ISSUE NUMBER 645

THE INDUSTRY'S WEEKLY NEWSPAPER

JULY 25, 1986

E : N S D

LATEST ARBITRON RATINGS

- Chicago: WGN to double figures, .
- WGCI-FM up San Francisco: KCBS on KGO's tail
- Philadelphia: WMMR approaches 11 . share
- Detroit: WJR retakes first, close to 10 . Boston: WBZ up 21/2, WBCN gains
- a share Washington: WKYS takes lead, .
- WMZQ-FM up two Dallas: KVIL, KKDA-FM hold on
- Cleveland: WMMS off, but lead . increases
- Minneapolis: WCCO solid, KQRS up Baltimore: WLIF steady as WXYV,
- **WBSB** rise

 Buffalo: WBUF up four to take over Full 12+ results for these markets plus Anaheim, Hartford, Nassau-Suffolk, Providence, Riverside, and San Jose. Page 26, 28

THE BATTLE FOR UNAIDED RECALL

Guest columnist and researcher Rob Balon contends that radio stations aren't really fighting for listeners; they're battling for being top-of-mind in Arbitron or Birch respondents' recall. Page 24

KIIS IN THE AFTERMATH

Following KIIS's narrow defeat by KPWR in the L.A. ratings, Gannett VP Gerry DeFrancesco analyzes what happened and outlines KIIS's plans for the near future. Page 42

IN THE NEWS THIS WEEK

- Peg Dempsey manages KTAC & KBRD; Greg Kulka VP/GM at KMFY & WAYL
- Jerry Boulding OM at WBMX Lynn Tolliver Op. Dir. at WZAK
- Steven Shmerler VP at Arista .
- Michael Henderson GM at KKCI
- KIFM posts: Nikki Mike GM, Lee Mirabal St. Mgr., Mary Sorrentino OM, Bob O'Connor PD
- . Tony Davis PD at WTRK
- Don Brooks OM/PD at WWIN
- Mike John VP/GM at KDJK
- Rice Baxter adds VP/GM duties at
- WKXX
- Brian Burns PD at KFMY-AM & FM
- Barbara Silver GSM at KBIG .
- Art Samuel GSM at KZZC Jay Hoker acquires WCRJ, WLLT
- JAG going public in September .
- WHAT & WWDB appeal denied 0
- Page 3, 4, 6, 7, 8, 10

RADIO SALARIES UP 7% IN TWO YEARS

An NAB study compares average salary by radio occupation in 1983 and 1985, and finds modest growth in most categories.

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NEXT WEEK IN R&R

New Ratings & Research columnist Rip Ridgeway debuts with a look at ways a station can improve its image to advertisers

Newsstand Price \$5.00



GUILD CHAIRMAN/CEO

Goldberg Elevated To Interep President body of the company. He said,

McGavren Guild Radio Exec VP/Western Division Les Goldberg has been appointed President/COO of Interep, which owns McGavren Guild, as well as Durpetti & Associates, HNWH Radio, Major Market Radio, and Weiss & Powell. All Interep presidents and department heads will report directly to Goldberg on day-to-day operations. Former Interep President Ralph Guild moves up to Chairman/CEO, and will now focus on strategic planning and

expansion. Goldberg, who assumes his new post in New York August 1, worked for McGavren Guild for over 18 years. Starting as a salesman in 1968, he became Asst. Manager of the New York office in 1970, Regional Manager of the Detroit office in '71, and Manager/Western Division in '74.

Hobbs **JAG's** VP/Radio

Longtime broadcast executive Jack Hobbs has been named VP/Radio for New Yorkbased JAG Communications beginning August 4. Hobbs will oversee the company's seven stations, including WLKW-AM & FM/Providence, WLTY/Norfolk, WROW-AM & FM/Albany, and (pending FCC approval) WLIF/Baltimore and WWWZ/ Charleston, SC.

Hobbs joins JAG from an Executive Marketing position at Cable News Network, A former VP/GM at WRKO/Boston and NRBA Board member, Hobbs has also worked as GSM at Metromedia's WNEW/New York and KNEW/San Francisco, and VP/GM of Mid-America Radio. He earlier held radio and publishing positions in Philadelphia & East Brunswick, NJ.

Hobbs told R&R that JAG's HOBB/See Page 4



Les Goldberg

In 1981, Goldberg was promoted to his most recent title

RADAR 33 Shows More Adult Net Growth

Adult-oriented networks continued to show strong gains in radio network listenership, according to RADAR 33 estimates released earlier this week. Five of the top six networks (12+ 6am-midnight, Monday through Sunday, average audience per commercial), were adult-oriented, compared with four in RADAR 32. The lone FM exception is the ABC Contemporary Network, the only survivor from the strong showing of youth networks in RADAR 31.

The ABC Contemporary Network also posted the greatest audience gain, increasing 10% over its RADAR 32 totals; the National Black Network made the most dramatic percentage increase (47%), but this was due primarily to a large increase over its small RADAR 32 audience estimates. NBC's Talknet also showed growth, jumping 15% in this survey. The ABC Direction and Entertainment Networks gained 8% each, and Mutual picked up a 6% increase. The two 24-hour satellite networks, which previously posted sizable increases,

appear to be reaching an audience plateau: Satellite Music Network rose 6%, while Transtar increased 5%

On the downside, the Sheridan Broadcasting Network showed the sharpest percentage decline (14%), followed by United Stations 2 and ABC FM which both slipped 9%. NBC's RADAR/See Page 6

REPLACES FLANNERY



Rick Dames KSHE/St. Louis GSM Rick Dames will become VP/GM at

"One of the things that's so ex-

Dames, Layne New WHN, WAPP VP/GM



Stuart Layne

Emmis's soon-to-be-sister tion WHN/New York, while WLOL/Minneapolis VP/GM Stuart Layne will transfer to the FM half of the New York combo, WAPP. Leaving WHN & WAPP, which will be taken over by Emmis August 13, are Ruth Meyer and Pat McNally, respectively.

As Layne moves to New York, WLOL OM Tac Hammer takes on the position of Station DAMES/See Page

Reitman GM At A&M



Bob Reitman

A&M VP/Marketing Services Bob Reitman has been promoted to General Manager. In the newly-created post, he will expand the label's product management functions, and coordinate marketing projects between sales, promotion, and other departments.

Reitman will also continue to head all A&M advertising and merchandising services. Among those reporting to him are Exec. Director/Advertising & Merchandising Robert Gold. **REITMAN/See Page 4**

Benson Named ABC Radio News VP

ABC Radio Networks VP/Sr. Executive Robert Benson has been named VP/ABC News, Radio, replacing Peter Flannery, who recently resigned by mutual consent. Benson will be responsible for all news and sports operations of the network, and will also oversee all operations and engineering functions for the six ABC Radio Networks.

ABC News President Roone Bob Benson Arledge, said, "Bob Benson is and experienced people in the one of the most knowledgeable



BENSON/See Page 4

and became a member of EX-COM, the chief policymaking **FMs SLIP**

citing about taking the job is that I'll be more closely involved with the presidents and department heads of all companies. I think Interep employees are the finest people in the industry Guild commented, "Interep is

still a growth company and I want to free myself of the dayto-day operation responsibilities and concentrate on new acquisitions and the development of new rep companies to serve broadcasters currently dissatisfied with their current representative



Great Stations Show Healthy Arbitron Growth

The early returns are in. The smell of Spring sweep success — how sweet it is! We're pleased to see these fine folks score so well in the latest Arbitrons for the top three markets . . .

New York, WHTZ:

Ξ

U

Dean Thacker and Scott Shannon lead Z-100 to its second straight growth book, cementing Z-100's dominance in the Big Apple.

Los Angeles, KLAC & KZLA;

A great start for the new Malrite team of Norm Epstein and Bob Guerra.

Chicago, WXRT:

Seth Mason and Norm Winer should be proud of their success, especially for achieving the highest cume in the station's history.

We help stations win. If Arbitron victory is important to you, The Predictor[™] diary-based positioning study is a key. Call Jeff Johnson, Larry Johnson, or Jhan Hiber for details and market availability. Then, down the road we can help you savor the sweet taste of victory.

JHAN HIBER & ASSOCIATES

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JULY 25, 1986

AC REPORTERS: SUCCESSFUL & ACTIVE

Donna Brake outlines the philosophy behind R&R's choice of reporters in the most successful and most unwieldy umbrelia format of them all: AC.

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فوير ب

PAGE THREE Dempsey Back In Seattle Ring

GM At KTAC & KBRD: Kulka KMFY & WAYL VP/GM

KMFY & WAYL/Minneapolis VP/GM Peg Dempsey has ac-cepted the VP/GM chair at Entercom's co-owned AC/Easy Listening combo KTAC & KBRD/Seattle. Dempsey had worked at the Seattle stations before as Promotion Director, Account Executive, and GSM prior to moving to Minneapolis in 1984. She succeeds 12-year VP/GM Harold Greenberg, who has left the stations.

Tolliver Upped At WZAK

WZAK/Cleveland PD Lynn Tolliver Jr. has been promoted to Director of Operations for the Trans World Broadcasting Urban outlet. The post had been vacant since January, when Lee Zapis left to become GM at sister station WEKS-AM & FM/Atlanta.

WZAK President/GM Xen Zapis remarked, "From the day Tolliver came here, he has played a major role in WZAK becoming the mostlistened-to Urban station in Ohio. I know that he'll continue to contribute to its success in his new position."

"It's been great to work at WZAK," said Tolliver, who will continue as PD/morning man. "We've got a great staff and I'm

Lynn Tolliver looking forward to my expanded duties. We're going to continue to be the innovator in Urban radio in Ohio." Tolliver's first move in his new post was promoting MD Dee

Perry to Asst. PD.

Shmerler Becomes Arista's VP/Marketing

Steven Shmerler has joined Arista as VP/Marketing, from his own marketing and promotion firm. He succeeds Ron Goldstein, who has left the label.

Shmerler's duties include the development of advertising, merchandising, and artwork materials, as well as campaign development, special projects, and crossmerchandising. He reports to Sr.

MIKE, MIRABAL, SORRENTINO,

O'CONNOR TAPPED

AFC Restructures KIFM Management

After assuming control of KIFM/San Diego July 1, American Finest City Broadcasting has appointed former KUSC/Los Angeles Asst. GM Nikki Mike as GM, and San Diegans Lee Mirabal and Mary Sorrentino as Station Manag-

John VP/GM At KDJQ KCCY/Pueblo, CO GM Mike

John has been named VP/GM at Fuller/Jeffrey Group sister AOR facility KDJQ/Sacramento. John had worked at KCCY since 1978, and earlier served at WLOB/Port-land, ME; WCAX/Burlington, VT; and WTSA/Brattleboro, VT.

Sacramento is a beautiful place to live," John said. "The city is one of the fastest growing in the country and continues to develop as an exciting and very competitive radio market. 93-Rock seems to be filling a natural void. With the young aggressive staff, we plan to become a leading force by deliver-ing fresh rock and roll, and by reinforcing our image on the streets with the finest promotions and community involvement possible."

er and Operations Manager, respectively. The three broadcasting vets formed AFC, a partnership that was named interim operator of the AC-Jazz station previously owned by West Coast Media.

West Coast Media lost its license due to a public affairs commitment discrepancy in the early '70s, but maintained control of the station until AFC's takeover. In mid-'85, it enlisted Unidvne Broadcasting to assist in its management, programming, and sales efforts. At that time, KIFM VP/GM Bruce Walton, OM Bruce Bauer, and GSM Scotti Morachi segued over to work directly for Unidyne. Unidyne continues to represent KIFM in sales.

In broadcasting for 21 years (15 in San Diego), Mirabal most recently hosted an afternoon news and interview program on crosstown News/Talk outlet KSDO. Her prior experience includes stints at nearby KOGO (now KLZZ) and XHRM, and WAPE/Jacksonville. She will be in charge of the day-today station operations.

Sorrentino comes from Public Radio KSDS/San Diego, where she AFC/See Page 4



Steven Shmerler

VP/Marketing Don lenner in the marketing area, and Sr. VP/Operations Roy Lott in creative services

Before taking his new post, Shmerler operated SAS Entertainment Group out of Los Angeles, with Arista, Chrysalis, RCA, and Warner Bros. among its label clients. Previously, he served as Director/Marketing at Chrysalis and as a Product Manager at RCA. Announcing the appointment.

SHMERLER/See Page 4

Dempsey told R&R, "I'm going to miss Minneapolis, but I'm happy to be back, as I know so many peo ple here. Everything is status quo. I'm just getting around reestablishing contact. The advertising community has been wonderful." Succeeding Dempsey as VP/GM

at KMFY & WAYL is 18-month GSM Greg Kulka, 31, who started there 11 years ago driving the sta-tions' "Whale"-shaped promotional vehicle. Kulka advanced through the on-air ranks to programming and later became OM before moving into sales. "This appointment says something about showing loyalty to a certain corporation that has a track record of promoting from within," he said. "Entercom is one of the most fair companies I could ever be associated with '

Henderson Manages **KKCI**

Twenty-year broadcasting veteran Michael Henderson has joined TransColumbia Communications as GM for the company's recently purchased 100-kw AC outlet KKCI/ Kansas City. PD Mark Mason now reports to Henderson.

TransColumbia President Eric Hauenstein, who worked with Henderson in Seattle during the late '70s, noted, "The challenges facing us are measurable and complex. Considering the competition and the major tower construction we're undertaking, I needed somebody with a diverse background who could handle the multifaceted aspects of the job. Michael and I are comfortable with each other's style and communicate well together."

Henderson's background includes posts as President of his own Minneapolis radio software firm, Radio Research Development, which he is still associated with, as well as terms as GM at KQRS-AM & FM/Minneapolis, GM at KZAM-FM (now KLSY)/Seattle, and GSM at WRIF/Detroit. "We've spent a lot of money on research." Henderson said, "and will continue to do so in order to understand this market and respond to it. It's great working with Eric again and (partner) Bob Herpe."

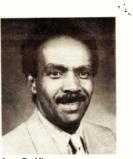


Former WWIN-AM & FM/Baltimore PD Don Brooks has been promoted from afternoon personality/programming assistant to OM/ PD at the station. A 15-year area broadcaster. Brooks served five years with the Belvedere Broadcasting Black/Urban outlet (the last three as PD) before joining crosstown WBGR as GM in 1980; he returned to WWIN in January.

"I feel great about this organization," Brooks told R&R. "When I was here before, we had a good degree of success together, and that's when it was just an AM operation. There will be some changes in both stations, but very little change musically. During the day, the FM will not be as laidback as it was, and the AM will not be as teenyboppish as before. However, there will still be a very distinct difference in the programming, with the AM being more youth-oriented and the FM aimed more at adults.'

Brooks continued, "The main thing to do here is to get things organized and start with the basics first. I'll continue doing my afternoon show, at least for now, as it gives me an opportunity to have a good feel for what we're doing.

"I'm still evaluating the staff, which is a good one. I'm looking forward to working with them and of course, to turning them around to a very positive situation. From there, we'll work to take WWIN up in the ratings."



Jerry Boulding Boulding **OM At WBMX**

Four-time Sonderling broadcaster Jerry Boulding has rejoined the company once more, this time as OM at Urban-formatted WBMX/ Chicago. Marko Spoon remains the station's Program Director.

VP/GM Kernie Anderson told R&R, "We're happy to have Jerry working with us again as OM, as this will help strengthen our management team. Jerry was very effective for us when I was running KDIA/Oakland, and I expect his addition will play a vital role in moving us into an even stronger position in the Chicago market.

Although Boulding has worked for 15 different stations, this is his first stint in Chicago. "I feel comfortable here," he said. "We've got a good battle going with WGCI across the street. (WGCI PD) Lee Michaels is a sharp programmer. I'm looking forward in being able to participate in this market with what I think are some of the highest black broadcast standards of any city of comparable size in the country.'

Davis PD At WTRK



WTRK ("Electric 106")/Philadelphia midday personality Tony Davis has advanced to the Cox Communications CHR's vacant PD chair. He'll work with consultant Mike Joseph on the recently installed format, which features only current songs based on research from local record retailers.

"I'm grateful to Cox, GM Don Kidwell, and Mike for giving me this fine opportunity," said Davis. "We have a top-notch airstaff and office staff, and look forward to making our mark in the very competitive Philadelphia market."

Before joining WTRK in May, Davis was MD/afternoon personality at KHTR/St. Louis. He also worked at CHR stations WBBM-FM/Chicago and Syracuse outlets WFBL and WOLF, having also programmed WIGY/Bath, ME.

NEWS

Silver Enlists As KBIG GSM

WCLR/Chicago GSM Barbara Dean Silver will join KBIG/Los Angeles as General Sales Manager on August 1. During her WCLR tenure, Silver also worked as an AE, Retail Sales Manager, and Local Sales Manager.

Commenting on Silver's appointment, KBIG VP/GM Kari Johnson Winston said, "The depth of her experience will add a dimension that will be most beneficial to our KBIG team. We are pleased to welcome her to our staff."

Samuel GSM At KZZC

After two years as KMBZ & KMBR/Kansas City's GSM, Arthur Samuel has been named GSM at Wodlinger's crosstown KZZC. He replaces Iris Sleight, who joined a local advertising agency. Samuel stated, "We're regroup-

Samuel stated, "We're regrouping and rethinking our sales situation, and plan on hitting the market with renewed vigor and energy. (Acting PD) Greg Cassidy and I have our thoughts together about getting our two departments to work well in unison to benefit the station as a whole. I believe great times are ahead at Z299."

AFC

Continued from Page 3

was OM/MD. Prior to that, she worked at neighbors KFSD, KCBQ, and KFMB. Sorrentino's responsibilities will include KIFM's daytime programming, which will remain AC but will be hand-programmed by a committee that also includes new MD/station veteran Michael Parks and consultant Jesse Bullet, who presently programs for the Commonwealth chain. KIFM's Jazz programming has expanded from six hours a night to 6pm-6am, with Asst. Jazz PD Rob Wilson taking on overnights. He replaces the previous AC MD Mark Zegan, who has exited

Jazz PD Bob O'Connor has been promoted to Station PD, and will oversee the entire airstaff while maintaining his Jazz programming duties. Of O'Connor, Mirabal says, "This man is the most talented person I've met in my life. He lovingly picks each jazz cut. No computer in the world can ever do as much."

Other programming changes include more features and information in the morning for, as Mirabal describes, "our 25-54, upwardly mobile audience who want to be well-informed – stock market reports, lifestyle, etc."



EMI Music Worldwide Chairman & Chief Executive Bhaskar Menon will move to a special consultative post in 1987, and announced a new organizational structure to be established between September and January 1: Managing Director/EMI taky Jakxis Rotelli becomes Managing Director/Europe, assuming duites for EMI Music Publishing; Managing Director/EMI & France David Stockley is named Managing Director/International; and EMI America Records President-EMI Australia Managing Director Rupert Perry is set as Managing Director/IX and Eire, also responsible for Pictures Music Int'l and RAK Records. A new President/COO for EMI Music's North America operations will be named to take over for Menon, who'll relinquish his post as President/COO for Capitol Industries-EMI to concentrate on his EMI Music Worldwide duties. Menon (second from right) is pictured with (I-r) Stockley, President/COO EMI Music Europe & International Kan East, Rotelli, and Rupet Perry.

Burns Programs KFMY-AM & FM

KSND/Eugene programmer Brian Burns has become PD at First Media's KFMY-AM & FM/ Provo-Salt Lake City. He takes over for Scott Gentry, who exits the simulcasting CHR combo.

simulcasting CHR combo. KFMY-AM & FM GM Eric Zieschang remarked, "Scott's leaving us, and it's good for all concerned, as he's looking forward to some new opportunities. For us, this is a great opportunity to head in a new direction and have this station really make some noise in the market. "Tve heard nothing but good things about Brian's background and abilities from every source," Zieschang continued. "He's got a

Continued from Page 1

Hobbs

acquisitions in Baltimore and Charleston are only the begin-ning of the company's farreaching ownership objectives. "Paraphrasing John (A. Gambling, JAG President/CEO) and (COO) Mort Hamburg," he said, "JAG will go the full complement, not restricting ourselves to any geographic area or format. Our philosophy right now is that we buy stations that're doing very well. We're looking to operate properties at a profit and bring money to the bottom line, as opposed to trading stations. We're not looking for turnarounds or character-builders." Hobbs added that JAG plans to concentrate its purchases primarily within the top 75 markets.

JAG President/CEO John A. Gambling remarked, "We're delighted to have Jack become part of our senior management team. With his exceptionally strong managerial and marketing background, he will play a key role in overseeing our radio operations and implementing our company's ambitious growth plans."



Brian Burns

fine track record and his philosophies fit very well into the direction that we in First Media want our programming to go."

Reitman Continued from Page 1

In his new slot, Reitman continues to report to A&M President Gil Friesen, who commented, "As we continue to enjoy a record-setting year, we've made even higher goals to-

wards breaking new acts. We'll be looking for Bob to keep us focused in our efforts to maximize the success of all our artists." Reitman joined A&M as Cre-

ative Director ten years ago. Previously, he worked at Grey Advertising and Mattel, and operated his own research firm.

Shmerler

Continued from Page 3

Ienner and Lott stated, "We're very happy to get someone as experienced, dedicated, and aggressive as Steve." Shmerler said, "It took a label this red-hot, an artist roster this talented, and a team this strong to make my decision to leave sunny California an easy one." A programmer in Eugene for two and a half years at KQAK & KDUK, Burns was also former VP/Programming for Constant Communications. He told R&R, "Tm really happy to be invited into such an elite company such as First Media. I have a lot to offer them, and will work hard to make KFMY a lot more competitive situation as the months roll on." Burns indicated his replacement hadn't been selected.

Benson Continued from Page 1

radio news business. We are pleased he is taking this appointment, which guarantees that ABC Radio and its more than 2000 affiliates will continue to be the best."

Benson told R&R, "I look forward to working very closely with Roone in News, and with (Cap Cities/ABC Radio President) Jim Arcara and (ABC Radio Networks President) Aaron Daniels on the future and direction of the ABC Radio Networks. This should indicate that Cap Cities is 100% committed to the radio network business: it is successful for them now and they see a great deal more success down the road. My news position ties together all the areas which are involved in serving affiliates with outstanding network programming."

Benson had been VP/Sr. Exec. at ABC Radio Networks since September 1983. He previously served as VP/ABC News and Sports, Radio, and helped develop two of ABC's six networks. Before moving to the network, Benson spent six years with ABC-owned AM Radio Stations.

The six ABC Radio Networks include Contemporary, Direction, Entertainment, FM, Information, and Rock.

Baxter Adds WKXX VP/ GM Duties

News-Talk WERC/Birmingham VP/GM C. Rice Baxter has been given the additional duites of managing FM CHR sister WKXX (KX166). Baxter, a five-year veteran of SumGroup, Inc., replaces VP/GM John Bomer, who remains with the company in a corporate capacity as he pursues personal ownership. Leaving WKXX is GSM Don Benefield; a replacement is forthcoming.

"This is quite a bit of additional duties," noted Baxter. "My job is to make sure we are back on track, and it's my feeling we are well on the way. I can feel and hear what (OM/PD) Kris O'Kelly's accomplishing. Tru confident of his game plan and look for this station to be back into a very competitive place in the market shortly."

Coincidentally, 30 years ago, C. Rice Baxter's father, Lionel F. Baxter, was named VP/GM at WBRC-AM & FM, the former calls of WERC & WKXX.

STAFF

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WESTWOOD ONE RADIO NETWORKS PRESENT

The week of August 11, the Westwood One Radio Networks spotlight the World's Greatest Rock & Roll Band in an exclusive three-hour music-and-interview special – The Rolling Stones: Made In The Shade. Hosted by Westwood One's London Correspondent Roger Scott and featuring mate-riel screed by the BPC thotic news pixed on rial recorded by the BBC that's never aired on

rial recorded by the BBC that's never aired on U.S. radio, it's an exciting look at the personalities, the music and the controversies that have kept The Stones on top for 23 years now. Mick Jagger, Keith Richards and Bill Wyman comment candidly about the band's colorful past, present and future – from "Come On" and "I Wanna Be Your Man" to "Brown Sugar" and "Tumblin" Dice" all the way to "Harlem Shuffle" and "One Hit (To The Body)." And you'll hear fascinating insights from people whose lives and careers crossed paths with The Stones' – including Andrew Loog Oldham (their first manager/producer), Decca Records exec Dick Rowe (who'd passed on The Beatles and signed The Stones at George Harrison's suggestion), the late lan Stewart (the legendary Sixth Stone), Jimmy Miller (the band's second producer), Brian Jones' father, and Marshall Chess (son of Chess Records co-founder Leonard Chess and first president of Rolling Stones Records), among many others. The Rolling Stones: Made In The Shade – three hours of hot stuff exclusively from Westwood One (*it's dirty work, and we're glad to do it!*). For details on availability and market exclusivity, contact your Westwood One Station Relations Representative *now* at (213) 204-5000 or Telex 4996015 WWONE.



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NEWS

RADAR

Continued from Page 1

Source posted a 6% drop.

Several factors are responsible for this up-and-down trend of the FM and adult networks. "What we're getting is a continuation of the pattern that we experienced in RADAR 32," explains NBC VP/Radio Research Nicholas Schiavone. "The FM Networks have started to mature, and they're finding that they are now subject to the same pressures in terms of clearance pressure that the adult networks had previously been subject to."

"This pressure, Schiavone believes, has established an equilibrium between the two types of networks. "The RA-DAR measurement model is a three-legged stool," he continues. "The three factors that come into play are affiliate changes, clearances, and what happens to the audience of the affiliate itself. Two of these three factors can be controlled by the network, and I suspect the changes we're seeing in RADAR 33 are largely due to the first two elements. Future FM gains will be achieved when those networks learn to manage these network-controllable factors."

CBS VP/Radio Research Sylvia Hughes contends fluctuations on the local scene also contribute to the performance of FM and adult networks. "What you're seeing is twofold," she says. "One factor is the impact of what is occuring in the local radio marketplace; the other is the effect of AM erosion. As stations continue to fluctuate and change formats, and as adult networks try to contend with AM audience losses by picking up FM affiliates, you will see some fluctuations in FM and adult network numbers." Hughes points out that this trend will likely continue through several additional RA-DAR reports as stations go through local changes and networks juggle affiliates.

RADAR 33 includes 20 measured networks, up from 18 in the last volume. The two new entries in the network race are Satellite Music Network 2 and ABC Specials Radio Network. SMN2 effectively extends the network's listening past the network's listening net the previous 7pm cutoff; and ABC Specials Radio Network mea-



T-Birds Converted To Gold



CBS Associated's Fabulous Thunderbirds earned gold LP plaques for their "Tuff Enuff" album. Pictured (I-r) are E/P/A VP Dan Beck, group's Preston Hubbard, manager Mark Proct, band's Fran Christian, CBS Records Div. President AI Teller, group's Jimmie Vaughan, E/P/A Sr. VP Ray Anderson, band's Kim Wilson, E/P/A VP Bill Bennett, and CBS Assoc. VP/GM Tony Martell.

sures four longform programs – "American Top 40," "Power Cuts," "Rockline," and "American Country Countdown." Altogether, 11 networks post-

ed measurable gains and 7 showed losses. The top six networks (average audience per commercial, 12+) were: ABC Information, ABC Entertainment, ABC Contemporary, Mutual, CBS, and NBC. RADAR 33 was compiled by Statistical Research, Inc. of Westfield, NJ.



NEWS

Dames

Continued from Page 1

Manager, Promotion Director Tom Gowan is elevated to OM, MD/Assistant PD Gregg Swedberg becomes PD while retaining music duties, and Research Director Dan Seeman is now Director Marketing/Promotion. A GSM in St. Louis has yet to be named.

Emmis VP/Broadcasting Doyle Rose told R&R, "Stuart Layne, during his year and a half at WLOL as GM, proved he could run any major market property and was the obvious choice because of his experience, particularly in New York, where he grew up and got into the business. Rick Dames has done an outstanding job in St. Louis, and has previous managerial experience in Country (KLOZ/El Paso). Combine that with New York as his hometown, and he's also the perfect choice for WHN."

Discussing WAPP's prospects, Layne said, "There isn't an obvious hole for us, so this challenge will be a huge one. The image of WAPP has been trashed through several ineffective format changes, so we're probably looking at new calls, imaging, and possibly a new format down the line. I won't begin a search for a programmer until we've decided our course."

Dames was optimistic about WHN. "We've really got one goal in mind, keeping it Country, but making it better. I'm thrilled about coming home to New York, but even more thrilled to be working with my favorite format."

"This is the highlight of my career," stated Hammer on his promotion. "Twenty years in the market is a long time, and this is a goal I once never would have been able to achieve, since I came out of programming.

"Gregg has really grown in this station," Hammer continued, "and has become my right hand. He's been handling many of the PD duties for a while now, and has done just great with them. I'm also proud of Dan, who started out as a part of the research department, and now has blossomed into a multitalented member of our staff."

Gowan said, "I'll be working very closely with Tac to help him oversee the relationship between sales and programming and marketing, reporting to Tac and Doyle." **RCA On Mission From Eurythmics**

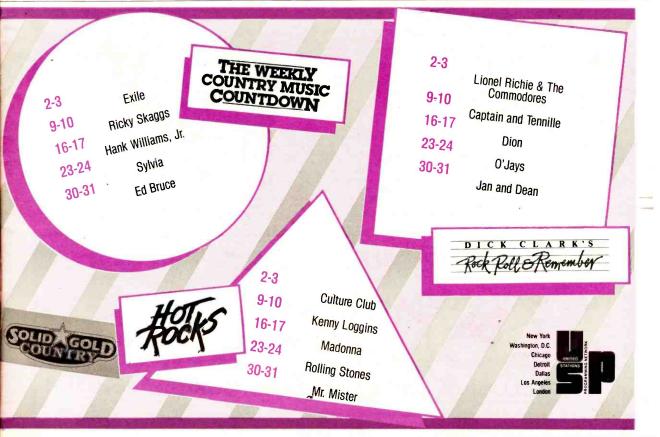


Eurythmics previewed their new "Revenge" LP and "Missionary Man" single at L.A.'s Roxy recently, with RCA executives out in force for the occasion. Pictured (I-I) are RCA/Ariola Int' President Gregory Fischbach, RCA President Bob Buziak, RCA/Ariola President Elliot Goldman, VP Paul Atkinson, Eurythmics' Annie Lennox, RCA-UK Managing Director John Preston, duo's Dave Stewart, and RCA Exec. VP Rick Dobbis.

Platinum Waves For Ocean



Billy Ocean, while playing New York's Hadio City Music Haii, received a plaintum awaid torins. Love zone "Lr" at a posiconcert party on a boat dubbed the "S.S. Love zone." Pictured (1-1) are Jive VP Barry Weiss, Arista Sr. VP Roy Lott, Jive President Clive Caulder, Ocean, Arista Sr. VP Don lenner, and Arista VPs Tony Anderson, Jim Cawley, and Abbey Konowitch.



NEWS IN BRIEF



Bob Karson

• KHOW & KPKE/Denver welcome BOB KARSON as Production Director and Assistant Operations Manager, effective August 1. He hails from neighboring KIMN, where he began as Production Director in 1977 and later advanced to midday personality, Production Manager, and Assistant PD.

• R.T. SIMPSON has been named Program Director at Group W's Easy Listening-formatted KMEO-AM & FM/ Phoenix. A former company staffer at KOSI/Denver, Simpson previously was OM at KLAC & KZLA/Los Angeles, and prior to that was PD at WLVK/Charlotte.

● BOB SNOWDON, GM at Caravelle's WQFX/Guttport-Biloxi, MS, has: transferred to newly-acquired News-Tak/Easy Listening properties WKCN & WDXZ/Charleston, SC. The combo's new GSM is DOUG SMITH, a former AE at WKIX & WYLT/Raleigh. WQFX OM JIM LUCAS is now that station's acting GM.

 JACK DeHAVEN joins WGSL & WSL/Greenville-Gray Court, SC as VP/GM. He brings 18 years' experience in sales/management posts with Susquehana Broadcasting and Cozzin Communications. GARY VINCENT is also appointed VP/Station Manager of WGSL.

• RENEE BLAKE (aka Beth Blakeman) has joined WKXL-AM & FM/ Concord, NH as PD. She was most recently News Director at WJYO/Orlando. Former WKXL PD Gardner Hill stays on with the company in a different capacity. And CRAIG BENGSTON is promoted to News Director of WKXL(AM).



• LOU TATULLI has been appointed Director/Singles Sales & Sales Administration at RCA/A&M/Arista Distribution. He has been Director/Associated Labels & Sales Administration forthe past three years, and was previously Manager/Sales Administration. The division's four regional singles

to VP/Sales Pete Jones.

• DAVID CONRAD is promoted to VP/ GM-Nashville for Almo Irving Music. He joined the company and established its Nashville operation in 1980, working as General Manager. Before that he worked for various Nashvillebased publishers.

managers report to Tatulli; he reports

• The Gannett Radio Division has moved from St. Louis to Los Angeles. Its new address is 6255 Sunset Blvd., 11th Floor, Los Angeles, CA 90028; (213) 466-8381.

 ROBIN PERRY, midday personality at KVOC/Casper, WY, has been promoted to Program Director. Former PD/mornng man DON RICHARDS moves to afternoon drive, and his shift is filled by KLOV/Loveland, CO morning tatent BOZZ COLLINS.

• JIM ESLER has been named VP/ GM of WNFL & WKAU/Green Bay-Kaukauna, which were recently acquired by Wincom Communications. WNFL programs AC, while WKAU features a CHR format.

 ABBOTT WOOL is President of the newly-formed Spanish Ratings Advisory Council. Composed of members from the radio and advertising industries, the council will review and improve Spanish radio audience measurement studies and methodologies.



John Hammond

• BRUCE COLEMAN has been upped to VP of Living Music, Inc. after a year in the company's concert and graphic design departments. JOHN HAMMOND joins Living Music as Director/Promotion and Publicity. He previously spent four years with Vanguard Records as Assistant Director of Promotion and then Director of Publicity.

● ALAN ANDERSON has been upped to President/COO of R&R (Robblns & Ries) Broadcasting, Inc. He had served as the firm's VP/National PD since 1985; prior to that he spent three years at WPIX/INew York as PD. RONALD DOWLING has been appointed Sr. VP/GM at R&R-owned WHYN & WHFM/Springfield, MA. During the past year he was VP/GM of KRAK-AM & FM/Sacramento. Dowiing's background also includes the GM post at WHYN-AM & FM (now WHFM/Springfield.

• SUSAN FALCONER, a six-year KMPS-AM & FMISeattle personality, has been promoted to MD/air traffic reporter. She replaces JIM WIL-LIAMS, who's left the Country stations to start his own sound business. Falconer's previous experience includes on-air work at crosstown KZOK and KGA/Spokane.

• TM Programming, purchased by Wagontrain Enterprises, Inc., has changed its name to the Programming Consultants and relocated from Dallas to Albuquerque. Wagontrain VP NEIL SARGENT will also serve as Sr. VP of Programming Consultants, whose new address is: 2000 Rahdolph Road SE, Suite 2000, Albuquerque, NM 87106-4267; (505) 843-7807.



Chrysalis executives mef with Icehouse at the label's New York office while the band was on a promotional U.S. tour. Pictured (I-r standing) are Chrysalis President Jack Craigo, Exec. VP Jeff Aldrich, and manager John Woodruff; (I-r sitting) group's Iva Davies and Bob Kretschmer and Chrysalis Chairman Chris Wright.

Golden Daydreams For Lennon

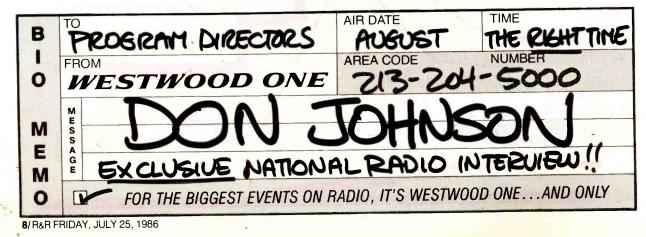


Julian Lennon played Radio City Music Hall in New York and was feted by Atlantic. Pictured with the gold award for the "Secret Value Of Daydreaming" LP are Atlantic Chairman Ahmet Ertegun (left) and Lennon.

Crowded House At Capitol



Capitol has signed Crowded House, featuring former Split Enz member Neii Finn, Pictured (I-r standing) are manager Lars Sorensen, group's Nick Seymour and Finn, and producer Mitchell Froom; (I-r seated) band's Paul Hester and Capito's Tom Whalley.



The Best Party On Radio... Every Week!

Continuous Music Sweeps... Every Week!

Visiting the Hottest Dance Clubs in the U.S.A.... Every Week!

Attending America's Best Concerts ... Every Week!

Partying with the Biggest Stars in Music, Movies and Television...Every Week!

You Are Cordially Invited to Come to the Party! Every Week...Exclusively on



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For information, contact Beverly Padratzik at (212) 887-5218 Produced and created by Ron Cutler Productions

Hosted by Fast Jimi Roberts

Consulted by Larry Berger

TRANSACTIONS

In two separate transactions, Hoker Broadcasting, Inc., has contracted to purchase WCRJ/Jackconville, FL from Justice Broadcasting and WLLT/Cincinnati (Feirfield) from H & W Communications, a subsidiary of Heftel Broadcasting.

The total investment approaches \$12 million, split evenly between the two deals, according to HCI President/CEO Jay Hoker, in addition to these purchases, HCI is negotiating with the owners of an AW/FM combo in the Midwest that Hoker expects to acquire scon. When that is completed, HCI will probably take a break from station purchases until next spring. "We hope to own stations in ten or 12 markets eventually," Hoker said.

Commenting on the deal, Hoker continued, "Both stations are excellently run. We intend to build on what they've already accomplished, and look for no changes in operations, formats, or personnel. However, we do expect to increase the investment in marketing and research."

Hoker currently owns KCFX/Kenses City, in addition to Hoker's interest, the company is pertially owned by Communication Partners, H&W is principally owned by US Rep. Cecil Hettel, who is resigning from Congress to run for governor of Hawaii. Other H&W propertie8 are KTNQ & KLVE/Los Angeles, WLUP/Chicago, and KSSK & KULA/Honolulu, Justice Broadcasting is principally owned by former WBZ/ Boston personality Larry Justice, and also owns WCI8/Felmouth, MA and WQEZ/FL Myers, FL.

WCRJ operates with 100 kw at 350 feet on 107.3 MHz with a Country format. WLLT operates with 27 kw at 640 feet on 94.9 MHz with AC programming.

Randy Jeffery of Chapman Associates brokered the Jacksonville transaction.

WG8B/FREEPORT, NY & WBAB/BABYLON, NY PRICE: \$12,975,000

BUYER: Noble Broadcast Group, John Lynch, CEO. It also owns XETRA-AM & FM/Tijuana (San Diego).

SELLER: 1240 Radio Co. and Long laland Radio Co., wholly owned subsidiaries of The Radio Co., Inc., Franz Alline, President. The company also owns WEBE/Westport, CT.-DIAL POSITION: 1240 kHz; 102.3 MHz

POWER: 1 kw days/250 watts nights; 3 kw at 300 feet FORMAT: AC; AOR

BROKER: Blackburn & Co.

SAGA COMMUNICATIONS, INC.

has acquired

WLRW-FM

Champaign, Illinois, and

WLDS-AM/WYMG-FM

Jacksonville/Springfield, Illinois

from

V KJUN/PUYALLUP, WA PRICE: \$430,000 BUYERS: 777 Broedcasting Inc., Ray Courtemanche and his wife, Cherl. V SELLER: Monroe Enterprises, Inc., Wesley Monroe, owner. DIAL POSITION: 790 kHz POWER: 5 kw FORMAT: Country

WETB/JOHNSON CITY, TN PRICE: \$350,000

BUYER: Alpha-Omega Broadcasting, inc., Trevor Swoyer, principal. SELLER: Mountain Signals, inc., Paul Gobble, owner. He also owns WMCT/ Mountain City, TN. DIAL POSITION: 790 kHz POWER: 5 kw FORMAT: AC

KXCC/LOMPOC, CA

PRICE: \$750,000 (\$250,000 down, remainder in assumed or new notes). BUYER: Broadcast Managament Consultants, Cillford Hunter, President. He is the former Director of Ster-Ing Recreation Organization's Broadcast Division.

SELLER: Golden Coast Broadcasting, James Keller and Dennia Mandel, principals.

DIAL POSITION: 92.7 MHz POWER: 3 kw at 710 feet FORMAT: Country BROKER: William A. Exline

IOKER: William A. Exir

WLLL & WGOL/ LYNCHBURG, VA

PRICE: \$1.35 million BUYER: CGS Communications of Lynchburg, Inc., Michael Cefaratti, Richard Singer, and M. James Galvin,

principals. SELLER: The Jamarbo Corp., James Shircliff, President.

DIAL POSITION: 930 kHz; 98.3 MHz POWER: 5 kw daytimer; 3 kw at 240

FORMAT: Big Band; AC BROKER: Blackburn & Co.

KOGO & KBBY/VENTURA, CA PRICE: \$3 million

BUYER: Ventura Broadcasting Assoclates, Jack Woods, President. He was an air personality on KCBQ/San Diego and WAVA/Washington. SELLER: Forrest Redio Co., a whollyowned subsidiary of Forrest Broadcasting Co., headed by President

Robert Forrest and VPs Grace Forrest and Scott Brody. DIAL POSITION: 1590 kHz; 95.1

MHz POWER: 5 kw; 28 kw at 315 feet FORMAT: AC

BROKER: Blackburn & Co..

WEEG/JEFFERSON, GA

PRICE: \$256,000 BUYER: National Communications Corp., Stanley Carter, principal. SELLER: McAnally Communications, F.L. McAnally, President. It also owns WEC/WIIIIamsburg, KY-DIAL POSITION: 880 kHz POWER: 5 kw FORMAT: Country

WWKX/NASHVILLE (GALLATIN, TN)

PRICE: \$6.6 million BUVER: Capitol Broadcasting Corp., Ken Johnson, President. It also owns WMJJ/Birmingham, AL: WKSJ/Mobile; WRKA/Louisville; WLVK/Statesville, NC; WCAW & WLVK/Stateston, WV; and WFMA/Rocky Mount, NC.

SELLER: Group Three Broedcasting, Gordon Smith, President. DIAL POSITION: 104.5 MHz POWER: 100 kw at 758 feet FORMAT: CHR BROKER: Blackburn & Co.

Reporting

Transactions To R&R

To have a radio station transaction listed in R&R, broadcasters and brokers should contact the R&R Washington Bureau (202-662-74.84) as soon as details are available. Sele closing photos and broker news, such as personnel and office announcements, are also welcome.

JAG Goes Public In September

A spokesman for JAG Communications says the group plans a public stock offering in September. No other details on the offering are available, and a prospectus has not yet been issued.

The rapidly expanding company, headed by WOR/New York morning personsity John A. Gambiling, owns WLKV-AM & FM/Providence, WLTV/ Norfolk, and WROW-AM & FM/Aibany; pending FCC approval are acquisitions WLIF/Battimore and WWWZ/ Charleston, SC. For the record, the selling party in the Charleston purchase (R&R 6/27) is Millenium Communications.

WHAT & WWDB Appeal Denied

Six minority stockholders of Independence Broadcasting have lost an FCC appeal seeking to set aside anorder approving their company's sale of WHAT/Philadelphia to Main Line Communications, and the sale of coowned WWDB to NEWSystems Group, Inc.

Comparative heatings for -both licenses were ended in the aettlement, paying the way for the two sales. But the stockholders objected on grounds that WWDB will be sold at less than its market value. They asked the Commission to allow the sale of WWDB to an altemate party at a higher price.

In denying the appeal, the Commission criticized the stockholders for failing to speek up when the settlement agreement was first considered. It added that they failed to show how their interests were demaged, and said their dispute was a private business matter "outside the Commission"s public interest mandate."

CALL SIGN CHANGES

Dubuque, IA KQKX to KXKX (requested)

Flagstaff, AZ KZKZ to KVNA (effective 7/15)

Las Vegas KBMS (new station) Los Alamos, NM KPZA (new station) Phoenix KFLR to KAMJ (7/11) Phoenix KANJ to KAMFPM (7/11) Reading, PA WHUM to WAGO (8/22) Sarasota, FL WMLO to WSRZ (requested) Sarasota, FL WAVE to WHVE

Tucson KGLR to KFLT (7/11)

Inquiries about call signs can be directed to the FCC Call Desk at (202) 634-1923.

"25 YEA	ARS EXPERIENCE GOES INTO EVERY SALE"
900 East 77th Street Suite 1909 New York NY 10021 (212) 288-0737	XI OR U OD
WEST 9701 Wilshire Boulevard Suite 700 Beverlv Halla CA 90212 (213) 275-9266	A. B. La Rue, Media Brokers
SOUTH 6201 Powers Ferry Road Suster 435	Media Dowers
Atlanta GA 30339 (404) 956-0673 HAL GORE, Vice-pres.	RADIO · TV · CABLE · APPRAISALS

-10/R&R FRIDAY, JULY 25, 1986



CHAPMAN ASSOCIATES, INC. initiated the transaction and assisted in negotiations.



Executive Offices: 8425 Dunwoody Place, Atlanta, GA 30338 (404) 998-1100

TO THE ROCK & ROLL ADDRESS OF THE YEAR: 5150

.....



j

THE NEW SINGLE AND PRO FROM NAN HIGH MALE AND PRO FROM NAN HIGH MALE AND PRO FROM

Produced By Van Halen, Mick Jones and Donn Landee Personal Management: Ed Leffler / E.L. Management, Inc.

© 1986 Warner Bros. Records Inc.

WASHINGTON REPORT

NAB COMPENSATION SURVEY

Radio Salaries Grew 7.4% In Two Years

Employees of radio stations received average compensation increases of 7.4% between 1983 and 1985, according to a survey of 1813 stations released last week by NAB.

The report suggests that in five job categories – news, sports, business, engineering, research – average compensation actually dropped during the two-year period.

The largest average increases were registered by coop coordinators (+26%), national sales managers (+20%), and operations directors (+15.5%).

GM Pay Omitted

NAB's report lists average and median compensation for 30 separate job categories. However, no information is included for the key position of general manager. NAB Director/Financial and Economic Research Mark Fratrik said the category was deliberately left out of the survey. He declined to explain why.

One curious finding was that local and national sales managers

earn more than general sales managers. Fratrick speculated that may be a "statistical anomaly" created by the fact that only larger stations have LSMs and NSMs, while even the smallest stations usually have GSMs.

Average salary expenses by department were:

Sales		102,020
Program	n & Production	119,634
Genera	& Administrative	82,293
News		44,477
Adverti	sing & Promotion	26,454
Engine	ering	25,076
0		

In addition to the overall figures, NAB's report includes data broken down into numerous population and revenue categories. As might be expected, those show wide fluctuations. For instance, PDs in stations with over \$2 million in revenues earn \$45,982 on average, compared to \$13,147 at outlets with revenues under \$150,000.

Air personalities in markets over 2.5 million population earn an average of \$29,680. But in markets between 500,000 and a million people, jocks take in only \$17,276.

The highest average salary listed in the entire report was \$74,509 for GSMs at stations with revenue over \$2 million.

Fringe Benefits Detailed

The survey found that stations give an average of seven paid holidays and eight sick days annually. Major medical is the most common fringe benefit, furnished by 93% of stations, followed by surgical benefits (91%), hospitalization (88%), group life (78%), workshops and seminars (56%), tuition reimbursement (35%), dental (30%), HMOs (20%), profit sharing (19%), pension plans (16%), vision (10%).

KAHN COMPLAINTS REJECTED

NEW/S BRIEFS

WLTA Fines Total \$5700

The latest station to incur the FCC's wrath for technical violations is WLTA/Clarkesville, GA. The station was fined \$5700 for having no locked fence around its antenna for two weeks this winter, failing to have equipment to generate an EBS test signal, failing to conduct weekly EBS tests, failing to provide equipment performance measurements for 1984 and 1985, operating above authorized power, not having a licensed operator on duty at all times, failing to maintain a complete public inspection file, and having an incomplete station log

NAB Backs Main Studio Review

NAB planned to file comments with the FCC this week favoring a proposed review of the rules requiring that stations keep a main studio and originate at least 51% of their programming in their community of license.

Sr. VP/General Counsel Jeff Baumann emphasizes that the association supports a review, but is not committing itself to a repeal of either rule at this time. NAB will most likely support some kind of "liberalization," he predicted.

Informal comments were due at the Commission this week on a proposal by the Metroplex, Beastey, and Joyner groups calling for abolition of both rules.

Carlson Named Director

President Reagan this week nomnated Richard Carlson to become the next full-fledged director of the Voice 12/ R&R FRIDAY, JULY 25, 1986

of America (VOA). Carlson has been acting director since March. If confirmed by the Senate, Carlson will replace Gene Pell, who resigned last fail to head up Radio Liberty.

Carlson has an extensive televison background. In the 1960s and 1970s he served as an anchor or reporter for KGO-TV/San Francisco, KABC-TV/ Los Angeles, and KFMB-TV/San Diego. From 1977 to 1984 he was Sr. VP of Great American First Bank, a 140-branch banking chain in Califor-

nia. Other Key Developments:

 Both the American Association of Advertising Agencies and the American Advertising Federation

American Advertising Federation are gearing up to fight legislation (HR 4972) that would ban all advertising for tobacco products.

FCC Asked To Pick AM Stereo Standard

A Pennsylania equipment manufacturer who fears AM radio is dying plans to petition the FCC to pick a single technical standard for AM stereo. That would break the bitter deadlock between Kahn and Motorola, which has made both broadcasters and setmakers wary of committing themselves to an AM stereo system.

Gten Clark, President of Texar in Monrooville, PA, says he will file his petition within the next two weeks. In recent weeks Clark has placed full-page ads in broadcast trade publications to publish "an

Clark, whose firm makes radio processing equipment, stresses that he is neutral in the Kahn-Motorola battle, which he asserts has evolved into a "holy war"



open letter to AM broadcasters"

urging them to pressure the FCC

for a single standard: "Without it,

AM stereo will die very soon

THREE TO GET READY — The NAB Hadio Audience Wedsubilitin Task Tollo (Thimm House) duct simultaneous audience measurement less this fail in an effort to develop competition in the ratings research field. The firms selected to receive \$5000 each in seed money are New York-based Audits & Surveys, Birch Rado, and McNair Anderson, an Australian radio measurement company. RAMTF members are (seated, i-r); RKO Radio's Jerry Lyman, WOL/Washington's Catherine Hughes, RAMTF Chairman Kenneth MacDonald, WIS/Colum bia's Charles Jones J., and KVET/Austin's Ronald Rogers. Standing (I-r): WFBG-AM & FM/Altoona's Ed Giller, Uni versity of Georgia's James Fletcher, NBC's Nick Schiavone, Susquehanna's David Kennedy, KABC/Los Angeles's George Green, Litchfield Broadcasting's Herb Gross, WOW/Omaha's Ken Fearnow, and Duffy Broadcasting's Marry Georgerg.

Radio Salaries By Position

Titie	Average	1985 Compensation
General Sales Manager	40,098	(+11.4% from 1983)
Local Sales Manager	40,654	(+12.6%)
Nat'l Sales Manager	50,200	(+20%)
Account Executive	22,316	(+5.8%)
Co-op Coordinator	22,308	(+26%)
Program Director	23,446	(+3.2%)
Operations Director	24,488	(+15.5%)
News Director	17,812	(-8.2%)
Chlef Engineer	21,665	(-1.9%)
Business Manager	20,594	(-3.7%)
Promotion Director	19,333	(unchanged)
Research Director	19,154	(-1.9%)
Sports Director	16,695	(-6.2%)
Air Personality	16,400	(+7.2%)
News Announcer	16,277	(+6%)
News Reporter	15,293	(~1.3%)
News Editor	17,267	(+10.7%)
Technician	19,527	(+14.2%)
Continuity Writer	13,713	(+7.1%)
Production Person	18,498	(+12.1%)
Music Person	17,736	(+8.1%)
Traffic	12,827	(+9.6%)
Computer Operator	13,333	(+12%)
Accounting Assistant	13,534	(+9.4%)
ReceptionIst	10,789	(+7.9%)
Secretary	13,112	(+7.4%)
Contract Engineer	7,010	(+4.5%)

without apparent hope of resolution. Although he believes the FCC's

Attnougn ne oeneves the rect's "marketplace" decision was a mistake, Mass Media Bureau Chief Jim McKinney has maintained the Commission can't go back and set a standard at this late date. Clark retorts, "It's a tough decision, but it's the Commission's job. I don't think the Commission can live hiding under its bed for fear somebody's going to sue them."

No C-QUAM Interference

Meanwhile, the Commission has rejected charges by Leonard Kahn that the Motorola C-QUAM system should be removed from the marketplace for creating interference. He also accused Motorola of fraudulently obtaining its type acceptance.

In a letter to Kahn on July 18, FCC Chief Engineer Thomas Stanley said "extensive monitoring" of 33 Motorola stations was conducted by the Field Operations Bureau. "No interference or bandwidth problems were found with any of the stations measured." he wrote.

Stanley added, "We believe that these field measurements confirm our earlier findings that the procedures used for type acceptance were appropriate."

Motorola was also cleared recently by the Federal Trade Commission on a Kahn charge of violating antitrust laws.

WESTWOOD ONE RADIO NETWORKS PRESENT



True professionalism comes through. Unlike other event broadcasts, the Conspiracy of Hope concert was impeccable. Westwood One triumphed over the difficulties of transforming the confusion of a live concert into a magical radio event."

KMET-FM/Los Angeles, CA – Larry Bruce, PD

"From a bottom line point of view, Westwood One programming often gives us an opportunity to collect extra revenues that we wouldn't normally receive – from clients we don't usually have on the air."

KTAL-FM/Shreveport, LA – Ted Ferguson, GM

"I found myself in a traffic jam on July 4th and heard nothing but *David Lee Roth's 4th of July Barbecue* coming from car radios. I loved it – my audience did, too!"

WLRS-FM/Louisville, KY - Rocky Knight, PD

"Westwood One has come in with the pertinent and timely concerts consistently for 10 years. As an AOR programmer, Westwood One has given me what I need to win."

WFXR-FM/Charleston, SC - John Ehrdahl, PD

"In the six-year history of WLLZ-FM, the Amnesty International concert was the most exciting event we've ever been involved in."

WLLZ-FM/Detroit, MI - Doug Podell, PD

"Concert for the Colonies was a quality, well-produced radio program. It let us give our listeners access to something they've never heard before – or couldn't get anywhere else."

KRQR/San Francisco, CA – Chris Miller, PD

"I've said it before and I'll say it again: Westwood One always delivers. The Amnesty International *Conspiracy of Hope* tour finale live from Giants Stadium is one more feather in their cap."

WNEW-FM/New York, NY - Charlie Kendall, PD

"Westwood One captured the excitement of the Amnesty International concert as it happened. It was an excellent presentation in every way."

KLOS-FM/Los Angeles, CA - Tim Kelly, PD

"Scott Shannon's Red-Hot Summer Special was probably the best syndicated special I've run in a year. The blend of 25-year old Beatles records and Madonna's latest hits was just perfect. And an entire weekend could have been created around David Lee Roth's 4th of July Barbecue special."

KYRK-FM/Las Vegas, NV – Jim Daniels, PD

"Ever since *The Rock Years*, I've been a firm believer that Westwood One programming is a vital part of rock radio. With such a large choice of syndication, one must be very selective. Choose Westwood One and round out your radio station."

KLPX-FM/Tucson, AZ – Arin Michaels, PD

"For the Amnesty concert at Giants Stadium, Westwood One provided the finest live quality feed of any of the benefit concerts. Everything went so smoothly, technically; much better than Live Aid.

> WAQX-FM/Syracuse, NY – Amy Dahlman, PD





WHAT'S NEW

Filmless Camera

The camera of the future has no film in it. Developed by **Canon**, **Inc.**, the "RC-701" is the first filmless camera to be offered commercially. That is, if you don't mind a \$31,600 price tag.

Actually, the camera itself only comes to \$2600. The remainder of the cost comes from the \$10,000 "Still Video System" — basically, a recorder and printer — and the \$19,000 transceiver that allows you to send_your photos over telephone lines.

Here's how the "RC-701" works: The camera contains a specially designed microchip that captures the visual_image, which is then transmitted onto a two-inch "video floppy," an adaptation of the floppy discs used to store computer data. This video floppy places the image into a recorder that can then transmit the image as an electronic signal to any television (or a special printer).

According to industry analysts, this filmless camera system will be compettive with conventional photography by the year 2000. While the Canon filmless camera is due to hit the market in August, competitors Sony and Hitachi are expected to have their own versions of RC-701 available to industry professionals soon thereafter.

FINANCIAL & LEGAL, OWNERS & INVESTORS Broadcaster Guides Available

Broadcast Investment Analysts Inc. (BIA), a Washington, DC-based consulting firm, recently announced the publication of its "1986 Broadcast Financial/Legal Service Guide" and "1986 Ownership File" directories.

The financial/legal service guide lists lenders and investment banking firms involved in communications lending, plus broadcast station brokers and law firms engaged in FCC and communications law practice. Beyond a mere compilation of names and addresses, this document contains the key loan criteria for these broadcast lenders, as well as the types of deals in which they are interested, typical loan terms and interest rates, the amount of loans outstanding and unfunded commitments, staff size and the lender's involvement in communications lending.

Brokers' areas of specialization and geographic preferences are also listed, while the atromeys' section spotlights the capabilities and specialities of each law firm, the total number of attorneys, and the number specializing in FCC work. Price: \$125.

The "Ownership File" lists radio station ownership in the top 175 markets by owner, and has been updated with respect to station transactions as well as technical and call letter changes as of May 1986. This owner-by-owner analysis lists all radio stations owned, the markets in which they are owned, technical attributes, acquisition prices, formats, and **Arbitron** shares from fall 1983 through fall 1985. Price: \$100. For additional information, call (703) 661-8515.

Canteen Cushion

Behold, the drinking man's stadium seat cushion, which doubles as an insulated beverage container that keeps hot liquids warm for up to four hours or cold liquids cool for up to eight hours. Featuring 1 %" of insulating polyurethane padding. a push-button dispenser, and a twoinch opening for easy insertion of ice cubes, this summertime sports promotional item is orthopedically designed for maximum comfort in the seat. Packing a big, %-gallon capacity, this stadium canteen cushion comes complete with an eightounce drinking cup and weighs under five pounds (empty). Priced under \$50, this family favorite is avaiable via the **Hammacher Schlernmer Co.** catalog at (800) 543-3366; for information 2612 (312) 664-7745. Boola-boola.

Introducing A New Way To Get Thousands Of New People To Sample Your Station

Amagine a direct mail campaign designed *specifically* for radio. Envision not a copy of the Publisher's Clearing House Sweepstakes. Imagine instead a truly unique direct mail promotion that looks like a radio and *sounds* like your station, and you've got Eagle Marketing's new "PLAY IT AND WIN" promotion.

A PROVEN SUCCESS

The "PLAY IT AND WIN" concept has been fully tested and the results are astounding. For example, 500,000 pieces were mailed for a major market radio station. Their cume increased dramatically. A follow-up survey showed that an incredible 79% of the recipients listened to this piece.

LISTENED TO THIS PIECE?

Eagle's new "PLAY IT AND WIN" direct mail promotion actually mails a sample of your radio station, on a high quality Evatone stereo Sound Sheet. It is the only direct mail promotion that gives you the ability to showcase your station through the powerful medium of audio; and it provides instant motivation for the recipient to *listen* to your pitch!

INSTANT WINNING

"PLAY IT AND WIN" includes the "instant gratification" element, a proven method for increasing response. This powerful element is placed within the record so that the recipient must play the record to be an instant winner.

IT'S ALL NEW AND EXCLUSIVE

"PLAY IT AND WIN" is unique throughout, from the radio look of its design, to the novelty of the record and the major contest element, an on-air contest that encourages sampling in the exact day parts you want.

"PLAY IT AND WIN" is available to only one station in a market. Don't wait. Reserve it for your station today. Call Paul Meacham of Eagle Marketing, collect at 303-484-4736, or mail the coupon below for samples and rates. SEND ME MORE INFORMATION PHONE

COMPANY ADDRESS

NAME

EAGLEMarketing

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Execs Lose 4 Weeks A Year

The average executive loses nearly four work weeks per year simply because things are misplaced, misfiled, mislabeled, or merely missing — according to a recent survey conducted on behalf of the **Accountempts personnel** service firm.

The survey, based upon intérviews with vice presidents and perica's 1000 largest corporations, asked these executives to estimate the amount of time wasted because they or their secretaries couldn't find paperwork or other items.

After some searching, the honchos came up with a figure of 7.4% of their total work, time, which based on a 40-hour work week works out to three hours a week, or 150 hours yearly.



- 18 18 ROBIN WILLIAMS
- 20 19 HANK WILLIAMS JR.

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Promoters On-Line Listings. (800) 344-7383. or in California, (209):224-2831



For the Best in a *TRAVELING BILLBOARD®* (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

14/ R&R FRIDAY, JULY 25, 1986

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E. Alvin Davis

We're privileged to work with some of the country's outstanding radio stations and broadcasting groups. Several of these stations presently have immediate employment opportunities. We are urgently searching for high-level broadcasting professionals to fill these desirable positions.

ź

Immediate Openings:

14

Major Market Program Director Major Market Morning Personality

Medium/Large Market Program Director

Medium Market Program Director

Medium/Large Market Production Director

Major and Medium Market Air Talent

If you would Jike to be considered for one of these positions, please send complete information, including tapes, resumes and related materials to Ted McAllister, E. Alvin Davis & Associates, Inc., 9851 Forest Glen Drive, Cincinnati, OH 45242.

Sorry, but we would prefer not to receive phone call inquiries.

RADIO PROGRAMMING & MARKETING

PRO:MOTIONS

Herring KTFM LSM



Beth Ann Herring

Beth Ann Herring segues to the Local Sales Manager slot at Waterman Broadcasting's KTFM/San Antonio. She was most recently an AE at KTKS/Dallas. Herring's background also includes AE stints at KBOX/Dallas and KEZK/St. Louis, plus a national representative post with Blair Badio

CHRONICLE

Born To:

. KMJK/Portland PD Jon Barry, wife Kathy, daughter Aston Ruth, July 9.

· WYNU/Jackson OM Mike Stewart, wife Zan, daughter Amber Nichole, June 27

• WEA Nat'l Communications & Product Marketing Executive Secretary Carol Nyczaj, husband Tom, son Tyler E., June 27.

• KZIO/Duluth PD John Michaels, wife Mary, son Christopher Raymond, June 5.

· WRBQ (Q105)/Tampa OM Mason Dixon, wife Pat Crawford. daughter Brandy Jessica.

Boivin Chairs RadioRadio Board

KRQX/Dallas VP/GM Gene Bolvin has been appointed Chairman of CBS RadioRadio's Affiliate Board. He succeeds Manny Broussard, who continues as a board member. Additional officers and members are Vice Chairman Jack Bennett (VP/GM of WHBF/ Rock Island, IL), Treasurer Alan Noyes (VP/GM, WORK/Barre, VT), Secretary Phillip Zachary, (VP/-GM, WXTC/Charleston, SC), Carl Brenner (Exec. VP/GM, WQRS/-Baltimore), Charles Jones (VP, WAVE/Tampa), and Tom Chauncey II (Station Manager, KOOL-FM/Phoenix).

Moore Manages EPA/SF

Michael Moore has transferred from local promotion at EPA's Denver branch to Local Promotion Manager of the label's San Francisco office. Jeff Patton, formerly in merchandising at EPA's Dallas branch. succeeds Moore in Denver.

Married:

· WJAD/Bainbridge-Albany, GA MD/afternoon driver Bill Kelly to Cyndy Dodson, August 2.

• WRBQ (Q105)/Tampa PD Randy Lane to Kim Smith, July 5.

 Indie program producer Denny Somach to MTV's Kathy Levinsky June.

• KPOI/Honolulu morning man Bruck Whaley to Debbi Waterman, July 5.

• KWHL/Anchorage Asst. PD Cyndee Maxwell to Bruce Nelson, July 20.

PROS ON THE LOOSE

Chuck Browning - Afternoons KTFM/San Antonio (512) 655-1167 or (512) 656-2344

Mike Dowling - PD WJBX/ Bridgeport, CT (203) 579-2112 Doug Jones - Executive VP Surrey Broadcasting (303) 972-9049

Eddie Lambert - Director/A&R Motown Records (818) 888-6125 Billy Lemmons - SE Regional

Arista (404) 987-9045 Todd Martin - PD WFLY/Albany (518) 383-1589

Diane Morales - Promotions Director KNX-FM/Los Angeles (213) 724-0074

Roger Mundy - Operations Manager KBRQ-AM & FM/Denver (303) 238-3902

Steve Owens - PD KAMZ/EI Paso (915) 534-7668

Mike Schwartz - Promotions Director WMJJ/Birmingham (205) 985-0104

Chris Shebel - Mornings KDKB/ Phoenix (602) 838-2070

Elektra Welcomes Cording

Tom Cording has joined Elektra Records as Assistant Manager of the Publicity Department. He succeeds Sandy Sawotka, Prior to accepting this newly-created post. Cording worked at the label as an intern

TM Programming Moves

TM's Programming Division will relocate to 2000 Randolph Road S.E., Suite 2000, Albuquerque, NM 87106-4267, effective July 28

New Address For New Image

New Image Public Relations has moved to 3151 Cahuenga Blvd. West, Suite 225, Los Angeles, CA 90068; (213) 969-0811.

RAB Ups Jefferson

Kelvin Jefferson has been promoted to Collections Manager at RAB, following the resignation of Irv Michael. Jefferson had spent the last 11 months working as a data entry specialist

CHANGES

Linda Howell, formerly in agency/advertiser sales division at Arbitron, joins Hillier, Newmark, Wechsler & Howard/Dallas as AE.

Mariann Wallen, former media director for Sumner Advertising, joins Hillier, Newmark, Wechsler & Howard/Dallas as AE.

Cindy Chandler, former AE at Kaiser, Kuhn & Bennett, joins Hillier, Newmark, Wechsler & Howard/Atlanta as AE.

Tomorrow's hot topics today **USA TODAY Broadcast**

signed on in just 3 months. Give us a call to find out why.

SHOW PREP: A broadcast-ready script from the USA TODAY national news network via computer at 11 p.m. ET Sunday-Thursday.

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More people read USA TODAY than any other newspaper. Get the news your listeners will be talking about tomorrowtonight.

Call 1-800-222-0990 for a free demo or for more information.



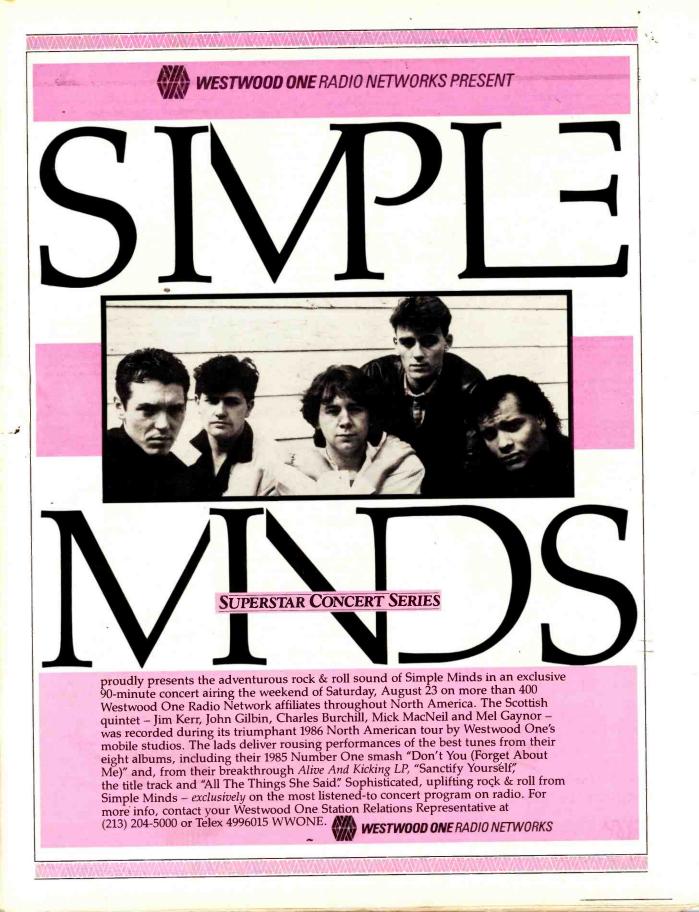
Records

16/R&R FRIDAY, JULY 25, 1986

More than 100 stations have







TALENT, SKILL AND A HIT SONG.



"WHAT DOES IT TAKE" NEW & ACTIVE

One Of The "MOST ACTIVE"

Allu	11113 13 44	119
WBEN 30-27	WSSX deb 30	95XIL 25-16
WKSE deb 38	WNOK deb 36	KFMN 22-15
WNYS 33-27	WANS 24-22	KQIZ deb 38
WPHD 23-18	KTUX add	WKSF add
WCAU add	KZIO deb 35	Q104 23-19
CFTR 40-35	KZ93 add	WZYP deb 40
KRBE add	KIYS 36-25	Q101 deb 39
KDWB add	KIKX deb 38	WHSL 26-24
KHTR add	KSND 22-18	WVBS 35-29
K104 deb 35	KXYQ 37-35	WBWB 39-35
WAMX add	KZZU deb 40	Y94 5-3
RI-104 add	WGUY 25-21	WAZY 28-19
WMJQ 23-18	95XXX 36-29	KGOT 26-17
WRCK deb 38	OK100 36-31	KTRS add
WKRZ deb 40		KKAZ deb 39
WKQB 30-24		OK95 14-11

HONEYMOON



PRODUCED BY BRUCE FAIRBAIRN MANAGEMENT: STEPHEN PRENDERGAST/HEAD OFFICE MANAGE-MENT FROM THE ALBUM <u>THE BIG PRIZE</u> ON WARNER BROS. RECORDS AND CASSETTES



CR STREET TALK

WYNY/NEW YORK PD DENISE OLIVER

has resigned from the NBC AC station, but will stay on until the end of July. Denise plans to pursue a position in the network syndication field. VP/GM JOHN IRWIN is expected to announce her replacement within two weeks. There are several well-known candidates, but when ST asked John about former WNBC programmer KEVIN METHENY being rumored for the gig, his reply was "Who?", adding that he'd never met or talked with Kevin. "I don't know how that one got started," he said.

MALRITE isn't too pleased these days with ARBITRON, which let KGO/SAN FRANCISCO off the hook for a remark made by two personalities regarding filling out Arbitron diaries. ARBITRON, as you'll recall, also made two other decisions in favor of ABC stations in Chicago and New York, where Malrite got bit recently.

Are they biting in Kansas City? Local reports say CFO DON TROUTT will be the new GM at GANNETT's new KCMO & KBKC properties when takeover is completed from SUMMIT next week, displacing DAN WASTLER... Another GM shift appears underway at WBT & WBCY/CHARLOTTE, with the arrival of WMAL/WASHINGTON GSM TONY RENAUD to the VP/GM chair, relieving BILL JENNINGS.

ISLAND has a new VP to head up its black music operations: GREG PECK, who was VP/Special Markets at E/A until April. Expect the official word momentarily . . . While preparing to switch distribution from ARISTA to RCA, JIVE RECORDS is also hiring its own VP/Black Music Promotion to work with the Nipper staff. And Jive's Director/Marketing at Arista, ED STRAIT, will move over to the RCA camp.

Eleven-year ARISTA veteran BILLY LEMMONS has resigned, effective September 5, while publishing/A&R veteran EDDIE LAMBERT has left MOTOWN as Director/A&R (see Pros On The Loose, Page 16).

Meanwhile, is HANK CALDWELL, VP/GM of ATLANTIC's black music operations, leaving that label for a new post with the DICK GRIFFEY organization?

KSGO & KGON/PORTLAND VP/GM DAN HERN is now also VP/GM at ACKERLEY fullservice AC sister KJR/SEATTLE, replacing exiting KEVIN COONEY.

Rep. CECIL HEFTEL (D-HI) is resigning his seat in Congress. Heftel, who heads up the successful H & W BROADCASTING group, is running for governor of Hawaii, and state law forbids holding one office while running for another.



HERE, YOU TAKE IT — You had to score over 200 to win WB's enormous trophy at its fabied annual bowling championship during the recent Upper Midwest Communications Conclave in Minneapolis, attended by over 230 industry pros. Witnessed by (I) Atlantic's Gary Wisner, winner Dale Goulett of Limited Warranty (2nd from right) promptly loaded the threefoot mostrosity onto unwitting challenger Jay Philpott of KNBQ/Tacoma. WB's Steve Fingerett (r) is just glad to be rid of the dann thing.

Salt Lake Metro Monster Grows! Word is that a fifth and heavily Mormon county has been voted by Salt Lake City broadcasters to be added to the metro, pushing SLC's 12+ population to 992,000 (37th, up from 43rd). That squeezes seven more stations into the crowded airwaves, including some from the Provo-Orem area.

295/CHICAGO has scored a strong tearmate for its morning Zoo — none other than Chicago Bears OB JIM McMAHON, who will do sports and actively participate with Z95 Zookeeper PAUL BARSKY and the other morning show members. Z95 is building a small broadcast booth in McMahon's house so that he can participate more easily on days after a heavy workout or game. Over 200 billboards will help announce the "outrageous" one. Also new to Z95 is former B96 morning personality MARK SEBASTIAN, who will cover late nights.

Across town, indie DJ INTERNATIONAL RECORDS is close to a distribution deal with one of the majors. The "house music" label's bestseller to date is the J.M. SILK 12-inch, "Music Is The Key." Another indie on the move is ALLIED ARTISTS, which has just signed with CAPITOL for pressing and distribution.

FALCO's on the move ... and SEYMOUR STEIN's got him. The "Rock Me Amadeus" hitmaker switches to SIRE from A&M with his next album, due in the fall. The deal covers the US and Canada; Falco will be released through WEA INTERNATIONAL in most other world markets ... and congrats to MCA on its signing of GLADYS KNIGHT & THE PIPS.

Continued on Page 22

Great talent's hard to find!

... But it doesn't have to be. TALENTMASTERS

1554 Pinecreek Way • Woodstock, GA 30188 • (404) 926-7573

18/R&R FRIDAY, JULY 25, 1986

"THE HOTOWN SONG"

ARRY JOHN CNALLY

ON PROGRAMMERS DESKS NOW! FROM THE ALBUM FADE TO BLACK ON ATCORECORDS & CASSETTES



THE NEW

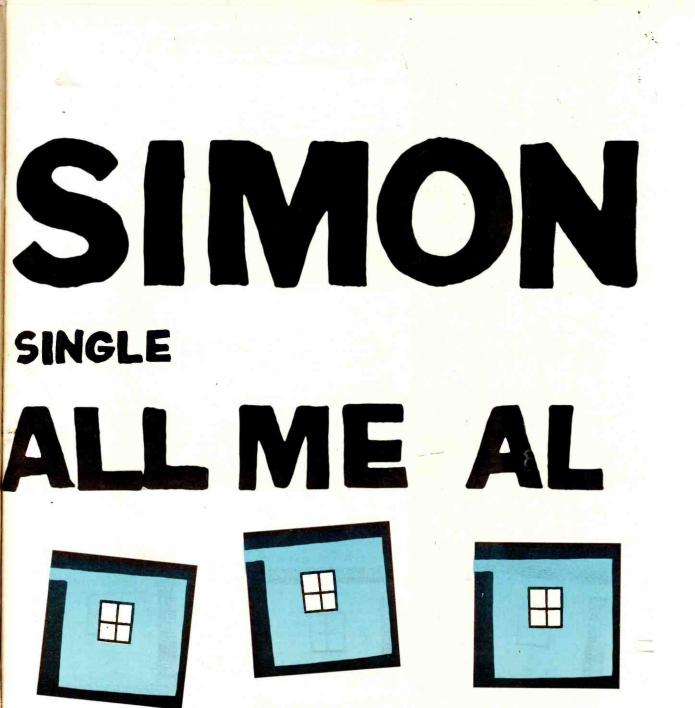














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STREET TALK

Continued from Page 18

WRKS/NEW YORK launched a "KISS Against Crack" campaign July 21 during a clergy-sponsored anti-drug rally in the South Bronx. VP/GM BARRY MAYO told the crowd that the station would take "a leadership role" in spreading the word about crack's dangers. and that it would be working with local police officials. Also planned, said Mayo, is a special hotline for New Yorkers to report crack "houses," and he challenged other local radio and TV stations to do their part in the war on druos.

It's a green light for CBS/RECORDS GROUP plans to build its own compact disc manufacturing plant in the US. The investment was approved at a recent meeting of the CBS board of directors.

KDAY/L.A. PD JACK PATTERSON has been replaced as the host of SYNDICATE IT PRODUCTIONS' weekly "Urban Music Magazine" by ... FRANKIE CROCKER



You've known him for years as NICK BAZOO. However, B94/ PITTSBURGH's ace programmer has shed his radio alias - meet the real NICK FERRARA.

Speaking of Zoos, PAT McKAY, most recently OM at WZOU/BOSTON, is making cameo

appearances as he fills in at Z100/NEW YORK, helping out his former boss at Q105, SCOTT SHANNON.

KLTQ (K-Lite)/SALT LAKE CITY is looking for a morning entertainer to replace B.J. ADAMS, who leaves to program in a major Eastern market (details next week). T&R to MIKE McKAY; (801) 533-9305. He might want to listen to ex-KFRC/S.F. PM driver JOHNNY FEVER and popular impressionist (HBO, Johnny Carson) partner JOHN SUDDITH, who've formed a new team (619-268-0800) and are ready to work. Another hot lead is nights at KWSS/SAN JOSE. Programmer DAVE VAN STONE needs a killer ASAP.

Our condolences to KIIS/L.A.'s RICK DEES and family on the loss of his father.

PD STEVE OWENS departs KAMZ/EL PASO over the usual philosophical differences: morning man RAYMOND MESA takes charge. Same situation with PD MIKE DOWLING and WJBX/BRIDGEPORT, who parted this week, and the same appears to be true with WLFY/ALBANY PD TODD MARTIN, who has exited. Their replacements have not been announced.

With WLUP/CHICAGO's STEVE DAHL & GARRY MEIER on an Alaskan cruise this week (real cool, guys), their fill-in is none other than JOE WALSH, who came armed with guitars and voice box.

AMERICOM VP KARL CRASS called to deny the rumors of a format change from CHR to anything else at KHTZ/RENO. While OM KEN CARSON is leaving to program WHJY/PROVIDENCE and MD JOHN CHOMMIE has also left, Karl stated, "The legend will continue. We're looking for a strong CHR programmer to continue our good work.'

So who's who? WRTH/ST. LOUIS'S RON ELZ wrote ST to put this two-week-old matter to rest: "I am the creator of the name JOHNNY RABBITT and the original Johnny Rabbitt," he said. Turns out the name has a detailed courtroom history dating back to 1964.

By now you may have heard that BILL GARDNER resigned as PD at WLTF/ CLEVELAND after only a few days (and we do mean few), and one can only wonder where this restless aviator will land his plane next possibly in Miami, at WAXY?

Promoted one week, baby the next hey, it's an easy life for ISLAND's new VP/Promotion BOB CATANIA and his wife Donna, who welcomed Kelly Elizabeth July 22.

While ST was on the phone with CBS the other day, an anonymous caller broke in and asked if he could make a hair appointment for 5:00 that evening. Either the network has a serious case of moonlighting on its hands or the man didn't quite understand the scope of recent "cutbacks."



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go on a crusade about a project it really believes in. Different things promotional and marketing plans can't flourish this crusade, but it always boils down to the music. Without great music, the best-laid music and conviction. Every once in awhile, a record company will is about

22/ R&R FRIDAY, JULY 25, 1986

Listen to what Bill Shannon of K104 project until this _] an answer for ou "No Promises." won't take we is why Ten on the strength of the track, ' This i believed. be heard to be radio as well, enough to make the album Top to music that has IS This i about Icehouse. in way There are believers that feel Chrysalis

breath of fresh air, the perfect balance. It's a lyrical giant. Don't miss this one." He's listened and been touched by the music. Have "This one is like a l Icehouse the 2

ice day



HOLDME

FROM HIS DEBUT ALBUM

MCA RECORDS

DIRECTION: TIM NEECE PRODUCED BY: KEITH FORSEY

RATINGS AND RESEARCH

PART I

The Battle Of Unaided Recall By Rob Balon

The radio industry has become rather complicated lately. Every time you turn around there's a hot "new" format and a plethora of solutions for the ratings ills that affect us. When it boils down to basics, however, it's all very simple: to succeed, stations have to fight and *win* the battle of unaided recall.

The logic behind this premise is difficult to argue with. Two ratings services dominate radio; one uses the diary placement technique and the other utilizes telephone retrieval. Neither of these techniques is inherently superior; nor will either win any awards for methodology. But methodology isn't the issue; reality is. Since we lack any electronic or coincidental ratings system, we must live by one or both of these methods. Interestingly, both do have one element in

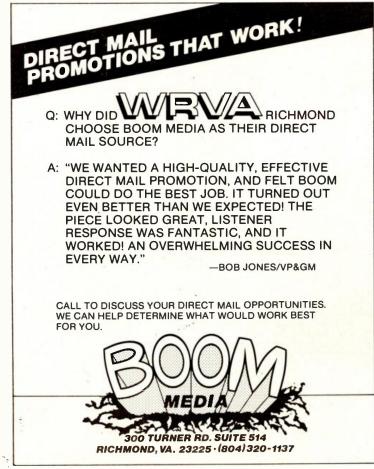
all. common: to a great extent, they measure *unaided recall*. What this ultimately means is that they don't measure actual at-the-moment listening behavior. Instead, they measure perceived – recalled – behavior.

Looking Back

Both ratings services have built-in biases which force the listener to "think back" to past listening. The minute the listener has to try to recollect what he listened to, a number of problems develop. Listeners can become easily confused. A station actually listened to on Tuesday night might be confused with a better-marketed competitor when a diary entry or 24-hour recall phone interview is

"What's showing up in the ratings is probably not an accurate reflection of *real* listening, but *reported* listening instead. This is why unaided recall is so important."

made on Wednesday. A typically uninitiated listener whose favorite station is "the one under the third button" or "that rock station" might mention the



first station that actually comes to mind. In either case, what's showing up in the ratings is probably not an accurate reflection of *real* listening, but *reported* listening instead. This is

why unaided recall is so im-

portant. Most radio listeners can only mention three to four radio stations right off the top of their heads. If your station isn't on this short list, you're courting drastic ratings danger. Typically, if a listener doesn't have some idea of what your station does, the odds are against him correctly recalling that listening and making proper attribution. This is where so many stations get hurt. Because of the idiosyncrasies of both commercial ratings systems, many stations fail to convert their real listening into reported listening.

A case in point: How many times have you heard a listener make positive comments about your morning disc jockey only to hear him later identify the DJ as being on another station? To be familiar with your jock the listener had to have tuned in. But for what-

"If a listener doesn't have some idea of what your station does, the odds are against him correctly recalling that listening and making proper attribution. This is where so many stations get hurt."

ever reasons, you're not converting his real listening into reported listening.

Surviving The Drop

There's a key point here. When a station's numbers drop from a 4.0 to a 2.0, does this mean it has really lost 50% of its audience during a ratings period? Because the rating companies often measure perceived listening behavior rather than real listening behavior, fluctuations like this are all too possible. Furthermore, even though both ratings companies emphasize the word "estimates," drops



Rob Balon is founder/President of Austin-based Balon & Associtaes, Inc. (512) 327-7010. He has a varied background in radio, television, and advertising, and earned a doctorate in communications research from the University of Michigan. He also developed Confrontation Analysis, a new research technique designed to replace focus groups.

and/or rises in the numbers are taken almost literally (some would argue biblically).

While it is entirely possible that some listeners have stopped listening, it is highly illogical to assume that 50% of an *entire* audience made a cognitive decision to stop listening over the course of 12 weeks. A more likely scenario would be that a good percentage of real listeners reflected in that 50% drop were either *unaided* or *uninclined* to report the real listening they did.

We see it all too often. The numbers drop two points – but the turnstiles still turn at the advertisers' stores, and crowds show up at remotes. Phones ring. Thousands of contest cards come in. I can hear the hallway discussion now: "Rob, I can feel it ... I know we're not a 2.0 radio station. The book's not telling it like it is."

Of course it isn't. The very nature of both methodologies weighs against them telling it exactly like it is. Both methods reward well-executed, well-marketed stations with unique. memorable attributes. Both methods penalize stations which lack definite market positions and salable attributes. And because unaided recall plays such a large roll in both methodologies, radio stations must become the sum total of what they say they are, perhaps even more than what they really are

Next time (8/8): Strategies for winning the battle of unaided recall.



"Absolutely the most effective television campaign I've ever been involved with."

-Scott Shannon, Z-100



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RATINGS

Arbitron Spring '86 Advances 12 +

Philadelphia

First Place WMMR Climbs To Double Digits; WEAZ Moves into Second as WUSL, KYW Lose Ground; WCAU, WSNI Both Up A Point

Point			
	Winter '86	Sp '86	
WMMR (AOR)	9.7	10.9	
WEAZ (B/EZ)	7.3	8.1	
WUSL (B/U)	7.4	6.9	
KYW (News)	8.0	6.8	
WMGK (AC)	5.1	4.9	
WCAU (N/T)	3.7	4.7	
WSNI (AC)	3.7	4.7	ŀ.
WPEN (BBnd)	5.0	4.5	
WCAU-FM (CHR)) 4.2	4.4	
WDAS-FM (B/U)	3.9	4.0	
WWDB (Talk)	4.7	4.0	
WXTU (Ctry)	3.6	3.8	
WYSP (AOR)	2.8	3.6	
WKSZ (AC)	4.2	3.4	
WIP (AC)	3.6	3.2	1
WIOQ (AOR)	2.8	2.6	
WFIL (Gold)	1.5	1.8	
WFLN (Clas)	2.1	1.8	
WTRK* (CHR)	1.5	1.5	
WHAT (B/U)	1.2	1.2	
WDAS (B/U)	1.1	1.0	
*Formerty WZGO			

Hartford-New Britain-Middletown

WTIC, WTIC-FM Both Gain In One-Two Punch; WRCH Drops, Still Third; WCCC-FM Steels AOR Lead From WHCN; WDRC Climbs As WDRC-FM, WIOF Slip

	Fall '85	Sp '86
WTIC (AC)	18.3	19.2
WTIC-FM (CHR)	14.9	15.3
WRCH (B/EZ)	11.4	9.6
WCCC-FM (AOR)	3.0	4.9
WKSS (CHR)	4.9	4.8
WHCN (AOR)	5.8	4.7
WDRC (Gold)	2.8	4.2
WIOF (AC)	6.0	4.2
WDRC-FM (AC)	4.8	3.1
WRCQ (BBnd)	3.7	3.0
WPOP (News)	3.6	2.6
WPLR (AOR)	1.1	2.3
WWYZ (AC)	1.8	2.2
WKND (B/U)	1.0	1.8
WAQY (AOR)	.8	1.2
WKHT (Ctry)	1.4	1.1

Boston WBZ Surges Into First; WBCN Jumps, Takes Second Place; WHDH,

WXKS-FM Gain as Former Frontrunners WRKO, WJIB Slip

anp			
	Winter '86	Sp '86	
WBZ (AC)	6.7	9.2	
WBCN (AOR)	6.8	7.7	
WHDH (AC)	5.6	6.9	
WXKS-FM (CHR)	6.4	6.7	
WRKO (Talk)	7.6	6.0	
WJIB (B/EZ)	7.0	5.3	
WSSH (AC)	4.2	4.7	
WZLX (Gold)	5.0	4.1	
WEEI (News)	4.5	3.9	
WROR (AC)	3.3	3.3	
WMJX (AC)	2.5	3.0	
WVBF (AC)	3.0	2.9	
WBOS (Ctry)	2.6	2.8	
WHTT (CHR)	2.8	2.8	
WZOU (CHR)	2.6	2.4	
WAAF (AOR)	3.3	2.2	
WILD (B/U)	2.1	2.0	
WXKS (BBnd)	1.7	1.7	
WFNX (AOR)	.9	1.3	
WCRB (Clas)	1.7	1.2	
WMEX (Gold)	.4	1.2	
WPLM (88nd)	.9	1.2	
WROL (Rei)	.5	1.0	

Before They Do It To You...



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San Francisco

KGO Down, KCBS Up, Still 1-2; KNBR Jumps Into Third As KSOL, KABL-FM Slip; Rest Of Market Is Stable

	Winter '86	Sp '86
KGO (N/T)	7.6	7.2
KCBS (N/T)	6.6	6.8
KNBR (Misc)	2.9	4.9
KSOL (B/U)	4.6	4.4
KABL-FM (B/EZ)	4.2	3.7
KMEL (CHR)	3.3	3.0
KBLX (U/A)	3.2	2.9
KYUU (AC)	3.2	2.9
KFOG (AOR)	2.4	2.8
KSAN (Ctry)	3.0	2.8
KOIT-FM (AC)	2.8	2.7
KIOI (AC)	2.7	2.5
KLOK-FM (AC)	2.8	2.4
KBAY (B/EZ)	2.0	2.3
KROR (AOR)	2.2	2.1
KSFO (AC)	1.7	2.1
KABL (B/EZ)	2.0	2.0
KNEW (Ctry)	2.0	2.0
KITS (CHR)	1.7	1.9
KKHI-A/F (Clas)	1.6	1.8
KOFY (Gold)		1.8
KWSS (CHR)	2.0	1.8
KFRC (CHR)	1.7	1.6
KOME (AOR)	1.4	1.6
KYA (Gold)	1.5	1.6
KDFC-FM (Clas)	1.7	1.3
KKCY (AOR)	1.1	1.3
KSJO (AOR)	1.1	1.1
KBRG (Span)	.7	1.0
KLIV (BBnd)	.9	1.0

Riverside-San Bernardino

KDUO Drops, Retains Lead; KGĠI Holds Steady in Second; KFI, KRTH-FM Post Strong Gains As KIIS-FM Silps; KLOS Gains In AOR Race

KDUO (B/EZ)

KRTH-FM (Gold)

KIIS-FM (CHR)

KLOS (AOR)

KBIG (B/EZ)

KFXM (BBnd)

KOST (AC)

KOLH (AC)

KCKC (Ctry)

KCAL (Span)

KNX (News)

KABC (Talk)

KMET (AOR)

KROQ (AOR)

KPWR* (B/U)

KOLA (AOR)

KNTF (Ctry)

KMPC (BBnd)

KMEN (Gold)

KBON (AC)

KHSJ (B/EZ)

KJOI (B/EZ)

KDIG (Ctry)

KKGO (Jazz)

KLAC (Ctry)

KRLA (Gold)

KFAC-FM (Clas)

KNX-FM** (AOR)

KCAL-FM (AOR)

1.9 2.2

1.4 2.0

2.5 1.7

1.3 1.4

19 14

.8 1.3

.7 1.2

1.2 1.2

1.5 1.1

1.4 1.1

1.1

1.3 1.0

*Formerly KMGG (AC) **Formerly KKHR (CHR)

.9 1.1

2.0

1.3 1.6

1.2

1.0

KDFC-FM (Clas)

KGGI (AC)

KFI (AC)

San Jose KGO Up One, Leeds By Two; KBAY, KCBS Gain, Now Two-Three; KNBR, KBRG Rise As KSOL, Fall '85 Sp '86 8.6 7.9 7.0 7.1 3.8 5.1 3.6 5.0 6.8 4.9 3.9 4.5 4.5 4.2 2.9 3.7 3.0 3.5 2.7 3.2 2.7 2.8 2.1 2.4 3.1 2.4 2.2 2.2 2.6 2.2

KLZE Slip			
	Winter '86	Sp '86	
KGO (N/T)	7.5	8.4	
KBAY (B/EZ)	5.6	6.1	
KCBS (N/T)	5.4	6.0	
KWSS (CHR)	6.1	5.9	
KOME (AOR)	3.9	4.0	
KNBR (Misc)	2.4	3.6	
KYUU (AC)	3.9	3.6	
KSOL (B/U)	5.2	3.5	
KBRG (Span)	1.1	3.3	
KSJO (AOR)	3.6	3.3	
KLZE (B/EZ)	4.7	3.2	
KLOK (AC)	2.9	3.0	
KARA (AC)	2.5	2.6	
KEZR (AC)	2.5	2.6	
KFOG (AOR)	1.6	2.8	
KEEN (Ctry)	1.8	2.2	
KIOI (AC)	2.6	2.1	
KBLX (U/A)	2.5	1.9	
KLIV (BBnd)	2.2	1.9	
KATD (CHR)	2.4	1.8	
KMEL (CHR)	1.8	1.8	
KOFY (CHR)		1.8	
KSAN (Ctry)	2.5	1,8	
KOIT-FM (AC)	2.3	1.7	
KSFO (AC)	.7	1.6	
KITS (CHR)	1.5	1.4	
KKHI-FM (Clas)	.8	1.4	
KNTA (Span)	1.4	1.3	
KLOK-FM (AC)	1.9	1.2	
KABL-FM (B/EZ)	2.1	1.1	

.9 1.1

Anaheim-

Santa Ana

KilS-FM Slides, Still First;

KABC, KBIG Tied For

Second; KJOI Gains As

Number Two B/EZ; KMPC

Up 50%

KIIS-FM (CHR)

KABC (Talk)

KBIG (B/EZ)

KJOI (B/EZ)

KROQ (AOR)

KMPC (BBnd)

KLOS (AOR)

KNX (News) KMET (AOR)

KPWR* (B/U)

KNAC (AOR)

KNOB (AC)

KIKF (Ctry)

KEZY (CHR)

KLAC (Ctry)

KLVE (Span)

KRLA (Gold)

KUTE (U/A)

KBZT (AC)

KKGO (Jazz)

KFAC-FM (Clas)

KFWB (News) KNX-FM°* (AOR)

KIQQ (AC)

KFI (AC)

KRTH-FM (Gold)

KOST (AC)

Fell '85

9.0 7.4

6.8 6.1

3.9 5.7

5.9 5.3

3.4 5.2

5.7

3.2 4.4

4.9 4.4

3.6 4.3

3.1

2.1 3.5

2.4 2.5

2.5 1.9

3.4

1.6 1.8

16 17

1.4

1.4

2.2 1.1

1.3 1.1

1.0 1.1

2.1 1.0

ny KMGG (AC)

* Formerly KKHR (CHR)

.8 1.2

So '88

5.9 6.1

5.1

4.0

3.4

2.2

1.9

1.5

1.3

2.0 1.0

26/R&R FRIDAY, JULY 25, 1986

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RATINGS

Arbitron Spring '86 Advances 12 +

Providence-Warwick-Pawtucket

WPRO-FM Reaches **Double Digits, First Place;** WKLW-FM Drops Sharply To Second; WWLI Gains As WHJY, WHJJ, WPRO Silp; WWAZ Doubles Numbers As Big Band

	-	
	Fell '85	Sp '88
WPRO-FM (CHR)	9.3	10.9
WKLW-FM (B/EZ)	12.5	10.1
WHJY (AOR)	9.2	8.7
WWLI (AC)	7.2	7.4
WHJJ (N/T)	7.0	6.6
WPRO (AC)	7.0	5.3
WBRU (AOR)	4.2	4.2
WERHFM (CHR)	3.9	4.1
WWAZ*(BBnd)	1.9	3.8
WMYS (AC)	3.1	3.0
WSNE (AC)	2.7	2.6
WBZ (AC)	1.3	2.3
WXKS-FM (CHR)	1.4	1.7
WICE (Gold)	.5	1.3
WBCN (AOR)	1.6	1.2
WBSM (Talk)	1.9	1.2
WAAF (AOR)	.6	1.1
WALE (Talk)	.6	1.1
WBOS (Ctry)	.7	1.1
WPLM (BBnd)	.8	1,1
WZLX (Gold)	.8	1.0
*Formerly WE		

Front-Runner WGN Jumps To Double Digits; WGCI-FM Gains In B/U Race: WLAK, WCLR, WFYR AII Up In AC Contest

Chicago

	Winter '86	Sp '86
WGN (Talk)	9.7	11.4
WGCHFM (B/U)	6.4	7.2
WBBM (News)	6.1	5.7
WLOO (B/EZ)	5.8	5.5
WBMX-FM (B/U)	5.6	5.3
WLUP (AOR)	4.7	4.6
WLAK (AC)	3.5	3.9
WCLR (AC)	3.2	3.6
WKQX (CHR)	3.3	3.3
WBBM-FM (CHR)	3.3	3.2
WFYR (AC)	2.0	3.1
WXRT (AOR)	2.8	3.1
WJMK (Gold)	3.4	3.0
WJJD (BBnd)	3.1	2.9
WUSN (Ctry)	2.7	2.9
WMAQ (Ctry)	2.5	2.6
WLS (CHR)	2.7	2.4
WCKG (AOR)	2.2	2.2
WYTZ (CHR)	2.2	. 2.0
WFMT (Clas)	1.7	1.7
WOJO (Span)	1.3	1.3
WVON (B/U)	1.5	1.3
WNIB (Clas)	0.8	1.2
WRXR* (AC)	1.2	1.2
*Formerty \	WMET (AC)	

Baltimore

Frontrunner WLIF Edges Up Slightly; WXYV, WBSB Gain, Now 2-3; WBAL Sinks To Fourth; WFBR **Rises In AC Contest**

Minter '88 So '86 WLIF (B/EZ) 10.0 10.2 WXYV (B/U) 6.6 7.7 WBSB (CHR) 6.0 7.3 WBAL (AC) 10.5 6.9 WPOC (Ctry) 7.7 6.6 WIYY (AOR) 5.6 6.4 WFBR (AC) 2.8 4.6 WHUR (B/U) 3.6 3.6 WMKR (CHR) 3.6 3.6 WCAO (Ctry) 3.2 3.3 WBGR (Rel) 3.3 2.9 WOSR (Gold) 1.9 2.9 WWIN-FM (B/U) 3.6 2.8 WYST-FM (AC) 3.6 2.8 WITH (BBnd) 2.6 2.6 WWDC-FM (AOR) 2.5 2.4 WEBB (B/U) 1.8 2.3 WCRM (AC) 1.4 1.4 WGRX (AOR) 1.3 1.2 WHFS (AOR) 1.1 1.2 WWIN (B/U) 1.6 1.2 WTOP (News) 1.1

Buffalo WBUF Bounds To Double Digits, Top Slot; WJYE Slips, Now Second; WYRK Holds Steady While WBEN Plunges; WBLK, WECK, WBEN-FM Rise 6-0104

	Fall '85	Sp '86
WBUF (AC)	6.6	10.8
WJYE (B/EZ)	10.6	10.0
WYRK (Ctry)	7.3	7.3
WBEN (AC)	13.3	6.6
WPHD (AOR)	6.5	6.4
WBLK (B/U)	4.5	6.1
WECK (BBnd)	4.9	5.7
WBEN-FM (CHR)	4.7	5.6
WGR (AC)	4.9	5.4
WNYS-FM (CHR)	5.9	4.8
WWKB*(AC)	6.0	4.3
WKSE (CHR)	3.7	3.8
WRLT** (AC)	2.4	3.8
CILQ (AOR)	2.2	3.0
WBYR*** (AOR)	1.3	1.7
WYSL (CHR)	1.1	1.3
WUFO (B/U)	.7	1.2
WDCX (Rel)	. 2.4	1.1
*Formerty WKBW		
* *Formarty WGR-FM		
***Formerly WUWU (B/EZ)		

Detroit

WJR Jumps Sharply, **Captures First As WJLB** Slips; WWJ Climbs To Third: WJOI Drops Two as WRIE Gains Ground

WRIF Gains Ground			
	Winter '86	Sp '86	
WJR (Misc)	8.0	9.9	
WJLB (B/U)	9.6	7.9	
WWJ (News)	5.6	6.3	
WCZY-FM (CHR)	5.8	5.8	
WJOI (B/EZ)	7.4	5.4	
WRIF (AOR)	4.4	5.3	
CKLW (BBnd)	5.1	5.0	
WHYT (CHR)	4.4	5.0	
WLLZ (AOR)	4.1	4.1	
WNIC-FM (AC)	3.9	3.8	
WOMC (AC)	2.7	3.6	
WWWW (Ctry)	2.9	3.5	
WXYT (Talk)	3.2	3.5	
WKSG (Gold)	2.4	3.1	
WDXT (Misc)	2.6	2.8	
WLTI (AC)	3.4	2.5	
WJZZ (Jazz)	2.1	2.3	
WMJC (AC)	2.8	2.2	
WGPR (B/U)	1.5	1.8	
WNTM* (AC)	1.9	1.6	
WCHB (B/U)	1.3	1.1	
WHND (Gold)	.7	1.1	
WQRS (Clas)	1.4	1.1	
WCXI (Ctry)	1.6	1.0	
*Formerly WCXI-FIII (Ciry)			

Washington, DC

WKYS Jumps One To First; WGAY Gains But Drops To Second; WMAL, WMZQ-FM Tie For Third; WCXR Surges As WHUR, WWDC-FM, WTOP Slip

Wind	w '86	Sp '86
WKYS (B/U)	6.6	7.6
WGAY (B/EZ)	7.2	7.3
WMAL (AC)	6.6	6.8
WMZQ-FM (Ctry)	5.0	6.8
WHUR (B/U)	6.7	6.1
WCXR (Gold)	4.1	5.3
WWDC-FM (AOR)	5.0	4.4
WTOP (News)	4.7	4.3
WAVA (CHR)	4.1	4.7
WDJY (B/U)	3.8	3.9
WLTT (AC)	4.3	3.8
WRQX (CHR)	4.4	3.5
WGMS-A/F (Clas)	3.5	3.1
WWRC (B/EZ)	2.7	3.1
WCLY & WPGC (AC)	3.0	2.7
WBMW (CHR)	2.4	2.3
WASH (AC)	1.7	1.7
WXTR (Gold)	2.1	1.6
WTKS (AC)	1.6	1.5
WHFS (AOR)	1.3	1.3
WYCB (Rel)	1.2	1.0

Nassau-Suffolk

WHTZ Jumps Into Lead as WALK-AM&FM Slips To Third; WBLI Drops But Remains Second; WPLJ Up A Point To Fourth; WNBC Slides Sell'86 So '86

	PMP85	- ap e
WHTZ (CHR)	4.9	7.
WBLI (CHR)	6.1	5.
WALK-A/F (AC)	6.2	5.
WPLJ (CHR)	4.4	5.
WBAB (AOR)	4.7	4.6
WLTW (AC)	3.8	4.1
WCBS (News)	3.9	3.
WNBC (AC)	4.9	3.
WCBS-FM (Gold)	2.5	3.5
WNEW-FM (AOR)	2.9	3.:
WHLI (BBnd)	2.3	3.1
WOR (Talk)	4.1	3.1
WINS (News)	3.3	2.9
WHN (Ctry)	1.9	2.7
WPAT-FM (B/EZ)	1.1	2.7
WABC (Talk)	2.5	2.4
WAPP (AOR)	2.0	2.2
WKJY (B/EZ)	2.2	2.2
WXRK (AOR)	1.1	2.2
WRKS (B/U)	2.5	2.1
WLIR (AOR)	1.3	2.0
WNSR" (AC)	2.8	2.0
WYNY (AC)	1.9	2.0
WCTO (B/EZ)	2.5	1.7
WGSM (AC)	2.8	1.6
WPIX (AC)	1.7	1.6
WBLS (B/U)	2.1	1.4
WNEW (BBnd)	1.9	1.2
WRCN (AOR)	.8	1.1

vly WRFM (B/EZ)

Minneapolis

WCCO Stable In First; KORS-AM & FM Jumps Into Second As KSTP Slips To Third; WLOL. **KEEY Gain While WAYL** Droos Three

	Winter '86	Sp '8
WCCO (AC)	18.0	17.
KORS-A/F (AOR)	8.5	9.
KSTP-FM (AC)	11.0	9.
WLOL (CHR)	7.3	7.
KEEY (Ctry)	5.9	6.
KDWB-FM (CHR)	5.9	6.
WAYL (B/EZ)	7.9	5.0
KJJO-FM (Gold)	3.2	3.1
KTCZ (AOR)	4.5	3.4
KSTP (Talk)	3.1	3.1
WLTE (AC)	2.6	2.1
KLBB (BBnd)	1.5	2.0
WDGY (Ctry)	2.3	2.5
KMGK (AC)	2.8	2.0
KDWB (CHR)	1.2	1.3

Dallas

KVIL, KKDA-FM Slip Slightly, Still 1-2; Country Gains As KPLX, KSCS, WBAP Rise: KRLD. KZEW **Down A Point**

	Winter '86	Sp '86
KVIL (AC)	9.1	8.8
KKDA-FM (B/U)	8.7	8.5
KPLX (Ctry)	6.9	7.3
WBAP (Ctry)	6.5	6.9
KMEZ-FM (B/EZ)	6.4	6.3
KRLD (N/T)	7.2	6.3
KSCS (Ctry)	5.5	5.7
KEGL (CHR)	5.2	5.3
KTXQ (AOR)	5.1	5.0
KQZY (B/EZ)	2.9	3.8
KLUV (Gold)	3.3	3.4
KZEW (AOR)	4.4	3.2
KTKS (CHR)	3.2	3.1
KMGC (AC)*	3.8	2.9
KESS (Span)	.9	2.6
KLTY (Rel)	1.5	2.5
KDLZ (B/U)	1.7	2.2
KHVN (Rel)	2.8	1.9
KRQX (Gold)	1.4	1.4
KZPS (CHR)	1.3	1.3
WRR (Clas)	1.1	1.1

Cleveland

WMMS Down, Maintains Strong Lead; WQAL, WMJI Slip, Still 2-3; WLTF Makes AC Gains; WDOK, WBBG Drop; WDMT, WZAK Tied in B/U Race

	110.00	
	Winter '86	Sp '84
WMMS (CHR)	13.9	13.2
WQAL (B/EZ)	8.6	7.1
WMJI (AC)	7.7	7.0
WLTF (AC)	5.5	6.7
WDOK (B/EZ)	7.4	6.5
WGCL (CHR)	4.4	5.4
WWWE (N/T)	4.8	4.9
WDMT (B/U)	4.8	4.8
WZAK (B/U)	4.2	4.8
WBBG (BBnd)	5.5	4.5
WGAR-FM (Ctry)	3.7	4.0
WERE (N/T)	4.9	3.8
WRQC (CHR)	2.0	2.1
WJMO (B/U)	2.0	2.0
WHK (Gold)	1.9	1.9
WONE-FM (AOR)	1.5	1.9
WRMR (B/EZ)	1.9	1.9
WABQ (Rel)	1.7	1.4
WCLV (Clas)	2.3	1.3
WDBN (B/EZ)	.3	1.3
WBEA (CHR)	.3	1.2
WEOL (B/EZ)	-	1.0

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28/R&R FRIDAY, JULY 25, 1986

OVERWHELMING RESPONSE

Listener and station response has been overwhelming. As a result, ROCK CONNECTIONS, the I5-week summer series – expands to <u>52 weeks a year</u>.

Hear why. For details and/or a cassette of an actual show, call Jamie Curtis in New York at (212) 975-7316 or Steve Epstein in Los Angeles at (213) 460-3547.

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IMAGE & MARKETING

HARVEY MEDNICK

FINDING THE INGREDIENTS FOR SUCCESS

Learning From The Major Marketers

Half of this column's title is "Marketing," mostly because you devote at least half of your time to marketing your station. If, after spending half your time doing this you still don't know what marketing is, Webster provides a simple definition: "an aggregate of functions involved in moving goods from producer to consumer." In even simpler terms, this means that you are the producer, and the listener/advertiser/agency/other station department heads constitute(s) the consumer.

Having established these basic

ground rules, let's look at the top marketing successes of 1985 and see what we can learn from them. These success stories are published by Marketing & Media Decisions, which polls readers, industry analysts, and marketing special ists to assemble a list of candidates. They then apply a strict list of criteria, considering "only com-panies or brands that increased their market share in a meaningful manner; turned around a fading position through the use and execution of a canny marketing strategy; introduced a major new product that had a beneficial impact on the company, bested the competition or kept rivals at bay; or satisfactorily accomplished some other marketing objective, such as consistently remaining at the top of an industry regardless of business conditions



Virtually every marketing challenge falls into one of the above categories; by examining the "successes" we can learn how to perform our jobs better on a daily hasis

Common Threads As expected, a number of common threads unite all the M&MD

ONE YEAR AGO TODAY

- KIQQ/Los Angeles drops CHR for Format 41
- Pat Evans PD at WXRK/New York Joe Capoblanco PD at WPIX/New York
- #1 CHR: "Shout" Tears For Fears (Mercury/PG)
- #1 AC: "Everytime You Go Away" Paul Young (Columbia) (4 wks)
- #1 B/U: "Freeway Of Love" Aretha Franklin (Arista) (3 wks)
 #1 Country: "Love Is Alive" Judds (RCA/Curb)
- #1 AOR Track: "Power Of Love" Huey Lewis & The News (Chrvaalia) (4 wks)
- . #1 LP: "The Dream Of The Blue Turtles" Sting (A&M) (6 wks)

FIVE YEARS AGO TODAY

- ABC forms TalkNet
- #1 CHR: "Theme From 'Greatest American Hero' Joey Scarbury (Elektra)
- #1 AC: "I Don't Need You" Kenny Rogers (Liberty) • #1 B/U: "Love On A Two Way Street" - Stacy Lattisaw
- (Cotillion/Atlantic) (4 wks) • #1 Country: "Prisoner Of Hope" - Johnny Lee (Full Moon/Asylum)
- #1 LP: "4" Foreigner (Atlantic)

TEN YEARS AGO TODAY

Mel Phillips PD at WNBC/New York

- KGBS/Los Angeles becomes KTNQ
- #1 CHR: "Kiss And Say Goodbye" Manhattans (Columbia)
- . #1 AC: "You Know What I Mean" Neil Diamond (Columbia)
- #1 Country: "Teddy Bear" Red Sovine (Starday) (3 wks)
- #1 LP: "Spitfire" Jefferson Starship (Grunt/RCA) (2 wks)

winners. These threads, which would be best committed to memory or posted in a conspicuous place, are featured in the above highlight box.

Most of these threads apply to your product, although you will have to make a few semantic substitutions. Your packaging is format variation, for instance, and your distribution channels are the salespeople who carry your mar-keting message to the client/agen-CY.

Find Niche - Then Fill It

The word "niche" is a common word usually applied when discussing a station's position within the market's radio format mix. An applicable success tip can be learned from Budget Gourmet frozen entrees: Find your niche and then create the right product to fill it. Too often we find the niche and imitate the product already there.

Another battle often fought on a daily basis is market segmentation. This became quite clear to Sunbeam, which discovered that consumers were not buying the same old products updated to appear modern. Sunbeam's competitors were introducing small appliances based on euro-style, underthe-cabinet applications and stateof-the-art technology, but consumers were quick to realize that all they had before them was old products with a couple of new twists. The Sunbeam people researched the objections to food processors (too big, too complicated to use, too expensive) and introduced Oskar (small, simple, \$69). Oskar met all of the objections head on and beat them. The tip here: find out what consumer dissatisfaction is with your rivals and then make your product meet them - and marketing beat them!

Narrow Marketing

Most radio marketing plans include a reasonable ad budget, allotted only after the Marketing (or Promotion) Director had considerable input in its construction. Fighting for the dollars is one hurdle; the next step is using it wisely in media selection. The best and most efficient way to do this is to map out a media plan.

Reebok is a prime example of arriving at a strategic marketing plan by understanding their niche and outlining their target. The result: a strategy which focuses on more style, more comfort, more fit and fashion - particularly for women. As a result they adopted a marketing structure which still prevails after six years. This includes heavy concentration in spe-

Common Qualities Of Marketing Winners

- Product is right for the marketplace.
- Research asks the right questions.
- Pricing not only agrees with the market but also with the company's own needs.
- Advertising alerts as well as motivates the consumer to buy.
- Packaging is a sales spur.
- Production flow is assured; distribution channels are correct for the product and pricing level.

cialty periodicals, lighter buys in related general-interest maga-zines, and media exposure by select, successful athletes. Reebok also concentrated on heavy grassroots involvement.

One tip: if your station has a limited budget try to specialize your advertising effort. Try a local business journal for your stock reports or a music throwaway for your countdown show.

Reposition For Success

Changing an image is always a difficult accomplishment. If your station has changed from Gold to CHR and can't shake the old image, a different approach is in order. This is what The Gap did, transforming itself from a promotional, high-volume retail operator into a purveyor of fashionable sportswear in what well may be the Cinderella story of 1985. To accomplish its transition, The

Gap used great care in focusing its marketing strategy. It retained its franchise on jeans and sweats while at the same time reducing the array; it then ordered up higher-fashion goods and based its inventory on a few items in many colors. The tip here is to merchandise your station so explicitly that unless you are hard of hearing you will have no difficulty knowing what's going on. We all occasionally get trapped into telling too much, ultimately suffering as The Gap once did from pushing too many items. This trap eventually leads to confusion and obscured identity.

Staying On Top

As the adage says, "When you're on top there's nowhere to go but down." This is a real threat in consumer marketing, one which Col-eco faced with its Cabbage Patch Kids. From June through December 1983, Coleco shipped \$65 million in dolls and capitalized on media attention which was worth untold millions more. In 1984 it shipped \$540 million worth, believing 1985 would be a down year. Instead, the line, which was number one on the "toy hit parade" for a record 16 straight months, closed 1985 with \$600 million in shipments. Coleco's research, conducted quarterly, showed that consumers who al-

ready purchased the dolls were willing to buy more Cabbage Patch products. In fact, the number of dolls per home is on the upswing. Understandably, the Coleco folks are not changing their ad strategy in 1965; instead they are following another old adage: "If it ain't broke, don't fix it.

In radio, this is similar to extending the TSL by marketing additional services and/or non-prime time personalities. The tip here is that it is just as important to know when not to change as it is to know when to change

> A Problem Is A **Problem Is A**

As is oft-quoted by optimistic entrepreneurs (and writers) "nothing succeeds like success" - and there is no arguing with the good sense and sound marketing strategy employed by the 1985 MM&D winners. I hope you picked up a few pointers from their bouts with success, and can apply their valuable lessons to your own marketing efforts as you prepare for 1987.

DATELINES

1986

August 26-29

Radio-Television News Directors Association's International Conference Salt Palace Convention Center Salt Lake City

Sept 4-7

5th Annual Jazz Times Convention Roosevelt Hotel, New York Sept 10-13

Radio '66 Management, Program ming, Sales, and Engineering Convention, sponsored by NAB. New Orleans Convention Center New Orleans 1987

February 7-10

Radio Adventising Bureau 7th Annual Managing Sales Confer-

ence Hyatt Regency, Atlanta

April 1-5

Alpha Epsilon Rho

45th Annual Convention Clarion Hotel, St. Louis



"Higher ratings... or your money back"

The Fall 1986 book begins in a matter of weeks, and the decisions you make **now** will influence whether you win or lose this Fall. Your goal is to improve your station's position in its primary selling demographic, and that's the objective of every project we do at Strategic Radio Research.

We have developed a special research plan specifically for stations who have just experienced a down or flat book. This comprehensive series of audience research studies will (1) tell you whether you've really lost listeners and, if so, to whom, (2) specify whether your problems are programming, promotion, or advertising-related, (3) define your station's strengths and weaknesses, (4) pinpoint your competitors' weaknesses, (5) optimize your music, and, most important, (6) help your management team develop a strategy for winning in the Fall book.

Strategic Radio Research has almost a decade of experience in helping management teams get higher ratings. In fact, because of our track record in growth situations we're willing to make this incredible offer: **We guarantee you better ratings in the Fall book** ...or we'll refund every cent you pay for the research. This is a limited offer and some restrictions apply. For complete details, call Kurt Hanson, President, Strategic Radio Research, today at (312) 280-8300.

The Fall book is approaching rapidly. If you want to win big, you have to fight smart.

'EGIC



NETWORKS/PROGRAM SUPPLIERS

REED BUNZEL

ON THE MONEY

Bruce Williams: The Host With The Most

While NBC's Dr. Rrrruth Westheimer and Mutual's Larry King are the leaders in the network talk show host publicity race, Talknet's Bruce Williams sits back and pulls in the top ratings for network Talk radio (adults 12+, cume, RADAR 32). Williams doesn't counsel listeners on sex, doesn't interview State Department officials or religious moralists, and doesn't advise wives what to do about their cheating husbands. Instead he sits back and plays marathon solitaire while fielding questions that range from bad pistachio investments to child visitation rights. Although the program focuses primarily on questions of a financial nature, Williams is quick to point out that his is not a "money show."

Williams has founded and owned numerous business ventures, including a car rental agency, a private school, and an insurance agency. He spent eight years in local politics, serving as everything from planning board member to mayor. He began his radio career in 1975 after sending \$10,000 in cash to a station manager and saying, "This is how much money you've thrown away so far by not talking to me." Williams moved to to me." Williams moved to WMCA/New York in 1978, then to NBC's Talknet in 1981. In addition to his nightly program (and his daily business) he writes "Smart Money," a newspaper column distributed by United Features Syndicate.

Finance Or No?

R&R: How is it that a program dealing with personal finance garners — by some estimates — the highest audience figures of any network radio talk show?

BW: This isn't just a "money" show. Money may be the cement that glues it together, but it certainly isn't the central topic. If it was, I'd have quit a long time ago out of sheer boredom. I suppose money is a link, however, because if you talk about a kid going to school and having to pay the tuition, money is certainly the factor. But the kid is in school for reasons other than money, so money isn't everything.

R&R: So if you deal with just about anything, what won't you talk about?

BW: We generally talk about everything except sex and wine. I tend to leave those two subjects up to Sally (Jessy Raphael) because she's such a connoisseur of both.

R&R: How did you get to be an expert on everything except sex and wine?

BW: I've been around the block four or five times. I've owned a lot of businesses in my life; some were gigantic successes and some industrial strength failures. In any case. **32**/ R&R FRIDAY, JULY 25, 1986

"If a show spends two hours on a topic, people will tune out. But a fastmoving show will keep them listening."

I have the experience to back me up. If you're asking about credentials, let's assume we're talking about a financial show just for the sake of discussion. Would you prefer to have somebody who has seven letters after his name or a seven-figure net worth? I'm moderately retentive; I can remember things pretty well and regurgitate them 20 years later. I may not have the seven letters, but I have the other credentials ... and that's what matters.

R&R: With such a varied entrepreneurial past, what induced you to get into the radio talk show business?

BW: I got interested in radio about 10 or 12 years ago because I was going to buy a radio station. But in the middle of the whole transaction it became very apparent that I didn't know the first thing about this business. It is not my custom to invest a bunch of money into something I know nothing about, so I talked a radio station into letting me do an hour a week on the air. That hour expanded into three hours and from there I went to WMCA, then to NBC.

Success Explained

R&R: With so many local and network talk shows for listeners to choose from, why does yours draw such a large audience?

BW: There are a lot of reasons why the show works. I've been on: Larry King's show, and I have a great deal of respect for him, both privately and professionally. But OOC the format we do has something going for it that other shows don't. For instance, if you turn on Larry - or any topical show, for that matter - if he's talking about a topic you're interested in, he's got you. But if Larry gets on something you have absolutely no interest in, you're gone for the night. RdR: How is your show so vast-

ly different?

BW: If you tune in to my show and don't understand the immediate question, there's still a good chance that you might hang around because the next item on the menu may be something you're interested in. You know that menu is going to change. It's a series of hors d'oeuvres as opposed to a main course. Also, a fair portion of our audience is on wheels. This means they jump in and out of everything. They may be listening to the show in their garage, and they have to sit there until the end. If a show spends two hours on a topic, these people will tune right out. But a fast-moving show will keep them listening.

R&R: Where do you fit into the overall picture?

BW: I like to think I'm good at what I do. I work very hard at it. My mind wanders a lot; no question about that. But whenever that light goes on, whatever's on my mind in terms of personal problems or otherwise, I leave that behind for the three hours I'm on the air.

On The Stump

R&R: Do you ever get asked a question that totally tests your ignorance?

BW: Yes. But when I get stumped I just say, "I don't know." This

"You have to be

yourself. I am me. What I do on the air is the same as what I do when I'm off. I'm fairly direct. If I don't agree with you, you're going to know about it."

may make my show a little different from most of the others, both local and network. We have a special telephone number, however, so I can say, "I need a lawyer to help bail me out. Please call me." If I need a guy from the IRS, we can usually get one to call in.



NO MICKEY MOUSE HOST — NBC Talknet host Bruce Williams may have a few mousy listeners, but on a recent trip to Walt Disney World in Orlando, FL he proved his nightly talk show was no Mickey Mouse program.

R&R: Have you found any particular style that makes you more effective or communicative with your audience?

BW: You have to be yourself. I am me. What I do on the air is the same as what I do when I'm off. I'm fairly direct. If I don't agree with you, you're going to know about it. I don't put the listeners down on or off the air because they're my customers.

R&R: How do you escape the problem of listeners acting sometimes rather blindly — on whatever advice you impart?

BW: I do my best to qualify what I say. If someone asks me for direct advice I say. "I don't suggest you do this, but this is what I might do under a similar situation." But you can't be too concerned about each thing you tell someone; it can make you neurotic.

R&R: Do you ever become concerned that you may have more of an impact on a person's life than you would like to be responsible for?

BW: I don't think there's anyone in the business who hasn't had a profound impact on someone. For instance, a woman once called in who wanted to kill herself, so I started talking to her about the sanctity of life. I told her how I got pretty badly banged up a few years ago, and I told her that a lot of cancer patients would love to change laces with her. Then the local affiliate DJ went over to her house and helped her. End of story. Three months later I got a phone call from a woman who had never listened to the show. But, for whatever reason, she was listening that same night; somebody had punched that number on the dial. She had put her car in gear on the highest bluff in the area and was ready to drive off. Instead she overheard that conversation, backed the car up, and said she was still around only because of that conversation. What this boils down to is that you may be having an impact on somebody's life that you'll never know about. As a consequence there's a responsibility aside from the money, fun, and whatever ego trip you get out of this work.

The Lonely Guy

R&R: Do you think you attract a lot of lonely insomniacs who just need someone to listen to?

BW: Lonely people would be more inclined to call one of the shrink shows or someone like Sally or Larry. The questions we ask are a little more directed than what those listeners are looking for. But

"You may be having an impact on somebody's life that you'll never know about. As a consequence there's a responsibility aside from the money, fun, and whatever ego trip you get out of this work."

you can't escape it completely, and you have to deal with it accordingly.

R&R: Do you have any guidelines that have directed either your radio career or your business success?

BW: It's very simple. I run my life by three precepts. The first is "if it ain't broke, don't fix it." The second is "don't try to reinvent the wheel," and the third is "consider the turtle – he gets nowhere unless he sticks his neck out." These three things have worked pretty well for me.

R&R: How long do you expect to keep playing the radio game?

BW: Until it becomes a bore. The day that happens it's ta-ta time. We're also coming up to the end of our fifth year, and who knows what's going to happen to the contract. It's a great business!



NETWORK FEATURE FILE

MUSIC FEATURES

The Week Of

August 4 - 8	
American Music Magazin	
With Rick Dees	(USP)
Berlin (8/4)	
El DeBarge (8/5) Miami Sound Machine (8/6)	
Billy Ocean (8/7)	
Huey Lewis & The News (8/8)	
Country Calendar	(CW)
Winons Judd (8/4) Carl Perkins (8/5)	
Earl Thomas Conley (8/6)	
Southern Pacific (8/7)	
Michael Johnson (8/8)	
Billy Joe Royal (8/9) T.G. Sheppard (8/10)	
Country Report	(WRN)
Charlie Daniels Band/Michael Johns	on (8/4)
Earl Thomas Conley/Charlie Daniels	Bend
(8/5) Michael Johnson/East Thomas Contr	W (8/8)
Michael Johnson/Earl Thomas Cont Charle-Daniels Band/Michael Johns	on (8/7)
Earl Thomas Conley/Charlie Daniels	Bend (8/8)
Earth News	(WO)
Vincent Price/Queen/Jim Belush/ Pet Shop Boys/Jeffrey Jones	
Encore With	
William B. Williams	(wo)
1948: Sammy Kaye	,,
Line One	(WO)
INDIS	
Live From Gilley's	(WO)
Con Hunley Off The Record	(WO)
Sting/Fbor/Models	(00)
Off The Record Special	(wo)
Stevie Nicks	
Pop Concerts &	
Star Trak Profiles	(WO)
Superiramp Real-line	(0800
Rockline Emerson, Lake, & Powell (8/4)	(GSN)
Rock Stars	(ABC)
David Lee Roth	
Rock Today	(MJI)
Flox	
Shootin' The Breeze	(WO)
Petil LaBele/SOS Bend/George Clir Rollid Could Country	
Solid Gold Country August celender (8/4)	(USP)
Mos Bandy/Jos Stampley (8/5)	
Bobby Braddock (8/6)	
Mel Tille birthday salute (8/7) Each muser 1077 (8/8)	
Feeture year 1977 (8/8) Solid Gold Scrapbook	(US)
Legend of Phil Spector (8/4)	(00)
This week in 1968 (8/5)	
Cen't stop the Rock (8/6)	
This week in 1974 (8/7) Profile: Psychodelic Nuggets (8/8)	
Special Edition	(wo)
Billy Ocean	,/
Star Trak	(WO)
Moody Blues/Andy Taylor/Monkees	

The.Week	cend
August 2 - 3	
American Eagle	(DIR)
Hank Williams, Jr.	
Christian Countdown	
America Scott Weeley Brown	(CCA)
The Countdown	(WO)
Steve Arrington/Stevie Wonder	(00)
Countdown America Wit	th
Dick Clark	(US)
OlMa Newton-John	
Country Report Countdown	(WRN)
Conwey Twitty/Sylvis/Gene Water	
Country Today	 (MJI)
Gery Monte	
John Leader's	
Countdown USA	(CUSA)
Top summer hits of the '80s Dick Clark's Rock, Roll	
A Remember	(USP)
Lionel Richie & the Commodores	(uar)
Dr. Demento	(WO)
Father Guido Sarducci	
Elvis Hour	(CRS)
Brenda Lee	
Future Hits	(WO)
Howard Jones/Paul McCarlney Gary Owens' Supertrack	(088)
Ben E. King	e (Gno)
Greet Sounds	(USP)
Lens Home	(,
John Landers' Hit	
Music USA	(USP)
Peter Gabriel/Billy Ocean	(1100)
Hot Rocks Culture Club	(USP)
King Biscuit Flower Hour	(DIR)
Push	(2011)
Metalshop	(MJI)
Trlumph	

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AA - Audiophile Audition (416) 463 ABC - ABC Cirection Hot (212) 88 7777	-2741 7-	
M = Associated Press (200) 984-1 ABR = All Der Parks (213) 880-11 BRE = Gervett-Roberts (218) 280-21	10	
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CBBR - CBB Redufindo (212) 879 4321		
CCA - Chaladian Countidown Among (212) 820-1208 CRM - Capitor Paulo National, (218)		
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KBE - Kno Stovens Enterprises (\$1) 981-8265		
LBP - Loo Balley Prod. (213) 256-3 LW - London Wevelength (P14) 881 7800	770	
1985 - Makati Brondonstring (703) 61 2000		
MA + MA Brandcasting (212) 246-0	1010	

Musicali	(WO
Setute to Paris: Carol Lawrence/	
"Bye Bye Birdle"	
On The Radio	(NSBA)
Heart	
Pioneers in Music	(DIR)
Ohio Rock: Cheep Trick/Eric Cen	men/
Devo/Crissle Hynde	
Power Cuts	(GSN)
Huey Lewle/Red Rider (8/3)	
Reelin' in The Years	(GSN
Steve Winwood/Beatles	
Rick Dees' Weekly Top 4	O (USP)
Blow Monkeys	
Rock Chronicles	(WO
Kelth Emerson/The Call/Rock On	The Road
Scott Muni's Ticket	
To Ride	(DIR
Dave Clark	•
Scott Shannon's Rockin	1
America Countdown	(WO
Andy Taylor/Timex Social Club/Bl	ly Joel
Sinatra Special	(CR8)
Rodgers & Hemmerstein	• •
Solid Gold Saturday Nigi	ht (US)
Byrds (8/2)	
Spirit Of Summer	(CBSR)
A-Ha/Lindsey Buckingham	
Star Beat	(MJI)
El DeBarge	• •
Top 30 USA	(CBS)
Canada's Best: Anne Murray/Nell	Young/
Gordon Lightfoot/Bryan Adam	6
Superstars Rock Concer	t (WO)
Queen	• •
That's Love	(WO)
Tony Orlando/Kurt Russell/Matthe	w Broderick
Urben Music Megazine	(81)
Gregory Hines/Teens Marle	(,
Weekly Country Music	
Countdown	(USP)
Ede (8/1-8/3)	(0.04)

100 + 64accal Starstreams (416) 303-7827 100C + 100C Radio (212) 064-4444 100C + 400C Radio (212) 064-4444 084-4-5-4 197 - Harrisol Productions (212) 756-1984 - Hillion Robert, (213) 306-8000 018 - Citikan Roberts (213) 306-8000 1490 - San Countieren (213) 400-
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NEW/S & INFORMATION FEATURES

(PRN)

July 28 - August 1

GENERAL INFORMATION

The Blimp viton cente/MTV

acy test/in Car Show Coast To Coast (SCGI) '86 Acura review/Volvo's Bob Austin/ni listener phone calls **Computer Program** (PRN) ecommuting/networks/MS-DOS vs. CP/M/ phone orders/telding computers abroad **Health Care** (PIA)

Silent eachemid NBC Extra (NBCE) Tax rate m: who wine, who loses Public Affairs (PIA)

me & Punieł (PRN) Sound Advice ent spece/m plete stereos/pro equipment/ auto record chengers

Reviewing Stand (PIA) d: Jack Go lipines revisited: Jack Goldstone/Infer Linds Selzer/Dangers of Intelligence:

Dick Cavett (CW) The '70a: Gilda Radner/David Frye/Mort Sahi/ Steve Martin/David Steinberg/ Freddle Prinze/Gabe Kapler **Dally Feed** (DCA) Salt II Trash taika/Paldetan bi '86/sodomy song/strike a omy song/strike anywhere Jackie the state state of the s Jackie The Joka Man (OHR) (PRM) ner & Brooks/Joe Piscopo/Steven Wright/ Woody Allen/George Cartin/Bob & Doug/ Bill Coeby/Chevy Cheee/Dick Mertin Mel Blanc's **Blankety Blancs** (ASR) ur hour/stomach turn/Dr. Conroy/ talk turkey/mystery writer National Lampoon's **True Facts** (SLP) oo much TV/lucky day/roo et refuge black like me/sore sight for even arty Drop-Ins (ASR)

COMEDY

er/Billy Crystal/Robert Klein/

Woody Allen/Carl Reiner/Mei Brook Comedy Show With

(MJI)

Comedy Hour

Penn & Tell

use party/TV promo/Pierre La Quio video destro er/house party #2 adio Hotline (ASR)

your biggest fan/lf you're on the here's my problem/cheese blow el burgle

evens & Grdnic's omedy Drop-ins (ASR) ny doctor's doctor big fet Donne/Pip ie med

nited Spots Of America (ASR) 00 80 cemco emi Scamco gane aplicar/sea vermin/ panic hotine

PEOPLE

· Bob Moon has been elevated to White House Correspondent for AP Network News. Prior to this, Moon was AP's morning anchor and chief correspondent.

In addition, Brad Kalbfeld and Jan Thomas have assumed the posts of Managing Editor and Assistant Managing Editor/Operations, respectively, for AP Broadcast Services. Kalbfeld has been with the wire service aince 1977 and was most recently Assistant Managing Editor/News at their Washington Broadcast News Center, Thomas joined AP in 1984 as anchor and reporter, prior to which she was morning-drive anchor at KTAR/Phoenix

Also at AP, Mark Thayer becomes Associated Press Broadcast Executive for South Texas. Thayer's new responsibilities include coordinating AP's broadcast membership and sales activity for the South Texas region. Prior to this appointment, he acted as National Cable Executive & Marketing Manager/Corporate Sales for their Western Region.

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United Stations Radio Networks has signed on Ted Jakubiak as Account Executive for their Chicago sales office. He comes over from an AE stint at WFYR/Chicago, and before that, at WYFE & WKKN/Rockford and KCAP-AM & FM/Helena



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34/R&R FRIDAY, JULY 25, 1986

M I		
CRS)	Sports Explosion (PIA)	Pa
(US)	Kirk Gibson/Gary Jobson/Billy Williams Sports Flashback (CW)	Ho
BSR)	'79 NL MVP/81 Cotion Bowl/Jesse Owens' 4 gold medals/3 ballplayers' homers	Ra
(MJI)	at Polo Grounds	
CBS) ¢	Sporting News (CW) Minesota pitching stats/ABC sportscaster Al Michaele/sway from the moneter — into	St Co Poo
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WO) derick (SI)	Denny De Vito/Dennis Conner/ Mitte Rutherford/Michael Sembello	
USP)	NETWORK	<pre></pre>

ENGINEERING

Use It Or Lose It

Most FM broadcasters should be aware of the following. On March 1, 1987, if you aren't operating with minimum facilities for the class of station you have, the FCC – under the provisions of Docket 80-90 – will downgrade your facility to the next lower class of FM station. On that date *all* FM stations will be reclassified to reflect their authorized or requested facilities.

This will affect your station in two ways. First, from a stick value standpoint, the market value of your property will be less. Second, your station will be afforded less spacing protection from co-channel and adjacent stations. So most likely your total usable coverage area will be less than it is now as other new allocations go on the air. You must upgrade, or the above will be assured.

Docket 86-144

Of great interest is the public release (April 21, 1986) of MM Docket 86-144. It deals with the adoption of new technical parameters for new FM allocations and, most importantly, the classification of existing FM stations. The docket,

"If you're not operating with minimum facilities for the class of station you have, the FCC will downgrade your facility to the next lower class."

now part of the FCC's Rules and Regulations, consists of sweeping changes in the allotment process and has a new index section which classifies existing FM stations by way of a mathematical formula, using the station's ERP and antenna height above average terrain.

As authorized by Docket 80-90, the Commission now licenses six classes of FM broadcast stations – A, B1, B, C1, C2, and C – to provide different levels of FM service. At one extreme is the class A station, which

"If you intend to upgrade your FM station, now's the time . . . it's taking the FCC six-seven months to grant construction permit applications."

was designed to serve about 700 square miles with primary coverage. At the other extreme is the class C station, designed to serve over 10,000 square miles. The rest of the classes fall somewhere in between.

And, for each class of FM station, minimums and maximums of power and antenna height requirements are published in Docket 86-144. I suggest every station obtain a copy of this via your communications counsel or consulting engineer. Both the general manager and chief engineer should review the covered material.

Prepare Now

A listing of minimum/ maximum powers and antenna heights may also be found in Section 73.211 of the Commission's rules. The Commission allows different classes of stations to operate in different parts of the country. These zones (there are three) are based on population density. In general, lower power station A and B classifications

By Elliott Klein

are permitted in densely populated areas to allow for more stations.

FCC rules allow for an antenna to be constructed at high elevations, such as a mountain top. However, where the antenna height exceeds the maximum for that class of station, the effective radiated power must be reduced to restrict the signal range to the equivalent of that provided by the normal maximum height/power for that class.

If you intend to upgrade your FM station, now's the time to prepare the required filing forms. As of this writing, it's taking the FCC



Elliott Klein

sux-seven months to grant construction permit applications for the upgrades. I expect the processing time will become longer, not shorter. There's also the possibility of a freeze on FM allocations and applications to allow the Commission's FM Branch staff to process the rapidly building backlog. Elliott Klein is President of Scottsdale, AZ-based Klein Engineering, a full-service broadcast engineering consulting firm. Klein has served as Corporate Director/Engineering for the Buck Owens stations (KNIX/ Phoenix; KUZZ & KKXX/Bakersfield) as well as chief engineer in other major markets. He may be reached at (602) 991-0575.

FCC Docket 86-144 is well written and offers examples of the changes in the FM rules and regulations. Once again, I strongly urge all FM broadcasters to obtain and read a copy. Remember, if you don't use the maximum facilities for your class of FM station, you'll lose them on March 1, 1987.



More international Tapetronics are installed in radio stations around the world each year than all other manufacturers' cartridge machines combined ... and for good reason. For almost two decades, ITC equipment has maintained the standard of excellence in reliability, audio quality, and long-term cost effectiveness; backed by ITC's legendary status as the industry's service leader.

International Tapetronics Corporation/3M's professional audio products include the most complete line of cartridge machines featuring state-ofthe-art microprocessor based logic for increased operational flexibility, reliability and easy maintainability.

- 99B Cartridge Machines, "The Best," offering the patented ELSA automatic cartridge preparation feature which includes azimuth aligning for maximum phase response performance
- DELTA Cartridge Machines, "Today's Most Popular Cartridge Machines"
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ESL Y Eraser/Splice Locaror, combining quick erasing and splice locating into one simple step

- ScotchCart®II Broadcast Cartridges, reel-to-reel audio performance and five times the average life of its nearest premium cartridge competitor
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3M's vast financial and technological resources have combined with ITC's proven commitment for delivering uncompromising product quality to insure that when newer technology emerges, it will come from International Tapetronics Corporation/3M, "The Leader in Reliability and Service."

Call today for more information and ask about ITC's new lease purchase plan. In the U.S., call toll-free 800-447-0414, or collect from Alaska or Illinois 309-828-1381. In Canada, call Maruno Electronics, Ltd. 416-255-9108.

International Tapetronics Corporation/3M 2425 South Main Street P.O. Box 241 Bloomington, Illinois 61702-0241



R&R FRIDAY, JULY 25, 1986/35

MANAGEMENT

Total Packaging: Efficient Offense

Buddy check! Is everyone set with his 1986-87 positioning? As stated last week in this column, the time to set your positioning strategy for the year is now.

Summer is the time to build the momentum for the fall's September 24 starting gun. Get a great fall book on your desk, and you've started the new year off right. Your team has decided that you've selected the right positioning for your competitive area. Now, let's get there.

In high school composition writing, we learned about "translations." This is a very important element in radio. Everything must fall into place together. It all has to fit and be in synch. That's "total packaging." Your station appears to be – and sounds like – it's coordinated.

A 'Real' Definition

The art of total packaging doesn't cost additional dollars; it simply demands extra thought planning and timely execution. Not every station has the luxury of format exclusivity in its market. And even if you do, there are always folks in the audience who can't really define if you're "lite" or "beautiful," News or Talk, CHR or AOR. The primary ingredient is the unique selling proposition, often aided by a strong positioning slogan.

In February 1982 I offered a line to WBCN/Boston that acted as a catalyst in making the station dominant. "Your #1 Rock & Roll Connection" was a perfect handle for its umbrella. It also yielded "Your #1 Concert Connection." "Movie Connection," etc., and the station became number one.

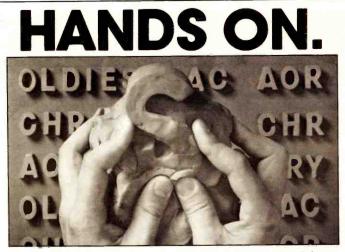
I introduced the term "Softrock" on WEEI-FM/Boston in August 1977. It was a natural and caught on within weeks; so well, in fact, that it's now generic. But then, it was the identity of the station, the format, and our Arbitron slogan. It also spawned dozens of definitions of what Softrock was: "The Eagles. Without the turkeys." "Sgt. Pepper. Without General Chaos." "Steely Dan. Without the heavy metal." "The Starship. Without the zeppelin." In short, "The Hits. Without the pits."

When advising WIOF/Hartford in 1982, we positioned the oldies show (which started agains tone already on the air at the competition) as having "Connecticut's Number One Oldie Collection." Define a situation as real... and it happens because you have a radio station to get the word out.

A positioning statement is only the surface, but it's a very important part of your total packaging. Great radio stations paint a clear and understandable self-portrait of what they do. Strong copy is our pallet of colors.

Think Tank

Some stations think they need an advertising agency. In defense of our own experience and professional talents, radio broadcasters *are*



It's ED SHANE's Method of Gasping The Problem.

The Outside Consultant with the Inside Knowledge

When you have concerns about your radio station, Ed Shane takes it personally. That's why Shane Media Services has gained a reputation for seeing every job all the way to completion. It's hands on attention.

Answers That Are Never Pre-Programmed

Ed Shane's ability to get in touch with

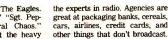


every phase of your station's operation assures you of solutions that are more than stock answers. Your station benefits from a totally original plan.

The Commitment Is Complete

For the most comprehensive, most personal approach in meeting your station's objectives, call Shane Media Services at 713-952-9221. When it comes to hands on consulting, Shane wins hands down.

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great at packaging banks, cereals, cars, airlines, credit cards, and other things that don't broadcast. But radio stations do. We know the tricks. Let the ad agency provide professional artwork, help with some copy, and place ads. But don't let your station agency delegate the creative direction and control.

By Clark F. Smidt

One of the best ways to establish the total packaging game plan is to think tank it with key people at the station. Sitting down with the players – even the owner(s) – creates a special kind of focus group. Everyone participates ... brains cook ... worthwhile plans evolve that everyone feels a part of.

Radio people understand that local uniqueness is still the key to making our stations winners. Positioning and total packaging are the biggest steps in standing out to make it happen.

Are You Listening?

You've got a direction; you've got a slogan. You've reviewed the music list to make sure everything fits within your market niche. It's all strong, familiar, and distinctly your sound. Now it would be a shame to ruin the presentation with announcers who didn't fit the flow. If the delivery and content don't match the type of sound, your station comes off leaving a taste of insincerity.

Great movie directors bring out quality and style. Talent will follow direction, often feeling they don't get enough feedback. Positive reinforcement and letting the on-air staff know that you're listening are important. There's no excuse for wasted words and sloppy delivery.

Go back to the pallet. The words form and project the right colors. Have you paid attention to just how the temperatures are being given? What surrounds your call letters the station's signature? The format intros and outros should be carefully reviewed. Liner cards must be a part of the studio's decor. That's not to demand that everything be scripted. But the key phrases, the "punch lines," should be carefully worded and expressed in a consistent manner.

Make sure your team has that good director. Everything a radio station does is show business, and there's an opportunity to take advantage of a situation every minute of the day by being the best, playing the best, or saying the right words in just the right way.

Contents To Contests

Remember content. Does it match the audience you're aiming for? Too broad and you won't be believable to the core.

Lifestyle services are part of the total package. What's appropriate for your station's market and style? Weather, traffic, concert reports, travel advisories, yachting services, ski conditions, movie reviews, financial news. If it's on, the feature is part of your package and offering more reasons to listen.



Broadcast advisor Clark Smidt heads Brookline, MA-based Clark F. Smidt, Inc. His commercial broadcasting career dates back to 1966 and includes management posts with CBS, Blair, and Westinghouse. Current clients include WPIX/New York and WOTB/Newport, RI, where he serves as GM. Smidt can be reached at (617) 232-1322.

Contests have to be appropriate and in the right frame of mind. What's the sense of giving an Alfa Romeo away if you have to explain what one is? Don't go over or under the audience's head. Match it and hit them between their-eyes on their collective hot button.

Pass on promotions that don't fit. Good general managers will make sure the sales department doesn't bully across a clunker for a buck, Remotes can be exciting, but too many or poor phone lines can spell ture-could.

Another important area is artwork. This not only affects any TV production, but obviously billboards, bumper stickers, print, handouts, etc. Some stations get so detailed with artwork that it blends into the background and gets lost in the translation. Or an agency gets so creative that the message can't be seen or read when moving on a bus.

Jump To It

Don't be afraid to reject artwork. Make sure you have plenty of time to approve it. Nothing is final until it goes to press. Color selection is another major consideration. Hot pink isn't good for an adult station, and soft blues won't grab too many teens.

Marketing advantages include appearing in special places; i.e., handouts at a specific concert or event. Choose your shots. If you don't go for the broadest strokes all the time, there's an opportunity to cut expenses and take advantage of owning a selected target on a more cost-efficient basis.

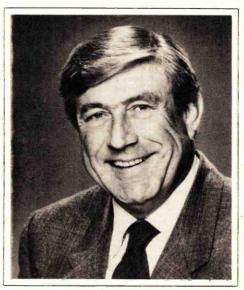
Planning is everything. Getting the jump on the competition gives you the advantage. Total packaging will allow additional creativity because a strong framework is established. It can save stations from sameness. And if you can both stand out and be outstanding, listeners will jump on your bandwagon.

Style, content, image, artwork, promotion, personality, positioning slogans, lifestyle services, musical flow. The feeling your station projects is your winning total package.

A GREAT TRIBUTE TO A GREAT MAN

KFI/KOST L.A.'s #1 Combo!

#1 ADULTS 25-54 ★ 7.8 Share! #1 WOMEN 25-54 ★ 8.9 Share!



DON DALTON 1932-1986

Vice President & General Manager KFI/KOST

"Your Spirit and Guidance Will Be With Us Always"

WITH LOVE, KFI/KOST STAFF

Randi Allison Tony Altieri Kim Amidon Roberto Arreguin Tina Ayers Debbi Badras Patty Barrera Phoebe Beasley David Blake. Laura Brown Leon Clark Greg Cockrell Marvin Collins Paul Crosswhite Sharon Dale Lucy De Los Rios Robert Demont Mark Denis Kiyo De Soto Anthony Dinkel Joseph Dwyer Harry Edwards Luz Erdmann Monica Evans Liz Grady Jhani Kaye Kim Kelly Liz Kiley Ernie Kristof Steve La Beau Ken Lavon Peter Lauer Mike Lines Scott Lockwood Daryl Luzzo Maryl Lynch-Austin Kathy Macayan Bill Maier Paula Manning Lym Marenin Tracey Miller Gary Moore Kari Moran Howard Neal Norman Pilawski Nancy Plum Kathy Rentie Mike Rivard Chris Roberts Mike Sakellarides Laurie Sanders Anne-Lise Scott Bryan Simmons Paul Simmons Mary Catherine Sneed Jay Stevens Carrie Swenson Mark Taylor Edna Trager Chuck Tyler Joanbeth Shepard-Morriss Mark Wallengren Barbara Whitesides John Whittaker Rick Willis Ron Young Ted Ziegenbusch



* Winter and Spring, 1986 ARBITRON quarterly ratings estimates, Los Angeles survey area (Monday-Sunday 6AM-Midnight, Subject to limitations inherent in reporting and methodolog



ON THE RECORDS

THE TRIUMPHANT RETURN OF ...

Great Moments In R&R Advertising (Part III)



I can't think of a series of columns that have been more fun than these flashbacks of notable or novel advertising efforts from R&R's past. I tend to lose myself leafing through our back pages, and I really enjoy composing the commentary that goes with the excerpted ads. From what I've heard, you've enjoyed reading them, too. I hope that reaction continues, because I think they make a refreshing change of pace and there's plenty of material to cover.

For now I want to wrap up the year 1974, which will take two installments (one next week). As always, the choices and comments are presented in the spirit of fun, and although I might get a little sarcastic (or at least heavily ironic), there's no malice intended.

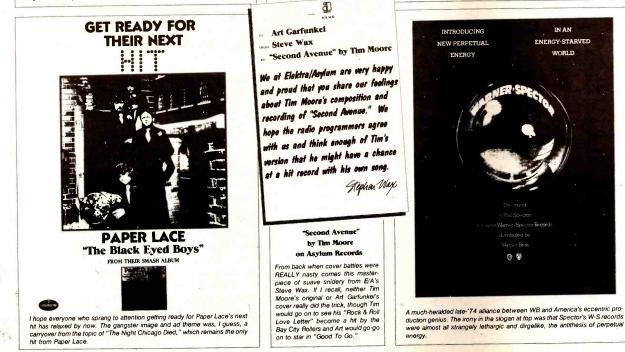


An offer you COULD refuse: In a lavish gesture of generosity, ABC Dunhill attempted to influence radio programmers by giving away a paper pencil-thin mustache to tie in with the Jimmy Buffett song of the same name. The assembly instructions are interesting .

IN AN

ENERGY-STARVED

WORLD



DATEBOOK

SEAN ROSS

First South Africa Boycott & Other Distant Early Warnings

MONDAY, JULY 28

1957/Jerry Lee Lewis makes his TV debut with the first of three appearances in as many months on the Steve Allen Show.

1970/Mick Jagger's acting debut, "Ned Kelly," is premiered near the real Ned Kelly's home in Glenrowan, Australia. 1973/The largest of the pre-corporate/pre-charity rock festivals draws 600,000 to Watkins Glen. Headliners

are the Grateful Dead and Allman Bros.

Birthdays: Greg Giuffria 1954, Rudy Vallee would be 85.

TUESDAY, JULY 29

1968/The Byrds leave for a tour of South Africa without Gram Parsons, who thus becomes one of the first rockers to boycott apartheid. Parsons then forms the Flying Burrito Brothers.

1974/Mama Cass Elliot dies in London at age 32, either by choking on a ham sandwich or of a heart attack. 1977/Barry DeVorzon sues A&M, K-Tel, Columbia Pictures, and Percy Botkin Jr. because the single of "Nadia's Theme" (which began as a piece of incidental music in "Bless The Beasts & Children"; thus the Columbia Pictures connection) doesn't credit him as author.

1983/Friday Night Videos - TV's first pay-for-play video program - premieres on NBC, garnering the network's highest ratings ever in its time slot.

1985/Philadelphia International, after nearly 15 years with CBS, moves its affiliation to Manhattan. Birthdays: Geddy Lee (Rush) 1953, Dean Pitchford 1951.

WEDNESDAY, JULY 30

1954/Hank Ballard & The Midnighters record "Annie Had A Baby.

1968/The Beatles give up on their Baker Street Apple boutique and give the contents away

1976/Rick Dees is named PD at WMPS/Memphis. Within a few weeks, he'll be fired in a conflict-of-interest dispute after "Disco Duck" becomes a hit. On the same day, George Jones & Tammy Wynette's "Golden Ring" goes #1 Country

Birthdays: Kate Bush 1958, Paul Anka 1941

THURSDAY, JULY 31

ź

1957/The "Distant Early Warning" radar system immortalized by Rush on a 1984 single begins operations. 1964/Jim Reeves is killed in a plane crash.

1967/Mick Jagger's three-month jail sentence on drug charges is reduced to probation. Keith

Richards's conviction is thrown out by a London Appeals Court

1979/James Taylor plays a free concert in Central Park publicizing New York's campaign to save the park's Sheep Meadow area.

1980/John Phillips is arrested for conspiracy to distribute narcotics at his summer home on Long Island. 1981/Harry Chapin hosts an episode of "Solid Gold" taped before his recent car-crash death. Also, WXLO/New York, longtime CHR 99-X, becomes B/U leader WRKS. Birthday: Bob Welch 1946, Bill Berry (REM) 1958.



FRIDAY, AUGUST 1

Bob Welch, Paul Anka, Belinda Lipscomb, Kate Bush

1960/Aretha Franklin makes her first secular recordings.

1964/Johnny Burnette dies in a California boating accident at age 30.

1971/The Concerts for Bangla Desh begin at Madison Square Garden with George Harrison, Bob Dylan, Ringo Starr, Eric Clapton, and Leon Russell.

1975/The FCC announces plans to regulate the airing of "surprise" phone calls without the answerer's permission. "Don't say 'hello', say 'WDRQ is a ball'"-type contests are threatened. So are prank phone calls by morning men. Also: "Wasted Days & Wasted Nights" is #1 Country. "Run Joey Run," "Ballroom Blitz," and 'That's The Way Of The World" debut on the CHR chart.

1981/MTV is launched with an estimated 2.1 million homes that could receive it

Birthdays: Joe Elliot (Def Leppard) 1960, Belinda Lipscomb (Midnight Star) 1955, Jerry Garcia 1942. SATURDAY, AUGUST 2

1972/Association bassist Brian Cole dies of an apparent heroin overdose

1974/On the same day that "The Night Chicago Died" goes #1, "Surfin' USA" is reissued as the "lead" single from the **Beach Boys'** "Endless Summer" package.

1977/At France's Mont DeMarsan punk festival, the Damned's Captain Sensible drops stink bombs during the Clash's set. A Clash roadie then bashes him in the crotch with a stage barrier. The Jam don't play in a billing dispute

1983/Bassist James Jamerson, the most acclaimed of Motown's studio musicians, dies after a long battle with alcoholism

SUNDAY, AUGUST 3

1964/The Country Music Association is chartered with the state of Tennessee. 1966/Lenny Bruce dies.

1973/WHYI (Y100)/Miami (then WLQY) goes CHR, the format it remains in 13 years later. 1979/The Knack's "My Sharona" goes #1 CHR.

1984/Max Weinberg's "The Big Beat" volume on rock drummers becomes a 2-hour NBC Source special. "Ghostbusters" pushes "When Doves Cry" out of #1 CHR. Stevie Wonder's "I Just Called To Say I Love You" is also released

1985/Madonna's "Into The Groove" goes Debut-4-1 in Britain, making her the first female artist with three records in the Top 50. (The other two are "Holiday" and "Crazy For You.")





"Velcro Fly" **ZZ** Top The New Single From Afterburner



One Of The "MOST ADDED" & "MOST ACTIVE" 130/47

agement: Bill Ham/Lone Wolf Productions. © 1986 Warner Bros. Records Inc

R&R FRIDAY, JULY 25, 1986/39



ADAM WHITE-

Spreading King-Size 'Rumors'

Jay King is a 23-year-old from Sacramento who, until last year, made a living from breakdancing in Alaska. Now he's making a living from "Rumors." This Timex Social Club hit, which King co-produced and released on his own Jay Records label, has already sold more than 700,000 copies and may yet reach a million.

He's parlayed this success into a deal with Warner Bros. for a new project, even while running into problems over the "Rumors" publishing rights and with members of the group. The tale is typical in the experiences of music business neophytes

As a teenager, King used to live in Vallejo, CA, about 30 miles from San Francisco. It's the home town of Con Funk Shun, and he recalls how friends in high school would laugh at his ambition to write songs for the band. "I used to stand across the street from (leader) Michael Cooper's house and wait for him to come outside so I could wave at him.'

Anchorage Date

Later, when King was living in Alaska, he says that he helped promote an Anchorage concert by Con Funk Shun. At their suggestion, he moved back to California to make demos of his material. In group member Fenton Pilate's studio, King met and began working with Denzil Foster and Thomas McElroy. A couple of their releases on indie Triangle Records, "The Bat-tle Beat" by Frost and "The Test" by Sorcery, failed to sell and, King says, encouraged him to start his own label.

RECORDS

While recording a couple of other acts, King says, "This guy gave me a four-track of a song called 'Rumors.' Everyone thought it sucked except me. I could hear what was happening, and I could hear it being a hit with some changes. We wanted to do it on Con Funk Shun, but Michael Cooper turned it down. So we called the guys who did the original and said they should record it." The "guys" were the Timex So-

cial Club, and they laid down "Ru-mors" this past January. "We made a lot of changes in the record," says King, remembering that group member Marcus Thompson who wrote the song with Alex Hill and Mike Marshall - was un-comfortable with them. "I told Marcus, 'I'm spending the money, I'm the producer, I'm the record company. I'm not going to do anything to hurt your song - we're just trying to make it better. If it's a bomb, we'll take the blame: if it's a hit, we'll take the credit."' Estimated cost: \$3500.

Macola's Role

King shopped his material to major labels on the West Coast, but they showed no interest. Then he connected with Don Macmillan of Hollywood-based pressing plant Macola Records. ("I got Don's name from the back of an album cover.") Says Macmillan, "They came in with the record but they didn't have any money. We made an agreement for manufacturing, distribution, promotion, and everything else." Confirms King, "Don fronted me everything."

"Rumors" was released in February, "and the record just sat," according to King. Indie promoter Randy Rand, whom he met through Triangle Records, suggested trying to break it in Texas. Rand went on a promotional tour through the state, tying in locally with Terry Wilson. "Terri Avery at K104/Dallas was the first to play the record," explains King, "and then KDKS/Shreveport. But we ran out of money, and I had to get Fenton Pilate to put airline and room charges on his credit card to get Randy home. It was real crazy, and I was on the phone all the time from morning to night. I prayed: 'God, you know how hard I've worked for this - just give me one chance.' Then one day, an order came out of Texas for 5000 records

By this time, says King, new people were on the scene. "John Brown started doing some promotion with us in Los Angeles, and Neil Spinelli loaned me a couple of dollars to keep things going. Andre Broder, a friend from Alaska, gave

With that in mind the repertoire



me \$1500. Finally, the mechanism started rolling. The record really started taking off."

Also a key player, according to Macola's Don Macmillan, was his own promotion chief Ray Kennedy. On the distributor side, Macmillan singles out Jem in Texas and California Record Distributors for special mention.

Complications

Meantime, Jay King says he began laying plans for an album. We had a lot of material, and we really wanted to make the Timex Social Club the biggest they could be." But complications set in when the group apparently decided to leave Jay for Dave Luccheis's Danya Records. A dispute also developed over the publishing rights to "Rumors" - then Timex Corp., the watch manufacturer, advised that use of its name must cease

King is disappointed by the group's decision to leave and highly critical of Luccheis. (The Danya chief could not be reached for comment.) But he has moved on to a new project, Jett Sett, which will employ many of the ideas originally intended for the Timex Social Club. The deal with Warner

shows from which the sonos were

drawn include "Chess," "Cats,"

"Porgy And Bess," "West Side Story," and "The Mystery Of Ed-

win Drood." The result is appar-

ently so powerful that a special

note has been included to warn

listeners about damaging their

A different kind of compilation,

also available only on compact

disc, is "Up From The Dark" by

Britain's Dave Stewart and Bar-

bara Gaskin. It includes their ver-

sions of Lesley Gore's "It's My

Party" and the Four Tops' "I'm In

A Different World" (both were hits

in the UK) as well as original mater-

lal. Rykodisc releases this CD.

audio equipment.

Bros, calls for the release of a 12inch - a "Rumors" sequel called 'Jealousy'' - followed by an album.

For speed of release and maximum street impact, "Jealousy" is being channeled on 12-inch through Tommy Boy, which is co-owned by WB. Thus, indie distributors get the single, while the album ships via the major. "We went with Warner," says King, "because they were the only record company that asked us what they could do to make the deal right. Everyone else came to us with a preplanned deal." The WB advance is bankrolling King's new project, while he waits for the "Rumors" income from Macola.

Project Control

His new deal is also right, according to King, because "it gives me the same type of control I had with the 'Rumors' project." And, he adds, "Once this record does what we think it'll do, there'll be room for more. I think they'll be interested in doing other things with us."

Jay Records will continue independently via Macola with other projects, including female group New Choice and rap act Three The Hard Way. "There's a lot of talent out there that's not being listened to," King says. "I get tapes every day from young people all over the country. Unfortunately, the record industry is structured so that it's not what you do, but who you know

At least one experienced industryite who's come to know Jay King believes that his talent is genuine and his prospects are good --"if his ego doesn't get in the way." For his part, King says that the tough, expensive experience of making and breaking "Rumors" has been educational, "Everything that could go wrong did go wrong. But in the end, it couldn't have turned out any better. Regardless of what happens with Timex Social Club, everything's been very positive for me."

And that includes having an earlier ambition fulfilled. On the new Con Funk Shun album, "Burnin' Love," is a song entitled "Jo Jo" cowritten and coproduced by Jay King.

Only On Compact Disc

As the compact disc market expands, labels begin to record and release music expressly for the format. One of the most recent examples is "Digital Broadway," a collection of show tunes arranged and produced to make the most of CD's dynamics.

Responsible for the project: Manhattan Records President Bruce Lundvall, producer Mike Berniker, and arranger Byron OF son. Berniker became interested while preparing a catalog of analog tapes for CD release. "I wondered why no one had yet designed or 'tailored' orchestrations for a pop -digital CD to show the wide dynamic range potential of the digital medium - to reveal clearly the dynamism within the orchestra."

was recorded at top digital facility CTS Studios in London, with prominent session musicians con-



DIGITAL SCORE — Producer Mike Berniker labors at London's CTS Stu-dios during the recording of "Digital Broadway" for compact disc-only re-

40/R&R FRIDAY, JULY 25, 1986

AIR PERSONALITIES



DAN O'DAY

The Program Director As Disc Jockey ... And Vice Versa

A while back I got a call from WSM/Nashville's Dave Donahue, who asked a simple question: How does an onair program director get his or her on-air work critiqued? That got me to thinking about the special challenges involved in doing what essentially are two fulltime jobs at once. So I got on the phone with eight on-air PDs across the country. Their stations cover five different formats, in markets ranging from small to large. Like most PDs, all were on-air disc jockeys when they tackled their first programming jobs.

Our panel:

Roger Gaither, WKQB/Charleston, SC (on-air 10am-noon)

Dan Kiley, KKRC/Sioux Falls, SD (on-air 6-10am)

Tony Dean, WWDM/Sumter, SC (on-air 5-9am)

Mark Larson, KFMB/San Diego (on-air 2-6pm)

Bob Buchmann, WBAB/Long Island (on-air 6-10am) Michael Dalfonzo, WSHE/Ft.

Lauderdale (on-air 3-6pm) Art Sanders, KDKR/Spokane

(on-air 6-9am) Bill Stedman, KSAN/San Fran-

cisco (on-air 10am-2pm) R&R: Why did you decide to

become a program director? Stedman: Because I felt that

either I knew enough to make it work or I knew enough to do it as well as the previous individual. I thought I could make a contribution in directing a group of folks doing good radio.

Dean: The job became open, and I was the person on the staff who had the most tenure. I was kind of thrust into the situation . . . and it felt good.

Gaither: Because I think I'm a better programmer or manager than I am a disc jockey.

Sanders: I always wanted to move into programming. That was one of my first intentions when I became a "radio personality," and the opportunity presented itself.

Larson: There were a lot of things that weren't happening that could be, a lot of creative things that I thought we could be doing and which we've implemented over the years.

Kiley: I've always had an interest in programming.

Buchmann: I wanted to put the whole package together: Station image, personalities, music.

Dalfonzo: I'd been a jock at so many places, and I said, "Hey, I could do this. I've got some pretty good ideas, and I'll bet I could do a pretty good job at this." And I finally convinced somebody to give me a shot."

Suffering Showtime

R&R: When you first took on your programming duties, did your airwork suffer at all?

Buchmann: Yes, it did. Absolutely. At first, my PD work was definitely my big priority, and my public appearances also were a bigger priority than the show itself. So between my office hours and my appearances, I'd be too tired to come to work for show prep at 5 o'clock in the morning. I'd show up at 6 o'clock, and that was no way to run a morning show.

I finally resolved that by sitting down with myself and saying. "Listen, idiot, it's time that you really put the priorities in a deadeven heat: The PD job and the morning show are equally important, and it's time that you curtailed it a little bit at night and go in there at 4:45 and did the prep."

Dalfonzo: No, I think it actually improved my airwork, because I was thinking, "How can I criticize a jock for screwing up when I do it? I've got to be better than the rest of my air staff."

Sanders: Yes, and it still does. That is one of the ongoing challenges of being an on-air PD: finding the time to prepare your show ... especially if you're doing a morning drive gig. You have so many other responsibilities. You're working with promotions all the time, personnel ... Right now I'm programming two radio stations and I'm on one of them. So I spend a lot of time doing things other than preparing my show.

Larson: No. It really works well for me doing both. The time on the air is a therapeutic time for me, even though I still have to chase salesmen out of the studio.

Dean: Initially, it did, because I wasn't that well organized. It affected me because I had to spend so much time being the PD that by the time I actually got to the airshift, I was mentally and physically drained.

Learning the tricks of the trade has helped me cope with that. Also, organization has helped quite a bit: having things organized, being able to delegate responsibilities to my staff.

Gather: I still feel like it does. Initially, I think both of them suffered a little bit. The programming suffered because I was more into being a disc jockey. Now I feel like maybe the jocking suffers just a little bit because I'm more into being a programmer. I think it's almost humanly impossible to wear both of those hats perfectly. The key is time management; you have to allot a certain amount of time for prepping for your airshift.

Kiley: A little. Doing middays, as I was back then, it's really hard to be a program director because there are so many things going on from 10:00 in the morning throughout the afternoon. There are so many people running in and out of the control room that it's hard to

concentrate.

Stedman: In my case, I had been Production Director a long time before that, so I was used to the time pressures. So if my airwork suffered because of my administrative duties, it suffered all along

Self-Censorship

R&R: Do you censor yourself during your show more than you would if you weren't also the program director...or less?

Sander: More. I find myself strictly adhering to the format, trying to carry it out as perfectly and purely as it was designed... not only because I set it up myself and I believe it works, but also because I want to be an example to other jocks. I want to prove that it works.

Kiley: Less. We're in a competitive market, and it's a competitive edge to have good talent. The guys are working hard to be personalities on the air, and if I'm willing to take chances, they will be, too. It's hard to go over a critique with a jock, though, and tell him, "Jeez, you shouldn't have said that," when maybe you said something that bad that morning. I try to go to the edge and not cross over; I want the jock to go right to the edge.

Dalfanzo: To be very honest, I don't break the format. How can you yell at a disc jockey for playing a record that's not on the list, when you go in and do it yourself? You can say, "Well, because I'm the program director" — but that doesn't work. The rotations are there for a reason, and I should know the reason better than anybody.

Buchmann: My attitude when I'm on the air is, "Screw the program director." When I'm on the air, I'm not the PD. People don't come in when I'm on the air and ask me a programming question, because they know I'll freak out. I'm two different people; when I'm on the air I'm as irreverent to programming as I can be while maintaining the station's position.

Larson: Sometimes I have to remind myself not to be overly conservative here, wearing my management hat. But I don't think I censor myself more.

Gaither: I probably censor myself more, because I've always made the observation – I think I might have read it in one of your articles – that a really good jock is always trying to get away with something. If every jock on my staff follows the letter of the format and never tries to sneak anything in on me, I think they're not doing their jobs. If everyone is following the letter of the law, then only my ideas are being promulgated.

Ironically, however, I think I probably have a tendency not to do that, for two reasons. One, I don't want that kind of thing to happen too much. Two, I have to set an example for the jocks. If I overstep the line too much, i'll be tougher for me to call them in and get on them about doing something wrong.

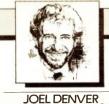
Dean: I find that I censor myself less. I know where we want the station to go and what kind of sound we want.

Stedman: Probably a little more, because I know no matter how close you are to your staff, somewhere along the way we've been conditioned to think of "us" and "them." We've got an excellent bunch of people here, and nobody has a problem saying to me, "Look, I heard you do that thing; is that how you wanted it done...?"

NEXT: Our PD Panel continues, and we finally get some answers to Dave Donahue's original question: Who critiques the work of the onair PD? And more ...



R&R FRIDAY, JULY 25, 1986/41



CONTEMPORARY HIT RADIO

DeFRANCESCO: "ON THE ROAD TO RECOVERY"

KIIS "Powered" From Number One By A Hair

There are times when a market is ripe for something new. Not necessarily because what it had was bad, but because the new product has a unique twist to it. Such is the case in Los Angeles radio with the release of the 12+ spring '86 Arbitron advances.

KIIS-FM, once the dominant station, was bumped out of first place by Dodgers basehall flagship/ABC Talk outlet KABC (6.1-7.0), as KIIS took another down book (7.4-5.9). The station was also edged from its L.A. music crown by Urban Contemporary KPWR (Power 106), which took a spectacular 4.4-6.0 leap.

It had to happen sooner or later. A 10 share, which KUIS had at the zenith of its market dominance, is virtually impossible for any station to maintain, no matter how strong. And by everything we've seen so far, KUIS is unquestionably a strong radio station.

Here Are The Facts

But so is Power 106. You can't take any of its success away from

take any of its success away from parent Emmis Broadcasting. In only two books, the company researched the market, came in with a different, exciting product, promoted it effectively with outdoor media (billboards and bussides), properly positioned the facility with descriptive phrases, ("A Fresh New Music Mix," "The Switch is On To Power 106"), and designed a fast-moving contest targeted toward building cume and quarter-hours with the \$50,000 Power Charge Card. The rest is history.

"I gotta tell you, it wasn't fun getting those numbers . . . But I think despite the onslaught we took on the streets from Power 106, we really pulled it out. There is no doubt in my mind or anyone else's at KIIS that we are already on the road to recovery."

For itself, KIIS came virtually unscathed by direct CHR competition from CBS's KKHR, which just reverted to mellow rock KNX-FM. So what we've seen is not the headto-head format confrontation many would make this out to be. This is a battle for a certain segment of KIIS's audience, spearheaded by Power 106, and followed by the rest **42**/ R&R FRIDAY, JULY 25, 1986

of what are proving to be increasingly tough competitors. Here are some facts:

 KIIS and Power 106 are the only stations within their respective formats with a competitive marketgrade FM signal.

• KIIS and Power 106 are the most aggressive contemporary music stations in the market in terms of contest dollars, outdoor media, and programming.

• More L.A. radio stations are aggressively and effectively promoting and marketing themselves today than three years ago.

• There is a better variety of formats for FM listeners than three years ago, causing increased fragmentation.

It's very seldom that people want to talk to the press when things aren't going as good as they have been. And in our business, it's even rarer for a programmer to discuss a disappointing book. But then, Gannett VP/Programming Gerry DeFrancesco isn't your average programmer.

We Held Our Own

The first and most obvious question to ask Gerry was about everyone's emotional state. "I can't say we're happy to lose the number one slot in the market after three years," he said. "but there is a lot to be happy about, nonetheless. KIIS is still number one 18-34, 18-44, 18-49, and just a tenth of a share behind KABC for 25-54."

Most of the losses came in the 12-24 cell. How much of that audience was ethnic was not known by Gerry at presstime. KIIS slid to third in teens as well. Power 106 triumphed in teens with a bit over a 26 share, KROQ was second with around a 13, and KIIS followed with around a 13, and KIIS followed with a little over a 12. For the summer survey, a bonus for KIIS-FM will be its 100% simulcast with KIIS (AM), which this book had a 0.4 and could make a difference in the future.

"I gotta tell you, it wasn't fun getting those numbers," Gerry said. "But I think despite the onslaught we took on the streets from Power 106, we really pulled it out. There is no doubt in my mind or anyone else's at KUS that we are already on the road to recovery."

Staff Of Pros

"According to the monthlies, we began to kick in during the last one.



Gerry DeFrancesco



We pulled a seven share, and they (Power 106) were in the fives. In fact, the last several monthlies have been improving, but the most recent one really showed nicely." When your station is dominant,

as KDS has been for so long, it's easy to spot a strong competitor. As mentioned before, KKHR didn't kick in. Some argue it didn't have enough money to spend; others point to its dial position at 93. In either case, Gerry seemed poised for the attack.

"You really go through some changes when you get hit so hard so quickly. You find yourself in a reactionary position because it's tough to ignore the other guy's momentum."

"Tve really got to credit everyone on the staff for their readiness. I think (outgoing President/GM) Wally Clark and (new GM) Lynn Anderson-Powell have been most realistic. (Asst. PD, now acting PD) Mike Schaefer and (MD) Gene Sandbioom were right there with me. In fact, everyone was pro enough to know there was a void and we filled it, to an extent by default. It was obvious someone would come in and put an Urban Contemporary on the air with a good signal. It had to hurt us."

Fine-Tuning Time

Despite KKHR's direct attack as a straight-ahead CHR, Gerry never felt its impact as he has with Power 106. "The market was ready for it. You really go through some changes when you get hit so hard so quickly. You find yourself in a reactionary position because it's tough to ignore the other guy's momentum. You know in your heart to stay on course, but it is so difficult to do. The lines of reality get a bit clouded."

To sharpen his perception about what KIIS means to its audience and what they expect from the station, Gerry commissioned some intensive market research. The data backed up what he surmised all along.

"I'd have to say we kicked in the results of that research about 3045 days ago," he said. "We've learned so much in the last 30 days, and I know there is a lot more to learn as we finetume KIIS to where the audience loves it again. If we continue on the same track we've been following for the last few weeks, we're going to be very solid again in a short period of time."

Redevelop Music Image

From an observer's point of view, KID's biggest area of reaction (or overreaction) to Power 106 was in the type of music being added (and not being added), the rotations, and the overall balance from tempo and psychographic preference standpoints.

Explained Gerry, "We've streamlined our air talent content just a bit. In some hours we've playing 11 in a row, but there is jock content. KIIS is still the most personality-oriented music station in the market," he contended. "We simply needed to go back and redevelop a music image, then the personalities, and then contests. After four and a half years of doing it, the personality aspect had begun to overshadow the music."

Gerry continued, "Musically, we've once again taken more of a leadership stance; we'd become a bit cautious. KIIS is going to play records our audience will react to quickly, as well as songs that Power 106, due to its format limitations, can't and won't react to. These changes and a few other more subtle adjustments will help swing the momentum back toward us."

Better Variety

In months past, KIIS might have jumped a bit too quickly on an Urban crossover before letting it establish, while holding back on a pure CHR or AOR-to-CHR crossover which Power 106 couldn't deal with. Instead, the station has once again recaptured the balance of pure CHR, and the best crossovers from AC, Urban, and AOR.

While predominantly current-intensive, KIDS does play a few recurrents each hour. It has recently deepened the recurrent category slightly to avoid burning them out and to help restore curne by familiarity. But on the other hand, KIDS is keeping its sound alive and fresh by adding an average of four or five records a week.

If you examine KIIS's adds for the week of July 18, among them you'll find, at number 30, the Beaties" "Twist & Shout." This is not a signal that KIIS is reversing tracks and heavying up on gold. All it's doing is reacting to the market!

Have you seen the film "Ferris Bueller's Day Off"? There's a scene where Ferris does an outrageous lip-sync to the record. Several PDs have been networking with each other and have found the record brings in huge phones. And so it goes on at KIDS. "The first day of play rang up %3 phones, and since then it's become the numberone-requested song there, split 50-50 between teens and adults. This is another record which Power 106 can't or shouldn't touch," noted Gerry.

"Musically, we've once again taken more of a leadership stance. KIIS is going to play records our audience will react to quickly, and songs that Power 106, due to its format limitations, can't and won't react to."

KIIS Beach Scene '86

While Los Angeles is still considered the number two radio market behind New York, it surely beats NYC in total square miles, making the L.A. metro very difficult to cover promotionally. Sure, you can send out vans to Weekend Warm-Up Parties, but KIIS has decided to hold a huge. two-day party for the



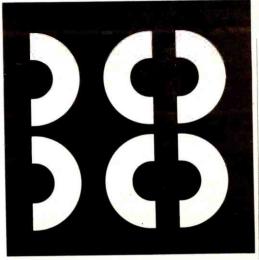
"Lonely Is The Night" ASI-9521

The new single from Air Supply. Produced by John Boylan

From their forthcoming album, Hearts In Motion. AL98426



CONTEMPORARY HIT RADIO



38 SPECIAL



SOMEBODY LIKE YOU

CHR NEW & ACTIVE			
	109	/24	
WBEN	WKTI	wggz	KCAQ
WPHD	KHTR	WKQB	KZZU
KEGL	KWK	94TYX	95XXX
WRNO	KMJK	WLRS	Y94
WRSR	KPLZ	WIXX	WAZY
WMMS	wzou	KQKQ	KKRC
92X	98PXY	KKRD	WSPT
WHYT	WPST	KIKX	KZOZ
ZZ99	WFMF	KLUC	



KIIS "Powered" From Number One

Continued from Page 42

whole market. "It's called the 'KLIS-FM Beach Scene '86'," done in cooperation with the city of L.A.," said Gerry. "No station has ever put on a free event here like this before, and we expect over a half-million people. It's taken us six months to put together all the details – location, permits, security, and booking the bands and equipment. But I really think this will be well worth it."

Full Speed Ahead

So far the lineup includes Andy Taylor, Belinda Carlisle, Device, Level 42, El DeBarge, Nu Shooz, Stacey Q, Sparks, SOS Band, LA Dream Team, Fire On Blonde, and others. "And we're going to

"While only 10-15% of the audience directly responds to a contest, it is an important element for that segment and adds tremendous momentum to our overall efforts."

hand out \$86,000 cash real soon," Gerry added. "While only 10-15% of the audience directly responds to a contest, it is an important element for that segment and adds tremendous momentum to our overall efforts."

Recognizing L.A. as a far more complicated and competitive market than it was seven books ago when KIIS had its 10 share, Gerry concluded, "When you have a challenger and you have a goal, and when you're number one trying to defend yourself from everyone, the effort is a bit less focused. We've set our course — it's full speed ahead to capture the market again. Yeah, Tuesday wasn't a great day, but it was a good day."



WHAC/Appleton-OshKosh overnighter Scott McCoy acquires the MD title, while Charlie Conover concentrates on the programming . . . KMJK/ Portland shortens shifts and puts Promotions Director "Malibu Mike" Badzik in the overnight slot. Francine Raftin comes from crosstown KEX for late-nights, and former overnighter Eric Worden replaces Kent & Alan in morning drive ... WGAN-FM/Port-land MD BIII O'NeIII adds on programming duties for WGAN-AM Satellite Music Network welcomes Marc Avery to middays, Rounding out the lineup are: Harry Nelson, mornings; Pat Clarke, afternoons; Jason Taylor, evenings; VIc St. John, late-nights; and Gary Shaw, overnights.



GATOR-AID — KUBE/Seattle PD Bob Case (r) and "Captain Alex" decided to find out if there were really alligators in Seattle's Green Lake Official spottings of "gator-family" reptiles were reported, and speculation is that there are more, but no one else has caught sight of one. KUBE launched a "Gator-Aid" campaign, complete with official "Bite Me Alligator" theme song, and a boat search of the area.

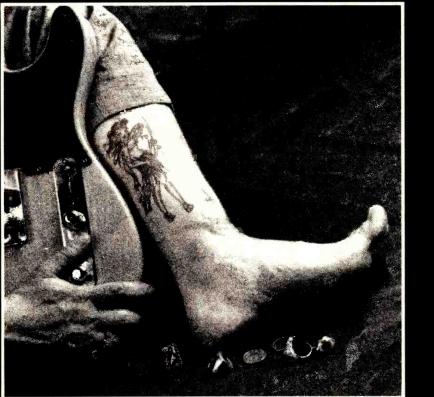
GET YOUR CHEESESTEAKS, CHEAP! — Following a successful "cheap gas" promotion, WCAU/Philadelphia decided to go local with a "Cheap Cheesesteak" contest. Morning man Terry Young offered \$500 to the restaurant with the lowest bid, and then traveled to the diner to personally serve the delicacy. It cost four cents. Terry's in the sunglasses.



HANGIN' ON A HIT — The L.A. music crowd recently gathered to hear Device's debut album, which features the single "Hangin' On A Heart Attack." Shown here (I-r) are KIIS's David Kort and Gene Sandbloom, Device members Gene Black, Holly Knight, and Paul Engeman, Chrysalls' Jeff Laufer and Steve Brack, and KMET's Sky Daniels.

44/R&R FRIDAY, JULY 25, 1986

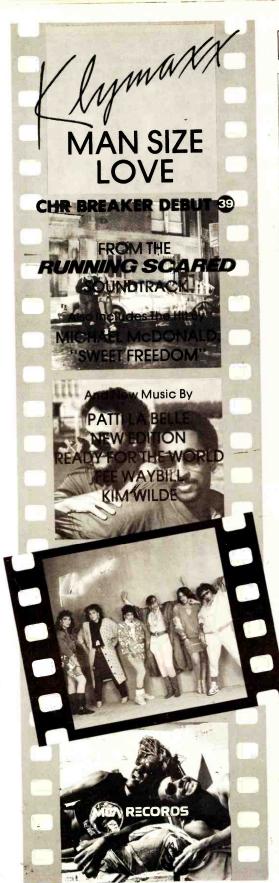
THE FABULOUS THUNDERBIRDS



NRAP IT UP

The new single from the Gold LP TUFF ENUFF

CBS ASSOCIATED RECORDS



46/R&R FRIDAY, JULY 25, 1986

CONTEMPORARY HIT RADIO



JUST ANOTHER BOOM BOX — WAVA/Washington produced its own version of a boom box at the fifth annual Alexandria Red Cross Waterfront Festival last month. WAVA broadcast live during the event, attended by over 100,000 people.



WANNA BE COWBOYS — WLS rustled up their hats to salute the arrival of Boys Don't Cry's "I Wanna Be A Cowboy." Shown here (I-r) are Scott Burton of Jeff McClusky & Associates. WLS Assistant PD/MD Chuck Crane, Jeff McClusky and WLS-FM MD Brian Kelly.

BITS

 Lost In The Love Zone — WGRD/ Grand Rapids celebrated July 4th by getting listeners primed for Billy Ocean. Numbered callers were picked to win Billy's "Love Zone" LP and assorted freebies. They were then registered for a ticket giveaway. 15 pairs of tickets were handed out, four with backstage passes. The two who won the grand prize netted two front row seats, backstage passes, and a weekend at the Anway Grand Plaza, complete with gift certificates for many of the plaza shops.



SPECIAL IN GREENSVILLE — WANS/Greensville co-promoted the recent arrival of 38 Special in town. Contest winners got to meet the band backstage. Shown here (back, I-r) are WANS-FM's in L carson, (middle) 38's Larry Junstrom, WANS PD Tommy Smith, winner, 38's Jeff Carlisle, WANS-FM's Lee Rogers, and (front) WANS-FM's Ken McAlister.

I Wanna Be A Cowboy — 103CIR/ Beckley has given away cars, cash, movie tickets, concert seats — and now a horse. In a recent promotion using Boys Don't Cry's "I Wanna Be A Cowboy" as a theme, PD Bob Spencer handed out cowboy clothes and copies of the album. Then the station awarded the grand prize winner a paint mare. Along with the horse came a year's worth of boarding.

 All You Have To Do — WIXX/ Greenbay is celebrating the summer with several "Backycard Barbecue Bash" parties. Listeners must send in a postcard to register and will be randomly chosen to host their own backyard bash. Winners can invite up to 20 friends, and WIXX staffers will do the rest.

• Whose Panties Are Those? — WGCL/Cleveland and Coke are sponsoring an "Outrageous Celebrity Auction" on behalf of the Make A Wish Foundation, a charity that grants wishes to terminally ill children. All items will be donated by stage, screen, and rock stars; listeners will have the chance to bid for novelties belonging to the Hooters, Pat Benatar, Kenny Rogers, Bob Seger, Don Henley, the Pretenders, and others.

ONLY A DAZZLING DANCE TEAM LIKE THIS



LARRY YASGAR

COULD BRING ATLANTIC GREAT HITS LIKE THESE! REGINA **NU SHOOZ** STACEY O

"BABY LOVE" Produced by Stephen P. Bray From the soon-to-be-released CURIOSITY! (81670

CHR CHART: 30

"POINT OF NO RETURN"

From POOLSIDE* (81647) Produced by John Smith and Rick Waritz WNNK deb 32

VKSE 20-13	WNNK deb 3		
96 31-28	WSPK 34-27		
VMMS 38-35	WTLQ add		
KRZ 14-12	WKQB 19-15		
MJK 25-23	WNOK 37-28		
PLZ deb 40	KF95 deb 30		
UBE 30-27	KMGX 29-15		
NBQ deb 39	KYNO 30-25		

WAGD 19-15	WHSL 800.
NNOK 37-28	WCIL 31-28
(F95 deb 30	KOZE deb 35
MGX 29-15	KZOZ deb 38
(YNO 30-25	OK95 32-27

KEN 26-17

WGUY 36-30

95XXX deb 36 28

BLACK/URBAN CHART DEBUT 🐵

On Atlantic Records & Cassettes

"TWO OF HEARTS"

Produced by Jon St. James From the soon-to-be-released LP!

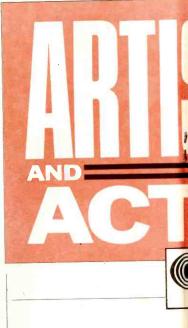
KHS 3-1	KS103 15-8	KF95 deb-26
WKSE deb-37	KMEL 9-6	KSND add-40
B94 deb-30	KW\$\$ 30-20	KYNO 40-29
WAVA add	WNNK add	KCAQ 16-12
Y100 24-17	KC101 add	KDON add
897 deb-25	WKQB deb-31	KITS add-18
B96 add	KAMZ 7-6	KATD 12-7
WHYT add	KEZB 19-12	WZON add
KBEQ deb-29	WAPE add	WFXX add
KZZP 28-19	96X 2-1	KWES add
KKRZ deb-36	KBFM add-39	WPFM add
KMJK deb-25	KX104 add-30	WCIL deb-34
FM102 13-10	BJ105 deb-29	KDVV deb-40
KWOD 26-16		

Available on Compact Disc

NEIL DIAMOND "The Story Of My Life"



Taken from the Columbia LP: "HEADED FOR THE FUTURE" 4031



and CULT JAM

"All Cried Out"

Taken from the Columbia U "LISA-LISA AND CULT JAM WITH FULL FORCE" 40135

ADDED 1 WXKS B96 B106 10 TO WPLJ 7-1



A NATIONAL MOS

WXKS WNYS WBEN PRO-FI

PRO-FM WRM

KRB

Taken from the Origina "TOP GUN" on ("This is one of our biggest response records of the year. For three weeks it's been #1 phones and hits hot rotation with calls from all demos" Frankie Blue WHTZ (Z100)/New York

HIS WEEK: FM102 KMEL 0KHI Z102 210: Z100 9-7



Motion Picture Soundtrack olumbia Records 40323

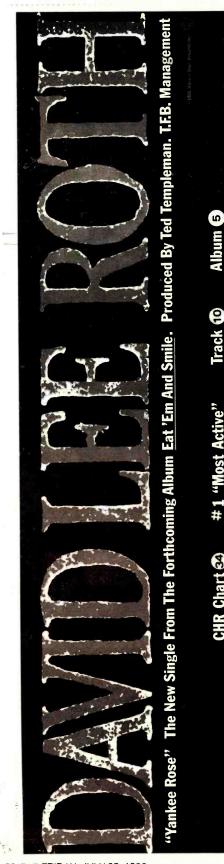
"A Matter Of Trust"

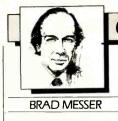
BILLY

12

Columbia Records







CALENDAR

Good OI' Homegrown Ingenuity

It is about as delightful to me as a chocolate addict getting locked up overnight in the Hershey factory to visit different stations all over America to see the ingenuity that radio people come up with to do their jobs in such an amazing variety of ways with homemade solutions that just make you have to smile.

The other night I was breezing through San Bernardino and stopped off to see this old California pal of mine that I've been knowing for about 15 years, and after we wined and dined and wined a little more, we had to go over to his station for a nocturnal tour, and in the control room, there were, if I counted right, 16 different signal lights all arranged neatly in two rows right in front of the jock where he couldn't possibly miss 'em when they lit up with their various important messages such as someone's at the back door.

What a light system! Almost anything that you could imagine happening at a radio station, some engineer had long ago rigged up a signal light for it, and to the left of the jock was a list of what the lights meant, which was really necessary, because from looking at the lights themselves, you'd be pretty confused, on account of the lights took up so much room that there wasn't really enough space to have proper labels, so the lights were identified only by initials beside them, such as TBD which meant what I already said, that someone's at the back door, remember?

Also, there was an ACO light, which means that the AM carrier is off, and one that, before you knew better, looked like a real screamer of an emergency: the TEN light, which the list says stands for The End is Near, but not meaning what you would think if you think it means the end of the world, and anyway I don't know how even the smartest people in the world like nuclear scientists or someone could invent a light in front of the jock to cover that situation, and how could an old boy even test one of those to make sure it worked? TEN only meant the end of the cart is near.

It was just a total hoot seeing the AYP light for answer your phone, and NRM for newsroom mike is open, and TAP for A-P teletype ribbon needs changing and NNR when the newsroom's not ready! My pal's station was really being wired!

And now here comes the best part, saved for last, which isn't always how I do it because sometimes I get to thinking the best stuff should go right in front in a kind of subconscious trick to try to grab everyone's attention like a hotshot writer, but for some reason I don't know, not today.

The best part to me was the WAR light, which just staggered my imagination because the list said WAR actually means War Alert Received.

Now, honestly, did you know there even was such a thing as a War Alert, and did any engineers you ever knew know how to hook up a light like that?

You've really got to hand it to 'em out in San Berdoo, don't you think?

Worst Modern Earthquake

MONDAY, JULY 28 — Tenth anniversary of the deadliest earthquake of the 20th century, which killed an estimated 242,000 people in Eastern China (1976).

The SR-11 Blackbird set the world airspeed record of 2193mph in 1976. A concert at Watkins Glen, NY drew 600,000 people in 1973. The United Nations charter was ratified by the US Senate in 1945. Thirteen people died when a B-25 bomber crashed into the 79th floor of the Empire State Building in 1945. Austria declared war on Serbia in 1914, the start of WW.

Stati University Structure Structure State Structure S

Close Call For Shuttle

TUESDAY, JULY 29 — One year ago the shuttle Challenger reached orbit despite the failure of one of its three main engines five minutes after takeoff (1985).

NASA turns 28 today: the National Aeronautics and Space Administration was created in 1958 shortly after the Soviets placed the first artificial satellite "Spurink" in orbit.

Prince Charles married Lady Dlana in 1981. Mama Cass Elliott choked to death in 1974.

Birthdays: Tommy Casanova 36. Richard Egan 63. Melvin Belli 79.

Home Movies In Color

WEDNESDAY, JULY 30 — Inventor George Eastman demonstrated the first movies in color 58 years ago (1928). He had already invented lightweight still camera, roll film and an efficient black-and-white movie camera. The Medicare Act was passed by Congress in 1965 to provide the first American insurance program for the elderly. The semiconductor chip was patented in 1959. The American Federation of Radio Artists was formed in 1937. New York Yacht Club organized 1844.

The annual Delta Aquarid meteor shower is expected to peak after midnight tonight with up to 35 "falling stars" per hour in the southern sky.

Birthdays: Arnold Schwartzenegger 59, Linda Ronstadt 40, Paul Anka 45,

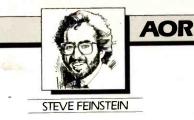
Jimmy Hoffa Disappeared

THURSDAY, JULY 31 — James Riddle Hoffa was last seen alive ten years ago today, in the parking lot of a restaurant where he was going to have lunch with three reputed mob figures (1976). Jimmy Hoffa is presumed dead. His body has never been found. Hoffa was President of the Teamsters Union from 1957 to 1971. Major league baseball's seven week strike ended in 1981 after players gained free-agent compensation and collective bargaining rights. First closeup photos from moon 1964. Shredded Wheat patented 1893. Birthdays: Evonne Goolagong 35. Geraldine Chaplin 42. France Nuyen 47. Curt Gowdy 67.

First Mass Sniper

FRIDAY, AUGUST 1 — America's first mass sniper was Charles Whitmen, who climbed to the top of the University of Texas Tower 20 years ago and began shooting his rifle at pedestrians and motorists (1966). In the 80 minutes before the tower was stormed by Austin police, Whitman killed 15 people and wounded 33. The first "tell-tip" pen, the Pentel, was marketed in the USA by the Tokyo Stationery Company in 1960. Colorado 38th state 1876.

Birthdays: Jerry Garcia 44. Dom DeLuise 53.



PRESS PRIMER

Cover Me!

Free publicity is worth more than any megabucks advertising blitz. With that in mind, I turn the word processor over to two radio promotion whizzes who'll share tips on courting coverage from the fifth estate.



NEW YORK NEWS — R&R's equal time doctrine inspired this side-by-side display of mega-promotions by rival New York AORs. On the left, WXRK staffers and Bon Jowi members present a Passale, NJ high school with a \$5000 check. The school won the bucks and a free Bon Jowi concert in the "K-Rock School Spirit" contest by sending in the most entries among the 22 million 'XRK received. On the right, WNEW-FM's second annual 'Day At The Beach' Broadcast from Asbury Park finds Southside Johnny (left) on stage with midday man Dave Herman (in sleveless T-shirt). Southside & The Jukes performed, and the station gave away another in its series of Porsche 944s.

How To Work The Press

Put yourself in the shoes of an Assignment Editor at any newspaper or television news desk. Here are your top stories:

 An earthquake in Southern California

 A report on the after-effects of Chernobyl

Something about new tax laws
The latest dirt about the current gubernatorial race.

Then you get a call from a local radio station: "We're doing this zany promotion with some guy who's going to ride Paul Revere's ride on a skateboard wearing a bikini and singing 'Smoke On The Water.' Do you want to cover it?"

As any good assignment editor would, you thank the radio contact for this scoop and say you'll see if you can send someone down to cover it. No further effort is seriously

No further effort is seriously made to cover this "story."

It's not that the news desk isn't in need of a "kicker" story something on the lighter side to close the newscast or to feature on the lifestyle page. After all, substantive stories like this are hard to find.

But in a newsroom, so many geeks call up begging for coverage that newspeople get turned off and ignore their pleas, just out of principle.

The sat on both sides of a news desk: as a newsperson making decisions that alter the fate of coverage-seeking organizations, and also as a marketing director desperately trying to get my call letters on the evening news.

The key is to make your presentation different than the rest by making it relevant to the news.

Make Story Fit Their Needs

Don't call up with an idea that sounds like it helps only you and your radio station. Call the newspeople with ideas that will help them.

When the Massachusetts lottery jackpot tickled the \$20 million figure, WAAF bought 2500 lottery tickets to give away on the air. We also staged a party for all our ticket winners to gather and watch the numbers drawing on television.



Maggie Dugan

But a great contest wasn't enough – we wanted press coverage. We called the Boston TV stations, usually hesitant to cover radio events, and couched it like this: "Aren't you tired of covering the lottery with stories about long ticket lines in the grocery stores?" The answer was always, "YES!"

To which we were ready to respond: "WAAF has 2500 lottery tickets in one place, with 24 winners each holding 107 tickets. One of them is bound to win some amount of money. Would that be a different angle for you?"

It must have been – all three Boston network affiliates did their first story live from WAAF's party.

Easy On Press Releases

Press releases get filed immediately — in the trash. If you send out releases on a regular basis, beware ... after repeated mailings, envelopes become recognizable and get trashed before they even get opened. Save your press notices only for immortant. newsworthw occasions.

When you must send a press release, keep it short and make it outrageous. Send gadgets to arouse interest.

When WAAF was soliciting press for our annual Boston Comedy Quest, we sent out Groucho Marx whoopy cushions. When it was time to make follow-up calls, we'd break the ice with press people by mentioning these off-the-wall gifts. It kept in line with the comedy theme, and helped us get better coverage of the comedy talent search.

Make Presentation Dramatic

WAAF's morning team produced a parody song to celebrate the New England Patriots playing in the Super Bowl. We delivered tapes of the parody song to television stations, hoping they'd use the music as a bed for their Patriots report and mention WAAF as the source.

The tapes were not delivered meekly. Wrapped in bright colors with huge lettering, the packages were announced by our runner as "Special delivery about the New England Patriots!" As he was leaving, he'd hear the receptionist urgently paging the sports editor to whom the package was sent.

Build A Relationship

Spend time getting inside the minds of local radio/TV columnists. This is more than "doing lunch." Know their style, know the kind of stories their editors require, know their deadlines. Give a call every once in a while just to keep a casual contact.

I casually called the radio columnist for a suburban Boston paper, just to fill him in on our morning team's production of a David Lee Roth parody, "Just A Big Ego." He showed interest, so we invited him to the radio station. (When you can, bring them to your territory). WAAF ended up with a full-page feature story, with pictures, on the front page of the Lifestyle section.

Make It Newsworthy

Don't bother news people with two-bit stories. Before you call, think to yourself, "Is this really newsworthy? Is it relevant to the newspaper's circulation or to the television station's audience?" Try to be objective and ask yourself, "Is this news or just fluff?"

In some markets, it's easier to curry press from television stations. But in larger markets, like Boston, TV stations are less generous in sharing their medium – they're less willing to consider radio stunts as newsworthy events. This is when you have to be sure that your call to the press is not a false alarm.

Public service promotions or station events that are topical have the most news potential. When the country was first astounded by the drop in gasoline prices, WAAF sparked a local gas war by offering \$1000 for the lowest bid to sell gas. Other stations around the country had the same ease getting press on this stunt that we did. It was so topical and current that the media couldn't imore us.

By Maggie Dugan

Make It Easy To Cover You

If you're sending pictures to newspapers, make them black and white prints. If you're sending out a logo, make sure it's camera ready. Newspapers can rarely use color pictures or slides, and xerox copies of logos do not reproduce accurately.

If you're sending tapes to TV stations, make sure you're sending the easiest size and speed for them to use. If you send a story or a press release, make sure it is well written and easy to understand.

Continued on Page 52

Seven Steps To Better Publicity

By Rich Sutton

As AOR radio becomes the choice of more 25-34-yearolds, we see that it's difficult to attract new cume in this age cell with traditional AOR promotions. The typical 31-year-old doesn't frequent rock clubs, record stores, or concerts as often as the younger rock radio listener does.

These prime listeners have become more concerned with mortgages, car payments, insurance, and their families. They spend a lot of time in places where you can't reach them with promotions.

This isn't to say that you shouldn't send the station van and a few jocks out to your area's coliseum to frolic in the mud the next time "Stomper Bully" comes to town. However, promoting in order to attract new upper demo listeners must now be attacked with a more complete arsenal of marketing weapons.

Good publicity can help you do the job. Here are seven key points for getting information into print:

 Write as few formal press releases as possible. Writers and assignment editors get so deluged with them that your press release may get lost in the shuffle. Press



Rich Sutton

releases are generally appropriate for the more routine news that you'd send to a weekly media columnist or the person who compiles newspaper radio listings. I write maybe four a year.

Press Continued on Page 52 R&R FRIDAY, JULY 25, 1986/**51**

How To Work The Press

Continued from Page 51

If you want media people to come to your event, send them directions! Send them maps!

And don't notify the press a day before the event. Call two weeks before, then a week before, then the day before, and then the day of your promotion.

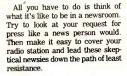
Work The Press

When I did the news, the people I gave press to (aside from major news stories) were those who dealt with me professionally and with empathy. Those were the same people, by the way, who I called when I needed a kicker story.

SEGUES

KLAQ/EI Paso evening man "Magic" Mike Ramsey adds MD duties.... WSTM-TV/Syracuse Sports Director Roger Springfield and meteorologist Wayne Mahar are added to the morning team of crosstown WAQX (95X) . . Wendy Bennett moves from WZOU/Boston to nights at crosstown WMRQ ... KNAC/Long Beach, CA names Long Paul to evenings Larry Poole is new to KKGR/Anchorage overnights ... Shana Lea moves from KSJO/San Jose weekends to the same at KRQR/San Francisco Mick Rion joins KCAL-FM/Riverside-San Bernardino for weekends.

Ex-KRQR/San Francisco Marketing & Promotions Director Bob Jenkins goes to crosstown KKCY as Director/ Marketing, while Carolyn Carr is upped to Promotions Director ... Clairen Lacey joins WXQR/Jacksonville, NC as News Director replacing Cather-



(Currently WAAF/Worcester-Boston Marketing Director, Maggie Dugan has also been News Director at WBRU/Providence and written for NBC Radio and Earshot.)

ine Seboid, who segues to WRNL/ Richmond



Stryper a purrfect welcome. From left: Promotion Director Jack Randall, the band's Robert Sweet, and OM Mark Meredith.

CHICAGO'S HARD ROCK SPOT — Chicago headbangers who don't get their fill of hard rock on the city's three adult AORs can turn to the nightly "RPM" (Real Precious Metal) show that ex-WMET jock Scott Loftus and concert promoters Jam Productions have brokered on suburban WVX. A visit from Metallica has Loftus (second from left) in the company of the group's (in) James Hetfield, Lars Ulrich, Kirk Hammett, and Cliff Burton.

RADIO ACTIVITY

WKLS Puts Up Its Dukes

AOR

Sure, your staton does football, baseball, basketball, hockey, and maybe even soccer promotions. But have you ever linked up with the sweet science of puglitism? As part of WKLS's sponsorship of a WBA Cruiserweight title fight at Atlanta's Omni, the station's "96 Rock Round Girt Contest" selected four women to carry around the ring cards announcing the number of the upcoming round.

On a slightly more traditional note, 'KLS is doing a "Psychedelic Psaturday Pfilm Pseries" (you're stretching, guys) at a local theater every Psaturday morning. It offers pflicks (so am l) like "Yellow Submarine" and "Easy Rider" at reduced prices.

KGGO Goes Tacky

KGG0/Des Moines likes to spoof Berwick, a neighboring suburb of about 50 peopie, with events like Berwick parades on April Fool's Day, play-byplay reports of football games at the imaginary Berwick University, homecoming dances, etc. The latest stunt, a Berwick Scavenger Hunt, drew 300 participants in search of items such as a lime green leisure suit jacket, a Shiner's fez, and a black velvet painting of Elvis.

Happy Birthday, Baby

WXRK/New York is celebrating its first anniversary with a series of "oneyear young" concerts with Southside Johnny and Jackson Browne Congratulations to WNEW-FM/New York personality Dennis Eisas on his 15th anniversary with the station . The Rhode Island General Assembly passed a resolution congratulating WBRU/Providence on its 20th anniversary, calling the commercial station operated by Brown University students "the choice of connoisseurs of rock and jazz programming, a leader of community projects, and the forum for minority causes and culture."

Seven Steps To Better Publicity

Continued from Page 51

When you've got a key story, a short, point-by-point letter is much more effective. You may even want to handwrite the information. When (WBAB VP/Programming and morning man) Bob Buchmann was selected one of the 13 most attractive deejays by Playgirl, a handwritten note got a story and Bob's picture in the New York Times and Daily News.



2) Develop good contacts by being a good source. Make sure you keep a newspaper's media columnist well-fed with your station's information and gossip. Help him do his job, and he'll help you get yours done.

You can use more than one way to establish a quality relationship with the media. For example, Long Island's major newspaper doesn't allow its writers to accept complinentary lunches, and its editors are always "too busy" to set up a meeting. But since I found out that one of the paper's columnists is a big fan of Bob Buchmann, a handwritten, low-key note from Bob to this writer has worked wonders.

3) Call critical media outlets before and after you send out important letters and releases. Prime the pump – give a writer advance notice of what you're sending. Then follow up – call a few days later to find out if he received your release and if he has any questions or needs any further information.

Two phone calls to MTV along with a press release put our "Rock Marathon for Charity Begins at Home" and Billy Joel's appearance there on the channel's "Music News."

4) Send your letter to more than one person at a target publication. Cover all your bases, and your story is less likely to be overlooked or fall in the cracks. Writers are seldorn as busy or as bogged down with story possibilities as editors. and may be more likely to take an interest in your story.

5) Utilize the small, local publications that are hungry for news. You'll be surprised at the coverage you'll get. Make sure your mailing list is complete. Big presses like Newsday, the New York Times, and the Daily News aren't the bulk of my list — local papers and Pennysavers are. Check the circulation of these publications, which will often print what you send them verbatim. When I send them a photo, it frequently ends up on the front page.

6) Don't use mailing labels for important letters. Typing the writer's name and address is a nice personal touch and more likely to catch his attention than a xeroxed label.

7) Have an angle. Remember that every writer and editor is looking for a hook, something that grabs his interest and distinguishes your story from the hundreds he hears of each week. What makes your story different, unique, arresting? If you can provide an interesting angle up front, your story stands a much better chance of making it into print.

(Rich Sutton was Director/Marketing & Promotion for WBAB/ Long Island before being appointed Station Manager of sister WGBB recently.)



There Is No Reality — Only Perception

As a thirty-year broadcaster and consultant I have come to the conclusion that, in actuality, "There is no real reality – only perception!"

Our broadcast community has successfully promoted Country to a respectable position within the ranks of radio station formats. For a format that is ranked second in listenership, however, shouldn't we be thinking of positioning ourselves in a somewhat different manner? For instance, perhaps we should take a much more positive and aggressive attitude and attack head on — some of the misconceptions of our music and listeners.

Some of the questions which I hear with regularity and which therefore concern me are listed below. Any comments or further questions would be greatly appreciated.

Q: Is today's Country format unique and/or totally different from other forms of adult-oriented music?

A: Definitely not. Many of today's country artists began their careers in other forms of music and worked their way into Country. The music reflects today's lifestyle.

"The lack of personality on any radio format is eventually going to lead to an erosion of the total listening audience. Personality can mean the entire station, not just the announcer."

Q: Does Country have the same ingredients, and adult appeal, as do AC, Easy Listening, and Nostalgia?

A: Very few of today's radio listeners are exclusive listeners of only one format. In order to attract and appeal to those listeners, the music and its presentation must be somewhat similar to other adult formats. This includes the technical quality, the arrangement, the instrumentation, etc.

Q: Are Country's demographics and psychographics so different that radio stations must position themselves differently from mainstream America?

A: Absolutely not. Just because some listeners enjoy country music as much as, or more than, any other form of music, they are not uniquely different from other listeners. They can still enjoy ice cream flavors other than vanilla or chocolate, they can own a sports or luxury car instead of a pick-up truck or used car, they can be college educated, they can hold an executive position in a major corporation, and they can have a six-figure income or take vacation trips to Europe, the Carribean, Hawaii.

Q: Should Country-programmed stations promote only country concerts and not be considered for dollars advertising non-country acts such as Bill Cosby, Joan Rivers, Gallagher and Doug Henning?

A: No. The country listener has many interests that don't include a strictly country orientation. Advertisers and broadcasters are both overlooking a huge responsive segment of the population by not considering the country listener in these categories.

Q: Does an adult male or female, whose preference in music leans toward country, have no concern for what goes on in his or her community other than country night clubs, rodeos, country concerts, and square dances?

A: This perception couldn't be further from the truth. The country listener is very family-oriented and extremely vocal about the community in which he or she lives. He is often the first to respond to charitable fundraiser drives, to support local school functions, and to participate in non-country activities such as marathons, bike races, softball, and basketball games.

Q: As a responsible member of the community, does the country listener feel the need to support cultural activities such as sym-

Mark Wright, RCA's Jack Weston and Phran Schwartz.

"The successful Country station in today's marketplace is the one that plays today's country music."

phony, ballet, opera, museums, the 200, just as much as his neighbors?

A: The country listener is very concerned with the cultural activities of his/her community. It is of great importance to that listener to support – and participate in – the many cultural activities of the community.

Q: Why are Country broadcasters compelled to program 16 songs in a row without identifying any of them, proudly promote few interruptions, and apologize for running commercials while alienating the sponsors that make the station's existence possible?

A: The lack of personality on any radio format is eventually going to lead to an erosion of the total listening audience. Personality can mean the entire station, not just the announcer. The listener is not as familiar with the music and the new and old artist categorization as are the announcers. Therefore, if the announcer does not mention song titles and artists, the audience is left completely in the dark Would we promote a concert without naming the performers? Do television or newspapers apologize for running advertising on their respective media? There seems to be a bit of publicity annually with regard to the spot rate within the Super Bowl; perhaps television is more proud of its product than radio is of its.

Q: Is there no place on the dial for an adult general market radio station that appeals to today's adult music listener?

A: There is entirely too much preoccupation by broadcasters with narrowcasting. This may be necessary if you are a rocker competing with 12 other stations in your format. Most markets, however, have a maximum of only two Country formats. Consequently, those formats need not be dramatically different. Concern yourself with the overall sound and positioning of your station, not just the music.

"The country listener has many interests that don't include a strictly country orientation. Advertisers and broadcasters are both overlooking a huge responsive segment of the population by not considering the country listener in these categories."

Q: Does country music have to be either contemporary only, or traditionally only, to be successful in today's radio marketplace?

A: The successful Country station in today's marketplace is the one that plays today's country music. It is immaterial whether it is classified as traditional or conBy Al Greenfield

Al Greenfield is a partner of the Greenfield Group, a Phoenixbased Broadcast/Business consulting firm.

A 30-year veteran of the broadcast industry, he has been the President/General Manager of radio stations in Chicago, St. Louis, Houston, and Nashville.

Greenfield was also the President/Broadcast Division for Viacom International. He was directly responsible for broadcast facilities in New York City, Washington, San Francisco, Houston, Chicago, and Memphis.

He has also toiled in the ranks of ownership, having held several radio properties in El Paso, TX.

Greenfield is past president and board member of the Country Redlo Broadcasters. He is presently a member of the Board Of Directors of the Country Music Association. He is also Chairman of both its Radio and Roundtable Workshop committees.

He can be reached through the Greenfield Group, 3003 N. Central Avenue, Suite 1802, Phoenix, AZ 85012. (602)230-0400.

temporary.

Q: Should advertisers only buy time on Country stations to advertise western-oriented movies, down-home farm type movies, movies about country music and its artists, and movies about the Southeastern region of the U.S.?

A: Advertisers are the least informed about the country marketplace. We broadcasters make very little effort to properly explain to them the psychographic makeup of our audience. This is where perception isn't hurting us ... it's killing us.

Q: Is there still a heavy percentage of closet country listeners?

A: Yes – but due only to the fact that the stations they listen to are positioning themselves in a manner that forces the listener not to be proud of the association. It is only human nature that we all want to be considered "with it" and project a contemporary image, but it is very difficult to do when your favorite station positions itself as a dinosaur.

Q: Is today's country artist confined to only one type of music because of his or her inability to perform other forms?

A: Today's country performer is far more versatile than at any other time in history. They are more experienced in other forms of music and have played to audiences that are not steeped in country Continued on Page 54



for the checkered flag are (I-r) Petty's Mgr. Don Light, RCA's Dave Wheeler, RCA/VP Joe Galante, RCA A&R man



COUNTRY

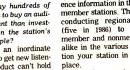
A: The station should call a staff meeting, define certain problem areas, then immediately call in the proper people or firm for assistance. Outside specialists can save six to twelve months of turnaround time, and can lead to untold dollars of increased revenue

CMA Can Help

The Country Music Association is campaigning to put more audience information in the hands of its member stations. The CMA is also conducting regional workshops (five in 1986) to help educate member and nonmember stations alike in the various ways to position your station in your market-

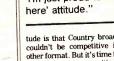
A trade organization can do many things, but it cannot do the total job alone. We must all help in

Let's commit the next few months to proving that the country "myths" are definitely not reality



our individual marketplace.

but only perceptions!



than lagging behind with an "I'm just proud to be here" attitude.

quality radio?" A: The Country format is the

second-most-listened-to format in the U.S., so the listener deserves the best that radio has to offer. Don't force a second-class sound on your marketplace. The proper placement of dollars in your market can return huge dividends.

Q: Can Country-formatted radio stations actually afford to employ people that are considered "good old boys and girls" who lack experience, professionalism, and a win-

A: Today's listener is more so phisticated than in the past, so the product must be up to today's standards. Today's broadcaster must invest in people to insure his future success. Once you hire the correct people for the specific job it is incumbent upon management to teach, educate, and train those people. If they can't learn from you, where do they get their education?

Q: Is giving away hundreds of thousands of dollars to buy an audience more important than investing those dollars in the station's product and its people?

A: Why spend an inordinate amount of dollars to get new listeners when your product can't hold them? We are not here to donate money to outdoor, television, direct mail, and newspapers.

Q: Should a Country station attempt to meet its challenges by itself, or should it use the expertise of an outsider to assist in the process?

Selling radio means more than tripping the light fantastic. ning attitude? Becoming a **Certified Radio** Marketing Consultant means you're playing the Palace.

CRMCs are radio's top 1%. They earn more, clients respect them and they advance faster. Test yourself.

A SOFTSHOE

WON'T DO.

-Ralph Guild, CRMC

Call Ken Costa at the Radio Advertising Bureau (212) 254-4800 for the facts.

There Is No Reality – Only Perception

Continued from Page 53

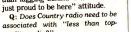
tradition. In 1985, for instance, a country performer starred on Broadway in an opera, wrote a non-country Broadway play, appeared in a successful weekly television series, and starred in several non-country major motion pictures

Q: Will we ever see the day that country music - through its artists, composers, musicians and broadcasters - will be the leader rather than the follower in contemporary music?

A: The perception of the Country station in many markets is that of a second-class citizen. Outsiders think that these stations are programming country music due to a void in the market because no one else wants to be associated with that product. The unspoken atti-

"It's time for Country stations to lead their communities, rather than lagging behind with an 'I'm just proud to be

tude is that Country broadcasters couldn't be competitive in some other format. But it's time for them to lead their communities, rather





CHI CHIT CHAT - It's been a long time coming for CBS artist Rodney Cricenti Crist — it's been a long time coning to CBS and thoring of Crowell's new album "Street Language." While in Chicago for a Marty Stuart/Sweethearts of the Rodeo showcase, industry folks gathered to hear the new release. Getting a sneak preview of the album (I-r) are KFDI/Wichita MD Gary Hightower, Crowell, CBS Country Mktg. Mgr. Tim Pritchett, and WTVR/Richmond PD Mike Allen



GOLDEN BOYS --- When Oak Ridge Boy William Lee Golden appeared on "Nashville Now," he was backed up by his sons Rusty (on keyboard) and Chris (on vocals) and the boys' group Golden Speer

NASHVILLE THIS WEEK



SHARON ALLEN

Broadcast Personality Finalists Revealed

Finalists for the 1986 Broadcast Personality of the Year award were announced this week by the Country Music Association. And the nominees are ...

Small Market

Donna Dee, KSJB/Jamestown, ND; Jay Kinder, KJNE/Waco, TX; Dana Webb, WBHP/Huntsville, AL; Chuck Webster, WKTE/ King, NC; "Cousin" Ray Woolfenden, WPWC/Dumfries, VA.

Medium Market

Tom Allen, KASE/Austin; Coyote Calhoun, WAMZ/Louisville; Eddie Edwards, WSIX/Nashville; Sabrine Sproules, WQIK/Jacksonville; Al Wyntor, WSM/Nashville.

Major Market

Cindie Brooks, WNOE/New Orleans; Del De Montreaux, WHN/ New York; Terry Dorsey, KPLX/ Dallas-Ft. Worth; Joe Hoppel, WCMS/Norfolk-Virginia Beach; David Lawrence, WDAF/Kansas City.

As you know, nominees are selected in two rounds of voting by CMA members in the Audio/Video Communications and Broadcast Personality categories. Then, an anonymous panel of judges (all of whom are leading broadcasting figures) will review airchecks from each finalist and select a winner in each market. Winners will be announced on the CMA Awards Show on October 13.

ACM Installs New Board Members

The Academy of Country Music announced its new board members and officers for 1986-87. Officers are: President, Gene Weed; VP, Cliffie Stone; Secretary, Rose Vegas; Treasurer, Selma Williams. Board members elected to two-

year terms are: Affiliated, Hugh Cherry; Artist/Entertainer, Patti Page; Club Operator/Employee Fred Reiser; Composer, Jeff Silbar; Disc Jockey, Scott Carpenter; Manager/Booker, Dave Douds; Musician/Bandleader, Al Bruno; Music Publisher, Tom Ritter; Promotion, Dick Gary; Publications, John Sturdivant; Radio, Larry Daniels; Record Company, Kent Crawford; and TV/Motion Picture, Ron Weed.

Club owner John Hobbs was also elected to the Club Operator/Employee category for a one-year term. This election was made necessary by the death last December of board member Tommy Thomas.

IEO Sponsors Forum

The Independent Entertainment Organization (IEO) is sponsoring a forum titled "Country Payola: Fact or Fiction" Thursday, July 31, at the Music Row Showcase.

Confirmed panelists include: WSIX/Nashville morning personality Eddie Edwards, WSM/Nashville MD Jay Phillips, Capitol/ Nashville National Promotion Director Paul Lovelace, WB/Nashville National Promotion Director Bob Saporiti, and independent promoters Carolyn Parks and Jack Pride. Chuck Morris will moderate. The panelists will accept questions from the floor for discussion This is the first presentation of IEO. The organization was formed this spring to educate the industry and public on the role of the independent in the music industry. The forum will begin at 6pm,

and there will be an admission charge.

Haggard's Road Manager Dies

We at R&R offer our deepest sympathy to the friends and family of Lewis Augusta Talley (58), of



PRETTY PARTNERS' PLAQUES — Creative Workshop Owner Buzz Cason presented the Judds and their producer Brent Maher with special plaques commemorating their recent RCA hit singles and the success of their albums recorded at Creative Workshop. Pictured (i-r): Wynonna Judd, Maher, Cason, and Naomi Judd.

> on the spot. But, our sources reveal that Bandy was obviously surprised and delighted as he signed the document.

> Bandy began recording his first album for the new label on July 14 with his new producer Jerry Kennedy.

BITS & PIECES: Billy Joe Royal has just been released from the Bessemer Caraway Medical Center in Bessemer, AL, where he was treated for severe exhaustion and dehydration. He was admitted to the hospital July 9, complaining of stomach pains and extreme fatigue. The singer will return to his touring schedule with an appearance in Marietta, GA on July 24 John Schneider has been in the studio recording national spots for Budweiser . . . The rumor mill has it that Crystal Gayle will be cutting her hair on national TV soon It was also rumored that Pinkard & Bowden were seen rummaging the back rooms of Thom McAn for even more of Imelda's shoes

Just thought you'd like to know!

NASHVILLE

The Combine Music publishing company's sale to the Entertainment Company was finalized this week. Previous Combine co-owner Bob Beckham will remain as the firm's operating officer Pat Halper became Manager of Creative Services for MCA Music. She was most recently a professional manager for Silverline/ Goldline Music, a division of the Oak Ridge Boys Music Group Pake McEntire signed with the Bobby Roberts Entertainment Corporation for exclusive worldwide representation Keith Whitley signed with McFadden Artists Corporation for personal management ... CBS VP/A&R Bonnie Garner resigned last week. A replacement has not been named Newlysigned RCA artist Kyle Petty also recently signed with BMI ... Warner Bros. just signed a new act called Highway 101. It is fronted by former RCA artist Paulette Carlson.

R&R FRIDAY, JULY 25, 1986/55



MY FRIENDS — Rowdies & rockers met backstage at the Las Vegas Hilton after a Hank Williams Jr. performance. Shown (I-r) are WB/Nashville Sr. VP Vic Faraci, Bocephus, Sammy Hagar, and Alex Van Halen.

IT'S A FIRST — Judy Rodman's first #1 record, "Until I Met You," and MTM Music Group's first chart-topper, all one and the same, spurred a champagne celebration at the tabe's Nashville office. Pictured (I-): MTM CEO Alan Bernard, Rodman's manager David Skepner, Loretta Lynn, and Rodman.

Bakersfield, CA.

Talley, a former country star and Merie Haggard's longtime friend, road manager, and mentor, died of a heart attack on Haggard's houseboat July 9, on Lake Shasta. He had been recovering from a stroke he suffered four months ago. Haggard and his band were of tour at the time.

Years before he met Haggard, Talley was a popular guitarist and singer in Bakersfield. For eight or nine years he played on a television show called, "Herb's Trading Post," and performed in local clubs with his band the Talley Wackers. He owned a restaurant for seyeral years, and also owned the first recording studio in Bakersfield and a publishing company.

In Haggard's biography, "Sing Me Back Home," he said, "To me, the word 'star' meant a man like Lewis Talley." In the book, Haggard went on to tell about the time he took his first discs to Talley's studio and his ultimate rejection, but he said. "Still, there was something about that first meeting. Even though I felt rejected, I didn't feel stripped of hope. I believed Louie was sincere when he had told me there was a possibility that we could do business later." And do business they did ... for some 19 years.

Bandy Has Witnesses

Moe Bandy was headlining a show hosted by KEBC/Edmond, OK when shortly after the show had begun, KEBC morning man Dave Martin interrupted Bandy to introduce Woody Bowles (Bandy's new manager). Bowles explained to the audience that he and Bandy had joined forces in early April and had been working to secure a new recording deal. He then presented the artist with an actual final draft of his new MCA/Curb recording contract and asked him to sign it right there in front of the crowd. Now, that's one way to put an artist





A PARTLY CLOUDY ISSUE

Reporting Under The AC Umbrella

Ah! Summer is in the air, and with it the relative humidity at radio stations seems to increase dramatically. You know what I mean. It's that familiar, sweaty-palmed nervousness breaking out across the country as the spring Arbitron results roll in.

While your sales department is busy hacking the numbers a thousand different ways, we R&R editors are awfully busy too, checking out the individual markets. Not to play the martyr mind you, but at least you guys only have to review the book for your market. We have to review them all.

Why? Because with the spring ratings comes the reevaluation of all format reporters. And since the Adult Contemporary umbrella includes so many different forms and splinter groups, and because the field has to be kept at a manageable level in terms of number, this can often be a partly to mostly cloudy task.

The Criteria

All year long, I'm asked this question by fine radio stations across America: "How can I become an R&R reporter?" Here's what we primarily look for:

"The chart is designed to reflect the airplay activity of current AC music on current AC stations."

 Stations must have respectable ratings in the metro Adults 25-49 demo cell for music-intensive stations and Adults 25-54 for fullservice stations. We look to recruit stations which are format dominant in their markets, but that's not always possible. (More on that later.)

Geographic need, taking into account population-dense areas.
Stations which are responsive

 Stations which are responsive to – and play a healthy percentage of – current mainstream AC music. These stations are on the leading edge of determining current AC hits and trends. But because AC works from such a large oldies and recurrent base, and because there are often so many forms of AC per market, this can become a sticky issue. And this, by far, is the most

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difficult criterion to explain to prospective reporters.

Recurrent ACs

We recognize there are many successful radio stations classified under the AC umbrella which have no interest whatsoever in playing new music. These stations aren't exactly Oldies stations either.

In general, a close examination of the "current" playlists from these stations would reflect records that had actually peaked at current AC stations maybe as long as six weeks ago. I guess you could call these stations "recurrent ACs." Often. these stations aren't in-

terested in reporting. Once in a while, however, I'll get a call from

ACCELERATION

Barry James has been named Assistant PD at Q103/Denver and Linda Lanci lands the same post at WNIC/ Detroit. Everett Green is new MD at KFSB/Joplin ... Dean Hanna is the new PD at WLKF/Lakeland, FL... At WZNY/Augusta, GA, Bob Williams joins as News Director and Ted Alexander will do evenings.

John LaBella leaves KZEW/Dallas to do middays at WTIC/Hartford ... Doug Carrick is the new evening talk show host at WMBD/Peoria.

show host at WMBU/Peona. Riley O'Neli moves from afternoons to momings at WRBOK/Rockford ... Carolyn Bacon joins KITY/KONO/San Antonio as Assistant Promotion/Program Director ... Adam Stubbs has been promoted to Assistant PD at WQPO/Harrionsburg, VA ... John Ross becomes News Director at KMJ// Seattle ... Tonja Curtls is new parttimer at WSK/Montpeller.

Jeff Hillary becomes News Director at KMGC/Dallas ... WFMG/Richmond, IN personality Larry Martin is promoted to PD ... Jim Van Dyké has been appointed Assistant News Director and Sondra Burke is afternoon anchor at WYNN/Jackson MS. Russ Spooner is Operations Manager at Wi/AV/Norfolk-Virginia Beach ... Rick Shelton is upped to MD at K106/Beaumont ... Dave Mariah is the new morning personality at WCIB/Falmouth, MA.

a dominant recurrent AC to the

contrary. The PD will say, "Hey,

Peter Fenstermacher joins WTIC/ Hartford as Production Director KKLV/Anchorage for evenings Corky Coreson joins KGW/Portland for middays, leaving KUPO/Portland where he was doing mornings.

but I'm the number one AC in the

market!" Then comes the part of

the conversation where I try to ex-

plain what the R&R reporter rela-

. The chart is designed to reflect

· A recurrent-based AC station

simply mirrors the biggest AC rec-

ords long after they've been re-

You might argue that recurrent ACs are in the "sweet position" of

sitting back while active ACs break

records -then deciding which of

those are the "safest" to play in

their most current recurrent cate-

gory. On the other hand, you could

the airplay activity of current AC

music on current AC stations.

flected on the R&R charts.

tionship is all about:

New lineup at KZZQ/Amarillo: Larry Green, mornings; Kent Harrls, midday: R.P. MacMurphy, afternoons; Brian Todd, evenings; and Steve Murdock, overnights.



AN UNCANNY RESEMBLANCE — WilN/Atlantic City recently had a party promotion at the Atlantic Casino Hotel, and a couple of lamiliar faces popped in. Pictured between Bruce Springsteen and Lionel Richie lookalikes are WilN's Greg Gaston (left) and Vince Scanlon. argue that if enough recurrent ACs were reporters, the chart would become cannibalistic – simply eating itself away after awhile. But enough melodrama. The point is that a station whose reports merely regurgitate R&R's information doesn't help anybody, including the recurrent stations. Keeping the field limited to current ACs provides useful information not only to other current ACs but also to the recurrent stations. It keeps pumping fresh AC product into those various forms of AC.

Alternative AC

But there are the other stations that get caught under the AC umbrella. These are alternative AC/ splinter stations which target adults but don't really fall into any existing format definition. Consequently, they don't meet the mainstream AC reporting criteria. These dare-to-be-different stations

"A recurrent-based AC station simply mirrors the biggest AC records long after they've been reflected on the R&R charts."

are interesting, not to mention great fun to observe and explore. The most successful ones are so market specific that if a chart did exist to reflect their musical posture, they'd be the single reporters to it. These include KBLX/San Francisco, the new WAIA/Miami, KNX-FM/Los Angeles, some of John Sebastian's New ACs, some Quiet Storm, and other similarlyformatted outlets.

These stations are extremely responsive to current music and the particular "groove" they seek for their specific markets. They are so tuned in that they can practically smell the right music to play before hearing it.

These stations become trendsetters and influence not only the other ACs in a given market but, depending on their musical slant, other formats as well. Frequently, they don't really care about reporting owing to the gut-oriented philosophy of the musical approach.

I hope we've moved from partly cloudy to mostly clear on the R&R reporting front. Meanwhile, I've got to get back to this mile-high stack of ARBs. Until next time...

An Open Letter To AM Broadcasters:

It appears at long last that the battle over AM stereo is nearing an end. This is not the good news that many had hoped it would be. Unfortunately, it does not mean that we as broadcasters have resolved the issue of not having a national standard system. What it means is that AM stereo receiver manufacturers have begun withdrawing from the market due to lack of consumer demand.

Pioneer has discontinued production of the KEA-433-AM in-dash, car radio, their only AM stereo product. Sony, once an ardent supporter of AM stereo, has discontinued two of their three AM stereo receivers. Removed from production were the SFR-A1, AM stereo "Walkman," and the SFR-A100, the hand-held receiver over which most broadcasters first listened to AM stereo. Some industry watchers had theorized these were discontinued to make room for a newer AM stereo product to be released soon. This theory is not based in fact. These products were discontinued due to lack of demand. No replacement products are waiting in the wings.

An editorial in the June issue of Broadcast Engineering magazine likened the battle over AM stereo to "... the Hundred Years War." It continued "... AM radio is getting killed in the marketplace." The same editorial went on to say "AM stereo must get off the ground in a big way, and soon. Otherwise, the receiver manufacturers that have gone out on a limb and produced high-quality AM radios will conclude that AM isn't worth the trouble." The cover story of the June 16th issue of The Pulse of Broadcasting magazine opened with the statement "AM stereo, that noble experiment, appears to be failing." The title of the article was "AM Stereo Is Dead ... Long Live AM Stereo."

The birth of AM stereo presented an awkward "chicken-or-egg" dilemma. No station could see financial benefit to implementing AM stereo unless consumer receivers were available in quantity. Similarly, manufacturers would find no demand for their receivers if no AM stereo service were available for the listener. One group or the other would have to perform an act of faith and act first, believing that the other group would follow. Someone had to go out on a limb.

The receiver manufacturers took the initiative with enthusiasm and produced AM stereo

TEXAR

receivers in all shapes and sizes. Manufacturers from Radio Shack to J.C. Penney provided inhome receivers. VW and SAAB made AM stereo standard in some model cars. Chrysler included AM stereo at no extra charge with every FM stereo radio sold.

When it came time for AM broadcasters to do our part, a grim reality presented itself: we did not have a national standard. Many stations which would have converted to AM stereo did not, because it was not and is not clear which system would be the eventual victor in the marketplace decision. Two of the original four proponents of AM stereo systems have withdrawn, leaving many broadcasters with a multi-thousand dollar investment in a transmitting system which no one can hear.

Ten-thousand dollars is a significant amount of money, even to the largest station. No one wants to guess wrong on the remaining two systems. No one wants to spend the money until it is clear that it will be of value to the station for at least longer than it takes to install it. So most AM broadcasters sit and watch... and wait. For this date, only about 10% of licensed AM stations have invested in AM stereo.

Another reality is that the fixed costs of a manufacturing production line are prohibitively high. Without demand for the product produced by that assembly line, the manufacturer has no choice but to close it. "It can't happen here" is simply not a realistic outlook. Those who doubt this should look to the disappearance of the television video disc player.

The point is not that large electronic manufacturing firms are losing money and we as broadcasters have a moral obligation to bail them out ... to make their unprofitable divisions profitable. The point is that one day AM broadcasters will resolve the issue of a national standard and will find that it no longer matters. Receivers will not be available in sufficient numbers or from a sufficient variety of sources to make it a competitive medium. Once the receiver manufacturers are gone, the damage will be permanent and irreparable. Once burned, the receiver manufacturers will not return. Our inability to organize ourselves will also negatively impact the image which manufacturers have of us, and dampen their enthusiasm the next time we need a new product, such as FMX receivers.

Some ideas are simply bad ideas and deserve to die. AM stereo is not a bad idea. It is simply an idea without an established standard.

It is not our purpose to become embroiled in the midst of the holy war that the choice of an AM stereo system has become. Certainly there are knowledgeable and honorable people who advocate each of the remaining two systems and it is not too difficult to imagine that both of the two remaining systems work sufficiently well to get the job done.

The purpose of this letter is not to advocate one system over the other, but to say that we need ONE NATIONAL STANDARD, and we need it very soon. Without it, AM stereo will die, very soon . . . and so will AM radio as we have known it.

Your government in Washington can best help you if you help them. Let them know how AM stereo is doing (or not doing) in your marker. If you have an opinion regarding the current state of AM stereo, or if you have other information which you believe would be of interest to the Commission regarding AM stereo, please send it to:

> Mr. William Tricario Secretary Federal Communications Commission 1919 M Street, N.W. Washington, DC 20554

The more thought that appears to have gone into your letter, the more credibility it is likely to receive when read. A dispassionate presentation of your opinion or facts is to be preferred over impassioned rhetoric. FCC staff members are people too and an emotion-packed letter is just as draining to read for them as it is for you. Your letter will be more effective if it advocates the positive aspects of one viewpoint rather than ridiculing another ... if it addresses what can be done in the future, not what has happened in the past.

If you have something to say, please say it now. AM stereo and AM radio can still be saved, if we are able to unify behind a national standard. But we must act now.



BLACK/URBAN

DANCING THE WEEKEND AWAY

It's All In The Mix

Friday and Saturday are party nights on Black/Urban radio. Not only is most of black America on its way out for the evening, so are most of the others who enjoy the format. Since many station fulltimers are working a club or partying themselves on weekends, and since a lot of parttimers aren't ready to work on these showplace nights, the dance party is a solution employed by many stations. Not only do most of L.A.'s B/U stations run some sort of special mix show on Saturday nights, but CHR KIIS-FM recently added one. This week, I talked with four people involved with mix shows about this phenomenon

WVEE/Atlanta's Ray Boyd is a nine-year industry veteran and has been at V-103 four years. He recently succeeded the late Scotty Andrews as PD. Boyd says, "We do a show on Friday nights called the 'Fresh Party.' The majority of the music is rap and scratch type things. The show airs from 10pmmidnight. We use a lot of rap mixes as a hook for our audience, who like that sort of thing.

We have a person who puts the mixes together for us, but the show itself is done by one of my weekend air personalities. We test a lot of ic during these hours. Part of mu our strategy is to find out what pieces of rap music should be intergrated into our daily music programming. Since we don't air that much rap and scratch, we try and be as sure as we can about what new things we should give more attention to.

"The majority of our Fresh Parties are locally sponsored. We give them an opening billboard and a close. Naturally, they have a predesignated amount of spots within

"I don't think specific mix programming is a must for Urban-formatted stations: it's not as important as it was two years ago.'

> -Mark Petry, PD KHYS/Port Arthur

the show itself. Our organization is making the Fresh Party pay off for us both in ratings and revenue. We've been doing this program for a little over a year.'

Gulf Coast Jam KHYS/Port Arthur PD Mark Pe try doesn't go as far as Boyd, but he still uses some mixing to make sure his Saturday nights stand out. 'We don't have a weekend music mix show, but we do (take advantage of) mixes and their popularity. We hire a person who does all of our mixing on a weekly basis. Be tween 10pm-1am on Friday and Saturday nights, we add in our spe-

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Mark Petry

cial mixes with our normal programming. We try and create a party atmosphere for our listeners who want to party with this type of music while in their cars, at their homes, or at someone else's home.'

Petry also uses weekend nights to test new pieces of product. "When we get requests for something we're not normally playing, we'll put together a mix and use it on our Friday and Saturday night hours to see what happens. We'll give it a couple of weekends."

The feedback from KHYS's strategy often carries over into the following week. "Because most of the people who call want to talk to the person in charge of the music, we seem to get the calls on Mondays or Tuesdays. They suggest other songs we should be playing that they like or maybe they heard when they were out of town. We get that information from them, try to find the song, and listen to it.

And who are these people responding to KHYS's mix program-ming? "Most of the response comes from young people. I'd say most of them are students and young adults who seem to enjoy this music and like to dance Petry also confirms that, even in the videocassette age, the weekend crowd is a party-hopping crowd. 'We're getting people who want to party on those nights. The audience eems to be people who are moving around the city from place to place.

Finally, is there a definite need for party programming on Black/ Urban stations? Petry says, "I don't think specific mix programming is a must for Urban-formatted stations; it's not as important as it was two years ago. It seems that audiences who like good uptempo dance music look for Black/Urban outlets to satisfy their jones. I think it's great that if they want it, we're the only place they can go and get it!"





runs his special mix program 12-1pm on Saturday. "Since we're only a daytimer, we have to use our time wisely. Saturday afternoon is when we have a large audience who want to use our music as a backdrop for other things they have to do: washing the car, mow ing the lawn, washing the windows, etc. Many people do their weekly chores on the weekend, and most of our listeners tell us they love hearing the mixes while they're getting these things accomplished.'

St. John calls his mixologist one of the best in the country. "Our mix show started earlier this year, and the response has been phenomenal. Curtis Wilson puts together our music mixes and does some really good things. Besides the music mix itself he adds a number of different things to enhance the sound. In some cases he inserts pieces from comedy albums by people like Whoopi Goldberg, Eddie Murphy, Richard Pryor, and Bill Cosby. We really don't know from week to week exactly what he's going to do with the music

"The only talking you hear during this program are drop-ins. Curtis tells a story through the music



he plays, and if you really listen you do get the message. It's inter-esting to listen to this man put together a message to the public. And the best part is when people call here and mention something about the point he was trying to make people think about. We love it and so does our audience. We're currently thinking about extending the program for one more hour. We'll just have to wait and see what this book shows during those hours."

Traffic Jam

Finally, I talked with the team of Tony Joseph and Michael Moore, who've been doing this sort of thing in the Los Angeles area for the past few years. They've worked for both KACE and KJLH, doing both the "Saturday Night Jam" and a shorter, somewhat mellower, daily 'Traffic Jam'' program. The Saturday night show has traditionally run four hours. At KACE the daily "Traffic Jam" went on for roughly 20 minutes; at KJLH, which the pair left recently, their mixes aired throughout the 6-7pm hour.

Tony says, "We'd like to still be doing 'Traffic Jam' and 'Saturday Night Jam' for KJLH or anyone else in this area. But we're still doing quite a few club dates. People are into dancing all over the country, and these (montages) put together by mixers are what they like.

"We've seen ratings where we've been #1 with adults 18-34. To me that means somebody likes good uptempo party jams. Our thing is all in the music. And that's how we would create the mood we were looking for to entertain the listeners."

ACTION

WKMI/Kalamazoo's Michael Jackson is now also handling sales for the station's evening B/U block, Additionally, WKMI has readded a Sunday morning "Gospel Express" program and would like religious product sent to Carl Wilson. 1360 Jennings Drive, Kalamazoo, MI 49005.

At another block-programmed outlet, WAMJ/South Bend, Bo Sandine is out and Mike Shannon is now PD. In addition, Della has been promoted to MD. Congratulations also to WILD/ Boston MD Angela Thomas, who's now doing New York promotion for MCA

WKGN/Knoxville, B/U since last fall, is coming up on its 40th anniversary in October, PD Bill Clary would like to

Without a regular radio outlet, Joseph & Moore are doing a lot of their mixing these days for major record labels. "We're doing some remixing for Motown and Warner Bros., and we've also done some re-edits for companies. One of our remixes was for Mazarati; we also did Vanity's 'Man Hunt' and Patrice Rushen's 'Feel So Real.' It looks like we'll be doing a project with Chico DeBarge, who just signed with Motown.' Joseph also mentioned that he

"Since we're only a daytimer, we have to use our time wisely. Saturday afternoon is when we have a large audience who want to use our music as a backdrop for other things, they have to do: washing the car, mowing the lawn, washing the windows, etc.'

Bill St. John, PD KIIZ/Killeen, TX

and his partner have been able to help secure sponsors for their show when they were still doing radio mix programming. "Some of our sponsors have been Golden Bird Fried Chicken, Budweiser, Coors, Dr. Pepper, Strohs, and G. Heilman Brewing. I still think that mix shows are good for the audience, as well as being good for the stations in terms of ratings and revenue."

hear from former employees at (615) 521-6220. Roxanne Shante and Melle Mel were two of the artists who joined WBLS/New York's Mr. Magic in recent benefits for the National Conference of Black Lawyers.

The convention season also keeps rolling. The YBPC will hold two workshops on radio programming - one this week (7-13) at New Orleans's Crowne Plaza, and another one at its national meeting in November, Persons who attend will be "certified" as programmers by the group. And the National Black Media Coalition holds its 13th annual media conference on October 22-25 1986 at Washington's Shoreham Hotel. More information is available at (202) 387-8155.



DOUBLE BREAKER PLUS!



COUNT YOUR BLESSINGS ASHFORD & SIMPSON CHART DEBUT 3

I WANNA BE WITH YOU MAZE featuring frankle beverly



HEY GOOD LOOKIN' GEORGE CLINTON CHART 29 1

Capitol.



NEWS/TALK

BRAD WOODWARD

MOBILE PHONE FORCES

Cellular Phones Transform Traffic Reporting

What station can afford to have thousands of traffic -reporters roaming the streets and highways of its community feeding in traffic tips at all hours? Surprisingly, practically any station can.

The mobile telephone revolution wrought by cellular technology can now put radio into instant communication with a corps of drivers, who are stuck in the very traffic jams you want to identify and can report quickly to your listeners.

News/Talk stations with strong news and traffic images are ideally suited to tap the cellular phone market. But you'd better hurry. Lots of music stations are getting in on the action. Even stations unwilling to foot the bill for airborne reports can chip away at your traffic franchise by mobilizing their "cellular" listeners.

First, a brief technical lesson. Until recently, mobile phone systems could handle only a few calls at the same time. Now they're setting up literally hundreds of minitransmitters. As a car passes from one "cell" (hence the name cellular) to another, the signal is passed off to the next antenna. Consequently, hundreds of calls can be handled simultaneously, resulting in the current mobile phone boom.

WWWE's Win-Win Partnership

WWWE/Cleveland organized its Cellular One Mobile Phone Force in June, and regularly gets ten to 12 solid traffic tips each day. Operations Manager Joel Rose expects that number to rise dramatically when bad weather rolls in next winter

News/Talk Listener Profile

Torbet Radio recently released some Interesting Simmons data profiling News/Talk listeners:

• 53.8% male; 46.2 female

• 62.1 married; 19.4 single; 9.6 widowed; 8.9 divorced/separated

• 24.6 college graduates; 18.5 attended college; 37.6 high school graduates

• 9.7 manager/administrators; 19.7 technical/clerical/sales; 11.6 professional; 7.4 precision/ craft

• 58.8 household income \$25,000+; 8.2 \$20-25,000; 7.7 \$15-20,000; 11.9 \$10-15,000; 13.4 under \$10,000 RADIO // WWWE "No money changes hands," Rose says of WWE's arrangement with Cellular One, the mobile phone firm participating in the project. "We feel we each get what we

"For us, it provides a real adjunct to our helicopter traffic coverage. It gives us tremendous depth." — Joel Rose, WWWE

need. They get mentions on the air to promote cellular service. For us, it provides a real adjunct to our helicopter traffic coverage. It gives us tremendous depth." From their cars, callers simply

dial WWW – a special free

number set up by Cellular One - to reach the WWWE newsroom. Reports are taped, and often the caller's voice is put right on the air. In other cases the information is summarized and voiced by a staffer.

No Crank Calls

According to Rose, the vast majority of calls produce usable tips. "The people who have these cellular phones are mostly business and professional people," Rose reasons. "They're not the kind who will call you with fluffy stuff. It's a well-heeled and well-educated constituency."

WWWE's traffic phone is presently monitored in the newsroom from 4am-6:30pm. That will be extended to midnight during the winter, and an extra staffer will man the phone on snow days.

Live Operators Best

Rose says some stations feed their mobile phone tips to an automatic recorder, but he doesn't recommend that approach. "I would say human operators are very valuable. They can evaluate

<section-header>

MEET ME IN ST, LOUIE — KXOK/St. Louis showcased its program lineup and personalities in a ten-page, tabloid-style newspaper that highlighted the station's role as the information source for the city's annual VP Fair celebration.



GOOD MORNING AMERICA — KFWB/Los Angeles Executive Editor Dave Forman explains his station's Mobile Phone Force to ABC correspondent Andrea Naverson for a segment on "Good Morning America."

very quickly whether it's a valid call, and they can ask questions and elicit information."

Rose mentioned that newsroom staffers are gathering data such as name. car phone number, and travel habits from callers so the station can initiate calls to drivers who may be in major traffic tie-ups

"It's been one of those promotions that really touched a nerve. It works on every level."

- Dave Forman, KFWB

or near the scene of breaking news stories.

In summary. Rose offered. "I'm really happy with it. Nobody else in the market was doing it, and I'm gratified that people are using it. I can't wait for winter!"

> KFWB Requires Advance Signup

In Los Angeles, KFWB has a somewhat different pact with the city's largest mobile phone company. PaceTel. The telco gets on-air mentions. but its only major contribution to the project was printing, stuffing, and mailing a promotional piece to 40.000 subscribers. Significantly, L.A. tipsters have to pay for their calls to KFWB, at hefty per-minute rates.

KFWB requires drivers to sign up in advance and receive an identity code. So far. 4000 have done so. Tipsters are asked for name and code when they call, so their legitimacy can be checked before any information goes on the air.

KFWB never puts caller voices on the air or mentions the names of its "spotters." In fact, the calls terminate at L.A. Network Traffic, the station's traffic service, and are only forwarded to the newsroom if a hard news tip is involved.

Hundreds Of Calls

Since the project started in May. Executive Editor Dave Forman says the call volume has ranged from a handful on quiet days to as many as 100 in a single drivetime shift when traffic is "crazed."

Forman admits he inherited the concept and wasn't thrilled about it at first, fearing non-cellular listeners would feel left out. But the program's success has made him a believer. "I used to hear so many complaints about our traffic," he recalls. "It was disgusting. I swear since this started I haven't heard that."

Contributed To Strong Book

"It's been one of those promotions that really touched a nerve. It works on every level," The KFWB Mobile Phone Force has generated a good deal of local news media attention, and was even profiled on ABC's "Good Morning America."

Furthermore, Forman credits the program, which is heavily promoted on-air and in the station's newspaper ads, with contributing to KFWB's strong (3.3-3.7) winter Arbitron showing.

Forman wrapped up with this advice for other stations: "Just do it, own it, and make sure the competition can't even come close to duplicating it."

TALK TAKES



Dr. Donald Dossey

WPLP/Tampa adds pop music critic Whitney Johnson Former KFWB/Los Angeles anchor John Swaney joins KGIL/San Fernando, CA as morning host WTOP/Washington suffers twin blows: loses rights for Washington Bullets basketball and Capitals hockey ... WCAU/Philadelphia signs Villanova basketball for three years ... KIEV/Los Angeles debuts "Fear Buster" show two nights weekly with stress/phobia expert Dr. Donald Dossey ... Substitute host Isadora Alman, sex educator, gets own Sunday 7-9pm slot on KGO/San Francisco . . . New KNX/Los Angeles reporters are David Singer and Thomas Sirmons KFYI/Phoenix picks up morning news anchor Lori Shepard and noon-3pm talk host Jami McFerren.

MARKETPLACE

COMEDY

RICK DEES & HOWARD STERN

7

AIRCHECKS

Audio And Video Airchecks!

Current Issue 176 features WNBC/Joey Reynolds, KPKE/Seven B. & The Hawk, WHJC/Ton Shannon, KRLA/Real Don Steele, WKRQ/Q Morning Zoo, KKRI/Pat Garreit-Jack Armstrong, INX-FH with first day of return to mellow rock, KFRC/Bobby Ocean, & KC101/Sunny Joe Stevens, 90mh, castette, 53:50.

Stevens yumin cassette, 33.30. Current issue //S features KMEL/Howard Hoffman, KFRC/Dr. Don Rose, CKUW-FM with first day of new format, Z100/Skimy Bobby, At-liant's new WARM/Lon Thonas & WO(Gary Mckee, Houston's KRBE-FM/Christy & Carson, KBZT/Charle Tuna, plus Las Vegas' KLUC, KYRK & KKLZ, 90-min, cassette, \$5.50.

NUM & NALL 70-min. cassette, 33.30. Special Issue \$5-84 features KANSAS CITY, with CHRs KBEQ & KBKC, ACS KUDL & KLSI, Country WDAF & KFKF, & AOR KCFX. Cassette, \$5.50.

Special Issue (5-85 features CHICAGO, with CHRs WLS/Fred Winston, WBBM-FM, WKQX/Robert Murphy & Z95/Barsky Zoo, ACs WCLR, WFYR/Jeff & Jer, WRXR, Oldies WJMK/Dick Biond, & AOR WLUP/-Jonathan Brandmeier. Cassette, \$5.50.

Clasic Isue (C-69 festures KRLA/Dick Biondi-1966, KFRC/Dave Sholin-1979, WCFL/Bob Dearborn-1973, WDRQ/Bill Bailey-1973, WFL/JIm O'Bini-1970, KUQ/Real Dos Seel-1974, KFRC/Deau Weaver-1973, plus KHJ/Charlie Van Dyke-Machinegun Kelly-1976. Cassette, \$10.50.

VIDEO 17 is now available, featuring Denver's KPKE/Seeven B. & The Hawk and KIMN/Paxton Mills, Houston's KRBE-FM/Christy & Carson, Son Dego's country leader KSON-FM/J, Dakson, KFRC/Bill Lee, Honokulv's KPOI-FM(Rabbett, KKUA/Randail & Cooke and KQMC/ Will Moku, 2 (HI Jours, on VH or BETA, specially priced at \$30.00

CALIFORNIA AIRCHECK Box 4408 - San Diego, CA 92104

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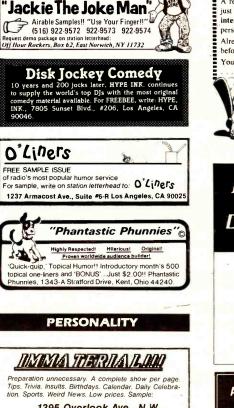


Free sample!

Write on station letterhead to

5804-D Twineing Dallas. TX 75227

Hundreds renewed again! ntemporary Contemporary Comedy



COME

QN!

1395 Overlook Ave., N.W., Salem, OR 97304



Free Sample Of RADIO'S DAILY ON-AIR PREPARATION SERVICE Airshift-ready music notes, star facts calendar, more!





PROGRAMMING INSTANT MORNING SHOW A regular cast of characters (Not just wild tracks or drop-ins) will interact with your morning personality Already sold to one major group before national release You provide a good basic jock We'll make him funny, For Free Demo Cassette call (312) 382-7551 Or Write: Chicago Entertainment Source 1449 South Shore Ct. Suite 382. Barrington, IL 60010 **IERRY GALVIN AND** DR. RUTH DO IT ON SUNDAYS. Stations are preceding Dr. Ruth's phone-in sex-therapy show with Jerry Galvin's phone-in humor show. Others are programming Jerry Galvin against Dr. Ruth. Either way, Jerry Galvin and Dr. Ruth are changing Sunday evening radio in America. 'Talk Talk with Jerry Galvin" is fed on Satcom 1R, Transponder 23, Channel 10 on Sundays from 9-11pm Eastern Time. The program is formatted so you can take one or both hours. For a demo tape and information phone 513-751-0991. ADULT CONTEMPORARY MUSIC SUPPLY SERVICE You'll get 12 new releases each week. Bonus LP cuts too. Mono or Stereo with 25 Hz toning. "THE MUSIC DIRECTOR" PROGRAMMING SERVICE Box 103 • IndianOrchard. Massachusetts 01151 • 413-783-4626 MARKETPLACE ADVERTISING Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch): Per insertion 1 Time \$60.00

\$45.00 **26 Insertions** Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, one week prior to publication date. Marketplace ads are non-commissionable

Submit to Marketplace

6 Insertions

13 Insertions

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

R&R FRIDAY, JULY 25, 1986/61

\$55.00

\$50.00

MARKETPLACE

PROFESSIONAL SERVICES





PUBLICATIONS



Invites you to join the world's largest family of professional radio personalities.

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OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

FEMALES WANTED (AND NEEDED)

NATIONAL, the nation's leading radio personnel placement service receives constant requests for qualified female announcers and news people from radio stations in all size markets. coast to coast. On many occasions, we simply do not have a sufficient supply. If you are ready for a move, let NATIONAL help. We make the complete presentation for you. For complete confidential details and registration form, enclose \$1 postage and handling to:

NATIONAL BROADCAST TALENT COORDINATORS Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

WVAF=

PERSONALITY NEWSPERSON Join the ∉I morning team in the market. You'll be the fourth member of a morning show that dominates the market, replacing a very talented person who is being transferred to another property in the ever-expanding Capitol chain. You should have several years hard news experience, a personality with a smile, and enjoy working with professionals who will demand your best effort. Cassette and resume to Ron Brandon, Operations Mgr. V100, P.O. Box 4318, Charteston, WV 25364. No calls please. EOE



HOT NORTHEAST CHR

Hot CHR in Northeast medium market seeking humorous morning personality with good production and interest in community involvement. Good bucks for right pro. RUSH T&R to Radio & Records. 1930 Century Park West, #396, Los Angeles, CA 90067. EOE



Opening for enthusiastic CHR PD who wants to prove himself in Albary, New York. The successful applicant will have marketing vision, both on-air and regarding community involvement. Will also need to guide on-air morning team. Mid-20s salary with benefits. Join an upand-coming station! Sand inquiries to Jeff Johnson, JHAN HIBER & ASSOCIATES, 26384 Carmel Rancho Lane, Suite 202. Carmel, CA 39323. EOE

SOUTH

Dominant personality FM Country powerhouse now accepting T&Bs for future openings. Greet opportunity for outstanding talent, T&Ft: Don Moore, K-95, 4949 Franklin, Waco, TX 70710, EOE (7-18) KDXR/Amerillo is staffing up its 100,000 watt rocker. All shifts. Two years' commercial AOR experience required. T&R: Pau Michaele, Box 1478, Lake Meredith, TX 79006, EOE (7-18)

Air personalities, not DJs. Country/AC beckground. Big bucks for community-minded individual. T&P (picture): WBHP, Box 1230, Huntaville, AL 35807. EOE (7-18)

Top-resed adult CHR has openings. Come work for a winner. T&R: Steve Sutton, Box 1327, Valdosta, GA 31803. EOE (7-18)

Richmond's sep-relation RM AC has immediate opening for oneon-one communicator for 6-11pm, Major marter, T&R: Dave Dillon, WEZS, 812 Moorefield Park, Drive, Richmond, VA 23238 EOE (7-28)

Two rare openings: Top-rated modern Country seeks two communicators yesterday. T&R: WPAP, Jim Dooley, Caller Box 2288, Paneme City, FL 32402. EOE (7-25)

Seek staff ennouncer for CHR. Must have two years' experience. T&R: Bob Lime OM, WVM/WQID, Box 4806, Biloxi, MS 38535, EDE (7-25)

Seak middey Country personality. Beginners & females urged to apply. Rush T&R: John Bolus PD, WDNT/WLCY, Box 290, Deyton, TN 37321. EOE (7-25)

WTMX/Tupelo CHR has an opening for airahi/typroduction prime time for right person. Rush T&R: J. Michael Pruet. Box 954, Tupelo, MS 38802, EOE (7-25)

Alrahift evelleble, Good production necessary. One year experience. T&R: Den Young, 119 N. Frost, Pampe, TX 79085. EOE (7-25)

Eastern Carolina's newest 100kw FM Country seeks experienced announcers. No calls T&R: Les Beiley, WHLZ, Box 400, Manning, SC 29102. EOE (7-25)

WFMI/Lexington seeks top-flight CHR nighttime DJs. Females & minorities encouraged to apply, Good voice & production a must. T&R: Charlie Fox, 53 S. Main Winchester, KY 40391. EOE (7-25)

MORNING COUNTRY PERSONALITY

Carolina Country giant needs strong morning personality with creativity and drive. Grouprowner operator. Top 75 market experience. Community involvement a plus. Send T&R to Radio & Records, 1930 Century Park West, #391, Los Angeles, CA 90067. EOE

EAST

AE, top-billing position, 40K + in Charleston, WV. Send professional resume: GSM, WCAW/V100, Box 4318, 25364. EOE (7-11)

Ace production person with some news experience sought, T&R: Steve McNee OM, WXVA, Box 700, Charlestown, WV 25414, EOE (7-11)

WNU/CO-96 seeks fulltime anchor/reporter. One year expension in radio news. T&R: John Cappiello, Box 1360, Norwalk, CT 06852, EOE (7-11)

Nid-Atlantic AC seeks announcer with production skills. T&R: Pete Low, WGLL, Box 92, Mercuraburg, PA 17236. EOE (7-11)

NE Country station needs AM drive jock. Must be warm and witty. Send T&R: P. McLane, Exec-center Suite 200, 820 West First Street, West Des Moines, IA 50265. EOE (7-18)

Evening AOR announcer. Experience necessary, Excellent compeny, and banefits. T&R: Deve Lee Austin, WHJY, East Providence, RI 02914. EOE (7-18)

ND/moming cohost sought at AM/FM on MD's Eastern shor T&R: WCEI, 306 Port St., Easton, MD 21601. EOE (7-25)

CT coastal CHR/AC has fulltime opening. T&R: Brett Richards Q-96, 64 Wall St., Norwalk, CT 05850. No calls. EOE (7-25)

WOBB seeks on-air talent/PD upbeet FSA, Rush T&R: Rich Sutton, 1240 Broadcast Plaza, Merrick, NY 11566 or (516) 823-1240 EOE (7-25)

Seek adult, furmy bit-oriented, werm, creative morning man, Winning company, Great bucks, Great place to live, T&R: Box 929, Lawiston, ME 04240, EOE (7-25)

Newsperson sought fulltime for central NY AM/FM. Responsible-for afternoon cests/covering night meetings. T&R: Bill Tynan PD, WELM/WLVY, 1705 Lake St., Emira, NY 14901. EOE (7-25)

Seek take-charge, reactive, experienced news pro, Winning company, great bucks. Great place to live. RESUME: Box 929, Lewiston, ME 04240, EOE (7-25)

62/R&R FRIDAY, JULY 25, 1986

H95 seeks cohost to top off the ultimete morning show. Greet communicator, quick thinker a must. T&R: Buzz Knight, Box 95, Denbury, CT 06813, EOE (7-25)

Future full/pertilme openings at major market CHR, T&R: Mike Konecko, WYDD, Box 14250, Pittaburgh, PA 15239. No calls. EOE (7-25)

Hot rockin', 50.000-wett 97-WK seeks on-air PD with a successful background in CHR. T&R: President, WKWK, 88 Waddies Run Rd., Wheeling, WV 26003. EOE (7-25)

WBAZ/Long latend seeks a mature, experienced copy & production pro to oversee the development of a young staff & maximize on-eir sound, CALL: Lydia Tortora (516) 785-1017 EOE (7-25)

WHLI 1100 AM WKJY 98 FM PRODUCTION/COPYWRITER

Long Island's TOP Stations ... WKJY/WHLI ... need strong Production/copywriter per-

... need strong Production/copywriter person. Great opportunity to move up from medium market. Send production and copy samples to: WKJY/WHLI, 384 Clinton St., Hempstead, NY 11550. No calls please. EOE M/F

ON-AIR PD/PROMOTIONS

Very special opportunity for very special talent. Leading AC FM in Northeast seeks experienced, research-oriented team player, with good ideas and people skills, to join top-notch Broedcast Group. Send resume, station aircheck, and programming/marketing philosophy to Radio & Records, 1930 Century Park West, #395, Los Angeles. CA 90067. EOE

OPPORTUNITIES

OPENINGS



WOWW 107, N.W. Florida's premier radio station, has immediate opening for morning entertainer to complement award-winning AM team. Must be topical, community-conscious and able to relate to Pensacola's largest radio audience. Send tape, resume and salary re-quirements to: JAY CHRISTOPHER, WOWW 107, P.O. BOX 2788, PENSACOLA, FL 32513. EOE



PRIME OPENINGS AVAILABLE NOW!

AM Drive, Production and more, Medium market change in format brings exciting opportunities to the creative, energetic pro, ready to make the move. Send T&R to Radio & Records, 1930 Century Park West, #392, Los Angeles, CA 90067. EOE

CHIEF ENGINEER

Floridal East Coast Class C FM If striving for the competitive edge excites you, we've got the right climate. A chance to join a young, aggressive broad-cast group. Resume & salary to Paul Clancy, 600 Attantic Avenue, Fort Pierce, FL 33450. Call (305) 461-0099. EOE

MORNING COUNTRY PERSONALITY

For South Florida Gulf Coast station. MUST BE EXPERIENCED DJ. Send tape & resume to PO Box 278, Ft. Myers, FL 33902. A 300,000 metro community YES, the money is very good! EOE

MIDWEST

Looking for motivated, energetic people for future openings at CHR near big 8 college town, T&R: Jeff Sampson, Stereo 94, P.O. Box 789, Junction City, KS 66441. EOE (7-18)

IL AC seeks evening announcer. Minimum two years' perience. No calls. T&R: Larry Timpe, WKAN, 6 Dearl Square, Kankakee, IL 60901. EOE (7-18)

CE sought to head radio group. Seek knowledge of all types of facilities plus ability to coordinate group operations. Resume: Bob Holliday, Box 1229, Laurel, MS 39441. EOE (7-18)

Needed now! Experienced morning jock with programming ex-perience for Central KS CHR. Hurry! T&R: Scott James, KHOK, 171 S. Main, Hoisington, KS 67544. EOE (7-18)

Newscaster/air telent sought at promotion-oriented CHR/Easy Listening combo in Northem MI. Some experience necessary. T&R: Pete Spencer, WATT/WEVZ, Box 520, Cadillac, MI 49601, EDE (7-18)

Join top-rated Easy Listening FM. Stable company. Versatile pros only. Write: B.J. Wexler, KKNG, 110 NE 48th, Oklahoma City, OK 73105. EOE (7-18)

Fulltime opening for exceptional announcer. Energetic, warm, a relatable preformer with a team artiitude. MW University market. T&R: KASUKCCQ, PO, Box 728, Ames, IA 50010.E0E (7-25)

AE, WXUS/Lafayette. Experienced closer, self-motivated with proven track record. Existing list available. Resume: GM, Box 7093, Lafayette, IN 47903 or (317) 448-1566 EOE (7-25)

rketing consultant, young aggressive contemporary Country FM seeks qualified salesperson. Res 956, Stevens Point, WI 54481. EOE (7-25) Resume: WYTE, Box

Accepting T&Rs for mkdnight-6am. Possible parttime openings. T&R: Chris Caine, KCRG, Box 816, Cedar Rapids, IA 52406. No calls. EOE (7-25)

OPENINGS 25,000-watt Information & Country giant seeks afternoon drive personality. Adult presentation a must. T&R: Jesse Morgan, KBUF, Box 798, Garden City, KS 67846. EOE (7-25)

Women encouraged to apply for possible midday opening at Country WBKC. One-to-one & Country knowledge necessary. T&R ASAP: Ken Kraus, One Radio Place, Plainsville, OH 44077. EOE (7-25)

MW sales, medium-market AC. One hour from major. \$20,000 plus first year can be yours. Call Larry Walton (317) 497-9530 EOE (7-25)

Top-rated Country AM in Joplin/Pittsburg seeks large market personality jocks wishing to relocate. Calls welcome. Jeff Freeman: (316) 231-7200 EOE (7-25)

esearch/MD for Wichita's KLZS Class FM. Resume: Chuck obson, 104 S. Emporia, KS 67202. EOE (7-25) Air talent/production sought for WFH/Wichita, T&R: Ch Robson, 104 S, Emporia, KS 67202, EOE (7-25)

LEADING CHICAGO AC

Looking for America's BEST Morning Ta-

lent. Fun, entertaining, original. Indivi-

dual or team. Send tapes & resumes to Radio & Records, 1930 Century Park

West, #374, Los Angeles, CA 90067

FOF

OPENINGS

WEST

Contemporary Christian Satallite Network seeks one full-time and two parttime air talents. T&R: Gem O'Brien, Interstate Broadcasting, 1748 W. Katella, Orange, CA 92667. EOE (7-18)

News anchor/reporter sought for Seattle personality AC. T&R & salary requirements: Chris Mays, KLSY, Bellevue, WA 98005, No calls, EOE (7-18)

Valley Radio KWNK seeks two weekenders. Southern CA appli-cants only. T&R: 2136 Winifred St., Simi Valley, CA 93063, no calls. EOE (7-18)

KIOV seeks mature & creative morning talent with production skills. If you work hard on your show & like to be visible in the community, contact us. T&R: Reid Holsen, 3205 S. Meadow, Sioux Falls, SD 57106, EOE (7-18)

Reno's legendary CHR K-HITS 104 seeks outrageous morning talent/MD & PD, Experienced pros only. T&R: Bill Wilson, KHTZ, Box 1365, Crystal Bay, NV 89402. EOE (7-25)

PBP announcer for PCAA college football/basketball. Three years' experience. T&R: KJOY, Roy Williams, Box Y, Stockton, CA 95201. EOE (7-25)

Experienced, dedicated, creative morning news coanchor for AC FM, Prefer nonsmoker, No calls, T&R; ND, 700 Mon-tgomery, San Francisco, CA 94111, EOE (7-25)

Seek clerically skilled, organized, dedicated, & animated in-dividual with broadcast savvy. Resume: Penelope Conklin, 5855 Hollywood Blvd., 4th Floor, Hollywood, CA 90028. EOE (7.25)

Possible full/parttime openings at CHR KCAQ/Oxnard. Must have experience. Fastest-growing market. T&R: Randy Robbins PD, Box 2187, Oxnard CA 93034. EOE (7-25)

Air talent/production wizard. Pros only. Real ratings winner. T&R: Jim Nelly, KXGO, Drawer QQ, Arcata, CA 95521. EOE

CLASSICAL OR

S.W. First Avenue, Portland, OR 97201. EOE

NEWS IN ALASKA

Alaska opportunity!! Small market AM/FM needs news help. Applicant must be voice oriented go-getter, No 9-to-5 types. Typical smaller market coverage, government emphasis, state capital. This is not an isolated backwoods environment so serious inquiries only. Tape & resume to Paul Ryder, 1107 West 8th Street, Juneau, Alaska 99801. EOE

ALASKA BROADCAST OPPORTUNITY!!

NEED NOW for AM/FM radio operation looking for mature-sounding, experienced Midday Personality. We need someone who can relate to 30+ AUDIENCE. Rush T&R to Paul Ryder, 1107 W. 8th Street, Suite 2, Ju-neau, ALASKA 99801. EOE

NEWS DIRECTOR Suburban San Francisco FM in need of streetwise news director to cover local news in rapidly growing area. Must have experience in both gathering and airing local news. Tape and Resume to: Box 27772, Concord, CA 94520, EOE



OPENINGS

TRAFFIC REPORTER

KOY/Phoenix has a once-in-a-career opportunity, maybe for you. We need a bright, up, quick personality for morning and afternoon drive airborne traffic reports. Pilot's license a plus, but not required. T&R to: Chick Watkins, KOY Radio, 840 N. Central, Phoenix, AZ 85004. EOE

POSITIONS SOUGHT

E New York/W New England: Veteran adult communicator, Any ormat, small/medium market, full/parttime, will commute or relocate. NEIL: (518) 355-1366 (7-11)

Alive in in 50 kw Country glant, would like a change of pace. DON ST.JOHN: (317) 468-6368 (7-11)

Mr. Randy Rollins (KMZK, KOPA/Phoenix) available AC, Country, Talk formats. W/SW, CALL: (602)-947-6972 (7-11)

Six-year Miami vet. Formerly with K-102. Ready to go. All areas considered, JEFF: (609) 646-4970 (7-11)

Seven-year CHR pro on the loose. Phones, drops, bits, personali-ty, Make your evenings cook, ANDY: (405) 752-1574 after 5pm 478-4782 (7-11)

Top-notch, down-to-business performer/entertainer seeks AM/PM drive in medium/large market. T&R on request. ALLAN GUESS: (513) 542-4293 (7-11)

AOR PDs seeking bright, relatable, experienced AOR talent, tight production...Call JOHN: (312) 262-3773 (7-11)

Seek an overnight slot in the NE. Experienced with exceptional voice. All markets & formats considered. CALL: (904) 385-7746 VOICE. (7-11)

Paying my dues! Volunteer production asst. seeks entry-level position. Very creative. Trained with the best. JOEY D.: (201) 488-2700 (7-11)

Raw talent readyl Top grad seeks air personality position. Some major market experience. Seeks good offer. Will relocate. CALL: (816) 753-3461 (7-18)



Major Market Production Director for radio station or production house. Multi-track skills with many voices...good pipes ... writes music and sings. Imaginative tape and resume... P.O. Box 515561, Dallas, TX 75251-5561,

Female classical music program writer/producer/announcer seeks permanence/good benefits. Many awards/excellent references. JEAN BARTHELL: 1107 Julie Ln., Powell, WY 82435 (307) 754-9768 (7-18)

Attention PDs: "The Double K" Kurt Kelly is available. Need I say more? Six years in AOR/CHR. Don't wait, call today. (904) 385-2363.(7-18)

Want South KY's best? I'm looking! 14 years' experience in-cluding automation. T&R on request DAVID JENKINS: (502) 384-2135 3-9pm (7-18)

Experienced MD seeks medium market MD/Asst. PD. On or off-air. Extensive AOR/CHR/AC knowledge, leadership qualities, great management/people skills. GARY: (301) 759-3264 (7-18)

Hot CHR/AOR jock seeks to join your on-air staff. Great voice, production, promotions. Four years' experience, will travel. MARK: (309) 454-7703 (7-18)

Experienced afternoon drive & middays. Dependable personali-ty- with good production, seeks NE or East NY. Prefer CHR/AOR/AC. STEVE: (607) 965-8980 (7-18)

Experienced FSA AM driver. Warm voice, comedy, production, phones, characters. Positive thinker seeks positive employer. All markets considered. MICHAEL: (919).751-0363 (7-18)

Ready for the air again. Vacation is getting old. Programming experience, small/medium markets. Prefer to stay in South. DADE MOORE: (601) 335-8277 (7-18)

One-on-one communicator, top 60 market experience, good uproduction seeks AOR/CHR/hybrid. Stable gig. JOHN: (312) 262-3773 (7-18)

14-year pro. Seeking position in SE, Dayparts preferred. Any format, Anyplace. I can deliver the numbers you desire. PATRICK: (919) 628-0508 (7-18)

R&R FRIDAY, JULY 25, 1986/63



WNIC-AM/FM in Detroit is looking for an experienced Asst. Production Director with good organizational & production skills. Send tape & resume to: Dave Ervin, WNIC AM/FM, P.O. Box 1310, Dearborn, MI 48126. EEQ



Detroit's WXYT-AM has a rare opening for experienced anchor/reporter. If you're a strong writer with great delivery, let's talk. Anchor work includes all-News morning show

street work requires ability to report live. If you're among the best, join Michigan's "most honored" radio news team. An equal opportunity employer. Tapes and resumes to: Tom Bell/News Director

15600 W. 12 Mile Southfield, MI 48076

******* MORNING TEAM FM CHR

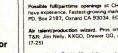
Our morning team's high numbers are their ticket to the majors. Who's next? Medium market powerhouse FM CHR wants to hear from you if you are creative, topical, relatable, off-the-wall, and not afraid to make the commitment needed to continue our winning tradition. Send T&R to Radio & Records, 1930 Century Park West, #393, Los Angeles, CA 90067. EOE

IMMEDIATE OPENING Midwest FM CHR/AOR needs air personality for FM in University market over 100.000. Good production skills required, station is top rated. Send cassette and resume to Radio & Records, 1930 Century Park West, #390, Los Angeles, CA 90067.

EOE

------PM DRIVE PERSONALITY

Legendary medium market AC AM is look-ing for a high-profile adult PM drive per-sonality. Let's hear your act. Send T&B to Radio & Records, 1930 Century Park West, #394, Los Angeles, CA 90067. EOE



Soft AOR in Rocky Mountain resort seeks announcer/sports director. Nonsmoker. No PBP. T&R: Jeff Woodruff, KMTN, Box 927, Jackson Hole, WY 83001. EOE (7-25)

gia formats? If you are a warm, personable team player and know the music, a growing West Coast chain needs your tape and resume for future full or parttime positions. NO CALLS, please. KYTE, MATT WILLIAMS, 2040

BIG BAND-NOSTALGIA?? Experienced in Classical or Big Band-nostal-

Northern AZ's top-rated CHR seeks experienced, creative morn-ing talent. T&R: Sean Conrad PD, KISS FM, Box 10, Cotton-wood, AZ 86326. EOE (7-25) Regional 100 kw CHR seeks AM drive star. Clever, crazy but not stupid. T&R: Dan Kelly, Box 740. Cortez, CO 81321. EOE (7-25)

GM. Be part of a new era. Smäll-market NM FM. Resume: Broadcast Capital, 5515 N. 7th St. #5-230, Phoenix, AZ 85014. EOE (7-25)

OPPORTUNITIES

POSITIONS SOUGHT

Sun Junklel Prefer SE. Telented ennouncer/producer et Oldies/CHR station of the year seeks room to grow in smster merket. SCOTT: (704) 392-6191 (7-18)

cool grad DJ seeks fulltime in S or SE market. Copywri duction/programming & more. Can we talk? ELISSA ting/production/programm (806) 478-5524 (7-18)

Successful talk show host. I did it before & I'm ready to Ido it acain. Are you? ED ANDERSON: (206) 892-6451 (7-18)

Ten-year vet seeks PD/MD Country/AC, Prefer TX or SW. Stable with excellent references. GARY: (409) 835-4659 Stable (7-18)

Energetic air personalityicopywriter team player. Two years' experience C-RNAC formats, seets home in medium/mejor merket, Will relocate, For T&R cell NORRIS: (802) 984-4530 (7-18)

"Fraddy The K." WOND/Attentic City, WHGM/Altoona. WBB2/Aabury Park, Draws edvertising. NYC metropolitisn area or two hours therefrom. Interviews/shones/confests. CALL: (212) 686-5211 (7-18)

Black male anchor/reporter seeks job quick, Major/me market preferred, STEVE: (713) 776-1645 (7-18)

SE small/medium market station sought to employ CHR/AC PD/MD/air personality. Three years' large market experience. Y-100, I-95, WSHE. PHIL: (305) 564-5326 (7-18)

Enthusisstic braodcast school gradi Good MW voice. Seeking entry-level poetion. Self-starter. Will relocate. SCOTT: (219) 865-2544 (7-18)

Telk show wented, Lew professor, major market on-air ex-perience. Down-to-earth, humorous, knowledgeeble. Will con-aider anywhere, any size market. CALL: (703) 534-3194 (7-18)

Hardworking PD/MD seeks long-term commitment with your Country station, MICHAEL: (615) 729-3844 (7-18)

Submitted for your approval is Kidd Nordhoff. Not an ordinan D.J. A high energy CHR jock who should be locked up in the Twilight Zone. CALL: (213) 530-7426 (7-18)

Conversational talk show host. Ratings winner. Major market experience seeks talk position in medium/major market. JOHN LEVITT: (518) 477-4108 (7-18)

Major market ND/anchor now available. Networ Excellent voice. CALL: (602) 946-9455 (7-18) vic experienced.

British announcer, five years' expenses in U.S. CHR. Presently in Pittaburgh, seek steady CHR S or W. Medium or major market preferred. Proven ratings. CO2: (304) 925-7989 (7-18)

Six years' major market experience. Formerly with Y-100, 96-X & K-102. Will consider all areas. JEFF: (609) 646-4790 (7-18)

Team ready to move anywhere. Will give you quality on-air sound, Experienced with production & news as well. Ten years' combined experience, Priced right, DAN: (314) 335-5516 or 651-379 (7-18)

Sharp, enthuslastic DJ, knowledgeable in all areas of station operation, seeks better job. CHR/AOR/AC. TOM: (602) 287-5675 Monday/Thursday/Friday mornings (7-18)

Engineer seeks work due to ownership change. 12 years' ex-perience in all phases of radio. SHELBY: (812) 477-4946 (7-16)

edy to work for you. Four years' experience CHR/AOR/AC. h-air & production, Small to major market, SANTO: (306) 752-8303 (7-18)

air PD seeks to move up to medium market CHR/AOR in MW. Good with people/music/promotion. Tr vears' experience. D.L. BOGART: (314) 341-2645 (7-18)

Nine-year pro seeks CHR. Formerty 96-X & KISS-FM/Miami, Z-97/Ft, Worth, KENO/Las Vegas, WAYS/Charlotte. BEAU: (813) 774-1030 (7-18)

KDKB, KZZP, WLS, 92-X experienced seeks programming or on-air position with management responsibilities. CHRIS SHEBEL: (602) 838-2070 (7-18)



veilable now! Hardworking jock seeks air talent/MD in mediu seture: MBCE RUBAL: (314) 781-9195 or 487-7339 (7-25)

eliable, energetic personality. Willing to relocate anyw ow, Talented, knows music, Copywriter, Trained for e rvel, JAY EDWARDS; (319) 355-6456 Bem-4pm (7-25) entry

er vet seeks PD/MD Country/AC, Prefer TX or SW, with excellent references. GARY; (409) 835-4659 (7-25)

AOR personality, top 60 experience, seeks a station to settle et. I'm ready now for AOR/hybrid, JOHN: (312) 262-3773 (7-25)

Seek medium-merket morning host or co-host, news ancho position. Seme, past eight years small/medium merket Telephone talk too. WAYNE BYERS: (701) 251-2336 (7-25) 64/R&R FRIDAY, JULY 25, 1986

POSITIONS SOUGHT

Furny morning man, phones, rep with newsman. Experiences entertainer. Country/AC. Any size market. Not working now Whaddys think? CALL: (702) 871-7595 (7-25)

Experienced MD seeks MD/seek. PD in medium merket. Exten-sive AOR/CHR/AC knowledge, pro attitude, reliable & winning performence. Excellent people person. GARY: (301) 759-3264 (7.25)

Outregeous morning team! Could your station use anothe Steve Dehl or Howard Stern? Personality, phones, voices Y100, KFRC. CALL: (619) 268-0800 (7-25)

Experienced, aggressive air personality seeks gig in N England or East NY, Will accept any airshift at the right statik AOR/CHR/AC, STEVE: (607) 965-8980 8am-11am (7-25)

Stable, self-starter seeks greet second job. Two years' periance modern Country, plus intern CHR. AC/CHR prefer All offers considered. JEFF: (503) 562-4568 (7-25)

DJ seeks fulltime poekton. People person, creative. Don't mic doing the extras needed to make a station look & sound goo Will travel, CALL: (815) 971-1738 (7-25)

Dedicated sports worksholic seeks step up. Two years' com-mercial expensions. Can write, anchor, PBP, Also DJ, copywriting/production, DAN: (606)478-9174 evenings (7-25)

Bossee don't read this, we do . . . to find out if a jock is seek-ing. So tell your boss, "Hey, hire him!" ACE O'CONNELL: (504) 345-5498 mornings (7-25)

Versetile talent seeks medium to medium/amail market position. AC/Gold/Country/PBP. DAVE MURDOCK: (306) 275-8054 (7-25)

This is what you've all been waiting for . . . s British DJ to give your station the edge. Five years' experience, Great ratings. Want out of Pittaburgh. COSTELLO: (304) 925-7989 (7-25)

Bleck/Urben radioLThree-yeer vet seeks airshift. Good produc-tion, research skills. For a good time, L.L.: (205) 288-3035 (7-25)

Ten-year medium market pro. AC/Oldies/AOR, Great pipes, ratings, references. Prefer MW but will consider all offers. BtLL: (316) 267-2639 (7-25)

Seven-year pro with solid production seeks medium to large market position with great organization. AC/Country. DON: (913) 242-1996 or 242-1220 (7-25)



Good cooker for hights or afternoons. Formarly 96-X & KISS-FM/Merri, Z-97/Ft. Worth, WAYS/Charlotts, KENO/Las Vegas. 8EAU: (305) 557-1059 or (813) 649-6640 (7-25)

CHRVAC communicator seeks new medium market challer Ten years' experience, PD/MD/OM positions. Good product Make your station sizzle, SHAWN: (506) 722-9025 (7-25)

or market ND/anchor now available. Netwo ellent voice. CALL: (602) 946-9455 (7-25)

PD available immediately! Ristings & awards winner. Great peo-ple skills & all programming skills. I can do the job for you! ROB RYAN: (814) 761-2918 (7-25)

Ion Ion't dead! It's sleeping. Wake it up with Mick Oliv Tired of reverb? Voice processing? Music beds not understands? CALL: (312) 849-0404 (7-25)

Eight-year pro available. Formerly WFBQ, WABX, WDIZ, & most recently Jennifer Steele at WQSR/Beltimore. Want to stay in Beltimore/D.C. area. YVONNE SIMS: (301) 727-1129 (7-25)

Creative hardworking pro, currently working weekends in top 20 market, seeks gig in medium/mejor market anywhere. JEFF; (301) 922-8927 (7-25)

AOR/CHR PD. Over eight years' experience, award winner, BSC. Stable, energetic & creative, MARK LAPIDUS: (512) 443-7426 (7-25)

Ready to work! Four years' on-eir experience. CHR/AOR/AC, Also do production & write copy. Aggreseive, enthusiastic, & 'dedicated, SANTO: (305) 752-8303 (7-25)

Sessoned, herdworking PD/air talent. Very good voice & track record, SAM CORNETTE: (806) 986-4061 or 758-8061 (7-25)

nced PD/on-air personality/news/sports/PBP/treffic Experi seeks station who cares about good people. FL or CA. CALL: (316) 343-8525 (7-25)

Pive years' experience in top 20 merket. Production. continuity, copywriting, part or fulltime parsonality. Will relocate. DENNIS SULLIVAN: (718) 330-0991 (7-25)

CHR/AC dependable pro air personality. Programmir knowledge, outstanding voice/delivery/production. Availab now. KRIS: (513) 528-5316 (7-25)

Big-time TX multitext king. Tape slinging-promo cutting fool on the loces. Book me in your studio ASAP. Cell for demo: (409) 846-8937 (7-25)

Time to move up. Three years' experience. DWAYNE: (804) 296-6250 (7-25)

POSITIONS SOUGHT

So you're looking for someone different & unique, someone who will stand out. Here i isi A high-energy CHR air personality. KIDD NORDOFF: (213) 530-7426 (7-25)

Lotas energy! Got three years' total experience. College grad Can write & do production. Available now. Slight preference MW, MARK: (414) 334-3663 (7-25)

Hardworlding, dedicated PD/ND seeks longterm commitment with your Country station, MICHAEL: (615) 729-3844 (7-25) AOR/CHR/Country PD/ND/ND. 14 years' experience & seek SE (only, JOHN: (801) 455-4121 before 12 noon (7-25)

12 years' CHR/AC/AOR. AAS/BA seeks PD slot in medium/-amail market or major market research. Excellent track record. small market or major market SKIP; (812) 749-6282 (7-25)

Seek production/sirshift in East Coset AOR/CHR/AC. Current production manager/PD et station w morel KEVIN; (814) 226-4762 (7-25)

Seek AC PD poeltion. Prefer MW. Format PD at WAB er at WLLT/Cincinneti. ANDY CURRAN: (513) 232-1109 (7-25)

Talk show host with major market track record & prover ratings winner seeks talk position in major market, JOHN LEVITT: (518) 477-4108 (7-25)

MAJOR MARKET OM/PD Winning CHR background, start-upe in oldies and country. Business-oriented, people grower, low jock turnover, heavy experience in events production, detail/follow-through/delegation my specialities. 13 years at 2 stations ... short on job-hunting skills, long on references in cluding present employers. Beginning to gather moss ... fring myself to seek new challenge. Call for mailer: Complete write-up on manage-ment style, philosophies, analytical skills exam-ple (Deuver spring Birch market analysis.) Roger Mundy (303) 228-3302. MAJOR MARKET OM/PD Winning CHR background, star-ups in oldies and country. Business-oriented, people grower, low jack turnover, heavy experience in events production, detail/follow-through/delegation my specialities. 13 years at 2 stations...short on job-hunting skills, long on references in-cluding present employers. Beginning to gather moss... firing myself to seek new challenge. Call for mailer: Complete write-up on manage-ment style, philosophies, analytical skills exam-ple (Denver spring Birch market analysis.) Roger Mundy (303) 238-3502.

sonality = ME. Prefer CA, MELISSA; (714) 893-2359 (7-25)

Enjoy overnights! Seek position as announcer. Experienced, stil willing to learn. Personable, creative, & articulate. RAY McKAY (813) 544-7609 (7-25)

ure block male DJ. Outstanding voice & personality with t news experience, seeks immediate entry-level announce tion. KARL GAYLE: (212) 325-5451 (7-25)

CHR jock with experience as ratings winner, seeks a hot per-sonality station in SE or MW, Proven ratings. TONY BONZINE (618) 739-8438 (7-25)

Hardworking ADDY winner seeks creative atmosphere i Eight-year pro. DAVE: (919) 443-1471 after 6pm (7-25)

Herdworking, versetile young woman seeks creative positon in the SE. I've done it all, from news to traffic. NAN: (919) 443-1471 after 6pm (7-25)

Seek fullitime news job. Here worked five stations as an-nouncer. Broadcast Journalism degree, University of MO. MICHAEL TU: 403 Conley Ave., Columbia, MO 65201. (7-25)

Female prol The voice, talent, drive, experience you're seeking. Teem pleyer, CHR/AOR/AC/Jazz/Oldies, CA only, ROBIN BARNETT; (408) 479-9901 (7-25)

pro formerely with Y100, 96X, & K102, Team player, ocate, all areas consident, JEFF HORN: (809) 646-4790 Minimi pro fe will re (7-25)

Quality, creative production is the key to a bigger bottom line ... I make a great key! Seek to relocate on the East Coast. KEVIN: (814) 226-4762 (7-25)

Excent ing men : market show. Mature, stable, seasoned ten-year pro at 29 Formers include WADE, KUI. STEVE: (503) 772-6243 (7-25)

D OPENING

Region _

PD Name:_

GM Name:

attach to this form

2 Do not use abbreviations 3. All ads are subject to editing

OPPORTUNITY FORM

1. Please type or print clearly, using 24 words or less to include address/phone number, and

Mail to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

POSITIONS SOUGHT

Herdworlding, energetic, humorous drive-timer with two ysers plus experience & production, seeks CHR or AC. Love challenges. ED: (914) 794-0215 (7-25)

No, I don't took like Don Jahnsoni But this is re AC/CHR/AOR, GARYD RUSH: (318) 478-5124 (7-25)

Major market ND/anchor seeks a good home. Cre excellent voice. CALL: (802) 946-9455 (7-25)

Small market ennouncer seeks to move up. Three year perience, BA, MI or MW, CALL: (717) 597-9239 (7-25)

MISCELLANEOUS

Lexington's new AC, Megic 103, seeks record service from all major labels. Reply: Kelth Raines PD, WMGB, Box 12890, Lex-ington, KY 40512. (7-25)

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought, All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 ricon (PST) prior to issue date.

Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance. For opportunities you must place your free

listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century

Park West, Los Angeles, CA 90067

POSITION SOUGHT

D MISCELLANEOUS

PHONE: ()

NAME:

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Kevin McCarthy (800) 631-1600 Alpha C. ANDERSON & G. LORING "Friends & Lovers"

Broadcast Programming John Sherman/Jay Albright (800) 426-9082

Adult Contemporary LIONEL RICHIE "Dancing On The Ceiling"

Modern Country EXILE "It'll Be Me" MICKEY GILLEY "Doo-Wah Days" SYLVIA "Nothin' Ventured Nothin' Gained"

Century 21 Greg Stephens (214) 934-2121

The Z Format

ZZ TOP "Velcro Fly" DARYL HALL "Dreamtime" BILLY OCEAN "Love Zone" HEART "I Looks Could Kill" 38 SPECIAL "Somebody Like You" HUEY LEWIS & THE NEWS "Stuck With You" SIMPLY RED "Moneys Too Tight (To Mention)" C, ANDERSON & G. LORING "Friends & Lovers"

The AC Format

BANANARAMA "Venus" KEEP IT DARK "Dreamer" PAUL McCARTNEY "Press" STARSHIP "Before I Go" BILLY OCEAN "Love Zone" SHEENA EASTON "So Far So Good" HUEY LEWIS & THE NEWS "Stuck With You" Super-Country

LEE GREENWOOD "Didn't We"

Concept Productions Elvin Ichiyama (916) 782-7754

CHR REGINA "Baby Love" ZZ DP "veloro Fly" BILLY OCEAN "Love Zone" RUN D.M.C. "Walk This Way" DOUBLE "The Captain Of Her Heart" SIMPLY RED "MoneyS Too Tight (To Mention)" C. ANDERSON & G. LORING "Friends & Lovers" Country

LEE GREENWOOD "Didn't We" RESTLESS HEART "That Rock Won't Roll" WILLIE NELSON "I'm Not Trying To Forget You" SCHUYLER, KNOBLOCH &... "You Can't Stop Love" AC

BILLY OCEAN "Love Zone" THOMPSON TWINS "Nothing In Common" MARY JANE GIRLS "Walk Like A Man"

Drake-Chenault

Bob Lawrence (818) 883-7400 XT-40 REGINA "Baby Love" KLYMAXX "Man Size Love" ANDY TAYLOR "Take It Easy" TIMEX SOCIAL CLUB "Humors" HUEY LEWIS & THE NEWS "Stuck With You"

Contempo 300 WHITNEY HOUSTON "All At Once" C. ANDERSON & G. LORING "Friends & Lovers"

Great American Country CRYSTAL GAYLE "Cry" STEVE EARLE "Guitar Town" E.T. CONLEY & A. POINTER "Too Many Times"

Media General Broadcast Services Bob Outmais (901) 320-4433

ACtion

KEEP IT DARK "Dreamer" STARSHIP "Before I GO" BILLY OCEAN "Love Zone" JOHN MARTYN "Lonely Love" LIMAHL "Love In Your Eyes"

MEDIA GENERAL CONTINUED

EXILE "It'll Be Me

CRYSTAL GAYLE "Cry" GARY MORRIS "Honeycomb" ROSANNE CASH "Second To No One"

Hit Rock

KLYMAXX "Man Size Love" BILLY OCEAN "Love Zone" GLASS TIGER "Don't Forget Me" MARY JANE GIRLS "Walk Like A Man" MONKEES "That Was Then, This Is Now"

Peters Productions, Inc. George Junak (800) 255-8511

Country Lovin'

EXILE "It'll Be Me" GARY MORRIS "Honeycomb" MICKEY GILLEY "Doo-Wah Days" GIRJS NEXT DOOR "Slow Boat To China" SCHUYLER, KNOBLOCH &... "You Can't Stop Love"

The Ultimate AC BILLY OCEAN "Love Zone" EL DeBARGE "Love Always" ANITA BAKER "Sweet Love"

Radio Arts

Country's Best

EXILE "It'll Be Me" STEVE EARLE "Guitar Town" MICKEY GILLEY "Doo-Wah Days" SWEETHEARTS OF THE RODEO "Since I Found You" Soft Contemporary BILLY OCEAN "Love Zone" LIONEL RICHIE "Dancing On The Ceiling" Sound 10 VEED IT DARK "Docemer"

KEEP IT DARK "Dreamer" BILLY OCEAN "Love Zone" SHEENA EASTON "So Far So Good

Satellite Music Network

The Starstation

JEFFREY OSBORNE "You Should Be Mine" C. ANDERSON & G. LORING "Friends & Lovers" Country Coast-To-Coast FORESTER SISTERS "Lonely Alone" LACK L. PALTOM "Widefing Class Man"

LACY J. DALTON "Working Class Man" GIRLS NEXT DOOR "Slow Boat To China" E. RABBITT & J. NEWTON "Both To Each Other" Rock 'N' Hits

ZZ TOP "Velcro Fly" EURYTHMICS "Missionary Man" CHAKA KHAN "Love Of A Lifetime" MIKE & THE MECHANICS "Taken In" MARY JANE GIRLS "Walk Like A Man"

TM Programming Cal Casey (214) 634-8511

Stereo Rock

TIMEX SOCIAL CLUB "Rumors" HEART "If Looks Could Kill" BERLIN "Take My Breath Away" LIONEL RICHE "Dancing On The Ceiling" SIMPLY RED "Money\$ Too Tight (To Mention)"

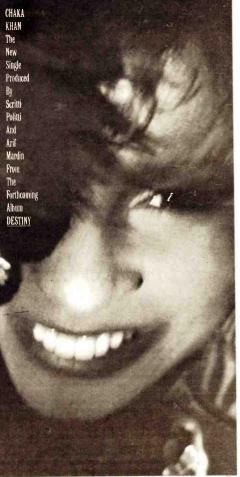
TM A/C STEVE WINWOOD "Higher Love" MADONNA "Papa Don't Preach" GORDON LIGHTFOOT "Anything For Love" LIONEL RICHIE "Dancing On The Ceiling"

TM Country CRYSTAL GAYLE "Cry" VINCE GILL "Without You" STEVE EARLE "Quitar Town" LACY J. DALTON "Working Class Man"

Transtar Adult Contemporary Mike Tanner (213) 460-6383

GENESIS "Invisible Touch"

It All ADDS Up To Be The "LOVE OF A LIFETIME."



NEW & ACTIVE

WBEN add 39	KUBE 32-30	WGUY add
WKSE 33-29	KNBQ 39-33	WIGY add
B94 deb 26	K104 37-30	WZYQ 33-31
B97 26-23	WTLQ 34-30	WGAN 36-31
B96 32-29	WSSX 28-25	Q101 38-35
WCZY deb 39	WNOK 39-35	WPFM 33-28
KIIS deb 35	KAMZ 20-17	WGLF 39-35
KMJK add	96X 27-24	WBWB deb 39
KS103 35-31	BJ105 31-27	KKLS 29-25
KMEL 21-16	94Z deb 29	KOZE 32-26
KPLZ 39-33	KTUX add	OK95 39-29

BLACK/URBAN CHART: 23



Un Warner Bros. Records, Casselles and Compact Discs - Management: Burt Zell © 1986 Wurter Bros. Bronds Inc.

R&R FRIDAY, JULY 25, 1986/65

BLACK/URBAN

BREAKERS

PRINCE

Anotherloverholenyohead (WB)

69% of our reporters on it. Rotations: Heavy 8/2, Medium 28/4, Light 23/9, Total Adds 15 Including WILD, WVEE, WHRK, WOWI, WTMP, WGCI, WLUM, WKXI, WQQK, WZEN. Debuts at number 28 on the Black/Urban chart.

ASHFORD & SIMPSON

Count Your Blessings (Capitol) 65% of our reporters on it. Rotations: Heavy 3/1, Medium 20/3, Light 33/17, Total Adds 21 including WUSL, WAMO, KMJQ, WHRK, WEDR, WYLDFM, WBLZ, WZAK, KDAY, KACE. Debuts at number 36 on the Black/Urban chart.

JEFFREY OSBORNE Soweto (A&M)

64% of our reporters on it. Rotations: Heavy 5/1, Medium 18/1, Light 31/12, Total Adds 14 including WDAS, WUSL, KMJQ, WBMX, WJLB, KDAY, WPEG, WLOU, WCKX, WKWM. Debuts at number 34 on the Black/Urban chart.

GEORGE CLINTON

Hey Good Lookin' (Capitol) 62% of our reporters on It. Rotations: Heavy 10/0, Medium 31/1, Light 12/3, Total Adds 4, WYLDFM, WTMP, XHRM, WTKL, WZAZ, Moves 34-29 on the Black/Urban chart. EL DeBARGE

Love Always (Gordy/Motown)

82% of our reporters on it. Rotations: Newly 6 (who with the start of the start of



CONTROLLERS "Distant Lover" (MCA) 47/1

Rotations: Heavy 5/0, Medium 30/0, Light 12/1, Total Adds 1, KACE. Heavy: WTKL, WXOK, KIIZ, KAPE, WXLA. Mediums in-clude: WDAS, WAMO, WDJY, WHUR, WDIA, WOWI, WZAK, WJLB, WAOK, WENN, WFXC, WOMG, WOFX, WVOI. Debuts at ch the B

number 38 on the Black/Ukban chart. **MUL 34002**. "Point Of the Restars" (Atlantic) 45/4 Rotations: Heavy 80, Medium 24/0, Light 15/4, Total Adda 4, WEDR, WQFX, WZAZ, WALT, Haavy, WBMX, WDKX, JETB4, WMMC, WFLZ, KBUZ, Mediums includie: WAMO, WHUR, WWEE, WDA, WHER, WTMP, WGCI, WBLZ, WDMT, WLUM, Datus at number 30 on the Black/Ukban chart. **KIYY3701. "Passise From A Women" (Epic) 44/7** Rotations: Heavy 30, Medium TV, Light 24, Total Adda 7, WAMO, WBMX, WGCI, WFEG, WLOU, WALT, 2103. Heavy: KORL, WZAZ, WBLX Medium WWN, WHUR, K104, WOW, WTMP, WAOK, WTKL, WXOK, JETB4, KJCB, WJTL, WOOK, WAMM, WTC WEILS. WTLC. WZEN, KDKO

MIDWIGHT START "Mides Touch" (Selar/Einktra) 42/19 Rotations: Heavy 60, Medum 13/5, Light 23/14, Total Adds 19, WDJY, WYEE, K104, WEDR, WTMP, WGCI, KDAY, WNHC, WMMK, WGFX, WJMR, KOKY, WALT, WBLX, WWDM, 2103, WKYMM, WZEN, WYOL Heavy, WYLDFM, WTKL, KIIZ, WOCK, WAMM, KBUZ,

ORAN "JUICE" JONES "The Rain" (Def Jam/Celembia) 42/13

Rotations: Heavy 60, Medium 102, Light 26/11, Total Adds 13, WILD, WDIA, WHRK, KMJM, KDAY, OC104, WXOK, Z83, KJCB, WJJS, WQGK, WPLZ, KBUZ. Heavy: WWIN, WDJY, WHUR, K94, WZAK, KOKY. Debuts at number 40 on the

JAMES INGRAM "Always" (Qwest/WB) 42/12

JAMED INVENTIAL RULEYS (LEVES) WEY ACIZ. STATUS ACIS 1, 2017 ACIS 1

JANET JACKSON "When I Think Of You" (A&M) 38/32

Retellions Heavy 271, Medium 1178, Light 25/23, Total Adda 32, WXYV, WAMO, WHUR, K104, WDA, WHPK, K94, WBMX, WGC, WBLZ, WDMT, WLB, XHRM, WAAK, WXXK, WXXK, WAM, WAAZ, KIIZ, KJOB, WALT, WBLX, KAPE, WWDM, WAAM, WAAA, USAB, WICH, WUC, WOI KACE, KIKO.

TROUBLE FUNK "Beed To Ge" (Island) 37/11 Rotationa Heavy 10, Medium 8rt, Light 2710, Total Adda 11, WXYV, WDAS, WHUR, WVEE, WDIA, WGCI, WDMT, WZAK, KOYY, 2103, WERL Heavy, WEIN Medium: KSOL, WOMG, WJJS, WANM, WAAA, WCXX, WGPR, WTLC, KLYMAXX "Man Stzed Leve" (MCA) 36/4

Mitations: Heavy 2/0, Medium 14/0, Light 20/4, Total Adda 4, WUSL, 233, WKXI, WXLA. Heavy: WAOK, KUKQ, Medium: WHUR, WDIA, WBLZ, WLUM, KMUM, KSOL, OC104, WMMC, WFXC, WHYZ, KAPE, WKWM, WZEN, WVOI.

WHLR, WDIA, WBLZ, WLUM, KNAM, KSOL, OCIO, WIANG, WFXC, WHYZ, KAPE, WKWM, WZEN, WYOI. MAZE '' Wasana Be WITh Yev'' (Caphia) 34/34 Reationar: Heavy GO, Madum 66, Light 28/26, Total Adds 34, WILD, WDAS, WAMO, K104, KNAD, WYLDFM, WOWI, WTIP, WBAC, MGO, WBLZ, YAZAK, KNAM, WKNAD, WAOK, KOL, WAOK, X30, WFXC, WGFX, WORL, WZLZ, KIZ, WILOU, WALT, WORE, WFLZ, KAPE, WWDM, WAAN, WAA, WTLC, WZEN, KACE: RW D.M.C. "WBAIT The Wary" ('Portio) 34/21 Rotationer: Heavy 10, Medium 83, Light 2918, Total Adds 21, WUSL, WYEE, WHRK, WEDR, WTMP, WGCI, WBLZ, B96, KALM, WHYCH, WAAT, WOCK, WAAT, WOCK, WHYTM, WANA, ZIG3, WZEN, Heavy WZAK.

PATTI AUSTIN "Gottin' Away With Murder" (Qwest/WB) 29/3

teevy 1/0, Medium 14/0, Light 14/3, Total Adds 3, KMJO, WFXC, KAPE Heevy, KACE Medium: WWIN, WDAS, EE, WDMT, KSOL, WNHC, WDKX, WAOK, WFXA, WENN, WAAA, WCKX, WXLA. WHUR

MFUR, WYEE, WIDMI, SOUL, WMEL, WIDA, WADM, WFAN, WENN, WADA, WIDAR, WIDA DNAR RRAZTON "Joing Back (Sei NE FYP") (Slopping Sag) 20/0 Reationer Heavy 30, Medium 80, Light 800, Tatal Adds 0, Heavy WWIN, WILD, KUKQ Medium WXYV, WRKS, WDAS, WREE, WOOK, KALK WIDOK, WWOM. JUNIOR "Not Tanight" (Mercury/PolyGram) 27/4 Perteliana: Henvy 0/0. Medium 10/1, Light 17/3, Totel Adds 4

evy 0/0, Medium 10/1, Light 17 WLOU, WAAA, WGPR, WZEN a 4, WZAK, KJCB, WCKX, WTLC Medium. WDIA, WNHC, KQXL, FAT BOYS "In The House" (Sutra) 25/3

Relations: Heavy RD, Neduce 11, Jupi 14/2, Total Adds 3, WHRK, WGCI, WWDM. Heavy- WTMP, WDMT, WZAK, KOKY, WCIX, Z103, Medium: WD/W, WDA, WHYZ, WOU TIMP RAMD "Nikas, Ritag" (dollar): BoyCrittigue) 25/2 Rotations: Heavy 10, Neducm 122, Lige 1322, Total Adds 2, WPD0, WCIX: Heavy: Z103. Medium: WDIA, WOWI, WTMP, 253, WHE0, WHCK, WDMB, WMA, WHXD, WDL. WWN0, WTLC

MOST ADDED

MAZE (34) JANET JACKSON (32) HOWARD HEWETT (24) EL DeBARGE (23) ASHFORD & SIMPSON (21) RUN D.M.C. (21) GEORGE BENSON (19) GEORGE BERSON (19) MIDNIGHT STAR (19) TEMPTATIONS (16) PRINCE (15)

HOTTEST

ANITA BAKER (54) JEAN CARNE (50) TIMEX SOCIAL CLUB (38) SHIRLEY JONES (23) MELBA MOORE & KASHIF (20) LUTHER VANDROSS (20) CASHFLOW (17 JEFFREY OSBORNE (13)

SIGNIFICANT ACTION

HOWARD HEWETT "I'm Fer Real" (Elektra) 24/24 Rotationa: Heavy 00, Medium 3/3, Lipit 21/31, Total Adda 24, WILD, WDAS, WHUR, K104, KMJO, WYLDFM, WGCI, WZAK, WILM, KMAM, KDAY, WYND, WHHC, WAOK, KOZUL, WYKL, WENN, WYXU, WPLZ, KAPE, WAAA, WTL, WZEN, KAGE: TENIPTATIONS: "Lady Sau!" (Berty Matown) 24/16 Rotationa: Heavy 21, Makim 10, Light 16/13, Total Adda 18, WHUR, WYLDFM, WOW, WILM, KMAM, WFXA, WENN, WFEG, WFXC, WDFX, WZAZ, WALT, KAPE, Z103, WYOL, KACE Heavy, WGPR, Medium: WAMO, WZAK, WANM, WZEN

SPENCER JONES "How To Win Your Love" (Prufile) 23/4 Rotebons Heavy 10, Medium 60, Light 16/4, Total Adda 4, WDMT, KliZ, WWDM, WZEN, Heavy; WTMP, Medium: WEDR,

WYAL, WIDAN, WIDA, WARA, WIDA. B**000EE DOYS "Bih Tali" (Capitol) 23/1** Reteinan: Heavy 60, Medium 110, Lipt 61, Totel Adds 1, WOKI, Heavy: K104, WDMT, WZAK, KDAY, KIIZ, KOKY. Medium: WDAS, KINAJ, KSOL, WSOK, WHYZ, KJOB, WWDM, WAAA, WOOK, Z103, KBUZ.

Mediater Wurks, Nakol, NSUL, WADN, WHIZ, NACO, WHUM, WYON, WUNK, 2103, NBUZ. LOOSE EBUS, "Stary A LUbie While, Chair" (NCA) 22-11 Rotestone: Heavy 1/1, Mediam 7/1, Light 1448, Total Ados 10, WASK, WLSL, WAMO, WYLDFM, WOWI, WFXC, WOFX, WAIT, WZEN, KACC, Mediater WILD, WHAR, WHINE, WAMA, YANAM, TRAILER: "New Can We be Wreag" (Jam Packag) 22/5 Reastone: Heavy 00, Mediate 30, Light 175, Total Ados 5, XPHM, KIIZ, WPLZ, WYOI, KURO, Mediam: WYEE, WDMT,

KDAY

PETER GARNEL "Sladgehammer" (Goffen) 22:0 Peter Garnel Henry 110, Medum 100, Light 10, Total Adds 0, Heavy, WHRK, WBLZ, 895, KMAM, XHRM, COC104, JET04, WMMC, KIZ, WOOK, KDKO, Medum "WLD, WARO, WHZR, KS4, WDMT, WLLM, KLH, WPEG, WPXC, Z103. Wilking, KulZ, WOOK, KKOS, Medam: WLD, WAARO, WITHIR, KRA, WITHIR, HULAR, NACH, WITSA, THOMA, THU EPICENTER ISAMDRA FEVA "Yee Can't Came Up In Here No More" ((Linama) 21.6 Internet Lina On Jandiam 4G Laint 17/6, Total Addis 8, WCJV, WOW, WOTK, WHOA, KVT, WITLC, Medaum: WFXA,

MADY, JMAR GRELS "Welk Like A Mae" (Motowa) 21/5 Rotations: Heevy 0/0, Medium 8/2, Light 13/3, Total Adds 5, WHUR, KMJQ, WDIA, WTMP, WPEG. Medium: WZAK, WAOK, WZAZ Y, WAAA,

SHIRLEY MURDOCK "Truth Or Dare" (Elektra) 21/1

Restlone: Heavy 30, Medium 100, Ugir 81, Total Adds 1, WJYL. Haevy. KMJQ, KDLZ, WZEN. Medium: WAMO, KMJM, WKND, KXXL, WXOK, WAY, WREG, KJCB, WAAA, WYOL. BETTY WRIGHT "The Sale Deal" Shine" (First String/Fantasy) 28/1 Restlone: Heavy 20, Medium 50, Ugir 121, Total Adds 1, WHJR, Heavy. WEDR, WZAZ. Medium: WDMT, WHHC, WFXA.

M. KACE

BEORGE BENSON "Kisses in The Meenlight" (WB) 19/19 Rotation: Henry 1/1, Medium 44, Light 14/14, Total Adda 19, K94, WO KOXL, 293, WFXC, WJMI, WALT, WPLZ, KAPE, WANM, WAAA, WZEN, NI, WTMP, WBMX, WZAK, WNHC, WAOK, WFXA,

Heevy 0/0, Medium 2/0, Light 15/11, Tota LZ, WANM, WAAA, Medium; KOKY, KAPE

WAL, WYLZ, WAMM, WAAA, MIKBURT, KAVY, KAPE: MADONIA, "Wape Doat Treach" (StraVM) 1711 Rotatione: Heavy 771, Medium 770, Light 300, Total Acids 1, WALT, Heavy, B85, WILUM, KDAY, OC104, WMMC, KURQ Medium: K64, WARK, WBL, XLAN, XH4M, WHAC, X100.

STACEY Q "Two Of Hearts" (Atlantic) 15/4

RAPPIN' DUKE "Duke is Back" (Tommy Boy) 14/5 Is 5, WDJY, WZAZ, WALT, WANM, WTLC. Medium: WXOK, WHYZ

Rotations: Heavy 0/0, Medium 2/0, Light 12/5, Total Adds 5 MAIN ATTRACTION "Rainy Night" (RCA) 14/4

MAIN ATTRACTION "Reany regim: (INSer) 1997 Retelore: Newy GO, Medium 10, Light 1344, Totel Adds 4, KOXL, WOFK, WICKI, WLOU, Medium: KJUB, ROSE BROTHERS "Wall To Wall Frails" (MSS/Malaco) 14/1 ROSE BROTHERS "Wall To Wall Frails" (MSS/Malaco) 14/1

FUELEDIA: FUELY IN. INSIGN CA. UNIT IN INSIGN CA. UNIT INSIGN CA. UNIT

UTFO "We Work Hard" (Select) 12/1 Total Adds 1, WJLB, Heavy: KDAY, Medium: WATV, WFXC, WQMG, WKKI

Totalisme sheary 10, Medium 40, Light 71, Total Adds 1, WULE, Heavy: KDAY, Medium: WATV, WFXC, WOMG, WKKI MAIN INGREDIETT "Do Mis Night" (Zakia) 11/7 Reasons, Heavy 00, Medium 10, Light 107, Total Adds 7, WYLDFM, WACK, WFXA, KOXL, WTXL, WXXK, WPDO.

CARL ANDERSON & GLORIA LORING "Friends & Lovers" (Carrero/CBS) 18/5

y 3/0, Medium 2/1, Light 5/4, Total Adds 5, WDMT, KQXL, WTKL, WXOK, WMMC. Heavy: B95, WLUM, WILLIS TEASE "Botter Wild (Then Mild)" (Epic) 18/3 Rotelions: Heavy DO, Medium 3/1, Light 7/2, Total Adds 3, WAMO, K104, WYLDFM, Medium WZAZ, WLOU

ATLANTIC STARR "In The Heat Of Passion" (A&M) 19/2 Rotations: Heavy 1/0, Medium 3/1, Light 6/1, Total Adds 2, WVEE, WBLX. Heavy: KOKY. Medium WFXA, WJMI

IVY "Tell Ma" (Arista) 10/2

vy 1/0, Medium 7/1, Light 2/1, Total Adds 2, WHUR, KBUZ. Heavy: K104. Medium: WILD, WOWI, WTKL, 293,

88&Q "(I'm A) Dreamer" (Elektra) 18/1

Adds 1, WEXA, H evy: KQXL. Medium: WPLZ, WANM Rotations: Heavy 1/0, Medium 2/0, Light 7/1, Total Adds 1, WFXA. Hear CLAYTON SAVAGE "Paim Of Her Hand" (Mankattan) 19/1 Adds 1 W

Reasons: Heavy 17, Medium 44, Light 1414, Tosla Adda 10, K94, WOW, WTNP, WBMX, WZAK, WNHC, WAOK, WFXA, KOXL, 280, WFXC, WARK WALT, WHZ, KAPE, WANN, WAAK, WZEN, KACE, YARBROUGH & PEOPLES: "Wrapped Around Yowr Finger" (Tetal Experience/RCA) 19/7 Reasons: Heavy 10, Medium 81, Light 128, Total Adda 7, WYEE, WEDR, WZAK, WXOK, WJYL, KAPE, WCICK, Heavy, KOYK: Medium: WTMP, WJAR, WANA, WAAA, WZEN. L.A. DREAM TEAM "Nursery Rhymes" (MCA) 19/1

Total Adds 11 WYLDEM WOWI WGCI WZAK WILIM WEXC WOEX.

7/1, Light 8/3 al Adds 4, WAMO, WDKX, WVOI, KBUZ. Medium: WJLB, KDAY, KJLH,

Anu<u>breaker</u>fromPrince ≥)++~~() **HNYUt** From The Album Parade Music From The Warner Bros. Motion Picture "Under The Cherry Moon"

BLACK/URBAN ADDS & HOTS

EAST

WXYV/Be Roy Sam

Rey Sampson JETE HELL'EN MORGAN HELL'EN MORGAN SLOBENACE LOBENACE LOBENACE TOUGE L. FRESH NOLLORE JEAN CANFE THER BOLTAL CLUB COM FURK SHUS BILLY OCEAN

WWINBellin Don Brooks

NONE NOTEST: RAINY DAVIS TIMEX BOCIAL CLUB JEFFRET GEOGREE ANITA BAKER GMEN GUTHRIE

WILD/Boston Elrey Smith Ebeg Smith ORAH JUICE JONES MAZE FIVE STAR HOMAD HEMETT PRINCE Nottest: JEAN CARME TIMEX SOCIAL CLUB OWEN GUTHRIE MHODINI LISA LISA

WKNDHertlerd Jorden/McLeen

Jordenvillo.com NASE HOMARD HENETT AMPORD & SIMPSON Notlest: WHODINI JEFFREY OBBORNE BILLY OCEAN RUN D.N.C. HTURE

WHENCHING H Janos Jonén HIDHIGHT STAR RUM D.H.C. D TRAIN SKIPHORTH & TURNE O'CHI BROWN HOMARD MEMPET GEORGE BENHOOM Nottent: JEAN CANNE CARRFLOM ANITA BAKER MALARAT TIMEK BOCIAL CLUB

WRSCRAW York Tony Grey SOS BAND Notest: TIMEX SOCTAL CLUB LISH LISA BILLY OCEAN EL DEBARGE LABELLS & MCDOMAL

OC194/Ocean City Dary Alian DARYL NALL FIRE ON BLONDE SHIRLEY JONES ABRIPORD & SIMPSON ORAN JUICE JONES JEAN CARME JEAN CARME JARET JACKBON LISA LISA PETER GABRIEL TIMEX SOCIAL CLUB MADONEA

WEST

KACE/Los Angeles Pam Robineon

Par Robinson PirtLis Pirvan LOOBE ENDS GODIGE ENDS GODIGE ENDS GODIGE ENDS GODIGE ENDS (CARTOLLER NORAD HENET (CARTOLLER ADDA HORISON JANTT JACKRON TANTA HORISON JANTT JACKRON JANTT JACKRON JANTT JACKRON HORISON SHIRLEY - CORS SHIRLEY - CORS PATTI LABELLE

KSOL/Sen Francisco

NORE NOTE: JEPPREY GEORIE GAVIN CHRISTOPHEP TIMEX SOCIAL CLUB NTUME ANITA BAKER

XHRM/Sen Diego L.D. NicCollum

L.D. McCollum HEM EDITION TRIMERS JAMET JACKROW GHORGE CLINTON EL DEBARGE Nottedt: JEAN CÁRME REAL MOXABME AHITA BAKEN LUTWER VANDROGS L.A. DREAM TEAM

KDKOKDenver Denny Herris none Notest: JEAN CARNE ANITA BAKER CARNELOW CASHFLOW STEPHANIE MILLS STEVE ARRINGTON

KDAY/Los Angela Patterson/Mech Potteronfield SIR NIX-A-LOT JEAN CANE FIVE GRACE FIVE GRACE NORAD HENETY HORAD HENETY HORAD HENETY HORAD HENETY ALEXANDER O'HEAL SIR IPHORTH & TUNNE GRAEDAUSTER FLASH ASHIFORD & SIMPOON ASHIFORD & SIMPOON MILLY CELMI ASHIFORD & SIMPOON MILLY CELMI

NIXWASTER GEE Hottest: BOOGIE BOYS AMITA BAKER BOBBY JIMMY TIMEX SOCIAL CLUB L.A. DREAM TEAM

KJLHLos Ang Cill Winston

none Nottest: TIMEX SOCIAL CLUB JEFFREY GEBORNE RUN D.N.C. LUTHER VANDROSS ANITA BARER

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SOUTH WVEELAN

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WTXAAagusta Bowahikaritt DOUBLE BLON HOMEYS BLON HOMEYS BLON HOMEYS BLON HOMEYS BLON HOMEYS BLONG BUSHOUT HOMES BUSHOUT DIVEST BUSHOAN BOLTOSH DIVEST BOLTOSH BOLTOSH

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while://Columbia Soundary Michaels

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WATV/Birmie Ron January

KUKO/Phoen

Refer Thomas Mech Thomas JELI'SA HORGAN JELI'SA HORGAN PINCES OF A DREAM PINCE STAR ANNYORD & SIMPSON TRISTERE ANITA BACKEDOS JELINDA CARLISLE NotLest: MADOBRA ALION BALIDA BADANARA STACEY O

WFT CCDurham Ahd Stome GEORGE SENSIG TEMPTATIONS NAZE O.C. BUINT NAZE O.C. BUINT NAZE ISA LIAA MODINI LIAA LOOST ENDS LOOST ENDS DURANT NOTORINA LOVER NOTORIA LOVER NOTORIA LOVER NOTORIA LOVER NOTORIA LOVER NOTORIA VARDOSS NUTHER VARDOSS NUTHER VARDOSS NUTHER VARDOSS NUTHER VARDOSS KDLZIFt. Worth-Dalles

NucleafRedison none Hottest: JEAH CADHE AMITA BAKER EKYY JEFFREY OBBORNE HTUME Non January none Motteat: TIMEX SOCIAL CLUB LISA LISA ANITA BAKER STARPOINT RICK JANES

WQMQ/Great Hottest: TINEX BOCIAL CLUB JEAN CARNE RICK JANES CON FUNK SNUM ANITA BAKER

WHYZJGreenville TeylorGaroon none Hottest: TIMEX SOCIAL CLUB DRAMATICS PATTI LABELLE CABINFLON BOBBY JIMMY

WGFX/Gutgert-Smotl Jm Luces HICHAEL NCCOMALD TEMPTATIONE JANES HORSAN GREGORY ANDOT ANDRA FEVA O'CHI BACHA RODERY FRANKLIN NOTONIC & MANNE NOTARI FRANKLIN NOTARI & MANNE NOTARI HOLSAL & MANNE MOLTAN HILLEY JOHES

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JETRAChamanage Frank BL James Hottest: JEFFREY OSBORNE TIMEX SOCIAL CLUB CARHYLOW STEPHANIE MILLS ANITA BAKER MASE Hottest: TINEX SOCIAL CLUB JEAN CARES SHIT BEAU WILLIAMS WZAZJACKAOWWID NetJackson TEMPTATIONE JAHET JACKBON LIGUD NEAT MOS RAAD GEORGE CLIMTON GEORGE CLIMTON NILLIAM BELL HU SENGOS ROCLEAS HOLLEAS H Seundersanders HUEY LEWIS & MERE JARET JACKROH AMDERBOH & LORING DARYL MALL HIDHIGHT STAR HOLTAGT LUTHER VANDBOSS KEDNYL LOOG IMS HU SHOOS PSTER CETERA HADONHA

WPDQ/Jacksonville Larry Brody PATTI LABELLS CHARA KHAH GLEBH JOHES NAIN INGREDIENT SANDRA PEVA TNP BAND FAT LARRY'S BAND PAT LARRY'S BAND FAT LARRY'S BAR Hottest: JEAN CARNE ANITA BAKER SHIRLEY JONES STEPMANIE MILLS SINPLY RED

KIIZ/Killeon Bill St. John

BHE SL John MAES SPERCER JOHES JAMET JACKSON FIVE BTAR TRIMERE D.J. NOLLYWOOD HOLLSWOOD HOLLSWOOD ANITA BAKER JEAN CANTE JEAN CANTE SOS BAND

KJCB/Laleyotte Horatio Hendy Horsels Hendy BILLY OCEAM CALL DEBARDE ORAM JUICE JOHES ARMFORD & SIMPEON JUNIOR JAMET INCREM JUNIOR JAMES INDRAM L.A. DREAM TEAM FIVE BFAR BOLLOST JUNIOR JUNIO JUNIOR JUNIOR JUNIO JUNIOR JUNIO JU

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WJYLA.outeville WHENNENENE YAREROUGH & PEOPL LISA LISA SRIBLEY HUROCK HOLLOS TINEX SOCIAL CLUB ANITA BAKER JEAN CANNE FIECES OF A DREAM JEPPERY OBBORNE

WJJGA ymohburg Lad Goine LIEA LISA CHARA KIMA JETS MHODIHI ORAH JUICE JOHES BOLLOFT JEAH CARFE TIMEE SOCIAL CLUB RICK JANES HOORE & KABNIF AMITA BAKER

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PETER GARRIEL WALTGARDEN Andre Research Andre Research Andre Research Andre Research Andre Research Andre Research Michael, wccosalo Micha

SINPLY RED

WEDIVMami Jacksoni.Janas Jectanilanes o.c. BHITH YARBROUGH & POPL VICIOUS HNOR CLJ BLUE HODERHE PATTI LABELJE ADMITHO & AMITHO HU BUOS HUBHIGHT STAR HUCH DAN.C. HOTLOEL HOTLOEL JEAN CAMBE JEAN CAMBE HAEARATI

WELX/Mobile Tony Brown CHARA RHAM HEL 'BA MORAM HEL 'BA MORAM EL OBEANDS EL DEBANDS HONIGHT STAP JAMET JACKGOM ATLANTIC STAP STOPMALE ALLES STOPMALE SINPEON HOLTOSI LUTHER VANDHOGS COM FUNK SEMIN HOLTOSI LUTHER VANDHOGS COM FUNK SEMIN HOLTOSI ALLTA BAKES

LC.Floyd PRINCE SKIFHODITH & TUDHTE MODESH MAM DOUDS KAM DOUDS E. FREEN ODRAH JUICE JOHES RUME D.H.C. FIVE STAR HOCLEAT: LISA LISA TIMEX BOCIAL CLUB NEW EDITION PRINCS

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PHINES WYLD-FMMew Orlans Doll Spencer Dell Spencer Bill - 1 - 20 Anno Bill - 1 - 20 Anno Bill - 1 - 20 Anno Bill - 20 Anno Holtan - 20 Anno Anno Anno Holtan - 20 Anno Holtan -

WGCIChioso Les Michaels JAITET JACKBON PAT BOYS HIDHLONT BYAR HARE NARE NORMADE FRIECE SOMEN JING SOMEN JING SOMEN JING NOLESAL FUNK SOMEN JING KS4Mariuk Mike Alen Lavest Lisa, Lisa Steve Mimood Jatet Jaccade D TRAIM Google A Jaccade Jacat Jacat Camer Jimar Google Lurkes Vashods Noore & Kamin Oran Juice Jomes

Under Strücks Johnsell Workshandt Deskort veronas Deskort vero WEMLY/Chicago Marco Speen JEFTREY OSBORNE GROAD BENDU NARET JACKBON JOHNET JACKBON JOHNET JACKBON HOLLBEL JEFTREY OSBORNE REDINA TIMER MOCIAL CLUB TEREN MARIE SWYY WORL/Orlando WORLOHando Earl Asmas BICOLE BOUG E. PRESH STSVE ARRINOTOM STEVE ARRINOTOM STEVE ARRINOTOM STEVE ARRINOTOM STEVE STEVE STEVE DITALE LUTTER VANDROSS SKYY

SKYY CON PUNK SHUN

KHYSHPort Arthur PotryDavie none Bottest: TINEX SOCIAL CLUB JEPRERY GEBORNE JEAN CARDER RICK JANES ANITA BAKER

WPL2/Richmon Crumbley/Deni Crumble/Hondes GEORGE BENRON MARE HOMARD HENETT JEFFREY OSDORHE ORAM JUICE JOHES PHOTELS OF A DREAM AMITA BAKER

KAPE/Sen Antonio Mile Keby TENPTATIONS HOWARD HEMETT YARENOUGH & PEOPL PATTI AUSTIN JAMET JACKEON FIVE STAR HASE GEORGE BERSON WELEACE GEORGE BENSON Hottest: ANITA BAKER LUTHER VANDROSS PATTI LABELLE CONTROLLERS LEVERT

WWDMARummer DearMitchagh JEFPREY GEROBEE BOBEY JUNEY BILLY OCEAN BILLY OCEAN BILLY OCEAN ANT BOYS JARTY JACKROM PERCER JOHES NAIE POINTGRY STAR ROLLOSI ULLYM BEL LUTHER VANDROSS SKYY STEPHAMIE WILLS

WAAAWinston-Sate Tins Carson SADE PYTLLIS HYNAM POUR TOPS ONNET ACREON OBDING E BENSON NOSE SHOVINENS HOMARD HENETT HASE BOLCOCK HITTS BANDROSS WANN'Taishassa Jag Bulari Jantt Jackbon Gronge Menon (New D.M. C. Janicz Schwight Raffin C. Liguto Herat Raffin Schutz Herat Herat Nates Hatta Baker Mates Hatta Baker Hitser Hitser

SKTY WBLZ/Chokned Dino Coole Assrouts & SimPade Assrouts & SimPade Mark House Coole Coole

WDMT/Cleveland Dean Dean SPERCER JOHES EL DEBARGE JANET JACKBON TROUBLE FUNK ANDERBON & LORING Nottest: BOODIE BOYS TIMEE BOCIAL CLUB SHIFLAY JOHES HILLY JOHES HILLY JOHES HICK BAKER HOORE & KASHIP

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WVKG/Columbus KC Jones ASHPORD & SIMPBOH CHARA RHAN NICHARE, NCDONALD HOVIES STEVE ARRINGTON HOTIES STEVE ARRINGTON HOTIES CAMPLON JEAN CARIE ANITA BAKER

LECOMDET ELYMAXX MICHAEL NCDOMALD PATTI LABELLE JAMES INGRAM LEMMY WILLIAMS NOTEGEI ANITA BAKER CONTROLLERS LEVENT STEPHAMIE WILLS HOORE & KAENIF 2103/Columbu Kolth Antoine BOBBY JINNY Notlest: THP BAND JEAN CARNE AMITA BAKER STEVE ARRINGTON RAINY DAVIS

MODER & KARNIF WLIARANN-SAKSE Gernia Miller BARAJAANAA PERISCE BOE BAND BOE BAND BOE BAND SIMPLE HODAN SIMPLY RED HOMARD REDETT OREGORY ABOOT SIMPLY RED HOMARD REDETT OREGORY ABOOT SIMPLATIONS BOERDIS STREAMT ENIRARY JOHES ANDEREND & LORING STEVE HINNOOD

WTEP/Temps Chin Temme PEIRCE PATTI LABELLE

BBEAKansas City McKey/Falegi NEW EDITION GWEBH GUTHRIE STEVE WIMMOOD RUB D.M.C. BOBEY JINNY Hotteet: PETER GABRIEL AADONBA

HADONNA JERHAINE STEMART ANITA BAKER WHODINI

WXLA/Lansing Liz Colbert

KM.IM/SL Louis MHLD Strafford ORAN DYLCE JOHES HOMAND HEMETT MASE THE DAN C. DOUG Z. FRESH HUTLAY JOHES LUTYER VANDROSS EL DERANGE CASHYLOW AHITA BAKER WYTFMME LOUIS

...

W.L.S.Coursel Alexander/Winkinor BULSTOW & LITYTLE JAMET JACKOOS MEBHAY JETYTRY OSBONIE UTTOW WILLIAMS MILLEY JOHES MOORE & KANIF WEBK EDITION FRINCE TIMEX SOCIAL CLUB WGPRDesch Jos Spancer NIGHTY NOLTH FOUR YOPS EL DEBAUGLLIAMS JEFPERY OBSORIE LIQUID HEAT GIVERS FAMILY JORENI LOVE TIMES ROCIAL CLUB JORENI LOVE TIMES ROCIAL CLUB HOLLOVE NIGHT FAMILE NEWTER ANTIYA BAKER WZENORIL LONG Andro Fuller EL DERARGE SPERICER JOHES NIDHIGHT STAR HARE NOHADO KENETT MORADO KENET BOILD HARE HONGLE FULL LONGE ERDS HOLLS & KASHIP JEFFREY OGBORIE LEVERT

WK WMWGrand Rapids Grantfrankin JEFPREY OBOUIT MIDDIGHT FRAR O.C. BMITH DOUD E. PRESH HOLLOIT. FYAR DOUD E. PRESH HOLLOIT. LOVE FULL PORCE HUDIE A RABHIF ARITH BARER

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SOS BAND

85 Reporting Stations, 75 Current Reports. The folbeing stations reported a frozen list this week: WWINBattimore, WATV/Birminghem, JET94/Chat-tanooge, KDLZ/Delias-Ft. Worth, WOMG/Greens-boro, WH72/Greenville, KHYS/Port Arthur, KDKO/ Denver, KJLH/Los Angeles, KSOL/San Francisco.

68/ R&R FRIDAY, JULY 25, 1986

R C A R E C O R D S WE'RE READY TO IGNITE!







BB **47** * R&R **26** * CB **44** * #2 Most added R&R 7/4 #3 Breaker R&R 7/11 Sales Breakout Cleveland/Atlanta

from his latest LP **"TAKE IT FROM ME"** AFL1-5807



FIVE STAR Their new single "Can't Wait Another Minute." 7" PB-14421 12" PW-14422

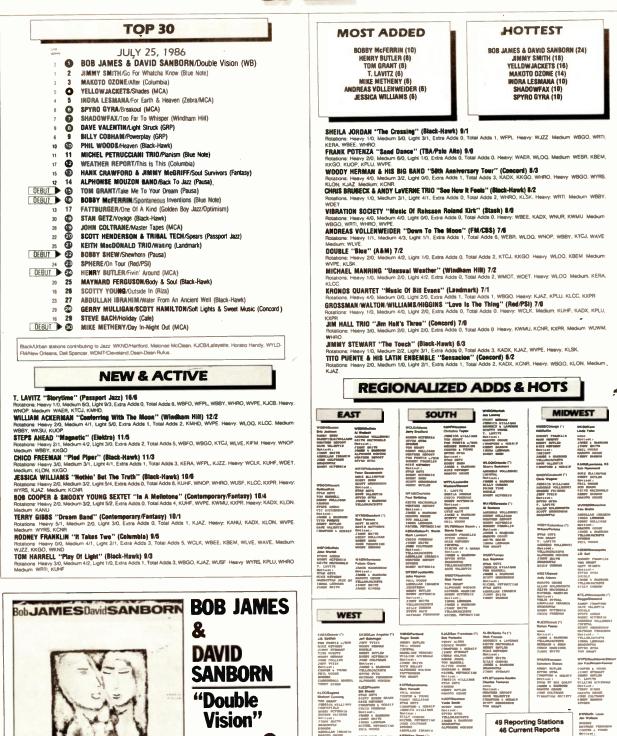
Hot import forces early release in U.S. from the brand new LP **"SILK & STEEL"** AFL1-5901 Video available now. Soon to be on tour in U.S.



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HOTLOGIA YELLOMJACKET JANES & BASE BILLY COBMUS SPYRO BYRA

LEOSIDE LEOSILLAN INC.

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Jazz Chart: 1

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PRIME PERSON

JINDRY BALTH

46 Current Reports

KPLU/Tacoma-Seattle, WJZZ/Detroit, and WKSU/Kent called in frozen

playiists this week.

70/R&R FRIDAY, JULY 25, 1986

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COUNTRY

TOP 50

BREAKERS

CRYSTAL GAYLE

Cry (WB)

On 81% of reporting stations. Rotations: Heavy 6, Medium 44, Light 81, Total Adds 38 including WPTR, WTCR, WXTU, WUSY, KLLL, WSM, WQDR, WSLR, WONE, WFMS, WXCL, KIOV, KTPK, KFDI, KUUY, KFRE, KQIL, KRAK, KSAN, KGA, KIIM. Moves 43-33

on the Country chart.

- 1

JULY 25, 1986

Two Last		Total Reports/Adds	Heavy	Mediu	rm Light	
8 4 2	DON WILLIAMS/Heartbeat In The Darkness (Capitol)	160/2	139	19	2	MOST ADDED
14 12 8		161/1	112	44	5	MOST ADDED
12 8 6		150/0	120	30	0	
	PAKE MCENTIRE/Savin' My Love For You (RCA)	154/2	116	28	10	E.T. CONLEY & A. POINTER (40)
		158/0	99	55	4	CRYSTAL GAYLE (38)
		150/0	111	27	12	MICKEY GILLEY (35)
11 9 7 🤅		154/2	94	54	6	EXILE (35)
20 16 10		144/0	111	23	10	ROSANNE CASH (27)
7 3 3 6	JOHN SCHNEIDER/You're The Last Thing I Needed (MCA)	160/0	64	91	5	SWEETHEARTS OF THE RODEO (27)
26 19 13			61	93	5	TANYA TUCKER (27)
23 20 14		159/2	88	47	11	SOUTHERN PACIFIC (23)
15 13 11		146/1		47 85	8	LEE GREENWOOD (22)
25 21 15		156/0	63			
	GEORGE STRAIT/Nobody In His Right Mind (MCA)	138/0	95	30	13	
27 23 17		161/1	37	115	9	
21 18 16		139/0	60	68	11	
24 22 20		142/0	49	81	12	
1 2 5 1	JUDDS/Rockin' With The Rhythm Of The Rain (RCA/Curb)	138/0	93	30	15	
29 24 21	NICOLETTE LARSON with STEVE WARINER/That's How You Know (MCA)	154/4	24	106	24	
30 25 22	GIRLS NEXT DOOR/Slow Boat To China (MTM)	150/4	38	83	29	
16 14 12 21	MICHAEL MARTIN MURPHEY/Rollin' Nowhere (WB)	126/0	60	53	13	
36 29 25 2		156/5	16	107	33	
43 31 26 2	DWIGHT YOAKAM/Guitars, Cadillacs, Etc. (Reprise/WB)	147/8	17	90	40	HOTTEST
44 34 30 2		136/11	13	90	33	
	RANDY TRAVIS/On The Other Hand (WB)	98/0	44	32	22	DON WILLIAMS (59)
- 38 32 2		146/11	9	83	54	JUDDS (56)
38 32 29 2		138/5	9	92	37	GEORGE STRAIT (51)
43 35 2		145/27	4	77	64	JOHN SCHNEIDER (48)
32 30 26 2		99/1	27	52	20	HANK WILLIAMS (46)
35 33 31		119/4	15	67	37	PAKE McENTIRE (41)
		122/8	7	76	39	CONWAY TWITTY (37)
	T. GRAHAM BROWN/I Wish That I Could Hurt (Capitol)	83/0	27	41	15	WAYLON JENNINGS (32)
		126/18	2	69	55	STATLER BROTHERS (30)
- 39 36 3		131/38	6	44	- 81	T.G. SHEPPARD (29)
AKER C		121/16	5	59	57	
6 40 37 3		121/18	3	61	57	
- 47 38 3					-	
- 49 40 3		124/27	1	57	66	
50 45 39 🕄		103/9		60	39	
3 6 23 3		72/0	23	29	20	
EAKER 🛙		109/35	3	35	71	
10 17 27 4		52/0	18	20	14	
4 4	GARY MORRIS/Honeycomb (WB)	90/18	2	37	51	
42 36 34 4	VINCE GILL/With You (RCA)	69/1	9	37	23	MOST ADDED & HOTTEST list those song achieving the most adds nationally, and the song
48 4	SCHUYLER, KNOBLOCH & OVERSTREET/You Can't Stop Love (MTM)	85/15	1	37	47	reported "hottest" compiled from all our reporter
- 48 45	KENDALLS/Too Late (MCA/Curb)	70/3	2	36	32	The number in parentheses immediately followin
	KATHY MATTEA/Love At The Five & Dime (Mercury/PG)	57/0	16	21	20	the songs in Most Added & Hottest indicate the total
DEBUT)		76/35	1	18	57	number of Country reporters adding the song thi week or noting that the song is among their five hottes
DEBUT		67/27	2	14	51	the source of the source is among their tive noties
DEBUT		56/10	2	21	33	
DEBUT		59/40	0	11	48	
UEBUI 49 5		42/3	0	25	17	

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

EXILE It'll Be Me (Epic)

On 68% of reporting stations. Rotations: Heavy 3, Medium 35, Light 71, Total Adds 35 including WGNA, WOKG, WDSY, WIXY, KRRV, WYNK, WVMI, KPLX, WOXE, WAMZ, WODR, WUBE, WKKO, WFMS, KFKF, WIL, KWEN, KGHL, KUUY, KKCS, KFRE, KUPL, KOLO, KMPS, KIGO. Moves 47-39 on the Country chart.



R&R FRIDAY, JULY 25, 1986/71

sonos he songs reporters following e the total song this ve hottest

COUNTRY

NEW & ACTIVE

CARY MORRIS "Henerycomb" (WB) 98/18 Rotatione: Heavy 2, Medium 37, Light 51, Total Adda 18, WRK2, WRCL, WKYG, WXTU, KRRY, WTVY, WESC, WDXE, KSSN, KLL, WRAP, WRAIR, RLVJ, KSO, WTH, KLZ, KOLL, KRMS Heavy: WOW, KRDI, Moves 44-41 on the Country chart. SCHUTZER, KNOBLOCH & OVERSTREET "Yes Carl 3tep Love" (MTM) 55/5 Rotatione: Heavy, I Middin 37, Light 47, Total Adda 15, WGSY, CHOW, WKSJ, WSJX, WRAL, WONE, KMAT, KRKF, WTSO, WOW, WLJR, WKCO, WTOD, KLZZ, KCBO, Medum: WVAM, WKYG, WEZL, KYGK, WOKK, KOLO, KIGO, Moves 48-43 on the Country refet.

MICKEY GILLEY "Dee-Wah Days" (Epic) 78/35

BLACET WILLET "Deservate Large (cprc) / even otations: Heavy 1, Medium 18, Light 57, Total Adda 35 including WRKZ, WTCR, WHN, WIXY, WWVA, KRRV, WUSY, WDXE, (OKK, WSM, WKK, WSIR, KJJY, KSO, WGEE, KYAK, KKCS, KUGN, KEIN, KSOP, KMPS, KGA. Debute at number 46 on

Rotations: Heavy 2, Medium 38, Liphi 32, Total Adds 3, CHOW, WOXE, KOKC, Heavy, WTSV, KSOP, Medium: WBGW, WAR, WKNG, WITY, KRRY, WKID, WESC, WPAP, WQYK, KJNE, WKCQ, WTOD, KRKT, KKCS, KALF, KTOM, KIGO, Mover 44-45-44 on the Country chart.

VINCE BILL "With You" (RCA) 69/1

TITUSE OFLE WITH THE [TIGH] 9971 Rotations Heavy 9, Medium 37, Light 23, Total Adds 1, KXXY Heavy, WKYG, WCVR, KKIK, KLLL, WMIL, WTOD, KRKT, KIK-FM, KIGO Medium WBOS, WTSV, WXTU, CHOW, WVMI, KHEY, WQYK, WIRK, KFGO, WOW, KFDI, KVOC, KLZ Moves 36 34 42 on the Country

Lourny chan EARL THOBAS CONLEY & ANITA POINTER "Too Many Times" (RCA) 59/40 Retations Heavy 0, Medium 11, Ugri 48, Total Adda 40 including WVAA, WTSV, WXTU, WYAK, WVAB, WZZK, WTVY, WESC, WTDK: KSSN, KYKK, WAAZ, WPAR, WAAX, WIL, RKRT, KARH, KARNO, KKB, KCRC, KIGO Debusa ar number 49

DOBIE GRAY "The Dark Side Of Town" (Capitol) 56/10

Rotations Heavy 2, Medium 21, Light 33, Total Adds 10, WOBE, WWVA, WEZL, WOYK, WIRK, WTSO, WTHI, KTPK, KUZZ, KGA, Heavy WOKK, WCUZ Medium WIXY, WLWI, KKYX, KFGO, WOW, WTCM, KFDI, KALF, KSOP Debuts at number 48

on the Country often. **LYLE LOVET "Serther Down The Line" (MCA/Curb) 55/12** Rotetions Heavy 1, Medium 15, Liph 38, Total Adda 12, WVAM, WTSV, WKYG, WUSY, WNNL, KSO, WKCO, KUUY, KKCS, KKCC, KRPM, KIGO Heavy (SMR), Medium WCVM, WTVY, KHEY, WOKK, WOW, KIRKT, KEIN

KCKC, KHAM, KIGU Hasay, Kowai, Wasolumi Hurri, Hina Katala, Katala, Kusari, Kusari, Kusari, Kusari, Katala, Katala, Kusari, Kus Kusari, Kus

SIGNIFICANT ACTION

BILLY BURNETTE "Soldier Of Love" (MCA/Curb) 47/7

, Light 32, Total Adda 7, WKYG, WXBQ, KYKX, WMNI, KWMT, KFRE, KJNE Medium: WAJR, KSJ, WCMS, WQYK, WTCM, KRKT, KQNL, KEIN, KALF, KSOP, KIGO.

KOLD: Weddait: Modellin, Markin Contensis, J. (Epic), 42/3 (RCHE WATSIO "Bottle Of Tears" (Epic), 42/3 Rotations Heavy 0, Medium 25, Light 17, Total Adds 3, WKYG, WBCS, WTOD. Medium: WBGW, WTSV, WAJR, WXX, WYII, Venz, Werzy, Whyte WARA KRAIN KKXY, WWW KTPK, KKI-FM, KRWQ, KOIL, KEIN. Moves 49-50 on the Country chart of the state of the sta

KRRV, WEZL, WUDE, WAW, KBARI, KLAT, WOW, KITH, KIHH, KIHH, KAWA, KAW, KUL, KLAH, WOWA, KIHA, KAWA, K KAWA, K

W ISW, WEAL, WYY, KNAS, WOEL, WORK, INTONNER' (Bermidd Dwnes) 37/11 A.J. MASTERS" Liver Keep Yoar Distance" (Bermidd Dwnes) 37/11 Rotations Heavy 0, Medium 7, Lgri 30, Total Acts 11, WAR, WYNK, WEZL WUSY, WTYV, WORK, KKYX, WTH, KVOO, KFDI, KUVT Medium WWNA, WYNG KRYKT, KEN, KSOP, ROO Lgrup WYN, KYKX, WAXX, KFGO

KPDI, KUDY Medium WWA, WILM, KNH, LKEW, KSUF, KSUF, MOD Date Mill Hitter, Million Bodel Micesson Of The '386'' (Microsoft/FeligTam) 38/4 DONNA FARGEO 'Woman Of The '386'' (Microsoft/FeligTam) 38/4 Restinons Heavy 1, Medium 9, Lgitk 26, Total Addi 4, WPAL, KTPK, KUDY, KRWQ Heavy WOKK Medium WTSV, KKYK, KSO, WOW, KRW, KEN, KALE, KSOP, KKG Lgitk WKAO, WYKE, WILW WSE, WKYO KSO, WOW, KRW, KEN, KALE, KSOP, KKG Lgitk WKAO, WYKE, WILW WSE, WKYO

KSO, WOW, KRIKT, KEIN, KALE, KSDP, KIKGD Light WCAO, WRYTE, WYTE, WYTE, WEA, MSO, YOO KAND, KALE, KSOP, KIKGD Light WCAO, WRYTE, WYTE, WYTE,

DAVID ALLAN COE & WILLIE NELSON "I've Already Chested On Yee" (Columbia) 26/13 Rotations: Henry 1, Madium 4, Light 21, Total Adds 13, KRRV, KYKR, WTVY, KKK, WESC, KILTEM, WADK, KYTS, KTPK, KFD, KRWQ, KALF, KSOP, Madium: WTSV, KKYT, KRKT, Light: WVAA, WRKZ, WNYR, WOW, WWJO.

REUL INTROJ. RAUT. ROUT. MIGNIT: MIGN. RAIN, RURAL (MITH) 25/0 ALMOST BROTHERS "What's Your Name" (NTM) 25/0 Relation: Heavy, Madum O, Light 25, Total Adds 9, WBGW, WGTO, KINE, WOW, KTPK, KRKT, KRWQ, KALF, KIGO. Light WWAM, WTSV, WPOR, WNYR, WNY, WYII, KYKR, WTVY, WCMS, WPAP, WXCL, WWJO, KVOO, KVOO, KTOM, Light:

nautr: MALCHAK & RUCKER "Slaw Motion" (Alpine) 25/6 Robbins: Heavy O, Madum 3, Light 22, Total Adas B, WVAM, WK, WLW, WKKO, KRKT, KIGO, Medum: WCLZ, WTOM, KEN, Light: WGW, WKY, WWI, KENK, KYKO, KYKAS, WAPA, KJWE, KHGO, WKGL, KVOO, KVOC, KRWO, KALF,

LEE GREENWOOD "Didn't Wa" (MCA) 23/22

LEC SINCER WUUD UNIN T WE INILA) ZAZZZ Rotationa: Heavy 0, Modum 0. Ugy 23, Totel Adds 22, WVAM, WTSV, WRKZ, WDSY, WCVR, WVMI, WGTO, KKIX, KSSN, KYKCI, WSK, WWK, WKK, WHR, WTGR, KSO, KOXY, KRKT, KKAL, KVOC, KRWO, KALF.

Light WCAO, WBGW, WORO, WPOR, WYII, KEAN, WELL, WYIN, MURA, KAO, KEDI, KFRE, Madum: WVAM, KSOP, KIGO Light BOBSY BARE "Nail Good" (EMI Amorica) 21/4 Reations: Heavy, O, Medum 3, Uayi 18, Total Adda 4, KYX, KVOO, KFDI, KFRE, Madum: WVAM, KSOP, KIGO Light WBGW, WIXY, WYII, KEAN, KPLX, WIYY, KHEY, WOKK, KSO, KWMT, KOYY, KKAL, KRWO, KALF.

WBGW, WILY, WITY, KEAN, KRUZ, WITY, KIEY, WORK, KSO, KWAT, KKAT, KAUL, RHWG, KALP. ROBER MILLER "Some Hearts Get All The Breaks" (IRCA) 2046 Rotations Heary O, Medium 4, Light 16, Total Adds 6, WBGW, WWA, WITY, KILTEM, KEDI, KEIN, Medium KKYX, KTTS, KRYT, KIGO, Light WTSY, WINY, WIT, WARA, KROO, WWW, VAL, KMYD, KALF, KSOP. ROBIN LEE "If You're Anything Like Year Eyes" (Evergmeen) 19/6 ROBIN LEE "If You're Anything Like Year Eyes" (Evergmeen) 19/6 Rotations: Heavy O, Medium 2, Light 17, Total Adds 8, WHGTO, KIRE KVOC, KINO, KALF, KIGO, Medium WLWI, KSOP Light KRWP, WESL, WITY, WORK, WARA, WAGS, KRGO, WXCL, WTCM, KRFD, KKAL

Logia North Witcher Berwar" (Promiler) 17/8 MASON DUXON "Home Berwar" (Promiler) 17/8 Rotations Heavy O, Medium 3, Light 14, Total Adda 9, KYNR, KHEY, KFBO, WTCM, KVOO, KFDI, KRWQ, KALF, KSOP Medium, WTVY, KIYX, Light WAMA, KRBN, KYKX, WPAP, KJNE, KTTS.

TWO HEARTS "Feel Like I'm Felling For You" (MDJ) 17/1 I WU TIEARI 13 " FUBL LIKE I IN FERMING FOT TOE" (INU.) 17/1 Rotatione Heavy 0, Medium 2, Light 15, Total Adda 1, W.W.H. Medum, W.C.M., KIGO, Light: WBGW, WYII, KRRV, WUSY, KRYX, WIRK, KRGO, KTTS, KVOO, KFDL, KRWO, KOL, KEIN, KALF, LEON EVERETTE "Sad State Of Affairs" (Oriandia) 16/4 Rotations: Heavy, OMedium 4, Lapit 12, Total Adda 4, KFOO, KYOO, KFDI, KSOP Medium WLWI, KKYX, KTTS, KRKT Light: WWAM, WIXY, KRRV, WTYY, WESC, WWKA, WTCH, KRWO.

MARTY STUART "All Because Of You" (Calumbia) 12/10 Rotations Heavy 0, Medium 1, Light 11, Total Adda 10, WCVR, KKIX, WAMZ, WOKK, WCMS, WPAP, KUNE, WIRK, KVOO. um 1, Light Light KPLX

KIGO Medumi WOUZ, Layr KPLX. LOWES "Good And Lonssonn" (NSD) 12.2 LOWES "Good And Lonssonn" (NSD) 14.28 LOWES "Good Medumi 5. Layr 7. Total Adda 2, KSO, WOW. Medkum: WTVY, KFGO, KTTS, KFDI, KSOP Layr. WLWI.

WILLIE NELSON "I'm Not Trying To Forget Yos" (Columbia) 11/10 WILLIE NELSON "I'm Not Trying To Forget Yos" (Columbia) 11/10 Distribus I Marking O Marking 2, Jude 9, Total Adda 10, WYAM, WCVR, KASE, WGTO, KIKK, WTCM, KRWO, KNIX, KCKC, kum 2, Ligh

KLIDU, MIRGUMIT, MIRGUM JOHNNY DUNCAN "Texas Moon" (Pharpah) 18/2 Ratalona, Haay O, Medium 2, Light 8, Total Adds 2, KGIL, KOLO, Medium: KKYX, KFDI, Light: KSO, KTTS, WTCM, KVOO.

ROCE, INTERN. BUTCH BAKER "That's What Her Memory Is For" (Mercury/PolyGram) 9/6 Rotations: Heavy 0, Medium 0, Light 9, Total Adds 9, WGTO, WTVY, KIKK, KKYK, KTTS, KVOO, Light, KEAN, WPAP, WOW

Rotations: Heavy 0, Medium 0, Light 9, Total Adda 9, WORK, WLWI, WCMS, WPAP, KJNE, KFGO, WTSO, Light: WIRK, Rotations: Heavy 0, Medium 1, Light 7, Total Adda 7, WOKK, WLWI, WCMS, WPAP, KJNE, KFGO, WTSO, Light: WIRK,

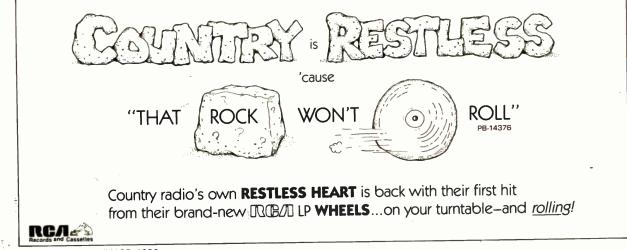
Rotations: Heavy 0, Medium 1, Light 7, Total Adda 1, WTCM. Medium: KSOP. Light: KSO, WOW, KTTS, KVOO, KTOM, KIGO Fortations: Heavy 0, Medium 1, Light 7, Total Adda 1, WTCM. Medium: KSOP. Light: KSO, WOW, KTTS, KVOO, KTOM, KIGO

Instations: Heavy 0, wedium 1, Light 7, Total Adda 1, WTCM. Medium: KSOP. Light: KSO, WOW, KTTS, KVOO, KTOM, KIGO RICK MELSON "Dream Lover" (Epic) 8:0 Rotations: Heavy 3, Medium 3, Light 2, Total Adda 0. Heavy: WCUZ, KNIX, KIGO Medium: KBMR, WUSN, KFDI. Light KNWO, KAUE

ALBUM TRACKS

Album Title

ARTIST/Song Title (Label) HANK WILLIAMS JR./Mind Your Own Business (WB/Curb) Montana Cafe Storms Of Life RANDY TRAVIS/Diggin' Up Bones (WB) Holly Dunn HOLLY DUNN/Daddy's Hands (MTM) Perfume, Ribbons, & Pearls FORESTER SISTERS/Drawn To The Fire (WB) Radio Heart CHARLY McCLAIN/So This Is Love (Epic) Class Of '55 JERRY LEE LEWIS/Sixteen Candles (unknown) Storms Of Life RANDY TRAVIS/My Heart Cracked (WB)



72/R&R FRIDAY, JULY 25, 1986

COUNTRY ADDS & HOTS

MOST ADDED EAST

Tanya Tucker (Capitol) Exile (Epic)

Don Williams (Capitol) Hank Williams Jr. (WB/Curb)

HOTTEST

Earl Thomas Conley (RCA) Exile (Epic)

Hank Williams Jr. (WB/Curb) John Schneider (MCA)

MOST ADDED SOUTH HOTTEST

MOST ADDED MIDWEST HOTTEST Crystał Gayle (WB) Sytvia (RCA)

Don Williams (Capitol) Judds (RCA/Curb)

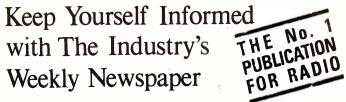
MOST ADDED WEST Mickey Gilley (Epic) Crystal Gayle (WB)

HOTTEST Judds (RCA/Curb) Don Williams (Capitol)

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		EAST		M	IDWES		WMIL Milwsubee, Wi hotset : hotset : Minespolis, MN	RTTS-AMIFM Springlield, MO CORLEY & POINTER COE & NELSON GLEN CAMPBELL ROSIE FLORES HICKEY GILLEY		SOUTH		KYKK Longriew, TK LARRY BOONE LEE GREENWOOD BILLY BURNETTE CONLEY & POINTER	WLWIFM Montgomery, AL WILLIAM LEE GOLDE CORLEY & POINTER TON NOPAT VEGA NEOTHERS	WRML Richmond, VA RABBITT & NOWTON SYLVIA TANYA TUCKER OAK RIDCE BOYS
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FULL-SERVICE AC

	TOP 20	JULY	′ 25 ,	1986		MOST ADDED
Two Las		Total Reports/Adds	Heavy	Medium	Light	HUEY LEWIS & THE NEWS (10)
this Weeks Week	•				0	CARL ANDERSON & GLORIA LORING (9)
3 1 1 1	PETER CETERA/Giory Of Love (Full Moon/WB)	44/0	43 35	1 8	2	EL DeBARGE (9)
8 4 2 🖸	JEFFREY OSBORNE/You Should Be Mine (A&M)	45/3 42/5	35 30	8	5	SHEENA EASTON (0) BILLY OCEAN (0)
13 8 5 🕑	MIANI SOUND MACHINE/Words Get In The Way (Epic)	42/5 37/0	26	9	2	
1 2 3 4		38/1	26	11	1	
10 9 6 5		35/0	28	5	2	
5 3 4 6		31/0	22	9	0	
16 14 11 0	RENERIS/Invisible Touch (Atlantic)	29/0	20	9	0	
- 17 12 0	GORDON LIGHTFOOT/Anything For Love (WB)	39/4	8	23	8	HOTTEST
_ 15 13 0	ROD STEWART/Love Touch (WB)	27/1	18 9	6 18	3	
7 7 7 11	BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)	30/0 29/7	5	19	5	
16 🕑	LIOWEL RICHIE/Dancing On The Ceiling (Motown)	31/5	9	15	7	PETER CETERA (37)
16 🕚	MIKE & THE MECHANICS/Taken in (Atlantic) HOWARD JONES/No One Is To Blazne (Eloktra)	27/0	10	13	4	JEFFREY OSBORNE (24) MIAMI SOUND MACHINE (20)
4 6 8 14	JACKSON BROWNE/In The Shape Of A Heart (Asylum)	21/0	13	7	1	DAVID FOSTER & OLIVIA NEWTON-JOHN (17)
	CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)	28/9	5	12	11	DOUBLE (16)
REAKERO	SADE/IS It A Crime? (Portrait/CBS)	24/2	5	13	6	GENESIS (16)
	MICHAEL McDONALD/Sweet Freedom (MCA)	25/3	6	14	5	
6 10 14 19	9 JAMES TAYLOR/That's Why I'm Here (Columbia)	20/0	6 8	11 10	3	
2 5 10 20	NEIL DIAMOND/Headed For The Future (Columbia)	21/0	8	10	3	Description of the Description of the Description of the
Total Add	Friends And Lovers (Carrere/CBS) ur reporters on it. Rotations: Heavy 5, Medium 12, Ligh ds 9, WWKB, WPRO, WTMJ, KFMB, KJR, WIBC, W	t 11, WHITH VIBA, WTIC. K	IEY HOUS IEY HOUS IC HERVY 2 UGN, KVE	BC, KVEC. STON "AI 2/0, Medium C.	At Once" (Ari 6/1, Light 2/0, To	tal Adds 1, KSL. Heavy WELI, WGY. Medium including WPRO, KH
Total Add WMTR, K 54% of or Total Add chart. 52% of or	ur reporters on it. Rotations: Heavy 5, Medium 12, Ligh ds 9, WWKB, WPRO, WTMJ, KFMB, KJR, WIBC, W (YJC. Debuts at number 16 on the Full-Service chart. MICHAEL McDONALD Sweet Freedom (MCA) ur reporters on it. Rotations: Heavy 6, Medium 14, Lig ds 3, WDBO, WBT, KBOI. Moves 19-18 on the Full-Ser SADE Is It A Crime? (Portrait/CBS) ur reporters on it. Rotations: Heavy 5, Medium 13, Lig is 2, KOY, WRVA. Moves 20-17 on the Full-Service char	It 11, VIBA, VIBA, It 5, VICe VICe VICe VICe VICe VICe VICe VICe	WPCE, WJ IEY HOU S: Hosyy 2 GARGE '' S: Hosyy 0 JANE GH S. Hosyy 0 WGBR, WS JEL SEMI S: Hosyy 0	HIC, KVEC. STON "All 20, Medium 5 Lave Ahere), Medium 5 RLS "Wei 3, Medium 1 STU, KYJC. BELLO "W BELLO "W BELLO "H 0, Medium 3 JC. Edge OF H 0, Medium 2 KO.	At Once" (Ari 6/1, Light 2/0, Tc rys" (Gordy/Me 5, Light 4/4, Total 14, Libe A Heat" 100, Light 6/1, Total 100, Light 6/0, Total 100, Light 6/0, Total 100, Light 6/3, Total 100, Light 6/3, Total	eta) 18/1
Total Add WMTR, K 54% of or Total Add chart. 52% of or Total Add	ur reporters on it. Rotations: Heavy 5, Medium 12, Ligh ds 9, WWKB, WPRO, WTMJ, KFMB, KJR, WIBC, W (YJC, Debuts at number 16 on the Full-Service chart. MICHAEL McDONALD Sweet Freedom (MCA) ur reporters on it. Rotations: Heavy 6, Medium 14, Lig ds 3, WDBO, WBT, KBOI. Moves 19-18 on the Full-Ser SADE is it A Crime? (Portrait/CBS) ur reporters on it. Rotations: Heavy 5, Medium 13, Lig is 2, KOY, WRVA. Moves 20-17 on the Full-Service char NEW& ACTIVE	ht 11, VIBA, VIBA, WHITN Restance MARY Rotation MARY Rotation WHITL, Rotation WHITL, WHITL, WHITL, WHITL, WHITL, Rotation Rotation Rotation Rotation	WPDE, WJ EY HOUX a: Heavy 2 UGN, KVE MARGE '' a: Heavy 0 WGBR, WS Heavy 0 WASK, KY H'The E a: Heavy 0 WICC, WT E MILSAI E MILSAI :: Heavy 0	BC, KVEC. BC, KVEC. ETON "AM 20, Medium 5 RLS "Wai , Medium 5 RLS "Wai , Medium 5 TU, KVJC. BELLO "W 0, Medium 3 KO. SIC SIC	At Once" (Ari 671, Liph 20, To 75" (Gordy Ari, Total 671, Liph 20, To 75" (Gordy Ari, Total 760, Liph 670, Total 760, Liph 670, Total 770 (Column 771) (Column 771) (Column 771) (Column 771) (Column 771) (Column 771) (Column 771) (Column 772) (Column	stal 10.1 stel Acids 1, KSL Heavy WELL, WGY, Medium Including WPRO, KH Acids 8, WGRD, WCCO, WELL, WGY, KUGA, KSL, WGBR, KYJC, KY (Methern) 80 Acids 9, WGRD, WGCO, WELL, WHBY, KUGA, KSL, WGBR, KYJC, KY (Methern) 81 Acids 9, WGPD, Medium: WFBR, Light including WCCO, WWWR, WF Yeads 1, WGPD, Medium: WFGR, Light including WCCO, WWWR, WF Yeads 1, WGPD, Medium: WFGR, KTWO, Light with WKTR, WG Nodes 3, WGPD, WWNR, KYJC, Medium WWTR, WSTU, Light inclu CACHT ACTION YAdde 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, KVEC, Light including Acids 2, WGN, WTMJ, Medium: WCCO, WHBY, WGR, WGR, WGR, WGR, WGR, WGR, WGR, WGR
Total Add WMTR, K' 54% of or Total Add chart. 52% of or Total Add Research Newy WTO, N. N. BERLIN "Take Bener Whether	ur reporters on it. Rotations: Heavy 5, Medium 12, Ligh ds 9, WWKB, WPRO, WTMJ, KFMB, KJR, WIBC, W (YJC, Debuts at number 16 on the Full-Service chart. MICHAEL McDONALD Sweet Freedom (MCA) ur reporters on it. Rotations: Heavy 6, Medium 14, Lig is 3, WDBO, WBT, KBOI. Moves 19-18 on the Full-Ser SADE Is It A Crime? (Portrait/CBS) ur reporters on it. Rotations: Heavy 5, Medium 13, Lig is 2, KOY, WRVA. Moves 20-17 on the Full-Service char NEV & ACTIVE UNKE "In The Stage Of A Heat" (Arytum) 21/6 UNKE "In The Stage Of A Heat" (Arytum) 21/6 UNKE "In The Stage Of A Heat" (Arytum) 21/6 UNKE "CO, KYG, KYG, Media CHart (Arytum) 21/6 UNKE "CO, KYG, KYG, Media CHart (KYG, WFG, KYG, KYG, WWWF, WSG, KYG, KYG, KYG, KYG, Media CHart (KYG, WFG, KYG, KYG, KYG, KYG, KYG, KYG, KYG, KY	tt 11, VIBA, VIBA, VIBA, VIBA, VICA, EL Del EL Del HARY Nation VICC VICC VICC VICC VICC VICC VICC VIC	MPDE, WJ EY HOUS a: Haevy 2 UGN, KY MARGE '' Harvy 0 AME 61 a: Heavy 0 WGBR, WI EL SEMI EL SEMI E MILSAI b: Haevy 0 WICC, WT E MILSAI : Haevy 0 WICC, WT E MILSAI : Haevy 1 NSC. BOYS '' STU	BC, KVEC. BC, KVEC. C. Love Alwara Medium 5 RLS "Weiler Market Medium 3 C. BELLO "M 0, Medium 3 C. SIC SIC P "lia Love 1, Madium 3 Rock "N" F 10, Medium 3	At Dece" (Ari 61), Lord 20, Tc 61), Lord 20, Tc 71, Lord 20, Tc 72, Lord 41, Tola 70, Lord 41, Tola 70, Lord 41, Tola 70, Lord 40, Tc 71, Colom 70, Lord 40, Tc 71, Colom 71, Co	stal 101 tell Acids 1, KSL Heavy WELL, WGY, Medium Including WPRO, KH Acids 9, WRRE, WCCO, WELL, WHSY, KUGA, KSL, WGBR, KYJC, KI (Methern) 101 Acids 9, WRRE, WCCO, WELL, WHSY, KUGA, KSL, WGBR, KYJC, KI (Methern) 11 Acids 9, WSPD, Medium: WFBR, Light including WCCO, WWWR, WF Victore 11 Acids 9, WSPD, Medium: WFDE, Light including WCCO, WWWR, WF Victore 11 Acids 9, WSPD, WWNR, KYJC, Medium WWITR, WSTU, Light including MCCO, WWRP, KYZO, Might including MCCO, WWRP, KYZO, Light including MCCO, WWNR, KYJC, Medium: WCCO, WHRP, KVEC, Light including MCCO, WHSP, KVEC, Light including MCCO, WHSP, KVEC, Light including MCCO, WHSP, KWSN, WTMJ, Medium: WCCO, WHSP, KVEC, Light including MCCO, WHSP, KVEC, Light including MCCO, Medium, WFOE, KTWO, KYJC, Light: WCCO
Total Add WMTR, K' 54% of or Total Add chart. 52% of or Total Add Chart. 52% of or Total Add Restore. Henry Witch. WTU. 8ERLIN "Tela Restore. Henry Medue Including Restore. Henry	ur reporters on it. Rotations: Heavy 5, Medium 12, Ligh ds 9, WWKB, WPRO, WTMJ, KFMB, KJR, WIBC, W (YJC, Debuts at number 16 on the Full-Service chart. MICHAEL McDONALD Sweet Freedom (MCA) ur reporters on it. Rotations: Heavy 6, Medium 14, Lig ds 3, WDBO, WBT, KBOI. Moves 19-18 on the Full-Ser SADE Is It A Crime? (Portrait/CBS) ur reporters on it. Rotations: Heavy 5, Medium 13, Lig is 2, KOY, WRVA. Moves 20-17 on the Full-Service char NEVEX & ACCTIVE Distance (Commons) 214 P 130, Medam 70, Light 10, Tatel Adds 4, Net WFER, WSB, KJR, WOS, WORK, WWRE, WWKE "In The Shape OI A Meat" (Arytum) 216 P 130, Medam 70, Light 10, Tatel Adds 4, Net WFER, WSB, KJR, WOS, WORK, WWRE, 19, Medam 70, Light 10, Tatel Adds 4, Net WFER, WSB, KJR, WOS, WORK, WWRE, 19, Medam 70, Light 10, Tatel Adds 4, Net WFER, WSB, KJR, WOS, WORK, WWRE, 19, Medam 70, Light 10, Tatel Adds 4, Net WYR, MKSB, KJR, WOS, WORK, KTW 19, Medam 70, Light 40, Tatel Adds 4, Net WFER, WSB, KJR, WOS, WORK, KTW 19, Medam 70, Light 40, Tatel Adds 4, Net WFER, WSB, KJR, WOS, WORK, KTW 19, Medam 70, Light 40, Tatel Adds 4, Net WFER, WSB, KJR, WOS, WORK, KTW 19, Medam 70, Light 40, Tatel Adds 4, Net WFER, WSB, KJR, WOS, WORK, KTW 19, Medam 70, Light 40, Tatel Adds 4, KJR, WOC, WHER, WSD, WORK, KTW 19, Medam 70, Light 40, Tatel Adds 4, KJR, WOC, WHER, WKC, WKWE, Heavy: WCL, KTWO 19, WFER, MAR, MGO, Tatel Adds 2, KJR, KTWO Heave, WKKD, Medaum Including WTW 19, WKKB, WKG, KK, WKKB,	tt 11, VIBA, VIBA, VIBA, VIC, Potaton MARY Potaton Nort, Potaton Nort, Potaton Nort, Potaton Nort, Nor	WPDE, WJ BEY HOUX LIGAL KVY BARES " BARES" JARE SH Heavy C WASK, KY, II "The E WASK, KY, II "The E WASK, KY, II "The E WASK, KY, II "The E Heavy C WASK, KY, II "The E Heavy C WHCC, WT II "The E Heavy C WHCC, WT II "The E Heavy C HARTY O WHARTY O WARTY O WARTY O WARTY O	BIC: KVEC. BIC: KVEC. BIC: Medium C: Leve Aler: , Medium C: BIC: Main BIC: Medium C: BIC: Medium C: C: SIC: SIC: SIC: SIC: SIC: SIC: SIC:	At Dece" (Ari 4.1. Gene 20. Tc 4.1. Gene 20. Tc 4.1. Gene 20. Tc 1.1. Gene 20. T	stal 18/1 tell Acids 1, KSL heavy WELL WGY, Medium including WPRO, KH howay 19/3 Acids 9, WRRE, WCCO, WELL, WHEY, KUGN, KSL, WGBR, KYJC, KY (Michanni) 19/3 Acids 9, WSPD, Medium: WFBR, Light including WCCO, WWWR, W (Michanni) 11 Acids 9, MSPD, Medium: WFBR, Light including WCCO, WWRR, W (Michanni) 11 (Acids 9, Michanni WCCO, WPOE, KTWO, Light, WTKO, WWRT, W (Acids 9, Michanni WCCO, WPOE, KTWO, Light, WSTL, Light Including WCCO, WWRR, KYJC, Medium: WCCO, WHEY, KVEC, Light Including MCCO, WHEY, KWEC, Light Including MCCO, WHEY, KWEC, Light Including MCCO, WHEY, Michanni WCCO, WHEY, KWCC, Light Including MCCO, WHEY, Medium: WCCO, Light Including MCCO, WHEY, Medium: WCCO, Light Including MCCO, Light MCCO, Light MCCO, Light MCCO, Light MCCO, MCCO, Light MCCO, Light MCCO, Light MCCO, Light M
Total Add WMTR, K' 54% of or Total Add chart. 52% of or Total Add Total Add Restore. Henry WTRO. WSTU, W BANELES. "III BANELES." III BANELES. "III BANELES." III BANELES." IIII BANELES." IIII BANELES." IIII BANELES." IIII BANELES." IIII BANELES." IIIII BANELES." IIIII BANELES." IIIII BANELES." IIIIIIIII BANELES." IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	ur reporters on it. Rotations: Heavy 5, Medium 12, Ligh ds 9, WWKB, WPRO, WTMJ, KFMB, KJR, WIBC, W (YJC, Debuts at number 16 on the Full-Service chart. MICHAEL McDONALD Sweet Freedom (MCA) ur reporters on it. Rotations: Heavy 6, Medium 14, Lig ds 3, WDBO, WBT, KBOI. Moves 19-18 on the Full-Ser SADE Is It A Crime? (Portrait/CBS) ur reporters on it. Rotations: Heavy 5, Medium 13, Lig is 2, KOY, WRVA. Moves 20-17 on the Full-Service chart NEW & Acations: Heavy 5, Medium 13, Lig is 2, KOY, WRVA. Moves 20-17 on the Full-Service chart NEW & Acations: Heavy 5, Medium 13, Lig is 2, KOY, WRVA. Moves 20-17 on the Full-Service chart NEW & Control 10, 10, 10, 10, 10, 10, 10, 10, 10, 10,	tt 11, VIBA, VIBA, VIBA, VIBA, VIBA, VIC, K Potatoon MANY VIC, VIC, VIC, VIC, VIC, VIC, VIC, VIC,	WOLE, WULL COMM, KWE LEW MOUS LARGE "I Hany O LARGE AL HANY WULL COMM, KWE E MILSAL WULL COMMON E MARK KY, KY WULL COMMON E MARK VI E HANY O BOYANY 1 BOYANY 1 BOYA	BIC, KVELC, BIC, KVELC, BICN, "Alkedum (C. Leve Alert (J. Medium 3), Medium 3), Medium 3) (J. Medium 2) (J. Medium 2) (J. Medium 3) (J. Medium 4) (J. Medium	At Dece" (Ari At Dece" (Ari 61, Light 20, Tc 71, Light 20, Tc 72, Light 20, Tc 74, Light 20, Tc 74, Light 20, Light 20, Light 20, Tc 74, Light 20, Li	stal 18/1 tell Acids 1, KSL Heavy WELL WGY, Medium Including WPRO, KH hards 9, WRRE, WCCO, WELL, WHSY, KUGA, KSL, WGBR, KYJC, KY (Indexen) 19 Acids 9, WRRE, WCCO, WELL, WHSY, KUGA, KSL, WGBR, KYJC, KY (Indexen) 19 Acids 9, WRRE, WCCO, WELL, WHSY, KUGA, KSL, WGBR, KYJC, KY (Indexen) 19 Acids 9, WGPD, Medium: WFDE, Light including WCCO, WWWR, W Yacds 1, WSPD, Medium: WFOC, WPOE, KTWO, Light, WTKO, WARTR, WC Node 3, WSPD, WWWR, KYJC, Medium: WKTR, WSTU, Light Inclu CACHER, X, WSPD, WWWR, KYJC, Medium: WCCO, WHBY, KVEC, Light Inclu Acids 2, WISN, WTMJ, Medium: WCCO, WHBY, KVEC, Light Inclu Acids 2, WISN, WTMJ, Medium: WCCO, WHBY, KVEC, Light Inclu Acids 2, WISN, WTMJ, Medium: WCCO, WHBY, KVEC, Light Inclu Acids 2, WISN, WTMJ, Medium: WCCO, WHBY, KVEC, Light Inclu Acids 2, WISN, WTMJ, Medium: WCCO, WHBY, KVEC, Light Inclu Acids 2, WISN, WTMJ, Medium: WCCO, WHBY, KVEC, Light Inclu Acids 2, WCCO, WHBY, Maduum: KUGN, WPOE, KTWO, KYJC, Light Inclu Acids 0, Medium, WCCO, KUGN, WFOE, KTWO Ught: WGBR, KYJK Acids 0, Medium, WCCO, KUGN, WFOE, KTWO Ught: WGBR, Acids 0, Medium, WKY, KSL, Ught WTKO, WATTE, WSTU
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Total Add WMTR, K' 54% of oi Total Add chart. 52% of oi Total Add Chart. 52% of oi Total Add Chart. 52% of oi Total Add Mathematical Chart Restores Henry BACKSON Henry Works, Witch Mathematical Chart Restores Henry Works, Witch States Henry Witch, Witch Batter Henry Mathematical Chart Restores Henry Witch Witch Henry States Henry Witch Witch Henry States Henry Witch Witch Henry States Henry Witch Witch Henry Restores Henry Witch Witch Henry States Henry States Henry States Henry States Henry States Henry Hanna Henry Witch Witch Henry Restores Henry Witch Witch Henry States Henry Restores Henry Witch Witch Henry	ur reporters on it. Rotations: Heavy 5, Medium 12, Ligh ds 9, WWKB, WPRO, WTMJ, KFMB, KJR, WIBC, W (YJC, Debuts at number 16 on the Full-Service chart. MICHAEL McDONALD Sweet Freedom (MCA) ur reporters on it. Rotations: Heavy 6, Medium 14, Lig ds 3, WDBO, WBT, KBOI. Moves 19-18 on the Full-Ser SADE Is It A Crime? (Portrait/CBS) ur reporters on it. Rotations: Heavy 5, Medium 13, Lig is 2, KOY, WRVA. Moves 20-17 on the Full-Service chart NEW & Account 14, Lig ds 2, KOY, WRVA. Moves 20-17 on the Full-Service chart NEW & Account 14, Lig Madum 70, Light 10, Tatal Adds 0, Heavy, WBR, KB, WCS, WGW, WWR, Madum 70, Light 10, Tatal Adds 0, Heavy, WBR, KB, WCS, WGW, WWR, Madum 70, Light 10, Tatal Adds 0, Heavy, WBR, KB, WCS, WGW, WWR, Madum 70, Light 10, Tatal Adds 0, Heavy, WBR, KB, WCS, WGW, WWR, Madum 70, Light 10, Tatal Adds 0, Heavy, WBR, KB, WCS, WGW, KWWR, Madum 70, Light 10, Tatal Adds 0, Heavy, WBR, KB, WCS, WGW, WWR, Madum 70, Light 10, Tatal Adds 0, Heavy, WBR, KB, WCS, WGW, WWR, Madum 70, Light 10, Tatal Adds 0, Heavy, WBR, KB, WCK, WCM, KTWO WMR, WMO, HOW, WAR, WC, WCM, HEAV, WCL, KTWO g WBR, KHOW, WMR, WGW, WC, WMR, Heavy, WCL, KTWO g WBR, MCB, HEAV, WCC, WAR, Heavy, WCL, KTWO g WBR, MCB, HEAV, WCC, WAR, Heavy, WCL, KTWO g WBR, MCB, CHOW, WHAR, WCC, WHAR, WCK, WCK, WELL Madum 101, Light 31, Tatal Adds 2, KAR, WCH, Medum including WTWI Madum 101, Light 31, Tatal Adds 2, KAR, WCH, Medum including WTWI Madum 101, Light 31, Tatal Adds 2, KAR, WCH, WCK, WCL, WELL Madum 101, Light 31, Tatal Adds 2, SKRC, KRO, WETH, WARG, WAR, KFOD Pape Dat Preach, WHAR, WCD, WWR, WHA, KCD, WCL Madum 101, Light 31, Tatal Adds 2, SKRC, KRO, WETH, WARG, WCL, Medum including WFBR, WCC, WELL Madum 1134, Light 31, Tatal Adds 2, SKRC, KRO, WETH, WARG, WCL, Medum including WFBR, WCC, WELL Madum 1134, Light 31, Tatal Adds 2, SKRC, KRO, WETH, WARG, WCL, Medum including WFBR, WCC, WELL Madum 1134, Light 31, Tatal Adds 2, SKRC, KRO, WETH, WARG, WCC, WELL Madum 1134, Light 31, Tatal Adds 2, SKRC, KRO, WETH, WARG, WCC, WELL Medum in the War The	tt 11, VIBA, VIBA, VIBA, VIBA, VIBA, VIBA, VIBA, VIC, ELDel Restorman NANY Nation VIC, NANY Nation VIC, NANY Nation VIC, NANY Nation VIC, NANY Nation VIC, NANY Nation VIC, NANY Nation	WTOLE, WU LOAR, KYE LEY MOUSH LOARS, KYE LARGE " I Hoary O LOARS, KYE LARGE " I Hoary O WU LOARS, KY WU LOARS, KY WI LOARS, KY W W W W W W W W W W W W W W W W W W W	Bic / NEL: Bic / NEL: Devo Ahrr Janes - Anno Anterna - Ann	At Dece" (Ari At Dece" (Ari 61), Light 20, Tc 61), Light 20, Tc 72) (Georg May 20, Tc 74), Light 20,	stal 18/1 tell Acids 1, KSL Heavy WELL WGY, Medium Including WPRO, KH hands 8, WRRE, WCCO, WELL, WRSY, KUGA, KSL, WGBR, KYJC, KY Acids 9, WRRE, WCCO, WELL, WRSY, KUGA, KSL, WGBR, KYJC, KY (Indexen) 9/1 Acids 9, WGPD, Medium: WRDE, Light including WCCO, WWWR, WR Yodas 1, WSPD, Medium: WROE, KTWO, Light including WCCO, WWWR, WR Yodas 2, WSPD, WWWR, KYJC, Medium: WKTR, WSTU, Light inclu Kadis 2, WSN, WTMJ, Medium: WCCO, WHBY, KVEC, Light inclu Yodas 2, WSN, WTMJ, Medium: WCCO, WHBY, KVEC, Light inclu Xadis 2, WSN, WTMJ, Medium: WCCO, WHBY, KVEC, Light inclu Yodas 2, WSN, WTMJ, Medium: WCCO, WHBY, KVEC, Light inclu Xadis 2, WSN, WTMJ, Medium: WCCO, WHBY, KVEC, Light inclu Xadis 2, WSN, WTMJ, Medium: WCCO, WHBY, KVEC, Light inclu Xadis 2, WSN, WTMJ, Medium: WCCO, WHBY, KVEC, Light inclu Xadis 2, WSN, WTMJ, Medium: WCCO, WHBY, KVEC, Light inclu Xadis 2, WCCO, WHBY, Medium: KUGN, WPOE, KTWO, KYJC, Light inclu Xadis 2, WCCO, WHBY, Medium: KUGN, WPOE, KTWO, WATE, WSTU Kadis 0, Medium: WHKB, WHAS Xadis 0, Medium: WWKB, WHAS Xadis 1, Maduum WWKB, WHAS Xadis 2, WXDW, Medium including KVEC, Light including WS Xadis 4, MAMAI M, Medium including KVEC Light including WCAS Xadis 4, MAMAI M, WA
Total Add WMTR, K' 54% of oi Total Add chart. 52% of oi Total Add Chart. 52% of oi Total Add Chart. 52% of oi Total Add Extense. Henry Witto, WST, W BANELOS. HENRY WITO, WST, WST, W BANELOS. HENRY WCS, WITC, W MADONNA "B STEVE WINW REALING. HENRY WCS, WITC, W MADONNA "B Realistic Henry WCS, WITC, W RADONNA "B Realistic Henry WCS, WITC, W RADONNA "B Realistic Henry WCS, WITC, W RADONNA "B Realistic Henry WCS, WCS, N	ur reporters on it. Rotations: Heavy 5, Medium 12, Ligh ds 9, WWKB, WPRO, WTMJ, KFMB, KJR, WiBC, W (YJC, Debuts at number 16 on the Full-Service chart. MICHAEL McDONALD Sweet Freedom (MCA) ur reporters on it. Rotations: Heavy 6, Medium 14, Lig ds 3, WDBO, WBT, KBOI. Moves 19-18 on the Full-Ser SADE Is It A Crime? (Portrait/CBS) ur reporters on it. Rotations: Heavy 5, Medium 13, Lig is 2, KOY, WRVA. Moves 20-17 on the Full-Service char NEW & Constantions: Heavy 5, Medium 13, Lig is 2, KOY, WRVA. Moves 20-17 on the Full-Service char NEW & Constantial Service Char New Constantial Service Char	tt 11, VIBA, VIBA, VIBA, VIBA, VIBA, VIBA, VIC, K EL Del HICHA HICHA HICHA Potation WARR, WOR, HICHA HICHA Potation WTT, K HICHA Potation WTT, K HICHA Potation WTT, K HICHA Potation WTT, K HICHA Potation WTT, K HICHA Potation WTT, K HICHA Potation WTT, K HICHA Potation WTT, K HICHA Potation NUTK, NUTK, NUTK, HICHA Potation Potation Research Potation Potation RUSA Potation	WOLE, WALLEY MOULT WEY MOULT LARGE '' HOUSE AARGE '' HOUSE, KYE HARRE'' HOUSE, KYE EL SEMI HARRE' HARRY WHOLE, WALLEY EL HARRY O HARRY HARY	BC, NYEL, DW, ALL, ALL, DW, ALL, ALL, ALL, ALL, ALL, ALL, ALL, AL	At Once" (Ari At Once" (Ari 57), Lord 20, Tc 57), Lord 20, Tc 57, Lord 40, Tola 58, Lord 40, Tola 58, Lord 40, Tola 58, Lord 40, Lord 59, Lord 40, Tc 59, Lord 40, Tc 59, Lord 40, Tc 59, Lord 40, Tc 50, Lord 40, Lo	stds 1.81 tell AGB 1. KSL Heavy WELL WGY. Medium including WPRO, KH hadds 1. WSR, WCCO, WELL WGY, KUGN, KSL, WGBR, KYJC, KI index 1. WSR, WCCO, WELL WHRY, KUGN, KSL, WGBR, KYJC, KI index 3. WSPD, Medium: WFOR, Light including WCCO, WWWR, WI index 3. WSPD, Work, WCCO, WFOE, KTWO, Light including WCCO, WWWR, WI index 3. WSPD, WWWR, KYJC, Medium: WFOE, KTWO, Light including WCCO, WWRP, WI index 3. WSPD, WWWR, KYJC, Medium: WMTR, WSTU, Light inclu index 3. WSPD, WWWR, KYJC, Medium: WCCO, WHRY, KVEC, Light inclu index 4.9 WSN, WTMJ, Medium: WCCO, WHRY, KVEC, Light inclu index 5. WSPD, WWWR, KYJC, Medium: WCCO, WHRY, KVEC, Light inclu index 6.9, WCCO, WHRY, Madium: WPOE, KTWO, KYJC, Light: WCBR, Media index 6.9, WCCO, WHRY, Medium: WPOE, KTWO, KYJC, Light: WCBR, KYJR index 6.9, WCCO, KHRB, WHRY, KSL, WGBR, KYJR index 6.9, Medium: WHRS, WHAS index 6.9, WCCO, KHRB, WHRY, KYJC, Light: WTKO, WMTR, WSTU IRAGe 0. Medium: WHRS, WHAS index 6.9, WCCO, KHRB, Medium including KYEC, Light including WS index 6.9, WCCO, WHRY, KHRO, WHRS, WHRS index 6.9, WCCO, WHRY, KHRD, Light Including WS index 6.9, WCCO, KHRB, WHRY, KWO, Light Including WS index 6.9, WCCO, KHRB, WHRY, KWO, Light INPOE index 6.9, WCCO, KHRB, WHRH, KWOO, Light INPO
Total Add WMTR, K' 54% of or Total Add chart. 52% of or Total Add chart. 52% of or Total Add Chart. 52% of or Total Add Model and Chart. 52% of or Total Add Model and Chart. 75% of or Total Add Mo	ur reporters on it. Rotations: Heavy 5, Medium 12, Ligh ds 9, WWKB, WPRO, WTMJ, KFMB, KJR, WiBC, W (YJC, Debuts at number 16 on the Full-Service chart. MICHAEL McDONALD Sweet Freedom (MCA) ur reporters on it. Rotations: Heavy 6, Medium 14, Lig ds 3, WDBO, WBT, KBOI. Moves 19-18 on the Full-Ser SADE Is It A Crime? (Portrait/CBS) ur reporters on it. Rotations: Heavy 5, Medium 13, Lig is 2, KOY, WRVA. Moves 20-17 on the Full-Service char NECK 400, WRVA. Mol. Test Adds 4. KRV WOC, WRVE, WAR, WOC, WWR, Max, KROD, WWA, KROI, KRV, WRVE, WRVE, MAR, WGC, WWR, WWR, KROU, WRVA. MOVE, WRVE, WRVE, WAR, WGC, WWR, WWR, WWR, KROU, KWA, WRVE, WRVE, WRVE, WAR, WGC, WWR, WWR, WWR, KROU, KWA, WOC, WHR, WGC, WWR, WRVE, WCL, KTWO WRVE, WWR, KROU, KRV, WYN, WRVE, WRVE, WRVE, WRVE, WCL, KTWO WRVE, WWR, KROU, KRV, WYN, WRVE, WRVE, WRVE, WRVE, WCL, KTWO WRVE, WWR, KROU, WRVE, KYZ WWR, WWR, KROU, WRVE, KYZ WWR, KROU, WWR, KROU, KRVE, KYZ WWR, KROU, WWR, WWR, WYN, KYZ WWR, WWR, KROU, WRVE, WYN, KRVE, WWR, WWR, WWR, WYN, KRWE WRVE, WWR, KROU, WRVE, WRVE, KYZ WWR, WWR, KROU, WRVE, WRVE, KYZ WWR, WWR, WWR, WWR, KYZ WWR, WWR, WWR, WYN, KYZ WWR, WWR, WWR, WYN, KYZ WWR, WWR, WWR, WYN, WYN, KYZ WWR, WWR, WWR, WYN, WYN, WYN, WYN, WYN, WYN, WYN, WYN	 It 11, WINTR Reason WINTR Reason RUSA RUSA	HITCHE, WHICHE, WHICHE	BC: NYEL TOM "ALA TOM "ALA TOM "AND TOM	At Once" (Ari 41, Une 20, Tc 41, Upt 20, Tc 41, Upt 41, Tc 41, Upt 42, Tc 41, Upt 43, Tc	std: 181 std: Acdis 8, WERR, WCCO, WELL, WGY, Medium Including WPRO, KH Acdis 9, WERR, WCCO, WELL, WHEY, KUGN, KSL, WGBR, KYJC, KU (Metering) 97 Acdis 9, WERP, Medium: WFBR, Light including WCCO, WWWR, W (Metering) 97 Acdis 9, WSPD, Medium: WFBR, Light including WCCO, WWWR, W (Metering) 97 Madia 0, Medium: WCCO, WPOE, KTWO, Light, WTKO, WARTR, WC (Metering) 170 Maddis 2, WSN, WTMU, Medium: WCCO, WHEY, KVEC, Light inclu Caddis 2, WSN, WTMU, Medium: WCCO, WHEY, KVEC, Light inclu Caddis 2, WSN, WTMU, Medium: WCCO, WHEY, KVEC, Light inclu Addis 2, WSN, WTMU, Medium: WCCO, WHEY, KVEC, Light inclu Addis 2, WSN, WTMU, Medium: WCCO, WHEY, KVEC, Light inclu Middle 0, Medium: WCCO, WHEY, KUWO, KYAC, Light: WC Addis 2, WCO, WHEY, Medium: KUGN, WPOE, KTWO Light including WS Addis 0, Medium: WCCO, KUGN, WPOE, KTWO Light including WS Addis 0, Medium: WCCO, KUGN, WPOE, KTWO Light including WS Addis 0, Medium: WCCO, WHEY, KWGN, WHAS Addis 0, Medium: WCCO, WHEY, KTWO Light including WS Addis 0, Medium: WCCO, WHEY, KTWO Light including WS Addis 0, Medium: WCCO, WHEY, KTWO Light including WS Addis 0, Medium WCCO, WHEY, KTWO Light including WS
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74/R&R FRIDAY, JULY 25, 1986

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ADULT CONTEMPORARY

BREAKERS

BILLY OCEAN

Love Zone (Jive/Arista)

70% of our reporters on it. Rotations: Heavy 3, Medium 42, Light 28, Total Adds 26 including WSNY, KS94, KKLT, KHYL, B100, KEZR, KEY103, U102, WRKA. Debuts at number 21 on the AC chart.

HUEY LEWIS & THE NEWS

Stuck With You (Chrysalis)

61% of our reporters on it. Rotations: Heavy 0, Medium 20, Light 43, Total Adds 63 including WHTX, WSB-FM, 2WD, W101, WARM96, WSNY, WMYX, KYKY, B100, K101, KEZR. Debuts at number 24 on the

KEEP IT DARK

Dreamer (Elektra)

51% of our reporters on it. Rotations: Heavy 1, Medium 27, Light 25, Total Adds 10 Including WNIC, KHYL, WSFM, KEY103, WING, WTRX. Debuts at number 30 on the AC chart.

NEW & ACTIVE

BARANARAMA "Yeens" (London/PolyGram) 464 Rotations: Heavy 300, Medium 2571, Light 1867, Total Adda 6, WSMI, KEY103, WXTC, 3WAL WKYX, W2US Heavy, WEIM, WWYA, KALE Medium including for KL, 2WD, WASEL VIOD, WXYE, KIOB, WSTE, WAYE, KGMG, WWIAL, WGLL MICHAEL SEMBELLD, "Wender Where Yes Ars" (AAH) 45,6 Rotations: Heavy, 10, Medium 1800, Light 286, Stall Adda 5, KIOB, WMR, KWRA, WAAE, 184, Heavy, WC-M. Medium including WSFL, KOLK, WEIM, WINE, WSKI, WTWY, KTL, WMTFM, WXUS, WJON, WBCW, K99, KALE. "FABELMD" (Medium FL Gar) (Garand 264) 4,151 STARSHIP "Belers | Ge" (Grant/RCA) 41/4

STARSHIP "Bohres I Ge" (Grand/RGA) 41.4 Realistics Heavy TG, Madum I SG, Ught 254, Total Adda 4, KIOA, KDUK, WEIM, IB4, Heavy, KGSW, Medum, WAEB, WKYE, WSFL, WMGN, WWML, WGLL, WSKI, WSKY, WCKO, WCHV, WEIZ, KTYL, WBOW, KKLV, KALE MARY JANE GIRLS. "WSRL KING MARK, USKI, MSKY, WCKO, WCHV, WEIZ, KTYL, WBOW, KKLV, KALE MERSION Heavy, TG, Medum IB1, Ught 1847, Totak Adda 2, UTG2, WTNY, Heavy, KALE, Medum Including WKYE, K108, WSFL, WEIM, WKNE, WSKI, WCHO, WWFP, WCKO, WCHV, WEIZ, WGSV, WORG, WAEV, WAITEM, IB4, WJON.

MORE WEEK, WARE, WOAN, MURLA, WERK, WEAK, WEAK, WEEK, WOOY, WURA, WAREY, WAIFAR, BA, WAAR, BAUCE HOMMERSY & THE ARABE "Kengy Likiks Ikas" (FGA) 35.63 Realising Heavy 4.03, Medum 2011, Light 11.27, Total Adds 3, KEY103, WOFL, WARDH Heavy, WEAM, KTVL, KOSW, KALE Medum industring KOLK, KIVFAH, WORE, WORK, WORK, WARR, WARE, WZLO, WATFAH, BA, WAON.

ROTATION BREAKOUTS

		Total			
		Reports/Adds	Heavy	Mediur	n Light
1	PETER CETERA				
	MAM SOUND MACHINE	98/0	90	8	0
	ROD STEWART	101/3	85	14	2
ă		101/1	87	11	3
5	GENERIS	103/2	77	21	5
	DOUBLE	94/0	84	7	3
7	JACKSON BROWNE	98/3	74	19	5
ó	NICHAEL MEDONALD	95/0	66	26	3
_	LIGNEL RICHE	94/5	48	40	6
		98/3	36	54	8
=	MIKE & THE MECHANICS	89/4	37	44	8
	CARL ANDERSON & GLORIA LORING	92/13	32	48	12
12	MOODY BLUES	77/1	29	37	11
	MADONNA	78/3	31	42	5
	STEVE WIWWOOD	85/6	25	50	10
Ø	GORDON LIGHTFOOT	82/6	24	47	11
0	BERLIN	75/13	18	43	14
17	BILLY JOEL	67/0	21	37	. 9
0	MONKEES	79/7	5	50	24
19	DAVID FOSTER & OLIVIA NEWTON-JOHN	58/0	16	29	13
20	BILLY OCEAN	52/0	6	32	14
9	BILLY OCEAN	73/26	3	42	28
2	ANITA BAKER	68/13	8	44	16
23	HOWARD JONES	46/0	7	27	12
2	HUEY LEWIS & THE NEWS	63/63	0	20	43
4	WHANI	58/3	9	30	19
20	WHITNEY HOUSTON	25/2	10	13	2
-	LARRY CARLTON	55/4	4	32	19
28	BOB SEGER	40/0	6	30 🖚	4
	SADE	45/2	8	28	9
30	KEEP IT DARK	53/10	1	27	25

MOST ADDED HUEY LEWIS & THE NEWS (63) EL DOBARGE (30) BILLY OCEAN (20) THOMPSON TWINS (25) DARYL HALL (23) CARL ANDERSON & GLORIA LORING (13) ANITA BAICER (13) BERLIN (13) PAUL McCARTNEY (13) GEORGE DENSON (12) ROSIE VELA (12)

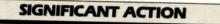
HOTTEST

PETER CETERA (71) GENESIS (61) ROD STEWART (61) JEFFREY OSBORNE (47) MIAMI SOUND MACHINE (44) DOUBLE (43) JACISON BROWNE (33) CARL ANDERSON & GLORIA LORIN MICHAEL McDONALD (16) LIONEL RICHIE (15) NG (21)

SEACH BOYS "Reck 'N' Roll To The Rescent" (Capitel) 34/6 Reations Heavy 10, Medium 120, Upt 218, Total Adds 6, WKGW, WING, KOB9, KDUK, WSKY, KMGO. Heavy: KALE Medium 1100, WYCE, KIOA, WEM, WGLL, WCHY, KRIE, MASEY, MYTKI, BM, WJON, KKLV ROBE VELA "Magic Santa" (ABM) 33/12 Reations Heavy, 0, Medium 40, Upt 29/12, Total Adds 12, WKYE, WKGW, KEY103, WSEL KIOA KOB9 W7EY KIT ME

 DBER VELA
 "Hagic Smite"
 (A&II) 32/12

 Postamen Hawya
 Residence Hawya
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DARYL HALL "Dreamtime" (RCA) 23/23 Rotaton: Heavy O. Medum 66, Lopit 17/17, Total Adda 23 including 2WD, WAEB, WSFM, WKYE, WXTC, WIVY, KELT, WAYE, WHARA, KICA, WTRX, WEM, WCHAQ, WWPA, WSKY, WCKQ, WCHY, WORG, KYYL, WBOW, SHEERA EASTON "Be Far, Be Geed" (EMI America) 21/7 Rotatons: Heavy O. Medum 60, Lopit 15/6, Total Adda 7, KOST, KYGE, KWAY, KEMG, WEM, WHTFM, WJCN. Medum including WRX, WKHE, WCHA, WCKQ, KXEL Lopit including WMX, WSYK, WEX, WARY, WHTFM, WJCN. Medum including WRX, WKHE, WCHA, Upit 10/61, Total Adda 8, MST, WKEW, WSYK, WKFM, WGLL, WSKI, WWPA, WFFX, IMI, KMCG, KALEL Lopit: KKIT, B100, WAYE, WTRX, WCKQ, WKYX, WZLQ, KTYL, KKIV. MICK AMEEBCON "WSetEmman" (Information 11/66 Rotations: Heavy O. Medum 100, Lipit 17, Total Adda 8, WSCL, WAAM, WEIM, WORG, IMI, KKIV, Medum KALE Lipit Rotatoms: Heavy O. Medum 100, Upit 17, Total Adda 9, WSCL, WR2M, KWFM, WOLL, WSKI, WWPA, WFFX, IMI, MICK AMEESCHAM, SMARK WERZ, WAZY, WZLQ, WF7X, KTYL, KFSB BELINDA CARLISLE "Mad Abert Yee" (IRS/MCA) 18/2

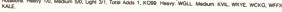
Including Instre. Kolinki, wichrd, WSKY, WCKO, WELZ, WAEV, WZLO, WFFX, KTYL, KFSB BELINDA CARTUELE "Intel Aboot Yoe" (IRSMCA) 102 Rotatione: Heavy 30, Nedumi 117, Lgift 4/1, Total Adda 2, WAYE, WING, Heavy KO09, WWMAI, KRLB. Medium including WYL, 2WO, WIF, KYKY, KEYUD, WMGN, WWAR WZLO, WFFX, KALE. JOHN MARTYN "Loseby Lave" (Island) 18/8

Rotations: Heavy O, Medium 2/0, Light 14/0, Totel Adds O. Medium: KIFM, WEIM, Light: WAVE, WSKI, WCKO, WKYX, WZLO, TYL_ WMTFM, KFSB, WXUS, WJON, WBOW, KKLV, KQSW, KALE.

KTYL, WAITEM, KFSB, WAUS, WUON, WBOW, KKLV, KOSW, KALE.
PATTI LaBELE "ON, People" (IIICA) 136
Rotations: Heavy 0. Medium 80, Lipti 98, Total Adds 8, KEZR, WAER, KIOA, WEIM, WAEV, WZLO, KTYL, KOSW Medium WPK, WHT, WWAL, WUA, WULL, KWL, KALE, Lipti Incuding WSKY
ROHMIE MILBAP "In Love" (IICA) 15:5
Retations: Heavy 0. Medium 30, Lipti 128, Total Adds 5, WKYE, WEIM, WKNE, KRLB, WMTFM, Medium: WGLL, WAHR, DAILBOW, EMBLING, WGRD, WZLO, WJON, WBOW.

KALE, Light including WAEB, WGSY, WAGE, WORG, W2LO, WJON, WBOW.
PALL McCATNEY "Press" (Capito) 13/13
Rotations: Heavy 0, Medium 0, Light 13/13, Total Adda 13, WSTF, WAVE, KGMG, KWFM, WEIM, WOHO, KRLB, WORG,
W2LO, WFFX, KUTV, KOSW, KALI, KGMS, Capitol 13, WSTF, WAVE, KGMG, KWFM, WEIM, WOHO, KRLB, WORG,
GEORGE BENSON "Kitssea In The Misenlight" (WB) 12/12
Retations: Heavy 0, Medium 3/3, Light 8/8, Total Adda 12, WPT, WARM86, KOST, WAVE, KKUA, KGMG, wSKY, WORG, KKUA, KGSW, KMOQ, KALI, MARKA, WARMA, KOSY, WAVE, KKUA, KGMG, WSKY, WORG, KKUA, KGSW, KMOQ, KALI, WARMA, KALI, KGMG, WSKY, WORG, KKUA, KGSW, KMOQ, KALI, KGMG, WSKY, WORG, KKUA, KGSW, KAUA, KGMG, WSKY, WORG, KKUA, KGSW, KMOQ, KALI, KGMG, KGSW, KKUA, KGMG, KGSW, KKW, KGW, KGW, KGSW, KKWA, KGMG, KKWA, KGMG, KGSW, KKWA, KGMG, KGSW, KKWA, KGMG, KGSW, KKWA, KGWG, KKWA, KGWG, KGSW, KKWA, KGWG, KKWA, KKWA, KGWG, KKWA, KGWG, KKWA, KGWG, KKWA, KGWG, KKWA, KKWA, KGWG, KKWA, KGWG, KKWA, KKWA, KKWA, KGWG, KKWA, KKW

LIMAHL "Lave is Your Eyes" (ENI America) 12/0 Rotations: Heavy 0, Medium 50, Light 70, Total Adds 0. Medium: KOST, WEIM, WKNE, WJON, KMGO, Light: B100, WEIZ, WGSV, WKYX, WASY, Kell V, Konse WGSV, WRYZ, WRAEV, KRULY, KCSW JOHN COUEAN MELLENCAMP "Remblessest" (Rivz/PolyGram) 5/1 Rotations. Heavy 1/0, Medium 5/0, Light 3/1, Totel Adds 1, KC99 Heavy, WGLL. Medium: KVIL, WKYE, WCKO, WFFX





AC ADDS & HOTS

FAST	UTH REAL/sbucks	WX TX/Paducah WZLQ/Tupeto Frank Cervel Roger Nation	KTYL/Tyler Janie Seker	FULL-SER	VICE	AC
ABACHLEEL DEALER DEA		Marken and San		<section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header>	TECherine Barbarene Anterne An	In the provide the
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AOR ALBUMS

ree Two eens Weeks		160 Reports	JULY 25, 1986	Tocal Reports/Adds	Power	неачу	Mechuin
1 1	0	GENESIS/Invisible Touch (Atlantic)	"Throwing "(118) "Confusion" (77) "Invisible" (44)	159+/2	41 -	1 <u>39</u> +	20
3 2		STEVE WINWOOD/Back In The High Life (Island)	"Higher" (149) "Split" (109) "Take" (38)	159+/1	69 –	153+	6
2 3	10	PETER GABRIEL/So (Geffen)	"Rain" (124) "Eyes" (110) "Sledgehammer" (39)	154 = /0	39 –	131+	23
2 3		VAN HALEN/5150 (WB)	"Walks" (118) "Summer" (68) "Dreams" (22)	128-/0	48+	106 =	20
- 6	Å	DAVID LEE ROTH/Eat 'Em And Smile (WB)	"Yankee" (106) "Tobacco" (82) "Crazy" (58)	130 + /2	27+	86+	39
- 0		EURYTHMICS/Revenge (RCA)	"Missionary" (145) "Tomorrow" (17) "Pain" (6)	149+/4	29+	94+	53
4 4		FIXX/Walkabout (MCA)	"Secret" (94) "Built" (75) "Chase" (12)	136-/0	22-	88 -	43
9 8	8 8	BOB SEGER & THE SILVER/Like A Rock (Capitol)	"Aftermath" (115) "Tight" (10) "Sometimes" (10)	127-/0	8-	75 -	4
9 8 10 10		38 SPECIAL/Strength In Numbers (A&M)	"Somebody" (115) "Heart's" (18) "Like" (7)	125-/0	30=	85 =	3
		BIG COUNTRY/The Seer (Mercury/PG)	"Look Away" (138) "Teacher" (4) "Seer" (2)	141-/1	17-	66+	6
		JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Rumbleseat" (118) "Rain" (1)	119-/0	26+	89+	30
		MOODY BLUES/The Other Side Of Life (Polydor/PG)	"Other" (111) "Wildest" (17) "Rock" (11)	126-/1	15-	62 -	6.
		RUTHLESS PEOPLE/Soundtrack (Epic)	"Ruthless" (117) "Modern" (19) "Stand" (3)	121 - 1/4	16 =	70+	4
7 9		JOURNEY/Raised On Radio (Columbia)	"Suzanne" (87) "Girl" (24) "Once" (5)	96-/0	18-	65 -	2
- 20		TOM COCHRANE & RED RIDER/Tom Cochrane & Red Rider (Capitol)	"Boy" (126) "Untouchable" (8) "Ocean" (1)	126-/2	3-	45+	7
		GTR/GTR (Arista)	"Hunter" (108) "Heart" (20) "Jekyll" (3)	118 = /7	12+	37-	7.
6 7		EMERSON, LAKE & POWELL/Emerson, Lake & Powell (Polydor/PG)	"Touch" (64) "Score" (32) "Blind" (11)	97-/2	18-	51-	4
6 / 18 18		BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Kiss" (104) "Way" (18) "Down" (7)	114-/3	7-	43=	6
		NEIL YOUNG/Landing On Water (Geffen)	"Touch" (126) "Hippie" (9) "Weight" (6)	127 /19	3	20	10
		ZZ TOP/Afterburner (WB)	"Velcro" (88) "Woke" (7) "Message" (1)	95 + /5	11=	48+	4
		ROD STEWART/Rod Stewart (WB)	"Night" (45) "Red" (33) "Touch" (30)	102-/1	4-	32 -	6
10 (0		BOB DYLAN/Knocked Out Loaded (Columbia)	"Mind" (92) "Ramble" (9) "Brownsville" (7)	106+/35	3+	15+	8
DEDIT		VAN MORRISON/No Guru, No Method, No Teacher (Mercury/PG)	"lvory" (96) "Warm" (6) "Back" (4)	96 /14	2	15	6
		GLASS TIGER/The Thin Red Line (Manhattan)	"Forget" (91) "Thin" (5) "Someday" (2)	97+/9	3+	18+	6
		JOAN ARMATRADING/Sleight Of Hand (A&M)	"Kind" (83) "Reach" (10) "Jesse" (5)	90-/2	2-	24 =	5
		CALL/Reconciled (Elektra)	"Everywhere" (80) "Oklahoma" (3) "Believe" (2)	81-/2	4+	17+	5
		KIM MITCHELL/Shakin' Like A Human Being (Atlantic)	"Patio" (81) "Hold" (4) "Lucky" (2)	86+/4	0-	16+	5
31 34		ALVIN LEE/Detroit Diesel (21/Atco)	"Detroit" (87) "Talk" (6) "Shot" (1)	<u>92+/17</u>	0=	9+	6
21 21		MODELS/Out Of Mind Out Of Sight (Geffen)	"Fever" (81) "Mind" (1) "Ringing" (1)	83+/7	0-	13+	5
		DANNY WILDE/The Boyfriend (Island)	"Enough" (67) "Body" (1)	68 - 1/	7+	22+	3
	-	TOP GUN/Soundtrack (Columbia)	"Danger" (36) "Wings" (15) "Heaven" (7)	59-/3	10 =	28-	2
		FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"Wrap" (48) "Look" (13) "Amnesia" (3)	64-/6	2-	27-	3
		HONEYMOON SUITE/The Big Prize (WB)	"Take" (65) "Attitude" (7) "Along" (5)	73-/5	1-	18-	4
		ICEHOUSE/Measure For Measure (Chrysalis)	"Promises" (39) "Border" (22) "Angel" (6)	63-/1	2-	22-	3
		ABOUT LAST NIGHT/Soundtrack (EMI America)	"Anybody" (53) "Inside" (21) "Step" (6)	72-/3	0-	18-	4
		AC/DC/Who Made Who (Atlantic)	"Who" (62)	62-/2	3=	15-	
		JEAN BEAUVOIR/Drums Along The Mohawk (Columbia)	"Heat" (66) "Rockin' " (3) "Same" (3)	73-/3	1 =	4-	
		AMERICAN ANTHEM/Soundtrack (Atlantic)	"Easy" (31) "Dragon" (10) "Hearts" (5)	44-12	2+	18+	
29 38		ROB JUNGKLAS /Closer To The Flame (Manhattan)	"Memphis" (56) "Heaven" (4) "Girl" (2)	59 + /5	3-	12+	
40 40		BEAT FARMERS/Van Go (MCA/Curb)	"Riverside" (56) "Deceiver" (2) "Chevrolet" (1)	57-/3	1+		3

BREAKERS

NEIL YOUNG Landing On Water (Geffen) 79% of our reporters on it.

GLASS TIGER

Thin Red Line (Manhattan)

61% of our reporters on it.

BOB DYLAN Knocked Out Loaded (Columbia) 66% of our reporters on it.

VAN MORRISON No Guru, No Method, No Teacher (Mercury/PG) 60% of our reporters on it.

NEW & ACTIVE

QUIET RIOT "QR III" (Pasha/CBS) 61/5 (57/9) Adds KTXD, WYNE, WCCC, KRKE, WKLT, Heavy 4: WXRC, KRIX, KTAL, KWHL, Medium 37 including WIYY, WHJY, WRIF, KSHE, KUPD, KSB, KOME, KISW, WHEB, WEZX

KSHE, KUPD, KGB, KOME, KISW, WHEB, WEGA, SMITHEREENS "Especially For You" (Enigma) 49/2 (48/3) The WEB VGBD, Bruare 1, Heavy 6: WECN, WHEW, 91X, WHES, WOUR, KTYD, Medium 31 including WXRT, KBCO. SP. KGRQ. Powers 1. Heavy 6: WBCN. WNE HEB, WPDH, KLBJ, WTUE, KILO, KZEL, KD

MICH, WICH, NUCH, RUDJ, WIDE, RIUC, RZEL, RUJK. DOKKEN "Under Lock And Key" [Elskita] 41/1 (42/8) Adds WORK KBN, WTA, WCC, WPCH, WORK, RZOQ, Heavy 2: KISS, KILO. Medium 37 including WXRK, WHJY, KSRR, KORS, KLOS, KGB, KOME, WPYX, WHEB

KSHR, KOHS, KLUS, KOB, KOMK, WHA, WHEB DAVID & DAVID "Boontown" (A&W) 46/21 (25/15) Adds including WHY, KSRR, WSHE, WLUP, KRCR, WHEB, WOUR, WHEF, Heavy 1: WIZN. Medium 29 including WLVO, KRCO, KLOS, KEB, KLBJ, WAO, KMOO, KRLO, KZEL

KBUCJ, KLUS, KGB, KIBJ, WLAY, KMUCJ, NILO, KZEL. INXS "Listen Like Thieves" (Atlantic) 43/14 (29/18) Adds including WARK, KSRR, KGB, KGB, WHCN, WHEB, WEZX, WAAF, WLAY, Powers 2. Heavy 8: WBCN, WMMR, WHJY, KBPI, KROQ, WLIR, WPLR, WGIR, Medium 28 including DC101, WNOR, KORS, KSHE, KUPD, 91X, KOME, WDIZ, WZYO, WLIR, WPLR, WPLR, WGIR, Medium 28 including DC101, WNOR, KORS, KSHE, KUPD, 91X, KOME, WDIZ, WZYO, WLIR, WPLR, WGLR, WGLR, WGLW, WGLW

KE2O CINDERELLA "Night Songs" (Mercury/PolyGram) 39/6 (35/8) Adds: KZEW, WORM, KOME, WTPA, KLBJ, KATT, Powers 1, Heavy 2, KISS, KRIX, Medium 29 Including WIYY, WBAB, WARK, WMAM, HUYL, KTXG, KYS, KGB, KSW, WPX, WARK, WMAM, HUYL, KTXG, KYS, KGB, KSW, WPX,

WXRK, WMMR, WHUY, KTXO, KYYS, KGB, KISW, WPYX CHRIS THOMPSON "The High Cost Of Living" (Atlantic) 31/0 (32/11) Heavy 1: KSM. Medium 25 including WXRK, WGMK, KBCO, KZAP, KFOG, KOME, WTUE, KMOD, KMBY, KLPX. RUH D.M.C. "Raising Heil" (Profile) 24/7 (17/2) Adds WLVD, KERP, CFOX, WKLC, WMZ, KRKE, KLPX Powers 2, Heavy 4: KROO, WPLR, WSKS, WHMD. Medium 12 Including WXRT, 91X, CHEZ, WIZN, KTCL, KOGL.

Including WXRT, 91X, CHEZ, WIZN, KTCL, KGGL. SHADDWFAX "Too Far To Whisper" (Windham Hill) 24/2 (27/6) Adds: WCK3, WKTL, Heavy I: KROG. Medium 20 including WXRT, KBCO, WPXX, WHON, WROK, KICT, WRKI, KKGR. MIKE & THE MECHANICS "Mike & The Mechanics" (Allanic) 24/1 (25/5) Adds: WLVD, Powers 3 Heavy Brickendry WHEL, KINK, CFOX, WZCD, WIOO, WKDF. WCCT, WCPZ. Medium 15 including 0107, KSRR, WOUR, WRDU, WSKS, WXLP, KGGO, K97, WOBK. WWWY. Continued on Page 79

□ FORGE THE FUTURE □

R.E.M.

"LIFES RICH PAGEANT"

C.D. ON YOUR DESK THIS WEEK.

FEATURING THE SINGLE, FALL ON ME

OTHER SONGS TO PLAY-

I BELIEVE THESE DAYS **HYENA**

PRODUCED BY DON GEHMAN

B&R FRIDAY, JULY 25, 1986/77

1

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	_			A STREET IN MA. IN MA. AN ANALY IN MARK				
ne Tas eks Wo	10 PPB 1	Lau dree	,	160 Reports	Total Reports/Adds F	ower	Heavy	Medium
1	1	1	0	STEVE WINWOOD/Higher Love (Island)	149 - /0	66 -	141+	6-
16	5			EURYTHMICS/Missionary Man (RCA)	145 - /1	29+		49 -
14	8	4	ð	VAN HALEN/Love Walks In (WB)	118+/2	43+	99 +	16-
DEE	UT	•	Õ	HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)	133 /129		79	49
10	9		Ø	PETER GABRIEL/Red Rain (Geffen)	124 /2	19+	86 +	- 36
8	7	7	Õ	BIG COUNTRY/Look Away (Mercury/PG)	138-/1	17-	65+	67 -
19	12			JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)	118-/1	26+	88+	30 -
17	15	12	0	GENESIS/Throwing It All Away (Atlantic)	118+/7	13=		32 -
13	6	5	9		115-/1	28-	79 =	35 -
11	10	10		OAVID LEE ROTH/Yankee Rose (WB)	106 -/1	27+	76 + 71 +	26 - 39 +
29	23	17		PETER GABRIEL/In Your Eyes (Geffen)	110+/10	14+ 13+		
20	18	13	-	MICK JAGGER/Ruthless People (Epic)	117-/4	13+ 7-	63+ 67-	48 - 46 -
22	13		13		115-/3 94-/0	21-		17+
2	2	-	14		34 -/0 111 -/5	15+	- 56 +	- 54 -
18		15		MOODY BLUES/The Other Side Of Life (Polydor/PG)	126-/3	3-	44+	72 -
21	19			TOM COCHRANE & RED RIDER/Boy Inside The Man (Capitol)	109+/12	1-	49+	
55	33			STEVE WINWOOD/Split Decision (Island)	126+/12	3+		100 +
-	-	23		NEIL YOUNG/Touch The Night (Geffen)	87-/0	18-		23+
7	4			JOURNEY/Suzanne (Columbia)	88 + /6	10+		41-
33				ZZ TOP/Velcro Fly (WB)	77+/9	12+	45+	
34	27			GENESIS/Land Of Confusion (Atlantic) GTR/The Hunter (Arista)	108+/13	7+	32+	67+
40	38		_	CONTRACTOR OF THE DAMAGE C. I. I. M. Mar. (DOA)	104 -/1	4-	36+	61 -
24	22		23	EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG)	64-/0	18-	46 -	16 -
3	3			DARYL HALL/Dreamtime (RCA)	92 /90	2	21	60
				DAVID LEE ROTH/Tobacco Road (WB)	82+/13	0 =	29+	50 +
			27		80-/2	4+	16+	50 -
31	29			BOB DYLAN/Got My Mind Made Up (Columbia)	92+/30	2 =	14+	73+
-	55			VAN MORRISON/Ivory Tower (Mercury/PG)	96+/14	2+	14+	68 +
-				FIXX/Built For The Future (MCA)	75 + /5	1+	27+	45+
				GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan)	91 + /8	3+	16+	65 +
				ALVIN LEE/Detroit Diesel (21/Atco)	87+/12	0 =	9+	62+
49				KIM MITCHELL/Patio Lanterns (Atlantic)	81=/2	0-	15+	56 =
_	52			VAN HALEN/Summer Nights (WB)	68 + /5	0 =	29+	36+
36				JOAN ARMATRADING/Kind Words (A&M)	83-/1	2-	23 =	48 -
				R.E.M./Fall On Me (IRS/MCA)	80 /79	0	8	59
		38		DANNY WILDE/Isn't It Enough (Island)	67-/1	7+	22+	38 -
44	42	40		MODELS/Cold Fever (Geffen)	81+/8	0-	12+	55 -
28	28	28		AC/DC/Who Made Who (Atlantic)	62 - /2	3=	15 -	38 -
5	11	22	40	GENESIS/Invisible Touch (Atlantic)	44 -/1	8-	35 -	8-
42	37	41	41	HONEYMOON SUITE/What Does It Take (WB)	65 - /5	0-	13-	
_	48	45	2	OAVIO LEE ROTH/Goin' Crazy (WB)	58 - /4	0 =	18 =	36
4	14	25	43	PETER GABRIEL/Sledgehammer (Geffen)	39 - /0	7-	32 -	6-
9	20	31	44	FABULOUS THUNOERBIROS/Wrap It Up (CBS Associated)	48 - /1	2-	24 -	
6	17	27	45	KENNY LOGGINS/Danger Zone (Columbia)	36 /0	7-	24	10-
41	40	42			42-/1	3=	20 -	
-	60	57		ROB JUNGKLAS/Memphis Thing (Manhattan)	56+/6	1-	10+	
59	57	54		BEAT FARMERS/Riverside (MCA/Curb)	56+/4	1+	7+	34 -
37		49		GENESIS/The Last Domino (Atlantic)	39 - /3	1-	21-	16-
				JEAN BEAUVOIR/Feel The Heat (Columbia)	66 - / 3	1=	4-	
12				ICEHOUSE/No Promises (Chrysalis)	39 - /0	2-	15- 20-	19-
26		47		OUTFIELD/All The Love (Columbia)	36 - /0	•	20 - 14 -	16-
27				JOHN WAITE/If Anybody Had A Heart (EMI America)	53-/1 29-/5	0- 0=	14 -	32 19-
-	58	55		STEVE WINWOOD/Take It As It Comes (Island)	38 = /5	0 = 0 =	17+ 14+	19- 29+
-	-	- 60		ROD STEWART/A Night Like This (WB)	45+/6 60 \ /5	0 = 0 =	14+ 4+	29+ 36+
_	_			QUIET RIOT/The Wild And The Young (Pasha/CBS)	60 + /5 40 /49	0= 1	4+ 5	30+ 34
				PAUL MCCARTNEY/Press (Capitol)	49 /49 32-/2	2=	5 18-	34 13-
				GENESIS/Anything She Does (Atlantic)	32 - /2 46 + /6	2 = 0 =	2+	
				DOKKEN/It's Not Love (Elektra)	40+/0 38+/14	1+	5+	26+
OF	BU			INXS/Kiss The Dirt (Falling) (Atlantic)	30 7/14	14		20+

BREAKERS

HUEY LEWIS & THE NEWS Stuck With You (Chrysalis) 83% of our reporters on it.

VAN MORRISON

ivory Tower (Mercury/PolyGram) 60% of our reporters on it.



MOST ADDED HUEY LEWIS & THE NEWS/Stuck (129) DARYL HALL/Dreamtime (90) R.E.M./Fall (79) PAUL MCCARTNEY/Press (49) BOB DYLAN/Mind (30) BONNIE RAITT/Way (27) DAVID & DAVID/Welcome (22) NEIL YOUNG/Touch (18) INXS/Kiss (14)

VAN MORRISON/Ivory (14)

HOTTEST

STEVE WINWOOD/Higher (66) STEVE WINWOUD/Higher (66) VAN HALENLove (43) EURYTHMICS/Missionary (29) 38 SPECIAL/Somebody (28) DAVID LEE ROTH/Yankee (27) JOHN C. MELLENCAMP/Rumbleseat (26) FIXX/Secret (21) PETER GABRIEL/Rain (19) EMERSON, LAKE & POWELL/Touch (18) JOURNEY/Suzanne (18)

CHART CLIMBERS

DAVID LEE ROTH "Tobacco Road" (WB) 82/13 (75/20) Adds notwing WIYY, WLVD, KLOS, KGON, KGB, WCCC, WTSP, WADX, KMJX, Heavy 29 including WINEW, WXRK, WHJY, KTZQ, KZEW, WRT, KLUPD, KONE, WYX, Medium 50 including WBAB, WMMR, DC101. WKLS, WSHE, WNDR, KYYS, Mours 29.26

NOPE, NUME I NOVE SEASO MODELS "Cold Fever" (Getten) 81/8 (78/5) Adds WBCN, WNEW, WRRK, WHJY, WYSP, WACK WAAF, KDJK, Heavy 12 including WLUP, WOFM, WCCC, WLAV, WRRY, MMSY, KROU, KYTO, MEMILIIII SS including WITY, WSHE, WNOR, KSHE, KBCO, KMET, KUPD, KZAF, 91X, KGB

KIM MITCHELL "Patio Lanterns" (Atlantic) 81/2 (81/6)

W. WZZO. Heavy 15 including WBCN, Q107, WLUP, KAZY, CHEZ, KNCN, WTUE, KILO, KZEL, WRUF, Medium WMMR, WHJY, KZEW, KSRR, WSHE, WXRT, WQFM, KBCO, KGB, Moves 35-33.

ge initualing windle, what, racew, name, wate, wate, wate, wate, wate, KGB, Moves 35-33 R.E.M. "Fail On Me" (IRS/MCA) 80/79 (0/0) Adds iniculating WBAB, WHAY, wate, whoP, wULP, WOFM, KORS, KSHE, KBCO, KUPD, Heavy 8: WBCN, WXRK, KZEW, WXRT 91X, WIZN, WXRC, KCGL, Medium 59 including WIYY, WNEW, WMMR, KTXO, KYYS, WPYX, WHCN, WPDH, WOUR, KIO, Debuss at wate

KLO Debuts at #36. GENESIS "Land OI Confusion" (Atlantic) 77.9 (74/7) Agds WLVO, KSH€, KGB, WOMF, WEZX, KLAO, WKOO, WAPL, KMOD, Heavy 45 including WXRK, WHJY, DC101, KZEW, WRIF, KGRS, KZAP, 91X, KPOG. Medium 32 including WYY, WBAB, WKLS, KTXO, KSRR, WLUP, KYYS, KMET, WOUP, WRIF, KGRS, KZAP, 91X, KPOG.

FIXX "Built For The Future" (MCA) 75/5 (74/11)

FIXX "Bulk For The Future" (MCA) 75/5 (74/11) Adds: WIYL, KTAO, KISW, KFMA, WIXL, Heavy 27 including X2EW, WXPT, KBCO, 91X, KGB, KFOG, KFOP, KOME, KLBJ, Medium 45 Including: WOVE, WHJY, WNOP, WLUP, KYYS, KUPD, KZAP, WHCN, WEZX, WOUP, Moves 33-30. VXH HALLEN "Summer Nights" (WB) 86/5 (56/21) Adds: 0107, WHF, KMOD, KRIX, KZEP, Heavy 29 including WXRK, WMMP, WOVE, WHJY, WLVO, KUPD, KGB, KOME, WYXL Medium Sincluding DOTIOI, WNOP, KWEF, WHCN, WZX, WOUP, WAF, WOVE, WHJY, WLVO, KUPD, KGB, KOME.

WPTX Medium 38 including DL 19, WHCH, MMET, WHCA, WEA, WCOH, WHCH, WHCH, WAR, MOUNE 36-34. DANKY WILDE "Isin't it Endugin" (Isiand) 5771 (71/4) Adds: WACY. Heavy 22 including WHJY, WLP, WHF, KORS, KOME, WHEE, KLBJ, WAPL, KLO, KMBY, Medium 38 including KTKO, KZEW, KSFR, WSHE, KEOC, KLOS, KSB, WCMF, WEZX. Moves 38-37.

JEAN BEAUVDIR "Feel The Heat" (Columbia) 66/3 (69/5) Adds: WNEW, KOME, KLBJ. Heavy 4: WBCN, 91X, WKQQ, KZEL. Medium 42 including WXRK, WHJY, WLVQ, KROQ, KGB.

QUIET RIDT "The Wild And The Young" (Pasha/CBS) 60/5 (56/8) Adds: KTXQ, WYNF, WCCC, KRIE, WKIT. Heavy 4: WXRC, KRIX, KTAL, KWHL, Medium 36 including WIYY, WHJY, WRIF, KOME, KISW, WHEB

KSHE, KUPD, KGB, KOME, Kitow, Writeli moves 39-50.
DAVID LEE ROTH "Goln" Crazy" (WB) 58/4 (59/10) adds: WDHA, WOMF, WIOT KLPS releasy 18 including WXRK, WDVE, KZEW, KGB, WPYX, WEZX, KISS, WWCT, KILO. Medium 36 including WBAB, WKLS, KTXQ, KYYS, KSHE, KISW, WHCN, WHEB, WOUR. Moves 45-42.

Medium ab including Webb, WKLS, KLAU, KTYS, RSHE, KISW, WHUN, WHEB, WUUH, Mores 69-42. RDB JUNGKLS, "Memphils Thing" (Manhattan) 566 (51/81) Adds: WBON, WHTF, KMOD, KKDJ, KZEF, KROU Heavy 10 including WLUP, WXRT, WOFM, KBOO, WKOQ, WONE, WHMD, Medium 31 including KSW, WEBN, WLOV, KGB, WEZX, KLBJ, WGMF, WTUE, Moves 57-47.

THIND: Debuilt 31 (Edual), ACEW (TECH, MED, ADD, TECK, ACEO, HOME, TTOE, HOMES JF-47. BEAT FARMED'S "Riverside" (MCA.Curb 56(4) (55:4)) Adds: KZEW, KDJK, WIZM, KFMG Heavy 7: 91X, KGB, WOUR, KLBJ, KFOI, KFOL, KCGL, Medium 34 including KTXQ, KYS, WCFM, KBCO, MKET, KODO, KUPD, KOME, KISW, Moves 54-48. PAUL McCARTNEY "Press" (Capitol) 49/49 (0/0)

RAUL MCUARINET FISS (Capital) 43/43 (UU) Adds including KFOG. CFOX, WPYX, WEX, WIMZ, WLAV, KLPX, WRKI, WWWV, KOZZ. Heavy 5: KTCZ. WWCT, KICT, WHMD KROU. Medium 34 Including WIYY, WBAB, WNEW, WXRK, WMMR, WXRT, WLVQ, KYYS, KGON, Debuis at #57

WHMD, KRQU, Medium 34 Including WIYY, WBAB, WNEW, WXRK, WMMR, WXRT, WLVQ, KYYS, KGON, Debus at #57. DOKKEN "It's Not Love" (Electral a 6.6 (4/2/9) Adds WOFM, KBP, WCCC, WPDH, WGMF, K2OG Heavy 2, KISS, KILO, Medium 36 including WXRK, WHVY, KSRR, KOSS, KLOS, KGOK, EWYS, WHEB, Debus at #59. ROD STEWART "A Night Lite This" (WB) 45.6 (36/10) Adds KGON, WPRL WDZ, WBLK KOMB, WCPL Heavy 14 notucing WOFE, KZEW, KROR, WZZO, WPDH, WKOD, KPOI, WWW, KTYD, Medium 29 including WTY, WMMR, DOI101, WKLS, KZAP, KISW, WHCN, WDUR, KLBJ, Moves 60-55.

WWW, KTYD Medium 29 including WTY, WMMR, DC101 WLS, KZAP, KISW, WHCN, WOUR, KLBJ Moves 60:55 MXS "KISS The Dirt (Felling)..." (Atlantic) 38/14 (24/24) Adds including WXRK KSRR, KGB, KROR, WHCN, WHCB, WEZX, WAAF, WLAY, Heavy 5: WBCN, WHJY, WLIR, WPLR, WGIR, Medium 36 including DC101, WNOR, KVPD 91X, KONE, WOLZ, KEZO, KILO, WRKI, WRUF Debusa # 660 STEVE WINWODD "Tate II As II Comes" (Island) 38/6 (38/2) Adds WROK, KILO, KKDJ, KSPN, KGL, Heavy T, including WDVE WEEN, KSHE, KFOG, KROR, WEZX, WAPL, WLAY, WWW, Medium 19 Including WBAB, WKLS, KTXO, 91X, WHCN, WONF, WDIZ, WIOT, KOZZ, Moves 55-54.

NEW & ACTIVE

DAVID & DAVID "Welcome To The Boomtown" (A&M) 45/22 (24/14) Andre including WIYY KSRR WSHE, WLUP, KROR, WHEB, WOUR, WRUF, KOZZ, KTYD, Heavy 1; WIZN, Medium 28 O. KBCO. KLOS. KGB. KLBJ. KMOD. KILO

SMITHEREENS "Blood & Roses" (Enigma) 45/2 (46/3) na WNEW, 91X, WHES, WOUR, KTYD, Medium 28 including WXRT, KBCO.

P. Powers 1. Heavy 6 including DH. KLBJ, WTUE, KILO, KZEI CINDERELLA "Shake Me" (Mercury/PolyGram) 39/6 (35/9) Adds: X2EW, WOFM, KOME, WTPA, KLBJ, KATT, Powers 1. Heavy 2. KISS, KRIX, Medium 29 including WIYY, WBAB, WRK WMMR WHLY KTSC VIY'S KGB, KISW WPYX.

WARK, WMMR, WHUY, KTXO, KYYS, KGB, KISW, WPYX. **ROD STEWART "Red Hot In Biese" (WB) 332 (352)** Adda: WDHA, WKKE Heavy 7: WBCN, KZEW, WOFM, WROK, KKDJ, KPOJ, KTYD. Medium 25 including WBAB, WKES, WRT, KMET, KROS, WPX, WHCN, WEZ K, KLBJ. **EMERSON, LAKE & POWELL "The Score" (Polydar/Polyfarm) 32/9 (23/4)** Adda: WHUY, WHON, WBRU, WOLP, XWER, KMCA KZE WCRP, Heavy 6 WWMR, MVDE, KZEW, KROR, WAQX, WFYV, Medium 22 including DC101, KUPD, WPXX, WEZX, WDLZ, KISS, WAPL, WROK, WLAV.

WEYV, Medium 22 molding Dutui, AUPU, WTA, TEEA, YOLE, Nab, Intel, Intel, Intel, AND ANDY TAYUR "Take It Easy" (Aliantic) 31/2 (34/2) Adds: CFOX, KGO, Poets 1, Heavy 12 including WKRK, KORS, KBPI, WCMF, WIMZ, Medium 15 Including WBAB, WHEW, WLVD, RLOS, KROD, RSD, WCCC, WAR, WWCT.

RODNEY CROWELL "Let Freedom Ring" (Columbia) 29/3 (29/4) Adds: CHEZ, KDJK, WKLT. Heavy 2: KSPN, KVRE. Medium 20 Including KZEW, WLUP, WXRT. KZAP, KFOG, WEZX. WRXL

NUD, KEEL DAVID LEE ROTH "Ladies Nite in Buttaio?" (WB) 28/2 (28/5) Adds: KSUO, WIOT, Heavy 6: WLVQ, WPXX, WEXX, WFYV, WZEW, KTYD, Medium 20 including WEBN, KFOG, WOUR, WDQ, WF00, KE2O, NICT, KOWR, KLPX.

BONNIE RAITT "No Way To Treat A Lady" (WB) 27.27 (0.0) Adds including DC101 WSHE: RBCD. KMET, KGON, KFGG, WHFS, WHCN, WEZX, KLBJ, Heavy 5, KZEW, KINK, WIOQ, WIZN, KSPN, Waldium 55 including WKGQ, WHDD, KEZO, KLD, KKDN, WOBK, WWWV, KTCL

THOMPSON TWINS "Nothing In Common" (Arista) 25/11 (14/13) Adds including WSHE, KAZY, KBCO, 91X, WHES, WDHA, WCCC, WHEB, Heavy 2 including WLIR. Medium 16 including

Media Markey, KINDO, KROO, WZZO, WLAV, WRKI. DR. & THE MEDICS "Spirit In The Sky" (IRS/MCA) 25/9 (17/12) DR. & THE MEDICS "Spirit In The Sky" (IRS/MCA) 25/9 (17/12) KATT WAR

CHRIST HOMPSON "Love And Loneliness" (Atlantic) 24/0 (25/7) Heavy 0. Medium 20 including WXRK, WOFM, KZAP, KOME, KMOD, KMBY, KLPX, WRKI, WRUF.

RUN D.M.C. "Walk This Way" (Profile) 23/7 (16/2) Adds: WLVQ, KBPI, CFOX, WKLC, WIMZ, KRKE, KLPX, Powers 2. Heavy 4: KROQ, WPLR, WSKS, WHMD. Medium 11

Adds: WLVM, RwL WLVM, RWLYN, KTCL. -Including WKRT, 91X, CHEZ, WIZN, KTCL. - **QUEENSRYCHE "Walk In The Shadows" (EMI America) 22/7 (16/3)** Adds: KLAQ, KMJX, WROK, KILO, KMBY, KLPX, KZOQ. Heavy O. Medium 13 including WBAB, WOFM, KUPO, KGB, KISW,

ICERNOUSE "Cross The Border" (Chrysalis) 22/7 (17/7) Adds WXRT, WCFM, RBCO, WDFA, KMOD, KROU, KCGL Heavy 7 Including 91X, KROR, WLIR, KILO, KTYD. Medium 12 Including KFOG, CHYN, KLAO, WMRY, KMBY, WWW, KOZZ.

BROWING WORD, CTYL, RUND, TWIT, NWET, WWW, KOZZ BOB SEGER A THE SILVER BULLET BAND "Living Inside My Heart" (EMI America) 21/4 (23/9) Adds: 0107, WLUP, WLAV, KSPN, Heavy 4: KTCZ, KINK, WXRC, KRX, Medium 16 including KLOL, WCKG, KBCO, WPYX, KNOD, WRKI, WBLM, KKGR.

AMUL, ITANI, TELM, ANDRI, HEART "III Looks Could KIII" (Capitol) 20/6 (14/9) Adds: WBAB, WHJY, WSHE, CFOX, WWCT, WOOJ. Heavy 2 including WIMZ. Medium 14 including WKLS, KBPI, WAAF,

WTAL, WALF, AGEL WOM: MIKE A THE MECHANICS "Taken In" (Atlantic) 20/1 (20/5) Adds WU/O. Powers 3. Heavy Bincluding WSHE, KINK, CFOX, WZZO, WIOQ, WWCT, WCPZ, Medium 12 including KSRR, WRDU, WSKS, WXLP, KAGO, WOBK, WWW, WOOJ.

SHADOWFAX "What Goes Around" (Windham Hill) 19/2 (21/5) Adds: WCKG, WKLT. Heavy 1: KFOG. Medium 16 including KTCZ, KBCO, WPYX, WHFS, WHCN, WRQK, KICT, KKDJ,

RAINMAKERS "Let My People Go-Go" (Mercury/PolyGram) 18/7 (13/13) Adds: WLUP, WQFM, KBCO, WMRY, WIZN, WHMD, KCGL, Heavy 0. Medium 11 includ ing KYYS. WEZX. KEZO KICT.

38 SPECIAL "Heart's On Fire" (A&M) 18/6 (15/3) Adds KLOL, KGB, WDIZ, KFNG, KMEW, WWWV, Powers 1, Heavy 8 including WKQQ, KATT, WXRC, WRUF, KRIX, KOLA. Medium 10 including KTXQ, WEM, KLOS, KSJO, KILO, KSQY.

Adds KLOL KGB, WDIZ KFMG, KMBY, WWW, Powers 1, Heavy 8 including WKOQ, KATT, WXRC, WRUF, KRIX, KOLA Medium 10 including KTXQ, WEBN, KLOS, KSJO, KLO, KSQY. BRUCE HDRMSBY & THE RANGE "The Way It is" (RCA) 18/3 (17/1) Adds KZEW, KORS, WXRC Powers 3, Heavy 10: KTCZ, KAZY, KBCO, WONE, WTUE, WLAV, KSTM, KZOK, WIZN, WWWV uns, WXRC. Powers 3. He uding WIOQ, WGIR. KSOY

Medium 6 Including WIOO, WGIR, KSUT. BODEANS "Fadeaway" (Slash.WB) 18/2 (17/0) BODEANS "Fadeaway" (Slash.WB)

Chez, willax, kzel, ktyp. DEVICE "Hanning On A Heart Attack" (Chrysalis) 18/0 (18/3) UNDO BIV WSKS WWCK KCGL, Medium 11 Including KSRR, CFOX, WCCC, CHEZ, WWCT, WOOJ, WHMD.

STEVE WINWDDD "Back In The High Life Again" (Island) 17/2 (18/2) Adds: KLBJ, KLAO, Powers 2. Heavy 10 including WXRK, WXRT, WLVO, CHEZ, KKCY, WRKI, KESI, KKGR, Medium 6 KLAQ. Powers 2. Heavy 10 incl EW, KTCZ, KINK, KMOD, KRKE

MICHAEL DES BARRES "Money Don't Come Easy" (Gold Mountain/MCA) 16/1 (14/6)

BRICKLIN "Even When You're Done With Me" (A&M) 16/0 (16/3)

WKLC, WDHA, WHEB, WEZX WOME

AOR ALBUMS

HOTTEST BOB DYLAN (35) DAVID & DAVID (21) NEIL YOUNG (19) ALVIN LEE (17) INXS (14) VAN MORRISON (14) GLASS TIGER (9) DOKKEN (7)

STEVE WINWOOD (69) VAN HALEN (48) GENESIS (41) PETER GABRIEL (39) 38 SPECIAL (30) EURYTHMICS (29) DAVID LEE ROTH (27) JOHN C. MELLENCAMP (26)

MOST ADDED

FIXX (22) EMERSON, LAKE & POWELL (18) JOURNEY (18)

NEW & ACTIVE

Continued from Page 77

HEART "Heart" (Capitol) 23/6 (18/9) Adds: WBAB, WHJ, WSHE, CFOX, WWCT, WOOJ, Heavy 5 including KLOS, WCMF, WIMZ, KOLA. Medium 15 including WILS, KBP, WAR, WRX, WIX, K97, K2E, WBLM, KOWB QUEENSRYCHE "Nage For Order" (EMI America) 23/6 (18/4) Adds: KLOA, WHX, KLDK, KM2V, HEAV, O. Medium 13 including WBAB, WOFM, KUPD, KGB, KISW, KISS,

CHRIS DeBURGH "Into The Light" (A&M) 22/1 (24/1) Adds: KISS. Powers 1. Heavy 3: CHOM, KSPN, KROU, Medium 15 including Q107, KTCZ, KAZY, KBCO, WDHA, CHEZ, WORE, WTUE, K97.

BODEANS "Love & Hope & Sex & Dreams" (Slash/WB) 20/1 (19/1) Adds: KCGL Powers 1. Heavy 5: WBCN, WOFM, WHFS, KTCL, KVRE. Medium 12 including KZEW, WXRT, KBCO, WLIR, Adds: KCGL, Powers 1, Heavy 5: CHEZ, WBRU, WIBA, KZEL, KTYD

DEVICE "2283" (Chrysalis) 18/0 (18/2)

DEVICE 2265 UNX WSKS, WWCK, KCGL Medium 11 including KSRR, CFOX, WCCL, UF22, WWCK, WCCK HICHAEL DES BARRES "Somebody Up There Likes Me" (Gold Mountain/MCA) 17/1 (15/7) Artre KSRR Heavy 0. Medium 6 including WXRK, KLOL, WOFM, WHEB, KMOD. WOOJ, WHMD.

House North Charles and Annual and Annual Annua



REGIONAL AOR ACTIVITY

DAVID LEE NOTH Sol BIDER JOUIDEN JOUIDEN JOUIDEN JOUIDEN SIGNA SI

CFNY/Toronto (416)453-7452 OR: DAVID HAR ABET PD.: COR

Addr FD.: LOVE BORTY IS: ADD IN TO A CONTROL OF THE CONTROL OF TH

a HEESENJAH Light a LATIS QUARTE a LUNA a STABILIIERS a LUNA

WOURUN (315)797-0803 PD: PETER HIR HD: TON STARS

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' - Record is newly reported or additional tracks have been added.

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +. Parallel Two: 200,000 -

1.000.000.

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower par-املاه

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DAVID LEE BOTH (H) F1XX EURYTHHICS HODDY BLUES THE BLUES	(215)668-0460 PD: ANDY BLOOM ASET. PD: NIKE WOLF	PDI
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 <td WHTF/York (717)258-6606 PD: NIKE ONDATKO ND: TIN DAAYER PD: Prick _____ PD: TIS DEALER BOOTP BOOTP DEALER VAN BALLES (n) 10 SPC:1AL POCS _____ POCS _____ BOOTS _____ BOOTS _____ POCS ____ POCS _____ POCS ____ POCS ____ POCS ____ POCS _____ POCS ____ POCS _____ POCS ____ UT BETHE PALL Basey TTTVE MINECOD (H) 8 SPPCIAL GOBM COULAR MEL. GOBM COULAR MEL. GOBMETY COUNTRY COUNTRY COUNTRY MULLOS T-RIF(L) ANDIALOS T-RIF(L) ANDIALOS T-RIF(L) COUNTRY FTEP GAMBIEL FIL YOUNC CO DTLAM WKLC/Cherles WV (304)722-3308 PD: TIN SMITH MD: MIKE RICH ND. HEE BICHTER Bary STUTC & IBACOD (H) STUTCE CERENA DAVID LEE BOTH (H) BOD STEADAR BOD STEADAR SOD STEADAR LOWER SALE SOD STEADAR LOWER SALE SOD STEADAR SOD STEADAR SOD STEADAR SOD STEADAR SOD STEADAR SOD STEADAR SOD SALE SOD AOX/Syracu 15)472-0200 D1 ED LEVINE SST. PD1 400 HOAVY ENESIS ETEP GABRIEL M HALFY

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WLIR/Long Island (516)485-9200	WWTR/Ocean City (301)289-4545 PD1: BICMARD: REMARK RD1: BICH 188,ETY	Redive DARYL HALL 8 R.S.H. 8 BOS DYLAH 8 R-YN LEE
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WHEB-FMPortsmouth (903)436-7300 PD: JEF LEF RD: CHRIS GARRYT Booy STEVE #LINFOOD PETER GARRIEL GENELS	SOU	тн
BOOSY #IMPOOD PETER AAMEISE. demesis filles HOGOY BLUES VHM HALEM DAMFY HILDE JOHN COUGAN HEL. JOHN COUGAN HEL. JS SPECIAL T-SIRDS PLOUG T-SIRDS	PARALLEL ONE	KLOL/Mouston (713)526-6855 PD: BICK LANBERT HD: DAYNA STEELE
PARALLEL THREE WORK-FWARmany, NY	THY Chromese Chromese Chromese The Chromese	PD: SICIL ANNIHY SIGNATION CONTRACTOR BENTS WATER ALL BENTS WATER ALL BENTS WATER WA
(518/442-4555 (518/442-4555 No - Josei CooPer No - Pesor APPLE No - Pesor APPLE	ELP OCCUMENTE & HED TOLL PALLOUT -01005 MENT LINE BENT LINE B	WYNF/Tamps (813)228-6090
WRK/BOenbury (203)775-1212 Pp. boo sector (203)775-1212 Boory doessis	Navy Val AALDI PPTTI GABD EL (*1) GTURTE LING CABD EL (*1) GTURTE LING CABD EL (*1) GTURTE LING CABLEL LING CABD AND	A def. "10. Not be that Here", "10. Not be that of the second s
* methods by 175 * methods by 175 * Decision of the second by 17	CHARLES A FORCE OF THE A CONTROL OF THE	WILLS-FAUADEMENT (040)225-000 Fig. 12.6 a FIG. Fig. 12.6
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80/ R&R FRIDAY, JULY 25, 1986

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REGIONAL AOR ACTIVITY

OUTH Continued)	VAN HALEN OUTFFELD DAVID LEE BOTH (N) RUTHLESS PEOPLE JOHN COUGAR HEL. FIX	KNCN/Corpus Christi (512)289-1000 PD: BOB FAZIO ASST. PD: BOBNIE (FROZEN) STACEY	PETER GABRIEL	EURYTHHICS (L) 38 SPECIAL AMERICAN ANTHEM ROD STEMART DAVIG LEE ROTH (H) PETER GABRIEL	MID	WEST	PETER GABRIEL PETER NIMMELMAN ROARING BOYS ROD STEMART	BOURGEDIS TAGG RIM HITCHELL PAUL NCCARTNEY PETER CASE	WONE-FM/Akron (216)535-7831 PDI MARD HOLMES	WIOT/Toledo (419)248-3377 PD: ANN KELLY
-	PIXX 22 TOP PETER GABRIEL	(FROZEN) STACEY Heavy	DUE SEGER	PETER GABRIEL GTR	and the second s	and the second second	ROSIE VELA SHADOWFAX SIMPLY RED SUBURBS	PETER CASE GUADALCANAL DIARY CLUB PARADISE SIGUEIE & BANSHEE DEFECHE MODE TOM COCHEANE & RED SMITHS	Heavy LRD	PD: ANN KELLY MD: JIM STEEL
KZEW/Dallas	a HUEY LEWIS Medium	HARAVY FIEX (M) VAN HALEN ELP DAVID LEE ROTH (M) STEVE WINNCOD (M)	STEVE WINNOCD BIG COUNTRY	Medium HUEY LEWIS			SUBURBS	DEPECHE MODE TOM COCHRANE & RED	a HUEY LEWIS MOODY BLUES (M)	STEVE MINHOOD
(214)748-9898 PD: ROB BARNETT ASST. PD: CINDY BAILE	FIRR 22 TOP PETER GABNIEL HUGULENIS Hedgum a Bob DYLAN a DAUL MCCARTNEY a GENESIS EN & KRORUS B DABYL HALL	DAVID LEE ROTH (M) STEVE WINWCOD (M) AC/DC	ABOUT LAST NIGHT	AT A ALEN Weddum HUEY LEWIS Light A PAUL MCCARTNEY A UNFORCIVEN DAUTE A DAUTE				LET'S ACTIVE	STEVE WINHOOD (M) BOB SEGER (M)	Heavy STEVE MINHOOD FIXE JOURNEY VAN NALEN (M) ZUNYTHHICS RUTHLESS PROPI JOHN COUGAR M
		BOB SEGER	DAVE LEE ROTH (H) DAVE LEE ROTH (H) DAVE EXCEPT RIOT ETTOR TOM CONTRACT A ROTH HOME CONTRACT A ROTH HOME CONTRACT A ROTH HOME CONTRACT A ROTH HOME CONTRACT A ROTH HEL YOUR HEL YOUR HEL YOUR HEL KAIS THE AND CONTRACT A ROTH HEL KONS THE AND CONTRA	a DAVID & DAVID a R.E.M.	PARALLEL			SHITHEREENS	Heavy LRB B HUEY LOWIS HOODY BLUES (H) JOAN APRATRADING (H STEVE HINNOOD (H) BOB EDCER (H) BRUCE COCKBISH (H) AHERICAN ANYIDE SOUTHSIDE JOHNNY	RUTHLESS PEOP JOHN COUGAR N
Heavy PETER GABNIEL STEVE NINWOOD EURYTHNICS HUEY LEWIS DARYL HALL BIG COUNTRY GENESIS	a GTR a QUEENSRYCHE Light	CALL	DARYL HALL HUEY LEWIS		ONE	WLLZ/Detroit		SHITHERENS AUET LENS SUBURS SUBURS TRUE BELIEVERS GET SHART SHARDOWFAX JOHN LEE HOOKER STYLE COUNCIL HEATHER REPORT EATHER GUIDO CARDI	AMERICAN ANTHER SOUTHSIDE JOHNNY BRUCE RORNSBY L KIM WITCHEL STYLE COUNCIL RUNNING SCARED ICEROUSE ROY MICHANAN PETER GABSIEL (M) DOB THORMAS (M)	JOHN COUGAN M ZZ TOP HUEY LEWIS HOEY LEWIS GLASS TIGER DARYL HALL Light
BURY THMICS HURY LEWIS DARYL HALL		CALL CALL CALL UNYTHEICS JOUGHTY BIG COUNTRY BIG COUNTRY PTTER GARAIEL NORTHOUSE COUNTRY DO COUNTRY NORTHOUSE NORTHO	38 SPECIAL GTR		One	(313)855-5100		GET SHART SICADOMFAX JOHN LEF BOOMFF	STYLE COUNCIL	A GLASS TIGER
BIG COUNTRY GENESIS	WKQQ/Lexington (606)252-6694	BIG COUNTRY PETER GABRIEL BUTHLESS GROOT	A BRUCE HORNSBY &	KRIX/McAllen-	WCKG/Chicago	ACT. PD: DOUG PODELL ASST. PD: JIM PIMBER		STYLE COUNCIL WEATHER REPORT	ICEHOUSE ROY BUCHANAN	Light
LOODE LLOP STATUT	(605)252-6694 PD: DAVE KRUSENKLAUS MD: NOB ELLIS	TON COCHRANE & RED	A FABULOUS TOBIRDS	Brownsville (512)350-9999	(312)781-7300	Heavy VAN HALEN	(612)545-5601" PD: DAVE HAMILTON HD: WALLY WALKER	PATHER GUIDO SARDU JOHN MARTYN YELLOWJACKETS	PETER GABRIEL (M) ROB JUNGELAS (M)	
ABOUT LAST NIGHT ELP PABULOUS T-BIRDS BOB SECEN FIXX VAN MORRISON NEIL YOUNG JOUNNEY DOD STUART	Heavy	ALVIN LEE NEIL YOUNG		PDI ACE PALADINO ASST PDI SHOKIN'	PD: DON DAVIS	Heavy VAN HALEN BOB SEGER HONEYMOON SUITE GTR ELP		ROD STEWART HUSKER OU	BOR JUNKEAS (M) BORAYL HALL B EURYTHICS A ROB DYLAN A NEL YOUNG B NOTHING IN COMMON	
VAN MORRISON	Heavy GENESIS SURVIVICS STEVE WINHOOD BRUCE HORNSRY 4 PETER GARRIEL a HUEY LEWIS BOB SEGER	Light			MERCEY ELP (M) EURTHRICS (M) FIXX (M) PETER GABHEL (M) RUTHLESS PEOPLE MOODY BLUES (M) STEVE HINMOOD (M) GENESIS (M)	ELP STEVE WINWOOD	Heavy 38 SPECIAL OTR	ROD STEMART HUSKER DU RUN D.N.C. CACTUS WORLD NEWS SOUTHSIDE JUHNNY	A BOB DYLAN A NEIL YOUNG	KMOD/Tulsa (918)664-2810
JOURNEY ROD STEWART R.E.M. BONNIE RAITT	BRUCE HORNSBY 4 PETER GABRIEL			Heavy EURYTHAICS STEVE WINHOOD GENESIS GTR	FIXX (H) PETER GABRIEL (H)	ALVIN LEE TOM COCHEANE & RED	ADRENALIN BIG COUNTRY	Social de Calant	a notating the compose	PD: CHARLIE W. ND: JIM JONES
R.E.M. BONNIE RAITT	a HUEY LEWIS BOB SEGER		WWWV/Charlottesville	GTR DAVID LEE ROTH PETER GABRIEL	MOODY BLUES (M) STEVE WINNOOD (M)	DANNY WILDE DAVID LEE ROTH	JOHN COUGAR HEL. AMERICAN ANTHEM			Heavy ELP FIXX GENESIS (N) a HUEY LENIS RUTHLESS PEOP NOOT BUTS
BOB DYLAN BRUCE HORNSDY &	38 SPECIAL (H). ROB JUNCKLAS	INF NO.	(804)971-4057 PD: JAY LOPEZ		GENESIS (N) Medius	38 SPECTAL TOP GUN Hedium	DANNY WILDE HONEYMOON SUITE GENESIS (M)			FIXX GENESIS (N)
Medius Bos Dylan Bos Dylan Bruce Honnsby 4 KIM MITCHELL Zz TOP BRUCE COCKSURN DANNY WILDE	a HUEY LIWIS BOS SECIR a VAN HALIN J8 SPECIAL (H). ROS JUNCKLAS FABULOUS T-BIRDS GLASS TICEN ROD STEWART	WFYV/Jacksonville, FL	Heavy	CINDERELLA VAN HALLEN BIG COUNTRY ROB JUNGKLAS JOUREY JOUNEY JONN COUGAR MEL. ARUUT LAST NIGHT a Z2 TOP BOB SEGER NEL YOUNG EDBOPP	STEVE WINNOOD (#) GENESIS (M) Medium CALL BOS DYLAN ALVIN LZE a HUEV LEMIS a PAUL MCCARTNEY BOD OFTPHARE BOD STEMARE	STEVE WINHOOD JACKSON BROWNE ALVIN LEE TOM COCHRANK & RED DAVID LEE NOTH JB SPECIAL HEE NOTH HEELE NOTH JOHN COUGAR MEL II TOM JOUNNEY COBRA	OTR TLP ADRENALIN BLG COUNCAP HTL. AMERICAN ANTHON DANNY WILDE HONEYMOON SUITE CITERCIS (A) A WILDE MURY LONGS (A) A WILDE ALVIN LEE VAN MORRISON AC/DC TOH COUNANT & (M) VAN HALLE (M)	PARALLEL	WRQK/Canton	A HUEY LEWIS RUTHLESS PEOP
DANNY WILDE STR TOM COCHRANE & RED	JOHN COUGAS MEL. TOM COCHRANE & RED DAVID LEE ROTH (M) JEAN BEAUVOIR	(904)642-1055	GENESIS STEVE WINMOOD	JOHN COUGAR MEL. ABOUT LAST NIGHT	a HUEY LEWIS a PAUL MCCARTNEY a SHADOWFAX		VAN MORRISON AC/DC	TWO	(216)492-5630	STEVE WINNOOD
TRUE BELIEVERS	JEAN BEAUVOIR	(FROZEN) Beavy	PETER GABRIEL BOB SEGER	a 22 TOP BOB SEGER NELL YOUNG		GENES: 8 EURYTHMICS	TOM COCHRANE & R(M) BOB SEGER (M) VAN HALEN (M)		PD: DAN BELFORD HD: GREG MORRISON	ZZ TOP Medium
ROB JUNCKLAS BODEANS	a DARYL HALL Hedius a R.E.N. a TOP GUN a BONNIE RAITT	PDI CHRIS JONES HD: LEX STALEY (FROZEN) HRAYY GENESIS PETER GABRIEL STEVE WINNOOD FIXX DAVID LEE ROTH VAN HALEN	Heavy BRUCE HORNSHY & GENESIS STEVE MINMOOD PETER CABRIEL BOB SKOCK JE SPECIAL FIXX MOODY BLUES BIG COUNTHY JOURCEY		STING NELL YOUNG * DARYL HALL TOM COCHRANE & RED JOAN ARMATRADING BIG COUNTRY 38 SPECIAL GTB	GENESIS BURYTHNICS FIXX LOU REED ROB JUNGKLAS STARSHIP		WXKE/Ft. Wayne	HEAVY STEVE WINNOOD (H) GENESIS (H) VAN RALEN FIDE (H) SEC (H)	CENESIS (N) # NUCY LEWIS RUTHLESS PEOP MODDY BLUES STEVE HIMMOOD 38 SPECIAL • VAN HALEN ZZ TOP Redium Light # ROB JUNCKLAS • ICENHOISE • INKS
RODNEY CROWELL JOHN COUGAR MEL.	& BONNIE RAITT	FIXX DAVID LEE ROTH	BIG COUNTRY JOURNEY DAVID LEE more (ADREMALIN QUIET RIGT DANNY WILDE TOM COCHRANE & RED MR. MISTER HODELS CALL HONEYHOON SUITE	JOAN ARMATRADING	STARSHIP DOKKEN CINDERFLIA	NEIL YOUNG Medium STEVT MINHOOD CALL A BLUES BUSTERS FIXX TOP GUN PETER CABRIEL INXS GLASS TIGER JEF SCOTT	(219)484-0580	VAN HALEN PICK (H)	1 INXS
TODNEY CROWELL TOBN COUGAR NEL. Light TEAT FARMERS	KMJX/Little Rock	VAN HALEN JA SPECIAL ROD STEMART JOURNEY BOS SEGER S ELP OUTFIELD	BIG COUNT HY JOUSHEY DAVID LEE BOTH (M) JOHN COUGAR HEL. ROD STEWART ELP NEL YOUNG VAN HALEN RUTHLESS PEOPLE JOAN ANDUTRADING A NUTY LIDIS BOD DYLAN	MR. MISTER MODELS	BOB SEGER	DORKEN CINDERELLA BOB DYLAN NEIL YOUNG QUIET BIOT ROCOM CUTT DAVID & DAVID PETER GABRIEL A MOODY BLUES A MERY LEVIS	PIXX TOP GUN	PDI RICK WEST HD: HAL BRANDT	PETER GABRIEL	
	(501)470-0088 PD: TON MOOD	JOURNEY BOS SEGER	NEIL YOUNG	CALL HONEYHOON SUITE FIXX	ABOUT LAST NIGHT	QUIET RIOT ROUGH CUTT	PETER GABRIEL INXS GLASS TIGEP	Heavy STEVE WINWOOD (H) JOHN COUGAR MEL.	RUTHLESS PEOPLE AC/DC	1
	PD: TON MOOD MD: DAVID ALLEN ROSS	ELP OUTFIELD LABYRINTH	RUTHLESS PEOPLE			PETER GABRIEL a MOODY BLUES	JEF SCOTT DEL PUEGOS	JOHN COUGAR MEL. FIXX FABULOUS T-BIRDS ELP (L) JACKSON BROWNY	ROD STENAST FABULOUS T-SIRDS	KICT/Wichita
SHE/Miami	Heavy STEVE WINWOOD (M) GENESIS (M)	AC/DC Medius	A NUEY LEWIS BOB DYLAN EURYTHHICS	30 SPECIAL Medium a TOP GUN a GREAT WHITE a HUEY LEWIS 1 ICENOUSE Light 5 SCREAMING BLUE MES a VAN MOREISON a FABLUGUS T-DIROS a BONNIE RAITT S SHITHEREMS		a HUEY LEWIS KYYS/Kansas City	DELSS TIGEN JEE FUEGOS DOKKEN RUTHLESS PEOPLE 8 R.E.M. MODDY BLUES	JACKSON BROWNE	AC/DC ROD STEMART PARULOUS T-SIRDS EURYTHMICS 9 RUEY LEMIS Medium	(316)722-5600
D: MICHAEL DALFANZO	J8 SPECIAL JOURNEY (L)		A HUEY LDWIS BOB DYLAN EURYTNHICS GTR Medius PAUL HCCARTNEY & R.E.M. & BONNE SAITT & DARYL HALL Light	A ICENOUSE Light	WEBN/Cincinnati	(816)561-9102	MOODY BLUES	CUTFIELD FIRM	a R. E.M. Light a QUEENSRYCHE	PD: RON ERIC TI ND: PHIL THOMPS
Heavy ETER GABRIEL (N)	FIXX EURYTHMICS BIG COUNTRY		a PAUL HCCARTNEY a R.E.M. a BONNIE RAITT	A VAN MORRISON	(513)871-8500	PD: SCOTT JAMESON HD: SKID BOADIE		38 SPECIAL a HUEY LEWIS	- WARDAICHE	HEAVY STEVE WINHOOD
Heavy ETER GARRIEL (H) ENESIS (H)(L) TFIELD OURNEY AVIO LEE ROTH (H) ODDY BLUES UTHLESS PRODUC	JOHN EDDIE PETER GABRIEL (M)		a DARYL HALL Light	& BONNIE RAITT	PD: TOM OWENS MD: CURT GARY	Heavy STEVE WINMOOD (M)		a R.E.M.		EURYTHMICS
AVID LEE ROTH (M)	DOWN PEDDIE PETER GARRIEL (M) JOHN COUGAR MEL. BOB SEGER ABOUT (AST NIGHT' HOODY BLUES	WIMZ-FM/Knoxville (615)525-6000		a SMITHERETNS a DAVID & DAVID a BRICE NORNSBY & a JOAN ARMATRADING	Heavy VAN HALEN (H)	Heavy STEVE WINWOOD (H) FIXX (M) DAVID LEE WOTH (H) EURYTHHICS JOURNEY		JACKSON BROWNY TOP GUN OUTFIELD FIAH EUMTTHRICS JS SPECIAL BHUFY LDAIS Medium 8 & E.M. Light a PAUL NCCATHEY a BOB DYLAN 4 DRAYL MALL a GTR		ABOUT LAST NIGH
DODY BLUES UTHLESS PEOPLE	MOODY BLUES Medium	PD: KERBY LANSERT HD: HIKE CAPPS			GTR HUEY LEW'S	38 SPECIAL	KSHE/St. Louis	A DARYL MALL A GTR B POD STEWART	WXLP/Davenport	HEAVY STEVE WINHOOD I RUTHLESS PEOPLE EURTHLESS PEOPLE EURTHLESS PEOPLE PETER GABRIEL (ABOUT LAST NICH ROD STEMART (H) ZI TOP DAVID LEE ROTH VAN HALL NUTFIELD PETER CTTERA # DURYL HALL # NUTFIENIS
LASS TIGER ON SEGER	NOUDY BLES Nedum a ALVIN LEE (L) a NUEY LEWIS Light a QUEEN (L) a QUEEN SRYCHE				ROB JUNGKLAS (M) TOP GUN	JOHN COUGAR HEL.	(314)842-1111 OM: RICK BALIS ASST. PD: AL NOFER	- POS STEWART	(319)326-2541	OUTFIELD PETER CETERA
UTHLESS PEOPLE ONN CONGAR MEL. LASS TIGER OB SEGER OB DYLAN IKE & THE MECH. UFY LEWIS ARTL HALL	A QUEEN (L) A QUEENSRYCHE	Heavy GENESIS TOP GUN (H) PRETTY IN PINK PETER CETERA BOD STEWART STEVE NINNOCD OUTFIELD FLS	WOOJ/F1. Myers		Heavy VAN HALEN (H) ILP GTR a NUEY LEMIS ROB JUNCKLAS (H) TOP GUN HONFTHOON SUITZ (H) FARULOUS T-HIRDS OUTFIELD STEVE WINNDOD	PETER GABRIEL BIG COUNTRY JOHN COUGAR MEL. BOB SECER Medium MCOOV BLUES GENESIS VAN NALEN IZ TOP	Heavy		OH/PD: TERRY DUGAN HD: GARY JAMES	a DARYL HALL a HUEY LEWIS a PAUL MCCARTNEY Medium
30010B		PETER CETERA ROD STEWART	(813)275-9665			GENESIS VAN HALEN	Heavy STEVE WINNOOD GENESIS JB SPECIAL NOODY BLUES VAN HALEN JOHN COUGAR HEL. PTTER GABRIEL BOB SEGER	1	NO GART SARES Next Store Series AL STREE HINGOD OUTFIES CARDIEL NOTES CARDIEL NOTES CARDIEL NOTES CARDIEL NOTES CARDIEL NOTES CARDIEL NOTES CARDIEL NOTES CARDIEL CALL	Medius
ABULOUS T-BIRDS ANNY WILDE IG COUNTRY		OUTFIELD ELP	PD: PAT DEISCH HD: CHARLIE KEEN	KESI/San Antonio (512)337-4550	VENESIS PIXX J8 SPECIAL (M) MOODY BLUES Medium NEIL YOUNG 22 TOP		HOODY BLUES	WLAV-FM/Grand	GENESIS STEVE WINWOOD	
ABULGUS T-BIRDS AMPY WILDAMPY IG COUNTRY IM NITCHELL DODLS SLE OF MAN 3 SPECIAL SPECIAL N MORRISON EIL YOUNG	WDITIO	ELP RUTHLESS PEOPLE (H) 38 SPECIAL DAVID (FF BOTH	Heavy STEVE WINNOOD BIG COUNTRY FIXX 38 SPECIAL JOHN CONGAR MEL.	PD: LEE ROY HANSEN ASST PD: JIM BOBINSON	Nedius NEIL YOUNG	ABOUT LAST NIGHT BEAT FARMERS BOB DYLAN	PETER GABRIEL BOB SECER	Repide	OUTFIELD	
SLE OF NAN SPECIAL NN MORRISON	WDIZ/Orlando (305)645-1802	38 SPECIAL DAVID LEE ROTH JOHN COUCAR MEL. AMERICAN ANTHEM MELART	FIXE 38 SPECIAL		DAVID LEE NOTH	BOR DYLAN NEIL YOUNG RAINMAKERS TON COCHRANE & RED CALL AC/DC		(616)456-5461 PDI DAVE LANCE NDI ARIS HAMPERS	Medius a DARYL HALL	
	PD: RAD MESSICK		JOHN COUGAR MEL. JOURNEY ROD STEWART	Heavy STEVE BACH JIMMY BUFFET (M) BRUCE COCKBURN PETER GABHIEL (L)	22 TOP DAVID LEE NOTH BOB SEGER ROLLING STORES BRUCE HORNSBY 4 BRICKLIN CALL EURYTHMICS	CALL AC/DC	ELP FIXX 22 TOP Nedius INXS TOP GIN ICENOUSE RRUCT NORNSBY & GTR TOM COCHERANE & FED AMFRICAN ABTURN	PETER CARAIET	A HONEYHOON SUITE	WAPL/Appleton Green Bay
NN HALEN DHN EDDIE DNNIE RAITT	STEVE WINWOOD (M) JOURNEY	MAMK WILLIAMS, JR Medius a DARYL RALL a FAUL NCCARTNEY a HOEY LEWIS a RUN D.N.C. Light	RUTHLESS PEOPLE PETER GABRIEL (L)	GENESIS	CALL EURYTHNICS	A PAUL HCCARTNEY	INXS TOP GUN	GENESIS FIXX	Light ACALL	(414)734-9226
DAN HALEN DONN IE RAITT EF SCOTT .E.H. WID & DAVID EART	PETER GABRIEL (N)	a RUN D.N.C.	GENESIS Medium	LERB MATT BIANCO		a R.E.M. a HUEY LEWIS Light	REDET HORNSBY &	FABULOUS T-BIRDS JOURNEY		PD: BRIAN TAYLO
AVID & DAVID ZART Light OTHING IN COMMON	JOURNEY RUTHLESS PEOPLE PETER GABRIEL (H) VAN HALEN (H) GENESIS (H) JOHN CONGAR MEL.	-	JOHN COUGA MEL. JOURNEY ROD STEMART AUTHLESS PEOPLE PETER GARRIEL (L) GENESIS MEGIUS A HEART B HOLY LEWIS B TOP CUM A DAYL MALL Light	ERB NATT BIANCO GRAMAN NASH STEVE WINNOOD (%)(L) ANTRICAN ANTHEN ORLEANS ANDREAS VULLENWEID		WOFM/Milwaukee	AMERICAN ANTHEN	STEVE WINNOOD BOB SECER JOHN COUCAR WE		Heavy PETER GARRIEL JOHN COUGAR MEL 38 SPECIAL BIG COUNTRY VAN HALEN DAVID LEE ROTH MOODY BLUES STEVE MINNOOD [BOB SEGRE
OTHING IN COMMON	JOHN COUGAR MEL. BOB SECER MOODY BLUES		a DARYL HALL Light a BOB DYLAN	ORLEANS ANDREAS VOLLENWEID	1	(414)276-2040	HONEYHOON SUITE	BRUCE HORNSBY 4 FABULOUS T-BIRDS JOURNEY STEVE MINNCOD BOB SECEN JOHN COUGAN MEL. HODELS HADIDE PADL MCCARTNEY DANY MAIL	WTHER	38 SPECIAL BIG COUNTRY
	A HUEY LEWIS Hedius	-	_	ARCREAS VOLLENWEID Hedius s Kim Mitchtel (L) a FRANK POTENZA a Rosie VZLA Light	WLVQ/Columbus, OH	PD: JERRY GAVIN MD: DANA RROWN	TON COCHEANE & RED AMERICAN ANTHON BIG COUNTRY HOMEYNGON SUITE DAVID LEE NOTH MODELS MELL YOUNG DR. & THE HEDICS EUNYTHNICS AC/DC	A DARYL HALL	WTUE/Dayton (513)224-1501	VAN HALEN DAVID LEE ROTH HOODY BLUES
	HOD SECEN HOODY RLUES Hedius DARYL HALL a ROD STEWART a R.E.M.	WQMF/Louisville (502) 589-4400		A ROSIE VELA	(614)224-1271	Heavy	EURYTHILCS	A B.E.H.	PDI TOM CARROLL MD: JOHN BEAULIEU	STEVE WINWOOD [
NOR-FM/Nortolk				bigitt	PDI PAT STILL	HODELS	AC/DC	a INXS	MD: JOHN BEAULIEU	BOB SEGER
04) 623-9667		PD: DUKE MEYER		brynt	PD: PAT STILL HD: LEE RANDALL	HODELS A EIEIO 38 SPECIAL BODEANS	AC/DC QUIET RIOT GLASS TIGER OUTFIELD	A PAOL RECARTNEY a DARYL HALL A ABOUT LAST NIGHT A R.E.H. a INCS a HUEY LEMIS Light	MD: JOHN BEAULIEU Heavy STEVE WINNCOD (H)	BOB SEGER EURYTHHICS DANNY WILDE GENESIS
PROG. : NON REEGER		PD: DUKE MEYER	WRUF-FM/Gainesville (904)392-0771			HODELS A EIEIO JB SFECIAL BODEANS FIXX CALL	AC/DC QUIET RIOT GLASS TIGER OUTFIELD & DARYL HALL & BOB DYLAN	a INXS a HUEY LENIS Light	MD: JOHN BEAULIEU Heavy STEVE NINWOOD (H) BOB SECEN (M) HOODY BLUES (H)	EURYTHHICS DANNY WILDE GENESIS BRUCE HORNSBY & HONEYHOON SUITE
		PD: DUKE MEYER	(904)392-0771		HORVY GENESIS VAN HALEN RUTHLESS PEOPLE PETER GABRIEL	Heavy MODELS A EIFIO 36 SPECIAL MODEANS FIXX CALL 22 TOP JOURNEY GENESIS	AC/DC QUIET RIOT GLASS TIGER OUTFIELD a DARTH HALL a DOB DYLAN a R.E.M.	a INCS a HUEY LEWIS Light	HD: JOHN BEAULIEU Heavy STEVE WINNCOD (H) BOB SECER (H) HOODY BLUES (H) PETER GABRIEL (H) GENESIS (H) ICEHOUSE	EURYTHMICS DANNY WILDE GENESIS BRUCE HORNSBY & HONRYHOON SUITE GTR
PROG.: BDN REEDER D: DAVID HILLARY Heavy EVE WINNOOD (H) WID LEE ROTH (H)	WTKX/Pennenia	PD: DUKE MEYER	(904)392-0771 PD: HARRY GUSCOTT MD: RICK RICHARDS	KZEP/San Antonio	Heavy GENESIS VAN RALEN NUTHLESS PEOPLE PETER GABRIEL HOODY BLUES JOUNEEY	ELP	Ac/oc QUIET RIOT GLASS TIGER ONTFIELD A DARYL HALL A BOB DYLAN & R.E.M.	KATT/Okishome	ND: JORN BEAULIEU Heavy STEVE WIMMOOD (H) BOB SECEN (H) MOOOY BLUES (H) PTTER CABRIEL (H) CENESS (H) ICENCISE (H) ICENCISE (H) ICENCISE JORNEY BUEY LINIS	EURYTHHICS DANNY WILDE GENESIS BRUCE HORNSBY & HONEYHOON SUITE GTR
Heavy EVE WINNCOD (H) VID LEE ROTH (H) TINLESS PEOPLE (H) H RALEN (H) TEE GARRIEL (M)	WTKX/Pensacola (904)438-7543	PD: DUKE MEYER	(904)392-0771 PD: HARRY GUSCOTT MD: RICK RICHARDS Neavy 30 SPECIAL EUNYTHHICS GENESIS (H)		Beavy GENESIS VAN RALEN RUTHLESS PEOPLE PETER GABBIEL MODOY BLUES JOURNEY TOP GUN PABLICUS T-BIRDS	ELP	Ac/Dec QUIET RIOT GLASS TIGER OWTFIELD & DANTL HALL & R.E.H.	KATT/Okishoma City	Heavy STEVE WINNOOD (H) BOB SECER (H) HOODY BLUES (H) PTER GABRIEL (H) GENESIS (H) ICEHOOSE SOUTHSIDE JOHNNY HUEY LEWIS KIH HITCHELL	EURYTHHICS DANNY WILDE GENESIS BRUCE HORNSBY & HONEYHOON SUITE
Heavy EVE WINNCOD (N) VID LEE ROTH (M) THLESS PEOPLE (M) N RALEN (M) TER GABRIEL (M) G COUNTRY B SEGER (M)	(904)438-7543 PD: HARK DAGWELL MD: J.D. STONE	(JUZ) JOS-4400 PD DUK HNYER HERVER HUPY LONIS ELF VAN HULTN (M) JB SPECIAL ROB JUNKLAS (M) HONEYHOON SUITE (M) HONEYHOON SUITE (M) HO JUNKLAS	(904)392-0771 PD: HARRY GUSCOTT MD: RICK RICHARDS Neavy 30 SPECIAL EUNTYTHICS GENESIS (N) GTR	KZEP/San Antonio (512) 226-6444 PDI DANIEL COOR HDI DICK SMEET	BARYY CZNESIS VAN HALEN NUTVLESS PEOPLE HOOP LASS HOOP GUN TOP GUN PABULOUS T-BIRDS FLP FIX J8 SPECIAL	CARDIN ELP GTR ROB JUNCKLAS BOB SECER VAN HALEN • ALVIN LEE PETER GABRIEL	QUIET RIOT GLASS TIGER OUTFIELD B DARYL MALL B DOG DYLAN B R.E.M.	K ATT/Okishoma City (405)848-0100	Heavy STEVE VINNOOD (H) BOB SECER (H) PTTER GABRIEL (H) CENESS (H) SOUTHESDE JOHNY NUEY LIVIS RUH NITCHELL JOBAL ARAFTADISC (H) RUFY LORNSY & BRUEZ CORNERS (H)	EURYTHMICS DANNY WILDE GENESIS BRUCE HORNSBY & HONRYHOON SUITE GTR
HEAVY EVE WINNOOD (H) VID LEE ROTH (H) TRLESS PEOPLE (H) H RALEN (H) TER GABRIEL (H) G COUNTRY B SECER (H) URNEY (H)	(904)438-7543 PD: HARK DAGWELL MD: J.D. STONE	PD: DUKE MEYER	(904)392-0771 PD: HARRY GUSCOTT MD: RICK RICHARDS Neavy 30 SPECIAL EUNTYTHICS GENESIS (N) GTR	KZEP/San Antonio (512) 226-6444 PDI DANIEL COOR HDI DICK SMEET	BARYY CZNESIS VAN HALEN NUTVLESS PEOPLE HOOP LASS HOOP GUN TOP GUN PABULOUS T-BIRDS FLP FIX J8 SPECIAL	CARDIN ELP GTR ROB JUNCKLAS BOB SECER VAN HALEN • ALVIN LEE PETER GABRIEL	QUIT RIOT GLASS TIGTR OUTFIZLO B DARTL HALL B DATO HALL B R.E.H. WLUP/Chicsgo	KATT/Okishoma City (405)848-0100 PD: PAT WELSH HD: SCOT DOUCLAS	Heavy STEVE VINNOOD (H) BOB SECER (H) POTER GUES (H) PTTER GUES (H) CENESS (H) SOUTHESDE JOHNY NUEY LIVIS RUH NITCHELL JOBAL ARAFTADISC (H) RUFY LORDSSY 1 BRUCE HORNSY 1 BRUCE COCHENEN (H)	EURYTHMICS DANNY WILDE GENESIS BRUCE HORNSBY & HONRYHOON SUITE GTR
HEAVY EVE WINNOOD (H) VID LEE ROTH (H) TRLESS PEOPLE (H) H RALEN (H) TER GABRIEL (H) G COUNTRY B SECER (H) URNEY (H)	(904)438-7543 PD: HARK DAGWELL MD: J.D. STONE	PD: DUKE MEYER	(904)392-0771 PD: HARRY GUSCOTT MD: RICK RICHARDS Neavy 30 SPECIAL EUNTYTHICS GENESIS (H) GTR	KZEP/San Antonio (512) 226-6444 PDI DANIEL COOR HDI DICK SMEET	BARYY CZNESIS VAN HALEN NUTVLESS PEOPLE HOOP LASS HOOP GUN TOP GUN PABULOUS T-BIRDS FLP FIX J8 SPECIAL	CARDIN ELP GTR ROB JUNCKLAS BOB SECER VAN HALEN • ALVIN LEE PETER GABRIEL	QUIET RIOT GLASS TIGTR OWTIELD NO DE VILUE BOB DYLAU B R.E.M. WLUP/Chicago (312)440-5270 PD: GREG SOLA	KATT/Okishoma City (405)848-0100 PD: PAT WELSH HD: SCOT DOUCLAS	Heavy STEVE VINNOOD (H) BOB SECER (H) POTER GUES (H) PTTER GUES (H) CENESS (H) SOUTHESDE JOHNY NUEY LIVIS RUH NITCHELL JOBAL ARAFTADISC (H) RUFY LORDSSY 1 BRUCE HORNSY 1 BRUCE COCHENEN (H)	EURYTHNICS DANNY WILDE GRWESIS BRUCE MORNSDY & HONNYMOON SUITE GTR ZZ TOP SUIT HUTY LAPIS HUTY LAPIS LIGht R.Z.M. 4 DARYL HALL
HEAVY EVE WINNOOD (H) VID LEE ROTH (H) TRLESS PEOPLE (H) H RALEN (H) TER GABRIEL (H) G COUNTRY B SECER (H) URNEY (H)	(904)438-7543 PDI NARK DAGRELL ND J.D. STONE Heavy NEIL YOUNG RUTHLESS PEOPLE STEVE WINMOOD '(N) DAVID LEE NOTH BIG COUNTRY VAN HOLEN	PD: DUKE HEREB Heavy ELP LP VA NOB JUNKLAS (N) NOB JUNKLAS (N) N) N) N) N) N) N) N) N) N)	(904)392-0771 PD: HUBMY CUSCOTT MD: RICK RICHARDS Neary BS SPECIAL BUTTWHICS BUTTWHICS BUTCH	KZEPISan Antonio (572) 225-644 761 Davits Look No Joick Sweets Van Makes (*) PABULOS T-82 Ros STEVE HJMCOG (*) ZE TOP PETER CABRIEL (*) PUTHLES CODLE	BARYY GINESIE WAN HALEN MITHLESS PEOPLE PITTE GABBIEL MITHLESS PEOPLE PITTE GABBIEL DOUBLET TOP GUN FABILOUS T-SIRDOS FABILOUS T-SIRDOS FABILOUS T-SIRDOS BIS PECTAL BARYE LES MITH DOUBLET MITH DOUBLET MITH DOUBLET MITH STORY WINDOOD SIT DOUBLELSE SIT DOUBLESS	CARDIN ELP GTR ROB JUNCKLAS BOB SECER VAN HALEN • ALVIN LEE PETER GABRIEL	01157 NOT GLASS TICTE 0 DAYL DUL a DAYL DUL a DOS YLAU a R.S.H. 8 R.S.H. 9	KATT/Okishoms City (4053848-0100 PD-PAT WEISH MDI SCOTT DOUGLAS MERRY STEVE MEMODO (H) MORY BUIES JOHN COUGLA MEL.	Heavy STEVE VINNOOD (H) BOB SECER (H) POTER GUES (H) PTTER GUES (H) CENESS (H) SOUTHESDE JOHNY NUEY LIVIS RUH NITCHELL JOBAL ARAFTADISC (H) RUFY LORDSSY 1 BRUCE HORNSY 1 BRUCE COCHENEN (H)	EUMYTHEICS DANRY WILDE GPRESIS HONRYNDEN SUITE GTR HONRYNDEN SUITE GTR I 22 TOP SUITE SUITE SUITE A R. 2. M. DANRYL HALL WSKS/Cincinnet (513)868-3896
Neavy EVE WINNOOD (N) VID LEE ROTH (H) THLESS PEOFLE (N) EVE GARRIEL (H) G COUPTSY B SEGRE (H) G STOUTSY NESIS (H) ODY BLUES SPECIAL N COUGAR HEL. NY COUGAR HEL.	(904)438-7543 PDI HARK DARVELL MDI J.D. STORE Neavy NELL YOUNG RUTHLESS PEOPLE STEVE WINDOD (1N) DAVID LEE BOTH BIG COUNTRY VAN HALEN TUNTTHICS	PD: DUKE MEYER	(904)392-0771 PD: HUBMY CUSCOTT MD: RICK RICHARDS Neary BS SPECIAL BUTTWHICS BUTTWHICS BUTCH	KZEPISan Antonio (572) 225-644 761 Davits Look No Joick Sweets Van Makes (*) PABULOS T-82 Ros STEVE HJMCOG (*) ZE TOP PETER CABRIEL (*) PUTHLES CODLE	BARYY GINESIE WAN HALEN MITHLESS PEOPLE PITTE GABBIEL MITHLESS PEOPLE PITTE GABBIEL DOUBLET TOP GUN FABILOUS T-SIRDOS FABILOUS T-SIRDOS FABILOUS T-SIRDOS BIS PECTAL BARYE LES MITH DOUBLET MITH DOUBLET MITH DOUBLET MITH STORY WINDOOD SIT DOUBLELSE SIT DOUBLESS	CARDIN ELP GTR ROB JUNCKLAS BOB SECER VAN HALEN • ALVIN LEE PETER GABRIEL	01157 NOT GLASS TICTE 0 DAYL DUL a DAYL DUL a DOS YLAU a R.S.H. 8 R.S.H. 9	KATT/Okishoms City (4053848-0100 PD-PAT WEISH MDI SCOTT DOUGLAS MERRY STEVE MEMODO (H) MORY BUIES JOHN COUGLA MEL.	Heavy STEXE VINNOOD (H) BOB SECEN (H) PRTER GABRIEL (H) CENESS (H) CONTHISCE JONENY NUEL UNIS RIH HITCHELL JOAN ARATANDISC (M) BRUCE COMMENT BRUCE COMMENT BRUCE COMMENT	DUDY THEIGS DNAWY WILDE GRIEBS SHEE MONSTON BUITE GRIEBS 22 TOP MERL LOUIS CTT MERL LOUIS * R.E.M. * DATYL NALL WSKS/CINCINNAL (513)866-3656
Nearcy STE Alleneood (H) VTD LEE ROTH (H) NTRLESS PEOLE (H) N RALESY (H) E COMPANY (H) B SEDER (H) STERIST VESIS (H) S SEDER ((904)438-7543 PDI HARK DARVELL MDI J.D. STORE Neavy NELL YOUNG RUTHLESS PEOPLE STEVE WINDOD (1N) DAVID LEE BOTH BIG COUNTRY VAN HALEN TUNTTHICS	PP: DUKE MEYER Neavy NUCY LOYS EX EX NO B SPECIAL NO B SPECIAL NO B SPECIAL NO DOKEN (2) B ROLING STOMES Light WKDF/Nashwile	(904)392-0771 PD: HUBMY CUSCOTT MD: RICK RICHARDS Neary BS SPECIAL BUTTWHICS BUTTWHICS BUTCH	KZEPISan Antonio (572) 225-644 761 Davits Look No Joick Sweets Van Makes (*) PABULOS T-82 Ros STEVE HJMCOG (*) ZE TOP PETER CABRIEL (*) PUTHLES CODLE	BARYY GINESIE WAN HALEN MITHLESS PEOPLE PITTE GABBIEL MITHLESS PEOPLE PITTE GABBIEL DOUBLET TOP GUN FABILOUS T-SIRDOS FABILOUS T-SIRDOS FABILOUS T-SIRDOS BIS PECTAL BARYE LES MITH DOUBLET MITH DOUBLET MITH DOUBLET MITH STORY WINDOOD SIT DOUBLELSE SIT DOUBLESS	CARDIN ELP GTR ROB JUNCKLAS BOB SECER VAN HALEN • ALVIN LEE PETER GABRIEL	01157 NOT GLASS TICTE 0 DAYL DUL a DAYL DUL a DOS YLAU a R.S.H. 8 R.S.H. 9	KATT/Okishoma City (405)846-0100 PP: PAT VELSH ND: SCOT DOULLAS TEXTS: BIRCOD (H) DARY VELDT DARY VELDT DARY SECIAL VAN INLER (H) GPRT35 (H) OAVID LEE ROTH (H)	Heavy STEVE VINNOOD (H) BOB SECER (H) POTER GUES (H) PTTER GUES (H) CENESS (H) SOUTHESDE JOHNY NUEY LIVIS RUH NITCHELL JOBAL ARAFTADISC (H) RUFY LORDSSY 1 BRUCE HORNSY 1 BRUCE COCHENEN (H)	EUNTYNEICS DNWTY WILDE ONNEY WILDE OFEICE IBANKTYN L MORYMON HIDE O'R POP A Redu R R REDU R R
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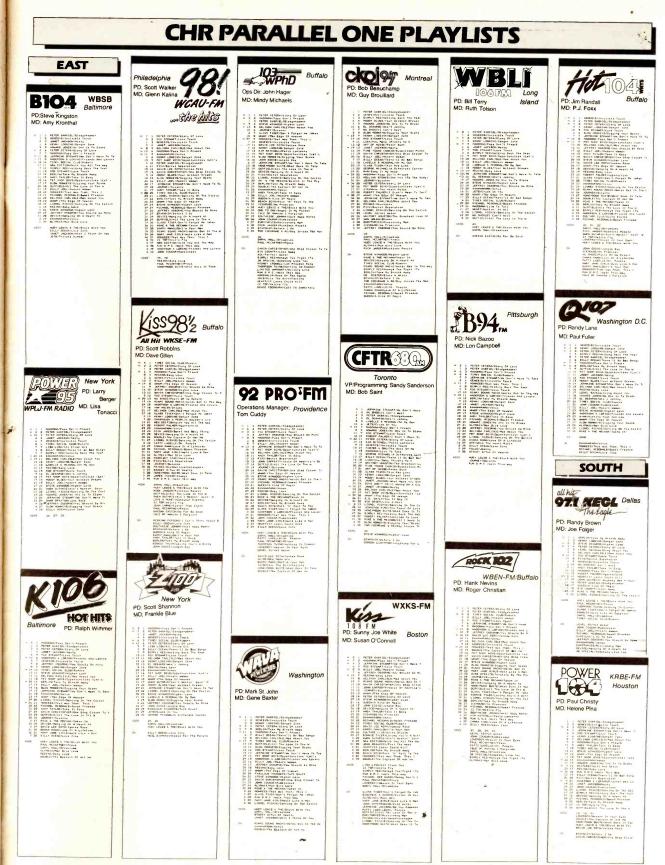
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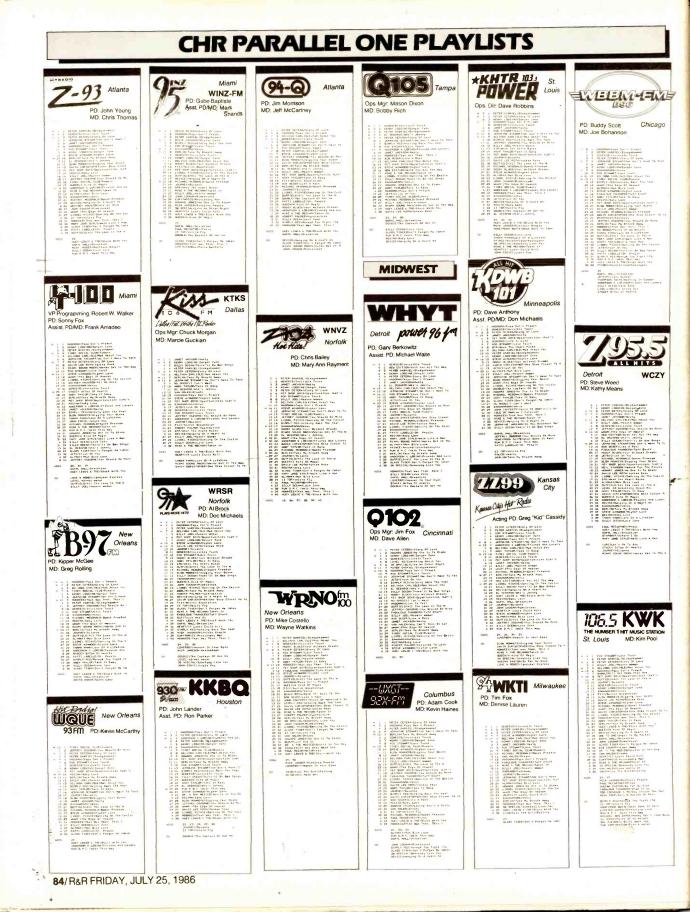
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	(317)267-7586	JOHN COUGAR MEL. VAN MALER (M) 4 BOB SHOER (L)	BAVID LEE BOTH (H) BEBRIE DEVOUNG	Hedise ICENOUNE	DAVED & DAVED		AMERICAN ANTHEN		B10 COUNTRY PABULOUS 7-B1 RDS	A PRAME POTENEA A BOS DYLAN A PHILLP BAILEY	STEVE WINNOOD (H)
	PD: THE BEADVAN HD: JAY BAKER	HOODY BLUES BUTHLESS PEOPLE		S R.E.H.	MACHINATIONS NATT BLANCO	19058	GRAMAN MARK JEFF RECIPAN	SS TOP JOURNEY (H)	JOHN COUGAR HEL.	KWHL/Anchorage	STEVE HIMODO (H) JOURNEY BIG COUNTRY VAR HALBH (H) DAVID LEE ROW JS SPECIAL BROCE HOMEBUY 4 BOS BOORT BCO FTENAT (L) BRYNLER PROFILE
	JOURNEY			CHR1S THOMPSON	RIN HETCHELL TON COCHRANE & RED BINPLY RED	ALM D.H.C.	SPYRO GYRA	TON COCHRANE & RED	A BUEY LEWIS A DAVID LEE ROTH	(907) 344-9822 OH : CARTER 8. BRADL HD: REVIS WARGAS	DAVID LEE ROTH 36 SPECIAL MARCE REMEMBER
	PIXX (H) STEVE WINNOOD (H)	GENERIS (H) BRUCE HORRSHY & (H)		a PAUL INCOMPLY RODIETY CRONELL MANY STILLING, JR		NEGELIG PERSONS BURTPHILCS LCENOUSE	A BUEY LINES A SADAO MATAMADE BRUCE HORFORY 6				BOS SEGER BOD STEMAT (L) BUTHLESS PEOPLE
	PABULOUS T-BIRDS VAN HALEN	GLASS TIGER		a STING BIG COUNTRY	. B.E.M. . BOIBIE RAITT			a BOB JUNDRIAS a BOBBIS BAITT	KPOWHonolulu (808)524-7100	ANN SUPTEM (H)	PETER GADRIEL
		a NUEY LEWIS (L) a BOB DYLAN		HOODY BLIES		BOYS DOM'T CRY		Stockton	PD: BILL NING HD: ANDY PREFTON	JOHN COUGAR HEL.	HOODY BLUES YOH COCHMANE & RED
		a BORNIE BAITT		DAVID LEE ROTH Light a BOBBIE RAIPP	Light a BARE SILK a BAIMPAKERS	ART OF HOISE STACY 0	PD: PETE BOLGER ND: THEBEA YOUR	PD: JERSY LONGDEN PD: NAME DAVIA	Heevy JOU REEY	PETER GADSIEL STEVE W19W000 BOS BESER	
	Nedive	a DARYL MALL			a ALVIN LEE	DEPECHE NODE BLOW NOBLEYS	STEVE WISHOOD (H)	Heavy	DAVID LEE ROTH VAN HALEH PETER GABRIEL	GOE BESER QUIET BIOT (M) GTB MEIL YOUNG (M)	A DARYL MALL
			WZZQ/Terre Haute (812)232-5034	(408)288-5400	KAZY/Denver	SIGUE SIGUE SPUTHI PETER GABRIEL BELINDA CABLINIA	GENERIS (M)		STEVE WINNOOD	BOB DYLAN	Light a PAIL HCCARINEY 4 R.C.H.
			PD: DON SIVERS		PDI SAR PHILLIPS	HARTINI RANCH BORRY JINNY & THE	AVR NYTER	BIG COUNTRY	EURYTHIES 30 SPECIAL	Nedius a ALVIN LEE	a B.C.H. a DORMEN a TONIO K. a GUERRADAYCHE
			(F BD 2 EB)	Meavy VAR NALES	LOB		SI TOP SUTULESS PROPLE	TON COCHRANE & RED	PABULOUS T-BIRDS	KGRQ/Cesper	4 DAVID 6 DAVID a PARILOUS T-SIRDS a SOBILE RAITT
	(606)274-5450 PD: JACK HITCHELL	(419)825-1010 PD: NARDY HUGG	STEVE WINNOOD	JOURNEY JUNDON (11)	HOODY BLUES JOAN ADMITRADING	STRAE NINOOD SLADE NINOOD SLADE NINOOD		HOODY BLUES GLADS TIGER	BIG COUNTRY BOD STEMART	PD: PRED LEDBEDIS	KOZZ/Reno
	HOGVY PETER GABRIEL (M)		JOHN COUGAR HEL.	n NUEY LEWIS 36 SPECIAL (H)	SOB SEGER (H) GENERIS (H)	DE. & THE MEDICS	a PETER GABRIEL	Bedlus PETER GASPIEL	OTH BEACH BOYS JIMPY BUTTER	GANESIS	PD: STEVE PURK HD: NAMEY RETHOLDS
	TOP GUN	BUILTING LCB	38 SPECIAL	EI TOP PETER GABRIEL (H) BIG COUNTRY	BOUTHBIDE JOBBIY	PINE YOUNG CAN. JOE JACKBON BIG COMPANY	BOB BBGER JOURFEY ROBERT PALMER	A BOB DYLAR		BTEVE WISHOOD (N)(L) MATT BLANCO	HORYY STEVE MISHOOD (M)
	a HUEY LENIS	PETER CETERA RUTHLESS PEOPLE RUBHING SCARED	GUTFIELD GENESIS (H)	DAVID LEE ROTH (H) BURYTHNICS	BRUCE HORNERY 4	KIDS IN THE KITCHE	JACKBON BRONNE DRICE HONDER	 HUEY LIMITS BEAT PAINWERS BEDBET CHEMICAL 	a P.E.H. 4 DARYL HALL	STEVE BACH AMERICAN ANTHEN	SURVINICS SURVINICS SURVINICS SURVINICS SURVINICS SURVINICS
	VAN NALISH HOODY BLUES JONE COUGAN HEL.	ANERSCAN ANTHEN	GLASS TIGER		RUMIING SCARED	JEAN BEAUVOIS	PABOLODE T-BINDS	Light a MARK WILLIAMS, JR		PETER GABRIEL PETER CETERA (L)	
	SCD HEREY EL.P	BOB SEGER HOBKEES	Hadium Light	CALL CALL	PETER GABRIEL (H)	TEARS FOR PEARS	TON COCREME & RED	KMBY/Monterey	KOMP/Las Veges (702)676-1460	DALLE COCKIDIN GRAMM MAR ANDREAS VOLLEMETD	PETER GASHIEL (*) BIG COUNTRY BOS SEGER
	A NUTHLESS PEOPLE A DAVID LES ROTH	BELINDA CABLIBLE A NUEY LEWIS		TON COCHRANE & RED	JACKBON BROWER	STAN RIDOWAY INLE OF HAN	OTR	PD: BICK BERLIN	PD: BIG HARTY ABST. PD: TODD POWLER	Hedlon .	RUTHLESS PEOPLE Redition
	a IZ TOP a GTR	38 RPBCIAL TOP GUN		TOP GUE	TALK TALK JEAN BEADVOIR JIMMY HUPPET	BARSLES GENESIS	a ato coustay	Baavy onemal 18	Heavy FINE (H)	a BOB DYLAN a PRAME POTENEA	BOS BESER BUTYLESS PROPLE Hedites HUTYLESS PROPLE BOARYLEAL BOARYLEAL R.S.N. BPAUL HOCARTNEY
			1	CHRIE THOMPSON HOMEYHOOD SUITE	LELE OF NAM	MIERICAN ANTIGH	PARALLEL	PETER GADPIEL FIXE	VAN MALER (H)	Logers	A DAVID & DAVID
		WE	ST I	HODELS Light	A CONTINUES BUSTERS	DEAT PARAERS		VAR HALES	30 SPECIAL INTELESS PROPLE	KTCL/FL Collins (303)671-1232	A UPO KSPN/Aspen
								MPTHLESS PROPLE	JOHN COUGAR HEL.	PD: JOHN HAYES	(303)920-1912 PD: PBANK ERIKSER
					PETER CARE a R.S.H. NETROS	KUPD/Phoenix	(\$05)785-6400		GRANDERS (M) STATER GABRIEL (M)	POTER GABRIEL JONE ADMITTADING	Heavy Human
	THREE			1	ABOUT LAST BLURT	(802)838-3082		DAJBY WILDE HODELS	Hadium a DARYL HALL	DEEDAM STINDICATE JOE JACKBOB	BIG CODILIA BRIGALINCS BRIGALINCS BLEAE ALINCOD BLEAE ALINCOD
		PARALLEL		BARRY MILDE	CHEID DEBURGH	JOIBREON	1 82.9	Field 1 to 0 L-1 gh 1	* AVR HOBBIROR	CALTUS WORLD HIMPS SEAT PAINERS GENESIS	GENESIS LARVESIN
	(314)874-3000		DAVID LEE ROTH	JOHN COUGAR HEL.	JOINT HID IN	VAN HALDER GENERATS	PIN	a VAN HORE LEON a CUEEMMAYCHE	(44.0) 474.0100	PETER CASE BLUES BUSTERS	a HUEY LINITS
Image: section of the section of t	PD: SAYAN JEPPRIES HO: CHAIG STEVENS	C. VL		GENERIS PETER GARRIEL		DAVID LEE ROTH OTR	SS TOP VAN HALEN	KSTMPhoenix	CO-PDI KATE MAYES CO-PDI TON YATES	P SXX LCHINOUSUE	JOURNEY VAN NORSISON JOHN COURAR MEL. 4 BORRIS BAITY
 Martin Lamit Martin Lamit Lam	BOATY PETER CARTEL			BIG COUNTRY	(213)657-7250	PETER GARAINIEL	a HOEY LANIS	(002)035-1767		SHITTHE BODEARS	A BOBBIS BATY ROBBIS CERVIDI CHRIS DERVIDI GOSDON LIGHTFOOT
 Lich The second Lease Leas	JOURNEY (H) TOP GUN GROWNIS		SOB SEGER ST TOP 30 SPECIAL	DAVID LEE BOTH BAUCE HOMEBBY 6	PD: TIN KELLY ABST. PD: KURT KELLY	r BOB SBGER	A BELL YOUNG		GENERIS BOD STENAST STEVE UIMCOD	SIGGRIE F BYRREE BLEAE MINHOOD FIAE LOB FILE	CHRIS THOMPSON
	CALL	1	Hedive Of Mood	OTS BILLER	GENESIS (H)	JOURNEY Bedive	A BOB DVLAM	DETER GADRIEL (H) GENERIS (H) JOAN ANNATRADING (H)	BUTHLESS PROPLE BLOW HORKEYS	BURTINICS BIG AUDIO DYNAMITE BROWERI BEAT	A PADL HOCARTHEY a PADL HOCARTHEY a SAMABADANA Light
	Med Lop	1 CENOUSE THES	JOHN COUGAR HEL. TON COCHEANE & RED	CALL CALL BARYL HALL	ELP 36 SPECIAL (H)		e H.E.H.	STEVE NIMMOOD (H) BARICE ROMMONT 6 (H)	TOP GUE VAN HORRIBON (H)		BARRARABANA Light ALUGH ALUGH TON COCHEMANE & RED BODY GRANT GLASS TIGER ABOUT LAST BIGHT
	A DARYL BECARTIEY A DARYL BALL A HUEY LEBIS	P188	DVNAA AZ PDE TODARIEA DOKKEN	Hedixe a HUEY LERIS 36 SPECIAL	PETER GABRIEL (H)	GOLDEN BARR [NO		BURYTHRICS (R)		A R.E.H. A BOMISE MAITT	A GLASS TIGES
KOWB-Friender (1) 		ANERICAN ANTHEN	a monty Lows a	UPO ISLE OF MAN	TON COCHRANE & RED	M SPECIAL ALVIE LEE QUIET BIOT		BIG COUNTRY BUTHLEDG PROPLE LABYRINTH	A R.E.M. a GEORGE BENEON A JOINT MANYY		KOLA/Riverside- San Bernardino
RUMER - Mark - region more region		38 SPBC1AL	EURYTHEIGE PROPER	31000 1000 FRAME	JOHN COUCAR HEL.			BOB BYLAH (L) Hedium a R.E.M.	1	KVRE/Senta Rose (707)644-6873	(714)825-8952 PD: AL BARRETT
		BRUCE HORISBY 6	KIN NITCHELL OULET BIOT	BEAT PASSERS	STEVE WISHOOD (L) DAMY WILDE	ELP EURYTHINICS	HODOY BLUES JOBS COUGAR HEL.	a DR. 6 THE NEDICE	(206)281-5600	PD1 CYNDY PAULOS	Heavy FISI
Normalization Norm		DAVID LET BOTH	BOB JUNGKLAS SOD STEMART	CHRIS THOMPSON RIM NITCHELL	ALVIN LEE DAVID & DAVID GLASS TIGER		VAN NALEN (H)		OP. DIR., PHIL STRID		STEVE HIMOOD GENESIS ELP
Bury Birs Birs <th< td=""><td>COL MASK WICHOLLS</td><td>RUMBING BCARED BUSYTINICS BOD SEGER</td><td>A BOS DYLAN</td><td>a DR. & THE MEDICS a R.S.H. DOCKERS</td><td>ANERICAN ANTREN</td><td>HOTELESS PROFIL</td><td>TOM COCHINANE & RED B10 COLUMNY</td><td>(508)448-1000</td><td>Beavy GENESIS</td><td>BRUCE BORREY 6 BUNYTHISCS JOE JACKBON BIG COUPERY JOAN ANNATBADING</td><td>GENESIS GENESIS ELP CAMPY WILDE SI TOP VAN HALEN</td></th<>	COL MASK WICHOLLS	RUMBING BCARED BUSYTINICS BOD SEGER	A BOS DYLAN	a DR. & THE MEDICS a R.S.H. DOCKERS	ANERICAN ANTREN	HOTELESS PROFIL	TOM COCHINANE & RED B10 COLUMNY	(508)448-1000	Beavy GENESIS	BRUCE BORREY 6 BUNYTHISCS JOE JACKBON BIG COUPERY JOAN ANNATBADING	GENESIS GENESIS ELP CAMPY WILDE SI TOP VAN HALEN
 Light State of the state of the	HONEYHOON SUITE	SE TOP	I CENOURE		VAN NORSTBOR AC/DC	a NUEY LEWIS	A BUEY LINTS ALVIN LEE	ASSY PD: BREW HICHAELS			VAR HALEH HEART COBRA
	DAVID LEE ROTH JOURNEY	GLASS TIGER RUTHLESS PROPLE	TOP GUN	G JOAN ANNATRADING	I CENOURE DOM/LER	a GREAT WHITE		JOHN COUGAR HEL.	PIXX JOHN COUGAR MEL.	VAN HORRISON HEIL YOUNG	KTYD/Sents Berbers
	2133	a POP GUN a BUN D.H.C.	C 100ERELLA NODELE	QUIET RIOT	a GTR a DAVID LER ROTH	Light	GLASS TIGER	BURTHOLICS 38 SPECIAL	FABULOUS T-BIRDS		(805)867-4511 PD: BICK WILLIAMS
	R (N HE PONELL CAL-	a DORREN	CONSTRUCTION OF THE	KISW/Seattle	A BUTHLESS PROPLE A BUEY LEWIS		BURYTHIICS GTR	AC/DC GENRESIS PETER GABRIEL		BODEAMS BODEAMS ABOUT LAST HIGHT HHUCE COCLEUM HOODY BLUES DATONT THILLEY Hedium	Heavy
	PETER GADRIEL BRUCE NDRHSBY 6		A ALVIN LEE	(206)285-7625		PD: JONE BEAUDOIN HD: KARES HENKO	4 DAVID 4 DAVID a 18 SPBCIAL	A HUEY LEMIS VAN MALEN Medium	a EURYTHAICE a BONNIE RAITT a PAUL HCCARTNEY	NOODA BYORN ANITTEA	Boovy GEMESIS STEVE MINOCOD PETER GAMBIEL PIXX
				1			a ELP a D.E.M. a CHEAT WHITE	A PABULOUS T-BIRDS (L A ELP Light	A JINNY BUFFET	A PAR BRADY	DAVID LEE ROTH
	BOS JURINIAS BURYTHMICS		-	VAR NALES AC/DC	(213)464-5638	GENERALS JOURNEY RUNNING SCARED	a AVIATOR Light	A VAR HORFIBOR		HUEY LIMIS Light DREAT SYMDICATE PAUL HCCARTNEY	BURYNDICS 810 CONFERY BUTHLESS PROPLE
		(818)025-3700 PD: TOH CALE			PD: LARRY BRUCE HD: JUDY HEWITT-FRI	EDI PET BROP BOYS	K97/Edmonton	* TED NUCENT	PARALLEL	a DEEAN SYSDICATE a PAUL NCCARTNEY a R.E.M. a DABYL NALL	NOODY BLUES JOURNEY LARVEINTH - GTR
Discont constraint Vert mathematical series (n) Normality (n) <td>AC/BC STEVE WINNOOD (H)</td> <td></td> <td></td> <td>SE TOP</td> <td>Beevy .</td> <td>EURYTHISCE (H) PETER GABRIEL</td> <td>(403)428-8597</td> <td>KLPX/Tucson (602)622-6711</td> <td>THREE</td> <td>a DARTE HALL</td> <td>CIBIODOSE 30 SPECIAL</td>	AC/BC STEVE WINNOOD (H)			SE TOP	Beevy .	EURYTHISCE (H) PETER GABRIEL	(403)428-8597	KLPX/Tucson (602)622-6711	THREE	a DARTE HALL	CIBIODOSE 30 SPECIAL
A TALE ALL ALL ALL ALL ALL ALL ALL ALL ALL	HOODY BLUES JOBS COUGAR HEL.	VAN MALEN STEVE WINNOOD (H)	Heavy	BUTTIONICS a SULTY LEWIS	PETER GARRIEL (H) JOHN COUGAR HEL. BOB RECEN	A HUEY LEWIS MECH.		PD: ARIN HICHARLS HD: JACK GREEN		160 Reporter	JOHN COUGAR HEL.
	30 SPECIAL Nud 198		EURYTHICS (H) BIG COUNTRY	STEVE WISHOOD 36 SPECIAL	VAN MALEN (4)	a TOP OUR	PETER GARAIEL GENERIS (L)	Heavy BTEVE HISHOOD (H)	(801)298-1142	150 Current	BOD STEMART BOB BEGER
		Medices DAVID LEE ROTH	PERL (H) ICENOUSE NUTHLESS PEOPLE	JOURNEY Net I have	DAVID LEE BOTH (H)(LI TON COCHBANE & CO CAVID LEE BOTH (X)	BOB BROSEN (L) BOBERT PALMER (L)	PETER GABBIEL (H) VAN HELEN (H) PINK (H)	PD: DEL VILLIARS	Reports	a NUEY LINES
Witches-bood Open State Base State Diff	· BOB DYLAN	SIG COUNTRY 38 SPECIAL	STEVE VIENCOO (H) SHITHESEENS (H) JOE JACKENN	BEAT PARMENS OUBBINSHYCHE	ADMENALIN BRAT PARMERS BIG COUNTRY	A BELING CARLINE Redive BIG COUNTRY	PET SNOP BOYS ROD STEMART BOYS DOE'T CRY				a DAVID & DAVID
		TON COCHRANE & BED HEIL YOUNG		BIG COUNTRY BOD STEMART	SOB DYLAS SUSYTIBILCS		TOP GUN NUTVILESS PEOPLE		BURYTHINICS (H)		
		NOD STEMAST	PET SHOP BOYS	QUIET SLOT RIM HITCHELL ALVIN LEA	NONEYNOON SUITE	LEVEL 43 BRUCE HORDERY 4	SHE INDA CARLISLE a HOEV LONIS	Redium	A HOTHING IN COMPANY	Seven station	ns failed to report
STORE STANDOD (N) SOU DYLAS JEAN BEAUTOIS AND MODES HOUSE JE STANDO BOYL MALL PET MICE BOY MALL PET MICE BOYL	1	ALVIN LER VAN HORSIBON	JOAN ARMATRADING BEAT PARMERS TON COCHRANE 6 RED	HOODY BLUES DAVID LEE BOTH FABLICHE T-SIGNA	BOD STEMANT ABOUT LAST HIGHT	A SIMPLY RED a ROD STEMART	TON COCHRANE & REP PETER CETERA	A HUEY LEWIS	STOUE SIGUE SPUTWI HISSING PERSONS 4108 IN THE SITCHE	Their rotations	were trozen. KFMD
	Hanvy STEVE SIGNOOD (H) ELP JOUGNEY VAS MALEH (H)	BUTHLESS PROPLE CALL	JEAN BEAUVOIR Redium	SOS SEGER HELL YOUNG CINDEMELLA	SE TOP VAN HORRISON	A BOB DYLAN	A DOUBLEDARE	a DARYL MALL Light a PAGE NCCARTNEY a NUM D.M.C.		Lubbock, KN	CN/Corpus Christ
		PIKE JOBB COUGAR HEL. BOD SPACE	MODDESTOPS SHITTHS		AC/OC	A ADENT			AMERICAN ANTHEN	polls, WKLS//	Atlanta, WRXL/Rich
intraulia norta. and class and clas	JONE COUGAR HEL.		CLUB PRIMATIRE	KBCO-FM/Denver	GIBNESIS NUEY LEWIS	a HONEYHOON SUITE a LUBA EIN NITCHELL (L)	(\$03)342-7096	Springs	TROL STABILIZERS	mond, WZZQ	Terre Heute. Thre
bit To Life storm (rif) storm (rif)	a HUEY LIMITE Hedium	KGB/Sen Diego (619)292-1360	ART OF HOISE	PD: JOH BRADLEY		+ GLASS TIGER + DOUG BENNETT		ON P BICH HANK	GENE LOVES (SABEL		nted a frozen lis intreal, WCXT/Mus
nervisialis redoctatione de la construir de la	a BRADOWFAX a B.E.M. a DARYL HALL	PD: TED EDMARDS HD: PAN EDMARDS	BAILS BARGLES BELINDA CARLIS!#		a BORNIE RAITY a JEP SCOTT a DARYL HALL	a DOUBLEDARE a EAPPACORTA	EUSTITIONICS TON COCHEMINE & BAS	Baary	ALPHAVILLE PIEX	lagon-Hert, W	FYV/Jacksonville.
EXVID & DAVID Beavy BOYE DOI: 1 CV STYLVE MINDOD COLES TOGE STYLVE MINDOD	a DAVID & DAVID a QUIET RIOT a BEDDEEY CROWELL	VAR WALCH	BOYS BON'T CRY LABYRINTH BIN D.R.C.	a STEVE MINNOCO GENESIS	A GLASS TIGER		SAEAE A I NINCOD	OBMESTS	BEAT PARMERS		
e politi i consta denti i e politi politi politi e politi e politi e politi		GENES I S							P		

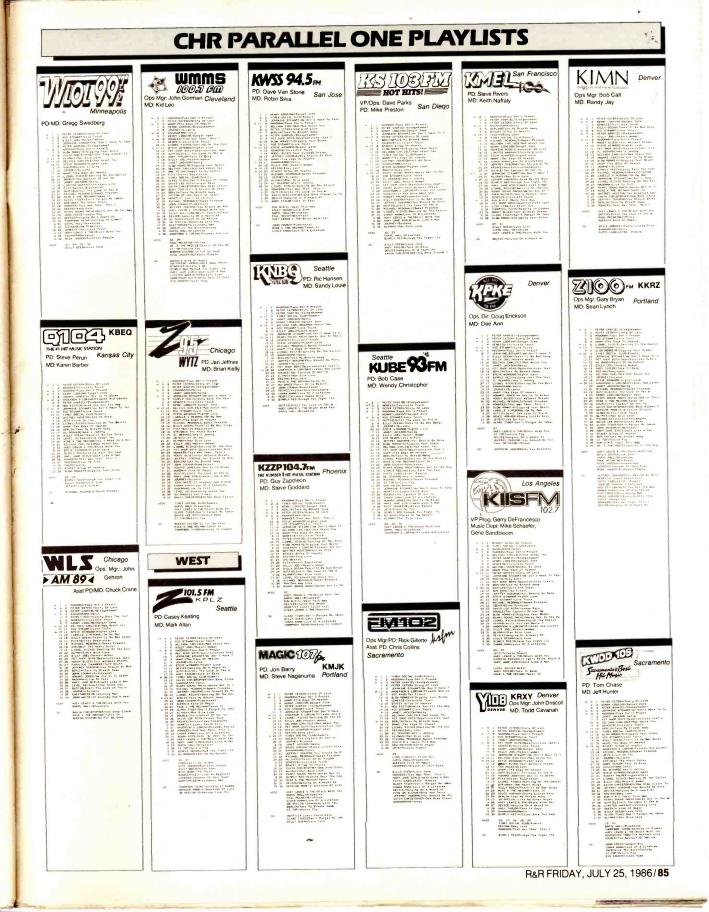
82/R&R FRIDAY, JULY 25, 1986

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EAST MOST ADDED H. Lewis & News Deryl Hall Paul McCartney Loverboy Billy Ocean

30 SPRCIAL STRF HAAF SINPLY NOD HONKERS BASIC HALL

BREAKOUTS

8. Easton Level 42 Stacey Q

CHR ADDS & HOTS

NOST ADDED SOUTH BELAKOUTS H. Lawle & News Dary Had Anto Balter P. McCartony B. Hernsby & Rame Fam D.M. C. Leventher Leverboy

EAST PARALLEL TWO WFLY/Albeny, NY Martin/O'Brian WEPK/Paughtosphia, NY Daytor/Wall Desystevidel HUNTY Lands 6 THE HUNTY LANDS 6 THE ADART, HAL PAGE, HOLL PAGE, HOLL PAGE, HOLL HUNTY LANDS BILLY OCTAM BULYTWICH (dp) BULYTWICH (dp) BULYTWICH (dp) PHTER ADARTEL 1-1 PHTER CHIERA 6-3 THESE ADAL CLUB 11-4 LIGA 46-17 None Bottest: PSTER GARRIEL 1-1 PSTER GARRIEL 1-1 PSTER CHTERA --3 PST 6000 HOTE 10-10 SELINDA CARLIELE 12-12 Q168/Allenterum, PA Bryon Gerenime nome Bottost: GBUESIS 2-2 JANST JACKSOS 3-3 PSTER CUTERA 5-5 RADONNA 6-6 BANAMARANA 6-9 Ri 100Providence, Ri Menk/Miner DARYL HALL HURY LEWIS & THE W2OL/Boston, MA Horry Nolson DENTY LINTS & THE BEALT BEALT BEALT BEALT BEALT BEALT BEALT DETER dANEL Henne Hottost | PETER CHTERA 11-4 PETER CHTERA 11-4 PETER CHTERA 11-5 HADONEA 17-6 PTEVE WINHOOD 10-8 BAMAMARJON 34-21 OdD/Nochaster, NY Brovens Mesoner Desvers Messeer HERY Libits 6 TWE BERLIN HERAT Bottets PHTES CHIERA 2-2 RADOWAR 7-5 STEWE WIMMODD 14-9 WVBR/Charleston, WV SpanceHampton PAUL RCCARTNEY PAUL RCCARTNEY NUTY LENIS 6 TWE NOTCOST PUTTER CETERA 4-1 JENEALIEE OFIMAAT 10-7 MADORNA 11-8 OFTWE WINNOOD 18-11 DAMAMANAMA D-25 SSPXY/Rechester, NY Tem Mitchell Yen Nuclear Harry Larry 6 THE Sarry Larry 6 THE Sarry (Apr) 6 Sarry (Apr) Notces: Sarry, ND Notces: Sarry, ND Notces: N K104/Eris, PA Bill Shannon LOVERING Hottest: 18LE OF NAM 3-1 POSTER 6 08J 4-2 PTABILIZERS 5-3 NAZONNA 7-6 SILLY JORL 13-7 Tem Parker HUTY LANTS 6 YME DATT' HALA HUT JALA HUT JALA HUT JACASTNEY PARL JACASTNEY OSTANTI ACASTNEY DETES (VEREA 3-1 NOTENIE 1-9 SUBMISSION 14-11 NOTENIE 14-11 SUBMISSION 14-10 WERZ/Exolar, NH Falcon/Grady Palcan/Mendy LIOBEL FICHE ADDEL FICHE NORKEDS 13Q/Byrecuse, NY Laird/Dunes Lat-dDuros Jose Coudan Hermitika Lovezbor Hermitika Herm WildleK/Harrisburg, PA Bruce Bond BUEY LENIS & THE PAUL HCCARTNEY DARYL HALL - MUL WITHIN TO ANTINATION OF A CONTROL AND A CONT WPST/Trenson, NJ Tem Taylor Iden Taynar BOANYL HMIL HUTY LHMIS & THE PAUL HOCANY HEY BILLY CCEAN HOT CCEAN HOT CONTACT PRTEM CANNELES. 2-1 PRTEM CANNELES. 2-1 PRTEM CHIERA -3 HILOCOMD. 13-8 FTXTW WINDCOMP.1-4 STXTW WINDCOMP.1-4 STXTW WINDCOMP.2-20 WTIC/Hartlord, CT VVARVeet TIMEX BDCIAL CLUB HUEY LBHIS & TWE HUEY LBHIS & TWE HUEY LBHIS & TWE HOY LBHIS & TWE PACE ACTINET BOTTON & CATTREY BOTTON & ST HUE DATA LIOWER BICKTER 5-13 HUE D.N.C. 33-32 WRCK/Ution, NY Jim Reitz Jan Rotz HUTY LEDIS 4 THE BATL HCATTERY DATE (CATTERY DATE (CATTERY DATE (CATTER) DATE (CATTER) ADDESION 6 LOTING (DP) HARY JATE GIRLS DCIGOT (DP) HARY JATE GIRLS DCIGOT (DP) THE BOCK AL CLUB 20-10 THE BOCK AL CLUB 20-10 WAMX/Huntington, WV Rebinson/Colline Reduvean/Collins DAVID LEET NOTH HONT LINES 6 THE DAVID LEET 8 6 THE DAVID LEET 8 7 DAVID LINES 7 DAVID RATE DAVID LEET RATE DAVID RATE DAVID RATE DAVID RATE DAVID LINES DAVID RATE DAVID LINES DAVID LINES DAVID LINES DAVID LINES DAVID LINES DAVID RATE DAVID DAVID RATE DAV 8168Weakington, D.C. Keeken/Dompsoy Kephan/Dompsoy BUETY LEMIS & TWE DARTYL BALL JARTET JACKEROW LIPA, LIPA DIPACE ROCTAL CLUB 10-5 BERLIN 9-0 BERLIN 9-0 AMDERSON 6 LORING 17-14 AMDERSON 6 LORING 17-14 WKEE/Huntington, WV Miller@wenn PRIMIC POWERT POWERT NUMPY LEDIS & TWE SIMPLY RED DATE. NALL SIMPLY RED SIMPLY RED RUTNER EL OFFANGE 3-1 PUTTE CHYERA 3-2 ARDOVENIA 3-2 ARDONENIA 1-1 JERMAINE PTEMART 18-15 WKRZ/Wilkes Berrs. PA Jim Rieing Jen Röhng Es TOD RECK JAGES HELCK JAGES HARVY JARE OFFICE LowEndor HARVY JARE OFFICE LowEndor HARVES I & TWE HARVESHOEL & LOWENG LOWEN BYFALS HARVESTER BYFALS DATE DATE DATE DATE DATE BYFALS LOWEN BYFALS LOWEN BYFALS LOWEN BYFALS DATE DATE DATE DATE BYFALS HARVESTER HA WLAN/Lancester, PA Maring/Nilles NUTY LEVIE BILLY OCEAN REDINA NUTY LEVIE 6 THE NOTE OF 8 PETER CETERA 3-1 MADOMIA 7-2 NOD STEMART 4-3 NADONNA 7-2 ROD SYEMARY 4-3 JERMAINS SYEMARY 13-10 TIMEX SOCIAL CLIPS 32-14 KC181/New Heven, CT Biel Rybek WTLQ/Wilkes Barro, PA Brokh/Ruthawski Bud Pythak UNIT: INIL 9 . THE PAUL HOCKNETHY ANDERSON 4 . LORISO PYTCH (AND HOCKL) TOKEN EDCIAL CLUB 27-12 BenterProjecto-webi stratery Latrice & THE barrer, Hills Marker Marker Second States Secon

Q198/York, PA Francescy/Cocclest HURY Lanis p. THE HUR D. N. C. TIMER BOCIAL CLUB DE YOP PAUL ROCARTINEY BYAID BOG PETTER CARTINEY PETTER CARTINES DE FLUY JOCE 14-9 HELLY JOCE 14-9 HELLY JOCE 14-9 PARALLEL THREE WPBG/Altoor Stove Kaleey Share Kelser HUTY LBHIG & THE HILLY CORDAN HILLY CORDAN HILLY CORDAN HILLY CORDAN ANDERSON & LOBING PATTI LABELLE LOVERADY (40) BOLGOT (40 WOUY/Banger, ME Reborts/Morshall Robertschlerschaft BHUEY LIBHIG & THE PAUL HOCANTWEY DAUT, BALL BAUT, OCCANTWEY DAUT, COLOR HOLD, BAUT, OF HOLD, BAUT, SAND HAUT, OF HOLD, BAUT, BAUT, SAND DR. & THE HEDICH BHOTHER, 1-8 HADOWER, 1-8 H WZOWBengor, ME Teny Perkins WiQ'Yibeth, ME Mark Edwards 183CHVBeckely, WV Spancer/Kelly DURANT MALA MUTY LIBITS 6 MUTY LIBITS 6 MUTY LIBITS 6 MUTY LIBITS 6 MUTY CANADA PETER CATHER HOLTONIC 6-2 MOD BYBANAT 5-5 SILLY JOINT 5-5 TIMEX BOCIAL CLUB 20-12 SSXXX/Burlington, VT Speck/Yasner
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 <t WMZ/Chambersburg, PA nome Nottest: PETER CETERA 1-1 ROD STEMART 6-6 HADONNA 7-7 JEDMAINE STEMART 9-9 AMDERSON 6 LORING 11-1: WZYQ/Frederick, MD Kemceeler/Armetrong NUEY LEWIS 6 THE DARTL HALL PAUL NCCAPTHEY MOLLOSI PETER CETERA 5-1 HADOBNA 6-3 STRVE MINHOOD 11-7 PET MORP BOYS 15-10 OUTFIELD 24-16 OK100rishees, NY Neville/Wilkins NewWileWilliams HUISY LEWIS & THE -PAOL HOCARTWET SWEENA EARTON DANT, MALL PATTI LASELE LOWENOUT HOTED GAMPIE. 7-1 POSTES GAMPIE. 7-1 MADOWIA 14-5 ISLE OF MAN 19-9 STEVE WINHOOD 17-10 160KHI/Ocean City, MD J J. McKey J J. McKey HNEY LEFTS 4 THE DARTE HAL SE TOP SILLY COERAN LIGA (Eg) PATTI LABRELE HOLLOSI HOLLOSI SECTOR SE

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	PARALLEL	
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÷	TIME BOLIS CONTRACTS OF THE STATE OF THE STA	HAIVINGA 15-6 BELINIA CARLIELE 13-9 PET NAUF BOTI 14-10 TIMEX SOCIAL CLUB 23-11 BITYX/Jackson, MS

WAPEJ Jacksonville, FL Kandy Klytoh BUEY LIPITS 6 THE HULTPHAX ETACTY 0 OUTPTIELD BOTTOTIELD THESE SAFETS, 1-2 PETER CIPTERA, 7-5 PETER CIPTERA, 7 WQUTiJohnson City, TN Mark Patter NUCH POTER BULT LEALS & THE HUTC JACOBR LOYDED LOYDEDOT PADE, HOCCANTHEY Holtoot PHTHE CHTERA 3-1 PHTHE CHTERA 3-1 CANADAR 24-11 RADORRA 24-11 RADORRA 24-11 LIONEL RICHIE 32-23 Posidones BODY LEWIS & THE BODY LEWIS & THE BODY PACE, BOCATUEY LIVING L TIMER SOCIAL CLOB WGJX/Loudoville, KY Kenney/Meyer NUEY LEMIS & THE DARYL HALL PAUL HCCARTHEY GMESS GUTHEIS SE TOP GUTEES GUIDEN Nottest: Notest: JEDNAJHE STBRARY 7-4 TIMEX SOCIAL CLUB 14-9 BAAMABARAMA 20-12 AMDERBOM & LORING 34-24 WLRB/Louisville, KY Knight/Lyons Kolghtflyons HUTY LBHIS & THE HUTY LBHIS & THE HUTY BUL 38 SPECIAL AMORENOON & LOAING (4P) IS TOP (4P) IS TOP (4P) FRINTY LOOINS 2-1 PETER CETERA 3-2 HADOMEA 4-3 1-0 HADOMEA 4-3 1-0 HADOMEA 4-3 1-0 HADOMEA 2-3 1-0 HADOMEA FM108/Memphie. TN John/Conley John/Contay NUEY LAPIS 6 THE JEFFREY OBIONOS DARTY MALL VIHER BOCIAL CLUB MOILESII PETER CLUB PETER SIL PE SEX/Minmi, FL. Bill Tenner Bill D.N.C. JEPPREY OBBORNE EROTIC EXOTIC BOLLOSI STACEY Q 2-1 PHYER CITERA 5-2 NADOMAN 7-5 TIENEX ROLLAC CLUB 10-7 MELTHEY HOUBTON 16-13 MELTHEY HOUBTON 16-13 WABB/Mobile, AL Fram/Sewyer HURY LIBITS 6 THE PAUL RECARTNEY HIANI BOUND MACHI GLABS TIGER DARYL MALL HOTTOGSI DATT: HALL Hottest: CARLIELE 14-9 BSLINDA CARLIELE 14-9 TIMUR HOCTAL CLUB 12-11 JERMAINE HUMODD 19-16 JERFHEN OBSIGHE 21-17 WHMY/Mannyamery, AL Brown/Collins BrowerCallins Autocasof & Loft and Harry Last & the Warry Last & the Harry Last & the Harry Last & the Harry Last & the Parts of the So-Parts WART 12-3 D 13-8 DR1HG 19-10 Countrates the test of the test of the test of 18LE 13-9 NE 14-10 CLUB 22-11 Bt Jahrfesco HUEY Laris 6 THE DARTL HAL SHE DARTL HAL PHTER CETERA 1-1 PHTER CETERA 1-1 PHTER CETERA 1-1 PHTER CETERA 1-1 PHTER SOCIAL CLUB 17-10 BEELLH 30-12 ANDERLOI 5-14 ANDERSON & LORING 24-15 KIK100Phenhving, 1M Coed/Merris NUTY LINITS & THE DANTY, MALL RUE D.H.C. JEFFERT GABOURT Hotteste PTTE GABOURT 2-1 PTTE GABOURT 2-1 PHTE CADEL 2-1

BJ105:Ovtende, PL Thermae/Wright HUEY LIMIS 6 THE JOUDIETY DARYL HALL BORNY J HOLY 6 THE MARKARY BOLLSEI PETER CETERA 6-1 KEMEVY LOOSINS 4-3 BERLIN 9-8 TINEX SOCIAL CLUB 17-11 BANAMARAMA 23-13 V106/Orlando, PL Gerry Capito Genry Capis HULY Lawis & THE HULY Lawis McCARTHEY HILE & SHUE MECHAN GLASS TIGER HOTLOGE BELINDA CARLIBLE 20-10 THEER BOCALL CLUB 26-12 BANANANANA 22-13 LOUBER BICKES 30-23 BUR D.N.C. D-29 S42/Ratelph. NC Dellers/Hunter Daterative DATY, NULL SAUT, NULL SAUCE INCOMENY RUE DOWN IS & THE NOTFLETE IS THE NOTFLETE STEE STIER CITEMA 3-1 OUTPT IELD IS STIER CITEMA 3-1 REALLING 30-33 MIANI SCUMD MACHI D-20 WIVO/Risher AV ,bron LevelsTorne Heavy Lasis & THE DATY, MALL DOUTELE BURE D.N.C. SIMPLY NED Nottest : PYTER GAMIBE I-1 OFFER CITERA 6-3 PYTER CALLES - 2-CITERA C-3 PYTER CITERA 6-3 NUCLESSON & LOBERS 18-13-ANDERSON & LOBERSON FA WXLK/Reenoke, VA Brown/O'Shee LOWERBOY PATTI LABELLE PATTI LABELLE PATTI LABELLE BUEY LBHID & THE BOTEST LBHID & THE BOTEST LBHID & THE DOI STEMART 6-2 DILLY JOEL 4-3 PETTE GARIEL 7-4 HADOREA 9-6 KTUX/Shraveport, LA Steel/Weber BeadWeber III TOP JUE D.R.C. JUE D.R.C. JUE D.R.C. JUE D.R.C. JUE D.R.C. JUE D. D.C. JUE D. D.C. D. PARALLEL THREE K FMN Abland. TX R FARMY ADDERS, TX Down Yests NUTY LIBIS 6 YME RNH D,N.C. HICK JADGER LAYTE 43 LAYTE 43 HAADOHNA 4-1 PETER GARRIEL 2-2 JERNAILE PTEDART 10-7 DAVID LECARDING 15-0 BULINDA CARLIELE 15-10 KQIZ/Amerillo, TX Brien Krysz Brian Krysz LOVERBOY DARYL HMAL HEDIHA HURY LEMIS 4 THE PAUL HCCARTHEY NICK JAGGER HOTTEN CTTENA 2-1 PETEN CTTENA 2-1 PETEN CTTENA 2-1 PETEN CTTENA 2-1 PETEN CTTENA 2-7 ROD STEMART 16-8 WICEF/Asheville, NC John Stevens WICE/Advancement MC John Baueran Bauer

WCMD/Billeni, MS Bob Live DAITY: MALL TUBER: BOCIAL CLUB (dp) AMDERADOI & LORING MULTI LANGE & THE BOCTORY: J3-06 THE JCCUMEY J3-16 MULTI J2-20 MULTI J2-17 MULTI J2-20 WCGQ/Columbus, GA Alan DuProint None Bottest: GENESIS 1-1 PETER GABRIEL 2-2 PETER CETERA 3-3 BILLY JOEL 12-12 BYEVE WINNOOD 15-15 KIBNP: Smith, AR Nak Hayas
 High Hayes

 HUEY LEWIS 6 THE DAIYL HAL PAIL HELARTHEY TOL 5 THE HEDICE HUE D.H.C. HUE D.H.C. HUE D.H.C. HUE D.H.C. HUE GAUBIEL -1 PHTER CHEERA 6-2 HADDEBA 7-6 LIOHEL RECEILS 15-9 HEAHI 23-12
 Q100Gadadan, AL Bi, John/Davis BL JORNSTONG REAL D.A.C. HUNY LAWIS & THE DANTE MAL LOVERNOV EULYTVNICS (dp) BILLY OCCAR HOLLON'S PETER CITYEEA 2-1 ALDOMA 12-2 NIAHI BOUND MACHI B-5 BEELLH 10-6 ANNY TAYLOR 11-7 WYKB/Geinerville, FL Jori Bents Jert Barna BEDISA ERDISA FLYNNOCK DARTL NALL WHEY LARIS & TWE Notest: Natoest: Natoe WZYPRiventoville, AL Tom Kelley The second secon K\$MB/Loleyotte, LA Segraves/Small EngrevestReal JETTERS (Galocalis JETTERS (Galocalis JETTERS (Galocalis PATT: Inconstruct DATT: Inconstruct PATT: Inconstruct NUT (Latis & THE NUT (L Q101/Maridian, MS Data Taylor Data Taylor HUTEY LBAIS 6 THE DARTY HALL PAUL HOCANTHEY ANITH BACER HOTCOIL PETER CHTPAN 5-1 HADOBEA 7-3 PHT BHOP BOYE 19-12 LIONEL RIVER 27-15 BERLH 33-25 KNOE/Monros, LA Knighten/Clary Kudghten/Clary Nutry Limits 4. THE PADL HCCARTWERY SI TOP HICK JAGOBR DAIYL HALL LOVERMOY HOUKESB BHUCE HODRISBY Nottest: PETER GARAIEL 2-1 HADDWIA 10-3 DOUBLE 3-13-20 20 20

KWES/Odesse Midland, TX John Clay Jahn Chay BARTY LBL BARTY LBL BARTY LBL UPTOIN (dp) PAUL NCCATTER (dp) PAUL NCCATTER (dp) BUTF (dp) BU WPFM/Panama City, FL Joff Davis John Davis Jun D. H. C. PADL ROCARTNET Lowessor Buryl Hall Hugy Lint D & The Byther O. Dertes Cattern 1-1 Petter Gallis 6-5 Jesonature Streamer 8-5 RODIAN 11-7 BERLIN 18-9 2162/Bevernah, GA Semmers/McFarlen BernmartMcCarland HUHY LEWIE 6 VHE DANYL MALL HICK JACOBE SILLY COEDEN LIGA COEDEN LIGA LIGA MONTORIA INTERNATIONAL PATTER GARANTES STEMATE 5-3 BERLIE 24-10 REGIMA 21-17 WGLF/Tellehood Rick Sprinkles Flick Sprivides NEWY LENIS & YHE DART, BAL PAUL NCCARTWEY PAUL NCCARTWEY PAUL COCHAINER PUTE COCHAINER PUTER COTHER 3-3 PAUCOMA 8-3 TIME: SOCIAL CLUB 18-11 SYEVE HIMMOD 20-14 KNIN/Wichite Fells, TX Bock/Kay Back/Key NAUTY LANGLATURY PARE, MCCLATURY PARTY, MACL AND AND ANTI MAL MOTION PETER CATERA 1-1 TIMES MOLAL, CLAM 9-4 ANDERSON & LOBERO 19-9 MORELED 37-39 MORELED 37-39 MORELED 37-39 MORELED 37-39 Element/Element NUEY LEMIS & THE DANYL IRAL LOVENBOY DEFECTIVE HODE HICK JADGER HICK JADGER HICK JADGER HICK JADGER HICK JADGER FAUL HICKARTHEY PAUL HICKARTHEY FAUL HICKARTHEY ELEMIT LOUGHEJ -2 BOD STEMART 4-3 BADGER JANGERSAN WVBS/Wilmington, NC Randy "Animal" Turner Ready "Andread" Turnet Tieldes Boch Luc Club HERY Libris 4 the HERY Libris 4 the HERY BOOMSTRY HICK JANCEDON HICK JANCEDON HICK JANCEDON HICK JANCED H

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233 Reporters 235 Current Reports The following estations reported a trasen playfiet this west: C(100/Alentown KIIK Devenport The following estations failed to report the wesk, therefore their playfiets were frozan: C(17/Washington WFL/VAlenny WGTZ/Dayton KC/FX/Alent Lake CRY WKGZ/Columbura Burg WGGZ/Columbura

DOUBLE 15-13 BYEVE WINNOOD 20-16 HIANI BOUND HACHI 24-18

Breatouts ara records not included in the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations overall.

86/ R&R FRIDAY, JULY 25, 1986

MOST ADDED MIDWEST BREAKOUTS H. Lewis & News None This Week Daryi Hali Paul McCartney Bun D.M.C. Loverboy ZZ Top

CHR ADDS & HOTS

WEST BREAKOUTS MOST ADDED H Lewis & News Thompson Twins Daryl Hall lets. Paul McCartney Loverboy Run D.M.C.

MIDWEST PARALLEL TWO WGRDIGand Repids. MI CienottOlek HULY LDNIS & THE DECINAL EXECUTA BULLY CEAN HOILOST PETER CABBIEL 2-1 ROD STEWART 5-3 PETER CABBIEL 2-1 MIDIAN 12-6 MIDIAN 12-6 MIDIAN 12-6 MIDIAN 12-6 MIDIAN 12-6 MIDIAN 11-8 WKDD/Akron. DH JEFFREY OSBORNE HUEY LEWIS & THE DARTO DEAL LOVERBOY PAUL HCCARTNEY (dp) BILLY OCEAN (dp) BILLY OCEAN 14P, Nottest: PETER COTERA 1-1 GAVIN CHRISTOPHER 3-2 FIDX 5-3 JOURNEY 7-5 STEVE WINWOOD 10-8 WIXX/Green Bay, WI WKAU/Appleton-Oshksoh, WI Ross/Bradleigh MCCATHWIMICHONIT. ANDERSON & LORING MONITIS J8 SPECIAL J8 SPECIAL DARTL MALL NOITEME : PTTFM CETEPA 1-1 PTTFM CETEPA 1-1 PTTFM CETEPA 1-1 PTTFM CAURIEL 3-2 BODANS 15-12 DODANS 15-12 HOLLASI PETER CETERA 2-1 HADORNA 8-4 BELINDA CARLISLE 11-6 PET SHOP BOYS 12-8 WHAMI 19-13 WHOMLAS WGCL/Cleveland, OH LoCascio/Bumper WZPL/Indianapolis. IN Simon/Brown TIMEX SOCIAL CLUB OUTFIELD MICHAEL HCDONALD DOUBLE HUEV LEWIS & THE ANDERSON & LORING GUEEN KLYHAXX HOCTERE: PETER.CETERA 2-1 ROD STEMART 4-2 PETER GABRIEL 6-3 HADONNA 7-5 SILLY JOEL 9-6 MICHAEL MCDONALD Hottest PETER GABRIEL 1-1 KENNY LOGGINS 7-3 PETER CETERA 8-4 JERMAINE STEWART 9-5 NADONNA 17-10 WNCI Columbus, OH Richards/Foxx BILLY JOEL 9-6 WKFRIK alamazoo. MI Terry Walnachi BUEY LEWIS 4 THE PAUL #CCARTNEY LOVERBOY DARYL BALL HOTLAST: PETER GABRIEL 3-1 HEANA 2-1-15 ENNANZBARA D-24 BILLY OCEAN HUEY LEWIS & THE HOLLSEL PETER CETERA 6-1 ROD STEWART 5-2 HADONNA 12-7 JERMAINE STEWART 16-10 KIIK/Davenport IA BANANARAMA D-24 BERLIN 37-27 MIAHI SOUND MACHI 35-30 HODE Hottest: PETER GABRIEL 1-1 PETER CETERA 2-2 HADONNA 5-5 BELINDA CARLISLE 9-9 LIONEL RICHIE 24-24 WVIC/Lansing, MI Bennetti/Malonay FALCO NUEY LEWIS & THE HICK JAGGER LOVERBOY DARYL HALL PAUL HCCARTNEY SOUTHSIDE JOHNNY WGTZ Devton, OH John Robertson NON® HOLLOSII KENNY LOOGINS 1-1 MADORNA 2-2 PETER CETERA 3-3 GENESIS 4-4 JERMAINE STEWART 6-6 SOUTHSIDE JOHNNY Nottest: PETER CETERA 4-2 PETER CENERA 4-2 PETER CABRIEL 5-3 MADONNA 15-5 BELINDA CARLISLE 10-6 LIONEL RICHIE 19-15 KRNQ/Des Moines. (A Gillen/Sharp Z104 Madison, WI Giller/Sharp MIAHI SOUND HACHI DARYL HALL HUEY LEWIS 4 THE LZ TOP PATTI LABELLE HOTCE ST: PETER CETERA 5-1 HADDONA 7-4 MICHAEL MCDONALD MUEY LEWIS & THE DARYL MALL RUN D.M.C. MIAMI SOUND MACHI HOLDERL HIAHI SUUHU SUUHU Hotteati PETER CETERA 1-1 PETER CABRIEL 2-2 JERNAINE STEMART 12-6 BERLIN 9-7 BANANARAMA 28-18 MADOMNA 7-4 STEVE WINWOOD 18-12 JERMAINE STEWART 28-16 TIMEX SOCIAL CLUB 32-27 KZIO Duluth MN KJ103/Oklahoma City, OK CANHUTDAVE HIEY LEWIS L THE PAUL HOCARTNEY 22 TOP DARTL HALL LOVERBOY HOTEREY LEMEL 42 RUN D.H.C. (dp) DARYL HALL BERLIN HUEY LENIS & THE STAN BUSH (dp) BOTFERLI Hottes: PETER CETERA 5-2 PET SHOP BOYS 10-8 MADONNA 17-9 DAVID LEE ROTH 20-12 ANDY TAYLOR 24-19 WMEE/Ft Wayne, IN Tony Richards KQKQ/Omaha, NB Mark Evans BELINDA CARLISLE MICHAEL MCDONALD TIMEX SOCIAL CLUB JEFFREY OSBORNE BERLIN DARYL HALL ZZ TOP Mark Evens DARYL HALL HUEY LENIS & THE BILLY OCEAN PAUL MCCATTHEY J8 SPECIAL BOLIEST: PETER CETERA 1-1 HADINGA CASLISLE 9-4 JIERMINE STOMAT 10-7 TIMEX SOCIAL CLUB J5-20 Motest: PETER GABRIE: 2-1 PETER CETERA 5-2 MADONNA 9-4 JERMAINE STEWART 10-8 STEVE WINWOOD 11-9

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K293/Peoria. IL Keith Edwards HUEY LEWIS 4 THE DARYL HALL HONEYHOON SUITE HOTESIS 1-1 PETER CETERA 3-2 MADONNA 4-3 MADONNA 4-3 VAN RALEN 8-5 BELINDA CARLISLE 15-6 WZOK/Rockford, IL Brill/Dent HUEY LEWIS & THE ZZ TOP RUN D.H.C. DARYL HALL MONKEES MONREES Hottest: PETER CETERA 3-1 MADONNA 6-2 BELINDA CARLISLE 9-6 STEVE WINWOOD 14-7 JERMAINE STEWART 12-8 WRQN/Toiedo, OH Jos Thômas DARYL HALL NUFY LANIS & THE NUFY LANIS & THE HOYE BOOTS PAUL HOCARTNEY MISSING PERSONS SOUTHSIDE JONNBY HOLTESI PETER GAMPEL 1-1 PETER GAMPEL 1-1 PETER GAMPEL 1-1 PETER GAMPEL 1-1 REL HOA CARLISLE 12-5 KAY107/Tulsa, OK Herv Blain Hery Blain ULEY Lexis 4 THE BERLIN DARTL HALL ZZ TOP PAUL HOCARTNEY Hottest: GENERIS 2011K 5-2 PETER GARRIEL 10-8 GTR 17-14 MHITHEY HOUSTON 34-26 KEYNWichita, KS Land/Pearman NUEY LEWIS & THE LANTL HALL LOVERBOY PAUL MCCARTNEY AMDORSON & LORING (dp) 22 TOP (dp) HOLLENI PETER CETERA 2-1 HADONA 4-2 UTR 21-6 LIONE. RCHIE 18-9 TIMEX SOCIAL CLUB D-15 KKRD/Wichite. KS Oliver/Williams HUEY LENIS & THE PAUL MCCARTNEY 38 SPECIAL LOVERBOY RUN D.M.C. (dp) SILLY OCEAN DAVID LEE ROTH (dp) DARVL HALL SHEENA EASTON BOTEAS: SMEENA EASTON Rottest: Peter Carriel 2-1 Peter Cetera 4-2 FOD STUMART 6-3 MADONNA 9-5 JERMAINE STUMART 10-6 KKXL/Grand Forks. ND North/Right BANANARAMA BERLIN HIAMI SOUND MACHI HUEY LEWIS & THE ZZ TOP (dp) Matkast WHOT/Youngstown. OH Dick Thompson SERLIN ZZ TOP GAVIN CHRISTOPHER RUN D.H.C. Nottest: PTTER CHEERA J-2 PTTER CHEERA J-2 NADONNA 5-3 KENNY LOGGINS 1-4 BELINDA CARLISLE 16-8 ZZ TOP (dp) Hottest: PETER CETERA 5-1 XENNY LOGGINS 4-2 MADONNA 10-6 PET SHOP BOYS 14-10 DAVID LEE ROTH 24-16 KnistLouido NITL INALL PRZINA FZCINA GLASS TIGER JB SPECIAL BI SPECIAL NUKD H.C. (dp) Notteri PTTR GARIEL 2-1 PTTR CHTER 4-2 PTTR CHTER 4-2 TIMEN SOCIAL CLUB 19-12 NONTHON SOCIAL CLUB 19-12 NONTHON SOCIAL CLUB 19-12 PARALIFI THREE ITTREE KYYYGINGECL, ND Bob Beck HUFF LEWIS & THE DUARTL HULL BILLY OCEAN BILLY OCEAN HULL HCCATLOBING PAUL HCCATHER HOUSE ALL STATE PITTER GABRIEL 2-1 BELINGA CARLISEE 15-7 HOUNI 18-92-15 LIONEL FILCHE 138-26 LIONEL FILCHE 138-26

KFRX/Lincoln. NE WBNQ/Bloomington. II Justin/Robbins HUTY LDN154 THE PAUL MCCATNEY DAYL HALL LOVERBOY NIN DN,C. (dp) NOTION DN,C. (dp) NOTION: PETER CASHEL 2-1 PET Johnson/Mayar BEFLIN DAVID LEE FOTH (dp) ANDTERSON & LORING (dp) BANANARAMA NICK JAGOER NULY LENIS & THE NULY LENIS & THE PALL HOCKNENTRY HOLTART IN PTTR (CHRIELS -4 PTTR (CHRIELS -4 PTTR (CHRIELS -4 NIAMII 18-10 WBWB/Bloomington. IN Jim Clouse Jim Clouse MUEY LEWIS & THE OARTL MALL 25 TOP LOVERHOY HOTERE: MADONNA 4-1 BELINGA CARLISLE 6-3 JERMAINE STEVART 8-4 JOHN COUGAR 20-14 WCHICAMADALE 4 KKLS:Repid City, SD Sherwin/Kellaway Sherwin/Kalaway HUEY LFNIS 4'THE SHTENN EASTON PAUL MCCARTNET RUN D.N.C. LOVERBOY HOLLEAL: PETER CETERA 6-1 ROD STEWART 4-3 NADONNA 7-4 STEVE 4'HWNOD 9-6 PET SHOP ROYS 12-9 WCIL/Carbondale, IL Tony Waitekus IUTY LEWERS DARYL HALL DARYL HALL BILLY OCTAN PATTI LABELLE ZTTOP (DJ) HOTLERE HOTLERE HOTLERE HOTLERE HOTLERE TIMEX SOCIALCUM PETER CETERA 2-2 FITER 2-99KG/Salina. KS Steve Wall Steve Wall WURY Lawis + THE BOURDEDIS TAGG (Ap) DARTL HAL LOYEBOY SOME CALL SOME C KQCR/Cedar Rapids. IA Brad Fuhr HUEY LEWIS & THE BANANARAMA PAUL HCCARTNEY PATTI LABELLE MOTTEL MATTA LABELLE MOTTASI PETER CETERA 2-1 PETER GABRIEL 5-2 MADONNA 4-3 JANET JACKSON 9-4 STEVE WINNOOD 6-6 WEST KCMQ/Columbia, MO Tuttin/Baker PARALLEL TWO Tuttivääker HUEV LNAL DARYL NALL PAUL HCCANNEY HICK JAGGER BYTI H.C.LER NOTERAL NOTERAL PETER CETERA 4-2 PETER CETERA 4-2 JEMMINE STEMART 6-4 LIGMEL BICHTE 26-16 TIMER SOCIAL CLMB 3J-24 KNMQ/Albuquerque-Santa Fe. KIYS/Boise. ID Stucker/Rountree NM Tom Evans NUEY LENIS 4 THE NUEY LENIS 4 THE DARTL HALL 22 TOP PALL NCCARTNEY BILLY OCEAN HORKES BOTHER AND LE 2-1 PETER COTERA 7-2 ROD STEWART 5-1 NACOMEN 12-7 JERMAINE STEWART 18-8 Tom Evens TIMEX SOCIAL CLUB DARYL HALL NUEY LEWIS 6 THE PAUL MCCARTNEY LOVERBOY PATTI LABELLE HEART NICK JAMESON HOLLES: NICK JAMESON Hottest: PETER CETERA 1-1 MADONNA 9-4 JERMAINE STEMART 20-13 DAVID LEE ROTH 28-19 BERLIN 29-21 Y94/Fargo. NO Main/Palmer Main/Patmer HUEY LEMIS & THE 38 SPECIAL BERLIN DEVICE HOLMS BEDEC HOLMSSY NOTEOBI LIOMEL RECHTER A LIOMEL ARE 30-13 JOHN PARM 30-23 SUBURBS 33-30 KKXX/Bekersfield, CA Squires/Kamper KIKX/Colorado Springs. CD : John Dantzer SquiresKamper HUEY LENIS & THE HOTLESI: PETER CETERA 3-1 ALDONA 7-3 KENNY LOGGINS 5-4 JERNAINE STEMART 14-9 TIMEX SOCIAL CLUB 24-17

KQXR/Bekersfield. CA

K F95/Bolas, ID Kevin Kei

WAZY/Lafeyette. IN Kristi/Louizos

Kavin Kai LIONEL BICHIE METTE-DOBE DATTI LASS 4 THE DATTI LASLLE THOMPSON TWINS HIMMI SOUND WACHI HIMMI SOUND WACHI HOLESEI PETER CTEREA 3-1 MADONNA 4-3 JEMAINE STMUMAT 8-6 BET SHOP BOYS 14-10

EWART 8-6

Martino Shinon Jers Jers Parlable Parlable Parlable Parlable Parlable Parlable Parlable Jaker JACKEON 1-1 CHMESI 4-1 Perer Certera 11-9 Parlable Parlable Perer Certera 11-9 TIMEX SociaL CLUB 16-12

KKRC/Sloux Falls, SD KieleviO'Douglas HUEY LEWIS & THE DAVID LEE ROTH (dp) DOUBLE (dp) JOHN COUGAR (dp) 38 SPECIAL (dp) REDINA (dp) HEART (dp) HEART LOFF HOLLESSI PETER GABRIEL 2-1 PETER CETERA 5-2 ROD STEWART 6-3 MADONNA 9-4 TIMEX SOCIAL CLUB 32-21 KWTOISpringfield, MO T.K. O'Gredy T.K. O'Gredy HUEY LEWIS & THE DARYL HALL PAUL MCCARTNEY DAVID LEE ROTH (dp) GAVID LEE ROTH (dp) BERLIN BANANARAMA NICHARL HCDONALD HOLLESL HCDONALD PETER CETERA 2-1 HADONNA 5-3 WHAN1 14-6 BEZINDA CARLISLE 16-7 STEVE WINWOOD 17-9 WDBR Springfield. IL Moore/Lawley NONKEES DOUBLE RUN D.M.C. NUM D.H.C. LOWERDOW HALL DARYL HALL HICK JAGGER PAUL HCCARTNEY JOAN ARHATRADING (dp) HOTEGET STEVE WINKOOD 8-1 PET CHOP BOYS 9-7 STEVE WINKOOD 8-1 PET CHOP BOYS 9-7 BADDNA 13-9 BADDNA 13-9 BADDNA 13-9

KLUC/Las Vegas. NV Dean/Taylor WSPT/Stevens Point WI Descritator UUTY LEWIS & THE DARYL RALL 30 SPECIAL GLASS TIGER PAUL MCCARNEY HOTIGER KENNY LOGGINS 1-1 FFTER GLABIEL 2-2 PFTER SLABIEL 2-2 BFTER SLABIEL 2-2 BFTER SLABIEL 2-2 BFTER SLABIEL 2-2 HOTIGER SLABIEL 2-2-14 HUEY LEWIS & THE DARYL HALL MARY JANE GIRLS ANDERSON NATY L BALL MARY JANE GIFLS ANDERSON & LORING 38 SPECIAL BIS SPECIAL RUN D.M.C. (dp) Hottest PTTER CETERA 3-1 PTTER CETERA 3-1 HOLDNA CARLISLE 6-4 STIVE & INMOD 9-5 BANANARAMA 20-10 KDVV/Topeka. KS Kevin Rabat Kevin Rabat RUN D.N.C. (dp) DARVL HALL REGINA PAUL MCCARTNEY ONE TO ONE PATTI CABLLE LOVERBOY HUEY LEWIS & THE HOLDEREN BERLIN 9-5 HADONNA 12-7 WHAM 1 19-10 HADONNA 12-7 WHAMI 19-10 JERMAINE STEWART 20-16 TIMEX SOCIAL CLUB 31-16 KFMW/Waterloo, IA Mark Hansen Mark Hensen HUBY LEWS & THE GAVIN HEL ETCH HIGK JAGE HIGK JAGGER HIGK JAGGER HIGK JAGGER HALL EURITHHICS FAUL MCCARTNEY HOLSEASL SIEVE MINMOD 6-4 NADOWRA 15-11 HOLDEL 19 LIOHEL MICH 219 LIOHEL ACCIE 16-27 HEART 37-31 KBOS Fresho, CA Kris Ven Kamp RUEY LEWIS & THE DARYL HALL MONKEES PATTI LARELLE DOUBLE DOUBLE LOVERBOY PADL HCCARTNEY PADL HCCARTNEY HOLTENL KENNY LOGGINS 2-1 PETER CTERA 4-2 MADONNA 6-3 BERLIN 39-21 NUEY LENIS 6 THE D-28 KMGX/Fresno. CA Berry/Carter Berry/Carter ANDERSON & LODING HURY LAMIS & THE DOUBLE DARY: HALL HARVES DARY JETS SOUTHES IN JOINDRY JETS SOUTHES IN JOINDRY THMES SOCIAL CLUB 1-1 HADONNA 9-4 FURES SOCIAL CLUB 1-1 HADONNA 9-4 HADO

KYNO/Fresno, CA

KQMQ/Honolulu, HI

Kimo Akans JEFFERY OBSORME HUFF LEN'S STHE BOLBY'S CUBE DEN SCUBE NEW ZDITION SOS BAND RUN D.M.C. HOLTEST KENTY LOGGINS 2-1 PETER GABRIEL 3-2 PETER GABRIEL 3-2 PETER CETERA 8-5

Russ Novek EVELIN EVELIN RUN D.N.C. (dp) RUN D.N.C. (dp) RUN D.N.C. (dp) LOVERBOY LOVERBOY LOVERBOY LOVERBOY LOVERBOY LOVERDON ADVESSION (dp) BELIND ADVESSION 1-2 NAFT JACENOI 1-2 NAFT JACENOI 1-2 NAFT JACENOI 1-2 STEVE WINMOO 29-21 KCAQ/Oxnerd Venture, CA Robbine/Williams Robbins/Williams DARYL RALL HUEY LENIS & THE JS SPECIAL NOTERAL PETER GABRIEL 1-1 PET SHOP ROYS 3-2 JERMAINE STENART & TIMEX SOCIAL CLUB PETER CETERA 8-5 4-3 KXYQ/Salem, OR Jim Ryan TIMEX SOCIAL CLUB HUEY LEWIS & THE DARYL HALL PAUL NCCARTNEY (dp) HICK JAGGEN (dp) HOLTEAL: HOLLOSI PETER CETERA 2-1 HADONNA 4-2 STEVE WINWOOD 14-8 DEPECHE MODE 20-17 DAVID LEE ROTH 21-1 KDON/Salinas, CA Cliatt/Lindell HUEY LEWIS & THE ZZ TOP DARYL HALL ANDERSON & LORING PAUL HCCARTNEY BILLY OCEAN STACEY Q RUN D.M.C. (dp) NON D.M.C. (dp) Hottest: PETER CETERA 5-1 ROD STEWART 4-2 PET SHOP BOYS 6-3 HADONNA 9-6 HUEY LEWIS 4 THE D-32 KCPX/Selt Lake City. UT Stone/Smith Hone Hottest: Hottest: PETER CITERA 1-1 HADONNA 6-6 ROD STEWART 8-8 WHAMI 20-20 JERHAINE STEWART 27-27 KITS/Sen Francisco. CA Richard Sands
 Hichard Sands

 STACEY O

 BILLY OFEAN

 RUN D.M.C.

 HUFY LEWIS & THE

 HODETARY

 HODETARY

 HADONNA 3-1

 PETER CETER 9-5

 STACEY O D-18

 BANANARAMA 28-21

 STEVER WINNOOD 29-22
 WeikerDavis OKTTP ELG ANDERSON & LORING ANDERSON & LORING NUFY LEWIS & THE JETS RUM D.N.C. (dp) PADL NCCARTNEY Nottest; PTTP GADRIEL 2-1 PTTP GADRIEL 2-1 JENNILE STENAT 1:-8 PTTP CALL (CALL) PTTP CALL (CALL) DEVENILE STENAT 1:-8 PTTP CALL (CALL) DEVENILE STENAT 1:-8 PTTP CALL (CALL) NADORNA 1:3-11 KATD/Sen Joss CA Harlow/Weinstein Harlow/Weinstein MICHAEL HCDONALD ANDERSON & LORING BEATLES HUEY LEWIS & THE DARVL HALL SHEENA EASTON THOMPSON TWINS MOLLOSIC BERLIN 6-1 HADONNA 5-3 STACEY Q 12-7 ENANARARAHA 19-14 HONKEES 22-17

30 SPECIAL HEART 22 TOP BERLIN HOOTAMEN PETER CETERA 3-1 MADONNA 4-3 ANDY TAYLOR 18-13 OUTFIELD 21-14 MHAMI 28-23 KFIVIModesto. CA Russ Novak KRQ/Tuscon, AZ Gilley OCEAN PATTI LABELLE LOVERNOY PAUL NCCARTNEY DOUBLE HUEY LEMIS 4 THE DARYL HALL NOTESIE PETER GABRIEL 2-1 PETER CETERA 6-3 BILLY JOEL 5-4 RCO STEWART 8-5 MADONNA 12-8 PARALLEL THREE KGOT/Anchorage, AK J.D. Chandler J.D. Chandlew HUEY LEWIS & THE DAN'L MAL PADL HCCARTNEY LIANI SOUDD MACHI (dp) JERMAINE STENART (dp) HOTLAGI PETER CTTRRA 3-1 BELINDA CARLISCE 4-2 GEMESIS 2-3 ROD STEMART 5-4 BERLIN 7-5 KYYA Billings, MT Charlis Foxa Chaning Form HUEY LEWIS & THE BILLY OCEAN DARTL NULL EXTOD LOWERNAY NOTLAGE. PETER CETERA 4-1 NADDORN 8-4 BELINDA CARLISLE 10-7 HIAMI SOUND MACHI 12-9 BERLIN 18-13 KBOZ/Bozemen, MT Stave Mills HUEY LEWIS & THE REGINA HUET LEARLY LEARLY REGINA RECHARX PAUL HCCARTNEY THORPSON TWINS (dp) WITTER HOUSTON WITTER CHERK 4-2 NADONNA 8-3 STEVE WINWOOD 17-10 KTRS/Casper, WY Kelly Gordon Keik Gordon HUNY LANKS 5. THE THENKSON THING HICK JAGGER HICK JAGGER HICK JAGGER HICK JAGGER HUNETHOON SUITE HOLETHOON HOLETHOON HOLETHOON SUITE HOLETHOON HOLETHOON HOLETHOON HOLE KKAZ/Cheyanne, WY Jack Alexender

KZZU/Spokane, WA John Langan KOZE/Lewiston, ID KO2ELEAWMEND, ID Jay MCCall NUEY LEWIS & THE DARTL HOLL PAUL HCCARTNEY HICK JAUGER REGINA BANGLES HOLTER LI DITES CITYLER 1-1 PITES CITYLER JOURNEY 14-9 JOURNEY 14-9 JOURNEY 14-9 DAVID LLE ROTH 28-20 HUEY LENIS & THE DARYL HALL 38 SPECIAL KHTZ/Reno. NV Ken Cerson Ken Cerson HICHAEL HCDONALD HIKE & THE HCCHAN TIMEX SOCIAL CLUB DOUBLE PAUL HCANTHEY PAUL HCANTHEY PAUL HCANTHEY HURT LEHIS & THE MADONA 7-D ADONA KWNZ/Reno, NV Shakes/Ryan StakesRvan HUEY LEWIS & THE 22 TOP THENT ENTRY HUEY LALL LOWTRACY ANDERSON & LORING MOLTAN PETTR CETTRA 4-1 POL STEWART 6-2 HADONRA 9-4 HELINDA CARLISLE 7-5 HHANI 16-7 KBIMIRoswell, NM Chuck Martin LFUGE MASTN PAIL ACCARTNEY HUEY LEWIS & THE DARYL HALL LOVE & HONEY SHEENA EASTON LOVERBOY HICK JAGGER JOE JACKSON KIM HITCHELL NICK JAMESON HOLDBEL NICK JAMEBON Hottest: PETER CETERA 6-2 HADONNA 12-4 BRLINDA CARLISLE 9-6 OUTFIELD 11-7 STEVE WINNOOD 13-9

SLY96/Sen Luis Oblapo. CA Joe Collins DARYL HALL NUEY LEWIS & THE RUN D.M.C. TNOMPSON TWINS PAUL MCCARTNEY REGINA ADGINA HOTKABI PETER CETERA 4-1 ROD STENART 5-4 HADONNA 7-5 STEVE VINMOOD 13-8 JERMAINE STEWART 12-10 KZOZ/Sen Luis Obispo. CA ColinsTherous HUEY LINIS & THE 22 TOP DARYL HALL ANDERSON & LORING J& SPECIAL HICK JACCER RUN D.H.C. LEVIL 42 HOLL 42 HOLL 42 HANNARAMA 28-17 BANANARAMA 28-17 LIGNEL RICHIE 35-21 TIMEX SOCIAL CLUB 33-23 BERLIN 36-26 OK95/Tri Crites, WA LaMester/Purdy

Jack Alesender HUEY LANIS & THE REDINA DAVID LEE ROTH (dp) ROTHER MICK JAGGER PATTI LABELLE HOLTEREI MADONNA 7-4 BELINDA CARLISLE 15-8 MANH 23-12 STEVY MINHOOD 20-14 ANEY TAVLOUD 35-24 CUEEN HUEY LEMIS & THE DARYL MALL PAUL MCCARTHEY HICK JAGOFS BILLY OCEAN BANGLES NICK JAMESON NICK JAMESON PATTI LABELLE (dp) HOTEBBI HOTEBBI

Breakouts are records not included In the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations

WEEK #24

AIR Priorities

PAUL HCCARTNEY HUEY LEWIS & THE 38 SPECIAL

18 SPECIAL HOOFLS LOVERBOY (dp) PATTILABELLE (dp) DARYL MALL (dp) JETS (dp) Notseil PETER CETERA 3-1 MADONA 8-2 DEVICE 9-5 JOUNNEY 11-7

KSND/Eugene, OR Burns/Hyatt

STACEY O HUEY LEWIS & THE

HIGF LEWIS & THE LOVERBOY DARTL HALL ILLY OCEAN JETS (dp) JETS (dp) HICK JACCER (dp) RUN D.H.C. (dp) PETS (creek 1-1 PETS (creek 1-1) PETS (creek

WEEK #24

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, July 30, 1986. ARTIST

TITLE WHOLE NEW WORLD **VELCRO FLY** HOWARD THE DUCK

FACE IN THE CROWD

PRIVATE NUMBER

IT BITES ZZ TOP DOLBY'S CUBE featuring CHERRY BOMB LITTLE RIVER BAND JETS

GEFFEN WB MCA

LABEL

CAPITOL MCA

COMPETITION #5

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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R&R FRIDAY, JULY 25, 1986/87

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MJAD 22-21 MG1D on MG1D on MG1Q 24-24 K15K 27-23 G104 20-17 WYKS d-29 MG1F 30-26 K5HB on 0101 30-27 RKCE d-16 KNIN 37-34 WFIN 24-21 WGLF 30-26 KNIN 37-34 WHSL 16-73-4 KD1Z 2-1 MKSP 6-1 MKSP 6-1 MKSP 6-1 MG1D 3-1 MG1D 3-1 KISR 4-2 Q104 2-1 WTK 5-2 WTF 4-2 WTF 4-2 WTF 5-2 KSN8 6-5 Q101 5-1 KSN6 6-3 KN6Z 6-3 KN6Z 6-3 KN6Z 6-3 KN7H 1-1 Z102 7-5 KNFH 1-1 KNFH 1-1 KNFH 1-1 KNFH 1-1 Z102 7-5 KNFH 1-1 KNFH 1-MGUT 3-1 MCKI 5-1 WFMI 1-1 WLRS 3-2 PMI00 5-2 96X 5-2 MABY 5-2 KBPM 17-1 TSCI04 1-1 YI07 5-4 BJI05 5-4 BJI05 5-4 BJI05 6-2 94Z 3-1 WFM 6-3 BAR's CHR reporters are chosen or WRSR 27-26 0105 on WRVQ 29-28 WXLK 30-21 KTUX 30-27 WK2L 35-32 WRNO 8-5 WNVI 5-5 WRSR 3-1 Q105 7-5 WZOK d-27 WRQN d-31 KAY107 a-3 KEYN 33-19 RKRD 23-18 WHOT a onr. d-18 WSPT d-37 KDVV 9-5 KPMW 30-25 the basis of location, ratings, and ability to report current, timely music informa-B HIDNEST PZ HIDWEST W1945 36-34 92X on WC2Y 35-34 2299 26-22 KDWS d-33 KHTR 31-31 KHX 31-27 WLOL 33-29 HIDWEST KGOT 7-5 KYYA 18-13 KHOZ d-30 KTRS 31-22 RKAZ 38-31 KOZE 35-30 KHTZ 28-20 KBIH 28-22 KZOZ 36-26 SLYT6 28-21 OK95 29-21 WCDD 31-28 WCAU 31-30 MCCL 33-30 MCCL 33-30 MCCL 27-25 KIR 26-26 KIRO 34-29 WIC 36-29 WIC 36-29 WIC 36-29 WIC 36-29 WIC 36-29 WIC 16-14 WICR 32-29 WIC 16-14 XIG 32-29 WIC 16-14 WIC 16-14 WIC 16-14 WIC 16-14 WIC 16-14 WIC 16-14 Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in **major markets** with a metro 12+ population, according to Arbitron, of 1 million or R96 3-1 MLS 4-2 295 4-2 0102 2-1 WHEN 11-3 92X 1-1 WCEY 10-WHENT 7-5 KBRD2 2-1 XKHTR 5-2 KHTR 5-2 KMK 6-3 WLOL 1-1 WEST KNNO 37-32 KP95 9-7 KIYS 29-21 KIXX 30-25 KSND 28-25 KND 28-25 KND 28-25 KND 28-25 KND 28-25 KND 28-25 KND 28-25 KD2 9-2 KND 28-25 KD2 9-2 KND 28-25 KD2 9-2 K an 32-33 BANANARAMA WIOU d-25 WVSR on RIO4 d-37 WER2 37-24 WFNK 30-22 WFIC 29-21 WFIC 29-21 WFIC 29-21 WFIC 39-31 KCI01 on MSPK a-37 R1-104 a 98PXY 39-33 enus (London/PolyGram) P. True Contessions WEST WRVQ 6-3 WRVQ 6-3 WRLK 2-1 KTUX 4-1 WKZL 9-2 KPKE a Y108 29-27 K115 d-32 KKRZ on KMJK 31-31 PH102 on KM00 35-31 KS103 on KMEL on KMEL on KMES d-29 KPLZ 13-11 MIDWEST HIDMENT KYTY 39-34 WRN0 27-24 WRN0 27-24 WRNE 16-12 KCM0 29-25 Y74 a-31 WA2Y 26-21 KFRX 28-25 KFLE 23-10 ØYRC 13-11 MOSP 00 KNTO 19-15 MOSP 00 RDVV 29-27 KFPM 20-18 Parallel 2 Reporters: Selected stations that are format-dominant and/or exert HIDWEST 218/8 94% HIDNEST National Summary UP 174 DEBUTS 20 SAME 16 DOWN 0 ADDS 8 MKDD 1-1 WKAU 2-1 WCL 8-4 WCL 8-4 WCL 8-4 KRN0 5-1 KRN0 5-1 WCL 5-2 WCL 5-2 WCL 5-2 WCL 2-2 WCL 4-2 KRN0 3-1 WCL 4-2 KRN0 3-1 KRN0 3-1 KRN0 3-2 KRN0 3-1 KRN0 3-1 KRN0 3-2 KRN0 7-1 KRN0 7-1 KRN0 7-1 KRN0 7-2 KRN that are format-dominant anoun even a significant local or regional influence, in secondary markets with a metro 12 + population, according to Arbitron, between 200,000-1 million. Regional Reach E 95% S 95% M 89% W 96% KYTY 6-2 WBNQ 4-3 WBNB 1-2 KQCH 2-1 KCCL 2-2 KRCCL 2-2 KRCCL 5-1 WAIY 4-2 KFRX 3-1 WKRCL 5-1 WAIY 4-2 KFRX 3-1 KRCL 5-2 KFRX 3-1 KRCC 5-2 KFRX 3-1 KNCV 2-2 KFRX 3-1 KDVV 2-2 KFRX 3-1 KDVV 2-2 KFRX 3-1 1 WEST KIMN 3-1 KIMN 3-1 KIMS 3-2 Y108 4-1 KIIS 14-1 KIIS 14-1 KINS 14-1 KMOD 5-1 RMNC 3-2 KMOD 5-1 RMNC 3-3 KMSS 8-6 KPL2 4-1 KUDE 3-2 KMNC 4-3 22 WEST #EST KNNO 30-27 KTY05 4-29 KTY05 30-24 KTRU5 9-5 KSR05 31-26 KNO5 31-26 KNO5 4-29 between 200,000-1 million. **Parallel 3 Reporters:** Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below. KC101 11-9 WSPK 29-19 R1-104 15-1 90PKY 30-21 930 37-30 WPST 20-16 WRCK 19-10 R106 21-17 WKPZ 39-28 WTLQ 36-26 Q106 29-24 28-26 15-7 16-11 32-23 22-19 24-19 EAST NFLY 32-32 0160 29-29 M200 25-24 M200 25-24 M200 25-24 M201 25-24 M201 25-24 M201 25-24 M201 25-20 KOMO KLUC KPIV KCAQ KAYO KDON KCPX X175 KATD KZZU KRO 2 C PI VEST 16-11 32-23 22-19 24-19 36-36 28-21 19-14 19-16 KGOT 24-22 RYYA 24-24 RBOT 35-29 RTRS 18-15 RKAT 31-28 KOZE 27-24 RHTZ 18-16 KWNZ 22-22 RBIM 24-23 RCOZ 34-29 SLY66 27-25 OK95 25-22 BI04 d-29 RI06 21-18 WK06 21-18 WK08 33-21 WH2N 12-13 WK05 25-13 WH21 12-6 K01 on WF13-20-10 CK01 on WF13-20-10 X100 23-15 PR0-FM 26-22 R07 on KAVA on WEST 22 **BELINDA CARLISLE** KGOT 3-1 KYYA 4-1 KBOZ 4-2 KTPS 3-1 KKAZ 4-3 KOZE 1-1 KHTZ 6-4 KHTZ 6-4 KHTZ 4-1 KBIM 6-2 KZOZ 4-1 SLY96 4-1 OK95 6-2 233 Reports P3 Mad About You (IRSMCA) BOUTH Belinda WFLY 3-3 Q100 5-5 WZOU 11-WEST
 WHED 05-24

 WHET 100

 WPF1 4-12

 WF1 4-12

 WF1 4-12

 WF1 4-12

 WF2 4-12

 WF1 3-24

 PAST WF86 26-20 MCUY 36-29 MCUY 36-29 MCON 19-18 WIGY 35-8 IO3CIR 33-3 95X0C 24-17 WIKZ 27-27 WIKZ 27-27 WIKZ 27-27 WIKZ 27-27 WIKZ 27-27 WIKZ 26-13 WOMP 34-28 WFXC 26-13 KNMQ KKXX KQXB KP95 K1YS K1YS K1KX KSND KBOS WZOU WVSR WERZ MNNK MTIC MARX WKEE WLAN KCLOI 229/1 98% 4-1 2-1 10-3 5-1 3-1 3-2 3-1 National Summary UP 197 DEBUTS 2 SAME 21 DOWN 8 ADDS 1 JOHN DOE Regional Reach E 981 S 991 M 981 W 981 "Hit Song" (Anylabel) LP: Hit Song 6 SOUTH 293 30-23 KEGL on KTK5 24-16 93PM 13-6 KRBE 22-14 95IN2 0-7 Y100 19-15 197 15-12 MOUE 25-20 MENO 26-19 MENO 26-19 MENO 26-20 0105 26-20 DOUBLE Captain Of Her Heart (A&M) 100/25 44% NSPK 14-9 RI-104 8-7 989XY 17-14 MMJ0 17-15 WGFM 16-13 930 13-8 MPST 18-11 NFCK 11-6 B106 7-7 WKRZ 10-7 WKRZ 10-7 WTL0 13-12 Q106 21-15 KYNO 16-14 KDMD 29-23 KLDC 22-14 KFIV 3-1 KCAQ 17-11 KCAQ 17-11 KCAQ 17-11 KCAQ 22-22 KITS 8-6 KATD 10-8 K32U 10-7 XBQ 11-7 GAVIN CHRISTOPHER I P. Blue PI 51 20 4 0 25 One Step Closer (Manhattan) Region Reach E M S W 135/17 BODTH KTPEN 30-26 K012 35-27 MrSP a-22 MrSP a-22 G104 23-16 W0TO d-34 T128 07-28 G104 27-21 WTYS d-21 WTYS 3-25 G101 34-31 KNOZ 6-22 KMFS 10-15 C102 37-31 KNOZ 6-22 KMFS 10-15 C102 37-31 W1SL 21-21 W1SL 58% P. One Step Closer Up Debute Same Down Adde National Summary UP 61 DEBUTS 23 SAME 34 DOWN 0 ADDS 17 33% 21% 56% EAST 8104 26-22 WIKS 12-12 WIKS 12-12 WIKS 12-12 WIKS 12-12 WIKS 13-10 WIHD 13-5 MIL [15-10 CK01 39-31 2100 15-11 2100 15-11 2100 15-11 2100 15-11 2100 15-11 2100 15-11 2100 15-11 2100 15-11 2100 15-11 2100 15-11 2100 15-11 2100 15-11 2100 15-11 2100 15-11 2100 15-12 210 15-12 200 15-1 National Summary UP 115 DEBUTS 12 SAME 33 OOMN 6 Regiona 169/3 73% NEA 691 471 491 731 E S M W HIDVEST HIDREST 896 9-8 WLS 9-4 295 9-4 295 9-4 205 9-4 0102 34-31 WMON 10-6 92X 30-21 WCY 38-35 2099 23-18 WKYI 26-29 XCM 35-28 KNTR 32-29 KHYR 32-29 KHYR 32-29 KHYR 32-29 Reg Rea E S M W EXAMPLE 24 ach 678 738 778 738 **P**3 SOUTH MGUY cm WICN 37-33 WICY 6-40 103CIR 6-35 9500X 21-15 WIRZ on 0K100 28-20 100KH1 6-40 95XIL 23-19 WGAN 37-33 WFXX 6-37 SOUTH 100/25 - 100 CHR reporting station it this week including 25 new
 WBRD 15-10

 KHPT 10-10

 KHPT 10-15

 WODE 4-15

 KHPT 10-16

 WODE 4-15

 KER 10-9

 WGC 0-1-1

 WHC 10-10

 WHC 10-10
 1 WRCK 36-33 WKRZ 30-31 WTLO ON 0106 a MART WFUG 12-5 WGUT 13-11 WZON 13-12 WIGY 14-13 103CTR 21-1 95X0K 11-9 WIRZ 18-18 WTTYO 14-11 00K100 16-13 100KHT 9-5 95X1L 4-4 WGNP 19-10 WFXX 9-7 44% - Percentage of this weeks re-porters playing it. PB 01 K106 & MXKS d-35 WBEN 16-15 WKSE 30-26 WNYS 34-28 WPHD 29-25 PRO-FH on WAVA on
 WBED
 17-11

 RHP1
 15-10

 RHP1
 15-20

 WKAPI
 26-23

 WKOB
 11-10

 WSX
 10-10

 WSX
 10-10

 WSX
 26-21

 WKOR
 27-23

 WKOR
 27-23

 WKOR
 27-23

 WKOR
 27-23

 WHT
 36-31

 WOLT
 30-29

 WHEN
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 30-20
 HOUTH WEND 34-30 KHFI 25-22 WKOB on WSCX on WSCX 30-26 WHOK 4-37 WANS on WCX 4-37 WANS on WOK1 d-36 WEDX on WRVC a WRVC a WRXC 33-29 hal Reach - Percentage of reporters playing the song within each region HIDNEST HIDHENT WHCD 35-77 WHCD 35-77 WHCL 26-15 WHCL 31-26 KID 37-26 KID 37-26 KID 37-26 KID 36-19 WHCL 36-19 WHCL 36-19 WHCL 36-19 WHCL 36-19 WHCL 36-19 WHCL 36-19 KID 37-21 KID 37-21 KID 37-11 KID 37-11 KID 37-11 KID 37-21 WHCT 4-21 HTUOR WTRG 31-25 WGUY 19-17 WZON 27-25 WIGY 39-34 103CIR 25-27 9500X 9-7 WIRZ 26-26 100KHI 11-7 WGAN 16-15 WOMP 20-16 WFXX 15-11 NI OVERT HIDMERT KYTY 30-23 WINNQ 6-27 WINNG 32-27 WINNG 32-27 WINNG 32-27 KCCNQ 27-20 KKLL 8 MA2Y 33-27 KFRC 4-28 KKLS 24-17 98KG 30-27 940 7-3 REDL 4-6 RTRS 10-6 9 JIM 8-8 RABE 8-7 95 JIN2 11-11 Y100 5-5 1977 4-3 MOUE 15-13 MINO 3-2 MAVX 9-9 MRSR 7-4 Q105 17-13 EAST R104 27-24 WXKS 14-10 WSEN 20-17 WKSE 13-11 WNYS 19-14 WFND on CKOI 17-13 PRO-FH 20-MAVA 24-22 nal Summary 12.57 KINN on KPKE 28-18 Y108 a-29 K115 6-3 KXEZ 13-7 KMJK 30-20 PM102 on KWDD 32-23 KS103 17-11 KMEL 12-4 KMSS 23-17 KPLZ 31-16 KU3K 23-17 SOUTH KOLZ 25-23 MrSP 37-33 KISR on Q104 38-33 WTKS on WTYP 24-19 KSM 4-37 Q101 38-33 KNG 15-13 KNG 15-13 MrPH 32-25 MGLF on TXNIN 4-38 WrSL 35-32 WKSL 35-32 WTSC on Up 51 - Number of stations moving It up on the charts Debuts 20 - Number of stations debuting the song this week. Same 4 - Number of stations report-940 27-24 93FM on RRBE & 95INZ & wRSR on 0105 & KPMN 15-10 KOI2 7-5 WKSP 19-11 WJAD 9-5 WOID 11-9 WCGO 23-23 KISR 9-8 Q104 7-18 WYKS 24-20 M2YP 11-6 KSMB 18-13 RIDNEST SOUTH SOUTH MKAU 39-35 KIIK 23-23 KIIK 23-23 KZIO 35-32 WGRD on WZPL a WKPR d=40 WVIC d-27 WZOK on KEYN 38-36 KKED on ting no movement this week. (On to On, Add to On, 31-31, etc.) SOUTH KGIZ 20-24 WISP 36-36 WIAD 26-23 WIDD 35-33 WIGD 26-21 GIO4 9-20 WISP 37-13 XSMB 31-29 GIO1 31-28 KHOG 30-28 WPTM -0-28 XIN A WFM -15-14 WYDS 37-33 940 12-12 293 14-13 RTRS on KRBE on WRND 27-24 WNV2 24-23 WRSR 28-27 HINEST HIDNEST M10MED1 N=6 21-10 VILS 12-10 255 12-10 0102 14-13 NMMMS 20-18 92X 15-13 NCZY 11-6 MIYT 14-9 XBD0 28-21 XEV9 9-8 MITT 15-5 KOMB 10-9 RUTM 13-9 RUTM 13-9 RUTM 13-9 RUTM 13-10 NHYT & KDND 24-22 KHTR a-34 WLOL 20-16 P2 n 0 - Number of stations moving It down on their charts. MHNT 10-8 KBFN 15-12 KX104 11-9 Y107 19-16 BJ105 19-17 Y106 20-10 942 11-9 WRV2 11-10 WKLK 32-24 KTUX 15-9 WKZL 21-8 WEST MEST RIDNEST KSMB 18-13 Q101 16-13 KNOE 14-10 XWZS 17-13 WUZW 16-13 Z102 13-9 WGLP 16-12 KNIN 16-7 MVSL 6-5 MV35 18-10 MEST RINELDI RYYY d-38 WING 31-26 WBMB 31-26 WBMB 34-31 KOCR 15-10 Y94 17-10 RKRL d-34 9940 39-34 9940 39-34 RKRC a WDBR a WDBR a WDBR a WDBR a KDVV 34-26 KFMW on Adds 25 - Total number of stations adding it this week. 31-27 28-21 34-17 28-20 29-23 23-18 36-27 12-6 31-27 28-17 NIDWEST KXMQ 27-18 KGKR a-28 KF95 6-28 KIYS 37-26 KIXX 16-10 KSHD 26-23 KBOS 29-19 KNGX 38-28 XYNO 37-28 KGOT KYYA KBOZ KTRS KRAZ KOZE KHTZ KWNZ KBIN KBIN KBIN MIDWEST 896 25-23 WLS on 295 d=40 WR045 25-24 97X 29-26 MC2Y 34-31 MRYT 22-19 2299 on ROMB 17-14 KMK 20-20 WLOL 9-8 MFLY on Q100 9-9 WEOU 24-21 WVSR d-25 R104 26-21 WRR2 d-29 WNNX 16-10 WFIIC 9-8 WREE on WLAN 18-16 K115 a-24 KKRZ 28-26 KMOD a KMEL 22-19 KPLZ 30-27 KUBE 24-23 KNRQ 35-32 MEST HINEST MEST KING d-37 K795 27-21 K1YS 19-32 K1YS 19-32 KSFD 14-13 K HIDMEST WEDD: 3-2 RIIR 21-21 WGTZ 28-28 KEND 31-30 R210 27-23 WGFL 29-26 WH2FL 29-28 WFFR 33-31 WVIC 05 R0KQ 27-27 WVIC 32-20 WGFL 3 A HIDNEST HIGHEST on 18-16 MKDD 25-16 WKAU 11-6 WKAU 11-6 WGCL 20-14 KRIK 9-9 WGTZ 21-21 KRNQ 14-11 KZIO 16-14 WMKE A-22 WGRD 16-10 WIXK 10-5 WZPL 15-15 WZPL 15-15 HIDMEST KYTYY 15-7 WHNQ 11-6 WHNQ 11-6 KGCR 28-16 KGCR 28-16 KGCR 28-16 KGCR 28-16 KGCR 28-16 KGCR 28-16 KGCR 29-28 STAN KGCR 29-28 STAN KGCR 20-10 KHC 20-10 KH 22 HIDWEST HIDWEST KYYY 27-25 WINQ 18-15 HUND 23-20 MCCR 20-12 KONG 23-19 Y44 32-27 KKL 32-26 HAZY 38-33 KFKK 4-27 KKLS 19-15 KKFK 26-20 KHFK 30-27 WDBR 17-14 HSFT ON HSFT N HSFT N RIMN 17-1. RVME 14-31 YIOB 13-11 RIIS 2-5 RIZ2P 12-1. RKRZ 18-14 FMOD 10-8 RSI03 12-1 RMOD 10-8 RSI03 12-1 RMOD 10-8 RSI03 12-1 RMEL 4-10 RMS5 6-5 RVL2 6-3 RUL2 6-3 RUL2 10-7 WEST NEST EART WPLY on Q100 on N104 19-13 WERZ on WERZ on WLAN 33-26 RC101 d-29 WSPK on N1-104 on 989XY 40-38 WGPM 40-32 WGPM 40-38 WFFT d-34 KGOT Gn KYTA d-27 KBOZ d-33 KTRS 37-30 KDZE 17-14 KHTZ 0 KMHZ d-27 KBIH 34-31 KIOZ d-36 SLY96 35-35 OK95 30-17 REBLIN KINN d-27 KKR2 29-27 KMJK 28-26 PM102 on KMDD 33-29 KS103 on KWSS d-28 CARL ANDERSON & GLORIA LORING Take My Breath Away (Columbia) riends & Lovers (Carrere/CBS undtrack 16-10 10-5 15-15 14-10 10-6 23-16 14-12 9-4 15-6 9-6 12-5 17-14 11-7 16-8 CAST N WKFR WV1C 2104 KJ101 KQKQ KZ93 WZOK WRQN KEYN KKRD MNOT 1251 216/20 93% 125/31 54% 22 National Summary UP 138 DEBUTS 36 SAME 22 DOWN 0 ADDS 20 MEST KNMQ 26-22 KIYS 35-33 KIXX 29-27 XSMD 36-33 K905 32-29 KMGX 31-29 KMGX 32-29 KMGX 30-27 KOMQ 00 KOMQ 00 KOMQ 00-27 KOMQ 30-27 KOMQ 3 National Sunmary UP 48 DEBUTS 31 SAME 14 DOWN 1 ADDS 31 Regional Reach E 918 S 958 M 898 W 968 WFBG 30-28 Region Reach E 568 S 638 M 378 W 568 Ð 32 P2 WFLY 27-27 Q100 21-21 WTER 4-29 WTER 12-11 WARE 26-29 WLAN 26-35 WLAN 26-35 910 14-32 910 14-32 910 14-32 910 34-32 910 34-32 910 34-32 910 4-32 910 4-32 WEST WEST MEST RGOT 4-2 KYYA 10-7 KBOZ 12-8 KTRS 10-6 KRAZ 15-8 KOZZ 4-4 KHTZ 12-25 KHNZ 7-5 XBIM 9-6 SLY96 11-7 KQOT 28-25 KYVA on KBOZ on KTRS 27-24 KKAZ 30-26 ROZE on KHTZ 30-28 KBOZE on KHTZ 30-28 KBOZE on KHTZ 30-28 KBOZ 05 KDZ 25-19 SLY96 26-24 oK95 15-13 G NEST KFIV a-31 RCAQ 31-24 KXYQ 33-21 RDON 38-25 KCFX 26-26 RITS 22-15 KATD 6-1 K2IU A KRQ 30-19 KINHQ 16-10 KNCX 17-12 KQXR 28-21 KPYS 6-6 K1KX 13-11 XSND 13-12 KBOS 10-5 KMCX 11-7 MHJQ 8-29 NGPH 33-26 930 39-31 MPST 9-7 WRCK d-34 B106 9-8 WKRZ 40-27 WTLQ d-37 Q106 d-28 KXYQ 34-25 KDON a KATD a-25 R22U on 13-5 22-16 15-14 15-10 24-26 12-11 d-26 15-11 WERZ s-33 WHNK d-39 WKIE 10-8 WIAN 17-17 KC101 a MSPK 2-5 MRCK a B106 1.7-14 MKRZ a WKRZ a WZOU WYSR K104 WER2 WNNK WT1C WKEE WLAN 1 BLST B104 19-14 K106 20-14 MKSE 0-32 MKSE 0n M GLASS TIGER B104 13-9 K106 10-6 WBEN 14-8 WNSE 24-15 WNYE 6-33 WCAU 8-39 B94 19-11 PRO-FM 6-3 Q107 24-24 WAVA 29-15 ₽3 Don't Forget Me (Manhattan) PB WFBC a-39 WIGY 34-11 IO3CIR d-32 95XXX a WIRZ 11-11 OKIOC d-33 IO0KHI'd-35 95XIL 16-23 WGAN 33-23 WFXX d-36 BOUTH WIBOO 15-15 RHFI on MTPL a 4 WECO 20-12 WRCO 4-20 WRCO 4-30 WRC
 WBDC 24-21

 WHT 23-26

 WHT 23-26

 WHT 24-27

 WHT 24-27

 WHT 24-28

 WHT 24-28

 WHT 24-27

 WHT 24-28

 <t PETER CETERA D EXE! WFDC 38-32 WGUY 4-34 WGUN 39-35 WIGY 34-21 103CIR 4-33 95XXC 38-27 WIXX 40-40 0X100 00 100KH 35-20 WGX 31-20 WFXX 33-25 171/12 73% Glory Of Love (Full Moon/WB) National Summary UP 68 DEBUTS 42 SAME 49 DOWN 0 ADDS 12 Regional Reach FOIPEN 40 Reach E 738 S 718 M 758 W 758 940 33-28 293 d-20 RTKS 25-21 937M 6-3 RRBE a-21 Y100 36-22 B97 d-24 94Q 17-13 293 20-10 KEGL 3-1 KTKS 11-7 937W 12-11 RARE d-28 951NI 25-8 Y100 21-19 B97 23-17 WQUE 24-11 WRNO 36-29 MNVZ 35-26 MRSR 36-24 231/0 99% National Summary UP 184 DEBUTS 0 SAME 41 DOWN 6 ADDS 0 SOUTH DEVICE MJAD 40-34 MOID 3 QI04 30-23 MZYP on KSMB d-34 KNOE on KNOE on KNOE on KNOE d-40 KNIN 18-8 Regional Reach E 96% S 100% H 100% W 100% Hanging On A Heart Attack (Chrysalis) 0 WZON 29-23 MICY A-36 103CIR 4-32 WIKI on WIKI on WIKI on NGN 0 on 100KHI 4-38 95XIL 4-37 WGAN 4-39 WGM 40-37 MYXX 34-27 LP 2283 **P1** WOUE 4 WNV1 30-22 0105 11-9 WEBD d-40 KHFI on KXEB on WKOB on WSSX d-29 WBCY on WROQ on WSX1 d-27 NIDEST souts 77% RCUTH RCUT 4-25 RCUT 4-37 WKSF 4-25 WG10 36-20 WG10 36-29 WG10 18-29 WG10 18-29 WG10 18-29 WKC 00 -11 RCUT -10 WKF 00-11 RCUT -10 RCU 180/3 National Sunmary UP 124 DEBUTS 14 SAME 39 DOWN 0 ADDS 3 WXKS on WBEN 32-29 WKSE 27-18 WNYS 27-21 896 A WHMS d-40 WCIY 37-33 WNYT d-32 XBED 10-6 II99 13-7 RHTR a-27 KMDX 12-5 KYNO 12-10 RGMD 8-5 KLIKC 5-4 KFIV 12-10 RCAQ 6-5 RCYQ 2-1 RCON 5-1 RCYX 1-1 RCYX 1-1 RCYX 1-1 RCYX 1-1 RCYX 1-1 RCYX 1-1 RCYX 0-3 Regional Reach E 78% S 73% M 75% W 85% MSPX 6-3 RI-104 4-1 98PXY 4-4 WM30 2-2 WGFN 3-1 930 5-2 WPST 4-3 WRSX 4-3 B106 3-2 WRX2 4-2 WTLQ 4-3 Q106 5-2 -28 HIDWEST HSSY 4-27 WANS on MCVN 9 94TYX 36-29 MGUT on WOXI 4-37 WOXX 40-38 WARM 32-31 Y106 a MRVD on MCUE 40-38 MRVD on MCUE 40-38 MRVD on MCUE 40-38 WRVQ 18-15 WXLK d-31 KTUX d-22 WKZL & WNYS 27-21 WPHD 8-7 WCAU 34-31 PRO-PM 33 WAVA d-27 NICHEST KYYY & MCIL d-12 KFRX a 99KG d-38 KWTO d-26 WSPT a KOVV d-33 R100201 B96 35-26 WL3 39-29 195 40-28 0102 31-28 WG1Y 40-36 WG1Y 40-36 WG1Y 40-36 WG1Y 40-36 WG1Y 40-36 WG1Y 40-36 WG1Y 20-216 2179 27-17 WKT1 28-26 KDM8 on XWK 31-24 EAST 1104 8-6 K106 3-3 WXKS 18-14 WBEN 1-1 WKSE 2-2 WRYS 5-3 WFHD 2-1 WHHD 2-1 WHHD 2-1 WHHD 2-1 WHHD 2-1 B100 12-6 WCAU 7-1 B94 2-1 PRO-FM 6-2 CFTR 22-11 HAVA 8-4 SOUTH SOUTH R/Ped on R012 39-33 WSRP d-34 WSRD 37-32 WOLD d-38 KTS# d-37 Q104 d-36 WTK 9 34-30 RSMC on RMCE on 2102 36-32 KMES on 2102 36-32 KMES on SMIH d-37 SMIH d-WEST LOWEST BOUTS K115 a-29 K22P d-17 KR8Z 39-19 KMJX 14-8 PH102 12-6 KM00 a-17 KS103 d-23 KUST 28-22 KNSC a WHCI on WHEE on WIXX a-31 WXFR on KJ103 12-7 KEYN a 940 on 193 d-33 KEGL a 951HZ on Y100 40-37 H97 d-30 MRN0 37-32 MRN0 37-32 MRN3 36-32 MRS 36-32 MRS 36-30 3 PI BOUTH HBBD 21-21 KIFI 4-28 KIFI 4-28 KIFI 4-28 KIFI 4-28 KIFI 4-28 WEB 20-17 WEB **NE.O**T **KYYA 6-29 XBOX on XTRS d-35 KOZ 22-15 KMNZ a KBIM d-39 KZOZ a** BOUTS 13 MTRG 36-29 WGUY 20-18 WIGW 32-30 MIGY on 95x0X 23-18 MIRE 38-38 MIRE 38-39 MI
 WBB0 1-1

 KHFFF 3-3

 WFFF 6-5

 WG02 7-3

 K125 6-2

 WAP1 4-2

 WF02 7-1

 WF02 1-7

 WF02 1-1

 WF02 2-1

 WF02 3-1

 WF02 3-1

 WF02 3-2

 WF02 2-2

 WF02 3-1

 WF02 2-1

 WF02 2-1

 WF02 3-1

 WF02 2-1

 WF03 2-1

 WF04 2-1

 < NIDVEST HICHERT WEST HIDREST WEDD 33-30 WEAU a-14 WACI d-10 KIIK 31-31 WOTZ 35-35 KIIG 4-12-WICZ 35-35 KIIG 4-12-WICZ 35-23 WICZ 4-17 WICZ 0-12-WICZ 0-12-WICZ 0-12-KIG 3-21-23 KIG 3-23 K HIGHZEFT WRAD 38-33 KIK 25-25 WGTX 40-40 KR00 40-34 WGTX 40-40 WGTX 40-40 WGTX 40-40 WGTX 20-40 WGTX 20-40 WGTX 20-37 WGTX 40-37 WGTX 40-24 KAY107 39-39 MART WEDG 3-2 WGUY 6-4 WIDN 5-3 WIDY 6-2 103CIR 4-1 95XXX 2-1 WIRT 1-1 WIRT 1-1 WIRT 1-1 WIRT 1-1 WIRT 1-1 WOHF 3-1 WOHF 3-1 WFX 2-1 PZ KNNO 38-33 K1YS d-38 XSND 18-10 KNGX a-33 EYNO a-37 res: HID KIRN d-29 KPKE 16-13 Y108 27-24 KIIE 17-15 KIIF 4-4 KKEI d-37 KHIX & FH102 19-11 KBOD 11-10 KS103 7-6 KMEL 5-5 KWES 14-7 KPLZ 23-21 HIDWERT XYYY d-35 WRNC) 30-25 WCIL 16-13 KOCR d-24 KCNC 31-23 Y94 a-37 KXXL a MAIY 31-24 XPRX a 99KG 21-12 KKRC d-31 KMTO a WDBR 31-24 295 a WHENS 30-22 92X of WHENT d-34 WKTI a KOMB 30-26 KMK 38-31 WLOL 28-23 OUTS ×104 38-20 940 1-1 293 6-3 KEGL 5-4 KTKS 6-5 93PM 3-2 KREE 4-3 95INZ 2-1 Y100 7-7 897 9-2 WQUE 3-3 HIDNEST WGAN 30-27 WOMP 27-23 WFXX 22-20 KYTY 40-3 940 on 293 27-25 KEGL on KTKS d-26 KRBE 27-26 951NE 10-17 WCIL on KCHQ 39-35 Y94 34-31 WAZY a VEST KFNN 20-16 KQIS 32-29 WKSF 20-16 KPKE 4-30 KPH 1-3

88/ R&R FRIDAY, JULY 25, 1986

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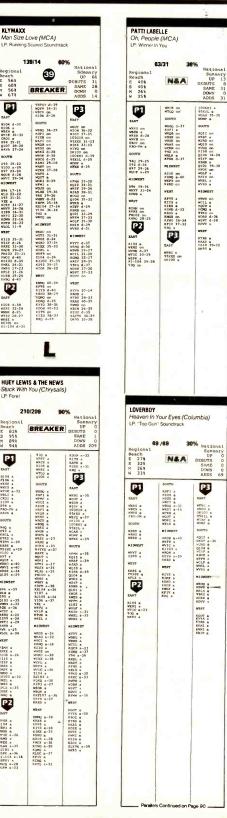






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a a a-26



LP. Scarecrow

Regional Reach

Reach E 65% S 67% M 68% W 48%

PI

WDEN a WFND 38-36 WCAU s-40 PRO-FM 34-33 Q107 21-21 WAVA 25-23

940 on 293 28-27 REGL on KRBE 24-23 951NZ 24-23 MRSO 33-30 WRSR 23-22

HIDWEST

WLS 33-30 295 33-29 WHMS 33-30

WHMMS 33-30 92X on 2299 31-28 KMTR 25-24 KWK 12-30

RXRZ 40-34 RWSS on RPLZ 29-22 RUBE 31-28 RNBQ 25-22

P2

2AST WFLY 24-24 Q100 30-30 W GU 14-13 R104 33-27 WERZ 35-26 WAXX 23-15 WLAN 20-19 WSFX 36-32 R1-104 on WSFN 27-25 950 a-40 WFST 38-33 MCK 40-35 B106 27-23 MCR 23-22 WHIQ 38-32 WHIQ 38-32 WHIQ 38-32 WHIQ 38-32 MCFM 23-25 B106 4-30

Regional Reach E 738 S 828 M 618 W 758

PI

WXKS 15-9 W8EN 29-21 WKSE 19-14 WNYS 29-25 CK01 00 WCAU 38-33 B94 15-10 PRO-PN 25-19 MAVA 00

940 cn 8785 cn 9100 11-9 897 19-16 Whyz 20-19 Q105 30-28

WCEY on WHYT 33-27 WLOL 31-27

KING 28-24 KIIS 27-26 KIIS 27-26 KIIS 27-26 KIIS 27-26 KIIS 24-28 KNCD 4-24 KNCD 4-24 KNCD 22-11 KIIS 22-12 KIIS 22-12 KIIS 22-12 KIIS 22-12 KIIS 22-12 KIIS 22-26 KIIS 27-26 KIIS 27-27 KIIS 27-26 KIIS 27-27 KI

WTLY 33-33 G100 34-36 WVSK on WEX2 17-05 WHEX2 17-15 WHEX2 27-33 WHEX 27-33 WHEX 27-33 WHEX 27-33 WHEX 27-33 WHEX 33-35 WHE 33-

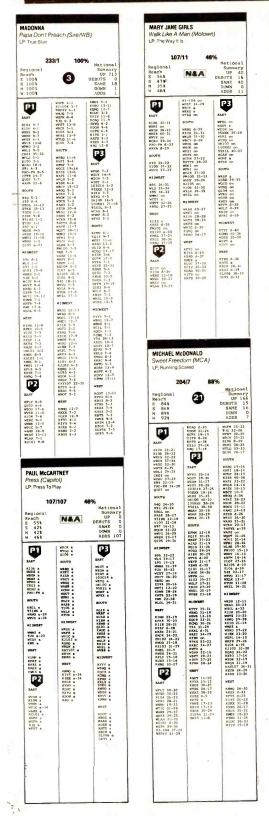
SOUTH

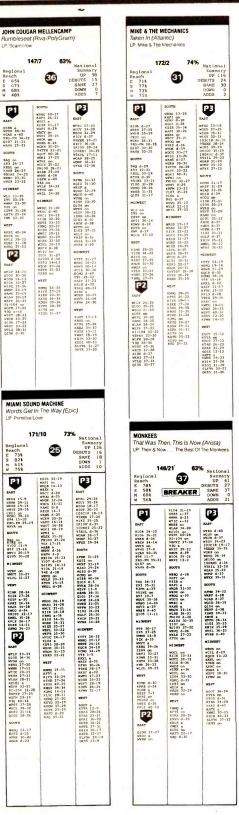
WBBQ 22-17 RHPI d-25 WFMF 30-24 WGGI d-23

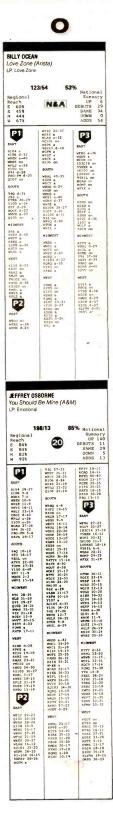
BOUTH

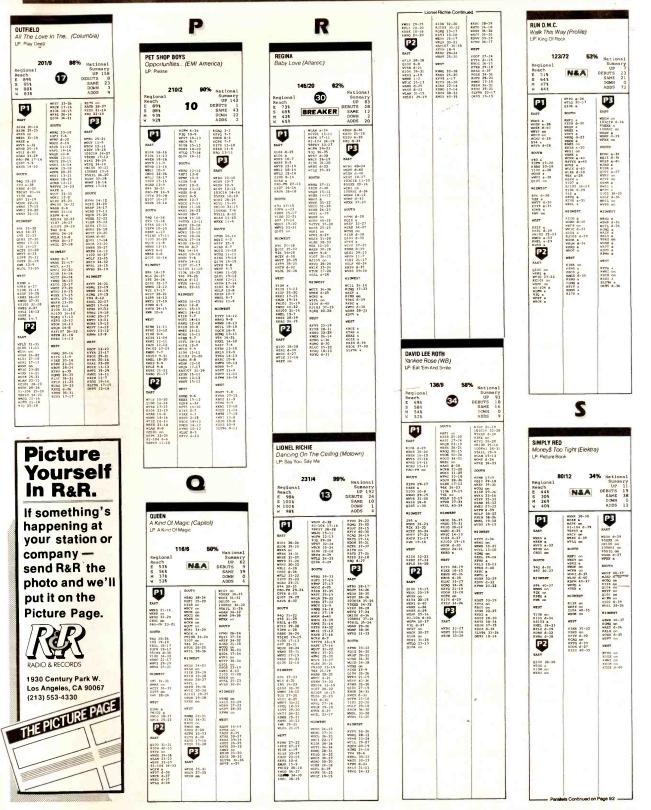
WEST

147/7

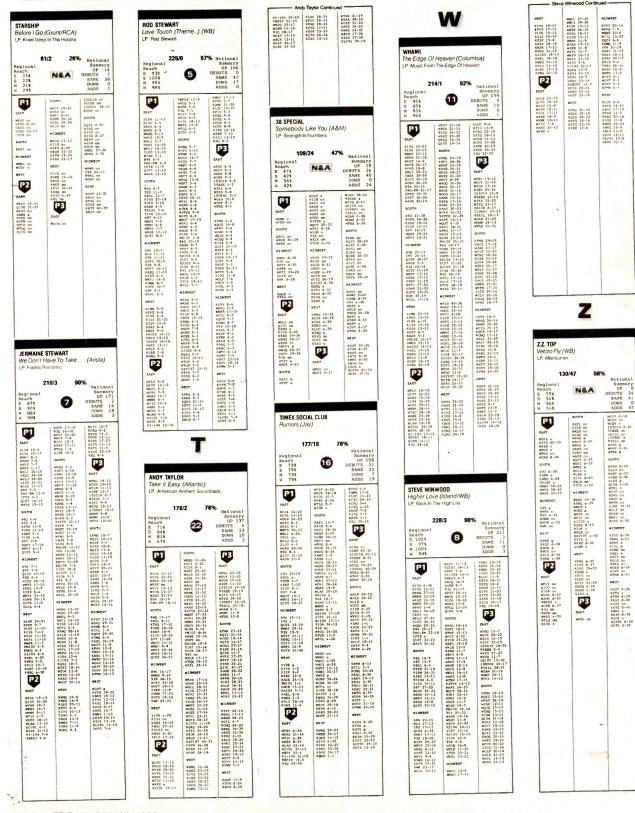








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92/R&R FRIDAY, JULY 25, 1986

SIGNIFICANT ACTION

WTLQ on Q106 on

WXLK on

HIDNES

WEST

KIIK 34-34 KRNC on K210 28-25 WIXX 40-37 WVIC 25-22 2904 26-24

KHOX on KDON 39-35

23

MOUY on

P2

0100 on MNNX on WSPK 26-17 8106 s WTLQ 39-29

WAPE 27-21

M

₽2

gioo on wirki on 930 a

MROQ 29-28 MCKN on

N

2

WERL on WERL 14-13

WKQB 9-5 WSSX 17-14 WHOQ 11-16 MSOK 34-33 KANK 5-13 WKS1 4-4 WOKI On YLO6 35-31

HIDWEST

KSND 35-30

WERZ 24-22 WNNX d-32 WSPK 34-27 RI-104 on WRCK on WTLQ a

WHOR 19-15 WHOR 37-26 KRFM 24-23 KTUX 39-35

WKDD 27-25

KP95 d-30 KSND 11-11 RHDX 29-15 KYNO 30-25 KPIV 26-17 KCAQ on

NI DVEST

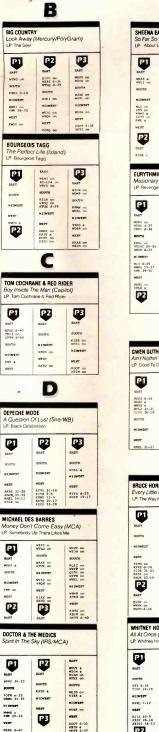
SOUTH

HIDERS

SOUTH

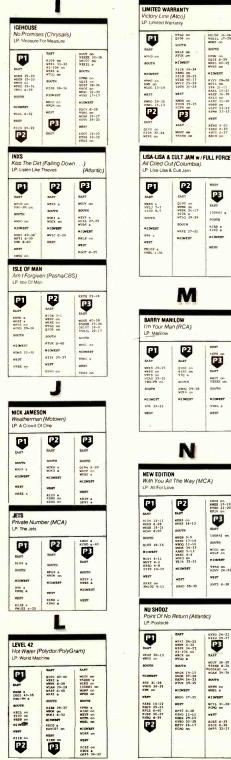
HIGHEST

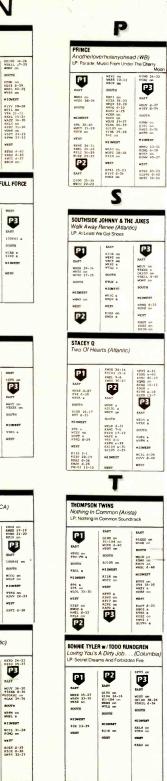
SOUTH



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CONTEMPORARY HIT RADIO

BREAKERS

HUEY LEWIS & THE NEWS Stuck With You (Chrysalis)

90% of our reporters playing it. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 209 Including Z100, 94Q, Q105, B96, Z95, KillS, KMEL. Complete airplay in Parallels.

DARYL HALL

Dreamtime (RCA)

75% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 175 including WXKS, Z100, B97, WMMS, WLOL, KZZP, KMEL. Complete airplay in Parallels.

MONKEES

That Was Then, This Is Now (Arista)

63% of our reporters playing it. Moves: Up 61, Debuts 27, Same 37, Down 0, Adds 21 Including 93FM, WNVZ, WHYT, Y108, WTIC, WZOK, KNOE. See Parallels, debuts at number 37 on the CHR chart.

REGINA

Baby Love (Atlantic)

62% of our reporters playing it. Moves: Up 83, Debuts 28, Same 12, Down 2, Adds 20 including K106, WCAU, 93FM, Y108, WKSI, KYNO, WYKS. See Parallels, moves 38-30 on the CHR chart.

KLYMAXX

Man Size Love (MCA) 60% of our reporters playing it. Moves: Up 66, Debuts 31, Same 28, Down 0, Adds 14 including K106, WBEN, CKOI, Y100, 92X, 94Z, WZPL. See Parallels, debuts at number 39 on the CHR chart.



DAVID LEE ROTH "Yankas Ross" (WB) 1330. Movie: Up30, Debus 18, Same 16, Down0, Adds 9 including KRBE, 0105, 295, KKRD, KFRX, KKRC, KWTO, WXKS 30-24, WERH 16-10, WHD 15-11, Y100 -03, WHSR 14-3, M2X 32-22, KIIS 33-23, WKRZ 31-24. See Parallels, moves 39-34 on the

DOUBLE "The Captain Of Her Heart" (A&M) 135/17

ранати и гли тичет (нат.) 1991/ в 23, Sams 34, Doim 0, Adds 17, Isokulang K106, КЛВЕ, 95NZ, Q105, WHYT, KIS, Q106, WKSE 30-26, 9-13, WNWK 27-20, WLAN 33-26, WBCY 30-26, КР95 27-21, КРИ 23-16.

WLOL 20-16, KION 19-13, WNWK 27-20, WLAN 33-28, WBCY 39-26, KF95 27-21, KFY6 23-16.
ZZ 10P "Videor FP" (WB) 13047
Avouat: Up 8, Dabuta 5, B, Samo 41, Down 0, Adds 47 including WOKS, WKSE, 93FM, 95INZ, 295, WAMS, 92X, KHTR, KNBCO, CIOS, WCKS, KYTA, WROS 99-33, WRGS 35-29, KIX 39-35, WICK 39-26, WICK 39-36, WRGS 19-26, WICK 39-36, WICK 39-46, WICK 39-46, WICK 39-36, WICK 39-36, WICK 39-36, WICK 39-46, WICK 39-46, WICK 39-46, WICK 39-36, WICK 39-46, WICK 3

Movie: Up 7, Debuts 23, Semi 21, Domi 0, Adds 72 exchange W0KS, B94, 293, Y100, WQUE, WNVZ, 92K, KZZP, RI-104 KCZZ, KROS, 6900, KR6E 30-16, WTIC 33-22, BJ106 34-23. RUN D.M.C. "Walk This Way" (Profile) 123/72

RLLY OCEAN "Love Zame" (ArevArists) 123/64 Moves: Up 6, Debuts 20, Same 34, Down 0, Adds 54 including B104, WBEN, WPLJ, Z93, Y100, WHVZ, B96, WHYT, KBEO, Z99, WLOJ, KKRZ, WTC 34-0, WBEO 40-35, KLUC 39-34.

2299. WLOL, KKRZ, WTC 34-30, WBB0 40-35, KLUC 49-34. QUEEN "A Klund Of Maget" (Capeto) 11:05 Movies Up 82, Debuss 9, Sama 39, Down 0, Adds 6, KIMN, FM102, WGPA, WDJX, WZPL, OK96, WXKS 21-16, WRSR 25-21, WCY2 96-22, KIV4 40-33, WSR5 42-28, WKOI 24-28, KZIO 33-28, 95KIL 31-26, KNOE 22-19. 38 SPECIAL "Somebody Like Yos" (A&M) 169/24 Movies, Up 19, Discus 83, Sama 40, Down 0, Adds 24 including WBEN, KAJK, WZOU, WPST, KHFI, WKOB, WLRS, KOKO, KKK, KZZU, WSRT, WRNO 36-28, WAAX 28-22, WKDO 28-22, WVC 28-19

Jp 0, Debuts 0, Same 0, Down 0, Adds 1 92X, KWK, KKRZ, KWSS, WTIC, KAY107

WMMRS, 82X, KWK, KKRZ, KWSS, WTIC, KAY107 MARY JANE GIRLS "Walk Like A Man" (Motown) 107/11 Moves Up 40, Dobas 16, Same AO, Down 0, Adds 11, WC2Y, KIS, KS103, WRCK, WKRZ, KMGX, WGUY, WOMP, WKSF, WSPT, KHTZ, WBEN 30-82, WKSE 40-31, WKNK 32-21, 95XIL 40-32.

W3PT, KHTZ, WBEN 38-22, WK5E 40-31, WKMN 32-21, BAUL HUNG. HEART "TH LOBEC Could KII" (Capitol) 830 Moves Up 22, Debus 26, Same 31, Down 0, Acids 7, KTKS, KZZP, Ri-104, WAAJO, KIYS, KZZU, KKRC, WAIMS 32-28, ZZ99 32-29, IZS3 30-23, WFB3 39-33, WK71 03-27, WARAN 40-35, KKHW 37-31, OK95 21-16.

23.29, 1229 30-29, WFB0 39-33, W2Y0 32-27, WQAN 40-35, KFNW 37-31, OK95 21-16. PATT LABELLE "ON, Popole" (IIICA) 83.31 WFBC, WOLK, KOVS, S40 29-25, WHYT 31-24, RFI-104 39-28, KFNO 38-34 CTAKAK KNAN "Love OI A Lifetime" (WB) 83.7 Movies, Up 28, Debuts 5, Sama 43, Dom 0, Adds 7, WEEN, KKW, WDCG, KTUX, WGUY, WGY, WZYP, B97 28-23, B96 32-29, KKE2 1-16, KFN2 39-33, KKB0 39-33, KKB0 39-33, WHOK 39-35, KOZE 32-26 32-20, KKE2 1-16, KFN2 39-33, KKB0 39-33, KKB0 39-34, WHOK 39-35, KOZE 32-26

32-29, KMEL 21-16, KPLZ 39-33, KMBL 39-33, K104 37-30, WHXF 30-30, K SIMPLY RED "Money\$ Toe Tight (To Mention)" (Elektre) 80/12 Moves: Up 11, Dabuts 19, Same 38, Down 0, Adds 12 Including WXKS, WBE 98PXY, WSKZ, WRVO, KTUX, WFXX, B97 30-27, B96 40-37, WNNK 38-30 KKS, WBEN, WNYS, KBEQ, KS103, WZOU, WKEE

0, Same 0, Down 0, Adde 69 including WXKS, WBEN, WNYS, PRO-FM, KRBE, WRNO, WRSR, WHYT, KPLZ, 93Q, WVPC, WPFM. LOVERBOY "Heaven in Your Eyes" (Columbia) 69/69

Z299, KKRZ, FM102, KPLZ, 830, WWPG, WPFM. HONEYMOON SUITE "What Does It Taba" (WB) 62/10 Mowe: Up 23. Subas 13. Same 16. Down 0, Adds 10, WCAU, KRBE, KDWB, KHTR, WAMX, RI-104, KTUK, KZ93, WKSF, KTRS, WWYS 33-27, WPPD 23-18, WKOB 30-24, 95/0X 36-29, OK95 14-11.

KTIRS, WMYS 33-27, WMYO 23-18, WKCIB 39-24, 930KX 35-28, UMYO 14-11. STRARSHIP "Before 1 60" (Brank/RAB) 612, WC2Y, WAAK, WHD 0-39, WCAU 30-27, WBCY 29-25, KBFM 28-26, WKDD 15-12, WKFB 0-39, KKR0 11-17, KKK2 4-18, 100KH 39-33, KCIZ 0-40, 0104 0-37, YBH22-17, KGOT 29-21. MICK JAGGER "Ruthless Paople" (Ejec) 52/45 MACK JAGGER "Ruthless Paople" (Ejec) 52/45 Movie: Up 1, Debust 1, Same 1, Down 0, Adds 49 including WKSE, WNYS, CKOI, 239, WRNO, WRSR, WMMS, KHTR, KWK, WLD, KKK2, KK2, KNBC, WOLT, KBM.

94/ R&R FRIDAY, JULY 25, 1986

MOST ADDED MOST ACTIVE

HUEY LEWIS & THE NEWS (209) DARYL HALL (175) PAUL McCARTNEY (107) RUN D.M.C. (72) LOVERBOY (69) RILLY OCEAN (54) MICK JAGGER (49) ZZ TOP (47) C. ANDERSON & G. LORING (31) PATTI LABELLE (31)

DAVID LEE BOTH (111) DOUBLE (84) C. ANDERSON & G. LORING (78) QUEEN (71) MARY JANE BIRLS (56) HEART (47) 38 SPECIAL (45) ZZ TOP (42) HONEYMOON SUITE (36)

MADONNA (187) PETER CETERA (184) PETER GABRIEL (83) JERMAINE STEWART (75) TIMEX SOCIAL CLUB (72) STEVE WINWOOD (64) BELINDA CARLISLE (54) BANANARAMA (43) BOD STEWART (42) BERLIN (37)

HOTTEST

Most Active = Ups + Debuts -- Downs

BILLY OCEAN (35)



EURYTHMICS "Missionary Man" (RCA) 47/5 PLZ, WSPK, 95XXX, Q104, KFMW, KWK 39-36, WPST d-37, KZZB Moves Up 10, Debuts 13, Same 19, Down 0 30-26, WLRS d-37, KXYQ 31-28, WZON 40--34, WDBR 40-31, KGOT 32-28, OK95 d-38

30-28, WLPS 6-37, KKYO 31-28, WZON 40-38, WLAN 36-39, MIDEN 40-31, MID

LIMITED WARRANTY "Victory Line" (Atco) 45/0 LINITEU WARKAR IT " VECRY LINE" (AIDD) 45/0 Novae. Up 14. Debuts 4, Sams 24. John 3, Adda bickaling, WPHD on, WMMS on, KWK on, KWOD 39-38, KMEL 18-13, 2010 on, K10 39-24, KRD 28-28, WB0 40-37, W/K 25-22, Z104 28-24, KDON 39-35, OK100 34-28, 95KII, 37-25, WAZY

BRUCE HORNSBY & THE RANGE "Every Little Kiss" (RCA) 44/8 E. Up 8. Debute 8. Sema 20, Down 0, Add8 9, WMS9, 947, KP56, WK76, KN0E, WVBS, Y94, OK86, KPKE 4-28, Y108 , VALK 22-118, WPFN 38-35, KTR5 40-34, KKA2 33-27, KOZE 25-19, WV 0, USA

STACEY Q "Two Of Hearts" (Atlantic) 43/15 Up 14, Debuts 11, Same 3, Down 0, Adda 15 including WAVA, B96, WHYT, WNNK, KX104, KITS, KWES, Y100 24-17, IKZZP 28-19, KWOD 28-16, KS103 15-8, KWSS 30-20, 96X 2-1, KYNO 40-29.

 Monse. Up 14, Dabtas 11, Same 3, Dawn 0, Addis 15 including WAVA, BB9, WHYT, WHNK, KX104, KITS, KWES, Y10024-17, KIB 3-1, K2279 429-18, KX100 345, KK101 315, AVKS3 0-20, gex 2-1, KYN0 40-29.

 WU 3HODZ "Point 07 Mile Return" (Atlantic) 48/2

 Moves, Up 12, Molar 15, Same 3, Down 0, Addis 15, WHCD, WHSE, WKNS, 20-23, KKN 28-15, KYN0 30-25, KKN 28-17, WHMK 38-35, KLBE 30-27.

 SHEERA EASTON "So First 60 Boom" (Addis 14, Mantici) 48/2

 Moves, Up 12, Molar 15, Same 15, Down 0, Addis 14, Mantici) 48/2

 Moves, Up 12, Molar 14, WHXG 37-28, KLRUX 39-35, KLRUX 28-15, KYN0 30-25, KRY 28-17, WGKY 38-30, CKRS 32-27.

 SHEERA EASTON "So First 60 Boom" (EMIL Mannicha) 31/1

 Moves, Up 1, Dabtas 3, Sime 15, Down 0, Addis 14, Inschlang WKSE, WMKS, KWK, K104, 830, WROD, WOK, KKRD, KYTZ, SLRWA 43-38, KLRUX 427 4-37.

 THOMPSON TWINS "Webling In Common" (Ariska) 38/11

 Moves, Up 2, Dabtas 4, Sime 15, Down 0, Addis 11, PRO-Fin, KEGL, B98, KWOD, KFB5, KATD, WAZY, KB0Z, KTR5, KWXE, SLRWA 4, SS3, WKRE, 452, WKRB, SS3, WKRE, 452, WKRB, 453, WKRB, 454, WKRB, KKRD, KKRD, KKRD, KKRD, KKRD, KKRD, KKRD, KKRD, KZRB 38, MKRL, 452, WKRB, 38, MKRL 453, WKRB, 453, WKR

WHITNEY HOUSTON "All At Onco" (Arista) 25/1

Movie: Up 12, Dabut 5, Sama A, Dom 3, Adda Tinckaling KBOZ, Z93 d-26, KIIS 10-9, KZZP 20-18, KS103 16-13, WKEE 74, KC101 54, WiMJQ 30-24, WFMF 17-13, 96X 16-13, WMEE 24-19, KAY107 34-26, KQMQ d-27, 103CIR 26-20, 96XII, 74

39-31 SOUTHEDE JOHNNY & THE JUKES "Walk Away Renes" (Attantic) 24/7 Nover Up 2, Ostanti 2, Sami 13, Domin A, Ada 7, WIRZ, WTLD, KTUX, WIRC, WRON, KMGN, 65000, WBEN 39-36, WKSE 01, WED 59, MMINS and, KLING AN, WERZ AND, KTUD, KTUX, WIRC, WRON, 45, 80000, WBEN 39-36, WKSE 101, WED 59, MAN, "Am I Forghves" (Pasta/C85) 22/3 INSUE Up 8, Dowen 1, Sami 10, Dowin 0, Addis 3, WBEN, WKSE, 59KG, WNYS on, WPHD 39-34, KDWB 32-30, KKRZ on-MONEU 5-1, KTUZ 440, KXYZ 25-24, WGUY 40-39, 65000 37-34, OK100 19-9, 65011, 22-17, KKAZ on WIYABE, DER 8, BABBES, "Minary Thorizone Farv" (Fablis Manstalia/IdVAI 272)

on, KKK ondig, KKK on, KHTZ on, OK89 440. BOURBEIDS TABE "The Perfect Life" (island) 19/3 Moves: Up 0, Debus 1, Same 15, Down 0, Adds 3, KWOO, KKFV, 99KG, WERZ on-dip, Ri-104 on, WRCK on, KZZB on, WROG on, KTLX 459, KM8X on, KKPX on, KZZ on.

WINGLIGHT, RUDA BOSE, KNIGA OT, NORA OT, NCAO OT, KALO OT, BIG COUNTRY "Look Away" (Mercury/PolyGram) 19/0 Moves. Up 1, Debuts 4, Sams 14, Down 0, Adda 0 including WPHD 0100 on, WKRZ d-38, WTLQ d-39, WOKI on-do, WVIC on, KCAQ (HD on, KEGL d-18, WMMS on-dp, KWK 38-32, KWOD on,

Neves Up 1, Debuta 4, Same 14, Down 0, Adda 4, WCI Con, KCAQ on, KGOT 0-38. Oritoo n, WKC 436, WTLO 436, WOKI onde MWC Con, KCAQ on, KGOT 0-38. DOCTOR AND THE IMEDICS "Spirit in The Sky" (IRSANCA) 177. Mores: Up 3, Debuta 4, Same 4, Down 0, Adda 7, SBM, WMAS, KSZ, WGUT, WZON, KISR, KBIM, WPHD 36-23, WRNO 40-37, KWK 40-33, KKRZ 440, WFXX en, WGD on, KGOT 6-31, ORGEN 1714. IKKS "KISS THE DIri (Falling Down The Meerstain)" (Allowing 1714 Movies: Up 2, Debuta 4, Same 7, Down 0, Adda 4, WEING 400, WHRD on, PRO-FM on, WRNO on, WMMS 40-38, WKT 40, KKM 40, KKM 4, MERKING 400, WHEI, WASS, KGOT 6-38. BONNE TYLER with TODO RUNDOREN "Londing Yorks 35-27, WEEN 33-30, WKSE on, 92X 33-29, Q100 on. Howard Lin 5, Down 51, Down 0, Adda 1, WEING 400, WASS 45, MEEN 33-30, WKSE on, 92X 33-29, Q100 on.

BURNIE ITLEN WIRI 1000 NOW AND A SAME AND A

WNNK, WROQ, KAMZ, WDJX, WJAD, WZYP, Z102. UWER GUTTINE "AIN LINCAIN GOM ON BETTIENDEN HUM (Moves Up 3, Debus 1, Seme 1, Down 0, Adds 10, WKSE, WNYS, WN WCLL, WXKS d-28, WPL, 22-21, Z100 26-19, KMEL 31-27, RI-104 on, LISA LISA "AH Cried Dut" (Columbia) 15/8

LIT (LOWING LAT.) 13/8 uts 0, Same 3, Down 0, Adde 8, WOKS, B96, FM102, KMEL, B106, 100KHI, WJAD, Z102, Z100 9-7, Q100 PR; 28-17, WL, 39-29, WAPE 27-21

on, WINNEK on, WSRK 28-17, WILLI 396-04, MITE & Lei BARRY MANILOW ''I'M Your Man'' (RCA) 15/2 BARRY MANILOW ''I'M Your Man'' (RCA) 15/2

Moves, Up 4, Debuts 0, Same 9, Do 896 34-32, WROQ 29-28, KCPX or

JETS "Private Number" (MCA) 13/12

Adds 12, B104, B96, KBEQ, KIIS, FM102, WKQB, KIKX, KSND, KMGX, KYNO,

WZTP, KWES, WICH DIT. WICK JAMESON "Weatherman" (Motown) 12/8 Movee: Uo 0. Debuts 1, Same 3, Down 0, Adds 8, WRSP, KKRZ, WCKN, WOKI, KIYS, WVBS, KBIM, OK96, KSND,on, KZZU 1-39. WZYP or

Control of the state of th

nuac 19-9, AFMW 27-23. TOM COCHRANE & RED RIDER "Boy Inside The Man" (Capital) 10/1 Move: Up 0, Dabuts 2, Sama 7, Dawn 0, Adds 1, KWK, WPHD d-40, CKOI on, CFTR d-40, WRON on, KXYQ on-dp, KISR on, WFSL on, KGOT on, KBIM on.

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NATIONAL AIRPLAY/JULY 25, 1986





CONTEMPORARY HIT RADIO

Thre

eets Wee	Lat ts W			
ees wee			•	PETER CETERA/Glory Of Love (Full Moon/WB)
8	4	3	-	
2	2	1	2	PETER GABRIEL/Sledgehammer (Geffen)
16	7	4		MADONNA/Papa Don't Preach (Sire/WB)
1	1	2	4	GENESIS/Invisible Touch (Atlantic)
10	6	5	5	ROD STEWART/Love Touch (WB)
18	13	8	0	BELINDA CARLISLE/Mad About You (IRS/MCA) JERMAINE STEWART/WE Don't Have To Take Our Clothes Off (Arista)
21	15	11	0	JERMAINE STEWART/We Doint have to take out olothes on (minuty
26	19	12	-	STEVE WINWOOD/Higher Love (Island)
3	3	6	9	KENNY LOGGINS/Danger Zone (Columbia) PET SHOP BOYS/Opportunities (Let's Make Lots Of Money) (EMI America)
14	11	10	10	WHAM!/The Edge Of Heaven (Columbia)
36		14	U	BILLY JOEL/Modern Woman (Epic)
13		9	12	LIONEL RICHIE/Dancing On The Ceiling (Motown)
-		23	B	BANANARAMA/venus (London/PG)
39		21		JOURNEY/Suzanne (Columbia)
27	22		0	TIMEX SOCIAL CLUB/Rumors (Jay)
-		25	0	OUTFIELD/All The Love In The World (Columbia)
	25		W	JANET JACKSON/Nasty (A&M)
7		7	18	BERLIN/Take My Breath Away (Columbia)
_	38	28		JEFFREY OSBORNE/You Should Be Mine (A&M)
	27		00	MICHAEL McDONALD/Sweet Freedom (MCA)
	31	26	3	ANDY TAYLOR/Take It Easy (Atlantic)
32			23	BLOW MONKEYS/Digging Your Scene (RCA)
37	18 35		2	GAVIN CHRISTOPHER/One Step Closer To You (Manhattan)
51	. 39		25	MIAMI SOUND MACHINE/Words Get In The Way (Epic)
5			-	EL DeBARGE/Who's Johnny (Gordy/Motown)
4			27	SIMPLY RED/Holding Back The Years (Elektra)
		- 24	0	DEVICE/Hanging On A Heart Attack (Chrysalis)
6	12	16	29	BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)
RPE		(EI	2 60	REGINA/Baby Love (Atlantic)
	- 40	37	-	MIKE & THE MECHANICS/Taken In (Atlantic)
	RHI			CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrele/Cos)
1	14	1 19	33	MOODY BLUES/Your Wildest Dreams (Polydor/PG)
		- 39	2	DAVID LEE ROTH/Yankee Rose (WB)
2	2	5 2	35	FIXX/Secret Separation (MCA)
-		- 41	3	JOHN COUGAR MELLENCAMP/Rumbleseat (Riva/PG)
BRE	A	(E	RJ	MONKEES/That Was Then, This Is Now (Arista)
	9 1	7 2	9 38	
BRE	A	KE	RB	KLYMAXX/Man Size Love (MCA)
0	EBU	T		GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan)
				ADULT CONTEMPORARY
		L	Real	
	1	1	1 1	PETER CETERA/Glory Of Love (Full Moon/WB)
	11	8	. 6	MIAMI SOUND MACHINE/Words Get In The Way (Epic)
	10	4		ROD STEWART/Love Touch (WB)
	7	5		JEFFREY OSBORNE/You Should Be Mine (A&M)
	3		2	GENESIS/Invisible Touch (Atlantic)
	12	9		DOUBLE/The Captain Of Her Heart (A&M)
				JACKSON BROWNE/In The Shape Of A Heart (Asylum)

			~		$\mathbf{\nabla}$	OFNERIC II wisible Touch (Atlantic)	
		3	2	2	5	GENESIS/Invisible Touch (Atlantic)	
		12	9	7	6	DOUBLE/The Captain Of Her Heart (A&M)	
8 6 7 JACKSON BROWNE/In The Shape Of A Heart (Asylum)					m)		
	18 13 9 (B) MICHAEL McDONALD/Sweet Freedom (MCA)						
			21	12	9	LIONEL RICHIE/Dancing On The Ceiling (Motown)	
		23	14	11	Ō	MIKE & THE MECHANICS/Taken In (Atlantic)	(0.000)
			30	19	ā	CARL ANDERSON & GLORIA LORING/Friends And	Lovers (Carrere/CBS)
		2	3	8	12	MOODY BLUES/Your Wildest Dreams (Polydor/PG)	
		25	16	14	Ð	MADONNA/Papa Don't Preach (Sire/WB)	
		29		17	Ō	STEVE WINWOOD/Higher Love (Island/WB)	
		30	18	16	G	The second state of the second state (M/D)	
		-	28	22	0		
		4		10	17	BILLY JOEL/Modern Woman (Epic)	
			29	23	-	MONKEES/That Was Then, This Is Now (Arista)	
		5	10	13	19	DAVID FOSTER & OLIVIA NEWTON-JOHN /The B	est Of Me (Atlantic)
		-	10		20	To Make Voll	Cry) (Jive/Arista)
	DC				1		
ļ.	DR		-	26		ANITA BAKER/Sweet Love (Elektra)	
ł		_	-		23		
Ł	-				23		lis)
ł	B	CE I	MR			WHAMI/The Edge Of Heaven (Columbia)	
l	-	-		30			Y .
LADDY CARLTON (Smiles And Smiles To Go (MCA)							
ľ	j, L	DE	BUT				
1	1	17	17		28		N&A Begins on Page 75
1	_	26	26	25	29	NEED IT DADY (Dreamer (Elektra)	
1	B	ŖE	A	(EI	K 30	KEEP IT DARK/Dreamer (Elektra)	
1		-	-	-	-		

	AOR TRACKS
Three Two Last	
1 1 1 0	STEVE WINWOOD/Higher Love (Island)
16 5 3 2	EURYTHMICS/Missionary Man (RCA)
14 8 4 3	VAN HALEN/Love Walks In (WB)
BREAKER	HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)
10 9 6 🕤	PETER GABRIEL/Red Rain (Geffen)
8 7 7 6	BIG COUNTRY/Look Away (Mercury/PG)
19 12 8 🖸	JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)
17 15 12 8	GENESIS/Throwing It All Away (Atlantic)
13 6 5 9	38 SPECIAL/Somebody Like You (A&M)
11 10 10 10	DAVID LEE ROTH/Yankee Rose (WB)
29 23 17 1	PETER GABRIEL/In Your Eyes (Geffen)
20 18 13 1	MICK JAGGER/Ruthless People (Epic)
22 13 11 13	BOB SEGER & THE SILVER /The Aftermath (Capitol)
2 2 2 14	FIXX/Secret Separation (MCA)
18 16 15 🕒	MOODY BLUES/The Other Side Of Life (Polydor/PG)
	TOM COCHRANE & RED RIDER/Boy Inside The Man (Capitol)
	STEVE WINWOOD/Split Decision (Island)
23 (NEIL YOUNG/Touch The Night (Geffen)
. 7 4 9 19	JOURNEY/Suzanne (Columbia)
33 30 20 20	ZZ TOP/Velcro Fly (WB) GENESIS/Land Of Confusion (Atlantic)
34 27 21 21	GENESIS/Latio Of Contasion (Adamo)
	GTR/The Hunter (Arista) BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)
24 22 18 23	
3 3 14 24	DARYL HALL/Dreamtime (RCA)
DEBUT 25	DAVID LEE ROTH/Tobacco Road (WB)
- 46 29 20 31 29 26 27	
31 29 26 27	Complete Tracks Chart
DDEAKEP A	VAN MORRISON/Ivory Tower (Mercury/PG)
	FIXX/Built For The Future (MCA)
38 38 33	

BLACK/URBAN

11	5	2	0	ANITA BAKER/Sweet Love (Elektra)
5	3	1	2	JEAN CARNE/Closer Than Close (Omni/Atlantic)
19	11	5	0	LUTHER VANDROSS/Give Me The Reason (Epic)
12	9	4	0	SHIRLEY JONES/Do. You Get Enough Love (PIR/Manhattan)
13	10	6	6	MELBA MOORE & KASHIF/Love The One I'm With (A Lot Of Love) (Capitol)
_	26	14	6	BILLY OCEAN/Love Zone (Jive/Arista)
1	1	3	7	TIMEX SOCIAL CLUB/Rumors (Jay)
31	20	11	0	GWEN GUTHRIE/Ain't Nothin' Goin On But The Rent (Polydor/PG)
8	7	7	9	CASHFLOW/Mine All Mine (Mercury/PG)
32	21	15	1	PATTI LABELLE/Oh People (MCA)
17	13	12	0	CON FUNK SHUN/Burnin' Love (Mercury/PG)
21	14	13	0	STEPHANIE MILLS/Rising Desire (MCA)
40	33	20	Ð	SOS BAND/Borrowed Love (Tabu/CBS)
29	24	17	Ø	PIECES OF A DREAM/Say La La (Manhattan)
26	22	18	Ð	STEVE ARRINGTON/Homeboy (Atlantic)
24	18	16	10	STEVIE WONDER/Land Of La-La (Tamia/Motown)
33	29	21	Ð	FULL FORCE/Temporary Love Thing (Columbia)
_	40	24	10	LEVERT/Pop Pop Pop Pop Goes My Mind (Atlantic)
.7	6	9	19	SKYY/Givin' It (To You) (Capitol)
_		23	20	LIONEL RICHIE/Dancing On The Ceiling (Motown)
-	37	26	2	MICHAEL MCDONALD/Sweet Freedom (MCA)
38	36	25	23	LISA-LISA & CULT JAM with FULL FORCE/All Cried Out (Columbia)
-		27	3	CHAKA KHAN/Love Of A Lifetime (WB)
4	- 4	8	24	RICK JAMES/Sweet & Sexy Thing (Gordy/Motown)
2	2	10	25	JEFFREY OSBORNE/You Should Be Mine (The Woo Woo Song) (A&M)
-	- 39	30	20	GLENN JONES/Giving Myself To You (RCA)
-		37	3	WHODINI/One Love (Jive/Arista)
BRE	A	(El	R	PRINCE/Anotherloverholenyohead (WB)
BRE	A	(El	R	GEORGE CLINTON/Hey Good Lookin' (Capitol)
-		- 36	30	MELI'SA MORGAN/Fool's Paradise (Capitol)
-		- 3!	9	JETS/Private Number (MCA)
-		- 41	3	DAZZ BAND/L.O.V.E. M.I.A. (Geffen)
3	7 35	5 3	3 33	NICOLE/What About Me (Portrait/CBS)
BRI	EAI	KE	RC	JEFFREY OSBORNE/Soweto (A&M)
	DEBU	IJ	0	DENIECE WILLIAMS/Wiser & Weaker (Columbia)
BR	EA	KE	Re	ASHFORD & SIMPSON/Count Your Blessings (Capitol)
BR	EA	KE	Re	EL DeBARGE/Love Always (Gordy/Motown)
	DEBU	T		3 CONTROLLERS/DISTANT LOVER (IVICA)
		ľ,		NU SHOOZ/Point Of No Return (Atlantic) ORAN "JUICE" JONES/The Rain (Def Jam/Columbia)
	DEBL	11		UNAN JUICE JUNES/THE Hall (Dor barry construct)