INSIDE:

AS TIME GOES BUY

"The only way radio will win large advertising budgets is by creating the same 'right now' results as newspaper." Guest columnist **Bill Weaver** explains how

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BOOK REPORT

Rip Ridgeway reveals what to look for in the ratings book before you flip to the audience information — including a 16-step analysis guideline.

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THE BIG 610: 20 YEARS OF MEMORIES

KFRC/San Francisco is now nostalgiaformatted Magic 61. Joel Denver fondly recalls the CHR giant's history with help from station alumni.

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IN THE NEWS THIS WEEK

- FCC orders RKO settlement talks
- Jack Merker KSDO VP/Operations
- Gary Bryan PD at KUBE
- Denton Marr KCFX PD
- Barry Welss, Paul Katz, Ann Carli upped at Zomba/Jive
- James "Jazzy" Jorden Director/ National Promotion at "ommy Boy
- Mike Siris Promotion Manager at RCA/Nashville
- Michael Saunders PD at WPEG
- John Lane named WTVN PD
- Robyn Ross Corp. Research Director at Century

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TACKLING CUBAN INTERFERENCE

Associate Editor **Hurricane Heeran** reports on the secret war being waged by AC stations in such diverse markets as Orlando, Salt Lake City, and Bridgeport, CT.

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TRYING HARDER PAYS OFF

Two perennial AOR second-place finishers finally knocked off the big boys. Steve Feinstein checks out the dark horse winners in Hartford and San Diego, while Lon Helton presents his spring ratings scoreboard.

Page 57, 62

REWRITE RIGHTS & WRONGS

Harvey Mednick offers practical advice on how to rewrite your station's policy procedures and other manuals.

NEXT WEEK IN R&R

Adam White follows up this week's feature on CD singles and jukeboxes by letting record promotion executives sound off on the 45's future.

Newsstand Price \$5.00



Top 40 Pioneer McLendon Dies

Gordon McLendon, radio entrepreneur and early proponent of the Top 40 format, died in Dallas on September 14 following a long struggle with cancer.

The 85-year-old McLendon was known among his peers as an innovator who tested the patterns of traditional radio programming. A graduate of Yale, he was attending class at Harvard when he bought his first property — a 50% interest in KNET/Palestine, TX — for \$17,000.

He eventually built a broadcasting empire which at one



Gordon McLendon time included flagships KLIF & KNUS/Dallas, along with McLENDON/See Page 4

WAY DOWN YONDER IN NEW ORLEANS

Radio '86: Blockbuster Or Lackluster?

Contradicting the old adage 'the third time's the charm,' the National Association of Broadcasters' Radio '86 convention converged on New Orleans last week (9/10-13) in a bustling but rather tepid gathering of industry managers, programmers, and engineers. Two previous meetings - the smaller (and more intimate) Radio Programming Conferences of 1980 and '82 - also convened in the Crescent City, but the merger of the RPC with the old NRBA fall Radio Convention so far has RADIO '86/See Page 9



RADIO AWARD TO OWENS— Gary Owens (I) was presented with this year's Radio Award by convention co-chairman Joseph Dorton at the 1986 Radio Award Luncheon.



DC CONNECTION — Four Washington players who rubbed elbows in the Crescent City were (I-r): NAB President Eddie Fritts: Al Sikes, National Telecommunications and Information Administration; FCC Commissioner Patricia Diaz Dennis; and NAB Board Chairman Ted Stuffer.

COMPLETE POLICY REVERSAL

FCC Seeks To Kill Minority Preferences

In a complete policy reversal, the FCC this week launched an effort to end preferences for minorities and women in its comparative license hearings. The Commission charged in a federal court case that the rules, which date back to 1978, are unconstitutional "discriminatory classifications by government that are inherently suspect."

The case was filed by James Steele, who lost his bid for a new FM in St. Simons Island, GA to a woman, Dale Bell, who received a comparative enhancement for being a female. Steele appealed the decision and, in a surprise move, the Commission this week agreed with him that minority preferences are wrong.

It was unclear how the FCC's new stance will affect thousands of applications currently pending in comparative radio and television hearings.

"Redneck" Commissioners Denounced

The Commission's abrupt about-face immediately came under attack. "We need preferences for 50 years," declared, Pluria Marshall, Executive Director of the National Black Media Coalition. He called the decision "pure bullshit," and

denounced the Commissioners as "a bunch of insensitive rednecks who resent the special attention given to blacks."

Former Commissioner Henry Rivera, now in private law practice, called the move a "radical departure" that was considered but never formally proposed during his tenure at the agency. "Minorities own less than two percent of broadcast properties," said Rivera. "So the policy has not really run its course in terms of improving the status of minorities."

Rivera said it appeared the Commission was trying to "rationalize" an "active hostility toward preferences of any kind" by claiming the market-FCC/See Page 6

Reams Files Suit Against Arbitron

Reams Broadcasting Corporation of Toledo, OH has filed suit in Federal Court in Maryland against the Arbitron Ratings Co.

The suit alleges that Arbitron's spring 1986 survey for the Toledo area falsely and deliberately misrepresented the ratings of Reams outlet WIOT; that Arbitron deliberately presented the ratings of non-Arbitron subscribers, including WIOT, in a less positive way than those of Arbitron subscribers; and that Arbitron has violated the Racketeer Influenced and Corrupt Organization Act (RICO) through the creation, publication, and dis-

semination of the spring 1986 survey.

The complaint further alleges that WIOT's falsely low rating is causing the station to lose advertising revenues "at a rate of not less than \$500,000 annually. Although the amount of actual damages is undetermined, 55 million in punitive damages is being sought. And under the RICO Act, any damages awarded to Reams as a result of Arbitron's actions would be trebled.

Peter Cavanaugh, Exec. VP/COO of Reams, said, "This suit is neither fanciful nor frivolous,.. WIOT was an Arbitron subscriber from about REAMS/See Page 6

Publisher's Note

Gordon McLendon has taken his idea for the next format and moved out of our lives. The hardest part for most of us is that we didn't have the time or the opportunity to know him well!

It's for sure during one period in our history-"everyone" in radio had worked for Gordon for at least "a shift' and sometimes as long as an eon. He was one of those exceptional people who, once baptized, you always worked for him. The line, I believe, Is: "You'll never forget what he did for us... and what he did for us... and what he did for us."

Rock & Roll. three in a row commercial clustering ... house names for jocks ... great call letters ... want ads on the air ... recreations and golden jets. The man was either right on target or ten years ahead of his time. We guess it comes from his famous, "Make sure you're right or wrong, then go ahead!"

Those of us lucky enough to have worked for or known this man know the secret handshake of having been there. And I recken it's the job of these left in place to "give away" your piece of the McLendon legacy to the generation of radio folks sitting right outside your office door.

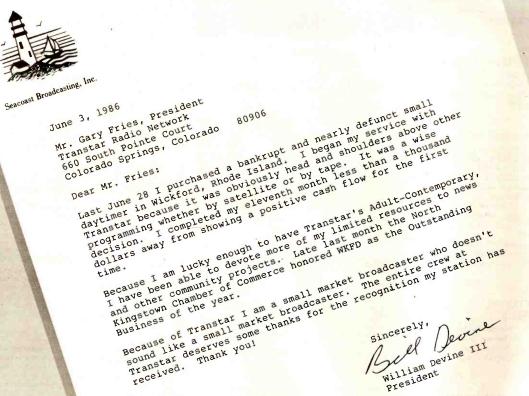
Goodbye, Gordon . . . the business is just plain more fun because of you.

-Dwight Case

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PAGE THREE

SEPTEMBER 19, 1986

EXTENSIVE NAB COVERAGE

A detailed look at the people, panels, issues, exhibits and entertainment that shaped the Radio '86 Convention.

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Marr Named KCFX PD

Veteran AOR programmer Denton Marr has been named PD of Hoker Communications' Classic Rocker KCFX/Kansas City, Marr replaces Greg Stevens, who left last month to become KGMG/San Diego's morning personality.

KCFX GM Bill Newman said, "Denton's going to bring a whole new dimension to the station. He's extremely creative, a seasoned pro, and knows album-based music. He also plays a phenomenal golf game, and that, we feel, is the most important attribute in pro-

MARR/See Page 6

FCC TO MEDIATE

RKO Settlement Talks Ordered

The FCC last week directed RKO and 69 remaining applicants for its radio and television stations to begin negotiations to end their 21-year-old license battle through settlements and buyouts.

"A comprehensive settlement would save the Commission and the parties years of litigation and incalculable time and money," the Commission argued.

At a meeting next week, the parties will choose a mediator/facilitator to oversee the talks. The Commission recommended Mass Media Bureau Chief Jim McKinney for the job. Whoever is named, McKinney was ordered to submit a progress report by October 26 and make a final report to the FCC by January 31, 1987.

KKRZ/Portland PD/morning

personality Gary Bryan has re-

signed from the Taft CHR after two

years to become Operations Man-

ager at First Media's KUBE/Seat-

tle. He replaces Bob Case, who

transferred to sister CHR WZGC

VP/GM Michael O'Shea told

R&R "In five and a half years

we've had virtually no changes in

programming, so this opening was

rare. I've known Gary for over

seven years, and it soon became

apparent he's the best qualified.

RKO Sellouts Likely

The FCC did not guarantee it will let RKO sell its stations. But McKinney said a "strong signal" had been sent that buyouts will be permitted. FCC General Counsel Jack Smith, who crafted the unique plan, agreed that the process would not have been launched unless sales would be allowed.

The Commission said, "We will, of course, reach a decision on the merits of any settlement after we are presented with a specific pro-

Smith told R&R, "Everything is open for the parties to negotiate." Settlements could include one applicant buying out the others, "white knights" coming in from

Byran Becomes KUBE OM

the outside, or even RKO buying everyone else out and continuing the fight to clear its qualifications to remain a licensee

Unanimous Decision Needed

The key to achieving a settlement appears to be getting agreement from every party involved. A holdout party "would certainly cause difficulty," Smith conceded. "Obviously, the Commission would like to see all 13 cases settled."

He said settlements on only some of the stations might be considered by the FCC. But the continuation of even a single license hearing would mean plowing ahead with the tedious examination - which the Commission wants to end - of RKO's basic character qualifications in the KHJ-TV/Los Angeles proceeding

Radio Hearings On Ice

The RKO radio hearings have been put on hold, the Commission said, to "allow the parties to devote their undivided energies to this settlement effort in a non-adversarial environment.'

"I would personally have liked a little more explanation of what they wanted from the mediator,' said McKinney, who was not consulted on the plan in advance and is barred by FCC rules from consulting other agency officials.
Smith said the Commission was deliberately vague, to leave the

RKO/See Page 6

By Erica Farber



Jack Merker

Merker **Upped To** KSDO VP/ **Operations**

Jack Merker has been named VP/Operations at KSDO/San Diego. He was promoted from PD/morning co-anchor.

KSDO President/GM Chris Conway remarked, "Jack's done a terrific job. The station is much bigger now, and it's time for him to concentrate fulltime on operations. He's in tune with the community, and we're lucky to have his savvy on our

The 32-year broadcast veteran's career includes stints with WDAF/Kansas City, Denver's KIMN and KHOW, and KFRC/ San Francisco. Merker com-mented, "This is a real honor. KSDO has been part of my life for seven years now, and I appreciate the confidence. I look forward to being here a long time, working on market dominance.

Merker's PD duties are being absorbed into his new post. Succeeding him as morning co-anchor is Ron Fortner, former News Director/anchor at neighboring XETV Channel 6.



AN OPINION

(Z93)/Atlanta.

Keeping Radio Top-Of-Mind

Recently, both the Wall Street Journal (8/26) and the New York Times (8/27) ran major articles about the waning of network television as the advertiser's medium of choice, and the corresponding rise

of couponing and other promotion activities. It was disappointing that in neither the Journal's front page story nor the Times's "Advertiscolumn did the word radio appear even a single time.

KATZ, CARLI ELEVATED

Weiss To VP/Operations At Zomba/Jive Records

Barry Weiss has been named VP/Marketing & Operations at Zomba Group/Jive Records, the US arm of the British-based label/ publishing/management firm. He was formerly Director/Artist Development.

Also, Director/Business Affairs Paul Katz has been elevated to VP/Business Affairs, and Ann Carli has been promoted to Director/Artist Development. She was Associate Director/Publicity & Artist Relations.

Weiss, who reports to Zomba Group CEO Clive Calder, describ-ed the promotions as "further development of our commitment to the North American music market." He added, "In particular, the Jive label is about to embark on its most exciting period, with new releases by Millie Jackson, Ruby Turner, Samantha Fox, and Jona-



Barry Weiss

Weiss has been with Zomba/Jive since 1982, and previously held posts at Ariola America and Infinity. Katz, who joined the firm in the UK in 1983, transferred from London to New York last year. Carli has worked for Zomba/Jive since 1984, following experience with EG Records/Management.

Fortunately, they didn't lump radio in with television (which would have been annoying and misleading). Nor did they consider radio and dismiss it (even more annoving and misleading).

What they did was worse. When the two most important daily publications in the country examined ways of reaching consumers, they didn't consider radio at all. My problem is only partly with the Journal and Times writers and editors, who allowed the assumption to go blindly unchallenged.

Blow Our Horn

I'm afraid that we in radio are partly to blame. In "All About George Sanders as critic Addison DeWitt observes that it's just as wrong "not to blow your horn at all as it is to blow it too loudly" because "who else will?"

I'm convinced that we in radio are guilty of insufficient hornblowing - not for our own individual stations and groups, but for our industry as a whole.

It is too often that we do an inadequate job of making radio's case, though it's an exceedingly strong one. It is we, not only print journalists, who sometimes don't distinguish adequately among the many choices in "broadcast media." We do not always different tiate radio adequately from television - though the differences are

EDITORAL/See Page 6



Jordan Heads **Tommy Boy Promotion**

James "Jazzy" Jordan has been appointed Director/National Promotion for Tommy Boy. He joins the New York-based label after more than six years with WNHC/ New Haven, where he was PD/

Jordan assumes responsibility for all aspects of promotion at Tommy Boy and its newly reactivated Body Rock imprint. He JORDAN/See Page 4

McLendon

Continued from Page 1

KILT/Houston, KTSA/San Antonio, WAKY/Louisville KEEL/Shreeport, KABL-AM & FM/San Francisco, WWWW/ Detroit, WYNR (later WNUS)/Chicago, WYSL/Buffalo, KADS/Los Angeles (now KOST), and KELP-AM & TV/EI Paso.

Many Firsts

During his many years in broadcasting, McLendon was recognized for accomplishing many firsts. He was one of the original pirate radio broadcasters, setting up Radio Norde off the coast of Sweden. He brought Top 40 to KLIF in 1957; put on the first Good Music station to become number one in a market (KABL); and developed the first all-News presentation at 50kw XETRA/Tijuana-San Diego, targeted to the Los Angeles market. McLendon also instituted an all-ads format

Perhaps the earliest example of McLendon's imagination and programming creativity was the Liberty Network. Founded in 1947, Liberty amassed almost 500 affiliates until it was suddenly disbanded in 1952 — making it the largest radio network up to that time.

Calling himself "The Old Scotsman," McLendon broad-cast live recreations of base-ball, football, and basketball play-by-play for the network, using sound effects blended with stats provided by a sports wire. The Liberty Network also grabbed the rights to Louisiana State and Miami University games, and made audiences feel they were hearing the events live as they happened.

Developing Top 40

The net's theater-of-the-mind programming ended when the major league clubs, who were being paid, withdrew Liberty's rights on the contention that the broadcasts were interfering with minor league attendance. Losing baseball was too much of a financial burden, and the network closed.

McLendon is not credited with starting Top 40 (that's attributed to Todd Storz at KOWH/Omaha). But in R&R's 1977 "The Top-40 Story" he said, 'I' guess if I take any credit at all for Top 40, it would not be originating it but having developed it into a more modern day version." Sadly, Storz did not live long enough to see the full fruits of his format blossom under McLendon.

Bart McLendon, managing partner of the McLendon Companies, talked with R&R about his father. "I ran the (radio) chain for several years, but Dad never did get out of the day-to-day operations. He could no more let go his grip of things than he could pick up the Sears building with two hands. He loved it too much."

A Programmer First

"He was a businessman, but a programmer first and foremost, as he possessed a marvelous feel for people and what turned them on," the younger McLendon continued. "He was a hard taskmaster, and yet no one ever worked harder than Gordon McLendon. He'd save it all up, fly into KILIT, call up the PD, and they'd spend the next 2 hours talking about programming — with the PD crawling out of the room on his hands and knees. No one ever forgot that he owned those stations."

Bart went on to recall some personal facts about his father:

"The most enjoyable times of his life were spent behind the mike as a sportscaster. He was considering a return to on-air sportscasting as recently as April 1985.

"There are so many things I'd like to say, but most of all I feel proud to have been his son. He was a fabulous father, even though he was always busy. There was never a question at any time in my life that he loved me and cared for me, and that there wasn't anything he wouldn't do for me."

Idea Man

Chuck Blore of Blore & Richman worked with Gordon at KLIF, KTSA, and KELIP. "It was his idea to do local news, married with the music ideas of Todd Storz, which brought Top 40 into being," Blore remembered. "Gordon had a policy book, and everyone had to read it. It was a collection of memos, thoughts, and ideas. It was all based on the idea of competing with TV, which was taking all be bright radio people away.

"I became enamored with him and his ideas about radio, as he was not only an incredible writer but a communicator." Blore added. "I used those ideas as my foundation when I left to program KFWB/Los Angeles in 1958. Anyone who is in radio today is doing what they are doing only because of Gordon McLendon's genius."

Shamrock Radio Division President Bill Clark recalled, "When Gordon and I worked together for five or six years at KABL, I was either a GSM or a GM, so we didn't cross paths all that much. He was interested in the programming. He gave us great facilities and wonderful ideas."

Clark continued, "Gordon's greatest contribution to radio was his injection of a tremendous amount of life and spirit into a medium many had turned their backs on. Both he and Todd were like magnets, drawing talent which got the attention of listeners, advertisers, and the entire industry. Gordon was a great showman and innovator. He gave many good people a chance to learn and develop. Many went on to own their own stations. Gordon did an immeasurable service to radio and to budding talent when both needed it so badly:

Ken Dowe worked with McLendon for ten years. He started at KLIF as a jock, became PD, and then progressed to National PD for McLendon Broadcasting. He eventually became Executive VP for the company, and is now a broad-

cast investor.

"Many people use the term genius too liberally," Dowe said. "Tve only known one genius in my lifetime: Gordon McLendon. He was wonderully creative. He did not allow conventional thinking to stop him from pursuing any of his ideas. He caused those around him to

have the insatiable desire to achieve. He was unusual in that he wasn't driven by money or ego, but by the ability to create. His fun came from taking previously untried concepts and seeing them succeed. Not all of them worked, but he always operated on the principle that he learned more from his failures than his successes "

Dowe also shared an anecdote: "Gordon and I were together in Acapulco. He gave me instructions to return to Dallas, contact the Pentagon, and offer to buy the Armed Forces Radio Network. He was really serious! Gordon told me, "At the very worst they may sell it to us, and if not they'll at least respond to our offer of \$1,000,000 cash.' He was a generous man who helped finance many a career in trouble. Everything I have I owe to Gordon."

Eye To The Future

McLendon saw the future, and the future was FM. He sold KABL to Starr and KLIF to Fairchild in 1972. He also offered Fairchild KNUS for an additional \$150,000. Fairchild declined and KNUS — with its CHR format programmed by Michael Spears and managed by Ken Dowe — beat KLIF in a year's time.

Spears, now PD at KKDA/ Dallas, talked about other grads of the McLendon school: "There's Ron Chapman over at KVIL, Randy Brown who just left KEGL, Dave Cook, Beau Weaver, Jo Interrante, and so many others. Each of us got a solid education in entertainment. I believe he was the first to use jingles, and the first to put editorials and hourly news on the air.

"I first worked for Gordon from 1966 to 1969, starting out as a parttimer and eventually doing the night show," Spears recalled. "I knew him as a brilliant man who surrounded himself with a lot of talented people who wanted to work and grow with him. I will miss him very much."

By McLendon's request a funeral was not held, although a memorial service is planned for this weekend at Cielo, the McLendon Company's ranch. He's survived by his ex-wife Gay; son Bart; three daughters, Jan Moss, Kristen McLendon, and Dr. Anna Gray-McLendon; and seven grandchildren.

Jordan

Continued from Page 3
reports to President Monica
Lynch, who commented, "We've
been looking for someone who fully
understands what Tommy Boy is
all about. but doesn't have preconceptions about how the job should
be done. Jazzy has the right stuff."

Jordan told R&R. "My programming experience can only help, since I understand the problems that radio has to go through and how hard it is to maintain ratings. That's obviously going to influence our outlook in promoting Tommy Boy releases to radio."

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The same goes for being number one in the Arbitron. You are the guy to beat. You are the one with a bullseye drawn on your back. The competition monitors your playlist, mimics your promotions, and

steals you best ideas. Suddenly it's no longer a game of one-on-one. It's five-on-one! It's everybody else out there versus you. Returning as number one the next Arbitron is harder than getting there in the first place.

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Step into the future. Put the power and clarity of digital control to work for you. Call Barry Honel at (412) 85-MICRO to arrange for a ten-day demo in your station. Considering a demo of another make of audio processor? Let us know! We'll make sure our delivery date coincides with theirs so you can hear the difference yourself!



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Continued from Page 1

place will assure program diversity.

The preferences, ordered by a court and never formally adopted by the Commission, were based on the assumption that minority ownership would translate into greater diversity in programming.

Race-Programming Link Questioned

The Commission's new position, adopted last week, is that "no record has been established" proving that an owner's race improves program diversity. "Assumptions, no matter how reasonable they seem, do not suffice when heightened scrutiny is required," the FCC said in its legal brief.

The Commission stressed that "there is no evidence of past discrimination in licensing by the FCC." And it said the record in the 1981 radio deregulation proceeding shows that "market forces are now, and will continue to be, principally responsible for providing diversity of programming and viewpoint."

Added the Commission, "With changes in the broadcast industry over the last decade, the basis for the preference scheme becomes even more remote and the justification even less persuasive."

Court Reaction Unpredictable

The Commission asked the court to remand the Steele case for further review. If that's done, FCC General Counsel Jack Smith said the agency will open a proceeding to investigate whether a "factual basis" for minority preferences exists.

Other possibilities are that the court will side with the Commission, effectively ending the entire scheme of minority preferences. Or the court could refuse to remand the case and reject the FCC's position, leaving the preference system intact.



Robyn Ross

Ross Promoted At Century

Robyn Ross has been appointed Corporate Research Director for Century Broadcasting. She was formerly Research Director at the company's WCZE & WLOO/Chicago, prior to which she owned her own marketing consulting firm.

Bill Bungeroth, Century's Director/Sales & Operations, commented, "Ms. Ross is one of the most innovative research directors in our industry. Her creativity in marketing and research has had a dramatic influence on accelerating the momentum our Chicago stations are enjoying. In her newly expanded role, she also will be responsible for directing research at our operations in San Francisco (KMEL), Tampa-St. Petersburg (WLFF), and Denver (KLSC)."

"Tlook forward to contributing to all of Century's stations," said Ross. "And I intend to develop our broadcast research sophistication to the maximum extent nationally. I really appreciate management's confidence in my abilities."

Reams

Continued from Page 1 1976 to 1984." WIOT currently subscribes to Birch.

An Arbitron official stated, "We recently became aware of the suit's filing and are studying the complaint in full. We believe WIOT's allegations that we deliberately and knowingly rated them low are absolutely false. Their charges are totally without merit. We will vigorously defend this case because it is obvious that when you charge the rating company with rigging the ratings, it attacks the foundations of the industry. This attack is unwarranted... an attack on our honor."

RKO

Continued from Page 3

process open to all possible solutions.

The radio stations at issue are WRKO & WROM/Boston, WOR & WRKS/New York, WGMS-AM & FM/Washington, WHBQ/Memphis, WFYR/Chicago, WAXY/Ft. Lauderdale, KRTH-AM & FM/Los Angeles, and KFRC/San Francisco.

RKO is seeking to sell KHJ-TV/ Los Angeles to Group W. A law judge has vetoed the sale, but the Commission last week agreed to waive its rules and hear an appeal of that ruling. The sale of WOR-TV/New York, the only RKO station with a clear license, is also pending. The only remaining property in hearing is WHBQ-TV/ Memphis.

Marr

Continued from Page 3

Marr told R&R, "I feel comfortable with the station's focus — it's music I'm extremely familiar with, and I'm back in the target demographic. I'm also very impressed with (President) Jay Hoker's and Bill Newman's vision for the station and the company."

gramming a radio station."

Discussing the future of Classic Rock, he added, "To go from a 1.8-5.9 is quite an accomplishment. Now the question is how do we take it to the next level and make our station everybody's first choice? The music in and of itself will only take you so far. Other elements, like entertainment, need to be incorporated. The format is so new that there aren't any guidelines for it. We're learning it as we do it, and that's fin."

Marr was known as Joe Denton during his programming tenure at KLOL/Houston, which he left last January after 18 months. Previously, he had served at WEBN/Cincinnati for 13 years.

Editorial

Continued from Page 3 pronounced (and are becoming more so).

Chief among radio's strengths, of course, is its ability to segment the population with laser-like precision. The Journal quoted one ad agency chief executive as saying, "The structure (of advertising) is starting to change. Segmented advertising is the way of the future."

I'd quarrel with that comment. In radio, audience segmentation is the way of the present. Radio pioneered the notion of segmentation many years ago.

What's happening out there today is that other media have suddenly found themselves up against the necessity of trying to get to where radio already is.

Efficient & Effective

The Journal notes an A.C. Nielsen report that says network television viewing dropped from 90% of sets in use six years ago to just 76% last season — yet network TV ad costs are still rising. As for the print media, the same Journal article notes that overall print CPM has doubled in less than ten years — yet US newspaper circulation is stapmant.

"Industry executives say the money (formerly spent on general interest newspaper advertising) is going to specialty publications and to advertising alternatives," according to the Journal report.

I don't believe that it's a wise tactic for radio to tear down other media. My point is simply that, along with other options, radio should be top-of-mind among those "industry executives."

Bryan

Continued from Page 3

Gary's got an eye toward the future; we look to see his growth curve move into management as time goes by. This market is heating up very quickly, and the timing is just perfect for his arrival."

Å former PD at Seattle's KNBQ and KISW, Bryan begins his new assignment October 1. While discussing his hometown return, Bryan said, "KUBE is in great shape. Fine-tuning is all that's needed, along with some new elements of fun and entertainment. Til be doing afternoons, which was Bob's shift. I expect we'll stay number one because that's my goal."

KKRZ VP/GM David Crowl noted, "It's tough to lose Gary. But it's a great opportunity for him and an exciting challenge for us to pick a successor and move forward. I'm going to take my time looking for his replacement."

In the interim, MD Sean Lynch has been named KKRZ's acting PD. The station is also actively seeking a successor for Bryan's role in the Morning Zoo.

In short, we as an industry need to position ourselves as a uniquely efficient and effective — and thus indispensable — element in any integrated advertising strategy. That point needs to be articulated strongly and universally — first among ourselves, then to advertisers and agencies.

We in radio have the obligation to make that case. No one else is going to do it for us. No one else can; no one else should.

Lane Named WTVN PD

John Lane has been named PD at full-service AC WTVN/Columbus. John replaces five-year programmer Jack Fitzgerald, who left to assume an equity position at WGER/Saginaw.

Said VP/GM Perry Frey, "It was very obvious that John was the right person to step in and fill the PD position. He knows the product and the market. This company (Taft Broadcasting) always makes an effort to hire from within, and I feel very fortunate that we had the right person at the right time."

Commenting on his first PD job, Lane said, "There's no desire to change much at a great radio station like WTVN. We'll continue to provide Columbus with all of the things it's come to expect from us

including the full-service elements and the wild, fun, wacky promotions. And we'll continue to implement new and exciting things, reminding Columbus that there's great radio on the AM dial."

Lane joined WTVN a year ago as MD and host of its 6-8pm program "Hit Magazine." Prior to that, he worked at crosstown WNCI for eight years as an on-air personality.

Sa<mark>unders</mark> To WPEG PD

After a five-month search, MD Michael Saunders has been promoted to PD at Black/Urban WPEG/Charlotte. He succeeds Doug Harris, who now programs WJMO/Cleveland.

Saunders told R&R, "(GM) Nancy Cooper told me she liked the way I came to her for her advice about music. So she thought she'd give me a shot at being PD."

Saunders, who will maintain his PM drive shift, has accrued six years in radio, four of them at WPEG. This is his first programming position; he began his career at WGCD/Chester, SC. Saunders added that he anticipates few changes at the partially-automated outlet.



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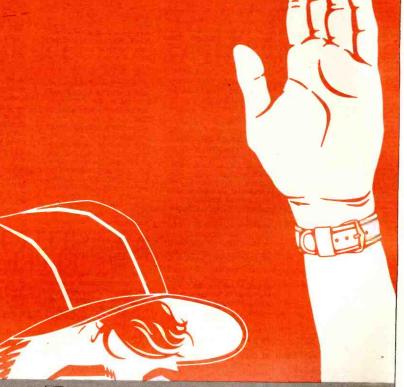
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RADIO REPRESENTATION DIVISION

NEWS IN BRIEF





Bill Schrank

Cat Simon



Bob Woelfe Torey Malatia

· JONATHAN HAFT has been ap-

- pointed VP/Business Affairs at Almo/Irving Music Publishing and Rondor International. He was formerly Sr. Director/Legal Affairs at Chrysalis Records in New York, having previously spent three years as an associate at L.A. law firm Mitchell, Silberberg & Knupp.
- · GARRY GARRISON is returning to Kona Radio Systems, Inc. as GM of KKON & KOAS/Kealakekua, HI He was formerly GM at KKON from 1976-79 and succeeds former GM/ owner Gil Stratton, who remains with Kona in an advisory capacity until November 15. Stratton sold the stations in May to Bill Evans, President of CLIO.
- . BILL SCHRANK has joined Warner Bros., Inc. as Director of Music, the same title he previously held at Columbia Pictures. He will assist Music Division President Gary LeMel in all phases of the studio's music administration for films and television.
- · CAT SIMON, most recently PD at WZPL/Indianapolis, has resigned to become morning man at KAY107/Tulsa for PD Harv Blaine. He replaces JOHNNY RIVERS, who moves to middays. Simon has previously been an air talent at WMET/Chicago, KZBS/Oklahoma City, KLLS/San Antonio, and
- . TOREY MALATIA has been named PD of the newly established Beethoven Satellite Network. Since 1981 he has worked as a TV entertainment critic and arts reporter, prior to which he was PD for KONC/Phoenix.
- · JACK REYNOLDS has been promoted to VP/Special Markets for CEMA, Capitol's Record Group Services. The 11-year Capitol veteran was formerly the company's Director/Special Markets. CEMA has also announced the signing of an agreement by which Capitol will manufacture and distribute the product of Ailled Artists Records, which expects to release five albums over the next year.
- · BOB WOELFEL has been named Asst. to the President/Corporate GM for Visionary Radio Euphonics, Inc. Prior to a leave of absence from the company, he had been GM at its KOZT/Fort Bragg, CA and KXBX & KWTR/Lakeport, CA. His new responsibilities require him to work with each of the seven VRE stations, which also include KWFN & KVRE/Santa Rosa. CA and KZAM-AM & FM/Eugene Creswell, OR.
- · Aspen Record Group has created three new positions for each of the group's three labels. DEDE WHITE-SIDE has been named National Director/Promotion & Marketing for the Aspen label, which produces mostly new age product. She previously operated her own independent promotion firm Making Tracks. BRENDA WINFIELD is National Promotion Director for jazz label Blackhawk, and CRAIG NEELY assumes the same post for R&B/rock label Blue Heron, Winfield formerly worked as National Promotion Director at MCA Jazz/Zebra Records. Neely was previously a sales and marketing staffer for Capitol Records, and Black and Jazz Promotion Director for CBS Records.
- · CONNIE JOHNSON, ROLAND LEWIS, and AL J. WALLACE have been appointed District Managers with Arista's R&B promotion department. Johnson will cover the Northeast, based out of Philadelphia. She previously worked for the label in the Southeast. Lewis, who was in independent promotion, is responsible for the Southeast region, working out of Washington, DC. Wallace takes over the Southwest, operating from Dallas. He was OM at WXOK/Baton Rouge. The three report to Arista Director/National R&B Promotion Vaughn Thomas. Also, JULIA TIRADO has been promoted to Administrative Assistant in the R&B promotion department. She previously worked for
- GEORGE STEWART reclaims the PD/morning post at Gospel WAGG/Birmingham after 18 months in the sales department.
- MILES CROSBY has been promoted to PD at Bahakel's WXLY/Charleston, SC, which has changed from Country to "Classic Hits" Gold under the consultation of GARY GUTHRIE, Crosby retains his afternoon shift and replaces T.J. PHILLIPS, who stays on for morn-

STAFF

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THERE DIRECTION JOHNN WOODWOOTH Assistant Traffic Director KELETY SCHEEFEEN Circuiteton Director ANDER HOFSMAN MARYDON SERVICES STEVE STEPN.

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Radio '86: Blockbuster Or Lackluster?

Continued from Page 1

proven a logistic challenge to NAB's expert planners.

Radio '86, which many observers predict will eventually supplant the radio portion of the NAB spring convention, attracted 5500 attendees. This figure includes a reported 2800 paid registrants plus 2700 exhibitors, spouses, and trade press. The exhibit hall covered an estimated 100,000 square feet at a member price of \$13 per square foot. Hourly cash giveaways and other incentives promotions were also featured

Many attendees were relatively satisfied with the pace of Radio '86, despite a number of uninspired sessions and a general lack of cohesiveness. Workshops and forums were generally well-attended, with standing-room-only crowds clogging the hallways at a variety of sessions. Exhibitors were frustrated by alternating periods of feast and famine, but most agreed that traffic was adequate and few complained about the lack of business. Those who did complain were usually those who failed to recognize the convention as a place to make contacts, not to sign contracts. Hotel suite traffic was fair; many suites experienced crowds heavier than those at Pat O'Brian's on St. Peter Street, while others could have hosted a fly casting tournament. Elevator problems and 41 flights of stairs may have contributed to this sporadic attendance; more on that later.

Let The Games Begin

From a host of "official" ho tels (the Intercontinental, Meridian, Hilton, Westin), first stop on the agenda for arriving attendees was the opening-night cocktail party sponsored by the Mutual Broadcasting System at the Marriott Hotel on Canal Street. Amidst plentiful hot dogs, cheeses, fettucini, and a boatload of oysters, conventioneers were treated to a mini-Mardi Gras parade complete with everything from motorcycle policemen to costumed carnival kings and queens to the cacophony of a local high school marching band. The air conditioning provided a comfortable atmosphere for "shmoozing and boozing" and pressing the flesh.

Thursday's opening general session began with an animated slide show presentation por-traying the "wedding" of NAB and NRBA. The opening module theme was produced by Dallas-based TM Communications. and the "unification" of the two associations was narrated by Gary Owens. In this production, scripted by Owens and KIIS/ Los Angeles's Louise Palanker. two cathedral-model radios took their vows of unification and were thus told, "You may now order letterhead."

Following this intro, NAB President Eddie Fritts welcomed the convention's attendees and stressed the importance of radio's commitment to antidrug efforts. He then introduced the newest FCC Commissioner, Patricia Diaz Dennis, who made her first public speaking appearance since taking office in June. Dennis avoided expressing opinions on any issues facing the Commission, but jok ed "Now that you can see that I can stand and speak, I hope some of your fears are allayed." Most of her address was an explanation of how she was "plucked out of anonymi-

ty" by the Reagan administration in 1982 to become a member of the National Labor Relations Board from her legal post at ABC in Los Angeles. "I feel like I'm coming home, coming back to broadcasting," she said.

The Age Of Technology

Next, NAB Executive VP/Operations John Abel presented a comprehensive view of how radio is likely to be affected by technology in the coming decade. "There could be close to 12,000 radio stations on the air by 1995," he predicted, expressing confidence that AM radio will be "revitalized." He also discussed the growing cable industry and predicted that it will increasingly compete with radio for both audience and dollars. While cable audio and cable-only radio staions will have relatively little impact, Abel said there will be more competition from cable "superstations." Cable advertising, which is cheap and targetable,

will rise from \$735 million in 1985 to \$1.5 billion in 1990, he added

Abel also predicted that in the 1990s fiber optics will become a realistic alternative to satellite distribution, although the expensive "last mile" may be a problem. He played \$5000 computer-synthesized voices reading news and weather, and saving "These may someday replace live news announcers." Abel also pointed to development in digital audio, cellular communications. AM stereo subcarriers, alternative ratings measurement, tower leasing, and computer software.

More than 80 workshops and seminars formed the backbone of Radio '86. The general consensus about the sessions was less than enthusiastic, though there was a handful of outstanding meetings. Many attendees complained that the programming focus of earlier conventions had been compromised as

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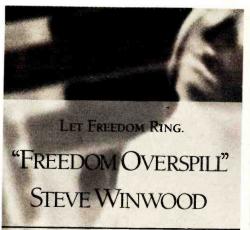
RCA/Nashville Taps Sirls

Mike Sirls has accepted the newly created post of Manager/National Country Promotion at RCA/ Nashville. For the last three and a half years, he's been a partner in Nashville-based independent promotion firm Chart Attack.

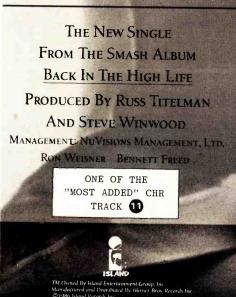
Sirls will report to RCA VP/Promotion Jack Weston, who told R&R, "The selection process was easy. We've worked with and respected Chart Attack for quite a while. Mike fits right into our scheme. He knows our product, is well liked on the radio level, has got the organizational skills, and is a hard worker. We couldn't ask for

Explaining the need for the new post, Weston added, "We're certainly not the first to do this. We're going to use this position to give us more contact with radio on a national level. I have a lot of other areas of responsibility, which have eaten into the time I can spend with radio. It's important for us to have a Nashville voice talking with radio on a regular basis."

From 1979 through 1982 Sorrels was Assistant National Promotion Director for Sunbird Records. He also served as Midwest Regional Promotion Manager for Warner Bros. between 1976-79. Sirls. on a two-week vacation at presstime. will begin at RCA upon his return.







Radio '86: Blockbuster Or Lackluster?

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more management and engineering sessions have been added. Format rooms consisted of a wide variety of panelists who had difficulty leading discussions and often seemed to be learning more than they were imparting. Schedule conflicts also were frustrating; one example is the CHR format room, which was held at the same time as the Trade Charts session. Said one person who shuttled between the two: "Makes you think NAB doesn't have a grip on the programming side of this business." This deemphasized programming slant resulted in a decrease of CHR and AOR programmers in attendance.

Programmers' comments generally ranged from "Tve learned nothing new" to "boring and disjointed." Still, several sessions — "Traits Of Effective Large Market Managers," "Show Prep." and "Station Acquisitions," were some notable standouts. Even the "Network Leaders Panel" had some fireworks launched by advertisers and affiliate stations.

Convention Session Highlights

Here are a few key sessions at Radio '86:

"Programming For Social Change" asked whether stations can be profitable and still serve the community's needs. "You can't be overbearing and emotional in your broadcasts or it can turn negative," warned WRFG/Atlanta's Ernesto Perez. Panelists agreed that more social issues need to be addressed by highly-rated music stations, and that the addition of classy PA programming mixed with music and personality could also help them get even bigger numbers.

Experimentation," moderator/RKO consultant Walt Sabo stressed the ability to convince upper management of the financial viability of a unique format approach is essential to the process, while researcher Harvey Gersin demonstrated methods to validate a need for a new direction. Gary Owens proposed that programmers find different ways of doing familiar formats, but pointed out that two years is a sensible minimum commitment.

"You can't research a format that hasn't been tried before," argued consultant Fred Jacobs, developer of the "Classic Rock" presentation. He speculated that rapid format turnover, not unlike television's seasonal evaluations, may be the wave of the future, a trend that might be bucked if broadcasters "confront advertisers' myopia towards insistence on 25-54s." Jacobs admonished those utilizing classic rock concepts to prepare additional listener benefits for when the "Oh wow" factor of the format diminishes

Widely acclaimed as possibly the best panel at the convenion, "Show Prep" attracted several hundred participants who were anxious to hear such luminaries as Gary Owens, Rick Dees, Lee Arnold, Cajun Ken Cooper, and Jeff Elliott & Jerry St. James elaborate on the important aspects of a successful airshift and personality development.

Elliott & St. James recommended practicing "observation comedy." "Use a dictaphone," they said. "Look for the big event going on in your market and work at wrapping it into your show in as many different ways as you can. Identify with the lifestyle of your target. Check past bits you've done, and turn your show outward to involve the listeners — they'll call in."

WEZB/New Orleans morning star Cajun Ken Cooper felt consistency was the most important factor in his success. "You were great yesterday - what have you got for me today?" is the phrase he keeps before him in his preparation. enough material for two or three shows," Cooper said, and warned personalities not to "take forever doing bits." Mastering brevity is the key, because "stretching jokes doesn't make 'em funnier." He also advocated using a portable recorder for logging ideas, as well as talking with the station salespeople, who are always in touch with the street.

• Radio Advertising Bureau President Bill Stakelin and Sr. VP Robert Galen focused on the state of radio sales in 1986. In a presentation calling on radio broadcasters to forego complacency for action, Stakelin and Galen addressed what is happening in national, regional, and local sales – and examined how the television industry is focusing on the radio industry as an advertising target.

• A session moderated by RAB's Wayne Cornils focused on "New Business Development." It discussed such topics as how to sell to new accounts and how to sell more to established clients. Ideas included combing newspapers and the Chamber of Commerce for tips on newly created businesses ripe for advertising. Sales managers were encouraged to give AEs incentives to pursue these opportunities, and to call on businesses at the outskirts of the station's TSA. It was also suggested to use social events, mailings, and phone calls to develop longterm client relationships.

• In a presentation of the effects of the tax overhaul on the radio business, broadcasters were told that the pending U.S. tax bill will, in general, have a "negative impact" on most station sellers — largely because of an 8-13% increase in the capital gains tax. The impact on buyers will be less clearcut.

Understanding the law and planning are critical, said at torney Jana DeSirgh of Baker & Hostetler. "For the most part, winners are those who make themselves winners, and that means knowing the tax law," she advised. Panelists agreed the tax law will push sellers into assigning more of the purchase price to non-compete clauses, although the Internal Revenue

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LUNCHEON KEYNOTE

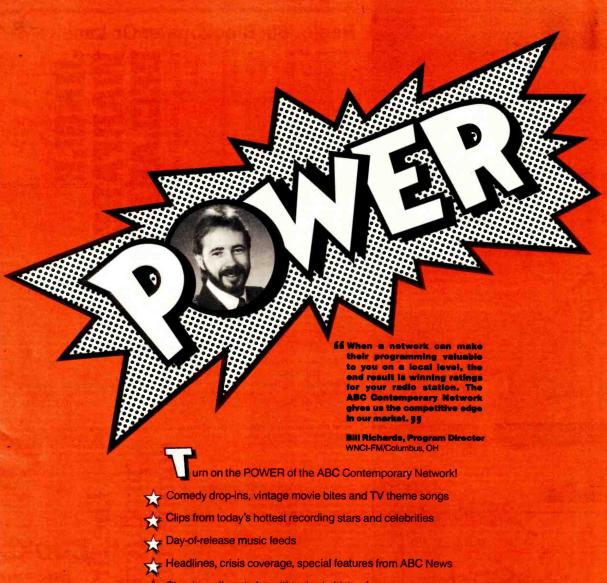
Naisbitt Looks To The Future

"This decade will be remembered as the 'Booming '80s," predicted John Naisbitt, author of "Megatrends" and keynote speaker at the NAB Radio Award Luncheon September 12. Among his other "guidelines for the rest of the century" were these observations:

- Human resources provide the competitive edge in this information society. There's a new respect for the individual.
- There is an entrepreneurial explosion occurring, with a record number of new businesses being created. One third of those new companies are being formed by women.
- The US population will have six million fewer teenagers by 1990.
- There could be serious labor shortages toward the year 2000.
- Fields of growth will include health care, nutrition, fitness, financial services, retailing, technicians, recreation, legal, and accounting.



- The "high touch" counterpart to our high-tech environment is manifesting itself through a new renaissance of arts and literature.
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- Classic audio cuts from 'this day in history'
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Radio '86: Blockbuster Or Lackluster?

Continued from Page 10

Service may step in if abuses occur.

 A lively session on station acquisitions drew predictions that prices will continue to escalate, although perhaps with good reason. "Don't react to 'sticker shock,' " said Bishop Cheen of Paul Kagan Associates. "Look at the deal and see if it's justified."

First-time buyers were advised not to postpone their search for financial backing until they've found the ideal station. "It really is more important to line up your financing," said broker Ted Hepburn. "It's good

to know a broker, but it's better to know where the equity is coming from." See this week's Radio Business section for more detailed coverage of tax and acquisition news from the NAB Convention.

• At a panel on negative political advertising Rep. Billy Tauzin (D-LA) said Congress isn't likely to pass legislation this year to curb such ads, or require free response time. "It's not likely to happen on the House side," he reported, "but you should be aware that it's a possibility, although not a strong one."

• "Strategic Marketing" discussed some cornerstones to a good marketing plan, including targeting, product alignment, positioning, and promotion. Also covered was the reality that 20% of radio's advertisers leave the medium each year

and don't come back.
WTKN & WWSW/Pittsburgh's
Diane Sutter chaired the
meeting, along with Interep's
Erica Farber and the Research
Group's Roxanne Miller. They
reminded sales executives to
maintain an obsessive passion
for customer focus.

 "Traits Of Effective Large Market Managers" was considered another of the convention's top workshops. Duffy Broad-

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THURSDAY NIGHT LIVE — Jazz great Pete Fountain and his clarinet provided the music while comedy team Joy Grdnic and Ron Stevens provided the laughs on Thursday night.





FLOOR TALK

From The Exhibit Hall

Comments and criticisms of Radio '86 varied greatly throughout the exhibit hall, where some people complained of slow traffic and others lauded NAB for a fantastic show. Here are a few assorted remarks:

- "The show is outstanding," said Byron Crecellius of St. Louisbased U.S. Tape and Label, which makes bumper stickers.
- Tom Hoshall reported "a lot of traffic" at the Take A Trip America booth, where he was marketing free travel for radio promotions.
- Jerome Kenagy, President of Custom Business Systems, Inc., was also pleased with the interest in his firm's computer systems. "It's been good. And they're not just a percentage of people who are potential customers."
- Larry Crowley, President of Boston-based Spotwise, said he

thought the convention was "absolutely wonderful as a symposium," but thought the exhibitors were often "ignored because there was so much else going on."

One of the convention's most talked-about promotions featured a wallaby, a smaller relation of the kangaroo, on a leash. Flown in from Australia to attract attention to a company that packages international remotes for stations, the beast also drew the attention of convention center personnel who eventually kicked him — and his body-quards — out onto the street.



MAKING AM WORK — This forum on ways to keep AM stations healthy or turn them around featured (i-r): Bill Coffey, KUSA/St. Louis; Arthur Schreiber, KOB/Albuquerque; Ken Romero, KANE/New Iberia, LA; John Lund, Lund Consultants; and Jerry Lyman, RKO Radio.



AM IMPROVEMENT — Technical studies on AM overmodulation and the NRSC draft standard on AM preemphasis and deemphasis were among the topics covered by (f-r): Michael Rau, NAB; Harrison Klein, Hammett & Edison; Bill Gilberr, Delco Electronics; John Marino, Katz Broadcasting; Charles Morgan, Susquehanna Broadcasting; and James McKinney, FCC.



EASY LISTENING — Format programming trends and announcer techniques were among the topics discussed by (I-f): Ed Winton, Winton Communications Group; Bill Wertz, Farfield Broadcasting; Jerry Lee, WEAZ/Philadelphia; Gil Boucher, KCT/Sacramento; and consultant Phil Stout.



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TONIGHT WILL BE ALRIGHT
SAY YOU, SAY ME
NIGHT TRAIN' (Smooth Alligator)
PRODUCED BY LIONEL RICHIE AND
JAMES ANTHONY CARMICHAEL
NARADA MICHAEL WALDEN AND LIONEL RICHIE

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Tues	23	Salt Lake, UT	Wed	8	Jackson, MS	Wed	29	Madison Sq. NYC
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Radio '86: Blockbuster Or Lackluster?

Continued from Page 13

casting's Marty Greenberg moderated the lively, entertaining, and informative panel, which included Edens Broadcasting's Gary Edens, Emmis's Jeff Smulyan, WBMW/Washington's Peter Ferrara, and WGN/Chicago's Wayne Vreesman. Characteristics of quality GMs included integrity, unselfishness, good communication, creativity, pragmatism, passion for the job, compassionate attitude, commitment, collaboration with the staff, and having clear-cut goals.

• In a session on "Creative Advertising & Marketing," panelists discussed ways to find the one concept that best markets a station and how to adapt that concept in advertising. Spotwise's Larry Crowley cited TV as "the best advertising medium," saying "TV not only tells what you are but also explains why you're different. It makes the listener ask what makes you, as a station, unique."

From a marketing perspective the convention suffered from a lack of definition. In one session on "Strategic Marketing." marketing was categorized as sales. In yet another, on "Marketing Case Studies," the panel was comprised of six research people who not only did not address their assigned panel title, but when asked "why there were no marketing people on the panel" had no answers.

Also notable was an absence of marketers from outside the narrow confines of our industry. One of the highlights of Radio '85 in Dallas was the participation of Richard Marcus of Neiman Marcus fame.

AM Reborn?

Several convention sessions emphasized the revival of AM radio – and offered some optimistic news for AM operators. The National Radio Systems Committee, composed of broadcasters and receiver manufacturers, announced its agreement on a draft standard on AM preemphasis and deemphasis. "Overall, the sound quality of AM radio is going to improve substantially when we get this standard into place," said Deleo Electronic's Bill Gilbert.

By limiting preemphasis, which causes severe interference to AMs on adjacent channels, the standard will let set makers produce receivers with wider bandwidth than those currently on the market.

In other AM developments, FCC Mass Media Bureau Chief Jim McKinney strongly hinted that the Commission will soon ease its duopoly rule to let broadcasters own two AMs in the same market. The rule requiring a main studio in the community of license is also set for review, and synchronous AM transmitters are already under experimental authorization," he said.

Both McKinney and Assistant Commerce Secretary Al Sykes,



PROGRAMMING FOR SOCIAL CHANGE — Programming for community growth in light of today's climate of deregulation and profit priorities was analyzed by (I+); Dwight Ellis, NAB; Frank Tavares, NPR; Marita Rivero, WPFW/Washington, DC; and Ernesto Perez, WRFG/Atlanta.



PROGRAMMING CLINIC — Case studies and problem-solving techniques were provided by (Iri): Alan Burns, Alan Burns & Associates; E. Alvin Davis & Associates; Dwight Douglas, Burkhart, Abrams, Douglas, Elliot & Associates; and Stephen Trivers, KalaMusic.



NEW STUDIO TECHNOLOGY — Taking a look at the latest technology were (I-r): James Loupas, James Loupas Associates, Inc.; David Burns, Allied Broadcast Equipment; and Ron Schiller, Ron Schiller Associates.



CRYSTAL BALL GAZING — NAB Executive VP John Abel addressed the topic of new technologies at the Radio '86 opening session Thursday.



THE YEAR IN SALES — RAB President William Stakelin (pictured) presented an analysis of this challenging year, while RAB Sr. VP/Research Robert Galen provided findings from the 1986 Bruskin Study during the RAB General Session.



FM UPGRADESIFMX — A progress report on FMX featured (I-r): Emil Torick, CBS Technology Center; Robert du Treil, du Treil-Rackley Consulting Engineers; Joseph Costello, Gulf South Broadcasters; John Allen, Airspace Consultant; and Richard Edwards, Guy Gannett Broadcasting,

a former Missouri radio broadcaster, issued urgent appeals for AM broadcasters to go to stereo. Sykes announced that his agency is undertaking a major study of AM stereo this fall, but stopped short of saying that he would pressure the FCC to set a standard to end the Kahn/Motorola deadlock.

For further discussion about AM, see Washington News (pg. 20).

A Definition Is Needed

Thematically, the convention itself fell short from a programming standpoint. No one particular subject was presented to provide direction or overall cohesiveness. Granted, the task

of coordinating a program such as this is indeed a gargantuan undertaking, but the lack of direct radio involvement was quite evident. One remedy for this dearth of understanding would be for the Radio '87 planning committee to at least consult other organizations for future input.

Also, unless latecomers brought binoculars, those who missed panel introductions were left in the dark about who was speaking. The company that made the identifying signs for the panelists used print so small That names looked more like dates on a dime.

Rick Dees pushed his Broadcasters Against Drugs project at the convention, telling a press conference that dozens of celebrities are being asked to cut ten and 20-second radio PSAs for distribution to stations around the first of the year. "If we save even one kid's life, it would really be worth it," said

Local New Orleans reporters at the press conference seemed more interested in questioning Dees about drug-related song lyrics. The days of such lyrics are waning? Dees contended. In response to one question, Dees admitted he smoked marijuana when he was 18 years old. "It really affected me," he recalled. "I just haven't done any drugs at all since then. I'm one of the lucky people."

NAB provided Thursday evening's entertainment with comedy duo Stevens & Grdnic and New Orleans clarinetist Pete Fountain. Following these performances the throngs of attendees descended on the hospitality suites, primarily located in the Mariott. Thousands of these thrill-seekers overtaxed the hotel's elevator system, which soon became hopelessly jammed. Hundreds found it faster to walk down the 41 flights of stairs than to wait for a stray elevator to arrive with enough room left for one more person. One elevator car (with anywhere from 18-25 people, depending on the source) became wedged in the shaft, refused to climb, then slowly sank toward the basement. Hotel staffers could only pry the doors open wide enough to inquire to the anxious guests, "Anybody want a Coke?" Only after dispatching the fire department were the "hostages" released.

Turn-Down Day

Friday's events were highlighted by the oversold 1986 Radio Awards luncheon. Approximately 100 people were turned away and dined elsewhere in the Convention Center. Following a few opening remarks from several NAB officials, Radio '86 co-chairmen Joe Dorton and John Dille were presented service awards and Gary Owens accepted the coveted Radio Award. This ceremony was followed by a presentation from keynote speaker (and "Megatrends" author) John Naisbitt, who delivered an interesting, if rubber-stamped, speech on "Guidelines For The Rest Of The Century" (see separate article)

Saturday's closing extravaganza, sponsored by Westwood One/Mutual, featured New Orleans culinary fare and a well-attended performance by Joe Cocker. Emcee of the affair was Mutual talk show host Larry King, and – again in NAB's contest-minded style – two 'dream vacations'' were given away. Cocker played to an enthusiastic audience, but several concert goers claimed that the demographics were leaning 'more toward Barbara Mandrell.'

Despite the closing session's attendance, many conventioneers either stole away for one
last night on Bourbon Street or
skipped town completely. NAB
has long been plagued by the
problem of disappearing attendees, and the challenge is ongoing. Perhaps they should
learn from a paraphrase of an
old adage "You can't please all
of the people all of the time."

Still, despite logistical problems and aforementioned planning shortcomings. Radio '86 proved to be satisfactory and successful. It may even be "Mickey Mouse" compared to next year's Radio '87 — scheduled for Anaheim, CA. See you there!

R&R FRIDAY, SEPTEMBER 19, 1986/15

TRANSACTIONS

Miami, Toledo Combos Fetch \$15 Million Each

PRICE: \$14 million

(MIAMI SPRINGS; HIALEAH)

PRICE: \$15 million BUYER: Spanish Broadcasting System, Inc., Raul Alarcon Jr., President. SELLER: Herbert Dolgoff DIAL POSITION: 1210 kHz; 92.1

POWER: 25 kw days/2.5 kw nights; 3 kw at 280 feet

WSPD & WLQR/TOLEDO

PRICE: \$15 million

BUYER: Commonwealth Communications Services, Inc., John R. Eby, Executive VP. It also owns WHP-AM &

FM/Harrisburg, PA. SELLER: WSPD, Inc., Willard Schroeder, Catherine Christiansen, and Tom Girocco, principals. DIAL POSITION: 1370 kHz; 101.5

POWER: 5 kw; 15 kw at 840 feet FORMAT: AC; Easy Listening BROKER: Sandler Capital Manage-

GLENN M. SERAFIN

GLENY M. SERAFIN Director — Radio Bruadcast Services Division Glenn Serafin began his career in radio in 1971, and has worked in every area from program.

sociated Press fore joining CEA.

FORMAT: Spanish

BUYER: Tichenor Media System, Inc., McHenry Tichenor Jr., President. It also owns WIND/Chicago; KUNO/Corpus Christi, TX; KDXX & KBNA/EI Paso; KGBT & KELT/Harlingen, TX;

and KCOR/San Antonio. It has agreed to purchase WADO/New York. SELLER: Jim Hall and his wife Jane. DIAL POSITION: 105.1 MHz POWER: 6 kw at 1170 feet FORMAT: Spanish **BROKER: Americom**

WBMW/WASHINGTON (MANASSAS, VA)

PRICE: \$13 million BUYER: Infinity Broadcasting Corp, Mel Karmazin, President. It also owns WJIT & WXRK/New York; WJJD & WJMK/Chicago; WYSP/Philadelphia; WBCN/Boston; KXYZ/Houston; KCBQ-AM & FM/San Diego; and KOME/San Jose. It has contracted to purchase KROQ/Los Angeles and WQYK/Tampa.

SELLER: EZ Communications, Arthur Kellar, Chairman, it also owns WHQT/ Miami; WBZZ/Pittsburgh; KYKY/St. Louis; WEZB/New Orleans; WEZC/ Charlotte; and WEZS/Richmond. DIAL POSITION: 106.7 MHz POWER: 36.5 kw at 590 feet FORMAT: CHR BROKER: Blackburn & Co., Inc.

WSKS/CINCINNATI

PRICE: \$4.5 million BUYER: Reams Broadcasting. Frazier Reams Jr., President/CEO; Pete Cavanaugh, Executive VP/COO. It also owns WCWA & WIOT/Toledo; WWCK-AM & FM/Flint, MI; and WKBZ & WRNF/Muskegon, MI.

SELLER: Republic Broadcasting, J. David Martin, President. It also owns WLW/Cincinnati; WYHY/Nashville; and WSEV & WMYU/Knoxville. The station is being sold as a result of Jacor's purchase of the Republic station, Jacor owns WGST & WPCH/Atlanta; WBBG & WMJI/Cleveland; WQIK-AM & FM/Jacksonville; and

TRANSACTIONS AT A GLANCE

Transactions So Far In 1986: \$1,833,462,000 This Week's Transactions: \$78,365,000

- WCMQ-AM & FM/Miami \$15 million
- WSPD & WLQR/Toledo \$15 million
- WOJO/Chicago \$14 million
- WBMW/Washington \$13 million WSKS/Cincinnati \$4.5 million
- WNYR & WEZO/Rochester \$9 million
- KSKY/Dallas \$3.4 million
- KID-AM & FM/Idaho Falls \$1.8 million
- KBMC/Eugene, OR \$950,000

WBDN/Escanaba, MI \$215,000

WKYG & WXKX/Parkersburg, WV. DIAL POSITION: 96.5 MHz POWER: 9 kw at 810 feet FORMAT: AOR BROKER: R.C. Crister & Co.

KID-AM & FM/IDAHO FALLS

PRICE: \$1.8 million, plus assumption of liabilities

BUYER: Simmons Family Inc. (SFI). Roy Simmons, President. It also owns KSFI & KDYL/Salt Lake City. SELLER: First Security Bank.

DIAL POSITION: 590 kHz; 96.1 MHz POWER: 5 kw days/1 kw nights; 100 kw at 1500 feet

FORMAT: AC; Easy Listening BROKER: Greg Merrill of Chapman

WAZZ/NEW BERN, NC

PRICE: \$1.5 million BUYER: David Weil, a Goldsboro, NC SELLER: Brent Hill DIAL POSITION: 101.9 MHz POWER: 100 kw at 580 feet FORMAT: Country BROKER: Chapman & Associates.

KBMC/EUGENE, OR

PRICE: \$950,000

BUYER: McKenzie Rivers Broadcasting Co., John Tilson and his wife. Renate, and Robert Oxarart, principals. It also owns KKCW/Portland and KKNU/Fresno.

SELLER: Inspirational Broadcasting, John Davis II, owner. It formerly owned KPDQ-AM & FM/Portland. DIAL POSITION: 94.5 MHz

POWER: 100 kw at 813 feet FORMAT: Religious **BROKER: Chapman & Associates**

TERMS UNDISCLOSED

Group W Deals MUZAK To Field Corp.

Seeking to concentrate on commercial broadcasting and programming, Westinghouse Electric Corp. has announced the sale of MUZAK to The Field Corp. for an undisclosed price Westinghouse acquired MUZAK and made it a division of Group W Radio when it acquired Teleprompter, Inc. in

Through 200 franchised affiliates, MUZAK supplies background music to 135,000 subscribers. In addition to its

well known "environmental" music service, MUZAK also offers Foreground Music One, a satellite-delivered CHR service.

MUZAK operates offices in New York, Los Angeles, San Francisco, Chicago, Boston, Columbus, Sacramento, New Haven-Milford, Cincinnati, and

Completion of the sale to Field is expected to take about six weeks

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NAB ACQUISITION PANEL

Investment Dollars Flowing Into Radio

Buyers of radio stations have more financing options available than ever, according to brokers and bankers on an acquisition panel at Radio '86 last week in New Orleans.

"There's a supermarket of opportunity available," said financial analyst Blshop Cheen of Paul Kagan & Assoclates. "This is a big, legitimate business."

Broker Ted Hepburn said banks are much more comfortable with the broadcast business than they were four or five. years ago, seeing "great stability" where they used to fear stations could easily lose their licenses. Low interest rates also free up more money, he added.

Junk Bonds More Popular

Kidder Peabody VP Gary Biemaster spoke of "substantial new sources of financing available to radio broadcasters." The most dramatic growth, he said, has been in high yield junk bonds.

Emmis, Metropolitan, and Price have all used junk bond financing this year, and Blemaster predicted five or six additional deals in 1986. However, he said Wall Street generally wants to finance only deals of \$30 million and above.

Much of the session centered on advice for first-time radio station buyers.
"We're probably not the best place to start," said Blemaster. Moderator Norm Wain of Metroplex urged newcomers to first identify the right market and station, but to simultaneously begin developing a relationship with a senior lender.

Line Up Financing First

Hepburn echoed the need to line up financing in advance, saying it's nearly impossible to "keep a property on ice for a while if you don't have the resources" to make an immediate purchase. "It really is more important to line up your financing," he said. "It's good to know a broker, but it's better to know where the equity is coming from. If you don't get financing, you blow the deal."

Blemaster said venture capital is the most expensive money available, but newcomers will often benefit from the financial guidance a venture capital partner will offer. Cheen noted that onty two percent of venture capital proposals get accepted. "Most don't even get past the receptionist," he explained.

Chesley Maddox of AmeriTrust in Cleveland advised potential buyers to work through experienced financial brokers who can put together deals in the formats banks understand.

Economic Jitters

Asked about the slowing economy's impact on radio transactions, most panelists predicted at least some degree of trouble ahead. Many of the big deals will "go bust" if the economy

collapses, Cheen warned. Communications Equity Associates Sr. VP Kent Phillips said he foresees "some problems in the next year."

Maddox said television deals usually suffer more than radio purchases during recessions. Blemaster said most of the major deals are "carefully structured" to withstand recession.

MORE NON-COMPETE CLAUSES

Tax Bill's Radio Impact Outlined

Tax experts at last week's NAB Convention in New Orleans told broad-casters that the pending US tax overhaul will generally hurt station sellers, but will have a less clear-cut impact on buyers. The major culprit will be the much-discussed increase of the 20% capital gains tax to either 28% or 33%, depending on the final decision of Congress.

Another effect will be an increase in

non-compete clauses, which Tom Buono of Broadcast Investment Analysts predicted will become "much more prevalent."

Depreciating Non-Compete Payments

Tax attorney Jana DeSirgh of the Washington law firm Baker & Hostetler explained that current law treats non-compete money as non-depreciable "ordinary income," as opposed to depreciable items such as equipment or "good will."

The new law abolishes the distinction. For the first time, buyers will be able to depreciate or write off the money they pald to sellers for noncompete clauses.

However, panelists warned that assigning ridiculously high percentages of station prices to non-compete could spur an IRS crackdown. "They really don't care until everybody gets abusive," cautioned Rick Zitelman of the Zitelman Group.

Other predictions from the tax experts:

 Allowing buyers to depreciate noncompete payments could raise selling prices slightly by increasing operating cash flows.

 More stations will be purchased through limited partnerships and Subchapter S corporations, which pass on tax losses to investors.

 The new bill will discourage trading in stations as "commodities" and encourage more "longterm broadcasting," according to Buono.

 Broadcasting will continue to attract outside investor dollars because the industry offers higher returns, especially when compared to capital intensive industries that will suffer most under the new tax bill.

FORMER SKY CHIEF

Israel Pays \$12.4 Million For KSKY, WNYR & WEZO

Dennis Israel, former President of Sky Corp., has bought KSKYIDallas from his old employers for \$3.4 million. In a separate transaction, he purchased WNYR & WEZO/Rochester from Grace Broadcasting for \$9 million.

Israel formerly ran Sky Corp., a broadcast firm owned by venture capital company Foster Management, which also owns WSIX-AM & FMI-Nashville and WRIV/Riverside, NY. The two purchases mark the first stations for Israel's new group, dubbed—and it gets confusing—Sky Stations Inc.

Israel also owns WGY & WGFM/ Schenectady, NY through a separate partnership. According to Israel, since he is the majority owner, those stations will be run by Sky Stations.

KSKY operates on 660 kHz with 10 kw. A daytimer that will switch to fulltime operation at the end of the month, the station airs a Religious format.

WNYR-operates on 990 kHz, with 1 kw days and 250 watts nights and a Country format. WEZO operates on 101.3 MHz, with 27 kw at 640 feet and an AC format.

Mahiman Co. represented the seller in the Rochester transaction.

CALL SIGN CHANGES

Aberdeen, MS WMPA to WWZQ (effective 10/1)

Aberdeen, MS WHAY to WWZQ-FM (10/1) Alton, IL WZEN to KATZ-FM (re-

quested)
Aptos-Capitola, CA KMFO to KNZS

Aptos-Capitola, CA KMFO to KNZS (10/15) Bakersfield, CA KUNN to KLYD (9/10)

Bakersfield, CA KUNN to KLYD (9/10 Bangor, ME WBGW to WYOU-FM (10/1)

Bowling Green, KY WLBJ-FM to WCBZ (10/13)

Bastrop, TX KLIO-FM to KSSR (9/9) Buford, GA WDYX to WJYA (10/6) Clinton, TN WNKX to WTNZ (9/7) Clinton, IA KSAY to KLIO (requested) Cleveland, OH WRQC to WTGR (10/19)

Columbia, SC WIS to WVOC (requested)

Dunedin, FL WAMA to WGUL (8/29)
Gaithersburg, MD WMTG to WMET
(requested)

Gorham, ME WASY to WJBQ (9/3) Hardin, MT KYTY to KBSR (9/10) Hardin, MT KATM to KBSR-FM (9/10) Luling, TX KCWR (new) Madison, TN WLRQ to WNKZ (9/7)

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even though it failed to show a profit for ten consecutive years. Because we understand that willingness to persevere is often the greatest

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VESTINGHOUSE BROADCASTING

WASHINGTON REPORT

NAB WRAP-UP

New Orleans Holds Good News For AM Radio

AM broadcasters depressed over the sagging fortunes of their band had good reason to cheer at last week's NAB Radio '86 Convention in New Orleans. AM's revival was a major focus of the conference, and there was abundant evidence that progress is being made on many fronts to bring the band back to life.

Perhaps most encouraging was word that broadcasters and receiver manufacturers have come up with uniform standards for preemphasis and deemphasis.

"Overall, the sound of AM radio is going to improve substantially when we get this standard into place," said Bill Gilbert of Delco Electronics.

Hyped Processing Targeted

Many AM broadcasters currently boost high audio frequencies on the transmission end. The result is widespread interference to AM stations on adjacent channels, and tinny reception on wideband radios. To reduce that interference, set makers build radios with extremely narrow bandwidths that screen out the extraneous noise, but leave AM radio sounding inferior to FM.

The standard negotiated by the National Radio Systems Committee sets a uniform goal for preemphasis by broadcasters and deemphasis in receivers.

"It will take six months to get the receivers into place," said Gilbert. He praised the setting of a standard, saying, "The receiver manfacturers now have a target to shoot at 3

Charles Morgan of Susquehanna Broadcasting said, "Ten years ago if anyone mentioned AM improvement, people would have thought they were talking about a new mor-ning show." He added, "I really believe in the very, very near future we are going to have good quality AM."

Broadcaster Cooperation Critical

Morgan stressed that the new standard will fail if all AM stations don't go along. "If the broadcasters aren't receptive, we're going to have a problem with wideband receivers," he predicted.

He said the makers of audio processers are committed to build to the new standard and offer retrofitting of existing processers. NAB staff engineer Michael Rau said conversion kits, perhaps selling in the \$100 range, will be available for smaller stations.

henefits of "clean signals" for both broadcasters and set makers

AM Stereo Pushed

AM broadcasters in New Orleans also heard tough words from two federal agencies contending that they must convert to AM stereo. "You must stop observing the pingpong game called AM stereo and install it," FCC Mass Media Bureau Chief Jim McKinney said at one panel.

President Reagan's chief communications advisor called AM stereo conversion "step number National Telecommunications & Information Administration chief Al Sikes, a former Missouri radio broadcaster, added,

fall to determine, among other things, whether a de facto standard has evolved through the proliferation of Motorola C-QUAM-only

"More than anything, we've got to signal the radio entrepreneurs and the capital markets that AM is going to be revitalized," Sikes told an AM improvement panel.

One broadcaster in the audience complained about AM stereo stations that fail to promote their status. "If you're going stereo," he urged, "you might as well pat yourself on the back for taking the step." The audience applauded separate suggestions that broadcasters vote on an AM stereo

McKinney also brought good news with him to New Orleans. The Mass Media Bureau Chief predicted:

- · Commission action on interference protection ratios to improve AM quality;
- · a rulemaking this winter authorizing synchronous AM transmitters:
- "urgently required" action to permit broadcasters to own two AMs in the same market;
- speedy review of the main studio rule, which requires stations to maintain main studios in their communities of license:
- · a hard look at the definition of community of license:
- consideration of power in-creases for Class III stations and all-night operation by 1800 remaining daytimers; and
- action before next spring to assure that AMs don't lose morning drive broadcast time during the three weeks Congress recently added to Daylight Saving Time.

AM Improvement At A Glance

- · Historic radio/set maker quality
- Overmodulation study
- NAB tests alternative antenna designs

In other technical action, NAB

released a study by consultant

Harrison Klein on the related

issues of AM overmodulation, "splatter" interference, and oc-AM overmodulation.

cupied bandwidth for AM stations.

Overmodulation Problem

Addressed

manufacturers consider overmodu-

lation to be a significant AM prob-

lem. In numerous industry meet-

ings, they have indicated their be-

lief that splatter caused by over-

modulation is a major factor in

preventing the manufacture of im-

Klein's report suggests solutions

to excessive occupied bandwidth

and splatter, provides guidelines

for monitoring, and outlines the

proved, high-fidelity AM radios."

Klein concluded, "Receiver

- . Two-per-market AM ownership likely
- · Main studio rule on way out

"That's the only way we're going to

get AM hi-tech radios to the

market . . . I believe it's going to

take a strong and dramatic move.

The glacial movement isn't going

"The government cannot

save AM . . . The

industry must save

itself.'

- · Action offsetting extended
- Daylight Saving Time · No further clear channel breakdown
- · Class III power hikes

- accord
- NTIA AM stereo study
- standard, and that stereo should be required in AM sets, just as federal law requires UHF and VHF tuners in TV sets.

NAB Antenna **Tests Progressing**

Another promising development for AM is the progress of NAB's test of two new antenna designs. Both are designed to direct energy away from the interference-producing skywave and into the listenable groundwave signal.
"Potentially, it's very historic,"

said NAB's Rau. "I don't know if it's going to work. It's never been done before." Antenna sites near Washington have now been chosen, and testing is expected to start next summer

Clear Channel Breakdown Unlikely

McKinney revealed that comment on the Commission's omnibus AM improvement report showed little interest in a further breakdown of the clear channels. He predicted that for the moment the Commission will leave the clears alone and "do first those things which are most urgently required.'

McKinney concluded, "The government cannot save AM, Only you - the managers, PDs, and engineers - can do it. The industry must save itself. The government can clear away the boulders, but that is about the extent of our ability to play in this game. You must take the initiative.

NTIA Plans AM Stereo Study

-Jim McKinney, FCC

Sikes announced that NTIA will conduct a study of AM stereo this

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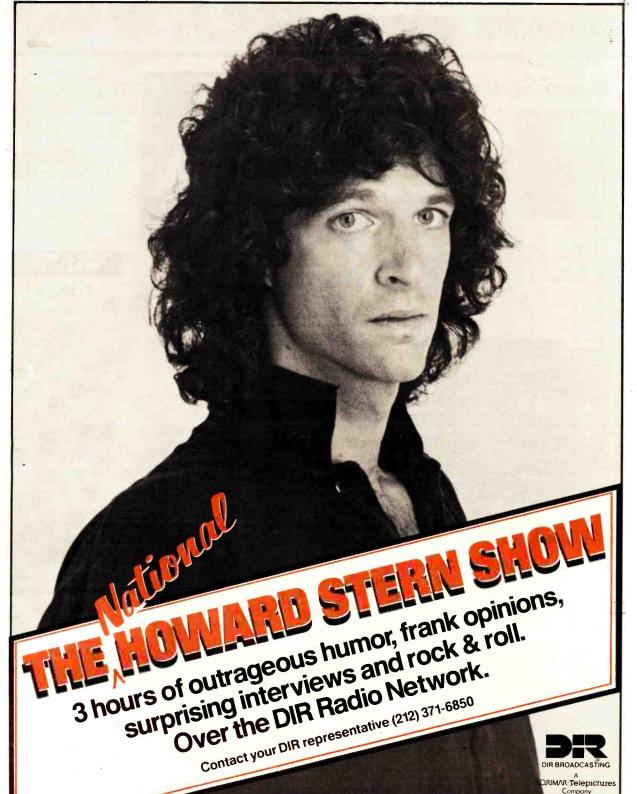
There are 56 additional checkpoints.

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Sweet Spot Finder



This is said to be the only device currently on the market that locates the optimal spin axis — also known as the "sweet spot" — of any golf ball, thus enabling golfers to reduce slicing, improve control on longer drives, and aid the ball's ability to stop on greens.

Available via the NYC-based Hammacher Schlemmer catalog,

the device's effectiveness derives from mathematical calculations it performs. The theory is that by placing a ball on the unit's batterypowered, three-volt, direct-drive rotation plate and spinning it at the rate of 10,000 rotations per minute, it is possible to locate the best place to hit a ball for both distance and stopping without rolling. The ball may then be positioned to maximize trajectory and length of each

Weighing only 4.5 ounces, the sweet spot finder is small enough to be carried in a golf bag and allow players to recheck their balls' spin axis after each stroke. Powered by two AA batteries (included). Price: \$29.95. For further information, contact the company at (800) 543-3366.



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Photophone

claimed to be the world's first affordable communications system that transmits images over regular phone lines. All you have to do is plug in the power cord and a standard modular phone jack, and you're ready to send three-inch (diagonally measured) black and white images. The unit works via a patented "video optimized modem" that condenses television signals to the narrow bandwidth of regular phone

The Luma sports two screens. The one on the right shows your live image taken by the built-in video camera, which can be tilted up and down for accurate framing and can send images in one of three sizes (11/4," 11/2," or 21/4.") Camera focus is set at two feet. The screen on the left displays freeze-frame snapshots transmitted from your

Simply press the "Send" key and the pictures are transmitted during brief conversational pauses of one to three seconds. An optional ac-

wide-angle and three close-up lenses for transmitting images of either large groups or small documents. Resolution of the video snapshots ranges up to 96 x 96 pixels and up to 16 levels of grey

Printer Feature Optional

The Luma can also be used with an optional video printer to make permanent, same-size copies of these phone images. This optional video printer is priced at \$995 and comes with one roll of video paper good for up to 180 coples. To share these Luma images with a group of people, the system can be linked to any TV monitor via a standard RCA jack. (A five-line keystrip and amphenol connector enable you to adapt the Luma to business phone systems.)

The Luma is also a top-of-the-line business telephone system, featuring a computerized phone directory that holds up to 100 80-character listings and dials any of 26 freally. The tone/pulse switchable phone also features last number redial, a mute key, and a programmable pause for access to long distance services. In addition, the unit's speakerphone boasts 800 mw of peak power.

Priced at \$1450, the Luma comes with a one-year warranty (Note that a minimum of two units are required for video function.) The Luma, the accessory lens kits (\$75), and extra thermal paper (\$45 for four rolls), are available via the San Francisco-based Sharper Image catalog at (800) 344-4444.

TOP 20 CONCERT PULSE

LW TW ARTIST

- 1 VAN HALEN
- 2 B. DYLAN & T. PETTY
- 3 ZZ TOP
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- 8 DEPECHE MODE
- 8 9 OZZY OSBOURNE
- 10 10 AC/DC
- 12 11 BEACH BOYS
- 13 12 JAMES TAYLOR
- 14 13 JIMMY BUFFETT 12 14 RUN D.M.C/WHODINI/
- L.L. COOL J.
- 15 15 EDDIE MURPHY
- 16 16 MONKEES
- 17 17 JACKSON BROWNE 18 18 JUDAS PRIEST
- 19 19 MOODY BLUES
- -20 LOVERBOY

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office goss reported by their average box office goss reported prevenue. Courtesy of POLLSTAR a publication of Promoters' On-Line Listings (800) 344-7383 or in California (209) 224-2631

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123/62

A/C BREAKER 29





24/R&R FRIDAY, SEPTEMBER 19, 1986

STREET TALK

Talking to the press earlier this week, acting CBS CEO LAURENCE TISCH said that pieces of the media giant will not be sold to reduce its debt. Rumors still abound, however, that CBS/RECORDS GROUP's music publishing unit, CBS SONGS, is on the block. It owns/administers more than 60,000 copyrights, including MICHAEL JACKSON's ATV MUSIC and songs by BILLY JOEL and JULIO IGLESIAS. The operation is headed by music publishing veteran MIKE STEWART, who's said to be leading the buyout.

Also still in question is CBS's grandfather clause, which gives it permission to hold radio and TV licenses in the same market unless control is transferred. If the FCC determines Tisch is in control, that clause may be nullified...

Will the record industry launch its own unified, anti-drug initiative in the future? We hear that such an idea is definitely at the discussion stage and could take one of several different forms. You may recall that CBS Records last month pledged \$50,000 in seed money to BILL GRAHAM's "Crack-Down" campaign, if other labels would do likewise.

When BOB PITTMAN launches his MCAbacked record label next year, will he sign an exclusivity deal with MTV?

Tennis, anyone? The third annual Music Industry Open to benefit the T.J. MARTELL FOUNDATION for Leukemia & Cancer Research has been set for Oct. 18 at the National Tennis Center, Flushing Meadow, NY. Former Davis Cup player GENE MAYER is the event's honorary chairman, and PROJECT 3 RECORDS President HERB LINSKY is committee chairman. You can reach Herb at (212) 247-4422.

RCA/ARIOLA chief ELLIOT GOLDMAN is the recipient of the AMC Cancer Research Center's 1986 Humanitarian Award. The fundraising effort was officially launched Sept. 11 with a NYC cocktail reception hosted by CLIVE DAVIS. In his remarks, Goldman thanked DISNEY's MICHAEL EISNER, oilman MARVIN DAVIS, and MCA's IRV AZOFF for "allowing me to be here tonight." The three execs, of course, were among those reported to have been interested in buying RCA/Ariola from GE before BERTELSMANN picked up its option.

Rumors are buzzing about senior executive exits at POLYGRAM. One departure which has already occurred is that of VP/Sales SHELLY RUDIN.

HARVEY MILLER has resigned as OM at KRLA/LOS ANGELES. KBZT OM MIKE WAGNER will assume operations responsibilities at the AM as well as the FM, while Humble Harv will continue to do his

weekend show, make guest appearances, and work with production company RADIO ARTS.

Among those who helped WRKS-FM/NEW YORK celebrate its fifth anniversary Monday (9/15) were the JETS, GWEN GUTHRIE, HOWARD HEWETT, FREDDIE JACKSON, MELBA MOORE — and STEVIE WONDER, who appropriately sang his "Happy Birthday" for the Palladium partygoers. Proceeds from the event go toward the station's anti-crack campaign.

"Today" show weatherman WILLARD SCOTT will be the host of NBC RADIO NETWORK's "Constitution Minutes," a 60-second daily news feature which premieres



Willard Scott

September 29. Scott, who dressed up as Carmen Miranda for a "Today" stunt, thought nothing of donning the garb of Ben Franklin.

Expatriate Yank DON ELLIS, who's worked at MCA, RCA, and CBS, is helping organize the 1987 British Record Industry Awards. His role includes liaison with BBC-TV and the show's overseas distributor, TEN. The event is scheduled to take place Feb. 9 in London.

FCC employees were undergoing tests for tuberculosis this week after one of their colleagues was diagnosed with the contagious disease and hospitalized. The tests were voluntary. Although there may be no connection, the case coincides with an outbreak of TB at a local high school.

ATLANTIC's VP/Promotion SAM KAISER has resigned after nearly ten years with the company to join MTV as VP/Programming, reporting to Sr. VP/Programming LES GARLAND and Sr. VP/GM TOM FRESTON. No replacement named as yet.

Continued on Page 26

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CHICAGO 18

CHR NEW & ACTIVE

One Of The "Most Active"

WKSE 31-25	WRCK 39-32	KLUC 23-19
WPHD d-34	WKRZ d-36	KDON d-35
WCAU 40-36	WBBQ d-40	KCPX d-38
B94 25-19	WBCY add	WGUY add
PRO-FM d-33	WABB 29-24	WIGY 34-29
95INZ 23-19	KX104 18-13	95XIL add
WRNO d-40	WXLK 33-23	WQID add
WHYT 35-29	WGCL add	WYKS 30-23
WKTI 21-17	KZIO 30-26	WBNQ 28-23
KDWB 35-30	WIXX 35-29	99KG 26-22
KKRZ d-39	WRQN d-35	KWTO d-27
Q100 40-33	KAY107 d-38	WDBR d-33
WERZ 32-27	KIKX add-34	KHTZ d-27
RI-104 37-30		KWNZ 30-27
93Q d-40		OK95 27-19



Continued from Page 24

What's KIIS/L.A. morning star RICK DEES up to now? Well, during the NAB/NRBA "Show Prep" panel it was announced he was working on an upcoming comedy special "The Mystery Of Rock & Roll" for HBO/CINEMAX. And he'll play the role of air personality TED QUILAN in TAYLOR HACKFORD's movie production of "La Bamba: The Richie Valens Story."

Look for *USA Today* to climb on the jazz bandwagon. Seems there are plans to start a new jazz section, with **WGBH/BOSTON**'s **ERIC JACKSON** reviewing the latest jazz releases.

Attention, Hollywood Wives: the record industry's answer to JACKIE COLLINS may be FREDDIE GERSHON, whose new novel "Sweetie, Baby, Cookie, Honey" takes an insider's look at the biz. Disappearing quickly at a book store near you.

When's the last time you heard of a Nostalgia and AOR combo doing a simulcast? WNEW-AM & FM/NEW YORK did the first dual broadcast in their history, airing a three-hour special called "An American Storm: The Cocaine Crisis." The show spotlighted ways in which families can cope with the drug problem.

Stay tuned next week for news of a major restructuring of JHAN HIBER's consulting effort. Word has it JH is working on a new deal with one of his clients.

Columbus Country leader WRMZ is reportedly set to switch to soft AOR with new call letters and JEFF POLLACK consulting. It's said to have hired STEVE EDWARDS from crossfown AC WSNY for afternoons and possibly as PD, with MARK DANIELS coming aboard for mornings.

Other format changes in the offing: WKIX/RALEIGH is set to switch from Country to Oldies. OM MIKE FENLEY will remain at the station, and, says 'KIX, "the station that taught you to rock, rolls again!"

Meanwhile, word has it that Louisville will be down one Country station by the end of the month, while baby-boomer Gold WIRE/INDIANAPOLIS is rumored to be venturing into satellite-delivered Country.

Correction: That's ABC's "Heart Of The City" that recording artist LANE BRODY will be appearing in next month.

After 15 years, CHUM(AM)/TORONTO personality TERRY STEELE and the station have parted company on amiable terms. Look for Terry, who does the lion's share of voiceover work in Toronto, to surface again real soon on either side of the border as he's always maintained his US citizenship.

Also on the move is **Z93/ATLANTA** MD/afternoon personality **CHRIS THOMAS**, who's resigning after five years. He cites a

difference in philosophy with new programmer BOB CASE. "I wish everyone at **Z93** the best, but for me I must move on," said Thomas.

Jock jumps: KSRR/HOUSTON has chosen BOBBY MITCHELL from WHYT/DETROIT to fill the shoes of MOBY (now on KEGL/DALLAS afternoons) in mornings... Ex-KMET/LOS ANGELES morning man JEFF GONZER is moving to Miami for afternoons at WINZ-FM.

If you've heard rumblings about something wonderful about to happen to KBEQ/KANSAS CITY PD STEVE PERUN — you may be right!

DRAKE HALL has resigned as Corporate PD of DEVINE COMMUNICATIONS and Station Manager of KBER/SALT LAKE CITY. Also stepping down: WNOR/NORFOLK OM BOB BEDI.

Though REAMS, the new owners of WSKS/CINCINNATI, won't take over until early '87, the station will be switching from AOR to Country in early October. RANDY MICHAELS, VP/Operations for current 'SKS owner JACOR, will be overseeing the change (Michaels put Country giant WDAF/KANSAS CITY on the air in the late '70s). The call letters will be changed, and current 'SKS PD MARTY BENDER is expected to remain with JACOR in another capacity.

When INFINITY takes over its new Washington CHR property WBMW, will it simulcast morning man HOWARD STERN, now heard on the company's WXRK/NEW YORK and WYSP/PHILADELPHIA? Stern, of course, was once a morning kingpin on DC101. Infinity President ME⊾ KARMAZIN says there are no plans afoot to either change format or simulcast Stern in DC.

Suite Talk From Radio '86: WFYR/CHICAGO personalities JEFF ELLIOTT and JERRY ST. JAMES on New Orleans: "Our GM was mugged on Bourbon Street of \$200 in cash and \$500 in trade."

Freeway traffic was slowed up during opening-day afternoon rush hour not by cars, but by an overturned truckload of porcelain toilets.

Some registrants unable to locate the opening cocktail party on the 3rd floor of the Marriott found themselves instead in the middle of a boisterous convention of life insurance salesmen, who didn't seem to mind the extra company.

NAB Sr. VP/Public Affairs **WALT WURFEL** was unfortunately stranded in the newsroom by a broken foot incurred last weekend when he fell off a stepladder at home.

Nominee for most prevalent rumor at the convention: WMAL & WRQX/WASHINGTON being sold for \$76 million. Runner-up: WESTWOOD ONE buying the NBC Radio Networks.

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On Another Great Sweep

Los Angeles

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ALICE'S PICTURE PAGE



After hearing an advance copy of Alice Cooper's new album CONSTRICTOR, WBCN's Operations Manager Tony Berardini (Itt) and KFHI's PD Barry Wayne (center) tried to convince MCA's Bob Osborn to give them copies of Constrictor early.

KHFI's MD Selby Edwards (far right) figured the subtle approach with MCA's Bubba Wayne McManners might work better



MCA's Bobby Shaw (left) and WPLJ MD Lisa Tonacci mask their excitement over the new Alice Cooper release, Constrictor.



WMMR's MD Erin Riley has staged a sit down strike until Alice Cooper's new album CONSTRICTOR shows up at the station. Wondering if the will ever be the same again are MCA's John Bloodwell (left) and WMMR's Ray Koob.



MCA's Sharon White (left) and KIMN's Asst. PD/MD Randy Jay are on the lookout for Alice's new album CONSTRICTOR.



KZZP's PD Guy Zapoleon and MD Bruce Kelly want to make sure Alice knows his new album CONSTRICTOR will be a sure shot at their station. MCA's Billy Brill (far right) wonders if the gun is loaded.



KISS 108's MD Susan O'Connell is at the end of her rope waiting for the new Alice Cooper album CONSTRICTOR to be delivered by MCA's Roman Marcinkiewicz.



MCA's Sharon White (center) got all choked up talking about the new Alice Cooper album CONSTRICTOR to KBPI's MD Lynn Wells (left) and KBPI's PD Tom Hunter.



MCA's Kevin Carroll (center) tries to hide his excitement over the new Alice Cooper album CONSTRICTOR from Z95's PD Jan Jeffries (left) and MD Brian Kelly (right).



CONSTRICTOR RELEASE
SEPTEMBER 17
THE NEW 12'' "GIVE IT UP"
OUT SEPTEMBER 24

ON TOUR STARTING OCTOBER 28

PRODUCED BY BEAU HILL

MANAGEMENT:

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John Grappone — Overnights WAPP/New York (718) 376-9060 Drake Hall — DeVine Communications Corporate PD & Station Manager KBER/Salt Lake City (801) 582-4531

Kurt Muhlfelder — MD/Swing WHAI/Greenfield, MA (413) 773-7428

Terry Steele — Middays CHUM (AM)/Toronto (416) 886-3915

Chris Thomas — MD/Afternoons Z93/Atlanta (404) 955-2161

Rick Van Zandt — OM WPYX & WTRY/Albany (518) 371-0242

Paul "Lobster" Wells — Mornings KNAC/Long Beach-L.A. (213) 546-4447

Elektra/Asylum Appoints Kaufman, Levy



Suzanne Kaufman

Suzanne Kaufman segues to the L.A.-based National Marketing Research Manager slot for Elektra/Asylum Becords. Most recently the label's Marketing Coorcinator, Kaufman has been with Elektra for the last three years.

Concurrently, Harry Levy becomes the label's Manager/College Radio & Dance Promotion, replacing Dave Johnson. Levy was most recently Program Coordinator for KUSF/San Francisco.

FirstCom Promotes



Patt Morriss

Patt Morriss has been promoted to Reigional Manager, Southeastern US for Dallas-based FirstCom Broadcasting Services. Morriss's sales and marketing background includes stints at Susquehanna Broadcasting, PolyGram, and Warner Bros. Records.

Luciani Curb Records VP



Marguerite Luciani

Mike Curb Records & Productions ups Marguerite Luciani to Vice President/Operations after serving as Executive Director/Promotions. Luciani's new responsibilities will include accounting functions, implementation & coordination of Sales & Marketing, and continued Pre-Production coordination for Curb Records.

Espy Joins Bob-A-Lew



Ronda Espy

After eight years as Senior Director of Business Affairs for Chrysalis Music Group, Ronda Espy has joined Bob-A-Lew Music as VP/GM. The newly formed publishing company was founded by singer Huey Lewis and his manager Bob Brown.

Werts, Malone WHBO & WNLT Sales



Bill Werts



Keyine Malon

WHBO & WNLT/Tampa Bay names Bill Werts National Sales Manager/Director of Sales Marketing and Kevine Malone as Local Sales Manager. Werts joined 'NLT sales (then WCKX) in 1980, advancing to LSM in '83. Prior to that he was with Tampa Bay's WYNF before which he had various on-air experience. In the past eight years, Malone's experience includes a Sales Manager and AE stint at crosstown WZNE and WRBQ, respectively, before which he worked for WWOK/Columbia, NC and WGBS & WLYF/Miami-Ft. Lauderdale.

Chelsea Avenue Bows

Memphis-based Chelsea Avenue Records has slated veteran singer Shirley Brown for its first release. The address is 609 Chelsea Ave., Memphis, TN 38107; (901) 527-4964.

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- Scott Shannon Z-100, New York

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—Jim Quinn B-94/Pittsburgh

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RATINGS AND RESEARCH

RIP RIDGEWAY

What To Look For When The Book Arrives

Readers have asked me how they should analyze the "Book" to get the most information out quickly to understand the reported audiences. As tempting as it may be to go straight to the audience information, it is better to take a few moments first to analyze your foundation by evaluating the performance of the market and individual stations.

Ask yourself these questions: Is the sample stable? Is the measurement consistent? Do the observed differences, in conjunction with known market activity, help explain or position station/market changes? Keep these questions in mind while you study the introductory pages of any audience study.

Compare, Compare,

Step 1: Compare the geographies. Do the metro and any other reported survey area have the same definition as in previous surveys? Identify any differences, the magnitude in terms of Persons 12+, and the percent change from the previous survey. Changes in metro population affect the size of the ratings even when the average-quarter-hour level has remained constant.

Step 2: Compare sample sizes. How does the total intab for the metro (and each other area) compare with the previous book and any published target? Smaller samples mean more variability or "bounce" in the reported audiences.

Step 3: Look at the distribution of intab by county. Are there any large intab differences relative to the previous survey? To check geographic distribution, calculate the intab each county should have based on the total intab available.

If the two distributions are very similar, that's good. Do not expect them to be identical.

Age/Sex.

Step 4: Compare the age/sex percent distribution of the population to the intab sample. Also compare this distribution with the previous survey. These should be similar. Real market deficiencies are constant and will appear in each survey. If your market has a large military/college population, expect the male 18-24 age group to be underrepresented. The differences found in Steps 2, 3, & 4 are handled by the weighting system.

Step 5: Calculate Return and Response Rate.

Arbitron:

Return Rate = Intab diaries x 100 divided by the number of persons sent a diary.

Response Rate = Intab diaries x 100 divided by "Total Residences; Estimated Persons 12+"

Birch:

Return (Cooperation) Rate is not reported, nor is information available to calculate it.

Response Rate is reported on Page 1.

Compare the results with previous surveys. Don't compare the services. The methodology and consequently the components of the performance characteristics are different. The best you can do

is ask questions until you are satisfied.

Step 6: Determine, if appropriate, how well blacks, Hispanics, or both are represented in the intab sample. If they are poorly represented their listening records will have a larger weight, creating more bounce where their listening occurs. Expect a high degree of similarity between surveys.

Step 7: Look for call letter changes or even new reported stations. Inspect any notations pages for notices which may affect your interpretation of the audiences. Keep a log of market events such as hurricanes or expensive promotions which could have an influence on the survey.

Step 8: Determine if any differences found can be attributed to the survey's sample, its performance, and any market influences.

These first eight steps may seem to be a waste of time, but when you are finished doing them you will have a better understanding of how your station and market perform. Save the information you develop; this will reduce the review time needed for the next survey and help you cut through these steps very quickly next time. In addition, this procedure provides peace of mind — or ammunition for your discussions with the supplier. You will have done your homework.

You are then prepared to look at audience estimates with greater insight. Moreover, you may end up knowing more about your survey than any other broadcaster in your market. That's to your advantage!

Listening Trends

Step 9: Determine the trend of the market's listening level. This figure is found at the bottom of the page, and is labeled "Metro Totals" or "PUR" (persons using radio). This metro estimate shows seasonality, and is the base (denominator) used for "shares." As the PUR gets larger, most station shares get smaller; as the PUR goes lower, most station shares become larger.

Step 10: Check the share trends for each available demographic group. Check both the magnitude and direction of any shifts.

Step 11: Continue the checking of share trends for each available daypart to identify gains and losses. It is easy to falter here and draw the wrong conclusions, so proceed with care.

Step 12: Look at the averagequarter-hour and cume of your target audience and determine how you have done. Most important is absolute audience size, not shares. Compare it to your previous book and last year's survey. Audience size can grow while the shares remain constant or go down. When audiences change, calculate time spent Jistening to determine why the change took place. Check each daypart and determine areas of strength and weakness — and don't forget the weekend.

Step 13: Study the specific demographic groups which are discreet components of your total audience. Has the audience composition changed? Do you know what pro-

gramming modifications were made during the survey period which may have caused, for example, a male/female shift? This is a good way to measure the effect of programming adjustments.

Exclusive Cume

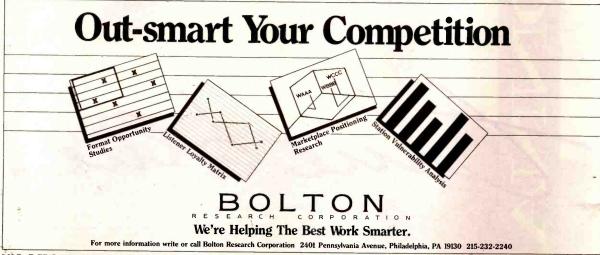
Step 14: Determine the proportion of audience that is yours exclusively: Exclusive Curne. No other station delivers this audience to an advertiser. Find ways to capitalize on your hold on that audience by investigating the smaller dayparts.

Step 15: Study the Hour-by-Hour section carefully. It holds a wealth of information that can be used for building spot schedules and evaluating programming features. This is a good way to identify which dayparts are best for your format.

Step 16: Determine if you have a significant Away-From-Home audience. This information will help your programmer understand the needs of the audience and how they change during the broadcast day.

Other aids are in the book, or can be obtained through additional processing or by using "third party" processing systems. These provide sophisticated analysis methods for positioning your station in the market among other stations and formats. These are very valuable for building advertising schedules.

When it comes to analyzing the "Book," getting started is the biggest problem. Following the 16 steps provided here will make the analysis process faster and more efficient.



Would you like to have one of the <u>best</u> jobs in radio?

If your answer is yes, then perhaps you should be working with The Research Group.

Is your answer yes to the following three questions?

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If you are interested and would like to talk with us—in complete confidence—then we would like to hear from you.

Give us a call at (206) 624-3888 on Monday, September 22, or Tuesday, September 23, between 8:00 a.m. and 5:00 p.m. Pacific time. Tell our receptionist that you would like to talk about coming to work with The Research Group. She will put you in touch with Larry Campbell, President, or Terry Patrick, Vice President and Director of Operations for the company. We would like to know about you and we are anxious to tell you about these terrific career opportunities.

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The Research Group

Radio's Strategic Research Team

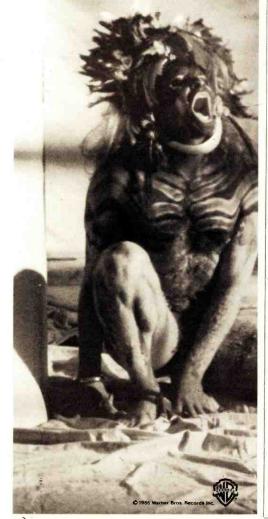
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"GOIN' CRAZY!"

for David Lee Roth's new single from the album EAT 'EM AND SMILE.



WXKS add KIYS deb-38 **WPHD 38-32** KIKX deb-33 WCAU deb-38 KXYQ 35-31 WRNO deb-37 WZON deb-35 WRSR 28-26 KQIZ deb-39 WMMS add WCIL add 93Q add . KCMQ add WKRZ deb-38 KKLS deb-22 WTLQ deb-33 **KDVV** add WKQB add KFMW add **WNOK** add KHTZ add WOKI deb-40 KWNZ add WGRD deb-35 **KBIM** add WRQN deb-33 OK95 deb-36



RATINGS

SPRING '86

Arbitron Demographic Ranking Trends

Cincinnati

WEBN On Top Of Young Adults, Places Second With 25-54; WUBE Steady With Older Adults; WRKQ A Hit With Teens, Second Choice In 18-34; WLW Slips in 25-54, Grows In Young Demos.

Sp	12-17	Fa	Sp	18-34	Fa	Sp	18-49	Fa	Sp	25-54
'86	Rank	'85	'86	Rank	'85	'86	Rank	'85	'86	Rank
1	WKRQ (CHR)	1	1	WEBN	2	1	WEBN	1	1	WUBE
2	WBLZ (B/U)	2.	2	WKRQ	3	2	WUBE	3	2	WEBN
3	WSKS (AOR)	6	3	WUBE	1	3	WKRQ	2	3	WLW
4	WEBN (AOR)	3	4	WBLZ	5	4	WBLZ	6	4	WKRC
5	WCIN (B/U)	4	5	WRRM (AC)	7	5	WLW	7	5	WKRQ
6	WUBE (Ctry)	7	6	WSKS	4	6	WRRM	4	6`	WWEZ
7	WLLT (AC)	5	7	WLLT	8	7	WKRC	5	7	WRRM
8	WWNK-FM (AC)	10	8	WLW	6	8	WLLT	10	8	WBLZ
9	WKRC (AC)	8	9	WWNK-FM	13	9	WSKS	8	9	WLLT
10	WLW (AC)	13	10	WDJO (Gold)	9	10	WWEZ (B/EZ)	13	10	WWNK-FM
	'86 1 2 3 4 5 6 7 8 9	'86 Rank	'86 Rank '85 1 WKRQ (CHR) 1 2 WBLZ (B/U) 1 3 WSKS (AOR) 6 4 WEBN (AOR) 3 5 WCIN (B/U) 7 6 WUBE (Ctry) 7 7 WLLT (AC) 5 8 WWNK-FM (AC) 10 9 WKRC (AC) 8	'86 Rank '85 '86 1 WKRQ (CHR) 1 1 1 2 2 2 3 WSKS (BU) 2 2 2 3 WSKS (AOR) 6 3 3 4 WEBN (AOR) 3 4 5 5 7 6 WUBE (Ciry) 7 6 6 WUBE (Ciry) 7 6 7 WLLT (AC) 5 7 7 8 WWNK-FM (AC) 10 8 9 9 WKRC (AC) 8 9	'86 Rank '85 '86 Rank 1 WKRQ (CHR) 1 1 1 WEBN 2 WBLZ (B/U) 2 2 WKRQ 3 WSKS (AOR) 6 3 WUBE 4 WEBN (AOR) 3 4 WBLZ 5 WCIN (B/U) 4 5 WRRM (AC) 6 WUBE (Ctry) 7 6 WSKS 7 WLLT (AC) 5 7 WLLT 8 WWNK-FM (AC) 10 8 WLW 9 WKRC (AC) 8 9 WWNK-FM	'86 Rank '85 '86 Rank '85 1 WKRO (CHR) 1 I WEBN 2 2 WBLZ (B/U) 2 ! WKRQ 3 3 WSKS (AOR) 6 3 WUBE 1 4 WEBN (AOR) 3 4 WBLZ 5 5 WCN (B/U) 4 5 WRRM (AC) 7 6 WUBE (Ctry) 7 6 WSKS 4 7 WLLT (AC) 5 7 WLLT 8 8 WWNK-FM (AC) 10 8 WLW 6 9 WKRC (AC) 8 9 WWNK-FM 13	'86 Rank '85 '86 Rank '85 '86 1 WKRO (CHR) 1 1 WEBN 2 1 2 WBLZ (B/U) 2 2 WKRQ 3 2 3 WSKS (AOR) 6 3 WUBE 1 3 4 WEBN (AOR) 3 4 WBLZ 5 4 5 WCIN (B/U) 4 5 WRRM (AC) 7, 5 6 WUBE (Ctry) 7 6 WSKS 4 6 7 WLLT (AC) 5 7 WLLT 8 7 8 WWNK-FM (AC) 10 8 WLW 6 8 9 WKRC (AC) 8 9 WWNK-FM 13 9	'86 Rank '85 '86 Rank '85 '86 Rank '85 '86 Rank 1 WKRQ (CHR) 1 1 WEBN 2 1 WEBN 2 WBLZ (B/U) 2 2 WKRQ 3 2 WUBE 3 WSKS (AOR) 6 3 WUBE 1 3 WKRQ 4 WEBN (AOR) 3 4 WBLZ 5 4 WBLZ 5 WCIN (B/U) 4 5 WRRM (AC) 7 5 WLW 6 WUBE (Ctry) 7 6 WSKS 4 6 WRRM 7 WLLT (AC) 5 7 WLLT 8 7 WKRC 8 WWNK-FM (AC) 10 8 WLW 6 8 WLT 9 WKRC (AC) 8 9 WWNK-FM 13 9 WSKS	'86 Rank '85 '85 '85 '85 '85 '85 '85 '85 '85 '85	'86 Rank '85 '86 Rank

Pittsburgh

WDVE Flying Steady With Young Adults And Teens, Jumps In 25-54; WBZZ Still Teen Titan, Down In Adults; WAMO-FM Runner-up With Young Adults.

Wi	Sp	12-17	Wi	Sp	18-34	Wi	Sp	18-49	Wi	Sp	25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
1	1	WBZZ (CHR)	1	1	WDVE	1	1	WDVE	1	1	KDKA
2	2	WDVE (AOR)	3	2	WAMO-FM	2	2	WAMO-FM	3	2	wwsw
3	3	WAMO-FM (B/U)	2	3	WBZZ	6	3	KDKA	8	3	WDVE
-	4	WPNT (AC)	8	4	WMYG	2	4	WBZZ	4	4	WSHH
4	5	WYDD (CHR)	5	5	wwsw	5	5	WWSW	2	5	WHTX
6	6	WHTX (AC)	4	6	WHTX	4	6	WHTX	6	6	WAMO-FM
5	7	KDKA (AC)	9	7	KDKA	11	7	WMYG	12	7	WMYG
7	8	WWSW (AC)	6	8	WYDD	7	8	WLTJ	7	8	WLTJ
13		WXXP (AOR)	12	9	WTAE (AC)	8	9	WSHH	5	9	WBZZ
12		WMYG (AC)	7	10	WLTJ (AC)	9	10	WYDD	9	10	WTAE

Minneapolis-St. Paul

KSTP-FM In Charge Of Older Adults; KQRS-FM Still Leads 18-34; KDWB-FM Remains A Hit With Teens; KEEY Makes Gains In Younger Demos.

Wi	c.	12-17	WI	Sn	18-34	Wi	Sn	18-49	Wi	Sp	25-54
'86		Rank	'86		Rank	'86		Rank			Rank
1		KDWB-FM (CHR)	1	1	KQRS-FM	1	1	KSTP-FM	1	1	KSTP-FM
2		WLOL (CHR)	3	2	WLOL	2	2	KQRS-FM	2	2	WCCO
3		KQRS-FM (AOR)	2	3	KSTP-FM	4	3	WLOL	3	3	KEEY
5		KJJO-FM (Gold)	6	4	KEEY	5	4	KEEY	7	4	KQRS-FM
6		KEEY (Ctry)	5	5	KDWB-FM	3	5	WCCO	5	5	WLOL
9		WLTE (AC)	8	6	KJJO-FM	7	6	KDWB-FM	6	6	KTCZ
7		WCCO (AC)	4	7	KTCZ (AOR)	6	7	KTCZ	10	7	KJJO-FM
4		KSTP-FM (AC)	9		WLTE	9	8	KJJO-FM	4	8	WAYL (B/EZ)
10		KDWB (CHR)	7		WCCO	11	9	WLTE	11	9	KSTP (Talk)
12		KMGK (AC)	12	-	KDWB	10	10	KMGK	9	10	WLTE

Phoenix

KZZP-FM Grabs Crowns For Young Adults And Teens; KNIX-FM Still Leads With 25-54, Slips In 18-49; KVVA Jumps In Teens; KTAR Posts Gains In Older Adults.

Wi	Sp	12-17	Wi	Sp	18-34	Wi	Sp	18-49	Wi	Sp	25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
1	1	KZZP-FM (CHR)	2	1	KZZP-FM	3	1	KZZP-FM	1	1	KNIX-FM
. 2	2	KUPD (AOR)	1	2	KUPD	1	2	KNIX-FM	6	2	KTAR
3	3	KUKQ (B/U)	3	3	KKLT	2	3	KUPD	2	3	KKLT
5	4	KDKB (AOR)	4	4	KNIX-FM	4	4	KKLT	4	4	KOOL-FM -
11	5	KVVA (Span)	8	5	KLZI	7	5	KSLX	8	5	KZZP-FM
7	6	KLZI (AC)	7	6	KSLX	10	6	KTAR (N/T)	5	6	KUPD
9	7	KKLT (AC)	5	7	KDKB	6	7	KOOL-FM	7	7	KSLX
8	8	KKFR (CHR)	10	8	KUKQ	8	8	KLZI	3	8	KQYT (B/EZ)
4	9	KNIX-FM (Ctry)	6	9	KOOL-FM (Gold)	5	9	KDKB	9	9	KOY (AC)
6		KSLX (Gold)	9	10	KSTM (AOR)	13	10	KUKQ	12	10	KDKB



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NETWORKS/PROGRAM SUPPLIERS

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Nets News, **'Vettes Ruse**

Johnny inched his '55 classic 'Vette up to the light and gunned the engine as he waited for a flash of green. The pistons throbbed with a roar as he pumped the idling gas pedal, then glanced in the sideview mirror and adjusted his opaque aviator shades. Annette studied herself in the vanity mirror as she applied another layer of persimmon lip gloss.

The FM quad speakers pounded their heavy beat through the amber evening as Annette looked at the radio with quizzical interest. "Who is that?" she asked.
"Guess Who."

"I can't. Just tell me - who is

"Guess Who," Johnny repeated She glared at him with a tinge of annoyance and punched another button. "I'm your Venus," she teased as Bananarama let loose with their cover of the Shocking

"Yeah — I just love Frankie Avalon," Johnny reminisced.
"Who?" Annette puzzled. "And

don't say 'Guess Who." "Frankie Avalon," he said. "Did

"Another one. And 'Why."

"Why?"
"Yes."

"Yes did Venus?"

"No. 'Your Move." "You've Got Me."

"Uh Chairman Of The Board."

"Frank Sinatra didn't do that -'

"No. "That's Life." "What's Life?

"A magazine -"

"Stop, stop, stop -"

"That's the Hollies . . . " Suddenly a '64 Fleetwood convertible purred to a stop next to the '55 'Vette. A chunky man in a suede touring cap looked over and gunned his engine. "Hey, man - wanna drag?"

Johnny looked at the aging beach burn and curled his lip. "Not to-night, thanks," he declined.

'Fraid you might lose, wimp?" Johnny shook his head. "Nope. I'm just goin' with my girl here. Never seen the place where Annette works -"

"Networks!" Annette suddenly exclaimed. "Have you seen the networks column?'

"Huh?" Frankie asked.

"The networks column. You oughta see it this week."



STARS BANGLE BANTER - Following a taping session of "American Bandstand," United Stations' Dick Clark chats with CBS recording artists the Bangles for a segment of "Countdown America." Pictured (I-r) are Clark and Bangles Vicki Peterson, Susanna Hoffs, Debbi Peterson, and Michael Steele.



HOPE JEST — Clayton Webster's Dick Cavett, host of "The Comedy Show With . . . ," chats with CW VP/Production Dan Randant and comedic legend Bob Hope during a visit to New York's Museum of Broadcasting.



FAN HAILIN' VAN HALEN - Van Halen lead singer Sammy Hagar (r) is greeted by his number one fan - Satellite Music Network's "Rock 'n' Hits" air personality Vic St. John - at this summer's Texas Jam concert press conference in Dallas



DOUBTING THOMAS - Wondering whether Westwood One program host Dr. Demento's "Greatest Novelty Records Of All Time" actually lives up to its name, SCTV actor Dave Thomas joined the good doctor for the first Canadian broadcast of the "Dr. Demento Show." In a special four-hour program, the good doctor was also joined by Canadian comedian Ron Rubin and singer/songwriter Nash the Slas



NEW YORK NEWS — The Mutual Broadcasting System recently opened a new New York news office, based at MBS affiliate WNEW/New York's studios. Pictured (I-r) are WNEW's Mike Prelee and Mike Kakoyiannis, and Mu-



SOS CBS — CBS RadioRadio Manager/Programming Frank Cammarata (I) welcomes SOS Band members Mary Davis and Abdul Raoff to the network's "Entertainment Coast-To-Coast," where they discussed their recently-released album "Sands Of Time.

NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

September 22-26

(DD)

GENERAL

INFORMATION

Hidden ball tricks/guilt without sex/ral for midwives/Scarlet & Rhett Gree

Bobby Jo Ambergey's

MUSIC FEATURES

The Weekend

	Septer	nber 27-28
American Eagle Marty Robbins/Floyd Cramer (9/27) Christian Countdown	(DIR)	National Howard Stern Show (Di Eddle Money (9/27)
America Ed & Candy	(CCA)	On The Radio (NSB Belinda Carlisle
The Countdown Doug E. Fresh/Whodini Countdown America	(WO)	Pioneers In Music (Di Huey Lewis/Greg Kihn/George Thorogood/ Marshall Crenshaw (9/29)
With Dick Clark Air Supply	(US)	Powercuts (GS David Lee Roth/REM (9/28)
Country Report Countdown	(WRN)	Profile '86 (NBC
Tanya Tucker/Gary Morris/Eddy Rav Country Today	ren (MJI)	Reelin' In The Years (GS Who/Spencer Davis Group
Willie Nelson special Dr. Demento	(WO)	Rick Dees' Weekly Top 40 (US
Insanity/singing TV stars John Leader's Countdown USA Eurythmics	(CUSA)	Rock Chronicles (William David Lee Roth/REM/Joan Armatrading Rockline (GSI
Dick Clark's Rock, Roll & Remember Moody Blues	(USP)	REM/Red Ryder (9/29) Rock Over London World Party (F
Elvis Hour	(CRS)	Scott Muni's Ticket To Ride (Dil Paul is dead, Pt. 1
Future Hits Bility Idol/Lionel Richie	(WO)	Scott Shannon's Rockin' America Countdown(W
Gary Owens' Supertracks 60s Hits	(CRS)	Cyndi Lauper/Regina/Tina Turner Sinatra Special (CR: Songs of the '40s
Great Sounds Art Lund	(USP)	Solid Gold Saturday Night (U:
Highlights Little Richard	(DIR)	Star Beat (M. Gledys Knight & the Plos
Hot Rocks Daryl Hall	(USP)	Super Gold (TRAI 1964 Top 20 singles: Rascals/Sam Cooke
King Biscuit Flower Hour Moody Blues (9/28)	(DIR)	(9/27) That's Love (WC
Jazz Show Joe Zawinul	(NBCE)	Mickey Rooney/Jeff Goldbium/Geena Davis Top 30 USA (CBSI
Metalshop Yngwie Malmsteen	(ILM)	Great tear-jerkers Urban Music Magazine (S
Musical!	(WO)	L.A. Raiders/Levent
Famous characters/Kaye Ballard Musical Starstreams Garry Hughes	(FF)	Weekly Country Music Countdown Tanya Tucker (USF

The Week Of

September 29-Octo	ber 3
Country Report Holly Durn/Bellamy Brothers (9/29 Restless Heart/Steve Earle (9/30) Tanya Tucker/Holly Durn (10/1) Bellamy Brothers/Restless Heart (10/3) Steve Earle/John Schneider (10/3)	10/2)
Earth News	(WO)
Fall '86 TV season Encore With Jim Lange 1942: Glenn Miller	(WO)
	(NBCE)
Live From Gilley's Sylvia	(WO)
Live From Walt Disney World Crystal Gayle	(NBCE)
Off The Record Don Johnson/Eddie Money/Thomps	(WO) son Twins
Off The Record Special	(WO)
Pop Concerts/ Star Trak Profiles Olivia Newton-John profile Pt. 2	(WO)
Rock Today Paul McCartney	(ILM)
Shootin' The Breeze El DeBarge/Force MDs/Cameo	(WO)
Solid Gold Country Feature year: 1970 (9/29)	(USP)
Stars in the news (9/30) October Calendar (10/1) Blues (10/2) Tanya Tucker birthday salute (10/3)	
Solid Gold Scrapbook Walk don't nun (9/29) This week in 1968 (9/30) Cotober gold & platinum (10/1), This week in 1964 (10/2) Sound of Philadelphia (10/3)	(US)
Special Edition	(WO)
Star Trak Journey/38 Special/Double	(WO)

		Eat & get gas/facial hair/Wayne Newtor	i's
ptember 29-Octol	ber 3	fantasy/used pet shop/exact change	
		Comedy Hour	(MJI)
ntry Report Dunn/Bellamy Brothers (9/29)	(WRN)	Live Guest: George Carlin/Monty Pytho Cosby/Bill Murray & Christopher Guest Guido Sarducci	n/Bill t/Father
ess Heart/Steve Earle (9/30)	- 1	Daily Feed (DCA)
Tucker/Holly Dunn (10/1) ny Brothers/Restless Heart (14 Earle/John Schneider (10/3)	0/2)	Possible Daniloff trade/Rehnquist didn't disappear/summer finally gone/in hom test/stock market explained	e drug
		Hiney Wine	(DD)
h News 6 TV season	(WO)	Grab a hiney/hiney imposter/houseboy I Othelia & Thor/999-BARF	hiney/
ore With Jim Lange Glenn Miller	(WO)	Irving Loblolly Under the table/unnecessary grunting/g	(DD) loves
Album Party umer (9/25)	(NBCE)	are important/thrown out at home/Cos humility award	
		Jackie The Joke Man (OHR)
From Gilley's	(WO)	Libertchy/training bra drop-out/caught in zipper/sex and boos/lover's lover's other lover	
From		Laugh Machine	(PM)
Disney World	(NBCE)	Emo Philips/Travesty, Ltd./Steve Martin & Martin/David Brenner/Bickersons/	Rowan
The Record	(WO)	Martin Moll/Groucho Marx/Steven Wrig	
ohnson/Eddie Money/Thomps	on Twins	Mark Pitta/Keenan Wayne/Bob Dubac/	(DIR) Jan
he Record Special	(WO)	Mel Blanc's Blankety Blancs(ASR)
Concerts/		Magic chicken/perfect pony/little Jack	
Trak Profiles	(WO)	Homer/Kissinger the Great/beauty and the beast	
Newton-John profile Pt. 2		National Comedy Wireless	(DD)
Today	(ILM)	Yell calling/don't use your hands/time-re	
lcCartney		idiocy/Carson's wives/the number you dialed	
tin' The Breeze	(WO)	National Lampoon's	
arge/Force MDs/Cameo			SLP)
Gold Country	(USP)	Just one of those days/ole hole in the hei	ad/Di's
year: 1970 (9/29)		boat don't float Il/punch drunk bride/ rain faker	
the news (9/30) or Calendar (10/1)			ASR)
10/2)	1	Junk mail/Julianne Springsteen wine/	4311)
Tucker birthday salute (10/3)		Rambos/party do's and don'ts/ house party	
Gold Scrapbook	(US)	Radio Hotilne (A	ASR)
on't run (9/29)- eek in 1968 (9/30)		Beeping sound/I know you're busy/new exercise program/you know who/I hear you died	d
r gold & pletinum (10/1), sek in 1964 (10/2)		Stevens & Grdnic's	
of Philadelphia (10/3)			ASA)
ial Edition	(WO)	Federal Express freaks/Mr. Fix-tt/phone shop/comedy team/dating with Hoo	(Orl)
fition			(SR)
Frak	AMON	The second of th	

Coming **Next Week:**

Network Sports Play-By-Play With Don Criqui And **Bob Trumpy**

COMEDY

	The Blimp	(PM)
	Sexual harassment/rowdier baseball TV watching/memory loss/chronic	
	Car Show Coast To Coast '86 Nissan Stanza	
	Computer Program	(PM)
	I/O ports/printers/modems/'baud rate programming	/network
	Health Care	(PIA)
	More than an X-ray	
	NBC Extra	(NBC)
	A matter of time	
	Public Affairs	(PIA)
	Stop the pain	
1	Reviewing Stand	(PIA)
	Invisible minority: Susan Nussbaum/g edge: Dr. Mark Pastin/cartoon con Dr. Michael Rolloff	
	Sound Advice	(PM)
	Multipath distortion/antennae/tuner	overload/
	di-poles, ribbon, directional ante community, splitter, rooftops	ennae/
-	Sports Explosion	(PIA)
	Dickie Thon/Wally Joyner/Walter Pay McMahon/Gary Fencik	ton/Jim
	Wireless Flash	(CN)
-	Danny Thomas/David Rappaport/Oing	ю

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APF - ASSOCIATION PROS (213) 807-1777
ASR - ARI Older Radio (213) 850-1169
BE - Bourneth Poblems (216) 908-2031
Direction Broad-asting (212) 978-2031
CBSR - CBS Redoi (212) 978-374

| Section | Sect

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TRAN = Trenstar (213) 460-6363 USP = The United Stations (703) 276-2900 WRN = Weedeck Radio Network (213) 462-5922 WO = Westwood One (213) 204-5000

NETWORK PEOPLE

. David Rimmer moves into the Director/Station Operations & Services slot for ABC Radio Networks. His new responsibilities include overseeing Talkradio's services, as well as day-to-day management supervision of New York-based programming. He has had a three-year association with the Network, most recently serving as East Coast Operations Manager, Prior to that he was Program Coordinator for NBC's Talknet.

 Michael Hughes segues to NBC Radio Entertainment/Source to the newly-created Manager/Program Administration slot. He previously served as Program Director and afternoon drive personality for Source Affiliate WIOT/Toledo. Hughes's responsibilities will include assisting in short and long-form programming production for the Source and NBC Radio Entertainment, respectively

Mutual Broadcasting System

has named Bill Roberts Program Clearance Manager/Midwest Region, following a stint as GSM for WAGE! Leesburg, VA. He will be handling feature programming clearances for the nine-state midwestern region.

Concurrently. Mitzi Barnes moves up to the Southwest Clearance Coordinator slot, Kathy Springer segues to iAdministrative Assistant, and Meredith Dayton joins Mutual as the L.A.-based Western Clearance Coor-

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IMAGE & MARKETING

HARVEY MEDNICK

REWRITING YOUR STATION'S DOCUMENTS

Manual Labors

If you're like me, every now and again you're handed a stack of manuals to "just shape them up a little." These range in importance from corporate policy and broadcast standards to sales procedures and music rotation. As the official station scribe, you will be the person whose shoulders this chore will fall upon, so let's look at ways to make the burden easier to bear with a little help from an article published by Vincler Communications.

The first and most important thing to keep in mind is that the difference between well- and poorly-written procedures and manuals is measured in time. The less time your fellow workers take reading procedures, the more time they have for productive work. This is a key point to keep in mind as you sit down at the word processor. Your goal as you attack a rewrite project is to reduce the volume of procedures while making them easier to read and understand.

Define The Task

One of Vincler's larger jobs was a revision program for a major oil company. A team of ten writers was put together to meet the company's objectives. The results were indeed surprising — the group reduced the volume of procedures by 60%!.

"The less time your fellow workers take reading procedures, the more time they have for productive work. This is a key point to keep in mind as you sit down at the word processor."

You can perform a similar feät. First, differentiate your products. For the sake of definition, the products can be divided into manuals and procedures. Manuals tell how to assemble and operate equipment (boards, consoles, remote equipment). Procedures tell how to proceed with a job (telephone manner, sales reports, music rotation,

expense reports). With minor variations, the following guidelines apply to both categories.

Develop A Format

What you are seeking is a stahdard format which is flexible enough for easy updating, yet rigid enough to control any writers other than yourself who may be contributing information.

One of the best formats you can adopt is what is known as *quick Reader Comprehension (QRC)*. This format lists key words in a wide left margin for quick reader reference. Studies have found that the QRC format not only guides the reader easily through instructions, but also allows quick reference to sections of the manual later. You can use the QRC format for both manuals and procedures.

Headings go in the left margin. They reflect a standard set of work procedures. A sample array of useful headings includes: "Purpose," "Scope," "Information," "References," "Documentation," "Approval," "Glossary," "Instructions," and, if necessary, "Warnings."

Separate Background Information From Instructions

Mixing background information with instructions will only confuse your reader. To avoid this, physically separate the two. By following the first guideline and establishing headings, you've already begun separating the categories. Here are a couple of tricks to further the process: put background in the front of the book and instructions in the back (the reader will have to switch back and forth); and have the instructions printed in a different color ink to differentiate the two.

Define Your Audience

Your reader is unfamiliar with your station's procedures (that's why he is reading them). Therefore, be very careful neither to talk down to the reader nor to overlook the obvious. Be sure to consider the reader's educational background in your subject matter. Sometimes you will have to define terms.

In equipment manuals, concentrate on explaining how to operate equipment. Forget about internal workings. Remember that readers are extremely eager to begin using the equipment immediately, so don't put them on hold with long instructions.

Keep It Simple

Use short sentences and small words (it worked great for Hemingway, didn't it?). Logically present one idea at a time. Don't overwhelm the reader by cramming a dozen steps into one 75-word sentence. Give the reader time to understand and absorb the information.

Use Imperative Sentences For Instructions

This one is a little tricky if you are approaching a rewrite for the first time. Imperative sentences are commands and are the key to readable instructions. Avoid sentences which merely state a fact (indicative sentences). Imperative sentences are the easiest to follow. If you don't believe me, pick up a cookbook. What do you see? "Preheat oven to 350 degrees. Add two cups flour. Stir in one cup milk.' Imperative sentences leave no room for doubt in the mind of the reader, and also tend to be shorter than indicative sentences.

"What you are seeking is a standard format which is flexible enough for easy updating, yet rigid enough to control any writers other than yourself who may be contributing information."

Use Graphics

Unfortunately for the present RAB marketing campaign "I saw it on the radio," one picture in a manual is worth a thousand words. Trite, but true. Use illustrations in every situation where they are applicable. Identity manuals are a prime example of where this applies. You'd have a great deal of difficulty explaining how to position the logo on a business card without using effective illustrations as a guide.

Test Your Product

Give your newly rewritten procedures to someone on staff who is unfamiliar with them. Have that person read them through and take notes. It is more than likely that this person will find the obvious steps you may have left out of the complicated steps you failed to explain clearly. Next, revise your procedures, test them again, and send them off to the printer.

By keeping these handy steps in mind, you will be prepared the next time your GM comes at you to "shape up" the station's vacation policy. Who knows, you might even get a few days off as a result!

DATELINES

1987

February 1-4
National Religious Broadcasters 44th
Annual Convention

Sheraton Washington, Washington, DC February 7-10

Radio Advertising Bureau 7th Annual Managing Sales Conference Hyatt Regency, Atlanta

March 28-April 1

National Association of Broadcasters 65th Annual Convention Dallas Convention Center, Dallas

April 1-5 Alpha Epsilon Rho 45th Annual Con-

Alpha Epsilon Rho 45th Annual Convention

Clarion Hotel, St. Louis

April 26-29
Broadcast Financial Management Association Annual Meeting
Marriott Copley Place, Boston

June 6-9
American Advertising Federation Annual Convention

Buena Vista Palace Hotel, Orlando

June 10-13
American Women in Radio and Television 36th Annual Convention

Beverly Hilton, Los Angeles June 10-14

Broadcast Promotion and Marketing Executives/Broadcast Designers Association Annual Seminar Peachtree Plaza, Atlanta

ONE YEAR AGO TODAY

- Westwood One buys Mutual Broadcasting System
- Robert Hall upped to VP at Satellite Music Network
 #1 CHR: "Money For Nothing" Dire Straits (WB) (2 wks)
- •#1 AC: "Saving All My Love For You" Whitney Houston (Arista)
- ## 8/J: "You Are My Lady" Freddie Jackson (Capitol) (2 wks)
 ## 18/J: "You Are My Lady" Freddie Jackson (Capitol) (2 wks)
 ## 10 Country: "Touch A Hand, Make A Friend" Oak Ridge Boys
- (MCA)

 ##1 AOR Track: "Lonely Ol' Night" John Cougar Mellencamp

 (Riva/PG) (5 wks)
- •#1 LP: "Scarecrow" John Cougar Mellencamp (Riva/PG) (4 wks)

FIVE YEARS AGO TODAY

- Tom Bigby PD at KFI/Los Angeles
- #1 CHR: "Who's Crying Now" Journey (Columbia)
- ##1 AC: "Arthur's Theme" Christopher Cross (WB)

 ##1 B/U: "When She Was My Girl" Four Tops (Casablanca/PolyGram)
- •#1 Country: "Step By Step" Eddie Rabbitt (Elektra)
- •#1 LP: "Tattoo You" Rolling Stones (Rolling Stones)

TEN YEARS AGO TODAY

- Rick Dees terminated as PD at WMPS/Memphis
- Larry Lujack returns to WLS from WCFL/Chicago
- #1 CHR: "Shake Your Booty" KC & The Sunshine Band (TK Records)
- •#1 AC: "If You Leave Me Now" Chicago (Columbia)
- #1 Country: "I Don't Want To Have To Marry You" J.E. Brown & H. Cornelius (RCA)
- #1 LP: "Hasten Down The Wind" Linda Ronstadt (Asylum)

The 10th anniversary issue of *American Radio* features the reasons for its success: People like yourself.

Since the first edition in 1976, Duncan's American Radio has continued to grow each year. Today it is read and consulted by thousands of radio watchers throughout the country.

We at American Radio want to thank each and every one of you for the support and contributions you have made over the last 10 years. And in recognition of that support, we are dedicating the 10th anniversary issue to you, our customers.

And we are featuring something very special: 48 articles by radio watchers and experts like yourselves from around the U.S. Of course, the 10th anniversary edition of American Radio will include all the information that makes it the ideal sourcebook for local market radio data. But it will also have articles on such topics as urban radio, building a major market group, equity/venture financing, radio stocks/equities, and much more.

The 10th anniversary edition of American Radio: Don't miss it!

Tune in to the 10th anniversary issue of American Radio

- A 10-year statistical history of 172 Arbitron markets including station shares, major format changes, call letter changes, market review data and FM shares.
- National rankings for: leading groups (1977-1986), leading stations, format breakdowns and comments, radio reps and national

- Extensive commentary by Jim Duncan
- 48 articles by:

Mike Joseph E. Alvin Davis Don Kelly Dan Fabien Amos Brown Bob Conrad Herb Levin Iim West Tom Cassetty Bill Sims Rich Bott Ed Shane Iim Hood Bill Burton Bill Sanders Bernie Mann

Burkhart, Abrams Randy Michaels Stephen Trivers Johnny Andrews Jeff Smulyan Jeff Epstein Chesley Maddox Barry Dickstein Cecil Richards Chris Woodward Bill McClenaghan Randy Bongarten Paul Kagan Susan Harrison Sam Sotiriou Peter McLane

John Lund Paul Fiddick John Dille Tom Church Rhody Bosley Steve Meuche Danny Flamberg **Bob Bruton** Tom Birch Ed Christian Roger Turner Michael Wirth Iim Tazarek Ken Greenwood Erwin Krasnow Randy Odeneal Walter Threadgill

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James Duncan, Jr., Duncan's American Radio Box 2966, Kalamazoo, MI 49003 PRICE - 1 copy: \$95.00; 2+ copies: \$85.00 each. Send me __ copies of your "10th Anniversary Issue" at \$ _ each =\$ ☐ Payment Enclosed ☐ Charge My Credit Card □ VISA □ MasterCard □ Send More Information Exp. Date Name Company_ Address City/State/Zip This book will be available on or about Nov. 1. 1986.



American Radio.
For Radio Watchers Everywhere.

RETAIL ADVERTISING

What Radio Can Learn From Newspapers

By Bill Weaver

Newspapers get the most retail advertising dollars of all media sources. It's no wonder retailers love to use newspaper advertising; they often see dramatic results the next day.

Because newspaper uses the "price-item" approach to retail advertising - featuring as many as 80 items per ad - it reaches large numbers of potential buyers who are "in the market" for at least one of those products. The resulting heavy foot traffic almost guarantees impressive store sales, because the excitement and emotional climate generated by large numbers of shoppers create higher sales per capita

Faced with the challenge of selling against the immediate, heavyimpact results newspaper advertising can produce for retailers, how has the radio industry responded? Over the past 25 years, most radio salespeople have advocated "image" and "sell" advertising while mounting negative campaigns against newspaper circulation figures and ad readership. We should change that approach and learn from newspapers' success in the retail arena.

How Newspaper Ads Work

The average person spends approximately 30 minutes a day reading the newspaper. In that halfhour, people read what they're interested in - and that applies to advertising as well as news and features. When people are in the market for an item, they'll read the ads; otherwise, they'll skip over them.

To capitalize on this "in the market" mood, newspapers sell fullpage or double-truck retail ads which include scores of items and associated prices. The theory is

"Over the past 25 years, most radio salespeople have advocated 'image' and 'sell' advertising while mounting negative campaigns against newspaper circulation figures and ad readership.'

that when more items are listed a larger number of readers will be attracted, and there will be greater results. Newspaper advertising must offer the right item at the right price at the right time.

Why Not Do The Same?

When it comes to the competitive battle for the retail market, radio advertising has been losing. We need to undo years of emphasizing sell and image advertising with schedules stretching throughout the week. Radio can get the same next-day results as newspapers by attracting listeners the same way with large doses of price-item ad-vertising concentrated in shorter periods of time.

At KLOK we recommend that retailers buy as many spots as necessary to list all their items even if there are 80. We propose buying only one-minute spots; no 30s. Approximately five items can fit into a 60-second commercial, with time remaining to incorporate some of the traditional image or sell message

It's also important to saturate the airwaves with one spot an hour 24 hours a day, instead of making buys in strips over the week. This strategy is designed to create the same impact as newspapers in generating next-day results

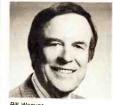
Critics have long believed that radio can't manage price-item advertising successfully. But my stations have tested this concept for years, and it works. It creates impressive results for the retailer. By featuring the same number of items as a newspaper ad in a concentrated period of time, radio can generate the same amount of retail traffic as newspapers.

Eliminate The Negative

It's important that radio stop criticizing print advertising in its pursuit of increased sales. One of the ways we do this is by using the Starch Report, which measures newspaper readership as opposed to circulation. Radio salespeople use it to sell advertising to retailers by creating negative impressions of newspapers' effectiveness.

But this is the wrong tactic. The Starch Report doesn't recognize that newspaper retail advertising really works by appealing to those readers who are "in the market," looking for the right item at the right price and the right time. What's totally missing with this approach is the recognition that each medium - radio, TV, and newspapossesses particular strengths and weaknesses.

To create the greatest impact for retailers, my stations sell a mediamix approach encompassing radio, television, and newspaper advertising. We suggest a radio buy to do the job where newspaper advertis-



Bill Weaver

Veteran broadcaster Bill Weaver is a partner in the Davis/Weaver Broadcasting Group, which includes KWIZ-AM & FM/Santa Ana, CA; KFIG-AM & FM/Fresno, CA; and KLOK-AM & FM/San Francisco. He also serves as KLOK's GM.

ing leaves off. For example, if a newspaper's circulation reaches 50% of the available "in the market" audience, we suggest a radio buy to reach the other 50% of the potential buying audience.

These people are the best buying source for retailers; the more of them who are reached through price-item advertising, the more sales will result. So our approach is not to discredit the respectable job newspapers do in reaching a certain percentage of the market, but to advocate that retailers use radio to find the rest of the market. As a result of this combined media approach, our advertisers get closer to 100% of the "in the market" aud-

"The only way radio will win large advertising budgets is by creating the same 'right-now' results as newspaper."

It's pointless for radio salespeople to sell against a newspaper's weakness. Instead, they should focus on tying their stations in with the concept of reaching as many peo-ple who are "in the market" as possible. This reasoning is also why we emphasize cumes and not quarter-hours in our retail proposals; it's the total audience that's important.

The best way radio and newspapers can complement each other is

by using the same approach. Again, price-item advertising in both media is the most effective retail tool. We often suggest scheduling radio spots two days before newspaper ads break in order to increase the readership of the ads.

This synergism produces greater traffic, more excitement, and per person sales far beyond what either medium can produce by itself.

Thinking Retail

Presently, RAB has two divisions: one for small market stations and one for large market stations. I suggest they go further by creating separate categories for national and retail sales. The national category should have a sales manager and salespeople concentrating on selling to the agencies in the national fields. The retail category should have an appropriately-trained sales manager and staff focusing on selling to the retail community:

My rationale for this is simple. A salesperson who sells to large re-tailers faces a different set of challenges than the agency salesperson. Retail is a vital and lucrative area for radio, and we should be training people to sell it effectively.

The only way radio will win large advertising budgets is by creating the same "right-now" results as newspaper. To do that, radio must change its traditional approaches. We need to stop selling negatively. We must convince our retail clients that they need radio in their media mix to reach all the people who are "in the market" for their products. And we must become experts in round-the-clock price-item advertising. Once we do, the dollars will

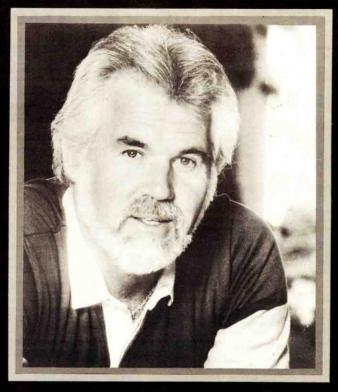
RED HOT

JAM presents red hot new jingle packages for Fall '86! Hear the latest ideas created for America's top CHR, A/C, Light Rock, Country, and Oldies stations, and find out why the best come to the best... JAM!

Call (214) 526-7080 for more information. In Canada, call (416) 463-8660.

JAM Creative Productions, Inc. • 4631 Insurance Lane • Dallas, TX 75205





ROBBINS BORNS

"They Don't Make Them Like They Used To"

The theme song from the forthcoming motion picture "TOUGH GUYS"

RECORDS



This multi-format hit is featured in Kenny's new album to be released in October.

Written and Produced by BURT BACHARACH & CAROLE BAYER SAGER



ON THE RECORDS

KEN BARNES

More Strange Band Names

Last week I ran most of Dennis Constantine's list of strange band names. And naturally, while I was typing them up, a few other oddball appellations came to mind, enough of them so that by the end of my typing chores I figured why not keep this going a bit longer.

There are unbelievable numbers of weird names. In the last ten years, bands in the new wave and hardcore punk fields have delighted in picking unusual monikers, whether to shock, offend, annoy, titillate, or amuse themselves and others. Similarly, in the first flush of love, peace, and beads in the late '60s, groups engaged in fanciful flights of imagination to express the fundamental cosmic implications of their innermost essences.

So the problem isn't so much finding strange names as winnowing them down to a half-reasonable number. One way to do that involves eliminating a lot of wellknown bands with patently weird names. It's a strange rock & roll phenomenon that when a band scores a hit or sticks around for a while, even the oddest name sounds acceptable through familiarity. Nobody blinks today when names like Bananarama, the Blow Monkeys, Scritti Politti, or the Psychedelic Furs are bandied about, but face facts, those are weird names, just as years ago no one thought twice about the Flying Burrito Brothers, Frijid Pink, the 1910 Fruitgum Company, or the Electric Prunes. And I'm sure you can supply many more examples of this sort

But even after a lot of editing, I think it's going to take this column and next week's to do the topic up right. So here goes, again with explanatory footnotes where appropriate, with the remainder of Dennis's list followed by the start of mine:

A Marriage Of Convenience
A Popular History Of Signs
A Popular History Of Signs
A Floper Bunch Of Blokes
A To Z & The Girl Guides
Acid Gallery
Albino Gorilla
Algebra Mothers
Alien Sex, Fiend
Amazing Pickles
And Also The Trees
Angry Samoans
At Last The 1958 Rock & Roll
Show (25)
Attempted Mustache
Aunt Dinah's Quilting Party
Battish Boys

The Secret Sea and also the trees





Horse : Slaughter House :

Battered Wives (26)
Beadfreak
Beaver & The Trappers (27)
Beetle Bashers (28)
Behind The Magnolia Curtain
Bendy Dog
Benzene Jag
Beverly & The Donuts
Big Hair
Big Wheelie & The Hubcaps
Ivor Biggun & The Red Nosed

Burglars
Black Blood & Chocolate Pickles
Blast Furnace & The Heatwaves
Bob Hope To Die
Bohemian Vendetta
Brainiac Five
Bryllig & The Nymbol

Swabes (29)
Butterscotch Caboose
Butthole Surfers
Cannibal & The Headhunters (30)
Cash Pussies
Chamaeleon Church (31)
Chocolate Light Bulbs
Dawn Chorus & The Blue Tits (32)
Circle Jerks
Clinkingbeard

Cornflake Zoo
Crocheted Doughnut Ring
Daggy & The Dickheads
DDT & The Repellents
Dead Sea Fruit
Deckchairs Overboard
Desperate Bicycles
Destroy All Monsters
Dicky & The Watergate Bugs
Dipsy & The Doodles
Doctor Filth
Dr. Strangelove & The Fallou
Dogma Cats

Dr. Strangelove & The Fallouts Dogma Cats Dogma Cats Driving Stupid DT & The Shakes Duct Butter Ebenezer & The Bludgeons Electrifying Cashmeres (33) John Eric & The Isosceles Popsicles (34)

Exploding White Mice
Eyeless In Gaza
Fabulos Filtrations (35)
Fabulous Poldes
Fabulous Poodles
Family Frog
Fantastic Baggys (36)
Fantastic Vantastics
Far Out Underground Acid Rock
Feet Of Harry Zonk
Fatal Microbes
Fickle Pickle
Fig Leaf Five

Five Blobs (37) Flesh For Lulu Flesym Tog (38) Flowers, Fruits & Pretty Things Fox In Socks Frabjoy & The Runcible Spoon (39) Freur (40) Friendly Torpedos Fruit Eating Bears Frumious Bandersnatch (41) Frut Of The Loom Funky Carburetors Ganip Ganop Gertz Mountain Budguzzlers Giant Jellybean Copout Giant Sandworms Gnomes Of Zurich Golden Toadstools Golliwogs (42) Erkey Grant & The Earwigs Grootna Half Man Half Biscuit Hapshash & The Coloured Coat Featuring The Human Host

Featuring The Human Host & The Heavy Metal Kids Havana Let's Go Hedgehoppers Anonymous Hee Bee Gee Bees Highrise Hilton & The Skyscrapers (43)



Here's the rest of my list. There are tons more of course, depending on your own idea of what's a strange band name. All these, furthermore, have issued records. (Some on major labels.) This eliminated some of my alltime favorite band names, such as Yogi Phlegm, from consideration. Anyway, dig in and dig 'em. Hi-Revving Tongues Rhode Hogg & The Nuisances Hogsnort Rupert's Original Flagon Band Hoodoo Gurus **Humpy Bong** I Am Joe's Music Igor's Night Off Incredible Broadside Brass Bed Rand Inexpensive Handmade Look



Italian Asphalt Pavement



Jellow Buzzard
Jesus Couldn't Drum
Jim Bob & The Leisure Suits
Kannibal Komix
Hub Kapp & The Wheels
Killer Pussy
Jimi Lalumia & The Psychotic

Frogs
Laughing Gravy
Laughing Soap Dish
Leaping Ferns
Leather Nun
Leather Coated Minds
Legendary Golden Vampires
Legendary Masked Surfers
Lancelot Link & The Evolution
Revolution

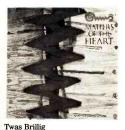
Los Trios Ringbarkus
Magpie Stump
Mandrake Paddle Steamer
Meat Puppets
Melting Skyscrapers
Mighty Lemon Drops
Mother Tucker's Yellow Duck
Mystic Astrologic Crystal Band
(The) Naughtiest Girl Was A
Monitor

Lipstick Killers

Nosebleeds Omar & The Village Idiots One Million Fuzz-Tone Guitars Peanut Butter Conformity Peanut Butter Conspiracy Pet Clams Pete Best Beatles Pheifer Ashman Kickbush Phil 'N' The Blanks Phlegethon Plaster Caster Blues Band Pooh & The Heffalumps Positively 13 O'Clock Psychotic Petunias Psychotic Turnbuckles Queen's Nectarine Machine Queer Pills Raw Sex, Pure Energy Revolving Paint Dream Road Hog & Neon Cachis Rock & Roll Dubble Bubble

Trading Card Company
Of Philadelphia 19141

Schwump Screaming Blue Messiahs Screaming Meemees Serious Young Insects Shock Headed Peters Shower Scene From Psycho Sick Fucks Sigue Sigue Sputnik Sincerely San Jose Ebe Sneezer & The Epidemics Snivelling Shits Southern Culture On The Skids Spinning Wig Hats Spirits & The Worm Spizz Energi Stark Naked & The Car Thieves. Strawberry Switchblade Strimbling Blimbles (The) Teardrop Explodes Ten Foot Faces Thorndike Pickledisch Choir Those Naughty Lumps 3-D Invisibles Throbbing Gristle Tinkerbells Fairydust Tripsichord Music Box



Uncanny X-Men
Unrelated Segments
Vicious Pink Phenomena
Viking Eggling
Walter Mitty's Little White Lies
Waterproof Tinker Toy
W.C. Fields Memorial Electric
String Band
West Coast Pop Art Experimental
Band
We've Got A Fuzzbox And We're
Gonna Use It
Whizz For Atoms
Wobbly Jellies
Woofing Cookies

Captain Zap & The Motortown Cutups Z.E.R.O. Pass S.E.V.E.N. Zoofs

Yip Yip Coyote

Zooks

Footnotes

25. Featuring Ian Hunter (at first)

26. A male group 27. This actually was Jerry Mathers and a band, so it makes

28. Kind of the musical Rambos of their day, vanquishing the British invaders and all

29. Nonsense name derived from Lewis Carroll

30. Fine Young Cannibals of their day

31. Featured Chevy Chase and spelled Chameleon weirdly

32. I think this English group is referring to a kind of bird, which might invalidate the listing

33. Oddly enough, not a psychedelic rock band but an R&B group, proving there is no cultural monopoly on dumb names

34. Special citation for geometrical ingenuity

35. They spelled it "Fabulos," but what I really want to know is what's a Filtration and what makes, it fabulous? A Thunderbird is understandable, maybe even a Poodle or a Plaid, but a Filtration?

36. Featuring P.F. Sloan and Steve Barri and chosen as a representative sample of "Fantastic" groups

37. Burt Bacharach aggregation (see 9/5 column)

38. Spelled backwards it makes a little more sense (but not much)

39. See footnote 29, except these guys (who were Godley & Creme, I think) took their name from Edward Lear

40. What's so weird about Freur, you ask? Nothing, except that on its first few singles the group's name was denoted only by the weird squiggle you see pictured on this page. Only later did Freur surface as a pronunciation or squiggle substitute

41. More Lewis Carroll
42. Early Creedence Clearwater
Revival, who hated the name Golli-

wogs 43. Spinoff of Jo Jo Zep & The Falcons

42/R&R FRIDAY, SEPTEMBER 19, 1986

They walk. They talk.*

Once a year Drake-Chenault, the programming and marketing strategy team, grants your Christmas wish for extra revenue.

HOLIDAY HITS Rock the halls with sounds of Holly, Paul McCartney, Neil Diamond, Prince, The Eagles, Bruce Springsteen and more. Laurie Allen celebrates six hours of Christmas hits that will make your season bright.

CHRISTMAS IN THE COUNTRY Six hours of favorite country artists entertaining with the best Christmas classic songs your listeners know and love. Bob Kingsley hosts visions of sugarplums with Kenny, Dolly, Willie, Loretta, Ronnie, and more.

CHRISTMAS AT OUR HOUSE Twelve heartwarming hours with all the classic holiday songs, spiced with Christmas stories from around the world. You'll hear such favorites as Dionne Warwick, Johnny Mathis, Andy Williams, and of course, Nat King Cole.

So, on the magic night when the toys come to life, make sure the "march" hasn't passed you by. Get in step. Wrap up a programming and sales bonus for your station.

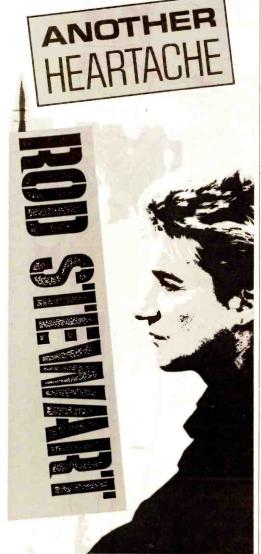
*Batteries Not Included



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The Programming and Marketing Strategy Team

WHAT COMES AFTER "LOVE TOUCH"?



The New Single From The Album Rod Stewart

Produced By Bob Ezrin



© 1986 WEA Records B.V.

CHR Chart Debut 39

Farm Aid & Elvis Conventions

MONDAY, SEPTEMBER 22

1965/On the Who's Scandinavian tour opener in Copenhagen, Roger Daltrey beats up Kelth Moon and is almost thrown out of the group. Also, Grace Slick's Great Society makes its stage debut in North Beach, CA. 1975/WNUS/Chicago, one of the first all-News stations under Gordoh McLendon, debuts its "New Urban Sound" as WGCI-FM.

1980/After shopping around "Double Fantasy," John Lennon and Yoko Ono sign with Geffen.

1983/The Everly Brothers perform together for the first time since their famous Knotts Berry Farm split-up ten years earlier.

1984/Miami Sound Machine's first attempt at cracking the English-language market, "Dr. Beat," peaks at #6 in Britain, although it goes mostly unheard in America.
1985/The first Farm Aid in Champaion. IL.

Birthdays: Joan Jett 1958, Debby Boone (recently spotted playing in a summer stock version of "The Sound Of Music" in Sacramento) 1956, King Sunny Ade 1946.

TUESDAY, SEPTEMBER 23

1974/Average White Band drummer Robbie McIntosh dies at age 24 in an apparent revenge killing after inhaling some heroin which he believed to be cocaine.

1977/Scott Shannon is named Sr. VP of Ariola Records, Also, Kenny Rogers's "Daytime Friends" is #1 Country, **Meco**'s "Star Wars Theme-Cantina Band" is #1 CHR. And the **Bay City Rollers** release their last hit, "The Way I Feel Tonight."

1983/"Eddie & The Cruisers" opens nationwide, although nobody notices for another year. Rufus & Chaka's "Ain't Nobody" goes #1 B/U.

Birthdays: Ray Charles 1930, Bruce Springsteen 1949, Julio Iglesias 1943, Roy Buchanan 1939.

WEDNESDAY, SEPTEMBER 24

1957/Alan Freed's semi-biography "Mr. Rock & Roll" opens. Cameos include Chuck Berry, Little Richard, Brook Benton, Frankie Lymon, and the Moonglows.

1973/Y100/Miami issues its first survey. #1 is "Stairway To Heaven"; #2 is "Brother Louie." The top LP is the Allman Brothers' "Brothers & Sisters."

1.976/In an apparent response to that year's Beatles revival and/or the passive research/reissue craze, Arista reissues the Monkees' "Daydream Believer." One Nashville PD calls it "analagous to, but 15 times hotter than, the Beatles revival." The new CHR #1 is "If You Leave Me Now," which, also due to researchmania, is #1 some places a year later.

1977/So much for a period of mourning. The first Elvis Presley convention is held in Cincinnati. 1984/Bar-Kays guitarist Marcus Price is shot to death while leaving a rehearsal studio in Memphls



Jackie Wilson, Joan Jett, Randy Bachman, Bruce Springsteen

THURSDAY, SEPTEMBER 25

1959/Congressman/broadcaster Cecil Heftel fires KIMN/Denver's Royce Johnson for various lewd ad-libs, among them "Here's Dee Clark with "Hey Little Girl" in the high school underwear" and referring to Sandy Nelson's "Teen Beat" as the "fertility dance song."
1975/Jackie Wilson collapses on stage at New Jersey's Latin Casino and lives for another ten years without

recovering.

1980/Led Zeppelin's John Bonham asphyxiates on his own vomit just as the band was to begin touring
America. On the same day, the Rolling Stones' "Tattoo You" four (which, oddly enough, has lived up to its

billing as the last Stones tour) opens in Philadelphia.

1984/Barbara Mandrell talks to her doctor. It's the first thing she remembers after her car crash earlier that

FRIDAY, SEPTEMBER 26

1969/The Beatles' "Abbey Road" is released.

1975/More classy promotional ideas from the '70s: A WTRU/Muskegon contest invites listeners to "rip the jeans off our jocks' backsides." Contestants have to guess which jock's pants will be torn off this hour. And, about 9½ years too soon, John Fogerty's "Rockin' All Over The World" goes #1 in Louisville and a trade ad announces "that sound is back!"

1984/Big band/jazz drummer Shelly Manne, who taught Frank Sinatra to play drums for "The Man With The Golden Arm," dies at age 64 in Los Angeles.

Birthdays: Olivia Newton-John 1948, Lynn Anderson 1947, David Frizzell 1941, Craig Chaquico (Starship) 1954.

SATURDAY, SEPTEMBER 27

1964/The Beach Boys make their first appearance on "The Ed Sullivan Show."

1972/Rory Storme, one of the Liverpool artists left behind by America's British Invasion, and his mother kill themselves together.

1979/Elton John collapses onstage at the Universal Amphitheatre.

1983/"You're The Reason God Made Nevada": Shelly West and Allen Frizzell file for divorce. Birthdays: Glenn Jones 1960, Greg Ham (Men At Work) 1953, Meat Loaf 1947, Randy Bachman 1943, Shaun Cassidy 1958.

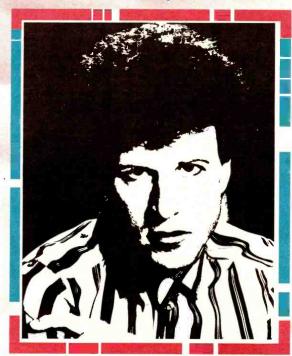
SUNDAY, SEPTEMBER 28

1928/According to CMA files, the first commercial session in Nashville.

1968/Albert Grossman announces Janis Joplin's departure from Big Brother & The Holding Company.
1976/A&M sues George Harrison over "33 1/3," which it had thought it would distribute instead of WB.
Birthdays: Ben E. King (who'll be recording an LP produced by John Paul Jones about the time you read this)
1938, Tommy Collins 1930, Jimmy "Bo" Horne 1949.



A Countdown to Ecstasy with Oedipus



eep a close watch on your listeners. They're about to do something extraordinary. They're going to multiply ... just as soon as you begin airing the new United Stations Programming Network AOR show, ROCK WATCH, starring OEDIPUS, the reigning monarch of on-air AOR personalities, and Billboard's 1985 Program Director of the Year.

Every week, OEDIPUS will take listeners on a 3-hour trip to the heart of AOR, via R&R's Top 30 tracks. He'll even take them behind the scenes to hear brief, insightful comments directly from the top artists.

It's a show with such phenomenal drawing power it was already cleared by some of the nation's leading AOR stations before USP even officially announced its introduction including WBCN—Boston, K-ROCK—New York, KOME—San Jose, and WYSP—Philadelphia.

So don't wait another second to reserve this AOR show in your market. Call today. And reserve the one program that can count down the top tracks with the top AOR artists ... and multiply your listeners ... and ensure their undivided attention from now on.

ROCK WATCH is available on a swap/exchange basis to stations in the top 170 Arbitron-rated markets. There are 10 commercial minutes per hour, evenly divided between local station and network.

For station clearance information call United Stations Programming Network Affiliate Relations in Washington, D.C. at (703) 276-2900.

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LUTHER VANDROSS "Give Me The Reason"



WXKS 30-23 WKSE 32-26 WCAU deb-37 B96 30-27

WCZY 30-26 WNNK 30-26 WTIC 33-26 WSSX 33-29

WRQN 34-29 KMGX 40-37 KDON 35-29 Q104 37-33 And Many More!



QUIET RIOT "The Wild And The Young"

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'TIL TUESDAY "What About Love"

78/26 - 34%

Added This Week; KWK CKOI Q100 WRSR 794

WKDD WERZ WKAU WAMX WKFR WQUT KQMQ WOKI WIGY

95XXX WJAD Q104 KNOE KWES

WVBS

KCMQ 99KG KKRC WSPT KTRS KKAZ



JAMES BROWN "Gravity"

First Week Action:

Y100 WSPK KF95 Q106

WOKI WNNK WKDD WKSF

WBWB WJAD SIN96 WCGQ KSMB





WHSL





ADAM WHITE

YET ANOTHER 45 OBITUARY

Tip Of The Seeburg

At age 37, the 45 has outlasted hundreds of record companies — and probably thousands of record company presidents.

It's resisted many attempts at a facelift. Five years ago, for instance, PolyGram thought to freshen the single's appeal by putting a medley of songs from an artist's album on the B side. Four years ago, CBS tried one-sided 45s with a wholesale price of 29 cents. Remember those ideas?

The 45's obituary has been written more than once. Just last month in R&R, CBS Nashville VP/ Promotion Joe Casey called it "for all intents and purposes... a dying product line as it relates to commercial acceptance."

There was similar talk this past June, when the Seeburg Corp. unveiled the LaserMusic compact disc jukebox, hailing it as the future of that industry. "The single record began to die ten years ago," Seeburg Chairman/CEO Ed Blankenbeckler told the company's distributors, and LaserMusic "will bury it."

Blankenbeckler's Baby

Last week's column, the first of a series analyzing the current state of the single, offered statistics showing its decline — although interestingly, the number of single releases (45s and 12-inch) from RIAA-member companies increased in 1985 compared to '84.

Next week you'll hear opinions from the record community. But here I want to take a snapshot of

"The single record began to die ten years ago."

—Ed Blankenbeckler, Seeburg Corp.

Mr. Blankenbeckler's baby, the LaserMusic machine. The jukebox business consumes significant quantities of 45s: around 35% 40%, according to the singles sales chief of one major record company. Also, another leading jukebox maker has been informally polling labels on their commitment to the single and feelings about its future.

The Seeburg machine contains Sony CD equipment, a professional player which holds 60 albums. It offers the audio quality associated with the compact disc, and a song

"I don't see how record companies could promote their songs without the 45."

> -Brud Oseroff, Mobile Record Service

selection of up to 1000 titles. The machine displays each CD's cover art, from which (instead of title strips) listeners make their choice at three plays for \$1. The disc magazine is easily loaded and changed, and the machine's laser diode is supposedly good for 250,000 plays.

CD Distribution

With LaserMusic, Seeburg is targeting approximately 50,000 of the nation's prime jukebox locations over the next several years. The firm has also ceased production of 45 RPM models. Executive VP Joe Pankus claims that 6000 of the new units will be shipped in the first 12 months. Annual jukebox shipments industrywide have averaged between 13,000 and 15,000 units, he says. The existing machine universe in the US is an estimated 250,000+.

The switch to this technology is ultimately going to hurt the single, according to Pankus. "Record companies don't want to produce 45s," he contends. "They won't say it publicly, but they have privately to me. They don't make money on them." The executive claims that major labels are enthusiastic supporters of LaserMusic and of Seeburg's just-announced move into CD distribution. The company has formed a subsidiary to sell the software to its distributors and operators, headed by Bill Guler, formerly with rackjobber Handleman. Its first-year sales target: up to 450,000 CDs.

Most of the record industry's 45 acres to jukeboxes are handled via one-stops, from which the operators buy. Leading supplier in this field is Pittsburgh-based Mobile Record Service. Chairman Brud Oseroff says he hopes Seeburg's new jukebox succeeds and expects it will. He also adds he's not concerned about the company's move into CD distribution because of Mobile's own inventory — 3000 titles built up over the past nine months.

The Wrong Waves

Nor does Oseroff view the compact disc jukebox as the Grim Reaper. "The 45 is alive and well," he states. "Seeburg is making the wrong waves, frightening the operators by saying this is going to be responsible for the demise of the single. They should be promoting their product, not downing someone else's.

"I also don't see how record companies could promote their songs without the 45. What are they going to do to have their product exposed?" Oseroff adds that he pays little mind to comments by majors about losing money on singles. "They're attributing all of their costs to the 45, and when it gets on the LP, it's all for free. That's just creative accounting."

eir costs to the 45, and when it test on the LP, it's all for free. "There are promotional reasons to keep it alive, and with a quarter of a million jukeboxes out there, it



JUKEBOX HERO — George Benson samples the LaserMusic compact disc system with the help of Sony Pro Audio VP George Currie (I) and Seeburg Chairman Ed Blankenbeckler:

doesn't make sense to cut off an industry that's finally coming into some type of compliance with performing rights royalties and copyright payments. Nothing's going to happen to the single for a very long time."

Maxi-Singles, Maybe

Seeburg's competitors makes simi-

lar comments. "The 45 still repre-

sents the most economical way to

Singles on compact disc? Don't hold your breath. The medium has been employed that way for promotional purposes, but I'm not aware of any commercial releases in this country. For one thing, all the available CD pressing capacity is being used for front-line albums and catalog titles. For another, it's by no means clear that the industry sees the CD single as viable.

PolyGram US had planned to introduce a low-cost maxi-single on compact disc last fall, but postponed it because of the manufacturing crunch. This would have been an EP-type disc, designed to sell at retail for around \$6.50 and packaged in a cheaper alternative to the jewel box.

Test Case

The music aside, a CD single might enable labels to probe consumer reaction to lower-cost packaging. Board and board/plastic packs have been tested by several companies on full-price albums, with mixed results. Many industryites believe consumers want and expect the jewel box, given current CD prices. This might not apply to a maxi-single selling for significantly less. Says Mindy Mull, Director/Marketing for CD manufacturer LaserVideo, "If consumers saw that such alternatives worked and helped bring down prices, maybe they'd go for it."

A number of maxi-single CDs have been marketed in Britain. The first, featuring Ruby Turner, was issued by Jive Records in February, with "If You're Ready" as the lead track. It was a marketing tactic by GM Bob Nolan to launch session singer Turner as an artist, and to exploit UK radio's increased interest in audio reproduction quality since the compact disc's arrival. Trade price was around \$5.15 (at the current exchange rate). translating to \$8+ at retail.

Thinking Man's Pop

A&M released a CD single with the same price point in May, featuring Suzanne Vega. "Left Of Centre" from the "Pretty In Pink" soundtrack was the lead cut, augmented by two songs from her most recent album. "From sales of that album." reports Product Manager Jason Guy, "we knew we had a CD audience for Suzanne — which was rare for a new artist but in line with how we were marketing her music as the 'thinking man's pop.' Since 'Left Of Centre' wasn't on the album, and 'Pretty In Pink' wasn't going to be released on CD. we thought it would be a nice idea for CD owners to have a single." It also served as a promotional plus for radio, Jason adds.

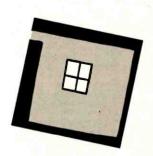
Both the Jive and A&M maxis were packaged in the jewel-box, complemented by conventional, full-color inserts (in Vega's case, the "Left Of Centre" lyrics were reproduced. Sales of both CDs were modest – the A&M title was a limited edition of 5000 – but apparently in line with each project's goals. There have been CD singles from other UK labels, including Island, but the number of releases presently amounts to only a trickle.





R&R FRIDAY, SEPTEMBER 19, 1986/47

PAUL SIMON



YOU CAN CALL ME AL

NEW & ACTIVE

ONE OF THE "MOST ACTIVE"

Including These Key Moves:

	.g,	
WXKS 32-27	Y108 deb-30	WLRS 22-19
WBEN 30-24	KKRZ 32-29	94Z deb-22
WPHD deb-39	KPLZ 29-25	WGCL add
WCAU 31-25	KUBE 25-23	KZIO deb-36
94Q 30-25	KNBQ 28-23	WIXX 25-22
WSPT 23-8	Z94 17-14	WZOK 22-19
OK95 11-8	WERZ deb-37	KIYS 22-16
WLS 32-24	WNNK 32-28	95XIL 17-14
WMMS 40-38	KC101 deb-30	KNOE 19-17
KDWB 29-24	WSPK 26-18	WHSL 15-12
KHTR deb-33	WGFM 37-31	WVBS 27-22
WLOL 20-16	WPST 33-28	WBWB 10-9
KIMN 10-6	WBBQ 22-18	KKAZ 21-19
	KHFI deb-29	KZOZ add
	WBCY 12-10	



From The Album GRACELAND

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PRODUCED BY PAUL SIMON ENGINEER: ROY HALEE

CALENDAR



BRAD MESSER

Life Of The Party

"When a cop pulls me over," said a jock at a party, "I try to confuse him. Cops are usually easy to confuse. Two out of three times, it works."

Some of the other partygoers looked at the speaker with mild interest, wondering whether the DJ might actually have stumbled across some magic method of talking lawmen out of issuing tickets, a skill which admittedly might come in handy some day.

"Say I get stopped for speeding. Right away I tell the cop, 'Hey, no, you really don't want to do this!' so the cop starts getting confused immediately, and he says

"Because I'm your favorite deejay and I'm in a hurry to get to work at your favorite radio station!' I tell him. Then I sneak a look at his name tag, say it's Smith, and I tell Officer Smith, 'No. you really don't want to give

me a ticket, because you don't want me to get down to the station, and go on the air where everyone can hear me, and start talking about what a burn deal this Officer Smith gave everyone's favorite DJ!""

At that point in his little story the jock had the attention of everyone around him. Facial expressions were varied. Amusement here and there, some surprise, plenty of open disbelief.

In the mistaken assumption that the disbelief was aimed at the story itself, and not at the fact that anyone would actually be so immature as to act that way, the jock defensively capped his tale by claiming, "Two out of three times, the cop gets so confused that it works. On the third time, I do get the ticket."

Oh, boy. Wouldn't you just love to have that jock working for you, speeding around in a station vehicle, spouting off to policemen, representing your business?

Sure, any performer must maintain a certain level of positive self-image to get through a day's work, but ego should be balanced, something like air pressure in tires. Underinflation can cause extreme wear and sloppy performance. Overinflation can create excess reaction to small bumps in the road, under or oversteering during changes in course, and perhaps even a blowout just when traction is needed

I wonder whether, on those third tickets, that jock goes on to tell the judge, "Hey, no, you don't really want to do this, because I'm"

French Sank Anti-Nuke Ship

MONDAY. SEPTEMBER 22 - The French prime minister revealed in 1985 that his country had sunk the "Rainbow Warrior" in New Zealand in July, killing one crew member (1985). The civilian ship was destroyed in hopes of discouraging the antinuke Greenpeace organization from interfering with French nuclear tests in the South Pacific. Proctor & Gamble recalled Rely tampons in 1980 after they were linked to toxic shock syndrome. Paul Wilson set a Guinness record in 1970 by running 100 yards in 13.1 seconds backward.

25th anniversary of the federal order to end racial discrimination against bus passengers (1961).

100 days left in 1986.

Birthdays: Scott Balo 25. Debby Boone 30. Tommy Lasorda 59.

First Day of Fall

TUESDAY, SEPTEMBER 23 — Autumn begins at 2:59am EST in the Northern Hemisphere. Days and nights are nearly equal in length this week, while the sun rises virtually due east and sets due west. (First day of spring in the Southern Hemisphere.)

The camera flashbulb was patented in 1930. The Keystone Kops were introduced 74 years ago in the first Mack Sennett "Keystone Comedy" (1912). "I Wish I Was In Dixie" was published in 1859, written by Danlel Emmett for a minstrel show in New York City,

Benedict Arnold confessed to treason in 1780.

Birthdays: Bruce Springsteen 37. Julio Iglesias 43. Ray Charles 56. Mickey Rooney 66.

First Instrumental Flight

WEDNESDAY, SEPTEMBER 24 - Instrument flying began in 1929 when James Doollittle accomplished the first "blind" takeoffs and landings. Doolittle is less remembered for designing restricted-visibility flight instruments, than for leading American daylight bombing raids over Japan and Germany in World War II.

The last "Howdy Doody" TV show aired in 1960. A balloon with a steam engine became the first steerable aircraft in 1852, when Henri Giffard maneuvered the thing over Paris, half a century before the Wright Brothers. Congress voted to create the U.S. Supreme Court in 1789.

Birthdays: Mean Joe Greene 40, Linda McCartney 43, John Mackey 45, Jim Henson 50, Anthony Newley 55,

Gloria "Very Dangerous"

THURSDAY, SEPTEMBER 25 — Gloria, a storm 300 miles wide, with winds of 145 mph, was declared a "very dangerous hurricane" one year ago (1985). The next night it brushed North Carolina, Virginia, Pennsylvania, Delaware and New Jersey. It crossed Long Island on the morning of the 27th with winds of 130mph, and was still blowing 90 + when it hit the Connecticut coastline. Authorities said there were two reasons that only six people died: there had been massive coastal evacuations, and the hurricane luckily went ashore at low tide

Sandra Day O'Connor became the first female Supreme Court judge in 1982. Congress established Yosemite (yo-SIM'ity) National Park in California's Sierra Nevada range in 1890.

Birthdays: Heather Locklear 28 Mark Hamill and Christopher Reeve 34. Juliet Prowse 50. Barbara Walters 55.

Pot Drew Much Attention

FRIDAY, SEPTEMBER 26 - John Chapman, better remembered as Johnny Appleseed, was born in Leominster, Massachusetts in 1774. If he had merely walked from settlement to settlement selling seeds and saplings, he probably wouldn't have become famous, but he insisted on dressing in a big sack and wearing a metal cooking pot for a hat. At no charge, he planted apple seeds in Ohio and Pennsylvania alongside trails our ancestors later used when migrating westward.

The Beatles released "Abbey Road," their last album, in 1969. Daniel Boone died in 1820 at age 80.

Native American Day (formerly American Indian Day).

Birthdays: Olivia Newton-John and Lynn Anderson 39. Julie London 60.



Coming Sundays In 1987

The CHR Stars!
The CHR Music!

And The Listener Involvement You've Been Waiting For!

For Information Now Contact:





CONTEMPORARY HIT RADIO

JOEL DENVER

KFRC: A Look Back At 20 Years Of The Hits

No matter what anyone tells you, AM radio just "ain't what it used to be." Ask anyone in San Francisco.

Of course it "ain't!" Times change – and, unfortunately, so do some of our favorite things. The changes aren't always bad, but they're changes nonetheless. For years, one of my favorite things has been the special sound of San Francisco's KFRC.

While each of the RKO stations sounded exceptional during the days of "Boss Radio," none sounded like KFRC. If you were a hard-core radio fan like I was — constantly mimicking some of the jocks who most impressed you — sooner or later you heard an air-check of "The Big 610." And once you did, something magical happened.

62 Years Old

The station was a constant companion for millions of Bay Area listeners during the last 20 years. Come rain, shine, or earthquake, KFRC was there "playin' the hits." Call its programming Top 40 or CHR – KFRC was no more and no less a radio station totally involved in its community.

KFRC was built and put on the air in 1924 with just 50 watts. It was four years after the birth of commercial radio, when KDKA/Pittsburgh broadcast the Harding-Cox presidential election. KFRC quickly became an innovator as part of the Don Lee Network. At one time, KFRC was a CBS affiliate and later hooked up with Mutual.

It joined RKO in 1951 and moved to its well-known studios at 415 Bush Street. With that move came improvements in both studio and transmitting equipment. To this day. "doing it first class" has always been part of the KFRC philosophy.

And first class it was. Year after year, KFRC won ratings war after ratings war. From the receptionist to the airstaff, from the PD to the



Dave Sholin

GM, there was never any question of how things should be done.

Post-World War II Hits

The dedication to quality and adherence to values KFRC displayed would be impressive at any organization, let alone a radio station. And KFRC upheld that tradition through various staff and management changes (see "PDs On Parade" sidebar)

But the biggest change of all took place a few weeks ago. On August 11 KFRC stopped playing the hits. It opted for a nostalgia format concentrating on post-World War II music up through the late '50s. The core artists are Frank Sinatra, Nat King Cole, Tony Bennett, Ella Fitzgerald, and Patti Page.

According to PD Dave Sholin, "The change has gone over incredibly well. We looked at the spring book and, after doing a lot of promotion behind it and sounding as good as ever, we didn't see the kind of growth we needed. Our cume continued to decline."

A Winning Situation

"(Morning man) Dr. Don Rose kicked it all off," continued Sholin, "and is really doing a marvelous job through the transition. In fact, the rest of the staff is feeling great because of the piles of mail and tons of phone calls. All of us feel this is the start of something big for this set of calls again. We all want to be in a winning situation."

When the format change was announced, the original plan was to switch call letters. Station staffers thought they would be "too hard to remarket." noted VP/GM Jim Smith. Two attempts to grab calls which fit the "Magic 61" slogan failed, however, and it was just as simple to go back to KFRC. It was

also feared that someone else in San Francisco would grab the calls and cause diary confusion."

Smith continued, "San Francisco has long been one of the most consistent AM markets in the country. In the spring book 40.8% of this market 12+ still listens to AM. But the bulk of it is over 35+."

100 Letters A Day

"The transition to the new format has been remarkable to watch. We had to bring in temporary phone operators the first week to handle all the calls. Through last week we were still receiving over 100 letters a day, and they're virtually all positive. There's a disenfranchised group of people who now have something to listen to. It's like when a station goes CHR in a market where there hasn't been one before."

In addition to its new format, KFRC also has a new address: 500 Washington St. Much of the former CHR staff remains: Dr. Don 6-10am; Don St. John 10am-3pm; Russ "The Moose" Syracuse 3-7pm: Turi Ryder 7pm-midnight; Jack Silver overnights, and weekenders Brian Rhea, Al "Jazzbeaux" Collins, and Harry Boswell. Longtime staffer Bobby Ocean is still involved as a special project voice talent.

PD Dave Sholin grew up in the Bay Area and has been a member of the RKO team since he started at KFRC in January 1974. Prior to that he worked at nearby KLIV/ San Jose. He recalled the battles between KYA and KFRC: "In 1966 everything changed. KYA was clobbered by KFRC's 'moremusic' approach, which also blended in with wonderful personalities. Dale Dorman, Glen Adams, Jav Stevens, Mike Phillips, Steve O'Shea, Ed Mitchell, and Howard 'High At Noon' Clark were some of the original 'Men From 610.



Pat Norman



PDs On Parade

During the 20 years **KFRC** rocked the Bay Area, surprisingly few PDs passed through its doors. Here are the names of the folks who charted a successful course for the Big 610:

Dig O I O.			
Tom Rounds	(1966-68)	Michael Spears	(1973-77)
Les Turpin	(1968-69)	Les Garland	(1977-80)
Ted Atkins	(1969-70)	Gerry Cagle	(1980-84)
Paul Drew	(1970-72)	Mike Phillips	(1984-85)
Sebastian Stone	(1972-73)	Dave Sholin	(1985-present)

Stage Two

"Even back then KFRC was awesome in the way it promoted itself. The jocks were everywhere with money, cars, and prizes. Even the 20/20 news style made it fun to listen to. Through all the people transitions, the quality has always been there. Like Dewars, KFRC never varied.

"I can't help but feel CHR on AM is over in most major markets in terms of dominating a market, especially if it's a standalone like this one. It's pretty tough to be the only CHR on AM when all of your direct competition is on FM. The time and place were right for KFRC to exist as we used to know it. That time has passed us by, and now it's on to stage two."

When I asked people what made KFRC great, the airstaff and support staff were always high on everyone's list. But topping everyone's roster was Pat Norman, who served as VP/GM from April 1973 to September 1985, when he joined KRTH/Los Angeles.

Many Firsts

"I was probably there longer than any other GM." Norman said. "That station meant a lot more than your average CHR, because it was always involved in the community with public service. We had excellent news and outstanding onair performers, and the combination touched the city.

"If KFRC said something would happen, people trusted us to make sure it would. We had such credibility in so many areas and did more innovative things promotionally than anyone I know."

Some of these milestones were hiring Jo Interrante as the first female news director in the market, doing the first direct mail campaign in the Bay Area, and broadcasting for an entire day from a mobile studio cruising the city streets.



Jim Smith

Big Cumes

"Don't get me wrong," Norman added. "We worked hard to stay on top. We just tried to be honest with the community and industry at all times. It was this philosophy that helped us attract the right combination of people and events. Without this, we could never have hired Dr. Don Rose, who, I'm thankful to say, joined us in 1974. That was the finest time in my

Michael Spears, who now runs KKDA/Dallas, programmed KFRC from spring 1973 to spring 1977. He remembered, "I was in awe of the station and the city. I'd just been a rookie PD at KNUS/Dallas. Pat Norman called and needed help, as the station had fallen to seventh or eighth in the book.

"Between Pat, (Sales Manager) Bill Bungeroth, Paul Drew, and an amazing staff, we were able to turn it around. Then when Dave Sholin came in, it really jelled for us." Spears also recalled that one of his most memorable moments was "the day we got an Arbitron back and had the highest cume in the West with 1.6 million. Only WLS beat us."

Continued on Page 55



Paul Drew

50/R&R FRIDAY, SEPTEMBER 19, 1986

RCA/COLUMBIA PICTURES HOME VIDEO is looking for top name talent! We mean you, radio stations! We're searching for the hottest stations in the Securating for the nonest stations in the country with the strongest minds around.

Minds Minds bent on promotion. Let's make a trade. For a few seconds of your air time—we'll give you the finest hours of home entertainment! The comedy, the nome emendminent that looks as good as drama...the music that looks as it sounds. We've got hit music videos it sources. we've you this invoice viceos
with superstars like Whitney houston, Lionel Richie, and Alabama. We've got Lionel Kichie, and Alabama. We've go' dynamite features like "Ghostbusters," dynamite Nights, and "Tootsie!" So, if "White Nights," and "Tootsie!" So, if You're interested in a solid, ongoing promotion relationship with us let's talk. Please contact:

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ES BARRY MANILOW LIONEL RICHE PAR COMMITTEE

ES BARRY MANILOW INC. THE PAR EES BARRY MANILOW LIONEL RICHIE KANDT NEW SILVE.
SONGWRITER JAGGED EDGE THE BIG CHILL SILVE.
SONGWRITER JAGGED PARILLE BORREDT BALLACE CLA SONGWRITER JAGGED EUGE THE BIG CHILL SILVE NTHNICS THOMPSON TWINS ROBERT PAINER OF ST PARENTS THE BATODIC ENGE THE INICAN ETGOV EN RYTHMICS THOMPSON TWINS KUBERT PALMER DIA TRATEKID THERAZOR'S EDGE THE JOISON STORY SI TRATEKID THERAZOR'S CAMO BOUNTED CICTEDE TO SE ANAIEKIU IMEKALUK'SEUGE IMEJULSON STORY ST ANILOW KOOL & THE GANG POINTER SISTERS LONE LEAN THE KADATE VIN CT EIMAN'C EIDE OINEDI CTABI PANILOW KOOL & THE GANG POINTER SISTERS
HEAD THE KARATE KID STELMO'S FIRE OLIVERI

SIE CROSSROADS

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WHITE NIGHTS FRIGHT NIGHT INILOW LIONEL RICHIE RANDY

A JAGGED EDGE. THE BIG CHILL MPSON TWINS ROBERT PALMER THE RAZOR'S EDGE THE JOLSON STO

KOOL & THE GANG POINTER SISTERS

THE KARATE KID STELNO'S FIRE OUNGE

THE KAKAJE KIU SEEMN SENSE PAT BENALL

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EDGE MOSCOW ON THE HUDSON THE BIG

R MELENCAMP FABULOUS THUNDERBIRDS R MELLENCAMP FABULUUS TRUNUERSINUS CHARD PRYOR LIVE ON THE SUNSET STRIP.

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ENCAMP THE MONKES KANUT NEWMAN TA RD KIND GHOSTBUSTERS REAL GENIUS RICHAL RD KIND GHOSTBUSTERS REAL CTEVIE MICKE DOWNERS RD KIND GHOSTBUSTERS REAL GENIUS RICHAI HEGANG RONNIE MILSAP STEVIE NICKS P. THE B EACY DINED INJUITE NICEUTC COLCLUT ALICLUT. THE B MEGANG RONNIENIISAK STEVIENICKS FUNT EEGANG RONNIENIISAK STEVIENICKS FUNT EEGANG WHITE NIGHTS FRIGHT DANIOV MEM EEGANDY MANII OM LIONEL DICHE DANIOV MEM

HALL & JOHN OATES

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RRITER JAGGED EDGE MOSCOW ON THE HUDSON
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#1

WHAM!
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America's Love Affair continues with more "Most Requested" music from the Top 20 LP
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13 **–**(8) "Heaven in Your Eyes"



ried Out"

(ER 3)-26 HOTS: 27%

JOURNEY "Girl Can't Help It"

32-27

TOTO
"I'll Be
Over You"

39-31



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HEAVY PHONES

WCAU add-40 B94 23-18 B104 add WXXXS add-29 WAVA add Y100 25-18 WKSE add WPLJ 23-16 2100 26-19

MNVZ Y100 25-18 B97 add WNVZ add-40 0102 32-27

KIIS add-26 KIIP add FM1027-5 KWOD add-27 KMEL 15-10

CHR: 45/27 -HOTS 18%

BANGLES ? "Walk Like An Egyptian",



KEGL 12

KIIS add

KTKS 23-17

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WHSL KOZE KBIM KKLS WDBR

WJAD

KKAZ

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CONTEMPORARY HIT RADIO

KFRC: A Look Back At 20 Years

Continued from Page 50

A Role Model

Spears continued, "At the time I had folks on the air including Chuck Buell, John Mac Flannagan, Dr. Don, Beau Weaver, and Dave Cook, who I still think is one of the best newspeople ever. Showmanship made KFRC very special. Those teams come together only a couple of times in your career, and you cherish them.

Commenting on the future of CHR on AM, he added, "It's simply gone as we know it. KFRC held on for so long and did a great job keeping it in the fight. We enjoyed spreading the myth that FM wouldn't work in San Francisco. People forget KSAN was one of AOR's cornerstones. But we always tried to keep listeners on the AM band.

"More than anything else," he concluded, "KFRC was a role model for flair in radio, which lives on today. And it's still an undeniable factor that the audience wants to be entertained.

A Dream Station

Les Garland, now MTV & VH-1 Sr. VP/Programming, talked about his programming days at KFRC. "It was a dream place to work. When I was programming CKLW in 1974, I knew I had to one day program KFRC. Taking it from a 5.5 to an 8.2 in the book was



Gerry Cagle



Les Garland

the peak of my radio career. I really feel KFRC was the most consistent radio station in America for its period.

"Having Pat Norman, who is the finest GM in the business, as my boss and bud made it the success it was. He saw the vision of the mobile studio we had ordered, which Gerry Cagle got the chance to use and utilize in ways I'd never dreamed. Even though this is the end of an era, KFRC lives on in my mind."

Gerry Cagle commented, "I really believe that mobile studio was the most fun and creative piece of hardware I've ever used in the business. Throughout my career. I'd programmed some great stations in the majors. But KFRC was the only one which lived up to my expectations of what a major market station should be.'

Tampering With Success

While others think KFRC's decision to change format was a solid one, Gerry disagreed. "It should still be rocking like it was when I was there. The airstaff I had was phenomenal, with people including Dr. Don, Harry Nelson, Mark Mc-Kay, Bill Lee, Jack Armstrong, and Sue Hall. We couldn't have done it all without a great engineering staff headed by Bill Lerza. That staff could make listeners react.

"I've made a career out of saving AM stations," he continued, "and I feel the format could still

work on AM in that city. It didn't die until it was killed. My feeling is a great station was tampered with. Had it been left alone to do what it did best, it would still be a viable force in the city."

"The guy who gave birth to the Big 610 is Tom Rounds,"noted Paul Drew, former KFRC PD and RKO VP/Programming."By the time I got there it was already a success. Working there was always a pleasure because of the city and the people's attitude. That lent to our being a community-oriented sta-tion."

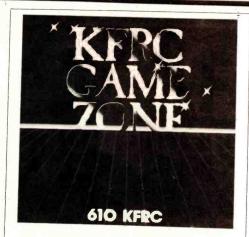
Universal Success Principles

"Without question, it was the finest-staffed place I've ever seen," continued Drew. "That's where the success came from. While I don't think it would be easy, KFRC might have been able to survive as a CHR station with someone like a Buzz Bennett, a Scott Shannon, or even a Jerry Clifton. Those guys are pre-dictably unpredictable and could have stirred the market, as they all share a better than average understanding of radio."

"To have been associated with KFRC is a wonderful memory. I hope all of the good things which made it a success aren't lost on those growing up in radio today. The same principles which made it a success for years will always work elsewhere.



Michael Spears



Game Zone Or End Zone?

Although opinions vary as to its programming merits, KFRC's "Game Zone," a daily six-hour block of game shows, was presented with the station's customary class and style. PD Dave Sholin commented, "We were just looking for a new way to generate audience interest. Looking at the numbers, it was something that just didn't translate.

"If it was going to work for anyone, it would have worked for us. I don't think it was the final nail in our coffin, though. It just made it harder to stop a downhill slide of cume. Once people take you off the car button, it's hard to get back on."

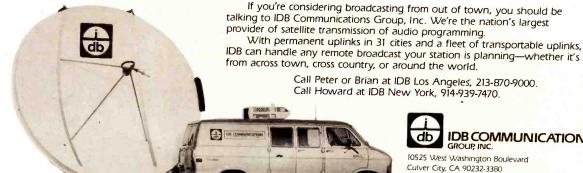
Gerry Cagle noted, "Their decision to move to nostalgia was predicated by the mistakes made long ago. I fault the Game Zone as part of KFRC's decline. There were just too many mistakes to fix."

Paul Drew agreed. "The Game Zone was an ill-advised, yet creative idea. It was certainly executed well, as KFRC has an unwritten level of quality which will always

Added Pat Norman, "I don't be lieve the Game Zone hurt KFRC. AM was and is having a problem everywhere. Our numbers were dropping before the Game Zone, and this was an attempt to bolster a standalone AM. We knew eventually a radical change would have to

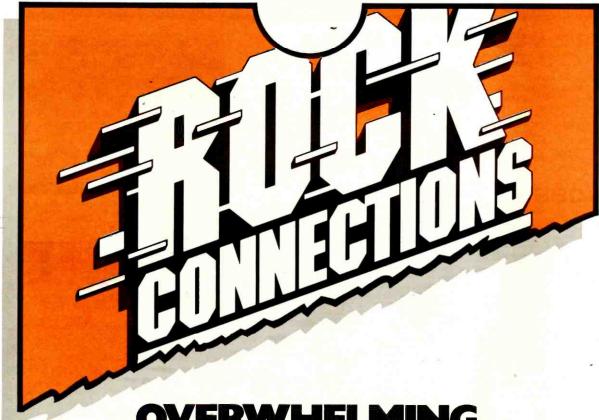
"We just tried to do something before it was entirely too late. It was a simple matter of programming for an audience which didn't accept the concept. To this day, I'm proud of KFRC, its people, and all of the efforts - including the Game Zone which are now and forever part of its history.

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Produced by Goodphone Communications.



STEVE FEINSTEIN

DARK HORSES CATCH UP TO PERENNIAL LEADERS

Spring Surprises: History Doesn't Repeat Itself

This spring, two stations which have long been the AOR Avis's of their markets — trying harder but consistently finishing second to their in-format competitors — finally caught up to the big boys. While neither scored a decisive victory, they at least demonstrated they can't be taken for granted.

In Hartford, WCCC-FM topped WHCN (4.9-4.7) for the first time since fall '82 — and only the second time in eight years. In San Diego, where both stations gained in share, modern rock 91X tied mainstream rocker KGB (6-6-6.) It was the first time in three years (and only the third time this decade) that KGB hasn't scored higher than 91X.

Hartford

While San Diego's race has two distinctly-positioned stations, Hartford's has two mainstream AORs with relatively similar musical stances and adjacent dial positions. Their primary difference, perhaps, is money — WHCN spends a reasonable amount, while WCCC is known for spending relatively little.

Book promotions illustrate the point. WHCN gave away \$5000 worth of furniture, several trips, and – in a key song contest awarding \$106 for 106 semi-finalists (\$11,236 total) – a \$33,000 Porsche, WCCC gave away a few trips, \$3000 in concert tickets, and \$107 to weekly winners of a "What Would You Do Fôr \$107?" stunt.

In the same vein, 'HCN conducts formal market studies and research and employs Burkhart/Abrams for consultation, while 'CCC isn't consulted and uses interns to conduct perceptual studies over the phone.

Another contrast is stability: Dan Hayden has been PD at 'HCM' for seven years, while 'CCC has had at least five programming regimes during that time. The latest head honcho at 'CCC

The latest head honcho at 'CCC is 22-year-old Harv Allen, who grasped the reins the first week of the book. Allen says the station always came up short in the ratings race because it "narrowcasted. It was either progressive or 'hard rock, with limited appeal either way. 'HCN was always more straight-down-the-line.'

WCC's most recent shift towards Classic Rock took it down to a 3.0 in the fall '85. Allen's remedial approach was to trim the oldies, be more aggressive with new music, and play a broader mix than 'HCN. "I made the music more compatible with a wider audience," he ex-



Harv Allen

"You can go further with CHR crossovers than with progressive rock stuff in this conservative market."

-Hary Allen

plains. "We not only rock a little harder than 'HCN, but at times a little softer, too. We'll also play as many crossovers as we can without compromising our position."

Allen claims to have been first in the market to play Dr. & The Medics, John Eddie, Models, and Level 42. His list ranges from Michael McDonald, Bangles, OMD, and Psychedelic Furs to Krokus and AC/DC — all artists he says 'HCN nassed on.

Allen views WHCN's play on recent releases by Shadowfax and Hank Williams Jr. as mistakes. "You can go further with CHR crossovers than with progressive rock stuff in this market, which is conservative." he insists. "CHR station WTIC-FM owns this town; they're the competitor to go after." ("TIC has a 15.3 share and over a 35

Allen preprograms by hand, and says he plays six currents an hour. Morning men Rick Shannon & Suds Coleman (ex-KZOK/Seattle) more than doubled their share in their daypart. 'CCC's positioning state-

ment is "(Town mention)'s first choice for rock," followed by the legal i.d. and variations like "Your first choice for the best new rock," "most rock 'n' roll each hour," and "most classic rock."

WHCN Assistant PD Bob Bittens doesn't view the spring book as the harbinger of a trend. He explains the slim 12+ margin as the result of a combination of factors:

 Sampling: Hefty diary returns came from a part of the metro that 'HCN's signal is weak in. That problem is being addressed, Bittens says.

Mornings: In flux since late '84, mornings jelled only in late May when newsman Gary Lee Horn returned to join Michael Picozzi, says Bittens. "We went for over a year without a stable morning line-up, while 'CCC had a fairly-talented, top-of-mind, long-term (for them) morning show for the first time," he comments.

• Teen Drop Off: "Going from a 14.3 to 2.7 in teens doesn't help the 12+," says Bittens. Indeed, 'HCN's slippage in other demos was slight — men 18-24 and 25-34 shares were down by .3 and 1.6, respectively. WHCN trailed 'CCC by 2.5 in 18-24 and by .6 in 25-34.

• Special Programming: "Having a "No Repeat Tuesday," Double Shot Thursday" and "Block Party Weekend" every week got to the point where we had regular "HCN programming only two-and-a-half-days a week," Bittens continues. "Some of those specials lend themselves to oldies, and the balance may have shifted too far in that direction."

Bittens feels 'HNC "gave it to 'CCC." "They didn't earn it," he concludes. "We refused to make changes that we knew in our hearts we should have made. But you don't make changes when you've been winning consistently." Based on massive research conducted during the book, 'HCN is now making some "minor adjustments" to its programming.

San Diego

San Diego has two AORs with distinct musical positions — KGB's mainstream sound and 91X's modern-rock mix. Both have the financial means to do contesting and research.

91X's "Tosing Lottery" contest turned losing lottery tickets into winners when listeners sent in los-

Continued on Page 58



Joe Walsh (center) joins the legions of disk jockeys who have told PD Tim Kelly, "Get off my back!" Taking a breather from Tim's tough love management style are (front, I-f); midday mavin Bob Coburn, afternoon ace Geno Mitchellini, lord of the nightlime Steve Downes, and wake-up wiz Rita Williche



The Don Ho Fan Club convenes before setting off on a fact-finding mission to determine how many mai tais a disc jockey can consume and still read his image liners and get his stop sets in at precisely the assigned times.



Up to their necks in entries are (I-r) Coburn, Downes, Wilde, Mitchellini,

KLOS: Live From Hawaii

Remote broadcasts from oversea locales have become almost commonlace on rock radio. When KLOS/Los Angeles recently did a week from Hawaii, however, it came up with a couple of unique twists:

 Most stations limit their broadcasts to one daypart. Instead, KLOS did four dayparts: 6am-10pm (I. A time) each day.

• Stations often arrange for musicians to appear as guests. KLOS brought along Joe Walsh to cohost mornings with the station's Rita Wilde and Chuck Moshontz.

Ten pairs of winners in a "Sing Your Way To Hawaii" contest came along for the fun and sun. Co-sponsored by retailer Inacomp Computer Center, the contest drew 1400 tapes from listeners whose original songs had to explain why they wanted to go on the trip. The tunes had to be under two minutes in length and mention both the station

and Inacomp. The winners were remarkably creative, ranging from the sublime to the delightfully ridiculous

Highlights of the broadcast included Walsh playing guitar live as he gave lessons on how to play some of his well-known riffs. He also provided "blues traffic" accompaniment during Moshontz's traffic reports.

On Friday, the station made a special announcement — news of an upcoming free concert back on the mainland with George Thorogod and Walsh.

Active Markets coordinated travel and satellite arrangements.

Spring Surprises

Continued from Page 57

ing lottery ticket stubs, listened for their names to be read on the air, and called in for \$1 cash. Trip giveaways ranged from a rock festival in Montreux to an excursion to Rio for a view of Halley's Comet. KGB's "Easy Money" key song contest gave away \$101 prizes five times a day, every day of the book, with two Suzuki Samurais given away as the grand prizes.

91X is consulted by Fred Jacobs and does auditorium music tests, while KGB uses the Research Group and conducts extensive weekly call-out and regular auditorium testing. 91X PD Mad Max says the station is "now mainstream enough so most people who are into rock are not afraid to listen to this station. They hear a combination of cutting edge rock and things they can latch onto. It's not purple hair, new wave music anymore."



Mad Max

Part of the trick is to stagger unfamiliar or new acts with more established music by compatible artists, Max explains. He plays just over 50% currents, and almost always has them sandwiched between recurrents and oldies. He comments: "Smithereens into the Stones, the Smiths into the Pretenders, the Cult into U2. That precarious balance is the key. You can't go for 15 minutes and play unfamiliar stuff."

91X was once consulted by KROQ/Los Angeles PD Rick Carroll, but has now staked out a substantially different musical turf than KROQ. Perthaps responding to Urban KPWR, KROQ is leaning toward an increasingly rhythmic, less rock-oriented sound. It plays synthesizer-based sounds more often than 91X, which instead is dominated by guitar bands. "We've made a conscious effort to remain a rock station," Max continues. "You just can't play dance music all the time."

KROQ is known to turn over its powers faster than every three hours; 91% quickest turnaround is four-and-a-half hours. KROQ will also continue to power crossover hits like "Venus" and "Invisible Touch" after 91% moves them back in rotation. KROQ plays crossovers like "Dreamtime" and "Velcro Fly;" 91% doesn't, but does play Steve Winwood, David & David, and Dire Straits, unlike KROQ.

"We were very plugged into the streets," Max expands. "I credit Promotions Director Rob Tonkin for getting the call letters out through beach stuff, surfing contests, and bumperstickers. That was worth a full point."

Also worth noting is how many artists which 91X has long championed continue to enter the rock or pop mainstream: Peter Gabriel, R.E.M., the Call, INXS, Talking Heads, the Fixx, and Icehouse.

KGB PD Ted Edwards acknowledges that "91X is a much better station than it's ever been." Still, due to what he feels are gross sampling inadequacies, he's skeptical of both the winter and spring books. "The only way 91X can say they tied us is with inaccurate statistical information. Nobody can say the results of the latest two Arbitrons were anything but tainted. The in-tab sample for 18-24 males was 5.2% when the cell is 10.4% of the population. That's two books in a row Arbitron only got 50% of their goal in that demo - the center target of both stations. When that happens, somebody gets kissed and somebody gets screwed."

His primary piece of evidence is Birch, which has shown KGB steady at #2 in the market from the winter to spring quarterlies (10.3-9.2) and 91X steady at #3 both times (7.4-6.8). Additionally, the June/July Birch has KGB #1 at 10.0 with 91X at #7 with a 4.9. Edwards says Birch not only reaches the people Arbitron does, but also reaches the

SEGUES

KRXX/Eugene has gone dark ter six years of AOR, WCPZ/Sandusky switches to an AC/CHR hybrid. Randy Hugg remains as PD, while John Cavinee replaces Jan Hopes as GM KBOY/Medford OR goes AOR with PD Dennis Dixon at (503) 779-2244 Consultant Fred Jacobs is no longer working with KZEW/Dallas due to a conflict of interest - his brother Paul is GM at crosstown KHYI . . . Charleston, SC is no longer consulted Jeff Pollack New AOR WKQW/Batesburgh-Columbia SC has appointed Art Berk MD

WNOR/Norfolk OM Bob Bedi has stepped down . At KNCN/Corpus Christi, MD Bonnie Stacy has been upped to PD . . . At WHMD/Hammond. OM Steve Chauvin takes on additional PD duties. Ex-'HMD PD Ron Chatman is doing research and fill-ins at CHR WQUE/New Orleans . . . KSQY/Rapid Cities ups MD Jeff Michaels to Assistant PD . . KJOT/Boise afternooner Carl Scheider is upped to Assistant Larry Mondello gets morning and MD duties at KKGR/Anchorage, as ex-MD Bob Young resigns driver Loris Lane is KFMX/Lubbock's new MD.

Steve Sutton, ex-WYSP and WMMR/Philadelphia, has joined Bill Hard's new tipsheet ... WXRK/New York MD Mark DiDia is joining the FM-OB Album Report

people Arbitron doesn't. "If Arbitron proposes, by using weighting, it can be as statistically accurate while reaching only half its in-tab goal as when it reaches 100% of its goal, why don't they settle for reaching only half the goal for all the cells all the time and save themselves a lot of money?" he questions.

An even greater disparity occurred in the San Diego North County book. This market's diaries are also included in the San Diego book, and in-tab for 18-24 males was 3.1%

compared against its 10.1% of the population. An even weirder anomaly is that the entire cume for 18-24 men on Saturday 7pm-midnight went to one station: AC KFMB-FM. Neither KGB or 91X had any cume whatsover in that cell during that daypart. In fact, in that North County book, KGB registers no listening from men 18-24 from Saturday night through Sunday.



VAN HALEN DUKES IT OUT IN LOUISVILLE — WOMF PO Duke Meyer gave the members of Van Halen the greatest thrill of their careers by consenting to have his picture taken with them. In front, the group's Michael Anthony and Eddie Van Halen. In the middle, the Duke Of Madness, Sammy Haaar, and Alex Van Halen. In back. OM Alan Sells.



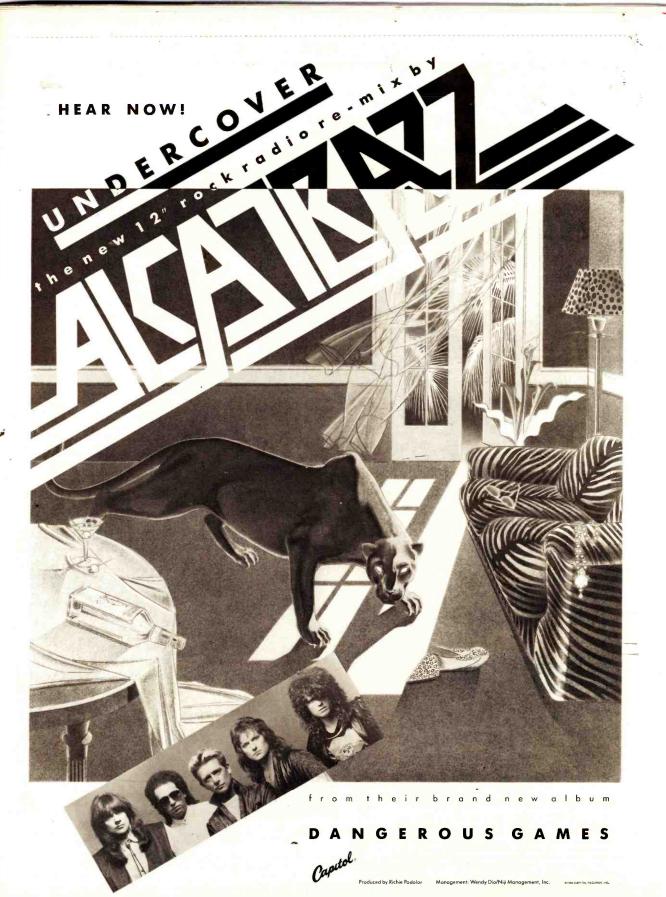
FLYING BURRITO BUILDERS — Nearly a thousand people braved 100-degree Phoenix weather to help KDKB moming man Keith Larson (on top of van) and station sports nut Cookie "Chainsaw" Randolph (foreground) assist the local Jaycees in building the "world's largest burrito." The 393.3-foot creation was sliced into 1200 servings that were sold to benefit a local food bank.



WINTER CONSORTS WITH WRKI — WRKI/Danbury kicked off its I-95 Jazz Brunch series of live concert broadcasts with the Paul Winter Consort from the shores of Candlewood Lake. From left, Promotion Director Ron Valeri, Consort members Gilen Velez, Paul Halley, Eugene Frisen, Rhonda Larson, Winter, and RNL Jazz Brunch hot Blan Carey.



'TOPS OF THE POPS — Backstage after a Woodentops show at New York's Ritz are (front row, i-r) Columbia National Album Promotion Manager Linda Kirishijan. the band's Simon, Rolo. and Alice, KZEW/Dalias PD Rob Barmett, the group's manager Sab Shelton, College Marketing Manager Dane Verable, WAPL/Appleton MD Rick Panneck, and College Marketing Director Steve Backer. In the back (i-r) are 91X/San Diego PD Mad Max, bandmembers Frank and Benny, WHTG/Eatontown's Rick Robinson, VP/National Album Promotion Paul Rappaport, and KZEW new music maven George Gimarc.



ADULT CONTEMPORARY



DONNA BRAKE

CRISIS FROM CUBA

Radio's Secret War

"The time has come," Donna Brake said, "to think of many things. Could my Associate Hurricane write a column, while I have lunch with kings? He'll talk of Cuban interference and the way our side wins."

Ever since the announcement in 18 that our government would set up Radio Marti to broadcast into Cuba, many American AM broadcasters have been waging war with Havana radio. Cuban superstations have been causing interference from the coast of Florida to the shores of the Great Salt Lake.

Western Showdown

KSL/Satt Lake City's frequency, 1160 kHz, is just to the left of Radio Marti's 1180. The full-service outlet is also a 50,000-watt 1A clear channel station, and is roughly 2000 miles from Havana. Yet according to OM George Lemich, "We've had interference as close as 40 miles from our transmitter site. Listeners have complained of the Radio Havana override. In fact, one listener complained of having to hear Spanish music in the background when we were broadcasting a talk show."

KSL's problem is not a recent one. It was interference in 1981 that caused hundreds of listeners to write and complain to the station. Tests conducted for Cuban interference led to estimations that the transmitters being used were operating at roughly 150 kw.



Gary Peters

In spring and early summer this year, the FCC requested that KSL sign off briefly in the afternoon and early evening to test for signal interference. "Our engineering department did local measurements, and the FCC staff did measurements for illegal interference in Nebraska and Texas, as well as Miami," Lemich said.

"We have been told by officials in the State Department and the FCC that the estimated power being used by the Cubans on our frequency has been from 350-500 kw."

Connecticut Contras

In Bridgeport, Connecticut, WICC has also found itself a target of Cuban interference. The station broadcasts at 600 kHz, with 1000 watts during the day, 500 watts at night with a Northwestern directional signal. The station had noticed interference for years. This year it started-testing the amount.

A monthly report from the FCC which provided estimations of the Cuban stations' power prompted Chief Engineer Lou Ludovici to make the measurements. "The station in Cuba on our frequency is CMKA, which broadcasts from San Germano and was estimated to be using 150,000 watts in the fall of 85.

"The FCC requires a test whereby the station is required to turn off the transmitter and test for interference for 60 consecutive days to determine if financial help is needed to improve affected broadcast facilities. The aid covers anything that legally will improve the signal and cut down on interference from Cuba."

Besides testing to determine whether a station qualifies for gov-

ernment assistance, public support has to be garnered as well. As WICC PD Gary Peters pointed out, "There was no precedent set regarding how to go about doing this, so our idea was to have air person-



George Lemich

ality Tiny Markel persuade listeners to write us about the problem. Tiny has done ad-libs such as, 'Let's listen to Uncle Fidel & the Boys in the Band and see what they're playing tonight.' Then we would go off for 30 seconds, and come back asking for his audience to write to us.

"We generated not only mail but also phone calls, and the problem became a nightly topic for discussion. We would arbitrarily schedule a test in the early evening. One night it would be at 6:30, the next at 7:10. It was the basic 'scatter for reach' with all of Tiny's audience."

Ludovici added, "People who live in our primary signal area were complaining about the interference. They could hear Spanish music and talk."

Orlando's Ordeal

Closer to the source of the interference is WDBO/Orlando, which broadcasts at 580 kHz with 5000 watts. Chief Engineer Tom Bohannon reported, "We are a two-tower directional night only, beaming South. I have measured both (Cuban) stations at 570 and 590, and they can be measured on the field strength measurement in Orlando.

"However, what we are getting is considered legally permissible interference, due to the overall strength of our signal, so we have opted not to do anything about it at this point. The interference occurs in the deep fringe of our signal."

Several things helped WDBO keep its signal strong. "Two years ago I reproofed out directional." Tom pointed out. "Also, I make sure everything is operating at peak performance, and that we keep our station as loud as possible without sacrificing signal quality."

Only A Dream In Havana

Even though Radio Marti has been broadcasting for more than a year without causing retaliatory full-scale jamming of AM signals in America, some interference continues. The way to avoid being a victim is through prevention, which means making certain your station's signal is at peak performance. If Cuban interference is a problem, check with the FCC to see what can be done to eliminate it. After all, if your audience can't hear you, you're out of business.

Cuba's Power Signals

The FCC does keep track of interference from Cuba, and publishes a list of Cuban stations' frequencles and the estimated power they use. Here is a part of that list, which was last printed in Decem-

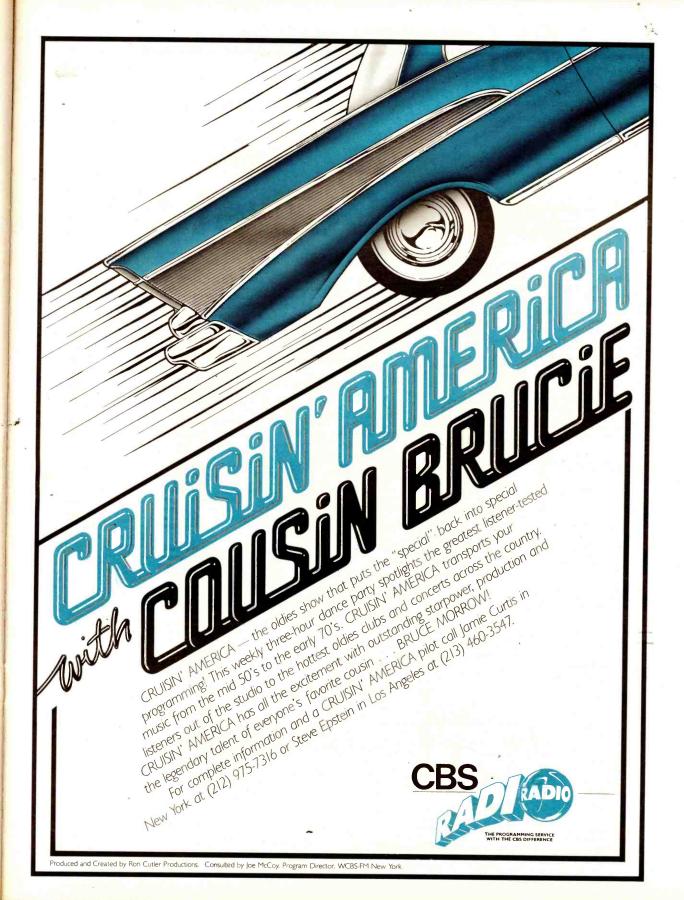
Estimated Power		
30kw		
2kw		
50kw		
150kw		
130kw		
30kw		
50kw		
100kw		
30kw		
300kw		
100kw		
50kw		



CLASS TO THE MAX — What's a summer without a Rolls Royce giveaway? WYKZ/Savanah, celebrating its first anniversary, recently asked isteners to come up with "classy" giveaway ideas to help celebrate. Among the prizes the station ended up passing on to listeners were bottles of Dom Perignon champagne, Waterford crystal champagne glasses, a trip to the Caribbean for the runner up, and of course, the grand prize Rolls. The lucky grand prize winner was Mark Tuten, left, pictured with WYKZ PD Mark Robertson.



BRAZIL '86 — A&M Records National AC Director, Jon Konjoyan, popped into San Diego to drop off the recent Sergio Mendes Ip, "Brazil '86" to B100 MD, Gene Knight, and KIFM MD Michael Parks.







LON HELTON

A Fair To Partly Cloudy Spring

The spring '86 Arbitron ranged from flat to slightly lower for Country stations as a whole, based on the accompanying survey of outlets in markets currently under continuous measurement. The good news: The results aren't all that bad.

In its target demo, Country is only slightly more off than up. The same holds true for 12+. Some solace may be found in the fact that more stations rank in the top ten 25-54 than last time out. But perhaps the one area of concern is that Country stations normally do well in the spring sweep.

I must admit the results of the compiled stats surprised me. The numbers seem to belie the industry enthusiasm and optimism about the music and the format. Listeners are much slower to react than we are — maybe that's part of the answer. It's hoped the positive feelings the industry has about country music and its appeal will be reflected in future books.

Despite the lackluster spring performance, a few stations once again set themselves apart from the rest by dominating their markets. Distinguishing themselves with top numbers in both the 25-54 and 12+ demos were KASE/Austin, WZZK/Birmingham, WSOC/Charlotte, WTQR/Winston-Salem, WTVK/Knoxville, WSM/Nashville, and KWEN/Tulsa.

One footnote: Regular scoreboard scanners may have noticed the reduced number of markets used in the sample. The reason is that Arbitron has moved to continuous measurement in roughly 76 markets. It's my feeling that using markets with four books a year will provide a more accurate barometer. Scorecards for stations in markets without continuous measurement will appear periodically.

Spring '86 Vs. Last ARB Comparisons

		12+	
>	Up	82	(42%)
	Down	97	(49%)
14	Flat	15	(8%)
	Debut	-1	(1%)

25-54 (Ranks)

Up	70	(36%)
Down	79	(40%)
Flat	45	(23%)
Debut	1	(1%)

Tale Of The Tape

	Last Arbitron	Spring '86		
Stations Surveyed (Markets With Continuous Measurement)	198			
25-54 Rank Comparisons	1-5 65 (33%)	59 (30%)		
	6-10 50 (25%)	57 (29%)		
	11-15 42 (21%)	31 (16%)		
	16+ 41 (21%)	48 (25%)		
Markets With Country #1 in Adults 25-54	17	15		
Markets With Country #1	9	7		

All figures refer to **Arbitron** metro survey areas, Monday-Sunday, 6am-midnight.

Stations with #1 shares have 12+ figures in **bold**. Stations debuting this book, and stations not Country during the sweep, are designated with

Demo figures are for market rank, not actual share.

Under the demo ranking comparisons, "1-5" means a station ranked in the top five 25-54 adults. "6-10" indicates the station ranked either sixth, seventh, eighth, ninth, or tenth, and so on.

An example of the numbers listed, "1-5 59 31%" means that 59 of the 194 stations included ranked between one and five, or 31% of the total sample.

Asterisks indicate Country stations in a particular market which are coowned but have different call letters.

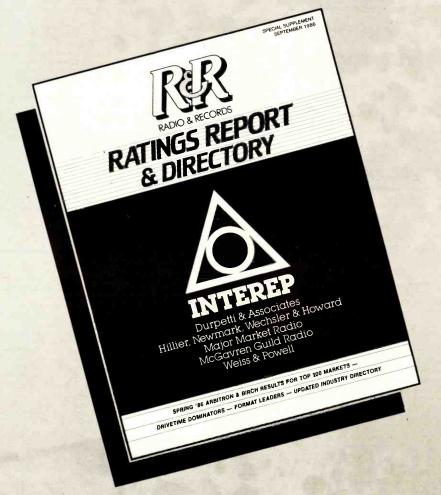
DNS means a station did not show in the ratings book.

Spring '86 Scoreboard

	12+ 25-54 12+ 25-54			12+			25-54							
Station/City	Lest	Sp '86	Last	Sp '86	Station/City	Lest	Sp '86	Last	Sp '86	Station/City	Lest ARB	Sp '86	Last	Sp '8
WGNA/Albany	4.2	4.2	6	5	WBAP/Dallas	6.5	6.9	4	3	KILT/Houston	1.2	1.4	18	15
WPTR/Albany	2.6	3.9	11	10	WBLY/Dayton	1.7	1.7	16	23	KILT-FM/Houston	6.3	5.7	4	3
WEEX/Allentown	2.5	1.5	7	T9	WBZI/Dayton	3.0	2.4	8	10	WFMS/Indianapolis	10.0	9.8	1	3
WXKW-AM/Allentown	2.5	2.0	8	T9	WONE/Dayton	6.0	5.6	5	6	WCRJ/Jacksonville	5.9	5.6	4	6
WKHX/Atlanta*	6.2	5.3	5	8	WPFB/Dayton	.8	1.2	17	16	WQIK/Jacksonville	1.3	1.4	13	16
WPLO/Atlanta*	1.2	1.2	16	16	WVUD/Dayton	2.5	1.7	12	114	WQIK-FM/Jacksonville	9.5	9.4	3	3
WYAY/Atlanta	4.6	6.1	7	6	KBRQ/Denver	.9	.6	26	25	KCKM/Kansas City*	.4	DNS	21	DNS
KASE/Austin*	16.3	16.2	1	1	KBRQ-FM/Denver	2.1	1.0	16	21	KFKF/Kansas City*	8.1	7.9	2	1
KELG/Austin	10.0	2.7		9	KLZ/Denver	2.3	2.7	15	15	WDAF/Kansas City	11.6	8.5	1	2
KVET/Austin*	3.7	3.0	8	8	KYGO/Denver	5.3	4.6	4	4	WIVK/Knoxville	4.0	3:6	5	6
KTAE/Austin	1.0	1.4	-15	17	WCXI/Detroit*	1.6	1.0	26	24	WIVK-FM/Knoxville	26.7	26.7	1	1
WCAO/Baltimore	3.2	3.3	9	12	WCXI-FM/Detroit#1	1.9	1	13	_	WNKX/Knoxville*	1.3	1.5	8	T9
WPOC/Baltimore	7.7	6.6	2	2	WWW/Detroit*	2.9	3.5	12	-8	WNOX/Knoxville*	3.4	2.4	6	T9
WKJN/BatonRouge	10.2	8:9	2	1	KHEY/EI Paso	5.2	4.9	5	7	WSEV/Knoxville	.8	2.2	12	11
WYNK/BatonRouge	1.4	.9	15	19	KHEY-FM/EI Paso	7.6	6.4	4	3	KFMS/Las Vegas#4	2.6	1.9	6	15
WYNK-FM/BatonRouge	10.4	9.4		2	KLOZ/EI Paso#2	2.5	.8	9	20	KFMS-FM/Las Vegas	10.6	8.2	1	3
WZZK/Birmingham	1.9	1.5	10	15	KFRE/Fresno	2.0	2.0	17	16	KRAM/Las Vegas	2.6	1.7	17	12
WZZK-FM/Birmingham	14.2	15.2	1	1	KFRE-FM/Fresno#3	1.8	2.3	15	14	KYYX/Las Vegas	2.3	2.2	10	9
WVOK/Birmingham	2.1	2.0	13	13	KNAX/Fresno	4.6	6.0	11	3	KLAC/Los Angeles*	1.5	1.2	24	27
WLTB/Birmingham	4.3	2.7	5	7	WCUZ/Grand Rapids	3.4	5.0	9	8	KZLA/Los Angeles*	1.9	2.5	7	10
WBOS/Boston	2.6	2.8	12	8	WCUZ-FM/Grand Rapids	10.1	7.9	1	1	WAMZ/Louisville	12.2	15.7	1	2
WYRK/Buffalo	7.3	7.3	2	3	WMUS/Grand Rapids	7.1	5.4	4	6	WCII/Louisville	2.7	2.4	12	10
WLON/Charlotte	1.0	1.0	14	- 22	WPCM/Greensboro-	1	0.4			WTMT/Louisville	.5	.3	15	17
WLVK/Charlotte	7.3	9.1	4	3	Winston Salem-Highpoint	1.3	.8	13	16	KTXF/McAllen-Brownsville	6.8	6.4	5	6
WSOC/Charlotte	.8	.6	16	21	WTQR/G-WS-HP	19.1	17.4	1	1	WGKX/Memphis	8.9	7.8	4	3
WSOC-FM/Charlotte	13.1	12.4	1	1	WTNC/G-WS-HP	.5	1.2	20	21	WMC/Memphis	6.9	6.5	7	8
WDOD/Chattanooga	2.3	4.4	7	6	WWWI/G-WS-HP	2.0		10	_	WKQS/Miami*	3.5	3.3	6	9
WDOD-FM/Chattanooga	7.0	9.0	4	3	WESC/Greenville	2.8	1.3	14	12	WQAM/Miami*	1.3	.9	24	26
WUSY/Chattanooga	15.6		1	1	WESC-FM/Greenville	13.2	10.3	2	2	WBCS/Milwaukee	.4	.4	21	22
WMAQ/Chicago	2.5	2.6	16	15	WSSL/Greenville	8.0	10.2	3	3	WBCS-FM/Milwaukee	4.0	3.4	10	8
WUSN/Chicago	2.7	2.9	13	12	WCMB/Harrisburg	3.5	3.4	5	5	WMIL/Milwaukee	4.6	4.5	6	6
WUBE/Cincinnati	7.8	9.2	1	2	WHYL/Harrisburg	.7	1.6	19	17	KEEY-FM/MinnSt.Paul*	5.9	6.8	3	3
WGAR/Cleveland	.7	.8	22	21	WHYL-FM/Harrisburg	2.4	3.3	11	6	WDGY/MinnSt.Paul*	2.3	2.5	12	13
WGAR-FM/Cleveland	3.7	4.0	6	5	WRKZ/Harrisburg	10.7	7.5	2	2	WSIX/Nashville	1.7	.6	15	18
WCKX-FM/Columbus,OH	3.4	.9	12	19	WKHT/Hartford	1.4	1.1	13	13	WSIX-FM/Nashville	8.6	4.8	3	6
WHOK/Columbus,OH	3.0		9	9	WMLB/Hartford	.4	DNS	24	DNS	WSM/Nashville	5.3	4.1	6	9
WMNi/Columbus,OH*	3.4		1.0	15	KDEO/Honolulu	3.3	3.9	12	8	WSM-FM/Nashville	14.0	12.4	1	3 1
WRMZ/Columbus,OH*	4.2		7	7	KIKK/Houston	.7	1.0	28	16					
KPLX/Dallas*	6.9		2	2	KIKK-FM/Houston	7.7	7.4	2	2		1			
	5.5		5	6	KIKK-F WIT IOUSION	1 '.'		1	-			Continu	od on D	200 64
KSCS/Dallas*	5.5	3.7	5	0		1		1				COMMINU	eu on P	age 04

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COUNTRY

Spring '86 Scoreboard

		12+		-54
Station/City	Last ARB	Sp '86	Lest ARB	Sp '86
WNOE/New Orleans	2.3	2.3	14	14
WNOE-FM/New Orleans	4.8	5.3	7	4
WHN/New York	2.2	3.0	15	11
WCMS/Norfolk	.9	.5	20	19
WCMS-FM/Norfolk	8.7	9.1	3	2
WKEZ/Norfolk	.8	1.2	16	14
WTiD/Norfolk	1.3	.7	17	17
KEBC/Oklahoma City	5.6	8.1	5	6
KXXY/Oklahoma City	.9	1.0	15	16
KXXY-FM/Oklahoma City	9.9	12.1	2	1
WKY/Oklahoma City	4.9	4.6	8	8
WWLS/Oklahoma City	.8	1.2	15	14
WOW/Omaha	4.2	4.2	9	9
WOW-FM/Omaha	4.7	4.7	6	6
WHOO/Orlando	2.4	5.1	10	9
WWKA/Orlando	9.1	10.2	3	1
WXTU/Philadelphia	3.6	3.8	7	7
KNIX/Phoenix	2.0	1.0	16	20
KNIX-FM/Phoenix	11.1	9.7	1	1
WDSY/Pittsburgh*	2.6	2.2	10	11
WEEP/Pittsburgh*	1.7	1.7	13	12
WIXZ/Pittsburgh	.5	.3	22	20
KUPL/Portland	1.0	1.3	19	18
KUPL-FM/Portland	4.4	5.0	8	3
KWJJ/Portland	3.9	3.7	11	12
KWJJ-FM/Portland	3.2	3.8	12	10
WHIM/Providence	1.4	.7	12	12
WKIX/Raleigh-Durham	1.0	1.8	13	10
WQDR/Raleigh-Durham	5.3	7.1	6	2
WRNL/Richmond	3.1	2.1	7	13
WTVR/Richmond	7.0	5.6	.6	10
KCKC/Riverside-San Ber.	2.7	2.8	12	
KDIG/Riverside-San Ber.	1.5	1.1	13	30 20
KNTF/Riverside-San Ber.	1.3	.9	17	25
KWDJ/RivSan Ber.	1.5	DNS	12	DNS
WFLC/Rochester WNYR/Rochester	3.1	3.0	9	10
WNYR/Rochester WZKC-FM/Rochester	5.3	6.0	7	4
KAER/Sacramento#5	3.9	6.0	7	- 4
KHWY/Sacramento	.3	1.1	25	19
KRAK/Sacramento	5.2	4.2	8	. 9
KRAK-FM/Sacramento	5.4	7.5	4	3
KUSA/St. Louis	3.7	3.3	8	8
WIL/St. Louis	1.2	.5	21	24
WIL/St. Louis WIL-FM/St. Louis	5.3	4.8	5	T5
WKKX/St, Louis	1.2	1.8	18	14
KKAT/Salt Lake City	6.0	7.4	5	2
KRGO/SLC#6	.6	7.4	T20	_
KRGO/SLC#6	.8	.7	T20	21
KSOP/SLC	1.1	1.0	20	23
KSOP-FM/SLC	7.0	4.6	20	6
KZAN-FM/SLC	2.1	2.3	11	12
KAJA-FM/San Antonio	5.9	5.4	3	4
MAJA-FMI SAN ANTONIO	5.9	5.4	3	4

Continued from Page 62

1			12+	25-54		
Station/C	Station/City	Lest		Lest		
16		ARB	Sp '86	ARB	Sp	
1	KBUC/San Antonio	2.3	1.2	19	2	
	KBUC-FM/San Antonio	3.9	4.9	9		
1	KKYX/San Antonio	3.7	3.2	13	1.	
	KCBQ/San Diego	1.3	1.6	20	13	
	KCBQ-FM/San Diego	2.7	2.8	13	13	
	KSON/San Diego	.9	1.3	21	2	
1	KSON-FM/San Diego	4.5	3.9	9		
ı	KNEW/Oakland-S.F.*	2.0	2.0	16	1	
	KSAN/Oakland-S.F.*	3.0	2.8	5		
	KEEN/San Jose	1.8	2.2	21	1	
1	KMPS/Seattle-Tacoma	1.5	1.9	20	1	
1	KMPS-FM/Seattle-Tacoma	3.4	5.1	11		
	KRPM/Seattle-Tacoma	3.2	2.9	10	13	
	WIXY/Springfield, MA	1.4	1.8	10	11	
	WRRB/Syracuse	6.1	6.4	4		
	WSEN/Syracuse	.9	1.1	13	13	
1	WSEN-FM/Syracuse	1.9	3.4	9		
1	WQYK/Tampa	7.9	8.5	3		
1	WSUN/Tampa	4.9	3.6	7		
- [WKKO/Toledo*#7	6.3	9.6	2		
1	WTOD/Toledo*	5.8	3.7	8		
	KCUB/Tucson*	5.1	5.4	5	-	
1	KIIM/Tucson*	9.2	9.2	1		
1	KTFX/Tulsa	5.4	5.5	8		
	KVOO/Tulsa	11.6	11.0	2		
	KWEN/Tulsa	11.5	11.8	1		
	WMZQ/Washington	.7	.3	- 27	2	
	WMZQ-FM/Washington	5.0	6.8	5		
1	WIRK/West Palm Beach	.3	.5	29	21	
1	WIRK-FM/West Palm					
1	Beach	5.5	4.1	2	T	
	WQXK/Youngstown-					
	Warren	6.9	6.4	4		

Footnotes

- Following the sale of WCXI-AM & FM/Detroit, the AM became WWWW's sister station, while WCXI-FM became AC WNTM.
- Under new ownership, KLOZ/El Paso went dark June 1. It's expected to sign-on soon under different calls and with a new format.

 WERVELORGE calculated to the KERE EM calls April 1.

 WERVELORGE calculated to the KERE EM calls April 1.

 WERVELORGE CALCULATED CALCULATED TO THE CALCULATED CALCUL
- KFRY/Fresno returned to the KFRE-FM calls April 1.
 KVEG/Las Vegas adopted the calls KFMS and began
- simulcasting with its sister station on March 15. 5. KAER/Sacramento went AC in April.
- KRGO/Salt Lake City became KRPN (WKRP in Salt Lake City) with a "Popular Hits" format on March 1.
- WKLR/Toledo changed to WKKO February 2; remains Country.



CASH HONORED — The National Jewish Fund and the American Society of Composers, Authors and Performers presented Johnny Cash with a commemorative plaque at a tribute dinner in Memphis. Paying their respects to the Man in Black are (Ir.) ASCAP reps Bob Doyle and Tom Long; Cash; ASCAP Southern Director Connie Bradley; ASCAP associate director Merlin Littlefield, emcee of the black tie affair Waylon Jennings; and ASCAP's John Briggs.



NASHVILLE THIS WEEK

SHARON ALLEN

Plan Early For Country Radio Seminar

The 18th Annual Country Radio Seminar is set for February 19-21 at the Opryland Hotel in Nashville next year. The Country music industry's major event of the year will include guest speakers for both long- and shortform panel discussions, the Country Music Association's MIPS (Music Industry Professional Seminar) sessions, plus the regular gala artist/attendee cocktail reception and the annual New Faces Show, featuring 10 of Country's newest talents.

For additional information contact Country Radio Broadcasters, Inc., 50 Music Square West, Nashville, TN 37203. (615) 327-4488 or 329-4487.

RCA Business As Usual

New RCA Records owner Bertelsmann AG of West Germany says it's business as usual since the change in ownership was announced recently. A company spokesman in New York said, "There will be no immediate effect on operations at RCA's Nashville division."

After the NBC/RCA sale to GE earlier this year, the manufacturing giant indicated it would sell off some of the properties. But nothing will happen to Nipper, the label's traditional mascot. The new agreement gives Bertelsmann the right to continue using the "company dog."

Monterey Peninsula Docks In Nashville

The new offices of Monterey Peninsula Artists have opened in Nashville. Steve Dahl, six year veteran of the Jim Halsey Company, will head up the Music City office. "He thinks like we do, operates like we do, and is a career-oriented agent," said agency co-founders Dan Weiner and Fred Bohlander.

The Carmel, California based rock music booking agency has traditionally involved itself with its clients' careers. "We take on clients when we like the music. Then we build a game plan to fit each artist's needs," they explained. This company sees "a real renaissance ahead" resulting from the work of many new Nashville artists.

Two Country acts they have worked with from the West Coast operation are Emmylou Harris and Juice Newton. Acts already signed to Monterey are Newton, The Nitty Gritty Dirt Band, Vince Gill, Nicolette Larson, and Lyle Lovett.

"We're very excited to be here,"
Dahl said. "It's a great time with
great music, and we're happy to be
a part of it. We'll keep the Nashville agency small and very selective, spending time on each act's
individual needs."

BITS & PIECES

Skaggs Premieres International Release

 The new Ricky Skaggs LP "Love's Gonna Get Ya!" — his first studio album in almost two years — will be released simultaneously in the United Kingdom, Canada, and the US.

Westwood One will premiere the album September 21 with a live, nationwide album party for its affiliate audiences. Listeners will have an opportunity to talk with Skaggs via a toll-free 800 number.

Prior to the US radio debut, the BBC will have first shot at it September 19. US and Canadian markets will be serviced with the title track as the first single release. Another cut, "Artificial Heart," has been chosen for Great Bri-

Another international record and video release set for down the road is "New Star Shining," the duet Skaggs recorded with James Taylor in Los Angeles. The Christmas single will also be serviced to South America, another first for Skaggs.

The Nashville Entertainment Association will present a series of panel discussions entitled "Rock With The

Experts" as the community takes a look at the rock music business world. The first session, "Developing the Right Image," takes place September 23. "The Business of Making Rock Music" is discussed October 21, and the November 20 meeting focuses on "Greative Sources of Music income."

For industry panelist guests and additional information, contact the NEA at (615) 321-5662.

 The show must go on, but so must the move. So while Earl Thomas Conley was out on a California tour this summer, his family moved into their new Franklin home without him.

The 64-acre spread features a 5000-square-foot house with 11 stair-cases and a balcony off each bedroom. It's constructed of western cedar, native stone, and glass. ETC might need to book a tour of his own home to learn his way around.

 This Friday, September 19, Larry Earl with Gene Kennedy Enterprises will participate in a special MIA Day held in Fayetteville, NC. The singer/ songwriter will perform his "Lonely Soldier" on Society Records. Beth Joslin has been appointed office manager for Monterey Peninsula Artists, now located at 33 Music Square West.

Marlboro Tour Sets Sail

Ten big cities and five big acts will take part in this fall's Marlboro Country Music Tour. Starting October 24 in Oklahoma City, the tour will make stops in Wichita, Indianapolis, Cincinnati, New York, Washington DC, Greensboro, Richmond, and Denver before closing in San Antonio.

Each concert will feature three headliners from among the likes of Alabama, Merle Haggard, Ricky Skaggs, George Strait, and The Judds. The concert stage provides 16' x 20' video screens throughout the venue, a sophisticated audio system of studio quality sound, and an air flotation stage enabling one act to perform while another is setting up.

Local talent contests are also held in each city. Winners receive \$5000 and the chance to perform as an opening act of the show.

NARM P-O-P Campaign

This fall marks the fourth consecutive year the CMA and the National Association of Record Merchandisers (NARM) are conducting their point of purchase campaign. It is designed to bring a higher visibility to the October 13 CMA Awards Show, both before and after the big event.

Last year's "Bring Home Country's Brightest Stars" theme will be used again for public awareness. In addition, the CMA, Give the Gift of Music, and Kraft, will support the display with the use of their respective logos.

Retailers and rack jobbers who

THE STORY BEHIND . . .

"A Girl Like Emmylou"

By Katy Bee

Will the real Emmylou please stand up? There's a shroud of mystery around Southern Pacific's current single "A Girl Like Emmylou." Actually, the group planned it that way!

When group members TIm Goodman, John McFee, Keith Knudsen, and Stu Cook put their pens together for a songwriting session, they had an idea about this "desirable type companion."

"We had fun writing the song." Knudsen says. "It could have been Bettylou, Marylou, or Cindylou." But he admitted, "Emmylou was perfect. I don't think it actually hurts to have people think it's about Emmylou Harris."

The band members prepared themselves for the onslaught of questions the song has stirred up. Although the song is not really about Emmylou Harrs, the group sees it as a kind of tribute to her because of their friendship.

Knudsen told Harris prior to the release that they had a song on their "Killbilly Hill" album titled "A Girl Like Emmylou," but jokingly assured her, "We're not telling any of your secrets."

Warner Bros. labelmate Harris was flattered with the tribute and the results.

Goodman came up with the basic concept, working on it at home until his co-writers sat down with him to finish it.

Cook says, "We just started throwing lines back and forth and worked out the melody. It was the story that was the sticky part."

They felt that the scenerio of her disappearing had just the right

"We're very excited to be here. It's a great time with great music, and we're happy to be a part of it. We'll keep the Nashville agency small and very selective, spending time on each act's individual needs."

amount of mystery to it. Knudsen thinks their next album might offer some sort of clue as to where she went.

Southern Pacific's Emmylou Haris tribute is the latest of several that have saluted the songbird on record over the years. The 1977 Oak Ridge Boys LP "Yall Come Back Saloon" featured a cut called "Emmylou." John McEuen (Nitty Gritty Dirt Band) and T.G. Sheppard have both recorded the Kevin Welch tune "Reno & Me," which includes the line, "I turned on the radio and found us some sweet Emmylou."

In a moment of weakness, Cook adds fuel to the fire by saying, "it's really about Emmylou Schwartz." The mystery continues . . .

submit examples of their displays will be eligible to win \$4000 in cash prizes. A new overall performance honor will be awarded to the retail-

er or rack jobber who shows best participation performance. Deadline for entering the NARM campaign is October 31.



MONTEREY IN NASHVILLE — Monterey Peninsula Artists' Nashville Director Steve Dahl (I-r) looks over an itinerary with artist Vince Gill and agency president Dan Weiner.



WALTLOVE

Baton Rouge: After The Big Shuffle

Writing about Baton Rouge can be dangerous. As fast as B/U radio people jumped around this spring. you wonder if somebody else will move before what you've already written makes print. Fortunately, Guy Broady, G.L. Hayes, and Al Wallace all indicate they'll be in their present jobs for a while. With Baton Rouge now settling down for the fall book, the story can perhaps be told now without the threat of too many last-minute changes.

This spring, PD/morning star Broady worked all three B/U outlets: WTKL, KQXL (Q106) and WXOK, taking two jocks, Rene Kennedy and Ken "Iceman" James, from station to station. Longtime WXOK PD Wallace became Q106's MD briefly, then returned to WXOK before leaving again for Dallas and the South western B/U promo job at Arista. G.L. Hayes, brought to WXOK as PD, jumped to the same post at KQXL. Of the city's prominent B/U jocks, only WTKL PD E. Rodney Jones and KQXL's A.B. Welch have worked for the same station since the first of the year.

Broady Bounce

And why did Guy Broady set all this off? To make less money. "WTKL was going through a possible sale," he explains, "which never really materialized. The people that were going to be the owners immediately made a stink about the money I was making. So I went to Q106 with a deal for less money just to show WTKL that I could go across the street and wear them out."

Broady spent about 90 days most of the spring book — at KQXL When, Broady claims, the raise he'd been promised after two months didn't come through, he jumped to WXOK for mornings and became PD shortly thereafter.

"When Al Wallace offered me a job at WXOK initially," says Broady, "he told me that no matter what happened, whether I decided today or six months later, I had a job, which made me feel really good. Here's a guy who was going to move himself from mornings to afternoons for me. I don't know anybody else who'd do something like that."

The Woo Woo Market

One of Wallace's motives in offering Broady his morning shift, and then moving from PD to MD to work for him, was trying to estab-



G.L. Hayes

lish a B/U "dream team" at one station that, by having all the major black talent, could challenge CHR leader WGGZ (288). "I don't think Baton Rouge listeners know how blessed they are to have so much talent there. Until Guy and I got together, the talent was kind of spread around. If we could've put myself, Rodney, and Broady together, I think we had the possibility of wiping out the competition.

"So I decided to go to Q106 as MD. With what I thought the future of the station would be, it seemed to be the right move anyway. And even with a demotion in title they were offering me more money.

"I had given WXOK two weeks' notice, but since I was leaving for the competition and didn't want to make things uncomfortable, I left after a week. The irony is that had I waited two weeks, I probably wouldn't have left WXOK in the first place, because they continued



Al Wallace

to woo me. After a week at Q106, I went back with a new offer and a promotion to Operations Manager."

Money Thing

G.L. Hayes, who spent a month and a half on his first PD job at WXOK before switching, explains, "it was a money thing down here. It's hard to get jocks to come into this market for the money they're paying. So when they get an opportunity to go and make a little extra money without leaving town, it's really easy for them to say, 'OK,



Guy Broady

I'm going over to the other station.' "

Licensed to New Roads (30 miles away), Q106 has yet to take over the market as one might expect the only B/U FM to do. In the spring Arbitron under Broady, mornings exploded 3.8-7.6, but the overall rise was only 6.2-6 to WXOK's 9.8-10.4 and WGGZ's 11.1-11.8. In the summer Birch, however, Q106 is the market leader with a 16.6, compared to WGGZ's 14.1 and WXOK's 6.1.

Hayes is counting on his KMJQ training to keep Q106 building. "Everything I've learned," he says, "T've brought down here. Before I got here, Q106 didn't have any continuity. Everybody was just playing what they wanted, and from what I understand, that's how it's always been. I've tried to make the rotations consistent and incorporate a lot of promotions." This fall, KQXL will send a winner to Los Angeles to be onstage with the Temptations. It will also be the station with Southern University football this fall, always an item of hot contention between B/U stations.

Alternative Mornings

KQXL is also hoping that some of Broady's listeners, having moved to FM for the first time, will choose to stay there. While market observers allow that this possibility exists, WGGZ PD Michael Adams describes Broady as "so strong in the mornings that I don't think it would be a very high number of people. Those who've listened to Guy Broady for years and like what he does will follow him."

E. Rodney Jones, who must deal with WTKL's 8.7-4.1 drop following Broady's departure, is similarly effusive about his former boss. "Guy is a factor in this market and I'm sure he will be wherever he goes. Anybody else who'd come in here and try to do mornings would have a rough time of it. Everything that's ever been tried in radio has been done by Guy. I know that and I accept it.



E. Rodney Jones

"That's why I'm not even trying to fight Guy in that particular period. We're doing Gospel in mornings and I'm going to increase it soon. It leaves me with a mature audience when I come on in middays."

days."

WTKL's recent emphasis on adults also includes work with community agencies. "There's a new chapter of Operation PUSH here and I'm on the advisory board. I gave Jesse Jackson his first opportunity to speak to the public in Chicago, and I hope I can spearhead a very serious chapter here in Baton Rouge."

Visitors In The Booth

WXOK, throughout its 34-year history, has also depended heavily on community involvement. In many ways, it functions as a B/U version of WGN/Chicago. "WXOK is the kind of station that people come to visit," says Wallace.



Michael Adams

"Friends would just stop by to say hello while I was on the air. It's the kind of station that people can touch."

. "Even when WTKL had its really good books," adds Adams, "WXOK never fell off the map. That stability and image is a definite plus. I can only see Broady helping them even more."

One of Broady's moves since joining WXOK was adding a lot of CHR crossovers. Unlike other deep South markets, B/U-CHR sharing

by Sean Ross
is relatively low and black music
isn't a major factor on CHR radio

cross nationally; WGGZ may sit out even those.

With the sudden infusion of Rod Stewart LP cuts in morning drive, WXOK is probably the most integrated station in the market How has the black core responded to this? "Baton Rouge has never been turned off by crossovers," says Wallace. "When I was there, I didn't use too many because of my training. The people I worked under were staunch advocates of black music and I grew up in that atmosphere. But being in the record industry, driving around the Southwest, I see that's not necessarily the philosophy of most PDs in this region, and I kind of agree with crossovers now that-I can be objective about it."

WFMF plays only records that

And Broady says, "I get calls for Mr. Mister and the Fabulous Thunderbirds from black listeners, and when I do, I immediately respond and put these songs in. White listeners call up and ask for black songs, so that tells me something. The crossovers have a great deal to do with us beating WFDMF, which also has a TV station, two daily newspapers, and all the ammunition in the world."

Sharing Vanessa Williams

Within Broady's own ammunition depot is his friendship with Tom Joyner. The two continue to appear on each other's programs, even with Joyner's now-expanded commuting schedule. Even when Joyner went on vacation for a week, K104/Dallas fill-in Vanessa Williams and Broady guested on each other's shows.

He also depends heavily on traffic reporter Rob Pear. "When I
was at WKTU/New York, I had a
mike filter and I could do a lot of
voices by turning it on and off.
Since I don't have one here, I was
able to do a few seconds of each of
my characters for him and he immediately picked them up."
Among the Broady/Pear characters are Libyan 7-Eleven clerk Mohammed (always heard badgering
LSU students for their picture IDs)
and Prunella Lipshitz of "Mothers
Against Disgusting DJs," who demands Broady's removal from the

Any chance of Broady leaving Baton Rouge for real? He is working on a deal to commute, Joynerstyle, to another nearby market for afternoons. Otherwise, Broady claims he'll stay put. "I'll be honest

 I miss major market radio. But I'm not going to Chicago or San Francisco to be two books away

Continued on Page 67

66/R&R FRIDAY, SEPTEMBER 19, 1986

BLACK/URBAN

Baton Rouge

Continued from Page 66

from unemployment. Here I'm able to at least be in control. I've been very fortunate to have worked with people like (WTKI, owner) Janet Brown and (WXOK GM) John Marver, who gave me complete autonomy.

Stay A Little While, Child

As Broady's comments would indicate, Baton Rouge is the type of market where people settle. While Broady, Jones, and Hayes have moved there from major markets, only two well-known jocks, Ross Brittain and Brian Wilson, have moved up and out in the last ten years. "I think I've hired one person from outside the market in the last three years," says WGGZ PD Adams. "WFMF has had the same lineup for a number of years. So when there's movement, it's within the market.

"A jock in this city gets a lot of respect," says Wallace. "People are always buying you dinner or letting you into movies free. Baton Rouge is large enough to have the amenities of a big city, but it's small enough for everybody to know you.

"The strange thing about this market is that we all communicated. All the radio people could go out for drinks or dinner and when we got back to the station, that's when the battle started." And Una Broady, who worked for her husband when he was at WTKL, has remained at that station working for Jones. (The two PDs will both tell you that they remain like father and son to each other, and those who know them confirm that statement as not just industry sophistry.)

Who's On Top?

"When I came here three years ago," says Broady, "this market was a sitting duck and I knew it. Radio was neckbone and slinging pork chops at each other." In recent months, however, most say that Baton Rouge B/U radio sounds slicker than ever. Twovoice promos, for instance, were uncommon six months ago, now all three stations use them

Whether the money in Baton Rouge has improved for everybody since the station switching began is another question. Adams and Jones will tell you that it hasn't necessarily. But Al Wallace believes the starting salary for B/U jocks - in the \$800-1000 a month range at the beginning of the shuffle - is up by about \$200 a month. "I'm sure everybody benefitted from this in one way or another,' he says. "I'm sure stations started to look at their own personnel and realized that this thing could continue if they didn't make sure that the people they wanted to stay did stay." Hayes affirms this, citing a Q106 jock who got a raise just by flashing an offer from a competitor.

"Every ratings period," says Wallace, "has a different station on top. It's kind of hard to say who's going to be there tomorrow. It's a shame that there's not one station that can get all those people together because it would be #1 overall. And if the Birch is any indication, a B/U station being #1 overall is not unthinkable."

Our condolences to the family and friends of longtime Detroit broadcaster George White, who died in late August at age 57. White began at WVOL/ Nashville in 1951 and was the region's first modern jazz announcer. He was part of the first staff at WCHB/Detroit. an early PD at WGPR/Detroit, and part of the team that established WGPR-TV as the country's first black-owned TV

Dwight Ellis and the NAB have established the Minority Broadcast Student Tracking Program which, thus far, has chosen 100 students from minority colleges to receive special training and assistance in the broadcast field. Ellis can be reached at (202) 429-5498.

WVBM, a 3 kw B/LI FM, hit the air recently under the direction of PD Renee' Puzo, formerly of WPDQ and WJAX-FM/Jacksonville. The station's address is 3141 E. Business 98, Panama City, FL 32402; (904) 784-1876.

Add one, lose one: WAIR/Winston

Salem. after several months of rumbiing, has added SMN's Heart & Soul formet and discharged its entire staff. Tony Richards moves across town to WAAA for mornings

Jeff Grant, former PD of WUFO/Buffalo, is now doing PM drive at WDKX/ Rochester . . . Sandy (Thomas) Castellano to overnights at Hot 105/Miami from WSBR/West Palm Beach.

Steve Arrington and Oran "Juice" Jones joined WILD/Boston for its "Splash Party" on August 31 KDKS/Shreveport held a backyard barbecue for its listeners on Labor Day

KLON/Long Beach is sponsoring the Long Beach Blues Festival's charity dinner dance on September 19. More information is available from Donna Calucci at (213) 630-7109

Chicago production firm Super Spots has announced its intention to branch into production work for B/U radio.

More information from Tammy Kinzer at (312) 280-9433.

Associated Concerts, which is sponsoring "The East Coast/West Coast rap tour" that begins this month, has announced that it would like to work with B/U radio to combat the violence that has plaqued other concerts this year. Contact (213) 467-1900.

KSOL/San Francisco's Sheila Robinson is also the founder/Executive Director of the "Song For Africa" proiect. On October 23-24, plans call for a concert of Gospel superstars to raise money for hunger relief in Africa and at home. Sponsors are being sought to offset the staging costs of the project. More information is available from Robinson at KSOL or Song For Africa President Edwin Hawkins.

WDJY/Washington was one of the stations cosponsoring the National Council of Negro Women's Black Family Reunion celebration on September 13-14. The Washington events took place on the Mall and were tied in with similar happenings in other cities.

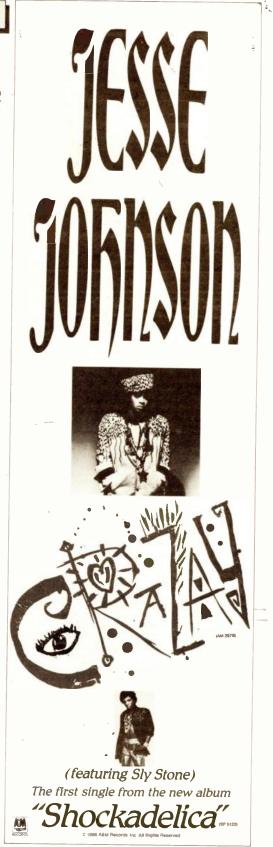
Black Entertainment Television. which has already been doing newsbreaks between its shows, is now planning a weekly "BET News" program for the '86-87 season . . . In other cable news, Talaya Trigueros of UA KUTE/ Los Angeles is doing fill-in work on WTBS's "Night Tracks" program

WJLB/Detroit sponsored its third annual "Labor Day Jam" at Pontiac's Phoenix Center. Headliners this year were Mazarati, RJ's Latest Arrival, Michael Henderson, and Ron Banks

At the new Power 95 (KCPW), Kansas City, Kim Welsh joins as MD from the now-defunct ZZ99. Also joining the jock staff are Dick Wilson, Charlie Knight, local talent Bobby Ocean, and Famous Amos.



POSE THIS WAY - Before a sold-out Miami concert, WHQT (Hot 105)/Miami brought Run DMC to meet fans at Variety Records. Pictured (I-r): DMC. Run, and Hot 105's G. Michael McKay and Cedrick Holly-



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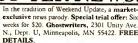
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68/R&R FRIDAY, SEPTEMBER 19, 1986

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KFOX/Lufkin seeks newsperson with gathering experience. Also seek creative Production Director. T&R: KFOX, Box 588, Lufkin, TX 75901 EOE (9/19)

Golden Oldies WAJF seeking partime air talent, and fulltime opening in December. Super opportunity for young talent to learn. T&R: George Carden, Box 1009, Decatur, AL 35602 EOE (9/19)

Z-93/Atlanta seeks new production depertment. Help to design the new studios & be a part of our team. T&R: Bob Case, Box 54577, Atlanta, GA 30379 EOE (9/19)

Top-rated Sunbalt CHR seeks drivetime talent. Long hours & good bucks for the right person. T&R: Y96, Box 1430, Morgan City, LA 703B1 E0E (9/19)

Reporter/anchor in FL capitol city. Nighttime opening for Country station. Prefer degree or experience. T&R: WTNT, 325 John Knox Rd., E-200, Tallshassee, FL 32303 EOE [9/19]

Top 100 SE/AOR seeks high energy rocker for middays. Awe some production a must. CALL: Sheron, (213) 459-8566. EOE (9/19)

ent & drive outweighs experience level. T&R: KRLB, Box 5801, Lubbock, TX 79408 EOE (9/19)

Seeking morning drive communicator for FL FSA. Creative production required. PD possibilities. T&R: WMEL, Box 1318, Melborne, FL 32936 EOE (9/19)

Florida AC seeks news & morning drive personality. Professionelism a must. T&R: Brian Mitchell, WSOS, Box 3866, St. Augustine, FL 32085 EOE (9/19)

Seeking experienced ND. T&R: Doug Enlow, WCOS, Box 748, Columbia, SC 29202 EOE (9/19)

Seeking experienced news anchor/reporter, T&R: Doug En low, WCOS, Box 748, Columbia, SC 29202 EOE (9/19)

Seeking partitime talent for gulf coast AOR. Creative, c & at least two years' experience. T&R: David Perry, 4945 Fannett Rd., Beaumont, TX 77705 EOE (9/19)

WTMX/Tupelo has immediate openings for afternoon drive & evening air & production shifts. Rush T&R: J. Michael Pruet, Box 954, 38802 EOE (9/19)

PM DRIVE

Rare opportunity at #1 CHR in Meridian, MS. Looking for great, warm pipes, production and team player. Tapes and resumes to Dale Taylor PD, PD Box 5314, Meridian, MS 39302.

MAJOR SUNBELT MARKET

NUMBER ONE RATED STATION NEEDS EXPERIENCED RADIO SALES MANAGER TO MAINTAIN NUMBER ONE BILLING POSITION IN MARKET.

This is not a development situation . . . Superior skills at motivation, training, leadership and inventory control a must. SUPER PAY, 90+ . . . GREAT PERKS . . .

HIGH PROFILE COMPANY . . . NATIONAL EXPANSION PROGRAM UNDERWAY ...

DECISION SOON All inquiries confidential

Experienced Radio Sales Managers Only

Rush resume, references and photo to: Radio & Records, 1930 Century Park West, #462, Los Angeles, CA 90067. EOE

OPENINGS

TOP 50 AC

Music oriented FM AC Station in Top 50 Market looking for air talent for future openings. Women and minorities encouraged to apply. Send tapes and resumes to: Radio & Records, #459, 1930 Century Park West, Los Angeles, CA 90067.

SALES MANAGEMENT/MEDIUM MARKET

Are you looking to move up in Sales Mgmnt? Are you looking to move up in Market Size? We have the opportunity for you ceen 24,000 a year in sales, 355,000 in Sales Mgmnt. Medium size market, 3 yr old toprated Adult Contemporary. Stock options consider after Internship. Must have 2 years experience to apply. Reply to: Radio & records, 4458. 1930 Century Park West, Los Angeles, CA 90067. EDE/MF

MORE THAN A DJ

Bright AC station in the Southeast is looking for more than a DJ for afternoon position. Must be intellectual with a strong wit, able to relate to intelligent audience, and interested in community involvement. Morning Drive personalities are encouraged to apply. Excellent salary and benefits in well-established company for the appropriate personality. Send tape and resume to Radio & Records, 1930 Century Park West, #463, Los Angeles, CA



Morning Personality

Our morning man has left for a TV career. We have a witty, creative co-host and now need a warm, personable communicator who is strong on basics and can relate to the female listener This individual must be intelligent, articulate and motivated to become actively involved in Music City. Good personal appearance is a must. Send cassette tape, resume, and recent photo to: David Manning, General Manager, WLAC, 10 Music Circle East, Nashville, TN 37203. No phone calls please. M/F EOF

WRVR AM/FM MEMPHIS

WRVR/Memphis is seeking a news director with special leadership qualities. Do you have the knowledge and ability to deliver the information our target audience wants and needs
...not just "the news"?

Strong anchoring ability required. No phone calls please. Tapes and resumes to:

Bob Kaake, Program Director, WRVR, 5904 Hyatt Ridgeway Parkway, Memphis, Tennessee 38119 FOE

MIDWEST

Seeking immediate PM drive personality. Contemporary Country station in great community. Must be willing to work. T&R: Tom Bradley, KTGR, Box 459, Columbia, MO 65205

Seeking morning newsperson for hot CHR. Journalistic talents & on-air sound equally important. T&R/writing samples: Ron Ross, WKAU, 8ox 310, Kaukana, WI 54130 EOE (9/19)

CHR seeks bright, tight personality. If you're conclse, yet fun to listen to, send T&R: Ron Ross, WKAU, Box 310, Kaukana, WI 54130 EOE (9/19)

It's the perfect first job. KNLV seeks sports director/DJ for airshlft/sports/production. T&R: Larry Schultz, KNLV, Box 26B, Ord. NE 68862 EOE (9/19)

Seeking ND AM/FM combo. T&R: Box 448, Dekalb, II 60115 EOE (9/19)

100kw CHR seeks morning drive personality with bright pri motional ideas & great production skills. T&R: Rob Weaver, Box 190, Gaylord, MI 49735 EOE (9/19)

OPENINGS

HIT 105 seeks 7-midnight team player. T&R: Chuck Knight Box 2017, LaCrosse, WI 54602 EDE (9/19)

Wichita's top-rated CHR is accepting tapes for future Ings. Good bucks for choice am drive personality. T&R: Jack Oliver, KKRD, Box 333, Wichita, KS 67201 EOE (9/19)



Killer Production/Creative Director needed ASAP Must have multi-voice and copy writing talents. Very good \$'s and multi-track studio with all the bells and whistles. Geat company, staff, and facility at this hot CHR. T&R to Jim Owen, KLQ, 60 Monroe Center, N.W., Grand Rapids, MI 49503, (615) 774-8461. EOE

Great 108 NOV.

Work in a major market atmosphere without the problems of living in a major market. KSYZ is looking for a Production Director. 14-track experience helpful. Possible airshift. Top-rated 100 kw CHR. T&R: Mark Baumert, KSYZ-FM, 3280 Woodridge Blvd., Grand Island, NE 68801. EOE

ILLINOIS FM COUNTRY

Immediate opening in medium market for community minded personality/production. Tapes and resumes to Radio & Records, 1930 Century Park West, #464, Los Angeles, CA 90067. EOE/MF



Program Director/Morning Personality Lincoln's number 1 rated Country Station seeks Program Director/Morning Personality. Must be knowledgeable about music selection and promotion. Excellent compensation for winning individual with growing broadcast company. Send tape and resume to: Steve Kingston at KZKX (FM), 111 North 56th, Suite 205, Lincoln, NE 68504. EOE

WEST

Experienced, creative, intelligent AOR partner for established morning man. Desire to live/work in Hawaii, Serious pros onorning man. Desire to live/work in Hawaii. Serious pros on-T&R: KPOI, 741 Bishop St., Honolulu, HI 96813 EOE

LA/Ventura station seeks friendly morning communicator. Good production for unique format. T&R: J.L. Martinez, 3851 Thousand Oaks Blvd., Thousand Oaks, CA 91362 EOE (9/19)

KNBZ/Anchorege seeking perttime announcers, & is accepting tapes for possible future fulltime openings. T&R: KNBZ, Box 18-1890, Wasilla, AK 99687 EOE (9/19)

Southern OR adult FM seeking PD/announcer. T&R: Jack Chunn, Box 9000, Medford, OR 97501 EOE (9/19)

PD/ND with talk experience for smaller OR market. T&R: Jack Chunn, 8ox 9000, Medford, OR 97501 EOE (9/19)

Continuous Country has fulltime opening. T&R: Randy Hood, KFMS, 1555 E. Flamingo St. Suite 435, Las Vegas, NV 89119 EOE (9/19)

Beverly Hills radio syndication company seeks interns to learn all aspects of syndication, Flexible hours, Must have car. CALL: Ron, (213) 652-8710. EOE (9/19)

KLUC seaks hot afternoon drive jock. Top-rated station in West & we want you to be part of it. T&R: Jerry Dean, KLUC, Box 14805, LAS Vegas, NV 89114 EOE (9/19)

K-RENO/KCBN seeking T&Rs for immediate fulltime opening Experience with a lovesongs program & strong production skills a plus. T&R: Jim O'Neal, Box 10630, Reno, NV 89510 EOE (9/19)

DIRECTOR ADVERTISING/PROMOTION MAJOR MARKET

Major 50kw AM station looking for Director of Advertising Promotion. Marketing skills and understanding a must. No beginners. Creative and strategic thinking necessary, Send replies to: Radio & Records, #460, 1930 Century Park West, Los Angeles, CA 90067. EOE/MF

OPPORTUNITIES

OPENINGS

AOR Production Director

We have great gear and signal. Position includes weekend air work and future on-air involvement. Join a new winner, Experienced pros only please. C&R to: Jerry Longden, 570 Armstrong Way, Oakdale, CA 95361 FOF

PD/OM MAJOR WEST COAST MARKET

Easy Listening station. Includes air shift. Mature, solid voice; professional presentation. Skilled administrator. Self-starter. Tape, resume, and ratings to Radio & Records, 1930 Century Park West, #456, Los Angeles, CA 90067, EOE

NEW ROCKY MOUNTAIN FM

Need PD with AC or CHR background for new FM located in beautiful Rocky Mountain West. Also need killer morning show. Great bucks, outstanding opportunity. All replies in strictest confidence. T&R to Radio & Records, 11930 Century Park West, #457, Los Angeles, CA 90067.

A PROGRESSIVE SAN FRANCISCO CLASSIC CUT

station looking for mature sounding announcers who can show personality, but not take all day to do it. If you have a warm, friendly sound, and can make the music the star, send your T&R to Radio & Records, #466, 1930 Century Park West, Los Angeles, CA 90067. EOE



95.5 FM

America's 12+ Metro share leader two years running has rare opening for morning personality to carry winning tradition. Creative, witty, strong positive audience involvement with phones; no shock or blue humor; must be team player. Our best have gone on to top 25's KTRS is an adult, personality CHR. Send tape and resume and salary to Kelly Gordon, KTRS, 251 West First, Casper, Wyoming 82601, EOE

ARE YOU READY FOR

ARE YOU READY FOR SOUTHERN CALIFORNIA?
One-half of terrific morning team seeks female for other half. Opportunity is at major market west coast station. If you've had large market experience; are natural and relaxed on-the-air; can appeal to 25-49 year olds; are intelligent, quick-witted, and know how to listen as well as talk please respond with tape and resume no later than 10/10/86 to Radio & Records, #465, 1930 Century Park West, Los Angeles, CA 90067. EOE

geles, CA 90067. EOE geles, CA 90067. EOE

POSITIONS SOUGHT

Seeking medium/small market challenge. Programming ex-perience. Prefer AC/Gold/Country/PBP. DAVE MURDOCK: (305) 275-6054. (9/12)

Solid writing/reporting. Four years' experience. Seeking move into challenging position in medium market. TED: (312) 838-4853. (9/12)

Currently interning with top-rated morning team. Seeking paying position instead, prefer fulltime. BRUCE: (415) paying position in 661-4285, (9/12)

Ft CHR jock with hot phones & nine years' experience seeking MW/NE challenge. "I get listeners involved." STING: (904) 399-5593. (9/12)

8U/CHR experience. Seeking first real radio job. College grad. Will relocate. Know production. JAMES: (414) 637-3834. (9/12)

AOR/Hybrid talent with drive & energy can get you top ratings. Seeking stable fulltime gig. Good production too. JOHN: (312) 262-3773. (9/12)

OPENINGS

Many can talk, but few are talk show hosts. Need a host? Let's talk. JOHN: (518) 477-4108. (9/12)

Four years' same station. Ten years' total experience. Great production. Seek growth & stability. Prefer FL/SE. ARTHUR: (813) 461-3192. (9/12)

Rock jock from large market, seeking new position. Famil man, requires decent bucks & benefits. Positive, aggressiv attitude. "I play to win!" MARK: (216) 724-4154, (9/12)

Seeking mornings. Build morning institution. Creative planner, community involvement. Spontaneous sense of humor. 17 years' experience. Prefer NYC/Phile. JOHN: (617) 255-9149. (9/12)

Seeking news position. Currently producing newsblock, an-choring, & reporting for award winning news team. National experience. Excellent references. ADAM: (919) 942-8765.

I am hungry & ready to go. Country/CHR/AC. Will relocate. CURTIS: (801) 483-6557. (9/19)

Hot new talent seeking career at your radio station. Lots of personality, plus all the besics. JEFF SHANNON: (702) 825-9526. (9/19)

Kasey Kasem clone available yesterday. Nine year pro with great production. Medium/majors/anywhere. Southern CA/E/FI/MW preferred. DON: (501) 793-9405. (9/19)

Community minded, one to one communicator with excellent production, seeking new position. News skills & will relocate. Prefer AC/CHR/Country. RANDALL: (307) 686-3753. (9/19)

Twelve year veteran seeking parttime or fill-in announcer position in Chicago metro area. Strong production & public af fairs background. CHARLES: (312) 479-1216. (9/19)

Major market female news/personality seeking position in NY metro area. CALL: (516) 749-0919. (9/19)

Employed major market female DJ moving to CO. Strong news background; CALL: (516) 749-0919, (9/19)

I can relate to you & your format. Great production, smo delivery, & a team player. For some old ideas, but with a r twist. . . . CURT: (701) 223-2528. (9/19)

"I'm seeking career growth, & a new challenge." Very strong production skills, JHAN: (314) 335-5516 or 335-8380.

Professional female, three years' experience in public radio seeks position in CHR/Jazz/AC. Prefer medium market CHRIS: (907) 524-3001. (9/19)

Savan year nrg. WTIC/WDRC/WHFM seeks move up. PD sur ports this ad. For radio's best team player, call BRIAN: (203) 673-4537. (9/19)

Ten year AC/AOR/Oldies pro with great pipes, ratings & references seeks stable gig in MW. 8ILL: (316) 267-2639. (9/19)

Seeking a start in the industry. Female DJ, prefers IA/IL area Copywriting/news/production. CARI: (319) 298-3873

Seeking position on/off air in St. Louis area, 13 years' exper ence, PD/MD/traffic. Good at public affairs, personal appear ances. JIM DOSS: (314) 947-7368. (9/19)

Employed sports director seeks advancement. Seven years of quality experience, including PBP & television. Will relocate from Detroit. CALL: (519) 354-6381. (9/19)

Experienced female announcer seeking position in Clinton/ Wallace/Wilmington NC area. Previous MD/programming/pro-duction experience. JUDY: (316) 793-3860. (9/19)

Seeking medium/large market gig. Need warm climate! 18 years' experience as morning man/production/PD, Stable & available now. LARRY KAY; (717) 653-2500. (9/19)

Most people can talk, but few are talk show hosts. If you seel a good talk show host, then let's talk. JOHN: {518 477-4108, (9/19)

Energetic, hardworking, enthusiastic team player. Good voice and delivery. Seeking fulltime employment in major market. Will do overnights. SEAN CANNON: (912) 876-5311. (9/19)

Serious, promotion-oriented PD/morning pro. I'm read up my sleeves at stable FM operation. Seven years' ence. MONICA: (715) 878-4170. (9/19)

Night rocker, AOR/CHR, S/W preferred, but open to all offers Three years' experience. Good production, hard worker MIKE: (603) 225-2327 (9/19)

Packaga deal that you'll never forget. Personality/engineer/IQ all in one energetic female. Copywriting & production tool Current gig_ends 9/23. KANDI: (603) 627-5714. (9/19)

Thirteen years in Little Rock & wants to go to Dallas. AC/ CHR/AOR. Production pro. MIKE: (501) 664-7412. (9/19)

Team playing, enthusiastic female announcer with news & production experience. Also interested in time sales. Willing to relocate into S/Central area, T&R: (409) 542-1462, (9/19)

"I'm double trouble for your competitors." Two year pro with on-air copywriting experience seeks medium market home. T&R: (602) 964-4530. (9/19)

Seeking news position in West. College graduate, ten years radio, plus major market experience. Seeks medium market. Dedicated & tenacious, BETH: (602) 948-6348, (9/19)

OPENINGS

Chris Shabel from KDKB/KZZP/WLS/92X seeks programming 838-2070. (9/19)

Mornings/PD. Research oriented. Characters, bits, phones. Eight years' experience. Leave message. (414) 667-5226.

Five years' experience in top twenty market. Production/continuity/copywriting. Seeking part/fulltime. DENNIS SULLIVAN: 47181 330-0991, (9/19)

The nearly famous Terry Michaels seeking fame. I will give you my best! Nine year veteran. Ex K-107, Tulsa. (918) 451-0701. (9/19)

Read a good book lately? Let me help. Personality plus, fe male jock with seven years' experience seeking medium/ma male jock with seven years' experier jor market. (702) 734-1798. (9/19)

Sports coverage that can't be beat. High school/college PBP & Sports Talk. Can combine news & announcing. BILL: (216)

Experienced MD/PD seeks medium market MD/Asst. PD position. Knowledgeable in AOR/CHR/AC. Pro attitude, versatile creative self starter. GARY: (301) 759-3264. (9/19)

20-year veteran with humor, voices, warmth, relatability & award winning production seeks new position. Excellent ratings & management experience. JAY: (701) 667-1800.

More than just a newswoman. Creative production. Talk show experience. JILL: (412) 322-9847. (9/19)

Major market jock tired of soft egos & megabuck salaries Seek small or medium market. Willing to relocate anywhere in the USA, JOHN D: (503) 293-1512, (9/19)

Five years with WFYR/Chicago. Top rated PM drive shift. Bob Bateman available now. Desire drivetime. (312), 256-1347.

Rockin' PD seeks on-air MD/PD position in any market AOR/ CHR. Creative, worksholic, promotions minded. Available im-mediately. D.L. (314) 265-5275. (9/19)

erienced raporter/anchor. Ten years' experience. "I live s." If you want the best in writing & reporting, I am avail-today. ANGELA: (701) 232-4215. (9/19)

15-YEAR RADIO PRO

(5 years CKLW, 7 years WCXI) seeks transition to sports reporting. Desires anchor responsibilities, preferably with some playby-play. For aircheck of sportscast, inter new, and P-B-P please contact:

MIKE KELLY (313) 388-4692

I'll do anything for a job. I'll marry your daughter, convert to your religion, etc. Generous bribes too! CHUCK McCOY (203) 367-7113. (9/19)

Reno jock with one year afternoon drive experience seeks fulltime on the West Coast. Excellent production skills. DAVE: (702) 786-962B. (9/19)

Experienced morning personality. Seeks better money in big ger places. Experience as PD/ND/PBP. A.J. (307) 324-2711 (9/19)

English DJ, Five years' experience = top ratings for you. Major market experience. Prefer CHR in W/FL. DON: [904] 427-4788. (9/19)

Three years' experience as DJ/MD, ready to take on any small/medium market station. Go ahead, make my day, I'll make yours, JAMES: (405) 622-3709, (9/19)

Seasoned pro. I conquer. Give me a battle. AOR/CHR/PD/ AC/TV voiceovers. Extensive PM drive. "let's do it." MIKE: (717) 343-7083. (9/19)

Imagine . . . enthusiasm, personality, creativity, and sharp professionalism. I want to work hard for you. J.R. SILVA: (707) 442-1420. (9/19)

16-year pro seeks stable air position in medium/large market. AC/Oldies/Country experience, Previous PD/MD/Production experience. Available now. ED: (717) 283-0307. (9/19)

Small market PM driver seeks new challenge in medium market. Three years' experience. JIM: (717) 597-9239, (9/19)

Brevity with relatable content. FAST EDDIE MONSON: (316) 265-4944. (9/19)

PD/MD/DJ, dependable AC/CHR/Urban professional. Deep voice/production/delivery. KRIS: (513) 528-6316. (9/19)

A natural! Very relatable, professional, smooth personality ready to pull listeners. Evenings or PM drive. JOHN: (312) 262-3773. (9/19)

Available now for medium/major market airshift in the East. Formerly 8-104, WKYS, WNVZ, WQCM. JIM CURTIS: (301) 733-4815. (9/19)

After 1½ years as evening personality, Hal's ready for a day-time show. You won't regret it. For T&R: (517) 467-2744, (9/19)

Parttime CHR jock seeks fulltime action. Top 50 experience Will relocate immediately. W preferred. Available tomorrow MIKE: (718) 615-0235. (9/19)

POSITION'S SOUGHT

Seeking start. DJ/news/production/Copywriting. Prefer IA/IL areas. CARI: (319) 289-3873. (9/19)

Ready to work & never stop again, I've got it! Programming/ production/entertainment. Prefer S. DADE: (601) 335-8767 or 335-8277. (9/19)

Hardworking, funny guy who would like to work for your CHR radio station. I'm a proven personality. CALL: (305) 335-7428. (9/19)

'Class'' AC/FSA/Oldies/Country programmer seeks creative competitive opportunity. Proven winner, available now. Experienced, relatable personality. JOE: (805) 273-1767. (9/19)

Are you seeking a morning pro who has major market experience I I'm seeking a great liberal station in large market. DAVE: (419) 666-6943. (9/19)

Help is only eleven digits away. Experienced, creative CHR AOR/AC drivetime announcer/MD willing to relocate to KY/TN with right incentive. (813) 753-3138. (9/19)

Special introductory offer. Five year AM/PM drive pro guaranleed to get you numbers or your money back. Medium/large markets please. TIM: {509} 535-1379. (9/19)

Seven years major market experience in Canada. Funnier than a rubber commode handle. Any shift, anytime, anywhere. OTIS HOLLYWOOD: (204) 669-1775. (9/19)

Looking for Mr. Goodgig. Major market personality with bits seeking your winning team. JIM: (201) 289-0915, (9/19)

Award winning ND seeks new challenge. TERRY: (503) 371-3846. (9/19)

Hot new telent seeks position with your professional radio staff to begin career. Production/DJ skills. Lots of personality, plus basics. JEFF SHANNON: (702) 825-9526. (9/19)

Experienced AOR jock, dependable, hardworking, easy-going. 23 years-old. BRENT BARNES: (417) 866-8270. (9/19)

Available now. Sharp, enthusiastic morning man with one year experience in small market. News, production. CHR/AC/AOR. TOM: (602) 287-5675. (9/19)

Five years' experience in top twenty market. Production/continuity/copywriting. Part or fulltime personality. Will relocate DENNIS: (718) 330-0991. (9/19)

Young, two year pro, currently employed at 30km FM. Team player, character voices, timely humor seeks new po with a winning station. JIM: (419) 797-2202, (9/19)

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

Dates appearing at the end of each listing

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Kevin McCarthy (800) 631-1600

Easy Listening

PIA ZADORA "For Once In My Life" RICHARD CLAYTERMAN "Unchained Melody" "Autumn Leaves"

Broadcast Programming

John Sherman/Jay Albright (800) 426-9082

Adult Contemporary

LEVEL 42 "Leaving Me Now" BEACH BOYS "California Dreamin"

Modern Country

SAWYER BROWN "Out Goin' Cattin'"
WAYLON JENNINGS "What You'll Do When I'm Gone"

Century 21 Greg Stephens (214) 934-2121

The Z Format

WHAM! "Where Did Your Heart Go"
'TIL TUESDAY "What About Love"
ARETHA FRANKLIN "Jumpin" Jack Flash"
STEVE WINWOOD "Freedom Overspill"
BRUCE HORNSBY & THE RANGE "The Way It Is"
LISA LISA & THE CULT JAM "All Cried Out"

The AC Format

HUMAN LEAGUE "Human" DOUBLE "Woman Of The World"
COREY HART "I Am By Your Side"
BRUCE HORNSBY & THE RANGE "The Way It Is" PETER CETERA WAMY GRANT "The Next Time I Fall"

Super-Country

HOLLY DUNN "Daddy's Hands"
BELLAMY BROTHERS "Too Much Is Not Enough"

Concept Productions

CHR

MADONNA "True Blue" OMD "(Forever) Live And Die" DAVID LEE ROTH "Goin' Crazy"

Country

O'KANES "Oh Darlin" MEL McDANIEL "Stand On It"
STATLER BROTHERS "Only You"
BELLAMY BROTHERS "Too Much Is Not Enough"

MADONNA "True Blue" OMD "(Forever) Live And Die" BEACH BOYS "California Dreamin'"

Drake-Chenault

Bob Laurence (800) 247-3303

BEATLES "Twist And Shout EURYTHMICS "Missionary Man"
EDDIE MONEY "Take Me Home Tonight"
ROBERT PALMER "I Didn't Mean To Turn You On"

Contempo 300

BILLY JOEL "A Matter Of Trust"
PAUL SIMON "You Can Call Me A!"

Media General **Broadcast Services**

ACtion

DOUBLE "Woman Of The World" RIC OCASEK "Emotion In Motion" CHRIS DeBURGH "The Lady In Red"

MEDIA GENERAL CONTINUED

TERRY RICE & GREG ALLMAN "In You I Found Me" G. KNIGHT & B. MEDLEY "Loving On Borrowed Time"

Your Country

ALABAMA "Touch Me When We're Dancin' "
SAWYER BROWN "Out Goin' Cattin'"
GEORGE JONES "Wine Colored Roses"
GEORGE STRAIT "It Ain't Cool To Be Crazy About You"

HUMAN LEAGUE "Human" ART OF NOISE "Paranoimia"
RIC OCASEK "Emotion In Motion" PETER CETERA W/AMY GRANT "Next Time I Fall"

Peters Productions. Inc.

Country Lovin'

SAWYER BROWN "Out Goin' Cattin'"
GENE WATSON "Everything I Used To Do"
BELLAMY BROTHERS "Too Much Is Not Enough"

The Ultimate AC

OMD "(Forver) Live And Die" PETER CETERA WAMY GRANT "Next Time I Fall"

Radio Arts

Country's Best

MEL McDANIEL "Stand On It"
STATLER BROTHERS "Only You"
BELLAMY BROTHERS "Too Much Is Not Enough"

Soft Contemporary

DOUBLE "Woman Of The World" BEACH BOYS "California Dreamin""
DAVID FOSTER "Who's Gonna Love You Tonight"

Sound 10

COREY HART "I Am By Your Side"
PETER CETERA W/AMY GRANT "The Next Time I Fall"

Satellite Music Network

Country

ALABAMA "Touch Me When We're Dancin' " ANNE MURRAY "My Life's A Dance" JOHN ANDERSON "Honky Tonk Crowd"

Rock 'N' Hits

TOTO 'I'll Be Over You'' BEATLES "Twist And Shout"
DAVID LEE ROTH "Goin' Crazy"

The Programming Consultants

David Graupner (800) 843-780

Stereo Rock

HUMAN LEAGUE "Human" PETER GABRIEL "In Your Eyes"
EDDIE MONEY "Take Me Home Tonight"
ART OF NOISE "Paranoimia"
FABULOUS THUNDERBIRDS "Wrap It Up"

Country

LYLE LOVETT "Farther Down The Line"
SAWYER BROWN "Out Goin' Cattin'"
ALABAMA "Touch Me When We're Dancin'" T. GRAHAM BROWN "Hell And High Water"

TOTO "I'll Be Over You" CARLY SIMON "Coming Around Again"

Transtar Adult Contemporary

Vike Tanner (213) 460-6383

GENESIS "Throwing It All Away"

GREAT JAZZ IS MADE ON

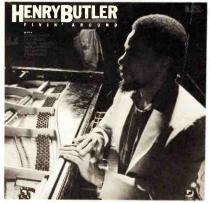
IMPULSE!

THANK YOU RADIO

CONGRATULATIONS **HENRY BUTLER**

TOGETHER YOU'VE HELPED MAKE THE RETURN OF IMPULSE! RECORDS AN **AUSPICIOUS ONE**

THE DEBUT RELEASE OF HENRY BUTLER AND IMPULSE! **RECORDS IS**



MCA 5707 A Digital Recording Produced By Ricky Schultz

MCA impulse!

Coming October 22

The Debut Release By Guitarist HENRY JOHNSON "YOU'RE THE ONE"

On MCA/Impulse! Compact Discs. Cassettes & Records © 1986 MCA Records, Inc.

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

SEPTEMBER 19, 1986

HENRY BUTLER/Fivin' Around (MCA Impulse!) BOBBY McFERRIN/Spontaneous Inventions (Blue Note)

EARL KLUGH/Life Stories (WB)

STAN GETZ/Voyage (Black-Hawk)

RANDY BRECKER & ELIANE ELIAS/Amanda (Passport Jazz) 0 LEE RITENOUR/Earth Run (GRP)

PETER KATER/Two Hearts (PDK/Optimism)

COUNT BASIE/Long Live The Chief (Denon) 19

KEVIN EUBANKS/Face To Face (GRP)

DAVE VALENTIN/Light Struck (GRP)

MIKE METHENY/Day In-Night Out (MCA Impulse!) CHICO FREEMAN/Pied Piper (Black-Hawk)

DONALD HARRISON & TERENCE BLANCHARD/Nascence (Columbia)

BOBBY SHEW/Shewhorn (Pausa)

JOE SAMPLE & DAVID T. WALKER/Swing Street Cafe (Crusaders/MCA)

OTB/Inside Track (Blue Note) 27

RARE SILK/Black & Blue (TBA/Palo Alto) 16

SADAO WATANABE/Good Time For Love (Elektra)

MICHAEL MANRING/Unusual Weather (Windham Hill) 13 TOM GRANT/Take Me To Your Dream (Pausa) 20

10 STEPS AHEAD/Magnetic (Elektra)

20 22

JESSICA WILLIAMS/Nothin' But The Truth (Black-Hawk)

TITO PUENTE & HIS LATIN ENSEMBLE/Sensacion (Concord) 22 23 DEBUT > 2 J. BLAKE/D. LOCKWOOD/M. URBANIAK/Rhythm & Blu (Gramavision)

DON PULLEN/GEORGE ADAMS QUARTET/Breakthrough (Blue Note) 26 SPYRO GYRA/Breakout (MCA)

DEBUT > 2 GENE HARRIS TRIO/Gene Harris Trio Plus One (Concord)

DEBUT >20 BRANDON FIELOS/The Other Side Of The Story (Nova) 29 WEATHER REPORT/This Is This (Columbia)

DEBUT DEBUT MEL TORME/ROB McCONNELL & BOSS/Mel Torme/Rob McConnell & Boss (Concord)

Black/Urban stations contributing to Jazz: KJCB/Lafayette, Horatio Handy, WYLD-FM/New Orleans, Dell Spencer

NEW & ACTIVE

KENNY G "Duotones" (Arista) 15/5

vy 4/1, Medium 5/0, Light 6/4, Extra Adds 0, Total Adds 5, WBFO, WAER, KTCJ, WFSS, KLSK. Heavy: WCLK, Medium: WLOQ, WJZZ, WLVE, WHVE, WDMT.

JAMES NEWTON "Water Mystery" (Gramavision) 15/1
Rolations: Heavy 4IO, Medium 6/1, Light 5IO, Extra Adds 0, Total Adds 1, WNUR. Heavy: WGBH, WDET, KWMU, KXPR.
Medium, KANU KJAZ KPI U. WYPE KI.CC.

JOE LoCASCIO "Sleepless" (Pausa) 12/8

71, Medium 3/1, Light 5/4, Extra Adds 2, Total Adds 8, WBFO, WYRS, WMOT, KJZZ, KMHD, WHRO, avy. KPLU. Medium: KERA, KUHF.

DIRTY DUZEN BRASS BAND "Ives: Mardi Gras In Montreux" (Rounder) 12/2
Readons Heavy 4:0, Medium 3:1, Light 3:1, Exite Adds 0, Total Adds 2, WUWM, KWMU, Heavy: WBGO, WRTI, WDET, WSS-Medium 1:1, Light 3:1, Exite Adds 0, Total Adds 2, WUWM, KWMU, Heavy: WBGO, WRTI, WDET, WSS-Medium 1:1, KWMU, WUSEK, KCNR.

RODNEY FRANKLIN "It Takes Two" (Columbia) 11/0
Rotations: Heavy 3:0, Medium 3:0, Light 5:0, Extra Adds 0, Total Adds 0, Heavy: WFSS, KBEM, KIFM, Medium: WAER,

ROUND MIDNIGHT "Soundtrack" (Columbia) 10/10
Potations, Heavy 111, Medium 2/2, Light 0.0, Extra Adds 7, Total Adds 10, WEBR, WBGO, WCLK, WBEE, WNOP, WJZZ,
ANNU, KRGO, KAZZ, KPQLU.

GRANT GEISSMAN "Drinkin' From The Money River" (TBA/Palo Alto) 19/2
Rotations: Heavy 2:0, Medium 4/1, Light 4/1, Extra Adds 0, Total Adds 2, WLVE, KLSK, Heavy: WAER, KBEM, Medium:

RON ESCHETE "Stump Jumper" (Bainbridge) 10/0
Rotations: Heavy 1:0, Medium 5:0, Light 4:0, Extra Adds 0, Total Adds 0, Heavy: WAER, Medium: WCLK, WFAE, KADX

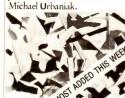
KKGU, KHCU.

DAN SIEGEL "Short Story" (Pausa) 9/5

Rotations. Heavy 0/0, Medium 3/2, Light 6/3, Extra Adds 0, Total Adds 5, KUOP, KBEM, WYPE, KLCC, KLSK. Medium.

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MOST ADDED

J. BLAKE/D. LOCKWOOD/M. URBANIAK (13) ROUND MIDNIGHT (10) KEVIN EUBANKS (8) JOE LOCASCIO (8) KENNY BARRON (6) HARVIE SWARTZ (6)

HOTTEST

HENRY BUTLER (11) EARL KLUGH (10) KEVIN EUBANKS (8) LEE RITENOUR (8) PETER KATER (7) BOBBY McFERRIN (7) OTB (7)

SCOTT HAMILTON/JAKE HANNA/DAVE MCKENNA "Major League" (Concord) 9/0
Rotations: Heavy 4/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WYRS, KLON, WHRO, KCNR. Medium.

VICTOR FELDMAN'S GENERATION BAND "Smooth" (TBA/Palo Alto) 8/1

Rotations: Heavy 50, Medium 2:0, Light 1/1, Extra Adds 0, Total Adds 1, WLVE. Heavy: WEBR, WYRS, WAER, KBEM, WVPE.

AL JARREAU "L Is For Lover" (WB) 7/5
Rotalions: Heavy 2/2, Medium 4/2, Light 0/0, Extra Adds 1, Total Adds 5, WAER, WLOQ, WJZZ, KKGQ, KIFM, Medium:

WNOP, WLVE.

LENI STERN "Clairvoyant" (Passport Jazz) 7/4

Rotations: Heavy 1/1, Medium 2/0, Light 2/1, Extra Adds 2, Total Adds 4, WBGO, WCLK, WMOT, WHRO, Medium: WNOP,

JEFF TYZIK "Farthest Corner Of My Mind" (Amherst) 7/2

1/0, Medium 4/1, Light 1/0, Extra Adds 1, Total Adds 2, WBEE, WNUR, Heavy; WHVE, Medium; WEBR

SUBRAMANIAM "Blossom" (Crusaders/MCA) 7/1

Obstance Heavy 100, Medium 20, Lipst 416, Exits adds 0, Total Adds 1, MLVE, Heavy, KTCJ, Medium; WDET, WHVE, CHRIS BRUBECK, ANDY LAVERNET TRID "See How It Feels" (Black-Hawk) 7.00 Polations; Heavy 300, Medium 30, Lipst 110, Exits Adds 0, Total Adds 0, Heavy, WRTI, WHRD, WVPE, Medium; WYRS,

KUHE, WEPL,

HARVIE SWARTZ "Smart Moves" (Gramavision) 6/6
Roations: Heavy 1/1, Medium 0/0, Light 2/2, Extra Adds 3, Total Adds 6, WBGO, WCLK, WMOT, KPLU, WHRO, KXPR.

KENNY BARRON "CFartch" (Enja) 6/6
Roations: Heavy 2/2, Medium 0/0, Light 4/4, Extra Adds 0, Total Adds 6, WRTI, KERA, WNOP, WDET, KJAZ, KXPR.

PIECES OF A DREAM "Joyride" (Manhattan) 6/2
Rotations: Heavy 0/0, Medium 5/1, Light 1/1, Extra Adds 0, Total Adds 2, WBEE, WNOP. Medium: WCLK, WJZZ, WFSS, CRYSTAL "Clear" (Black-Hawk) 6/1

Chi o' Jin L. Gleat (late-kriewly 0, Jin Extra Adds 0, Total Adds 1, KKGO, Medium: WLOQ, KMHO, KBEM, KIFM.
SHEILAJ JOROAN "The Crossing" (Black-Hawk), Gradions: Heavy 00, Medium 31, Liph 30, Extra Adds 0, Total Adds 1, WVPE. Medium: KERA, WUWM.
LINDA PETERSON "Too Late To Leave Early" (Celebration) 30, Hosting 41, Too Late To Leave Early" (Celebration) 30, Hosting 41, March 20, Liph 30, Extra Adds 1, Total Adds 1, KJZZ, Heavy, WBEE, WUSF, Medium: KPLU.

REGIONALIZED ADDS & HOTS

YELLOWJACKETS BHYTHM & BLU SAMPLE & WALKE OTB

MENTYPH & SED MENNY OF MONTHS ADMINISTRA PRICKER & ELIAS OTB BRICKER & ELIAS OTB PRICKER & ELIAS OTB PRICKER & ELIAS OTB PRICKER & ADMINISTRA MIKE HETHENY MENTON MENSALIS KENNY BARRON ABDULLAH ISBAHIM HOTCHER LEBAHIM HICHEL PETRICCIAN KENNY BARRON ADUCLAH ISBAHIM KENNY BARRON ADUCLAH ISBAHIM KENNY BARRON BARTON DOZEN BRASS PRICKER BARSON MENNY BARRON MEN

WEST

SOUTH

Jerry Bradford
RHYTHM & BLU
HARVIE SWARTZ
LENI STERM
ARDULLANI BERAHIN
ROUND HIDRIGHT
HOTLESE
RECKER & ELIAS
EARL KLUGH
GENE HARRIS
KEVIM BUBANKS
KENNY G

CHIG AMEN
KENNY BARRON
KENNY BARRON
RAY ANDERSON
ABDULLAN ISRAMIM
MAX ROACH
REYTHM & BLU
DAVID MATTHEMS
HOTCOST
CHICO FREDHAN
ABBULLAN IDRAMIM
HARRISON & BLANCH
SPHERE
BOBBY SHEM

WHECHOFOR
JOE LOWING
LENI STERM
DIESY GILLESPIZ
TRUMPETS
HARVIZ SMARTZ
JOZ LOCASCIO
BOTTEST
COUNT BASIZ
OTS

O'Connor/WHeer
AL JARREAU
HENRY BUTLER
HOTTERT!
LEE RITENOUR
EARL KLUGH
STEPS AMEAD
DAVE VALENTIN
SHADOMFAX

GORDON BRISKE Hottmet: STAN GETZ MARK HUBSHY COUNT BASIE DUKE ELLINGTON OTB

KSEMIMinneapoli J.D. Sair KEVIN BUBANKS DAN SIRGEL

47 Reporting Stations **42 Current Reports**

KLON/Long Beach, WHVE/Sarasota St. Petersburg, & WGBH/Boston called in a frozen playlist this week. WBBY/Columbu falled to report for 2 consecutive weeks and was not used in this week's data. KUHF/ Houston did not report this week; their piaylist was frozen.
Editor's Note: WKND/Hartford is no longer

a reporting station.

BLACK/URBAN

BREAKERS.

Flame Of Love (Omni/Atlantic)

66% of our reporters on it. Rotations: Heavy 0/0, Medium 23/2, Light 36/13, Total Adds 15 including WAMO, KMJQ, WHRK, WDMT, KMJM, Z93, JET94, WJJS, WQQK, Z103. Debuts at number 35 on the Black Urban chart.

No How, No Way (Mercury/PolyGram))
64% of our reporters on it. Rotations: Heavy 1/0, Medium 28/0, Light 29/8, Total Adds 8,
WVKO, XHRM, OC104, KQXL, WPDQ, WORL, WCKX, KUKQ. Moves 40-32 on the Black

JESSE JOHNSON featuring SLY STONE

Crazay (A&M)
60% of our reporters on it. Rotations: Heavy 0/0, Medium 14/13, Light 40/30, Total Adds
53 including WWIN-FM, WDAS, K104, KMJQ, WHRK, WYLD-FM, K94, WOWI, WTMP,
WBLZ, WDMT, WZAK, WJLB, WLUM, KJLH, XHRM. Debuts at number 40 on the Black

REAU WILLIAMS

There's Just Something About You (Capitol) 60% of our reporters on it. Rotations: Heavy 6/0, Medium 27/2, Light 21/3, Total Adds 5, WJIZ, WPEG, WPDQ, WJJS, WPLZ. Moves 38-31 on the Black Urban chart.

NEW & ACTIVE

AL JARREAU "L Is For Lover" (WB) 51/6

Notations: Heavy 3/0, Medium 28/0, Light 2016, Total Adds 6, WEDR, WOWI, WHYZ, WKWM, WVOI, KMYX, Heavy: WXYV, WTMP, KDLZ, Mediums include: WDAS, WAMO, WHUR, K94, WGCI, WZAK, KACE, KSOL, WNHC, WAOK, WFXA, Debuts at

NOTE: WAY: "Don't Think About It" (MCA) 49/40

Rotations: Heavy 1/0, Medium 3/4, Light 40/36, Total Adds 40 including K104, KMLQ, WHRK, WEDR, WYLDFM, WBMX, WGC, KLH, KSOU, WDKX, WLZ, WAOK, WRK, XXOK, WATV, WENN, WPAL, KDLZ, WQMG, WHYZ.

GENERAL KANE: "Crack Killed Applejack" (Gordy/Motown) 49/5

ROTATIONS: Heavy 4/0, Medium 19/2, Light 26/3, Total Adds 5, WDAS, WHRK. WEDR, WGCI, KHYS. Heavy: KMJM, KOKY. WOOK KDKS, Mediums include: WYLDFM, WTMP WZAK, WLUM, XHRM, KSOL, WJIZ, WXOK, WHYZ, KJCB, WLOU.

Debuts a frumber 37 of the state-blocker chart.

MILLIE JACKSON "Hoft Wild! Unrestricted! Crazy Love" (Jive/RCA) 47/16

Rotations: Heavy 4/1, Medium 19/5, Light 24/10, Total adds 16 including WWINFM, WDAS, WHUR, WYLDFM, K94, WNHC, WKNN, 238, WHUP, WDKT, However, include: WANO, WZAK, KOKY, Mediums include: K104, WDMT, KMJM, WDKX, WAOK, KDLZ, WJMI, Debuts at number 38 on the 9lack/Urban chart.

CHICO OFRARGE "Talk To Me" (Motown) 46/18

s: Heavy 1/0, Medium 13/1, Light 32/1°, Total Adds 18 including WXYV, WILD, WAMO, K94, WOWI, KDAY, WNHC, WENN, Z93, Heavy, WOOK, Mediums include: K104, KMJM, WDKX, WJMI, WJJS, WPLZ, WAAA, WCKX, WKWM.

WADK, WENN, 293; heavy WOUN, wednims include Kild, Indian, WORA, WORA, WOR, WOR, WORD, OAZZ SAND "WILL & Free" (Geffen) 433, BAR ADA BAR WAND, WHILE, WZAN, WILZ, WPDD, WBLX, WWDM, WXLA. Medium "MTM, wBLZ, WOMG, WILL WIN KHYS, KOKS, WANN, WGPR, WKWM, WTLC, WWWS, WOI, KOKO

GEORGE OUKE "Broken Glass" (Elektra) 43/5
Rotations: Heavy 0.0. Medium 20/1 Light 23/4. Total Adds 5, WDAS, WDMT, KJLH, KHYS, WYOI. Medium: WDJY, WEDR, 43/4 XHRM, KSQL, WNHC, WFXA, WFXC, KIZ, KJGB, WLDU, WQQK, KAPE, WAAA, WCKX, WTLC, WWWS, WZEN, KDKO.

OLIVER CHEATHAM "S.O.S." (Critique) 39/6

LUTTURED 1370

LUTTUR

BILLY GRIFFIN "Belleve It Or Not" (Atlantic) 39/4
Potations Heavy 00, Medium 140, Light 29/4, Total adds 4, WYEE, WATV, WPLZ, WYOI, Medium, WDAS, WDIA, WEDR,
KS4, WTMP, KACK, WFXA, WPEG, WOMG, WBLX, KHS, WAAA, WTLC, KOKO

KBM, WIMP KALE, WYSA, WESS, MOMB, ROBA, SITT, MOMB, THEA, MOMB KE, ARETHA FRANKLIN "Jumpin" Jack Flash" (Arista) 38.03

Rotations: Heavy 22, Medium 77, Light 29/29, Total adds 38, WAMO, K104, WHRK, K94, WOWI, WTMP, WZAK, KCPW, WILLIM, KLIH, XHRIM, KSOL, OCIO4, WIJZ, KOXL, WXOK, WPAL, 293, WPEG, WFXC, KDLZ, WOMG, WHYZ, WQFX, WKXI, WAZA, WLOU, WOOK, KAPE, KOKS, WYDM, WANM, WAAM, WCKX, 2103, WWWS, KDRO, KMYX.

RUBY TURNER I/JONATHAN BUTLER "If You're Ready (Come Go With Me)" (Jive/RCA) 38/10 Rotations Heavy 0.0, Medium 12/3, Jugn 267 Total Adds 10, 184, WGCL KJLH, 239, WFEG, WFXC, WALT, WBLX, K KMYX Medium 11/3, WBMX, VACK, WDCK, WJZ, WXCK, WARL, KUZ, WWXS

52ND STREET "You're My Last Chance" (MCA) 36/5
Rotations: Heavy 1/0. Medium 16/1 Light 19/4 Total 3dds 5, JET94, KOKY, KHYS, KDKS, WTLC Heavy, WAMO, Medium:
WDAS, WHIRE K104 WDIA WEDR WKND, WOKX, WFXC, KDLZ, WOMG, KIIZ, WLOU, WALT, KAPE, WZEN,

WOAS, WHUR, KIGN, WOLA MEDR, WKND, WORK, WYK, KUZ, WOMS, KIZ, WIGO, WALL, KAPE, WZEN, ROONEY FRANKLIN featuring BRENDA RUSSELL "Look What's Showing Through" (Columbia) 36/2 Rotations: Heavy 3.0, Medium 150, Light 18/2, Total Adds 2, 293, JET94 Heavy, WHUR, KACE, WTLC, Medium: WDAS, WEDR, K94, WTNP, KULH, KSOL, WHIC, WAT WERN, WPAL, KULZ, WALT, KHYP, KHZ, WWNZ.

JEFFREY OSBORNE "Room With A View" (A&M) 33/18
Rotations: Heavy 0.0, Medium 12.9, Light 21/15, Total Adds 18, WWINFM, WXYV, WUSL, WDJY, WHIRI, K104, K94, WTMP, WGCI, WILLIM, XHRM, KSOL, Z93, WPEG, WFXC, WGMG, WJMI, KDKO, Medium: WDAS, WHRK, WZAK, KACE, WPAL, WLOU, KAPE, WANM, WAAA.

WOOD, ANYE, WARM, WAGA.

KASHELDW "Reach Out" (Mercury/PolyGram) 32/7
Rotations: Heavy 10, Medium 130, Ught 18/7 Total Adds 7, WYEE, WOW, Z93, KDLZ, KJCB, KHYS, WGPR. He
WOCK Medium WOID. WYLDFM, WZAK, WJZ, WYBE, WGM, KÖKY, WALT, KAPE, KDKS, WANM, Z103, WWWS.

WORX Medium: WOIA, WYLDHM, WZAK, WUIZ, WHEE, WOMM, KORY, WALL, KAPE, KUNS, WARM, ZIOS, WWWSLERNY WILLIAMS "Ten Ways Of Loving You" (Knobhlil/Fantasy) 32/2.

Rotations: Heavy 20, Medium: Hall, Light 162, Total Adds 2, KMJQ, WENN: Heavy KORY, WTLC, Medium: WAMO, WEDR, WJB, WTKL, WATY, WKKM, WOWN, WYD.

KURTIS 8LOW "I'm Chillin" (Medicum/Polyforam) 31/14

Rotations: Heavy 10, Medium: 72. Jight 23/12, Total Adds 14, WXYY, WDAS, KMJQ, WDA, WEDR, KDAY, WATY, WPAL, WDLX, MYLZ, KAPE, KDKS, Z1/33, WWMS—1eavy KORY, Medium; K104, WZAK, WKNQ, WJIZ, WANM.

WILL MPLZ SUPE ALLOS ZIUS "Reavy LONG" (Epic.) 30.8 MRUME "P.O.P. Generation" (Epic.) 30.8 Robations Heavy I.O. Medium 80. Light ZIIS Total Adds 8, WYLDPM, WOWI, WBMX, KMJM, WAOK, WKXI, KHYS, KDKS. Heavy, WJMF Medium WXYV, CIA, WIDIA WINDP WGCI, WTKL, WAAA, KDKO. WHISTLE "Just For Fun" (Select) 28/7

Light 24/6, Total Adds 7, WEDR, KDAY, WAOK, WFXA, WLOU, WANM, WZEN, Medium:

MARKUS ANTHONY "One Hight Of Love" (R&R) 28/6
-lossions Heavy 0.0 Medium 8rt Light 20/5 Total Adds 6, WGCI, WTKL, WEXC, WGX, WKXI, WBLX, Medium WDIA
-WXXIA, WKWM, WXXLA WWWS WOV, KDKO,

MANSON & OAVIS "Hungry For Your Love" (Sleeping Bag) 27/1
Rotations Measy 10, Medium 100, ughl 161. Total Adds 1, WBMX, Heavy WWDM, Medium WRKS, WDAS, WGCI, KSOL. WFXA, WTKL, WHYZ, WZAZ, KHYS, KUKQ.

MOST ADDED

FREDDIE JACKSON (53) JESSE JOHNSON (/SLY STONE (53) ONE WAY (40) ARETHA FRANKLIN (38) CHICO DeBARGE (18) JEFFERY OSBORNE (18) PEABO BRYSON (15) JEAN CARNE (15)

HOTTEST

CAMEO (62) ORAN "JUICE" JONES (54) JANET JACKSON (53) LISA LISA & CULT JAM (32) HOWARD HEWETT (27) ASHFORD & SIMPSON (23) EL DeBARGE (20) LEVERT (18) TEMPTATIONS (18) **NEW EDITION (17)**

SIGNIFICANT ACTION

MISS THANG "Thunder & Lightning" (Tommy Boy) 24.7 Rotations: Heavy 1:0, Medium 11/1, Light 12:6, Total Adds 7, WXYU, WKXI, WKGN, KHYS, WCKX, WZEN, KMYX. Heavy WHYZ. Medium; K104, WDIB, WEDR, WDMT, WIJZ, WXDK, WATV, WOMG, KAPE, WWDM.

WORD OF MODIUM: A LIGA, WULK, WELFI, WUMIN, WALE, WALE

PEABO BRYSON "Good Combination" (Elektra) 22/15
Rotations: Heavy 0to, Medium 4/2, Light 18/13, Total Adds 15, WHUR, K104, KMJO, WTMP, WBMX, KMJM, WDKX, WJIZ, KOXL, WENN, WOMG, KAPE, WAMM, WGPR, WWWS, Medium: WAOK, KDLZ. ATLANTIC STARR "Armed And Dangerous" (Manhattan) 22/2

Rotations: Heavy 10, Medium 9/0, Light 122, Total Adds 2, WEDR, WOOK, Heavy: WANM, Medium: WVEE, K104, WYLDFM, WPAL, WLOU, WWDM, WAAA, WGPR, WWWS.

CON FUNK SHUN "She's A Star" (Mercury/PolyGram) 20/6.
Rotations: Heavy 2/0, Medium 3/0, Light 15/6, Total Adds 6, WFXC, WOMG, WHYZ, KDKS, WCKX, WXLA. Heavy: K104,

Modelium: WPAL, KJCB, WPLZ.

TYRONE BRUNSON: "The Method" (MCA) 20/5

TYRONE BRUNSON: "The Method" (MCA) 20/5

WENN, WOMG, WOFK, WOOK, Medium: KIZ. Rotations Heavy 0.0, Medium 10, Light 1905, 1000 PRINTED REPORT TO PRINTED REPORT TO

TEENA MARIE "Love Me Down Easy" (Epic) 20/4
Rotations: Heavy 0.10, Medium 5/1, Light 15/3, Total Adds 4, WAMO, WDJY, KDKS, KBUZ, Medium: WYLDFM, KACE

WOUE, "Yuke Box" (CBS Associated) 20/3 Rotatons: Heavy 10, Medium 8/0, Light 11/3, Total Adds 3, KSOL. KDLZ, KHYS. Heavy: WXOK. Medium: KMJO, WTMP KMJM, KDAY, WTKL, WKKI, KJOK, KBUZ

STACEY Q "Two Of Hearts" (Atlantic) 20/2

6/1, Medium 8/1, Light 6/0, Total Adds 2, WHYZ, WWDM. Heavy; WGCI, WLUM, OC104, WDKX, WKGN. WBMX, WBLZ, KCPW, WFXA, Z93, KHYS

Medium wyte, wom. who, North Cast (North Experience/RCA) 19/2
Fit 'Magic In The Air' (Total Experience/RCA) 19/2
Fictations Heavy 0.0, Medium 5:0, Light 14/2, Total Adds 2, WiDJY, WEXA, Medium, KQXL, KAPE, WKWM, WXLA, WVOI.
8ARBARA ROY "Gotta See Voiu Tonight" (RCA) 18/6

IS 6 WRKS WEDR WZAZ, WKGN, KDKS, KUKO, Medium

TAMIKO JONES "I Want You" (Sutra) 18/4
Rotations: Heavy 0/0, Medium 5/1, Light 13/3, Total Adds 4, WDMT, KMJM, WATV, WWWS. Medium: WTMP, WPAL, WKXI.

BOOGIE BOYS "Dealin" With Life" (Capitol) 18/3
Rotations: Heavy 0:0, Medium 8:0, Light 10:3, Total Adds 3, WNHC, JET94, KHYS. Medium: WDJY, K104, WTMP, WOMG.

WJMI, KOHY, KDKS, WAAA,
WILLIAM BELL "Headline News" (Ichiban) 18/2
Rotations: Heavy 4/1, Medium 11/1, Light 3/0, Total Adds 2, WTMP, WZAZ, Heavy, WTKL JET94, WPDO, Medium: WHUR,
WOWI, WXOK, WENN, WPEG, WOMG, WXXI, KHYN, WCKX, KDKO.

GAVIN CHRISTOPHER "Back in Your Arms" (Manhattan) 18/0
Retations: Heavy 0/0, Medium 6/0, Light 12/0, Total Adds 0, Medium: K104, WENN, WLOU, WAAA, WWWS, KMYX.

DENIECE: WILLIAMS "Healing" (Columbia) 17/13

Adds 13, WDAS, KMJQ, WDIA, WYLDFM, WOWI, KOXL, WTKL, WPAL.

Medium 2/1, Light 1 WWDM, WAAA, M PORTER CARROLL II "Picture On The Wall" (Island) 17/10
Rotations: Heavy 0.0, Medium 1/1, Light 16/9, Total Adds 10, WEDR, WAOK, WTKL, WENN, WZAZ, WANM, WGPR, WKWM.

WXLA, WWWS.
SUBFACE "Let's Try Again" (Columbia) 16/2.
Rotations: Heavy 0.0, Medium 2.0, Light 14/2, Total Adds 2, WHUR, WJMI, Medium WDIA, WNHC.
KENNY 8. JOHNNY WHITEHEAD "Stylin".
RENNY 8. JOHNNY WHITEHEAD "Stylin".
Rotations: Heavy 2.0, Medium 7/0, Light 6/3, Total Adds 3, WYLDFM, KHYS, WAAA. Heavy: K104, KAPE. Medium: KMJQ,

JAMES BROWN "Gravity" (Scottl Bros/CBS) 14/14
Rotations: Heavy 0/0, Medium 3/3, Light 11/11, Total Adds 14, WDIA, WHRK, WGCI, WZAK, OC104, WPAL WFXC, WKXI, KIIZ, WLOU, WELZ, WTXC, KOKO, KMYX. I-THREE "Now That We're Standing" (EMI America) 13/3

I-THREE "Now That We're Standing tem Filter William (Milliam WHUM, KURS, MADE Relations Heavy 0.0 Medium S. Jught 10.3 Total Adds 3. WVEE WXOK, WTLC. Medium: WHUM, KURS, MADE RICK JAMES "Forever And A Day" (Gordy/Motown) 13/1 Rotations: Heavy 0.0 Medium 6.0, Light 7.1, Total Adds 1, XJOB. Medium: KSOL, WOKK, WATV, JET94. KDKS, WANM. DENISE STEWART "Victim" (Satellite) 12. Deviations: Heavy 0.0. Medium 5/1, Light 7.0, Total Adds 1, WZAZ, Medium: WDJY, WEDR, WTMP, WPDQ.

Rotations: Heavy 0/0, Medium 5/1, Light 7/0, Total Adds 1, WZA: STEPHANIE MILLS "Time Of Your Life" (MCA) 11/8 10/7. Total Adds 8, WWINFM, KDAY, KSOL, WJIZ, KOKY, WAAA, WGPR, KUKQ.

A STEP THRUE MILLS OF THE WORLD THE WORLD THRUE WIND THRUE WIND THRUE WIND THRUE WORLD THRUE WORLD THRUE WIND THRUE WORLD THRU

WIMP.
SKYY "Non-Stop" (Capitol) 11/0
Rotations: Heavy 0/0, Medium 2/0, Light 9/0, Total Adds 0, Medium: WTMP, WJIZ.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

BLACK/URBAN ADDS & HOTS

EAST

JEFFREY OSBORNE OCTAVIA

WAMO/Pittsburgh Woodson/Anthony

Woodson/Anthony
ABETHAN PRANCIN
LIONEL RICHEE
JEAN CARRE
CHICO DEBARGE
SHIRLEY JOHNSON
HIAM! SOUND MACHI
DAZ JAND
PREDDIE JACKSON
TEENA MARKE
HOLESEL
CAMED
LOCAMED
HUMA
STAR
ASHPORD & SIMPSON
HOMARD HEMETT

WDKX/Rochest Andre Mercel

Andre Marcel
FREDDIE JACKSON
PEABO BRYSON
ONE WAY
JESSE JOHNSON
SYBIL
ROTEBEL
JANET JACKSON
LISA LISA
TEMPTATIONS
ASHFORD 4 SIMPSON
MAZE

WHUR/Washingt Mike Archie

MIKE Archie
RANDY CRAWFORD
JEFFREY OSBORNE
PEABO BRYSON
TEASE
DAZZ BAND
MILLIE JACKSON
SURFACE

SURFACE
Hottest:
EL DEBARGE
LISA LISA
LEVERT
ORAN JUICE JONES
WILLIAM SELL

WDJY/Washington

ET
JEFFREY OSBORNE
OLIVER WHO
NEW EDITION
HOTTEST:
WHODINI
LISA LISA
JEFFREY OSBORNE

KACE/Los Angeles Pam Robinson

Pam Rebinson
PREDDIE JACKSON
KEITH PATRICK
LOWER RICHIE
HOLLOWER
LEICHIE
HOLLOWER
LEICHIE
HOLLOWER
LEICHIE
HOLLOWER
HOLLOWER
LOWER
HOLLOWER
JACKSON
KERNY
GE
LOWER
HOLLOWER
JACKSON
HOLLOW
JACKSON
JACKS

NEW EDITION
XHRMMISAN DIEGO
LD, McCollum
LIONEL RICHIE
ARETHA FRANKLIN
JEFFREY OSBORNE
GREGORY ABBOTT
RENE & ANGELA
GENOBIA JETER
JESSE JOHNSON
HOTELS
JANET JACKSON
NEW EDITION
CAMED
LOWARD HEMETT
LISA LISA

TEENA MARIE

WXYV/Baltimore
Roy Sampson
GEORGE RENSON
KURTIS RICHO
OLIVER CHEATHAN
JEFFREY OSBORNE
CHICO DEBARGE
PHYLLIS HYMNN
MISS THANS
HOLTEST:
LISA LISA
FIVE STAR
CAMED
AL JARREAU
GREGORY ABBOTT

OCTAVIA Hottest: LISA LISA GWEN GUTHRIE LEVERT ORAN JUICE JONES JANET JACKSON WDAS/Philadelphia Joe Tamburro
MILLIE JACKSON
WORD OF MOUTH
COLONEL ABRAMS
DENIECE WILLIAMS
JESSE JOHNSON
KURTIS BLOW
GEORGE DURE
GENERAL KANE
DYNASTY
PATBURGER
HOLLOW WWIN-FM/Baltimore
Don Brooke
PREDDIE JACKSON
MILLIE JACKSON
MILLIE JACKSON
JESSE JOHNSON
JEFFREY OSBORNE
SOS BAND
TEASE
PRINCE
STEPHANIE MILLS
HOTEMAN
LISA
LISA
LISA
LISA WWIN-FM/Baltin FATTBURGER Hottest: ORAN JUICE JONES JANET JACKSON HIDNIGHT STAR PHYLLIS HYMAN FIVE STAR

WILD/Boston
Eiroy Smith
NU SHOOZ
CHICO DEBARGE
SHIRLEY JONES
HOTCHEST
CAMEO
BBAQ
LOOSE ENDS
HOWARD HEWETT
CLUB NOUVEAU

WKND/Hartford Jordan/McLean none Hottest: RUN D.M.C. LEVERT JAMET JACKSON JAMES INGRAM TINA TURNER

WHHC/New Haven
David Dickenson
REDDIE JACKSON
MILLIE JACKSON
MILLIE JACKSON
CHICO DEBARGE
GIVENS PARILY
BOOGLE BOYS
HOLTEST
JANET JACKSON
SHIRLEY JONES
ORAN JUICE JONES
CAN JUICE JONES
EL DEBARGE
ASHFORD & SIMPSON

WRKS/New York Tony Gray RUN D.M.C. HUMAN LEAGUE PULL PORCE BARBARA ROY HOTLEST HOW EDITION ANITA BAKER MADONNA HOWARD HEWETT GWEN GUTHRIE

OC104/Ocean City Dave Allan Dave Allan

ARETHA PRANKLIN
JESSE JOHNSON
REME & ANCELA
JAMES BROWN
HOLLEST
ASHFORD & SIMPSON
GWEN GUTHRIE
JAMET JACKSON
ORAN JUICE JONES
ROBERT PALMER

WEST

KDKO/Denver Danny Harris JESSE JOHNSON ARETHA FRANKLIN JEFFREY OSBORNE ARETHA FRANKLIN
JEPPREY OSBORNE
ONE WAY
JAMES BROWN
RUBY TURNER
HOTLEST
HOTHER
HOTHER
HOTHER
HOME
HOMAND HEWETT
FIVE STAR
MIDNIGHT STAR

KILHILOS Angeles
WinstonTorres
RUBY TURNER
RUBY TURNER
RUBY TURNER
ROBE JOHNSON
ONE WAY
ARCTHA FRANKLIN
ONE GOOD
ROBE JOHNSON
CAMED
HOWARD HENETT
MIANI SOUND MACHI

MIAMI SOUND MACH
KDAY/LOS Angels
Patterson/Canning
WHISTLE
M.C. CHILL
KURTIS BLOW
WORD OF MOUTH
STEPHANIE HILLS
CHICO DEBARGE
LOOSE ENDS
MR. 45
HOLLEST
HOLLS
HOLL

WJIZAIDENY
TONY WYIGHT
BEAU WILLIAMS
FREDDIE JACKSON
DAZZ BAND
JESSE JOHNSON
DAZZ BAND
JESSE JOHNSON
ONE MAY
JOHNNIE TAYLOR
STEPHANIE MILLS
HUMAN LEAGUE
HOMAN LEAGUE
HOTOMAN JUICE JONES
TEMPTATIONS
CAMED
CAMED
CAMED
TOM

WVEE/Aliania
Ray Boyd
HUMAN LEAGUE
I THREE
CLIVER CHEATHAM
BILLY GRIPFIN
CASHFLOW
HOCKEST:
JAMET JACKSON
HOWARD HEMET
JAMES INGRAM
GWEN GUTHRIE
LEVERT

WAOK/Attenta
Larry Tinsley
WHISTLE
JESSE JOINSON
HTUME
WORD OF MOUTH
TINA TURNER
PORTER CARROLL II
OCTAVIA
VOLTAGE BROTHERS
CHICO DEBARGE
ONE WAY
J.D. KRUSH
Hottest: LISA LISA ORAN JUICE JONES CAMEO LEVERT JANET JACKSON

WFXA/Augusta Demitra Merritt PRIVATE JOY ET DONNELL PITMAN WHISTLE RJ'S LATEST ARRIV Hottest: LISA LISA EL DEBARGE ORAN JUICE JONES

CAMEO MIDNIGHT STAR G.L. Hayes
REME & ANGELA
PEARO BRYSON
PAYNE & INGRAM
ARTHA FRANKLIN
R'J'S LATEST ARRIV
FORCE MD'S
DISSEN JOINSON
HOSES TYSON
HOSES TYSON
HOSES TYSON
LONG WILLIAMS
HOLLER
L'JACKSON
L'DEBARGE
L'DEBARGE
TEMPTATIONS
HOMBET

WTKL/Baton Rouge E. Rodney Jones E. Rodney Jones
PATTI LABELLE
GENOBIA JETER
DENIECE WILLIAMS
ONE MAY
MARKUS ANTHONY
MORTER CARROLL II
PERFECT TIMIN
NOTESEL:
ORAN JUICE JONES
TEMPTATIONS
O.C. SMITH
BEAU WILLIAMS
FIVE STAR

MICK INOTHES
MANDONNA
JESSE JOHNSON
JESSE JOHNSON
GERGORY ABROTT
STEPHANIE HILLS
BABBARA ROY
SATIN SILK & LACE
O'CHI BROTH
HILLS
MOORE & JACKSON
ONE WAY
REME & ANGELA
HOLLERI
HOLLERI
ASHORD & SIMPSON
NEW EDITION

RODINSONIMOODY
TYRONE BRUNSON
FREDDIE JACKSON
JEFFREY CSBORNE
WORD OF MOUTH
ONE WAY
ARRITAN FRANKLIN
JEMMAINE STEWART
HOUTE
STEWARY
HOUTE
JANET JACKSON
LISA LISA
HOWARD HEMETT
ORAN JUICE JONES
LEVERT

SOUTH

WXOK/Balon Rouge BroadyMonton
OCTAVIA
DONNELL PITMAN
I THREE
PREDDIE JACKSON
ERIC B
ONE WAY
ARETHA FRANKLIN
HOEGEST.
ORAN JUICE JONES
CAMED
TAR
TEMPTATIONS
JAMET JACKSON
WENNBlimingham
Dave Donnell

WENNIBIMINGHAM
DAVE ODMAIL
LEBRY WILLIAMS
PENDIO BRYGON
PENDIO BRYGON
PENDIO PROVINCE
PENDIO BRYGON
PENDIO PROVINCE
PENDIO PROVINCE
PENDIO PROVINCE
PENDIO PROVINCE
PENDIO PROVINCE
PENDIO
PEND

WPAL/Chârleston Don Kendricks

Don Kendricks
TRINERE
MAJESTY,
GIVENS FAMILY
JAMES BROWN
ARETHA FRANKLIN
KEITH PATRICK
GLORIA D. BROWN
KURTIS BLOW
ONE WAY
DENIECE WILLIAMS
HOCKERI;
NEW EDITION
CAMEDO

ROCTEST JACKSON
REBRIE JACKSON
REBRIE JACKSON
REBRIE JACKSON
ROSE & JACKSON
ROSE & JACKSON
JAC

MICHAEI SAUNDERS
ARETHA FRANCIN
RUBY TUBNIR
RUBY TUBNIR
RUBY TUBNIR
REBOIL JURE
REBOIL JURE
READIL JURE
READIL JURE
READIL JURE
READIL JURE
READIL
REBOIL JURE
READIL
REBOIL
REBO

Frank St. James
MAZE
JEAN CARRE
JEAN CARRE
B.A.D. BAND
JESSE JOHNSON
BOOGITE BOYL
FORDITY
FRANKLIN
FORDITY
FOR

Terd Avery
FREDDIE JACKSON
JESSE JOHNSON
PEARD JETSON
LESSE JOHNSON
PEARD JETSON
LESSE JOHNSON
LESSE JACKSON
LESSE

WFXC/Durham Doc Hollidae

DOC HOIIGES

ARETHA FRANKLIN
JEFFREY ORIORAK
FREDDIE JACKSON
GENESIS
RUMY TURNER
HARKUS ANTHONY
JESSE JOHNSON
DENIECE HILLIAMS
CYMDI LAUPER
LISA LISA
TEMPTATIONS
JANET JACKSON
ORAN JULCE JONES
KOLZFIL WORTH-Oalis
Tucker/Medison
HOULES

Tucker/Madison
MOVIES
ARETHA FRANKLIN
JERMALNE STEMART
JERMALNE STEMART
ONE MAY
JESSE JOHNSON
FARDDIE JACKSON
CASHFLOW
HOLLEST
JANET JACKSON
KENNY
KEN Doc Foster

CONTROL BRANCE CONTROL CONTROL

MARGUE ANTHONY
PREDDIE JACKSON
PREDDIE JACKSON
PREDDIE JACKSON
PREDDIE JACKSON
PREDDIE JACKSON
ARETHA FRANKLIS
PREDDIE JACKSON
ARETHA FRANKLIS
PREDDIE JACKSON
ARETHA FRANKLIS
ENLIN
ENLIS

Carl Haynes
READY POR THE WOR
GENOBIA JETER
RANDY-CRAMFORD
FREDDIE JACKSON
JEFFREY OSBORNE
DENIECE WILLIAMS
SURPACE
HOTESE:
ORAN JUICE JONES
FORCE MD'S
RUN D.M.C.
DOUG E. FRESH
CLUB NOUVEAU

WKXI/Jackson Tommy Marshall Tommy Marshall
TIMA TURNER
HICHAEL HENDERSON
HICHAEL HENDERSON
HISS TRANGONY
HISS TRANGONY
HISS TRANGON
HIS TRANGON
HIS

90 Reporting Stations 89 Current Station Reports WKND/Hartford called in

WZAZ/Jacksonville

WZAZJACKSONVIII MAI JACKSON MILLIAM BELL MANDERSON & LORING ARDTHA FRANKLIN MILLIE JACKSON DENISE STEWART JACKSON PORTER CARROLL II BARBARA ROY HOLTEST: GLORING OF HOLTEST JACKSON KYYSTOL OARD JUICE JONES OARD JUICE JONES

WPDG/Jacksonville
BrodylHenry
GENOBIA JETER
BEAU WILLIAMS
REWE & ANGELA
LUSE NOUVEAU
CLIVER CHEATHAM
DAZZ BAND
HOTEMET:
EL DEBARGE
JANET JACKSON
TEMPTATIONS
FIVE STAR
HOMARD HEMETT WPDQ/Jacksonville

KIIZ/Killieen Bill St. John BH St John
FREDDIE JACKSON
HUMAN LEAGUE
JERNAINE STEMART
SHIRLEY JONES
HYLLS HYMAN
JAMES BROWN
HOTE-BE!
ORAN JUICE JONES
CAMEO
LOSSE ENDS
LISA
LISA
CLUB NOUVEAU

WKGN/Knoxville Bill Cleary MISS THANG BARBARA ROY HUMAN LEAGUE ISLEY BROTHERS OLIVER CHEATHAM JESSE JOHNSON MILLIE JACKSON ROBERT PALMER ROBERT PALMER Hottest: LISA LISA ORAN JUICE JONES NEW EDITION EL DEBARGE JANET JACKSON

KJCB/Lafayette Handy/Moore ONE WAY RICK JAMES LATIMORE CLUB NOUVEAU CASHPLOW HOTEST! JANET JACKSON LISA LISA CAMEO

CAMEO EL DEBARGE MIDNIGHT STAR KOKY/Linie Rock Frazier/Earl KEITH PATRICK STEPHANIE MILLS SISTER SLEDGE 52MD ST. ONE WAY FREDDIE JACKSON HOLLEST. GREGORY ABBOTT LATIMORE EL DEBANGE LEVERT REDD

WJYL/Louisville
Williams/March
CLUB NOUVRAU
GENOBIA JETER
HOLLES LISA
ORAN JUICE JONES
LEVERT WJYL/Louisville

WLOU/Louisville Tony Fields
PREDDIE JACKSON
PATTI LABELLE
JAMES BROWN
ARETHA FRANKLIN
JESSE JOHNSON
WHISTLE
WORD OF MOUTHHOTCHST:
LISA LISA
ORAN JUICE JONES
HOWARD HEMETT
NEW EDITION
ASHFORD & SIMPSON

WJJS/Lynchburg
Lad Goins
BEAU WILLIAMS
MILLIE JACKSON
JEAN CARKE
ONE WAY
HOttest:
ANDERSON & LORING
ORAN JUICE JONES
MIDNIGHT STAR
JANET JACKSON
CAMEO

WDIA/Memphis Bobby O'Jay HAZE READY FOR THE WOR READY FOR THE WOI O.C. SMITH B.A.D. BAND JAMES BROWN KURTIS BLOW DENIECE WILLIAMS MARSHALL & BABS HOTCHEL JONES CAMEO NEW EDITION GREGORY ABBOTT JAMES INGRAM

WHIN-Designation
Wells/Smith ARETHA FRANKLIN
JESSE JOHNSON
JAMES BROWN
ONE WAY
FREDDIE JACKSON
GENERAL KAME
OLIVER CHEATHAM
KENNY G
JEAN CARNE
HOTEST:
LISA LISA
RUN D.M.C.
JANET JACKSON
CAMED
HOMARD HEMETT
WALTFAMERICHE

KHYS/PORT ARTHUR
Petry/Davis
GENERAL KANE
52ND ST.
SHIRLEY JONES
JEAN CARNE
MISS THANG
CASHELOW
CHICO DEBARGE
KOVIES
SOLOMON BURKE
JESSE JOHNSON
PAYNE & INGRAM
LATIMORE
BOOGIE BOYS

HOWARD HENETT
WALT/Meridian
Aundra Russell
RONNIE LAWS
RUBY TURNER
SHIRLEY JONES
FREDDIE JACKSON
ONE WAY
JESSE JOHNSON
MARSHALL & BABS
BOTTER
CAMEO
JAMET JACKSON
O.C. SMITH
LEVERT
MAZE

WEDRIMIAMI
JACKSONIJONAS
OCTAVIA
FREDDIE JACKSON
OC. S. SHITHY
GENERAL KANE
AL JARREAL
AL JARREAL
ATLAVITC STAR
KURTIC STAR
KU

CAMEO WBLX/Mobile WBLX/Mobile
Tony Brown
Tony Brown
JESSE JOHNSON
JOHNS JUTICE JOHES
ASHPORD & SIMPSOM
ALD JOHNSON
JOHNS JUTICE JOHES
ASHPORD & SIMPSOM
MEDICAL DEBARGE
MIDNIGHT STAR

WOOK/Nashville
J.C. Floyd
JANET JACKSON
ARETHA FRANKLIN
MAZE
JEAN CARNE
JESSE JOHNSON
TYROME BRUNSON
ATLANTIC STARR
CAMED
GEMERAL KANE
JANET JACKSON
ASHFORD & SIMPSON
ASHFORD & SIMPSON

Tony Oean
MILLIE JACKSON
FREDDIE JACKSON
ARETHA FRANKLIN
DAZZ BANK
STACEY Q
DENIECE WILLIAMS
JESSE JOHNSON
ANTHONY & CAMP
ONE WAY
HOTTER
CAMEO
CLUB NOUVEAU
TEMPTATIONS WYLD-FM/New Orleans Dell Spencer Dell Spencer
JESSE JOHNSON
FREDDE E JACKSON
FREDDE E JACKSON
FREDDE E JACKSON
FREDDE E JACKSON
ME HAY LLIAMS
ONE HAY
HILLIE JOHNNY
JEPMAINE STEMART
HTUBE
JAMAET JACKSON
MIDNIGHT STAR
ORAN JUICE JONES
NEW EDITION
WOWINATORIE
DON Allen
FIVE STAR

WANMITALIBRASSEE
JOE BUILARD
ARETHA FRANKLIN
PREDDIE JACKSON
ONE WAY
PREDDIE JACKSON
ONE WAY
PREDDIE JACKSON
ONE WAY
CONTROL
PESSE JOHNSON
PORTER CARROLL II
PEABO BRYSON
WHISTLE
O. C. SNITH
HOLLORE:
ASHPORD & SIMPSON
MAZE
EL DEBARGE DOM Allen
FIVE STAR
JASSE JOHNSON
CHED JESSE JOHNSON
CHED JESSE JOHNSON
CHED JESSE JOHNSON
CHED JESSE
JOHNSON
DENIECE WILLIAMS
ARTHAN FARNALIN
MUMAN LEAGUE
AL JAREAU
GRAN JUICE JONES
LEVERT
JAMET JACKSON
MINNIGHT STAR
GREGORY ABBOTT

WTMP/Tampa
Chris Turner
WILLIAM BELL
JESSE JOHNSON
ARCTHAN FRANKLIN
PRINCE
FREDRIC JACKSON
PEABO BRYSON
OLIVER CHEATHAM
B.A.D. BAND
HOCLEST
TEMPTATIONS
CAMEO
FORCE MD'S
JAMET JACKSON
PHYLLIS HYMAN WTMP/Tampa K94/Norloik
Scott/Aillien
ARETHA FRANKLIN
GENOBLA JATTER
GENOBLA JATTER
GENOBLA JATTER
GENOBLA JATTER
RUBY TURNER
CHICO DERBARGE
JEFFREY OSBORNE
JESSE JOHNSON
HOLLESLI
AMET JACKE
AMET JAC WAAA/Winston-Salem

TING CAFSON
PIECES OF A DREAM ARETHA FRANKLIN FREDDIE JACKSON
JESSE JOHNSON
OWNERS
RANDY CRAWFORD
RANDY CRAWFORD
RANDY CRAWFORD
READY FOR THE WOR
STEPHANIE HILLS
GOUNLA D. BROWN
HOLLER J. LLIAMS
HOLLER J. JACKSON
TOPHTATIONS
ASHFORD & SIMPSON
ASHFORD & SIMPSON WORL/Orlando
Earl James
FREDDIE JACKSON
TINA TURNER
HUMAN LEAGUE
CLUB NOUVEAU
RENE 6 ANGELA
BORAN JUICE JONES
JANET JACKSON
LISA LISA
LEVERT
CAMEO

WORL/Orlando

MIDWEST

WGCIIChicago
Lee Michaels
FREDDI E JACKSON
JAMES BEDDI E JACKSON
SHIRKEY JONES
SHIRKEY JONES
SHIRKEY JONES
ONE MAY
MARKUS ANTHONY
RUBY TURNER
RUBY TURNER
BERNAI JULIE JONES
EL DEBARGE
TERPITATIONS
CAMIOD & STMPSON
COMMOD & STMP WBMX/Chicago

LATIMORE BOOGIE BOYS MTUME HOTCEST: JANET JACKSON ORAN JUICE JONES CAMEO LISA LISA LEVERT

WPLZ/Petersburg
Crumbley/Daniels
FREDDIE JACKSC
JESSE JOHNSON
JAMES BROWN
ONE WAY
KURTIS BLOW
BILLY GRIPPIN
BEAU WILLIAMS
HOTES
HOTES
HOTES
KENNY G
NEW EDITION
LISA LISA WOLLDWINGTON

FROM CHARGE

GREONY ARROY

JUSSE JOINSON

LAMEN GRAY

LOUIS NOUVEN

INCLUS NOUVEN

FREDET JACKSON

JAMES BROWN

SHERLEY MURDOCK

ARTHIN FRANKLIN

SHIRLEY MURDO

Hottest: KDKS/Shreveport
C. Erwin Daniels
52ND ST.
PREDDIE JACKSON
ARETHA FRANKLIN
TEENA MARIE
STACY LATTISAW
CON FUNK SHUN
LISA LISA
MTUME CAMED
ORAN JUICE JONES
JAZZY JEFF
GREGORY ABBOTT
CHOCOLATE MILK MA
WDMT/Cleveland
Dean Dean Dean Dean
TAMIKO JONES
PET SHOP BOYS
KOPPER
FREDDIE JACKSON
GEORGE DUKE
JESSE JOHNSON
JEAN CARNE
MAZE
HOLLEST
RUN D.M.C.
LISA LISA
ORAN JUICE JONES
JAMET JACKSON
CARNE

LISA LISA
MTUME
BARBARA ROY
ONE WAY
KURTIS BLOW
HOTTES BLOW
HOTTES
LEVERT
CAMEO
GLENN JONES
HOWARD HEWETT
MIDNIGHT STAR

WWDM/Sumter Tony Dean Z103/Columbus Mike Davis Mike Davis
JEAN CARNE
ARETHA FRANKLIN
JESSE JOHNSON
PATTI LABELLE
ONE WAY
KURTIS BLOW
CHICO DEBARGE
HOCLEST:
ASHFORD & SIMPSON
CAMEO

WVKO/Columbus KC Jones KC Jones
GREGORY ABBOTT
FREDDIE JACKSON
REME & ANCELA
KENNY G
STACY LATTISAW
HOTELAM
HOTELAM
JUICE JONES
LEVERT
JACKSON
HOWARD HEMET
WILB/Dattor
Alexander/Whitmore
PREDDIE JACKSON

Alexander/Whitmore PREDDIE JACKSON GENOBIA JETER JESSE JOHNSON HOTCERS SIMPSON EL DEBARGE JANET JACKSON LISA LISA TEMPTATIONS JOE Spencer
ONE WAY
STEPHANIE MILLS
PEABO BRYSON
CASHFLON
PORTER CARROLL II
HOTESE:
TEMPTATIONS
JANET JACKSON
HOWARD HEWETT
CAMEO
MOORE & JACKSON

ORA MAY
PREDDIE JACKSON
JESSE JOHNSON
PHYLLIS HYMAN
PORTER CARROLL II
AL JARREAU
Hottest:
ORAN JUICE JONES
CAMEO
MIDNIGHT STAP

CAMEO MIDNIGHT STAR LISA LISA NEW EDITION WTLC/Indianapolis Jay Johnson
JESSE JOHNSON
52ND ST.
FREDDIE JACKSON
I THREE
JAMES BROWN
CUT CUT
HOTTEST:
CAMEO
LISA LISA
RJ'S LATEST ARRIV
FIVE STAR
FORCE MD'S

KCPW/Kensas City Hallam/Weish Hallam/Weish
ARETHA FRANKLIN
GLASS TIGER
BEN E. KING
HOTTER
BEATLES
BERLIN
JANET JACKSON
STEVE WINMOOD
GENESIS

WXLA/Lansing LIZ COIDET

COLONEL ABRAMS
BOBBI HEMPHREY
D-TRAIN
CON FUNK SHUN
PREDDIE JACKSON
DAZZ BAND
DAZZ BAND
DAZZ BAND
HOLL II
SHIFLEY JORGLL II
SHIFLEY JORGL II
SHIFLEY JORGLL II
SHIFT JORGLL II
SHIFT JORGLL II
SHIFT JORGLL II
SHIFT JOR JEFFREV OSBORNE
JESSE JOHNSON
ARETHA FRANKLIN
HOTEGET
CAMED
TIMA TURNER
MIAMI SOUND MACHI
FIVE STAR
ORAN JUICE JONES

David Rosas
KURTIS BLOM
PORTER CARROLL II
FREDDIE JACKSON
PEABO BRYSON
PARE DIVERSITY
ARCTHA MANNILIN
ARCTHA MANNILIN
ARCTHA MANNILIN
FREDDIE JACKSON
TAMINO JONES
ERIC B
HOLLES JONES
CAMED
OFAN UICE JONES
ASPFORD & SIMPSON
HUMAN LEAGUE

RISTIONED & SIMPSON
CANEO
MIDNIGHT STAR
HAZE
MORNIGHT STAR
HAZE
MUCKKICOLUMBUS
RICK STORM
ARETIAL FRANKLIN
FREDDIE JACKSON
MORNIGHT STAR
ANDELA
CON FUNK SHUN
JESSE JOHNSON
HIDNIGHT STAR
ASHFOORD & SIMPSON
MIDNIGHT STAR
ASHFOORD & SIMPSON
FIVE STAR
WYKONCOLUMBUS KMJM/SI. Louis
Mike Stradford
FREDDIE JACKSON
FREDDIE JACKSON
NEW EDITION
NEW EDITION
TARKIN JONES
NTUME
HOSTER
HOSTER
HOSTER
JACKSON
ASHFORD & SIMPSON
NOWARD HONETT
GREGORY ABBOTT
CAMBO WZEN/St. Louis Andre Fuller Andre Fuller
WHISTLE
KARTOON KREM
MISS THANG
MILLIE JACKSON
JEAN CARNE
HOTEGET:
CAMED
ORAN JUICE JONES
HOWARD HEWETT
FIVE STAR
KENNY G

KENNY G

WVOITOIGGO
Paul Brown
GEORGE DUKE
FREDDIE JACKSON
ERIC B

BILLY GRIFFIN
AL JARREAU
AL JARREAU
HOLLIAMS
MINIGHT STAR
GREGORY ABOTT
NEW EDITION
NEW EDITION
KBULLIAMS
KBUZWICHHE
KBU Rochel Wright
JESSE JOHNSON
PREDDIE JACKSONJEAN CARNE
STACY LATTISAW
ONE WAY
TEENA MARIE
HOTTESAW
GREGORY ABBOTT
CAMEO
ORAN JUICE JONES
MIDNIGHT STAR
CLUB NOUVEAU

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

9 5 2 TANYA TUCKER/Just Another Love (Capitol) 5 3 1 2 EDDIE RABBITT & JUICE NEWTON/Both To Each Other (RCA) 12 9 5 CRYSTAL GAYLE/Cry (WB)	
5 3 1 2 EDDIE RABBITT & JUICE NEWTON/Both To Each Other (RCA)	
12 0 E RO CRYSTAL GAVIE/Co. (WR)	
13 10 8 SEXILE/It'll Be Me (Epic)	
17 13 9 G EARL THOMAS CONLEY & ANITA POINTER/Too Many Times (RCA	A)
11 8 7	
2 2 3 7 FORESTER SISTERS/Lonely Alone (WB)	
20 16 10 SCHUYLER, KNOBLOCH & OVERSTREET/You Can't Stop Love (MT	(M)
16 14 11 9 ROSANNE CASH/Second To No One (Columbia)	
24 18 14 RANDY TRAVIS/Diggin' Up Bones (WB)	
18 15 13 STEVE EARLE/Guitar Town (MCA)	
22 19 16 RESTLESS HEART/That Rock Won't Roll (RCA)	
21 17 15 LEE GREENWOOD/Didn't We (MCA)	
6 4 4 14 DWIGHT YOAKAM/Guitars, Cadillacs, Etc. (Reprise/WB)	
23 20 17 MICKEY GILLEY/Doo-Wah Days (Epic)	
1 1 6 16 RONNIE MILSAP/In Love (RCA)	
27 23 19 SOUTHERN PACIFIC/A Girl Like Emmylou (WB)	b)
36 27 21 MARIE OSMOND & PAUL DAVIS/You're Still New To Me (Capitol/C	urb)
31 29 24 (D) STEVE WARINER/Starting Over Again (MCA) 29 26 22 (D) SWEETHEARTS OF THE RODEO/Since I Found You (Columbia)	
30 25 23 WILLIE NELSON/I'm Not Trying To Forget You (Columbia) 38 32 26 DJOHN SCHNEIDER/At The Sound Of The Tone (MCA)	
32 28 25 2 JUICE NEWTON/Cheap Love (RCA)	
= 28 ALABAMA/Touch Me When We're Dancin' (RCA)	
35 30 27 BARBARA MANDRELL/No One Mends A Broken Heart (MCA)	
40 35 30 GATLIN BROTHERS/She Used To Be Somebody's Baby (Columbia)	
— 38 32 GEORGE STRAIT/II Ain't Cool To Be Crazy Abou (MCA)	
33 31 29 2 JOHN ANDERSON/Honky Tonk Crowd (WB)	
37 34 31 2 LYLE LOVETT/Farther Down The Line (MCA/Curb)	
42 39 34 ANNE MURRAY/My Life's A Dance (Capitol)	
14 11 12 31 KEITH WHITLEY/Ten Feet Away (RCA)	
49 44 37 T. GRAHAM BROWN/Hell And High Water (Capitol)	
3 6 18 33 REBA MCENTIRE/Little Rock (MCA)	
48 45 38 AD HOLLY DUNN/Daddy's Hands (MTM)	
4 7 20 35 JOHN CONLEE/Got My Heart Set On You (Columbia)	
47 42 39 MICHAEL MARTIN MURPHEY/Fiddlin' Man (WB)	
BREAKER BELLAMY BROS. with FORESTER SISTERS/Too Much Is Not Enou	igh (MCA/Curb)
BREAKER DOLLY PARTON/We Had It All (RCA)	
BREAKER SAWYER BROWN/Out Goin' Cattin' (Capitol/Curb)	
50 47 43 BILLY JOE ROYAL/I Miss You Already (Atlantic America)	
8 12 33 41 NITTY GRITTY DIRT BAND/Stand A Little Rain (WB)	
— — 48 PONNIE McDOWELL/When You Hurt I Hurt (MCA/Curb)	
50	
DEBUT WAYLON JENNINGS/What You'll Do When I'm Gone (MCA)	
15 22 35 45 HANK WILLIAMS JR./Country State Of Mind (WB/Curb)	
DEBUT GENE WATSON/Everything I Used To Do (Epic)	
— 49 TOM WOPAT/I Won't Let You Down (EMI America)	
DEBUT MICHAEL JOHNSON/Give Me Wings (RCA)	
45 43 41 49 CHARLY McCLAIN/So This Is Love (Epic) 43 40 40 50 MARTY STUART/All Because Of You (Columbia)	
43 40 40 50 MARTY STUART/All Because Of You (Columbia)	

SEPTEMBER 19, 1986

Total			
Reports/Adds	Heavy	Medium	Light
157/0	137	17	3
155/1	126	23	6
153/0	120	30	.3
159/1	110	42	7
157/1	101	49	7
142/0	109	23	10
138/0	94	31	13
153/2	87	57	9
145/1	88	50	7
156/2	78	70	8
140/1	93	34	13
158/2	67	86	5
155/0	62	84	9
139/0	94	28	17
144/3	52	80	12
126/1	79	32	15
151/2	46	77	28
154/4	20	108	26
150/7	17	101	32
143/1	36	76	31
131/4	31	79	21
148/9	14	100	34
145/4	12	100	33
155/22	11	87	57
138/5		90	32
	16	97	37
144/11			
148/14	9	93	46
129/3	16	78	35
117/8	20	69	28
129/12	9	79	41
84/1	30	33	21
128/19	4	62	62
81/0	23	36	22
111/13	3	56	52
78/0	34	24	20
99/5	4	63	32
110/69	2	25	83
99/15	1	40	58
96/23	1	35	60
89/6	3	44	42
46/0	17	14	15
85/14	2	42	41
83/27	2	26	55
80/35	0	20	60
47/0	9	19	19
71/16	1	28	42
68/15	0	22	46
66/55	0	7	59
57/3	2	31	24
42/2	1	23	18

MOST ADDED

BELLAMY BROS. w.FORESTER SISTERS (69)
MICHAEL JOHNSON (55)
MEL MEDANIEL (36)
WAYLON JENNINGS (35)
GEORGE JONES (27)
STATLER BROTHERS (27)
SAWYER BROWN (23)
ALABAMA (22)

HOTTEST

EDDIE RABBITT & JUICE NEWTON (84)
TANYA TUCKER (60)
JANIE FRICKIE (54)
DWIGHT YOAKAM (47)
CRYSTAL GAYLE (46)
RANDY TRAVIS (44)
STEVE EARLE (38)
RONNIE MILSAP (38)
SCHUYLER, KNOBLOCH & OVERSTREET (35)
FORESTER SISTERS (33)

MOST ADDED & HOTTEST list those songs actively the most adds nationally, and the songs reported "hostest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

BELLAMY BROTHERS with FORESTER SISTERS

Too Much Is Not Enough (MCA/Curb)

On 69% of reporting stations. Rotations: Heavy 2, Medium 25, Light 83, Total Adds 69 including WCAO, WYII, WZZK, WTOR, KBMR, WMMI, WONE, KJJY, WKKQ, KVOO, KRST, KIK-FM, KYAK, KKCS, KEIN, KUPL, KMPS; KRPM, KGA, KIIM. Debuts at number 37 on the Country chart.

DOLLY PARTON

We Had It All (RCA)

On 62% of reporting stations. Rotations: Heavy 1, Medium 40, Light 58, Total Adds 15, WPTR, WRKZ, WKLO, WRNL, WQYK, WTQR, WSLR, WGAR-FM, KXXY, KIOV, KWEN, KKAL, KCKC, KMPS, KIIM. Moves 44-38 on the Country chart.

SAWYER BROWN

Out Goin' Cattin' (Capitol/Curb)

On 60% of reporting stations. Rotations: Heavy 1, Medium 35, Light 60, Total Adds 23 including WQBE, WIXL, WZZK, WCOS, WIVK, WDXE, WKSJ, WSIX, WQDR, WKIX, WUSQ, WSLR, WMNI, WAXX, KWMT, WFMS, WLLR, KTTS, KGHL, KFRE. Moves 46-39 on the Country chart.

99% Of All R&R Stations Can't Be Wrong!

RESTLESS HEART "That Rock Won't Roll

Obviously A Hit! From *Obviously* The Best New Group In Nashville Today.

Thanks, Radio, For Confirming Our Suspicions!

RCA ET IN

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

RONNIE McDOWELL "When You Hurt I Hurt" (MCA/Curb) 85/14
Rotations: Heavy 2. Medium 42, Light 41, Total Adds 14, WTCH, KIKK, WDXE, KLLL, WODR, WSLR, KSO, KFGO. WOW,
KTTS, K1D2, KGHL, KUUY. KIM, Heavy. WTSV. WOKK Moves 48-42 on the Country chart.
GEORGE JONES "Wine Colored Roses" (Epic) 83/27

GEUNGE JUNES "WINE COIOFOR NOSOS" (EDIC) 83/2/ Rotations Heavy 2, Medium 26, Light 55, Total Adds 27, WTCR, WPOR, WEZL, WKLO, KKIX, WAMZ, WWKA, WKIX, WRNL, WONE, KSO, WKKO, WYNG, WFMS, WOW, WKCO, WTHI, KIK-FM, KYAK, KGHL, KUGN, KFRE, KEIN, KFMS, KOLO,

WAYLON JEMINISS." What You'll Do When I'm Gone" (MCA) 80/35
Rotations: Heavy 0. Medium 20, Light 60. Total Adds 35 including WBOS; WRKZ; WAJR, WNYR, KASE, WSOC, KIKK,
WWKA, WJSG, WyMN; WONE, WYMS, KFKP, WOW, WXCL, KFD, KIK-FM, KUGN, KFRE, KTOM, KMPS, KIM, Debuts at

RUINDER 44 on the County chain.

GENE WATSON "Everything I Used To Do" (Epic) 71/16
Rotations: Heavy 1, Medium 28, Light 42, Total Adds 16, WCAO, WIXL. WPOR, WWVA, WUSY, WOKK, WSIX, KBMR, WMNI, WMDA. KTPK, KIPK, MXXMK, WUYN, KIZ, KGA. Heavy, KFDI. Debuts at number 46 on the Country chain.

TOM WOPAT "I Won't Let I you Down" (EM America) 869/15
Retations: Heavy 0. Medium 22: Light 46, Total Adds 15, WAAL WBGW, WILK KHEY, KKIX, WMNI, WKKQ, WFMS, KXXY, WICCHAEL JOHNSON "Give Me Wings" (RCA) 66/55

MICHAEL JOHNSON "Give Me Wings" (RCA) 66/55

Rotations: Heavy 0, Medium 7, Light 59, Total Adds 55 including WCAO, WAJR, WPOR, KEAN, WXBO, WDXE, KYKX, WCMS, WQDR, KJNE, WUBE, KFKF, WOW, WTCM, KUUY, KLZ, KCCY, KOLO, KCBO, KSON, Debuts at number 48 on the

Country onan KATHY MATTEA "Walk The Way The Wind Blows" (Mercury/PolyGram) 65/12 Rotalons Heavy O, Medium 19, Light 46, Total Adds 12, KEAN, KASE, WYML WEZL, WUSY, WTVY, KYKX, WSIX, KSO, KWMT, WWJO, SIGO, Medium, "WLW, WTOR, KTTS, KFDI, KUZZ, KTOM, KCKC

ED BRUCE & LYNN ANDERSON "Fools For Each Other" (RCA) 64/19
Rotations Heavy 0, Medium 14. Light 50, Total Adds 19. WCAD, WOBE, KASE, WEZL, WSOC, KSSN, WSIX, WUSO, KSO, WKKO, WKCO, KTTS, WTH, KETP, KIFE, KIFEN, KCOY, KG

BUTCH BAKER "That's What Her Memory Is For" (Mercury/PolyGram) 62/4 Rotations: Heavy 1. Medium 22, Light 39, Total Adds 4, WYII. WDXE, WAMZ, WTOR. Heavy: KKYX. Medium: WIXY, KEAN WEZL, WESC, WIYK, WOW, KTTS, KRKT, KALF.

SIGNIFICANT ACTION

MEL McDANIEL "Stand On it" (Capitol) 47/36

Medium 7, Light 39, Total Adds 36 including WXKX, WCVR, KRRV, WUSY, WLWI, WCMS, KYXX, WWKA, WBCS, WOW, WTCM, KVOO, KUZZ, KCCY, KOLO.

SHELLY WEST "Love Don't Come Any Better Than This" (WB) 46/4
Rotations: Heavy 0, Medium 20, Light 26, Total Adds 4, WGNA, WGBE, WAJR, KMPS, Medium: KASE, WBCS, WTCM, KNIX,

KALIF, KSUP.

"O'KANES "O'R Darlin'" (Columbia) 44/19

Rotations: Heavy 1, Medium 7, Light 36, Total Adds 19, WBGW, WTSV, WAJR, KRRV, WGTO, KKIX, WPAP, KKYX, KJNE.

KBMR, WMNI, WONE, WAXX, WTSO, WXCL, WXCO, KTTS, WTCM, KEIN, Heavy, KFDI.

KENDALLS "Fire At First Sight" (MCA/Curb) 35/17

Rotations: Heavy 0, Medium 8, Light 27, Total Adds 17, KFGO, WBCS, WOW, WXCL, KTTS, KUUY, KALF, KTOM KEAN, KRRV, WGTO, WTVY, KIKK, KYKX, WLWI, WIRK, WMNI.

VERN GOSDIN "Time Stood Still" (Mercury/PolyGram) 34./8
Rotations: Heavy O, Medium 9. Light 25. Total Adds 8. WGNA, KIKK, WWKA, KJNE, WMNI, KWMT, KRKT, KRWQ. Medium: WKLO, WTV. WGKK, KWK, WGKS, KKYX, WGNK, KITS, KFDI.

TAMMY WYNETTE "Alive And Well" (Epic) 33/1

Rotations: Heavy O, Medium 13, Light 20, Total Adds 1, WTHL Medium: WEZL, WCMS, KKYX, KSO, KFGO, KWMT, WKCO, KTTS, KRRT, KKCS, KUGN, KALF, KOLO, Light: WRKZ, WCVR, WIXY, KRRV, WGTO, WESC, KIKK, WLWI, WAXX, WTSO, WCW, KTFK, KYROO, KFDI, KYXA, KKAL, KRWQ, KSOP, KIGO

WOW, KIFE, NUOL, REDI. RAND, DANE, DATE, DATE, BOTHER TON, STATLER BROTHERS "Only You" (Mercury/PolyGram) 31.27

Rotations Heavy 1, Medium 4, Light 26, Total Adds 27 including WCAO, WYAY, WGTO, WTVY, WIVK, WOKK, WLWI, WCMS, WKKA, KHK, KYOO, KRKT, KJZ, KNIX, KOKC.

NEW GRASS REVIVAL "Ain't That Peculiar" (EMI America) 26/7

Heavy 0, Medium 4, Light 22, Total Adds 7, WCAO, WXKX, KYKX, WOKK, WIRK, KVOO, KEIN, Medium: WAMZ, CM, KFDI. Light: WBGW, KEAN, WESC, WCMS, WKKQ, WOW.

EVERLY BROTHERS "These Shoes" (Mercury/PolyGram) 26/5
Rotations: Heavy 1, Medium 7, Light 18, Total Adds 5, WPAP, WRNL, KKYX, WAXX, KFGO, Heavy: KBMR, Medium: WYII

CON HUNLEY "Quittin" Time" (Capitol) 24/9
Rotations: Heavy 0, Medium 0, Light 24, Total Adds 9, WGNA, WVAM, WBGW, WYII, WGTO, WQYK, WOW, WXCL, KIGO Light KEAN, WGSY, WCMS, KINS, WIRK, KXXY, KOIL, KCCY, KOLO.

JUDY RODMAN "She Thinks That She'll Marry" (MTM) 18/16

wy 0, Medium 1, Light 17, Tota

ROY CLARK "Jukebox Saturday Night" (Silver Dollar) 15/2
Rotations: Heavy O, Medium 4, Light 11, Total Adds 2, WYII, WCMS, Medium: KKYX, KSO, WOW, KIGO, Light: WLWI, WAXX,

HIGHWAY 101 "Some Find Love" (WB) 14/3

WBOS, WIXY, WYII. Medium: WCMS, KEIN. Light: WGNA, WBGW,

B.J. THOMAS "Night Life" (Columbia) 13/8

dds 8. WVAM, KILTEM, WOKK, WLWI, WPAP, KKYX, WIRK, KEGO, Light

BETH WILLIAMS "Wrong Train" (BGM) 12/1

WLWI, Medium: KRKT, Light: WCAO, WBGW, WAJR; KRRV, KYKX,

KATA, KUNE, KITS, KUOT, KHWU.

CHANCE "What Did You Do With My Heart" (Mercury/PolyGram) 12/1

Rotalions: Heavy 1, Medium 4, Light 7, Total Adds 1, KRKT. Heavy: WKSJ. Medium: KEAN, KASE, WLWI, KTTS, KUZZ, KRWQ.

RICKY SKAGGS "Love's Gonna Get You Some Day" (Epic) 10/10
Rotations: Heavy 1, Medium 1, Light 8, Total Adds 10, WVAM, WBGW, WRKZ, WIXY, WGTO, WIRK, KBMR, KXXY, KRWO,

TOM T. HALL "Love Letters In The Sand" (Mercury/PolyGram) 10/7
Rotations: Heavy 0, Medium 0, Light 10, Total Adds 7, WYII, KILTFM, KKYX, WGEE, WOW, KVOO, KRKT, Light: WCAO,

TONI PRICE "How Much Do I Owe You" (Master) 10/3
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 3, KKYX, WOW, KRKT. Medium: KFGO. Light: KRRV, WGTO, KSO, KTTS,

BOBBY G. RICE "You've Taken Over My Heart" (Ooorknob) 9/2
Rotations: Heavy O. Medium 1, Light 8, Total Adds 2, WLWI, KRWD. Medium: KFGO. Light: KKYX, KWMT, WOW, KTTS,

PAT GARRETT "Rockin" My Country Heart" (Compleat/PolyGram) 9/0
Rotations Heavy 0, Medium 1, Light 8, Total Adds 0, Medium: WRKZ, Light: WCAO, WWVA, WTVY, WOKK, KKYX, KFGO.
KWMT, KVOO.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

LIONEL RICHIE & ALABAMA/Deep River Woman (Motown) Dancing On... RANDY TRAVIS/Messin' With My Mind (WB) Storms Of Life FORESTER SISTERS/Drawn To The Fire (WB) Perfume, Ribbons, & Pearls GEORGE STRAIT/Rhythm Of The Road (MCA) #7 HANK WILLIAMS JR./Montana Cafe (WB/Curb) Montana Cafe REBA McENTIRE/One Thin Dime (MCA) Whoever's In New England SOUTHERN PACIFIC/Road Song (WB) Killbilly Hill RANDY TRAVIS/My Heart Cracked (WB) Storms Of Life EDDIE RABBITT/Singing In The Subway (RCA) Rahhitt Trax Four For The Show

STATLER BROTHERS/We Got The Memory (Mercury/PG) CONWAY TWITTY/Jennifer Johnson And Me (WB)

SOUTHERN PACIFIC/I Still Look For You (WB) MARIE OSMOND/Everybody's Crazy 'Bout My... (Capitol/Curb)

STEVE EARLE/Fearless Heart (MCA)

GEORGE STRAIT/Stranger Things Have Happened (MCA)

I Only Wanted You Guitar Town

Fallen For You For ...

Killhilly Hill

One World JOHN DENVER/Love Is The Master (RCA)



Some guys have ALL the fun . . .

"Out Goin' Cattin'" SAWYER BROWN

BREAKERS

R&R 39

BB 46

Produced By RANDY SCRUGGS

COUNTRY ADDS & HOTS

MOST ADDED

EAST

Bellamy Bros. (MCA/Curb) E. Rabbitt & J. Newton (RCA) SOUTH HOTTEST

KFKF Kansas City, MO

WITL-FM Lansing, Mi

BILLY JOE

WTSO Medison, WI

BELLAMY BROTHERS O'KANES HOLLY DUNN HICHAEL JOHNSON

Beilamy Bros. (MCA/Curb) Michael Johnson (RCA)

E. Rabbitt & J. Newton (RCA)

MOST ADDED MIDWEST

Retiemy Bros (MCA/Curh)

HOTTEST

F Rabbitt & J Newton (RCA)

BELLAMY BROT STATLER BROT MEL HCDANIEL

MAYLON JENNI KENDALLS KATHY NATTEA JIM & JESSE HOTEBET: JANIZ PRICKE DWIGHT YOAKA RABBITT & NE STEVE EARLE RANDY TRAVIS

KHEY El Paso, TX

FEYEREVIER, IN MICCHAEL JOHNS GEORGE JONES NICOLETTE LAI TON MOPAT JUDY BOOMN O'KAMES HOTLEST EXTLE ZANDY TRAVIS SWEETHERTS EXILE LYLE LOVETT

WESC-AM/FM Greenville, SC

KILT-FM Houston, TX

TOM T. HALE B.J. THOMAS MARTY HAGGI RESTLESS HE ALABAMA Hottest: none

WGKX Memphis, TN

WOKK Meridien, MS

JUICE NEWTON RANDY TRAVIS OSMOND & DAVIS BILLY JOE ROYAL SWEETHEARTS OF

WKSJFM Mobile, AL

MOST ADDED Bellamy Bras. (MCA/Curb) Michael Johnson (RCA)

WEST bbitt & J. Newton (RCA) Tanya Tucker (Capitol)

HOTTEST

Radegn/Durham
LACY J. DALTON
BELLANY BROTHERS
SAMYER BROWN
GEORGE JONES
HICHARL JOHNSON
GEORGE STRAIT
HOLLOWING
EXILE
EXILE
RABBITT & NEWTON
CRYSTAL GAYLE
DMIGHT YOAKAM

WRML Richmond, VA

T. GRANAH BROWN DOLLY PARTON GEORGE JONES EVERLY BROTHERS MOTECAL RONNIZ MILSAP RABBITT & NEMTOR TANYA TUCKER CHYSTAL GAYLE EXILE

KKYX San Antonio, TX

See Antonio, Ta
HEL HCDANIES
HEL HCDANIES
BLI ANY BROTHERS
LI ANY BROTHERS
HIGHAZI, JOHNSON
TON T. HALL
EVERLY BROTHERS
O'KAMES
TONI FRICE
JIN & JEESE
HOLLOSTER SISTER
BOSNIES HILSAP
FOMESTER SISTER
BAGNIE HLEAP
FOMESTER SISTER
RANDY TRAVIS

KRMD-AMFM Shreveport LA

EAST

O'KANES

WRKZ-FM Harshey, PA

WAJR Morge

WPTR Albery, HY

MVAM Altoons, PA

Hottest: RABBITT & HENT SCHUYLER. KNOS CONLEY & POINT LEE GREENHOOD RESTLESS HEART HOLLY DUNN ROMRIE MCDOWELL GEORGE JONES Nottest: EXILE CORLEY & POINTES RESTLESS HEART TANNA TUCKER RANDY TRAVIS

WBQW-FM

HOTTONT TUCKER WYRK Buffelo, NY

Notteet: Cherismon, WY
MICHAEL MURPHEY
BELLANY BROTHERS
HICHAEL JOHNBON
SANYER BROWN
SHELLY MEST
BRUCE & ANDERSON
MOCKMET
RABBITT & NEMTON
TANYA THOCKEP
EXILE
REITH WHITLEY
CORLEY & POINTER

WCVR Randolph, VT

HEL MCDANIEL
HICHAEL JOSSON
HOLLY EUSON
ERLILANY BROTHERS
Hottest:
JANIE FRICKE
ROSANNE CASH
EXILE
CONLEY & POINTER
CONLEY & POINTER

GATLIN BROTHERS
WAYLON JENNINGS
MOTON JENNINGS
HOTOSET;
ROSANNE CASH
CRYSTAL GAYLE
JANIE FRICKE
RABBITT & NEWTON
SCHLYLER, KNOBLO

ADAM BAKER RICKY SKAGS RICKY SKAGS RIGMAY 101 JUDY RODHAN HEL HCDANIEL HICHAEL JORNSO BELLANY BROTHE MOTEBEL JAMIE FRICKE JABELT A NEWT TANYA TUCKER CRYSTAL GAYLE EXILE

Welland, OHT

OSMOND & DAYES
JUICE MENTON
STEVE MANINER
BARBARA HANDERLI
ANTINER
AND HELD
ANTINER
LYLE LOVETT
T. GEMAN BROWN
HOLLY DINN
HOLLY DINN
HARD
ANTER BROWN
RABBITT & HENTON
FAMILY BROWN
HOLLY DINN
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HOLLY
H

AÍABAMA SANTER BROWN BELLANT BROTHE GENE WATSON HOTTORY CRYSTAL GAYLE EXILE CORLEY & POINT GENE WATSON PAHILY BROWN

HOTTOGET TANYA TUCKER CRYSTAL GAYLE LEE GREENWOOD RESTLESS HEAR JANIE PRICKE

BELLIANY BROTHERS Hottest: RABBITT & NEMTON CHYSTAL GAYLE DWIGHT YOAKAM TANYA TUCKER SCHUYLER, KNOBLOK GEORGE STRAIT
ROWNIE NCOMPELL
GEORGE JONES
RUCCE A AMERISON
JAMES
ANTICA
JAMES
ROTTON
JAMES
ROTTON
JAMES
ROTTON
RO WILQ William JOHN SCHOELDER GEORGE STRAIT Hottest: STEVE EARLE CONLEY & POINTER RANDY TRAVIS RANBITT & HIDSTON WWWW-FM Detroit, MI

KAJY

MIDWEST

JUDY RODMAN SELLAMY EROTHERS BRUCE & ANDERSON GEORGE JONES TON MOPAT RABBITT & NEWTON TANYA TUCKER CRYSTAL GAYLE JANIE FRICKE EXILE KBMR Blomerck, ND

MEL HCDANIEL
BELLANY BROTHE
BICKY SKAGGS
STATLER BROTH
HANK WILLIAMS
GENE WATSON
O'KANESS
HOTTER
HOTTHER
HOTTH

RESTLESS HEART STEVE HARINER

WUBE#M Cincinnell, OH

MICHAEL JOHNS
LYLE LOVETT
HOTTOM:
EXILE
JANIE FRICKE
SOUTHERN PAC:
BILLY JOE ROT
PORESTER SIST

LANY BROTHERS TLER BROTHERS HAEL JOHNSON

Chrestand, OH
ALABAMA
GATLIN BROTHER
BARRARA HANDRI
WILLIE NELSON
NOLLY PARTON
NOLEY PARTON
NOTESTER SISTE
CHYSTAL GAYLE
RABBITT & NEW
TANYA TUCKER
DWIGHT YOAKAM O'RANES Motteet: JANIE FRICKE RABBITT & NEW TANYA TUCKER CHYSTAL GAYLE RANDY TRAVIS

SAWYER BROWN KATHY HATTEA VERN GOSDIN

HICKEY GILLEY Hottest: RABBITT & NEWT TAMYA TUCKER CRYSTAL GAYLE EXILE SCHUYLER, KHOB

BELLANY BROTHERS STATLER BROTHERS TOM T. HALL HEL HCDANIEL BOLDERS! DMIGHT YOARAM JAMIE PRICKE RABBITT & NEWTON

KXXY OOLLY PARTON RICKY SKANGOS ADAN BAKER TOM MOPAT HOLLY BUNN HOTESET RANDY TRAVIS RABBITT 6 NEW EXILE STEVE EARLE BONNIE HILGAP HICKEY GILLEY
RONNIE HCOOWELL
ANNE HURRAY
HOTTOBET
RONNIE HILSAP
TANYA TUCKER
RABBITT & NINTO
DRIGHT YOAKAM
CRYSTAL GAYLE

Omaha, 488
ALABAMA
ALABAMA
GDBROE JONES
BELLANY BROTHER
ROWRIE HCOMEL
STATLER BROTHER
REPROLLES
REPROLLES
TOME PRICE
RIORRES IN THE J
TOME TOME JONESON
HOTERSTIT MALL
CORNEL JONESON
BOSCON D ADVIS
BELLANY BROTHER
BELLANY BROTHER BELLANY BROTHERS SAMYER BROWN MAYLON JENSING GEORGE JONES TONNE JONES HOTELSAP ROBBIE HILSAP RABBITT & MEMTON SYLVIA RANDY TRAVIS TANYA TUCKER

BELLAMY BROTHERS GEORGE JONES TAMBY WINETTE BRUCE & ANDERSON BOLLEGAL JAMIE FRICKE FORESTER SISTERS RABBITT & NEWTON TANYA TUCKER CONLEY & POINTER

KTPK-FM Topole, KS MEL HCDANIEL
SELLAMY BROTHE
STATLER BROTHE
GENE MATSON
SOUTHERN REIGN
HOTHER HILSAP
JANIE PRICKE
DWIGHT YOAKAM WKCQ Saginaw, Mt

PORESTER SIS SEGLANY BROTHERS
GEORGE JONES
BRUCE 4 ANDERSON
O'KAMES
NICHAEL JOHNSON
STATLER BROTHERS
ROTHERS
ROTHER WTCM Traverse City, Mt

MICHAEL MURPHEY T. GRAMAM BROWN DOLLY PARTON HOTEGET DWIGHT YOAKAM RESTLESS HEART SOUTHERN PACIFIC SCHUYLER, KNORA RAMDY TRAVIS

GEORGE STRAIT DOLLY PARTON HOTCHET! DON WILLIAMS RANDY TRAVIS T.G. SHEPPARD RONNIE RILSAP TAMYA TUCKER KVOO Tulse, OK

TOM MOPAT
TOM MOPAT
TOM MOPAT
MEL HODANIEL
CASH & JENNIE
SELLAMY BROTH
STATLEF BROTH
CONNIE SHITH
NEW GRASS REV
TOM T. MALL
JERRY NATLOR
NOTES TO SHITH
NEW GRASS REV
MICHEY FOLIKE
RAMOY TRAVIS

MEL NOAMIEL
MEL NOAMIEL
MICHAEL JOHN'S
STATLER BROTHS
KATHY HATTEL
BELLANY BROTHS
HOTEGAT
RONNIE MILSAP
PORESTER SISTE
DMIGHT YOAKN
RABBITT 1 NEM
STEVE EARLE

SOUTH

KEAN-AMFR Abliene, TX ATTEA JOHNSON

WEZL-FM Charleston, SC Charleston, SC
BILLY JOE ROYI
ALABANA
GEORGE JONES
KATHY HATTER
BRUCE & ANDERS
HAVION JENNING
MEL, HICHARI EL,
HOLLAY DUNN
HATTER
JOHN CONLEE
TANYA TUCKER
ENSANNE CASH
LEE GREENMOOD
PESTLESS HEART
WIGOCFEE

WYAY Attente, GA BELLANY ENOTHERS BRUCE & AMDERSON MAYLON JENNING HOLLEST: RABBITT & NEWTON TANYA TUCKER CONLEY & POINTER LEE GREENWOOD EXILE STATLER BROTHERS KEITH WHITLEY WKHX Atlanta, GA

WUSY T. GRAHAM BROWN GINE WATSON KATHEY MATTEA HEL HODANIEL HOTTEAT JANIE FRICKE FORESTER SISTERS RABBITT & NEWTON EXILE RAMENY TRAVIS

KASE Austin, TX

WVMI Bliosi, MS

KTOM Salinae, CA

HOTTER HOTTER TANYA TUCKER STEVE EARLE CONLEY & POINT RANDY TRAVIS GEORGE STRAIT

JOHN SCHNEIDE GEORGE STRAIT T. GRAHAM BROW SAMYER BROWN HOTCEBEL! DON MILLIAMS COMMAY TWITTY RONNIE MILSAP JOHN COUGAR ALASAMA WAYLON JENNINGS T. GRAHAM BROWN RATHY MATTEA HOLLEST: RANDY TRAVIS OSMOND & DAVES

MAYLON JENNINGS
O'RANES
RICKY SKAGGS
RENDALLS
STATLER BROTHERS
NOTESEL RABBITT 4 NAMPON
CHYSTAL GAVLE
RESTLESS HEART
RANDY TRAVIS
ALABAMA KYKR Secumoni, YX

HICHAEL JOHNSON LYLE LOVETT SHOTOUN BEVIL DECKERT HOTESTAL GAYLE COSKLEY & POINTER RABBITT & NEWTON EXILE RANDY TRAVIS KPLX-FM . Delies-F1. Worth BELLANY BROTHERS BARRARA MANDRELL Hottest: REBA MCENTIRE RANK WILLIAMS JR KEITH WHITLEY NITTY GRITTY DIR CONLEY & POINTER

DENOMBA, RY
GEORGE JONES
SELLAMY BROTNERS
DOLLY PARTON
MAYLON JENNINGS
MARTY STUARY
SILLY JOE NOYAL
HOTEAST: A NEWTON
TANYA TUCKER
STEVE EARLE
JANIZ FRICKE
JANIZ FRICKE
CONLEY & POINTER

WOXE

ALABANA
CASH & JENNINGS
CASH & JENNINGS
GEORGIC MATTER
HICHARL JOHNSON
CON HUNLEY
HICHARL JOHNSON
SAMYER BROWN
GLENN SUTTON
PATSY MARIE
STATLER BROTHER!
HOTEGER
JOHN COMELEE
JANIE FRICKE
A.J. MASTESS
CONLEY & POINTE!
KIM

KIIM Tucson, AZ

BELLAMY BROTHERS MICHAEL JOHNSON MEL HODANIEL REMDALLS STATLER BROTHERS B.J. THOMAS BETH MILLIAMS BORBY G. RICE WSIX-FM Nashville, TN

WAMZ#M Louisville, KY

HOTERST DIRT DIRT NITTY GRITTY DIRT NICOLETTE LARSON GEORGE JONES KEITH WHITLEY WILLIE NELSON RONNIE HODOWELL BILLY JOE ROYAL

Norton, VA
BELLAMY BROTH
HICHAEL JOHN'S
STATLER BROTH
MEL HCDANIEL
ROY CLARK
HOTCEST!
SONNIE RILSAF
JANIE FRICKE
FORESTER SIGN
DEIGHT YOAKAN
RABBITT 6 NEM WILLIE NELSON ANNE MURRAY BARBARA MANDRELL HOTCREST JANIE PPICKE RABBITT & NEWTON STEVE EARLE BILLY JOE ROYAL ALABAMA

CHARLY MCCLAIN DOLLY PARTON
ALABAMA
STEVE MARINER
CONNIE SMITH
CON MUNLEY
MOTEGAT
RESA TICENTIRE
ROWNIE MILSAP
STEVE ZARLE
RAMDY TRAVIS
JOHN SCHNEIDEI KJNE Waco, TX

STATLER BROTHE VERN GOSDIN WAYLON JENNING GEORGE JONES WILLIE NELSON MELL MCDANIEL HOTCHET JARAMA PORESTER SISTE RONNIE MILSAP LIONEL RICHIE REITH WHITLEY

WTQR-FM Winston/Selem Winston/Selem, NC DOLLY PARTON RELLANY BROTHERS BUTCH BARER HOTLOGE FORESTER SISTERS TANYA TUCKER RABBITT & NOMITON ROSANNE CASH RANDY TRAVIS

WEST

BELLARY BRO

KIK-FM Ansheim, CA

KYOC Casper, WY KUZZ Bekersfield, CA

MICHAEL JOHNSON MEL MCDANIEL Mottest: DMIGHT YOAKAM TANYA TUCKER EXILE WILLIE NELSON

MICHAEL JOHNSON BELLANY BROTHERS

Mottest: JANIE FRICKE STEVE EARLE SCHLYLER, KNOE RESTLESS HEART LEE GREENMOOD KLZ Denver, CO

NICHAEL JOHNSON JUDY RODMAN

MICHAEL JOHNSON MEL MCDANIEL BRUCE, & ANDERSON O'KANES G TRANES
GEORGE JONES
NEW GRASS REVIVAL
BELLANY BROTHERS
HOLLER'S
GANOND & DAVIS
STEVE EARLE
SCHLYLER, KNOBLOG
SOUTHERN PACIFIC

KNIX-FM Phoenis, AZ BELLAMY BROTHE T. GRAHAM BROW HOLLEST FORESTER SISTE TANYA TUCKER RABBITT & NEWT NITTY GRITTY D LYLE LOVETT KFMS Las Vegas, NV STEVE WARINES JUICE NEWTON

KZLA Los Angeles, CA

KCCY-FM Pueblo, CO BRUCE & ANDERSO MICHAEL JOHNSON MEL HODANIEL

TOM MOPAT JOHN DENVER MICHAEL JOHNSON STATLER BROTHERS DOLLY PARTON KOLO Reno, NV

MICKEY GILLEY MICHAEL JONNS LYLE LOVETT HOTLEST: CRYSTAL GAYLE RABBITT & NEW FORESTER SIST TANYA TUCKER DMIGHT YOAKAM BILLY JOE ROYAL TON MOPAT T. GRAMAN BROWN HOTCHST! FONNIE MILSAP JOHN CONLEE FORESTER SISTERS DMIGHT YOAKAN TANKA TUCKER KSON-AM/FM Sen Diego, CA

HOLLY DUNN

ANNE MURRAY GEORGE JONES BELLAMY BROTY HOTTEST: HOTTEST: TANYA TUCKER FONNIE MILSAY KEITH WHITLEY SYLVIA STEVE EARLE

DOLLY PARTON RONNIE MCDOMELL SELLAMY BROTHERS MAYLON JENNINGS ANNE MURRAY HOLLOST CONLY! A POINTER WILLIE NELSON STEVE BARLE SCHUTER, KNOSLO

160 REPORTERS 154 CURRENT REPORTS

The following stations reported no change in their rotations this week: KCJB/Minot WIL/St. Louis

The following stations falled to report this week & their rotations were frozen: KSOP/Salt Lake City KWJJ/Portland WPOC/Baltimore WWWW/Detroit WYNK/Baton Rouge WYRK/Buffaio

WKIX/Raieigh is no longer a Country reporting station.

RADIO & RECORDS NATIONAL AIRPLAY

FULL-SERVICE AC

TOP 20

2 2 2 HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis) 1 1 2 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS) 14 12 6 3 GENESIS/Throwing It All Away (Atlantic) 8 7 5 NEIL DIAMOND/The Story Of My Life (Columbia) 5 5 3 5 BERLIN/Take My Breath Away (Columbia) 11 9 9 @ EL DeBARGE/Love Always (Gordy/Motown) 17 16 12 ANITA BAKER/Sweet Love (Elektra) 12 11 8 3 BILLY OCEAN/Love Zone (Jive/Arista) 3 3 4 9 MIAMI SOUND MACHINE/Words Get in The Way (Epic) 4 4 7 10 MIKE & THE MECHANICS/Taken In (Atlantic) 15 14 13 AIR SUPPLY/Lonely Is The Night (Arista) _ 20 14 12 TOTO/I'll Be Over You (Columbia) 7 8 11 13 LIONEL RICHIE/Dancing On The Ceiling (Motown) — 19 16 GLADYS KNIGHT & BILL MEDLEY/Loving On Borrowed Time (Scotti Bros./CBS) 18 17 15 1 PAUL SIMON/You Can Call Me Al (WB) 20 18 17 MODDY BLUES/The Other Side Of Life (Polydor/PG) _ _ 20 C CARLY SIMON/Coming Around Again (Arista) 6 6 10 18 MICHAEL McDONALO/Sweet Freedom (MCA) 13 18 19 STEVE WINWOOD/Higher Love (Island/WB) BREAKER @ CYNDI LAUPER/True Colors (Portrait/CBS)

SEPTEMBER 19, 1986

lotai			
Reports/Adds	неачу	Medium	Light
44/0	41	2	1
44/0	36	5	3
44/3	30	13	1
41/0	31	8	2
36/0	28	6	2
37/3	23	12	2
38/3	16	21	1
36/1	17	18	. 1
38/0	18	17	3
33/0	16	11	6
33/0	12	18	3
37/1	9	23	5
29/0	16	9	4
34/2	4	23	7
26/0	. 9	16	1
26/1	5	19	2
31/6	3	22	6
28/0	16	-8	4
27/0	5	16	6
24/1	2	15	7

MOST ADDED

PETER CETERA (10) BEACH BOYS (6) CARLY SIMON (6) JANET JACKSON (5) DAVID PACK (5)

HOTTEST

HUEY LEWIS & THE NEWS (31) CARL ANDERSON & GLORIA LORING (27) NEIL DIAMONO (22) GENESIS (20)

BREAKERS

CYNDI LAUPER True Colors (Portrait/CBS)

51% of our reporters on it. Rotations: Heavy 2, Medium 15, Light 7, Total Adds 1, WIBA. Debuts at number 20 on the Full-Service chart.

NEW & ACTIVE

BOB SEGER & THE SILVER BULLET BAND "It's You" (Capitol) 22/0
Rotations Heavy 2/0, Medium 130, Ugm 1/0, Total Adds 0, Heavy, WGY, MTKO, Medium, WFBR, WWKB, WISN, WCCO, WHBC, WSPD, VLON, KSL WWMN, WPOE, WMFT, WGBR, WASK, Light including KJR, WICC, WCHS, WGOW, KBOL DAVID PACK "I Just Can't Let 6g." (WB) 18/5

NOTION HEAVY 0, Medium 8/1 Light 10/4, Total Adds 5, WCCO, KJR, WCHS, KUGN, WWNR. Medium including WFBR, WHBY, WSPD, WPOE, WASK, KTWO, KVEC. Light including WHBC, WROK, WTKO, WMTR, WGBR, KFQD

ROSIE VELA "Magic Smile" (A&M) 15/0

NOSIE VELA MAGIE SIIIIE (A@M) 13/U
Diations: Heawy (), Medium '70, Light 8/0, Total Adds (), Medium: WSPD, KUGN, KSL, WWNR, WPOE, WTKO, WASK, Light: WDBO, WCHS, WJDX, WHBC, WROK, KBO), WGBR, KFOD.

WOBO, WCHO, WILD, WHEC, WHOK, REUD, WOBN, RFUD.

PETER CETERA with AMY GRANT "Next Time I Fall" (Full Moon/WB) 14/10

Rotations: Heavy 0, Medium 7/5, Light 7/5, Total Adds 10, WCCO, KFMB, KJR, WELI, WGY, WROK, WSPD, KUGN, WWNR, WMTR. Medium Incuding WFBR, WCEC Light in-clinding WBB, WCBD.

WMTH, Medium Including WHEN, KYEC, Lippt including Wisk, Wister,
ANNE MDRRAY "Why Life's A Dances" (Capitol) 14/1
Rotations: Heavy 20, Medium 7/1, Lipst 50, Total Adds 1, wSPD, Heavy; WHBY, KYEC, Medium including WTMJ, WCCO,
WCY, KSL, WCOE, WIBC, Light; WCHS, WIBA, WGSR, WASK, KFCD.

JAMES TAYLOR "Only A Dream In Rio" (Columbia) 13/1

CHRIS OBBURGH "The Lady in Red" (A&M) 12/4

WCHS, KUGN, WWNR, WGBR. Heavy: WCCO. Medium including 1/0, Medium 5/1, Light 6/3, Total Adds 4, N SL, WPOE. Light including WJDX, WMTR

GEORGE BENSON "Kisses in The Moonlight" (WB) 12/2

KSL, WPOE, WJBC, WASK. Light including WTKO, KTWD.

DAVE VALETIN & ANGELA BOFILL "Can't Change My Heart" (GRP) 12/2

uding WFBR, WCCO, WPOE, WGBR, , Light 6/1, Total Adds 2, with BC, WTKO, WJBC, WASK

"When I Think Of You" (A&M) 11/5
. Medium 7/3, Light 3/2, Total Adds 5, WGOW, WHAS, WSPD, WCIL, KFQD. Heavy: WICC. Medium
Oc., WTKO, WSP.

RIC OCASEK "Emotion In Motion" (Geffen) 11/3

dds 3, WCHS, WJDX, KFQD, Medium; KUGN, KVEC, Light including Rotations: Heavy 0, Medium 2/0, Light 9/3, To WHBC, WPOE, WTKO, WMTR, WSTU, WASK

BILLY JOEL "A Matter Of Trust" (Columbia) 11/1
Rotations: Neavy 1:0. Medium 5:0. Light 5:1. Total Adds 1. KFQD. Heavy. WICC. Medium. WTVN, WWNR, WPDE, WTKO, WBC. Light 1:0-liding WGOW. KBD. WSTU, KTWD.

CRYSTAL GAYLE "Cry" (WB) 10/1

6/1, Light 4/0, Total Adds 1, WHAS. Medium including WCCO, WHBY. WIBC. KOB. KVEC. Light Rotations: Heavy 0, Medium 6, WCHS, WTKO, WJBC, KFQD

Worlds, WING Wildow, NEU ... BEACH BOYS "California Dreamin" (Capitol) 9/6 ... Report of the Capitol of the Cap

DOUBLE "Woman Of The World" (A&M) 9/4

Total Adds 4, WJDX, WWNR, WSTU, WASK, Heavy, KTWO, Medium, WCCO, vy 1/0, Medium 2/0, Light 6/4 cluding WMTR, WGBR.

LEVEL 42 "Leaving Me Now": [Polydor/PolyGram] 9/2
Rotations: Heavy O. Medium 2/0, Light 7/2, Total Adds 2, WWNR wSTU. Medium WFBR. KFMB. Light Including WHBC.

BRUCE HORNSBY & THE RANGE "The Way It Is" (RCA) 8/4

WHBC, WROK, WWNR, WMTR, Medium; WCCO, KUGN, Light

J.D. SOUTHER & NANCY SHANKS "Step By Step" (EMI America) 8/1

Rotations: Heavy 0, Medium 4/0, Light 4/1, Total Adds 1, WIBA Medium: WHBY, KUGN, WPOE, KVEC, Light Including WTKO, WGBR, WASK.

SIGNIFICANT ACTION

HUMAN LEAGUE "Human" (Virgin/A&M) 5/4
Retations: Heavy 0, Medium 1/0. Light 4/4, Total Adds 4, WWNR, WTKO, WSTU, WCIL. Medium: WCCO.

JIMMY BUFFETT "Creola" (MCA) 5/3
Rotations: Heavy 0, Medium 2/1 Lloht 2/2

Total Adds 3, WHBY, WWNR. KVEC. Medium including KUGN, KTWO. Rotations: Heavy 0, Medium 3/1, Light 2/2, Total Adds 3, WHIST, WWNH, KYED, MIRUTHIN HEAVIER OF STATE AND A MEDIUM 3/1, TOTAL ADDS 1/2, TOTAL ADDS 2, WWN,R WMTR. Light Including WCCO, WPOE, WTKO. LIONEL, RICHE "Deep River Woman" (Molown) 4/2. Rotations: Heavy 0, Medium 1, Light 2/2, Total Adds 2, WDBO, WIBA. Heavy. WTMJ. Medium: KUGN. Rotations: Heavy 10, Medium 10, Light 2/2, Total Adds 2, WDBO, WIBA. Heavy. WTMJ. Medium: KUGN.

DAYID FOSTER "Who's Gonna Love You Tonight" (Aliantic) 4/2
Rotalions: Heavy 0, Medium 0, Light 4/2, Total Adds 2, KFMB, WWNR. Light including WTKO, WMTR.

DAVID FOSTER "Wind a vurine Lot Repland of Total Adds 2, KFMB, WWNFL Light Interest Professions Heavy, O, Medium O, Light 42, Total Adds 1, WCHS Heavy WCIL Medium, KTWO Light Including WMTR ASHFORD & SIMPSON "Count Your Blessings" (Capitol) 4/6

ASHFORD & SIMPSON "Count Your Blessings" (Capitol) 4/6

ASHFORD & Medium 20, Light 10, Total Adds 0, Heavy, WTKO, Medium, WFBR, WHBY, Light: WSTU Rotations: Heavy 1/0, Medium 2/0, Light 1/0, Total Adds 0.

JIMMY STEWART "Rainbow" (Black-Hawk) 4/0

Rotations: Heavy 0, Medium 1/0

Medium: KVEC. Light: WHBY, WPOE, WGBR

CHRISTOPHER CROSS "Loving Strangers" (Arista) 3/3 Y, KUGN, WGBR.

METROPOLITANS "Camden Tide" (T.C. Records) 3/2

Rotations: Heavy O, Medium O, Light 3/2, Total Adds 2, WCCO, WGBR. Light inclu PAUL DAVIS "If We Can Make It Through The" (EMI America) 3/0



ON A&M RECORDS

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ADULT CONTEMPORARY

BREAKERS

BRUCE HORNSBY & THE RANGE

The Way It Is (RCA)

57% of our reporters on it. Rotations: Heavy 2, Medium 24, Light 32, Total Adds 24 including WSNI, KHYL, B100, WKYE, WRKA, KIOA, KQ99, KRAV. Debuts at number 28 on the AC chart.

CHRIS DeBURGH

The Lady In Red (A&M)

55% of our reporters on it. Rotations: Heavy 4, Medium 30, Light 22, Total Adds 8, KEY103, WRKA, WLAC-FM, KMZQ, WWPA, WEIZ, KWEB, KRNO. Debuts at number 30 on the AC chart.

PETER CETERA with AMY GRANT Next Time I Fall (Full Moon/WB)

52% of our reporters on it. Rotations: Heavy 1, Medium 16, Light 36, Total Adds 34 including WSB-FM, WLTS, 2WD, WARM98, WLTF, KYKY, KOST, KIFM, WSFM, WGLL. Debuts at number 29 on the AC chart.

BEACH BOYS

California Dreamin' (Capitol)

51% of our reporters on it. Rotations: Heavy 0, Medium 21, Light 31, Total Adds 29 including WLTS, KHYL, WKGW, U102, WSTF, KIOA. WMGN, KDUK, KWAV.

NEW & ACTIVE

GLAOYS KNIGHT & BILL MEDLEY "Loving On Borrowed Time" (Scotti Bros./CBS) 48/9

yy 110. Medium 25.31. Light 226, Total Adds 9, KS94, WAEB, WKGW, KEY103, WAYE WING, WGLL, WTNY,
WBGM, Medium including WLTS, KGW, WKYE, WIZD, KIOA, WTRX, KDUK, KWFM, WKNE, WSKI, WOHO. HUMAN LEAGUE "Human" (Virgin/A&M) 44/20

TOMAN LEAGUE TUILIDI (411)III/RCM) 44/2U
Solations Heavy O, Medium 20/1 Light 24/19, Total Adds 20 including WSBFM, 2WD, KKLT, WKYE, WRKA, KIOA, KQ99, KCIX, WGSV, WORG, Medium including WHTX, KOST, KIFM, WTFM, KWAV, WWMJ, WEIM, WGLL, WOHQ, WWPA, WSKY

DOUBLE "Woman Of The World" (A&M) 43/8 Rotations Heavy 1/0. Medium 2/3, Light 20/5 Total Adds 8, WLTS, WAEB, WEZC, WIZD, WSFL, WTRX, WTNY, K99, Heavy KDUK, Medium nouding KIFM, WAVE, WAMA WWSN, WWGN, WGLL, WSKI, WOHQ, WSKY, WGSV, WBGM, WZLQ, WFFX. LUTHER VANDROSS "Give Me The Reason" (Epic) 35/14

Rotations: Heavy 3/0. Medium 101, Light 221/3. Total Adds 14 Telculding WSBFM, B100, WAEB, WNAM, KXUA, WCKQ, WGSV, WORG, KTYL, KALE Heavy KÖST, WEIM, KOSW, Medium including KHYL, WKYE, KWAV, WSKI, WSKY, WFFX, KRND, VALGO

TINA TURNER "Typical Male" (Capitol) 35/3

Rotations: Heavy 5:10, Medium 16:10, Light 14/3, Total Adds 3, KIFM, WING, KIOA, Heavy, WSFM, WMGN, WWPA, WCKO, KALE, Medium including KVIL, KYKY, WKYE, WIZD, KDUK, WWMJ, WSKI, WCHY, WORG, WFFX, KTYL, K99.

ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Light
GENESIS	99/0	91	8	0
2 ANITA BAKER	100/0	82	15	3
3 HUEY LEWIS & THE NEWS	93/0	85	6	2
O TOTO	101/4	48	51	2
3 BILLY OCEAN	92/1	68	18	6
O EL DeBARGE	92/0	61	28	3
7 CARL ANDERSON & GLORIA LORING	80/0	51	22	7
AIR SUPPLY	92/0	52	31	9
NEIL DIAMOND	89/0	51	28	10
10 BERLIN	77/0	44	27	6
MOODY BLUES	86/0	49	32	5
CARLY SIMON	96/3	27	53	16
(E) CYNDI LAUPER	91/4	27	57	7
PAUL SIMON	82/2	44	31	7
15 LIONEL RICHIE	70/0	39	25	6
16 STEVE WINWOOD	62/0	25	23	14
D JANET JACKSON	77/8	17	42	18
1 DAVID PACK	77/10	14	47	16
BOB SEGER & THE SILVER BULLET BAND	71/6	14	46	11
20 MIAMI SOUND MACHINE	56/0	20	27	9
3 BILLY JOEL	64/11	15	31	18
22 MIKE & THE MECHANICS	53/0	9	31	13
23 MICHAEL McDONALD	42/0	9	23	10
24 ROSIE VELA	55/0	12	35	8
D LEVEL 42	61/5	5	37	19
DAVE ADAMS	58/6	7	36	15
3 DAVID FOSTER	55/1	9	33	13
BRUCE HORNSBY	58/24	2	24	32
PETER CETERA with AMY GRANT	53/34	1	16	36
CHRIS DeBURGH	56/8	4	30	22

MOST ADDED PETER CETERA W/AMY GRANT (34)

CHRISTOPHER CROSS (30) BEACH BOYS (29) BRUCE HORNSBY (24) HUMAN LEAGUE (20) LUTHER VANDROSS (14) JIMMY BUFFETT (13) BILLY JOEL (11) DAVID PACK (10) COREY HART (9)

GLADYS KNIGHT & BILL MEDLEY (9)

OMD (9)

HOTTEST

HUEY LEWIS & THE NEWS (70) GENESIS (69) ANITA BAKER (53) BILLY OCEAN (36)
CARL ANDERSON & GLORIA LORING (27)
EL DEBARGE (23) LIONEL BICHIE (21) AIR SUPPLY (19)
BERLIN (19)
MOODY BLUES (19) TOTO (19)

CHRISTOPHER CROSS "Loving Strangers" (Arista) 30/30

ORTHOLOGO LEVERING STREET, TORIA END STORIAGE WATER, WAYE, KIDA, WITHX, KDUK WOMAJ, WSKI, WOHO, WWPA, WSKY, WEIZ, WGSV, WORG, WAEV, WZLQ, WFFX, KTYL, WMTFM, KFSB.

WWMJ. WSKI, WCHO, WWPA. WSKY, WELZ, WGSV, WDRG, WAEV, WZLO, WFFX, KTYL, WMFFM, KFSB. JIMMY BUFFETT "Credal" (MCA) 27.13 Rotations: Heavy 1.0, Medium 8/2. Light 18/11. Total Adds 13, KIFM. WIZD, KG99, KDUK, WCHV, WORG, WAEV, WBGM, WZLO, KFSB. WJON, KYUC, KMOQ, Heavy, WAEF, Medium including WZEB, WEIM, WSKY, WAHR, KTYL, KALE. RIC OCASEK "Emotion in Motion" (Getfen) 27.7 Rotations, Heavy 1.0, Medium 12/2. Light 14/5, Total Adds 7, WAEB, WSFM, WTRX, WSKY, WAFK, KTYL, KFSB. Heavy, WEIM, Medium including WSBFM, KFML, WMSM, WWMJ, WCKO, WCHV, WBGM, KKLV, KYJC, KALE

SIGNIFICANT ACTION

PETER GABRIEL "In Your Eyes" (Geffen) 23/0

NHIEL IN TUUT YEYS (BBITEIT) 23/U awy 210, Medium 11/0, Light 100, Total Adds 0, Heavy: KOST, WSKY, Medium: WSBFM, KIFM, WTFM, KKUA. J., WGLL., WSKI, WFFX, KMGÖ, KALE, Light including WMJI, B100, WKGW, WEIM, WQHQ, KTYL, KFSB.

KWAV, WWMJ, WSLL, WSKI, WFFA, KNOW, KALE, Light minimaning, with a control of the control of the

COREY HART "I Am By Your Side" (EMI America) 2019
Rotations: Heavy 0, Medium 6/3, Light 14/6, Total Adds 9, KHYL, WSKI, WSKY, WGSV, WBGM, WFFK, KTYL, WBOW, KKI, WGdum Including WMMJ, WCKO, KAEL Light including B100, WEIM, WORB, WAEV, WZLO, WMTEM, KOSW, KMGD

Medium fieldung WWN, WCNJ, ANEL sign fieldung DILV, WEIN, WORN, WARY, WELL, MITTING, AND FINE COLORS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 20.6 Rotations: Heavy 31. Medium 92. Light 83, Total Adds 6, WHTX, WITE, 8100, KEY103, WCNCN, K99 Heavy including KVIL. WKSK, Medium including WWF, KWF, WIZD, WWK, WINO, WWAR, ANEL SIGN including WIYY, KRAV, KRIB, WZLD.

KKLV.

ROBERT PALMER "I Didn't Mean To Turn You On" (Island) 19/1

Rotations: Heavy 20, Medium 70, Light 101. Total Adds 1, WING: Heavy: WYKE, WCKO, Medium: KIOA, WSKI, WWPA.

WCHV. WZLO, KYTL KOSW, Light including Bloo, WSFM, WIVY, KELT, WAYE, WORG, WBOW, KKLV, KALE.

GEORGE BENSON "Kisses In The Moonlight" (WB) 17/1

Rotations: Heavy 10, Medium 12/1, Light 4/0, Total Adds 1, WAPR. Heavy: WMTFM. Medium including WPIX, WLTS, KOST.

KOW, WAYE, WHOM, WGKY, WORD, KYJO, KOSW, KMGO, Light, KIFM, WXTC, WGSV, WFFX. DAVE VALETIN & ANGELA BOFILL "Can't Change My Heart" (GRP) 16/0

J.D. SOUTHER & NANCY SHANKS "Step By Step" (EMI America) 15/3 Rotations: Heavy 0, Medium 6/1, Light 9/2, Total Adds 3, WSKY, WMTFM, KWEB, Med WRGM, KALF Light including WTFM KWAY WOHO, WCHY WGSY WKYX, KOSW JAMES TAYLOR "Only A Dream In Rio" (Columbia) 14/2

Rotations: Heavy 0, Medium 6/1, Light 8/1, Total Adds 2, KHYL, WKGW. Medium including KIFM, KDUK, WAHR, WBGM KALE, Light including WLTF, WAVE, WTRX, WOHO, WAGE, WZLO, KOSW.

KALE Light Including WLTF. WAVE, WINK, WOHO, WASE, WALD, KOSW.

JEFFREY OSBONNE "ROOM WITH A VIEW" (A&M) 136

Rotations Heavy 0, Medium 611, Ught 75, Total Adds 6, KIFM, WSKI, WNTFM, KKLV, KYJC, KALE Medium including WBM, WGIM, WGLL, WRSM, WGLL, WTK, Light Including WWMJ, WOHO,

BEAT RODEO "Everything I"m Not" (IRS/MCA) 12/1

Potations Heavy 0, Medium 20, Light 10/1, Total Adds 1, KFSB. Nedium, WOHO, KALE, Light Including WAEB, WEIM, WOKO, WAGE, WORG, WAEV, WELO, KTYL, KKLV.

OMD "(Forever) Live And Die" (Virgin/A&M) 10/9
Rotations, Heavy O, Medium 1/1, Light 9/8, Total Adds 9, WWMJ, WSKY, WCKQ, WCHV, WZLQ, KTYL, WJON, KYJC, KALE

Light including Wei.M.

TERRI RICE & GREG ALLMAN "In You I Found Me" (21/Atco) 10/1

Rotations: Heavy O. Medium 1/0. Light 9/1. Total Adds 1, WBGM. Medium: KDUK.

WZLQ, WJON, WBOW, KOSW, KALE.

ANITA BAKER "SWEET LOVE" AC CHART 0000!

The Record That Can't Be Stopped...



AC ADDS & HOTS

EAST

PARALLEL ONE

WPIX/New York Wendy Silversh DAVID PACK SOTTEST: ANITA BAKER BERLIN EL DEBARGE ANDERSON & AIR SUPPLY

WSNUPNIAGED TylerCannon SRUCE HORNSI DAVID PACK HOLLEST ANITA BAKER GENESIS PAUL SIMON AIR SUPPLY CARLY SIMON

PARALLEL TWO

WAEMAllentown
Mick Hagerty
KNIGHT & MEDLEY
RNIGHT & MEDLEY
RID GOTHER
RIC GCARREK
DOUBLE
LUTTUR VANDROSS
CHAIS CROSS
HOCKER
RIC GROSS
HOODY BLUES

WSFMnteriaburg
Tom Shannon
RIC OCASEK
DAVE ADAMS
PETER CETERA
BOCKEST
TOTO
HUEY LEWIS &
STEVE MINACOO
TINA, TURNER
GENESIS

WKYEJohnstown Jack Michaels BRUCE HORNSBY KUMAN LEAGUE CHRIS CROSS HOLLEAT: HUEY LEWIS & THE ANITA BAKER GENERALS ANITA BAKER GENESIS PAUL SIMON ROBERT PALMER

BILLY JOEL BEACH BOYS BOSTON ENIGHT & MEDLEY JAMES TAYLOR Hottests OEMESIS NEIL DIAMOND NEIL DIAMOND PAUL SIMON CYNDI LAUPER

PARALLEL THREE

ONE WSB-FM/Atta PETER CETERA HUMAN LEAGUE LUTHER VANDRO

WLTSINGW Orleans ScottMitchell PETER CETERA BEACH BOYS DOUBLE HOTCOSE: HUTEY LINES & THE AIR SUPPLY HEART SOUND MACHI BILLY OCEAN EL DEBARGE

ZWO/Norfolk
Campbell/Allen
HUMAN LEAGUE
PETER CETERA
Mottest:
LIGNEL RICHIE
GENESIS
HUEY LEWIS & THE
ANITA BAKER
HOODY BLUES

W101/Tempa DeCerlo/Willaims HOTE BOTTON THE HOTE A THE HIRE A THE HECHAN STEVE WINMOOD GENESIS BERLIN

PARALIFI

KEY103/Austin DAVID POSTER
CHRIS DEBURCH
GLASS TIGER
KNIGHT & HEDLEY
HOTTER
HUEY LEWIS & THE
ANDERSON & LORING
ANTA BAKER
BILLY OCEAN
GLANESIS

GENESIS HUEY LEWIS & THE NELL DIAMOND

LOVE94:Miemd Moen/Johnson none Mottest: ANDERSON & LORING NUEY LEMIS & THE ANITA BAKER BERLIN GENESIS

TWO

WKTC/Cherteston Quincy/O'Brien PETER CETERA BRUCE HORNSBY MADONNA HUMAN LEAGUE DAVID PACK HOTLEST ANITA BAKER BILLY OCEAN GENESIC

SOUTH

PARALLEL

BILLY JOEL DOUBLE JANET JACKSON PETER CETERA

WSTE/Orlando Jim Ballard BEACH BOYS CARLY SIMON HOLLEST SIMON HOLLEST SIMON HOLLEST SIMON BERLIN LIOMEL RICHIE GENESIS Dhenwood/Ryen BRUCE HORNSBY BEACH HOYS Hotteet: STEVE WINNOOD ANITA BAKER GENESIS HUEY LEWIS & THE TOTO

Hotteat: GENESIS PAUL SIMON ANITA BAKER HUEY LEWIS & THE TOTO

WAHRMunterlie
DellestCannon
CYNOI LAMPER
DAVID PACK
GEORGE BERKEN
KYRSTAL GAYLE
DOLLY PARTOR
HICKEY GILLEY
BOTTERS & THE
CONFICE CASH
CONCEY & POINTER
HOODY BLUEY
PARTOR
HOODY BLUEY
PARTOR
HOODY BLUEY
PARTOR
HOODY BLUEY
PARTOR

KRLBA ubbock
Rob Roberts
LISA LISA
JERNAINE JACKSON
OUTFIELD
BRUCE HORNSBY
HOTCOST
LIONEL RICHIE
STEVE WINNOOD
BERLIN
HUEY LEWIS & THE

WORGIO/angaburg
Siu Wright
PETER CETERA
BEACH BOYS
CHRIS CROSS
CHRIST
CHRIST
STAR
LIDATE
ANTER
COTO
CYNDI LAUPER
JANET JACKSON
HODOY BLUES

WKYXPaducah Frank Carvall none Hottest: ROSIE VELA HOODY BUJES BOB SEGER HUEY LEMIS & AIR SUPPLY

WEZSMichmond
EMONTDMON
CYNDI LAUPER
MOTERAT
ANDERSON & LORING
STEVE WINWOOD
SERLIN
HUET CINIS & THE
LIONEL RICHIE PETER CETERA BEACH BOYS BRUCE HORNSHY MOTEORY HOTELENIS & THE GENESIS ANITA BAKER BERLIN EL DEBANGE

WAVE 102 W/Serasc Stave Huntington CHRIS CROSS BRUCE HORNISBY KNIGHT & HEDLEY STEVE MINHOOD BEACH BOYS Hottest: HOUTY LEWIS & ' LIONEL RICHIE ANITA BAKER GENESIS JANET JACKSON

PARALLEL THREE

BHAN Lee
STEVE MINMODD
BEACH BOYS
J.D. SOUTHER
COREY HART
CHRIS CROSS
RIC GCASEK
OND
Motest:
GENESIS
PAUL SHON
TOTO
BILLY JOEL
PETER GABRIEL

WCKQ/Cempbells OMD CHEST TIGER
CHEST CROSS
GREGORY ASBOTT
HIDNIGHT STAR
LUTHER VANDPOSS
HOLDERL
LOVERBOY
HOODY BLUES
GENESIS
TOTO
CYNDI LAUPER

WCHV/Chark Tom Graves

MIDWEST JIM JACOOS CHRIS DEBURCH HIMAN LEAGUE PETER CETERA LEVEL 42 BEACH BOYS CHRIS CHOSS BRUCE HORNSBY HOTEBEL ANITA BAKER GENESIS TOTO CARLY SIMON

PARALLEL ONE

KIOA/Des Moines Lee Githens BRUCE HORNSBY BRACH BOYS HUMAN LEAGUE TIMA TURNER CHRIS CROSS Nottest: GENESIS MODOY BLUES PAUL SIMON TOTO WARMSE/Cincinnet
Waxier/West
PETER CETERA
JANET JACKSON
BOTLEST
HOODY BLUES
HIAMI SOUND NAM
HUEY LEWIS & TI
GENESIS
TOTO HUEY LEWIS &

KO99/Evensville
ClarkChristophel
SRUCE HOWNSHY
HUBBAR
BEACH BOYNSHY
HUBBAR
BEACH BOYNSH
HUTTER
CTTERA
HUTTER
HUTTER
HUTTER
ANDERSON & LORING
GENESIS
ANITA BAKER
BILLY OCEAN WLTF/Cleveland
WHHOMPOpowich
GLASS TIGER
HIRE & THE HECHAN
HICHAEL STANLEY
CARLY SIGNO
PETER CETERA
HOTEBEL
LIONEL RICHIE
STEVE WINNOOD
HURY LEMIS & THE
AMDERSON & LORING
CENESIS

WIRKFRIM
Pagronfürke
DOUBLE
PETER CETERA
LOVERBOY
BRUCE HORNSHY
BRACH BOYS
CHRIS CROSS
RIC OCASEK
HOTESSIS
SILLY OCEAN
NEIL DIAMOND
AIR SUPPLY
ANITA BAKER BOSTON
BILLY JOEL
BOS SEGER
BOATID PACK
BOTTEST
HOUSY LEWIS & THE
CENESIS
ANITA BAKER
ONE TO ONE
BILLY OCEAN

WSNY/Columbus Dave Bishop WINT/Grand Rapid Ashlord/Brown DAVE ADAMS LEVEL 42 HOTCOBE: HURY LEWIS & TI ANITA BAKER LIONEL RICHIE GENESIS ANDERSON & LORI LOVERBOY JANET JACKSON DAVID PACK CYMDI LAUPER BILLY JOEL BILLY JOEL Hottwet: Hottwet: GENESIS TOTO AMDERSON & LOS STEVE WINNOOD

WENSINGHARAPO Gray/Eagan PAUL SIMON TOTO BILLY OCEAN BOB SEGER HOTOLOGIA PETER CETERA LIONEL RICHIE HUEY LEMIS & BERLIN GENESIS

HOTTEST: BILLY OCEAN ANDERSON & LO LIONEL RICHIE HUEY LEWIS & SERLIN WOMCOstroll
Berry Argenbris
DAVID PACE
BILLY JOEL
HOTCHEST
BILLY COEAN
GENESIS
BERLIN
EL DEBARGE
ANITA BAKER

LISA LISA BILLY OCEAN

KS94/SL Louis
Watermann/Garcis
JANET JACKSON
KNIGHT & HEDLEY
LIONEZ RICHIE
HOTTER: EL DERARGE
HUEY LEPIS & THE
AMITA BARES
MEIL DIAMOND
AIR SUPPLY WHENISaginaw Niconffartin JANET JACKSON DAVID PACK HOTE LENIS & THE BERLIN AIR SUPPLY BILLY OCEAN GENESIS

JWM/Toledo Ring/Matthews JANET JACKSON SOB SECER HOTCHET LIONEL RICHIE SERLIN ARDERSON & LORING ANITA BAKER HOLY LEWIS & THE

PARALLEL

RRAY/Tuise
Brian Chase
PETER CETERA
LEVEL 42
BRUCE MURNSEY
MOTTER
HUEV LEWIS 6
THE
BERLIN
ANDERSON 6 LORING
GENESIS
MICHAEL MCDONALD TWO Bennet/Collins
GREGORY ABBOT
LUTHER VANDRO
PETER CETERA
BRUCE HORNSBY
CHEIS CHOSS
HOTEGET
BILLY OCEAN
HUEY LEMIS &
NEIL DIAMOND
MOODY BLUES
CARLY SIMON

PARALLEL THREE

Green/Sellers
JEFFREY OSBORNE
CHRIS CROSS
HUMAN LEAGUE
J.D. SOUTHER
JIMMY STEWART JINMY STEWART
HOTTGET
HOTTGET
HOTT BAKER
HUEY LOWIS & THE
BILLY OCEAN
EL DEBARGE
NEIL DIAMOND

RFSBJappin Sieve Scott PETER CETERA JIMHY BUFFET LUTHER VANDE BEAT RODZO CURIS CROSS FIC COASER BOTGEST: ANITA BAKER MEIL DIAHOND EL DEBARGZ PAUL SIHON TOTO

WXUSA: A F a yelle Bob Vizze HUMAN LEAGUE PETER CETTERA BEACH BOYS HOTCH at I GEMESIS AIR SUPPLY HUEY LEWIS & ANITA BARER BILLY OCEAN

KWEB/Rochester Michell/Axelson PETER CETERA CHRIS DEBURGH BEACH BOYS J.D. SOUTHER HOCKES! BILLY OCEAN RUPY LEVIS & THI GENESIS CYRDI LAUPER TOTO

HUEY LEWIS & THE

Mark Edwards
HUMAN LEAGUE
OUTFIELD
CORRY HART
CHRIS.COMSS
GREGORY ASBOTT
HOTE-ST
RUEY LEWIS & THE
GENESIS
ANITA BAKER
ANDERSON & LORING
BERLIN

PARALLEL

ONE

BODDY INNIN BILLY OCEAN CARLY SIMON HOTEST; HUEY LEWIS & NEIL DIAHOND GENESIS TOTO

WHECKIONSON
Chambers/Dorn
CARLY SIMON
BRUCE MORNSBY
HOTCHET
ANDERSON & LORING
HUEY LEWIS & THE
BERLIN
MEIL OIAMOND.
EL DEBARGE

none Bottest: ANDERSON & LORING NEIL DIAMOND HUEY LEWIS & THE EL DEBARGE HIKE & THE MECHAN

WIRA/Madison
Doug Lane
Lionez RICHIE
CYMDI LAUPER
J.D. SOUTHER
VALENTIN & ROFILL
HOLLERIS & THE
NEIL DIAMOND
GENSIS
EL DEMARGE

WROKINGLE
JOTY Hecher
PETER CETERA
BRUCE HORNSBY
HOTT LEMIS &
BILLY OCEAN
AIR SUPPLY
EL DEMARGE
GENESIS

FULL-SERVICE AC

PARALLEL ONE

none Hottest: LIONZE RICHIE ANDERSON & LO PETER CETERA BERLIN DOUBLE

WTAEPHRaburgh Bob Conrad ANITA DAKER Bottest; AMDERSON & LORING BERLIN GENESIS HUEY LEWIS & THE

PetersBecker
OLASS TIGER
NUTY LDMIS & THE
NOTHER IN THE
NOTHER IN THE
NOTHER IN THE
ANDERSON & LORING
STRVE MINNESON & LORING
STRVE MINNESON
WCHMSCharleston
PROCH STRVE
DEN LOTTION
AND LOTTION
BEN L

PARALLEL

TWO

WQY/Schemectady Mina Neff PETER CETERA BEACH BOYS HOTCHET ANDERSON & LORING HUEY LEWIS & THE BERLIN NEIL DIAMORD GENESIS

PARALLEL THREE

PARALLEL

THREE

WGBR/Gold

47 Reporters 38 Current Reports

PARALLEL PARALLEL TWO

ONE WBT/Cheriotte GENESIS Hottest: none AIR SUPPLY
WDBONOWAND
MARK Hellinger
LIONEL RICHIE
HOTLEST:
HUEY LEVIS & THE
HIER & THE MECHAN
NEIL DIAMOND
ANDERSON & LORING

SOUTH

WGOW/Chattanoogs Dais Desson/Garry & GEORGE BENSON JANET JACKSON KNIGHT & HEDLEY SOTTEST HUEY LEMIS & THI EL DEBARGE

METROPOLITANS
CHRIS DEBURGH
CHRIS CROSS
FACEDIE JACKSON
BOTTOST
HUEV LEWIS & THE
BERLIN
AMDERSON & LORING
GENESIS
TOTO

GranMichaels

DOUBLE
LEVEL 42
BEACH BOYS
BEACH BOYS
HOEN LEAGUE
HOEV LEMIS & THE
GENESIS
LIOWEL RICHIE
ANDERSON & LORING
ANITA BAKER

MIDWEST

PARALLEL TWO WHBY/Appleton-I Salm/St. John JIMMY BUFFETT CHRIS CROSS

WSPD/Toledo
Fred Heller
ANNE MURRAY
JAMET JACKSON
PETER CETERA
VALENTIN & BOFILL
Bottest:
ANDERBON # LORING
EL DEBARGE
GENESIS
NEIL DIAMOND
HACHI
NIAMI SOUND HACHI
NIAMI SOUND HACHI

PARALLEL

THREE

NOTE STATE OF THE STATE OF THE

KNIGHT A MEDLEY WCLLCANDON TO ME CONTROL OF MENDER OF ME

PARALLEL

THREE

WEST

PARALLEL

ONF KHQW/Denver Hal Moore BEACH BOYS BEN E. KING Hotteet: AMDERSON & LOM HIAMI SOUND MU LIONEI. RICHIE MICHAEL MCDOMS BERLIN

KOY/Phoe Jack Blair TOTO
CARLY SIMON
HOTTOST
HOTTOST
HUSY LEMIS & THE
HERLIN
ANDERSON & LÖRINI
NEIL DIAMOND
GENESIS

PARALLEL

KOBIAIDUQUERQUE FitchMA Schreiber GENESIS KNIGHT & HEDLEY Hottest:

Draw Harold BEACH BOYS Hottest: HOTY LEMIS & THE BERLIN HIANI SOUND HACHI HIKE & THE MECHAN DOUBLE

Three stations did not report a new playlist, therefore their rotations were frozen: WFBR/Baltimore

PARALIFI

ONE KMJIrDenver Elliots/Brady

KKLT/Phoenix Church/Thomas MADONNA HOMAN LEAGUE Hottest: HOUTY LEWIS & TI LIONEZ RICHIE BERLIN BILLY OCEAN GENESIS

KNYL/Sacremento KONSANDROWS CORRY HART BRECE HOINSBY BRACE BOYS JAHES TAYLOR HOLLES TAYLOR MIAMI SOUND MACHI ZL DEBARGE CYNDI LANDER CARLY SIMON

KCIX/Boise Dave Ougues Dave Uniqueine
HUMAN LEAGUE
PETER CETERA
HOSteat:
HUEY::MIS & THE
AIR SUPPLY
GIMESIS
STEVE WINWOOD
TOTO

K VUU/Colorade Inwin/Howard DAVID PACK BILLY JOEL LEVEL 42 Hottest:

KOUK/Eugene Mitchell/Miller BRICE HORNSBY BOSTON BEACH BOYS JIMY BUFFETT CHRIS CHOSS Hottest: BILLY JOEL DOUGLE LEVEL 42 BRUCE HORNSBY PETER CETERA KKUA/Honok Miller/Kong BILLY JOEL DAVID PACK HOTCOMIC GENESIS HUEY LEWIS & ANITA BAKER TOTO PAUL SIMON

KMZQ/Les Veges Tim Meranville

LIONEL RICHIE KWAV/Monterey Michael Reading DAVE ADAMS BEACH BOYS NOTTEST ANITA BAKER HUEY LD41S & EL DEBARGE PABLE SIMON GENESIS

PARALLEL

THREE

CHRIS CALL Hottest: HUEY LEMIS & THE EL DEBARGE NEIL DIAMOND PAUL SIMON GENESIS

K99/Great Falls Steve Keller TON CH BOYS ER CETERA BLE

CHELS CHOSSINE
HIGHAN TORSONNE
HIGHAN LIGHT
BLAUT JOEL
OND
BEACH BOYS
BRUCE HORNSBY
PETER CETERA
JIMMY BIFFETT
HOTCOST
LIONEL RICHIE
HUTY LOWIS & THE
ANDERSON LOW THE
BLAUT LOWERS LOW THE
BLAUT LOW THE
BLA

Hottest: HUEY LEWIS & THE ANDERSON & LORING

HUMAN LEAGUE CHRIS CROSS JIMMY BUFFETT NOTLEST ANITA BAMER NUEY LEWIS & THE EL DERARCE GENESIS CARLY SIMON KALE/Tri-Cities Bill Templaton LUTHER VANDROSS JEFFREY OBBONNE JEFFREY OBBOANE OND PETER CETERA HELINIA CARLISLE CHRIS COOSS BODIE HONEY HOTEBEL HOLEY LOWIS & THE RILLY OCEAN PAUL SIMON MOODY BLUES TINA TURNER

KTYL/Tyler Janie Baker LUTHER VANDROSS BOSTON

BOSTON
ONED
PETER CETERA
CORPY HAMT
CHRIS THOMPSON
CHRIS CROSS
MIDNIGHT STAR
RIC OCASEX
NOTEMET:
ANITA BAKER
BILLY OCEAN
ZU DEMARGE
ROSIE VELA
NEIL DIAMOND

92 Current Reports Two stations reported a frozen list this week: W101/Tampa WAGE/Leesburg

> Seven stations did not report a playlist this week, so their rotations were frozen. KELT/McAllen KQSW/Rock Springs KVIL/Dallas LOVE94/Miami WKNE/Keene WKYX/Paducah

WEST

CYNDI LAUPER HOLDENIS A THE AMDERSON & LORING NEIL DIAMOND GENESIS

KOSTALOS Angele Kaya-Kifey PETER CETERA HOTEOST: ANITA BAKER HUEY LEMIS S EL DEBARGE CYNDI LAUPER CARLY SIMON

PARALLEL TWO

BRUCE HORNSBY GLASS TIGER LUTHER VANDROSS HOTTER VANDROOD LIONEL RICHIE HUEY LEWIS & THE ANITA DUXER ANDERSON & LORIN

WWMJ/Bangor Heshell/Miller

HeskeltMeller
BELINDA CARLISLE
SIEVE WINNOOD
OHD
CHRIS CROSS
BEACH SOYS
BEACH SOYS
HERY LEWIS & THE
BILLY OCEAN
MIANT SOUND MACHI
GENESIS
LIONZE, RICHIE

WEIMFlichburg Jack Raymond CHRIS CROSS Hottest: ANITA BAKER PAUL SIHON BILLY OCEAN AIR SUPPLY HOODY BLUES WKNE/Keene Mike Trombly

Nome Hottest: LioNEL RICHIE ANDERSON & LORING HUEY LEWIS & THE BILLY OCEAN EL DEBARGE

WGLL/Mercersburg Low/Schmid! HANGLES
PETER CETERA
KNIGHT & MEDLEY
MOTTEST
M

WSKIMontpelle Bruce Stebbins RIC GOSEK
COMEY HART
JEFFREY OBDORNE
CHRIS CHOSS
KICHELLE GOULET
HIDNIGHT STAR
HOLTERLE
GLASS TIGER
JAMET JACKSON
BOB SEGER
ROSIZ VELA
BILLY JOEL

DEACH HOYS
CIPIS CROSS
JAMES & SANBORN
CHRIS THOMPSON
CERRARD & HOLLAND
HOTCHES
HELL DIAHOND
ANITA BAZER
CENESIS
MILLY OCEAN

DOUBLE
JANET JACKSON
BRICE HORNSBY
RNIGHT & HEDLEY
MOTESET
HUEY LEMIS & THE
ANDERSON & LORING
LIONEL RICHIE
ANITA BAKER
GENESIS

WWPA/Williamspor STACEY Q BRUCE HORNSEY CHRIS DEBUJECH CHRIS CROSS Hottest: HUEY LEWIS & THE DARYL HALL GENESIS MODOY BLUES ANITA BAKER

WIZDANOBRE Pensecol Rich Freeman JIMMY BUFFETT DOUBLE : BILLY JOEL HIDNIGHT STAR BOCCEST: ANITA BAKER HOODY BUJES GENESIS BUEY LEWIS & THE PAUL SIMON

none Hottest: LIONEL RICHIE MEIL DIAMOND GENESIS SHITA BAKER

DAVE ADAMS BOB SEGER CARLY SIMON ANNE MURRAY LEE GREENWOOD CHRIS DEBURGH HOLLBUT

OMD JIMMY BUFFETT CHRIS THOMPSON Hottest: NUEY LEWIS & THE ANITA BAXER BILLY OCEAN ROSIE VELA SRUCE HORNSBY

WAEV/Serenneh
Philip West
HUMAM LEAGUE
BEACH BOYS
BRUCE HORNEN
PETER CETERA
JINNY BUFFETT
CMFIS CROSS
GREGORY ABBOTT
HOTEBET
ANITA BAKER
NELL DIAHOND
GENESIS
PAUL SIMON
CARLY SIMON WEGGMY SINCE
ADMYSSIANCE
ADMYSSIANCE
PETER CETERA
REALE MORNEY
RIAHI SOUND MACHE
REALE MORNEY
LANKY JOHN MY
LANKY JOHN
LANKY JOHN MY
LANKY JOHN
LANKY JOHN MY
LANKY JOHN M

WZLQ/Tupelo
Roger Nelson
BEACH BOYS
CHRIS CROSS
PETER CETERA
MHD
MICHRIE GGULET
JIMMY BUFFETT
HOTERS!S
ANITA BAXER
BILLY GCAN
BOB SEGUR
AIR SUPPLY

WFFXTUscologia WalkerMesson BEACE BOYS HEMBAN LEAGUE CHRIS CROSS CHRIS CROSS CHEEK TERRA COMEY HART HOUTE STATE BILLY COEMS FALL SINON CYMD! LAUPER BILLY JOEL

101 Reporters

WNIC/Detroit

Six stations reported a frozen list this week

KSL/Salt Lake City WJBC/Bloomington WPOE/Greenfield WRVA/Richmond WTVN/Columbus

WIRC/Indiananolis WTiC/Hartford

R&R FRIDAY, SEPTEMBER 19, 1986/81

The 12" from the forthcoming album "Still Standing" AMERICA Produced by Tom Werman for Julia's Music

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

	7101111010		4_		
Three Two Last Weeks Week: A re-	172 REPORTS	Total Reports/Adds	Power	Heavy	Medium
3 2 1 1	EDDIE MONEY/Take Me Home Tonight (Columbia)	149-/0	67-	142-	7-
	RIC OCASEK/Emotion In Motion (Geffen)	161-/3		117+	
6 6 4 3	R.E.M./Fall On Me (IRS/MCA)	154-/1		109 -	
8 7 5 4	TALKING HEADS/Wild Wild Life (Sire/WB)	152-/1		100=	
5 5 3 5	JOHN FOGERTY/Eye Of The Zombie (WB)	142-/0	37=	110=	32 -
20 13 11 6	HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis)	137+/9	30+	109+	27-
DEBUT > 7	BOSTON/Amanda (MCA)	144 /142	33	93	47
15 12 12 📵	DAVID & DAVID/Welcome To The Boomtown (A&M)	149-/3	13+	91+	56 -
13 9 9 9		141-/3	25+	85+	53 ~
_	PETER GABRIEL/In Your Eyes (Geffen)	128-/1	32-	102 –	23-
30 19 15		134+/17	26+	91+	
	HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)	113-/3	16 -	76 -	
	BILLY JOEL/A Matter Of Trust (Columbia)	106-/2	23-	74 –	28 -
	BON JOVI/You Give Love A Bad Name (Mercury/PG)	117+/4	14+	53+	
_	DAVID LEE ROTH/Goin' Crazy (WB)	121+/17	9+	47+	
9 8 8 16		106-/1	15-	76 –	26 –
4 4 10 17 33 27 20 18		98 - /1 129 + /9	13 - 5+	60 - 31 +	00 .
33 27 20 11 16 15 16 19		114-/1	3-	31 + 52 -	80 + 58 -
28 21 18 20		122-/2	2=	36+	
	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	120+/15	7=	42+	70 -
2 3 7 22		89-/1	19-	65 -	19+
24 22 19 23	ICEHOUSE/Cross The Border (Chrysalis)	122-/3	1-	34+	77-
_ 50 28 23		121+/27	4+	17+	90+
36 23	,	124+/33	2+	18+	91+
	BILLY SQUIER/Love Is The Hero (Capitol)	100 /100	0	9	78
36 31 27 🐼	HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)	69-/4	4+	37+	31 -
DEBUT > 28	JOHN FOGERTY/Change In The Weather (WB)	80 /79	2	24 -	50
40 29		94+/23	4+	16+	67+
	JOHN FOGERTY/Headlines (WB)	73 /73	0	21	52
	NEIL YOUNG/Weight Of The World (Geffen)	92 + /13	0 =	10+	69+
	DON JOHNSON/Heartbeat (Epic)	72-/1	7+		33-
	38 SPECIAL/Heart's On Fire (A&M)	72-/2	7+	22-	48 –
	PETE TOWNSHEND/Barefootin' (Atco)	85+/12	1+	11+	64 =
	STEVE WINWOOD/Take It As It Comes (Island/WB)	62-/2	2 = 1 -		34 =
	GENESIS/Land Of Confusion (Atlantic) JOURNEY/Girl Can't Help It (Columbia)	59 - /6 58 + /7	7+	23 +	35+
	GEORGE THOROGOOD &/Reelin' & Rockin' (EMI America)	67-/1	1-	16-	
	GENESIS/In Too Deep (Atlantic)	60-/6	2=		35 -
	TOM COCHRANE & RED RIDER/The Untouchable One (Capitol)		0=		45+
	PAUL SIMON/You Can Call Me Al (WB)	63-/1	4=		28-
	ROBERT PALMER/I Didn't Mean To Turn You On (Island)	60+/6	6-		33 -
44 40 38 43	HUEY LEWIS & THE NEWS/Whole Lotta Lovin' (Chrysalis)	58-/4	0-	18 -	36+
_ 52 46	EURYTHMICS/When Tomorrow Comes (RCA)	64+/10	1 =	16-	41+
	DARYL HALL/Dreamtime (RCA)	50-/0	9-	27-	19-
55 48 47 🚭	RAINMAKERS/Let My People Go-Go (Mercury/PG)	66=/5	0=	9=	39 -
47 44 41 47	ROD STEWART/Another Heartache (WB)	57-/0	1 =		37-
DEBUT > 49	ARETHA FRANKLIN/Jumpin' Jack Flash (Arista)	59 /59	0	7	35
	CHICAGO/25 Or 6 To 4 (WB)	56 -/5	1 =		45 –
	TINA TURNER/Back Where You Started (Capitol)	48 /48	1	_	33
_	PETER GABRIEL/That Voice Again (Geffen)	38+/4	1+		23+
14 25 29 52	FIXX/Built For The Future (MCA) F.M./u.k./Frozen Heart (Portrait/CBS)	34 - /0	4 - 2 +		16-
_	TINA TURNER/Typical Male (Capitol)	59 + /9 34 - /0	2+ 6-	2=	46+ 10-
10 23 31 55		31 - /0	3-	23 – 20 –	7-
17 26 42 56	GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan)		4-		16-
	PAUL McCARTNEY/Stranglehold (Capitol)		<i>Q</i> =		36 +
	ROSSINGTON/Turn It Up (Atlantic)		0=		29+
59 59	GREAT WHITE/Face The Day (Capitol)		0=		29 =
	COREY HART/I Am By Your Side (EMI America)		1+		29+

BREAKERS

BOSTON Amanda (MCA) 84% of our reporters on it. 'TIL TUESDAY
What About Love (Epic)
72% of our reporters on it.

DAVID LEE ROTH Goin' Crazy (WB) 70% of our reporters on it.

TIMBUK3

The Future's So Bright | Gotta Wear Shades (IRS / MCA) 70% of our reporters on it.

THE NEW ALBUM



ARRANGED AND PRODUCED BY JOHN FOGERTY
FEATURING THE HIT SINGLE "EYE OF THE ZOMBIE"

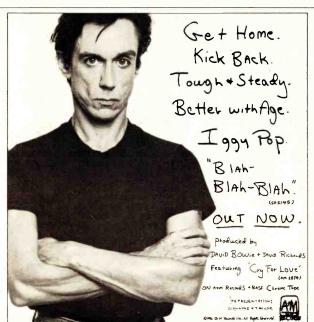


D1986 WARNER BROS RECORDS INC

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

DEBUT DEBUT DEBUT A 4 4 B 3 3 4 B 13 8 B 11 10 0 B 17 7 7 B 40 11 1 C 9 9 9 1 C 20 15 1 C 20 15 1 C 3 13 2 C 4 19 0 C 3 13 2 C 4 19 0 C 5 13 12 12 C 6 8 13 2	172 REPORTS HUEY LEWIS & THE NEWS/Fore! (Chrysalis) STEVE WINWOOD/Back In The High Life (Island/WB) JOHN FOGERTY/Eye Of The Zombie (WB) GIC OCASEK/This Side Of Paradise (Geffen) EDDIE MONEY/Can't Hold Back (Columbia)	"Hip" (137) "Jacob's" (113) "I Know" (69) "Freedom" (134) "Split" (98) "Take It" (62) "Eye" (142) "Change" (80) "Headlines" (73)	161 – /0 166 – /0	48+		
DEBUT DEBUT DEBUT A 4 4 B 3 3 4 B 13 8 B 11 10 0 B 17 7 7 B 40 11 1 C 9 9 9 1 C 20 15 1 C 20 15 1 C 3 13 2 C 4 19 0 C 3 13 2 C 4 19 0 C 5 13 12 12 C 6 8 13 2	2 STEVE WINWOOD/Back In The High Life (Island/WB) 3 JOHN FOGERTY/Eye Of The Zombie (WB) 4 RIC OCASEK/This Side Of Paradise (Geffen)	"Freedom" (134) "Split" (98) "Take It" (62)			145+	16
DEBUT 5 5 5 5 6 6 6 9 4 13 8 6 6 11 10 6 6 7 7 1 1 0 18 14 1 30 11 1 0 18 14 2 1 2 9 9 1 5 22 19 0 2 20 15 1 8 13 2 2 8 13 2	JOHN FOGERTY/Eye Of The Zombie (WB) RIC OCASEK/This Side Of Paradise (Geffen)				133-	
DEBUT 5 5 5 DEBUT 4 4 4 7 3 3 8 6 6 6 4 13 8 6 6 7 7 1 40 11 1 6 14 12 1 6 14 12 1 7 9 9 1 6 24 19 0 7 20 15 1 8 13 2 8 13 2	RIC OCASEK/This Side Of Paradise (Geffen)		158 /7	39	118	38
5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5		"Emetion" (101) "Town" (00) "I - 1 (10)	168 /7	33	119	4
DEBUT 4 4 6 3 3 4 6 6 6 4 13 8 6 6 7 7 7 1 1 40 11 1 0 18 14 0 5 14 12 1 2 9 9 1 5 25 17 0 5 24 19 0 6 24 19 0 8 13 2	5 FULLE MUNEY/LADT HOLD BACK (LOUMDIA)	"Emotion" (161) "True" (26) "Laughing" (13)	153-/0	_	143-	
3 4 4 4 8 3 3 8 6 6 6 1 1 1 1 0 6 6 6 1 1 1 1 1 1 1 1 1	TALKING HEADS/True Stories (Sire/WB)	"Take" (149) "We Should" (24) "Endless" (7)	152 /1	34	100	4
8 3 3 4 4 13 8 6 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	7 PETER GABRIEL/So (Geffen)	"Wild" (152) "Love" (24) "Puzzlin' " (23)	140-/0		106-	
6 6 6 9 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	8 GENESIS/Invisible Touch (Atlantic)	"Eyes" (128) "Voice" (38) "Red Rain" (28)	143-/4	21-		
4 13 8 6 11 10 6 7 7 1 1 40 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	9 R.E.M./Lifes Rich Pageant (IRS/MCA)	"Throwing" (89) "Deep" (60) "Land" (59)	156-/1		112=	
5 11 10 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	DAVID & DAVID/Boomtown (A&M)	"Fall" (154) "Days" (9) "Superman" (9)	156=/4	14+	93+	
7 7 1 1 40 11 1 1 0 18 14 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	TRIUMPH/The Sport Of Kings (MCA)	"Welcome" (149) "Swallowed" (19) "Ain't" (4)	142-/3	25+	85 +	
10 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	12 DAVID LEE ROTH/Eat 'Em And Smile (WB)	"Somebody's" (141) "Tears" (7) "Stand" (6)	126+/6	10+	52-	
0 18 14 0 15 14 12 1 12 9 9 1 15 25 17 0 15 24 19 0 15 1 15 16 24 18 13 2	13 BILLY JOEL/The Bridge (Columbia)	"Goin' Crazy" (121) "Ladies" (30) "Tobacco" (29)	120 -/3	24-	81-	
5 14 12 1 2 9 9 1 5 25 17 1 5 24 19 1 2 20 15 1 1 19 16 2 8 13 2	BON JOVI/Slippery When Wet (Mercury/PG)	"Trust" (106) "Running" (10) "Baby" (9)	121+/4	14+	54+	_
2 9 9 1 5 25 17 1 6 24 19 1 2 20 15 1 8 19 16 2	15 BONNIE RAITT/Nine Lives (WB)	"You Give" (117) "Wanted" (13) "Livin" " (5)				_
5 25 17 1 5 24 19 1 7 20 15 1 8 19 16 2 8 13 2		"No Way" (114) "Crime" (7) "Running" (6)	120-/1	4-	56 =	
24 19 1 20 15 1 3 19 16 2 8 13 2	16 BOB SEGER & THE SILVER/Like A Rock (Capitol)	"It's You" (106) "Ring" (3) "Tightrope" (2)	108-/1	15-	77-	
20 15 1 19 16 2 8 13 2	SMITHEREENS/Especially For You (Enigma)	"Blood" (129) "Behind" (5) "Lonely" (4)	132+/9	5+	31+	
19 16 2 1 8 13 2	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"The Way" (120) "Kiss" (5) "Road" (4)	125+/14	8=	46+	
8 13 2	19 ICEHOUSE/Measure For Measure (Chrysalis)	"Cross" (122) "Paradise" (3) "Angel" (3)	126-/3	1 –	36+	
	20 FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"Look" (122) "Wrap" (4) "Tuff" (1)	123-/2	2 =	36+	
· 10 00 GT	21 EURYTHMICS/Revenge (RCA)	"Tomorrow" (64) "Missionary" (31) "Thorn" (8)	96-/6	5 –	40 -	
	TIMBUK3/Greetings From Timbuk3 (IRS/MCA)	"Future" (121) "Hairstyles" (2) "Life" (1)	122+/27	4+	18+	_
	PETE TOWNSHEND/Deep End (Atco)	"Barefootin' " (85) "Fire" (25) "Save" (9)	102 - /6	2+	14+	
	24 NEIL YOUNG/Landing On Water (Geffen)	"Weight" (92) "Touch" (19) "People" (5)	106-/7	1 =	16-	7
	TINA TURNER/Break Every Rule (Capitol)	"Back" (48) "Typical" (34) "Overnight" (14)	81 /36	8	30	4
	26 38 SPECIAL/Strength In Numbers (A&M)	"Heart's" (72) "Million" (16) "Somebody" (4)	85 – /4	7+	24-	5
22 22 2	27 DON JOHNSON/Heartbeat (Epic)	"Heartbeat" (72) "Heartache" (9) "Last" (1)	81-/1	7+	37-	. 3
27 26 21	28 PAUL SIMON/Graceland (WB)	"You Can Call" (62) "Graceland" (18) "Boy" (4)	73-/4	4-	26-	3
_ 33 2	OUTFIELD/Play Deep (Columbia)	"Everytime" (94) "I Don't Need" (1)	95+/22	4+	17+	6
38 30 🖸	JOURNEY/Raised On Radio (Columbia)	"Girl" (58) "Positive" (3) "Raised" (1)	64 + /7	7+	25+	3
33 31 🕄	TOM COCHRANE & RED RIDER/Tom Cochrane & Red Rider (Capitol)	"Untouchable" (67) "Boy" (12) "Lasting" (1)	72+/3	0-	16=	4
		"Reelin' " (67) "Bourbon" (5) "Bad" (5)	74 -/1	1 -	16-	5
	33 DARYL HALL/Three Hearts In The Happy (RCA)	"Dreamtime" (50) "Born" (8) "Someone" (4)	61-/0	9-	33 -	
		"Stranglehold" (42) "Angry" (30) "Press" (8)	74-/4	1+	13-	
		"Let My" (66) "Downstream" (5) "Nobody" (3)	74 = /4	0=	11=	_
		"Love Welks In" (26) "Summer" (15) NODOGY (3)	43-/1	9-	22-	
		"Love Walks In" (26) "Summer" (15) "5150" (10)	61+/6	6-	25+	
		"I Didn't Mean" (60) "Discipline" (1)	41-/1	4-	16-	
		"Built" (34) "Chase" (8) "Walkabout" (3)	59-/0	1=	15+	
		"Another" (57) "Night" (2) "Love" (1) "Frozen Heart" (59) "Heart" (1)	60+/10	2+	2=	



BREAKERS.

This Side Of Paradise (Geffen) 98% of our reporters on it. TALKING HEADS

JOHN FOGERTY Eye Of The Zombie (WB) 92% of our reporters on it. TIMBUK3

True Stories (Sire/WB) Greetings From Timbuk3 (IRS/MCA)

NEW & ACTIVE

STRAY CATS "Rock Therapy" (EMI America) 44/2 (50/7)
Adds: WXRT, KATP. Heavy 3: WHFS, CFNY, KCGL. Medium 34 including WNOR, 91X, WPYX, WEZX, KNCN, WRXL, WLAV.

KATT, KEZO, KDJK.
STABILJEZB. "Tyranny" (Columbia) 41/12 (29:9)
Adds including KUPD, WEZX, KWICFM. KBAT, WIKK, WLNZ, KATT, WIKV, KTAL. KFMZ. Powers 2: Heavy 3: KISW, KZEL.
KGGL. Medlum 22 including KSH, KBOC, NEWT, KBB, RROR, WIOQ, KJOT, KEZE, KATP, WARC.

KGGL. Medium 22 including KSHE, KBCO, KMET, KUB, KRUR, WIDQ, KJOT, KEZE, KATP, WARFU.

CALL. "Reconciled" (Elektra) 392 (38/10)

Adds KWICPM, KBAT, Powers 1, Heavy 3' WOPM, WHEB, KZEL Medium 24 including 91X, KGB, KROR, KOME, WEZX,
KNCN, WRXL, KATT, KDJK.

BEACH BOYS. "Made In The U.S.A." (Capitol) 38/14 (25/23)

Adds including DO101, WAOR, WEBN, KAZY, CFOX, WPDH, WOME, WTUE, WWCT, KZEL, Heavy 4 including WMGM.

KROU, Medium 24 including WNEW, KZAP, WZZO, WTKX, KDJK, WRKI, KRNA, KFMF, KTYD.

KROU. Medium 24 including WNEW, KZAP, W2ZO, WTKX, KDUK, WRIK, KRNA, KFMF, KTYD.

OANNY WILD: "The BoyIndma" (Visind) 31/1 (31/6)

Adds: WXLP. Heavy 4: WIMFY, KZEL, KRIX, KROU. Medium 23 including WHJY, WOFM, KSHE, KGB, KOME

KNEE, KATT, KDJK

CYNDI LAUPER "True Colors" (Portratit/CBS) 29/4 (27/3)

Adds: WXLC, WIMZ, WOME, KCKP, Powers 2: Heavy 7: WBON, CFOX, WPLR, KLAQ, K97, KKCY, WHMD. Medium 20 including WNEW, KAZY, KBPI, WHFS, WDHA, CHEZ, WSKS, WTUE; WRKF, WWW.

Continued on Page 86

THE NEW ALBUM

PRODUCED AND PERFORMED BY TALKING HEADS. SONGS FROM THE WARNER BROS. MOTION PICTURE TRUE STORIES DIRECTED BY DAVID BYRNE.

AOR TRACKS

MOST ADDED

BOSTON/Amanda (142) BILLY SQUIER/Hero (100) JOHN FOGERTY/Change (79) JOHN FOGERTY/Headlines (73) ARETHA FRANKLIN/Jumpin' TINA TURNER/Back (48) IGGY POP/Cry (34) TIL TUESDAY/What (33) TIMBUK3/Future's (27) RIC OCASEK/True (26)

HOTTEST

EDDIE MONEY/Take (67) JOHN FOGERTY/Eve (37) TALKING HEADS/Wild (34) BOSTON/Amanda (33) PETER GABRIEL/Eyes (32) RIC OCASEK/Emotion (32) R.E.M./Fall (32) HUEY LEWIS & THE NEWS/Hip (30)

STEVE WINWOOD/Freedom (26) TRIUMPH/Somebody's (25)

CHART CLIMBERS

BILLY SOUIER "Love Is The Hero" (Capifol) 100/100 (0/0)

Adds Including WIYY, WBAB, WNEW, WMMR, WDVE, WKLS, KTXQ, KLOS, KROR, KOME, Heavy 9 including WBCN, WHLY, KUPD, WTPA, WHTF, KNCN, KISS, Medium 78 including WSHE, WNOR, WEBN, WLVQ, WRIF, KORS, KSHE, KBPI, KZAP, KGB Debuss at #26.

NUS Debuts as "zo.

OUTFIELD "Everyfilme You Cry" (Columbia) 94/23 (72/35)

Adds including KZEW, WYNF, WLYO', KZAP, WEZX, KNON, WKDF, WIBA, KFMF, KOZZ, Heavy 16 including WHJY, WOFM,

KORS, KSW, KLIB, XGGO, KODS, KATT, WWCT, WGIR, Medium 67 including WSHE, WNOR, KSHE, KBPI, KLOS, KROR,

KOME, WPYX, WZZO, WCCC, Moves 40-29.

NELL YUNG "Weight Of The World" (Geffen) 92/13 (85/28)
Adds including WHJY, KZAP, WCCC, KMJX, WKDF, RZEL, KNBY, WXRC, KQWB, Heavy 10: WBCN, KRQR, WPLR, WPDH, KLBJ, WMFY, KILO, WWWY, KRIX, KRQD, Medium 69 including WHYY, WNEW, WMMR, WKLS, WNOR, WXRT, WLVQ, KYYK, KSPE, KFQG, Moves 34-31.

PETE TOWNSHEMD "Baredotin" (Atco) 85/12 (84/22)
Adds including WLVQ, KGB, WTPA, WPDH, WOUR, KMUX, WTUE, WGIR, WHMD, Heavy 11 including WNEW, KFOG, KROR, KISW, WPLR, WOUE, KILD, WRKI, Medium 64 including WIYY, WHJY, WKLS, WSHE, WNOR, KYYS, WOFM, KZAP, KOME, WEZN WORMS 85-54.

KOME, WEZK, Moves 35-34.

JOHN FOGERTY "Change In The Weather" (WB) 80/79 (0/0)

Adds including KTXO, WSHE, WLUP, WXRT, WEBN, KYYS, WOFM, KORS, KLOS, KZAP, KFOG, Heavy 24 including WNEW,
WMMR, WOVE, WHY, WEZK, KLBJ, WFY, KKDJ, KTYD, Medium 50 including WCCC, KNCN, WKDF, WFXL, WAPL,
WOKCK, KOSS, WIBA, KATT, KEZD. Debuts at #28.

WHUM. NOUS, WIBA, NATI, REZO, DEBUS BI 828

JOHN FOGERTY "Headlines" (WB) 73/73 (0.0)

Adds including WTY, WBAB, WNEW, WDVE, WKLS, KTXO, WXRT, WRIF, KZAP, KFOG, Heavy 21 including KROR, KOME,
KISW, WEZK, KISJ, WRQO, WLAY, KZEL, KTYD, Medium 52 including KTYS, WOPM, KGON, KGB, WPYX, WOUR, KNON,

HUEY LEWIS & THE NEWS "I Know What I Like" (Chrysalis) 69/4 (72/4)
Adds: WBAB. WCCC, WWCT, WRKI, Heavy 37 including WDVE, WEBN, WRIF, KORS, KRK
KLBJ, Medium 31 including WKLS, WLLP, KLOS, WOUL, RNCN, WRRP, WKDF, WROK,

KLBJ. Medium 31 including WKLS, WLUP, KLOS, WOUR, KNCN, WKRR, WKDF, WROK, WTLE, WXKE, Remains at #27.

TOM COCHRANE & RED RIDER: "The Undoutbable One" (Capillo) 8,76 (26/214)

Adds: WNOR, KGB, WLNZ, KMBY, WWTR, KTYD. Heavy 14 including WHLY, Old?, KISW, CFOX, CHEZ, KLBJ, WKOQ,

KREL, KRAF, KROM, WILC, KABY, WWTR, KTYD. Heavy 14 including WHLY, Old?, KISW, CFOX, CHEZ, KLBJ, WKOQ,

KREL, KRAF, KROM, STOR, KABY, WASH, CHEZ, KYDF, SKSH, KLOS, KZAP, WEZZ, WKNFC, KISS, KATT, Moves, 44-40.

RAINMAKERS "Lef My People Go-Go" (Mercury/PolyGram) 56,75 (66/7)

Adds: KZEW, WKON, WKLC, KRJA, KZOO, Heavy, SWBCN, WKCO, WRPL, WARPL, KISCT, WHAND, KRIX, KRNA, KOWB,

Medium 39 including WMMB, WOVE, WKLS, KTRO, 91X, WPYY, WCCC, WEZX, KNGN, WFYY, Moves 47-46.

ELIDYMAINTER: WILLS, TWANGER, CARRY, CARRY, WCCC, WEZX, KNGN, WFYY, Moves 47-46.

ELIDYMAINTER: WILLS, TWANGER, CARRY, CARRY, CARRY, CARRY, CARRY, WCCC, WEZX, KNGN, WFYY, Moves 47-46.

ELIDYMAINTER: WILLS, TWANGER, CARRY, CARRY, CARRY, CARRY, WCCC, WEZX, KNGN, WFYY, Moves 47-46.

EURYTHHICS "When Tempstrue Cames." (RCA) 64/19 (66/11).
Adds WNDR MULP WZCF, WSGS WULEE KERNA, KIRUZ KOWB, 840U, KYD HEBBY, 15-mulaing DHOM, 0.107, WCKG
KBCO, KROO, CFCK, KZEL, WWWV. Medium 41 including WNEW, 91X, KROR, KOME, WPYX, WEZX, WOUR, KNON,
WCO, WKCF M-Wows 46-44

ROBERT PALMER "I Didn't Mean To Turn You On" (Island) 60.6 (58.4)
Adds. WBBA, RROQ. KGOK. WIMZ, WKDF, WCOI. Heavy 25 boluding WMMR, 91X, WZZO, WCCC, WPDH. WLAV,
WKCT, XZEL, KRINA. KOWB. Medium 33 including wWWK, XBPI, WORL, WKQD, KMIX, WRIXI, WAPEL, WTUE, WRKI.

ARETHA FRANKLIN "Jumpin' Jack Flash" (Arista) 59/59 (0/0)

; WBAB, WMMR, WKLS, KTXQ, WNOR, WLUP, KROQ, 91X, KFOG, WCCC. Heavy 7 including WBCN, CHOM, , KISW. Medium 35 including WEZX, WOUR, WFYV, WRXL. WLAV, KZEL, KKDJ, WRKI, WIXV. Debuts at #48. WNEW, ACEV, NOW, WOODSHORD AND ADDRESS AND A STATE OF THE ACE OF T

JUDUNEY "GIC Can't Hep II" (Columbia) 587 (5418)

JUDUNEY "GIC Can't Hep II" (Columbia) 587 (5418)

Adds WITY KZAF KLBJ, WOLE WORK KZEF WKLT Heavy 23 Including WBAB, WXRK, WHUY, WLVO, WRIF, KBPL,

KGG, Woman Sape, WWCT, Medium 34 Including WHAN, WDVE, WHE, WNOR, WCCC, WEZK, WKCQ, KMX, WTUE.

KGG, Woman Sape, WWCT, Medium 34 Including WHAN, WDVE, WHE, WNOR, WCCC, WEZK, WKCQ, KMX, WTUE.

KGGO Woves 39-37.

CHICAGO "25 Dr 6 To 4" (WB) 56/5 (61/6)

Adds WYYY, CHOM, WINZ, WLNZ, WOOJ, Heavy 9 including WKLS, WSHE, KOME, WWCT, KPOI, WMGM, WZEW, KRNA.

Medium 45 including WEBN, KBPI, KGB, KPOG, WZZO, WWE, WEZX, WPTV, WGF, WRQK, Remains at #49.

Medium 45 including WEBN KBPI, KGB, KFOG, WZZO, WOMF, WEZX, WFVV, WKDF, WRUX. Hemains at #49.

TINA TURNER "Back Where You Started" (Capillol) 48/48 (0.10)

Adds including WMMR, WUVE, KTYO, KYYS, KGPS, KLOS, KEZO, KLO, KKDU, WRKI. Heavy 9 including KZEW, WLVO, KFOG, WCCC, WFLR, CHEZ. Medium 33 including KZAP, KROR, KOME, WPYX, WPDH, WEZX, WOUR, KNON, WKDF, WCCC, WFLR, CHEZ. Medium 33 including KZAP, KROR, KOME, WPYX, WPDH, WEZX, WOUR, KNON, WKDF, WCCC, WFLR, CHEZ. Medium 33 including KZAP, KROR, KOME, WPYX, WPDH, WEZX, WOUR, KNON, WKDF, WCCC, WFLR, CHEZ, Medium 33 including KZAP, KROR, KOME, WPYX, WPDH, WEZX, WOUR, KNON, WKDF, WCCC, WFLR, CHEZ, Medium 33 including KZAP, KROR, KOME, WPYX, WPDH, WEZX, WOUR, KNON, WKDF, WCCC, WFLR, CHEZ, MEDIUM WCCC, WFLR, WCCC, WFLR, CHEZ, MEDIUM WCCC, WFLR, WCCC, WCCC, WFLR, WCCC, WFLR, WCCC, WFLR, WCCC, WFLR, WCCC, WFLR, WCCC, WFLR, WCCC, WCCC, WFLR, WCCC, WCC

WROK LOBOUS at #50.

ROSSINGTON "Turn it Up" (Atlantic) 47/15 (32/13)

Adds including WBAB, KTXO, WILLZ, WOFM, WCCC, WACY, KWICFM, KNCN, KLAO, Heavy 1: KORS, Medium 29 including WDVE, KLOS, KZAP, KGB, WFYV, WKDF, KISS, WROK, KILO, KZEL, Debuss at #58.

GREAT WHITE "Face The Day" (Capitol) 43/3 (46/3)

Adds: 0107, KATP, KWHL. Heavy 1: KZEL. Medium 29 Including WRIF, WQFM, KQRS, KGB, KOME, WPYX, WCCC, WOUR, WKDF, KISS, Remains at #69.

WALE, NSS Hemains at 1959.

PAUL MCCARTINEY "Stranglehold" (Capitol) 42/11 (34/17)

Adds including WBAB, WILLP, KPGG, CPGX, KIBJ, WMPY, KZEL, KFMZ, Heavy 3 including CHEZ, WRIFX, Medium 36 including WBRF, WCCC, WOMF, WORH, WFW, WILLS, KLID, KDJX, WRM, WGIR, Debuts at #57.

encloding Wart, Moor, work, Words, Morty, Wiles, Killy, D.D.K., Wiley, Word, Holders at #97.

COREY HART, "I Am By Your Isla" (EMI America) 41/13 (30/30)

Adds including World, WNOR, WNDF, WORL, WSKS, WXLP, WTUE, WKOZ, KI,OT, Heavy 6 including CHOM, WWCT, KSP.

KRIAL, KROU, Medium 29 including WVO, CFOX, WRT, CHEZ, KGOO, MAY, KEZO, KRMZ, KOWB, KFMF. Debals at

PETER GABRIEL "That Voice Again" (Getten) 38/4 (33/4)
Adds: WXOR ABSO, KNON, KBAT Heavy 15 including WDVE, KZW, WXRT, KFOG, KROR, WFYV, WLAY, KTYD, Medium
23 including offy, VLUP, WPYK, WBMU, WROK, KZD, KROU, WXV, KOZZ, Moves 55-51.

NEW & ACTIVE

STABILIZERS "One Simple Thing" (Columbia) 41/13 (28/9)
Adds including KUPO, WEZK, KWICFM, KBAT, WXXE, WLNZ, KATT, KZEP, WIXV, KFMZ, Powers 2, Heavy 3: KISW, KZEL, KCGL, Medium 22 including KSHE, KBCO, KMET, KGB, KROR, WIOO, WSKS, KJOT

CALL "Oklahoma" (Elektra) 39/2 (37/12)
Adds: KWICEM, KBAT, Powers 1. Heavy 2: WOFM, KZEL, Medium 24 including 91%, KGB, KRQR, KOME, WEZX, KNCN.

BEACH BOYS "California Dreaming" (Capitol) 38/14 (25/23)
Adds including DC101, WKOR-WEBN, KAZY, CFDX, WPDH, WTUE, WKOT, KZEL, Heavy 4 including WMGM, KROU.
Medium 24 including WMEW, KZBA, WZZO, KDIX, WKIK, KRMA, KRIPE, KTVD.

18GY PDP "Cry For Love" (A&M) 37:34 (3/3)
Adds including WBO, WREW, WHJY, KTXD, WSHE, WCCC, WKDF, KOZZ, KTYD, Heavy 2 Including WLIR, Medium 26
Including YKDG, KRDR, WCJIW, WLAV, KKDD, WGK, WRKI, WIXV.

HONEYMOON SUITE "All Along You Knew" (WB) 29/3 (31/5)
Adds, WAAF, KBAT, WLAV, Powers 1. Heavy 2: WTPA, KZEL, Medium 23 including WRIF, WOFM, KZAP, KOME, WCMF Adds: WAAF, KBAT, WLAV, Powers 1. WEZX, WOUR, WKDF, WAPL, WWCT.

DANNY WILDE "Body To Body" (Island) 29/1 (29/6)
AMME: WYI P Lebauv 3: KZEL KRIX. KROU. Medium 22 including WHUY, WOFM, KSHE, KGB, KOME, KLBJ, WAPL, WXKE,

AGOS WALF, TENRY 3. "KAT. TREY 3. "AND THE TO YOU" (Geffen) 26/26 (0/0)

RIC OCASEK "True To You" (Geffen) 26/26 (0/0)

Adds including WITY. WAMME, KTXO, KROO, WHFS, WKLC, WHCN, WEGR, WLNZ, Powers 1. Heavy 9 including WHJY, KZEW, KBCO, KUPO, 91X, WEZX, Wedium 13 including DC101; KORS, KGB, WPXY, WKFM, WD12, KFMF

TALKING HEADS "Livoe For Sale" (Sira/WB) 24/24 (0/0)

Adds including WBAB, WHEW, DC101; KTXO, WCKG, WEZX, WAOY, WAAF, WZYC, Powers 1. Heavy 6. KZEW, KFOG, KOME, WFXX, WHCN, WXFS, MEMILIM 16 including WBDL, KODS, KATT, KFMG, KZEL, KSTM, WGIR, KCGL

CINDERELLA "Nobody's Fool" (Mercuri/PolyGram) 24/14 (10/3)

Adds including WBON, WBAB, KGB, WCCC, KLIO, KNAC, KOUK, KRNA, KTYO. Heavy 3 including KUPD, KRIX. Medium 16

EDDIE MONEY "We Should Be Sleeping" (Columbia) 24/5 (19/6)
Adds: WKQQ, KISS, KDJK, KSQY, KWHL, Powers 1. Heavy 5. WEBN, WLLZ, WRIF, KLOS, KFOG. Medium 17 including

CYNDI LAUPER "True Colors" (Portrait/CBS) 24/1 (27/3)

Adds: WONE. Powers 2. Heavy 7: WBCN, CFOX, WPLR, KLAO, K97, KKCY, WHMD. Medium 16 including WNEW, KAZY,

KBR, WHES CHEZ WKS, WTUE, WWW.
TALKING HEADS "Puzulin' Evidence" (Sire/WB) 23/23 (0/0)
Adds including WKLS, KTXO, WGKS, KROO, CHEZ, WIOO, WACY, WKFM. Heavy 4: 91X, KFOG, KLBJ, KTYO, Medium 17
ancluding KYYS, WGFM, KZAP, KGB, KATT, KEZO, WGIR

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STEVE WINWOOD "Back in The High Life Again" (Island/WB) 21/3 (21/1)
Adds: KISW, KEZE, WBLM, Heavy 11 including KZEW, WXRT, WLLZ, CHEZ, CRNY, KLBJ, WFYY, Medium 8 including WRIF

VRGVI, NIBO, WO. M. NOOD. WYVI.

YRGWIE MALMSTEEN "YOU Don't Remember, I Can't Forget" (Polydor/PolyGram) 20/4 (18/8)

Adds: WAQX. WHTF, WLNZ, WKQZ, Heavy 2: KISS, KNAC. Medium 4 including WLLZ, WEZX, KFMG.

Adds: WAOX, WHITE, WLNZ, WKOZ, Heavy 2: KISS, KNAC, Medium 19
PETE TOWNSEND "LIB TO LII6" (Mainth): 19/19 (0.00)
Adds including WBAB, WhEW, DCT) (A KEW, WART, WKLC, WABF, WOBK, KRIX, Heavy 2: KISS, WRKI, Medium 13

KIM MITCHELL "That's The Hold" (Atlantic) 19/6 (13/8)
Adds: WYNF, WOFM, KMJX, WEGR, KLPX, KATP, Heavy 0, Medium 9 luding KOME, KISS, KFMG, KILO, KSQY, KOZZ

Adds: WYNF, WORM, MIGUR, NEA, AGUE, Reary or Medium 1935, 14(6)

Adds: WYNF, WXRT, CHEZ, KLBJ, KWICFM. Powers 1, Heavy 7 including WLUP, 91X, KZEL, KSPN, Medium 7 including

AGOS ... WONE, WTUE. KATP, KOZZ.

KEEW, KAZY, WONE, WTUE. KATP, KOZZ.

UB40 "Sing Our Own Song" (A&M) 19/3 (15/0)

UB40 "Sing Our Own Song" (A&M) 19/3 (15/0)

PAUL SIMON "Graceland" (WB) 18/5 (12/5) icluding KZEW, WXRT, KBCO, CHEZ, KKCY, Medium 11 including

HUMAN LEAGUE "Human" (Virgin/A&M) 18/5 (13/4) Including CFOX, WLIR, KKCY, KRQU, KCGL, M

Adds: CHUM, WHAN, TO HEZ, WILAV, KTCZ, WMRY, KGRO.

BROKEN HOMES "In Another Land" (MCA) 17/6 (12/11)

MODE WOO'S KEPS, KRNA, HOBBY O. Medium 7 Including WOFM, KOME, KLBJ, WMRY, KATP.

BRYAN FERRY "Help Me" (WB) 15/6 (11/11) Adds: CHOM, WXRT, KSTM, KKCY, KSPN, KGRQ. Powe

GTR "Here I Wait" (Arista) 15/3 (13/9)

Adds WDMA WCCC, WMGM Heavy 0: Medium 13 including KROH, WPLH, Which, Kibb, WLAV, Philad BIG COUNTRY "One Great Thing" (Mercury/PolyGram) 15/2 (13/5)

BIG COUNTRY "One Great Thing" (Mercury/PolyGram) 15/2 (13/5) WHEB, KISS, WLAV, KMBY, WWWV

AOR ALBUMS

MOST ADDED

TINA TURNER (36) TIMBUK3 (27) OUTFIELO (22) ROSSINGTON (15) BEACH BOYS (14) BRUCE HORNSBY & THE RANGE (14) STABILIZERS (12) F.M./U.K. (10) SMITHEREENS (9) VINNIE VINCENT (8)

HOTTEST

EODIE MONEY (68)
HUEY LEWIS & THE NEWS (48)
STEVE WINWOOD (44)
JOHN FOGERTY (39)
PETER GABRIEL (34) TALKING HEADS (34) RIC OCASEK (33) R.E.M. (32) BILLY JOEL (24)

NEW & ACTIVE

Continued from Page 84

TOTO "Fahrenheit" (Columbia) 26/1 (27/3)

1. Heavy 7: KINK, CFOX, WIMZ, WXLP, KTCZ, KKGR, KRQU. Medium 17 including KAZY, WHCN, WLAV, KKCY, KFMZ, KFMF.

KMJR, WSKS, KGUU, WLAY, KNLY, RPME, RPME KIM MITCHEL "Shakin" Like A Human Being" (Atlantic) 24/5 (21/4) Adds: WYNF, WOFM, WEGR, KLPX, KATP, Heavy 4: 0107, CHEZ, WCMF, K97, Medium 11 Including CHOM, KOME, CFOX,

UB40 "Rats In The Kitchen" (A&M) 24/4 (19/1)

Adds: WBCN, KBAT, WRDU, WONE Powers 2. Heavy 12 Including W. Medium 9 including KAZY, KBCO, KROO, WDHA, WMRY, KSTM, WCBROKEN HOMES "Broken Homes" (MCA) 23/10 (13/10) ding WXRT, 91X, WHFS, WFNX, WLIR, CHEZ, CFNY, KTCZ. WXLP, KATT, KMOD, KPOI, KLPX, KRNA. Heavy 0. Medium 9 including WQFM, KUPD, KOME, WHFS. KLBJ,

PLAYING FOR KEEPS "Soundtrack" (Atlantic) 22/21 (0/0)

YNGWIE MALMSTEEN "Trilogy" (Polydor/PolyGram) 20/3 (18/8)

Heavy 6 including CFOX, WLIR, KKCY, KRQU, KGGL

Adds WAOX, WHTF, WKOZ, Heavy 2; KISS, KNAC, Medium a ir HUMAN LEAGUE "Crash", (Virgin/A&M) 19.6 (13./4) Adds: CHOM, WXRT, WRNX, WRIX, WHMD, KKGR, Powers 3, Medium 9 including WDHA, CHEZ, WLAV, KTCZ, WARY, KGRO.

Modum 9 ricitiding WDHA, CHEZ, WLAV, KTCZ, WMM1, Num.
W00DENT0PS "Glant" (Columbia) 19.1 (17.3)

1 Heavy 5: WBCN, WHFS, WLIR, KZEL, KTCL, Medium 10 including WXRT, KBCO, 91X, WFNX,

BLACK & BLUE "Nasty Nasty" (Geffen) 17/2 (16/9)

Adds: WILZ, KOMP. Heavy 2; KYMC, KRIX, Medium 8 neuding WWF, KLAQ, KBAT, KISS, KFMG, KATP. JOHN EDDIE "John Eddie" (Columbia) 13/4 (163) Adds: WSHE, KLAQ, WIOT, WRIF, Powers 2; Heavy 3; WBGN, WMMR, KROU, Medium 8 including WXRK, WAAF, WHIF, KNCN, WRIF, KATP, WWW.

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The Neil Bogart Memorial Laboratories for Children's Cancer Research

presents



Friday - November 14, 1986 Pavilion of the Stars-Hollywood Park

Our Honorary Chairperson:



Ms. Bette Midler

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REGIONAL AOR ACTIVITY

PLAYLISTS — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rota-

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' - Record is newly reported or additional tracks have been ad-

(M); (L) - Other tracks from that album are in those rotations (medium or light)

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received. and last week's rotations are included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 -

1 000 000 Parallel Three: under 200,000 Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower par-

EAST

PARALLEL

ONE

WIYY/Baltimore (301) 889-0098

PD: TON EVANS MARTIN SWIFT OF THE SWIFT OF TH

WBCN/Boston (617) 266-1111 PD: OEDIPUS ASST. PD: BOB KRANES

PO. ODDIFIES
ASST. PO. SOB RAMES
ASST. PO. SOB RAMES
ASST. PO. SOB
ASST.

Light a CINDERELLA

PD: CHARLIE KENDALL

MANY CHEMOTE MANY CHEMOTERS AND ALTOCAPPEN (18) SHOTHAN FRANCH (18) SHOTHAN FRANCH (18) SHOTHAN FALL (18) CHEMOTERS (18) CHEMO

ASST. PD. GLERN
NEWY
STEVE MINMODD
PETER GARRIE.
MURY LEMIS
JOHN FORGERY
TALKING MEADS
ROW JOHN
EDDIE MONEY
EDDIE MONEY
TELLINDI
SHI THEREEMS
THEREEMS
THEREEMS
TON LOUTE IELD
TON COCHMANE & RED
DOWLD & ADVID
ICENSISE
ROSTON CHOM-FM/Montre (514) 935-2425 PD: ROB HRAIDE MD: BENOIT DUFRESN PID AND INDUSTRIES

THOUGHT DIFFERENCE

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DAVIDUS E SONTO E SONT

(412) 937-1441

PD: GREG GILLISPIE

Meavy STEVE MINMODD HUEY LEWIS PETER GABRIEL DAVID LEE ROTH FABULOUS T-BIRDS JOHN FOGLER TALKING HEADS EDDIE MOREY REGISSER WAN MALEN JOURNEY GEMESIS PEOPLE TIL TUESDAY ELEVITORICS

TIMICS

WH IV/Provid (401) 438-6110

PD: KEN CARSON ASST. PD: GLENN STEWART

WXRN/New York
(212) 750-050 Por PAT FOAGE
PO

Q107/Toronto (416) 967-3445

GH: GARY SLAIGH

CYNDI LAUPER BON JOVI TRIUMPH EURYTHHIOS SOUTHSIDE JOHNNY

WMMR/Philadelph (215) 561-0933 OM: TED UTE HD: ERIN RILEY Menty AND IE.

PETER CANALIE.

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CANALIE AN Heavy PETER GABRIEL

AUTHORISE (N)

JOHN POSETY (N)

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TO SER

PD: DAVE BROWN. ASST. PD: B.J.

IMANY
DOSCRIPTION

WBA8/Long Island

STATE OF LINEAR STATE OF STATE

173 Reporters 167 Current Playlists

Three stations falled to report. Their rotations were trozen. WRFX/Charlotte WXRK/New York WZZO/Allentown

Two stations

reported frozen lists. WHEB-FM/Portsmouth WWWV/Charlottesville

One station did not report for a second consecutive week. Its rotations were not included in this week's data. WFBQ/Indianapolis

The following stations are no longer AOR reporters: KSRR/Houston WCPZ/Sandusky WCXT/Muskegon-Hart

PARALLEL WHCN-Hartford (203) 247-1060

PD: DANIEL F. HAYO ASST. PD: 808 BITT

HEAVY HUEY LEWIS YOWN POGER

TWO WPYX/Albany

Seavy RIC OCASEK (M) TALKING HEADS (M) BOSTON HUEY LEWIS STEVE WINNOOD (M) EDDIE HONEY JOHN POGERTY (M) DAVID LEE ROTH Medium BILLY SQUIER TINA TURNER

HURY LINES
JOHN FOGGETY
STEVE MINHOOD
FRIER GABRIEL
RIC COASEK
TALKING NETABLE
RIC COASEK
HOUSE
RILLY JOEL
EDDIE MONEY
HOUSE
RILLY JOEL
EDDIE MONEY
HOUSE
RATTHAN FRANKLIN
IGGY POP
FLAYING FOR KEEPS
FAR CORPOSATION
Light PD: MICHAEL BRIGHT MD: BRUCE MCDONALD HCCC HARTFORD NO. SUCCE MCDON
MARY
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SMITH'S
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PD. HARVE ALAM Heavy HUEY LEWIS (M) BILLY JOEL (M) R.E.M. BILLY JOSE (N)

F.E.M.

F.E.M.

STEVE MISSIONS

SOLUTIONS

SOLUTIO

WKLC/Charleston (304) 722-3308

PD: BRIAN KRYSZ MD: MIKE BICHTER MO. MIKE RICHTER
Meavy
a MOSTON
GENESIS (M) (L)
SILLY JOEL
TINA TURNER (L)
TOP QUN
TOP QUN
TOP QUN
TOP GON
TOP CHEZ-FM/Ottawa (613) 563-1919 PD: STEVE COLMILL MD: GREG TORRINGT

VP/GM: BOR LINDER PD: NIKE BOYLE

WDHA/Dover (201) 328-1055

PO STON COUNTY

TO TO COUNTY

MET TO LOUS (1)

STON COUNTY

MET TO COUNTY

MET TO

WIOQ/Philadelphia (215) 667-8100 PD: CHUCK BROWNING

PD - CRECK BROWN NO
MARY
OAVED G DAYLO
GAVE G GAVE
OAVED G CANCO
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(914) 471-1500

PD: STEW SCHANT:

Beavy

WEZX/Scranto (717) 961-1842 PO: DAVE LONDON HD: JAY DANIELS

Heavy BOSTON JOHN FODERTY. STEVE MINNOOD HUEY LEWIS EDDIE HONEY RIC OCASEK R. S. M. BILLY JOEL DAVID 6 DAVID TRIUMPH BON JOVI

OUTFIELD
ARETHA FRANKLIN
BILLY SQUIER
TINA TURNER
VINNIE VINCENT
Light
STABILIZERS

(315) 487-1500 PD: STEVE BECKER ASST. PD: BRIAN

Meany HUPC LEWIS (M)
HUPC LEWIS (M)
STEVE WINNOOD (M)
STEVE GABRIEL (M)
CEMESIS
JOHN POCENTY (M)
BOS STOR
R. E. M.
BOSTON
EDDIE MONEY
Med tus
BILLY SQUIER

WAQX/Syracuse (315) 472-0200

MD: LORRAINE RAP NO. LOPRAINE RAPP
Meavy
TRIUMPH (N)
CREEKS
DAVID LEE BOTH (N)
EDDIE HOWER
HELL YOUNG (L)
EDDIE HOWER (L)
HELL YOUNG (L)
JOHN PROBERT
CHIMERELA (L)
TALKHO MEADS
DAVID A DAVID
RECHES
DAVID A DAVID
RECHES
REC BOSTON Light YNGMIE HALMSTEEN BILLY SQUIER

(315) 797-0803

PD: PETER MIRSCH HD: TOH STARR NO. TOM STARR
MANY
PETTER GARRIEL
TALKING HEADS
DAVID & DAVID (L)
STEVE MINNOOD
STEVE MINNOOD
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SILLY JOSE.
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TRIUMPH (L)
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PETER TOWNSHEND
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Boston (617) 752-5611 PD: CYNDE SLATER APD: RUSS NOTTLA

HEAVY HUEY LEWIS DAVID LEE ROTH (M) BOSTON BOSTON
GENESIS (M)
TALKING MEADS (M)
STEVE WINNOOD (M)
PETER GABRIEL
FIXX
TRIUMPH
EDDIE NONEY (M)
R.E.M.
EURYTHHICS

R.E.M.
EUNYTHRICS
DAVID 4 DAVID
VAN HALEN
HOS SEGER
Medium
PLAYING POR KEEPS
F.M./u.k.
SILLY SQUEER
HONEYMOON SUITE
Link

PD: RICK BARR MD: ALISON STEWART PD: MIKE ONDAYKO NEW ALISON STEMAS

MERRY
PETER GABRIEL, (#)(L)
JOHN POLERT (H)
JOHN POLERT (H)
ARIC COASEM
BOR SECRE
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MANUAL
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THACKING HEADS
TOWN PROCESTY (M)
SECTION FOR THE ORAF
BOSTON
HUET LEVIS (M)
SECTIVE (H)
SECTI

WCMF/Rochester (716) 252-4330 Heavy
HUSY LEWIS
BOB SEGSE
EDDIE MONEY (H)
STEVE HIMMODD
JEF SCOTT
VAN HALEN (H)
DAVID & DAVID
TRIUMPH
RIM HITCHELL
PETER GABRIEL
JOHN FOGERTY
R.E.M.
Medius
Light

PD: DAVID EINSTE MD: BOB SHOWACRE NO. DOS SIGNACI
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PETER GARRIEL
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Light a FRANKIE GOES

INDOOR LIFE LOVE & ROCKETS TAJ MAHAL RIC OCASEK TIL TUESDAY

(717) 697-1141 PD: SIMON JEFFRIES ASST PD: CHRIS JAME

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JOHN TOCESTY
JOHN TOCESTY
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WLIR/Long Island (516) 485-9200 PDI DENIS MCNAHARA ASST PDI LARRY "THE DUCK"

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Heavy JOUNNEY PETER GABRIEL BRILLY JOEL DAN'T HALL DON JOHNSON CYNDI LAWPER BON SECUR TALKING HEAVE EDDIE HOMEY DAVID LEE ROTH TIL TUESDAY STEVE HINMOOD CYPOI LAMPES
AND SECRETARY
AND

WRRU/Providence (401) 272-9550

WAQY/Springfield (413) 525-4141

PD: BRIAN HALL

EDDIE MOME:
BOS SECRE
TRIUMPH
BS SPECIAL
RIC OCASEM
RAVID & DAVID
TALKING MEADS (
BON JOVI)
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Medium
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HURY LEMIS
TIMA TUNNE
TALKING MEADS
PETER GARRIEL
HIC OCASH
DAVID
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FRANKLIN
COMMENT
BOTON
PLAYING POR KEEPS
B ICKNAD THOMPSON

PD: AL BRANCA

POI AL BRANCA
MEMORY
BOS SECRE
BONNIE RAITT
EDDIE MONEY
JOSN POGERTY
PETER CARRIEL
RIC COASER
TALKING MEADS
TELLINPI
BRILLE MONESON
FABULOUS T- BERS
HOPE MO

PARALLEL

WKLS-FM/Atlanta (404) 325-0960

PD: BILL MISE MD: 808 BAILEY

MOD BOS BALLEY
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SOUTH

(416) 453-7452 ON: DAVID MARSDEN ASST PD.: DON BERNS

Meavy
TALKING HEADS
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WHER-EM/Port

(603) 436-7300

(603) 436-7300
FO, JEFF LEFT
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(FROLEN)
STREY INNOON
EDGIE ONNEY
PETER GARRIEL
POLIC CASER
JOHN POGERY
ALKING MEAD
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LIGHT
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PARALLEL

THREE

PDI BOB KOCAK

NAME OF THE PARTY WZZO/Allentown
(215) 694-0511
PD: GENE MONANO
(215) 694-0511
PD: GENE MONANO
NE STOK STRAINS
(FROCES)
STEVE VILINGOO
BILLY JOEL
MONEY LOVIS
CODER MONEY
TOLKING MEADS
JOHN FOOSETY
REALE, MONEY
MANUAL
LIGHT
MEDIANSPY &
MANUAL
LIGHT

WWTR/Ocean City (301) 289-4545

STEVE MINMOOD TIMA TURNER BEACH BOYS GENESIS TIL TUESDAY BOSTOOL BOY JOUI BOY JOUI BOY JOUI BOY JOUI MAGINE ARTHAN FRANKIN BILLY SOLUTE LIGHT CHOPERELIA FRANKIZ GOES TO... GTR

WRKI/Danbury (203) 775-1212

DAVID & DAVID BRUCE MORNSBY &

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BILLY JOEL
SMITHEREENS
TIL TUESDAY
PAUL HCCARTNEY
TRIMPH

TRIUMPH Light RAINHAKERS

KTXQ/Dallas (214) 528-5500

PD: ANDY LOCKRIDGE ASST. PD: REDBEARD

NAME OF THE PROPERTY OF THE PR

KLOL/Houston (713) 526-6855

PD: RICK LAMBERT HD: DAYNA STEELE

WYNF/Tampa (813) 228-6090

PD: CAREY CURELOP ASST. PD: BON DIAZ

ASST. TOP. BOW DIAZ

Keavy
MITT LEVE SAME

BOATTO A DIAZ

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PD: RICHARD REM

WGIR-FM/Manche (603) 625-6915

PD: BOB COX HD: KAREN ANDERSEN

MD. KAREN MORRESEN
Meany
GENERALS
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(M)
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WRI M/Portland (207) 783-2065

OM: JOSE DIAZ Heavy
PETER CARRIEL
Heavy
PETER CARRIEL
HIEV LEMIS
STEVE WISHOOD
GONESIS
PIC GOASEK
PIC

KZEW/Dallas (214) 748-9898

PD: NOS GARNETT ASST. PD: CIMPI. BATLEN

TALKING HEADS CINDERELLA ROD STEMART JOAN BEAUVOIR JOAN PEGENTY QUET RIOT JOURNEY GLASS TIGER BLACK & BLUE PABULOUS T-DIROS PETER CARRILL QUEENSPYCHE NEIL YOUNG GEORGE THOROGOOD 6TB WSHE/Miami (305) 581-1580 PD: HICHAEL DAL

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A PLAYING FOR KEEPS

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NELL TOUNG

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LOTHOUSE

REGIONAL AOR ACTIVITY

SOUTH (Continued)

WNOR-FM/Norfolk (804) 623-9667 VP PROG. : RON REEGE HD: DAVID HILLARY

KBAT/Odessa (915) 563-2121 PD: BILL BATEMAN Heavy GENESIS (M) STEVE MINNOOD (M) PETER GABRIEL (M) EDDIE MONEY BILLY JOEL FIXX DON JONNEROM MOS DRING DAMSON
MANAY
B.E.M.
BOB SECER
TRIUMPH
SECTION
ANTIDA LOWID
RIC OCASER
EDOIE MOREY
B. PAUL SIMON
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B. B. B. B. COUNTRY
COMMITTER
B. B. B. B. COUNTRY
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COMMITTER
COMMITT BILLY JOEL FIX JOHNSON RICHARD JOHNSON RICHARD SHOULD LET ROTH (H) R.E.M. R.E.M

WDIZ/Orlando (305) 645-1802 PD: RAD MESSICK

BEACH BOYS
BOSTON
PETE TOMNSHEND
GEORGE THOROGOOD
TRIUMPH
FABULOUS
STANY CATS
OUTHERENS
STRAY CATS
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POOR FOCESTY (H)
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RIC DASEK (H)
R.E.H.
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KLBJ-FM/Austin (512) 474-6543 PD: CLARK RYAN HD: JEFF CARROL

FOL CLAPE COND.

SERVICE COND.

SERV PD: MARK DAGMELL MD: J.D. STONE HDI J.D. STONE

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EDDIE HONEY

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JOHN FORCETY (M)

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MODIUMERIA WRDU/Raieigh (919) 782-1061

OM: BEN BALL MD: BOB WALTON KNCN/Corpus Christ (512) 289-1000 ON: PEPE LOPEZ PD: BONNIE STACY

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MID BOD WALTHAM

BENTY

LOVE PROTEST (#)

STEVE WINNERS

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B. L.M.

L.M.

B. PAUL STWON LIM

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L.M.

B. PAUL STWON

L.M.

B. C.M.

B. PAUL STWON

L.M.

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B. PAUL STWON

L.M.

B. PAUL STWON

B. PAU NO. BOONER STACY

NAME OF THE STACK

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WZYC/Beautort (919) 728-2019 PD: PAUL FRANKLIN ND: ROBYN MUTCHLER

PETE TYMNSHEND

A BOSTON

BILLY SQUIER

Hedium

A DOSSINGTON (L)

TINA TURNER

Light

A ARETHA FRANKLIN

OUTFIELD MEST MOREN MATTERLEA MASSY EDST IN HONEY AREAS AREAS AREAS AREAS MEST LESS (L) AREAS MEST LESS (L) AREAS WKQQ/Lexingto (806) 252-6694 PD: DAVE KRUSENE MD: NOB ELLIS HEAVY RIC OCASEK HUEY LEWIS

Light

KWIC-FM/Beaum (409) 842-2210 PD: TED GARLAND HD: TIM KELLEY

RIGHT ADDITS
BOSTON
JOHN PODERTY
STRVE HIMMODO
EDDIE HOMEY (N)
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GOMES IS
DAVID A DAVID
RAISMANERS
BAUCE RODREY A
PRIUMPH T-DIROS
THANKIN HEADS
B.E.M.
THE DIVING
BLEE ROTH
TOM COCHMANE & RED
TILL TURBORY
BILLY SQUIER POIL TY SELLEY
SHAPE SERVICE S PD: TON WOOD HD: DAVID ALLEN ROSS

MOD DAVID ALLEN R
MOREYS
SMITHEREENS
EDDIE HOMEY
JOHN FOCERTY
JOHN FOCERTY
BOD SEGERANS
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BOUNTE RAITT
BORNESIS
TAILMEN
DAVID & DAVID
GEORGE THOROGOD
TIL TUESDAY (L)
MELL YOUN
TIMBURS
TIMBURS
TIMBURS
PETE TOWNSHEND
LIGHT KLAQ/EI Paso (915) 544-8864 ON: NAT LAMP HD: HIKE RAHSEY

NOT HEE ROASE.

Neary HUTY LINES
EDDIE HONEY
GENESIS
TRIUMYN
BILLY JOEL
DARYL HALL
CYNDI LAUFER
B.E.M.
DON JONNSON
JOURNEY
BON JONI
STEVE MISMOOD
RIC OCASER
Medium
DAVID LEE BOTH
BOSTON

WQMF/Louisvill (502) 589-4400 PO DUKE MEYER

JOHN FOGERTY (M)
BOB SECER
Medium
a ROSTON
a BEACH BOYS
a DAVID a DAVID
a BILLY SQUIER
Light

BILLY SQUIER
BRUCE MORNSBY &
OUTFIELD
TIMBUR)
BROSSINGTON
JOHN EDDIE
Light WKRR/Greensbo (919) 274-8042

NAME OF THE STATE PD: BRUCE WHEELER MD: JOHN AMBERG PDI WALL AMBROW MD. JOHN AMBROW MD. JOHN AMBROW MD. JOHN ST. M. S

PARALLEL THREE

WFXR/Charleston (803) 556-8881

PD: JON ERDANL MD: R.G. JONES

Heavy GRESIS GLASS TIGER EDGIT MOMEY A BOSTON BRUCE MORNSBY 4 ... Heddin Light DAVID LET ROTH (L) a FABULOUS T-BIRDS

WXRC/Charlotte-

Hickory (704) 322-1713

WFYV/Jacksonv (904) 642-1055 PD: CHRIS JONES MD: LEX STALEY Meavy STEVE MINMOOD PETER GABRIEL HUEV LEWIS FIXX DAVID JOHN POCERTY GENESIS RIC DOASEK EDDIE HONEY HIKE & THE HECH. BOSTON

WIMZ-FM/Knoxvill (615) 525-6000 PD: REARY LAMBERT HD: HIKE CAPPS

Meany Model Carnes STEVE WINDOW CARNES STEVE W

WRXL/Richmond (804) 282-9731 PD: DAVID GROSSMI

Heavy
PETER GABRIEL
808 SECER TY (*)
STHE TO ALL INDOOR (*)
HIEVY LEMIS (*)
SILLY JOEL
R.E. *.
805TON
BRUCE HORNSBY & ..
RIC GASER
Medius
GENESIS
ARETHK FRANKLIN

KISS/San Antonio (512) 223-6211

PD: TRIP REEB ASST. PD: TOM SCHEPPER

(904) 392-0771

PD: HARRY GUSCOTT MD: RICK BICHARDS

HADY SICK RICHARDS
HAMY
DAVID & DAVID
JOHN FOCERTY (H)
GENESIS
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TINA TURNER
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(504) 345-1070

OM/PD: STEVE CHA

PO. TRIP REEM SCHEPPEI MAST, PD. SCHEPPE MAST

WRFX/Charlotte
(704) 933-1121
PD, BOB CHRYSLER
BD, MARY LORDON
(FROZEN)
Meavy
TOM COCHERNE & R
EDD1E HONEY
INXS
BOINTE RAITTY
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AVID LOAVID BOTTOR
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WEGR/Memphis (901) 578-1103 PD: NOW IE CASTLE HD: ROB GRAYSON

MEANY
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38 SPECIAL DAVID LEE ROTH BILLY SOUIER KIM MITCHELL KFMX-FM/Lubb (806) 747-1224 PD: GARY MINTER WKDE/Nashville (615) 244-9532 PD: BILL PUGH ASST. PD: DAVID

New York Track
New York
N. E. N.
R. E.

PD: ACE PALADING ASST PD: SHOKIN' JOE

BOSTON POPEN STATE OF STATE OF

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BO (512) 337-4550 PD: LEE ROY NAMEN ASST PD: JIM ROBINSON

NOBINSO CROWDED HOUSE EURYTHHICS DAVID DAVID DAVID DAVID ICHIOUSE (L) AL JARREAU BILLY JOEL (M) KEEP IT DARK (M) EARL KLUGH WOOJ/Ft. Myers (813) 275-9665 PD: PAT DEISCH

REEP IT DARK (*)

FALL RUDGE

PAUL WCCASTNEY

VAN HORBISON (*)(L)

BIC DCASE

BONNIE RAITT

BONNIE RAITT

BONSE VAN

ANDREAS VOLLEMED

STEVE WINNOOD (L)

Medius

MARK GEMINO (L)

HARTI JONES (L)

Light

Light HOL CHARLIE RE

SERVE MORE PER SERVE PER SERVE MORE PER SERVE PER SERVE

WIYV/Savannah (912) 897-1529 PD: BILL MESTOR

Heavy

GENESIS

FETER CABFIEL (M)

JOHN FOCERTY (M)

RIC CASES

ROSTON

R.C.M.

RILLY JOEL

HOLLY JOEL

BOLLY JOEL

ROSTON

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STABILIZERS

KATRIAmarilla (806) 374-1637 OH: MARK MEREDITH MD: DALE MILLER

MAD DALK MILLER

MANY

GENESIS (NY VI)

BOONIE E RAITT (N)

BOONIE

WZEW/Mobile (205) 432-0102 PD: CATT STONE

EDDIE HONEY DARYL MALL R.E.M. GENESIS STEVE WINMOD Medium TIMA TUNNER BOSTON ARETHA FRANKLIK Light FAR CORPORATION BILLY SQUIER KTAL/Shreveport (318) 425-2422 PD: TOM MICHAELS MD: BRIAN MILLER

WWWV/Charlotte
(804) 971-4057
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KZEPISBN Antor (512) 226-6444 PD: DANIEL COOR MD: DICK SHEETZ Heavy JOHN POGERTY (M) BILLY JOEL BOSTON DAVID 6 DAVID

MIDWEST

PARALLEL ONE

PD: GREG SOLK HD: DAVE BENSON

PD: DON DAVIS

PO) DON GAVIS MONTH OF THE POST OF THE POS

WRIF/Detroit (313) 827-9505

PD: HICHAEL MAYER ASST. PD: JOE URBIE

PD: TOM OWENS HD: CURT GARY

NO. CURT CANY

NEATY

STEVE WINHOOD

VAN HALEN

TRILMPH (H)

GRASSIS

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BOSTON

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GR

WLVQ/Columbus (614) 224-1271

PD: PAT STILL MO: LEE RANDAGE
MANNY LEMIS
STEVE WINNOOD
EURYTHNICS
GENESIS
SILLY JOEL
DAVID LEE BOTH
DARFL MALL
EODIE MONEY
PETER GABRISL
TINA TURNER
JON JOHNSON
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DAVID & DAVID
TALKING MEADS
ALVINI LEE
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BOS WLLZ/Detroit (313) 855-5100 ACT. PD: DOUG PODELL ASST. PD: JIM PEMBERTON THE PROBLETON
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KSHE/St. Louis (314) 842-1111 OM: RICK BALIS ASST. PD: AL HOFES CASE PER MALLE.

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WXRT/Chicago (312) 777-1700 PD: MORH HINER HD: LIN BREIGHES

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TO INTOMOSO CANADA TO THE PARTY OF THE PARTY PD: SCOTT JAMESON MD: SKID ROADIE MDI SPID MONANGE MASSAY JOHN FORESTY (M) TAMAH ING HAND (M) EDDIE HONDY STEVE HISMOOD HUGH LCHIS (H) B. F. M. SIC COASES (M) B. SIC MASSAY JOHN B. SI

BILLY JOEL BEAT PARMERS STRAY CATS ROONEY CRONELL JAZZ BUTCHER Light ELVIS COSTELLO HEMAN LEAGUE PLAYING FOR KEEPS RICHARD THOMPSON PARALLEL

TOM COCHEANE & RED VAN HALEN 38 SPECIAL PABULOUS T-BIRDS TIMBUR) PETE TOWNSHEND BRUCE HORNSBY & . TIL. TUESDAY NEIL YOUNG TIMA TURNER GEORGIA SATELLITES Light TWO WONE-EMIAN

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HEAVY STEVE MINNOOD STEVE MINN (216) 535-7831 PD: MARD HOLMES TO WARD ROLLES

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WQFM/Milwaukee (414) 276-2040 WAPL/Appletor Green Bay (414) 734-9226 PD: GREG AUSHAM ASST. PD: DANA E

PD: BRIAN TAYLOR HD: BICK PANNECK MD. FICE COMMISSION FOR PTY (N) MODEL EAST (N) MODE

WSKS/Cincinnat (513) 866-3696 PD: MARTY RENDER

DELLY RENDE SELECTION OF THE SELECTION O PD: RICK VAN GIL MD: CATHY DOWN MD: CATHY DOES

Heavy
BILLY JOEL
STRYE WINGOO (M)
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WIBA-FM/Madisor (608) 274-5450 PD: JACK HITCHELL (319) 326-2541 OM/PDI TERRY DE MDI GARY JAMES

PD: TOM CARROLL MD: JOHN BEAULIEU

Meavy
TALKING HEADS
RIC OCASER
BOSTON
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BEACH BOYS

KGGO/Des Moines (515) 265-6181

OP DIR: LARRY MOFFE PD: JACK EMERSON

Heavy BOSTON HUEY LEWIS (H) EDDIE MONEY RIC OCASEK STEVE MINNOOD (H) OUTFIELD TINA TURNER

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KTCZ/Minneapolis (612) 339-0000 PD: BORRY CHRISTIAN

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KATT/Oklahoma City (405) 848-0100 PD: PAT WELSH MD: SCOTT DOUGLAS

JOHN POGERTY (M)
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STABILIZERS
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Light BROKEN HOMES KEZO/Omaha (402) 592-5300

PD: BRUCE MOGRE ND. JOS BLOOD

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WWCT/Peoria (309) 674-2000

PD: JEFF MURPHY MD: PHIL MANICKI

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PD: DAVE LANGE PROPERTY CAMPERS CAMPE

TRIUMPH
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WXKE/Ft. Wayne (219) 484-0580

PD: RICK MEST MD: HAL BRANDT

Mary
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BOST KQDS/Duluth (216) 728-6421

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WLNZ/Lansing (517) 669-8361

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WKQZ/Saginaw (695) 511-5000 ASST. PD: BRIAN MALONE

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WMRY/St. Louis (618) 397-2002 PD: MARK KLOSE MD: TED HARECK

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KMOD/Tulsa (918) 664-2810 PD: CHARLIE WEST

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KQWB-FM/Fargo (218) 236-7900 ON: HARK NICHOLI

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PD: DAVE PORTNEY ASST. PD: TERRI RAY

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KEMQ/Lincol (402) 489-6500

PD: TOM BARKER Heavy R.E.M. HUEY LEWIS RIC GCASEK JOHN FOGERTY (M) EDDIE HONEY BILLY JOEL TRIUMPH BOSYNOW TRILMPH

BOSTON
BONNIE RAITT
BOB SEGER
DAVID & DAVID
DAVID LEE ROTH
BON JOW!
Medium
Light
a BILLY SQUIER

KSQY/Rapid City (605) 578-3533

PD: JACK DANIELS MD: JEFF HICHAELS

FABULOUS T-BERDS
TRICMPH (L)
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PDI NIKE THOMAS

KRNA/Cedar Rapids (319) 351-9300

PD: MARK VOS MD: STEVE KOSBAU

Heavy BILLY JOEL PETER GABRIEL DON JOHNSON EDDIE MONEY JOURNEY CHICAGO RIC GCASER P.H./U.k. COREY HART BOSTON

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MDI CERLO STEVENS
HEAVY
HOMENYADON SUITE
VAN HALEN
EDDIE HOMEN
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PD: GREGG RICHARDS MD: KARIN SIMMONS

NEAVY BOB SEGER FIXE EDDIE MONEY JOHN POGERTY (M) BILLY JOEL PETER GABRIEL DAVID & DAVID HUEY LEWIS (M)

WZZQ/Terre Haute (812) 232-5034 PD: DON RIVERS

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KUPD/Proenix (602) 838-3052

VP/PROG: ERN GLA APD: CURTISS JOH

WEST

PARALLEL

(303) 572-6200 PD: TOM HUNTER

MANY
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KAZY/Denver (303) 759-5600

PD: SAK PHILLIPS

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PETTER CAMPIEL

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TIL TUESDAY
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OFFER IT DARK
BEACH BOYS
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CYNOL LAUPER
TINA TURNER
F.H. JU.K.
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ARETHA FRANKLIN
ANDREAS VOLLEMEID

PD: TOM CALE MD: BILL PRESCOTT

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PD: CHRIS MILLER MD: JOHN MCRAE Heavy
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NEIL YOUNG
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PD: JOHN RIVERS

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OM: DANA JANG MD: KEN ANTHON

KOME/San Jose (408) 985-9800

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MARTINA 91 X/San Diego (619) 291-9191 PD: MAD MAX ASST PO: OZ Heavy
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JACKSON BROWNE GENESIS VAN RALEN JOHN COUGAR MEL. FIDX KBCO-FM/Denver (303) 444-5600 PD: JOHN BRADLEY MD: DOUG CLIFTON

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PAIL SINGS

KFOG/San Francisco (415) 986-1045

DO. JOHN BLUTER

INSTY
PETE TONNSHEDD

JOHN POZEETT

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JOHN POZEETT KROQ/Los Angeles (818) 578-0830 PD: RICK CARROLL MD: LARRY GROVES

MANAGEMENT AND THE STATE OF THE

Neavy
EDDIE HONEY (M)
SRUCE MORNSBY L
BOB SEGER
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TALKING MEADS
GEORGE THOROGOD
IC MEDIUSE
ROSSINGTON

KMET/Los Angeles (213) 464-5638 PD: FRANK CODY

THE TRANSCOOP (P)

MAY JOHN TOOTHY (H)

PD: PRANK JAKON MD: JESSIE BRICE Meavy
Meavy
PETER GABRIEL
DON JOHNSON
HUBY LEMIS (MONEY
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ARETHA FRANKLÍN
ARETHA FRANKLÍN KLOS/Los Angeles (213) 557-7250 PDI TIM KELLY ASST. PD: KURT KELI

(208) 344-3511

KILO/Colorado Springs (303) 634-4896 ME RICH HAWK

HEAVY
HUEY LIMIS (M)
STEVE MISSOOD (M)
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PETER GARRIEL (M)
CENESIS (M)
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PETE TOWNSHEND
TIL TUESDAY
CINDERELLA (M)
Medium
TINA TURNER
BILLY SQUIER
Light

KDJK/Modesto-Stockton (209) 869-2594 PD: JERRY LONG! Heavy
BON JOV! (#)
F.E. M.
PETER GARRIE:
GENESIS (M)
DAVID LEE NOTH (M)
RIC GOASER
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LIGHT

Heavy GEORGE BENSON JACKSON BROWNE PETER CETERA (M) CHICAGO DOUBLE COUNTY OF THE CO KMBY/Monterey (408) 394-9000 PD: RICH BERLIN

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KSTM/Phoenix (602) 835-1767 PD: JEFF PARETS ASST. PD: WENDY MESTON

ASST. DO. MEMOY
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PETER GARRIEL (W) [1 S.C.M. (W)
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MD. INESSA YORK
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BILLY KÉZE/Spokane (509) 448-1000 ON: JONAH CUMMINGS ASST PD: BREW HICHAELS ICEMOUSE ROSTON VAS MALEN RIC OCASEK ROBERT PALMER BRUCE HORNSBY 4 TRIUMPH BEAT FARMERS Light

ASST PD: BREW HEAVY BOSTON TAKKING HEADS JOHN POOGRAFY (M) TOM COCHEANT & RED BOS SEGE GENESIS (M) Hedium STEVE WISMOOD OUTFIELD BOST THOMES LIGHT

PD: ARIN MICHAL MD: JACK GREEN POI, ANT RILLARD STATE OF THE S

KFMG/Albuquerqu (505) 265-8811 PD: TOM MARSHALL MD: MICHAEL DAVIS

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K97/Edmonton (403) 428-8597 PD: NEIL EIMARD

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KZEL/Eugene (503) 342-7096 PD: JIM TRAPP MD: RUSTY KIMB Heavy DAVID & DAVID (L) PETER GABRIEL TALKING HEADS (M) HONEYMOON SUITE BRUCE HORNSBY & .

R.E.M.
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KZOK/Seattle (206) 281-5600 OP. DIR.: PHIL ASST PD: LARRY

Heavy
HUEY LEWIS
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PARALLEL

PD: JOHN ROBERTS MD: BOB YOUNG

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KWHL/Anchor (907) 344-9622

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KRSP-FM/Salt Lake City (801) 262-5541 PD+ RANDY ROSE HD+ JOHN PLORENCE

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XKDJ/Fresno (209) 226-5991 PD: ART FARKAS

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KPOI/Honolulu (808) 524-7100 PD: SILL MINE MD: ANDY PRESTOR

Heavy
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KOMP/Las Vegas (702) 876-1460 P. DIR. SHERMAN CO

PD: NON WOODWARD MD: MARTY GRIFFIN SET_PO_TODO_FOM_
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KKCY/San Fra KKCY/Sen Free (415) 474-9100 Heavy PAUL SIMON HUEY LEWIS EURYTHHICS BILLY JOEL DANYL HALL CTYDI LAUPER PETER GARRIFY

KRQU/Laramie-KNAC/Long Beach (213) 775-8172 Cheyenne (307) 745-7396 PD: JINHY CHRIST MD: KEVIN STEPHI

Meavy
TRIUMPH
EDDIE MONEY
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KZOQ/Missoula (406) 728-5000 PDI VERN ARGO

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HEAVY
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PRANKIE GOES TO. BILLY SQUIER KOZZ/Ber (702) 329-9261

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KTYD/Santa Barbara (805) 967-4511 PD: RICK HILLIAMS

PD. RICK WILLIAM
Heavy
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KCGL/Salt Lake City (801) 298-1142

PD. DEL WILLIAMS Heavy
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& FLAVING FOR KEEPS
& IGOY POP
& ELVIS COSTELLO
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& NEIL YOUNG
& ARETHA FRANKLIN
& JAMES BROWN
& RICHARD THOMPSON*

(307) 266-1400 PD: FRED LEENH

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KISWISASHIE
(200) 285-7025

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KTCL/Ft. Collins

(303) 571-1232 PD: JOHN HAYES

HEAVY

CFOX/Vancou (604) 684-7221 PD: JOHN REAUDOIN ND: KAREN HEHKO

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KIN MITCHELL
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IDLE EYES
COREY HART
BILLY NEWTONLight

KGB/San Diego (619) 292-1360 PD: TED EDWARDS HD: PAM EDHARDS

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WBSB **B104** Baltimore

PD: Steve Kingston

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WPLJ-FM RADIO

PD: Larry Berger MD: Lisa Tonacci

Philadelphia
PD: Scott Walker
MD: Glenn Kalina WCAU-FM ूर्वित <u>विभेद</u>े

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Buffalo Kiss981/2 All Hit WKSE-FM PD: Scott Robbins MD: Dave Gillen

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Baltimore PD: Ralph Wimmer

H. J. L. MART LEMES IN THE STATE AND THE STA

PD: Scott Shannon

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ADDS 22. 28 SON JOY/Yes Give Love A Bed S' AMETINA FEMANDE ENJURGEN* JOSE FLASH

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Ops. Director: John Hager

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Washington PD: Mark St. John

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BOSTON/Amenica ANCTHA FRANKLIN/Jumpin: Jack Flesh CANDO/ANCY Up NJ BHODI/Point De Me Balare SON JONITA'S SIVE Love B Bac H GRAN JUICE JONES/The Rain

Ops. Manager: Tom Cuddy

Providence

ckoi9 Montreal

PD: Bob Beauchamp

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Toronto /P/Programming: Sandy Sanderson

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WXKS-FM Boston 0 8 F M PD: Sunny Joe White

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27 BILLY SOUISM/Love Is Too Hero BORTON/Amends FRAMEIS BORS TO H/Rage Hard FRAMEIS BORS TO H/Rage Hard BON JOY1/You GIVE LOVE A BOK IN BELINDA CARLIBLE/I FOR THE MOLIS PRARMS/Notic You Can Dance T PARKLONG TRANSCRIPTION of 19 Up ALICE COMPRISED THE SEC 17th Man B-TOTO/11 IL SO Over You CHICAGO/29 On a To A COMPY MATT/A ME By Your Biss BEACH SCHENCES IN THE SECOND OF BEACH SCHENCES IN THE SECOND OF SE

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ADDS 24 BOSTON/Ananza

MD: Bill Terry Long Island
MD: Ruth Tolson

PD: Chuck Morgan MD: Paul Fuller The second secon

Washington D.C.

Towerfus Pittsburgh
B94 FM

MD: Lori Campbell

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ADDS PETER CETERATHEIS fire I Fell ECSTON/Amenda JERNAINE STEMAT/Jong ON DOUBLE/The Captain On Her He MANNE LEAGUE/Heast. HU SHOOL/Paint Of Ms Return

ROCK 102 Buffalo WBEN-FM

PD: Hank Nevins MD: Roger Christian

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22. 32. 38. 40 308TDM America 8ELIHEM CARLIBLE/1 Paul Tau Magic GRD/(February Live Ame S)

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Dallas 97.1 XEGL The Eagle

PD: Ron Parker

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ADDS 22 MADDREW/THUE SINE LIBA LIBA/ALI Crist Dut TALKING MEADS/NIE MILE LIFE DOUBLE/fra Cagtain Of Mer Me CHICAGO/20 Or a Ve 4 MIMAN LEADUE/MAGE

POWER PD: Paul Christy MD: Helene Pina

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Houston

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27. 31 BRUCE HORMSY/The May 11 In CARDO/MAYA US BILLY SQUISB/Love In The Hero AMETHN FRANKLING Jong In 7 June 1 Tex

CHR PARALLEL ONE PLAYLISTS

Atlanta

OM/PD: Bob Case

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VP/Programming: Robert W. Walker Asst. PD/MD: Frank Amadeo

30. 36: 35 JAMES BROWN/Gravity 1070/('S) 8: 0ver You DELIMBA CARLIBLE/| Fugl The Magic BTACK LATT/BAH/Nail Is To The Maj

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PD: Kipper McGee MD: Greg Rolling

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PD: Jay Stevens

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PD: Gabe Baptiste Asst. PD:MD: Mark Asst. PD/MD: Mark Shands

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#OSTOR/Ampnd# ARTTM: FRAMMILIM/Jumpin' Jack Flees STOC NIMMODO/FreeDaw Oversell! COMEY HANT/! Am By Your Bld*

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Dallas

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PD: Kevin Metheny

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WRSR Norfolk
Acting PD: Sheldon
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Natir Houston
PD: John Lander
Asst. PD: Ron Parker

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WNVZ 704 Norfolk

PD: Chris Bailey MD: Mary Ann Rayment

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New Orleans WRNO m

PD: Mike Costello

105 Tampa

Ops. Manager, Mason Dixon MD: Bobby Rich

Service of the servic

AGOS 30 LUTHER WANDROSS/CIVE No The Resea ON LIBALIBARATE Crise Out TRIUPPH/Semelody's Out Taxon ART OF MISSE/Farancists

MD: Mark Todd Ops. Manager: Dave Robbins

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power 96 fm Detroit

PD: Gary Berkowitz

Service of the control of the contro

Q102 Cincinnati

Ops. Manager: Jim Fox

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And a could be followed as the country of the count

Minneapolis

PD: Dave Anthony Asst. PD/MD: Don Michaels

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Columbus PD: Adam Cook

05 STEVE HIMMODOFFreeson Dysresill CARROFMETS UP PAT SHOP SQYS/Lave Comes Guilble CHICASO/SD OF a To 4 COMEY HART/I Am By Your Blor

WKTI Milwaukee PD: Tim Fox MD: Denise Lauren

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Chicago PD: Buddy Scott MD: Joe Bohannon

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MD: Kim Pool St. Louis

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26. 36. 35. 36 EURYTHRICE/HISSIONETE Han WAN HOLED/Card Melas In

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PD: Steve Perun Kansas City MD: Karen Barber

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Chicago ► AM 89 4

Ops. Manager: John Gehron Asst. PD/MD: Chuck Crane

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Cleveland WMMS 10000 GM Ops. Manager: Kid Leo

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Chicago PD: Jan Jeffries MD: Brian Kelly

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101.5 FM Seattle PD: Casey Keating MD: Mark Allan

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32. 37 BORTON/Amanda BON JONI/You Dive Luve A Bar H HOMENHOUS BUITE/MAI Day IS TAY TAKING MEADINESS WIS LIFE ANGADIA/THE Floor LUTPER WANDERSON TO THE SEASON TRIUMFRIESSANCE TO DUE THEE THE ENGLISHMENT AND THE SEASON THE ENGLISHMENT AND THE SEASON THE ENGLISHMENT AND THE ME

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PD: Dave Van Stone San Jose
MD: Robin Silva

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Seattle

KUE C PD: Ric Hansen

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KZZP104.7FM Phoenix
THE NUMBER 1 HIT MUSIC STATION
GUY Zapoleon MD: Steve Goddard

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DRAW JULCE - CHEEF TO R Rain CHO!/Faraver/ Live And DI CHOIE HOMEY/Test No Home Tenigan CURTYPHICE/HISSIONEY Man HONTON/Amenda

MAGIC TOTAL PD: Jon Barry KMJK

MD: Steve Naganuma Portland

MOMENT PALMER/I Dien's Hear To Turk AMETINA PRANCE IN/Jumpin' Jack Flack DOSTON/Amendo GMD/(Persyat) Live And DI EDDIE MOMEY/Tess No close Teniges BRUCE HORSON/The May IT TO ADDWAINE STEMMAT/Jedy SEVICE/Me Bear CHICAGO/29 OF 6 To 6 ROD STEMMET/ANTHAY HEATTER'S

735 108 14VI HOT HITS!

VP/Operations: Dave Parks
San Diego

Section 1. Control of the control of

BOSTON/Amenda ARETHA FRANKLIN/Judgin' Jeth Plank RIC OCAMER/Emplian In Relian PET SHOP BOYS/Love Crass Outching LUTHER WANGEOMS/Give No The Ressan

KUBE 93FM

MD: Wendy Christopher Seattle

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MADDRON/True Blue AMETHA FRANKLIN/Jonejin' Jack Fleek

Asst. PD: Chrls Collins

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GOOTS OFTEN EARLY TAKES TO THE STATE OF THE

Sacramento Ops. Manager/PD: Rick Gillette

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San Francisco

PD: Steve Rivers MD: Keith Naftaly

Service of the servic

Denver Doug Erickson MD: Dee Ann Metzger

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Music Dept: Mike Schaefer,

Section Section Conference on the Conference on

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KRXY Denver MD: Todd Cavanah

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Ops. Manager: Bob Call

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POTTON/Amenda POTTON SAMPLED /In Your Egen COMEY HANT/I Am By Your Dies MEMAN LEADER/Momen Bellow Enatth/de for the Osed JULINERY/Syri Con't Help IN TOTO/112 to Over the ETACEY B/Fee OF Heaving EDOIS MINING TOTO TOTO EDOIS MINING TOTO TOTO EDOIS MINING TOTO EDOIS

ZIOO KKRZ Ops. Manager: Gary Bryan
MD: Sean Lynch Portland

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Sacramento
PD: Tom Chase
Sacramento Best MD: Jeff Hunter

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TOTOVI'11 to Over You see DAM EASTON'S Private Good TAILERS ON TAILER ON TAI

Aretha Franklin Peter Cetera Blily Squier Bruce Hornsby

EAST BREAKOUTS
Oran "Juice" Jones Steve Winwood Lahan Frankle Goes . . . Arcadia

PETER GABRIEL MIDNIGHT STAR Notest: HUEY LEMIS 4 THE 3-1 GLASS TIGER 9-7 JANET JACKSON 14-9 LOVERSOY 19-14 EURYTHMICS 17-15

WSPK/Poughkeepsis, NY Dayton/Weil

Dayton/Weil
MADONNA
TRIUMPH
BOSTON
BILLY SQUIER (dp)
ARETHA FRANKLIN
JAMES SENON
HOLDER'S LATHE 1-1
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Jonathan Monk
ARETIA FRANKLIN [dp]
BOTON
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98PXY/Rochester, NY Tom Mitchell

Tom Mitchell
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HUMAN LEAGUE
BOSTON
Mottest:
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GENESIS 1-2
LOVERBOY 6-4
JANET JACKSON 10-6
VAN HALEN 14-10

Stevens Messner
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LISA LISA
PETER CETERA (4p)
ART OF MOISE (4p)
BOSTON
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JANET JACKSON 17-10

WGFM Schenectedy, NY Tom Parker

BOSTON
BRUCE HORNSTY (dp
PETER CETERA
STEVE MINNOOD
ARETHA PRANKLIN
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DAVID LEE ROTH (dp)
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PETER CTERA

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930/Syrecuse, NY Laird/Dunes

WPST/Tranton, NJ Taylor/Cunningham

ARCADIA BOSTON PRANKIE GOES TO H ARETHA FRANKLIN COREY HART LEVEL 42 BILLY SQUIER STEVE WINMOOD

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JANET JAKNESON 12-7
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QUIET RIOT PETER CETERA ARETHA FRANKLIN

CHR ADDS & HOTS

MOST ADDED SOUTH
Boston
Aretha Franklin
Steve Winwood
Corey Hari
Peter Ceters
Madonna Bon Jovi

KSM6/Lefayette, LA Segraves/Smell

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BREAKOUTS
Oran "Julce" Jones
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James Brown
Billy Squier
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DON JOHNSON 22-14
BOSTON D-21
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WHSL/Wilmington, NC Stewart/Stone

ANITA BAKER OND BOSTON

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PARALLEL TWO

HEAVILLO DRAM
HUMAN LEAGUE
ANITA BAMES
PETER GARAFIEL
BRUCE HORNISEY
BEACH BOYS
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ROBERT JACKSON 15-7
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Q100/Allentown, PA Bryan Geronimo

NU SHOOL ARBITA FRANKLIN BOSTON TIL TUESDAY LEFEL 42 STORM ANDERSON LORING 2-1 STACET OF 2-2 STACET

294/Boston, MA Nelson/Doigins

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BOSTON
TIL TUSSDAY
ART OF NOISE
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CYMDI LAUPER 24-19
HIMNI SOUND MANH 25-20
HUMAN ILEAGUE 28-23
JOURNEY 30-26

WVSR Cherieston, WV Spence Hampton SpencalHampton
ANITA BAKER
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PAR CORPORATION QUIET RIOT (dp) CHICAGO BEACH BOYS PETER CETERA MADONNA BOSTON HOLLEST HUEY LEMIS & THE 7-1 PATTI LABELLE 12-5 TRIUMPH 11-7 SHEENA FASTON 13-9 GENESIS 15-11

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CAMBO D-30

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HIANI SOUND MACHI 2-1
NEY LOBIE 5 THE 3-2
NEW EDITION 6-3
DARYL MALL 5-4
LISA LISA 10-7

KC101/New Haven, CT Staf Rybak

ARTH PARKLIN
AGENCY
BILLY SOUTER
HUMAN LEAGUE
PRANKIE GOES TO N
SISTER SLEDGE
ARCADIA
LABAN
BOLLAGEN 16-8
LOVERBOY 18-9
ANTH BANKE 20-12
BON JOVI 39-24
WILLOWNIE Brang PA
WILLOWNIE BRANG PA Sidi NYDEK
HADONNA
GLASS TIGER
SOSTON
ARETHA FRANKLIN
STEVE WINNOOD
HOTLEST, ANDERSON & LORING 2-1
LISA LISA 6-5
STACEY G 8-6
DON JOHNSON 15-7
HADONNA D-18 BON JOVI 30-24
WTLO.Wikes Berra.PA
SmithRutkowski
BILLY SQUIER
DAVID & DAVID
BOSTON
RACADIA
CAMED
RIOT (dp)
PARKETE GOES TO H
ORAN JUICE JONES (dp)
BOLLES

FennessylCrockett
LIGA LIGA
LIGA LIGA
PATER CARRIEL
PET SHOP BOYS
BOW JOYS

PARALLEL THREE

WFBQ/Altoons, PA Steve Kelsey Stave Kelesy
ARETHA PRANKLIN
SIMPLY SED
BOILD HOME
BOIL

WGUY/Bangor, ME Steele/Marshall

Stocke/Mershall
LISA LIEA
CHICAGO
ARETHA FRANKLIN
BOSTON
BRATLES
LLYPEL 42
LABAN (dp)
LABAN (dp)
HOLLEST:
HUSY LEWIS 4 THE 1-)
GLASS TIGER 9-5
JANET JACKSON 13-8
BON JOVI 31-74
JOURNEY 30-26
METONIC METONIC

WZON/Bangor, ME Tony Perkins LABAN BILLY SQUIER STEVE WINWOOD

OMD.
ARETHA FRANKLIN
BOSTON
CHRIS THOMPSON
HOTEGET
HUEY LEMIS & THE 2-1
DARYL RALL 6-3
BILLY OCEAN 14-8
CYNDI LAUPER 16-9
TINA TURNER 17-11 WIGY/Bath, ME Mark Edwards

Mark Edwards
ART OF NOISE
HADDNNA
RIC GOCASEM
FIL TWESDAY
ARETHA FRANKLIN
BRUCE HORNSHY
HOTLEAL
HUFY LEWIS & THZ 4-1
BILLY JOEL 20-10
TISA TURNER 17-14
VAN HALEN 21-2
ANTA BAKER 30-23

103CIR/Beckely, WV Spencer/Kelly SOSTON MADDRIA PRANKLIN BON JOYI (4p) HOLLES PROFILE BERLIN 3-1 RUTY LERICY 0 4-3 REATLES 20-15 TOTO 29-20

ARETHA FRANKLIN BRUCE HORNSBY

BRUCE HORNSBY
BOSTON
TIL TUESDAY
CAMED (dp)
OHD
BON JOW! (dp)
LARAN
HOLTERIS THE 2-1
LOVERBOY 3-2
GRMSSIS 7-4
JAMET JAKESON 8-5
BILLY OCEAN 6-6

WIKZ/Chembersburg, PA Matthews/Alexender

HOTTEST P. B. C. 1-1 STACEY Q B-2

WZYQ/Frederick, MD Kemosebi/Armstrong MADONNA
ROBERT PALMER
ARETHA FRANKLIN
BILLY SQUIER (dp)
HOTEST
HUEY LDWIS & THE 2-1
RUN D.H.C. 3-2
GEMESIS 11-5
BILLY JOEL 14-9
TIMA TURNER 20-15

OK100/Ithece, NY Neville/Wilkins PAR CORPORATION BEACH BOYS PETER CETERA NADONNA

MADONNA ARETHA FRANKLIN BOSTON OND BOTTON HOTELENIS & THE 5-3 BILLY OCEAN 12-8 LOVERBOY 16-9 BILLY JOEL 17-10

100KHI/Ocean City, MD J.J. "Hitman" McKay EDDIE MONEY PET SHOP BOYS PETER CETERA CAMED

PRIER
CAMED
OUTFIELD SEVENT SERVICE HORNORY
JERNALINE STEWART
BOSTERS:
ANDERSON & LORING 5-1
NUEY LORIS & THE 10-5
LOWERBOY 15-8
JANET JACKSON 20-11
DON JOHNSON 25-20

FAR CORPORATION CHICAGO CHICAGO
OND
BEACH BOYS
PETER CETERA
HADDINA
BOSTON
HITTNEY HOUSTON 2-1
HHITTNEY HOUSTON 2-1
HUEY LEWIS & THE 3-2
GENESIS 6-3
VAN HALEN 9-7
JOURNEY 18-10

BOSTON
STEVE WINNOOD
ARETHA FRANKLIN
BILLY SQUIER (dp)
OND (dp)
TALKING HEADS (dp)
HOUTH LDWIS 4 THE 3-1
JAMET JAKSON 5-2
DARYL HALL 8-6
TIMA TURKER 14-10
CYNDI LAUPER 22-18

Fortar/Stewart
MOSTON
BRIINDA CARLISLE
BANGLES
LISA LISA
BILLY SQUIER (dp)
QUIER RIOT (dp)
PETER COTTERA
MOSTON 4 LORING 2-1
JANET JACKSON 14-8
EDDIE MONTY 16-10
DON JOHNSON 18-12
BON JOHN 30-20

MONTON (dp)
ARETHA FRANKLIN (dp)
BILLY SOUTER (dp)
PETER CETERA (dp)
JERNAINES ESTANART (dp)
STEVE WINHOOD (dp)
BLOSS TIGER 4-3
JANET JAKKSON 13-5
CEMESIS 12-6
DON JOHNSON 14-9
TIMA TURKER 19-12

WSKZ/Chartenoogs. TN Chase/Scott

ChaesScott
TRIUMPH
ANTTA BAKER
BOSTON
BRUCE HORNSBY
STEVZ WINMOOD
MOTLERE!
DANYL HALL 2-2
GLASS TIGER 4-3
JANET JACKSON 10-5
TINA TURNER 25-9
WNOK/COURDIE, SC
Windham/LaComba

PETER CETERA EDDIE MONEY BRUCE MORNSBY DAVID LEE BOTH JEFFREY OSBORNE NANCY MARTINEZ BON JOVI

BON JOVI BOSTON PETER GARRIEL RIC OCASEK Hottes: BUEY LENIS & THF 3-1 RUN D.M.C. 14-6 GLASS TIGER 15-7 TINA TUNDER 27-18 BOBERT PALMER 28-19

G105/Ourham-Raleigh, NC Edwards/Wright

SOUTH PARALLEL TWO

EDDIE MONEY PETER CETERA PETER CLIERO
BOSTON
ARETHA FRANKLIN
STEVE WINNOOD
BON JOV! (dp)
HUTE LEMIS & THE 2-1
LIONES. RICHLE 3-3
JANET JACKSON 14-9
GLASS TIGER 17-12
DON JOHNSON 18-13

MOSTON HOTTGET: ANDERSON & LORING 4-1 DARYL HALL 9-3 GENESIS 13-5 TINA TURNER 24-18 DON JOHNSON 26-19

WFMF/Baton Rouge. LA Rice/Ahysen BOSTON HUMAN LEAGUE PETER GABRIEL VAN HALEN MOTEST: NUTY LEWIS & THE 6-1 BILLY OCEAN 9-6 LOVERNOY 12-9 BEATLES 19-10 GLASS TIGER 15-13

WGGZ/Baton Rouge, LA Michael Adems PETER GABRIEL EDDIE MONEY

MADONNA BOSTON ARETHA PRANKLIN HOTLEST 12-5 GLASS TIGER 11-7 JANET JACKSON 16-8 LOVERBOY 17-12 TINA TURNER 22-14

WKQB/Charleston, SC Gaither/Rusself

ARETHA FRANKLIN BOSTON PAR CORPORATION HADOWNA PETER GABRIEL (dp) DAVID LEE MOTH (dp) EDDIE MONEY

EDDIE TURMS HOTCOS: ANDERSON & LORING 2-1 JANET JACKSON 6-3 SILLY OCEAN 14-6 VAN HALEN 16-6 LISA LISA 22-9

PhilipalAllen
ARETHA FRANKLIN
BOSTON
STEVE MEMIOD
STEVE MEMIOD
STEVE MEMIOD
DEVICE (dp)
DEVICE (dp)
DEVICE (dp)
HOLTAGET
JACKSON 6-4
JANES JACKSON 6-4
LESA LIESA 16-7
DON JONNSON 12-9

WBCY/Cherlotte, NC Jack Deniel

PRUCE NORMSHY
NORTON
PRUCE NORMSHY
NORTON
TRIUMPH
BEACH NOYS
CHICAGO
BON JOUT
PETER CETTERA
BOCKSELL
BOLLAY GERS 4 THE 2-1
ROSERT PAINER 16-8
TIVAT TUBERS 24-14
EURYTHHICS 26-15

CYNDI LAUPER

KAMZ/EI Peso, TX Mesa/Werner MessWerner
ASHPONG 4 SIMPSON [dp)
BAND ORCHESTRA [dp)
OND
FIVE STAR
ARETHA FRANKLIN [dp)
NOTIONAL
FROM 11-0
FORTS 15-11
NUSY LEMIS 4 THE 17-12
GENESIS 20-71
ORAM JUICE JONES 27-23 KZZB/Besumont TX Baker/Jackson ROBERT PALMER
NOW EDITION
PETER CETERA
HOTCHS:
RUN D.M.C. 3-2
HUEY LEWIS & THE 9-4
DON JOHNSON 32-23
LISA JT-26
CYNDI :AUPER 39-28

ORAM JUICE JONES 27-23
KEZBEE PAGO. TX
HATANY/SIMON
OARYL HALL
GENESIS
VAN HALEN
(HALEN
HADONNA
NOTLESE:
ANDERSON & LORING 2-1
LIONED, RICHIES 5-3
HUTY LEWIS & THE 13-6
LISA 17-10

WKSI/Greenaboro, NC Kelly/Denver

KellyDenver

CLASS TICER
PETER CETERA
ARETHAN PARANCHN
STEVE MINHOOD
BON JOVI
CAMED (dg)
ART OF BOISE (dg)
HOTS BOERNA
HOT BOISE (dg)
HOTS BOERNA
HOT BOISE (AG)
HOTS BOERNA
HOTS BOISE (AG)
HOTS BOERNA
HOTS BOER

OMD Hottest: HUEY LEMIS 4 THE 3-BILLY OCEAN 9-5 JANET JACKSON 10-6 BILLY JOEL 13-9 EURYTHHICS 16-12

WWHENONOMIS
BOSTON
HUMAN LEAGUE
SRUCE NOENSEY
ROD STEWART
TEMPTATIONS
BUILDINGS
LUISCARDENAS (dp)
HOTEHOTETINA TURRER 17-8
CYMOI LAUPER 31-19
MADONNA D-22
EURYTHMICS 32-23 94TYX/Jackson, MS Abel/Craws

ANITA BAKER PETER GABRIEL MADONNA MIDNIGHT STAR BOSTON BOSTON HOTCHEST: LIONEL RICHIE 1-1 HUEY LEMIS 4 THE 2-2 RUND D.M.C. 7-3 ANDERSON 4 LORING 8-4 DARYL HALL 9-5

VAN HALEN NU 3HOOZ GLASS TIDER HOCTEST: LIGA LIGA 1-1 BERLIN 2-2 ANDERSON & LORING 4-3 STACEY G 8-4 HICHAEL HCDONALD 9-5 WQUTIJohnson City, TN Potter/Taylor

STACEY Q (dp) BON JOVI (dp) TIL TUESDAY TIL TUESDAY BOSTON STEVE WINNOOD HADDONA HOTTEST DARTH HALL 4-2 ANDERSON % LORING 14-5 GLASS TIGER 12-8 LOVERSOY 17-13 JOURNEY 26-21

WOKI/Knoxville, TN Herper/Beech

ARETHA FRANKLIN BOSTON STEVE WINWOOD MADONNA STEVE WINNOWN
MADONNA
TIL TUESDAY
JAMES BROWN (dp)
BILLY SQUIER (dp)
BOCTES!
LOVERBOY 5-2
ANDERSON 6 LORING 6-3
GLASS TIGER 8-6
JAMET JACKSON 12-7
STACEY Q 16-10

WFMI/Lexington, KY Fox/Jonze

FOWJORZE

ORAN JUICE JONES
BOSTON
PETER GABRIEL

COREY HART
SON JOVI (4p)
HOTCHET
ANDERSON & LORING I-1
REGINA 4-2
HUEY LEMIS & THE 6-3
RUN D.M.C. 7-4
STACEY 0 11-5

ORAN JUICE JONES
MADONNA
ARETHA FRANKLIN
PETER CETERA
DAVID & DAVID
MOTHER
HUFY LEWIS & THE 1-1
STACEY Q 6-1
LISA LISA 10-4
JANET JANSON 12-7
ROBERT PALMER 13-8
WW SEL GUIDER MY WLRS/Louisville, KY Knight/Lyons

RANGHLYONS
BOSTON
ARETHA FRANKLIN
FAR CORPORATION
STEVE MINMOOD
COMEY MART
CALL
HUEY LEWIS 4 THE 1-1
VAN MALEN 2-2
DABYL HALL 3-3
DON JOHNSON 6-4
TIMA TURNER 18-10

FM100/Memphie, TN John/Conley

NU SHOOZ HOTTESTS & THE 4-1 GENESIS 8-3 RUN D.M.C. 7-6 BILLY OCEAN 9-7 MIAMI SOUND HACH! 10-8 JORNICONNY
BOSTON
LISA LISA
PITTER CETERA
ROBERT PALMER
ANITA BANKER
HOLLAST
JAMET JACKSON 10-6
ANDERSON 4 LORINO 14-11
STRCEY 016-12
CYNOI LAUPER 19-22
TOTO 10-25

96X/Miami, Ft Tenner/Ceseidy

None Hottast: HIAMI SOUND MACHI 1-1 EROTIC EXOTIC 2-2 LISA LISA 3-3 LIME 4-4 NEW EDITION 5-5

BOSTON STEVE MINHOOD ARETHA FRANKLIN ORAN JUICE JONES COREY HART HOTELES & THE 3-1 TINA TURNER 24-14 DON JOHNSON 25-15 ROBERT PALMER 26-21

BOSTON EDDIE HONEY LISA LISA HOTCEST: DARYL MALL 4-1 RUN D.M.C. 8-2 GLASS TIGER 9-4 JANET JACKSON 16-9 STACEY Q 19-13

KBFM:McAllen-Bro Cruz/Montana none Nottest: HUEY LEWIS & THE 1-1 JANET JACKSON 12-6 TINA TURNER 14-9 CYNDI LAUPER 23-12 ANITA BAKER 15-13

Cook/Herris
ANITA BAKER
BOSTOR
ARETHA FRANKLIN
FAR CORPORATION
GLASS TIGER (dp)
Hottest:
LISA LISA 7-3
CYMOI LAWPER 17-8
CHICAGO 18-13
TOTO 28-18
ROBERT PALMER 30-22

BOSTON
PAR COMPORATION
ARETHA PRANKLIN
MIDNIGHT STAR
EDDIE NOMEY
HOTHER STAR
HUFY LEMIS 6 THE 4-1
ANDERSON 6 LORING 2-2
STACEY 0, 7-3
JAMET JACKSON 14-6 MCRAY...

MADONNA

ORAN JUICE JONES

ARETHA FRANKLIN

TERHAINE STEWART

WCGQ/Columbus, GA McCard/Daniels STACEY Q 8-4 CYNDI LAUPER 20-11 LISA LISA 26-16 JANET JACKSON 32-22 BON JOVI 34-27 JAMES BROWN STEVE HINHOOD JERMAINE STEWART HADONNA ASHFORD & SIMPSON EDDIE HONEY

HOTEST: HUEY LEWIS & THE 1-1 ANDERSON & LORING 4-2 RUN D.H.C. 6-4 GLASS TIGER 7-5 JANET JACKSON 9-7 942/Raleigh. NC Delloro/Hunter Delioroflunter
GLASS TIGER
LISA LITSA
LISA LITSA
ARETMA FRANKLIN
CAMED
HUSY LEMIS 4 THE
HADOINA
ECCAMED
HUSY LEMIS 4 THE
HADOINA
RECINA 3-1
SECINA 3-1
SEC KISRIFt Smith, AR Rick Mayee

Q104/Gedsden, AL St, John/Davis BOSTON
PETER GABRIEL
ARETHA FRANKIN
TIL TUESDAY
STEVE WINNOOD
BON JOVI [dp]
Hottest:
LOVERBOY 3-2
SURYTHRICS 8-3
ANITA BAKER 10-4
GLASS TIGES 5-5
DARYL HALL 12-8

WYKS/Gainesville, FL Jeri Banta

Chris Andrews
LISA LISA
BOSTONA
BOSTONA
BOSTONA
PET SHOP BOYS
ARETHA PRANKLIN
CORRY HART
HUMAN LEAGUE
HOTLEAK!
ANDERSON & LORING 8
RUN D.H.C. 17-5
STACTY Q 26-5
STACTY Q 26-5
EUNTTHRICS 32-15
EUNTTHRICS 32-15

NOW SHOOT SOUTH AND SHOOT SOUTH AND SHOOT SOUTH AND SHOOT SOUTH AND SHOOT SHO WXLK/Rosnoke, VA Brown D'Shea

Brown/O'Shee

BOSTON

BRACH BOYS
PETER CHTEMA
BRUCE HORNSBY
MADONNA
MORTENSON 11-6
JAMET JACKSON 14-8
EURYTHHICS 15-9
SILLY O'CEAN 17-10
SILLY JOEL 23-12

BOSTON
EDDIE MONEY
RIC OCASER
LISA LISA
BON JOVI
ROD STEMART
ARETHA FRANKLIN
HOTCHSI
JANET JACKSON 8-J
STACEY O 11-6
GENESIS 19-7
ON JOHNSON 17-8
LOVERBOY 20-11 KTUX/Shreveport, LA Steel/Weber

SOSTON
SOSTON
ARETHA FRANKLIN
OUTFIELD
BILLY SQUIER
FIVE STAR
QUIET RIOT (dp)
Hottest:
STACEY Q 4-1
JANET JACKSON 10-6
EURYTHOLICS 13-8
LISA LISA 23-12
BON JOVI 22-15

Lyles/Joseph
COMEY HART
MIDNIGHT STAR
ART OF MOISE (dp)
FIVE STAR
CAMED (dp)
BLATLES
ARETHA FRANKLIN
HOLLES!
ALDRING 1-1
BUND 1-1

PARALLEL

THREE

DOSTON
PAR COMPORATION
PAR COMPORATION
PAR COMPORATION
PRUCE HOMEN'S
PROPERTY MART
LISA SAMBLES
HOLEGEL | SAMBLES
HOLEGEL | SAMBLES
HOLEGEL | SAMBLES
JAMEL | JAMES | SAMBLES
JAMEL | JAMES | SAMBLES
JAMEL | JAMES | SAMBLES
TAMEL | SAMBLES

KQIZ/Amerillo, TX Brien Krysz BYMAN KYSE

LISA LISA
AMHITA BAKER
PETER CTERA
BRUCE BOUNSBY
ARETHA FRANKLIN
HOUSEALL
HUEY LEWIS & THE 3-1
LIONIL RICHIE 4-2'
REGIMA 5-4
GLASS TIGER 7-6
DARYL HALL 10-7

John Stevens
BOSTON
ARETHA FRANKLIN
ARCADIA
STOVE BROWN
STOVE BROWN
STOVE BROWN
BILLY SQUIER
BOTTEST
HUEY LEWIS & THE 1-1
RUN D.M.C. 6-2
DARYL HALL 8-3
BILLY COEAN 13-6
JANET JACKSON 16-7 WJAD/Beinbridge, GA Elliot/Kelly STEVE wINk/000 STEVE WINHOOD
ONE
ARRENT FRANKLIN
ARRENT FRANKLIN
BOSTON
BOSTON
BEACH BOYS
ASHYOND SIMPSON
BEACH BOYS
ASHYOND SIMPSON
BEACH BOYS
BUCK HONNSAY
HOTELSAY
FULL SAY
BUCK HONNSAY
HOTELSAY
BUCK HONNSAY
HOT

WOID Block MS

Bob Lime

ROSTON

RADORNA

RADORNA

ROBERT PALMER (dp)

CHICAGO (dp)

BRUCE HORMSHY (dp)

PETER CTERA

LISA LISA

RIC COASEN

RIC COASEN

RIC COASEN

RICH COASEN

Q101/Meridi Oale Taylor ROSTON CORRY HART PETER GABRIEL ARETHA FRANKLIN JERMAINE STEMART HOLLOSE: NEW STEMART HOLY LEWIS & THE 2-1 ANDERSON & LORING 4-2 ORNESIS & 10-6 ORNESIS & 10-6 TINA TURNER 26-17

TOTO COREY HART PETER CETERA TIL TUESDAY BOSTON HOLTEST: HUEY LEMIS & THE 1-1 DARY: HALL 6-1 GLASS TICER 7-2 DON JOHNSON 27-18 EURYTHMICS 22-19 BOSTON
ARETHA FRANKLIN
ARETHA BAKER
BON JOVI (dp)
HOTE-SEL
HUEY LEMIS & THE 1-1
TINA TURNER 6-5
CYNOI LAUPER 11-6
JANET JACKSON 15-7
BUN D. H. C. 10-9

KWES/Odesse Midlend. Jim Scott

ANTTA BAKER
OND
BOSTON
BOSTON Jim Scott

TIL THEBDY (gp)
BEACH NOYS (gp)
BEACH NOYS (gp)
BEACH NOYS (gp)
TINA THEBDY (gp)
TINA THEBDY (gp)
ORAN STICE JONES (gp)
ORAN STICE JONES (gp)
ORAN STICE JONES (gp)
NOY, MALEN (gp) BOSTON COREY HART BELLINDA CARLISLE PAR CORPORATION TIL THESEN LUTHER VANDROSS (dp) MORESEL DON JOINSON 20-9 EUNTYMEUS 23-14 TIAN TURNER 21-16 STACEY Q 25-17 BOSTON D-29

Jeff Devis

BOSTON
CAMED
FORTER
FORTER
FORTER
FORTER
FORTER
FORTER
FAR CORPORATION (dp)
MOTEGAT
MUST LORING 9-6
GUNESIS 1-12-10
DOM JUNISON 17-12
DOM JUNISON 17-12

Sommers/McFerland
MADONNA
DOSTON
CLUB NOUVEAU
BEN E. KING
ARETHA PRANKLIN
COREY HART
JESSE JOHNSON
Hotteet;
LISA LISA 3-1
HUEY LEWIS E THE
DON JOHNSON 17-1 DON JOHNSON 17-10 TINA TURNER 21-15 ORAN BUICE JONES 28-20

231 Reporters 226 Current Reports

Z95/Chicago WPOW/Miami

The following stations falled to report this week, therefore their playlists were frozen: Z93/Atlanta

WQUE/New Orles KBOS/Fresno

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded

Breakouts are records not included in the re-gional most added, but which have five or more adds in a region, and tewer than 50 stations overall.

MOST ADDED MIDWEST BREAKOUTS Steve Winwood Boston Aretha Franklin Billy Souler Peter Cetera

CHR ADDS & HOTS

MOST ADDED Aretha Franklin Corey Hart OMD

WEST BREAKOUTS Billy Squier Steve Winwood Oran "Juice" Jones

Commessive BOSTON BOSTON BOSTON BOSTON BOSTON COREY HART COREY HART JAMES BOOM MACTURE PRANKLIN MOTERATE THAN MOTERATE J2-20 CYNDI LAUPER 32-20 CYNDI LAUPER 32-21 SHEEMN ZASTON 35-23 BOS SEGRA 36-24

KZOZ/Sen Luis Obispo, CA Collins/Theroux COREY HART PETER CETERA OND

OMD FIVE STAR ARETHA FRANKLIN FAUL SIMON BON JOY! (dp) Mottest: GENESIS 11-5 GLASS FIGER 10-6 JANET JACKSON 15-7 STACEY O 10-11 EURYTHNICS 25-16

OK95/Tri Cities, WA LeMester/Purdy

DUTFIELD TALKING HEADS QUIET RIOT OMD

MIDWEST

WMEE/Ft. Wayne, IN Tony Richards

DAVID & DAVID
OND
BEACH BOYS (dp)
JAMES BROWN (dp)
TIL TUESDAY (dp)
BILLY SOUIER (dp)
BILLY SOUIER (dp)
BILLY SOUIER (dp)
LOYERBOY 4-2
ANDERSON 4 LORING 5-4
BOO SECER 7-6
EDDIE MONEY 9-8

Lisa Lisa & Cult Jam

LARDOUTURE
ARETHA FRANKLIN
BRUCE BODINSNY
PETER CETERA
CORRY MALT
BOSTON
BOSTON
HOTE SALL
HULY LOWES 4 THE 5-2
GLASS TIGER 4-3
DARK HALL
6-4
RUN D.H.C. 8-5
EURYTHHICS 16-13

EUTYTHRICE 16-13
WIXXIGNER BRY, WI
MCCarthyMichael T.
ANITYA BANCEI
BLEATLES
COMEY BANCEI
BLEATLES
COMEY BOTTER
BOTTON GOPS
Gdp)
PET SHOP BOTTER
GDT BOTTON
FROM B Hottest: AMDERSON & LORING 1-1 HIAMI NOUND MACH: 15-7 VAN HALEN 11-8 HUN D.M.C. 13-10 BILLY OCTAN 14-11 WNCI/Columbus, OH Richards/Foxx

ANDERSON & LORING 1-1 HUEY LEWIS & THE 4-2 LOVERSOY 12-8 GENESIS 13-10 JANET JACKSON 18-13

DIN OF PAGE

BOSTON

PETER CETERA

STACEY OF

EDDIE MONEY

ANITA BARER

BOSTON

HOUSE LANITA

PETER CETERA

STACES OF THE 2-1

PETERS S. THE 2-1

MADONNA ARETHA FRANKLIN Hottest: ANDERSON & LORING 3-1 HURY LEWIS & THE 5-2 STACTY Q 10-7 GEMESIS 12-10 JANET JACKSON 14-11 KRNQ/Des Moines, IA Gillan/Sharp

Z104 Medison, WI Little Hudson ANITA BAKER CYNDI LAUPER LISA LISA PETER GABRIEL HUMAN LEAGUE BORTON Mottest: ANDERSON & LORING 5-1 RUN D.M.C. 10-8 GLASS TIGER 12-10 STACEY Q 20-12 JANET JACKSON 18-13

KZ10/Ouluth, MN RAINMAKERS (%p) BRUCE MORNSBY NOSTON 'ETER CETERA COREY HART COREY HART FDDIE MONEY (dp) ARETHA PRANKLIN BOSTON HOTEBST, ANDERSON & LORING 2-1 RUN D.M.C. 4-3 GLASS TIGER 6-5 CYNDI LAUPER 10-9 STACEY Q 13-10

Tony Richards
ANITA BAKER
BOSTOM
ARETHA FRANKLIN
HOTEAST:
HUEY LEWIS & THE 1-1
GENESIS 9-4
DARVE HALL 11-5
TINA TURNER 15-11
STACEY Q 20-14 KZ93/Peoris, II. Keith Edwards Keith Edwards

EDDIE MONTY

BOSTON

HUMAN LEAGUE

HADDORNA

BOD STEMART

BON JOYE

GLASS TIGER 2-2

VAN HALEN 4-3

GEMESIS 6-4

LOVERBOY 7-5

WZOK/Rockford, IL Brill/Dent LISA LISA
COREY MART
BOSTON
BON JOWI
PETER CETERA
BOLLES & THE 1-1
HUTY LOWIS & THE 1-2
CENESIS 5-4
CE

WRQN/Toldeo, OH Joe Thomes BEATLES BRUCE HORNSBY BRUCE munners
SOSTON
QUIET RIOT
FRANKIE GOES TO H
K,T.P.
HOTELENIS & THE 1-1
GLASS TIGER 3-2
LOVERBOY 4-3
CENESIS 6-4
ANDERSON & LORING 5-5 Steve Stiles
ART OF NOISE
BOSTON
HUMAN LEAGUE
ARETHA PRANKLIN
HOTLEGET
DARYL RALL 5-2
CLASS TICKF 6-3
RUN D.M.C. 8-5
JANKT JACKSON 11-6
ZUNTTHFICS 12-8

CYNDI LAUPER HUMAN LEAGUE STEVE WINNOON HOMAN LEAGUE STEWE WINNOOD Motteet: MUDY 1:MNIS & THE 2-1 DERLIN 3-2 LIONTL RICHIE 4-3 ANDERSON & LORING 7-6 GENESIS 10-7 KEYNIWichita, KS Land Peerman Terry Weithacht
PETER CARRITI.
711 TUSSDAY
BEACH SOYS
BEACH SOYS
HOUSY LEWIS 5 THE 3-1
CHOICA 14-7
CHOICA 14-7
CHOICA 14-7
CHOICA 14-7
LICA LISA 0-33
WYUCLaraing Mil
Finnsy/Maloney

BOSTON BOSERT PALMER HOTCLEWIS & THE 1-1 LIGHEL RICHIE 2-2 ANDERSON & LORING 6-3 GLASS TIGER 8-5 GENESIS 9-6 BOSTON
ARETHA FRANKLIN
BIC OCASEK
MADONNA
BEATTLES
OND
MOTERATE
HURY LIMIS & THE 2-1
ANDERSON & LORING 4-2
GLASS TIOCH 7-5
JAMET JAKENON 9-7
GENESIS 11-9

BOSTON STACEY Q Hottest: HUEY LEWIS & THE 1-1 GLASS TIGER 9-1 DARYL MALL 11-4 VAN HALEN 13-8 BEATLES 19-11

PARALLEL THREE

Boo Beck
ART OF MOISE
BOSTON
PETER CETTERA
BRUCE MORNISHY
ARTHIN FRANKLIN
OMI
MOIT ARTHIN FRANKLIN
OMI
HOTT LEXIS 4 THE 3-1
DANYL MALL 7-4
GLASS TIGER 8-5
STACEY 0 14-8
GENESIS 15-10

BOSTON
ART OF MOISE
ARETHA FRANKLIN
STEVE WINNOOD
PETER CETERA
BILLY SQUIRE (dp)
BON JOYI (dp)

DEVICE RNCE HORNSBY JAMES BROWN (dp) BOSTON BEACH BOYS HOCKBET JAMET JACKSON 4-1 GENESIS 9-5 TIMA TURNER 11-6 CYNOI LAUPER 28-16 HUMUM LEAGUE 37-24

WCIL/Carbondale, IL Yony Waitekus ANITA BAKER TOTO DAVID LEE BOTH (dp) BOSTON LISA LISA HUMAN LEAGUE HIMAN LEAGUE Hotteat: ANDERSON & LORING 1-RUN D.M.C. 2-2 BON JOVI 15-8 ROHERT PALMER 24-9 KQCR/Ceder Repids, IA Mann/Dixon

MannOtton
ANITA BREE
DOSTON
POTER COTEGA
ROSERT PALMER
SIC OCASEX
BOLLES A THE S-1
CLASS TICER 3-2
ROSERT AT THE S-1
THE THE THE S-1
THE THE S-1
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THE THE THE S-1

TIL TUESDAY DAVID LEE ROTH BRUCE HORNSBY BOSTON Hotgest: ARMERSON & LORING 1-1 HUEY LEWIS & THE 3-2 JANET JACKSON 12-7 DON JOHNSON 23-18 STACEY Q 25-20

Stan Mah

BOSTON
OND
OND
CHRIS THOMPSON
OUTFIELD
SIZVE WINHOOD
HOTEGE:
GLASS TIGER 1-1
BERLIN #2-2
VAN HALEN 12-9
LOVEROUY 15-12
ANITA BAKER 26-19

POSTON
PETER CETERA
HOLLOWIN H

LOWERROY 20-15
WA2YLAREVETE, IN
Kristicouros
sussissoz
s

BOSTON HIMAN LEADUE EDDIE HONKY LISA LISA HOTEBER: A THE 2-1 ANDERSON & LORING 4-2 JANET JACKSON, B-4 GENESIS 12-5 TINA TURNER 19-10

WDBR Springfield, IL

Steve Wall
BOSTON
BEZINDA CARLISLE
BEACH BOYS
RIC OCASER
PANNS IS TO H
P BOUNDY/STATEM
DOSTON
TIL TUZSDAY
ARETHA FRANKLIN
DHD
M. (dp)
HOLLESTE
HUTY LDMIS & THE 1-1
SEMLIN 2-2
JANET JACKSON 9-4
PAUL SIMON 23-8
CYNO: LANDER 37-22
KDVV/TOSAK, KS
Kavin Rabet

Kevin Rabet

BOSTON

DAVID LEE BOTH (dp)

LISA LISA

STEVE MINNOOL

BIC CCASEK

BOKEASL IS & THE 1-1

BUN D.M.C. 5-4

KENNY LOGGINS 9-5

ANITA BAKER 30-18

BON JOYL D-31

KFAWWWhaterdoo, IA

Merk Hansen NOSTON TIL TUESDAY COREY HART HOTEGEL: HUSY LIMIS 4 THE 2-b GLASS TIGER 3-2 AMBERSON & LORING 6-3 VAN HALEN 9-6 STACEY Q 18-15.

STACEY 0 18-15.

KWTO-Springfield, MO
T.K. O'Grady
ARETHA, FRANKLIN (dp)
ROSSTON
RUMAN LEAGUE
JOURNEY
DEVICE
EDDIE MONEY
HOUSE 1, THE 1-1
RUM LEAGUE
JOURNEY
HOUSE 1, THE 1-1
RUM LEAGUE
GEMESIS 7-5
TINA TURNER 9-6 Merk Hensen
ROSTON
DAVID LEE ROTH
BON JOV1 (dp)
ANITA BAKER
STEVE HINNOOD
BRUCE HORNSEN (dp)
Hotteet:
JANET JACKSON 19-14
TINA TURNER 23-19
TOYO 33-29
HUMAN LERAGUE 40-35
BOSTON D-38

> WEST PARALLEL TWO

KKXX/Bakersfield, CA Squires/St. James

BOSTOM
LISA LISA
STEVE MINMOOD
SEDIE MONEY (dp)
ARETHA FRANKLIN
DAVID & DAVID
HOTGEN
ANDERSON & LORING 1-1
RIND D.M.C. 2-2
STACEY Q 4-4
CYMDI (AUDRER 19-10
SON JOVI 30-21 CYNDI CAUPER EDDIE HONEY Hotter John Dantes
BOSTON
CHICKGO
PETER CYTERA
EDDIE HOMET
BILLY SOUTER
FRANKIS CODES TO H (4p)
ALPHAYTICE (4p)
HOST CHARLE
GLASS TICKER 2-7
CLASS TICKER 2-1
CLASS TICKER 2-4
LOWERSON 13-5 Hottest: HUEY LEWIS & TME 2-1 DARYL MALL 5-3 RUN D.M.C. 8-4 ANDERSON % LORING 9-7 STACEY Q 14-11 KQXR/Bekerefield, CA Mertino/Simon

Mardino/Simon LOVERBOY RUBERT PALMER HOTCHEC: RUN D.M.C. 2-1 ANDERSON 4 LORING 8-5 MIANI SOUND MACHI 14-10 PEGINA 15-11 STACEY Q 17-12

KSND/Eugene, OR Shekee/Hyatt KYSSENGE O 17-17
KYSSENGE ID
KANGH KAI
FETZE CCTETA
HUMAN HEAGHE
FEMPTATIONS
SOUTHON
BOLINGE STEMART
JAMES REPORT
BOLING CARLISLE
NOW EDITION 14-8
FOR EDITION HOSTON
ROBERT PALMER
OUTFIELD
OMD
SILLY SOUIER (dp)
COREY HART
STEVE WINMOOD
HOCES! STATUS MINOR MOTEST 14-7 JANET JACKSON 15-8 CYNDI LAUPER 19-13 TOTO 25-18

KBOS/Fresno, CA Kris Van Kemp

KMGX/Fresno, CA Berry/Carter KITS/Sen Francisco, CA Richard Sands Richard Sands

ORAN JULCE JONES

PROSENTA

OTHER

O

CAMED NARTINE2
HOMAN LEAGUE
HIDNIGHT STAR
SISTER SLEDGE
HOTESTI
CONNIE !-1
CONNIE !-1
LISA 4-3
JAMET JACKSON 14-8
NEW EDITION 18-13 KYNO/Fresno, CA Walker/Davis

Akana Milker
GLASS TIGZR
SHERMA EASTON
OAND JUICE JOHES
TIL TUESDAY (dp)
EUNTHNICES
BOLLeat:
HOT ELICIA
HUEV LEMIS & THE 7-5
LISH LISH - 98.8 HM | 10-9
GENESIS 16-12 KLUC/Las Vegas, NV Dean/Taylor

DOSTON CORPY HART CAMED ARETHA FRANKLIN FAR CORPORATION HOTELET A THE 2-1 HUEV LEWIS & THE 2-1 ALEN BO M.C. 7-4 JANET JACKSON 11-7 LISA LISA 22-12

BOSTON ARETHA PRANKLIN BRUCE HORNSBY OND LUTHER VANDROSS ORAN JUICE JONES HER VANDROSS N JUICE JONES

MADONNA LEVEL 42 ARETHA FRANKLIN DEVICE HOSTON

ARETHA FRANKLIN BOSTON STEVE MINNOCO BANG ORCHESTRA HOSTERS A THE 1-1 BEATLES 2-2 EURYTHHICS 8-3 RUN D.M.C. 10-6 GLASS TIGER 13-8 KXYQ/Salem, OR Jim Ryen

RIC OCASEK OMD Hottest: VAN HALEN 4-2 GENESIS 11-3 EURYTHMICS 9-9 MADONNA 23-15 BON JOVI 29-19 NOSTON HUMAN LEAGUE BRUCE HOWNSBY (dp) HOTEGEL HUEY LEWIS 4 THE 2-1 ANDERSON & LORING 4-3 DARYL HALL 5-4 GLASS TIGER 9-6 JANET JACKSON 13-8 KDON/Selines, CA Client/Lindell PETER CETERA LISA LISA BOSTON RIC OCASEK ARETHA PRANKLIN OND KTRSiCesper, WY Kelly Gordon

OMD BON JOW1 (dp) LUIS CARDENAS (dp) HOTTEST THE 1-1 JANET JACKSON 2-2 SILLY OCEAN 7-3 ROBERT PALMER 11-4 ANITA BAKER 19-13 MOTERAL GENESIS 4-2 GLASS TIGER 9-6 DON JOHNSON 15-11 STACEY Q 13-12 TINA TURNER 21-15 KCPX/Selt Lake City, UT Stone/Smith

KKAZ/Cheyenne, WY Jack Alexender

DOSTON
DILLY SQUIER (dp)
ARETHA FRANKLIN
RIC GCASEK
BOD JOVI (dp)
TIL TURSDAY
PETER CETERA
THIUMPH
MOTEGET 12-5
DON JOHNSON 26-22
JOURNEY 32-26
BOSTON D-30
TOTO 38-32

KOZE/Lewiston, ID Jay McCall

BOSTON BEN E. KING ARETHA FRANKLIN HOTEGET: NUTY LEMIS & THE 2-1 ROBERT PALMER 3-2 CENESIS 6-3 CYNOI LAUPER 11-6 NEW EDITION 12-7 ROSTON STEVE WINNOOD ARETHA FRANKLIN BILLY SQUIZE (dp) HADONNA TRIMPH (dp) MOLTEST: BANGLES 1-1 EUNT/THICES 3-2 TINA TURNER 8-3 EDDIE MOREY 14-7 JANET JACKSON 15-8 KHYZ/Reno, NV Clay/Jason

John Langen
STEVE WINNOOD
PAR CORPORATION
HOSTON
STLLY SOUIER
HOSTENI
GENESIS 6-4
VAN HALEN 12-8
STACEY 0 21-14
BANGLES 29-17
EDDIE MONEY 37-28

Gilla/Johnson
MADONNA
BOSTON
BOSTON
BOSTON
ORAN JUICE JONES (dp)
BEACH ROYS
OMO (dp)
HOTLEST HE 3-1
HUT LEWIS 1 THE 3-1
FULL LEWIS 2-2
CLASS TIGES 6-5
BON JONESON 14-8
GENESIS 16-9 KWNZiReno, NV Jeff Ryan PARALLEL

ARETHA FRANKLIN BRUCE HORNSBY ART OF NOISE DAVID LEE ROTH (dp) BOSTON BOSTON HOLLOSIS 1-1 CYNDI LAUPER 13-5 TINA TURNER 14-6 LISA LISA 20-11 ROBERT PALMER 17-15 KGOT/Anchorage, AK J.D. Chandler J.D. Chandler
ROSTON
BILLY SQUIER
HUMAN LEAGUE
CHRIS THOMPSON
BANGLES
ARETHA FRANKLIN
STEVE HIMMOOD
HOLTON
LOWERSON 12-10
KENY LOGISINS 20-15
EURYTHHICS 26-20

Chuck Martin
ART OF NOISE
ART OF NOISE
BOSTON
LISA LISA
PETER CETERA
BELIMBA CARLISLE
BILLY SQUITER
BILLY SQUITER
BILLY BOTH
MOTHER MOTH
MOTHER TOTH
GLASS TIGER 7-4
LOVERBOY 15-10
DON JORNSON 22-15

Breakouts are records not included in the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations overall.

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Call for your demo without delay.

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

231 Reports

JOHN DOE 'Hit Song" (Anylabel) LP: Hit Song

100/25

33% 21% 56%

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds 44% - Percentage of this weeks reporters playing it.

nal Reach — Percentage of reporters playing the song within each region National Summary

Up 51 - Number of stations moving it up on the charts. Debuts 20 — Number of stations debuting the song this week.

Same 4 — Number of stations report-

ting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving It down on their charts. Adds 25 — Total number of stations adding it this week.



ART OF NOISE W/MAX HEADROOM Paranoimia (China/Chrysalis)

158/15 3

National Summary UP 82 DEBUTS 27 SAME 30 DOWN 2 ADDS 15 PI WRCK & B106 on WKRZ d-35 WTLQ d-39 **P** MXKS on MREN 36-3D MKSE 30-23 MPHD 4 CKGI on MCAU a 394 27-26 PRO-PM d-32 MGDY 38-27 WZON d-37 MIGY s-38 95XXX 29-2 MIKZ 39-31 MZYQ 27-24 OR100 6-5 100KHI 22-WGAN 30-25 MFXX d-38

MRBQ d-15 KHFI 30-24 MAPI 30-27 WKGB 17-15 WKSB 24-17 WKSB 24-17 WKSB 24-17 KARE 28-26 WKSI 8 94TYX 33-31 MAPI 29-25 MIRS 27-25 KMFH 28-25 BAIGS 12-16 WKSI 30-25 KMFH 28-25 KMFH 28-25 KMFH 28-25 KMFH 28-25 KMFH 38-25 KMF EPMN on kg12 40-36 MKSF on MCGQ on K1SR on Q104 39-25 MYRS d-30 W2YP d-26 Q101 d-40 HIDWEST MYKS d-30 M2YP d-26 Q101 d-40 MPFM 12-10 Z102 19-17 KNIN 33-28 MHSL 20-16 896 32-29 295 31 fr WMM15 d-10 92K d-27 WCZY 29-27 MHYT a KBEQ 24-27 KDM1 31-29 KMK 09 WEOL 34-29 HIDWEST MIDMEST MXDD 40-39 MXAU 4-38 MXCL on MXCT2 38-35 KVRW on X210 32-77 MIXX 39-32 MXPL a-29 Z104 34-28 K3103 10-9 X40X GR OF A MYROY 26-24 KAY107 17-1 KKRD on WROTE mt recest WEST **P**2

KYNO On KLUC 34-31 KPIV 28-27 KCAQ 32-28 KXYQ 28-23 KDON 14-10 KCPX 23-16 KITS 30-28

B

BEATLES Twist & Shout (Capitol) National Summary UP 49 DEBUTS 3 SAME 17 DOWN 13 ADDS 6 338 368 468 **Q**

MAPOX on MKEE 76-20 MSPK 20-16 98PXY 7-4 WMJQ 25-24 B106 5-11 EAST WARE 10 WARE 22 BJ105 1 Y106 12 WRVQ 18 WKZL a SOUTH

MCCL on MNCI 20-15 MCTZ 31-27 KRNQ 38-37 KRNQ 38-38 WEPL 16-14 WKFR 40-34 WVIC 19-11 KOKQ 9-17 MRQN 6-26 KEYN on KKRD a-35 WNOT 17-15 MQ1D 20-16 R15R on RNOE 40-36 KMES 6-12 2102 11-7 MHSL 29-21 MVBS 22-21 HICHEST WCIL 4-3 KPRX on WDBR 39-32 WEST KMMQ 32-28 KQXR 9-7 KSND 8-3 KTRS 29-27 KZOZ 4-36 SLN96 4-30

ANITA BAKER Sweet Love (Elektra) LP. Rapture

SOUTH 93PM 5-3 KRBE 2-7 951NZ 15-1 N97 5-11 HNVZ 22-22

896 23-22 0102 a-36 KBEO 4-3 WLOL on

2

MVSR d-23

960 21-17 293 19 fr KTKS a KRBE 18-18 Y100 22-16 B97 8-7

HIDWEST

896 21-24 MLS 4-33 92X 16-13 MCEY 16-10 MYYT 23-17 KBEQ 23-22 MKTE 8-26 KHTR 21-17

WEST

P

MPLY Q100 Z94

185/23 23

National Summary UP 115 DEBUTS 32 SAME 15 DOWN 0 ADDS 23 RFIV 24-19 KCAQ 34-31 KOOH 19-13 KITS ON KATD 22-17 KZZU 39-35 KRQ 26-22 PT-104 31-25 98PXY 34-24 WGPM d-36 93Q 33-28 WPST 36-30 WRCK d-33 3106 24-23 WKRI 20-12 Q106 35-29 **Q** K106 26-20 WXKS 20-14 WBEN 3-2 WKSE 35-26 WBLJ 12-10 2100 11-12 WCAU 22-18 USAU 22-18 USAU 31-12 WCAU 22-18 USAU 31-12 WCAU 22-18 WCAU 22-18 WCAU 22-18 SOUTH

MTBC 29-23 MSUY d-39 MEON on MIGY 36-23 103CIR d-31 95XXX 36-25 MIKZ 36-27 100KHI 38-WOMP 35-31 WEXX 36-25

Rend 2.4-12 Series as the seri RPMN d-34 KQ12 a KQ12 a KQ57 28-25 KJAD 30-22 MO10 40-22 MO10 40-4 MYKS 0 KISR a 0104 10-4 MYKS 0 MYKS 0 KKNG 81-9 KMC 21-20 KMC 4-20 KMC 4-2

MEND d-31 MEND 3-5-26 MCIL a KCCR a-12 KCMQ d-33 Y94 26-19 Y94 26-19 MAEY 26-19 MAEY 26-19 MAEY 26-19 MAEY 26-19 MAEY 31-26 KERC 31-26 MENT 31-26 MENT 27-20 MENT 27-20 MENT 30-18 KERC 31-18 KERC 31-26 MENT 27-20 MENT 30-18 KERC 31-18 KERC 31-26 MENT 30-18 KERC 31-26 MENT 30-18 KERC 31-26 MENT 30-18 KERC 31-26 KERC 31-26 MENT 30-18 KERC 31-26 KE MEAU 19-10 MGCL a-29 MNC1 30-25 K11K a-3-5 MGTZ 33-31 RRMG a-29 KZ10 d-35 MMEE a MGRO 36-26 HIXX a-36 HIXX a-36 HIXX a-36 KFR 36-27 Z104 13-12 KJ103 3 MZOK d-25 HRON 22-18 WEST KNHQ KP95 KIYS KIKK KSND KBOS KHGX KYNO KOHQ

27-22 18-9 25-21 BEACH BOYS California Dreamín' (Capitol) LP Made In The U.S.A 59/26 National Summary UP 3 EBUTS 9 SAME 21 DOWN 0 ADDS 26

RI-104 or MRCK on MKRZ on MTLQ on Q106 a SOUTH PI MFBC 39%34 MGUY on MION on %5XXX on WIKZ x WEYQ 40-37 OK100 a %5XIL a WXKS on WKSE on WPHD a HCAD A PRO-PH on MBBQ on WBCY a WKSI on WCKN a WHSY d-28 KBPK 39-37 WXLK B

WKSF ON WJAD & KNOE ON KWES 3 KNIN & WKSL & MI CHEST WEST KPKE A HIDWEST WBWH A 99KG A WDBR 3 WEST KGOT d-38 KTRS.a KKAZ on KMNZ on KBIM on SLY96 d-31

BON JOVI You Give Love A Bad Name (Polydor

110/38 48% Regional Reach E 611 S 538 M 411 W 311 (I) MTLQ 28-22 Q106 a

HIRZ 6-38 HZYO 6-38 OKIOO 6-31 100KHI on 95XIL 39-29 HGAN, 33-78 HOMP 30-20 MRBO a MRBO a MKOR 30-23 MKOR 30-23 MSSX d-31 MBCY 8 MROQ 32-26 MNOK a G105 d-15 MKSI a MOUT 4 MCH 38-33 MFM1 d-19 MILIG d-19 MILIG d-14 SOUTH SOUTH KOIZ 39-33 MMSF d-40 MJAD d-30 KISH a Q104 a MYNS 4 MYNS 8 MYNS 8 MPPH on 2102 d-16 MGLF on KSIN d-34 MMSI d-36 SOUTH 94Q a-35 KEGL d-30 93PN a KRBF d-40 Y100 d-31 WRNO 35-30 WRSR 39-37 Q105 d-29

MKAU a KRNO on WGRD a KJ103 40-34 KZ93 a WZOK a WRON 19-15 KKRD on KYYY & W3NQ a M8MB 34-23 MCHL 15-6 KCMO on MAZY A SKKLS d-24 99KG on W58x 37-28 MSPT d-14 KDVV d-31 KEVW a d-31 MONS 38-31 KWK d-35 WEST KPKE A WEST **W** KIYS 30-21 KIRK 36-26 KXYO 29-19 KDON a KCPX 38-12 **P**

KGOT 35-29 XTRS d-40 KKAZ a KOZE 25-18 KBIR d-34 KZOZ a SLY96 a OK95 d-34

BOSTON Amanda (MCA)

175/175 National Summary UP (40 808 748 778 738 BREAKER SAME DOWN ADDS

PI PE WKRZ a WTLQ a B104 a K106 a MREA a MBEA a MPHD a MBL1 a MCAU a B94 a PRO-PH Q107 a WAVA a

MBBQ 3
KIFFI a MPPH 1 -26
MPPH 1 -26
MPPH 2 -26
MPCH 3 MSSX 3-10
MBCV 8 MSSX 2 A
MSSX 2 A
MSSX 3-10
MBCV 8 MSSX 2 A
MSSX 3-10
MBCV 8 MSSX 2 A
MSSX 3-10
MBCV 8 MSSX 3-10
MCN 4-19
MYN 3-19
MYN 3-19
MYN 3-19
MYN 3-19
MYN 3-10
MYN 3 SOUTH 94Q a KRRE n-27 951N2 a n97 a WRNO a WRSR a-27 Q105 a-30 SOUTH KFNN a-29 KQII n WKSF a-37 WJAD n MOID a KISR a-39 Q104 n WFKS a WZYF s-15 KSMS a Q101 a KNOE a KMES n WFFM a Z102 a-38 WGLF a-38 KNIS a-39 WGLF a-38 KNIS a-38 WGLF a-38 KNIS a-38 WGLF a-39 WGLF a-38 WGLF a-39 WGLF a-38 WGLF a-39 WGLF a-38 WGLF a-38 WGLF a-39 WGLF a-38 WGLF a-39 WGLF a-39 WGLF a-38 WGLF a-39 WGLF a-39 WGLF a-38 WGLF a-39 WGLF a NIOWEST MMMS a MCZY a MKTI a-27 KDWB A-38 KHTR a-32 KWK a-27 MLOC a-36 WRVQ A WXLK a KTUX a-28 HIDMEST
WEND a-30
WEND a-30
WEND a-8
KIK B-31
KENO a-40
KIK B-31
MENE a
MCAD a
MITX a WEST KIMN a KPKE A KEZF a KKRZ a-28 KHJE 3 PM102 a KNOD a KS103 A KMEL a KNES 3 MIDWEST

KYNY a wang a wang a wang a wang a wang a kCPR a KCPR a SPEKE a wary a KKES a Wary a KKES a Ward a -39 KKEC a KEPT a KEPT a KEPT a KEPT a KEPT a KEPT a -38 **P** WEST Q100 a 294 a-30 WYSR a K104 a WERZ A WANC a WEEE A RC101 a WSPK a PI-104 a 38PXY a WMJO a-30 MCFM a WPST b MCFM a 8106 a-29 KNNO a-37 KF95 a KF95 a-34 KIKX a-27 ESND a-36 KLUC a-39 KF1V a-29 KF1V a-29 KF00 a KCPX a KATD a-28 KZZU a KRD a WEST WEST KGOT a-25 KYYA a KBOZ a-33 KTRS a KKAZ-a-30 KOZE a-26 KHTZ a-34 KMNZ a KSIM a-18 SLY96 n OK95 a-30 C

Word Up (Atlanta Artists/PolyGram) LP: Word Up

61/25 National Regional Reach E 31% S 36% M 11% W 25% NAA P

P2 KYNO A KOMO or KLAK a KFIV or **P** Q100 d WERZ a WNNK d MKEE a a106 a WIGY on 95XXX a 100KHI a WBBQ 4-26 MRQB d-27 MSSX 34-25 MRQQ 26-18 KAMZ 23-20 WKSI a MAPE d-27 WDJX 31-28 MFOM 26 fr KIMM 37-31 8.105 a-37 942 a KTUX on WKZL a KRBE a Y100 27-24 B97 27-21 WOUE on fi 896 35-31 92% A KBEQ A MRTI 8-28

HI DWEST

PETER CETERA W/ AMY GRANT

LP: Solitude/Solitaire

4

B104 B K106 a MBEN d-J9 MKSE a MPHD d-18 B94 a Q107 a MAVA on

94Q 4 293 on fr 897 d-30

896 a MLS 37-32 295 35 fr

MCZY & MCYT a MKTI a KHTR a-30 WLOL a-35

KMJK d-28 KUBE d-30 KNBO d-37

WVSR & KID4 & KID5 & KI

The Next Time | Fall (Full Moon/WB)

WBBO B KZZB B -33 WAPI on WSSK d-33 MBOCY a MBOCY a G105 d-33 KANZ d-30 KZZB 27-23 WANS on WSSI B-32 WANS on MDJX a-40 TM100 a MHDY d-24 T107 B 93105 d-3 942 on WKEL 6

HI DHEST

KNNQ a-40 KF95 e-33 KIYS 37-30 KIKK 4-36 KSND d-27 KLUC 40-33 KXYQ d-35 KOON a-34 KCPK d-39 KATD on KZZU d-34

P

MFBG a -40 MEON d-33

on d-33

National Summary UP 9 DEBUTS 28 SAME 24 DOWN 0 ADDS 62

HOMP a HPXX a

HIDWEST

KYYY a WBNO a KOCR a Y44 36-31-KRXL a WAZY d-40 KPRX d-33 KKLS a KMTO on WDBR d-36 KDVV d-36 KFYW d-39

WEST

MEST

WJAD on WCGO on Q104 8-29 KSHB 34-30 KMES 24-15 MPFM 4 A102 24-21 WGLF 39-31 MCIL d-32 WAZY & KP95 d-34 KNGX a-34

CHICAGO

25 Or 6 To 4 (Columbia)

62% 120/8 638 538 458 468

WRCK 39-32 8106 29-28 WKRZ 4-36 WTLQ 00 P3 SOUTH MFBG 37-33 MGUY a MGON 40-32 MIGY 34-29 103CIR 38-95XDX d-38 MIXZ 35-32 MZYQ 34-31 OK100 on 100XHI 37-95XIL a WONF on MFXX d-40

SOUTH WBIN d -40 MFQR ON MFQR ON MFQR ON MFQR ST-31-31 MSKZ ON MKOK ON MKKR ST-31-35 MSJK 36-33 MSJ 293 34 fr KEGL on 951NZ 23-19 Y100 24-23 897 25-24 WENO d-40 WRSR 37-36 SOUTH

EPMN 37-33
MOJD 25-32
MOJD 26
EISR d-16
EISR 30-23
MOYD 30-23
MOYD 30-23
MOYD 30-30
MOYD 30-30
MOYD 30-32
MOLP 30-WHENS ON 92% ON WHYT 35-29 WHTI 21-17 KOMB 35-30 KHTR 34-34 MKDD 35-33 MGCL a MGTZ 35-32 MZIO 30-26 WIDX 35-29 MKFR on Z104 38-38 KORO on KZ93 27-26 WZOK on WEST MRON 4-35 KAY107 4-38 MBNO 28-23 KFRX on 99KG 26-22 KMTO d-27 MDBR d-33 MSPT on KFMW on **P**

KIYS 39-37 KIKX 8-24 KIND 36-33 KLUC 23-19 KXYQ 32-29 KDON d-35 KCPX d-38 KZZU 40-38 KRQ ON 0100 40-33 K104 a WERE 32-27 MNNK on HTIC 34-31 KC101 29-26 R[-104 37-30 930 d-40 WEST 37-34 KYYA on KTRS on KHT2 d-27 KMN2 30-27 KBIM 33-29 KZOZ on SLY96 d-38 OK95 27-19

E

SHEENA FASTON So Far So Good (EMI America)

LP: About Last Night Soundtrack

128/1 National Summary UP 73 DEBUTS 3 SAME 46 DOWN 5 ADDS 1 Regional Reach 481 491 661 601

WBBQ 28-36 KHF1 d-30 WKQB 29-28 WSSK 13-22 KAMZ 24-25 WKSI 00 MAMS 90 MCKN 28-28 MQUT 31-27 MOKI 24-21 MDIX 00 FN100 34-31 KBPH 13-10 B3109 16-32 Y106 on KTUX on PI 940 d-29 293 25 fr KRBE on Y100 on WNV2 40-35 HIDWEST

MOIT ON MKSF 26-23 MAAD 28-27 MCOQ 16-15 KISR 39-34 Q104 6-6 MYKS 25-25 MIYP 35-32 Q101 37-32 KNDE ON MPFM 39-35 2102 29-29 KNNL ON MKSL ON MSDD 38-37 MNAU 27-24 X11K 34-30 MRTX 32-30 KRMG 29-27 K21G 33-29 MEDK 33-28 MEDK 33-28 MEPK 33-28 MEPK 32-29 WZGK 32-29 WZGK 32-29 WZGK 21-20 WRON 25-25 KEYN 16-6 KEYN 16-8 MLS 29-23 295 28 fr WNS on WKTI 28-24 KOWB 34-28 KWK 25-23 WLOL 22-16 HIOWEST WEST

KIRK 31-30 KSND 39-37 KBOS on fr KBOS on fr KBOS on KCMO a KLUC 28-26 KFIV 15-10 KCAQ 28-25 KDON 37-37 KCPX 28-30 KATD 21-19 **P**2 WPLY Q100 K104 WERZ WSPK **P3**

HIDMEST

KYNY 29-26

KYNY 29-26

KYNY 29-26

KYNY 29-26

KYNY 29-26

KYNY 40-38

KYNY 24-38

KYNY 24-27

KYNY 24-24

KYNY 24-24

KYNY 24-24

KYNY 34-25

KYNY 30-25

KYNY 30-25 KYYA on . KTPS 22-19 KKA2 30-27 KHTZ on KWNZ on KBIN 29-26 KZOZ 35-33 SLY96 35-23 OK95 23-18

KGOT ON KYYA 30-24 KBOZ d-31 KTRS 37-33 KKAZ G-40 KUZE 26-22 KHTZ 37-22 KHTZ 37-22 KHTZ 4 KBIH a-36 KZOZ d-38 SLY96 37-21 OK95 38-26

owing It All Away (Atlantic)

GENESIS



F

NAA

KRE: 14-13 MKGS 19-16 MSKZ ON MKSI ON 94TYX 32-29 MDJX 20-22 MLRS 31-32 7M100 21-25 KBFM 40-39 BJ105 ON MXLK 20-31

HIDWEST

WKAU 37-34 KIIK on KZIO 31-28 MIDX 34-30 MIPL on MKFR 34-32 WVIC on 2104 33-31 KJIO3 31-30 MIDK 27-21 WROW 11-11

KIYS 33-29 KIKX on KDON 21-16 KZZU 27-23

WGUY 37-35 WZON 27-27 95XXX 15-13 W1KZ 28-26 WGMP 31-28 WFDX 27-26

EAST 23

National Summary UP 48 DEBUTS 0 SAME 23 DOWN 9 ADDS 0

SOUTH *

KFMS 21-20

MKSF 14-11

MKAD 39-34

K1SF 40-10

MTXF 26-20

MTXF 40-38

KSHH on

Q101 on

KNOE 26-25

2102 30-30

KNN 20-17

WHSL 16-13

WWSS 36-28

HI DWEST KYYY 22-20 WBMB 15-28 WCIL 30-28 99KG 36-30 WDBR 33-29 WSPT 34-29 KFMM 24-24

KGOT 7-6 KYYA 12-13 KBOZ 35-31 KTRS 33-32 KOZE 33-36 KZOZ 33-36 KZOZ 33-30 SLY96 29-13 OK95 26-20

FABULOUS THUNDERBIRDS

Regional Reach E 30% S 40% M 38% W 29%

4

K106 31-30 WXKS on WREN 16-15 WKSE 37-35 WPMD 8-8 PRO-PM 29-

940 on 293 16 fr WRNO 10-6 WRSR 20-19

MIDWEST

WMMS 10-16 WXTI 5-7 XWK 17-14

MEST KKPZ 22-22 KNBQ 14-12

WFLY 34-30 WER2 on R1-104 32-3: WHJQ 18-17

MRRO 23-23

EAST

SOUTH





Regional Reach E 96% S 100% M 100% W 96%	27/1	National Summary UP 201 DEBUTS SAME 16 DOWN C
P1 19-16 19-16 100 25-18 100 25-18 100 25-18 100 25-18 100 25-18 100 100 100 100 100 100 100 100 100 1	98PXY 18-17 9830 3-2 8GPM 6-3 930 12-4 WPST 11-7 8DC6 15-14 WRST 14-7 WTC6 23-17 Q106 13-7 SOUTH WRRD 9-4 KWFI 13-5 WPSF 10-7	KONO 16-12 KUNC 8-5 KPIV 7-5 KCAO 17-14 KKYO 11-3 ROON 12-7 KCPX 10-9 KITS 73-23 KATD 6-3 KID 16-9
CFTR on 0107 [7-1] NAVA 18-16 SOUTH 940 20-18 293 18 fr 8001 6-6 87 NT 17-12 9 377 4-28 9 377 4-28 9 377 4-28 9 377 4-28 9 377 4-28 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 7-6 9 37 9-5 180 9 37 9 9 37 9 37 9 37 9 37 9 37 9 37 9	NOOZ 9-3 KIZB 35-31 MAPI 12-5 NOOB 18-12 MSSX 13-10 MSCY 18-17 MSCX 13-10 100 18-17 MSCX 28-21 KEXB 4-28 KKSI 18-15 MANS 18-13 MCM 20-17 94TIX 11-7 MAPI 4-23	WFBC 9-6 WGUY 19-16 WGUY 25-17 WGGY 14-12 103CR 11-11 93CGC 7-4 WRE 14-13 WEYU 11-5 ORIOO 24-14 100KWI 12-9 93XIL 6-3 WGAN 10-9 WGMF 8-4 WFWX 12-6 BOUTH
NYMY 19-16 WMSS 2-2 Q105 12-8 HIDWEST 2-10 S96 18-17 HLS 22-10 S92 2 fr S92	MRG 1-4	RPM 2-2 ROIZ 19-14 ROIZ 2-18 MOLD 2-18 MOLD 9-6 MODQ 13-9 KISR 19-15 MYDQ 13-9 RISR 19-15 MYDQ 13-9 RISR 19-15 MYDQ 13-9 RISR 19-15 MYDQ 11-7 RHOE 14-11 RWEZ 50 MPPH 14-9 2102 20-18 MGLF 13-5 RNIN 13-10 MGLE 13-6 RNIN 13-10 RNIN 13-10
MEST KINN 14-10 KPKZ 7-3 Y108 6-5 KI18 22-19 KIEP 17-14 KREZ 4-1 KNDX 22-10 KNDX 32-10 KNDX 32-10 KNDX 14-10 KNDX 14-10 KNDX 14-10 KNDX 9-4	HIDMEN HID	NYBS 8-4 HIEMEST RYYY 15-10 MING 6-4 MING 6-5 MING 7-5 MING 12-5 MI
MFLY 6-3 0100 12-8 294 19-17 WYSR 14-7 WYSR 14-7 KIDG 15-11 WANK 7-15 WTIC 17-16 WANG 7-2 WKEE 14-12 WIAN 10-10 KC101 11-9 MSPK 22-17 RI-104 9-5	R293 6-4 WEOK 5-4 WEOK 6-4 WEOK 6-4 KAY107 10-7 KEYN 9-6 KKRD 13-5 KKRD 13-5 KKRD 13-5 KKRD 13-5 KKRD 13-5 KKRD 13-6 KKRD 13-5 KKRD 13-5 KKRD 13-6 KKRD 13-5 KKRD 13-7 KKRD 13-7 KKRD 13-7 KKRD 13-7 KRD	NOV 8-7 KTOW 7-7 KTOW 7-7 KTOW 7-7 KGOT 10-9 KYTA 9-7 KGOT 10-5 KTRS 4-2 KARZ 12-5 KOTE 6-4 KHTE 17-11 KHM2 1-1 KBIH 8-5 KZOZ 11-5 KZOZ 11-5 KZOZ 11-5 KZOZ 11-5 KZOZ 11-5
	Me (Mani ed Line	
Don't Forget LP: The Thin R	Me (Mani ed Line	

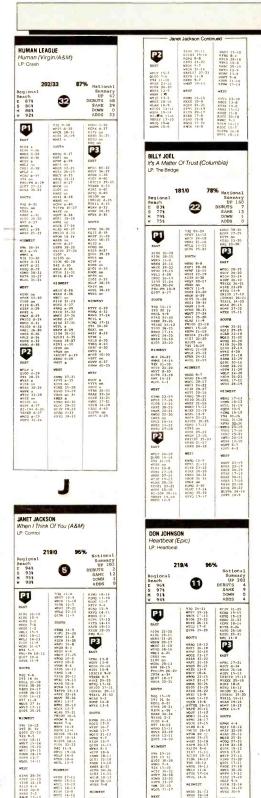




PM s -33 WLDI. 36-28 BETWIN 6 BETWIN 6 WIDE CO. 17 100 cm WEEZ 14-20 BANT 0-15 WEEZ 14-20 WEEZ 14-20 WEE	WIDE 4-19 WEFF EN 10103 4-16 X000 4-14 X000 4-14 X000 1-14 X000 15-14 X1TC 00-13 XERD 4-21 XERD	NIDWEST NYTY 3-37 NIBO 6-20 NIBO 6-20 NIBO 6-20 NIBO 6-20 NIBO 6-20 NIBO 6-30 NI
LP: Big Prize	70/0 30F	Nationa Summar UP DEBUTS SAME 2 DOWN 1 ADDS
P1 WREE 22-37 WREE 22-37 WREE 22-37 WREE 22-31 WREE 22-39 WREE 22-39 WREE 23-39 WREE 23-39 WREE 23-39 WREE 23-39 WREE 30-39 WREE 30-	MERI 37-35 MARY 3-4 SI-104 35-31 MCPH 35-31 MCPH 32-36 MCPH 32-37	EAST WOUT 4-4 100/18 or 4 100/18 or 5 10

KPHN a
KQIZ a
KQIZ a
KKSF 40-36
MJAD a
KISR on
Q104 on
KSMB on
KNOE on
KNOE on
WPFM a
WHSL d-37
WV85 d-33 MICHEST

KYPY a
MBNO on
MDNO a
KKLS a
WDSR d-36
XPMN a WEST KGOT on KBOZ a KTRS on KKAZ d-35 KOZE d-33 KWNZ a KBIN d-39 SLY96 a OK95 d-35





93Q 27-23 WPST 25-21 WPST 28-21 8106 17-15 MKRZ 28-18 MTLQ 38-32 Q106 34-31

MBBQ 30-25 MHFI 29-25 WFMF 21-16 KZIB 39-28 MAPI 24-20 MKQR d-30 MSSK 3F-20 MBCY 31-24 MROQ a-10 MSKZ 29-19

MFBG 18-16 HGUY 25-19 WZON 16-9

(4)

8104 23-19 8106 30-21 MXKS 25-15 MNEN 27-9 WASE 18-8 MPHD 22-19 MBLI 30-26 CKOI 37-30 MPLJ 27-26 2100 18-16 MCAD 20-16 894 19-12

MIDWEST





KYYY 17-11 WRNQ 21-11 WRNG 4-1 WCIL 19-11 RQCR 19-13 KCHQ 12-7 Y94 17-13 KKXL 23-16

WEST







BREAKER

WOFM 35-32 930 d-37 WPST on WRCK d-39 8106 on WTLQ d-37

SOUTH

MINDS on
RHFI on
MKOR 31-31
RHFI on
MKOR 31-31
MSEX 3-32
MSEX 3-28
MNOK 6-39
MCNN 40-35
MCNN 30-38
MCNN

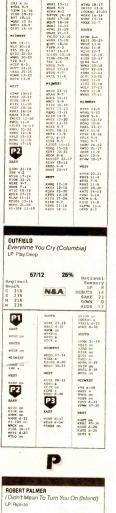
HI DWEST

P

SOUTH 940 on 293 on fr EEGL d-26 KTKS on 951NZ 30-23 Y100 on WRNO d-38 WRSR 27-24

HIDNEST 295 33 fr WMMS d-37 92X 34-29 KDMB d-35 KMTR 31-25 KMK 32-24 WLOL 30-25 MFBG 32-26 MGUY d-38 MCON 39-31 MCON 39-31 MCON 39-30 MIGY a 95500 d-31 MIKZ a WZYO 39-30 OK100 on 100KHI 40-3 95KIL d-37 WGAN 34-31 WGHP d-39 MFXK 39-31

SOUTH RPMN on K012 21-20 MKSF on WJAD 36-31 WOID a MCOQ on K158 d-35 G104 40-36 MKSF d-37 K598 on K158 on K158 d-18 MCEP d-39 K118 d-40 MKSF d-40 MKF d-40 MKF d-40 MK



215/12

D

98PXY 20-16 MMLID 27-22 WGPM 23-20 930 31-26 WPST 21-18 MPCK 20-15 8106 30-26 MKRZ 27-22 WTLQ 36-31 0106 27-21

WHEN 27-22 | WHEN 27-22 | WHEN 27-22 | WHEN 27-19 | WHEN

HIDWEST

MIDMEST

WXDD 23-16
WXAU 21-16
MGCL 4-25
MGCL 4-25
MCCI 28-24
KISK 20-18
KISK 20-18
KRNQ 32-28
KZIO 29-24
WMEE d-28
MGRD 27-23
MIDX 27-23
MZPL 20-15

SOUTH KFHN 26-23 KC) 22-6-19 MSR 20-16 MSR 20-16 MGD 27-20 MGD 27-20 MGD 27-20 MGD 27-20 MGD 27-20 MGD 27-20 MGD 37-24 MGD 37-20 M

MI DWEST KYYY 31-27 WBNQ 20-16 WBMB 20-11 WCIL 24-9 KQCR a KCMQ 20-16 Y94 29-25

Billy Ocean Cor

M2YQ 18-17 OK100 12-8 100KH 27-1 MGAN 16-14 MOMP 15-14 MPXX 11-7 SOUTH

293 4 fr RTK\$ 9-5 93FM 16-16 Y100 19-33 897 15-15 WDUI-10 fr WNV2 10-9 Q105 16-16 HIOMEST

RNTZ 16-13 XWNZ 3-14 RBIM 6-6 K30Z 13-8 SLY96 13-6 OK95 6-3	FAST MIXES 26-22 MISEN 39-35 MIXES 26-19 CROLL OF	WRCH 35-30 MERZ d-40 MTLQ on Q106 4 SOUTH	95XXX d-36 W1X2 40-37 100KH1 n-39 MFXX on SOUTH
umbia)	MSE 24-19 CROI on MCAU d -19 SOUTH MES 24-33 MNVZ 34-32 ALDWEST	KZZB On MSSX 6-35 MNOK on MANS on WOKI 31-26 RBPM 29-25 0-3105 on KTUX 40-32 MIGNEST	KOIZ 31-31 WKSF 35-32 WJAD on WCGO on RISH on WYYP a KSM on KMZS d-35 MMSL 36-33 MMSL 36-33
Notional-Summary UP 8 DEBUTS 14 SAME 23 DOWN 0 ADDS 12 OKIDO on 100001 a 93014 4-35 WORD 6-38 WORD 6-39 WO	92% on FEB 10-28 MEST 11-38 at 11-28 at 11-28 at 11-29 at	MIDD 16-26 MIDX a MEPR on MERS MEPR on MERS MEPR on MERS MEPR of MERS MEPR of MERS MERS 24-23 MERS 24-23 MERS 34-23 MERS 08 ME	HIDWEST HYRY 40-36 NONG on MBMR 6-39
MIDMEST Y94 a=38 MAZZ a 99K0 on NOBE on NOBE on KOVY d=23 KFMM 37-30 MEST KGOT on KKAZ 40-36 KOTE d=28 KHTZ d=25 KFS 8	STACEY Q Two Of He	Q	
0x95 &		98/3 86	National Summary UP 164 DEBUTS 2 SAME 15 DOWN 14 ADDS 3

Robert Palmer Co

MKFR 29-24 MVIC 24-17 Z104 24-27 KJI03 23-19 ROKO 27-19 KZ93 19-16 MZOK 29-26 WEDN 33-32 KAY107 25-2 KEYN e-31 MIOT A-30

KNNQ 21-18 KOXR A-28 KP95 27-26 K1YS 17-12 K1KX 30-20 KSND 8-39 KBOS 22 fr KMCX 16-10 KYNO 37-29 KQNQ 30-26 KFIV 25-27

Love Comes Quickly (EMI America) LP: Please

NAA

EAST

PET SHOP BOYS

Regional Reach E 35% S 29% H 30% W 67%

MEXIL WAZY KFRX KKLS 99KG ERRC MORR MORR WSPT KDVV KPMW

KGOT 14-11 KYYA 27-19 RBOZ 38-26 KTRS 23-21 KAZ 35-31 ROZE 19-17 KHTZ 32-17 KHTZ 32

National Summary UP 38 DEBUTS 11 SAME 35 DOWN 0 ADDS 5

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WHMS d-37 92X 34-29 KDWB d-35 KHTR 31-25 KMK 32-24 WLOL 30-25	MKDD 33-32	KNOE on	
KHTR 31-25 KMK 32-24 WLGL 30-25		MPFH d-18 MGLF d-39	
WLOL 10-25	WKAU d-39 KIIK 35-28	KNIN 4-40	
	MOTE a-39 MMEE on	W11SL 37-34 WVBS d-36	
WEST	WGRD 6-40 WIXX 38-32	HIDNEST	
KPKE a	MKFR on		2.72
KIIS on	2104 d-34 82103 35-32	MYYY 37-32 WBNG 32-27 WBWD d-38	ROBE
KKRZ a	KOKO 34-26	WBWD d-38 KQCR a	I Didn
KS103 a KPL2 d-36	MESS on WESK on	KCHQ 38-34 Y94 28-24	
KNBQ d-40	KKRD n-32	Y94 28=24	LP: Rip
P2	MEST	MAIY d-37 MALS d-28	
4	KNHD d-39	99KG &	1
EAST	KIYS 34-31 KSND 4-38	WDBR d-34 WSPT d-38	
Q100 d-34	KLUC 4-35 KFIV on	KDVV a KFMW 35-33	Regio
294 d-28 WYSR d-30	KXYO a	WEST	Reach
K104 d-39	KDON a KCPX on		E 93
WER2 39-30 WNNK d-39	K1TS on KATD 24-21	KGOT '29-24 KYYA d-28	8 95
WTIC 28-24 MARX 21-18	KZZU on	KTRS 38-35 KKAZ a	₩ 96
WKEE & NLAN 35-32	KRQ on		
KC101 on	P3	KHTZ 39-24 KWNZ 29-26	7.1
WSPK on RI-104 d-40	EAST		
98PXY a		KZOZ 38-34 SLY96 d-33 OK95 37-24	KAST
		W. 7, -24	MXKS 14
			WREN 1
			WPHD I
			CKOI 9-
			MCAU 1
BILLY OCEAN			
			Q107 d- WAVA d-
Love Zone (LP: Love Zone	risiaj		SOUTH
	riisiaj		SOUTH
LP: Love Zone			940 33 293 30 8866 4
LP: Love Zone	M/1 889	6 National	940 33 293 30 82GL d.
LP Love Zone 20 Regional		National	940 33- 293 30 REGL d- RTRE on 937M A- RREZ 30
LP Love Zone 20 Regional Reach	14/1 889	National Summary UP 157	500TH 940 33- 293 30 KECL 4 KTKS 00 93FM A- KRBE 30 951NE 1 9100 4.
LP Love Zone 20 Regional Reach E 911	14/1 889	National Summary UP 157 DEBUTS 0	500TH 940 33- 293 30 ECGL d- KTRE or 93PM A- KRRZ 30 951MZ 1 100 d- 1097 2-6.
LP Love Zone 20 Regional Reach	14/1 889	National Summary UP 157	500TH 940 33- 293 30 REGL d- RTKE on 93PM A- KRBZ 30 951NZ 1 1100 d- 097 26- MQUE 30 MRMO 22
LP Love Zone 20 Regional Reach E 918 S 928	14/1 889	National Summary UP 157 DEBUTS 0 SAME 28	50078 940 33- 293 30 REGL 4- RTKS on 9379 A- KRRZ 50 95187 I 1100 4- 097 26- MOUE 30 WENO 22 WHOW 23
LP Love Zone 20 Regional Reach E 918 S 928 M 988 W 968	9 98927 12-11	National Summary UP 157 DEBUTS 0 SAME 28 DOWN 18 ADDS 1	500TH 940 33- 293 30 ECGL d- KTRE or 93PM A- KRRZ 30 951MZ 1 100 d- 1097 2-6.
LP Love Zone 20 Regional Reach E 911 S 921 M 881	98FRY 12-11	National Summary UP 157 DEBUTS 0 SAME 28 DOWN 18 ADDS 1	500TH 940 33-293 30 8 EGL d 8 THS 50 8 EGL d 8 THS 50 9 FM 17 100 d 1097 26-6 MOUE 30 MFM 2 33 MFM 2 34 MFM 2 34 MFM 2 35 MFM 2 3
LP Love Zone 20 Regional Reach E 918 S 928 M 988 W 968	98FRY 12-11	National Summary UP 157 DEBUTS 0 SAME 28 DOWN 18 ADDS 1 RMGX 17-30 KYNO 9-9 KONG 25-25 KAUC 15-20	SOUTH 940 33-7 293 30 REGL d RTRE or 93794 A KRRE 10 93794 A KRRE 10 94700 d D97 26 MOUE 30 MEMO 22 MOVE 31 MARS 24 MIDMEST 896 32 MIDMEST 896 32 MIDMEST
Regional Reach E 914 S 924 M 981 P1	989XY 12-11 MOPH 14-13 932 16-11 MICH 23-19 MICH 23-19 8106 10-20	National Summary UP 157 DEBUTS 0 SAME 28 DOWN 18 ADDS 1 RMGX 17-30 KYMO 9-9 KYMO 25-25 KUNG 25-25 KUNG 25-25 KUNG 25-27 KUNG 25-27 KUNG 25-21 KUNG 25-21 KUNG 25-21	500TH 940 33-29 10 12 12 12 12 12 12 12 12 12 12 12 12 12
Regional Reach S 921 M 881 W 961 PP	9 99927 12-11 10070 14-13 10070 14-13 10070 14-13 10070 15-13 10070 16-6 16-6 16-6 16-6 16-6 16-6 16-6 16-	National Summary UPBLTS O SAME 28 DOWN 18 ADDS 1 RMGX 17-30 KYNG 9-9 KCMG 25-25 KCMG 13-20 KCMG 22-17 KCMG 22-17 KCMG 22-17 KCMG 22-17	500TH 940 33.2 F3 30 K 50
Regional Reach E 918 S 928 M 888 W 968	9 9 9 9 9 9 9 9 9 9	National Summary Up 157 DEBUTS 0 SAME 28 DOWN 18 ADDS 1 ***SECTION 18 ***SECTION 18 **SECTION 18 ***SECTION 18 ***SECTION 18 **SECTION 1	500788
Regional Reach E 911 S 821 M 881 W 961 EAST 2104 18-17 R106 19-19 WXKS 10-19 WXKS 10-19 WXKS 10-19	9 99927 12-11 10070 14-13 10070 14-13 10070 14-13 10070 15-13 10070 16-6 16-6 16-6 16-6 16-6 16-6 16-6 16-	National Summary Up 157 DEBUTS 0 SAME 28 DOWN 18 ADDS 1 PMGX 17-30 KING 25-25 KIDC 15-25	500788 940 13.2 29 31.0 REGL d - RTMS 6 7 29 20 20 20 20 20 20 20 20 20 20 20 20 20
Regional Reach E 918 S 928 M 888 W 968 P 100 18-17 R106 19-19 MOKS 10-9 WSED 9-7-21 MSED 9-7-21 RKSI 27-21 RKS	9 19 19 19 19 19 19 19 19 19 19 19 19 19	National Summary UP 157 DEBUTS O SAME 28 DOWN 18 ADDS 1 PROS 17-10 ROW 25-25 ROW 25-26 ROW 25-27	500788 740 33.7 293 10 12
Regional Reach 5 914 S 924 M 884 W 968 P 1106 19-19 106	9 9927 12-11 MOPH 14-13 930 16-11 MOPH 14-13 930 16-11 MOCH 12-19 9100 30-20 9100 30-20 9100 12-10 0100 12-10 0100 12-10 MOCH 23-20	National Summary Up 157 DEBUTS 0 SAME 28 DOWN 18 ADDS 1 PMGX 17-30 KING 25-25 KIDC 15-25	940 33-0 293 03-0 293 03-0 ETTES of 933PM A- 931PM A- 931
20 Regional Reach & 914	9 17 12-11 MOPP 14-13 9 10 10 10 10 10 10 10 10 10 10 10 10 10	National Summary Up 157 DBUTS 0 SAME 28 DOWN 18 ADDOS 1 KMX 17-10 KMX 17-10 KMX 12-10	500788 740 33.7 293 10 12
20 200 200 200 200 200 200 200 200 200	9 989XX 12-11 989XX 12-11 99 14-11 99 14-11 99 14-11 99 14-11 99 14-11 99 14-11 99 14-11 99 14-11 99 14-11 99 14-11 99 18-11 99 1	National Summary UP 157 DEBUTS O SAME 28 DOWN 18 ADDS 1 PROS 17-10 ROW 25-25 ROW 25-26 ROW 25-27	500788 940 33.0 299 320 320 320 320 320 320 320 320 320 320
202	9 19 12-11 MOPH 14-13 9 10 10 10 10 10 10 10 10 10 10 10 10 10	National Summary Up 157 DEBUTS 0 SAME 28 DOWN 1 1 ADDS 1	940 33-32 293 100 RTME or 32PME or 32PM
20 200 200 200 200 200 200 200 200 200	9987 12-11 9987 12-11 9987 12-11 90 16-11 90 16-11	National Summary DB BURG 19, 150 DB BURG 28 DD BURG 17-20 MORE 17-	500718 940 13-1 2 EGL d 2 EGL d 3 THE G 5 THE G 6 THE
200 Regional Reach 10 10 10 10 10 10 10 1	9 19 19 19 19 19 19 19 19 19 19 19 19 19	National Summary District Summary Distri	500718 94013.1 9401
200 Regional Reach 10 10 10 10 10 10 10 1	9 1 2-31 2-31 2-31 2-31 2-31 2-31 2-31 2-	National Summary DEBUS 28 28 28 28 28 28 28 28 28 28 28 28 28	SOUTH 19 20 33 4 20 3 4
200 Regional Reach # 918 S 928 W 968	9 19 19 19 19 19 19 19 19 19 19 19 19 19	National Summary Up 157 DEBUT 0 157 DEBUT	500718 94013.1 9401

RINN ON KPKE 30-26 7108 24-21 KZZP 3-3 KKRZ 12-8 KMJK 10-11 7M102 11-18 KMOD 10-16 KS103 17-22 KPLZ 24-18 KUBE 20-11 KNBQ 37-27

P22

WKDD 30-20 WKAB 18-12 WCCL 30-27 WMCL 30-27 WMCL 30-27 WMCL 27-23 MCTZ 10-7 MCTZ 10-7 MCTZ 10-7 MCTZ 10-7 MCTZ 10-7 MCTZ 10-1 MCTZ

KNMO 16-13 RIDER 14-31 ROXR 17-12 KF95 2-2 K1YS 4-4 K1KX 23-11 KSHD 4-2 KBOS 6 fg KMGX 2-4 KYMO 1-2

SOUTH

KFPN 27-18

KFPN 27-18

KOIX 13-8

MKSF 25-20

MJAD 18-17

MID 27-23

KISR 22-13

ALSR 22-13

A

HI DWEST

MILMEST

RYYY 14-8

WBMJ 26-21

WBMJ 27-18

MCIL 14-4

KCOR 31-27

KCOR 31-27

KCOR 31-27

KCOR 31-27

KCOR 25-20

KKIC 14-11

MAXY 27-17

KFRX 16-11

KKIC 18-18

KKIC 21-15

KKIC 22-15

MSFT 28-18

KCOVY 15-17

KPM 28-26

RYYA 14-8 RB02 19-14 KTRS 13-12 KKAZ 23-18 KOZE 12-9 KHTZ 15-8 XWNZ 8-18 KBIM 18-14 KZOZ 16-13 SLY96 18-10



SIGNIFICANT ACTION



P1	P2	23
EAST	EAST	
		EAST
BOUTH	WERE A	
800111	WRCK A	BOSTER
T100 1-34	WKRZ 0	BOOTE
WINO on	WTLQ 4	WKSF +
HIDWEST	SOUTH	WHSL +
		NICHEST
MEST	HI OWEST	MORE A
		TREE
	WEST	MPDI

ASHFORD &	SIMPSON
Count Your	Blessing (Capitol)
P. Real Love	,

PI	P22	P3
EAST	EAST	
K106 d-27	MINN 35-33	EAST
NXKS 33-26	SOUTH	BOUTH
SOUTH	WROD 4-35	MJAO e
Y100 d-28	KAME a	MCDG a
HICHEST	WANS on	0101 00
	HICKEST	H) CHEST
WEST.	1	1
FH1 02 a	WEST	WEST

B

BANGLES Walk Like An Egyptian (Columbia) LP Different Light

2	P22	P3
EAST	EAST	EAST
	Q100 a	WORP a
SOUTH	SOUTH	SOUTH
HRSL 17-12 HTHS 23-17	ESS0 31-17	KNIH &
HIDWEST	HI DWEST	HI CWEST
erst.	MXDD a MGRD 35-32	WC1L 32-21
KIIS a	WEST	MEST
RPLZ 23-21	KEEU 29-17	KODE 1-1 OK95 a

JAMES BROWN Gravity (Scotti Bros/CBS) LP Gravity

P1	EAST	EAST
•	MODERN 4	BOSTH
MT	0106 a	800111
A. I	0100 8	WEST A
	BCE/TH	WJAD a
OUTS		WC00 4
	1200H	X.SHB &
L00 a		WMSL e
CHEET	MICWEST	HIDMEST
· cmaar	WKDD a	1
		Many 9
MAT .	WEST	
		WEST
P2	KF95 a	3LY96 9
24	23	WELLING A

C

nuriaway (Amed Artists)	
Pi	WTSO on	EAST
	0106 d-35	WO:TY 4-60
•	g100 0-35	MICH OF
EAST	SOUTH	WIGY on
WREN 11-26		OR100 d=33
WEEK 33-26 WEST 34-33	WKSI a	95XIL 40-33
MK22 16-13	HCKR &	₩ОМЬ 38-30
SOUTH	MOKT on	
poor in	47UX 8-40	SOUTH
WEND 4	HICHEST	goll en
		WJAD on
MITMEST	WEDD DO	HHSL on
	MKKB OU	mog or
MMMS 37-19	HTRON on	HI CHEEST

MERT	WEST	
22 200 on 1104 40-18 wifer on 930 on	RIEX on XBOB on fr RMSX on ADON e RCPX on RATO 23-31	
		ı

BELINDA CARLISLE I Feel The Magic (IRS/MCA) LP Mad About You

LP Mad Abou	t You	
P	0100 19-31 81-104 on HGPM on HPST d-37	953000 on MOMP 0
EAST	BIOS on	SOUTH
MANS a META a MPRD on SOUTH	MANS on MCKN on	MEST 19-35 MIAD on HEYP d-10 MPTH on
Y100 a 897 29+25 #RNO d=39	MIDWEST MIDWEST	HIDWEST .
MERWAY 4	10007 5795 a	HDBR ON HDWY 37-16" STWP ON
MEST KERE 40-37	KINE 4-15 KEND on KLUC 35-34	NEST ROOT 47-35
BAST		EXAZ CO ROSE SO ENTE DO ENTE DO ENTE DO ENTE DO ENTE DO ENTE DO

D

OAVID & DAVID Welcome To The Boomtown (A&M) LP Boomtown

LP Boomtow	n	
	WKRI on	MEON on
P1	WTLO e	95 KEE OF
	BOUTH	100KH1 on
EAST	WDJX a	95XIL on
MPHD 4	KTUK 38-36	SOUTH
SOUTH	HI DWEST	Kg12 on
		HISR on HPFH 37-33
WRSK 35-32	MEON on	KNIN A
HIDWEST	- Anger can	KHIN &
HILDERY.	WEST	
MAN DO		MICWEST
THE a .	KIYS a	MENN 4-35
WEST	KBOS on fr	KALS 0
WED1	KMSX on	49KG 37-33
-	KCAC on	WORK on
P2	KIEU on	
	100	WEST
EAST	100	HOOT on
EAST		NTRS 4
0100 on	EAST	KOSE #=30
H104 on		SLY96 4-66
HERE OR	HOUT OR	OKA2 36-33
MARK &		

OEVICE Who Says LP: 2283	(Chrysalis)
--------------------------------	-------------

(2)	wage on	95xIL on
	WSSX a	MCAN on
	KTUX on	MOMP on
FA 65	1	WFXX no
	HI DWEST	SOUTH
SOCTH	MWON on	I.
account.	KKRD on	6012 nm
O RESE A	1	WJAD on
7,2174 0	MENT	Q194 on
HIGHERT	10000	WP7M on
HI CHESO !	KIYS On	WHST, on
	£183 on	
WEST	X5NO on	MIDWEST
#EO1	\$1.0C 4-38	
	ECPE A	XYYY on
ROLLIE On	SATE on	HSH5 &
PZ	EZZII OR	KKLS on "
11224		9950 38-32
_	23	KWTO 4
EAST		WDHR &
0100 on	EAST	WEST
K104 on		
WTLO on	WOUTY OR	KGOT on
	95XXXX (m)	RTHS on
BOSTIN	0%100 on	KOZE na
BOOTH	100KHI on	KBIH on
	TOWNER ON	OK95 d-37

OOCTOR Spirit In			
, , , , , , , , , , , , , , , , , , ,	in on	7 (1110	rinory

PI	NWX 2-5	P3
AST		EAST
EXS on PMD 20-27	₽2	SOUTH.
Ta 13-10	EAST	KF90X 32-26
CTH .	WTLQ 7-25	WQID 7-3 KSNB 40-36
FM 3-2	SOUTH	MPFM 30-28
USE 15-6 00 17-13	MICMEST	MICHEST
	NJ103 21-17	WCIL 29-21
DWEST	WEST	MERC SCIP 34-31

E

Stairway : LP. None	To Heaven (A	tco)
LP. NONE		
P1	22	KLUC a
EMT	EAST	P3
WPHD a	K104 a	EAST
SOUTH	9007H	OK1.00 e

	MEST
FIVE STAR Can't Wait Another M	finute (RCA)

PI	P2	KUNC 39-36 KFIV 23-21 KCAO 26-23
EAST	KAST	KITS 4 KATD 23-26
MXES on . CHOI a MPLJ a-28	WXEE on WS7K 33-26	KRQ on
1100 29-23	SOUTH	
SOUTH	WSSX 35-26 WHOK on	EAST
A100 4-25	KAME a WCKM on	SOUTH
HIDWEST	MPON 13 fr	MJAD on
R96 36-33 MCZY 32-29	MEEL a	WOSQ d-33 WAS on
Khilly on	HI DATEST	HIDMEST
WEST	WEST	1
KEEF 4-30 FM102 25-23	KF95 25-22	WEST
KMET. 21-15	KSND on	RTRS 40-3
KWSS d-25 KPLE on	KMEX 36+33	KHT2 4-32
	Mills ogs	OK95 4-39
		I
		I

FRANKIE GOES TO HOLLYWOOD Rage Hard (ZTT/Island) LP Liverpool

P1	EAST	P3
_	WEST &	
CAST	930 a	EAST.
EAST	WERT A	400
MXXS a	WTLO a	10000
MESE A		SOUTH
CKO1 on	\$00716	ESHE A
SOUTH		WHEL &
	#10WEST	
TESWELL		HI OWEST
MENT	MEGN A	
MED I		KKLS 4
_	WEST	99KG *
P2		WDSH A
100	KIEK 4	MEGT

G

GIUFFRIA Love You Forever (Camel/MCA) LP: Silk & Steel

PΤ	P2	TAGS
•		OK100 gn
EAST	EAST	95XIL on WOMP on
WPHD on	K104 d-37	souts.
SOUTH	SOUTH	wist on
# (DWBST	HIDWEST	MI DWEST
MOSS OF	MEST	WATY &
		9950 OA
WEST	P3	WEST
	•	KBIH on
		1

GWEN GUTHRIE Ain't Nothin' ... (Polyce

P1	EMEL 6-26	WEST
641	P2	E295 33-33
•	18.	KM3X 27-25
EAST		ETNO 36-32
600	EAST	
MKST 19-18		23
CKOL a	WERE OR	
MP1-1 18-18	HOONE 14-19	-
2100 15-15	WKEE on	EAST
894 26-24	RCIG1 on	
PRO-PM 35-27	WSPx 9-15	
	R1-104 36-33	SOUTH
SOUTH	WRCK on	
		MCGG 30-1
MNV2 21-20	SOAJ798	Q104 33-2
		KW25 0-14
MI DWEST	MCKN on	2102 12-13
	KX104 25-23	
896 33-30	BJ105 24-19	MICHEST
	Y106 38-34	
WEST	942 /4-29	MCTL 23-23
	MKEE OO	
TM102 4-25		WEST
	MI CHEST	

IT BITES It'S A Whole New World (Geffen) LP The Big Lad in The Windmill

P1	MCFM 40-38	MGUY. on
	930 00	95XXX on
	WTLO 4-38	WIKE On
TARY	1	HOHP on
	SOUTH	
		SOUTH
Activities	KTUX on	
		KQ11 on
	HI DWEST	HKSP on
MICHEST		#JAD on
	MERT	Q101 on
MMS 4-39	WEST	
	KP95 on	WHSL on
HEST	KBOS on fr	WYOS ON
	KONO on	WITHERT
	KOON OF	MILIMEST
P2	KATD on	9950 nn
•	KIIU on	WDAR on
EAST		
EAST.	12.23	WEST
0100 4-38		
MERZ OR		KTRS 4-31
#1-104: on	EAST	EBIN on

ORAN "JUICE" JONES The Rain (Det Jam/Columbia

PI	FM102 7-5 WWOD A-27 KMEL 15-10	KANO 30-31 KANO 9
EAST	P2	KCAQ 4 KDON 32-25 SITS 0-12
8104 a VEXES a-29 WESE a MPLJ 23-16 E100 26-19	MANK a WTIC 8-32	KATO 28-26
WCAU a - 40 874 23-18 WAVA 8	B106 a HTLQ a SOUTH	EAST
Y100 25-18 897 a 400/X a-40	MSSX m KARC 27-23 HPHI m HBJX n-27 MPOH 17 fr	MAD 4-39 MCGC d-31 KBMB a
MIDWEST Q102 32-27	HARS & 1106 a-39 MICHEST	HPEM A 2102 28-29
WEST	WEST	MICHEST WCIL d-33
K115 a-26 K22P a	KP95 d-34 KMSX 38-36	MES?
		1
-		

L

	EVEL 42 eaving Me Now (PolydoxPolyGram) P World Machine		
21	BAST	EAST	
100	-0100 a	MOSTY A	
•	WNNX 39-30	95xxxx on	
EAST	WPST a	WOMP on	
HTHOR	вости	SOUTH	
940 on	NAME on	APPR OS	
951NZ nn	HIDDOXET	Q104 d-38	
HIDWEST	NJ DWEST	HI DWEST	
WEST	WEST		
		WEST	
MIIS on	KCPK a		
	10.5	KKAZ go	
16.24	16.6	KBIN on	
_		KIOI on	

M



0

OMO (Forever) Live And Die (Virgin/A&M) LP: The Pacific Age

P1	EAST	EAST
	Q100 a	WOLLY IN
	6104 a	WZOW A
BART	PRPKY A	ATOX ou
	230 4	STEER A
MREN A	MECK A	OK100 e
WPHD a		95x1L 1
CKOI on	SOUTH	HSAN a
BOUTTH	EAST a	SOUTH
BOOTH	MANY A	SOUTH
HRSR a	WALKS 4	KEYOU A
mark a	HIDWEST	HJAD 4
MI DOCKET	MILUWEST	MUST 4
MI LOWER !	WKDD a-40	Milate 4
MORES &	KKRD 4	WICHEST
WEST	WEST	KYYY A
		Y94 a-36
E115 00	KSNO e.	MAZA W
KEEP a	KBOS on fr	MSPT a
EMIK a	KMGX on	
MMDC on	KPIV a	WEST
KNEL Av33	SUCTO a	
KWSS on	KDDS A	4H72 4-1
	KATD 4-35	WEDS A
P2	KRQ 8	OK95 4
	12.20	
•	11451	

JEFFREY OSBORNE Room With A View (A&M) LP: Emotional

21	P2	23
MET	EAST	EAST
RO-FM on	RI-304 4	SOUTH
SOUTH	SOUTH	-
	WS-BX on	0104 on
TESWEST	WANS a	Q101 on
876 A-40	HI OWEST	H 2 CHURST
FE87	WEST	WEST
	KLUC on	

R

	Let My People Go-Go (Mercury/					
LP. The Rainn	nakers	PolyGram)				
PI	P2	P3				
EAST	EAST	EAST				
MPRO d=40	SOUTH	SOUTH				

•	•	
EAST	EAST	EAST
MPRD d=40	SOUTH	SOUTH
SOUTH	WOJE on	
HICHEST	HICKEST	HIDWEST
	MKAU a	MYNY on Minub 23-21
MEST	KZIO-a Z104 36-33	MCIL on
	WEST	FOFTO 27-22
		WEST

R.E.M. Fall On Me (IRS/MCA)

	P2	
EAST	EAST	EAST
мянр 36-30 востя	BOUTH	SOUTH
940 18-15 HRBO 96 WRSR 40-38	WBCY 34-31 WORI 37-34 WLBS 4-40	NKEP on 2102 36-34 WKEL on
HIDWEST	NI CHEST	HIDWEST
MPDOS OR KOME ON	WEOK on	WDBS on WBPT a
WEST		1/207
		EGOT 37-34

DAVID LEE ROTH Goin' Crazy (WB) LP Eat Em And Smile

LP Eat 'Em And Smile					
	, MERZ on	. WZOW d+35			
P1	930 4	OK100 gs			
	WRCK on	WGAH on			
	WEPE 4-18	WPXX on			
	WTLO 0-13				
EAST		SOUTH			
	BOSTN				
WXXS A WPHD 36-32		EGIE d-19			
MCMI 4-38	MEDR A	MOLE On			
PRO-PM On	MWOR A	KNTH on			
PRO-PM on	MOST 4140	MMSL on			
	WLRS on				
SOUTH	Table on	H1 DETST			
	MI DWEET				
M7090 1-37		MINNE OD			
MRSR 28-26	WGRD 4-35	WCIL A			
	WRON d-33	BOHD A			
HIDWEST	#MUN (1.33)	HY55 4-22			
	WEST	9960 00			
MPRS &	Man 1	MOBE OR			
	KIYS 4-10	BOVV a			
WEST	K18X 4-10	E PROC .			
	EXTO 35-31				
	EDON on	WEST			
P2	ECPX on	4691			
_	PALEA OR	400f on			
_	200	EHTZ A			
TAST	134-1	KNEW Z. III			
		Karr a			
0100 on	6107	OK93 0-16			
4104 on					

S

BILLY SQU Love Is Th LP: Enough	e Hero (Capit	01)
	EAST	EAST
P1	0100 a	WEOM &
_	MAPK A	WZYO a
EAST	81-104 A	MICAN 4
	WPST a	MOHP a
MODES A	WRCE a	MTXX a
WEEF A	WERZ 4	
HPHD A	WTLO a	BOOTH
PBO-FH 4		
	BOOTH	WKSP d
SOUTH		WHIST, a
	wort 4	
KRBE 4	KTUR 4	H I DWEET
WRSR a		
	MIGWEST	MINNS 4
MI DWEST		KKLS a
	миро а	99KC &
WHOIS IS		
	WEST	WEST
WEST		
	KINX 4-40	KGOT 4
	KSND 4	KEAL A
1674	RESU 4	KOSE a

TALKING HEADS Wild Wild Lifle (Sire/WB) LP True Stones

P1	PZ	EAST '
14.0		MOUNT OF
_	_	HGAN a
EAST	EAST	
	WENT on	BOUTH
MPHD 35-29	WENZ OR	KFH0: 29-27
294 28-29	WPS7 4-39	MHSL OD
	2101 4-77	411,742 -041
BOUTH	BOUTH	MICHEST
REGL on		
951N2 d-29	HIDREST	MAIY 36-21 HOSE d-32
WPSR 36-34	MICHENT	MAPT on
	2104 22-20	S Prov. d. 10
HIDWEST	1104 73-30	H144 0-10
MLS 23-20	HEST	WEST
295 25 fr		
WLOL 26-21	XIYS 4-36	RGOT on
	KIND on	MTOT OR
WEST	KXYQ 39-37	ON95 a
	622	OR43 B
KPLE on	140	

CHRIS THOMPSON What A Woman Wants (Atlantic) LP. The High Cost Of Living

PT	0100 on 8104 on	EAST
₩ .	WTLG on	OKIDO on
EAST	SOUTH	100KHT 34-
FOUTH	PH100 32-30	SOUTH
	HIDWEST	
I DWEST	etts on	MJAD on
	WEST	HICHEST
EST	ATKX -em	Y94 4-37
P2	P3	MEST

W

STEVE WINWOOD Freedom Overspill (Island) LP: Back In The High Life					
P1	HANK a	EAST			
124	XCIDI A	WEON A			
	MOTH A	WEGS &			
•	MPST a	MPTER A			
EAST					
WPHD a	SOUTH	BOUTH			
	MRRO A	WEST A			
SOUTH	MSSX a-14	HJAD 4			
	WROG a	WCGQ a			
94Q 4	MSKZ a	Q104 A			
951N2 a	WXSI e-40	KHIN a			
WRSD & 4-40	WANS 4	WHIST &			
WR5R d-40	WOUT 4				
	180K1 a	MICHEST			
REDWEST	WLRS B				
	7000 0	MBNG B			
WLS n-34		174 a 37			

CONTEMPORARY HIT RADIO

BREAKERS.

Amanda (MCA)

76% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 175 including B104, Q107, 94Q, Q105, WMMS, WCZY, WLOL, KS103. See Parallels, debuts at number 40 on the CHR chart.

EDDIE MONEY

Take Me Home Tonight (Columbia)

70% of our reporters playing it. Moves: Up 96, Debuts 21, Same 19, Down 0, Adds 26 including PRO-FM, WNVZ, Q102, KZZP, KMJK, WBBQ, KIYS. See Parallels, moves 38-30 on the CHR chart.

LISA LISA & CULT JAM with FULL FORCE All Cried Out (Columbia)

67% of our reporters playing it. Moves: Up 78, Debuts 22, Same 18, Down 1, Adds 35 including WBEN, KEGL, WCZY, WHYT, KHTR, KWSS, KNBQ. See Parallels, moves 31-26 on the CHR chart.

COREY HART

I Am By Your Side (EMI America)

66% of our reporters playing it. Moves: Up 13, Debuts 52, Same 45, Down 0, Adds 43 including K106, 95INZ, WRSR, KHTR, KWK, Y108, KNBQ. Complete airplay in Parallels.

RIC OCASEK

Emotion In Motion (Geffen)

63% of our reporters playing it. Moves: Up 48, Debuts 46, Same 31, Down 0, Adds 20 including PRO-FM, KPKE, KKRZ, 98PXY, WGTZ, WQID. See Parellels, debuts at number 38 on the CHR chart.

NEW & ACTIVE

ROD STEWART "Another Heartache" (WB) 130/4

HOU 3 IEWANT ADOLDET REATACHE (WD) 13044 Moves: Up 69, Debuts 17, Same 40, Down 0, Adds 4, WCKN, KZ93, KITS, WYKS, WXKS 24-19, WBEN 29-23, WMMS 33-24 KWK 34-26, Q100 35-27, WRCK 40-35. WBBQ 36-30, WXLK 36-29, KIIK 28-24, KZIO_34-30. KOON 36-31. See Paralleis,

SHEENA EASTON "So Far So Good" (EMI America) 128/1

Moves: Up 73, Debuts 3, Same 46, Down 5, Adds 1, KOMO. WXKS 28-21, WCAU 37-31, WNVZ 40-35, WLS 29-23, KDWB 34-28, KMEL 32-28, RI-104 40-35, FM100 34-31, KBFM 13-10, KIIK 34-30, KZIO 33-29, KKRD 10-8, KFIV 15-10, KATD

21-19
PETER CETERA with AMY GRANT "Next Time I Fall" (Full Moon/WB) 123/62
Moves Up 9, Deous 28, Same 24, Down 0, Adds 62 including BID4, WKSE, B94, Ö107, 94O, B96, WHYT, WKTI, KHTR,
WOLD, WKJK, KZOZ, WIS 37-36, KAY 107 40-36, KMYS 37-30.

CHICAGO "25 Or 6 To 4" (WB) 120/8 Moves Up 59, Debus 19, Same 34, Down 0, Adds 8, K104, WBCY, WGCL, KIKX, WGUY, 95XIL, WOID, WGLF, WKSE 31-25, Bay 25-19, 95INZ 23-19, WHYT 35-29, KDWB 35-30, O100 40-33, WERZ 32-27.

ARETHA FRANKLIN "Jumpin' Jack Flash" (Arlsta) 113/113
Moves. Up 0, Debuis 0, Same 0, Down 0, Adds 113 including K106, WPLJ, Z100, WAVA, 940, KTKS, KRBE, 95INZ, Y100. MOVES UP OF CONTROL REPORT AND A STATE OF CONTROL REPORT OF CONTRO

Moves Up 35, Debuts 26, Same 11, Down 0, Adds 38 including WXMS, WBEN, Z100, PRO.FM, WAVA, 940, 93FM, KPKE, KR12, WBCY, WCAL 34-22, WRNO 35-36, WMS 38-31, WBCHO 32-26, KXMO 29-19.

PAUL SIMOY "You Can Call Me A!" (WB) 104-2.

Moves: Up 67, Debuts 11, Same 24, Down 0, Adds 2, WGCL, KZCQ, WXMS, 28-27, WBEN 30-24, 940, 30-25, WLS 32-24, KWG 28-24, WLCQ, 2016, KIMI 30-6, KKRS 23-29, 29-31, 1-14, WSPN 26-16, WGFM 37-31, WBBO 22-16, WZOK 22-19.

BRUCE HORNSBY & THE RANGE "The Way It is" (RCA) 95/46
Moves: Up 1, Debuts 17, Same 31, Down 0, Adds 46 including WCAU, KRBE, WMMS, KWK, KKRZ, FM102, KWOD, RI-104, loves: Up 1, Debuts 17, Same 31, Down 0, Add GFM, 93Q, WCKN, WIXX, 95XXX, KQIZ, KYY

TRIUMPH "Somebody's Out There" (MCA) 93/10

U, WHYT, WSPK, WGFM, WBCY, WSKZ, WIXX, KTRS, KKAZ.

KOZE, WBEN 28-21, WPHD 7-4, WRNO 40-32, K109 1.1-7, WWDD 20-14.

PET SINDP 8075 "Love Commes Guickly" (EM America) 89:5

Moves Up 38, Debus 11, Same 35, Down 0, Adds 5, Y108, C1106, WIXX, 100KHI, WZYP, WXKS 26-22, WKSE 26-19, KMEL
27-22, WRKS 26, OK IXIV. 403-26, KZZU 33-29, WKSE 35-35, KYYH 40-36, KDGR 34-30, WDBR 34-23.

Mores UD 38. Debtas 11, Same 35, Down O. Addrs S. Y109, C0106, WIXX. 100KHI, WZYP, WXXS 38:62, WKSE 26-19, KMEL 27-22, WROS 26, OR, KTUX 40-36, KZZU 33-28, WKSE 59-32, KYVY 40-36, KQCR 34-30, WDBR 34-23.

BEATLES "Twist And Shout" (Capitol) 88/6

Moves UD 49, Debtas 3, Same 17, Down 13, Adds 6, C102, WKZL, WIXX. WRQN, KKRD, WGUY, B104 6-4, 99FM 5-3.

KWQD 17-11, KNBD 1-11, KTDB 27-56, MSFK 201-66, WFWT 19-10, MGQZ 8-4, WIXC 19-11. See Parallels, moves 35-35 on

the CH4 chart

**RABULOUS THUNDERBIROS "Wrap It Up" (CBS Associated) 80/0

**Moves: Up 48, Debuts 0, Same 23, Down 2, Adds 0 including WRNO 10-6, KWK.17-14, WFLY 34-30, WKQB 19-16, 94TYX

**32-9, WKAU 37-34, WKXD 34-30, DOWN 2, Adds 0 including WRNO 10-6, KWK.17-14, WFLY 34-30, WKQB 19-16, 94TYX

**32-9, WKAU 37-34, WKXD 34-30, DOWN 2, Adds 0 including WRNO 10-6, KWK.17-14, WFLY 34-30, WKQB 19-16, 94TYX

**32-9, WKAU 37-34, WKXD 34-30, DOWN 2, Adds 0 including WRNO 10-6, KWK.17-14, WFLY 34-30, WKQB 19-16, 94TYX

**32-9, WKAU 37-34, WKXD 34-30, WKZD 37-24, KWZD 37-39, WKZD 37-39, WKZD 37-39, WKZD 37-34, WKZD 37-

'TIL TUESDAY "What About Love" (Epic) 78/26

), Debuts 22, Same 30, Down 0, Adds 26 including CKOI, WRSR, KWK, Q100, Z94, WERZ, WAMX, WQUT, IQ, 95XXX, Q104, KNOE, WVBS, KKRC.

WKDD KDMQ 59XXX, 0194 KNDC WYBS, KRRC

MEW EDITION "Earth Angel" (MCA) 782.

Mores UD \$2. Debus 7, Same 13, Down 4, Ands 2, KZZB, KHTZ, WXKS 27-17, WKSE 12-7, Y100 12-7, WNVZ 37-30, KNDW 83-61, KKD0 10-8, KWS 50-16, KYEF-63, WRBD 34-29, G105 19-15, WKSI 20-16, KYNO 13-10, KATD 12-7,

MADDNNA "True Blue" (Stre'WB) 77/44

MOVES UD 17, Debus 9, Same 7, Down 9, Add5 44, Honoiding KEGL, KTKS, WHYT, WLDL, KWOD, KWSS, RPLZ, KUBE. B97

23-13, KZZP 28-22, KS100 27-17, B96 34-20, KMEL 31-25, WSSX 30-24, KIYS 36-27

MU SHOOZ "Poblot Of No Return" (Allantic) 75/8

Moves UD 36, Debut 6, Same 17, Down 9, Add5 8, CKOI, WAVA, O.100, G.105, WCKN, WAPE, WRVQ, WAZY, PRO-FM

34-28, KKI SH-11, FM102 20-14, KWEL 7-4, KNBB 1-310, KTWJ 30-24, WKSF 34-30

HONEYMOON SUITE "What Does It Take" (WB) 70/0

Moves UD 32, Debut 2, Same 25, Down 11, Add5 0, MCM-64, KDWB 6-3, KWK 10-8, WLDL 16-9, G100 37-25, 294 27-24, WAAW 5-4, WGFM 32-26, WSSX 9-8, WBCY 14-7, WKSI 32-29, WDX 40-35, WKSF 17-9, WHSL 8-7, WDBR

25-21

25-21 LUTHER VANDROSS "Give Me The Reason" (Epic) 69/4 Moves: Up 19. Debuts 5, Same 41, Down 0, Adds 4, 0105, KYNOL KFIV, WWS. WXXS 30-23, WKSE 32-26, B96 30-27, KKBL 2-1, WINKS 30-26, WIGS 356, WSSX 33-29, WHON 34-29, KNGX 40-37, KDON 35-29, (7104 37-33).

CAMEO "Word Up" (Atlanta Artists/PolyGram) 61/25
Moves: Up 15, Debus 11, Same 10, Down 0, Adds 25 including B104, WCAU, WAVA, KRBE, 92X, KBEQ, WKTI, KIIS, WKEE, WTLQ. WKSE 21, 1894 21-13, 897 27-23, KMEL 18-14. WROO 26-18

BEACH BOYS "Callfornia Dramin" "(Caplino) 59/26
Moves: Up 3, Debut 9, Same 21, Down 0, Adds 26 including WH-ID, KPKE, KKRZ, K104, G106, WCKN, WXLK, WKDD, WKFR, WKZ, KWRS, WKSL, WKY, d35, WFBG 39/34, WZYQ 40-37.

OUTFIELD "Everytime You Cry" (Columbia) 57/12

Moves: Up 8, Debuts 14, Same 23, Down 0, Adds 12 including KWK, WANS, WRVO, WIXX, KSND, KCPX, 100KHI. Y94 WAZY, WANK 0-21, WSSX 27-22, WRQN 30-23, KIYS 38-32, KFMW 37-30, KKAZ 40-36.

MOST ADDED MOST ACTIVE

BOSTON (175) ARETHA FRANKLIN (113) PETER CETERA (62) BRUCE HORNSBY (46) STEVE WINWOOD (46) MADONNA (44) COREY HART (43) BON JOVI (38) LISA LISA & CULT JAM (35) OMD (35) BILLY SQUIER (35)

ROD STEWART (86) CHICAGO (78) PAUL SIMON (78) SHEENA EASTON (71) BON JOVI (61) NEW EDITION (55) TRIUMPH (49) PET SHOP BOYS (49) BEATLES (39) PETER CETERA (37)

HOTTEST

HUEY LEWIS & NEWS (143) JANET JACKSON (86) ANDERSON & LORING (82) GENESIS (74) STACEY Q (68) GLASS TIGER (59) DARYL HALL (49) TINA TURNER (46) CYNDI LAUPER (44)

Most Active = Ups + Debuts - Downs

JERMAINE STEWART "Jody" (Ten/Arista) 56/18 LEMMINISTED 307-10

LEMMINISTED 307-10

JUNE 2014 CHEATES, SERVICE STREET, SER

KENNY LOGGINS "Playing With The Boys" (Columbia) 52:0 Moves: Up 23 Debuts 3, Same 23, Down 3, Adds 0 Including WPH0 31-26, WKT116-12, KDWB 26-13, WLOL 11-8, KWOD 25-21, K10-38-34, WAMX 16-11, WSSX 32-27, WAPE 19-15, K293 15-9, Y94 10-3, KDVV 9-5, KFMV 17-13, KGOT 20-15, SY96 31-19

SIGNIFICANT ACTION

STEVE WINWOOD "Freedom Overspill" (Island/WB) 47/46

***On Overse 1 Same 0. Down 0, Adds 46 including WPHD, 940, 95INZ, WRNO, WLS. 92X, WCZY, KHTR, KWK

DAVID LEE ROTH "Goin' Crazy" (WB) 46/12

ds 12, WXKS, WMMS, 93Q, WKQB, WNOK, WCIL. KCMQ, KDVV, KFMW. KXYQ 35-31 NOVER CHANZ CHANZ WHO 38 32 WARZ OAS KATU 35 31

OMD "(Forever) Live And Die" (Virgin/A&M) 45/35

ORAN "JUICE" JONES "The Rain" (Def Jam/Columbia) 45/27 uts 4, Same 1, Down 0, Adds 27 including B104, WXKS, WKSE, WCAU, WAVA, B97, WNVZ, KZZP, WPLJ , B94 23-18, Y100 25-18, FM102 7-5, KMEL 15-10, KATD 28-26.

BELINDA CARLISLE "I Feel The Magic" (IRS/MCA) 42/9

p 9, Debuts 6, Same 18, Down 0, Adds 9 including WXKS, WBEN, Y100, WCZY, KF95, WOMP, WVBS, B97 29-25, 37, Q100 39-31, WPST d-37, KTUX 39-35, KIIK 32-29, KLUC 35-34, KDVV 37-34.

KKRZ 40.37, Q100 39-31, WFs1 0-37, N.10-3 (200-3), N. 100 (200

K104 on, WTLD on, WK0B on, KTUX on, KLUC 9-d3, 9946, 5842, OK95 6-d37.

LUIS CARDENAS "Hunaway" (Aillied Artists) 41/4

Moves: Up9, Debuts 4, Same 24, Down 0, Adds 4, WRNO, WKS1 WCKN, KDON, WBEN 33-26, WKSE 34-33, WMMS 37-29, KY04 40-38, C1076 6-d5 S, KTUX 4-04, KATO 33-31, 95431, 40-33, WOMP 93-36, 994G 31-26, KGOT 27-22.

DAVID & DAVID "Welcome To The Boomtown" (A&M) 40/10

Moves Up 6, Debuts 3, Same 21, Down 0, Adds 10 including WPHD, KWK, WAAKA, WTLO, WDLX, WKDD, KIYS, WRSR 35-32, KTUX 40-36, WPHM 37-33, WHSL 34-31, WBWB 0-d5, 994G 37-31, KOZE 6-d0, Ox95 99-33.

FIVE STAR "Can't Walt Another Minute" (RCA) 40/7 Moves: Up 14, Debuts 6, Same 13, Down 0, Adds 7, CKOI, WPL

Lan't Walt Another Minute" (HLA) 40/7 Debuts 6, Same 13, Down 0, Adds 7, CKOI, WPLJ, KAMZ, KTUX, WKZL, KITS, KZOZ, Z100 29-23, Y100 , WCZY 32-29, KZZP d-30, FM102 25-23, KMEL 21-15, KWSS d-25.

BILLY SQUIER "Love Is The Hero" (Capitol) 35/35
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 35 including WXKS, WKSE, WPHD, PRO-FM, KRBE, WRSR, WMMS, Q100.

WGSI A100, MODE ANA, A580, A201 WOOS GWEN GUTHRIE" 'Aln'I Nothlin' Goln' On But The Rent" (Polydor/PolyGram) 32/1 Moves Up 14, Debus 4, Same 10, Down 3, Adds 1, OCN, UNSCE 19-18, B94 25-24, PROFM 35-27, WNVZ 21-20, B96 33-30, Futica 2-25, B-103 46-33, KHRU 25-23, BI-165 24-19, Y10 63-34, KHRS 33-31, KMRZ 72-25, KHNO 36-32, WCGO

33-39, Inniverse, 1997.

IT BITES "It's A Whole New World" (Geffen) 29/0

IT BITES "It's A Whole New World" (Geffen) 29/0

Moves: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Same 24, Down 0, Adds 0 including WMMS d-39, Q100 d-38, WERZ on, Ri-104 on-dp, WGFM 40-38

MOVES: Up 1, Debuts 4, Debuts

Movest up 1, 1950-07, WILD G-38, KTUX on, KF95 on, KOMO on-dp. KDUN on, NATU G-38, KTUX on, KF95 on, KOMO on-dp. KDUN on, NATU G-38, KTUX on, KF95 on, KOMO on-dp. KDUN on, Madis 3, White, WARN, WARN, OK95, WPHD 35-29, 95INZ d-29, WPSR 36-34, WLS 23-20, WLOL 26-21, WPST d-39, Z104 22-29, KT95 d-36, KXPG 38-37, KFMR 29-27, WAZY 36-26, WDBR d-39, Z104 Z2-29, KT95 d-36, KXPG 38-37, KFMR 29-27, WAZY 36-26, WDBR d-39, Z104 Z2-29, WAZY 36-26, KXPG 38-37, KFMR 29-27, WAZY 36-26, WDBR d-39, Z104 Z2-29, WAZY 36 MODDY SLUES "The Other Side Of Life" (Polydor/PolyGram) 25.0

Moves Up 12, Debus 0, Same 11, Down 2, Adds 0 including 99kil 2 63, WHOS 30 26, WLS 33-30, KHTR 29-24, KWK
21-16, KAY107 26-24, KGAO 2926 95WL 2925, KRWH 2322, KGDR 20-16, KZOZ 39-37, SLY96 30-18

MIDNIGHT STAR "Midas Touch" (Solar/Elektra) 24/9
Moves: Up 3, Debuts 9, Same 3, Down 0, Adds 9 including 897, FM102, KMEL
30-27, B96 d-39, WCZY d-37, Q100 d-39, WNNK d-23, WKRZ d-39, KAMZ d-

9 including B97, FM102, KMEL, WLAN, 94TYX, BJ105, WCAU 38-30, Y100 NK d-23, WKRZ d-39, KAMZ d-29, KF95 25-22. 30-27, 1930 U-39, MC-CT 03-7, CHUO 0-39, MNNK 0-22, WKHZ 0-39, KAMZ 0-29, KF95 25-22.
CHRIS THOMPSON "What A Woman Wants", Klatalibe 138, Charling 138, Moves U04, Debus 0, Same 11, Down 0, Adds 3, WZON, Y94, KGOT, CHO0 on, K104 on, WTLQ on, FM100 32-30, KliliK on KKIX on-dp, KANJ 3-3-2, 100KH 1-33. OK95 32-25.

KRX on-op, KAID 34-39, U0XHI 34-39, UNS5 32/23. DDCTDR AND THE MEDICS "Spirlt in The Sky" (IRS/MCA) 18/0 Moves Up 11, Debus 0, Same 3, Down 4, Adas 0 Including CPTR 13-10, KEGL 18-15, 93FM 2-2, KRBE 15-8, Y100 17-13. KWK 6-5, KJ103 47-17, KFMA) 32-5, KSM84 0-36, KNOE 3-30, KMFM 30-26, WCL 29-21. FAR CORPORATION "Stairway To Heaven" (Atco) 17/17
Moves Up 0, Debuts 0, Same 0, Down 0, Adds 17 including WPHD, KDWB, WLOL, K104, WKQB, WROQ, WLRS, KX104,

R.E.M. "Fall On Me" (IRS/MCA) 17/1

me (Ins/mur) 17/1 s 1, Same 7, Down 0, Adds 1, WSPT, WPHD 36-30, 94Q 18-15, WRNO on, WRSR 40-38, WMMS on, 37-34, WLRS d-40, Z102 36-34, WBWB 39-34, KGOT 37-34.

BANGLES "Walk Like An Egyptian" (Columbia) 16/8
Moves: Up 6; Debus 9, Same 2, Down 0, Adds 8, KIIS, Q100, WKDD, WOMP, KFMN, KNIN, KGOT, OK95, KTKS 23-17, KFLZ 33-17, KFZB 31-17, WGDD 53-28, KZVZ 29-17, WGL 32-29, KQZE 1-1. Noves: Up 1, Debuts 1, Same 10, Down 0, Adds 4, Q100, WPST, KCPX, WGUY, 94Q on, 95INZ on, KIIS on, WNNK 39-38.

WANS ON, 39,XXX ON, WOMP ON, CITUB G-38.
FRANKIE GOES TO HOLLYWOOD "Rage Hard" (ZTT/Island) 15/14
Moves: Up 0, Debus 0, Same 1, Down 0, Adds 14, WXKS, WKSE, WERZ, 93Q, WPST, WKRZ, WTLQ, WRON, KIKX, KSMB

JAMES BROWN "Gravity" (Scottl Bros/CBS) 14/14
Mayer: Llo O, Debuls O, Same O, Down O, Adds 14, Y100, WNNK, WSPK, Q106, WOKI, WKDD, KF95, WKSF, WJAD, WCGO.

ASHFORD & SIMPSON "Count Your Blessings" (Capitol) 14/4
Moves: Up 3, Debuts 3, Same 4, Down 0, Adds 4, FM102, KAMZ, WJAD, WCGQ, K106 d-27, WXKS 33-26, Y100 d-28, Q104 36-32.

ARCADIA "Say The Word" (Atlantic) 11/10
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 10, Y100, WERZ, WPST, WRCK, WKRZ, WTLO, KIKX, WKSF, WHSL. WDBR,

MOVES UP O. SECTION OF THE "ROOM WITH A VIEW" (A&M) 10/3

JEFFREY OSBORNE "Room With A VIEW" (A&M) 10/3

JEFFREY OSBORNE "Room With A VIEW" (A&M) 10/3 RAINMAKERS "Let My People Go-Go" (Mercury/PolyGram) 10/2
Moves: Up 3, Debuts 1, Same 4, Down 0, Adds 2, WKAU, KZIÖ, WPHD d.40, WDJX on, Z104 36:33, KYYY on, WBWB 23-21.

GUFFRIA "Love You Forever" (MCA) 10/1
Moves: Up 0, Debus 1, Same 8, Down 0, Adds 1, WAZY, WPHD on, WMMS on, K104 d-37, OK100 on, 95XIL on, WOMP on
WHSL on, 99KG on, KBIM on



moon!

BELINDA CARLISLE

I Feel The Magic

R.E.M. *

Fall On Me

DOCTOR & THE MEDICS

Spirit In The Sky

TIMBUK 3

The Future's So Bright, I Gotta Wear Shades

GENERAL PUBLIC

Too Much Or Nothing

BEAT RODEO

*

Everything I'm Not

I.R.S. RECORDS I committed to breakin artists at CHR rad

Music that is creat













CONTEMPORARY HIT RADIO

5 2 1 1 HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis) 15 13 6 2 GENESIS/Throwing It All Away (Atlantic) 10 7 5 3 DARYL HALL/Dreamtime (RCA) 4 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS) 18 15 8 3 JANET JACKSON/When I Think Of You (A&M) GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan) 7 LIONEL RICHIE/Dancing On The Ceiling (Motown) 21 16 13 **3 LOVERBOY/Heaven In Your Eyes (Columbia)** 16 14 11 9 BILLY OCEAN/Love Zone (Jive/Arista) 23 20 15 STACEY Q/Two Of Hearts (Atlantic) 28 22 16 DON JOHNSON/Heartbeat (Epic)
34 24 17 DINA TURNER/Typical Male (Capitol) N&A Begins on Page 102 12 10 13 RUN D.M.C./Walk This Way (Profile) 38 30_22 CYNDI LAUPER/True Colors (Portrait/CBS) 24 21 18 (VAN HALEN/Love Walks In (WB) 2 3 4 16 BERLIN/Take My Breath Away (Columbia) 37 32 25 ROBERT PALMER/I Didn't Mean To Turn You On (Island) 1 4 9 18 STEVE WINWOOD/Higher Love (Island/WB) 29 25 21 1 EURYTHMICS/Missionary Man (RCA) 11 10 12 20 REGINA/Baby Love (Atlantic) 9 9 14 21 MIAMI SOUND MACHINE/Words Get In The Way (Epic) 33 27 24 BILLY JOEL/A Matter Of Trust (Columbia)

— 36 29 ANITA BAKER/Sweet Love (Elektra) 32 29 26 SIMPLY RED/Money\$ Too Tight (To Mention) (Elektra) 6 19 25 BANANARAMA/Venus (London/PG) BREAKER 20 LISA LISA & CULT JAM with FULL FORCE/All Cried Out (Columbia) - 37 32 **3 JOURNEY**/Girl Can't Help It (Columbia) 7 8 20 28 MICHAEL McDONALD/Sweet Freedom (MCA) 19 18 23 29 DOUBLE/The Captain Of Her Heart (A&M) BREAKER DE EDDIE MONEY/Take Me Home Tonight (Columbia) - 39 TOTO/I'll Be Over You (Columbia)

DEBUT DHUMAN LEAGUE/Human (Virgin/A&M)

40 PETER GABRIEL/In Your Eyes (Geffen) — _ 37 🕏 ART OF NOISE featuring MAX HEADROOM/Paranoimia (Chrysalis) - 39 35 35 BEATLES/Twist And Shout (Capitol) 8 19 28 36 MADONNA/Papa Don't Preach (Sire/WB) BREAKER BOSTON/Amanda (MCA)

ADULT CONTEMPORARY

10	6	2	0	GENESIS/Throwing It All Away (Atlantic)
5	2	3	0	ANITA BAKER/Sweet Love (Elektra)
1	1	1	3	
20	17	12	0	TOTO/I'll Be Over You (Columbia)
9	8	5	6	BILLY OCEAN/Love Zone (Jive/Arista)
11	10	В	0	EL DeBARGE/Love Always (Gordy/Motown)
2	3	4	7	CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)
13	12	9	0	AIR SUPPLY/Lonely Is The Night (Arista)
14	13	10		NEIL DIAMOND/The Story Of My Life (Columbia)
4	4	6	10	BERLIN/Take My Breath Away (Columbia)
15	14	13	0	MOODY BLUES/The Other Side Of Life (Polydor/PG)
21	19	16	B	CARLY SIMON/Coming Around Again (Arista)
19	18	14	B	CYNDI LAUPER/True Colors (Portrait/CBS)
18	16	15	0	PAUL SIMON/You Can Call Me AI (WB)
	5		15	
7	7	11	16	STEVE WINWOOD/Higher Love (Island/WB)
-	27	22	D	JANET JACKSON/When I Think Of You (A&M)
	29	23	13	DAVID PACK/I Just Can't Let Go (WB)
26	24	20	19	BOB SEGER & THE SILVER BULLET BAND/It'S You (Capitol)
6	9	17	20	MIAMI SOUND MACHINE/Words Get In The Way (Epic)
				BILLY JOEL/A Matter Of Trust (Columbia)
			22	
		19		MICHAEL McDONALD/Sweet Freedom (MCA)
22	21		24	
-	_	29	3	LEVEL 42/Leaving Me Now (Polydor/PG)
-	30	28.	200	DAVE ADAMS/Dancin In My Sleep (Elektra)
29	28	27	T.	DAVID FOSTER/Who's Gonna Love You Tonight (Atlantic)
 			20	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
	K		23	PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB)

BREAKER CO CHRIS DEBURGH/The Lady In Red (A&M)

AOR TRACKS

Three Weeks	11	WO /ees.	Lasi Week		
	3	2	1	0	EDDIE MONEY/Take Me Home Tonight (Columbia)
	21	10	6	0	RIC OCASEK/Emotion In Motion (Geffen)
	6	6	4	Õ	
	8	7	5	0	TALKING HEADS/Wild Wild Life (Sire/WB)
	5	5	3	5	JOHN FOGERTY/Eye Of The Zombie (WB)
	20	13	11	6	HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis)
BR	E	AK	ER	0	BOSTON/Amanda (MCA)
	15	12	12	0	DAVID & DAVID/Welcome To The Boomtown (A&M)
1	13	9	9	9	TRIUMPH/Somebody's Out There (MCA)
	1	1	2	10	PETER GABRIEL/In Your Eyes (Geffen)
3	30	19	15	0	STEVE WINWOOD/Freedom Overspill (Island)
2	23	16	14	Ø	HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)
1	1	11	13	13	BILLY JOEL/A Matter Of Trust (Columbia)
2	2	20	17	0	BON JOVI/You Give Love A Bad Name (Mercury/PG)
BRI	Εļ	٩K	ER	(DAVID LEE ROTH/Goin' Crazy (WB)
	9	8	8	16	BOB SEGER & THE SILVER/It's You (Capitol)
	4	4	10	17	STEVE WINWOOD/Split Decision (Island/WB)
3	3	27	20		SMITHEREENS/Blood & Roses (Enigma)
1	6	15	16	19	BONNIE RAITT/No Way To Treat A Lady (WB)
21	8	21	18	20	FABULOUS THUNDERBIRDS/Look At That (CBS Associated)
4	1	29	23		BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
2		3	7		GENESIS/Throwing It All Away (Atlantic)
					ICEHOUSE/Cross The Border (Chrysalis)
					TIMBUK3/The Future's So Bright (IRS/MCA) Complete Tracks Chart Beglins on Page 82
					'TIL TUESDAY/What About Love (Epic)
					BILLY SQUIER/Love Is The Hero (Capitol)
					HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)
	JEE				JOHN FOGERTY/Change In The Weather (WB)
		_		_	OUTFIELD/Everytime You Cry (Columbia)
0	EB	UT		30	JOHN FOGERTY/Headlines (WB)

BLACK/URBAN

	1	0	7 3	0	CAMEO/Word Up (Atl. Art./PG)
			1 1	-	
			2 2	3	
1	1	4 1	2 10	0	HOWARD HEWETT/I'm For-Real (Elektra)
	9		8 7		ASHFORD & SIMPSON/Count Your Blessings (Capitol)
7	10	3 9	9 8	-	
1	7		6 6	7	
	18	3 1	5 11	(3)	FIVE STAR/Can't Wait Another Minute (RCA)
l	12	10	0 9		MIDNIGHT STAR/Midas Touch (Solar/Elektra)
1	20	14	4 12	0	TEMPTATIONS/Lady Soul (Gordy/Motown)
	30	20		0	TINA TURNER/Typical Male (Capitol)
1	6	4	4	12	LISA-LISA & CULT JAM w/FULL FORCE/All Cried Out (Columbia)
1	16	13	3 13	Ø	MAZE/I Wanna Be With You (Capitol)
1	200	- 28	3 17	0	MELBA MOORE featuring FREDDIE JACKSON/A Little Bit More (Capitol)
1	25	21	16		GEORGE BENSON/Kisses In The Moonlight (WB)
	29	25			GREGORY ABBOTT/Shake You Down (Columbia)
1	31	23			REBBIE JACKSON/Reaction (Columbia)
1	37	27			KENNY G/What Does It Take (To Win Your Love) (Arista)
١	23	19	19		JAMES INGRAM/Always (Qwest/WB)
	3	3	5		LEVERT/Pop Pop Pop Pop Goes My Mind (Atlantic)
ı	-	37	28		CLUB NOUVEAU/Jealousy (Tommy Boy)
ı	26	24	22		KRYSTOL/Passion From A Woman (Epic)
ĺ	40	29		3	RJ'S LATEST ARRIVAL/Heaven In Your Arms (Manhattan)
ĺ	-	who	29		STACY LATTISAW/Nail It To The Wall (Motown)
l	34	31			FORCE MD'S/One Plus One (Tommy Boy/WB)
l	- three	-	32		HUMAN LEAGUE/Human (A&M)
l	35	30	27		LOOSE ENDS/Stay A Little While, Child (MCA) N&A Begins on Page 74
ĺ	_	39	30		JERMAINE STEWART/Jody (Arista)
1	_	40	31		PHYLLIS HYMAN/Old Friend (PIR/Manhattan)
١.	-	-	37		GENOBIA JETER/All Of My Love (RCA)
Ľ	BKE	AK	EK	S	BEAU WILLIAMS/There's Just Something About You (Capitol)
ľ					RENE & ANGELA/NO How, No Way (Mercury/PG)
	2	-	15	33	GWEN GUTHRIE/Ain't Nothin' Goin On But The Rent (Polydor/PG)
١		18			RUN D.M.C./Walk This Way (Profile) JEAN CARNE/Flame Of Love (Omni/Atlantic)
'					AL JARREAU/L Is For Lover (WB)
					GENERAL KANE/Crack Killed Applejack (Gordy/Motown)
	DE	BITT	=	9	MILLIE JACKSON/Hot! Wild! Unrestricted! Crazy (Jive/RCA)
	DE	BUIT	=	0	FREDDIE JACKSON/Tasty Love (Capitol)
1	RDE	N	ED	6	JESSE JOHNSON featuring SLY STONE/Crazay (A&M)
'	DREA	W.	LK		TEGET TOTAL