SALUTING AOR'S **TRAILBLAZERS**

Steve Feinstein eloquently applauds AOR stations taking unique programming paths - and winning.

Page 42

RADAR 33: SOMETHING FOR EVERYONE

Reed Bunzel proposes that the RADAR ratings are the vegematics of the radio industry. Read why before midnight tonight and a set of stainless steel ginsu knives, plus this beautiful Swedish snowdrop ring, may be on its way to you

BROKERS ANALYZE STATE OF THE TRANSACTIONS ART

Three top brokers examine the radio transactions situation, offering good advice as well as thought-provoking insights. In R&R's new Radio Business section.

Pages 8, 10

STREET TALK SCOOPS

John Young out as Z93 PD, with Bob Case replacing him, plus much more of the last-minute facts and rumors buzzing around the industry.

Page 19

IN THE NEWS THIS WEEK

- Court quashes motion to dismiss Joe
- Mort Hamburg President at JAG
- Rick Stacy PD at Y100
- Bob Pittman readies new ventures with Viacom, MCA
- NewCity completes Katz buyout Del Hull Station Manager at KOOL-
- AM & FM Joe Heslet to manage KHIH
- Paul Randall Dickerson GM, Allen Dennis OM at WLRQ-AM & FM; Kris Bradley WLRQ-FM PD
- Larry Kindel VP/GM, Ray Randall PD at KEBC
- David Jones PD at WSNE
- Paulette McCubbin, Michaelle Johnson head Capitol secondaries promotion
- Kevin McCarthy PD at WAPP-FM
- Smokey Rivers PD at WMJJ
- Holder buys four in Texas for \$10.5

Page 3, 4, 6, 8

SENATE KILLS FREE AD **RESPONSE IDEA**

Broadcasters won't have to offer political candidates free response time following attacks in broadcast commercials, after the Senate voted to remove language to that effect from a pending bill.

Page 13

NEXT WEEK IN R&R

Allen Klein continues his ongoing study of Birch vs. Arbitron . . . vs. reality.

Newsstand Price \$5.00



NINE STATIONS SOLD

Williams Buys Out **Great Trails** Stockholders

week to purchase his family change in generations." members' holdings in the All stockholders in broadcast company for an un-disclosed price. Williams, who will form a new company with a founder, Charles Sawyer, a onegroup of as-yet-unidentified time cabinet official during the partners, said the agreement covers all operating assets of the Dayton-based broadcast firm, including nine radio stations and two TV stations.

"I'm very pleased that the President Alexander Williams board chose my group," Wilreached an agreement this liams told R&R. "This shows a

All stockholders in Great Trails are family members descended from the firm's Truman administration. Williams will be COO of the new company and will file transfer applications with the FCC by the end of August, when the other partners in the group will be identified. He hopes to close the WILLIAMS/See Page 6

Oliver

US PD

Becomes

Arbitron To Restrict Use Of Ratings Data

nounced it officially, R&R has learned that the ratings firm plans to begin restricting the availability of full-market mechanical diaries and what may be done with data extracted from them. President Rick Aurichio said, "This is not a change in policy. We are just going to enforce the rules that have existed for a long time."

Full-market mechanical diaries will now be available only in Laurel. All diaries for a market may be accessed by sub-

Peck

Island's

Music

VP/Black

Former Elektra VP/Promotion-Special Markets Greg Peck

has been appointed VP/Black

Music Division at Island Rec-

ords, based in New York. His

responsibilities will include the

creation of a Black Music Divi-

sion, and overseeing all efforts

in promotion, marketing, and

commented, "With Greg Peck in place I feel that we're now

ready to take a very aggressive approach to black music. A

strong black division will con-

tribute to Island's strength as a

major influence in the music in-

Prior to Elektra, Peck was

National Director/Black Pro-

motion at CBS Records. He

talent acquisition in this area. Island President Lou Maglia

scribers for review; however, cedures and specific application the data that can be extracted may be specifically limited. One reliable source indicated mechanicals. Enforcement pro-

of rules are not yet clear. Former Arbitron Client Ser-

vice Manager Jay Billie, now this may also apply to station President of Jay Billie & Associ-ARRITRON/See Page 6

TAYLOR SR. VP/GM, FORMATS

Harvey Transtar's Sr. **VP/Special Programs**



Mike Harvey

The Transtar Radio Network has formed a new Special Programming Division, headed by Senior VP Mike Harvey. The new division, which has been in the planning stages for over a year, will produce and distribute programming entirely separate from the company's formats. Gary Taylor has been named Senior VP/GM of Transtar Radio Formats, replacing Harvey in that capacity.

Transtar COO Gary Fries told R&R, "Mike is one of the most respected programmers and talents in the country. In addition to his network management duties he is also the host of our highly successful 'Solid Gold' oldies show, which makes him the ideal choice for this position." Commenting on Taylor's appointment, Fries added, "To meet the demands of the network during this period of unprecedented growth, we're very fortunate to have a person of Gary's caliber." Harvey said, "I've envisioned

a Specials Division since I first joined Transtar, and I'm delighted that we're now ready to launch what I feel is going to be a major new force in special PECK/See Page 10 programming."



Gary Taylor

Harvey has been based in Transtar's Los Angeles office since he joined the network three years ago from the President's chair at WWSW/Pittsburgh. Taylor, a longtime Pacific Northwest broadcaster in Seattle and Spokane, earlier the Gavin Report.

Denise Oliver Former WYNY/New York

PD Denise Oliver has been named Director/Programming at United Stations. She will work closely with US Exec. VP/ Programming Ed Salamon in all phases of the network's programming operations, which include writing, conceptual planning, and hands-on program production.

Salamon told R&R, "Boy, am I glad to have Denise working here. United Stations has grown so fast and so much that I found myself getting spread too thin. It took awhile to find exactly the right kind of person to help me, and Denise is that person. We served as Managing Editor of were looking for someone with a

Conway Returns To KSDO As Pres./GM

Chris Conway has been named President/GM at Gannett News/Talk-CHR combo KSDO-AM & FM/San Diego, joining the stations from St. Louis, where he owned and operated an advertising and promotions firm. Conway succeeds Jim Price, who became VP/GM at crosstown KYXY a few weeks

The move marks Conway's return to KSDO, which he managed in 1983-84. He previously was Director/Promotions & Publicity with KPRZ & KIIS/ Los Angeles. Conway said, "Jack Merker has done an outstanding job as PD of KSDO, finding the perfect blend of news and talk to inform, as well



Chris Conway as entertain our listeners. On the FM side, Dave Parks has done equally well in maintaining a strong presence for KS103 in an extremely competitive market. I'm excited about returning to work with such a talented and professional staff.

CYNDI LAUPER

COLORS 37.0621

ngasi Discs

The Grain

Produced by Cyndi Lauren and Lennis Peter. Drough, Produces David Post, "Borinsit," Juny are the demarks of City Inc.

PAGE THREE

AUGUST 15, 1986 **HELTON HITS** THE ROAD ... AND THE ROAD **HITS BACK**

En route to Nashville, Lon Helton comments on the quality of Country radio he heard, while ace correspondent Amanda Helton exposes some of the grisly events that were the trip's real highlights. Page 46

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Heslet To Manage

Joe Heslet has been chosen as the GM for Sterling Recreation Organization's newly acquired Colorado property KHIH/Denver-Boulder (formerly Classical KBVL), which this fall plans to increase power from 30 kw to 100 kw. The format has yet to be announc-

Heslet reports to SRO Broadcast Division Director Bill McMahon. who commented, "Joe's had excellent training and has a fine track record. He'll do a great job for us.

Heslet's radio experience includes one year as GSM and another as GM at KMJ & KNAX/Fresno, and three years as GSM at nearby HESLET/See Page 4

GAMBLING CHAIRMAN/CEO

Now JAG President Hamburg

JAG Communications Exec VP/COO Mort Hamburg has been elected President/COO of the company. A 30-year New York communications attorney who cofounded JAG in 1981, Hamburg retains his present duties, and assumes the executive title previously held by John A. Gambling, who remains Chairman.

Hamburg's background includes a decade as a professor of commuications law at New York Uni-

Viacom International has an-

nounced plans to enter into a

number of media joint ventures with MTV Networks President/

CEO Bob Pittman, who will also be

forming a company in association

with MCA, Inc. The first joint ven-

ture will be a new record label with MCA Records, in which Viacom

Specific details are still forth-

coming, and MCA Records execu-

After three years as KOOL (AM)/Phoenix PD, Del Hull has

been named Station Manager of

KOOL-AM & FM. With no GM or

GSM at the combo, Hull will over-

see day-to-day operations and report directly to station owner

Torn Chauncey.
Hull replaces Torn Chauncey II

in the management post. Bob Polk

Said Hull, "I'm very excited

about the promotion. We're in a

transitional period right now, as

the stations have been sold to

Prominent '70s Providence radio

personality David Jones is the new

PD at WSNE/Providence, recently

acquired by Beck-Ross Communi-

cations. Jones was most recently at

WZOU/Boston where he did over-

nights, then middays. He returned

to radio last summer after an 11-

year absence, during which he

operated a restaurant and singles

bar, to do fill-in airwork for WPRO-

WSNE GM William Campbell

commented, "David and I worked

together in the early '70s for War-

ren Potash, who at WPRO/Provi-

JONES/See Page 10

FM/Providence.

Jones PD

At WSNE

HULL/See Page 6

remains KOOL-FM PD.

Manages

KOOL

will participate

Hull

versity's Law School. He is also author of two books, "All About Cable" and "Making Millions In Tele-

communications." His wife, Joan Hamburg, has her own two-hour HAMBURG/See Page 4

Court Denies Motion To Dismiss Isgro Suit

Last June's motion filed by most of the major industry record labels and the RIAA to dismiss the \$75 million conspiracy lawsuit by independent promoter Joe Isgro was MCA-BACKED LABEL IN WORKS

tives declined comment but Pitt-

man is expected to continue with

MTV through the end of this year

1987, depending on the timing of the ventures. He said, "MTV Net-

works, having completed its in-

tegration into the Viacom organization, continues to grow and

thrive. While my plans call for me

to leave my current position at

some point in the future, I will have the added plus of continuing to

work side-by-side with the very talented people at Viacom and

MTVN, while knowing that MTVN

is well-positioned to meet the

PITTMAN/See Page 4

challenges that lie ahead."

possibly through mid-

Pittman, Viacom Form

Joint Media Ventures

Consuelo Marshall Monday (8-11) in Los Angeles. Föllowing the settlement of a procedural technicality, Isgro plans to pursue depositions in the case, with the hope of reaching trial within a year.

Isgro's suit, filed April 30, charges the RIAA and A&M, Aris-Capitol Chrysalis, Geffen, MCA, Motown, PolyGram, RCA, and the Warner/Elektra/Atlantic labels with conspiracy and restraint of trade under federal and state antitrust statutes.

Speaking on Isgro's behalf, Steven Cannata of the San Francisco ISGRO/See Page 4

Rick Stary denied by US District Court Judge

Stacy PD At Y100

Former WHLY (Y106)/Orlando PD Rick Stacy has become PD at Metroplex CHR Y100 (WHYI)/Miami. Morning personality Sonny Fox, who had been programming the station, relinquished those duties to concentrate on his show. VP/Programming Rob Walker

will continue in that capacity, along with his afternoon show. Stacy has not announced whether STACY/See Page 4

DENNIS OM, BRADLEY FM PD

Dickerson GM As WLRQ Sets New Team

REBS, Incorporated, which recently acquired AC combo WLRQ-AM & FM/Nashville has named its new management team and announced plans to alter the programming on both stations.

The team comprises Nashville radio veterans Paul Randall Dickerson in the GM post, Allen Dennis as OM for the pair (with direct programming responsibility for the AM), and Kris Bradley, PD for WLRQ-FM.

Dickerson, who has spent the last ten years in radio news as ND at Nashville's WSM, WLAC, and WMAK, as well as WBT/Charlotte, said the AM would switch from AC and change call letters to WNKZ. "It will be a station about country music, rather than a Country station. We are going to aim at exposing new product, and will be inviting artists to come in and talk about their records. I don't foresee it being the number one station in town, yet I don't want to limit it."

Bradley, discussing the new direction for the FM, said, "We're calling it Contemporary Adult Hit Radio. It's about 55-60% current material. It's an adult version of

Commenting on the new WLRQ team, Dickerson said, "This is what 24 years of radio has tilted me toward. I've done most things on the performance side of the business, and have a bright, on-fire Sales Manager, Ron Howse, to handle that side of the business. WLRQ/See Page 6

INTRODUCING NEWCITY — NewCity Communications, based in Bridgeport, CT, has completed its \$68.3 million leveraged buyout of the Katz Broadcasting Company from Katz Communications. The purchase price includes 11 stations in Gainesville/Atlanta, Birmingham, Bridgeport, Orlando, Syracuse, Tulsa, and Worcester/Boston, as well as the American Comedy Network, NewCity plans to sell one station: WFTO/Worcester. Standing (I-r): NewCity VP/CFO Michael Weinstein, Katz Communi cations Chairman/CEO James Greenwald, and NewCity Sr. VP James Morley. Seated (I-r): NewCity President/CEO Dick Ferguson and Katz Communications President/COO Richard Mendelson

VAN WAGNER COMPLETES TAKEOVER

Kindel VP/GM, Randall PD At KEBC

Van Wagner Communications, which officially took over KEBC/ Oklahoma City July 31, has named Southern Starr Broadcasting VP Larry Kindel as VP/GM and WLLR/Quad Cities PD Ray Randall as PD.

Kindel had been with Southern Starr for the past year and was responsible for setting up the company's new acquisitions. Most recently he had overseen takeover activities at WPMO/Gulfport-Mobile and WTID-FM/Nortotk. Earlier, he spent a little over a year in sales at KXXY/Oklahoma City. He had spent the previous 12 years with Susquehanna Broadcasting,



Larry Kindel serving last as VP/Operations for WKIS/Orlando.

Kindel told R&R, "Van Wagner

Communications is a billboard and spectacular sign company, well known for two things: A) They're winners; B) They're very, very good people. In the next couple of years they'll be expanding into an eight or ten-station group, and I want to be part of that Super Bowl team

Van Wagner Exec. VP/Broadcasting Bob Fauser said, "We are excited as hell about Larry joining Van Wagner. He has a tremendous background from his time with Susquehanna and Southern Starr, and he certainly knows his way around Oklahoma City. He is a KINDEL/See Page 4



NEWS

Rivers Returns To Birmingham As WMJJ PD

Former Birmingham programmer Smokey Rivers has returned to the market as PD for Capitol Broadcasting Corp. AC outlet WMJJ. Rivers had programmed crosstown CHR WKXX in 1980-81 before moving on to PD stints at WKDF/Nashville, WAVA/Washington, and, most recently. K101/San Francisco.

VP/GM Bill Stoeffhaas remark-

Hamburg Continued from Page 3

daily program on WOR/New York and appears regularly on WCBS-

TV.
"We're working to complete the WLIF/Baltimore and WWWZ/ Charleston purchases," Hamburg told R&R, "and then to do more ac quisitions in the radio field and perhaps other areas of communications. John Gambling is the best man in the world to work with. I don't think there is a person who's more knowledgeable about all aspects of the radio business.



Smokey Rivers

ed, "Smokey completes one of the most creative and exciting radio management teams I've ever seen. We're committed to winning big, and Smokey is the man with all the skills to get it done.

Rivers added, "I'm thrilled to be joining one of the most intelligently aggressive broadcast organiza-tions in America. WMJJ has carved a healthy niche in the market, and the right people are in place to continue building one incredibly dynamic radio station.'

Kindel

Continued from Page 3 management pro with a diversified management background, including sales, marketing, and pro-

Discussing Randall, Kindel said. "Ray has an extraordinary track record for his relatively short time in the programming ranks. It was Ray's time to move up in market size. With his high energy level, people skills, and total understanding of Country programming, we're delighted to have him aboard.

Randall had programmed WLLR for the past two years, moving there from KHOG/Fayetteville, AR where he spent seven years the last three as PD.

Randall, who succeeds Lynn Waggoner as PD (Waggoner remains as morning man), told R&R, "It was very hard to leave Sconnix, but the new opportunity with Van Wagner was too tough to pass up. KEBC used to be number one on this market, and I think it deserves to be back up there. KXXY is a good radio station, so we're here to see what kind of headway we can

KEBC, like WLLR, is consulted by Rusty Walker.

McCubbin, Johnson Handle Capitol's **Secondary Promotion**



Michaelle Johnson

In twin appointments, Capitol Records has named Paulette McCubbin and Michaelle Johnson as National Secondaries Promotion Managers for AC/CHR and R&B, respectively. McCubbin reports to National Promotion Director Tom Gorman, while Johnson will work under VP/Black Music Promotion Ronnie Jones.

Sr. VP/Promotion Walter Lee said, "We're pleased to expand our promotion team to include the experience and expertise of both Paulette and Michaelle. They are a welcomed addition."

Johnson moves up from her posi-

Continued from Page 3

Viacom Networks Group Chairman Ken Gorman noted, "These exciting new business oppor-tunities will expand Viacom's reach in communications and entertainment. With Bob's outstanding record in the entertainment industry, we are extremely pleased and fortunate that he will continue to be part of the Viacom family and that we will be able to work closely with him on these new opportunities."

Stacy

Continued from Page 3 he'll do an airshift.

Y100 President/GM David Ross explained, "I'm blessed to have Sonny, Rob, and Tony (Novia, station OM) as my right-hand people. But we all agree there is a lot invested in the morning show with Sonny. It's impossible for him to stay here until all hours, which is what the job requires.

"Rick came to my attention when he almost went to work over at the competition, WINZ-FM and 96X. He'd built a Y100 clone in Orlando, put his own touches to it, and developed a real strong station. We're interested in rejuvenating the station. We can't hang onto the past. Y100 is out to blaze fresh trails of success, while down the street they're trying to recreate

Stacy programmed Y106 for almost two years, and accepted, then suddenly turned down, the PD job at WINZ-FM earlier this year. He said, "I was destined to come to Miami, but this is where I really wanted to be. We have a group of pros from top to bottom, and I feel with their help and commitment, we will continue our dominance in Miami-Ft. Lauderdale."



Paulette McCubbin

tion as executive secretary in the R&B promotion department. Mc-Cubbin moves to Los Angeles from the New York postproduction house Du Art Video, where she was an operations coordinator.

Isgro

Continued from Page 3 law firm of Cannata, Genovese & Papale told R&R, "The defendants said that essentially we didn't have a factual basis for bringing the suit, and the judge, without any argument, denied the motion.

"Basically, their argument was that the reason they severed busi-ness relations with independent promoters was due to the NBC-TV broadcasts and the cloud cast over independent promotion; that out of an abundance of caution, they severed such business until this socalled cloud was cleared up.

"We contended that the telecasts were simply a pretext used to fulfill their long-desired wish to do away with independent promotion. It was price-motivated. They compete between themselves for the services of independent promoters, and were tired of the high prices their own competition had created. By doing this all together, they would no longer have to compete for independents

'We're just awaiting the judge's ruling on a procedural matter. Even if that is decided adversely to us, it should simply be a revision of our existing pleading. From that point onward, we'll proceed to take discovery. It's just round one of 15. but anytime you can win the round,

When asked if other independent promoters might react to the motion dismissal with lawsuits of their own, Cannata said, "I do know it's been watched, but what incentive any other independent would draw from this, I don't know. It wouldn't shock me, but I certainly couldn't predict it either." He added that Isgro is still active in promotion "to a degree," working through artists'

The RIAA had no comment on the court decision.

Heslet

Continued from Page 3 KFYE. "I'm excited about starting a station from the ground up in Denver," he said. "We want to make this a top-notch operation. Since a radio station is only as good as its people, we'll be looking for Denver's very best."

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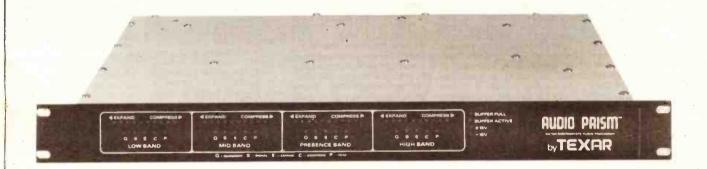
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NEWS IN BRIEF

- EVAN HOSIE has been promoted to Sr. VP/Marketing for Bands Across The Sea (B.A.T.S.), an international management company. The company manages Chrysalls group the Ci-
- GARY DAVIS, a 20-year music business veteran, has formed Laguna Beach, CA-based Straight Ahead Records. The primary staff includes BRIAN ROONEY, promotion; BILL MACK and HENRY MOYER, sales & marketing; ANDY KANDANES and GREGG DOUGLASS, A&R; and VIN-NIE DAVIS, administration. The new label is located at 31901 Virginia Way, Laguna Beach, CA 92677; (714) 499-6227

Continued from Page 1

deal by the end of the year.

The Great Trails radio prop-

erties are WBCS-AM & FM/

Milwaukee, WCOL & WXGT/ Columbus, WCII & WDJX/Lou-

isville, WING & WGTZ/Dayton,

and WIZE/Springfield, OH.

Williams



Evan Hosie

● KEN ELM joins KRIX/McAllen-Brownesville as GM from crosstown KVEO-TV. KRIX's new GSM is Betty Smith from neighboring KBOR.

Hull

Continued from Page 3

Adams Communications. Pending FCC approval, they will acquire us in between 60 and 90 days. I'm looking forward to working with

Prior to joining KOOL, Hull was Station Manager for KARZ/Phoenix for three years. Before that, he was with KRNT & KRNQ/Des Moines for 17 years in various capacities, including programming for a decade.

THERESA BINON is named PD/MD at Country-formatted KGEM/Boise after two years as PD at KGHL/Bill-Ings. Binon, who will also handle an airshift, rejoins Station Manager JON RAND; the two worked together at

● Former KZZB/Beaumont, TX Promotion Director CHRIS BAKER has returned to the station, this time as PD. A 13-year broadcaster, Baker arrives after eight months as PD at KBIU/Lake Charles, LA.

• GARY WEISS will become GM of WYLT/RALEIGH when Metroplex takes over the station in September He transfers from the GSM post at the company's WNLT/Tampa.

 Veteran programmer RICK STAN-CATO is the new PD/midday personality at AC/CHR outlet KIOC/Beaumont-Pt. Arthur, TX, Previously PD at suburban Houston outlet KTUN, Stancato earlier spent several years at KRLA/ Los Angeles.

McCarthy Back In **Birmingham** As WAPI-FM PD

WQUE-FM/New Orleans PD Kevin McCarthy has been named PD at WAPI (195)/Birmingham, replacing Rod Prahin

WAPI-AM & FM VP/GM Bernie Barker, told R&R, "I've been a fan of Kevin's for a long time and am delighted to be able to put a deal together to bring him back to Birmingham. Kevin was the last PD in town to beat (Country) WZZK. His programming expertise and knowledge of Birmingham can be

the catalyst we need to push us over the top."

A former programmer in Birmingham at WKXX (KXX106) and air personality at WSGN, McCarthy will be programming against a number of recent New Orleans compatriots, including former WQUE and WEZB PD Kris O'Kelly at KXX106; former WQUE VP/ GM Bill Stoeffhaas, now managing WMJJ, and ex-KXX106 PD Smokey Rivers, who joined WMJJ this

week (see separate story).

McCarthy commented, "It's great to be home again, but it's unbelievable what's happening here. This is the most competitive market in the Southeast. A lot of PDs have left great situations to relocate here. For 195, I think fine-tuning is in order. We intend to make this the CHR station for the Birmingham area. I've already got a great staff, promotional support, and all the things needed to make the station shine.1

Arbitron

Continued from Page 1

ates, told R&R, "I don't know of written policy or even rules covering the kinds of information that can be derived from a fullmarket mechanical. In fact, availability of the full-market mechanical is a real service to the industry, since it organizes diary data into a uniform presentation which includes all the Arbitron edits.'

Media Product Management President Marla Pirner added, 'Not having the full market me chanicals in Los Angeles will limit a station's ability to get information it needs. Going to Laurel to purchase the mechanicals is cost-prohibitive."

KGO/San Francisco Research Director Liz Nistel remarked, "It would be just like Arbitron to limit the data and not reduce the price of station mechanicals. In any event, less information would raise more of a question about buying it."

"I feel very good about Allen and Kris. Their depth of experience is

incredibly good, yet they are not

Dennis, who is also doing morning drive for WLRQ-FM, told R&R.

'I'm real excited about the new job. It's great to feel like I'm really back in broadcasting again.

Dennis has been working in the Nashville market on and off since

1962. He most recently was doing

news and sports at the Music Country Network, having been a programming consultant and air talent at WMAK and WLAC.

Bradley remarked, "After 18 years in this market, I guess it's high time I program. The new owners have bent over backwards to keep most of the personnel and give everyone a shot."

Bradley has been with WLRQ as an air personality for a year. Previously he was on the air at

WSM-FM for seven years and earlier worked at WKDF and

WMAK in Nashville.

Continued from Page 3

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WLRQ

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STAFF

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Feehington Bunesus (202) 662-7484, National Press Building, Suite BD7, 529 14th St. NW. Washington, DC 20045 Mereau Chief-Washington GB00er BBAD WOODWARD Jaeociste Editor: ROBERT O'BREN.

213) 553-4330 (Sales, Weatern Region MICHAEL three PAM BELLAMY, JEFF GELB condinator ADMENINE MOCKE



Nash Niche



Delivering his recent solo album, "innocent Eyes," to Atlantic's New York offices, Graham Nash & friends look at the camera. Shown are (i-r): Atlantic VPs Sam Kalser and Lou Sicurezza, Exec. VP/GM Dave Glew, VP Judy Libow, Graham Nash, label Sr. VP Vince Faraci, and Nash manager Bill Siddons.

Hooter Harmony



Receiving Canadian gold for their "Nervous Night" debut album, the Hooters got the goods from some label pals. Shown are (H-f): CBS's Lisa Kramer, Hooters' manager Steve Mountain, Hooters John Lilley and David Usolskinan, label VP Bob Campbell, Hooter Rob Hyman. Kneeling (I-f): CBS Canada VP Don Oates and Hooters Andy King and Eric Bazillan.

Cream Off The Top For BMI



BMI visited ZZ Top backstage at their New Jersey concert at Meadowlands Arena to present the group with a giant poster for their "Rough Boys" single. Shown are (I-r): BMI's Elizabeth Oravetz, ZZ's Billy Gibbons, Frank Beard, Dusty Hill, and BMI's



Prince Prince

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THE NEEDY



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McCartney, Phil Collins, Tina Turner, Eric Clapton, Rod Stewart, Mark Knopfler, Sting and many, many more singing their hottest hits, and then gathering onstage for a scorching finale – an all-star performance of The Beatles' "Get Back."

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TRANSACTIONS

Holder Ropes El Paso, Lubbock Combos For \$10.5 Million

KEND & KLLL/LUBBOCK PRICE: \$10.5 million

BUYER: Holder Communications Corp. of Texas, a wholly-owned subsidiary of Holder Communications Corp., Bruce Singleton, President, It also owns WTUN & WHBB/Selma, AL; KLCL & KHLA/Lake Charles, LA; and WIIS/Key West, FL. Holder has contracted to buy WBZW/Powell, TN. SELLER: El Paso County Broadcasting, Inc., James Thrash, President. DIAL POSITION: 570 kHz; 93.1 MHz (El Paso); 1590 kHz; 96.3 MHz (Lub-

POWER: 10 kw days/1 kw nights; 30 kw at 1080 feet (El Paso): 1 kw; 100 kw at 580 feet (Lubbock) FORMAT: Spanish; AC (El Paso);

Country (Lubbock) BROKER: Blackburn & Co.

WLPR/MOBILE, AL

PRICE: \$2.55 million **BUYER: TM Communications. Patrick** Shaughnessy, CFO, it also owns KECK & KHAT/Lincoln, NE. SELLER: Sound Broadcasting Corp. DIAL POSITION: 96.1 kHz POWER: 40 kw at 420 feet FORMAT: CHR

CEDAR RAPIDS, IA

PRICE: \$8 million

BUYER: Wonderful Music and Talk. Inc., Forrest Mitchell, his wife Joan, and Robert Ray and his wife Billie, principals. Ray also owns KLIR-AM & FM/Estherville, IA.

SELLER: Cosmos Broadcasting Corp., Macon Patton, CEO, James Sefert, President. It also owns WAVE/ Sarasota, FL; and WIS/Columbia, SC. DIAL POSITION: 600 kHz; 96.5 MHz POWER: 5 kw: 100 kw at 540 feet FORMAT: CHR

KRLT/SOUTH LAKE TAHOE PRICE: \$1.4 million

BUYER: Fuller-Jeffrey Broadcasting Companies, Inc., Bob Fuller, President, and J.J. Jeffrey, Sr. VP. The group also owns WBLM/Lewiston, ME; WOKQ/Dover, NH; KMRY & KJJY/Des Moines; KRCX & KDJQ/Sacramento; KSCO-AM & FM/Santa Cruz, CA;

KFMF/Chico, CA. SELLER: Entertainment Enterprises, Inc., Roger Archambault, President. DIAL POSITION: 93.9 MHz POWER: 6 kw at 180 ft. below aver-

age terrain FORMAT: AC WATERLOO, IA

PRICE: \$4 million

BUYER: Park Communications, Roy Park, Chairman, Bill Fowler, VP/Radio. It also owns WPAT-AM & FM/New York; KEZX/Seattle; KJJO-AM & FM/ Minneapolis; KWJJ-AM & FM/Portland; WTVR-AM & FM/Richmond; WHEN & WRRB/Syracuse: WDEF-AM & FM/Chattanooga; WNCT-AM & FM/ Greenville, NC; and WNAX/Yankton,

DIAL POSITION: 1330 kHz; 107.9

POWER: 5 kw; 100 kw at 1800 feet FORMAT: AC: AOR

KNGS & KLTK/HANFORD, CA PRICE: \$2.8 million

BUYER: Liggett Broadcasting Group, Robert Liggett, President. It also owns KRJB/Monte Rio, CA: WWKQ & WDFP/Battle Creek, MI; WHNN/Saginaw, MI; WFMK/East Lansing; and WLHT/Grand Rapids.

SELLER: Sunrise Communications of Central California, Sal Lobeck, GM. DIAL POSITION; 620 kHz; 107.5 MHz

POWER: 1 kw; 50 kw at 500 ft. FORMAT: Country: CHR

TRANSACTIONS AT A GLANCE

Transactions So Far In 1986: \$1,540,350,000 This Week's Transactions: \$41,780,000

- KAMA & KAMZ/EI Paso, KEND & KLLL/Lubbock, TX \$10.5 million • WMT-AM & FM/Cedar Rapids, IA \$8 million
- WWDE/Norfolk \$7.5 million
- KWLO & KFMW/Waterloo, IA \$4 million
- KNGS & KLTK/Hanford, CA \$2.8 million
- KLTW & KSLY/San Luis Obispo, CA \$2.375 million
- WLPR/Mobile, AL \$2 55 million
- KRLT/South Lake Tahoe \$1.4 million
- WDLT/Mobile, AL \$1.2 million
- WHLO/Akron \$1.2 million • WALY/Gray, KY \$250,000

KLTW & KSLY/ San Luis Obispo, CA

PRICE: \$2,375,000 BUYER: San Luis Obispo Limited Partnership, Guy Hackman, princi-

SELLER: San Luis Obispo Broadcast-Ing, a wholly-owned subsidiary of Sandusky Radio, Dudley White and family, owners. Other Sandusky properties are KEGL/Dallas; KLSY-AM & FM/Seattle; KWLT/San Diego; WKRL/Tampa; KNUS & KBPI/Denver; KDKB/ Phoenix; and KLSI/Kansas City. DIAL POSITION: 1 kw days/250 watts nights: 5 kw at 1410 ft. FORMAT: AC

WHLO/AKRON

PRICE: \$1.2 million BUYER: Mortenson Broadcasting, Jack Mortenson, President, It also owns WSUM/Cleveland; WBGR/Baltimore; WTOF-AM & FM/Canton; WEMM/Huntington, WV; and WJMM/ Versailles, KY.

SELLER: Trans World Broadcasting, Louis Appell Jr., President, Arthur Carlson, VP. It also owns WZAK/ Cleveland and WEKS-AM & FM/Atlan-

DIAL POSITION: 640 kHz POWER: 1 kw days/500 watts nights FORMAT: Contemporary Christian

WALY/GRAY, KY

PRICE: \$250,000 **BUYER: Crown Communications,** Inc., Larry Burdette, President, David Carrier, Joseph Kesler III, VPs. SELLER: Patricia Powell, President DIAL POSITION: 1590 kHz POWER: 500 watts FORMAT: CHR

RCA Sale Clears **New Hurdle**

GE's purchase of RCA and its subsidiary, NBC, has survived another challenge at the FCC. The Commission this week threw out a petition to deny the sale filed by the town of East Hampton, NY

The town alleged that GE polluted the Hudson River between 1966 and 1975, resulting in a striped bass fishing ban that harmed the area's economy. Town officials said a hearing should be set to determine whether GE has the requisite character to be a broadcast licensee.

In dismissing the petition, the FCC said East Hampton filed its petition too late under Commission rules, and failed to make a good case to justify its failure to participate earlier in the proceeding.

WWDE/NORFOLK (HAMPTON) PRICE: \$7.5 million

BUYER: Edens Broadcasting, Gary Edens, President. It also owns WRBQ-AM & FM/Tampa: KQY & KQYT/Phoenix: and WRVA & WRVQ/Richmond. SELLER: Golden East Broadcasting, Dick Lamb, President DIAL POSITION: 101.3 MHz POWER: 50 kw at 505 feet

WDLT/MOBILE, AL (CHICKASAW) PRICE: \$1.2 million

FORMAT: AC

BUYER: J. Alex Bowab, owner. He also has an interest in WKXI & WTYX/ Jackson, MS.

SELLER: Edmond Muniz, owner. He also owns WYAT & WLTS/New Or-

DIAL POSITION: 98.3 MHz POWER: 3 kw at 540 feet FORMAT: CHR

CALL SIGN CHANGES

Batesburg, SC WBLR-FM to WKWQ (effective 8/1) Buffalo Gap, VA WSNV to WSPV

(8/4) Dalias KVIX to KVIL (8/11) Enid, OK KUAL to KOFM (9/1) Eureka, CA KEKA to KFLI (8/1) Fort Stockton, TX KPJH to KFST-

FM (8/11) Fredericktown, OH WWMZ to WJMR (8/14)

Glen Falls, NY WNIQ-FM (remains assigned)

Greensburgh, PA WOKU-FM (remains assigned) Houston TX KGOL to KHFX (re-

quested) Hughesville, PA WKDJ to WTPS (8/10)

lacksonville AR KEZO to KEZO-FM (8/5)

Kingsland, GA WKBX (new station) Naples Park, FL WMLX (new) Nashua, NH WHOB (new)

North Little Rock, AR KBOX to KEZQ (8/5) Osceola, AR KHFO to KWLU (9/1) Santa Maria, CA KZON to KTAP

(requested) San Francisco KFRC to KMMS

(8/11)Seaside Park, N.I WNJO (new) Somerville, TN WJED to WSTN (re-

quested) Tallahassee, FL WBGM to WBGM-FM (effective 9/1)

Tallahassee, FL WKQE to WBGM (9/1)

Thurmont, MD WFCO to WTHU (8/5)

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RADIO BUSINESS

TRANSACTIONAL ANALYSIS

Brokers View State Of The Market

By Robert O'Brien

R&R's Radio Business section asked three experts to analyze the current state of the broadcast transaction marketplace, and offer advice to potential buyers on how best to cope under current market conditions. Below are the responses of Mitt Younts, Chapman Associates; Tom Gammon, Americom; and Chuck Kadlec of Frazier, Gross & Kadlec.

Mitt Younts, Chapman Associates

As long as interest rates remain low and broadcasting has its eye of the investor, trading in the marketplace will remain brisk.

Larger markets are very active. There are so many buyers out there that sometimes it's difficult to find good properties for sale. From the buyer's perspective, stations in medium and smaller markets will trade hands always based on certain formulas, using multiples of cash flow and gross billing.

My advice to any buyer is to know your market. Find out if it's growing, and if the radio dollars are going to be in the market. In the case of an upgrade or a turnaround, it's up to operators to take their fair share out, and make the stations profitable.

Sunbelt Prices Higher

In terms of markets, you're going to pay higher prices in the so-called Sunbett markets, the Southeast or Southwest, where it's easy to see that the population and retail sales are going to grow.

In other markets, you have to do a little homework to see where the market's going. You have to be cautious about overpaying where the local economy might be in trouble. You don't want to pay a premium, knowing that the retail sales in the market may be flat, because you'll have a much more difficult time taking your fair share out.

Tom Gammon, Americom

The multiples people are paying today are slightly higher than they paid last year, but more important, reflect buyers' willingness to take a much higher risk when acquiring that cash flow.

The number one element to understand about pricing today is that there's a lot of Wall Street money driving multiples up, because they're pushing money into the market. More importantly, they're being forced up for stations that have a much higher risk of coing down.

We recently brokered the sale of WLiF/Baltimore, the number one station in the market, for \$25 million cash.

Three years ago, people would never have considered paying such a "stretch multiple" (10X cashfilow or higher) for the number one station. But they would have paid ten times cash flow for another station. They just never would have assumed the downside risk for a number one station.

Turnaround Prices Flat

Stations that aren't making money have been flat now for the last year to 18 months. We predicted this last year in our 'newsletter, 'Radio Investor, and it's held true. The reason is that every time a group acquires a loser, it greatly reduces the amount of debt the group can handle



Mitt Younts

For example, take a group with \$10 million in cashflow, thouys a big loser in Dallas for \$15 million, plus another \$5 million in losses. Well, that's \$20 million with no cashflow. Banks will lend five times cashflow, so the group could have \$50 million in senior debt available. Say they have total liabilities of \$30 million and \$20 million in excess debt capacity.

Now what happens if they buy that Dallas station? There goes the \$20 million, and no more cashflow comes in, so they can't buy any more radio stations. That's scenario one.

Now, you can spread that same \$20 million over three big cashflow stations, given three-to-one or four-to-one equity to debt.

It's not even that simple. You could buy literally \$70 million worth of stations for the same amount as buying one Dallas turnaround.

Even more important, when you buy those cashflows, guess what? Here comes another \$30 million in senior debt capabilities.

With \$20 million in excess debt capacity, he can either take one Dallas turnaround, then sit there for two years and not buy anything else, or he can buy three cashflow stations, and next year probably buy some more.

That's why turnarounds have been flat, and will stay flat. That's very important to understand.

Best Time For Buyers, Sellers

Finally, interest rates are the lowest they've been historically in some ten years — 8% prime, and it looks like it's going to drop to 7 7/8%. That means the multiples people are paying are higher than they've ever been, and the time for sellers to consider selling is better than it's ever been in history, as far as I can tell.

The multiples on a cash basis that they can get for their radio stations have never been better for sellers. And buyers don't get hurt, because the cost of the money is cheaper. So it's a terrific environment for sellers to get absolute top dollar before interest rates shift and the value of their assets decreases because the cost of capital increases.

Chuck Kadlec, Frazier, Gross & Kadlec

The most striking thing is the tremendous escalation of prices that has happened in the major markets over the past two or three years. It doesn't seem so long ago that a \$5.6 million sale was pretty big. Now the benchmark is \$40-50 million, which is indicative of how strong that business has become in the large markets. Of course, that's trickled down to all markets.

Clearly, it's a hot business. Reasons Include deregulation; particularly, the expansion of the number of stations that any group owner can hold; low in-



Tom Gammon

terest rates; availability of money; and awareness by the public of broadcasting as a good investment.

All have driven up the prices of radio stations. The multiples are at cyclical peaks — these things do ebb and flow. But major markets seem to be going for ten to 11 to 12 times cashflow, whereas the old standard used to be eight to ten. That's just indicative of the demand for these properties.

AMs Sell Slower, Cheaper

The other aspect of the industry that's being reflected in trading today is the fact that, today, it's the FM station that's the strong entry in the market. Those high prices have been achieved for combinations or, in some cases, stand-alone FMs. The stand-alone AM is still difficult to sell, selling for multiples much lower than the combinations and the FMs are.

I would advise buyers to make sure you know this business, or have some-body who's going to be running the station know the business. It's the most competitive aspect of broadcasting, and you have to have management that can react to changes that occur quickly in format and promotion strategies.

Management With Vision

Ideally, you've got to have management that has the ability to do some planning out to the future, and will keep that plan in mind. But most of all, they've got to be entrepreneurial, they've got to be able to do what's necessary to outflank, or keep from being outflanked by the competition.

One bit of rather elementary advice is, where possible, to look for combinations. With the combination, you have the flexibility in your selling strategy, the availability of time to sell. It gives you much more flexibility through your daypart than with a stand-alone station.

It also gives you some security in that you don't have all your eggs in one basket. If you have a dip in ratings in one station, that could be offset by an increase in another. It also gives you diversity.

Lenders Like Multiple Markets

That leads me to something else a buyer should know. Even today, when banks have lots of money to lend in communications, the new individual or company that's coming into broadcasting is going to find it difficult to borrow against a single station in a single market situation.

When you talk about diversity in one market, most lenders want the protection of having diversity of stations in several markets. They'll readily lend five to six times cash flow to a group of stations, but they're reluctant to do it to a stand-alone, because the risk of having difficulty with one station is obviously greater than the risk when it's spread over a number of stations.

REP 'BOYCOTT' ALLEGED

SRA To Agencies: Don't Bypass Reps

Some advertising agencies and buying services are attempting to "boycott" rep firms by illegally dealing directly with individual stations to place national spot ads, the **Station Representatives Association** (SRA) has charged.

In a sharply-worded letter to 5000 chilef executive officers of ad agencies and buying services, SRA Managing Director Jerry Feniger threatened legal action against those who continue "such improper and illegal activities."

\$1 Billion Spot Pool

SRA's memberships include 30 major radio and television rep firms. Feniger estimates they place approximately \$1 billion a year in national advertising on their client radio stations.

According to Feniger, stations generally sign contracts giving their reps exclusive rights to buy national advertising for them.

Filing Window On 15 FMs

After a two-month delay caused by a processing slowdown, the FCC has opened another Docket 80-90 FM channel for applications. Between August 18 and September 18, the Commission will accept applications for new FM stations on 97.9 MHz (channel 250) in 15 communities.

A Class C2 facility will be licensed to Grants, NM. Class A stations are up for grabs in Oxford, AL; Tuba City, AZ; Crescent North, CA; Salinas, CA; Enfield, CT; Selbyville, DE; Ft Valley, GA; Wiggins, MS; Bayboro, NC; Gaston, NC; Beulah, ND; Milton-Freewater, OR; Edinboro, PA; and Beeville TX.

For The Record

A photo appearing in last week's "Radio Business" section was misidentified as Noble Broadcasting XETRA-AM & FMISan Diego VPIGM Norm Feuer. The person is actually XETRA Sales Manager Bill Arbenz.

Jones

Continued from Page 3 dence produced some great programmers, including Jay Clark, Gary Berkowitz, Jack Casey, and Holland Cooke. All four of those guys just had great spring ARB books. I hope David will carry on the tradition."

Jones said of his first programming position, "It seems a lot of the other people I worked with have gone on to program and/or consult. Now I'm sort of playing catch-up, after being out of the business for 11 years.

"It's great to be back in radio, in Providence, and working with Billy. We're fine-tuning the station and have it headed in the right direction. Right now we're straight-ahead AC. We're using that as the model, and as to where we evolve, who knows? Time will tell and the market will dictate."

"Inducing" Contract Breaches

He said in his letter, "It is contrary to the interests of our members and the stations they represent to be made less effective by the actions of some agencies and buying services who refuse to deal with representatives or are attempting to induce stations to breach their agreements with their representatives."

New FM Assigned

Effective September 12, the FCC has assigned 92.3 MHz (channel 222) to Nags Head, NC. Applications for the Class A station will be accepted during a September 15- October 14 filing window.

Reporting Transactions To R&R

To have a radio station transaction listed in R&R, broadcasters and brokers should contact the R&R Washington Bureau (202-662-7484) as soon as details are available. Sale clossing photos and broker news, such as personnel and office announcements, are also welcome.

Peck

Continued from Page 1
said, "What attracted me to
Island Records was Lou Maglia's executive abilities, as well
as Island's commitment to
reorganize and prioritize the
black music area. The Atlantic
Records distribution team,
headed by Sylvia Rhone, guarantees Island being a priority. I
look forward to helping Island
become a respected entity in
black music."

Oliver

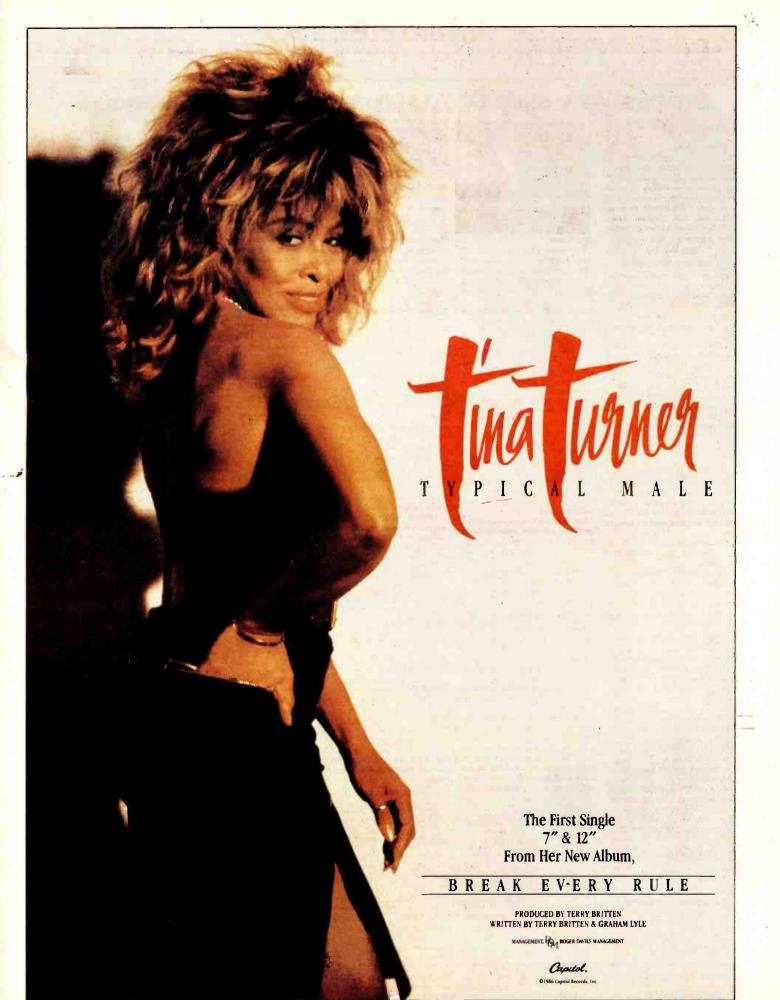
Continued from Page 1

lot of local programming experience, and Denise has what we needed."

Oliver commented, "I'm really looking forward to being a part of United Stations's phenomenal growth. The company has grown to the point where they needed more programming help."

Prior to becoming PD at WYNY last becember Oliver was with ABC Radio Networks, including a stint as PD for the Rock Network, for 3½ years. She joined the network from WWDC (DC101)/Washington, where she served as VP/Programming & Operations; before that she was PD at WIYY/Baltimore for four years. Prior to that she was Music Directror at DC101

10/R&R FRIDAY, AUGUST 15, 1986



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WASHINGTON REPORT

BROADCASTERS SCORE VICTORY

Senate Kills Free Ad Response Provision

Broadcasters won a major victory Tuesday (8/12) when the U.S. Senate voted to kill the idea of forcing broadcasters to give free response time to political candidates attacked in radio or television ads by their opponents.

By a vote of 58-42, the Senate adopted an amendment by Sen. Rody Boschwitz (R-MN) to delete the language, which had been strongly opposed by NAB.

The Senate was debating legislation sponsored by Sen. David Boren (D-OK) to overhaul the laws governing contributions by political action committees.

PAC Influence Targeted

The broadcast provisions would have required stations to furnish free response anytime a political action committee (PAC), rather than a candidate, placed ads either for or against a candidate. The provision would have also been triggered when a candidate in broadcast advertising mentioned an opponent, but failed to do so in person.

In an appearance before the NAB Board of Directors in June, Sen. Boren had indicated his willingness to back away from the notion of free response time from broadcasters.

House Future Uncertain

Legislation similar to Boren's original bill has been introduced in the House by Rep. Michael Synar (D-OK) and now has 114 cosponsors. Synar's legislative assistant says broadcasters have raised "some pretty valid concerns" about the free response provision. But she couldn't say whether Synar will also agree to ditch the proposal.

Now that the Senate has acted, Synar's aide predicted the bill will begin to move quickly through the House. She acknowledged that time is running short in the current legislative session, but added, "I think chances are pretty good over here" that Synar's bill could pass this year.



NEWS DIRECTORS HONOR FOWLER — FCC Chairman Mark Fowler receives this year's Distinguished Service Award from the Radio-Television News Directors Association from RTNDA President John Spain. "Deregulation is the right direction for our nation's communications system," Fowler told a Washington luncheon in his honor. "It leads to more choice. It gives way to greater diversity. Dealing with all the new choices is daunting, but it's not impossible. And it's a policy that keeps government from controlling what is said or who savs it, even if it's wrong."

A videotape of Fowler's acceptance speech will be shown at RTNDA's annual convention later this month in Salt Lake City.

NEWS BRIEFS

WNZK Hit With \$6000 Fine

The FCC has slapped a \$6000 fine on WNZK/Westland, MI. According to the Commission, the station committed repeated violations of its rules requiring that a main studio be located in the community of license, and that a public inspection file be available for viewing at all times.

In other action, the Mass Media Bureau fined KBHP/Bemldjl, MI \$1500 for repeated broadcast of lottery information, which is strictly forbidden by federal law.

The bureau denied a petition for reconsideration filled by WDVL & WKOV/VIneland, NJ, which had sought to reverse a fine of \$11,750 handed down earlier.

Hometaping Issue Aired Before Senate Panel

The recording and consumer electronics industries once again faced a Senate Judiciary, subcommittee last week on the question of whether legislation is needed to compensate copyright owners for losses due to home-

taping of music

Record industry spokesmen were buoyed by Reagan administration support at the hearing for a decoder chip to thwart hometaping. But Recording Industry Association of America (RIAA) President Stanley Gortlkov called that only a longterm solution.

Gortikov said the need for immediate royalty payments on recording devices (a blank tape fee has been dropped from the bill) has been intensified by the Introduction of Digital Audio Tape (DAT), a digital hometaping technology that "will give tapers the ability to make periect" copies.

Electronics industry spokesman Charles Ferris charged that the pending bill (S. 1739) "forces people to pay, no matter how they use their recorders." And a spokesman for the blind complained that the bill contains on exemption for blind users of recorders. Even if an exemption is created, Oral Miller testified, "it would create an administrative nightmare and an unworkable solution."

NAB Names Committee Leaders

Much of NAB's policy work is done by committees made up of member broadcasters, and last week President Eddie Fritts and Chairman Ted SnIder announced the chairmen of those panels for the coming year.

Among the appointees are Ken Mc-Donald of McDonald Broadcasting, Radio Audience Measurement Task Force; John Dille, III of Federated Media, Unification Task Force: Joe Dorton of Gannett, Group Radio: Gene Millard of KFEQ/St. Joseph, MO, Medium Market Radio; Thomas Young of KVON & KVYN/Napa, CA, Small Market Radio; Charles Morgan of Susquehanna, AM improvement; Tom Goodgame of Group W, Alcohol and Drug Abuse; Gary Capps of Capps Broadcasting, Congressional Relations; Howard Frederick of Mid-America Media, Local Radio Audience Measurement; David Palmer of WATH & WXTQ/Athens, OH, Daytimers; Kenneth Elkins of Pulitzer, First Amendment; and Robert Munoz of KCIK/EI Paso, Minority Executive Council

RKO PROCEEDINGS MOVE AHEAD

'Contingent' Winner Of KFRC License Selected

If RKO is ruled unfit to remain in broadcasting, its license for KFRC/San Francisco will be awarded to Paul Growald, an FCC administrative law judge has ruled. The station dropped its legendary CHR format for "Classic MOR" this week and adopted the new call letters KMMS.

In the event RKO is found to have the necessary character to stay in broadcasting, the company will square off against Growald in a comparative renewal hearing over the KFRC license.

RKO's basic qualifications will be decided in the context of its renewal bid for KHJ-TV/Los Angeles. At issue is the impact of misconduct that cost RKO the license of a valuable Boston TV station earlier this decade.

Hands-On Management Critical

In his 127-page decision, law judge Thomas Fitzpatrick chose Growald over four other applicants primarily because he owns no other radio stations and plans to be 100% integrated into daily management of KFRC if he's awarded the license.

Growald, who has no radio experience, owns Small Cities Cable Television, with cable operations in five small Vermont communities.

Suburban Ploy Fails

Two applicants proposed the suburb of Richmond, rather than San Francisco, as their proposed community of license. However, Judge Fitzpatrick refused to grant either group a preference for speci-

fying an underserved community. He noted that all the applicants proposed facilities identical to KFRC's, and "all the proposals represent a predominantly regional service for this Bay Area."

Other applicants in the running were:

- Bill Cosby's Cozzin Communications, which was disqualified because Cosby's partner falsified signatures on unrelated low-power TV applications.
- Gold Mountain Broadcasting, which was ruled financially unqualified to build and operate a new station.
- Gold Coast Broadcasting, which the judge said lacked the necessary candor to be a broadcast licensee. Gold Coast failed to disclose that one of its officers had become a director of The Oakland Tribune.
- South Jersey Radio, which was assessed a moderate demerit because its principals own or control six radio and two television stations in New York and New Jersey. Also, South Jersey proposed only 50% integration of owners into management. compared to Growald's 100%.



SPANISH RECRUITMENT — Putting the arm on fellow Spanish-speaking broadcasters, these Hispanic NAB members made more than 100 recruitment calls last week in the association's ongoing program of telephone membership "bitzes." Working the phones (left to right) were Carlos Aguirre, Radio Centro, Dallas; Rene de la Rosa, Oro Spanish Broadcasting, San Francisco, Benito and Jose Martinez (father and son), WUPR/Utuado, PR, and Byron Mitchell, WCMN/Arecibo, PR

Vending Machine Jeans

What is reportedly the world's first jeans vending machine recently began serving busy commuters in the Auber

Metro subway station in Paris, France The brainchild of three Corsican entrepreneurs, the Libre Service leans machine dispenses one of ten different sizes of Levi 501's in a cylindrical container for \$45 a pair, payable by credit

That's approximately \$10 cheaper than jeans from a Parisian retail outlet, claim the company's founders. They also boast their leans machine moved 78. pieces of merchandise in its first month

Along with a conversion chart depicting American and European sizes, the jeans machine features an adjustable seat belt for those who aren't sure of their size. The results of this tale of the tape are flashed on a computer screen.

While the prototype cost a reported \$23,000 to build, the company plans to put at least 100 of these jeans machines in French airports, train stations, and other high traffic areas by the end of October, with expansion set for Canada, Britain, and Spain in the near future. That's if the bottom doesn't drop out of the jeans market .



A portable home media center, combining an AM/FM radio with a five-inch (diagonal) television, a digital display alarm clock and a telephone, is currently available from Franklin Park, IL-based Quasar.

The AP1495YH model's telephone sports such features as automatic re-dial and a mute function that automatically deactivates the radio or TV's sound the second you pick up the receiver.



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The pressure of radio production is doing it again and again.

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That New Car Smell

Crack the driver's door and catch a whiff of rich, Corinthian leather . that's the smell of a new car. However, the car of the future will carry a different aroma, if the friendly folks at Scentronics Industries can perfect their latest project: a dashboard cartridge that helps drivers stay awake.

The company (last Christmas it introduced Scentron, a cigarette lighter that perfumes the inside of an auto) also announced plans to bow a complete line of what Scentronics President Barbara Carver told the Wireless Flash are "curative" car scents. These are based upon the concept that certain fragrances can affect a person's state of mind.

Along with the anti-insomnia auto accessories, Scentronics intends to produce a scented nightlight for the bedroom that will help put folks to sleep. Both products should appear on the market by 1987

Jeeves-In-A-Box



It's so hard to find decent help riowadays. However, thanks to the best 'n' brightest minds at Los Alamitos, CA-based Mastervoice, you can actually buy a devoted servant that will be yours for life and never ask for a raise. It not only knows its place, but stays in it.

It's called "Butler In A Box." According to Wireless Flash, this artificial-intelligence control system operates on voice command, allowing you to turn any electrical system on or off, answer your telephone, guard your home against intruders, and open/close your doors

The butler features a human-like male (or female, if you prefer) voice, can speak and understand virtually all languages and, come bedtime, even wishes you "pleasant dreams." Seldom has \$1500 produced such devotion.

TOP 20

CONCERT PULSE

LW TW ARTIST

- 1 B. DYLAN/T. PETTY
- 2 ZZ TOP
- 3 3 VAN HALEN
- 4 ALARAMA
- 5 S. NICKS/P. FRAMPTON
- 6 DEPECHE MODE
- RUN D.M.C/WHODINI/
- LL COOL J
- 8 KENNY ROGERS
- 9 OZZY OSBOURNE
- 10 ROB SEGER -11 BEACH BOYS
- 13 12 AEROSMITH
- 11 13 JUDAS PRIEST
- 14 14 EDDIE MURPHY
- 15 15 JACKSON BROWNE 18 16 SIMPLE MINDS
- 17 JIMMY BUFFET
- 12 18 NEW EDITION
- 19 19 38 SPECIAL
- 21 20 ANNE MURRAY

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Promoters' On-Line Listings. (800) 344-7383, or in California, (209) 224-2631

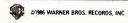


For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT SEE THE LIGHT OF DAY AND PLAY

I COYJE ADDICTION



The new single from the album "COLOR OF SUCCESS"



PRO:MOTIONS

Chrysalis Appoints Two



Linda Carhart



Retsy Anthony

Chrysalis Music Group has named Linda Carhart and Betsy Anthony to the L.A. -based Senior Director/Administration and West Coast Professional Manager posts, respectively. This marks Carhart's return to the label, which she joined in 1971. During a ten year span, she worked in Artist Development and Publicity & Publishing. Anthony most recently served as A&R Coordinator for Epicl/Portrait Records, West Coast.

Artful Balance Launched

JCI and associated labels has announced the establishment of Artful Balance Records, which will tocus on New Age music. The label was formed by Australian record producer Roble Porter and recording artist/producer Roger Voudourls.

Columbia Pics Raises Andrews



Tom Andrews

Columbia Pictures advances Tom Andrews to the newly-created post of Creative Director/Video & Music Promotion. For the last two years, Andrews has served as Columbia's National Manager/Broadcast Promotion; prior to that he was at 20th Century Fox.

PROS ON THE LOOSE

Dave Benson — Mornings WKMQ/Rockford (815) 874-7995 Hal Brandt — MD WXKE/Ft. Wayne (219) 404-4683

Nate Deacon — Promotions Director KSJO/San Jose (408) 244-7344

Don Elliott — Nights/Production Director KHUM/Lawrence, KS (913) 242-1986

Tom Froelich — Nights KSAQ/ San Antonio (512) 340-0617 Scott "The Kid" — Nights WQFM/Mliwaukee (414) 784-7474

Bob Martin — PD/Mornings KLTO/EI Paso (915) 833-7645 Michael Murphy — PD KZZB/ Beaumont (409) 866-1244 Rod Prahln — PD WAPI (195)/ Birmingham (205) 985-0394

Steinblatt ASCAP Coordinator



Jim Steinblatt

ASCAP has appointed Jim Steinblatt Communications Coordinator for its Public Relations Department. Steinblatt served six years as an Account Executive in the Radio Department of ASCAP's Broadcast License Division. His background also includes working as an arts writer for a weekly newspaper.

CHRONICLE

Born To

- Source and NBC Entertainment Networks Manager and Program Administrator Michael Hughes, his wife Mary Beth, daughter Chelsea Taylor.
- WBBB/Burlington, NC PD Greg McDowell, his wife Debbie, son Andrew Joshua, July 30.
- Major Market Radio Executive VP Tom McKinley, his wife and MMR VP/Philadelphia Office Manager Nancy McKinley, daughter Kelly Katherine, August 1.

Married:

- KFRX/Lincoln late-night personality Dean Lambert to crosstown
 KLIN-AM & FM Production Assistant Jill Fielder, July 26.
- WDRU/Raleigh MD Bob Walton to Susie Smith, August 2.

Powell Named KUTR & KLTQ GSM



Dennis Powell

Dennis Powell has joined KUTR & KLTQ (K-LITE)/Salt Lake City as General Sales Manager. His background includes VP/Midwest Sales Director for the Pulse, and AE posts with Torbet Radio and the Bernard Howard Company. While with Bernard Howard he was promoted to Los Angeles Manager and VP/Western Regional Manager. Powell was one of the founders and Executive VP of Weiss & Powell, Inc., also doubling as Western Regional Manager. He most recently spent two years as an AE with KIIS-AM & FM/Los Angeles.

CHANGES

Larry Roberts, former marketing projects coordinator for Angeles Corp./Los Angeles, joins Katz Radio/Los Angeles as AE.

Nancy Powell, former sales assistant with McGavern Guild/Los Angeles, joins Durpetti & Associates/San Francisco as AE.

Susan Bradkin, former AE for Blair Television/New York, joins Blair Radio Representation/New York as AE.

WHTZ Names Dinetz LSM



Jeff Dine

WHTZ (Z100)New York has named Jeff Diretz as Local Sales Manager; he was the station's National Sales Manager for three years. Diretz replaces Lonnie Gronek, who moved into the GM slot at WHK & WMMS/Cleveland.

WPLJ Taps Three

WPLJ/New York has promoted Maureen Lesourd and Kathy McLaughlin to Sales Managers. Lesourd and McLaughlin were previously Retail Sales Manager and National Sales Manager, respectively. Concurrently, Donna Travers joins WPLJ and sister AM WABC as Business Manager. Travers most recently served as Manager/Advertising Expense and Control for Bamberger's department stores.

Three Promoted At WDJY

WDJ/Weshington has appointed Zemira Jones, Jack Wamsley, and Vincent Mickens as GSM, NSM, and LSM, respectively. Jones served as WRQC/Cleveland GM for four years, prior to which he was an AE for WJZ-TV/Baltimore. Wamsley has been with WDJY for 12 years. Mickens was most recently Sr. AE for the station. Before that he was GSM at WEBB/BaltImore.

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For station people with big goals. And who hate the taste of crumbs.

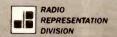
We've got a powerful combination. Great stations managed by people who accept only victory. Sold to national advertisers by a winning team of experienced sales people, and backed by the resources of the Blair/ Radio Representation Division.

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STREET TALK

Despite company-wide efforts to stonewall the news, word spread like wildfire about JOHN YOUNG suddenly leaving his PD post at Z93/ATLANTA after over seven years at the wheel, BOB CASE will move in from FIRST MEDIA sister KUBE/SEATTLE as the CHR's new OM/PD. That leaves KUBE VP/GM MIKE O'SHEA searching for a new programmer with management potential. It is still not known why John, who was said to have recently inked a new three-year deal, is being replaced, or if he'll remain as the morning cohost at Z93.

What'll it be - Urban or Classic Rock? New Yorkers are betting EMMIS will announce one or the other this week as the new format for new acquisition WAPP. Some catalog orders for the likes of Joe Walsh CDs were reportedly placed, but others are predicting a New York "Power" house. As for Country AM sister WHN, look for broadcaster/consultarit GARY HAVENS to step in as PD for NEAL "MOON" MULLINS, who reportedly will set up a Nashville-based Country format consultancy.

Oldies-formatted KRLA/LOS ANGELES has signed WOLFMAN JACK to a multi-year, seven-figure contract to handle the 8pmmidnight airshift. KRLA had been running Wolfman's syndicated show overnights for the past three years, and to the best of anyone's recollection, it's the first time the Wolfman has been on the air in L.A. before midnight since

Across town, HEFTEL is reportedly talking to two prospective buyers of its KTNQ & KLVE Spanish combo in Los Angeles. Heftel purchased the combo only late last year for a hefty \$40 million.

Meanwhile, what's all this talk about the possibility of KUPD/PHOENIX morning madman DAVE PRATT waking up folks soon on KLOS?

WYSP/PHILADELPHIA has figured out a way to combat AOR rival WMMR's highly-rated morning man JOHN DEBELLA: starting next month, it'll simulcast highly-rated morning man HOWARD STERN's show from sister station WXRK/NEW YORK. Details are still being worked out, but current 'YSP wake-up man SCRUFF CONNORS is expected to stay on board in a different role, possibly afternoon

DeBella, meanwhile, has been ragging Stern on-air since the announcement was made, much to the delight of 'YSP, which is grateful for the publicity. He also had this to say to the Philly Inquirer: "So Philadelphians will be able to listen to a New York morning show. Oh boy, what a thrill. We have our own flags to wave and our own problems. Who gives a damn about New York's problems? I play music; he doesn't. Rock stars will talk to me. They won't talk to him because he's a

Major changes appear underway at KREI BERKELEY-SAN FRANCISCO, where word is that most, if not all, of the Black station's staffers have been let go. It's not known officially if the station is to be sold or will simulcast with co-owned KBLX.

Is E/P/A VP/A&R LARRY HAMBY saddling up to to take the CBS/NASHVILLE VP/A&R post? The switch appears imminent, and word is that Larry "Joe Bob" will broaden the company's musical "heartland" base to include some new sounds.

Advance congrats to RICHARD SMITH, most recently with ARISTA, who's been tapped to head up the Black/Urban efforts at GEFFEN. Richard will relocate to LA.

Changes at BELO AOR KZEW/DALLAS. where GSM PAUL JACOBS is leaving to become VP/GM of another station in the market and morning man STEVEN CLEAN has exited after only four months. Eight-year newsman JOHN RODY will handle AM drive solo TFN . . . Across the street, is former KSRR/Houston morning talent MOBY about to ink a bigtime deal at KEGL? Agent SAUL FOOS isn't talking, and neither is KEGL VP/GM NORMAN RAU.

After a spectacular 15.6 debut, WAPE/JACKSONVILLE PD and STATEWIDE VP/Programming MARK DRISCOLL is off to corporate HQ in Pompano Beach, making way for former KJ103/OKC PD BILL CAHILL. Marcus will be teeing off at a PGA-sanctioned golf course in a top 10 Statewide market soon. Details in R&R next week. Said Driscoll, "I regret leaving Sawgrass, but when you're on tour, you're on tour."

With Cahill leaving KJ013, there are prime PD openings at two CLEAR CHANNEL CHRs. as KEVIN McCARTHY has left WQUE! **NEW ORLEANS for WAPI/BIRMINGHAM (see** Page 6).

Well, KFRC/SAN FRANCISCO is no more. and neither are its originally chosen calls for the new-"Classic MOR" format, KMMG. It seems KMGG/Santa Rosa, which is within the ADI, protested. So, the new calls are KMMS.

Now that BOB PITTMAN's announced plans to leave MTV (see Page 3), one could imagine that LES GARLAND might be the logical successor.

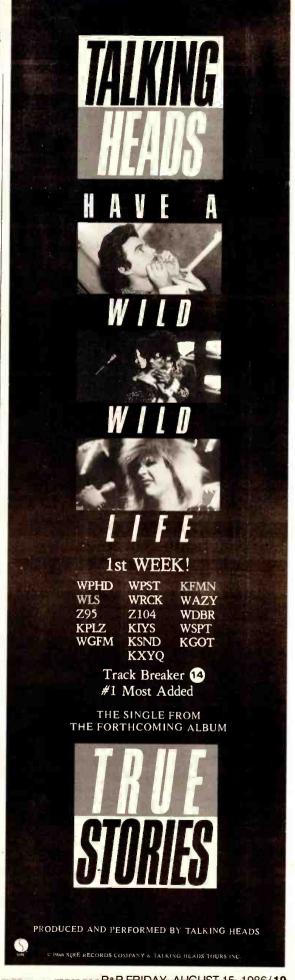
Rumor in Detroit is that WCZY VP/GM LEE DOUGLAS may transfer to the GM post at KHIT/SEATTLE. Folks are further speculating that Lee just might take PD STEVE

Got \$50 million? Then you're in the running for LAKE HURON BROADCASTING's divestiture of CHR KRBE-AM & FM/HOUSTON and Country WQYK/TAMPA. WERTHEIM & CO.'s GARY STEVENS is handling the bidding, and rumor on the street is that DUFFY and INFINITY are interested in the deal

There's a buzz in Canada following a CBC-TV report that CHUM (AM)/TORONTO's tower crashed this week. Talk is that station officials suspect guywire vandalism by a listener upset about CHUM's flip from CHR to AC.

Is TRANSTAR Director/Programming & Operations CRAIG HINES going to expand his role outside the company into station programming and consulting?

Continued on Page 20



TALENT, SKILL AND A HIT SONG.



"WHAT DOES IT TAKE"

HONEYMOON

NEW & ACTIVE

One Of The "MOST ACTIVE"

And This Is Why ..."

WPHD 12-10	KRBE deb 25	WNOK 29-26
WMIQ 10-6	WRSR deb 38	WKSI add
KSND 13-9	WMMS on	WANS 18-16
WGUY 12-9	KDWB deb 33	WCKN add
	KHTR on	WOKI 36-32
Q104 11-9	KWK 32-25	WXLK add
Y94 2-1	WLOL add	WKDD 30-23
WAZY 8-7	WFLY add	KZIO 22-19
KGOT 8-3	K104 23-16	KF95 add 32
WXKS 34-28	WAMX 27-20	KXYQ 29-26
WBEN 23-21	WRCK 25-22	95XXX 21-19
WKSE 30-26	WBBQ add	OK100 22-18
WNYS 18-16	WKQB 14-11	KQIZ 23-18
CKOI 40-37	WSSX 23-21	WHSL.18-14
WCAU 31-26	WBCY add	WVBS 20-17
PRO-FM 30-20	WROQ deb 34	KKXL add
	KIYS 15-12	4.0

PRODUCED BY BRUCE FAIRBAIRN MANAGEMENT: STEPHEN PRENDERGAST/HEAD OFFICE MANAGEMENT FROM THE ALBUM THE BIG PRIZE-ON WARNER BROS... RECORDS AND CASSETTES



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STREET TALK

Continued from Page 19

Things may be coming to a head between KSHE/ST. LOUIS and its outrageous morning star J.C. CORCORAN, who's been off the air since July 24. According to J.C., who uses the phones extensively during his show, he was so upset about them breaking down twice in the course of a few weeks that he decided to give out the phone number of owner EMMIS's Indy home office so listeners could complain directly to President JEFF SMULYAN. That incident, plus J.C. bastardizing the station's "Pride Of St. Louis" slogan on-air to "Formerly The Pride Of St. Louis," infuriated station management, which yanked him off the air and, says J.C., changed the locks to the station, confiscated his carts, and instructed the rest of the Morning Zoo team to sound as if Corcoran won't be returning.

The station, which reportedly wants J.C. to apologize to the rest of the staff for his slogan putdown, is trying to negotiate a resolution to the contretemps with Corcoran's lawyers. "He's suspended until further notice," was KSHE management's only comment. "We are contractually obligated not to say anything that is injurious to his reputation."

Former RKO news chief **DAVE COOK**, most recently with **IS INC.**, is the new morning news anchor at **K101/SAN FRANCISCO**, which has yet to name its new PD. By the way, Dave plans to get into station ownership soon and is looking at properties.

Conversational news aces with a warm winter on their minds should check out the opening at Transtar AC stronghold WJQY/FT. LAUDERDALE — ND/morning anchor/Public Affairs. C&R to PD RAY SCHILENS.

Did you get RICK DEES's letter about his personal crusade against the use of illegal drugs? Put your hands on the radio! In a follow-up to on-air commments, the KIIS-AM & FM/L.A. morning man vigorously encourages PDs to discuss with their jocks the dangers of "their casual pro-drug remarks." Rumblings of Rick's senatorial ambitions?

WBZ/BOSTON's audits of DAVE
MAYNARD's morning log irregularities turned
out to affect about 0.5% of 'BZ's annual
billings. WBZ admitted to being "frankly very
embarrassed by these discrepancies," and is
offering either 2-for-1 make-goods or cash
refunds with interest.

We hear WCXI/KLAC Country veteran DEANO DAY has surfaced as the new morning man at WUSN/CHICAGO. He fills the vacancy left by GARY DEE.

Veteran comedy writer **DAVE DWORKIN** has launched a new humorous news story service called "Up Yer News." Reach the "Ghostwriter" at (612) 522-6256.

Country AM KVETIAUSTIN has teamed alumni SAMMY ALLRED and JIM "W.W." TRAVIS for its new morning show. August 4 marked the return of humorist Alired, who did a decade of mornings there between 1969-79 before pursuing his music with the GEEZINSLAW BROTHERS. Travis, who once scored some record-breaking ratings there, returns for a third stint at the "Country Giant" after last working at KBUC/San Antonio. DAVE MARCUM, KVET morning man since 1984, returns to afternoons.

It's official: POLYGRAM Sr. Director/Rock Radio Promotion FRED DEANE is the new Editor of the Friday Morning Quarterback Album Report starting next week. He'll be joined there by associate DEBBY APPLEBAUM. The paper, informally called the "Hard Sheet" during ex-editor BILL HARD's tenure, will now call its weekly picks the "Deane's List."

Talk about a sad moving story! B.J.
Adams, now known as new WFIL/PHILLY PD
J.D. ADAMS, was called by Mayflower and
told his furniture had arrived, so he went over
to retrieve his car. By the time he got there,
he couldn't get near the place as th entire
Mayflower warehouse was engulfed in flames,
which wiped out everything he owned.

Another tough story is that of WAYLON RICHARDS, most recently PD at KHFI/Austin. While he was out of town on a job interview, the entire contents of his house was ripped off. Not only is Waylon looking for a job, a comfortable chair would also be nice. Just think, there are virtually no moving expenses for Waylon's next employer. Call him at (512) 282-1807.

Congrats to WWNH/ROCHESTER, NH and WQDR/RALEIGH for coordinating "Operation Haylift," which trucked 80 tons of hay from New England to drought-stricken North Carolina. WWNH MD FREDDIE DEE said he dialed a N.C. operator and said, "Give me a radio station — any radio station." WQDR PD DAVID MOORE got the call, and soon five 18-wheelers and 10,000 bales of hay were on the way. The farmers were happy to give and receive, and Freddie says the project will continue, with hay being stored in front of the station, where he says there's room for 200,000 bales.

"It's so hot that my pigs melted, the grease ran into the fields, and now I'm growing french fries." A fall tale? Yep, and good enough to win 1000 pounds of ice from WZYP/ATHENS, AL's "How hot is it?" contest. And it has been hot down South. So hot that one runner-up swears he saw two trees fight over a dog.

Great talent's hard to find!

.. But it doesn't have to be.

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JOHN FOGER EX

BECOME THE SOURCE OF MARKET INFORMATION

Increase Your Station's Image

Some stations are known for their knowledge of their market and its radio audience. Here are two examples of how stations have developed this knowledge and how it has

returned special benefits. The best part is that this reputation can be earned fairly easily.

When the book arrives, the station has a predetermined set of analyses that are performed as an "advertiser/agency/broadcast community service." Some focus on the performance of the radio market, others relate station information, and there are those who focus on format.

The information needs vary by market. The station performing the analyses also has its own objectives. But that is not the point. To succeed, do the analyses as the objective broadcaster in the community. After a few publications the "community" begins to expect your station to provide it on a regular basis. This is great and just what you wanted! The advertisers and agencies will look to you for specific information about the market, and possibly all broadcasters. What better way to provide an awareness of your station during the planning stages of a buy! Such benefits are not without their costs. The cost is the time to do the analyses, and the necessary resources for its publication and promotion.

Where To Start

Knowing the kind of information that will catapult your station to the forefront of the broadcast community is crucial. Your sales force is the best place to start. They know the types of questions that



Rip Ridgeway

are asked and the availability of answers in the community.

To really succeed, you must assume the positions of statesmanship and leadership. Determine what information is best for your market ... not just your station. Why? Your first objective is to enhance the value of radio in the mind of the advertiser; the second is to secure the treasured market leadership position for your station. Under this condition everybody wins, and you have a chance to win big financial returns on your investment.

You must take an industry position to achieve the elements of

By Rip Ridgeway

leadership. Yet, while you have the opportunity to select the kind of information which will make you look good, you really want to select information that will make, and even enhance, the market's value to the advertisers. In this way, each station's performance becomes an integral part of the market's ability to serve the advertiser.

Select the information you want to develop very carefully, because you want to establish it as a benchmark of the market's performance. Once selected, the format for its presentation should remain fairly constant, but not at the expense of its usefulness. The stability of the format, in addition to the information, will create added confidence in radio. Consistent and stable reports are an asset, not a liability.

Real People Breed Success

One of the first to lead in this area was (before her retirement) Carolyn Kaylor, KABC/Los Angeles, She provided rankings and format summaries, which I understand are sorely missed by the advertising and broadcast communities.

Here are two current examples which are rather close in geographic proximity, and compete fiercely for the advertiser's dollar in and between their respective markets. WRC & WGAY/Washington Local Sales Manager Allan Ginsburg analyzes the market in addition to the audience duplica-tion among 23 stations. He has also developed a series of "one-sheeters" which explore other audience characteristics important to area advertisers. WRC & WGAY has become an important source of market data, not just station informa-tion, for the Washington DC advertising community.

When asked for the rationale behind these efforts, Allan Ginsburg said, "Our objective is to begin the selling process during planning stages, instead of waiting until the buy is being made." The stations' total effort allows them to "realize higher rates and justify them through service beyond efficiencies." The advertiser receives "research information that is timely, reliable, objective, and complete ... good research, professionally delivered, gets results."

WLIF's approach recognizes
Baltimore's needs are somewhat
different from Washington's.
WLIF National Sales Manager Bob
Pettit uses ClusterPlus characteristics and audience information to
change Baltimore's image in the
advertiser's minds. Many thought
of Baltimore as a "blue collar"

WEEK IN REVIEW

Market Perceptions Becomes Spectrum Research

Peter Mokover's Market Perceptions has a new name: Spectrum Research. It's located at 1808 Landmark One, Cherry Hill, NJ 08034-2217; (609) 795-7990. Spectrum Research will continue to offer focus groups, individual depth interviews, auditorium music tests, target market studies, and advertising tests.

market, but with about 13% in ClusterPlus Group 1 and over 50% in Groups 3, 4, and 5, WLIF's efforts have helped change the perception.

Says Bob, "Everybody knows the station's ability to deliver a quality audience, but they don't recognize our delivery of a strong mainstream audience. We promote the performance and the buying power of the top ten stations. We demonstrate how the various stations distribute across the ten ClusterPlus groups and the value of that audience . . . this has put us on many buys where we wouldn't have been previously considered by mainstream advertisers."

"These analyses, coupled with in-person presentations to out-of-town agencies, have helped reposition Baltimore for the buyers. Our General Manager, Winnie Brugman, who was once a buyer, shows how to apply the information directly to a buy in terms the buyer understands. It works."

"Becoming the source of information is a high-risk service, but it produces extremely high visibility and benefits for all concerned."

Today, both stations' contributions to their market's advertising and broadcast communities are well known, and they are respected (and probably envied) for their efforts and integrity.

Risks And Rewards

Being a leader is not without risk and commitment by station management. The commitment must come first. The station must be completely convinced that becoming the source of information is vital to the station's growth. However, once the information source wheels are set in motion, they are hard to stop for external reasons. It becomes a matter of station "prestige."

The risks are significant, but the rewards can be great. Your station's professionalism is on display. If the summaries are late or contain errors, you are very embarrassed and, worse, everybody knows about it! When they are on time and accurate, the unspoken accolades are yours and everybody becomes accustomed to having the information. Becoming the source

of information is a high-risk service, but it produces extremely high visibility and benefits for all concerned.

Since you become a part of the broadcast community's radar system, you are better prepared to respond to the advertiser's needs. You will have those few extra hours to prepare to position your station in the most advantageous way to get in on the buy. Both Allan Ginsburg and Bob Pettit claim their service has brought in dollars which they would've never seen if they were not the source of their market's information. Don't go into it lightly. It takes serious commitment, integrity, and resources to make it pay.

Getting Started

The information is best supplied as simple tables or graphs with little or no editorial comment. Position the information to your advantage while maintaining objectivity and industry integrity. The opportunity to produce market/audience information gives your station a head start, which has its own value.

When the decision is made to become the source of information in your market, you must make the assignment with clear objectives, and with the necessary resources. Don't push the job onto someone with no experience. If you must assign it to a salesperson, build it into his commission plan.

You will note that I have mentioned "integrity" several times. This is what is needed to reinforce to the advertiser that radio is a viable and valuable medium for its advertising message.

Be Prepared

When the advertiser has a guestion, who will he ask? The station most likely to have the best answer will get the call. By becoming the source of such information, you will know in advance about campaigns still in the planning stage. When the plans are executed, you're prepared to respond before any other station.

A station becoming the market's source of information provides a compensation in terms of personal esteem to the staff which cannot be quantified in dollars. This recognition affects everyone at the station; morale soars, and it becomes a "good place to work."

The station's newly-achieved position and image is important, not only to the station and its personnel, but also to the bigger image of radio.

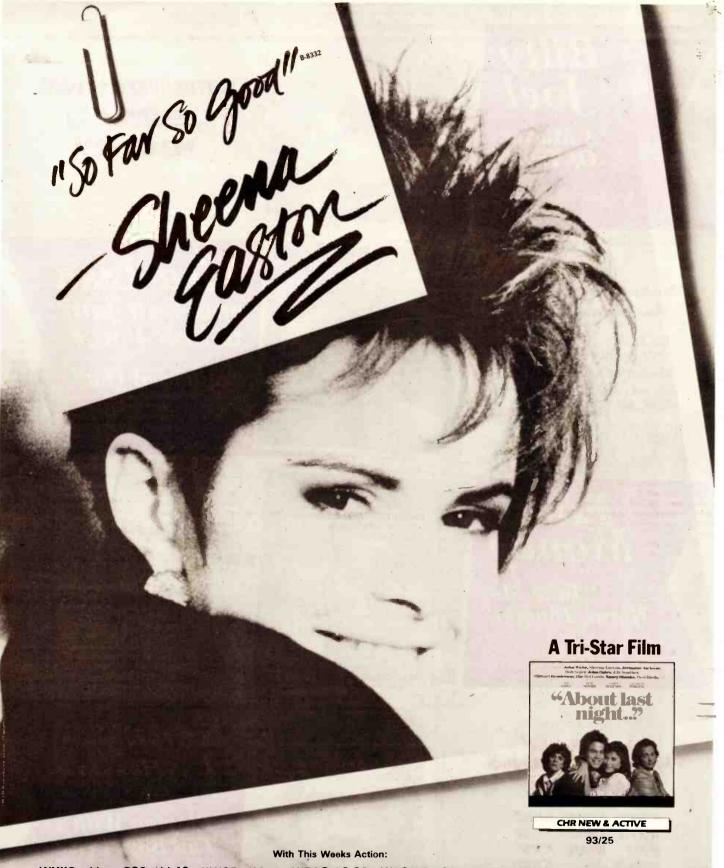
Read any good books lately?

Our clients have...

Combining talent, teamwork and planning, **all** of our winter clients increased their market shares. The next good book you read **can** be yours. Talk to Alan Burns & Associates. (301) 593-7250



22/R&R FRIDAY, AUGUST 15, 1986



WXKS add WBEN add WKSE 34-21-WBLI on Z93 add Y100 on B96 add-40 WLS on Z95 33-32 WMMS on KWK 40-36 WLOL add KWOD add KMEL on Q100 add WGFM 31-28 WKQB add WSSX 26-23

STARRED BELORDING BE SARRED

WROQ 33-26 WCKN add BJ105 25-22 KTUX add KIIK add KRNQ add-40 WRQN 30-28 KEYN 31-28 KSND add KBOS add KMGX add KDON add WZON add 103CIR add WIKZ add 100KHI add WKSF add-39 KYYY add WAZY 29-25 KYYA add KTRS 38-30 OK95 add

Produced by Narada Michael Walden

From The Soundtrack Album "About Last Night"

ABNO HIT 6 th THOU

EMI

COLEMN HILLY WINGS OF IS 1000

Billy "A Matter Of Trust"

Taken from the Columbia LP: "The Bridge" 40402



THIS WEEK'S ONLY BREAKERS

143/42, 62%

Multi-Demographic Moves And Adds:

WXKS 27-12 WAPE 13-9 KMEL 21-16 WTIC add 28 FM102 21-15 KITS add K106 add Z100 4-4 WSPK 9-6 WKSE add



Lisa-Lisa and Cult Jam w/Full Force

"All Cried Out"

Taken from the Columbia LP: "Lisa-Lisa and Cult Jam with Full Force" 40135

Eddie Money

"Take Me Home Tonight"

> Taken from the Columbia LP: "Can't Hold Back" 40096

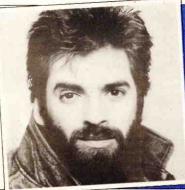


Third Double-Digit Week *65/22* ADDED:

WRSR KWSS Z93 Y100 KKRZ

The TOP GUN Phenomenon Continues: 48/20, 21%

> WPHD KDWB KKRZ WAVA KWK KS103 93FM WLOL KWSS WMMS **KNBO**



Kenny Loggins

"Playing With The Boys"

Taken from the original Motion Picture Soundtrack "Top Gun" on Columbia Records

COLUMBIA RECORDS



Birch Spring Quarterlies 12+

Dallas-Ft. Worth

KKDA-FM Up Slightly In First; KVIL Holds Steady In Second; KEGL Up One, Still Third; WBAP, KRLD Down Sharply

Winter '86	Sp '86
10.8	1,1.5
9.2	9.1
7.4	8.4
7.2	7.5
6.8	6.4
5.2	5.8
4:6	4.9
8.0	4.9
6.6	4.2
3.6	4.1
5.0	4.1
1.6	3.1
2.7	2.9
2.7	2.8
1.4	2.6
2.7	2.6
1.6	2.2
1.2	1.9
.7	1.1
.7	1.1
	10.8 9.2 7.4 7.2 6.8 5.2 4:6 8.0 6.6 5.0 1.6 2.7 1.4 2.7 1.6

Milwaukee

WQFM, WTMJ Up, Take 1-2 Slots As WKTI, WLUM Drop; WKLH Up Two As WOKY, WEZW Slip; WRKR-FM Doubles

	Winter '86	Sp '86
WOFM (AOR)	9.1	11.3
WTMJ (AC)	8.4	9.5
WKTI (CHR)	10.1	8.4
WLUM (B/U)	10.7	8.2
WKLH* (Gold)	4.7	6.7
WOKY (BBnd)	7.3	6.4
WEZW (B/EZ)	7.1	5.8
WBCS-FM (Ctry)	3.6	4.3
WRKR-FM (CHR)	1.7	4.1
WMIL (Ctry)	5.2	3.9
WNOV (B/U)	3.8	3.7
WISN (AC)	3.8	3.6
WLTQ (AC)	2.0	3.2
WMYX (AC)	3.2	3.0
WEMP (Gold)	.6	1.9
WBGK** (AOR)	2.8	1.6
WFMR (Clas)	1.5	1.4
WMVP (Gold)	1.8	1.3
WUWM (Misc)	.6	1.1
WBBM (News)	.7	1.0
WRJN (AC)	1.3	1.0
*Formerly \	WMGF (AC)	

*Formerly WMGF (AC)
**Formerly WZUU (CHR)

Miami-Ft. Lauderdale

WHYI Drops, Still On Top; WSHE Gains To Close Second; WHQT, WKQS, WQBA Up While WAXY Slips

	Winter '86	Sp '86
WHYI (CHR)	10.1	8.4
WSHE (AOR)	7.8	8.3
WHQT (B/U)	5.5	7.1
WLYF (B/EZ)	6.5	6.2
WKQS (Ctry)	3.7	5.0
WINZ-FM (CHR)	4.4	4.8
WJQY (B/EZ)	4.0	4.1
WQBA (Span)	2.7	4.1
WAXY (AC)	5.3	3.7
WEDR (B/U)	4.8	3.6
WLVE (AC)	3.2	3.5
WINZ (N/T)	2.8	3.3
WAQI (Span)	2.6	2.8
WIOD (N/T)	3.0	2.8
WQBA-FM (Span)	2.5	2.7
WNWS (Talk)	2.5	2.6
WTMI (Clas)	2.3	2.6
WAIA (AC)	1.7	2.5
WMXJ (CHR)	2.7	2.4
WCMQ-FM (Span)	1.9	2.3
WPOW (CHR)	2.7	1.6
WKAT (BBnd)	2.0	1.6
WFTL (AC)	1.2	1.3
WMBM (Rei)	.6	1.3
WMCU (Rel)	.6	1.3
WCMQ (Span)	.7	1.1
WRHC (Span)	2.3	1.0

New Orleans

WYLD-FM Drops, Holds Strong Lead; WEZB Steady In Second; WQUE Slips, Still Third; WLTS Off As WRNO Takes Fourth; WNOE-FM Up As WAJY Drops

	-	
	Winter '86	Sp '86
WYLD-FM (B/U)	21.5	19.9
WEZB (CHR)	11.7	11.9
WQUE (CHR)	7.4	7.0
WRNO (CHR) ;	6.5	6.3
WLTS (AC)	6.7	5.9
WNOE-FM (Ctry)	5.0	5.7
WBYU (B/EZ)	5.2	4.8
WBOK (Rel)	4.1	4.3
WAJY (AC)	6.0	4.2
WWL (N/T)	4.5	3.6
WCKW-FM (Gold)	1.4	3.4
WSMB (Talk)	3.2	3.4
WTIX (Gold)	1.7	2.5
WYLD (B/U)	2.0	2.5
WWNO (Clas)	1.5	2.2
WTUL (Misc)	1.7	1.9
WNOE (Ctry)	1.7	1.7

Kansas City

KYYS Slips Slightly, Still First; KBEQ Gains Two, Now Second As WDAF Slips To Third; KFKF, KLSI, KUDL Gain As KPRS, KCMO Drop

Winter '86	Sp *86
11.3	10.9
7.8	9.7
9.2	9.5
6.7	7.8
6.2	5.9
4.9	5.7
3.8	5.7
8.4	5.4
3.1	5.3
3.8	5.2
4.1	4.3
5.2	4.0
5.4	3.6
3.3	3.2
2.3	2.3
2.4	1,6
	11.3 7.8 9.2 6.7 6.2 4.9 3.8 8.4 3.1 3.8 4.1 5.2 5.4 3.3 2.3

Salt Lake City-Ogden

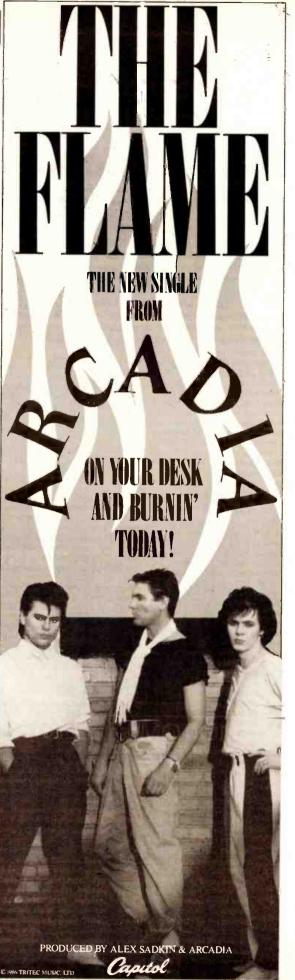
KRSP-FM Up Two, Widens Lead; KCPX Steady In Second; KISN Now Third As KSL Drops; KKAT Up Two, KCGL Up Three As KLCY, KSOP-FM Slip

KRSP-FM (AOR)	10.5.	12.5
KCPX (CHR)	10.4	10.5
KISN (AC)	7.2	7.2
KSL (AC)	9.4	7.1
KSFI (B/EZ)	6.5	6.3
KKAT (Ctry)	4.1	6.2
KCGL (AOR)	2.8	5.6
KLCY (AC)	6.3	4.6
KSOP-FM (Ctry)	5.0	4.0
KALL (Ctry)	5.4	3.3
KUTR (Rel)	2.6	2.7
KBUG (Gold)	2.2	2.2
KDAB (AC)	1.9	2.0
KDYL (BBnd)	1.0	2.0
KZAN (Ctry)	2.4	2.0
KLTQ (AC)	1.4	1.9
KMGR (AC)	1.9	1.9
KTKK (Talk)	2.5	16
KLUB (AC)	1.9	1.5
KRSP (Gold)	1.1	1.5
KUER (Misc)	1.1	1.5
KLRZ (CHR)	1.6	1.4
KBER-FM (AOR)	_	1.3
KFMY (CHR)	.7 .	1.1
KBYU (Clas)	1.1	1.0
KSOP (Ctry)	.7	1.0

Norfolk

WNOR-FM, WCMS-FM Up For Stronger 1-2 Punch; WNVZ Holds Steady In Third; WOWI, WMYK Drop As WRSR Gains

	Winter '86	Sp '86	WLTY (AC)	4.3	4.3
WNOR-FM (AOR)	16.2	17.5	WRAP (B/U)	4.7	
WCMS-FM (Ctry)	10.5	11.6			4.1
WNVZ (CHR)	9:8	9.8	WXRI (AC)	1.1	2.5
WOWI (B/U)	12.1	8.9	WNIS (Talk)	2,1	2.1
			WPCE (Rel)	2.4	2.0
WRSR (CHR)	4.7	6.6	WHRO (Jazz)	2.3	1.9
WFOG (B/EZ)	6.1	5.4	WNBN (B/EZ)		1.7
WTAR (AC)	. 4.6	4.8		1.7	
WWDE (AC)	4.0	4.7	WTID (MISC.)	.8	1.0
WMYK (B/U)	6.7	4.4	WYFI (Rei)	1.4	1.0
WINTER (D/O)	0.7	4.4			





NETWORKS/PROGRAM SUPPLIERS

REED BUNZEL

RADAR Scopes Network Performance

RADAR is network radio's kitchen magician. It dices, slices, entices; it does everything you want it to. But wait—there's more. It's the networks' all-purpose measuring tool by which they try to understand their audiences and justify themselves to advertisers. With the release of the RADAR 33 results late last month (R&R, 7/25), each individual web has sliced and diced (and examined and analyzed) every demographic target group measured by Statistical Research, Inc., and included in the report.

The purpose of all this: to identify strengths and isolate weaknesses of each network. With 18 individual networks vying for their piece of the \$350-million 1986 advertising pie, peaceful coexistence gives way to friendly competition for a place near the top. Some nets are content with a moderate overall showing, while others strive to be on top in specific target demographic cells. RADAR allows each network to find its own level, match performance with position, and come out with profit.

ABC: Leader Of The Pack

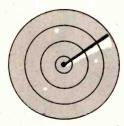
For the second RADAR survey in a row ABC captured the top three network slots (adults, 12+), and each net increased its audience over the RADAR 32 numbers. The Information Network (ranked #1) gained 4.3%, the Entertainment Network (#2) rose 8%, and the Contemporary Network (#3) increased 10%. Overall, approximately 94 million adults (again 12+) were reached by the ABC Radio Networks, according to the networks' own research analysis.

ABC Director/Research Bill Mc-Lenaghan says network performance is indicative of network affiliations and clearances, as well as individual station performance. "We had good clearances, and we always expect the networks to go in the direction that the affiliate sta-tions went," he comments. "That's what they did, almost network for network. This is one of the best sets of estimates we've seen. Overall, we had a very strong performance for all six networks. At a time when AM radio seems to be somewhat on a decline we held our own: between Information and Entertainment we showed very well in adults 25-54 and 25-49, and both the Direction and Contemporary Networks were very strong.

Additional ABC RADAR 33 highlights:

 The Rock Network edged into first among adults 12-34, while retaining its lead among adults 18-34.
 Overall, the network took 13 first, second, or third rankings.

 The FM Network moved from second to first among adults 12-24, while continuing to be the top nettwork among tones.



 Paul Harvey again captured the top four individual programs 12+, and ABC overall had nine of the top 20.

• ABC Specials Network, a new ABC network measured by RADAR for the first time, placed two shows in the top 20. "American Top 40" debuted at #10, and "American Country Countdown" came in at #16.

"We were very pleased with the performance of our longform programming." McLenaghan adds. "We have found it to be somewhat difficult to maintain strong average quarter-hours for a four-hour show, but 'AT 40' and the 'Country Countdown' prove otherwise."

CBS Grows With Women

The CBS Radio Network (and RadioRadio), long known to have considerable strength among male

listeners, have started to close the gender gap. Some of the two networks' strongest growth came among, women in specific target groups, explains VP/CBS Radio Research Sylvia Hughes: "We have never been particularly strong among women with the radio network, and the increases we saw this time were terrific. This will allow us to pitch certain products that we were never able to go after before. We were stronger in just about every female demographic and almost every daypart."

Some of those target demos (based on average audience per commercial) include:

• Women 25-54 — RADAR 33 increases (over RADAR 32) for CBS Radio Network and RadioRadio were 38% and 15%, respectively.

 Women 18-34 — Increases for both networks were 10% and 11%, respectively.

Women 35+ - Increases were
 11% for the network and 13% for RadioRadio

Women 35-54 - CBS Radio
 Network increases were 55%,
 while RadioRadio numbers grew
 8%.

CBS also realized some growth among those affiliates which also posted strong local listening levels. Hughes continues: "A lot depends on affiliations and the companyowned station front. Our owned stations make up a great deal of our audience and, if the changes we've made at our FMs in Los Angeles and Boston are successful, it will only be helpful for Radio." Radio."

Mutual Growth

Mutual Broadcasting's strength in the RADAR 33 survey was its

Weedeck Slates "Sittin' In"

The Weedeck Radio Network is beginning production of "Sittin' In," a new weekly program for Country radio stations. The 1-hour program features top country stars sitting in as guest disc jockeys, talking about their own music and careers.

WRN Director/Program Development Kirt Daniels comments:
"Sittin' In takes full advantage of the inherent strengths of nationally syndicated programming — the artists can cover the entire country in one sitting. Our months of research have given us a very good indication of what the top market

programmers are looking for in the way of nationally produced radio programming. 'Sittin' In' is custommade to fit those needs."

The program debuts this fall, and is available on a market-exclusive barter basis. National representation has been arranged through REMN Communications.



NEARER MY GUIDO THEE — Father Guido Sarducci paid a recent visit to Westwood One's studios to do a guest segment on the "Dr. Demento Show." The "Valicang ossip columnist." spoke with the good doctor about his recent audience with the Pope, and also discussed his latest comedy album, "Breakfast In Heaven." Pictured (I-r), of course, are Demento and Sarducci.

continuation of strong upward movement previously noted in RADAR 32. Mutual Director/Research Tom Evans says this growth is a by-product of a healthy network and a strong lineup of FM affiliates. "Youth networks didn't fare very well in this book while adult networks posted some real growth," he says. "Some of this is due to AM's slight comeback overall, and our good showing is due to the phenomenal growth we've shown in adults 25-54 over the last 21/2 years. We've gone up 44% in that demo for our fifth increase in a row, and we also did very well adults 12+, men and women 18+, adults and women 18-49, adults 25+, and adults 35+

Strong women numbers were also a boon for Mutual. "We increased our position in every principal female demographic," Evans continues. "Women 25-54 is a key demo, for instance, and we showed a 36% increase. We're now number one in that group, and we think that's impressive."

Overall, Mutual moved from fifth to fourth place (average audience, 12+) and maintained its number two position in cumulative audience.

An upscale image is also part of Mutual's recent success, Evans explains. "Our profile is improving, Mutual has long been thought of as the network of B and C counties—but this perception has changed radically. The network has aggressively pursued FM stations, and we now have about 300—more than most networks. This brings us the important upscale demos we're proud of."

NBC: Source Of Satisfaction

NBC points to Talknet and the Source as two points of continued satisfaction in the RADAR surveys. In the two years since Talknet was first measured its average weekly audience has grown 88%, including a 15% increase in this survey. The network also claims that Bruce Williams and Salty Jessy Raphael are in first and second place, respectively, among national talk show hosts. In addition, the Source also remained #1 in young adult networks (adults 18-34).

"The growth of Talknet is probably NBC's most exciting story," comments NBC VP/Radio Research Nicholas Schiavone. "On a book-to-book basis growth has been very good. We are also very pleased with the performance of the Source, which for the third straight RADAR is number one in the prime young adult network demos. There was some marginal slippage overall, but not unexpected given what happened to the other young adult networks."

NBC is also encouraged that the radio network is "up a tad," and has moved into what Schiavone calls "the top tier of networks." This is a strictly arbitrary "top third," which NBC moves into from seventh place overall. "Over time we've stemmed the tide of erosion we've experienced for the last several books," he says. "The key issue is to get a handle on affiliation and clearances.

"Talknet is the jewel in the crown, the Source continues to be our source of satisfaction, and the radio network has begun to meet the challenges posed by AM erosion and difficult affiliation activity." Schiavone concludes.

National Average Up

The National Black Network made an impressive leap in RADAR 33, jumping 47% in average audience (12+) and 23% in cumulative audience. Key demos included adults 18+ (57% in crease), adults 18-49 (+26%), adults 25-54 (+54%), men 25-54 (+44%). Other demo groups/daypart measurements showed increases as high as 400%.

Satellite Delivers

Satellite Music Network points to double-digit audience gains in key demographic cells as its RADAR 33 highlights. Compared with last fall's results, SMN shows a 30% increase among adults 25-34, a 15% rise in adults 25-34, and 11% growth in adults 25-54. The network also posted overall adult 12+ gains of 6% and 24% (average audience and cume, respectively).

SMN also introduced Satellite Music Network 2, which effectively

Continued on Page 28

26/R&R FRIDAY, AUGUST 15, 1986

Closes 22



Presents

The Radio '86 Triple Play

If the Radio '86 Convention in New Orleans, September 10-13, is part of your company's marketing plans, you'll want to be in three of R&R's most widely read issues:

September 5 Pre-Convention Issue

Alert convention attendees to your involvement.

September 12 Convention Issue

Includes bonus circulation of nearly 5,000 copies in New Orleans.

September 19 Post-Convention Issue



Reinforce your convention sales message with visibility within R&R's convention coverage. Plus, this issue is accompanied by the new fall RATINGS REPORT & DIRECTORY.

Ask your R&R Sales Representative for your Triple Play package rate with special savings.

Los Angeles 1930 Century Park West Los Angeles, CA 90067 (213) 553-4330 Nashville 1610 16th Avenue S. Nashville, TN 37212 (615) 292-8982 New York 575 Madison Ave. New York, NY 10022 (212) 605-0355

NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

MUSIC FEATURES

The Week Of

GENERAL INFORMATION August 18-22

COMEDY

August 18-22

Live Guest: Randy Quaid/Steve Martin/Firesign Theatre/Allen Sherman/Hudson & Landry

(CW)

(OHR)

(ASR)

(ASR)

(ASR)

Comedy Hour

Comedy Show

The Weekend

	August	23-24	
American Eagle Sawyer Brown	(DIR)	Metalshop Kiss	(MJ
Christian Countdown		Musical!	(WC
America	(CCA)	Liza Minnelli/Man of La Mancha/San	nmy Cahr
Paul Smith		Musicai Starstreams	(FI
The Countdown	(WO)	Windsor Riley	
Whodini/Luther Vandross		Pioneers In Music	(DIF
Countdown America	2.52	Billy Squier/Bryan Adams/John Cou Mellencamp	Bar
With Dick Clark	(US)	Power Cuts	(GSI
Jackson Browne		GTR/REM/Triumph (8/24)	(dSi
Country Report Countdo		Reelin' In The Years	(GSN
Willie Nelson/Hank Williams, Jr./M		Byrds/Four Tops	(do
Country Today Ronnie Milsap	(MJI)	Rick Dees' Weekly Top 40	(USF
John Leader's		Mike and the Mechanics	(00.
Countdown USA	CHEAL	Rock Chronicles	(WC
duev Lewis	(CUSA)	Bruce Homsby/London Report/Fixx	(
Dick Clark's		Rock Over London	(R
Rock, Roll & Remember	(USP)	Icicle Works	
O'Jays	(031)	Scott Muni's	
Elvis Hour	(CRS)	Ticket To Ride	(DIF
Roy Orbison	(0110)	Anniversary salute to Shea Stadium	
ntertainment		Scott Shannon's	
Coast to Coast	(CBS)	Rockin' America Countdo	wn(WC
Rob Reiner/Oprah Winfrey/John C		John Cougar Mellencamp/Bananarar	na/Journe
Future Hits	(WO)	Sinatra Special	(CR
Billy Idol/Cyndi Lauper		Reprise singles	
Gary Owens' Supertracks	(CRS)	Solid Gold	
he Tymes	(CHS)	Saturday Night	(US
Genesis Special	(Ri)	Smokey Robinson & the Miracles (8	
ienesis: solo & together	(FLI)	Spirit Of Summer	(CBSF
Great Sounds	(USP)	Duran Duran/Johnny Rivers	
erry Herman	(037)	Star Beat	(MJ
Hahlights	(DIR)	Anita Baker	
J. Johnson/BB King/Kareem Abo		Super Gold	(TRAN
lot Rocks	(USP)	Beatles/1959 Time Machine/Supren	
Rolling Stones	(001)	Superstars Rock Concert	(WC
(Ing Biscuit Flower Hour	(DIR)	Simple Minds/Tears For Fears	
Ozzy Osbourne	(=,	That's Love	(WC
ohn Landers'		Melisa Manchester/Judge Reinhold/I Guido Sarducci	ratner
lit Music USA	(USP)	Top 30 USA	(CBS
lavid Lee RottyBoys Don't Cry	1	Blue plate special: Jimmy Buffett/Arc	
ive From		Weekly Country	
Vait Disney World	(NBCE)	Music Countdown	(USF
awver Brown/Gary Morris		Sylvia	

C III	LBP - Lee Baley Prod (213) 256-2776 'LW - London Wavelength (914) 961- 7800
) ()	
1/ 7/	M65 = Musual Broadcasting (703) 685- 2000
	MJI - MJI Broadcasting (212) 245-5010
10)	MS = Musical Starstreams (415) 383- 7827
	HBC - NBC Radio (212) 864-4444
NETWORKS/PROGRAM SUPPLIERS	NBCE = NBC Radio Entertairment (212) 664-4444
AA - Auditonile Audition (415) 457-2741 ABC - ABC Direction Net (212) R87-	NP = Nerwood Productions (212) 755- 3320
7777	NSBA - NSBA Network (213) 306-8009
AP = Associated Press (202) 955-7200	OHR - Off Hour Rockers (518) 628-
ASR - All Star Radio (213) 850/1189	1490
BRE - Bernett-Robbins (818) 788-2331	PRC = Plan Rep Countdown (213) 460- 2012
CB - Continuum Broadcasting (212) 580 9525	PRN = Progressive Radio Network (212) 585-9400
CBS - CBS Radio (212) 975-4321	PIA - Public interest Atteams (312) 943
CBSR = CBS RadioRadio (212) 978- 4321	8888
CCA = Cityletian Countdown America	RI = Radio international (212) 302-1870
(312) 820-1369	585 - Strand Broadcast (213) 318-1666 5C - Syndicom (415) 366-1783
CRN = Copley Radio Network (619) 293-	SCGI = Stantream Communications
1818	Group Inc (713) 781-0781
CRS = Creative Radio Shows (818) 787-	St = Syndicate # (818) 841 9350
CUSA - Countdown USA (415) 383- 7302	SLP = Steve Lehman Productions (213) 467-2346
CW = Clayfon Webser (314) 361-3166	SMN = Satelite Music Network (800)
DCA - DC Audio (202) 638-4222	527-4892
DiR - DIR Broadcasting (212) 371-6850	- SP = "The Spirit" Productions (518) 371
ESQ = Emlane Syndication Group (209) 578 6747	SPI = Spn Publications Inc (212) 496-
QCI = Goodphone Communications Inc	TRAN - Transfer (213) 460-6383
(818) 990 7707 GSN = Global Satellite Net (818) 906	USP - The United Stations (703) 276
USM = Uscole Satellite Net (818) 908- 1888	2900
IN - Intercept (213) 652-8710	WRN - Weedeck Radio Network [213]
KSE - Kris Stevens Enterprises (818)	WD = Westwood One (213) 204-5000

American Music Magazin	e
With Rick Dees	(USP)
Kenny Loggins (8/25)	
Gioria Loring (8/26)	-
Genesis (8/27) Jets (8/28)	
Robert Palmer (8/29)	1
Concert Hour	(WO)
Stephanie Milts	,,
Country Calendar	(CW)
Sylvia (8/25)	, ,
Johnny Paycheck (8/26)	
Alabama's Jeff Cook (8/27) Tom Schuyler (8/28)	
Ronnie Milsap (8/29)	
Tanya Tucker (8/30)	
Keith Whitley (8/31)	
Country Closeup	(NP)
Labor day salute	041540
Country Report	(WRN)
Gene Watson/Donna Fargo (8/25) Diane Williams/Gene Watson (8/26)	f
Judy Rodman/Gene Watson (8/27)	
Donna Fargo/Diane Williams (8/28)	1 10
Gene Watson/Judy Rodman (8/29)	
Earth News	(WO)
'60s/'80s week: Mickey Dolen Lloyd/Buffalo Springfield's Dewey	z/Michael
tin/Lesley Gore/Lou Christie/Little	Richard
Encore With	
William B. Williams	(WO)
1944: Bing Crosby	
Labor Day Specials	(ABC)
Sting/Bilty Joel (8/25)	
Line One	(WO)
Tom Cochrane & Red Rider	
Live From Gilley's	(WO)
Asleep At The Wheel	(400)
Music Of America Merle Haggard (/27)	(ABC)
Off The Record	(WO).
Jackson Browne/Peter Gabriel/John	
Off The Record Special	(WO)
Tom Petty & The Heartbreakers	,
Party America	(ABC)
Tom Hanks/Belinda Carlisle/Ted Dans Mandel/Jermalne Stewart/SOS Ba	son/Howle
Mandel/Jermalne/Stewart/SOS Bar Lauper (8/29).	nd/Cyndi
Pop Concerts &	
Star Trak Profiles	(WO)
Kenny Loggins, Pt. 2	(,
Rock Stars	(ABC)
Daryl Hali (8/25)	
Rock Today	(MJI)
Dire Straits	
Shootin' The Breeze	(WO)
Billy Ocean/Meli'sa Morgan/Whodini	
Solid Gold Country	(USP)
August Chart Toppers (8/25) Alabama (8/26)	
"Men" (8/27)	
Feature year: 1969 (8/28)	-
Salute to the working man (8/29)	
Solid Gold Scrapbook	(US)
I'm talking about You (8/25)	
This week In 1966 (8/26) B.J. Thomas/Elton John/Rick Spring-	
field/Reatles (8/27)	

	97	discrimination/dropouts return to scho	
	1	Car Show Coast-to-Coast (S	
A 25 20		Honda CRX-1500S/restorer Scott Gro	undors
August 25-29		Computer Program	(PRN)
an Music Magazine ck Dees (USP) ggins (8/25) ng (8/26) 3/27)		Teleshopping/disaster recovery/literacy train- ing/security systems/micro-processors	
		Health Care Breaking out of doors	(PIA)
		NBC Extra (N	IBCE)
))		Return of jazz	
lmer (8/29)	1	Page One	(PIA)
t Hour (WO)		U.S. prosecution of Nazi war criminals: Elizabeth Holtzman/Book of Abraham author: Mark Hatter	
Calendar (CW)		Public Affairs	(PIA)
25)	, ,,,	America's apartheid	(FIM)
ycheck (8/26)		Reviewing Stand	(PIA)
Jeff Cook (8/27) yler (8/28)			
		Dr. Larry Kroll: Deadly High/Dr. Dean Garstecki: Sound Advice/Findley Bishop/Hot Lava	
sap (8/29)		Sound Advice	(PRN)
ker (8/30) ley (8/31)		Amplifier power ratings/harmonic & inter	,
(NP)		modulation distortion/getting nd of hiss & hum/defining hum & rumble/high frequencies	
salute		Sporting News Report	(CW)
Report	(WRN)	George Steinbrenner	` '
son/Donna Fargo (8/25) ams/Gene Watson (8/26) nan/Gene Watson (8/27) go/Diane Williams (8/28)		Sports Explosion	(PIA)
		Jimmy Connors/Tim Mayotte/Jack Whitaker/ Harry McIntire	
		Sports Flashback	(CW)
son/Judy Rodman (8/29)		Lou Brock's career stolen bases/Pete F	
ews (WO) week: Mickey Dolenz/Michael iffalo Springfield's Dewey Mar y Gore/Lou Christie/Little Richard		NL record for consecutive games with a htt/Rose's most career hits against a pit- cher/100 lethanded hits in same season/NY Met '79 winning run/ail-time	
B. Williams	(WO)	Sporting News Report	(CW)
Crosby	(,	Tom Seaver (8/11)	
ay Specials	(ABC)	Hank Greenberg (8/12)	
Joel (8/25)	(ADO)	Giants in Candlestick (8/13)	
0	(WO)	Joe Morgan (8/14)	
rane & Red Rider	(4.0)	Larry Bird (8/15)	
rane & Red Rider		Wireless Flash	(CN)
The Wheel	(40)	Charlotte Lewis ("Pirates")/Sally Keller- man/Manhattan Transfer/Loudness	

The Blimp

szoesigner per-	
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	NBCE)
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lazi war criminals	
Book of Abrahar	m author:
	(PIA)
d	(PIA)
High/Dr. Dean C	
ley Bishop/Hot L	
	(PRN)
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s/harmonic & int	
rumble/high fre	
Report	(CW)
neport	(C W)
	(2111
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ck	(CW)
tolen bases/Pete	Rose's
ecutive games w	
eer hits against	a pit
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winning run/ait-	me
	(0)40
Report	(CW)
2)	
(8/13)	
	(CN)
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nater/Loudness	

Radio: George Carlin/Cheech & Chong/Joe Piscopo/Robert Klein/Bob Hope/Jack Ben-ny/Bob Costas Daily Feed Jackle the Joke Man Laugh Machine Steve Martin/Joan Rivers/Flash Basbo/Phyllis Diller/Emo Philips/Rodney Dangerfield/Reiner & Brooks/Henny Youngman/Woody Allen Live From The Improv Jim Alec/Fritz Coleman/Kevin Rooney/Bob Kelton/Bill Maher Mel Blanc's Blankety Blancs Attila the Hun/school of the air/leave that dial/ Joe Pain show/astro forecast National Comedy Wireless (DD) Starline: Rodney & Johnny/rent a cheerleader/lower brau beer/stufter rock album offer/Gene Shallow movie review National Lampoon's True Facts Party Drop-Ins **Radio Hotilne** Mr. Poop Scoop/Mr. Poop Scoop caliback/l got cable TV/trenchcoat video/party at your Stevens & Grdnic's Comedy Drop-ins oser's dynamics/law firm/mysteries of rock & roll/rolling stone/weekend

RADAR Scopes Network

Continued from Page 26

extends measured listening beyond the previous 7pm cutoff.

Sheridan Keys In On Demos

The Sheridan Broadcasting Network paced itself in RADAR 33 with some notable increases in key demo groups. The network posted an 8% increase in adults 18-34 (average audience), moving up from 15th to 12th place. SBN fared particularly well among women in that age group, increasing 20% over RADAR 32.

Transtar Rising

The Transtar Radio Network posted healthy overall increases for both average and cumulative audience, showing 5% and 13% increases, respectively. Key demographic cells also fared favorably, with a 7% increase in adults 18-34 (cume), adults 25-54 (cume), and adults 35+ (cume). Men 25-54 (average audience) also showed strong growth (up 11%), and the network pulled a 27% increase in listeners 35-44.

United Together

United Stations Radio Networks points to the fact that RADAR 33 is the first survey showing audience results measured following the purchase of the networks from RKO. "We feel very positive about where we are," says VP/Research Ron Werth. "The fact that US1 was down just 1% in adults 18-49 says

we held our own.
"Everything we show from now on will be strictly our numbers," Werth continues. "Considering all the events that have occurred in the last year, we feel we had a very good performance. We have a mandate to go out and upgrade and improve our audience and affiliates from here on out - we feel very comfortable that this is going to happen. Even with United Stations 2 we feel we're poised for a major improvement, and are content with where we are at this point."



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Radio '86

This week in 1973 (8/28)

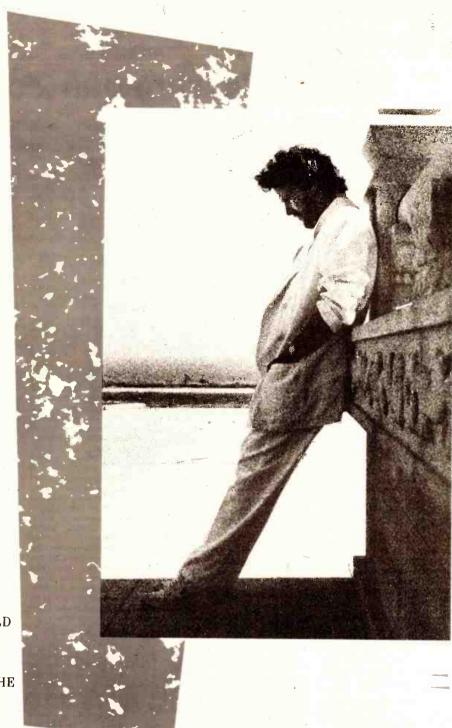
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Michael Jackson (8/29) Special Edition

New Orleans

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Radio's 'Erroneous Zones'

The failure of stations to adopt a *marketing* orientation is the single biggest reason for poor ratings. Marketing involves researching to pinpoint audience targets with the greatest potential, discovering what they seek from radio and, finally, delivering it to them. It means focusing attention on listeners' needs first, then developing programming and advertising that can attract them.

Without this marketing orientation, stations can easily fall into one of six common "traps" that can be very costly in time, effort, and profits. I call these radio's "erroneous zones" — erroneous thinking that usually results in misdirected strategies.

'Hole In The Market'

This is the most common trap. It involves adopting the format that's not represented in your market, assuming that is your best strategy.

Smaller market managers can easily fall prey to this kind of thinking because there may be major formats "missing" in their markets. For example, in one market every major music format but Beautiful Music was available on FM. Management erroneously assumed that Beautiful Music was its best choice, It wasn't. Research revealed that the AC in the market was very vulnerable and that unsatisfied AC segments represented a far more profitable target than unserved Beautiful Music fans.

In larger markets, the "hole" trap often involves subtler distinctions. In one case, management positioned WXXX between the major AC and CHR stations. Research conducted later revealed why this strategy failed ... there were no core listeners for the format. The market's CHR fans found WXXX too soft, while the AC fans thought WXXX was too hard. WXXX became a second choice station without a loyal core of its own — in other words, an also-ran that did no better than a 2.5 share.

Remember, a hole in the market represents unserved listeners, not an unserved format. Marketing means focusing on the consumer, not the product, That's a lesson Ford Motor Company learned when it sought to fill the product hole between Ford and Mercury. It was called the Edsel.

'Get Our Share'

This trap assumes that a station will get a significant piece of the action just by virtue of being on the air. For example, KAAA became its market's fourth Country station because Country held nearly a 25 share. KAAA's reasoning: Even if it got a relatively small share (i.e., one-sixth) of the total Country pie, it would still be successful.

In reality, KAAA didn't even get one-tenth of the Country share; it never reached 2.0. Why? Because all segments of the market's Country listeners were already satisfied by a full-service Country AM, a music-intensive FM, and a lively, personality-oriented FM. And listeners were loyal to these stations. KAAA just couldn't get an edge.

'Not Enough Share'

This is the converse problem. It assumes that a station 'can't succeed in a given format simply because that format doesn't have enough total market share. For instance, the management of WBBB — a CHR AM that had declined to the mid-2s — knew it needed to change format. But Country wasn't among the formats being considered because the market's one Country station (an FM) only had a five share. "Even if we split it." WBBB said, "we'd end up with less than a three share ... no better off than we are now."

Research showed otherwise. It revealed a substantial untapped audience for Country among AM listeners — listeners who spent little or no time with the FM Country station. As a result, WBBB switched to Country and nearly doubled its numbers. Yet the Country FM decreased just slightly.

'Play My Favorites'

This trap involves following the strategy that management feels most comfortable with or likes the best. Radio management has gotten much more professional in recent years, but this kind of erroneous thinking is still more common than you might think.

It comes in different guises. One manifestation: radio groups that are committed to specific formats ... an attitude that can be very

an attitude that can be very costly. That format may not be the best alternative, or even viable, in all of their markets. And when lis-

teners' tastes change and their format hits a snag, these groups suffer in all of their markets because their format portfolio isn't diversified.

Allowing programmers to decide your format strategy is another way to fall prey to the "play my favorites" trap. Few, if any, programmers are equally adept at all formats; most specialize in one or two. Hire them, and guess what format they'll recommend.

Finally, there are those managers who simply dislike a format and won't touch it. One new owner said he "wouldn't go rock" even if that could make his station supersuccessful. That's his right, of course. But the successful manager would play polkas if that's what listeners wanted!

'Hero'

This one is fairly rare, but still worthy of a mention. It involves radio managers or programmers who want to become "stars" in the industry by creating the "next big format." They fall in love with their own theories and concepts, often oblivious to the way listeners think.

Certainly, the industry needs pioneers. But the smart pioneer is driven by audience needs, not ego. New format opportunities are coming along all the time, thanks to shifts in listeners' demographics and tastes. A few years ago, for example, I began finding listener segments in the middle - between Adult Contemporary and Beautiful Music. Other researchers did, too. And that's why today we have Format 41, Evergreen, and other soft/ background AC formats. It worked only because there was a need for it. Without that need, it would have ended up on the format scrapheap.

'Follow The Crowd'

Also known as the "Trends In The Industry," "Follow The Crowd" is far more common than the "Hero" trap, and involves watching what's happening in other markets and jumping on the newest, hottest bandwagons.

There's no question that keeping tabs on trends can be valuable. Smart managers do it all the time. But when it comes to making long-term decisions, following the crowd can lead to a major mistake.

Think about it. Two years ago, AOR was "in trouble." Today, it's "hot." Then Beautiful Music was in

By Mark Kassof

trouble. But many Beautiful Music stations remain very successful and profitable. Not too long ago stations all over the country were "going CHR." But some found it no panacea.

Remember the "Urban Cowboy" craze? Better yet, remember Disco? The original Disco station — WKTU/New York — quickly emerged from obscurity to beat WABC. And across the country, stations jumped on the Disco bandwagon, usually with disastrous results. After all, "Peoria ain't New York City." Think of all the time and money stations lose because they want to be first in their markets with the latest. hottest format.

The fact is, listeners don't read the trades. And the vast majority couldn't care less about what's happening in the radio biz. All they care about is what they want to

How To Avoid The Traps

1. Focus on the listener. The product (programming) is designed to satisfy the target consumer (listener), not the other way around. The listener comes first. Remember, only listeners can ultimately make your station a ratings success or a failure. Stations that are committed to understanding listeners and satisfying their needs are the ones that are marketing, not just programming. And they are invariably the most successful.

2. Research your market. This is the single best way to understand listeners' needs, attitudes, and perceptions — essential information for marketing your station. Radio management simply has too much at stake today to rely on guesswork, experimentation, and ego when plotting the course of multimillion dollar properties. Of course, research alone cannot guarantee success. But it's the most effective way to cut the risk of costly mistakes or blown opportunities

3. Avoid oversimplified thinking. Radio listeners' behavior is complicated and "elastic." It can vary dramatically based on their needs, moods, and radio alternatives. As one who has researched both radio and TV, I can tell you that radio is far more complex and requires more sophisticated analysis. Oversimplifying — for example, assuming that a format can command only a certain fixed share of the market — is usually wrong and deadly.



Mark Kasso

Mark Kassof is President of Birmingham, Mi-based Mark Kassof & Co. (313-540-949), which specializes in radio success strategies. Prior to establishing his own firm, Kassof spent ten years as a programmer/air personality at such stations as KLEO/Wichita, KBEO/ Kansas City, KTEM/San Antonio, and KDWB/Minneapolls-St. Paul. He also served as VP/Research at Reymer & Gersin Associates.

4. Focus on the big picture. Managers who spend all their time dealing with hot clocks, spot placement, rotations, and other radio mechanics all too often forget what those elements are for – it's easy to lose sight of the forest when concentrating on the trees. Yes, execution is important, but brilliantly executing the wrong strategy will get you nowhere. Focus your attention first on developing the right overall positioning for your station, then work to consistently execute that positioning.

5. Get out of the station. That means mentally as well as physically. Managers who eat, sleep, and breathe radio 24 hours a day lose touch with their markets and the typical listeners. Get out into your market. Talk to people completely outside the business and get a feel for their attitudes and lifestyles. While there's no substitute for statistically valid survey research, getting away from the business and into your market will help you better understand the listeners' perspective.

6. Challenge traditional assumptions. Avoid stereotypical radio thinking... for example, choosing standard formats like CHR, Urban, Country, and so on. Your station's best opportunity may not neatly fall into any of these pigeonholes. Open your mind up to new, different possibilities. They can succeed, if they satisfy real needs among listeners in your market.

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HARVEY MEDNICK

KEITH CARSON COMMENTS

Some Guest Prose About Contest Pros

Other people's perceptions of our medium are always interesting, and recently the CBS-TV documentary/information show "West 57th" took a fascinating look at professional radio contest players, which included an interview with Z100/New York PD Scott Shannon, who affectionately referred to such people as "contest pigs.

The day after the piece appeared small percentage to begin with, one I talked with New York promotion veteran Keith Carson, who offered some steps promotion directors and programmers can take to deal with these zealous participants:

Keith's Thoughts

"Every station that conducts contests has them. They may not look any different from you and I, but go into their homes and you'll discover the world of 'Demon Dialers' - phones and radios in every room (including the bathroom) and that all-important supply of postcards just waiting for the next mail-in contest.

"Many different research companies have examined radio contests, and the one fact that has shown up time and time again is that only about ten percent of a station's audience actively participates in contests. So with such a

can only imagine a continued erosion of these figures by those getting fed up hearing the same individuals win day in and day out. The end result could be a station eliminating contests altogether, or the next logical step, stricter rules. Here are some suggestions:

1. Impose a time limit or number of times a contestant can win during the year or in the course of the contest (e.g., 'If you've won some-thing from WXXX in the last 30 days you are not eligible,' or 'Contestants may only win once during the KYYY Cash Sweepstakes.'

2. When conducting a phone contest, select a random caller instead of always using the 'first' or a frequency tie-in. This is not only sound legal advice, but the listener never knows when you are going to pick up the phone.



Keith Carson

3. Depending on your market, ask for callers from a specific area. In New York, a station can use New York, New Jersey, or Connecticut. It may be broken down even further into counties, boroughs, cities, etc.

4. Make sure you enforce your stricter measures for contests involving 'big-ticket' prizes. It wouldn't look good if a listener was packing for a trip he won on your station with luggage that came from your station, and then drove to the airport in a car that . . . well, you get the picture.

5. You may want to give away a large number of smaller prizes as well. This way the listeners feel they have a better chance of winning something.

"This list of suggestions could go on and on, and I'm sure you already have some ideas of your own. The point is that you're dealing with a small group of people who can make your life miserable and destroy everything you've worked many long hours to create - not to mention the money that you might as well simply throw away, or the rating decrease rather than increase you might experience.

"Are we dealing with people who are just plain greedy, or is this some kind of sickness? (Don't laugh - the TV piece included a grown woman - wife and mother still glued to the radio at 4am trying to win a T-shirt.) I firmly believe that there is something wrong with these individuals. But you don't have to take my word for it. Just call your competition, and I'm sure they'll tell you that the same person wins there as well. So who

"As for 'West 57th,' I only wish they had spoken to more programmers, DJs, and promotion people. I also hope that not too many other radio listeners get any ideas from the program."

Some Of My Thoughts I agree with all of Keith's points,

and have a few additional ideas. It would appear as though (without making a psychological judgment) the compulsive professional player is involved with some sort of self-esteem situation. If that is so, then I feel you must avoid granting them celebrity status (as Shannon accorded one player in the TV piece), because all that does is renew their resolve to be an integral part of your station's promotional efforts, which may elevate their 'pain in the neck" position.

I also believe that these people tend to be troublesome and are typically obsessive in their desire to be winners. I'm sure we've all encountered the threatened lawsuit. the FCC letter, and the harassing phone calls filled with unintelligible accusations of "rigged" contests and some sort of "discrimination." My suggestion here is to be very brief with them on the phone. These people tend to be very provocative, and while there is a natural inclination to become an amateur psychologist and work to convince them that you really do everything up and above board, it's a waste of time. The longer you talk with them the more they feel the station is not only guilty, but accessible. They'll call you to death and make you and your GM nuts!

Finally, recognize that where there are contests, there are "pros" - a necessary evil that everyone at your station involved with contesting must deal with. Designate yourself as the sole recipient of their calls for a pair of reasons: they might tire of talking to the same person and, if they are denied access to other management personnel, they lose the opportunity to tell their story repeatedly and thereby disrupt the nor-mal functioning of your station.

If you've got some "magic wand" you wave at pros to make them go away, let me know and I'll pass it along

DATELINES

August 26-29

Radio-Television News Directors Association's International Conference Salt Palace Convention Center, Salt Lake City

5th Annual Jazz Times Convention Roosevelt Hotel, New York

Sept 10-13

Radio '86 Management, Programming, Sales, and Engineering Convention, sponsored by NAB. New Orleans Convention Center, New

February 7-10 Radio Advertising Bureau 7th Annual Managing Sales Conference Hyatt Regency, Atlanta

Alpha Epsilon Rho 45th Annual Con-Clarion Hotel, St. Louis

ONE YEAR AGO TODAY

- Cap Citles/ABC divests stations in N.Y. & Detroit
- Golden West buys KUTE/Los Ange
- Bill Gilreath K101/San Francisco GM
- #1 CHR: "Power of Love" Huey Lewis & The News (Chrysalis).
- •#1 AC: "Cherish" Kool & The Gang (De-Lite/PG) (2 wks)
- •#1 B/U: "I Want My Girl" Jesse Johnson's Revue (A&M) •#1 Country: "Modern Day Romance" Nitty Gritty Dirt Band (WB)
- •#1 AOR Track: "Fortress Around Your Heart" Sting (A&M)
- #1 LP: "Brothers In Arms" Dire Straits (WB) (3 wks)

FIVE YEARS AGO TODAY

- Satellite Music Network names lineups
- Vince Pellegrino VP/Promotion at Polygram David Urso & Howard Rosen VPs/Promotion at WB
- #1 CHR: "Endless Love" Diana Ross & Lionel Ritchie (Motown)
- #II AC: "I Don't Need You" Kenny Rogers (Liberty) (4 wks)

 #II B/U: "I'm In Love" Evelyn King (RCA) (3 wks)
- #1 Country: "I Don't Need You" Kenny Rogers (Liberty) (3 wks) •#1 LP: "4" — Foreigner (Atlantic)

TEN YEARS AGO TODAY

- Charlie Minor VP/Promotion ABC Records
- •#1 CHR: "Don't Go Breaking My Heart" Elton John & Kiki Dee (Rocket) (3 wks)
- •#1 AC: "Let 'Em In" Wings (Capitol)
- #1 Country: "Say It Again" Don Williams (ABC/Dot) •#1 LP: "Spitfire" - Jefferson Starship (Grunt) (5 wks)

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KEN BARNES

CLASSIC CONCEPTS FROM THE REJECT FILES

Columns You Never Saw

You've been reading these words for over three years now_r and I appreciate it more than you know. But you should realize that the columns you actually see are just the tip of the iceberg, the cone of the volcano of furious activity and scholarly research that goes on around the On The Records department.

The department, headed (and staffed solely) by me, uses scientific principles of organization, endorsed by time management experts everywhere. If I think of an idea for a column, or someone suggests an intriguing concept, I promptly scribble it down as illegibly as possible on the first scrap of paper that comes to hand and stuff it in a bulging cardboard file folder. Then, when it's time to plan a column, I rummage through the folder prying open the paper fragments and trying to read the inscriptions before the ink has blurred completely.

Works like a charm, of course. But inevitably, a number of perfectly valid ideas never see print, for reasons ranging from impracticality of research to certified inanity. I thought if I went through the back files and listed a sampling of unused column hooks, it would provide some amusement as well as an incisive and all-too-revealing look at the hidden processes behind On The Records as we know it.

The ideas that follow are mostly recent, and I have credited the originators of some of the better ones. Full blame for the truly ludicrous concepts must be laid at my door (preferably in a disposable Glad bag).

Group Name Categories

Bands named after colors. With Simply Red as a starting point, this looked promising, but I had a hunch that the total approaches the infinite. I still may take a stab at it some slow week.

Bands with numbers in their names. Idea courtesy Adam White, who listed 54-40, A=440, UB40, Level 42, 38 Special, and 52nd St., and inquired, "Is there a column in all this?" Could be; this one may also show up some day.

Bands named after brands of watches. (There's a Chocolate Watch Brand joke in there somewhere.) Once you get past Timex Social Club, the pickings are kind of thin, so this one's on hold until Piaget Zadora records the "Theme From.S.W.A.T.C.H."

Bands named after cities. For example, Berlin. For another example, Chicago. For another example, I could pick just about every city in the U.S. and plenty of foreign metropoli, and we'd be here till New Year's.

Song Categories

Songs about hammers or sledges (or both). Peter Gabriel was the obvious inspiration, but upon stalling out after Sister Sledge, "Hammer Horror" by Kate Bush, Robyn Hitcheock's "Brenda's Iron Sledge," and "White Man In Hammersmith Palais" by the Clash, I realized I hadn't really nailed it down.

Songs with military ranks their titles. Well, there's "Captain of Her Heart," Hall & Oates with "Private Eyes," General Public," and ... "Colonel Sanders' Thighs?" Next.

Songs with "Touch" in their titles. "Love Touch" and "Invisible Touch" are the current standard-bearers, but I don't know, the subject just doesn't reach out and touch me.

Songs with "Zone" in their titles. "Danger Zone" and "Love Zone" qualify, but I can't recall a song called "Erogenous Zone," and this subject doesn't reach out at all ... it's reaching, period.

Songs with years in their titles. Examples: "1982" by Randy Travis, "December 1963" by the Four Seasons, "1984" by any number of people. Some other year, maybe.

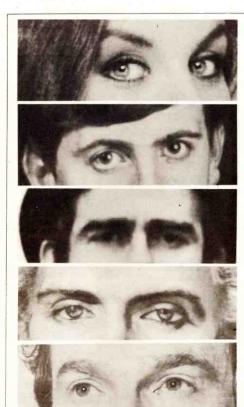
Songs reusing previous hit titles. This is probably the most frequent suggestion I get, because as pop history grows longer and the universe of catchy new titles contracts, more and more songs are recycling titles (for every "Velcro Fly" there's a "Baby Love," etc.). Among the many pitching this idea were "Scott Shannon's Rockin' America" writer Susanella Rogers and All Hit Radio's Paul Power, both of whom cited useful examples, but I think it's just too large a subject to tackle outside of a book.

Songs about baseball. I've done a couple of baseball columns before, including one about ballplayers who've made records, but delving into musicians who've made records about baseball would be a brand new ballgame. Oldies expert



Bands Named After Household Pets

Inspiration, if you can call it that, comes from the Pet Shop Boys; I merely wondered who the pet shop boys (or girls) of pop would be, it sounded singularly unpromising at first, but I quickly recalled there are groups called the Pupples, the Kittens, the Cats, the Dogs, the Exploding White Mice, the Good Rats, the Monkees (guess they count), Glass Tiger, the Young Snakes (featuring Aimee Mann of 'Til Tuesday), and more. On reflection, it still sounds singularly unpromising.



Songs With "Eyes" In Their Titles

Jim Netson and Hurricane Heeran found time between arduous R&R dutiles to compile me a real nice list of recent songs centering around "eyes" ("Heaven Is In Your ...," Peter Gabriels" In Your ...," etc.), but I have the sneaking feeling the end is not in sight on this one. The only thing worse would be compiling songs with "I" is in their titles. All five of the pictured artists had records with "eves" in their title. A

year's subscription awaits the first person to eyeball this guintet correctly

Richard Lorenzo sent me an excellent starter list, but there are so many obscure regional baseball records that I don't think I could do justice to the topic. (Stay tuned for another baseball-oriented idea, on deck.)

Artist Name Games

Common surname lists. You could've fooled me, but the recent column on artists named Taylor was one of the more popular in recent weeks. Always pleased to give people what they want, in true radio tradition, I began preparing lists of artists named Smith, Jones, Jackson, Stewart, James, Rogers, and any other common name I could think of, until the phrase "too much of a good thing" finally occurred to me.

Artists who use last names only. Jarreau, Van Halen, DeBarge, Dio, and a few others idly crossed my mind, but I tentatively concluded the idea was a bit flimsy. Artists who use first names only. More possibilities arose: Madonna, Regina, Janice, Lisa-Lisa, Shannon, but it still felt on the flimsy side.

Artists who use two first names. Examples: Billy Joel, Lionel Richie, Peter Gabriel, Rod Stewart. Now I knew the idea was totally flimsy.

I had no idea I had so many "no ideas"; it appears I've got to cut these off and consign the rest to a Part II next week. I must confess to harboring a hidden motive in presenting these abandoned concepts. If any of them strike you as a particularly worthwhile idea, why not let me know, and I might be able to figure out a way to-pull it off. Better yet (and here comes the hidden motive within the hidden motive), if you're sufficiently struck by one of these ideas, I'd encourage you to write it up yourself. If it works out, I'll be happy to publish it. More less-than-immaculate conceptions next week.

34/ B&R FRIDAY, AUGUST 15, 1986

Sniff Glue & Watch **Celebrity Tennis**

1977/Elvis Presley is buried at Graceland

1979/Nick Lowe and Carlene Carter are married.

1980/Heftel's WYYS/Cincinnati (Yes 95) debuts its new CHR format with a \$500,000 giveaway. Its competition, WKRC & WKRQ, counters with a million-dollar prize

1982/Britain remembers its heroes #1: Liverpool dedicates John Lennon Rd., Paul McCartney Way, Ringo Starr Dr. and George Harrison Close

1984/Britain remembers its heroes #2: "Careless Whisper" finally pushes "Two Tribes" out of #1 in the UK. but not before "Tribes" becomes the longest running #1 since Slim Whitman's "Rose Marie" in 1955. Birthdays: Nona Hendryx 1945, Dennis Elliot (Foreigner) 1950.

TUESDAY, AUGUST 19

1973/Kris Kristofferson and Rita Coolidge are married.

1976/Presidential candidate Jimmy Carter appears at the Capricorn Records annual picnic. A much less hip politico, Scottish MP James Dempsey, tries to ban the first Ramones LP because he takes their "Now I Wanna Sniff Some Glue" seriously: One of the Ramones responds, "The song is a joke; we know the stuff is , you always feel sick afterwards.

1977/Groucho Marx dies. Also the Emotions' "Best Of My Love" is #1 CHR, and the Sex Pistols, forced to tour under assumed names, open tonight in Wolverhampton as the Spots.

Birthdays: John Deacon (Queen) 1951, Johnny Nash 1940, John Stamos (who counts here because of his season on the series "Dreams") 1963.

WEDNESDAY, AUGUST 20

1960/Connie Francis begins work on her acting debut. "Where The Boys Are.

1969/After returning from an eight-day Canadian tour to "people who clap for all the wrong reasons," Frank Zappa leaves the Mothers of Invention.

1975/KIQQ/Los Angeles is picketed for its refusal to run spots from gay clubs. "Rhinestone Cowboy" is #1 Country; "Falling In Love" by Hamilton, Joe Frank & Reynolds goes #1 CHR. "Mr. Jaws" by Dickie Goodman debuts along with the Pointers' "How Long" and Tavares' "It Only Takes A Minute."

1976/Dallas-Et, Worth and Washington become the first two markets where FM penetration outstrips AM. Also, "The Wreck Of The Edmund Fitzgerald" is released as a single.

1981/Bruce Springsteen, Pat Benatar, and others play a benefit for Vietnam vets at LA's Sports Arena Birthdays: Robert Plant 1948, Jim Pankow (Chicago) 1947, Phil Lynott (Thin Lizzy) 1951 would've been 35; Jim Reeves would be 63.



Jackie DeShannon, Robert Plant, Debbi Peterson, Kenny Rogers

THURSDAY, AUGUST 21

1978/Longtime CHR WSAI/Cincinnati goes Country.

1980/Linda Ronstadt's "Pirates Of Penzance" moves to Broadway

1983/NetAid: The Unicure Music & Tennis charity festival opens in Atlanta with Peabo Bryson, Vince Van Patten, and members of Kansas and Survivor.

Birthdays: Joe Strummer (Clash) 1952, Kenny Rogers 1938, Jackie DeShannon 1944, Harold Reid (Statler Bros.) 1939.

FRIDAY, AUGUST 22

1968/Cynthia Lennon files for divorce from John.

1975/The Carpenters fire Nell Sedaka as their opening act in Las Vegas, apparently because he's upstaged them.

1979/Earth Wind & Fire's "After The Love Is Gone" #1 CHR, Also, long-time WMAL/Washington jazz host Fellx Grant wins his show back after listeners protest his cancellation. Grant finally leaves WMAL about four

1980/Boz Scaggs's "Look What You've Done To Me" is finally released as a single from "Urban Cowboy" but with the Eagles replaced with female backing vocalists

Birthdays: Dale Hawkins 1938, Roland Orzabal (Tears For Fears) 1961, Debbi Peterson (Bangles) 1961

SATURDAY, AUGUST 23

1962/John Lennon & Cynthia Powell married.

1970/Lou Reed plays his last show with the Velvet Underground before surprising them and leaving. 1974/RKO's Paul Drew issues a memo calling for more songs with running times of 3:30 or less. Paul Anka's "(You're) Having My Baby" goes #1.

1979/Peter Tosh Day in Brooklyn. Birthdays: Jimi Jamison (Survivor) 1951, Rick Springfield 1949

SUNDAY, AUGUST 24

1956/And people have to wait outside for hours: London's first rock club. Studio 51, opens 1977/Arista announces the signing of Al Stewart, who has several hits on the label, and Eddie Kendricks,

1981/Mark David Chapman receives a 20 years-to-life sentence for the murder of John Lennon 1982/Vince Van Patten and Mike Reno are the winners when the Unicure music/tennis festival closes

1984/Chaka Khan's "I Feel For You" released

Birthdays: Jim Capaldi 1944, Jeffrey Daniel (ex-Shalamar) 1957, Ken Hensley (Uriah Heep/Blackfoot)



"Surprise hit of the summer. It drove our phone operators crazy." **JOHN GORMAN** KWK #25-19 WMMS #33-29

"Instant phone reaction. All Demos!" SEAN LYNCH KKRZ #28-25

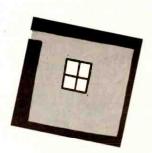
"Airplay in Canada prompted a response we couldn't ignore. When we added it, it just took off." **IOHN HAGER** WPHD #13-11

"It's not often you hear a good re-make of an "oldie," but "SPIRIT IN THE SKY" falls into that category." MIKE COSTELLO WRNO #30-26

"Instant phones! Showing sales action after two weeks airplay." JOHN LANDER KKBQ #13-7



PAUL SIMON



YOU CAN CALL ME AL

CKOI add WCAU add WISon 94Q on WRNO add WRSR add-39 K106 32-31 WBEN on KHTR on WLOL add-36 KDWB on KIMN deb-28 KPKE 26-24 KKRZ on KMJK add KPLZ on KUBE 32-39 KNBQ deb-39 Q100 add

WZOU 25-23 WBBQ deb-37 WSSX add WBCY deb-27 WNOK deb-38 WANS deb-30 WOKI add WLRS add WHHY 24-20 WXLK 40-31 WKDD add WGTZ 39-36 WMEE deb-29 WIXX 39-35 Z104 39-33 KQKQ 29-26 KIYS deb-40 KXYQ deb-40 KITS add KATD 28-24

KZZU 38-32 95XIL deb-40 WKSF deb-34 Q104 deb-40 WZYP 39-35 WPFM deb-40 KNIN add WHSL 34-30 WVBS deb-37 KYYY add WBWB deb-31 Y94 35-31 KYYA deb-30 KBOZ add KTRS deb-40 KKAZ deb-36 **KOZE 31-25 KBIM 35-32** OK95 36-29

AC BREAKER -- CHART DEBUT 20



PRODUCED BY PAUL SIMON ENGINEER: ROY HALEE

From The Forthcoming Album

GRACELAND

© 1986 Warner Bros. Records Inc.



CALENDAR

BRAD MESSER

How Short Is Too Short?

Radio professionals dedicate a staggering amount of effort to making program elements short, shorter, shortest, and some experts say, "If you can't say it in ten seconds, it ain't worth saying it."

The necessity of compressing elements is taken for granted, but does it always make good sense to chop? Can it really be true that people are willing to sit through a one-hour TV show, watch a two-hour movie, or read a book for ten or 15 hours, while anything on the radio that runs longer than 90 seconds will overload our brains so severely that we must punch away to another station?

The question crossed my mind after AP Network News mailed out a publicity flyer about its new program of "information on freshwater fishing techniques for both the experienced and novice fisherman" plus "fishing tournaments and new product releases" and "interviews with celebrity anglers and top-name tournament winners" and "the better fishing holes in the country" and "fishing safety points" and so on and so on.

How long is this new program which covers all those topics? Including intro and outro, "Tight Lines Tips With Sammy Lee" gets cut off after only 45 seconds.

Yes, the AP knows the program biz. Yes, tons of stations will probably be happy to have the little fishing feature.

But in my heart I have some sympathy for poor ol' Sammy himself, with his 0:45 restriction. I gayroantee he's going to have to write tight to convey just a single very-uncomplicated thought per program.

Confined to a space of 10 or 11 lines, any writer is hard pressed to explain anything even slightly subtle, or to lay down any shades of meaning. As an always-struggling short-form writer myself, I

have great empathy with this "1982 Master Fisherman of the Year" as he tries to explain how to become a pro plug-caster (or master baiter, haha) in his less-thana-minute. Tough, tough job.

Short-form program creators cringe when the person being interviewed requests a tape of the finished show. Personally, I think I'd rather have a wildfire in my pubic hair than have to face him with the truth that his 30 minutes of brilliance are going to be bladed down to a few sentences.

A 45-second format is a mighty challenge to any writer who respects his topic and sincerely wants to convey balanced information. No doubt, our friend Sammy Lee will become adept at admitting to his "celebrity anglers" that their interviews will have to be distilled to a single ten-second cut, 15

Hey, programming wizards everywhere, is it really true that the human attention span is so limited?

First English Baby in America

MONDAY, AUGUST 18 — Virginia Dare was born 399 years ago at Roanoke Island, North Carolina — the first. English child born in America (1587). Her parents were among 150 colonists who came to settle the New World 33 years before the Pilgrims. No one knows what ever became of Virginia Dare. The colony's sipps sailed away for supplies, and when it returned, everyone had disappeared. It became known as the Lost Colony.

Elvis Presley was buried in 1977. "The Wizard of Oz" premiered in 1939 starring Judy Garland. The Veterans of Foreign Wars was formed in 1913. A thin cloud layer created the illusion of the sun turning blue over England in 1821.

Birthdays: Martin Mull 43. Robert Redford 49. Rafer Johnson 51. Former First Lady Rosalyn Carter 59. Shelley Winters (Shirley Schrift) 64.

"USS Constitution" Repelled Cannonballs

TUESDAY, AUGUST 19 — The historic American sailing ship "USS Constitution" got its famous nickname 174 years ago today, as it fought a battle against a British ship during the War of 1812. When cannonballs bounced off the Constitution, sailors immediately began calling it "Old Ironsides." Actually, the ship isn't iron-plated at all, just well-made of good wood.

Cralg Wendt went 128 mph on waterskiis in 1979. The World War II B-25 Mitchell bomber was first test flown in 1940. The Daughters of the American Revolution was formed in 1890, with no men allowed. Full Corn Moon.

Birthdays: John Deacon (Queen) 35. Ginger Baker (Cream, Blind Faith) 46. Jill St. John 46. Willie Shoemaker 55.

World's Fastest Pistol Shooter

WEDNESDAY, AUGUST 20 — The fastest shot in the West - or anywhere! - was **Ed McGivern**, the exhibition pistol-shooter who set the world record 54 years ago today (1932). Fifteen feet away from a one-inch target, he drew and fired five bullseyes in 45 one-hundredths of a second! Then, to prove it wasn't just luck, McGivern fired five more bullseyes, also in less than half-a-second (a Guinness record).

Thirty-three years ago the Soviet Union announced it had the H-bomb (1953). A whale rammed and sank the sailing ship "Ann Alexander" in 1851.

Birthdays: Hockey pro Guy Lafleur 35. Cralg Nettles 42.

Marcos Enemy Gunned Down

THURSDAY, AUGUST 21 — Philippines opposition Jeader Benlgno Aquino Jr. was shot to death in Manila in 1983. He had planned to run against President Ferdinand Marcos in the '64 election. It is widely suspected that Marcos masterminded the murder. That belief - true or not - contributed to the overthrow of Marcos and helped propel Aquino's widow into the presidency.

Hawaii became the 50th state in 1959. In 1887, Phillies pitcher Dan Casey struck out in the 9th against the New York Giants, inspiring the poem "Casey at the Bat."

Birthdays: Archie Griffin 32. Patty McCormack 41. Kenny Rogers 48. Wilton "Wilt" Chamberlain 50.

Satellite Launched From Space

FRIDAY, AUGUST 22 — The first launch of a satellite from a manned spacecraft was 21 years ago during the Gemini-5 mission (1965). Astronauts Cooper and Conrad remained in orbit eight days, which was the space endurance record back then.

The Victrola phonograph was patented 80 years ago (1906). Ann Franklin became the first female American newspaper editor in 1762, at the Newport Mercury in Rhode Island.

The moon is directly above the equator today.

Birthdays: Clndy Williams 38. Valerie Harper 46. Ray Bradbury 66.



RECORDS

ADAM WHITE

Again, What Is Jazz?

Will the renewed interest in jazz shown by MCA, RCA and Atlantic, together with ongoing commitments at other majors and, of course, scores of independent labels, return the music to the sales levels it enjoyed in the '70s?

Will jazz gain a more secure. more permanent foothold within the large record companies and the marketplace in general? Or must it take the money and run, accepting that another cycle of neglect will inevitably follow the current fa-

Perhaps it's foolish to expect too much of panels at seminars and conventions, but I thought that the jazz session during last month's New Music Seminar might have tackled such questions. Instead, it offered the perspectives of many different subsectors of the jazz community - record labels, artists, educators, broadcasting without much in the way of cohesion or continuity

"There are 300 public stations across the country which regularly draw between one million and 11 million listeners weekly.'

-Al Pryor

Time was also spent discussing what is and isn't jazz, complete with charges by one panelist against musicians who "defect" to make "one-note music" for the sake of commercial success. But a couple of panelists, including WBGO/Newark Director/Special

Projects Al Pryor offered a practical outlook. Talking about how jazz can be sustained and spread over the airwaves, he made the following points:

Deliver The Sales

· Record companies, performers and all those with a stake in jazz should "use public radio as well as commercial radio." There are 300 public stations across the country. he said, which regularly draw between one million and 11 million

listeners weekly. He pointed to WNYC/New York ("one of the largest cumes of any station in the country") and his own station ("the number one AQH in public

radio").

MCA impulsel great jazz is made on impulse! we are proud to introduce plansis themy buder, we are proud to introduce plansis themy buder, beter make metheny and guitanst themy johnson at our gala "house party" to celebrate the return of the impulse! label.

light buffet with wine and beer will be served light buffet with white and uses will be see room monday, june 23rd - 500 pm to 8.00 pm sweet basil, 88 seventh was south at bleecker st, please rep by wednesday, june 18th - dan loof (319) 605-0079, this trivision will admit one person.

. "Treat the music as you would treat any other music, and that means dayparting," Pryor urged programmers. Make use of eclectic formats, he said, instancing KCRW/Santa Monica, a public station which plays "everything from George Benson to David Byrne.

Use the idea of performance programming, because jazz is very much a performance idiom." If

that portion of the art form isn't used, Pryor commented, it's not being sold as well as it should. "Connect with performers and promoters, performance organizations, and performance spaces - you'll have a better opportunity to market the music.

Concluded Al, "While you cannot necessarily argue the numbers in jazz, you can argue the quality of demographic. Our demos are 25-54, heavily male dominated, college educated, homeowners. They have disposable income. Consider that when you're talking with commercial clients. Tell them that you can deliver the sales.

MCA's Schultz: Right Impulses

Ricky Schultz, who is leading MCA Records' new assault on the jazz market, believes this is the "the most positive landscape" he's seen in 15 years. An upbeat contributor to the New Music Seminar's panel on jazz, he said, "The music has finally earned some long-overdue and welldeserved respectability."

Schultz also spoke about radio's involvement, as he did several weeks earlier in an interview for this column. "It goes back and forth," he said, "There are a few more syndicators in the fray. The Black and Urban programmers have pulled back a little, but the slack's been picked up by AC and AOR and even, in some cases, pop stations. Something like this is always going to be tied to demographic cycles, and we've all heard the talk about the baby boomers and the yups.

"I've been saying for more than ten years that pop/jazz is really like hip easy listening music, or the new middle-of-the-road music. It wasn't that many years ago that MOR and Easy Listening were largely dominant formats, responsible for radio dynasties in many markets and for sales of millions of records by artists like Mantovani and Andre Kostelanetz. I believe such artists as Grover Washington, Bob James, and Earl. Klugh are more evolved and beefier players, but there are definite similarities. The Windham Hill phenomenon, New Age, relaxation music - it can all be tied in closely with population and demographic

Ricky Schultz

artists like Klugh, "He's perhaps the most middle-of- the-road artist recording today, but I can't figure out why he's never really had an AC hit yet. Earl or Bob James, for example, are so compatible with the format. The same applies to a melodic Larry Carlton or Pat Metheny track. I'd like to see AC programmers being pitched on quality instrumental tracks on a regular basis.

There are a number of broadcasters who are seizing the opportunities, in Ricky's opinion. He instances KIFM/San Diego, which has had "extraordinary success with its 'Lights Out' show that's become the nighttime programming. Now they drop in two or three instrumentals an hour during their daytime AC programming. Like a Carlton, Klugh, James, Dave Grusin. It makes a very listenable mix.'

Artist Acquisition

In terms of MCA jazz, Ricky is pleased about the market penetration and chart success the division is beginning to attain, and about the artist acquisitions of the past six to eight months. Yellowjackets, George Howard, Benard Ighner, John Klemmer, and John Chiodini have been signed. "We also now have Larry Carlton for a dual, longterm agreement," says Ricky, "to do electric-crossover records on MCA proper as well as the Master series.

New to Zebra is Brazilian singer Kenia, and at Impulse, pianist Henry Butler and trumpeter Mike Metheny (whose debuts for the label were released recently) have been joined by guitarist Henry Johnson. Also signed to Impulse: Michael Brecker.

On the reissue front, 12 Impulse titles have been shipped, as well as CD-only John Coltrane package Planned for the first quarter of '87 is a Decca series, and before the end of that year, according to Ricky, "I hope we'll go all the way back and do a Brunswick series.

A Jazz Umbrella

Crusaders Records, now a joint venture between MCA and Crusaders Productions, is returning first with reissues of its audiophile titles from the early '80s, then with several new artists. And there is MCA's production deal with Kareem Abdul-Jabbar's Cranberry Records. This calls for up to three albums a year, and for Kareem to be involved in up to two compilations a year of MCA jazz.

Says Ricky, "In addition to the operating freedom that MCA has given me and my staff, they've really responded like champs to our recommendations and suggestions, such as making a real commitment to quality in pressing and cassette quality.

'You might think of our division as an umbrella, under which we have the MCA pop/jazz roster, Impulse, Zebra, Crusaders, a few titles with Kareem's deal, and all these wonderful catalogs. And if we have success with the program, it's hoped we'll be able to demonstrate that jazz, when managed properly and intelligently, can be an additional profit center at every major record company, and that it should not be ignored

Musicians Wanted

That so many record companies are run by lawyers and accountants is a lament you hear at every music industry convention. But Manhattan Records President Bruce Lundvall took it to a different type of audience. when he gave a speech earlier this year at the Berklee College of Music in Boston.

Musical insensitivity in the middle and senior ranks of most labels is one of the reasons for the industry's "serious problems" today, according to Lundvall. "Only two of the six major record labels have shown a profit in the last two years," he said. "Most of the entrepreneurial independent labels like Motown, A&M, Chrysalis, and Island have had to make distribution arrangements with the giant conglomerates to survive.

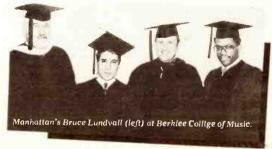
"Classical music, jazz, blues, musical theatre, and other more sophisticated musical genres are mainly the domain of smaller, specialized labels. And when they are supported by the majors, it's usually with a kind of 'lip service' support geared to show a touch of class to the corporate brass, rather than as a serious roster endeavor."

A Brighter Day

The Manhattan chief was positive about the "courageous business and creative risks" the industry takes with new artists, while suggesting that the success rate with such talent might be higher "if there were more real musicians in A&R departments."

Lundvall did talk about other, more upbeat aspects of the busiits "swift, unselfish" support of fundraising efforts to help the underprivileged and hungry people, the "space-age technology" available to today's musicians

and stressed its career opportunities. "If you persevere, you'll get in. And one day we may have people working for music companies who can actually read music as well as financial statements. That will indeed be a brighter day for the creative and business wellbeing of our industry.



Major Market Bridge

Ricky says he's felt for some time that as the population grayed. "We were going to see the return of an MOR format. I think pop/jazz will have a place in that format, just as Jazz and Big Band did on the old MOR. In fact, it may become the bridge for a programmer in a major market who wants to reach a total adult audience which can draw from black and white.

Ricky confesses some puzzlement over AC's reluctance to play

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CONTEMPORARY HIT RADIO

JOEL DENVER -

THE MAILBAG

The Emotional Trauma Of Being Fired

Nothing quite comes close to the mental anguish sparked by losing a job. Attached to that paycheck is your security and that of your dependents. Everyone in radio or records knows that being fired comes with the territory. But that still doesn't lessen the pain.

A few weeks ago (R&R 7/4) former WZXR/Memphis PD Steve Kelly contributed a heartfelt article about being fired. Since then a couple of letters have crossed my desk, which I thought were worth sharing:

Dear R&R:

I'd like to address Steve Kelly's column in R&R. First, let me say from experience that Steve's comments were right on target. When I was PD at WHBQ/Memphis and RKO decided to switch it to News/ Talk. I found myself on the beach for the next six months. With a wife, two kids, and a baby on the way, those were the longest six months of my life. Thanks to a positive mental attitude, a supportive wife and, as Steve pointed out, the occasional dinner and movie out, I made it through and ended up with a great job at a great company.

a great job at a great company.

My purpose here is to speak to
my fellow PDs and OMs, and those

"The gutsier I got in trying to reach those in loftier positions, the greater the degree of professionalism."

-Mike Scalzi

fortunate enough to be working, about how we treat those who apply to us for jobs. Please put yourself on the other side of the desk for a minute.

During my six months of unemployment, I worked from Sam-Spm Monday through Friday looking for a job, typing letters, mailing resumes and even airchecks. I was determined to get a great job.

In my telephone travels across the country, I came in contact with a range of radio folks: from the ones who never returned any of my phone calls, never answered any of my letters, or were "just too busy" to talk to me to those peers and upper management folks who would talk with me and offer advice or a lead or two. It was amazing. The gutsier I got in trying to reach those in loftier positions, the greater the degree of professionalism. No wonder they are where they are.

The long-winded point I'm trying to make is this: We all get a ton of jerks applying for jobs. You can us"The professional presentation with two or three follow-up calls or letters deserves the courtesy of a response, be it letter or phone call."

-Mike Scalzi

ually spot those by the handwritten cover letter on notebook paper (often in pencil), the cheapo quality cassettes used for airchecks that make listening impossible, and the lack of a follow-up call. I'd write 'em off too. But the professional presentation with two or three follow-up calls or letters deserves the courtesy of a response, be it letter or phone call.

Knowing I had a baby on the way and hoping for a reply to one of the hundreds of presentations I'd mailed out, only to find an empty mailbox on a Friday, really made for some very long walks back to the house. This is a great business, and I wouldn't want to be in any other. But we, as employed broadcasting professionals, need to show a bit more compassion to those who may not have great gigs but are still good people!

Answer those applications and take follow-up calls. Be a friend to someone who may really need to talk to you who may need that Friday afternoon boost to keep going after a job next week.

To all of my fellow broadcasters who helped me when I was unem-

ployed, I want to express my thanks. I'll always be greatful. To those who were "too busy," I hope you never have to make that phone call or write that letter looking for work yourself.

Best regards, Mike Scalzi, OM WAVZ & KC101/New Haven

Now here's a letter from someone who's not working fulltime but is stretching to make ends meet as a parttimer. Between working at Country WMZQ/Washington and CHR Biol-Baltimore (60 miles one way from his Fairfax, VA home), J.R. Russ is able pay rent and cover a few other living necessities. What's not in his budget are the expenses incurred while finding a new job — long distance calls, postage, and travel expenses.

Dear R&R:

The article contributed by Steve Kelly was really on target. Unfortunately, you can tell Steve has been "on the beach" at least once. He offered good tips to those who will be terminated and reinforced the actions of those who are there now... like me.

I thought I'd take it a bit further and talk to the people doing the hiring—the PDs and GMs. Steve says "keeping top-of-mind awareness with a potential employer takes... regular contact. They'll appreciate your interest as long as you don't become a pain in the ass." Oh, what a fine line that is!

"Honesty is the best policy," says the Golden Rule. If you're in control of a station, please practice it. You are screwing with people's lives! I have been in three situations where I was told things were going okay (one GM even memoed me on how great I was doing), only to be out in less than six weeks in each case. One station even had

"Honesty is the best policy. If you're in control of a station, please practice it. You're screwing with people's lives!"

-J.R. Russ

GIVE ME YOUR LOOKALIKES - KHTR celebrated the 4th of July with a

three million people. Here's morning man Chuck Buell awarding \$103 to

Statue Of Liberty lookalike contest at the St. Louis fair, which dr

jingles cut for my replacement a month in advance of my departure.

The same goes for people contacting you for work. Try to take a call, especially if it's long distance, and determine if you're interested. If you want a tape at that point, ask for it and try to reply quickly. Phone calls, tapes, labels, stationery, and postage all cost money. If you wouldn't hire the person if he was the last jock on earth, tell him. Be diplomatic, but say it. It will save him money on phone bills and

be less bother for you. By the same token, if you are interested in someone, lay out the situation as best you can. Remember, a positive response on your part builds hopes on his part. If you like him, say so; if not, say so. I have the pleasure of working for Steve Kingston at B104 on a swing basis. He's one of the few PDs I know of who tells you exactly where you stand and is still compassionate enough to understand what being blown out does to your life.

I also want to point out a few job searching tips. If you can, use a computer with a word processing program. It allows fast changes on resumes and generates personalized cover letters to PDs and GMs. It can even generate labels for your cassettes. A computer can also be tax deductible depending on how it's used in your business.

Ask recording studios where they purchase their bulk cassettes. I get high quality C-20s for 31 cents each by the hundred — less expensive, better quality than most, and lighter in weight to cut down-on postage. You might want to invest in a flyer to announce your availability. Anything you can do to be remembered is not a wasted effort.

Finally — don't give up. A friend once said, "How can you take the constant rejection?" I answered, "For all the people who don't like you, it only takes one who does and you're on your way."

Sincerely,

J.R. Russ



Since the first of the year, we've been facing what I consider one of the slowest periods in job openings. While in many respects that's a positive, a lot of very qualified programmers and air personalities have been sitting on the sidelines.

nave been sitting on the sidelines. Why? There seem to be fewer kneejerk reactions to one bad ratings book. Chalk that up to the monthlies, which give a programmer and manager a chance to note a trend and take corrective measures where needed.

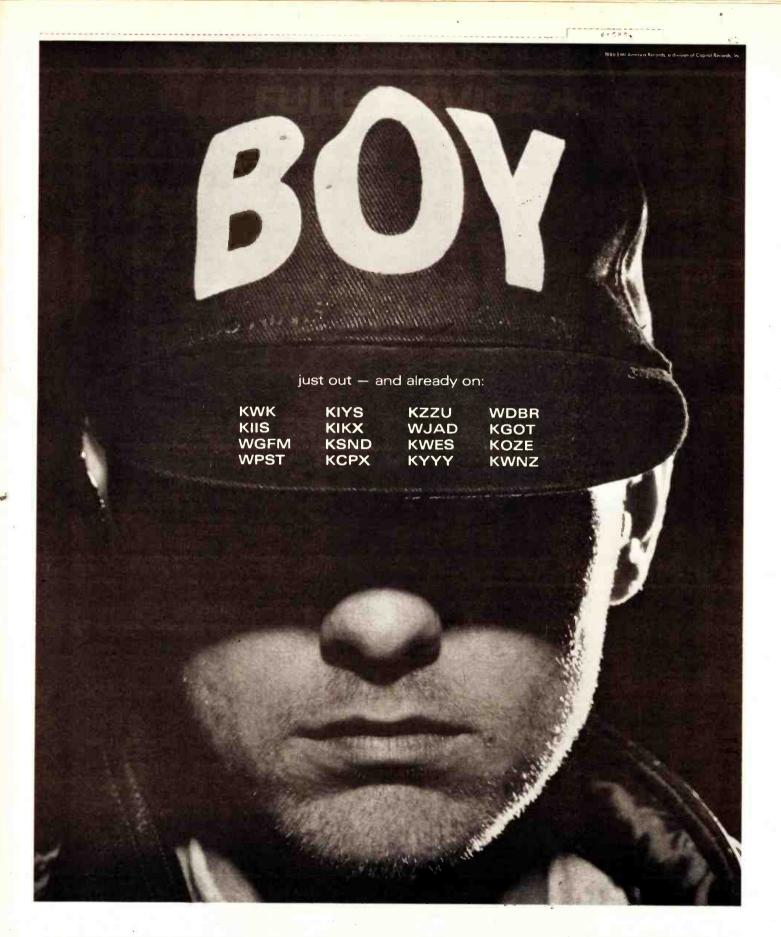
Another job crunch factor is the number of stations that have switched to satellite-delivered formats. And the most recent wrinkle is the change in the simulcast laws. It's cheaper to take a Class III or Class IV AM and simulcast it with your FM than to hire a separate staff for non-simulcast hours.

When I went to traffic school once, the instructor asked who in the class rode a motorcycle. His response was, "You're either in one of two categories: those who have fallen or those who will." I'm not trying to be fatalistic but in this business, you've either been fired or will be.

There's no shame in being blown out. But once you're back on your feet, remember to be helpful and kind to those who are "sitting this dance out."



PASS OVER THE MONEY, HONEY — WZZP/South Bend ran a "Free Money" promotion. Winners really got into the act when they visited announced weekly locations, asking "Where's My WZZP Free Money?" One giveaway featured morning man Gary Green (r) with news personality Beth Martin handing out cash from a rollaway bed in a local park.



love comes quickly the new single and 12" from the pet shop boys album please



CONTEMPORARY HIT RADIO

MOTION

Charile Wolf, last at Laser 558, lands a night slot at Radio Mercury/Surrey, England . . SLY96/San Luis Obispo names night personality Darren Silva MD . . KNBO/Tacoma-Seattle ups weekender Von Williams to nights. Alex Darby, formerly of KPLZ across town, takes weekends

KIdd Nordhoff (now Kidd Kelly) joins KSMK/Flagstaff, AZ for 7-midnight . . .

WIKZ/Chambersburg PD Rick Alexander teams up with afternoon driver Lisa Harding to form a new morning team . . WGLF/Tallahassee PM personality Steve Ocean is named MD . . .

Y94/Fargo MD Jason Palmer exits; PD Stan Main will be handling music ... Beau Richards is the new PD at KHYT/Tucson.

BITS

• San Francisco Journey — Q102/
Cincinnati is celebrating Journey's
1986 tour kickoff concert in San Francisco by flying in two lucky listeners.
The random drawing winners will
spend the whole weekend in the Bay
Area, taking advantage of meals, shopping sprees and transportation provided by Q102. Of course, the trip's
highlight will be the concert, complete
with backstage passes and post-party
invitations.

 Pull A Late-Nighter — WMMS/ Cleveland and Wendy's Hamburgers are sending two listeners on a "Late-Night" weekend in New York. They'll receive hotel accommodations at the Essex House, tickets to David Letterman's show, and dinner at New York's Hard Rock Cafe among other nighttime activities.



MAD ABOUT BELINDA — Belinda Carlisle visited the B94/Pittsburgh studios to promote her hit single "Mad About You." She's pictured here with B94 PD Nick Bazoo.





APPLY LIPS HERE — WKSS/Hartford added a little flair to the usual "hands-on" approach in its "kiss The Car" promotion. CNN, USA Todal, "Good Morning America," and RKO TV helped cover the action as contestants kissed the time away in their quest for a new Subaru. Shown (left pic) are the finalist in action, (right pic, bottom row, I-r) are the first, second and third place winners seated with contest organizers (top row, I-r) WKSS's Bob Mitchell and Mike Silverman, an Executive Subaru staffer, WKSS's Brian Meany, and another unidentified Executive Subaru employee. The winning time was 89 hours, 29 minutes.



CAN I HAVE THEM ALL? — KIIS/Los Angeles's Rick Dees announced the morning team was going to Mexico and invited everyone to come along. Over 300 listeners won a free trip to Mazatlan, where the morning show was broadcast live daily. Featured guests included the mayor of Mazatlan, strolling mariachis, and local residents. Here's Rick (top row, centrel) with just a few of his listeners.



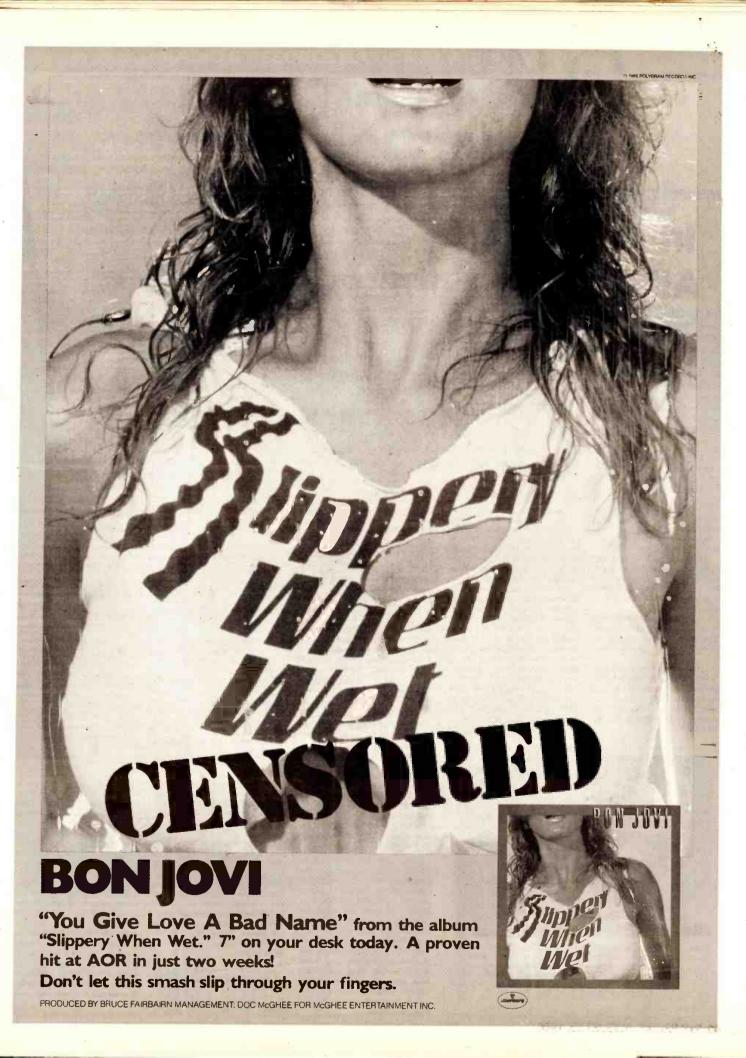
A NEW HOME — WVIC/Lansing awarded Kathy Hovorka a 1986 Jayco mini-motor home, one of the prizes featured in its catalog sweepstakes contest. Kathy heard her catalog number announced on-air and called in to win. Promotions Director Brian Sanderson was the lucky staffer who got to hand over the prize.



DIVING FOR A WINNER—
WILL/Willimantic, CT gave away a
24-foot above-ground swimming
pool by drawing the name from a
floating entry box. Evening personality Wayne Norman did the
honors by diving underwater and
blindly encosing a name. Here he is
announcing the winner.



DIDJA GET ENOUGH? — This lucky person was the winner of 942/Raleigh's "\$94,000 Run For The Money" promotion. Upon hearing the "942 Money Song," designated callers won \$100 and registration in the drawing. Given one trip and 94 seconds in the cash-filled bank vault, the winner emerged with \$16,489.





STEVE FEINSTEIN

WINNING THROUGH INNOVATION

In Praise Of Alternative Formats

This is a celebration of all the creative AOR programmers who have triumphed by crafting their own new, innovative formats. Three cheers also for the enlightened managers and owners who have exhibited the foresight, courage, and patience to provide programmers the opportunity to develop these unique formats.

I'm referring to stations that have 'boldly gone where no station has gone before': stations such as KROQ/Los Angeles, WXRT/Chicago, KINK/Portland, KNAC/Long Beach, and KCFX/Kansas City. These stations didn't wait for a new direction to work somewhere else before they tried it. They were either the first, or among the first, to take the plunge. They made it happen themselves, got results, and became a model for other stations.

The benefits of these innovative formats are many:

 Innovators profit by carving a unique niche in the listeners' and advertisers' minds. Once they own satisficial to a position, it's damn difficult for a competitor to co-opt it from them.

 Their success helps advance the radio industry overall by providing operators with a longer list of viable formatic options to employ.

3) The public is better served by a wider diversity of choices on the radio dial. In a market that's threedeep in mainstream AORs, ACs, or CHRs, the listener wins when one station tries something with a different twist. "You can't own a market position unless you have

the guts to carve out

a niche for yourself."

4) Advertisers can target their messages more effectively when formatic lines are clearly drawn among stations. A unique-sounding station is likely to attract a more specialized audience segment.

5) A greater array of unique formats means that music by new, innovative artists has a better chance of getting airplay. Otherwise, when a market has only a limited selection of rigidly-defined formats, trailblazing often falls between formatic cracks. For instance, how many record promoters have been frustrated when an act is judged "too soft" by AOR, yet "too rock" by AC, "too pop" by AOR, or "too offbeat" by CHR? When cutting-edge artists have a forum for airplay, both the radio

and record industries profit — those very same artists often join the ranks of mainstream superstars.

Let's look at some of the AORbased "minority" formats that provide evidence, in varying degrees, that taking an alternative route can pay off:

1) Modern Rock: KROQ, even though off a bit this spring, is still the 12+ leader in a holty competitive market... and it's done virtually nothing on promotion. In San Diego, 91X tied powerhouse KGB 12+ in a book that had both stations going up. WLIR/Long Island had its best numbers in years, notching a 2.0 on the Island and a .8 in New York City. With this format consistently breaking so many superstars before CHR or AOR over the years, it's surprising so few stations have given it a shot.

2) Progressive: WXRT and KBCO/Denver, both independently owned, continue to prosper in the face of competition from corporately-owned rivals. Every bit as encouraging has been the modest, yet consistent, ratings growth of recent progressive start-ups such as KKCY/San Francisco and WMRY/St. Louis. These stations' demos are mostly 25+, seeming to indicate that at least a segment of that audience enjoys an alternative approach.

3) AOR Gold: Skeptics say that "Classic Rock" and "Classic Hits" stations will burn out because they can't stay fresh via the infusion of new music. Proponents say these stations will survive by rotating their libraries correctly and adding compatible currents. Either way, their 12+ and demographic showings have been mighty impressive, and are among the best evidence yet that trying an innovative tack can put a station on the map quickly.

4) Soft AOR: KINK is firmly established, while (consultant) John Sebastian's New AC format and CBS's updated versions of mellow rock in Los Angeles and Boston indicate that there are other believers in the delivery that crossbreeds AOR's depth with AC's texture. These attempts, which propose there is a significant number of 25-40 year-olds who have grown up with but then out of mainstream AOR, are positioned between AOR and AC - much the same way Format 41 is niched between AC and Beautiful Music.

Company of the part of the par

In One Station's Opinion. . .

It's all too rare to see music radio stations run editorials on controversial issues. CBS AOR KRQR/San FrancIsco does, and its pieces are anything but wishy-washy. For instance, one editorial lamented the House of Representatives voting to send \$100 million to the contras in Nicaragua: "The civil war in Nicaragua is not something to play political football with." Another piece criticized California Governor George Deukmajlan for vetoing a program to fight AIDS: "We send millions of dollars to insure some people will die (in Nicaragua), but not one cent is set aside for the preservation of life. When life, health, and peace become politically sensitive issues, perhaps we can count on our government to do the right thing."

It's CBS policy for the company's stations to editorialize, and recently-appointed Carl Dickens is the latest in a line of KROR VP/GMs to do so. He explans, "We feel that being a pert of the community, we should take stands on issues and voice opinions. It stimulates thought and creates dialogue in the community. That's part of our job as broadcasters."

Each editorial is read three times by Dickens during the same morning drive shift. Listeners' repiles are also run in morning drive. The station isn't required to clear the pieces, which are written by News Director Michael Knight, with CBS corporate. If you're skeptical of an AOR audience's interest in hearing editorienals, Dickens, whose background is in News radio, says, "You're misreading the AOR audience. It's a very issue-oriented and concerned audience. They're upwardly-mobile and educated 25-34 adults who profile the News/Information listener except they're younger."

Bravo to KRQR and other AORs who refuse to underestimate their audience's intelligence.

Oh . . . and needless to say, responsible representatives of opposing viewpoints to this article are invited to reply.



NAME THAT TUNE — WRDU/Raleigh's Sock Hop at a local club featured fun and games for oldies buffs. The winner of a "Classic Rock 'n' Roll Clip" song-identification game took home a pair of restored wintage Mustangs, and a costume contest saw a Buddy Holly kookalike win 106 classic 45s. From left, staffers Bob Robinson (in shades and sleeveless T), Tom Guild, Bob Walton, Ben Ball, Gayle Rancer-Sherr, Steve Reynolds, and Kevin Silva.

5) Hard Rock: KISS/San Antonio has found success by staying loud and proud even while mainstream AORs softened up. Now KNAC. with a limited signal out of Long Beach, has put itself on the ratings map in Los Angeles with its "pure rock" crunch. KNAC scored a 1.2 share in Los Angeles this spring, actually topping KMET in adults 18-24. The "R.P.M. (Real Precious Metal) Show" that's brokered on 3kw Chicago suburban station WVVX gets impressive teen numbers at night. Next test - the Satellite Music Network's 24-hour "Z-Rock" channel, scheduled to debut shortly.

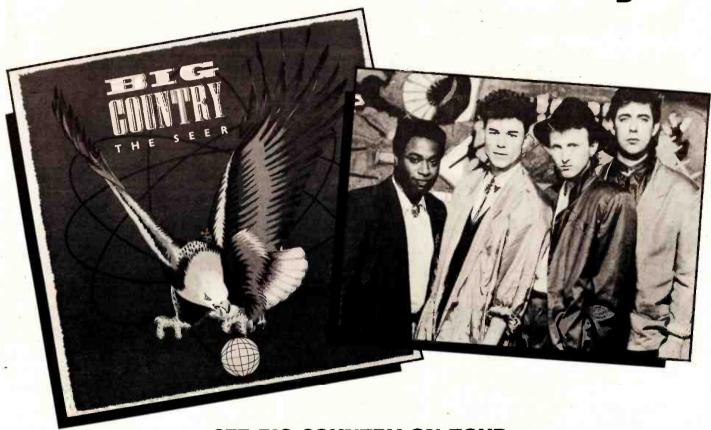
It's relatively easy to adopt an established, tried-and-true format. You can assemble your music by hiring a consultant who'll provide a master list and weekly sugges-

tions. If you go it on your own, there's auditorium music testing, callout research, trade paper charts, and your own judgment and expertise. The bottom line is that a straight-down-the-middle approach enables you to use a particular format's commonly accepted musical parameters. On the other hand, a programmer who stakes out off-the-beaten-track musical territories has to rely even more on his own musical instincts. He has to do more listening and make more independent choices since there are no statistics to help guide him.

There are extra-musical ways to separate yourself from the pack as well, such as employing one-of-akind personalities. WXRK/New York's Howard Stern, DC101/Washington's Greaseman, and

Continued on Page 44

Where rock will be tomorrow, BIG COUNTRY is today!



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8/17 SAN FRANCISCO, CA

8/27 NEW YORK, NY

8/22 MAPLE, ONTARIO

ON YOUR DESK SOON, THE NEW 12"
ONE GREAT THING"



PolyGram Rocks Radio

In Praise Of Alternative Formats

Continued from Page 42

WLUP/Chicago's Jonathon Brandmeier and Steve Dahl & Garry Meier transcend music, formats and perhaps even the medium of radio itself. Of course, finding these amazing performers is tough, and giving them the room to develop requires as much guts and patience as taking a chance on a new format.

I'm not proposing either that an alternative approach is the only way to go. Actually, a mainstream position is usually the smartest move, particularly if you're the first and only AOR in a market.

But if you're going to be the second or third rocker in a market that already has a tenured AOR without any gaping vulnerabilities. you'd be wise to consider counterprogramming it with a clear, coherent alternative. It's not enough to adopt a few fashionable positioning statements and pretend to be different. You've got to be genuinely different enough to generate word of mouth. By the way, I can appreciate how the escalating prices of radio properties with the attendant debt service makes many owners reluctant to try something new.

However, let's remember which station reportedly sold for more than any other in history - KROQ, where a band of radio renegades overcame the most adverse legal and financial circumstances to triumph by going against the grain of common programming wisdom.

If no one had ever taken a chance if management at KROQ and these other innovative stations had said "show me where it's already worked," these formats would have never blossomed. Stations that now have solid market positions might still be doing "me too" formats and waging expensive marketing campaigns that cut into the bottom line. There's a lesson to be learned: In many cases you can't own a market position unless you have the guts to carve out a niche for yourself



THE GOV SPEAKS - Jerry Gilman (left), GM of alternative WDST/Woodstock, hosted a live on air news conference with New York Governor Mario Cuomo (right)



Buffalo mayor Jimmy Griffin cut some IDs for the city's newest attraction - AOR WBYR. Production Director Tom Tiberi (left) congratulates Hizzoner on joining the upper demo listeners who are making the switch to "The Bear."

SEGUES

The Satellite Music Network's hard rock "Z-Rock" channel, scheduled to debut next month, has hired Wild Bill Scott to be evening man and MD, while Sam Freeze from KNAC/Long Beach joins for afternoons, Scorchin' Scotty moves from weekends to evenings at KNAC

WIYY/Baltimore is no longer consulted by George Harris . . . KLBJ-FM. Austin pacts with Jeff Pollack for ad-

Steve Cormier, who joined WIZN/ Burlington as MD last week, has been

upped to PD . . . WXKE/Ft. Wayne MD Hal Brandt exits . . WQBK-FM/AIbany MD Peggy Apple leaves to return to school

Jack Snyder rejoins KMET/Los Angeles for overnights, replacing Pat Martin, who moves back to KGB/San Diego for parttime work Benson from crosstown WRKR takes over WQFM/Milwaukee early nights from Scott The Kid . . . Beth Nelson moves from KZEP/San Antonio to middays at neighboring KESI. Danbury mornings go to Dale Reeves,

who'll also continue working with the American Comedy Network

Denise Westwood joins KNX-FM/ Los Angeles weekends WYSP/Philadelphia ace Pam Merly is now weekending at crosstown Country WXTU, while Jerry Abear - also ex-'YSP - is part-timing at AOR rival WIOO

KSJO/San Josè Promotions Director Nate Deacon exits . . . WRCN/Long Island's new Promotions Director is Tom Calderone from WGR/Buffalo

RADIO ACTIVITY

KSRR's Astrodome Air Raid

You're at the Astrodome in Houston. When an Astros-Phillies game ends, thousands of people in the stands start throwing paper planes toward the field. Have they taken leave of their senses?

Not really. It's all for a good cause. The "KSRR/Astros Paper Plane Toss," which generated \$10,000, was a stunt to raise money for the American Diabetes Association. Those donating 50 cents to the organization received a combination entry blank and paper plane. They filled in the form, then tossed the plane in the direction of two new vehicles placed in the middle of the

playing field. The persons whose planes landed in or closest to the car and truck won one of them. Players could also aim for five targets scattered around the field which represented round-trip airline tickets to one of 90

KMFT Summer Sets

KMET/Los Angeles is doing "Summer Sets" at the top of every hour, with jocks choosing three songs in thematic sets that may or may not relate to summer. Some are hilarious. When former Miss America Tawny Little rejoined a local TV operation as co-anchor, PM driver David Perry apparently was skeptical of her journalist credentials He welcomed her back by playing "Stupid Girl," "You Got Lucky," and "Dirty Laundry

WRDU Beats The Heat

During the drought in the Southeast. WRDU/Raleigh helped its listeners 'Beat The Heat" with cool tunes and prizes. Whenever it played a Xmas tune, the station gave away ice cream and a Smuckers sundae kit. It also handed out "Drought Survival Kits:" two quarts of distilled water, wet naps Pepsi, deodorant, free car wash tickets for when the drought ended, and a shower timer so citizens could make sure they adhered to a four-minute limit on showers imposed by local authori-

Kudos

The readers of a Twin Cities weekly, City Pages, voted KTCZ/Minneapolis their favorite radio station ... Readers of the upscale Washingtonian magazine picked Classic Rock WCXR their favorite Pop & Rock station, and their second favorite overall to full-service AC WMAL ... AM AOR KRXX/Eugene received a gold medal from BPME (Broadcast Promotion & Marketing Executives) for a series of cartoons featuring a character called "Rock Dog," a fictional canine who works as a parttime lock for the station. The cartoon, which appears in a local weekly, is drawn by KRXX Promotions Director Paul Ollswang . . . CFNY/Toronto was the only Canadian station to pick up an award at the International Radio Festival Of New York. It won a gold medal in the station promotions category for a mosquito repellent spot

WLUP/Chicago afternooners Steve Dahl & Garry Meier, whose show has recently expanded an hour later to 2-6pm, took 20 listeners with them on a cruise to Alaska aboard the Royal Princess luxury liner . . . WCCC/Hartford morning men Rick Shannon & Suds Coleman drew 2000 fans to a "Those Dudes" listener appreciation party with three local bands.

Coming Next Week: The Spring '86 Ratings Scoreboard Extravaganza, including breakouts for all rated AORs and tallies for the format overall and key consultants.

GEFFEN RECORDS AND THE BAND IT BITES PROVE

One Picture Is Worth 80 Car

STATION: NAME: TITLE: ADDRESS: PHONE:

PLEASE ATTACH YOUR LIST TO THIS FORM & MAIL TO:

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"It Bites" Contest Rules

IT BITES ENTRY FORM

To enter, list as many wrong or different things to the content of the content of

to mechanically reproduced entries are permitted. Enter as often as you wish. Each entry must be

Winners names will be drawn at random.

Grand prize winners will be notified by phone

*This contest is open only to program directors a music directors who are citizens and residents of the United States.

the United States. Employees, Independent contractors, agents or representatives of The David Geffen Company, Geffen Records, Warner Bros. Records, Radio and Records and Affiliated companies are not eligible.

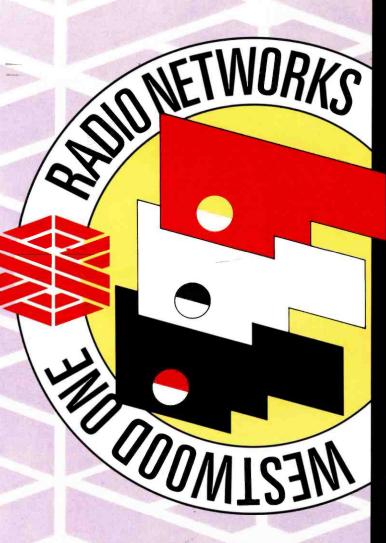
There will be eighty Grand Prizes, consisting of one Polaroid "Spectra-System" Camera, accompaned by the It Bles Compact Disc. Estimated retail value of each Grand Prize is approximately \$175. The number of Compact Discs awarded will depend on the number of correct entries received. The estimated retail value of each Compact Disc is \$15.

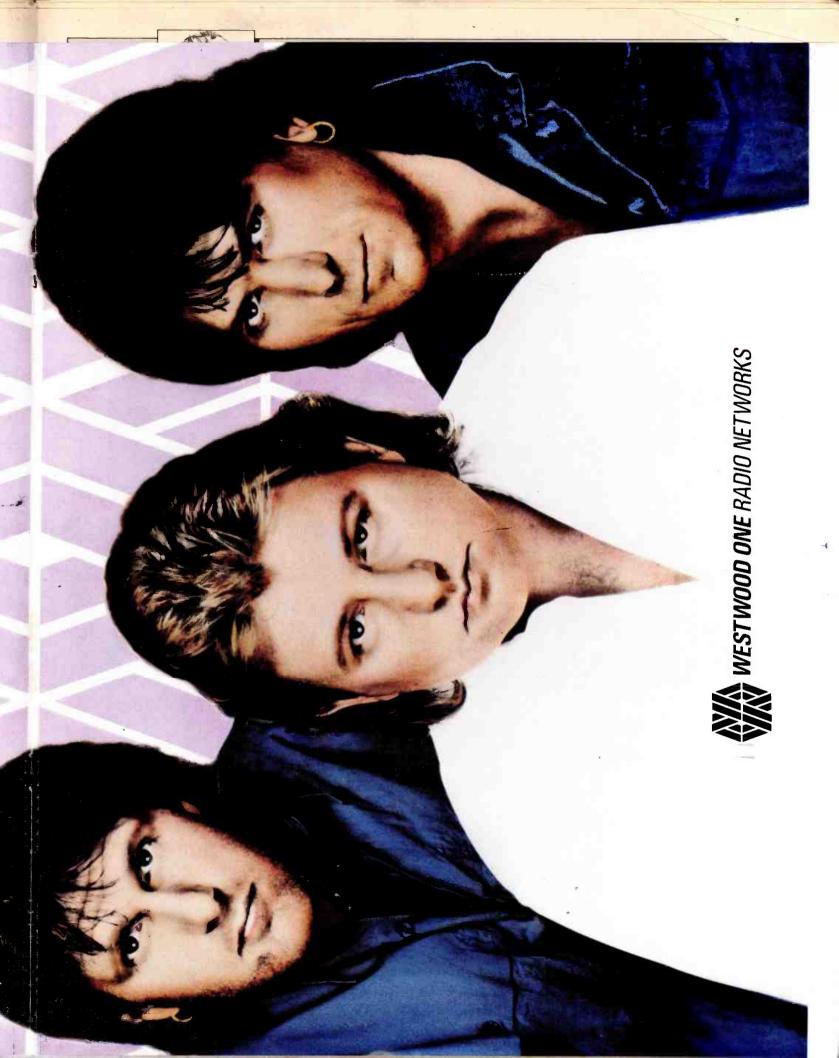
No purchase necessary.
Offer void where prohibited by law.
Odds of winning depend upon the num

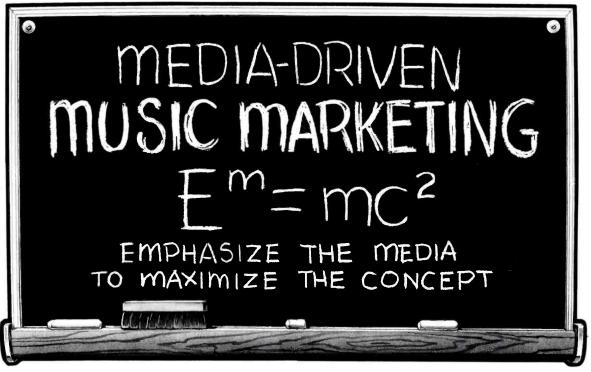
Winner is responsible for all taxes on prizes Winners names may be obtained by sending a self-

addressed, stamped envelope to: Geffen Records 9130 Sunset Blvd. Los Angeles, Cs. 90069 Att: It Blies Contes! Entry forms with officerors must midnight, Morgy, August 25, 1986.











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DONNA BRAKE

MORE RATINGS

Spring ARB And Birch Results

This week I continue looking at a few more competitive AC markets to see how each fared in the spring Arbitron and Birch ratings, adults 25-49.

As noted last week, Birch allows the use of actual average quarterhour share figures. Arbitron does not, so I've provided rank positions. followed by a brief market sum-

Washington, D.C. (Arhitron)

	(122 10 100 011)	
	rank	chi
WLTT	1	-1.0
WCLY	2 (tie)	-0.5
WMAL	2	-1.2
WASH	4	+0.:
	(Birch)	
WMAL	3.7	
WLTT	3.4	
WASH	3.1	
WCLY	2.8	

Birch's assessment of Washington's AC spring performance is more lackluster than ARB's. Even the highest-rated AC in the 25-49 demo posts eighth in the demo overall.

WLTT scores a full two points higher in ARB. WCLY scores nearly a point higher in ARB. Only WASH fares better in Birch by over

ARB Overview: The four top-rated ACs lost two and a half shares in the spring book from winter and nearly five shares from last fall. While WMAL leads in the adults 18+ battle, WLTT leads in all adult demos 18-54 with its most commanding lead in adults 18-34.

All four ACs are relatively conservative musically, though WLTT has been experimenting with some light jazz features. WASH has now moved into a more upper demo AC approach and calls the station "Easy 97," the effects of which are currently being measured in the summer book.

	Seattle (Arbitron)	chg
KEZX	1	+2.6
KMGI	2	+0.0
KLSY	3	-0.3
KOMO	4	-2.0
KJR	5	-0.8
KQKT	6	+0.0
	(Birch)	
KLSY	5.6	
KMGI	5.5	
KOMO	4.6	
KEZX	4.1	
KJR	2.3	
KQKT	0.8	

Seattle remains one of the country's most AC-laden markets. Although AC/AOR hybrid KEZX takes first place in ARB, it fares two shares lower in Birch. KLSY has a slightly better showing in Birch, yet it's strong enough to capture first place and fourth in the demo, followed closely by KMGI.

ARB overview: KEZX moves

from fourth to first in by far its best book with the format.

Since fall '85, KOMO has slipped four shares and in rank from first to fourth, with exactly the same shares as spring '85. KOMO is first among ACs in adults 18+ and 35-64, and barely edges out KEZX for first place 25-54.

KLSY and KMGI remain neckand-neck in all adult demos. KJR slipping to its lowest showing, nearly three shares behind KOMO

Miami (Arbitron) rank +0.2WJQY +1.7WAIA 3 (tie) WMXJ +0.7WLVE -0.7









KLUB & KISN: The Stations In The Lake?

When heavy rains together with melting snow created major flooding of the Great Salt Lake earlier this summer, sister stations KLUB & KISN, normally located a mile from the lake, found themselves in the lake. Station manage ment took emergency action, building a dike around the stations (costing over \$50,000). All station personnel pitched in with the sandbagging.

Now enter good old American radio ingenuity: When the stations realized the enormous amount of publicity the whole event was garnering, creative promotion wheels began to turn. In honor of KLUB's mascot pig Beau. Wiggly, the backyard lake was named "Swine Lake." And morning man Woody P. Snow recorded his own version of Paul McCartney's "Uncle Albert," called "Hams Across The Water

When Snow was challenged to sail across the lake, he tried to make the trip in a motor-powered bathtub. When it sank (while he was on the air), the station offered prizes to listeners who could devise the most "floatable bathtub" for a successful mission. Snow eventually made the trip, but not until a "Miss Swine Lake" was selected to christen the "tub boat" with Beau Wiggly looking on.

On the FM side, KISN morning team Fisher & Todd recorded "50 Ways To Lower Your Level." Yep, to the tune of Paul Simon's "50 Ways To Leave Your Lover." They also ran a contest for listeners to rename the lake. The winning entry was "Lake Hiawatta Gonna Getcha!" Capitalizing further on their plight, the team broadcast a show from higher ground - in a hot air balloon - and from a two-man salvage submarine.

The photos above show KLUB & KISN engineers floating at the transmitter site, KISN's Fisher & Todd, KLUB's Woody P. Snow aboard the tub boat, and Miss Swine Lake with Beau Wiggly.

	(Birch)
WAXY	5.8
WLVE	5.7
WJQY	4.2
WMJX	3.3
WAIA	2.1

There are major differences in the Birch and ARB results for this market. WLVE (Love 94) is a full two shares higher in Birch, just shy of first place WAXY. And WJQY is more than two shares fower in Birch, as is WAIA. WAXY, although first with both services is over a share lower in Birch, WMJX is also close to a share lower in

ARB overview: Oldies-based WAXY continues to dominate AC radio in Miami, having its best book in some time. It leads second place by just over a half-share.

Soft AC WJQY bounces back after two consecutive down books to close the gap between WAXY, and leads third place stations by over two shares. Both WAIA and newest Miami AC WMJX improved, though WAIA has since moved to a soft rock approach. WLVE (Love 94) has a second disappointing down book, but trails 'A1A and WMJX by just under a half-point.

Detroit (Arbitron)

	rank	chg
WOMC	1	+1.9
WNIC	2	+0.4
WLTI	3	-1.2
WMJC	4	-0.7
	(Birch)	
WNIC	5.8	
WOMC	4.9	
WLTI	4.1	
WMJC	2.4	

Birch shows WNIC in the lead with about a half-share more than ARB. WOMC is in second place, almost a share and a half lower than ARB. WLTI and WMJC also have slightly lower showings in

ARB overview: While WNIC and WOMC were both up, WOMC with new PD Jay Clark had the most dramatic gains, leading WNIC by a share. WNIC, however, was the leading AC in adults 18-34 and 18-49.

Transtar's Format 41 outlet WLTI is down after a good winter showing, just as new Drake-Chen-ault soft AC WNTM hits the Detroit radio scene

As for the nighttime Love Songs battle, the "Alan Almond Show" on WMJC was down after showing up well in the winter book. John Williams's version of "Pillow Talk" on WNIC had twice the shares in the adults 25-49 demo. 'NIC won the battle among adults in all demos most dramatically in adults 18-34.



LON HELTON

L.A. In My Rearview Mirror

nated the regional flavor which

2001. That's the number of miles Mayflower Van Lines says it is between Los Angeles and Nashville. It should have been my first clue that the trip was to become an odyssey, The plan was simple: instead of flying to our new home in Nashville, the family and I would drive, visiting radio stations along the way.

The final box score: 13 days (eight of 'em in Texas and ten consecutive featuring temperatures over 100 degrees), 3862 miles, one flat tire, one locking-the-keys-in-side-the-van incident, one blown air conditioning hose, 87 hamburgers, 52 large fries, and 189 Cokes later, we pulled into Music City — only a little worse for wear.

Making the trip somewhat easier was the fact that my wife and two kids quit speaking to me before we were 24 hours into the trip. Their major complaint had something to do with every time a song came on the radio I changed stations. Explaining that I already knew what the music sounded like and that I wanted to hear the jocks did little to soothe the savage look in their eyes. Thank God the batteries in their Walkmen were at full strength.

All of the above notwithstanding, I had a great time. It was a superb chance for me to get out and hear what Country radio sounds like. It was also a wonderful opportunity for me to visit a lot of stations and talk with the GMs/PDs/MDs on their own "tuff"

Over the next couple of weeks I'll provide a running travelogue, chronicling what I heard along the way. In order, I stopped by stations in Phoenix, Tucson, El Paso, Odessa, Abilene, Waco, Austin, San Antonio, Houston, Dallas, Little Rock, and Memphis. I heard a ton of other stations while en route as well. The trip in pictures will be narrated by my slightly irreverent daughter Amanda, making her semiannual contribution to these pages.

An Overview

The last time I did anything similar to this was when I drove from Chicago to Los Angeles in September 1980. My initial reaction this time, as compared to that trip, was that Country radio as a whole sounds much, much better. The overall quality level, from the smallest station on up, was higher. There's a greater degree of consistency from station to station, regardless of market size, than I remembered. I suppose some of that stems from the fact that stations play so much more music now than six years ago, plus the fact the music is so similar, which makes every station sound somewhat the same. (We'll get into that later.)

separates one station's sound from another's. When I made the trek six years ago, it seemed as if more of the stations I heard had created their own unique sound by picking music for its market while mixing



The personalities sounded better; the stations tighter and brighter. By and large, the Country stations I heard sounded just as good as their AC/CHR marketplace competitors.

The most glaring difference I heard between the major and the small market stations, aside from the quality of the talent (which stands to reason), was the incredible lack of identification — either by call letters or other station identifiers — by many of the small and even medium market stations. I listened to any number of stations for more than 20 minutes without knowing what facility I was listening to at the time.

On a side note, I had planned to mention some of the personalities' names I heard along the way. But most were even worse at giving their own names than they were at giving the calls. Let people know who you are and what station they're listening to.

Homogenous Hits

Musically, the 40 or so stations I heard sounded, very much alike. With rare exceptions, I heard basically the same core of currents and recurrents, regardless of market size. I did hear a little more variety in the oldies on medium and small market stations. But not as much as would be expected from stations which figure to have long time-spent-listening spans.

Truthfully, I'm not sure if this is for the better or worse. Research, music testing, and a more widespread (than six years ago) use of consultants has resulted in more homogenous current playlists and oldies libraries. This has elimited.

in some good local or regional acts.

I was doing a lot of station switching, and most times it was difficult to remember which station was on the dial. Complicating the situation, I heard a number of stations playing three and four records in a row without any kind of station identifier. And programmers wonder why there's confusion among listeners!

Another factor affecting local flavor, as I mentioned earlier, is the not surprising fact that Country stations are playing more music today than in the past. It's obvious that the more the jocks talk, the more local flavor there is to come across to listeners. Perhaps individual stations' personalities will reemerge as more stations move talent to the foreground. Today, from what I heard, you could pick up a station from deep in the heart of Texas, drop it in the middle of Pennsylvania, and not have to change more than a handful of records. I'll leave it for you to decide if the Country radio audience has benefitted in the transition.

During the trip I heard a lot of stations playing music from compact disc. Almost all of the FM stations I was in had a couple of decks in the studio. Several stations have already begun using CD production libraries. Everybody I talked to loves the noticeably improved onair sound quality. Plus they all believe the station image is enhanced in listeners' minds through use of new, cutting-edge technology.

The overall tempo of Country stations is decidedly up. While there's still a wide range from station to station, the overall pace has definitely moved up a few notches. There were a couple stations along the route which were extremely upbeat, rivaling some of the most cookin' CHR outlets in their markets. To my ears, at least, they sounded great. The uptempo music, aided by good production, well-produced jingles, and "up" personalities, yielded an exciting radio station. You could feel the "forward motion" being created, forcing you to feel good and wonder what was coming up next.

As a sidelight on tempo, it's interesting to note that the more uptempo a station was, the more currents it was playing. I suppose this stands to reason, since the majority of the well-researched, proven oldies are of the downtempo variety. Plus, with the state of today's music, the quality, up stuff is there.

Unbridled Optimism

Which brings me to the most exciting conclusion I'm able to draw from this entire trip. The folks in today's Country radio are as excited as they've ever been about country music's future. Without exception, the feeling was that we're on the brink of a new explosion in the popularity of our music and radio format. From a station owner who's seen Country change over the last 30 years to the 20-year-old MD, there's a tremendous feeling of optimism with regard to the music and the new crop of talent creating it.

"The feeling was that we're on the brink of a new explosion in the popularity of our music and radio format. Everybody I talked to is excited about being in Country."

The kind of enthusiasm I heard expressed is very contagious. You can hear it when industry folks talk among themselves; you can hear it from the jocks as they talk to their audience. Everybody I talked to is excited about being in Country.

Arizona Country

Before embarking on a city by city commentary, one caveat. I spent a relatively short time listening to individual stations along the way. I tried to listen to all of the Country stations in each market, as well as catch stations in neighboring towns, My attempt here is to provide thumbnail sketches of each station's air sound, supplemented, in some instances, by conversations with station personnel.

Flagstaff: After a brief Grand Canyon detour, we headed through Flagstaff on our way to Phoenix. Caught Larry Barwick on KAFF/ Flagstaff; it's a good-sounding radio station. Though quite a distance from Phoenix, KAFF still must contend with powerhouse KNIX, which reaches the market by benefit of a translator.

Phoenix: I've raved about KNIX many times in the past, and each time I visit the station I'm more impressed with its dedication, hard work, and attention to detail. I was there before the Phoenix spring Arbitron was released, so I'll have comments from, station personnel on the results (KNIX slipped 11.1 to 9.7, 12+) in a few weeks

KNIX makes heavy use of CDs, with some 80 discs in its library: The on-air liner used each time a CD is played is "From Country compact disc on KNIX."

KNIX is heavily oldies oriented, perhaps as much as 65-70%, including recurrents. It prepromotes its music to a great degree, especially upcoming compact discs.

Crystal Gayle, Kenny Rogers, Don Williams, and the like are obviously the core of artists around which KNIX has built its music. So it was interesting to hear Jim Reeves being played, as well as Roy Clark's "Come Live With Me."

VP/GM Mike Owens and General Program Manager Larry Daniels showed me the new TV spot the station will be using this summer. It starts out with a black screen that has George Strait's signature across it. George begins to speak, and then you see a head and shoulders shot of him against a black background. I don't remember the exact script, but he starts off something to the effect of "I've been in a lot of places the last few years, and I've never heard a better Country radio station than KNIX. They play the most music with fewer interruptions. Always have, always will."

I don't remember the rest, but I do know it made a big impact on me. It solidifies the station with the Country core by using a testimonial from one of their favorites. George does a great job. He's a clean-cut, good-lookin' representative of what Country is today. He looks you right in the eye and invites you to listen. Very impressive.

Tucson: Movin' into Tucson, we picked up sister stations KCUB-AM and KIIM-FM, and stopped by to chat with OM Dave Nicholson

46/R&R FRIDAY, AUGUST 15, 1986

COUNTRY

and Assistant PD/MD Bruce Agier. AM KCUB was the Country leader in this market for years. A number of AM stations took a run at KCUB, but no one could knock it off. Owner Jim Slone bought an FM signal a couple years ago and turned it Country. The feeling had to be that if he didn't acquire an FM and go Country, somebody else would and then the AM might suffer.

The FM has done extremely well, moving 4.2, 7.4, and 9.2 in the three books since fall '84 (not included is the spring '86 numbers). While it appeared the FM's success might be at the hands of the AM, which fell 8.1 to 3.5 from fall '84 to spring '85, KCUB rebounded with a 5.1 in fall '85.

Part of the AM change has been a musical move, making it unmistakably traditional. I heard Billy Walker and "Cross The Brazos At Waco," for example.

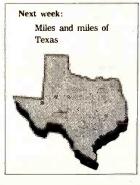
"Country radio as a whole sounds much, much better. There's a greater degree of consistency."

KIIM maintains vestiges of the classic Continuous Country formats. Though not entirely background, it can't be described as foreground, either. It's also oldiesforemeted, perhaps in the area of 75%, again including recurrents.

KIIM calls itself the "One Thousand Dollar a Week Radio Station," giving away a grand a week for the last 40 weeks — on its way toward 50 weeks. The contest hook is having the audience listen for three particular songs played in

On my way out of Tuscon, I picked up an interesting station, KAVV, in Cochise County, AZ. This was perhaps the most notable exception to the "homogenous hits" observation I made earlier. One of its liners is "We're ahead of the hits," an obvious reference to the slower add policies of the Tucson stations. I enjoyed listening to KAVV and I'd love to give you the name of the jock, but he never said who he was.

In the no-man's land known as Southeastern Arizona, I picked up KHIL/Wilcox, featuring an incredibly refreshing music mix. Coming out of a Merle Haggard song was a segue into Bonnie Raitt's "Don't It Make You Want To Dance." It sounded great! What a treat.



The Time Of My Life?

Hi. My name is **Amanda Helton**, and I'm 11 years old. Me and my brother **Brad** are gonna be explaining the pictures we took on our trip for the next couple of weeks. We get to do jt 'cause Dad had to promise us something to keep quiet about some things that happened along the way.

Unfortunately, most of the good pictures were burned before we could turn 'em in to R&R. Dad changing a flat tire in El Paso in 109-degree heat is a classic. Mom dropping a fully loaded bacon and sour cream baked potato on the hot floor of the van was one of the more lame performances on the trio.

Before we get into the trip pix, our apologies to Dave Nicholson and Bruce Agler of KCUB & KIIM/Tucson. Mom took the shot with Dad's camera, and the picture turned out all blurry. From then on, I became the official photog so I could be sure my part would come out right.





Here's the Bulk, er, Hulk, In the KNIX/Phoenix gym showing Promotions Director Doug Brannan that bench pressing 500 pounds is only a matter of technique. Luckily, we got to Dad before he destroyed his back and ruined the rest of the trip.

The stop at KEAN/Abilene made everybody happy. The old man's al-ways happy to get free clothes. It is weren't for radio stations and record companies, we wouldn't have anything to wear. Mom's pretty happy in this pic 'cause she figured the fresh supply of duds meant one more day she wouldn't have to go to a laundromat. Surrounded by our clan are KEAN MD Rudy Fernandez (second from left) and PD Bobby Owen (right).





Without a doubt, this was the coolest spot in Odessa. Outside the KYXX studios are MD Dave Richards. Pops, and new PD Steve Rogers.

Here's a shot of the resident rocket scientist trying to unlock the van with a coathanger. I would have shown you the Grand Canyon park ranger unlocking the door with a Slim Jim, but you-know-who had already-taken away my camera.





Dad made a great impression at KJNE/Waco. He tried to swipe PD Bill Kinder's chair that's in the shape of a football helmet. Bill isn't in the picture 'cause he was guarding the goods. Making it for the shot, though, (I-r) are GM John Fletcher, the Jane half of the "Jay and Jane" morning show (PD Bill Kinder is the Jay part. Can't radio people do anything simply?), Himself, evening jock Lou Warren, and in front afternoon jock Brad Rivers.

Pops tried to coerce KVET & KASE/Austin GM Ron Rogers to get in the picture so he could show his R&R bosses he hung out with the biggies on this trip. (I think he really needed to try and justify some of those expenses.) But Mr. R was too busy designing the new KASE facilities, which include a wet bar, fireplace, and full bath in the GM's office. Feeling sorry for Dad's plight, and agreeing to get in the picture, are MD Steve Gary (I) and PD Mike Carta (r).

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SHARON ALLEN

EMI/Nashville Hosts The World

Capitol-EMI America/ Nashville President Jim Foglesong scored a Music City first last week, as his efforts resulted in the first international record label conference to be held here. The Capitol/EMI America/Manhattan International Conference brought nearly 60 delegates representing affiliated labels from 35 countries to Nashville.

Concurrently, Capitol Industries District Sales Managers held their quarterly meeting here, allowing for direct interaction among the domestic and international delegates, representing promotion, product management, and marketing of all forms of music, including the marketing of Nashville-based artists abroad

International Division VP Kick Van Hengel said, "We chose Nashville because there are more different types of music coming from here than ever before. It is a won-



SHOWCASING IN NASHVILLE - Shown at the EMI America showcase are (I-r) Capitol/EMIA Nashville President Jim Foglesong, Dan Seals, Capitol International VP Kick Van Hengel, and EMI America President Jim Mazza.

derful opportunity to take Nashville to the world and bring the world to Nashville

Opening night for the conference included a barbecue and showcase at the Castle Recording Studios in Franklin, TN, where Tina Turner put in an appearance. Attendees previewed two Nashville-based rock bands, Jason & the Scorchers and Walk The West, and True Believers from Texas.

BMI hosted a welcoming reception prior to the first EMI America showcase, Monday's EMI-America show at the Exit Inn featured Dan Seals, New Grass Revival, and the Del-Lords; Manhattan Records presented artists Rob Jungklas and Pieces of a Dream on Wednesday; and Capitol Records acts Dobie Gray, T. Graham Brown, Tanya Tucker, and Sawyer Brown performed the following night.

Commenting on the weeklong conference, BMI's VP of Operations/Nashville, Roger Sovine, felt this special event would have a great impact upon the city, and would also prove to be important to songwriters and publishers throughout the world.

CMTV Purchased For \$10 Million

Country music's first and only video channel, Country Music Television, has been purchased by Caribou Communications for \$10 million. The Hendersonville cable outlet was sold to major investor James Guercio, the wellknown former manager and producer for the group Chicago, and owner of the Caribou Ranch recording studio complex in Colorado.

CMTV, which first went on the air in March 1983, was acquired by Musi Village USA in January 1985. The new Caribou operation has named Nyhl Henson CMTV Presi-

The satellite facility will be expanding in size and impact. "We're all staffed now and are expanding our marketing efforts. We have bought the name, subscriber base, and inventory," said Henson. Guercio is intensely committed

to building CMTV's base and visibility, stating, "I want this to be a major, major channel all over the world. I want presence in every country in the world." The company sees Nashville being to music what Los Angeles is to movies.

Like MTV, CMTV hopes to establish new music personalities, but unlike MTV, Guercio says, "We're the only music people in the damn business," emphasizing that the music comes first. "I feel this channel is owned by the artists and they want to help us."

is the 20th anniversary of the tele-

cast it is especially fitting that en-

tertainers of the caliber and stat-

ure of Willie and Kris will headline

the show. They are truly super-

stars in every sense of the word,

whose talents have endured for

The five finalists for each of the

12 categories will be announced

August 18 at a special press confer-

ence by Ricky Skaggs, from the

NASHVILLE IN MOTION

stage of the Grand Ole Opry

Peter Wilson, Caribou business manager, explains that although CMTV has been floundering for a long time — "virtually a financial disaster" — it keeps growing. He adds, "Mr. Guercio sees enormous opportunity in this business and sees country music as a growth

Country music has become "almost a religious crusade" to him, Guercio admits. "I think it will be successful financially, but I'm really doing this for the music." the pop music figure says. "I'm tired of sex, drugs, and rock & roll on that other channel. That is not what American music should be known for. It was a natural evolution for me from that, to looking at a truly American art form - one that doesn't get any attention. I want to broaden the spectrum of country music. I'm supportive of making this healthier and expanding the opportunity for young people.

Henson, a seven-year veteran of Warner Communications, and one of the founding fathers of MTV before joining CMTV, says, "Something is going to happen in Nashville and something is going to hap pen in country music. We want to be Nashville's window to the world."

Farther down the line, Guercio offered. "I have a number of concepts in terms of another contemporary music channel. We're definitely going to be at war with that other group.'

The Caribou complex, which encompasses a management and publishing firm, record label, film division, and TV productions, is looking to locate CMTV headquarters on Music Row.

(This column co-written by Katy Bee)

DUES, AWARD SHOW TIX UPPED

CMA Proposes New Radio Awards

The Country Music Association has voted to expand the awards it gives to Country radio, beginning in 1987. Presently, awards are given to the Personality of the Year in small, medium, and large markets. While exact criteria and selection methodolgy have yet to be fully determined, awards will now be given to the Radio Station, General Manager, Program Director, and Music Director of the Year in each of the three market sizes.

Dues And Awards Show Tix Upped

Effective January 1, 1987 individual CMA membership dues will increase to \$50. This is the first hike in four years

The board also initiated a twotiered price structure for the annual Awards Show and party tickets. while limiting the number of tickets any one company may purchase in an effort to accommodate all members desiring to attend. For the past five years the CMA has received more orders than they have available seats in the

Grand Ole Opry House. Last year, more than 700 CMA members were denied seating. Tickets for the Awards Show and party will be \$100 each and will be filled on a date-received basis. Patron tickets, which would ensure preferential seating on the main floor of the Opry House, will be available for \$200 each. The number of tickets any one company can order has been limited to 90

Ticket order forms will be mailed August 1, and must be returned by September 5.



Willie Nelson, Kris Kristofferson

Cohosts Announced

Willie Nelson and Kris Kristofferson, will team up to cohost the 20th annual Country Music Association Awards Show on October 13.

Award show Executive Producer Irving Waugh said, "Because this

The Nashville Entertainment Associa-

over two decades 1

tion's Board of Directors announced the election of 1986-87 officers, with David Skepner unanimously reelected for his second term as Chairman of the Board. Also reelected are President Mary M. Matthews, Treasurer Tom Rashford, Exec. VP Cynthia Rodgers, and Secretary C. Diane Petty. Serving one-year terms as VPs are: Debbie Alan, Vicky Branton, Anne Brown, Don Butler, Margaret Callihan, Teena Camp, Joseph Casey, Karen Conrad, Tony Conway, Robert Frye, Ted Hacker, Judy Harris, Pat Higdon, Merlin Littlefield, Matt Madden, Grace Reinbold, David Ross, Vic Rumore, Laura Stillman, Gerry Tiefer, and Kay Sha West.

The American Music Center elected Earle Brown as President of the Board of Directors. Past President Donald Erb will remain on the Board . . . John

Capps debuts the new Music Publishers Outlet, designed for representation of small publishers, songwriters, and recording artists in the areas of royalty collection, copywriter clearance, securing of recordings, and the placement of unaffiliated songwriters. The offices are located at 50 Music Square W., Suite 206, Nashville, TN, 37203 (615) 889-5038 or 883-5349.

On the dotted line: Steve Earle inked a new booking agreement with the William Morris Agency . . . The Whites signed with Top Billing International for booking; Patrick Logan is the responsible agent . . . Bandana signed with In Concert International for booking and with Artist Associates for management

Ty Herndon has a writer's agreement with BMI . . . Giles Reaves joins ASCAP's writers staff Former Goldust recording artist Pat Garrett is now recording for Compleat Records.



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BARBARA BARNES

SPRING ARBITRON REVIEW

The Shape Of Jazz

Once again, Jazz radio comes through with impressive ratings (see inset), further illustrating the format's growing acceptance and its practicable programming potential. This week, programmers and jazz directors review their results.

The Parttimers

With a few exceptions, evenings and weekends seem to be the best time for jazz. Jazz lovers are more able to listen to the music in the evening, as the music fits the evening mood. On weekends, most other stations are doing special programming, and listeners like the uplifting sound of jazz. Some programmers are able to take advantage this and come out ahead. First, let's take a look at the parttime Jazzers.

CHR WQXI-FM (94Q)/Atlanta

rebounded to top notches overall across the board. For the 7pmmidnight "Jazz Flavours" show, however, shares more than doubled to two lofty digits for the number one spots. The women numbers went down a bit but are still very respectable. Citing reasons for the success of the show, PD Jim Morrison said, "This is the first time we've made a highimpact campaign to cross-promote from the original Sunday night 'Flavours' show to weeknights. We've also teased from morning drive to evenings." The Sunday show also came in at #1, more than 10 shares ahead of the next station (B/U WVEE) in the adult 25-49 demo.

The evening "Love Jazz" show at AC WLVE/Miami had just expanded from 10pm-2pm to 8pm-2pm during the spring sweep. The decision to start the show earlier was based on the dramatic climb in ratings at 10pm in the hour-by-hour

averages. This was an obviously successful move. PD John Moen gives most of the credit to JD Stevie Knox, who selects the music and keeps an eve on market response for the show. Knox, whose Sunday morning jazz show reaped a good share of the market as well, said, "Having management on your side is a major ingredient." Moen added, "It's important to have promotion dollars to really give it a shot." (Knox's husband is PD Michael Dalfanzo of neighboring AOR powerhouse WSHE. She said, "The only places 'SHE was beaten are where we came out number one. It gave both of us a chance to celebrate and crack open two bottles of champagne instead of one!")

At AC KIFM/San Diego, PD Bob O'Connor is not at all worried about the "Lites Out" show's drop in ratings and ranking. "During the baseball season KFMB always do well. However, we're still number one in music, and are very pleased with the numbers. It's even higher than it's ever been against

WAVE/Sarasota (now WHVE) didn't do too shabbily even while facing an ownership change at that time (the AC has just been bought by Susquehanna). The evening Jazz took first places in women 25-49 and 25-54. And though the station hardly had any men votes in this daypart, the "Wave" came in fourth in adults 25-49. PD Steve Huntington assures us that the jazz

show will remain under the new ownership.

The Fulltimers

Most programmers and JDs in Jazz radio are quick to point out the probable inaccuracy of Arbitron's results (or those of any statistical research, for that matter), especially when the numbers are small. Typically, numbers for the fulltime Jazz stations were not grand in scale, but this does not discourage anyone. It is accepted by most that the quality of listeners more than makes up for less quantity.

"We have an upscale audience, and that's how we sell it," says undaunted KKGO/Los Angeles VP/ GSM Bob Bordonauro. He feels the station fulfills an audience niche that cannot be successfully detected because, simply, "They do not fill out diaries." In actual numbers. the station seemed to have made lateral moves. But on Sundays 7pm-mid, KKGO takes up #1 spots in men 25-49 and 25-54. "That's our Latin night," explains Bordonauro. "You can tell it was a heavy minority book by how well KLVE (Spanish) did (1.5-3.4 12+). That's why we did so well in that daypart

In Detroit, WJZZ MD Dorian Paster attributes the climb in men to the programming changes made last fall. Prior to last fall's book, the station took on a pop-oriented sound which turned away their up-

Jazz Winter '86 -Spring '86 Rankings

Station/litarket	12+	Adults 28+	10.40	Mon - Fel 2		
Parttimers:		28-1-	18-40	25-40	25-84	35-64
WQXI(FM)/Atlanta	7.0-9.1	4-2				+
Men			3-1	2-1	2-1	7.3
Women			2.3	1-4	2-4	3-6
WLVE/Miami	2.5-1.8	/-7				
Men			7-4	2-1	3-1	/-6
Women	100		9'-4"	10°-1	11-1	/-16
KIFM/San Diego	3.7-3.1	9-11°				
Men			1-4	1-2	1.2	3-3
Women			4-3	1-2	2.2	12.4
KADX/Denver	.79	1-1				-
	.79	1-1				
Men Women			/-8*	13°-6	10°-6	5°-3
			1-1	14 - 14	14"-/	10*-/
WJZZ/Detroit	2.1-2.3	=1			1111	-
Men			11-9	7-6	9.5*	11.7
Women			14-10	9.9.	8°-12'	/-11
KKGO/Los Angele:	s 1.4-1.3	1-1				
Men			111 13	9.6	8*-6	8*.7
Women			1-1	1-1	1-1	1-1
KJAZ/San Francisc	0 1.69	1-1				
Men			9./	4-/	4-12	3-8
IAICII			47	-		0.0

Note: Asterisks (*) Indicate at least a two-way tie in ranking. Slashes (/) indicate rankings over 15th place.

per demo male core listeners. The station since then purged the pop but Dorian says, "It took this long to get our core back," as the station went without any type of promotion about the changeback to a jazzier

WYRS/Stamford and WBBY/ Columbus fared well also. WYRS barely showed up in the evenings in last fall's book. Since then, the station hired Bob Harper's research firm to do audience and music research. The results defined the audience (25-54) and the type of music they'd like to hear. PD Rick Petrone said, "The music was not entirely different than what we were playing, but the presentation of it altered a little bit." While the ranking is not high, the station is now garnering overall notable ratings, and during Petrone's afternoon drive shift, the station ranks third in adults 25-54. Weekends are also notable. More community involvement is projected to help expand the audience, and with its sixth-year anniversary as a fulltime Jazz station coming up in Septémber, additional promotions are expected.

KJAZ/San Francisco and KADX/Denver held their own with their respective audiences. Like some of the aforementioned programmers, the PDs here are not discouraged by low numbers. They continue as bases for Jazz in its purest form.

ALL THAT JAZZ

KKGO/Los Angeles morning man (and TV/radio legend) Gary Owens exits for mornings at KFI; Nick Tyler replaces him . KIFM/San Diego JPD Bob O'Connor named Station PD, and Assistant JPD Rob Wilson is upped to JMD; "Lites Out" Jazz show expands from six hours a night to 6pm-6am ... Sandy Bernard and David James are the new Production Director and Promotion Director, respectively, at WLOQ/Orlando Deborah Gallant named Public Rela tions Director for WBGO/Newark.

According to the Harris poll, 57% of top US executives listen to NPR news programs very or somewhat often. The network of 300 stations nationally is currently working towards a goal of doubling its audience by the year . Congratulations to eclectic radio KCRW/Los Angeles for being listed as one of "the best" in both the Los Angeles Times and Los Angeles magazine.

KANU/Lawrence announces the 'Fresh Wax" show, hosted by Bob McWilliams, which features new Jazz releases . . . CKFM/Toronto's twohour new age/jazz show "Steps Ahead" is now available via satellife on the Westwood One Canada Network Contact John Rourke (416) 597-8529 . . . More jazz service needed: AC WWUS(US1)/Florida Keys, which now mixes in two or three jazz cuts per hour in its regular format. WWUS's phone number is (305) 872-9100 ... AC WLHT/Grand Rapids with new

show "Lights Out." airing 10pmmidnight Sun-Fri; (616) 451-4800 WIAN/Indianapolis "Journey Into runs 9am-noon Sundays on crosstown

Jazz" 15-year host Chuck Workman WTPI, mixing 70% contemporary-fusion; (317) 638-1079 ... KFSR/ . KFSR/ Fresno (public) with Jazz on 6am-12pm Mon-Sun; (209) 294-2598.

Bruce Coleman appointed VP

John Hammond named Director of Promotion and Publicity for Living Music Records. New headquarters in New York: (212) 749-5555 . . . West German Enja Records now distributed In US by Muse Records and promoted by Face The Music Productions (a new booking and PR firm headed by Joanna FitzPatrick and Marie-Claude Nouv); (212) 226-7889 Germany's new age label innovative Communications now distributed by Suite Beat Music Group (213) 973-Al Evers's "A" Train Management and Consulting firm is enlisted by Nippon Phonogram to acquire US product, produce masters, and work with its sales and marketing campaign . . . A.J. Julian announces Improvisational Promotions, which include such services as radio promotion, and contacting your distributors and record shops, jazz clubs, etc., for the New England area; (617) 846-4963

Federation of Musicians. The performance raised \$25,000 for the sta tion, a 40% increase over last year. The proud, hardworking staff included (top, I-r) DJs Ray Boyce and Bruce Frank, ND Rick Mattion; (bottom, I-r) PD Felicia Otero, Development Director Doug Miller, and Traffic Coordinator Cheryl Grassman

JAZZATHON RAISES \$25,000 — WAER/Syracuse staged a jazzathon,

broadcasting seven hours of live local lazz and blues. Over 50 musicians

were featured; they donated their time in cooperation with the American

BLACK/URBAN



WALTLOVE

WJLB/Detroit: In The Eye Of The Tiger

Detroit is one of the alltime great radio markets. The city's contemporary ratings battles of the '50s, '60s, and '70s were classic, led by long-time AM giant CKLW/Windsor. But during the '70s, upstart Urban FM WDRQ dethroned CK' as the music leader. WDRQ maintained its success for a while, lost it, and retrieved it in the early '80s.

Then came a fierce battle be-tween leader WDRQ and close-to-neckbone WJLB (FM98). WJLB parent Booth American decided to staff up with the correct station management and programming individuals in order to fight for what they felt rightfully belonged to them - the black and white listeners of Detroit. When the smoke cleared, WJLB emerged not only as the winner, but also the new, shiny, multiracial, Black/Urban Contemporary music leader. During the winter '86 Arbitron, WJLB dethroned longtime market leader WJR 9.6-8.0. In the spring sweep, WJLB softened to a 7.9 against WJR's baseball-aided 9.9. FM98's closest competitor is all-News WWJ (6.3), and the nearest music challenger is CHR WCZY-FM (5.8).

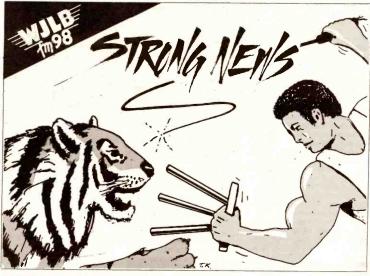
FM98 deserves all the accolades one can bestow upon it, because the station has earned them. No Blackformatted outlet in the history of Detroit radio has been able to accomplish what the current staff and management has been able to do. The station may have slipped a bit, but only enough to take a protective step backwards away from the Tigers' paws. Baseball tends to do these things during the spring and summer books.

Who They Are And What They've Done

An MBA graduate from the University of Michigan, WJLB VP/GM Verna Green started in radio when she joined the station in April '82. Back then, WJLB ranked 12th in the market. One of her first management decisions was hiring the highly regarded James Alexander as OM/PD that fall. James's 18-year career includes such impressive stops as WBMX/Chicago, KRLY/Houston, WYLD/New Orleans, and WCIN/Cincinnati.

Some Of The Special Things

Why has WJLB been able to transcend all the local racial barriers? James answered, "We're a very comfortable and appealing radio station to listen to. By design we've made WJLB the people's radio station. During the course of





Verna Green

a day you get to hear 1) your favorite music; 2) the best of the new music; 3) news and information; 4) public affairs events; and 5) you get to hear one of our most important elements — the human beings that work on our airwaves. This station has a genuine concern for our listeners and the community we live in."

Verna added, "There's no question that when you listen to WJLB it's a Black radio station. But what's probably unique for us in this market is that just because we're Black doesn't mean we have to be anything less than anyone else. We can exhibit the same professionalism as any other organization in this city; in some cases, we display even more. Because of what we do, we can be as appealing as any other station. In fact, we've done it better."

The WJLB Chalkboard

radio station to listen to. By design we've made WJLB the people's radio station. During the course of around so it can become a winner.

50/ R&R FRIDAY, AUGUST 15, 1986

Part of that commitment requires a well-organized plan that must be executed properly at a precise predesignated time. Verna continued, "There was a plan, but it didn't come about until we were able to put together the proper group of people.

"One of the keys to our success is our people. After (parent principal) John Booth gave me this opportunity, we set about trying to find not just the best program director, but the right PD. That turned out to be James. We then started finding out who the correct people were to be in certain positions, and we gave them the necessary research support to determine the missing ingredients needed to make our station a winner."

"There's no question that when you listen to WJLB it's a Black radio station. But just because we're Black doesn't mean we have to be anyting less than anyone else."

Verna Green

Perception Studies

The public's perception is very important to radio stations, and Verna said that WJLB's beginning research back in '82 was geared towards finding out how the station was being perceived by the Detroit



James Alexander

community. "We needed to find out what people thought our shortcomings and strengths were. We also wanted to learn the same information about our competitors."

And what did WJLB find out?
"We found that people generally seem to know the air personalities on WJLB just a little bit more than other local talents." said Verna. "We did music research, focus groups, and listened very carefully. We also used our own local street research, and then put all the pieces together to make some sense out of what we had available to the "."

Getting It Done

Verna and James pointed out that they didn't try to do everything at once. Said James, "We were very systematic so as not to make any mistakes, because getting off on the correct foot was imperative for us at that time.

"As part of our research, we started our 'Listener Line' - a telephone answering machine - and invited our listeners to call in to tell us what they wanted us to know. We want all of our listeners to give us their suggestions and then we see if we can address them. Obviously, we can't and don't think we can make a move on everything that some listener wants us to do. But we can listen.

"We'd ask, 'What do we have to do to become your #I favorite radio station?" After we successfully made it to the #I overall position, we asked, 'Now that we're your favorite, what do we have to do to stay number one?" He listens to all of the fapes weekly and then discusses his findings with his GM. "We do these things because we really do want to know. Then we'll try to take advantage of the good suggestions we get." James noted that WJLB plays some of these comments on the air, and solicits for calls about a subject that's at the forefront.

Corporate Support—A Must

Verna and James are very fortunate to work for an organization that believes in supporting the efforts of local management. Most Black/Urban stations don't have much of a budget for advertising and promotions. They must learn to persevere if they expect to maintain their positions because others will be all too happy to do the job, even with no backing from management. Too many organizations are happy to take the ratings success and the revenue, but never make the commitment to spend dollars on marketing their winning product to the masses. Proudly addressing this point, James said. "The support mechanism I have here has allowed me to come to work-and do my job. A programmer in a winning situation must have the support of super corporate management. Without it, a winning opportunity would be nonex-

James agreed that it's rare for Black/Urban programmers to enjoy the managerial authority that their counterparts in other formats have. When asked if he's been happy with the junior executive authority given him at WJLB, he said. "If I think something needs to be addressed, my company has let me take the appropriate action. There's no question that Verna and this entire organization have let me do my thing.

"Once, when I felt we needed to change a particular airshift, things went very smoothly. The person was doing a good job, but I just knew that over the long haul this person was not the correct person to get us where we were trying to go. As I explained in a meeting, this individual could probably take us to the five-yard line, but he

Continued on Page 52

break out the "kisses"



GEORGE BENSON

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BLACK/URBAN

WJLB/ Detroit: In The Eye Of The Tiger

Continued from Page 50

couldn't help us score the touchdown we not only needed but had to have. We're now number three in the market during our morning drive hours. In that meeting everyone thought I was crazy and began looking out windows that weren't there! My support here has been just great."

Let's Talk Promotion

Verna would not disclose exactly how much WJLB has set aside for promotions and advertising, and when the \$1,000,000 figure was brought up, she simply said. "Let's just say we're close and that we've been able to do some good for our cause."



THE PRESTIGE aka THE STREET MACHINE —WJLB rolled out its Street Machine for the premiere of Prince's movie, "Under The Cherry Moon."



EVEN A MICKEY MOUSE FAN CAME —WJLB morning teammate Lynn Briggs (r) took the time to get some comments from an FM98 listener.



THE GUYS TELLIN' STORIES - The WJLB softball team psyches up



THEY LOOK AWESOME — Pictured (I-r, back row): "The Tune-Up Man," FM98; Gordon Strozler, Ready For The World; Merrill Cain, FM98; Duane In The Mix Bradley; FM98; "Capitalin" Kris McClendon, FM98; Menha Riley, R.F.T.W.; John Schoonover, FM98; Jim McFarlin, Detroit News; John Edwards, FM98; Wille Triplett, R.F.T.W.; David Thurman, FM98; Lee Robinson, FM98; Jay Dixon, FM98; and Jeroma Graham, FM98. Front row (I-r) Reggie Davis, FM98; Shel Leshner, FM98 GSM; Lonnie Polk, R.F.T.W.; Lynn Briggs, FM98; Greg Potts, R.F.T.W.; and Gerald Valentine, R.F.T.W.

Promotion is one of 'JLB's specialties. Verna reported, "We have a station softball team . . . it's won at least one game, I think! Seriously, our team is out there to help keep us visible in our community. We have regular games, and people come out and have a great time. Our station team only plays community-type groups, such as the Boy Scouts, YWCA, etc. To make it some real fun, well-known entertainers in the area at the time come out to play on our team.

"James outs out the word that

"James puts" out the word that our team is out to win, and that if we don't, we'll pay the organization \$100 per run they beat us by. Naturally, we put a cap on the amount because we've been known to lose by more than a few runs! This is our way of being able to donate a little something to worthwhile organizations in the city. We mostly deal with groups that're trying to improve the lives of young people, or those simply trying to help themselves."

James concluded, "I just want everyone to know that we do have a commitment to news and information. We're not just a jukebox. We care about our listeners and our community. All of it!"

Arbitron Ratings

Detroit Mon-Sun 6AM-Mid Person 12+ ARB

	Sp '85	Sum '85	Fall '85	Wi '86	Sp '86
WJLB (UC)	6.3	8.3	6.9	9.6	7.9
WJR (AC)	10.4	11.5	9.0	8.0	9.9
WWJ (News)	4.9	5.0	6.2	5.6	6.3
WCZY-FM (CHR)	5.5	5.4	5.2	5.8	5.8
WHYT (CHR)	5.5	4.5	5.4	4.4	5.0

(Arbitron, Mon-Sun 6am-midnight)

Adults 18+ #3 Adults 18-34 fied for #1 Adults 18-49 #1 Adults 25-49 #2 Adults 25-54 #2

Birch Ratings

(12+, Mon-Sun 6am-midnight)

	Sp '85	Sum '85	Fall '85	WI '86	Sp '86
WJLB (UC)	8.6	9.1	6.7	8.3	71.8
WJR (AC)	9.9	9.2	9.2	8.3	8.7
. WWJ (News)	3.0	5.1	5.3	3.8	4.5
WCZY-FM (CHR)	5.7	7.2	4.7	7.3	6.3
WHYT (CHR)	7.3	7.0	6.8	6.8	5.5

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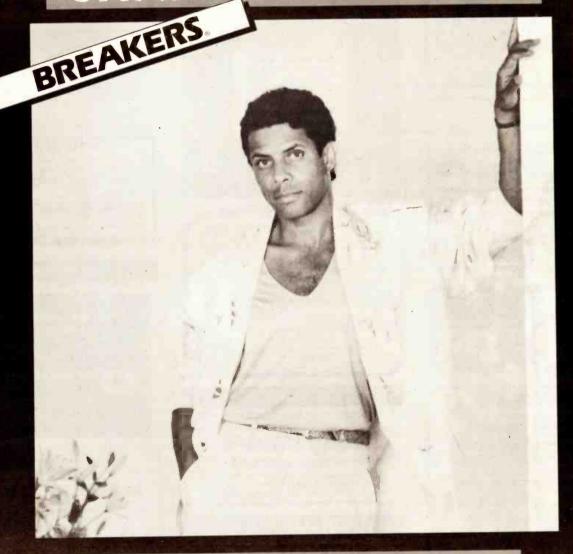
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54/R&R FRIDAY, AUGUST 15, 1986

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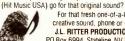
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Seek one or two announcers to work weekends. Beginners welcome. T&R: WLTN, Box 349, Littleton, NH 03561. EOE (9.4)

Seek experienced announcers. We are the power of the PoconosI T&R: Sue Sherry PD, WSBG, 22 S. 6th St., Stroudsburg, PA 18360, EOE (8:15)

Seek take-charge, reactive, experienced news pro. Winning company, great bucks. Great place to live. T&R: Box 929, Lewiston, ME 04240. EDE (8-15)

R&R FRIDAY, AUGUST 15, 1986/55

OPPORTUNITIES

OPENINGS

61 WGIR, MANCHESTER, NH

Seeks dynamic, experienced ANCHOR/REPORTER for award-winning news block. We are top news shop north of Boston. Send T&R and writing sam ples to Kevin Hamilton, News Director, WGIR, Box 610, Manchester, NH 03105, EOE



Rock 101 GIR-FM Northern N.E. #1 R & R radio station is looking for a creative relatable Morning Drive talent, Tape and resume to Box Cox PD, PO Box 101, Manchester, NH 03105, Salary negotiable. EOE

CHR **TOP 20 MARKET**

CHR airshift available. Top 20 market. Strong production necessary. Minimum 3-year experience. Salary according to talent and track record. RUSH tape and resume to Radio & Records, 1930 Century Park West, #412, Los Angeles, CA 90067. FOE

I--POWER 99fm-

PRODUCTION DIRECTOR

#1 Urban FM station seeks a creative pro for promotional & commercial production. Send ape & resume to Program Director, WUSL, 440 Domino Lane, Phila., PA 19128. -Absolutely no phone calls - We are an equal opportunity employer.



THE GIANT

is growing, and looking for a special talent to serve Springfield Hartford adult hits. Mature yet exciting, entertaining yet disciplined, friendly yet sincere ... The Valley awaits. Tape and resume to: 93HFM, P.O. Box 9013, Springfield, MA 01102-9013. R&R Broadcasting is an equal opportunity employer.



NEW ENGLAND AM-FM COMBO

Wants an afternoon news person with talent. Must be able to interact, to inform to write, to communicate. High standards, no beginners. Send T&R and samples to Radio & Records, 1930 Century Park West, #425, Los Angeles, CA 90067

SOUTH

WTMX/Tupelo has opening for airshift/production. Prime time for right person. Rush T&R: J. Michael Pruet, Box 954, Tupelo, MS 38802. EOE 18-87

alities, not QJs. Country or AC background. Big ommunity-mInded person. T&R/picture: WBHP, Box bucks for community-minded person. T& 1230, Huntsville, AL 35807. EOE [8-8]

100.000-watt AC seeks ovenighter. Must be upbeat. T&R & salary requirements: Jeff Brown, KTYL, Box 6367. Tyler, TX 75711. EOE [8-8]

Sales manager & staff sought for Eastern NC AM/FM. Confact Jim Clark (919) 628-6781 EOE (8-8)

Middays at Eastern NC CHR. T&R: Bill Sellars, Box 665, Fairmont, NC 28340, EOE (8-8)

FL's hottest new AC seeks air personalities with great production, T&R: Dave Conley, Box 7789, Napels, FL 33941. EOE

Air personalities, not DJs. Country or AC background. Big bucks for community-minded individual. F&R/picture: WBHP, Box 1230, Huntsville, AL 35807. EOE (8-15)

OPENINGS

Leading SW TX 100,000-watt FM is accepting T&Rs for future openings. Team players only. T&R: Don Wayne, 307 E. 8th St., Del Rio, TX 78840. EOE (8-15)

possible future openings. Need warmth, relatability to 25-44 audience. T&R: Andy Holt, 100 St. James St. Suite K-100, Baton Rouge, LA 70802. EOE (8-15)

Winter Haven, FL WYXY, strong personality AC, seeks ex-perienced engineer/partime announcer. T&R: Roger Bald, 1505 Dundee Rd., 33880, EOE (8-15)

KNIN FM seeks great morning news person & hit-cranking after-noon personality. Three years' experience. T&R/photo: Chuck Beck, Box 787, Wichita Fails, TX 76308, EOE (8-15)

We've just lost another one to the majors! Join one of America's great AC stations. T&R: Nick O'Neil, WLTY, 720 Boush St., Norfolk, VA 23510. EOE (8-15)

Production help sought. Must be creative & detail oriented. New equipment. Station is tops. T&R: WNNC, Box 940, Newton, NC 28658. EOE (8-15)

sle 95 seeks tapes to fill future openings, T&R: Jonathan Keys, Suite V-2, Caravelle Arcade, Christiansted, St. Croix 00820.

New small market station in lakes area of KY seeks applications for personalities & journalists. T&R: Stretch, Drawer D, Cadiz KY 42211, EDE (8-15)

Need female personality for one of America's top morning shows. Send tape, resume, and picture to K98, 1219 W. 6th Street, Austin, TX 78703. Attn: Barry Kaye. K98 is an equal opportunity employer.

CONTEMPORARY COUNTRY

Contemporary morning Country personality for Southeast 100,000 FM. Humorous "personality," warm, witty and willing to get involved. Send tape and resume to Radio & Records, 1930 Century Park West, #419, Los Angeles, CA 90067.

AM9# WTOY

WTOY is looking for a creative fast-paced morning drive personality with management experience! No beginners! No phone calls! Send the hot tracks to:

WTDY P.O. Box 6158 Roanoke, VA 24017

WRAL-FM 101

North Carolina's "Class" FM

Production/Creative Director

Capitol Broadcasting Co. Inc. has a position open in Raleigh, N.C., for a unique and talented individual who can combine creative writing with outstanding performance in a nulti-track studio. Responsibilities include commercial and station promotional an-nouncements. We are an uptempo, bright and exciting AC radio station. We offer an excellent salary plus first class benefits. Send our T&R along with written materials to: Steve Anthony

WRAL-FM O. Box 10100 Raleigh, NC.C. 27605

EOE

*********** **GULF COAST**

ADULT CONTEMPORARY
Seeking next generation air talent! Competitive market, stable company, good salary and benefits. Good production skills, ability to communicate, and desire to win are musts! Send tape and resume to Radio & Records, 1930 Century Park West #426, Los Angeles, CA 90067. EOE

OPENINGS

MIDWEST

me board ops sought for Format 41. Production les/T&R: KFMD, Box 5003, Des Moines, IA 50306

WTRC/Elkhart seeks morning news anchor with personality for top-rated AC, T&R: Ed Huot, Box 699, Elkhart, IN 46515, EOE (8-8)

Morning news anchor, Dedicated, investigative, experienced. Great station in attractive location. T&R/writing sample: WHFB, 2100 Fairplain Ave., Benton Harbor, MI 49022. EOE (8-8)

Hungry? Sink your teeth into production with KFMD. Write & produce spots that sell. Samples & resume: Box 5003, Des Moines, IA 50306. EOE (8-8)

Morning host for Format 41 station. Production skills required. T&R: Chip Douglas Mosely, Box 5003, Des Moines, IA 50306. EOE (8-8)

K-96, hot AC. has rare opening for full/parttime position, work in a market surrounded by majors. You'r next stop can only be up. 18ft; Dan Osborne, Box 1647, Richmond, IN 47375. EOE (8-15)

Major market immediate hiring. Modern AOR/Hip. T&R: Classic Radio, 5869 E. 71st St., Suite 116, Indianapolis, IN 46220 EOE (8-15)

Small market FM in Northern MI has openings in news, PBP, on air, & sales. T&R: W8NZ, Randy Rowley, 1532 Forrester Rd. Frankfort, MI 49635. EOE (8-15)

EAGLE

LOOKING FOR MR. PROMO

WE'LL GIVE YOU: A state of the art four-track studio complete with "Toys", Creative Freedom, Great Staff, Razor Blades, Tape. Edit Tabs and Long Hours. YOU GIVE US: Ass-Kicking Promos! Sample promo ca resume and salary requirements to:

c/o WEAG 9292 North Meridian Street Indianapolis, IN 46260 NO CALLS PLEASE.

FOE

EAGLE

MORNING NEWS PERSONALITY Can you make the NEWS sound like it's not?

EAGLE 93.1 currently searching for an individual to interact with morning team; Great Writing Skills, Wit and Killer Instinct a must!

Cassette, resume, photo and salary require Mark Stevens c/o WEAG

9292 North Meridian Street Indianapolis, IN 46260 EOE

CLASSIC ROCK ANNOUNCERS

CLASSIC ROCK ANNOUNCERS

Looking for sharp air people for Classic Rock stations
all sized markets. Previous Afor experience helps. Excellent knowledge of the music mandatory. You were
either on the bus, or you werent. It you were, seen 17-8R

10: Fred Jacobs, MEDIA STRATEGIES, 31800
Northwestern Highway, Sulte 385, Farmington
Hills, MI 48013. No Calls Please. EDE

EVENINGS WVIC

WVIC/Lansing, MI. Market leader for more than two years. E. Alvin Davis-style CHR. Fun, well-paced per-sonality needed with experience using the phone. First class facilities, professional staff, good salary and bene-fits. Send cassette and resume to:

Goodrich Broadcasting 3565 29th Street, SE Kentwood, Michigan 49508 **OPENINGS**



WANTED: A "killer" news director for WHO-AM and sister KLYF-FM. Experience and ability to destroy com netition. Strong anchor skills for morning drive shift. Minimum 5 years radio news experience in medium-tolarge market with immediate past two years in radio news management. Broad collegiate background and budgeting experience required. Strong leadership skills. T&R to: Mark Carros, WHD-AM, 1801 Grand Avenue, Des Moines, IA 50308. EDE/MF No phone calls, please

CARS/OB

Many have applied, but no one has been chosen! We continue to look for a topical, funny, friendly talent for our nationally top-rated music AC FM! If you qualify, we offer a stable company, management support, good salary, and the finest working conditions. Send T&R (no calls) to Mark Thomas, OPs. MGR., WCRZ, Box 1080, Flint, MI 48501. EOE/MF

MORNING SHOW NEWS ANCHOR

104.5 WSNX is looking for a morning show news anchor. We need someone with the ability to deliver the news in a conversational and casual manner, plus have good news-gathering and feature-type writing skills to work with the morning show host. Send cassette and resume to:

J.J. Duling WSNX

875 E. Summit, Muskegon, MI 49444

Crazy? Morning Show Host

104.5 WSNX, West Michigan's HOT 50kw CHR, is looking for a crazy, high-profile morning show host. In addition to heavy phones, bits, and appearances, we need someone who's topical, fun, and personable to create talk among our listeners. The station that gained national headline with the "Money Man Caper." We'll provide all the tools you'll need to win, a state of the art facility plus excellent compensation and benefits, plus some of America's best summer beaches. Send cassette and J.J. Duling

WSNX

875 E. Summit, Muskegon, MI 49444

WQHK-

WQHK/Ft. Wayne has an immediate opening for an experienced Country programmer at 5000-watt AM Country station. Must be strong leader with good people skills. Tapes and resumes to John Curry, KVLT, 6931 S. 66th E. Ave., Tulsa, OK 74133. EOE

SPORTS TALK SHOW

Major market talk station with opening for sports talk host with personality. If your talent lies somewhere between Howard Cosell and Brent Musburger, send resume and tape to Radio & Records 1930 Century Park West, #421, Los Angeles, CA 90067. EOE

PD/OM WANTED

Are you looking to be an integral part of the management team? If so, this Wisconsin FM station wants you! We need a strong management person, heavy in promotion and programming skills. Send letter, T&R, & photo to Radio & Records, 1930 Century Park West, #408, Los Angeles, CA 90067, FOF

56/R&R FRIDAY, AUGUST 15, 1986

OPPORTUNITIES

OPENINGS

EXPERIENCED MORNING MAN

Needed for highly competitive medium market FM CHR. Creative, exciting and a winning stitude — send tape & resume to Radio & Records, 1930 Century Park West, #416, Los Angeles, CA 90067. EOE.

GENERAL MANAGER AM/FM

Group owner of AM/FM stations in Midwest looking for experienced motivated GM, with strong sales and marketing background. Must have 3 years experience, CRMC, college degree or equivalent experience. Salary & bonus on performance. You'll like our style. Send full details of your background and earnings to Radio & Records, 1930 Century Park West, #420, Los Angeles, CA 90067. EOE

MAJOR MARKET MORNING SHOW

Leading Detroit contemporary radio station is accepting tapes and resumes for new morning host and/or team. Major league compensation for major league talent. Confidentiality guaranteed. Send resume and tape to: Radio & Records, 1930 Century Park West. #418, Los Angeles, CA 90067 FOF

WEST

Internables available. Radio syndication/production. Ten hours per week, must have own car. Chance to gain excellent experience. Innerview: (213) 652-8710 EDE (8-8)

North Central WA Country FM seeks experienced, aggressive newsperson. Females encouraged to apply. T&R: John Byers. KYSN FM. 960 Vailley Mall Parkway, E. Wenatchee, WA 98801. EOE (8-8)

Future openings being contemplated. If you wish to work in the West at one of the best ACs, send T&R to Chris Alexander, C-96, P.O. Box 2128, Rock Springs, WY 82902. EDE [8-8]

Radio promotions company axpanding seles staff. Compensation-commission only. No calls. Resume: A.M., 3000 Ocean Park Blvd., Suite 3001, Santa Monica. CA 90405. EDE (8-15)

Top-rated regional seeks best adult personality. Excellent production. Minimum five years' required. No calls, T&R: Jim Elliot, KISF, Box K, Greeley, CO 80632. EOE (8-15)

Fast-growing FM in Colorado Rockies seeks dedicated, hardworking ND, on-air, & field work, CALL: Steve Hamilton, KEYQ, (303) 328-1015 EOE (8-15)

PERSONALITY NEWS

Experienced, creative News Director/ Anchor needed for top-rated California AC. Rush cassette, resume, examples of writing to Radio & Records, 1930 Century Park West, #410, Los Angeles, CA 90067. EOE

WINNING PD

Number 1 CHR on California Coast looking for a winning PD. Must have people and promotion skills. Send tape and resume to Radio & Records. 1930 Century Park West, #423, Los Angeles, CA 90067.

MAJOR CALIFORNIA NEW CHR (FM)

Looking to restaff all shifts (format change). We've got the tools if you've got the talient. Energized entertainers and contemporary newspersons needed NOW! Top dollar for top people. If you'd like the excitement of being in on the ground floor of a total team effort heading for #1, get your tape and resume in the mail today. Radio & Records, 1930 Century Park West. #417, Los Angeles, CA 90067.

OPENINGS

BEST MORNING TALENT

We want the best morning talent possible. CHR in Southern California. Send tape and resume to Radio & Records, 1930 Century Park West, #434, Los Angeles, CA 90067. EDE

#1 ADULT AC

Needs seasoned MORNING PERSONALITY. Warm! Friendly! HUMOUROUS! NOT ABRASIVE! Must work well with others and prepare daily. Also require bright/life-style-oriented NEWS PERSON. LOCAL emphasis a must! AFT-DRIVE and MID-DAY tapes accepted too! Be part of a national group in medium market powerhouse. Huge regional signal. More than 1,000,000 potential listeners. Tape, resume and salary requirements to Radio & Records, 1930 Century Park West, #415, Los Angeles, CA 90067. EOE

RARE OPENINGS

SAN FRANCISCO is calling you! One of the Bay Area's top radio stations is accepting T&Rs for openings in all dayparts, full and part-time.

Wantg engaging, team-oriented personalities and newspersons who are concise, energetic, and creative communicators. Outstanding production skills a must.

Prefer West Coast talent, AC or CHR experience. (EOE)

Mail yesterday to: Radio & Records 1930 Century Park West, #414

Los Angeles, CA 90067

98 KLUCIM

If you'd like to work on the #1 morning show in one of the most exciting markets in the U.S., 98KLUC, a division of Nationwide Communications, Inc., is looking for a News Director/ Morning Partner for our HOT CHR station. You'll run the newsroom doing short 98 sec. updates and be the partner to our outrageous, highly visible morning man. This is a great opportunity for you to be part of one of the hottest radio groups in the country, Nationwide Communications. If you've got a sharp mind and can sound bright & awake in the morning, rush T&R to: Jerry Dean, Program Director, KLUC, PO Box 14805, Las Vegas, Nevada 89114. KLUC is an equal opportunity employer.



POSITIONS SOUGHT

Kevin McCormick. K-101/San Francisco, makes your mornings funny & topical. CALL: (415) 922-7571 (8-15)

AOR personality, top 60 experience, great communicator seeks stable gig, medium market. JOHN: (312) 262-3773 (8-15)

PD/GM of WLRQ/Nashville seeks new challenge. AC/adult rock format. NE/SE. Understands commitment, listenership, research & maximizing ratings & revenue. DICK SHANNON: (615) 292-2405 (8-15)

North TX PD/announcer seeks position in Austin/San Antonio or Dallas areas. Experienced, good on-air production. SCOTT: (617) 382-4840 (8-15)

Qualified MD seeks MD/asst. PD in medium market. Pro attitude, dependable, harkworking, excellent human relationskills, extensive knowledge in AOR/AC/CHR. GARY: (301) 759-3264 (8-15)

I want out of Birmingham & into Atlanta, Female, strong voice, four-year news pro, degree. Can do all. TRACY: (205) 923-4353 (8-15)

Nine-year pro seeks station to showcase skills. Degree, great track record, winning attitude. All formats considered. Currently KMGK/Minneapolis. MIKE MCKAY: (612) 450-9537 (8-15)

POSITIONS SOUGHT

Comic personality, experienced all formats. Medium market drive only. DENNIS STAPLES: (419) 255-1221 or 5665 (8-15)

Country personality with four years' experience seeks move (Call for tape & resume, JERRY: (318) 398-7721 (8-15)

From Chicago to L.A.I Just arrived, eight-year vet OM/PD/MD/air talent. VICTDR S, LENTINI: (213) 650-5293

Over 20 years & a degree in communications. The man which brought armadillo races to Las Vegas is available for OM/PD/MD/promotions/DJ, Will go anywhere. ANDY: (702) 733-8310 (8-15)

English production pro. Great copy, versatile voice, ten years experience, seeks quality commercial position in Southern CA For T&R call: (213) 653-3961 (8-15)

DIARY TARGETED NEWS

Jeff Young
WHTZ - RKO Nets - ABC News
(203) 622-9168

Talent up the mike. This kids got it all, but lacks the one thing ... a job! Give me a break. RANGER WRIKK: (213) 259-3054 (8-15)

Funny, energetic, 17-year pro with CHR/Urban experience, seeks AM/PM drive on major/medium market Urban contemporary, DR. AL; (513) 542-4293 (8-15)

Seven-year pro, WTKC, WDCR, WHFM, seeks to move up. PD supports this ad. For redio's best team, call, 8RiAN: (203) 673-4537 (8-15)

News: Currently producing newsblock, anchoring, reporting at state's most respected news station. National experience, masters degree, excellent references. ADAM: (919) 942-8765

Consummate pro, six years' exprerience seeks new challenge industry. AOR/AC experience. SUE: (505) 662-3122 (8-15)

Not just another girl

SIDEKICK ½ of a "GREAT MORNING TEAM!" (806) 353-6018

If you're a medium market station seeking a hot, new talent with personality plus all the basics, call. JEFF: (702) 825-9526 [8-15]

Paying my dues! Production asst. in respected station seeks entry production. Very creative, trained with the best. JOEY D.: (201) 488-2700 (8-15)

Female prof The vioce, talent, drive, experience that you're seeking. Team player. CHR/AOR/AC/Urban/Oldies. CA only. ROBIN BARNETT: (408) 479-9901 (B-15)

Country oldies PD in competitive medium market. Over five years' experience. Prefer TX. Call DANNY MOJICA (last of the mojicans): (915) 367-9189 (8-15)

Hear PBP tape that made GM say, "What are you doing calling high school games in Prestonsburg, KY? You're better than that!" CALL: (806) 886-9961 (8-15)

PD/moming drive CHR. Proven ratings, 13 years' experience. Good references. Arbitron-rated market. JOHN: (7D2) 832-7290 (8-15)

Dependable CHR/AC ennouncer/PD. Outstanding voice delivery. Production. Greater Cincinnati. SCOTT: (513) 528-6316 (8-15)

TALK PROGRAMMING PRODUCER

With over two years experience seeks employment in major or medium-sized market. Hard-working, team-player, excellent references. Send inquiries to Radio & Records, 1930 Century Park West, #411, Los Angeles, CA 90067.

PD/MD NY/NJ/CT/NC/SC/MD seeks programming/MD in major market. Urban. Will consider overnights if offered. Let's talk. JAMES: (301) 651-9536 (8-15)

Hardworking, dedicated PD/MD seeks longterm commitmer with your station, MICHAEL: (615) 729-3844 (8-15)

Have PD, will travel. Top Country PD available now. Excellent skills, track record. ROB RYAN: (614) 927-4852 (6-15)

Urban in medium/major markets: DJ with energy & personality seeks evening/late nights. Three years' experience, college grad. Write/production/community minded. CALL: (205) 288-3038 (8-15)

Tired of jocks who sound like they're falling asleep? This gal's got spark, spunk, & brains & three years' major. CALL: (206) 630-5429 (8:15)

POSITIONS SOUGHT

Hardworking, versatile young woman seeks creative position on SE coast, I've done it all from news to traffic. NAN: (919) 443-1471 after 6pm (8-15)

Eight-year pro seeks production position SE coast. I'm an ADDY winner. DAVE: (919)443-1471 (8-15)

DJ "Freddy the K" WDNO/Attentic City, WHGM/Altoons, WBBZ/Asbury Park. Draws advertising. NY or two hours away. Drive. guests, phones. contests. Parttime DK. Cell (212) 686-5211 (8-15)

20-yeer vat with top 10 market experience seeks airshift or production job in SW. Multi-track whiz. SHANNON: (318) 425-8692 (8-15)

13-yeer CHR/AOR/AC. Colorado Spring, Grand Rapids, Spokane. Produciton awards, good books. Prefer Rockies or West. Will consider all markets. DAVE: (509) 535-0825 (8-15)

ND leadership, production, sports, jocking, All in a near package, backed by a strong ND work ethic. 12 years' experience. FRED: (701) 324-5219 or 323-4673 (8-15)

I GET THEM TALKING

Dynamic Talk Host currently morning drive market 51 formerly market 35 available to all time zones call **Jim now (518) 436-4162**.

Hardworking, energetic, aggressive PD/effermoon drive seeks CHR medium/major programming position, WXLK/WZUU/WNKS, DAVID LEE MICHAELS: (404) 568-1672 (8-15)

Talk show wanted: Major market experience, Law professor. Provocative, humorous, knowledgeable, politics, money, science, sports. Any market. Cali (703) 534-3194 (8-15)

I ain't working! Woman with uncontrollable personality desires airshift (prefer a team) &/or continuity position. SHDTGUN: (703) 344-1690 (8-15)

Community-minded, one-to-one communicator with excellent production & news skills seeks position at your station! AC/CHR/Country, Will relocate now RANDALL: (307) 686-3753 (8-15)

Top 25 market drivetimer seeks new challenge. Perodies, voices, phones. & the guts needed for comedy. Family man. ASAP, 8RAIDS: (312) 244-0681 (8-15)

Cured & released! Harmon & Holiday are now ready to dominate your market. For free money-making sample. TOM: (919) 425-5953(8-15)

Award-winning producer, top-rated DJ in top five market, Seeking opportunity in OH, CODY: (415) 892-6756 (8-15)

Need new fins? A breath of fresh air, jock, voices, producer? Gimme a call, KSFM/Scaremento, FISHEAD, (916) 758-3254 (8-15)

I write commercials, then 1 record them. Please employ me. Call for demo: (409) 846-6937 (8-15).

Jazz is my life; I'd like to make it my career. Seven years' experience, solid announcing/programming skills in Jazz radio. Call (414) 342-4021 (8-15)

AOR/CHR PD. Over eight years' experience. Billboard award winner. BSC. Stable, energetic. & creative. MARK LAPIDUS; (703) 533-3581 (8-15)

Ft. Myers/Naples. Eight-years top 50 market lock, sales, & news. Seek part/fulltime sales. RICHARD: (616) 241-2632 (8-15)

AC/AOR/CHR/Talk. 17 years' experience. New York City, Philadelphia, Boston, straight or personality. JOHN: (617) 255-9149 (8-15)

Seek radio work in St. Louis erea. Three years' traffic director, six years MD, real good at promotions, public affairs. Good on air. JIM DOSS: (816) 947-7368 (8-15)

Five years' experience in top 20 market. Production, continuity, copywriting, pert/fultime personality. Will relocate. DENNIS SULLIVAN: (718) 330-0991 (8-15)

Seek a four-year pro-that'll communicate one-to-one with your listeners? Large/medium market in MO or IL. ART: (618) 397-2521 (8-15)

Dave "Matthews in The Morning" of WHFM, KAAY, Y-106, Q-102, & Y-100 seeks medium to large market CHR or AC. Proven ratings. CALL: (305) 334-7214 (8-15)

Licensed broadcester willing to work any shift, anywhere, News, weather, sports, production, AOR, Easy Listening, Country, etc. JOHN FORISTER: (314) 364-0395 or (417) 883-4060 (6-15)

Experienced medium market pro seeks a medium/major market challenge. Best suited for uptempo AC or CHR. C.J.: (718) 343-2192 (8-15)

ZO-year vet anchor, reporter, administrator. Major markets only. West Coast preferred. Solid pro with excellent credentials. CALL: (602) 323-9688 (6-15)

MISCELLANEOUS

Record service sought for AC & AOR, Please send info to music department, Box 7700, Ketchikan, AK 99901, (8-15)

AC WDLV seeks record service from RCA/A&M/Arista/Chrysalis/Elektra/Capitol. Reply: Ross Caudell. Box 1677, Southern Pines, NC 28387. (8-15)

WTHI/Terre Haute seeks record service. Contact: Barry Kent or Steve Hall (812) 232-9481 (8-15)

R&R FRIDAY, AUGUST 15, 1986/57

PUT AN

ONE TO ONE



"ANGEL IN MY POCKET,"

WPHD 22-19 WMMS 11-9 KWK 21-13 WBEN add WTLQ add Q106 add KTUX add WKDD add WRQN deb-33 KIKX add KMGX on KCPX add KATD add OK100 on 95XIL 38-35 WOMP on KQIZ add WHSL add WBNQ on WBWB on 99KG add WDBR add KKAZ add

PLAYLIST



NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Kevin McCarthy (800) 631-1600

Easy Listening

LARRY CARLTON "Smiles & Smiles To Go"
CHET ATKINS "The Official Beach Music"
BOTTICELLI "Waiting For A Girl Like You"

Broadcast Programming John Sherman/Jay Albright (800) 426-9082

Adult Contemporary

BOB SEGER "It's You" AIR SUPPLY "Lonely Is The Night" NEIL DIAMOND "The Story Of My Life" MOODY BLUES "The Other Side Of Life"

Modern Country

JUICE NEWTON "Cheap Love"
RANDY TRAVIS "Diggin" Up Bones"
SOUTHERN PACIFIC "A Girl Like Emmylou"
SCHULYER, KNOBLOCH, & OVERSTREET "You Can't...

Century 21

Greg Stephens (214) 934-212

The Z Format

EL DeBARGE "Love Always"
STACEY Q "Two Of Hearts"
GENESIS "Throwing It All Away"
SHEENA EASTON "So Far, So Good"

The AC Format

PATTI LaBELLE "Oh, People"
GENESIS "Throwing It All Away"
BILLY JOEL "A Matter Of Trus"
PAUL SIMON "You Can Call Me A!"
DAVID FOSTER "Who's Gonna Love You Tonight"

Super-Country

JOHN ANDERSON "Honky Tonk Crowd" STEVE WARINER "Starting Over Again" JOHN SCHNEIDER "At The Sound Of The Tone"

Concept Productions

rin Ichiyama (916) 782-7754

CHR

BEATLES "Twist & Shout"
EURYTHMICS "Missionary Man"
BILLY JOEL "A Matter Of Trust"
GENESIS "Throwing it All Away"
KENNY LOGGINS "Playing With The Boys"
ROBERT PALMER "I Didn't Mean To Turn You On"

Country

ANNE MURRAY "My Life's A Dance"
MICHAEL MARTIN MURPHEY "Fiddlin" Man"
JOHN SCHNEIDER "At The Sound Of The Tone"
M. OSMOND & P. DAYID "You're Still New To Me"
SHELLY WEST "Love Don't Come Any Better Than This"

4C

BILLY JOEL "A Matter Of Trust" GENESIS "Throwing It All Away" AIR SUPPLY "Lonely Is The Night" DAVID FOSTER "Who's Gonna Love You Tonight"

Drake-Chenault

ob Laurence (818) 883-7400

XT-40

GENESIS "Throwing It All Away"

JEFFREY OSBORNE "You Should Be Mine"

C. ANDERSON & G. LORING "Friends & Lovers"

Contempo 300

EL DeBARGE "Love Always"
NEIL DIAMOND "The Story Of My Life"

Great American Country

RESTLESS HEART "That Rock Won't Roll"
SOUTHERN PACIFIC "A Girl Like Emmylou"
BARBARA MANDRELL "No One Mends A Broken Heart...

Media General Broadcast Services

Bob Dumais (901) 320-443

ACtion

PATTI LaBELLE "Oh, People"
PAUL SIMON "You Can Call Me Al"
AIR SUPPLY "Lonely Is The Night"
MOODY BLUES "The Other Side Of Life"
GEORGE BENSON "Kisses In The Moonlight"

Your Country

DOBIE GRAY "The Dark Side Of Town"
RESTLESS HEART "That Rock Won't Roll"
A.J. MASTERS "Love Keep Your Distance"
WILLIE NELSON "I'm Not Trying To Forget You"
D.A. COE & W. NELSON "I've Already Cheated On You"

Hit Rock

PAUL McCARTNEY "Press"
GENESIS "Throwing It All Away"
LOVERBOY "Heaven In Your Eyes"

Peters Productions, Inc.

George Junak (800) 255-8511

Country Lovin'

STEVE EARLE "Guitar Town"
ANNE MURRAY "My Life's A Dance"
RANDY TRAVIS "Diggin" Up Bones"
RESTLESS HEART "That Rock Won't Roll"
GATLIN BROTHERS "She Used To Be Somebody's Baby

The Ultimate AC

BOB SEGER "It's You"
GENESIS "Throwing It All Away"
ANNE MURRAY "My Life's A Dance"

Radio Arts

John Benedict (818) 841-0225

Country's Best

JOHN ANDERSON "Honky Tonk Crowd"
CHARLY McCLAIN "So This Is Love"
BARBARA MANDRELL "No One Mends A Broken Heart...

Soft Contemporary

PAUL SIMON "You Can Call Me Al"

Sound 10

GENESIS "Throwing It All Away"
PAUL SIMON "You Can Call Me Al"
DAVID FOSTER "Who's Gonna Love You Tonight"

Satellite Music Network

at Clarke (214) 991-9200

The Starstation

EL DeBARGE "Love Always"

Country Coast-To-Coast

CRYSTAL GAYLE "Cry"
STEVE EARLE "Guitar Town"
LEE GREENWOOD "Didn't We"
SYLVIA "Nothin' Ventured Nothin' Gained"

Rock 'N' Hits

BILLY OCEAN "Love Zone"
VAN HALEN "Love Walks In"
ART OF NOISE "Paranoimia"
LOVERBOY "Heaven In Your Eyes"
GENESIS "Throwing It All Away"
JEFFREY OSBORNE "YOU Should Be Mine"

Transtar

Adult Contemporary

Mike Tanner (213) 460-6383

MADONNA "Papa Don't Preach" MIKE & THE MECHANICS "Taken In"

Country

Rick Honea (213) 460-6383

KEITH WHITLEY "Ten Feet Away"
FORESTER SISTERS "Lonely Alone"
E. RABBIT & J. NEWTON "Both To Each Other"
N. LARSON & S. WARINER "That's How You Know..."

KBIM on

JAZZ

TOP 30

AUGUST 15, 1986

DAVE VALENTIN/Light Struck (GRP) 0

SPYRO GYRA/Breakout (MCA)

BOB JAMES & DAVID SANBORN/Double Vision (W8)

BOBBY McFERRIN/Spontaneous Inventions (Blue Note)

Ö STAN GETZ/Voyage (Black-Hawk)

TOM GRANT/Take Me To Your Dream (Pausa)

JIMMY SMITH/Go For Whatcha Know (Blue Note)

HENRY BUTLER/Fivin' Around (MCA Impulse!) BOBBY SHEW/Shewhorn (Pausa)

WEATHER REPORT/This is This (Columbia) 10

YELLOWJACKETS/Shades (MCA)

SHAOOWFAX/Too Far To Whisper (Windham Hill)

MAKOTO OZONE/After (Columbia)

MIKE METHENY/Day In-Night Out (MCA Impulse!) 16 KEITH MacOONALO TRIO/Waiting (Landmark) 18

PHIL WOODS/Heaven (Black-Hawk)

BILLY COBHAM/Powerplay (GRP)

T LAVITZ/Storytime (Passport Jazz) 20

CHICO FREEMAN/Pied Piper (Black-Hawk) 23

HANK CRAWFORD & JIMMY McGRIFF/Soul Survivors (Fantasy)

RARE SILK/Black & Blue (TBA/Palo Alto) DEBUT

JNORA LESMANA/For Earth & Heaven (Zebra/MCA)

19 STEPS AHEAO/Magnetic (Elektra)

TITO PUENTE & HIS LATIN ENSEMBLE/Sensacion (Concord) DEBUT

KENNY BARRON/1 + 1 + 1 (Black-Hawk)

WOODY HERMAN & HIS BIG BAND/50th Anniversary Tour. (Concord)

ANDREAS VOLLENWEIDER/Down To The Moon (CBS)

JOHN COLTRANE/Master Tapes (MCA Impulse!) SCOTT HENDERSON & TRIBAL TECH/Spears (Passport Jazz)

22 29 JESSICA WILLIAMS/Nothin' But The Truth (Black-Hawk) DEBUT > 30

Black/Urban stations contributing to Jazz: WKNDiHarfford, Meionae McClean: KJCB/Lafayette, Horatio Handy, WYLD-FMintew Orleans, Dell Spencer: WDMT/Clevelland, Dean-Dean Rufus.

NEW & ACTIVE

MICHAEL MANRING "Unusual Weather" (Windham Hill) 18/8 WEAF, WUWM, KMHD, KPLU, WLVE, WUSF,

SADAD WATANABE "Good Time For Love" (Elektra) 16/6

THIS FULLUS (CIGRITA) 10/0

TIM 6/3, Light 6/2, Extra Adds 1, Total Adds 6, WRTI, WJZZ, KTCJ, KJZZ, KIFM, WKNO. Heavy, mr. WAER, WLVE, KLCC.

RODNEY FRANKLIN "II Takes Two" (Columbia) 14/2
Rotations, Heavy 4/0, Medium 5/0, Light 5/2, Extra Adds 0, Total Adds 2, WBGO, KTCJ. Heavy: WCLK. WBEE, KBEM, WHYLE, Medium YBBY, WJZZ, KKGO, KIFM, WKND.

WHYLE, Medium: webs. w022, North William (Back-Hawk) 14/2
Rotations Heavy 5:0, Medium 4/1, Ught 4/1, Extra Adds 0, Total Adds 2, WBFO, WFPL Heavy: WBGO, KUHF, WHRO, WUSF, KONR, KKPR, Medium; WRTI, WYRS, KUZZ.

CHRIS BRUBECK & ANDY LAVERNET TRIO "See How It Feels" (Black-Hawk) 12/2
Rotations Heavy 40. Medium 1/0, Light 6/1, Extra Adds 1, Total Adds 2, KUHF, KADX, Heavy: WRTI, WFPL, WBBY, KPLU.

CRYSTAL "Clear" (Black-Hawk) 12/1

Extra Adds 0, Total Adds 1, KUOP, Heavy: WLOQ, KBEM, Medium: WAER, ns: Heavy 2/0, Medium 8/0, Light 2/1, Ex w.177, KTCJ, KMHD, WLVE, KIFM, KLSH

WARK MURPHY "Living Room" (Muse) 11/3
Rotations Heavy 4/1, Medium 5/1, Light 1/0, Extra Adds 1, Total Adds 3, WGBH, KLON, KJZZ, Heavy WRTI, WBEE, KANU.
Medium WBGO, KJAZ, KPLU, WHRO.

JOE SAMPLE & DAVID T. WALKER "Swing Street Cate" (Crusaders/MCA) 10/5

JAKOB MAGNUSSON "Time Zone" (Gölden Boy Jazz/Optimism) 10/3
Rotations Heavy 2/0, Medium 3/0, Light 5/3, Extra Adds 0, Total Adds 3, KUHF, WNOP, KTCJ Heavy: KPLU, WYPE.
Medium WMOT, KMHD, WHVE.





M A M ON BLUE NOTE AND MANHATTAN RECORDS

HHE MEGS
JEANNIZ CHEATHAM
LOG DONALDRON
PAM PURVIS #/808
HOLLERES
STAN GETZ
KEITH MACCOMALD
BORBY SHEW /
MICHEL PETRICCIAN TON GRAFT MICHAEL MANRING ABDULLAH IBRAHIM HOTEGET: SPYED GYEA JIMPY STEMART BOBBY MCFERRIN HATT BIANCO AMDREAS WOLLENWEI Velida Falconbridge
CRYSTAL
PETER AKEER
PETER AKEER
PETER AKEER
PETER AKEER
PETER AKEER
PETER AKEER
PHANCE
PALENTIN
BHANDOWPAX
PALENTIN
BHANDOWPAX
PALENTIN
BHANDOWPAX
PALENTIN
PHANCE
CRAALLY
PROPER
PARTIE
CRAALLY
BYED
PETER AKEER
BARILTON
HARRIN
JESSICA WILLIAMS
JESICA WILLIAMS
JESSICA WILLIAMS
JESSICA WILLIAMS
JESSICA WILLIAMS

KIFM/Sen Diego (*)

RARL KLUGH SADAO WATANABE

HOTTEST

SPYRD GYRA (20) DAVE VALENTIN (20) BOB JAMES & DAVID SANBORN (17) YELLOWJACKETS (11) STAN GETZ (10) BOBBY McFERRIN (9) SHADOWFAX (B)

MOST ADDED

MICHAEL MANRING (B)

PETER KATER (6) SADAO WATANABE (6)

EARL KLUGH (5)

TITO PUENTE & HIS LATIN ENSEMBLE (5)

RARE SILK (5)
JOE SAMPLE & DAVID T. WALKER (5)

SHEILA JORDAN "The Crossing" (Black-Hawk) 8/2
Rotations, Heavy 0/0, Medium: WRTI, Light 2/1, Extra Adds 0, Yotal Adds 2, KLSK, WKND-Medium: WRTI, WEPL, WJZZ.

OIRTY OOZEN BRASS BANO "Live Mardi Gras in Monterey" (Rounder) 8/1

WPE Heavy: WBGO, WRTI, KCNR. Medium:

ALLAN HOLDSWORTH "Atavachron" (Enigma) 8/1
Rotelions: Heavy 1/0, Medilum 4/0, Light 2/0, Extra Adds 1, Total Adds 1, KMHD. Heavy: WBFO. Medilum: WNOP, WBBY.

WDET; WYPE.

GRANT GEISSMAN "Drinkin' From The Money River" (TBA/Palo Alto) 7/3

Rotations; Heavy 1/1, Medium: 2/0, Light 4/2, Extra Adds 0, Total Adds 3, WYRS, WAER, KLCC. Medium: KUHF, KKGO.

JEFF TYZIK "Farthest Corner Of My Mind" (Amherst) 7/2

Rotations: Heavy 2/0, Medium 2/1, Light 3/1, Extra Adds 0, Total Adds 2, WHYE, WKND. Heavy: KKGO, KPLU. Medium: NAKOB.

WNOP.
WILLIAM ACKERMAN "Conferring With The Moon" (Windham Hill) 7/0
WILLIAM ACKERMAN "Conferring With The Moon" (Windham Hill) 7/0
WILLIAM ACKERMAN "Conferring With The Moon" (Windham Hill) 7/0
WILLIAM ACKERMAN "Conferring With The Moon" (Windham Hill) 7/0 Rotations: Heavy 1/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy; KLCC Medium WBBY.-KMHD. KIFM.

BOB COOPER & SNOOKY YOUNG SEXTET "In A Meilotone" (Fantasy) 7/0

Rotations: Heavy 3/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy; KADX, KLON, WVPE. Medium WYRS.

KUHF.

PETER KATER "Two Hearts" (PDK/Optimism) 6/6

Rotations: Heavy 1/1, Medium 0/0, Light 4/4, Extra Adds 1, Total Adds 6, KUHF, WMOT, WLOQ, WNOP, KUOP, KPLU

VICTOR FELOMAN'S GENERATION BAND "Smooth" (TBA/Palo Alto) 6/2

Rotations, Heavy 1/0, Medium 2/0, Light 3/2, Extra Adds 0, Total Adds 2, WYFS, WAER Heavy: KKGO, Medium: WNOP,

KRONOS QUARTET "Music 01 Bill Evans" (Landmark) 6/2
Rotations: Heavy 3/1, Medium 1/0, Light 1/0, Extra Adds 1, Total Adds 2, WRTI, KLON, Heavy: KJAZ, KXPR, Medium: KLCC.

Hotations Heavy 31, Medium 110, Jught 10, East and 51, Total Adds 2, WNUR, KCNR, Medium: KUHF, KJAZ

**PRAM PURVIS with B0B ACKERMAN "Heart Song" (Black-Hawk) 6/2

**Rorations Heavy 30, Medium 20, Light 4/2, Extra Adds 0, Total Adds 2, WNUR, KCNR, Medium: KUHF, KJAZ

**VIBRATION SDCIETY "Mustic 01 Rahsaan Reland Kirk" (Stash) 6/0

**Rotations, Heavy 2/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WNUR, KWMU, Medium: WRTI, KADX.

REGIONALIZED ADDS & HOTS

EAST Eric Jackson
HARK MURPHY
JOHN COLTRANS
JINHY WITHERSPOO DAVE VALENTIN
KEITH MACDONALD

WRTUPHHADDIPHA
PAIDE GOUDOMBIE
KRONOS
STEPS AHEAD
KRAM JAMAL
SADAO WATANARE
PARMER 6 GOLDSON
HOLTENET STAN GETZ
GAYE VALENTIN
CRAMFORD & MCGRIF
JAMES 6 SANBORN
DIETY DOZEN BRASS WYRS/Stamford (*) Rick Petrone MARE SELE MOREST: STAN GETZ STEPS AHEAD DAYE VALENTIN MIRE METHEMY YELLOMIACKETS WEBRIBUMBIO A| Wallack SAMPLE 4 MALKER RICHARD SHULMAN HOTESEL

RICH POTONS

GRANT GEISTMAN
LEE HITEMOUR
CHARLIE BYED
RANTLON HANNA
BOO THOMEN
BOO THOMEN
CAREDATION BAND
KAREN BROWN
HOLTEST
GRANT GEISSMAN
RABE SILE
ROSS THOMPRINS
GRANT NALLIGAN
JINNY SMITH THO GYRA TOREAS VOLLENWE! VE VALENTIN WEGONewerk Rollins/Kerk DICE WELLSTOOD JOHNNY ADAMS RARE SILK RODNEY FRANKLIN

WEST

J.8 DOWNIK
RARE BILK
JESSICA WILLIAMS
SRUBECK & LAWKRNE
SAMPLE G. WALKER
CHARLA BEVIN
BOCCOST
COOPER & YOUNG
PHIL WOODS
GERRY MULLICAN
SPHERE
KENDY BARRON

KLCC/Eugene Michael Canning

BOBBY SHEW ARTIE TRAUM GRANT GEISSMAN SAMPLE & WALKER

NOTTHET! STAN GETS HIRE METHEN SPYRO GYRA CHECKFIELD MICHAEL HAM

HARK HURPHY STAN GETZ ARONOS

Felicia Otero
CENERATION BAND
RARE SILE
EARL KLOGH
ORANT GEISSHAN
BOKLOGH:
SPYRD OYNA
JAMES & SANBORN
VELLOGUACRETE
DAVE VALENTIN
TON GRANT

KJZZ/Phoenis BHI Shedd TOM GRANT RARE SILE MARK MURPHY. SADAO MATANAS! HENRY BUTLER HOTEBUT! YELLONGACKETS SHADOWFAX JAMPS - -

SOUTH

Jerry Bradiord
TITO PUENTS
DAVE VALENTIM
JESSICA WILLIAMS
PIECZS OF A DREAM
SAMPLE & WALKER
HOSTAGET
STAM GETZ
BORNY METERNIN
RAME SILK
WOODY KITHEN
BOBSY METERNIN
BOBSY METERNIN
PAUS SILK
WOODY KITHEN
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PERSOLIDATION
TO STATE OF THE S

Rick Forest EARL KLUGH PETER KATER KENDY BARRON PAUL BINTER HOLLEGY YELLOMJACKETS JOHN COLTRANE BORRY SHEW DAVE VALLBYTIN JAMES WILLIAMS Weston/Stewart JESSICA WILLIA MIKE METHEMY TOM HARRELL TOM HARRELL Hottage! Hell WOODS WEATHER REPORT SPYRO GYRA BOBBY NUTCHERS DAVE VALENTIN

WHRO/Norfolk Joe Lowrey NOTE HOTELS I HARDTO CZONE CRAWFORD & HCGRIF BOBBY SHEW HENRY BUTLER KENNY BARRON WLOQ/Orlando (*)

ANDREAS VOLLENWEI DAVE VALENTIN

PETER KATER RANDY MALDMAN DREAMSTREET VINCE DICOLA KENNY GORLICK Nottest: JAMES & SANBORN CRYSTAL PRIME TIME BOBBY MCFERRIN DOUBLE

AM Senters
DAVE VALENCIS
FRAME POTENZA
MOGON GENAN
JEFF TYZIK
DAVID MATTHEME
HOTELS
TOM GRAM BOBBY MCFERRIN SCOTT HENDERSON RODNEY PRANKLIN HAKOTO OZONE

WUSFITEMPA Bob Seymout TITO PUTATE CHICO PREBMAN WOODY HERMAN BOBBY MCFERRIS STEPS AMRAD KIKE METHENY MICHAEL MANFING HOTCHALL HOME THE JESSICA WILLIAMS HEMRY BUTLER SOBBY SHEW STAN GETZ TITO PUENTE

GERRY HULLIGAN PIECES OF A DREAM Hottest: DAVE VALENTIN HARK HURPHY JEAN CARNE BOBBY MCFERRIN HENRY BUTLER

Chris Wagner
RICHARD STOLTIMAN
PETER KATER
KENNY Q
TOM TAKLOR
JAKOS MACHUSSON
HOCLEST:
SPYRO GYMA
JAMESE & SANBORN
SHADOMFAX
DAYE VALENTIN
HIRE HETHEMY

WBBY/Columbus (*) Wilson/Perkins DAVE BRUBECK AL JARREAU EARL KLUCH HOLLOST: JAMES & SAND SHADOMPAX

W.JZZ/Detroit I*) Dorian Paster Ocian Paster
PBIL MODDS
BARL KLUCH
KENSY G
FARMER + GOLDSON
SADAO MATANABE
HENRY SUTLER
HOTCHET
JAMES A SANDORN
RAZE BILK
TITO PUENTE
PARRIE & MILSON
DAVE VALENTIN

WDET/Detroit Judy Adems Judy Adems
XIP BANRAHAN
ANHATTAN JAZZ QU
SPYRO GYRA
NOTLESE: ABDULLAH IBRAHIM
BOBBY MCEERRIN
CHICO FREDMAN
MEATHER REPORT
ANDREAS WOLLENWEI

WNURFrenton
Salvatore Stokes
PAM PURVIE w/BOB
HOTEMET:
JAMES & SAMBORN
VIBRATION BOCIETY
CHICO PREDMAN
WEATHER REPORT
ENDRA LESMANA

SUBRAHANIAM Hottest; YELLOMJACKETS BPYRO GYRA DAYE VALENTIN RANDY CRAWPORD BOBBY MCFERRIN WVPE/Southbend-Elkhar Jon Kauffmann-Kennel Jon Kaufmann-Kenn CEICO FREPHAM DIETY DOZZN BRAS MICHAEL RAMRING ANDREAS VOLLENWE HOLLEWY IN KEITH MACDOMALD FRANK POTENTA SPYRO GYRA GERRY MULLIGAN

KEM Grehn
KEETH MACDONALD
MICHAEL HANRING
HOCKEGEL
PHIL MOOOS
BEST OF SLUE NOTE
HAMOTO OZONE
JAMES & SANBORN
KENSY BARRON

KBEMMinneapolis LD, Ball
CRAMFORD & MCGRIF
HOTELEST
JAMES & SANBORN
SPYRO GYRA
DOUBLE
HATT BIAMCO
SADAC WATANABE

Jim Weiter REPORT SORRY MCPERIN INDRA LESMANA SPYRO GYTHA MOCEAR'S STAN GETZ DAVE VALENTIN JIMMY SMITE MOODY MERMAN CHICO FREEMAN

48 Reporting Stations 44 Current Reports KJAZ/San Francisco, WFSS/ Fayetteville, and WHRO/Norfolk called in frozen reports. KERA/Dallas-Ft. Worth falled to report for two consecutive weeks and was not used in this week's data.

THE BESTAND BRIGHTEST





RADIO & RECORDS NATIONAL AIRPLAY

BLACK/URBAN

BREAKERS.

NEW EDITION Earth Angel (MCA)

82% of our reporters on it. Rotations: Heavy 13/0, Medium 16/5, Light 40/24, Total Adds 29 including WXYV, WUSL, WHUR, WYEE, K94, WOWI, WLUM, KDAY, KSOL, WDKX. Debuts at number 31 on the Black/Urban chart.

GEORGE BENSON

Kisses In The Moonlight (WB) 63% of our reporters on it. Rotations: Heavy 2/0, Medium 24/3, Light 27/6, Total Adds 9, WDAS, WLUM, KMJM, WATV, WPEG, JETS4, KHYS, KBUZ, WAMO. GREGORY ABBOTT

Shake You Down (Columbia)
62% of our reporters on it. Rotations: Heavy 3/0, Medium 16/0, Light 33/12, Total Adds
12, WILD, K94, WTMP, WBMX, KJLH, WAOK, Z93, WPEG, JET94, WBLX, KHYS, WZEN. RUN D.M.C.

Walk This Way (Profile)
62% of our reporters on it. Rotations: Heavy 8/0, Medium 26/1, Light 18/4, Total Adds 5, KMJM, WBLX, WORL, KAPE, WCKX. Heavy: WDAS, WTMP, WGCI, WZAK, WKND, WFXC, WJJS, WANM. Debuts at number 38 on the Black/Urban chart.

NEW & ACTIVE

KLYMAXX "Man Size Love" (MCA) 44/1

ALTMAAA MBB SIZE LUVB (MLA) 49-11
ROdations: Heavy: 90, Medium 24/1, Light 12/0, Total Adds 1, W.JJS, Heavy: WLUM, KSOL. OC104, JET94, WHYZ, KOKY,
WWDM, KUKO. Medium: WNINFM, WDAS, WAMO, WHUR, WHRK, WGCI, WBLZ, KMJM, KJLH, WAOK, KOLZ, WDMG,
WDPX, WOOK, KHYS, KAPE, WANM, WCKX, WGPR, WKWM, WXLA, WZEN, WVOI. Moves 39-39 on the Black/Urban chart.

YARBROUGH & PEOPLES "Wrapped Around Your Finger" (Total Experience/RCA) 42/6
Rotations Heavy 1/0, Medium 17/1, Light 24/5, Total Adds 6, WILD, WGCI, WATV, 293, WTLC, KDKO, Heavy: WAMO.
Medium: WDAS, WVEE, WEDR, WTMP, WDMT, WZAK, KOXL, WJMI, KIIZ, KOKY, WJYL, WALT, WAAA, WCKX, WXLA,
W

FORCE MD'S "One Plus One" (Tommy Boy/WB) 41/21

Rotations Heavy 0.0. Medium 93. Light 32/18, Total adds 21, WAMO, W.O.JY, KMJO, WEDR, WOWI, KDAY, KJLH, KSOL, WFXA, KDLZ, WFDO, WJYL, WALT, WORL, WPLZ, KAPE, WWOM, WANM, WCKX, Z103, WZEN, Medium; K104, WTMP WZAR, WNHC, WOMG, WJMI.

REBBIE JACKSON "Reaction" (Columbia) 41/18

Rotations: Heavy 1/0, Medium 9/2, Light 3/1/6, Total Adds 18, WXYV, KMJQ, WEDR, K94, WOWI, WTMP, WNHC, Z93, KDLZ, WQMG, WQFX, WKXI, KIIZ, WBLX, KAPE, WANM, WTLC, KUKQ. Heavy: WAOK. Medium: WWINFM, WDAS, XHRM.

WAND, KOY, WOULD, WHZ.

LOOSE ENDS "Stay A Little While, Child" (MCA) 40/9

Rotations: Heavy 1.10, Medium 16/1, Light 23/8, Total Adds 9, WXYV, WVEE, KSOL, WAOK, WXOK, WOMG, KÖKY, KHYS, WZEN, Heavy: WANO. Medium: WILD. WDAS, WHUR, KJILH, XHRM, WNHC, WDKX, KDLZ, WJMI, KJCB, WJYL, WALT, WZEN, KYPE, KAPE, KA

O.C. SMITH "What'che Gonna Do" (Rendezvous) 40/5
Rotations: Heavy 4/1, Medium 12/0, Light 24/4, Total Adds 5, WXYV, WHUR, WENN, WKXI, WXLA: Heavy: WTMP, WZAZ, WTLC. Medium: WOWI, WZAK, WAOK, WFXC, WOMG, WOFX, KOKY, WALT, KHYS, WKWM, WYOI, KDKO.

TROUBLE FUNK "Good To Go" (Island) 37/4

Rotations: Heavy 410, Medium 12/2, Light 21/2, Total Adds 4, WZAK, WOFX, WZAZ, WALT. Heavy: WDJY, WEDR, WTMP, WTLC. Medium: WOWI, WOMG, WKXI, WJS, WOOK, WWDM, WAAA, WCKX, Z103, WV

JUNIOR "Not Tonight" (Mercury/PG) 37/3
Rotations: Heavy 0:0, Medium 16:0, Light 21/3, Total Adds 3, K104, WDMT, WZAZ, Medium: WEDR, WJLB, WNHC, KOXL, WXOK, JE194, WKXI, WJYL, WBLX, WAAA, WCKX, WGPR, WTLC, WZEN, WVOI, KACE.

RJ'S LATEST ARRIVAL "Heaven In Your Arms" (Manhattan) 32/9
Rotations: Heavy 110, Medium 910, Light 22/9, Total Adds 9, KMJM, WKHC, WXOK, KDLZ, WJYL, WBLX, WPLZ, Z103, WXLA, Heavy, WZAK, Medium: K104, WGCI, WLOU, WAMM, WCKX, WTLC, WZEN, KBUZ, KACE. WALL-Heavy WARK, Medium: NUB, WISCI, WILOU, WARM, WORK, WILC, WEN, KBUZ, KACE:
RAPPIN' DIUKE 'Duke Is Back'' (Tommy Byl) 32/4

Rotations: Heavy 0.0, Medium: 13:0, Liph 194. Total Adds 4, WXTV, KMUD, 293, WKKI, Medium: WDAS, WDJY, WAOK,
WCK, WCK, WOK, WHAZ, WORK, WDAZ, WORK, WDLX, WCKX, KDKD

FAT B07S' "In The House" (Sultra) 32/1

Rotations: Heavy 40, Medium: 18:0, Loth 12/1, Total Adds 1, WBLX, Heavy'VTMP, WDMT, KDKY, WCKY, Medium: WDAS.

Rotations: Heavy 4/0, Medium 16/0, Light 12/1, Total Adds 1, WBLX. Heavy: WTMP, WDMT, KOKY, WCKX. Medium: WDAS, WOJY, KMJQ, WDIA, WEDR, WGCI, WZAK, KMJM, WXOK, WQMG, WHYZ, WKXI, KHYS, WWDM, WANM, WZEN.

TRIMERE "How Can We Be Wrong" (Jampacked) 31/4
Rotations: Heavy 0:0, Medium: 13/1, Light 18/3, Total Adds 4, WTMP, WOKX, KJCB, WWDM, Medium: WVEE, WGCI, WDMT, WFXA, WTKL, WPEG, WFXC, WGMG, WJMI, WKXI, WBLX, KUKO.

JAMES "D TRAIN" WILLIAMS "You Are Everything" (Columbia) 30/8
Polations Heavy 00, Medium 7/1, Light 23/7, Total Adds 8, WOYV, WDIA, WBMX, KMJM, WFXC, WOMG, WOFX, WBLX
Medium YWMFM, KSOL, WKNO, WHICK, WILL, WARM.

Medium: WWINFM, KSUC, WKRU, WNTL, WTLL, WARM.

O'CHI BROWN "100% PUTP Fail" (METULYPE) 28/6

Rotations: Heavy 0.10, Medium 5/0, Light 23/6, Total Adds 6, WYEE, WEDR, WENN, WFXC, WWDM, WANM. Medium: WDIA, Rotations: Heavy 0/0, Medium WNHC, JET94, WXLA, WVO!

L.A. DREAM TEAM "Nursery Rhymes" (MCA) 27/5
Rotations: Heavy 60, Medium 77), Light 14(4, Total Adds 5, K104, WGCI, KSOL, WGPR, KBUZ, Heavy; XHRM, WXOK, WHYZ, WJMI, KIIZ, WWOM, Medium; WOAS, WGIA, WATV, WXXI, KHYS, WVOI.

TMP BAND "Ring, Ring" (Bolden Bey/Critique) 273.

Farations: Heavy 60, Medium 153. Light 62. Tona Aagus 5, WDAS, WZAV, WATV, WJYL, KDKO, Heavy: WPEG, WFXC, WOAG, WJMI, WKXI, WTLC. Medium WDIA, WEBR, WTMP, WAGK, WTKL, WXOK, 233, WPDQ, WBLX, KHYS, WWDM, WYOI.

MOST ADDED

NEW EDITION (29) FORCE MDs (21) REBBIE JACKSON (18) **CAMEO (16)** KENNY G (16) GREGORY ABBOTT (12) AL JARREAU (12) BEAU WILLIAMS (12) GENOBIA JETER (11) HOWARD HEWETT (10)

HOTTEST BILLY OCEAN (43)

LUTHER VANDROSS (41) GWEN GUTHRIE (34) ANITA BAKER (32) MELBA MOORE & KASHIF (28) LEVERT (26) SHIRLEY JONES (20) ORAN "JUICE" JONES (17) PATTI LABELLE (14) **FULL FORCE (12)**

SIGNIFICANT ACTION

CARL ANGERSON & GLORIA LORING "Friends & Lovers" (Carrere/CBS) 24/7 Botations: Heavy 5/0, Medium 7/2, Light 12/5, Total Adds 7, K94, WBLZ, WFXA, 293, WALT, V

BOBBY JIMMY & THE CRITTERS "Roaches" (Macola) 22-4.

Rolations: Heavy 5-0, Medium 7/0, Light 124, Total Adds 4, WLLB, WNHC, WPEG, WZAZ, Heavy: WZAK, WATV, WHYZ, WOOK, WWOM, Medium: WDV, YMMP, WBMX, WGG, WDMT, KHYS, Z103.

BEAU WILLIAMS "There's Just Something About You" (Capitol) 22/12 Rotations: Heavy 0/0, Medium 3/1, Light 19/11, Total Adds 12, K104, WEDR, WOWI, WTMP, WOKX, WEXC, WBLX, WANM

MAIN INGREDIENT "Do Me Right" (Zakia) 22/1

1, WEDR. Medium: K104, WTKL, JET94, WPDQ, WZAZ, WILLIAM BELL "Headline News" (Ichiban) 21/9

Medium 8/1, Light 12/8, Total Adds 9, WHUR, WXOK, WENN, WPEG, JET94, WOMG, WKXI, WANM, Medium: WTMP, WTKL, WFXC, KOKY, WLOU, WCKX, WTLC.

STACEY OF YOUR OF Hearts' (Atlantic) 202.
STACEY OF YOUNG HEARTS' (Atlantic) 202.
Rotations: Heavy 3/0, Medium 7/2, Light 10/1, Total Adds 3, WDAS, Z93, WFXC. Heavy: KMJM, KJLH, WANM. Medium: WBLE, 895, XHRM, OC104, KUKD.

WBLE, 1995, ATHIM, OCTUB, KURCU, "(WB) 19/12
RDIAID INC. "LIS FOR LOVER" (WB) 19/12
RDIAID INC. HEAVY DO, MEDIUM BIS, LIGHT 13/9, TOBI Adds 12, WWINFM, WDAS, WAMO, KSOL, WKND, WNHC, WFXA, 293, WYLL, KAPE, WOKK, WTLC, MEDIUM: WDIAK, ROLZ, KACE

WJYL KAPE WORK, WTLC. Medium: WDIA, KOLZ, KACE.

RODNEY FRANKLIN featuring BRENDA RUSSEL "Look What's Showing Through" (Columbia) 19/9

WOAS WDIA, WTMP, KSOL, WNHG, WAOK, KOLZ, KJCB, Heavy 1/0, Medium 8/3, Light 10/6, Total Adds 9, WDAS, V Bavy: KACE. Medium: WHUR, WDMT, WLOU, KAPE, WTLC.

TEASE "Better Wild (Than Mild)" (Epic) 18/0
Rotations: Heavy 1/0, Medium 8/0, Light 9/0, Total Adds 0. Heavy: KDAY, Medium: WAMO, K104, WFXA, WZAZ, WLOU,

MICHAEL SEMBELLO "Wonder Where You Are" (A&M) 17/6
Rotations: Heavy 1/0, Medium 5/2, Light 11/4, Total Adds 6, WFXA, JET94, WPDO, Z103, WZEN, KDKO, Heavy: WZAZ PHYLLIS HYMAN "Old Friend" (PIR/Manhattan) 17/5
Rotations: Heavy 0/0, Medium 5/0, Light 12/5, Total Adds 5, WLUM, WENN, WPDQ, WZAZ, WGPR. Medium: KSOL, WDKX,

MADONNA "Papa Don't Preach" (Sire/WB) 17/2 Rotations: Heavy 6/0, Medium 6/1, Light 5/1, Total Adds 2, WRKS, WUSL, Heavy: K94, B95, XHRM, OC104, WALT, KUKQ. Medium: WAMO, WBMX, WLUM, KULH, 2103.

ALEXANDER O'NEAL "YOU Were Meant To Be My Lady" (Tabu/C8S) 17/1

Rotations: Heavy 0/0, Medium 7/0, Light 10/1, Total Adds 1, WFXA. Medium: WHUR, K104, WTMP, KOXL, WENN, WALT, WALS.

WARA.
SKIPWORTH & TURNER "Can't Give Her Up" (WB) 15/5
Rotations: Heavy 00, Medium 20, Light 14/6, Total Adds 6, WFXA, WENN, WQMG, WPLZ, WAAA, KUKQ. Medium.

ATLANTIC STARR "In The Heat 01 Passion" (A&M) 16/2
Rotations: Heavy 1/0, Medium 6/0, Light 9/2, Total Adds 2, KDLZ, KACE, Heavy: WJMI. Medium: WWINFM, WFXA, WPEG, GENOBIA JETER "All OI My Love" (RCA) 15/11 Rotations: Heavy 0(i) Modium 32, Light 12/9, Total Adds 11, WDAS, WOWI, WZAK, WKND, WNHC, KOXL, KJCB, WBLX, KHYS, KAPE, WTLC: Medium: WHUR.

LENNY WILLIAMS "Ten Ways Of Loving You" (Knobhill/Fantasy) 15/3
Rotations: Heavy 0/0, Medium 5/0, Light 10/3, Total Adds 3, KMJO, WEDR, WKXI. Medium: WGPR, WKWM, WTLC, WXLA,

IVY "Tell Me" (Arista) 15/2

Light 9/1, Total Adds 2, WAMO, WJYL. Heavy: K104, WTKL, WXLA. Medium: WDIA, KIIZ. BB&Q "(I'm A) Dreamer" (Elektra) 14/2
Rotations: Heavy 010, Medium 610, Light 812, Total Adds 2, Z93, WOMG. Medium: WILD, WOWI, WKND, KOXL., WPEG,

LIQUID HEAT "Dr. Please" (Atlantic) 13/5

Adds 5, WEDR, WPEG, WFXC, WQMG, WWDM. Medium: WFXA, WZAZ. LOU RAWLS "Stop Me From Starting This Feeling" (Epic) 12/1
Rotations: Heavy 1/0, Medium 2/0, Light 9/1, Total Adds 1, WGCI. Heavy: WTKL. Medium: WXOK. WAAA

LOU RAWLS Stop me From scenting file Tuesming (Sept.)

Rodations: Heavy 100, Medium 20, Lught 91f, Total Adds 1, WGCI. Heavy: WTKL Medium: WXOK, WAAA.

GIVENS FAMILY "Holdin" 0n" (PJ) 10.7

Rodations: Heavy 0.0, Medium 1:0, Light 97, Total Adds 7, KMJQ, WTMP, WAOK, WXOK, WGFX, WKXI, WALT. Medium:

Breakers are those records that have achieved concurrent alrelay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

ANY WAY YOU ADD IT UP,

IS A SMASH.

FORCE M.D.'S

THE NEW SINGLE

Produced By Robin Halpin From The Solid Gold Album

CHILLIN'

On Tommy Boy Records



Manufactured and Distributed By Warner Bros. Records Inc.



BLACK/URBAN ADDS & HOTS

EAST

WXYV/Baltime MIDMIGHT STAR LOSSE ENDS NEW BDITION JEFFREY OSBORNE D TRAIN REBBIE JACKSON RAPPIN' DUKE TELNA MARIE O.C. SMITH MOSTERS: ANITA BAKER ORAN JUICE JONES LUTHER VANDROSS LEVERT JANET JACKSON MIDNIGHT STAR MADONNA
HOWARD HEWETT
FIVE STAR
CHAKA KHAN
NEW EDITION
HOTEORIS
LISA LISA
ANITA BAKER
JEFFREY OSBORNE
BILLY OCEAN
MELL'SA MORGAN

WWIN/Battimore Don Brooks

Don Brooks
CAMED
AL JARREAU
AL JARREAU
AL JARREAU
PRINCESS
ANITA BAKER
CHAKA KHAN
SWEET COOKIE
WHODINI
ZAPP
BILLY OCEAN
HOLKEEL
LANEAU
ANNOON & DAVIS
GWEN GUTHRIE
JANET JACKSON
MIDNIGHT STAR WDASPHIAdelphia
Joe Tamburo
TEMPTATIONS
ROONEY FRANKLIN
GEORGE BENSON
TEMPTATIONS
RENORMED TO THE RENNY
GEORGE BENSON
TEMPORATE
TEMPORAT

WILD/Boston
Eiroy Smith
FULL FORCE
GREGORY ABBOTT
CAMEDOUGH & PROPI
FORCE
FORC

WKND/Hartford sn/McLear JORGANMCLEAN BOBBI HUMPHREY AL JARREAU SIMPHONIA CAMEO GENOBIA JETER HOTOGINI ANITA BAKER BILLY OCEAN JEFFREY OSBORNE LEVERT

CAMEO
KENNY G
NEW EDITION
TRINERE
BEAU WILLIAMS
JAZZY JEFF
HOTCEST
ANITA BAKER
GWEN GUTHRIE
DOUG E. FRESH
LEVERT
LISA LISA GENOBIA JETER REBBIE JACKSO KLUB NOUVEAU REBBIE JACKSON
KLUB NOUVEAU
AL JARREAU
AL JARREAU
RJ'S LATEST ARRIV
CONTROLLERS
BOBBY JIMMY
RODMEY FRANKLIN
HOTTERI
GWEN GUTHRIE
GORGE CLINTON
LUTHER VANDROSS
LEVERTSOS BAND

WHUR/Washington Mike Archie

Mike Archie

NEW EDITION
O.C. SHITH
RONNIE LAMP
RONNIE LAMP
GAVIN CHRISTOP
WILLIAM BELL
CONTROLLERS
BILLY GRIPFIN
KOPEPAR
EL DEBARGE
DOUBLE
HOWARD HEMETT
JAMET JACKSON
GREGORY ABBOTT

Brute Bailey

DENISE STEWART
TEMPTATIONS
FORCE MD'S
FORCE MD'S
FANDY CRAMFORD
GLORIA D. BROWN
HOTCOST:
WHODINI
ANITA BAKER
JEFFREY OSBORNE
LEVERT
SHIRLEY JONES

KACE/Los Angeles

BILLY GRIPPIN SERGIO MENDES SERGIO MENDES SERGIO MENDES NEW EDITION EARL KLUGH ATLANTIC STARR HOTTEST HOTTEST HOTTEST HOWARD HEWETT LEVERT

KUKQ/Phoenix Rick Thomas

WEST

HOTTEST: TIMEX SOCIAL CLUB LISA LISA JANET JACKSON GWEN GUTHRIE RENE & ANGELA

Danny Harris
CONTROLLERS
NEW EDITION
NEW INGRAM
JENNY
YARRROUGH & PEOPL
MICHAEL SEMBELLO
HOTCHAEL SEMBELLO
HOTCHAEL SEMBELLO
SOS BAND
BILLY OCEAN
LEVERT
KRYSTOL

GLENN JONES HOWARD HEWETT CAMEO SKIPWORTH & TURNE REBBIE JACKSON GLENN JONES
CAMEO
FORCE MD'S
KENNY G
GREGORY ABBOTT
MIDNIGHT STAR
HOTERI:
LUTHER VANDROSS
ANITA BAKER
SHIRLEY JONES
BILLY OCEAN REBBIE JACKSON
MAZE
MAZE
MEW EDITION
HANSON & DAVIS
JEFFREY OSBORNE
HOTTEST
HOTTEST
LUTHER VANDROSS
DHAR BRAXTON
LISA LISA
GWEN GUTHRIE
STACEY Q

XHRM/San Diego L.D. McCollum GEORGE DUKE ORAN JUICE JONES HOTCOME INC. MCCOLLUM BILLY OCEAN JANET JACKSON MIDNIGHT STAR NEW EDITION PORCE MD'S GWEN GUTHRIE LEVERT HOLLEST! RUN D.M.C.

GENESIS JAMES INGRAM MIDDIGHT STAR LEVERT HOTTER HOTTER BILLY OCEAN ASHFORD & SIMPSON GWEN GUTHRIE STEVE WINNOOD LIONEL RICHIE WUSL/Philadelphia Tony Quartarone

Tony Quarterone

LEVERT LUTHER VANDROSS

WAMO/Pittaburgh

Woodson/Anthony
JEFFREY OSBORNE
FORCE MD'S
AL JARREAU
KOOL THE GANG
LY
GEORGE BENSON
HOTCH
HOOKE & KASHIF
CAMEO
JANET JACKSON
ORAN JUICE JONES
PATTI LABELLE

OC104/Ocean City Dave Allan

Ray Boyd

NEW EDITION
LOOSE_EMDS
JEFFREY OSDORNE
-DENIECE WILLIAMSO'CHI BROWN
HOTCEST:
ANITA BAKER
MOORE & KASHIF
BILLY OCEAN
LUTHER VANOROSS
GLENN JONES

WVEE/Atlanta Ray Boyd

Lery Tinaley

MORRIS DAY

GREGORY ABBOTT

FIVE STAR

LOOSE ENDS

RODREY FRANKLIN

GVENN FANILY

GVENN FANILY

ANITA BAKER

JEAN CARNE

LUTHER VANDROSS

BILLY OCEAN

TIMEX SOCIAL CLUB

WFXA/Augusta Tony Sewell

TON SEWEIL
ANDESSON & LORING
FORCE NO'S
HONGISTAN
HONGIST STAR
LORAN JUICE JONES
SKIPWORTH & TURNE
ALEXANDER O'NEAL
ALEXANDER O'NEAL
ALEXANDER O'NEAL
ALEXANDER HOMET
BLOM MONNEYS
DOUBLE
HICHARL SEMBELLO
LUTHER VANDROSS
BILLY OCEAN
BILLY OCEAN
EVER FROE
CHARA KHAN

KQXL/Baton Rouge G.L. Hayes

DESHAWN DESHAMN
ET MIDNIGHT STAR
GENOBIA JETER
PATTI AUSTIN
ORAN JULICE JONES
KERNY & JOHNNY
H SHOOL
H

WXOK/Baton Rouga Broady/Morton

KENNY G MIDNIGHT STAR WILLIAM BELL GIVENS FAMILY GIVENS FAMILY
MOVIES
RJ'S LATEST ARRIV
LOOSE ENDS
JAMES INGRAM
HOLLEALI
MOORE & KASHIF
LUTHER VANDROSS
GWEN GUTHRIE
WHODINI
BILLY OCEAN

none Hottest: HOORE & KASHIF LEVERT PATTI LABELLE JEFFREY OSBORNE JANET JACKSON

WATV/Birmingham

RON JANUARY
EL DEBARGE
FIVE STAR
HOMARD HOMETT
GEORGE BENSON
YARRROUGH & PEOPL
TMP BAND
HOTEGET
HOTE
BILLY OCEAN
ANITA BAKER
LUTHER VANDROSS
PRINCE
PATTI LABELLE

WENN/Birmingham
Dave Donnell
MIDNIGHT STAR
PHYLLIS HYMAN
FIVE STAR
WILLIAM BELL
O.C. SMITH
O'CHI BROWN
SKIPHORTH & TURNE Hottest: ANITA BAKER JEAN CARNE LUTHER VANDROSS MOORE & KASHIF STEVIE WONDER

KSOL/San Francisco

JUNKYARD BAND AL JARREAU KENNY G FORCE MD'S NEW EDITION LOOSE ENDS L.A. DREAM TEAM RODNEY FRANKLIN HOTTEST RODNEY FRANKL Hottest: ANITA BAKER LISA LISA FULL FORCE JANET JACKSON REGINA

SOUTH

ARMINIMChael
RAPPIN' DURE
LENNY WILLIAMS
FORCE NO'S
FIVE STAR
EL DEBARGE
REBBIE JACKSON
GEORGE DURE
JEMAINE STEWART
HOLLOSI
HO CHIT Fletcher
KLUB NOUVEAU
TEMPTATIONS
GREGORY ABBOTT
NEW EDITION
YARBROUGH & PEOPL
RAPPIN' DUKE
REBBIE JACKSON
BBGQ
ANDERSON & LOBING REBBIL JACKSON
BB4Q
ANDERSON & LORING
AL JARREAU
STACEY Q
HOTTEST
LUTHER VANDROSS
BILLY OCEAN
MOORE & KASHIF
GWEN GUTHRIE
LEVERT WKXI/Jackson Tommy Marshall Tommy Marshall
O.C. SMITH
OIVENS PAMILY
CAMED
LENRY WILLIAMS
WILLIAM SELL
MOVIES
REBBIE JACKSON
RAPPIN' DUKE
MASSHALL & BABS
HOTTOMES
STRICK OMES
MOORE & KASHIP
BILLY OMES
STEPHANIE MILLS

WPEG/Charlotte Michael Saunders

SWEET SENSATION SWEST SENSATION
GEORGE BENSON
NEW EDITION
GRECORY ABBOTT
FOUR TOPS
AZZ
HOWARD HEWETT
WILLIAM BELL
LIQUID HEAT
HOTE-SEL
LUTHER VANDROSS
BILLY OCEAN
GWEN GUTHRIE
FULL FORCE
PRINCE

JET94/Chattanooga Frank St. James

Frank St. James
WILLIAM BELL
MICHAEL SEMBELLO
FIVE STAR
GEORGE BENSON
GREGORY ABBOTT
NEW EDITION
HOTLEST
GWEN GUTHRIE
JEFFREY OSBORNE
BILLY OCEAN
GLENN JONES
EL DEBARGE

Terri Avery

L.A. DREAM TEAM
KRYSTOL SIMPSON
KLUB NOUVEAU
JUNIOR
KENNY & JOHNNY
BEAU MILLIAMS
HOTEBEL
PRINCE
B.A.D. BAND
LUTHER VANDROSS
CAMEO BILLY OCEAN

WFXC/Durham Alvin Stowe

Alvin Slowe
D TRAIN
BOWARD HENETT
OCH TRAIN
LIQUID HENETT
O'CHI BROWN
GEORGE DUKE
BEAU WILLIAMS
HOTE AKASHIF
MOORE & KASHIF
PATTI LABELLE
BILLY OCEAN
GWEN GUTHRIE
CONTROLLERS

KDLZ/Ft. Worth-Daile:

Tucker/Madison
FIVE STAR
TEMPTATIONS
REBBIE JACKSON
RODNEY FRANKLIN
RJ'S LATEST ARRIV
FORCE MD'S
ATLANTIC STARR
HOTEST
LUTHER VANDROSS
ANITA BAKER
FIECES OF A DREAM
MOORE & KASHIF
GWEN GUTHRIE

JUNKYARD BAND LIQUID HEAT

DIGOTIAND BAND

LOUIS HEAT

JAMET JACKSON

WHILLIAM BELL

LOOSE ENDS

NEW EDITION

SKIPHORTH & TURNE

D TRAIN

REBBIE JACKSON

HOCTOSE

ANITA BAKER

LUTHER VANDROSS

SHIRLEY JONES

BILLY OCEAN

LEVERT

WHYZ/Greenville

none
Hottest:
TIMEX SOCIAL CLUB
BILLY OCEAN
PULL PORCE
ANITA BAKER
BOBBY JIMMY

Williams/March JANET JACKSON ALDARREAU. THP BAND CAMED RJ'S LATEST ARRIV PORCE MD'S HOTLERST ARRIV ANITA BANER LUTHER VANDROSS JEAN CARNE HOORE 4 KASHIF WQFX/Gulfport-Bilox

Jim Lucas
NEW EDITION
D TRAIN
PHILIP BAILEY
REBBIE JACKSON
GIVENS FAMILY
TROUBLE PUNN
OLIVER CHEATHAN
OLIVER CHEATHAN
HI CHARL
HI CHARL
HOTE
MOORE & KASHIF
HOTE
LUTHER VANDROSS
BILLY OCEAN
PATTI LABELLE
LEVERT WLOU/Louisville Tony T. Fields

WJJS/Lynchburg

DOUG E. PRESH KLYMAAX
KRYSTOL
PATTI AUSTIN
JAMES INGRAM
NEW EDITION
GEORGE DUKE
HOTTERSTON & LORING ANITA BAKER BILLY OCEAN MOORE & KASHIP SHIRLEY JONES

BODDY O'Jsy

SOS BAND
LUTHER VANDROSS
ROONEY FRANKLIN
GLENN JONES
JEAN CARNE
HOMARD REMETT
HOMARD REMETT
HOMARD REMETT
HOMARD
ACTION BAND
HOSTER
HOSTER
HOMARD
HOSTER
HOSTER
HOMARD
HOSTER
HOMARD
HOSTER
HOMARD
GRAN JUICE JONES
GRAND
GMEN GUTHRIE

Carl maynes
none
Hottest:
PRINCE
LEVERT
JANET JACKSON
BILLY OCEAN
L.A. DREAM TEAM

WZAZ/Jacksonville

Nat Jackson
TROUBLE PUNK
SERGIO MENDES
BOBBY JIHCH
BOBBY JIHCH
BOBBY JIHCH
BOBBY JIHCH
BOBBY JIHCH
JUNION
J

WPDQ/Jacksonville Larry Brody

Larry Brody
PRINCE
ORAN JUICE JONES
ORAN JUICE VANDROSS
LUTHER VANDROSS
LUTHER VANDROSS
LUTHER VANDROSS
OF THE VANDROSS

KIIZ/Killeen Bill St. John

BII SI. John
CHAYA KHN
KRYSTOL
JAMES INGRAM
TEMPTATIONS
REBBIE JACKSON
KENNY G
LISA LISA
NIOMASTER GE
MEW EDITION
FULL PORCE
LUTHER VANDROSS
BILLY OCEAN
LEVERT
LIONEL RICHIE

KJCB/Lafayette Horatio Handy

GENOBIA JETER TRINERE RANDY CRAWFORD RODNEY FRANKLIN NEW EDITION

HOTTEST: BILLY OCEAN FULL FORCE HOORE & KASHIF

MOORE & LEVERT ORAN JUICE JONES

Frazier/Earl
GWEN GUTHRIE
LOOSE ENDS
FULL FORCE
JAMANNI C
KLUB NOUVEAU
SURFACE
HOTOSE
GREGORY ABBOTT
LISA
LISA
CAMED
ORAN JUICE JONES
FAT BOYS

WJYL/Louisville Williams/March

KOKY/Little Rock

none
Hottest:
JEAN CARNE
ANITA BAKER
SHIRLEY JONES
GWEN GUTHRIE
LUTHER VANDROSS WALT/Meridian Aundra Russell

AUNDERSON & LORING FORCE MD'S TROUBLE FUNK GIVENS FAMILY HOTTERSON LUTHER VANDROSS BILLY OCEAN GWEN GUTHRIE NEW EDITION ANITA BAKER

Jackson/Jones
BEAU MILLIAMS
FAT GIRLS
FAT GIRLS
FAT GIRLS
FORCE MD'S
LESNY MILLIAMS
O'CHI BROWN
DENIES STEMANT
DENIES STEMANT
DENIES STEMANT
DENIES STEMANT
MICHAEL MENDENSON
MAIN INGREDIENT
LOTED THAT
LOTED THAT
LOTED THAT
LOTED THAT
LOTED THAT
LOTED THAT
HOT THAT
HOT THAT
STEMANT STEMANT
STEMANT STEMANT
STEMANT
TROUBLE FUNK
TRO

Tony Brown
CAMED
REBBIE JACKSON
KENNY G
RUM D.H.C.
PAT BOYS
BEAU
REBBIE JACKSON
KENNY G
RUM D.H.C.
PAT BOYS
REANY G
RUM D.H.C.
REANY G
REMOBIA JETER
RJ'S LATEST ARRIV
HOTEBE
LATEST ARRIV
HOTEBE
LATEST ARRIV
LATEST ARRIV
HOTEBE
LATEST ARRIV
HOTEBE
RJ'S LATEST
HOTE

WQQK/Neahville J.C. Floyd

none
Hottest:
LISA LISA
BOBBY JIMMY
DOUG E. FRESH
ORAN JUICE JONES
NEW EDITION

WYLD-FM/New Orleans Dell Spencer

K94/Norfolk Mike Allen

MIKE AIREN
MELL'SA MORGAN
GREGGRY ABBOTT
ANDERSON & LORING
KRYSTOL
JAMES INGRAM
REBBIE JACKSON
NOTES INGRAM
LOREN EDITION
NOTES INGRAM
LOREN ELICHIE
LIONEL RASHIF
ORAN JUICE JONES

Don Allen

KRYSTOL RUN D.M.C. FORCE MD'S MICHAEL MCDON/ NEW EDITION MOTESE: ANITA BAKER LUTHER VANDROS MOORE & KASHII PATTI LABELLE GWEN GUTHRIE

KHYS/Port Arthu Petry/Davis

Petry/Davis
GEORGE BENSON
GRECORY ABBOTT
LOOSE ENDS
DENISE STEWART
LEE FIELDS
KENNY G
GENOBIA JETER
HOTEGET
LUTHER VANDROSS
ANITA BAKER
BILLY OCEAN
MOORE 6 KASHIF
SHIRLEY JONES

WPLZ/Richmond Crumbley/Daniels

Crumbley/Daniels

RJ'S LATEST ARRIV
FORCE MD'S

SKIPWORTH 6 TURNE
OLIVER CHEATHAM
HOTCHATHAM
HOTCHA

KAPE/San Antonio Mike Kelly

Mike Kelly
RUN D.M.C.
AL JARREAU
FORCE MD'S
GENOBIA JETER
REBBIE JACKSON
MELL'SA MORGAN
52ND STREET
HOTTEL
PATTI LABELLE
LEVERT
BILLY OCEAN
GLENN JONES
EL DEBARGE

WWDM/Sumte Dean/McHugh

Desn/McHugh
NEW EDITION
KENNY G
TRINERE 'S
FORCE HD'S
FORCE HD'S
L DEBARGE
E.G. DAILY
LIQUID HEAT
HOTEGET:
WILLIAM BELL
DOUG S. FRSH
GWEM GUTHRIE
SOS BAND
L.A. DREAM TEAM

WANM/Tallahassee Joe Bullard

WAAA/Winston-Salem

WAAA/Winston-Salem Tina Carson ANDERSON & LORING SKIPWORTH & TURNE GAVIN CHRISTOPHER HOTTER VANDROSS ANITA BAKER BILLY OCEAN SOS BAND FULL FORCE

Joe Bulard
RONNIE LAWS
NEW EDITION
BEAU WILLIAMS
LISA LISA
FORCE MD'S
REBBIE JACKSON
RODNEY FRANKLIN
O'CHI BROWN
WILLIAM BELL
BILLY GRIFFIN
HOTEGER
HO BILLY GRIFFIN Hotteet: TEMPTATIONS BILLY OCEAN GWEN GUTHRIE LEVERT JANET JACKSON

Chris Turner
TEMPTATIONS
TRINERE
REBBIE JACKSON
BEAST FROM THE EA
HOWARD HEMETT
BEAU WILLIAMS
BILLY GRIFFIN
VITU
DESHAWN
RODNEY FRANKLIN
GREGORY ABBOTT
GIVENS FAMILY
HOLLESS FAMILY
HOLLESS FAMILY GIVENS FAMILY Hottest: GWEN GUTHRIE LUTHER VANDRO PATTI LABELLE BILLY OCEAN EL DEBARGE

none Hottest: ANITA BAKER LUTHER VANDROSS MOORE & KASHIP GWEN GUTHRIE FULL PORCE

MIDWEST

WGCUChicago Lee Michaels YARBROUGH & PEOPL LA. DREAM TEAM KENNY G LOU RAMLS HOTLEST LUTHER VANDROSS BRINGE WORE & KASHIF SHIRLEY JONES

WBMX/Chicago Marco Spoon Marco Spoon MELL'SA MORGAN GREGORY ABBOTT HIDNIGHT STAR D TRAIN CAMED JAMES INGRAM HOTCHEL SHIRLEY JONES GWEN GUTHRIE LUTHER VANDROS! ANITA BAKER JEAN CARNE

WBLZ/Cincinnati Brian Castle

ORAN JUICE JONES ANDERSON & LORING ORAN JUICE JO ANDERSON & LO SIMPLY RED FIVE STAR HOTLOSE: ANITA BAKER BILLY OCEAN LUTHER VANDRO JEAN CARNE GWEN GUTHRIE

WZAK/Cleveland Tolliver/Perry Ioline/Perry
M.C. CHILL
TMP BAND
GENOBIA JETER
TROUBLE FUNK
JEAN CARNE
BRICKS MORTAR
HOTCOM
ORAN JUICE JONES
RUN D.M.C.
BOBBY JIMMY
MOORE & KASHIF

WDMT/Clevela Deen Deen
JAZZY JEFF
TEMPTATIONS
JUNIOR
SOS BAND
HOTCEST
LEVERT
ANITA BAKER
WHODINI
LISA LISA
ORAN JUICE JONES

WCKX/Columbus

895/Kansas City Hallam/Palagi RUN D.M.C.
FIVE STAR
FORCE MD'S
NEW EDITION
AL JARREAU
BEAU WILLIAMS
JAMES REESE
OLIVER CHEATHAM
JEAN CARNE BERLIN BEATLES CHARA KHAN ART OF NOISE GENESIS SIMPLY RED LISA LISA HOTTOGETI MADONNA MADONNA JERMAINE STEWART HUEY LEWIS & NEWS LIONEL RICHIE ANDERSON & LORING JEAN CARNE
HOTTOST
LUTHER VANDROSS
BILLY OCEAN
SOS BAND
MIDNIGHT STAR
ORAN JUICE JONES WXLA/Lansing Liz Colbert

WZAK/Cleveland Tolliver/Perry BOOGLE BOYS FORCE MD'S RJ'S LATEST ARRIV MICHAEL SEMBELLO

Hottest: STEVE ARRINGTON LEVERT BILLY OCEAN MOORE & KASHIP SHIRLEY JONES

ANITA BAKER
RJ'S LATEST ARRIV
ORAN JUICE JONES
O.C. SMITH
HOLLOW JONES
TEENA MARIE
ANITA BAKER
MOORE & KASHIF
JEFFREY OSBORNE

WLUM/Milwaukee Bernie Miller BERLIN HUBY LEWIS & NEWS CAMPO

KMJM/St. Louis Mike Stradford

WZEN/St. Louis Andre Fuller

PORCE MD'S WALTER BEASLEY

Mike Stradlord

RJ'S LATEST ARRIV

MALTER BEASLEY

D TRAIN
GEORGE BENSON
LISA LISA
GEORGE DUKE
RUN D.M.C.
HOTESEINGRAN
NEW EDITION
LUTHER VANDROSS
GWEN GUTHRIE
ORAN JUICE JONES

WVKO/Col KC Jones Hottest: SHIRLEY JONES MOORE & KASHIE GWEN GUTHRIE JEAN CARNE ANITA BAKER HUEY LEWIS & NEWS
CAMPED
GEORGE BENSON
NEW EDITION
GENESIS'
ROBERT PALMER
PHYLLIS HYMAN
REIN'S A MORGAN
ELL'SA MORGAN
ELL'SA MORGAN
ELL'SA MORGAN
HUEY LEWIS & NEWS
GREGORY ABBOTT
CAMPED

JETS
BOBBY JIMMY
GLENN JONES
MAZE
CAMEO
HOTTEST:
ANITA BAKER
ORAN JUICE J
SHIRLEY JONE
BILLY OCEAN
LUTHER VANDE

Jos Spencer
ISLE OF MAN
ANDERSON & LORING
PHYLLIS HYMAN
BEAU WILLIAMS
CAMEO &
SERGIO MENDES
PRINCE
L.A. DREAM TEAM
HOTOSER
HOT WHODINI ORAN JUICE JONES

WKWM/Grand Rapids Grant/Franklin

WALTER BEASLEY
BOCKWELL
MOVIES
KENNY G
LOOSE ENDS
MICHAEL SEMBELLO
GRECORY ABBOTH
WILLIAM BELL
LISA LISA
HOTHER
HOTHER
HOTHER
BELL
LISA LISA
MOORE 6 KASHIF
LEVERT
BILLY OCEAN
JEAN CARNE Grant/Franklin
ORAN JUICE JONES
NEW EDITION
KRYSTOL
BEAU WILLIAMS
HOTTER
HOTTER
FULL FORCE
GNEN GUTHRIE
LIONEL RICHE
EL DEBARGE

WTLC/Indianapolis Jay Johnson

Jay Johnson
GEORGE DUKE
KENNY G
AL JARREAU
BEAU WILLIAMS
PORNOSH JETER
REBBIE JACKSON
HOCLEAT
O.C. SMITH
LUTHER VANDROSS
LEVERT
PATTI LABELLE
GLENN JONES

KBUZ/Wichita Rochel Wright

Rochel Wright
HOVIES
LA. DREAM TEAM
GEORGE BENSON
KENNY G
NEW EDITION
JAMES INGRAM
HOTEGAT
HOTEGAT
WHODINI
FULL FORCE
MIDNIGHT STAR
SOS BAND

Paul Brown
CAMEO
SERGIO MENDES
NEW EDITION
PRINCE
HOTTON
LUTHER VANDROSS
MOORE & KASHIF
ANITA BAARR
CHAKA KHAN

84 Reporting Stations **76 Current Reports**

These stations reported a frozen list this week: WVKO/Columbus WTKL/Baton Rouge WHYZ/Greenville WJMI/Jackson WLOU/Louisville WHRK/Memphis WQQK/Nashviile WYLD-FM/New Orleans

RADIO & RECORDS NATIONAL AIRPLAY

COUNTR

TOP 50

itee reeks	Two	La	st cer		
	0	,	2	0	REBA MCENTIRE/Little Rock (MCA)
	9	7	3	ĕ	
	10 7	5	4	ĕ	
	12	9	6	ŏ	
		10	7	Ö	
	5	4	2	6	EDDY RAVEN/Sometimes A Lady (RCA)
	2	1	1	7	CONWAY TWITTY/Desperado Love (WB)
		18	10	0	
		15	12	ŏ	
		16	.13	Ō	
		21	15	0	EDDIE RABBITT & JUICE NEWTON/Both To Each Other (RCA)
	22	19	14	Ø	DWIGHT YOAKAM/Guitars, Cadillacs, Etc. (Reprise/WB)
	1	2	8	13	DON WILLIAMS/Heartbeat In The Darkness (Capitot)
	23	20	16	0	JANIE FRICKIE/Always Have Always Will (Columbia)
	27	25	20	(E)	TANYA TUCKER/Just Another Love (Capitol)
	16	13	11	16	MERLE HAGGARD/A Friend In California (Epic)
	26	24	19	Ð	KEITH WHITLEY/Ten Feet Away (RCA)
	33	26	21	1	CRYSTAL GAYLE/Cry (WB)
	3	3	9	19	T.G. SHEPPARD/Strong Heart (Columbia)
	36	29	23	<u> </u>	ROSANNE CASH/Second To No One (Columbia)
	39	32	28	3	
	35	30	27	æ	
	30	27	25	3	
	34	31	29	3	
		39	33	3	
		38	34	3	SCHUYLER, KNOBLOCH & OVERSTREET/You Can't Stop Love (MTM)
		37	32	3	—
		41	36	9	MICKEY GILLEY/Doo-Wah Days (Epic)
		48	38	30	
	32	28	24	30	
	_	-	41	32	STATLER BROTHERS/Count On Me (Mercury/PG)
RC	EA	11 1/1	18	_	SOUTHERN PACIFIC/A Girl Like Emmylou (WB)
	EA			=	SWEETHEARTS OF THE ROOEO/Since I Found You (Columbia)
	REA				RANDY TRAVIS/Diggin' Up Bones (WB)
Ь.	6	8	17	36	WAYLON JENNINGS/Will The Wolf Survive (MCA)
		17	30	37	JOHN SCHNEIDER/You're The Last Thing I Needed (MCA)
		14	22	38	RICKY SKAGGS/I've Got A New Heartache (Epic)
		12	26	39	PAKE MCENTIRE/Savin' My Love For You (RCA)
	-		47	①	WILLIE NELSON/I'm Not Trying To Forget You (Columbia)
	_	45	43	Ŏ	RAY CHARLES/The Pages Of My Mind (Columbia)
		47	44	3	LYLE LOVETT/Farther Down The Line (MCA/Curb)
	_	_	50	3	JOHN ANDERSON/Honky Tonk Crowd (WB)
	17	22	31	44	JUDDS/Rockin' With The Rhythm Of The Rain (RCA/Curb)
1	DEBL	_	•	©	STEVE WARINER/Starting Over Again (MCA)
ſ	DEBL	JΤ	•	4	BARBARA MANORELL/No One Mends A Broken Heart (MCA)
Ĭ	13	23	35	47	GEORGE STRAFT/Nobody In His Right Mind (MCA)
	DEBI	JĪ	•	(1)	JUICE NEWTON/Cheap Love (RCA)
	37	34	37	49	LOUISE MANDRELL/I Wanna Hear It From Your Lips (RCA)
	48	44	42	50	DOBIE GRAY/The Dark Side Of Town (Capitol)

AUGUST 15, 1986

AUGU	131 13	, 1980	,
Total Reports/Adds	Heavy	Medium	Light
160/0	134	22	4
160/0	132	26	2
154/0	131	21	2
	131		4
157/1	125	21 35	1
161/1			
153/0	129	20	4
151/0	125	20	6
160/0	78	79	3
155/3	78	71	6
153/3	81	63	9
158/3	55	95	8
155/2	59	86	10
131/0	83	31	17
152/4	47	93	12
157/3	30	113	14
129/1	79	45	- 5
146/2	49	82	15
154/0	21	116	17
119/0	72	32	15
147/6	16	103	28
150/5	11	101	38
142/3	12	104	26
129/4	26	74	29
138/6	20	82	36
144/17	7	87	50
136/8	6	79	51
124/7	7	71	46
126/16	5	71	50
132/26	1	65	66
108/0	12	77	19
	3	59	71
133/30			21
84/0	30 4	33	57
118/23		57	
108/13	3	61	44
107/60	3	30	74
72/0	26	25	21
61/0	24	21	16
72/1	22	31	19
65/0	15	28	22
89/29	2	32	55
76/11	1	34	41
80/10	1	39	40
90/33	2	27	61
51/0	16	16	19
88/38	0	21	67
83/43	Ť	20	62
44/0	14	13	17
63/46	0	7	56
45/0	2	26	17

MOST ADDED

RANDY TRAVIS (60) JUICE NEWTON (46) BARBARA MANORELL (43) JOHN ANDERSON (33) MARIE DSMOND & PAUL DAVIS (32) RESTLESS HEART (30) ANNE MURRAY (29) WILLIE NELSON (29) LEE GREENWOOD (26)

HOTTEST

HANK WILLIAMS JR. (80) REBA McENTIRE (71) FODY RAVEN (54) NITTY GRITTY OIRT BAND (50) RONNIE MILSAP (49) JOHN CONLEE (43) DON WILLIAMS (32) T.G. SHEPPARD (25) GIRLS NEXT DOOR (23)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest

BREAKERS

SOUTHERN PACIFIC A Girl Like Emmylou (WB)

On 73% of reporting stations. Rotations: Heavy 4, Medium 57, Light 57, Total Adds 23 including WBOS, WOBE, CHOW, WYNK, KHEY, KYKX, WGKX, WLWI, KYXX, KJNE, WSLR, WMNI, KSO, WLLR, WWJO, K102, WTHI, KVOO, KGHL, KNEW. Moves 40-33 on the Country chart.

SWEETHEARTS OF THE RODEO

Since I Found You (Columbia)

On 67% of reporting stations. Rotations: Heavy 3, Medium 61, Light 44, Total Adds 13, WNYR, CHOW, KHEY, KKIX, WAMZ, KLLL, WKSJ, WUSN, WUBE, WMNI, WITL, KQIL, KRAK. Moves 39-34 on the Country chart.

RANDY TRAVIS

Diggin' Up Bones (WB)

On 66% of reporting stations. Rotations: Heavy 3, Medium 30, Light 74, Total Adds 60 including WCAO, WHN, WCVR, KASE, KPLX, KIKK, KLLL, WKIX, WUBE, WMNI, WYNG, KCJB, KTTS, WTCM, KFOI, KLZ, KNIX, KSOP, KCBQ, KMPS. Oebuts at number 35 on the Country chart.



DOO-WAH . . . DOO-WAH . . . DOO-WAH

STROLL INTO THE "DOO-WAH DAYS" WITH MICKEY GILLEY ON THIS HOT NEW SINGLE.

FROM THE NEW ALBUM 'ONE AND ONLY.'

R&R 🕮

BB 🔀

Produced By Norro Wilson and Mickey Gilley



RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

JOHN ANDERSON "Honky Tonk Crowd" (WB)-90/33 Rations: Heavy 2, Medium 27, Light 61, Total Ados 33 including WTCR, WIXL, WPOR, CHOW, KEAN, KYKR, WUSY, WLCD, KYKS, KHÖK, KHÖK, KHÖK, MANG, WAXX, WXCL WLIH, WTOD, KFDI, KRST, KLZ, KÖIL, KSÖP, Moves 50-43 on the

Country chart.

WILLE RELSON "I'm Not Trying To Forget You" (Columbia) 89/29

Rotations: Heavy 2, Medium 32, Light 55, Total Adds 29 including WCAO, WBGW, WOBE, WTCR, WPOR, KYKR, WSOC, WCOS, WKLO, KKIX, KLLL, WSLR, WMNI, WYNG, WOHK, KTTS, KIK-FM, KKCS, KOIL, KZLA, KRAK. Moves 47-40 on the

STEVE WARTINER "Starting Over Again" (MCA) 88/38
Rolations: heavy 0, Medium 21, Light 67, Total Adds 38 including WBOS, WOKO, WNYR, WYNK, KKIX, WESC, KILTEM,
WKK, KLLL, WK, WKX, WTOR KSO, WAXK, KCIS, KTIS, KVOO, KWEN, KFRE, KÖIL, KSOP, KIIM. Debuts at number 45

BARBARA MANDRELL "No One Mends A Broken Heart Like You" (MCA) 83/43

Rotatlons: Heavy 1, Medium 20, Light 62, Total Adds 43 including WCAO, WTCR, WNYR, WTVY, WIVK, KYKX, WLWI, KJNE, WUSO, WTCR, WKKO, WAXX, WYNG, KFGO, WXCL, WTHI, KTPK, KFDI, KYAK, KLZ, KNIX, KRPM. Debuts at number 46 on

LYLE LOVETT "Farther Down The Line" (MCA/Curb) 80/10
Rotations: Heavy 1, Medium 39, Light 40, Total Adds 10, WYII, KYKX, WAMZ; WKIX, WFMS, KXXY, WXCL, KLZ, KNIX,
KNRS; Heavy WOKK, Medium: WPMS, RRPW, VEZL, KFGD, WOW, WTOM, KRWO, KEIN, KIGO. Moves 47-44-42 on the

RAY CHARLES "The Pages Of My Mind" (Columbia) 76/11

Rotations: Heavy 1, Medium 34, Light 41, Total Adds 11, WBOS, WAMZ, KYXX, WRNL, WOYK, WIRK, WFMS, KXXY, KVOC, KRWO, KOIL. Heavy: KKYX Medium: WCVR, WEZL, WESC, KILTFM, WCMS, WXCL, KTPK, KRKT, KALF, KOLO. Moves 454-341 on the Country chair.

JUICE NEWTON "Cheap Love" (RCA) 63/46

Tions)

Additions: Heavy 0, Medium 7, Light 56, Total Adds 46 including WBOS, WOKQ, WIXY, KRRV, WXBQ, WTVY, KHEY, WAMZ,
WCMS, WKIX, KRMD, WUSQ, WGEE, WXCL, KVOO, KRST, KKCS, KUGN, KRWQ, KQIL, KTOM, KMPS. Debuts at number

48 on the Country Chart.

CHARLY McCLAIM "So This is Love" (Epic) 54/15

Rotations Heavy 0, Medium 11, Light 43, Total Adds 15, WBOS, WUSY, KYKX, WLWI, KKYX, WMNI, KSO, WYNG, KFKF, WXCL, WWJO, KTPK, KKCS, KOIL, KEIN, Medium: WBGW, WTSV, WOKO, WGTO, WTOR, WCUZ, WOW, KRKT, KCCY.

MARTY STUART "All Because Of You" (Columbia) 48,74 Nov., WISV, WORD, WETD, WTGR, WOUZ, WOW, KRRT, KCCY.
Hotations Heavy 1, Medium 15, Light 32, Total Adds 14, WBOS, WRKZ, MNYR, KEAN, WTYY, WLWI, KSO, KWMT, WTSO,
WWJO, KTPK, KTST, KCCY, KAEL, Heavy, WAMZ, Medium: WBOW, KPLX, WCNS, WIRK, WCUZ, KRRT, KKCS, KEIN.

SIGNIFICANT ACTION

A.J. MASTERS "Love Keep Your Distance" (Bermuda Dunes) 47/8

Rotations: Heasy 2, Medican 17, Light 28, Total Adds 8, WOYK, KJNE, RBMR, WMNI, KWNT, KCJB, KOLO, KTOM, Heasy: WOKK, KRIK Hedium WMM, WAJR, KRRW, WGTO, WCMS, WAXX, KFGO, WXCL, WTOM, KUUY, KKGS, KALF, BASHON DIXON "Home Grown" (Premier) 43/10

RESISTANCE MANNE OF MANNES (Premier) 43/10

RADOUT OLAW I nitrolle Grown (Premier) 43/17. RADOUT STEAMY O, Medium 1, Light 33, Total Adds 10, WNYR, KEAN, KKIX, KSO, WKKO, WXCL. KVOC. KOIL, KEIN, KYOM. Medium: WYAM, KYRR, KPL, WYVY, WOKK, KKYX, KBMR, KFGO, WTCM, KFDI.

DAVID ALLAM CDE & WILLIE KELSON "I'Ve Aiready Chasted on You" (Columbia) 41/4
Rotations: Heary 1, Medium 11, Light 29, Total Adds 4, KYKX, KWMT, KKCS, KOIL: Heavy; WOW. Medium: WTSV, WIXY, KYKR, WJSY, WTYY, WSEC, KTS, KEIN, KALF, KOLO, KYOM.

ROBIN LEE "II You're Anything Like Your Eyes" (Evergreen) 38/8
ROBIN LEE "II You're Anything Like Your Eyes" (Evergreen) 38/8
Rotations: Heavy 0, Medium 11, Light 27, Total Adds 8, WYII, KSSN, KYKX, KKYX, KTTS, KVOO, KUUY, KEIN. Medium:
KEAN. KRRV. WEZZ. WYTYV. WUIN, KFGO, WXC, WYTOK, KKCS, KSPO, KIGO
TARI HENSLEY "I've Cried A Mile" (Mercury/PolyGram) 37/3
Rotations: Heavy, 0, Medium 21, Light 15, Total Adds 3, WTHI, KTPK, KVOO, Medium: KEAN, KASE, WGTO, WTVY, KIKK, WLWI, WPAP, KKYX, WTOR, KSO, WAXX, KFGO, KWMT, WOW, KTTS, WTCM, KFDI, KRRT, KKAL, KOIL, KEIN.
ANNE MIRRAY "WIN Life": A Dance" (Canalina) 38/20

Rotations: Heavy Q, Medium 21, Lymn W, MEGD, KWMT, WOW, KTTS, WTCM, KFDI, RNR1, RND1, RND1 KRYX, WUSG, WUBE, KSO, KFGO, WTG, KYOO, KRKT, KOLO, KTOM, Medium: WESC.
GLEN CAMPBELL "Call Home" (Atlantic America) 34.0
Rotations: Heavy 0, Medium 19, Ught 15, Total Adds 0, Medium: MBGW, WAJR, WPOR, WNYR, WIXY, WEZL. KRMD,
KWMT, KXXY, WKGO, KTTS, WWOO, KFD, KKAL, BUZZ KRWO, KMX, KALF, KOLO.
ALMOST BROTHERS: "What's Your Name" (MTM) 33.6
Rotations: Heavy, 0, Medium 16, Lepih 17, Total Adds 5, WCAC, WKK, KBMR, KFGO, KTTS, Medium: WVAM, WTSV, WPOR,
KYKR, WTYY, WLW, WCMS, WPAP, KJRE, WCCL, WWW, WIX, KEN, KOLO, KIGO.

MARIE OSMOND & PAUL DAVIS "You're Still New To Me" (Capitol/Curb) 32/32
Rotations Heavy 1, Medium 3, Light 28, Total Adds 32 Including WVAM, MBGW, WTSV, WXTU, WYII, WUSY, KKIX, WOKK, WSX, WSM, WIRK, WTOR, KBMR, WYNG, KYOR, KFIS, KYO, KKIX, KYO, KOL, KTOM, KCK, KCBO,

LEON EVERETTE "Sad State Of Affairs" (Orlando) 32/5

V, KSO, WXCL, WTCM, KTOM. Medium: WTVY, WESC, WLWI, GTO, KSSN, WCMS, WPAP, WSLR, KWMT, WOW, KRWQ. Medium 7, Light 25, Total Adds 5, WBGW, KSO, WXCL, WTCM, KT Light: WVAM, WKYG, WWVA, KRRV, WGTO, KSSN, WCMS, WPA

KITS, KFDI, KRKT, LIJDIL WVAM, WKYG, WWVA, KRRV, WGTO, KSSN, WCOKS, WARR, WSJR, KWMT, WOW, KRWQ.

GATLIN BROTHERS "She Used To Be Somebody's 8.bby" (Columbia) 30.24

Rotations: Heavy 0, Medium 4, Lijoh 26, Total Acids 24, WTSV, WPOR, WIXY, KEAN, WWAI, WTVY, WESC, KILTEM, WSIX, WCOKS, KEGD, WDAF, WOW, KIV, KFDI, KRKT, KRJZ, KRJL, KCCY, KALE, KTOM, KSOP, KRPM.

MALCHAK & RUCKER "Slow Motion" (Alpine) 30.72

ROTATION OF WORLD WINDOWS ON WINY, KRPV, WGTO, WLWI, KFGO, KTIS, KVOO, KALE, WTOM, KRPT, KEIN, KIGO, LIJOH: WCAO, WIXY, KRPV, WGTO, WLWI, KFGO, KTIS, KVOO, KALE.

WITCM, RRIT, KEIN, KISO, Light: WCAO, WIXT, KRRV, WISTO, WLWI, KRISD, KILD, KAUD, KALE, DVON, KALE, KOO, WIXT, KRRV, WIST, KRWO, KALE, KSOP, KISO, WIST, KRWO, KALE, KSOP, KISO, LIGHT ST, WIST, KRWO, KALE, KSOP, KISO, LIGHT ST, WIST, KRWO, WIST, KRWO, WIST, KITS, KRWO, KALE, KSOP, KISO, LIGHT ST, WIST, KRWO, WIST, KRW, WINS, KYKX, WISO, KWMT, WGEE, WOW, KKAL, KOIL, KGA.

JOHN DENVER "Along For The Ride ("56 T-Bird)" (RCA) 25/12

JOHN DENVER "Along For The Ride ("56 T-Bird)" (RCA) 25/12

JOHN DENVER "Along For The Ride ("56 T-Bird)" (RCA) 25/12 Rotalions Heavy O, Medium 3, Light 22, Total Adds 12, WIXY, KRRY, WXBO, KYKX, WGKX, WOKK, WTSO, KCJB, KRKT, KVOC, KSOP, KIGO, Medium: WTSV, WYNG, WTCM. Light: WVAM, WQBE, WYII, KYKR, WKSJ, KFKF, WOW, KRWQ,

KCCY, KALE

JOHN SCHREIDER "At The Sound Of The Tone" (MCA) 25/25

Rotations Heavy O, Medium 5, Light 20, Total Adda 25, WAAK, WBOW, WTSV, WNYR, WYII, WVMI, KRUX, WITVY, KKIX, WSC, WSM, WTOR, WCDC, KYMCA, WCSC, WSM, WTOR, WCDC, KYALE, KCKC, KCBQ.

BUTCH BAKER "That's What Her Memory Is For" (Marcury/Poyfgram) 23/9

Rotations: Heavy O, Medium 4, Light 19, Total Adda 9, KRRW, WKKY, WLMI, KSO, KTGQ, KTPK, KRKT, KVDC, KRWQ. Medium, WTVY, KIKK, KKYX, Light: KEAN, WGTO, WNK, WAP, WAXX, WOW, KTTS, WTCM, KVDO, KFDI, KIGO.

MODUM WITH, KINS, KINT, LIGHEREAN, TOTO, WITH, THEFT, THOO, THOM WORTH "Won't Let Vou Down" (EMI America) 23/8
Rotations: Heavy O, Medium 4, Light 19, Total Adds 8, WEZL, WRINL, KSO, KWMT, WXCL, KITS, KYOO, KVOC. Medium. WOKK, WLW. WCMS, WTSO, Light: WWWA, KRRW, WTVY, WXXE, WOYK, KJNE, WIRK, KEGO, KFDI, KRWO, KSOP.

WORK, WLWI, WOMS, WISO, UDIE: WWYA, KIRIY, WIYY, WIAE, WULKE, KUTE, KIRIK, KEOO, AFUI, KRITA, KOOO, KRITA, KIRIY, KIRIY, WIYY, WAMZ, WIRK, KBMR, WICS, WITCM, KVOO, KRKT, KKAL, KUZZ, KRWO, KALF, KOLO, KTOM, KCBO, LIGHE; KOIL

LARRY BOONE "Stranger Things Have Happened" (Mercury/PolyGram) 21/0

Heavy 1, Medium 10, Light 10, Total Adds 0, Heavy: WCVR, Medium: WTSV, WAJR, WYII, KRRV, KIKK, WLWI, KT, KEIN, KALF, Light: WVAM, WKYG, WPOR, WIXY, WGTO, KYKX, WOW, KVOC, KRWQ, KIGO.

JERRY LEE LEWIS "Staten Candies" (American Smash/Palygram) 17/5
Rotations: Heavy 0, Medium 2, Light 15, Total Adds 5, KEAN, WL.WI, KTPK, KVOO, KOIL, Medium: WTVY, KKAL, Light
WCVR, WAMZ, WPAP, WIRK, KSO, KXXY, WOW, KRWO, KALF, KOLO. TAMMY WYNETTE "Alive And Well" (Epic) 15/10

eavy 0, Medium, Light 14, Tolal adus 10, WOKK, KKYX, KSO, KFGO, WOW, KTPK, KVOO, KRKT, KUGN, I WOKK, WTSV, WYII, KYAK, KKAL. ROUCL Light: MVAN, W193, W111, KYAK, KKAL.

GORDON LIGHTFOOT "Anything For Love" (WB) 14/4

Rotations: Heavy 1, Medium 3, Light 10, Total Adds 4, KKKX, WCMS, WWJO, KVOC. Heavy: KCCY, Medium: WHN, WKSJ.

Light: WVAM, WOKO, WXBO, WSM, WOUZ, WTSO, KALF.

Light: Wyan, Word, Wado, Woo, Wilde, Waso, Kaler CHANCE "What Old You Oo With My Heart" (Mercury/PolyGram) 11/4 Rotations: Heavy O. Medium O. Light 11, Total Adds 4, Kirk, WCMS, KVOC, KOIL, Light: WCVR, WYII, WKSJ, WPAP, WOW

HORAUTION FROM: NO. 1 KNOW, KIGO.

SHELLY WEST "Love Don't Come Any Better Than This" (WB) 9/9

SHELLY WEST "Love Don't Come Any Better Than This" (WB) 9/9

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

Killbilly Hill

Girls Next Door

Storms Of Life

Rabbitt Trax

HANK WILLIAMS JR./Mind Your Own Business (WB/Curb) Montana Cafe FORESTER SISTERS/Drawn To The Fire (WB) Perfume, Ribbons, & Pearls GEORGE STRAIT/You Still Get To Me (MCA)

RANDY TRAVIS/Messin' With My Mind (WB) Storms Of Life GEORGE STRAIT/Rhythm Of The Road (MCA)

SOUTHERN PACIFICA Still Look For You (WB) GIRLS NEXT DOOR/I Can't Say It On The Radio (MTM) RANDY TRAVIS/My Heart Cracked (WB) EDDIE RABBITT/Singing In The Subway (RCA)

WILD CHOIR/Love Back (RCA)

DWIGHT YOAKAM & MARIA MCKEE/Bury Me (Reprise/WB)

MARTY STUART/Home Town Heroes (Columbia) LYLE LOVETT/If I Were The Man You Wanted (MCA)

Wild Choir Guitars, Cadillacs, Etc. Marty Stuart Lyle-Loyett



THE NEW TRADITION CONTINUES. . .

SOUTHERN PACIFIC



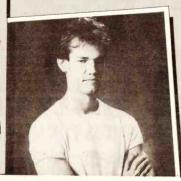
"A Girl Like Emmylou"

From Their New "KILLBILLY" Album

BREAKERS

CHART 33

RANDY TRAVIS



"Diggin' Up Bones"

From His Debut No. 1 Album "STORMS OF LIFE"

BREAKERS

CHART 35

64/R&R FRIDAY, AUGUST 15, 1986

COUNTRY ADDS & HOTS

MOST ADDED

EAST

HOTTEST

Anne Murray (Capitol)

Reba McEntire (MCA) Hank Williams Jr. (WB/Curb) MOST ADDED

SOUTH

WCUZ-AM/FIS Grand Rapids, MS

OTHER TOP JUICE NEWTON OSHOWD & DAVIS JOHN SCHOWEIDER HOTESTAL GAYLE SONNIE MILESAP NITTY GRITTY E BYENIA TANYA TUCKER

WGEE Green Bay, Wi

KFKF Kansas City, MO

RANDY TRAVIS
CHARLY MCCLAIN
Sottest:
HANK MILLIAMS JR.
KEITH WHITLEY
JOHN COMLEE
EDDY RAVEN
SITTY GRITTY DIRT

JANIE FRICRE GIRLE MEKT BOOM JOHN SCHWEIDER GATEIN BROTHERS STEVE EARLE MOLTONE HOLLEY GILLEY TANVA TUCKER CRYSTAL GAYLE JOHN ANDERSON

SWEETHEARTS OF THE CONLEY & POINTER LEE GREENWOOD

Hottest | RESA HCENTIRE HERLE HAGGARD JAMIE FRICKE DWIGHT YOAKAM BABBITT & NEW

WTSO Medicon, WI

MACROON, WI JEICE MEMTON RAMOY TRAVIS JOHN DENVER MARTY STUART HOCCOS, STEPPARD DON WILLIAMS ROWNIE MILAIAMS ROWNIE MILAIAMS ROWNIE MILAIAMS DWIGHT YOAKAM

RABBITT & NEW DWIGHT YORKAM

Hank Milliams tr (WS/Curh)

Bandy Travis (WB) Barbara Mandrell (MCA)

MOST ADDED MIDWEST Williams Jr. (WB/Curb) Reba McEntire (MCA)

GATLIN BROTHERS JERRY LEE LEWIS

MASON DIXON JOHR ANTERSON MARTY ETHART JUICE KEDTON STEVE MARINER BARBARA HANDRE ANNE NURRAY IDCLESS: JOHN COMLEE COMMAY TWITTY EDDY RAVEM BERSA MCCHTIRE BITTY GRITTY D

JUICE MENTON DON MALENA BETH WILLIAMS MICHAEL MURPHE MOLLY DUNN JOHN DENVER BUTCH BAKER

WKHX Atlanta GA

WYAY Atlanta, GA

none Nottest:

KASE Austin, TX

NICOLETTE LARI

MOST ADDED Randy Travis (WB)

WEST

Hank Williams Jr. (WB/Curb) Conway Twitty (WB) Raba McEntire (MCA)

EAST

none Hottest:

MOTEGOT : EDUT RAVEN JOHN COMLE! ROWNIE MIL GIRLS WEXT DWIGHT YOA

WPOC-FM Eultimore, MO

WCAO Baltimora, MO

ANNE NUMBAY WILLIE NELSON SLEWPOOT

WBGW-FM Bangor, ME

Boston, MA
MARTY STUART
LEE GREENMOOD
RESTLESS REARI
RAY CHARLES
LARRY GATLIN
JUICE MEMION
CHARLEY MCCLAIR
STEVE MARINER
REITH WHITLEY
JOHN CONLEE
EDDY RAVEN
JANIE PSICKE
CRYSTAL GAYLE
CRYSTAL GAYLE

WILLIE NELSON SOUTHERN PACI RESTLESS HEAD RANDY TRAVES LURRY GATLIN HOSTORY COMMAY TMITTY REBA MCENTIRE BONNIE NILSAP MEPLE HAGGARD

ARRY GATLIN JUICE NEWTON STEVE MARINES

WRIZ-FIII Harshey, PA MARTY STUART

none Hottest: ANNE NUTERAY JOHN ANDERSON RANDY TRAVIS MOCTOSTE HILSAP JUDY RODMAN TANYA TUCKER HANK WILLIAMS DON WILLIAMS

WIXL-FM Newton, NJ RESTLESS HEART JOHN ANDERSON JORN ANDRESSE HOCCORD TO HARW WILLIAMS JR. HITTY GRITTY DIRT EDDY RAVEN RESA HCENTIRE JOHN CONLEE

OSMOND & DAVIS SCHLYLER, KNOR

JUICE NEWTON RANDY TRAVES JOHN ANDERSON HOLLY DUMN HOLLY DUMN HANK WILLIAMS CONNAY TWITTY

Notest: none Hottest:

WHIM-MADOT.MD

PROGEP HILLER
DARRYL & DON GATL
OSMOND & DAVIS
JOHN SCHOOL DER
LYZE LOVETT
MOBIN LEF
TOWN PRICE

MIDWEST

K SMAR Smemarck, NO

WCVR Rendolph, VT BILLY JOE MOYAL AMME MURRAY JAMES & MICHAEL Y BAMBOY TRAVIS COMILEY & POINTER HOCKAEL REBA HCENTIRE HANK WILLIAMS JR. LARRY BOOMER HUSAP KEITH WHITLEY

HOLLOST: PAME MCENTIRE GEORGE STRAIT JUDDS T.G. SHEPPARD HANK WILLIAMS

HICHAEL HUMPH JOHN DENVER HOLLY DUNN JUICE NEWTON GATLIN BROTHE

NEW OILLEY OILLEY LEE GREENHOOD BWHETVEARTO OF TH JOHN ANDRESON RESTLESS REART SOUTHERS PRICEPIC RABBITT 4 MERTON MOTEST ANDRESON RESTLESS REART SOUTHERS REAR MICEITANS JR. GERA MICEITANS JR. GERA MICEITANS JR. GIRLS NOT DOOR RONNIE HILBAP

WWVA Wheeling: WV

Hottest:

COMLEY & POIN STEVE EARLE Nottest: EDDY RAVEN REDA HCENTIRE ROWNIE HILSAE JOHN CONLEE NITTY GRITTY GARY MORRIS MOSANNE CASH " COMLEY & POINTER EXILE RESTLESS HEART HOLLMAR!

Des Moines, IA
RAY PRICE
MARTIS STUART
ON HAGON DISON
ROY CLARK
ROY CREATER
LEON EVERETTE
LOW EVERETTE
LOW CORLE
LOW CORLE
LOW CORLE
LOW CORLE
ROBBELTT
LOW EVERETTE
RABBITT
LOW HENTON
ROBBELTT
LOW EVERETTE
RABBITT
LOW EVERETTE
ROBBELTT
LOW EVERETTE
ROBBELT

WWWW-FM Detroit, MI

WKKO-ANIFM Duluth, MM MASON DIXON BARBARA MANDRELL RABDY TRAVIS TOM T. HALL JUICE NEWTON HOLEBEL COBMAY THITY EDDY BAYER REBA MCZHTIRE HARK WILLIAMS JR. NITTY GRITTY DIRT

HANK WILLIAMS JR. ROWNIE HILSAP

RONNIE HILEAP EDDY RAVEN JOHN CONLEE GIRLS NEXT DOOR CONLEY & POINTER MICKEY GILLEY RESTLESS MEART MOTOGETTY DIRT REBA MCENTIRE ROBBIE MILSAP T.G. SHEPPARD HANK WILLIAMS JR.

SWZETHEARTS OF TH A.J. HASTERS, JOHN ANDERSON STEVE WARLHER CHARLY MCCLAIN BARBARA MANURELL RANDY TRAVIS SOUTHERN PACIFIC RESTLESS HEART WILLIE NELSON MILLIE MELSON HOTLERT: COMMAY TWITTY HANK WILLIAMS JR. EGGY RAVEN REBA MCENTIRE NITTY GRITTY DIRT

RANDY TRAVIS
A.J. HASTERS
ROY CLARK
TOW MOPAT
STEVE WARINES
BARBARA MANDS
MARTY STURRT
COE & NELSON
HOLLEAMS
COMMAY THITT
JOHN COMLEE
DOMINGT YOUNG
JANIE FRICEE LEE GREENWOOD MICHAEL MURPHEN JOHN SCHNEIDER JANIE PRICKE ROSANNE CASH LACY J. DALTON CONLEY & POINTER HOSTERS! EDDY RAVEN HANK MILLIAMS JR. HITTY GRITTY DIRT RESA MCENTIRE

MOMBIE HILSAP HILLIE WELSON OAK RIDGE BOYS LIE GREENHOOD LAEV MORRIE HOLESE RONNIE MILSAP PORESTER SIGTES JOHN CONLER NITTY GRITTEY DIRT HAMK WILLIAMS JR. KCJB Minot, ND STEVE WARINER RANDY TRAVIS JOIN DENVER JUICE HENTON A.J. HARTERS HOTESTI RANK MILLIAMS JR. REBA HCESTIRE RONNIE MILSAP GIRLS HENT DOOR FORESTER BISTERS

KXXY Oxighoma City, OK RAY STEVENS
EYLE LOVETT
OSMOND & DAVIS
DOBIE GRAY
BAY CHARLES
JOHN SCHOETER
HOTCHET
FORMET HILSAP
REBA HCENTIRE
HANK HILLIAMS
CONNAY THITTY

Devenpor, W.
JOHN ANDERSON
BARBARA MANDRELL
SOUTHERN PACIFIC
NOTES HERE
MERLE NAGGARD
RESA MCENTIRE
EDDY RAVEN
T.G. SHEPPARD
KEITH MHITLEY

none Nottest:

HOTTUST RONNIE MILSAP DWIGHT YOAKAM HANK WILLIAMS JR RABBITT 6 NEWTON KEITH WHITLEY

KRAK Secremento, CA

STEVE MARINER GARY MORRIS EMIGHT YOAKAM

HARTY STUART GORDON LIGHTPOOT SOUTHERN PACIFIC CHARLY HCCLAIN BLANDY TRAVIS STEVE WARINER LEE GREENWOOD WILLIE WELSON

WILLIE NELSO, Bottest: DON MILLIAMS COMMAY TWITTY HANK WILLIAMS JR. WITTY GRITTY DIRT ROSNIE MILSAP RESTLESS HEAR MICKEY GILLEY HURRAY AMME NURBAY Nottest: DON WILLIAMS HANK WILLIAMS JR. F.G. SHEPPARD EDDY RAVER HITTY GRITTY DIRT

ROSANNE CARN LACY J. DELTON SOUTHERN PACIFIC CONLEY & POINTER

WTHI-FM Terre Haute IN Terre Heure IM

JOHN ANDERSON
RESTLESS REART
SOUTHERN PACIFIC
BARBARN ANDORELL
TARI MENSLEY
BOOK MILLIAMS
HANN WILLIAMS
REBA NCENTINE
BOTTINE
BITTY GRITTY DIRT

BILLY JOE NOTAL RANDY TRAVIS RABBITT & NEWTON HOLLY DUNN ANNE MURRAY HOCKERT! PORESTER SISTERS EDDY RAVEN TOPMAR AS
TOPMAR AND THE LET IS
SARRARA MANDRELL
JERRY LEE LET IS
RATED THAT IS
BUTCH BARRET
THAT IS
BUTCH BARRET
THAT IS
SARRET
TALL MEMSLEY
TO, SHEPPARD
DON HILLIAMS
COMMAR THATTY
EAR HERSHIRE
HARR WILLIAMS JR BONNIE MILSAP DWIGHT YOAKAM CHYSTAL GAYLE WYNK Baton Rogue LA LEE GERENHOOD STEVE MARINER SOUTHERN PACIFIC HOLLY DUNN NOT BE SOUTHER HOLLY DUNN HOLLY DUNN HOLLY DUNN HOLLY DUNN HITTY GRITTY DIRT GIRLS MEXT DOOR JOHN COMLEE

RAMBY TRAVIS
LEOM
MICHAEL HURPHEY
LEE GEREAMOOD
SILLY JOE MOYAL
SHELLY MISST
RAY STEVERS
ORLEANS
ROTTY BERTTY
DIRT
TOPY RATEN
COMMANY THITTY
STEVE RAILE
STEVE RAILE
STEVE RAILE
STEVE RAILE
STEVE RAILE

TOMES, ON THE STATE OF THE STAT

WIGHER, KS
RESTLESS SEART
RAISTY TRAVIS
BARBARA MADERELL
JOHN ANDERSON
JIH & JUSSES
COMELTY & POINTER
ROY CLARK
ROY CLARK
GATLIN BROTTERSON
SCHOOL DAVIS
BOLLESS
GATLIN BROTTERSO
SCHOOL DAVIS
ROY
JAMES PRICKE
COMMAY TREITY

SOUTH

JOHN ANDERSON
WILLIE NELSON
ANNE NURRAY
LARRY GATLIN
SHELLY WEST
TANYA TUCKER
BOLLOSI:
COMMAY THITTY
REEA HEENTIRE
KANK HILLIAME
ROMBIE HILSAP
CRYSTAL GAYLE

EXILE ROSANNE CASH HOLLUSE: HANK MILLIAMS JR. JOHN SCHNEIDER DON MILLIAMS T.G. SHEPPARD REBA HCENTIRE

TOM MOPAT ANNE MURRAY RANDY TRAVIS Mottest: T.G. SHEPPARD CONMAY TWITTY HANK MILLIAMS JOHN CONLEE REBA MCENTIRE

HOLLEST: COMMAY TWITTY HAMR WILLIAMS JR. TOWNNY PAYCHECK

KPLX#M Dallas/Ft. Wo

Dodham, AL

RARTY STUART
RARDY PRAVIE
RARDY PRAVIE
SCHREIGE
JUICE MENTON
ADRE MURRAY
RARDA RAMORELL
GATLIN BROTHERS
CONTROL
RANGE MURRAY
ROT HER
REDA HEZPYTTRE
REDA HEZPYTTRE
DRIGHT YORRAM
DRIGHT YORRAM

KHEY El Pago, TX

NICKEY GILLEY SMEETHEARTS OF TH JUICE NEWTON LEE GREENHOOD CONTHERN PACIFIC

MOTTONE I DWIGHT YOAKAM JOHN CONLEG EDDY RAVEN KEITH MITTLEY BONNIE MITSEP BONNIE MITSEP

Greenville, SC
SOUTHERN PACITY
JOHN SCHNEIDER
JUICE MEMPTON
GATLIN SHOTHNEY
ANDE MURRAY
STEVE WARRINER
HORLEST
HARN, MILLIAMS
KEITE MHITLEY
NICOLETTE LARS
COMLEY & POINT
COE & MELSON

KIKK-FM Mouston, TX

MICREY CILLEY ANNE MURRAY OSNOWD & DAVIS BARSARA MAMDRELL STEVE WARINES

none Hottest: KSSN Little Rock, AR ROBIN LEE STEVE EARLE HOLLEST! GIRLS NEXT

HICOLETTE LARSON T. GRAHAM RECHN KEITH WHITLEY T. GRANDO BONN KEITH MITTLEY OSMORD & DAVIB RESTLESS HEART JOHN SCHNELOER COLLEY & POINTER MOTERAL GEORGE STRAIT DOM WILLIAMS T.G. SHEPPARD TABYA TUCKER NICOLETTE LARSON HANK WILLIAMS JR. COMMAY THITTY EDDY SAVEN WCM8-FM Nortoll, VA

EDDY RAVEN HITTY GRITTY DIR

HOTEST JOHN CONLEE EDOY RAVEN NITTY GRITTY NICOLETTE LAR REBA NCENTIFE

LACY J. DALTON JOHN DENVES SOUTHERN PACIFIC

SOUTHERN PACTYING MOTTON TO THE MOTT DOOR REBA MCENTIRE EDDY RAVEN RAPE WILLIAMS JOWIGHT YOAKAN

OSHOMD & DAVIS
HARBARA HAMDOBELL
JAMES & HICKARL Y
PAT GARRETT
JOSH DENVEYE
ENTERTY STRETTE
BUTCH BACKER
BILLY JOE MOYAL
LYEE LOVETT
LACY J. DALFOM
SWEETHRATES OF TR
CHYSTAL GAYLE
RONNIE HILGSP

WKSJ-FM Mobile, AL

KISS-FM

WLWI-FM Montgomery, AL STEVE WARINER SOUTHERN PACI EAMDY TRAVIS WILLIS NELSON

DORN BARBARA N. BARBARA N. BOCKI SEGHORSE JUICE NEWTON CHARLY NCCLAIN JERRY LEE LEWIS HANCE WILLIAMS JUNE WILLIAMS JUNE HANGE ARD WEET DOO'S LEEY

MERIE HAGGARD GIRLS NEXT DOO REITH WHITLEY

RANDY TRAVIS
GATLIN BROTHER:
JOHN ANDERSON
OSHOND & DAVIS

WSIX#M Nashville, TN

HICHAEL HURPHE JUICE SECTON SMETTURATES OF RAY CHARLES LYLE LOWETT HOTE-OFF LOWETT OAK RIDGE BOYS BOSANNE CASH STEVE EARLE CONLEY & POINT MARTY STUART ORLEANS
CHANCE
Hottest:
T.G. SHEPPARD
DON WILLIAMS
COMMAY TWITTY
EDDY RAVEN
HAMK WILLIAMS KYXX Odmana, TR KLLL Lubbock, TX

none Hottest:

WPAFFM Panama City, FL

CONNAY TWITTY HANK WILLIAMS REBA HCENTIRE DOW WILLIAMS San Antonio, TX
JOHN ANDERSON
ANNE MURRAY
LEE GREENHOOD
STEVE MARINER
BANRARA HANDRE
BANRARA HANDRE
BILLY JOE ROTAL
NOCKINGHORSE
HEDIARA
NOCKENCHORSE
LEDIARA
T.G. SHEPPARD
DON WILLIAME
T.G. SHEPPARD
MERLE HAGGARD
MERLE HAGGARD

KRMD-AMFM Shreveport, LA

WGYK-FM Tampe/St, Pete, FI

Waco TX JUICE NEWTON BARRARA HANDR JOHN ANDERSON A.J. MASTERS

WUSQ-FM Winchester, VA STEVE MARINER BARBARA MANDRE RANDY TRAVIS

WTOR-FM Winston/Salam AC JOHN SCHNEIDER CSMONT & DAVIS BARBARA MANDRELL SCHUYLES, MUONLOC STEVE MARINER PORESTER SISTERS JOHN CONLEE EDDY RAVEN BICOLETTE LARSON REBA MCENTIRE

WEST

KRKT Albeny, OR MURRAY E PRICKE E NEWTON SCHNEIO H BAKER LY WEST

DENVER STEVENS **t; Y GRITTY JOHN CONLEE BONNIE MILSAP PRIGHT YOAKAM KRST-FM Albuquerous NM LEE GREENWOOD HARTY STUART JUICE NEWTON GATLIN SROTHE RANDY TRAVIS JOHN ANDERSON HOTTOHT TOAKAM RABBITT & HEWT STEVE EARLE

KKFM Anahalm, CA

MERLE HAGGARD JAMIE PRICES COMMAY TWITTY EDDY RAVEN T.G. SHEPPARD

BARBARA MANDREL HOTTERS GIRLS NEXT DOOR COMMAY THITTY ROMNIE MILSAP MICKEY GILLEY JOHNNY PAYCHECK KKAL Arroyo Grande, CA MICHAEL MURPHEY OSMOND & DAVIS SHELLY WEST JOHN SCHNEIDER

KYOC Casper, WY

KUUY Cheyenne, WY BARBARA MANI JUICE NEWTON ROBIN LEE

KYGO-FM Denver, CO

KFRE Fresno CA

STEVE WARIHER HOLLEST; HANK WILLIAMS WERLZ HAGGARD WERLZ HAGGARD

CONMAY TWITTY EDDY RAVEN BITTY CRITTY DIST

CONNEY LASH
CONNEY LASH
CONNEY LASH
MICKEY GILLEY
LEE GREENMODD
RESTLESS HEART
SWEETHEARTS OF T
RAY CHARLES
JOHN ANDERSON
WILLIE MELSON
JOHN SCHNEIDER
CHARLY MCCLAIN
JERRY LEE LEMIS
GATLIN BROTMERS
COE & NELSON

KEIN Great Falls, MY MASON DIXON CHARLY MCCLAIN ROBIN LEE RANDY TRAVIS HIRINDA HOTTORIL JOHN CONCEE JANIE FRICKE

EDDY WAVEN . GIRLS WEXT I

KZLA Los Angeles, CA LEE GREENWOOD RESTLESS MEART WILLIE NELSON Hottest: CONNAY TWITTY HAMR WILLIAMS EDDY RAVEN REBA MCENTIRE DOW WIEGIAMS KNEW Caklend/S F., CA

KNIX-FM Phoenix, AZ KUPL Portland, OR SWEETHEARTS OF RANDY TRAVIS WILLIE NELSON STEVE WARINGS

MICHAEL HU ANNE MURRA JUICE NEWT

KTOM Satinas, CA

JOHN DENVER RANDY TRAVIS TOHN ANDERSON

HASBY TRAVIS OSMOND & DAVIS JOHN SCHNEIDER JOHN CONLEE CONWAY TWITTY HANK WILLIAMS JR KSON-AM/FM San Diego; CA

LEE GREEMMOOD LYLE LOVETT JUICE NEWTON RANDY TRAVIS

GIRLS WEXT DOOR SCHUYLER, KNOB! RESTLESS HEART JOHN ANDERSON STEVE WARINER

T.G. SHEPPARD BITTY GRITTY DIRT REBA MCENTIRE

161 Reporters 152 Current Reports

The following stations reported no change in their rotations this week: WYAY/Atlanta WYRK/Buffalo WGTO/Cypress Gardens WDXE/Lawrenceburg WWKA/Orlando KISSFM/Mlami WKYG/Parkersburg

The following stations failed to report this week and their rotations were frozen: WGNA/Albany WONE/Dayton www/Detroit WAJR/Morgantown WPAP/Panama City WKCQ/Saginaw KGA/Spokane WWVA/Wheeling

RADIO & RECORDS NATIONAL AIRPLAY

FULL-SERVICE AC

TOP 20

			_		
The	ree Tr	wo /eexs	Last		
	3	3	2	0	MIAMI SOUND MACHINE/Words Get In The Way (Epic)
	16	11	8	0	CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)
	5	4	4	•	DOUBLE/The Captain Of Her Heart (A&M)
	1	- 1	1	4	PETER CETERA/Glory Of Love (Full Moon/WB)
	12	6	6	0	
	9	5	5	6	GORDON LIGHTFOOT/Anything For Love (WB)
	13	10	7	0	
	_	20	12	0	
	18	14	11	0	MICHAEL McDONALD/Sweet Freedom (MCA)
	2	2	3	10	
	_	16	14	0	
	-	_	20	Ð	
		7	9	13	
В	RE/	١K	ER	Ø	STEVE WINWOOD/Higher Love (Island)
	DEI	BUT		©	BILLY OCEAN/Love Zone (Jive/Arista)
	8	8	10	16	GENESIS/Invisible Touch (Atlantic)
В	RE/	١X	ER	D	EL DeBARGE/Love Always (Gordy/Motown)
	6	12	15	18	DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic)
	DEE	UT		•	AIR SUPPLY/Lonely Is The Night (Arista)
	_	_	17	20	MADONNA/Papa Don't Preach (Sire/WB)

AUGUST 15, 1986

Total			
Reports/Adds	Heavy	Medium	Light
45/1	39	6	0
44/3	29	13	2
41/2	32	7	. 2
40/0	34	4	2
36/0	29	7	0
39/0	25	12	2
37/1	25	11	. 1
42/7	11	29	2
35/5	21	13	1
.38/0	22	14	2
32/7	14	15	3
37/10	8	16	13
24/0	14	8	2
26/6	9	13	4
28/5	2	21	5
20/0	5	11	4
27/5	3	15	9
20/0	7	10	3
22/10	0	12	10
14/0	7	5	2

MOST ADDED

GENESIS (14) NEIL DIAMOND (10) AIR SUPPLY (10) PAUL SIMON (8) ANITA BAKER (7) MOODY BLUES (7) HUEY LEWIS & THE NEWS (7)

HOTTEST

MIAMI SOUND MACHINE (32) **DOUBLE (23)** PETER CETERA (23)
CARL ANDERSON & GLORIA LORING (19)
LIONEL RICHIE (19)

BREAKERS

EL DeBARGE

Love Always (Gordy/Motown)

59% of our reporters on it. Rotations: Heavy 3, Medium 15, Light 9, Total Adds 5, WDBO, KJR, WGOW, WWNR, WTKO. Debuts at number 17 on the Full-Service chart.

STEVE WINWOOD Higher Love (Island/WB)

57% of our reporters on it. Rotations: Heavy 9, Medium 13, Light 4, Total Adds 6, KHOW, KBOI, WPOE, WGBR, WJBC, KFQD. Moves 18-14 on the Full-Service chart.

NEW & ACTIVE

AIR SUPPLY "Lonely Is The Night" (Arista) 22/10
Rotations. Heavy 0, Medium 12/3, Light 10/7, Total Adds 10, KJR, WCHS, WELL, WGY, WGOW, WROK, WSPD, WWNR,
WASK, KPOD. Medium riculating WFBR, WOBO, WHBC, KBOJ, KUGH, KSL, WPOE, WGBR, KVEC.

GENESIS "Throwing II All Away" (Aliantic) 18/14
GENESIS "Throwing II All Away" (Aliantic) 18/14
Rotations. Heavy 0, Medium 76, Light 11/18, Total Adds 14, WFBR, WWKB, KHOW, WICC, WCHS, WIBA, WSPD, KBOJ,
KUGN, KSL, WTKO, WSTU, KTWO, KVEC, Medium including WCCO. Light including WWNR, WPOE, WMTR.

ANTITA RAKER "Nowar I row." (Felktral 18/2)

ANTA BAKER "Sweet Love" (Elektra) 1879.

Rotations: Heavy 10, Medium 81, Upils 96, Total Adds 7, WGOW, WHBC, WIBC, WIBC, WROK, KSL, WCIL, KFOD. Heavy: KFMB.

Wedium including WFBR, WWRS, KJR, WCHS, WDOE, WMTR, KVEC.

Medium including wrest, wmxb, bur, wcrb, wrest, men, black
MEERA EASTON "SO FAR SO Good" (EMI America) 17/2
Rotations: Heavy 0, Medium 9/0, Light 8/2, Total Adds 2, WHBC, WROK, Medium: WFBR, WGY, KSL, WWNR, WPOE, WGBR,
WJBC, KTWO, KVEC, Light including WCCO, KFMB, WTKO, WMTR, WSTU, KFOD.

MONKEES "That Was Then, This Is Now" (Arista) 17/1

WPOE. Heavy: KFMB. Medium including WPRO, WCHS,

WGOW, WIBA, WROK, WSPU, KUB, RSL, WGEW, PAUN WHAM! "The Edge of Heaven" (Columbia) 16/1 Rotations: Heavy 0, Medium 14/0, Light 21, Total Adds 1, WTVN. Medium: WWKB, 55KRC, WICC, WCHS, WGOW, WHAS, WROK, WSPD, WWNR, WTKD, WMFR, WSTU, WJBC, KTWC, Light including KHOW.

MADONNA "Papa Don't Preach" (Sire/WB) 14/0

Rotations: Heavy 70, Medium 51, Light 20, Total Adds 0, Heavy: WICC, WHAS, WSPD, WWNR, WTKO, WIMTR, WSTU. Medium: KHOW. WCHS, WGOW, WCIL, KFOD, Light: 55KRC, WELL MODOPS talked "Total Adds 10, Heavy: WICC, WHAS, WSPD, WWNR, WTKO, WIMTR, WSTU. Medium: KHOW. WCHS, WGOW, WCIL, KFOD, Light: 55KRC, WELL 37, WIRC, WTKO, WMTR, WTKO, WIMTR, WSTU. Medium Including WINTR, WWNR, WFOE, WHRC, WTKO, WMTR, WSTU. Medium Including WRIRR, WMNR, WFOE.

GCRGE BERSON "Kisses in The Moonlight" (WB) 13/2
Rotations: Heavy 1/0, Medium 8/1, Light 4/1, Total Adds 2, WiSN, WSPD. Heavy: WCCO. Medium including KFMB, KUGN, KSL, WPOE, WISO, KTWO, KWCF, WSPD.

WHITNEY HOUSTON "All At Once" (Arista) 13/2
Rotations: Heavy 5/0, Medium 4/0, Light 4/2, Total Adds 2, WICC, WCHS. Heavy: WPRO, KHOW, WTIC, WELI, KSL. Medium Rotations: Heavy 5/0, Medium KFMB, WSPD, WASK, KVEC

RONNIE MILSAP "In Love" (RCA) 12/2 Rotations Heavy 3:0, Medium Including WCCO, WGRR, WJC.

PAUL SIMON "You Can Call Me A!" (WB) 11/8
Rotations: Heavy 0, Medium 4/2, Light 7/6, Total Adds 8, WFBR, WTMJ, WCCO, KHOW, WCHS, WHBC, WJBC, WJASK, Medium Including KUSIN, WTKO, Light including wWNR.

LARRY CARLTON "Smiles And Smiles To Go" (MCA) 10/1
Rotations: Heavy 1:0, Medium 6:0, Light 3:1, Total Adds 1, WIBC, Heavy: WHBY, Medium: WISN, WTMJ, WSPD; WJBC,
WASK KVPC.

LIMAHL "Love In Your Eyes" (EMI America) 10/0
Rotations: Heavy 1:0, Medium 60, Upt 3:0, Total Adds 0. Heavy: WHBY. Medium: WHBC, WSPD, WPOE, WTKO, WGBR, KVEC. Light: KPMB, WIBQ, WSPD.

BOB SEGER & THE SILVER BULLET BAND "It's You" (Capitol) 9/6
Rotations: Heavy 0, Medium 3/3, Light 6/3, Total Adds 6, WFBR, WWKB, WCCO, WSPD, WTKO, WMTR. Light including

SIGNIFICANT ACTION

ANNE MURRAY "My Life's A Dance" (Capitol) 7/3
Rotations: Heavy 0, Medium 4/1, Light 3/2, Total Adds 3, WISN, KSL. WJBC. Medium including WCCO, WHBY, KUGN. Light

BILLY JOEL "A Matter Of Trust" (Columbia) 7/1

Heavy 0, Medium 4/0, Light 3/1, Total Adds 1, WDBO. Medium: WICC, WPOE, WJBC, KTWO. Light including

GLADYS KNIGHT & BILL MEDLEY "Loving On Borrowed Time" (Scottl Bros./CBS) 6/3 Rotations: Heavy 0, Medium 2/1, Light 4/2, Total Adds 3, KUGN, WPOE, WMTR. Medium including WFBF

TEMPTATIONS "Lady Soul" (Gordy/Motown) 6/2
Rotations: Heavy 0, Medium 2/1, Light 4/1, Total Adds 2, WFBR, WIBA. Medium including WHBY. Light including WCCO

WWWR, WGBH.

CRYSTAL GAYLE "Cry" (WB) 6/1
Rotations: Heavy 0, Medium: 4/0, Light 2/1, Total Adds 1, WJBC. Medium: WCCO, WHBY, KTWO, KVEC. Light including

PHILIP BAILEY "Echo My Heart" (Columbia) 6/0

Medium: WCCO, WHBY, WPOE, KTWO, Light WTKO, WJBC Rotations: Heavy 0, Medium 40, Ught 2/0, Total Adds 0, Medium, WCUU, WRIDT, WHOE, NEW CAPITION, RODAL SOUTHER "Stap By Step" (EMI America) 5.5
Rotations: Heavy 0, Medium 3.0, Ught 2/2, Total Adds 5, WCCO, KUSN, WPCE, WGBR, KVEC.
DAVE VALENTIN & ANGELA BOFILL "Can"t Change My Heart" (GRP) 5/2
Rotations: Heavy 0, Medium 2/1, Ught 3/1, Total Adds 2, KUGN, WGBR. Medium including WCCO. Light including WHBY.

KEEP IT DARK "Dreamer" (Elektra) 5/1
Relations: Heavy 0, Medium: 1/0, Light 4/1, Total Adds 1, WWNR. Medium: WASK, Light including WCHS, WHBC, WMTR.
DARYL HALL "Dreamtime" (RCA) 5/10
ROStations: Heavy 0, Medium: 20, Light 3/1, Total Adds 0, Medium: WMTR, KTWC, Light WICC, WWNR, WTKO,
VIKTIM "Night Living" (No Parking Records) 3/1
Rotations: Heavy 0, Medium 0, Light 3/1, Total Adds 1, WCCO, Light including WPOE, WGBR.

Rotations: Heavy 0, Medium 0, Light 3/1, Total Adds 1, WCCO. Light including WPOE, WGBR. VAN MORRISON "Ivory Tower" (WB) 3/0 Rotations: Heavy 0, Medium 2/0, Light 1/0, Total Adds 0. Medium: WFBR, KTWO, Light: WGBF

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RADIO & RECORDS NATIONAL AIRPLAY

ADULT CONTEMPORARY

BREAKERS

GENESIS

Throwing It All Away (Atlantic)

59% of our reporters on it. Rotations: Heavy 1, Medium 23, Light 36, Total Adds 47 including WSNI, LOVE94, WARM98, WMJI, KYKY, KOST, B100, KIFM. Debuts at number 25 on the AC chart.

PAUL SIMON

You Can Call Me Al (WB)

57% of our reporters on it. Rotations: Heavy 2, Medium 29, Light 27, Total Adds 16 including WSB-FM, LOVE94, KOST, B100, WKGW, KEY103. Debuts at number 26 on the AC chart.

ROSIE VELA

Magic Smile (A&M)

50% of our reporters on it. Rotations: Heavy 2, Medium 29, Light 20, Total Adds 8, WSFM, WJDX, WING, KWFM, WWMJ, WEIZ, KRLB, 194. Debuts at number 27 on the AC chart.

DARYL HALL Dreamtime (RCA)

50% of our reporters on it. Rotations: Heavy 3, Medium 27, Light 20, Total Adds 7, WSNI, B100, WING, WTNY, WGSV, WAGE, WJON. Debuts at number 29 on the AC chart.

NEW & ACTIVE

WHITNEY HOUSTON "All At Once" (Arista) 41/7
Rotations: Heavy 11/0, Medium 21/2, Light 9/5, Total Acds 7, KIFM, WSTF, WLHT, WFMK, WEIZ, WMTFM, WXUS. Heavy 2WD, WLTF, WOMC, KYKY, KKLT, WEZC. KELT, WTRX, WENS, WGLL, KRLB. Medium including WPIX, B100, K101.

PATTI LABELLE "Oh, People" (MCA) 38.5
Rotations: Heavy O, Medium 18/1, Light 20/4, Total Adds 5, WING, WTNY, WGSV, WFFX, 194. Medium including WPIX. WHTX, WAEB, WMGN, KDUK, WWMJ, WEIM, WSKI, WOHO, WSKY, WCHV, KTYL, WMTFM, WJON, KKLV, KQSW, KALE

WHITX, WAEB, WMGN, KDUK, WWMJ, WEIM, WSK, WARD, WARD, THE STATE OF STATE OF

WSKY, WEIZ, RRILB, WKYX, WMTEM, WBOW, KKLY, Medium including KDUK, WEIM, WGLL, WOHD, WINT, WOHY, WINT, SCHY, WINT, SCHY, WINT, WOHY, WINT, WOHY, WINT, WOHY, WINT, WOHY, WINT, WOHY, WINT, WINT, WOHY, WINT, WINT,

Medium Resident RVI. WARL. WAS A STATE TRAND "H's You" (Capitol) 29/20

Rotations. Heavy 0, Medium 10/6, Light 19/14, Total Adds 20 including WDMC, B100, KIFM, WSTF, WNAM, KOUK, KWAV. WSKI, WGNO, WSKY, WGSV, WORG, WKTV, KYTL, WMTEM. Medium including WHTX. WAVE, RVUU. WZLO.

ROTATION BREAKOUTS

	Total				
	Reports/Adds	Heavy	Medium	Light	
MIAMI SOUND MACHINE	100/0	90	8	2	
MICHAEL McDONALD	97/1	84	9	4	
O CARL ANDERSON & GLORIA LORING	97/1	77	19	1	
4 DOUBLE	96/0	74	19	3	
D LIONEL RICHIE	96/1	76	18	2	
MIKE & THE MECHANICS	94/3	71	20	3	
D HUEY LEWIS & THE NEWS	101/4	49	49	3	
D STEVE WINWOOD	90/4	69	18	3	
9 PETER CETERA	81/0	51.	22	8	
D BERLIN	91/2	50	36	5	
D ANITA BAKER	90/5	36	45	9	
B) BILLY OCEAN	91/2	27	59	5	
E GORDON LIGHTFOOT	77/3	34	38	5	
4 ROO STEWART	67/1	21	36	10	
5 JEFFREY OSBORNE	68/0	22	33	13	
6 MADONNA	64/1	32	24	8	
D EL DeBARGE	83/17	6	58	19	
O NEIL OIAMONO	77/9	6	48	23	
D AIR SUPPLY	80/12	1	47	32	
WHAMI	59/0	15	35	9	
NEEP IT OARK	64/4	13	42	9	
MOODY BLUES	69/9	3	46	20	
23 GENESIS	48/0	14	22	12	
4 WHITNEY HOUSTON	41/7	11	21	9	
D GENESIS	60/47	1	23	36	
PAUL SIMON	58/16	2	29	27	
2 BANANARAMA	48/1	11	26	11	
D ROSIE VELA	51/8	2	29	20	
DARYL HALL	50/7	3	27	20	
THOMPSON TWINS	54/4	2	27	25	

MOST ADDED

GENESIS (47) BOB SEGER & THE SILVER BULLET BAND (20) DAVE ADAMS (18) DOWNES & PRICE (17) EL DeBARGE (17) DAVID FOSTER (17) PAUL SIMON (16) TEMPTATIONS (14) JANET JACKSON (13) AIR SUPPLY (12)

HOTTEST

MIAMI SOUNO MACHINE (70) MICHAEL McOONALD (55) CARL ANDERSON & GLORIA LORING (54) DOUBLE (52) LIDNEL RICHIE (47) STEVE WINWOOD (37)
MIKE & THE MECHANICS (35) PETER CETERA (26) RERLIN (25) HUEY LEWIS & THE NEWS (24)

BILLY JOEL "A Matter 01 Trust" (Columbia) 29/11
Rotations Heavy 0, Medium 12/2, Light 17/9, Total Adds 11, MSFM, KEY103, WNAM, KO99, KDUK, KWAV, WCHV, WKYX, KYYL, 194, WBOW, Medium Including KIRM, WKYE, WAYE, WTRX, WWMJ, WEIM, WSKY, WCKO, WORG, WFFX.

DOWNES & PRICE "New York Hold Her Tight" (Atlantic) 26/17
Rotations Heavy 0, Medium 31, Light 23/16, Total Adds 17 including WAVE, WNAM, WTRX, KDUK, KGMG, WGLL, WOHO, WCKO, WAGE, WORG, WCLO, WFFX, WORD, MEDIum FORD WAVE, WNAM, WTRX, KDUK, KGMG, WGLL, WOHO, WCKO, WAGE, WORG, WCLO, WFFX, WORD, MEDIum FORD WAVE, WNAM, WTRX, KDUK, KGMG, WGLL, WOHO, WCKO, WAGE, WORG, WCLO, WFFX, WORD, MEDIum FORD WAVE, WNAM, WTRX, KDUK, KGMG, WGLL, WOHO, WCKO, WAGE, WORG, WCLO, WFFX, WORD, MEDIum FORD WAVE, WNAM, WTRX, KDUK, KGMG, WGLL, WOHO, WCKO, WAGE, WORG, WCLO, WFFX, WORD, MEDIum FORD WAVE, WNAM, WTRX, KDUK, KGMG, WGLL, WOHO, WCKO, WAGE, WORG, WCLO, WFFX, WORD, MEDIum FORD WAVE, WNAM, WTRX, KDUK, KGMG, WGLL, WOHO, WCKO, WAGE, WORD, WCCO, WAGE, WORD, WCCO, WAGE, WORD, WCCO, WAGE, WORD, WCCO, WCCO, WORG, WORD, WCCO, WCCO, WORD, WORD, WCCO, WCCO, WORD, WORD, WCCO, WCCO, WORG, WORD, WCCO, WCCO, WORD, WCCO, WCCO, WCCO, WORD, WCCO, W

WCKC, WAGE, WORG, WZLQ WEEK WOON, Medium incloding WAREL KITE.

TEMPTATIONS "Lady Soul" (Gordy/Mctown) 28/14

Rotations, Heavy O, Medium 1/0, Light 25/14, Total Adds 14, WAEB, WSFL, WNAM, KIOA, WTRX, WKNE, WSKI, WOHO, WCHV, WAGE, WKYX, KFSB, KOSW, KMGO, Medium, WORG.

PAUL McCARTNEY "Press" (Capitol) 26/3 ROBERT RESPONSION FOR THE PROPERTY OF THE PROP

SIGNIFICANT ACTION

BELINDA CARLISLE "Mad About You" (IRS/MCA) 24/4
Rotations Heavy 4/0, Medium 12/0, Light 8/4, Total Adds 4, WRKA. WENS, WHNN, 194. Heavy WMJI, V100, KEY103, WFFX.
Medium: KVII, WNIC, KYKK, 1910, WSFM, WAVE, WING, WMGN, KRAV, KDUK, WWPA, WZLO.

GEORGE BENSON "Kisses in The Moonlight" (WB) 23/1
Rotations: Heavy 0, Medium 12/0, Light 11/1, Total Adds 1, WEIM Medium: WPIX, KOST, KGW, KIFM, WAVE, KKUA. WCHV.
WORG, WFFX, KKUY, KMGQ, KALE, Light including WARM98, 8/100, KDUK, KGMG.

WORG, WFFX, KKLV, KMGQ, KALE, Light inclusing Warmas, B100, KDGN, NGMG.

LUTHER VAMPORDSS "Give Me The Reason" (Epic) 19/5

Rotations Heavy O, Medium 5(0, Light 14/5, Total Adds 5, WAVE, WTRX, KGMG, WSKY, WJON, Medium KOST, WEIM.

WCHY, KMGQ, KALE, Light including WARS, KELT, WSKI, WORG, WAEV, WZLO, KTYL, KKLV, KOSW.

DAVE ADAMS "Dancin' In My Sleep" (Elektra) 18/18

Rotations: Heavy O, Medium 1/1, Light 17/17, Total Adds 18, WAEB, WSFL, WEIM, WKNE, WGLL, WSKI, WOHO, WSKY, WCKO, WGSV, KRLB, WORG, WZLO, WFFX, KTYL, WBOW, KKLV, KOSW.

DO. KWAY, WEIM, WGLL, WSKI, WOHO, WCKO, WCHY,

WORD, WISSY, KHLB, WORD, WILL, WITH, 1804. 1613 JANET JACKSON "When I Think Of You" (A&M) 16/13 Rotations: Heavy O, Medium 4/4. Lipht 12/9. Total Adds 13, V100, P KRLB, WAEV, WFFX, KTYL, KKLY. Light including U102, KDUK, 194 RONNIE MILSAP "In Love" (RCA) 16/2

NOMNIE MILSAP "In Love" (HCA) 16/2 (totalone, Heavy, WAHR, WJON, Medium, WKYE, WGLL, 19/4 (Lipht Including WSK), WCKD, WGSV, WAGE, WORG, WZLO, WMTFM, KFSB.

KRLB, KALE, Light including Wart, model, model, model, model, model, model, model, warden, war

ROBERT PALMER "I Oldn't Mean To Turn You 0n" (Island) 12/8
Rolations Heavy 0. Medium 1/1, Light 11/7, Total Adds 8, WAEB, WKYE, WSKI, WOHO, WCKO, WORG, WAEV, WZLO.

DAVE VALENTIN & ANGELA BOFILL "Can't Change My Heart" (GRP) 11/7

Rotations: Heavy 0, Medium 0, Light 11/7, Total Agds 7, WAVE, WNAM, WEIM, WSKI, WSKY, WAEV, KKLV. Light including WKNE, WMTFM, WJON, KMGQ.

MANE MURRAY "My Life's A Dance" (Capitol) 10/2
Rotations Heavy 0, Medium 3/0, Light 7/2, Total Adds 2, WNAM, KKLV, Medium: WEIM, WAHR, WJON, Light Including WKKE, WCKO, WGSV, WZLO, KOSW.

WRITE, WCKU, WGSV, WCLU, RUSW.

SERGIO MENDES "Mon-Stop" (A&M) 9/3
Rotations: Heavy 0, Medium 0, Light 9/3, Total Adds 3, KDUK, WZLO, KKLV. Light including WEIM, WOHO, WAEV, 194,

SIMPLY RED "Money\$ Too Tight (To Mention)" (Elektra) 9/1 Rotations: Heavy O. Medium 4/0, Light 5/1, Total Adds 1, WKYE, Medium, KOST, WSFL, WMGN, WTNY, Light Including

GLADYS KNIGHT & BILL MEDLEY "Loving On Borrowed Time" (Scottl Bros./CBS) 8/7
Botations, Heavy O, Medium O, Light 8/7, Total Adds 7, WAEB, WKYE, WEIM, WOHO, WAHR, WBOW, KKLV, Light including

AL JARREAU "L Is For Lover" (WB) 8/5
Rotations: Heavy 0, Medium 1/0, Light 7/5, Total Adds 5, WSKY, WORG, WZLO, KKLV, KMGO Medium WEIM, Light including WAVE, KALE.



AC ADDS & HOTS

WKYX/Paduc Frank Carvell

Frank Carvell
BOB SEGGE
ROWNER MILSAP
BILLY JOEL
SYEEMA RASTON
TEMPTATIONS
CENESIS
DAVID PONTER
BUSY LAMES &
NICHAEL HODON
ANDERSON & LO
BRUCE HORNISTY
MIAHI SOUND M
WARVISAVANNER
AIR SUPPLY

PARALLEL

PETER CETERA ANDERSON & LORING HIAMI SOUND MACHI HONKEES

WING/Dayton Beatty/Colfins

MOODY BLUES PAUL MCCARTHE PABULOUS THUS PATTI LABELLE Hottest; STEVE MINNOOD

BERLIN ANDERSON & LORING HUEY LEWIS & THE

AIR SUPPLY
GENESIS
DAVID FOSTER
TEMPTATIONS
NOTERS
HICHAEL MCODNALD
LIOWEL RICHIE
BERLIN
ANDERSON & LORING
HIAMI SOUND MACHI

KO99/Evansville Clark/Christophe

KIOA/Des Moines Les Githens

TWO

EAST

PARALLEL

Jack Raymond

JANET JACKSON

JOE COCKER

VAN MONRISON

DAVE ADAMS

PHYLLIS HYMAN

KNIGHT & MEDLEY

GENESIS

GEORGE RENSON

BLOW MONREYS

VALENTINE & BOFIL

MOLEGIE

MIKE & THE MECHAN

DOUBLE

GORDON LIGHTPOOT

THREE

PARALLEL ONE

WPIX/New York

EL DEBARCE J.D. SOUTHER Mottest: ANITA BAKER BERLIN DOUBLE BERLIN DOUBLE MIAHI SOUND MACHI MICHAEL MCDONALD

DARYL HALL GENESIS HOCKEST; MIAMI SOUND NU MIRE & THE ME: STEVE MINNOOD LIONEL RICHIE BERLIN

WHTX/Pittsburgh Kelth Abrams

DAVID POSTER
DOWNES 6 PRICE
DAVE ADAMS
TEMPTATIONS
HOTEGRE
LIONEL RICHIE
STEVE WINNOOD
HIAMI SOUND NACHI
MICHAEL MCDONALD
MICHAEL MCDONALD PARALLEL

WGLL/Mercersburg Low/Schmidt

TWO

LOWSCHMING!
DAVE ADAMS
CENESIS
PAIL SIMON
DOWNES & PRICE
JANTE JACKSON
NOTCHEL
PETER CETERA
HIANI SOUND MACHI
MADDONNA
ANDERSON & LORING
MERLIN
WEST MADAMAN WSKIIMontpeller Bruce Stebbins JANET JACKSON ROBERT PALMER BOB SEGER DOMMES & PRICE TENTATIONS VALINTINE & BOFIL DAVE ADAMS BOTEMEN HICHAEL MCDONALD ANDERSON & LORING

MICHAEL MCDONALD ANDERSON & LORING BANANARAMA BERLIN ANITA BAKER WSFM/Harr Tom Shann ROSIE VELA BILLY JOEL GENESIS AIR SUPPLY DAVID POSTER HOTE BEL!

STEVE WINDOOD
JANET JACKSON
REGINA
KNIGHT & MEDLEY
BLOW MONKEYE
BLOW MONKEYE
BAYE ADAMS
BOB SECRE
GAMESIS
J.D. SOUTHER
DOWNES & PRICE
ROBERT PALMER
MOTERAL

PAUL SIMON PATTI LABELLE DARYL MALL WKGW/Urica-Ri Carpenter/Carr

WEST

PARALLEL

ONE

MOTTER CETERA HIANI SOUND MACHI

SOUTH

PARÄLLEL ONE WSB-FMTAN

KVIL/Dallas

ON & LORING

HUEY LEWIS & THE KEEP IT DARK

W101/Tam

PARALLEL

TWO

PAUL MOCAR' ANDERSON & EL DERANGE PAUL SIMON BEATLES HOTTER HIAMI SOUNT BOUBLE BERLIN LIONEL RICE HIAMI

PARALLEL

TWO

KDUK/Eugene Mitchell/Charles

OB SECE

Herring/Conway
MODDY BLUES
MIRE & THE MECHAN
HOSEWARD
HOSEWARD
ANDERSON & LORING
LIONEL RICHIE
MIAMI SOUND MACH;
PETER CETERA EL DEBARGE MOODY BLUES PAUL SIMON AIR SUPPLY HOTCEST ANDERSON & LORING DOUBLE STEVE WINMOOD MICHAEL MCDOSMALD LIOWEL BICKIE

WJDXJackson
Jack Wathins
Jack Wathins
Jack Wathins
Jack Wathins
Jack Wathins
Jack Julia

HOTEERT: LIONEL RICHIE STEVE WINNOOD ANDERSON & LORING DOUBLE MIKE & THE NECHAM

WRK A/Louisville Jeff Crawford GENESIS PAUL SIMON BELINDA CARLISLE

KELT/McAllen

WLAC-FM/Nash Nichols/Sargent

WSFL/New Bern Joel Porter BERLIN
MHITNEY HOUSTON
BOB SEGER
GENESIS
NEIL DIAMOND
Hottest:

HOLLEST: DOUBLE MICHAEL MCDONALD MIAMI SOUND MACH! LIONEL RICKEE MIRE & THE MECHAN PAUL SIMON EL DEBARGE Hottest: ANDERSON & Rob Roberts
LIONEL RICHIE
PAUL, SIMON
DAVID POSTER
ROSIE VELA
DAVE ADAMS
JAMET JACKSON
BOCCOST
HIAMI SOUND MAC
MADONNA BILLY OCE

K99/Great Falls Stave Kerler

KRNO/Reno Jim O'Neal

KQSW/Rock Sprin Chris Alexander

TEMPTATIONS

K MGGISANIE Barbars Stephen Meade PINTLLIS HYMAN AL JARREAU AND SERVICE AND AND AND PINTLLIS HYMAN AND AND AND AND AND TEMPTATIONS NOTESEL HIAMI SOUND MACHI STEVE MISHOOD AND A

KALE/Tri-Cities Bill Templeton

The following will be an

AC Reporter next week: KYJC/Medford

PARALLEL

THREE

PARALLEL THREE WSKY/Ashavi Brian Lee

LOVERBOY
MOTESET
MICHAEL MCDONALD
MUEY LEWIS & THE
BERLIN
STEVE MINMOOD
MIKE & THE MECHAN MIDWEST

Smith/McClendon
Smith/McClendon
BOBERT PALMER
BOB SECRE
BOB SECRE
BOB SECRE
BOWNERS & PRICE
BOWNERS & PRICE
BOWNERS ADAMS
JANET JACK BOM
MIANT JACK BOM
MIANT SOUND MACH
MIANT S PARALLEL ONE WLLT/Cincing John Roberts GORDON LIGHTPOOT Hottest: PETER CETERA HOMARD JONES GENESIS HUEY LENIS & THE HIAMI SOUND MACHI

SELVA VICEL

SOCIETA VICEL

SOCIETA

SO WARMS&CINC HOTTEST: HTAMI SOUND MACHI MIKE & THE MECHAN DOUBLE HICHAEL MCDONALD HUEY LEWIS & THE

WLTF/Cleveland Wilson/Popovich NEIL DIAMOND BILLY OCEAN BANAHARAMA HOTLESTS LIONEL RICRIE WHITNEY BOUST PETER CETERA STEVE WINNOOD

HUZY LEWIS & MODOY BLUES GENESIS ONE TO ONE PETER GASRIEL MOUSTON & JACK LIONEL RICHIE

EL DEBARGE AIR SUPPLY GENESIS HOCLOSE, MICHAEL MCDONAL MICHAEL MCDONAL MIRE & THE NECH HUEY LEMIS & TI JEFFREY OSBORNI RIAMI SOUND MAI ANITA BAKER

WTRX/Flint Pearson/Burke

WLHT/Grand Rapids Ashlord/Brown EL DEBARGE KEEP IT DARK MHITMEY HOUSTON HOCE-SEL HADDINEA HIAMI SOUND MACHI PETER CETENA DOUBLE STEVE WINNOOD AIR SUPPLY BOB SECER HOTEGET: HIAMI SOUND MACHI LIONEL RICHIE HICHAEL MCDONALD ANTERSON & LOWING HIKE & THE MECHAN

BELINDA CARLISLE GENESIS HOÈTEBE ANDERSON & LORING MIAMI SOUND MACHI GENESIS

none Nottest: PETER CETERA HIAMI SOUND MACHI MIRE & THE MECHAN ANDERSON & LORING MICHAEL MCDONALD GENESIS PETER CETERA STEVE WINMOOD KS94/St. Louis Watermann/Gerris WFMK/Lansing Bill Fulton REEP IT DARK
MHITNEY MOUSTON
MOTERAT:
MADONNA
MIAHI SOUND MAC
PETER CETERA
MICHAEL MCDONAL
DOUBLE

GENESIS
EL DEBARGE
HOCCOST
HOCCOST
ANDERSON & LORING
LIONEL RICHIE
HICHAEL MCDONALD
HUEY LEWIS & THE
STEVE MINMODE

ROGE MESON
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SENTIO MESON
ROBERT PALMER
ROBERT PALMER
ROBERT PALMER
ROBERT PALMER
RICHAR MICHAEL MICHAEL
RICHAR
LIOMER RICHAE
SENTIO
ROBERT RICHAE
ROBERT

BELINDA CARLISLE HOEEGE! MIAMI SOUND HACH! MICHAEL HODONALD DOUBLE ANDERSON & LORING LIONEL BICHIE

101 Reporters 92 Current Reports

BOD MOXE
GENESIS
BOB SEGER
PAIR, SIMON
TEMPTATIONS
HOTESET
HIAMI SOUND MACH
DOUBLE
LIONEL RICHIE
ANDERSON & LORINMIRE & THE HECHAL

WWK8/Bultato Sandy Seach

HOTERS : PETER CETERA ROD STEMART DOUBLE LIONEL RICHIE HICHAEL HCDONALE Three stations reported a frozen list this week: KFMB/San Diego

MIAMI SOUND MACHI PETER CETERA

PARALLEL THREE

ONE Greg Picc

RICK RODORS

SELINDA CARLISEZ
PADL MCCARTNY
ROSIE VELA
PATTI LABELLE
BILLY JOEL
HOTTOGE
HOTTOGE
AMDERSON & LORING
HICHAREL MCDONALD
STEVE WINMOOD
LIONEL RICHIE
HIRE & THE MECHAN

KFS8/Joplin Stave Scott

WXUS/LaFayette Bob Vizze Bob Vizza MHITNEY HOUSTON GENESIS HOLLEST, LIONEL RICHIE HIKE & THE NECHAN DOUBLE HICHAEL MCDONALD HIGHAEL MCDONALD HIGHAEL SOUND MACHI

AXBBORNATORS
EL DESARGE
SHEENA EASTON
RONNIE HILSAP
HOLLAGE
MINMI SOUND MACHI
BERLIN
STEVE WINWOOD
ANDERSON & LOFING
HUEY LEWIS & THE

WJON/St. Cloud Mike Dipm BOB SEGER LUTHER VANDRO GENESIS LUTHER VANDROSS
GENESIS
DARYL HALL
VAN MORRISON
DOMNES & PRICE
HOCCORN HILSAP
NEIL DIAMOND
BILLY OCEAN
LIONEL RICHIE
HUEY LEMIS & TH

list this week: 2WD/Norfolk KVIL/Dallas WMYX/Milwaukee WWPA/Williamsport

Four stations did not report a playlist this week, so their rotations were frozen. 3WM/Toledo K99/Great Falls

FULL-SERVICE AC

EAST

PARALLEL ONE

> PARALLEL TWO WICC/Bridges Peters/Becker

WBT/Charlotte

WPRO/Providence

WCHS/Charles Rocky Steels HHITNEY HOU AIR. SUPPLY PAUL SIMON MOODY BLUES GEMESIS

HORTEST: HIAM: SOUND MACE DOUBLE HICHAEL MCDONALE JEFFREY OSBORNE

MINE & THE MEG LIONEL RICHIE

PARALLEL THREE

MOTEST: MOTEST: MIKE & THE MECHAN ANDERSON & LOWING DOUBLE MIAM! SOUND MACH! WRITNEY HOUSTON

GENESIS MOODY BLUES ROSIE VELA MI SOUND MA ER CETERA

PHYLLIS HYMAN
J.D. SOUTHER
STEUZ MINNOOD
VALENTINE & BOFIL
HOTERST:
MIANI SOUND NACHI
DOUBLE
ANDERSON & LORING

SOUTH

PARALLEL

ANDERSON & LORING BERLIN HUEY LEWIS & THE NEIL DIAMOND HOTEBST: HIAMI SOUND MACHE

WOBO/Orland Mark Hellings EL DERARGE BILLY JOEL

DAVID FOSTER GENESIS TEMPTATIONS Hottes: MIAMI SOUND MACHI DOUBLE HICHAEL MCDONALD LIONEL RICHIE ANDERSON 6 LORING

Five stations reported a frozen

NEIL DIAMOND GENERAL BOR SECER BOTEGEL: LIONEL RICHIE DOUBLE BERLIN MIKE & THE MECHAN HUEY LEMIS & THE

K106/Beaumont KALE/Tri-Cities

PARALLEL TWO W8T/Charlotta Mike Coltins

PARALLEL THREE

MIDWEST

PARALLEL

ONE Mottest: PETER CETE JEFFREY OS STEVE WINNO

DOUBLE HIAMI SOUND HACHI CORDON LIGHTFOOT

MIAMI SOUND MACH GORDON LIGHTFOOT LIONEL RICHIE

PARALLEL

TWO

WROK-Rockford
Jery Heckler
BILLY OCEAN
SHEENA EASTON
AIR SUPPLY
ANITA BAKER
HOCKEST
HIAH! SOUND PANDEPSON & LC
RICHAEL MCDOOL
LIONEL RICHIE
BERLIN

WASK/Lafayetta Harris/Johnson AIR SUPPLY PAUL SIMON

DOUBLE MIKE & THE MECHAN PARALLEL

46 Reporters

43 Current Reports

THREE

WEST PARALLEL

ONE

GENESIS
HOTERST
ROD STEMART
BERLIN
MICHAEL HODONALD
ANDERSON & LORIN
HUEY LEWIS & THE

HIAMI SOUND NACH: LIONE RICHIE HICHAEL MCDONALD PARALLEL TWO

FORMACIONE STORY OF THE STORY OF THE STORY OF THE STORY OF THE SOUND FACTORY OF THE SOUND FAC

PARALLEL

THREE

MICHAEL SINGELLO

KYECKSEN LUI ODISO

DAN ARMSTONG

J.D. SOUTHER

ROSANNE CASH

DONNES & PRICE

GENESIS

BOLLOW

BOLLOW

HIAL

BOLLOW

BOLLOW

HIAL

BOLLOW

BOLLO

68/R&R FRIDAY, AUGUST 15, 1986

KIFMISAN DIEGO Michael Parka DAVID POSTER BOB SEGER MOITMEY HOUS ENNESS ANITA BAKER EL DEBARGZ HOLLEGT STEVE WINNOOL DOUBLE

MIAMI SOUND MACHE MICHAEL MCDONALD MIKE & THE MECHAN

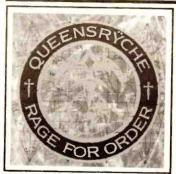
QUEENSRYCHE



"GONNA GET CLOSE TO YOU"

the new 12" from the album

RAGE FOR ORDER



Produced by Neil Kernon.

Billboard 🐠

Over 200,000

ON TOUR WITH AC/DC

- 8/1 Shreveport, LA 8/2 Little Rock, AK 8/3 Kansas City, MO
- 8/3 Kansas City, MO 8/5 Ft. Worth, TX
- 8/6 Houston, TX 8/7 San Antonio, TX
- 8/9 Tucson, AZ 8/10 Chandler, AZ
- 8/12 San Diego, CA 8/15 San Francisco, CA
- 8/16 Sacramento, Ca
- 8/19 Seattle, WA 8/20 Spokane, WA 8/22 Alberta, CAN
- 8/22 Alberta, CAN 8/23 Edmundton, CAN 8/25 Winnipeg, CAN
- 8/26 Bismark, ND 8/27 Rapid City, SD
 - 8/28 Sioux Falls, SD 8/29 Bloomington, MN 8/30 E. Troy, WI

Ell Laurca Receit. AMERICA S g devices al Capital Socret.

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

Three Two Lass Weeks Weeks Week	(0 D	Total			12.0
	60 Reports	Reports/Adds	Power	Heavy	Medic
8 5 1 GENESIS/Throwing It	All Away (Atlantic)	144+/8	47+	132	+ 11-
4 3 3 HUEY LEWIS & THE NEV	S/Stuck With You (Chrysalis)	138 -/1		109	+ 24
11 9 4 PETER GABRIEL/In Your E	yes (Genen)	136+/12	35+	105	+ 29-
		130 -/0	34 -	108	- ,21 -
	ecision (Island)	132+/8	28+	98	
	ome Lonight (Columbia)	138+/4	22+	78	+ 59-
The state of the s		134 – /2	15+	61-	+ <i>69</i> -
25 15 41 3 DARYL HALL/Dreamtime (F 36 23 12 3 R.E.M./Fall On Me (IRS/MC		118+/3	27+	80-	
3 4 7 10 VAN HALEN/Love Walks In		137+/7	6+	54 -	76 -
26 22 13 DAVID LEE ROTH/Tobacco		95-/1	32-	86-	- 7-
22 16 14 GTR/The Hunter (Arista)	noau (VVD)	114+/3	6+	69 -	
30 27 19 FIXX/Built For The Future (M	ACA)	114-/4	12-	53 +	
DEBUT TALKING HEADS/WIID WIN	Life (Circ/MD)	110+/8	5+	46+	-
26 22 GLASS TIGER/Don't Forget	Mo (Mhon I'm Cono) (Monhama)	115 /114		30	76
19 17 19 ZZ TOP/Velcro Fly (WB)	wie (when i'm Gone) (Mannattan)	104+710	12+	58+	
1 1 5 17 STEVE WINWOOD/Higher	ovo (Island)	93-/4	11+	53-	
- 30 18 TRIUMPH/Somebody's Out		78 – /0	28 –	65 -	
43 26 BILLY JOEL/A Matter Of Tr		125+/29	1+	16+	
6 8 20 JOHN C. MELLENCAMP/R		99+/9	11+	46+	
24 20 21 VAN MORRISON/Ivory Tow	er /Mercuny/PG)	77-/1	22-	63 -	-
36 28 @ GEORGE THOROGOOD &	Reelin' & Rockin' (FMI America)	106-/0	5+	30 =	
25 24 3 BOB DYLAN/Got My Mind I	Made IIn (Columbia)	114+/14	0=	17+	
51 34 3 BONNIE RAITT/NO Way To	Treat A Lady (MR)	105+/6	0=	23+	
29 27 3 ALVIN LEE/Detroit Diesel (2	1/Atro)	104+/19	3+	19+	
- 40 BOB SEGER & THE SILVE	R /It's You (Capital)	104+/10	0-	19+	74 =
50 35 DAVID & DAVID/Welcome	n The Roomtown (A&AA)	86+/32	3+	34+	51+
7 15 28 PETER GABRIEL/Red Rain	Geffen)	104+/11	1 =	15+	
32 31 WAN HALEN/Summer Nights		70 - /0	7-	41-	27-
32 GENESIS /Land Of Confusion		76+/4	2=	35=	37+
14 18 31 TOM COCHRANE & RED F	IDER/Boy Inside The Man (Capitol)	72-/4	4	32+	38 -
- 36 BON JOVI/You Give Love A	Rad Name (Mercun/PG)	71-/0	7-	36 -	29 –
29 33 KIM MITCHELL/Patio Lanter	ns (Atlantic)	94+/22	1+	10+	72+
13 25 34 38 SPECIAL/Somebody Like	You (A&M)	82 - /0	1-	27+	45 –
8 16 35 BIG COUNTRY/Look Away (1	Mercury/PG)	57-/0	10-	43-	14-
18 23 36 MOODY BLUES/The Other S		63-/0	4-	28-	
52 38 INXS /Kiss The Dirt (Falling)	(Atlantic)	61 -/1 73+/6	5-	24 - 14 +	33 – 49 –
DON JOHNSON/Heartbeat (E	pic)	78 /76	1	6	<i>49</i> – <i>59</i>
12 21 39 MICK JAGGER/Ruthless Peo		53-/0		23-	
48 45 STEVE WINWOOD/Take It A	s It Comes (Island)	53+/4		23 - 26 +	
48 3 PAUL SIMON/You Can Call	Me Al (WB)	60+/13	• .	20+	26+ 35+
53 PICEHOUSE/Cross The Border	(Chrysalis)	74+/17		20+ 10+	<i>35</i> + <i>47</i> +
UT > 3 FABULOUS THUNDERBIRD	S/Look At That (CBS Associated)	70+/27	0=	9+	47+
44 42 44 BEAT FARMERS/Riverside (f	MCA/Curb)	59+/7	1 =	8-	49 + 36 +
55 50		63+/9	2+	6+	36 + 44 +
58 52 3 SMITHEREENS/Blood & Ros	es (Enigma)	62+/9	0-		
41 41 47 DAVID LEE ROTH/Goin' Crai	v (WB)	49-/6	-	8 = 17 -	
_ 56 38 SPECIAL/Heart's On Fire	(A&M)		-		32+
17 33 49 DAVID LEE ROTH/Yankee Ro	ise (WB)	48+/7 42-/0		22 + 29 -	
49 47 50 GENESIS/In Too Deep (Atlanti	c)		•		10-
30 43 51 BRUCE HORNSBY & THE R	ANGE/Every Little Kiss (RCA)	44 = /2		18-	
46 46 52 PAUL MCCARTNEY/Press (C	apitol)				21 - 30 -
53 49 53 QUIET RIOT/The Wild And Th	ne Young (Pasha/CBS)	/-	2 + ; 1 =	4+	
DAVID LEE ROTH/Ladies Nite					
ROD STEWART/Another Hear			0= 1 0=		23+
THOMPSON TWINS/Nothing	In Common (Arista)		-		35+
9 44 57 HONEYMOON SUITE/What D	oes It Take (WB)				22-
BRUCE HORNSBY & THE R	ANGE/The Way It Is (RCA)				23 -
47 55 59 ROB JUNGKLAS/Memphis Th	ing (Manhattan)				15+
UT DE LOVERBOY/Heaven In Your E	ves (Columbia)				27 – 12 +

BREAKERS

TRIUMPH

Somebody's Out There (MCA) 78% of our reporters on it. TALKING HEADS Wild Wild Life (Sire/WB) 72% of our reporters on it.

DAVID & DAVID
Welcome To The Boomtown (A&M)
65% of our reporters on it.

BONNIE RAITT No Way To Treat A Lady (WB) 65% of our reporters on it.

BILLY JOEL
A Matter Of Trust (Columbia)
62% of our reporters on it.

AOR TRACKS

MOST ADDED

TALKING HEADS/WIN (114) DON JOHNSDN/Heartbeat (76)
BOB SEGER & SILVER . . . /ti's (32)
TRIUMPH/Somebody's (29)
FABULOUS THUNDERBIRDS/Look (27) BDN JOVI/Give (22) RDD STEWART/Heartache (21) BDNNIE RAITT/No Way... (19) ICEHOUSE/Cross (17) KENNY LOGGINS/Playing (15)

HOTTEST

GENESIS/Throwing (47) HUEY LEWIS & THE NEWS/Stuck (37)
PETER GABRIEL/Eyes (35) VAN HALEN/Walks (32) STEVE WINWODD/Higher (28) STEVE WINWOOD/Split (28)
DARYL HALL/Dreamtime (27) JOHN C. MELLENCAMP/Rumbleseat (22) EDDIE MONEY/Take (22)

CHART CLIMBERS

BON JOVI "You Give Love A Bad Hame" (Mercury/PolyGram) 94/22 (72/71)

Adds including WOFM, WHCN, WPOH, WOMF, WRXL, KICT, KMBY, WBLM, Heavy 10, WBAB, WXRK, WHJY, KUPO, WPLR, WAOX, KISS, KILO, KRIX, KTAL, Medium 72 including WNEW, WMMR, WKLS, KTXO, KZEW, WEBN, WLVO, WRIF, KSHE.

Moves 36:32.

BOB SEGER & THE SILVER BULLET BAND "It's You" (Capitol) 86/32 (54/43)

Adds including WNEW, WXRK, WMMR, WSHE, WLVO, WRIF, WOFM, WOUR, WOIZ, Heavy 34 including WHJY, WKLS, KINK, KISW, WZZO, WHCN, WPDH, WCMF, WAAF, Medium 51 including WIYY, DC101, KSRR, KORS, KLOS, KUPD,

KGON, WPYX, Moves 40-26.

DON JOHNSON "Heartbeat" (Epic) 78/76 (0/0)

Adds including WIYY, WBCN, WBAB, KSRR, WSHE, KISW, WPYX, WZZO, WHCN, WHEB, Heavy 6: KZEW, WPLR, WXKE, KFMG, KILO, WCPZ, Medium 59 including WIXLS, KTXQ, WEBN, WLVO, KSHE, KMET, KUPD, KGB, KFOG, KDME. Debuts

at #38.

YAN HALEN "Summer Nights" (WB) 76/4 (75/4)
Adds KLOS, WKDQ, KEZE, WZEW, Heasy 35 including WXRK, WMMR, WDVE, WHJY, WLVQ, WRIF, KMET, KUPD, KGB.
KROR Medum 37 including WYY, DC101, WNOR, KISW, WHCN, WCMF, WEZX, WOUR, WAAF, Moves 31-29.

ICEHOUSE "Cross The Border" (Chrysalis) 74/17 (59/26).
Adds including WBCN, WBAB, WXFK, WHJY, KBCD, KOME, WCZX, WLAV, Heavy 10 including KAZY, 91X, KRQR, CHEZ,
WONE, KTQL, KRQU, Medum 47 including WNEW, WOFM, KRQD, KUPD, KFQG, WPYX, WHCN, WHEB, WOUR Moves

53.42

INXS "Kiss The Dirt (Falling...)" (Atlantic) 73/6 (69/15)

Adds Wity, KZEW, WZZO, WOUR, KFMG, KLPX, Heavy 14 Including WBCN, WHJY, KUPD, 91X, WLIR, WPLR, WAAF, KILD, KTYD, Medium 49 including WNEW, WXRK, DC101, WSHE, KLOS, KROQ, KGB, KFOG, KOME, Movies 38-37.

FABULDUS THUNDERBIRDS "Look At That, Look At That" (CBS Associated) 70/27 (44/25) Adds micloding WIYY, WRBA, SRCO, KLOS, WHEB, WRDU, WAPE, WRDW, WRFBO, Heavy 9 including XEW, KORS WKOO. WLAV, KPO', WXRC, WWWY, KRIX, Medium 49 includingWOFM, KMET, KUPD, KISW, WPYX, WHCN, WPDH, WEZX

CINDERELLA "Shake Me" (Mercury/PolyGram) 63/9 (56/7) HIBBE MB : [MBCEUTY/FUYSTRIN] BO/9 (301/1) WCCC, WOUR, KEZO, KMOD, KKDJ, WKLT, KWHL. HEAVY 5: KTXO, WYSP, KISS, WXRC, KRIX, KTAL IG WBAB, WXRK, WMMR, WHJY, KZEW, WOFM, KSHE, KBPI, KUPD. Moves 50-45.

Medium 44 including WBAB, WXRK. WMMR. WHJY. KZEW. WOFM. KSHE, KBPI. KBPI. MOVES 504-9.

SMITHEREENS "Blood & Roses" (Enigma) 82/9 (54/11)
Adds: KTXO, WGFM. KGRS, WAAF, KEZO, WXRC. KWHIL. KZDO, KVRE. Heavy 8: WBCN. WNEW. WXRT. 91X. WHFS. WDHA, KMJX. KTYD. Medium 43 including WHJY. KBCO, KGB, KRGR, WHCN. WHEB. WPDH, WOUR, KLBJ. Moves 52-46.

PAUL SIMDN "You Can Call Me A!" (WB) 60/13 (47/14)
Adds including WLVO, WOUR, KNCN, WRGK, WWCT. KICT, WBLM. WRUF, KOZZ. Heavy 20 including WBCN, WKLS, WLUP. WXRT, KTCZ, KAZY, KBCO, WIGO, WTKX, WONE, Medium 35 including WNEW. KZEW, WSHE, KYYS, WPYX, WPDH. WEZX, WIMZ, Moves 48-41.

WPDH. WEZX, WINZ, Moves 48-41.

BEAT FARMERS "RIVerside" (MCA/Curb) 59/7 (58/6)

Adds WNEW, KGON, KLAO, WTKX, WGIR, KFMX, KVRE, Heavy 8, KUPD, KGB, KOME, KISW, KLBJ, WMRY, KOWB, KTCL, Medium 36 including KTXO, WYOR, KYS, WGFM, KBCO, KMET, 91X, WHEB, WEZX, Moves 42-44.

STEVE WINWOOD "Take II As II Comes" (Island) 53/4 (48/9)

Adds CFOX, WRIC, WPLIR, RZOK, Heavy 26 including WEBN, KSHE, 91X, KFOG, KROR, KOME, WPYX, WZZO, WHCN, Medium 26 including WBAB, WKLS, KTXO, WOMF, WDIZ, WROK, WFBO, KEZO, WIOT, Moves 45-40.

38 SPECIAL "Heart's DR Fire" (ABM) 48/7 (43/10)

Adds WHAY, WRIE, KSHE, WKDF, WARL, WOOJ, WZEW, Heavy 22 including WEBN, KMET, KGB, WHEB, KNCN, KISS, WLAV, WWCT, KMBY, WWWW, Medium 23 including KTXO, KUPD, KZAP, WDHA, WAOY, WDIZ, KMOD, KILO, KZEL, MOVES 55/48.

WLAV, WWCT, KMBY, WWWV, Medium 23 including K1XU, KUPU, KZAP, WUHA, WAUT, WUIZ, KMOU, K1EL MOVES 56148.

ROD STEWART "Another Hearlache" (WB) 40/21 (19:6)

Adds including WMMR, DC 101, WSHE, WLVQ, WPYX, WPDH, WOUR, KLBJ, WDIZ, Heavy 4: KZEW, CHEZ, WFYV, WZEW, Medium 25 including KTXO, KLDL, KGON, KGB, WZZO, WIOT, KZEL, WWWV, WRUF, KOZZ, Debuts at #55.

DAVID LEE ROTH "Ladles Nite in Buffalo?" (WB) 38:5 (33:4)

Adds WDVE, KZEW, WPOK, KZEZ KSOY Heavy 12 including WLVD, KSJO, WPYX, WEZX, KLAO, WFYV, KPOI, WZEW, KTVD, Medium 23 including WEBN, KZAP, KFOG, WIMZ, WDIZ, WRDU, WFBO, KEZO, WIOT, KICT, Debuts at #54.

THOMPSON TWINS "Nothing in Common" (Arista) 38:3 (36:6)

Adds, CPN, WZIEW, KTCL, Heavy 10 CHOM, KAZY, KROO, 91X, WLIR, WONE, WTUE, KKCY, KROU, KCGL, Medium 22 including WNEW, KSRR, WXRT, KBCO, WLAV, WWCT, WRKI, WBLM, WWWV, Debuts at #56.

BRUCE HORNSBY & THE RANGE "The Way it is" (RCA) 31:14 (28:4)

Adds. WPN, WDHA, WIELR, WBRU, Heavy 12 including WLUP, KORS, KTCZ, KAZY, KBCO, WIOO, WTUE, WLAV, WWWV, Medium 15 including KLOL, WXRT, KLOS, KFOG, WEZX, KFMG, KZEL, WDBK, WGIR, Debuts at #58.

LOVERBOY, "Heaven in Your Eyes" (Columbia) 30:5 (25:9)

Medium is including ICCE. WAIT, K97. (Columbia) 30.75 (25/9)
Adds. KSRR, CFOX, WXLP, K97. KOMP. Heavy 15 including WSHE. WLVQ, KBPI, WKLC, KLAQ, WIMZ, WKQQ, WWCT, KLPX, Medium 12 including KSJD, WKDF, KGGO, WIOT, WBLM, WOOJ, KFMZ, WCXT. Debuts at #60.

NEW & ACTIVE

WSKS, RHA, Medium 24 including WCUU, WHUN, WHUR, KEZU, WIUT, KICT, KLPX, WHKI, WWWV.

GREAT WHITE "Face The Day", (Capitol) 30/8 (24/6)

Adds WABA, KORS, WPYX, KNON, KMJX, WWCK, KMBY, WRUF, Heavy 0. Medium 18 including KUPD, KGB, KOME, KISW, WDHA, WHEB, WOUR, KISS, KILO, KZEL.

JACKSON BROWNE "Black And White" (Asylum) 29/6 (23/7)

Adds KTCZ, KZEL, KDJK, KZOK, WIZN, WWWV, Heavy 2: KINK, KLBJ, Medium 22 including WLUP, KBCO, WAAF, KLAO, WTUE, WLAV, KILO, WRUF, MOZ, KTYD.

ONERT JAH MED N. HALF, MAG 2.7 The Your Day (12/10/10) 29/3 (14/6)

ROBERT PALMER "I Didn't Mean To Turn You On" (Island) 28/13 (14/9)
Adds including KSRR, KaZY, 91x, WDHA. WONE, WWOK, WWCT, WWWY, WOOJ, Powers 1, Heavy 8 including KROO, WAPL, K97, WCPZ, Medium 14 including WCCC, WHEB, WKOO, WSKS, WOBK, WZEW, KZOO.

DR. & THE MEDICS "Spirit in The Sky" (IRS/MCA) 28/0 (30/1)

CENT WCPZ, Medium 15 including WNEW, KSHE, KROO, KGB, KOME,

WHFS, WDHA, WHEB, WAAF
STEVE WINWODD "Back in The High Life Again" (Island) 26/5 (22/4)
Adds: DC101, WIOD, WPDH, KSDY, KVRE, Powers 1. Heavy 14 including WXRK, KZEW, WXRT, V
CFNY, KLAD, WRKI, KKGR, Medium 10 including WNEW, KTCZ, KINK, WBRU, KLBJ, KZRR, KSTM KZEW, WXRT, WLVO, KROR, CHEZ.

CRNY, KLAD, WRKI, KKGR. Medium 10 including wisers, history in the control of the Adds: KSRR, KOMP. Powers 3 Heat CFOX, CHEZ, WAAF, KLAQ, WKDF.

Adds KORS, KGON, WPLR, WYSP, WLAV, KZÉL, WWWW, WHMD, KWHL, Heavy 1: KSPN, Medium 14 including KINK, WKLC, WHCN, KMOD, KILO, WRUF, KSOY, KROU EURYTHMICS "When Tomorrow Comes" (RCA) 23/2 (21/5) Adds: WHEW, KZEL, Powers 2: Heavy 12 including KZEW, KBOO, WPYX, CHEZ, WIOO, CFNY, WMRY, KPOI, WWWV. Medium 9 including 91X, WORLA, WBROV, KNON, KEZO, KSTM, KCGI.

Medium 9 including 91X, WDHA, WBHU, KNCN, KEZO, KSTM, KEGL.

STEVE WINWOOD "Freedom Overspill" (Island) 21,6 (16,3)

Adds: WDVE, WHCN, WFYV, WROK, KODS, WIOT, Powers 1. Heavy 12 including WLUP, WXRT, KFOG, WPYX, WIOO, CFNY, WFBO, KEZO, KSPN, Medium 9 including WKLC, WIMZ, KICT, KLPX, KZEP.

KEIL YOUNG "Weight DI The World" (Getfen) 21,75 (16,77)

Adds including WBAB, WNEW, WYNE, WIZN, Heavy 2, WWWV, KVRE, Medium 17 including WKLS, WHCN, KLBJ, KNCN.

REZO, KICT KILO KLEY WISH, MINHL.

BOB SEGER & THE SILVER BULLET BAND "Living Inside My Heart" (EMI America) 17/2 (18/4)

Adds: KZEW, WQBK, Powers 2: Heavy 7 including Willer, KTCZ, KBCO, KINK, KESI, Medium 9: Q107, KAZY, WONE

Adds: KZEW WQBK Powers 2 Heavy 7 including WLUP WTUE, WLAV, WWCT, KKCY, KKGR, KGRQ

WIDE, WON, WHO, KNOW, KN

Adds: WBAB, Heavy 2: WMMR, WYSP: Medium 11 including WRETH, TESHN, TESHN, SHADOWFAX: "WHAT GOS A Fround" ("Windham Hill) 17/7 (18/1) Adds: WHMD, Heavy 0: Medium 15 including KTCZ, KFOG, WPYX, WHCN, WICO, WPYY, WROK, WRKI, KDZZ TOM CDCHRANE & RED RIDER "The Unituuchable One" (Capitol) 15/3 (12/5) TOM CDCHRANE & Including KTGZ, KFOR, WPYX, WHCN, WICO, WPYY, WROK, WRKI, KDZZ, TOM CDCHRANE & RED RIDER "The Unituuchable One" (Capitol) 15/3 (12/5)

PETER GABRIEL "Big Time" (Getten) 15/1 (15/3)
Adds. WIOQ. Powers 1. Heavy & CHOM, WDVE, KŽEW, WXRT, KROO, 91X, WWTR, KVRE, Medium WLUP, WBRU,

JOHN EDDIE "Stranded" (Columbia) 14/7 (7/4)
Adds. WNEW, WXRK, WCCC, WYSP, WEZX, KRIX, KRQU, Heavy 1: WMMR. Medium 12 including KAZY, WIOQ, WAQX.

WORL: WHICH, WHITE, WLAV, KKDJ. Heavy 5 including WXRT, KFOG, KROR, WPYX. Medium 8 including WRQK, KEZO.

BLUESBUSTERS "Phone Don't Ring" (Landslide) 14/0 (17/3)

AOR ALBUMS

MOST ADDED

FABULOUS THUNDERBIRDS (25) BONNIE BAITT (20) BOB SEGER (16) ICEHOUSE (15) DAVID & DAVID (13) ROBERT PALMER (13) GEORGE THOROGODO (13) ALVIN LEE (11) GLASS TIGER (10)

HOTTEST

STEVE WINWOOD (59) GENESIS (55) PETER GABRIEL (43) EURYTHMICS (35) VAN HALEN (34) DARYL HALL (27) JOHN C. MELLENCAMP (22) **EDDIE MONEY (22)** DAVID LEE BOTH (14)

NEW & ACTIVE

Continued from Page 69

JOHN EDDIE "John Eddie" (Columbia) 19/7 (16/3)
Adds: WBCN, WNEW, WXRK, WCCC, WEZX, KRIX, KRQU, Heavy 4 including WMMR, WAAF, KVRE, Medium 12 including KAZY, WIOO, WYSP, WAOX, WONE, WWTR

RAZY, WIOU, WYSP, WALX, WORE, WYD BLUESBUSTERS "Accept No Substitutes" (Landsilde) 17/2 (19/3) Adas WIOO, KSPN, Heavy 2 KORS, KTCL. Medium 6 including KBCO, WHFS, WAPL, KEZO, WWTR

ADDS WIGU, NSPR. NSPR. NEWY 2 ROBERT NEW MEDICAL BRICKLIN "Bricklin" (A&M) 17/1 (18/2)
ADDS: WBAB, Heavy 2: WMMR, WYSP Medium 11 including WNEW, WEBN, WLVO, WZZO, WKLC, WDHA, WTPA, WIOO,

WRED.
T BITES "The Big Lad In The Windmill" (Geffan) 15/12 (3/3)
Adds including KTCZ, KAZY, KMET, WHFS, WDHA, WDIZ, WONE, WMRY, KZOD, Heavy 3 including WHMD, KSPN. KKDJ, KZEP, KROU, KCGL

CACTUS WORLO NEWS "Urban Beaches" (MCA) 15/5 (9/2)
Adds: WSHE, 91X, WBRU, KNCN, KROU. Heavy 1: KTCL. Medium 5 including WXRT, WAAF, WIZN.

CHART CLIMBERS — Charted tracks that are building in airplay but have yet to become Breakers. Numbers indicate total reports/adds; e.g., 80/40 means 80 total reports and 40 adds. (Figures in parentheses are last week's data.)

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is fisted once per playlist in the highest-rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy Records being played in power are included in a station's heavy rotation

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' - Record is newly reported or additional tracks have been ad-

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 -

1.000.000 Parallel Three: under 200,000 Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel

EAST

PARALLEL ONE

DC101/Washington, DC (202)828-9932 PD: DAVE BROWN ASST. PD: B.J.

, Heavy JOHN COUGAR MEL.
FINCE
FINCE
FUNCTIONICS
FUTTHWICS
FUTTHWICS
FUTTHWICS
FUTTHWICS
FUTTHWICS
(M)
MOOOV BLUES
VAN HALEN (M)
MED VAN HALEN (M)
MEN MOOR NOW MELL
MOOR NO INXS
VAN MORRISON
NEIL YOUNG
HUEY LEMIS
GEORGE THOROGOOD
SONNIE RAITT
DARYL HALL
BOB SEGER
R.E.M. R.E.M.
BILLY JOEL
EDDIE MONEY
ALVIN LEE
GTR
TALKING HEADS
TRIUMPH
ROD STEWART

> WIYY/Baltimore (301)889-0098

MOI CRIMIO ENG.

Neary
EURYTHOICS
PETER GARRIEL
GENESIS (M)
DARYL HALL
BILLY JOEL
HUEY LEWIS
VAN HALEN (M)
STEVE WINNCOOD
ZE TOP
Medium
EDDIE MONEY
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ELP
ELP
DAVID LEE ROT
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DAVID LEE ROT AUTO SOCIETA DE LA COMPANIA DEL COMPANIA DE LA COMPANIA DEL COMPANIA D WBCN/Boston (617)266-1111 PDI OECIPUS ASST. PDI BOR KE

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TOP GON
BELINDA CARLISLE
SMITHEREAS
GENESIS
SMITHEREAS
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BIG COUNTRY
JOIN COUGAR MEL.
ROD STEMACT
EUNTYPHICS
PAUL SIMON
BON ESCER
ANAMALEN
ALVIN LEE
JO STEMACH
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JB SPECIAL
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DAVID LEE SOTH
TABLEINE HEADS
XIM MITCHELL
GEORG: FUNNICO
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STELLY JOSE
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NEIL YOUNG
TOM COCHRANE /
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TOM COVERANT & RED
TOM COVERANT & RED
DARYL HALL
DARYL HALL
LOU REED
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DON JOHNSON
A ORNE LOVES
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THUM BELIEVERS

WBAB/Long Island (516)587-1023 VP/PD: BOB BUCHNAN MD: RALPH TORTORA WHJY/Providence (401)438-6110 PDI KEN CARSON ASST. PD: GLENN S MD: RALPH TORTORA
Heavy
HELLY JOEL (M)
GENESIS (M)
STEVE HINNOOTH (M)
DATED LEE BRITCH
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HUEY LEWIS
GEORGE THORGOOD (VAN HALEN
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Reavy
GENESIS
PETER GABRIEL
VAN NALEN
STEVE MINOOD
DAVID LEZ BOTH
HUEY LEWS
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FINZ
HOODY BLUES
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R.E.M.
GLASS TIGER
TOM COCHBANE & RED
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RIM MITCHELL GEORGE THOROC CINDERELLA ALVIN LEE VAN MORRISON TRIUMPH
DAVID & DAVID
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BONNIE MAITT
1 36 SPECIAL
1 ICEMOUSE

WNEW-FM/New York

PD: CHARLIE KENDALL HD: MARK CHERNOFF

ELP PETER GABRIEL (M) GENESIS (M)

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GENETIS (M)
DANYL HALL
TALKING HEADS
BILLY JOEL (M)
EDDIE MONNY
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WDVE/Pittsburgh (412)937-1441

PD: GREG GILLISPIE
MD: HERSCHEL

MEASURE MEASUR

WMMR/Philadelphia (215)561-0933 ON: TED UTZ MD: ERIN RILEY

Heavy PETER GABRIEL

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MOODY BLUES.
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TALKING HEADS
Medium
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ELP
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R.E.M.
NEIL-YOUNG

NEIL YOUNG TRIUMPH PAUL MCCARTNEY AC/DC BOB DYLAN GLASS TIGER RUTHLESS PEOPLS CINDERELLA GTR

38 SPECIAL 22 TOP

(212)986-7000

* PABULOUS T-BIRDS
EDDIE MONEY
ALVIN DE
ALVIN CHOMJEMIN (514)935-2425
PD: ROB BRAIDE
MD, BENOIT DUFRESN
(FROZEN) (PROZEN)
Heavy
PETER GABRIEL
GENESIS
CHRIS DEBURGH
STEVE WINMOOD
EURYTHUICS
RUTHLESS PEOPLE
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TOM COCHRANE & RE
SCOTT MERRITT
DOUBLEDARE
NEIL YOUNG
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WXRK/New York (212) 750-6400 PD: PAT EVANS MD: HARK DIDIA

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(416)957-73445

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(1790)250 JAMY LALGORT GTR MIKE & THE MECH CHARLIE SEXTON

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PD: ANDI TURCI

WZZO/Allento

PD: GENE ROMANO MD: RICK STRAUSS

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Light
TRIUMPH
INXS
DON JOHNSON

WHES/A

Heavy PETER GABRIEL STEVE WINWOOD

PETER ADBIECT
SETEM WITH A SET WITH

WKLC/Charle WV

(304)722-3308

PD: TIM SMITH MD: MIKE RICH

POLITICAL PICHTAN
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VAN HALES
EINTHONICS
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HERY LAMIS
RUN D.M.C.
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WTPA/Harrisburg. PA (717)697-1141

PD: SIMON JEFFRIES ASST PD: CHRIS JAM

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WHCN/Hartford (203)247-1060 PD: DANIEL F, HAYDI ASST. PD: BOB BITTI

Heavy NHOOD GENESIS (H) PETER CABRIES (H) PETER CABRIES (H) EURYTHRICS 22 TOP DARYL RULL RUEY LIVIS 808 SECRE RUTHLESS PEOPLE Hadium TALKING HEADS DON JOINSON BON JOY!

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WHFS/Annapolis (301)263-1430 PD: DAVID EINSTEIN MD: BOB SHOWACRE CHEZ-FM/Ottaw (613)563-1919
PD: STEVE COLWILL
HD: GREG TORRINGS

PETER GABRIEL
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EUNTHRICS
STREW HINNOOD
FI.E.M. (L)
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DAVID LEE ROTH
ROO STEMART
JOAN ARMATRADING
Hedium
BONNIE RAITT
ADDREAS VOLLENWEID
Liabt Light HAYWIRE

WYSP/Philadelphia (215)668-9460 PD: ANDY BLOOM ASST. PD: MIKE MOLE

Heavy
Beavy

WIOQ/Philadelphia (215) 667-8100 PD. CHUCK BROWNING
MARKY
PAUL SING A
TON COCHEANE & BUCK
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WAQY/Springfield, (413)525-4141 PD: BRIAN HALE

Meany OTE (N)
GTR (N)

WPDH/Poughkeepsi (914)471-1500 PD: STEM SCHANTS MD: PAM BROOKS

Heavy STEVE MINMOOD (M) FIXX JOHN COUGAR MEL. VAN HALEN MOODY BLUES PETER GABRIEL GTA GTR GENESIS RUTHLESS PEOPLE BOB DYLAN
NEIL YOUNG
EURYTHMICS
SILLY JOEL
BOB SECER
TALKING HEAD
DARYL HALL
Medium
ROD STEMART
BON JOVI
BONNIE RAITT

(401)272-9550 PD: RICK BARR MD: ALISON STE

PETER GARRIEL (M)(L) GENESIS (M)(L) GINESIS (M)(L) FIXX (L) STEVE WINNOOD (M)(L) FAUL MCCARTNEY Medium TALKING HEADS (L) TOM KEEGAN & TRE. Light CACTUS WORLD NEWS WHTF/York

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PD: MIKE ONDAY MD: TIM_DRAYER

PD: GREG AUSHA

Heavy
ADRENALIN
38 SPECIAL
BOB SECRE
GENERIS (H)
EDDIE HONEY
JOHN COUGAR MELL
JOHN COUGAR MELL
GEDREE THORROOD
MICHEL HORROOD

WEZX/Scrantor (717)961-1842 PD: DAVE LONDON HD: JAY DANTELS VP/GM: BOB LINDER Neavy GENESIS GTR STEVE HINWOO HUEY LEWIS GLASS TIGER NEIL YOUNG Heavy STEVE WINHOOD GENESIS PETER GABRIEL (M) VAN HALEN DAVID LEE ROTH (M) EURYTHWICS (M) GLASS TIGER
NEIL YOUNG
PETER GABRIEL
DAVID LEE ROTH
EDDIE HONEY
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TALKING HEADS
DON JOHNSON
Light

NEIL YOUNG (M)
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DARYL HALL (M)
BILLY JOEC (M)
GLASS TIGER
SHITWERERNS
LIGHT
LIGHT
TALKING MEADS (L)
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PABLICOUS T-BIRDS
PABLICOU WAAF/Worcester (617)752-5611

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VAN HALEN (H)
PETER GABRIEL (H)
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JOHN COUGAR MEL.
INKS WLIR/Long Island (\$16)485-9200 PD: DENIS MON/ ASST PD: LARRY THE INKS BOB SEGER HUEY LEWIS JOHN EDDIE 2Z TOP Medium TRIUMPR Light HANK WILLIAMS, J SMITHEREPNS

POLITICAL PRODUCTION OF THE POLITICAL PROPERTY OF THE POLITICAL PROPER WAQX/Syracuse (315)472-0200 PD: ED LEVINE ASST. PD: MY DA

ASST. PDI MYT DA
MANUY GENESIS
VAN HALEN
DAVID LEE BOTH
PFTER GABRIEL
SEDDIE MONEY (L)
22 TOP
NEIL TOUNG
NEIL WHEB-FM/Portsmout

PD: JEFF LEFT MD: CHRIS GARRETT Heavy
PETER GARRIEL
STEVE WINNOOD
DANNY WILDE (L.)
VAN HALEN
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CA CFNY/Toronto (416)453-7452 OM: DAVID MARSDEN ASST PD.: DON BERNS ASST PD. DON B Heavy THINKNAN STEVE WINHOOD SHITHS SHITHS SHITHS SHITHS SHITHS STING UB40 BIG COUNTRY IT'S IMPATERIAL JAZZ BUTCHER J. Z. M. JAZZ BUTCHER
R.E.M.
SCOTT MERRITT
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DR. & THE MEDICS
NICK HEYWARD

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WOUR/Utica

(315)797-0803

PD: PETER MIRSCH MD: TOM STARR

Heavy
PETER CARRIEL
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BILLY JOEL (**)
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WIZN/Burlington (802)877-6800 HD: TOM VAN SANS Heavy STEVE HIMMS GENESIS CHRIS DEB...
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ROD STOWART
POTTER GARRIEL
EDDIE WORLT
LOUIS ANABILATION
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WORK-FMIAIDAN NY (518)462-5555
PD: JOHN COOPER
HD: PEGGY APPLE

Meavy
PETER GARRIEL
STEVE WINMOOD
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WGIR-FM/Manche (603)625-6915 PD: BOB COX MD: KAREN ANDERSE

Heavy JOHN COUGAR ME VAN HALEN EURYTPHICS PETER GABRIEL BIG COUNTRY CALL CALL SENESIS NXS KIM MITCHELL . AMERICAN ANTHEM R.E.M. R.E.M. TOM COCHRANE & RED 18 SPECIAL STEVE WINWOOD (M) NEIL YOUNG ZZ TOP

WWTR/Ocean City (301)289-4545 PD: RICHARD RE

Heavy PETER CABRIEL STEVE MINHOOD EURYTHHICS GENESIS (M) JOHN COUGAR MEL. MUEY LEWIS TOM COCHRANE & RED

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GLASS TIGER
DAVID LEE ROTH (M)
Medium
TALKING HEADS
GEORGE THOROGOD
BEAT PARMERS
ALVIN LEE
BOS SEEGER
ROD STEWART
ICEHOUSE

WRKI/Danbury (203)775-1212 PD: BOB KOCAK MD: MARK DEVINE

Heavy
DAVID LEE ROTH
GENESIS
JOHN COUGAR MEL.
VAN HALEN
EURYTHEICS
STOVE WINNOOD
BOS DVANSIEL (M)
DARYL MALL
RUBY LEMIS
EDDIE MOREY
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SOUTH

PARALLEL ONE

ROB JUNGKLAS BODEANS CINDERELLA ALVIN LEE TRIUMPH BON JOVI HUEY LEWIS DAVID & DAVIE BILLY JOEL Light WKLS-FM/Atlanta (404)325-0960 KTXO/Dallas (214)528-5500 PD: BILL WISE

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KZEW/Dallas (214)748-9898 PDI F B ARRIETT ASST. PDI CINDY TAILER Heavy
TALKING HEADS
STEVE WINMOOD
EURYTHMICS
R.E.M.
NEIL YOUNG
DON JOHNSON

BON JOVI TRIUMPH GEORGE THOM Light a SMITHEREENS a BOB DYLAN

KSRR/H

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TIMBUK) TRUE BELIEVER

RUTHLESS TOUGHT OF THE ROTS OF THE DARYL HALL VAN HALEN (M) EDDIE MONEY BOB SEGER HEGIUM & BONNIZ RAITT & TALKING HEADS

(207)783-2065

FIDE CONTROL RECHIE DAVID & DAVID A DAVID HARITUM HARTIN JOHN COURS MELL EDDIE HOREY SIMPLY RED BONNIE BATTH MONKESS DES BARR HONKESS DES BARR HONKES DES CTR JOHN COURS CARE RUNNING SCARED RUNNING SCARED RUNNING SCARED TALERING MEADS LIGHT COURS COURS

BEATLES
WHIGH!
HONEYMOON SUITE
PET SHOP BOYS
ROD STEMART
JOURNEY
NOTHING IN COMMO
MIKE & THE MECH.
PIRK
ELP

KLOL/Houston (713)526-6855 PD: RICK LAMBERT MD: DAYNA STEELE

WSHE/Mix

(305)581-1580 PD: MICHAEL D VAN TRALES
EILLY JOHL
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(713)797-0097 WYNF/Tampa (813)228-6090 Heavy STEVE WINHOOD ZZ TOP DAVID LEE ROTH BANANKRAMA DIM. 6 THE MEDIC ELWYTHICS NADONNA GASS TIGER PETER CETERA HUEY LEMIS PETER CABBIEL PD: CAREY CURELOP ASST. PD: RON DIAZ Heavy
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STEVE WINWOOD
GENESIS
EDDIE HONEY
HUEY LEWIS
VAN MALEN
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REGIONAL AOR ACTIVITY

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PD: KERRY LAMBERT MD: MIRE CAPPS

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WAS ALLEANS, JR
HANN WILLIAMS, JR
PAUL MCCARTHEY
JN D. H.C.
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KMJX/Little Rock (501)470-0088 PD: TON WOOD ND: DAVID ALLEN

KI B LEMIAustin (512)474-6543 PD: CLARK RYAN MD: JEFF CARROL

Heavy 30 SPECIAL BEAT PARMERS JACKSON BROWNE BIG COUNTRY DAVID & DAVID DAVID & DAVID EURYTHHICS TABULOUS T-BIRDS FINK PETER GABRIEL (M)
GENESIS (M)(L)
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> WDIZ/Orlando (305)645-1802 PD: NAD HESSIC

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PD: HARK DAGWELL MD: J.D. STONE

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a TALKING HEADS
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a FABULOUS T-BIRDS
a BEAT FARMERS

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STEVE MINHOOD
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L KNCN/Corpus Christi (512)289-1000

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Light

WKQQ/Lexington (606)252-6694

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PO: DAVE KRUSENKLAU

WOOJ/Ft. Myers (813)275-96 PD: PAT DEISCH MD: CHARLIE KEEN

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PD: HARRY GUSCOTT HD: RICK RICHARDS PO THE RICHARD

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ELP
YAM PRICE (M)
YAM PEC (M)
MUEY LEWIS
Red US
RED TICER
GOSSOWISCH
RON JOYN
Light

WKDF Nashville (615)244-9532 PD: BILL PUGH ASST. PD: DAVID

PD: DAVID CROSSMAN

MDI PADA

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KISS/San Antonio (512)223-5211 PDI TRIP REEB ASST. PD: TOM

PD: GARY WINTER MD: BILL BATEMAN

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WZEW/Mobile (205)432-0102 PD: CATT STON

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WXRC/Hickory Charlotte (704)322-1713

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PD: ACE PALADING
ABST PD; SHOKIN' Heavy PETER GABRIEL CINDERFILA

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(313)827-9505

PD: MICHAEL MAYER ASST. PD: JOE URBI

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WLLZ/Detroit (313)855-5100

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WEBN/Cincinnati (513)871-8500 PD: TON OWENS HD: CURT GARY

MIDWEST

KYYS/Kansas City (816)561-9102

PD: SCOTT JAMESON MD: SKID BOADIE

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R.F. H.
BIG COUNTRY
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EDIE HONEY
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WQFM Milwauk (414)276-2040 PD: JERRY CAVIN ND: DANA BROWN

WXRT/Chicago (312)777-1780 PDI HORM HINER HD, LIN BREHMER

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WSKS/Cinclnnati (513)868-3696 PD: MARTY RENDER HOAVY TOP GUR DARYL HALL HUEY LEWIS GENESIS SANNARAMA BILLY JOEL EDDIE MONEY GAVIN CHRISTO

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COMMAND & RED
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AMA WXLP/Davenport (319)326-2541 MD: GARY JAMES

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PETER JOSE
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PARALLEL TWO

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WIBA-FM/Madisor (608)274-5450 PD: JACK METCHELL

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MARY TATE
MINISTER
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KEZO/Omaha (402)592-5390 PD: BRUCE HOSREGOR HD: JOE BLOOD

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DAVID LEE MOTHE (H) (L)
EVEL MISMOOD (H) (L)
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BUILTHERDER
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WWCK-FM/Flint (313)744-1570

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(405)848-0100

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PD: HARR MILLER ABST. PD: LECIA HACKYN WWCT/Peoria (309)674-2000 PO: JEPP MURPHY HD: PHIL MANICK!

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KIM NITCHELL

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GEORGE THOMOGOO

TALKING NEADS

DON JORNSON

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WIOT/Toledo (419)248-3377 PD: AME KELLY ND: JIM STEEL

PD: Nm.
MD: 314 \$TELL

MEAVY
STEVE HISMOOD (%)
VAN HALEN (M)
EUNTHWICK HEL

GHUTY LEMIS
GLASS TICE
OZERSIS (M)
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DON JENNSON

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KMOD/Tulsa (918)664-2810 PD: CHARLIZ WE: MD: JIH JOHES

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PETER GARRIEL (M)
BOB SEGER
REGIUM
CHONDED MOUSE
ROBERT PALMER
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BEAU COUP

(618) 397-2002 PD: MARK KLOSE MD: TED HABECK

PARALLEL THREE

PD: DON RIVERS HD: DAN MICHAELS

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Continued on next page

REGIONAL AOR ACTIVITY

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(415)986-1045 PD: JOHN RIVERS

Heavy STEVE RINNOOD EURYTHMICS PETER GABRIEL TALKING HEADS VAN MORRISON EDDIE MONEY

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DON JOHNSON HICK JAGGER DARYL HALL

KOME/San Jose (408)246-6811 PD: RON HENNI MD: CANDI CHARS

Heavy PETER GABRIEL BIG COUNTRY JOHN COUGAR MEL. GENESIS STEVE WINWOOD GTR

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PARALLEL

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MIDWEST (continued)

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Beavy
EDDIE MONEY
PETER GABRIEL
NEIL YOUNG
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GENESIS (419)625-1010 PD: RANDY HUGG

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BANANARAMA
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> WKI T/Kaikaska (616)258-2800 GNI CHUCK POET ASST. POI TERRI RAY

ASST. POY.

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VAN NALIN (H)
PETER GABRIEL (H)
JOHN COUGAN MEL.
JOHN COUGAN MEL.
PORT TO THE POTT (H)
GLASS TIGGS
DAVID LEE ROTH (H)
GLASS TIGGS
HOW JOHN HALL
MELL YOUNG
BELLOW
PAULOUS T-BIRDS
6 DON JOHNSHAM
6 PAULOUS T-BIRDS
6 DON SORREADS
6 CIMODRELLA

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GOOD TO SERVICE AND THE SERVICE AND HEAVY

PARALLEL

CFOX/Vancouver

PD: JOHN BEAUDOIN MD: KAREN HEWKO

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KGB/San Diego (619)292-1360 PDI TED EDWARDS MDI PAN EDWARDS

HOLLY VAR HALEN GENESIS DAVID LEE ROTH BEAT FARMERS CALL STEVE WIMMOOD FIXE ELP

604)684-7221

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KFMQ/Lincoln PD: TOM BARKER

KFMZ/Columbia, MO

PD: BRYAN JEFFRIES MD: CRAIG STEVENS

WCXT/Muskegon Hart, Mi (616)873-7129 PD: HARK ANTHONY HD: TOH WILSON (PROZEN)

KSOY/Rapid City (605)578-3533 PD: JACK DANIELS HD: JEFF MICHAELS

PETER GABRIEU
EDDIE MONEY (L
Medius
Light
TALKING HEADS
DON JOHNSON
HONEYMOON SUIT
PABULOUS T-BIR

DAMEN WILDS

MESTICAL

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91X/San Diego

(619)291-9191 PD: MAD HAX ASST PD: OZ

Heavy
SHITHEREMS (M)
PETER GARRIEL
EURYTHEICS (M)
R.E.M. (M)
BIG COUNTRY (M)
ICEMOUSE
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STEVE WIMMOND (M)
JOZ JACKSON
INXS

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PDI CHRIS HILLER HD: JOHN HCRAE

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KROQ/Los Angele PD: RICK CARROLL HD: LARRY GROVES KBCO-FM/Denver (303)444-5600 PD: JOHN BRADLEY ND: DONG CLIFTON

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BOR DYLAN
TALKING HERDS
MEDIUM BROWNE
BLUES BUSTERS

KLOS/Los Angeles (213)557-7250 PD: TIM KELLY ASST. PD: KURT KELL

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JOHN COUCAR MEL.
VAN MALEN (1)
STEVE MISMOOD
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TRIUMPH TRIUMPH BOB SEGER BOB JUNGKLAS GENESIS AC/DC Light PABULOUS T-BIRD

KBPI/Denver (303)936-2313 PD: TOM HEINTER HD: LYNN WELLS

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(303)759-5600 PD: ZAK PHILLI

a GORDON LIGHTP a DOUBLE a TALKING HEADS

(213)464-5638 PD: FRANK CODY NO: JUDY MCNUTT-

GTR
DON JOHNSON
ALVIN LEE
EDDIE MONEY
R.E.M.
BOS SEGER
ROD STEMART
GEORGE THORO
TRIUMPH
JANNY MILDE

IZ TOP Light a ELP

ACTOC INXS 22 TOP 8.E.M. HEART AMELICAN ANTHEM ALLICAN BOB CYLAN MOODY BLUZS FABULOUS T-BIRDS (602)838-3062

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DAVID & DAVID OUTFIELD
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SILLY JOEL
FABULOUS T-BIRDS

KGON/Portland (503)655-9181 PD: PETE BOLGER HD: INESSA YORK Heavy JOHN COUGAN HEL JOHN CONGRAM MELELP
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TOM GRANT
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LOCKHOUSE (M)
JAVES & SANBORN
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LEVEL 42 (M)
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MIKE & THE MECH.
MODDY BLUES (M)
VAN MORRISON (M)
FRANK POTENZA
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KZAP/Sacrame (916)925-3700 PD: TOM CALE MD: BILL PRESC (FROZER) Beavy

EDDIE HOWEY

GENERAL (W)

FETER GABRIEL (M)

DAVID LEZ ROTH (N)

NEIL YOUNG (N)

MAGILIE

RUTHLESS PEOPLE

STEVE WINNOOD

GEORGE THOROGOD

ROONEY CROWELL

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KFMG/Albuquerqu (505)265-8811 PD: TOM HARSHALL HD: NICHAEL DAVIS GENESIS GTR COMPANY OF THE PROPERTY OF THE JOURNEY
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TALKING HEADS
TRIMPH
F.M./u.k.
BEAT PARKERS
Light KINK/Portland (503)226-5080 PD: CARL WIDING PR: AST.: KERI

KILO/Colorado Springs (303)634-4896 OH: RICH HOW HD: ALAN WHITE ON'S RICH MANY
BIS ALAM WRITE
PROPERTY

PD: MEIL EDWARDS

KZEL/Eugene (503)342-7096 PD: JIN TRAPP HD: RUSTY KINBALL

Heavy FIXX (L) EDDIE HONEY HOMEYHOOM SUITE

KEZE/Spokane (509)448-1000 OM: JONAN CUMMING BOS SECER
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MD: JEFF NIEDEL

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PETER OABSIEL (M)

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GENESIS (M)
TOP GUN (M)
EDDIE MONEY
CAVID LEE BOTH (M)
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RELYOUNG (808)524-7100 PD: BILL HIMS HD: ANDY PRESTOR

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BIG COUNTRY
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Medium
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FABULOUS T-BIRD KSTM/Phoenix (602)835-1767 PD: JEFF PARETS ASST. PD: MENNY MESTO a PABULOUS T a FIXX Light a QUIET RIOT

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KRSP-FM/Salt Lake City

(801)262-5541 PD: RANDY ROSE HD: JOHN PLORENCE

Heavy STEVE HINNOOD (L) PETER GARRIEL EUNYTHOLICS VAN IGLIEN STANISTS (L) DAVID LEE ROTH (M) GTR TON COCHRANE & RED NEIL YOUNG EDDIE MONEY DANNY WILDE R.E.M. DANNY WILD R.E.M. 18 SPECIAL JOURNEY
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THE STATE OF THE STA KKCY/San Francisco (415) 474-9100 CO-PDI KATE HAYES CO-PDI TON YATES CO-PDI TATE DAYES

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KZOK/Seatile (206)281-5600 OP. DIR. PHIL STRIDE ASST PD: LARRY SHARP

SEL TO STATE OF THE SECOND STATE OF THE SECOND STATE OF THE SECOND SECON KLPX/Tucson (602)622-6711 PD: ARIN HICHAELS HD: JACK GREEN Heavy STEVE WINNOOD (M) GENESIS (H) VAN HALEN (M) 12 TOP PETER CABRIEL (M) 36 SPECIAL JOHN COUGAR MEL. HUEY LEW SOPPLE HUEY LEW SOPPLE DARTH HALL TOP GUN (M) Medium medium DON JOHNSON TALKING MEADS INXS

THREE KOZZ/Reno (702)329-9261 PD: STEVE FUNK MD: HARRY REYNOLDS

PARALLEL

GENESIS (M)
DARYL HALL
DAVID LEE R
EDDIE MONEY
ALVIN LEE
Medium
TALKING HEAG
BOB SEGER
PAUL SIMON
MICK JAGGER
DON JOHNSON PABULOUS Light

KOLA/Riversid San Bernardin (714)825-9952

KCGL/Salt Lake City

City (200-1142) (200-1141) (200-1

KTYD/Santa Barba

(805)967-4511 PD: RICK WILL

Heavy TEVE WINWOO

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PETER GABRIEL

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(307)745-7396

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KZOQ/Missoula (406)728-5000

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KWHL/Anchorage (907) 344-9622 OM: CARTER B. BRADLE PO: AL BARKETT
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KKGR/Anchbrage (907)278-4631 PD: JOHN ROBERT HD: BOB YOUNG (FROZEN) BOBY STEVE MINNOGE AMERICAN ANTHEM PETER GABRIEL GENESIS BRUCE COCKBURN

KSPN/Aspen (303)920-1912 POP TRANK EAIR

BANY CONTROL OF THE KGRQ/Casper (307)266-1400 PD: FRED LEEMHUIS (FROZEN) REGET STEVE MINNOOD [N][L] PETER CARRIEL [L]

GEMESIS AMERICAN ANTHEN CHRIS DEBURGH ROSIE VELA LRB
MATT BIANCO (M)
JIHMY BUFFET (M)(L)
STEVE BACH
PETER CETERA (L)
ANDREAS VOLLENWEID
VAN MORRISON
Redium
Light

KTCL/Ft. Collins (303)571-1232

NAME OF THE PROPERTY OF THE PR

TIMBUK3 Light CHRISTHAS FRANK TOVEY ROSIE VELA A TOSIE VELA
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A DE-FILM
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A KEEP IT DARK
A PATS COMET

KVRE/Santa Rosa (707)544-5873 PD: BILL BONKER HD: SCOTT NURRAY

Pro Story Groups

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160 Reporters 151 Current Playlists

Three stations failed to report. Their stations were frozen. Q107/Toronto WNOR/Norfolk WTUE/Dayton

> Six stations reported a frozen list CHOM-FM/Montreal KGRQ/Casper KKGR/Anchorage KZAP/Sacramento WCKG/Chicago WCXT/Muskegon-Hart

74/R&R FRIDAY, AUGUST 15, 1986

CHR PARALLEL ONE PLAYLISTS

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PD: Bob Beauchamp

MD: Guy Brouillard

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PD: Steve Kingston MD: Army Kronthal

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NEW EDITION/Earth Angel ELECTRONICS FROM THE BEATLEST FOLLY



PD: Larry Berger

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Philadelphia PD: Scott Walker MD: Glenn Kalina WCAU-FM ... the his

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PD: Scott Robbins MD: Dave Gillen

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PD: Scott Shannon MD: Frankle Blue

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Ops. Director, John Hager MD: Mindy Michaels

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Providence Ops. Manager: Tom Cuddy

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Washington PD: Mark St. John

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VP/Programming: Sandy Sanderson MD: Bob Saint

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WXKS-FM 1 8 FM PD: Sunny Joe White

MD: Susan O'Connell

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Long Island PD: Bill Terry MD: Ruth Tolson

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PO: Nick Ferrara MD: Lori Campbell

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Washington D.C.

PD: Randy Lane MD; Paul Fuller

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SOUTH

ROCK 102 Buffalo

PD: Hank Nevins WBEN-FM MD: Roger Christian

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PD: Randy Brown

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POWER KRBE Houston PD: Paul Christy MD: Helene Pina

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CHR PARALLEL ONE PLAYLISTS

OM/PD: Bob Case MD: Chris Thomas

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WINZ-FM Miami PD: Greg Baptiste PD: Greg Baptiste Asst. PD/MD: Mark Shands

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PD: Jim Morrison

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Ops. Manager Mason Dixon

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26- 27. 30 ART OF NDISE/Personals; BL VMAJB/Men Side Core

POWER St. Louis

Ops. Manager: Dave Robbins

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VP/Programming: Robert W. Walker PD: Rick Stacy Asst. PD/MD: Frank Amadeo

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B97 New Orlean Orleans PD: Kipper McGee MD: Greg Rolling

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Hit Radio New Orleans

TOTAL DECIMAL CARDINATES AND ADMINISTRATION OF THE PROPERTY OF

KTKS
Dallas

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Ops. Manager: Chuck Morgan

MD: Marcle Guckian

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WRSR Norfolk
PD: Al Brock
MD: Doc Michaels

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930 KKBQ Houston PD: John Lander

Asst. PD: Ron Parker

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NEW EDITION/Earth Angel
DENSIS/Throwing It All Away
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PD; Chris Bailey MD: Mary Ann Rayment

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PD: Mike Costello MD: Wayne Watkins

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MIDWEST

power 96 fm Detroit

PD: Gary Berkowitz

JETS/PFIVES Nobles JAME? JACKSON/Men I Think OF Yes SOS SEGENTIS'S YOU

Q102 Cincinnati

Ops. Manager: Jim Fox MD: Dave Allen

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PD. Dave Anthony

Asst. PD/MD: Don Michaels

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Columbus
PD: Adam Cook
MD: Kovin Malage

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WKTI Milwaukee MD; Denise Lauren

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Chicago PD: Buddy Scott

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THE VI HIT MUSIC STATION

PD: Steve Perun Kansas City
MD: Karen Barber

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Chicago

Ops, Manager: John Gehron Asst. PD/MD: Chuck Crane

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Ops. Manager: John Gorman

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101.5 FM Seattle

PD: Casey Keating MD: Mark Alian

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KWSS 94.5m

PD: Dave Van Stone San Jose
MD: Robin Silva

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Seattle

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PD: Ric Hansen MD: Sandy Louie

| Comment | Comm

UNIO HALBELLEVA MASSE IN DOM JORGEN/INSTANCE IN TOUR COMMENTATION OF TRANSPORTER

KZZP104.7-m THE NUMBER 1 HIT MUSIC STATION Guy Zapoleon MD; Steve Goddard

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MD: Steve Naganuma Portland

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VP/Operations: Dave Parks
MD: Mike Preston San Diego

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KUBE 93FM

MD. Wendy Christopher Seattle

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Sacramento Ops. Manager/PD: Rick Gillette

Asst. PD: Chris Collins

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PD: Steve Rivers San Francisco
MD: Keith Naftaly

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Denver Ops. Director: Doug Erickson MD: Dee Ann

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Music Dept: Mike Schaefer, Gene Sandbloom

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30 PET SHEP SCYS/Lava Conet Swistle LEVEL AS/Lessing No Mon DON JORGEN/Heartheas ANTERIOR ANTERIOR TO THE STATE OF THE STATE

KRXY Denver PD: Mark Bolke MD: Todd Cavanah

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Ops. Manager: Bob Call MD: Randy Jay

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ZIOOFM KKRZ Ops. Manager Gary Bryan
MD: Sean Lynch Portland

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DOM JORGODI-Meanthwat BILLY JOELAN Retur OF Trust PATTI LABOLE/Do. Praylo EDDIS HOMEY/Base No Home Tehlgal

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Sacramento PD. Tom Chase
Sacramentos Besi MD; Jeff Hunter

THE WINDOWS PLAN SHOWN I FAVOR TO THE WAR THE CONTROL OF THE WAR THE WAR

HATTI LABBLE/DR. Purels senesis/Tursuing It All hade senesis Entitle Per no Oned Elliy JOB, A Natter Of Truch DON JORGEON/Senthals DOURSEDIS INSETTAL POPPIT LINE INTERNITOR THE BIRT (FAILING SI TUPYVALENE FLY MAI DECORPTION OF NO PRIVATE UND HOLDS/Leve Maibr In

MOST ADDED Don Johnson Genesis Robert Palmer Stacey Q Anita Bake

EAST BREAKOUTS GTR Kenny Loggins Triumph

The Lover Speaks

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BOS SEGER
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DR. 4 THE MEDICS
BOCLEATI
MEDISMA 1-1
STEVE MINHOOD 3-2
DOUBLE 7-3
SHANBHARBHAR 12-5
LIOMEL RICHIE 15-10

KWES/Odesse Midland, T) John Clay

John Clay
LISA LISA (dp)
DON JOWNSON (dp)
LOVERBOY (dp)
PET SHOP SOYS (dp)
EDDIE HOMEY (dp)
SHOT SHOP SOYS (dp)
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EAST PARALLEL TWO

NOREST PALAGER
HICK JAGGER (dp)
SIMPLY REG
PAUL HCCARTNEY
HOMETMOON SUITE (dp)
BOS SEGER
REULT HOMOSON (dp)
HOLLER LI
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LIONEL RECHIE 9-7
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GLASS TIGER 22-15

Q100/Allantown, PA Bryan Geronimo

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GENESIS
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EIM MITCHELL (dp)
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JERNAINE STEMART 12-7
JEFFREY OSBORNE 13-9
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RUN D.H.C. 26-20 WVSR/Charleston, WV Spence/Hempton

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LOVERSOY
GLASS TIGER
DOUBLE (dp)
DON JORNSON
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HOTTERE 1-1
STEVE WINMOOD 4-3
TIMEX SOCIAL CLUB 13-4
LIONEL RICHIE 7-5
BERLIN 20-12

K104/Eria, PA Bill Shannon BHI Shannon
BEATLES
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FOR SPARILLESS 2-1
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ANDERSON 4 LORING 8-5
NICHARE MEDINALD 13-6
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STACTY O
ALVIN LET (dp)
LUIS CARDENA
HOCTERI 1
LICONEL RICHIE 7-5
BICCHEEL MCCOUNALD 15-8
MICHAEL 10-9
BANANARAMA 18-11

WNNK/Harrisburg, PA Bruce Bond none Mottest: PETER CETERA 1-1 MADONNA 2-2 JOHN COUGAR 13-13 KLYMAKK 21-21 LISA LISA 26-26

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WTICHertord, CT
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LISA LISA
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RADONA 4-4
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AMDERSON & LORING 25-18

WAMX/Huntington, WA Robinson/Collins

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BERLIND 15-13

Q92/Rochester, NY Stevens Messner HICHAEL MCDONALD VAN HALEN DON JOHNSON DON JOHNSON Bottest: MADONNA 1-1 STEVE WINMOOD 3-2 LIONEL BYCHIE 5-3 HUEY LEMIS & THE 9-4 GLASS TIGER 17-10

98PXY/Rochester, NY Tom Mitchell Tom Mitchell
DON JOHNSON
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BERLIN 28-15

WGFM Schenectedy, NY Tom Parker Tom Parker

CENESIS
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AIR SUPPLY (dp)
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8106/Washington, DC Kaghen/Dempasy

DOM JORNON THOMPSON TWINS ANITA BAKER HOTLEST TIMEX SOCIAL CLUB 2-1 STEVE HIMMOD 5-3 ANDERSON & LORING 8-6 BAHANARAM 11-9 NUEY LEWIS & THE 21-13

WKRZWilkes-Barra, PA Jim Rising None Hottest: Perez CETERA 1-1 STEVE WINNOOD 3-3 JOHN COUGAR 6-6 DAVID LEE NOTH 18-IS GLASS TIDER 22-22

WTLQ/Wilkes-Barre, PA SmittyRutkowski

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ALVIM LZE
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KIM MITCHELL
ANDERSON & LORING 8-3
STEVE WIRMOOD 7-4
ELD B. RCHIE 10-8
ELD D. H. C. 11-10

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THES SOCIAL CLUB 17-10

THES SOCIAL CLUB 17-10 PARALLEL THREE

WFBC/Ahoone, PA Stave Kelsey THOMPSON TWINS Noteset: NADONNA 2-1 BANANARANA 8-3 NIAMI SOUND MACHI 13-9 BEELLE 16-10 HUEY LENIS 4 THE 19-17

WGUY Bangor, ME Roberts Marshall LOVER SPEAKS EL DEBARGE STACEY Q

WZON/Bangor, ME Tony Perkins KENNY LOGGINS NEW EDITION ANDERSON & LORING JANET JACKSON SHEENA EASTON LUIS CARDENA DON JOHNSON DOB JOHNSON Hottest: HADONNA 2-1 BELINDA CARLISLE 5-2 WHAM! 6-4 BANAWARAMA 7-6 TIMEK SOCIAL CLUB 15-12

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95XXX/Burlington, VY Speck/Yesner

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100KHI/Ocean City, MD J.J. McKey J.J. McKey
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ANDERSON & LORING 3-1
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WFXX/Williamsport, PA Minisr/Stretton MEMBERSTRETON
BEATLES
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SOUTH PARALLEL TWO

EUNTHALOS DON SOMNSON ANITA BARES HONCYMOON SUITE NEW EDITION JETS HONCHOON SUITE NEW EDITION JETS HADONAN 1-1 STEVZ WITHMOOD 3-2 SANAMARANA 12-7 BANAMARANA 12-7 BANAMARANA 12-7 AMDERSON 4 LORING 15-9

KHF#Austin, TX Richards/Edwards RichardsEdwarda
EUNYTHRICS
BILLY JOEL
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BERLIN 7-3
LIONEL BICHIE 8-7
BANANARAMA 15-9
JEMMAINE STEMART 12-10

WFMF Baton Rouge, LA HICE ANYSEN

LOVERBOY
JANET JACKSON
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JERMAINE STEWART 4-3
BANAMARAMA 6-5
BELINDA CARLISLE 9-6
ANDERSON 6 LORING 12-8

WGGZ/Beton Rouge, LA Michael Adems Michael Adams
SIMPLY RED
GENESIS
LOVERBOY
BILLY JOEL,
ROCKEST
STEVE WINHOOD 4-2
BELINDA CARLISLE 5-7
BIAMI SOUND MACHI 11-8
HUEY LEWIS & THE 21-12

KZZB/Beeumont, TX Beker/Jeckson none Mottest: Peter Cetera 1-1 Tinex Social CLUB 2-2 Jermanke Stemart 3-3 MADONNA 4-4 DAVID LEE NOTH 6-6

WAPI/Birmingham, AL McCarthy/Wood JEFFREY OSBORNE ANDERSON & LOWING EURYTHRICS HOTCEST: HOTCEST: HADONNA 2-1 BANANARAMA 9-5 LIONEL RICHIE B-6 HUEY LEWIS & THE 19-12

WKQB/Charleston, SC Geither/Russell GetherRussel
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BILLIF OCEAN
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RUB D.M.C. 12-4
LIONEL RICHIE 13-10
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DARYL MALL 23-17

WSSWCharleston, SC Phillips/Allen

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EL DEBARGE
RAUL STHON
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TIMEX SOCIAL CLUB 1-1
STEVE WIRMOOD 4-2
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BERLIN 15-11

WBCY/Charlotte, NC Bill Martin BOM MATCH
BOB SEGER
DON JONSON
PATTI LABELLE
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STEVE MINMOOD 2-1 MICHAEL MCDONALD 3-2 BERLIN 10-5 DOUBLE 11-8 RULY LEWIS 6 THE 14-10 WROQ/Charlotte, NC Blackwall/Williams Blackwall/Williams
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JANET JACKSON 34-25

WSKZ/Chattenooge, TN Chase/Scott ChasaScott
GENESIS
PAUL HOCAPTHEY
RILLY OCCEN
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BOOS SECRE
HOCLAST:
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LOWEL RICHIZ 5-3
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Lora Mark
Loves Speaks
Loves Speaks
BILLY JOEL
BERLIN 10-4
THEE SOCIAL CLUB 11-8
THEE SOCIAL CLUB 11-8
JANET JACKSON 38-28
WIDCOUNTARN Releigh, NC
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Edwards/Wright

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NEW EDITION LUTHER VANDROSS GEORGE BENSON DOUBLE Hottest: STACEY Q 2-1 JANET JACKSON 15-6 EL DEBARGE 17-16 BARANARANA 25-18 LISA LISA 22-20

KEZB'EI Paso, TX Haney/Simon DOUBLE ART OF NOISE HOTCHS! HADONNA 2-1 STACEY G 5-3 HIAM! SOUND MACH! 4-4 ANDERSON & LOBING 10-8 BANANARAMA 12-10

WKSI/Greensboro, NC Jackson/Denver

Jackson/Denver

NEM EDITION
EL DEBARGE
HONEYMOON SUITE
STACEY Q
Bottest:
HADDNNA 2-1
PETER CETERA 1-2
STEVE WINMOOD 6-4
BERLIN 12-9

WANS/Greenville, SC
Tommy Smith
BILLY JOEL
ROBERT PALMER (dp)
DON JOHNSON
ANDERSON 4 LORING 2-1
STEVE SHINGOD 3-2
LIONEL, RICHE 4-3
THIES SOCIAL CLUB 5-4
BERLIN 8-6

WCKN/Greenville, SC Wilson/Norris WishonNorfs
BOYS DOUT CPY (dp)
HORTHOON BITTE (dp)
HORTHOON BITTE
BOYS DOUT CPY (dp)
HORTHOON BITTE
BOYS DOUT CPY
HORTHOON BOYS
BOYS DOUT CPY
BOYS DOUT CPY
FOR THE CONTROL
FO

HerperBeach
EDDIE MCONEY (dp)
PAUL SIMON
HOTEGET
DANNALMANA 12-7
DAVID LEE ROTM 15-11
DOUBLE 28-23
EURYTHORICS 32-25
ANDERSON & LORING 34-26

St. John/Pace GENESIS DON JOHNSON ANITA RAKER VAN HALEN HOtteat: PETER: CETERA 1-1 HADDNNA 2-2 ANDERSON 6 LORING 3-3 STEVE WINNOOD 8-5 TIMEX SOCIAL CLUB 9-6 BJ105/Orlando, FL Thomas/Wright 94TYX/Jackson, MS. Abel/Craws

Abelli Craws
LOVERBOY
GENESIS
Notemat:

KRMOY LOGGINS
DOW JOCKSON
NEW EDITION
RUM D.M.C.
HOTTON
RUM D.M.C.
HOTTON
RUM D.M.C.
LISA LISA 11-9
BELINDA CARLISLE 17-14
BELLINDA CARLISLE 17-14
BERLIN 18-15
ANDERSON & LORING 20-16 ANDERSON & LORING 29-16
WOUT/Johnson City, TN
Merk Potter
DAVID LEE ROTH
DAVID LEE ROTH
DAVID LEE ROTH
PARTICUS THINDERS
FARILUOUS THINDERS
FARILU

Describents
ROBERT PALMER
BILLY JOEL
RICHY JOEL
ROTES

WRVQ/Richmond. VA LewisPayns
STACEY O
ROBERT PALMER
LISA LISA
LISA LISA
BEATLES
OMEN GUTHRIS
DON JOHNSON
HOTERST
STEVE WINHOOD 3-1
BELINDAY CARLISIE 6-4
TIMEN SOCIAL CLUB P
ANDERSON & ANDERSON & CLUB P
BERLIN 16-11

WXLK/Rosnoke, VA Brown/O'Shee BROWNO'SNee

FABULOUS THUNDERB MONEYMOND SUITE EURTTHHICS KLTMAKK
BOB SEGER
HOLLEST THE MECHAN 3-1
LIONEL BICKIE 6-2
SERLIN 8-3
OWID LEE NOTH 7-5
BELINGA CARLISLE 11-7

"THIS SENGRANGE, LA

WDJX/Louisville, KY Kenney/Meyer KenneyMeyer
DON JOHNSON
LISA LISA
LOVERBOY
JETS
ROBERT PALMER
HOLLEST ANDERSON & LORING 7-4
BERLIN 15-6
RUEY LEWIS 6 THE 19-11
RUEY LEWIS 6 THE 19-11 KTUK/Shreveport LA Steel-Weber

WFMHLexington KY Fox/Jonze STACEY 0 Nottest: MADONNA 1-1

JERMAINE STEWART 2-2 STEVE WINMOOD 3-3 BERLIN 14-9 ANDERSON & LORING 20-11

STREETWEDER

STREETWEDER

STREETWED

STREETW WLRS/Louisville, KY
Knight/Lyons
ROBERT PALMER
DON JOHNSON
BOLTER
THE SOCIAL CLIB 5-4
HUEY LEWIS 4 THE 6-5
ERELIN 10-8
BERLIN 10-8 WKZUWinston-Salam, NC Finney/Joseph

Phoney/Joseph
VAN HALEN
EL DERANCE
NU SHOOZ
SHART JACKSON
BILAY JOEL
NOTES HALEN
HADONNA 2-1
STEVE MISHOOD 4-2
LIONEL RICHIE 5-3
TIMEX SOCIAL CLUB 6-5
BERLIN 11-7 FM100/Memphis, TN John/Conley JohnConley
PATTI LABELLE
SILLY JOEL
STACKY Q
STACKY Q
STACKY Q
STACKY Q
STEVE Q
STEVE MINMOOD 6-1
BRELIN 15-8
HUEY LEWIS & THE 22-14
DARYL HALL 29-23
JANET JACKSON 16-29 PARALLEL

I WPOW/HIAMI THREE KFMN/Abilene, TX Dom Testa LOVERBOY HUEY LEWIS & THE DON JOHNSON Dom Tests

Dom Joneson

REATLES

ANDERSON & LORING

TALKING HEADS

EDDIE HORSY

SIMPLY ARROSON

SIMPLY CENTRE OF THE TOTAL

RUN D. N.C. 7-5

RUN D. N.C. 7-DON JOHNSON
HOttest;
STACEY 0 1-1
PETER CETERA 2-2
HADONNA 4-3
BELINDA CARLISLE 5-4
NICE & WILD 9-5

Frantiswyse
AMDERSON 4 LORING
STACEY 0 (dp)
GENESIS
EURTHNICS (dp)
BRATLES
DON JORNSON
HOLLARI
STEVE MINMOOD 4-3
BANANARAMA 9-5
HUEY LEMIS 6 THE 16-10
HICHAEL HOLONALD 23-11
REGINA 21-17
WHINTMONTENERS A KQIZ/Amerillo, TX Brian Krysz

Brian Krysz
TRIUMPH (ap)
APT OF MOTE (dp)
SIMPLY RED (dp)
ALICE COOPER (dp)
ONE TO ONE (dp)
ONE TO ONE (dp)
STICK JAMESON (dp)
AT (dp)
APT (dp)
DAVID LEE NOTH 1-1
MADONN 1-2
WARM 14-3
STEVE WIRMOOD 5-4
VAN MALEN 11-6
VAN MOLEN 11-6 WHHY/Montgomery, AL Releigh/Collins GENESIS
GLASS TIGER
PAUL HCCARTNEY
HOSteat:
HADDNNA 2-1
STEVE WINMOOD 3-2
NICHAEL HCDONALD 5-3
BANANARANA 6-4
HUEY LEWIS & THE 19-10 WKSF/Asheville, NC John Stevens

KBFM/McAllen/Brownsville, TX Michael Cruz

none Hottest: NIAMI SOUND MACHI 1-1 TIMEX SOCIAL CLUB 2-2 NICHAEL MCDONALD 5-5 WHAMI 8-8 SOS BAND 9-9 KX104 Nashville, TN Cook/Fox

COOM/FOX

DON JOHNSON
LISA LISA
NOTEGET:
ANDERSON & LORING 1-1
TIMEX SOCIAL CLUB 2-2
BERLIN 6-3
BUN D.M.C. 21-15
LOVERBOY 25-18 WJAD/Bainbridge, GA Elliot/Kelly ElliotKelly
DON JOINSON
ROBERT PALMER
EUNTHRICS
NEW EDITION
TETLUMPH
PET SHOP BOYS
PET SHOP BOYS
SERGIO HANDROOS
SERGIO HANDRO Y107/Nashville, TN St. John/Peace

GLASS TIGES
DON JOHNSON
SILLY JOEL
MICK JAGGER
GWEN GUTHERE (dp)
HOKTER:
TIMEX SOCIAL CLUB 3-2
TIMEX SOCIAL CLUB 3-3
MIANT SOUND MACHI 6-5
BEAINARAMAN 7-6
BELINDA CARLISLE 12-9

LOVERBOY
EL DEBARGE
NEW EDITION
DON JOHNSON
HILLY JOEL
HOSTER (ETERN 3-3
BANNARANA 4-4
BERLIN 6-5

94Z/Releigh, NC Defloro/Hunter

WQID/8lloxi, MS Bob Lime

Bob Lime
GENESIS
38 SPECIAL (dp)
38 SPECIAL (dp)
38 SPECIAL (dp)
RDE EDITION (dp)
RDE EDITI

MCCATUBANES
HOOM SILES
HICK JAGGER
ROBERT PALMER
EURTHSHICS
FABULOUS THUNDERS
GMEN GUTHRIE
BILLY JOSE
BILLY JO

KISR/Ft. Smith. AR Rick Hayes

NPM EDITION 33-23
WPFMAPMAN City, FL
Jeff Oavis
LOVER SPEAKS
ELOVER SPEAKS
BLOW HORKEYS
BOOK JOHNSON
ROBERT PALMER (ap)
REBLIN 3-1
HADDINN 5-1
HADDINN 5-1
HADDINN 5-1
RANDARARAHAN 12-8
BARMARAHAN 12-8
BARMARAHAN 12-8 none Hotteat: LIONEL RICHIE 1-1 WHANI 6-6 JENNANANA 10-10 TENNANANANA 10-10 TINEX SOCIAL CLUB 12-12 Q104/Gadaden, AL Davis/St. John Devisit John
DoN JOHNSON
NEW EDITION
DAVID POSTER
HOTEGER:
HADDINA 1-1
BEBLIN 2-2
RIAM: SOUND MACHI 3-3
RUN D.M.C. 13-4
ANDERSON & LORING 14-5

2102/Savannah, GA Sommers/McFarland Sommera'McFartend
ART OF NOISE
LOVERBOY
EUNTTHHICS
FABULOUS THUNDERB
HOTLEST HUNDERB
HADONNA 1-1
REGINA 5-4
LIONEL RICHLE 8-5
RANANARAMA 13-9
RUN D.H.C. 15-10 WYKS/Gainesville, FL Jerl Banta

Jeff Banta
ANDERSON & LOBING
SERRESTS
DON JOHNSON
PATTI LABELLE
FRAUGLOST TUNNDERB
BILLY JOEL
LIONEL RICHIE 5-1
TIHOK SOCIAL CLUB 6-4
BANANARANA 9-5
BERLIN 17-10
BERLIN 17-10
HIMI SOUND MACHI 16-11 WGLF/Telishes Rick Sprinkles

NOME STATE NAME OF THE STATE OF THE SOCIAL CLUB 3-3 LIONEL RICHIE 10-10 BANNARAMA 16-16 DAVID LEE ROTH 18-18 KNIN/Wichita Falls, TX Beck/Kay

Tom Katley
DOM JOHNSON
EURTHRICS
ROBERT PALMER
STACEY O
STACEY O
OTA (dp)
ASIM MITCHELL (dp)
OTA (dp)
TAILUMN (dp)
HOTEMAN DON JOHNSON VAN HALEN PAUL SIMON ART OF NOISE ART OF MOISE HOTEAST: MADONNA 2-1 TIMEX SOCIAL CLUB 3-2 DAVID LEZ ROTH 14-10 REGINA 23-17 RUN D.H.C. 35-25 WHSL/Wilmington, NC Stewart/Stone KSMB/Lafayette, LA Segraves/Small

GWVBS-Wilmington. NG
Randy "Animal" Turner
GEMESIS
GEMESIS
JANET JACKSON
EL DERARGO
EL TOPE
VAN IGALEN 37-29
VAN IGALEN 37-29
VAN IGALEN 37-29

232 Reporters
221 Current Reports
The following satisfous reported
a frozen playlist this week:
WOUE/new Orleans
KSPM/McAllen-Brownsville
KZZB/Basumont
KISR/F. Smith
WBNQ/Bloomington

SegravasSmall
ORMESIS
JANET JACKSON
ROBERT PALMER
EDDIE MONEY
BILLY JOEL (dp)
POLYVIC CUME (dp)
ROLLESS SIMPLY RED (dp)
ROLLES

Q101 Meridian, MS Dale Taylor

DON-JOHNSON BILLY JOEL BOS SEGER VAN HALEN JANET JACKSON THOMPSON TWINS (dp) DAVID POSTER (dp) HOLLEST

Hottest: JEPPREY OSBORNE 2-1 BELINDA CARLISLE 6-3

BANANARAMA 13-7 TIMEX SOCIAL CLUB 18-12 HUEY LEWIS & THE 35-23

The following stations falled to report this week, therefore their playlists were frozen: WNNK/Harrisburg WKRZ/Wilkes-Barre KAY107/Las Vegas KAY107/Tulsa KLUC/Las Vegas WGLF/Talishasa KWTO/Springfie

te: ZZ99/Kansas City is longer a CHR reporter.

Breakouts are records not included in the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations

MOST ADDED MIDWEST BREAKOUTS

Don Johnson Robert Paime: Janet Jackson Genesis Billy Joel

Talking Heads

CHR ADDS & HOTS

WSPT Stevens Point, WI

ROBERT PALIER RABERS HEADS DON JORNSON EDDIE MONEY (dp) MOTE MONEY (dp) MADONNA 1-1 STEVE WINNORD 3-2 BARRARRAMA 4-4 BEALIN 10-6 HURY LEWIS 4 THE 22-12

DON JOHNSON (dp) Bottest; NADONNA 1-1 BERLEM 4-2 WHAN1 5-4 TIMEX SOCIAL CLUB 6-5 LIONEL RICHIE 12-7

KFMW/Waterloo, IA Mark Hensen

KDVV/Topeka Kevin Rabet

Janet Jeckson Pet Shop Boys Eddle Money

WEST

BREAKOUTS Kenny Loggins Talking Heads

MIDWEST

PARALLEL TIXO

Parick Kviredge
ALN SUPPLY
ALN SUPPLY
ALN SUPPLY
ALN SUPPLY
ALN STHOM (dp)
PAUL STHOM (dp)
BOLLESS L GARING (dp)
BOLLESS STAVE, MINMOOD 1-1
RADONAN 1-2
BAUL COUP 15-3
BAUL COUP 15-3
BAUL COUP 15-3
VAN RALEN 27-11

WKAU Appleton-Oahksoh WI Ross-Bradieigh

PABULOUS THUNDERS DON JOHNSON JANET JACKSON ROBERT PALMER SIMPLY RED HOTEORY HOTTOST: HADONNA 1-1 BANANARANA 7-4 HUEY LEMIS 6 THE 18-10 GLASS TIGER 21-15 TIMEX SOCIAL CLUS 27-16

LoCascio/Bumper
VAN RALEN
REGINA
REGINA
REGINA
REGINA
HIAMI SOUND MACHI
SOTTER
FETER CETERA 1-1
STEVE MISMOOD 9-4
LIONEL RICHIE 13-10
BLONGLE RICHIE 13-10
RICHAEL MCDONALD 21-14

WNCI/Columbus, OH Richards/Foxx

MICHARDAN MICHAR

KKK/Davenport, IA Jim O'Hars

JMN D'HAM

JANET JACKSON
BILLY JOEL

SHEENA PASTON
EL DEBARGE
ROBERT PALMER
ROBERT PAL

WGTZ/Dayton, OH John Robertson
LOVERBOY
ROBERT PALMER
BILLY JOEL
JETS
VAM HALEN
HOLTEST:
HADONNA 1-1
BELINDA CARLISLE 5-3
BARRARRAMA 7-4
STEVE WINDOOD 9-5
BERLIN 10-6

KRNQ Des Moines, IA GWHANSHARD
ANDERSON & LORING
REGISM
REGISM
SHEEM, EASTON
HOLLAND
PETER CETERA 1-2
JERMAINE STEMART 12-5
BARRARRARMA 16-7
TIMEX SOCIAL CLUB 18-10

JANET JACKSON PATTI LABELLE (dp) DON JOHNSON Rottast: PETER CETERA 1-1 MADONNA 2-2 DAVID LEE NOTH 7-5 RUEY LEWIS & THE 24-12 BERLIN 27-20

DON JOHNSON JANET JACKSON HOTTACKSON HOTTACKSON HADONNA 1-1 BANAMARANA 5-4 LIONEL RICHIE 14-7 TIMEX BOCIAL CLUB 22-10 HUEY LEWIS 6 THE 23-12

WGRD-Grand Rapida, MI Clenott:Olak

WIXX/Green Bay, WI McCarthy/Michael T.

MCLENTY MICHAEL F.

JANET JACKSON
BILLY JOCK
BIMPLY RED
HOSTER
HADONIA 1-1
BARGARRANA 7-4
TIMEX SOCIAL CLUB 10-8
ANDERSON & LORING 14-9
HURY LEWIS & THE 21-11

SIMONBROWN

DANYL HALL

LOVERBOY
PAUL HALL

LOVERBOY

CLASS TICER

FUN D.M.C.

JAMET JACKSON

HOLLORE

FUN D.M.C.

JERMAN INDOOR 7-2

JERMAN E STEMART 10-4

RICHAEL HOODBALD 13-5

BELINDA CARLISLE 15-6

WKFR/Kelamazoo, MI Terry Wainscht

ROBERT PALMER GENESIS ARITA BAKER EDDIE MONEY DOM JOHNSON (dp) Hottasti PETER CETERA (-1 HADONNA 2-2 ANDERSON & LORING 24-17 GLASS TIGER 24-23 SUN D.M.C. 37-28

DOUBLE BOTTEST: TIMEX SOCIAL CLUB 3-1 BELINDA CARLISLE 6-4 BANANARAMA [0-5 BANANARAMA [0-5 BANANARAMA [0-5 BANANARAMA [0-5 BANANARAMA [0-5 BANANARAMA [0-5 BANANARAMA [0-5] BUN D.M.C. [4-10]

KJ103/Oktahoma City, OK Cahillavia

DOM JORNSON

EURYTHRICE

DR. & THE MEDICS

HOLESE;
PETER CETERA 1-1

MADONNA 2-2

ANDERSON & LORING 3-3

BANANARRAM, 5-4

RUN D.M.C. 18-12

EVENTHMENT OF THE PROPERTY OF THE PROPERTY OF THE PROPERTY PALMER HOLE WITH THE PROPERTY OF TH

WZOK Rockford, IL Brill:Dent

38 SPECIAL GENESIS HOLDERS STEVE MINNOOD 2-1 LIONEL RICHIE 6-3 BANANARAMA [0-5 TIMEX BOCIAL CLUB 11-6 HUEY LEWIS & THE 17-9

WRONToldeo, OH Joe Thomas

GOMESIS GENERAL SANDLE JACKSON JETS

STACEY Q
HOLDEN JACKSON JETS

STACEY Q
HOLDEN JETS

HADONNA 1-1
BALINDA CARLISLE 2-2
MINHI 3-3
OUTFIELD 4-4
STEVE WINNOOD 5-5

none Hottest: PETER CETERA 1-1 HADONNA 4-4 NU SHOOZ 9-9 BILLY JOEL 10-10 HICHAEL MCDONALD 12-12

KEYN/Wichita KS

Land'satman
JANET JACKSON
BILLY JOEL
FABULOUS THUNDERS (dp)
ROTEGET:
MADONNA 2-1
MADONNA 2-1
MADONNA 2-1
LONEX. RICHIX 8-6
LIONEX. RICHIX 8-7
BAHANARAMA 18-8

KKRD/Wichita, KS

none Hottest: PETER CETERA 1-1 HADDINA 2-2 HHAR! 3-5 JERNAINE STÉNART 6-6 LIONE: RICHIE 7-7

ObvertWilliams

DON JOHNSON
TRIUMPH
HOTCHALL
BELLING CARLISLE 3-2
STEVE WINNOOD 4-3
BERLIN 6-5
REGINA 32-17
ANDERSON & LORING 33-18

ANDERSON & LORING 33-1
WHOTTMONGSTOWN, DM
DICK THOMPSON
HEAVI SOUND SMCHI
LEPAT SOUND SMCHI
LEVERSON
MORE SELE
VAN HALLEN
MORE SELE
JETER CHTERAL 2-2
JETER CHTERAL 2-5
STEVY WINNOND SHA
TIMEX SOCIAL CLUB 4-5

PARALLEL

THREE

BOD Back

JANET JACKSON

GENES IS

GENES

GEN

JIM CHOMER
ROBERT PALMER
ART OF MOISE
TRIUMME
VAN HALEN
SERGIO MEMDES
HOTERST
HOTERST
LIGHT 13-7
LIGHEL RICHIE 13-7
LIGHT 16-12
RUEY MONTO 16-12
BERLIN 26-16
BERLIN 26-16
BERLIN 26-16

WCIIJ Carbondale IL Tony Waitakus

PASSILOUS PARAMENTS
PASSILOUS PARAMENTS
ROBERT PALMER
ROBERT PALMER
ROBERT PALMER
ROBERT
ROBE

Mann/Dison

BILLY JOEL
BOS SEGER
BOSTERS CETERA 1-1
RADONNA 2-2
MIANI SOUND HACHI 8-3
BERLIN 10-4
ANDERSON & LORING 18-8

DON JOHNSON
BRUCE HORNSBY
ROTLEST
HADONNA 1-1
TIMEX SOCIAL CLUB 6-3
BANNARANA 3-7
AMDERSON 6 LORING 26-11
HUEY LEWIS 6 THE 21-15

Y94:Fargo, ND Main/Palmer

KKXLGrand Forks ND Nordine/Right

HONEYHOON SUITE HOTEGE: HOTEGE: HADDONA 2-1 DAVID LEE ROTH 8-6 LIONEL RICHIE 10-7 TIMEX SOCIAL CLUB 13-8 BANANARAHA 17-11

WAZY/Lafayatta, IN JETS HOSTERET: HADDONNA 2-1 TIMEX SOCIAL CLUB 5-2 BERLIN 7-8 BERLIN 7-8 HONEYMOON SUITE 8-7 BANANARAHA 13-8

Johnson'Meyer
GENESIS
JANET JACKSON
22 TOP
22 TOP
BILLY OCEAN
ROTESES:
HADONNA 1-1
WHARI 4-2
LIONEL RICHIE 8-6
TIMEX SOCIAL CLUB 11-9
BANAMARAMA 20-11

NODE HOTTOR: HADDNNA 1-1 STEVE WINMOOD 3-2 BANANARAMA 4-3 LIONEL RICHIE 5-4 DAVID LEE ROTH 7-6

99KG/Satina KS Stave Well

KKRC/Sloux Falls, SD Kinley/O Douglas

ZZ TOP
JANET JACKSON
GTR
KENNY LOGGINS
HONTYMON SUITE 2-1
LIONER RICHIE 3-2
GLASS TIGER 12-7
DARTH HALL 17-9
HETROS 23-15

GENESIS GENESIS GENESIS

EURITHMICS (dp)
THOMPSON TWINS (dp)
HOBERT PALMER (dp)
BILLY JOEL (dp)
BILLY JOEL (dp)
HOTCORI,
MADONNA 2-1
ABELINDA CARLISLE 4-3
MNAH1 7-4
LIOMEL RICHIE 16-7
BERLIN 21-15

DOTE MOTECAT: HADONNA 1-1 STEVE WISHOOD 4-4 ANDERSON 4 LORING 7-7 THEK SOCIAL CLUS 12-12 DANANARAHA 14-14

WDBR/Springfield, IL

KKLS/Rapid City, SD Sherwin/Kallaway

STACEY Q EURYTHNICS DOM JOHNSON TRIUMPR ONE TO ONE ALVIN LEE (dp) LISA LISA HOTEBATI HADONNA 1-1

Mark Hensen
BEATLES
BEATLES
ANDERSON & LORING [dp]
DOW JOHNSON
EL DEBARGE
TRILBEN
HOTH SHOP
HOTH SHOP
HOTH SHOP
HOTH SHOP
EL S WEST PARALLEL TWO

John Dantes

HIAMIS BOUND MACHI

PET SHOP BOYS

KENNY LONGINS

THIUMPSON TWINS

THIUMPSON TWINS

THIUMPSON THINS

THIUMPSON THINS

THIUMPSON THINS

THIUMPSON THINS

THIUMPSON THINS

THIUMPSON THINS

BOLLOWER SPEAKS (dp)

HOLLOWER SPEAKS (dp)

BOLLOWER SPEAKS (dp) STRICKETROUNTER

NM
ROBERT PALMER
STACEY O
FUN D.M.C.
DON JOHNSON
SIMPLY NED
HOLLEST, NED
HOLLEST, NED
HOLLEST, NED
FUNDAMIN 2-1
HIAMI 7-5
FUNDAMIN 2-1
LIONEL RICHIE 16-8 KKXX/Bakersfield, CA Squires/Kamper

KSND/Eugene OR

SquiresKamper

BILLE OCEAN
HIAMI SOUND MACKI
GENESIE
MODERNA 1-I
TIMEX SOCIAL CLUB 8-4
HIAMI 9-8
LIONEL RICHIE 13-10
BARAMARAMA 15-11 Burne-Wyat
KERRY LOGGINS
TALKING SEADS
SHECAN DASTON
SHECAN DASTON
SHECAN DASTON
SHECAN DASTON
SHECAN
SHECAN
AIR SUPPLY
HOTTER
LOWER SPEAKS
AIR SUPPLY
HOTTER
LOWER SPEAKS
AIR SUPPLY
LOWER SPEAKS
AIR SUPPLY
HOTTER
LOWER SPEAKS
AIR SUPPLY
HOTTER
SOCIAL CLUB 3-1
ANDRONG
BEATLES 20-13
BEATLES 20-13

Murchao Simon
MICHAEL MCDONALB
RUN B.M.C.
OHOT GETC.
HOT GETCA 3-2
PETER CETTRA 3-2
TIMEX SOCIAL CLUB 4-3
JERNAINE STEMART 8-5
BELINDA CARLISLE 12-6

KP95/Boles ID

KIYS/Boise, ID Tom Evans

ROBERT PALMER KENNY LOGGINS DOME JOHNSON FET SHOP BOYS TALKING HEADS (dp) HOLLEST HOLDON ALDRING 18-13 RUN D.H.C. 24-15

KINE VAN KAMPS
STACEY OF
JANET JACKSON
ROBERT PALMER
BILLY JOEL
SHEPKEN EASTON
CORNELS IS
HORDY RED
HORDON 7-1
BANDARRANAN 13-6
BERLIN 14-6
NUEY LEMIS E THE 17-10

KMGX/Freeno, CA Berry/Certer Betry/Cortae
ELYMANC
GMEN GUTHRIE
EDDIE HORBY
AMITE BANER
ROBERT PALIER
SHEENA EASTON
JAMET JAKESON
BILLY JOEL
HADOSHN 1-1
REGISM 6-2
STACEY Q 15-7
COMPILE 22-1
RUN D.H.C. 24-14

KIMO Akana
ANDERSON & LOBING
BILLY JOEL
BILL

KLUCILas Vegas, NV

None Hottest: PETER CETERA I-1 MADONNA 3-2 BANARARAMA 3-3 TIMEX SOCIAL CLUB 4-6 BERLIN 10-10

NUMBANDER
KLYMANDER
FERBYY LOCGINS
ROBERT PALMER
ART OF MOISE [dp]
HOCTOR
HADONBA 1-1
TIMEX SOCIAL CLUB 7-4
ANDERSON & LORING 10-S
STEVE WITHOUGO 12-6
RUN D.M.C. 29-23

KCAQ/Oxnard Venture, CA Robbins/Williams

RobbinsWilliams
LUTHER VALOROSS
GUNESIS
LOVERADE S
HOODY SLUES
LISA LISA
HOST OSI
TIMEN SOCIAL CLUB 2-2
STACEY G 3-3
STACEY G 3-5
STACE

SHERWA EMBLOY
HOTEBER:
MADONNÁ 1-1
STEVE MINHOOD 3-2
LIOMEL RICHIE 9-5
TIMEN SOCIAL CLUB 11-8
DARYL BALL 23-14

Jim Ryan
JANET JACKSON
DON JOHNSON
BEATTLE
BEA KBOZ'Bozeman, MT Steve Mills EL DEBARGE (dp)
PAUL SIMON (dp)
LOVERHON
JANET JACKSON
HOTHER:
HADONNA 2-1
STEVE HIMMODD 3-2
BELINDA CARLISLE 4-3
BANANARRANA 7-5
LIGNEL RICHIE 8-6

VAN RALEN 28-25
KDON/Salinas CA
Cliarutindali
SEATLES
VAN HALEN
GENESIS
NOGUY SUJES
NOGUY SUJES
NOGUY SUJES
NOGUY SUJES
NOGUY SUJES
STEVE MINOCO 6SANANARAMA 9-4
INDEN 1-1 A TREE

KCPX Salt Lake City, UT

Stonesmeth
JAMIT JACKBON
JAMIT JACKBON
JAMIT JACKBON
BOOM
BUSTING JACKBON
RECINA
RECINA
RECINA
RECINA
RECINA
RECINA
BOOM
RADOMA 2-1
BELINDA CARLISLE 6-4
BELINDA CARLISLE 6-4
RECINA LARGE

Richard Sands
LISA LISA
LISA SIMPLY SED
SIMPLY SED
OCENTSIS
VAN HALEN
BEATLES
PAUL SIMON
EXDISE MONEY
HOLESEL
STACEY 0.33-5
STACEY 0.33-5
RACES SED
BEATLES
DOUBLESEL

Harlow Webstern
ONE TO ONE
ART OF NOISE
HOCKEST;
BERLIS 1-1
STEVE MINHOOD 5-2
BEATLES 12-5
BEATLES 12-5
RUN D.M.C. D-15
ROBERT PALMER D-26

John Lungan
PET SHOW BOYS
ROBERT PALMER
RACKE ROBERT
RACKE ROBERT
RACKE ROBERT
RACKE ROBERT
R

KRQ/Tuscon, AZ Giller/Johnson KKAZ/Cheyenne, WY Jack Alexander

GHIRI/OHYMAGN

EURITHHICS (dp)

EDDIE MONEY (dp)

DON JOHNSON

EL DEBARGE
ROBERT PALRER
HOCESET
HADONNA 1-1

STEVE HINMOOD 4-2

BAHANARARMA 8-4

RICHBEL ROCONALD 7-6

BZELIN 11-8 BILLY OCEAN GENESIS VAN HALEN ONE TO ONE BILLY JOEL STEVE WINNOOD 4-1 HUEY LEWIS & THE 19-12 REGIMA 27-17 PAUL MCCARTNEY 28-2) DARFL HALL 34-24

PARALLEL

KOZE/Lewiston, ID Jay McCall THREE DON JORNSON TRIUMPH PET SHOP BOYS ROBERT PALMER TALKING HEADS HOLLEST STEVE WINNOOD 4-2 HOREYMOON SUITE 8-3 18 SPECIAL 12-8 DR. 6 THE MEDICS 14-9 DR. 6 THE MEDICS 14-9

Jey McCall

PET ENOP BOYE
JANET JACKSON
HOLLES (
MADONNA 1-1
EANAMARANDA 5-2
LIONEL RICHIE 12-5
HUSY LEWIS & THE 21-11
BANGLES 27-13 KHTZ/Reno NV John Chommie

DON JOHNSON Mottest: STEVE WINMOOD 9-3 BERLIN 6-5 BELINDA CAMLISLE 11-6 BANANARAMA 14-9 LIOMEL RICHIE 12-10

JOHN HYMANN
JAMET JACKSON
GTR (dp)
DON JOHNSON
ROBLET PALMER (dp)
PET SHOP BOYS
HOTLORIN LINE
HADDENNA 1-1
LIONEL RICHIE 6-4
TIMEE SOCIAL CLUB 10-7
BUEY LINES & THE 22-9
ANDERSON & LORING 26-38

Chuck Martin
STACLY O
ROB SIGGER
TRI UMPH
ALVIN LEE
DOM JOHNSON
ALICE COOPER
TRICHPSON TWINS
HOCKEST 1
FOR THE TRICHPSON TO THE SIGNED
GLASS TIGGER 15-11
REGISSA 10-13
FREGUSA 10-13

SLY96'Sen Luis Obispo, CA Joe Collina

MOODY BLUES AIR SUPPLY EURYTHMICS FABULOUS TH DON JOHNSON STACEY Q SIMPLY RED HOTERAL SIMPLY RED Mottest: PETER CETERA 1-1 MADONNA 2-2 STEVE MINWOOD 6-4 LIONEL RICHLE 9-7 TIMEX SOCIAL CLUB 12-10

Colimitheroux
STACEY Q
GENESIS
EL DEBANGE
ROBERT PALMER
ROBERT PALMER
HOODY BLUES
HOLTER
THESE BOCIAL CLUB 11-7
THESE BOCIAL CLUB 11-7
ANDERSON & LORING 22-15

OK95/Tri-Cities: WA EDDIE HONEY THOMPSON TWINS SHEENA EASTON DON JOHNSON STAN BUSH TRIUMPH CAMEO CAMEO
Hottest:
HADONNA 1-1
LIGHEZ RICHIE 5-4
DOUBLE 7-6
GLASS TIGER 18-16
DR. & THE MEDICS 26-21

Music Key. (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded



R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

more.

Parallel 2 Reporters: Selected stations that are formal-dominant and/or exert a significant local or regional Influence, in secondary markets with a metro 12+ population, according to Arbitron, between 20,000-1 million.

Parallel 3 Reporters: Selected stations that are formal-dominant and/or exert

a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

232 Reports



EXAMPLE 100/25 - 100 CHR reporting stations on it this week including 25 new adds 44% — Percentage of his weeks re-porters playing it.

Regional Reach — Percentage of reporter playing the song within each region onal Summary National Summary

Up 51 — Number of stations moving
it up on the charts.

Debits 20 ~ Number of stations of stations
debuting the song this week.

Same 4 = Number of stations reportting no movement this
week. (On to On, Add on, 31-31, etc.)

Down 0 — Number of stations moving
it down on their charts.

Adds 26 ~ Total number of stations
adding it this week.



LP: Lonely is The Night				
57	/11 25	%		
		National		
Regional		Summary		
Reach	NEA	UP 3		
E 36%		DEBUTS 7		
S 22%				
M 168 W 251		ADDS 11		
W 25%		VDD9 II		
P1	WRCK on	WZON on		
-	MKRZ on 0106 on	OE100 on		
EAST		95XIL on		
EAST	SOUTH	WOMP ON		
MREN on	M2/BQ on	SOUTH		
WKSE ON	REER on	ROIT on		
	MANS OF	WQ1D d-34		
HCAU 39-33 PRO-PH 33-27	KTUK on	MIYP a KSMB on		
	HICHEST	0101 4-39		
SOUTH		'2102 d-40		
KRRZ 4-10	MRDD a-39 E11E d-35	KNIN 8-40 WHSL on		
Q105 on	MEER OF	WVB5 on		
HICHEST	WRON on	HIDWEST		
	MEST	,		
MRYT a		KYYY a		
WEST	KP95 on K1KK on	KKLS on		
	KSND a	99KG on		
KERZ on	KPIV on	WEST		
KARA ON	KCAQ on	MEDIT		
PZ	233	RTRS a		
		KMAI 6-38		
EAST	EAST .	NDIM OD		
		SLY96 #		
R104 on				

200	3/18 88	1%
	_	National Summary
egional	1 3	UP 140
each	w w	DEBUTS 16
911	_	
861		SAME 29
891		DOWN 0
83%		ADDS 18
94 2-2 96 6-6 2N 2-2 8E 3-3 TYS 17-15 LI 30-25 LU 25-25 90 4-26	98PXY 8 MOTM d-16 930 36-27 MPST 29-24 MSCK 18-11 8108 8-6 MSKE 29-29 MTLQ 8-3 0106 32-22 SOUTH MSB0 15-9 KHFT 24-17 MPSF 12-8	KGMQ a-30 KLIX 38-38 KTIV 10-5 KCA0 35-29 KXYO 12-10 KDON 32-29 KCPX 30-20 KITE 17-15 KATO 7-4 KIZU 37-36 KRO 24-18
AU 25-17 4 6-2	KIID 7-7	EAST
O-7H 13-6	MAPI a-17	WFBG 22-19
TR 30-20	WASK 17-15	MOLEY 4-30
VA 8-8	WBCY 30-24	MZON a
	WR00 10-5	WIGY 4-3
OTH	WNOK 14-11	103CIR 14-4 95EEE 23-17
0 5-4	MDCG 8-5 KAMZ 6-1	MIEZ 1-1
3 5-4	KEIB 10-0	WEYD e-16

CARL ANDERSON & GLORIA LORING

Ander FTKS 12-11 93FM 2-2 93FM 2-2 93FM 2-2 19-13 Y100 17-16 897 14-9 MOUE 23-23 MNVS 14-12 Q105 6-2	WKS1 10-8 WASS 2-1 WCKN 1-1 94TYX 36-27 WAPE 20-16 MQUT 4-35 MOKE 34-26 MFNI 20-11 MDJX 7-4 MLRS 23-14	OK100 13-8 100KH: 24-15 95XIL 2-2 WGAN 3-1 WOMP a-37 WFXX 21-15
WNVS 14-12 Q105 4-2	MOKI 34-26 MFNI 20-11 MDJK 7-4	вости
Q105 6=2 HIDMEST B96 240-18, MLS n-12 295 25-12 Q102 33-29 HOUS 28-24 92X 18-10 WCZY 13-6 WCZY 13-6 WCZY 13-6 KREQ 3-1 KREQ 3-1 KRED 3-1 KRETA 8 EDMB 8 EDMB 8 EDMT 16-6	MFMI 20-11 MEJK 7-4 MLRS 23-14 FPM100 d-18 MFOWN 25-17 MABB a-25 NURY 7-5 RXIG01-1-1 NURY 7-6 RXIG01-1-1 MFW 7-6 RXIG0 1-10 MFW 7-6 RXIG 6-2 MXLL 16-10 N) DMEST	KFDSN A-38 KQ1Z d-32 WKSF 22-15 MJAD 19-14 MQ1D 26-16 MCGQ d-27 KISH 37-37 MYXS a-27 MYX 8-27 MYX 9-19-18 KSHS 14-7 Q101 34-24 MPPH d-36 E102 16-13 MGLF 26-26 MGLF 26-26
	WKDD a WKAU 36-23	2102 16-13 WGLF 26-26 KNIN 5-3
KIPMS 27-17 KFRE 19-9 Y108 4-22 KIIF 14-12 KIIF 14-12 KIIF 6-2 FRIOZ 3-2 FRIOZ 3-3 FRIOZ 3-3 FRIOZ 3-3 FRIOZ 3-4 FRIOZ 3-6 FRIOZ 3-6 FRI	MICRO 94-23 MCCL 31-24 MCCL 31-24 MCCL 31-24 MCCL 31-24 KITE 31-13 KITE 31-13 KITE 31-13 KITE 31-13 KITE 31-13 KITE 31-13 KITE 31-13 MCGE 31-24 MCGE 31-24 MCGE 31-24 MCGE 31-24 MCGE 31-13 MCGE 31-13	NI DWEST KYYY 30-37 KCH1 1-1 KGCK 18-8 KCM2 26-11 Y94 33-24 Y94 33-24 KFK2 27-21 Y96 25-13 KRK2 31-21 KMT0 7-7 MUSS d-30 KSPY d-80 MSPY d-80 MSPY d-80 MSPY a
ART OF NOI: Paranoimia LP: Invisible S	Silence	RBM2 26-18 RBM 22-17 RECC 27-18 SLITE 24-19
ART OF NOI: Paranoimia LP. Invisible S	KSND 2-2 MMGX 17-10 RYNO 29-20 SE w/MAX HEA (Chrysalis)	DROOM
ART OF NO! Paranoimia LP: Invisible S	SE w/MAX HEA (Chrysalis)	RINE 26-18 RENT 27-15 RECS 27-15 SUPE 74-19
ART OF NOIS Paranoimia LP: Invisible S Regional Reach E 188 S 279 M 166	ISBN 21-2-0 ETNO 21-2-0 ETNO 22-2-0 ETNO 22-2-0 SE w/MAX HEA (Chrysalis) Bitence	DROOM National Summary UP DBUTS 6 DBUTS 6 DBUTS 6 DBUTS 6
ART OF NOIL Paranomia LP, invisible S Regional Reach E 188 E 188 E 168 E 299 EAST EAST EAST EAST EAST EAST EAST EAST	ESBO 21-2-10 EYBO	DROOM Sational Summary UP B DEBUTS 6 SAME 11 DOWN 0 ADDS 28
ART OF NOI: Paranomia LP: Invisiole S Regiona 1 Reach E 184 S 274 H 164 H 294	### 239 EAST	DROOM National Summary DAN DAN National Summary DAN DAN DAN DAN DAN DAN DAN DA
ART OF NOIS Paranomia LP: invisible S Regional Reach E 188 S 278 N 299 EAST PSS 4 8 SOUTH STATE S SOUTH S S SOUTH S S S S S S S S S S S S S S S S S S S	SEE 17-10	Setions 1 Summary UP 8 DEBUTS 60 11 Summary UP 8 DEBUTS 60 11 DOWN 11 DOWN 12 SECTION 11 DOWN 12 SECTION 13 DOWN 13 DOWN 14 DOWN 14 DOWN 14 DOWN 15 DO
ART OF NOIS Paranomia LP. Invisible S Regional Reach N 164 N 294 P1 PARANOMIA LP. Invisible S S Regional Reach N 294 Reach N 164 N 294 RAST RAST RAST RAST RAST RAST RAST RAST	### 17-10 ### 17	National Summary UP 8 DEMO 201 SARE SARE SARE SARE SARE SARE SARE SARE

BANANARAMA Venus (London/PolyGram) LP: True Confessions			
Regional Reach E 95% S 96% M 98% W 100%	225/0 97	National Summary UP 193 DEBUTS 1 SAME 27 DOWN 4 ADDS 0	
PAST 810.6 20-11	1	SOUTH 1-1 1-	
REMN 20-15 RPXE 9-64 KILS 9-6 KILS 1-3 REZEP 5-3 RKRE 4-1 PMIO2 22-14 KNOD 10-8 KS103 4-8 KS103 4-8 KNEL 9-5 KNEL 9-5 KNEL 9-7 KNEQ 29-27	RIIR 9-3 WGTE 7-6 RRNG 16-7 RRNG 6-4 WGRD 16-18 WGRD 16-11 MIDE 27-12 MUTE 27-12 MUTE 27-12 MUTE 10-5 RING 5-3 WICK 10-5 WICK 10-5	RYN' 11-4 WEMS 18-18 WEMS 2-1 WCLL 4-4 KGCR 9-7 KCMC 9-7 KCMC 17-11 KKLZ 17-11 KKLZ 4-1 FARK 19-17 KRE 12-6 KRY 20-11 KKLZ 4-1 FARK 19-17 KRE 12-6 KRY 20-17 KRY 20-17 KRY 4-4 KORY 20-17 KRY 4-4 KORY 20-17 KRY 6-3 WERT 4-4	
EAST MPLY 7-5 Q100 3-1 MZOU 10-6 MYSH 11-8 R104 19-18 MERZ 18-11 MRDM 8-8 MTIC 5-14	WEST 10-6 - WEST 10-6 - KECK 15-11 FOXR 17-11 F795 8-5 KIYS 14-8 FTKK 5-5 FSND 8-6	KGOT 11-10 KYYA-17-16 KBOZ 75- KTES 8-5 KTES 8-5 KTES 8-5 KTEZ 7-4 KOZE 5-2 KHTZ 14-9 XNOZ 3-2 KBIS 6-4 KZOZ 9-4 SLY96 8-6 OW95 11-10	



896 a-31



0100 a R104 37-34 MLAN 31-30 MSPK on R1-104 on MSPM 31-20 930 on MRCK on WKRE 40-40

WBBQ 4-38

P3

WEST

WHMS 29-22 WKT1 27-22 KWK 34-32

T.

KYYY on waws on WCIL a 99KG on WDSR on KYNW 6-60

KOOT 28-22 KYYA 28-23 SBOZ on KTRS on KOZE on KBIM on SLY96 a OK95 on





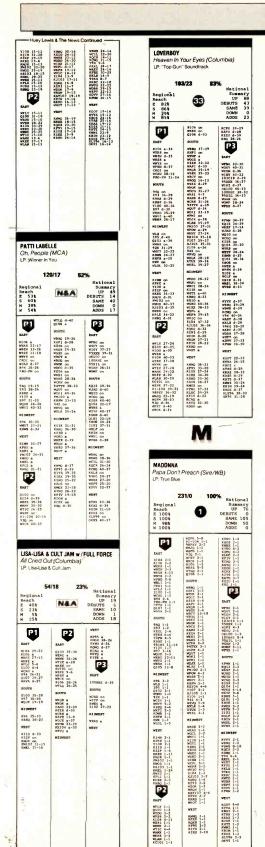




KKRI d-38 K6103 24-21







Subsect Subs	PAUL McCA Press (Cap LP: Press To	IRTNEY oitol)	
Server 19-23 Se	. ,		%
Server 12-23 Se	Regional Reach E 75% S 62% M 71% W 67%	38	SUMMAT UP 9 DEBUTS 2 SAME 4 DOWN ADDS
Sweet Freedom (MCA) LP: Running Scared	EAST FLOS 10-24 FLOS 10-24	NOTE 5-18 NOTE 5-18	P3 Dark Dark
	Sweet Free LP: Running S	dom (MCA) icared 14/5 92	% National Sunmary UP 176 DEBUTS 2
	EAST 10-10-10-10-10-10-10-10-10-10-10-10-10-1	New York 14-12 1	ESDE 21-21 ESDE

MOLT 23-12 MOLT 39-22 MOLT 15-15 KEND 22-12 KEND 22-12 KEND 27-12 MIXE 13-15 MORD 17-13 MIXE 13-12 MEPE 26-15 MORD 17-13 MIXE 13-12 MEPE 13-15 MEPE 14-11 MEPE 12-12 MED 11-12 MED 12-12 MED 12-12 MED 12-13 MES 12-

KEST

KHOK 16-14

KOKR a-27

KF95 21-18

KIYK 12-10

KIKK 19-15

KSND 12-11

XBOS 24-16

RNOK 16-19

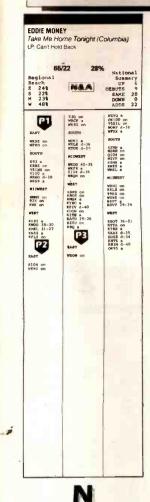
KYNO 18-17

KOMO On

7

MTLY 14-12 0100 21-10-MVSR 14-11 K104 13-6 WERE 15-8 WSNK 9-9 WTIC 22-10 MAKK 22-17 MKEE 20-19 MLAN 6-6 KC101 22-20 MSPK 21-18 RI-104 13-11 KYYY 20-13 MSN0 12-12 MSN0 5-3 MCIE 6-3 MCIE 6-13 MCIE 10-12 MCIE 11-12 MCIE 1

	60/6 69	% Nationa
Regional Reach E 82% S 67% M 64% W 63%	2	Nationa Summar UP 10 DEBUTS SAME 3 DOWN ADDS
### 100-100 ### 10	SCHOOL 20-19 SCHOO	EAST 1970 31-28 1970 3
Q100 16-11 WZ0U 22-17 WVSR 27-24 WERI 25-22 WNNK 15-15 WTIC 24-22 WKEE d-29 MLAN 19-19	RATD 11-11 RRQ 22-20	REME 20-20 KEOZ 37-34 SUY96 23-18
MOODY BLU The Other S LP: The Other	Side Of Life (Positive Of Life	Nationa Sumary Deurs i SAME 2: DOWN I ADDS 1
MOODY BLL The Other S The Other S Regional Reach S 2111 W 211 W 21	VIST 4-19 VIST 4	PolyGram Nationa Summar UP
MOODY BLL The Other S LP The Other S Regional Resecta S 211 N 141	VIST 4-19 Side Of Life (Pc Side Of Life VIST 4-19 WIST	National Summar



NU SHOOZ Point Of No Return (Atlantic)

65/3

EAST PAGE

MZR2 19-16 MNNK 32-32 MTIC m-32 MSPK 18-13 RI-104 On MRCK On WTLQ d-37

MKQB 8-7 M5SX a WMOK 18-15 KAMZ 3D-29 94TYX 39-35 KBFM 16-16 RTUK 29-27 MKZL a

₩NDD 20-21

Regional Reach E 20% S 18% H 11% W 52%

PI

EAST WKSE 2-2

896 25-24 WPO45 26-23 KWK GB

MIDS 32-21 MIDS 32-25 MKM2 9-8 SUBIR 22-21 PHIG2 on KBIOD on KBIOD 35-26 KWEZ 20-23 KWEZ 30-28 KWEZ 20-19 KWEQ 32-26

800TH

24%

P

MGUY 28-22 95%XX 28-22 100KH3 on

SOUTH

MCGQ on KMES on WPFH on WHSL on WVBS on

WCIL 25-21 KCHO on WEST

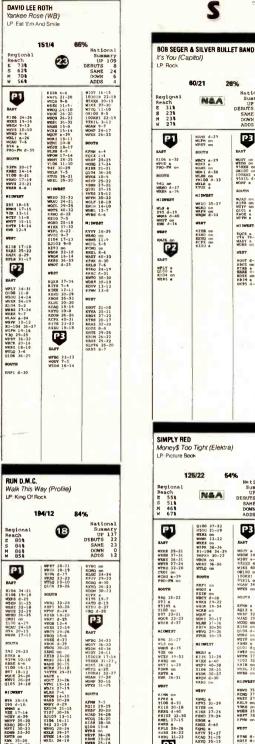
KOZE 33-27 KHTZ on KZOZ 33-30



0

INDEX 31-25 (A-3)	BIJO 3 31-29 KSR0 24-24 KSR0 24-24 KSR0 24-24 KSR0 24-24 KSR0 24-25 KSR0 24-25 KSR0 33-27 KSR0	KFKX a -27 FMC 1-27 FMC 1-27 FMC 1-27 KSCC 0n KSCC 0n KSCC 0n KSCC 1-27 KDVV 30-24 KFW 40-14 KFW 40-	MARIL 4-7 MISS 12-7 SPILE 4-24 PURE 11-20 P2 WHEN 11-20 WHEN 21-20 WHEN
	P		LIONEL RIG Dancing C LP Say You Regional Reach E 1008 S 998 M 1000 W 1000
LP: Riptide	LMER an To Turn You 4/57 499		BLO4 IB-16 I
EAST GKKS ON GROW GKSE 4-22 SEYS ON GHOD 8 CROI 20-18 ACAU 37-31 FRO-TH 8 CTR 11-17 KOUTH KREE ON FSEN ON FRES ON	930 on White on Watt on Watt on Watt on Watt on Watt on Watt on The Watt on The Watt on The Watt on Watt on The Watt on Watt o	EAST 0007 d-30 m 0	BOOTH STATE OF THE

Baby Love (Atlantic)				
198/8 84% Regional Summary Reach Summary				
Reach E 82% S 88% H 80% W 88%	Œ	Summary UP 155 DEBUTS 11 SAME 22 DOWN 2 ADDS 6		
PI	93Q 26-21 MPST 27-23 MRCK 10-8 8106 12-10 WRRE 25-25 WTLQ 20-17 Q106 24-17	KCPX & KITE 18-16 RATD 14-13 KZEU 22-17 KRQ 18-17		
BAST 8104 16-9 R106 21-21 WXRS 3-3	WERE 25'-25 WTLQ 20-17 Q106 24-17 BOUTH	_		
91.04 16-9 R106 21-21 WXXB 3-3 WRSB 35-30 WRYS 15-14 WBL1 10-8 WPLJ 15-15 E100 11-12 WCAU 12-25 E94 6-26 PRO-PN 15-13 G107 8-7 MAVA 15-14	MBBQ 18-13 KMF: on MFMF 28-19 KZEB 35-35 WAR: 27-18 MKQB 6-6 MBGX 10-8 MRGD A	MFBG 20-17 WGUY '26-21 WEGUY 29-25 WIGGY 15-12		
B94 d-26 PRO-PH 15-13 Q107 8-7 WAVA 15-14	MRQB 6-6 WBBX 10-8 WROQ a MBKZ 25-14 MMOK 24-22	WFBG 20-17 MGUY-76-21 WFSUB-39-25 WIGY 15-12 103CIR 8-8 95RXX 6-6 WIRE 20-17 100RH1 25-18 MGAN 10-6 MOKP 19-9 MFXX 16-12		
293 10-8 REGL on RTMS 30-25	Series on 1-19 (1975) (BOTTON.		
293 10-8 REGL on RTMS 30-25 93PM 17-15 RRBE 11-7 9100 14-12 897 9-7 MOUZ 6-6 MMV2 29-26 Q105 d-28	9477X 25-20 MAPE 19-18 MQUT 36-28 HOKI 17-12 MPMI 24-18	KPTM 19-13 K01Z 33-26 MXESF 19-16 MADA 20-17 MADA 20-18 MCM 20-21 K1ESF 31-31 G104 23-16 MYESF 23-17 MYESF 23-17 MYESF 23-17 MYESF 23-17 MYESF 23-17 MYESF 23-17 MYESF 23-27 MYESF 24-24 MOULD 24-24 MOULD 24-24 MOULD 24-24		
M: DWKST	WLRS 25-23 PM100 35-30 WPOW 7-6 WABB 21-17 REFM 4-4	KISR 31-31 Q104 23-18 WYKS 25-17 WESP 27-13 KSMS 30-21		
295 28-22 Q102 27-24 WHES on 92x 13-12 WCZY 28-23	Y107 20-18 BJ107 20-18 BJ105 29-26 948 on WRVQ 17-12 WXLW 20-19	KNOE 36-21 KNEE 31-27 MPPK 4-4 \$102 5-4 MGLP 24-24		
896 16-14 295 28-22 2102 27-24 www.son 92x 13-12 wczy 28-23 whyt 19-15 wktt 25-20 kmms 30-22 wlock 14-11				
KPKE a 1108 17-14 K118 12-12 K118 12-12 KRR2 10-9 KMJK 10-9 FM102 10-6	MKDD d-38 MCCL a-29 MCCL a-29 MCCL d-28 MCCC d-28 MCCC d-28 MCCC d-28 MCCC d-35 MCCC d-35	KYYY 39-30 NEMB 40-33 NCIL 14-14 KQCR 27-22 KXMD 23-16 Y94 36-32 KKKL 32-19 9KKC 23-17 WAXY 23-17 WAY 23-17 WAY 23-17 WAY 23-17 WAY 23-17 WAY 23-17 WAY 23-17 WAY 33-27 WAY 33-2		
KRRZ 10-9 KMJK 10-9 FM102 10-6 KMOD 14-12 KB103 8-6	WHEE 20-18 WGRD 31-26 WING 28-22 WEPL 8-16 2104 35-28	MAZY 23-17 KFRX 22-19 99KG 22-18 KKRC 23-17		
FM102 10-4 FM102 10-4 FM0D 14-12 FS103 9-6 FMEL 4-7 FMSS 12-7 FPLE d-24 FUBE 21-20	KOKQ 20-14 X893 28-27 WEOK 18-15 KEYN 30-27 KERD 32-17	WDBR 15-10 WSPT 37-27 KDVV d-32 KPHW d-39		
EART	WEST	NEST KYYA 27-24 KBOZ 26-24 KTRS 23-15		
WFLY 26-17 9100 17-12 WVSR 26-20 WVSR 26-20 WKSR 23-27 WNKR 23-23 WTIC 11-9 WKEE 26-25 MILAN 22-21 RC101 8-7 RSPK 7-7 RI-104 11-9 98PXY 19-16 MMJC 27-22 HGFM 13-11	KNMQ 27-30 KP95 15-11 R198 23-20 KSMD 22-19 KSMD 22-19 KSMC 20-18 KGMC 17-13 KLUC 15-15 KFIV 22-19 KCMC 6-5 SCYC 21-14 KDOM 20-15	KYYA 27-24 KBOZ 26-24 KTRS 23-15 KKAZ 27-17 KOZE 25-16 KHTZ 6-24 KMWZ 6-28 KBIM 18-13 KZOZ 21-17 BLY96 21-15 OK95 32-26		
WLAN 22-21 RC101 8-7 WSPK 7-7 RI-104 11-9 98PXY 19-16 WMJD 27-22	KLUC 15-15 KPIV 22-19 RCAQ 6-5 KKYQ 21-14	8LY96 21-16 0K95 32-26		
	KDOM 20-15			
	1			
LIONEL RIC	HIE n The Ceiling	(Motown)		
LIONEL RIC Dancing O. LP Say You.	HIE n The Ceiling	% National		
LIONEL RICE Dancing O. LP Say You. 2: Regional Reach:	HIE n The Ceiling Say Me	% National Summary UP 210 DEBUTS 0		
LIONEL RICE Dancing O. LP Say You. 2. Regional Reach E 1000 5 998	HIE in The Ceiling Say Me	National Summary UP 210 DEBUTS 0 SAME 19 DOWN 2 ADDS 0		
LIONEL RICE Dancing On LP Say You. Regional Reach E 1004 S 991 W 1004 W 1004	HIE in The Ceiling Say Me	National Summary UP 210 DEBUTS 0 SAME 19 DOWN 2 ADDS 0		
LIONEL RICE Dancing On LP Say You. Regional Reach E 1004 S 991 W 1004 W 1004	HIE n The Ceiling Say Me 31/0 100 100 100 100 100 100 100 1	% National Summary UP 210 DEBUTS 0		
LIONEL RICE Dancing On LP Say You. Regional Reach E 1008 9 991 4 1008	HIE n The Ceiling Say Me 31/0 100 100 100 100 100 100 100 1	National Summary UP 210 DEBUTS 0 SAME 19 DOWN 2 ADDS 0 REGG 25-2 KNOW 8-7-3 K		
LIONEL RICE Dancing O. LP Say You. Z Regional Beach	HIE n The Ceiling Say Me 31/0 100 100 100 100 100 100 100 1	National Summary UP 210 DEBUTS 0 SAME 19 DOWN 2 ADDS 0 REGG 25-2 KNOW 8-7-3 K		
LIONEL RICE Dancing O. LP Say You. Z Regional Beach	HIE n The Ceiling Say Me 31/0 100 100 100 100 100 100 100 1	National Summary UP 210 DEBUTS 0 SAME 19 DOWN 2 ADDS 0 REGG 25-2 KNOW 8-7-3 K		
LIONEL RICE Dancing O. LP Say You. Z Regional Beach	HIE n The Ceiling Say Me 31/0 100 100 100 100 100 100 100 1	% National Summary 20 PER 21 0		
LIONEL RICC Dancing O LP Say You. 2 Regional Reach 100 bw 100 b 100 bw 1	HIE n The Ceiling Say Me 31/0 100 100 100 100 100 100 100 1	% National Summary 20 PER 21 0		
LIONEL RICC Dancing O LP Say You. 2 Regional Reach 100 bw 100 b 100 bw 1	HIE n The Ceiling Say Me 31/0 100 100 100 100 100 100 100 1	% National Summary 20 PER 21 0		
LIONEL RICC Dancing O LP Say You. 2 Regional Reach 100 bw 100 b 100 bw 1	HIE In The Ceiling Say Me 31/0 1000 531/	% National Summary Demy 210 Demy 210 Demy 210 Demy 210 Demy 210 Demy 220 De		
LIONEL RICC Dancing O LP Say You LP Say	HIE In The Ceiling Say Me 31/0 1000 531/	% National Summary Description of the Control of th		
LIONEL RICE Dancing O LP Say You LP Say	HIE In The Ceiling Say Me 31/0 1000 531/	% National Summary Description of the Control of th		
LIONEL RICC Dancing O LP Say You LP Say	HIE In The Ceiling Say Me 31/0 1000 531/	% National Summary Description of the Control of th		
LIONEL RICC Dancing O LP Say You. 2. Regional 1. 998 4. 1008	HIE In The Ceiling Say Me 31/0 100 53 31/0 100 53 31/0 100 53 31/0 100 53 53 53 54 54 55 55 56 57 57 57 57 57 57 57	% National Summary Demy 210 Demy 210 Demy 210 Demy 210 Demy 210 Demy 220 De		



293 29-23 KTKS a 93FN 10-10 KRBE 6-6 Y100 16-13 897 18-12 WOUE 26-26 WNVZ 26-24 Q105 24-18

B96 16-16 295 d-18 90045 a 9205 17-14 WCEY d-39 METT 25-20 RIEC 20-17 WKT 10-23 RDMB 33-30 KHTR OR KMK 35-26 WLOL 32-30

MIDMENT
MEDD on MEAN 37-31 KIER 28-23 KEND 64-11 KEND 18-12 KEND 18-12 KEND 64-19 KEND 68-11 KEND 6

MI DWEST

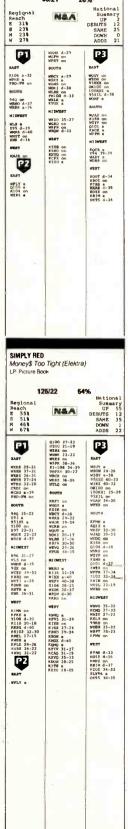
#10#ERT
WENG ON
WENGE 16-12
MCLH 9-7
KCHQ 39-36
RKRKL d-32
WAZT 34-30
KKPKX on
KKLS 19-12
KFPK on
WENG 27-17
MSPT 27-17
MSPT 27-17
MSPT 31-22
KFPM 34-28

KYYA on KYRB 35-24 KHTZ on KWRZ 27-20 KBIM 31-26 KZOZ 38-31 BLY96 32-27 OK95 19-17

WEST

P2

MFLY d-35 Q100 28-20 MIGU 26-20 MIGU 26-20 MYSR d-29 MERZ 36-33 MININ GM MTIC 13-6 MKZZ 30-28 WLAM a-35 KC101 25-21 MSPK 19-10 21-104 28-2 MGPM 25-18 93Q 39-34



S

60/21

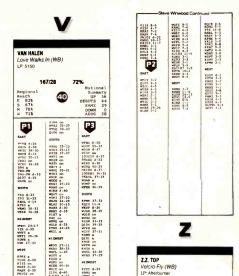


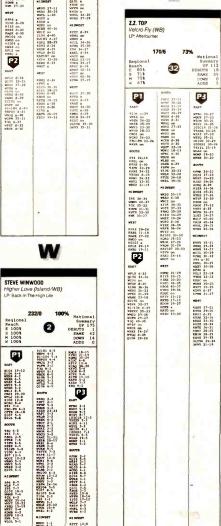


1:	28/3 56	%
Regional Reach E 56% S 55% M 63% W 46%	N&A	National Summary UP 85 DEBUTS 14 SAME 26 DOWN 0 ADDS 3
MAT 1-13 (1997) 1-	W01 16-11 16-12	### 19 12 12 12 12 12 12 12 12 12 12 12 12 12

71 Regional	V14 325	Nationa
Reach Z 40% S 16% M 27% W 54%	NEA	UP 2 DEBUTS SAME 3 DOWN ADDS 1
MAST 1404 39-28 1409 31-100 1409 14109 141-100	EAST 13 10 10 10 10 10 10 10 10 10 10 10 10 10	EAST STATE OF THE







EYYY 10-6 WBMC 3-3 WBWS 1-4 WCIL 17-13

EIMX 5-3 EPEE 5-4 Y108 3-3

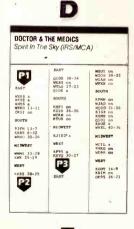


Picture

SIGNIFICANT ACTION











P3

WGLDY d-37

P2

0100 a E104 a

GWEN GUT Ain't Nothin LP. Good To	'(Polydor/I	PolyGram)
PI	P2	VEST FMGX &
EAST	EAST	P3
WKSE d-37 WNYS d-35	MERZ ON MINIK ON MSPK 34-29 B1-104 OD	EAST
WPL-1 17-12 2100 17-13	SOUTH	SOUTH
SOUTH	MKQB a	WCGQ a
0195 on	MROQ on MDCG on	1102 28-25
HI DWEST	WDJX on WPOW 29-27	MISL &
896 a	8.7105 u	
WEST	RTUX on	MC1F 4-31
KMES: 15-10	MIDWEST	WEST









20.0	EAST	EAST
ш.	K104 a	WZON a
•	NGPM on	95XXX 4
EAST	7.50	95X1L a
dPHD a	SOUTH	
dava on	. KZZB op	SOUTH
SOUTH	WKQB d-31	WKSF on
	WSSX on	MJAD on
33FH &	WAPE a	WPPM on KNIN on
ST CHICKST	WOUT on	WHSL on
	WKEL on	
0945 d-39 CDMB &	HIDWEST	R: DWEST
CMK on		Y94 a-39
TLOL a-34	WKDD 4-26 KJ103 4-33	. 99KG OR
TREE	EE93 a	MDBR on KDVV d-31
		KPW 4-38
CKRZ d-39 CS103 on	WEST	WEST
CWBS II	KIYS a-36	MED-L
UESQ d-30	KINK m-37	KGOT 4-40
22	KSND a	KOZE OD
12.5	KATD on	KHTZ TO
	(2)	Q8095 d-32
	100	
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		1

P1	WEEKS on	WGDY A.
4	SOUTH	953CECE &
ZAST	WRDC on WNOK a	SOUTH
WEEN &	ATUX on	KOIZ on
SOUTH	MIDWEST	WKSZ on WJAD on
aco1n	WRON on	MEYP on
HI DWEST	WEST	WHEL d-22
WEST	KIKK a	HIDWEST
	KEEU on	WBMD on
P2	P3	MARY 32-18
EAST		WEST
WRCK a	EAST	
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P1	93Q a 97LQ s	OK100 a
EAST	SOUTH	SOUTH
PND a-30	WCKN a WQUT a KTMX a	KQIZ a WJAD a WZYP a
	HIDWEST	MISS I
MMS a MMS d-37	WKDD A KKRD a	WBWB a 99KG a WDBR a KPHW a
EST	KIKX a	WEST .
P22	[23]	KGOT a KBIM a DK95 a
AST	RAST	_



CONTEMPORARY HIT RADIO

BREAKERS.

BILLY JOEL

A Matter Of Trust (Columbia)

61% of our reporters playing it. Moves: Up 26, Debuts 29, Same 45, Down 0, Adds 42 including WNYS, WBLI, WCAU, KRBE, KKRZ, KWOD, KUBE. Complete airplay in Parallels.

NEW & ACTIVE

38 SPECIAL "Somebody Like You" (A&M) 128/3
Moves: Up 85, Debus 14, Same 26, Down 0, Adds 3, WZOK, WKSF, WQID, KEGL 8-3, WRSR 38-30, WHYT 30-26, KWK
29-23, WAMN T-27, WAMQ 14-11, WGG2 16-11, WKQB 26-21, WKLK 36-29, WKDD 12-10, WRDN 26-19, KZZU 35-29.

2923, WARX 127, WARX 127, WARS 126-11, WARS 25-21, WARX 39-29, WARD 126-10, WARD 12

PATTI LABELLE "Din, Peopile" (MCA) 120/17

Moves: Up 49, Debuts 13, Same 40, Down 0, Adds 17 including K106, KRBE, Y100, KPKE, KKRZ, KWOD, KMEL. KPLZ, WBEN 32-56, 930 19-15, WNY2 0-22, RI-102 2-016, 94/TY 38-33, KRND 38-30, WGAN 26-21.

STACEY Q "Two Of Hearts" (Atlantic) 115/34

Noves: Up 4.0 Pobls 12, Same 25, Down 0, Adds 34 including WCAU, PRO-FM, Z95, WKTI, WZOU, 930, WRVO, WRQN, WKSE 16-11, B94 15-9, WAVA 29-20, B97 17-11, KAMZ 2-1, WPOW 1-1, KF95 17-12. See Parallels, debuts at number 37 on

EURYTHMICS "Missionary Man" (RCA) 115/33

8, Same 23, Down 0, Adds 33 including B104, CFTR, 93FM, Y100, Q105, B96, WCZY, KUBE, WXKS VZ 13-10, WRSR 26-19, KPI Z 37-29, WLRS 27-19, WZON 26-19. MOVES: UP 41, DEBUIS DC, MPSR 26-19, KPLZ 37-29, WLHS ZF-13, TECH 52-15, 402 29-14, 59/NZ 13-10, WRSR 26-19, KPLZ 37-29, WLHS ZF-13, TECH 52-15, TECH 52-15, 502 29-1

Moves: Up 3, Debuls 20, Same 33, Down 1, Adds 57 including WBEN, WPHD, PRC Z104, WKSE d-32, WCAU 37-31, B96 39-29, KS103 d-33, KTUX d-33, KATD d-20.

DON JOHNSON "Heartbeat" (Epic) 102/102

cluding K106, WPHD, Q107, WAVA, 94Q, Z93, Y100, B97, Q105, B96,

WMMS, KDWB, KWK, MUCL. KIIS.

SHEERIA EASTON "SO FAR SO GOOd" (EMI America) 93/25

Moves: Up 22, Debus 7, Same 39, Down 0, Agds 25 including WXKS, 293, 896, WLOL, KWOD. Q100, WKQB, WBCY.

WCKN, WKGS 3-21, KWK 0-36, WROQ 33-26. WALK) 83-33, Q104 34-27. KTRS 38-30.

MICK JAGGER "Ruthless People" (Epic) 88/4 mich aktuer numiess frupie (Epin) 80/9 Moves: Up 24. Debus 8, Same 51. Down 1, Adds 4, Y100, WFLY, BJ105, WCGQ, WKSE 28-22, WNYS 34-31, CKOI 33-28, WRNO 34-30, KWK 39-35, WZOU 29-24, WLRS 28-24, Z104 38-34, KTRS 39-34, SLY96 40-33, OK95 29-25.

PAUL SIMON "You Can Call Me A!" (WB) 87/15
Moves: Up 19, Debuss 18, Same 35, Cown O, Adds 15 including CKOI, WCAU, WRINO, WRSR, WLOL, KMJK, Q100, WKDD,
KITS, KNIN, KUBE 32-29, WHHY 24-20, WIXLK 40,31, 2104 39-33, KATO 28-24
FABULOUS THUNDERBIRDS "Wrap II Up" (CBS Associated) 86/18

FABULUUS (HUNUEHBIRUS "Wrap II Up" (CBS Assurated) abur (Nover) Up 23, Deburs 13, Same 32, Down 0, Adds 18 including PRO-FM, WSPK, RI-104, WCKN, WQUT, WXLK, WKAU, KCKQ, WGUY, WOMP, WPHD 27-22, WRNO 37-31, WMMS 29-22, KMJK 31-16, WJAD 40-32.

LETS "Private Number" (MCA) 81/16

Moves: Up 18, Debuts 14, Same S3, Down), Adds 16 including Z93, Y100, KS103, K104, WBCY, WOJX, WGTZ, WRON, O(100, 259.3954, WCJ), 32-8, WKG) 82-84, WNDO 34-30, KSND 27-23, KWES 28-25.

EL DEBARGE "Love Always" (Gordy/Motown) 81/16
Moves: Up 11, Debus 20, Same 34, Down 0, Aods 16 including WAVA, KHFI, WSSX, WDCG, WKSI, Y106, WKZL, KRQ, WMSB, WKES 232, WCAU 363, WCZY 40-37, WLAN 35-29, WAJA 93-34, KBIM 38-35.
HONEYMOON SUITE "What Does It Take" (WB) 79/9
Moves: Up 41, Debus 7, Same 21, Down 1, Adds 9, WLOL, WFLY, WBBQ, WBCY, WKSI, WCKN, WXLK, KF95, KKXL, WXKS 34-26, WHOH 12-10, KWK 32-25, WAMX 27-20, WKO9 14-11, WKDD 30-23.

THOMPSON THINS. "Mothing in Common" (Arista) 75/14

Moves: Up 20, Debuts 8, Same 33, Down 0, Adds 14 including WRSR, WCZY, WERZ, WSPK, WRCK, B106, WTLO, WFBG, KBM, PRO-FRA 85-29, WCIO, E2-19, KWCIO 29-38, KMEL 22-19, WHSL 35-31, KGOT 20-16.

BRUCE HORNSBY & THE RANGE "Every Little Kiss" (RCA) 69/10

Moves: Up 27, Debuts 8, Same 23, Down 1, Adds 10, KRBE, SSINZ, WINVZ, WFLY, WSPK, Q106, WBCY, WDCG, KZZU, KCMQ, KIMN 23-18, KPKE 21-16, WXLK 26-22, Z104 30-24, 95XXX 29-20. ANITA BAKER "Sweet Love" (Elektra) 65/28

Moves: Up 6, Debuts 12, Same 19, Down 0, Adds 28 including WXKS, WPLJ, B94, PRO-FM, WAVA, 94Q, B96, KBEQ, WKEE, B106, WROQ, WNVZ 38-25, WLAN 29-26, WFBG 40-36, Z102 40-37.

WREE, BITIS, WHOU, PITAK ME HOME TORIGHT! (Columbia) 65/22

BODIE MONEY "Take Me Home Toright" (Columbia) 65/22

Moves: Up 6, Debus 9, Same 28, Down 0, Adds 22 including 293, Y100, WRSR, KKRZ, KWSS, WRCK, WOKI, WKFR, WZYO, KFMW, WHSE, KWDO 336, KMEL 31-27, WKDO 40-36, KATD 29-26, KGDT 36-31

BEATLES "Twist And Shout" (Capitol) 64/23

floves: Up 16, Debuts 11, Same 14, Down 0, Adds 23 including B104, WBLI, Z100, WAVA, Y100, B96, KPKE, KWSS, Q107 -12, Q105 30-24, KS103 19-13, KUBE 10-8, KNBQ 34-15, KSND 26-15, KATD 12-5.

6-12, Olio 30-29, KSIO3 19-13, NOSE 10-3, NOSE 30-3, NOSE 20-3, NO

MOODY BLUES "The Other Side Of Life" (Polydor/PolyGram) 57/14 Moves: Up 7, Debuls 10, Same 26, Down 0, Adds 14 including WBEN, WPHD, WRN WIKZ, WCGQ, 95inZ 30-15, WRSR 39-32, WBBQ 40-36, KFMN 38-34, Y94 32-23. RNO, WLS, WRCK, Q106, WKDD, KCAQ,

AIR SUPPLY "Lonely is The Night" (Arista) 57/11

AIR SUPPLY "Lonely is The Night" (Arista) 57/11

Supply "Lonely is The Night" (Arista) 57/11

WHYS, WHYT, KIMN, 93Q, WKDD, KSND, WIGY, WZYP, KYYY, KTRS,

NU SHOOZ "Point Of No Return" (Atlantic) 55/3 Moves: Up 28, Debuls 1, Same 22, Down 1, Adds 3, WTIC, WSSX, WKZL, WKSE 2-2, KZZP 30-25, KKRZ 9-8, KS103 35-26, KNBQ 32-26, WSPK 18-13, WNOK 18-15, KMGX 4-3, KFIV 6-3, KDON 39-30, KZZU 32-23, KOZE 33-27.

≟ LISA LISA & CULT JAM with FULL FORCE "All Cried Out" (Columbia) 54/18

"Moves: Up 19, Debusa 6, Same 10, Down 1, Adds 18 including K106, WKSE, WCAU, WERZ, WKOB, WNOK, WCKN, WDJX,
KF95, KXYO, WKSS 27-12, B94 26-21, KMEL 211,6, WSKP 56, WAPE 13-9.

ART 0F NOISE featuring MAX HEADROOM "Paranolimia" (Chrysalis) 53/28

Moves: Up 8, Debusa 6, Same 11, Down 0, Adds 28 including 894, KTKS, WRSR, O105, B96, Z95, KβEO, KDWB, KMJK,
KKK, KARD, KMEL 27-21, KT04 38-92, KTS 32-26, WPM 39-31.

MOST ADDED MOST ACTIVE

DON JOHNSON (102) GENESIS (66) ROBERT PALMER (57) BILLY JOEL (42) JANET JACKSON (37) STACEY Q (34) **FURYTHMICS (33)** ART OF NOISE (28) ANITA BAKER (28) VAN HALEN (28)

38 SPECIAL (99) SIMPLY RED (66) PATTI LABELLE (63) EURYTHMICS (59) STACEY Q (56) HONEYMOON SUITE (47) PAUL SIMON (37) **FABULOUS THUNDERBIRDS (36)** BRUCE HORNSBY (34) JETS (32)

HOTTEST

MADONNA (133) STEVE WINWOOD (110) BANANARAMA (109) TIMEX SOCIAL CLUB (97) BERLIN (95) ANDERSON & LORING (77) LIONEL RICHIE (69) HUEY LEWIS & NEWS (69) RUN D.M.C. (41) PETER CETERA (40)

Most Active = Ups + Debuts - Downs

SIGNIFICANT ACTION

KENNY LOGGINS "Playing With The Boys" (Columbia) 48/20 Noves: Up 0, Debus 11, Same 17, Down 0, Adds 20 including WPHD, 99FM, KDWB, WLOL, KWSS, K104, 93Q, WCKN, WARE, KIKK, KFW, 95ML, KHTZ, KNBC 4-30, WCKD 0-2-6.

GTR "The Hunter" (Arista) 43/17

GURT THE NUMBER (ATTSLE) 43/17

Moves: Up 1, Debuts 2, Same 23, Down 0, Adds 17 including WKSE, WPHD, WRSR, KWK, Q100, K104, WTLQ, Q106, WRQN, 950XX, 95XXL, KOIZ, Y94, 95NZ 430, KFMN 39-35.

DDCTOR AND THE MEDICS "Spirit in The Sky" (IRS/MCA) 40/8

Moves: Up 14, Debuts 1, Same 17, Down 0, Adds 8, WKKS, WKSE, WHYS, Q106, KJ103, KF95. KNOE, WCIL, 93FM 13-7. 0. Adds 8, WXKS, WKSE, WNYS, Q106, KJ103, KF95, KNOE, WCIL. 93FM 13-7, WQID 31-26, KGOT 14-9, OK95 26-21. 14, Debuts 1, Same 17, Down 29, KWK 25-19, WZON 38-32

WMMS 33-29, KWK 25-19, WZON 38-32, WQID 31-26, KOUT 14-9, ORGODEN,

**REW EDITION "Earth Angel" (MCA) 31-18

**Moves: Up 10, Debuts 2, Same 1, Down 0, Adds 18 Including B104, WXKS, WKSE, WPLJ, WAVA, 93FM, KDWB, WROQ,

**Y100 23-16, KBEO 26-21, FM102 11-5, KS103 29-22, KEZB 17-11, KOMO 19-14, KWES 33-23,

**GWEN GUTHEIE "AIAT" Nathin" Golin" On But The Rent" (Polydor/Polydram) 28/7

**SWEND 10, POLYGRAM SAME 10, Down 0, Adds 7, B96, WKOB, BJ105, WRYO, KMGX, WCGQ, WHSL, WXKS 14-10, WPLJ

EUp 7, Debuts 4, Same 10, Down 0, Adds 7, B96, WKQB, BJ105, WRVQ, KMGX Z100 17-13, Q105 on, KMEL 15-10, WSPK 34-29, WPOW 29-27, Z102 28-25

INCK JAMESON "Weatherman" (Motown) 28/2
Moves: Up 4, Debuts 6, Same 16, Down 0, Adds 2, 950xx1, Kid.; WKSE on, WCAU d-38, WRSR d-40, KKRZ on-dp, KPLZ on-dp, CRD d-40, KFSP d-38, KTXS 38-34, KZZU 40-38, O104 32-29, Y94 38-34, WAZY 0-37, SLY96 d-35.

THE LOVER SPEAKS "No More 'I Love You's" (A&M) 27/9
Moves: Up 2, Debuts 1, Same 15, Down 0, Adds 9, WBEN, WRCK, WNOK, KIKX, KSND, WGUY, WIGY, 95XXX, WPFM, WKSE on, WRON on, KFW 35-33, KZZU on, WHSL 0-22, WAZY 32-28.

 Debuts 1, Same 15, Down of WRQN on, KFIV 35-33, KZZU or TRIUMPH "Somebody's Out There" (MCA) 25/24

E3/E4 including WPHD, WMMS, K104, 93Q, WTLQ, WCKN, WQUT, KTUX, NK d-37.

ONE TO ONE "Angel In My Pocket" (WB) 24/13 Moves: Up 4, Debus 1, Same 6, Down 0, Adds 13 including WBEN, WTLQ, Q106, KTUX, WKDD, KCPX, KATD, 99KG, WDBR, KKAZ, WPHO 22-19, WMMS 11-8, KWR 21-13, WRDN 4-33, 99XIL 38-35

WOBT, NNE, WHID LAY 9, WIMMS 118, NNE F113, WHID NO-39 5931, 39-59-30 520 118 118 UNIT STEP 11 UNITS "WINE IMPARTMENT STEP 12 1/2 MOVES: UP 9, Debas 0, Same 11, Down D, Adda 2, WNYS, WHSE, WBEN 30 27, WKSE 39-38, WPHD 23-20, WMMS 35-33, WKK on, KYKO 0, WERZ 40-37, WTG 39-38, KHOS on, 95WL 62-59. WOMP 40-39. KHOST 33-24, KTRS on

LUTHER VANDROSS "Give Me The Reason" (Epic) 18/10
Moves: Up 1, Debuts 0, Same 7, Down 0, Adds 10, WXKS. WKSE. B96. W. WCZY, WHYT, KAMZ, KCAQ, 100KHI, WJAD, WVBS.

STAN BUSH "The Touch" (Scottl Bros./CBS) 18/4

N, WAZY, KTRS, OK95, KPLZ on-dp, WERZ on, WNNK on, Q106 on,

WORL OF, KTUX Gridg, KZIO on, 39KG on PET SHOP BOYS "Love Comes Quickly" (EMI America) 16/16 PET SHOP BOYS "Love Comes Quickly" (EMI America) 16/16

TALKING HEADS "WIID WIID LIFE" (Sire/WB) 16/16 WPHD WLS Z95 KPLZ, WGFM, WPST, WRCK, Z104, KIYS.

KSND, KXYO, KFMN, WAZY, WOBR, WSPT.

CHARLIE SZKYTON "Hold Me" (MCA) 16/4

Moves: Up 1, Debuts 0, Same 11, Down 0, Adds 4, WPHD, KWK, KZZU, 95XIL, K104 on, KHFl on-dp, KSND on, OK100 on,

KFMN on, K012 on-dp, WZPP on, K607 39-33.

BOYS DON'T CRY "CILIES On Fire" (Profile) 15/7

Moves, Up 0, Debuts 0, Same 8, Down 0, Adds 7, WPHD, WMMS, WCKN, WGAN, WOMP, WZYP, WHSL, KWK on, KIKX on-dp, KZZU on, WZON on, 99KG on, WDR on, KFMW on, KBIM on-dp.

dp. K2ZU on, WZON on, 99KG on, WDBR on, KFMW on, KBIM on-dp.

KIM MITCHEL "Patil Lantensers" (Maintle) 15/4

Moves: Up 4, Debuts 0, Same 7, Down 0, Adds 4, CKOI, O100, WTL0, WZYP, WBEN 27-23, WPHD 8-5, CFTR 10-6, 95INZ

or, KTUX on, KIKX on-dp, KMGX on, KQIZ 38-34, WHSL on-dp, WDBR on-dp, KBIM on

INXS "KISS The DIRT (Falling Down The Mountain)" (Alliantic) 13/2

Moves: Up 5, Debuts 0, Same 8, Down 0, Adds 2, KTUX, KFMW, PRO-FM on, WMMS 32-30, WKTI 22-16, KWK 31-30,

KWOD on-dp, WKOB on-dp, WCM on-dp, WDUX on, WGUY on, wHSL 21-20, WWSS on, KKLS on, KGOT 35-32.

ALVIN LEE "Detroit Dissel" (Z1/Atco) 13/7

Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 7, WPHD, WERZ, WTLQ, WKSF, WVBS, 99KG, KBIM, WMMS on-dp, KWK
on, KTUX on, WZON on, WHSL on, OK95 on.

ISLE DF MAN "Am I Forgiven" (Pasha/CBS) 11/0 Moves: Up 4, Debuts 1, Same 4, Down 2, Adds 0, WKSE on, W

SE on, WNYS on, WPHD 29-27, Q100 d-37, KIIK 24-22, 95XXX 32-29,

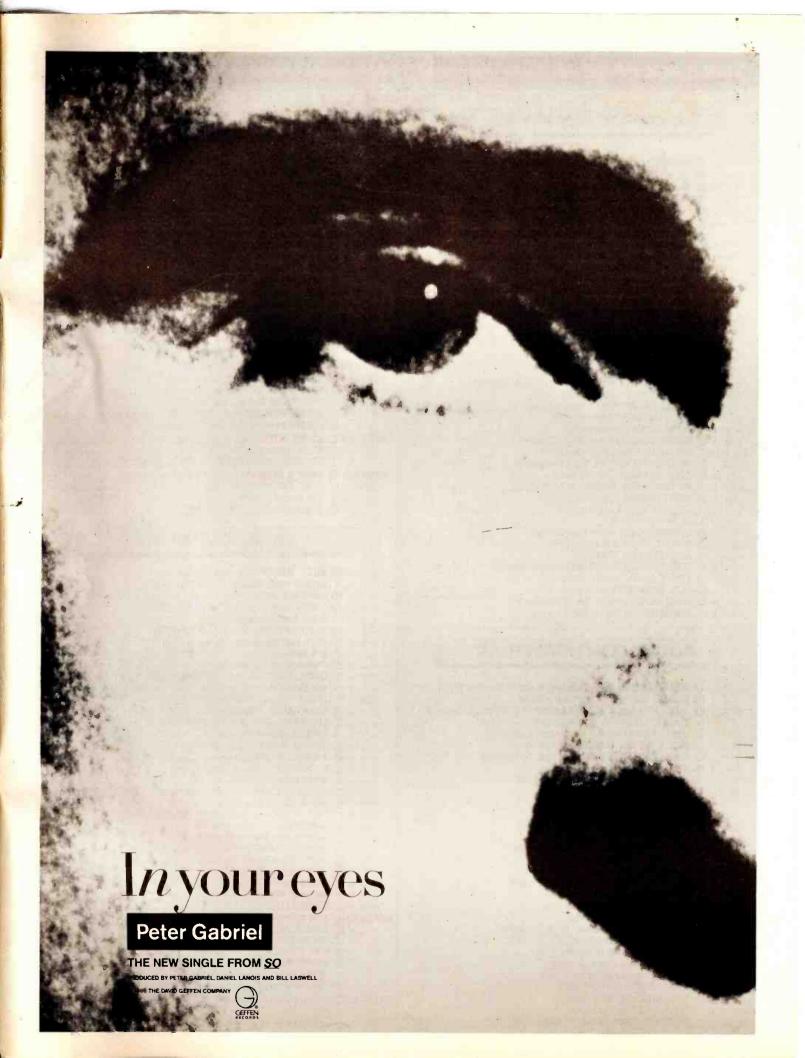
FALCO "Jeanny" (A&M) 10/0

Moves: Up 7, Debuts 0, Same 3, Down 0, Adds 0, KBEQ 18-15, KDWB on, KPLZ on-dp, WKEE 24-21, WTLQ 19-18, WRQN 28-23, KF95 28-21, KSND on, KDON 40-37, WCIL 32-24.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the ansititive (alber) designation in-clidate the total number, how many added if for the first then this week. Moves indicate the year of activity this week, Up to upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them. to debut on the CHR National Airplay40. points from high craft positions on indice stations reporting trem. In debts of the Christian Angley and Christian Criteria — Futtime Adds and/or Ons; four plays in a 24-hour period, three of them before midnight Dayparted Adds and/or Ons; two plays in a 24-hour period, both of them before midnight

Parallels Begin on Page 80 Adds & Hots Begin on Page 78 P-1 Playlists Begin on Page 75

Breakouts are records not included in the re gional most added, but which have five or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages





CONTEMPORARY HIT RADIO

 MADONNA/Papa Don't Preach (Sire/WB) 8 6 3 2 STEVE WINWOOD/Higher Love (Island) BANANARAMA/Venus (London/PG) BERLIN/Take My Breath Away (Columbia) 13 10 6 LIONEL RICHIE/Dancing On The Ceiling (Motown) 6 PETER CETERA/Glory Of Love (Full Moon/WB)
7 BELINDA CARLISLE/Mad About You (IRS/MCA) TIMEX SOCIAL CLUB/Rumors (Jay) 21 14 9 HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis) MICHAEL McDONALD/Sweet Freedom (MCA) WHAMI/The Edge Of Heaven (Columbia)
JERMAINE STEWART/We Don't Have To Take Our Clothes Off (Ten/Arista) 18 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS) 17 MIAMI SOUND MACHINE/Words Get In The Way (Epic) 20 17 15 16 JEFFREY OSBORNE/You Should Be Mine (A&M) 7 28 DARYL HALL/Dreamtime (RCA) 31 RUN D.M.C./Walk This Way (Profile) 11 19 PETER GABRIEL/Sledgehammer (Geffen) 40 32 25 GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan) 5 5 13 21 ROD STEWART/Love Touch (WB) 24 MIKE & THE MECHANICS/Taken In (Atlantic) 34 30 26 2 DAVID LEE ROTH/Yankee Rose (WB) 39 33 30 KLYMAXX/Man Size Love (MCA) 28 26 23 25 DEVICE/Hanging On A Heart Attack (Chrysalis) 36 32 DOUBLE/The Captain Of Her Heart (A&M) 37 31 29 WONKEES/That Was Then, This Is Now (Arista) 39 35 BILLY OCEAN/Love Zone (Jive/Arista) 17 16 16 29 OUTFIELD/All The Love In The World (Columbia) 9 18 22 30 KENNY LOGGINS/Danger Zone (Columbia) 4 11 19 31 GENESIS/Invisible Touch (Atlantic) 40 37 EZ TOP/Velcro Fly (WB)

- 39 LOVERBOY/Heaven In Your Eyes (Columbia) DEBUT S GENESIS/Throwing It All Away (Atlantic) 15 14 21 35 JOURNEY/Suzanne (Columbia) 36 34 33 36 JOHN COUGAR MELLENCAMP/Rumbleseat (Riva/PG) DEBUT STACEY Q/Two Of Hearts (Atlantic) 40 PAUL McCARTNEY/Press (Capitol) DEBUT JACKSON/When I Think Of You (A&M) DEBUT NO VAN HALEN/Love Walks In (WB)

N&A Begins on Page 86

N&A Begins on Page 67

ADULT CONTEMPORARY

	2	1	1	0	MIAMI SOUND MACHINE/Words Get In The Way (Epic)	
		6			MICHAEL McDONALD/Sweet Freedom (MCA)	
1		8	5	ค	CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS))
		5		_	DOUBLE/The Captain Of Her Heart (A&M)	
		7	6		LIONEL RICHIE/Dancing On The Ceiling (Motown)	
1		9	7		MIKE & THE MECHANICS/Taken In (Atlantic)	
2		17	11		HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)	
	4				STEVE WINWOOD/Higher Love (Island)	
	-	2	4		PETER CETERA/Glory Of Love (Full Moon/WB)	
			12		BERLIN/Take My Breath Away (Columbia)	
			16		ANITA BAKER/Sweet Love (Elektra)	
		16			BILLY OCEAN/Love Zone (Jive/Arista)	
	5		14		GORDON LIGHTFOOT/Anything For Love (WB)	
			8	_	ROD STEWART/Love Touch (WB)	
	4		10		JEFFREY OSBORNE/You Should Be Mine (A&M)	
					MADONNA/Papa Don't Preach (Sire/WB)	
1	3	13	13	6	EL DeBARGE/Love Always (Gordy/Motown)	
					NEIL DIAMOND/The Story Of My Life (Columbia)	
		-			AIR SUPPLY/Lonely Is The Night (Arista)	
	_	_	26	96	WHAMI/The Edge Of Heaven (Columbia)	
2	5	23	20	96	KEEP IT DARK/Dreamer (Elektra)	
3	IU	24	22	9	MOODY BLUES/The Other Side Of Life (Polydor/PG)	
1		-	28	33	GENESIS/Invisible Touch (Atlantic)	
	5	10	1/	24	WHITNEY HOUSTON/All At Once (Arista)	
-	0	25.	23	4	GENESIS/Throwing It All Away (Atlantic)	
KI	= A	K	ER	9	PAUL SIMON/You Can Call Me Al (WB)	
K	= P	NK.	EK	3	BANANARAMA/Venus (London/PG)	
	-	30	27	J	DAMANATIANIA/VEITUS (LONGON/1 U)	

BREAKER @ ROSIE VELA/Magic Smile (A&M)

DEBUT THOMPSON TWINS/Nothing In Common (Arista)

BREAKER DARYL HALL/Dreamtime (RCA)

AOR TRACKS

Three	Two	La La	ist rook			
	8	5	1	0	GENESIS/Throwing It All Away (Atlantic)	
	4	3	3	0	HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)	
	11	9	4	0	PETER GABRIEL/In Your Eyes (Geffen)	
	2	2	.2	_	EURYTHMICS/Missionary Man (RCA)	
	17	10	6	6	STEVE WINWOOD/Split Decision (Island)	
	_	28	10	6	EDDIE MONEY/Take Me Home Tonight (Columbia)	
	18	11	9	Ō	NEIL YOUNG/Touch The Night (Geffen)	
	25	15	11	0	DARYL HALL/Dreamtime (RCA)	
	36	23	12		R.E.M./Fall On Me (IRS/MCA)	
	3.		7		VAN HALEN/Love Walks In (WB)	
					DAVID LEE ROTH/Tobacco Road (WB)	
	22	16			GTR/The Hunter (Arista)	
	30				FIXX/Built For The Future (MCA)	
BI	RÉ/	Qκ	E	R 🖫	TALKING HEADS/Wild Wild Life (Sire/WB)	
					GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan)	
	20	49	17	16	ZZ TOP/Velcro Fly (WB)	
	1	1	5	17		
				R C		
В	RE.	Al	(E	R 🕻	BILLY JOEL/A Matter Of Trust (Columbia)	
	7	6	8		JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)	-
	29	24	20	21	VAN MORRISON/Ivory Tower (Mercury/PG)	
	-	36	28	2		
		25		_		
BI	RE/	Ak	(EI	R 🕰	BONNIE RAITT/No Way To Treat A Lady (WB)	
	32	29	27	25	ALVIN LEE/Detroit Diesel (21/Atco)	
	_	-	40	2	BOB SEGER & THE SILVER/It's You (Capitol)	
BI	RE	ΑH	(EI	R @	DAVID & DAVID/Welcome To The Boomtown (A&M)	
	5	7	15		PETER GABRIEL/Red Rain (Geffen) Complete Tracks Chart Begins on Page 70	
	34	32	3		VAN HALEN/Summer Nights (WB)	
	21	21	32	30	GENESIS/Land Of Confusion (Atlantic)	

BLACK/URBAN

			_		
			,	0	BILLY OCEAN/Love Zone (Jive/Arista)
6		5	3	2	
3		2	6		GWEN GUTHRIE/Ain't Nothin' Goin On But The Rent (Polydor/PG)
18		0	7	ă	LEVERT/Pop Pop Pop Pop Goes My Mind (Atlantic)
1		1	2		ANITA BAKER/Sweet Love (Elektra)
					JANET JACKSON/When I Think Of You (A&M)
10		8			PATTI LABELLE/Oh People (MCA)
13		9	9		SOS BAND/Borrowed Love (Tabu/CBS)
21			10	ŏ	PRINCE/Anotherloverholenyohead (WB)
21			11	Õ	LIONEL RICHIE/Dancing On The Ceiling (Motown)
		3	4	11	
2					CHAKA KHAN/Love Of A Lifetime (WB)
41			21		ORAN "JUICE" JONES/The Rain (Def Jam/Columbia)
2	2 2	21	48	0	LISA-LISA & CULT JAM with FULL FORCE/All Cried Out (Columbia)
4		4	5	15	
3	1 2	22	19		JEFFREY OSBORNE/Soweto (A&M)
3	5 3	30	23		ASHFORD & SIMPSON/Count Your Blessings (Capitol)
3	7 3		24		EL DeBARGE/Love Always (Gordy/Motown)
2	7 2	24	20	1	WHODINI/One Love (Jive/Arista)
-	- 3	38	26	3	
2	6 2	23	22	3	GLENN JONES/Giving Myself To You (RCA)
1	7	16	16	22	FULL FORCE/Temporary Love Thing (Columbia)
_					CAMEO/Word Up (Atlanta Artists/PG)
3	0 2			3	
-					HOWARD HEWETT/I'm For Real (Elektra)
-				@	
3	1 4	28	27	3	
-		40	31	_	JAMES INGRAM/Always (Qwest/WB)
2	1	14	17	29	
			30	3	
BRE	A	KI			NEW EDITION/Earth Angel (MCA)
-	-	-	34	1	DOUG E. FRESH/All The Way To Heaven (Danya/Fantasy)
-	-	-	37	3	KRYSTOL/Passion From A Woman (Epic)
-		-		8	
		37	35	35	
	2		12	36	
				3	
BRI	=A	KI			RUN D.M.C./Walk This Way (Profile) N&A Begins on Page 50
		_	39	33	KLYMAXX/Man Size Love (MCA)

14 11 14 40 PIECES OF A DREAM/Say La La (Manhattan)