              | KAMZ on               |
|   | Y100 a       | WKSI on               |
|   |              | WAMS on               |
|   | MIDWEST      | WCKN 33-24            |
|   |              | KBPM a-40             |
|   | WCZY a-35    | Y106 on               |
|   |              | KITY on               |
|   | WEST         | RTUX on<br>WDLX 33-23 |
|   | KKRZ a       | WOLX 33-23            |
|   |              | MIDWEST               |
|   | P2           | MIOWEST               |
|   |              | 99DTX on              |
|   | EAST         | WEST                  |
|   |              | H 110 F               |

| EAST    | WEST              | WITE STATE |
|---------|-------------------|------------|
| 2100 on | KF95 on<br>KIYS a | KEIM on    |
|         | So Bright         | (IRS/MCA)  |

P3 EAST

BOUTH

#JAD on WCGQ d-35 #J70X on :104 30-24 +101 d-36 ENAN on 2102 a-36 WVBS a

MK DWEST

| EAST              | EAFT  |
|-------------------|---|
| 294 a             | BOUTE   |
| SOUTH             | KQIS a  |
| WROQ a<br>WANS on | WKSP a<br>KISR on   |
| KZOU on<br>942 on | WPFR a  |
|                   | WDBR a  |
|                   | WEST  |
| WEST              | KGOT a  |
| KSND a<br>KCPX a  | OK95 on   |
| <b>P</b>          |   |
|                   |   |
|                   |   |
|                   | Z94 a  BOUTH  WROQ a  WANS on  KZOU on  942 on  KTUK a  MIDMEST  Z104 36-27  WEST  KSDD a  KCPK a |

# CONTEMPORARY HIT RADIO

# BREAKERS.

## **HUEY LEWIS & THE NEWS**

Hip To Be Square (Chrysalis)

88% of our reporters playing it. Moves: Up 28, Debuts 29, Same 11, Down 0, Adds 142 including WAVA, 94Q, WMMS, 92X, KDWB, Y108, KWSS. See Parallels, debuts at number 34 on the CHR chart.

#### CAMEO

Word Up (Atlanta Artists/PolyGram)

71% of our reporters playing it. Moves: Up 88, Debuts 28, Same 17. Down 2, Adds 34 including KEGL, 93FM, Y108, KMJK, KPLZ. See Parallels, moves 36-28 on the CHR chart.

### STEVE WINWOOD

Freedom Overspill (Island/WB)

67% of our reporters playing it. Moves: Up 61, Debuts 37, Same 29, Down 1, Adds 32 including WXKS, WCAU, Z93, KDWB, KIIS, KZZP, KPLZ. See Parallels, debuts at number 39 on the CHR chart.

## **ORAN "JUICE" JONES**

The Rain (Def Jam/Columbia)

65% of our reporters playing it. Moves: Up 82, Debuts 33, Same 14, Down 1, Adds 25 including CKOI, WNCI, Y108, KNBQ, WINK, 99DTX, KNMQ. See Parallels, moves 34-26 on the CHR chart.

## **NEW & ACTIVE**

'TIL TUESDAY "What About Love" (Epic) 133/18
Moves: Up 66, Debuts 19, Same 30, Down 0, Adds 18 including KRBE, Y108, KIIS, KS103, KNBQ, WFLY, WZOK, OK100, WXKS 23-15, WBEN 40-28, WPHD 21-12, WMMS 22-14, KMEL 23-19, KSND 32-25, 100KHI 30-23.

OND "(Forever) Live And Die" (Virgin/A&M) 129/21

Moves: Up 28, Debuts 32, Same 48, Down 0, Adds 21 including WKSE, Q107, KRBE, KHTR, KPLZ, 94Z, KIIK, KZ93, WKPE, KKRC, WBEN 35-30, WRSR 38-33, WMMS 31-24, Q100 35-24, 94TYX 30-23.

TRIUMPH "Somebody's Out There" (MCA) 119/19

Moves: Up 55, Debuts 9, Same 34, Down 2, Adds 19 including Z95, KPKE, WDLX, 99DTX, WGRD, KIKX, WQCM, WJAD, KKRC, Y97, WXKS 28-22. WHYT 35-28, KWK 9-4, K104 2-2, KZ93 10-9.

JERMAINE STEWART "Jody" (Ten/Arista) 108/9

Moves: Up 44, Debuts 18, Same 37, Down 0, Adds 9, CKDI, WCAU, 92X, WLOL, KS103, KIYS, KZZU, WLRW, KKAZ, WBEN 39-31, WHYT 28-23, Q100 33-26, WSPK 38-33, WNOK 38-32, WIKZ 40-34.

BEACH BOYS "California Dreamin" (Capitol) 105/9
Moves: Up 39, Debuts 18, Same 39, Down 0, Adds 9, WLS, Q100, WNOK, Y106, KIIK, WGRD, WIXX, KFRX, KWTO, WCAU
37-30, KDWB 38-34, WERZ 36-30, WKRZ 36-30, WKDD 29-20, 95XXX 34-26.

PRETENDERS "Don't Get Me Wrong" (Sire/WB) 101/49

Moves: Up 5, Debuts 18, Same 29, Down 0, Adds 49 including CKOI, KPLZ, Z94, WAPI, WROQ, 94Z, 99DTX, KITS, Z103, KYYY, WPHD 39-29, Z95 40-37, WMMS 37-27, KXYQ 39-29, WWFX 38-29.

ROBBIE NEVIL "C'est La Vie" (Manhattan) 100/50

Moves: Up 0, Debuts 12, Same 38, Down 0, Adds 50 including WXKS, WBEN, WKSE, CKOI, WCAU, PRO-FM, 94Q, KEGL, WMMS, WCZY, KKRZ, 99DTX, WOMP, WLRW, KTMT.

HOWARD JONES "You Know I Love You...Don't You?" (Elektra) 81/81
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 81 including WPHD, KTKS, 95INZ, B97, WRSR, B96, Z95, WMMS, WKTI, KHTR, Y108, KZZP, KKRZ, KMJK, KWOD, KWSS.

OUTFIELD "Everytime You Cry" (Columbia) 74/7
Moves: Up 33, Debuts 9, Same 25, Down 0, Adds 7, KEGL, WNCI, KWOD, KIKX, KKLS, KTRS, KBIM, K104 25-17, WAMX 14-11, WLRS 37-32, KWES 28-23, KJ103 32-29, WRQN 13-7, KZZU 26-18, OK100 27-22.

DARYL HALL "Foolish Pride" (RCA) 73/73
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 73 including WPHD, PRO-FM, 94Q, Z93, WRSR, WMMS, WCZY, WLOL, KKRZ, KMJK, WIIC, KITY, 103CIR, WGLF, KOZE.

KKRZ, KMJK, WTIC, KITY, 103CIR, WGLF, KOZE.

DAVID & DAVID "Welcome To The Boomtown" (A&M) 72/13

Moves: Up 22. Debuts 15, Same 22, Down 0, Adds 13 including 94Q, WCZY, WLOL, 93Q, KHFI, WSKZ, WWFX, WJMX, KZOZ, WPHD 27-16, Z93 36-32, KWK 35-29, WKDD 32-24, KZZU 38-32, KISR 30-22.

WHAM! "Where Did Your Heart Go?" (Columbia) 72/13

Moves: Up 11, Debuts 17, Same 31, Down 0, Adds 13 including WBEN, WKSE, WPST, WKRZ, WRQN, KIKX, KBOS, KLUC, KXYQ, KGOT, B96 38-35, 98PXY 40-36, BJ105 39-34, KKRD 28-23, WQCM 40-36.

FIVE STAR "Can't Walt Another Minute" (RCA) 71/5

MOVes: Up 39, Debuts 10, Same 17, Down 0, Adds 5. WTIC, KXX106, BJ105, WZOK, 100KHI, WXKS 30-24, WCZY 23-19, KMEL 9-6, WSPK 19-14, WKQB 26-22, KBFM 29-22, KDON 39-34, WVBS 40-29, KTMT 25-18, OK95 33-26.

RILLY SOILIER "Lave is The Hero" (Capital) 70/4

BILLY SQUIER "Love is The Hero" (Capitol) 70/4

Moves: Up 4, Debuts 13, Same 49, Down 0, Adds 4, KISR, WYKS, KFMW, KZFN, WXKS d-33, WPHD 40-36, KRBE d-37, WRSR d-36, WPST d-39, WOKI d-40, WRQN d-31, KIKX 37-35, KOZE 28-25, SLY96 d-33, OK95 32-27.

ELTON JOHN "Heartache Ali Over The World" (Geffen) 66/66

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 66 including WXKS, WKSE, WPHD, WCAU, PRO-FM, WAVA. 93FM, WRSR, WHYT, KMJK, FM102, WNNK, B106, KJ103, KRQ.

TALKING HEADS "WIID WIID Life" (Sire/WB) 66/25

Moves: Up 24, Debuts 6, Same 11, Down 0. Adds 25 including WXKS, PRO-FM, 94Q, KTKS, KRBE, WMMS, WKTI, KWK, KKRZ, KMEL, WPHD 18-13, B94 24-20, KIIS 21-17, KXYQ 32-26, WAZY 17-13.

DEVICE "Who Says" (Chrysalis) 66/7
Moves: Up 19, Debuts 4, Same 36, Down 0, Adds 7, WMMS, WFLY, WKDD, KZIO, WSPT, KZFN, Y97, WKSE 40-36, Q100
39-32, WRQN 28-22, 95XXX 38-34, OK100 36-31, WJMX 36-32, KGOT 33-29, KTRS 39-34.

NEW EDITION "Earth Angel" (MCA) 64/0 Moves: Up 28, Debuts 1, Same 17, Down 18, Adds 0 including WXKS 10-7, Z100 13-10, WAVA 9-8, KIIS 23-16, WNNK 19-16, B106 10-8, KAMZ 3-1, 94Z 21-17, WDLX 27-17, KMGX 8-5, KYNO 3-2, B98 16-11, Z103 23-17, WCIL 9-7, KHTZ

BANGLES "Walk Like An Egyptian" (Columbia) 63/22

Moves: Up 22. Debuts 6, Same 12, Down 1, Adds 22 including B104, Q107, WAVA, KRBE, WLOL, KKRZ, K104, KRQ, WJMX, WLRW, Z93 12-7, KIIS 33-27, KS103 18-13, KPLZ 13-6, KITY 13-7.

NU SHOOZ "Point Of No Return" (Atlantic) 62/1 Moves: Up 37, Debuts 1, Same 14, Down 9, Adds 1 including WKSI, B104 20-17, WXKS 11-8, Y100 27-20, B97 10-6, FM102 9-7, KS103 8-7, Q100 18-8, WGFM 36-25, KXX106 28-24, BJ105 10-8, KQMQ 10-9, KDON 6-4, KITS 22-16, WAZY 28-22.

MIDNIGHT STAR "Midas Touch" (Solar/Elektra) 56/11

Moves: Up 22, Debuts 7, Same 16, Down 0, Adds 11 including WXKS, KRBE, KWSS, WSPK, WRCK, WKQB, WYKS, Z102.

KTRS, B97 26-19, WCZY 27-22, KMEL 19-15, WNNK 13-9, WKRZ 29-24, BJ105 37-32.

BEN E. KING "Stand By Me" (Atlantic) 54/23

Moves: Up 12, Debuts 10, Same 9, Down 0, Adds 23 including Z100, WAVA, 94Q, KEGL, WNVZ, Q105, KWSS, FM100, KLQ, B98, KTKS 24-17, KBEQ 23-15, KIIS 24-15, KMEL 22-16, KUBE 27-21, KATD 17-7.

## MOST ADDED

**HUEY LEWIS & THE NEWS (142)** HOWARD JONES (81) DARYL HALL (73)

ELTON JOHN (66) ROBBIE NEVIL (50) PRETENDERS (49) WANG CHUNG (47) **CAMEO (34)** 

STEVE WINWDOD (32) BRUCE HORNSBY & . . . (26) **BILLY IDOL (26)** 

#### **MOST ACTIVE**

TIL TUESDAY (85) JERMAINE STEWART (62) TRIUMPH (62) OMD (60) BEACH BOYS (57) FIVE STAR (49) OUTFIELD (42) DAVID & DAVID (37) TALKING HEADS (30) NU SHODZ (29)

**MIDNIGHT STAR (29)** 

#### HOTTEST

BOSTON (112) CYNDI LAUPER (100) JANET JACKSON (97) TINA TURNER (85) GENESIS (82) ROBERT PALMER (80) LISA LISA & CULT...(66) **HUMAN LEAGUE (64)** BON JOVI (57) MADONNA (44)

Most Active = Ups + Debuts - Downs

## SIGNIFICANT ACTION

JOAN JETT & THE BLACKHEARTS "Good Music" (CBS Associated) 48/18

Moves: Up 0, Debuts 4, Same 26, Down 0, Adds 18 including KDWB, WFLY, Q100, WRCK, WLRS, KTUX, KIIK, KCPX, KRQ, 95XXX, WKPE, WDBR, KTMT, KWNZ, SLY96.

TEMPTATIONS "Lady Soul" (Gordy/Motown) 37/10

Moves: Up 5, Debuts 4, Same 18, Down 0, Adds 10, Y100, WCZY, KKRZ, WERZ, WBCY, KBFM, KIYS, Z102, WVBS, WDBR, K104 16-13, WCKN 33-24, WDLX 33-23, OK100 12-9, Q104 30-24.

GREGORY ABBOTT "Shake You Down" (Columbia) 32/16
Moves: Up 3, Debuts 5, Same 8, Down 0, Adds 16 including WXKS, 94Q, WNVZ, WNNK, WRCK, KZZB, KXX106, WBCY, Y100 d-27, WROQ 30-19, KAMZ d-29, WKSI d-38, WDLX d-34, WJMX 39-37, Z102 38-32.

BAD COMPANY "This Love" (Atlantic) 32/12
Moves: Up 2, Debuts 3, Same 15, Down 0, Adds 12 including WRSR, KWK, WERZ, WKRZ, WNOK, WRON, KBOS, KATD, WOMP, WAMX d-24, WKOB d-32, WLRS 39-38, 100KHI d-36, Y94 39-36.

JAMES BROWN "Gravity" (Scotti Bros./CBS) 29/3
Moves: Up 2, Debuts 2, Same 22, Down 0, Adds 3, WZOK, WLRW, OK95, WXKS d-31, CKOI on, Q100 on, WERZ on, WNNK on, WSPK on, Q106 on, WOKI 36-33, KF95 on, 95XXX on, WCIL d-32, SLY96 39-31.

BERLIN "Like Flames" (Geffen) 26/15

Moves: Up 0, Debuts 2, Same 9, Down 0, Adds 15 including CKOI, KWK, WFLY, WNOK, KCAQ, KATD, 100KHI, WGAN, WJAD, WPHD on, WMMS on, KPLZ on, WKDD d-35, WBNQ d-39.

WJAD, WPHD on, WMMS on, KPLZ on, WKDD d-35, WBNQ d-39.

FRANKIE GOES TO HOLLYWOOD "Rage Hard" (ZTT/Island) 25/2

Moves: Up 0, Debuts 0, Same 23, Down 0, Adds 2, KITY, WZYP, WXKS on, WKSE on, K104 on, WERZ on, 93Q on-dp, WPST
on, WRCK on, WKRZ on, WROQ on, KTUX on, KIKX on-dp, 95XIL on, WOMP on.

TIMBUK 3 "The Future's So Bright..." (IRS/MCA) 23/14

Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 14 including WBEN, 94Q, KRBE, Z94, WROQ, KTUX, KSND, KCPX, KQIZ,
WKSF, WPHD on, KEGL d-18, WRSR d-38, WANS on, Z104 36-27.

BANANARAMA "More Than Physical" (London/PolyGram) 23/8

Moves: Up 1, Debuts 2, Same 12, Down 0, Adds 8, Y100, KZZP, KMEL, WNNK, 95XXX, WJMX, WDBR, KZOZ, KRBE on, B97
d-29, WMMS on, KXX106 d-28, KYNO 40-37.

STACY LATTISAW "Nall It To The Wall" (Motown) 21/11

Moves: Up 1, Debuts 4, Same 5, Down 0, Adds 11 including WKSE, CKOI, Q100, KTUX, WKZL, KSND, I94, WJAD, Y100
d-30, B96 d-39, KHTR d-35, KMEL 31-26, KITY d-28.

ANDY TAYLOR "When The Rain Comes Down" (MCA) 20/9
Moves: Up 0, Debuts 2, Same 9, Down 0, Adds 9, WMMS, KWK, KPLZ, WNYZ, KXX106, WANS, KTUX, KFIV, KTMT, B97
d-27, KKRZ on-dp, FM102 on, KXYQ d-34.

FAR CORPORATION "Stairway To Heaven" (Atco) 20/0 Moves: Up 4, Debuts 4, Same 12, Down 0, Adds 0 including WPHD 38-31, KDWB 33-25, WKRZ on, WBBQ on, WKQB 28-25, WROQ 32-29, Z104 d-30, KLUC on, KATD d-35, WFXX on, KTRS d-35, OK95 d-36.

R.E.M. "Fall On Me" (IRS/MCA) 19/0
Moves: Up 9, Debuts 2, Same 8, Down 0, Adds 0 including WXKS d-35, WPHD 20-14, KWK 30-21, WERZ on, WRCK on, WBCY 28-23, WROQ d-34, WOKI 28-25, WLRS 35-31, KTUX 40-39, WEAG on, KF95 29-24, KITS on, WKSF 31-28, WSPT

CHRIS DeBURGH "The Lady In Red" (A&M) 17/7

Moves: Up 4, Debuts 1, Same 5, Down 0, Adds 7, WBEN, WERZ, WKRZ, WRQN, WOMP, KKAZ, KBIM, CKOI 38-34, CFTR 9-1, K104 33-28, OK100 24-20, WBNQ d-36.

LABAN "Love in Siberia" (Critique) 16/5
Moves: Up 0, Debuts 2, Same 9, Down 0, Adds 5, KRBE, KAMZ, KMGX, WKPE, KTRS, WBEN d-36, WKSE on, WERZ d-39, WKRZ on, KF95 on, KSND on, 95xxx on.

JESSE JOHNSON with SLY STONE "Crazay" (A&M) 16/4
Moves: Up 2, Debuts 1, Same 9, Down 0, Adds 4, WNOK, KAMZ, KITY, 100KHI, WXKS on, FM102 on, WKQB on, WSSX
d-34, WROQ on, WFMI on-dp, WDJX 40-37, Z102 32-26.

QUIET RIOT "The Wild And The Young" (Pasha/CBS) 16/2
Moves: Up 1, Debuts 1, Same 12, Down 0, Adds 2, 99DTX, KXYO, KDWB d-40, K104 on, WERZ on, WKRZ on, WRQN 22-15, KIKX on-dp, KDON on-dp, WOMP on-dp, WJAD on-dp, KSMB on.

K.T.P. "One Step" (Mercury/PolyGram) 14/2
Moves: Up 1, Debuts 3, Same 8, Down 0, Adds 2, Y100, WCGQ, WXKS on, K104 39-35, WERZ on, WNNK d-39, WKRZ on, WRQN on, KF95 on, WKPE on-dp, OK100 d-38, 95XIL d-38.

MANCY MARTINEZ "For Tonight" (Atlantic) 14/2

Moves: Up 7, Debuts 2, Same 3, Down 0, Adds 2, Y100, FM102, KMEL 16-13, WNNK on, WNOK on, KAMZ 18-17, KEZB 26-17, KBFM 32-26, KITY 18-15, KMGX 25-22, KYNO d-38, 194 d-30, WLRW 18-17.

RAINMAKERS "Let My People Go-Go" (Mercury/PolyGram) 14/0

Moves: Up 3, Debuts 1, Same 8, Down 2, Adds 0, KWK on, WAMX on, WDJX on, WKAU on, KZIO d-33, KYYY 38-34, WCIL 34-33, WAZY 39-34, 99KG on, KFMW on.

CARLY SIMON "Coming Around Again" (Arista) 12/4 Moves: Up 2, Debuts 0, Same 6, Down 0, Adds 4, KIIK, KSND, KBOZ, KBIM, WPHD on, K104 on, I94 on-dp, OK100 on, 95XIL on, WKSF 32-25, Q104 23-18, KQCR on.

ARCADIA "Say The Word" (Atlantic) 12/1
Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 1, Z103, CKOI on, KRBE on, WERZ on, WPST on, WKRZ on, KTUX on, WRQN on, KIKX on-dp, 99KG on, WDBR on-dp.

JEFFREY OSBORNE "Room With A View" (A&M) 11/0
Moves: Up 3, Debuts 1, Same 7, Down 0, Adds 0, CKOI on, PRO-FM on, B96 34-31, WNNK d-40, WSSX on-dp, WNOK
39-33, KLUC on, WKPE on, WJMX on, Q104 32-29, KZFN on. SAMANTHA FOX "Touch Me (I Want Your Body)" (Jive/RCA) 10/10

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WKSE, KWOD, WKQB, WSSX, KTUX, KSND, WKSF, WZYP, KNAN,

A-HA "I've Been Losing You" (WB) 10/2
Moves: Up 1, Debuts 1, Same 6, Down 0, Adds 2, Q107, WGAN, CKOI on, WHYT on, KWOD d-33, WRQN 33-24, WZYQ on, WJMX on, WDBR on, KGOT on.

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages.

Parallels Begin on Page 88 Adds & Hots Begin on Page 86 P-1 Playlists Begin on Page 83



# LET THEM TALK



THE FIRST RELEASE FROM THE FORTHCOMING ALBUM



PRODUCED BY RICHARD LANDIS FOR OUTLANDIS PRODUCTIONS/EXECUTIVE PRODUCER: STEVE MOIR MANAGEMENT: MARTY WOLFF



## **CONTEMPORARY HIT RADIO**

JANET JACKSON/When I Think Of You (A&M) 2 2 1 2 GENESIS/Throwing It All Away (Atlantic) 4 3 TINA TURNER/Typical Male (Capitol) 14 9 5 **CYNDI LAUPER/**True Colors (Portrait/CBS) 7 6 ROBERT PALMER/I Didn't Mean To Turn You On (Island) 6 DON JOHNSON/Heartbeat (Epic) 32 22 15 HUMAN LEAGUE/Human (Virgin/A&M) 40 29 20 BOSTON/Amanda (MCA) 26 20 13 C LISA LISA & CULT JAM with FULL FORCE/All Cried Out (Columbia) 1 1 3 11 HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis) 30 24 17 P EDDIE MONEY/Take Me Home Tonight (Columbia) 5 8 13 GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan) 33 22 MADONNA/True Blue (Sire/WB) 27 21 18 15 JOURNEY/Girl Can't Help It (Columbia) 18 16 BILLY JOEL/A Matter Of Trust (Columbia) N&A Begins on Page 94 10 10 17 STACEY Q/Two Of Hearts (Atlantic) 8 9 18 LOVERBOY/Heaven In Your Eyes (Columbia) 31 26 23 TOTO/I'll Be Over You (Columbia) 37 28 PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB) 33 30 25 PETER GABRIEL/In Your Eyes (Geffen) 39 30 BON JOVI/You Give Love A Bad Name (Mercury/PG) 15 14 14 23 VAN HALEN/Love Walks In (WB) 3 4 14 24 DARYL HALL/Dreamtime (RCA) 38 35 29 25 RIC OCASEK/Emotion In Motion (Geffen) BREAKER @ ORAN "JUICE" JONES/The Rain (Def Jam/Columbia) 36 32 COREY HART/I Am By Your Side (EMI America) BREAKER (23 CAMEO/Word Up (Atlanta Artists/PG) 4 11 21 29 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS) 19 16 19 30 EURYTHMICS/Missionary Man (RCA) \_ \_ 38 3 LIONEL RICHIE/Love Will Conquer All (Motown) \_ 37 ARETHA FRANKLIN/Jumpin' Jack Flash (Arista) \_ \_ 39 39 BRUCE HORNSBY & THE RANGE/The Way It Is (RCA) BREAKER THE NEWS/Hip To Be Square (Chrysalis) DEBUT • 35 BILLY IDOL/To Be A Lover (Chrysalis) 9 13 24 36 BILLY OCEAN/Love Zone (Jive/Arista) DEBUT WANG CHUNG/Everybody Have Fun Tonight (Geffen) 13 19 27 38 RUN D.M.C./Walk This Way (Profile) BREAKER 3 STEVE WINWOOD/Freedom Overspill (Island/WB) 7 15 26 40 LIONEL RICHIE/Dancing On The Ceiling (Motown)

## **ADULT CONTEMPORARY**

|    |    |     | Per          | THE NAME OF THE PARTY OF THE PA |
|----|----|-----|--------------|--|
| 4  | 2  |     | 0            | TOTO/I'll Be Over You (Columbia)   |
| 4  | 6  | 4   | -            |  |
| 13 | 8  | - 5 | _            |  |
|    | 17 | 9   | 4            |  |
| 1  | 3  | 3   |              |  |
|    | 21 | 11  |              | LIONEL RICHIE/Love Will Conquer All (Motown)   |
| 17 | 14 |     | 0            | JANET JACKSON/When I Think Of You (A&M)  |
| 2  | 1  | 2   |              |  |
| 3  | 4  | 6   | 9            |  |
| 18 | 16 | 13  | 10           | DAVID PACK/I Just Can't Let Go (WB)  |
| 14 | 13 | 12  |              | PAUL SIMON/You Can Call Me AI (WB)   |
| _  | 30 | 21  | B            | HUMAN LEAGUE/Human (Virgin/A&M)  |
| 28 | 23 | 19  | 13           | BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)  |
| 19 | 18 | 14  | 14           |  |
|    | 26 | 20  |              | BEACH BOYS/California Dreamin' (Capitol)   |
| 21 | 19 | 17  |              | BILLY JOEL/A Matter Of Trust (Columbia)  N&A Begins on Page 74   |
| -  |    | 25  |              | MADONNA/True Blue (Sire/WB)  |
| 6  | 5  | 7   | 18           | EL DeBARGE/Love Always (Gordy/Motown)  |
| 11 |    | 10  | 19           | (  |
| 5  |    | 15  | 20           |  |
| 7  | 11 | 18  | 21           |  |
| 25 | 24 |     | _            | LEVEL 42/Leaving Me Now (Polydor/PG)   |
| 26 | 25 | 23  | 23           |  |
| _  |    | 29  | _            |  |
| 30 | 28 |     | <b>25</b> 26 | BERLIN/Take My Breath Away (Columbia)  |
| 10 | 15 | 22  | 27           |  |
| 8  | 9  | 30  | 23           |  |
|    |    | 30  | 3            | offinion in the office of the state of the s |

DEBUT > @ GLADYS KNIGHT & B. MEDLEY/Loving On Borrowed Time (Scotti Bros./CBS)

DEBUT DOUBLE/Woman Of The World (A&M)

## **AOR TRACKS**

| - | Three<br>Weeks | Two |    | Last<br>Week |    |   |
|---|----------------|-----|----|--------------|----|---|
| - |                | 2   | 1  | 2            | 0  | RIC OCASEK/Emotion In Motion (Geffen)                                       |
| l |                | 7-  | 3  | 1            | 2  | BOSTON/Amanda (MCA)   |
| I |                | 6   | 5  | 3            | 0  | HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis)                          |
| 1 |                | 11  | 6  | 4            | 0  | STEVE WINWOOD/Freedom Overspill (Island/WB)                                 |
| Í |                | _   | 18 | 8            |    | BILLY IDOL/To Be A Lover (Chrysalis)  |
|   |                | _   | -  | 15           | 0  | PRETENDERS/Don't Get Me Wrong (Sire/WB)                                     |
|   |                | 21  | 15 | 9            | 0  | BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)                               |
|   | - , 1          | 25  | 16 | 12           |    | 'TIL TUESDAY/What About Love (Epic)   |
| l | j              |     | 19 | 13           |    | JOHN FOGERTY/Change In The Weather (WB)                                     |
|   |                | 14  | 11 | . 11         | 10 | BON JOVI/You Give Love A Bad Name (Mercury/PG)                              |
|   |                | 8   | 7  | 7            | 11 | DAVID & DAVID/Welcome To The Boomtown (A&M)                                 |
|   |                | 4   | 4  | 6            |    | TALKING HEADS/Wild Wild Life (Sire/WB)                                      |
|   | :              | 24  | 20 | 17           | -  | TIMBUK3/The Future's So Bright(IRS/MCA)                                     |
|   |                | ï   | 2  | 5            | 14 | EDDIE MONEY/Take Me Home Tonight (Columbia)                                 |
| l |                | 15  | 14 | 14           |    | DAVID LEE ROTH/Goin' Crazy (WB)   |
|   |                | 9   | 9  | 10           | 16 | TRIUMPH/Somebody's Out There (MCA)  Complete Tracks Chart Begins on Page 76 |
|   |                |     | 22 | 20           |    | BILLY SQUIER/Love Is The Hero (Capitol)                                     |
|   |                | _   | 32 | 25           |    | BAD COMPANY/This Love (Atlantic)  |
|   |                | -   | -  | 29           | -  | KBC BAND/It's Not You, It's Not Me (Arista)                                 |
|   |                |     |    | 21           |    | OUTFIELD/Everytime You Cry (Columbia)                                       |
|   | BRE            |     |    |              |    |   |
|   | BRE            |     |    |              |    | TINA TURNER/Back Where You Started (Capitol)                                |
|   |                |     | 23 |              |    | JOHN FOGERTY/Headlines (WB)   |
|   |                |     |    | 19           | 24 | HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)                            |
|   |                |     |    | 18           | 25 | SMITHEREENS/Blood & Roses (Enigma)  |
|   | BRI            |     |    |              |    | GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra)                    |
|   | RKI            |     |    |              | 3  |   |
|   |                |     |    |              | _  | RIC OCASEK/True To You (Geffen)  RETER CARRIEL (That Voice Again (Coffee)   |
|   |                | 51  | 47 |              | 3  | PETER GABRIEL/That Voice Again (Geffen) BOSTON/Cool The Engines (MCA)       |
| - |                | _   | =  | 36           | -  | DOSTOR/COOL THE ENGINES (WICK)  |
|   |                |     | 11 | diam'r.      |    |   |

### BLACK/URBAN

|      |      | _   | -        |  |
|------|------|-----|----------|--|
| 6    | 5    | 3   | 0        | FIVE STAR/Can't Wait Another Minute (RCA)  |
| 14   |      | 4   | 2        |  |
| 4    |      | 2   | 3        |  |
| 16   |      | 7   |          | GREGORY ABBOTT/Shake You Down (Columbia)   |
| 1    |      | 6   |          |  |
| 1    |      | 1   | 6        | CAMED/Word Up (Atlanta Artists/PG)   |
| 26   | 6 17 | 10  | 0        | HUMAN LEAGUE/Human (A&M)   |
| 10   | 6    | 5   | 8        |  |
| 39   | 30   | 16  |          | FREDDIE JACKSON/Tasty Love (Capitol)   |
| 2    | 15   | 11  |          | CLUB NOUVEAU/Jealousy (Tommy Boy/WB)   |
| 24   | 19   | 14  | Ō        |  |
| 23   | 3 20 | 15  | B        |  |
| 40   | 31   | 19  | B        | JESSE JOHNSON featuring SLY STONE/Crazay (A&M)   |
| 15   | 13   | 12  | 14       | GEORGE BENSON/Kisses In The Moonlight (WB)   |
| 17   | 7 14 | 13  | 15       | REBBIE JACKSON/Reaction (Columbia)   |
| 29   | 23   | 17  | 10       | PHYLLIS HYMAN/Old Friend (PIR/Manhattan)   |
| 37   | 33   | 28  | D        |  |
| -    |      | 33  | 13       |  |
| -    | - 37 | 23  |          |  |
| 28   | 26   | 24  |          |  |
| 35   | 32   |     | 3        |  |
| -    | - 38 |     | 22       | CHICO DEBARGE/Talk To Me (Motown)  |
| 31   | 28   | 26  | <b>3</b> |  |
| 38   | 36   | 31  |          |  |
| 30   | 27   |     |          |  |
| 32   |      |     | 20       |  |
| 6    | 3    | 8   | 27       |  |
|      |      | 37  |          | COMMODORES/Goin' To The Bank (Polydor/PG)  |
| -    |      |     | 29       | Administration of the control of the |
| .18  |      | 18  | 30<br>31 |  |
| BRE  |      | 22  |          | READY FOR THE WORLD/Love You Down (MCA)  |
| DKE  | AK   |     |          | ARETHA FRANKLIN/Jumpin' Jack Flash (Arista)  |
| 5    | 4    | 36  | 34       | ASHFORD & SIMPSON/Count Your Blessings (Capitol)   |
| 5    | 4    |     |          | MTUME/P.O.P. Generation (Epic)   |
|      |      | 39  | 38       | DAZZ BAND/Wild & Free (Geffen)   |
|      |      | 40  | 3        | N&A BEGINS ON PAGE 66  |
| BRE  | ΔK   |     |          |  |
| DILL | -314 | -11 |          | The state of the s |

BREAKER @ PEABO BRYSON/Good Combination (Elektra)

BREAKER JAMES BROWN/Gravity (Scotti Bros./CBS)