THE INDUSTRY'S WEEKLY NEWSPAPER

AUGUST 29, 1986

N S I D E:

UP FRONT WITH BIRCH'S LIVEK

After two months as Birch's President/COO, Bill Livek discusses the ratings firm's direction and objectives. Page 21

PUTTIN' ON THE HITS

"We can make the hits. If we have a good piece of music and decide it can be a hit, it can be a hit." Researcher Rob Balon punctures some sacred radio assumptions in a candid interview with Donna Brake.

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MUTUAL DISCONTINUES **REAGAN TALKS**

Mutual cites reluctance to hand over unedited blocks of airtime to politicians: meanwhile the FCC strips WBUZ/Fredonia, NY of its license.

IN THE NEWS THIS WEEK

- Andrew Denemark NBC
- Director/Programming Don Fahlgren GSM, Brian Patrick PD at WCZY
- Cliff Blake programs WMXJ
- R&R welcomes Jim Dawson, ups
- Sean Ross, Yvonne Olson John Dew GM, Ted Carson PD at
- KGOL, with new calls KZFX • Alan Beck VP, three combo GMs
- named at Brill Media • Rick Dees' Top 40 shifts to DIR
- Howie Castle WEGR PD
- RAB absorbs NRBA university programs
- Mark Wilder GSM at WMJJ
- RCA/Ariola unveils Novus logo
- Arbitron clarifies data restrictions TMCI ups James Kirk, David Tyler,
- Bob Shannon, Scott Bacherman Jive, RCA announce licensing pact
- Lou Patrick PD at KJYO, Bear **O'Brian** programs WNKS
- Steve Christian new WFLY PD
- Steve Kelly PD of WKSI
- Charlie Marcus named KAJA PD Noble buys WAVZ & WKCI

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MANAGING TO BEAT THE HEAT Guest columnist Rick Ott offers tips on how managers can handle the heat of performance pressures.

Page 29

MERCHANDISING MAGIC Record companies spend thousands of

dollars annually on promotional giveaways. Two firms specializing in this field talk to Adam White about the creative ups and downs. Page 33

SHARING SUCCESS SECRETS

Joel Denver, Steve Feinstein, and Walt Love profile stations that posted strong ratings during the spring sweep. Page 34, 38, 45

NEXT WEEK IN R&R

Are programmers killing news? Are salaries competitive? Is radio news a viable career choice? These and other questions will be answered in a special RTNDA follow-up.



Kid Leo Steps Up To WMMS OM WMMS/Cleveland MD/after-

noon personality and 13-year station veteran Kid Leo has been promoted to Operations Manager following the departure of John Gorman last week

WHK & WMMS GM Lonnie Gronek commented, "We're delighted to promote Kid Leo. He's the heartbeat of the station, and is respected by the staff and throughout the industry. I feel his independent thinking and manner will propel us farther down the road to suc-

Grant Tinker's absence some

one we knew well with experi-

ence running large, dynamic

businesses who is accustomed

to independence and has an un-

broken track record of success.

Bob Wright has such a record. What he did at GEFS is

remarkably similar to what we

are asking him to do at NBC. He

took a dynamic, rapidly chang-

ing business and increased its growth rate and broadened its

base. Bob's challenge now is to

work with the outstanding team

now in place and take the best

and make it better. Tinker added, "Jack Welch



Kid Leo

Leo told R&R, "I am proud to have been part of WMMS; it's been a true pleasure. Now, in my new capacity, it will be pure heaven. I'm very proud of this place. Everyone from WMMS receptionist Verdell KID LEO/See Page 6

Hines **Joins KIQQ** As PD



Craig Hines

Craig Hines has resigned as Transtar's Director/Programming & Operations to join Transtar Format 41 affiliate KIQQ (K-Lite)/Los Angeles as PD. Hines will however, continue to work with the network's major market affiliates and on special projects, and will be available to assist new Transtar affiliates which come on board.

Hines started at Transtar in 1984, and was most recently in charge of overseeing the network's four formats. He worked closely with Bill Moyes, Chairman of the Research Group, who developed the concept of Transtar's Format 41.

KIQQ GM Tom Mosher commented, "Bringing Craig on is the best thing that could happen for K-Lite at this point in its evolution. We've been a Format 41 station for a year, and Craig's interactions with the various PDs across the country which carry the net have given him a wealth of knowledge. I can't think of anyone more qualified."

Hines was PD at KIQQ once before in the early '70s, and has also programmed WDRQ/Detroit, WMBR/Jacksonville, and KMBY/Monterey. While citing the growth of Format 41 as "a format-type unto itself," Hines said he wanted to devote his energies fulltime to one format. HINES/See Page 6



Former General Electric Fi-

nancial Services President/ CEO Robert Wright has been

named President/CEO of the

Tinker, who last year announc-

ed he would retire in 1986 at the

end of his five-year contract.

Tinker has agreed to remain at

National Broadcasting Com-pany. He succeeds Grant Chairman of NBC.

HARE, STEINMETZ APPOINTED

Cap Cities/ABC Sets

Two Station Presidents

John Hare In simultaneous appointments within Cap Cities/ABC, KTKS/Dallas VP/GM John Hare is leaving to become President/GM of crosstown Cap Cities/ABC Country outlets WBAP & KSCS, while at AOR KQRS-AM & FM/Minneapolis VP/GM Mark Steinmetz has been promoted to President/ GM Cap Cities/ABC Owned Radio

Stations President Don Bouloukos told R&R, "John's proven to be one of the most outstanding GMs in our business. Over the years at KTKS and WRIF/Detroit, he demonstrated his ability time and again. He's an outstanding businessman, broadcaster, leader, and motivator." Regarding retiring Presi-

dent/GM Warren Potash, a 20-year company executive who managed the Dallas combo for 12 years, Bouloukos commented, "Warren's done an outstanding job. A look at the history of the station under his leadership shows how they have grown and improved year in

Mark Steinmetz

from the '70s into the '80s very successfully. We'll miss his presence in the company and

Director/A&R at A&M, John Carter has been appointed VP/ West Coast Operations for Chrysalis. In his new post, Carter will direct and manage all of Chrysalis's label and music publishing activities on the West Coast. He reports to President Jack Craigo and Executive VP Jeff Aldrich.

Commented Craigo, "John Carter's experience and career successes provide the characteristics to match the growth plan for Chrysalis Records and music publishing." Added Al-drich, "We look forward to John's leadership in guiding our West Coast activities, especially



John Carter the development of artist careers and soundtrack projects." Before joining A&M, Carter spent 11 years at Capitol, and was Staff Producer upon his



his leadership, and we wish him

West Coast VP



CARTER/See Page 6

CAP CITIES/See Page 6



and year out. He brought them

Wright New NBC President/CEO

the company for a period of

time to "ensure a smooth and orderly transition." Following

GE's normal subsidiary prac-

tice, Wright will also become

announced by GE Chairman/

CEO John Welch, Jr., who said,

"We thought we needed, in

Wright's appointment was

Carter Chrysalis

After 20 months as Executive

happen will still be here. Bob Wright will work well with that team: his record of success speaks for itself. NBC will be in very good hands.' Wright served in various executive capacities at General Electric since he rejoined the company in 1984. He previously was President of Cox Cable



WRIGHT/See Page 6





Paul McCartney Presstoplay

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PRODUCED BY PM12 McCARTNEY & HUGH PMDGHAM Engineerood and Mizood by Hugb Padgbam ©1906 MPL Communications, Inc.

PAGE THREE

AUGUST 29, 1986

MY FAVORITE DJ

Harvey Mednick explains

the ins and outs behind a

successful - and mutually

beneficial - DJ promotion

Black/Urban: Walt Love45

AC: Donna Brake46

Castle To

Program

WEGR

Howie Castle

Assistant PD.

ber 2.

Veteran programmer Howie

Castle has been named PD of Sum-

mit Communications AOR WEGR/

Memphis. Additionally, afternoon-

er Rob Grayson has been named

WREC & WEGR VP/GM Craig Scott said, "Howie's incredible

depth in this format and in all kinds

of contemporary radio makes him

a great match for the promising,

exciting future we have here.

R&R Takes Labor

In observance of the Labor Day

holiday, R&R's offices in Los An-

celes, Washington, Nashville, and

New York will be closed Monday,

September 1, resuming regular

business hours Tuesday, Septem-

Day Holiday

CASTLE/See Page 6

AOR Chart .

Image & Marketing:

Page 30

between radio and local

LA

SOURCE, RADIO ENTERTAINMENT DUTIES **NBC Sets Denemark** As Director/Programming

Andrew Denemark has been named Director/Programming for the Source and NBC Radio Entertainment. He replaces Frank Cody, who recently became PD at KMET/Los Angeles. Denemark will be responsible for all live and newspapers in Denver and recorded concert broadcasts, artist profiles, specials, short-form features, and program development. NBC VP/GM Willard Lochridge told R&R, "It's especially gratifying to promote from within NBC. Andy has been here for more than six years and done an outstanding

job on all the projects he's handled. **FAHLGREN GSM** Patrick New WCZY PD

WCZY-AM & FM/Detroit Asst. PD Brian Patrick has been promoted to Program Director for the Gannett CHR combo, replacing Steve Weed, who will be reassigned within the Gannett chain. Insiders hint that Weed will join former WCZY VP/GM Lee Douglas once the company completes the purchase of KHIT/Seattle from Bingham Broadcasting. Additionally, Local Sales Manag-

er Don Fahlgren has been pro-moted to GSM, filling the vacancy created by Betty Pazdernik's re cent promotion to VP/GM. She commented to R&R, "After three years as LSM, Don's done an excellent job for us. It's an easy transition to promote from within when you have a staff of such qualified professionals.

Of Patrick, Pazdernik continued, "Having worked so closely with Brian in our former capacities. I always felt confident of his abilities to lead us forward in an increasingly competitive radio marketplace. Detroit has always been a tough town, but I really have a great feeling about Brian's ability to not only maintain but also improve our position.' PATRICK/See Page 5

THREE NEW COMBO GMs

Brill Taps Beck As VP/Group Operations

help us grow. We've got solid man-

agement and we're in good mar-

NRBA University

The Radio Advertising Bureau

has announced it has assumed re-

sponsibility for the Radio Sales Un-

iversities formerly conducted by

the National Radio Broadcasters

Association. The educational pro-

gram was originally founded by NRBA to give "rookie" salespeople -- those with less than two years'

industry experience - an intensive

session of basic radio sales train-

RAB Absorbs

Programs

BRILL/See Page 9

RAB/See Page 9

VP/Broadcasting Group Opera-tions for Brill Media. Beck was formerly GM at the company's WIOV/ Lancaster, PA and Country outlet WHUM/Reading, which has just switched format to Gold as WAGO. WIOV Sales Manager Jack Wein-lein is the new GM at those stations

In other Brill moves, former WAGO GSM Chuck Walmer is now GM at KQWB-AM & FM/Fargo-Moorhead, ND-MN, succeeding Paul Wachsmith, who will transfer to the GM chair at WPVA &

WKHK/Petersburg, VA. Brill Media Group President Alan Brill commented, "The moves we've made really enhance our company and improve an already solid management team. We anticipate future growth through radio acquisitions in small and medium markets, and having good

Andrew Denemark

including 'The Jazz Show With David Sanborn.' Frank Cody brought in an excellent backup staff, so there was never any ques tion as to who would fill the position Frank vacated

DAWSON JOINS; ROSS, OLSON PROMOTED

R&R Expands **Editorial Staff**

panded editorial features, R&R has appointed three new editors. Jim Dawson joins the newspaper as Special Assignments Editor; he was formerly Editor of NAB's monthly RadioActive magazine. Assistant Editor Sean Ross be-

Denemark commented, "I've been with the Source and NBC Radio Entertainment from their inception, so it's really exciting to be put at the helm. We're planning our programming for 1987 right now. It looks to be at least as exciting as this year has been."

Denemark had been Manager/ Program Administration for NBC Radio Entertainment since its formation last year, and previously served in the same capacity for the Source. He joined the network in 1980 as Regional Manager/Affiliate Relations, and was later promoted to Regional Director. Prior to joining NBC, Denemark was Director/ Station Relations at DIR Broadcasting and also spent two years as PD at WVBR/Ithaca, NY.

Sean Ross In addition, Editorial Assistants Tara Beyer and Tony Rice have

been promoted to Associate Editor, specializing in the CHR and Black/ Urban formats, respectively. Sr. VP & Editor Ken Barnes ex-

plained, "We have a lot of ambitious editorial projects planned, and we needed to gear up. Having worked at RadioActive, Jim brings the perfect background - writing, editing, and production on a magazine about radio. He'll be working closely with Networks & Specials Editor Reed Bunzel on our specials and with Executive Editor Gail Mitchell on columns and features by outside contributors.

"I'm especially proud to pro-mote Yvonne and Sean, both of whom started here taking station reports. Yvonne's experience in-R&R/See Page 5

DIR Grabs Dees' Top 40

The "Rick Dees' Weekly Top 40" countdown, which for the past three years has been syndicated by United Stations Radio Networks, will now be sold and distributed by DIR Broadcasting. The program. carried by 311 stations and owned solely by Dees, broadcast consultant Wally Clark, and other partners, will make the shift January 1, 1987

DIR President Bob Meyrowitz remarked, "This is in keeping with DIR's tradition of being at the forefront of national programming, which has come to play a very im-DEES/See Page 9



Blake Named WMXJ PD

Sconnix Broadcasting has transferred KFKF/Kansas City PD Cliff Blake to the PD position at WMXJ/Miami, a Gary Guthrie-consulted Classic Hits station. Blake replaces Jerry King, who has left the company. Blake told R&R, "I was very

flattered when (Sconnix President) Ted Nixon called and asked me to consider moving to Miami. We feel KFKF is on the right track, so I'm going where the need is in the company. This is a good move for me professionally in picking up another format, but I'm going to miss Country.'

Prior to joining KFKF less than a year ago, Blake spent a year as PD at WMZQ/Washington. Before that he was PD at WBCS/Milwau-

NEW CALLS KZFX Dew GM. **Carson PD** At KGOL



Amid the pending sale of KRBE-AM & FM/Houston by Lake Huron Broadcasting to Susquehanna, VP/GM John Dew has resigned in order to become GM crosstown at Shamrock Broadcasting's KGOL, which will change its calls to KZFX.

Additionally, KRBE Marketing Director Ted Carson, who is part of the station's morning show, has been named KGOL PD. KGOL currently offers religious programming, but will change formats in the near future. The 100-kw Class C facility will also move to a newer. higher tower.

Shamrock President Bill Clark said, "John and I worked together before at KABL/San Francisco and WWWW/Detroit, which both became Shamrock properties. We're glad to have him back, and anticipate great things under his leadership in Houston."

"I'm fortunate that this will be my second opportunity to help build a station from scratch," said Dew. "The first time was in 1973, when I went to WFAA-FM/Dallas. DEW/See Page 9

comes Gold Editor, and remains active in R&R's Black/Urban format coverage. Assistant Editor Yvonne Olson is now News/Talk and Easy Listening Editor.

Jim Dawson





Yvonne Olso In anticipation of new and ex-

NEWS

Marcus Becomes KAJA PD

Charlie Marcus has been named PD at KAJA/San Antonio. He succeeds Randy Carrol, who is now devoting his full attention to the Country station's morning show.

VP/GM Tim Bryan, who was at KXXY/Oklahoma City during Marcus's years as PD there, told R&R, "With Charlie heading up the airstaff, I feel like we've got a real racehorse in the pack. His credentials are unbelievable. He's the best Country programmer I've ever worked with.

"Because this market is so competitive. it's tough to be PD and do mornings. I want Randy to devote 100% of his efforts to working on the morning show so it can have a bigger bite of the market. We're not trying to duplicate KXXY down here. We have a dynamite radio station. We're just going to tighten it up and do a lot of creative and innovative promotions that will please the listeners."

Marcus told R&R, "Tim Bryan and I are old friends, and we work well together. We have some big things planned for San Antonio. The other Country stations in this town are fine operations, but we're here to give them a run for the money."



Charlie Marcus

Marcus joins KAJA from WTID/ Norfolk, where he was GM. At KXXY he was PD and part of the original staff when the station turned Country. He later spent a year as OM at WQDR/Raleigh when that station became Country, and from there returned to KXXY as an air talent before joining WTID.

Country stations have undergone major changes recently in San Antonio, as the PDs at all three Country outlets have turned over in the last month. Three weeks ago, former KKYX personality Jay Robbins was named PD at KBUC, while KKYX PD Steve Warren left that station two weeks ago; his replacement has not been named.



Columbia executives awarded the Outfield a platinum plaque for their debut album, "Play Deep," at a New York reception following a Radio City Music Hail concert. Pictured (I-r) are Columbia VFs Paul Rappaport and John Fagot, CBS Records Division President AI Teller, manager Kip Krones, group's Tony Lewis and John Spinks, label's Steve Ralbovsky, group's Alan Jackman, and Columbia Sr. VFs Bob Sherwood and Mickey Eichner.

Benatar Backstage In Canada



After a concert in Montreal, MCA Canada and Chrysalis were on hand backstage to greet Pat Benalar and the band. Shown are (i-): Chrysalis S Stephen Tennant, MCA's Xavier Enfedaque, Pierre Gladu, and Michael Jastrensky, the group's (& Pat's)-Neil Geraido. Benatar, and MCA's Frank lacovella.



NEWS

TM Promotes Four Executives

Four key executives at TM Communications, Inc. (TMCI) have been promoted to new VP positions. VP/Creative Director James Kirk is now Sr. VP, while TMCI Concept Sales GM David Tyler, Director/Radio & TV Music Bob Shannon, and Regional Sales Manager Scott Bacherman step up to VP.

Hug-Hug for Lisa-Lisa



At a pre-concert party for Lisa-Lisa & Cult Jam and Full Force, Columbia VF Ruben Rodriguez shares a warm greeting with Lisa.

TMCI President Pat Shaughnessy commented. "It gives me tremendous pleasure to not only promote from within TMCI, but to reward the efforts and achievements of four very talented individuals."

Kirk joined TMCI in 1978 as a writer/producer after running Jim Kirk Productions for three years. Tyler has worked for TMCI since 1984, before which he was VP/ Broadcast Services for Jones Communication Group, Shannon started at TMCI in 1980 after holding programming positions at KHYT/ Houston, KUPD/Phoenix, KAFM/ Dallas, WBCN/Boston, and KZEW/Dallas. Bacherman has been at TMCI for one year, and formerly owned and operated WPOE/ Greenfield, MA for five years.

For The Record

Last week's EMI America news story about Tony Smith's promotion to National Singles Promotion Director and John Hey's advancement to National Album Promotion Director inadvertently reversed the names under each picture.



THE NAME IS NOVUS — RCA/Ariola unveiled the logo for the company's new jazz and contemporary instrumental music label, Novus. Contemporary jazz recordings will carry a red "o" in the Novus logo; nonjazz instrumental recordings will have a blue "o." According to label head Steve Backer, "The Novus label will subtly incorporate various genres of instrumental music under Its aegis. What we'd really like to do is knock down some of the boundaries that exist between jazz, new age, classical, world, ethnic, and other instrumental musics."

Patrick

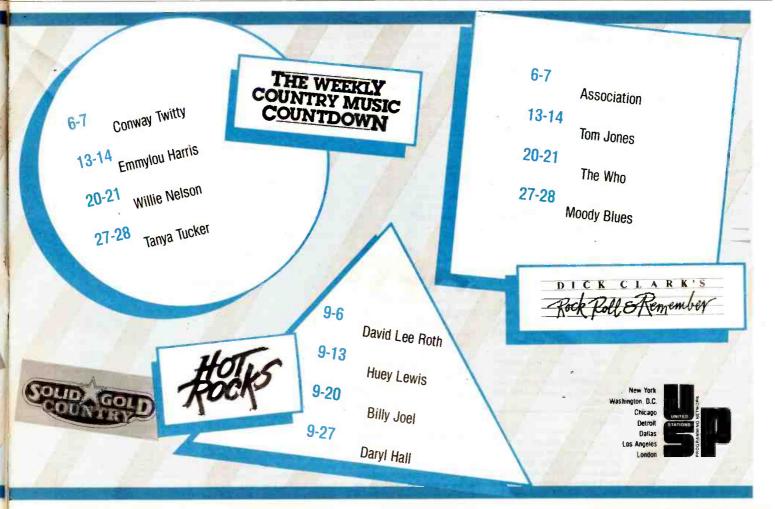
A former programmer at WKZL/Winston-Salem, Patrick has also been MD at WLEE/Richmond. He came to WCZY two years ago to work on-air and in programming. "This is a great shot for me." he observed. "We're doing really well, so this station doesn't need any big changes. Our airstaff is the best in town, and our music is on target. I'm simply taking over a great station and am looking to make it better. While it's not an easy assignment. I look forward to keeping the competition in my rearview mirror."

Continued from Page 3

R&R Editorial Staff

Continued from Page 3 cludes working at KFWB/Los Angeles, and she's got the talent and desire to handle both columns for us. The Gold format is strong enough to merit its own column. and Sean proved in his five-part special series last month that he's got a strong grip on the wide scope of the format.

"Tara and Tony have shown they can handle anything we've thrown at them so far, and I'm sure they'll do a great job. With Managing Editor Jeff Green, Gail, Reed, the R&R format editors, and these new additions, we've got the best R&R editorial team yet."



NEWS

O'BRIAN NEW WNKS PD Patrick Takes KJYO PD Post

WNKS/Columbus, GA PD Lou Patrick has resigned to accept the recently vacated PD chair at Clear Channel's KJYO(KJ103)/Oklahoma City. He replaces Bill Cahill, who left to program WAPE-FM/ Jacksonville.

KJYO VP/GM Wayne Courtney commented, "I was surprised by the great number of applicants

Cap Cities

Continued from Page 1

well in his future endeavors." Of Steinmetz, Bouloukos continued, "Mark has done an outstanding job at KQRS, and I'm pleased to recognize his performance with this pornotion. I'm confident that his knowledge of the Minneapolis market will prove beneficial in this position."

Hare's move brings him back into the ABC fold, where he previously spent 17 years. He had remained as VP/GM of KTKS after Gannett acquired the station last January. KTKS was sold because it had to be spun off as a result of Cap Cities' buyout of ABC. Hare's 17 years with ABC included a twoyear stint as GSM at WRQX/ Washington and a four-year stay as VP/GM at WRIF. He joined KTKS as VP/GM in 1984.

Hare told R&R, "It's a real thrill to be returning to the company. Seeing how another excellent company operates during my eight months with Gannett was certainly rewarding. I look forward to the challenges of Country, as I've been brought up in the contemporary field. It's a great honor to take over for a person like Warren, who's been running such fine stations for so long."

At 29, Steinmetz is the youngest President/GM in the company. He started in broadcasting in 1976 in Duluth as midday personality at KQDS-AM & FM (then KAOH). From there he joined nearby WEBC and advanced through the sales ranks to GM. His next stop was Minneapolis, where at WCCO-FM (now WLTE) he rose from AE to GSM in three years. Steinmetz said, "I'm excited about being a part of the largest broadcast company in the world. There's a great deal of upward mobility in the company, and that'll offer greater challenges down the road for the careers of everyone who works here '

Regarding KQRS, which has risen 6.5-10.0 since he's joined and now ranks second 12+ only to WCCO, Steinmetz commented, "We're delighted that nearly half our audience is over the age of 25. We're 41 25-44 men, nearly 41 25-49 men, and yet we think there's tremendous growth ähead, as there are still a lot of adults who haven't yet discovered the classic rock sound mixed with palatable currests."

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who wanted this job. I selected Lou because of his good credentials, abilities, and the fact that he comes highly recommended. His ideas are sound and solid; he's just what we need."

Patrick's background includes PD posts with WYKS/Gainesville and WKZW/Peoria. Talking about his return to the Midwest, he said, "This is a wonderful opportunity, a solid move. Even though I've only been here (in Columbus) four months, we've put WNKS on the map and it sounds great. Being the

Christian Programs WFLY

Steve Christian has accepted the PD post at CHR WFLY/Albany. He replaces Todd Martin, who became PD at WGAN/Portland.

WPTR & WFLY VP/GM Michael Whalen told R&R, "Steve has ten years of demonstrably successful experience programming CHR. He has a solid sense of radio as an integrated business that works toward the goal of serving the customers: listeners and advertisers. It's rare to find someone with the perspective of both a programmer and a businessman. He's a great example of the kind of team players we're trying to build here."

Christian, whose programming background includes positions at WZXR/Memphis and WKZL/Winston-Salem, was most recently an assistant to John Curry at KVLT/ Tulsa. He commented, "Getting back into programming is exciting, and it will be a treat working with Michael Whalen. I have no major changes planned, but will try to improve on what's there with the resources at hand. I can tell this will be a good battle."

Arbitron Data Restrictions Clarified

Further analysis of Arbitron's plans to restrict the availability of full-market mechanicals (R&R 8/15) reveals that such restrictions apply specifically to the use of these mechanicals for and by stations which had not purchased them. This policy is not new, is of very long standing, and is strictly enforced. To tighten the enforcement and control, the full-market mechanical (FMM) is to be available only in the Laurel Diary Review Office.

Hines

Continued from Page 1 "It was very difficult leaving the excitement and intensity of the network, but this will allow me to concentrate on something that I really believe in and still work with Bill and the Research Group." only CHR in Oklahoma City, we have a lot more impact than most stations would. The town likes to rock and have a good time, and we're going to add our share by making KJ103 as fun as it can be." Succeeding Patrick as WNKS PD is morning man Bear O'Brian.

Jive, RCA Announce Licensing Pact

Jive Records' new licensing deal with RCA/Ariola is official, and the major has assumed responsibility for the label's promotion, marketing, and distribution. Arista previously held the Jive license, and will continue to release product by Billy Ocean and Whodini under the terms of that deal. All other Jive artists are covered by the new RCA pact.

Jive will shortly appoint its own VP of R&B promotion, who will work with RCA VP/National Promotion Eddie Mascolo and Director/Black Promotion Basil Marshall. Jive's Ed Straight is responsible for product management at RCA, liaisoning with the latter's VP/Marketing, Michael Omansky.

Several other promotions within the US operations of Jive/Zomba are also imminent. The Jive label is part of the British-based Zomba group of companies, which also has music publishing, producer management, recording studio, and video interests. Internationally, the new Jive/RCA ties cover Canada, France, Spain, and Latin America, including Mexico.

Commenting on the agreement, RCA/Ariola President/CEO Elliot

Kid Leo

Continued from Page 1 Warren to the airstaff, which are the nuts and bolts of this place, to (Malrite Chairman) Milton Maltz – is part of the family here. And being Sicilian, I'm heavy into family."

Carter

Continued from Page 1 departure in late 1984. From 1970-73, he held West Coast promotion and artist development posts for Atlantic.

Wright

Continued from Page 1 Communications and VP at parent company Cox from 1979-83. He originally left GE for Cox when GE was in the process of acquiring that company, a transaction which never was completed.

Commented Wright, "My new job has both exciting an intimidizing aspects. My strategy will be similar to one I would use if I were taking over the New York Mets: I will stay with winning players, stay on a winning and proven course, and never for a moment cease to demand the excellence instilled in NBC during Grant's stay."

WKSI Names Kelly PD

Steve Kelly has been named PD at CHR WKSI/Greensboro. He takes on the newly created post from Operations Manager Tom Jackson, who remains with the station.

GM Stan Thomas commented, "With Steve's diverse knowledge of broadcasting, his previous pro-

Goldman said, "Our experience in working with Clive Calder and the Jive family to launch the label and its artists in the US through our prior licensing agreement with Arlista, and our discussions of their future roster plans, make us ex-

panded collaboration." Calder, who is Chief Executive of Jive, stated, "Our relationship with Elliot and his key people goes back a long way, so we're taking this key step in our longterm vision of building a 'music-based' major independent record company with absolute confidence."

tremely excited about this new, ex-

Jive Records debuted in the US via Arista in 1982, and renewed that licensing arrangement in early 1985. As well as Billy Ocean and Whodini, the label's current roster includes Jonathan Butler, Precious Wilson, Millie Jackson, Ruby Turner, Vanessa Bell Armstrong, A Flock of Seagulls, Mama's Boys, Samantha Fox and The Real Thing.

Castle

Continued from Page 3 Howie's perspective impressed

me; it felt like a good fit." WEGR, which returned to AOR last May, had been AOR WZXR (Rock 103) for many years before switching to CHR in March 1985. WEGR ranked third 12+ with an 8.3 in its first Arbitron last spring. Commenting on the 14 months of CHR, Castle said, "It got the station out of its old 'Rock 103,' guitaroriented rock format and starved the market for an AOR station. When the decision was made to go back to AOR, that gave the station the opportunity to start fresh again with a more adult approach, which is where AOR is at right now.'

Reflecting on changes within AOR over the last 18 months, Castle pointed out, "When the CHR surge happened a few years ago, a lot of owners and managers tried to make AORs CHR-compatible. Actually, AOR has become successful again by doing just the opposite – playing much more depth and variety."

A 21-year broadcaster, Castle has spent 15 of his 21 radio years in programming. Most recently VP/ Executive Producer at Superspots, he previously was Group PD for Behan Broadcasting and earlier programmed KBP1/Denver, WDVE/Pittsburgh, Syracuse stations WSYR-FM and WOLF, WABB-FM/Mobile, WLCY/Tampe, and WIFE/Indianpolis. gramming successes and his desire, he will assist us immeasurably as we continue to strive for success."

Added Jackson, "I'm looking forward to Steve's arrival and to learning some new programming ideas and techniques. With WKSI's growing success, I've found it necessary to hand over the programming duties so I can become more involved in overall station management. This will also allow me the opportunity to further expand our research and marketing efforts."

Previously Assistant PD at WCZY/Detroit, PD at WWVZ/Norfolk, and most recently PD at WZXR/Memphis, Kelly told R&R, "Stan Thomas and Tom Jackson have created a very people-oriented organization. Of all the opportunities I was considering. I felt the best about this one. The station is already on track, as witnessed by the numbers, and I don't plan any radical changes. Why fix something that's not broken?"

STAFF

Ander KR 1913/CM Andere KR 191

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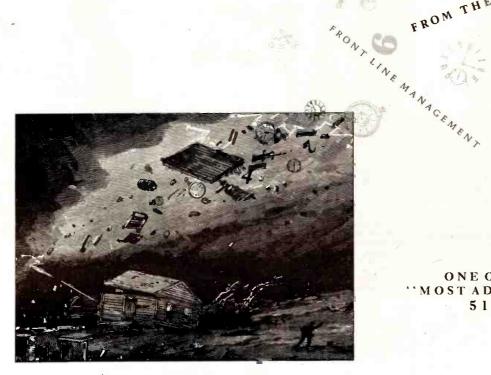


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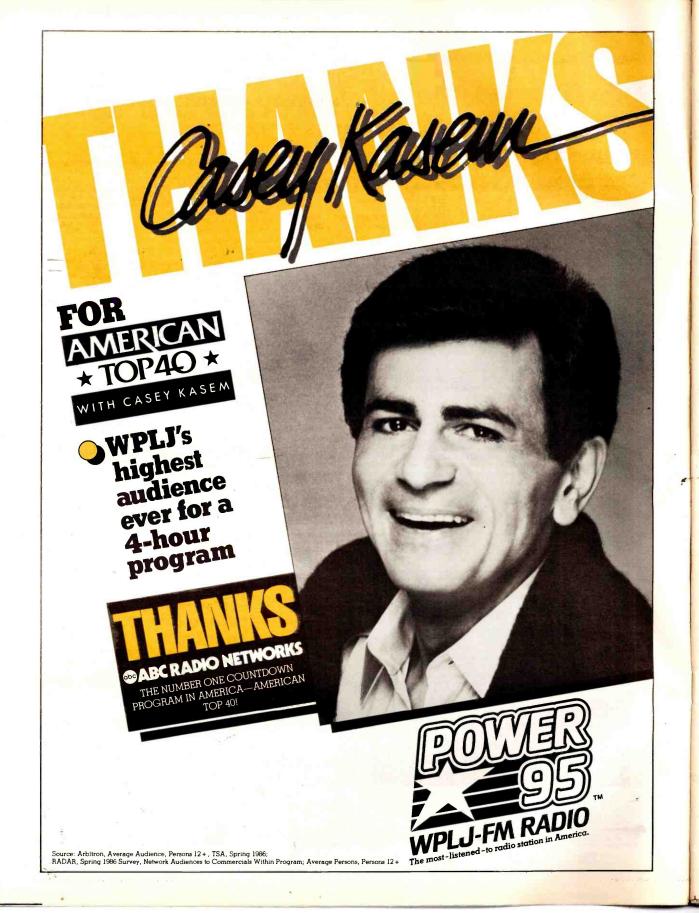
THE NEW SINGL

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NEWS IN BRIEF



Raymond Meza

• RAYMOND MEZA, morning personality at KAMZ (Z93)/EI Paso, has stepped up to Program Director. Meza is a 12-year veteran of El Paso radio.

•BRAD FUHR, PD at KQCR/Cedar Rapids, accepts the programming chair at KRZZ/Wichita. Succeeding him is KOCB midday personality CARL MANN, while GARY DIXON is MD.

• DICK SHANNON leaves WBBQ/ Augusta after 12 years to program crosstown Country-formatted WGUS-AM & FM. He also takes over as afternoon drive personality

. JOHN BARAB is the new PD/MD/ Promotion Director/afternoon drive personality at AC-formatted WLQE/Atlantlc City. Most recently, Barab was PD at crosstown WAYV.

 RHONDA KIEFER and GINA IORIL-LO have been named National Music Director and National Promotional Director, respectively, for Gorman Media, headed by former WMMS/Cleveland OM JOHN GORMAN. Kiefer had worked at WMMS for ten years, most recently as Program Coordinator. A three-year WMMS staffer, Iorillo was the station's Promotion Coordinator.

• EVELYN BUCKSTEIN has been appointed Assistant VP/Counsel, Performing Rights, at BMI. She'll be consultant on legal questions to all members of the organization's performing rights departments in New York. Nashville, and Los Angeles. A 30year BMI veteran, Buckstein was most recently Senior Attorney in its legal department.

Dew

It soon became KZEW, and has remained a giant in the market. This is a similar opportunity. I can't divulge what we're going to do, but it will be exciting. I leave here feeling great about the job we've done at KRBE, and I think the station will continue in a similar manner.

Continued from Page 3

Carson, a former PD at KSRR when it was AC, also spent time at **KXYZ** in addition to doing morning show stints at KAUM/Houston and WRQX/Washington when it first went CHR. He noted, "I don't want to lie, so all I can say is it will be a contemporary format. That's about as much as I can go with right now

"The Shamrock people are supportive rather than dictatorial, and that's important if a station wants to remain competitive in a market like Houston. Working with John Dew for the past four years has ensured that we'll be able to assemble a team that will knock this market wide open." Carson added that he expects the new format to debut in mid-September



Ann Litir

 ANN LITIN is promoted to National Single/Sales Manager for Elektra-Asvlum Records. Litin joined E/A in early 1985, serving in several departments, including the Nonesuch classical division. She previously worked with the Aspen Music Festival.

 DAVID RIMMER has been advanced to Director/Station Operations and Services for ABC Talkradio. Rimmer has been associated with Talkradio since 1983, most recently as the network's East Coast Operations Manager. Earlier he worked in programming with NBC's Talknet and WOR/New York

DAN JACKSON moves up after two years as PD at KSSS/Colorado Springs to Operations Manager for KSSS & KVUU. Additionally, D.J. Mc-COY was named morning man for KVUU, while ERYK NELSON and PAUL RICHARDS have taken over afternoons and overnights, respectively, for KSSS.

• TOM KAY (KOETTING) has been upped from parttime airwork to Production Director at Taft AOR WDVE/ Pittsburgh, replacing Mikey Razor.

RAB

Continued from Page 3 ing. After NRBA merged with the

National Association of Broadcast-ers, the future of the Sales Universities was in doubt until RAB agreed to continue the program. RAB Sr. VP/Communications Daniel Flamberg told R&R, "Some

of this training was 'broadcasterto-broadcaster,' and some was more regulated instruction with textbooks and other back-up materials. We will continue this practice, but will mix and match more formal elements as well."

The Radio Sales University program will remain separate from RAB's Certified Radio Marketing Consultant program and other sales training services. "This will actually now complete our training experience," Flamberg continued. "The Radio Sales Universities will provide entry-level training, CRMC will provide mid-level training on an individual basis, our regional meetings will continue to give booster shots for mid-level people, the Managing Sales Conference will accommodate the needs of sales managers, and the Wharton School will offer advanced training for senior sales managers. In a sense, you complete the whole radio education spectrum."

RAB expects to conduct its first Radio University before the end of the year, and has tentatively scheduled one every other month throughout 1987.



• MIKE ANTHONY is promoted to Program Director at WFUN & WREO/ Ashtabula, OH. Anthony started at the AC-Easy Listening combo as a parttimer in 1983, and has risen through the ranks to PD/morning drive.

•KEN ELM joins KRIX/McAllen-Brownesville as GM from crosstown KVEO-TV. KRIX's new GSM is Betty Smith from neighboring KBOR.

BENNY SPRINGER is elevated from GM at "Light Rock" formatted KLTO/EI Paso to VP of parent Rio Bravo Broadcasting. Springer joined KLTO in February, having previously managed WSLI & WYN/Jackson, MS.

New For CHR

WMJJ Names Wilder GSM

Former WELI/New Haven General Sales Manager Mark Wilder is the new GSM at Capitol Broadcasting Corp. AC outlet WMJJ (Magic 96FM)/Birmingham. Prior to WELL, Wilder worked at WBBF & WMJQ/Rochester and WVBR/Ithaca, NY.

WMJJ VP/GM Bill Stoeffhaas said, "Mark brings to us an extraordinary set of skills as GSM, and we welcome him to be a part of the winning Magic tradition." Added Wilder, "I can't get over what a great feeling it is to be part of the WMJJ/Capitol team. I'm convinced we're going to do great things in Birmingham.

Wilder's appointment is the latest in a series of executive changes at WMJJ. Last month

Brill

Continued from Page 3

kets. This is a brand new challenge for me. and I'm looking forward to working with such an aggressive group

Brill Media also owns WEBC & WAVC/Duluth and KLIK & KTXY/Jefferson City, MO.

Stoeffhaas stepped in as VP/GM there, and two weeks ago Smokey Rivers was named PD.

Dees

Continued from Page 3 portant part in today's radio. Rick Dees exemplifies the perfect match-up between radio and advertising because people listen to him, love him, and respond to nim.

Meyrowitz said the deal amounted to 'a lot of money,' and when asked if the amount was close to the rumored \$11 million price, he responded, "that's a lot of money. He also added that other reports of a \$10 million-per-year arrangement "were ridiculous."

United Stations President Nick Verbitsky noted, "We had a threeyear commitment for this program, and it is the only program in which United Stations does not have an equity position. At one time in our growth, in order to expand, we took on a project like the Rick Dees program, which was very hot at the time. We've reached the point where, unless we have a substantial equity position in a program we cannot consider it."

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Hear the difference our new **32-track digital technology** makes.

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RADIO BUSINESS

TRANSACTIONS

Noble Lays Out \$30.5 Million For New Haven Combo

WAVZ & WKCI/NEW HAVEN PRICE: \$30.5 million

BUYER: Noble Broadcast Group, John Lynch, President. It also operates XETRA-AM & FM/San Diego, and has contracted to purchase KISS/ San Antonic; WSSH/Boston; WGBB/ Freeport, NY; and WBAB/Babylon, NY.

SELLER: Northeest Broadcasting Corp., Roger Neuhoff, President; Howard McAnany, General Manager. DIAL POSITION: 1300 kHz; 101.3 MHz

POWER: 1 kw; 50 kw at 1070 feet FORMAT: Nostalgia; CHR BROKER: Blackburn & Co.

KTJC/RAYVILLE, LA

PRICE: \$70,000 for part interest BUYER: Delta Communications, Kenneth Diebel, majority owner, buying out the 25% interest of partner Maria Del Rio. DIAL POSITION: 92.1 MHz POWER: 3 kw at 280 feet

FORMAT: Religious

KNSS/CARSON CITY, NV PRICE: \$2.5 million

BUVER: TM Communications, Patrick Shaughnessy, CEO. It also owns KHAT-AM & FM/Lincoln, NE and has contracted to purchase WLPR/Mobile, AL.

SELLER: Carson City Broadcasting, Inc., Karl Balley, Smokey Hyde and Jim Phillips, principals. Bailey has an interest in KNOC & KOBH/Natchitoches, LA. Phillips has an interest in KHEY/EI Paso. DIAL POSITION: 98.1 MHz

POWER: 50 kw at 2174 feet FORMAT: Country BROKER: Chapman Associates

WKAT/MIAMI BEACH

PRICE: \$2 million BUYER: Howard Broadcasting Corp., Howard Premer and Howard Uliman, owners. Premer is the station's GM. SELLER: Hernstadt Broadcasting, William Hernstadt Broadcasting,

DIAL POSITION: 1360 kHz POWER: 9 kw days/1 kw nights FORMAT: Nostalgia KATJ/ST. GEORGE, UT PRICE: \$165,000

BUYER: Color Country Broadcasting Corp., Joseph Kjar, Donald Bybee, and Gary Whipple, principals. Whipple is the son of Bonneville VP Blaine Whipple. SELLER: C & S Broadcasting, Ray

Carpenter, President. DIAL POSITION: 1450 kHz

POWER: 1 kw

FORMAT: Country

SPORADIC BUSINESS REPORTED

Masla Charts Drop In National Spot Revenue

TRANSACTIONS AT A GLANCE

Transactions So Far In 1986: \$1,674,215,000

This Week's Transactions: \$87,235,000

WAVZ & WKCI/New Haven \$30,500,000 million

• WQYK/Tampa \$26-28 million (estimated)

• KRBE-AM & FM/Houston \$25 million

KNSS/Carson City, NV \$2,500,000

WKAT/Miami Beach \$2,000,000

• KATJ/St. George, UT \$165,000

• KTJC/Rayville, LA \$70,000

Radio station revenues in the national spot and unwired network categories fell off a scant 1.6% in the first quarter of this year, compared with the first quarter of 1985. But it's the spending decine in four of five key advertiser categories that's got the folks at **Mesla Radio** concerned. Commenting on its revenue report.

Masla's Peter Moore said, "Yes, the inflation rate is low and has remained

so. Yet business is slow, sporadic, and inconsistent." By contrast, national network advertising has posted record gains this year.

The report, "National Radio Revenue Study," analyzes the spending on national radio, including spot and unwired network expenditures.

Some Areas Off 15-20%

Advertisers spent \$262.7 million in the first quarter of 1986, down from the \$267 million spent in the first quarter of last year. However, the report added more discouraging news: decreases in some markets have averaged 15-20%.

Testifying to Masla's assertion that national radio revenues "are extremely vulnerable to the whims of the particular industry who is advertising," the slight downturn in national spot has been precipitated by small decreases for four of the top five advertiser categories.

The hardest-hit advertising category, automotive, registered a 19% decrease in the first quarfer, with three other categories — travel/airlines, beer/wine, and consumer services like banks and credit cards showing small downturns. Of the top five advertiser categories, only food product manufacturers, who spent 12% more in 1986 than in 1985, showed an increase in spending.

NAB Slates New Orleans Tax Panel

Following approval of a massive federal tax law overhaul by a House-Senate conference committee, NAB has scheduled a special panel on the implications for radio broadcasters at next month's Radio '86 convention in New Orleans.

Speakers have not yet been announced for the panel, which will take place at 8am Saturday, September 13

New FMs Assigned

The frequency 101.3 MHz has been assigned by the FCC to Topsail Beach, NC. Between September 29 and October 27 the Commission will accept applications for another new FM, 92.9 MHz, in Naguabo, PR.

Fewer New Accounts

The report added some good news, showing that the seven product categories that constitute the second tier of radio spenders showed an overall increase in the first quarter of this year.

"Radio will lose accounts each year to other media," the report concluded. "We have not, however, seen the significant increases of new radio advertisers thus far as in past years."

CALL SIGN CHANGES

Augusta, GA WZNY (remains assigned) Amarillo, TX KRGN (requested) Dallas KLTY to KHYI (requested) Austell, GA WCKZ to WAOS (effective 8/19) Bend, OR KJII to KWBX (9/1) Billings, MT KKLO (8/18) Bountiful, UT KSEJ to KLZX (8/23) Branford, FL WOLR (requested) Camden, AK KCEX (8/18) Comanche, TX KZAA (8/21) Deer Lodge, MT KDLI (8/21) Des Plaines, IL WYEN to WZRC (9/1)Eminence, KY WSTL to WKXF (requested) Hartford, NC WELQ (8/18/86) New York WAPP to WQHT (8/15) Las Vegas KUDO to KEYV (9/1) Merced. CA K8CY (8/21) Mesa, AR KNTS to KJAA (8/23) Minot, ND KKOA to KRRZ (10/3) Oceanside, CA KGMG to KGMG-FM (9/1) Oceanside, CA KNWC to KGMG (9/1) Petal, MS WLJH (8/21) Pomona, CA KWOW (remains assigned) Port Charlotte, FL WVIJ (8/19) Rock Springs, WY KYCS (8/18/) San Francisco KFRC (remains assigned) Santa Cruz, CA KMFO to KNZS (requested) Santa Maria, CA KZON to KTAP (8/19) Santa Paula, CA KKBZ-FM to KIEZ (8/15) Vineland, NJ WDVL to WFHM (8/15) Vineland, NJ WKQV to WVLT (8/15)

Williamsburg, VA WQSF to WMBG (8/20)

International Tapetronics Corporation/3M The World Leader Cartridge Machines

More International Tapetronics Corporation/3M cartridge machines are installed in radio stations around the world each year than all other manufacturers' cartridge machines combined

... and for good reason. For almost two decades, ITC equipment has maintained the standard of excellence in reliability, audio quality, and long-term cost effectiveness; backed by ITC's legendary status as the industry's service leader.

International Tapetronics

Corporation/3M's professional audio products include the most complete line of cartridge machines featuring state-ofthe-art microprocessor based logic for increased operational flexibility, reliability and easy maintainability.

- 99B Cartridge Machines, "The Best," offering the patented ELSA automatic cartridge preparation feature which includes azimuth aligning for maximum phase response performance
- DELTA Cartridge Machines, "Today's Most Popular Cartridge Machines"
- OMEGA Cartridge Machines, "Affordable Performance You Can Trust"

SEE US AT BOOTH #121 AT RADIO '86 CONVENTION IN NEW ORLEANS ON 9/10-9/13/86!

ESL & Eraser/Splice Locator, combining quick crasing and splice locating into one simple step

- ScotchCart*II Broadcast Cartridges, reel-to-reel audio performance and five times the average life of its nearest premium cartridge competitor
- The FB-1 Interface converts an ITC cartridge machine into a potentially profitable telephone information service

3M's vast financial and technological resources have combined with ITC's proven commitment for delivering uncompromising product quality to insure that when newer technology emerges, it will come from International Tapetronics Corporation/3M, "The Leader in Reliability and Service."

Call today for more information and ask about ITC's new lease purchase plan. In the U.S., call toll-free 800-447-0414, or collect from Alaska or Illinois 309-828-1381. In Canada, call Maruno Electronics, Ltd. 416-255-9108.

International Tapetronics Corporation/3M 2425 South Main Street P.O. Box 241 Bloomington, Illinois 61702-0241



RADIO BUSINESS

BROKER TURNED AUTHOR

Hickman Recounts 32-Year Career

Ron Hickman is reminiscent of nothing so much as a venerable athlete from the golden years of the game, the gladiator who retired before the onsiaught of free agency and spiraling salaries.

Like the now-extinct specimen of football player who platooned on both offense and defense, he went both ways in his career, doubling as an owner and an air personality. In his words, "a real hands-on guy.

Like so many ballplayers, Hickman wrote a book about his experiences, but this isn't one of those "I Never Played the Game" guess-and-tells

Eight-Year Licensing Ordeal It's a compilation of the best anecdotes and experiences of a 32-year broadcast veteran, a man who started as an air personality, began an FM station from scratch, and who, after aetting out of the ownership ranks in 1983, became, like the clubhouse who becomes an agent, a lawyer broker

"The idea of putting buyers together with sellers in the brokerage world is exciting."

"The idea of 'Touching the Stars' is really twofold," Hickman told R&R. "Anyone in the communications in dustry will be interested in the eightyear ordeal we went through at both the FCC and the community level to develop an FM radio facility.

"The other part is really, I guess, an autobiography, if you will. We had the good fortune of interviewing and de veloping relationships with so many of the stars. From Vic Damone, Zsa Zsa Gabor, Joe Lewis, Eddie Arnold - a whole host of people, who we (Hick man and wife Berbera) met and interviewed. And there were some extenuating relationships and friendships that were continued."

Fisher Joins Chapman Associates

Sharon Fisher has joined Atiantabased Chapman Associates as the firm's 19th media broker and only female broker

For the past year and a half, Fisher headed up her own brokerage firm, S.H. Fisher & Associates. She also served as an Account Executive and then Sales Manager at WCZY & WLOV/Detroit in two separate stints, and was GM of WKBX/Savannah. GA, "I'm extremely pleased to be joining one of the nation's oldest and most successful media brokerage firms," said Fisher, "and am looking forward to representing Chapman in the upper Midwest."

Fisher will work from the Detroit area and can be reached at (313) 542-6747.



Hickma

Husband-Wife Collaboration

There were no collaborators on the book, due out in October from Loiry Publishing of Tallahassee. "I did the book." Hickman said. "I waited all these years until I had an opportunity. Starting in December, I would work 12 or 14 hours a day on the weekends. Barbara, who also has served for many years as his business partner, "had to pry me away from the typewriter.

"By March, I had the third draft, which is the one I published, and I think it came out very well. There's a basic approach to writing news and commercial copy, which I did for several years, and I just sat down at the typewriter and started telling my story. Everything flowed, and, by the third draft, it just all came together."

The book relates Hickman's earliest days in radio, beginning in 1951 at a station in an Appalachian town, continuing through his partnership with

COURT FIGHT PLEDGED

FCC Denies Anti-Trafficking Petition

FCC officials made short, swift work of the petition filed earlier this month by a consortium of public interest groups that sought reinstatement of the Commission's anti-trafficking rules. In a decision from the Mass Media Bureau, the petition was denied because it presented no new issues since the FCC last reviewed. and deleted, the rules in 1983.

Officials of the public interest groups had expressed little hope the petition would succeed. In wake of the ruling Henry Geller, a public interest attorney who filed the petition, said. "We're rather delighted with the speed of the bureau. We will be just as fast asking for a review from the full FCC The FCC will tell us to drop dead, and we'll be on our way to court

Geller disagreed with the bureau's assertion that there are no new circumstances to warrant review. "The Commission is saying that it's all right to be a trafficker, and that cuts against all of the FCC's objectives. We want to present this issue to the courts."

departing WOR/New York News Director Lou Adler in WKND/Wickford, RI.

"I think I was stereotyped as a morning newsman. In most of my years, despite owning the station. I kept my hand in day-to-day operations," Hickman said. "I was there when we threw the switch in the morning."

Started WOTB/Newport, Ri

Part of the book is devoted to Hickman's efforts to establish a new FM radio station, WOTB/Newport, RI --"as you know, a very sexy address," according to Hickman. "I was the prin cipal owner/founder, along with Barbara

"We filed at the FCC, and from that point until the actual fruition of the radio station was about eight years. Every time we found an antenna site, there was opposition at the local level Most of it was subterfuge. We finally

"I don't think there are as many personality/ owners as there used to be.'

found a way around all of that, and resolved it when we located the antenna site that prevailed both locally

Hickman sold the station in 1983, and joined some former colleagues at Chapman Associates, operating its Rhode Island office, Barbara still works with him, and it "gives him an opportunity to stay close to the industry" he's been a part of for many years

High Cost Of Ownership Entry

"The opportunities for somebody to enter into an ownership situation may be greater, compared with 1950, be cause certainly there are more properties today. But the cost to enter radio ownership is probably prohibitive for a lot of people," Hickman reflected.

"I don't think there are as many personality/owners as there used to be. Sure, we have the John Gamblings, who have been very successful. But the guy who would dream that some day he'll own a radio station, unless he has terrific financial support, may find that the cost of getting into ownership is expensive.

"I don't think I sold the station too soon," Hickman said of WOTB. "I'm enjoying the boom on the other side. as a broker, participating in the sale of radio and TV properties."

The impulse to sit behind the microphone remains, of course. "I walk into radio stations every week, and the thought is always there: wouldn't it be nice to be invited to read the news and deliver a newscast?

"Yes, the desire is still there," Hickman mused, "because broadcasting becomes a part of you. It's just not as strong as it was three years ago, because the idea of putting buyers together with sellers in the brokerage worid is, in itself, exciting."

Interep's Goldberg **Addresses SRA Charges**

R&R reported a story (8-15) about an alleged "boycott" of rep firms by some advertising agencies and buying services. The Station Representa tives Association (SRA) charged that these agencies and buying services are illegally dealing directly with individual stations to place national spots.

A letter from SRA Managing Director Jerry Feniger to 5000 chief executives of these companies threatened legal action against those who continue this practice. The Interep companies, however, did not sign the letter. President/COO Les Goldberg explained why:

"We don't leel it's a problem between the reps and the agencies. We feel that if a problem exists, it's for the stations and reps to work out. This letter went to the head of every agency and buying service in America. My reaction was, and the Interep Presidents agreed with me, 'Why threaten your customers?' Basically, the letter is threatening legal action. It doesn't make sense to me to threaten the people who pay my bills when you can

LOOKING AT RADIO Macfadden In **Buying Mood**

After losing out to Rellance in the intense bidding for John Blair & Co., officials of Macfadden Holdings, Inc. are catching their breath - but not for long.

Company President Michael Boylan says Macfadden is actively searching among "all media companies" to make a major purchase. Radio properties are "one of our first choices," says Boylan, particularly since Macfadden Chairman Peter Callahan has radio experience

Prior Radio Experience

According to Boylan, Callahan was formerly President of Macfadden Bartell, which owned a number of radio stations in the 1970s including WADO/New York.

Boylan's own background is primarily in publishing. Formerly with the New York Times, Boylan now oversees Macfadden's publishing operations. These include 11 monthly magazines, primarily in the romance and teen fields. The firm's seven "confession" magazines sell 2.5 million copies a month.

\$800 Investment Pays Off

Macfadden is an 11-year old company that Boylan says was founded with an \$800 investment. Today it posts earnings of \$4-6 million annually on revenues of \$50 million.

Information released during the Blair fight indicates Macfadden has excess working capital totalling approximately \$30 million, which could be used to leverage financing of 10 to 20 times that amount for any new purchase or takeover attempt.

Although Macfadden conducted its Blair bid through E.F. Hutton, financing for the next deal will be handled by Shearson Lahman Brothers

work it out between the stations and the reps

"Our contracts, for example, have a clause that says if you're approached by an agency to buy direct, you're supposed to tell them to work through the rep. If they refuse and you write the business, you pay the rep commissions anyway. To say that works 100% of the time would be ridiculous. It doesn't. And there are stations that keep the business. But that's our problem with the stations; it has nothing to do with the agencies. I think our relationships with our stations are, for the most part, good enough that we solve these problems with them.

"The other thing that upset me was that not every agency and buying service is an offender. Maybe five percent - ten percent at most - try to buy direct. Why threaten people who don't even know direct buying exists and plant the idea in their heads? That was why we (the Interep companies) decided not to sign the letter. I wanted it known that we are not part of this, and those are the basic reasons."

Lake Huron **Trio Goes** For Over \$50 Million

The sweepstakes for the Lake Huron stations has ended, according to informed industry sources, who indicate that Susquehanna Broadcasting and Infinity Broadcasting have walked off with the prizes.

Susquehanna President Louis Appell confirmed that his company will purchase KRBE-AM & FM/Houston for \$25 million. Appell, however, refused further comment on the purchase

Meanwhile, industry reports indicate that infinity has bested at least two other group owners for WQYK/ Tampa. Sources placed the total value of the sale between \$26-\$28 million. Infinity President Mel Karmazin refused to comment on the reported purchase.

KRBE-AM operates on 1070 kHz with 10 kw days/5 kw nights with a Classic Rock format. KRBE-FM airs a CHR format on 104.1 MHz with 100 kw at 1920 ft

WOYK operates on 99.5 MHz with 100 kw at 550 feet with a Country format.

Gary Stevens of Wertheim & Co. arranged the two transactions

Reporting **Transactions** To R&R

To have a radio station transaction listed in R&R, broadcasters and brokers should contact the R&R Washington Bureau (202-662-7484) as soon as details are available. Sale closing photos and broker news, such as personnel and office announcements are also welcome.



WASHINGTON REPORT

KING SHOW CONTROVERSY

Mutual Drop's Reagan's Saturday Radio Talks

Citing its reluctance to hand over unedited blocks of airtime to politicians, Mutual has discontinued live broadcasts of President Reagan's five-minute Saturday radio talks along with Democratic responses.

All of the major national radio networks, with the exception of CBS, have aired the President's talks in their entirety since they began in April 1982. "It's a terrible precedent to sur-

render our airtime without exerting any news judgment," said Mutual VP/News & Special Programs Ron Nessen, who served as Press Secretary to President Gerald Ford.

Nessen was also perturbed that a growing number of the talks, including two in July and one in August, were taped in advance, rather than live. In a letter to White House Communications Director Pat Buchanan last month, Nessen complained that pretaping is "in violation of an understanding that the statements would always be delivered live in order to be considered legitimate news.'

Ron Nessen

Little News Value Nessen expanded on his objections last week in a Washington

OWNER CALLED 'LIAR AND A CHEAT'

Post op-ed piece. The Reagan talks "rarely" contain news, he charged, and are often "a rehash of his previously enunciated views on various topics."

Over the weekend, Buchanan fired back with his own salvo, also published by the Post. Buchanan questioned whether Nessen's actions were really motivated by his "profound concern for the independence and integrity of radio iournalism.'

"It's a terrible precedent to surrender our airtime without exerting any news judgment."

-Ron Nessen

King Show Pique?

Buchanan, a former radio talk host on WWRC/Washington, quoted passages from the Nessen piece complaining about White House failure to book the President on the "Larry King Show" during the July 4 celebration in New York. Buchanan ended on a conciliatory note, inviting Nessen to "give us a call - and maybe Brother Speakes (White House spokesman Larry Speakes) and I can work out something for Larry King."

Nessen said he'd be "delighted" to schedule Reagan on the King program, but such a booking would have no effect on the Saturday radio talks. Even a promise of live rather than taped talks would not bring Mutual back into the fold, according to Nessen.

Speakes Threatens Retaliation **Over Broken Embargo**

Mutual-White House tensions escalated further when Mutual broke an embargo on the President's August 16 prerecorded Saturday message and began airing segments in newscasts the previous afternoon.

Nessen said Speakes, in an angry phone call, threatened retribution against the network's White House reporter. "He's out of business, Speakes reportedly vowed, adding that the correspondent would be re-duced to covering "Chicken Week" from "handouts.

And Nessen reports evidence Speakes may be carrying through on the threat. Mutual reporter Al Freeman, covering the President in Santa Barbara, CA, has been excluded from several private briefings with White House Chief of Staff Donald Regan. Other radio networks were admitted to the briefings

Freeman reported being told by Speakes: "I told Nessen if be wasn't going to play by the rules, we would have to do something."

Says Nessen, "It's petty and stupid to deprive Mutual and its listeners of these kinds of background briefings." The best thing now, he

"I told Nessen if he wasn't going to play by the rules, we would have to do something."

-Larry Speakes

stressed, is to let Speakes "calm down and cool off."

However, he promised to press Mutual's complaints of shoddy treatment of radio if the situation doesn't improve. Nessen maintains radio reporters are routinely excluded from high-level briefings, as well as from pools at the White House, Pentagon, and aboard Air Force One.

New York Daytimer Stripped Of License

In a blistering attack, FCC law judge Walter Miller has denounced New York daytimer owner Henry Serafin as "both a cheat and a liar" and denied his renewal application for WBUZ/Fredonia, NY.

Judge Miller found Serafin guilty of five separate serious violations of FCC rules. He said any one of them, along with Serafin's lies to the Commission about each case, would have been enough to warrant license denial. Since no competing applicant had filed for the station, the license denial, if upheld, would open up a vacant channel

'Subaverage' Broadcaster

Miller rated Serafin "a subaverage broadcaster, at best, who is willing to cheat his listeners if it will benefit him even slightly financially ... , who, when called upon to explain his actions, has only a nodding acquaintance with the truth.

"As a Commission licensee, Henry Serafin is bad news," Judge Miller wrote. "He does not possess the requisite qualifications to be a Commission licensee."

Specifically, Miller charged that Serafin:

· "Willfully and repeatedly refused to make his public file freely available to citizens who asked to review it during normal working hours.

He added that Serafin "attempted to discourage, harass, and intimidate" people who tried to see the file. "When confronted at the hearing with his reprehensible ac-

tions. Serafin tried to lie his way out by denying he had engaged in such conduct.

· Fabricated much of his ascertainment data. For instance, only 23 of 62 purported interviews of community leaders could be documented.

· Refused to hire a qualified black applicant for a secretary's job because of her race. "Don't you have any white girls to send me?" Serafin reportedly said to the employment counselor who sent him the applicant, who he complained "would make charcoal look white."

Contest Prizes Not Awarded

· Failed to award contest prizes as advertised to the audience. In one case, a Valentine's contest prize was given to an advertiser. In another instance, a stereo system intended as a grand prize was kept by the station. "This type of shoddy conduct on Serafin's part warrants condemnation," said Miller.

Judge Miller concluded, Serafin "has been shown to be dishonest, untrustworthy, and unreliable. He has violated a wide variety of Commission rules, blatantly ignored its public interest policies, and lacked candor with and misrepresented facts to the Commission.

NEW/S BRIEFS

NAB Seeks Emergency Halt To FM Downgrading

NAB this week filed an emergency petition with the FCC seeking temporary waivers for FM stations that face downgrading to lower classifications under Docket 80-90, effective March 1, 1987

dian Association of Broadcasters.

Such relief "would give the Commission additional time to assess the need for reclassification while saving stations from making a huge investment to comply with a rule the Commission may determine is not necessary," NAB argued

Stations that don't meet minimum height and power requirements for their classes must either upgrade facilities or face a downgrading in classification. However, NAB says many stations have been blocked in upgrading by FAA regulations, land shortages, and even various FCC rules.

NAB also pointed out that, even without downgrading - which would open up some FM spectrum for new stations - the Commission's goal of increased diversity and service is being met by the large number of applications to assign new FM channels to communities

MEXICAN SIGNING NEAR - Mexican broadcasting officials last week told NAB leaders meeting in Pebble Beach, CA that their government is almost ready to sign the long-awaited AM pact that will permit thousands of US daytimers to extend evening operating hours. Broadcast leaders from the US, Mexico, and Canada passed resolutions urging broadcasters to adopt AM stereo and

"to undertake increased informational efforts to eliminate the abuse of alcohol and illicit drugs. Pictured at last week's annual three-nation broadcast summit are NAB Radio Chairman Bev Brown; Jose Rodriguez, Mexican National Chamber of Radio & Television Broadcasters; NAB Chairman Ted Snider; and Michael Arpin, Cana-

"THE PIANO MAN"

From his early days as the Piano Man to his Superstar status of today, Billy Joel tells us all about it....

R

"The Piano Man" presents a rare look at one of the most intensive, creative, and downto-earth performers of the past ten years.

- 2

Don't miss one of THE radio events of 1986—The story behind *Capt Jack*; why he wrote *Billy the Kid*; the virtues of *Modern Woman*; and why the melody comes before the lyrics—

6 Great Hours of Billy Joel-"The Piano Man"

Broadcast on over 200 stations the week of August 16th. Produced by REMN Communications Corp.



REMN Communications Corp. 2 West 45th Street, New York, NY 10036 212-302-9120



You're looking smarter than ever." JCPenney.

WHAT'S NEW

Video Preview Machines **On Horizon**

Can't decide whether to rent "Blood Simple" or "Bloodsucking Freaks?" Can't remember whether you've seen "Friday the 13th: Part IV" or "Friday the 13th: Part VI?" Is that what's giving you the video rental store blues, squire?

By November 1, the answer to your problems will have arrived, at least in selected locations. That's the rollout date for the "V-600" video rental sales machine, developed by the Inverness, IL-based Video Express International firm. Along with stocking up to 660 VHS or Beta titles, the "V-600" sports a 12-inch color monitor that allows customers to preview a movie's trailer at the touch of a button.

Basically, the unit functions much like an automatic teller machine. All you have to do is follow the instructions as they appear on the display terminal, insert either a "Video Express" or major credit card, and pick your flick by either punching up the title or previewing the trailer. Rental fee: \$2 per tape

Retailing for \$15,000 each, the "V-600" will also maintain a database inventory of which tapes are rented, allowing owners to stock regionally popular titles. Furthermore, by requiring less floor space than most existing video vending machines, the "V-600" is targeted for use in locations such as airports, hotel lobbies, and fast food outlets

America's **Favorite** Salads

Summer's heat means salad days are here again, but just what are Americans' favorite salads? According to a recent survey by Blue Ridge Farms, the Top 10 US salads are (drum roll, please): 10) seafood and pasta salad, 9) tuna salad, 8) seafood salad, 7) pasta salad, 6) chicken salad, 5) shrimp salad, 4) crabmeat salad, 3) macaroni salad, 2) potato salad and - the Number One Favorite Salad In The Entire USA - cole slaw!

As reported in the Wireless Flash radio news service, the typical salad purchaser - and probably maker - is a 25-50 year-old female who lives in an urban or suburban area. What's more, she's more likely to purchase a salad than prepare one



"Sound Wedge" Lowers Stereo When Phone Rings

The phone rings and rings and rings, until someone finally scrambles over to the receiver. "What? Can't hear you. Somebody turn that goddamn stereo down!'

How many times has this happened to you? Well, it will never happen again if you equip your home or apartment with the "Sound Wedge," a recently developed item that automatically lowers your stereo's volume the moment you pick up the receiver. Hang up the receiver and your stereo's volume returns to normal.

Compatible with either touch-tone or rotary phones, the "Sound Wedge" can be adjusted so that it is activated by the phone nearest the stereo or by any other phone in the house with the same number. It can also be set to lower the volume of the stereo the second the phone rings.

The "Sound Wedge" carries a 90-day warranty, is FCC-approved, and retails for \$29.95. For further information, contact Washington, DC-based DesignTech International, Inc. at (202) 333-0078.

"Radio Videos" Library Upcoming

One of the more unusual sound libraries soon to be offered to radio stations is the "Archive Radio Videos" series of segue recordings. These are brief sound bites taken from commercially-issued phonograph records cleared by either ASCAP or BMI.

"Archive Radio Videos" is the brainchild of Roger Dorfman, curator of the San Francisco Sound Archive. Since 1957. Dorfman has collected original commercial television recordings spanning 1947-'85 - not only television theme songs, including those performed by the original artists, but additional songs and even dialogue from the shows themselves.

Use 'em for drop-ins, use 'em in your spot production studio, or use your imagination. The Archive Radio Videos catalog lists nearly 400 available shows. For further information, contact Roger Dorfman at (415) 386-2177.

POLL STAR TOP 20

CONCERT PULSE

LW TW ARTIST

- 1 B. DYLAN/T. PETTY
- 2 VAN HALEN 3
- 3. ZZ TOP 4 ALABAMA 4
- 5 BOB SEGER. 9
- 6 S. NICKS/P. FRAMPTON 5
- 6 KENNY ROGERS 7 OZZY OSBOURNE
- DEPECHE MODE 8
- 9 RUN D.M.C./WHODINI/ 10 LL COOL J
- 10 AC/DC
- 15 11 JACKSON BROWNE 11 12 BEACH BOYS
- 16 13 JIMMY BUFFETT
- 14 JAMES TAYLOR
- 12 15 AEROSMITH/T. NUGENT
- 14 16 EDDIE MURPHY
- 17 MONKEES REUNION
- TOUR 13 18 JUDAS PRIEST
- 18 19 38 SPECIAL
- 19 20 ANNE MURRAY

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR. a publication of Promoters' On-Line Listings. (800) 344-7383, or in California. (209) 224-2631

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14/R&R FRIDAY, AUGUST 29, 1986

PRO:MOTIONS

Homberg Manages WINS Sales

Ritchard Homberg has been named Sales Manager at WINS/ New York. He formerly was Research Director and Promotion Manager at the station, and most, recently served as Sales Manager at KMEO-AM & FM/Phoenix.

Bear WERE LSM

WERE/Cleveland has upped AE Sharon Bear to Local Sales Manager. She joined the station in January after serving as LSM for two years at WHLO/Akron. While at WHLO, Bear also worked as Sales Promotion Director from 1982-84.

PROS ON THE LOOSE

Brenda Bissett — Afternoons WPOC/Baltimore (301) 666-3046 Russ Bryant — Afternoons WCEZ/Columbia, SC (803) 957-4165

Elizabeth Burley — Promotion Director/Marketing KSON-AM & FM/San Diego (619) 239-4574 Dick Byrd — Air personality

KSON/San Diego (503) 325-3503.

Ron Chatman — PD WHMD/ Hammond, LA (504) 542-5748 Rick Freeman — Station Manager WDCG/Raleigh-Durham (919) 489-3699

Jeff Harrison — PD KRE/San Franclsco (415) 836-2877 Bill Knight — Mornings/Afternoons WRKA/LoulsvIIIe (502) 499-8968

Terry Wilson — PD/Afternoons WBBY/Columbus (614) 747-2905

Tom Wilson — MD WCXT/Hart, MI (616) 780-4658

WPEN & WMGK Appoint Simon

WPEN & WMGK/Philadelphia Manager/Sales Development Eric Simon has been promoted to Retail Sales Manager. He joined the stations in 1976 as an AE; prior to that he heid a similar post at WPAZ/ Pottstown, PA and WRCP-AM & FM/Philadelphia.

RCA/Ariola Adds Three



Cynthia Leu

Joseph Isenstein has been appointed VP/Employee Relations for RCA/Ariola. Previously, he worked for General Electric as a human resources consultant. Cynthia Leu was named Product Manager-International for the label. She was formerly Manager/European Operations for the Country Music Association in London. Peter Headford has been appointed international Marketing Manager-Europe. He joins the company from Island Records, where he was International Artist Development Manager.

lacchei Expands PolyGram Duties

3 MINUTES TO AIR!!

Give Your Sports Director A Break!

PolyGram Philadelphia Branch Manager Jack lacchei has added on responsibility for the New York market. He joined the label in 1976 as a salesman in the Philadelphia branch.

Roll' Named WCAU NSM

Stephen Roll has been appointed National Sales Manager for WCAU/Philadelphia. He had been an Account Executive for KYW/ Philadelphia since 1982.

Freeman KMEO LSM

J. D. Freeman is the new Local Sales Manager at KMEO/Phoenix. He was most recently General Sales Manager at KQYT & KOY/ Phoenix.

CHRONICLE

Married:

WIYY/Baltimore Marketing Director Bernie Lucas to City Paper Account Executive Maggie Moseley. Born to:

Warner Home Video L.A. Sales Representative Mike Friedman and his wife Betsy, daughter Whitney Rachel, July 9.

WGVM & WDMS/Greenville, MS PD Larry King and his wife Maggie, son Drew Wilson, July 30.

Major Market Radio/New York Exec. VP Tom McKinley and Major Market Radio/Philade(phia VP/ Manager Nancy McKinley, daughter. Kelly Katherine, August 1.

Westwood One's Rich Piombino and his wife Joey, daughter Laura Elizabeth, August 4.

KART/Twin Falls, ID News Director Mike Howard and KEZJ/Twin Falls personality Sherry Kesler, son Cole Michael, August 6.

KBPI/Denver PD Tom Hunter and his wife Jane, son Bryan Casey, August 15.

KPKE/Denver afternoon personality Bill Lee and his wife Laura, twin sons Jacob and Jackson Lee, August 15.



Jim Dennis

Jim Dennis has been named VP/Affiliate Relations at On The Scene Productions, Inc. He continues to serve as Senior VP of Radio Works, Inc., and was previously VP/ Marketing & Sales for Ford/ Mulhobera Productions.

Ovation Bows

Manager AI Friedman has formed Ovation Entertainment, Inc., a new management concern specializing in the handling and development of R&B, rap, new music, and crossover artists. Its address is P.O. Box 252, Roslyn, NY 11576; (212) 938-5572.

CHANGES

Julie Taylor Hitchkins, former AE for WLS/Chicago, joins WCLR/Chicago as AE.

Susan K. Stewart of Jensen Communications has been upped from Director/Marketing to Director/Promotions.

Elaine E. Carr, former Account Representative for WXMI-TV/Grand Rapids, has joined WOOD/Grand Rapids as Account Representative.

Al Snyder, former GSM at KDON/Monterey, joins WOOD/ Grand Rapids as Account Representative.



James Schauble



Les Joyce

Stiletto, a multi-service entertainment organization, has named James Schauble Sr. VP and Les Joyce VP/Operations. Schauble was formerly Controller of Stiletto's accounting department. Joyce has a background in concert promotion, tour management, and television production.

Creasman To Home Sweet Home

Robin Creasman has been added to the staff of Home Sweet Home Records as Director of Marketing and Radio Promotions/Sales. He was previously VP of Dallasbased Backstreet Productions, a full-service entertainment promotion and produotion company.

HAVE YOU GOT THE SPORTS WIRE BLUES?

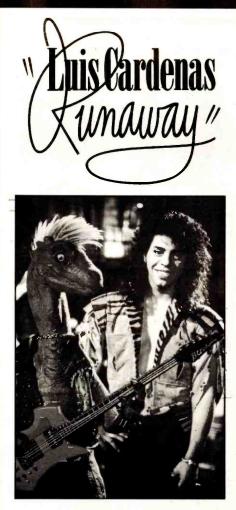
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NEW FROM ALLIED ARTISTS RECORDS



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WRCK	WZON	99KG
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"Closer government connections and a new president." That's what the **RECORDING INDUSTRY ASSOCIATION OF AMERICA** is looking for, following last week's vote by its executive committee to move RIAA headquarters from New York to Washington. Current chief **STAN GORTIKOV** will lead the quest for his successor (candidates must have heavy political credentials), and then become the organization's chairman. RIAA's move is expected to happen in '87 ... so Tipper, watch out!

DENNY SOMACH and LARRY MAZER's new CINEMA label has signed its first artists — in living color. Those sharing first billing are PATRICK MORAZ of the MOODY BLUES and MICHAEL HOENIG, formerly of Tangerine Dream. Their albums will be part of CAPITOLdistributed Cinema's first releases early next year. Also inked is new synth whiz AMIN BHATIA, who appears on TOTO's "Fahrenheit" album and apparently handles Production Director chores at a radio station in Calgary.

We hear that **RICHARD NASH** will fill the post of National R&B Promotion Chief at **ATLANTIC**, vacated when **SYLVIA RHONE** moved up to division VP/GM. Richard was handling local promotion for the label in Cleveland.

TURNER PROGRAMMING SERVICES has sold its CNN RADIO licensing agreement to TRANSTAR RADIO NETWORK, which has been looking for some time now to add a full news service to its programming menu. CNN will retain its independent affiliates, but Transtar will now also carry the live newscasts, sports and business features, and actuality feeds.

The ubiquitous **TOM JOYNER** will be available in your town soon, as his new "On The Move" Black/Urban weekly countdown with comedy and entertainment will hit the air Jan. 31. Many top stations are already on board, says producer **RON CUTLER**, who promises another major deal next month.

A couple of hot jazz moves in the making: Look for ASPEN's BLACKHAWK/BLUE HERON newly-appointed Director/National Promotion BOB GOODING to be on-line for RCA's NOVUS label; if something happens there, MCA JAZZIZEBRA National Promotion Manager BRENDA WINFIELD will be assuming some of Gooding's promotion duties at Blackhawk.

JOHNNY CASH and COLUMBIA RECORDS have parted company after 28 years, but there are ex-CBS execs in his future. The Man In Black has now signed with POLYGRAM worldwide, where he'll be working, of course, with DICK ASHER and STEVE POPOVICH. Cash's debut on the MERCURY label is expected early next year.

Former WLAC/NASHVILLE talk show host DAN HOFFMAN is reportedly suing the station, PRICE COMMUNICATIONS, CENTRAL TENNESSEE BROADCASTING CORP, and Operations Director DAVE NICHOLS for \$500,000. It all began when two of Hoffman's friends allegedly taped a conversation with Nichols, who, the suit purportedly charges, suggested that — among other things — Hoffman was a Nazi, dangerous, uninformed, deceitful, misleading, reckless, and a little over his head in many areas. The suit claims that because of Nichols's comments Hoffman has not been able to find work at any other Nashville radio station.

KIIS/L.A. morning man RICK DEES's efforts to recruit support for his "Broadcasters Against Drugs" crusade is going well, as B.A.D.'s organizing committee includes many top programmers. For details, call (213) 936-7900.

Following B.A.D and **R.A.D.** (Rock Against Drugs) is a new organization fronted by music impresario **BILL GRAHAM**, aimed at publicizing and raising money for drug rehabilitation and education programs in New York.

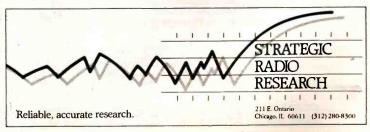
CBS/RECORDS GROUP has contributed \$50,000 in "seed money" to this "Crack-Down" campaign, which involves entertainment industry pros and civic leaders. CBS says the pledge is contingent upon proportionate matching sums from other major labels, based on their size.

After taking "Classic Rock" KCFX/KANSAS CITY from a 1.8-5.9 since joining the station last September, PD **GREG** STEVENS is leaving to take mornings at AC KGMG/SAN DIEGO.

A few other movements: KKYX/SAN ANTONIO and three-year PD STEVE WARREN have parted company; no word on why, or his replacement. WMC/MEMPHIS morning man JIM McCLOUD has moved to mornings at KBEC/OKLAHOMA CITY, displacing 15-year PD/morning man LYNN. WAGONER.

It's hurricane season, and Florida's South Coast will be in the center of the action Sept. 4-6, when more than 600 folks from WARNER BROS., ATLANTIC, E/A, and WEA CORP. blow in to the Diplomat Hotel. Also holding its annual meeting around the same time is A&M in Los Angeles.

Continued on Page 18



16/R&R FRIDAY, AUGUST 29, 1986

THE OUDIES CHANNE **MAKING AM STATIONS HAPPEN! MINNEAPOLIS** KDWB-AM May June July 87,000 98.700 112,300 "We came on-board The Oldies Channel[™] in early May and the response has been tremendous! I believe there hasn't been an AM station showing this much growth so quickly in this market for the past terr years. I know you're getting the same results in other major markets. Transtar's Oldies Channel[™] is a winner! Congratulations." Doug Brown-KDWB Vice President, Group Operations Legacy Broadcasting, Inc. The Oldies Channel[™] is available on a market exclusive basis... 1-800-654-3904 Please send me more information on "The Oldies Channel Name/Title Station Address Phone Send To: 660 Southpointe Court, Suite 300, Colorado Springs, Colorado 80906 The Quality Satellite Network 1986 Arbitrends, 18+ Cume, Mon-Sun, 6A-12M, MSA

STREET TALK

Continued from Page 16

When MARK DRISCOLL takes over the programming at Contemporary Christian outlet KLTY/DALLAS, look for the calls to become KHYI. If so, could the handle "Y95" be far off? Driscoll refuses to put a label on the format, but teased, "This won't be CHR, this won't be AOR. It's a new kinda sound, but by presentation it will have strong overtones of successful contemporary radio basics. It's New Age to me, but not in the traditional sense as in WINDHAM HILL-type of music. Let's call it an adventure in the airwaves." The staff is being finalized for a mid-September debut

MOBY is coming to KEGL/DALLAS to do afternoons, beginning September 1. Other than revealing that it's a two-year deal for "a lot of dollars," VP/GM NORMAN RAU is mum about the details. As for a new PD, Norman expects this to be wrapped up "real soon."

RANDY COOK & SPIFF DINGLE have been lured away from WZOK/ROCKFORD to do mornings at WBCY/CHARLOTTE for PD JACK DANIEL. The pair has grabbed a healthy three-year deal in the process.

Might programming veteran GARRY WALL leave 'TIC-FM for the Gateway City after parent CHASE BROADCASTING closes on its acquisition of KGLD & KWK/ST. LOUIS?

Did you know that new CHRYSALIS VP/West Coast Operations JOHN CARTER (see Page 1) has paisley pop credentials? He wrote the STRAWBERRY ALARM CLOCK'S 1967 chart topper, "Incense And 'Private Dancer" album.

PD NEAL MIRSKY, who's heading down the line to New York to join DIR BROADCASTING as VP/Production.

Looks like wildman J.C. CORCORAN is on the loose - it's all but official that he won't be returning to KSHE/ST. LOUIS's "Morning Zoo." Corcoran had been suspended since July 24 after complaining on-air about a malfunctioning phone system and giving out EMMIS President JEFF SMULYAN's phone number so listeners could call and complain directly to the group chief.

Health considerations force WFBQ/INDIANAPOLIS PD BEARMAN to relinquish his programming duties while retaining his PM drive slot . . . But we're happy to report that former KOST/L.A. night talent JAN MARIE is returning to work after a serious car accident, handling weekends at KYMS/SANTA ANA.

MEDIATRIX

A Great Scott, Thank Evans Correction: That's WILD BILL SCOTT, not BILL EVANS, who's MD/night jock at the SATELLITE MUSIC NETWORK's "Z-Rock" channel.

Former WPOC/BALTIMORE personalities BRENDA BISSETT and TRISH HENNESSY called to clarify that they weren't fired, as reported last week; both say they resigned. For herself, Brenda adds, her exit was "under pressure."

It's reunion time for York, PA AOR WHTF (STARVIEW 92), which is setting up a 15th anniversary party in October and would like to hear from ex-staffers. Contact PD MIKE ONDAYKO at (717) 266-6606.

Our condolences to the family and many friends of GEORGE WHITE, a pioneer in Black radio and news, who passed away August 19.

Consultants BURKHART/ABRAMS/ DOUGLAS/ELLIOT have signed psychologist PERRY W. BUFFINGTON to advise the firm's client stations in the area of "creative thinking and motivation '

That's WILD BILL SCOTT, not BILL Evans, "The Jokeman" MARTLING, who just signed on as part of HOWARD STERN's morning affair simulcast on WXRK/NEW YORK and WYSP/PHILADELPHIA.

Nice goin', ZZ TOP - they're now "Official Heroes Of Texas," a rare honor bestowed by the state House of Representatives. The trio join such Lone Star luminaries as Davy Crockett, John Wayne, and running back Earl Campbell.

WMJI/CLEVELAND morning man, JOHN LANIGAN will be featured on ABC-TV's "Good Morning America" August 29 when it originates from Cleveland City Hall. Lanigan's segment on GMA will feature Cleveland humor (isn't that sorta redundant?).

Lanigan's former home, crosstown Country WGAR, is reviewing top-flight PD candidates. Call GM BILL WELLER at (216) 556-6700.

WRSR/NORFOLK is still looking for a great programmer to replace AL BROCK, who recently departed for other climes. We hear a major market MD in the South is aggressively pursuing this one, but in the meantime, T&Rs to GSM FRED WRIGHT.

Got a sense for the unexpected? Take a shot at evenings at one of the most adventurous AORs in the country. "Cutting Edge Of Rock 'n' Roll" 91X/SAN DIEGO has an opening, as PAM WOLF has left to go back to school. Contact PD MAD MAX.

Which East Coast major market PD/ personality has signed for a new show with UNITED STATIONS?

Broadcast Equipmen



FOR YOUR COPY OF THE JELLYBEAN DANCE MIX CONTACT YOUR LOCAL WARNER BROS. PROMO REP!

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KHFI 18-12

WXLK 25-18

WGRD 26-21

KXYQ 10-8

95XIL 13-7

Q104 18-14

KGOT 17-11

KOZE 19-14

KZOZ 30-25

OK95 14-11

WBWB 19-14

WXKS 34-30

WPHD 20-16

KEGL deb 20

93FM 28-23

95INZ 25-22

KWK 23-16

KPLZ 18-15

KNBQ 7-6

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KUBE deb 29

WFLY 30-21

77 TO

PRO-FM 21-17

18/R&R FRIDAY, AUGUST 29, 1986

Peppermints." More recently, of course, he produced the title track of TINA TURNER's

Advance congrats to WPLR/NEW HAVEN

WHAT COMES AFTER "LOVE TOUCH"?



One Of The "Most Added" CHR CHR NEW & ACTIVE 98/42

The New Single From The Album Rod Stewart Produced By Bob Ezrin



> Take a voyage fram the beginning to the other side of LIFEI Relax this Labor Day weekend as we take time out to enjoy the music of the MOODY BLUES—past, present, and future!

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Broadcast the week of August 30– September 6 on over 200 of America's best stations.

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KM Productions

THE MOODY BLUES

RATINGS AND RESEARCH

An Interview With Birch Radio's Bill Livek

Bill Livek has been President/COO of Birch Radio for about two months. This interview explores the emphasis we should expect and some recent developments.

R&R: As President, what direction do you want to take the company?

WPL: We want to keep the company going basically in the same direction as we started - continuing to develop agency acceptance and usage. The station marketplace continues to say that we want cost-effective and efficient research. We also want research that will help us capitalize on the local retail dollar through two avenues cost efficiency and actionable research on the local level. I think we've been able to demonstrate that the only way a broadcaster will ever get cost relief is when there are two services.

R&R: Does this represent any kind of change in objectives?

WPL: No it really doesn't, because the second objective is to continue to go after the agencies. The agency marketplace knows that radio research only gets put into the 21st century when there is a competitive environment of two companies working for their loyalty and business. We hear that the agency marketplace is very happy with Birch Radio. They've seen an increase in the number of markets measured, increased reporting of actionable applications, interview ing controls, and they know Birch wants to capture their business. Furthermore, they also know that their cost only comes into an ecological balance when there are two vendors

R&R: It seems that Birch started out catering to the desires of the programmers at stations, and what you have been describing is a complete turnaround by catering to the needs of the agency community.

WPL: And the station community. The agency/station relationship is a complex dynamic. Right now we look at markets that are controlled by our competitor, and a few in which we are dominant... Where do we start? We have to provide the station with valuable programming and marketing information and the agency with valuable planning and buying information. It starts with either stations or agencies buying our information and then using it in a primary mode.

You can look at cases where that dynamic has been started by stations. such as in Charleston SC, where the vast majority of the radio stations all utilize Birch, and subsequently the vast majority of the agencies and advertisers are using it as well. That dynamic started with the stations saying they wanted cost relief and Birch could provide it. Just the opposite happened in Miami-Ft. Lauderdale, where the agencies and advertisers started to utilize Birch as the primary service and then the stations followed.

Is it a total turnaround? No, it's a strategy that we've been using since I joined Birch. The company's genesis was to provide information for program directors and general managers between diary sweeps. But that evolved because broadcasters wanted to have a competitive environment; they wanted to have cost control. Look at it as evolutionary; it started as a programming tool, and then became a sales tool. But to really advance it to a state where it could replace the tool they were using, agency acceptance was critical. That's why in the last two years we've tried to design and market a product to the advertiser and agency community while at the same time never losing the sensitivity to the station marketplace. This business potentially is a very good business as long as you continue to recognize that there are two masters – the stations and the agencies – and you have to treat both fairly.

R&R: How would you summarize that for the longterm objectives?

WPL: Continue on the same mode. Longterm objectives are really the same as shortterm. Continue to serve the agency market place and get them to use us as a first and primary service, so stations and groups can have a choice.

R&R: You plan to compete head to head with Arbitron.

WPL: Yes. I don't think it takes much looking around right now. I saw an article published about the dynamic that is happening in television research how business has changed so radically in the last two years. We're seeing new owners come into broadcasting, both in television and radio. These new owners enter the business because of the potential for an attractive return on their investment. They are more frugal than ever before. They look at a line item in the budget called "syndicated re-search" and they are starting to question the amount of money they are paying.

Looking at television today, we see a number of ABC/Cap Citiesowned TV stations have dropped Arbitron and are now only utilizing Nielsen. We've also read that the NBC TV station in L.A. has made that same decision, even though a number of the agencies only utilize Arbitron in that market. We now are seeing CBS starting to ponder that same decision.

In radio, the same thing is happening with stations and groups. They've bought, and through the ownership transformation, are looking to keep their costs contained while maintaining quality research. The only evidence they were looking for from Birch was to see if the agency and advertiser marketplace can be switched. I think we are demonstrating that. We are also demonstrating that costs are being reduced by our competitor as we are successful.

Evolution Not Revolution

R&R: Several months ago, R&R wrote about agency usage, and asked about the hype of the news releases and about how much usage was actually being made. Can you say anything about usage?

WPL: It continues to increase every day. I think that there has been more of a misunderstanding of how agencies ultimately use research. An agency today makes a decision to switch, but the question is, how quickly do they execute it? Many of their buys and plans for the next several months are already in place, and the press releases will leave our doors long before stations start to see any impact. Those are things that take some time.

What we are looking at is an evolution, not a revolution. I think it is revolutionary that agencies after 10-15 years are switching in total to Birch. When an agency does make a commitment, the change does not take place overnight. It starts in the planning group, and it follows into the buying group. Under some conditions it can take but a few weeks, in others it may take as much as six months. But the Birch buys are being made. As evidence we look at the number of reps today who are subscribing to the Birch service. Why? Because they see the need. A number of agencies are requesting Birch information on the avails.

R&R: You have changed your quarterly measurement reporting system. Discuss why you made the change and what reception it has received.

By Rip Ridgeway

WPL: It's too early to tell, but the enthusiasm is there. If you think about it, summer is June-July-August; fall is September-October-November. As we started to talk to agencies and advertisers, they said it would be nice to have a rating service that has quarterly rating books that are consistent with the seasons. From our competitor, we see spring ratings with a little bit of summer mixed in, and summer with a little bit of fall mixed in. They wanted to see the season in total. They believe there are seasonal patterns; kids out of school in the summer, which means vacations. Think how different our lifestyles are in summertime from fall and winter. The agencies know it, recognize it, and wanted to have a rating service that would reflect it. As an added benefit, both the stations and the agencies have their books about 30 days earlier. To answer your question in a nutshell, in both marketplaces it has met with a great deal of receptivity.

R&R: What would be the worst news that you could receive today?

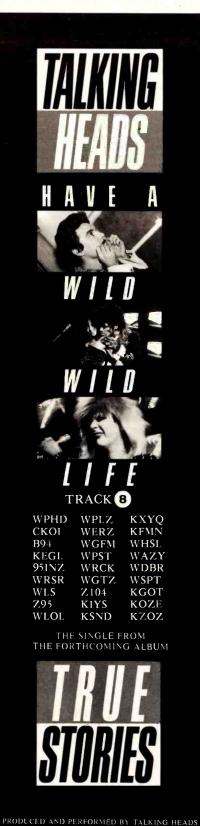
WPL: That Arbitron starts a yesterday telephone data collection mechanism, and changes their pricing to reflect our pricing. But that would still have a silver lining for us. It would demonstrate to the community that Birch has been the innovator again. I'm not sure how bad that would be, but if that's the absolute worst thing that can happen. the future looks very, very bright.

R&R: You sure turned that around nicely. What would be the best news?

WPL: The best news we could receive is that agencies are continuing to switch. It could be made even better if we hear that more major radio groups are deciding to utilize Birch as their primary or only rating service. We see this starting to happen.



R&R FRIDAY, AUGUST 29, 1986/21



RATINGS

SPRING '86

Arbitron Demographic Ranking Trends

Philadelphia

WMMR As Steady As Gibraltar; WUSL Champ With Teens, Second Choice Of Young Adults; WSNI Gains In Older Adults; WYSP Post Gains In Young Adults.

Wi	Sp	12-17	Wł	Sp	18-34	Wi	Sp	18-49	Wi	Sp	25-54
86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
1	1	WUSL (B/U)	1	1	WMMR	_ 1	1	WMMR	1	1	WMMR
2	2	WCAU-FM (CHR)	2	2	WUSL	2	2	WUSL	5	2	WSNI
3	з	WMMR (AOR)	4	3	WMGK	з	3	WMGK	2	з	WMGK
4	4	WYSP (AOR)	7	4	WYSP	5	4	WSNI	6	4	WUSL
6	5	WDAS-FM (B/U)	з	5	WDAS-FM	4	5	WDAS-FM	3	5	WEAZ (B/EZ
5	6	WTRK (CHR)	5	6	WSNI	12	6	WYSP	4	6	KYW (News)
13	7	WIOQ (AOR)	6	7	WIOQ	11	7	WXTU	7	7	WXTU
7	8	WKSZ (AC)	8	8	WCAU-FM	8	8	WKSZ	9	8	WDAS-FM
9	9	WMGK (AC)	13	9	WXTU (Ctry)	10	9	WCAU-FM	8	9	WKSZ
11	10	WSNI (AC)	10	10	WKSZ	6	10	WIOQ	10	10	WIOQ

Detroit

WJR Climbs To Top Of 25-54, Gains In Other Adult Demos; WJLB Gets Crowns For Teens and 18-49, Second Choice For 18-34 & 25-54; WRIF Rises To 18-34 Top, Gains In Older Adults.

Wi	Sp	12-17	Wi	Sp	18-34	Wi	Sp	18-49	Wi	Sp	25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
1	1	WJLB (B/U)	2	1	WRIF	1	1	WJLB	3	1	WJR
2	2	WHYT (CHR)	1	2	WJLB	2	2	WRIF	1	2	WJLB
3	з	WCZY-FM (CHR)	4	з	WCZY-FM	3	з	WCZY-FM	8	З	WOMC
4	4	WLLZ (AOR)	3	4	WLLZ	8	4	WJR	7	4	WRIF
6	5	WDTX (Misc)	8	5	WHYT	9	5	WHYT	5	5	WCZY-FM
5	6	WRIF (AOR)	5	6	WNIC-FM	4	6	WNIC-FM	6	6	WNIC-FM
8	7	WNIC-FM (CHR)	6	7	WKSG (Gold)	5	7	WLLZ	11	7	WKSG
28	8	WWWW (Ctry)	7	8	WDTX	12	8	WOMC	12	8	wwww
13	9	WNTM (AC)	11	9	WOMC (AC)	11	9	WKSG	4	9	WLTI
7	10	WMJC (AC)	15	10	WJR (Misc)	6	10	WLTI	10	10	WWJ (News)

Boston

WBCN Still Adult Leader, WXKS-FM New Teen Champ, Runner-up With Young Adults; WHDH Posts Big Gains With Older Adults.

wi	So	12-17	Wi	Sp	18-34	Wi	Sp	18-49	wi	Sp	25-54
'86		Rank	'86		Rank	'86	'86	Rank	'86	'86	Rank
2	1	WXKS-FM (CHR)	1	1	WBCN	1	1	WBCN	1	1	WBCN
1	2	WHTT (CHR)	2	2	WXKS-FM	2	2	WXKS-FM	7	2	WHDH
з	з	WZOU (CHR)	з	з	WZLX	3	з	WZLX	3	з	WBZ
5	4	WBCN (AOR)	5	4	WMJX	4	4	WBZ	4	4	WSSH
4		WAAF (AOR)	6	5	WVBF (AC)	10	5	WHDH	8	5	WROR
8	6	WILD (B/U)	4	6	WAAF	5	6	WSSH	2	6	WZLX
7	7	WZLX (Gold)	11	7	WSSH (AC)	6	7	WROR	5	7	WXKS-FM
6	8	WROR (AC)	8	8	WILD	9	8	WMJX	12	8	WBOS (Ctry)
10		WBZ (AC)	7	9	WROR	7	9	WVBF	9	9	WVBF
12		WMJX (AC)	10	10	WHTT	11	10	WRKO (Talk)	6	10	WRKO

Houston-Galveston

KFMK Now Leader With 18-49 & 25-54; KKBQ-FM Still Teen Leader, Grows With Adults; KMJQ Still First Choice Of 18-34, Slips In Older Adults.

Wi	Sp	12-17	Wi	Sp	18-34	Wi	Sp	18-49	Wi	Sp	25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
1	1	KKBQ-FM (CHR)	1	1	KMJQ	2	1	KFMK	1	1	KFMK
2	2	KMJQ (B/U)	5	2	KKBQ-FM	1	2	KMJQ	2	2	KIKK-FM
3	з	KRBE-FM (CHR)	4	з	KFMK (AC)	6	з	KKBQ-FM	4	З	KILT-FM
5	4	KSRR (AOR)	з	4	KSRR	3	4	KIKK-FM	3	4	KMJQ
4		KLOL (AOR)	6	5	KRBE-FM	5	5	KILT-FM	6	5	KODA
7		KIKK-FM (Ctrv)	9	6	KIKK-FM	8	6	KRBE-FM	7	6	KKBQ-FM
6	7	KYOK (B/U)	2	7	KLTR	4	7	KLTR	5	7	KLTR
9	8	KLTR (AC)	8	8	KLOL	7	8	KSRR	18	8	KTRH (News)
. 8	9	KILT-FM (CTRY)	7	9	KILT-FM	10	8	KODA	14	9	KJYY (AC)
21		KRBE (CHR)	10	10	KODA (B/EZ)	9	10	KLOL	9	10	KSRR

22/R&R FRIDAY, AUGUST 29, 1986

"Not only is WVIC #1 with close to a 20 share — we consistently have twice the audience of the #2 station."

"E. Alvin Davis & Associates helped us win big!" ---Robert E. Goodrich, WVIC-FM Lansing



"Simply put, we help our clients make more money."---E. Alvin Davis

Our commitment is to provide quality consulting services. By design, we have chosen to offer programming and marketing guidance for select clients.

This allows us to tailor individual strategies that consistently improve rating performance.

And while ratings are important, we know they are only one part of the profitability equation. We're dedicated to

Attending RADIO '86 in New Orleans? If so, it could benefit you to spend a few minutes talking with us. If you are a...

General Manager/Group Executive interested in higher ratings and increased profits, phone E. Alvin Davis to schedule an appointment.

Program Director/On-Air Talent interested in career advancement, either now or in the future, phone Ted McAllister to schedule an appointment.

delivering marketing solutions that maximize profits and control costs. We exhibit fiscal responsibility.

The bottom line is this: We help our clients make money.

A case in point: WVIC-FM/Lansing

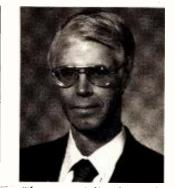
A year after retaining E. Alvin Daivs & Associates as programming consultant, WVIC became Lansing's number one station, a position it has held for the last three years.

WVIC dominates Lansing. In the last two Arbitrons, WVIC has almost twice the audience of the market's #2 station.

In three years, WVIC increased its 12 + share from 6.0 to 20.5.

WVIC is consistently #1 in every major demographic, including #1 18-34 Adults, 18-49 Adults, and 25-54 Adults.*

*Fall 1981-Spring 1985 Arbitron, Total Persons. AOH M/S. 6A-12M. Total Week



"If you want to win big and gain quality demos, E. Alvin Davis & Associates can help. They have a realistic, common sense understanding of both listener needs and competitive positioning.

Would we hire them again? In a minute!" --Robert E. Goodrich,

WVIC President/General Manager

When you do something very well, you simply can't do it for everyone.

For more information, telephone E. Alvin Davis at 513/984-5000.



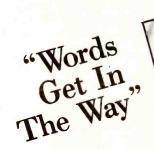
Quality consulting for select clients

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E/P/A'S CHRIST

IAMI SOUND MACHINE



DON

JOHNSON



CHR Chart: 9 3rd Top Ten Single! Spent 3 Weeks At 1 AC!



CHR BREAKER! 180/55 - 78% CHR CHART: DEBUT 38 ONE OF THE MOST ADDED AC BREAKER AC CHART: DEBUT) 19 ONE OF THE MOST ADDED



"Wrap It Up"

CHR CHART: 40-23 204 REPORTERS - 88% AOR TRACKS: 25

NOW ON OVER 100 CHR REPORTERS! CHECK THESE OUT: **КМЈК 9-8**

Produced By Dave Edmunds WPHD 16-14 WKQB 32-26 WRNO 26-20 WLRS 29-24 FM100 33-26 WRSR 29-24 WKDD 34-28 WMMS 17-12 WRQN 24-19 WKTI 15-12 KWK 27-22 KGOT 18-14 KNBQ 31-22

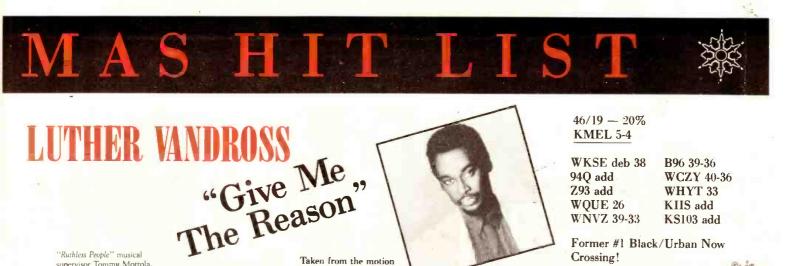
#4 MOST ACTIVE

CBS ASSOCIATED

Seis

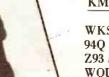
"Heartbeat"

Thank You Radio For Making E/P/A's Christmas In August A Hot One!



"Ruthless People" musical supervisor Tommy Mottola, Champion Entertainment Organization, Inc.

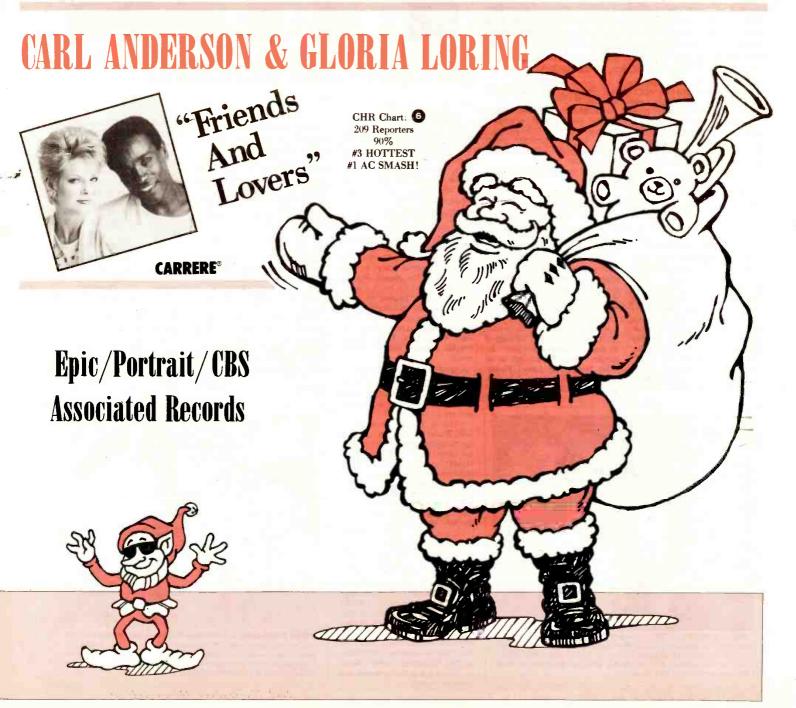
Taken from the motion picture soundtrack "Ruthless People"



Z93 add **WQUE 26** WNVZ 39-33

WHYT 33 KIIS add KS103 add

Former #1 Black/Urban Now Crossing!





REED BUNZEL

NETWORKS/PROGRAM SUPPLIERS

Affiliates Elect CBS RadioRadio Board

LABOR STRIKE

End Of Summer Program Close-Up

Seems ironic that networks expend so much effort to develop programming in commemoration of Labor Day. As noted several months ago (R&R, 6/13), this coming weekend is a natural bookend marking the close of summer. As the last blowout holiday of the season, Labor Day offers a great programming and advertising vehicle. Kids have one last weekend for summer fun and games, adults have one last weekend putting up with the kids, and radio has one last stab at a relatively captive audience tuning in from the beach, the mountains, or the backyard pool.

As part of a continuing "give-em-something-they-can'tdo-themselves" philosophy, networks and syndicators have found this three-day weekend an opportune occasion to produce special programming events. Listening levels are way up, advertisers are anxious to catch the back-to school consumer, and stations are positioning themselves in preparation for the fall Arbitron survey. Syndication fits the bill, and following are some of the offerings available this weekend.

ABC Radio Networks

The ABC Radio Networks have several special programs lined up: • "Music In America" – This semiregular series takes a holiday weekend look at "country music in concert" with Merle Haggard.

• The summer series "Rock Stars" highlights Daryl Hall speaking with program host Timothy White about Hall's new solo album.

• "Sting: Bring On The Night" looks at Sting's solo career, the reunion of the Police, Soviet reaction to the song "Russians," and the real message behind "Message In A Bottle."

• "Billy Joel: A View From The Bridge" examines the origins of Joel's recent album, "The Bridge," which features personal piano "cover versions" of some of his previous hits.

Each of these programs runs 90 minutes.

Barnett Robbins Radio Network

Barnett Robbins has produced music specials for two formats for broadcast over the Labor Day weekend:

• "Hit Men Of Rock" is a threehour profile of rock's male superstars, featuring Mick Jagger, Steve Winwood, David Lee Roth, Rod Stewart, and Peter Gabriel. "Hit Men" is targeted exclusively for AOR audiences.

• "#1 America" is a three-hour AC/CHR countdown of the biggest #1 singles of the past ten years. Interviews feature such artists as Paul McCartney, Lionel Richie, Madonna, Hall & Oates, John Cougar Mellencamp, and Wham.



CBS RadioRadio affiliates have elected a new board to serve a two-year term. Pictured (I-r) are CBS VP David West; Board Vice Chairman Jack Bennett; CBS VP Joseph Dembo; WAVE/Tampa's Charles Jones; Affiliate Board Treasurer Alan Noyes; "Rock Connections" host Mike Harrison; Past Chairman Manny Broussard; Board Sceretary Phil Zachary; and RadioRadio VP/GM Robert Kipperman. Not pictured: Board Chairman Gene Boivin.

CBS Radio Networks

CBS RadioRadio is closing out the 1986 run of the "Spirit Of Summer" with a three-hour special broadcast featuring the Temptations, John Cougar Mellencamp, Bryan Adams, Tina Turner, Huey Lewis & the News, America, Jan & Dean, and the Police.

Mutual Broadcasting System

The Mutual Radio Network is presenting "Working Class Heroes: A Salute To The Fans," a three-hour special hosted by Jim Duncan and Lee Arnold. Playing off the title and the holiday weekend, the show focuses on songs about working in America. Included in artist interviews are Barbara Mandrell, Loretta Lynn, the Oak Ridge Boys, Dolly Parton, Waylon Jennings, and Lee Greenwood.

NBC Radio Networks

NBC Radio is observing Labor Day with both a 30-minute news special and a four-hour look at rock and roll:

 "Labor Pains," produced by NBC Radio News, takes a look at the changing face of labor unions in the United States. According to the report, organized labor today is aligning itself with management to find ways to compete in the world market, and the unions are facing a subsequent decline in popularity. Correspondent David Rush hosts the NBC News special.
 "Great Moments In Rock,"

• "Great Moments In Rock," hosted by Bob Madigan, chronicles the turning points of rock and roll, from the early days of Elvis Presley to this year's Conspiracy Of Hope concert. Some highlights include the debut of "American Bandstand" in 1957, the death of Buddy Holly and the Big Bopper in 1959, the last appearance of the Beatles on the "Ed Sullivan Show," the death of John Lennon, and Live Aid. Interviews feature such artists as Paul McCartney, Chubby Checker, Eric Burdon, David Bowie, and Jackson Browne.

United Stations

United Stations has slated four programs for broadcast over the holiday weekend:

 "The Lionel Richie Story" features both Richie and the Commodores in interviews and music.
 Hosted by WCBS-FM/New York air personality Bobby Jay, the program also highlights Richie as a collaborator with Michael Jackson and Diana Ross.

• "The Award Winners" is a special segment of "Country Six Pack," and features 1986 CMA award-winners Reba McEntire and the Judds. The special, which mixes interviews with music, is hosted by WXTU/Philadelphia personality Buzz Bowman.

• "The Phil Collins Story" takes a look at Collins's career, including his days with Genesis and his work with other artists, such as Marilyn Martin, Howard Jones, Adam Ant, and Philip Bailey.

• "Summer Encore 1986" toasts the hottest music, movies, and concerts of the past three months. The program spotlights Amnesty International, Farm Aid II, Hands Across America, and Libertfy Weekend, as well as concert tours featuring Bob Dylan, the Pointer Sisters, Stevie Nicks, Joe Jackson, and the Monkees' 20th anniversary reunion. Soundtrack music from ''Ruthless People,'' ''Short Circuit,'' and "Top Gun' is also included.

Westwood One

Westwood One has scheduled the second installment of the "Isle Of Dreams Festival" for the long weekend. The "Festival" is a 12-hour fantasy spectacular featuring live (taped) concert performances of dozens or artists. Highlighted "on stage" are Bryan Adams, Pat Benatar, David Bowie, Eric Clapton, Dire Straits, the Eagles, Foreigner, the Hooters, NXS, Journey, Bruce Springsteen, Starship, Rod Stewart, the Who, and many others.



STERN EXPRESSION — WXRK/New York personality Howard Stern (c), who recently signed with DIR Broadcasting to host a 3-hour weekly program ("The Howard Stern Show"), expressed his thoughts about the film "American Anthem" and its stars Mitch Gaylord and Janet Jones while at an SRO reception at Elaine's Restaurant in Manhattan.



GRADD LARSONY — MCA recording artist Nicolette Larson récently droppied by United Stations's New York studios for an interview conducted by US's Rich Rosenfeld. Pictured following the taping session are (+1) US's Exec. VP/Programming Ed Salamon and Director/Artist Relations Janis Ginsberg, Larson, and US's Rosenfeld.

How to win in "Continuous Measurement"

Back when ratings periods were four weeks long and happened only once or twice a year, managing and programming a radio station was a lot easier. Your advertising, your on-air promotions, and your audience research (if you did any) could all be timed to make you sound great during that brief period when the book was in progress. Unfortunately, that strategy no longer works.

Strategic Radio Research has developed the industry's first research program specifically designed to help management teams win in continuous measurement. Under our exclusive "Continuous Measurement Plan," you receive **weekly feedback** from your target audience. Our weekly reports keep you constantly on top of changing musical tastes, perceptions, attitudes, and other key indicators.

Our four-book "Continuous Measurement Plan" has been helping the management teams of great radio stations like WNEW-FM, KPKE, WGCI-AM/FM, WAVA, KDWB, WLUP, and KOIT achieve higher ratings and higher revenues. And now our "Continuous Measurement Plan" is available, for a limited time only, on a onebook trial basis.

If you want higher ratings in the Fall 1986 book, put our "Continuous Measurement Plan" to work for your station: Call Kurt Hanson today at (312) 280-8300. If you want to win big, you have to fight smart.



23. Alter and Alter and Alter and

Marrion, River Tower, Suite 930

NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

September 1 - 5

MUSIC FEATURES

The Weekend

otember	6-7	
(DIR)	Show	(DIR)
		-
(WU)	On The Radio Huev Lewis & The News	(NSBA)
	Diseases la Music	(DIR)
(US)		
()	Power Cuts David & David/Huey Lewis	(GSN)
	Dealland and the	
(WPIN)	Van Morrison/Animals	(GSN)
	Rick Dees' Weekly Top 40	(USP)
(MJI)	Device	
	Rock Chronicles	(WO)
(WO)	Bruce Hornsby/Grateful Dead/	
(Tom Cochrane/Red Rider	
	Rock Over London	(RI)
	Rupert Hine	
JUSAJ	South Musl's	
		(DIR)
(USP)	Scott Shannon's Bockin'	
	America Countdown	(WO)
(CRS)	Madonna/Glass Tiger/Stacey Q	
(WO)		(CRS)
(,	Frank a menus	
(CRS)		(US)
(USP)	Star Beat	(MJI)
	Melba Moore	
(DIR)	Super Gold	(TRAN)
	Monkees/Bobby Vinton	(,
(USP)		
		(WO)
(DIR)	Stevie Nicks	
	That's Love	(WO)
BCE)	Double/Tom Hanks/Ted Danson	
1002)	Top 30 USA	(CBS)
(M.II)	Back-to-school special	(000)
(10101)		-
(WO)		(SI)
(
	Weekly Country Music	
(FF)	Countdown	(USP)
	(DIR) (WO) (US) (MJI) (WO) (USP) (CRS) (USP) (CRS) (DIR) (USP) (DIR) (DIR) (MJI) (WO)	Show Bio Country/Wendy O. Williams (WO) On The Radio Huey Lewis & The News (US) Deneers In Music Deep Purple/Back Sabath/Thin Lip Power Cuts David & David/Huey Lewis (WRN) Reelln: In The Years Wark Morison/Anmals Rick Dees' Weekly Top 40 Divice Rock Chronicles Bruck Homeby/Gratelul Dead Bruck Homeby/Gratelul Dead CUSA) Scott Muni's Ticket To Ride John Home Scott Shannon's Rockin' America Countdown Madonal Glass Tiper/Stacry Q (USP) Scott Shannon's Rockin' America Countdown Madonal Glass Tiper/Stacry Q (URS) Sinatra Special Frank & Hriends (CRS) Solid Gold Saturday Night Bobby Darin (2/6) (USP) Super Gold Morkeea/Bobby Vinton (USP) Super Gold Morkeea/Bobby Vinton (BR) Super Stars Rock Concert Stevie Nicks

The Week Of

September 8 - 1	2
American Music Magazi	
With Rick Dees	(USP)
El DeBarge (9/8) Pet Shop Boys (9/9)	
Peter Garbriel (9/10)	
Tina Turner (9/11)	
Journey (9/12)	
The Concert	(WO)
Billy Ocean	(NP)
Country Closeup New Faces	(197)
Country Report	(WRN)
Anita Pointer (9/8)	(
Paul Overstreet (9/9)	
Earl Thomas Conley (9/10) Tom Schuyler (9/11)	
Anita Pointer (9/12)	
	(1410)
Earth News Steve Winwood/Glass Tiger/Georg	(WO)
Thorogood/Paul McCartney/Al	
Encore With Jim Lange	(WO)
1945: Tommy Dorsey	
In Concert	(WO)
Joe Cocker	
Live From Gilley's	(WO)
Gene Watson	(14/0)
Off The Record David Lee Roth/Eurythmics/Bruce	(WO)
& The Range	romacy
Off The Record Special	(WO)
ELP	
Pop Concerts/Star Trak	
Profiles	(WO)
Billy Ocean (concert)	
Rockline	(GSN)
Bon Jovi (9/8)	
Rock Today Genesis	(MJI)
Shootin' The Breeze	(WO)
Janet Jackson/Five Star/George B	
Solid Gold Country	(USP)
Patsy Cline (9/8)	
California statehood (9/9)	
Feature Year 1981 (9/10) George Jones (9/11)	
Bob McDill (9/12)	
Calld Cald Casabaak	(US)
Solid Gold Scrapbook Baby, baby, baby (9/8)	(03)
This week in 1963 (9/9)	
Buddy Holly (9/10)	
This week in 1972 (9/11)	
Otis/America/Ringo/Etvis (9/12) Special Edition	(WO)
Alexander O'Neal/Cherrelle	(00)
Star Trak	(WO)
Huey Lewis/Peter Cetera/Berlin	, ,

Health Care	(PIA)
Right to die	
NBC Extra	(NBC)
Strike and you're out	(
Public Affairs	(PIA)
Let's organize	(· · · ·)
Reviewing Stand	(PIA)
Victims of Chernobyl/Vandalism: Cri	me of
annoyance/Brothers in arms	
Sports Explosion	(PIA)
Yogi Berra/Bob Verdi/Gene Upshaw	
Wireless Flash	(CN)
Giida Radner & Gene Wilder/"One Cr	azy
Summer"/Belinda Carlisle/Alvin	Lee
NETWORKSIPROGRAM SUPPLI	
A8 = Audophile Audition (415) 457-27 ABC = ABC Direction Net (212) 887- 7777	43
AP = Associated Press (202) 955 7200	,
ASR = Al Star Radio (213) 650-1169 BRE = Barnett Robbins (618) 768-2331	
C8 = Continuum Broadcasting (212) 58 8525	0
CBS = CBS Radio (212) 975-4321 CBSP = CBS RadioRadio (212) 975-	
4321 CCA = Christian Countdown America (312) 820-1369	
CRN = Copery Radio Network (619) 290 1618	
CRS = Creative Radio Shows 18181 787	
CUSA = Countdown USA (415) 383 7302	
7302 CW = Clayton Webster (314) 351-3155	
DCA + DC Audio (202) 638-4222 DIR + DIR Broadcasting (212) 371-685	
650 = Emlana Syndication Group (209) 678 6747	
GCI = Goodphone Communications Inc. (618) 990-7707	
GSN = Global Satebia Net [818] 905- 1888	
IN = Innerview (213) 652-8710	
KSE = Kra Stevens Enterprises (818) 981-8255 LBP = Lee Balley Prod (213) 256-2776	
LW = London Wavelength (914) 961-	
M85 - Mutual Broadcasting (703) 685-	

adcasting (212) 245-5010 Starstreams (415) 383 Radio (212) 664:4444 Rudio (212) 664:4444 NBC Radi NBC Radi 664-44

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GENERAL

(DCA)
al swimsuit cal weapons
(DD) ney/ nock/
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rubbers/
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ss (DD) ge/Federal
beast
(SLP)
(ASR) Bobby
(ASR) arty/ ifor a job/
(ASR)
(ASR) suddenly

COMEDY

Live Guest: Alvin Abel/Albert Brooks/ Lily Tomlin/Guido Sarducci/Richard

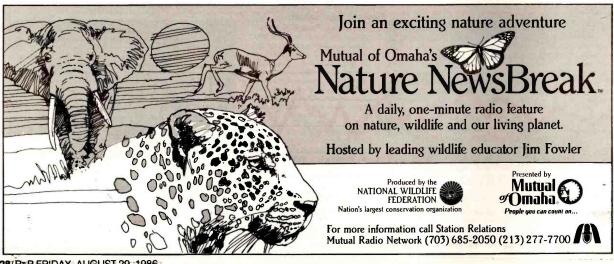
(MJI)

(DCA)

Comedy Hour

Dally Feed

NFL Network Preview



MANAGEMENT

HOW TO HANDLE THE HEAT

Defusing Performance Pressures

Quarterly revenues are off, margins are squeezed. Fred, President of the broadcast division, feels the pressure (his peers, the Presidents of the TV and newspaper divisions, are doing fine). Fred fears losing face, year-end performance bonuses, and possibly his job. Frustration and anger prevail. Fred gets his General Managers on the phone and applies the heat.

George, one of the GM heatees, is tired of hearing about it. Taking heat is a way of life in this company, and George doesn't like it. In fact, heat makes him frustrated and angry. He accepts the call, and within ten minutes he too is steaming. George puts the phone down. He wastes no time getting Susan. the Sales Manager, into his office so be can transfer the heat.

Susan squirms in her chair as she tries to explain why sales are off. But it's impossible to talk to George when he's breathing fire ("I want results, not excuses!") Susan leaves the office shaken. frustrated, and angered. She calls an emergency sales meeting so she can transfer the heat.

The Heat Is On

Tension fills the room even before Susan enters the sales meeting. Smiles are scarce as each salesperson, sensing the negative aura. tightens up in readiness. Suddenly Susan darts in, slams the door behind her, and throws computer printouts on the desk. The next hour is longer and hotter than all of July as Susan unleashes her frustration and anger in a dramatic, piercing fashion.

New salesperson Dan, sweat rolling down his neck. looks around the room and notices the other salespeople in a similar state of metamorphosis. Though this hasn't been their first such experience (and probably won't be the last), the shock always takes a while to wear off before embitterment sets in.

In Dan's case, his first emotional reaction is confusion: "Why has Susan suddenly done a personality about-face from a supportive teacher to an antagonistic tyrant?" "She's taking heat from

George." explains veteran salesperson Alice.

VOICE TECH

"But why did George cause Susan to act this way?" "Heat always carries with it an element of desperation. The instigator of the heat feels some degree of urgency — desperation — to achieve some positive result ASAP."

"Because he's taking heat from the home office," continues Alice.

Come Out Swinging

Dan understands now. Susan isn't really angry at him or the other salespeople, he concludes. Her anger is caused by her supervisor. Yet she redirects her anger at her subordinates, presuming it's their fault and they can keep the heat from recurring.

Dan feels unjustly abused. He loses respect for Susan. His morale and desire drop about ten notches. And his performance drops in direct proportion to his enthusiasm. He joins the ranks of the other frustrated and angered salespeople. Total station sales hobble along, and the swinging door continues to swing. What is heat? I define heat as ap-

What is heat? I define heat as applied pressure to perform: intensified urgency to achieve a certain short-term result or goal. It carries a negative connotation, since those receiving heat almost always feel unjustly pressured. (By the way, *positive* pressure to perform – the opposite of heat – is achieved through the creation and implementaton of an intelligent strategy and action plan.)

Where does heat come from? Always from the top down. In your case, from your immediate supervisor. Even if you're the person at the top – owner. President, or CEO – you're susceptible, since it can come from your shareholders,

ROCK TRAX

investors, or the public at large.

Why does it exist? Heat always carries with it an element of desperation. The instigator of the heat (the heator) feels some degree of urgency – desperation – to achieve some positive result ASAP.

Is heat necessary? Sometimes, yes. But 80% of the time, heat is either unnecessary or incorrectly applied. It creates negative instead of positive results.

If You Can't Stand . . .

How do managers handle heat? Usually one of three ways (the first two of which are incorrect):

 Transference. Most of the time, heat is treated like a hot potato. The recipient wastes no time tossing it to the next person in line. Each heatee becomes an instant heator, and so on down. What many managers fail to realize is that by acting as a heat conduit, they forfeit a great deal of control – and respect – in the organization.

2. Absorption. Sometimes the heatee will soak up heat like a sponge and "hold it in" without effectively addressing the problem(s). Mounting pressures are eventually released in inappropriate ways. Habitual absorbers end up with drinking problems. ulcers, broken marriages, and, in some cases, full-fledged nervous breakdowns.

3. Procession. Good managers understand that some amount of heat will exist at certain times. It comes with the territory. They're prepared – psychologically and professionally – to deal with heat in a logical, appropriate fashion.

Cooling The Heat

In short, good managers have learned how to process heat correctly. Here are some guidelines to follow:

• Plan ahead. Since 80% of all heat is unnecessary, 80% of all heat can be averted by eliminating the need for same. Through proper planning, a company can anticipate any possible downturn in performance, make contingency plans, and adjust its field tactics accordingly.

 Don'f overreact. You walk out of your supervisor's office holding the hot potato. The first thing to do is nothing. Take some time to cool down. Hold your emotions in check. You must be able to think clearly and logically before you can deal with heat effectively.

• Identify the problem(s). Weak sales or low ratings aren't the actual problems. they're the results of problems. Think about the situation and determine exactly what the problems are. By the way, if you determine that no real performance problem(s) exists. and that your supervisor has unfairly applied the heat, then communication and understanding are the problem.

• Devise an action plan. Break the problem(s) down into workable sections, and devise a plan to attack them. In many cases, it may be advantageous to explain the situation to your subordinates and ask for suggestions. (Your people will perform with greater conviction if they helped determine what to do).

 Be fair. You're the arbiter of fairness, even if your supervisor has been unfair to you. Don't pressure your people to achieve some unrealistic results, and don't pressure them to operate at a level too far above their current level of ability.

"When the heat is on, leadership becomes critical. It may not be enough to devise a plan and rally the troops. You must provide detailed direction on an ongoing basis."

• Don't change your management style. Don't become a Potato Head (a manager who changes appearance under pressure). If you're a "nice guy" one day and a "whipcracking tyrant" the next, you confuse people. Your subordinates become unsure of you and unsure of what's expected of them. It's By Rick Ott



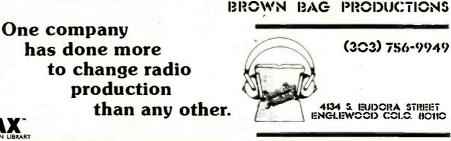
Rick Ott

Rick Ott is President of Ott & Snead, a Richmond, VA-based management and programming consultancy (804-320-5223) that serves stations in varying formats and market sizes. His broadcasting background includes positions in programming, on-air, sales, promotions, and management.

okay to express disappointment and ask for better performance, but do so in the style you're comfortable with – the style your people have come to know and expect.

• Don't chide. If you apply heat to your subordinates by berating them, you either destroy their selfesteem and drive to perform, or you anger them to the point of leaving. In either case, you lose. Do the opposite. Fire them up with positive, ego-boosting support. Let them know you believe in them; that you're confident in their abilities.

• Provide answers. When_the heat is on. leadership becomes critical. It may not be enough to devise a plan and rally the troops. You must provide detailed direction on an ongoing basis. When one of your subordinates comes to you with a "how-to" question. take the time to explain exactly how to accomplish the goal... in detailed step-by-step fashion if necessary.



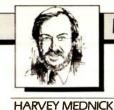


IMAGE & MARKETING

gag gifts, including: five limo rides

to work; a quintet of continental

breakfasts; a star for the jock's

door, headboard, or garage; and a

free tattoo. You can tell this contest

is taken very seriously. However,

that's also a big part of why it

works - if it's light and fun the

jocks are much more likely to talk

it up. The competition involves a

nice balance between the virtue of

charity, the competitive spirit of

the personalities, and the down-

right silliness of the prizes. If that's

not enough to guarantee the pro-

motion's success, all of this is sup-

plemented with daily mailings

from the paper, which give the per-

sonalities additional grist for their

The Mechanics

cently in L.A.: Each day for three

weeks, in the "Style" section of the

paper running the contest, a "Top

Jock" ad appeared. In addition to

the official ballot, the ad included

all of the rules, a list of contestants.

and the current standings of the top

ten personalities. All voters had to

do was fill out the ballot, put it in an

envelope, note the code number as-

signed to each contestant on the

outside (for sorting purposes), and

mail it to the paper. Simple? You

bet! And if you're waiting for the

kicker, here it is - one vote per

ballot. This means - you got it -

voters need to buy a paper, or a

bunch of papers, each day they want to vote. No photocopying or

Now, do you think your favorite

jock begging you unmercifully ev-

ery morning is or isn't going to in-

spire you to buy a paper to cast a

vote? And just as we promote our

stations to encourage curning by

our available audience, newspa-

pers figure that people who sample

their wares might become regular

readers. Worse thoughts have

sneaked into the minds of slick

newspaper promotion/circulation

Additional Benefits

GMs work, the L.A. paper did a

couple of shrewd things. It offered

each station participating a free

(the magic word) 40-inch ad to pro-

mote its candidate for "Top Jock/

Radio Hero," and the paper also

bought spots on each participating

station announcing the contest. An

important note here: the paper in-

sisted on not using trade spots,

which they had with various sta-

tions, preferring to pay cash. This

was a great idea because it served

to defuse any objections GMs

Knowing how the minds of radio

facsimiles allowed

people.

Here is how the contest ran re-

ego mills

RADIO PERSONALITY CONTEST

Newspapers Jockey For Circulation

Radio works. If you don't believe me, just ask the Oakland Tribune or the Denver Post or L.A. Herald Examiner. That's right, ask the newspapers - because they've latched onto the neat idea of boosting circulation using the popularity (read: ego) of local station morning personalities.

It all started back in June, 1982 when Gannett started East Bay Today in Oakland. Bob Masino, then Circulation Director for the fledgling publication's parent, the Oakland Tribune, was sitting in a sales meeting when someone said, "You know, if we delivered papers to AM drive radio personalities, they'd talk about us." That innocent remark ignited a brainstorming session. That original idea of simply sending a paper grew to delivering breakfasts built around the "reach for a peach" theme, hitchhiking on the fact that East Bay Today was printed on peach-colored newsprint. The session reached its peak when the suggestion was made to get listeners involved by having them vote through the newspaper for their favorite morning personalities. Thus was born the "Radio Hero" contest. It ran successfully for East Bay Today, and when Bob joined the Denver Post earlier this year he ran it there as the "Mile High Radio Hero Con-



test." The contest just concluded here in L.A. as the Herald Examiner's "Top Jock" Contest.

Here's How It Works

As with all good contests, this one is very simple. The paper offers a bunch of prizes to the jock who garners the most votes. The lead prize, and this is the hook, is a \$5000 donation to the charity of the winner's choice. Supplementing this worthwhile award is a slew of

ONE YEAR AGO TODAY

- Thom Ferro VP/GM at Westwood One
- #1 CHR: "Power of Love" Huey Lewis & The News (Chrysalis) (3 wks)
- ●#1 AC: "Cherish" Kool & The Gang (De-Lite/PG) (4 wks) ●#1 B/U: "Saving All My Love For You" Whitney Houston (Arista) #1 Country: "Lost In The Fifties Tonight" - Ronnie Milsap (RCA)
- ##1 AOR Track: "Lonely OI' Night" John Cougar Mellencamp (Riva/PG) (2 wks)
- •#1 LP: "Scarecrow" John Cougar Mellencamp (Riva/PG)

FIVE YEARS AGO TODAY

- Lou Adler heads news at WOR/New York
- Denise Oliver PD at ABC Rock Network
- Warren Maurer VP/AM Radio for Group W
- #1 CHR: "Endless Love" Diana Ross & Lionel Richie (Motown) (3 wks)
- #1 AC: "Endless Love" Diana Ross & Lionel Richle (Motown) (3 wks)
- #1 B/U: "She's A Bad Mama Jama" Carl Carlton (20th) (2 wks) • #1 Country: "(There's) No Gettin' Over Me" - Ronnie Milsap (RCA)
- (2 wks)
- #1 LP: "Escape" Journey (Columbia)

TEN YEARS AGO TODAY

- CBS starts Portrait label
- •#1 CHR: "Don't Go Breaking My Heart" Elton John & Kiki Dee (Rocket/MCA) (5 wks)
- •#1 AC: "Don't Go Breaking My Heart" Elton John & Kiki Dee (Rocket/MCA)
- #1 Country: "(I'm A) Stand By My Woman Man Ronnie Milsap (RCA) •#1 LP: "Spitfire" - Jefferson Starship (Grunt/RCA) (7 wks)
- 30/ R&R FRIDAY, AUGUST 29, 1986



L.A.'S TOP JOCKS - KBRT's morning team of AI Gross (I) and Tim Be rends (r)

might have about all the time jocks were spending talking up the contest and thereby promoting the paper.

Not Everyone Wanted To Play

Here in L.A., as in Denver, the top stations as they appeared in the Arbitron were invited to participate. In Denver, 24 stations were active participants. In Los Angeles, 28 stations were invited, one dropped out, and one asked to be added. The papers found that some stations elected not to participate because they did not want to look bad in the paper, or because their formats were too new. Interestingly, the outlet which asked to be added in L.A. was KBRT, a Christian talk station. Its morning team of Tim Berends and Al Gross was semi-seriously miffed at be



ing overlooked and asked their PD if they could be included. Their desire to be included should not come as too great a surprise, as religious stations tend to have an extremely responsive and loval audience which has been conditioned to support the urgings of its personalities, especially when there's some good (the \$5000 donation) attached to the request.

Did It Work?

First of all, the paper did not print the number of votes each jock received, only the standings. It did not want the stations to use the contest as a ratings substitute to solicit sales, nor did it want its ad-pulling power judged on the basis of a ra dio personality popularity poll. (Remember the cardinal rule of contesting: never let any contest be a test for the advertiser.)

In Denver, the Post estimated that it received at least eight times its dollar investment in free radio air time, and it knows it was mentioned at least twice daily during morning drive by all stations involved. How would you like to run a contest that netted 48 free spots a day in morning drive on the 24 leading stations in the market? I'll wait till your convulsions subside before I continue . . , Getting down to the hard numbers, the Post received over 125,000 total ballots and enjoyed a 12% increase in singlecopy daily sales during the threeweek contest period. As if that was not enough, the contest was covered on local TV and designated "Best Media Self-Promotion" by Denver Magazine.

Here in L.A., according to Sally Givertz, Marketing Services Director for the Herald, "Sales were up significantly." The paper has elected not to release figures, but Sally noted that "What we're trying to do here is sell papers, and it's great just to have someone win and do some good. It was a very positive promotion - and we intend to do it again next year.'

And The Winners Are.

In Denver KIMN's Paxton Mills was elected "The Denver Post Mile High Radio Hero" and donated the \$5000 prize to his favorite charity, Denver's Muscular Dystrophy Association.

Here in LA, with such wellknown personalities as Ken Minyard and Bob Arthur, Rick Dees, Paraquat Kelly, Jim Lange, Roger Barkley and Chartie Tuna - the winners were, did you guess it? Tim Berends and Al Gross, the guys from KBRT who asked, with tongues placed firmly in cheek, to be a part of the contest. KBRT PD Rich Buhler commented on the victory this way, "Tim and Al's showing demonstrated the high level of response of the Christian audience. And although we are not a major marketplace station we wanted to be involved." Was there a key to their success? Rich put it this way, "This was not a popularity poll, it was a response contest, and no audience responds like ours. When we learned of the results everyone in the Christian community was say-ing 'Hooray for our side.'"

Their prize is being donated to Concept 7, a group of licensed homes for incorrigible teenagers. By the way, Concept 7 went out in the final days and purchased 3000 copies of the paper to stuff the ballot box in hopes of insuring the win. That kind of recipient support is an added bonus the station en joyed.

It's a great promotion for newspapers. Already this year some 30 papers across the country have approached the Post for details on how to do it in their market. And the key is in the psyches of the radio morning personalities. As Bob Masino said it so succinctly, "If you wanted to feed on ego, you'd have a banquet on these guys.'

And obviously both the Denver Post and the L.A. Herald Examiner ate very well this year.





KEN BARNES

The Baseball/Music **Hall Of Names**

complete, list:

Mike Brown

utilized similar techniques (45 min-

utes' worth). Between us we came

up with the following, doubtless in-

ed Pirates outfielder or recently-

demoted Red Sox pitcher; former

leader of Left Banke and Stories.

Jack Clark – St. Louis first

baseman; former Nitty Gritty Dirt

Band/Ike & Tina Turner bass man.

- Recently-demot-

There is a strange affinity between baseball and music fans. I've found it's not at all uncommon to scratch a record fanatic and find a baseball nut. (I don't want to give the impression I go around scratching record fanatics. It's just a figure of speech. In reality, scratching record fanatics would probably include Grandmaster Flash, Jam Master Jay, etc. Where am I, anyway? Maybe the best thing to do is scratch this whole paragraph and start afresh.)

Something about baseball inspires the same kind of singleminded devotion in people that music does. One of those people bitten by both bugs is Atco promotion exec Marc Nathan. He and I were talking about ex-Dodger pitcher Steve Howe's latest problems when I said something like, "Well, he's OK now with that gig in GTR." That launched a scholarly inquiry into baseball/music namesakes, which in time turned into this very column

Marc's scholarly research methods consisted of ransacking his memory for a half hour, while I

sacker; former Buzzcocks bass player

Steve Howe - As previously mentioned, ex-Dodgers/Twins/San

Jose Bees pitcher; GTR gtr-man. Bob James – White Sox reliev-"Taxi" theme jazz crossover er; artist

Howard Johnson - Mets 3B/SS; A&M singer; only qualifier for the tripartite baseball/music/restaurant chain shared-name hall of fame

Randy Jones - Ex-Padres star hurler; Village People member (the Cowboy).

Bill Lee - Former Red Sox pitcher (and subject of a Warren Zevon song); Mitch Ryder's earlier handle as leader of Billy Lee & The Rivieras before the switch to MR & the Detroit Wheels.

Willie Mays - Giants hall-of-fame centerfielder; obscure R&B artist on Duke (pretty sure they're not the same guy).

er; Doors singer.

er; partner of Daryl Hall.

longtime country singer/picker. Bill Robinson - Mets coach and ex-outfielder; Smokey's real

Lonnie (Liston) Smith - Royals outfielder; jazz star (with the added middle name).

Dave Stewart - A's pitcher; Eurythmics male half (then there's the Dave Stewart who's teamed up with Barbara Gaskin).

Bob Welch - Dodgers pitcher; ex-Fleetwood Mac and solo performer.

If ever one of my lists begged for additions, it's this one. Anyone with the access and patience to leaf through a "Baseball Encyclopedia" could probably come up with dozens more shared names. I invite any further submissions.

Marc Nathan, who sparked the concept above, also was the first to identify the five Casablanca executives sketched in the August 1 collection of past R&R ads. Defying long odds (thanks to the difficulty of reproducing the drawings, which turned Larry Harris's face into something more like a pudding), Marc tabbed the quintet as (l-r) Cecil Holmes, Buck Rheingold Larry Harris, Nancy Sain, and Neil Bogart.

(Marc was able to defy those long odds, in large part, because he worked for Casablanca a couple of years later. I should have disqualified him for that, but neglected to print a disclaimer. Considering the amount of ink Marc's collected this week, maybe I should just disqualify him from the column period, for a few months, anyway.)





Johnny Oates

Dodyers-

Howard Johnson





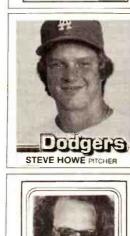
Dave Stewart



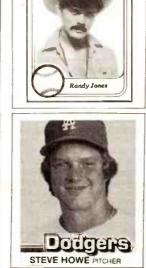














Stan Clarke - Bluejays pitch-er; jazz/funk bassist. Tommy Dunbar - Recent Rangers outfielder; Rubinoos guitarist. Steve Garvey - Padres first

Jim Morrison - Pirates infield-John Oates - Ex-Phillies catch-

Jerry Reed - Seattle pitcher;

name.





DATEBOOK

Night Prowler & Attempted Popes

MONDAY, SEPTEMBER 1

1978/Unsuccessful Republican State Senate candidate Bob Baker complains to the FCC that two Iowa City stations won't accept ads from his candidacy for Pope. Baker's spots, sung to "Barbara Ann," include the lines "Bob Bob Bob, Bob Bob Baker... If he were Pope/we'd all kick dope."

1978/The "Legends On Tour" package of celebrity imitators who've all had plastic surgery opens in Atlanta with two Elvis Presleys (male and female), Janis Joplin, Jimi Hendrix, and Jim Croce, to mediocre response. 1982/This wouldn'to be an unusual quote if it weren't four years old. Frank Zappa announces that he won't tour Europe because it's "too expensive and too violent."

1985/After a yearlong killing jag, "Night Stalker" Richard Ramirez is captured in Los Angeles. Almost immediately afterwards, his (alleged) fascination with AC/DC and their song "Night Prowler" is reported. Birthdays: Barry Gibb 1946, Conway Twitht 1933, Archie Beil 1944, Boxcar Willie 1931.

TUESDAY, SEPTEMBER 2

1958/The video of "Everybody Is Rejoicing Over The Wiping Out Of The Four Pests" had to wait. Mainland China gets its first TV station.

1978/Teddy Pendergrass holds the first of his "For Women Only" concerts in New York. Several years later, Millie Jackson parodies Teddy by releasing an LP "For Men Only."

1980/After months of speculation, KHJ/Los Angeles officially announces its pending change to what it then terms "Country Oriented Rock" (a format that never actually materializes).

1983/Bob Seger's "Old Time Rock & Roll" is reissued after its prominent appearance in "Risky Business." Also, Wham's "Bad Boys" goes 3-1 at KFRC.

Birthdays: Joe Simon 1943, Jimmy Clanton 1940.

WEDNESDAY, SEPTEMBER 3

1965/The Rolling Stones perform in Dublin and film "Charlie Is My Darling."

1967/Woody Guthrie dies after an extended battle with Huntington's Disease.

1970/Canned Heat singer/guitarist AI Wilson is found dead beside an empty barbituate container in Bob Hite's garden.

Birthdays: Al Jardine 1942, Tompall Glaser 1933.



THURSDAY, SEPTEMBER 4

Barry Gibb, Al Jardine, Chrissie Hynde, Conway Twitty

1969/"C'mon people now/scowl at your brother": the Youngbloods don't appear on the "Tonight Show" after an apparent argument during soundcheck. Johnny Carson makes fun of them during that night's monologue. 1982/Toto (afu/a Totai) Coelo's "I Eat Cannibals" peaks at #6 in Britain.

1985/A Houston judge places a teenager who took LSD at a Grateful Dead show on probation for five years, during which time he is prohibited from returning to their concerts.

1985/Merle Haggard, with John Schneider, Hank Snow, Mel Tillis, Tammy Wynette, and others, announces the first plan for a Bakersfield-Chicago "Farm Aid" train trip.

Birthdays: Ronald LaPread (Commodores) 1950, Blackie Lawless (W.A.S.P) 1956 "Bubbe" Knight (Pips) 1942.

FRIDAY, SEPTEMBER 5

1958/The Country Music Association is chartered.

1969/Folksinger Josh White Jr. dies during open-heart surgery on Long Island at age 54.

1975/K.C. & The Sunshine Band's "Get Down Tonight," perhaps the only disco hit to begin life on AOR radio, is #1 CHR. Also, unsuccessful Los Angeles CHR KKDJ becomes KIIS-FM and, for the next seven years, doesn't score spectacularly under those calls.

1981/The Sugar Hill Gang guests on "American Bandstand."

Birthdays: John Stewart 1939, Buddy Miles 1946, Loudon Walnwright III 1946, Bob Newhart 1929, David Isley (Gluffria) 1956.

SATURDAY, SEPTEMBER 6

1952/CBFT/Montreal becomes Canada's first TV station.

1969/Jiving In America: James Brown announces he'll retire from public performance after the next Independence Day. Brown says he's tired and that his brain "seems to get much heavier." 1969/Still The One: John and Joanna Hall married. Brithdays: David Allan Coe 1939, Mel McDaniel 1942.

SUNDAY, SEPTEMBER 7

1964/The Beatles in Toronto; the top ticket price is \$5.50.

1978/Keith Moon ODs in the same apartment that Cass Elliot died in.

1979/"In Through The Out Door" goes 14-1 AOR.

1984/Sammy Hagar begins his "VOA" tour in Lubbock, TX on Buddy Holly's birthday. Rick Dees replaces Marilyn McCoo as host of "Solid Gold," And Janet Jackson weds James DeBarge before her family convinces her to annul the mariace.

Birthdays: Chrissie Hynde 1951, Gloria Gaynor 1949, Little Milton 1934. Buddy Holly would be 50.

32/R&R FRIDAY, AUGUST-29, 1986



RECORDS

ADAM WHITE

Goodies To Go

New music should speak for itself. But just in case it doesn't, record companies spend thousands of dollars each year on promotional giveaways – everything from T-shirts and football jerseys to caps, ties, mirrors, key chains, night-lights, watches, candies, headbands, sunglasses, buttons, memo pads, pins, and many other novelties.

For a little summertime fun, I interviewed the principals of two companies which work with labels to create and produce these promo goodies: Warjo Promotions of New York, and Secret Identitee Merchandising of Los Angeles.

Theirs is a very competitive field, but Warjo President Warren Baker says the six-year old firm grosses more than \$1 million a year. Secret Identitee President Marc Sirkin says his company, formed 18 months ago, has billings past the \$500,000 mark. Both deal with movie studios and home video firms as well as record companies, but the music business may spark the most creativity. One of Warjo's ideas, for example, earned a Clio advertising award.

Send Out The Tees

If you've been at the receiving end, you know that label promotions range from 40-cent keychains to \$20 sweatshirts. Clothes ("apparel" is the trade term) are the most common giveaway items. "The reason we see so many orders for T-shirts, visors, jerseys, hats, and all of that is because those can be produced in three days," states Marc. Labels say, 'Hey, the record's been added at 65 stations – let's send something out.' When they want to move that fast, we turn out a T-shirt."

This frequent lack of sufficient lead time not only hinders creativity, it also affects the price. Columbia Records needed Big Audio Dynamite hats quickly, recalls Warren, and those ran \$5.38 each. "If they'd been able to give us a couple of weeks, it would have cost around \$4 a hat." The Warjo chief and Marc Sirkin agree that the "we need it yesterday" mentality is their biggest headache. but they recognize that it comes with the territory.

When weeks instead of days are available, the results are often more creative, says Marc. Still, such creativity has to be approved through both the various tiers of a record company and by artist management, and that can be challenging. "The specific promotion has to match the specific image of the artist. That works against being really creative, because everybody's vision is different. That's why it's so easy to slap a logo on a shirt."

Hot And Saucy

Marc believes two of Secret Identitee's most effective promotions were for Prince's "Kiss" and "The reason we see so many orders for T-shirts, visors, jerseys, hats, and all of that is because those can be produced in three days."

-Marc Sirkin

Power Station's "Some Like It Hof." For the latter, band member John Taylor (apparently inspired during dinner at a Manhattan Mexican restaurant) had suggested using bottles of hot sauce. This required that Marc and an assistant call 25 factories in the South and West, looking for one that could (and would) interrupt production runs of 20,000 bottles per hour to apply specialty likenesses of the Power Station album cover to a mere 4000 bottles (at around \$1 apiece).

For Prince, Warner Bros. wanted to signify the chart success of "Kiss," so Secret Identitee came up with the idea of oversized candies complete with customized pull-strips which read "Prince, Prince, Prince #1." At more than \$3 apiece, the sweets weren't cheap. "It wasn't so much the chocolate as the labor," says Marc. "You're not only paying for the product, but also for packaging, shipping, and problem-solving. Things such as whether we should send them out packed in little ice cubes so they wouldn't melt became an issue Fortunately, it happened in February, so we didn't have to be too concerned. If it were happening now, you can bet they'd have to go out Federal Express overnight with blue-ice packets."

Chocolate was also used for a recent Blow Monkeys promotion. "RCA wanted something different," says Warren Baker, "and asked what we could get that looked like a monkey. I checked with one of our chocolate suppliers, and he happened to have a monkey. It was perfect. That ran about \$1.80 apiece, and we ended up doing maybe 1500 by the time they were finished."

Museum Piece

Epic Records was looking for something different in the winter of 1984. An "event" was being planned for one of its artists, and Warren met with label publicity chief Susan Blond. "They wanted a special invitation for this huge party at the Museum of Natural History in New York. We came up with the idea of printing the invitation on the palm of one white glove." The evening was highly successful, and the promotion earned a 1985 Clio advertising award for Best National Trade Promotion, presented to Warjo and Epic. The party's guest of honor: Michael Jackson.

As Secret Identitee, Warjo, and companies like them work with labels, the concepts come from both sides. "Either the clients call up knowing specifically what they want." says Warren, "or they give us advance tapes and first off-theboard artwork and ask for ideas. Because product managers at record companies are swamped with so many releases, they probably look to us more than 50% of the time. But it's not difficult to come up with unusual ideas. That's our lifeblood."

Warren formed Warjo after seven years as tour manager for Anne Murray. The company has "only



Secret Identitee President Marc Sirkin (r) with Brian Setzer. The merchandising firm provided promotional items for Setzer's "The Knife Feels Like Justice" project.



The glove-as-invitation.

really been kicking ass since 1982," he says, and especially with the growth of home video. Firms such as Vestron and Thorn-EMI "spend a fortune" on promotional goodies: \$200,000 on T-shirts alone for the release of "Amadeus," for example. With its \$1 million annual billing, Warjo employs ten people.

Indianapolis Rocks

Marc worked for Warner Bros. A&M, and Dick Clark Productions before starting Secret Identitee in partnership with Clark's son, television producer Rac Clark. The firm did promotional merchandise for TV's "Puttin' On The Hits" (which Clark produces), then for Paramount and Capitol. "One thing led to another," according to Marc, and the firm grossed \$90,000 in its first 12 months. That has increased to more than \$500,000 today with record label, TV, movie, and home video business, plus such projects as the Universal Studios tour merchandise. Secret Identitee's fulltime staff numbers six.

Both executives are bullish on the future, despite the number of competitors. Marc feels most labels are convinced that promotional items are worthwhile, largely because of positive feedback. For instance, Bob Seger foam rocks (under \$2 apiece) made for Capitol drew a slew of calls, he says, including several from major market radio stations. One result: an order for 50,000 rocks from WFBQ/Indianapolis.

The creation and production of foam rocks and inflatable sharks (for Capitol's Great White), candies and crystal ball paperweights (David Bowie encased in lucite), night-lights and hot-sauce all provide unusual insights into different manufacturing and marketing techniques.

"I have 90 new careers now," says Marc. "I know crazy things. I know about foam rocks, and what you can get in inflatables. It's not like we get up every day and say, 'Another day at the office.' This is fun."

Eating Eddie

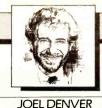
The drive to be creative with promotional items leads down many paths, some of them one-way. For an Iron Maiden project, Secret Identitee tried to make a shake-up toy — the type filled with "snow" that flurries inside when shaken.

The promo was due to be mailed one December. Problems began, remembers company President **Marc Sirkin**, with the realization that the water inside the toy would freeze during the cold weather, expanding and shattering the glass case. "But we solved that problem. We were going to hire heated trucks, which would guarantee the safe shipment of these stup/dilittle things."

Just Add Chlorine

Snafu #2: Inside the toy were to be miniature, painted replicas of a tombstone and Iron Maiden's weirdo mascot, Eddie. Since most shake-ups are made in the Orient. not in the US, nobody involved with this one knew that the chiorine added to the water (to keep it from turning green) would eat the paint on Eddie. One company was making and painting the tombstones and mascots, while another was assembling the toy. They didn't communicate.

The solution to the paint poser is usually to apply a sealant. "But we didn't have another six weeks to have guys dipping Eddie into different kinds of sealant to discover which one would work." notes Marc. "To find these things out takes time. We ran out of it." The Iron Maiden item was iced.



CONTEMPORARY HIT RADIO

FOUR-POINT INCREASE

Y107 Aims For The Top

"When it's a good book, you get down on your knees and thank the heavens. When it's a bad book, you investigate the openings in the aluminum siding business." Great words of wisdom from a true radio veteran: Y107 (WYHY)/Nashville programmer Michael St. John.

In his spare time Michael still does wrestling and high school football play-by-play. "It's sort of a passion and a good diversion from radio. You have to have a break from radio."

Spectacular Growth

Well, these diversions don't seem to have taken Michael's mind away from the business at hand during the rest of his 26-hour workday. Y107 has had a spectacular growth curve over the last four books. When Michael came aboard, the station had a 2.7 share. That moved to a 4.8, then a 5.7, and now all the way to a 9.7. The station is fourth in the market 12+ behind Country WSM-FM (14.0-12.4), AOR WKDF (9.8-12.3), and Easy Listening WZEZ (8.0-11.4).

Thirteen of Michael's 17 years in radio have been spent in Nashville. The other four were split between Birmingham, Memphis, and a sixmonth stint in Hartford. "Since 1981 four stations have captured number one in the market: WKDF, "When it's a good book, you get down on your knees and thank the heavens. When it's bad, you investigate the openings in the aluminum siding business."

WLAC-FM, WSM-FM and KX104, which we put on top in 1981. If things keep going this way, I think Y107 will eventually get there," said Mike.

People Power Michael attributes most of Y107's success to the human element. "The people are key, above and below you. Without them you can't win," he stressed. "You're really only as good as your staff.

We Mean

They don't have to be Scott Shannons or a replica of any of the hottest jocks in America. If they're good, hardworking people you can direct and help to utilize their talents to benefit themselves and the station, then you have a winning staff. My airstaff is a bunch of strong up-and-corners with the exception of Coyote McCloud, who's a legend in the mornings in this city. We all pull together Like a family."

Having successfully made the transition from SunGroup to Republic, Michael found his new employer very supportive. "When Republic came in they were dedicated and said they wanted to win. They've given me the tools to do it. (National PD) Randy Michaels and GM Mike Kenney really help round out this team."

And it would seem this team effort extends beyond Nashville's boundaries. "I'm also Regional Operations Manager and will oversee (AC) WMVU (U102)/Knoxville. The company's upcoming merger with Jacor will provide even more opportunities for growth."

Lottery Tickets

Michael's a radio junkie who's a strong advocate of promotion. "I believe in staying visible at all times. Our Winnebago, fondly called the Urban Assault Vehicle, is a mobile studio which utilizes a Mardi transmitter. It allows us to go live from anywhere."

Examples of recent outside activities include selling gas for 10.7 cents/gallon; participating in "Summer Nights," a three-day downtown festival; and maintaining an upfront profile in the clubs. Michael relies heavily on Promotion Director Betsy Whittaker to keep the station at the right places at the right times.

Michael noted, "We did a big contest around a controversial subject in the state legislature – the lottery. In Nashville there are more churches than gas stations, so many people think of 'lottery' and 'sin' as one and the same.

"Using a direct mail piece, we called out numbers on the air, handed out lots of money, and really built our cume. Additional support was gained by making the tickets available at 30 participating sponsors. This did more for us than any previous TV or billboard campaign. We all felt the product was right and knew that if we could get the cume we could hold them with our presentation and promotional activities. Our hunch was right."

Cash & Cars

Although Nashville doesn't have a summer Arbitron, Y107 isn't letting its promotional steam fade away. Currently, the station is do-



The entire Y-Team on the Y107'44 Hoser. In the truck (I-r) are Production Director Brad Kelly, late-nighter Gary Jeff Walker, MD Tom Peace, and afternoon driver Marc Chase. On the running board (I-r) are news personality Rhett Walker, night rocker Terry Hendrix, middayer Christopher Holmes, morning man Coyole McCloud, Promotions Director Missi Whitaker, and PD Michael St. John.

ing a "Let's Make A Deal"-type contest called "The Money Or The Mercedes."

"Every Thursday at 7:30am we take all of our qualifiers from the week and draw a name. The winner then has to decide whether to take a sure \$1000 cash or go for the car by taking one of ten keys. When someone takes the money we get rid of one of the dead keys, making the odds better for those who do take the keys.

"The people are key, above and below you. Without them you can't win. You're really only as good as your staff."

"Coyote did a twist on things the other day which worked well. He told the Thursday winner he had all day to make his decision, and that (afternoon personality) Marc Chase would call back for his final decision. This got the winner's friends involved and really spread the word. We were then able to promote that the decision was coming later that day, which added lots of extra excitement to the contest."

In The Mix

Describing Y107's overall sound, Michael said, "It's a high-energy, limited personality radio station. Coyote is very personality-oriented, but the afternoon show is nowhere near as talky as the mornings. The rest of the dayparts each have their own niches to fill, and they do it well.

"We do an oldies hour from noon to 1pm, then we have our countdowns at night. We also do 'Love Lines' (dedications) with Gary Jeff Walker during late-nights; overnights Diana Lynn does the 'Third Shift Salute,' playing requests and mentioning where people are listening."

Compared to others in similarlysized markets, Y107's playlists are not overly aggressive. But the station definitely isn't one of the last to add an obvious hit, either. The mix

Continued on Page 36

Y107 Music Flow

Here are two sample weekday hours from Y107/Nashville:

Morning (7-8am)

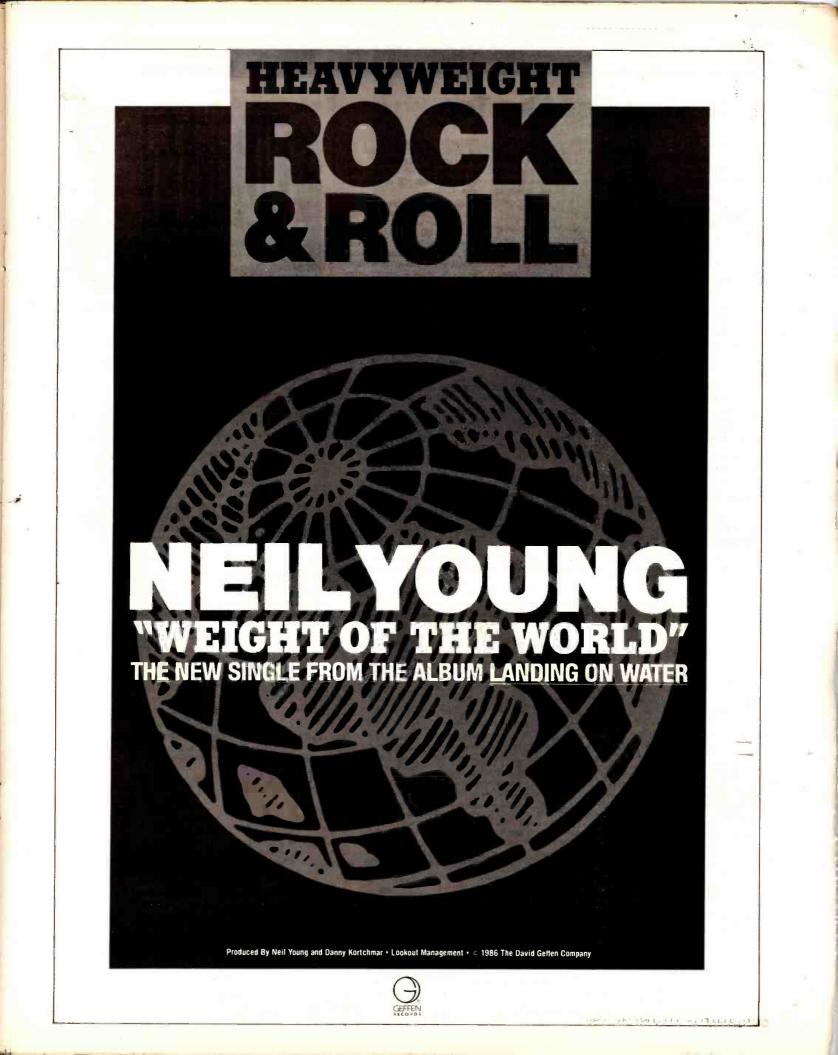
- MR. MISTER/Is It Love WHAM!/The Edge Of Heaven STEVE WINWOOD/Higher Love
- WHITNEY HOUSTON/All At Once REO SPEEDWAGON/Can't Fight This Feelin'
- JEFFREY OSBORNE/You Should Be Mine
- MIKE & THE MECHANICS/Silent Running
- MADONNA/Papa Don't Preach LIONEL RICHIE/Dancing On The Ceiling
- HEART/Nothin' At All
- JOHN COUGAR MELLENCAMP

Afternoon (4-5pm) READY FOR THE WORLD/Oh

Sheila PETER CETERA/Glory Of Love LIONEL RICHIE/Dancing On The Ceiling EAGLES/Hotel California DEBARGE/Love Always HEART/Nothin' At All PATTI LABELLE & MICHAEL McDONALD/On My Own SCRITTI POLITTI/Perfect Way BERLIN/Take My Breath Away JERMAINE STEWART/We Don't Have To Take. GENESIS/Invisible Touch WHITNEY HOUSTON/All At Once ROD STEWART/Love Touch

The Y107 Million Dollar Cash Grab winner (seated) scooped up \$26,001.

Shown (back, I-r) are Michael St. John and MD Tom Peace; (front, I-r) Coyote McCloud, Marc Chase, and Rhett Walker.



CONTEMPORARY HIT RADIO

Y107 Aims For The Top

Continued from Page 34

is about 75% current, with 7% of the non-current music being recurrents and the remainder well-tested oldies.

"I follow the national information in R&R," explained Michael, "then focus in on some stations we feel akin to in format, style, and philosophy. These include 94Q, 293, Q105, Z100, FM100, and B97. We keep a tab on their music, and I talk with their PDs to get an insider's opinion on what's happening. I find networking very beneficial."

Soft Spot

One of the more interesting aspects of working in a market for a long time is the ringside seat you have while watching the market's evolution. Having put competitor KX104 on the air and programmed it for a number of years, Michael has seen the station go through some tough times owing to ownership and PD changes. In fact, the station is set for another owner transfer in the fall.

"In rank we may be number 44, but for quality this market puts out top 20 product."

Michael confessed to having a soft spot in his heart for KX104. "It's touched me to see that place go through so many hard times. But my job (now) is to score a win for Y107, and I'm 100% dedicated to that effort. As a result, I do keep an eye on WKDF, (Urban) 92Q, WLAC-FM, and 'KX to some degree.

"As far as being a physical force in moving records, KX104 isn'tmuch of one," he noted. "However, it does have the potential to be very strong again. One of its salesmen was recently spreading the word that its numbers were due to signal problems. Well, when we were number one we didn't notice any problems."

Closing on a positive note, Michael praised all his fellow broadcasters. "Nashville is a strong market. In rank we may be number 44, but for quality this market puts out top 20 product."



GRAHAM FINALE — Graham Nash gave the grand finale performance for the WLS-sponsored "Taste Of Chicago." Pictured (-r) are Atlantic VP Sam Kaiser, Graham's manager Bill Siddons, WLS OM John Gehron, evening personality John Landecker, Graham, and Atlantic's Rick Sudakoff.

BITS

 A Great Escape — WGCL/Cleveland is sponsoring a series of "Great Escape" concerts, giving listeners the rock 'n' roll experience in different areas of the country. Numbered callers will be registered for upcoming random drawings, which have thus far sent lucky winners to see Mr. Mister at the Pier in New York City, and Eurythmics at the Greek Theater in Los Angeles.

 Don't Forget Your Glasses — WCZY/Detroit and local TVS0 have teamed up to send entire families on vacation. During WCZY's morning show, trivia questions regarding the previous night's TV50 movie will air, and the first correct answer gets a vacation for four to Walt Disney World Epcot Center. Twelve listeners in all will be picked to receive round-trip airfare, hotel accomdations and meals at the Walt Disney resort. They'll also be the first group to view Michael Jackson's 3-D adventure film, "Captania EO."

 1500 Mile Run — WDCG/Raleigh-Durham and the Easter Se.Js Society of North Carolina sponsored their First Annual Statewide Marathon Run. A team of six runners ran 1500 miles, circling the state of North Carolina, and averaged 40-60 miles a day with 28 overnight stops. As they ran, pledges were gathered from all areas of the state, totalling over \$25,000.

36/R&R FRIDAY, AUGUST 29, 1986



FOR THOSE ABOUT TO ROCK — Atlantic's Ken Reuther (second from left) decided to rock 'n' roll his way into the KATD/San Jose studios to promote AC/DC's latest album, "Who Made Who." On hand were (i-i) KATD News Director Jim Taylor, Ken, KATD MD Gary Weinstein, OM Don Potter, PD Bob Harlow, PM driver Craig Bowers, and midday man Joe Daniels.



SUITE PARTY — WGUY/Bangor threw a "Honeymoon Suite" party for the band and some lucky Rock 100 listeners. They partied hardy in a local hotel's honeymoon suite the night before the band's concert. Pictured (I-r) are bandmembers Ray, Johnnię and Gary, Rock 100 PM drive jock Michael O'Hara, and Rock 100 Music Director Jamie Marshall (second from right).

MOTION

Chris Carson, most recently with KVLT/Tulsa, is now KFMH/Muskateen-Davenport's Production Director Chris Baker leaves KBIU/Lake Charles to program KZZB/Beaumont, replacing Michael Murphy ... Steven "Shadow" Daniels has left KKRC/Sioux Falls for nights at KKTX/ Longview, TX ... Former KWK/St. Longview, TX ... Former KWK/St. Louis MD Mark Todd opts for the same across town at KHTR, replacing Tony Davis ... Alex Darby Is the new weekender at KNBQ/Tacoma, replacing Yon Williams.

KDON-FM/Salinas PD Kirk Cliatt adds on weekend weatherman duties at TV46/Salinas . KOCR/Cedar Rapids midday man Carl Mann is named PD to replace Brad Fuhr, now PD at KRZZ/Wichita. Also at KQCR, Gary Dixon is named MD/6-10pm. At RI-104/Providence, Maurice Minor exits, Ken Matthews segues from nights to evenings, and Mike Olson moves from weekends to nights Margo Vaughn exits KF95/Joise to join KIYS across town as an AE/swing personality.

WCGQ/Columbus welcomes PD Lee McCard, who replaces Aian Du-Priest, Alaris stepping down to concentrate on his morning show, and midday man Randy Daniels is named MD....Ed Hopkins takes on atternoons at KAY107/Tulsa, and Lbe Thompson becomes the AM drive news anchorWZEW-FM/Mobile PM personality Donna Foxx exits and night man Doug Sinclair takes over her shift. Upped to the night slot is parttimer Van Owens.

KQWK/Joplin-Pittsburg, KS PD Frank Bell has joined Albuquerquebased Programming Consultants, and is replaced by Scott Porter KNIN/Wichita Falls announces the following lineup: Little Jimmy in the morning, Brenda Kay in middays, Chuck Jetterson 3-7pm, Lyn Michaels 7-midnight, and Victor John, overnights.



AINDANNE AUTO — KCMQ/Columbia's Andy-in-The-Morning decided to try something new while raising money for the Arthritis Foundation. A Crane-A-Thon was held, elevating Andy and the KCMQ "Skyvan" 97 feet in the air. They remained suspended until the station's goal was met.



It's the Y107 Morning Zoo: Coyote McCloud, Diana Lynn, and Rhett Walker.



CALENDAR

TALENT, SKILL AND A HIT SONG.

BRAD MESSER

Non-Compete Shocks Outsider

Intrigued to learn that not a few radio personalities have non-compete contracts, a non-broadcaster asked, "How's that work? Does a station have to pay, say, a year's salary, to keep the deejay from working for a competitor?" A year's salary? Easy to tell period? He has to move his family

A year's salary? Easy to tell he's not in radio.

He was given a brief explanation of how some stations prevent employees from crossing the street by insisting on market exclusivity for a certain period of time, typically from three to twelve months following an employee's resignation, and was informed that the financial consideration is virtually never based on a performer's full salary. "I can maybe understand that if

a guy quits. But do you mean to tell me that, even if a deejay or an-

nouncer gets fired, he still can't work anywhere else in town,

to another city in order to be able to earn his living?" Learning that it does happen from the time. Mr. Outsider

from time to time, Mr. Outsider was surprised that any such agreement could possibly be legal. "Don't you people in broadcasting have a right to work? Is there another side to the story?"

Of course there are conflicting views about market exclusivity contracts, many of them put forth as forceful complaints from employers who invested time and major money in an air personality, only to have him cross over into enemy territory – as one GM put. it, "In the dead of night, for a few pieces of silver!" - throwing the employer into chaos and touching off a time-consuming search for a worthy replacement.

It is not impossible that the majority of broadcasters who utilize non-competes do so to ensure that their overall personnel environment remains generally smooth and stable. The exceptions are the stations which use the agreements as punishment, holding them in force even against former employees who were fired without cause.

Is this fair? Not by me. I have long believed that the most charitable argument that can be advanced for the standard broadcast non-compete agreement is that, like most any other tool, it can be used for good or for evil, depending on the user.

LABOR DAY

LABOR DAY, SEPTEMBER 1 — When the first telephones were installed in Boston more than a century ago, being an operator was strictly a man's job. People liked those first telephones, but didn't like the operators, complaining that they were rude. So the company fired the men and hired Miss Emma Nutt, who became the world's first female telephone operator 108 years ago today (1878). She stayed with the phone company 33 years. The wreckage of the "Titanic" was located in 1985. The Soviets shot down Korean Air Lines Flight 007 in 1983, .killing all 269 aboard. 25 years ago, the U.S. minimum wage was raised to \$1.15,11961). Birthdays: Barry Glbb 40. Lily Tomlin 47. Conway Twitty 53. Yvone DeCarlo 62.

Riots Over Calendar Reform

TUESDAY, SEPTEMBER 2 — There were several riots in America on this date in 1752 ... riots over a major change in the calendar. People were angry because, under Gregorian Calendar Reform, eleven whole days simply vanished forever. Wednesday, Sept. 2, was immediately followed by Thursday, Sept 14th. Despite inconveniences caused by the changeover, the new calendar worked out okay. It's the one we still use today. Hurricane Elena hit the Mississippi shore in 1985. Japan signed the WWII surrender in 1945. Birthdays: Jimmy Connors 34. Terry Bradshaw 38. Marge Champion 63.

American Revolution Certified

WEDNESDAY, SEPTEMBER 3 — The American Revolution officially ended with the signing of the Treaty of Paris in 1.783. America's biggest allies had been France and Spain. In the treaty signed 203 years ago today, Great Britain recognized America as an independent nation, surrendered Senegal and Tobago to France, and gave up Florida and Minorca to Spain.

Ten years ago, the Viking-2 lander touched down on Mars (1976). First car exceeded 300 mph in 1935. Birthdays: Valerie Perrine 43. Al Jardine 44. Anne Jackson 60. Dixy Lee Ray 72.

The First Newsboy

THURSDAY, SEPTEMBER 4 — Here's an ad that ran in the *New York Sun* on this date in 1833: "To The Unemployed — a number of steady men can find employment by vending this paper. A liberal discount is allowed to those who buy to sell again." The first person to respond to the ad-for "steady men" was **Barney Flaherty.** He may have been steady, but he was no man. Barney was ten years old. He got the job, age notwithstanding, and Barney Flaherty became the first "newsboy" in America. Today is Newspaper Day.

35 years ago, the first coast-to-coast TV hookup featured President Harry Truman, in glorious black-and-white, from the Japanese Peace Treaty Conference In San Francisco (1951).

Birthdays: Tom Watson 37. Mitzl Gaynor 55. Paul Harvey 68.

Cattle On Chisholm Trail

FRIDAY, SEPTEMBER 5 — The job of "cowboy" became a rapid-growth industry on this date in 1867, when the first Texas cattle herds from the Chisholm Trail were loaded onto trains at Abilene. Linking the Chisholm Trail with the railroad meant Texas beef could reach the East. That linkup 119 years ago today was the beginning of the twenty-year period in which the American cowboy flourished, working cattle and driving them to market. The Country Music Association was chartered in 1959. The Statue of Liberty cornerstone was set in 1884. Birthdays: Freddle Mercury 40, Raquel Weich 44. Carol Lawrence 54. Bob Newhart 57.



"WHAT DOES IT TAKE" HONEYMOON SUITE

NEW & ACTIVE

CHECK SOME OF THESE MOVES!

WXKS 25-23	WMJQ 5-4	KDON add
WBEN 18-16	WKQB6-3	KZZU 30-28
WKSE 20-15	WSSX 15-12	WGUY 8-7
WNYS 15-13	WBCY deb-25	OK10012-9
PRO-FM 15-12	WROQ 29-21	WOMP 28-16
94Q add	WANS 16-13	KQIZ 18-11
Ý941-1-7	WOKI 30-28	Q104 9-8
KDWB 26-15	Y107 add	WHSL 12-11
KWK 22-17	WKDD 18-16	WVBS 17-14
WLOL 34-29	KZIO 14-12	KKXL 30-25-
KPKE add	·KF95 23-16	WAZY 5-5-
KPLZ add	KIKX re-add	KKRC add
Z94 deb-30	KSND 7-6	KGOT 2-1
K104 6-4	KXYQ 23-21	KOZE 35-23
WAMX 16-11		KHTZ add

PRODUCED BY BRUCE FAIRBAIRN MANAGEMENT: STEPHEN PRENDERGAST/HEAD OFFICE MANAGE-MENT FROM THE ALBUM <u>THE BIG PRIZE</u> ON WARNER BROS. RECORDS AND CASSETTES



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AOR



STEVE FEINSTEIN -

SPRINGING TO THE TOP

#1 With A Bullet

The best way to start an overview of the raft of success stories in the spring sweep is with a review of the stations whose significant gains swept them into first place.

WCMF's Awesome

Ausham

Possibly the most spectacular success story was WCMF/Rochester's 11.7-15.6 jump for the first #1 in its 17-year history. The station won on all fronts: while improving 25+ to lead in men 25-54 for the first time, it also gained six points in teens, notched over a 45-share of 18-24 men, and scored #1 in women 18-34.

PD Greg Ausham joined last January after a stretch as a CHR programmer. Despite his background, he actually took the station, which had been leaning hybrid, back to a more traditional AOR posture, eliminating pop crossovers like "Everybody Wants To Rule The World," "Hard To Say I'm Sorry," and "I'm Still Standing." The music mix, which had been heavily tilted towards currents and recurrents, was changed to include about 50% oldies. The number of library titles was tripled, as callout research confirmed the strong appeal of oldies that were previously going unplayed in the market.

Ausham also deemphasized his recurrents, even those that tested well in passive research, because "active people who punch around the dial looking for oldies say, 'Aw, I don't want to hear that again." Only the passive people who listen for shorter periods of time are still fond of hearing 'Run To You."

According to common wisdom, it's the active listeners who have a keen interest in current and recent music, while it's the passives who go for oldies. "Not today," says Ausham, who sees those same actives who gave CHR its shot in the arm a few years ago as having now acquired a taste for oldies. "Now



Pat Welsh



Bryan Jeffries

they're actually turning onto esoteric stuff like 'Ma Belle Arnie' by Tee Set. They like hearing songs they haven't heard for years; it sounds fresh. It's unfortunate for new music, but this country has gone into the Eisenhower era again; we're all reflecting on the past. But I believe strongly that it's not going to last."

The gold rush will be limited in duration, says Ausham, because those same actives will soon tire of the oldies and go back to stations that include currents. "How many times can you stand to hear 'Do Wah Diddy' or 'Funeral For A Friend?' In a lunar rotation, they sound great, but after 20 or 30 times a month, you cringe."

He sees that happening already in Boston, where "Classic Hits" WZLX dipped 5.04.1. "I'm a firm believer that the 4.1 'ZLX has right now is not all the same people they had when they got a 4 last fall," he says. Ausham feels only half of the current 4 share is the same loyal core the station's had since the outset; the other half is a new set of actives who have only recently found the station. They came aboard to replace an initial set of actives who discovered the station quickly but then moved on.

In fact, he proposes that Gold stations have to continually find new listeners to replace those that are defecting. "If Oldies stations come on the air and do a huge promotional rush, they'd have a big book and then they'd die. But because they keep turning over audience, they live longer."

Ausham is countering the new Classic Hits station in Rochester, WKLX, by continuing to beef up his library and test titles his competition is playing. Gold stations, he says, are "dangerous with 25+ men out of the box, particularly for any AOR that plays its currents faster than every four-and-a-half hours. AOR always scores long time-spent-listening from people working nine-to-five, and these stations can destroy that." He advises AOR to go back to its roots – deep libraries and slower rotations on currents.

"'KLX is filling a hole in the market by using a flanking attack," says Ausham, who sees the environment affected already. He claims that test scores on current music are down and that other stations are adjusting their mixes, with ACs playing more oldies and even CHRs adding some.



The KATT Claws Its Way To #1

KATT/Oklahoma City set the scene for its tenth anniversary next month by moving 9.5-12.8 for its first #1 showing since fall '83. Ironically, male 18-24 diary returns were worse than usual – only 4.4% in-tab, while the cell actually represents 8.3% of the population. That discrepancy, however, was neutralized by the KATT's revised strategy of targeting primarily 25+.

The station's library was expanded to roughly 1000 titles, explains PD Pat Welsh, who refocused music research to find songs that appeal to 25-34s "sometimes even to the exclusion of 18-24s. We look at 25-34s as our core now." At the same time, KATT added "Metal Shop" to keep a bead on the younger end of its audience.

Promotionally, a \$20,000 giveaway (\$100 daily winners with \$1000 prizes every Thursday) led up to handing out a Nissan with \$5000 in the glove compartment. Big events included the station's seventh "KATT World" lifestyle expo (a revenue generator) and its fourth annual Beach Party, where tons of



WIOT BUST BOARD — "Can't Stop Rockin'" says WIOT/Toledo's busboard, but this bus sure stopped rolling. Maybe the driver was fed up with driving around in a bus that had busboards for two competing radio stations. WIOT benefitted from the crack-up, as this picture with its advertisement in plain view made the front page of a local newspaper. The competitor, whose sign was on the front of the bus, didn't fare as well.

sand (three different types - for volleyball, sandcastle building, and just to sit in) were dumped downtown in a benefit for the city's Theater Center.

First in cume, men 25-49, and teens – all this and enlightened management that pared jock shifts from five hours to four and upped a parttimer to fulltime status.

WEBN Leapfrogs To The Top

Let PD Tom Owens explain why WEBN/Cincinnati's 8.2-11.1 jump into first place is particularly satisfying: "The last time we had an 11, in fall '81, we had an 11.9 with a 32 share of teens that constituted 2% of our total audience; this 11.1 has nine percent teens. Back then, 31% of our audience was over 25; now it's 50%."



Tom Owens

Owens calls the station's improvements during the last year 'remarkable," citing these stats: Since the spring of '85, 'EBN has moved sixth to first in adults 25-49. seventh to second with adults 25-54 (a mere tenth of a point behind Country WUBE), third to first in men 25-54, and fifth to first 12+. Women 18-34 has been on a fivebook upswing, and 'EBN is only a couple of shares behind CHR WKRQ (Q102)'s mid-teen num-bers. Mornings, to which Eddie Fingers from crosstown WSKS was added this winter, have grown from eighth to third in the last 12 months.

'SKS's adjustment to a currentintensive, "MTV on radio" presentation has allowed 'EEN to focus more on 25+ listeners, says Owens, who adds that when he took over 'EBN in '84, 'SKS was more of a direct threat musically and "the battleground was in the male 18-24 arena. We battlened down the hatches and were harder, more contemporary, and much tighter."

With 'SKS an AOR/CHR hybrid, 'EBN has greater AOR format exclusivity, and has almost doubled its library to around 900 titles. Says Owens, 'We're not confronting a low-end competitive assault anymore.''

Owens also credits the "wealth of high-caliber current product by the likes of John Cougar Mellencamp, ZZ Top, and Van Halen, and the resurgence of such core AOR acts as ELP, the Moodies, and Steve Winwood. They were common denominators with CHR, but we were able to provide greater depth by playing multiple tracks."

You'll remember that 'EBN took heat for not playing Peter Gabriel's 'Sledgehammer,'' with WMMR/Philadelphia morning man John DeBella asking his listeners to call 'EBN and ask why it wasn't playing the record. But Owens says research on 'EBN's target audience backed him up. ''We were always prepared to play the song if test results (from airplay on 'SKS and Ql02) had indicated to us that our decision was not well-advised. But the research validated our decision for our particular market situation.''

A "Fast Car Fantasy" promotion gave the winner of a key-song context his choice of seven high-end cars, such as a Porsche, Ma8erati, or a 300ZX. "It was a different way to package a basic car giveaway." explains Owens. The station purchased only the car chosen by the winner, but a theater-of-the-mind approach created the impression that 'EBN had a showroom with all seven cars.

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Columbia's Gem: KFMZ

When you're in a condensed market that's rated only once a year, a leap of 12.1-20.0 is the culmination of a year-'round effort rather than any one event during the book, stresses KFMZ/Columbia, MO PD Bryan Jeffries. Still, the station certainly reaped the

"Ausham sees the same active listeners who gave CHR its shot in the arm a few years ago as now having acquired a taste for oldies. 'Songs they haven't heard for years sound fresh,' he says. 'But I believe strongly that it's not going to last.' "

rewards from a book promotion that awarded a Dodge Daytona to the person who kept his hands on the car the longest. Local TV covered all five days: the newspapers wrote about it four out of the five. Even a 60-year-old lady at Jeffries's apartment complex stopped him to ask, "Aren't you the guys giving away that car?"

A followup promotion – free use of an apartment for a year, with the tag line of "Now that we've given you something to drive, how about a place to live?" – was good for an additional buzz too.

Noting that the market's CHR has declined from a 23 to a 12. Jeffries also feels KFMZ benefitted from better product identity. "They positioned themselves as the 'Hottest FM.' which is kind of vague. What are they the hottest at? We were 'Columbia's Best Rock 'n' Roll.' so people knew precisely what we were."

As far as outside visibility is concerned, he points out, "Every station ran TV; we did not. We got our visibility from our morning show doing remotes. I think that gets you a lot more nileage at a lot less expense than buying television."

Coming Next Week:

We'll talk with some of AOR's finest "Afternoon Aces" to find out how they feel about accompanying listeners on their drive home every day.

KLPX TAKES THE CAKE — KLPX/Tucson combined a Fourth of July celebration and a seventh birthday blast into a fun-filled outdoor party. Standing next to a birthday cake that measured 33½ feet long are (I-r) morning man Rick Allen and Promotion Director Margie Wrye.

SEGUES

"p

KORX/Springfield, MO has returned to AOR.

Chuck Poet will concentrate on his GM duties at WKLT/Kalkaska, where PM driver Dave Fortney assumes PD/ MD chores... WHMD/Hammond PD .Ron Chatman exits... Mickey Milner replaces Bill Taylor as PD of WBSW/Kankakee.

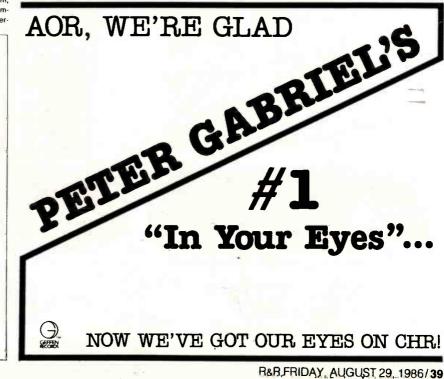
Sky Danlels retains his airshift but is no longer Assistant PD at KMET/Los Angeles ... WCXT/Muskegon MD Tom Wilson exits ... WGRX/Baltimore Assistant PD Bob Payne has resigned ... Ty Banks (aka Gregg Olson) is sharihg MD duties with Gregg Steele at KQWB-FM/Fargo. WIOQ/Philadelphia is no longer consulted by Alex DeMers.

Jock Jumps: WLUP/Chicago overnighter Dan Michaels segues to 6-10pm at crosstown rival WCKG ... WXXP/Pittsburgh adds Phil Kircyz from WHCN/Hartford and Deb Brady Status and St nights ... MD Paul Shugrue moves into mornings at WRXL/Richmond ... Kimberly Douglas replaces Joe Morgan on WZZO/Allentown nights ... At KCAL-FM/Riverside, aKirk Bennett from KLTQ/Salt Lake City replaces Lynda Clayton on afternoons

Dave Kittle takes on CHEZ/Ottawa middays ... Bryce Krowser, ex-KQRS/Minneapolis, is new to KQDS/ Duluth nights ... WAQY/Springfield ups Joe Marino from overnights to weekends.



KY' ALUMNI — For its 12th birthday, KYYS/Kansas City brought back popular jocks from days gone by and had them do their old airshifts. Ten days in advance, the station started heralding the event by running promos the ex-statfers cut. From left, Ray Sherman (currently at WCKG/Chicago), Dick Wilson (KSHB-TV/Kansas City), Max Floyd (KY102's current morning man), and Randy Raley (KSHE/St. Louis).





AIN'T NOTHIN' BUT A HOUSE PARTY — A crowd estimated at 10,000 was on hand to witness the giveaway of WQFM/Milwaukee's "All American Dreamhouse." Nintery-three qualifiers in a key-song contest had won keys to open a facsimile of a \$90,000 house. The 85th person to try a key won the home, sweet home. From left, GM Raiph Barnes, the winner, and ex-PD Jerry Gavin. AOR

Our Artists Make A



BILLY JOEL "A Matter Of Trust"

Taken from the Columbia LP: "The Bridge" 40402

AOR Tracks:



JOURNEY "Girl Can't Help It"

Taken from the Columbia LP: "Raised On Radio" 39936

Second Week Out: 130/57-56% #1 MOST ADDED #1 NEW & ACTIVE

National Tour Dates Selling Out Fast!



HAVE YOU HEARD ABOUT:







Taken from the Columbia LP: "Gregory Abbott" 40437

He Sounds As Good As He Looks:

Black Urban: 29

EDDIE MONEY 'Take Me Home Tonight"

Taken from the Columbia LP: "Can't Hold Back" 40096

AOR Albums: 5 AOR Tracks: 3 CHR: 94/14–41%



LISA-AND CULT JAM "All Crie

Taken from the "Lisa-Lisa and Cult Ja

CHR	: 80 Repo	orters
Тор	10:	A
KS 7-3	WOHE 6-4	

WXKS 7-3 WQUE 6-4 WPLJ 7-7 FM102 9-6 Z100 4-4 KMEL 13-7 B94 11-4

COLUMBIA RECORDS

II The Right Moves!



Taken from the Columbia LP: "Fahrenheit" 40273

Second Week Out! One Of The CHR: 107/49-46% MOST ADDED

AC: BREAKER Debut 20 #1 MOST ADDED



KENNY LOGGINS "Playing With The Boys"

Taken from the original motion picture soundtrack "Top Gun" on Columbia Records 40323

CHR: 72/12-31% Early Major Moves: KDWB 38-33 WPHD deb-4 WAVA deb-3 WKT1 88-25 WKT1 88-25

 KDWB 38-33
 WLOL 28-24

 WPHD deb-40
 KPLZ deb-37

 WAVA deb-30
 KNBO 27-24

 WKTI 28-25
 WAPE 29-22

 KWK deb-39
 WKDD 17-15

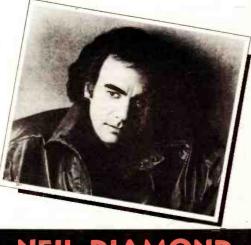


LISA W/FULL FORCE d Out"

Columbia LP: w/Full Force" 40135

HOTS!: 17

d Headed There: 104 19-16 B96 26-20 106 24-16 KBEQ 19-16 VAVA 23-19 KIIS 20-18 97 22-17 KS103 31-20 VIVZ 36-21





Taken from the Columbia LP: "Headed For The Future" 40368

A/C: 14 A/C Full Service: 8

HAVE YOU HEARD ABOUT:





Taken from the Columbia LP: "Oran 'JUICE' Jones" 40367

Sales: 50,000 + (5 day) Airplay: Black/Urban: 4



LON HELTON

NASHVILLE OR BUST, PT. III

Headin' For Home

COUNTRY

By the time we hit Houston, we were ten days into the trip and had already traveled more than 2000 miles. The strange thing was, we were still heading in the opposite direction of our final destination. This does little for one's mental state on such a long trip; some of the passengers had begun to question my map reading capabilities.

Our arrival in Houston, with Dallas, Little Rock, and Memphis ahead, provided a bit of light at the end of the tunnel. At least we were heading in the right geographical direction. Anyway, here's a wrapup of the final days of our Vanacross-America voyage.

Houston

Houston has been the stage for a hot Country battle for a long time, and I was anxious to hear' KIKK and KILT. You don't have to listen long to realize this is a war of music and money.

Both sides have given out a ton of cash over the last few years. As I understand it, KIKK has backed off a bit in the money department; I didn't hear any promos. KILT, meanwhile, is heavily promoting its \$1000 money song. Hear a predesignated song, be the right caller, win a grand.

Much of this war is being fought along the "More Music" front. KIKK uses the liner "KIKK – where you always hear more great country songs back-to-back." I heard as many as four played in a row with no talk at all. Another liner I liked (although I might use it only in a market where Country is a mass appeal format) is "If it's Country it's KIKK."

KILT uses music positioning lines many times throughout the hour. It leans heavily and escalates the more music battle with the word "absolutely": "Absolutely more music than anywhere else in Houston." "Absolutely the most music." "The 12-in-a-row station that guarantees absolutely the most music. FM 100." "The only station that cares enough to play absolutely the most music."

This is an intense battle for the listener's mind, a struggle for heightened perception. But it may well also lead to listener confusion. I know I had a tough time telling the two stations apart musically – not only in the amount of music being played, but in the actual record selection. Song for song, I wouldn't be surprised if both stations were playing identical amounts of music.

If there is listener confusion, I think KIKK would be the beneficiary owing to its format longevity and strong call letter identification. In the long run, which is what it's going to take, the station that's the

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wrinkle was tossed in just a few days ago. Nick Trigony, KIKK's VP/GM for the last five and a half years, announced he's leaving to become Cox's Executive VP/Radio.

Both stations are active outdoors. KILT's billboards say "KILT FN 100" in big letters. Written underneath is "Continuous Country Favorites." KIKK uses boots for the K's on its billboards in conjunction with strong Country identity slogans like "KIKK-up truck." KIKK simuleasts with its AM daytimer sister, except for a midday oldies show. KILT simulcasts AM drive with Hudson & Harrigan and then is fully separate the rest of the day.

Dallas

FMs KPLX and KSCS and giant signal AM WBAP are locked in a rather large-scale war, KPLX really sounds good. It has all the elements - top-notch people and on-air personalities, promotions, highly researched and finely tuned music. It also exudes an intangible element so many great stations have. Though it's hard to put your finger on it, you can hear it on-air and feel it when you enter the station. It's a winning attitude. No bravado, just a quiet confidence in the job it's doing. One example of a "winning touch" was KPLX sending a reporter to cover the Cowboys-Bears exhibition football game in London.

KSCS has made a lot of changes since I heard it last, which I hasten to add was a few years ago. At that time, announcers weren't giving their names, there were no time checks (except in morning drive), and the announcers were doing their own news. It's since moved quite a bit more to the foreground in terms of jock approach, though it's still not as "personality" as KPLX. Promotionally, KSCS remains rather low-key. Both KSCS and KPLX play a lot

Both KSCS and KPLX play a lot of music. I only heard the stations for a day, and felt there wasn't much discernible difference between the two. Both KPLX and KSCS use CDs extensively and promote the fact heavily.

WBAP, sister to KSCS, is the quintessential AM station of the '80s. Personality, news, information, listener involvement, and fun on the radio. As discussed in previous columns, 'BAP has a rather unique setup. It utilizes the same two personalities in both morning and afternoon drive. ''Hal and Dick,'' Hal Jay and Dick Slegel, work 6-9am and 3-6pm. Hal's instudio, Dick's in a helicopter. But

YOUR TURN

Oldies Revisited

A few weeks after the series on oldies that ran earlier this summer, I received this letter from **Programming Co-op** Director **Steve Warren**, who's also Senior Program Consultant for Klemm Media:

As you may know, my "Hot Country" format makes strategic use of early rock in roll hits. Other programmers have found out what we have: that today's Country isteners were Top 40 listeners when they were kids. We incorporate "country-sounding" Top 40 oldies into our mix and have found them to be a most valuable programming element. Here are 20 of the strongest cuts on our list:

RAY CHARLES/"I Can't Stop Loving You" RAY CHARLES/"Cryin'Time" BRUCE CHANNEL/"Hey Baby'

BUDDY HOLLY/"That"ll Be The Day" ELVIS PRESLEY/"That's All Right"

EVERLY BROTHERS/"Cathy's Clown"

EVERLY BROTHERS/"Walk Right Back"

JIMMY GILMER/"Sugar Shack" BRENDA LEE/"Sweet Nothin's" JERRY LEE LEWIS/"Great Balls Of Fire"

RICKY NELSON/"Hello Mary Lou" RICKY NELSON/"Travelin' Man" ROY ORBISON/"Oh Pretty

Woman" ROY ORBISON/"Dream Baby"

ROY ORBISON/"Only The Lonely" CARL PERKINS/"Blue Suede Shoes"

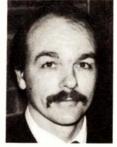
JOHNNY RIVERS/ Memphis" TERRY STAFFORD/ "Suspicion" SUE THOMPSON/ Sad Movies" GENE VINCENT/ "Be Bop a Luia"

don't get the impression that Dick merely delivers traffic reports. I couldn't believe how much he's involved in the show. He's obviously well prepared with all kinds of preplanned bits. (It's hard to imagine he scans USA Today at 1000 feet.) I was annazed he could do all the stuff he was doing and still (It):

The concept of the same people in both drivetimes works so well I'm surprised more stations haven't done it. I felt like I was carrying the morning's carpool conversation over to the afternoon. They're likable, though different. (Hal talks about his family; Dick sounds a bit more like a denizen of the night life scene.) At any rate, it's highly entertaining and involving.

Middays feature trivia games and listener involvement. Texas Rangers baseball and Dallas Mavericks basketball take up most of the evenings. Not a whole lot of music is played at any time during the day so, as one might expect, only the top hits are played. 'BAP sounded like it has a current list in the 12-15 record range.

On the way out of town, I heard an interesting segue on an unidentified Country station: From Merle Haggard's "A Friend In California" to Van Morrison's "Brown-



Steve Warren

All these songs were hits on the pop charts before 1966. If you hear them today, they sound more country then pop. And the majority of today's Country listeners remember these better than they remember the George Jones and Conway Twitty hits from the same era.

I have approximately 130 such "croasover" hits in my "Hot Country" core library. We don't program them heavily. We use them for spice. But we've found almost every time one of these songs comes on the air, we get "thank-you" calls from listeners.

For those who'd like to talk more with Steve, his address is Rt. 1, Box 400E, Fayetteville, AR 72703. The phone number is (501) 521-1435.

Eyed Girl." It probably sounds a lot better than it looks on paper. (I thought it sounded great.)

Little Rock

On the way to Little Rock, while dialing my way to number one KSSN, I found a Country station I didn't know. Judging by the way it sounds and promotes, however, we may all hear more about it in the future. I'm speaking of KFXE/ Pine Bluff, AR, which is the latest station to mount an assault on KSSN.

KFXE is a 100.00-watt FM billing itself as "Foxy 92." Going on the air just before the spring book, it spent a lot of money on promotion, inside and out. From what I could hear, the money was backed up with a pretty good product. KFXE appears to be attacking KSSN most heavily on the music front, playing ten in a row every hour. Its music and jock approach are decisively up.

KSSN, meanwhile, features morning fixture Bob Robbins, a market veteran who hauls down boxcar numbers. KSSN also pumps out a lot of music, but not at the expense of personality. It has evolved from a live-assist operation only a few years ago into a Continued on Page 43



most consistent will more than likely be the one to emerge.

Music from compact disks is also a large part of KULT's arsenal. It even features a "compact disk hour." In the time I listened to KUKK, I heard no mention of CDs at all. KULT PD Rick Candea thinks they will be a long-term advanlage to KULT, both in perception and the fact that they do sound better on the air.

I told Candea I was surprised to have heard an album cut, Hank Williams Jr.'s "Mind Your Own Business" from the "Montana Cafe" LP. He said the station had begun playing album cuts a while back while seeking an edge in the musical battle with KIKK. (Later that day, I heard the same cut on KIKK. I have no idea which station started playing cuts first and want to stay out of the middle, anyway.)

"It was a long, hot trip, but the people we met made it more than worthwhile."

When I got to KIKK, new PD Jim Robertson was just settling in. It'll be interesting to see what he brings to the fray from his AC background. One thing he doesn't have to worry about is personnel Ron Foster stepped down as PD to concentrate even more on the highly successful morning show. KIKK MD Joe Ladd has been in the market for some 15 years and knows its musical tastes as well as anyone. And researcher Howard Freed

man is one of the best at providing

accurate analytical data. A new

COUNTRY

CLOSE-UPS

 KKYX/San Antonio fired up the kettles for its 8th "Amost Annual" Chili Cook-Off at the San Antonio Rose Falace. The largest cook-off in South Texas attracted 150 cooking teams. Area favorites — Mason Dixon, George Chambers, Jim Collins, Mesa, Winning Hand, and the Country Gentlemen — were also yon hand. All pro-

, p

ceeds were donated to the Muscular Dystrophy Association.

 It's live. It's hot. It's Cindie.
 WNOENew Orleans has added "Time Out For Totally Hot" with midday hostess Cindie Brooks. The informal 20-minute interview show — live from the Jax Brewery — features audience participation, celebrity guests, and onthe-street encounters.

Headin' For Home

Continued from Page 42

very well-rounded station. When I was there, KSSN was in the final stages of preparation for its annual bass fishing tournament. Loads of money and prizes were being offered, including one tagged fish which would net the lucky angler a Mercedes-Benz.

With KSSN regularly garnering shares in the 17s plus an aggressive new competitor on the scene, the battle here will be an interesting one to watch.

Memphis

I was really looking forward to hearing the WMC-AM morning show I'd heard so much about over the years. Much to my chagrin, I learned that Toby Young had taken his "Aunt Eloise Louise" character and moved to WTQR. (I guess I'm gonna have to plan a trip to Winston-Salem.) But I did hear an old buddy. Jim McCloud, doing mornings. Then, when I finally arrived at the Nashville office, I heard Jim was leaving for mornings at KEBC/ Oklahoma City. That's a lot of changes for a station that had a set staff for quite a long time. But WMC sounds good. Information, personality, and a strong commitment to Memphis activities are its fortes. It's one of the few AM stations around managing to hold pretty strong numbers in the face of a strong FM corripetitor.

WGKX loudly proclaims "Absolutely the most music and less talk." The liner notwithstanding, "GKX still boasts quite a bit of personality, especially in morning and afternoon drives. The morning show features the husband-wife team of Andy & Debbie. (Andy's formerly of WMC-FM.) PMs belong to MD Chuck Edwards. Both shows are a nice blend of music and personality.

The Country listener in this market is very well served by these two stations as both focus intently on their respective roles. Musically, WMC leans toward more oldies than 'GKX. During the time I listened, KIX 106 was decidedly more contemporary in its selections amd overall music mix.

Final Thoughts

Whew! It took me almost as long to make it through these columns as it did to make the trip itself. Just a couple of final musical observations. My wife Anne and I compared notes at the end of the trip, and here are the results of this highly unscientific study.

• Current record heard most often: Hands down winner is Don Williams/"Heartbeat In The Darkness."

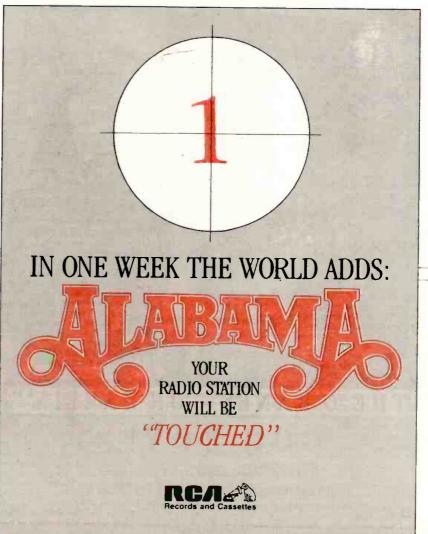
• Recurrent heard most often: Dan Seals/"Everything That Glitters."

• New song heard most often: (7-19 through 8-1) A toss-up between Crystal Gayle/"Cry." Exile/"ift'll Be Me," and Ronnie Milsap/"In Love."

• Artist heard most often: No question here. George Strait could run for king of the Southwest and win easily.

I want to thank again all the folks who rolled out the red carpet for me and my family. It was a long, hot trip, but the people we met along the way made it more than worthwhile.

By the way, I've had great response to the series. And to all of you who've asked if I'd do it again, the answer is an unequivocable "you betcha."





Fourth of July was a blast with KYGO/Denver when it hosted fireworks and concerts by Gary Morris and Vince Gill for a crowd of 20,000 spectators. Shown (I-r) on stage are Promotions Assistant Susan Cohig, Operations Manager Bob Call, Promotions Director Cindy Bond, Vince Gill, Music Director J.P., Program Manager Rick Jackson, and RCA's Carson Schreiber.



HOMETOWN HONORS — Earl Thomas Conley unveils his hand and footprints during a ceremony in his hometown Portsmouth, OH prior to a homecoming concert.

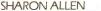


WARNER WINNERS — After a year of chart-toppers from its new acts — Randy Travis, Dwight Yoakam, and the Forester Sisters — Warner Bros. Instituted its own Hall of Fame for the Nashville division. Standing (I-f): June and Kim Forester, Dwight Yoakam, Randy Travis, Christy and Kathy Forester. Kneeling (I-f): WB Sr. VP Promotions Nick Hunter, WB VP A&R Martha Sharp, and Director/Production & Development Paige Rowden.

R&R FRIDAY, AUGUST 29, 1986/43



NASHVILLE THIS WEEK



MCA Appoints Wilson; **CBS Promotes Fleischer**

Walt Wilson has been appointed Director of Marketing for MCA Records/Nashville. He will be based in the MCA Records main office in Los Angeles, but will report to Sr. VP/GM Bruce Hinton here.

According to Hinton, Walt's background includes extensive experience in the marketing of country product, as well as a variety of other musical styles, including jazz. "Walt's expertise will be especially helpful as our MCA Master Series continues to expand," Hinton said.

Wilson told R&R, "I feel it is a tremendous opportunity to work with Jimmy Bowen and the staff he has nut together. I think MCA has the youth and energy that will grow into the next generation of music that will come out of Nashville."

He went on to say, "You can see that with the music of Steve Earle and Lyle Lovett and the Master Series '

Wilson joined MCA Records over five years ago as a salesman based in the Cincinnati branch, and from there was promoted to Branch Manager/Chicago, before moving to Dallas as regional field sales manager. Prior to MCA, Wilson was with Inner City Records in New York.

Wilson replaces Kent Crawford, who left the company in June. Replacing Wilson in Dallas will be

Joel Hoffner, who was recently named MCA Salesman of the Year. **Fleischer Manages**

Secondaries

Debi Fleischer has been promoted to the newly-created position of Manager/Secondary Promotion for CBS Records.

She will report to CBS Records/ Nashville VP/Promotion Joe Casey. "Fleischer's responsibilities include the promotion of CBS/ Nashville product to Country radio stations in all secondary markets," Casey explained. "Debi has al-ready made notable contributions to the success of CBS here, and we are confident she will be an even more valuable asset in her new role.



Commenting on her appointment, Fleischer said, "I'm very excited about the opportunity to develop closer communications with Country radio. This commitment on the part of CBS can further enhance the strength of our promotion department

Fleischer joined CBS in 1982 as



Dehi Fleischer

Promotion Coordinator. Prior to that, she served as Road Manager & VP/Operations for Crystal Gayle after a stint as staff publicist for United Artists Records in Los Angeles.

Replacing Fleischer as Promotion Coordinators will be Dottie Spencer-Jones and Cindy Selby.

Skaggs's Son Seriously Injured

On Sunday evening (8-17), Ricky Skaggs's son, Andrew Lee Skaggs (7), was shot in the face with a .38 caliber bullet. The child was riding in the front seat of his mother's car (Skaggs's ex-wife Brenda) when the shooting occurred on Interstate 81 in the greater Roanoke area.

As we understand it, a tractortrailer rig had passed the Skaggs car and pulled in too sharply. almost forcing the car off the road. Brenda Skaggs honked, then attempted to pass the truck in order to get out of his way altogether. At that point, the suspect, Edward Dean Duehring (36), allegedly shot into the car, hitting Andrew. The bullet lodged in the child's throat.

Andrew underwent surgery late Sunday evening, and the bullet was removed. However, the gunshot wound was responsible for a variety of injuries to his face. On Thursday mornng, the child was again rushed into surgery, owing to blood vessel damages.

Ricky and his wife Sharon were home in Nashville when they received the call. He immediately chartered a plane to take him to Roanoke Memorial Hospital, where he has remained since the incident

On Monday, Skaggs was scheduled to announce the final nomis nees for the CMA Awards at a press conference here, but in his absence, Warner Bros. artist Randy Travis was chosen at the last minute to read the list of nominees to the press. Skaggs was again nominated for Entertainer of the Year. The entertainer has cancelled two dates so far: The West Virginia State Fair in Lewisburg on August 19, and the Kentucky State Fair in Louisville on August 20.

For those wishing to send cards, letters, etc., please mail to: P.O. Box 150871, Nashville, TN 37215.

THE O'KANES "OH DARLIN" **O H** BOY! "Oh Darlin' "ocean is The O'Kanes single debut, written and produced by Jamie O'Hara and Kieran Kane. On your desk today . . . on your playlist tomorrow. Q Q On Columbia Records

Queenston Trio To Perform

The CMA has announced that the musical trio of Dolly Parton, Linda Ronstadt, and Emmylou Harris will team up for the 20th annual CMA Awards show October 13. You'll remember that Willie Nelson and Kris Kristofferson are set to host the big affair. The three female entertainers will perform "Dear Companion," from their forthcoming album project recorded last winter.

The collaboration features four songs written by Dolly, and contains elements of country, bluegrass, gospel, with some English and Irish folk influences as well. Emmylou said of the sessions. "[It was] the most satisfying work any of us has done in memory with acoustic, uncomplicated, traditional fire."

The female vocalists began their

recording project back in 1977 on Parton's birthday, but it was shelved until last year when Ronstadt called Harris and proposed the idea again. Ironically, they resumed work together again on Dolly's birthday last January. Still untitled, their album on

Warner Bros. is due for release in early 1987

This column co-written by Katy Bee.

44/R&R FRIDAY, AUGUST 29, 1986



BLACK/URBAN

WANM Holds #1 Against Promotional Barrage

This is the year that all of Tallahassee radio ganged up on WANM PD Joe Bullard. All those high-powered FMs that just couldn't stand seeing an AM daytimer rule the market, as WANM has done for the better part of the decade, pulled out their entire promotional arsenals to take out the B/U leader with the 19.9 share - and bragged about what they were going to do in the local press. Then, when the ratings came back, WANM had a 19.9 share again. Its nearest competition, WBGM, had a 14.0. To be fair, that was a little better than the 13.9 a competitor pulled last year.

Money Honey

Joe Bullard and the WANM staff are once again deserving of the congratulations that should be given to winners who have come through professionally for their organizations. One of the most interesting things about this situation. though, is that all of the other organizations in the market programming different formats seem to have it in for WANM.

Money seems to be the name of the game in Tallahassee to some management people. Although WANM has never offered any large prize giveaways or big money contests, its competitors take the opposite approach. In the April 8, 1986 edition of the Tallahassee Democrat, staff writer R.C. Morgan-Wilde wrote: "It is business as usual for 1985's second-ranked station, WGLF, 'Gulf 104,' said Royce Plummer, General Manager at WGLF. 'We will give away more actual cash and prizes than any radio station in Tallahas-The radio station that wins see ... the ratings war (is the station) that gives things away all year.' Gulf 104 could give away as much as \$105,000 during the sweep

"Gulf 104" happens to be the sister FM of WANM.

Another quote used in the article: "'Joe Bullard is a great broadcaster.' said Howard Dolgoff, Manager of WTHZ 'Z-103.' 'but we are going for the number one spot.' Ranked fourth overall in 1985. Z-103 has allocated the biggest radio cash giveaway in Tallahassee history, according to Dolgoff. The goal is to give away \$103 every hour between 6am and 7pm for eight weeks, plus a grand prize of \$10,300. If there is a winner each hour, Z-103 will spend \$105.284 in its



Joe Bullard

promotion." There are other, similar quotes within the article, but I think you get the gist of things in the Tallahassee market as they pertain to who has the money and who doesn't.

Facts About WANM

WANM has been in existence for 12 years. The station is owned by the Timm family of Tallahassee, which also owns stations in Georgia and other parts of Florida. The lowest ratings position WANM has held during the past 12 years is second, and that was the first year the station was on the air.

WANM has been the number one station in its market for the past seven years. Bullard has been at WANM since the beginning, and has been PD eight of those years. And what does Joe think is WAMN's secret to staying number one? "Being real. Being human is the key to our success in this market." A lot of money has been spent by competitors, but it seems Bullard has his finger on the pulse of the people in Tallahassee.

Joe added that community involvement and a commitment to both local and nonlocal news are also high priorities at the station. "Other outlets in this city are concerned about how many times they say their call letters, or how much more music they can say they're playing. In this town some people are starting to speed up records like they used to do back in the '70s. We refer to what we do on the air as the 'truth celebration.' because we give the people of Tallahassee the truth.

"The two universities in this area (Florida A&M and Florida State University) do us a world of good. These schools have students from all over the country and the world who are active in local organizations such as the NAACP, the Urban League, the Southern Christian Leadership Conference, and other civic organizations. This means individuals who will give all good radio stations the opportunity to become a part of their daily lives. And that's a positive." Not Just The Same Old Thing

Joe says the difference in WANM's music is its variety. "We play some album cuts, and that helps us a lot. Sometimes when we're on an album cut, no one else in this area in the industry has heard it, so it's new to our listeners. By the time that song comes out as a single and some of the local stations decide to play it. it is starting to lose its popularity here because we've already been on it for a long time.

"Some organizations only want to air singles because they think that's the only way to play the hits. If you only play the same 20 or 30 records day after day, you can't help but sound stale. We believe in the modern-day approach of being fresh." Joe refers to the WANM mix of mainstream R&B, Jazz, rap, pop, and some blues as "a truly universal sound." He adds, "We can't be everything to everybody, but we can be human beings who enjoy a variety of things. Since families are made up of different people who all share one home, it's nice when there's a radio station they all can enjoy. And that's WANM in this area.

The GM's Point Of View

WANM GM Bob Badger has been with the organization since 1979. Badger is a 30-year industry pro who says, "I really enjoy being here. No one in our industry stays GM of any radio station as long as I've been here unless he likes what he's doing."

Bob's philosophy of why WANM continues to do so well in its market hinges on stability. "Frankly, this is the first job I've had within the industry where I'm not heavily involved in programming. Joe Bullard has programmed the station for most of its existence, and has done a marvelous job. We subscribe to the approach of 'if it ain't broke, don't fix it!'"

Badger continued, "During the time I've been here, this market has had a number of call-letter changes, format changes, and an extreme number of management changes. Stability once again comes into the conversation because most of our people have been here a long time.

"We are really proud of our community involvement. Our studio and offices are located right in the middle of downtown, where we're easily accessible to our listeners. Our doors are open to the entire community, and people walk in right off the street just to say 'hello' sometimes. Most of these people feel this is their radio station, and we're happy they feel that way in-

Sink Your Teeth Into These Ratings

5pr '84 Spr '85 Spr '88

WANM	18:8	19.9	19.9	UC
WBGM	9.6	10.5	14.0	AC
WGLF	18.4	13.9	9.6	CHP
WKQE	**	6.7	3.7	UC

WANM has been on the air for 12 years and has been the number one radio station in the Tallahassee market for the past seven years.

stead of thinking of us as just a stick sitting out in the middle of the woods someplace."

The Marketing Technique

Arbitron shows a 24.4% black population for the Tallahassee market, which is significant, but we all know that not every black person in the area listens to WANM. And what does that mean? It means whites are listening and enjoying too! Bob describes the station's marketing approach to the public and the agencies by saying. 'We don't buy our audience and never have. We've just never gone into the big cash and car giveaways. We have done some television, as well as buses and billboards. We do this at different times of the year, such as in the fall when we have our football coverage. We are the flagship station for Florida A&M Rattlers football, and Joe is the announcer for their Marching 100 marching band."

Making The Move

On the sales front, I wanted to know just how Bob sells WANM to advertisers. "Locally, there are certain accounts we've never had on the air and never will. At least, I haven't figured out what to do to get them on the air with us at this stage of the game. A few years ago, when the economy was very bad in this area, a number of businesses that were losing money decided to start advertising on this station and got results. I guess they decided they didn't care whose money they got, just that it was green and could save their businesses."

When are buyers at the agency level going to get educated to the strengths of Black/Urban radio stations? Bob said, "If we hadn't had that down slump in the economy I don't know if we ever would have gotten a lot of those people to advertise. One thing I've always done as a manager of radio stations is encourage the service aspect of the accounts. On a local level, we don't make a big deal about the ratings because most of the local retailers don't understand them and feel intimidated trying to talk about them. We acknowledge our ratings, but we don't make them the primary way we sell our product.

Being In The State Capital Helps National Business

Bob mentioned that because Tallahassee is a state capital the station gets a larger number of national buys than other comparablysized cities. "We've been getting some great national buys because those advertisers know our station will deliver audience to the clients



who will buy their products."

Badger isn't completely satisfied, however. "I'm under the impression that, with our numbers. we should be getting a whole lot more business than we are. I know you've heard this line before: 'You have a lot of listeners, but most of them are not qualitative-type listeners. And your radio station's index value is only 60% of the Country music station in your market." We still hear this sort of thing, but not as much as we once did. The black folks in this area are extremely well-educated and make very good livings because they're paid well."



Bob Badger

Staying Visible

Bob ended by saying, "We feel that we have to make our presence known at the agency level, so we distribute a monthly newsletter and promotional material to make sure we keep something bearing our call letters in front of people's faces at all times. If they see us and think about us on a regular basis, then I think we have good chance of, getting bought at some point." One example of a WANM promotional item is a small screwdriver that bears the inscription, "Turn The Screws On Your Competition. Advertise on WANM/Tallahassee.

Does WANM's continued success mean that salaries are any better there than they are at other B/U stations throughout the Deep South? Badger declined to discuss specifics, claiming, "I have no real contact to have any idea about what people are making in other parts of the country. But I think overall we're on a par with the market when it comes to salaries for air personalities."

In closing, Bullard talked about his station's obvious interracial mix. "We did a Father's Day contest at a local mall where a white gentleman won a cruise. Our winner in the 'treasure chest' contest was a black female. When we have something to give away, our winners are a total mixture of people that reflects the makeup of our community. And that's the way it should be."



ADULT CONTEMPORARY

Beware Of Genre Burnout

Determining the exact point at which a record begins to sizzle out at a station is just as important as any other function of basic programming. There's always that fine line to consider between keeping a monster record in a consistent rotation and knowing when to give your audience a breather.

For AC, with its substantial oldies and recurrents base, the problem is compounded by other variables. A programmer has to realize that a hot current album by a staple artist can affect the other music categories, creating artist overkill and ultimately altering the overall sound of the station. Providing audiences with the music they say they want to hear while keeping the library as fresh as possible is a constant challenge.

Now it's being suggested that there is yet another form of burnout you might need to consider: genre burnout, or having too many of the same-sounding records on the station.

Rob Balon & Associates is a research firm that handles 20 AC clients. President Rob Balon recently talked about this form of burnout.

R&R: What is genre burnout? RB: It's something we first saw about five or six years ago during the post-disco era. We saw there was listener confusion about a number of groups. Listeners were telling us that several different artists were playing the same music. They couldn't tell them apart.

Genre burnout was a term we came up with simply to indicate that unless you consider not only the song itself, but also the artist and the style of the artist, you create a sameness on your radio station that can be potentially dangerous, particularly with soft, light rock formats.

The first thing we saw was the "Doobies" sound. At that time, it seemed everyone was trying to duplicate it. There were male Doobies and female Doobies, black Doobies, white Doobies – all sorts of Doobies. We labeled the sound "syncopated pop," for lack of a better term. That sound was very predominant, and we were finding that listeners were having a hard



Rob Balon

time separating one group from another.

Listeners are not the most discriminating people in the world when it comes to radio, and a big mistake all of us in the industry tend to make is overestimating the product knowledge of the typical listener. We give them far more credit than they deserve with respect to what they actually know about radio.

When you take a listener who's not terribly discriminating to begin with and add vagueness or fuzziness with regard to station or music definition, it becomes very easy for that listener to just lump all the songs together. The listener gets the impression that the same song is being played over and over again.

This is not a putdown of the listener. It's more a statement about how people listen to radio. We like to think they sit there with both ears glued to the radio. listening to whether we come out of the stopset with a power gold or not. But it's not that way at all. Most people's listening is casual and, at the very best, most definitely secondary. It's almost always incidental – tied or linked to something else they're doing.

ACCELERATION

Jager & Company (Dave Jager and Geri Jarvis) joins WLHT/Grand Rap-Ids from KLLS/San Antonio as the morning team, replacing Bill Ashford, who remains OM and new Group PD Len Mitchell becomes PD at KDUK/Eugene Skip O'Nell will

do overnights at KIVA/Albuquerque. Mike Novak joins KFMB-FM/San Diego as weekend personality Dan

Avey joins KFI/Los Angeles from crosstown news operation KFWB as part of the new Gary Owens morning show ... Dave Cook will coanchor morning news at K101/San Francisco... New York Ranger hockey star Pete Stemkowski jolns WGBB/Long Island as morning drive sportscaster and Sports Director.

Mike Ruble joins WKAN/Kankakee as evening personality ... Terry Young has become the regular host for KRMG/Tulsa's "Nightline."



CANS FILM FESTIVAL — WMGK/Philadelphia's "Magic Cans Festival" is a four-week series held every Thursday night at Penn's Landing by the Delaware River. Admission is free, but attendees are asked to bring two cans of food, to benefit the People's Emergency Center, a family shelter in Philadelphia. Over 2500 pounds of food had been collected atter only two weeks.

Around 1982 or '83, when more of the newer-sounding music was gaining popularity, we began to see genre burnout go away. CHR stations, which had really been suffering, made a healthy comeback because they were playing the newer, fresher stuff.

But what was daring and unique a few years ago is now very mundane and commonplace, and genre burnout is back. Today's music shows two different levels of genre burnout. First, there's the electronic/CHR sound of artists such as Tears For Fears. Some of it is extremely well-produced and wonderful. Some is not as well-produced, but still gets a lot of airplay. There are a lot of songs that are simply soundalikes; they sound like the megahits, yet lack some of the qualities that are inherent in the really good songs.

Then there's the soft urban sound. A lot of the soft and light rock stations are running dangerously close to creating urban genre burnout. A station might be playing the really good soft urban hits by **DeBarge** or Whitney Houston, for example, but then will add several more songs in that genre that are simply soundalikes. That is when the potential exists for burnout.

Another reason genre burnout is particularly dangerous for AC is that we've found women, 25-44 particularly, are not too astute at identifying artists to begin with. Genre burnout only tends to add to their confusion.

If you're not careful, you'll find yourself with a gob of the samesounding material on your playlist. It's important to note there is nothing inherently wrong with the music. But you have to be very sensitive to genre burnout when you're planning your rotations and as you structure your radio station to deliver the sound you want to achieve.

R&R: What's the solution?

RB: What we advise our clients to do, especially if they are programming in a softer or lighter vein, is to add another notation to the coding systems. A lot of stations code according to tempo and other areas. We suggest that they also code according to genre. If artists are classified as being in a similar genre, there should be specifications as to where and when their songs should be played relative to each other. It's not that hard to do. If you pay that kind of attention to your playlist, you can minimize the impact of genre burnout.

Another problem is that most of the stations we hear sound very much the same. They are very gold-based, playing the same gold – everybody's favorite 200 songs, a smattering of currents, and the soft black stuff.

There are basically four AC forms emerging: light rock, heavy gold-based, eclectic-based AC, and hit-oriented AC. Unfortunately, none of them are particularly exciting. They are burnt and they an injection of something need else. It's not that the music is not there. A lot of music that would supply more variety is being largely ignored. I'd not only encourage programmers to look at other types of adult music, but to also test it. I think a lot of the problem with stations sounding stale has to do with the way things are tested.

A lot of the music tests we see are rather myopic. They're classic examples of tunnel vision. Stations only test the records they already know are safe, instead of testing an extra hundred they might want to play because nobody else is playing them and nobody else is testing them. That can be very self-serving at the radio station level.

 $\mathbf{R} \& \mathbf{R}$: How do you test records that you know are going to be unfamiliar to the audience?

RB: You have to create a different category for them. It's not fair to play them up against records that are extremely familiar. All songs have to be on equal footing. Songs people haven't ever heard or have not heard in a long time will produce one of two things: either an "Oh, wow" effect.

which will give it a higher than normal rating, or a "nobody cares" reaction. We create a separate category for those records, acknowledging that unfamiliarity 1s part of the package. Trying to establish these records' value in other areas – such as what listeners associate them with and things like that –

helps to evaluate them more fairly. Nothing is wrong with trying new music. We in radio tend to be very restrictive. We tend to adhere to the old adage of "play the hits." " Well, what's a hit? We can make the hits. If we have a good piece of music and decide it can be a hit, it can be a hit.

R&R: Does this reluctance to test new music create problems for listeners where there are a few ACs in the market?

RB: It's amazing how little listeners can tell you about the differences between stations, particularly between pop stations.

Let's face it — when it comes to the typical listeners out there making their choices as to which stations they want to listen to, somehow, some way, each station has to have made a statement to be delineated in the listeners' minds. Genre burnout can make it more difficult to set your station apart. When there are several ACs in a market playing the same music, it makes it even harder for the listener to distinguish one from another.

We see proof of this all the time through a research technique called confrontation analysis. It's an auditorium technique where we play composites of stations, including promos and jocks, news, weather, etc. We are basically testing the sound of the radio station, and how identifiable it is to the target listener. Being identifiable is critical to any AC station. We are able to determine what, if anything, stations have on the air musically and nonmusically that makes them unique to the listener. Establishing a unique identity is a task that should always be on the minds of programmers.

46/ R&R FRIDA & AUGUST 29, 1986

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Kevin McCarthy (800) 631-1600 Easy Listening

JACKIE KING "If" RICHARD CLAYDERMAN "Stanger On The Shore" MAKOTO OZONE "Crystal Love/Merry Go Round"

Century 21 Greg Stephens (214) 934-2121

The Z Format

TOTO "I'll Be Over You" CYNDI LAUPER "True Colors" JOURNEY "Cirl Can't Heip It" PETER GABRIEL "In Your Eyes" RIC OCASEK "Emotion In Motion" ROD STEWART "Another Heartache"

The AC Format

TOTO "I'll Be Over You" CYNDI LAUPER "True Colors" DAVID PACK "I Just Can't Let Go" DAVE ADAMS "Dancing In My Sleep" CARLY SIMON "Coming Around Again" JANET JACKSON "When I Think Of You"

Super-Country T. GRAHAM BROWN "Hell & High Water"

Concept Productions Elvin Ichryama (916) 782-7754

CHR

"j

MADONNA "Open Your Heart" TINA TURNER "Typical Male" CYNDI LAUPER "True Colors" PETER GABRIEL "In Your Eyes" JOURNEY "Girl Can't Help It" RIC OCASEK "Emotion In Motion"

Country

HOLLY DUNN "Daddy's Hands" T. GRAHAM BROWN "Hell & High Water" GEORGE STRAIT "It Ain't Cool To Be Crazy About You"

AC

TINA TURNER "Typical Male" RIC OCASEK "Emotion in Motion" DAVID PACK "I Just Can't Let Go"

Drake-Chenault

XT-40

TINA TURNER "Typical Male" CYNDI LAUPER "True Colors" JOURNEY "Girl Can't Help It" BILLY JOEL "A Matter Of Trust"

Contempo 300 GENESIS "Throwing It All Away" MOODY BLUES "The Other Side Of Life"

Great American Country

JOHN ANDERSON "Honky Tonk Crowd" JOHN SCHNEIDER "At The Sound Of The Tone" M. OSMOND & P. DAVIS "You're Still New To Me"

Media General Broadcast Services

ACtion

BOB SEGER "It's You" TEMPTATIONS "Lady Soul" TINA TURNER "Typical Male" CYNDI LAUPER "True Colors" JANET JACKSON "When I Think Of You" ROBERT PALMER "I Didn't Mean To Turn You On"

Your Country

JUICE NEWTON "Cheap Love" ANNE MURRAY "My Life's A Dance" CHARLY MCCLAIN "So This is Love" MEDIA GENERAL CONTINUED

Hit Rock

DON JOHNSON "Heartbeat" EL DeBARGE "Love Always" TINA TURNER "Typical Male" CYNDI LAUPER "True Colors" SHEENA EASTON "So Far So Good" PAUL SIMON "You Can Cail Me Al" FABULOUS THUNDERBIRDS "Wrap It Up" SIMPLY RED "MoneyS To Tight To Mention"

Peters Productions, Inc. George Junak (800) 255-8511

Country Lovin'

JUICE NEWTON "Cheap Love" RONNIE McDOWELL "When You Hurt I Hurt" WILLIE NELSON "I'm Not Trying To Forget You"

The Ultimate AC

TOTO "I'll Be Over You" ROSIE VELA "Magic Smile" PAUL SIMON "You Can Call Me Al"

Radio Arts

Country's Best

MARTY STUART "All Because Of You" JOHN SCHNEIDER "At The Sound Of The Tone" GATLIN BROTHERS "She Used To Be Somebody's Baby"

Soft Contemporary

TOTO "I'll Over You" CYNDI LAUPER "True Colors" DAVID PACK "I Just Can't Let Go" DAVE ADAMS "Dancing In My Sleep" CARLY SIMON "Coming Around Again"

Sound 10

TOTO "I'll Be Over You" CYNDI LAUPER "True Colors" DAVID PACK "I Just Can't Let Go" DAVE ADAMS "Dancing In My Sieep" CARLY SIMON "Coming Around Agein" JANET JACKSON "When I Think Of You"

Satellite Music Network

The Starstation

GENESIS "Throwing It All Away"

Country Coast-To-Coast

RANDY TRAVIS "Diggin' Up Bones" SWEETHEARTS OF THE RODEO "Since I Found You"

Rock 'N' Hits

GTR "The Hunter" JOURNEY "Girl Can't Help It" MICK JAGGER "Ruthless People" RIC OCASEK "Emotion In Motion" THOMPSON TWINS "Nothing In Common" SIMPLY RED "Money& To Tight To Mention" ROBERT PALMER "I Didn't Mean To Turn You On"

Transtar Adult Contemporary Mike Tanner (213) 460-6383

WHITNEY HOUSTON "All At Once" DOUBLE "The Captain Of Her Heart" HUEY LEWIS & THE NEWS "Stuck With You" MIAMI SOUND MACHINE "Words Get In The Way" PAUL SIMON



YOU CAN CALL ME AL

ONE OF THE "MOST ACTIVE"

NEW & ACTIVE

Key Add's And Moves:

WANS 27-24	WZYP 35-31
WXLK 28-26	KNOE 32-27
WKDD deb 32	WPFM 35-31
WMEE 27-24	WHSL 25-22
WIXX 31-29	KYYY 40-34
Z104 25-19	WBWB 24-18
WZOK deb 29	KQCR add
KF95 deb 34	Y94 31-29
KSND 40-35	KWTO add
KMGX add	WSPT deb 37
KYNO add	KBOZ 35-31
KATD 21-20	KTRS 26-23
KZZU 29-25	KKAZ 35-31
WFBG 32-28	KOZE 18-15
WZON add	KBIM 30-27
WZYQ deb 40	OK 95 23-18
95XIL 29-25	
WKSF 31-28	
	WXLK 28-26 WKDD deb 32 WMEE 27-24 WIXX 31-29 Z104 25-19 WZOK deb 29 KF95 deb 34 KSND 40-35 KMGX add KYNO add KATD 21-20 KZZU 29-25 WFBG 32-28 WZON add WZYQ deb 40 95XIL 29-25





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R&R FRIDAY, AUGUST 29, 1986/47

MARKETPLACE

AIRCHECKS

#1 MARKET

AIRCHECKS

HOT CITY SET - 1 Summer '86 incl. WHTZ midday, WAPP

as hot 103, Classic 103, Hot 103.5 Urban, WXRK/WYSP STERN, WNEW-FM Scottso, WCBS Bob Shannon, Philly's WTRK, Boston's WMRQ. On 2 C-90's \$12. HOT FLORIDA

AUGUST '86 inc. WAPE-FM, Power 96, Hot 105 \$7.50. 1 Market Airchecks, Box 568, E. Hanover, NJ 07936.

COMEDY

Salem, OR 97304



Video Airchecks! Current Issue #77 features KIIS/Bruce Vidal, WLUP/Ionathan Brand Current sade 777 readures Killsbruce Vida, WLDFjohathan Brandmei-er, KKLI/Big Tom Parker, Denver's KBPI, KMEL/Sonny Joe Fox, KS103/ Randy Miller, Minneapolis CHRs KDWB & WLOL & KISW/John & Robin. 90-min. cassette, \$5,50.

Audio And

Whim, cassette, \$5,50. Current Isaue 176 features WNBC/Joey Reynolds, KRLA/Real Don Steele, KPKE/Steven B, & The Hawk, WPL/Par St. John, WM[C/Tom Shannon, KFRC/Bobby Ocean, KKHR/Pat Garrett-Jack Armstrong, KNX-FM1_fex day as meliow rock, & WKRQ(Q Morning Zoo. 90 min. cassette. \$5.50.

cassette, sp. sp. Special ksue §5-86 features HONOLULU, with CHRs KQMQ & KMAI. ACs KSSK, KRTR, KULA & KKUA, oldies KIKI & AOR KPOI. 90-min.

ALS NOSH, KN IN, DUCH & KNOH, UNITE KING AN ANTI-Casette, \$5,50. Special Issue JS-87 features LOS ANGELES, Part I, with CHR KIIS-FM, Urban KRWR, ACs KOST, KBZT & KNX-FM, and AORs KLOS, KMET

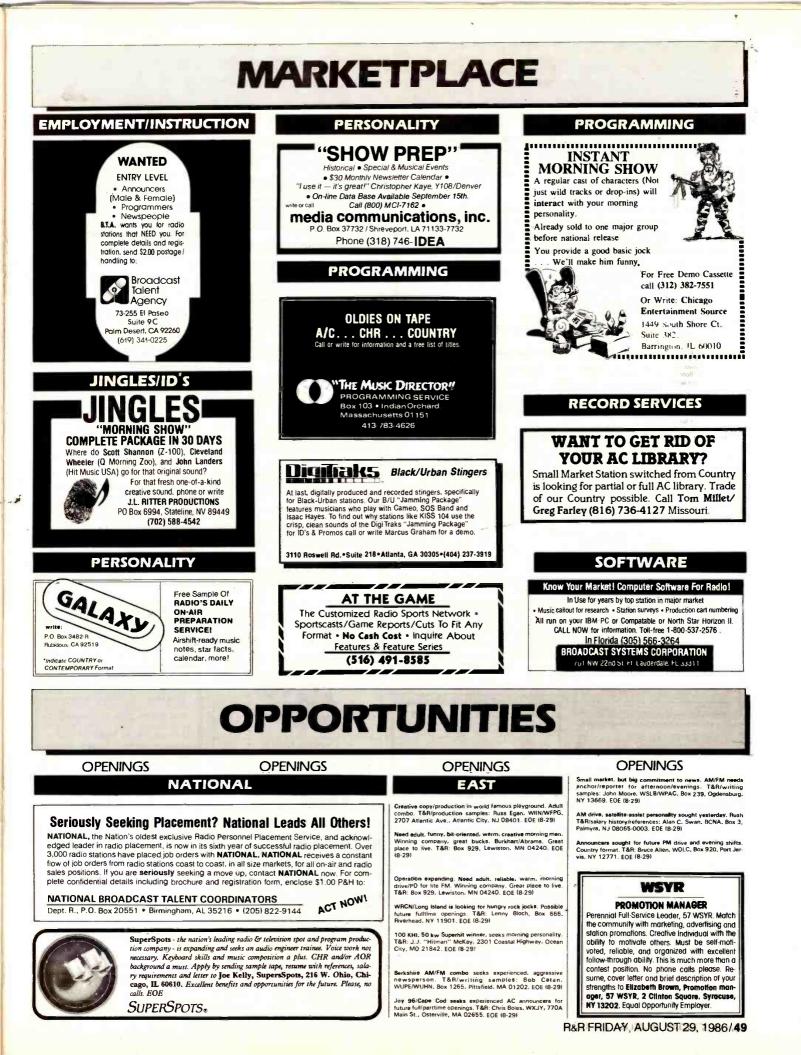
Undain ArWK, AGS KUSI, K621 & KNA-FH, and AUKS KLOS, KTET & KROQ, 90-min, cassette, 55,50. Classic Issue JC-70 features WINS/Mad Daddy-1964. WCFUJerry G, Bishop-1968, KIQQ/Jerry Butter-1975, KGB/Don Dale-Bob Foster-1965, KFI/Big Ron O'Breen-1979, KHJ/Billy Pearl-1974, & WABC/Dan

1 Yor, Krilleg Kon U Brein, 1979, Krijlowiji Yearn-1974, & WABULUan Ingram. 1977. Sastette, 51 DOS VIDEO 47 features: Denver's KRKE/Steven B, & The Hawk and KIMUV Patron Mills, Houton's KRBE-Frid/Kristy & Carson, San Diego's coun-try leader. KSON-EMUJ, Jackson, and Honolulu's KKUA/Randall & Codek, KFO/Rabbett, KGMQ/WWI Moku, and KRC/Bill Lee. 2 full hours, on VHS or BETA, specially priced through 9/30 at \$30.00



48/R&R FRIDAY, AUGUST 29, 1986

Eau III MIRE



OPPORTUNITIES

OPENINGS

resume to:

WPOC/fm 93.1

WPOC in Baltimore, Maryland has two rare opening for

full-time adult adult personalities. If you love radio and can

bring something special to a winning team, send tape and

Doug Wilson

WPOC Radio

★ Instinctively "lives" in the listener's world, not his or her own... ★ Communicates without vocal tricks and without electronic ones.

+ Has an unblocked and unlimited supply of creative energy . . .

Program Director

711 West 40th Street

Baltimore, Maryland 21211

A Question from WCLY-FM & WPGC-AM in Washington, D.C.

"HOW GOOD ARE YOU?"

★ Is funny (most people tell you you're hilarious!) but ... ★ Can be serious and sensitive and emotional on the air without feeling self-conscious....

Did you answer yes to all of these? Then, we have a "dream" opportunity for you. If you think you're

good enough to be half of a very special morning show in Washington, D.C., please convince me with

al opportunity employe

Witten

Thanks, Allan Hotlen, Program Director WCLY & WPGC

Washington, D.C. 20018

First Media Corporation - an equ

PO Box 10239

A NATIONWIDE COMMUNICATIONS INC. STATION

OPENINGS

EOF

OPENINGS

Experienced AE for top-rated AM In beautiful Columbia. Call GSM Margaret Fort (803) 772-5600 EOE (8-22)

PD/morning announcer for top-rated AM WIS in beautiful Columbia. T&R/salary: Charlie Jones, Box 21567, Columbia, SC 29221. EOE (8-22)

NW Arkansas's Top AM seeking midday and afternoon announcers. A member of the Donrey Media Group. T&R to Randy Prichard, GM, KBRS, 2307 Highway 71 N., Springdale, AR 72764. EOE/MF

SALES MANAGER

For #1-rated Medium market Class C FM. Progressive Southwest growth area and great city. Must have strong performance record in similar position. Send confidential response to Radio & Records, 1930 Century Park West, #438, Los Angeles, CA 90067. EOE

NEW SOUTHEAST AOR We need strong Morning Talent, with excellent production. Call SHARON... (213) 459-8556. EOE

We Know You're Out There! Production pro with excellent writing and production skills and versatile voice. Offair fulltime position. T&R to Radio & Records, 1930 Century Park West, #429, Los Angeles, CA 90067. EOE M/F



COASTAL N. CAROLINA seeks high profile morning talent. Inherit GREAT numbers. Must have solid act. No time and temp. No crazies. C&R to Mike Farrow, 211 N. 2nd St., Wilmington, NC 28401. EOE



PRDGRAM DIRECTOR WXLK-FM, Roancke/Jynchburg, is seeking a selfmotivated, experienced CHR Program Director. If you feel you can provide leadership and be a team player for the number one (#1) station in the 33rd market, send lapes and resume to. Aylett 8. Coleman, K92, Roanoke, VA 24022. EOE M/F



WGUS AM/FM is seeking a fulltime announcer with Country or CHR experience. Male or Female. Send tapes, resumes, and salary requirements to — WGUS, P.O. Box 1475, Augusta, GA 30913. c/o Dick Shannon.

AFTERNOON TALK HOST

Need multi-faceted talk host for afternoons in Southeast market. Issues, yes, but light and friendly as well. Send T&R along with brief digest of talk philosophy in confidence to Radio & Records, 1930 Century Park West, #446, Los Angeles, CA 90067. EOE

OPENINGS

100,000-WATT CHR ajor market-minded station seeks exc

Major market-minded station seeks excellent people to finish killer staff. Excellent pay and benefits for the talent and market, Rush T&R NOW to Radio & Records, 1930 Century Park West, #431, Los Angeles, CA 90067. EOE

......

MIDWEST

Seek morning personality for central WI FM Country. Production skills. Also, partlime position available. T&R: Jack Edwards, WYTE, PO Box 956. Stevens Point, WI 54481. EOE (8-29)

Sports lover sought. High school football, basketball PBP. Plus full lineup of sportscasts. T&R: WHLS, Box 807, Port Huron, MI 48060. EOE (8-29)

KDTH seeking AM PD. College degree, five years' programming experience. T&R: Susie Wells, Woodward Communications Inc., Box 688, Dubuque, IA 52001. EOE (8-29)

WKTY LaCrosse is accepting news T&Rs. Send to: Larry Green, WKTY, 704 La Crosse St., LaCrosse, WI 54601. EOE (8-29)

Seeking experienced news anchor for medium IN market. Regional AM AC, T&R: Peter Zelcs, Box 2208, Kokomo, IN 46902, EOE (8-29)

Seek fulltime announcer at small market MW lite rock FM. Major market sound. News/production experience helpful. T&R: Larry Martin, Box: 1646, Richmond, IN 47375. EOE (8-29)

Seeking news anchor, reporter for AM/FM combo in SW. Must have strong delivery, T&R: Steve Bennett, Box 1520, Qklahoma City, OK 73101. EOE (8-29)

NE AM/FM seeks sports director. Much PBP, board shift, coverage of all local sports. Management possibilities. Call (308) 762-1400. EOE (8-29)

AM/FM News/Talk, Top 40 combo in Chicago seeking applicants for future news openings. T&R/writing samples: Val Wallace, ND, WKRS/WXLC, 3250 Belvedere Rd. Waukegan, IL 60087. EOE (6-29)

WATT/WEVZ seeking hardworking morning drive personality with good production skills. T&R: Andy MacDonaid, Box 520, Cadillac, MI 49601. EOE (8-29)

Our Country AM sounds as good as the big stations. We want personalities. T&R: Ron Phillips, WTRE, 1011 Park Road, Greensburg, IN 47240. EOE (8-29)

50 kw Country seeking evening talent. Strong production a must. Heavy appearance schedule. Parttime openings also. T&R: PD, 8ox 933, Fort Wayne, IN 46801. EOE.(8-29)

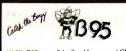
P3 is your first step into the majots. 99KG in Salina Is your way up. Future openings anticipated. T&R: Steve Wall, Box 6198, Salina, KS 67402-6198. EOE (8-29)

FSA seeks communicators. Must be mature, warm, and friendly. 35+ demos. Outstanding facility. T&R: OM, 500 E. J St., Hastings, NE 68901. EOE (8-29)

WLRZ seeks newscaster. Ideal first job for college grad. T&R: Jeff Steinburg, ND, 8ox 76, Peru, IL 61354. EOE (8-29)

CLASSY MIDWEST STATION

Needs classy PD. 100kw Contemporary. Need music and promotion experience. Include air show. Send qualifications to Radio & Records, 1930 Century Park West, #430, Los Angeles, CA 90067. EOE



All Hit B95, one of the South's top-rated CHR stations is seeking a Morning Personality extraordinaire. Are you funny? Outrageous? And downright nuts? Are you willing to make appearances, and go that extra mile? If this is you, and you are ... Rush tape and resume along with salary requirement to Chris Baker, KZZB, 2351 Calder Avenue, Beaumont, TX 77702. EOE

SPORTS TALK SHOW

Majot market talk station with opening for sports talk host with personality. If your talent lies somewhere between Howard Cosell and Brent Musburger, send resume and tape to Radio & Records, 1930 Century Park West, #421, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR Fast growing suburban New York AC station needs PO. Position includes airshift, music selection, management and promotions. Good salary and benefits, plus chance to grow. Send letter including management pogramming, philosophies, tape and salary requirement to Radio & Records, 1930 Century Park West, #445, Los Angeles, CA 90067. EOE

NEW YORK

Are you one of the few morning personalities who:

Is warm and intelligent and involved and . .

★ Actually loves "show prep?

a tape

EAST COAST... FULL-SERVICE...AC

Looking for mature entertainers — capable of following format. Growth company, better than average money and stability minimum 5 years experience. Send tape, resume, and salary history to Radio & Records, 1930 Century Park West, #441, Los Angeles, CA 90067. EOE

MAINE FM CHR BLOWTORCH

Needs creative Production Director to maintain top sound. Limited air. Solid growing company. Send resume, salary requirements, tape on cassette to Radio & Records, 1930 Century Park West, #444, Los Angeles, CA 90067. EOE

TOP TEN MARKET

Oldies AM in Major Market seeking Morning Entertainer. If you can get the audience's attention while remaining concise, send T&R to: Radio & Records, 1930 Century Park West, #437, Los Angeles, CA 90067. EOE

50/R&R FRIDAY, AUGUST 29, 1986



SOUTH

WHCN, Inc.

106 WHCN is looking for a late-night

personality. Cassettes and resumes to:

Daniel F. Hayden, Program Di-

rector, 1039 Asylum Avenue,

Air personalities, not DJs. Country/AC background helpful. Big bucks for community-minded individual. T&R/picture: WBHP, Box 1230, Huntsville, AL 35807. EOE (8-29)

WYAV-FM/Myrtle Beach, SC's top-rated radio station. Seek news/air talent. T&R: Jeff Kelly, Box 1020, Myrtle Beach, SC 29578. EOE (8-29)

SW FL AC leader seeks ND with major market pipes and conversational news style for morning drive. T&R: Paul Conrad, PO Box 189, Cape Coral, FL 33910. EOE (8-29)

Full-service CHR, 40 miles from Nashville, has possible future openings. T&R: Gary Moss PD, WKRM/WKOM Box 1377, Columbia, TN 38402. EOE (8-29)

Seek experienced morning man. small market. Good production skills, FM Oldies format. T&R: Paul Adcock, PO Box AA, Marshall, TX 75670. EOE (8-29)

CHR/Urban seeking dynamic personalities for all shifts. Excellent production a must. T&R: K.A.K. Productions, 28 Rutledge Ave., Charleston, SC 29401. EOE (8-29)

VA AC seeks morning man. Must be upbeat. T&R/salary requirements: Bob Abbott, PQ Box 11529, Lynchburg, VA 24506. EOE (8-29)

East Texas AC seeks afternoon driver. T&R/salary requirements: Jeff Brown, KTYL, Box 6367, Tyler, TX 75711. EOE (8-29)

OPPORTUNITIES

OPENINGS



WNIC AM/FM, P.O. Box 1310, Dearborn, Michigan 48121. No phone calls. EOE

WEST

New AM/FM needs peak performers to build top-rated radio news team. T&R: Mike Mertin, KMBY, 8ox 1271, Monterey, CA 93942, EOE (8-29)

The heat is on in Phoenix. Parttime/swing openings on our FSA AM and personality hit Oldies FM. T&R: BJ Hunter, 2196 E. Camelback Rd., Phoenix, AZ 85016, EOE (8-29)

Entry level position with growth potential in Southern CA. T&R: Cory Baker, KAVR, Box 950, Apple Valley, CA 92307.EOE (8-29)

Future fulltime Country opening, Production and good voice a must, T&R: Rick Masters, 6ox 1428, Victorville, CA 92392. Phone calls okay. (619) 245-8635 EOE (8-29)

Great AOR opportunity. PD with airshift. Strong production. T&R: Kathy Blackwood, GM, KFMU. Box 772850, Steamboat Springs, CO 80477, No calls. EOE (8-29)

KRXV/Barstow seeking experienced ND, Benefits and allowances included. T&R: Lance Todd, Box 1668, Barstow, CA 92311. EOE (8-29)

Entry level market seeking air talent/production. We offer the tools and environment, you provide energy and effort. T&R: Terry Tario. KEEP/KEZJ, Box 346, Twin Falls, ID 83303.EOE (8-29)

Seeking bright, energetic, informative Country jock with good production for middays at Southern CA FM. T&R: KAVR, Box 960, Apple Valley, CA 92307. EOE (8-29)



Jefferson-Pilot Communications

in si

San Diego's #1 Country Music Station is looking for skilled weekend utility afr talent. Applicants should have 3-5 years' experience and reside in Southern California. Exeellent compensation for winning individuals. T&R to: Mike Shepard, KSON, P.O. Box 1591240, San Diego, CA 92115. No calls. EOE M/F.

COUNTRY MORNING PERSONALITY

Bright, friendly, involved in the community. That'll be the new Morning Personality on our Southeastern Class C, FM Country station. Our explosive growth has come from a team effort. If you're ready to commit and contribute, you may be the morning leader who shares in our future growth. Tape & accomplishments to: Radio & Records. 1930 Century Park West, #439, Los Angeles, CA 90067. EOE

KLSY 925FM-1540AM

KLSY-FM/Seattle seeking Reporter/Anchor. Great writing and sense of humor a must.... women and minorities encouraged to apply. Send tapes and resumes to Dave Sloan, News Director, PO Box C-9-1540, Bellevue, WA 9B009. No calls please. EDE

NEWS PERSONALITY

We're looking for a true news personality, someone who can communicate lifestyle information to our young adult CHR audience and interface with our morning personality. If you're looking for a "Hard News" anchor position, this job's not for you. Excellent pay and benefits in the sunny Southwest. Send your cassette, resume and news rewrite samples today to: Radio & Records, 1930 Century Park West, #440, Los Angeles, CA 90067. EOE/MF

POSITIONS SOUGHT

California Top 75 Gold AC Seeks dues-paid morning entertainer with creative selling and production skills. Structured format, pro organization. Send

you best aircheck and resume to Radio & Records, 1930 Century Park West, #433, Los Angeles, CA 90067. EOE

NEW FM ROCKER

Don't delay, send T&R today! To Radio & Records, 1930 Century Park West. #442, Los Angeles, CA 90067. EOE

In top 100 market looking for wild AM personality and complete air staff ASAP.

POSITIONS SOUGHT

Female DJ seeks a start. Prefer the IL/IA area. News, copywriting, production. Have license. CARI: (319) 289-3873 (8-29)

Talented female personality seeks opportunity & the chance to relocate. Medium market preferred. Call (904) 366-7255 (8-29)

Experienced, talented, versatile communicator seeks DJ, production, MD or PD. Experience includes Minneapolis. Will consider all markets. Available now. RANDALL: (307) 666-3753 (8:29)

Help! Where have all the real radio stations gone? Four-year pro with programming experience seeks right station. Could it be you? T&R available. MARK DUNCAN: 1704) 553-8921 (8-29)

OM/PD fron small market seeks any work in programming, production, or promotions in L.A. area. Call now. VIC: (213) 650-5293 (8-29)

Beginning news announcer seeks to relocate to northern New England, prefer NH/ME/VT. Call after 7pm (713) 529-7436 (8-29)

Ex-wife found me, time to move on! AC/CHR/AOR PDs who know the feeling call. GARY RUSH: (316) 478-5124 (8-29)

Recent college grad working parttime seeks first fulltime gig. Good pipes, excellent radio knowledge, great artitude. Any format or market considered. GUY: (617) 636-8384 (8-29)

New Television Special . . .

Lyndon La Rouche, Colonel Ohadaffi, and Dolly Parton in the biggest BOOB of the year contest!!!! Zany, creative CHR personality looking for job in Southwest. ROB ... after 5pm ... (312) 894-3987.

a antifitta antifitta antifitta antifitta

MD/sist. PD seeks for long-term job with your station. Plenty of PR & a broadcast grad. MICHAEL: (615) 729-3844 (8-29) Dazzling DJettel Recent grad. Seeks fulfitme airshift. Produc tion Plusi A BAY KAY: (815) 626-5774 (8-29)

tion plusi A88Y KAY: (815) 626-5774 (8-29) Versatile announcer, currently on-air Akron area. Ten years

experience. Most formats & markets considered. Available on short notice. KEN: (216) 253-2679 (8-29)

Patiently waiting for right offer. Major market background: On-air winner. Production pro. 12 years: AC/CHR/Country, Call (618) 337-1795 (8-29)

Let me make friends with your large or medium MW market Leave message for ART: (618) 397-2521 (8-29)

Why is my station running funnier promos/spots than yours7 f'm writing them. Fast on-air ad-libber. CHR/ADR, JOHN: (602) 702-2746 (8-29)

Five years' experience in top 20 market. Production, continuity, copywriting, part or fulltime personality. Will relocate. DENNIS SULLIVAN: (718) 330 0991 (8-29)

Former L.A. PDI Personality jock. McLendon "On-Air" News. Production genius, sales too. CHR/Country/Talk. UNCLE DON: (213) 876-7622 (8-29)

Six-Year pro available. PD/MD seëks to make change. Stable with excellent references. Willing to relocate. JERRY ALLEN: (801) 673-3579 (8-29)

Aggressive broadcast school grad with experience seeks on air/production. Let's talk. TODD: (312) 724-7586 (8-29)

Dennis Staples has a powerful need for a drive slot in a medium market. Experienced comic personality. Won't you help? Call (419) 255-1221 or 255-5665 (8-29)

All cued up & reedy to go! . . . But have no place to go! Call me "HI-FI" KUMAGAI: (714) 839;9279 (8-29)

Just a regular guy! Loves & lives rock 'n'yoll. Very smooth. Relatable ... cute tool Available now. JOHN: (312) 262-3773 (8-29)

Innovetive Country MD/PO on the cutting edge. Make your station sparkle with a difference. JASON TANNER: IB13) 983-9476 (8-29)

Winning mejor market CHR PD available ASAP. Good track record and management skills. AL BROCK: (804) 468-6697 formerly WRSR. 18-29)

POSITIONS SOUGHT

Formerly with Y100, 96X, K102. Team player, hard worker, will get you numbers. Will relocate, all areas considered. JEFF HORN: (305) 564 562B (8-29)

Experienced talk show host, ratings winner. Major market track record looking for talk show in major market. JOHN: (518) 477-4108 (8-29)

Great production directors are hard to find right? Wrongl Major market production director available for West Coest major or large market. NICK: (602) 327-2664 (8-29)

CHR communicator seeks new challenge in S as PD/MD/ Production director. Prefer medium/large market. PATRICK: (505) 722-9025 (8-29)

Quality performer seeks larger market. PD/sports/news. Sixyear pro. 800 games of college P8P, and great production. JIN R.A. HARDT: (309) 734-3321 (8-29)

Need a start, prefer IA/IL areas. Female DJ, can do, news/copywriting/Production. Have license. CARI: (319) 289-3873 (8-29)

Experienced MD seeks medium market MD/asst. PD. Extensive AQR/CHR/AC knowledge. Reliable, creative, organized. Excellent human relation skills. GARY: (301) 759-3264 (8-29)

Top 50 market CHR jock seeks to relocate to West Coast. Fulltime only, Call for immediate T&R. MIKE: (718) 615-0235 (8-29)

Ready to work and work hard. Will go anywhere west of the Mississippi. Two years' experience AC/CHR, Prefer small medium markets. MARK: (406) 628-2107 (8-29)



STAFF SICK?? Leadership need shaking?

Does your station need . . . quick, fast start . . , ? I'm a shakedown specialist! Consultant for all forms Adult formats with great NEWS and TALK credentials especially. Will come, work with you a la Mike Joseph, in any size market. You can afford me and my results will stay with you. Past bosses say I'm brilliant. Let's talk at NAB, Reply with contact # in New Orleans. Radio & Records, 1930 Century Park West, #443, Los Angeles, CA 90067.



Major market pro. Atlanta/Miami/Transtar, Air talent, winnir production, programmer. (305) 678-3165 (8-29)

> CHR communicator seeks new challenge. PD/MD/air talent, good production, winning attitude, team player. Prefer SW. (713) 728-1348 (8-29)

Covering football7 I'm your man. Three years' college and high school experience. Entertaining and informative PBP. Will-travel. JOHN: (415) 479-6204 (8-29)

Hove production. Clients love mine. Seek production/air shift. W/MW, medium/large market preferred. STEVE: (303) 565-9596 (8-29)

Ready and seeking fulltime. Out of school with air experience, will go anywhere. 8RETT: (309) 289-4711 (8-29)

USA/Canada attention! Seven-year pro, exceptional air personality, currently working in top 75 market. Ready to program CHR/AC. RANDY: (913) 825-2202 (8-29)

Meture, organized, innovative newsman/jock seeks PD post at Country station. If you need ratings or a fresh approach, call me. ED BYRNE: (414) 435-3771 (8-29)

Solid morning pro, timely humor/good production. PD experimence, formerly with WGST/Atlanta. Want stable station and decent bucks. DAVE: (419) 666-6943 (8-29)

Successful sales manager seeks GM position in small market. Willing to relocate. Experienced in all facets of broadcasting. CHRIS HAMMERBERG: (414) 367-8466 (8-29)

15-yeer pro for top ten or P1. Personality AC or CHR. KR8E, KSAQ, KHFI, WYMJ, Strong production. TOM: (513) 435-1729 (8-29)

track Production is more than music beds, it's personalityl Personality production is the future. Step up to personality production. MICK: (312) 849-0404 (8-29)

POSITIONS SOUGHT

Anchor/reporter. Four years' experience. Excellent delivery and writing skills. 6.S. in journalism. (713) 869-2100 (8-29)

If you want a one to one communicator, for your adult major or medium IL or MO station, leave message (618) 397-2521 (8-29)

Hardworking, dedicated PD/MD seeks a long-term commitment with your MW station, MICHAEL, (615) 729-3844 (8-29)

Personality known to be funny, topical, punster, ad-libber. Good on phones and with newsperson. Country/AC/Oldies. (7D2) 871-7595 (8-29)

Two years' experience, decent pipes, great production. Prefer medium market. MW/SW/S, Country/CHR/AC/AOR JIM: (417) 868-6517 (8:29)

Seak mornings or middays. Medium or large market. Great pipes, good production. Can do PBP and news. CHUCK: (515) 682-4438 (8-29)

Jay Christian seeking new programming challenge. Highly rated shows. Prefer CHR/AC. (901) 767-6532 (8-29)

Dedicated, dependable & hardworking. Any format, Interested in news, sports, production and air talent. Will relocate. DAVE HICKS: (417) 882-6086 (8-29)

PD. top ratings, promotion, production, Top 10 market experience. Available now. 14 years' experience. MARK: (503) 476-4839 (8-29)

Country pro. 20 years' experience in medium/major markets ANDY: (702) 733-8310 (8 29)

Lady wants work. Prefer morning team or continuity. Perform comedy and character voices. For free sex therapy session call Dr. Ruth (TERRI) (703) 344-1690 (8-29)

Air talent seeks small/medium market station. Prior experience in CHR. BRUCE: (818) 716-0224 (8-29)

Female Pro! The voice, personality, drive that you seek AOR/CHR/AC air talent, CA only, (408) 479-9901 (8-29)

You can't get Howard Stern, so get me. Controversial personality ready to make numbers for you. Great character bits. MARK: (904) 725-6950 (8-29)

Took six months off and ready to take on-air/PD position, 13-year pro. TERRY: (301) 542-4127 (8-29)

Professional jock wents to rock your city. Five years' Urban/CHR/AC experience. Good ratings, great production. Need a great fall book. SANDI: (205) 456-0283 (8-29)

On-air PD for Country/Gold/AC community, promotionminded, Current station just sold, ready to go now. ROGER: (216) 733-9559 (8-29)

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border

Blind Box: \$50 per inch per week (maxi-

Pavable In Advance!

Display & Blind Box advertising orders must be

typewritten or printed and accompanied by check

Deadline

To appear in the following week's issue, we must-

receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Dpportunities.

1930 Century Park West, Los Angeles, CA 90067

R&R Opportunities

Free Advertising

Radio & Records provides free (24 words or 3

lines) listings to radio stations and record companies in OpenIngs. Free listings of the same

length are also available to individuals seeking work in the industry under Positions Sought All

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to

For opportunities you must place your free listings

by mail only. Address all 24-word ads to: R&R/Opportunities. 1930 Century Park West. Los

Dates appearing at the end of each listing

R&R FRIDAY AUGUST 29, 1986/51

other advertising must run display.

issue date

Angeles, CA 90067.

signify first week listed

mum 35 words per inch). In-

cludes border, box number and postage/handling

and logo.

mailed to our office in advance.

JAZZ

TOP 30		HOTTEST
AUGUST 29, 1986 1 DAVE VALENTIM/Light Struck (GR) 2 SPYING GYNADICABLON (MCA) 2 SPYING GYNADICABLON (MCA) 2 SPYING GYNADICABLON (MCA) Imputed 2 WEATHER REPORT/This Is This (Columbia) 2 SPYING GYNADICABLON (MCA) Imputed 3 SPYING GYNADICABLON (MCA) Imputed 4 SPYING GYNADICABLON (MCA) Imputed 5 SPYING GYNADICABLON (MCA) Imputed 6 SPYING GYNADICABLON (MCA) Imputed 6 SPYING GYNADICABLON (MCA) Imputed 7 SPYING GYNADICABLON (MCA) Imputed 6 SPYING GYNADICABLON (MCA) Imputed 7 SPYING GYNADICABLON (MCA) Imputed 7 SPYING GYNADICABLON (MCA) Imputed 8 SPYING GYNADICABLON (MCA) Imputed 9 SPYING	BANDY BRECKER & ELIANE ELIAS (19) DON PULLEMAGEDRE ADAMS (9) LEE RITENDOR (9) PETER KATER (7) EARL KLUBH (7) CHICD FREEMORT (9) DETER KATER (7) EARL KLUBH (7) CHICD FREEMART (7) CHICD FREEMART (7) EARL KLUBH (7) CHICD FREEMART (7) CHICD FREEMART (7) EARL KLUBH (7) CHICD FREEMART (7)	Constrained of the service of the se
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52/R&R FRIDAY, AUGUST 29/ 1986

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BLACK/URBAN

BREAKERS.

TINA TURNER Typical Male (Capitol)

82% of our reporters on It. Rotations: Heavy 1/0, Medium 39/8, Light 34/15, Total Adds 23 including WXYV, WDAS, WVEE, WDIA, WGCI, WDMT, KSOL, WJIZ, WJMI, WJJS, KDKS. Debuts at number 30 on the Black/Urban chart.

YARBROUGH & PEOPLES

Wrapped Around Your Finger (Total Experience/RCA) 62% of our reporters on it. Rotations: Heavy 2/0, Medium 27/0, Light 27/10, Total Adds 10, WDJY, WOWI, WBMX, XHRM, WFXA, WENN, JET94, WZAZ, WBLX, WOQK. Debuts at number 39 on the Black/Urban chart.

BJ'S LATEST ARRIVAL

Heaven in Your Arms (Manhattan)

61% of our reporters on it. Rotations: Heavy 0/0, Medium 24/0, Light 31/11, Total Adds 11, WDJY, KMJQ, KS4, KSOL, WPAL, JET94, WQMG, WQFX, WJMI, WPDQ, WKWM. Debuts at number 40 on the Black/Urban chart.



JERMAINE STEWART "Jody" (Arista) 45/21 Rotations: Heavy 0/0, Medium 11/4, Light 34/17, Total Adds 21, K94, WOWI, WBMX, WBLZ, WZAK, KDAY, KJLH, WNHC, WOO, WATV, WENN, WPAL, 293, WOMG, WKXI, KJCB, WLOU, WALT, WBLX, WANM, KDKO, Medium WAMO, K104, WDIA, WTAP, WFAK, KAPE KMYX CLUB NOUVEAU "Jealousy" (Tommy Boy) 44/23 Rotations: Heavy 4/2, Medium 11/3, Light 29/18, Total Adds 23, WOJY, WHUR, KMJO, WHRK, WOWI, WGCI, WDMT, WLUM, KDAY, KJLH, WFXA, WPEG, WOMG, WHYZ, WAIW, KIZ, WALT, WBLX, KAPE, WWOM, WCX, WTIC, Heavy, KOKY, KBUZ, Medium K104, WDIA, WBMX, WZAK, WAOK, WXOK, 293, KDKO.

KBUZ, Mediumi K104, WDIA, WBMX, WZAK, WAOK, WXOK, 293, KDKO. MEL8A MOORE featuring FREDDIE JACKSON "A Little Bit More" (Capitol) 43/38 Rotations Heary 21, Medium 109, Ligh 7128, Totai Addi 88, WOAS, WDIY, K104, KMJO, WOIA, WYLDFM, WTMP, WDIZ, WDMT, WZAK, KJLH, WNHC, WDIX, WJIZ, WAOK, KOXL, WTKL, WXOK, WENN, WFXC, KDIZ, WOMG, WHYZ, WJMI, KIIZ, KJCB, WLOU, WPIZ, KARE, WWDM, WAAN, WAAA, WKWM, WTLC, WWWS, WZEN, WOK, KMYZ, GENDBIA JETER "AI Of My Love" (RCA) 42/14 Rotationa: Heary 00, Medium 12/2, Light 30/12, Total Adds 14, WILD, WDJY, WDIA, WYLDFM, KMJM, WDKX, WAOK, JETA, WYKS, WOMG, KOKY, WWDM, WAAA, WZEN, Medium: WHUR, WDMT, WZAK, WNHC, WXOK, KJCB, KAPE, KCKS, WWWS, KDKO.

ALING, WITTES, DURC: AL JARREAU "L IS FOR LOVER" (WB) 42/11 Rotations: Heavy DO, Medium 12/0, Light 30/11, Total Adds 11, WXYV, WDJY, WHUR, WTMP, WGCI, WVKO, WNHC, WAOK, KOXL, WQFX, KHYS Medium WWINFM, WOAS, WAMO, WYLDFM, KACE, KSOL, WFXC, KDLZ, KAPE, WAAA.

JAMES "D TRAIN" WILLIAMS "You Are Everything" (Columbia) 42/2 Golations Heavy 10, Medium 22/0, Light 19/2, Total Adds 2, WILD, WDMT, Heavy WKND, Medium, WHUR, WDIA, WOWI, KMJM, XHRM, KSOL, WNNC, WXOK, WENN, WPAL, WEXC, KIIZ, WBLX, KHYS, WPLZ, KDKS, WANM, WAAA, WTLC, WWWS, WZEN, KBUZ.

WWWS, WZEN, KBUZ. PHYLLIS HYMAN "10d Friend" (PIR/Manhattan) 41/15 Rotations Heavy 10, Medium 19/2, Light 21/13, Total Adds 15, WVEE, WDIA, WEDR, WOWI, WGCI, WZAK, WFXA, KDLZ. WOMG, WOFX, WJYL, WBLX, KHYS, WCKX, WVOI, Heavy, KACE, Mediums include: WDAS, WHUR, WTMP, WOMT, KSOL.

WDRX O'CHI BROWN ''100% Pure Pain'' (Mercury/PolyGram) 39/5 Distringer Mercury 0/0 Medium 12/1 Light 27/4, Total Adds 5, WDAS, K94, WPAL, WBLX, KHYS, Medium, WOIA, WEDR,

ns: Heavy 0/0, Medium 12/1, Light 27/4, Total Adds 5, WDAS, WNHC, WENN, JE194, WOMG, WGPR, WKWM, WXLA, WVOI.

WZAK, WNHC, WENN, JE194, WOM, WOPF, WINM, HALA, WOH O.C. SMITH "What'cha Gonna Oo" (Rendezvous) 38/4 Rotations, Heavy 40, Medium 15/0, Light 19/4, Total Adds 4, WBMX, WXOK, Z93, WHYZ, Heavy: WZAK, WOMG, WKXI, WZAZ, Medium KMJO, WDIA, WOWI, WTKL, JE194, WOPX, KOKY, WALT, KHYS, WPLZ, WGPR, WXLA, WZEN, WVOI.

KUKU BEAU WILLIAMS "There's Just Something About You" (Capitol) 37/5 Rotations: Heavy 2/0, Medium 13/0, Light 22/5, Total Adds 5, WHRK, JET94, WOMG, KJCB, WAAA, Heavy WTKL, KOKY, Medium K104, WEDR, WZAK, WXOK, WBLX, KDKS, WANM, WGPR, WKWM, WXLA, WWWS, WVOT, KDKO.

Medium K104, WEDR, WZAK, WXOK, WBLX, KURS, WANN, WGHA, HWWH, WKAS, WITHO, HWOHANDARD, KURS, WANN, WGHA, HWWH, WKAS, WANN, WGHA, WAYS, OL GUNIQ, YOU'' (Kunobhili/Fantasy) 34/11 Rotatiens: Heavy 00, Medium 7/0 Ligh 27/11, Total Adds 11, W/LDFM, WXA, WWX, WANN, WPAL, WPEG, WEXC, WQMG, WHYZ, WWDM, WCX, Medium WANO, WGPR, WKMM, WTLC, WXLA, WWWS, WVOI RODNEY FRANKLIN featuring BRENDA RUSSELL "Look What's Showing Through" (Columbia) 34/4 RODNEY FRANKLIN featuring BRENDA RUSSELL "Look What's Showing Through" (Columbia) 34/4 Rotations Heavy 1/0, Medium 14/0, Light 19/4, Total Adds 4, KULH, WRXA, WXOK, WWOM, Heavy: KACE, Medium V WDIA, WOWI, WOMT, WZAK, KSOL, WENN, KDLZ, KJCB, WLOU, KHYS, KAPE, WANM, WTLC. RAPPIN' DUKE "Ouke Is Back" (Tommy Boy) 34/1

RAPPIN' DUKE "Duke Is Back" (Tommy Boy) 34/1 Rotations Heavy 1/0, Medium 14/0, Lapit 19/1, Total Adds 1, KSOL, Heavy, KDKS, Medium: WDAS, WOJY, WEDR, WAOK, JETS4, WFXC, WOMG, WOFK, WZAZ, WALT, WBLX, KHYS, WOKX, KOKO, CARL, ANDERSON & GLORIA LORING "Friends & Lovers" (Cartere/C8S) 31/5 Rotations Heavy 50, Medium 10/1, Lign 13/4, Total Adds 5; WWEL, WGAK, KSOL, WOFX, WJMI, Heavy: B95, WJIZ, WJJS, WFLZ, WWDM, Medium, WAMO, WHRR, KS4, WBLZ, WOMT, WLUM, OC104, WAOK, WFKA, WTKL, WPAL, KAPE.

BILLY GRIFFIN "Belleve if Or Not" (Atlantic) 30/13 Politors Heavy DO, Medium 20, Upt 2813 Total Adds 13, WOMT, WZAK, WKND, WDKX, WAOK, WFXA, KOXL, WPEG, WOMG, WHYZ, WALT, WWDM, KMYX, Medium KACE, WFXC.

WQMG, WHYZ, WALT, WWDM, KNYX, Medium KACE, WHAC-LA. OREAM TEAM "Nursery Rhymes" (MCA) 292 (MAC) 2944, WOMG, WAAA, WZEN, Heevy WXOK, WKXI, WWDM, Rotations: Heavy 30, Medium 90, Light 17/4, Total Adds 4, WAOK, WOMG, WAAA, WZEN, Heevy WXOK, WKXI, WWDM, Medium WDAS, WDIA, WZAK, KDAY, KSOL, WFXC, KHYS, WKWM, WVOI. MAIN INGREDIENT "OD Me Right" (Zakia) 2776 Rotations, Heavy Do, Medium 7/0, Light 206, Total Adds 6, WHUR, WBMX, KJLH, WNHC, KIIZ, KHYS, Medium, WDJY, Rotations, Heavy Do, Medium 7/0, Light 206, Total Adds 6, WHUR, WBMX, KJLH, WNHC, KIIZ, KHYS, Medium, WDJY,

WPDO WZAZ KOKS WGPH

KIUS, JEISH, MEDU, NOAC, DURS, MORTH SKIPWORTH & TURNER "Can'T Give Her Up" (WB) 27/4 Rotations: Heavy 0(0, Medium 7/1, Light 20/3, Total Adds 4, WHUR, WOKX, WOFX, WALT, Medium: WWINFM, XHRM, WHIC, WENN, WOOK, KDKS

WINCL, WEINI, WOLK, RUSS GEORGE DUKE "Broken Glass" (Elektra) 26/7 Potations: Heavy 00, Medium 1011, Light 166, Total Adds 7, WEDR, WZAK, WNHC, WHYZ, KAPE, WZEN, KUKO, Medium KIDA, XHEM, WKYC, KUCB, WOOK, WCKX, WTLC, WWWS, KMYX.

KIDA, KHEM, WEXC, KUGB, WOOK, WILC, WIWA, MILC, WIWA, MILC, WIWA, MILC, WILLIAM BELL "Headline News" (Ichiban) 25/1 Potations: Heavy 30, Medium 80, Ught 14/1, Total Adds 1, WPDO, Heavy WTKL, WZAZ, KOKY, Medium WTMP, WXOK, WENN, JET94, WEXC, WLOU, WCKX, WTLC.

MOST ADDED MEL BA MOORE 1/EREODIE JACKSON (38)

CLUB NOUVEAU (23) TINA TURNER (23) JERMAINE STEWART (21) STACY LATTISAW (20) PHYLLIS HYMAN (15) **GENOBIA JETER (14) BILLY GRIFFIN (13)**

HOTTEST **GWEN GUTHRIE (51)** JANET JACKSON (48)

LEVERT (47) ORAN "JUICE" JONES (45) CAMEO (16) MIDNIGHT STAR (14) EL DeBARGE (13)



52ND STREET "You're My Last Chance" (MCA) 23/11 Rotations Heavy Dro, Medium 6/2, Liph 17/9, Total Adds 11, WDAS, WDIA, WEDR, KMJM, WNHC, 293, KDLZ, WOFX, KJCB, WAMM, WWWS, Medium WAMO, WHUR, WLOU, KOKS STACY LATTISAW "Nail It To The Wah" (Motown) 21/20

STACT LATITISAW Ratin to the wait (motown) 2 theo Rotations; Heavy 0/0, Medium 1/0, Light 20/20, Tota) Adda 20, WiLD, WHUR, KMUQ, WBMX, KMUM, XHRM, KSOL, OC104, WFXA, KOXK, WPAL, WOFX, WKXI, KIIZ, WLOU, WPLZ, WANM, WAAA, WZEN, KUKQ, Medium; KMYX

OLIVER CHEATHAM "S.D.S." (Critique) 21/9 Rotations Heavy DQ, Medium 3Q, Light 18/8, Total Adds 9, WFXA, KQXL, WOMG, WKXI, WZAZ, KOKY, WBLX, WAAA, WVOI, Medium WOWI, WFXC, WCXX. HANSON & DAVIS "Hungry For Your Love" (Sleeping Bag) 20/6. Rotations: Heavy 2/1, Medium 9/2, Light 9/3, Total Adds 6, WGCI, WFKA, WHYZ, WPLZ, WWDM, WCKX, Heavy: WWINFM. Medium WFKS, WDAS, WOM, WTMP, KSOL, WZAZ, KUKO.

MICHAEL SEMBELLO "Wonder Where You Are" (A&M) 19/2 Rotations: Heavy 2/0, Medium 4/0, Light 13/2, Total Adds 2, WVEE, KOKY, Heavy: WZAZ, WTLC. Medium WDIA, KACE,

STACEY Q "Two Of Hearts" (Atlantic) 18/2

Rotations: Heavy 4/0. Medium 7/0, Light 7/2, Total Adds 2, JET94, WKGN, Heavy, B95, KMJM, OC104, KUKQ, Medium: WAMO, WBMX, WGCI, WBLZ, WLUM, WDKX, WFXC,

RENE & ANGELA "No How, No Way" (Mercury/PolyGram) 16/8 Rotations: Heavy 0/0, Medium 2/1, Light 14/7, Total Adds 8, WEDR, WYLDFM, WTMP, KSOL, WJIZ, WFXA, WOMG, WKXI, Medium IK104.

Networm RTV-GENERAL KARE "Crack Killed Applejack" (Gordy/Motown) 15/8 Rolations, Heavy DD, Medium 4/2, Light 11/6, Total Adds 8, XHRM, WJIZ, Z93, JET94, WFXC, WHYZ, WBLX, KDKS Rolations, Heavy DD, Medium 4/2, Light 11/6, Total Adds 8, XHRM, WJIZ, Z93, JET94, WFXC, WHYZ, WBLX, KDKS Hotations Heavy 0/0, M Medium WZEN, KMYX

MOVIES "Juke Box" (CBS Associated) 15/7 Rotations: Heavy 0/0, Medium 3/1, Light 12/6, Total Adds 7, KMJO, WDIA, KMJM, KOXL, WOFX, KJCB, KOKY, Medium 1. Light 12/6

KIO4, WXOK, BOBBI HUMPHREY "No Way" (Mercury/PolyGram) 13/3 BOBBI HUMPHREY "No Way" (Mercury/PolyGram) 13/3 BOBBI HUMPHREY "No Way" (Mercury/PolyGram) 13/3 MARCUS ANTHONY "One Night Of Love" (R&R) 12/5 Rotations: Heavy 0/0, Medium 2/2, Light 10/3, Total Adds 5, WDAS, WALT, WXLA, WZEN, KDKO.

GIVENS FAMILY "Holdin' Dn" (P.J.) 12/3 Rotations Heavy 0/0, Medium 4/1, Light 6/2, Total /

Rotations Heavy 00, Medium 4/1, Light 82, Total Adds 3, WFXA, JET94, WFXC. Medium: WTMP, WQMG, WQFX DAZZ BAND "Wild & Free" (Geffen) 11/1 Rotations Heavy 00, Medium 1/1, Light 10/10, Total Adds 11, WOWI, KOXL, WTKL, WXOK, Z93, WPEG, WFXC, WJMI, KHYS, WAAA, WWWS

JEAN CARNE "Flame OI Love" (Omni/Atlantic) 11/9

WHUR, WTMP, WZAK, WTKL, WFXC, WPDQ, WZAZ, WAAA n 3/2 Light B/7. Total Adds 0/0. Medi WDU

ATLANTIC STARR "Armed And Dangerous" (Manhattan) 11/7 Rotations: Heavy 0.0, Medium 3/2, Light 8/5, Total Adds 7, WYLDFM, WJIZ, WFXA, WKGN, WANM, WTLC, WWWS. Medium K104

STEVE WINWOOD "Higher Love" (Island/WB) 11/3 Rotations: Heavy 4/1, Medium 4/1, Light 3/1, Total Adds 3, WHUR. WVKO, WHYZ. Heavy: WAMO, WLUM, OC104. Medium

SHIRLEY JONES "Last Night I Needed Someone" (PIR/Manhattan) 10/10 Rotations: Heavy 00, Medium 2/2, Ught 8/8, Total Adds 10, WTMP, WLUM, WJIZ, WENN, 253, WJMI, KOKY, WLOU, WAAA

GAVIN CHRISTOPHER "Back in Your Arms" (Manhattan) 10/6 Botations Heavy OlD, Medium 10, Lipht 96, Total Adds 6, K104, WYLDFM, WENN, WCKX. WWWS, KMYX. Medium: WAAA KENNY & JOHNNY WHITEHEAD "Stylin" "(PIR/Manhattan) 10/5 Rotations: Heavy 10, Medium 3/0, Lipht 65, Total Adds 5, WHUR, KMOX, KDHY, WOOK, KDKS, Heavy: KMJM. Medium

KIGA KICB KAPE

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

R&R FRIDAY, AUGUST 29, 1986/53

BILLY OCEAN (39) LISA-LISA & CULT JAM (27) WHODINI (12)

BLACK/URBAN ADDS & HOTS

KOLZ/Ft. Worth-De

WZAZIJeci

OUGH & PROPL

EAST

WXYVRehimore Roy Sempeon AL, JARREAU TINA, TUNER Hottest FULL PORCE LEVERT JAMET JACKSON ORAN JUICE JONES BRITREY JONES WWWF-FMElotimore Doe Breats Don Brooks None Notest: Natest: Natest GMEN OLTHRIE JANET JACKSON MIDHIGHT STAR ANITA BAKER WILD/Boston Eiroy Smith SINPLY RED PATTI LABELLE STACY LATTIBAN GENOBIA JETER D TRAIN D TRAIN Hottest: ORAM JUICE JONES LIEA LIEA WHODINI CANED DOU: C. PRESH WKNDMartlerd JorderWicLeen Jordon MicLeon BILLY GRIPPIN Hottost; BILLY GCEAN RUN D.M.C. LEVERT JAMET JACKSON HIDKIGHT STAR WINCHION Haven Devid Dickenson Devid Dichessen GEORGE DUKE AL JAREEAU HU BHOOS JERWAIKE STEMARY HOOKE & JACKBOM HOLL HINGE STEMARY HOOKE & JACKBOM BOLLOWERY WHOD DIMI JEFFREY SERONES JEFFREY SERONES

SHIRLEY JOHES

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WEST

SDKO/Denver Denny Herris

REBBIE JACKBON JERNAINE STEWART LOOSE ENDS NARCUS ANTHONY CASHFLON CARRYLOW SERGIO MENDES WALTER BEASLEY Nottest LEVERT GVEN GUTHRIE JANET JACKRON JEPPREY OBBORNE CANED

KJLHILos Ange CIIII Wineton CHN Winston JERNAIHE STEMART NAIH INGREDIENT CLUB HOUVEAU HOOMEY FRANKLIN NOOKE & JACKSON HOLLES SHIRLEY JOHES BILLY OCEAN LIEA LIEA JEAN CARNE

KDAV/Los Angel SALT H PEPPER MORLD CLASS WRECK MORLD CLASS WRECK MAIE KENNY & JOHNNY CLUB NOUVEAU JERNAINE STEMART JENNAINE STEMART Nottest: OSAM JUICE JOHES NEM EDITION SIR MIX-A-LOT JAMET JACKEON SALT N PEPPER

WDAS/Philes Joe Tamburro TIMA TUINEER RUMY TUINEER S2ND ST. PRESSMEN HISS THANG HOARCUS ANTHONY O'CHI BROWN TAMINO JOHES MOTTAGE TARIKO JOHES MOLLOSI: ORAM JUICE JOHES GNUDA GUTHER VANDROSS JAHET JACKSON CAMEO WAMO/Pitteburgh Weedeen/Anthony NONE Hottest: LEVERT EL DEBARGE JAMET JACKSON TINA TURNER ORAM JUICE JONES WDKX/Rochester Andre Marcel HODRE & JACKBON SWEET SENSATION CASHFLOW CABRIFLOW RANN BANN SRIPWORTH & TURNE GENOBIA JETER BILLY GRIFFIN BOLLGESI DOUG E. PRESH LEVERT JANET JACKEON LISA LISA ORAM JUICE JONES

WGJY/Mushi Brute Bolley UTIES SEMINY CUT HOORS & JACKSON HOORS & JACKSON GIRDER & JETER FITS BEAR CLUS BOUVEAU CLUS BOUVEAU CLUS BOUVEAU ALSON SEMINT ALSON DOLLAR LEVERT ALSON MICOINE LEVERT ANTIN BACKR WHOOINE CUT



KMYX/Opt Howard "HT" The

Howard "WT" Thomas Modris Lay GAVIE CHRISTOPHER Hamy FALCO FALCO FALCO BILLY CRIPPIE HODEE & JACKSOS MOCEGEL JANES JACKSOS LISA LISA SWEET SEMEATION HIAHI BOURD HU Hotest: NEW EDITION GHEN GUTHEIE JANET JACKSON CANNO HENETT KSOL/Sen Francisco KUKG/Phoenix Rich Thernes LIOHEL RICHIE 8-52'8 HURHAR LEAGUE GEORGE DURDCCK SHIRLEY RUNDCCK SHIRLEY RUNDCCK HICH SHOOS LIGA LIGA GHTEH OUTHRIE STACEY Q

Robinson/Moody ANDERSON & LORING STACY LATTIRAM REBBIE JACKBOH TIBA TURKER BAPFIN DUKE TEMPTATIONS KRYSTOL AJ'S LATEST ARRIV RESTE & ANDREA NOTLOFF: REFE & ANGELA Nottest: ANITA BARER LIGA LIGA FULL FORCE JANET JACKBON PATTI LABELLE

ody

SOUTH

WJZ/Rbony Tany Wright

WVEE/Atlanta

WFXA/Augusta Demitre Merris

WTKL/Baton Rou E. Rodney Jones Tany Wingin Bases 6. ANE Bases 6. ANE Bases 6. ANE TIGA TUNERR HOORE 6. JACKBON BOOGIE BOOGIE BOOGIE SOFIE ATLANTIC BTARE CABING COMBINE ANDERALOW 6. LOBING CABING COMBINE ANDERALOW 6. LOBING CABING COMBINE CABING CABING CABING COMBINE CABING CABI E. Radney Jones HOORE & JACKBOH DAII BAD DOMEELL PITHAM JEAH CARTE TINA TUMEEN HOLLOSE LEVERT JEFFRET GEBORNE ORAM JUICE JOHES BRAU WILLIAME KRYSTOL

KRYPOL WENNEmingham Davo Dannak VARBADUGH & PEDPL LOOSE SING SINGLEY JOHES JEWALINE STRAAT JEWALINE STRAAT JEWALINE STRAAT MODE & JAKENDA HOOTE & JAKENDA MODE & JAKENDA BILLY CEDA BILLY CEDA BILLY CEDA DIST JUCE JOHES ORAH JULCE JOHES WYVEZIANIewite Ray Boyd Tima TURNER GREDORT ABBOTT PHTLLS HYTMAN ANDERBOH 6 LOGING HIDTEOL BILLY OCEAN JANES INGRAM OFEN GUTHEIS JANES JACKBON LEVERT

VACKLANAMA Larry Tundey JERNALIE: STENART JERNALIE: STENART A. JAREBAT A. JAREBAT HOOSE & JARTER HOOSE & JARTER HOOSE & JARTER HOLE & JARTER H WATV/Birmingham Ron January Ran January MORD OF NOUTH WHISTLE JERNALHE STEMART FORCE ND'S LEMMY WILLIANS BOLLOY CEAN JANET JACKSON OWEN GUTHELE LIONEL RICHIE LEVERT

LEVERT WPAL/Charlesten Den Kendricks JEBNALIVE OFENART BJ'S LATER ABRIV WEISTLE LEBY TIELE JURYYAND NAND O'CHI BRONN LABYY WILLIAMS ILWY DEFTRIY CONS JEFFREY COSMI BILLY OCTAN DEFTRIY COSMI SILLY OCTAN DEFTRIY COSMI SILLY OCTAN

CHI Pieteker JAKS TID Det C. BHITS DASS BAND C.C. BHITS DASS BAND BILLZ OFBALT BOOLS BOYS BOOLS BOYS BOOLS BOYS BOULS CORM BILLY OCTBAL ONSEL BILLY OCTBAL ONSEL ANTY JACEBOL ORBAL JUICE JONES WPEQ/Charlotto Michael Sounders

JETBA/Chattanoc Frank St. James

Net Jackson HEM EDITION NIDHIGHT STAR JEAN CANE WORD OF NOUTH JETS YARSHOUGH & PE TEASE SERGIC MERDIES PHYLLIS HYNAH HILLIS JACKHOB SILLIS JACKHOB KUBY TUNNER HOORE & JACKHOB HOOLES JANET JACKSON, YARBROUGH & PEOP ROCKWELL OLIVER CHEATHAM BRIDGE Hottest: TENPTATIONS EL DEBARGE GWEM GUTHRIE O.C. SWITH RUM D.M.C. V.L. BRITH RUB D.H.C. KEZKMeen BW SLJohn NOORE & JACKBON CLUB BOOVRAU TIAL TUBER TIAL TUBER FRO BROED BWT FOCK HO'S NOTES & JACKBON BILLY OCHAINE SILLY OCHAINE RUB D.H.C. ORAH JUICE JOHES CANED WQMQ/Qreensboro Dec Feeler A C-RESTREMENTED Des Feature Des Feature Black Older Status Net Control Status Net Contro WKGNKnezville Bill Cleary LOGE ENDG STACEY Q ATLANTIC STARR BOLIGS: LISA LISA HEM EDITION ORAH JUCE JONES JANET JACKSON LEVERT ORAL JUICE JOHES WHYTZGhousenille TryperClamen BryperClamen BryperClamen BryperClamen Hoose 6 JOCKSO Hoose Brit Hoose 6 JOCKSO Hoose Brit Hoose 6 JOCKSO HOOSE BRIT Bottest LLVT GLITPHI Bottest LLOHER, HICHT HOESE CHART HIEROST FINA HIEROST HIEROS KJCBK.Bryotho Handyffilearo Handyffilearo JERMAILE STRAKT SCHOTER HOVTER HOVTER HOVTER SCHOTEL STRO STR HOTER HOTER HOVTER HOVTE

JANET JACKED KOKYAAND ADD Frosterfer BEDGIA JATER BEDGIA JATER BEDGIA JATER BEDGIA JATER BEDGIA JATER BOTES FAT LART'S BAND COVIES CHIGAN BOTES CHIGAN CHIG KMJQ/Newstein Alticolitichesi

WLOULcoulorMB Teny Fields STACY LATTISAM JERMAISE STEARAT BUILTY JOINE HOODE 6. JACKIGOU LOU MARLS TATISTEE LATTER VANCHOOSE BLLAY GOEMA LEVERT GWEB GUTHELE JASET JACKBOB KIALOPheusion Akalaan Mikosoi BUURYACB CLUB BUTYEAN BOOTEB KIBHT & JOHNST BUTYEAN BUTYEAN BUTYEAN BUTYEAN BUTYEAN BUTYEAN BUTYEAN BUTYEAN ALSE UTYEAN ORDAN JUTYE JOHEB WJYL/Louisville Williame/March

ORBAN JUICE JOHRS Walkington Walkington United States Orban Juice Johens Club Bortward Club Bortward Antereston & Lorison Club Bortward Antereston & Lorison Bords R. Borts Burgy Libris & uther Bords & Lorison Borts A. Constant B WHHEEMERGE REEDETE JACKBOW FWYLLIS HYNAM Hoteft: LISA LISA HIDWIGHT BYAR SILLY OCEAN ORAM JUICE JONES WJJELYNCHburg Lad Cene TIMA TUBER HALE GEORD GEORD WIELE MOLLON WIELE OWEE GUTWEIT ORAN JUICE JOHES RUM D.A.C. HIDWIGHT BYAR

VIT 21 Acclaims The construction of the construction is constructed on the construction with IFTL2 CONSTRUCTION CONSTRUCTIO WDAARbomphis Bobby O'Ay HA3E TIGA O'Ay HA3E TIGA O'Ay DIACHON BENDIA JACKHON BENDIA JACKHON BENDIA JACKHON BENDIA SUND IT HAAN HOND OP HOUTH HOLTES HOVIES HOVIES HOLTES HOVIES HOLTES H WDIAN

WHW/Memphis Wells/Smith Wein/Smith RUBY TUBHER HURAN LEAGUE NELI'SA NOGGAM JETS BEAU WILLIANS BEAU WILLIANS BOLGOS'LI GWEB GUTHEIE LISA LISA BILLY CCEAN JAHET JACKSOB ORAF JUICE JON

KHYEAPart Arthur PetryiDavis TIMA TURMER PETLALIS HYNAM AL JARURAU O'CHI BOOREDIBHT HAIN HOREDIBHT HAIN HOREDIBHT ANNUA C CAROL BHINNETTE BILLY OCEAN OWEN GUTHEIE LEVERT JACKBON WALTMeridien Aundre Russell Adverse version Advers JANET JACKSON ORAN JUICE JONES ORAN JUICE JOHRS KAPEJEAN ANGONE MELLE (ALTAN MELLE ALTACKHOM ERED CLUB MOUVEAU BOLEAL LEVERT GLEBM JOHRS EL DEBANGE JEFFREY GENOMES GUEM GUTHELE KDKS/Shreveport C. Erwin Deniets C. Event Daniels C. Event Daniels REMERAL HART REMEY & JOHNER RUINY & JOHNER KENNY & BOOJIS BOYS RICK JANES CAMPYERS ROLLARSLE Jany and the second sec Residencial Bootencial Bootencial Not Latter Assive Locas Boot Not Latter Assive Notari Latter Assive Notari Latter Notari Casa Juliar Jacoba Constanti Casa Juliar Jacoba Constanti Casa Juliar Jacoba Constanti Casa Juliar Jacoba Constanti Casa Juliar Jacoba Pertulia Probat Residuation Science State Science Earlastes JAMES INGRAM HIDHIGHT BYAR HOMARD HENETT HU SHOOS ORAH JUICE JOHES JAMET JACKBOH LEVERT OWEN GUTHRIE BILLY OCEAN HOM 20 HOMESTAND BILLY OCEAM WPL2Potersburg Crumbley/Daniels MODRE & JACKEOM HAMBON & DAVIS MICK JAGGER STACY LATTIEAM BOLTEST GWEM GUTHEIS LIONEL RICKIE ORAM JUICE JOHES JAMET JACKEOM

GLEBRI JOHES WENDERLEINE UNDERLEINE BARDON & LOUIS BARDON & LOUIS BARDON & LOUIS BARDON & LOUIS RUISTON BARDIEL BARDIE WTMP/Tampa Cluis Turner Cheris Turneir Loose Euno FAT LARRY'S BAID OGMA GARAFFA PRESENTS REFE & A MARKA REFE & A MARKA REFE & A MARKA REFE & A MARKA BAIL AND BAIL CAMPE WITHE CANNOLL II MOLLOS I MOL WAAA/Winetor WALNUM NEWLY NEWLY

90 Reporting Stations, 85 Current Reports. These stations reported a frozen list: WWIN(Baltimore, WAMO/Pittsburgh, Z103/Colum-bus, KACELLos Angeles. WGPR/ Detroit failed to report and its in-Detroit failed to report and its in-formation was frozen. R&R wel-comes the following new report-ers: KDKS/Shreveport, KMYX/Ojat, CA., WJZ/Albany, GA. WKGN/ Knoxville, WPAL/Charleston, WWWS/ Seginew.

MIDWEST

WTLCAndianap Jay Jahnson

WBMIX/Chicago Boulding/Spoon YAEBBOUGH & PIDPL STACK LATTIEAN MATE INGREDIBAT O.C. SMITH BOLLESI MITT BAKER OFED GYTHRIE BILLY OCEAN SOE BAND WHOD INI

WKWNWGrand Rapids Grantifranklin CELCO DEBARGE NOORE 4 JACKEDON GREGORY ABBOTT ET BJ'S LATEST ABBITY JAKES IBGIAN Nottest THEK BOCIAL CLUB OWEN GOTHELS EXHED ADDOL CAMET JACKBOH WQCVChicep Lee Micheels WILCHARGENERGEN Ang Jahnston HOLL I. A PENDE HOLL I. A PENDE SELCO IEBANGE S Lee Michaele AL JARREAU PYTLLIS RYMAN RYDAE TIAN TOMER ACADE SCONTEN FARLEY JACKNASTER BILLY OCEAN PARLEY JACKNASTER BILLY OCEAN PARLEY JACKNASTER BILLY OCEAN PARLEY JACKNASTER NASE OWEN OUTFINIE MASE GMEN GUTHRIE LISA LISA

WELZ/Concentrati Brian Castle RUMAN LEAGUE GDOGGE RENSON JERNALHE STREAM NOORE & JACKBON JERNERY GIBOREE Nottest GNEN D.K.C. JANET JACKBON LEVERT ORAN JUICE JONES

WDBT/Closedand Coan Dean N EL Club HOLVEAU THE AND HIS THANG BARANADHA DILLY GRIPPIN BILLY GRIPPIN BILLY GRIPPIN BILLY GRIPPIN BOTTAL AND BILLY GRIPPIN CLUB HOLD AN C. LIBA LIBA OBAN JUICE JONES

WILLAA.exemp Lik Caberi Cavelo Koose Enkibock Koose Enkibock Kearry & Packer No'se Reserve Res ORMA JUICE JOURS WZAKUCIOVORM TARINARTWAY BOOGIE BOYS JEAN CARENT GODIE & JACKBON BILLY GRIPPIN THELLS WITHON BILLY GRIPPIN THELLS WITHON S. PATS BOLLOGIE S. PATS BOLLOGIE GODIE A. C. GWED GATHRIE

WWWB/Beginser David Resse

Duvid Rease ATLANTIC STARE BUILELY JOHES HOOKE & JACKBOU GAVIN CHAILSTOPH DAIS BAND 52010 57. BOLLett: HEDDINI TEMPTHYIOSB BILLY OCEAN JALTY JACKBOU CANED

WCKU/Columbus Rick Stevens WORLDUST WORLD OF HOUTH GAVIE CENT STOPPEE LEBERY WILLIAGE CLUB STOPPEE HETHING OAVIE HETHING AVIE HETHING AVIE BOORING CONTREL DESEMANT BOORING CONTREL LEVERT NIDHIGHT STAR PHER

CARDO CARLO WXENVEL Louis Andre Fuider HODEE & JACKROM GEORGE DUKE TIMA TUBHER CEICO DERABLE GENOSIA JETER HAACUS ANTHONY HAACUS ANTHONY DIAL OF ANTHONY JEAN CANNEL SAN JEAN CANNEL ORAN JUICE JONES ORAN JUICE JONES ORAN JUICE JONES ORAN JUICE JONES

WVKO/Columbus KC Janes

KC Janas HASE HEM EDITION STEWE WINNOOD AL JAREBAU FORCE HD'S Notest PRINCE GMEM GUTHRIE JANET JACKEN LISA LISA

Z103/Columbus Kolth Antoine None Hottest: JAMET JACKSON GWEN GUTHRIE STEVE ARRINGTON BILLY OCEAN LEVERT

WJLB/Detroit Alexander/Whi

WGPR/Detroll

Joe Spencer

Paul Brown TIMA TURNER GROOKS BENSON ET FYTLLIS HYNAM BBAO SOLONON BUNKE LIGA LIGA NGORE & JACKBON OLIVER CHEMTHIM HOSTONE FAR BILLY OCEAN JEFTHATIONS JEFTHATIONS JEFTHATIONS Alexander/Whitewere GEORGE BERNON PORCE HEN'S Nottent: Orbai JUICE JOERS JANET JACKBOB LEVERT LISA LISA BILLY OCEAN

KBUZ/Wichits Rochel Wright Rechet Wright RUE D.H.C. HOMARD MEMETT THNPEATIONS Bottest: PRINCE CAMBO WHODINI ORAM JUCE JONES MIDNIGHT STAR NGNO NOTION HOTLOST: LEVERT BILLY OCEAN TIMPTATIONS JANET JACKBON ORAN JUICE JONES

WVOVToledo Paul Brown

54/R&R FRIDAY, AUGUST 29, 1986

Density Haurit ROCATELI ENGEDIA LATE IAN ENGEDIA LATE IAN ENGEDIA LATE IAN ENGEDIA LATE IAN ENGELIAR E 205/Churlesten Citil Flatcher KQXLillaton Rouge G.L. Hoyas GLL Heyes HOORE & JACKBOW DASS BAND GRESS & JACKBOW DASS BAND GRESS & AND HOVIES AL JARREAU BTACY LATTIEAN BTACY LATTIEAN BOLLVER CHEATIE STACY LATTIEAN BOLLVER CHEATIE SAUGHTURE SAUGHTU ATTACHART SAUNDER LEBENY WILLIAMS BILLY GRIPPIN DAIS GARD JANES RESER BOOBY JINEY CLUB WOUVERJ MOLTON BILLY OCEAN ONED GUTHRIE LEVERT ORAN JUICE JOHES MIDNIGHT STAR MIDNIGHT STAR WXOK/Baten Rouge Broody/Marton BroadyMiston MODRE 6 JACKBOW DAIS BAND 0.C. SHITM MODEWY FRANKLIM WALTER BEASLEY MODINE SUBMICE MODEWI SUBMICE MODINE SUBMICE MODINE GREGORY ABOTT CHEMPTATIONS GREGORY ABOTT From BL LARGES GUESSE FANILY EFFACTS O VARABBOOMGE & PHOPL NJ'S LAYEEF ARITY BELU YILLIAMS REBUL JILLIAMS REBUL JILLIAMS REBUL JACKSON BELU YILLIAMS RESTRAL GUESSEAL KANE BOLCASI GUESSEAL KANE HOLCASI JANES JACKSON HIDETGHY SPAR GLEBM JONES KHWMMSen Diego L.D. McCollum GENERAL RAME DONHA GARAPPA TARBROUGH 6 PBOPL STACY LATTIRAN FINSI CONFINI NIAMI SOURD MACHI NIAMI SOURD MACHI Bottast K104/Delles Terri Avery

Terri Avery RESOLT JACKBON GAVIN CHNISTOPHER HILLIS JACKBON HILLIS JACKBON HISE THANG HODER & JACKBON BOLLONC JACKBON JAFET JACKBON

COUNTR

AUGUST 29, 1986

La contra de la co						
There Two Los Weeks Week		Total Reports/Adds	Heavy	Medium	Light	
7 5 3 O RONNIE MILSAP/In Love (RCA)		160/0	143	15	2	MOST ADDED
10 8 6 2 FORESTER SISTERS/Lonely Alone (WB)		160/0	122	37	1 .	MOST ADDED
3 1 1 3 REBA MCENTIRE/Little Rock (MCA)		151/0	126	18	7	
6 4 4 4 JOHN CONLEE/Got My Heart Set On You (Columbia)	149/1	121	21	7	GEORGE STRAIT (39)
15 11 9 5 EDDIE RABBITT & JUICE NEWTON/Both	To Each Other (RCA)	159/1	104	50	5 -	T. GRAHAM BROWN (35) GATLIN BROTHERS (30)
14 12 10 O DWIGHT YOAKAM/Guitars, Cadillacs, Etc. 1	(Reprise/WB)	157/0	104	45	8	DOLLY PARTON (30)
13 10 8 O GIRLS NEXT DOOR/Slow Boat To China (N		148/1	103	39	6	MARIE OSMOND & PAUL DAVIS (27)
5 2 2 8 NITTY GRITTY DIRT BAND/Stand A Little	Rain (WB)	149/0	112	27	10	JOHN SCHNEIDER (27)
20 15 11 S TANYA TUCKER/Just Another Love (Capitol	0	160/0	86	72	2	MICHAEL MARTIN MURPHEY (25)
12 9 7 10 NICOLETTE LARSON with STEVE WARH		140/0	100	37	3	JUICE NEWTON (24)
16 14 12 D JANIE FRICKIE/Always Have Always Will (150/2	78	66	6	RONNIE McDOWELL (23)
21 18 14 2 CRYSTAL GAYLE/Cry (WB)		159/1	68	90	1	SHELLY WEST (18) ANNE MURRAY (18)
28 21 17 (1) EXILE/It'll Be Me (Epic)		158/3	35	114	9	ANNE MUNICAT (10)
19 17 15 D KEITH WHITLEY/Ten Feel Away (RCA)		146/1	64	70	12	
4 3 5 15 HANK WILLIAMS JR./Country State Of Mi	nd (WB/Curb)	135/1	85	38	12	
23 20 18 10 ROSANNE CASH/Second To No One (Colur		148/2	42	97	9	
33 25 19 DE EARL THOMAS CONLEY & ANITA POINT		153/2	26	112	15	
29 24 21 13 STEVE EARLE/Guitar Town (MCA)	TENT TOO INITIALY TIMES (NOA)	153/2	42	79	22	
1 7 13 19 CONWAY TWITTY/Desperado Love (WB)		143/4	63	79 33	17	
34 26 23 20 SCHUYLER, KNOBLOCH & OVERSTREET	The Carls Step Louis (MTM)	150/5	23	33 96	31	
	THOU CART STOP LOVE (MITM)	153/11	_	105	- · · ·	60
38 29 24 3 LEE GREENWOOD/Didn't We (MCA)			10		38	
41 31 27 2 RESTLESS HEART/That Rock Won't Roll (F	ica)	153/10	10	104	39	HOTTEST
36 28 26 DICKEY GILLEY/Doo-Wah Days (Epic)		136/2	10	106	20	
— 35 28 ARANOY TRAVIS/Diggin' Up Bones (WB)		151/16	15	86	50	DOWNER MIL CAD (OF)
2 6 16 25 EOOY RAVEN/Sometimes A Lady (RCA)		112/0	59	34	19	RONNIE MILSAP (85) REBA MCENTIRE (71)
25 23 22 26 LACY J. OALTON/Working Class Man (Colu		119/1	37	62	20	EDDIE RABBITT & JUICE NEWTON (52
40 33 29 3 SOUTHERN PACIFIC/A Girt Like Emmylou		138/10	9	86	43	JOHN CONLEE (45)
27 22 20 28 OAK RIOGE BOYS/You Made A Rock Of A		116/0	22	72	22	HANK WILLIAMS JR. (45)
39 34 31 2 SWEETHEARTS OF THE RODED/Since F		131/13	4	79	48	NITTY GRITTY OIRT BAND (44)
47 40 34 😳 WILLIE NELSON/I'm Not Trying To Forget		117/11	7	70	40	OWIGHT YOAKAM (42)
- 45 35 🗿 STEVE WARINER/Starting Over Again (MC)	A)	126/16	3	63	60	FORESTER SISTERS (35)
- 48 39 😳 JUICE NEWTON/Cheap Love (RCA)		124/24	2	51	71	NICOLETTE LARSON (27) GIRLS NEXT 000R (25)
50 43 36 🚯 JOHN ANDERSON/Honky Tonk Crowd (WB))	117/12	4	66	47	dinto MEXI DUUN (23)
8 13 30 34 OON WILLIAMS/Heartbeat In The Darkness	(Capitol)	71/0	29	22	20	
- 46 37 3 BARBARA MANORELL/NO One Mends A B	roken Heart (MCA)	120/15	2	50	68	
REAKER 😳 MARIE OSMONO & PAUL DAVIS/You're S	Still New To Me (Capitol/Curb)	116/27	5	39	72	
44 .42 40 D LYLE LOVETT/Farther Down The Line (MCA	/Curb)	102/13	6	51	45	
REAKER I JOHN SCHNEIDER/At The Sound Of The To	one (MCA)	111/27	2	38	71	
43 41 36 39 RAY CHARLES/The Pages Of My Mind (Co		77/3	6	38	33	
REAKER @ GATLIN BRDTHERS/She Used To Be Some		102/30	2	34	66	MOST ADDED & HOTTEST list those s
32 27 25 41 GARY MORRIS/Honeycomb (WB)		73/0	8	44	- 21	achieving the most adds nationally, and the s reported "hottest" compiled from all our rep
- 47 2 ANNE MURRAY/My Life's A Dance (Capito))	84/18	2	27	55	The number in parentheses immediately follo
45 (3) MARTY STUART/All Because Of You (Colur		74/14	3	31	40	the songs in Most Added & Hottest indicate the
9 19 33 44 T.G. SHEPPARD/Strong Heart (Columbia)	,	51/0	9	27	15	number of Country reporters adding the sone
48 G CHARLY McCLAIN/So This is Love (Epic)		74/8	2	33	39	week or noting that the song is among their five h
11 16 32 46 MERLE HAGGARD/A Friend In California (E	(nic)	43/0	12	20	11	
DEBUT		69/25	1	21	47	
DEBUT		66/16	0	14	52	
	(Capitol)	+ +	2	6	52 44	
		52/35				
DEBUT BILLY JOE RDYAL/I Miss You Already (Alle	mou America)	60/13	0	14	46	



TOP 50

JOHN SCHNEIDER At The Sound Of The Tone (MCA)

On 69% of reporting stations. Rotations: Heavy 2, Medium 38, Light 71, Total Adds 27 including WTCR, WAJR, WCVR, WYNK, WSOC, KILT-FM, KLLL, WKSJ, WQDR, KKYX, WIRK, WONE, WGEE, KCJB, WTHI, KTPK, KGHL, KYGO, KUPL, KIIM. Moves 42-38 on the Country chart.

MARIS OSMOND & PAUL DAVIS

Vou're Still New To Me (Capitol/Curb) On 72% of reporting stations. Rotations: Heavy 5, Medium 39, Light 72, Total Adda 27 Including WRKZ, WIXL, WKHX, WVMI, WCQS, KSSN, WAMZ, KYXX, KKYX, WQYK, WSLR, KJJY, WGEE, WFMS, KIOV, KGHL, KFMS, KMPS, KGA, KIIM. Moves 41-36 on the Country chart.

GATLIN BROTHERS

She Used To Be Somebody's Baby (Columbia) On 63% of reporting stations. Rotations: Heavy 2, Medium 34, Light 66, Total Adds 30 including WCAO, WPOC, WRKZ, WIXL, WYII, WSOC, WCOS, KPLX, KLLL, WOKK, KKYX, WMNI, WGEE, WXCL, WLLR, KGHL, KKCS, KYGO, KWJJ, KRAK. Moves 44-40 on the Country chart.



BREAKERS BB 41 * "You're Still New To Me"(5613) MARIE OSMOND With PAUL DAVIS

From The Album "I Only Wanted You" ST-12516 Produced By: Paul Worley

It Will Never Grow Old ...

Capitol. RICORD

36

R&R FRIDAY, AUGUST 29, 1986/55

COUNTRY

NEW & ACTIVE

ANNE MURRAY "My Life's A Dance" (Capitol) 84/18

WYNK, WVMI, KKIX, KLLL, WKSJ, WSIX, KJNE, KBMR, Heavy KASE Moves 47-42 on the Country chart MARTY STUART "All Because Of You" (Columbia) 74/14

WIXL WYNK, WVMI, KIKK, WDXE, KYKX, KLLL, WRNL, KKYX Z. WOKK. Moves 46-43 on the Country chart

WUSO, KC-B, KUGN, KFMS, KOLO, Heavy, WIDO, WHAR CHARLY MCCLAIN "So This is Love" (Epic) 74.8 CHARLY MCCLAIN "So This is Love" (Epic) 74.8 Madium 33, Light 38, Tose Adds 8, WIDL, WVM, WDXE, KLLL, WUSO, WFMS, WTSO, KCJB Heavy WACO, KOLO, Moves 48-45 on the Country chart

MICHAEL MARTIN MURPHEY "Fiddlin' Man" (WB) 69/25 Rotations Heavy 1, Medium 21, Light 47, Total Adds 25, WOKQ, WAJR, WKYG, WYI, KEAN, KRRV, WVM, WEZL, WDXE, WUM, WSIX, KKYX, KJME, WUSA, KSO, WDAF, KCJB, WWJO, WTHI, KTPK, KKCS, KUGN, KEIN, KSOP, KCKC Debuts at

HOLLY DUNN "Daddy's Hands" (MTM) 66/16

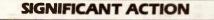
WTSV, WKYG, WWVA, WESC, KYKX, WWKA, WIRK, WUBE, WMNI, BILLY JOE ROYAL "I Miss You Already" (Atlantic America) 60/13

WWVA, WGTO, WAMZ, KYXX, KRMD, KJNE, WAXX, WTHI Medium 14, Light 46, Total Ar 13. WCAO KASE+WESC, KI DI Debuts at number 50 on the Country ch

T. GRAHAM BROWN "Hell And High Water" (Capitol) 52/35 DRARNAM DRUWM 'Reli And right water' (Lapitol) 52/35 Rotations Heary 2, Medium 6, Light 44, Total Adda 35 Including WOKQ, WKYG, WPOR, WCVR, KRRV, WYNK WUSY KHEY, KIKK, WDXE, WLWI, WCMS, WWKA, KKYX, KRMD, WIRK, KFKF, WBCS, WXCL, KVOO, KOLO. Debuts at number 4

ROBIN LEE "If You're Anything Like Your Eyes" (Evergreen) 51/6

YOW KFRE KOLO Medium WAJR, KEAN, Rotations Heavy 0 Medium 15, Light 36, Total Adds 6, KIKK, KRMD, WUSQ, WOW KFRE, KO KRRV, WEZL, WTVY, WOKK, WLWI, WONE, KFGQ, WXCL, WTCM, KKCS, KEIN, KALF, KIGQ



MASON DIXON "Home Grown" (Premier One) 47/3

UNUY 4770 Idis 3, WORQ, KIKK, WWJO Medium WVAM, WCAO, WKYG, KYKR, KFGO, WTCM, KRKT, KUUY, KRWQ, KOIL, KEIN, KALF. GEORGE STRAIT "It Ain't Cool To Be Crazy About You" (MCA) 42/39

WZ. WTCR, WDSY, KASE, KPLX, WESC, ns. Heavy 0. Medium 5: Light 37, Total Adds 39 including WVAM, WTSV, V WAMZ, WTQR, KXXY, KUZZ, KYGO, KFRE, KNIX, KTOM, KCBQ, KSON

TOM WORAT "I Wen't Let You Down" (Elli America) 242/11 Ratarona Heavy 0, Medium 10, Light 32, Total Adds 11, WPOR, WGTO, WYNK, KSS, WAAZ, KKYX, WMNI, WOW, WTHI, KTPK: KFRE Medium WYYY, WORK, WUNI, WCBA, WARA, WYAY, WHY, WHYO, KTTS, KFDI

SHELLY WEST "Love Don't Come Any Better Than This" (WB) 41/18 WXBQ. WEZL, WIVK, WOKK, WLWI OR. 1 WXCL. KIK-FM KUZZ KGHL KULIY KOLO KSOP

WARK, WGEE, WRGL, RIKFAM, RUZZ, KOHL, KUUY, KOLO, KSOP BUTCH BAKER, "That's What Her Memory IF For'' (Mercury/PolyGram) 41/11 Potationa Heavy 0. Medium 14. Light 27. Total Adds 11. WCAG, WARK, WNYR, KIKK, KYKK, WR KUUY, KOLI, Medium KEAN, WYYY, WIKY, WIKY, KIKY, KIKY, WOYA, KIKK, KIKK, KIKK, KIK JOHN DEHVER "Along For The Ride ('58 T-Bird)'' (RCA) 41/6 Reasone Heavy 0. Medium 11. Light 30. Total Adds 8. WLSY, WCAS, WRAP, KIKYX, WSER, KIKK WYKA, KIKR, WKS, WYKB, WOW, WICH, KIKR, HEAN, KCAY WYR, KIKK, KYKX, WRNL, WUSQ, WMNI, WXCL,

AP, KKYX WSLR, KKCS, Medium, WVAM, WTSV.

A.J. MASTERS "Love Keep Yoer Distance" (Bermuda Danes) 49/1 Rotatione Heavy 3, Medium 16, Light 21, Total Adds 1, KFMS: Heavy WTCM, KRKT, KIGO Medium WAJR, WKYG, WIXY, am 16. Light 21, Total Adds 1, KFI DW, WXCL, KUUY, KALF, KOLO

DOLLY PARTON "We Had It All" (RCA) 37/38 DOLLIF PRIVOV WEITER IN THE TRUE TO THE TO THE TRUE TO THE TO THE TRUE TO THE TO TH

WYWS, WYWY, KYLS, WYUA, KWOO, KIK-HM, KUZZ, KUGN, KRHSK, KOLO, KSOP, Medum WBCS RONHIE & RCOWELL WYNHOA YOU HAUT I HAWY' (IBCACCHOT) 58,623 Rotationa: Heavy 0, Medium 2, Lgirt 34, Total Adda 23, WOKO, MYYG, MIXY, WYI, WXBO, WLSY, WGTO, KILTEM, WOKK, WYUM, WCAS, WHAP, KKYK, KLRH, KOOTY, WWOJ, KIRYT, KRST, KOLE, KLOL, KENN, KCOY, KTOM, KSOP Medium: KUZZ.

TAMMY WYNETTE "Alive And Well" (Epic) 36/12 Rotations Heavy 0, Medium 5, Light 31, Total Adds 12, WE21

Rotations Heavy 0, Medium 5, Light 31, Total Adds 12, WEZL, WLWI, WCMS, WWKA, WIRK, WAXX, KWMT, KTTS, KFDI KKCS, KOlt., KFMS. Medium WTSV, WOKK, KKYX, KUGN.

KKCS, KOIL, KEMS, Medium, WTSV, WOKK, KKYX, KUSIN, JERRY LEE LEWIS "Sitteen Condest" (American Smash/Polygram) 28/6 Rotations Newry 0, Medium 4, Light 24, Total Adds 6, WUSY, WGTO, KKYX, KFGO, KWA KKAL, KOLO, Light WCVR, KEAN, WAMZ, KXXY, WKCO, KTS, KTPK, KVOO, KQL KEGO, KWMT, KEDI, Maduum, WTVY, WOW

CHANCE "What Did You Do With My Heart" (Mercury/PolyGram) 24/7 Rotations: Heavy 0, Medium 6, Light 18, Total Adds 7, KEAN, KIKK, WOKK, KKYX, WAXK, KWMT, KUZZ. Medium: WGNA W. KIGO

GENE WATSON "Everything I Used To Do" (Epic) 23/15

Rotabons Heavy 0, Medium 5, Light 18, Total Adda 15, WVAM, WCVR, WIXY, WYII, WTVY, KIKK, KILTEM, KKYX, WOW, KTTS, KVOO, KPDI, KRST, KUZZ, KON, Medium KRKT, KNIX

MARTY HAGGARD "Talkin' Blue Eyes" (MTM) 20/12 Rotetrons Heavy 0, Medium 3, Light 17, Total Adds 12, KFDI, KUZZ, KOLO Medium KRKT Light WBGW, WTS RAY STEVENS "People's Court" (MCA) 20/7 12, WIXY, KRRV, KYKR, WTVY, KYKK, WLWI, WCMS, WTCM, KVOO WTSV, KKAL, KVOC, KFRE, KRWQ, KALF Y STEVENS "People's Court (INCA) zov/ atoma Heavy of Medium 4, Lipti B. Total Adda 7, WYIL WUSY, WOKK, WADK, WACL, KTTS, KIK-FM Medium WTVY SC. KPDI Light WCVR, KXXY, WOW, KTPK, WTCM, KVOO, KRKT, KYAK, KLZ, KUGN GORDON LIGHTFOOT "Anything For Love" (WB) 19/1 m 6, Light 11, Totel Adds 1, KIOV Heavy WCUZ, KCCY Medium WOKQ, WHN, WKSJ, WSM M. WTCR, WXBQ, KKIX, WPAP, WWJO, KVOC, KWJJ, KALF, KIGO KATHY MATTEA "Welk The Way The Wind Blows" (Nerseny/PolyGram) 16/16 Rotations Heavy O. Medium O. Light 16, Total Adds 16, WVAA, WTSV, WKYG, WCVR, WDX, WIX, KKK, KKK, WKK, WIRK 0. Medium 0, Light 16, Tota MTCM: KVOC, KRWQ, KOIL ROY CLARK "Jukebox Saturday Night" (Silver Dellar) 14/6 Adds 6, WYII, WOKK, WLWI, KKYX, WAXX, KFMS Light KSO, KFGO, KWMT WOW, KTS, KVOO, KRWO, KRGO WOW, KTS, KVOO, KRWO, KRGO VERN GOSDIN "Time Stood Still" (Compleat/PolyGram) 13/10 VERN GOSDIN "Time Stood Still" (Compleat/PolyGram) 13/10 EVERLY BROTHERS "These Shoes" (Mercury/PolyGram) 13/6 VY. WLWI. KXXY, KOIL, Medium WTSV KCCY Adds 6 JAMES & MICHAEL YOUNGER "She Wants To Marry A Cowboy" (Air) 12/5 Rotations Heavy 0, Medium 1 Light 11, Total Adda 5, WYII, WGTO, WTVY, KTTS, KOll, Medium KRKT, Light WCVR SAWYER BROWN "Out Goin' Cattin'" (Capitol/Curb) 10/10 leavy 0, Medium 1, Light 9, Total Ac WKYG. WYII, WTVY, WCUZ, KXXY, KVOC, KUUY, KRWQ NGHWAY 101 "Some Find Love" (WB) 10/5 Rotelione Heavy 0, Medium 1, Light 9, Total Adda 5, KRRV, WCMS, KRKT, KRST, KCCY Light WCVR, KKIX, KFGO, KRWO, KALF J.D. MARTIN "Wrap Me In Your Love" (Capitol) 10/4 J.D. MARTIN "Wrap Me In Your S. Tolai Adds 4, Wyll, WAXK, WXCL, KTTS Light WCMS, WPAP, KVOO, KEDI, KVOC, BETH WILLIAMS "Wrong Train" (BGM) 9/3 Rotations: Heavy 0, Medium 1, Light 8, Total Adds 3, ds 3, KYKX, KKYX, KRKT Medium WTCM Light WBGW, WAJR, KRRV, CAL SMITH "King Lear" (Step One) 9/2

ds 2, KIKK, KFGO Medium WOW, KIGO, Light KSO, KWMT, KVOO, KFDI, ORLEANS "Grown Up Children" (MCA) 8/2

ns Heavy 0, Medium 1, Light 7, Total Adds 2, WCAO, WWVA. Medium. KRKT, Light WGNA, WCMS, WTCM, KVOC TONI PRICE "How Much Do I Owe You" (Master) 8/0

KRRV, WGTO, KEGO, KTTS, WTCM, KRWQ, KIGO Rotatione Heavy 0, Medium 0, Light 8, Total Acids 0, Light WTR, Krew, Molto, Molo, Killa, Hours, Russ, Russ, ROCKINEHTRASE: "Have 1 Got A Heart For You" (Long Shot) 3/0 Rotations Heavy 0, Medium 1, Light 7, Total Adds 0, Medium WTR, Light MLWR, KKYX, WTQR, KFGO, WOW, KVOO,



Album Title

ARTIST/Song Title (Label)

) Dancing On Montana Cate
e, Ribbons, & Pearls
#7
#7
Storms Of Life
Killbilly Hill
Storms Of Life
Girls Next Door
Four For The Show
Montana Cale
Killbilly Hill
Montana Cafe

1986 Country Radio Survey Is Now Available

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TO ORDER: Fill out form below and return with check or money order to CMA Radio Survey, P.O. Box 22299, Nashville, TN 37202.

Mail Survey To: (please print)	Name	You May Charge Your Payment To D VISA D MasterCard
(piease print)	Address	Card No
	City State Zip	Expiration Date:
<u></u>	Phone No	(Signature for Charge Authorization)
	CMA Member – Please Include Membership No	🗆 Non-Member
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🗄 . **56**/ R&R FRIDAY, AUGUST 29, 1986

COUNTRY ADDS & HOTS

MOST ADDED EAST HOTTEST George Strait (MCA) Bonnie Missep (RCA) Gatiin Brothers (Columbia) E. Rabbil & J. Newton (RCA) MOST ADDED SOUTH T. Graham Brown (Capitol) M. Damond & P. Davis (Capitol/Curb) John Schneider (MCA)

Annie Misse (RCA) Rolnie Misse (RCA) Rol McEntire (MCA) Julce Ne

MOST ADDED MIDWEST HOTTEST T. Graham Brown (Capitol) Juice Newton (RCA) Roba McEntire (MCA)

TTEST MOST ADDED sap (RCA) George Stratt (MCA) ire (MCA) Dolly Parton (RCA)

WEST HC

HOTTEST Roba McEnilice (MCA) Ronnie Milsap (RCA)

.

100

	EAST		N	IDWES	T	KXXY Oklahoma CRy, OK Oxflin BROTHERS SAMFER BRONN ROBNIE MCDOMELL		SOUTH		KKIX Fayetteville, AR GEORGE STRAIT DOLLY PARTON T. GRANAM BECON	WANZ-FN Louipullis, KY WILLIS MELSON OSHOND & DAVIS SEDRO STRAIT	WEIX-FM Neetwille, TH JOHN SCHNEIDER JUICE HENTON DARBARA MANTET!!	WINL Richmond, VA RANDY TRAVIS DARBARA MANDELL JUICE NENTON HARTY STUART
	WRKZ-FM	WCVR	WSLR Abron, OH	WIKC-AMPM Duidh, MN	wFMLFM Indexeptis, M	CRORGE STRAIT GEORGE JOHES EVERLY BROTHERS Rottest: RABSIT: 6 NEWTON REITH WRITLEY STRVE EARLE JORN CONLEE	KEANAMFN	KNRV Alexandria, LA	WSOC-FM Charlotte, NC	GEORGE STRAIT DOLLY PARTON T, GRAMAM BRONN RATHY NATTRA ANNE HURRAY GATLIN BROTHERS BARBARA MANDRELL Nottes:	CTEVE WARINER LITE GREENHOOD BILLY JOE ROYAL TON NOPAT HOLLOGI ROYS	BARBARA MANDRELL NICHAEL NURPHEY ANNE NURBAY LYLE LOVETT MOTTONET NITTY GRITTY DIRT	HOTCH BAKAF HOTCH BAKAF HANK WILLIAMS JI BEDA NCENTIRE
WONA-FM Albeny, HY none Rottests	Hershey, PA JUICE HENTON SCHUYLER, XNOBLOC OSMOUD & DAVIE GEORGE STRAIT	RANDY TRAVIS KATNY MATTEA	JORN ANDERSON BARBARA HANDRELL OSMOND & DAVIS JORD DENVER	HOLLY DUNN T. CRAHAN BROWN Nottest: REBA HCENTIRE	BARBARA MANDRELL CHARLY NCCLAIN ANNE MURRAY OSMOND & DAVIS JOHN SCHNEIDER	PONNER MILSAP	Ablane, TX CHANCE SHELLY MEST HICHAEL HORPHEY	HICHARL NURPHEY DOLLY PARTON T. GRANAM RECON HIGHWAY 101 HUNKY HACGARD GRORGE STRAIT	RESTLESS MEART GATLIN BHOTHERS JOINI SCHEFIDER SCHEFTLER, BUOBLOC	Nottest: Jong Conle Porester Bisters Ronnie Milerp STEVE EARLE Dwight YOARAM	CONLEY & POINTER HARTY STUART RANDY TRAVIS	GIRLS NEXT DOR PORESTER SISPERS RONNIE HILBAP ROSANNE CASH	JOHN CONLEE NICOLETTE LARSON DWICHT YOAKAN
NORE WPTR Albeny, RY	GEONGE STRAIT GATLIN BROTHERS Mottest: RABBITT & NEWTON OMIGHT YOAKAM	T. GRAHAN BROWN GEORGE STRAIT JOHN SCHNZIDER GENE WATSON	HOLLEST / NITTY GRITTY DIRT JOHN CONLEL CRYSTAL GAYLE	NONNEE MILSAP JOHN CORLEE PORESTER SLATERS NICOLETTE LARSON	JOHN SCHNEIDER Hottest: JOHN COLLS JOHN COLLS ROBBIE MILSAP RADBITE & SERTON HANK MILLIAM JR.	WOW-AMFM Omaha, NB T. GRAHAM SROWN ROBIN LAR	Hottesti ROKNIE WILBAP COMMAY TWITTY REBA MCEMTINE NITTY GRITTY DIRT DWIGHT YOAKAM	BOULTE HILSAP	SCHUYLER, REGELOC Hottest: COMMAY THETTY RONNIE HILSAP BESA HCENTIRE JONS CONCER	WESC-ANUFM Grownville, SC	KLLL Lubbock, TR CHARLT MCCLAIN	WSM Nashvila TN GEORGE JONES	Sen Arnania, TX OSHORD & DAVIE JOHN SCHNELDZR HICEAEL MURPHEY
none Hottestr none	FORESTER &ISTERS REBA MCENTIPE JOHN COMLEE	GEORGIA HALSHA T. GRANAN BROWN GEORGE STRAIT JOHN SCHWEIDER GENE WATSON HOILEHEL JANIE PRICKE WILLJE NELSON EAY CHARLES EXILE	NILLIE MELSON DWIGHT YOARAH KBMR Biamprok ND	WAXX Emu Claime, WI J. D. HARTIN	KEKE	T. GRAHAM BROWN ROBIN LEE TOON MOPAT VERN GOEDIN BOBBY G. RICE GLENN SUTTON GENE MATSON	DHIGHT YOAKAH	OAR RIDGE BOYS ROSANNE CASH SCHUYLER, KNOBLOC RABBITT & NEWTON	WUSY	GEORGE STRAIT T. GRAHAM BROWN HOLLY DUNN VERN GOSDIN DOLLY PARTON	CHARCT MICLAIN JOHN ANDERSON JOHN SCHOELDER MARTY STUART OSHOND & DAVIS BARBARA MANDRELL	LEE GREENWOOD WILLIE MELSON Hottest: GEORGE STRAIT JOHN CONLEE	GATLIN BROTHERS GENE WATSON DOLLY PARTON RONNIE MCDOWELL
Aftoons, PA	Huntington, WV	WNYR	ANNE MURRAY T. GRAHAM BROWN	J.D. NARTIN TANY WINETTE SHELLY WEST CHANCE BILLY JOE ROYAL BOY CLARK RAY STEVENS T. CRANNE BROWN	Kansas City, MO T. GRAHAH BROWN JUJCE NEWTON ANDE NEWTON ANDE NEWTON HOLLOSE TANYA TUCKEN HITTY GRITTY DIFT	GENE MATEOR DOLLY PARTON HOLEGHES HANK WILLIAMS JR. CHYSTAL GAYLE RANDY TRAVIS JOHN SCHONZIDER OSMOND & DRVIE		WYAY Atlanta, GA ROSANNE CASH	Chettanoogs. TN RAY STEVENS GATLIN HROTHERS JOHN DENVER	HOLLETI ROZNIE MILSAP DWIGHT YOAKAM	BARBARA MAKDRELL GATLIN BROTHERS ANNE NURBAY Nottest: CHYSTAL GAYLE	NITTY GRITTY DIRT TANYA TUCKER NICOLETTE LARBON	T. GRAHAM BROWN JOHN DENVER CHANCE JERFY LEE LEWIS TON MODAT
BRUCE & ANDERSON SANYEN BRONN GEORGE STRAIT KATHY NATTEA CEME WATSON BOLLEBLI RERA HCENTIRE RONNIE WILSAP DWIGHT YOALAH	JOHN SCHNEIDER GATLIN BROTHERS GEORGE STRAIT HOLGATIS NICOLTITE LARSON KRITH WHITLEY RABBITE & NEWTON	Rochester, NY HUTCH BAKER CONLEY & POINTER HOTTERIS	BOTTONT CONTACT	ROY CLARK RAY STEVENS T. CRAMAM BROWN RATHY MATTEA Hottest: CONMAY TWITTY	REBA HCENTIRE	WXCL	WTHI-FM Terre Hause, IN	HOLLARS I HANK WILLIAMS JR. REDA MCENT (RE PONNER MILLAP RABBITT & NEWTON COMMAY TWITTY	T. GRADAM BROWN NOWNIE MCDOWELL JEERY LEE LEWIS Hottest: Holtest;	RELIFIN Houston TR SOUTHERM PACIFIC JOHN SCHNEIDER GENE WATSON	RESTLESS HEART CONLEY & POINTER DWIGHT YOAKAM RANDY TRAVIE	WGMS-FM Nortolk, VA HIGHWAY 101 T. GRANAM BROWN	TON NOPAT ROY CLARK HELBA MONTEGOMEI MARTY STUART HETH WILLIAMS
RONNIE MILSAP DWIGHT VOAKAM JANIE PRICKE RASBITT & NEWTON	NONNEE HELSAP FORESTER SISTERS WAJR Norganiown, WV	CERTSTAL GAYLE CERLE WELT DOOR RONNIE MILGAP RABBITT & MENTON REBA HCENTIRE	Chicago, IL LYLE LOVETT	CONNAY TWITTY HANK WILLIAMS JR. REBA MCENTIRE STEVE TARLE RABBITT 4 NEWTON	WDAF Kansar City, MO	Peorie IL GEORGE STRAIT JONN SCHNEIDER GATLIN BROTHERS	ARNE MURRAY JOHN SCHNEIDER MICHARL MURPHEY TON WOPAT BILLY JOE ROYAL	WKHX Atlanta, GA	JORDAY PATCHECK GIRLS NEXT DOOR JANIE PRICKE FORESTER SISTERS	GENE WATSON STEVE ZARLZ SWEETNZARTS OF TH DOLLY PARTON ROHNIE MCDOWELL	WWOD Lynchourg VA RAIDY TRAVIS	HIGHWAY 101 T. GRAHAM HROWN FAMILY BROWN JOHN DERVER TANMY WYNETTE DOLLY PARTON RONNIE HCDOMELL	HOLLESS COMMAY PHITTY JOHN COMLES KEITHE WHITLEY DHIGHT YOARAM PANDY TRAVIS
WCAO Bartimore, MD EVERLY BROTHERS GATLIN BROTHERS	MICHAEL MURPHEY MILLIE NELSON JOHN SCHNEIDER	WIXY Springfield, MA	HICRAEL NURPHEY HOTTEST COMMAY THETTY T.G. SHEPPARD HANK WILLIAMS JR.	WYNG Evarisville, in John Anderson	STEVE WARINER OSMORD & DAVIS MICHAEL MURPHEY SWEETHEARTS OF TH	GEORGE STRAIT JONE SCHORIDER GATLIN BROTHERS SHELLY WEST J.D. HARTIN T. GRANAN BROWN BUTCH BARER JUDDS	Hottest: REBA MCENTIPE RONNIE MILSAP	OSHOND & DAVIS JUICE NEWTOW SOUTHERN PACIFIC RESTLESS HEART NOTLESS HEART NAME WILLIAMS JR.	WCOS-AMFM Columble, SC OSMOND & DAVIS GATLIN SROTHERS	Nottest: none	WILLIE HELSON STEVE WARINER HOTTESI FORESTER SISTERS JOHN COMLEE	VERN GOSDIM NARTY NAGGARD Nottest:	KRMD-ANIFM Shreveport, LA
GATLIN BARTHERS BUTCH BAKER BILLY JOE ROYAL ORLEANS HOTENEL HANK WILLIAMS JR.	GATLIN BROTHERS BUTCH BAKER Notests Nittt Critty Dirt Joni Comler DNIGHT YOAKAM SEBA MCENTINE RABBITT & MENTON	GENERAL STRAIT HARGARD T. GRAHAM BROWN GENE WATBON RONNIE MCCOMELL RATHY MATTER HARTY STUART	JUDOS HERLE HADGARD	DOLLT PARTON T. GRAHAM BROWN GZORGE MTRAIT HOTTESI RONIE MILSAP NICOLETTE LARBON	LYLE LOVETT RESTLESS HEART EXILE LEE GREENWOOD JUICE NEWTON Roteets	HOTTEST: HANN WILLIAMS JR. EDDY RAVEN NITTY GRITTY DIAT	JANIE PRICKE RABBITT & NEWTON WTOD Tolede, OH	NANK WILLIAMS JR. REBA MCENTIRE BITTY GRITTY DET RONNIE MILSAP DWIGHT YOAKAN	Hottest: DON WILLIAMS RANDY TRAVIS GROEGE STRAIT	Houston TX LACY J. DALTON STEVE EARLE BUTCH BARES SCHUTLER, KNOBLOC	NICOLETTE LARSON GIALS NEXT DOOR RONNIE MILSAP WGKX	KYXX Odman, 7X LEE GREENHOOD	SWEETHEARTS OF OSMOND & DAVIS SOUTHERN PACIFIC STEVE WARINER T. GRANAM BROWN
REBA HCENTIRE RONJE MILISAP GARY HORIES RABBITT & NENTON	SEBA MCENTIRE RABBITT & BENTON WYNN New York, NY	MARTY STUART Soliest: WITTY GRITTY DIRT GIRLS WEXT DOOR REBA HCENTIRE ROMNIE WILSAP PORESTER GISTERS	Cincinnati ON GATLIN BROTHERS HOLLY CUNN HOLLERT :	NICOLETTE LARSON TANYA TUCKER FORESTER SISTERS RABBITE & NEWTON	LEE GREENWOOD JUICE NEWTON Hottent: TANYA TUCKER JOHN ANDERSON RANDY TEAVIS CHYSTAL GAVLE WILLIE NELSON	ROBNIE NILSAP ENIGHT YOAKAM WLLH Deveryort, IA	MICREY GILLEY STEVE WARINER JUICE NEWTON Hottest:	KASE Auesin, TX JORD ANDERSON	JOHN SCHWEIDEN WGTO Cypress Gardens, FL	CHANCE MARTY STUART ROBIN LEE	Memoris TN STEVE SARLE MICKEY GILLEY Nottent: BITTY GRITTY DIRI GIRLS NEXT DOOR	JUICE NEWTON BILLY JOE BOYAL OSHOND & DAVIS HOTLEEL: COMMAY TWITTY	SOUTHERN PACIFIC STEVE WARINER T. GRAHAM BROWN BILLY JOE ROWAL ROBIN LEE NOTIFIC ROBIN LEE NOTIFIC RONNIE MILSAP PERA MICHAIDE
WPOC-FM Baltmore, MD RANDY TRAVIS	none Hottest:	RONNIE HILBAP PORESTER BISTERS CHOW Welland, DWT	NITTY GRITTY DIST EXILE NICOLETTE LARSON ROMBIE MILSAP FORESTER SISTERS	KFGO Fargo, MD	WITL-FM Laneing, MI	GATLIN BROTHERS HUEY LENIE & HEMS HOLLEST: GIRLS HENT DOOR TANYA TUCKER	Hottest: LACY J. DALTON REBA HCENTIRE COMMAY TWITTY ROMMIE WILSAF STEVE EARLE	REITH WHITLEY GEDRGE STRAIT Nottest: RESTLERS HEART	JAMES & HICHAEL T TON MOPAT LYLE LOVETT BILLY JOE BOYAL	WASON DIXON KATET NATTEA T. GRANAM BROWN GEORGE STRAIT GENX WATBON	BITTY GRITTY DIRT GIRLS NEXT DOOR RABBITT & MENTON HANK WILLIAMS JR- DWIGHT YOAKAM	MERLE HAGGARD	RANNITT & MONTO LYLE LOVETT RANDY TRAVIS
RANDI TRAVIS JUICE MONTON BARRARA MANDBELL JOHN ANDERSON GATLIN BROTHERS BOLLAC: NITTY CAITTY DIPT ROBMICE WILSAP DWIGHT YOAKAM RABBITT & REDTON	WIXL-FN Newton, NJ LEE GRZENWOOD OSNOND & DAVIE	WEINARD, DWF Noteste Roteste Reina MCRIFTER FOREFER SIGTERS REITE WHITLEY	WGAR-FM Clansiend, OH	DOLLY PARTON JERNY LEE LEGIE CAL SMITH JIM & JESSE Nottest:	RANDY TRAVIS RESTLESS HEART WILLIE WELSON STEVE WARINER BARRARA MANDRELL	TANYA TUCKER RABBITT & NEWTON PORESTER SISTERS KEITH WHITLEY	KTPR-FM Topeka. KS JOHN SCHMEIDER	JORN SCHNEIDER RONNIE HILLEAP HANK MILLIAMS JR. DWIGRT YOAKAN	JAMES & HICHARL T TOM MOPAT LYLE LOWETT BILLY JOC BOYAL ROWNIS HEDOWELL OBDAGE STANT BEBM FCDFISE SOUTH HILLAP BABBIT & HILLAP	WIVE Kopythe TH	WOKK Meridian, MB	WWILA Oriendo, FL 7. GRANAN BROWN DOLLY PARTON TANNY WYRETYE	Tampo/BL Poto, FL
MITTY GRITTY DIRT BORNIE MILSAP DWIGHT YOAKAM RASEITT & HEMTON GAR PIDOE BOYS	GATLIN BROTHERS MARTY UTUART CHARLY NCCLAIN Nottest:	JANLE PRICKE	LEE GREENMOOD JUICE HINTON SOUTHERN PACIFIC SWEETHEARTS OF TH RANDY TRAVIS Nottest 1	HOT & SAME COMMAY THITY MARE WILLIAMS JR. EDDY RAVEN REBA MACHINI INE JOBM CONLER	BARBARA MANDRELL Hottest; Name Williams JR. Dhight Yoakan Rabyitt & Newton Tanya Tucker Rabyt Travis	WKCQ . Saginaw, Mi Nottest,	JORN BERMEIDER HICHARL HURPHEY TOM WOPAT SLEHFOOT Hottest: REGA HEENTIRE	WYNK Beton Rogue, LA MARTY STUART ANNE HURRAY JOSH BCHNELDER T. GRAMAN BROWN	CRYSTAL GAYLE	TOR HOPAT RANDY TRAVIS RABBITT & HENTON	GATLIN BROTHERS T. GRAMM BROWN ROY CLARK ROHIE MCDOWNLL CHANCE RAY STEVENS GHELY WEET VENN GOEDIN MOLLENT OSMOND & DAVIE SAMOND & DAVIE	TANNY NYMETTE HOLLY DUN NOTENET JOHN COMLEE ROMMIE NILBAP	OSMOND & DAVIS JOHN SCHEELDER VERH GOBDIN NOTCOMAY MILLIAMS J COMMAY INITY PEBA NCHMITARY RAIN WHITLEY RANDITT & MENTON
WBGW-FIN Banger, ME	HOTTHE ROBHIS HILSAF FOREXTEN SISTERS RABBITT & MENTON DRIGHT YOAKUM	WWVA Whooling, WV RAIDY TRAVIS BARBARA HARDISTLL BARBARA HARDISTLL	JOHN CORLER - HITTY ORITTY DIRT REBA HCENTIRE ROBHIE HILSAP HARE WILLIAMS JR.	WKMF Film, MI CRYSTAL GAYLE	WTRO Madeon, WI	KIOV-TH Sious Falls, SD	SLEAFOUT HOTLEBT: HITTY GRITTY DIRT JOBE CONCERN JAMEN FRICKE HICOLETTE LARGON	T. GRAMAN BROWN Hottest: JOHN COMLEE REBA NCENTIAE ONIGHT YORKA	KPLX-FM DefectFL Worth JOHN ANDERSON	HOTENESS ROUMIZ MILSAP TANYA TUCKES NITTY GANTY DINT EDDY RAVEN EXILS	RAY STEVENS SHELLY WEST VERN GOEDIN Nottept: OSHOND & DAVIS	OAK RIDGE BOYS LIONEL RICHIE CEYBTAL GATLE	REITH WHITLEY RUBBITT & MENTO RUNE Wace, TR
Nottest: HANK WILLIAMS JB. ROWFIE HILSAP DWIGHT YOARAM BICOLFTTE LARBON	WILYG Partersburg, WV LES GREENHOOD HICHAEL NURPHIFY T, GAMEAN ERONN	DARFYL & DON GATL RAY CHARLES ORLEAFS NOLLY DURN BILLY JOE ROWAL	Willia Columbus, OH	Hottest: RABBITT & SEBTOR ROBATE HILBAP REBA HOESTIRE BICOLETTE LAROOP	CHARLY HOCLAIN HOLLOWIN HANK WILLIAMS JR. DON WILLIAMS	GRONDE STRAIT OBROND & DAVIS BUILS GORDON LIGHTFOOT	WTCM Traverse City, Mt GBORGE STRAIT VERS GOBOIN	JANIS PRICES BANDITS SEDUTON KYRE Beaumont TX	GATLIN SHOTHERS BOUTHERN PACIFIC GEORGE STRAIT HOLLOST : EDDY RAVEN COMMUN. THITTY	WDXE Lawranceburg, TH	OBMOND & DAVIS RANDY TRAVIS REBA NCENTISE DHIGHT YOARAN JAMIS PRICKS	Panamo City, FL JOHN DENVER DOLLY PARTON TS GRANAM BROWN	NICHAEL MURPHEY
SVEETHEADTS OF TH WBC6 Boston, MA	RICHAEL NURPHIT T. GRAEAN ERONI SHELLY WEST BONNIS MCDOWELL RATHY RATTER BRUCE & ANDERSON	NOTE ALS ROWLE HILGAP COMLEY & POINTER SCHNYLER, RWORLOC REWTLESS HEART HANK WILLIAMS JR.	BUTCH BAREN TOM WORAT AMME HURRAY GATLIN BAOTHERS HOLLY DUM HOLLY DUM HOLLY DIM BERA MCENTIFE BUTCHY GARTY DI BT BOMNI COMLEX BICOLETTE LARBON	FORESTER STATERS KWWT Farl Dadge, 1A	REBA HCENTIRE ROWIE HILBAP COMMAY TWINTY WECS	Hottest; DWIGHT YOAKAM ROMFIE WILEAP RAMBIT A UNITON CONLEY & POINTER CRYSTAL GAYLE	KATHY HATTEA HANTY HAGGARD GLENN SUTYON DOLLY PARTON	GEORGE STRAIT SWEETHEASTS OF TH HARTY RADGARD Hottmet:	EDDY RAVEH COMMAY THITTY BITTY GAITTY DIR? BOSHIG MILSAP BEBA HCENTINE WKLO	WILLIE WELSON JUICE HENTON LYLE LOVETY CHANLY MCCLAIN	RISS-FM Mont, FL Hostante CARH CORATE A BOLLYTER	NOMPLE MCDOWELL Nottest:	NOTES AND
HANR WILLIAMS JR. Nottest: Harty Stuart Rambity & Histon Reba McGuyiag	GEORGE STAALT GEORGE STAALT GEORGE JOHES SAMVER BEEN	WYB	BERA HCENTIRE HITTY GRITTY DIRT ROBIES HILES JOBN CONLES HICOLETTE (ARRON	DOLLY PARTON JERRY LEE LEWIS TANKY WIFETTS CHANCE HOLLY SUMM	ARBURNARS, WT JANIE PRICKE GEORGE STRAIT T. GRAMM EBORD REFTIERE HEAT	KTTS-AMFM Springfield, MO	HOLLI FRAIT HOLLI FRAIT HANR WILLIAMS JR. STEVE EARLE JORN CONLEE DWIGHT YOARAM	NAME WILLIAMS JR: ROMMIE WILLSAP CHYSTAL GAYLE JADIE PRICHE COMLEY & POINTER	Derville, RY LEE GREENWOOD OSHORD & DAVIS LYLE LOWETT	HILLIE HELDON JULCE MENTON LYLE LOVETY CHARLY MCCLAIN ANTY STURF JOHN COLNET DE CARLIE ROUTERS GATLIE ROUTERS HICHARL HURPHEY T. GRANAM BRONN HALE OSHOND HOLLESS	ROBANNE CASH CONLEY & POINTER EXILE RESTLESS NEART JUICE SONTON GIRLS NENT DOOR NOTCOL	TARE HENSLEY RASELTT & HENTON	RANNY TRAVIS WERK-FM
CHYSTAL GAYLE WYNK Buffalo, NY	NOTCOST: RONGIE HILBAP PORSTIE SINTERS RABBITE & HINTON SCHUTTER, RHOMLOC LEE GREENWOOD	W наноперет, н. Клатот тульу 18 Олугия Морткель втатике востикаль одока и орока и орока одока и орока одоска одока одока одока одока одока одока о	Dayten, OH	ROTLOST: REBA NCENTIRE JOHN COMLEE ROWNIS HILBAP DWIGHT YOAXAM RAMBITT & MENTON	REFTLERS HEAT Hottests Houses Hilbar Hicolstyte Largos Crystal Gayle Jamie Fricke Gak Ridge Bots	DOLLY PARTON GENE WATSON RAY STRVENS VERU GOSDIN TANNY WORTTE	KWEN Tulan, CK	WVM Blost, MS	VIEW GOBDIN Nothis HILSAP JOBM CONLES GIRLA MENT DOOR REAL MENTINE	T. GRAHAM BROWN MARIE OSNOND Hottegt: HANK WILLIAMS JR.	None WKSJFM	Raisigh, NC JUICE MENTON STEVE WARINES	JOHN BCHNEIDEN HOLLY DUNN T. GRASAM BROAM TANNY WYNETTE KATNY MATTEA
None Notest:	WXTU Philadelphia, PA	GENE WATSON MICHAEL MURPHEY GEORGE STRAIT DOLLY PARTON	JUICE NEWTON JOHD SCHNEIDER BARBARA MAHDRELL Notheti Mark Williams JR. REBA ACSHTER RABSIT & NEWTON DWIGHT YOAKAN RANDY TRAVIE	WORK FL Wayne, M	OAX RIDGE BOTS	CIME WATSON RAY STRUES VELUS COORDIN TANANY WARETTE J.D. NARTIE JANKES & NICHAEL Y HOTEOGI COMMAY THITTY HANK WILLIAMS JR. JOHN CONLER FED. MCHWEIHE	SCHPYLER, REGILOC RANDY TRAVIS Notlent: Randy Travis 7-G. Sheppand Réa McEntire Body Raver	LTLE LOVETT AMER HURRAT CHARLY HOCTAIN MARTY STUART NICTUAL HURBERY OMNORD & DAVIS	REA MENTINE PORESTEN SIGTERS	HATE CONCEPTS HANK WILLIAMS JR. HONDIS HILDAY JOHN COMPER PORESTER SISTERS NICOLATTE LABON	ACRE RUBRAY JUICE MERTON JOHN SCHLEDEN HOTESTI HITTY GRITTY DIS JOHN CORLES GIRLS MECT DOON HANK WILLIAMS JE DOWN CORLES	RARBARA HANDRELL HORTSIT: JOHN CONLES GIRLA NEXT DOOR REBA HCENTIBE	Nottest: REBA NCENTIRE ROMNIE HILSAP BITTY GRITTY DI
Charlepton, WV nome Rottest:	JUICE WENTON RESTLESS HEART RANOY TRAVIS Notest: JOHN CONLEE	EVERLY MUTTHERB SHELLY WEST ROT CLARK RAY R7EVENS WIN GRASS REV: VAL SAWTER BROWN	RABBITT & HINTON DWIGHT YOAKAN RANDY TRAVIS	BOUTHERE PACIFIC SWEETHZARTS OF TH RANDY TRAVIS HOTTOOL RONDIE HILSAP GIRLS HERT DOON	none Hottest: none	JOHN CONLER RENA HCENTIRE GIRLS MELT DOOR	TONN CONLER	BOTTUST: RABBITT & HENTON DWIGHT YOAKAM ROMMIS HILBAP HICOLETTE LARBON CHTYTAL GAYLE	WTVY Dolhan, AL	KSSN Little Rock, AR	JOHN CONLES DIRLS MEET DOOR BARR WILLIAMS JE RORNIE WILLARP	NITTY GRITTY DIRT	
WTSV Claramont, NH HOLLY DUNN	REBA NCENTIRE RONNIE MILSAP RABBITT & MENTOR DWIGHT YOARAM WOSY	ROINTE HEDOWELL	Des Moinse. 1A OSHOND & DAVIS GATLIN BROTHERS JOHN ANDERSON	FORESTER SISTERS BICOLETTE LARSON HAME WILLIAMS JR.	WDGY Minnespoks MN SMEETHEARTS OF TH SARBARA HANDRELL	St. Cloud. MN NICHAEL HURPHEY RONNIE MCDOMELL LYLE LOYETT	TURA, ON DOLLY PARTON GENE WATEON	W22K#W Birmingham, AL -	GENE NATEON BANYER BROWN SD BROCE EVERLY BROTHERS NARTY HAGGARD JAMES & MICHAEL Y	LYLE LOWETT JOHE ANDERSON TON WOPAT DEMOND & DAVIS Nottest: HANK WILLIAMS JR.	WLWI-FM Montgomery, AL	DOLLY PARTON KATHY MATTEA Hottest: Hitty Gaitty DIRI	HARTY STUART CHARLY HCCLAIN ROBIN LEE
KATHY MATTEA GEORGE STRAIT STEVE BARINEN	PHIADurgh. PA	ANTE PRICE	HOTTERT RONDIE MILSAP JOHN COMLEE NITTY GRITTY DIRT GIRLS NENT DOOR FORESTER SISTERS	WCU2-AM/FM Grand Rapids, M SA ^{MYER} BIRANI NDM GRASS REVIVAL	SWEETHEARTS OF TH AARBARA MANDRELL HOLLERI NITTY GRITTY DIRT REGA HCENTIRE JOHN CONLEE BONNIE RILBAP	HASON DIXON HOLLY DUNN WAYNE MASSEY	T. GRANAM BROWN VERN GOBDIN MARTY HAGGARD WAYNE HAGGARD Notwell Bodd Mconting	none Hottests none WXBC-FM	GIRLS NEXT DOOR	JANIE PRICKE NITTY GRITTY DIRT JOHN CONLEE RABBITT & NEWTON	HARTY HAGARD ROBIE HEDDHELL T. GRANAM BROWN VERN GOEDIN	REBA MCENTINE ROBNIE HILSAP NICOLETTE LARSON GIRLE NEXT DOOR	Nottest: ROBBIE HILBAP JOHN CONLEE ROBESTER BISTER
GRONGIA BROWN Hottent: HICKEY GILLEY RABBITT & NZHTOM TANYA TUCERA LACY J. DALTOM SOUTHERN PACIFIC	HOTLENTS GRITTY DIAT REAR HCENTIRE ROWNIE MILBAP	WILQ Williamsport, PA	KSO Des Moines IA	GEORGE STRAIT Hottest: ROLANNE CASH	HICOLETTE LARSON KCJB Minot, ND	HANK WILLIAMS JR. NITTY GRITTY DIRT REBA MCENTIRE RORNIE MILLBAP RABBITT & HENTON	PORESTED SISTERS JANIE PRICKS DWIGHT YOAKAM BANDY TRAVIS	Bristol, VA RANDY TRAVIS HILLIE NELSON RONNIE HEDOWELL T. GRAMAN BROWN	JANIE FRICKE KEITH WHITLEY RABBITT & NEWTON KMEY	KYKX Longwiew TX Holly DUMM BUTCH BAKER T. GRANAM BRONN	TANNY WYNETTE SHELLY WEST EVERLY BROTHERS DOLLY PARTON WRAYS NOY CLARK		DIFTORT YOARAM RENA HCENTTRE WTOR-FN Winston/Selem NC
WOKQ DoverPortsmouth, NH	JOHN CONLER NICOLETTE LARSON WPOR-FM Portland, ME	SOUTHERN PACIFIC SMEETHEARTS OF TH MODELESE REBA MCENTIRE NICOLSTIE LARBON FORESTER SISTERS	NICHAEL MURPHEY WELSA MONTEGONZRY Hotzest: non#	CONLEY & POINTER PORESTER SISTERS RESTLESS REART SOUTHERN PACIFIC WGEE Green Bey, Wi	OSMORD & DAVIS ANNIZ HUNRAY MICHARL MURPHEY JORN SCHNEIDER GATLIN BROTHERS	WKAMFM Si Louis MO none Hotest:	KFD-AMAFIN Wichta. K\$ JERRY LEE LENIS TAMMY WYMETTE JUICE NEMFON	SHELLY NEAT NOTESST EDDY RAVEN NICOLETTE LARSON WELL-FM	EIPANO, 1X RAY CHARLES BTEVE WARENER T. GRAHAM SPONN HOLLBEI: EDDY RAVEN HANK WILLIAK JR. REBA NCENTINE HIMEN DEFTER DEFT	HARTY STUART HARTY HAGGARD BETH WILLIAMS	Hottesti John CONLES NITTY GRITTY OII	T	KATHY MATTEA SOUTHERN PACTF LYLE LOVETT GEORGE STRAIT
T. GRAMAN BROWN MASON DIXON MICHAEL MURPHEY Nottest: RONNIE MILSAP	MALINDA LIBERTY BARBARA MANDRELL STEVE WARINER T. GRAHAM BROWN TOM MOPAT	PONNIE HILBAP	WWWW-FM Detroit, MI JANIE PRICKE SWEETHRARTS OF TH	GATLIN BROTHERS OSMOND & DAVIS JOHN SCHWEIDER DOLLY PARTON	HARTY STUART CRAILLY HUCLAIN HOLLY DUNN HOLLY DUNN REBA HCENTIST	K102 SL PPUL MN	JUICE NEWTON BOBBY G. BICE MARTY KAGGARD CENE WATSON GEORGE STRAIT	Charleston, SC WILLIE NELSON JOHN SCHNEIDER RICHAEL MURPHEY	HOLLEBE: EDDY RAVEN HANK WILLIAMS JE. REBA MCENTINE HITTY GRITTY DIFT NICOLETTE LARSON	HOPLESTI NITTY-GRITTY DIRT RIBA MCENTIRE RONNIE MILSAF PORESTER BISTERS NABBITT 6 NEMTON	RANDY TRAVIS		RATHY MATTEA SOUTHERN PACTF UTLE LOVETT GEDINES STRAIT HORESTER SISTE GIRLS NEXT DOD TAMYA TUCKER RANBIT'S NIXTY REDA HCENTIRE
RICHAEL HURPHET Hoteat: RONNIE WILSAP RABBITS & NEWTON PORESTER SISTERS JANIZ PRICKE ROSANNE CASH	SHELLY WEST HOLLOSE I COMMAY YENITEY HANK WILLIAMS JR. GIRLS NEXT DOOP		RANDY TRAVIS Hottest: JUDY RODMAN RANDY TRAVIS COMPAY THITTY	SHELLY WEST Nottest: CONMAY TWITTY HANK WILLIAMS JR. EDDY RAVEM RONIE WILSAP	RONNIE NTLEAP PORESTER BISTERS GIRLS NECT DOOR DWIGHT YOAKAM	JUICE NEWTON BARBARA MANDRELL NOTCENT: NITTY GRITTY DIRT ZDDY RAVEN	HOLEST JAMIE PRICKE JOHN CONLEE REBA PRCENTIRE GIRLS NEXT DOOR	TAMMY WYNETTE SHELLY WEST Hottaat: HANK WILLIAMS JR. GIRLS MEXT DOOR HITTY ORITTY DIRT	RECOLUTE ANNOUN	PAGE IT & NOT ON			REDA MCENTING
	JOHN CONLER		HANK WILLIAMS JR.	BONNIE MILSAP DWIGHT YOAKAM		ROWNIE WILSAP NICOLETTE LARSON PORESTER SISTERS	SIRLS MEAT DOON	NITTY ORITTY DIRT STEVE BARLE T.G. SNEPPARD				1.00	
			KUGN-FM	KEIN	KNEW	KCCY-FM Pueblo, CO	KTOBI Selfnas, CA	KSAN San Francisco, C	KIGO A St. Anthony, KO				
	WEST		Eugene OR Hichael Hurph T. Graham RRC DOLLY PARTON	Great Falls, MT	Ochtendrä.F., CA SCHUYLER. RHO RESTLESS HEAR		GEORGE STRAIT T. GRAHAN BRO	WILLIE NELSON SWEETHEARTS O	TH Hotteste			Reporters	

			Eugene OR	REIN	Oaktend/S.F., CA	Pueble, CO	Selfnas, CA	Sen Francisco, CA	St. Anthony, ID	
	VEST			Great Falls, MT		JOHN CONLEE	GEORGE STRAIT	WILLIE WELSON	none	161 Reporters
-			MICHAEL MURPHEY	ANNE MURRAY	SCHUYLER, RHOBLOC	HIGHWAY 101	T. GRAHAM BROWN	SWEETHEARTS OF TH	Hotteste	
	and the second se		T. GRAHAM BROWN DOLLY PARTON	HOLLY DURN	RESTLESS HEART	SONNIE ACCOWZLL	RONNIE MCDOWELL	STEVE WARINER	nona	151 Current Reports
-			HARTY STUART	ROMMIE MCDOWELL	RANDY TRAVIS	Nottest:	ANNE MURRAY	JOHN ANDERSON	KIM	The following stations concrised
			LYLE LOVETT	GEORGE STRAIT	STEVE MARINES	RABBITT & MENTON	Hottaut:	REBA MCENTIRE	Tucson, AZ	The following stations reported
* AKT	KKAL	KUUY	Hottest:	NTCHAEL NURPHEY	SHEETNEARTS OF TH	ROHNIE MILSAF TANYA TUCKER		ROWNIE MILSAP		no change in their rotations
Albany, OR	Arroyo Grande, CA	Cheyenne, WY	REBA MCENTIRE CONWAY THITTY	Nottest:	Hottesta	ROSANNE CASH	K\$OP-FM	NITTY GRITTY DIAT	OSMOND & DAVIS	
DOLLY PARTON		SAWYER BROWN	RONNIE MILIAP	SCHUYLER, KNOBLOC	REBA MCENTIRE RONNIE MILBAP	SZGA HCENTIRZ	Soli Lake City. UT	HANK WILLIAMS JR.	LEE GREENWOOD	this week:
HEGHNAY 101	Hottest:	SHELLY WEST	CRYSTAL GAYLE	RONNIE HILBAP	PORESTER SISTERS		DOLLY PARTON	NICOLETTE LARSON	JOHN BCHNELDER JUICE NEWTON	
RONNIE HCDOMPT	noceases	GEORGE STRAIT	RANDY TRAVIS	CRYSTAL GAYLE	RABBITT & NEWTON	KALF Redding-Chico, CA	STCHAEL NURPHEY	KRPW	Hottesta	KKAL/Arroyo Grande
BETH WILLIAMS		BILLY JOE HOYAL GATLIN BROTHERS	KFRE	LACY J. DALTON	TANYA TUCKER	Heoding-Unico, CH	BILLY JOE ROYAL	Tecoma, WA	REBA MCENT] RE	KAI E/Deddlard
Hotzest : NITTY CRITTY DIRT	KUZZ	BUTCH BAKER	Fresno, CA		KIND-FIN	RORP	SKELLY WEST		RASBITT 6 NEWTON	KALF/Redding
JOHN CONLEE	Bakersheld CA	Hottest:	FIGURE. OF	KFMS	Phoenia, AZ	Hottastr	ANNE HURRAY	STEVE WARINES	TANYA TUCKER DWIGHT YOARAN	WKCO/Saginaw
ROWNIE MILSAP	GECRGE STRAIT	RONNIE MILSAP	DOLLY PARTON	Las Vegas, NV	Friderina, AL	none	RONNIE HODOWELL BRUCE & ANDERSON	WILLIE WELSON HOLLY DUNN	KZITH WHITLEY	
DWIGHT YOAKAM	GENE WATSON	BICOLETTE LARSON DWIGHT YOAKAM	GEORGE STRAIT	RANDY TRAVIS	GEORGE STRAIT	KOLO	SANYER BROWN	Hottest	Partie Horright	WIL/St. Louis
SCHUYLER, KNOSLOC	MARTY HAGGARD DOLLY PARTON	KEITH WRITLEY	TOM MOPAT ROBIN LEE	RESTLESS HEART	SOUTHERN PACIFIC	Beng, NV	Hottest	JOHN CONLEE		
KAST-FM	SHELLY WEST	RABBITT & NEWTON	Hottest	LEE GREENWOOD	HOLLERLI COMMAY TWITTY		NITTY GRITTY DIRT	REBA MCENTIRE		
Albuquerous, MM	CHANCE		HANK WILLIAMS JR.	JOHN ANDERSON MILLIE NELSON	BONDIE MILSAP	MARTY STUART	JOHN CONLEE PORESTER SISTERS	NITTY GRITTY DINT		The full contract that the Astron
	Hottest1	KKCS	COMMAN INIIIN	DOLLY PARTON	REBA HCENTINE	T. GRAHAM BROWN MARTY HAGGARD	RABBITT & SENTON	EDOY RAVES		The following stations failed
RONNIZ MCDOWELL	SEITH WHITLEY	Colorado Springs, CO	EDDY RAVEN DWIGHT YOAKAM	GATLIN BROTHERS	TANYA TUCKER	ROBIN LEE	OAK RIDGE BOYS		14	to report this week and their
GENE WATSON	BERA MCENTIRE	GATLIN BROTHERS	REBA HCENTERE	TANNE WYNETTE	DWIGHT YOAKAN	DOLLY PARTON		KMPS-AM/FM		
Hotteets	NITTY GRITTY DIRT	BILLY JOE BOYAL		JUICE HENTON ROY CLARK	KUPL	EMELLY WEST	KCKC	Southe, WA	7	rotations were frozen:
hone	TANYA TUCKER	JOHN DENVER	KRWOFM	A.J. MASTERS	Portland, OR	HANK WILLIAMS JR.	San Bernerdino, CA	BABBARA HAXDRELL		
KIK-FM		TANNY WYNETTE	Gold NR, OR	OSHOND & DAVIS		JOHN CONLEE		OSHOND & DAVIS		WGNA/Albany
Anaholm, CA	KGHL Billings, MT	Hottest	NOCKIMHORSE	BILLY JOE MOYAL	LYLE LOVETT	RESA HCENTIRE	NOTTONE NURPHEY	Hotteste		MALENT DUALS AND
	annega, mi	REBA HICENT LAZ	GEORGE STRAIT	MARTY STUART	JOHN BCHBELDER	GIRLS NEXT DOOR	BONNIS HILSAP	JOHN CONLEE REAA MCENTIRE		WPTR/Albany
DOLLY PARTON	ORICHO & DAVIS	STEVE CARLE RONNIE HILMAP	KATRY HATTER	Nottest: RONNIE HILSAP	HOLLASLI	RABBITT & NEWTON	COMMAY TWITTY	NICOLETTE LARSON	141	WZZK/Birmingham
SHELLY WEST	GATLIN BROTHERS	DWIGHT YOAKAM	SANYER BROWN	GIRLS STRET DOOR	DOM WELLIAMS	KRAK	NANK WILLIAMS JR.	NITTY GRITTY DIRT		
RAY STEVENS STEVE WARINER	JOHN SCHNEIDER	JANLE PRICKE	Nottest: NITTY GRITTY DIST	JANIE PRICKE	CONNAY THITTY	Beorgeneets, CA	BEBA MCEWTIRE JABIE PRICE	NORMIS HILSAP	1	WYRK/Buttalo
Nottest	Hottest:		ROMPLE MILEAP	CWIGHT YOARAM	SODY RAVEN			KQA		
JANIE PRICKE	NITTY GRITTY DIST		PORESTER AISTERS	RARBITT & SENTON	HARR WILLIARS JR. JORN CONLER	SOUTHERN PACIFIC	KSON-AMPM	Spokone, WA		WQBE/Charleaton
HARK WILLIAMS JR.	BERA HCENTIFF	KYQO-FM	RAMETT & NEPTON	KZLA	JOHN CONCER	LYLE LOVETT	San Diego, CA	openant, we		
ROBBIE HILSAP REBA HCENTIER	ROWNIE MILBAP	Deriver, CO	JANIE PRICKE	Los Angeles, CA	KWD	GATLIN BROTHERS	GEORGE STRAIT	SWEETNEARTS OF TH		KLZ/Denver
KETTE MHITLEY	KEITH WHITLEY	GATLIN BROTHERS	FOR.		Portland, OR	REFTLESS REART	Bottest)	OBHORD & DAVIS		WMIL/Milwaukee
		JORN SCHEELDER	Grand Junction, CO	JUICE HIMTON	1001	JOHN ANDERSON-	nome	JOHN SCHWEIDER		W MIL MIWOUKCC
RYAR	KYOC	GBORGE STRAIT	EVERLY DROTHERS	Nottest:	Mottest	COMMAY THITTY		Nottest: JOHN CONLEE		WHN/New York
Ancherege, AK	Casper, WY	HOLLE HUBBAY	KATHY MATTER	REBA HCENTIRE	hone	HANK WILLIAMS JR.	KCBQ	ROBBER MELSAP		
HOLLY DURN	DOLLY PARTON	0000	BUTCH BAXER	NOMELE HILSAP		EDDT RAVER	Sen Diago, CA	PORESTER SINTERS		KWJJ/Portland
STEVE WARINER	SAWYER BROWN		ROBULE MCDOWELL	HITTY GRITTY DIFT HAR WILLIAMS JR.		REBA NCENTIRE NITTY GRITTY DIRT	GRONGE STRAIT		1	
STEVE BARLE	GEORGE STRAIT	KLZ CO	TAPPAY WYNETTE	JOHN CONLEE		RITTT GRETTT DIR.	Mottest:		1	KIGO/St. Anthony
JUICE STEPTON	KATNY MATTER	Denver, CO	GENE WATSOW	CONTRACTOR OF CONTRACT			MITTY GEITTY DIST			
RAMPITT & MINIMUM	FYLVIA	none	JANES & HICHAEL Y				BICOLETTE LARBON			
GIRLS HERT COOR	BANDY TRAVIS	Hottasts	Hottest:				ROBULE HILSAP		1	
JARTE PRICE	CRYSTAL GAYLE	none	GIBLS NEXT 2008				HAMK WILLIAMS JR.			
GATLIN BAOTHERS			DWIGHT YOARAM PORESTER BESTERS							
			AABLITT & MENTON							
			GARY HOREIS						L	

R&R FRIDAY, AUGUST 29, 1986/57

FULL-SERVICE AC

TOP 20

BREAKER @ ANITA BAKER/Sweet Love (Elektra)

Three Two Weeks Weeks

			3	TOP 20	AUGUST 29, 1986					
ee eks	Two Weeks	Lini Wee			1 otal Reports/Adds	Heavy	Medium	Light		
8	2	2	0	CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)	47/0	43	4	0		
12	8 5	4	ē	HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)	45/1	37	-8	0		
2	1	1	3	MIAMI SOUND MACHINE/Words Get In The Way (Epic)	45/0	35	8	2		
1	1	6	0	MIKE & THE MECHANICS/Taken In (Atlantic)	40/1	27	9	- 4		
14	1 11	9	6	BERLIN/Take My Breath Away (Columbia)	38/2	21	15	2		
11	9	8	0	MICHAEL McDONALD/Sweet Freedom (MCA)	36/0	26	10	0		
6	5	7	7	LIONEL RICHNE/Dancing On The Ceiling (Motown)	36/0	28	6	2		
20	12	10	0	NEIL DIAMOND/The Story Of My Life (Columbia)	40/0	19	16	5		
4	3	3	9	DOUBLE/The Captain Of Her Heart (A&M)	37/0	23	11	3		
1	4	5	10	PETER CETERA/Glory Of Love (Full Moon/WB)	36/0	18	13	5		
	- 17	13	0	EL DeBARGE/Love Always (Gordy/Motown)	34/1	14	16	- 4		
_	- 15	15	Ð	BILLY OCEAN/Love Zone (Jive/Arista)	34/4	11	21	2		
11	3 14	14	∎	STEVE WINWOOD/Higher Love (Island)	29/2	14	13	2		
_		18	Ø	GENESIS/Throwing It All Away (Atlantic)	36/11	2	23	11		
_	- 19	17	15	AIR SUPPLY/Lonely Is The Night (Arista)	32/5	7	17	8		
5	6	11	16	GORDON LIGHTFOOT/Anything For Love (WB)	28/0	13	11	- 4		
RE	AK	ER	Ð	ANITA BAKER/Sweet Love (Elektra)	25/5	5	14	6		
RE	AK	ER	Ð	PAUL SIMON/You Can Call Me Al (WB)	28/8	1	17	10		
3	10	12	19	JEFFREY OSBORNE/You Should Be Mine (A&M)	25/0	7	12	6		
D	£8U1		20	MOODY BLUES/The Other Side Of Life (Polydor/PG)	21/4	2	9	10		

HOTTEST

TOTO (15) **GENESIS** (11) GLADYS KNIGHT & BILL MEDLEY (9) PAUL SIMON (8) CYNDI LAUPER (7) CARLY SIMON (7)

MOST ADDED

CARL ANDERSON & GLORIA LORING (37) HUEY LEWIS & THE NEWS (27) MIAMI SOUND MACHINE (25) LIONEL RICHIE (20) **MIKE & THE MECHANICS (18)**

BREAKERS

PAUL SIMON

You Can Call Me AI (WB)

60% of our reporters on it. Rotations: Heavy 1, Medium 17, Light 10, Total Adds 8, WDBO, KJR, WELI, WGY, WGOW, WPOE, WGBR, WCIL, Moves 20-18 on the Full-Service chart.

ANITA BAKER

Sweet Love (Elektra)

53% of our reporters on it. Rotations: Heavy 5, Medium 14, Light 6, Total Adds 5, WDBO, KHOW, WELI, WGY, WJBC. Moves 19-17 on the Full-Service chart.



BLADYS KNIGHT & BILL MEDLEY "Laving On Berrowed Time" (Scotti Bros./CB3) 224 Roteone: Heavy 17, Medium 82, Light 134, Total Ada 8, WWKB, WDBO, WISN, WTC, WJDX, WHSC, KSL, KTWO, KYEC, Medium reading WTBP, WHST, WORK, WORC, WART, WST, Light Instange WHSD, WHSC, WAIT, WSTU,

WAGE, MOODY BLUES "The Other Side Of Life" (Polydor/PolyGram) 21/4. Rotations: Heavy 2/0, Medium 9/2, Light 10/2, Total Adds 4, WRVA, KBOI, KUGM, WGBR. Heavy, WFBR, KVEC, Medium

Rotations: Heavy 2/0, Medium 9/2, Light 10/2, Total Adds 4, nctuding WWKB, WISN, KOY, KFMB, WJDX, WPOE, WMTR. Including WWKB, WISH, KOY, KFMB, WJDX, WFOE, WMTR. TOTO "I'H & Dever Yee" (Columbia): 22X15 Rotations: Heavy 0, Medium 64, Light 14/11, Total Adda 15, WFB, WCCD, WICC, WGOW, WJDX, WHBY, WROK, KUGN, KSL, WWNR, WATR, WOLL, WSK, KFOD, KTWO, Medium including WFOE, KVEC. GEORGE SENSON "IKIssee In The Meeelight" (WP) 17/1 Rotations: Heavy 10, Medium 100, Light 61, Total Adda 1, WROK, Heavy, WCCO. Medium: WISN, KFMB, WHBY, WSPO, KUGN, KSL, WHOE, WBR, WJBC, KVEC.

KUGM, KSL, WPCF, WGBR, WJBC, KVEC. SIEEENA EAST KOM "SO EAS Geode" (ENH America) 17/1 Rotationa Heavy O, Medium 11/0, Ligit &T, Total Adda I, WCHS, Medium: WFBR, KFMB, WSPO, KSL, WWNR, WPCE, WTKC, WGBR, WBC, KYKO, KVEC, Ligit including WCCO, WHOK, WMITH, KFDD.

WTKO, WGBR, WJBC, KTWO, KVEĆ, Lupiti including WCCO, WHBC, WROK, WMTR, KFGD. CYNDI LAUPER "Trise Colors" (Portrait/CBS) 16/7 Rotations: Heavy 10, Medium 22, Lupit 126, Total Adda 7, WWKB, WCHS, WELI, WGY, WJDX, KBOI, WWWR. Heavy n 3/2, Ligt

KTWO. Medium including WFBR. BOD SEGET A THE SILVER BULLET BAND "Ih's You" (Capitol) 15/5 Rotations. Heavy 1/1, Medium 8/2, Light 8/2, Total Adde 5, WOC, WGY, KUGN, KSL, WASK, Medium including WFBR, WWKB, WCO, WSPD, WWRR, WPGC, WTKO, Light Including WHSP, WMTR, WGBR. ANNE MURRAY "Ihy Life's A Dance" (Capitol) 14/3 Rotations: Heavy 110, Medium 9/2, Light 4/1, Total Adde 3, WCHS, WPDE, KVEC, Heavy: WHBY, Medium Including WISN, WTAL, WCO, KUGN, KSB, WAS, KTWO.

TH TIM, THOULD RULLER, THE ALL THE

RONNIE MILSAP "In Love" (RCA) 13/1

Total Adds 1, WCHS, Heavy, WTMJ, WHBY, KVEC, Medium; WISN, WCCO Medium 5/0, Light 5

WHOR, WIGSH, WIGSC, WIGSC, WIGSCH, Agsla¹¹ (Arista) 12/7 Rotationa, Heavy 0, Medium 4/2, Light 8/5, Total Adda 7, MPBR, WICCO, WHBY, KBOI, KUGN, WSTU, WASK, Medium Including KTWO, KYEC, Light Including WJ/DK, WGBR, WJBC.

ROSIE VELA "Magic Smile" (A&M) 11/1 ium 6/1, Light 5/0, Total Adda 1, KSL. Medium including WJDX, WSPD, KUGN, WPOE, WASK, Light

DAVE VALETIN & ANGELA BOFILL "Can't Change My Heart" (GRP) 19/3 Rotations: Heavy D, Medum 40, Lant 80, Total Adda 3, WSN, WTKO, WJBC, Medium: WCCO, KUGN, WPOE, KVEC, Lant WGBA

CRYSTAL GAYLE "Cry" (WB) 9/0

avy 0, Medium 5/0, Light 4/0, Total Adds 0. Medium: WCCO, WHBY, WIBC, KTWO, KVEC. Light: WIBA, WTKO,

WJBC, KFOD DOWNES & PRICE "New York Hold Her Tight" (Atlantic) 8/3 Rotations Heavy 0, Madum 4/2, Light 4/1, Total Adds 3, KUGN, KSL, WWNR. Medium including WFBR, KVEC, Light including WFDP, WTKO, WGBR

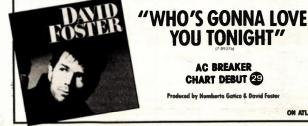
BILLY JOEL ** Mister Of Trust" (Columbia) 8/2 Rotations: Heavy 0, Medium 4/0, Light 4/2, Total Adds 2, WGOW, WSTU. Medium: WICC, WWNR, WPOE, WJBC. Light Rotations: Heavy 0, Mei ncluding WTKO, KTWO



JAMES TAYLOR "Only A Dream in Rie" (Celumbia) 7/4 Rotations: Heavy 0, Medium 3/2, Light 4/2, Total Adda 4, WCCO, KUGN, WTKO, KTWO. Medium including KVEC. Light J.D. SOUTHER & NANCY SHANKS "Stop By Step" (EMI America) 7/1 Rotations: Heavy 0, Medium 4/0, Light 3/1, Total Adds 1, WHBY, Medium: WCCO, K WCCO, KUGN, WPOE, KVEC, Light inclut THOMPSON TWINS "Nothing In Common" (Arista) 5/1 Rotatione: Heavy 0, Medium 0, Light 5/1, Total Adds 1, WROK. Ligh OK. Light including WJDX, WWNR, WMTR, WSTU, KTWO. Ficklinki, Frietry S., Henderin O., Stell, "Goordy-Motoward, Science of the Tellin Tarlay Motoward, Science of the Tinka TURNER "Typical Male" (Cophel) 5/2 Rotations: Heavy O, Medium O, Light SG, Total Adds O, We Rotations: Heavy O, Medium O, Light SG, Total Adds O, WM Medium: WFBR, WHBY, WWNR. Light: WCCO, WIBA, WGBR te 2, WWNR, WPOE, Light including WICC, WMTR, WSTU DAVID PACK '1 Just Cae't Let Ge'' (WB) 4/1 Rotations: Heavy 0, Medium 2/0, Light 2/1, Total Adds 1, WHBY, Medium: WFBR, KTWO, Light including WPOE Rotations: Heevy 0, Medium 2/0, Light 2/1, Total NEW EDITION "Earth Angel" (MCA) 4/1 Rotations: Heevy 0, Medium 2/0, Light 2/1, Total Reasons: Heavy 0, Medium 20, Light 21, Total Adda C. Light: WCOO, WWNR, W WITTIM 'Hight Living'' (Me Parting) 40, Total Adda C. Light: WCOO, WWNR, W LEVEL 43 ''Lashing life Nor'' (Psychor/TotyGram) 33 Martin C. Light In, Total Adda S, WFBR, WTKO, KTWO. Adde 1, WISN, Medium; WCIL, KTWO, Light including WMTR dde C. Light: WCCO, WWNR, WPOE, WGB

Rotations: Heavy 0, Medium 2/2, Light 1/1, Total Actus a, m unit, JIMMY STEWART "Rainbow" (Black Hawk) 3/3 Advection 1/1 Links 2/2, Total Adde 3, WHBY, WPOE, KVEC.

JANET JACKSON "When I Think Of You" (A&M) 3/1 Rotations: Heavy 0, Medium 1/0, Light 2/1, Total Adds 1, WWNR 1. WWNR. Medium; WPOE. Light including WTKO.



HOLD HER TIGHT'' 37/4 - 37%**CONVERSION FACTOR +7** ZS **Produced by Ahmet Ertegun** ON ATLANTIC RECORDS

"NEW YORK



58/R&R FRIDAY, AUGUST 29, 1986

ADULT CONTEMPORARY

BREAKERS

TOTO

I'll Be Over You (Columbia)

67% of our reporters on it. Rotations: Heavy 0, Medium 31, Light 37, Total Adds 38 including WSB-FM, KVIL, 2WD, W101, WARM98, WMYX, KMJI, KKLT. Debuts at number 20 on the AC chart.

CYNDI LAUPER

True Colors (Portrait/CBS)

66% of our reporters on it. Rotations: Heavy 1, Medium 38, Light 28, Total Adds 31 including WHTX, WSB-FM, KVIL, WOMC, KYKY, KKLT, KEZR. Debuts at number 19 on the AC chart.

CARLY SIMON

Coming Around Again (Arista)

64% of our reporters on it. Rotations: Heavy 0, Medium 33, Light 32, Total Adds 30 including WSNI, KVIL, 2WD, W101, WOMC, KGW, KHYL, KIFM, KGMG. Debuts at number 21 on the AC chart.

DAVID FOSTER

Who's Gonna Love You Tonight (Atlantic)

51% of our reporters on it. Rotations: Heavy 3, Medium 25, Light 24, Total Adds 8, WRKA, WAVE, KCIX, WWMJ, WGSV, KWEB, WJON. Debuts at number 29 on the AC chart.

NEW & ACTIVE

1

JANET JACKSON "When I Think Of You" (A&M) 47/12 Rotations: Heavy 2/0. Medium 21/2. Light 24/10, Total Adds 12, KOST, KEZR, KEY103, WXTC, WIVY, WNAM, KO99, WGSV WKYX, WJON, WBOW, KMGO, Heavy, KYKY, KDUK Medium including WHTX, WAEB, V100, WSFL, WWMJ, WGLL, WSKI BILLY JOEL "A Matter Of Trust" (Columbia) 44/8

nši Heavy 3/0, Medium 27/1, Light 14/7, Total Adds 8, B100, WEZS, KIOA, WENS, WOHO, WAEV, WMTFM, KMGO, WSKY, WCKO, KALE, Medium including WSNi, KVIL, KIFM, WKYE, KEY103, WAVE, KRAV, KDUK, KGMG, WEIM

Heavy WSKY, WCKO, KALE: Medium Including WSNI, KVIL, KIEM, WRYE, REYTUJ, WAYE, KHAY, KUNK, KUMS, YEIM. OAVID PACK "I Just Can't Let 60" (WB) 41/21 Fotations Heavy 0, Medium 16/4, Lipht 25/17, Total Adds 21 including WNIC, KGW, KIEM, WAEB, WRKA, WSEL, WAVE, KIOA, KGMG, WCHY, WEIZ, WAGE, KMGO, Medium including WARMSB, WMYX, KHYL, WOHO, WSKY, WCKO, WMTEM, DAVE ADAMS "Dancin" In M Sieep" (Elektra) 40/7 Rotations: Heavy 0, Medium 19/1, Lipht 21/6, Total Adds 7, WAVE, KIOA, WTRX, KGMG, WCHY, WXUS, WJON, Medium including KOS7, KIEM, KEZR, WAEB, WMGN, KDUK, WGLL, WSKI, WCKO, WGSV, WORG, WZLO, KALE. POLIMECE & DOITE "Ilabur Voch Lind Let That" (11/2) (11/2)

DOWNES & PRICE "New York Hold Her Tight" (Atlantic) 37/4 DOWING OF FILE NEW YOR HOU HET HJIN (ALBANLE) 27/4 Rotations Heavy 0. Medium 130. Light 24/4. Total Adds 4, WEIZ. WMTEM, KESB, KYJC. Mediumi WAVE, KIOA, WEIM, WGLL, WSKI, WTNY, WCHV, WAHR, WORG, KTYL, WJON, WBOW, KOSW.

ROTATION BREAKOUTS

	Total				
	Reports/Adds	Heavy	Medium	Light	
HUEY LEWIS & THE NEWS	100/0	93	7	0	
2 CARL ANDERSON & GLORIA LORING	97/1	89	8	0	
UONEL RICHIE	94/1	81	11	2	
O BERLIN	92/0	75	16	1	
() ANITA BAKER	99/6	65	27	7	
6 MIAME SOUND MACHINE	87/0	64	17	6	
STEVE WINWOOD	87/0	70	17	0	
8 MIKE & THE MECHANICS	90/0	68	18	4	
O BILLY OCEAN	95/1	59	33	3	
C GENESIS	98/8	35	48	15	
C EL DeBARGE	93/5	36	45	12	
12 MICHAEL McDONALD	82/0	48	30	4	
AIR SUPPLY	93/5	.14	62	17	
I NEIL DIAMOND	83/1	24	47	12	
B MOODY BLUES	79/6	20	51	8	
16 OOUBLE	67/0	21	37	9	
17 PETER CETERA	61/0	24	24	13	
PAUL SIMON	74/6	13	44	17	
CYNDI LAUPER	67/31	1	38	28	
TOTO O	68/38	0	31	37	
CARLY SIMON	65/30	0	33	32	
2 RDSIE VELA	60/3	10	40	10	
3 DARYL HALL	56/1	16	30	10	
24 JEFFREY OSBORNE	45/0	3	29	13	
25 GORDON LIGHTFOOT	47/0	7	31	9	
BOB SEGER & THE SILVER BULLET BAND	57/7	7	33	17	
THOMPSON TWINS	57/0	5	39	13	
28 ROD STEWART	37/0	2	26	9	
CAVID FOSTER	52/8	3	25	24	
O BILLY JOEL	44/8	3	27	14	



HOTTEST

HUEY LEWIS & THE NEWS (80) CARL ANDERSON & GLORIA LORING (71) LIONEL RICHIE (54) BERLIN (49) STEVE WINWOOD (37) MIAMI SOUND MACHINE (32) MIKE & THE MECHANICS (30) MICHAEL McDONALD (26) ANITA BAKER (22) BILLY OCEAN (17)

PATTI LaBELLE "Oh, People" (MCA) 37/1

PATIFIC LABELLE UN, FEDDIE' (MILA) 37/1 Rotations Heavy 30, Medium 190, Upht 151, Total Adds 1, WKYK, Heavy WEIM, WCHV, KOSW, Medium including WHTX. KVIL, WSFM, WKYE, WMGN, KDUK, WWMJ, WSKI, WTNY, WSKY, WORG, KTYL, WJON, KKLV, KYJC, KALE. SHEENA EASTON ''So Far So Good'' (EMI America) 30/0 Rotations: Heavy 30, Medium 150, Upht 120, Total Adds 0, Heavy WJON, KOSW, KALE Medium WARM98, KGW, WAEB, K106, KDUK, KKUA, WWMJ, WEIM, WGLL, WSKI, WOHO, WCKO, WGSV, 194, KFSB.

TINA TURNER "Typical Male" (Capitol) 26/14 Rotations: Heavy 0, Medium 6/3, Light 2011, Total Adds 14, KEZR, WKYE, WRKA, WNAM, KDUK, KGMG, WWMJ, WSKI, WCHV, WORG, WZLO, WFFX, KTYL, K99, Medium including V100, WMGN, KALE

TEMPTATIONS "Lady Soul" (Gordy/Motown) 26/1 Rotations: Heavy 0, Medium 10/0, Ught 161, Total Adds 1, KKLV. Medium: WSFL, KIOA, WMGN, WSKV, WCHV, WORG, WAEV, WMTFM, WJON, KALE, Light including WRKA, WNAM, KO99, KDUK, WKNE, WSKI, WEIZ, WKYX, WZLQ

SIGNIFICANT ACTION

ROBERT PALMER "I Didn't Mean To Turn You On" (Island/WB) 24/2

LIMEN I DIGNI MERAN DI TUNI TUN UNI (VERUNAVENZAVAZ) VVO, Medium 170. Ugni 132. Total Adds 2. WIVY, KLV. Medium: V100, WKYE, KIOA, VEIM, WSKI, WWPA, . KTYL. KOŚW. KALE. Light including WAEB, WSFM, WAVE, KDUK, WSKY, WORG, WAEV.

WCRO, WCHV, KTYL, ROSW, KALE, Light including WAEB, WSFM, WAVE, KDUK, WSKY, WUHB, WAEV. BELINDA CARLISLE "Mad About You" (IRS/MCA) 24/0 Fotations Heavy 3/0. Medium 9/0. Light 12/0. Total Adds 6. Heavy WMJI, KEY103, WAVE, Medium KVIL, WNIC, B100, WIVY, WING, WMGN, WHNN, KRAV, WZLO, Light including WLTF, KYKY, WRKA, KO99, WENS, KVUU, WFFX, K99. DAVE VALETIN & ANGELA BDFILL "Can't Change My Heart" (GRP) 22/4 Rotations Heavy 0, Medium 4/0, Light 18/4, Total Adds 4, WAEB, KDUK, WOW, KOSW, Medium WKNE, WCHV, WMTFM, WJON, Light including KIFM, WAVE, WNAM, WEIM, WCHO, WSKY, WORG, WKYX, WZLO, WXLS, KKLV, KMGO GEORGE BENSON "Kisses in The Moonlight" (WB) 22/3

Rotations Heavy 0, Medium 1410, Light 83, 7 and 464 3, 9 UKT 5, WOH0, WJON, Medium: WPIX, KOST, KGW, KIFM, WAVE, WCHV, WORG, WFFX, WMTFM, KKLV, KVJC, KOSW, KMGO, KALE.

WCRQ, WCHY, WAGE, WUHU, WAEV, WLLU, KITL, WOW, MCHT, BULL, BULL, BULL, BULL, WSKI, WOHQ, WSKY, WCRQ, CHRIS DeBURGH "The Lady in Red" (A&M) 21/21 Realions: Heavy 0, Medium 1/1. Upti 20/20, Total adds 21, WAEB, WNAM, WEIM, WGLL, WSKI, WOHQ, WSKY, WCRQ, WGSV, WAGE, WORG, WKYX, WAEV, WZLQ, KIYL, WMTFM, WJON, WBOW, KKLV, KOSW, KALE,

GLADYS KNIGHT & BILL MEDLEY "Loving On Borrowed Time" (Scotti Bros./GBS) 21/9 Rotations Heavy 0, Medium 4/0, Light 17/9, Total Adds 9, WNIC, WTRX, KDUK, WCKO, WORG, WZLO, WMTM, KFSB, KOSW Medium WKYE, WEIN, WCHV, WAHR, Light including KVIL, WAEB, WNAM, WCHO, WAEV, WBOW, KKLV, KYJC.

RUSW, MEGUILIT WITH, WEIME THE REASON" (EPIC) 19/3 Rotations: Heavy 10, Medium 5/0, Light 13/3, Total Adds 3, WLHT, WEIMK, WHINN, Heavy: WJON, Medium; KOST, WEIM, ROSW, KMGO, KALE, Light including WLTS, WAVE, WTRX, KGMG, WSKI, WSKY,

KOSW, KMOU, KALE Light including WLTS, WAVE, WTRX, KGMG, WSKI, WSKY, WSKY, LOVERBOY, "Heaven in Your Eyes" (Columbia) 17/6 Rotations: Heavy 100, Medium 4/1. Ugin 12/5, Total Adds 6, WGHQ, WZLQ, KTVL, KKLV, KYJC, KALE, Heavy: KQSW. Medium including WAUM, WCKO, Light Including WSFM, K106, U102, KDUK, WSKY, WAEV, K39. JAMES TAYLOR "Only A Dream In Rio" (Columbia) 11/5 Rotations: Heavy 0, Medium 10, Light 105, Total Adds 5, KIFM, WEIM, WAGE, WAEV, KOSW. Medium: KALE, Light Including WAVE, WAHR, WORG, WZLQ, KTYL

BLDW MONKEYS "Wicked Ways" (RCA) 10/1 Rotations Heavy 0, Medium 3/0, Light 7/1, Total Adds 7, WORG. Medium: WEIM, KQSW, KALE, Light including WSKI, WORO, WSKY, WZLQ, KTVL, KKLY.

REGINA "Baby Love" (Atlantic) 10/1 Rotations: Heavy 1/0, Medium 6/0, Light 3/1, To

10, Medium 6/0, Light 3/1, Total Adds 1, K99, Heavy: WWMJ Medium B100, V100, WXTC, KELT, WOHO, ding K106, WIVY. YAN MORRISOUNJ YOU, WITT, VORT (Polydor/PolyGram) 10/0 Rotations, Heavy 0, Medium 40, Light 6/0, Total Adds 0, Medium: WAVE, WEIM: KOSW, KALE, Light: WSKY, WCKO, WZLO. WITTM, WJON, KMGQ.

WMITPM, WURL, EMSU. PETER GABREL "In Your Eyes" (Geffen) 9/4 Rotatione: Heavy 1/0. Medium 3/1, Light 5/3. Total Adds 4, B100, WWMJ, WOHO, WSKY. Heavy: KOST. Medium including KIFM, KKUA. Light including WAVE, KWAV.

J.O. SOUTHER & NANCY SHANKS "Step By Step" (EMI America) 9/2 Rotations: Heavy 0, Medium 3/0, Light 0/2, Total Adds 2, WGSV, WKYX Medium: WPIX, WEIM, KALE, Light including KWAV Rotations: Heavy 0, Me WQHQ, KKLV, KQSW



AC ADDS & HOTS

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WGY (Bohonestady bline Medi Don 200 DP OSIDER 10 PANJ, BENCH CYNDR LACTER BOLLOW HIANI, BOUND HILLEI MOLLOW HIANI, BOUND HILLEI MOLLOW HIANI, SOUND HILLEI MOLLOW HIANI, SOUND HILLE HIATI & THE RECEAR LEVEL 42 VALENTIS 6 800 PET SEOP BOYS JANES TAYLOR BITICALarita-JANES LINE HILLING HILLING AND CANCEL & THE PERCENT Des Lightp Desca & Lo PARALLEL THREE LOVERBOT DAVIS POSTER TOTO DUTID FORTER TOTO Nottoot: BYENE WINNCOD ANDERBOW & LONING HIRE & THE HECHAR HURY LENIS & THE BILLY OCEAN porters nt Reports WJDR/Joshesn Jack Witchins CTUDI LAUFER RIJGUT & HEDLEY POTO INSTY LEVEL & THE AUTOR AND AND MICH & AND AUTOR AND AUTOR AND AUTOR AND MICH LEVEL PARALLEL THREE ARALLEL wo Alan Happer PADL SINCH PADL SINCH PADL SAVIS NOCLOSI NOCLOSI NOCLOSI ANDERSON & LONION SULT LANTS & THE STOVE WINNOOD BERLIN DESLIN In Callina ne itteet i BILLY COM AND VBOW/Contenseeps ab DescentCarry Mac SLAT J LANGLAS BHDBLS BHDS BHDBLS BHDS BHDS BHDS BH Tettest ALCONN PTEVE VINNOOD NELIDEA CABLINE LIONEL RICHIS DUTY LEVIS & THE WETURBoard MitcheolorGrant WRYAARatwood Gary King HOLDER COMMING BILLY COMMING HOLDER COMMING ANDINGUE & LOUGH LIGHT, RICHTS Bildreidreid Dauft-Bill Billy John Cabis Yionson Bills Yionson Bills Yionson Bills Yionson Bills Yionson Addenio & Conten Addenio & Conten Ricense, Richard & Billy Lowis & Yee EVE WINNOOD WEPDTelecto Fred Heller Erite Botteot: Domini doppos LidertPoor Addemost & Losins Hilant South Hories Parts Cartesa nden sfüern ChambersGorn Gassibis Tillogr & HEDLEY Bottoot: HLANI Scould MACHE AutoBooks & LORING HILL & THE AUTOBAL HILL ACCOUNTS & THE HICHARD ACCOUNTS PARALLEL ITE NELBAP WBCIndenapolis Mary June Rose L DIAMOND MEDIT & LORING THREE Harry - ... Bottoot: DOMELS ANDERBOOK & LOBING VILATE SUMMO MACKET HERE DIANCERP HUREY LEDIAS & TWE CCOMMuneaped termy Long And TAYLON AND TAYLO W.BCRIstenage Humanitatunitz Aditya BATUR Aditya BATUR Dottoot, BHIY LARIES & POFILL BHIY LARIES & YHE Ambendou & Longits HEIL DIANGND HICHING HIMPYY WICH Changedon WEAANedlean Bueg Lane neme Distort : MIANI BODID IN-CHI DODDLA HIRMS & THE HECANA GODDOL LANEITHON ANDEDROOF & LANEIN PARALLEL PAGE dimit TOTO Miniteet: Addemics Partsh car wo international Anternational Antonio Jarry Hashier Direct of the second second Bottest : Buttest : Butt BOB (TOTO CAMLA Rotto RIANI RICH AND BORNE & LOS MILE & THE REP LIGHTL RECHTS TJERHElegene Bilan Jones all'Li M Stan Jones all'Li M Stan Jones all'Li M Stan Jones Standard Standard Control Standard Contr CPODMenterage Beadageford TOTO Bectoot : Hits & THE HSCHM LIGHT & THE HSCHM LIGHT & THE HSCHM BERLIN ANDRESSION & LONIN Visantio I Brushs IL SINCE ILIOEL INE CETTERA MEL MEL BOUND HACH SIMEL RICHIS TIMEL RICHIS TIMEL RICHIS 08 6 5 KTWOCCooper Bob Young YOYO Jaydan Terrical Large A2 Journey A32 Journey Katterry & Hable Large A ARALLEL KBLIBAR Lake City Lambak/Jassep RUIDET & HEDLE DOBRE & PRICE ROB ARDER v.⁄o BELLY COMM andi. Su ROS SEGAN VOND ROSIS VELA Entrest: SOUBLE MELTE SELL BLANDED BERLIE LIDHEL BLCHIS LIGHT RICHT EY LAN KVECIEse Luk Can Armsteinig Annet Hotelay Sattery & HERLIY Joney Sytemat Hotelet Hotelet Hotelet Hotelet Hotel Hote IN Hereid COY BLADD WDI LANDYEN ALT RINGU LLANYEN LLANYEN ANI RUNAD INCEI CHARL HICTORNAD ANI RUNAD INCEI CHARL HICTORN FUR CITYINA PARALLEL THREE Four stations reported a frozen list this wer WBT/Charlotte WIBA/Madison WSB/Atiants

WSPD/Toledo

60/ R&R FRIDAY, AUGUST 29, 1986

AOR ALBUMS

ee Two La			ALICUST 20, 1084	Total	4		-
eks Weeks W	***	159 REPORTS	AUGUST 29, 1986	Reports/Adds	Power	Heavy	Medi
	-	STEVE WINWOOD/Back In The High Life (Island/WB)	"Split" (132) "Freedom" (67) "Take It" (59)	157+/0	59 –	142 =	15
2 1	1 2	GENESIS/Invisible Touch (Atlantic)	"Throwing" (144) "Land" (67) "Deep" (44)	155 + /0		139 -	
3 3	3 🕄	PETER GABRIEL/So (Getten)	"Eyes" (150) "Rain" (41) "Big" (20)	154 + /2		134+	12
DEBUT	Ò	HUEY LEWIS & THE NEWS/Fore! (Chrysalis)	"Hip" (88) "Jacob's" (79) "Stuck" (71)	148 /17	25	116	2
- 8	5 Ö	EDDIE MONEY/Can't Hold Back (Columbia)	"Take" (142) "We Should" (12) "Endless" (5)	142 + /1	48+	123+	1.
5 5	4 6	DAVID LEE ROTH/Eat 'Em And Smile (WB)	"Tobacco" (103) "Goin' " (49) "Ladies" (37)	120-/0	12-	78-	4
11 9 1	8 🖸	R.E.M./Lifes Rich Pageant (IRS/MCA)	"Fall" (139) "These" (5) "What If" (5)	141+/3	15+	82+	5
	6 8	EURYTHMICS/Revenge (RCA)	"Missionary" (99) "Tomorrow" (33) "Thorn" (10)	123-/1	27-	96 -	2
		DARYL HALL/Three Hearts In The Happy (RCA)	"Dreamtime" (115) "Born" (5) "Someone" (4)	119=/1	35+	91+	2
		VAN HALEN/5150 (WB)	"Summer" (70) "Love" (67) "Dreams" (9)	110-/2	20 -	80-	2
		BILLY JOEL/The Bridge (Columbia)	"Trust" (104) "Baby Grand" (11) "Running" (10)	115 = /2	22+	74+	3
		BOB SEGER & THE SILVER /Like A Rock (Capitol)	"It's You" (120) "Aftermath" (9) "Rock" (2)	126+/9	10 =	66+	5
	-	NEIL YOUNG/Landing On Water (Geffen)	"Touch" (101) "Weight" (32) "Hippie" (5)	115-/2	7-	43-	_
		DAVID & DAVID/Boomtown (A&M)	"Welcome" (128) "Swallowed" (7) "Easy" (4)	136 + /9	5+	36+	c
	-	BONNIE RAITT/Nine Lives (WB)	"No Way" (121) "Crime" (9) "Fool" (6)	127+/4	6-	35+	-
		TRIUMPH/The Sport Of Kings (MCA)	"Somebody's" (127) "Tears" (4) "Stand" (4)	127 + 10	7+	36+	_
	-	FIXX/Walkabout (MCA)	"Built" (111) "Chase" (8) "Secret" (5)	115-/0	8-	49-	
		GEORGE THOROGOOD & DESTROYERS/Live (EMI America)	"Reelin' " (124) "Bourbon" (6) "Bone" (5)	126+/5	3+	29+	_
		GLASS TIGER/The Thin Red Line (Manhattan)	"Don't Forget" (101) "Thin Red" (3) "I Will" (1)	106-/4	15-	63-	
		BON JOVI/Slippery When Wet (Mercury/PG)	"You Give Love" (105) "Wanted" (6) "Livin' " (4)	107+/2	3+	25+	
		38 SPECIAL/Strength In Numbers (A&M)	"Heart's" (72) "Somebody" (29) "Has There" (1)	89-/5	4-	43-	-
		ICEHOUSE/Measure For Measure (Chrysalis)	"Cross" (107) "Angel" (4) "Promises" (3)	114+/11	2+	16=	
		FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"Look" (103) "Wrap" (8) "Amnesia" (2)	108+/5	1 =	15+	_
		DON JOHNSON/Heartbeat (Epic)	"Heartbeat" (97) "Heartache" (6) "Voice" (2)	102 = /6	4+	28+	
		BRUCE HORNSBY & THE RANGE/The Way It is (RCA)	"The Way It Is" (61) "Kiss" (23) "Down" (5)	77+/10	5+	27+	_
		SMITHEREENS/Especially For You (Enigma)	"Blood" (85) "Behind" (4) "Lonely Place" (4)	91+/19	0-	16+	
		INXS/Listen Like Thieves (Atlantic)	"Kiss The Dirt" (88)	88+/9	1-	15=	
		PAUL SIMON/Graceland (WB)	"You Can" (63) "Graceland" (9) "Diamonds" (3)	66 /6	4	27	0.13
		TOM COCHRANE & RED RIDER/Tom Cochrane & Red Rider (Capitol)	"The Untouchable" (38) "Boy" (30) "River" (3)	62-/6	4-	19-	
	-	ALVIN LEE/Detroit Diesel (21/Atco)	"Detroit" (74) "Talk" (3) "Shot" (2)	77 - /0	4-	14-	
			"Playing" (44) "Heaven" (26) "Breath" (7)	54 - /1	6-	27+	-
		TOP GUN/Soundtrack (Columbia)	"Velcro Fly" (54) "Woke Up" (1) "Planet" (1)	56-/0	9-	26-	
		22 TOP/Afterburner (WB)	"Heartache" (57) "A Night" (5) "Red Hot" (5)	58 = /6	2+	10-	
28 32 3		ROD STEWART/Rod Stewart (WB)	"The Hunter" (64) "Heart" (1) "Here I Wait" (1)				_
		GTR/GTR (Arista)		65-/0	1-	24-	
		VAN MORRISON/No Guru, No Method, No Teacher (Mercury/PG)	"Ivory Tower" (46) "Warm Feeling" (5) "Back" (4)	47-/0	3-	21-	_
	_	CINDERELLA/Night Songs (Mercury/PG)	"Shake Me" (64) "Nobody's Fool" (5)	67+/3	0-	7+	5
		BOB DYLAN/Knocked Out Loaded (Columbia)	"Got My Mind" (51) "Ramble" (9) "Brownsville' (5)		1 =	8-	
		PETE TOWNSHEND/Deep End (Atco)	"Barefootin' " (32) "Fire" (24) "Spell" (7)	53 /53	1	4	4
		MOODY BLUES/The Other Side Of Life (Polydor/PG)	"Other Side" (39) "Wildest" (3) "Care" (1)	40-/2	4=	16-	-
DEBUT	• 🚳	RAINMAKERS/The Rainmakers (Mercury/PG)	"People" (51) "Downstream" (3) "Rockin' " (2)	54+/7	1 =	9+	2

BREAKERS

HUEY LEWIS & THE NEWS Fore! (Chrysalis) 93% of our reporters on it.

NEW & ACTIVE

. 7

ROBERT PALMER "Riptide" (Island) 46/7 (40/12) Adds DC101, WIOQ, WOUR, KNON, KKOY, WRKI, KOWB Powers 3. Heavy 15 including CHOM, WMMR, KROO, 91X, WLIR, WAPL, WSKS, WWCK, WWCT, KZEL Medium 28 including WNEW, Q107, KSRR, WZZO, WDHA, WHEB, WRXL, WTLE, WBLM, WWWY.

WTUÉ, WBLM, WWWV F.M., JLL, "Indiscreel" (Portrait/CBS) 44/17 (27/5) adas including WLIP, WTPA, WEZX, WAOX, WOUR, KNON, WROK, WRKI, KTYD. Heavy 1: KSPN. Medium 27 including KORS, KGON, KINK, WHCN, WHEB, WLAV, KMOD, KILO, KZEL, KLPX. GREAT WHITE "Shot In The Oart" (Capitol) 41/8 (36/5) adds: WH-V, XZEV, WNNF, WOFM, KHOR, KMZ, KOWB, WCXT, Heavy 2: KORS, KZEL, Medium 25 including KUPD, KGB, KOME, WHEB, WOUR, KISS, WIOT, KILO, KMBY, KOZZ.

KGB, KOME, WHEB, WOUR, KISS, WIOT, KILO, KMBY, KÖZZ. HONEYMOON SUITE "The Big Prize" (WB) 4116 (40/0) Adds KUPD, KZAP, KOME, WCMF, KLPX, KZOO, Powers 3, Heavy 4, WWCT, KZEL, KRIX, WZZO, Medium 31 including KSRR, WSHE, WEBN, KBP, KGB, WHEB, WEZX, WOUR, WAAF, WOMF, TIMBUK3 "Greetings From Timbuk3" (IRS/MCA) 36/15 (207). Adds including KYTS, WHCN, WLIR, CHEZ, WHEB, WEZX, WOUR, WAAF, KNCN, WRUF, Powers 1, Heavy 6 including WBCN, KZEW, WHFS, KZEL, KTCL, Medium 14 including WAAT, KBCO, 91X, KLBJ, WMRY, KILO, WXRC, KSPN. JOURNEY "Raised On Radio" (Columbia) 34/18 (18/7) Adds including KSRR, KBP, KGB, WIAZ, WKOT, KMOD, KZEL, KRSP, KLPX, WRKI, Heavy 5 including WHJY, KISW, WRLR, Medium 24 including WHAB, KUPD, KGON, WCCC, WAAF, KNOD, KDIK, KMBY, KROU. OUT OF BOUNGS "Soundtrack" (IRS/MCA) 34/11 (24/20) Adds including WHAB, WZEX, KMJX, WOIZ, KISS, WAPL, KNOD, KDIK, KRNK, KOWB, Heavy 2: KFMG, KCGL. Medium 24 including WHAB, WZEX, KMJX, WOIZ, WLAY, KUPX, WLAY, KRW, KNW, Heavy 2: KFMG, KCGL. Medium 24 including WHAB, WZEX, KMJX, WOIZ, KUPA, WLAY, KLPX, WRUF. IACVSON BOOWER "Unes In The Balapee" 1/AcVIND 13/2 (33/b)

Industry White Standard Control (1997) ACC (1997) AC

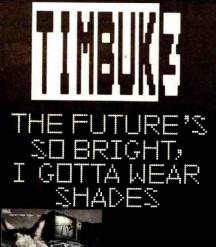
WWWV, WRUE, KWHL. IT BITES "The Big Lad In The Windmill" (Geffen) 24/3 (22/7) Adds WPXY, MUAY, WCPZ, Powers 1, Heavy 3: KTCZ, WHMD, KSPN, Medium 14 including KAZY, WHCN, WHTF, WFYV, WDIZ, WONE, WROK, WMRY, KKDJ. DANNY WILDE "The Boyfriend" (Island) 24/3 (25/5) Adds including WIZN, KSOY, Powers 1, Heavy 5, KGB, WHEB. WMRY, KZEL, KRIX, KROU, Medium 14 including WYNF, WILZ, KORS, WTPA, KISS, WXKE, KATT, KDJK, KMBY, WRUF Continued on Page 63.

Continued on Page 63



R&R FRIDAY, AUGUST-29, 1986/61

The MOST TALKED-ABOUT debut record...



"A veritable suckaahh!!!" JEFF NAUMANN, RCA RECORDS NATIONAL AOR PROMOTION DIRECTOR

Radio is adding it and getting response.

- WBCN: "When this year comes to an end, and we start looking back, TIMBUK 3's debut is going to be a very serious contender for 1986's top ten. This debut has it all—excitement, musical value and uniqueness."—BOB KRANES
- KMET: "TIMBUK 3 was made for KMET and any other station that wants to rock and win!" -JUDY MCNUTT
- **WMRY:** "Not only will this song generate immediate phones, but the next time someone asks you how you're doing, you'll have the answer. — **TED HABECK**
- KTXQ: "THE FUTURE'S SO BRIGHT, I GOTTA WEAR SHADES" is the most quoted phrase I hear in KTXQ's hallways these days. We all love it. It's ZEN Rock and Roll."—**REDBEARD**
- WBAB: "I'm flabbergasted by the name of the band, the song titles, the caliber of the songs-anything and everything about TIMBUK 3. Another candidate for my personal Top Ten for the year. Deez Cats Be Cool!''**– RALPH TORTORA**
- KZEL: "SHADES" will take you back to school. absolute fun music and the best LYRICS of the summer."-RUSTY KIMBALL
- KILO: "This song's an 'A' and TIMBUK 3's LP makes the grade."-ALAN WHITE
- WDHA: "The future's so bright for TIMBUK 3, all of New Jersey needs shades!"-MIKE BOYLE
- WZZQ: "The record's a sure-fire cure for the back-toschool blues."-DAN MICHAELS

C 1986 International Record Syndicate, Inc. Manufactured & Distributed by MCA Records, Inc.

RADIO & RECORDS NATIONAL AIRPLAY

	AOR TRAC	.123			
ree Two Last mus Weeks Were	159 REPORTS	Totai Reports/Adds	Power	Heavy	y Mediur
4 3 2 🚺	PETER GABRIEL/In Your Eyes (Geffen)	150 + /5	53+	130	+ 16=
1 1 1 2	GENESIS/Throwing It All Away (Atlantic)	144-10		129	
10 6 3 🕄	EDDIE MONEY/Take Me Home Tonight (Columbia)	142+/1		123-	
6 5 4 🕙	STEVE WINWOOD/Split Decision (Island/WB)	132+/3	38 -	98 -	
	JOHN FOGERTY/Eye Of The Zombie (WB)	140+/17	17+	83-	55-
12 9 8 6	R.E.M./Fall On Me (IRS/MCA)	139+/3	15+	82 -	- 54
	DARYL HALL/Dreamtime (RCA)	115-/0	35+	90 -	- 23-
	TALKING HEADS/Wild Wild Life (Sire/WB)	140 + /5	17+	77-	- 58
	BOB SEGER & THE SILVER /It's You (Capitol)	120+/10	9+	63	- 56 -
	EURYTHMICS/Missionary Man (RCA)	99 - /0	26-	82 -	
	BILLY JOEL/A Matter Of Trust (Columbia)	104 - /2	21+		32 -
	DAVID LEE ROTH/Tobacco Road (WB)	103-/1	11+	69-	
	TRIUMPH/Somebody's Out There (MCA)	127+/1	7+	36+	
	FIXX/Built For The Future (MCA)	111-/0	7+	47-	
	DAVID & DAVID/Welcome To The Boomtown (A&M) BONNIE RAITT/No Way To Treat A Lady (WB)	128+/9	5+	35+	
34 24 20 U 22 15 14 17	GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan)	121+/3	6-	33+	
	GEORGE THOROGOOD/Reelin' & Rockin' (EMI America)	101-/3	15-	62-	
	NEIL YOUNG/Touch The Night (Geffen)	124 + /4	3+	29+	
	HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis)	101-/2 88 /88	7- 5		54 -
DEBUT	RIC OCASEK/Emotion In Motion (Geffen)	00 /88 114 /114	5	45 20	39 84
36 32 24 22	BON JOVI/You Give Love A Bad Name (Mercury/PG)	105+/2	3+	20 25+	
DEBUT > 3	HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)	79 /79	3+ 5	25+ 48	73= 29
53 42 29 24	ICEHOUSE/Cross The Border (Chrysalis)	107+/12	2+	40	29 75+
	DON JOHNSON/Heartbeat (Epic)	97-/5	∡ + 4+	27+	
	HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)	71-/2	4+	27+ 59-	10-
7 10 18 27	VAN HALEN/Love Walks In (WB)	67-/0	16-	55-	8+
	FABULOUS THUNDERBIRDS/Look At That (CBS Associated)	103 + /8	0=	13+	85+
31 29 28 29	VAN HALEN/Summer Nights (WB)	70+/4	3=	35-	30+
45 🕄	STEVE WINWOOD/Freedom Overspill (Island)	67+/24	7+	36+	30+
38 37 32 31	INXS/Kiss The Dirt (Falling) (Atlantic)	88+/9	1 -	15=	59+
32 30 30 32	GENESIS/Land Of Confusion (Atlantic)	67-/1	2-	23-	42+
	SMITHEREENS/Blood & Roses (Enigma)	85+/17	0-	16+	56+
	38 SPECIAL/Heart's On Fire (A&M)	72+/10	2 -	27=	40+
	STEVE WINWOOD/Take It As It Comes (Island/WB)	59+/7	3=	26-	<u>33</u> +
	HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)	63 /63	2	30	28 🗯
	ZZ TOP/Velcro Fly (WB)	54 - /0	9-	25 -	28 -
	PAUL SIMON/You Can Call Me AI (WB)	63+/4	4-	26+	30 -
	GTR/The Hunter (Arista)	64 - /1	1-	24 -	
	ALVIN LEE/Detroit Diesel (21/Atco) BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	74 - /0	0-	13-	55 –
1 47 42 42	DAVID LEE ROTH/Goin' Crazy (WB)	61+/14	4+	16+	
io 45 44 🚳 I	CINDERELLA/Shake Me (Mercury/PG)	49+/8	0-	17-	32+
	HUEY LEWIS & THE NEWS/Whole Lotta Lovin' (Chrysalis)	64 - /3	0-	6+	49-
	STEVE WINWOOD/Higher Love (Island)	53 /53	1	19	30
	MOODY BLUES/The Other Side Of Life (Polydor/PG)		8- 4=	31-	3=
	ROD STEWART/Another Heartache (WB)	39 - /2 57 + /9	4 = 1 +	16- 6-	21-
	GENESIS/In Too Deep (Atlantic)		1+ 3-	6- 14=	
	/AN MORRISON/Ivory Tower (Mercury/PG)		-	14 = 20 -	27+
	PETER GABRIEL/Red Rain (Geffen)		_	20- 19-	23- 20-
	BOB DYLAN/Got My Mind Made Up (Columbia)	41-/1 51-/1	0- 1=	7-	20 - 35 -
	TINA TURNER/Typical Male (Capitol)			13+ .	
	ROBERT PALMER/I Didn't Mean To Turn You On (Island)			15+	
	ENNY LOGGINS/Playing With The Boys (Columbia)				27+
- 59 55 F	AINMAKERS/Let My People Go-Go (Mercury/PG)		1=		25+
	AVID LEE ROTH/Ladies Nite In Buffalo (WB)				20+
	OM COCHRANE & RED RIDER/Boy Inside The Man (Capitol)			13-	17-
	8 SPECIAL/Somebody Like You (A&M)			20-	8-
	STECRE/SUITEDOUY LIKE TOU (AGIVI)	23-/0			
5 34 38 58 3 2 44 52 59 E	EAT FARMERS/Riverside (MCA/Curb) AUL McCARTNEY/Angry (Capitol)		1=		26-

BREAKERS

RIC OCASEK Emotion In Motion (Geffen) 72% of our reporters on it.

62/R&B FRIDAY, AUGUST 29, 1986

AOR TRACKS

MOST ADDED

RIC OCASEK/Emotion (114) HUEY LEWIS & THE NEWS/Hip (88) HUEY LEWIS & THE NEWS/Jacob's (79) HUEY LEWIS & THE NEWS/Know (63) HUEY LEWIS & THE NEWS/Whole (53) CHICAGO/25 (42)

PETE TOWNSHEND/Baretootin' (32) PETE TOWNSHENO/Fire (24) STRAY CATS/Rocker (24) STEVE WINWOOD/Freedom (24)

PETER GABRIEL/Eyes (53) GENESIS/Throwing (52) EODIE MONEY/Take (48) STEVE WINWOOD/Split (38) DARYL HALL/Dreamtime (35) EURYTHMICS/Missionary (26) BILLY JOEL /Trust (21) JOHN FOGERTY/Eye (17) TALKING HEADS/Wild (17) VAN HALEN/Walks (16)

HOTTEST

CHART CLIMBERS

HUEY LEWIS & THE NEWS "HIp To Be Square" (Chrysalls) 88/88 (0/0) Adds including WIYY, WBAB, WXRK, WDVE, DC101, WKLS, KTXO, WLUP, WXRT, WLVD, Heavy 45 including WMMR WHJY, KZEW, WIRF, KUPD, KFOG, KROR, WZZO, WHCN, WEZX, Medium 39 including KGDN, KZAP, KGB, WPYX, KNCN, WDZ, WIBA, WIOT, KICT, KOZZ, Debuts at #20

INXS "Klas The Dirt (Falling...)" (Atlantic) 88/9 (83/14) Adda KSJO, WAPL, WXLP, KPO, KRSP, KFMX, WKLT, WZ2D, KTCL. Heavy 15 including WBCN, WXRK, WHJY, WLUP, 91X, WCCC, WLIP, KKD, KTYD. Medium 59 including WYY, WBAB, WNEW, WMMR, DC101, KZEW, WSHE, WNDR, KBPI, 33.3

NUCK. WWWS 26 01: SMITHEREENS "Blood & Roses" (Enigma) 85/17 (71/10) Adds including WXRK, WEBN, KROO, KZAP, KFOG, WDIZ, WTUE, WIBA, WIOT, KICT, Heavy 16 including WBCN, WNEW, WHJY, WXRT, WOEM, KORS, 91X, WPDH, KNCN, KTYD, Medium 56 including KTXO, KZEW, WNOR, KYYS, KBCO, KGB, KROR, WHCN, WHEB, WOUR, Moves 40-33.

HUEY LEWIS & THE NEWS 80-33. HUEY LEWIS & THE NEWS "Jacob's Ladder" (Chrysalis) 79/79 (0/0) Adds including DC101, WOFM, KOFS, KSHE, KBCO, KMET, KZAP, KFOG, KROR, WEZX, Heavy 48 including WHJY, WKLS, KTXO, KZEW, WULP, WLVO, KOME, WZZO, WHCN, WPDH, Medium 29 including KGB, WPYX, WIMZ, WDIZ, WRXL, WROK, WIBA, WIOT, KOMP, KMBY, Debuis at #23.

WRCK, WRAK, WICH, KOME, WRCK, KOME, WRZCK, WRCH, WROE, WROHAN 29 INcluding KOS, WETA, WIMA, WOLL, WRAL, WROK, WBA, WICH, KOHAN, WOLL, WRAL, WROK, WBA, WICH, WROK, WBA, WOT, KOME, WROK, WBA, KASS, WARL, WROK, KRSP, WOBK, KFMX, WCPZ, Heavy 27 including WXRK, WHAY, WEBN, KMET, KGB, WHEB, WAAF, KNON, KISS, WAPL, Medium 40 including WIYY, KTXO, WRIF, KSHE, KUPD, KZAP, WEBN, KMET, KGB, WHEB, WAAF, KNON, KISS, WAPL, Medium 40 including WIYY, KTXO, WRIF, KSHE, KUPD, KZAP, WEBN, KMET, KGB, WHEB, WAAF, KNON, KISS, WAPL, Medium 40 including WIYY, KTXO, WRIF, KSHE, KUPD, KZAP, WARL, KMET, KGB, WHEB, WARF, KNON, KISS, WARL, Medium 40 including WIYY, KTXO, WRIF, KSHE, KUPD, KZAP, WARL, WARL,

STEVE WINWOOD "Freedom Overspill" (Island) 67/24 (43/21) Adds including why KTXO, KYS, WQFM, KMET, KGON, KZAP, KROR, KOME, WPDH, Heavy 36 including WDVE, WKLS, WULP, WXRT, WLVO, KFOG, WPX, WHCN, WINZ, WRQK, Medium 30 including WNEW, B1X, WZZO, WKLC, WIOO, WBRU, WOLP, WDZ, WRDU, WIOT, Moves 45:30.

CINDERELLA "Shake Me" (Mercury/PolyGram) 64/3 (65/4) WWCK, KIC1

KILO, WXRC, KTAL, Medium 49 including WBAB, WXRK, WDVE, , KICT. Heavy 6 KTXQ, WAQX, KISS, KILO WQFM, KSHE, KBPI, KUPD. Moves 44-43

HIDT LOLIN TO ATT, TOUTH, TOUTH, TOUTH, TOUTH STATE HUEY LEWIS & THE NEWS. 'I Know What I Like' (Chrysalis) 63/63 (0/0) Adds including WIYY, WKLS, KORS, KBCO, KLOS, KUPD, KGON, KZAP, KROR, KOME, Heavy 30 including WNEW, KZEW, WEBN, KISW, WZCO, WHCN, WPDH, WCMF, WEZK, KLBJ. Medium 28 including WLUP, WRIF, WOFM, WOMF, WDIZ, WROK, WIBA, KICT, KMBY, Debuts at #36.

WROK WIBA KUT, KMBY, Debuts at #36. PAUL SIMON "You Can Call Me Ai" (WB) 63/4 (60/1) Adds WWCK, KZRH, KMBY, KIEX Heavy 26 including WBCN, WKLS, WLUP, WXRT, KBCO, WPYX, WTUE, KZEL, WWWV. Medium 30 including KZEW, WSHE, WLVD, KYYS, WPDH, WEZX, WOUR, WRDU, WAPL, WLAV, Moves 39-38.

Mediani So Reckard, Richer, Hork, Horder, The Way (H 18") (RCA) §11/4 (45/17) BRUCE HORNSBY & THE RANGE "The Way (H 18") (RCA) §11/4 (45/17) Adds including WOFM, KGON, KOME, WAPL, KDJK, KRSP, WBLM, WHMD, KRIX, Heavy 16 including WNEW, WNOR, WLUP, KORS, KTCZ, KLOS, WLAV, KZEL, WWWV, Medium 39 including KZEW, WXRT, KBCO, KFOG, WPYX, WPDH, WFZX, WOUF, KNON, WRDU, Moves 49-41.

VTEZ. WOUH, KNUN, WHOU, MOVES 4941.
STEVE WINWODO "Take it As it Comes" (Island) 59/7 (55/4)
Adds WHUY, 0107, WLVQ, WDHA, WAQX, KZEP, KWHL Heavy 26 including WDVE, KSHE, 91X, KFOG, KROR, WZZO, WHEB, WLAV, KZEL, WBLM, Medium 33 including WBAB, WKLS, KTKQ, WLUP, WEBN, WPYX, WHCN, WQMF, WDIZ, WROK, Remains at #85.

WROK. Remains at #35, ROO STEWART "Another Heartache" (WB) 57/9 (52/13) Adds: KUPD, CFOX, WPLR, WEZX, WXLP, KMOD, WRKI, KRIX, KTYD, Heavy 6; KSJO, WCCC, KLBJ, WFYV, KZEL, WZEW. Medium 47 including WMMR, DC101, KTXQ, WSHE, WLVQ, KGON, KZAP, WPYX, WHCN, Moves 50-47. HUEY LEWIS & THE NEWS "Whole Lotta Lovin'" (Chrysalis) 53/53 (0/0) Adds: including WIYY, WBAB, WKLS, KTXQ, WXRT, KYYS, WOFM, KFOG, KOME, KOZZ, Heavy 19 including WMMR, WLYQ, KROR, WTPA, WPDH, WEZX, WHTF, WFYV, WROK, WXLP, Medium 30 Including KOBS, KZAP, WDIZ, WRAL, WIBA, WICY WICT KEDS LIEV WIEIE LOADvec 444 ICT, KRSP, KLPX, WRUF, Debuts at #44

RAINMAKERS "Let My People Go-Go" (Mercury/PolyGram) 51/6 (44/7) Adds WMMR. WPYX, WCCC, WWTR, WXRC, WWW. Heavy 8: KYYS, KODS, KEZO, WMRY, KICT, KILO, WHMD, KRIX. Medium 25 including WOVE, WUP, WLZ, WOFM, KBCO, 91X, WHEB, WEZX, KNCN, WLAV, Moves 59-55

Mount by Market Ma Market Mark

TOTING TOTINGTS & PAC. ROBERT PALMER "I Bidn't Mean To Turn You On" (Island) 45/7 (40/14) Adds CC101, WIOD, WODR, KNCN, KKCY, WRKI, KOWB, Heavy 15 including CHOM, WMMR, KROD, 91X, WLIR, WAPL, WSKS, WWCT, KZEL, Medium 27 including WNEW, KSRR, WZZO, WHEB, WRDU, WRXL, WTUE, WBLM, WWWV, Moves 574-53.

57-53. PAUL MCCARTNEY "Angry" (Capitol) 44/15 (29/29) Adds including WHAY, DC101, WDHA, WPLR, WEXX, WAAF, KNCN, KZEL, WRUF, Heavy 5 including WNEW, KUPD, WRK1, WXRC. Medium 31 including WBAB, WXRK, WMMR, WDVE, WLUP, KYYS, KSHE, KGON, KZAP, WPDH, Debuts at #60.

TIAN TURNER "Typical Male" (Capitol 4/16 (34/34) Adda KaZY, KBP, WORE, WTUE, KPOL KSTM, WZRV, WZEW, KOWB, KSPN, Heavy 13 including CHOM, WLVQ, CFOX, WKLC, WIMZ, WSKS, WWCT, K97, WBLM, WWWV, Medium 29 including KTXQ, KSRR, WXRT, KBCO, WPYX, WZZO, WRDU, WRXL, KGGO, WLAV, Moves 60-52.

WHOU, WHAL NOOL WLAY MOVES DUVEC. GENESIS "In Too Deep" (Atlantic) 44/3 (44/4) Adds (101, KZOK, KOZZ. Heavy 14 including WLUP, WLVG, KFOG, WZZO, WCCC, WAQX, WIMZ, WLAV, KKGR, KTYD. Medium 27 including WNOR. KMET, KINK, WPYX, WHCN, WDIZ, WRDU, WRQK, WTUE, WFBQ. Remains at #48.

KENNY LOGGINS "Playing With The Boys" (Columbia) 44/3 (43/7) Adds WSHE, WKDF, KZOC Heavy 14 including WLVC, CFOX, WPLR, WIMZ, WDIZ, WSKS, WWCT, KZEL, KLPX, KWHL Medium 29 including KSRR, KUPD, KGB, WPYX, WHCN, KGGO, WLAV, KEZO, WIOT, KICT, Remains at #54.

NEW & ACTIVE

F.M./u.k. "Frozen Heart" (Portrait/CBS) 44/17 (27/5)

ng WLUP, WTPA, WEZX, WAQX, WOUR, KNCN, WKOQ, WTKX, WRQK, WRKI, KTYO, Heavy 1: KSPN. Medii KQRS, KGON, KINK, WHCN, WHEB, WLAV, KMOD, KILO, KZEL, KLPX

ET BIOLONI ACMS, ASOM, KIMA, WHED, WEAV, KMOU, KILD, KZEL, KLPX CHICASO "25, O 6 To 4", WB) 42/42 (0,0) Adds including KSRR, WSHE, KGON, KPOG, KOME, WZZO, WHCN, WCMF, WEZX, WIOT, Heavy 1: WKLS. Medium 36 including WEBN, KZAP, KGS, WOMF, WOLZ, WROK, WWCT, KLPX, KOZZ. GREAT WHITE "Face The Day" (Capitol) 39/8 (35/5) Adds WH-W, WZEW, WOHF, WODT, KILO, KMBY, KOZZ.

Kdb. KOME, WHEB, WOUH, KIOS, WIOT, KLOJ, KMBY, KOZZ.
TOM COCHRANE & RED RIDER "The Uniouchable One" (Capitol) 38/13 (26/12)
Adds including 0107, WILZ, WTPA WHEB, WBRU, WAOX, WOIZ, WXRC, WWWV, WRUF, Heavy 7 including KISW, CHEZ.
KZEL, KEZE, WIZN, KROLI, Medium 27 including CHOM, WHJY, WYNF, KYYS, KLOS, KMET, KROR, KLBJ, KISS, KOZZ.
TIMBUK3 "The Future's So 8right I Gatta Wear..." (IRS/MCA) 35/15 (19/7)
Adds including KYS, WHON, WLIR, CHEZ, WHEB, WEZX, WOUR, WARF, KNON, WRUF. Powers 1. Heavy 6 including WBON, KZEW, WHFS, KZEL, KTCL. Medium 13 including WXRT, KBCO, 91X, KLBJ, WMRY, KILO, WXRC.

EURYTHMICS "When Tomorrow Comes" (RCA) 33/8 (25/3) Adds: CFOX, WFLR, WEZX, WKCO, WOBK, WKLT, WCXT, KZOC, Powers 1. Heavy 12 including CHOM, KBCO, KROR, CHEZ, WIOO, CFNY, WMRY, KZEL, KPOI, WWWY, Medium Faincading WMEW, WCKG, 91X, WPYX, WOUR, KNCN, KEZO.

PETE TOWNSHEND "Barefootin'" (Atco) 32/32 (0/0) Adds including WZZO, WRGK, WOT, KICT, KILD, KOMP, KLPX, WRKI, WBLM, Heavy 1: KFOG. Medium 29 including WMRR, DC101, WSHE, WLVC, RBCO, KZAP, WHCN, WSZX, WDIZ, WRKI,

MININ DO ID, MORE, MEDI, NOO, AZAF, MINI, MEZ, MIZI, MAL NIGHT RANGER "WIId And Innocent Youth" (IRS/MCA) 32/11 (21/20) Adds including WBAB, WEZX, KMJX, WDIZ, KISS, WAPL KMOD, KDIK, WRUF, Hei WHJY, KRQR, KOME, KSJO, WHEB, WAQX, WAAF, WLAV, KLPX leavy 1: KFMG Medium 23 including

NEIL YOUNG "Weight Of The World" (Geffen) 32/8 (28/8) AGR, KOME, WEZX, WHTF, WAPL, KMOD, KRIX, WKLT. Heavy 6 including WMMR, WWWV, KVRE. Medium 24 WBAB, WKLS, WXRT, WPYX, WHCN, KLBJ, KNCN, WRQK, KEZO, KICT.

JACKSON BROWNE "Black And White" (Asylum) 30/2 (31/8) Adds: KROR, KOME, Heavy 3: KINK, KLBJ, KZEL-Medium 21 including WMMR, KZEW, KBCO, WLAV, KDJK, KMBY, KOZZ

WWWY, WRUF, KWHL, KUZZ. JOURNEY "Girl Can't Help H" (Columbia) 25/15 (12/10) ands welkding KSRR, WAQX, WXLP, WWCT, KZRR, KZEL, KRSP, KLPX, WIZN, WRKI, Heavy 3 including WHJY, WPLR. ding WBAB, WLLZ, KBPI, KUPD, WAAF, WIMZ, WKOO, KDJK

Mediating when the second seco

CYNDI LAUPER "True Colors" (Portrait/CBS) 25/6 (19/19) Adds: KSRR, KBPI, WHFS, K97, WHMD, KROU, Powers 2, Heavy 5 in PI. WHFS, K97, WHMD, KRQU. Powers 2. , KTCZ, WDHA, CHEZ, WPDH, KLAQ, KKCY cluding WBCN, CFOX, WPLR. WCPZ. Medium 16 WAKI KGRO

PETE TOWNSHEND "INTER The First" (Atc) 24/24 (0.0) Adds including WBAB, WXRK, WXRT, WDHA, WADY, WDIZ, WLAV, KFMG, WRKI, WXRC, Powers 1, Heavy 3, WNEW, KTCZ, WPLR Medium 17 including WHJY, DC101, WYNF, KSHE, KOME, KSJO, WTPA, WHTF, KATT, WRUF,

KTCZ, WPLR Medium 17 including WHY, DO WI, HTHE, North 1999, 1999 HONEYMOON SUITE "All Along You Knew" (WB) 20/13 (8/0) And including WHJY, KOME, WTPA, WOMF, WAPL, KDJK, KLPX, WCKT, KZOO, Powers 1. Heavy 2. KZEL, KRIX, Medium KUPD, KZAP, WEZX, KLAQ, KILO, KSQY, KOZZ

DANNY WILDE "Body To Body" (Island) 19/7 (13/6) Adds: WYNF, KGB, WTPA, WIZN, WRUF, KRIX, KSOY, Heavy 4 including WHEB, KZEL, KRQU, Medium 11 including KATT, KFMG, KDM, KMBY, WORK, WXRC

PETER GABRIEL "That Volce Again" (Getten) 19/5 (14/1) Adds. WBRU, WIOT, KEZE, KZEP, KOZZ, Heavy 5: WDVE, WXRT, KFOG, KROR, WLAV, Medium 13 including D107, WPYX, K. KEZO, KI CT. KKE

(ThON, IMMA, RECU, NOT, NOU CALL "Officiationa" (Elektra) 17/9 (8/3) Adds: WHFS, WEZX, KNCN, KISS, KMOD, KZEL, KRIX, KTCL, KOZZ. Heavy 2: WXRT, KGB. Medium 7 including 91X. KOME, KATT, KMBY.

UB40 "Sing Our Own Song" (A&M) 17/3 (13/3) Adds: WB4U, WIZN, KSPN. Heavy 6: KTCZ, WLIR, CHEZ, CFNY, KTCL, KCGL, Medium 9 including WXRT, KBCO, KROO.

DHA KSTM KVAR

JOHN EOOIE "Stranded" (Columbia) 16/1 (15/3) Adds: KNCN. Powers 1. Heavy 3: WBCN, WMMR, KRQU Me dium 11 including WXRK, KAZY, WCCC, WIOD, WEZX, WADX,

WHTF, WONE, WTUE. BULUSSBUSTERS "Phone Oon't Ring" (Landslide) 16/1 (15/2) Adds: KMBY. Powers 1. Heavy-3: KORS, WAPL, KTCL, Medium 8: KZEW, KBCO, KEZO, KSTM, WOBK, WWTR, KFMO,

Adds: KVRE

QUEENSRYCHE "Gonna Get Close To You" (EMi America) 14/7 (5/5) Adds: WBAB, WYNF, KDJK, KRIX, WKLT, WCXT, KZOO, Heavy O, Medium 9 including KNCN, KFMG, KOMP, KWHL, KOZZ.

Adds Index Mint Road, Mint Rock, March 1900, 1909, 1999 C Modulin 3 science in Mint Roma, Roma

CACTUS WORLD NEWS "The Bridge" (MCA) 14/3 (13/1) Adds: KUPD, WORLC NEWS "The Bridge" (MCA) 14/3 (13/1)



MOST ADDED PETE TOWNSHEND (53)

SMITHEREENS (19) **JOURNEY (18)** F.M./u.k. (17) HUEY LEWIS & THE NEWS (17) TIMBUK3 (15) ICEHOUSE (11) OUT OF BOUNOS (11) TOTO (11)

BRUCE HORNSBY & THE RANGE (10)

STEVE WINWOOD (59) PETER GABRIEL (54) GENESIS (54) EOOIE MONEY (48) OARYL HALL (35) EURYTHMICS (27) HUEY LEWIS & THE NEWS (25) BILLY JOEL (22) VAN HALEN (20) GLASS TIGER (15)

R.E.M. (15)

R&R FRIDAY, AUGUST 29 1986/63

HOTTEST

NEW & ACTIVE

Continued from Page 61

Powers 1 WHMD.

CALL "Reconciled" (Elektra) 23/8 (18/1) Adds: WHFS, WEZX, KNCN, KISS, KMOD, KRIX, KTCL, KOZZ, Heavy 5: WXRT, KGB, WHEB, KLBJ, KZEL, Medium 9 including WOFM, 91X, KOME, WTPA, KATT, KMBY, WWTR

QUEENSRYCHE "Rage For Dider" (EMI America) 22/7 (16/2) Adds WBAB, WYNF, KUPO, KDJK, WKLT, WCXT, KZOO, Heavy 1: KISS, Medium 13 including WQFM, KNCN, KLAO, KFMG, KILO, KOMP, KNIX, KWHL, KOZZ

UB40 "Rats In The Kitchen" (A&M) 19/4 (15/4) Adds WB4U, WMRY, WiZk, KSPN. Heavy 6: KTC2, WLIR, CHEZ, CFNY, KTCL, KCGL, Medium 11 including WXRT, KBCO, KROO, 91X, WHFS, WDHA, KSTM, KVRE.

JOHN EDDIE "John Eddie" (Columbia) 18/1 (18/3) Adds: KNCN. Powers 1, Heavy 4, WBCN, WMMR, WAAF, KRQU. Medium 12 including WNEW, WXRK, KAZY, WCCC. WIOQ, WEZX, WAOX, WHTF, WONE, WTUE. WIOQ, WEZX, WAQX, WHTF, WONE, WTUE, BLUESBUSTERS "Accept No Substitutes" (Landslide) 17/1 (17/1) Ards: KMBY, Powers 1, Heavy 3: KORS, WAPL, KTCL, Medium 9, KZEW, WXRT, KBCO, KEZO, KSTM, WQBK, WWTR,

T0T0 "Fahrenheit" (Columbia) 16/11 (5/5) Adds including WHON, WINZ, WLAV, WOBK, WHKI, WWWV, KFMZ, KSQY, Heavy 3: KTGZ, KINK, CFOX, Medium 10 including WLR, KRIX, KESI WZZD, KROU CACTUS WORLD NEWS "Urban Beaches" (MCA) 15/3 (14/1) CACTUS WORLD NEWS "Urban Beaches" (MCA) 15/3 (14/1) CACTUS WORLD NEWS "Urban Beaches" (MCA) 15/3 (14/1)

Adds: KUPD: WOBK, KVRE, Heavy 1: KTCL: Medium 8 Including WXRT, KROQ, 91X, KFMX, KRIX, KRQU KEEP IT DARK "1st Down & Ten" (Elektra) 15/0 (15/2) Powers 1 Heavy 3 WXRC, KESI, KGRC, Medium 11 including KAZY, KBCO, KINK, CFNY, WONE, WTUE, KKCY, WIZN.

REGIONAL AOR ACTIVITY

DIAVIJETE _ A				1			1		•	
	n artist's name is	GEORGE THOROGOOD a PETE TORISONERD (n) VAR HALEY	GENERIS HODDY BLUES VAR BALES	BARALLEL	WHCN/Hertford .	WICO/Philedelphia (215) 667-8100	a OUT OF BOUNDS a 38 SPECIAL a 7.8. (u.b.	WHTF/York (717)266-0606	WGIR-FM/Manchester	DAVID LEE BOTH Medius a BSC OCAMBR
listed once per pl est rotation that a		STEVE MINDOD (M) HELL VROMG PETER GAMBIEL (M) GEREBIS (M)	STEVE SIMMOOD (%) HEIL YOUNG DARYL MALL	PARALLEL TW/O	PD: DANIEL P. HATOEN ASST. PD: BOR BITTENS	PD, CRUCK BRONBERG	a F.H./u.k. a Timout 3 a PETE TOMENEND	PO: MIRE GEDAYKO	PD1 808 COR HD1 KAREN * ***EN	A HUTY LINES
tracks are reported		GENERIS (H1) DARVL HALL BRUCE HOMESHY	BILLY JOHL		HOOVY A MUTY LEWIS	BORNIE BAITT (L) STEVE WISHOOD (M) TALKING HEADS	a CHICADO a BIC GCABEN Light a CALL	Baavy GENESIS (H)	Meavy SHALL BURTHINICS	a DAVID 6 DAVID 4 PREULOUS 1-SIRDS 6 RAINDAKERS
if tracks from the		BILLY JOEL	Redium Buthritelics Pick DAVID LEE ROTH	WPYX/Albeny, NY (518)785-8061	BTEVE # INVOCO (H) PETER GAGBIEL (H) GENESIS (H)		a CNLL	TALK (NG NEADS PETER GADDIEL (H) JONN POGERTY	EURYTHILCS PETER GABRIEL GENERIS GLARS TIGER	
reported in both		BRICKLIN Hediwe a STRAY CATS	ELP THES HUEY LAWIS	PD: ANDI TURCO HD: BOB WELCH	VAR BALER (er)	CONDENTS (M) R.E.M. (M) EDDIE HOMEY (M) BILLY JOEL (M) SNUCE HOMESHY 6 (M) DANYC, MALL		GARYL HALL	BON JUNT	
um, the artist will		DAVID 6 DAVID	GRONGE THOROGOOD BORFIE RAITT	BOOVY PETER GABRIEL (n) DARYL MALL	JONE FOGERTY TALKING NEADS SILLY JOEL BOS SEGER	DARYL HALL PSYER GABRIEL (L) PAUL SINCE		STEVE WIMMOOD (H) GEORGE THÉROODOD DAVID LEE ROTH (H) EDDIE HOMEY	DAVED 6 DAVED FINE RIN NEPCHWR F	
Records being pla included in a stat		PIICI ROMERT PALMER BOMMIE MALTY	R.E.H. BDD1E HONEY GTR PALKING HEADS	PAUL SINCE PAUL SINCE	BOG SEGER EURYTHIICS DARYL HALL Hediut	a HUEY LEWIS BURYTHNECS	WAGY/Springfield,	R.C.N. FIXX	EDDIE HOMEY 8.E.H. TON COCHEANE 6 MED (M) BOB SEGER	
tion.	on s neavy rota-			BURY LANIS (N) BURYTHILCS (N) BTEVE WINNOOD (N)	PETE TOMESHEND BIC OCASES CHICAGO	PIXX DAVID 6 DAVID B BOMERT PALMER	(413)525-4141	BOB BEGER GTR	BOB SEGER 38 SPECIAL TALKING MEADS	WBLM/Portlend, ME (207)783-2065
For all stations	, light rotation is	PAPL SINCE BEAT PARMERS ICENOUSE	BOD STEMART JOBH FOGERTY BOH JOY!		a TOTO a BTRAY CATS a TIMBUK3	a BIC OCASER	PD: BILAN HALE Meavy GLASS TIGER	BILLY JOEL Nedites • HEL YOUNG • CHICAGO • FITE TOMBONEND • HIC GCAME	BIC CCARER NUEY LEWIS	ON: JOBE DIA2 HD: RJBER HRTHIEU
condensed to inc		INKS ALVIN LEE GLASS TIGER CYNDI LAOPER JOIN HODIE BANDLES	a PETE TOMESHEND a PAUL HOCARTNEY	JOBE POLETY Redice a SIC OCASER a SIC OCASER a BAISMARSES	a Theor	Nodium Light a HARK GERMINO	STEVE WINNOOD (L) TON COCHRAME 6 RED PETER GABRIEL	BEL YOURS CHICAGO PETE TOWNSMEND	JOHN POSERTY Nedles PAUL NCCARTHEY	Reavy PETER GAMPIEL
records added to		CYNDI LADPER JOHN HDDIE	a ROBERT PALMER a BEC GCASEK	a BATIBAACERS			GENERIS EURYTWHICE BARYL MALL EDDIE MOREY BOG BEJER 38 SPECIAL	a sic ocades Light		BUEY LABIS GENEDIS BILLY JOEL
week. For P-2 a medium rotation				1	WCCC-FMHertlord		BOR SUCCE		WWTR/Ocean City	VAN HALEN DANVL HALL BOS SEDIER RUN D.N.C.
the same manner		a TRICOPO Light			(203)233-4426	WHEB-FM/Portsmouth	38 SPUCIAL Hedimp 6 BIC OCASER		(301)289-4545 PD: BICHARD RENAMURG RD: BKIP ISLEY	RUN D.N.C. TIMA TUMPER STEVE WIMMOOD
Symbols:		WMMR/Philadelphia		WHF8/Annapolis (301)263-1430	BOAVY BTEVE UISHOOD (H) GENERIS	(603)436-7300 PD: JEFF LEFT HD: CHE15 GARGETT	a HUEY LEWIS			GTR GLASS TIGER
	s'newly reported	(215)661-0933 ON: TED UTE HD: UETH RILEY	WEAB/Long island (516)587-1023	PO: DAVID ELMETEIN ND: BOB SMOMACRE		linevy	* PSTE TOMESHIND * STRAY CATS * CHICAGO * PALL NCCARTNEY		HEAVY PETER GAMPIEL STEVE WIENCOD (H) GENEEIS (H) TALKING HEADS	BUNTINICS
or additional track	is have been ad-	Boavy PETER GADRIEL	VP/PD: BOB HICHMANN HD: BALPH TORTORA	Neavy • STEVE VISHOOD PETER GABRIEL	BILLY JOEL (H)(L) GLASS TIGER R.E.H.	FETER GABRIEL STEVE WINNOOD EDDIE HOMEY	a page reconstruct	WZZO/Allentown (215)694-0511	TALKING MEADS DANYL MALL EDDIE HOMEY	Madium • BIC CCASEX • PETE TONESEDD
ded. (M): (L) - Othe	r tracks from that	GENER GASHIEL GENERISIS DARTL MALL	Biller Joll, (H)		R.E.H. DARYL MALL MOUPL LEWIS (n) DAVED LEE ROTH (n) TALKING MEADS FIN	CARVE WALL CARVE WALL VAN MALEN GLASS VIGEN B.E.M. GTR		PD: GERE ROMAND HD: RICK STRAUBS	BOB BOORTY	· BRUCE HORMONY · ·
album are in those		GENERAL AND A CONTRACT CONTRACT OF A CONTRACT STORES PALANER STRVE WISHOOD JOINE WOOD IS WELL YOUND YAN WALSH	BIANY BILLY JOEL (H) GENERALS (H) GTEVE #10000000 (H) BART, MALL BORTHNICS MAN HER	SHETHERAMAN SHETHES VAS HORRESON TALKING HEADS	TALKING MEADS FIRE	B.E.M. GTR PIXX		BILLY JOEL		
um or light).		WHIL YOUNG VAN MALEN TALKING MEADS	DARYL MALL BURTHNICS VAN MALDI	JOAN AMATRADING	DB. 5 THE HEDICS ROD STEMAST GTR	30 SPECIAL CONTR	WAQX/Syrecuse (315)472-0200	a NUEY LEWIS DARYL NALL GENESIS		
	with no abbrevi-	HODDY BLUES DAVID LEE ROTH	NODBY BLATES	BOUBIE BAITT BODEANS BURDE SISTERS BAN	JOHN POSERTY INCO PARULOUS T-BIRDS	TALKING HEADS DAMY WILDE CALL DEL FUROS	PD: ED LEVINE ABST. PD: ANT DANLARS	GENESIS STEVE #IMOOD (H) SUNTYUNICS PETER GABRIEL BOD SEGER		
ations means all	airplay is in the	a HENRY LEWIS JOHN POSERTY Reditue	JOHN POGERTY BOB JOV1 GLASS TIGER	PRITER CARE BRICE COCKBUSH BOB SYLAN JOHN PODERTY TEMBURJ	SHITWEDEEHS BODIE HONEY GEORGE THOROGOOD	DEL PUBDOS Roditem Light s STRAT CATS (L)	Bacvy Ogenesis Var Halen	BODIE HOMEY BODIE RAITT	SOU	ТН
listed rotation. " A "frozen" list	indicates that a	Padion Filos Filos R. E.M. LOU NEED	PETER GADE 18L	JOBR PODERTY T DIBUK3	A BORDIE BAITY (L)	e Tomasica		GLASS TIGES TALKING HEADS JOIN POGENTY	-	
current report w		LOU BEED BRICKLIB PAGE HCCARTNEY	F.E.H. Medium GAVID LEE ROTH MINEY LEMIS	Hedtum a GEORGE THOROGOOD a CYMDI LAUPER	a RIC OCASEX (RAINUAKERS Light) STASILIZERS	a RIC OCASER a HENEY LENIIS	PETER GARTEL EDDIE HONOT (L) HELL YONG GENER YONGGOOD (H)			
and last week's	rotations are in-	TON COCHEMARE & RED BOD STEMART	HERTS, VORMED		• STASILIZERS		GEDBOG THOROGOOD (H) TRIUMPH (H) BOH JOFT (H)	GTR Modium a RIC GCAMER a CHICHDO Light a PETE TOMREMEMO		
cluded in the data	a base.	BOIL JOY2 ELP • SOUTHBLDE JOINNY	TBICHEN PARALOUS T-BIRDS EDDIE HONEY AC/DC BIC OCASER GTS	LID WOTTE Light GAME THEODY STRAT CATS CALL BUBY MAR			BOB BBGER SE TOP	· PETE TOMESHEDD	PARALLEL	BOH JOVE ENGS
PARALLELS - S		BIG COUNTRY	30 EPECIAL			WPDH/Poughkeepsle (914)471-1500	JOHN PODERTY ABROGHITH CINDERMILA		ONE	BOIL JOYI 1905 SHITYWERKERS BERY PARMENS I CENOUSE
by market size, a		GEORGE THEMODOOD BILLY JOEL • CINCENELA BOD SECT	CINDERBLAA		WLINLong Island	PD: STEN SCHAPTE HD: PAN BROOKS	CINDENNELA TALKING NEADS Hadiou a Jounney		WKLS-FINAtionts	PABULOUS T-BIRDS JOBB POGERTY
tron's MSA popul Parallel One: 1		TRIUMPN JACKEON BROWNE	A PETE TOMMENO SS TOP SOU JOINSON FIIX BOS SBOER A ETTRAY CHTS JOUNETY		(516)485-8200 PO: DENIS MCHANARA ABET PD: LARFY	HORY LEVID	A BUT LINCE	PARALLEL	(404)325-0960	
Parallel Two: 2		a PETE TOMMENDED a BAIMMALERS	SOB SECEN	WKLC/Charleston, WV	ABST PD: LARSY "TWE DUCK" TALFING MEADS a SID AND MANCY UD40 LOWED SPEAKS	VAR BALER	Light a TON COCHRANE 4' PED a F.H./U.k.	THREE	PD: BILL WIRE HD: BOB RAILEY	WYNF/Tamps (813)228-6090
1,000,000.	00,000		ALVIN LEE	(304)722-3308 PD: 11H BHITH HD: HIKE BICHTER	TALFING MEADS	HOODY BLANDS PETER GABRIEL GENERIS			Beavy PETER GABRIEL GENESIS (H) EUNTENICS DANTL HALL	PO: CAREY CONELOP ASST. PD: NOW BLAS
Parallel Three:	under 200,000.		a GUELENBRYCHE a AVIATOR a BLACK & BLUE a BOUGH CUTT		8-5718	PETER GAMRIEL GENERSIS SILLY JOEL BOD SECER GARYL BALL TALRIES MEADO		WOBK-FM/Albany, NY (\$18)462-5555	BUNYTHRICS DARTL HALL PARL SINCE	Basevy PETER GABBIEL STEVE WINNCOD
Stations at a signi			BOUCH CUTT VINILE VINCENT OUT OF BOUNDS	Heavy BUSPTHOICS GENERIS (a) BUTT LENIS (a) DART LENIS (a) DILLY JOIL	BHITHS PHTHE GADRIEL 8.5.4			PD+ JOHE COOPER	EDDEE HOMEY BILLY JOEL	GENESIS EDDIE HONEY
advantage to the		WDVE/Pittsburgh (412)937-1441	a GUT OF BOURDS	DARYL BALL BILLY JOEL	R.E.N. 54.40 DEPECTE HODE	DAVID LEE ROTH MEIL YOUNG B.E.M.	CFNY/Toronto	BARYL BALL GENESIS	BOB SBGER B.E.M.	GIENESIS BODDIE HOMMEY MORYLANFIS BAVID & BAVID VAS MALES J& SPECIAL
petitor(s) are assi allel.	gned a lower par-	(412)037-1441 PD: GREG GILLIEPIE MD: MERSCHEL		GLASS TIGER	HODESTOPS HODEST PALMER INC. IN COMMON ALPHAVILLE	B.E.M. EDDIE NOMEY JONN POGERTY GLASS TIGER	(416)453-7452 ON: DAVID HARSDEN ABST PD.: CON MERNES	TALKING NEADS	B.E.M. BTEVE w100000 (m) JOBB PODERTY a CHICNOO	36 SPECIAL - Bodimo a BIC GCABBR
carron.		Hoevy STEVE WINNOOD		TOP GAL (H)		Nedito	Beevy SURTINICS	BIENTE WISHOOD NUEY LEWIS EDDIE HOMEY	a NUEY LANTS (4) Redius NELL YOUND	a CHICAGO a CHICAGO a PETE TOMORNEMO
			WXRK/New York	JOBN POGENTY DON JOHNTON (4) BOG SBLEP TALK ING MEADS PETER GABBIEL	BURTHNICS GENE LOVES JESENEL BURES SISTENS BAND DR. 6 THE HEDICS	. HIC OCADER	0.E.M. 941796	EDDIE HOMEY GLADE YIGEP BILLY JOEL B.C.M.	HOODY BLOES BOTT	· GREAT WRITE
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64/R&R FRIDAY, AUGUST 29, 1986

REGIONAL AOR ACTIVITY

SOUTH	PETER GABRIEL GENESIS GAVID LEE ROTH	JOHN FOGERTY PETER GABRIEL		BILLY JOEL	e CALL	DR. & THE MEDICE	ELP	FABULOUS T-SERDS	wSKS/Cincinnati	WWCT/Peoria
Continued)	DAVID & DAVID	BODIE MONEY BOB SEGER VAN HALEN B HUBY LEWIS	PARALLEL	BILLY JOEL FINE JOHN POGERTY TALKING HEADS BOYNIE RAITT	a PEM a TONIO E. a GREAT MHITE a JOUINEY a THINKMAN	OUIET REOT HUEY LEWIS (N) R.E.N. NEIL YOUNG	A JOHN POGERTY RIM NITCHELL GARY SPANIOLA GEORGE THOROGOOD	RAINRAKZRS R.E.M. 22 TOP BRING MORNERY -	(513)888-3896 PD: MARTY BENDER	(309)874-2000 PDi JEFF MURPH MD: PHIL MANICI
DON JOHNSES (L) JOHN POGENTY	JOHN POGERTY		wwwV/Charlottesvill (804)971-4057	VAN MALLEN INT	a THINKMAN B DARYL HALL B TIMBUK3 B STRAY CATS	JOHN POGERTY	BON JOVI ALICE COOPES BAINMAKERS	BORNIE RAITT GREAT WHITE JOHN FOGERTY - NUEY LEWIS (M)	PETER GABRIEL GLASS TIGER	TOP DUN DARYL MALL
Hedive HODY BLUES	ROD STENART	TALKINC HEADS STEVE WINNOOD FABULOUS 7-BIRDS TRIUMPH ALVIN LEE	PD: JAY LOPES	a INXS a FABULOUS T-BIRDS a 38 SPECIAL	a STRAY CATS	EDDIE HONEY CINDERELLA - GENESIS (M) 30 SPECIAL		A HEREY LEWIS (H) SHITHEREENS HINNESOTA HOMEDIROW GLASS TIGER	GLASS TIGEN DARYL HALL BILLY JOEL GENESIS	GENESIS
PABULOUS T-BIRDS (L) GTR	Hed tus	BILLY JOEL R.E.M. DAVID LEE ROTH GEORGE THOROGOOD	Beavy GENESIS STEVE WINNGOD PETER GABRIEL			DORKEN BIG COUNTRY Medium	CINDERELLA a.R.Z.M. e ICENOUSE a HONEYMOON SUITE	GLASS TIGER VAN HALEN Medium NEIL YOUNG	EDDIE KONEY DON JOHNSON R.E.M. 38 SPECIAL	HONEYMOON SUITE EDDIE MONEY VAN HALEN
BONNIE RAITT PAUL SINON INXS NONEYMOON SUITE	a CHICAGO a RIC OCASE*	GEDECE THOROGOOD Redium # F.M. /w.R. a EURYTHICS a JOURNEY	BRUCE HORNSBY & EDDJE MONEY NEIL YOUNG	KESI/San Antonio	KTAL/Shreveport	A PETE TOWNSHEND	a HONEYMOON SUITE a FABULOUS T-BIRDS a PETER GABRIEL		BUNDLY BED	BILLY JOPT
IONEYHOON SUITE FRJUMPH Rod Stewart Bob Shozr		a EURYTHICS	DARYT, HALL	(512)337-4550 PD: LEE ROY HANSEN ASST PD: JIN ROBINSON	(318)425-2422			38 SPECIAL BOB DYLAN JOHN COUGAR MEL. GENESIS F.M. Juk.	DOB SEGER	DON JOHNSON ROBERT PALMER HUEY LEWIS PETER GABRIEL BOB SEGER
ALKING HEADS			TALKING HEADS HUEY LEWIG EURYTHHIGS DAVID LEE ROTH		Heavy		KYYS/Kanses City (816)561-9102	F.H./u.k. ALVIN LEE TALKING HEADS DANNY WILDE	HUEY LEWIS TINA TURKER EI TOP TALKING HEADS	B JOURNEY TINA TURNER NEIL YOUNG
TICK CENOUSE URTINHICS HICAGO ETE TOWNSHEND		1		HORVY REEP IT DARK CRONDED HOUSE DAVID & DAVID CREIS DEBUNGH	BON JOVI STEVE WINNOOD TRIUMPH		PD: SCOTT JAMESON MD: SKID ROADIE Res YY	GTR	VAN HALEN STEVE HINNOOD BARANARAMA GEORGE THOROGOOD	Hedius
Light LC OCASER ON JOV1		WQMF/Louisville (502) 589-4400 PD: DUKZ HEYER	VAN HOLEN BILLY JOEL BOB SEGER FINA TURNEN JO SPECIAL BOBMIE RAITT	EURYTHNICS PETER GABRIEL (M)(L) AL JARREAU SILLY JOZL (M) EARL RLUGH			Resty PETER GABRIEL GEMESIS (M) DARYL MALL HUEY LEWIS (M)	VAN HOREISON	Hedius	a RIC OCAMER a DAVID & DAVID a PANULOUS T-BIR
ON JOH		Neavy VAN HALEN (N) EDDIE MONEY (N)	GTS LOUN TROPPETY		MID	NEST	EDDIE HONEY STEVE WINNOOD (H) RAINHAKERS (H)		a DAVID LEE NOTH a STABILIZERS	
		EDDIE MONEY (M) ELP 30 SPECIAL (M)	DAVID & DAVID PABULOUS T-BIRDS GEORGE THOROGOOD PAUL BIHON	VAM HORRISON (M) & RIC OCASEK BONNIE RAITT PAUL SINON (H)			TALKING HEADS			WMRY/St. Louis (618) 397-2002
ZEW/Dallas		ELP 30 SPECIAL (H) STEVE MINHOOD (H) JOHN POGERTY 22 TOP Medium	BONCE HIDING PAUL BINGH Medium B PITE TOMISHEND a RIC OCASEN a CHICAGO	ROSIE VELA ANDREAS VOLLENWEID STEVE MINHOOD (L)			H.2.H. Hedius DAVID 4 DAVID FIDE	KSHE/S1. Louia (314)842-1111	WXLP/Devenport	PD: MARK KLOSE HD: TED HABECK
14)748-9898 1 ROB BARNETT ST. PD: CINOY	WDIZ/Orlando (305)645-1802	Medium a HUEY LEWIS a CHICAGO a GLASS TIGER Light	a RAINMAKERS	a STEWART & GASKIN (L) a 7070	PARALLEL	TIMBUK3	BOB SECER GTR BILLY JOEL DAVID LEE NOTH	OH: RICK BALIS ASST. PD: AL HOPER Baavy GENESIS	(319)328-2541 04/PD: 12889 DUGAN MD: GARY JAMES	LET'S ACTIVE PETER GABRIEL (NEIL YOUNG (M)
BALLEN Henvy TY LEWIS	PD: RAD MESSICK	Light B DON JOHNSON	WRUE-FM/Gainesville	Light	ONE	BILL NELSON JOHN PRINE WOODENTOPS GUADALCANAL DIARY	PAUL SIMON	STEVE WINNOOD BOB SEGER		ALVIN LEE RURYTHNICS BEAT FARMERS
EVE NINHOOD LKING HEADS HN FOGERTY	Heavy GENESIS (N) HUEY LEWIS (N) STEVE WINMOOD (N) DAVID LEE ROTH (N)		(904)392-0771		WCKG/Chicago	SNADOMPAX CRONDED HOUSE COMINOY NOUTH CACTUS WORLD NEWS	TRIUMPH GEORGE THOROGOOD GLASS TIGER 1CENOUSE	GTR EDDIE MONEY 22 TOP EUNYTHMICS	Heavy EDDIE HONEY STEVE MINHOD-(L) VAN KALEN GENESIS	PINE DANRY HILDE JOAN ARNATRADII BAINRAKERS
E_M. RETHNICS YER GABRIEL O STEWART	TOP CITY		MD: RICK RICHARDS Heavy 38 Special	KZEP/San Antonio	(312)781-7300 PD: DON DAVIS HD: TON DANIELS	BZAT FARMERS	TON COCHRANE & RED BOINTE RAITT SHITHEREENS	H.E.H.	BENEDIS TOP CON (N) A HUEY LENIS PETER CARRIEL BRUCE MORNSBY 6' Medium B DAVID LEE ROTH	a RUCY LEWIS Hedius a RIC OCASEX a UB40 a BEAT RODEO
D STEWART N JOHNSON B SEGER OUT LAST NIGHT	JOHN POCERTY EDDIE MONEY BOB SECEN EURYTHMICS PETER GABRIEL	WKDF/Nashville (615)244-9532 PD1 BILL PUCH	DAVID & DAVID EURYTHNICS FIXX PETER GABRIEL	(512) 226-6444 PD: DANIEL COOK MD: DICK SHEETZ		JAZZ BUTCHER DAVID & DAVID DARYL HALL BILLY JOZL	a VAN HALEN a RIC OCASEK Light a TIMBUK3	A HUEY LALL BRUCE HORNSBY L . A HUEY LEWIS Medium Van Halen	Medium a DAVID LEE ROTH a JOURNEY	
VID LEE ROTH NESIS CIE ROTH	a SMITHEREENS	ASST. PD: DAVID HALL	DARYL HALL	Heavy STEVE WINNOD (H)	Heavy JOHN POGENTY PETER GABRIEL (H) GENESIS (H) HUEY LEVIS (M)	SUBOIDES	6 TINBUKS	VAN HALEN JOHN COUGAR MEL. F23DE TRIUMPH	a JOURNEY a RIC OCASEK Light a BORNIE RAITT	a JOHN POGERTY
N JOVI NBUK3	a TOM COCHRANE & RED a OUT OF BOUNDS	MARWY VAN HALEN (N) TOP GUN (N) STEVE W(NWOOD (N)	DON JOHNSON EDDIE WONEY R.E.M. DAVID LEE ROTH	EDDIE MONEY BILLY JOEL DARYL MALL VAN HALEN (H)	EDDIE HONEY R.E.N. TALKING HEADS	SCREANING BLUE MES SAMPLE & MALKER MOODY BLUES RIM MITCHELL		VAN MORRISON	a ROD STEWART a INXS a 7.M./U.K. a DAVID & DAVID .	WIOT/Toledo
C OCASER Medium LLY JOEL VIN LEE	a RIC OCASEN a PETE TOWNSHEND	STEVE W(NMCOD (H) HUEY LENIS (H) GLASS TIGER OUTFIELD CENESIE (H)	DAVID LEE ROTH TALKING HEADS STEVE WINWOOD (M) Redium a Chicago	JOHN POCERTY BOD STORM		BLUESBUSTERS PETE SHELLET Light A PETE TOWNSHEND A THE THE		DAVID LEE WOTH 38 SPECIAL DON JOINSON PAUL INCCARTNEY	. DAVID . DAVID .	(419)248-3377 PD: ANN KELLY MD: JIM STREL
UDHPN CEANS VID & DAVID XS		GENESIS (M) BOD SEGER DARYL MALL BILLY JOEL	A JOHN POGERTY	PITEP GABRIEL (M) EUNYTHAIOS GENESIA (M) 22 TOP	NEIL YOUNG (M) Medium & CHICAGO DAVID & DAVID BOB DYLAN EURYTHNICS	· PETE TOWNSHEND	(414)276-2040	STABLLIZERS JOHN POGERTY NODDY BLUES TOM COCHUNE 4 RED BIC DORSEX	WTUE/Dayton (513)224-1501	HD: JIM STEEL
ITHEREENS	WTKX/Pensacola	BILLY JOEL BURYTHHICS PETER GABRIEL Nedius A RIC OCASEK	a HUEY LEWIS a PAUL MCCARTNEY a OUT OF BOUNDS	Nedius a CHICAGO a HUEY LEHIS a STRAY CATS	EURYTHHICS ICEHOUSE DOM JOHNSON ALVIN LEE		PD: JERRY GAVIN MD: DANA BROWN Newy		PD1 TOM CARROLL ND2 JONS BEAULIEU	
OF BELIEVERS ORGE THOROGOOD CKSON BROWNE	(904)438-7543 PD: HAUK DAGNELL HD: J.D. STONE	a RIC OCASER Light	a TOM COCHRAME & RED a SMITHEREENS	a STRAY CATS a PETE TOWNSHEND a RIC OCASER Light	a RIC OCASER	WINOR	Heavy CENESIS FLOG EDDIE MONEY TOM COCHRANE & RED STEVE WINNOOD (N)	a DAVID & DAVID a PETE TOWNSHEND GEORGE THOROGOOD CINDERELLA	Henvy GENESIS (H) PETER GABRIEL (H)	GLASS TIGEN GENESIA (M) DARYL HALL BILLY JOEL BOB SEGER
TOP	Beavy PAUL SIMON		a TIMBUKJ a PETE TOWNSHEND a DANNY WILDE a STRAY CATS Light	Alger	BOB SEGER SMITHENEENS GEDRGE THOROGOOD DARYL HALL VAN HORRISON	WLVQ/Columbus, OH (614)224-1271	R.E.M.	BON JOVI	GLASS TIGER	BOB SEGER JOHN POGERTY DON JOHNSON Medium & RIC OCASEK a PETZ TOWNSHEND
UCE HORNSBY & RAY CATS Light ZAT WHITE						PD1 PAT STILL MD1 LEE RANDALS	DAVID LEE ROTH TALKING HEADS BON JOVI		ECD12 RONEY STEVE WINWOOD BOB SECER PIDE TALKING HEADS	a RIC OCASER a PETE TOWNSHEND a CHICAGO Light a SMITHEREENS
RR/Houston	GENERIS DARYL HALL MODY BLUES PETER GARRIEL EDDIE MOMEY	WRDU/Raleigh (919)782-1061	WHMD/Hammond		WLUP/Chicago (312)440-5270 PD: GRZG SOLK	B HUEY LEWIS GENESIS VAN HALEN	EURYTHMICS SMITHEREINS DAVID & DAVID BOB SIGER	TWO	BILLY JOEL (N) BONNIE BAITT - ZUNYTHNICS (M) PAUL SIMON	& SMITHEREENS
3)797-0097 ANDY BEAUBIEN WARPEN WILLIAMS	DOW JOHNSON DAVID LEE NOTH	OF BEN BALL	(504)345-1070 MD1 BLIPP KAHUNA	WOOJ/F1. Myers (813)275-9665	PD: GRZG SOLK MD: DAVE BENSON Heavy GENESIS (%)	BILLY JOEL TOP GUN GLASS TIGER STEVE # INMOOD 18 SPECIAL	Hediue			
Heavy TER GABRIEL (M)	R.E.M. Nedium a CHICAGO Light a RIC OCASEK	(TROZEN) Heavy STEVE WINHOOD (N) BRUCE NORNSBY & (N)	GENESIS RUN D. H. C.	PD: PAT DEISCH ND: CHARLIE KEEN (PROZEN)	GENESIS (M) STEVE WINNCOD (N) PETER GABRIEL (M) TALKING HEADS EURYTHMICS (M)		B SPECIAL B BRUCE HORDSBY L B HUEY LENIS	WONE-FM/Akron	R.E.N. ICENOUSE BRUCE HORNSRY 4 Madium A RIC CCASEN a TINA TURNER	KMOD/Tulsa (918)664-2810
NESIS EVE WINNCOD (M) SPECIAL P GUN (M) ASS TIGER	A RIC OCASEK A F.H./u.k.	VAN HALEN PETER GABRIEL NUEY LEWIS DANYL HALL	RUN D.M.C. RUNNING SCARED EURYTHNICS GLASS TIGER	EDDIE HONEY	TALKING HEADS EURYTHMICS (M) R.E.M. (M) EDDIE MONEY	MIKE & THE MECH. ZI TOP DARYL HALL EDDIE MONEY	DOM JOHNSON	(216)535-7631 PD: WARD HOLMES	a TINA TURNER a SMITHEREENS a GEORGE THOROGOOD	PD: CHARLIE MES MD: JIM JONES
EY LEWIS		GENESIS (M)	INXS BILLY JOEL VAN HALEN RUTHLESS PEOFLE	STEVE WINHCOD EDDIE HONEY GENESIS HUEY LEWIS 38 SPECIAL (L)	AVID & DAVID A HUEY LEWIS (M) GLASS TICES	EURYTHMICS TINA TIMES	- 12 TOP CALL BONNIE RAITT GEDREE THOROGOOD BLAT FARMERS	Neavy BONNIE BAITT PETER GABRIEL (N) BILLY JOEL (M)	Light	Heavy DAVID & DAVID PETER GABRIEL
Q COUNTRY		JOHN FOGERTY Hedium Light	BARYL HALL SIMPLY RED	DARYL HALL GLARS TIGER VAN HALEN HILLY JOEL	BRUCE HORNSBY &	DON JOHNSON Medium NEIL YOUNG BOB DYLAN	BLAT PARHERS RAINMAKERS BODEANS BIG COUNTRY GLASS TIGER	NOTHING IN COMMON		A HUEY LEWIS JOHN POGENTY NOODY BLUES
LA THE MEDICS	WRXL/Richmond (604)282-9731		HUEY LENIS PAUL HCCARTNEY	Hedium Light	JORN POGERTY BOD SEGER ABOUT LAST NIGHT	BOB SEGER PETER GABRIEL BIG COUNTRY FIDE	ELP DOMESTIC	E.L.H. GENESIS (M) ICEMOUSE BRUCZ HORNSBY 8 GLASE TICER EDDIE MONEY	WXKE/F1. Wayne (219)464-0580	STEVE WINWOOD 38 SPECIAL (M) DAVID LEE ROTH JOHN COUGAR MEL
NE & THE MECH. Medium NN MES NNING SCARED	PD: DAVID GROSSMAN HD: PAUL SHUGRUE		RAINMAKERS NOTHING IN COMMON TINA TURMER		PAUL SIMON TRIMPE A RIC OCASEK Medium HELL YOUNG	DAVID 6 DAVID	CINDERELLA DUEENSRYCHE JOHN COUGAR HEL.	GLASS TIGER EDDIE MONEY PAUL SIMON	PD: RICK WEST MD: HAL BRANDT	e RIC OCASEK
DOINIA BEGER RYL HALL	ENDORY GENESIS EURYTHMICS	KISS/San Antonio (512)223-6211	JOHN POGERTY QUIET RIOT ROBERT PALMER		XX13	ALVIN LEE ROD STEWART R. E.M. BRICKLIN	PETER GABRIEL GTR	PAUL SIMON BOB SEGER EURYTHRICS (N) VAN MORRISON (M) TALFING MEADS	HORVY EURYTHNICS (M)(L) GENESIS	a JOURNEY a NEIL YOUNG a ROD STEWART
AND	DARYL MALL PETER GABRIEL BOB BÖRGER JOHN POGERTY	PD1 TRIP REEP ASST. PD1 TOM SCHEPPKE	TOP GUN (H) a BRUCE HORNSBY 6 a STEVE WINNOOD	WZEW/Mobile	PAUL HCCARTNEY	GEORGE THOROGOOD BONNIZ RAITT TRIUMPH		BTEVE WINWOOD HUEY LEWIS DARYL HALL	PETER GABRIEL R.E.M. STEVE WINNOOD VAN HULEN HENNY LEE SUMMER BRUCE NORNSHY L.	Light a CALL
T SHOP BOYS NA TURNER ATLES D STEWART ENOUSE	BOB BERTY JOHN POGERTY STEVE WINNOOD GEORGE THOROGOOD	Heavy VAN HALEN TRJUMPH 38 SPECIAL	a DON JOHNSON Medium a CYMPI LAUPER Light	(205)432-0102 PD: CATT STONE	RAINMAKERS TON COCHRANE & RED Light	BON JOVT PAUL SIMON ICENOUSE TERRY DAVIDSON &		a RIC OCASER	HENRY LEE SUMMER BRUCE NORNSBY & . CLASS TIGER	KICT/Wichita
TER CETERA	A HUEY LEWIS (M) Newfius & RIC DCASER & PETE TOWNSHEND	B SPECIAL EDDIE MONEY STEVE WINNOON CINDERELLA	Light	Heavy GENESIS DAVID LEE NOTH	WEBN/Cincinnati	TERRY DAVIDSON JOHN POGERTY & PETE TOWNSHEND & RIC OCASER	KTCZ/Minnespolis (612) 339-0000	a TINA TURNER a Smitherzzws	CLASS TIGER DARYL HALL EDDIE HONEY Medium medium Muty Lewis	(316)722-5600
VID & DAVID	4 PETE TOWNSHEND	OUFFNERVCHE		DAVID LEE ROTH STEVE WINHOOD R.E.M. DARYL MALL PETER GABRIEL	(513)871-8500 PD1 TOH OMENS ND1 CURT GARY		PD: BOBBY CHRISTIAN		m HUEY LEWIS Light & AC/DC & ICEHOUSE	PD: RON ERIC TAY HD: PHIL THOMPSO Heavy
MPLY RED NNIE RAITT W JOHNSON		BON JOVI EUROPE A HUEY LENIS JUDAS PRIEST		EURYTHNICS ROD STEMART EDDIE MONEY BONNIE RAITE (L)	Not CORT GART	WRIF/Detroit	Heavy BILLY JOEL BOB DYLAN IN) BOB SECER ABOUT LAST HIGHT	WAPL/Appleton-	a CHICAGO a DOKKEN	PETER GABRIEL (M RAINMAKERS GENEEIS (M)
BERT PALMER LRING HEADS E.H.		4 RIC OCASER GENESIS ALVIN LEE BOB SEGER		DAVID & DAVID	VAN HALES PABULOUS T-BIRDS a MUEY LENIS EDDIE HONEY	(313)827-9505	NEAR PRIME	Green Bay (414)734-9226		EURYTHMICS JOHN POGERTY EDDIE HOREY BIJJY JOEL
CAGO	KLAG/El Paso (915)544-8864 001 NAT LANP	JONN FOGERTY	WXRC/Hickory- Charlotte	Medium e CWICAGO e HUEY LEMIS a RIC OCASEK Light	GENESIS TRIIMEN	PD: MICHAEL MAYER ASST. PD: JOE URRIEL Heavy GENESIS (M)	CHRIS DEBURGH DOUBLE (M) GORDON LIGHTFOOT IT BITES	PD: BRIAN TAYLOR HD: RICK PANNECK	WLAV-FM/Grand	BILLY JOEL DON JOHNSON STEVE MINNOOD (H VAN HALEN (M)
IN POGENTY Light IDI LAUPER	ON: NAT LAMP MD: HIKE RANSEY HUEY LEMIS	a GUIET BIOT a RIN HITCHELL a BLACK 6 BLUE	(704)322-1713 Pto: GREG MULL		JOHN POGERTY BOB SEGER (M) 38 SPECIAL	GENESIS (M) ROB SEGER (M) » HUEY LEWIS (M) DAVID LEE ROTH (M) STEVE WINNOOD	LARRY JOHN MCNALLY PAUL SINON (M) # PETE TOWNSHEND (M)	Nos vy PETER GARRIEL GEWESIŞ STEVE WINWOOD	Rapids (616)456-5461 PD: DAVE LANCE	DANYL HALL A HUEY LEWES (M) DAVID LEE SOTH (
N/Corpus Christi 289-1000	DAVID LEE BOTH	a VINNIE VINCENT Light = CALL > OUT OF BOUNDS	Nesty Peter GABRIEL STEVE WINHOOD	a TINA TURNER a PETE TOMNSHEND a STRAY CATS	STEVE WINNOOD (N) 32 TOP Medics NEIL YOUNG	JOHN COUGAR MEL.	STEVE WINNOOD (H)	JONN POSERTY	PD: DAVE LANCE MD: ARIS HUMPERS Heavy PETER GABRIEL GENESIS	= CINDERELLA
289-1000 BOB PAILO . PD: BOWNIE STACEY	PETER GABRIEL DAWL HALL JB SPECTAL GLASS TIGER VAN HALEN	KMJX/Little Bock	R.E.N. EDDIE HONEY DARYL HALL DAVID LEE ROTH		A SHITHEREENS	22 TOP	TOTO (H) UB40 (H) VAN HORRISON	DAVID LEE BOTH ROBERT PALMER PIXE		a RIC OCASER a PETE TOMNSHEND a BOB SEGEN a SHITHEREENS
LENIS (MÍ	VAN RALEN BUNYTNAICS STEVE WERKOOD	(501)470-0088 PD: TON WOOD MD: DAVED ALLEN ROSE	DAVID LEE ROTH CINDERELLA BOB SEGEN KEEP IT DARK	KRIX/McAllen-	BONNIE RAITE ROLLING STONES HONEYMOON SUITE	ALUIN LEE JONN FOGERTY VAN HALEN Hedjun FIRM	AL JARREAU ALVIN LEE ANDREAS VOLLENWEID	TRIUMPH DARTL HALL VAN RALEN BON JOWI TALKING MEADS	EUNTIMICS STEVE WINNOOD EDDIE NONEY NUEY LEWIS GTR	
E HONEY	EUNYTHAICS STEVE WINNOOD IDDIE MONEY TRIUMPH BILLY JOEL	Heavy GENESIS	GEORGE THOROGOOD	Brownsville_ (512)350-9999	A=440 & CHICAGO Light	NE1L YOUNG 38 SPECIAL	a AITEC TWO-STEP SILL NELSON BONNIE BAITT	36 BPECIAL BLUERBUSTERS	Medium a RIC CCASEK a STRAY CATS a IT BITES	KGGO/Des Moina (515)265-6181
	Hedjum a RJC OCASER a SHITHEREENS Light	PETER GABRIEL R.E.M. NUEV LEWIS	38 SPECIAL VAN HALEN GENESIS TALKING HEADS JOHN FOGENTY	PD: ACE PALADINO ASST PD: SHOKIN' JC HEAVY		GTR & DAVID & DAVID GEORGE THOROGOOD JACKSON BROWNE	BRUCE COCKBURN NOTHING IN COMMON CURE CYNDI LAUPER	NEIL YOUNG a HUEY LEWIS	PETE TOWNSHEND	OP DIB: LARRY MOP PD: JACK ENERSON (FROZEN)
ALEN IPH HALL JOEL	orgat	ALVIN LEE SHITHEREENS STEVE NINHOOD (L) EDDIE HONEY	JOHN FOGERTY DON JOHNSON DAVID & DAVID BONRIE BAITT	HOAVY PETER GABRIEL ALVIN LEE GENERIS STEVE WINHOOD	WXRT/Chicago	AEROSMITH BILLY JOEL AC/DC BON JOVI	CYNDI LAUPER DAVE ADAMS DAVID & DAVID GENESIS GERARD HCHANN	Hedius B FIC DCASER 4 OUT OF BOUNDS A HONETHOOH SUITE a ICERNOUSE	Light	HEAVY VAN HALEN HUEY LENIS GENESIS
4. PECIAL SEGER		BOR SEGER (L)		VAN BALEN	(312)777-1700 PD: NORH WINER HD: LIN BREMER	BON JOVI TRIUNPH ALMIGHTY STRUT WEAPONS DOKKEN	A HULT LEWIS	A BOB SEGER		BRUCE NORNSBY & . EDDIE NONEY 38 SPECIAL
D & DAVID	WIMZ-FM/Knoxville (615)525-6000 p0: KERRY LANDERT	ARYL HALL Hadtum	PABULOUS T-BIRDS PAUL \$IMON TRIUMPH a MUEY LEWIS Medium a TON COCHRANE & RED	BODIE MONEY B HUEY LEWIS QUIET RIOT		PETER GABRIEL	JA22 BUTCHER PHILIP BAILEY JOAN ARMATRADING LEVEL 42	a CINDERZILA a BRUCE HORMSBY a a INXS	KATT/Oklahoma City	GLASS TIGER AMERICAN ANTHEN Nedium Light
ING NEADS FOGERTY IZREENS JOHNSON	PD: KERRY LANBERT HD: MIKE CAPPS BODYY	A AEROSHITH	a TOM COCHRANE & AZD a PETE TOMNSHEND Light a STRAY CATS s RAINMAKERS	BILLY JOEL	Heaty STEVE WINWOOD EUNYTHNICS PETER GABRIEL R.C.H.	GARY SPANIOLA LOOR ADRENALIN	LOVE & HOWEY		(405)848-0100 PD: PAT WELSH HD: SCOTT DOUGLAS	
dium OCASEX (L) pht	BOATY STEVE WINWOOD TOP GUN GENESIS	& DON JOHNSON	a P.H. /u.k.	PABULOUS T-BIRDS BON JOVI B DAMNY WILDE a DAVID LEE ROTH	BODEANS STEVE EARLE PAUL SIMON TALKING HEADS BRUCE COCKBURN	TOM COCHRANE & RED	NATT BLANCO NICK JAMESON PET SHOP BOYS PETER GABRIEL	WBOKIC	Heavy STER HISK DD (+) TOM CHEAVE + (H) GLASS FIGER	KQDS/Duluth (218) 728-6421
HCCARTNEY	EDDIE HONEY EZ TOP BILLY JOEL VAN NALEN	(512)474-6543 PD: CLARK RYAN HD: JEFF CARBOL		R. 2.M.			OUZEN RODNEY CROWELL ROSIE VELA SHADOWFAX	WRQK/Canton (218)492-5630 PDI DAN BELFORD	FOOTS HOWEV	PD: MIRE MELLER
UK3 Fu, k. C & BLUE	DARYL HALL	HDI JEFF CARMOL HARVY Ez TOP		38 SPECIAL INXS 22 TOP DAVID & DAVID	BIG COUNTRY JOHN FOGERTY SMITHEREENS LOU REED	WLLZ/Detroit	SHADOWFAX BIMPLY RED SOMETHING FIERCE TINA TURNER	ND: GREG HORRISON	EDDIE MONEY 18 SPECIAL VAN MALEN (M) DAVID 6 DAVID	(PROZEN) HOZEN PETER GABRIEL GENESIS (4)
ED01 E	DAVID LEE NOTH EUNYTHNICS DON JONESON TINA TURNER	CAVID & DAVID		NONEYMOON SUITE	CALL IS THOUSE	(313)855-5100	- ARA TONNES	Heavy PETER GABRIEL (M) GENESIS (M) DARYL MALL	DAVID LEE WORK	GENESIS (H) R.E.M. EURYTHMICS STEVE WINHOOD (H) DAVID LEE ROTH
	a JOURNEY	PETER GABRIEL EDDIE HONEY TON COCHRANE & RIN)	KEMX-EMILubbach	JUDAS PRIEST TOP GUN BURYTHNICB RAINNAKENS	JOE JACKSON a NUEY LEWIS GENESIS BOUNGEDIS TACG	ACT. PD: DOUG PODELL ASST. PD: JIM PENBERTON Heavy BOB SECEF		STEVE HINHOOD (H) 4 HUEY LEWIS (H) BOB SEGER NEIL YOUNG (H)	NUEY LEMIS Nedius A RIC GCASER 4 PETE TOWNSHIND	EDDIZ MONEY (M)
RALLEL	a TOTO a RIC OCASEK a 38 SPECIAL	BEAT PARMERS JACRSON BROWNE	KFMX-FM/Lubbock (806)747-1224 PD1 GARY WINTER	RAIMMAKENS a RIC GCASEN Nedium a CTR a Bob SEGER	PIXI Nedium BOR OF LOVE BOR DYLAN BRUCE HORNSBY 4	DOB SEGEA a VAN HALEN STEVE HINNOOD A NUEY LEWIS TED NUGENT EDDIE MOMEY	KQRS/Minneapolis	NETL YOUNG (M) EDDIE MONEY JOHN POCENTY EURYTHMICS	Light a F.M./u '.	GTR GLASS TIGER TALKING HEADS RAINMAKERS
O I		EUXYTHMICS a FABULOUS T-BIRDS JOHN FOGERTY	POL GARY WINTER HD: BILL RATEMAN Heavy	& BURNS SISTERS BAND	JOAN ARMATHADING		(512)545-5601 PD: DAVE HAMILTON MD: WALLY WALKER	TALKING HEADS		RAINMAKERS Medium
	WKQQ/Lexington (606)252-6694	GENESIS ICEHOUSE a RUEY LENIS VAN HORBISON	Heavy PETER GABRIEL DARYL HALC EURYTHHICS DAVID LEE BOTH	a QUEENSRYCHF a BRUCE HORNSBY 5 a QUT OF BOUNDS	BUTHLESS PEOPLE UB40 PETER CASE	38 SPECIAL MODOY BLUES DAVID & DAVID	Heavy BIG COUNTRY	Nedius PETE TOWNSHEND a RIC OCASEM a P.H. /u.k. a CHICAGO		
IJacksonville,	(606)252-6694 PD: DAVE KRUSHNKLAPS ND: RON ELLIS	R.E.H.	DAVID LEE ROTH STEVE WINNOOD GENESIS (M) HOEY LEWIS	a TOM COCHRANE & RED a RLACK & BLUE a PAUL SIMON	TINA TURNER CLUB PARADISE SMITHS BONNIE RAITT	ALVIN LEE DANNY MILDE	BODIE WONEY BOB SEGER (M) HARN WILLIAMS, JR STEVE WISMOOD BLUESBUSTERS	Light		
42-1055 HAIS JONES EX STALEY	Heavy TOP GUN GENESIS DARYL HALL IN)	TALRING HEADS GEORGE THOROGOOD VAN HALEN TRIUMPH	R.E.M. EDDIE MONEY GLASS TIGER	a TT QUICK a KIM HITCHELL	ART OF NOISE	DAVID LEE NOTH a BILLY JOEL GENESIS a NEIL YOUNE TRIUMEN			Continued	on next pag
	and many states a state	NEIL YOUNG (N) Nedios a HIC DCASEK	GTR	A F.H./U.N.	TON COCHRANE & RED		TRIUMPH			

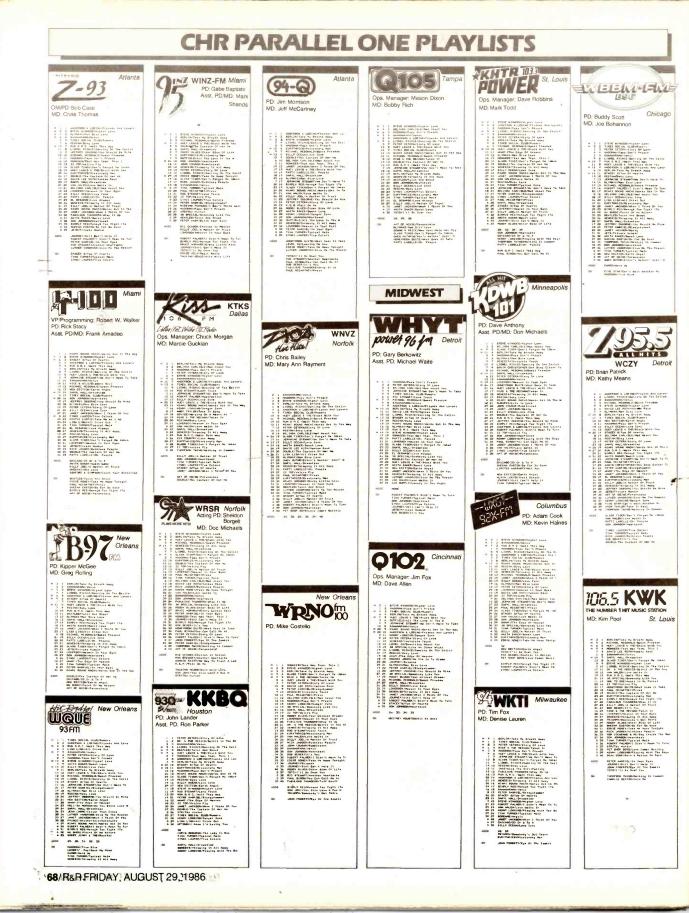
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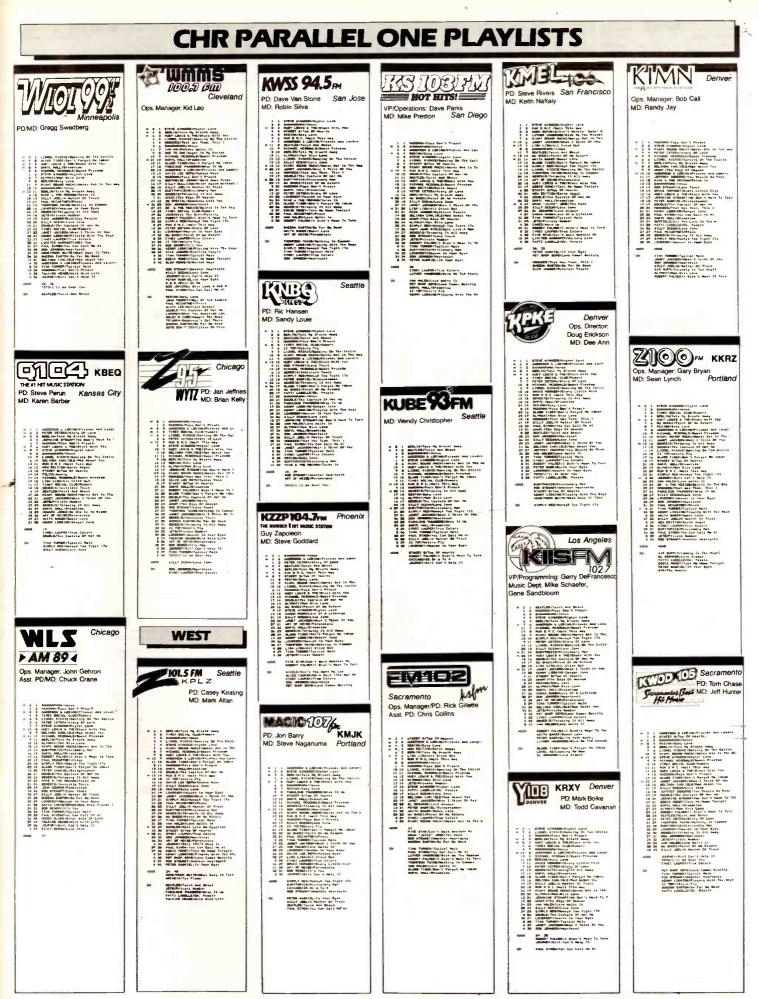
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WKLT/Kalkaska (616)258-2800	BRUCE COCRUPTING JACKSON BACHNE IT BITEB BOS BYLAN POBLAS PITER CASE TEMA TONNER JOINT BOSIE JOINT BOSIE	CINDENSLAA TALAING NEADS TOP GUE CHEIS THOMPSON a PABULGUS T-BIRDS a CHICAGO Light a AVIRTOR	ABST HOR: PEAD ND: STEVY PRILLIPS SLATVH Heavy PETER GARRIEL GENEALS BOB SEGER	CHRIS DEBUNGH DHEAN SYNDICATE PARUCUS T-BIRDS ERIC JOHNSON REEP IT DAR BTABLISENS PHIL ALVIN	PADL SINCE Hedius	Heavy Yop dus STEVE wiskcoop Builting CARLELS Heavy toute		(303)020-1012 PD: PRAIK ERISSEN Neevy BOUDIE BAITT STEVE WIEMOOD EDWYMMICE	GENESIS PETER CETERA Nediue	Light DB. 6 THE HEDICS PHIL ALVIN LEO ROTTRE T. LAVITE TIMEURI BIC OCASER
GNI CHUCK PORY AGET. PDI TEPRI BAY	BOBERT PALMER HEEP IT DAME ABOUT LAST BIONT CROWDED HOUSE JOAN ABHONDON CHIES THEMPSON 6 BITTHEREES	91X/Sen Diego (619)291-9191 PD: NAD MAX ASST PD: 05	PIXI II TOP		PADULOUS T-BIRDS PIXK ALVIH LEE P.E.H. RUH D.H.C. HOTHING IN CONNON ICCHOUSE	RUBBING BCARED GENEDIS (H) TIRA FURMER RILLY JOEL (H) PETER GAMBIEL (H)	KZRR/Albuquerque (505)765-5400 PD: PEAR JAION HD: JERSIE MICE	EURYTHNICS BILLY JOEL DARYL LEWIS DARYL HALL a TIMA TURNER		CACTUS WORLD HERS CORROY NOUTH CORRAINDER CODY PAUL RECARTNEY
QENERIS (M) DATY, MALL STEVE WIMPOOD (M) gDDIE WOREY BILLY JOHL JOHN FOGERTY E.S.M.	A BRITHEREDING TALK TALK Light KZAP/Secremento (016)025-3700	Neevy PETER GABRIEL R.E.M. (M) EURTYNNICE (M) TALKING HEADS INKE	JOURFEY RIM NETCHELL PERFORTAL	a LED KOTTKE & A a LED KOTTKE & A a LEE RITENOUR & a MIRE METHERY & a JOE SAMPLE	JOHN POCERTY TALKING NEADS ROD STENART GLASS TIDER	TON COCHRANE 6 RED PETER CETERA	Hoavy GgmtDis (M) Dom Johnson 30 SPECIAL EDDIE MOMEY	TALKING MEADS EDDIE NOMEY ROSIE VELA IT BITTES	Their rotatio KEZO KGGO/	ns were frozen. D/Omaha Des Moines
EDDIE HOERY BILLY JOHL JOHN POGENY R.E.N. Med Last (N) Med Last (N) Med Last EDIE (N	(916)925-3700 PD- TON CALS RC: BILL PREBCOTT Heavy - HURY LEWIE (n)	PIDE PIDE STEVE WISHOOD (N) JOE JACKSOS GENERAL SWITHEREEDING (N) B-52.8	a RUCCY LAND	PD: BICE CARBOLL	# 14 HI TCHELL	a Cunis DEBUddm a Double BAITT (L) Light a DAVID & DAVID a GBORGE THOROGOD		P.N./u.t. DAVID 6 DAVID GIDNEIS VAN NORBISON FORDF PALMER TOBIO K.	WFBQ/I WRDI	S/Duluth ndianapolis J/Raleigh
BIC ICALER BUCHALL VOUE GOUERNENVCVE GOUEVNEVCS INCS	A NUTY LINTS (A) PATER GARATEL BAYTS LEE NOTH EDDIE HOMEY (H)	B-52'S MOTHERS IN COMMON ART OF NOISE BANCLES	PABULOUS T-BIRDS GEORGE THURDOODD R.E.H. TRIUMPH	BAMAMARINA BURTHOLICS DEPECHE HODE	TRIUMPH MEIL YOUNG ZAPPACORTA IOLE EYES Light	159 Repo 151 Current		Ned two • Bob EDGER • MOODERFORS • GEOBOE REMEDIA • TITI IN RAN • JOHN POOENTY • DON JUNNEDS	KCGL/S	eported frozen lists. alt Lake City Mouston /Pt. Myers
	V ALIOLIOT C	10 4000						A DON JUNKERS	#000	

66/R&R FRIDAY, AUGUST 29, 1986



R&R;FRIDAY, AUGUST 29, 1986/67





R&R/FRIDAY, AUGUST 29, 1986/69 45

EAST BREAKOUT MOST ADDED Cyndi Laupe Chicago Bon Jovi Luis Cardenas Toto **Ric Ocasek**

CHR ADDS & HOTS

SOUTH

SOUTH MAL MOST ADDED COUTS Cyndl Lauper Chicago Ric Ocasek Journey Red Stowart Toto Luther Vandross

EAST PARALLEL TWO WFLY/Albany, NY Herris/O'Brien

Journey

W20U/Beaten MolLay/Cutler

K100Eris, PA

JOURSEY ROBERT PALMER RIC GCASER

WILEE/Humbing

TINA TURNER CYNDI LAUPER AIR SUPPLY LISA LISA

CHICAGO Hottost, PIMES BCCIAL CLUB 1-1 BERLIH 8-4 ANDERNON & LORING 13-7 RUH D.M.C. 14-10 LIBA LIBA 20-19

HOTCOURT LISA LISA 2-1 BAMMATATANA 3-2 HURY LEMIS 6 THE 12-6 GUESS GUTHEIE 37-19 DAST MALL NO. 50

HEY JOURNEY TOTO PETER GARNIEL CYNDI LAUPER BOR JOVI (dp) Nottent: LIBA LIBA 2-1 BANANARAMA 3-NUTY LENTE 6

BEATLES TOTO

Rs 1969Providence, M Januthan Monk Jenerative North SEL DESLIGE (dp) JETS LOBEL BELANDE (dp) LOBE BYLANE (dp) BUC CEANER BUC CEANER COLORING COLORING BUC CEANER STATUS TOTO PARULOUS TULNEDEBB BRINDIN EARTON LUTYDED VANDEDDAS MOLTONI HULTY LANES & THE 6-4 GRENTS 16-15-19 DOCHLE 26-14 JANEST JACKBON J3-19 JART JACKBON 13-19 OTBRARSHOWN, PA Bryon Garanima LUTHER VARIDIDES CELCADO CELCADO CELCADO CELCADO CELCADO CELCADO CELCADO CELCADO ENTRE VARIDIDES CELCADO ENTRE VARIDIDES ENTRE SOL ENTRE ENTRE SOL ENTRE CRIMinohastar, NY Revens Mesoner TENER COLLAR CLUB JACKET JACKEDS THE TURKE BEATLES HOLLES HOLLES HURY LEMES 6 THE 3-1 HURY LEMES 6 THE 3-2 HOREVIOLS SLITS 5-4 GLASS TICKE 6-5 GENELS 8-7 RIC OCASEK Hottest: STEVE WINNOOD 4-1 TINEE MODIAL CLUS 12-10 NUE D.H.C. 18-14 GLASS TIGER 23-19 JANET JACKSON 23-20 WVSRCharlesten, WV SpenceHampton WOPMBAN Tom Parker Gill Bhannan Lift CARPENIAS ONE TO ONE FYTER GAMEILE. BIC OCARES BAYID & DAVID STRESS AND CONTROL OF DAVID Betto et , STABLISERIS 1-1 DAVID LEE NOTE 3-2 ENDEVINOU LEE NOTE 3-2 LIFORT DISE 40-14 ANT OF DISE 40-14 WERENENDER, NO1 Jay Brady SIMPLY REP . Are Theody - Verse 1. Landson 1.82. Person analysis. Landson 1.82. Control Cont William Band GLASS TIGER (dp) LEMEL 42 CHICAGO JOUTENEY EDDIE KONEY EDDIE KONEY EDDIE KONEY JANEY JIACHEGO 24-14 ANTYN MAKER 26-22 CHEM GUYUBIE 28-24 WTICHardent, CT WallWisel DOULL BIC GOARS BIC GOARS Worlds': AMDEMON'S LOLUD 1-1 AMDEMON'S LOLUD 10-1 JANET JACKNOM DD-10 STRCTY 0 29-30 WAADXAmutagten, WV oricelles NOT JOYI Nottest: STEVE WINNCOD 1-1 NUEY LENTE & THE 1-2 HERLIN & A-3 DARYL MALL 10-7 GENESIS 15-9 n. WV TOTO Nottest: MADONNA 1-1 FINER BOCIAL CLUB 2-2 DAVID LEE ROTH 4-3 BERLIM 6-4 LIGNEL RICHIE 7-5 WLAN/Lancester, PA Merino/Miles LISA Lise Noteet: ANDERBON 6 LORING 2-1 LIONEL RICHES 6-3 NURY LORIS 6 THE 5-4 BERLIN 7-5 DARYL HALL 22-14 EC105/New Heven, CT Staf Rybok

SEPXY/Rechester, NY+ Tem Mitchell JOUINERY EDDIE MONEY Notcest Finder BOCCAL CLUB 1-1 STENE SINGCO 4-2 BARAMANANA 5-4 REGILA 5-4 BERLIS 5-8 Tenn Purker ROD STUBAAT TOTO ROD ATUBAAT TOTO BIC OCAMEN BOH JOVI (40) PACL SITON (40) Roctost BOH Roctost BOH DATT, BUL 12-9 ANDERSON 6 LOBING 20-11 SCOMMUNEMEN, 877 ANDERSON & LOS SSCHOymmune, ATV Laind/Dunes ELINPLY NED CYNED LAAPPER Hottost: BathingAnan J-1 BathingAnan J-1 Bathing G-3 Danyy, NeLL 19-12 Janet Jackson 35-26 Ommetsis-14-20 WPST/Treasure, ALJ Tem Taylor TOTO Nottest: STRVE UIMAGOD 3-1 HURY LENTS 6 THE 6-5 ANDERDOM 6 LOBING 10-9 WARYL MALL 21-16 YAN MALEM 23-17 WINCKAUdea, MY Jim Role JUN Reite ROD STEMART CTHEI LAUPEN PETER GARRIEL LUIE CANDENAS Notion: BERLIN 6-1 AMDERION & LOBING 6-6 HORY (JUNIS & THE P-5 ROD (J.C. 10-7 STACKY (J 32-14 B100Winshington, DC Kaghan/Dumpsey CUICAGO RIC GCABER DOULL Mottet: STEVE WIMMOD 3-1 AMMERNON 6 LOBINO 5-2 BAMMARNA 6 LOBINO 5-2 BAMMARNA 5 THE 5-5 BEATLES 14-6 WKR2WillianBarre, PA Jan Rising NGRO HOCLOSTJ (MADONNA 1-1 LIONEL EICHIE 6-6 DHELIN 8-0 HOU 9.0.C. 11-11 OLANS TIGER 13-13 PADL HCCAPTHY 21-21 WTLOWRee Barrs, PA Emith/Reducedu EURYTERICE EURYTERICE ERBITYLOOGINS CHICKOO INOLTONIC ROCTORIO ROCTORICE ENDINANAA S-1 NORT LINUL 24-17 LISA LISA 23-19 Q100York, PA Fermenu/Creckett PARALLEL THREE WFBG/Alterna, PA Brave Kalany Burry Relaty SUFYTHAICS BOLGAR: STEVE MIRROD 1-1 LIONEL RCHEE 8-2 HURY LENIS 6 THE 6-3 BERLIN 5-4 HICHAEL HEDOMALD 7-5 HICHMEL HEDORALD 7-5 WGV/WBenger, MB Robart/WBurghed Bool 2001 Boolt Recently Johnson Boolton Boo

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WIGV/Buth, ME Mark Edwards

CHICAGO

SEXUUSerlington, VT Speck/Yeaner

WIK2/Chambersburg, PA

WZYOFrederich, MD

CK Withinson, ATV New Wardshinson

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MMKHOOssen City, MD J.J. MeKey

TOTO FETTER GARRIER GOO OTENNAT ANITA BARER HOLLOT HIANI SOUND MACHI 2-1 BRICHA 13-6 HIRE 4 THE HECHAN 14-9 DONNE, 15-10 CLATHACK 20-14

SEXU/Parkersburg, WV Paul Dahlilla

Esmeash/Americang BILLY OCEAS REDINA CRICANO TEAN TUBRER Nottegt: Britvs etaboop 1-1 ANDERSON 5 LORING 11-5 Rout 0.4.C. 15-9 PANYL SOLL 27-15

TINA TUNNER STACEY O CYMBI LANPER TOTO PETER GABRIEL ROD STEMART LIBA ART OF HOLSE Mark Educatio UNITY LEA IND ETHILAS IND ETHILAS IND ETHILAS INDEXT ADARTS INDEXT ADARTS INDEXT ADARTS INDEXT ADARTS INDEXT Q 30-30 STREET, UNIL 29-16 STREET, UNIL 29-16 STREET, UNIL 29-16 STREET, UNIL 29-30 STREET, UNIL 29 ART OF BD:00 NOttest: STEVE WINNOOD 1-1 DETLIN 7-2 ANDERMOUS & LOBING 5-3 BANANNAAAA 6-4 LIONEL HICHEE 13-8 KHPEAustin, TX Richards/Edwards JOUNNEY TOTO HEM SDITION Notest: ANDERNON & LORING 4-1 LIONEL RICHIE 5-4 STACEY 013-5 DARTL NALL 16-16 JANEY JACKSON 24-18 DOW JOHNBON BRATLES Hottost Hottost Hottost ANDERBON & LORING 5-4 SERLEN 7-6 SUD D.M.C. 14-8 HUEY LENTE & THE 13-10 BUCKLYSSNOF PIT SNOP SOYE SEXTLES IT BITES NOT 041 SEXLIF 2-1 SEXLIF 2-1 SEXLIF 2-1 SEXLIF 2-1 SEXLIF 2-1 LOWER SOCIAL CLUB 6-4 LOWERSOY 21-14 MONT PLC SATER 9-6 LOWERSOY 21-14 WGG2/Beten Rouge, LA Michael Ademo

DOM JOHRSON GLARS 710 BD Hottost, Mottost, Motto KZZB/Desument, TX Balant Jackson

NORO Notice (1990) PATTER CITERIA 1-1 TIMER SOCIAL CLUB 2-2 PADOMEA 3-3 DAVID 642 ADTH 5-5 RUE D.M.C. 8-0 WAPERmington, AL

ANELY JACKBON ART OF NOISE STACEY 0 Beatewi STEWS STENCOD 2-1 CL IMEL AICHIE 5-4 TIMEL SOCIAL CLAME 7-6 1'MEL SOCIAL CLAME 5-6 1'MEL SOCIAL CLAME 5-6 WEQBCharleston, BC Galdweitheseel

Contentional CYNDI (Japper 610 Cochec BEC Cochec BEC Cochec BETCON BETCO

ProElipschilden Bird GOTTON Bird COLMER Auf Th General Beartra General Beartra Automation Beartra Beartra MUBCYCLINAIGUE Beartra Beartr

LIONER WARDONS Hottest: STEVE WINNOOD 1-1 LIONER, RICHTE 3-2 BURYLENTS 6-4 BURYLENTS 6-5 BILLY JOBL 24-19

WNOX/Columbia. BC Windham/LoCombo

WDCQ/Durham

FM1001Momphis. TN John/Conley
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 <td PARALLEL TWO KANER Poos. TX Owene Zonar CVVMD L LANPER Als severy KIBBNY 6 ORAM "JUICS" JOHE Notice: JOHES JUICS" JOHES JUICS - J BEDILIS - 7-3 EL DESALDES - 4 LIBA LIBA 16-10 BANMMARMAA 17-11 BAARANANANA 17-11 KEZIMU Poos TX HannydWinnen EL PERAADE Nottast STACUY 0 2-1 RIANI BOUND PACHI 4-3 BAANANANA 7-6 LICOUR, RECHIE 10-9 BERITA 11-10 BARLIN 9-5 WARDFReeds, AL PearvEewyer BOBERT PALMES CHICADO ROLLOS NUMERI 11-8 JANTE TIGEN 25-12 JANTE TIGEN 25-13 STRCEW 0 27-20 OBUELS 29-23 none Moterot: NADOWA 1-1 STEVE HIMODO 2-2 ANDERMON & LOBINO 5-5 HURY LOBIS & THE 8-A BAMAMARAMA 9-7 WHHY/Montgomery, AL Relaigh/Colline WANG/Greenville, BC Temmy Smith Temmy Bride Rob STEMART BIC CCASER IT BITIS HOOT BLOBS SODIA HOMET EDUCATION TELEMENT CONTRACTOR TELEMENT

none Notcest: PTEVE W100000 1-1 BAAAABAAAAA 3-3 ANDERSON & LORINS 4-4 BUURY LANDIE & THE 7-7 DARYL MALL 11-31 KBFM/McAilen Brownsville, TX Michael Cruz TRICHMU Bottaet AubSMOOU & LORING 1-1 ATHING WINNOD 2-2 LIONNE, ACCULE 3-1 BORLIN 4-4 HICHAEL HCDONALD 6-5 TOTO Bottoet: RBSIBA 3-1 BARBARARANA 14-7 STEVE WIMCOD 17-8 STRCW 0 30-11 BILLY OCHMM 27-12 WCK/WGraenville, SC Wilsenfilteris KK104Realwille, TN CooleFox

WilsowPlanks DR. A YEE AND ICS (4p) LIYTEE WARDONS PATT LANELS EIC GOADS EIC GOADS EIC GOADS DATE: DAT CoshVes 1144 TV:HVEE BURTY HILD BURTY FOR BURTY FOR BUTY FOR THER BUCIAL CLARP 1-1 LOWERSON 13-9 BOH JOHNSON 23-15 LIAN LEAN 30-30 CYNEI LADVEE 30-25 SITVICJackson, NB AballiCrows VIENNashville, TN St. John/Passo TOTO HORTSTHOLM BUITE HUL BADS BI HUL BAD HERCENEL AMDEMBED & LORING 2-1 SERLIP 9-5 GUU D.A.C. 19-11 BAUTC. HALL 23-10

DOUBLE BILLY OCHAN BURYHOUCH CTUDI LANFOR LIBA LIBA SINFLY BD DITION

Birther the Bygyng Wishood 2-1 Lionik string 4-2 Bukut 4-3 Suny Lings 6-2 Suny Lings 6-1 Suny Lings 8-11 8./100 Orlando, FL Therman Wilght WAPE Jacksonville, FL. Drives Without

CRICOND CONTRACTOR FASTLOS TURNOLISM GAT SUDA DAYS LATURE VANDADAS BURYTHING DURYTHING FITTER UNDOD 4-2 LIGHEL ECCHE 5-5

Dellarathenter

WRVORishm LowisPoyne

Lowderbyne CYMDI LANPER AltTh BAKER (dp) Nottost: STWWE (180000 1-1 BERLIN 5-2 AMDERION 6 (g)100 2-3 BANDRAMMA 11-6 BERLIN, 7, 5, 15-14 WYLLURBENSK& VA Brown/C'Shap

CYNDI LASPON AMITA BAKER AMITA BAKER ANTOF DIDE PERGEN GARSIEL STRCEN Q ESLICOL, CITELI-1 LICOME D. 12 DAVID LEE ROTH 3-3 DAVID LEE ROTH 3-3 TINGT LOIE 15 YUE 13-6 TINGT SOCIAL CUCH 30-8

KTUX/Streveport, LA

SteadWeber PATTI LANRLAG BYANTD & DAWID DAWID & DAWID DAWID & DAWID TOYOO GARDIEL LANDERSON ALORING BY HEOCS BY HEOCS BANDERSON & LORING 1-1 RANDERSON & LORING 1-7 SANTL MELL 12-10 GANTI MELL 12-10

CHICAGO CTEDI LAUPER ROD STEMART LIBA LIBA PARL MCCARTERY

PARALLEL THREE KPMNKAble Dom Tooto Denn Tests TiMER SOCIAL CLUB CHICADO CHICADO SOUBHNY STACTY O DOUBLE MANAAANAA 3-1 HOATLATA - 1 HOMT LATA - 4 CHIMEBIG 25-13 DOU JOBEBOU 26-17 KOS2/Amarilio, TX Brian Krysz
 Brian Kryas

 CVHD 1 LADPEM

 TIAA VUMEEN

 NINTUNICS

 NIC CCANER

 PAT BROP DOTS (dp)

 PAT BROP DOTS (dp)

 ROD PYDENT (dp)

 BOC STORD (dp)
 WKSF/Ashaville, NC John Stevens none Nottest: BARMARAMANA 1-1 STRVE stamood 2-2 BERLIN 6-6 RUD D.R.C. 24-14 VAN MALEN 32-24 WJAD/Beinbridge, GA Ellevillaby Ellevikaly CHICAGO CHICAGO LAVEL 42 LAVEL 42 LICAGO LICAGO LICAGO DECEMBRA DECEMBRA STEVE HIMMOOD 3-1 BELLH 4-2 BAAMAAAMA 3-1 THERE SOCIAL CLUB 5-6 AAMDEMODI & LOBING 5-6 WQID/Blass, MB Bab Lime GED LE NORTY JOCHET (de) FILCEY (de) BURYTENICE (de) BURYTENICE (de) BURYTENICE (de) DISTOP (de) Distetet : ANDERDOF & LORING 10-4 OLARS VIGEN 13-5 DORMER 19-6 ALE SUPPLY 23-15 GENERIE 35-22 HUDDOF CHARTS

WCGO/Columbus, GA McCard/Danials

BACCHYCLENWER CYTED: LANOPER LIDB.LIBA SCORENT BOD SYEMART PHYDE GARAISL Bettese: TINEX SCIAL CLUB 2-1 LIONE, STILL 4-3 STILL

KWEBOdcass-Midland, TX Jum Boot CHICADO (dg) Bottet, PETRE CHIERA 1-1 0687LE8 4-4 HHH RD17108 13-6 JERMAINE JACKIDO 22-13 LIAA LIAA 36-17 KiBRPL Brokh, AR Rick Hoyse^{*} THEOR TRAVES STRUCTY Q ENVIOL & ENVID SOURCESS STRUCTURE STRUCTURE SERVICESS STRUCTURE LOUGHT & CLAND 3-2 ENVIOL BECK LINES SOCIAL CLAND 3-2 ENVIOLES AND 3 WPPM/Paname City, FL Joff Davis Jeff Davia DESEMA ELSPOS LIBA LLEA JODENNY CELICAD DAVID DAVID DAVID DESCAL LIBOLLE I. DESCAL LIGEL RICHS 7-5 INDEX LIES 7-5 INDEX LIES 4 THE IS-10 DAVID ENCLAL 10-13 PERSEA Q100/Godedon, AL Deviatilit, John JOINING JUNI Laves 42 RIC OCABEX Laves 6 SIMPSON Loves Waldbacks Notlect 1 REB D,N.C. 2.1 REBD,N.C. 2162/Sevenneh, GA Semmers/McFarland Destruction of the second seco WYKS/Geinerville, FL Jori Banta None Notcett LTOHNE GLONTE 2-2 MERLUX 7-7 HEAVE SOUND NACHT 8-8 ENDEME 11-11 DOUBLE 15-15 WQLPTallalu Stove Ocean WZYPHiunteville, AL Chris Andrews STUPPLY RDD BURFYNHICS CYTRBILAAPPER RIC OCAREX BURTYNHICS CAMPERION 6 LORING 17-16 AMDERINGO 6 LORING 17-16 OWR JONNIGOU 25-19 TYTACTY 0 26-20 KINNYYCCHAN FMB. TX GeoMicky Marching CONTRACTORS CONSTRAINTS POTTED GAMBIER POTTED GAMBIER POTTED POTT CHICKNO CHICKNO CHICKNO BOO FITMANT BONTONA BAFTON HIC CCAMER BOALOST THMER BOCIAL CLUB 1-1 FUNCTY 0 24-13 DANTL MAL 22-16 CYUBI LANFER 25-19 KOMOLalayotta, LA Segroves/Small Segnovariands TILA TONNER JOURNEY PUT DECK HOVE DOLLAR DOLLAR STAVE WINNOOD 2-1 ANDORENOU & LORINO 5-3 BANDARANA 6-5 NUT LANE 6 TWE 10-6 NUT LONG 6 TWE 10-6 NUT LONG 6 TWE 10-6 WHOL/Wilmington, NC Discourt/Disco S.E.H. OAVID & DAVID CEICARD SOU JOVI (&p) JOBE FOODETT RIC COMER BUSIES SI FTERS G191Maridian, MB Data Taylar Dath Topics EL TOP commert PALAMER CERICADO JODENETY (Ap) ART OF MOIS (Ap) Marticot; M

KNOEMierres, LA Knighten/Clery ALC OCADEX SHOLE WORK FUTUE GARLES Mottort -BARMANARIA 2-1 L(ONDE, RCWIE 5-3 MCRLID 5-5 MCRIM 14-11 DARYL MALL 16-12

Conversioning Randy "Animal" Yuwar TEBA VOMBER CVMBL LANGER JODBERY ROTO ROTO ROBEY LIAL LIAL (Ap) Rottort DATT BULL (Ap) Rottort DATT BULL (Ap) Rottort Solution Sol

232 Reporters 222 Current Reports

following stations report frazen playlist this week: KZZB/Besumont WDBR/Springfield WAZY/Lalayette

The following stations failed to report this week, therefore their playlists were frozen:

KRBE/Houston WHYT/Detroit KIMN/Denver WKRZ/Wilkes-Ban WKSI/Winston-Sali WHIT/Montgome WYKS/Gainesvill

Music Key; (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then readded.

Breekouts are records not included in the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations

70/R&R FRIDAY, AUGUST 29, 1986

Pead Detrims Deadili E YVLE2 PEYER GARIEL FEYER GARIEL BIC COLMER SER SDIFION LUIS CANDEMAS Noticet Havis GOUD NACHI 16-10 GENETS 22-16 OWN JOENNED 20-23 FOODY BLUES 40-35 WGAN-Partland Martin-O'Neill Marton-O'Need JOURNEY JOURNEY VOTO COS BROER LOVER SPENSE ROW JOUL (Ap) TELUMEN (Ap) TELUMEN (Ap) ROLEAS: ROW JOUL (Ap) ROLEAS: ROW JOURS ROW WOMPWheeling, WV Ferster/Blawart Fertinardianeur HU SHOOZ GIUTTPIA LUIS CAMDEMAS ROD BTEMART NOTTENEN SOLTANT AMDERMON & LORING 20-1(AMDERMON & LORING 20-1(GENERIS 11-20 EDDIE HORTY JO-22 STACKY Q 35-23 WFXX/Willemaport, PA Miniar/Diration ROD STEMART (dp) EL BEBARGE (dp) TOTO (dp) Mottost; STEWE WINNCOD 1-1 BERLIN 6-3 BULLY OCEAN 23-15 BILLY OCEAN 23-15 OGNEEJE 25-15

BILLY JOBL 24-19 WHOOCCHARGENER BindwardWVBiana Admirolo & Steepool Errette Loop Bill Errette Bill E WBK2/Chattoneoge, TH ChaselBostt CHINESOURCE DOU JOURDON ACCORDENC PANERLOSS WUNDERE BOLTENEL LEONER RECEILE 1-1 SHALL ANT & THE 6-3 DARTYL MALL 13-9 HELANT BOUND HACKEL 22-11 WindbankLaCemba CENTCADO CENTRA CONTRACT SUD AND SUD A

EdwordsWight III A 21100 III A 21100 III A 21100 III A 2100 III A 200 IIII A 200 IIIII A 200 IIIII

CYNEDI LADVER Buttoni Distant Mananabash 2-2 LIGA LIGA 6-5 Genetis 9-7 Ambushou & Loning 12-8 WQUTIJahasan City, TH Mark Patter VilliOrlands, FL MollayPlayee HUNN FORME ROD SYTEMARY CERCORD STREAM HARTON POTES CANDING BELLIN 6-2 BANKINGANA 6-2 DART, BULL 11-6 DOM JOINTON 31-23 728A TURNER 0-32 BEDINA JOURNEY BAITL RULL BOTTOFI PTTWE WIANGOD 1-1 BOAMMAANANA 3-2 PHTTE CETERA 3-1 PHTTE CETERA 3-1 PHTTE CETERA 5-4 TIME: BOCIAL CLOB 6-5 WOKHLearville, TN Harperfileesh Happertsson PODUST PET SHOP SUTS BLOW HOMETS TRLINGWI (dp) Bottost UTTWE WARDAODS (dp) Hottost UTTWE WARDAOD (-2-1) PTTWE HIDDOD (-2-2) HIAHI SCHOD NACHT 3-3 THERE SOCIAL CLUB 5-5 LOVERBOY 12-12 CHERCHING CHECKIO CHECKIO CONTRACTOR CONTRACTON CONTRACTON CONTRAC WPMDLanington, KY PaniJanga VOTO YAN MALEN ANT OF HOISE (dp) Mottest: TINGE SOCIAL CLUB 3-1 FYEWS (INCOD 2-2 ANDERSON 6 LORING 4-3 ENDIEN 14-8 SYNCEY Q 21-14 WDJ3/Louisvilla, KY Konneyfiliayer RenaryNeys Trana yurumba Cymbi Labpens Ant'n Barles Ant'n Carlos Rotteet, Antocharces Botteet, B

GENTLER 13-23 WLRDLautovBa, KY Knight, yeens HDD DYEMDAF CERICADO CERICADO FHITER GARBIES STACEY O HOLTON, ANIS & THE 3-1 BERTLES 6-3 STACEY O HOLTON, 5-5 DOB JONESON 31-20

WKZL/Winston-Salam, INC Finney/Jacoph

Mattent: Lionik, sickis 3-1 Manily 9-2

SOCIAL CLUB 4-3 DH 6 LORING 7-6 SOUND HACHI 8-7

MOST ADDED MIDWEST BREAKOUTS Journey No Breakouts This Week Journey Tina Turner Stacay D Toto Chicago Simply Red Don Johnson

- 1

CHR ADDS & HOTS

WEST MOST ADDED BREAKOUTS Journey Peter Gabriel Rod Stewart Toto Cyndi Lauper Ric Ocasek Luther Vandross Bon Jovi -

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		WZOK/Rockford, 1L Brill/Dent	WCIL/Carbondele, It. Tony Wastekus	KieleviD Dovales	VSPTIStevens Point, Wi JouleyiSteffen	KQMQ/Honolulu, Hi Kimo Akane	KATD/San Jose, CA Harlow/Weinstein	KOZE/Lewiston, ID Jay McCell
MIDWI	EST	TINA TURNER		NONEYMOON SUITE	ENNY LOGGINS	DOUBLE ROBERT PALMER CYNOI LAUPER JOURNEY LUTHER VANDROSS (dp)	DON JOHNSON RIC OCASSE PET SHOP BOYS JONENEY	JOUNNEY RIC OCASEK ROD STEWART TALKING HEADS BON JOYI (dp)
PARALLEL	TWO	DON JOHNSON ROBERT PALMER JOURNEY Hottest: LIONEL BICHIE 2-1	Hottest: ANDERSON & LORING 1-1 PETER CETERA 2-2 TIMEX SOCIAL CLUB 3-3 RUN D.H.C. 7-4	TIMA TURNER CYNDI LAUPER	RIUMPH (dp) lottest: ADONNA 1-1 REFY LENTS & THE 7-3	MARYNNY 1-1	LUIS CARDENAS	Hottest:
WKDD Akron. OH	WGRDIGrand Repids, MI	HURY LEWIS & THE 6-5	CAVID LEE ROTH 5-5	PETER GABRIEL	SERLIN 4-4 JIONEL RICHIE 5-5 TIMEX SOCIAL CLUB 15-9	TIMER SOCIAL CLUB 3-7 NIAMI SOUND MACHI 4-3 LIONEL BICHIE 7-6	Hottest BEATLES 1-1 STEVE WINWOOD 2-2 RUN D.M.C. 7-4	BERLIN 7-4 BANGLES 9-5 ENDERMATCE 16-7
Patrick Kittedge KLYNAXX	JOURNEY PETER GABRIEL	ANDERSON & LORING 7-6 REGINA 10-9 WRONIToldeo, OH	Mann/Dixon	LIONEL RICHIE 5-3	(DVV/Topska Lavin Rebat	NEW EDITION 13-7 KLUC/Los Veges, NV	RUN D.H.C. 7-4 ROBERT PALMER 14-8 EURYTHMICS 30-15	HONEYMOON SULTE 35-23 KWNZ/Reno, NV
RIC OCASEK CHICAGO (dp) LUTHER VANDROSS (dp) Hottest		Joe Thomas	MOODY BLUES TINA TURNEP CYNDI LAUPER	MIAMI SOOND PACHI FO-FI	DOD STEWART	Deen/Taylor CYND: LAUPER	K2ZUSpokane, WA John Langan	Juff Byen R1C OCASEK
Hottest : LIONEL RICHIE 3-1 VAN HALEN 5-3 BERLIN 7-4	NOT CHERT : STEVE WINWOOD 2-1 LIONEL SICKIE 4-2 BANANARAMA 5-3 BERLIN 12-6	PETER GABRIEL TINA TURNER ROD STEWART	TOTO PAUL SIMON Nottest:	T K O'Grady	COURSEY EUNYTHMICS ROBERT PALMER TOTO	CRICAGO	ROD STEWART IT BITES CYNDI LAUPER	JETS GTR FABULOUE THUNDERB HONEYMOON BUITE
BERLIN 7-4 HUEY LEWIS & THE 8-6 TIMEN BOCIAL CLUS 12-7	TIMEX SOCIAL CLUB 11-9 WIXK/Green Bay, WI	BRICKLIN	Hottest: MIAMI SOUND MACHI 2-1 BERLIN 3-2 ANDERSON & LORING 4-3	BILLY JOEL PAUL SINON STACEY Q SHEENA EASTON (dp)	Hottast: STEVE WINWOOD 3-1 LIGHEL RICHIE 6-2	LIBA LISA Hottest: BERLIN 1-1 HUTY LEWIS & THE 7-2	Hottest: BEATLES 11-3 GLASS TÍGER 19-12 GENESIS 24-15	HONEYHOON BUITE Nottest: TIMEX BOCIAL CLUB 10-7
WKAU Appleton Oshkash, WI Ross Bradisigh	McCarthy:Michael T. DON JOHNSON	Nottest BANANARAMA 2-1 RUN D.M.C. 4-2 HUEY LEWIS 6 THE 5-3 BERLIN 13-4 MIAMI SOUND MACHI 6-5	HUEY LEVIS & THE 8-4 DARYL HALL 13-7 KCMQ/Columbia, MD	STACEY Q SHEENA KASTON (dp) EURYTHHICS (dp) RAINMAKERS (dp) HOLLEBLI	NOTO Nottast: STEVE WIMMOD 3-1 LIONEL NICHLE 6-2 ANDERSON & LORING 9-3 NUEY LEWIS & THE 13-4 RUN D.M.C. 17-13	MIANI BOUND MACHI 9-6 STACEY Q 13-8 ANDERSON & LORING 15-11	GENESIS 24-19 LOVERBOY 33-24 ART OF NOISE 38-27	Nottest: TIMEX BOCIAL CLUB 10-7 NIAMI SOUND MACM1 13-10 DARYL RALL 15-11 REGINA 18-13
JOURNEY CYNDI LAUPER Hottesti	DON JOHNSON PETER GABRIEL EDDIE NONEY THOMPSON TWINS	MERLIN 13-4 HIANI SOUND HACHI 6-5 KAY107/Tulea OK	Tuttin/Baker	STEVE WINNOOD 1-1 ANDERSON & LORING 3-2	KFMW/Waterloo, IA Mark Hansen	KFIV/Modesto, CA Fisher/Edwards	KRQ/Tuscon, AZ Gillia/Johnson	KHTZ/Reno, NV ClayiJeson
HUEY LEWIS & THE 5-3 GLASS TIGER 10-7 TIMEX SOCIAL CLUB 11-8 ANDERSON & LORING 14-9	Nottwata STEVE WINWOOD 2-1 BERLIN 7-2 ANDERSON & LORING 6-3	Harv Blain BILLY OCEAN	RTACEY Q ROD STEWART RIC OCASER JOINER	BANAXARAMA 4-3 HUEY LEWIS & THE 7-4 BERLIN 13-7	TINA TURNER CYNDI LAUPER EDDIZ NONEY	ANTTA BAKER KIC DEASEK PET SHOP BOYS	CYNDI LAUPER PETER GABRIEL	CHICAGO LISA LIBA EURTRAICS (dp) SHLENA EASTON
ANDERSON & LORING 14-9 RUN D.M.C. 23-15 WGCLICIeveland OH	LIONEL HICHIE 4-4 HUEY LEWIS & THE 8-6	LOVERBOY	JOURNEY ART OF NOISE SHEENA BASTON Hottest	Moore/Lawley	ROD STEWART	PET SHOP BOYS PETER GASAIEL. Nottest: BANAGARAMA 2-1	ROD STEWART (dp) ALICE COOPER MU SHOOZ (dp)	EDDIE NONEY NOTENSIS
LoCascio/Bumper	WZPL/India napolia Stiles/Simon	DON JOHNSON SIMPLY RED GLASS TIGER Hotteat: PETER CETERA 1-1 STEVE WINHOOD 3-2	HOTTORIA LABORNA TIMEN SOCIAL CLUB 2-1 BANANARAMA 4-2 ANDERSON & LORING 7-4 BUEY LEWIS & THE 10-8	none Nottest: BERLIN 1-1 EINT COLDI CIUD 1-1	TOTO RIC OCASEK JOHN POGERTY PATTJ LABELLE JOGRNEY	NU SHOOZ 3-2 REGINA 13-7 HUEY LEWIS & THE 14-8	Hottest: BARANARAMA 1-1 MICHANI MCDONALD 6-3	TIMEX SOCIAL CLUB 5-1 HUEY LEWIS 6 THE 7-2 GENESIS 17-8
27 TOP SIMPLY RED Nottest: STEVE WINHOOD 3-1	HENRY LEE SUMMER	STEVE NINMOOD 3-2 NICHAEL MCDONALD 5-4 WHITNEY HOUSTON 6-5 BERLIN 15-7	HUEY LEWIS & THE 10-8 JANET JACKSON 33-22 YBWFargo ND	BERLIN 1-1 TIMEX SOCIAL CLUB 3-3 HUEY LEWIS & THE 5-6 LIONEL BICHIE 9-9 RUM D.M.C. 10-10	PET SHOP BOYS	RUN D.M.C. 19-10 KCAQ/Oxnard Venture. CA	LIGHTL BICHIE 9-4 HIAMI SOUND MACHI 11-6 ANDERSON & LORING 13-7	DANYL HALL 21-10
NICHAEL MCDONALD 10-8 ANDERSON & LORING 16-12	TINA TUDALE ROBERT PALMER SZ TOP (dp) PABULOUS THUNDERS NOTLEST	KEYN/Wichits KS	MeinsPalmer SINPLY RED	Non presente	LOVERBOY 21-12 DENESIS 24-15 KLYMADIX 25-18	Robbine Williams VAN HALEN ANITA BAKER	PARALLEL	KBM/Roswell, NM Chuck Mertin
GENESIS 24-13 WNC//Columbus, QH	Nottest: BERLIN 3-1 TIMEX SOCIAL CLUB 8-3 HUEY LEWIS & THE 9-6	Land/Peerman RLYNAXX	JOURNEY JOURNEY TOTO DON JOHNSON		ROBERT PALMER 27-19 KENNY LOGGINS 28-22		THREE	JOURNEY LUTHEN VANDROSS PETER GABRIEL
Richarda/Foxx GLASE TIGER RLYNNXX	HUEY LEWIS & THE 9-6 LIONEL RICHIE 10-8 GENESIS 12-9 WKFR/Katemazoo, MI	RLYNAXX CYNDJ LAUPER JOURNEY (dp) Hotteat: STEVE WINHOOD 2-1	HOLEST: HOLEST: LIONEL RICHIE 2-1 HUEY LENIS & THE 3-2 GLASS TIGER 4-3			BILLY JORL ART OF MOISE DAVID & DAVID HOTLOVI TIMEX MOCIAL CLUB 1-1	KGOTIAnchorage, AK J.D. Chandler	DOGRET LUTHER VANDROSS PETER GABRIEL BOM JOVI (dp) Notleat HTEVE HIMMOD 1-1 BANAMARAMA 2-2
TINEX BOCIAL CLUB 3-2	Tarry Weinecht	BERLIN 3-2 LIONEL BICKLE 5-4	GLASS TIGER 4-3 ANDERSON & LORING 16-11 GTH 34-25	V	VEST	TINEX BOCIAL CLUB 1-1 STACEY Q 3-2 BERLIN 6-3 REGIMA 4-4	FIC SCASER BON JOVI FIX	BANANARAMA 2-2 BERLIH 5-3 HUEY LEWIS & THE 8-6 ANDERSON 6 LORING 12-9
STEVE WINNOOD 7-3 BERLIN 8-5 Rury Lewis 6 The 11-6 Anderson 6 Loring 12~9	REGINA CYNDI LAUPER EL DESARGE	HURY LEWIS & THE 10+5 MICHAEL HCDONALD 8-6 KKRD/Wichna, KS	KKKL/Grand Forks, ND Nordina/Right	PARA	ALLEL TWO	REGINA 4-4 LIONEL BICHIE 5-5 KXYQ/Salern, OB	ABCADIA	SLY96'San Luis Oblepo, CA
KIIK/Davenport, IA	ROD STEWART Hottest: BAMANARAMA 2-1 BIRLIN 5-4	OfiverWilliame	JOURNEY CYNDI LAUPER	KNMQ/Albuquerque Sente F		Jim Ryan ART OF NOISE	Notifield Hottgat: SONEYMOON SUITE 2-1 HUEY LEWIS & THE 7-2 DR. 6 THE MEDICS 5-3 GLASS TIGER 10-6	Joe Collins EDDIE MONEY BEATLES
Jim O'Hara TINA TURNER TOTO	BILLY OCEAN 23-16 GENESIS 33-18 JANET JACKSON 32-21	STACEY Q ROD STEWART Nottest; STEVE WINWOOD 2-1	Hottest: STEVE WINNOOD 2-1	Stucker/Rountree NM JOURNEY EURYTHEALCS	John Dantier REGINA JAMET JACKSON LUTHER VANDROSS (dp) PABULOUS THUNDERB (dp)	CHICAGO ROBERT PALMER PETER GABRIEL BORNIE RAITT	LOVERBOY 13-9 KYYA/Billings, MT	JOURNEY TOTO
TOTO RDD STEWART EURYTHMICS Hottpatr	WVIC/Lensing, MI Bennetti/Maloney	SERLIN 3-2 BANANARAMA 4-3 LIONEL RICHIE 5-4 HICHAEL HCDONALD 5-5	TIMEX SOCIAL CLUB 5-3 HUEY LEWIS & THE 10-7 ANDERSON & LORING 17-11 RUN D.M.C. 26-16	BEATLES TOTO PETER GABRIEL		BERLIN 4-1 DANTE LEE BOTH 3-2	Charle Foxx	NOD STEWART Hottmit: GENESIS 24-16
Nottest: STEVE WINNCOD 1-1 BANANARAMAA 2-2 BERLIN 3-3 LIONEL RICHIE 4-4	REGINA TABULOUS THUNDERS	WHOT/Youngstown, OH	WAZY/Lafayette, IN	Hottest: BANANARAMA 3-2	HOLENST BERLIN 4-1 BARAMARAMA 3-3 NURY LENS & THE 6-5 GLASS TIGER 8-7	SS TOP 10-8 DARYL HALL 14-11 VAN HALEN 21-17	ANITA BAKER BIC OCASER SIMPLY RED PAUL MCCARTNEY AJR SUPPLY	JANET JACKSON 27-19 BINETLY RED 39-26 EUNYTHORICS 38-27 DOM JOHNSON 40-29
HUEY LEWIS & THE 6-5	HOLLEALI STEVE WINHOOD 1-1 HIAMI SOUND HACHI 4-2 BERLIN 7-3	Dick Thompson STACEY Q BOBBY JUNNY & THE	nona .	NUEY LEWIS & THE 9-7 NIAMI BOUND MACHI 11-8 ANDERSON & LORING 16-1	L ANDERSON & LORING 17-8	KDON/Selinae, CA Client/Lindell	HALLOULIN BTEVE WINNOOD 1-1 LIONEL RICHIE 4-3 HUEY LEWIS 6 THE 8-6	KZOZ/San Luis Obiepo, CA
WGTZ/Dayton, OH John Robertson	BERLIN 7-3 BANANARAMA 13-0 TIMEX SOCIAL CLUB 15-11	TINA TURNER KLYMAXX	TIMEX SOCIAL CLUB 1-1 BERLIN 3-3 HONEYMOON SUITE 5-5	KKXX/Bekersfield, CA Squiree/S1, James	KSND/Eugene, OR Burna/Hystt	CYNDI LAUPER	HUEY LEWIS & THE 8-6 GLASS TIGER 15-12 STACEY 0 28-23	Colling/Therous
SIMPLY RED BEATLES SHEENA EASTON ANITA BAKER	2104/Madison, WI Little/Hudson	STEVE WINWOOD 2-1 BANANARAMA 3-2 LIONEL RICHIE 6-3 ANDERSON & LORING 8-4	BANANARAMA 6-6 ANDERSON & LORING 14-14	EUNYTHNICS RBGINA ANDERSON & LORING	CHICAGO ROD STEWART TOTO	HONEYHDON SUITE (dp)	KBOZ/Bozemen MT	BLOW NONKEYS JOURNEY ANITA BAKER FABULOUS THUNDERB TALKING HEADS
TALK (NG HEADS	CHICAGO STACEY Q FABULOUS THUNDERN	ANDERSON & LORING 8-4 BERLIN 10-6	KFRX/Lincoln, NE Johnson/Mayer	ANDERSON & LORING Hottawt: TIMEN SOCIAL CLUB 1-4 STEVE MINWOOD 3-2 BELINDA CARLISLE 4-3		HOLES IS A THE 5-1 STACEY Q 12-7	JOURNEY	
Hotteat: TIMEX SOCIAL CLUB 1-1 STEVE WINHOOD 3-2 BERLIN 5-3		PARALLEL	BILLY JOEL EURYTHNICS (dp) ANITA BAKER SHEENA EASTON (dp)	BELINDA CARLISLE 4-3 BANANARANA 5-4 LIONEL RICHIE 6-5	ANITA BAKER Hottest: ANDERSON & LORING 1-1 RUEY LEWIS & THE 8-2 HONETHOON SUITE 7-6	RUN D.H.C. 14-11 JANET JACKSON 27-20 TINA TURNER 37-27	PETER GABRIEL PATTI LABELLE (dp) Hottesti	PET SHOP BOYS Hotcest: BAHANARAMA 1-1 HUEY LENCIS 4 THE 11-3 REGIMA 13-10 RUD D.H.C. 20-15
BANANARAMA 4-6 ANDERSON & LORING 11-7	NOTARE STEVE WINWOOD 1-1 NUEY LEWIS & THE 5-4 ANDERSON & LORING 8-5 DAVID LEE BOTH 10-8	THREE	ART OF NOISE	KOXR/Bakersfield, CA	DARYL HALL 25-16	KCPX/Selt Lake City, UT Stone/Smith	STEVE WINNOOD 1-1 BANANARAMA 3-2 BERLIN 4-3	GERESIS 32-21 OK95/Tri-Cities, WA
KRNQ/Des Moines	DAVID LEE ROTH 10-8 GENESIS 13-9 K J103/Okiphoma City, OK	KYYY/Bismanck, ND Bob Beck SIMPLY RED	Hottast: STEVE WINNOOD 2-1 LIONEL RICHIE 4-3 BANANARAMA 7-5	Martino Simon MIASI SOUND MACHI	KBOSIFreeno, CA Kris Van Kemp ANDERSON & LORING	STACEY O ART OF NOISE SIMPLY RED	BERLIN 4-3 LIONEL RICHIE 5-4 HUEY LEWIS & THE 7-5 KTRS/Camper, WY	L Masteri Purdy CHICAGO PETER GARRIEL
STACEY Q SIMPLY RED BILLY JOEL	Petrick/Devie	EURYTHMICS EDDIE MONEY	BANANAXANA 7-5 BERLIN 11-6 HUEY LEWIQ & THE 16-9	REGINA BILLY OCEAN STACEY Q HOTEST	EURYTHMICS THOMPSON TWINS	TRIMEN (dp) BON JOVI (dp) TOTO	Kelly Gordon	RIC OCASEM ART OF NOISE EL DEBARGE
TINA TURSER DON JOHNSON JOURNEY (4p)	JOURNEY PETER GABRIEL TRIUMPK Nottest ANDERSON & LORING 2-1	ROD STEWART Hottest: Bottest:	KKLS/Repid City, SD Sherwin/Kallaway	TIMEX SOCIAL CLUB 1-1 BANGANARAWA 7-4 RUN D.M.C. 17-8 DAVID LEE ROTH 19-13 ANDERSON & LORING 21-1	TOTO Nottest: STEVE WINNOOD 2-1 SAMANARAMA 3-2 HERLIN 5-3	Nottest: STEVE WINNOOD 2-I BANANARAHA 4-3	JOURNEY PETER GABRINE LOVER SPEAKS	BON JOVI
STEVE WINNOOD 2-1	ANDERSON & LORING 2-1 BANANARANA 4-3 LIONZL RICHIE 7-4 DAVID LEE NOTH 8-5	NOU SIEWAL NOUSENAL BANANARAMA 2-1 STEVE WINNOOD 4-3 RUEY LEWIS & THE 8-5 ANDERSON & LOPINC 11-7	JOURNEY TINA TURNER		6 HUEY LEWIS & THE 6-4 LIONEL RICHIE 8-5	SERLIN 6-4 LIONEL RICHIZ 9-7 ANDERSON & LORING 12-9	HOTTHEFT MICHAEL MCDONALD 5-5 HUEY LEWIS 6-THE 7-7	Hottest: RUM D.H.C. 12-5 DARYL HALL 13-7 BILLY CCEAN 16-10
BERLIN 10-5 RUN D.M.C. 25-12 ANDERSON & LORING 28-14	KOKO/Omaha, NB	STACEY Q 33-18 WBNQ/Bloomington, IL	ROBERT PALMER PET SHOP BOYS Hottest: LIONEL RICHIE 3-1	KF95/Boise, ID Kevin Kei	KMGX/Fresho, CA Berry/Carter	KITS/San Francisco, CA Richard Sanda	ANDERSON & LORING 9-9 RUN D.M.C. 15-14 LOVERBOY 20-10	ROBERT PALMER 28-20 DOM JOHNSON 31-21
K2IO:Duluth, MN Michaels/Hermen	EvenerMichaels	Justin/Robbins STACEY O EURTHONICS	HOTLEST: LIONEL RICHIE 3-1 HUEY LEWIS & THE 5-3 GLASS TIGER 7-6 RUN D.M.C. 9-7	IT BITES CYMDI LAUPER GWEN GUTHBIE	THE EDITION	12 TOP BILLY JOEL	KKAZ/Cheyonna, WY Jack Alexander	
SIMPLY RED ART OF NOISE (dp) CHICAGO	NIANI SOUND NACHI RLYNAACK SIM SIMPLY RED	EURYTHAICS JOURNEY SHEENA EASTON CHICAGO	38 SPECIAL 10-8 99KG/Selina, KS	TOTO FIVE STAR LUTHER VANDROSS Hottest:	CHARA KRAN ART OF HOISE LUTHER WANDROSS ROD STEMART	DON JOHNSON	STACEY Q	
CHICAGO CYNDI LAUPER ROBERT PALMER Nottest:	HOLLUBLI I-I	CHICAGO BOttast: LIONEL RICHIE 2-1 BEBLIN 4-2	Stave Wall SON JOVI (dp)	BERLIN 1-1	RENER LOGGINS TOTO PAUL SIMON	TINA TURNER CYNDI LAUPER NEW EDITION * ART OF NOISE	CYNDI LAUPER LUIS CARDENAS (dp) TOTO LEVEL 42	
Nottest: HUEY LEWIS & THE B-3 DAVID LEE ROTH 4-6 BERLIN 10-7	BERLIN 3-2 BEATLES 13-3 ANDERBON & LORING 9-5 RUN D.M.C. 12-9	BERLIN 4-7 HUEY LEWIS & THE 7-6 TIMER SOCIAL CLUB 13-7 DARYL HALL 12-8	EL DEBARGE LOVEN SPEAKS CHICAGO	RUN D. N. C. 9-6 HUEY LEWIS & THE 12-9 ANITA BAKER 31-22	TOTO PAIL SIMON Bottest: STACTY Q 4-1 COMMIE 9-3	Nottest: RUN D.M.C. 2-1 STEVE WINNDOD 11-5	Hottests bornir 27-18	
NONEYMOON SUITE 14-12 ANDERSON & LORING 24-17 WMEELFt Wayne IN	K293/Peoria, IL Keith Edwards	WBWB/Bloomington, IN Jim Clouse	WOODY BLUES	KIYS/Boise, ID Tom Evens	RUN D.M.C. 9-6 LISA LIBA 16-1D JANET JACKSON 39-26	NOT OF WOLL NOT SALE RUN D.M.C. 2-1 STEVE MISMODO 11-5 ANDERSON & LORING 14-8 MIAHI SOUND MACHI 15-10 HUEY LEWIS 6 THE 16-11	BILLY OCEAN 31-19 GENESIS 30-20 JANET JACKSON D-28 PETER GABRIEL D-33	
Tony Richards	EURYTHMICS CHICAGO PETER GABRIEL	DON JORNSON PAUL HOCARTHEY	Hottest: STEVE WINNOOD 2-1 HUEY LEWIS & THE 6-5 MIANI SOUND WACHI 8-7 MICHAEL MEDONALD \$1-9 DARYL MALL 14-12	CHICAGO NEW EDITION ARCADIA	KYNO/Fresno, CA Welker/Devis		PETER GABRIEL D-33	
STACEY Q TINA TURNER	Hottest:	STACEY D		RIC OCASER TRIUMPH (dp) Nottast: BERLIN 4-1 BERLIN 4-1	THOMPSON TWINS PAUL BIMON (dp) ART OF NOISE (dp) GWEN GUTHRIE (dp)	Breakouts are	records not included in the	re
Nottest: BERLIN 4-1 HUTY LEWIS & THE 8-5 TIMEX BOCIAL CLUB 7-6 ANDERSON & LORING 12-8	HUEY LEWIS & THE 3-7 LIONEL RICHIE 4-3 VAN HALEN 10-5 BERLIN 14-8	HOTE BUT LEWIS 6 THE 7-2 HUTY LEWIS 6 THE 7-2 ELYMACK 12-7 GLASS TIGEN 17-10 SECINA 23-13		BERLIN 4-1 BANAMARAMA 6-2 ANDERSON & LORING 8-4 BIN D. M.C. 9-7	BANANARAMA 2-1	adds in a regio	ed, but which have five or m on, and fewer than 50 stati	ons
ANDERSON & LORING 12-8 RUN D.M.C. 22-16		REGINA 23-13 BILLY OCEAN 30-16		STACEY Q 14-11	NU SNOO2 11-5 ANDERSON & LORING 15-7 HUEY LEWIS & THE 22-9	overall.		
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	<u>M</u>			BAB WDHA	WLAV WWWV	WZZO *	WLUP WKO WTPA WTK	
				VSHE WHCN	KMOD WRUF	KWHL	WIRA WIRA	A DRIA

KORS

KGON

WKLC

Perticity

WPLR

KLAQ

WXKE

KILO

KZEL KLPX

CBS ASSOC. RECORDS

WHMD

WKLT

KSQY

KWHL KSPN KROU

KCGL

R&R FRIDAY, AUGUST 29, 1986/71

WROK

WXLP

KATT

WRKI

WCPZ

KZ00

KTYD

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WEZX

WAOX

WOUR

KNCN

RAR's CHR reporters are chosen of the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence In secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million. Parallel 3 Reporters: Selected stations 940 [-1 293 -1 87KS 11-93PH 2-8 6RRE 13 YBD 5-4 H97 5-5 W972 9-6 0105 2-5

PZ

MKSE & MNYS & 074 d-3 SOUTH

BEATI ES

Region

1

8104 29-26 WBL1 on WPLJ 24-23 2100 10-25 894 18-12 Q107 8-7 WAVA 22-11

93PH 9-5 KRBZ H-Cr 95INZ d-29 Y100 on N97 15-11 WN/E 38-32 Q105 19-19

RIDNEST

896 35-25 #880 a-19 WLOL ON

KPRE 4-22 Klis 2-1 Kis 5-6 KMJK on KMOD 30-25 KS103 11-1 KMEL 11-9 KMES 11-8 KPLI on KUSS 11-3 KPLI on KUSS 5-3

WEST

that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.





PARALLELS

PB

RNOE 9-5 RWES 3-3 WPPM 1-1 2102 2-1 WOLF 6-4 RNIN 11-WHSL 6-5 WVRS 4-4

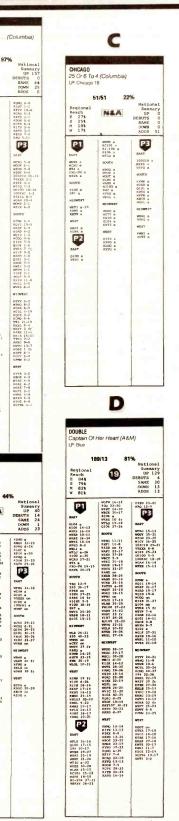
NIONEST

44%

P3

NI OWLET

17.67



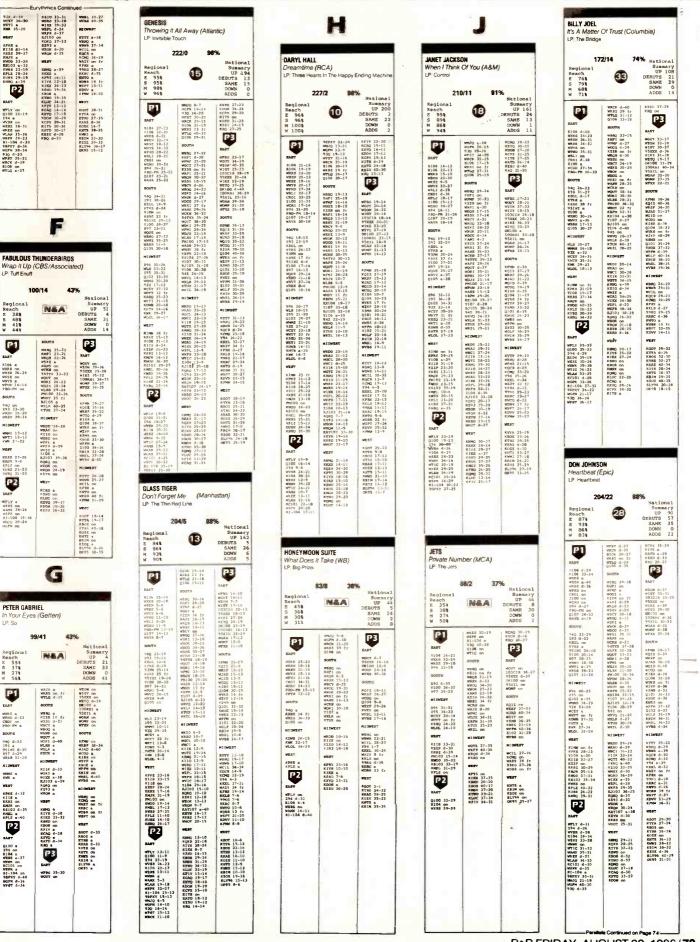


2.5 72/ R&R FRIDAY, AUGUST 29, 1986

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WFNG 9-6 WGUY 22-1 WEON 36-1 WIGY 3-2

WRBD) 5-3 KHF1 13-9 MFNF 5-4 KZ2N 6 fr WAPI 12-9 WRQB 24-1 WSSX 11-8 WRCY 19-1 WROD 1-1 WROD 1-1 WROD 1-1 WROD 1-1 WROD 1-2-2



Region Reach E 388 S 488 M 419 W 448 R106 a NORS on WECH 26-24 WKSE on MRYS a MPND 36-14 980-374 on BOUTH 940 cm 293 33-30 WRNO 26-20 WB&R 29-24 HIDNEST WNENS 17-12 WKTI 15-12 KWK 27-22 WEFT KKRS 27-26 HNJK 9-6 KPL2 on KUBE 23-23 KNBQ 31-22 2

WERZ OR NAME 28-26 MSPN DS RI-104 19-WNJO 28-24 WGPM ON

92x d-34 MCEY 36-30 WETI & KNR 25-20

XPKE u RIIS 31-14 XSRE 39-37 RNUK a EMDD 33-26 RE103 a-32 KNUG 22-18 RFL2 28-22 KNUG 22-19 RNUG 2-19 RNUG 2-39

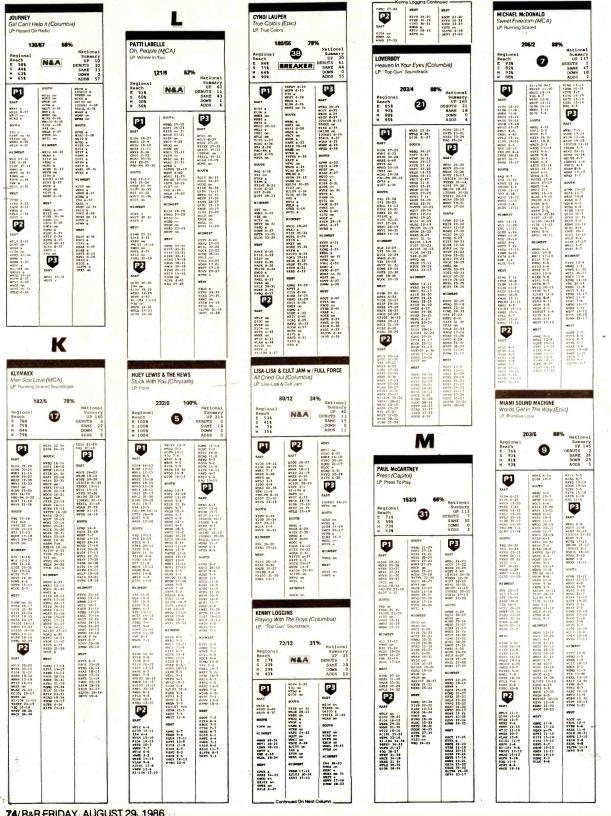
PZ

EAST WTLY cm 0100 22-19 194 a vVSs on WEEL 38-31 WREE cm WTLM 35-26 WSRY 0-36 WGPN 38-34 930 d-33 WRFY 25-21 WRFK d-19 8106 on WTLQ a-27

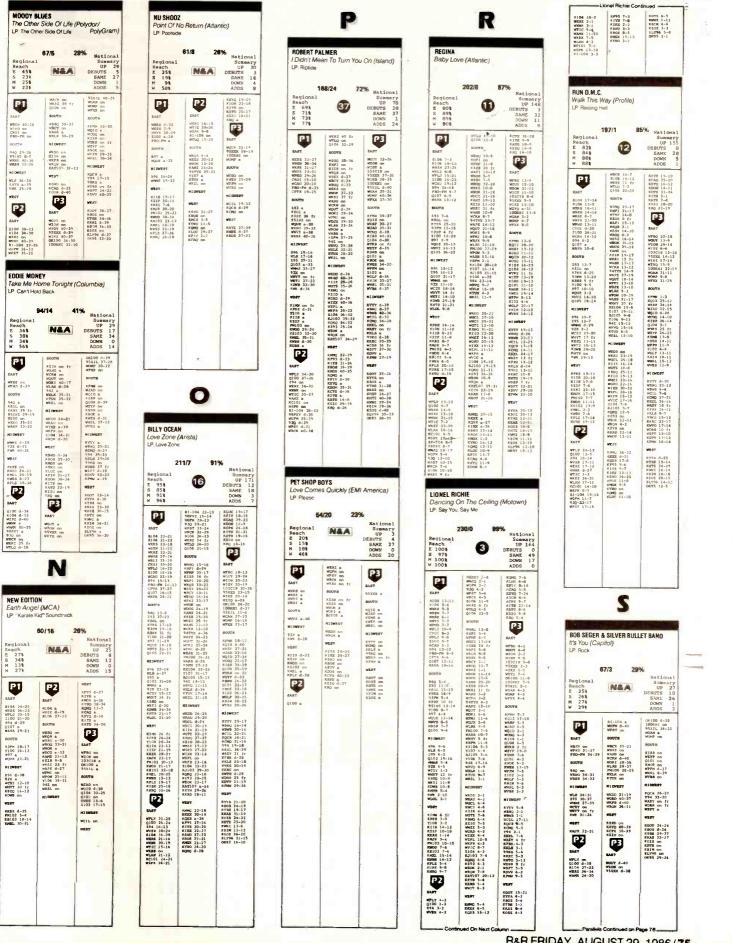
PETER GABRIEL In Your Eyes (Getten) LP: So 99/41 Regional Reach E 551 S 371 M 271 W 561 558 378 278 568 . NORS a NOBD d-3 CROI on PRO-IM a SOUTH 940 d-33 293 4 951N2 d-30 897 d-29 WBSR 32-28 ALONEST NHHS a WEST RPRE d-J2 K118 a KRRI OG KMJK OG KSID3 d-35 KMEL a RPLS a-40 22 Q100 e I94 on K104 a WERS a-37 WHN on KC101 on WEPK a BJ-304 on S@PXY d-36 WGFM d-36 WFF d-34

R&R FRIDAY, AUGUST 29, 1986/73

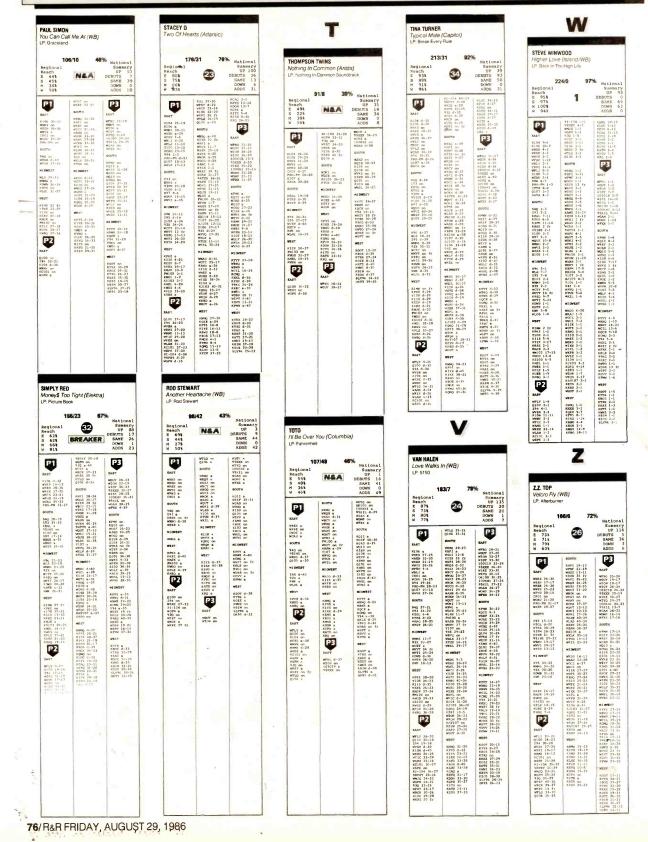
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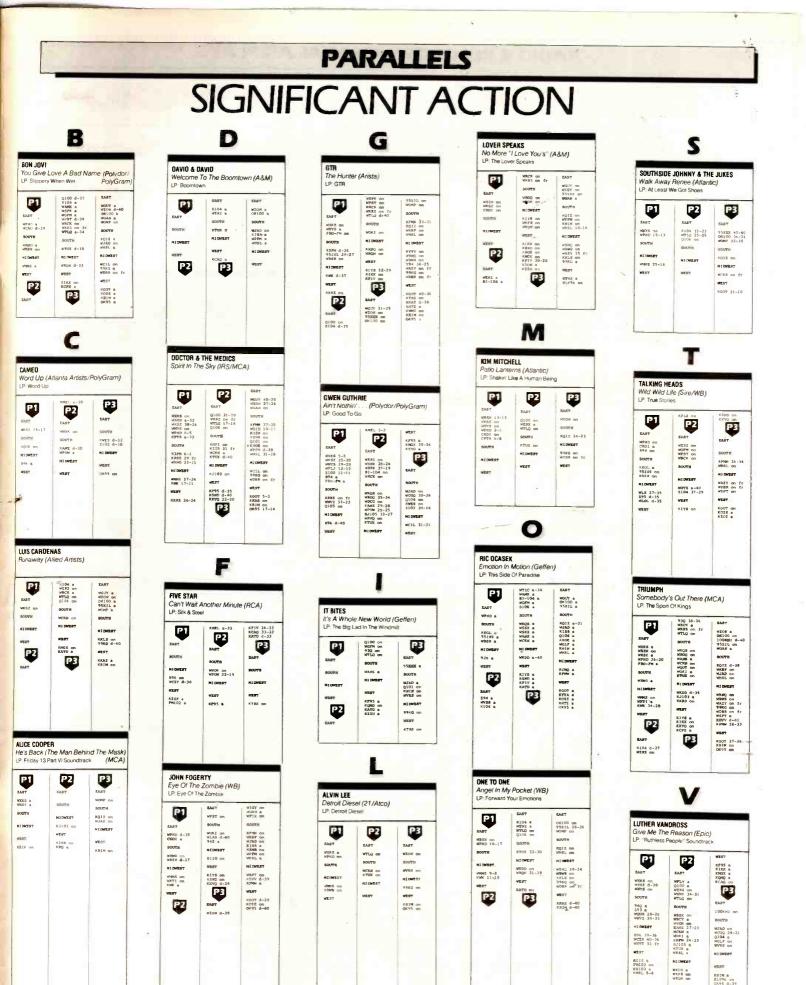


74/R&R FRIDAY, AUGUST 29, 1986



R&R FRIDAY, AUGUST 29, 1986/75 .





R&R FRIDAY, AUGUST 29, 1986/77

CONTEMPORARY HIT RADIO

BREAKERS

CYNDI LAUPER True Colors (Portrait/CBS)

78% of our reporters playing it. Moves: Up 20, Debuts 61, Same 44, Down 0, Adds 55 including B104, Z100, KTKS, 93FM, KBEQ, KWOD, KS103. See Parallels, debuts at number 38 on the CHR chart.

SIMPLY RED

Money\$ Too Tight (To Mention) (Elektra)

67% of our reporters playing it. Moves: Up 88, Debuts 17, Same 26, Down 1, Adds 23 Including KEGL, WQUE, WRNO, KHTR, KMJK, WDCG, KKRC. See Parallels, moves 35-32 on the CHR chart.



JOURNEY "Girl Can't Help it" (Columbia) 138/57

dds 57 including WXKS, Z93, WMMS, KHTR, KWK, WLOL, Y108, KPLZ, KDON 40-33, WFBG 39-31. 2 35-32

KUBE, WSHK, WRCZ, DIUZ 25-52, WRCR 410-55, KLOH WOSS, WF00 3960.
PATTI LABELLE "Ob, Popole" (MCA) 1213
Korses Up 60, Debus 11, Same 43, Down 1, Addi 6, WCZY, KHTR, WKON, KTUX, KFNW, KBOZ, WXKS 13-9, 0100 40-36, 9417Y 28-19, WKON 13-29, FM100 37-33, KBFM 24-16, KBOS 38-31, OK 100 37-33, CI04 14-11 SHEENA EASTON "So Far So Good" (EMI America) 119/15

DWB, FM102, KWSS, WFLY, KHFI, WOUT, WPFM, WBNO, Moves: Up 53, Debuts 8, Same 42, Down 1, Adds 15 including KDWB, FM102, KW KFRX, KWTO, 896 37-33, WLOL 36-30, WSPK 40-37, BJ105 19-16, 95XXX 38-32 TOTO "I'II Be Over You" (Columbia) 107/49

" (Columbia) 107/49 me 41, Down 0, Adds 49 including WBEN, CKOI, WCAU, Q105, 92X, KWK, WLOL, KWOD, WBBO, WKDD d-33, WKSF 40-36

PAUL SIMON "You Can Call Me Ai" (WB) 106/18 WIMMS WORM, WORD, KMGX, KYNO, WZON, KOIZ, KOCR, WBCY 21-14, KZZU 29-25

ANITA BAKER "Sweet Love" (Elektra) 102/23 UD 40, Debute 14, Seme 24, Down 1, Adde 23 including K106, Y100, O105, KIB, KWSS, WBCY, WRVO, KSND, O4 20.17, B94 25-16, WWX 24-16, WC2Y 31-22, KKIEL 21-11, WNWK 26-22.

KHV, BIO4 2017, 594 25-10, WW2 24-10, W21 3122, WHC 14-1, WW21 474, W21 WFLY, WSKZ, BJ105, WZPL, WVIC, KISR,

ROD STEWART "Another Heartache" (WB) 98/42

(An Other Healtacher) (WB) 39/42 s 9, Same 44, Down 0, Adds 42 including WPHD, 293, WRSR, WMMS, KPKE, KMUK, FM102, KNBO, io d.38, KPLZ d.39, WERZ 37.33, WKSF 35-31, OK95 d-32. PETER GABRIEL "In Your Eyes" (Geffen) 99/41

Debuts 21, Seme 33, Down 0, Adds 41 including WXKS, PRO-FM, 230, WMMS, KWK, KIIS, KMEL, KPLZ, WXUK, KVYO, WRSR 32-28, WRBG 33-30, WKSF 36-34

EL DeBARGE "Love Always" (Gordy/Motown) 96/8 Movee Up 47, Debuts 4, Sema 37, Down 0, Adds 8, Ri-104, KEZB, 94Z, WKFR, KDON, WFXX, 99KG, OK95, WXKS 28-24, WKFF 17.13, UCY7 33-28, WKON 33-28, KF8G 28-24, WFBG 40-33, KNIN 40-34

WKSE 17-13. WC2Y 33-29, WCKN 33-28, KrBis 28-24, WFbis 28-24, WFbis 48-25, KrWin 40-39 **ART OF NOISE featuring MAX HEADROOM "Paranolmis" (Chrysalis) 94/23** Moves Up 31, Debuts 13, Seme 27, Davin 0, Adds 23 including WKSE, WNYS, B97, KWSS, KXYO, KCPX, WCZY 39-35, KZZP 27-21, K104 24-14, WKCB 25-20, K1103 26-16. SS, KNBQ, WBBQ, KHFI, KZIO

EDDIE MONEY "Take Me Home Tonight" (Columbia) 94/14

14 including 94O, WNNK, 98PXY, WANS, 94Z, WIXX, WGUY, WVBS, EL 24-19, WANX 30-25, WOMP 30-22 40-31 KMEL 24-19

THOMPSON TWINS "Nothing in Common" (Arista) 91/8 9 IN LONTINON (ARISTS) 91/8 34, Down 0, Adds 8, Q107, KHTR, Q106, WIXX, KBOS, KYNO, WZON, WIKZ, PRO-FM KDON 31-28, WQID 38-32, Y94 18-12, KGOT 12-10 00 31.27 0100 30.25

JETS "Private Number" (MCA) 86/2 Adds 2, RI-104, KHTZ, WXKS 32-29, WKSE 29-18, WCZY 38-34, WLOL 24-18, ZB 26-22, WKFR 40-36, KMGX 27-20, KRO 30-27, WPFM 40-34, OK95 35-27 2 10 KEZD

BEATLES "Twist And Short" (Capital) 85/0 Moves Un 42 Debus 8, Same 2, Down 1 Adds 10, KBC0 WVSR, WKEE, WAUQ, WFWF, WGTZ, KNMQ, WIGY 95/00X, Style, B94 18-12, WAVA 22-11, B97 15-11, KIIS 2-1, B106 14-8, KQXR 26-17

ADVEX. DOIN SUITE "What Does It Take" (WB) 83/6 HONEYMOON SUITE "What Does It Take" (WB) 83/6 Hows Up 44 Debuts 5. Same 24, Down 2, Adds 8, 940, KPKE, KPLZ, Y107, KIKX, KDON, KKRC, KHTZ, WKSE 20-15. KMWR 26, ISA UP 12, 32-06, KMB 64, WAMM 16-11, WMJO 5-4, KOIZ 18-11

LISA LISA & CULT JAM with FULL FORCE "All Cried Out" (Columbia) 80/12

OQ WDCG, 94TYX, KLUC RI-104 WBBQ, WROC VNNK 18-13, WSPK 2-1 K106 24 WS 7.3 BOA 11 WAVA

WPFM, WVBS, KWNZ, K106 24-10, WAA 1/3 UK KENNY LOGGINS "Playing With The Boys" (Columbia) 72/12 KENNY LOGGINS "Playing With The Boys" (Columbia) WKSE, KHTR, KPKE, WTLO, WROO, WNOK, 94Z, OK100 MX 27-23, WKQB 28-22

MOODY BLUES "The Other Side Of Life" (Polydor/PolyGram) 67/5 "DYDOT/"DYVERENT) 07/0 , KHTR WANS, WOID KOCR 99KG, 940 29-26 95INZ 8-7 WRNO 57 35-30, KAMTÓ7 37-32, WIKZ 40-37, 95XIL 40-35

40:36 WRSR 30-28, K104 34-30, Wurme 30-54, Wrl 14's You'' (Capitol) 57/3 BOB SEGER & THE SILVER BULLET BAND ''R'S You'' (Capitol) 57/3 BUB SEGER & THE SILVER BULLET BAND ''R'S You'' (Capitol) 57/3 34, WGAN, WSPT_PRO-FM 34-29, WLS 34-31, KWK 31-24_K 26-21, 95XIL 24-20, KQCR 26-20, KKAZ 32-27, OK95-29-24 CY 25-21 WLRS 39-37

NU SHOOZ "Point Of No Return" (Atlantic) 61/8 PROJEM B97 WOLE, Y107, KTUX, KRQ, WOMP, KZZP 20-16. 3, Same 16, Down 4, Adds 8, Z100, PRO-FM, B97, WQUE 0, KNBO 24-18, WNOK 13-10, 94TYX 29-21, KHTZ 37-34

NEW EDITION "Earth Angel" (MCA) 60/15 UN "CERTIN ANGO" (MUA) OW 10 ; Debuts 8, Same 12, Down 0, Adds 15 including Q107, B97, 92X, K104, WKOB, WSSX, KMGX, 103CIR, B104 20-15, WC2Y 12-10, KBC 16-12, FM102 5-4, KMEL 30-21, WPOW 21-11

Reverse, White during, White Harting, Deck Hortz, Philloc S-4, Invest Julic J., PET SHOP BOYS "Lave Comes Quickly" (EMI America) 54/20 Moves Up3, Debuts 4, Same 27, Down 0, Adds 20 including WKSE, WNYS, CI KFW, KSMB, KFMW, KIIS d-32, KIYS 59-35, KCPK 40-33 dis 20 including WKSE, WNYS, CKOI, WNVZ, 92X, KMEL, Q100, WERZ, WOKI, KCPX 40-33

AIR SUPPLY "Lenety Is The Night" (Arists) 54/3

eros ja ine regini (reisold) 970 as 0, Same 40, Down 0, Adds 3, WLAN, KANZ, KYYA, WOKS on, WCAU 31-29, PRO-FM 22-18, KIMN on, K (PBS 34-28, KBOS on-do, WOND 23-15, O101 37-34, KKAZ 36-32.

Mover: Up 0. Dedut 0, Same 0. Down 0, Adds 51 including WKSE, WCAU, B94, PRO-FM, WAVA, Y100, B97, WKTI, KDWB, KHTR, KNAK, KUBE, WNWK, KC101, WHOO.

MOST ACTIVE MOST ADDED

JOURNEY (57) CYNDI LAUPER (55) CHICAGO (51) TOTO (49) ROD STEWART (42) RIC OCASEK (41) PETER GABRIEL (41) **TINA TURNER (31)** STACEY Q (31) EURYTHMICS (29)

PATTI LABELLE (70) SHEENA EASTON (60) PAUL SIMON (57) FABULOUS THUNDERBIRDS (55) JETS (54)

ANITA BAKER (53)

LISA LISA (53) EL DeBARGE (51)

BEATLES (49)

THOMPSON TWINS (49)

HOTTEST

8FRI IN (114) HUEY LEWIS . . . (107) ANDERSON & LORING (102) STEVE WINWOOD (101) BANANARAMA (88) LIONEL RICHIE (70) RUN D.M.C. (63) TIMEX SOCIAL CLUB (57) DARYL HALL (43) STACEY Q (38)

Most Active = Ups + Debuts - Downs



doate the total number, how many added it for the first time the week. Moves indicate the type of activity the week. Up to upward draft movement. Same to sideways or continuus uncharate advity. Own for downward charat activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Paralles. NOTE: Records the lack the required 60% of our CHP reports to become Breakers may accumutate enough chart points non high charl positions on those stations reporting them, to doku on the CHP National Anglety/40. CHR Reclassion Cherker – Fulfitten Adds and/or One: two plays in a 24-hour pend, there of them before andinght. Darpharted Adds and/or One: two plays in a 24-hour pend, both of them before midinght.

Parallels Begin on Page 72 Adds & Hots Begin on Page 70 P-1 Playlists Begin on Page 67

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages.

AFTER THE MADNESS...

COMES THE MAGIC

Belinda Oarlisle

The Magic

The Second Single from the I.R.S. Album (IRS-5741)

Produced and arranged by Michael Lloyd for Mike Curb Productions. Remixed by William Orbit.

Photography by Eric Blum



THE BACK PAGE



NATIONAL AIRPLAY/AUGUST 29, 1986

Ender Street and Stree	
CONTEMPORARY HIT RADIO	AOR TRACKS
West Wrest	
1 STEVE WINWOOD/Higher Love (Island/WB)	4 3 2 PETER GABRIEL /In Your Eyes (Geffen)
4 2 BERLIN/Take My Breath Away (Columbia)	10 6 3 SEDDIE MONEY/Take Me Home Tonight (Columbia)
5 4 3 LIONEL RICHIE/Dancing On The Ceiling (Motown)	6 5 4 STEVE WINWOOD/Split Decision (Island/WB)
3 3 4 BANANARAMA/Venus (London/PG)	JOHN FOGERTY/Eye Of The Zombie (WB)
9 6 6 HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)	12 -9 8 B R.E.M./Fall On Me (IRS/MCA)
13 9 3 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)	11 8 7 2 DARYL HALL/Dreamtime (RCA)
10 8 MICHAEL McDONALD/Sweet Freedom (MCA)	TALKING HEADS/Wild Wild Life (Sire/WB)
1 5 8 MADONNA/Papa Don't Preach (Sire/WB)	40 26 16 9 BOB SEGER & THE SILVER/It's You (Capitol)
14 11 1 MIAMI SOUND MACHINE/Words Get In The Way (Epic)	ELIDYTHMICS (Missionary Man (PCA)
17 14 O DARYL HALL/Dreamtime (RCA)	BULY IDEL (A Matter Of Trust (Columbia)
15 12 D REGINA/Baby Love (Atlantic) 18 15 P RUN D.M.C./Walk This Way (Profile)	26 19 15 DILLET JOELA Matter of Hist (Conditional) 13 11 11 12 DAVID LEE ROTH/Tobacco Road (WB) Complete Tracks Chart Begins on Page 62
CI ADD TICER (De-1) Forget Ma (Milan I'm Good) (Manhattan)	30 18 17 13 TRIUMPH/Somebody's Out There (MCA)
a 7 14 TIMEX SOCIAL CLUB/Rumors (Jay)	19 13 13 14 FIXX/Built For The Future (MCA)
34 21 GENESIS/Throwing It All Away (Atlantic)	35 27 22 1 DAVID & DAVID/Welcome To The Boomtown (A&M)
28 19 19 BILLY OCEAN/Love Zone (Jive/Arista)	34 24 20 10 BONNIE RAITT/No Way To Treat A Lady (WB)
24 18 2 KLYMAXX/Man Size Love (MCA)	22 15 14 17 GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan)
39 25 D JANET JACKSON/When I Think Of You (A&M).	28 22 21 B GEORGE THOROGOOD/Reelin' & Rockin' (EMI America)
26 22 19 DOUBLE/The Captain Of Her Heart (A&M)	9 7 10 19 NEIL YOUNG/Touch The Night (Geffen)
6 10 20 PETER CETERA/Glory Of Love (Full Moon/WB)	DEBUT > 20 HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis)
33 27 3 LOVERBOY/Heaven In Your Eyes (Columbia)	RREAKER (3) RIC OCASEK/Emotion In Motion (Getten)
7 13 22 BELINDA CARLISLE/Mad About You (IRS/MCA)	36 32 24 22 BON JOVI/You Give Love A Bad Name (Mercury/PG)
37 28 STACEY Q/Two Of Hearts (Atlantic)	DEBUT
40 31 2 VAN HALEN/Love Walks In (WB)	53 42 29 29 ICEHOUSE/Cross. The Border (Chrysalis)
23 25 DAVID LEE ROTH/Yankee Rose (WB)	_ 38 27 25 DON JOHNSON/Heartbeat (Epic)
 32 30 20 ZZ TOP/Velcro Fly (WB) 12 17 27 JERMAINE STEWART/We Don't Have To Take Our Clothes Off (Ten/Arista) 	3 2 5 26. HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)
12 17 27 JERMAINE STEWARTING boilt have to take our clouds on (rom/made)	7 10 18 27 VAN HALEN/Love Walks In (WB)
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27 26 30 MONKEES/That Was Then, This Is Now (Arista)	31 29 28 29 VAN HALEN/Summer Nights (WB)
38 34 3 PAUL McCARTNEY/Press (Capitol)	45 O STEVE WINWOOD/Freedom Overspill (Island)
35 35 SIMPLY RED/Money\$ Too Tight (To Mention) (Elektra)	
37 3 BILLY JOEL/A Matter Of Trust (Columbia)	BLACK/URBAN
BUT D 3 TINA TURNER/Typical Male (Capitol)	DETTENDIN
22 24 35 MIKE & THE MECHANICS/Taken In (Atlantic)	
11 20 36 WHAMI/The Edge Of Heaven (Columbia)	15 6 4 1 JANET JACKSON/When I Think Of You (A&M)
BUT > 3 ROBERT PALMER/I Didn't Mean To Turn You On (Island)	6 3 2 GWEN GUTHRIE/Ain't Nothin' Goin On But The Rent (Polydor/PG)
AKER CYNDI LAUPER/True Colors (Portrait/CBS)	7 4 3 3 LEVERT/Pop Pop Pop Pop Goes My Mind (Atlantic)
19 32 39 PETER GABRIEL/Sledgehammer (Geffen) N&A Begins on Page 78	21 15 5 ORAN "JUICE" JONES/The Rain (Def Jam/Columbia) 3 1 1 5 BILLY OCEAN/Love Zone (Jive/Arista)
3 21 33 40 ROD STEWART/Love Touch (WB)	3 1 5 BILLY OCEAN/Love Zone (Jive/Arista) 18 14 7 ILSA-LISA & CULT JAM with FULL FORCE/All Cried Out (Columbia)
	24 18 10 DEL DEBARGE/Love Always (Gordy/Motown)
ADULT CONTEMPORARY	11 10 8 8 LIONEL RICHIE/Dancing On The Ceiling (Motown)
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	33 23 16 CAMEU/Word Up (Atlanta Artists/PG)
1 7 3 O HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)	33 23 16 (CAMEO/Word Up (Atlanta Artists/PG) 19 16 13 (D JEFFREY OSBORNE/Soweto (A&M)
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3 1 2 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)	19 16 13 (1) JEFFREY OSBORNE/Soweto (A&M) 26 20 17 (2) MIDNIGHT STAR/Midas Touch (Solar/Elektra) - 31 20 (3) NEW EDITION/Earth Angel (MCA)
5 3 1 2 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)	19 16 13 IFFREY OSBORNE/Sowelo (A&M) 26 20 17 CP MIDNIGHT STAR/Midas Touch (Solar/Elektra)
CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS) LIONEL RICHIE/Dancing On The Ceiling (Motown) LIONEL RICHIE/Dancing On The Ceiling (Motown) Section 2 G ANITA BAKER/Sweet Love (Elektra)	19 16 13 JEFFREY OSBORNE /Soweto (A&M) 26 20 17 MIDNIGHT STA /Midas Touch (Solar/Elektra)
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5 3 1 2 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS) 5 5 4 LIONEL RICHIE/Dancing On The Ceiling (Motown) 2 10 7 BERLIN/Take My Breath Away (Columbia) 1 9 8 ANITA BAKER/Sweet Love (Elektra) 1 2 6 MIAMI SOUND MACHINE/Words Get In The Way (Epic) 9 8 ANITA BAKER/Sweet Love (Elektra) 1 2 5 MIKE & THE MECHANICS/Taken In (Atlantic) 5 10 9 BILLY OCEAN/Love Zone (Jive/Arista) 2 10 GENESIS/Throwing It All Away (Atlantic) 2 11 10 EL DeBARGE/Love Always (Gordy/Motown) 2 11 10 EL DEBARGE/Love Always (Gordy/Motown) 2 11 10 MICHAEL McDDNAL/Sweet Freedom (MCA) 12 11 16 DUBLE/The Captain Of Her Heart (A&M) 14 17 7 NEIL DIAMOND/The Story Of My Life (Columbia) 14 11 15 DUBLE/The Captain Of Her Heart (A&M) 14 12 17 PETER CETERA/Glory Of Love (Full Moon/WB) 2	19 16 13 Important Start Angel (Soweto (A&M) 28 20 17 Important Start Angel (MCA) 28 20 17 Important Angel (MCA) 28 20 16 New EDITION/Earth Angel (MCA) 28 22 16 HOWARD HEWETT/I'm For Real (Elektra) 19 9 15 PRINCE/Anotherloverholenyohead (WB) 28 28 20 MAZE/I Warna Be With You (Capitol) 13 12 12 17 CHAKA KHAN/Love Of A Lifetime (WB) 38 38 28 17 FIVE STAR/Can't Wait Another Minute (RCA) 21 17 CHAKA KHAN/Love Of A Lifetime (WB) 16 33 32 20 FIVE STAR/Can't Wait Another Minute (RCA) 22 12 17 CHAKA KHAN/Love Of A Lifetime (WB) 33 36 28 17 FIVE STAR/Can't Wait Another Minute (RCA) 24 17 CHAKA KHAN/Love Of A Lifetime (WB) 17 17 35 28 28 10 DECOME/DAWS (Gwedt/Motown) 36 28 20 ILTHER VANDROSS/Give Me The Reason
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