ISSUE NUMBER 643

THE INDUSTRY'S WEEKLY NEWSPAPER

JULY 11, 1986

E: N 2

BIRCH IN THE SPOTLIGHT

Walt Love talks with Birch Sr. VP Bill Engel about the rating service's efforts to improve black listenership estimates, while Jhan Hiber pays a visit to Birch's new Sarasota facility. Plus latest Birch spring results.

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POE EVENTS FROM THE CHR SIDE

Joel Denver offers an overview of the recent Bobby Poe Convention from a CHR standpoint. Next week, Adam White reports from a records perspective.

Page 36 NAB'S BEV BROWN: **DISCONTENT ON**

CONTENT FREEDOM The NAB Radio Board Chairman speaks

candidly about the prospects of content freedom for broadcasters in a Brad Woodward interview.

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IN THE NEWS THIS WEEK

- . WADO sold for \$20 million in new AM record
- Labels ask dismissal of Joe Isgro suit Ed Chandler programs Century 21
- Country formats Dale Matteson GM at WMKJ 65
- & WQUE 700 let go at CBS Broadcast Group; radio impact slight
- Mario Vazquez-Rana Chairman at UPI as Luis Nogales resigns
- Randy Miller parody draws Latino ire in San Diego
- Audio firms, labels set meeting on . digital tape
- Don Shafer PD at CFMI; John Beaudoin CFOX PD
- RCA/A&M/Arista in new regional distribution setup
- · Skip Bednarczyk GSM at KOPA & KSLX Page 3, 4, 6, 8, 10

INDIE LABELS PONDER POP GOALS

Independent labels are looking to regain their share of the pop market, now that indie promo costs are significantly lower. Adam White hears varying views on the prospects of indie pop success. Page 33

NEW MUSIC ON RADIO UPDATE

As the New Music Seminar convenes, Ken Barnes monitors the progress of new artists on various active radio formats, while noting that at the year's halfway point, Black/Urban crossovers have hit new highs.

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KISW: AOR SEATTLE **BATTLE CHAMP**

As KISW celebrates 15 years of AOR success, Steve Feinstein conducts a tour of the station's past and present. Page 40

NEXT WEEK IN R&R

AOR's oldies trend is one of the hottest topics in radio. Steve Feinstein examines the format's use of gold next week.



WOWO/Ft. Wayne, Executive Producer of WBZ/Boston and Public Affairs Director at **Gronek Transfers To** WHK & WMMS GM Post

Malrite has transferred WHTZ (Z100)/New York Local Sales Manager Lonnie Gronek to WHK & WMMS/Cleveland as GM at the Gold/CHR combo. He replaces VP/GM Bill Smith, who is considering other posts within the company

Reich VP/ GM At WIOD & WAIA



Bob Reich

Filling a longtime vacancy at Cox's WIOD & WAIA/Miami, former EZ Communications VP/Sales Bob Reich has been named VP/GM. Reich, who also served as

VP/GM at WEZB/New Orleans and WBZZ/Pittsburgh while with EZ, told R&R, "They have given me the best contract of my career and they have also handed me the authority and resources to make both stations winners. We are doing some research right now with WAIA, and (consultant) Mary Catherine Sneed is fine-tuning the music. We will have everything in place in the next couple of weeks. We're still looking to fill a programing opening down here, so I'm making that one of my first priorities.

Turning his attention to WIOD, Reich said, "Carrying the Miami Dolphins and having some of the best-known air personalities in the market, we are in good shape. We simply need some leadership and enthusi-REICH/See Page 4

Radio Division President Gil Rosenwald explained the changes: "Bill is a very capable sales executive, but WMIMS and WHK needed someone with broader perspectives. So we're looking for a sales opportunity for Bill within the company.

Rosenwald continued, "Lonnie spent some very successful years with us in Cleveland and New York, so he was a natural choice to come back and head up an operation he was already familiar with.'

Gronek, born and raised in Cleveland, had been National Sales Manager and GSM at WHK before moving to New

York. He told R&R, "(Operations Manager) John Gorman and (MD) Kid Leo are two of the best. To be with two great staffs in eight years, under the umbrella of one company, is like radio heaven to me. My objective is to continue the winning tradition at WHK, which is a landmark facility in broadcasting, and at WMMS, which is a jewel in the crown of American radio."

Other changes at WMMS include the promotion of Kid Leo to Creative Services Director, in addition to his music duties, and evening personality Denny Sanders to Assistant PD.

CAPITOL DISTRIBUTES; ABRAMS CONSULTS

Cinema To Bow In '87

bel formed by radio program producer Denny Somach and talent manager Larry Mazer, will release its first product next February. Capitol will handle distribution.

The company will produce what Somach calls "new progressive" music, which will be predominantly - but not exclusively - instrumental. "Where Pink Floyd left off with 'Dark Side Of The Moon' will be our starting point," he said. Serving as Cinema consultant is Lee Ab-

CHR TO SOFT AOR

WHTT Becomes 'Quality Rock'WMRQ

As widely speculated, CBS-FM CHR outlet WHTT/Boston has switched calls to WMRQ and unveiled an AOR soft rock format. Using the slogan "Q103 Quality Rock," the new presentation hit the air at 7pm Monday (7-7).

CBS-FM Group/VP Bob Hyland III commented, "WHTT was Boston's first modern CHR station. It served a specific au-

dience need for a long time but was soon surrounded by a crop of soundalike stations. We recognized the station's future was somewhat limited, and were able to respond to listeners by giving them exactly what they've been looking for quality rock."

WHTT VP/GM Bob VanDerheyden amplified format WHTT/See Page 4

Chris Witting ed as VP/Station Operations at WIND/Chicago.

Witting Becomes

WBBM (AM)/Chicago has

tapped Group W veteran Chris Witting to become its next Di-

rector/News & Programming.

Currently Program Manager at KDKA/Pittsburgh, Witting fills

the vacancy created when CBS

transferred Carl Dickens to

KRQR/San Francisco as

During his three years at KDKA, Witting has been re-

sponsible for both news and pro-

gramming. He previously serv-

VP/GM.

WBBM Programmer

Witting said, "In over ten years at Westinghouse it's been a pleasure working with Rick Starr, Warren Maurer and Dick Harris, But I'm looking forward to joining a great station in Chicago, and working with CBS.

"I see my role at WBBM as enhancing what is already a successful operation," Witting added, "I don't see any whole sale changes coming. They had a great winter book. It's an innovative station, and that's exciting." WITTING/See Page 8

Gondek PD At WCXP



dek has been named PD of Metroplex Classic Rock outlet WCXR/Washington. Don Hagen, PD since its switch from Country WPKX-FM last January, is leaving to concentrate on the Presidency of Southeast Media Research, a post he had retained while at WCXR.

WCPT & WCXR President/ GM Bill Sherard told R&R, "We planned from the beginning for Don to set up the format, establish it, and then step to an advisory role on a longterm basis. We recruited our staff with that in mind, and had a lot of staffers who were eligible for the job." Explaining his choice of Gondek, Sherard commented, "Doug is bright, objective, coolheaded, and has a killer instinct.'

Gondek's 12 years in radio in- clude airwork at WILS-FM/ Lansing and WKAR/East Lansing, the MD post at KDKB/ Phoenix, and Production Director at crosstown KSTM. He stated, "We're finding that this music is enduring; it's not a novelty. A lot of AOR stations that ignored it are finding that out." GONDEK/See Page 8

Cinema Records, the new larams, a longtime progressive music supporter. Somach anticipates a roster

of approximately six acts, with whom the label is currently in negotiation. Most are album-oriented rockers long associated with name groups, he adds, who

want to do solo projects. "But the projects can't be a hobby we want a real commitment to the record." This will extend to touring on behalf of the releases, says Somach.

The Cinema announcement CINEMA/See Page 8

Doug Gondek

MD/midday man Doug Gon-

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PAGE THREE Labels Respond To Isgro Suit

JULY 11, 1986 CMA ROUNDTABLE REPORT

Country music has forged a closer-than-usual alliance between radio, records, retail, publishing, and other industry realms. The CMA's new traveling roundtable workshops continue that thrust, and Lon Helton reports the good tidings from the introductory session.

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فرير .

By Adam White

Record companies sued by independent promoter Joe Isgro two months ago have responded to the charges of conspiracy and restraint of trade, brought under federal and California state antitrust statutes. The original suit was filed April 30 in US District Court in Los Angeles.

RCA and Arista filed June 27 a motion to dismiss the Isgro claims, and the Recording Industry Association of America (RIAA) and several other labels - A&M, Chrysalis, Capitol, MCA, and Motown filed joinders to this motion June

Matteson GM At WMKJ & WQUE

WMKJ (Magic 1280) & WQUE/ New Orleans GSM Dale Matteson has been elevated to GM at the **Clear Channel Heart & Soul/CHR** combo. Matteson, a seven-month station staffer, replaces VP/GM Bill Stoeffhaas, who left to manage WMJJ/Birmingham last week Prior to coming to the Crescent City. Matteson was an Account Executive for a number of years with AC KFMK and Urban/Contemporary KMJQ, both in Houston.

Clear Channel President/CEO L. Lowry Mays told R&R, "The appointment of Matteson is consistent with Clear Channel's policy of promoting from within. Dale has coman outstanding record as piled GSM of the station, and he was the logical choice." MATTESON/See Page 6

REGIONAL DIRECTORS NAMED

RCA/A&M/Arista **Resets Distribution**

88

88

The RCA/A&M/Arista Distribution regional field force has been reorganized into four national sales regions from five. Concurrently, four directors have been appoint ed.

Black/Urban Chart

CHR Chart

The company's sales and distribution network will now operate through Eastern, North Central, Southern, and Western regions. The previous Southern and Southwestern regions have been consolidated

The new appointees, all directors of their respective regions, are: Larry Palmacci, Eastern; Fred Love. North Central: Jim Yates.

CONTROVERSIAL TOPIC

Southern; and Bill Graham, West-

Distribution VP/Sales Pete Jones,

They report to RCA/A&M/Arista

RCA/See Page 4

The Warner Bros., Elektra, Atlantic, and Geffen labels have answered with a denial of the allegations, reportedly filed June 30. It's believed that PolyGram has similarly responded with a denial. It was not clear at presstime whether any countersuits have been submitted. The RCA/Arista motion for dis-

missal was filed before U.S. District Judge Consuelo B. Mar-shall, on grounds "that plaintiffs" complaint makes allegations which neither plaintiffs nor counsel have any basis to believe are true, and also fails to state a claim upon which relief can be granted." The response cites Rules 11 and 12 of the Federal Rules of Civil procedures.

The RIAA, in addition to joining the RCA/Arista motion, has taken the position that as a trade association, it did no business with Isgro. and that it cannot be held liable based on allegations against some

CBS **Broadcast Group Cuts** 700 Staffers

The CBS Broadcast Group has announced plans to eliminate approximately 700 positions, with 525 coming from staff cutbacks and the remaining 175 resulting from natural attrition. A CBS spokesperson said most of the reductions would be achieved by the end of July, and were due mainly to economic reasons within the CBS corporate structure. The across-theboard cuts reportedly will affect 8% of the Group's employees, and will come from all divisions of the Group, including CBS News,

CBS Radio Division President Robert Hosking told R&R, "The television network business has grown only about 4% this year, much less than we've seen in the past. As a result we've had to take some economic measures, and one of these is to make some staff reductions. These will come largely from the television side, because in CBS/See Page 4

Miller 'Alien' Parody Arouses Latino Wrath

Controversial KC Transplant Stirs Up San Diego

expect it. His latest in a series of controversial on-air stunts, a satirical commentary called "The Mexican National Anthem," provoked phone calls, letters, and correspondence to the FCC from angry Latinos charging racial stereotyp ing and general insensitivity and had taste.

Miller joined the Gannett CHR a few months back after fiery tenures at KZZC (ZZ99)/Kansas City, where a song parody about a free concert starring Bob Seger & The Silver Bullet Band for future unemployed farm workers cost him his job. A previous on-air stunt at KKCI, also in Kansas City, resulted in his dismissal there.

This time, Miller's antics had a different outcome. PD Mike Preston said, "We brought Randy here to gather some publicity, and it MILLER/See Page 8 of its members. There are "no alle gations of wrongdoing" against the organization, it contends as further grounds for dismissal.

The RCA/Arista reply to the Isgro suit - which sought damages in excess of \$75 million - characterizes it as "a baseless attempt to harass defendants, to coerce certain defendants to resume business with plaintiffs, to divert attention from ongoing and expanding federal grand jury and congressional in-vestigations into plaintiffs' alleged involvement in organized crime and payola in the record promotion business, and to allow plaintiffs full civil discovery to defend against the criminal investigations and discovery unavailable in the criminal context."

The document continues, "Rather than acknowledge the true reasons - well known to plaintiffs - why defendants have suspended relations with independent promoters, plaintiffs have knowingly falsely alleged that anticompetitive animus motivated" that suspension

Isgro was well aware prior to his April 30 complaint, according to the RCA/Arista reply. that the labels suspended use of his services because of the NBC-TV "Nightly News" reports in February alleging his association with organized crime, and because of grand jury investigations subsequently launched.

"The most that plaintiffs have alleged is that defendant record companies replaced independent promoters with in-house employee ISGRO/See Page 8



JOINS KPLX ON-AIR

Chandler **Programs** Century 21 Country

Former Transtar Country Network PD Ed Chandler has been named Country Format Director for Dallas-based Century 21 Programming. Chandler has also joined KPLX/Dallas as 2-4pm personality, with heavy production responsibilities. At KPLX, Chandler replaces PD Bobby Kraig. who is going off the air: at Century 21. he succeeds Ralph Riley, who is leaving the business

Chandler's duties will include programming Century 21's Super Country and Cross Country formats and consulting client stations. Century 21 OM John Miller said. "We were looking for someone with all-around talent inside a CHANDLER/See Page 6

Vazquez-Rana Succeeds **Nogales As UPI Chief**

The new owner of United Press International, Mario Vazquez-Rana will replace Luis Nogales as Chairman/CEO of the company on July 11. Nogales joined UPI in 1984, and presided over the company through its bankruptcy until its sale for \$41 million last month to New UPI, Inc.

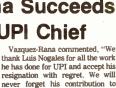
"My task is now completed," said Nogales. "UPI has been sold and recapitalized. It is appropriate for me now to leave and let the new officers form their own management team. I believe UPI has a great future and I leave with confidence, knowing it is in strong hands."

Vazquez-Rana, Mexico's largest newspaper publisher, is the majority owner of New UPI, along with minority owner Joe Russo, a Houston businessman

Bednarczyk **GSM At KOPA** & KSLX

Skip Bednarczyk has been named GSM for First Media's KOPA & KSLX/Phoenix. He replaces Gary Hiatt, who left to join a Jacksonville, FL TV station in sales.

Bednarczyk joins the Phoenix combo after a brief period as GSM at WIOD & WAIA/Miami. Prior to that he was GSM at WVKO & WSNY/Columbus for four years, and an Account Executive at crosstown WCOL & WXGT for four REDNARCZYK/See Page 6



resignation with regret. We will never forget his contribution to UPI. All of us wish him the very best in his new endeavors. **BEAUDOIN NEW** CFOX PD

Shafer Programs CFM



Don Shafer

Veteran CFOX/Vancouver PD Don Shafer has moved crosstown to Westcom Radio Group's CFMI as Director Of Programming. Shafer replaces the exiting Tim Burge, while at Moffat's CFOX, Assistant PD John Beaudoin has been pro moted to PD.

Shafer, a 22-year radio man, has SHAFER/See Page 4

Labels, Audio Firms In **Digital Tape Meeting**

An effort is being made to bring record companies and consumer electronics firms together over the controversial subject of digital audio tape (DAT). Representatives from both camps have been invited to meet in New York next Tuesday (7/15) to discuss key aspects of the technology, which is seen by some as successor to the compact disc.



Also on the agenda: a proposal that labels and audio makers might form a Digital Audio Tape Association. This would be a hardware/software trade body along the lines of the Compact Disc Group, which is generally credited with helping the US launch of the CD in 1983.

NEWS

SINGING IDOL/RADIO STAR Vallee Succumbs At 84

Rudy Vallee, the recording and broadcasting star who gained prominence during the '30s and '40s, died last Thursday (7/3) in Hollywood. The 84-year-old was best known for his crooning style of singing, complemented by a megaphone.

Born Hubert Prior Vallee on July 28, 1901 in Westbrooke, Maine, he took up the saxophone while working as an usher in Portland. Among his early influences were recordings by saxophonist Rudy Wiedoeft, from whom he adopted his first name. Vallee's megaphonetoting image was born in 1928 at New York City's Heigh-Ho Club. Although he only used the megaphone a few times, he was forever identified with it, singing such songs as "I'm A Vagabond Lover" and his theme "My Time Is Your

CBS

Continued from Page 3 television you have a lot of people performing certain functions that can be transferred to the outside. In contrast, radio is much leaner, so there isn't as much room for reduction. Because of this the impact on radio won't be very significant at al."

Many of radio's cuts will be achieved through the elimination of 42 technicians at CBS's owned stations. These cuts, approved by the employees' union, will incorporate more automation in the booth and enable on-air personnel to work their own boards. In the past technicians were required for all board operations. "Almost all radio stations in the country operate this way," Hosking continued. "We will just be bringing our stations up to speed." This "rollout" is expected to be completed by the end of the second quarter in 1987.

CBS officials would not comment on the number of radio casualties, but one spokesman maintained that a recently-published figure of 80 was "absolutely incorrect." In fact, Hosking explained, "I doubt that few — if any — radio personnel will be dismissed because of this. The radio business is a tough business, and we've been working long and hard to keep it as lean as possible." Time."

In 1929 Vallee began a ten-year stint as host and producer of the "Fleischmann Hour" on NBC. He discovered many talented people through this network variety show, including Alice Faye, Carmen Miranda. Milton Berle, and ventriloquist Edgar Bergen. Vallee became cohost of the "Sealtest Hour" with John Barrymore in 1940. He eventually left network radio in 1946 but returned to the airwayes during the '50s as a WOR/New York disc jockey. Vallee's recording career was briefly revived in the '60s.

Vallee is survived by his wife Eleanor and a nephew.

RCA Continued from Page 3

who commented, "The restructuring and strengthening will allow us to meet our new goals more aggressively and efficiently. They also give us the opportunity to develop a structure which recognizes the current shape of the market, including the continued consolidation of accounts."

Palmacci was Manager of RCA's New York branch, and has been with the company since 1972. Love, a 15-year employee, was Branch Manager, St. Louis, Yates, who joined RCA in 1972, was Director, Southwest Region. Graham, who continues as Director, Western Region under the realignment, has been with the firm since 1962.

Another result of the new structure is the retirement, effective Sept.1, of Southern Regional Director Charles Hall. With RCA since 1955, he'll assist in the regional transition.

There are changes in branch locations – the Philadelphia unit will close, with its accounts absorbed into the Washington branch – and their reporting system. In addition, a new sales office will open in Minnesota, by September.

Under the new RCA/Ariola organization implemented by company President/CEO Elliot Goldman, RCA/&M/Arista Distribution operates as an independent profit center under President Sal Licata, separate from the company's label units.

Shafer Continued from Page 3

been at CFOX for the last 11 years, joining as MD and serving as PD for the last seven. Earlier he was on the air at CHUM-FM/Toronto, CHOM-FM/Montreal, KNAC/Long Beach, and KPPC/Pasadena. Shafer commented, "CFMI has

Shafer commented, "CFMI has the opportunity to be the number one station in town, where FOX doesn't. We've got more headroom and flexibility in the license; we're licensed as a pop/soft rock station and can be more things to more people, while CFOX is licensed as a hard rock station."

CFMI had been a "New AC"-formatted station consulted by John Sebastian until approximately four months ago. Shafer said, "It's had five different formats in the last 10 years. We're going to be a rock station for 52-49 year-olds. We're going to be a lot more consistent, focused in our direction, and active on the streets."

CFMI will adopt a positioning statement of "Vancouver's Best Rock." Shafer says, "Rather than playing AC/DC on the other side of that, we'll play the Eagles. We'll skew older and be lighter than CFOX." He added that CFMI will be improving its signal and antenna location.

CKNW & CFMI VP/GM Ron Bremner, who joined the stations three months ago, said, "We have a very successful AM station, the top listened-to station west of Toronto in Canada. Getting Don is a very clear message that I want to build the FM into one of the best operations anywhere. And anytime you can build your own operation and hurt the opposition, it doesn't hurt."

Beaudoin, a CFOX staffer for ten years, has been Assistant PD for last four years. He also developed "Rock Journal," a syndicated interview show in Canada.

While acknowledging Shafer's contribution to CFOX. Beaudoin expressed confidence at taking over as PD. "Everything done at this station for the last four years, Don and I did together."

CFOX is the market's #1 FM, with a cume of 360,000. CFMI is third, with a cume of 240,000.



NEW NYMRAD OFFICERS IN RADIO "SALUTE" — The New York Market Radio Broadcasters Association (NYMRAD) elected new officers and board members last week. Displaying some of their multitalented radio credentials are the new officers: (I-) Treasure Pat McNally, VP/GM at WHN & WAPP, Secretary Matt Filed, VP/GM at WNCN, Vice Chairman Mark Bench, VP/GM at WNSR; and Chairman Mike Kakoyiannis, VP/GM of WNEW-AM & F.M. Added to the board are WOXR VP/GM Warren Bodow, CBS Radio Network VP/GM Mike Ewing, WABC President/GM Jim Haviland and Katz Radio President Dick Romanick.

Continued from Page 1

specifics. "We play music that listeners have had to leave the radio dial to find until now familiar music played on the finest equipment, CDs. And because we recognize there is much more to a radio station than a record collection, our complete presentation will be characterized by a high regard for the music, a total lack of gimmickry, and respect for our audience.

"Boston radio listeners have been demanding a station that listens to them, one that will play a broad range of quality music, without screaming jocks and endless interruptions."

Recently-named PD Barbara Temple added, "Judging by early response, I'd say we're going to be right on track with this format."

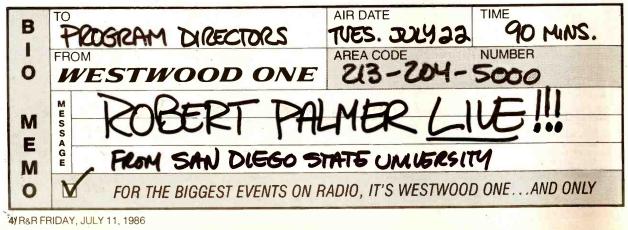
Core artists for the new format include Jackson Browne, Boz Scaggs, CSN, Alan Parsons Project, Loggins & Messina, and Rickie Lee Jones, as well as new artists not heard on CHR, plus little-heard cuts from familiar artists.

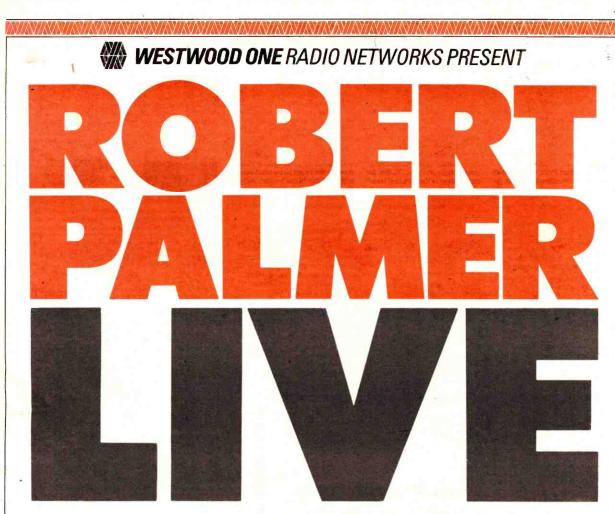
WMRQ's new lineup includes: 5-9am, Tom McKay, who had worked at sister station KNX-FM/Los Angeles; 9am-1pm, market veteran Johnny Dark (retained from WHTT): 1-5pm, Rick Hunter from WCBS-FM/New York; 5-9pm, MD Chris Knight (from WHTT): and, overnights, Patit Harrison, staying on. Late nights and weekend/swing shifts remain open. Departing the station are morning man "Crazy" Dave Otto, midday personality Lee Gillette, and swing/weekender Chip Hobart.

Reich Continued from Page 1

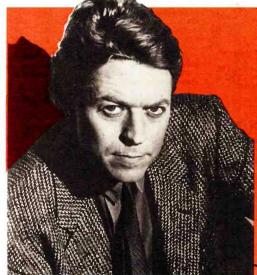
asm. And I've got more than enough to go around ... I'm willing to share."

Cox Broadcast Division President Watter Liss commented, "Bob has had more than 25 years of experience in radio, including responsibilities with a Miami station. With his knowledge of the market and his extensive management record we're confident that Bob will make significant contributions to the growth of WIOD & WAIA."





IN CONCERT - JULY 22



You and your listeners are gonna get what's comin' to ya the evening of Tuesday, July 22, when the Westwood One Radio Networks present Robert Palmer *live in concert* from the San Diego State University Amphitheatre. Riding the crest of his breakthrough album *Riptide*, Palmer will be performing a generous sampling of hits spanning his career, from *Sneakin' Sally Through The Alley* through The Power Station to his first Number One solo smash "Addicted To Love" and the current single "Hyperactive." *Robert Palmer Live In San Diego* – double fun for all from Westwood One. To get it on – your station, that is – contact your Westwood One Station Sales Representative *now* at (213) 204-5000 or Telex 4996015 WWONE.

WESTWOOD ONE RADIO NETWORKS

NEWS IN BRIEF



Patrick Spencer

• PATRICK SPENCER has been named VP/GM at New York indie label Supertronics, in addition to his duties as Director/National Promotion Spencer formerly operated his own promotion/marketing company and previously served as Director/National Promotion for RCA.

 BARRY BROWN has been appointed GM of WBBE & WRMA/Lexington, KY, recently purchased by Audubon Broadcasting Company's Maycourt Company division. Named as the outlets' General Sales Manager is RA-LEIGH NEAL.

• BOB GASKINS joins Phoenixbased Churchill Productions as a format programmer and station consultant; DOUG JONES is tapped as Marketing Manager.



 NORMAN EPSTEIN has been promoted to VP/Administration for MCA Records. He joined the label a year ago as Director/Administration, following 13 years as a personal manager for artists including Karla Bonoff, Andrew Gold, and Jennifer Warnes.

 RICK VAN GIL is appointed PD of AOR WLNZ/Lansing, He was formerly MD of WIOT/Toledo.

Interim operators of KIFM/San Diego - GM Ethel Mike, Station Manager Rosalee Sell (aka Lee Maribal) and Program Manager Mary Sorentino. operating officially as AFC Broadcasting - have struck a deal with Unidyne, whereby the latter will sell and market the station as it does for neighboring XHTZ.

• RUSS MOTTLA is promoted from MD to Assistant PD at Katz AOR WAAE/Worcester-Boston

BOBERT EURICH joins KSEQ/VIsalia-Fresno, CA as VP/GM. For the past five years he was Station Manager of KFIG-AM & FM/Fresno.

 MILT MCCONNELL becomes VP/ GM of KRKE-AM & FM/Albuquerque, replacing Keith Myers, McConnell is the former GM of WFBQ/Indianapolis. Recently acquired by Sandia Peak Broadcasters, the Albuquerque properties will change calls - the CHR/Urban AM will become KZSS and the AQR FM will be KZRR - and be consulted by Jon Sinton.

Seven-year Select Radio AE **GEORGE PETER** seques to Weiss & Powell as VP/Station Relations & Sales

·HARVEY SIMMS is promoted to GM of WSLR/Akron. He has been with WSLR and sister FM WKDD since 1968, working as an AE, Regional Sales Manager, and most recently GSM.

• WNCT-AM/Greenville, NC recently switched from Country to Broadcast Programming's Oldies format

• KPEZ/AUSTIN switches from Easy Listening to AOR with PD Brent Clanton, formerly of sister Clear Channel AOR KMOD/Tulsa. The station will be consulted by KMOD PD Charlie West and MD Jim Jones.

 DAN CONWAY, most recently with WSKS/Cincinnati, moves to WXLY (Y102.5 FM)/Charleston, SC as General Manager



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• RUSTY KIMBALL, last at KKCWI Portland, replaces Vince Mertz as KZEL/Eugene MD/nights.

 BARRY KAYE is named PD at KHFI/ Austin, following the departure of Waylon Richards, Barry will continue doing afternoons. He joined the station last year from KKBQ/Houston.

Digital

Continued from Page 3 Next week's meeting is being organized under the aegis of Akai America, the Compton, CA-based subsidiary of the prominent Japanese consumer electronics company. VP/Sales & Marketing Chris Byrne is spearheading the effort.

Aside from major record labels and such digital-oriented indies as GRP and Telarc, firms invited to participate include Denon, Onkyo, Pioneer, Sanyo, Sharp, Sony, and Technics.

Digital audio tape is a sensitive issue because of fears within multinational record companies that the format's premature introduction will harm the development and growth of the compact disc market (R&R 5/2). PolyGram International President Jan Timmer told NARM convention attendees in March, "We should consider very carefully on which configurations we shall make our software available and, particularly, when we make it available." He also criticized Japanese audio manufacturers for their lack of interest in meeting to discuss the issue

Labels are concerned that their heavy investment in CD manufacturing will be insufficiently recouped before DAT comes to market or at least that consumers will be confused by another software configuration. In Japan, digital tape hardware from Sony may be available this fall, and in the US next year. The company demonstrated a prototype machine at the NAB convention in April, then showed home and car models at last month's Consumer Electronics Show in Chicago.

Detailed and summary information about digital tape will be available at the July 15 gettogether. Based on participants' Compact Disc Group experience, notes Akai America's Byrne, legal counsel will be present. Meeting site is the New York Hilton.

Chandler

Continued from Page 3 radio station. Ed's daily experience with the music and promotions as part of a top ten market radio station will make him an asset to us, in that he can readily relate to the day-to-day problems clients are facing."

Commenting on his move, Chandler told R&R, "I feel great about returning to my home town and working for two, not just one, great companies.

'At Century 21, I'll have complete control over the country music division. I'll be dealing directly with the affiliates, discussing their problems and needs.'

Prior to his stint with Transtar. Chandler was morning personality at KMGG/Los Angeles. Between 1971-83, Chandler programmed San Diego Country outlets, working at KSON from 1971-79, KCBQ 1979-81. and back to KSON 1981-83

Bednarczyk

Continued from Page 3 years previous.

KOPA & KSLX GM Carl Hamilton commented, "Skip has the necessary tools and traits of a fine general sales manager. I look forward to him doing a wonderful job in the Phoenix market.'

Said Bednarczyk, "I love the town, but it's the radio station that's really exciting. The FM has shown tremendous growth in a real short period of time, and I'm real glad that I'm going to be a part of it and contribute to its future.

"Carl and I worked together briefly at WCOL & WXGT. I think the man has an exceptional amount of talent."

Matteson

Continued from Page 3 Matteson, who is looking for a GSM successor, told R&R, "Speaking for Magic 1280, it has in the past two months really developed some legs and is beginning to run. In a market with our ethnic composition, it will show some real good growth in the months to come. As far as WQUE goes, it is a dominant station in many areas with bulletproof numbers in key 25+ demos. This is directly attributable to (PD) Kevin McCarthy's efforts."



Publisher DW/GHT CASE Executive Vice President: DICK KRIZMAN Editorial Los Angeles Office. (213) 553-4330 Senior Vice Peasdeni & Cathor KEN BARTVES Ar Director RENARD ZUMAWAIT Managing Editor: JEFF GREEN Executive Editor: GAIL, MICHELL America Social Social Anticlett Mercent & Social Social Social Social Renge & Reney Edite (RAN) Reney Reney RAN) Reney Ran (RAN) Reney Ran) Reney Ran (RAN) Reney Ran) Ren be President/Communications DICK RUBIN omputer Services LEE CLARK, MIKE LANE, MIKE ONUFER, JOHN ERNENPUTSCH AND CHARTER, JOHN EMERTUISCH Tarlie Davess JOHN SCHWITSCH Assess Traff, Davess JOHN SCHWITSCH Methods Brannen Aller Schwitz Methods Brannen Schwitz Associan Ar Daves Michael Schwitz Associan Ar Daves Michael Schwitz Macolan Ar Daves Michael Schwitz Michael Schwitz, Schwitz Michael Schwitz Geness Carr VAN DIP STUP, MARA CUNCHES, Bill MUMRICOL Address to the Publisher SHALINE MCNAMARA Controller, MARGARET BECKWITH Accounting XIENDY VANG Accounting XIENDY VANG Accounting XIENTER WATE VSTROM Liggel Countier JASON SHENSKY New York MY AND A SHERNALT New York MY 1002 Bureau Chell ADAM WHITE Office Meneger: BARBARA SARUBB Washington Bureau (2021 652-7464, National Press B Sure 807, 529 14th 55, NW, Washington, DC 2005 Bureau Chief/Weahington Editor: BRAD WOODW ARD Asapoiete Editor; ROBERT O'BRIEN Handwild Links, Coline 5 June Sales Senior Moo President BLL CLAIR: Los Angenes (213) 553-4330 Web President/Sales, Western Region Michael Atk/MON Account Executives (PAM BELTANY, JEFF GEB Marketpice Condinator ADIRENNE RDDLE Maritetylece Coordinator, ACREANE RDDLE New Yorki (221) 605-0355 Vice President/Sares Mpr., Eastern Region HOV Wor President/Sares BAREY O'BREN Hearthrite (05) 727-0592, 222-0593 Account Executive SHARON ALLEN

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6/R&R FRIDAY, JULY 11, 1986





It All ADDS Up To Be The "LOVE OF A LIFETIME."

CHAKA KHAN The New Single Produced By Scritti Politti And Arif Mardin From The Album DESTINY

Forthcoming

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NEW & ACTIVE 1/0100

K106 deb-35	KS103 add	KF95 add
WKSE deb-36	KMEL 33-26	KCAQ add
WNYS add	KPLZ on	KCPX add
CKOI on	KUBE add	WZYQ deb-37
KTKS add	KNBQ add	100KHI add
Y100 deb-35	WERZ add-39	WGAN deb-40
B97 deb-29	WNNK add	WOMP add
B96 39-36	WGFM add	WCGQ add
Z95 deb-39	93Q add	WPFM deb-39
WCZY add	WTLQ add	99KG add
KHTR on	WSSX add-31	WDBR add
KIIS add	KAMZ 30-21	KTRS add
FM102 on	FM100 add	KOZE deb-35
KWOD add	BJ105 deb-35	KBIM add
WZOK add		

On Warner Bros. Records, Cassettes and Compart Discs - Management: Burt Zell

Miller

Continued from Page 3

seems he's started to." VP/Operations Dave Parks expressed surprise at the impact of Miller's "Mexican National Anthem," sung to the tune of "She'll Be Coming 'Round The Mountain."

The parody was based on a recent CNN news story which labelled the San Ysidro border area the number one point of entry for illegal Mexican immigrants, and the leading area for the laundering of drug money and drug trafficking. The Immigration And Nationali-zation Service admits to catching only 50% of those making their way across the border illegally, despite, during the last nine months, over 468.000 arrests.

When the song was broadcast, phones rang off the hook, with much of the anger aimed not at the lyrics but at the title, which was promptly changed to the "Illegal Alien Anthem." Shortly thereafter, the song was pulled off the air.

Parks told R&R, "We got a lot of TV coverage, which presented both sides of the story pretty fairly. Because of the facts at hand, many felt we hadn't done a great injustice, but you're always going to upset a few folks with something controversial like this. Once we learned letters to the FCC had been written, and we received similar letters of protest, the song was pulled off the air and letters of apology were sent to everyone who was offended."

Miller was essentially unrepentant. "We didn't do it to offend anyone. I was simply commenting on a social issue and really didn't expect any negatives on it. Frankly, we all were surprised by the reaction. I think the only people I can now pick on are the Manson Family and some winos in Cleve-land I know personally." He was pleased with management's approach to the controversy. "Everyone here was very supportive, and the management handled everything as it should be. This is a station of pros who know how to roll with punches."

The lyrics to Miller's song were as follows:

They'll be coming across the border when they come. They'll be coming across the border when they come. They'll be coming across the border, 'cause there is no law and order:

They'll be coming across the border when they come.

They'll be carrying drugs and handguns, so they can have some real fun; They'll be carrying drugs and

handguns when they come. . . .

They will not have a green card, but they sure know how to run hard;

Well, they will not have a green card when they come.

Now all they know is Spanish, and if you don't they will vanish; Well, now, all they know is Spanish when they come.

promotion systems which compete with each other," states the June 27 response.

Continued from Page 3

Isgro

NEWS

In support of the motion for dismissal, attorneys for RCA and Arista submitted copies of NBC news report transcripts and video-tape of the broadcasts, as well as a 14-page March 14 letter of complaint to NBC from attorney Steven Cannata, representing Isgro. Also submitted: a copy of a March 14 letter from Isgro to Arista President Clive Davis, which was apparently sent with a videotape of a March 10 "Entertainment To-night" segment. Isgro drew Davis's attention to the "ET" report, which questioned some of the NBC charges, and called it the "fairest bit of coverage" of the controversy.

Isgro: "Nothing Unexpected"

Attorney Lawrence G. Papale of Cannata, Genovese & Papale, representing Isgro, told R&R, "This is a rather technical response that they've made to our complaint, and it's an avenue that's open to them - it's nothing that we didn't expect. We hope simply to get to the merits [of the case] as quickly as we possibly can. We want to get this thing done and over with so Joe can go about his business."

Attorneys representing RCA and Arista are Klinger & Glassman of Los Angeles, and Kaye, Scholer, Fierman, Hays & Handler, New York.

A hearing on the case before District Judge Marshall is scheduled for August 11 in Los Angeles

Gondek

Along with Hagen, consultant Fred Jacobs will continue advising WCXR.

Cinema

Continued from Page 1

identifies Emerson, Lake & Palmer and Yes as bands with which the label's target audience grew up. "We're not trying to be a new age label like Wind-ham Hill," explains Somach, "nor a jazz label like ECM. We want to build the kind of credibility that CTI Records once had. If you buy a Cinema record and it's good, you're going to buy the next one even if you don't know the artist - although 75% of our acts will already have recognition and visibility."

Somach says that Mazer and he are sole partners in Cinema, and that both will continue with their existing, Philadelphiabased businesses. Lee Abrams is a consultant, not a partner, he states. "This really isn't any different to what [Lee] has been doing in the past. We're utilizing his research, which has found a need for music from a company like this "

The projected fall opening of Capitol's compact disc plant was a key factor in the distribution deal, notes Somach. "We expect CDs to represent the biggest portion of our sales, and records probably the least." Commented Capitol Presi-

dent Don Zimmermann, "All of us at Capitol are extremely enthusiastic about the new relationship. The creative expertise and professionalism brought to this alliance by Denny and Larry, along with Lee's valued input and overview, are the basis for our fundamental excitement '

Witting Continued from Page 1

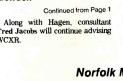
WBBM VP/GM Gregg Peterson commented, "Chris's ex-perience at some of the most respected radio stations in the country should help WBBM-AM achieve new levels of success in the next few years. He has an outstanding record as a programmer.

Norfolk Models



Geffen's Models visited WNOR/Norfolk recently. Pictured (I-r) are WNOR air personality uses Wooten, group's James Freud, label's Jann Ziotkin, group's Sean Kel-ly, and WNOR MD David Hillary.

8/R&R FRIDAY, JULY 11, 1986





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Continuous Music Sweeps... Every Week!

Visiting the Hottest Dance Clubs in the U.S.A.... Every Week!

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Hosted by Fast Jimi Roberts

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TRANSACTIONS

\$20 Million WADO Pricetag Sets AM Record

In a purchase that established what parties to the transaction called a new record for the price of a stand-alone AM radio station, **Tichenor Media** System, Inc. this week agreed to buy WADO/New York from Command Broadcast Associates for \$20 million.

The Spanish outlet will add to the extensive list of similarly-formatted stations of a Tichenor subsidiary, Tichenor Spanish Radio Division, which includes KLAT/Houston, KDXX & KBNA/EI Paso, WIND/Chleago, AKCRI/San Antonio, KUNO/Chleago, and KGBT & KELT/Herlingon, TX. Command Broadcast's CEO is Nelson Lavergne. It also owns KMIA/FL.

Tichenor President McHenry Tichenor Jr. called the acquisition 'a major milestone' in the company's efforts to assemble a group of "high-quality" Spanish stations. The deal must be approved by the FCC, and is expected to be completed by year's end.

WADO broadcasts with 5 kw on 1280 kHz. Media broker **H.B. LaRue** represented both the buyer and seller in the transaction. WOOD-AM & FM/ GRAND RAPIDS, MI PRICE; \$19.25 million BUYER: Surrey Broadcasting, which also owns KATT-AM & FM/Okiahoma City; KDZA & KZLO/Pueblo-Colora-

do Springs, CO; and KGRE & KYOU/ Greeley, CO. SELLER: Grace Broadcasting, Harvery Grace, CEO. It also owns WNYR

& WEZO/Rochester and KIIZ & KIXS/ Killeen, TX: DIAL POSITION: 1300 kHz; 105.7 MHz

POWER: 5 kw; 265 kw at 810 feet FORMAT: AC; Easy Listening

BROKER: Kalil & Co.

WSEV/SEVIERVILLE, TN PRICE: \$325,000

BUYER: Great Smokey Mountain Broadcasting, Inc., Conrad Jett, Charles Kerton, and Truitt Frazier, principals. Jett is the station's current GM. SELLER: Republic Broadcasting Corp., Charles Murdock, President. It also owns WLW & WSKS/Cincinnati; WMYU/Severille, TN: and WYHY!

WMTUISevierville, TN; and WT Lebanon, TN. DIAL POSITION: 930 kHz POWER: 5 kw FORMAT: Country KOB-AM & FM/ ALBUQUERQUE PRICE: \$16.5 million BUYER: Price Communications

Corp., Robert Price, Prevident It also owns KIOI/San Francisco; WOWO & WIOE/Ft. Wayne, IN; WTIX/New Orisens; WIRK-AM & FM/West Palm Beach; WNIC-AM & FM/Detroit; WWKB/Buffaio; KOMA & KIMY/Oklahoma City; WLAC-AM & FM/Madison. It also has contracted to purchase WKSE/Niagara Falls.

SELLER: Hubbard Broadcasting, Stanley Hubbard, Chairman, President & CEO. It also owns KSTP-AM & FM/St. Paul and WGTO/Cypress Gardens.

DIAL POSITION: 770 kHz; 93.3 MHz POWER: 50 kw; 21.5 kw at 4,150 FORMAT: AC

BROKER: Gary Stevens of Wertheim & Co. represented both the buyer and seller.

KZON/SANTA MARIA, CA PRICE: \$340,000 BUYER: Leo Kesselman SELLER: Dobro Broadcasting Co., Abel DeLuna, President. DIAL POSITION: 1600 kHz POWER: 500 watts days FORMAT: Spanish



Bob Pates

Frank Boyle

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So list with us, the hungry brokers. Call us today.

Frank Boyle & Co. 55 Old Field Point Road, Greenwich, CT, 06830 203-869-4433 RADIO/CABLE BROKERS—EXECUTIVE RECRUITING

WFAS-AM & FM/ WHITE PLAINS, NY PRICE: \$7.5 million

BUYER: CRB Broadcasting, Carter Burden, Edward Rogoff, and Robert Connor, principals. It also owns WJBR-AM & FM/Allentown, PA; and WTCR-AM & FM/Allentown, PA; and WTCR-AM & FM/Huntington, WV. SELLER: New York Subway Advertising, Marvin Schwartz and Herb Saltzman, principals. DIAL POSITION: 1230 KHz; 103.9

MHz POWER: 1 kw days/250 watts nights; 600 kw at 670 feet FORMAT: AC; CHR

KPDQ-AM & FM/ PORTLAND, OR

PRICE: \$6.5 million BUYER: Salem Media of Oregon, Inc., Stuart Epperson and Edward Atsinger III, principals. They also own KCF0/Tulas; KFAX/San FrancIsco; WEZE/Boston; WNYM/New York; WRFD/Columbus, OH; and KSLR/ San Antonio. They have also contracted to purchase KHAA/Port Sulphur, LA and KDIG/San BernardIno, CA.

SELLER: Inspirational Broadcasting Corp., John Davis II, principal. It also owns KBMC/Eugene, OR. DIAL POSITION: 800 kHz; 93.7 MHz POWER: 1 kw days; 100 kw at 947

FORMAT: Religious BROKER: Chapman Associates

WMLO/SARASOTA, FL

PRICE: \$2.8 million BUYER: Sarasota FM, Inc., owned by Michael Schwartz and Donald Wilks. They also own WIXY/East Longmeadow, MA: WAQY/Springfield, MA; WKFM/Fulton, NY; and WEEX & WQQ//Easton, PA. SELLER: Robert Weeks, who also owns WSPB/Sarasota and WMFJ/ Daytona Beach. DIAL POSITION: 106.3 MHz POWER: 3 kw at 280 feet FORMAT: AC BROKER: Blackburn & Co.

KBOZ-AM & FM/ BOZEMAN, MT

PRICE: \$2.15 million BUYER: Citadel Communications Corp., Lawrence R. Wilson, Chairman; Fritz Beesemyer, President. It also owns KAIR & KJYK/Tucson and KKFM/Colorado Springs, CO. SELLER: Northern Sun Broadcasting, William Reler, President. It also holds a construction permit for an FM station in Billings, MT. DIAL POSITION: 1090 kHz; 93.7 MHz POWER; 5 kw; 100 kw at 468 ft.

FORMAT: Country; AC BROKER: Kalli & Co.

KRYS-AM & FM/ CORPUS CHRISTI, TX

PRICE: \$1.6 million BUYER: Corpus Christi Media Partners, Michael Pietrangelo, principal SELLER: Tetco, Inc., Tom Turner, orincipal

DIAL POSITION: 1360 kHz; 99.1 MHz

POWER: 1 kw; 100 kw at 1049 feet FORMAT: AC: Country

KRDR/GRESHAM, OR

PRICE: \$600,000, exclusive of real property

BUYER: Columbia River Broadcast-Ing, Robert Anderson, principal. Anderson is leaving his post as Chief Financial Officer of Bingham Broadcasting Co.

SELLER: Community Gresham Broadcasting Corp., a subsidiary of Community Pacific Broadcasting, it also owns KASH-AM & FM/Anchorage; KFIV-AM & FM/Modesto, CA; KTOM-AM & FM/Sallnas-Monterey, CA; and KEED & KSND/Eugene, OR. DIAL POSITION: 1230 kHz POWFR: 1 km

FORMAT: Country BROKER: Montcalm Corp.

KDMA/MONTEVIDEO, MN PRICE: \$450,000

BUYER: James Ruud SELLER: Midwest Broadcasting Co., a subsidiary of Linder Broadcasting, Donald and H. Willard Linder, owners. It also owns KTOE & KDOG/Manketo, MN; KMHL & KKCK/Marshell, MN; KWLM & KOIC/Willmer, MN; and KRIT/Clarion, ID. DIAL POSITION: 1460 KHZ POWER: 1 kw FORMAT: AC

CALL SIGN CHANGES

Amarillo, TX KQIZ to KWAS (effective 6/30)

Austin, TX KOKE-FM to KLQT (requested)

Billings, MT KOYN to KBLG (7/10) Chapel Hill, NC WRBX to WRTP (7/15)

Dunedin, FL WGUL to WAMA (requested)

Flagstaff, AZ KSOJ to KMGN (7/1) Gainesville, FL WDVH to WLUS (8/7) Hempstead, NY WKJY (remains as-

signed) Indio, CA KGOF to KUNA (7/4)

Patterson, NY WRVH to WMJV-FM (8/4)

Phoenix KQYT to KOY-FM (7/1) Portland, ME WASY to WJBQ (requested)

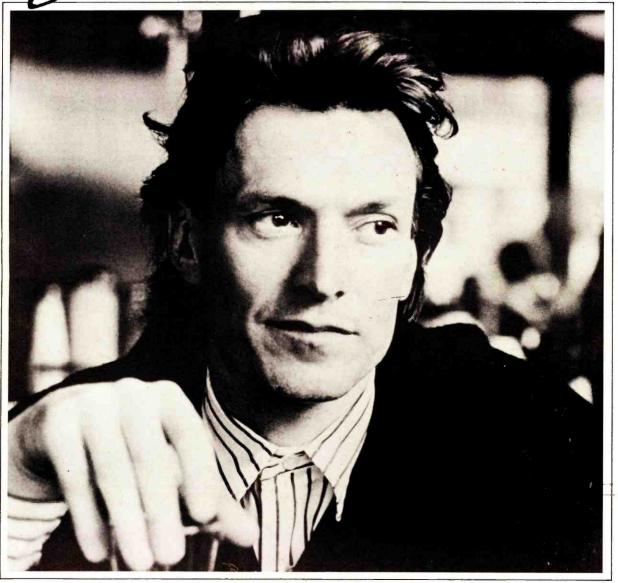
quested) Quincy, FL WWSD to WIQI (request-

ed) Rochester WZKC to WKLX (6/30) Shelby, NC WXIK to WMGF (6/1)

Inquiries about call signs can be directed to the FCC Call Desk at (202) 634-1923.

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JHANI KAYE / PROGRAM DIRECTOR KOST 103 FM / LOS ANGELES



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NEW & ACTIVE



PROFILE OF BEV BROWN

NAB Radio Leader Champions Content Freedom

When members of NAB's Board of Directors met last month in Washington, they unanimously elected KGAS/ Carthage, TX owner Bev Brown as Radio Board Chairman for the coming year. An affable man with a deep East Texas drawl, Brown was unopposed in his bid to step up from the Vice Chairmanship, which he'd held for the past year.

With dozens of issues facing the industry, the former Texas Association of Broadcasters President identifies his "first love" as the fight to achieve total content freedom. Brown used to chair NAB's First Amendment Committee, and says he'd like to return to the panel after his year as Radio Chairman.

"In more than 31 years in broadcasting it's always been a burr under my saddle." Brown explains. "Everybody in the United States of America has full First Amendment rights except broadcasters."

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He continues, "The whole structure of broadcasting is affected by this. It's the chilling effect that it has on what broadcasters do. It's the loss of the right to advertise legal products. I think a great many problems in the broadcast industry, both real and perceived, would be resolved if we had at least the print model for First Amendment rights."

Courts More Promising Than Congress

Brown is convinced that "we're not going to get First Amendment rights in the Congress in our lifetime. We're going to get it in the courts. And we're going to continue to pursue it as long as the NAB has a breath left in it."

But Brown admits there have been some discouraging setbacks along the way. "Every time we think we take a step forward, we get a ruling like the Supreme Court gave us last week on Puerto Rico's casino advertising. It seems that we slip back."

In last week's case, the high court upheld Puerto Rico's ban on truthful broadcast ads for legal casinos. Brown points out that Congress recently outlawed broadcast ads for smokeless tobacco – another legal product – and concludes, "All of these things are real downers for us as an industry."

Comparative Renewals Targeted

In the coming year Brown predicts NAB will make a major assault on comparative renewals. "When recession comes the good salesmen sell advertising because that's when the retailer needs it most."

"That has got to be our number one legislative priority," he declares. "As long as we have that hanging over our head, deregulation is not what it's supposed to be. That comparative renewal elimination is what we hope will be a major deregulation package that will come up in January that we can jump on."

Brown also sees the coming year as an important period of completing NAB's unification with NRBA. A task force will study whether NAB is structured properly to handle all of radio's needs, but Brown makes no secret of his belief that things are already working pretty well.

Opposes Radio Presidency, RAB Merger

He flatly opposes the idea of a separate radio president, for instance. "I think the current structure of the NAB staff, with triple executive VPs, is excellent. We unified with NRBA, set up our staff "We're not going to get First Amendment rights in the Congress in our lifetime. We're going to get it in the courts."

structure to be much more efficient, and I believe we're more member-oriented than we were." Brown is also convinced that

NAB Radio has plenty of independence from television, and that most of the new board members from NRBA may already be willing to admit that their doubts on that point "might have been misdirected, that the Radio Board is, in fact, autonomous to whatever degree is necessary." Should NAB now merge with RAB? "I'm definitely opposed to it," Brown says without hesitation. "I see no reason for it." Still, he suggests the two groups could work more closely together.

Industry Vigorous Despite Problems

Asked to sum up the state of radio today, Brown replies, "The broadcasting industry itself is vigorous, it's healthy, and technological advances are making us a stronger industry all the time.

"There are problems, there's no question about that. But the state of the industry is as good as the people in the industry make it. We in broadcasting have had our lumps before. When recession comes the good salesmen sell advertising because that's when the retailer needs it most."

NEW/S BRIEFS

Supreme Court Curbs Commercial Speech

In a setback for broadcast advertising, the U.S. Supreme Court nuled last week that states may prohibit advertising for legal products or services, even if the ads are truthful. On a 5-4 vote the court upheld Puerto Ricc's right to prohibit local casinos from placing advertising aimed at island residents, as opposed to tourists.

"In our view, the greater power to ban casino gambling necessarily includes the lesser power to ban advertising of casino gambling," Justice William Rehnquist wrote for the majority.

NAB Associate General Counsel Valente Schulte called the ruling "an unfortunate decision. As a matter of principle we're bothered and disturbed. The decision turns its back on ten years of developing protections for commercial speech."

On a practical level, however, Schulte foresees no case where states are on the verge of baming ads for legal products. The decision's first impact could be on print advertising of cigarettes, she speculated. Such ads are already banned on radio and television, but the American Medical Assoclation wants print ads prohibited, too.

Radio Station Total Hits 10,000

For the second time in recent months, the FCC has announced that the total number of radio stations in the United States has topped the magic 10,000 mark. According to the Commission, 10,002 stations were licensed as of May 31.

An FCC public notice several months ago also listed more than 10,000 stations, but the next month the total had dipped below that mark. It's unclear whether the discrepancy was due to stations going off the air or to counting errors at the Commission, which have been known to happen.

The current roster of stations breaks down as 4838 AMs; 3917 commercial FMs; 1247 educational FMs.

KXRQ's \$20,000 Fine Upheld

The FCC has refused a request by KXRQ/Trumann, AR that it reduce an earlier \$20,000 fine issued to the station for unauthorized transfers of control and failure to file sales agreements with the Commission.

Although the Commission refused to lower the fine, it said that KXRQ's showing and "financial hardship" had persuaded it to let the station pay its fine in \$500 monthly peyments over a period of 40 months. In other action, the Commission ordered KFMR/Stockton, CA to pay a \$2000 fine for failure to file annual employment reports from 1982 to 1985.

The Commission also confirmed a prior ruling that WWDB/Philadelphia did not violate the personal attack rule or the Fairness Doctrine, as charged by the Philadelphia Lesbian and Gay Task Force and the Philadelphia AIDS Task Force.

The FCC said the personal attack rule could not be invoked because no specific individuals were criticized. The gay groups argued unsuccessfully that a broad attack on all AIDS victims constituted a violation because their names are on file at the Center for Disease Control in Atlanta.

Transmitter Modifications Made Easier

The FCC has proposed making it easier for stations to make changes in their transmitters without having to get prior Commission approval. It said current rules "defining permissible changes may be unnecessarily narrow."

The new proposal, which is now out for public comment, would allow stations to make "electrical and mechanical modifications to broadcast transmitters without prior Commission approval so long as the equipment continues to operate within required parameters."

One area not covered by the proposed change is AM stereo hookups. Said the Commission, "At this time, only 10% of the domestic AM stations have chosen to broadcast in stereo, providing us with insufficient experience to deregulate this modification."

Comments in the proceeding, Docket #86-264, are due at the FCC by August 4. For information call Michael Lewis at (202) 632-9660.

Other Key Developments:

 The House Commerce Committee, which has jurisdiction over broadcasting issues, is losing its ranking minority member. Rep. James Broyhill (R-NC) has been appointed to the Senate seat created by the suicide of Sen. John East (R-NC).

 A new Albuquerque FM license on 103.3 MHz has been awarded to Loretta Rose Salazar over four competing applicants. One competitor claimed extra credit for specifying the suburb of Rio Rancho as its community of license. But the FCC ruled that all parties would be considered equally because all proposed a Class C FM serving the entire metro area.

 NAB will sponsor a special engineers' seminar on new RF radiation guidelines just prior to the Radio '86 Convention in New Orelans, For information call (202) 429- 5346.

R&R FRIDAY, JULY 11, 1986/13

WHAT'S NEW

Waterproof Ground Speaker

Used at Seaworld Marineland and the Six Flags theme parks, this waterproof omnidirectional speaker is set solidly in the ground to deliver clear, full-range sound year-round, regardless of weather conditions. Encased in durable plastic, the eight-inch speaker is completely sealed against water, while the combination of an aluminum screen and a foam covering keep the sound opening free of leaves, grass, and debris.



Protruding a mere five inches above the ground, the eight-ohm speaker requires at least 15 watts of power from an amplifier and sports a frequency response ranging from 50-10,000 Hz. Weighing eight pounds and measuring 12 inches in diameter, the unit also comes with 50 feet of waterproof speaker cable. (Additional cable is available in 50-foot increments.)

Priced at \$129.50, this penultimate outdoor speaker is available via the Hammacher Schlemmer catalog at 1-800-543-3366. For more technical information, call (312) 664-7745

"The Radio Station" Offers_Overview

"The Badio Station" is a 256-page illustrated oversize paperback, written by Michael C. Keith and Joseph M. Krause. It's perhaps most useful as a fextbook for high school and college broadcasting classes or to industry pros looking to further their knowledge of either sales or programming. Available for \$19.95 from Stoneham, MA-based Focal

Press, "The Radio Station" covers such aspects as station management, news, research, promotion, production, traffic and billing, engineering, consultants, and syndicators as well as the aforementioned sales and programming. Along with drawing upon their own professional broadcast experience, the authors have conducted dozens of interviews with working

THE RADIO STATION KINUMU WIZARD WKRLA

professionals to create this broadbased overview of today's radio station. Our only guibbles are in the volume's under-reported role of radio rep firms and the increasingly important position of continuity director

Nevertheless, this is a first-rate textbook, complete with glossary and index. For more information. contact Focal Press at (617) 438-8464

National Music Index Service Available

Monitoring the top ten radio markets. plus three geographically key metros, the "National Music Index" is currently available on a format and market-exclusive basis. The "National Music Index" comes in

three editions: CHR, AC, and Country. Each edition contains the rotations. playlist lengths, and complete oldies libraries for the top-rated stations in each format in the most competitive markets from coast to coast. Each monitored station's library is listed alphabetically by song title, then by artist, then by airplay frequency.

Each edition also includes an overview of each monitored station's formatics - promotions, special features, etc. What's more, an extensive crossreference guide reveals what songs are being played nationally and regionally, and how often

"National Music Index" subscriptions are sold to small, medium, and large markets on an annual basis and consist of four reports per year. Airchecks of monitored stations are likewise availa

ble for a separate fee. For prices, terms, and additional information, contact National Music Index at (316) 685-0566 or (913) 888-3366.

"Broadcaster's **Dictionary**" Features 1100 Entries Sporting a fully-refundable guar-

"The Broadcaster's Dicantee. tionary" contains 1100 definitions of broadcast terms, a directory of industry addresses and phone numbers, full preventative maintenance schedules, and a variety of helpful problem-solving hints.

tery pack or by plugging a DC con-

Written by veteran broadcast author James R. McDonald, the 197-page illustrated paperback is published by Broomfield, CL-based Wind River Books and retails for \$24,95. Contact the company at (303) 465-2672 for details.

CD Car Stereo Adapter

Play CDs through your car stereo cable that runs from the interface into with ease! This recently-introduced your CD player. The interface slips into item looks like an ordinary cassette, but your existing car's tape deck as if it when inserted into your auto tape were an ordinary cassette, thus sendeck, enables you to interface your ding the CD's output straight to the portable CD player with a minimum of heads of your car's cassette deck. (Power for your portable CD player must come either from the unit's bat-

All you have to do is plug the mini-

verter cord into your car's cigarette lighter.)

You still control volume, tone, and balance with the dashboard knobs. but enjoy all the sonic virtues of CDs. Developed by Larry Schotz, this "CD Interface" is available from the Herrington catalog at (216) 256-1446. Price: \$26.95



TOP 20 CONCERT PULSE

LW TW ARTIST

- 1 ZZ TOP 2
- з 2 BUSH 3 S. NICKS/P. FRAMPTON 4
- ALABAMA 4
- 5 OZZY OBSOURNE 6 5
- 7 6 KENNY ROGERS
- 7 HEART 8 8 VAN HALEN 9
- 9 JUDAS PRIEST 10
- 10 FIRM 11
 - EDDIE MURPHY 11
- 12 12 NEW EDITION 13 13 AEROSMITH/T. NUGENT
- 14 LOVERBOY 14
- 15 JACKSON BROWNE -
- 16 BEACH BOYS
- 16 17 AMY GRANT
- 17 **18 ROBIN WILLIAMS** 19 SIMPLE MINDS 18
- 20 HANK WILLIAMS JR. 19

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR; a publication of Promoters' On-Line Listings. (800) 344 7383, or in California. (209) 224-2631.

Sept. 10-13, 1986

All Radio. And All That Jazz.

The National Association of Broadcasters, unified with the National Radio Broadcasters Association, proudly presents the Radio '86 Management, Programming, Sales, and Engineering Convention—the most important all-radio event of the year. Watch your mail for more details, or call NAB Radio at (202) 429-5420.

.

New Orleans

.



installation.

14/ R&R FRIDAY, JULY 11, 1986

PRO:MOTIONS

KRZN & KMJI Promote Sornsen

Duffy Broadcasting's KRZN & KMJI/Englewood, CO have named Susan Sornson as National Sales Manager. She was an Account Executive at KLIR during its KMJI transition and the KRZN acquisition. Sornsen formerly worked as an estimator and later a Media Supervisor for J. Walter Thompson in Toronto. She then shifted to Canadian Media Corporation as Media Supervisor, then moved to Denver as Director/Advertising for a local retailer.

RAB Names Raehse, Matulio

The Radio Advertising Bureau welcomes Susan Baehse as Manager/Marketing Information Raehse most recently completed nearly four years as Assistant to the research librarian of the Insurance Information Institute in New York. In other company activity Richard Matullo, currently Senior VP and Director/Media Services for NW Ayer/Chicago, has been named Chairman of the RAB Media Directors Advisory Council's Chicago branch. He succeeds Sheree Johnson of J. Walter Thompson.

Side One Dissolves

- 7

Will Botwin, David Gerber, and Joe Regis are dissolving Side One Marketing & Management to concentrate more on individual projects. Botwin can be reached at (212) 307-1015, Gerber at (213) 293-6171

Giudicessi Joins Palmer

Palmer Communications, Inc. welcomes Michael Giudicessi s General Coursel. Giudicessi's background includes serving as Executive VP/General Coursel of Cowies Syndicate, Inc. Prior to that he served as Assistant General Coursel of the Des Moines Register and Tribune Company.

PROS ON THE

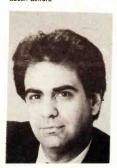
Tim Adkins — Operations Manager WGUL/Tampa (813) 849-7801

Garry Mitcheli — PD KWK/St. Louis (314) 432-1655 Bill Thomas — PD K106/Beaumont, TX (409) 469-1300





Susan Binford



Barry Kluger

MTV Networks has appointed Susan Binford and Barry Kluger to Sr. VP/Press & Public Affairs, respectively. Binford had served as MTVN's VP/Press Relations since 1985; she was previously Manager/Program Publicity and Director/ Program Publicity and Director/ Program Publicity and Director/ Program Publicity for the Warner Amex Satellite Entertainment Company. Kluger had worked as Director/Public Relations for the USA Cable Network since 1981, before joining MTNN four years later as Directo/Press Relations.

Champion Manages KAVL & KAVS

Charlle Champion assumes the Station Manager and morning man posts at KAVL & KAVS/Lancaster, CA after serving as OM and AM personality for crosstown KOTE & KKZZ since 1983. In 1982 he was OM for WDDD-AM & FM/Chattenooga, prior to which he spent two years as morning man at WSUNSL Petersburg.

Blair Promotes Sacks



Cindy Sacks

Cindy Sacks has been upped to Manager of Blair Radio's Houston office. She replaces Susan Hagy, who shifts to KING-FM/Seattle as General Sales Manager. Most recently an AE in Blair's Houston office. Sacks brings 11 years' broadcasting/sales experience via stints with WWDJ/Hackensack, NJ, KAUM/Houston (now KSRR), ad General Homes in Houston.

Moving Target Records Bows

Celluloid Records and OAO have a new associated label, Moying Target Records, which will focus on contemporary pop. Initial releases include "Spread The Word" by The Love Delegation and "Rambo" by Yellowman. Contact Kimberly White at 330 Hudson St, 4th Floor, New York, NY 10013; (212) 741-8310.

CHANGES

Dave Sonefeld, former AE at WKKD/Aurora, IL, joins WGN/Chicago as AE.

Michael Barg, former AE at WEEI/Boston, joins WINS/New York City as AE.

Edward Bayer, former AE at WAQX/Syracuse, joins WINS/New York City as AE.

Anna M. Smith, former AE at KSHE/St. Loius, joins Katz Radio/ New York as AE.

Pamela Fiore, former AE at KLTR/Houston, joins Katz Radio/ Dallas as AE.

JMA Forms New Division



Jay Mitcheli

Broadcast consulting firm Jay Mitchell Associates announces the formation of its Media Strategies division. According to President Jay Mitchell, the division will assist agencies and advertisers in radio and TV commercial placement. JMA is located at P.O. Box 1285, Fairfield, IA 52556; (515) 472-4087.

PolyGram Names Weyner

David Weyner becomes Director/Marketing for PolyGram Classsics. Most recently the label's Regional Classics Manager, covering Detroit, Minneapolis, Cleveland, and the New England territory, Weyner, joined PolyGram in 1980 as Classical Inventory Specialist for the New York market. Prior to that he spent six years with Sam Goody's Rockefeller Center store, where he oversaw the classical department.

WOOD Ups Two

Paul Boscarino has been promoted to Sales Manager at WOOD-AM & FM/Grand Rapids. Boscarino joined WOOD-FM as an Account Representative in 1976; he advanced to National Sales Manager for the combo in 1984. Succeeding Boscarino as NSM is four-year WOOD (AM) Account Executive John Carpenter.

Buder Joins American Media

Alan Buder has joined American Media Inc. as Dirrector/Development, based out of its San Francisco office. For the last three years, Buder was Director/Finance at Tri-Star Pictures, Inc. His background also includes consulting work for WGBH/Boston, KOED/San Francisco, and National Public Radio.

Republic Opens New Office

Republic Radio announces the opening of its Seattle office. The address is: Fourth & Battery Bidg, Ste. 970, Seattle, WA 98121; (206) 441-1356.

CHRONICLE

Born To:

• AOR indie **Richard Pachter**, and his wife Darlene, son Benjamin Freeman, June 26.

 JEM Records West Coast A&R & Promotion - head Robyn Weiss Cook, and her husband, Frederick, daughter Emily Meredith Cook, June 22.

• JEM Records New Jersey Shipping Manager Stephen Johnson and his wife, Lisa Corrao, daughter Amanda Lee.

• WXLP/Quad Cities midday personality J.J. Scott and his wife, Cindy, daughter Halley Kathleen.

• KRLB/Lubbock PD Rob Roberts and his wife, Melinda, son Austin Lee, June 28.

• WHCN/Hartford Production Director Bob London and his wife, Sue Levy, son Steven Joel, June 14.

• KZIO/Duluth PD John Michaels and his wife, Mary, son Christopher Raymond, June 5.

 KKVQ/Wichita Falls, TX PD/OM Ray St. James and his wife, Donna, son Pâtrick George, June 18.

• WJJD & WJMK/Chicago VP/GM Harvey Pearlman, his first grandson, Robert Craig Pearlman Jr., June 19. Parents are Robert Sr. and his wife, Theresa.

Married:

 Q100/Alientown PD Bryan Geronimo to KYW-TV/Philadelphia's Joni Resides, July 19.

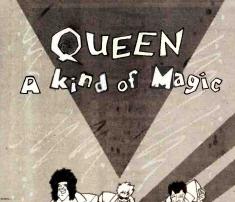
• SLY96/San Luis Obispo air personality Cindy Hanes to Mike Pace, June 21.

• WEA L.A. Branch Assistant Credit Manager Richard Bennett to Susan McClean, June 22.



broadcast experience of MARKET BUY MARKET to work. Includes graphics for major conclusions. Call collect (805) 584-2211.

MARKET BUY MARKET, 5775 E. Los Angeles Ave., Simi Valley, CA 93063



IT'S THE BEST CAR TUNE OF THE SUMMER AND THESE STATIONS ARE ALREADY DRIVING THE POINT HOME.

CHR NEW & ACTIVE

113 - 48%

WXKS 29-23	WNNK deb 40	WIKZ deb 34
WPHD 36-34	WPST add	95XIL deb 38
B94 30-27	KHFI 27-24	WGAN deb 37
PRO-FM 31-26	WDCG add	WOMP deb 40
940 deb 32	KAMZ 27-22	KISR deb 40
Z93 26-23	FM100 28-25	WZYP deb 39
KEGL deb 19	WHHY deb 30	Q101 add
93FM 24-21	KTUX 30-28	KNOE 31-26
WRN0 30-26	WKZL deb 38	Z102 38-33
WNVZ 34-29	KZIO deb 36	WHSL 29-27
WRSR 31-29	KNMQ 27-23	WVBS add 34
WCZY deb 40	KFIV deb 40	WDBR deb 40
KWK 35-31	KITS add	KGOT 21-19
KWOD deb 40	KATD 22-19	KOZE 32-28
KPLZ 30-28	WGUY 34-27	KBIM 30-25
Q100 deb 34	95XXX 40-35	KZOZ deb 39

Produced by Queen/David Richards

1986 Raincloud Productions Ltd./Queen Productions Ltd

STREET TALK

Just when the rumors of **ARBITRON's** impending sale seem to have been delisted, we get word that the ratings firm is being restructured under the **CONTROL DATA** umbrella. ARB is now securing \$450-500 million in debt for its mother company, and restructuring it as a separate entity would make it easier to spin off. Prime suitor: **TIME-LIFE, INC.**, which has instituted a joint project with ARB in a communications monitoring study. Word also has it that ARB exec. **PETE MEGROZ** has highly-placed Time-Life connections.

STAN MONTEIRO, formerly of CBS RECORDS, has been named President at the American headquarters of U.K.-based PIRANHA PRODUCTIONS. With stateside offices located in Woodland Hills, CA, Piranha is a new publishing, recording, and production company specializing in new artists; the label at this point has signed THE NAME ESCAPES ME and ERIC HINE. Piranha hunters can call (818) 884-3077 for details.

MacFADDEN HOLDINGS, INC. has suffered another setback in its unfriendly bid to assume control of JOHN BLAIR & CO. The Delaware Chancery Court has denied MacFadden's motion for a temporary restraining order barring the consummation of the friendly merger between Blair and JB ACQUISITION CORP., a subsidiary of RELIANCE CAPITAL GROUP. Meanwhile, Blair is anticipating an FCC ruling which would approve the Reliance takeover bid, a ruling which has already been issued for MacFadden.

RON ELLISON takes over as **WARNER** BROS. VP/Black Music Promotion in the post vacated last February by **CORTEZ THOMPSON;** official word on the appointment will come momentarily. Ellison, who's been an independent in recent years, once worked for WB in Chicago, and subsequently at **POLYGRAM** and **ARC**.

KMET/LOS ANGELES's morning show has taken a "Club Met" vacation. Partners DEAN GOSS (who joined from crosstown KRTH-FM just three months ago) and DENISE WESTWOOD are having their "positions reevaluated," says VP/GM HOWARD BLOOM. Their replacement — until further notice — is eight-year KMET newsman PARAQUAT KELLY, while Creative Development Director RICK SCARRY has taken on morning news duties for now.

Last week we got word that JOHNNY RABBITT, who once worked at KXOK/ST. LOUIS, would soon jump back on the air. As it turns out, JR — aka RON ELZ — informed us he already is on the air — at crosstown Big Band outlet WRTH. He also pens a daily gossip column for the *St. Louis Globe/Democrat.*



REACH OUT AND TORCH SOMEONE — Not to be outdone by recent Liberty Weekend festivities in New York, KFMB/San Diego heid a preliminary celebration a few days before. The station erected its own 50' inflatable Miss Liberty and sponsored a "Liberty Costume Contest" for a ballooning crowed which topped out at over 3000. The contest winner won a trip for two to New York to participate in the "real" Liberty ceremony.

WLAC/NASHVILLE has reportedly created quite a furor in town by signing former Gov. RAY BLANTON to give two 5-minute daily commentaries. Blanton was recently released from prison after serving time following his conviction — with his brother — for selling gubernatorial pardons. There's no apparent connection between this and KSD0/SAN DIEGO's recent signing of ex-Mayor ROGER HEDGECOCK (convicted of campaign finance violations but still free pending appeal) to a similar commentary position.

NATIONWIDE Director Of Programming DAVE VAN STONE has called with the late flash that the PD job at WKZL/WINSTON-SALEM has been filled. The lucky dude is HARRY LYLES, who was most recently at WAIA/MIAMI. GM DAN MORRIS made the final selection after weeding through literally hundreds of applicants.

Advance word from B/EZ outlet KJOI/LOS ANGELES says that interim ("acting") PD BOB DARLING has moved into that slot permanently. Further details next week . . .



Ten-year Chicago AOR vet **BILL EVANS** is leaving his post as **WLUP** MD to become Operations Manager of **KKHJLOS ALAMOS**, **NM**. Under the new ownership of **DEVINE COMMUNICATIONS**, the 100-kw facility will be changing calls to **KKBR** and booming into Albuquerque with either

AOR or a hybrid format by month's end. Meanwhile, back at the Loop, PD **GREG SOLK** plans to replace Evans with someone from outside the station. Continued on Page 18

Great talent's hard to find! But it doesn't have to be. TALENTMASTERS

16/ R&R FRIDAY, JULY 11, 1986

"MONEY\$ TOO TIGHT (TO MENTION)"

LP CERTIFIED GOLD!

THE FOLLOW-UP SINGLE TO THEIR #1 SMASH— "HOLDING BACK THE YEARS"— FROM THE PICTURE BOOK LP.

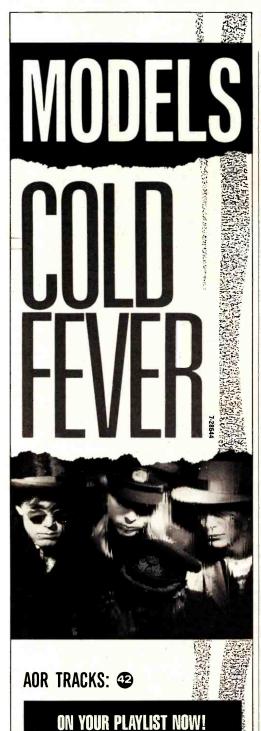
RODUCED BY STEWART LEVINE FOR ULTRA DELTA LIMITED

ON TOUR:

7/21 SAN DIEGO, CA; 7/24 LOS ANGELES, CA; 7/25 SAN FRANCISCO, CA; 7/28 PORTLAND, OR; 7/30 SEATTLE, WA; 7/31 VANCOUVER, CAN; 8/2 DENVER, CO; 8/4 MINNEAPOLIS, MN; 8/5 CHICAGO, IL; 8/6 DETROIT, MI

APPEARING SEPTEMBER 5TH ON THE MTV MUSIC VIDEO AWARDS!

ON ELEKTRA MUSIC CASSETTES, RECORDS AND COMPACT DISCS.





18/R&R FRIDAY, JULY 11, 1986

STREET TALK

Continued from Page 16

Also in the Gateway City, **KWK** has lost **GARRY MITCHELL** as its PD. The CHR outlet is actively seeking a replacement, so contact President/GM **STEVE BUTLER** if you're interested. Meanwhile, Garry is seeking another programming opportunity (see Pros On The Loose, Pg. 15).

Congrats to consultant DONNA HALPER, who picked up WRCK/UTICA as her latest client. Station PD JIM REITZ will continue calling the shots locally.

From our super sympathy department comes the story of 94TYXJACKSON afternoon driver DR. DAVE DUNAWAY. While he was BMX racing in a station promotion he broke his wrist in two places and had his thumb wired with a pin, all on the first day of the book. No sooner did the wrist and thumb heal but he was rushed back into the hospital for emergency gall bladder surgery! Dave's expected to be out of commission for the next six weeks. Doctor, heal thyself!

WLXR-FM/LACROSSE, WI personality STEWART HUNT is going to tally-ho across the pond to jolly of England for the Royal Wedding of Prince ANDREW and Lady FERGIE on July 23. Any stations looking for feeds on the blueblood nuptials should contact Stewart from 7pm to midnight CDT at (608) 782-8335.

Here's a couple plums even before the spring ARB harvest starts: SUMMIT's WEGRIMEMPHIS is looking for an experienced AOR programmer, so send T&R to VP/GM CRAIG SCOTT. Also, WEZS/RICHMOND (EZ104) has a ripe evening air position open; send a cassette aircheck with production/resume to PD DAVE DILLION.

NBC RADIO NETWORK sexologist DR. RUTH WESTHEIMER, whose now-famous "prevention-minded" tagline has kept many young women out of the maternity ward, has been honored as one of ten moms to receive the 1986 Outstanding Mothers Award. The password is contraception

Especially for WWWW/DETROIT's TOMMY KAYE, who was voted one of *Ebony*'s 1986 Bachelors of the Year. The Motor City nighttimer was selected from thousands of nominations submitted nationwide.

Kaye and Dr. Ruth might like to keep an eye on **WOMEN IN MUSIC**, a support network for women in the industry. WIM has just started a newsletter (appropriately titled *Women In Music*), which is designed to keep readers posted on the group's past and future activities.

The cassette single gets a new test with

the **JIVE/ARISTA** release of "One Love" by **WHODINI.** The tape, packaged in a 4" by 12" box, features 30 minutes of music, with the same program on both sides.

On the subject of JIVE and CLIVE, the British-owned label's ARISTA deal is being revamped. Tis said that BILLY OCEAN and Whodini will stay in the Davis camp, but the rest of the Jive roster moves over to RCA in the U.S. and elsewhere. Exact details of the deal are being worked out even as the ink touches this page but, if consummated, an obvious result will be a boost to RCA's prospects in the Black/Urban stakes. Recent departures from the Nipper's house, incidentally, include EVELYN KING and DIMPLES.

Good luck to former WWTC) MINNEAPOLIS PD Scott Kramer, who is now filling the 9-noon slot at KKFR/PHOENIX; and to SCOTT JENKINS, who joins KPKE/DENVER from KIMN in the 6-10 evening drive position.

WWRC/WASHINGTON has moved ED WALKER's weekend show to 4-7pm weekdays. Walker is a 25-year veteran of the DC market, originally teaming up with "Today Show" weatherman WILLARD SCOTT as part of the "Joy Boys."

Over in the U.K., CHRYSALIS has bought ENSIGN RECORDS, the label that launched the BOOMTOWN RATS nigh on ten years ago. More recent Ensign acts include the WATERBOYS, placed with ISLAND. The Boys are apparently part of this new deal as well.

One result of the RCA/A&M/ARISTA DISTRIBUTION changes (story, Page 3) is the departure of veteran BOB RIFICI. He was with RCA for 20+ years, serving latterly as Regional Marketing Director for the Northeast.

ST hears that the **DICK GRIFFEY** deal with **CAPITOL** is moving ahead, and that there may be imminent changes affecting the Griffey organization as well as the placement of his artist roster.

Congratulations to RADIO INTERNATIONAL President STEVEN SALTZMAN of London, whose sheet bend is now perfect after tying the knot with TAMARA CHANT of Milford, PA June 21.

Heartfelt condolences to KIFM/SAN DIEGO Jazz Director ROB WILSON, whose mother NEL passed away June 25 after a battle with cancer.

Best wishes also to the family of broadcast missionary pioneer **CLARENCE JONES.** Jones, who first spread the gospel from a renovated sheep shed in Ecuador, died at his Largo, FL home following heart failure.



MARK KASSOF & CO.

ANNOUNCING THE WINNERS OF IF 1986 BUDWEISER SHOWDOWN!

Congratulations to Grand Staff, the exciting Chicago-based group representing radio station WBMX, for winning Ist Place in the Budweiser Showdown National Finals for 1986. Hosts Lou Rawls and Patti Austin invite you to catch this and other talented new acts on The Budweiser Showdown Television Special. Watch for it in national syndication between August 23-September 6, 1986. Congratulations, too, to these other finalists: Secrets— WPLZ (Richmond, VA) • Styyle—KISS (New York, NY) • Distance—WMMC (Columbia, SC) • Foxy Fatts & Co.— KDLZ (Dallas, TX). (New York, NY) • Distance—WMMC (Columbia, SC) • Foxy Fatts & Co.— KDLZ (Dallas, TX). The 1986 Budweiser Showdown has met with overwhelming response, and the 1987 program promises to be the biggest yet. For more information on how you can become involved, call the Starstream Communications Group at (713) 781-0781 for details. THIS BUD'S FOR YOU. Budweiser

Starste

HAMENT OF IM

PLEASE RECYCLE OUR ALUMINUM CA JSER-BUSCH INC +ST LOUIS



RATINGS AND RESEARCH

SARASOTA FACILITY OBSERVED

A Visit To Birch

Following my criticism of recent methodology changes at Birch Radio (R&R 6/6, 13), I accepted an invitation from Tom Birch to visit Sarasota, Florida and observe firsthand the firm's new central calling facility. I -was allowed to sit in on calls being placed to a number of markets. Later that evening and the next day, I also conferred with Birch and VP/Operations Bill Engel.

Verbal Voyeur

whose mission is quality control.

They can listen to any interview in

any market and observe how well

or how poorly the interviewer is

Apparently, when an interviewer

isn't following procedure or ap-

pears to be having some difficulty

in conducting the interviews, he is

apprised of his performance. The

team leaders then keep a closer

eve on this person during their

walkaround supervision. If, when

monitored again, the interviewer

still isn't on track, he is put in

handling the ratings call.

I want to publicly thank Tom, Bill, Betsy Conklin, and the rest of the Sarasota staff for this eyewitness (or is it ear-witness) opportunity. It's always fascinating to hear people discuss their radio listening habits during telephone interviews.

Before I convey my impressions,

Huge Operation

Birch acquired the Sarasota Wats Center in September 1985 with the help of its new foreign investor, VNU Media in Europe. Nielsen was relocating to a different community and leaving behind the facility and key staff. Birch also operates a separate and smaller calling center in Coral Springs, FL.

In the downtown Sarasota building, over 100 carrels are set up on two floors for calling potential radio survey respondents across the nation. With the exception of some South Florida markets, it seems that virtually all of the U.S. is called by Birch from Sarasota And since March of this year, all Birch market ratings are being acquired over the phone from either the Sarasota or Coral Springs facilities. Reportedly, Arbitron is on the street saying that Birch is still calling from local communities (like Arbitron). The Birch people guarantee this isn't the case anymore.

A number of ex-Nielsen employees were retained as supervisors and interviewers while, according to Tom Birch, approximately onethird of the interviewers are new. The employees, especially the supervisory staff, seem eager, professional, and well-trained. By and large, they are middle-aged ladies.

The interviewers go through a three to five-day training program and then are closely monitored. There's a "team-leader" concept whereby supervisors walk around the facility listening to how the interview is being handled, making certain quality control is high and consistent. All the interviewers are paid by the hour, not by completed interview. The good news is that this assures supervisors that people don't work faster just to accumulate more interviews. The downside is that an outstanding interviewer doesn't earn any more money by completing more interviews per hour. Most of the interviewers I saw were either in their late teens or early 20s - typical for this sort of hourly work.

ed approximately nine minutes. The first seven and a half minutes were devoted to making sure the person was screened properly and had no media affiliation. Then radio listening information from the day before and the day before that was obtained. The interviewer spent the remaining minute and a half finding out the person's zip code, demographic category, and After I toured the two floors, I ethnic group. Several product usage or qualitative questions were listened in on some actual interviews. Telephones are scattered around the two floors. They're also asked, including a final query about household income. manned by people called monitors,

I was impressed by the half dozen interviewers I listened to: despite their various ages and experience levels, they followed the 'script" pretty closely and basically understood their mission. This was especially true when it came to the radio listening portion of the interview.

Once it's been determined that the respondent listens to radio and doesn't have any media affiliation, the interviewer tries to warm up the respondent by asking if he's listened to radio during the last week and, if so, which stations. Then the daypart probe of his listening "yesterday" begins. For example, the interviewer asks, "Thinking of yesterday between 5am and 10am, did you listen to the radio? If so, which stations did you listen to for five minutes or more?" The probing is unaided, meaning the interviewer never supplies station call letters or frequencies. It's up to the respondent to volunteer the listening information.

More probing is done, however, to help elicit listening that may have been forgotten. For example, in one of the Los Angeles interviews a lady at first stated that she didn't listen to radio yesterday morning between 5-10am. Undaunted, the interviewer politely probed by asking "Well, is it possible that when you got up you awoke to the clock radio?" When the lady agreed, it dawned on her that she really did listen to the radio yesterday morning. The interviewer then asked what time she had begun listening and what station was on after she awoke.

Similar time frame probes ("Did you listen in the car on the way to work?"; "Did you listen in the office during the day?"; "Did you listen at home in the evening after dinner?") are used to elicit as much correct radio listening as possible. Considering that Birch's technique is known as "24-Hour Recall," this all makes sense. If the interviewers hadn't been probing thoroughly, much radio listening and many quarter-hours would have been lost. (It's scary how casual radio listening is to most people and how, in just 24 hours,

WEEK IN REVIEW

Arbitron Introduces New Ethnic Criteria

Arbitron has announced that effective with the fall 1986 sweep there will be new and simplified procedures for determining high density ethnic areas. Under the new criteria, at least ten percent of the 12+ metro population must be black or Hispanic or number at least 150,000 people. This procedure does away with a host of confusing rules and means that more markets will be designated as containing either High Density Black Areas and/or High Density Hispanic Areas. Check with your Arbitron rep to see if your market is one of those affected,

they can't recall much of the listening they may have done.)

As each daypart probe is completed for "yesterday" listening, the interviewer checks next to see if the person listened in the same daypart during the "day before yesterday." For example, in some of the interviews I heard, the person did listen in the relevant davpart. The interviewer then followed up by asking if he had listened to that station or any others during the same daypart the day before yesterday. If, however, the person hadn't tuned to radio during a particular daypart, then he wasn't asked the "day before yesterday" question.

Once the interviewers cover the 5-10am, 10am-3pm, 3-7pm and 7pm-midnight dayparts, they segue to categorical and product usage questions.

My Impressions

Here are some of the key impressions I came away with after my visit. First, public reaction to the survey interview

· No one I heard was hostile. If a person felt intruded upon, the conversation may have been stifled or awkward at times. But no one hung up or got angry with the interviewer

. It was interesting to hear how people identified their listening choices. Unlike the Arbitron diary, the Birch survey technique doesn't stress call letters. But virtually everyone identified the stations by call letters - even the teenager from San Francisco, who listened to AOR stations that don't use their calls very much.

· People often don't religiously keep track of their radio listening. So some may think it's difficult to call people up unannounced and ask them to recall which stations they listened to yesterday or the day before for at least five minutes. I heard several respondents cone with the recall question by giving a broad time frame (4:15-5:30) and admitting that they switched back and forth between two stations. When there's a "back and forth" response, Birch apparently splits the listening equally between the stations involved.

· Of the six interviews I heard, only the Oriental couple in Chicago hadn't done any radio listening the day before. Keep in mind that I was sitting in on a Tuesday evening, so the calls were by and large referencing Monday usage.

Though I was impressed by the caliber of the interviewers and their calls. I did pass along some constructive suggestions to Birch officials

 As previously noted, the interviewers tended to strictly follow the radio listening portion of the script. The good news about that is data-gathering consistency. However, some of the interviewers were very stiff or stilted in their approaches. They need to be more conversational, thus putting the respondent at ease and perhaps eliciting more radio feedback. The questionnaire should also be revised to allow a smoother transition from radio listening to product usage

• The interviewing caliber in some markets was superb, especially Los Angeles. On the other hand, interviewers in San Diego and Sacramento appeared to either be new or just not as smooth and thorough. This could mean that some cume and quarter-hour opportunities weren't being uncovered as a result. It's hoped the monitors and team leaders will note these performances and mention it to the relevant interviewers.

· You could certainly feel tension and/or apprehension when respondents were asked their ages, especially when it came to the ladies. It might be better to have the interviewer read a list of demographic cells and ask which one the person fits. I was surprised at how few qualitative or product usage questions are asked - it seemed only three or four at the most were asked of each individual. These included private consumption or store visit queries, but apparently all were asked the household income question. Birch gives respondents three categories (under \$16,000 annually, \$16,000-\$35,000, or \$35,000+) from which to choose. Customized or seasonaloriented questions are also in-jected. The night I was there respondents in some markets were asked about their usage of suntan oil products.

Step In The Right Direction

Although there is still concern about a few of Birch's methodology changes, certainly no one can quarrel with the fact that the telephone-based ratings company has taken significant steps in the right direction by consolidating its interviewers in Sarasota and Coral Springs. In fact, Arbitron is acknowledging the wisdom of this approach in its own way. Each sweep a number of difficult markets' diaries are placed from a calling center in Beltsville, not from the local Arbitron interviewers.

Stay tuned for another eyewitness report on telephone-based ratings retrieval in six months. Thanks again to the folks at Birch for their hospitality and cooperation

Next Week: Analyzing the spring Arbitrons.

20/R&R FRIDAY, JULY 11, 1986



remedial training. Should that not work, he is released.

The Birch people allowed me a random choice of markets to sample. I listened to interviews in Chicago, Los Angeles, San Francisco, and Sacramento. The respondents ranged from a 78 and 79-year-old Oriental couple in Chicago to a 17-year old in the San Francisco area. It was fascinating to switch back and forth between markets, noting the caliber of the job being done in various metros.

EMRC Accreditation Sought

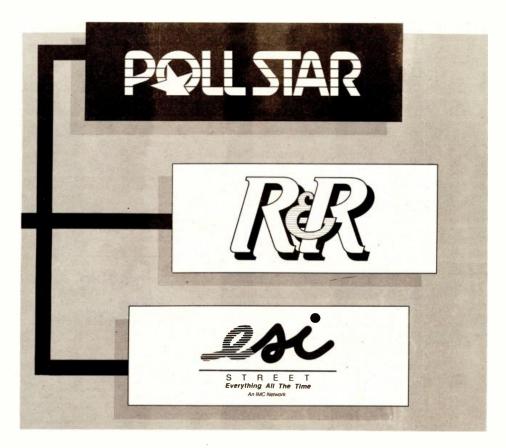
Since the central facility is now on-line, Birch management said they would soon be seeking Electronic Media Rating Council accreditation.

It will be interesting to see if this indeed happens next year. Implementation of the Wats center, coupled with EMRC accreditation, would be a step in the right direction toward enhancing Birch's credibility among broadcasters and agencies.

Interview Structure

As I was playing verbal voyeur, it was interesting to observe the pattern and length of the typical Birch interview. The calls averag-

At The New Music Seminar Plug Into



Visit us at The International Communications Center.

ESI Street will be providing free electronic mail access for all ESI subscribers and a convenient message center you can use to contact other seminar attendees, regardless of which hotel they're staying in. We'll also be distributing complimentary copies of the latest issues of Pollstar and Radio & Records. The International Communications Center is located in Booths P6-10 in the Exhibit Hall of the Marriott Marquis and is open July 14-16 between the hours of 10:30am-6pm.

RATINGS

Birch Spring Quarterlies

Phoenix

KZZP-FM Down But Holds Solid Lead; KNIX-FM Up In Second; KUPD Steady; Gold Rush For KSLX; KKLT, KLZI Gain

	Winter '86	Fa '86
KZZP-FM (CHR)	16.8	15.3
KNIX-FM (Ctry)	12.4	12.8
KUPD (AOR)	11.3	11.0
KTAR (N/T)	8.3	7.5
KSLX (Gold)	3.5	6.2
KKLT (AC)	4.8	5.3
KDKB (AOR)	4.3	4.5
KOOL-FM (Gold)	6.1	4.1
KQYT (B/EZ)	4.7	4.1
KLZI (AC)	2.5	4.0
KUKQ (B/U)	4.2	3.8
KOY (AC)	3.8	3.6
KMEO-FM (B/EZ)	2.5	2.6
KJZZ (Jazz)	.7	1.9
KKFR (AC)	.7	1.9
KNIX (Ctry)	1.6	1.7
KSTM (AOR)	2.3	1.5
KAMJ* (AC)	1.5	1.4
KFYI (News)	.7	1.1
KLFF (BBnd)	1.7	1.0

*Formerty KONC (Clas)

Providence

WHJY Sails Toward 16 Share; WPRO-FM Holds Second; WBRU Up; WMYS More Than Doubles

	Winter '86	Fa '86
WHJY (AOR)	14.5	15.8
WPRO-FM (CHR)	10.8	10.1
NLKW-FM (B/EZ)	8.4	7.6
WWLI (AC)	7.3	7.1
WHJJ (N/T)	7.4	5.0
WBRU (AOR)	3.3	.4.1
WPRO (AC)	5.7	4.1
WERI (CHR)	4.8	3.9
MMYS (AC)	1.3	3.4
NSNE (AC)	2.8	3.2
WBSM (Talk)	2.6	3.1
NBCN (AOR)	3.1	2.4
WXKS-FM (CHR)	2.5	2.4
WHIM (Ctry)	17	2.1
WWAZ* (BBnd)	1.5	2.1
VICE (Gold)	1.0	2.0
NBZ (AC)	2.4	1.8
WGBH (Misc)	1.1	1.3
NBH (AC)	1.6	1.3
WBOS (Ctry)	1.3	1.1
Formerly W	EAN (B/EZ)	

Pittsburgh

KDKA Down Two But Still Tops; WDVE Narrows Gap In Second: WBZZ Steady Third; WAMO-FM Improves In Fourth; WWSW Now Leads KDKA Competitors

	Winter '86	Fa '86
KDKA (AC)	16.0	14.1
WDVE (AOR)	12.6	13,0
WBZZ (CHR)	11.0	11.1
WAMO-FM (B/U)	7.2	8.8
WSHH (B/EZ)	6.2	5.5
WWSW (AC)	3.4	4.7
WHTX (AC)	3.6	3.8
WLTJ* (AC)	3.1	3.3
WYDD (CHR)	2.8	3.2
WJAS (BBnd)	3.5	2.9
WDSY (Ctry)	2.7	2.6
WMYG (AC)	3.1	2.6
WTKN (Talk)	2.5	. 2.6
KQV (News)	2.6	2.4
WTAE (AC)	2.5	2.6
WMBS (AC)	1.5	1.7
WQED (Misc)	1.2	1.4
WPIT-FM (Rei)	.4	1.1
WAMO (B/U)	.9	1.0
*Formerty	WPNT (AC)	

San Jose

KWSS Off One But Leads; KSOL Moves Up To Third; KOME, KYUU Improve; KCBS Up By 50%

KODS UP	by 30 /0	
	Winter '86	Fa '86
KWSS (CHR)	10.4	9.4
KGO (N/T)	8.3	8.0
KSOL (B/U)	5.9	7.0
KOME (AOR)	5.5	6.3
KYUU (AC)	5.1	5.6
KSJO (AOR)	6.4	5.1
KCBS (N/T)	2.8	4.2
KSAN (Span)	3.7	4.2
KBAY (B/EZ)	3.9	3.0
KBLX (AA)*	2.7	2.9
KARA (AC)	1.9	2.6
KEEN (Ctry)	1.7	2.5
KATD (CHR)	1.9,	2.4
KEZR (AC)	2.1	2.4
KFOG (AOR)	3.1	2.3
KLZE (B/EZ)	2.1	2.3
KIOI (AC)	2.3	2.1
KNBR (Misc)	1.2	2.1
KHTT (Gold)	1.0	2.0
KMEL (CHR)	2.5	1.9
KLOK-FM (AC)	2.2	1.7
KLIV (BBnd)	2.4	1.6
KLOK (AC)	1.6	1.6
KITS (CHR)	1.3	1.2
KOIT (AC)	1.4	1.1
KFRC (CHR)	.8	1.0

Format Legend

* Alternative Adult

AC-Adult/Contemporary, AOR-Album-Oriented Rock, BBnd-Big Band, Bik-Black, BM/Easy-Beautiful Music/Easy Listening, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc- Miscellaneous, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, Urbn-Urban Contemporary.

Houston-Galveston

KMJQ, KKBQ-FM Flat; KSRR Takes Over AOR Lead; KTRH, KRBE-FM Rise; KLTR Edges KFMK In AC Race Winter '86 Fa '86 KMJQ (B/U) 12.3 12.0

KKBQ-FM (CHR)	11.4	11.2
KIKK-FM (Ctry)	7.7	7.1
KSRR (AOR)	5.2	6.2
KTRH (News)	4.6	6.2
KRBE-FM (CHR)	5.1	6.1
KLOL (AOR)	6.1	6.0
KILT-FM (Ctry)	5:6	4.7
KLTR (AC)	4.1	4.7
KFMK (AC)	4.9	4.6
KODA (B/EZ)	6.8	3.5
KPRC (N/T)	3.3	2.9
KTSU (Misc)	2.5	2.6
KQUE (AC)	2.2	1.9
KGOL (Rel)	1.4	1.8
KYOK (B/U)	1.4	1.7
KJYY (AC)	1.3	1.5
KILT (Ctry)	1.5	1.1
KRBE (Gold)	1,1	1.1
KSBJ (Rel)	1.6	1.0

Sacramento

KSFM Off A Bit But Maintains Big Lead; KWOD Takes Second; **KRAK-FM** Climbs To Fourth: KDJQ Has Strong Book

	Winter '86	Fa '86
KSFM (CHR)	16.2	14.8
KWOD (CHR)	9.0	9.2
KZAP (AOR)	10.3	9.1
KRAK-FM (Ctry)	5.8	8.1
KXOA-FM (AC)	7.0	7.4
KFBK (N/T)	6.6	5.6
KRAK (Ctry)	5.4	5.3
KCTC (B/EZ)	9.8	5.1
KDJQ * (AOR)	2.8	5.0
KXPR (Jazz)	1.6	2.8
KGNR (BBnd)	1.8	2.5
KHYL (AC)	2.3	2.4
KAER (Ctry)	3.6	2.3
KGO (N/T)	1.9	2.1
KFIA (Rel)	2.0	1.7
KROY (AC)	1.2	1.3
KXOA (BBnd)	2.3	1.3
KNBR (Misc)	1.0	1.0
KSMJ (Gold)	.2	1.0
KYLO (Rel)	.7	1.0
*Former		

Albany-Schenectady

WPYX Even In First; WGY Leaps To Double Figures; WFLY Gains On WGFM; WQBK Up

	Winter '86	Fa '86
WPYX (AOR)	15.6	15.7
WGY (AC)	9.6	11.1
WGFM (CHR)	9.7	9.6
WFLY (CHR)	8.4	9.0
WWOM (AC)	6.8	6.1
WROW-FM (B/EZ	7.5	.5.8
WOBK (Talk)	4.7	5.7
WTRY (Gold)	4.2	4.8
WGNA (Ctry)	3.9	4.4
WOBK-FM (AOR)	6.7	3.9
WPTR (Ctry)	3.9	3.0
WROW (AC)	3.1	3.0
WABY (Gold)	2.1	2.8
WAMC (Misc)	.5	1.5
WMHT (Clas)	1.7	1.7
WCDB (Misc)	.6	1.0
WCSS (AC)	3	1.0
WRPI (Misc)	1.0	1.0
WWCN (Talk)	1.8	1.0

Louisville

WAMZ Loses A Point, Holds Lead; WHAS Steady Second; WOMF Rocks To Third; WRKA, WVEZ Pick **Up Three**

	Winter '86	Fa '86	
WAMZ (Ctry)	14.8	13.8	WCMF (AOF
WHAS (AC)	12.6	12.6	WPXY-FM (C
WOMF (AOR)	10.2	11.6	WDKX (B/U)
WJYL (B/U)	11.5	8.2	WVOR (AC)
WRKA (AC)	5.1	8.1	WEZO (B/EZ
WVEZ (B/EZ)	5.1	8.0	WMJQ (CHF
WLRS (CHR)	8.9	7.8	WHAM (AC)
WDJX (CHR)	8.1	7.7	WYLF (BBnd
WLOU (B/U)	5.9	5.9	WZKC (Ctry
WAVG (AC)	4.0	3.6	WNYR (Ctry
WCII (Ctry)	1.7	2.3	WXXI (Clas)
WAKY (Gold)	2.1	2.2	WBBF (N/T)
	1.0	1.4	WPXY (CHF
WXLN (Rel)	1.0	1.4	

Hartford

WTIC Gains On FM Sister. Combo's 35 Share Steady; WHCN Adds Three; WIOF Doubles

	Winter '86	Fa '86
WTIC-FM (CHR)	18.6	17.8
WTIC (AC)	16.4	17.3
WKSS (CHR)	9.2	7.9
WHCN (AOR)	4.6	7.6
WCCC-FM (AOR)	7.5	6.8
WRCH (B/EZ)	5.5	5.6
WDRC-FM (AC)	4.4	4.2
WIOF (AC)	1.9	3.7
WPOP (News)	3.9	3.1
WRCQ (BBnd)	3.1	2.7
WDRC (AC)	2.7	2.3
WAQY (AOR)	2.3	2.0
WKND (B/U)	1.8	1.5
WWYZ (AC)	1.1	1.3
WPLR (AOR)	1.3	- 1.1
WFCR (Misc)	.8	1.0
WATA (B/U)	.7	1.0

Rochester

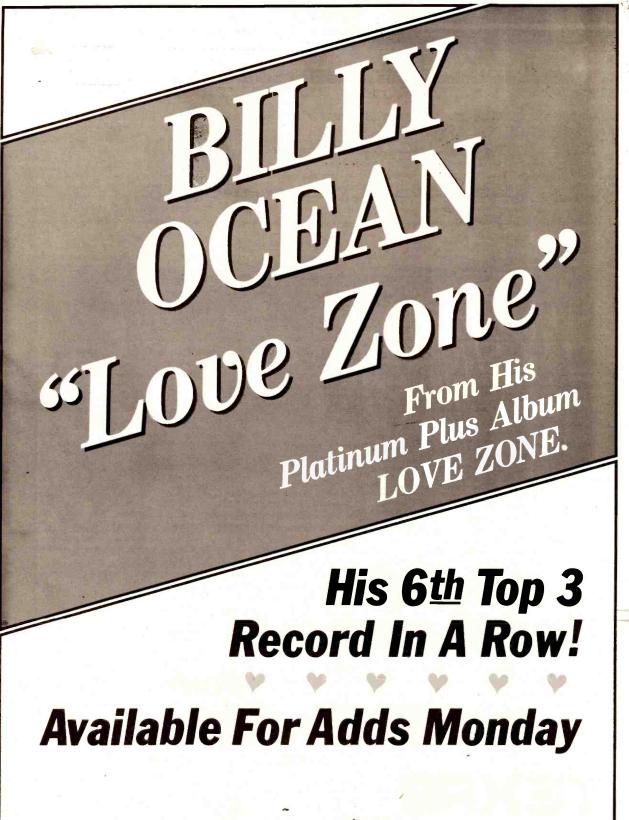
WCMF Still Far Ahead Of Pack: WPXY-FM Soars To Second; WKDX Improves In Third; WNYR Doubles To Close In On WZKC

		Winter '86	Fa '86
	WCMF (AOR)	18.7	18.0
	WPXY-FM (CHR)	9.4	11.9
ł	WDKX (B/U)	10.7	11.6
	WVOR (AC)	11.1	9.8
	WEZO (B/EZ)	8.0	7.3
	WMJQ (CHR)	6.6	-5.7
	WHAM (AC)	.7.2	5.3
	WYLF (BBnd)	3.6	.5.1
1	WZKC (Ctry)	4.5	4.0
	WNYR (Ctry)	1.9	3.8
	WXXI (Clas)	3.5	3.6
1	WBBF (N/T)	2.0	1.4
	WPXY (CHR)	.7	1.0
1			

Conquering The Clio Clip



Working on the Clio Award winning radio spots for the category of Best Radio Commercial for Records are producer/L.A. Trax President (& two-time Clio winner) Joe Klein (I) and actor Roscoe Lee Browne (r). Klein has also garnered 22 other Clio finalists



On Jive/Arista Records 🗇 ARISTA

An Open Letter To AM Broadcasters:

It appears at long last that the battle over AM stereo is nearing an end. This is not the good news that many had hoped it would be. Unfortunately, it does not mean that we as broadcasters have resolved the issue of not having a national standard system. What it means is that AM stereo receiver manufacturers have begun withdrawing from the market due to lack of consumer demand.

Pioneer has discontinued production of the KEA-433-AM in-dash, car radio, their only AM stereo product. Sony, once an ardent supporter of AM stereo, has discontinued two of their three AM stereo receivers. Removed from production were the SFR-A1, AM stereo "Walkman," and the SFR-A100, the hand-held receiver over which most broadcasters first listened to AM stereo. Some industry watchers had theorized these were discontinued to make room for a newer AM stereo product to be released soon. This theory is not based in fact. These products were discontinued due to lack of demand. No replacement products are waiting in the wings.

An editorial in the June issue of Broadcast Engineering magazine likened the battle over AM stereo to "... the Hundred Years War." It continued "... AM radio is getting killed in the marketplace." The same editorial went on to say "AM stereo must get off the ground in a big way, and soon. Otherwise, the receiver manufacturers that have gone out on a limb and produced highquality AM radios will conclude that AM isn't worth the trouble." The cover story of the June 16th issue of The Pulse of Broadcasting magazine opened with the statement "AM stereo, that noble experiment, appears to be failing." The title of the article was "AM Stereo Is Dead ... Long Live AM Stereo."

The birth of AM stereo presented an awkward "chicken-or-egg" dilemma. No station could see financial benefit to implementing AM stereo unless consumer receivers were available in quantity. Similarly, manufacturers would find no demand for their receivers if no AM stereo service were available for the listener. One group or the other would have to perform an act of faith and act first, believing that the other group would follow. Someone had to go out on a limb.

The receiver manufacturers took the initiative

with enthusiasm and produced AM stereo receivers in all shapes and sizes. Manufacturers from Radio Shack to J.C. Penney provided inhome receivers. VW and SAAB made AM stereo standard in some model cars. Chrysler included AM stereo at no extra charge with every FM stereo radio sold.

When it came time for AM broadcasters to do our part, a grim reality presented itself: we did not have a national standard. Many stations which would have converted to AM stereo did not, because it was not and is not clear which system would be the eventual victor in the marketplace decision. Two of the original four proponents of AM stereo systems have withdrawn, leaving many broadcasters with a multi-thousand dollar investment in a transmitting system which no one can hear.

Ten-thousand dollars is a significant amount of money, even to the largest station. No one wants to guess wrong on the remaining two systems. No one wants to spend the money until it is clear that it will be of value to the station for at least longer than it takes to install it. So most AM broadcasters sit and watch ... and wait. To this date, only about 10% of licensed AM stations have invested in AM stereo.

Another reality is that the fixed costs of a manufacturing production line are prohibitively high. Without demand for the product produced by that assembly line, the manufacturer has no choice but to close it. "It can't happen here" is simply not a realistic outlook. Those who doubt this should look to the disappearance of the television video disc player.

The point is not that large electronic manufacturing firms are losing money and we as broadcasters have a moral obligation to bail them out . . . to make their unprofitable divisions profitable. The point is that one day AM broadcasters will resolve the issue of a national standard and will find that it no longer matters. Receivers will not be available in sufficient numbers or from a sufficient variety of sources to make it a competitive medium. Once the receiver manufacturers are gone, the damage will be permanent and irreparable. Once burned, the receiver manufacturers will not return. Our inability to organize ourselves will also negatively impact the image which manufacturers have of us, and dampen their enthusiasm the next time we need a new product, such as FMX receivers.

Some ideas are simply bad ideas and deserve to die. AM stereo is not a bad idea. It is simply an idea without an established standard.

It is not our purpose to become embroiled in the midst of the holy war that the choice of an AM stereo system has become. Certainly there are knowledgeable and honorable people who advocate each of the remaining two systems and it is not too difficult to imagine that both of the two remaining systems work sufficiently well to get the job done.

The purpose of this letter is not to advocate one system over the other, but to say that we need ONE NATIONAL STANDARD, and we need it very soon. Without it, AM stereo will die, very soon ... and so will AM radio as we have known it.

Your government in Washington can best help you if you help them. Let them know how AM stereo is doing (or not doing) in your market. If you have an opinion regarding the current state of AM stereo, or if you have other information which you believe would be of interest to the Commission regarding AM stereo, please send it to:

- Mr. William Tricario
- Secretary
- Federal Communications Commission 1919 M Street, N.W.
 - Washington, DC 20554

The more thought that appears to have gone into your letter, the more credibility it is likely to receive when read. A dispassionate presentation of your opinion or facts is to be preferred over impassioned rhetoric. FCC staff members are people too and an emotion-packed letter is just as draining to read for them as it is for you. Your letter will be more effective if it advocates the positive aspects of one viewpoint rather than ridiculing another ... if it addresses what can be done in the future, not what has happened in the past.

If you have something to say, please say it now. AM stereo and AM radio can still be saved, if we are able to unify behind a national standard. But we must act now.

TEXAR



NETWORKS/PROGRAM SUPPLIERS

NET GAINS

Three New Teams **Hit The Field**

Come listen to a story 'bout a man named Ned, Radio producer barely kept his family fed. And then one night he was working on a show And up came a plan that would make him lots of dough. "Networks," he said. "Black gold. Syndication.

With apologies to the "Beverly Hillbillies" and every entrepreneur who ever had the insight to turn his/her garage into a recording studio-cum-distribution center, it is interesting to watch as the network ranks keep growing. Fifteen years ago the number of program suppliers/networks could be counted on one hand, but today that arithmetic requires a microcomputer. Trade stories of mega-major success, visions of phantasmagorical profits, dreams of employment independence, and the lure of show biz have all contributed to the SRO crowd of radio syndicators.

Not all program suppliers envision the day when they can make a public stock offering or take over another network, of course. Some are genuinely interested in producing and distributing quality programming, convinced that small is better and that growth is best left for the big boys. These distributors are satisfied with just a few programs and clearances, and offer the serendipitous features not generally available through the major suppliers. They also are seemingly unconcerned that the business is overcrowded and will remain so for years to come. This week: A profile of three new small entries in the syndication field and their contributions to future radio programming

- 1

Specmark Targets Four For Radio Syndication

One of the newest entries in the radio syndication business is Specmark, brainchild of Joseph Speck and Brett Markel (hence the name). A "multimedia" company formed to produce and distribute programming for radio and television, Specmark has developed four initial offerings - three focusing on sports and one in the comedy field. These four programs include:

· "Sports Trivia": a daily short feature designed to challenge listeners on their knowledge of sports facts and information. The initial host for the show is Chicago Cubs' third baseman Ron Cey, with additional hosts to be announced on a weekly basis.

"American Sports Line": a two-hour weekly live talk show conducted in front of a studio audience and distributed via satellite. The series will "present timely issues" and offer listeners a national toll-free phone number so they can ask questions of or respond to comments made by each week's slate of guests, which will



Joseph Speck

Broadcasting.

zine

include managers, players, and coaches. Specmark is looking at a September start date for "Sports Line," which will feature Roy Firestone as host

ABC Radio Networks has appoint-

ed Ron Rivlin to the position of Man-

ager/Affiliate Relations for the ABC

Entertainment Network. Rivlin for-

merly acted as Account Representa-

tive/Affiliate Relations for ABC-TV's

Southwest Region, and prior to that as

Manager/Affiliate Relations for MJI

John Molloy will be added to ABC's

Talkradio Network lineup to con-

tribute to the one-hour program with

examination of current social trends

and plans for more successful living

Mollov is known for his books, includ-

ing Dress For Success, and is a regu-

lar columnist for the Los Angeles

Times Syndicate and Success Maga-

In addition, William Rosolie as-

sumes the post of Director/Sales

• "Dreamgames": a play-byplay recreation of imaginary games that could never take place. The pilot show, for example, features Gary Owens as the color analyst in a game between the 1934 St. Louis Cardinals' "Gas House Gang" and the 1978 NL Champion Los Angeles Dodgers, Specmark is currently considering several sportscasters for the play-by-play announcer slot.

"Jonathan Winters' Comedy Break": a daily :90 spot showcas-ing Winters's humor in a radio "stand-up" comic routine.

Marleigh Offers **Tidbits**, Letters

Soaring costs are responsible for the recent surge in radio syndication, according to Marleigh Syndi-cators partner Margaret Jones. "Radio is being viewed as an important supplement to the total

"Radio is being viewed as an important supplement to the total advertising campaign ."

-Margaret Jones

advertising campaign, and in many instances where a product must be targeted to a 'specific segment, it is becoming the advertising vehicle of primary choice." This recent interest in radio advertising, as well as a lack of good programming, are the reasons why Jones and partner Leigh Infield formed Marleigh.

Planning & Administrative Services.

Rosolie's responsibilities will include

planning, inventory control, and man-

agement of sales service. In his five

years at ABC, he has held the posi-

tions of Director/Sales Systems &

Planning, Business Manager/Sales

Planning, and Asst. Business Manag-

NBC Radio Networks has promot-

ed Kathleen Tribiano to the Direc-

tor/Finance & Administration post

after serving most recently as Manag-

er/Financial Forecasting. Tribiano

joined NBC in 1981 as Senior Finan-

cial Analyst prior to which she worked

with RCA, NBC's parent corporation

for nearly two-and-a-half years as ac-

countant, staff auditor, and senior

/ORK PEOPLE

er respectively

auditor.



Marleigh Syndicators's partners (clockwise, top right) Leigh Infield, Margaret Jones, and co-host Steve O'Brien.

"There has been a veritable dearth of entertaining, attractive feature programming over the past few years," Infield explains.



Brett Markel

Stations can no longer afford to employ feature departments. They have neither the time nor the personnel to produce regular ongoing features

• At CBS Radio Networks Nancy

Widmann assumes the position of

Vice President/CBS Owned AM Sta-

tions. Widmann joined CBS in 1972

and has served as Account Execu-

tive/CBS Radio Spot Sales, New York

Sales Manager, VP/Recruitment and Placement CBS, Inc., VP & GM CBS

Radio Spot Sales and most recently as

Concurrently, Rod Calarco be-

comes Vice President & General Man-

ager WCBS-FM/New York after serv-

ing as the station's GSM for five years.

Prior to that he served as VP & GM of

KRQR-FM/San Francisco. He joined

CBS in 1973 and has held such posi-

tions as Account Executive WCBS-

AM and AE and Manager for CBS Ra-

dio Spot Sales New York.

VP & GM WCBS-FM/New York.

"There has been a veritable dearth of entertaining, attractive feature programming over the past few years."

-Leigh Infield

Jones believes "short, snappy features that grab listener attention" are a way around the drive-time doldrums. As a result, Marleigh has developed the following short features:

· "Dear Margaret And Steve": a two-to four-minute series answering letters from both a female and male perspective, with Jones and cohost Steve O'Brien, respectively. · "Tidbits": another short daily

feature presenting a variety of unusual information

Both programs are available on a barter basis.

Night Talk From New York

Based partially on relativelyfavorable acceptance of satellitedelivered network talk shows, the American Radio Network has been formed to give ABC, Mutual, and NBC some competition. The new network is developing a block of nightly talk programming scheduled to run between 8pm and 2am, distributed on both Satcom 1-R and Westar III

WMCA/New York talk show host Sonny Bloch will bring his "Action Line America" nightly program to the network in the 8-11pm time slot, followed by the "Barry Farber Show" from 11pm-2am. President of the American Radio Network is former WOR/New York executive producer Michael Castello. Other principals include Bloch Farber and WFAS/White Plains President Herb Saltzman.

As usual, R&R wishes these three new upstarts luck in the burgeoning syndication arena. We'll check back a little later for a progress report.

R&R FRIDAY, JULY 11, 1986/25

NETWORK FEATURE FILE

The Week Of

MUSIC FEATURES

The Weekend

July 19 - 20

Suly 17 20	
Christian Countdown	
America	(CCA)
Scott Wesley Brown The Countdown	(WO)
Johnny Kemp/Skyy	(
Countdown America	
With Dick Clark	(US)
Lonel Richie Country Today	(MJI)
Juice Newton	(11101)
John Leader's	
Countdown USA	(CUSA)
Top Summer Hits of the '80s Dick Clark's	
Rock, Roll & Remember	(USP)
Hollies	
Dr. Demento	(WO)
Allan Sherman profile	(CRN)
Ballads	(0/114)
Entertainment	
Coast-to-Coast	(CBSR)
Jimmy lovine Future Hits	(WO)
Prince/Lionel Richie	(110)
Gary Owens' Supertracks	(CRN)
Tokens	(1100)
Great Sounds Jimmy Dorsey tribute	(USP)
Hot Rocks	(USP)
Wham!/George Michael	
Jazz Show	-
With David Sanborn Lany Carlton	(NBCE)
Legends of Rock	(NBCE)
Emerson, Lake, and Powell	
Musical! Tony Bennett	(WO)
On The Radio	(NSBA)
Sade	(
Power Cuts	(GSN)
Bob Seger/Big Country Reelin' & A Rockin'	(51)
John Parr	(RI)
Reelin' In The Years	(GSN)
John Sebastian/Ringo Starr	
Rick Dees' Weekly Top 40	(USP)
El DeBarge	(03P)
Rock Chronicles	(WO)
Peter Gabriel/Genesis/Judas Priest/I Palmer/Moody Blues	Robert
Rock Over London	(RI)
David Bowie	(,
Scott Shannon's	
Rockin' America Countdo Kenny Loggins/Billy Ocean/El DeBar	wn(WO)
Sinatra Special	(CRN)
French songs	
Solid Gold Saturday Night	(US)
Donovan (7/19) Spirit of Summer	(CBSR)
Quarterflash/Fifth Dimension/Kelly	Keagy
(Night Banger)	
Superstars Rock Concert Cars	(WO)
That's Love	(WO)
First anniversary special	
Top 30 USA	(CBSR)
Soul music review	

July 21-25	
Country Calendar Conway Twitty (7/21) Eddy Raven (7/22)	(CW)
Willie Netson (7/23) Kathy Mattea (7/24)	
Gien Campbell (7/24) John Conlee (7/26)	
Michael Martin Murphey (7/27)	
Country Closeup Reba McEntire/Exile	(NP)
Country Today Janie Frickie	(MJI)
Earth News	(WO)
Jim Henson/Janet Jackson/Dia Janet Leigh/Bangles/Hayley I	
Encore With	
William B. Williams	(WO)
1943: Benny Goodman	
Julian Lennon	(WO)
Live Album Party	(NBCE)
Live From Gilley's Belamy Brothers	(WO)
Live From	
Walt Disney World	(NBCE)
Metalshop	(MJI)
Off The Record	(WO)
Genesis/Eurythmics/Outfield	

NETWORKS/PROGRAM SUPPLIERS
AA = Audiophile Audition (415) 457-2741
ABC = ABC Direction Net (212) 887-7777
AP = Associated Press (202) 955-7200
ASR = All Star Radio (213) 850-1169
BRE = Barnett-Robbins (818) 788-2331
CB = Continuum Broadcasting (212) 580-
9525
CBS = CBS Radio (212) 975-4321
CBSR = CBS RadioRadio (212) 975-4321
CCA = Christian Countdown America (312)
820-1369
CRS = Creative Radio Shows (818) 787-
0410
CUSA = Countdown USA (415) 383-7302
CW = Clayton Webster (314) 728-0906
DCA = DC Audio (202) 638-4222
DIR = DIR Broadcasting (212) 371-6850
ESG = Emfana Syndication Group (209) 578-
6747
GSN = Global Satellite Net (818) 906-1888
IN = Innerview (218) 652-8710
KSE = Kris Stevens Enterprises (818) 981-
8255
LBP = Lee Bailey Prod. (213) 256-2778
LW = London Wavelength (914) 961-7600
MBS = Mutual Broadcasting (703) 685-2000
MJI = MJI Broadcasting (212) 245-5010
MS = Musical Starstreams (415) 383-7827
NBC = NBC Radio (212) 684-4444
NBCE = NBC Radio Entertainment (212)
664-4444
NP = Narwood Productions (212) 755-3320
NSBA = NSBA Network (213) 306-8009
PRN = Progressive Radio Network (212)
585-9400
PIA = Public Interest Affiliates (312) 943- 8888
RI = Radio International (212) 302-1670
SBS = Strand Broadcast (213) 318-1666
SC = Syndicom (415) 366-1781
SI = Syndicate It (818) 841-9350
SLP = Steve Lehman Productions (213) 467- 2346
SP = "The Spirit" Productions (518) 371- 0808
SPI = Spin Publications Inc. (212) 496-6100
TRAN = Transtar (213) 460-6383
USP = The United Stations (703) 276-2900
WRN = Weedeck Badio Network (213) 462- 5922
WO = Westwood One (213) 204-5000

......



John Conlee

The Blimp	(PRN)
Banning adult magazines wine ingredients/lileg medical practice/male advantage/skeleton shortage	
Computer Program Software for children/briefcase	(PRN)
micros/compatibility standard	
NBC Extra	(NBCE)
Atomic watchdog	
Sound Advice	(PRN)
Record types/open reel record selection/"L" cassette deck/	
Sports Flashback	(CW)
82 World Series/81 Preaknes	s/Sugar Ray
Leonard's Middleweight title/ pitcher '81/'80 Preakness/'8 Stakes	
Sporting News	(CW)
Incredible comeback/Nolan Rya clubs/Milo Hamilton	in/'70s Yankee

GENERAL INFORMATION

Wireless Flash rt Russel/Dennis Dur

COMEDY

ait/Bill Coshy/Mort Sabl/M

(MJI)

#

July 14-July 18

Cornedy Hour

Rob Goldthu

NEW/S & INFORMATION FEATURES

Comedu ChausulDish Caus	
Comedy Show w/Dick Cave	tt (CW)
Automobiles: Cheech & Chong/Georg Carlin/Eddie Murphy/Tim Conway/J Benny/Gallagher/Robert Klein	
Jackie the Joke Man	(OHR)
Laugh Machine	(PRN)
Mason/Gary Owens/Henny Youngr	an/
Nuts like me/l know about you/standin mouth/in and out/swallow	g on your
National Lampoon's	
True Facts	(SLP)
Beer bash/shortness of breath/hiccup him his rights/sounds of silence	cure/read
Party Drop-Ins	(ASR)
Radio Hotline	(ASR)
Flamethrower chicken/throat doctor/an starving for attention/telephone answering device/nothing to say	e you
Stevens & Grdnic's	
Cornedy Drop-ins	(ASR)
Man who sees into the future/stitch 'e dental association/channel 1 news	m/nude
United Spots Of America	(ASR)
Luke Warm/scarnco toxic waste/panic botline/sea vermin/lbsen mania	
	Catini Edde Murphyllin Conweyl Benny (Catine Robert Roin Jackie the Joke Man Man-eating stringsno-nghlen rightly sushi Raksen codepe print Nonco Caugh Machine Kis Adata Steve Matrix Joan Riversul Mason Cary Oversi Henry Youngri Casigher Robert Statistical Main Statistical Catines and Statistical Mathematical Catines and Statistical Mathematical Mathematical Catines and Statistical Catines and Mathematical Catines and Statistical Mathematical Catines and Statistical Mathematical Mathematical Catines and Statistical Catines and Statistical Mathematical Catines and Statistical Catines and Statistical Catines United Spots Of America United Spots Of America

Investing In Radio 1986

The Market · By · Market Guide to the Radio Industry

175 Markets listed by Market Rank for your comparable sales analysis

THE **RADIO MARKET**

- Historic Financials
- Revenue Projections
- Growth Outlooks
- Age Demographics
- Geographic Orientation

PLUS



THE **RADIO COMPETITION**

- Technical Attributes
- Ownership Data
- Station Sales
- Formats
- ARB Rating Trends

Transfer Summary Section: listing station sales by price, market size, geographic region and technical facility

The Best Radio Investment Research Available

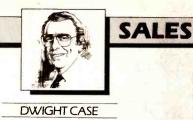
Yes, I would like to order "Investing In Radio 19 Payment enclosed. Number of copie Charge my credit card VISA Maste	s× 225°°=
Card #	Expiration Date
Signature	
Name	Title
Firm	Phone # ()
Address	and the second
City	State Zip
Please make check payable to:	
Broadcast, Investment Analysts, Inc. OR P.O. Box 17307 Washington, D. C. 20041 (703) 661-8515	Call (800) 323-1781 California and Alaska Call collect (415) 366-1781



MAMA MICHELLE - Former Mamas & the Papas mama Michelle Phillips recently visited United Stations to discuss her new book, "California Dreamin'." Pictured (I-r) are US's Nick Verbitsky, Michelle, and US's David Landau.

26/R&R FRIDAY, JULY 11, 1986

à



Selling Ads In A Time Of High Station Turnover

One of the hardest things to do in sales is -KEEP ON KEEPIN' ON ...

. . while all around you stations are selling, jobs are changing, people are moving, and the new boss might not like you!

A hundred years ago I told "the new owner": "Please don't say no changes are anticipated! We all know that's the standard new owner platitude." Well, I introduced him to the staff. He looked around the room, paused, smiled, and said, 'I'm really pleased

FNITED

to tell you that no changes are anticipated." Oh well! I must tell you - THERE WERE NO CHANGES!

No Reason For Change

Now, pay attention! In the sales area there is "no reason" for change if you have your act together, and you are comfortable in your skin. No new owner wants to do anything that will DECREASE revenue. The key is always to IN-

The Inside Story On Co-Op

That often-used phrase "Everything you've always wanted to know " is the operating premise of RAB's new book "Making Money With Co-op: The Complete Radio Co-op Course." Written by Miles David, former RAB President/CEO and now advisor to its board, the 215-page paperback opens with a management overview of co-op's new business potential. Each of the following eight sections then zeros in on specific elements; i.e., "How Co-op Budgets Are Structured," "When Co-op Isn't Co-op," "How To Operate Without a Co-op Specialist," "Co-op and the Law," and "How to Use Consultant Sell in Co-op."

Free to RAB members, the book is also available to non-members and schools for \$25. For more information contact the organization at (212) 254-4800.

CREASE REVENUE! If you have worked carefully with your clients . . . if you have kept good records and reported carefully to your sales manager ... if you have shown increases in client activity and billing each month . . . each guarter . . each half ... and each year, how do you think a new owner (let alone your current boss!) evaluates a performance of growth like that? (He/she must give it

COUNTRY BIG BAND CHR JAZZ

an "A"!) Owners are owners when it comes to the sales department - they bought your station for sales growth! And (as Pogo says): WE ARE IT!

"In the sales area there is no reason to change if you have your act together."

Please don't sign off here! We are talking about the same stuff we always talk about . . .

- Planning
- Presentations
- Spec commercials

- Sales reports
- Cold calls
- Client service Promptness
- Appearance
- Creativity

And above all, having a high sensitivity to what the client wants ... and how we (our station) performed for that client.

It is only important that: We plan and make calls. We are always sensitive to the client. We keep accurate records. We keep our coaches informed ... and . . we make a plan to enjoy our commissions!

This kind of person is the kind of person the new folks must have! (Even the old folks will notice!)



SEMINAR SESSION - Torbet Radio recently presented a sales and mar-

keting seminar in its Chicago office. On hand were (standing, I-r) Eileen Cullum, Marty Steadman, Katie Harrison, and Mariann DeLuca; (sitting, I-r) Bob Lurito, Laurie Kahn, and Dave Kerr

SPOTS

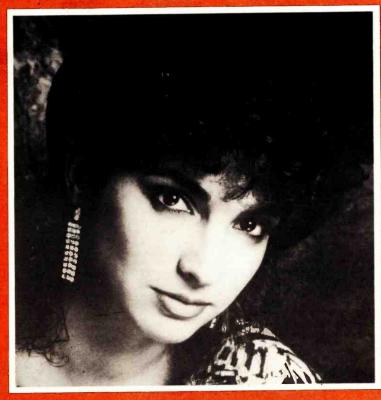
Century Broadcasting Corporation Research Director Robyn Ross is the recipient of the NAB Marketing Forum Award. She was honored for developing a presentation tool to clarify and simplify usage of Arbitron's Target Aid audience research system ... Dick Orkin's Radio Ranch and Home For Wayward Cowboys won four Clio awards in New York recently . Ac cording to RAB's Composite Billing Pool, local radio advertising revenues rose 6.9% in March 1986 over the same period in 1985.



R&R FRIDAY, JULY 11, 1986/27

MIAMI SOUND MACHINE

Featuring Gloria Estefan



"WORDS GET IN THE WAY"

Taken from the "Primitive Love" album

BREAKERS

CHR Chart: DEBUT 39 145/25 62 %!



IMAGE & MARKETING



HARVEY MEDNICK

SPIELS ON WHEELS

Prestige Panels — The New Outdoors

Every now and again a new wrinkle occurs in our industry which seems so natural and obvious that you snap your fingers, glance skyward, and ask yourself, "Why didn't I think of that?" The latest example of this involves outdoor advertising in such billboard-bereft markets like New York City. Fewer than 150 locations exist in Gotham, and these are either poorly located or tied up by long-term contracts. In any case, an innovative solution to the challenge is a razor-thin truck 10 feet high and 22 feet long with slab sides, able to accommodate a 30-sheet printed ad or a painted bulletin.

Prestige Panels, Inc. has introduced these "billboards on wheels" to the streets of Manhattan – producing a response nothing short of phenomenal. Prestige is an outgrowth of Vehicle Displays, Inc., a company that sold ad space on the sides of catering trucks which dispense fast food (often of questionable quality) and which receive considerable exposure at construction sides all over the Big Apple. Despite this advertising vehicle, however, Prestige President Jim Foley President of Prestige still laments the lack of outdoor advertising space. "How can you cover Manhattan?" he says. "If you're looking for 30-sheet or standard panels, there are none.



ROSE POLIDORO, PROMOTION DIRECTOR, WNEW-FM — Rose ploneered the use of Prestige Panels for radio and caused quite a stir in the Big Apple.

ONE YEAR AGO TODAY

- Steve Rivers PD at KMEL/San Francisco
- Jack Merker PD at KSDO/San Diego
- #1 CHR: "A View To A Kill" Duran Duran (Capitol)
- #1 AC: "Everytime You Go Away" Paul Young (Columbia) (2 wks)
- #1 B/U: "Freeway Of Love" Aretha Franklin (Arista)
 #1 Country: "I'm For Love" Hank Williams Jr. (WB/Curb)
- #1 AOR Track: "Power Of Love" Huev Lewis & The News
- (Chrysalis) (2 wks)
- #1 LP: "The Dream Of The Blue Turtles" Sting (A&M) (4 wks)

FIVE YEARS AGO TODAY

Dom Fioravanti GM at WNBC/New York

- #1 CHR: "The One That You Love" Air Supply (Arista) (2 wks)
 #1 AC: "The One That You Love" Air Supply (Arista) (2 wks)
- #1 AC: "The One That You Love" Air Supply (Ansta) (2 wks)
 #1 B/U: "Love On A Two Way Street" Stacy Lattisaw (Cotiliion/
- Atlantic) (2 wks)
- #1 Country: "Feels So Right" Alabama (RCA) (2 wks)
- #1 LP: "Long Distance" Moody Blues (Threshold/PG)

TEN YEARS AGO TODAY

- #1 CHR: "Afternoon Delight" Starland Vocal Band (Windsong) (3 wks)
- #1 AC: "Afternoon Delight" Starland Vocal Band (Windsong) (4 wks)
- #1 Country: "Teddy Bear" Red Sovine (Starday)
- #1 LP: "Fly Like An Eagle" Steve Miller (Capitol) (6 wks)

"This is the first ad medium I've ever used which I control completely . . . the possibilities are limitless." —Rose Polldoro WNEW-FM

They're all at the bridges and hunnels. This is good for commuters, but what about reaching the people who live and work in the city?"

The Concept Emerges

To meet the outdoor challenge head-on, Jim sat down with his staff for an intense brainstorm session. The final solution: a billhoard on wheels. But it couldn't just be on wheels; it had to be self-propelled. Porta-Panels had tried trailermounted panels, which were towed to specific locations and then parked, but this technique developed problems. The trailers weren't easy to maneuver on city streets where double-parking is the acceptable exception to the rule, they caused traffic snarls as drivers craned their necks to get a peek at a sidestreet location, and finding legitimate parking in Manhattan fell into the miracle category.

First: A Prototype

After six months of development Prestige's first prototype rolled out. The initial advertiser was Parker Brothers' new "Construc-



IT'S A BILLBOARD — IT'S A TRUCK — IT'S A PRESTIGE PAN-ELI _∞ Here's a look at the peculiar dimensions of this new form of outdoor advertising.



WNEW-FM PUTS A PORSCHE ON ITS PANEL — WNEW-FM/New York becomes the first radio user of the new outdoor format with this promotional campaign.

tion Company building blocks," to be advertised at the annual Toy Fair. Erwin Schwartz, manager of Dancer Fitzgerald Sample's out-ofhome media department, recommended the mobile billboards to Parker: "It is a good method for limited introductions or if you want to make a big splash," he explained

Agency reaction was immediate and amazing, and resulted in several interesting applications. For instance, Woman's Day hired a vehicle to drive past targeted agencies and park in front of restaurants where the magazine's staff was conducting sales meetings.

"It is a good method for limited introductions or if you want to make a big splash."

> -Erwin Schwartz Dancer Fitzgerald Sample Advertising

Radio Gets In The Act

WNEW-FM/New York Promotion Director Rose Polidoro saw the vehicle and was sold immediately. The result: the Porsche copy seen above. "This is the first ad medium I've ever used which I control completely," she enthused. "If I need it at the beach on a Saturday it's just a phone call away. It also really attracts attention. The possibilities are ilmitless, and every concert venue, ballpark, special event, and parade are potential applications. It's really exciting." Radio stations in other markets are also looking into Prestige with equal enthusiasm.

Expansion is in the works Any city in which outdoor is in short supply is an obvious target for these moving billboards. "New York and Washington, D.C. are prime," Foley said. "Chicago and Detroit are on the drawing board, and we currently have six vehicles on the street in New York with three more under construction. In a few years I could see between 20-25 here, five or ten in Washington, and the same amount in Chica-He is also considering the go." possibility of establishing franchising in cities even where traditional outdoor advertising has a strong-hold.

Buying Time

The Prestige vehicles are available for 40 or 56-hour five-day weeks. The company also offers a discretionary program with supplier-established parameters, which avoids any unnecessary hassles with traffic and other regulatory bodies. As Foley proudly noted, "We are priced comparable to outdoor painted bulletins and have held to our rate card for five years on a non-negotiable basis."

It appears, as Foley concluded, that "Prestige Panels is on a roll."

DATELINES

July 13-16 7th Annual New Music Seminar Marriott Marquis, New York

August 9

2nd Annual Broadcasting Seminar The Business of Radio: The People Who Make It Work Southampton Campus, Long Island University Long Island, New York

Long Island, New York

August 26-29

Radio-Television News Directors Association's International Conference _____ Salt Palace Convention Center, Salt Lake City

Sept 4-7

5th Annual Jazz Times Convention Roosevelt Hotel, New York

Sept 10-13 Radio '86 Management, Programming,

Sales, and Engineering Convention, sponsored by NAB and NRBA. New Orleans Convention Center, New Orleans

1987

February 7-10 Radio Advertising Bureau 7th Annual Managing Sales Conference Hyatt Regency, Atlanta

April 1-5 Alpha Epsilon Rho 45th Annual Convention Clarion Hotel, St. Louis

R&R FRIDAY, JULY 11, 1986/29



ON THE RECORDS

SECOND QUARTER SCOREBOARD

New Artists: Is The Format Emphasis Shifting?

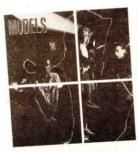
Since it's New Music Seminar week and a little after the year's halfway mark, the time is tailormade (no more Taylors, I promise) for a quarterly update on radio formats' ability to break new artists. As usual, artists with first-time Breakers are tallied and credited to the format which broke them first.

The interesting phenomenon this quarter was the skid of CHR as an artist-breaking format, combined with increases in the other formats. Whether that's a fluke or a genuine trend remains to be seen, but it is surprising to see CHR slide from nine new artists broken first in the opening quarter of 1986 to just four in the second quarter (and just one prior to June). Kind of lends credence to those stories about new artists having a tougher row to hoe since promotion techniques were altered in March.

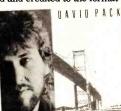
It's not that CHR has suddenly turned hostile to new artists; they just aren't breaking there first as they had been in the recent past. CHR welcomed artists like Nu Shoz, Honeymoon Suite, GTR, the Models, and the Fabulous Thunderbirds, but they all broke somewhere else earlier.

The four artists CHR broke first were the Blow Monkeys, Boys Don't Cry, Belinda Carlisle, and Andy Taylor, the last two of which had success with earlier groups. If you want to be extremely generous, you could credit CHR with breaking George Michael, but "Careless Whisper" was recorded (and released in England) as a Michael solo single and had Wham! tagged to it in the U.S. only to bolster the duo's not-yet-established reputation.

AOR Steps Up Pace A Bit Meanwhile, AOR, which had bottomed out in sluggishness – with just three new artists last quarter, improved to five. One was GTR, whose past pedigrees hardly made it a daring choice (I'm not even go



Model behavior for AOR ists. 30/ R&R FRIDAY, JULY 11, 1986



AC packs a punch

ing to consider Emerson, Lake & Powell). AOR broke two Australian artists, Jimmy Barnes and the Models, plus two new American acts, John Eddie and Bruce Hornsby & the Range.

Five up from three is not exactly a signal that the new artist floodgates have reopened, but maybe the supersafe trend has already rebounded from its low point.

Black/Urban: Artist Starter

Black/Urban, the perennial leader in artist-breaking, continues to accelerate its introduction of new acts. Last quarter's 11 was noteworthy, but this quarter the format topped itself with 13. The roster: Pauli Carman (ex-Champaign)

Gavin Christopher Rainy Davis 52nd St.

Shirley Jones (ex-Jones Girls) Johnny Kemp Joeski Love

Mazarati Regina Rose Bros.

Tease

Timex Social Club Precious Wilson (ex-Eruption) (Jean Carne had a hit in 1977, but her current one is her first under this spelling, anyway; she didn't

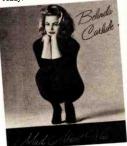
use the final "e" previously.) Some of these artists may never go on to multiformat success, but, encouragingly, at least three on this list are already making healthy CHR progress.

Country Opens Gates Even more than AOR, Country has been resistant to new artists. But responding to a lot of industry buzz about fresh new sounds in country, the radio stations are starting to welcome some new artiet.



John Eddie cuts through the AOR jungle.

The trend is actually quite dramatic. In 1985 only seven new artists made the Country charts. So far this year, with five in the second quarter and eight in the first, that number's almost doubled already.



Belinda wakes up CHR after she's Go-Go

(If you read my May 2 column, which covered first-quarter firsttime Breakers, you might recall I listed only three debuting acts. That's because I repeated a methodology error I tend to make. Country is the only format in which records that do not become a Breaker can go on to become sizable hits – the reason being a time limit on how long a record can be charted before its Breaker eligibili



Sweethearts help broaden Country's horizons.

Black/Urban Crossovers Hit New Highs

Six-month figures for 1986 show Black/Urban crossovers into both CHR and AC hitting new highs. If they continue at their present pace, Black/Urban crossovers will reach the highest point in both formats in **R&R** history.

The dramatic jump came in CHR, where records crossing over from the B/U side accounted for 29.1% of the Top 15 hits through June 27. In both 1984 and 1985, the final figure was 25.4%, a little shy of 1979's 26.0% and off the alltime mark of 27.6% in 1974.

The 29.1% figure continues a remarkable surge of CHR receptivity toward B/U music; it is *triple* the 9.7% earned by B/U crossovers in 1982.

AC Nears One-Third Mark

Meanwhile, the AC figures showed a moderate increase, following a jump from 25.6% in 1984 all the way up to a record 31.6% in 1985. For the first half of 1986, B/U crossovers account for 32.4% of the Top 15 hits.

That figure also continues a strong rising trend: only 19% of the hits in 1982 came from B/U, while just 14% made up 1981's hit contingent.

I thought it would be interesting to see how the B/U percentage of Top 15 records compared to the percentage of B/U records on the entire charts. (Actually, that's not true. I screwed up the first time I researched these figures and talled the percentages for the whole

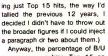
ty runs out, plus a lot of other factors which 1'd rather save for a more suitable context. Anyway, to track new artists debuts in Country properly, you have to look at chart records as well as Breakers, and that adds five more to the firstquarter roster: Adam Baker, Girls Next Door, the Shoppe, Marty Stuart, and Randy Travis, two of whom had Top 20 records.)

In addition to the eight new artists for the first quarter, Country broke Holly Dunn, Steve Earle, Sweethearts of the Rodeo, Wild Choir, and Tom Wopat. Carl Perkins may have his first R&R charter, but obviously had a few hits before this paper started.

So the Country climate for new artists is increasingly inviting; something seems to be stirring.

AC Does It

Also taking more initiative to break artists is AC. As the format becomes more adventurous, it's breaking artists like Simply Red last quarter and Level 42 this quarter before they break in CHR. And it's starting and charting format-exclusive artists like Jonathan Butler, Hiroshima, and David Pack, all Breakers this quarter. In June, AC was first to break the Swiss band Double. Five artists in all broke first in AC this quarter – one more than broke the entire year of 1985. Full-Service AC didn't



charts. Then after I redid them us-

crossovers reaching Top 15 on both CHR and AC is higher than the percentage on the charts as a whole. In CHR, the difference is especially noticeable: 29.1%, as I said, of Top 15 hits compared to just 23.8% of the entire Top 40 roster. Which means once a B/U record makes the chart, it has a better-than-average chance of going Top 15. B/U crossovers that make the CHR National Airplay/40 go on to the Top 15 67.6% of the time; other records, 51.4%.

In AC, B/U crossovers that hit the Top 30 make it to Top 15 68.8%, compared to 61.3% for other records. B/U records make up 29.9% of the AC Top 30 records this year so far, and, as mentioned earlier, 32.4% of the Top 15s.

We'll see how it all comes out for 1986 in January '87, but the signs are highly encouraging for black music continuing to play a greater role in the CHR and AC formats. £.'

CVATPI CHERIZED DHEB

B/U takes Gavin's step in all formats.

break any artists first this quarter, but that's not one of its prime expectations.

Total new artists broken in all formats for the quarter: 32, compared to 33 in the first quarter. That year-to-date total bodes well for 1986, however, as it's already nearly two-thirds of the 1985 total. 101. And that's an interesting datum in the midst of a general feeling that new artists are having a rougher time these days.

Finally, a bit of unsolicited editorializing. It's almost a cliche, but new artists really are the lifeblood of radio. Without an infusion of new artists, music itself becomes stale, less important to people, and more a form of audio wallpaper. It may make sense in the short run for active-format radio stations to play it safe, but in the long run, especially for radio at large, it's deadly.

DATEBOOK

Mystery Dates

Twenty down, 417 (or so) to go.

WILI/Willimantic OM Wayne Norman was the first to answer the call for information on celebrities with two birthdays. Out of 33 conflicts in our first listing, Norman believes he has correct file dates for the following:

SEAN ROSS

Johnny Ace 6/9/29, Herb Alpert 3/31/35, Adam Ant 11/3/54, Burt Bacharach 5/12/29, Mickey Dolenz 3/8/45, Lonnie Donegan 3/29/31, Andy Gibb 3/5/58, Andrew Gold 8/2/51, Tim Hardin 9/13/40, Isaac Hayes 8/20/42, Nona Hendryx 8/18/45, Chrissie Hynde 9/7/52, Janis Ian 5/7/51, Joe Jackson 8/11/54, John Paul Jones 1/3/47. Paul Kantner 3/17/42, Cheryl Ladd 7/12/51, Denny Laine 10/29/44, Little Richard 12/5/35, Freddle Mercury 9/5/46.

Since Wayne seems to have done a considerable amount of research, and since only so much trauma should go into determining Lonnie Donegan's birthday, we'll go with these dates to solve some of our conflicts unless other people - say artists or their representatives - take this very broad hint to come forth with information. More updates as they happen

MONDAY, JULY 14

1974/Songwriter Jimmy Webb marries Barry Sullivan's daughter, Patty.

1977/After cursing their way off the BBC, the Sex Pistols return to perform "Pretty Vacant" on "Top Of The Pops.

1978/Longtime rocker KRIZ/Phoenix goes religious. At midnight, listeners honk their car horns across the city. 1984/Bob Marley's "Legend" video compilation bumps "The Making Of 'Thriller" from #1 on the British charts. TUESDAY, JULY 15

1983/The Police's "Every Breath You Take" is #1 on all four of R&R's Back Page charts at the time - AC, CHR and both AORs. Donna Summer's "She Works Hard For The Money" is #1 B/U. Rick Sklar's "New York Hot Tracks," featuring the B/U videos then shut out of MTV, also debuts on this day.

1985/NAACP Director Ben Hooks retracts a subordinate's "fair share" targeting of Tina Turner, Michael Jackson, Lionel Richie, Diana Ross, and Prince. Hooks terms the charges that the five stars hired a disproportionately low number of blacks "unfortunate." On the same day KXLR/San Francisco begins its short-

lived "Trendformation" format combining "new age" music and "lifestyle" news. Birthdays: Linda Ronstadt 1946, Millie Jackson 1943, David Pack 1952, Trevor Horn 1949, Jeff Carlisi (38 Special) 1952, Alicia Bridges 1948, Mac McAnally 1948,

WEDNESDAY, JULY 16

- 1

1973/Bob Dylan's "Pat Garrett & Billy The Kid" LP is released. In recent months, an early cut of the western has surfaced without Dylan's music, although some speculate that Sam Peckinpah deliberately hid the movie from studio executives before he could add the music.

1978/The man who locked several employees of Oklahoma City's Sirloin Stockade in a freezer and executed them is seen driving away blaring "Mandy" and either "Three Times A Lady" or "Two Out Of Three Ain't Bad." Police ask DX'ers for help in figuring out what station he was listening to.

Birthdays: Stewart Copeland 1952, Desmond Dekker 1942.



Dion, Desmond Dekker, Nicolette Larson, Linda Bonstadt

THURSDAY, JULY 17

1965/James Brown's "Papa's Got A Brand New Bag" released.

1977/Johnny Rotten is interviewed on London's Capital Radio and professes his fondness for Neil Young, Tim Buckley, Captain Beethart, and the Chieftains.

1984/For no apparent reason, Jeff Beck walks off his reunion tour with Rod Stewart. Stewart lets him release the duet on "People Get Ready" (which is already recorded) anyway.

Birthdays: Phoebe Snow 1952, Nicolette Larson 1952.

FRIDAY, JULY 18

1975/Van McCoy's "The Hustle" goes #1 Top 40. Ambrosia's "Holding On To Yesterday" debuts 1980/"Chipmunk Punk" is released. The ads declare "punk rock performed as never before humanly possible" and "the boys have grown up and they're back with a new sound that'll blow you away. 1984/Ronnie James Dio opens his elaborately designed Egyptian-themed tour to go with "Mystery" in Bakersfield

1985/Smokey Robinson declares a one-man war on video and record porno/violence to columnist Marllyn Beck, in which he assails, among others, Rick James (who's signed to his label) and first mentions his antiporn-rock anthem, "Be Kind To The Growing Mind."

Birthdays: Dion DiMucci 1939, Martha Reeves 1941, Ricky Skaggs 1954.

SATURDAY, JULY 19

1954/The official release date of Elvis Presley's first single, "That's All Right (Mama)"/"Blue Moon Of Kentucky

1975/Lefty Frizzell dies. His younger brother David Frizzell later records a tribute to him. 1985/Pat Boone explains his critical remarks about the Live Aid broadcast. Praising Prince's "4 The Tears In Your Eyes" video, Boone says he just wishes that Mick Jagger and Tina Turner "might have picked something more appropriate.

SUNDAY, JULY 20

1968/Jane Asher and Paul McCartney break their engagement.

1975/"Miami" Steve Van Zandt, recently appropriated from Southside Johnny & The Jukes, plays his first official show with Bruce Springsteen in Providence.

Birthdays: Carlos Santana 1947, T.G. Sheppard 1944, Michael Anthony (Van Halen) 1955.





WDBR KFMW KYYA WBNQ KFMN WZYP KWES CMQ WKAU WGTZ KZIO KZIO KZIO KZIO KZIO KZIO KZIO KUV VROQ /KQB WLRS BJ105 Y106 XLUN <**UBE** NZOL KPLZ WKSE B96 KKRZ

BRAD MESSER

CALENDAR

Ethics: Ignorance An Excuse?

The ethics dilemma outlined here last week involves a newsman whose major market station ordered him to kill a wire story ... a fairly run-of-the-mill item about a big league sports team being sued by a former employee.

His station's management team unanimously prohibited broadcast of the report (which was being carried by other stations) because it feared the sports franchise owner might hear it on the team's home station and react in some way that might jeopardize the station's valuable game-broadcast contract.

If you were the newsman, what would you do? The journalist involved in this case took the textbook course of action and did precisely what many newspeople believe, at least in theory, they themselves would have been proud to do.

GNV

First, what he did not do. He didn't raise hell or go to the newspapers or threaten to punch someone for raping the station's news integrity and figuratively castrating the news staff. Instead, he put his money where his mouth was. He quit, Quick meetings were held. His bosses convinced him to take more time to consider the situation. He agreed to go off and take some vacation time.

The finish hasn't been written to that story, because as I write, the newsman is still on his think-it-over vacation.

Someone reading this may be wondering, "Since this is a true story, Brad, why aren't you naming names?"

Several reasons. One, my source for this story was not the victimized newsman. but members of his station's management. From their viewpoint, they had intervened just in time to head off what they felt could become a serious threat to station revenue, and like many who trample on the accepted standards of broadcast journalism, they appeared to be completely unaware that their actions involved any ethics issue. They saw themselves as stepping in to protect the bottom line.

My aim in writing about ethics is not to embarrass anyone, not to "settle some accounts" or point a finger. My goal is to emphasize (yet again!) that although broadcasters, in general, publicly agree news editorial judgment must be based strictly on news value, many individual broadcasters, brought up through sales, have had very little exposure to the everyday ethics issues that affect news.

Those who break the rules sometimes do so out of ignorance. My attention to these real-life newsroom ethics dilemmas is aimed at replacing ignorance with understanding.

Pension For Lincoln's Widow

MONDAY, JULY 14 — Congress created the first pension for the widow of a president in 1870 when it voted \$3000 per year for Mary Lincoln. It wasn't because she had no money, but because she was mentally unbalanced and sometimes (*hough*) the was broke and told everyone so. Congress wanted to avoid the appearance of being heartless. Afterward, although her pension represented about six times the income of the average American, Abraham Lincoln's widow still complained she was dirt poor. She was eventually declared insane and put in an institution.

An estimated \$1 billion in vandalism and looting occurred during an electrical power blackout in New York City in 1977, Twenty years ago **Richard Speck** killed eight student nurses in Chicago (1966).

Birthdays: Pete Rose 44. Jerry Rubin 47. Polly Bergen 56. Lee Elder 52. Rooseveli Grier 54. John Chancellor 59. Former President Gerald Ford 73.

Mister Peanut Turns 70

TUESDAY, JULY 15 — The Italian immigrant who invented the dry roasting process for peanuts, Amedeo Obici, was born in 1877. As a teenager he sold fresh fruit and unshelled peanuts from a pushcart. The fruit spoiled fast. The peanuts stayed good for months. Obici took the hint and (with a partner) formed what became the Planters nut company. Its corporate symbol, Mr. Peanut, turns 70 this year.

Mariner-4 transmitted pictures from Mars in 1965. John Kennedy accepted the Democratic presidential nomination in 1960. Billy the Kid was shot in the back by a sheriff in 1881.

Birthdays: Rick Washington 31, David Pack 34, Linda Ronstadt 40, Jan-Michael Vincent 42, Ken Kercheval 51, Alex Karras 51.

Moon Mission Blastoff

WEDNESDAY, JULY 16 — The Apollo-11 rocket left Cape Canaveral 17 years ago on the first moon-landing mission. Neil Armstrong's bootprints were on the moon four days later (July 20, 1969).

The first atomic bomb was tested at Alamagordo, New Mexico, in 1945. Oklahoma City installed the first parking meters in 1935.

Congress established the District of Columbia in 1790. England banned kissing to prevent the spread of plague In 1439.

Birthdays: Margaret Smith Court 44. Bess Myerson 62.

Reagan Vs. Teen Drinking

THURSDAY, JULY 17 — President Reagan signed a bill two years ago threatening to withhold federal highway funds from states which refused to raise the legal drinking age to 21 (1984).

Five years ago a walkway collapsed in the Hyatt Regency hotel in Kansas City, killing 114 people (1981). Walt Disney opened Disneyland in 1955.

In 1897 the first shipments of gold arrived in Portland, Oregon, touching off the Klondike Gold Rush. Birthdays: Lucie Arnaz 35. Diahann Carroll (Carol Diahann Johnson) 51. Donald Sutherland 52. Art Linkletter 74. Phyllis Diller (P. Driver) 69.

Great Fire In Rome

FRIDAY, JULY 18 — Rome burned in the year 64 and two-thirds of the city's structures were destroyed. That fire inspired Emperor Nero to create a master plan for rebuilding the city with wide, straight streets, public parks and squares ..., and the world's first building codes aimed at preventing the spread of fire.

Twenty-one people were murdered in the McDonald's restaurant massacre at San Ysidro, California in 1984. Birthdays: James Brolin 44. Joseph Paul "Joe" Torre 46. Dion (DiMucci) 47. Dick Button 57. Sen. John Glenn Jr. (1st American in orbit 1962) is 65. Harriet Nelson 72. Red Skelton 73.

32/R&R FRIDAY, JULY 11, 1986

CONGRATULATIONS to our entire Motown promotion staff. You are all truly

Most adds, first week out on LIONEL RICHIE'S

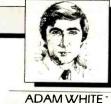
DANCING No THE

...And thank you all at the radio stations that made it possible.

CE'LINC.

Skip Miller

Record Corporation



RECORDS

PROBING FOR PROSPECTS

Indie Chiefs On Indie Hopes

Have the changes in independent promotion helped open the door of opportunity for independent labels seeking to crack the pop market? Can indie labels capitalize on lower indie promotion costs to regain the market share which they've steadily lost to the majors over the past three years?

These are some of the questions you can expect to hear at this month's New Music Seminar, during panel discussions and probably in the corridors as well. People will point to Profile Records' success with "I Wanna Be A Cowboy" by Boys Don't Cry. It was the first significant CHR hit by an indie label in several years, secured with the help of independent promotion.

The answers to these questions may reflect people's hopes more than their realistic expectations. Many in the industry - including some at major labels - want to see the indie sector strengthened. Whether or not that can happen is more complicated than the tale of "I Wanna Be A Cowboy.

The Bottom Line

Generally cautious in their opinions for this report were five label presidents who've been independent (in more ways than one) for years. This quintet includes Henry Stone of Sunnyview, Marv Schlacter of Prelude, Marty Scott of Jem, Bruce Iglauer of Alligator, and Sergio Cossa of Emergency. In addition, of course, I talked with Profile President Cory Robbins.

Whether or not independent promotion gives someone a better shot, says Marv, "The real bottom line is this: can an indie afford to produce and/or acquire the kind of records that at least have pop market potential? Right now there are verv few independents that are producing records with the thought of specifically cracking the pop market.

"A lot of indie product that's coming out is basically still street-oriented or R&B-oriented," Marv continues. "Some labels generate pop activity when a release is big enough in the dance or R&B market, but it's tough enough even for a major to cross over an R&B record into a big pop record, never mind an independent."

Marv pays tribute to the talents of Cory Robbins and partner Steve Plotnicki. "They've done a great job with Run-DMC, and my guess is they're attempting to broaden their base. They realize that you can't constantly depend on hit records, and you certainly can't put everything behind one artist."

Major Formula

"By using the same basic formula that a major does, they blew a record up almost into the top ten. The question now is whether or not they're going to be able to develop an artist, or whether they spend \$100,000 to do a \$100,000 worth of billing - and not make a nickel? If you have an act to build, it's worth every penny. If it's just to get a top ten record, who cares? It is very difficult for an indie to devote the

time and effort to build a career." Affordable promotion costs may give independent labels in dance and black product a better shot at pop penetration, confirms Marty Scott. "But they've always had top five black records or 12-inch records to work from. They've always had the opportunity. But name me how many indie rock and roll records there are in the top 30.



"A lot of indies do jazz, new age, hardcore - everything other than what traditionally gets into the top album charts, which is very polished rock and roll. Rock is the toughest thing to do as an independent company, because there you're really going head-to-head with the biggest artists there are. And I really don't see the potential for much change in this.

This concession is far from say ing the indies don't find good rock talent, however. Marty points to Stryper on Enigma Records, which Jem used to distribute. "We and Enigma did very well with the band, and now that they've gone to Capitol everyone says they can break wide open. This may be true, but would they have sold a couple of hundred thousand in their first year with a major? Nobody asks these questions."

Money Talks

Bruce Iglauer contends that Alligator has placed more releases on the album charts in the last 12 months than any other indepen-dent. "I don't think the rules have changed much in the past year." he says. "Basically you try to move

into the top area of your category, and if you can cross a record over in one direction or another, you do. I don't think the demise of the independent promotion machine is going to change those rules or significantly change the domination of the major labels with radio and the media. Money talks.

"What we have going for us is the quality of the product. We can provide a kind of unslick record to AOR radio that the majors have almost forgotten to make. We're trying to do something rather specific musically and sell it to the broadest possible market. So our direction starts with the music and goes to the market.

"It's like the guy who runs a Greek restaurant for 20 years and then someone says Greek food is in. And here we are. I think I've got the best Greek restaurant in the business and I don't want to start a McDonalds. I want Greek food to become more popular."

Henry Stone's Sunnyview label enjoyed pop success 18 months ago with New York rappers Newcleus. He says their "Jam On Revenge" album went gold, and "Jam On It" did 100,000 on 12-inch and 500,000 on 45. "I'd like to continue like that, but it's just not that easy. Basically, for us independents to survive, we have to produce R&B, dance, or R&B-flavored records. The only way to do it is to put out a release and get it played. whether it's in the clubs or on R&B stations, and sell some records.'

Brave Or Realistic?

"If I tell you I'm going to come up with a Phil Collins. I've got to be dreaming. Everything I do at this point has to be realistic. If you want to be real brave you can press up 200,000 albums, put them all out there, and fill the pipeline. But if you do you may get them all back, just as the majors do quite often. For an indie, putting out 200,000 records costs you \$250,000. How many times can you do that?"

Like his colleagues. Henry believes it takes top ten Black/Urban status to get pop activity. "Don't try to take an R&B record and make it like a pop record. Try to make it as big an R&B hit as you can, and then it goes for you. Of course, you have to do the proper things, whether it's with the independents or yourself. There are absolutely no secrets in this business. Everybody knows what I know, and I know what everyone knows. But the majors have wallto-wall bodies out there!"

Sergio Cossa suggests that affordable independent promotion does give indie labels more opportunity in the pop stakes - temporarily if not permanently. "If the majors go back to their old ways, it'll become tough for us again," he conjectures. "Right now there's a niche that some indies are capitalizing on very well - but you have to spend money, no question about it

He does, however, endorse the crossover approach: "The best thing for independents is to put out street and R&B records with pop potential. There are very few indie labels that can go straight to pop.

Emergency's strategy for growth involves pursuing the 12-inch market through Indie distribution, with 7-inch and album sales through Atlantic (and previously Mirage/Atco). "It's a profitable mechanism for us," Sergio says, "and we'll keep doing it until we've grown enough to have our own pop promotion." Taffy's "I Love My Radio" is a current release handled this way.

Profile's Goals

Naturally enough, Cory Robbins is buoyed by the pop success Profile has achieved with Boys Don't Cry, as well as the volume currently generated by Run-DMC's "Raising Hell" album - close to one million in sales. He says, in fact, that the label will now try to cross the rap duo's "Walk This Way" to pop and AOR radio. "It's something we were never able to do before, even though they've sold millions of albums. I don't know how radio will react."

The label's overall goals are changing somewhat, Cory says. "We'll be trying to have more pop hits, not that they're more accessible to us. We also might sign artists that we might not have gone for in the past - although I don't know that we'll consciously go out looking for them.

There's still no guarantee, however, that you can get anything played," he continues. "A record has to be accepted by radio. Just because you're hiring indie promoters doesn't mean it's going to go on the air. And there's no guarantee that if it does go on the air it will sell. With a pop record, it seems as if you really don't know if it's going to sell until it goes top 40 or top 30. So it's a big risk: by the time you've hit the top 30 you've spent all your money before you've seen if you have a hit."

Black music is different, Cory points out. "You know right away you're going to sell records, because the reaction is much faster," he comments. "Pop music reacts slowly, so you really have to be sure of your product. Sometimes you're going to win, other times vou'll lose."



Henry Stone

Company Foundation

"A lot of our records are special-ized," he adds. "We'd never dream of trying to make them pop, because they're street records, or rap, or hardcore rock. And that's the base of this company; we're not going to drop artists that have been our foundation just because we have one pop hit. Boys Don't Cry was also something we didn't necessarily expect to go pop when we signed it. We thought it would probably be a big dance hit, which it wasn't

"Rain Forest" by Paul Hardcastle "started to go pop" last year, Cory says. "Today we would probably have done a better job with that, but we were still growing. Our third release, in 1981, was also on the pop charts: 'Seasons Of Gold' by Gidea Park."

Cory declines to say how much money the label spent to independently promote Boys Don't Cry. "It's not as much money as it used to take," he explains, "It's not affordable by anybody, but it is affordable by more labels." At any rate the project is not showing a loss, at least by his estimate. "The single is selling over 300,000, and the 12-inch is doing about 70,000, so we're profitable even without the album. We've shipped around 140,000 on the LP, and it looks like it'll do well. And the new single goes out in two weeks." And, yes, Boys Don't Cry is an act with longterm potential, in Cory's view.

The Profile release schedule is about four singles and two albums a month, according to the label chief. Its roster has approximately 30 acts. "It grows," he says, "and we refine it. I'd like to have more acts, and since we someday want to be a major label, I'm not ever going to say 'that's enough artists

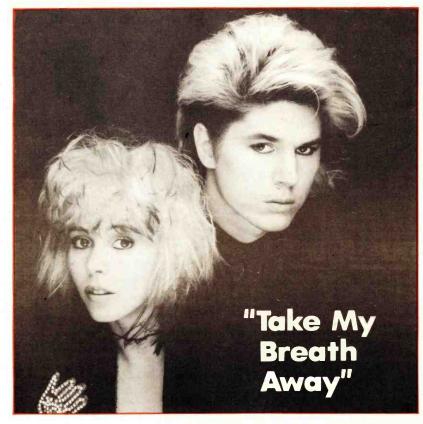
Calls From Majors

In addition to its own roster, Profile has a logo deal with Chris Williamson's hardcore Rock Hotel Records for the Cro-Mags, Murphy's Law, and Discharge. It also distributes product from other labels - including Shattered, Seabright, Blue Chip and Twinn - while Cory and VP Steve Plotnicki are also partners with Pat Monaco in New York distributor Landmark (R&R. 1/17)

Cory also confirms that he gets calls from major record companies fairly often. His response? άŢ. tell them, 'We're not really interested, we're doing fine, thank you'. The one thing that always bothered me was that we couldn't have pop hits. Now we can - so I really don't need major labels for anything right at the moment.'

34/R&R FRIDAY, JULY 11, 1986

MAJOR PHONES! MAJOR ADDS! MAJOR DEBUTS! MAJOR RADIO STATIONS! BERLIN



(Love Theme from Top Gun)

CHR CHART DEBUT 33

TOP 10:

WAVA 18-10 KEGL 11-8 KZZP 10-4 KMEL 13-9 KATD 14-8 KGOT 13-10

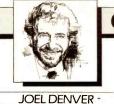
AND SOON TO BE:

Q107.19-16 94Q 24-20 KTKS 25-13 KS103 18-11 KWSS deb 20 WPST 18-14 B106 20-11 BJ105 16-12 Z104 22-13 KF95 22-14 KQMQ 14-12 Q104 20-13 KDVV 28-12

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From the Original Motion Picture Soundtrack





CONTEMPORARY HIT RADIO

UPBEAT, PRO ATTITUDE

15th Annual Poe Convention Called "Best Yet"

If you are a veteran attendee of **Bobby Poe's** "Pop Music Survey Convention," then you'd probably agree that this 15th annual affair was by far the best one yet.

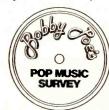
There were a number of reasons: interesting panel discussions, well-planned hospitality suites with good security, a lavish cocktail party, great entertainment at the awards banquet by Father Guido Sarducci (courtesy WB) – complete with a tasty steak dinner (not to mention an expeditious awards presentation) – and finally, a wonderful mix of people from all sides of the business.

However, keynote remarks by RCA/Ariola President/CEO Elliot Goldman, combined with a superpositive spirit of cooperation and goodwill between the radio and record communities, also went a long way toward bringing off a great convention.

Lemming-Like Industry

Resisting the temptation to criticize radio about not being receptive to new music and new artists, Elliot instead pointed his address to reality. (See last week.) Noting the differences between radio and records, he questioned the industry's intent to stand up and control its own destiny.

He placed responsibility not only at the feet of records, but also in the hands of radio for acting "lemming-like" and foregoing its responsibility and authority to select music it felt was appropriate. Elliot pointed to the familiar syndrome of 'T d better play it if 100 other stations are playing it."



He said, "(What) I'm pleading for is that you radio programmers reassert yourselves to what you do best, and yes, put yourselves back on the line. For our part, we should all, it's hoped, have pledged to once again take control of and be responsible for our promotion activities."

Major Market PDs

During a short question-and-answer period, Elliot fielded queries from the audience, mostly about independent promotion activities. From here kicked off the first panel discussion, "Major/Large Market PDs." Moderated by consultant Alan Burns and WMMS/Cleveland OM and consultant John Gorman, it featured WNVZ's Chris Bailey, WARM's Steve Davis, FM102's, Rick Gillette, KZZP's Guy Zapoleon, KBEQ's Steve Perun, Q105's Randy Kabrich, KMEL's Steve Rivers, KS103's Mike Preston, and KWK's Garry Mitchell.

BRODEY KAISER OLASTANDO DUURNICK INTEGERICA

Tige VP/Promotion Panel featured (I+): Geffen's John Brody, Allantic's Sam Kaiser, Ansta's Phil Quartararo, E/P/A's Walter Winnick, WB's Rich Fitzger ald, Capitof's Walter Lee, RCA's Ed Mascolo, Columbia's John Fagot, Chrysalis' Daniel Glass, and A&M's Rick Stone. Moderators Joel Denver and KIIS/Los Angeles, programmer Mike Schaefer are not shown. Of key interest was the diversity of CHR stations represented on the panel, from straight CHRs to those which lean in any number of directions, to those using oldies, to those not using them. With that in mind, Alan Burns asked Guy Zapoleon how he reacted to the resurgence of oldies stations in his market

"I think there is room in every market for an oldies outlet, but KZZP is showing that people want to hear currents. We are leading, rather than following, the others playing rehashed oldies. Being current is a distinct advantage to the format," he noted. "It's very important to finding the best, newest, and most exciting music to play. I think that's why we win."

"There are really no secrets in this business. If someone wants to see what I'm playing, all he has to do is run a skimmer. We're on the air, we're public."

-John Gorman

Classic Rockers Will Fade

John Gorman spoke of the "Oh Wow" factor from the Classic Rock stations. "After you hear a Vanilla Fudge song you haven't heard for a while, it sounds great. When you hear it too many times, it wears out. Eighteen months from now you'll hear less about these Classic Rock stations."

Steve Perun pointed to such a station in Kansas City, one which he feels has now peaked in ratings. "Should a CHR react to a Classic Rock station? I'd say unequivocally no. If I react to them I could be thrown way off target. I'm better grabbing from the ACs and Urbans than from those stations."

Steve Rivers suggested that each market should be evaluated based on what was already being done. He pointed to his own market, San Francisco, which by its structure allows him to play a lot of Urban crossovers and be very current. "We play very few oldies; we let the AORs take care of that for us."

Testing Music Is Okay

While talking about testing music, Guy Zapoleon stated, "Many times records are a lot bigger than they seem, but people are afraid to step out and report them. They hope that limited play will gener-Continued on Pace 39



The Large Market PD Panel featured (Ir.): WNVZ'S Chris Bailey, WARM'S Steve Davis, FM 102'S Rick Gliefte, KBC0'S Steve Perun, KZZP'S Guy Zapoleon, moderator John Gorman from WMMS/Cleveland, moderator and consultant Alan Burns, Q105'S Randy Kabrich (hidden), KMEL'S Steve Rivers, KS103'S Mike Preston, and KWK'S Garry Michell.

Everyone's A Winner

"The 15th Annual Bobby Poe Awards" was hosted in two parts: KKBQ's John Lander, and Z93's John Young traded quips, then EZ's Dan Vallie and Q105's Mason Dixon did the honors. Here are the big winners in each category for accomplishments in 1985. Arista took the most awards in the records category, and WMMS won each category it was nominated in. Congrats to all.

RECORDS (Corporate) Company Of The Year Columbia President AI Teller (CBS) Executive John Betancourt (PolyGram) VP/Promotion Sam Kaiser (Atlantic) VP/Promotion R&B/Urban Ernie Singleton (MCA) National Promotion Director Frank Turner (MCA) National Promotion Executive Marc Batner (WB) National AOR Promotion Director Judy Libow (Atlantic) National AC Promotion Director Mike Martucci Northern Regional/Local Promotion Executive Bobbi Silver (PolyGram) (tied) Linda Baker (WB) Southern Regional/Local Promotion Executive Billy Brill (MCA) (tied) Jim Sellers (Elektra) (Independent) Company Of The Year Arista President Gil Friesen (A&M) Executive Sal Licata (Arista) VP/Promotion Phil Quartararo (Island) National Promotion Director Rick Bisceglia (Arista) National Promotion Executive Marko Babineau (Geffen)

Northern Regional/Local Promotion Executive Eva Wood (A&M)

Southern Regional/Local Promotion Executive Joanie Lawrence (Arista)

(EZ)Radio Consultant: John Gorman Major Market Radio Station: WPLJ/New York Major Market PD: Nick Bazoo (B94/Pittsburgh) Major Market MD: Gene Sandbloom (KIIS-AM & FM/Los Angeles) Major Market Air Personality: John Lander/John Rio (KKBQ/Houston) Large Market Radio Station: WMMS/Cleveland Large Market PD: John Gorman (WMMS/Cleveland) Large Market MD: Kid Leo (WMMS/Cleveland) Large Market Air Personality: Kid Leo (WMMS/Cleveland) Medium Market Radio Station: WROQ-FM/Charlotte Medium Market PD: Tom Taylor (WPST/Trenton) Medium Market MD: Jim Payne (WRVQ/Richmond) Medium Market Air Personality: J.J. McKay/Alpha Trivette (WROQ-FM/Charlotte) Small Market Radio Station: WZYQ/Frederick Small Market PD: Kipper McGee (WROK/Rockford) Small Market MD: Don O'Shea (WXLK/Roanoke) Small Market Air Personality: Kemosabi Joe (WZYQ/Frederick)

RADIO

National Programmer: Dan Vallie

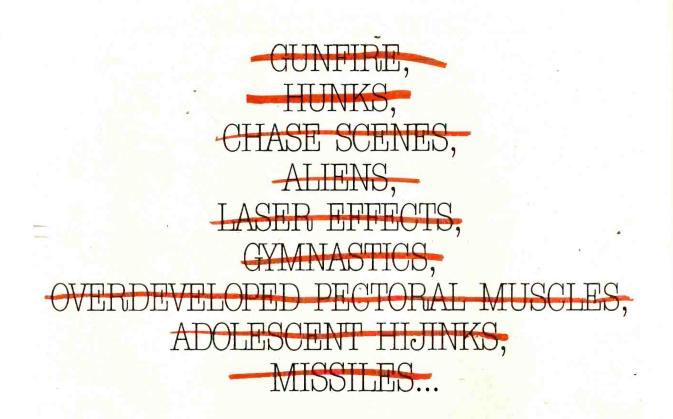
Radio Executive: Wally Clark

(Gannett)

THE BAND THAT FIRST DEFINED NEW MUSIC HAS RETURNED TO REDEFINE IT IN 1986.

I CAN'T THINK ABOUT DANCIN' IS THE NEW SINGLE BY MISSING PERSONS PRODUCED BY BERNARD EDWARDS





For an extraordinary movie that has almost nothing in common with this summer's cookie-cutter releases, the Thompson Twins wrote and performed a song that's one of their very best.

"NOTHING IN COMMON" THE NEW SINGLE BY THOM THE ORIGINAL SOUNDTRACK ALBUM NOTHING IN COMMON

TRI-STAR PICTURES PRESENTS: A RASTAR PRODUCTION A GARRY MARSHALL FILM TOM HANKS JACKIE GLEASON "NOTHING IN COMMON" EVA MARIE SAINT HECTOR ELIZONDO BARRY CORBIN and BESS ARMSTRONG "% PATRICK LEONARD Frontie: ROGER M. ROTHSTEIN Eaine GLENN FARR "Interime" CHARLES ROSEN relationed JOHN A. ALONZO, A.S.C. "Inter RICK PODELL & MICHAEL PREMINGER D E. L. P. H. Proving ALEXANDRA ROSE During GARRY MARSHALL FROM RASTAR ORIGINAL SOLUMPTACK ALBEDY AVAILABLE ON ARCHIEF AND COMPACT DISCS.

> There's nothing else like it this summer... on screen or on record.



CONTEMPORARY HIT RADIO

Poe Convention

Continued from Page 36

ate enough audience response to justify charting them." Perun added. "With the exception of tests, which we let the labels know about, we only report what is getting airplay; anything that isn't doesn't get reported."

Agreeing that an honest policy is best, John Gorman countered, "We've all been told by record companies, 'We're not working that record. It's only happening regionally.' So you're left with a record that's building and has no station support."

And on the subject of chart credibility, John added, "There are really no secrets in this business. If someone wants to see what Tm playing all they have to do is run a skimmer. We're on the air, we're public." Guy noted, "Anyone who isn't running an honest chart is adding to the mistrust between the radio and record industries."

Crosstown Animosity

Steve Davis observed, "Part of the problem now is that so many radio stations are doing charts for other radio stations instead of acting responsibly and relating what is really going on. We've fallen into the mentality of, "That'll look good in R&R, so I'll chart it.' That's bullshit, folks."

Other problems discussed included the problems of 'no stock' situations, which prevent many stations from charting songs despite hot phones or callouts. A retailer in the audience lamented the costly problem of sending stock into a market when there is little or no airplay. Rick Gillette observed, "No one walks in and takes a copy of our survey and says, 'I want to buy the number five record on FM102.' They just know what they want to buy because they hear it on the radio.'"

The subject of crosstown animosity between rival stations was raised by Frontline's Denny Rosencrantz. "In my position we have to protect the record company, the station, and the artist. We can't have everyone mad at each other just because an artist does something for one station and not the other."

VP/Promotion Panel

Columbia San Francisco promo rep Burt Baumgartner was in the audience and suggested, "Instead of holding back promotions from the market, let honesty prevail. Go to everyone else and let them know their turn is coming next time around. It is a question of honesty between the record label and the radio stations."

Following this meeting, it became the record labels' turn to take the spotlight. KIIS-AM & FM/Los Angeles programmer Mike Schaefer and I comoderated the VP/Promotion Panel, featuring Geffen's John Brodey, Atlantic's Sam Kaiser, Arista's Phil Quartararo, E/P/A's Waiter Winnick, WB's Rich Fitzgerald, Capitol's Walter Lee, RCA's Ed Mascolo, Columbia's John Fagot, Chrysalis's Daniel Glass, and A&M's Rick Stone.

Of prime concern to the record community is the testing of product and the eventual translation of the test airplay into reported airplay. While covered in the previous panel, the subject was tackled in earnest here. the market. We like to have songs tested, but when they are battled against a superstar act in a oneshot, make-it-or-break-it feature, it can be unfair. The communication with the label is important in order to put the test into perspective."

"When the test becomes longterm, it becomes impossible to support it," remarked Walter Lee. "A two or three-week test is OK, but I've had stations in major markets do it for nine or ten weeks, which is ridiculous." John Fagot suggested, "Send them a chemistry set next time."

Defining Test Rotations

Sam Kaiser asked for a definition of test rotations. "These battles, like 'smash or trash,' are purely entertainment features, nothing more. One time at night at 8pm is not a test. It's a one-off and doesn't mean anything. A test over one or two dayparts over a period of days makes sense."

Mike Schaefer asked, "What do you do when you learn about tests?" The panel reacted with



The Air Personality Panel featured (i-f): KKBQ/Houston's John Lander, WAVA: Washington morning team Don Geronimo & Mark O'Mera, KX106/Bimmingham morning team Garry Harper & Terry Lee, and KWKSI. Louis personality Cat Summers. Not shown are 94QAItanta's Jeff McCariney and WMMS Cleveland's Kit Leo, who moderated, as well as KBEQ Kansas City morning team Bill "Birdman" Thomas, Lou Clery, & Karen Barber, WNC/Columbus' Michael J. Foxx, and Q105/Tampa morning Z00's Terrence McKeever & Cleveland Wheeler. All personalities played airchecks of their works and fielded questions from the audience on show-prep and what it lakes to be § personality.

Communication

Acknowledging that records do sound better on the air than on the turntable in the office, the panel agreed that testing in itself served a positive purpose. "I'm always excited when I hear about a test, especially when it's one of my newer artists," said Rich Fitzgerald. "What I want to know is how long it will be tested before being reported. Also, we need to know whether we're going to be told about the test or not."

"When you hold this information to yourself, it becomes good feedback for us," noted John Brody. "With a new act, it gives us a gauge on whether to expect it to translate to fulltime play, and if we should back it up with support in quips like, "We begin hyping the stores and your phones," which brought on lots of laughs. Sam Kaiser did say, "If necessary, we'll send in some free goods to the stores to see if there is any reaction when the rotation is significant enough. Armed with this we know whether we have something or not."

Mike added, "There was a time when we didn't tell labels when we were testing product. But they always heard about it, and in this day and age we've all seen that honesty is the best policy. In this way we now work together with the label to see if the test is generating any results."

Proud Of Breaking Hits

"Many times we don't get a report, as the programmer feels the national picture is over. It's these stations which have caused some records not to go top ten or. top five." complained Rich Fitzgerald. Walter Winnick continued. "Td like to see more programmers be proud of the records they're playing early and helping to break. It's real that way, and we love it."

Ed Mascolo pointed to success with Mr. Mister and, more recently, the Blow Monkeys through onair testing. "Yeah, it's a positive thing. But once you know the record works, call it in to R&R on your next report." Rick Stone advised other labels, "You've got to be street-sharp when you find out you've got a test. Be ready to back it up. Labels must be willing to sup-



Ask anybody at the Poe Convention, and they'll tell you MCA stole the show by having its suite in the 16th floor Mercedes Lounge. The affair was organized by the label's National Singles Director Frank Turner, and was complete with Atlanta Falcon Cheerleaders. MCA also had on hand a jumber of a drists to meet radio. Shown above, it's the Jets along with KKBQ/Houston programmer (seated, center) John Lander, and below (I) WXKS/Boston MD Susan O'Connell and PD Sunny Joe White (second from far right) posing with Klymaxx.

port this adventurous spirit."

Y100's Frank Amadeo stood up to say, "We test records pretty frequently, and I have no gripe about reporting them. If there's a record on my station I'm subjecting my listeners to, then I'll be glad to subject it to R&R. It's only fair."

Do You Know Me?

Daniel Glass summed the subject up, saying, "There is nothing wrong or sinister in testing product. I've worked very well with KIIS on the Art Of Noise, and it was the communication between our staff and theirs which made it pay off. The Art Of Noise probably had enough test airplay to go Breaker. We almost took out an ad saying, 'Come out of the closet and admit you're playing it.' The same goes with the lechouse project, which KIIS is playing. Just understand what a test means at each of your stations.''

With all of the new staff members at record companies, there was a common complaint about the number of untrained promoters who work the company prforities regardless of the sound of the record or the station. Mike Schaefer, who did record promotion at one time in his career, suggested that the VPs make road trips with their local reps to coach them and make them better representatives.

"I have the opposite problem," said WRVQ/Richmond MD Jim Payne. "My local folks know us, but the national folks don't know what we are about; they beat me up on records that I don't need. I appreciate your calls, but don't just put your priority in front of me tagged to a promotion, begging for me to add it."

Improved Promotion Staffs

Phil Quartararo talked about a weeding-out of the promotion staffs during the recession of 1979-80, pointing to a gradual strengthening of the ranks as the years have gone by. "Today's promotion person is far more knowledgable than in years past. We pay a promotion person today for his knowledge of the market and its stations.

"We are seeing a resurgence of the record person who is better equipped to help break a label's newer acts," he continued. "Why? Because you folks in radio have educated us to research, demographics, and better marketing ideas. Today's promotion person is a street person. In touch, aware, and ready to intelligently answer your questions about the music."

Editor's Comments

If anything seemed to have come out of this convention it was this overwhelming spirit of cooperation and honesty between the sides of our business. Through better communication we keep the doors for growth and learning open wide, and with honest chart moves and airplay information everyone will have a much clearer picture of what's going on. Our hat is off to Bobby Poe Sr., Bobby Poe Jr., Bonnie, and the rest of the Poe Cat staff on a classy affair.

R&R FRIDAY, JULY 11, 1986/39



The Medium/Small Market panel featured (i-r): WJLQ/Pensacola's JD North, KZOU/Little Rock's Jerry Lousteau, KDON/Salinas' Krik Claitt, WRVQ/Richmond's Bob Lewis, KXX106B/mringham's Rich Balley, and moderator Kris O'Kelly from KXX106. Not pictured were moderator Reggie Blackwell from WROQ'Charlotte, 100KHU/Cean Cla's JJ. McKay, WPXY/Rochester's Tom Mitchell, Q101/Meridian's Dale Taylor, and WHHY-FM/Montgomery's Bob Raleigh. Topics of interest Included positioning and marketing techniques, with special focus on the entertainment aspects of radio outside of morning drive. Also discussed: the salaries of PDs and air personalities.



KISW'S SWEET 15TH

Seattle Super Success

"From small things, mama, someday big things come" goes the Bruce Springsteen song. He could very well have been referring to KISW/Seattle, celebrating its 15th AOR anniversary this year.

The rock began to roll in February of 1971 when KISW switched from classical music to "progressive rock." The sweet strains of "Purple Haze" were a particularly appropriate choice for the kick-off, given that Jimi Hendrix's dad lives in Seattle (the station would later campaign to have a statue in Jimi's memory erected in town)

Small Beginnings

The beginnings were humble. KISW, like many early FM rockers, was the low-budget little sister of a thriving AM. Automated until 1974, KISW's studio was housed in Top 40 giant KJR's basement until the station moved into its own building in 1976.



Beau Phillips



Steve West

MD/night rocker Steve Slaton, who joined the station in '73, remembers "playing everything from Buffy St. Marie to Black Sab bath" at the time. He also has a



classic automation tale: "One time, I arrived early in the morning to find the police here, along with our Oriental janitor who didn't speak English. They were both standing there looking at our huge IGM system and trying to figure out what was going on. A 30-second announcement had been playing over and over, and people had called the police station, thinking the disk jockey had died."

PD Stability

In 15 years, KISW has had only five PDs, with two of them accounting for 13 of those 15 years. Dave Stone was the first PD, succeeded in 1972 by the late-Lee Michaels - who later left to join Burkhart-Abrams (the station's consultants at the time) in 1977. Bill Bartlett served for a year, and then Beau Phillips came on board in

Continued on Page 42



ALL-STAR AFFAIR

YOU AND A GUEST ARE INVITED TO ATTEND KISWS 100 ATO A QUEST ARE INVITED TO AT LETA ADMS Ish ANNVERSARY PARTY ON THURSDAY NIGHT, MAY 29th AT 8pm JOIN US AT PARKERS BALLROOM (TOO) 20th AT 8pm JOIN US AT PARKERS BALLROOM (TOO) 20th ANN AND A STATEMENT OF A STATEMENT MUSIC WILL BE PROVIDED BY EVER (ECORDS RE-MUSIC WILL DE PROVINCE DE EPR RECORDS RE-CORDING ARTISTS, THE FABULOUS THUNDERBIRDS. SPECIAL GUESTS OF HONOR INCLUDE JIMMY PAGE. PAUL RODGERS AND THE FIRM, JOURNEY, BRYAN ADAMS, HEART, LOVERBOY PLUS & FEW SURPRISES. VOLINIST BE 21 WITH CURRENT LEQA ID PLEASE PRESENT THESE TICKETS FOR ADMISSION AT THE DOOR BLACK TE OR SUM FORMAL



T-Birds Play At KISW's Fabulous 15th

"So many stations that reach a milestone make it such a self-indulgent, selfcongratulatory event. We wanted to turn it around and thank the listeners and musicians who helped us get here "

That was Beau Phillips's philoso phy for KISW's phenomenal 15th anniversary party. The station threw a black-tie bash which featured the Fabulous Thunderbirds

40/R&R FRIDAY, JULY 11, 1986

playing live, and a guest list which included an array of artists - Journey's Steve Perry and Jonathan Caine; the Firm's Jimmy Page; Heart's Ann and Nancy Wilson: Brvan Adams; and Loverboy's Paul Dean. They all showed up to accept Lifetime Achievement Awards, while Jimi Hendrix's father AI accepted a posthumous award on behalf of his son, and there were video messages recorded by artists who couldn't be there in person - David Lee Roth,

Julian Lennon, Aerosmith, and

the Hooters

Air personalities presented the wards in a ceremony between the T-Birds' two sets, the second of which was broadcast live on KISW and video taped for a TV special that aired the following weekend. Guests packed the dance floor for the T-Birds, and a iam session included Adams and Dean wailing on "Tutti Frutti" and "Hound Dog." The nicest touch of all, however, was the hospitality suite where guests could meet the artists face-to-face and get auto-

graphs and photos

Out of 600 guests over 450 were listeners; the rest were clients and industry quests. Listener invitations were given away through entry blanks distributed to retailers. Phillips says 37,000 entry forms, one to a customer, were returned in hopes of getting one of the 225 invites. How did Phillips convince artists

of this stature to come to Seattle for an event that wouldn't put a dime in their pockets or even raise money for charity? "We have longstanding associations with all the bands and their managers, and we've had personal relationships with most of them that go back to before they were huge stars. When we told them we wanted to honor them with an award on stage, it took on a different dimension than just asking them to show up at a party. We also took special care of them by putting them up in the finest hotel, providing limos for their use, and making sure they left town with a smile on their faces

SET YOUR SIGHTS ON A WINNER THE HUNNER



R&R : 36* BB ALBUM : 11* ALBUM NETWORK : 33*_{Homer} The second hit track from GTR's debut album. Now, past gold.

The GTouR continues. See them when they come to your town.

Seattle Super Success

Continued from Page 40

April '78. He's been there ever since, except for Gary Bryan's nine-month stretch in '83'84 when Phillips left temporarily to be Program Consultant for the parent company.

Phillips had been a jock at both KYA-FM/San Francisco and KFMF/Chico, and was taking on his first programming gig. Furthermore, KISW had been trounced by rival KZOK 7.1-3.0 the previous fall. "The slogan we were using was 'Better than just OK' because KZOK was calling itself OK 1021/2," he remembers. "But we weren't better. While the stations were similar musically, we sounded like we had our tail between our legs while they had the presence of a winner. They were more refined and better-honed, with a brilliant PD named Norm Gregory who also owned the market as a jock.'

Beau's first year wasn't smooth sailing. The share hovered between 3.1 and 3.2 while KZOK was in the 4s and 5s, and Phillips was at odds with the station's manager. While on vacation in Hawaii he decided to quit, only to receive a call from Slaton that a new GM – Steve West, who for five years had been PD at sister station KJR – had been installed.

That was the beginning of the turnaround. "It was the like a rebirth." Phillips recalls. West, a self-described "cheerleader," improved morale; Burkhart/Abrams, who had been let go in early '78, was rehired (the association ended again in 1983); end a modal hard rock approach was installed and KISW "just turned up the burners, got aggressive, and went head-to-head with KZOK."

"We de-wimped the record library," Slaton recalls. "There was no more Al Stewart or Buffy St. Marie. It was chainsaw, pedal-tothe-metal 24 hours a day. We had no ratings and had nothing to lose; we were getting kicked around pretty good by KZOK. If it meant playing Rush at 7 in the morning, so be it."

Disco demolition, rock 'n' roll ar-, KISW pulled out all the mies stops to grab teens and 18-24 men. And it worked. By fall '79 KISW beat KZOK 12+, and other than two ties has won every sweep since. In five of the last six books KISW has had more than double the 12+ share of KZOK, which in that period has been repositioning itself from a tight AOR to a modified Superstars II, 25+ stance. In the winter '85 book KISW was off 6.2-4.7, though it remained #1 in men 25-34. Meanwhile KZOK moved 2.2-2.4.

Personality Plus

KISW currently describes itself in the SRDS as "personality album rock," a claim that is more than idle self-hype. In every daypart each jock has a definite presence and sensibility; there are no mindless liner card-readers. "The intent has been to put on a show around the clock," says Phillips. "I don't buy the idea that people want to be entertained only in the mornings. We don't just front-load everything into mornings only by pushing everything into those four hours and then holding down the fort for the other 20 until the morning show comes back.

"Anybody can walk into this market and figure out our music list. But they can't take away our free-wheeling spirit, irreverent attitude and the chemistry among the jocks," he adds.

This chemistry has been brewing for a long time, as all the full-time jocks have logged at least three years at KISW. Slaton has been there for 13 years; afternoon man Gary Crowe and partner Mike West have logged nine and eight, respectively; and morning gal Robin Erikson has put in five years. The station uses teams in both drives, with Eriksen and John Maynard in the morning and Crowe and West pulling down afternoons. Art For Sales' Sake

AOR

KISW maintains a full-time graphic artist, Jim Carey, who is permitted to freelance out of his office at KISW. He designed the logo for the 1987 NBA All-Star game, NCAA Final Four regional contests, the 1990 Goodwill Games, and developed the presentation for Seattle's bid for the 1988 Republican Convention.

GM West originally hired Carey in '79 to redesign the station's logo; Carey now is responsible for both how the listener sees KISW and for representing it to the advertising community. West explains: "When we sell a package to a client, we can walk in with a poster or pointof-purchase material. It's impressive to them, and they end up picking up the cost of the camera-ready art. It's worked out well for us."

KISW: A Hard Place

Many record reps consider KISW a "hard" AOR in two respects. First, its AOR position includes virtually no pop crossovers; second, the station is seen by some as a stubborn holdout on records receiving acceptance at many AORs – Dream Academy, Icehouse, Starship, and Howard Jones, for instance.

Phillips comments: "Maybe we're 'harder' than some stations, but you have to understand this market and our position. Seattle has 48 signals, including three AORs and four CHRs. It's 85% Caucasian – disco and New Wave never happened here; there isn't even an Urban station. The people are fairly conservative, Scandinavian, largely blue-collar. It's a clean, middle-class rock 'n' roll town that may not be as sophisticated as San Francisco or as trendy as LA."

The station steps out on bands like the Hooters, Fabulous Thunderbirds, Beat Farmers, Outfield, and Del Fuegos, bands that "have a rock 'n' roll edge and sound like there's spirit and passion." says Phillips. "I'd rather try to bring

EX-PD NOW CAPITOL AOR HEAD

Bill Bartlett: Programming By The Buddy System

These days "Buddy Bear" (Bill Bartlett) is National AOR Director for Capitol Records, but from 1977-early '78, he followed Lee Michaels and preceded Beau Phillips in the PD chair at KISW.

Bartlett, who came to Seattle from PD stints at Jacksonville AORs WAIV and WPDQ, recalls taking KISW into the early stages of modal programming. "We were all over the place at the time, going from Joni Mitchell to Ted Nugent. I eliminated the Joni and Karla Bonoff stuff and zeroed in on the 18-24 demos. We played a lot of Rush, ACIDC, and Nugent to establish a rock identity, which KISW had never had. KZOK always had the dominant image in town."

He also remembers getting 38 Special to play on a flatbed truck in front of a Peaches record store,



home a few bands like that than fluff up our list with 15 unheard-of groups and pretend we're doing a service. If it's too techno or wimpy it will have a difficult time on our station, regardless of its chart position. How many AORs are still playing 'Go Insane' or 'Invincible?''

The station conducts no call-out, nor any auditorium music testing, which Phillips feels is "trying to dissect people's attitudes in a very sterile environment. In an auditori-



Bill Bartlett, 1977

but his proudest moment was hiring Gary Crowe away from KZOK. "That was a definite coup." he continues. "Gary was the first guy in town to play records like 'Nights In White Satin," and had a read solid image as one of the most recognizable jocks in the market." Bartlett left for Arlola Records in February of 1978. He later joined Capitol for regional promotional duties in '79, and became head of AOR in '83.

um, there's peer pressure and a burn-out factor. I'd rather spend the \$30,000 on people with good ears who can find great music for us."

We're Bad, We're Nationwide

Kaye-Smith (the Kaye is entertainer Danny Kaye), which had owned KISW since 1968, recently sold the station to Nationwide. Principal Les Smith plans to retire, and feels good about selling KISW to broadcasters rather than "Wall Street barons."

CHANGE OF ADDRESS ORDER	
1. Change of Address is for (Check one) Firm Family Individual Group	
2. Print Name of each individual covered by this order P A U L H E S T E R 3. Old Address	
SPLITENZ 4. New Address	
S Album Occupancy Date	6. Sign here
Mo. Dy. Yr. 7 18 86	6. Sign here Paul Hester
2/R&R FRIDAY, JULY 11, 1986	

ADULT CONTEMPORARY



PART TWO: THE SOFTER TOUCH

Overheating In The Motor City

Last week we looked at the three most contemporary ACs in Detroit: WOMC, WNIC, and WMJC. This week focuses on the "softer guys" – WLTI and new AC WNTM.

WLTI

WLTI, previously Urban WDRQ, has been on the air since April '85. Pat Holiday, former midday personality at WNIC, arrived last October. While 'NIC was the AC leader 12+ in the winter Arbitron with a 3.9 to WLTI's 3.4, and led in younger demos, WLTI led the ACs in older adult demos, and tripled its adults 25-49 ratings since debuting a year ago.

- 1

It's been a remarkable, rapid ascent for WLTI, which has just changed hands from Amaturo Group to the Keymarket Group. Because Amaturo owned the station as of this writing, its publicity policy against talking to the press required us to rely on competitors' observations.



Pat Holiday

WLTI is another Transtar "Format 41" success story, broadcasting live in drivetimes. Pat handles mornings, while Robert Chenault does afternoons. Otherwise, Pat has incorporated "New York voices" for the other dayparts.

It's a soft AC. Some view it as the softest AC in the market, while others feel that on the soft meter, it's really a toss-up between WLTI and WNTM.

The prevailing attitude among competitors is that WLTI was able to happen because it caught the market when the other ACs were all rocking a little harder. But now the plot thickens with WNTM's debut last month, and that station has been operating commercial-free since it went on the air.

WNTM

With the market already so saturated with ACs and gold stations, it was baffling for many to see WCXI-FM drop its Country format in favor of not only another AC, but another soft AC much like WLTI. I talked with Joe Bacarella, the longtime WJR PD who's now Station Manager of WNTM and News/ Talk sister WXYT, about why he opted for AC. He said, "We looked at all of the ACs in town, and some were skewed women 2:1 over men. On the other side, there were gold stations that had men over women 2:1. We have tried to go between them both, so we're walking a very fine line for an equal balance of both males and females."



LOVE & MARKIAGE — The "New Newlywed Game recently stopped in Atlanta and enlisted the help of WSB-FM's "Love Songs" hosts to emcee the event. (I-r) NNG's Bob Eubanks, and WSB-FM's Karen Gerson and Rocky Payne.

Different Than WLTI

Joe doesn't agree at all with the idea that his station is just like WLTL 'As far as music is concerned, sure, we're playing a lot of the same music. But we're all playing different things too. We're much brighter than WLTI, playing more uptempo material by artists such as Chicago and Bob Seger – songs you might not find on a 'Light' for

All's Fair In Love And Radio War

Once upon a time, many years ago, a man named Alan Almond had a concept. He figured out that maybe after a hard day's work what adults really wanted to do when they got home was unwind and relax to songs about love, or to listen to romantic melodies. He called the concept "Pillowtalk."

Almond was working at WNIC/ Detroit, and the folks at the station thought it was a swell idea and that maybe they should try it.

So they let him loose to weave the music with his "golden throated" raps. And it was beautiful. It was also extremely successful. Before long, "Pillowtaki" was frequently outperforming the other dayparts at the station (which is amazing for an AC).

Alan Almond became a household word in Detroit, a distinction held only by J.P.MCCarthy, Dick Purtan, and few others. And all was right with the world, or at least at WNIC ... well, at least until Price Communications bought the station. In the midst of all of the turnover, Almond became somewhat disenchanted.

WMJC, which was certainly having problems of its own trying to find appropriate replacements for its Chicago-bound morning team of Jef & Jer and was watching its ratings slip, seized the opportunity to offer Almond big bucks to come on over.

Almond took the bucks and the job, and wanted to take the name "Pillowtalk" as well. But WNIC reminded him the station owned the rights to "Pillowtalk," and had every intention of keeping the name and a similar show on the air.

Thinking quickly, WNIC hired longtime Detroit personality Johnny

Williams to take Almond's place. Williams, a golden-throater himself, seemed to fit in real well.

The program on WMJC became the "Alan Almond Show." The Detroit press reported that Almond, so offended that someone else would (in his mind) imitate his style and his show, at first made some rather blatant accusations to that effect on the air.

But that was last winter, and now that the dust has settled, a remarkable thing has happened. Not only did WMJC's ratings go up at night, just as they hoped, but so did WNIC's!

Here's how the PDs see it:

Bill Roth - WMJC

"There's only one Alan Almond. He started the whole 'Pillowtaik' or 'Love Song's song concept which everyone is now doing. Alan's got a terrific personality. He doesn't talk a lot, but when he does, he has a certain way of doing his show and blending the music. The key to his success is the way we live our lives. He understood a long time ago what people wanted to hear after a hard day, and he's been capitalizing on jt ever since."

"Alan's going to end up winning the battle. He's such a powerful force in town that the fact that he was on 'NIC for ten years is not going to go away in ten weeks. There is a difference betweeen the music in his show and their show. Nobody else can be Alan Almond."

Dave Ervin - WNIC

"Johnny is doing an incredible job. The response to him has been terrific. We're doing promotions on his show and he's blowing out the phones every night.

"After Alan went to WMJC, they supported it with an enormous TV barrage, one of the biggest I/ve ever seen, although I don't really think it did much for them. For him to *really* win, he had to not only leave us, but also *beat* us, and he didn't.

"I think the TV spots may have indirectly helped us. Alan had been with the station so long that to the passive viewer, every time they saw one of his commercials it also was a commercial for WNIC and Johnny Williams. We were very appreciative."

Confused?

Bill's not exactly sold on the fact that the TV spots helped WNIC, but admitted that it probably helped promote "that kind of show, in general."

But if indeed there was any kind of contusion, my guess is that it's due to the fact that Almond, who retuses to be photographed, was featured in the spot in silficuette. For that matter, Johnny Williams is never photographed either (although there's some disagreement as to whether that's always been the case).

Whatever happens, this lovers' quarrel should be an interesting one to eavesdrop on for some time. mat. Also, since we've been on the air, we've played over 15,000 records in a row. We will probably go to 19,000 or more before we play our first commercial."

WNTM is totally automated, and is a customed-to-Detroit format Joe has developed with Drake-Chenault. There are no plans for WNTM to be anything more than a music station. Said Joe, "When we finally do settle into playing commercials, that's all we'll add. There will be no news, no chatter – just time and temp. We're adding music as we go along, and we have three different voices for drops. We're trying to give the audience what they want, and that's a lot of music."

Not Worried

What about the station's target audience? Joe said, "Everybody wants the 25-54s; we're really concentrating on the 35-49s. So everybody who's after that same demo is our competition – specifically, all of the ACs."

But how can everybody do well with so many ACs? Replied Joe, "When you go into a new format, you only worry about how well you're going to a hole in a certain part of the market, you don't go in wishing you'll all do well. It's our intention to do well. I imagine somebody's going to come out on the short end, but we don't feel it's going to be us."

Editor's Note: You'll note that WDTX has not been included in this overview. When the station debuted a few months ago, I devoted a column to its unique format, "Pop Radio." Although clearly competing with all contemporary formats, particularly for young adult demos, as noted by PD Jim Harper, WDTX doesn't really fall into any existing format type, but stands as a unique hybrid.

DTX still gets my vote for the best spot I've ever seen promoting the return of a personality to the airwaves. The spot, created and produced by Jim, GM Lorraine Golden and 'DTX Promotions Director Carolyn Kreiger, featured Jim's return to the air (after fulfilling a noncompete agreement with WNIC) in a "rock video" style commercial with the Rolling Stones' "Miss You" as the music bed. It was very cool, Daddy.



CMA Roundtables: Don't Miss 'Em

Large-scale organizations which represent an industry engaged in a variety of disciplines always face the problem of fully servicing the entire membership. At least one faction will always feel slighted or underrepresented, harboring the sentiment that they're "not getting anything out of it" and wondering "what's in it for them."

LON HELTON

The Country Music Association represents every facet of the business and sees itself in a catalyst position. That position: to bring together the diverse membership and discuss common goals and problems.

Having realized this role, the CMA has embarked on a series of roundtable workshops. Designed as regional gatherings, the goal of these sessions is to bring together anyone who has anything to do with country and let them falk with in-

Roundtable Remarks

The following are comments made by some of the roundtable attendees.

Les Acree, WTQR/Winston-Salem PD: "This is something that is long overdue. I'm glad the CMA is leading the way."

leading the way." Mary Betts, WNGC/Athens, GA Station Manager: "I thought the roundtable was refreshing. It was not exactly what I was expecting, and it was interesting to hear the diverse opinions of all of the different segments of the industry. I had not been aware of just how much radio can affect record sales."

Wally Mullinax, WESC/Greenville VP/Sales: "I think everyone in country music — primarily broadcasters — will find these roundtables very helpful."

Jim Powers, Handleman Records VP: "The roundtable was a very good beginning in getting communications started among the people in the industry."

Jack Weston, RCA/Nashville VP/Promotion: "One of the positive aspects coming from the roundtables was the agreement among radio, record companies, and merchadisers that we are truly in the same business and are trying to work in the same direction to achieve the same results. There was a definite spirit of coopertation."



Al Greenfield

dustry leaders about issues facing the industry – or about their own particular problems.

First of Five The very first of these round-

tables was attended by 70 people in Charlotte on June 18th. Though about half of the registrants were from radio, the list of attendees also included merchandisers, record companies, promoters, artists, songwriters, publishers, managers, and agents.

This wide range of representatives was what made it the session so enjoyable for attendee David C. Fuellhart, WPOC/Baltimore GM and Group Radio Manager for Nationwide. "I was impressed by the number of different fields represented," Fuellhart said. "It was interesting to get the perspective of a

S.F. Panelists

As presently planned, panelists for the the various roundtables will differ by locale. The following people will be present at the San Francisco workshop:

- Clarke Brown, VP/GM, KSON/ San Diego Al Greenfield, The Greenfield
- Group Lon Helton, Country Editor, Ra-
- dio & Records Bruce Hinton, Sr. VP MCA/
- Nashville Richard Landis, Producer/Man
- ager, Stage Right Limited Louise Mandrell, RCA Artist Jim Ed Norman, Division VP.
- WB/Nashville Michael Owens, VP/GM, KNIX/
- Phoenix Richard Sterban, Oak Ridge
- Boys Jim Powers, VP, Handlem Records
- Jack Walz, BDA-BBDO/Atlanta

talent agent, for instance, and it was great to have artists there. Both Gary Morris and Brenda Lee were articulate and intelligent spokespersons for their side of the business. It's nice to hear points of view we don't hear too often except as chents. Not only were the different areas represented, but they were represented by quality people."

These sentiments were echoed by panelist Barrie Bergman, President and CEO of Durham, NCbased Record Bar. "This was a first-class effort all the way," he said. "There wasn't one bad panelist the whole day. I've been involved in lots of panels and workshops, and this was as good as anything I've ever been involved in. What made it so fun and interesting was that there was a wide cross-section of people. It's fascinating to have



everybody in the room at one time and to hear the different sides of every issue. It wasn't the typical retailer vs. manufacturer discussions I'm used to."

Offering an overview of the activities, CMA Roundtable Chairman and session moderator, Al Greenfield said these sessions were designed to unite a wide crosssection of the industry. "The original concept was to bring the prime movers and decision makers in their particular areas together those people who had something important to say. What we are presenting is an opportunity to go oneon-one with the heads of the labels, the heads of the huge retailing chains and rack jobbers, and the major promoters and artists themselves

"Those of us in the business need to realize what other people in the business are about," he continued. "We need to realize someone on the other side is not an enemy. It's important for people to understand we're not all out there in our own little businesses running in separate directions. We want to convey the sense that we're pulling together in the promotion and perpetuation of country music."



David C. Fuellhart

Talking With, Not At

The workshop's format played a major role in both its success and the participants' enjoyment. Each of the five sessions featured a topic which was covered in shirtsleeve Q&A fashion and included no prepared "panelist statements." The key to getting away with this is creating a participatory environment.

"You can't get a total understanding of everybody else's business," Bergman commented, "but this took a couple steps in that direction. Seminars are so often the 'we vs. they' stuff that nobody ever hears anything about other Continued on Page 46

Roundtable Agenda

Following are the dates and locations for the remaining CMA Roundtable workshops. Tuesday, July 15 San Francisco, CA S, F. Airport Marriott Tuesday, August 12 Chicago, IL Westin Hotel O'Hare Tuesday, September 9 Dallas/Ft. Worth, TX D/FW Airport Marriott Thursday, November 13 Nashville, TM Music City Sheraton

 8:30am: Registration and Check-In

 9:30-10:15am: A New Research Study "The Country Music Audience — New Perspectives," presented by Bruce Miller? President, Market Data Corp., Chicago 10:15-11:15am: Roundtable 1 Where does research lead? Is it gospel or guide? What does it mean to a station, a store, a song, an artist? Are charts really a true picture?

• 11:15-11:30am: Break

 11:30am-12:15pm: Roundtable 2 Who's really responsible for selling the product? Do record companies really care about coumtry music? Do Country stations really care about country music? Can they all work with the record merchandiser? How can radio and Ty work closer together?

 12:15-1:00pm: Roundtable 3 is there any way to make money in country concert promotion anymore? How do you get the artist, label, manager, station, and retailer to take notice? Can a concert be the catalyst to tie them all together? • 1:00-2:15pm; Luncheon

 1:00-2:15pm: Londenbeit
 2:15-3:15pm: Roundenbeit
 4
 Where is country radio going?
 Who decides? How do you capture a larger audience and how do you promote the younger demographic — or do you really want them?

 3:15-4:15pm: Roundtable 5 What's going to happen to country music in the next five years? Where are the big consumer money plays coming from? How will the local Country radio audience grow, and what will be the impact of TV and cable? How do sponsors for broadcasting and concerts fit in?

• 4:15-4:30pm: Break

• 4:30-6:00pm: Group Breakouts "Rap sessions" on the issues as each panelist joins a small group and rotates among groups for 15-minute sessions. • 6:30pm: Reception

• 6:30pm: Heception

Roundtables are open to anyone in the music industry, but registration is limited and CMA members can register at a discount. The fee includes all materials plus lunch.

Registration for CMA members or employees of a CMA member is S65 in advance or S90 late/onsite. Non-member registration is \$95 advance or \$120 late/on-site. However, the fee includes membership in the CMA if the registrant free registration will be provided for each new CMA organizational member who joins because of the seminar. For further information, contact the CMA at (615) 244-2840.

STEVE EARLE GuitarTown

U.S.A. TODAY

"Nashville has a new songwriter hero. The numbers on this debut LP snarl from the speakers with raw energy like some Texas punk with a belly full of beer on a honky tonk frolic. ...in a class with Springsteen, Mellencamp and Seger."

BILLBOARD, JUNE 7. 1986

Appropriately, Earle revives the tremolo-laden guitar sound of the early 60's for this song about music and love on the road.

MUSIC ROW, JUNE 1986 Ecstasy on vinyl. Hotter than hot. The sound of tomorrow...

THE VILLAGE VOICE

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MCA RECORDS is proud to present **LYLE LOVETT**, who reminds us that music wasn't meant for background...it was meant for listening. "FARTHER DOWN THE LINE" is the first MCA/CURB single from singer, songwriter LYLE LOVETT_{MCA52818}

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WCVR	KHEY	KNOE	WESC	KIKK	WWVA	KBRQ	WYNE	KQKX	WTCM	KRWG
WIXY	KILT	KOUL	WYNK	WOKK	KFGO	KEAN	WLWI	KBMR	KEDI	KWJJ
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CMA Roundtables: Don't Miss 'Em

Continued from Page 44

facets of the business. There were so many viewpoints here that everybody heard all sides. We didn't solve all of the industry problems, but understanding what the other guy is up against will undoubtably help us all. What made it so educational was the exceptional audience participation."

Fuellhart also identified education as the key factor in the workshop's success. "Putting all of these different kinds of people together is what provided the

"This isn't a radio workshop, per se. But it is very much for radio because radio ultimately is the catalyst which makes everything else happen. We need broadcasters' input in these workshops."

-Al Greenfield

education," he noted. "We're in a constant exchange with the record companies, but when you put us with building promoters, talent agents, and record retailers, that's new. It's useful and informative, and we should do more of it."

Sharing managerial and operational techniques also proved beneficial to many attendess. "It was fascinating to watch as one retailer picked up a great new idea from another retailer," continued Fuellhart. "For example, a person from one chain brought up the fact that he files records alphabetically — he doesn't have country or classical or rock sections. This was a totally new concept to another retailer in attendance. It was fantastic to watch the exchange of ideas."

These workshops complement the general direction of the CMA's present goal of "communication and education." "The information and ideas which came out of this first roundtable can be used in any size market," Greenfield pointed out. "All markets size were represented, and any business that has anything to do with country music can and will benefit."

Research Presentation

As with the Charlotte session, each future roundtable will begin with a presentation of the recently completed CMA-commissioned country music market structure study. The study, presented by Bruce Miller of Chicago-based Market Data Corp., points to incredible growth potential within the American populace; these segments are prime targets for both

Country radio stations and records labels and retailers. "Some of the opportunity segments would not have to be moved very far to change them to active country music listeners." Miller explains. "They're within reach." "Miller also pointed out that most respondents viewed a change in country music as a positive development.

The research presentation, which will be released later this summer, drew this reaction from Fuellhart: "It was absolutely outstanding. Had there been nothing else of value the rest of the day, that alone would have made the whole trip worthwhile."

Fuellhart also indicated that he was glad to get the research ahead of its general release. "Sometimes organizations surprise Country radio when they release information on research without first telling us about it." he explained. "It helps us to have the information in our hands in advance of its release so we can answer questions from local press or whatever.

Commenting on his decision to attend the workshop. Fuellhart said, "My interest in the future of Country is what got me to go. I'm in the radio business; I have a great radio station that plays country music. I'm there because I want to know if my product is going to continue to be good. To have a healthy radio station we need a healthy country music industry. We've seen the hills and valleys in the country music field, and I want to closely watch that which will shape its future."

Group Breakouts

Highlighting the seminar was the concluding "group breakout seesion," wherein panelists rotated among tables of registrants every 15 minutes for one-on-one discussions. Panelist Bergman found this format to be exceptionally useful.

"If the problems facing the industry are solvable, this will help do it."

-Barrie Bergman

"Moving from table to table was really a neat experience," he elaborated. "It was fun circulating and talking to everybody in small groups. People could ask anyhing they wanted to without feeling intimidated by a room full of people."

General consensus suggested that the one-day workshop was an unqualified succes. "When it was over, you had the feeling that people would be returning to their respective businesses with a new aggressiveness in promoting the product," said Al Greenfield.

"We're all in this together, all doing the same thing.' It makes sense to work collectively, and these workshops help us find out how we can work together more actively and more effectively."

Greenfield echoed another prevalent feeling as well: "This isn't a radio workshop, per se, but it is very much for radio because radio ultimately is the catalyst which makes everything else happen. It's time to take a more aggressive stance, instead of just being proud to be here."

"Anybody anywhere who's running a Country radio station will get something out of these roundtables." —David C. Fuellhart

Editor's Comments

As a CMA board member, I also particapate on the Roundtable Committee. In this role I was very interested in hearing the comments from folks like Fuellhart and Bergman – people who had no "axe to grind." Both men have been in the business a long time and have attended innumerable industry meetings, so it was great to hear the enthusiasm and excitement in their voices as they talked about the workshop. Both thought the experience was extremely worthwhile; as Fuellhart claimed, "Anybody anywhere who's running a Country radio station will get something out of these roundtables." Bergman agreed, adding, "If the problems facing the industry are solvable, this will help do it.

It is now up to all of us to spread the word about these workshops. The attendance at Charlotte was good, especially considering the fact that the board approved the workshops at its April meeting and had only five weeks to plan it. It's up to you to make it better.

Contact the retailers, promoters, etc. in your area. Branch out, too, by inviting club owners, ad agencies, and media writers. This is an opportunity to invite clients who have resisted making a Country buy due to format bias. Tell them what's going on and encourage them to attend. These sessions are being held regionally to assist you in opening a dialogue with the people you either directly or indirectly do business with every day.

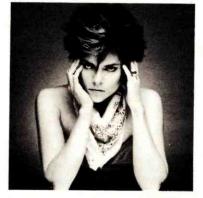
As AI Greenfireld told me, "We're all spending money to promote country music in our own way, but we're not doing it collectively. If we can do it together and come up with the right ideas and the right methods, we can only succeed."

As that happens, we'll all benefit.

When Great Music Counts...Count On Columbia









JANIE FRICKIE

Radio <u>loves</u> Janie . . . "Always Have Always Will"

Her smoky new album, produced by Norro Wilson, features the most soulful performances of her career! It's all right here in "Black & White" (FC-40883)



LACY J. DALTON Lacy has taken the Jonathan Cain written song, "Working Class Man"

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BREAKERS 3

BB 35

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Rosanne's fourth single from "Rhythm & Romance" is

"Second To No One"

This is the <u>one</u> everybody's been waiting for! Produced by David Malloy

R&R 49 BB 57

SWEETHEARTS OF THE RODEO Are sweethearts of the radio, and have been "Since I Found You"

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SIGNIFICANT ACTION



On Columbia Records and Cassettes



NASHVILLE THIS WEEK

KFC's 10th Annual Songwriting Contest

A nationwide talent search for undiscovered songwriters will be launched August 1 by Kentucky Fried Chicken in conjunction with the Nashville Network and nearly 500 radio stations.

Bits & Pieces: Willie Nelson will

star in the season premiere of "Miami Vice." He ought to feel at

home . . . he plays an outlaw. Film-

ing of the episode, called "El

Viejo" ("The Old Man") was a little

touch-and-go while Vice star Don

Johnson negotiated a juicy new

contract with NBC. Though John-

son didn't show up when the film-

ing began, production crews shot

around his scenes. They did, how-

ever, fear that the show would

have to be cancelled because of

Nelson's tight schedule. By week's

end, everything was under control.

Johnson reached a salary agree-

ment with NBC, the episode will be

finished with Johnson included, and Willie will go "on the road again."...Tom T. Hall is about to

publish his fourth book, titled "The

Acts Of Life." It's his first collec-

This year, Sylvia will serve as the guest artist. She will choose and record the two winning songs which will be distributed to radio stations nationwide

The contest officially runs August 1-30 and is open to amateur songwriters who have never had a song distributed nationally. Songwriters may enter through the local radio station co-sponsoring the contest or mail entries directly to KFC Songwriting Contest '86, Box 1800-R, 8033 Sunset Blvd, Hollywood, CA 90046, and radio stations may want to think about getting involved.

Bare Sings For Children Bobby Bare just completed a special music video and song focusing on missing and abused children. The song is appropriately titled "America's Missing Children." He became involved with the issue through Child Keyppers' International, Inc., a nonprofit organization that works for child and youth-related issues.

CBS-TV affiliates across the country have committed to airing the video, which features Bare performing the song with help from a chorus of youngsters, including his 10-year-old daughter Angela. The storyline of the video is more than a performance, however, An actual abduction and recovery is reenacted to further illustrate the purpose of Child Keyppers'. The single will be available through television mail order only. Information on how to order is included at the end of the video.

Gosdin Letter

Vern Gosdin is using his upcoming "Greatest Hits" album release to help the plight of the American farmer. An open letter to friends and fans urging them to contribute to Farm Aid will be included on the back of the jacket. The text of the letter is as follows:

"Dear Friend:

Being the son of a Southern Alabama farmer and having grown up working in the fields with my family, I have a special feeling for the American farmer, I would like you to join Willie Nelson and John Cougar Mellencamp and all the other fine artists and volunteers involved with Farm Aid.

The way you can help is with your dollars. So dig way down deep. You'll be better for it, too. Call 1-800-FARM AID. Thanks a lot,

Vern

48/R&R FRIDAY, JULY 11, 1986



vion a showcase in Dallas. Columbia artists Marty Stuart and Sweethearts of the Rodeo SHOWING OFF - Folk and wind upper - industring a sindwicase in ceases, countria airasts many solutir and sweethearts of the Hodeo pose with CBS staffers, Left oright are new CBS SW Country Promotion Mgr. Phil Little, Dellas seles rep Tom Gib-son, Sweetheart Kristine Arnold, Sr. VP/GM Nashville Rick Blackburn, Sweetheart Janis Gill, Dellas Branch Mgr. Jack Chase, Dallas Branch Sales Mgr. Danny Yarbrough, and (front) Stuart.

tion of short stories ... A BBC television crew from London taped a 17-minute version of Hank Williams Jr.'s concert at Nashville's Starwood Amphitheatre for its pop music series "Whistle Test." The same evening, Warner Bros. recorded Hank's show for a live alburn to be released early next year

. Bermuda Dunes recording artist A.J. Masters was chosen by Alvarez Guitars to endorse its DY156 Alvarez Yaire guitar line. He will be making appearances at music shops that carry the guitar.

Ken Mansfield, former U.S.

STORY BEHIND THE SONG

Manager for the Beatles' Apple Records, will become President of Nashville-based NEO Records. The label, founded in 1984, will be dedicated to the rock scene in Nashville ... Kris Kristofferson has been signed to PolyGram . MCA artist Patty Loveless signed a publishing contract with Acuff Rose ... Lynn Anderson is now managed by Patsy Bruce of the Bruce Agency.

R&R sends condolences to the family of Joe Maphis. Maphis was a pioneer country guitar player

and I had real mixed feelings,"

Paul admits, "I wasn't real thrilled

But when Overstreet met Randy

and heard the finished product, he

was won over. "This guy can sing

good!" He liked him and his voice,

about it

known in California as "Mr. Country Music" and "King of the Str-ings." He helped create the TV music for "Bonanza" and "The FBI." He first introduced the talents of a young Barbara Mandrell to the stage. His son Jody now plays with Johnny Rodriguez's band . . . And to the family of Benjamin Francis "Whitey" Ford, who died last week at age 85. Ford was known as the "Duke of Paducah." He was a regular cast member of the Grand Ole Opry from 1942-1958.

Just thought you'd like to know!

A Second Coming

"On The Other Hand" was songwriter Paul Overstreet's ace in the hole, he thought, until Randy Travis put his mark on it,

Overstreet, an established Music Row writer, has many fine credits to his career, with his name on recent hits such as "I Fell In Love Again Last Night," "One Love At A Time," and George Jones's "Same Ole Me." But at the time he co-wrote "On The Other Hand" with Don Schlitz, his supporters felt this was one of his better songs. -

They were writing one day, struggling with another song, when all of a sudden Don stopped and said: "On the other hand . . . to which Paul replied, "there's a oolden band ... From that sprung a powerful song.

Overstreet could have interjected anything. He was thinking about a few humorous things but decided to be serious. "On The Other Hand" was written on the spot, in about 20-30 minutes. "It just came," the writer savs.

Paul wanted this song to launch his own career. And if he couldn't do it, the aspiring artist had hoped it would be pitched to Merle Haggard, George Strait or another established act.

"When they first told me that Randy Travis had cut it, I didn't know who he was. I just knew that Warner Bros, had signed him.,



By Katy Bee

and when the single was released, became really excited about the record and Randy's career. "I just feit it was a #1 song and I prayed for that." Overstreet confirms now

As "On The Other Hand" made its chart debut and Overstreet saw it fall out of the charts without much notoriety, he felt like his initial feelings may have come true. He thought the song had been wasted. But Warner Bros.'s VP/ A&R Martha Sharp caught him off guard when she called to say they were re-releasing the record.

"That was the last thing I thought would happen." Overstreet states. He knew it was a rare thing for a record to have a second life.

The two have now become a team. Randy's album, "Storms of Life," contains three Overstreet sonas, including his next-single, "Diggin' Up Bones." Overstreet and Travis have become new songwriting partners as well as one another's fans.

Overstreet, a staff writer for The Writers Group, is now 1/3 of the new MTM recording trio Schuyler, Knobloch & Overstreet.



PROJECTIVE PLAYLISTS REVISITED

Is Jazz Radio Too Free For Form?

"Frankly, I'm quite surprised to find stations out there that are doing anything but projecting airplay. Program and music directors should have a firm handle on their stations' sound and direction, well enough to know what should or shouldn't work."

That was WLVE/Miami JD to a projective system. Of those I Stevie Knox's reaction to the column "What Week Should Jazz Airplay Represent?" (R&R 5/16). Like Stevie, other programmers/ directors commented on several points in the article, especially about having all Jazz reporters report projective, rather than reflective, playlists.

Augmenting Arguments

Augmenting doubt that some stations would be able to project airplay is the music itself. "Jazz is a freeform format and can't be tied down to limitations" was a popular refrain. Others said: "That's not how we do things here" (KJZZ/San Francisco MD Bob Parlocha); "There's too many student DJs in and out of here to enforce airplay." (KBEM/Minneapolis MD J.D. Ball); and "We have a dilemma (KADX/Denver MD J.B. here' DeWalt). There was even a prophetic "You're going to open up a can of worms!"

On the whole, however, reactions have been more favorable than not. Thus far, WJZZ/Detroit, WYRS/Stamford, KUHF/Houston and KLCC/Eugene have converted

had a chance to speak with, only one PD said he'd find it impossible to switch over.

JAZZ

Why are the most ardent of hardcore jazzers and staid programmers open to such a change? Ironically, the underlying motive is once again the music. Gramavision National Promotion Director Suzanne Berg says, "We care for the music." KUHF/Houston PD Chris Taylor concurs, "It's obvious there's a common goal for the music we love. It is its survival."

One way to insure that survival is providing information that can be counted on. Not knowing if a station will remain on a new record is like being in a car with a malfunctioning speedometer, says Berg. "I can get into a lot of trouble if it reads only 50mph, but I'm really going 75." And that would be like adding a new release into heavy, then dropping it the next week.

Spoiling The Rod

Does projecting airplay help? Everyone agreed that it would at least make for better control of station sound

WMOT/Nachville PD Rick Forest details his need for airplay control: "Most of the people here (student DJs) don't know a whole lot about jazz. Most of their knowledge (centers around) Spyro Gyra, Chuck Mangione, and Herb Alpert. In order to give them a varied sound they wouldn't normally come to by themselves, and to expose them to artists such as Thelonious Monk, John Coltrane, and Chartie Parker, I've had to develop a system."

WHRO/Norfolk PD Joe Lowrey cites another reason for control. "It's unfair to the listener to let one guy's taste control the station's sound. There are other releases that are just as important to the active consumer. It's also important to jazz's image as a whole that people think it's contemporary.

Free Form

So much for the why. What about the how to? Conversations with several PDs helped formulate these must-ask-yourself questions for either the simplest or the most intricate music systems:

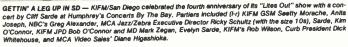
. What is your position in the market?

· What is your target demo? · Do you want to expand listener-

ship to include other demos? · What kind of jazz suits the sta-

tion hest? · How do you want it presented (upbeat and energetic, laid-back, factual, etc.)?







STILL WARM AT MISSISSIPPI NIGHTS - John Scofield highlighted his Gramavision release "Still Warm" while performing at a St. Louis club called Mississippi Nights. Pictured after the event are (front I-r) PolyGram's Her man Blasing, Scofield, and KWMU Assistant JD Jim Wallace; (back I-r) KWMU DJ Kishore Manwar, the event organizer Alan Kalina, club manager Pat Hagen, and Streetside Record manager Al Kamiski.

"Not knowing if a station will remain on a new record is like being in a car with a malfunctioning speedometer."

-Suzanne Berg

"The hardest and most time-consuming (element)," warns WNOP/ Cincinnati PD Chris Wagner, "is coming up with these parameters. That is, how heavy is heavy, how medium is medium, etc." Other food for thought includes the percentage of currents vs. recurrents, instrumentals vs. vocals, and how much of the different types of jazz you want to use.

WMOT's Rick Forest was kind enough to share the workings of his system. Instead of a hot clock, he uses a two-and-a-half-hour time frame, with usually enough room for about 26 tunes. The categories are broken down by tnumbers: #1 = Contemporary, #2 = Progres-sive, #3 = Traditional, and #4 = Blues. The new releases are designated with letters: R = Heavy rotation; G = Medium, and B = Light. This is the prescribed order of airplay: 3, 3, R, 3, 2, 3, 3, 1, 3, G, 3, 3, B, 3, 2, 3, 4, 3, R, G, 3, 3, 1, 3, 3, R.

This order always remains the same at WMOT since no dayparting is done. The only thing that changes on a weekly basis is each rotation's albums For example. what was designated as a G might be pushed up to an R slot. (The DJ uses his discretion on what to pull for numbers. However, when it's time for a #3, it must be a traditional album.)

You can see why it's so easy to project when the bulk of the airplay is mapped out. Call me if you are interested in further details on this or other systems. I will refer you to those programmers who generously agreed to offer readers insight.

ALL THAT JAZZ

For the record: Bob Goldfarb is VP/Radio of WNED & WEBR/Buffalo. not WBFO/Buffalo. Linda Kobes remains the interim GM at 'BFO.

Leslie Stewart named Associate Producer of WFPL/Louisville, taking over the music duties handled by Joe Vincenza ... Elena Cotten new midday host at WBBY/Columbus. replacing Zoot Sims, who becomes Producer/Programming Associate-Special Projecta for the station George Fisher new to mornings at KTCJ/Minneapolis.

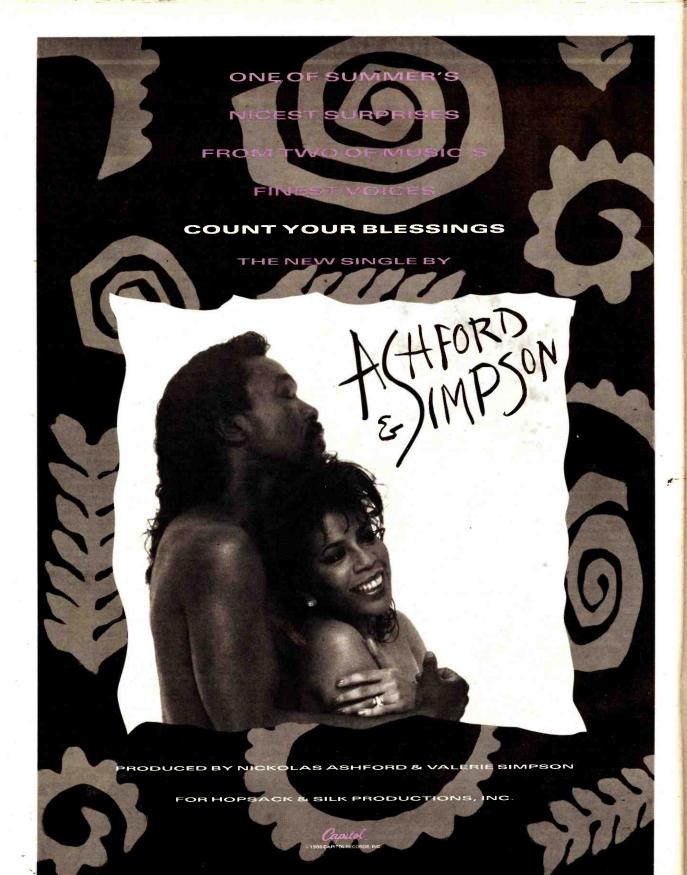
WKSU/Kent takes on a more contemporary/new age sound . . . More new age shows debut: "New Demention" hosted by Laura Lee, KKGO/ Los Angeles; "Jazzspace" hosted by Susan Eury, KPLU/Tacoma-Seattle: and "Steps Ahead" hosted by John Kares, CKKS/Vancouver ... AOR WHUB/Portsmouth needs more service for its weekly show "The Fuse Box," (603) 436-7300 Also in need of jazz service is Tucson's KWFM, which named David Ward as MO/host

of its 14-year-old "The KWFM Jazz Show," (602) 623-7556.

The Los Angeles chapter of NARAS recently held its 12th annual "Most Valuable Players" awards, honoring session players and back-up singers. Among the 25 honorees were Pete Christielb, Greg Phillingame, and Alex Acuna. Among recipients of the six "Emeritus" awards (for having won three or more MVP Awards) were Abe Most and Bill Reichenbach, Emces was Jack Sheldon . . . Congratulations to WDST/Woodstock, NY PD Richard Fusco and Jazz DJ Betty MacDonald who, after tallying 8794 votes, were selected as their county's most popular air personalities. Poli was taken by local Musicmachine magazine.

Congratulations also to Windham Hill, which is celebrating its tenth anniversary . . . and to Richard Seidel, who was elevated to PolyGram's VP/ Jazz ... Dr. Jazz Operations an-nounces Richard S. Cohen as Associate Director/Marketing.

R&R FRIDAY, JULY 11, 1986/49





BLACK/URBAN

HIRES ETHNIC INTERVIEWERS

Birch Makes Majority Effort In Minority Areas

We all know the effect ratings have on our industry. Those little numbers have a way of influencing management/employee attitudes and station atmosphere.

I vividly remember living and dying by the books, as well as the problems that cropped up concerning accurate minority measurement. Making strides toward alleviating that situation is Birch Radio, whose Sr. VP/Operations Bill Engel talked with me about the firm's progress to date.

Engel is an industry veteran whose experience speaks for itself. He's held top-level posts at Arbitron (Product Manager, VP/ Sales & Marketing) and spent six years as GM at WTIX/New Orleans. Engel's responsibilities at Birch include research design.

Margin Of Difference

More than one person has remargin of difference between Arbitron and Birch Black/Urban station ratings. For example, KKFX/ Seattle showed a 1.6 in the winter '86 Arbitron, while it posted a 3.3 in the corresponding Birch. Longtime Black-formatted KPRS/Kansas City earned a 4.8 in that same ARB and an 8.4 in Birch.

WGC1-FM/Chicago had a 6.4 in the winter '86 ARB; an 11.8 in Birch. XIHR/San Diego nabbed a 5.7 in the winter ARB but, according to Birch, it's number one in the market with a 14.2. And in Milwaukee, Urban WLUM netted a 6.4 in Arbitron's fall '85 sweep (the market didn't have a winter book then). But the winter '86 Birch showed the station in first place with a 10.7 share.

It used to be that Black-formatted stations always performed better in Arbitron than they did in Birch. Most people on the Black/ Urban side of the business felt that Birch's measurement of blacks was less than adequate.

New Hiring Policy

I asked Engel the reasons behind the improved showing of Black/Urban stations in the Birch reports. "Quite frankly, we've put more effort into it and changed how we do things. One major point is the fact that we now have interviewers who can relate to the people we're trying to reach and sample.

"About a year and a half ago we established a policy of hiring black interviewers in markets that have heavy black penetration — I think the figure we used was 15% or more black population. They're not doing all the interviewing, but they are doing a fair share. We've also hired more Hispanics to work with a large Hispanic population. When we opened our central facility in Sarasota, Florida we were able to take direct control of the hiring of minorities to be interviewers in selected cities."

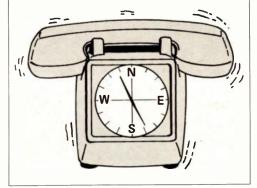
Other than satisfying the obvious, this new hiring policy also seems to be paying off in the gathering of reliable listening data. "Since we've implemented this system," said Engel, "we've noticed a few things. For example, when we've put black interviewers on with blacks to be surveyed, we've gotten better response and cooperation. Even when we've put a Hispanic interviewer on the phone with another Hispanic-surnamed person – and the interview was conducted in English – we've gotten better results and cooperation. It's obvious these people feel more comfortable.

"And that's saying something

"Programming a Black or Urban-formatted station is no different than programming any other radio station in the country. Good programming techniques will work for any format." -Bill Engel Sr. VP/Operations

Sr. VP/Operations Birch Radio

about how research can be made even better. Paying attention to that kind of detail is what makes the difference between a good sample and a bad one. We don't know that all of this has had an effect on what we do. But from what we can see it has had a positive effect."



The Interview

I asked Bill to explain just what happens in an interview. "First of all, everyone is asked the same questions. We start off asking them to think about the radio stations they've listened to during the past week. Then we ask them what they listened to yesterday.

"We then ask some extended demographic questions (covering) income, occupation, and household size. The interview takes approximately eight minutes; that one call does it all. Once again, we only want to know about their listening yesterday."

Why is this technique such an advantage? "We've developed a higher response rate." Engel explained. In Arbitron about four out of every ten people in the original designated sample are represented in the final result. This translates to about a 40% response rate. For Birch about 60 out of every 100 people participate in the original designated sample. People who don't respond listen to the radio differently than those who do respond. Obviously, the more people you get to respond the more representative your survey is going to be.

"The big advantage for us at Birch is that our response rate runs about 15-20 points higher than Arbitron. And this is being conservative about our results compared to theirs. Because of that we're able to get more mobile people to survey. We're also able to get the 18-24-year-old male who's out and about, and doesn't really have time to fill out a diary. But he does have about eight minutes to spend on the phone with you. We're able to get a better representation of the mar-ketplace. Maybe those people Arbitron isn't reaching because of its technique are heavier listeners to Urban radio.

Three Variables

Besides minority interviewers and a higher response rate, Engel pointed to another variable in Birch's improved sampling return. "Programming on Black/Urban stations has gotten better; that's one reason why we may be showing a trend up. We can't take credit for these types of radio stations doing better in our ratings. It has to be a combination of better programming, better research, and the listeners' positive attitudes toward the format in general.

"Now the question becomes which of the variables has contributed the most. And I don't think we have an answer to that. It's possible to get one, but I'm not sure the answer is as important as the result."

Engel also mentioned that industry researchers, including Steve Skager of BBD&O, scrutinize any changes the ratings firm may make. "These people spend a ton of time looking at and evaluating what we do, and then passing judgment. So, as you can see, it behooves us to be correct in putting things together and giving results. Believe me, they'll tell us if they think we're not correctly measuring a particular segment of the marketplace. We have no choice but to stay on our toes."

In parting, I asked Engel if he had any words of wisdom he'd like to pass along to broadcasters aim-

"We've hired black and Hispanic interviewers ... who can relate to the people we're trying to reach and sample." — Bill Engel

ing for better ratings. He replied, "You've got to target your audience and research what they want if you expect to be a winner. Programming a Black or Urbanformatted station is no different than programming any other radio station in the country. Good programming techniques will work for any format.

"If you don't have the money to do an extensive research project. at least send some of your air personalities into the community and have them ask questions. It doesn't matter whether you're programming a radio station or producing a box of Tide. You've got to listen to the marketplace. Once you do, you've got to transfate all of this information into action."

Check out Jhan Hiber's column on page 20 for a guided tour of Birch's Sarasota facility.

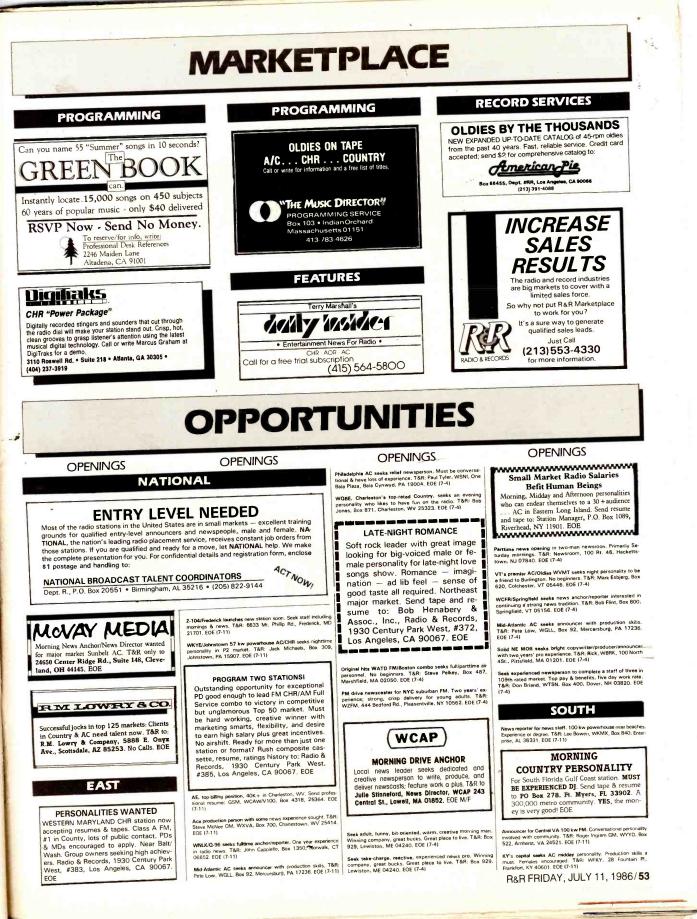


CHIEF INSPECTION TOUR — Waily Badarou was in New York recently to promote his "Chief Imspector" single. Shown here (I-r): Atlantic's Clarence Bullard, Badarou, WBLS PD B.K. Kirkland, Island's Nat'i R&B Director Dolores Gonzalez, and WBLS's Merlin Bobb.

MARKETPLACE



52/R&R FRIDAY, JULY 11, 1986



OPPORTUNITIES

OPENINGS

WBBQ-AM-FM seeks all-nighter. T&R: Harley Drew, Box 2066, Augusta, GA 30913. EOE (7-11)



CHIEF ENGINEER WANTED. Class C FM moving to 1500-toot tower. Class D AM. Seeking well organized, thoroughly qualified person wanting good future – excellent lifestyle in beautiful East Texas. Contact Dudley Waller, KOOI/KEBE Radio. (214) 586-2527. EDE

Top-rated edult CHR has openings. Come work for a winner. T&R: Steve Sutton, Box 1327, Valdosta, GA 30603. EOE (7-4)

Rock personality with production skills sought, for AOR on Carolina coast. T&R: Kris Kelly, Box 1356, Jacksonville, NC 28541. EOE (7-4)

Fairwest Consultants 100kw FM seeks PM drive talent. Entertain the adults of West TX & learn Fairwest programming philosophies. T&R: KORQ, Box 2201, Abilene, TX 79604. EOE (7-4)



KSRR Mairite Communications Houston, TX, one of America's premier adult rock stations, is looking for an exceptional and unique personality to anchor the morning show. If you have the talent, the drive and the ability to reach a broad-based, major market audience, send tape (cassette only) and resume to: Andy Beaubien. KSRR, 1020 Holcombe Bivd. Suite 1201, Houston, TX 77030. EOE

TOP SUNBELT ADULT ROCKER Seeks a MORNING PERSONALITY. Need experienced team player stressing creatiity, humor, production, mass appeal. Send cassette and resume to Radio & Records, 1930 Century Park West, #384, Los Angeles, CA 90067. EDE

CHIEF ENGINEER Foridal East Coast Class C FM. If striving for the competitive edge excites you, we've got the right climate. A chance to join a young, aggressive broadcast group, Resume & salary to Paul Clancy, 600 Allantic Avenue, Fort Pierce, FL 33450. Call (305) 451-009 CFC



Group-owned market leader, WYNK-AM & FM/

Baton Rouge, Louisiana is looking for a Program Director with Top 80 market Country format experience, along with excellent people skills. WYNK is truly a great place to work. Please send tape and resume to: WYNK, P.D. Box 2541, Bafon Rouge, LA 70821, Attn: Station Manager. EOE

MIDWEST

Accepting T&Rs for future openings. Experienced, conversationa team players. Highly rated CHR, T&R: Terry Weinacht, WKFR, 612 American Bank Building, Battle Creek, MI 49017, EOE (7-11)

LEADING CHICAGO AC Looking for America's BEST Morning Talent. Fun. entertaining, original. Individual or team. Send tapes & resumes to Radio & Records, 1930 Century Park West, #374, Los Angeles, CA 90067 EOE

54/ R&R FRIDAY, JULY 11, 1986

OPENINGS



Our morning guy is headed to San Diego. The search is on for a topical, funny, friendly talent for our nationally top-rated, music, AC-FM! If you qualify, we offer a stable company, management support, good salary, and the finest working conditions. Send T&R (NO CALLS) to: MARK THOMAS OPS. MGR, WCRZ, BOX 1060, FLINT, MI 48501. EOE M/F

The Bus WBSW is now accepting applications for future full/part time openings T&R: Bill Taylor, Box 999, Kankakee, IL 60901 EOE (7-11)

WTMX/Tupelo, MS has opening for airshift/production prime time for right person. T&R: J. Michael Pruet, Box 954, 38802. EOE (7-11)

Hot Takent sought for future opening at top-rated CHR in MW mediumn market. No calls. T&R: KCMQ, Box 459, Columbla, MO 65205. EOE (7-11)

WHYT/Detroit seeks talented parttime/weekend air talent. T&R: Michael Waite, 2100 Fisher Bldg., Detroit, MI 48202. EOE (7-4)

WJR/Detroit has opening for parttime/weekend air talent T&R: Gary Berkowitz, 2100 Fisher Bidg., Detroit, MI 48202 EOE (7-4)

KFMH/Davenport seeks copywriter capable of production. Females encouraged. Write or call: Steve Bridges (319) 263-2442 or 3218 Mulberry, Muscatine, IA 52761. EOE (7-4)

WCOL/Columbus' news leader seeks morning news anchor. T&R: Kevin Young, 22 S. Young St., Columbus, OH 43215. EOE (7-4)

100,000wt CHR FM/AM seeks news personality. No beginners. T&R: Blake Patton, Box 1458, St. Cloud, MN 56302. EOE (7-4)

MORNING NEWS

PERSONALITY



OPENINGS

17-station Midwest group seeks Morning Personality/PD for 50 kw FM in city of 100,000. Our highly successful AC needs a great communicator with solid people and production skills. Incredible opportunity for a career ... ot a job. Salary commensurate with skills. Cassette and resume to Rob Baxter, OM, WNNS, P.O. Box 460, Springfield, IL 62705. EOE M/F

Midday personality/production talent sought now. T&R Chuck Robson, KFH, 104 S. Emporia, Wichita, KS 67202. EOE (7-4)

MORNING SHOW NEWS ANCHOR

104.5 WSNX is looking for a morning show news anchor. We need someone with the ability to deliver the news in a conversational and casual manner, plus have good new-sgathering and feature-type writing skills to work with the morning show host. Send cassette and resume to: J.J. Duling WSNX

875 E. Summit, Muskegon, MI 49444

PD sought. Seek good on-eir & great production ability. Management ability a must. Experience with satellite programming helpful. T&R: Box 917, Arkansas City, KS 67005. E0E (7-4)

Rare opportunity for morning person. Energetic, warm. A relatable performer with a team attitude. MW University market. T&R: PD, 8ox 728, Ames IA 50010. EOE (7-4)

Crazy? Morning Show Host

104.5 WSNX, West Michigan's HOT 50kw CHR, is looking for a crazy, high-profile morming show host. In addition to heavy phones, bits, and appearances, we need someone who's topical, fun, and personable to create talk among our listeners. The station that gained national headline with the "Money Man Caper." We'll provide all the tools you'll need to win, a state of the art facility plus excellent compensation and benefits, plus some of America's best summer beaches. Send cassette and resume to: J.J. Duling

WSNX 875 E. Summit, Muskegon, MI 49444

FULL SERVICE PD

Inspired and inspiring on-air PD with track record needed for unique Full Service AM in large Rust Belt Market. We'll give you a first rate airstaff, strong cume, corporate support, and a winning game plan. If you can take that ball and run tire-lessly with all you've got, we want you on our team. Competitive salary plus bonuses. Rush tape/resume to: Radio & Records, 1930. Century Park West, 4386, Los Angeles, CA 90067. EOE



Needed yestenday! AC midday personality/MD/asst. PD. Rush T&R: Carter B., KFQD, 9200 Lake Otis Parkway, Anchorage, AK 99507, EOE (7-11)

ALASKA BROADCAST OPPORTUNITY!!

NEED NOW for AM/FM radio operation looking for mature-sounding, experienced Midday Personality. We need someone who can relate to 30+ AUBINCE. Rush T&R to Paul Ryder, 1107 W. 8th Street, Suite 2, Juneau, ALASKA 99801: EOE



OPENINGS

US 98/San Luis Obispo, CA, a top-rated Transtar AC station, seeks ND. Must have experience. We want someone with good delivery who understands the value of sound (actualities, etc.) in a newscast. Must be able to communicate intelligently with 25-54 yearolds. Send tapes and resumes to GM, US 98, 396 Buckley Road, San Luis Obispo, CA 93401. EOE

Seattle area CHR seeks experienced weekender. T&R: Ric Hanse PD, KNBQ, Box 5200, Tacoma, WA 98405. EOE (7-11)

News, & sports reporter. Two years' experience. T&R: Barbara Maier ND, KRSN, Box 1176, Les Alamos, NM 87544. EOE (7-11)

Seek a go-getter sales rep with own territory, Generous base plus commission, Resume: Curtis Raymond GM, Box 893, Cody, WY 82414, EOE (7-11)



IN PORTLAND, OREGON

(Team or Individual) If you are a team-player, willing to work hard, do consistent showprep and can be bright topical, relatable, community involved, and have fun without being windy, send cassette and resume immediately to: BILL BRADLEY, KUPL, 6400 SW CANYON, PORTLANO, OR 97221. EED M/F

Top-rated CHR accepting T&Rs for future openings. No beginners, no calls. T&R: Donovan Blue, Box 5143, Chico, CA 95927. EOE (7-11)

KRPQ/Santa Rosa seeks smooth, bright contemporary Country jocks for future openIngs. Good production. No cowboys/bucketmouths. T&R: 6640 Redwood Dr., Rohnert Park, CA 94928. E0E (7-11)



San Diego's leading full-service AC/personality station is updating the "future file." If you'd like to be considered for any possible future openings at a radio station with major league baseball, consistently strong ratings, and you've got what it takes to relate, send your tape and resume to MARK LARSON, KFMB RADIO, SAN DIEGO, CA 92138, INO CALLS, PLEASE), ECE

Seek fulltime on-air fun personality with top promotionally oriented AOR. No beginners, no calls. T&R: Rich Berlin, KMBY, Box 1271, Monterey, CA 93942. EOE (7-11)

Permanent parttime in quality environment. Pros only, both air & news. No calls. T&R: Carl Gardner, KEX, 4949 SW Macadam, Portland, OR 97201. EOE (7-11)

KEZY CHR has opening for weekends. Prefer local people or a fulltimer from nearby market wanting to break into the L.A. area. T&R: Craig Powers, 1190 E. Ball Rd., Anaheim, CA 92805. EGE (7.11)



Denver's KIMN is looking for a very special nightime entertainer. If you can attract and hold an adult audience by working the phones, being topical, relating to Denver, all within a contemporary music format, KIMN offers the chance to work in the nations' finest facility with outstanding broadcast professionals. Send tape and resume to **Bob Call**, **Operations Manager**, **1095 S. Monaco Parkway, Denver, CO 80224.** No Calls, EOE. Jefferson-Pilot Communications



can keep the listener up-todate with the style of a great storyteller, add sparkle to an already highly successful, immensely entertaining, slightly bent morning show and still maintain credibility.

Send tape and resume to Jim Davis, KWEN (FM), 1502 South Boulder, Tulsa, OK 74119.

> K95FM is an Equal Opportunity employer.

KGEM/Boise has immediate full/parttime openings. No calls. T&R: Steve Holmes, Box 5278, Boise, ID B3705. EOE (7-4)

New top 15 CHR PD sought. T&R, salary history & programming philosophies: Day communications Consultants, Box 2542, Naperville, IL 60566. EOE (7-4)

Seles manager for suburban Detroit AM. Must sell local & agency, plus direct staff. Resume: Box 288, Mt. Clemens, Mi 48046. EOE (7-4)

Research/MD sought for Class FM. Resume with references: Chuck Robson, KLZS, 104 South Emporia, Wichita, KS 67202. EOE (7-4)



Top-rated CHR needs Morning Man! At least three years experience. Great pay, benefits and facility. Send tape and resume to Mark Hansen, KFMW, PO Box 1330, Waterloo, IA 50704. EOE

OPPORTUNITIES

OPENINGS

50kw CHR in Sacremento ADI wants to hear talent for possible opening. Minimum three years'. T&R: Scott Mitchell, K100, Box 631, Marysville, CA 95901. EOE (7-4)

Experienced newsman sought for top-rated AC news & information station. T&R: Ed Huot, WTRC, Box 699, Elkhart, IN 46515, EOE (7-4)

Leke Tahoe's T-94 AC seeks AC communicator. T&R: KRLT, Box 5310, Stateline, NV 89449 or call Dave Stone between 1-3pm at (702) 588-5107 EOE (7-4)

KOY

TRAFFIC REPORTER KOY/Phoenix has a once-in-a-career

KOY/Phoenix has a once-in-a-career opportunity, maybe for you. We need a bright, up, quick personality for morning and afternoon drive airborne traffic reports. Pilot's license a plus, but not required. T&R to: Chick Watkins, KOY Radio, 840 N. Central, Phoenix, AZ 85004. EOE

Sales manager sought by dominent, aggressive Northern CA medium market station. Excellent advancement potential. Bob: (916) 673-1600 EOE (7-4)

KBOY/Medford is now accepting T&Rs for future full & parttime CHR jocks. A growing station in a growing market. T&R: Programming Consultant, 107 E. Main St. Suite 12...Medford, OR 97501. EOE (7-4)

Salem area amail market seeks ND/jock combo. Minimum two years' experience. T&R: Scott Preston, Box 158, Woodburn, OR 97071. EOE (7-4)

Top 20 Christian AC seeks right talent & sales rep for new exciting format. T&R: KKRE, Box 1385, Monument, CO 80132. EOE (7-4)

NEWS IN ALASKA

Alaska opportunity!! Small market AM/FM heeds news help. Applicant must be voiceoriented qo-getter. No 9-to: 5 types. Typical smaller market coverage, government emphasis, state capital. This is not an isolated backwoods environment so serious inquiries only. Tape & resume to Paul Ryder. 107 Wést & Street. Juneau. Alaska 99601. EOE

Experienced announcer? Send us your T&R for future openings. Mark Rollings, Q-99, Box 1654, Cape Girardeau, MO 63701. EOE (7-4)

Top-rated CHR in Pacific NW seeks creative jocks, all shifts. Are you my next morning man? T&R: Bill Brooks, KGAL, Box 749, Albany, OR 97321. EOE (7-4)

Air talent/production wizerd. Fulltime opening. Pros-only. 100,000kw. T&R: Jim Nelly, KXGO, Box 1131, Arcata, CA 95521. EOE (7-4)

I'll hire the best AE or SM in CA's history! Help build ''radio empire.'' Be rewarded lavishly. Experience secondary to drive. (707) 822-7223 Now! EOE (7-4)

POSITIONS SOUGHT

Sharp, enthusiastic salesperson. Lots of energy! Newcom seeks station in FL. GENE: (713) 529-7436 (7-4)

Audio engineer seeks exciting new position in radio/tv production. Five years' experience in radio & recording. Prefer West Coast. BRUCE: (818) 342-6521 (7-4)

Very knowledgeable, dedicated sports announcer seeks great beginning. NJ/NY/CT area. Smooth, warm, friendly delivery. Very conscientious. JUDE: (201) 843-1582 (7-4)

Conversational newsman seeks more action. Medium market reporter. Small market ND, talk show, too. People person. WRITE: Box 178, Fredonia, NY 14063. (7-4)

Hi, J'm Joe King, from the legendary rock 'n' roll KZEW broadcast of summer '78. AOR/AC only. CALL: (214) 221-0881 (7-4)

TALK SHOW HOST

Dynamic ... Creative ... Team Player. Currently Morning Drive market 51... Previous Top 35. Great references... CALL JIM, NOW ... (518) 436-4162. POSITIONS SOUGHT

I'm available now, are you? Country PD, complete with all skills. KWEN/KKAT/WMN/WRMZ, I can do the job for you. ROB RYAN: (614) 761-2918 (7-4)

All CHR/ACs go sheed, let Clint make your day, & let me make your nights. Two-year pro will relocate. NORRIS REID: (602) 964-4530 (7-4) Famale air telent/production. Nine years' experience, two

Female eir telent/production. Nine years' experience, two years in Houston. Perttime now at Houston station, formerly KILT. CHRIS: (713) 447-1939 (7-4)

Anchorege, AK: 15-year pro. Lots of PD/MD experience-in top 100 market wants to settle family in Anchorage area. JJ SCOTT: 9319) 326-3577 (7-4)

Promotion-minded MD seeks solid gig in medium market. MIKE RUBLE: (314) 781-9195 or 487-7339 (7-4)

Soldier Of Fortune ... Yours! Aggressive on-air and promotions "mercenary." Looking for the right battle! Ideas that get ratings,

Looking for the right battle! Ideas that get ratings, sell clients, and save money. Team player, great with people, winning appearances, lots of programming savey... make me an offer! TOM, (215) 363-6389

Knowledgeble MD seeks MD/asst. PD in medium market. Hardworking, organized, great people skills, dedicated to winning pro attitude & personality. GARY: (301) 759-3264 (7-11)

One-on-one AOR communicator with tight production & sense of humor seeks stable gig. JOHN: (312) 262-3773 (7-11)

JOHN SIMMONS

Prodigious dry wit returning home to Northeast in July. 16 years AC, Adult CHR and Gold experience. 4 years AC PD. Call for T&R, interview set-up. (209) 225-9081.

Miami DJ seeks opportunity. High energy, excellent production skills. Prefer FL small/medium market AOR/CHR. JOHN BACH: (305) 681-0758 (7-11)

Avoid the Christmas rush! Experienced AOR pro. Tight production & sense of humor, seeking to settle in medium market. JOHN: (312) 262-3773 (7-11)

Personable. Four years' experience in small market. Seeks medium-market job in MO or IL. ART: (618) 397-2521 (7-11)

Uptempo, energetic CHR personality seeks to move into the right situation. Six years' experience as part/fulltimer, seeking fulltime gig. A.J.: (312) 310-9257 (7-11).

DON'T READ THIS!!!

Unless you're a Southern California AOR or AC that needs a partitime weekender. Tve got 2-year major market programming/ 7-year college on-air experience. I need my first professional break. MICK RION (213) 851-7470.

Seven-year CHR pro on the loose. Phones, drops, bits, personality. Make your evenings cook. ANDY: (405) 752-1574 after 5pm 478-4782 (7-11)

Top-notch, down-to-business performer/entertainer seeks AM.PM drive in medium/large market, T&R on request, ALLAN GUESS; (513) 542-4293 (7-11)

AOR PDs seeking bright, relatable, experienced AOR talent, tight production. Call JOHN: (312) 262-3773 (7-11)

Seek an overnight slot in the NE. Experienced with exceptional voice. All markets & formats considered. CALL: (904) 385-7746 (7-11)

Paying my dues! Volunteer production asst. seeks entry-level position. Very creative. Trained with the best. JOEY D.: (201) 488-2700 (7-11)

Employer wins both ways. Award-winning ND plus college sports. Take choice. Desire medium/major market in MW/SW/NW. CALL: (307) 235-1483 (7-11)

E New York/W New England: Veteran adult communicator. Any format, small/medium market, full/partime, will commute o relocate. NEIL: (518) 355-1366 (7-11)

Alive in in 50 kw Country giant, would like a change of pace. DON ST.JOHN: (317) 468-6368 (7-11)

Mr. Randy Rollins (KMZK, KOPA/Phoenix) available AC, Country, Talk formats. W/SW. CALL: (602) 947-6972 (7-11)

Six-year Miami vet. Formerly with K-102. Ready to go. All areas considered, JEFF; (609) 646-4970 (7-11)

Educated on-air PD seeks to move up to MW medium market CHR/AOR. Good with people, music, promotion, addicted to challenge. D.L. Bogart: (314) 341-2645 (7-11)

CO bring me homel DJ/MD/PD, Four years' experience. I work too hard, SCOTT: (316) 653-2934 (7-11)

POSITIONS SOUGHT

Conversational talk show host. Major market experience, ratings winner, seeks talk position in medium/major market. JOHN LEVITT: (518) 477-4108 (7-11)

KWEN/KKAT/WMNI-WRMZ. All top-rated in more than one category of the book. I can help your station achieve the same. ROB RYAN: (614) 761-2918 (7-11)

Mark Sebastian B-96 2100 WHTT Call (312) 670-4308

Anchor/reporter. Six years covering courts, police, government. Investigation put two in prison, JACK THOMAS: 11499 Torrey Pines Dr., Auburn, CA 95603 or (916) 268-0949 (7-11)

PD/OM/DJ. 17 years' major & medium market success. Employed, expensive. Prefer Country, Oldies/Classic Rock in top 50. TOM: (309) 688-5358 (7-11)

Young, experienced sportscaster in search of a new ballgame. PBP, sports & news reporting. Even spin records. Prefer West PA, OH. JOHN: (301) 724-5469 (7-11)

Want entry-level news job. Have worked five stations as announcer. Broadcast Journalism degree. MICHAEL TU: 403 Conley Ave., Columbia, MO 65201. (7-11)

Help! I need a ticket out of segue city. Three-year major market talent. CALL: (316) 942-6684 (7-11)

I'm a qualified & motivated individual with small-market experience. Eager for a major-market challenge. JOE: (602) 934-4390 (7-11)

CHR/AC team player seeks new challenge in S or W. Stable, dependable. PD/MD/air talent. SHAWN: (505) 722-9025 (7-11)

Hi. I'm Joe from the rock 'n' roll KZEW's first nude broadcast in summer '78. JOE KING: (214) 221-0881 (7-11)

English production pro, great voice/copy, ten years' experience, seeks quality commercial production position In Southern CA. For T&R, call ROBBIE: (213) 653-3961 (7-11)

13-year PD/salesman with experience in small to large markets seeks OM or station manager position in small-or medium TX market. VAN: (817) 772-8238 (7-11)

Announcer/sports for small to medium market. Experience in AC/CHR/sports reporting-anchoring/college PBP. MARIO: (313) 979-6758.(7-11)

Wild Bill Scott seeks new challenge. KMEL, WLLZ, WLUP, sWMET, KSRR, KROQ, KNAC (almost as many as Bill Gardner). CALL: (213) 656-8876.(7-11)

Have paid my small-market dues, now looking up. PD/MD seeks top 100 market gig, CHR/AC/Country, JERRY: (801) 673-3579.(7-11)

One year of experience in Country, seeking full/parttime in Southern CA ADR/CHR, etc ... Dependable/hardworking, MARK: (714) 971-1616 (7-11)

English announcer with five years' experience in US CHR. Presently In-Pittsburgh seeking CHR in S or W. Proven ratings, hard worker. DON: (304) 925-7989 or (216) 371-4948 message (7-11)

Over 20 years' experience. AC big voice pro with major market background seeks production director or on-air spot. Available now. BOB: (702) 795-0543 (7-11)

Ward, I'm worried about the Beaver, He's been locked up and toom listening to that high-energy CHR air personality KIDD N 13 DHOFF: (213) 530-7426 (7-11)

Six-year Miami pro willing to relocate. All areas considered. Formerly with Y-100, 96-X, K-102. If you seek a team player, call. JEFF: (609) 646-4790 (7-11)

CHICAGO - SAN FRANCISCO -LOS ANGELES Now I'm looking for a good market!

THE SLIM ONE CULT OF PERSONALITY (213) 666-9111

I'm willing to mold into what you want, Seek air talent/production in the NW or W. AOR/CHR/AC. DAVE: (303) 469-2395 (7-11)

Production. Currently with two & four-track studios. PM drive. Seek fulltime sizzlin' production with good studio. Prefer SE, Play keyboards! MONTE: (615) 647-0039 (7-11)

Attention: Female DJ. Prefer the IA/IL area. Copywriting/production. Have license. CARI: (319) 355-4212 day 289-3873 night (7-11)

Recent college grad now working parttime seeks first fulltime gig. Good pipes, great attitude. Any format or market. GUY: (617) 636-8384 (7-11)

Sharp, enthusiastic DJ knowledgeable in all areas of radio station operation seeks better job. CHR/AOR/AC. Ready when you are. TOM: (602) 287-8607 (7-11)

POSITIONS SOUGHT

Versetile telent seeks medium/small-market position. AC/Gold/ Country/PBP/programming experience. Working partime large market. DAVE MURDOCK: (305) 275-6054 (7-11)

AOR/CHR/Country/PD/MD/news. 14 years' experience & seeking SE only. JOHN: (601) 455-4121 (7-11)

Seven-year pro with solid production, seeks medium/large market position with stable winning company. CHR/AC or Country. DON: (913) 242-1986 (7-11)

THINKING ABOUT GOING CLASSIC HITS? I've already got major market experience with this new format. Looking for PD and/ or talent position. Excellent references, Replies to Radio & Records, 1930 Century Park West, #380, Los Angeles, CA 90067.

Experienced MD seeks MD/asst.PD in medium market. Extensive knowledge in AOR/CHR/AC, Pro & winning stitude, Great communicator, reliable, people person. GARY: (301) 759-3264 (7-4)

Your consultant suggests a female. Here I am. Talentèd, intelligent with large market experience. Seeks medium/large market. STACEY: (702) 734-7956 (7-4)

Award-winning ND interested in new challenge. TERRY: (205) 478-6571 (7-4)

Ready to work! Four years' experience CHR/AOR/AC. Also do production. Write & carry a sharp rezor. SANTO: (305) 752-8303 (7-4)

14-year pro with eight in Detroit. WCXI, WTWR, WCAR. Experienced MD/DJ/production in Country/AC/Oldies/CHR. KEVIN SANDERSON: (313) 393-2607 (7-4)

Over 20 years' experience. AC big voice pro with major market background seeks production director or on-air spot. Available now. BOB: (702) 795-0543 (7-4)

MISCELLANEOUS

WCRQ badly seeks record service from all labels. Tommy Daniels (205) 586-9300 (7-4)

Comedy albums are sought for Saturday comedy show. Albums will be spotlighted. L.L. King, 2235 Eismeade Dr. #478, Montgomery, AL 36116. (7-4)

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R

Blind Boxes, please keep the size of your

packages limited to a 9" x 12" envelope.

R&R Opportunities

Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and

record companies in Openings. Free list-

ings of the same length are also available

to individuals seeking work in the industry

under Positions Sought. All other advertis-

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 ricon

Display Advertising

Display: \$40 per inch per week (maximum

Blind Box: \$50 per inch per week (maxi-

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and ac-

companied by check mailed to our office in

For opportunities you must place your free

listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century

R&R FRIDAY, JULY 11, 1986/55

Park West, Los Angeles, CA 90067

der and logo.

35 words per inch). Includes bor-

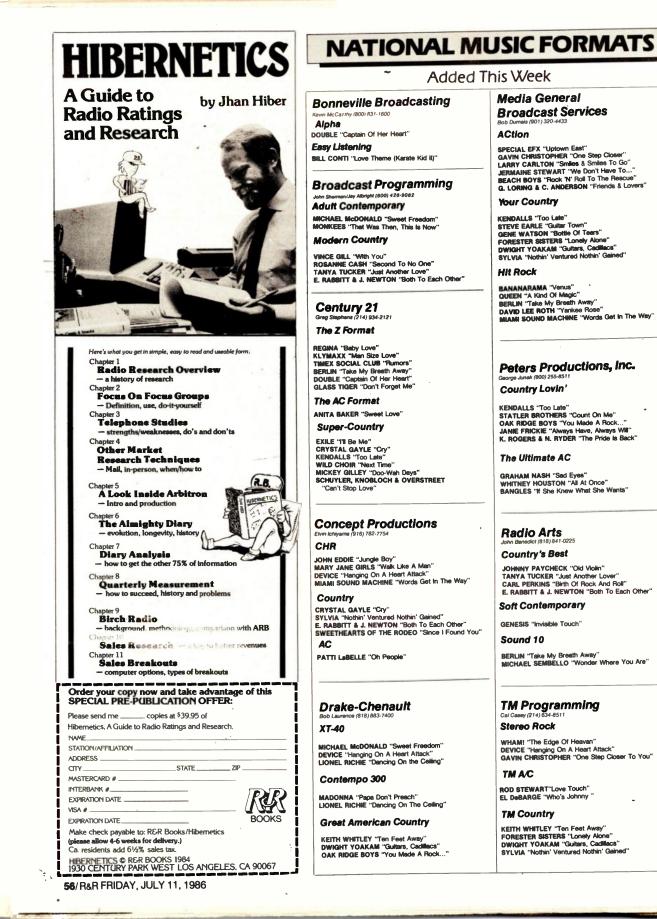
mum 35 words per inch). In-

cludes border, box number and postage/handling.

(PST) prior to issue date.

advance.

ost run display Changes must be





- DAVE VALENTIN/Light Struck (GRP)
- 18 AHMAD JAMAL/Rossiter Road (Atlantic)
- 19 BUDOY RICH/Mr. Drums-Live On King Street (Cafe) 19
- 20 SPECIAL FEX/Slice Of Life (GRP) 15
- DAVE BRUBECK QUARTET/Reflections (Concord) 21 17
- 2 KENNY BARRON/1 + 1 + 1 (Black-Hawk)
- 24 SCOTTY YOUNG/Outside In (Riza) 27 æ
- SPHERE/On Tour (Red/PSI) 20 29
- MAYNARD FERGUSON/Body & Soul (Black-Hawk) A
- 25
- LYLE MAYS/Lyle Mays (Geffen) 26 21
- BOBBY HUTCHERSON/Color Schemes (Landmark) 27
- DEBUT DEBUT
 - ē ABDULLAH IBRAHIM/Water From An Ancient Well (Black-Hawk) 30
- DEBUT DEBUT JOHN COLTRANE/Master Tapes (MCA)

Black/Urban stations contributing to Jazz, WKND/Hattlord, Melonae McClean; KJCB/Latayette, Horalio Handy; WYLD FM/New Orleans, Dell Spencer, WDMT/Cleveland, Dean-Dean Rufus.

NEW & ACTIVE

WEATHER REPORT "This is it" (Columbia) 15/9

3/2. Extra A Total Adds 9, WBGO, KERA, WDET, WJZZ, KPLU, WUSF, KIFM, 0.0. Medium 9/4. L OP. KKGO, KJAZ. KLC

TOM GRANT "Take Me To Your Oream" (Pausa) 13/9 Adds 5, Total Adds 9, WAER, WFAE, WLOQ, WBEE, WNOP, KTCJ, 1/1. Medium 3/0, Light 4/3, Extra / AVE. Medium: KKGO, KMHD, WFSS

ADUP: APLO, IMAR: BAUBINE RADO, INFO. GERRY MULLIGAN SOOT HAMILTON "Soft Liphts & Sweet Music" (Concord) 13/2 Rotations Heavy 40, Medium 40, Uph 41, Extra Adds 1, Total Adds 2, WBEE, KLSK, Heavy: WHTI, WYRS, KLON, KPLU. Medium: KADX, KKGO, WHRD, KLCO,

KEITH MacOONALO TRIO "Waiting" (Landmark) 12/6 Rotations: Heavy 2/0 Medium 6/3, Light 3/2, Extra Adds 1, Total Adds 6, WYRS. WFPL, KKGO, KUOP, KPLU, KCNR. Heavy:

Medium 6/3, Light 3/2, m: WRTI, KANU, KLCI wHRO, Medium

BOBBY SHEW "Shewhorn" (Pausa) 11/9 Rotations: Heavy 2/2, Medium 1/1, Light 6/4, Extra Adds 2, Total Adds 9, WBFO, WCLK, KUHF, WMOT, KJZZ, KJAZ, WHRO,

VIBRATION SOCIETY "Music Of Rahsaan Roland Kirk" (Stash) 11/2 Rolaions: Heavy 30, Medium 62, Light 210, Extra Adds 0, Total Adds 2, WNUR, WVPE. Heavy: WBGO, WBEE, WUSF. Medium: WRTI, KADX, WHRO, KLCC.

TERRY GIBBS "Oream Band" (Fanlasy) 11/1 Relations: Heavy 5/0, Medium 3/1, Light 3/0, Extra Adds 0, Total Adds 1, WUSF. Heavy: WRTI, WYRS, KANU, KLON, WVPE.

JIM HALL TRID "JIM Hall's Three" (Concord) 10/0 Rotations: Heavy 50, Medium 40, Ligh 100, Extra Adds 0, Total Adds 0, Heavy: WCLK, WHRO, KWMU, KCNR, KXPR Medium: WRT, WUWW, WUSF, WWFE.



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HICK COREA	SPYRO GYRA			HENRY BUTLER SPTRO GYRA	vt	BRATION SOCIETY	JINNY SMITH PHIL WOODS
IBF OrBuffelo	WEATHER REPORT BORBY MCFEREIN		YELLONJACKETS	JAMES WILLIAMS	JI YE	HINY SHITH	MAROTO GLONE
ohn Werick	TITO PUENTE	CRAMPORD & HOGI JINNY SHITH		BORRY SHE	Co	OPER & YOUNG	DAVE BRUBBCK
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NDRA LESMANA	WYRS/Stemford (*)	Paul Stribling	HENRY BUTLER BOBBY HCYERRIN	JINH SHITH	DR	USECK & LAVERNE	TERRY GIRAS
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BOBBY McFERRIN "Spontaneous Inventions" (Blue Note) 7/7 Botations: Heavy 1/1, Medium 1/1, Light 1/1, Extra Adds 4, Total Adds 7, WBGO, KUHF, WNOP, WBBY, WDET, WJZZ, KJAZ.

Relations: Heavy 1/1, Medium 1/1, Light 1/1, Edita Adds 4, Total Adds 7, WBGO, KUHF, WNOP, WBBY, WDET, WJZZ, KJAZ, CHICO FREEMAN "PIed Piper" (Bizck-Hawk) 7/6 Relations: Heavy 2/2, Medium 2/2, Light 1/1, Errar Adds 1, Totaf Adds 6, WCLK, KUHF, WDET, KLON, KJAZ, KONR

KRONOS QUARTET "Music Of Bill Evans" (Landmark) 7/2 Brataine: Haav 30. Medium 30. Licht 2/1. Extra Adds 1. Total Adds 2. WNOP, KLCC, Heavy: KLON, KJAZ, KPLU.

Malatins, Peary To, mediatino, Capito Or Cambridge 1, Nador 1, N Nador 1, N

JAMES RIVERS QUARTET "The Dalias Sessions" (Spindletop) 6/0 Rotations: Heavy 2/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WEBR. WAER. Medium: WBGO, KLSK. **REGIONALIZED ADDS & HOTS**

Is 0, Total Adds 0, Heavy: WUWM. Medium: WBBY, KJAZ, WVPE

tal Adds 1, WUWM. Medium: WNOP, WKSU

tal Adds 5, KUHF, KLON, KJZZ, KPLU, WHRO. Medium: KJAZ,

dds 2, WBGO, WNUR. Heavy: WGBH, Medium: KWMU.

Light 2

2 Exte

JOHN ABERCROMBIE "Current Events" (ECM) 7/0

TOM HARRELL "Play Of Light" (Black-Hawk) 6/5

CASSANDRA WILSON "Point Of View" (JMT/PSI) 6/2

RICHARD STOLTZMAN "Begin Sweet World" (RCA) 6/1

R&R FRIDAY, JULY 11, 1986/57

RADIO & RECORDS NATIONAL AIRPLAY

BLACK/URBAN



BILLY OCEAN

Love Zone (Jive/Artista)

84% of our reporters on it. Rotations: Heavy 5/1, Medium 26/9, Light 40/19, Total Adde 29 including WDAS, WDJY, K94, WOWI, WTMP, WGCI, WBLZ, WZAK, B95, WTKL, WXOK, KDKO. Debuts at number 26 on the Black/Urban chart.

SOS BAND Borrowed Love (Tabu/CBS)

72% of our reporters on it. Rotations: Heavy 1/0, Medium 30/3, Light 30/9, Total Adds 12, KMJQ, KMJM, KDAY, KJLH, KQXL, WXOK, WENN, JET94, WLOU, KAPE, KBUZ, KUKQ. Moves 40-33 on the Black/Urban chart.

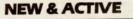
GLENN JONES

Giving Wyself To You (RCA) 68% of our reporters on it. Rotations: Heavy 0.0, Medium 13/0, Light 45/14, Total Adds 14 Including WWIN, WDJY, K104, KMJQ, WTMP, KDAY, KSOL, WDKX, WTKL, WFXC, WQQK. Debuts at number 39 on the Black/Urban chart.

LEVERT

Pop Pop Pop Pop Goes My Mind (Atlantic)

54% of our reporters on it. Rotations: Heavy 0/0, Medium 18/0, Light 36/24, Total Adds 24 Including WXYV, WVEE, WHRK, WEDR, WYLD-FM, WGCI, WDMT, WJLB, WLUM, KMJM, WDKX, KIIZ, KOKY, Z103. Debuts at number 40 on the Black/Urban chart.



LISA-LISA & CULT JAM W/FULL FORCE "All Cried Out" (Columbia) 49,6 Rotations Heavy 50, Medium 190, Lon 256, Total Adds 6, WHRK, WDAT, KDAY, WDKK, KOXL, WTLC, Heavy: WAMO, WHKC, OC104, WATV, WOCK, Mediums include: WXTV, WILD, WRKS, WDAS, WHUR, WDKA, WYLDFM, WGCI, WZAK, KSOL, Moves 35 do in the Black/Uban chan.

NaUL, INVOVE 39-39 On the pasc-volume interim CHARAK KHAN "Lives 01 A Livetime" (WD) 47/18 Potetone: Heavy 00, Medium 204, Upit 27/12, Total Adda 18, K104, K94, WOWI, WZAK, KSOL, WHHC, WDKX, 293, KOLZ, WORI, KOVK, KAPE, WWORK, 2103, WTC, KBUZ, Mediums Include: WWIN, WAAMO, WTMP, WBLZ, WDMT, KDAY, KOLZ, WORI, KOVK, KAPE, WWORK, 2103, WTC, KBUZ, Mediums Include: WWIN, WAAMO, WTMP, WBLZ, WDMT, KDAY, KOLZ, WORI, KOVK, KAPE, WWORK, 2103, WTC, KBUZ, Mediums Include: WWIN, WAAMO, WTMP, WBLZ, WDMT, KDAY, KOLZ, WORI, KOVK, KAPE, WWORK, 2103, WTC, KBUZ, Mediums Include: WWIN, WAAMO, WTMP, WBLZ, WDMT, KDAY, KOLZ, WORI, KOVK, KAPE, WWORK, 2103, WTC, KDBUZ, Mediums Include: WWIN, WAAMO, WTMP, WBLZ, WDMT, KDAY, KOLZ, WORI, KOVK, KAPE, WWORK, 2103, WTC, KDBUZ, Mediums Include: WWIN, WAAMO, WTMP, WBLZ, WDMT, KDAY, KOLZ, WORI, KOVK, KAPE, WWORK, 2103, WTC, KDBUZ, Mediums Include: WWIN, WAAMO, WTMP, WBLZ, WDMT, KDAY, KOLZ, WORI, KOVK, KAPE, WWORK, 2103, WTC, KDBUZ, Mediums Include: WWIN, WAAMO, WTMP, WBLZ, WDMT, KDAY, KOLZ, WORI, KOVK, KAPE, WWORK, 2103, WTC, KDBUZ, MEDIUM, WAAMO, WTMP, WBLZ, WDMT, KDAY, KOLZ, WORI, KOVK, KAPE, WWORK, 2103, WTC, KDBUZ, MEDIUM, WAAMO, WTMP, WBLZ, WDMT, KDAY, KOLZ, WORI, KOVK, KAPE, WWORK, 2103, WTC, KDBUZ, MEDIUM, WAAMO, WTMP, W

JETS "Private Number" (MCA) 47/8

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CONTROLLERS "Distant Lover" (MCA) 47/7

CONTROLLERS "Distant Lever" (WICA) 47/1 Relations: Heavy 70, Medicin 167, Ugin 248, Total Adda 7, KMJQ, WEDR, WDMT, WXOK, WATV, WJYL, Z103, Heavy: WDJY, K104, WTKL, WYOL, KIIZ, WHZ, KAPE, Mediums incluse: WDAS, WAAWO, WHUR, WOWI, WZAK, WJAB. SEORGE CLINTON "Hey Bead Levids" (Capitol) 47.0 Relations: Heavy 40, Medium 22.0, Light 21.0, Total Adda 3, WVEE, WBMX, WGCI, Heavy: WDJY, KT04, WDKX, WWDM, Medium: WWIN, WEDR, WTMF, WDMT, WZAK, KAUM, WNHC, WATV, WHEG, KIIZ, WLOU, WJIS, WALT, WPLZ, WANM, WAAA, 2103, WTLG, WXOL, MSUZ, KIKG.

WAAA, Z103, WTLC, WXLA, WVOI, KBUZ, KUKQ. LIONEL, RICHE "Daecing On The Celling" (Mestewn) 46/45 Realization: Heavy OD, Medium (1975; Lupit 30:00, Total Adda 45, WWIN, WXYV, WDAS, WHUR, WDIA, WHEK, WEDR, KBA, WOWI, WTMP, WBAK, WGCI, WBLZ, BBS, KAIAM, KDAY, JIHEM, KSOL, OC104, WFEG, WMMC, WFXC, KOLZ, WHYZ, WKXI, WPQD, KOYY, WLS, WAIT, WOOK, WORL, WPLZ, KAPE, WWDM, WAAM, WAAA, WCKK, W/KO, WGPR, WKWM, WTLC, WULA, WZEN, KOKO, KUKQ.

WTLC, WILA, WZEN, KURO, KUKU. MICIALE, MCOMALD "Sveet Freedom" (MCA) 46/9 Rotations: Heavy 40, Medium 252, Upti 177, Total Addi 9, WDAS, WZEE, WBMX, WDMT, KOXL, KDLZ, WZAZ, WANM, WKWM, Neavy, WHLR, WOA, WLUM, OCT04, Mediums Include: WWN, WXYV, WAMO, WDJY, WHERK, KG4, WTMP, WBLZ, KukuM, KDAY, YKHM, KSOL, Dabus at number 37 on the BlackUrban chart.

Namen, Avenin, Avenin, Nova, Lindbas B. Handborf of usin the Bistonucular Chieff. WHODINI "One Lever" (Jerochartisch 1442) WRIJAN, KNAM, KJJ, Miedum 13/3, Light 28/20, Total Adds 23, WWIN, WRIKS, WDAS, WDJY, K104, WHRK, WBMX, WGC, WLUM, KNAM, KJJ, MIHOC, WDICK, 283, LEYA, WOFK, KJGS, KOKY, WALT, WOGK, WWDM, WCKK, KBJZ, Heavy, WZAK, WKIND, KIZ

DAZZ BAND "L.O.V.E. M.I.A." (Gefien) 42/8

L BARNY "LLUTEL MILAL" (UNTRANJ *4/*) ons: Heavy 20, Medium 14/1, Light 28/7, Totel Adds 8, WWN, WEDR, K94, WJLB, WZAZ, WORL, 2103, WGPR, Y MYNZ, KOKY, Medium: WANG, K104, WTMP, WBLZ, WDNT, WZAK, WAOK, WPEG, WJJS, WAAA, WKWM, WTLC, 476

WZEN. MELI'SA MORGAN "Foel's Paradise" (Capital) 41/17 Restanne Heavy 1/0, Medium 15/2, Light 25/13, Total Adds 17, WWN, WEDR, WTMP, W.L.B. KMLM, WATV, WENN, 293, WFEG, WOMG, WHYZ, KJCB, 2103, WGPR, WTLC, WZEN, KACE: Heavy. WOCK. Medium: WILD, WDAS, WDJY, WZAK, KAZY, WKNO, WMHC, WAIM, VLOU, WFLZ, WAAA, WCICK, WYOL NU SHOOZ "Paint Of No Return" (Altentic) 38/18 Pattoria: Heavy, Ol, Medium 163, Light 21/17, Tatal Adds 10, WTMP, WBLZ, WPEG, WOMG, KOKY, WLOU, WJJS, WWDM, WCICK, 2103, Medium: WAMO, WVEE, WDIA, WBMK, WGCL, WDNT, OC104, WDKK, WMMC, WFXC, WHYZ, WPLZ, WANM, W217, 2103.

ROUG, NURGI DENIECE WILLIAMS "Wiser & Weeker" (Celumbis) 38/18 Prationa: Heavy 00, Medium 103, Light 28/15, Total Adds 18, WHRK, WYLDFM, K94, WGC; WBLZ, KDAY, KSOL, WDKX, WTRL, 283, JET94, WFXC, KIIZ, KOKY, WGOK, WPLZ, KAPE, WKWM, Medium: WWIN, WDIA, WDMT, WJMI, WANM, WDIG, EWROC

WTLC, KMRO, AFRIKA BAMBAATAA "Bambastas's Thome" (Temmy Bey) 33.6 Retenone: Heevy 00, Medum 70, Lipit 314, Total Adel B, KNJO, WYLDFM, KDAY, KJLH, JET94, KDKO, Medum: WDAS, WDJY, WDLA, WDOK, WYDC, WDMG, WTLC.

STARPOINT "TN The End Of Time" (Elektra) 36/5 Reations: Heavy 30, Medium 181, Light 154, Total Adda 5, WORL, KAPE, WGPR, WVOI, KDKO, Heavy: WATV, WYVZ, KADE, Medium: K104, WTUFH, WKNO, WFXA, KOXL, WTKL, WXOK, WENN, WPEG, JETB4, KDL2, WGFX, WKOI, WVIL, WATT, WAAA, WKRK.

WALT, WAAA, WCRX. COLONEL ARANKS "Over And Over" (NCA) 35/4 Rotations: Heavy 20, Medium 220, Light 114, Total Adds 4, KSOL, 233, WFXC, WCRX, Heavy, WANM, WZEN, Medium: WDAS, WCIA, WYLDFM, WOMT, WLIA, WCND, WCRX, KDXL, WXCK, WENN, WPEG, WOMG, WOFX, WZAZ, WJYL, WLOU, KYNS, KURPF, WORP, WWMM, WXLA, KACS____

WLOU, KHYS, KAPE, WORP, WKWM, WXLA, KACE. FEZYY OWICK, "Headyin Out," (Mendeum) 58/3 Rotatione: Heavy OD, Medium 130, Light 223, Total Adds 3, WXYV, WXKO, WGPR, Medium: WYEE, WEDR, WFXA, WXOK, WFXC, WOAD, WOAD, WYAE, WHILE, WOAD, WANN, WYOL, KOKO. KRYSTOL "Passies From A Womas" (Epic) 32.3 Rotatione: Heavy OD, Medium 100, Light 223, Total Adds 3, WEDR, WOOK, KBLIZ, Medium: WHUR, K104, KOXL, WTKL, UETRA WZAZ, WUTL, WANA, WTLC, KKKO.

JE 198, WZAZ, WUTL, WANN, WTLC, KOKO.
RANDY CRAWPROD "Can I' Stand The Palin" (WS) 32/1
Relations: Heavy 20, Medium 150, Light 1911, Total Adds 1, MHUR, Heavy, WAAA, KACE, MK WORK, KOLL, WATV, WEGE, WECK, MCL, WONG, KOKY, WWDM, WCKK, WZEN.
SADE "Is N & Crimes" (PertraR/CBS) 23/3 WHUR. Heevy, WAAA, KACE, Medium; WDAS, WTMP, WBLZ,

NUE DE ILA VINNE (ILEVITATIVUES) EN CA Kabone: Heavy 40, Medum 180, Logie 93, Total Adde 3, WXYV, WKXI, WORL, Heavy; K104, OC104, WDKX, KACE. Adum: WAMO, KMJO, WEDR, K94, WTMP, WLUM, KSOL, WFXA, WTKL, WATV, WENN, KDLZ, WJYL, WLOU, WAAA,

MICHAEL JONZUN "Burnin' Up" (A&M) 28/3

58/R&R FRIDAY, JULY 11, 1986

KDKO

1

Adds 3, KDAY, XHRM, Z103. Heavy: WJMI. Medium: WILD, WDIA WILLA WYO

WTMP, KIZ, KUGS, WCRK, WURH, WKWM, WILA, WYOL DNAR BRAITON "Joing Back (Set Ma Frey")" (Slooping Bag) 27.6 Retenore: Heavy 20, Medium 40, Lipit 218, Total Adds 6, WXYV, WUSL, WENN, WPEG, WGPR, WTLC. Heavy, WWN, WILD, Medium: WYKS, WZAK, KALH, WWOM.

MOST ADDED

I MOMEL DICHIE (45) BILLY OCEAN (29) LEVERT (24) WHODINI (23) PRINCE (20) JAMES INGRAM (19) DENIECE WILLIAMS (18) MELL'SA MORGAN (17) CHAKA KHAN (18)



TIMEX SOCIAL CLUB (51) JEFFREY OSBORNE (49) JEAN CARNE (29) EL DeBARGE (26) RICK JAMES (26) SHIRLEY JONES (19) ANITA BAKER (17) NTUME (16) NEW EDITION (15)

PRINCE "Anotherioverholenyohead" (WB) 26/20 Botations: Heavy 4/1 Mertium 9/7, Lode 13/12, Total Advis

JEFFREY OSBORNE "Soweto" (A&M) 26/13

T UBBUTHIE BUTWIE (REMI EVIC Heavy 111, Medium 1011, Light 15/11, Total Adda 13, WWN, K94, WKND, WTKL, WXOK, WENN, 293, KDLZ, OFX, KILZ, KJCB, KOKO, Medium: WAMO, WDJY, K104, WTMP, WNHC, WALT, KAPE, WAAA, KACE.

MHYZ WOFK, KIIZ, KUGS, KDKO, Madium: WAAKO, WDJY, KIOB, WIAME, WHAT, WART, WHAT, WOFK, KIIZ, KUGS, KDKO, WARKY, KIOB, WIAME, WHAT, KUT, WARK, KULH Meny, WAAKO, WZAZ, WCKK, Madium: WDAS, WHAT, KULH Meny, WAAKO, WZAZ, WCKK, Madium: WDAS, WHAT, WCH, WDA, WOHR, WCH, WCKS, WCKS, WORK, WCKI, KAPE, WTCA.

WHUR, WDIA, WOWI, WRIHC, WHXC, WURMS, WHXI, RAHE, WHUL. REAL ROXANNE WHITHAAN HOWIE TEE "(Bang Zoom) Lat's Go Go" (Seinet) 25/2 Rotations Heavy Bo, Meduar Bo, Unit 112, Total Adds 2, KSOL, WTLC. Heavy: WDAS, WEDR, WDMT, KDAY, WOMG, KOYT Medium WWIN, WDJY, K104, WDIA, WZAK, WATY, WFXC, KHYS

SIGNIFICANT ACTION

PETER GABRIEL "Slodgehammer" (Geffen) 24/3 Rotations: Heavy 6/0, Medium 15/2, Light 3/1, Total Adds WMMC, WQQK, Medium WHUR K94, WDMT, WLUM, KJL PETER GABRIEL "Stoogenammer" (Gerrow) 24/3 Restons: Heavy 60, Medium TSQL, Lipti 21, Total Adda 3, WILD, KMJM, WOFX, Heavy WAMO, WHRK, WBLZ, B95, WMMC, WOOK, Medium: WHUR K94, WOHT, WILUM, KILH, XHRM, OC104, WFEG, WFXC, KILZ, WCKX, Z103, KOKO PATTI AUSTIN "Gettin" Away With Merder" (Quest/WB) 24/2 Restons: Heavy 10, Medium 110, Lipti 122, Total Adda 2, WOW, WCKX Heavy KACE. Medium: WWIN, WDAS, WHUR,

ight 12/2, Total Adds 2, WAOK, WEXA, WENN

Rotations: Heavy 5/0, Medium 8/0, Light 11/0, Total Adds 0. Heavy: K104, WDMT, WZAK, KDAY, KOKY. Medium, WDAS, KMUQ, KSOL, KIZ, WWOM, WCKX, Z103, KBUZ.

THEP AND "THEM, THUM, THUR, LIN, AND C. THE PAND." THEM, Ring" (Schem Bay/Chittane) 23/2 Reasons: Heavy 10, Medium 90, Light 13/2, Total Adds 2, WTKL, WVOI. Heavy: 2103. Medium: WDIA, WTMP, 293, WKXL, WYAZ, WBLX, WOCK, WYAC, DW C.

KLYMAXX "Men Sized Love" (MCA) 21/6

Light 14/5, Total Adda 6, WWIN, WHRK, WMMC, WFXC, WZEN, WVOI Medium WDIA. BLZ. WILLIM, KDAY, KSOL, KAP

RLEY MURDOCK "Truth Or Dare" (Elektra) 28/4 4, WTMP, KOKL, WTKL, KBUZ. Heavy: WZEN. Medium: KMJO.

AWITLE 1 WOLFNOW TRO, Light 124, Total Adde 4, WTMP, KOKL, WTRL, RBUG, Feery TO, Medium 700, Light 124, Total Adde 4, WTMP, KOKL, WTRL, RBUG, Feery TO, WATV, WFEG, KOLZ, O.C. SMITT "WINETCHE Generate De" (Redeteroses) 20/2 Rotations: Heavy 2/0, Medium 4/0, Light 14/2, Total Adde 2, WYLDFM, WATV. Heavy: WTKL, WTLC. Medium: WEDR, Rotations: Heavy 2/0, Medium 40, Light 14/2, Total Adde 2, WYLDFM, WATV. Heavy: WTKL, WTLC. Medium: WEDR, Rotations: Heavy 2/0, Medium 40, Light 14/2, Total Adde 2, WYLDFM, WATV. Heavy: WTKL, WTLC.

WOMG, KAPE, WGPR, JAMES INGRAM "Always" (Qwest/WB) 19/19 Rotation: Heavy 00, Medium 22, Lipht 17/1, Total Adds 18, WVIN, WILD, WHUR, KMJO, WHEK, WTMP, WZAK, WULB, WOKK, WENK, 253, WMMC, WORG, WPLZ, WWOM, WANM, WAAA, WTLC, KACE. TROUBLE FUNK "Gene To 64" (Island) 19/3 Rotations: Heavy 00, Medium 30, Upit 143, Total Adds 3, WEDR, WOWI, WKWM, Medium: KSOL, WATV, WJJS, WANM,

GAP BAND "Automatic Brain" (Total Experience/RCA) 19/1

Adds 1, WVOL Heavy; WWDM, Medium: WWIN, K104, WDIA, WTMP Wedium 12/0, Light 6/1, Total Adds 1 WICK, WJYL, WANM, WAAA, WTLC.

ORAN "JUICE" JONES "The Rain" (Def Jam/Columbia) 18/14 S, WHUR, WEDR, WOWI, WTMP, WZAK, KJLH, KSOL. Rotationa: Heavy 2/0, Medium 2/2, Light 14/12, Total Adds 14, WDA: WATV, WFXC, WZAZ, KOKY, WANM, WTLC. Heavy: WWIN, WDJY.

WATV, WFXC, WZAZ, KOKY, WANM, WTLC. Heavy: WWIN, WDJY. FAT B0/VS '1a The Heess' (Satra) 18/7 Retations: Heavy: 4/1, Medium: 5/1, UgHt B5, Total Adds 7, WDAS, WDJY, WVEE, WEDR, KDAY, Z103, WZEN. Heavy: WZAK, KOKY, WQOK, Medium: WILD, WTMP, WDMT, WCKX. JUNIOR "Het Teelsight" (Medium: 30, Light 15/7, Total Adds 7, WWIN, WEDR, WKND, KOXL, WENN, WOFK, WJYL. Medium: Retations: Heavy 00, Medium 30, Light 15/7, Total Adds 7, WWIN, WEDR, WKND, KOXL, WENN, WOFK, WJYL. Medium: Retations: Heavy 00, Medium 30, Light 15/7, Total Adds 7, WWIN, WEDR, WKND, KOXL, WENN, WOFK, WJYL. Medium: Not 10 (1990) (199

WDLA, WINHC, WUMH.
L.A. DREAM TEAM "Nursery Riymes" (MCA) 18/3 Britations: Heavy 4/1 Medium 4/0, Light 10/2, Total Adds 3, K¹ 3, KOXL, WATV, KOKY. Heavy: K104, KDAY, XHRM, Medu 4/0, Light

Tram, mturn, trutur, 1907. BETTY WRIGHT "The San Don't Shine" (First String/Fentasy) 18/1 Relations: Heavy 20, Meduum 60, Light 101, Total Adds 1, WNRC, Heavy, WTMP, KAPE, Medium: WEDR, WDMT, WXOK,

ET "Candy" (Total Exper/RCA) 18/8

50, Total Adds 0. Heavy: K104, WQMG, Medium: WVEE, KQXL, WATV, WENN, m 10/0, Light 6 WTLC, WVOI

KDLZ, WHYZ, KJCB, WAAA, WICE, WYOL EPICENTER I/SANDRA FEVA "You Can't Come Up In Here Ne More" (Krisma) 18/5 Instationa: Heavy O/D. Medium 4/D, Lopht 12/5, Total Adds 5, WEDR, WNHC, WATV, WOOK, WANM. Me MUM WEXA

MADONNA "Papa Den't Preach" (Sire/WB) 15/3

WBMX, WLUM, WQFX, Heavy: 895, OC104, WMMC. Medium: Light 6/2, Tota Medium 6/1, , Z103, KUKO

WBLZ, ICAR, WINK, 2103, KONA, SPENCER JONES "How To Win Your Love" (Profile) 15/3 Relations: Hawky 00, Medium 60, Lapit 9/3, Total Adda 3, WVEE, KSOL, WKKI, Medium: WEDR, WTMP, WQMG, WZAZ,

WARMS, WILL: DOUG E. FRESH "All The Way To Heaven" (Resity/Featasy) 14/7 Reations: Heavy 20, Medium 40, Light 87, Total Adds 7, WYEE, K104, WTMP, WKND, WPLZ, WANM, WAAA Heavy WDAS, WDJY, Medium: WDMT, WZAK, K0AY, WGPR.

Rotatio WTLC

UTFO "We Work Hard" (Select) 13/2 Bolation: Heavy 00, Medium 30, Light 10/2, Total Adds 2, KSOL, WTLC: Medium: KDAY, WFXC, WZAZ.

TRINERE "How Can We Be Wreng" (Jam Packed) 12/6 VEE, WGCI, WDMT, WKXI, WCKX, WZEN. Medium: KDAY,

WILLS, INVEST SLAVE "AIL We Meed Is Time" (Ichilisan) 19/2 Rotations: Heavy: KOKY. Medium: WTMP, WTKL, WBLX, WEXK, Heavy: KOKY. Medium: WTMP, WTKL, WBLX,

/1 Light 8/8, Total Adds 10, WHUR, WZAK, 895, KMJM, WNHC, KQXL, WMMC, WPLZ,

WIRKL MARY JANE GIRLS "Welk Like A Mae" (Metewn) 12/3 Extension: Heavy 10: Martium 2/1 Light 9/2. Total Adds 3, WLUM, WQMG, KOKY, Heavy: WAOK, Medium: WZAK

Rotation: Heavy 10, Medium 2/1, Upr 19/2, Total Adda 1, WUM, HUMA, ROSE BROTHERS "Well To Wall Fresha" (MSS/Melseo) 11/1 Rotation: Heavy 10, Medium 20, Upr 6/1, Total Adda 1, WOWI. Heavy: 1 EL DeBARGE "Leve Alwaye" (Gordy/Motown) 10/10 vy: WJMI, Medium: WYLDFM, WANM

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Management of the local division of the loca				TREE		STEVE WINWOOD LIONEL RICHIE KRYSTOL
VXYV/Baitimore	OC104/Ocean City Dave Allan	WVEE/Atlanta Ray Boyd	WATV/Birmingham Ron January	MICHAEL MCDONALD GWEN GUTHRIE	GWEN GUTHRIE	DENIECE WILLIAMS PATTI LABELLE
oy Sampson	LIONEL RICHIE		PRINCE	CHAKA KHAN JEFFREY OSBORNE	Hottest: IFFFFFY OSBORNE	
HAR BRAXTON	DOUBLE PRINCE	FAT BOYS TRINERE	SANDRA FEVA	LIONEL RICHIE Hottest: HTUNE	RICK JAMES WILLIE COLLINS SHIRLEY JONES	GLENN JONES SANDRA FEVA
		SPENCER JONES GEORGE CLINTON	L.A. DREAM TEAM	JEFFREY OSBORNE	SHIRLEY JONES	WHODINI
ULL PORCE	JANET JACKSON JEFFREY OSBORNE LISA LISA	DOUG E. FRESH	GLENN JONES O.C. SMITH	SKYY JEAN CARNE	5611	Hottest: JANET JACKSON
ICOLE IZZY QWICK		HICHAEL MCDONALD	O.C. SMITH CONTROLLERS MELI'SA MORGAN	ANITA BAKER	KOKY/Little Rock	LISA LISA FULL FORCE FAT BOYS
ADE	MADONNA WUSL/Philadelphia	Hottest: TIMEX SOCIAL CLUB JEFFREY OSBORNE LUTHER VANDROSS		WQMG/Greensboro	Frazier/Earl	
ottest:	Tony Quartarone	LUTHER VANDROSS	Hottest: JEFFREY OSBORNE RUN D.M.C.	Doc Foster	L.A. DREAM TEAM	WYLD-FM/New Orleans Dell Spencer
	DHAR BRAXTON MAZARATI	SHIRLEY JONES MOORE & KASHIF	TIMEX SOCIAL CLUB	NU SHOOZ JAMES INGRAM	ATLANTIC STARR WHODINI MARY JANE GIRLS JUNNYARD BAND DENIECE WILLIAMS	
IMEX SOCIAL CLUB EFFREY OSBORNE HIRLEY JONES	MAZARATI	WAOK/Atiente	EL DEBARGE	JAMES INGRAM MARY JANE GIRLS BILLY OCEAN	JUNKYARD BAND	FULL FORCE LUTHER VANDROSS CHERRELLE
	SATIN SILK & LACE Hottest:	Larry Tinsley	WENN/Birmingham		DENIECE WILLIAMS PRINCE	AFRIKA BAMBAATAA
WWIN/Baltimore	RUN D.M.C.	none Hottest:	Dave Donnell	JETS MELI'SA MORGAN	PRINCE LIONEL RICHIE ORAN JUICE JONES BILLY OCEAN CHARA KHAN NU SHOOZ LEVERT GLENN JONES NOTERT	DENIECE WILLIAMS O.C. SMITH
HANSON & DAVIS	RUN D.M.C. LABELLE & MCDONAL ATLANTIC STARR JEFFREY OSBORNE	TIMEX SOCIAL CLUB	SOS BAND	HOLI'SA NORGAN HOLIEST: TIMEX SOCIAL CLUB JEAN CARNE RICK JAMES NEW EDITION	BILLY OCEAN	
JAMES INGRAM LIONEL RICHIE WHODINI	JEFFREY OSBORNE TIMEX SOCIAL CLUB	RENE & ANGELA JANET JACKSON	BILLY OCEAN JAMES INGRAM ATLANTIC STARR	JEAN CARNE RICK JAMES	NU SHOOZ	JEAN CARNE
WHODINI	WDAS/Philadelphia	EL DEBARGE	MELI'SA MORGAN JEFFREY OSBORNE	NEW EDITION JEFFREY OSBORNE	GLENN JONES	
TUNIOR	Joe Tamburro	WFXA/Augusta	DHAR BRAXTON	WHY Z/Greenville	Hottest: JEAN CARNE	RICK JAMES TIMEX SOCIAL CLUB
JETS	FAT BOYS BILLY OCEAN MICHAEL MCDONALD	Sewell/Merriti	PIECES OF A DREAM JUNIOR	Taylor/Carson	JEAN CARNE REAL ROXANNE EL DEBARGE	WOWI/Norfolk
AZZ BAND DEFPREY OSBORNE MELI'SA MORGAN	MICHAEL MCDONALD	nohe Hottest:	Hottest:	JEFFREY OSBORNE	RICK JAMES FAT BOYS	Don Allen
	YARBROUGH & PEOPL RAPPIN' DUKE	TREEPEV OSBORNE	EL DEBARGE JEFFREY OSBORNE	PRINCE BOBBY JIMMY NEW EDITION	WLOU/Louisville	TROUBLE FUNK
MINY DAVIS	WHODINI LIONEL RICHIE ORAN JUICE JONES	EL DEBARGE RICK JAMES	MITTIME	LIONEL RICHIE	Tony T. Fields	STEPHANIE MILLS
EFFREY OSBORNE	ORAN JUICE JONES	MTUME JEAN CARNE	BILLY OCEAN	LEVERT LORING & ANDERSON		LIONEL RICHIE
WITA BAKER	WILLIE COLON Hottest:		293/Charleston Cliff Fletcher		BILLY OCEAN SOS BAND NU SHOOZ	FULL PORCE ORAN JUICE JONES
WILD/Boston	TIMEY SOCIAL CLUB	WXOK/Baton Rouge		Hottest: TIMEX SOCIAL CLUB	NU SHOOZ Hottest; TIMEX SOCIAL CLUB	
VILD/Boston Slroy Smith	DOUG E. PRESH STEVE ARRINGTON SIMPLY RED	Guy Broady	CHAKA KHAN BILLY OCEAN	EL DEBARGE	JEFFREY OSBORNE	ROSE BROTHERS BILLY OCEAN PATTI AUSTIN CHAKA KHAN
	HELI'SA MORGAN	CONTROLLERS PATTI LABELLE	MELI'SA MORGAN JETS IVY	ANITA BAKER JEFFREY OSBORNE	HTUHE EL DEBARGE	CHAKA KHAN
ATTI LABELLE.	WAMO/Pittsburgh	PATTI LABELLE BILLY OCEAN	COLONEL ABRAMS	Section OF STREET	SMOKEY ROBINSON	Hottest: TIMEX SOCIAL CLUB
AMES INGRAM	Woodson/Anthony	LEVERT	COLONEL ABRAMS JEFFREY OSBORNE DENIECE WILLIAMS			JEAN CARNE RICK JAMES
	none Hottest:	MAIN ATTRACTION		WQFX/Gulfport-Biloxi	WJYL/Louisville	SKYY JEFFREY OSBORNE
HUNIGHT BIAR Hottest: JANET JACKSON MIMEX SOCIAL CLUB BILLY OCEAN GWEN GUTHRIE	CASHPLOW	RAINY DAVIS JEPPREY OSBORNE	WHODINI Hottest	Jim Lucas	WJYL/Louisville Williams/March	
IMEX SOCIAL CLUB	SHIRLEY JONES PETER GABRIEL LISA LISA		Hottest: TIMEX SOCIAL CLUB EL DEBARGE RICK JAMES	JEFFREY OSBORNE	TUNIOR	K94/Norfolk Mike Allen
WEN GUTHRIE	LISA LISA PRINCE	JEFFREY OSBORNE RICK JAMES TIMEX SOCIAL CLUB	RICK JAMES	JUNIOR WHODINI	CONTROLLERS	ANT TA DAKER
IDNIGHT SIAR	WDKX/Rochester	NEW EDITION	JEAN CARNE MTUME	MADONNA	PATTI LABELLE Hottest: TIMEX SOCIAL CLUB NEW EDITION	SHIRLEY JONES
WKND/Hartford Jordan/McLean	Andre Marcel	CASHFLOW	WPEG/Charlotte	PETER GABRIEL CLAYTON SAVAGE	TIMEX SOCIAL CLUB NEW EDITION	CHAKA KHAN
BILLY OCEAN	CHARA KHAN	KQXL/Baton Rouge	Michael Saunders	Hottest: TIMEX SOCIAL CLUB	JEFFREY OSBORNE MIDNIGHT STAR	CHAKA KHAN JEFFREY OSBORNE BILLY OCEAN
DOUG E. FRESH JEFFREY OSBORNE	WHODINI DENIECE WILLIAMS	G.L. Hayes	NU SHOOZ	TRREATY OCDODNE	EL DEBARGE	DENIECE WILLIAMS DAZZ BAND
	LISA LISA	EL DEBARGE LISA LISA	BILLY OCEAN JETS	RICK JAMES JEAN CARNE	WJJS/Lynchburg	
BB6Q Hottest:	LISA LISA LEVERT GLENN JONES	SOS BAND L.A. DREAM TEAM	JETS MELI'SA MORGAN NICOLE	EL DEBARGE	Lad Goina	Hottest: BILLY OCEAN MIDNIGHT STAR
ANITA BAKER		TUNIOR		KMJQ/Houston	PATTI LABELLE GWEN GUTHRIE	JEFFREY OSBORNE TIMEX SOCIAL CLUE
TOTAL CONTRAST	Hottest: TIMEX SOCIAL CLUB	YARBROUGH & PEOPL MICHAEL MCDONALD SHIRLEY MURDOCK	PRINCE LIONEL RICHIE	Atkins/Michael	LIONEL RICHIE NU SHOOZ	TIMEX SOCIAL CLUE PRINCE
JEAN CARNE RUN D.M.C.	EL DEBARGE JEFFREY OSBORNE PRINCE	SHIRLEY MURDOCK	Hottest: EL DEBARGE TIMEX SOCIAL CLUB	MIDNIGHT STAR	PULL FORCE	WORL/Orlando
WNHC/New Heven	RUN D.M.C.	BB&Q Hottest: ANITA BAKER		GLENN JONES	PULL FORCE BILLY OCEAN GLENN JONES	Earl James
James Jordan	WHUR/Washington		MTUME RICK JAMES	JONNIE BABY CONTROLLERS		DAZZ BAND
SANDRA FEVA	Mike Archie	MOORE & KASHIF SHIRLEY JONES	ATON UNIDS	SOS BAND	Hottest: JEFFREY OSBORNE MIDNIGHT STAR	STARPOINT ANITA BAKER
WHODINI LOOSE ENDS	PRINCE	CASHFLOW	JET94/Chattanooga	Hottest: ANITA BAKER	EL DEBARGE	SADE
EL DEBARGE BETTY WRIGHT WILLIE COLON	EL DEBARGE JAMES INGRAM LIONEL RICHIE	WTKL/Baton Rouge	Frank St. James	EL DEBARGE RICK JAMES	BILLY OCEAN RICK JAMES	LIONEL RICHIE
WILLIE COLON BILLY OCEAN	DIGNEL RICHIE ORAN JUICE JONES	E: Rodney Jones	PATTI LABELLE SOS BAND	CHERRELLE CON FUNK SHUN	WDIA/Memphis	Hottest: EL DEBARGE
STEPHANIE MILLS	ORAN JUICE JONES ATLANTIC STARR RANDY CRAWFORD	PATTI LABELLE JEFFREY OSBORNE LEVERT	BILLY OCEAN DENIECE WILLIAMS ROD STEWART		Bobby O'Jay	JEFFREY OSBORNE TIMEX SOCIAL CLUB RICK JAMES
CHAKA KHAN STEVE ARRINGTON	Hottest: SHIRLEY JONES	LEVERT BILLY OCEAN	ROD STEWART	WKXI/Jackson Tommy Marshall	MESHAY	RICK JAMES NEW EDITION
Hottest: RAINY DAVIS		BILLY OCEAN GLENN JONES THP BAND	GWEN GUTHRIE L.L. COOL J CLAYTON SAVAGE	CADE	EGYPTIAN LOVER HARRIS HAITH LOU RAWLS	, and bottless
	JEAN CARNE MICHAEL MCDONALD ANITA BAKER			SPENCER JONES CLAYTON SAVAGE		KHYS/Port Arthur
REGINA JEAN CARNE CASHFLOW		DENIECE WILLIAMS SHIRLEY MURDOCK	AFRIKA BAMBAATAA		Hottest:	Petry/Davis
WRKS/New York	WDJY/Washington	Hottest: JOESKI LOVE	Hottest: RICK JAMES JEFFREY OSBORNE	CHAKA KHAN SLAVE	ANITA BAKER	none
Tony Gray	Brute Balley	Hottest: JOESKI LOVE TIMEX SOCIAL CLUB NOORE & KASHIP		LIONEL RICHIE Hottest:	ANITA BAKER JEAN CARNE TIMEX SOCIAL CLUB	Hottest:
WHODINI	PATTI LABELLE BILLY OCEAN WHODINI	NOORE & KNONTE	CHERRELLE STEPHANIE MILLS	FL DEBARGE	WHRK/Memphis	TIMEX SOCIAL CLUE BILLY OCEAN
Hottost :			WMMC/Columbia	TIMEX SOCIAL CLUB JEFFREY OSBORNE RUN D.M.C.	Wells/Smith	BILLY OCEAN MIDNIGHT STAR EL DEBARGE
LABELLE & MCDONAL JANET JACKSON	SATIN SILK & LACE		Saunders/Michaels	NTUME	LISA LISA	
EL DEBARGE BILLY OCEAN ATLANTIC STARR	SATIN SILK & LACE GLENN JONES BARBARA MITCHELL		LIONEL RICHIE	WJMI/Jackson	DENIECE WILLIAMS MAIN ATTRACTION WHODINI	WPLZ/Richmond
ATLANTIC STARR	Hottest: NEW EDITION		JAMES INGRAM ANDY TAYLOR	Carl Haynes		Crumbley/Daniels
	DOUG E. FRESH		KLYMAXX EL DEBARGE	0000	KLYMAXX JAMES INGRAM DOUBLE	LIONEL RICHIE PRINCE EL DEBARGE
	ORAN JUICE JONES MELI'SA MORGAN			Hottest: JOESKI LOVE	DOUBLE	
	HEAT ON HURUAN		TIMEX SOCIAL CLUB	JOESKI LOVE JERMAINE JACKSON EGYPTIAN LOVER JANICE	JANICE CHRISTIE HAROLD DANIELS	JAMES INGRAM MIDNIGHT STAR
		KIKO/Phone's		JANICE READY FOR THE WOR		SWEET SENSATION DOUG E. FRESH
WES	T	KUKQ/Phoenix Rick Thomas	MADONNA GENESIS	READS FOR THE WOR	Hottest: TIMEX SOCIAL CLUB EL DEBARGE	
VVES		JEAN CARNE	K104/Dallas	WZAZ/Jacksonville Nat Jackson		DENIECE WILLIAMS LOOSE ENDS TRANZIT
-		LIONEL RICHIE GWEN GUTHRIE	Terri Avery		RICK JAMES JEFFREY OSBORNE	TRANZIT
		RAINY DAVIS SOS BAND	DOUG E. FRESH GLENN JONES	MICHAEL MCDONALD PATTI LABELLE BILLY OCEAN	WALT/Meridian	Hottest: CONTROLLERS
		PRINCE	SHIRLEY JONES CHAKA KHAN	BILLY OCEAN	Aundra Russeli	RICK JAMES JEFFREY OSBORNE SHIRLEY JONES
(DKO/Denver	KDAY/Los Angeles	Hottest: EL DEBARGE	PRINCE	ORAN JUICE JONES STEVIE WONDER	LIONEL RICHIE BILLY OCEAN	SHIRLEY JONES
Danny Harris	Patterson/Mack	TIMEX SOCIAL CLUB	WHODINI Hottest:	M.C. DOLLAR BILL MIGHTY MOUTH	BILLY OCEAN WHODINI LEVER®	KAPE/Sen Anionio
JEFFREY OSBORNE	LIONEL RICHIE PRINCE	MAZARATI MTUME	PUN D M C	MIGHTY MOUTH M.C.C. GWEN GUTHRIE	LEVERS Hottest:	KAPE/Sen Anionio Mike Kelly
IONEL RICHIE	CUIDIEV TONEC	BOBBY JIMMY -	BOOGIE BOYS JOESKI LOVE	Hottest:	Hottest: JOESKI LOVE TIMEX SOCIAL CLUB JEFFREY OSBORNE	NICOLE
	SOS BAND GLENN JONES	XHRM/San Diego	NEW EDITION LUTHER VANDROSS	HOTTE KASHIF JEFFREY OSBORNE	JEFFREY OSBORNE	SOS BAND LIONEL RICHIE DENIECE WILLIAMS
LARENCE CARTER APPIN' DUKE AFRIKA BAMBAATAA	LISA LISA DENIECE WILLIAMS AFRIKA BAMBAATAA	L.D. McCollum LIONEL RICHIE	WFXC/Durham		S2ND ST. CASHFLOW	DENIECE WILLIAMS
ACTINE BARBALIA INEX SOCIAL CLUB	FAT BOYS	JETS	Alvin Stowe	PRINCE STEPHANIE MILLS		STARPOINT MAIN ATTRACTION CHAKA KHAN
EAN CARNE	MICHAEL JONZUN	JETS MICHAEL JONZUN	LIONEL RICHIE	WPDQ/Jacksonville		CHAKA KHAN
ASHFLOW	Hottest: BOBBY JIMMY TIMEX SOCIAL CLUB	Hottest; JEFFREY OSBORNE MTUME	KLYMAXX PRINCE	Larry Brody		Hottest: ANITA BAKER
ON FUNK SHUN		REAL ROXANNE	DENTROP WILLTAMS	LIONEL RICHIE BILLY OCEAN	WEDR/Miami	SHIRLEY JONES ISLEY JASPER ISL JEAN CARNE
	EL DEBARGE ANITA BAKER	REAL ROXANNE JEAN CARNE CON FUNK SHUN	ORAN JUICE JONES COLONEL ABRAMS	BILLY OCEAN Hottebt: JEFFREY OSBORNE	Jackson/Jones	JEAN CARNE CASHFLOW
	ANTA BAKER	KSOL/Sen Francisco	GLENN JONES		ORAN JUICE JONES MELI'SA MORGAN DAZZ BAND	
LH/Los Angeles		Robinson/Moody	Hottest: NEW EDITION	JEAN CARNE MTUME SHIRLEY JONES	DAZZ BAND	WWDM/Sumter Dean/McHugh
Doug Gilmore		DENIECE WILLIAMS	JEAN CARNE	SHIRLEY JONES	TROUBLE FUNK	
JANICE CHRISTIE	KACE/Los Angeles	DENIECE WILLIAMS GLENN JONES MANTRONIX	RUN D.M.C.	KIIZ/Killeen	KRYSTOL PRINCESS	LIONEL RICHIE
and the stand	Pam Robinson	GWEN GUTHRIE	JEFFREY OSBORNE	Bill St. John		JAMES INGRAM
SOS BAND	FI OFRARCE	GWEN GUTHRIE ORAN JUICE JONES COLONEL ABRAMS	WBLX/Mobile	MIDNIGHT STAR DENIECE WILLIAMS	FAT BOYS LATIN RASCALS SANDRA FEVA	ANITA BARER LIONEL RICHIE WHODINI JAMES INGRAM CHAKA KHAN LEVERT
	MELI'SA MORGAN	REAL ROXANNE CHAKA KHAN	Tony Brown	DENIECE WILLIAMS LEVERT	SANDRA PEVA	JETS NU SHOOZ
ORAN JUICE JONES	DUTT TD 01			LEVERT JEFFREY OSBORNE	JUNIOR Hottest:	Hottest:
WHODINI ORAN JUICE JONES CASHFLOW AFRIKA BAMBAATAA	PHILIP BAILEY JAMES INGRAM		none			
WHODINI ORAN JUICE JONES CASHFLOW AFRIKA BAMBAATAA Hottest: TIMEY SOCIAL CLUB	MELL'SA MORGAN PHILIP BAILEY JAMES INGRAM Hottest: JEAN CARNE	LIONEL RICHIE SPENCER JONES	Hottest: DRAWATICS	Hottest: NTUNE	Hottest: JEFFREY OSBORNE EL DEBARGE	Hottest: MAZARATI TIMEX SOCIAL CLU
WHODINI ORAN JUICE JONES CASHFLOW AFRIKA BAMBAATAA Hottest: TIMEY SOCIAL CLUB	JEAN CARNE ANITA BAKER	UTFO LIONEL RICHIE SPENCER JONES	Hottest: DRAMATICS MIDNIGHT STAR	Hottest: MTUME CON PUNK SHUN JEAN CARNE	EL DEBARGE YARBROUGH & PEOPL	MAZARATI TIMEX SOCIAL CLUI JEFPREY OSBORNE
SATE LAB SOS BAND PATTI LABELLE WHODINI ORAN JUICE JONES CASHFLOW AFRIKA BANBAATAA Hottest: Timex Social Club Run D.M.C. JEFFREY OGBORNE MIZARATI BILLY OCEAN		LIONEL RICHIE SPENCER JONES	Hottest: DRAWATICS	HOTTERT: MTUNE CON FUNK SHUN JEAN CARNE RICK JAMES JEFFREY OSBORNE	JEFFREY OSBORNE EL DEBARGE YARBROUGH & PEOPL NEW EDITION TIMEX SOCIAL CLUB	MAZARATI TIMEX SOCIAL CLU JEFPREY OSBORNE STEPHANIE MILLS SKYY

HOTTEST SHIRLEY JONES REGINA JEFFREY OSBORNE RICK JAMES ANITA BAKER Ins 15 WBMX/Chicago Marco Spoon MADONNÀ MICHAEL MCDONALD LIONEL RICHIE GEORGE CLINTON WHODINI STEVO ARMANI HOLLESL: JOESKI LOVE REGINA MTUME DISTION WGC/WCHEROP UB s WGCI/Chicago Lee Michaela HADDINI TRINERE LEVENT ULEVENT ULONEL RICHIE BILLY OCEAN HOTEAT: JEFFREY OSBORNE SINFLY RED ANITA BAKER UB WBLZ/CincInnati Brian Castle Brian Castle LIONEL RICHIE SHIRLEY JONES BILLY OCEAN HILLY OCEAN HALZARAT PENIECE WILLIAMS PFINCE NU SHOOZ HOLEGAS CIAL CLUB JEFFREY OSBORNE EL DEBARGE CHERRELLE PETER GABRIEL 15 LUB WOMT/Cleveland Dean Dean STEVE ARRINGTON STEVE ARRINGTON CONTROLLERS PRINCE D.J. HOLLYWOOD LEVIER HICKLEL MCDONALD LISA LISA HOLLENG: RUN D.M.C. TIMEX SOCIAL CLUB NEW EDITION BOOGIE BOYS REAL ROXANNE E LUB WZAK/Cleveland Tolliver/Perry LUB Tollweifery RUN D.H.C. ORAN JUICE JONES BEINCE CAN EL DEBARGE CHAKA KHAN EL DEBARGE SINGRAM JANET JACKSON MAIN ATTRACTION JANET SOCIAL CLUB FULL FORCE ANITA BAKER JEAN CARE RUN D.M.C. ٩S WCKX/Columbus Rick Stevens NU SHOOZ WHODINI BILLY OCEAN LIONEL RICHIE TRINERE PATTI AUSTIN COLONEL ABRAMS

Chistura PATTI LABELLE PINCEOS TIONES LIONEL RICHIE MELI'SA NORGAN JAMES INGRAM GLENN JORES INGRAM GLENN JORES HORES NIRIEY MURDOCK NO.C.C. HOLLEGKI: THEER SOLACEUB MORE & KASHIF CASHFLOW BETTY WRIGHT Joe Sunard PRINCE LIONEL RICHIE JAMES INGRAM DOUG E. PRESH ATLANTIC STARR SANDRA FEVA MICHAEL, MCDONALD ORAN JUICE JONES YARBROUGH & PEOPL TEMPTATIONS WILLIE COLLINS HOIFEAST MIDWEST WVKO/Columbus KC Jones KC JONES LIONEL RICHIE BILLY OCEAN DOUBLE FIZZY QWICK HOTEAS: PRINCE S JEAN CARNE JEFFREY OSBORN EL DEBARGE SHIRLEY JONES OPNE Z103/Columbus Keith Antoine Keith Antoine FAT BOYS NU SHOOTS NU SHOOTS NU SHOOTS NET ANN NET ANN NET ANN CONTROLLERS MELL'SA HORAN LEVERT HOLTEST: JEAN CANNE SKYY TIMEX SOCTAL CLUB RAINY DAVIS

WTMP/Tampa Chris Turner

WANM/Tallahassee

Tina Carson Tina Carson PRINCE LIOMEL RICHIE DOUG E. FRESH JAMES INGRAM LOU RNNLS COLETON: SAVAGE COLETON: SAVAGE COLETON: SOURCE EL DEBARGE SKYY TIMEX SOCIAL CLUB SHIRLEY JONES

WAAA/Winston-Salem

B95/Kansas City McKay/Palagi MCKay/Palagi PRINCE BILLY OCEAN LIDNEL RICHIE EL DEBARGE JEAN CARNE HOTEGEI: GENESIS PETER GABRIEL TIMEX SOCIAL CLUB RICK JAMES MADONNA

WXLA/Lansing LEVERT LIONEL RICHIE NICHAEL SEMBELLO HOTCAS: MTUME PRINCE RICK JAMES NEW EDITION MOORE & KASHIF

WLUM/Milwsukee Bernie Miller Bernie Miller HADORNA LORING & ANDERSON HARY JANE GIRLS MIKE & MECHANICS LEVERT HODDINI KOLCESL: GENESIS JERMAINE STEWART SHIRLEY JONES CHERRELLE LUTHER VANDROSS

KMJM/St. Louis Mike Stradford

Alscinder/Wolfmore NELT'SA HORGAN LEVERT EVERT STACEY 0 JAMES INGRAM ATLAVIC STARR MOLTON CONTIL LANDRAM HOLTON STARES HORGAN HOLTON STARES HOLD DUVER WHO AMPEN'S DUKE HOLTON SEPTIATON JEFFREY OSBORNE PRINCE TIMES SOCIAL CLUB WGPR/Detroit Joe Spencer

WKWM/Grand Rapids Grant/Franklin

WTLC/indianapolis

Jay Johnson

JAY Johnson BEAD BOXANNE H.C. DOLLAR BILL LIONEL RICHE BY PRINCE PRINCE FILL PORCE JAMES INGLAYON LISA ULL PORCE JAMES INGLAYON CHARA KHAN EL DEMANGAN HOLLEST CHARA KHAN EL DEMANGAN NOTEST JEPHEN COBORD JEPHANE JACKSON JEMA CARNE

Hottest: JEFFREY OSBORNE

SKYY JEAN CARNE RICK JAMES SHIRLEY JONES

WJLB/Detroit Alexander/Whitmore

Mike Stradford EL DEBARGE PETER GABRIEL BBAO ELEVERND SOS BAND SOS AND HELL'SA NOGAN PRINCE WHODINI STACEY Q HOLTES SITUE ARRINGTON EL DEBARGE WZEN/SI. Louis Andre Fuller

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André Fuller TRINERE LIONEL RICHIE CLAYTON SAVAGE MELI'SA MORGAN KLAMACK VARBROUGH & PEOPL FOX VARBROUGH & PEOPL FOX HOLTEST: GAVIN CHRISTOPHER SHIRLEY JONES ANITA BARER CON FUNN SHUN REAL ROXANNE

GrantFranklin LIONEL RICHIE MICHAEL MCDONALD LEVERT TROUBLE FUNK DENIECE WILLIAMS HOTEGE: RUN D.M.C. PRINCE CASHFLOM JEFFREY OSBORNE WVOI/Toledo Paul Brown PaulBrown LEVERT KLYMACK STARPOINT GAP BAND NICOLE HOTERET TIMEX SOCIAL CLUB JEFFREY OSBORNE BEAU WILLIAMS JEAN CRANE RICK JAMES

KBUZ/Wichits Rochel Wright

Rochel Wrighl SOS BARD CHAXA KHAN LEVERT WHODINI ANITA BAKER SHIRLEY MURDOCK KRYSTOL HOLLENE: JEAN CARNE JEAN CARNE TIMEX SOCIAL CLUB CON FURK SHUN FUCK JAMES JOESKI LOVE

85 Reporting Stations 79 Current Reports WAOK/Atlanta, WFXA/Augusta, WJMI/Jackson, WBLX/Mobile and KHYS/Port Arthur reported a frozen list this week.

WAMO/Pittsburgh falled to report and its information was frozen.

60/R&R FRIDAY, JULY 11, 1986

1

1.1

2

Columbia Records is proud to announce the new smash single from

"Look What's Showing Through"

featuring Brenda Russell on vocals from the new album "It Takes Two"

NOW ON YOUR DESK!

Columbia Records - Radio's Best Friend



RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

	TOP 50	JUL	Y 11	, 1986		
	and the second	Total			1	
ef Two Last		Reports/Adds	Heavy	Medium	Light	
	[/Nobody In His Right Mind (MCA)	158/1	142	14	2	
	The Rhythm Of The Rain (RCA/Curb)	160/0	134	23	3	
	ou're The Last Thing I Needed (MCA)	151/0	123	25	3	
	rtbeat In The Darkness (Capitol)	158/0	105	50	3	MOST ADDED
	vin' My Love For You (RCA)	155/0	107	43	5	
	L/All Tied Up (MCA/Curb)	149/0	109	33	7	E. RABBITT & J. NEWTON (44)
	N/I Wish That I Could Hurt (Capitol)	140/0	107	27	6	ROSANNE CASH (42) Tanya Tucker (39)
		151/2	87	59	5	SYLVIA (30)
	S/Will The Wolf Survive (MCA)	154/1	81	63	10	OAK RIDGE BOYS (29)
		138/1	103	23	12	DWIGHT YOAKAM (27)
	e At The Five & Dime (Mercury/PG)	140/1	99	24	17	CRYSTAL GAYLE (27)
		159/1	60	88	11	FORESTER SISTERS (26)
29 22 14 CONWAY TWITTY/		146/2	71	66	9	GARY MORRIS (22)
	S/Count On Me (Mercury/PG) MURPHEY/Rollin' Nowhere (WB)	151/3	53	84	14	KEITH WHITLEY (21)
		158/3	43	101	14	
	R./Country State Of Mind (WB/Curb)	152/3	40	95	17	
		123/0	62	42	19	
		141/1	43	73	25	
	Got A New Heartache (Epic)	159/6	13	117	29	
43 31 26 BREBA MCENTIRE/Li	F BAND/Stand A Little Rain (WB)	155/3	17	107	31	
		155/5	20	101	34	
	My Heart Set On You (Columbia)	146/5	28	87	31	HOTTEST
	A-Friend In California (Epic)	156/14	16	97	43	GEORGE STRAIT (93)
- 40 27 2 RONNIE MILSAP/In		143/12	9	86	48	JUDDS (86)
	N with STEVE WARINER/That's How You Know (MCA)	143/12	11	87	45	RANDY TRAVIS (69)
	/Slow Boat To China (MTM)	100/0	39	50	11	DON WILLIAMS (38)
	VGotta Learn To Love Without You (RCA)	111/0	28	62	21	KATHY MATTEA (35)
22 20 18 27 SAWYER BROWN/S		89/1	37	30	22	T. GRAHAM BROWN (34)
	Hearts Aren't Made To Break (MCA)	138/26	0	69	69	RONNIE MCOOWELL (32) John Schneider (30)
- 49 36 2 FORESTER SISTER		101/2	23	54	24	PAKE MCENTIRE (28)
	K/Old Violin (Mercury/PG)	123/27	25	49	69	JUDY ROOMAN (21)
	Guitars, Cadillacs (Reprise/WB)	123/27	4	62	54	STATLER BROTHERS (21)
- 46 38 😨 KEITH WHITLEY/Te		112/11	7	62	43	
	h Of Rock And Roll (America Smash/PG)		2	52	57	
	ays Have Always Will (Columbia)	111/18 96/9	4	49	43	
	forking Class Man (Columbia)	96/9	7	50	37	
47 44 42 O VINCE GILL/With Yo		94/5 68/1	13	34	21	
6 8 22 37 ED BRUCE/Nights (ILLA)	103/44	2	30	71	
	JUICE NEWTON/Both To Each Other (RCA)	93/30	ő	28	65	MOST ADDED & HOTTEST list those songs
	ured Nothin' Gained (RCA)	80/11	2	40	38	achieving the most adds nationally, and the songs
46 STEVE EARLE/Guita		52/0	11	27	14	reported "hottest" compiled from all our reporters The number in parentheses immediately following
5 16 33 41 SOUTHERN PACIFI		47/1	18	14	15 .	the songs in Most Added & Hottest indicate the tota
	ing That Glitters (EMI America)	93/39	1	23	69	number of Country reporters adding the song this
DEBUT S TANYA TUCKER/Ju		93/39 51/0	17	20	14	week or noting that the song is among their five hottest
	mebody Wants Me Out Of The Way (Epic)	83/16	2	34	47	
	L/I Wanna Hear It From Your Lips (RCA)		29	28	18	
	Ith NICKIE RYDER/The Pride is Back (RCA)	55/1	9	30	54	
	You Made A Rock Of A Rolling Stone (MCA)	84/29	2	30	54 37	
DEBUT STATES KENDALLS/Too Late		71/11		-	64	
	cond To No One (Columbia)	76/42	1	11	26	
- 50 45 50 WILD CHOIR/Next	Time (RCA)	56/1	3	27	20	

BREAKERS

JANIE FRICKIE

Always Have Always Will (Columbia) On 69% of reporting stations. Rotations: Heavy 2, Medium 52, Light 57, Total Adds 18, WVAM, WAJR, KHEY, WOXE, WCMS, KRMD, WSLR, WONE, WCUZ, WGEE, KFKF, WMIL, KWEN, KGHL, KUUY, KUGN, KRAK, KMPS. Moves 44-34 on the Country chart.

EDDIE RABBITT & JUICE NEWTON Both To Each Other (RCA)

On 64% of reporting stations. Rotations: Heavy 2, Medium 30, Light 71, Total Adds 44 including WVAM, WPOC, WXTU, WNYR, WYAY, WSOC, KSSN, WSIX, WQDR, WUBE, WWWW, WXCL, KWEN, KUGN, KZLA, KSON, KMPS. Debuts at number 38 on the Country chart.

LACY J. DALTON

Working Class Man (Columbia) On 60% of reporting stations. Rotations: Heavy 4, Medium 49, Light 43, Total Adds 9, WVAM, WKYG, CHOW, WDXE, WKIX, WRNL, KRMD, WTOD, KRAK. Heavy: WBOS, KKYX, WOW, KKCS. Moves 48-41-35 on the Country chart.



2

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Radio '86

New Orleans

Sept. 10-13, 1986

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

TANYA TUCKER "Just Another Love" (Capitol) 93/39

WBOS, WHN, WCVR, WZZK, KSSN, WKSJ, WSIX, WQYK, KMPS, KRPM, KGA. Debuts at number 43. WOW, WTHI, KUG Heavy 1, P

KBMR, WONE, KSU, WOW, WIHI, KUSN, KHE, KCJY, KSUP, KMPS, KHMA, KBA, Debuis at number 43. SYLVIA "Nohlini Ventured Mothin Gainad" (RCA) 93304 Rotations: Heavy 0, Medium 28, Uprit 65, Total Adds 30 including WCAO, WOBE, WKYG, WEZL, WTVY, WKSJ, WSM, WMNI, WCLZ, WGE, WTMS, KHEY, WLR, WKCO, WTH, KYGO, KUGN, KRAK, KGA. Debuis at number 39.

WMMI, WCUZ, WGEE, WFMS, KFK, WLCR, WKCO, WTHI, KYGO, KUGN, KRAK, KGA Debuts at number 39. OAK RIDGE 8005 "You Made A Rock of A Rolling Stone" (MCA) 84/29 Rotations: Heavy 0, Medium 30, Uph 54, Total Adds 29 including WYRK, WAJR, WHN, WKX, WOS, WOSY, WPOR, WXBO, WEZL, KISSFM, WHSK, KFK, FWTSO, WDSC, WKCJ, KTIS, KR3T, KHUZZ, KKCS, KIMD, Debuts at number 47. LOUISE MANDRELL 'I Wanna Hear II From Your Ligs'' RCA) 83/16 Rotations: Heavy 2, Medium 34, Uph 47, Total Adds 16, WTCR, OHOW WWX, KHEY, WDXE, WSM, WMX, WGSV, KTIS, WHJ, KHL, Heavy, WCKK, KSOP, Moves 50-45 on the Country chan.

THINE, MOA, MOA, THOJ, MINO, MINO, MARAJ, MINI, Heary, MOAN, ADD- more solar board board balance of the solar bala

ROSANNE CASH "Second To No One" (Columbia) 76/42

Rotations: Heavy 1, Medium 11, Light 64, Total Adds 24 including WVAM, WBGW, WQBE, WAJR, WHN, KEAN, KASE, WXRQ, WEZL, WUSY, WTVY, WESC, KSSN, KYKX, WQYK, WBCS, WTHI, KUZZ, KKCS, KYGO, KMPS. Debuts at number

. 1

48. KENDALLS "Too Lale" (MCA/Curb) 71/11 Rotations Heavy 2, Medkum 32, Lipri 37, Tatal Adds 11, WHN, WKYG, WVAII, WUSY, KSSN, WSLR, WBCS, WTOD, KK-FM, KKCS, KG3, Heavy KKYX, WOW, Medkum, WBGW, WTSY, WGTO, WKLO, WXCL, KTOM, KSOP, Debuts at number 48.

ROLE, NOAT RANN "Bottle Of Tears" (Epil) 57/10 Rotations: Heavy 0, Medium 23, Light 34, Total Adds 10, WAM, WCAO, WIRK, KBMR, WKKO, KWMT, WFMS, WXCL, KYAK, KFRE wedum, WTSV, WELL WESO, WUN, WCMS, KIN-FM, KRWD, KOIL, KALF, KSOP,

KYAK, KFRE, Medium, WSV, WEZL, WESC, WLWI, WCMS, KIK-FM, KRWQ, KOLL, KALF, KSOP, GARY MORRIS, "Monaycomb" (WB) 5622, Rotations: Heavy 1, Medium 18, Light 37, Total Adda 52, WOBE, WTCR, WCVR, WXBQ, WSOC, WUSY, KPLX, WKLQ, WORK, WCMS, WIRK, WKRQ, WAXD, KWSY, KIK-FM, KGHL, KUUY, KSOP, KCKC, KMPS, KAG, Heavy, WCW, SCHUYLER, KNOBLOCH & OVERSTREET "You Can't Stop Love" (MTM) 54/11 Rotations: Heavy, WOKK, Medium: WAJR, WKYG, WYI, KEAN, WXCL, KITS, WTCM, KRKT, KUGN, KALF, KOLO,

SIGNIFICANT ACTION

WILLIAM LEE GOLDEN "Love Is The Only Way Out" (MCA) 38/0

Rotations: Heavy 1, Medium 25, Light 12, Total Adds 0. Heavy: KCCY. Medium: WGNA, WVAM, WAJR, WKYG, WIXY, KRRV, KYKR, WEZL, WTVY, WESC, WLWI, WCMS, WGEE, KFKF, WOW, WKCQ, WTCM, KRKT, KRWQ, KQIL, KEIN, KALF, KSOP.

EVERLY BROTHERS "I Know Love" (Mecury/PolyGram) 36/3 Rotations: Heavy 1, Medium 16, Liphi 19, Total Adds 3, WEZL KSO, WTSO, Heavy, WCUZ, Medium, WUSY, WGTO, WTVY, WORK, WCMS, KNYX, WIRK, WOW, WXCL, WKCO, KFEF, KEIN, KCCY, KALF, KSOP, KIGO, DOBIE GRAY "The Dark Side Of Town" (Capitol) 35/9

9 WIGW KERV KSSN WTOR WAXX WOUZ WOW WWIO KOLO avy 0, Medium 7, Light 28, Total Adds 9, OR, KASE, WTVY, WOKK, WTCM, KSOP

Medium: WPOR, KASE, WTVY, WORK, WTCM, KSOP PAN TLLIS¹ Thought 14 About Had H...,¹ (WB) 33/3 Rotations: Heavy 0, Medium 9, Light 24, Total Adds 3, KSO, KWMT, WTCM, Medium: WCVR, WYII, WEZL, KKYX, WXCL, KRYT, KOL, KSOP, KIGO, Light WWAY, KASE, KHYOO, KIK-FM, KVOC, LYLE LOVETT "Farther Down The Line" (MCA/Curb) 30/12 Rotations: Heavy, WCK, KBMR, Medium: KKYX, KRYT, KOLO, KVOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KVOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KVOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KVOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KVOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KVOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KVOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KYOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KYOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KYOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KYOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KYOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KYOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KYOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KYOO, KALF, KSOP, Heavy, WORK, KBMR, Medium: KKYX, KRYT, KOLO, KYOO, KALF, KSOP, Heavy, WORK, KBMR, MEDIUM: KSYX, KRYT, KOLO, KYOO, KALF, KSOP, HEAVY, KASA, KASA, KASA, KSOP, HEAVY, KASA, KSOP, HEAVY, KASA, KSOP, HEAVY, KASA, KSOP, HEAVY, KSOP, HE

KVUO, KALF, KSDP, Heavy, WOKK, KBMR, Medium: KKYX, KRKT, KOLO.
BLLY BURRETT: "Solite" of Lowe" (MCACurb) 309
Botalions: Heavy 0. Medium 6. Light 24. Total Adds 9, WAIR, WWVA, WUSY, WESC, WOKK, KKYX, WKKO, WAXX, KOIL.
Medium: KYKR, WKSJ, KRKT, KSDP, KIGO, Light: WTVY, WOYK, KVOC, KUUY, KALF, KTOM.
RAZZY BAILEY "Rockin' In The Parkin' Lot" (MCA) 28/4
Rations: Heavy 0. Medium 9, Light 19, Total Adds 4, WESC, WINI, KBMR, KWMT. Medium: KEAN, WEZL, WTVY, WCKS, WPAP, KKYX, KTTS, KSDP, Light: WOO, WWKA, WIKK, KSO, KVOO, KIK-FM.

WRAP, KKYX, KTJS, KSUE, Ligner traval, intern, ministration of the second secon

RAY CHARLES "The Pages Of My Mind" (Columbia) 26/15 Rotations: Heavy 0, Medium 3, Light 23, Total Adds 15, WPOR, WXBO, WGTO, WTVY, WIVK, KYKX, WLWI, WSM, WPAP KYXY, KFGO, KVOO, KIK-FM, KALF, KSOP, Medium: WOW, KRKT.

KYYX, KFGO, KVOO, KIK-FM, KALF, KSOP. Medium: WOW, KRKT. TOM T. HALL "Subsis Beauty Shop" (Mecruny/Polyfam) 23/13 Rotations: Heavy 0, Medium 4, Light 19, Total Adds 13, MBGW, WWA, WYI, KEAN, WOKK, WPAP, KKYX, KSO, KITS, KVOO, KRWO, KALF, KSOP. Medium: WTSV. WOW Light: WOYA WELZ, WTYY, KWYT, KKYX, KRKT, KCIL, KIGO. BRUCE HAUSER "Bildding America Goodbye" (Cowboy) 23/1 Rotations: Heavy 0, Medium 5, Light 18, Total Adds 1, WLWI. Medium: KBMR, WAXX, WTCM, KUUY, KSOP, Light WCAO, WBGW, WOYA, WMX, KRW, WOKK, KKYX, KFOD, WACL, KTS, KFDI, KGHL, WOCA, KWUY, KSOP, Light WCAO, WBGW, WOYA, WMX, KRW, WOKK, KKYX, KFOD, WACL, KTS, KFDI, KGHL, WOCA, KWUY, KSOP, Light WCAO,

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	CMA Member – Please Include Membership No.	Non-Member
• All Orders M	lust Be Prepaid • Price Includes Postage and Handling	Organizational Members May Request A Complimentary Copy

GLEN CAMPBELL "Call Home" (Allantic America) 21/17 Rotations: Heavy 0, Medium 3, Light 18, Total Adds 17, WYAM, WTSV, WWA, WYII, WOKK, WCMS, WIRK, KFGO, WOW, WTCM, KYOO, KUZZ, KRWO, (NGL, KALF, KSOP, KOCK, Medium: KKYX, WDAF, Light: WBGW, KXXY. A.J. MASTERS "Love Keep Your Distance" (Bermuda Ounes) 21/11

Medium 3, Light 18, Total Adds 11, WBGW, WWA, KKIX, KYKX, WKKQ, WAXX, KFGO, WOW, WXCL, ium: WTCM, KRKT. Light: WVAM, WIXY, WYII, WGTO, WCMS, KRWQ, KEIN, KIGO.

KAD, KSOP, Medium, WICH, KRKT, Light WVAM, WIX, WIT, WSTO, WCNS, KRWO, KEIN, KIGO. OONNA FARGO "Woman Of The '305" (Warcury/Solytam) 19/10 Retailons: Heavy 0, Medium 3, Light 16, Total Adds 10, WVAM, WWA, WTYY, KYKX, KKYX, KFGO, KWMT, KOIL, KSOP. KIGO. Medium: WTSY, KRKT, Light: WUSY, WOKK, KSO, WOW, KVOO, KKAL, KALY, KIRO, Medium: WOY, WKK, KSO, WOW, KVOO, KKAL, KALY, Ratilons: Heavy, 0, Medium 4, Light: Have Happened" (Marcury/SolytGram) 18/11 Ratilons: Heavy, 0, Medium 4, Light: Have Happened" (Marcury/SolytGram) 18/11 Ratilons: Heavy, 0, Medium 4, Light: WTSV, KRRV, KSO, WTCM.

UARLENE AUSTIN "Guilty Eyes" (CPT) 182 Rotations: Heavy 2, Medium 5, Light 11, Totali Adds 2, WWJO, KOIL, Heavy, KFGO, KRKT, Medium: WCVR, KRRV, KBMR, KALF, KIGO, Light: WBGW, WWX, WWI, KKYY, KTKFK, KVOO, KPO, KRWO, KEIN SWEETHEARTS OF THE RODED "Since I Found You" (Columbia) 15/15 Rotations: Heavy, I Medium 0, Light 14, Total Adds 15, WVAM, WBGW, WOKQ, WRKZ, WESC, WOKK, WIRK, WAXX, WOW, WXCL, KVOO, KKAL, KRWO, KALF, KTOM

NEW GRASS REVIVAL "What You Do To Me" (EMI America) 15/2 Rotations: Heavy 0, Medium 3, Light 12, Total Adds 2, WIXY, KFGO, Medium: KITS, WTCM, KFDI. Light: WWVA, WYII, shado nevrona is: Heavy 0, Medium 3, Light 12, Total Adds 2, i WESC, WLWI, WPAP, WOW, KTPK, KUUY, KALF.

WIVY, WESU, WUW, WYAP, WUW, KITR, KUUT, KALP. MALCHAK & RUCKER "Slow Motion" (Alpine) 14/11 Rotations: Heavy 0, Medium 1, Light 13, Total Adds 11, WBGW, WIXY, KRRV, KYKX, WPAP, WIRK, WCUZ, WXCL, WTCM,

WYII WCMS K

Nord, Joury, Lynn, Wyll, Mawyd, In Failing For Yau'' (MDJ) 14/4 Rotations: Heavy 0. Medium 0. Lynn 14, Total Adds 4, WUSY, KKYX, KFGO, KIGO, Light: WBGW, WYll, KRRV, KTTS, WTCM, KYOO, KRNO, Cult, KEIN, KALP, KALP, Coll, KEIN, Coll, KEIN, Coll, Coll, Coll, Coll, Coll, Coll, Kein, Kalp, Kalp, Coll, Coll, Coll, Kein, Kalp, Coll, Coll,

KYUO, KAWO, KOIL, KEIN, KALF T**ARI HENSLEY "I've Cried A Mile" (Mercury/PolyGram) 13/7** Rotairons: Heavy O, Medium 3, Liphi 10, Total Adds 7, KASE, WGTO, WLWI, KKYX, KFGO, KTTS, KKAL, Medium: KOIL Liphi WYII, WARF, KSO, WAXX, KRKT.

BÖBBY BARE "Real Good" (EMI America) 13/8 Rotations: Heavy O, Medium 2, Light 11, Total Adds 6, WIXY, KPLX, WTVY, WOKK, KBMR, KSO. Medium: KRKT. Light: WYAM, WBGW, KXY, KKAL, KALF, KIGO.

TOMMY OVERSTREET "Novic, Novic, Novic, Novic, Silver Dollar) 13/1 Rotations: Heavy 1, Medium 3, Ugn 9, Total Adds 1, KRRV. Heavy, KiGO. Medium: KSO, WOW, KTTS. Light: WLWI, KKYX, KFGO, KWMT, KTPK, KVOC, KROI, KALF.

RICK NELSON "Dream Lover" (Epic) 12/2 Rotations: Heavy: MCUZ. Medium: 7, Light 4, Total Adds 2, KSSN, KALF. Heavy: WCUZ. Medium: KBMR, WUSN, WDAF, KFDI, KNIX, KOLO, Kido, Light: KVOO, KRWD.

ROGER MILLER "Some Hearts Get All The Breaks" (MCA) 11/10 Rotations: Heavy 0, Medium 2, Light 9, Total Adds 10, WIXY, WPAP, KKYX, KFGO, WOW, KTTS, KRKT, KRWQ, KALF, KIGO. Rotations: Heavy 0, Medium 2, Lynn ar Lear Add an Anger Marken Mar Marken Ma

JIM COLLINS "The Things I've Done To Me" (TKM) 9/0 Rotations: Heavy 1, Medium 1, Light 7, Total Adds 0, Heavy: KKYX, Medium: WOW, Light: KRRV, KILTFM, WLWI, WXCL,

KFDI, KRWQ, KALF. MICKEY GILLEY "Doo-Wah Days" (Epic) 8/8 Relations: Heavy 0, Medium 0, Light 8, Total Adds 8, WBGW, WTSV, WNYR, WYII, WGTO, KXXY, KKAL, KVOC.

LOWES "Good And Lonesome" (NSD) 8/0 Rotations: Heavy 0, Medium 1, Light 7, Total Adds 0. 1 Adds 0. Medium: KFDI. Light: WTVY, WLWI, KKYX, KFGO, KTTS, KVOO. KSOP.

ORLEANS "Lady Liberty" (MCA) 8/0 Rotations: Heavy 0, Medium 2-Ugnt 6, Total Adds 0, Medium: WGNA, KUGN, Light: WCMS, KKYX, KVOC, KRWO, KSON.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

HOLLY DUNN/Daddy's Hands (MTM) Holly Dunn FORESTER SISTERS/Drawn To The Fire (WB) Perfume, Ribbons, & Pearls GIRLS NEXT DOOR/I Can't Say It On The Radio (MTM) Girls Next Door SOUTHERN PACIFIC/Road Song (WB) Killbilly Hill GEORGE STRAIT/You Still Get To Me (MCA) #7 SOUTHERN PACIFIC/A Girl Like Emmylou (WB) Killbilly Hill GEORGE STRAIT/Rhythm Of The Road (MCA) #7 EDDIE RABBITT/Singing In The Subway (RCA) Rabbitt Trax HANK WILLIAMS JR./Mind Your Own Business (WB/Curb) Montana Cafe DON WILLIAMS/Then It's Love (Capitol) New Moves

R&R FRIDAY, JULY 11, 1986/63

COUNTRY ADDS & HOTS

HOTTEST

George Strait (MCA) Judde (NCA/Carb)

EAST MOST ADDED Recenne Cosh (Colembio) Eddle Rebbill & Juice Newton (RCA)

MOST ADDED SOUTH HOTTEST Judde (RCA-Curle) George Strait (MCA)

Eddle Robbit & Joice Newton (RCA) Tanya Tuckar (Capital) Rassane Cash (Calumbia)

MOST ADDED MIDWEST HOTTEST

George Strait (MCA) Judde (RCA/Curb) Eddle Robbitt & Juice Newton (RCA) Recense Cash (Columbia)

MOST ADDED . WEST

Tanya Tucher (Capitel) Eddle Robbit & Juice Houton (RCA) Recence Cesh (Columbia)

HOTTEST George Stratt (MCA) Judds (RCA/Curb)

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UPTR Adams, ST Adams, ST Concerning Concerning Bostoot: Adams Towns to Stock Junco Junco Junco Adams, NY Adams, NY Adams, NY Adams, St Adams, St A	<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	A Construction of the second of the sec	THE CASE AND ADDRESS A	And a Los and a	A SE Park INI LOCATE ALL ALL ALL ALL ALL ALL ALL ALL ALL AL	XLAL-ANDYA WUCKA ADMARDAR, TA Cadwall ADMARDAR, TA Cadwall ADMARDAR, TA UNEXPO ADMARDAR, TA	mail barbar / method // method // me	adden strand product adden strand product
FRY TAME OF THE TA	<section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header>	Additi 15, 5, 2007 Bits 15, 2007 B	Particle Control Contr	And Address and Ad	PARA Years, VA Yest, Charles, VA Years, Tocka Years, Tocka Years, Yacka Sharan, Cash Sharan, Sharan, Sha		And the set of the set	Alter mertha and a constraints and a constraints and a constraints and a constraints a current Reports owing stations reported ange in their rotations this week: WK/Bation Rouge JJY/Des Moines WARZ/Louisville KCJ8/Minot KTPK/Topeka llowing stations failed uport this week and otations were frozen: WGNA/Albeny _ KLZ/Denver KLZ/Denver KLZ/Denver KLZ-FM/Houston WITL/Lansing (OV/Sioux Fails KJNEK/Weco KFDI/Wichita

.

64/R&R FRIDAY, JULY 11, 1986

-

FULL-SERVICE AC

45/1

44/0

39/0

41/2

34/0

34/0

36/0

36/3

35/0

34/0

31/2

29/0

26/0

25/4

22/3

23/0

31/9

23/1

17/1

21/3

TOP 20

14 7 3 D PETER CETERA/Glory Of Love (Full Moon/WB)

13 10 8 JEFFREY OSBORNE/You Should Be Mine (A&M)

6 5 6 10 JAMES TAYLOR/That's Why I'm Here (Columbia)

11 11 11 12 ATLANTIC STARR/If Your Heart Isn't In It (A&M)

BREAKER D GORDON LIGHTFDOT/Anything For Love (WB)

18 14 10 ODUBLE/The Captain Of Her Heart (A&M)

20 17 14 1 BILLY JDEL/Modern Woman (Epic)

BREAKER @ GENESIS/Invisible Touch (Atlantic) DEBUT B ROD STEWART/Love Touch (WB)

2 2 5 NEIL DIAMOND/Headed For The Future (Columbia)

_ 20 13 (3 MIAMI SOUND MACHINE/Words Get In The Way (Epic)

12 16 GEORGE MICHAEL/A Different Corner (Columbia)

 I6
 I2
 I5
 I8
 DAVID PACK/That Girl Is Gone (WB)

 DEBUT
 DEBUT
 DAVID PACK/That Girl Is Gone (WB)

 DEBUT
 DEBUT
 SADE/Is It A Crime? (Portrait/CBS)

MOODY BLUES/Your Wildest Dreams (Polydor/PG)

HOWARD JONES/No One is To Blame (Elektra)

10 8 5 O DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic)

9 13 PATTI LABELLE/MICHAEL McDDNALD/On My Own (MCA)

BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)

Three Two Last

1 1 1 2

4 3 4 6

3 4 7

JULY 11, 1986 Total Reports/Adds Heavy Medium Light

1

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2

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1

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3

1

5

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17

3

1

40 4

36 5

32 4

25 14

22 12

22 11

22 11

9 20

13

16

16 14

13 15

10

14 8

7

10 10

2 12

4

11 5

2 12

26

15

11

14

16

LIONEL RICHIE (14)
GORDON LIGHTFOOT (9)
MIKE & THE MECHANICS (7)
WHITNEY HOUSTON (4)
GENESIS (4)

MOST ADDED

G. LORING & C. ANDERSON (4) MICHAEL McDONALD (4) MONKEES (A) MICHAEL SEMBELLO (4)

HOTTEST

PETER CETERA (32) MODDY BLUES (28) D. FDSTER & O. NEWTON-JOHN (23) JEFFREY OSBORNE (16) HOWARD JONES (13) NEIL DIAMOND (12) **GENESIS (11)** BILLY JOEL (8) BILLY OCEAN (8) JAMES TAYLOB (7)

BREAKERS

GORDON LIGHTFOOT

Anything For Love (WB)

67% of our reporters on it. Rotations: Heavy 2, Medium 12, Light 17, Total Adds 9, KFMB, WCHS, WTIC, WELI, WHBC, WIBC, WWNR, WMTR, WSTU. Debuts at number 17 on the Full Service chart.

GENESIS

Invisible Touch (Atlantic)

54% of our reporters on it. Rotations: Heavy 14, Medium 8, Light 3, Total Adds 4, WSB, KJR, WGBR, WCIL. Moves 16-14 on the Full Service chart.

NEW & ACTIVE

ROD STEWART "Love Touch" (WB) 22/3

Nal Adds 3, WSB, 55KRC, WCCO. Heavy: WTAE, KHOW, KJR, WTKO, TVN, KFMB, WCHS, WGOW, WHAS, WSPD, WWNR. Rotalions, Heavy 70, Medium 142, Ligh 11, Total Adds 3, WSB, 55KRC, WCCO, Heavy WTAE, KHOW, KJR, WTKO, WSTU, WCL KYGC, Medium including WWKB, WTNN, KFMB, WCHS, WGOW, WHAS, WSPD, WWNR. DENNIS DeYOUNG "This Is The Time" (ASM) 21/3 Rotalions: Heavy 20, Medium 131, Ligh 62, Total Adds 3, WGOW, WRVA, WHBC, Heavy WCCO, KYJC, Medium Including WEBR, KJR, WCHS, WTIC, WCY, WCCO, WTKO, MWTR, WGBR, WASK, KTWO, KYEC.

Including WEBR, KJR, WCHS, WTIC, WGY, WPDE, WTIAU, WMTR, Woden, WHMS, Naden, WHMS, KJR, WCHS, WTIAU, WMTR, Woden, WHMS, WCHS, WTIAU, WGY, WTIAU, WATR, You And Yang, WCHS, WHBC, WIBC, Heavy: WCCO, KSL, Medium Including WFBR, WISH, KYBR, WTIAU, KGN, WPOE, WGBR, WASK, KFDD, KYVO, KYEC, Mathematical and the statement of the stateme

KSL, KIWO, KYEC, Medium Including Incolor, Koron, Inter, Koron, Koron, Karon, K

L MCDUNALD "SWEET FREEDOM" (MCA) 13/9 ; Heavy 3.0, Medium 11/1, Light 5/3, Total Adds 4, KHOW, KOY, WWNR, WTKO. Heavy: KFMB, WELI, WGOW ncluding KJR, WCHS, WSPD, KSL, WPOE, WMTR, WSTU, KFOD, KTWO, KYJC.

Medium Requiring Adam, Works, Wild Schneider, Wild All Kartin, Karylum) 17/1 JACKSON BROWNE "I'In The Shape Of A Heart" (Asylum) 17/1 Rotations: Heavy 11/1, Medium 5/0, Light 1/0, Total Adds 1, WSB Heavy Including KJR, WCHS, WWNR, WPOE, WTKO, WMTR, WSTU, KFOD, KYJC, KYCE, Medium: WMKR, WGDW, MSPO, KSL, WASK.

LIONEL RICHIE "Dancing On The Ceiling" (Motown) 14/14 Rotations: Heavy 22, Medium 44, Lipht 88, Total adds 14, WFBR, WCCO, KHOW, WICC, WCHS, WGOW, WHBC, KSL WNNR, WMTR, WGBR, WSTU, KFOD, KYJC.

BOB SEGER & THE SILVER BULLET BAND "Like A Rock" (Capitol) 14/2

Rotations. Heavy 10, Medium 11/1, Liph 21, Total Adds 2, WGY, WGOW, Heavy: WWNR. Medium including WWKB, KFMB, KLR, WCHS, WPCB, WMTR, WGRR, WSTU, WBCS, KVJC. BERLIM "Take My Breath Away" (Columbia) 13/2 Rotations. Heavy 20, Medium 60, Liph 5/2, Total Adds 2, KHOW, KFOD. Heavy: KTWO: KYJC, Medium: WFBR, KSL, WOOD. WMTR, WCIL, KVEC.

WOLE, WMR, WOLL, WOLC: BRUCE HORNESY & THE RANGE "Every Little Kiss" (RCA) 12/2 Rotations: Heavy 0, Medium 4/0, Light 8/2, Total Adds 2, RHOW, WHBC, Medium: WFBR, WCCO, WPOE, WCIL, Light including WTMJ, KBOI, WMRR, WKR, WKR, VKO.

MADONNA "Papa Don't Preach" (Sire/WB) 12/2 Rotations: Heavy 40, Medium 51, Light 31, Total Adds 2, KHOW, KJR. Heavy, WFBR, WICC, WELI, WCIL. Medium Including WCRS, WMTR, WSTL, KYJC.

Including WCHS WMTR, WSTU, KYUC. EVERLY BROTHERS "I Know Love" (Mercury/PolyGram) 12/0 EVERLY BROTHERS "I Know Love" (Mercury/PolyGram) 12/0 WGBR KEOD KY IC

Light WHBU, WOBK, WTDL KNUC MONKEES "THAT Was Then, This Is Now" (Arista) 11/4 Rotations: Heavy 0, Medium 3/1, Light 8/3, Total Adds 4, WCHS, MCOW, WMTR, WASK, Medium including KFMB, WELL Light including MSN, WCC, WMRR, WPCE, KFOD

Edita Indiading HTeN, WHOE, WHOE, KHOU. GLORIA LORING & CARL ANDERSON "Friends And Lovers" (Carrere/CBS) 11/5 Rotations: Heavy 21, Medium 51, Light 42, Total Adds 4, WRBR, WGY, WASK, KFOD, WHBY, Heavy including KTWO. Medium including WDBO, WGBR, WJBC, KVEC.

LIMAHL "Love in Your Eyes" (EMI America) 11/2 Rotations: Heavy O, Medium 40, Light 7/2, Total Adds 2, WHBC, WMTR. Medium: WFBR, WHBY, KUGN: KVEC. Light

GRAHAM NASH "Sad Eyes" (Atlantic) 11/1 avy 2/0, Medium 5/0, Light 4/1, To Adds 1, WWNR. Heavy: WHBY, KTWO. Medium: WCCO, KUGN, WPOE,

Wale, NECK STEVE WINWOOD "Higher Love" (Island/WB) 10/3 Rotations: Heavy 0, Medium 5/1, Light 5/2, Total Adds 3, WCHS, WIBA, WSTU, Medium including WHB, WMHB, KTWO, KYGL, Cugn including WHBC, WMR, WTKO.

LARRY CARLTON "Smilles And Smilles To Go" (MCA) 10/1 Relations: Heavy 0, Medium 5/1, Light 5/0, Total Adds 1, KVEC, Medium Including WFBR, WHBY, KUGN, KSL, Light: WISN. Rotations: Heavy 0, Medium 5/ wCCO, WGBR, WJBC, WASK,

SIGNIFICANT ACTION

MICHAEL SEMBELLD "Wonder Where You Are" (A&M) 7/4 VGBR, WSTU. Light including WPOE, WTKO, KYJC. BEACH BDYS "Rock 'N' Roll To The Rescue" (Capitol) 7/1

dium: WPOE, KTWO, Light including WICC, WSTU,

Wide, Krist. DIANE SCHUUR & JOSE FELICIAND "American Wedding Song" (GRP) 7/0 Rotations: Heavy 0, Medium 3/0, Light 4/0, Total Adds 0, Medium: WHBY, KSL, KTWO, Light: WCCO, WIBA, WPOE, WJBC. Datatons: Heavy 0, Medium 3/0, Light 4/0, Tatal Adds 0, Medium: WH8Y, KSL, KTWO, Light: WCCO, WIBA, WPOE, WJBC, LESLEY GORFLOU CHNISTIE: "Wedley" (Manhattan) 7/0 Realitons: Heavy 10, Medium 4/0, Light 2/0, Total Adds 0, Heavy: KTWO, Medium: WTAE, WPRO, WPOE, WTKO, Light:

WGBR, WJBC. WHTNEY HOUSTON "All At Once" (Arista) 5/4 Rotations: Heavy 0, Medium 4/3, Liphi 1/1, Total Adds 4, KHOW, WELI, WGY, KVEC. Medium Including WTIC. WHANI "The Edge 01 Heavyer" (Columbia) 4/2 Rotations: Heavy 0, Medium 1/1, Liphi 3/1, Total Adds 2, KHOW, WICC. Light including WMTR, WSTU. JIMMY BUFFETT "Love The Now" (MCA) 4/1 Rotations: Heavy 0, Medium 20, Liphi 2/1, Total Adds 1, KFOD, Medium" KUGN, KTWO. Light Including WJBC.

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Hoalands, Heavy O, Medium 20, Light ND, Iolar Adds V, Mexianit Mridi I, Kolav, Light Wr-Ce. JOHN WAITE "II Anybody Hack A Heart" (EMI America') 300 Rotations: Heavy O, Medium 10, Light 20, Total Adds O, Medium: WPOE, Light: WWNR, WTKO SPECIAL EFX "Uptown East" (GRP) 3/0 Rotations: Heavy O, Medium 30, Light 0, Total Adds O. Medium: KSL, WPOE, KTWO.

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R&R FRIDAY, JULY 11, 1986/65

RADIO & RECORDS NATIONAL AIRPLAY

ADULT CONTEMPORARY

BREAKERS

LIONEL RICHIE Dancing On The Ceiling (Motown)

69% of our reporters on it. Rotations: Heavy 1, Medium 24, Light 47, Total Adds 72 including WHTX, WLTS, KLSI, KUDL, KYKY, KMJI, KHYL, K101, KEZR. Debuts at number 21 on the AC chart.

MONKEES

That Was Then, This Is Now (Arista) 60% of our reporters on it. Rotations: Heavy 1, Medium 36, Light 26, Total Adds 14 including WHTX, KVIL, WSFL, WMGN, 3WM, KCIX, KVUU, KDUK. Debuts at number 29 on the AC chart.

STEVE WINWOOD

Higher Love (Island/WB)

55% of our reporters on it. Rotations: Heavy 9, Medium 38, Light 11, Total Adds 9, WSNI, LOVE94, 2WD, KELT, WLAC-FM, WING, WGLL, WCHV, WMT-FM. Moves 29-22 on the AC chart.

NEW & ACTIVE

BERLIN "Take My Breath Away" (Columbia) 51/4 Rotations: Heavy 600, Medium 30/3, Light 15/1, Total Adds 4, 2WD, KLSI, KCIX, WGLL, Heavy: KOST, B-100, KIFM, WEIM, Rotations: KALS, Medium Including WSB-FM, KVIL, WAEB, WKYE, K106, 96WAVE.

KOSW, KALE Medium including WSB-FM, KVIL, WAEB, WKYE, KYUB, 9WAYEL. GLDRIA LORING & CARL ANDERSON "Finding And Lovers" (Carrero(CBS) 50/21 Rotations Heavy 9:0, Medium 176, Light 24/15, Total Adds 21 including WSBFM, KVIL, 2WO, WNIC, KIFM, V100, KRLB, WORG, WFXF Heavy, WLTS, WWXFX, KOST, KKLT, KYHL, WNAM, WGLL, WBOW, KRNO. LARRY CARLTON "Smills And Smills To Go" (MCA) 50:8 Focations Heavy 10. Medium 160, Light 318, Total Adds 8, KEY103, WJDX, WLHX, KWAV, WCKO, KRLB, WORG, WAEV, Heavy, WEIM, Medium Including WPX, KIFM, WAEB, WKNE, WGLL, WSKI, WSKY, WCHV, WGSV, Heavy, WEIM, Medium Including WPX, KIFM, WAEB, WKNE, WGLL, WSKI, WSKY, WCHV, WGSV, Heavy, Telen, Medium 160, Jan 21, Guing 118, Total 24, 247

WHAMI "The Edge Of Heaven" (Columbia) 49/17 Rotations: Heavy O, Medum 19/3, Light 30/14, Total Adds 17 including WSNI, WHTX, KVIE, KEY103, WXTC, WJDX, WING, KIOA, KWFM, Medum including KKUA, KGMG, WWMJ, WWPA, WCKO, WFFX, K99, KOSW, KALE.

AUCA ANTON SREULIDII INSUEDII ANDA, NAMA, MITAN, INTRA, MCRA, INTA, ASA, AGAN, ALE, ANTA BAKET "Sweet Love" (Elektra) 4711, Total Adds 16 including WOMC, KOST, WAEB, WKGW, K106, WJDX, KLYF, KOSP, WTIX, Waldum including WMX, WSFL, WSHL, WSKL, WSKL, WOHQ, WSKV, WOKQ, WZLD.

GRAHAM NASH "Sad Eyes" (Attantic) 42/1 Rotelions: Heavy 3:0, Medium 200, Light 1911, Total Adds 1, KDUK. Heavy: WCHV, WJON, KALE. Medium including KOST WAEB, 96WaVE, WTRX, WEM, WKNE, WOHD, WTNY, WCKQ, WAEV.

BRUCE HORNSBY & THE RANGE "Every Little Kiss" (RCA) 38/3

Rotations: Heavy 3/0, Medium 19/1, Light 16/2, Total Adds 3, WKGW, KWFM, WJON, Heavy: WCHV, KOSW, KALE, Medium Including WKYE, 96WAVE, KLYF, WEIM, WKNE, WSKI, WTNY, WSKY, WCKO, KRLB.

ROTATION BREAKOUTS

Total

		Total				
		Reports/Adds	Heavy	Medium	Light	
0	PETER CETERA	104/0	102	2	0	
Ø	GENESIS	96/2	75	18	3	
3	MOODY BLUES	92/0	71	15	6	
0	ROD STEWART	101/2	72	24	5	
6	JEFFREY OSBORNE	101/4	66	28	7	
0	JACKSON BROWNE	98/2	71	22	5	
7	BILLY JOEL	94/1	72	18	4	
0	MIAMI SOUND MACHINE	97/2	55	37	5	
Ø	DOUBLE	96/4	56	33	7	
10	DAVID FOSTER & OLIVIA NEWTON-JOHN	89/0	63	20	6	
11	HOWARD JONES	77/0	42	25	10	
12	BILLY OCEAN	76/1	36	28	12	
Ð	MICHAEL McDONALD	86/8	17	58	11	
0	MIKE & THE MECHANICS	82/18	6	53	23	
Ð	BANGLES	72/1	22	45	5	
0	MADONNA	74/14	16	39	19	
Ð	BOB SEGER	67/2	23	41	3	
0	GORDON LIGHTFDDT	72/16	3	47	22	
19	JAMES TAYLOR	52/0	8	35	9	
20	EL DeBARGE	51/0	16	27	8	
3	LIONEL RICHIE	72/72	1	24	47	
ً₿	STEVE WINWOOD	58/9	9	38	11	
⊛	DENNIS DeYOUNG	64/4	10	36	18	
24	ATLANTIC STARR	53/0	8	31	14	
	PATTI LABELLE/MICHAEL McDONALD	51/0	2	31	18	
26	SADE	58/0	7	37	14	
27	NEIL DIAMOND	48/0	5	34	9	
20	BERLIN	51/4	6	30	15	
3	MONKEES	63/14	1	36	26	
60	GLORIA LORING & CARL ANDERSON	50/21	9	17	24	

MOST ADDED

LIONEL RICHIE (72) KEEP IT DARK (21) G. LORING & C. ANDERSON (21) MIKE & THE MECHANICS (18) WHAM! (17) ANITA BAKER (16) GORDON LIGHTFOOT (16) MICHAEL SEMBELLO (16) MONKEES (14) MARY JANE GIRLS (14) MADONNA (14)



BANANARAMA "Venus" (London/PolyGram) 36/6

1) 30/0 Adds 6, WSFL, WTRX, WMGN, KRLB, WORG, WAEV. Heavy: WWPA WSKI, WTNY, WCHV, WAGE, KQSW. m 17/1, Light 18/5, 0, KELT, WEIM, W

MICHAEL SEMBELLO "Wonder Where You Are" (A&M) 34/16 Rotations Heavy 0, Medium R. 11, Light 2617, Total Adds 16 Including WAEB, WKGW, WJDX, WTRX, KDUK, KGMG, WCKO, WCHV, WGSV. Medium including KIFM, WSFL, KLYF, WKNE, KTYL, WBOW, KALE.

STARSHIP "Before | Go" (Grunt/RCA) 31/12

STARSHIP "Before I Go" (Grunt/RGA) 31/12 Rotations: Heavy, 0, Medium 12:1, Ugh 19:1, 10:1ai data 12: including WNAM, KVUU, KGMG, WCKO, WCHV, WZLO, KFSB, WXUS, WJON, Medium including WAEB, WSRL, WMGN, WMAU, WSKY, KTVL, KGSW, KALE MARY JARE GRILS "Walk Like A Man" (Moltown) 29:14 Rotations: Heavy 0, Medium Isid, Light 24/11, Total Addis 14 including WAEB, WKYE, KT06, WKNE, WWPA, WCKO, WZLO, WFFX, WJON, Medium including WOHC), KALE Light including KIOK, KSMG, WEM, WSKY, WEIZ, WGSV.

SIGNIFICANT ACTION

KEEP IT DARK "Dreamer" (Elektra) 21/21

D. LUGRIEJ E 1/2 I 0, Light 21/21, Total adds 21 including WSFL, WAVE, KIOA, WWMJ, WSKI, WQHQ, WSKY, WJON, KKLV, KQSW, KMGQ, KALE.

Rotations: Heavy 0, Medium 0, Ugit 21/21, Iolal adds 21 including WorL, WAYE, NUR, WHYD, HYNH, HORD, HURT, WCKO, WLCL, WFK, KTYL, WONN, KKLV, KGSW, KMGO, KALE JERMAINE STEWART "We Oon't Have To Take Our Clothes Off" (Arista) 21/1 Rotations: Heavy 20, Medium 70, Ugit 12/1, Total Adds 1, KO99, Heavy: WSFL, WSKI, Medium: WHTX, WAEB, WGLL, WWPA, WCKO, WLCL, KALE.

WWPA, WCKO, WZLO, KALE.
BEACH BOYS "Rock 'N Roll To The Rescue'' (Capitol) 19/3
Rotations: Heavy 0. Medium 50, Liphi 14/3, Total Adds 3, WSKI, WCHV, KTYL, Medium: V100, WKYE, WWMJ, WGLL, KALE, Liphi Inchilding MWAVE, WTKR, WZLO, 194, WJON, KKLV, KOSW.
WHITNEY HOUSTON "All At Once" (Arista) 19/3
Rotations: Heavy 4.0, Medium 9/1, Liphi 6/2, Total Adds 3, KKLT, K101, WZLO, Heavy. WPIX, 2WD, KUDL, KELT. Medium Including WOMC, KLSI, KKI, KHV, BIOK, KFM, WEZS, KRLB.

Including WOWC, KLSI, KYKY, KHYL, B100, KIPM, WE2S, KRLB. GAVIN CHRISTOPHER "One Step Closer To You" (Manhattan) 18/4 Rotations: Heavy 0, Medium B2, Light 102, Total Adds 4, KGW, WAVE, KWFM, WWPA, Medium Including KOST, WWMJ, WGLL WSK, KWGO, KALE, Light Including KKLT 1000, WSFM, WORO, WKYX, WZLO, WFFX, 194. BELINDA CARLISLE "Whad About You" (IRS/MCA) 15/3 Rotations: Heavy 30, Medium B/1, Light 42, Total Adds 3, KG99, WMGN, KFSB. Heavy: WWMJ, WCKO, KRLB Medium

: Heavy 3/0, Medium 8/1, Light 4/2, Total Adds KVIL, 2WD, KYKY, WWPA, WZLQ, WFFX, KALE

LIMAHL "Love in Your Eyes" (EMI America) 13/2 Rotations: Heavy 0, Medium 40, Light 192, Total Adds 2, KYL, KOSW, Medium: KOST, WKNE, WJON, KMGO, Light Including B100, WEIM, WEIZ, WOSV, WKXY, WAEV, KKLV.

PETER GABRIEL "Sledgehammer" (Geffen) 12/0 Rotations: Heavy 2/0, Medium 6/0, Light 4/0, KTYL, KALE, Light: WHTX, B100, V100, KDUK 0. Heavy: WSFM, WFFX, Medium: WKYE, WAVE, WSKY, KRLB,

ATTE, MALE, LIGHT, MTAX, BIOS, TUOS, RUOS, JOHN MARTYN ''Lonely Love'' (Island) 11/9 Rotations: Heavy 0, Medium 17, Light 10/8, Total Adds 9, KIFM, WAEB, WEIM, WSKI, WCKQ, WKYX, WZLQ, KTYL, KQSW

Light including WAVE, WBUW. QUEEN "A Kind Of Magic" (Capitol) 11/1 Rotations: Heavy 2/0, Medium: 5/0, Light 4/1, Total Adds 1, V100. Heavy: WOHO, WCHV. Medium: WKYE, 96WAVE, WMGN.

DIANE SCHUUR & JOSE FELICIANO "Américan Wedding Song" (GRP) 10/1 Bratilons: Heavy of Medium 10 Light 9/1 Total Adds 1 KWEB, Medium: WEIM, Light including WAVE, WNAM, WKNE

ons: Heavy 0, Medium 1/0, Light 9/1, Total Adds 1, KWEB. Medium: WSKY, WAEV, KFSB, WJON.

JULIO IGLESIAS "America" (Columbia) 9/2 Rotations: Heavy 0, Medium 30, Light 6/2, Total Adds 2, WAEB, WCHV. Medium: WEIM, WKNE, WGLL, Light Including KUDL, WSTF, W2LO, KFSB.

NULL, WOTF, WALTE, WASS. JOHN WAITE "If Anybody Had A Heart" (EMI America) 9/1 Rotations: Heavy 0, Medium 1/0, Light 8/1, Total Adds 1, KQSW, Medium: WCKQ, Light including WHTX, KWAV, WEIM,

Including weine, ROSW. OUTFIELO "All The Love in The World" (Columbia) 9/0 Rosalons: Heavy 2/0, Medium 4/0, Light 3/0, Total Adds 0, Heavy: WEIM, WCKO, Médium: KVIL, 2WD, K106, KTYL, Light

V100, WSFM, WFFX. KENNY LOGGINS "Danger Zone" (Columbia) 8/1 Rotatoos: Heavy 4/0, Medium 2/0, Light 2/1, Total Adds 1, 96WAVE. Heavy: V100, WAVE, WMGN, KQSW. Medium: KRLB WFFX



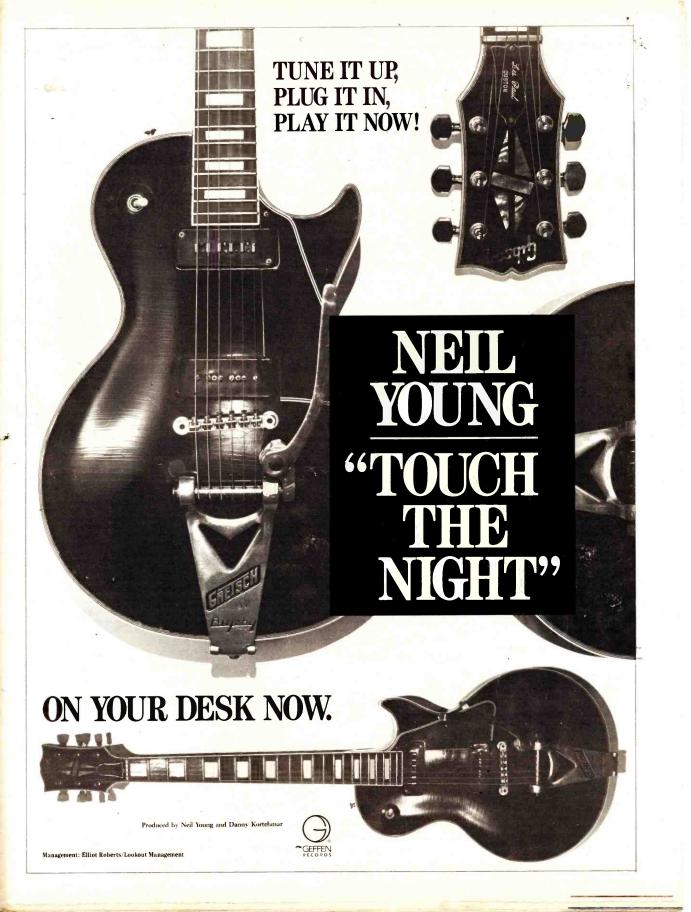
NARE WAEV WZLO, KYVL JOHN COUGAR MELLEKCAMP "Rumblessat" (Riva/PolyGram) 9/1 JOHN COUGAR MELLEKCAMP "Rumblessat" (Riva/PolyGram) 9/1

AC ADDS & HOTS

EAST	SOUTH	WEEDColumbus WAGELessburg Jim Jacobs Seve Porter LIOWEL RICHIE LIOWEL RICHIE HIRE 5 THE WECHNA ANITA BARES	WORQ/Orangeburg Boger Nelson Stu Wright Stawr Jane OraLS	FULL-SERVICE AC
PARALLEL PARALLEL ONE THREE Windford Work	PARALLEL MENTCHANNER DOE MENTCHANNER WEST-Kanner WEST-KANNER WEST-	Notiset: Notest: Noore Blues Perescrites Poster & ONJ Poster & ONJ CENTSIS JEPHEY OSDONNE BILLY JOEL NOOY BLUES Price CETERA BILLY JOEL	ALBORNA LOOTE BY CONTRACTOR LOOTE BY CONTRACTOR MALAN CELLS CONTRACTOR MALAN CELLS CONTRACTOR MALAN CELLS CONTRACTOR MALAN CONTRACT CONTRACTOR CENTRACTOR CENTRACTOR CENTRACTOR CENTRACTOR CONTRACTOR CENTRACTOR CONTRACTOR CENTRACTOR	EAST PARALLEL WRADINGHOMMON PARALLEL UNDER STORE STORES WRADINGHOMMON PARALLEL UNDER STORES WRADINGHOMMON WRADINGHOMON WRADING WRADING WRADING WRADING WRADING WRADIN WRADING WRADING
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Notient, Lione, Backson, Person, Perso	NOTE BUESS PETER CREEK WEZERCHANNE PETER CREEK WEZERCHANNE CERTS IN HAMPINGCHAST I JACKSON BWO LOVESAMMENT BACKGONENT BACKGONENT LACKSON BWO BACKGONENT BACKGONENT LACKSON BWO STORY SINGHAST CALLS IN FOR CREEKING STORY SINGHAST CALLS IN FOR CREEKING SILLY OLD PETER CREEKING CREEKING SILLY OLD PETER CREEKING SILLY OLD R	BOODELLUES DACEGOR BROWE JACEGOR BROWE BLAI BOUND RACH BILLY JO ROYAL CENESIS	Tuderts a cau and and save a server a cour active server start of the server start of	LARLE & VETOORLE CL. DEALER HELL BLUNDE GERSTEN DEALER DEA
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BOINSIE TYLEA STEVE NINKOOD ARTYJAKE GIRLS AERLIN ANITA BARER STAGNIP LICHALL SCHNELLO BOIN SCHR NOTLAAL SCHNELLO BOIN SCHR NOTLAAL CHTERA PETER CETERA	2WDINerfola Cempbel/Allen LOBING & ANDERSON BURY/Jackson/Ille Control LIGHTOGY	LEL WULTCHCRInet Pr John Roberts Bill HICHARL HCODEALD MH HOTEREL D SIMPLY RED		WIMJ/MIWAUKCE BILLY JOL. SOUTH WHAS outering WGBRGodstore BuckleChen Aunitore
JETTERY OKONE TYDETE ON WERVIKKONENNE VIOCOLANISSION BUOS SUBJOINT Ren Rendon Subjoint Subjoint LIONE, SICHIE GOMEN LIONE, SICHIE MENDIA ANTENDO JOH ANTEN MENDIA ANTENDO JOH ANTENDO JOH ANTENDO JOH ANTEN MENDIA ANTENDO JOH ANTENDO JOH ANTEN MENDIA ANTENDO JOH ANTENDO JOH ANTENDO JOH ANTENDO MENDIA ANTENDO JOH ANTENDO JOH ANTENDO MENDIA ANTENDO JOH ANTENDO MENDIA ANTENDO JOH ANTENDO MENDIA ANTENDO JOH ANTENDO MENDIA ANTENDO JOH ANTENDO JOH ANTENDO MENDIA ANTENDO JOH ANTENDO JOH ANTENDO MENDIA ANTENDO JOH ANTENDO JOH ANTENDO JOH ANTENDO MENDIA ANTENDO JOH ANTEN	Noticet: Constant and Constant Constant and	PETER CETERA IN WARMMACContents IN WARMMACContents IN WasherWest PO Control Control PE Notes to CE JACKSON BRONIZ 'NS PETER CETERA	m dati OPTER (TERA) m dati JACKES (Montel') stati Montel') stati JACKES (Montel') stati JACKES (Montel') stati JACKES (Montel') statis Montel') statis JACKES (Montel') statis JACKES (Montel') <td>PARALLEL PARALLEL DATES DE CONSTITUCIÓN DE CON</td>	PARALLEL PARALLEL DATES DE CONSTITUCIÓN DE CON
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ALTER MARKE BORDSIS	ATCA PETER STAR PETERA FORMATION 999 MARKET 999 MAR	105 Reporters Circuit Reports Current Reports France e stations reported Market bzen list this week: Barket 194/Eau Claire France KRAV/Tulsa France MYX/Milwaukee With State	Optimization Bob Vizze Andread Licott RICHE Andread Licott RICHE Andread Statistic Th Andread Mith Social Union Contact Statistic Mith Social Licott Statistic Mith Social Licott Contact Statistic Mith Social Licott Contact Statistic Mith Social Mith Social Statistic Mith Social Mith Social Statistics Mith Social Statistics Mith Social Statistics Mith Social Statist	HOUTER STATE
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MODIFY ADDE HETTER CHEENE STATEST OFFICE STATEST OFFICE HETTER CHEENE HETTER	AICHIE LIOWIL AICHIE CITE CON A SU Bendal Lo Linduit. Marte Linduit A MARENSA A MARENSA JOHN AITE LINDUIT LI LI LINDUIT LINDUIT LINDUIT LINDUIT LINDUIT LI LINDUIT LI LI LINDUIT LI LI LINDUIT LI	ation failed to report econd week In.a row. ons were not included the current chart.	DADIO HOUSE DADIO HOUSE DADIO HOUSE DADIO HILL DADIO HILL DAT CALL DAT CALL<	Free Great And
LORING & ANDERSOM MIANI SAUDO MACHI PETER CETERA DELLAY JOEL PETER CETERA DESCON RECOVER COURLE		in AC Reporter.	ETER CETERA JACKSON BROWNE EMESIS SADE ACKSON BROWNE	

GUASS	Who's Playing	RADIO & RECORDS NATIONAL	AIR	PL	AY	
	/DC?	AOR TRAC	K S			
AU		160 Reports Res	Total ports/Adds P	Power	Heavy	Medium
			156=/1	<mark>67</mark> +	138+	15-
		2 EIVY/Secret Separation (MCA)	140 - /0 115 - /0	45 - 36 -		14 - 16 =
	DIO!	a a a a EMERSON, DARL & FORELL FOREI & do (10)		31+	90+	21-
		29 16 B EURYTHMICS/Missionary Man (RCA)		11+	51+	78 =
		15 14 13 C 30 SFEGAL/SUITEDOUV LINE TOU (TOTH)	123+/8 140+/6	23+ 6+		55 - 82 -
		18 15 8 COUNTRIALOOK Away (Morodaly) G	107+/7			22-
		16 13 10 PETER GABRIEL/Red Rain (Geffen)	120+/7	16+	72+	43 - 46 -
AOD	DOUBLE	18 11 D DAVID LEE ROTH/Yankee Rose (WB)	119-/2 96-/1	23+ 35-	68 + 82 -	40 - 9+
AUK	DUUDLE	IDHN C. MELLENCAMP/Rumbleseat (Riva/PG)	123+/9	9+	<mark>56</mark> +	64 -
		an 23 22 BOB SEGER & THE SILVER/The Aftermath (Capitol)	116+/13		56 + 75	58 - 14 +
RD	EAKER	4 5 4 14 PETER GABRIEL/Sledgehammer (Geffen) 28 20 17 G GENESIS/Throwing It All Away (Atlantic)	91 - /0 105 + /6	29- 10+		
DUU		moopy Blues/The Other Side Of Life (Polydor/PG)	111+/8	9+	46+	62+
		a 6 6 17 KENNY LOGGINS/Danger Zone (Columbia)	89-/0	24 - 6 +	73- 39+	12-
		36 21 20 THICK JACOLINITATICS TOOPIO (LPR)	116+/4 127+/7	0-	27+	87-
TOD EIV	E DECHECTC	9 8 9 20 FABULOUS THUNDERBIRDS/Wrap It Up (CBS Associated)	95-/0	8-	56 -	35 -
IUP FIV	E REQUESTS	ICEHOUSE/No Promises (Chrysalis)	96-/0 107-/2	9- 7=	40- 34+	52 - 67 -
In All Demos B	eing Reported Throughout	10 10 12 20 BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)	84+/6	7+	48 +	34 -
The Country		12 12 15 24 DAVID BOWIE/Underground (EMI America)	86 - /0	12+	42 -	41-
		av as as as JOHN EDDIE/Jungle Boy (Columbia)	102 - /4 97 - /4	2-		69+ 67-
		33 28 27 3 JOHN WAITE/If Anybody Had A Heart (EMI America) 40 37 34 3 GENESIS/Land Of Confusion (Aflantic)	68+/12	9+		27+
TOP FIV	E SALES	31 30 28 28 AC/DC/Who Made Who (Atlantic)	93-/1	4 =	18=	60 =
	ry Market Nationwide	39 35 31 (CALL/Everywhere I Go (Elektra)	95+/10 77-/3	2 = 7+	12+ 29+	67+ 44-
In vinduny Evon		51 45 33 CD ZZ TOP/Velcro Fly (WB) 47 46 38 CD JOAN ARMATRADING/Kind Words (A&M)	90+/8	5=	22+	
		a z zz 32 VAN HALEN/Dreams (WB)	52-/0	15- 2+		9+ 41+
Official Soun	dtrack For Soon-To-Be-	55 STEVE WINWOOD/Split Decision (Island) 14 16 26 34 OUTFIELD/All The Love (Columbia)	73+/40 65-/2	10=		
Released Stept	hen King Film "Maximum	14 16 26 34 OUTFIELD/AII THE LOVE (COUNTINA) 24 24 30 35 ROD STEWART/Love Touch (WB)	64 - /1	11+		25 -
Overdrive"		52 40 CO GTB/The Hunter (Arista)	83+/16 72+/10	2+ 2+	17+	57+ 42+
		59 50 42 THONEYMOON SUITE/What Does It Take (WB) 44 43 38 FIXX/Built For The Future (MCA)	63+/3	1-	21+	38 =
Band About	To Start Cross-Country Tour	40 47 43 DANNY WILDE/Isn't It Enough (Island)	70+/5	2 =	20+	
		43 42 41 C GENESIS/In Too Deep (Atlantic)	52 = /4 55 - /2	3+ 1-	23+ 26+	
CHR Action (on "Who Made Who"	37 35 37 41 GENESIS/The Last Domino (Atlantic) 55 44 20 MODELS/Cold Fever (Geffen)	74+/13	1.+	7+	49+
Aiready Includ	tes:	7 11 22 43 GTR/When The Heart Rules The Mind (Arista)	44-/0	5- 1+	31-	10 - 52 +
WXKS, WPRO, W	RNO, Q100, WZON, WZZB, WRCK,	- 59 49 KIM MITCHELL/Patio Lanterns (Atlantic) 25 31 35 45 BILLY JOEL/Modern Woman (Epic)	75+/14 45-/0	8-	29-	
WKRZ, WTLQ, KT	UX, WRQN, KIKX, WGUY, KQIZ,	DEPUT DAVID LEE ROTH/Tobacco Road (WB)	55 /55	1	12	38
	VBS, 99KG, WOBR, KFMW, And Many	38 38 45 47 GENESIS/Anything She Does (Atlantic)	40-/2 50 /50	3+	23+ 9	16- 39
More!		DEBUT O DAVID LEE ROTH/Goin' Crazy (WB) GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan)	67+/13			44+
		10 22 28 50 MOODY BLUES/Your Wildest Dreams (Polydor/PG)	36-/1	6+	22-	12-
		Section 2.5 S	67+/6 45+/22	1+	17+	25+
		DERUT ALVIN LEE/Detroit Diesel (21/Atco)	57+/24			34+
	a second s	er er 🕄 JOF JACKSON/Home Town (A&M)	42+/5	3= 1	10- 4	24 + 38
SONNY JOE WH	ITE, WXKS: "AC/DC is not new to	DEBUT S VAN MORRISON/Ivory Tower (Mercury/PG) 13 33 46 56 JOURNEY/Girl Can't Help It (Columbia)	49 /49 38-/1	2+		- 18-
CHR. You Shook	Me' was a hit to an audience that's a 20-plus demo. AC/DC is not for	BEAT FARMERS/Riverside (MCA/Curb)	49 + /8	0 =		36+
kids only - ask	Stephen King. 'Who Made Who' is	DEPUT STEVE WINWOOD/Take It As It Comes (Island)	36+/15 43-/1	1-		- 23+ - 30-
working for us."	orophon rung.	DEBUT The second s	43+/6	2=		- 24+
TOM CUDDY, W	PRO: "This record should be heard					
because it truly i	is a mass-appeal AC/DC single. Not	BREAKERS				
only is it doing w	well with our teen demos, but also		-			
impressively with	uquii males.				2	
				ol-		
		No tracks qualified for Breaker status		er.		
*.	Recording Corp. © A Warner Communications Company.					
O1986 Atlantic	NELONAINE CALL ALL COMMUNICATION CONTRACTS		_	_		

68/R&R FRIDAY, JULY 11, 1986



RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

r Two Last ks Weeks Week		160 Reports	JULY 11, 1986	Total Reports/Adds	Power	Heavy	Med
1 1 1	0	GENESIS/Invisible Touch (Atlantic)	"Throwing" (105) "Invisible" (96) "Land" (68)	159+/1	53-	144 +	15
— — · · · · · · · · · · · · · · · · · ·	0	STEVE WINWOOD/Back In The High Life (Island)	"Higher" (156) "Split" (73) "Take" (36)	158+/1	69+	142+	14
2 2 2	0	PETER GABRIEL/So (Geffen)	"Red" (120) "Sledgehammer" (91) "Eyes" (84)	156+/2	52+	132+	23
4 4 4	4	FIXX/Walkabout (MCA)	"Secret Separation" (140) "Built" (63) "Chase" (9)	152 - /0	46-	129-	19
3 3 5	6	VAN HALEN/5150 (WB)	"Love" (107) "Dreams" (52) "Summer" (45)	128+/2	38 =	107+	20
DEBUT	Ğ	OAVID LEE ROTH/Eat 'Em And Smile (WB)	"Yankee" (119) "Tobacco" (55) "Goin' " (50)	128 /6	23	71	49
		EMERSON, LAKE & POWELL/Emerson, Lake & Powell (Polydor/PG)	"Touch" (115) "Score" (23) "Learning" (12)	133-/1	36 -	101 -	27
6 8 9	0	BOB SEGER & THE SILVER /Like A Rock (Capitol)	"Aftermath" (116) "Tightrope" (20) "Rock" (16)	138+/4	10+	70+	63
7 6 7	9	JOURNEY/Raised On Radio (Columbia)	"Suzanne" (111) "Girl" (38) "Once" (8)	122-/0	33+	97-	23
10 10 10	Ð	38 SPECIAL/Strength in Numbers (A&M)	"Somebody" (123) "Like" (20) "Heart's" (11)	133+/5	26+	75+	56
8 7 8	11	MOODY BLUES/The Other Side Of Life (Polydor/PG)	"Other" (111) "Wildest" (36) "Rock" (15)	133+/5	16+	63-	70
14 11 11	12	RUTHLESS PEOPLE/Soundtrack (Epic)	"Ruthless" (116) "Modern" (45) "Stand" (10)	126-/1	13+	58+	64
- 17 16	Ð	BIG COUNTRY/The Seer (Mercury/PG)	"Look Away" (140) "Teacher" (4) "Seer" (1)	142+/6	6+	51+	82
29 21 20	Ø	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Rumbleseat" (123) "Rain" (2)	124+/9	9+	57+	64
- 15 15	Ð	ROD STEWART/Rod Stewart (WB)	"Love" (64) "Red" (33) "A Night" (28)	109-/3	12+	41-	64
12 12 12	16	TOP GUN/Soundtrack (Columbia)	"Danger Zone" (89) "Mighty" (21) "Take" (5)	101-/3	24 -	74-	2
9 9 17	17	GTR/GTR (Arista)	"Hunter" (83) "Heart" (44) "Jekyll" (6)	116+/11	7-	42 -	6
		BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Every" (107) "The Way" (17) "Down" (7)	111+/2	10=	38+	6
		ICEHOUSE/Measure For Measure (Chrysalis)	"No Promises" (96) "Cross" (10) "Paradise" (8)	110-/0	11-	49-	5
		TOM COCHRANE & RED RIDER/Tom Cochrane & Red Rider (Capitol)		127 /7	0	27	8
		FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"Wrap" (95) "Tuff" (4) "Why" (4)	100-/0	8-	58 –	38
		JOHN EDDIE/John Eddie (Columbia)	"Jungle Boy" (102) "Rebel" (11) "Buster" (2)	111-/4	2-	24 -	74
		ABOUT LAST NIGHT/Soundtrack (EMI America)	"If Anybody" (97) "Living" (15) "Step" (3)	102 /9	1	26	70
		CALL/Reconciled (Elektra)	"Everywhere" (95) "Believe" (4) "Oklahoma" (2)	95+/9	2 =	13+	6
		ZZ TOP/Afterburner (WB)	"Velcro Fly" (77) "Woke Up" (12) "Rough" (3)	86-/2	8+	32+	45
		JOAN ARMATRADING/Sleight Of Hand (A&M)	"Kind Words" (90) "Reach" (5) "Jesse" (4)	95+/8	5=	23+	
		AC/DC/Who Made Who (Atlantic)	"Who Made Who" (93)	93-/0	4=	18=	60
		HONEYMOON SUITE/The Big Prize (WB)	"What Does" (72) "Bad" (11) "All Along" (6)	80 + /7	5+	19-	
		LABYRINTH/Soundtrack (EMI America)	"Underground" (86) "Magic Dance" (1)	86-/0	12+	42-	4
		DANNY WILDE/The Boyfriend (Island)	"Isn't It" (70) "Body" (1) "Criminal" (1)	71 + /5	2=	20+	
		MODELS/Out Of Mind Out Of Sight (Geffen)	"Cold" (74) "Out Of Mind" (2) "Sooner" (2)	78+/12	1+	8+	
		GLASS TIGER/The Thin Red Line (Manhattan)	"Don't Forget" (67) "Thin" (12) "I Will" (1)	75+/9	1+	10+	
		OUTFIELD/Play Deep (Columbia)	"All The Love" (65) "Your" (1) "Everytime" (1)	67-/3	10=	36-	
		KIM MITCHELL/Shakin' Like A Human Being (Atlantic)	"Patio Lanterns" (75) "Hold" (4) "Lucky" (2)	79+/17	1+	8+	
		JOE JACKSON/Big World (A&M)	"Home Town" (42) "Right" (11) "Jet Set" (7)	55+/3	3-	14-	
		JEAN BEAUVOIR/Drums Along The Mohawk (Columbia)	"Feel The Heat" (67) "Rockin' " (4) "Same" (3)	74+/6	0=	5+	
		ROLLING STONES/Dirty Work (Rolling Stones/Columbia)	"One Hit" (24) "Winning" (16) "Back" (11)	38-/0	2-	17-	
		AMERICAN ANTHEM/Soundtrack (Atlantic)	"Take It Easy" (31) "Two" (19) "Battle" (11)	55-/2	1-	14+	
		BEAT FARMERS/Van Go (MCA/Curb)	"Riverside" (49) "Powderfinger" (1) "Chevrolet" (1)	51 + /7	0=	4=	
		ROB JUNGKLAS /Closer To The Flame (Manhattan)	"Memphis" (43) "Hello" (4) "Boystown" (3)	49+/5	2=	13+	



BREAKERS

DAVID LEE ROTH Eat 'Em And Smile (WB) 80% of our reporters on it.

TOM COCHRANE & RED RIDER Tom Cochrane & Red Rider (Capitol) 79% of our reporters on it.

ABOUT LAST NIGHT Soundtrack (EMI America) 64% of our reporters on it.



ISLE OF MAN "Isle Of Man" (Pasha/CBS) 52/5 (50/8) Adds: WBRU, KLAO, WOOJ, KSOY, KOZZ, Heavy 3: WIOO, WHMD, KCGL, Medium 28 Including WSHE, KBCO, KROO, KROR, KOME, WHCN, WTUE, KMOD, KMBY, WKLT. RADR, ROBE, WHON, WIDE, KANDI, KNRST, WALL SMITHEREENS, KILO, KANBY, WCXT, KROU, KCGL, Heavy 3: WBON, WNEW, KRIX, Medium 28 including WXRT, KBCO. 91X, WHON, WHEB, WOOR, KLBJ, WIDE, KDJX, WMEA, mmun, imiteb, mourir, ruba, Wile, RUJA, Wirkl. QUEEN "A Kind Of Magle" (Capitol) 373 (37/2) Adds: KTC2, Wirkl, KOWB Powers2, Heavy Tincluding KZ2Y, WONE, WTUE, WHMD, KROU. Medium 25 including WKLS. KSRR, WUO, KLAP, KGB, WEX, WAAF, WIXZ, WOT, KOMP. KSHR, WLVU, KZAP, KGB, WEZX, WAAF, WINZ, WIOT, KOMP. BRUCE COCKBURN "World Of Wonders" (Gold Mountain/MCA) 37/1 (37/3) Adds WLLZ, Powers 2, Heavy Tincluding WSCN, WXRT, WHPS, WIZN, KRIX, KTCL, KVRE, Medium 24 including KZEW. KBCO, 91X, KLBJ, KNCO, WTUE, KMOO, KMBY, KLPX, KKGR. DOKKEN "Under Lock And Key" (Elektra) 35/8 (27/7) Adds: WLLZ, KORS, KUPD, KRSP, WBLM, WKLT, WCXT, WZZO, Heavy 1: KILO. Medium 23 Including WBAB, WXRK, KSRR. Adds: WLLZ, WPYX KNCN KISS WRUE CINDERELLA "Night Songs" (Mercury/PolyGram) 28/2 (27/3) Adds: WYNF, WLLZ. Heavy 1: KRIX. Medium 17 Including WBAB, WMMR, KTXO, WLVO, KUPD, WPYX, WHEB, WEZX, KISS Adds: WYNF, WLLZ, Heavy 1, KRIX, Medium 17 including WBAB, WMAR, KTXQ, WLVQ, KUPQ, WPYX, WHEB, WEZX, KISS. CHRIS DBBUBGH "Into The Lipht" (A&M) 24/5 (19/1) Adds: KTZZ, CFOX, KKGR, KGRD, KYRE, Powers 1, Heavy 2: CHOM, KRQU, Medium 17 including 0107, KBCO, WDHA, CHEZ, WIOQ, CFWY, WONE, WTLE, K97. CHEZ, WIOQ, CFNY, WONE, WTUE, K97. UNFORGIVEN "Unforgiven" (Elektra) 23/3 (22/2) Adds: KNOD, KFMO, WZEW, Heavy 2: KRIX, KCGL. Medium: 10: KORS, KLOS, KNCN, KLAQ, WHMD, KFMX, KZEP, KTCL KROU, KTVD

MIUL, NTU MIKE & THE MECHANICS "Mike & The Mechanics" (Atlantic) 23/2 (23/5) Adds: CFOX, WXLP, Powers 1, Heavy & including KINK, WZZO, WIOQ, WKDF, WWCT, K97, Medium 14 including WXRK, WDVE, 0107, WSHE, WOUR, KGGO, WWWV, WOOJ. Continued on Press 71

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Continued on Page 71

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

DAVID LEE BOTH/Tobacco (55) DAVIO LEE ROTH/Crazy (50) VAN MORRISON/Tower (49) STEVE WINWOOD/Sollt (40) DAVID LEE ROTH/Ladies (2 ALVIN LEE/Detroit (24) es (25) VAN HALEN/Summer (22) EURYTHMICS/Missionary (18) GTR/Hunter (53) STEVE WINWOOD/Take (15)

STEVE WINWOOD/Higher (67) FDXX/Secret (45) EMERSON, LAKE & POWELL/Touch (36) GENESIS/Touch (35) JOURNEY/Suzanne (31) PETER GABRIEL/Sledgehammer (24) KENNY LOGGINS/Zone (24) (29)

HOTTEST

VAN HALEN/Walks (24) 38 SPECIAL/Somebody (23) DAVIO LEE ROTH/Rose (23)

CHART CLIMBERS

CALL "Everywhere I Go" (Elektra) 95/10 (90/1) CALL "Everywhere I Go" (Elektra) 95/10 (90/1) CALL "Everywhere I Go" (Elektra) 95/10 (90/1) WXRK, WMR, KTAO, KSRR, WSRE, WCK

WEBN, WLVD, Novës 31-29. JDAN ARMATRADING "Kind Words" (A&M) 90/8 (82/11) Adds: WZZD, WYSP, WOMF, WAAF, WWTR, KZEP, KFMZ, KSDY, Heavy 22 including CHOM, WLUP, KAZY, KBCO, 91X, win-SK, WOLW, WTUE, WWWV, Medium 51 including WABA, WXRR, KZEW, WNOR, WXRT, MLVO, KFOG, KROR, MPYX.

Mores 38-31. PFETER GABRIEL "In Your Eyes" (Geffen) 84/6 (80/10) Adds: KZAP, KISM, KLPX, WARC, KFAW, WCXT, Heavy 48 Including WAMAR, DC101, KZEW, KSHE, KFOG, KROR, WPYX, WZZO, WHCN, WHEB, Madkim 34 Including WLS, EXTXO, WNOR, WLLP, WOFM, 91X, WCMF, WEZX, WAAF, Moves

29-22 Time Nunis" (Arista) 83/16 (69/22) GTI micrologi standin wiele WROL WRAL, WARL KEZO, WWCT, KRSP, KFMO, Heavy 17 Including WOFM, KUPO, KGB, WPDI, WCMF, KLBJ, WLAV, KLD, KMBY, Medium 57 Including WIYY, WBAB, KTXO, KZEW, WNOR, KFOG, KOME, KISW, WPCY, WICH, WIGHS 40.58

WPYX, WHCN, Mores 40-96. IZ TOP "Vielon FM" (MB) 773 (78/16) Adds. KBPI, KZAP, WKIC, Heavy 29 including WYY, MBCN, WKICS, KITKO, KUPC, KOMes 33-90.

KIM MITCHELL "Patio Lanters" (Attantic) 75/14 (92/20) Adds including WMR, RTXO, WART, KSW, WAQ, WADE, FANG, KMB, WGIR, Heavy 7, O107 WLUP CHEZ, MNCH, KLO, KSY, RRGU Medium 52 ensuding FZEW, KSRP, WSHE, WOTM, KBCD, KGB, KOME, WPY, WHCD, Moves 69 44 MODELS * Code Fever' (Leftman) 74/13 (56/3) WHMD, WHMD, Modium 49 including WSHE, WORK, KNSP, SHX, KBS, KFOR, KOME, WPY, WHCN, WHEB Moves 44 42. STEVE WINVOOD "Spit Decision" (Island) 73/44 (36/35) Adds including WOVE, KTXO, KZEW, WHOR, WHR, KSHE, KUPD, KZAP, KOME, KISW, Heavy 79 MICH, KLEB, WOZD, WART, WHGD, WECK, WKCR, WECK, KLTV, Bedlund in Linklang WWY, WKEM, KTS, WOUR, KLEB, WOZD, WART, WHGD, WECK, WKCR, WECK, KLTV, Bedlund in Linklang WWY, WKEM, KTS, WOUR, KLEB, WOZD, WART, WHGD, WECK, WKCR, KUPD, KLEW, KMDO, KRSP, KRAW, Heavy 17 including 0107, WYRF, WEBN, KORS, KGB, KORE, KOME, KOUP, KUZ, KMDO, KKRP, KMDO, KRSP, KRAW, Heavy 17 including 0107, WYRF, WEBN, KORS, KGB, KORE, KOMP, KOUP, KKW, KMOD, KRSP, KRAW, Heavy 17 including 0107, WYRF, WEBN, KORS, KGB, KORE, KOMP, KOUP, KKWZ, KME, MOLD, KRSP, KRAW, Heavy 17 including 0107, WYRF, WEBN, KORS, KGB, KORE, KOMP, KOUP, KKWZ, KME, MOLD, KRSP, KRAW, Heavy 17 including 0107, WYRF, WEBN, KORS, KGB, KORE, KOMP, KOWF, KOWF, MKL, MEDN, KRSP, KRAW, Heavy 17 including 0107, WYRF, WEBN, KORS, KGB, KONE, WORF, KONP, KOUP, KWZ, KMED, KRSP, KRAW, Heavy 17 including 0107, WYRF, WEBN, KORS, KGB, KONE, WORF, KONP, KOWF, KME, MEDN, KRSP, KRAW, Heavy 17 including 0107, WYRF, WEBN, KORS, KGB, KONE, WORF, KONP, KOWF, MWZ, KWK, KMOD, KRSP, KNZW, Heavy 17 including 0107, WYRF, WEBN, KORS, KGB, KONE, WEBN 42, ALL, KONE, WEBN, KMOD, KRSP, KRAW, Heavy 17 including 0107, WYRF, WEBN, KORF, KGB, KONE, WORF, KONP, KOWF, KME, KMDO, KRSP, KNZW, Heavy 17 including 0107, WYRF, WEBN, KORF, KGB, KONE, WEBN 42, KLE, KMED, KARF, HEAV, WYG, WHEB, WPDH, WAAF, KLBU, KNCN, KORF, KGB, KONE, WEBN 42, KARF, KONE, KRSP, HEAV, WHEB, WPDH, WAAF, KLBU, KNCN, KORF, KGB, KONE, WEBN 42, KARF, KANF, HEAV, HYGH, WYGH, WHEB, WPDH, WAAF, KLBU, KNCN, KORF, KGB, KONE,

WOWE WHOLD NEWED 237. DANNY WILDEr "Inn't It Enough" (Island) 70/5 (65/7) Adde WILE, WYSP, WAOK WIEF, WZEW Heavy 20 including WILZ, WHIF, KORS, KLOS, KOME, KSJO, KLEJ, WNEY, Adde WILE, WYSP, WAOK WIEF, WZEW, Heavy 20 including WHIF, KOPS, KBON, WHEE, MOME, WEEK Alves 43-39.

Adas w.u.e. WYSP, WAOK, WRUF, WZEW, Heavy 20 including WLLZ, WRIF, KORS, KLOS, KOME, KSJO, KLOS, MCM, WARE, KILD, Medium 40 including KHOK, KZEW, KSRA, WSRE, KLOP, KOSE, KKORO, WHEB, WCRW, WZEX, KNOER 43-39 GENESIS "Land Of Confusion" (Altantic) 88/12 (59/4) Adds including WBAB, KZEW, KSRA, WLLP WICO, WLER KILB, KCSZ, Heavy 39 including WXRK, WH-IY, KTXO, WRIF, KORS, KZAP, 91X, KFOG, KOME, Medium 27 including WIYY, OC101, WKLS, KYYS, WOLR, WDIZ, WRDU, WFBO, KICT KORS, KZAP, 91X, KFOG, KOME, Medium 27 including WIYY, OC101, WKLS, KYYS, WOLR, WDIZ, WRDU, WFBO, KICT

Moves 34-27. GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 57/13 (55/24) Aoss Ancudarg Weif, WMOR, WACY, WAEL KOCS, KEZZ, WWCT, KOW WEIN Heavy 7 Including KORS, KOME, WALP, WYHO, WIZZ, KROU Medium 4 Facularing WHIK, KITOK, KSWF, KSWE, WYHER, WYZZ, WOOR, KNON, WTUE

Mores 58-49. JEAN BEAUVOIR "Feel The Hest" (Columbia) 67.6 (61.8) Ados: CHEZ, WWCT, KFMG, WOOJ, KOWB, WKIT, Heavy S WBCN, 91X, WKOO, WCPZ, KSPN: Medium 38 including WBAB, WNEW, WARK, WUOZ, KARO, KBB, KARG, WHEB, WARF, WARF, Mores 53-51.

Adds Chelz, Whon, Kewan, Kulvo, KROO, KGB, KROR, Whee, Www. Weag, Wike, Wark, Wilvo, KROO, KGB, KROR, Whee, Www. FIXX "Built For The Future" (MCA) 533 (51/4) FIXX "Built For The Future" (MCA) 533 (51/4

FIXX "Built For Time Futures - Stars KUPP, KZP, MOZ, Heavy 21 including KZEW, MARL, WTUE, WHOW, ALL-Medium 38 including WOVE, KULP, KYYS, WHOR, KIEJ, KNCN, WAPL, WTUE, WHOW, ALL-AUXINI LEE "Databatic blasses" (21/All-bol 5742 kl333) Adds including WOVE, KZAP, KPOG, KISW, WHYR, WARD, KLO, MAND, KILO, Heavy 8 including WILZ, KORS, WYSP, Adds including WOVE, KZAP, KPOG, KISW, WHYR, WARD, WILL, MADD, KILO, Heavy 8 including WILZ, KORS, WYSP, Adds including WOVE, KZAP, KPOG, KISW, WHYR, WARD, WILL, WHE, WHEZ, WHILZ, DEBUR at #53 HOLD HELE WOVE HELE KLAP, KPOG, KISW, WHYR, WARD, WILE, WHELW, WHEZ, WEIZ, DEBUR at #53 HOLD HELE KLAPK, KISW, WHYR, WARD, COLUMN, WHE KUPC, WHOL HEAVY, 12 Including WILZ, KORS, WYSP, HOLD HELE KLAPK, KISW, WHYR, WARD, COLUMN, WHE KUPC, WHOL HEAVY, 12 Including WILZ, KORS, WYSP, HOLD HELE KLAPK, KISW, WHYR, WARD, KOLM, WHE KUPC, WHOL HEAVY, 12 Including WILZ, KORS, WYSP, HOLD HELE KLAPK, KISW, WHYR, WARD, KOLM, WHE KUPC, WHOL HEAVY, 12 Including WILZ, KORS, WYSP, HOLD HELE KLAPK, KISW, WHYR, WHOR, KOLM, WHE KUPC, WHOL HEAVY, 12 Including WILZ, KORS, WYSP, HOLD HELE KLAPK, KISW, WHYR, WHYR, KOLM, WHE KUPC, WHILE WHILE KLAPK, WILZ, KORS, WYSP, HOLD HELE KLAPK, KISW, WHYR, WHYR, KOLM, WHI KUPC, WHILE WHYR, KISK, WHYR, WHYR,

AUGS INCOMENTATION OF A INCLUDING WITY, WHEW, DC101, WHE, KUPD, WHEN, WHEB, MELA, MULA, LOUDING & VARIAN, MARKIN, KARAN, KARAN

WXRK, KZEW

WRIEK KZEW KLOL, WLVU, WLLL AL 445. KWOD, KICI, KMOK, KOZZ, Debusia 445. GENESIS, "In Too Deep" (Aliantie) 52/4 (52/3). Adds. WITY: KBR. KZZ, KOLL HAWY 33 niculating WDVE, DC101, KZEW, WL/D, KBCO, KFOG, KROR, WPYK, WHCN, Adds. WITY: KBR. KZZ, KOLL HAWY 33 niculating WDVE, DC101, KZEW, WL/D, KBCO, KFOG, KROR, WPYK, WHCN, Adds. WITY: KBR. KZZ, KOLL HAWY 33 niculating WDVE, DC101, KZEW, WL/D, KBCO, KFOG, KROR, WPYK, WHCN, Adds. WITY: KBR. KZZ, KOLL HAWY 33 niculating WDVE, DC101, KZEW, WL/D, KBCO, KFOG, KROR, WPYK, WHCN, Adds. WITY: KBR. KZZ, KOLL HAWY 33 niculating WDVE, DC101, KZEW, WL/D, KBCO, KFOG, KROR, WPYK, WHCN, Adds. WITY: KBR. KZZ, KOLL HAWY 33 niculating WDVE, DC101, KZEW, WL/D, KBCO, KFOG, KROR, WPYK, WHCN, Adds. WITY: KBR. KZZ, KOLL HAWY 33 niculating WDVE, DC101, KZEW, WL/D, KBCO, KFOG, KROR, WPYK, WHCN, Adds. WITY: KBR. KZZ, KOLL HAWY 33 niculating WDVE, DC101, KZEW, WL/D, KBCO, KFOG, KROR, WPYK, WHCN, Adds. WITY: KBR. KZZ, KOLL HAWY 33 niculating WDVE, DC101, KZEW, WL/D, KBCO, KFOG, KROR, WPYK, WHCN, KKEW, KZZ, KZEW, KZEW, KZEW, KZEW, WZEW, WZEW, WZEW, WZEW, WYK, WYK, WYKEW, WYK, WYKEW, WYKEW, WYK, WYKEW, WZEW, WYKEW, WZEW, WYKEW, WZEW, WYKEW, WZEW, WYKEW, WYKEW,

Adds, WTY, KSRH, REZU, MWEW, WKLS, WNOR, KLOS, KRM, MARG, MLES, KIM, WZZ, Medular Sinchiding WHEW, WKLS, SUBJO SI (00) DAVID LEE ROTH "Goln' Crazy" (WB) 50/50 (0/0) AME including KYYS, KSHE, KZZW, KSB, KSB, WHCM, WHEB, WOUR, KLBJ, WDIZ, Heavy 9 WXRK, KZEW, KLOL Methicituding KYYS, KSHE, KZZW, KSB, KSB, WHCM, WHEB, WOUR, KLBJ, WDIZ, Heavy 9 WXRK, KZEW, KLOL

WRUE KOZZ Debus # 445 VAN MORRISON "Novy Tover" (Mercury/PolyGram) 49/49 (0:0) Adds incluing WITY WBAB, WAMR, WSHE, WNOR, WLUP, WLVD, KORS, KBCO, KNK, Hebry 4, KZEW, WXRT, KTCZ. KRCD, Metuan 3 encluing WHCN, WEZX, WEDU, WRXL, WLX, KECK, KCH, KZEL, WRKI, KTYD. Debuts #1 #55

Adds including the second seco

WUVD, KMET, KGB, KUME, INN, INN, INN, KUKAN, KARAN, ASAG (37.9) ROB JUNGKLAS "Momphis Thing" (Manhattan) 43.6 (37.9) ROB JUNGKLAS "Momphis Thing" (Manhatt ZEW, WEBN,

24 Including KZEW, WEBN, WLVQ, KBCO, KLBJ, WQMF, WTUF, WRUF, Debus al #60. JDE JACKSON "Home Town" (A&M) 42/5 (39/6) adds KFCG, KLAN, KZOK, KOWE WCXT, Heavy TO CHOM, KBCO, 91X, WHFS, WLIP, WPLP, WIOO, KSTM, WIZN, KVPE, Medium 24 Including WXRK, WLVQ, WP1X, WPDH, WAAF, WLAV, KMBY, WRKI, WWW, Remains al #54.

NEW & ACTIVE

QUIET RIOT "The Wild And The Young" (Pasha/CBS) 49/12 (37/37) QUIET RIOT "The Wild And The Young" (Pasha/CBS) 49/12 (37/37)

WRIF, KSHE, KUPD, KGB, KOME, WHEB, WOUR, NISH, MARCH. ISLE OF MAN "Am I Forgiven" (Pasha/CBS) 49/5 (47/9) ISLE OF MAN "Am I Forgiven" (Pasha/CBS) 49/5 (47/9) ISLE OF MAN "Am I Forgiven" (Pasha/CBS) 49/5 (47/9)

KNDR, KOME, HTMG, HTMG, KINGA, KINGA,

WHEB, WUUH, ALED, WIVE QUEEN "A KING Of Magic" (Capitol) 35/2 (37/2) QUEEN "A KING Of Magic" (Capitol) 35/2 (37/2) AAE WINZ WIOT KON

WLVO, KZAP, KGB, WEZX, WAAF, WIMZ, WIOT, ROMP. ROD STEWART "Red Hot In Black" (WB) 33/9 (25/8) ards: WBAB, KZEW, KROR, WDHA, WHEB, WEZX, KLBJ, WRU s/s (42/6) KLBJ, WRUF, KTYD. Heavy 2: WPYX, KPOI. Medium 29 including KEZO, WIOT.

KEOG WHCN WPDI

WKLS, KYYS, WORM, KYUS, ITTOIN TO A CONTROL OF A CONTROL A CONTROL OF INCN KISS

WHUY, KOB, KOME, WPYX, KNUK, KISS, WHUF. ANDY TAYUG, "Take It Easy" (Altantic) 31/4 (30/7) Adds: WLYO, WKLC, WIMX, KNBY, Powers I. Heavy IO, WXRK, KSRR, KORS, WLIR, WSKS, WZEW, KRIX, WCPZ, KROU, KCGL, Medium I be including Wards, KBP, KROO, KSOU, WOHA, WCCC, WAAF, WWCT, WBLM.

BRUCE COCKBURN "Call It Democracy" (Gold Mountain/MCA) 31/1 (31/1) BRUCE COCKBURN "Call It Democracy" (Gold Mountain/MCA) 31/1 (31/1)

ROD STEWART "A Night Like This" (WB) 28/5 (24/7) WFYV, WKQQ, KPOI, WWWV, Medium 20 including WHCN. W

MILLER, WILLS, KZAP, KROR, KISW, WHUN, WUUH, NLWY, MILLON, MILLON, KUPO, KUPO, WPYX, WHEB, WEZX, KISS CINDERELLA "Shake Me" (Mercury/PalyGram) 2711 (26/2) CINDERELLA "Shake Me" (Mercury/PalyGram) 271 (26/2)

Adda modang Orior, KROB, WOLR, KLAQ, KEU, KIU, NMC, MMC, MUN, WYEG, KLPR, WZEW, KZEP, WKLT, WYCQ, WYYX, KEYX, WKSK, KYTO, Walam 14 incidentity WKIC, WOHR, WYEG, KLPR, WZEW, KZEP, WKLT, RODNEY CROWELL "Lat Freedom Ring" (Columbia): 25/13 (12/12) WALL WYL WYZE WICH WALL WICH KLYK WWYK, KYTO HEAVY 1: KSPN, Medium 12 including WLUP,

Adds Including WXRT, KZAP, KROR, WRXL, WIOT, KLPX, WWWV, KYD., KFOG, KILO, KKDJ, WIZN, KROU, KZOO, KVRE STEVE WIMWODD "Freedom Overspill" (Island) 25/7 (21/21) Adds KOME, WDHA, KATT, KLPX, WWTR, WBLM, WXRC: Provide

ALERC WINWYUGU TCREEDUM UKERDUM (HUBING (24/ (21/21) AGG KONE, WORA KATI, KEP, WITR, WELL WARG: Powers 1. Heavy 3 Including KLOL, KFOG, WPYX, WIOO, WORK, KSPN Medum 14 Including DC101, WKLS, WLUP, WHTF, WFBD, KEZO, KICT, KRDJ. UMEPGRINGEN T Heart The Call' (Electra) 23/2 (22/2) Adde: KNDD, KFMG, WZEW, Heavy 2: KRK, KCGL, Medium 10; KORS, KLOS, KNCH, KLAQ, WHMD, KFMX, KZEP, KTCL, WORD IN CTO.

EMERSON, LAKE & POWELL "The Score" (Mercury/PolyGram) 23/1 (25/1) Adds: KOZZ: Heavy 9: MDVE. KZEW, KFOG, KROR, WPYX, WEX, WAXX, WFYV, WLAV, Medium 11 including 0107. KUP VE. KZEW. KFO

DC101, WCRG, KOPU, MDR. MCL. 1935, KLFA. BIG AUDIO DYNAMITE "E = MC2" (Columbia) 21/5 (18/1) Adds: WNEW, KTXO, WCN, KFMX, KRK, Heavy 3. WLIR, WSKS, KTCL, Medium 8 Including WMMR, KBCO, WEZX, KLAO.

WMMY, KDZ. CHEAP TRICK "Mighty Wings" (Columbia) 21/4 (17/2) Larte WNDR KGB, KISS, KWHL, Heavy 1: KUPO, Medium 16 including WLLZ, KYYS, KROR, KSJO, WDHA, KNCN, KILO.

CHEAR INTO RESEX WHIL Heavy 1: KUPD. Medium to Including work and a state of the st

Adds: KODS, Powers 1, Heavy 3; WILZ, KORS, KRIX, Medium 7, Including 1017, March 1, 1997, March

K97, KSTM. CROWDED HOUSE "World Where You Live" (Capitol) 19/0 (20/2)

Heavy 0, Medium 13 including KLOL, CHEZ, WICk, WHCk, THAN, THAN 199 (9/9) STEVE WINWOOD "Back in The High Life AgaIn" (Island) 18/9 (9/9) THAN 199 (INCLUSION CHEZ KINC) KIKE, WWTR, KKGR, Heavy 6 including WXRT, KBCO, KISS, KGRO.

Medium 10 including which, move, which is a second of the second second

a including home, home. CHRIS THOMPSON "'Love And Loneliness" (Atlantic) 18/3 (15/7) Ards: KLAO KATT WIZH, Heavy 0. Medium 12 including WXRK, KZAP, KOME, KSJO, WMRY, KPOI, KLPX, WRUF

Adds: KLAQ, KATT, WIZN, Heavy G, Medulim La Information 18/2 (14/2) MICHAEL McDONALD "Sweet Freedom" (MCA) 18/2 (14/2) Following KAZY, KINK, CFOX, WONE, WTUE, WWCT, WHIMD, Medium 7 including

MIKE & THE MECHANICS "Taken in" (Atlantic) 18/2 (18/4)

KGGO, WOBK, WWWV, WOOJ, WZCW, SHADOWFAX "What Goes Around" (Windham Hill) 17/9 (8/2) SHADOWFAX "What Goes Around" (Windham Hill) 17/9 (8/2)

DEVICE "Hanging On A Heart Attack" (Chrysalls) 17/4 (12/2) 10 including KSBB 91X CEOX CHEZ

WSKS, WOOJ, KROU, KZOO, BRUCE HORNSBY & THE RANGE "The Way It is" (RCA) 17/2 (14/0) BRUCE HORNSBY A THE RANGE "The Way It is" (RCA), 17/2 (14/0)

BOB SEGER & THE SILVER BULLET BAND "Living Inside My Heart" (EMI America) 15/14 (1/1) Are including K.DL. WEYX, WHCN, WHT, WIDT, KKDJ, Heavy 3: KZEW, KTCZ, KRIX, Medium 12 including KKCY

WOBK, WoLM, KLEF, KVML, KLEF, KVML, Revealed B. 15/3 (14/1) RUN D.M.C. "Walk This Way" (Profile) 15/3 (14/1) Bussed 3: KRDO, WPLR, WSKS, Medium 6: KSRR, 91X, CHEZ, WIZN, WHMD, KTCL



MOST ADDED GTB (11)

SHADOWFAX (11) ABOUT LAST NIGHT (9) CALL (9)

GLASS TIGER (9)

JOHN C. MELLENCAMP (9) HANK WILLIAMS JR. (9) JOAN ARMATRADING (8)

DOKKEN (8)

KIM MITCHELL (17) MODELS (12)

HOTTEST

STEVE WINWOOD (69) GENESIS (53) PETER GABRIEL (52) FILM GADRIEL (32) FIXX (46) VAN HALEN (38) EMERSON, LAKE & POWELL (36) JOURNEY (33) 38 SPECIAL (26) TOP GUN (24) **DAVIO LEE BOTH (23)**

B&R FRIDAY, JULY 11, 1986/71

NEW & ACTIVE

Continued from Page 70

CHRIS THOMPSON "The High Cost Of Living" (Atlantic) 21/5 (15/8) Adds: KLAQ, KATT, WIZN, KSPN, KTCL, Heavy 0. Medium 12 Including WXRK, KZAP, KOME, KSJO, WMRY, KPOI, KLPX

WHUF, KVME. BIG AUDIO DYNAMITE "This Is Big Audio Dynamite" (Columbia) 21/5 (17/1) Adds: WNEW, KTXQ, WIZN, KFMX, KRIX, Heavy 3; WLIP, WSKS, KTCL. Medium 8 including WMMP, KBCO, WEZX, KLAQ.

WMMT, KLPA: SHADOWFAX "Too Far To Whisper" (Windham Hill) 20/11 (11/2) Adds including WBAB, WPYX, WIOT, KICT, WRKI, KOZZ, Heavy 0. Medium 17 including KTCZ, KBCO, KFOG, WHFS. Adda Stranger Krock, Krock, Krock Krokk, Krokk Krokk, Krokk Krokk, Krokk Krokk, Kr

PETER DE LERA WWW. Powers 4, Heavy 12 including KBPL KINK, LFOX, WALK, Market Market KSPR, KSPN, KSRA, Medium 6 including KSPR, KSPN, KSRA, RUNNING SCARED "Soundrace", (MCA) 19/2 (15/2) HARNING SCARED "Soundrace", Heavy 10 including KA2Y, KINK, CFOX, WONE, WTUE, WWCT, WHMD. Medium 8 including Adds KBCO, WSKS Powers I meany functional and the second s

WWTR, WWWW, KTUD. DEVICE "228" (Chryselis) 18/4 (14/2) DEVICE "228" (Chryselis) 18/4 (14/2) Heavy 4 including WWCK, KSPN, KCGL Medium 10 including KSRP, 91X. CFOX.

CHEZ, Works, HOUS, INDUC, INDUC, INC. STING "Bring On The Night" (A&M) 17/6 (14/3) STING WIND CONV R. I WDIZ K022 Heavy 3 including WXRT, KINK, Medium 10 including KTXO, WCKG.

KBCC, KFOG, WLAY, Retim, nov: JIMM 8 UFFET "Floridays" (MCA) 17/2 [15/2] JIMM 8 UFFET "Floridays" (MCA) 17/2 [15/2] JIMM 8 UFFET "Floridays" (MCA) 17/2 [15/2]

KUGIL QUEENSRYCHE "Rage For Order" (EMI America) 15/4 (11/1) Adde: 0107 KOMP KLPX WZZO, Heavy 0, Medium 8 including WBAB, KUPD, KGB, KISW, KNCN, KISS, KFMG

REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week For P-2 and P-3 stations. medium rotation is condensed in the same manner Symbols:

'A' - Record is newly reported

or additional tracks have been added. (M); (L) - Other tracks from that

album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS - Stations arranged . by market size according to Arbi-

tron's MSA population figures. Parallel One: 1,000,000 +. Parallel Two: 200,000 -

1,000,000.

Parallel Three: under 200 000 Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel

EAST

CACTUS WORLD NEWS BRUCE COCKBURN BIG COUNTRY STARSHIP JOHN COUGAR NEL. HODELS EURYTHHICS JEAN BEAVOIR NAILS BODEANS Hedium

CHOM-FM/Montrea

(514)935-2425 PD: ROB BRAIDE HD: BENOIT DUPRESH

Mo. BERGIT DUPRES MEAVY JOJ JACKSON PTTER GARRIEL JOUNET FIXE JOINT FIXE JOINT CAN: JOAN ARMATRADING CAN: JOAN ARMATRADING CONST DEBURCH STEVE HIMMOOD EURYTHOILS BIG COUNTRY SADE

SIG COUNTRY SADE DAVID LEE NOTH NOBERT PALMER NOD STEMART Ned UUB CHALK CINCLE LUBA EYE EYE CANADITOCHELL TON COCHENEY & RED SCOTT HERRITT DOUGLEDARE

WXRK/New York (212) 750-6400

PDI PAT EVANS

HD: MARK DIDIA Marky Descalar Down EDDIE VAN HALEM TANNE DOIE VAN HALEM TANNE TEVEN TANNE TEVEN TANNE TANNO TANNO

BOD STEWART JOAN ARMATRADING HIKE & THE MECH.

PARALLEL

WIYY/Baltimo (301)889-0098

PDI TON EVANS

The TRANSFERRE THE CASE OF TR

WBCN/Bost

(617)266-1111 PD: OEDIPUS ASST. PD: KRANES

Heavy JOURNEY HOODY BUJES PETER CANFIEL HUBBER HODED HOLLING STONES LANKEHNEY JOHN CAPTERTY JS SPECIAL CANKENEY HIX FOR LIFE HXS HOB JUNCKLAS AC/DC

ADD JUNCKLAS AC/DC ELP AC/DC ELP DD LEE ROTH DODS SECE STORESIS SIGURSIS SIGURSIS SIGURSIS AEROSHITH RUTHLESS PEOPLE TOP GUN CALL STEVE MINMOOD HONEYMOOD HOUTE

CALL STEVE MINWOOD HONEYHOON SUITE BELINDA CARLISLE SHITHEREENS

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UACKSON BROWNE JOE JACKSON BOB SECER JEAN BRAUVOIR NICHAEL DES BARRES 38 SPECIAL CHRIS THOMPSON CALL TON EURYTINICS ANERICAN NATHER AC/BC 38 SPECTAL DOUTRESPECTAL OUTRESPECTAL OUTRESPECTAL OUTRESPECTAL CHORERLA IS TOP JOHN COLONA PECT. JOHN COLONA PECT. JOHN COLONA PECT. JOHN SPECTADING Light VAN MARTSON BIRDONFAX OENESIS (M) VAN HALEN FABULOUS T-BIRDS STEVE WINNOOD (M) NHERICAN ANTHEM BIG COUNTRY BRUCE HORKSEY 4 21 TOP Light (215)668-9460 PDI ANDY BLOOM ASST. PDI HIKE ASST. PD. HIRE Neavy FIRM BOB SECER PETER GARINE CENESIS ROSERT PALMER ICENOUSE STEVE WINNOOD FIXE STEVE WINNOOD FIXE GTR BODIE GTR CHALEN VAR HALEN VAR HALEN VAR HALEN VAR HALEN CALL TON COCHRANE & REI DORKEN DIO Light WPLR/New Have WMMR/Philadel (203)287-9070 PO: MEAL HIRSKI HD: CHRISTINA (215)561-0933 Con the unit of the second sec NDI ERIN RILEY MAD CARLSLER Maayy GENERIS GETER CARRIEL VAR HULES FTEX (AN NOD STEWART JOURSET RUTHLESS FEOPLE TOP GUM STEVE #IMMOOO BELINGA CARLISLE OUTFIELD T-BIRDS LARRETH LORM CTALAR HEL IORN CTALAR HEL WNEW-FM/Nen (212)986-7000 PDI CHARLIE RENDALL Barry Sil Course Joint Course Joint Course Libertraint Ca Joint Course Joint Cou LANTREPTH ELP JOHN CODDAR MEL. Sob 2021 DE TOP JEE MOTH DE TOP JEE MOTH BIG COUNTRY JOE JACKSON RUN D.R.C. BIG COUNTRY JOE JACKSON RUN D.R.C. BIG COUNTRY JOE JACKSON BIG SETTING BIG SETTING BIG SETTING BIG SETTING BIG SETTING BIG SETING BIG S (215) 667-8100 PD, CHUCK BRO WDHA/Dover, NJ (201)328-1055 WDVE/Pittsburgh (412)017.1441 VP/GHI BOB LINDER PD: MIKE BOYLE PD+ GREG GILLISPIE Pointice Boriza Amerry Centrals (n) Prise (can) Prise NO HERRENEL Mary UNDOD STOLE INNODO SOUSIE VAN HALPN PETER CARE PETER CARE TO SOUSIE VAN HALPN PETER CARE CARE CARE DO STOLE SOUSIE CONSTRUCTION SOUSIE WHAY Providence (401)438-4110 Prost. Pro. clean (101)438-4110 Prost. Pro. clean (101)438-4110 Prost. Pro. clean (101)438-4110 Pro. clean (101)438-WPDH/Poughkeep (914)471-1500 PD: STEW SCHANT2 ND: STEW SCHANT2 BORYY GENESIS (N) PETER GABRIEL STEVE WINNOOD ROLLING STONES HOODY BLUES GTR a DUICKSILVER a NALLS a NALLS a RODNEY CROWELL, a LEVIA LEE a LEVEL 42 a DRICKLIN Q107/Toronto (416)967-3445 GH: GARY SLAIGHT ICENOUSE 38 SPECIAL Get GATY SLATURE INTER (1) THE (1) T WCCC-FM/Han (203)233-4426 PD: HARVE ALAN PD: HART FLAM Herry GENERAL (H) GENERAL (H) BARTHERS PROFE (H) BARTHERS PROFE (H) BARTHERS PROFE (H) BARTHERS PROFE JOINT (H) BARTHERS PROFE LAND (H) BARTHERS PROFE LAND (H) BARTHERS LAND (H) LAND (H) BARTHERS LAND (H) JABULDOS T-BEROS COMPAN COMPAN BIG COUNTARY HILDES PROFLE TOM COCHMANE & RED LABYR HITS COLMY AND DATE OF COMPANY COLMY HILDE BRUCE HODIES BRUCE HODIES DENCE HOD PARALLEL TWO WPYX/Alban NY (518)785-9061 PD: ANDI TURCO MD: BOB WELCH HD: BOD MELCH Mesry JOURNEY STEVE WINNOOD ELP FIDE CAN DEAL PADUA PADUA CHARTER PADUA ALVIN LEE VAN HORRISON SHADORTRX Light WHCN/Hartford (203)247-1060 PD: DANIEL F. HAYDEN ASST. PD: BOB BITTEN DC101/Washington, DC (202)828-9932 PD1 DAVE BROWN ASST. PD1 B.J. CONE2 Beary GENESIS DETER GABRIEL (H) STEVE MINMOOD (H) VAR MALER (H) PIXX (H) DAVID LEE NOTH (H) LABYRINTH OUTFIELD 22. TOP FABULOUS T-BIRDS Hedlum ASST. TO. B.J. COME Weavy JH STOP: ALL JOHN COULAR MEZ., FERESIS (N) BL. (N) FERESIS (N) BL. MOOT FLUES VAN MALEN STOP WANNOOD (N) WZZO/Allentown (215)694-0511 PD: GENE ROMANO HD: RICK STRAUSS Medium VAN HORRISON HANK WILLIAMS, JR Heavy GENESIS (H) JOURNEY STEVE WINHOOD FIXE STEVE WINNOOD FIRE TOP GUN 18 SPECIAR MEL. JUN HOODY BLUES AROUT LAST MIGHT PABUGUS T-BIRDS PABUGUS T-BIRDS PTER GABRIEL ROD STEWART NOT LIE ROTH ANID LIE ROTH LIGHT JOAN ARMATRADIMC CHEZ-FM/Ottawa (613)563-1919 PD: STEVE COLWILL HD: GREG TORRINGT Marvy Peter GASRIEL CHALK CIRCLE GTR GLASS TIGER JOE COCKER (L) COLOURBOX MD. JAY DARIELI Heavy ELF FILK FIG COUNTRY STEVE WINMOOD JOURNEY MOODY BLUES JONE EDDIE DAVID LEE ROTH MODILS NOLLS NOLLS NOLLS NOLLS WBAB/Long Island (516)587-1023 VP/PD: BOB BUCHHANN LUBA KATRINA & THE WAVE GENESIS EATEINA L THE WAVE GENERAL FOOTSTENART EURYTHEEL EURYTHEEL HUNDER NO: RACH TOTTORA Heavy persesses (N) (L) MADDY BLIES (N) MADDY BLIES (N) MADDY BLIES (N) MATTO LEE WOTH (A) OFR (N) AND (A) STORT TWANT (N) JOHN (WKLC/Charleston, (304)722-3308 PD: TIM SHITH HD: HIKE RICHT HD. HIRE RICHTER MAAY PETER CABRIEL (H) PETER CETERA OUTFIELD ROD STEMART DAVID LEE ROTH (H) FIXX JOURNEY (H) RUTHLESS PEOPLE (H) ABOUT LAST NIGHT JOHN COUGAR MEL. WAQY/Springfield, MA (413)525-4141 PD: BRIAN-HALE

STEVE HINHOOD WYSP/Philadelphia ELP 38 SPECIAL JOURNEY JOHN COUGAR HEL. VAN HALEN BOB SEGER BRUCE HORNSBY L 10% Hadius HOHEYHOON SUITE a GTR GLASS TIGER KIN NITCHELI ALVIN LER ALVIN LER VAN HALEN INKS ALVIN LEE Nodius Cobra Cobra Danny Wilde Light Joan Ampatrading Ton Cochbane & RED WAQX/Syracuse (315)472-0200 PD, ED LEVINE ASET. PD, MY D AST. PD MY DARK Barry ALCONTR DESTRICT ALCONTR SEARCH ALCONTR ACCOUNTS WIOO/Philadelohi Le Lorante Bookerjac Profester Bookerjac Profester Bookerjac Profester Booker La Profester La P CENVIT (416)453-7452 ONI DAVID MARSONN ABST PD.: DON BER ABT P... There of the second DA BOOKS Light MESSENJAH PETER MURPHEY SNITHEREENS STEVE WIRWOOD RUEFREX FIDE TROUGHT ADDIE FIDE TOP JOHN COUGAR MEL. VAN RALEN JOURNEY LABYRINTH II TOP DOB SECER DAVID LEE ROTH (M) JOHN EDDIE WHFS/Annapolis (301)263-1430 PD: DAVID EINSTEIN ND: BOB SHOWACKE NO: BOS SNOWACHE Han YY PTTER GABRIEL LOG REC JOE JACKSON BRUCE COCKBURD BRUCE COCKBURD BRUCE COCKBURD BRUCE SOCKBURD BODEANS LAURIE ANDERSON JANE SINGERS STOULE & BANSH STOULE & BANSH BLOM HONKEYS BEAT FADRERS FEELLES GO-DETWEENS Nedius WBRU/Providence (401)272-9550 PDI RICK BARR HDI ALISON STRAAT Heavy FISE (A) FABLOOS TABLOOS TABLOOS TOTOS TO DEVICES GO-DETWRENS VAN MORTISON DAVID & DAVID Light BIG COUNTRY TSOL DOUBLE BURNS SISTERS BAND WCMF/Rochester (716)262-4330 PD1 GREG AUSHAM ND1 DAVE KANE WOUR/Utica (315)797-0803 PD: PETER HIRSCH HD: TOH STARR ND: DAVE FANE 18 SPC 1AL SOHN CONGAR MEL. RULING STONES OF CONSTANT OF CONSTAN Meavy GENESIS (M) FIXX (L) STEVE WINWOOD ZZ TOP BOB SECCE VAN RALEN (M) CALL DRUCE HORNSBY ELP ELP FABULDUS T-BIRDS ICENOUSE RUTHLESS PEOPLE (N) JOURNEY PETER GABRIEL (L) JOAN ADMATRADING 38 SPECIAL Hedium Light NODELS (L) EZX/Scrantor WAAF/Worcester (717)961-1842 PDI DAVE LONDON HDI JAY DANIELS Boston (617)752-5611 PD: CYNDE SLATER HEAVY HEAVY PETER GARFIEL (M) HODDY BLIES (M) FIXX MADDY (M) STRVE MINHODD STRVE MINHODD (M) STRVE MIN

WHTF/York (717)266-6606

PD: MIKE ONDAYK MD: TIN OPAYER

Heavy STEVE WINWOOD JOURNEY (H) VAN HALEN (H)

PIXX TOP GUN

38 SPECIAL DAVID LEE ROTH (M) EURYTHNICS ROB BECKE GENESIS I CODE FICK (M) LABYRINTH TABULOWERS RADK WILLIAMS, JR LIGHT • VAN HORRISON WGIR-FM/Manch (603)625-6915 PDI BOB COK MDI KAREN ANDER HOL RAMER ANDERSEN Bavy FLP FLC GIS SPECTAL GIS SPECTAL GIS SPECTAL GIS SPECTAL STOVE WIMMODO (H) COBRAT FAMILOUS T-BIRDS MODIF COBCAR REL. FAMILOUS T-BIRDS MODIF LIVES MODIF MODIF LIVES MODIF M WTPA/Harrisburg, PA (717)697-1141 (77) 2087-1141 Cho BINO TETRIES AND BINO TETRIES FREEDIN FREED OTR KIN MITCHELL WWTR/Ocean City (301)289-4545 PD1 RICHARD REHSINI HD1 SKIP ISLEY ND. RETP ISLEY Heavy PETER GARAIEL STEVE UNHOOD (H) FIXE STEVE UNHOOD (H) FIXE STEVE UNHOOD (H) BIG COUNTRY ICENOUSE TOM COOTRANE & REE Week Iss NOT UNHOUSE HEAVEN BOTE BACK BOTE ABOUT LAFT NIGHT JOAN ADMATRADING LIGHT WLIR/Long Island (516)485-9200 PDI DENIS HCHARABA ABST PDI LARRY "THE DUCK" THE BRAYY PETER CASHIEL PET SHOP BOYS DEPECHE MODE BANANARAMA Land BOT DUTTING C REFUNCTION REFUNCTIO Light EURYTHMICS PARALLEL ONE KZEW/Dallas (214)748-9898 PD1 RD5 BARNETT ASBT. PD1 CINDY BAILEN PETER GARRIEL GENESIS EURYTHMICS BIG COUNTRY VAN NORRISON ABOUT LAST N ABO WHEB-FM/Portsmi (603)436-7300 PDI JEFF LEFT HD: CHRIS GARRETT Heavy PETER GABRIEL GENESIS FIXX ELP JOURNEY KTXO/Dallas (214)528-5500 PD: ANDY LOCKRIDGE ASST. PD: REDBEARD PARALLEL PERFORMANCE LABORATION CONTRACTOR CONTRACTON THREE WQBK-FM/Albany (518)462-5555 PDI JOHN COOPER MDI PEGGY APPLE HD, PEGGY APPLE Bory PETER GABAIEL STAVE HINGOO GENERIS BRICE HORNISY L TOP GUN ROO STEWART LUTHLESS PEOPLE BIG COUNTRY JOAN ARNATRADING ICCHOUSE BIG COUNTRY BIG BTO Light & BIG AUDIO DYNA & KIN NITCHELL & DAVID & DAVID WRKI/Danbury (203)775-1212 PD; BOB KOCAK HD; HARK DEVINE Heavy PETES GABRIEL (H) GENESIS STEVE MINNOOD ABOUT LAST NIGHT JOURNEY KLOL/Houston (713)526-6855 STEVE MINHOOD ABOUT LAFYRINEN LARYRINEY LARYRINEY DUARYSON BOONNE JACKSON BOONNE ICENOUSE DAVID LEE ROTH JOHN COUCAR HEL. VAN MALEN (M) FABULOUS T-BIRDS Med LUB BOB STOLEN NOR JUNKLAS ROB JUNKLAS LIGHE PDI RICK LANBERT MD: DAYNA STEELE Noavy VAN HALEN DAVID LEE ROTH GENESIS PETER GABAIEL JOURNEY OUTFIELO PABULOUS T-BIRDS BOB SEGER PLOY

WKLS-FM/Atlanta WBLM/Portland, ME 207)783-2065 PD: BILL WISE MD: BOB BAILEY ON: JOSE DIAL HOLT RUSIN RATES Heavy FIXE RUTHLESS PEOPLE JOUINEY SUTHLESS PEOPLE JOUNEY SERVE WINNOOD ELP CUM STEVE WINNOOD ELP CUM JOHN FOULAE NOT DOWN FOLLOW NOT NOT NOT NOT NOT NOT SERVE Medium COREN SERVE Medium COREN SERVE MEDIE SERVE MEDIE SERVE MEDIE SERVE SER WIZN/Burlington (802)877-6800 HD; TOH VAN SANT BORTY PETER GABRIE Barg
 B WSHE/Miami (305)581-1580 Description of the second seco SOUTH JUDDE FRIEST ICC/DC INDERINGON BUITE MODETINGON BUITE BIO COUNTRY EURYTHEICS ICC/DC/DC BRUCE INDINGS ICC/DC/DC BRUCE INDINGS ICC/DC/DC BRUCE INDINGS ICC/DC ICC/DC/DC BRUCE INDINGS ICC/DC ICC/ WNOR-FM/Norfolk (604) 623-966 VP PROG. : ADN REEGER MD: DAVID HILLARY UP RECOL DATABASE HEY RECOL IN ALL ANT HEY STANDOL (ALL ANT HEY RECOLDENT ALL ANT HEY RECOLDENT HEY RECOLD K SRR/H (713)797-0097 PD: ANDY BEAUBIEN ND: WARREN WILLIAMS HARVY VAN HALPN TOP GUN (L) PETER GABRIEL (M) GENESIS (M) FABULOUS T-BIRDS STEVE WINNOOD ROBERT FALMER JOURNEY JS SPECIAL (M) GTR HOMARD JONES DESPECIAL (M) GTP HOMMARD JONES FISC AMERICAN ANTHEM Hedius Contribut Store PRETT IN PIAK PET SHOP BOYS PRETT IN PIAK PET SHOP BOYS PRETT IN PIAK PET SHOP BOYS GOO STENART JOEN COUCAR MEL ROCLING STAL STANSE FILINSE DOCKEM PARALLEL ICIDIOUSE ELP CORRA CORRA PETER CETERA DANNY WILDE OUREN ICIDE OUREN ICIDE OUREN ANN D.A.C. ELM D.A.C. ELM TOMELS RUCCOUNTRY ELINTANICALISE EUNTHALES ENDERS NOTE ADDRESS HODELS TWO KLBJ-FM/Aust (512)474-6543 PDI CLARK RYAN HDI JEFF CARROL Beary 38 SPECIAL (M) JACREON BROWNE RIG COUNTRY ELP EURYTHRICS FTIXE (M) FETER GABRIEL (M) GUIPFRIA GTR (M) ICENOUSE JOURNEY (M) JOURNEY (M) JOURNEY (M) JOHNEY (M) JOHN COUGAR MEL. ROLLING STOMES VAN MALEN (M) BANNY WILOE MAGINE STEVE WIMMODO (M) MAGINE IGAVID & GAVID LIGAT BLUES BUITERS (L) TOMID & STIME WYNF/Tampa (813)228-6090 PD: CAREY CURELOP ASST. PD: RON DIAZ HEAVY PETER GABRIEL STEVE WINWOOD (M) GENESIS VAN HALEN GTR KNCN/Corpus Christi (512)289-1000 PD: 808 PAZIO ASST. PD: BOWNIE STACEY GTR FIXE TOP GUN HONEYHOON SUITE TUDETUNGOU SUITE ELF 38 SPECIAL 30 SPECIAL 30 SPECIAL 30 SPECIAL 30 SPECIAL 40 SPECIAL 4 Heavy FINE (N) OUTFIELD VAN HALEN ELP DAVID LEE SOTH PABULOUS T-BIRDS DANULLES HOIRS AC/DC BOB SEGER J8 SPECIAL CALL STEVE MINMOOD RIH RITCHELL GENESIS (M) BIG COUNTRY JOURNEY SUPTIMICS PETER GARE DANNY MILLE DANNY MILLE

Continued on next page

PINE ELP STEVE WINHO Hedtus

72/R&R FRIDAY, JULY 11, 1986

REGIONAL AOR ACTIVITY

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MIDWEST (continued)	EU RYTHRICS CORA Ribeling SCARED Javid BACKYOJA DAVID BACKYOJA DAVID BACKYOJA DAVID DAVID BACKYOJA DAVID DAV	LOW & NUMER'S LOW & HONEY STAN FIGHAN POUTAINIKAD THUE RELIVERS WIDDING DESIDE EIZIG PLAYBROND SLAP ATTOP ONSE & TOP OUN	BOYS DON'T CRY BOYSCE ANT OF NOTES STACY O PET SKOP KOYS BEON KONGET SCOUL SIGUE SHOTS NETER CAREJEL MELINDA CAREJEL BORRY JHOY & THE LONE & HONRY Medium Common	ROLLING STONES BOB SECER VOR LINKOOD PETER GARBIEL Hed Use MODOY BLUES JCAN BEAUTO JCAN BEOIE PARENIE SEDIE PARENIE ZE FOTH LECENOUSE TOP GUN	JOJDNEY FIDX (H) JØ SPECIAL (H) TO COCHART & RED DAMPY WILDE RIM HYCHELL BOTHELESS PROPE BORGEN ERIC JONNON ERIC JONNON ANTHEREENS A DAVID & DAVID	KZEL/Eugene (503)342-7096 PD: JH TRAPP MD: RUSTY RIMALL Meany EURTTMICS TOM CONCARNO 81. JOHN CONCARNO 81. JOHN CONCARNO 81. FICK (M) ELP ABOUT LAST, NUCHT	KZOK/Seáttle (206)281-5600 OP, DIA: PHLE STRID HD, LARRY SHARP BRUCE MORNERY 4 PETER CASHEL BIG COUNTRY BRUCE MORNERY 4 PETER CASHEL BIG COUNTRY BIG COUNTRY BIG COUNTRY CHART COUNTRY	ELP. HODELS ANDISE CLIEDA ADDISE ADDI	KGRQ/Casper (307)266-1400 PD FRED LEPHUIS Heavy DOTINE LAB SIR CLANES (H) DOTINE CHARSIS (H) (L) ORILANS (L)	STEVE WINNOOD JOAN ARMATRADING GENERIG BRUCE CACKSON BRUCE CACKBUS BIG COUNTRY JACKSON BROWE BOR SDUE & S STERLY RED BODDARE BODDARE JACE SIRREY
WE	П	KFOG/San Francisco (415)986-1045 PDI JOHN RIVERS Heavy PETER GABRIEL STEVE VINHOOD EUNYTHEICS GENERIS	SIMPLE WINDS RANOMES FINE YOUNG CAN. JOE JACKSON BIG COUNTRY NADONNA KIDS IN THE KITCKE LOU REED JEAN BEAVYOIR SHITHS RICK JAMES	TOP GUN BE SPECIAL DANNY WILDE GTR AC/DC TEMART DOAN ADMATRADING DUNYTHICS RUTHLESS PEOPLE Light a RODNEY CHOWELL	K97/Edmonton (403)428-8597 PD: NTLL CONARDS HD: TEC KENNEDY	ELP ABOUT LAST NIGHT CREATES (H)(L) LABYRINTH HODOY BLUES (H) SOUTHSIDE JOHRAY HE. HISTER HR. HISTER MITHLES POOPLE (L) LIGHT A DAN HORRISON (L) LIGHT A CORE CORE	PIXK PABLOOUS T-BIRDS ELP BSPECIAL RUTHLESS PEOPLE OUTFIELD BOB SECER Medium a JOE JACKSON a GLASS THORR WAN MORRISON	KRQU/Laramie- Cheyenne (307745-7396 PDI JOHN EDWARDS Meary CHRIS DEBURCH GTERE WINHOOD BRUCE BORKSPY 4- CLASS TIGRE BIG COUNTRY CORRA BIG COUNTRY CORRA	CENERSIS (H)(L) MODOY NALZES (L) PETER GARAFEL (H) SOB JUNENLAS STTULE CONNCIL CONDON LIGHTOOT ICENDUSE STEVE WINNOOD (H)(L) Nedius VAN MORISON (L) S SADORAK VOLLENKTID & CHEIS DENNIGH	BODELATS BOD STEVAAT JAN STREAT JAN STREAT JAN STREAT BODESON STREAT BODESONS TAG BODESONS TAG BODESONS TAG B
PARALLEL ONE KAZY/IDenver (303)759-5600 ACT. PDI TAK PHILLIPS	LAPERFIT E.P. JEAN BEALVOIR III ALDIO COMMITTE BLACK UNDER OFFICIAL OFFICIA	PIDX ICENOUSE BRUCE MORISEY 4 VAN MORISON ELP ILANGINON RUTHLESS PEOPLE BIG COUNTRY TOM COCHPANE & RED SHADOWRAK STING JOAN ARATRADING	TEARS FOR FEARS LIVE FOR LIPE STAN RIDGMAY ISLE OF MAR JANET JACKSON BANGLES GRAFSIS AMERICA ANTHON CRASURE BEAT PAPHERS PETE SNELLEY Light	KOME/San Jose (408)246-6811 PD: RON MIDINI MD: CANNET CHAMBERLA Heavy	Heavy PETER GABRIEL MIKE & THE MECH. GENESIS (M) VAN HALEN (L) BOB SEGER (L) PET SHOP BOYS PET SHOP BOYS PET SHOP BOYS DOY'T CAY TOP GON TOPIC (M)	KKDJ/Fresno (209)226-5991	KÚPX/Tucson (602)622-6711 PDI ARIN MICHARUS MDI MARCIE MYE	BIG COUNTRY CORRA MICHICASON SUITE- MARENCAN ANTHEN 10 SPECIAL CRIESIS ICTHOUSE DANNY WILLER DANNY WILLER DANNY WILLER JOURNIX ELP ELP		a STEPS ANEAD
Beerg BRUCE HORNSBY 4 (H) Flog BRUTHOESS PEOPLE HOTHOESS PEOPLE BOON SECER (H) LOARTHIER JOAR AREATEADING SECER (H) LERB GUEEN LERB GUEEN JOHNNY	STABLIZERS STYLE CONKIL STYLE CONKIL BUNA SCH BUNA SCH BU	SHADOWFAK TTING WANTRADING DIS SECTA NO SECTA NO SECTA NO STENART GTR JOE JOCKSON HOODY BLOSS MODE GENERLL MODE GENERLL MODE GENERLL NAME WILLAMS. JR Light A DAVID LER NOTH A ALVIN LER	Lipht and the HEDICS DR. NOT THE HEDICS BURNS SISTERS BUND KMET/LOS Angeles (213)464-5638	Heavy VAN HALTM STEVE WINNCOD FIXX JOSH COURAR HEL. DOWIC DUGAR HEL. DAVID LEE BOTH CENESIS DANNY WILDE BIG COUNTRY CLASS TIGER COBRA 22 TOP CALL	LUMA (L) KIM MITCHELL TOM COCHEANE & RED & PETER (CETERA Light & SIG COUNTRY (L)	PDI ABT PARKAS MD: JEPR AIEDEL Heary CENESIS (N)(L) JODIONY (N) DISTRICT CABBIEL VAN HALER (N) PTTF CABBIEL VAN HALER (N) PTTF CABBIEL LABYRINTH RUTHLESS FOOPLE DAVID LEE ROTH (N) CUTTFIELS	Heavy GRNZSIS (M) VAN HALEN (M) PETER GARRIEL (M) STEVE MINHOOD (M) ELP (M) FDAR (M) RODERT FLANEE FABULOUS T. HIRDS JOHN FEDIR	JOURNEY ELP TOP COCHRANE & RED TOP CUR RUTHLESS PEOPLE DATABLE ROTH # BRICKLIN & SMICKLIN & SMICKLIN & GTR	KCGL/Salt Lake City (801)298-1142 PDI DEL WILLIAMS	KTYD/Santa Barbara (805)967-4511 PDI RICK WILLIAMS Heavy
OF BUCKBARAN SOUTHIS DE JOINNY STULE COUNCIL SOUTHIS DE JOINNY STULE COUNCIL DISTURS MECILON MECILON MECILON MECILON JOINNY RUFFET ARGUNATION AUGUNATION A	KZAP/Sacramento (916)925-3700 PD: TOH CALE PD: BILL PRESCOTT	KSJO/San Jose (408)288-5400 OHI DARA JANG SID: KEN ANTRONY	The LARY BRUE PDs LARY BRUE PDs LARY BRUE TROUBLE TROUBLE TROUBLE TROUBLE TROUBLE TO ANY DIE TROUBLE TO ANY ANY TROUBLE TO ANY ANY TROUBLE TO	CLASS TICKE CLASS TICKE II TOP CALL MODPY BLUES FUTTER CABBIEL INTERNET JOHN EDDIE INTERNET JOHN EDDIE INTERNET JOHNEY MR. HISTER BEAT FAREES TOM COCKRAFT & BED CHRISTER	KOMP/Las Vegas (702)876-1460 PD: 810 MATT AST. PD: TOO FOM Heavy CONTESIS (H) TOP GUN	PADLODS T-BINUS ROD STWART (N) ICCNOUSE ZZ TOP TON COCHRANE & RED EUNYTHMICS GALL & ALVIN LEE & SHADOMPAX & VAN MOREISON	STEVE WILCODD (H) ELP (H) JOUDNEY (H) PICK (H) JOUDNEY (H) PRAULOUS T-81 POS JOHN COUCAN MEL. JOHN COUCAN MEL. ACTIN LES A NOINTY CHOMELL Light = GUZEMSBYCKE	KZOQ/Missoula (406)728-5000 PD: VERI ARGO Resty EURTHEICS	Heavy ALPHAVILLE EURITIMICS PET SHOP BOYS (H) OFFECHE HOOS LABYRINTH SHITHS (H) MARTINI BANCH KIDS IN THE AITCHE HISSING PERSONS PERSONS	Heavy PTTE GASHIEL GTHERIS Flax STEVE NINCOOD VAN HALEN ELP DAVID LEE NOTH JOUNNEY EURITHNICS LARTHING BIG COUNTRY TOP GUN OTR
KBPI/Denver (303)936-2313 PD: TOM HUNTER HD: LYNN WELLS	Heavy PETER GABRIEL (H) VAN HALEN STEVE WINNOOD (H) GENESIS (H) PIDEL (H) ELP Medium DAVID LEE ROTH	PIRE GRNERIS GRNERIS TOP GUN (M) STEVE WINNOOD VOURNEY PETER GABRIEL VOORN COUGAR WELL ZE TOP BANID LEE BOTH BIG COURTRY RUTHLESS PEOPLE 10 SPECIAL (M)	JACKSON BROWNE PETER CABRIEL GENESIS Nedium ADRENALIN BEAT PANERS BEAT PANERS CALLOUNTRY CALLOUNTRY CALLOUNTRY CHURYTRIA SIGNETWOON SUITE- RUTHLESS PEOPLE JOIN COMCAR NEL.	BLAT FAMPERS TOM COCHEANT & RED GIF ANTONE ISLE OF MAN RRICE HOPNSBY 4 UPO GTR DORKEN OUIET RIOT HODELS AC/DC FABULOUS 7-BIRDS	CENTESIS (H) FICK TOP CUN ICENKUS (H) VAN NALEM (H) STEVE HIMMOOD BIG COUNTRY 38 SPECTAL NEWS POINT COUNTRY 38 SPECTAL POINT SECTAL POINT SECTAL POI	A HANK WILLIAMS. JR	PARALLEL THREE KWHL/Anchorage (907) 344-9622 ON: CARTER B. BRADLEY HD: KEVIN VARIAS	Heavy STEVE SIGNOD (L) JOUNNY OCKESSS (M) DEVELSION BALL BALL BALL BALL BALL BALL BALL BAL	DR. AND THE HEDICS STEVE WINHOOD JOAN ARNATADING ICENOUSE NAILS BELINDA CARLISLE AMERICAN ANTRON BIG COUVERY PEVICE CARRIEL (M) DIVIGE A HOREY UNY ORE YEN SPARKS RAMONES	UCENOUSE JB SPECIAL HODOY BLOWNE JACKSON BROWNE WAR HOB ISON B RODNEY CROWELL
Heavy PTTP AANTER VAN BULEN PTTP AANTER EDP ON PTTP CONST DEP ON PTTP CONST PTTP CONST Medium 1:CERCHER BUCCT HORSEY ACTOR DOD STPAART BUCCT HORSEY ACTOR AC	A DOB SECER A 25 TOP A CTR IS MODIFY CROMELL A MAN HORRSON JB SPECTAL CHRIS THENSION TOM COCHARAFE A RED JOEN COURANTE BIG COUNTRY EDALTHIES COUNTRY	I BEFECTAL (M) JOHN EDDIE DANNY WILDE ELP MATINE COBRA HONEYMOON SUITE MODELS N. HISTSH MATERICA JATHEN CHEIS THOMPSON Light	JOHN COUGAR HEL. ROD STEWART 18, SPECIAL ABOUT LEAST WIGHT SE TOP SE TOP BRUCE HORMSBY & LARYAINTH Light	CFOX/Vancouver (604)684-7221 Pot DON SHAFFR ND HAREN HDWO	NCACC ACC ACC ACC ACC ACC ACC ACC	(808)524-7100 Poi BILL MINS MDI ANDY PRESTON Heavy JOUNNEY JOUNNEY DAVID LEE NOTH VAN HALEN NOOY BALEN FOR SIJES FOR MINNOOD PETER GABLEL	Heavy JOUISNY DAVID LEE ROTH BOD SECRE FIDX STEVE WINNOOD FETER GABBIEL JOHN CONCARAMEL GENESIS JOHN CONCARAMEL ROTO TOM CONCARANE & RED. GTR FROM TOM CONCARANE & RED. GTR MODEGIN	JOHN COUGAR MEL. FABLOUNS T-BIRDS Hedium a VAR HALEN(L) a GT SCH A KIM HTCHELL a ALVIN LEE	CENT LOVES ISANEL STARILIZENS (M) ROY BUCHANAN SIGUE SIGUE SPUTNI BANANARAKA ISLE OF MAN CRONDED MOUSE Hedise CHARA KHAN B TSOL B TSOL SIM CONVER	
PARULOUS T-SIROS AC/DC AC/DC JOHN COUCAR MEL. DAVID LEE NOTH MUERICAN ANTHEN EURYTHAICS RUTHLESS PEOPLE BOS SECER DIS SECTAL 22 TOP PET SHOP BOYS	EURYTHEICS CALL OUESTHE BURNTE BURNTE BURNTE BURNTE BURNTE BEAT FARMERS KGB/San Diego (619)292-1360	Light KISW/Seattle (206)285-7625	KINK/Portland (503)226-5080 PD: CARL WIDING Heavy JACKSON BROWNE DIONE HANKICK	HD RAREN HENKO BRAY PETER CARERA CERES (CARERA HUTHLES POOPLE (M) JOURNEY TOP GUN (M) MODOY BLUES (M) MODOY BLUES (M) ROD STRUKAT PET SHOP BOYS STEVE MINOOD PABULDUS T-BIRS GTR	KMBY/Monterey (408)394-9000 PD RICH BELLN ND: PATTY HARTIN HEATY OFFICE CABRIEL FLOC ELP JOUNDED	STEPS HIMMOD DISCRETE HIMMOD DISCRETAL RUTHLESS PROPLE BLAT FAPERESS BLG COUNTRY CLP FABULACS T-BIRDS BOB SCORE HAMILAUS T-BIRDS BOB SCORE BLACK	GTR Medium MODELS MODELS MOTOFGUN MOTOKSILVER	KOZZ/Reno (702)329-9261 PD: STEVE FUNK HD: HARRY REYNOLDS Heavy STEVE MINHOOD (N)	A BLOW HORNEYS ARA PETCE HURPHEY A DENEST A DENEST A DENEST B COMBOY HOLTH B COMBOY HOLTH B GURADLCARAL DIARY B WEATHER PROFITS	KOLA/Riverside San Bernardino (714)825-9952 PDI AL BARMETT Heavy CLP (H) CERESIS (H) 38 SPECTAL (H)
KUPQ/Phoenix (602)838-3062 VP/Pac: EN GLADEN AST. PD: JUMERON	PD: TED EDWARDS HD: PAN EDWARDS HEAVY ELP PETER GABRIEL GENESIS	ASST NGR: BEAU PHILI HD: STEVE SLATON Reavy PETER GABRIEL VAN HALEN AC/DC 39 SPECIAL GENESIS FIXE	Heavy JACKSON BROWNE DIONNE WARWICK JIWWT BUTTET (M) LATTER COTTENN (M) PHIL COLLENS (M) PHIL COLLENS (M) PHIL COLLENS (M) DAVID DAV	PABULOUS T-BIRDS GTR RUNNING SCARED BOB STGER DAVID LEEN DAVID LEEN BIG GOORTRY A HIKK & THE HECH HOGINE HOGINE COMPTIELD HOGINE ELP ELP SCARE SCARES SCARES DIE EUR	PLS JOUNNEY 36 SPECIAL VAN HALIN LANYSINTH. HIG COUFFY FABLOUS T-BIDA OTH HIG COUFFY FABLOUS THAL HIG COUFFY HIGH LAN A KIN HITCHELL A ROB JUNGKLAS	* BEACH BOYS * DOM COORMANE & HED * MODELS KDJK/Modesto- Stockton (209)869-2594 PD, JERK LONGDEN ND, HARK LONGDEN HEARY (FROSES) MEARY CRESES (H)	KKGR/Anchorage (907)278-4631 PDI JOHN BORRTS NDI BOR YOUNG Stary JIHUT BUFFET PETER GARRIEL LAR	Heavy STEVE # HANGOD (M) FARLOST - SIRDS DAVID LEE ROTH (M) VAN HALLER (M) OUTFIELD PETER GARRIEL (M) JOUNDET LABVEIT(M) Medium JOUN CONGAR MEL. JONN CONGAR MEL. Light OUTFISSYCHE	KVRE/Santa Rosa (707)544-5873	ELP (M) GRMESIS (H) JB SPECIAL (H) LIVE FOR LIFE GREAT WHITE CARNY WHIDE TOP GLN HOB SEGEP (W) COBRA VAN RALEN (L) Medius Livent a gumpthenics
Neavy VAN HALEN GENESIS - TOP GUN	JUDAS PRIEST GTR FOR CON (N) TTE FOR CON (N) VAN RALEN BEAT FARMERS FILO CALL GUFFRIA BOB SOCE ANY VILLE DAMY VILLE DB SOCE IAL FURTHER (SOCE ANY VILLE DAMY VILLE ANY VILLE ANY VILLE ANY VILLE ANY VILLE ANY VILLE ANY VILLE	ELSINGT COM COCHEMNIC & RED OUTFIELD STOPLE SUTFILESS FLOPLE 22 TOP JOINT COUCAR MEL. 2007 TOBICS STEVE & MINODO Medium OUTET RIOT & KIM WITCHELL & ALVIN LESS DAUTH DEEL ROTH OTE	JAMES L SANDORN (M) HOMARD JONES LRB (M) LEVEL 42 (M) CHUCK MANDIONE RUNNING SCARED HIAK & THE MECH. HIAK & THE MECH. HIAK & THE MECH. HIGHTER FRAME POTENZA: SADE (M) BOB SIZER (M)	ROBERT PALMER ROBERT PALMER ABOUT LAST NIGHT DEVICE 3 JONN COUGAR MEL. 8 NUCE COCKBURN EVE EVE 54.40 DAVID FOSTER HOMEYMOON SUITE	a KIN MITCHELL a ROB JUNKLAS # QUILT RIOT	PETER GARREL (M) ICEROUSE VAN RALEN (M) HONEYHOON SUITE FIXOR DWIGHT TWILLEY STEVE WIRMOOD JOURNEY (N) TOP GUN FARULOUS T-RIRDS EURYTHICS	LRD CONSILL KIN CARPES RCB JUNCRLAS GENEEIS BRICE HORNSBY 4. ORLEANS Redius STEVE WINNOOD 4. CHRIS DEBURCH ANDREAS VOLLEMMEID 4. CAL SCOTT	COLETION SILE SILE SILE SILE SILE SALEAN MOLDSWORTH SILAN MOLDSWORTH	PD: CYNDY PAULOS Reavy PETER CASHIEL BRUCE HORNSBY A	Original Control (C) Light Serverthelics Gone Cockeake & RED BLAT FANHES ABOUT LAST NIGHT
STEVE WINNERGO TRAY RULLS CLA (JAC KA/DC NA/DC SA (JAC SA (JAC SA (JAC SA (JAC)) SA (JAC) SA	COBA DE DUM DANNY WILDLE JB SYZCIAL STEVE NIMMOD AC/DC STEVE NIMMOD AC/DC BIG COURTSE STEVE NIMMOD AC/DC BIG COURTSE STEVE STE JOHN COCCAR MEL JOHN COCCAR MEL STENES MODUT BITS MODUT BITS MODUT BITS MODUT BITS MODUT BITS MOLING STORES	 DAVID LEE.ROTH GTR JORN FODIE BEAT FARKES OUEEWSAVCHE FABULOUS T-BIRDS HOMETMOON SUITE BIG COUNTRY ROD STEMART 	SINPLY RED STING (H) Hedium JOAN ADMATRADING CAL SCOTT BRUCE HORNSBY 4 GORDON LIGHTPOOT JOHN MATTYN	LUNA RIM HITCHELL (L) TOM COCHAANS & RED STARSHIP LIGHL CHRIS DEBUNGH	KSTMUPhoenix (602085-1767 XST. DDVP PARTS XST. DDV HENDY WEST UNA XAVATADING DAWA SAVATADING (H) DAWA SAVATADING DAWA SAVATADING DAWA SAVATADING ELE (H) JOE JACKEON LAVE BUDINGY A CANADANY ELAVENTHELOS TO MOLANY & RED TO MOLANY & RED	BIG COUMPRY MODOY MULES Hedium Light	KSPN/Aspen (303)920-1912 PD: FRANK ERIKSEN Seavy	15	160 Reporters 1 Current Playilsts	
BIG COUNTRY BIG COUNTRY BIG COUNTRY BIG COUNTRY DIG COUNTRY INFORMATION CONSTRUCT CONSTRUCT ON CONSTRUCT ON CONSTRUCT ON CONSTRUCT ON DIST NOTION CONSTRUCT ON DIST NOTION CONSTRUCT ON DIST NOTION CONSTRUCT ON DIST NOTION CONSTRUCT ON DIST NOTION CONSTRUCT ON DIST NOTION CONSTRUCT ON DIST NOTION CONSTRUCT ON DIST NOTION CONSTRUCT ON DIST NOTION CONSTRUCT ON DIST DIST DIST DIST DIST DIST DIST DIST	DOMERN JOURNEY MODUT BUTS MODUT BUTS NULLING STOKES 2 TOP SHUCE HORNESY & WISSING SULTER SHUCE HORNESY & ULTER SOUTH COLLES SULTER SOUTH COLLES SULTER SULTE	KLOS/Los Angeles (213)557-7250 PD: TIN RELLY ASST. PD: KUNT KELLY Neary ELP (N) SAMY WILD:	NADOREA VAN HOREISON AMERICAN ANTHON GANAN WASH SYYRO GYRA ROD SYMART WAX	PARALLEL TWO	ELP (H) ACREON (L) BIG COUNTRY ELEVITYMETES ELEVITYMETES TOH COCHEANE & RED Heidiss Light A ANDREAS VOLLENWEID	KRSP-FM/Sait Lake City (801)252-5541 PD: RANDY ROSE ND: JOHN FLORENCE Heavy STEVE HIMMOOD	Heavy STEVE NINHOOD GENESIS RUTHLESS PROPLE JOUNET PILO NODY BLUES JOAN EDDIE BLOR CONTEN LARYEINTH DEVICE DEVICE	Four	stations failed to r	eport
KBCO-FM/Denver 303)444-5600 PD: John BrabLEY MD: DOUG CLIFFOR	91 X/San Diego (619)291-9191 PD: Mo Max ASST PD: 07 Neary PTTE GARRIEL (M) ICCNOVEC (M) EURTTWICS LARVIETS STRESS JOF JACKSON HOLLSS PEOPLE PTT SHOP DOYS	OENESIS (H) 38 SPECIAL (H) TOP GUN 23 TOP JACKSON BROWNE ROB SEGER (L) PICK VAN HALEN (L) Medius	(503)655-9181	(505)265-8811 PD: TOR HABSHALL HD: MICHAEL DAVIS HEAVY STEVE HIMMOD [H] HODOY-BLIZS TA BOY SCIEL BOY SCIELA VAN HALRE (H) BOY SCIEL BRUCE HORNSIY A TOM COUNTRY 22 TOP BIG COUNTRY 22 TOP WICH	KEZE/Spokane (509)448-1000 0H: JONAL CUMMINGS ASST PD: BREM HICHA Maay, FESS (H)	TOP GUN 22. TOP PETER GABNIEL CINNESS PIDO ANN HALEN DB BPCCIAL DB	ALG COUNTRY LEVICE INVICE PRICE GABBIEL Medium Medium Medium BLAY CARLES LLAN CARLES THOMOSAN MATTELANCO MATTE	Their	rotations were fro KESI/San Antonio WCKG/Chicago WQFM/Milwaukee WTPA/Harrisburgh	ozen.
Heavy CANPERS OF AN	A DE ATANIA A DE ATANIA STORTALS JOURNALS JOURNALS STORTALS	LIVE FOR LIFE LIVE FOR LIFE FABILIES T-BIRDS (L) ARUCE NOBMENTA UNTORGIVEN STRVE WINNOOD STRVE WINNOO	FIXE (N) ELP STEVE XINNOOD (N) TOP GUN Medium Corra Gorra Double Lee Noth Tok Cocreates NEL. Journey Double Store Poblet PALMER JOHN EDDIE	THE TOTAL STATES	Deary, Tiss (1) (BRUESIE STRVE WINWOOD JOHN COUGAR MEL. JOHNNY (N) COURT (N) VAN DOLLH VAN DOLLH VAN DOLLH TOP DUN TOP DUN ELP Hed Lus Light	KURYTHAICS STR GTR QUIET RIOT DOKREN KKCY/San Francisco	KTCL/Ft: Collins (303)571-1232 PD:: JOHN HAYES Nevy PETER NEBITE:	Fiv	e stations reporte	d
Her to characteristics Experiment of characteristics UTOP 1A 6 ST140 SACK500 BROWNE SACK500 BROWNE SACK5	HANANARAMA MODELS CACTUS MORLD NEWS	KROQ/Los Angeles (818)578-0830 PD: RICK CARROLL ND: LARRY GROVES Newy RUTHLESS PEOPLE	ROW BOTHER FORM BOTHER BRUCE ADDRERY 4 FANULUS THERE ROS TEMART JACKSON BROWNE RUTHLESS PEOPLE Light KROR/ISan Francisco	KILO/Colorado Springs (303)634-4896	KRKE-FM/Albuquerque (505)765-5400 PD: FRAMS JAKON MDI JESSIF BRICE Beavy PETER GABRIEL (H)	(415) 474-9100 CO-PD: KATE NAVES CO-PD: TOM YATES Heavy PITTER GARRIEL MODDY BLUES GENESIS	Reavy PETER JOINT FL STATE JOINT RAD ING BRUCE COCKENINA DIR JOINT JOINT STATE DIR JOINT JOINT STATE PETER CASE BUILDES BUSYLESS SUBJUS SUBJUS LOU REED SHITTIS	. К	a frozen list. K/Modesto-Stockt KGON/Portland MET/Los Angeles WCPZ/Sandusky VHJY/Providence	on
KIN WITCHELL JANE SIGERBY BLUES BISTERS BOY BUCHARAN JIHWY BUFFET DUMPTRUEF FABULOUIS T-BIANCO ROB JUNCHLAS MATT BIANCO TOM COCHRANE & RED ROARING BOYS SUBURDS	PETE SHELLY" RUN D.K. MAINI RANCH BAUCE COCKBURN TRANSLATOR CLUB PARADISE INKS ROLLING STONES BLOW MONKEYS CURE LOW REED	NUTHLESS PROPLE INXS KING JANNARAMA JANYFRINTI MISTINC KINTAHLOS LIPTAHLOS LIPTAHLOS LIPTAHLOS LIPTAHLOS LIPTAHLOS LIPTAHLOS LIPTAKS FLY	(115)765-4045 PD: CHRIS MILLER MD: JOHN MCRAE Heavy FLX GENESIS JOUENEY BIG COUNTRY	(303)534-4836 OH: BICH HONK NOT YLLAN WRITE Heavy PTER CASHIEL (H) GENESIS (M) YON SECEN STEVE HINMOD DAVID LEE ROTH (H) MOODY BLUTS EURYTHMICS	PIXK (M)	BOB SKOEP RUTHLESS PEOPLE BLOW WORKEYS TOP GUN SIMPLY RED SIMPLY RED NOWARD JONES NOWARD JONES VAN MODRESON A NAN VIELEN A MOUT LART NIGHT B MINA!	ICEBOOSE LOU REED SHITHS BODEASE LIVE POBLATE SIGNIE & RANSHE LAURE ANDERSON BAND OF THE RANT FURTHELS BIG AUDIO OTHANITE REOKSI BRAT NO CONTRACTOR MAN MORELSON			

R&R FRIDAY, JULY 11, 1986/73

REGIONAL AOR ACTIVITY

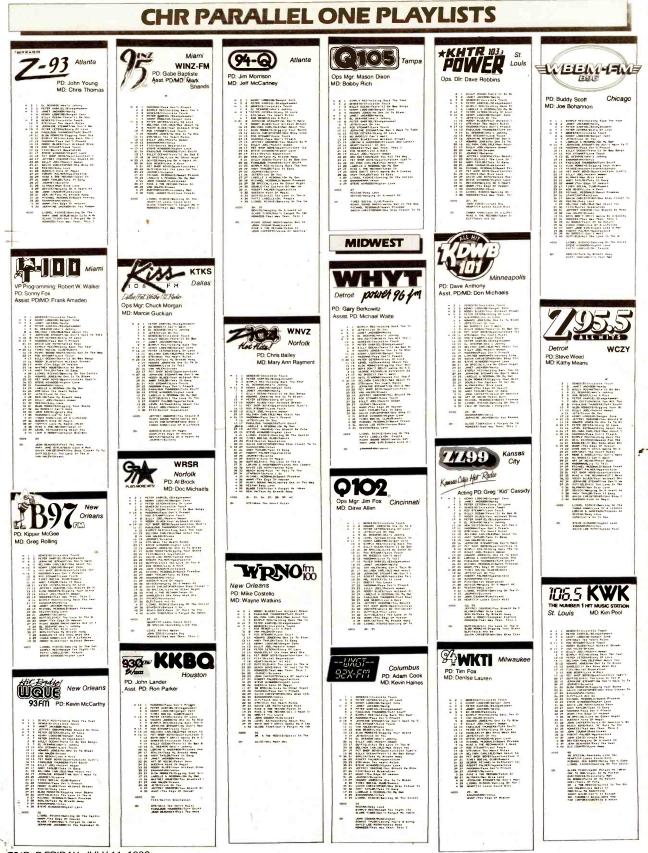
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SOUTH (Continued)	FIXE HODY BLUES HOD GUE (MOPPLE (M) HUTHINGS (L) A ULTYTHINGS (L) A ULTYTHINGS (L) A USE OF MAR A USE OF MAR A USE	WOOJ/F1. Myers (813)275-9655 PD. PAT DETECH MD. CHARLIE REEN HARY STORY INNOOD FIX BIG COUNTRY GENESIS + PETER GABRIEL (L) TOP GUN	WW WV/Charlottesville (804)971-4057 PD: JAY LOPEZ Heavy GRICE FORNESY & GRICE FORNESY & GRICE GARFIEL STEVE WINNOD FILS FILS	TOM COCHRAME & RED MA. HISTER Medius RUM D.H.C. a BIG AUDIO DYNAMITE a GOADALONAL DIAR GOADALONAL DIAR GOADALONEY CHOMEL GUICASILVER 3 JOHN EDDIE RUTHLESS PEOPLE	КТС2/Міллеароііз (612) 339-0000 Рол. Воверу Стяті Ізті Ан Везіту Вайсте Бубев (н) А ВООТ ГАЗТ НІСКТ (н) Вяйсте Бубев (н) ОСЦЕ (н) ОСЦЕ (н)	BRUCE HORMSRY & JACKSON BROWNE BOB SKOER BRUCE COCKNIEN ROLLING STONES FLIX FLP JOE COCKER LANY RIMTIN VAN HOREISON KOODY BLUES KOD JUNESLAS	HODOY BLUES BOB SEGEA LARYENTH ABOT JUST WIGHT FURTHERS DURTY WILDE ZE TOP DAYID IS BOTH (H) GAVID IS BOTH (H) GAVID IS BOTH BADIE BADIE GTR 4 MILD BLUE	GTE GTESIS (H) PETER GABRIEL (H) Modia CORIS TROMPSON A/JOC BEAT PARKES OUTFIELD KICT/Wichita (316)722-5600	GENERSIS (H) 22 TOP PARLICUS T-BIRDS PETER GARIZE (H) BOD STEMART (H) DAVID LEE ROTH (H) AC/DC VAR HALEM LARYENTH JOURTEY Hed Jun VAR HOREISON	KQWB-FM/Fargo (218)236-7900 ON : HARE HICHOLLS Meavy STEVE MINNOOD ICERDUSE STOP CLES STOP CLES STOP CLES STOP CLES STOP JACKBON SIG CONTRY SIGNATOR SIGNATOR SIGNATOR
WFYV/Jacksonville, FL (904)642-1055	WINZ-FM/Knoxville (615)525-6000 PDI KERRY LANGERT NDI NIKE CAPPS	TOP GUN JOURNEY ROD STEMART JORN COUGAR HEL. LARYRMATH Nedium Light 5 ISLE OF MAN (1) 8 HODELS 8 GLASS TIGER 8 JEAN HEAUVOIR	BRIDE FORMERY & GENETIS BRIEL FORMER BRIEL FORMER FIX VAN MALEN SON BRIES BOD STENART BIG COURT-BIRDS TO STENART BIG COURT-BIRDS JOHN COURAR MEL JOHN COURAR MEL JOHN COURAR MEL	KESI/San Antonio	Backyr Backyr ROD SOCR (H) ABOLY LAST MIGHT MIGHT (H) BRUCT ROANSKY 4 (H) DDULLE (H) CENESIS (K) GERARD MCAARH JATE BWY/MENING (H) LUVKL 42 (H) LUVKL 42 (H) LUVKL 42 (H) LUVKL 42 (H) LUVKL 43 (H) BOO STEAART (H) STEAT WINGOD (H) SYNE WINGCO (H) SYNE WINGCOM SYNE NORT SON H VAN WORT SON H	BUILT VIEW CONTRACTOR Hed Los ETERTE CARLE STERTE CARLE STERTE CARLE STERTE CARLES STETTERECONT REAT PARKERS STETTERECONT REAT PARKERS STETTERECONT STETTERECON	a MILD BLDE Light a GLASS TIGER a VAN MORISON a ALVIN LEE	PD: RON ERIC TAYLOR HD: PHIL THOMPSON STEVE WINHCOOD (H) PETER CETERA PETER CARAFIEL (H) PIXK (H) JOURNEY (H) JOURNEY (H)	Light WXLP/Davenport	Light GLASS TIGER JOR JACKBON JEAN BEAUVOIR A LIVIN LER QUEEN VAN MORRISON B HEART
POI CHUES JONES NO LEXE STALEY MENTY PTCR GARIEL GENELS ELEVITY PTCR LENTY DAVID LEXE NOTH TOP GUN TOP GUN CATTOLEN LANGENTY LANGENTY COTTOLEN SPECIAL ROO STRUAT ROO STRUAT SOME SUB	- Meavy GENESIS TOP GUN PRETTY IN PINK PETER CETERA ROD STEWART JOURNEY VAN HALEN FIXK	WRUF-FM/Gainesville (904)392-0771 PDI HARRY GUSCOTT MDI RICK RICHARDS	JOHN COUGAR HEL. JOAN AWARTRADING EURYTHHICS JOHN ZDIE RUTHLESS PEOPLE Hedius A PETER CETERA Light & VAN HORRIBON & ALVIN LEE & BRICKLIN	(512)337-4550 PD, LEE ROY HANSEN AST PD, JUN HOBINSON (BAST PD, JUN HOBINSON (BAST) STEVE BACK JIHWY BUPFET (H) KIH CAMBES DFILE DFILE DFILE DFILE CENDER STEVE HORSEY 4. (CENDER STORESS (H)(L) BRUCE HORSEY 4. COMMENTAN STORESS (H) STORESS (H) STORE	 QUEEN ROO STEWART (M) STEVE MINHOOD (M) AVENICAN NOTHEN WAEDICAN NOTHEN WAEDICAN NOTHEN WAEDICAN SUBJECTORENTS BURCE COCHEMINA CLANNAD CALINAAD	LEGNOUSE SIGURIE & BANSNEE LET'S ACTIVE BOOK OF LOVE DEPECHE NODE BULJEE NUSTERS BUJISTERS SOUTHSIDE JOHNRY TOM COCHRANE & RED CACTUS VORLD NEWS BANNARAMA	WTUE/Dayton (513)224-1501 PD: TON CARBOLL ND: JOHN BEAULIEU BARY STEVE NINWOOD (H) GENESIS (H) BRUCE HORKSBY	FOR LIN JOURSEY (H) ABOUT LAST NICHT (H) ROG STEMART (H) ELF UTTELD RUTHLESS PEOPLE (H) VAN HALEK (H) DAVID LEE ROTH (H) Medium FELL 3 JOHN CORSSON 8 SHADOWERS 8	(319)326-2541 CM /PD , TCRRY CUGAN MD : CARY JMES Basry TOP CUN ELP PC IAL JOHN COUGAN REL. CIENTSIS GLASS TIGER Medice VAN BULCK (L) L LIGHT	KFMQ/Lincoln (402)476-8565 PD: TON BARKER ND: BOB ALLER
TOP GUN JOURNETT COMPTIELD AC/DC JG SPECIAL BG SPECIAL BG SECER Redius F TOR COCHANE & RED A DAVID & DAVID	ELP RUTHLESS PROPLE (L) STEVE WINNOOD OUTFIELD. ADOUT LAST NICHT DAVID LES ROTH JOHN COUGAR REL. JOHN COUGAR REL. AMERICAN ANTHEM A MARK RILLIANS, JR HANKERKLILIANS, JR HANKERKS JITE Light	ND, RICK RICHARDS Mary RICK RICHARDS ELP FILC (N) (N) GENERS DOUSSEY 4 JOURNEY JOURNEY ANTRICAS WITHOU MARGINARY (N) STRUE WINNOOD (N) STRUE WINNOOD VAN HALEN (N) STRUE WINNOOD 0011ET RICT BOD STRUARE COULT RICT BOD STRUARE DISTRUE LIGHT C		PETER GABRIE, (N) GENESIS (N)(L) BRUCE HORNSBY ICTENDISE HOB JUNCTLAS BUNDTHAS (L) HODOY BLUES (L) ORLEANS STYLE COUNCLL STFLE COUNCLL STFLE COUNCLL STFLE COUNCLL STFLE STFLE Light	GORDAY LIGHTDOT ICENSIS ICENSI	DARIANCEME DARIANCE SET DIST SET DIST SET DIST SET DIST SET DIST SET DIST SET DIST SET DIST SET DIST DIST DIST DIST DIST DIST DIST DIST	Herry GROTESIS (H) BRICE (NARNE BY A. ICEDOST ICEDOST ICEDOST ICEDOST ICEDOST ICEDOST ICEDOST RUDELISS (H) RUDELISS (H) RUDELISS RUDE	KEZO/Omaha (402)592-5300 Poi BRUCE HORREOR MDI JOZ BLODO	e EURYTHNICS a BOB SEGER	Meary JOUSNEY ELP FICK STEVE CARBOL SOBSECT SOBSECT INNE CONDAR MEL, BRUCE HORSEST JO SPECTAL EURYTHENECS Medium Confests JO SPECTAL EURYTHENECS Medium Confests Not Horsest Confests C
WKQQ/Lexington (606)252-6694 PD: DAVE KRUSENKLAUS ND: 708 ELLIS	WQMF/Louisville (502) 589-4400 Poli DURZ HEYER	a BURYTHHICS a DUIST RIOT a DOD STEMART a DANNY WILDE Light	DAVID LEE ROTH	KTAL/Shreveport (318)425-2422	KQRS/Minneapoils (612)545-5601 PD: DAVE HANGLTON HD: WALLY MALKER MAXY	A WEATNER SEPORT a KIM MITCHELU a GUADALCANAL DIARY	KGGO/Des Moines (515)265-6181 OP. DIN.: LARRY MOFFIC PD: JACK EXPRESON	Heavy TIXX (N) STEVE WINMCOO (N) LANYRINTH ARGUT LAST NIGHT DAVID LEE NOTH (N) GUNETS (N)(L) EURYTHMICS PADULOUS T-DIEDS JOURNERY VAN MALFN	WWCK-FM/Filnt (313)744-1570 PD: NARK HILLER ASST. PD: LECIA HACRY Heavy STEVE WINNCOD TOP GUN (M)	A QUIET RIOT
Reary EURTHEICS GTEVE HINHOOD JOURHEY ELD NOBERY HOMETWOOM SUITE HOMETWOOM SUITE HOMETWOOM SUITE HOMETWOOM SUITE HOMETWOOM SUITE HOMETWOOM TSILDS TOUD STEMART FLOO	Reavy ELP VAN HALEN (M) 38 SPECIAL (M) HOURTHOON SLIT(M) HOUSDAN MASSING A CONTRACT REAL AND LEE NOTH A RIM HITCHELL Light	WHMD/Hammond (504)345-1070 PD: RCM CHATHAN HD: RCIPF RARUNA Meevy COPESIS COP ELP BLOW HORKEYS RUTHERS FRONLE (H)	GTR PETER GARRIEL PETER GARRIEL TOP SUE (L) ROB JUNCKLAS AMERICAN WITHOUT MURAL PRINT SUBJECT S	PD, TOM HICHAELS ND, BRIAN HILLER DATE LEE ROTH (L) AC/OC ELP DATE LEE ROTH (L) AC/OC ELP DATE (H) NOODY ALLES GLMSIS (H) PETER GARRIEL (H) JOURNEY CHTTPIELD ROLLING STORES	19 1997 THE 1995 CHIN 1995 CHIN 1995 CHIN 1995 CHIN 1995 CHIN 2007 CHIN	WCKG/Chicago (312)781-7300 PDI DON DAVIS (PROTENDIANI ELS (PROTENDIANI ELS (PROTENDIANI ELS (PROTENDIANI EURYTHEICS FIRE (H) PTETE GARRIEL (H) GENESIS (PROFIL STEVE 4 INNODO (H)	HEATY ELP SPECIAL SOCH CULAR MEL. TOP OUM GENESIS (M) PETR CATERA PETR CARBIEL STUTE - INMODD Medium Dugan BUCE NONSEY 4	EURTHEICS PARULOUS T-BIRDS JONINALEN PETER GARTEL (H)(L) Medius SCH STRICK CLASS FICEN (L) & HANK MILLIMS, JR Gight	STEVE VISHOOD TOP GUN (M) VARTHA GUNTER (M) JOHNNY CARTEL (M) JOHNNY CARTEL (M) JOHNNY CARTER (M) ELP FIXX ROD STEVART RUTHLESS FEDFLE (M) DEVICE Medium a CALL a 36 SPECIAL	KSQY/Rapid City (605)578-3533 PD: JACK DANTELS HOL JEEP HICHARLS Heavy GRINELS (H) (L) BOD_SECOR (L)
NUL TERACI TON COCHENNE & RED. DAVID LEE HOTH (H) JEAN BEAUVOIR BRUCE HOMNSRY & JOHN COUGAR HEL. Nedius	WKDF/Nashville (615)244-9532 PD: BILL PIGH AST: PD: DAVID HALL Heavy JOURNEY (N)	TOPOLOG ELP ANNEYS ANTHLINS FORMATION STEVE INNEYS (MARKING STEVE INNEYS NOS STEVAT NOS STEVAT NOS STEVAT NOS STEVAT DISTORMENT CALLS TREAS FORMATION FORMAT	CALL EURTTHNICS CINDERELLA SHITHERENS ADRENALIN QUIT AIOT BRUCE COCKBURN	OUTPIELD ROLLING STONES 38 SPECIAL GTR FIXM JOHN EDDIE Hedium	RUTHLESS PEOPLE	RUTHLERS PEOPLE STEVE WINDOD (N) Heddue JOAN ARMATADING BIG COUNTRY CALL JOAN EDDIE JOE JACKSON JOHN COUGAR MEL. NOODY BLDES TOW COCKENNE & RED	KQDS/Duluth (218) 728-6421	WWCT/Peoria (309)674-2000 PD: JEFF MURPHY HD: PRIL HANICKI Heavy GENESIS FIXA	WIBA-FM/Madison (608)274-5450 PDI JACK MITCHELL	HART ALCARLS Heavy GENERIS (H)(L) BOD_STOLES NUTHLESS PROFLE STRUE WINNOOD (H)(L) ICTNIDUS STRUE WINNOOD (H)(L) ICTNIDUS ELP VAN HALEN (H) BISPECIAL (L) FIRS (H) FIRST (H) F
KMJX/Little Rock (501)470-0068 PD: TON MOCO HD: DAVID ALLEN ROSS Reavy VAN HALEN (L) TOP GUN	GTR (M) GENESIS (M)	ABOUT LAST. AUGHT PETER GAARIEL QUEEN BELINGA CARLISLE HONEYWOON SUITE HONELS HONEYMOON SUITE HONELS HONEYMOON SUITE HONELS SILE OF HAN BIG COUNTRY ROB JUNGKLAS FURMING SCARED 9 VAN HALEN	MIDW	/EST	CALL BOB SEGER 0 UAN HORRISON HEART DEL FUECOS PETER GABRIEL HOODY BLUES 00FFFH ELO JOORTEY	TON COCHRANE & RED STING ABOUT LAST NIGHT BOB SEGER	PD: NIKE KELLER HD: JOHN TOWER Heavy ELP Van Halen JB Special Steve Winnood (H)	GENERSIS FIRX STEUC WINNOOD VAN HALEN JOUNNY ELP COCKAR MELL STEUC FOR GARRILL 22 TOP OAVID LEE ROTH RUNNING SCARED JB SPECIAL STABULY STABULY STABULY STABULY STABULY HOWRES	Heavy PETER GAMPIEL (L) GENESIS (H) TOP GUN STEVE MINMOOD. GTR MOODY BLUES (H) VAN HALEN (H) FIXX ELP ICEMONSE	38 SPECTAL (L) FIXE (H) BIG COUNTRY FADDLOOS T-BIRDS TOP GUN JOUNNEY TO LER RATH (L) Ned JUN Hed JUN Light JOAN ARAATRADING (L) ISLE OF NAM
FABULOUS T-BIRDS GENESIS (H) ELP		BELINDA CARLISLE HONETHON BUITE HONETHON BUITE HODELS NEADENTRAL BIG COUNTRY ROB TUBELARED OF THE REARED VAN HALEN SIMPLY BED BUTCH SIMPLY BED DEVICE JIMPY BUPPET Light OUTEF FLOT	PARALLEL ONE WEBN/Cincinneti (513)871-8500	COBRA Need Lua 22 TOP 10 SPECIAL FIX: COCHEANE L RED DIRE STRAITS ALVIN LZE ALEXINITY COMPARE	KSHE/St. Louis (314)842-1111 ONE RICK BALIS ASST. POL AL HOTER	WOFM/Milwaukee (414)276-2040 PD: JERBY CAVIN HD: DANA BROWN (FROZEN) NODELS BOOZANS	TOP GUN CENESIS (H) PETER GARRIE. ABOUT LABT NIGHT JOHN COUCAR HEL. TOH COUCAR HEL. TOH COUCAR HEL. BUNYTHER SUMPTOER ADDRENALS ADDRENALS BOD JUNCKLAS	STARSHIP HONREES a GLASS TIGEN Madium a JEAN BEAUVOIR a GTR a DEVICE a TOP GUN	PARALLEL	WZZQ/Terre Haute (612)232-5034
TTOE GABLIC. (H) FIGE HINGOD HING HITHLESS FORFLE (H) LARTHLESS FORFLE (H) LARTHLESS FORFLE (H) AC/OCTONAT AC/OCTONAT AC/OCTONAT AC/OCTONAT HINGING BUILT RIOT	WRXL/Richmond (804)282-9731 PD: DAVID GROSSHAM MD: PAUL SHOGRUZ Heary ELP VAN HALEN	KFMX-FM/Lubbock (806)747-1224 PD: GARY WINTER MD: BILL BATEMAN Heavy	PDI TON UNENS MDI CURT GARY	ALVIA LES AEROSHITOMES ROLLING STRUT ADREALIN ADREALIN HONEYNCON SUITE HONEYNCON SUITE AC/CC ABOUT LAST NIGHT	BOATS GENESIS 38 SPECIAL MOODY BLUES PETER GABRIEL STEVE WIMMOOD FIX TOP GUN 1372	BODEANS PIXX PARULOUS T-BIRDS CALL 22 TOP JOURNEYS SLUGCERS CARESIS ELF BOB JUNCKLAS BOB SEGER VAN UN FPU	WXKE/F1. Wayne (219)484-0580	WMRY/St. Louis (618) 397-2002 PD: NARK KLOSE ND: TED NARECK	VSKS/Cincinnati (513)858-3596	PD: DON RIVERS HD: DAN HICHARLS HD: DAN HICHARLS TOP GUN JOURNEY (H) PETER GARRIEL GTR (L) COBRA COBRA
WDIZ/Orlando (3055445-1802 PDr HAD RESSICK Henry HUTLESS FOOLS BUTLESS FOOLS NUTLESS FOOLS NUTLESS FOOLS NUTLESS FOOLS NUTLESS HUTLESS	Heavy ELP UNIT STATES VANUAUS T-BIRDS FIXE STORE HIMOD SOME COURAN COURSE CARES CARES CARES VAN MCISON NUMBER VAN MCISON SUDAT Light	Heavy PETER GARRIEL (N) GENERIS (N) FLP PADULONG T-BIRDS VIG CONFREY STEVE HINHOOD TOF GUM HALEN (MPL HOODY BLACK) VAN HALEN (MPL HOODY BLACK) CAN'D LEE MOTH BOB SEDER BOB SEDER LABYSINSH	COP ADLEY (N) HOMET PROJECT STREET PASILOUS AT HE FOR PASILOUS THE FOR ADLINE TOTALEY PASILOUS THE FOR ADLINE TOTALEY TOTAL INNOCO (H) TOTALEY ADDIE COMPETENT ADDIE COMPETENT ADDIE ADD	WLLZ/Detroit (313)855-5100 (313)855-5100 (313)855-5100 (315)	VIA HALEM JOURNEY FABLIGUST-BERDS OUTFIELD OTT JOCKEDN BROWNE BOD SECEN ICENOUSE TOM COCHEMAN SEC NON COCHEMAN SEC NON COCHEMAN SEC NON COCHEMAN SEC	NOS JUNCILAS Sons BLOES BOR BLOES NOT BOILS SINCE SONS BOILS SINCE SONS BOILS MAN	PO. RICK WEST NO. HAL BRANDT Neary Information STEVE BINMODO (N) JACKSON BROWNE PAUDICUST - NI HOS TO TO CALL (L) ELF LINC STOMES OTT OUTTIELD FIRM	Neary PETER CARARIEL CONTESIS ELP LET'S ACTIVE NOOT BLUE NOOT BLUE	Intery IS SPECIAL HONFRWOOD SUITE STEVE WINMOOD SIG AUDIO DYNANITE CUTFIELD CAVIN CHRISTOPHER ELP PETER GARAFEL GEWESIS MUTHIESE ARTHEN (H)	ELP COUCH HEL. JOINT COUCH HEL. JOINT COUCH HEL VANULOUS T-BIADS CENESIS (H) STARSHIP GLASS TIGER ROLLING STORES OLASS TIGER Hed INS BOB SEGEN BOB SEGEN SIGTIMUICS KIN HITCHELL HENNERS DOCKEN DUCENSAYCHE
Hed Lus A STING # PLOE # BEAT FAMPERS Light	KISS/San Antonio (512)223-6211 POI TRIP PEEB ASST. POI TON SCHEPPRE NAVED 157 BOTH	EUNTINICS JOHN COUGAR MEL. Medium 6 GTR 8 HOMEYMOON SUITE 8 HOMEYMOON SUITE 8 HOMEYMOON SUITE 8 KIM MITCHELL 8 HIG AUDIO DYNAMITE		COBRA FIRM ALVIN LEE TOP GUN (M) TOM COCHRANE & RED DANNY WILDE DANY WILDE DANY MILDE DANY MIL	BLG COUNTRY HONEYNON SUITE DAVID LEE ROTH B ABOTT LEE ROTH B ABOTT LIEE NIGHT JOHN ECOIE ACOC BLUE OFSTER CULT QUIET RIOT	BRUCE HORNERY L JOHN COURAN HEL. TOM COURAN HEL. TOM COURAN EL HED STEVE MIMMOOD GOLDEN FARRING BEAT FARMERS SOUTHSIDE JOHNY ABOUT LAST NIGHT LAST NIGHT LAST NIGHT HOME/MOOF SUITE BIG COUNTRY COURT	WLAV-FM/Grand Rapids (616)456-5461 PDI DAVE LANGE NDI RAIFERS	WIOT/Toledo (419)248-3377 PD, ANN RELLY ND: FICK VAN GIL Xeavy ZLP	PABLICUTS T-BIRDS JOURNEY BOS BSCER	WCXT/Muskegon-
WTKX/Pensacola (904)438-7543 Poi NARK DAVELL Noi J.J.O. BTONE NARY NUTHLESS PEOPLE (H) STOVE NINWGOD STOVE NINWGOD FIXX PIXX DATIO LEE NOTH	Heavy DAVID LEE ROTH FIRE VAN HALEM ELP (M) METALLICA ELP (M) METALLICA ELP (M) METALLICA ELP (M) METALLICA ELP (M) METALLICA ELP (M) METALLICA ELP (M) METALLICA META	WZEW/Mobile (205)432-0102 PDI CATT STOKE Meany CENTSIS (H) STRVE MINHOOD (H) JIHNY MUNHOPET	WLVQ/Columbus, OH (614)224-1271 Poi PAT STLL Boy Let MUTCALL Boy Contention WITHLES PEOPLE PETER CARELL MOOT BLUES TOP GUN GTR TABLCOS T-BIRDS ELU	ABOUT LAST HIGHT Hedius Partes Carrier Tod Nover Hogory Rules Outffile John Concar Hel. John Concar Hel. Jick John Concar Hel. John Hel.	WLUP/Chicago (312)440-5270 Po: ORG SOLK ND: BILL EVANS JOIN COUGAR NEL. JOIN COUGAR NEL.	BIG COUNTRY TOP GUN AC/DC ARROSHITH WILD BLUE JUNAS PRIEST WOODY BLUES BLUE OFFRE CULT LOU REED Light	Harry OTT (1) STOTE (1) BOB SECER VAN NALEN JOURNEY PETTER GARATEL FILX CEPERSIS RAD STEMAR PABULOUS T-BIRDS- BRUCE MORISON V Medius V Medius CAL- CAL- CAL-	LUFUE HIMMODD (H) TOP GUN ABOUT LAST HIGHT (H) FILST (H) JOURNEY (H) PETER GABRIEL (H) VAN HOLEN (H) BUDAS PREST 3 JUDAS PREST 3 JUDAS PREST 3 JUDAS PREST 3 JUDAS PREST 3 HOMENY CROMELL 4 LUFUE 42	KFMZ/Columbia, MO (314)874-3000 PD: BRYAN JEPRILES HD: CALIG STREMS	Hart, Mi (516)873-7129 PD: HARK ARTHONY HD: TOM HILSON BEARY STEVE NIMEODO (M) VAN HALEN RUTHLESS PROPLE (M) BOB SZOER (L) PATOER CARBIEL (M) (L) GEDERIS (M) (L)
OUTFIELD JOURFY ICCHOUSE BIG COUFFRY Redium Honoroon BUITE & HONOROON BUITE & HONEY COMPLL & HONEY COMPLL & BUIET RIOT	JOHN COUGAR MEL. BOB SEGER Medium & Kim Mitchell & Top GUN Light = Michael des Barres	Heary GTDE & LINGOD (H) JIHOY SUPPET PTTS GARRIEL (H) JUDWIT PTTS GARRIEL (H) DUDWIT FISSICAL EXPLOSE FISSICAL ACTION ACTIO	STEVE HINNOOD 38 SPECIAL OUTFIELD DAVID LEE NOTH ROBERT PALHER A Hedium ROD STEWART JOAN ARMATRADING	A RUNYTHHICE • JULIAN LERMON • JULIAN LERMON • Light • CINDERLIA • DOKKEN • SIM HITCHELL • BRUCE COCKBURN • WHITE WOLF	HAUCE HORNSHY & STEVE WINNCOD (H) GENESIS (H) ROB JUNGKLAS PETER GABRIEL (H) EURYTHNICS ICENDISE KIN HITCHELL	PARALLEL TWO	WFBQ/Indianapolls	KMOD/Tuisa	Reavy VAN HALEN PETER GABRIEL 38 SPECIAL (M) TOP GUN CENESIS	GDERESIS (NI(L)) 38 SPECIAL ROD STEMAAT PABULOUST-BIRDS JOURNEY FILX (M) JOHN COUGAR NEL. ELP Redium GLAS TIGER (L) Light DOWREP PORCHUTES
WRDU/Raleigh (919)782-1061 OH: BER BALL HD: BOB WALTON	PARALLEL THREE	A ROB JUNCKLAS A ROB JUNCKLAS	CILITOP JOHN COUCAR MEL. JOHN COUCAR MEL. JOHN COUCAR MEL. JOHN COUCAR MEL. JOHN COUCAR MEL. JOHN COUCAR MEL. JOHN COUCAR MEL. TO JOHN COUCAR MEL. TO JOHN COUCAR MEL. TO THE SAME SAME ADDIT LAST NICHT JEAN MEL.YOIR JOHN ZOUE SAME JOHN ZOUE SAME JOHN ZOUE SAME	KYYS/Kansas City (816)561-9102 PD, SCOTT JAMESON HD: SKID ROADIE	FIDE (N) TOM COCHEMARE & RED TOM COCHEMARE & RED COLL: COLL: SOUNT ANDWITHED ING OUTFIELD BIT COUNTRY OF COUNTRY NOT COUNTRY NOT CONTRY NOT CON	(216)535-7831 PD: WARD HOLMES BROUE HORNSBY 1 (M) FIX (M) PEOPLE ICEHOUSE BOB SEGER (M) LEB	(317)257-7565 PO: THE BEARMAN MD: JAY BAKER	(918)664-2810 PD: CHARLE WEST ND: JIH JONES MARY PETER OARRIEL (H) 18 SPCIAL HOMARD JONES GENESIS (H) STEVE HINKOOD (H) TOP GUN RUTHLESS PROPLE JOHN EDDIE ELP MITFU	ELD PETER CETERA Nedius Light Joan Admiteating Bog Beeter Bog Beeter Bog Beeter Bog Beeter Bog Beeter	Light a Dokken a ShiTHEBEENS a GUIET RIOT a ALVIN LEE b JOE JACKSON .
Heary Fisk Store Jimmodd (H) Arburt Last Night Journer Arburt Last Night Buce Fornsit Buce Forns	WXRC/Hickory- Charlotte (704)322-1713 Poi GRED HULL Neary NOCOT BLUES SEVERIME VAN NALEN (M) CENESIS	KZEP/San Antonio (512) 223-6211 P0: DAHTEL COOK ND: DICK SHEETI NEARY TABULOUS T-BIRDS 22 TOP JOURNEY (N) PUTFIELD STEVE HIMMOD (N)		HEAST MINAGOD (M) FIXX (M) JOURNEY DTH (M) JOURNEY DTH (M) JOURNEY DAVID LEE NOTH (M) JOURNEY DTH JOURNER BOB SEGRE EURYTENICS MODY BLUES MAGINE BLO SOUTHW	TOP SUM JACKSON BOOMNE JB SPECIAL ROD STEWART ROBERT PALKER VAN NORRISON DARY WILDE LABYRINTH	ICENAUSE (M) BOB SEGER (M) LAB DOB SEGER (M) LAB DAR RANATRADING (M) MODOV BLUES (M) STEVE (MONOD (M) STEVE (CENERSI (M) JOURNEY STELE WINKOOD (M) STELE WINKOOD (M) ABOUT LAW NIGHT PABLICUS T-BIESS JOHE COURAR MEL. WERVY LEE SAMEEN (M) DAVID LEE ROTH (M) EURTHEICS	NUTVERS PEOPLE JOHN EDDIE ELP VAN HALEN ZZ TOP FIDZAUM ALEN ZZ TOP FIDZAUM ALEN ALUN LES ALUN LES BACHON BROHTE BUSCHER UNTVELTEN	WKLT/Kaikaska (616)258-2800 ON: CHUCK POET ASST. PD: TERAI RAY SEATY FIXX (H) STEVE WIMMOOD (H) ELP (H) JOURNEY	WCPZ/Sandusky (419/625-1010 PD, DMMY HOEG (FROERY) Baay CERESIS FIXX ROOT WINHOUS ANTHIES PEOPLE (H) LARYEINTH JOURNET JOURNET JOURNET JOURNET
KLAQ/EI Paso (915)544-8864 PD: PERE LOPEZ	GRHESIS PFTER GABILEL PFTER GABILEL PFTER GABILEL PFTER BOARD AND AND AND AND PFTER BOARD WILLOW 22 TOP TOW COCHAR HEL. JOBUSTY HIGH COUNTRY HIGH CO	PLANING THORE & HINGOD (M) GENESIS LABYRINTH PETER CARREL (M) VAN HALLEN WAR HORISON 3 JOHN COUGAN MEL. 9 HALDNERS 5 GHALDNERS 1 JOHN ARMATRADING 1 JOHN ARMATRADING 8 BOART CROWELL 2 JOHN COUGEL 42	WRIF/Detroit (313)827-9505 PD_HICKARL WAYER ASST. PD_JOE URBIE BEAVY VAN HALEN DENESSEN(1) TED MULEYT (N) STEVE HIMMODO (N) DAVID LEE ROTH (N) DAVID LEE ROTH (N) DAVID HEMMIN	PERF GARMEL BOB SECEN EURTHAICS BOB SECEN EURTHAICS Medius BIG COUNTRY BIG COUNTRY ABOUT LAST MIGHT ADDUST PARTES DEAL FARMERS TOM COURSER CONSTEMANT 22 TOP TOM COURSES	WXRT/Chicago (312)777-1700 PD: NORM WIMER ND: LIM SAENHER Neavy STEVE WIMMOOD PETER GABRIEL GENEIS	WAPL/Appleton- Green Bay (414)734-9226 PD: BRIAN TAYLOR ND: BICK: PANNECK.	KATT/Okiahoma City (405)848-0100 PD: PAT WELSH ND: SCOTT DOUGLAS Heavy STEVE MINMOOD (H)	WRQK/Canton (216)492-5630	Heavy Fistory (I) STOX (LABYRINTH JOUNNEY JOUNNEY JOHN CRUGAR MEL. MSB OUEEN PETER CETERA ELP BOB SEGER ABOUT LAST NIGHT
Heavy Steve Winhood Van Halen Peter Gabriel (M) Gewesis	ROB JUNCKLAS BIG COUNTRY Hedium 6 Kin Wintchell 6 GUIET RIOT 8 JOHN EDDIE	a RODNEY CROWELL	DAVID LEE NOTH (N) JACKSON BROWNE ELP GTR DANRY WILDE JOHN COUGAR MEL.	a CALL a JOHN COUGAR MEL. Light	CELESIS JOE JACKSON LOU REED STING CALL RUTHLESS PEOPLE	BRAVY STEVE WINWOOD (H) JOUINEY ELP (L) PETER GARRIEL (H) 30 SPECIAL VAN HALEN (H)	HEAVY STEVE WINNOOD (M) HODOY RLUKS JOE COCKER FIDX (M) DANNY WILDE VAN NALEN (M) BOB SEGER	PD: DAN BELFORD RD: GREC MORRISON REATY FIXC (H) STEVE MINHOOD (H)	Continued	on next page

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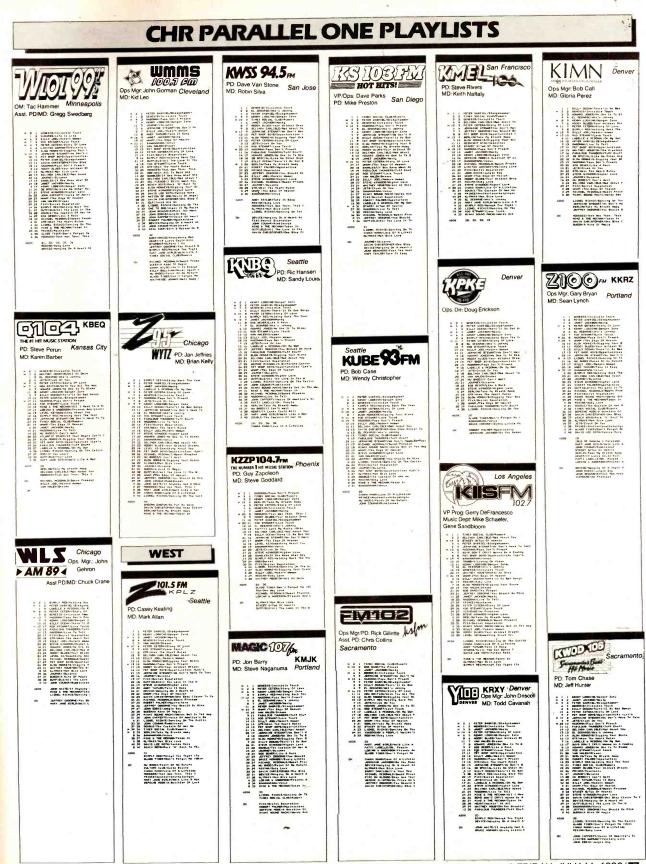
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CHR PARALLEL ONE PLAYLISTS PD: Bob Beauchamp MD: Guy Brouillard HOTOOL EAST Philadelphia PD: Scott Walker MD: Glenn Kalina WCAU-FM 7BLI Buffalo 100 FLA Long Ops Dir: John Hager Buffalo PD: Bill Terry MD: Rúth Tolson Island lim Randall B104 WBSB Baltimore MD: Mindy Michaels MD; P.J. Foxx PD:Steve Kingston MD: Amy Kronthal 2 LLOWE, NOW THERE ON THE FIGURE OF THE UNDER CONFERENCE OF THE OTHER OF THE UNDER CONFERENCE OF THE OTHER OF THE RIGHT IN THE OTHER OF THE OTHER OF THE CONFERENCE OF THE OTHER OTHER OF THE OTHER OTHER OTHER OTHER OTHER OF THE OTHER OTHE 4008 ADDE 20 LIDNEL RICHIE/Bancing On 7 BTEVE HIMMOD/Higher Lave LEVENT OBJORATIVE Lave 30 27 MANY /The Edge DF Heaven 0 20 HOMAEES/TAAT MAN TAAT. This I 0 20 DELINGA CALIBRE/TAAT MAN TAU 2 30 MINE & THE RECOMMINANT I Mare is f 27. 38 PATT (ADDLLE/On. Peesle BALLE/ON Peesle LIDEL FICTURY/Bancing On The C PIES/Bacret Reportion DE 1 THE REPERSION FOR THE NEW YORK DE DECEMPTION FOR THE SAME DE DECEMPTION FOR THE SAME LIDERE ALTORIZATION OF THE CELLIN ADDEDNO. INTERNA OF THE SAME SAME THE LOSSE COLLER HELL STANDARD PROFESSION OF THE SAME S -LIGHEL BICHTE/Dancing On The Cell approxy composed year Shaute So Min DEVILE/Mension On A Meets At ------CHARL NUMBERS OF A LIFETING JOHN CAPTERTY/NEIGE OF ANERTIN ELECH DOTRACE IN' ANIE TO T JERNEIME JACABON/Do For Ream DUBLETTE CONTRACT ON THE THE REAMING AND FOR THE THE REAMING AND FOR THE DUST SCHETTENE CLED CONTRACT A D SCHETTENE CLED CONTRACT AND THE PIECONCECCON Expection PIECONCECCONCECTOR DE LANS BELINDA CARL, BELFINA ANNO TRA SALETA NAL CARL BELFINA SALETA NAL CARL BELFINA THE SALETA SALETA SALETA SALETA SALETA SALETA SALETA CARL SALETA SALETA SALETA CARL SALETA -OH EndBol/25erces100 BUDDEDC 2007/00110000 Enter Int COMMONSTRATING Decimal States D ON -23 24, 40 HICHMEL RECOMMED/Busss P HIARI BOUND MACHI/Herds -HURI SOUND MACHI/Herds -ROWER New York PD: Larry Berger MD: Lise WPLJ-FM RADIO MD: Lisa Tonacci 0107 COMMANDER OF COMMA B94. Pittsburgh Washington D.C. PD: Randy Lane MD: Paul Fuller PD: Nick Bazoo MD: Lori Campbell MUC Paul Fuller (CFTROOD Toronto VP/Programming: Sandy Sanderson MD: Bob Saint 92 PRO'FM EONE: DE 1005 24. 23. 24. 28 Operations Manager: Providence Tom Cuddy PD: Barbara Temple Boston MD: Chris Knight • HOT HITS ------LIGNEL AIGHIE/Daniing On The C STEVE MINECOD/Higher Lave LOBING & AMODIDON/Friends And PET BOP BOYE/Oppertuntia. (L SOUTH Baltimore PD: Ralph Wimmer allhit 97.1 RECL Dallas. The Eagle PD; Randy Brown MD: Joe Folger 32. Sir 39 LIGHEL DICHIE/Dencang On The Col. TON COCHEMNE & RE/Dog Instee The 1 - Constraints - Constraints - Constraints 2 - Constraints - Constraints - Constraints 3 - Constraints - Constraints - Constraints 4 - Constraints - Constraints - Constraints 5 - Constraints - Constraints - Constraints 6 - Constraints - Constraints - Constraints 7 - Constraints - Constraints - Constraints 8 - Constraints - Constraints - Constraints 1 - Constraints - Constr NONE ADOS ON DEDICE/Manging on A Heart at Licely, Direct/Doring on The Collin Miner Trent/Doring Formations (Mark Miner Trent Content for any Content Miner Trent Content Colling Miner Jone Content Colling Miner Jone Content Colling Miner Jone Content Colling David LEE MOTH/Mantes Rece NORT DOUGLETTE: Carvain Of Her Hicked, Hibberging Of Amer Hicked, Hibberging Of Amer Hicked Doublest Hit Heil Herry The Eage Of Herrin Herry The Eage Of Herrin Hit Bong Constant And Carling Constant QN ROCK 102 -David CLE Work Yanki wate David Code Reading And Inter MONDER/That Her Tann. Tate 1 DENNIE AND AND AND AND AND AND EDNIE DAVID AND AN DENNIE DAVID TATE IN TATE LOW RECOVER There Denn AC (DC/Inte Tate) Denn. WBEN-FM/Buffalo PD: Hank Nevins MD: Roger Christian 4008 LIGHEL RICHIE/Daneing NACCHORN/Reps Dan't Pressb HETTERY DEBOMETrac Should be Mene MEANTIF Least Could Mills LOOK, BICHERDANING Do The Cellin BIS CONTRYLess And Date The Could Prove Service Could Statement Memory Meantification County Announcement Service Count WXKS-FM Kiss" AI HIL WKSE-FM County of the same August Jack Bon marks LEW HOMMAY So Degras Your Bonn LEWEL 42/44 Walks Dem (County Films Seret) ELLY JOB //Marks Seret ELLY JOB //Marks Seret ELLY JOB //Marks Seret ELLY JOB //Marks Seret County/Lett is To Bonn N(County Lett is To Bon ON 1 0 8 F M PD: Sunny Joe White Boston MD: Susan O'Connell PD: Scott Robbins MD: Dave Gillen POWER 7400 KRBE-FM Washington Houston FM PD: Mark St. John MD: Gene Baxter PD: Paul Christy MD: Helene Pina New York MD: Heldene Pina I rate and the second seco PD. Scott Shannon MD: Frankie Blue 4.4.1 (1998) (19 Conc. Administration to concern the second model and the second s ON BOUTHEIDE SCHERTWEIL Aussellter HONDIGHT Generations LIGHEL RECHERCHARTING ON THE GEN PATTI LANGULEYON Averin LOBING & MADERDON/Friends Are Lo-PRINE/Angiberievranieingev A. 407 ADDS 29 EAMAAAAAAAAAAAAAAYAAYaaaa NICHAEL HEDONALD/Buaat Presson PEINGTANESSATISVATISISTER DIAGNA CASS TOBERDATIS Forse To Labor Professional Anna State Control Control Could State Control Control Could State Control Control Could Control State Control And Control Could State Control And Control Control State Control And Control Control State Control Control Control Control State Control Control Control State Control The Control State Control The Control State Control Control Control State Control Control Control State Control Control Control State Control Cont ON ADDIS LORING & ANDERSON/PPILOTS AND LOVEYS LIDIOL. BICHIE/DUNING ON THE CERLIS HORNEES/THES MAR THEN. THIS I QUARK FIGHT/DAY: S PATHER ME INSAN GTR/mem The Meant Rules HOBERT PALMER/mugerative STARM-IP/Sefert I de GAVIN CMRISTOPHER/DN+ gtes Cles GLARE FIDE/DUTT Parget M INFAN Hydri BOURD HACHTANSIG Gut In The Max Heatr and Califarati Lais A Man Heatr And Califarati Lais A Man Heatr And Califarati Lais A Man Heatr B The Michael Anna In -

R&R FRIDAY, JULY 11, 1986/75



76/R&R FRIDAY, JULY 11, 1986



R&R FRIDAY, JULY 11, 1986/77

EAST BREAKOUTS MOST ADDED Simply Red Icohouse Heart E. Loring & C. Anderson Nu Shotz 38 Special Glass Tiger Patti LaBella Berlin

CHR ADDS & HOTS

WOAPWheating, WV Forstaar/Burwart HEAAT LIONE, BICKIE LINTYNE BWBARTYY 38 6FWEILL BURYEL 42 BOOTMEIDE JOURNEY BOOTMEIDE JOURNEY BOOTMEIDE JOURNEY PRYTER CEPERA 7-4 PRYTER 7-4 PRYTER CEPERA 7-4 PRYTER CEPERA 7-4 PRYTER 7-4 PRYTER CEPERA 7-4 PRYTER 7-4 PR

SOUTH MEAKOUTS MOST ADDED Lienel Richie Gless Tiger Benenerame 36 Special Monitoes Patti Labelle Bacile Heart Prince Simply Red G. Loring & C. Anderson Eurythmics

KNOE/Monros Knighter/Clary es LA

EAST PARALLEL TWO TODD MARTIE/TON 0 WSPK/Pought Deyton/Well A TODA MARTER TOTAL HEART ADDAMANAA ADDAMAL (Ap) LIOWER HICKIE GENESIS 1-1 STEMPT LOOSISS 5-2 PHTEM GARGIES 7-3 MOD FURNATIO-5 JANEY JACKGOM 19-13 DAVID LES BOTH LIGHEL SICHIE JOURSEY NICHAEL NCOMALD SIMPLT RED HOLEST Notest HEART Hottogt: LOBING & ANDERSON 1-1 PHTER GADRIGL 2-2 GUUNDIG 3-3 JANNY JACKEON 6-6 MADONNA 13-6 Q168/Allentown, PA Bryan Garanima Ri 104/Providence, Ri Monk/Miner Bryon Garankwa Liogul Piculis Singry NBD DARY NBD DARY NATLON LINITED WARRAFY SIG CONFER Soltast PETES GARRIE.1-1 GENERIS 4-2 JANTT JACKGOU 6-5 HADOURA 16-8 BAREMARAMA 24-16 WZOU/Bester, MA Herry Nelson Herry Network BINCY or DB/ BINCY and Parties Carbon Parties Carbon Bincy Carbon Bin LIGHE RICHIE Bottost: GENEDIS 3-1 PETER GABRIEL 13-2 PETER CETERA 14-3 RENEY LOOGINS 5-4 ROD STEMART 10-6 SBPXY/Rochester, NY Tom Mitchell Tern Mitscheil LIOBEL RICHTH TINEC ROCHTH BERLIE POURLE HCHRLEBB MCHRLEBB M Lower, RICHIE LICHER, RCDOBALD DEVICE BARAMARANA HOLLONI, RCDOBALD DEVICE BARAMARANA HOLLONI, JACKRON 6-3 LEMET LOGOIRS 14-9 LEMET LOGOIRS 14-9 LEMET LOGOIRS 14-9 LEMET LOGOIRS 14-9 LEMEN LOGOIRS 14-3 JEMMA HE STERARY 29-23 WGFM/Schenectedy, NY Tom Parker Tom Parker L(OHEL sich) E HERAFT GLAMS TIGSE BEDIT DI AN DOUBLE BERLIN BOSTON, PETER GLANDIEL 2-2 PHTER GLANDIEL 2-2 PHTER CHARDE 24-4 PHTER GLANDIEL 3-2 PHTER JANDIEL 3-2 PHTER GLANDIEL 3-2 PHTER GLANDI K106/Eris, PA Bill Shannon EAR Bhannon Lioste, Richts attrant HEALT HEALT HEALT HEALT BERGIAL HEALDIANCED 2-1 GENEDIS 3-2 ISLE OF NAS 8-8 FORTER 5 003 15-10 NADUMA 25-15 93Q/Byrecuse, NY Loird/Dunes WERZ/Exetor, NH Falcon/Brady PATTI LABELLE DOUBLE CIALA RILAN Bottest: GENEDIS 1-1 FIFTE CAREILE 4-2 REMIY LOOSING 7-4 FIFTER CHTERA 9-7 NCODY BLUES 17-10 Falcan/Brady HALT JAFE 61RLS HD SHOOS CEMAA RNAM BOUNSTOIS THEM (dp) JOAN ANDRITADING (dp) HEALT JOAN FALL CENTONE (dp) HEALT ICENTION WPST/Trenson, NJ Torn Taylor ICHRONA (0)7 Bottost (GBHBDIS 1-1 REBHY LOOSING 12-2 JAMMY JACKBON 4-3 GAVIN CHMISYOPHER 27-16 JEDNALNE WIDHARY 30-18 COUNTER SAME ADDER SAME ADDER SAME CASE TIO BE HIANI FAND MACHI COUNTE LIGHTL FAND PHTTH GARIEL 5-3 PHTTH CHIER CHIERS -6-6 MADOMIN 31-35 SAMERARAMA 34-27 WWWK/Harrisburg, PA Bruce Band Encos Band LLCARE RECHTS HU BROOS CHACA BRAM RELYMANC CHACA BRAM RAYT JARE GIRL& SIMPLY NED VOIDBIFY DOLLOFF HOLLOFF LLCARE RICHES D-1 LLCARE RICHES D-1 LLCARE RICHES D-1 JANNAAAA D-23 WRCK/Usice, NY Jim Reitz Jan Ret: L:000E.RC:010 36 879/21/20 HILTONE MACHINE HILTONE HI WTIC/Hertlord, CT WellWeat LIGHEL BICHII ANDLIF BICHII ANDLIF CHIMELE HIGHARL HCDOMMLD GLADS TIGHE Bottoet, JANNT AACKBOW 1-1 PHTME CHIMEN 2-5-15 STOPN WIGHT 2-5-15 HADOMMA 25-17 RODOWA 20-10 BY00Washington, DC Kaghan/Dempory LICHEL BICKEI BUTICE (40) BUTIC WAMX/Hundington, WV Rebinsen/Collins RESPECT FILL SIMPLY FILD JOBIE COMMAN STEVE WIMMODD 36 SPECIAL Bottest, GMMMIS 6 -1 Filmbry LOGGINE 10-3 PHTER CHITERA 16-7 PHTER CHITERA 16-7 POD GTEMALT 15-9 WKRZ/Wilkes Barrs, PA Jim Rising Jun Riching HICHARL NECOMPALD HAMMERADHA JINFLY HED LIGHER, RICHIE REDIIMA TINEL ROLL CHIE REDIIMA TINEL ROLL CHIE ROLL CHI WICEE/Huntington, WV Miller/Swann INTERVENCE ILIONEL BIOTE RANNADARA DAVID LES ROYN RESINA ROSERES DAVIS LES ROYN RESINA WTLQ/Wilkes Barre. PA Sendit/Maphipundii PAACO CHANG TIOIR JOHN CONSULT JOHN CONSULT LIGHT BEACH LIGHT BEACH LIGHT BEACH LIGHT CONSULT SEND LIGHT LIGHT (dp) Botten: PETER CANERA 1-7 FERMON ACTES 18 34-15 FTT END ROYS 39-21 EAD 27-22 WLAN/Lancaster, PA Marino/Milas Marino Millas LOBING & Antibibilion BIELINIA CARLE BLE HICHARE, HICHONILD HIANI BOUND HICHIE LIONEL, RICHIE LIONEL, RICHIE LICOME. ALCOLUMN Hottoot: PETTER GAMPIEL 1-1 JANNT JACKNOW 3-2 GAMMENTS 6-3 PETTER CHITHRA 10-6 HADOWNA 18-10 KC101/New Haven, CT Stel Rybek LIGHEL RICHIE PHT SHOP BOYS Nottest: CEMBELS 2-1 JANET JACKBON 5-2 PETER GAMPIEL 5-3 PETER CUTERA 8-6

G186/Ydb, PA HIAHI SOUND HACHI HIRE & THE HICHAH LIGHUL HICHIS JOHN COURAN HICHAEL HICHONALD HICHAEL HICHONALD HICHMEL MEDDING GENESSIS 7-2 PETER GABEIEL 9-3 PTEVE UINCOD 19-12 MADOUNA 21-13 JERMAINE STEMARY 25-16 PARALLEL THREE WFBQ/Alteons, PA Stove Kaleey Stave Kdbby LLOBEL RICHIE DEVICE MIANI BOUND PACTH JOHN COGAAR 30 SPECIAL Nottoot: GBMESIS 1-1 PHTES GARNIE 6-3 PHTES GARNEL 10-11 HADOBEA 25-15 WGUY/Benger, ME Roberts/Marshell Roberts/Rumshall Pat INCE LiOBER. BCCET E Si BPECTAL BERNY - 2 LUMELT BORDER. STARS BOUTHES INC. SUBBYY (dp) BICENAL DEB BARKE BOUTHES INC. SUBBYY (dp) BICENAL DEB BARKE BUTHES BARKE SUBBYY LOOS JUS 4-2 SUBBYIE B 2-4 SUBBYIE B 2-4 SUBBYE B-5 SUBYE B-5 SUBBYE B-5 S WZON/Bangor, ME Tany Parkins Tony Perkins Liosil, RICHYE J 36 SPECTAL BURLIE BURLIE HICKLE USD HICKLE USD HICKLE USD HICKLE USD HICKLE J HIC WIGY/Beth, ME Anderson/Edwards Anderson'Edwards Protection BeancerKeny Militysty ECUSTON LIGONE BICHIS NILK & THE HECHIS JEPPER GROOMS OUTFIELD Distort: CENESIS 2-1 PHTER CHIERA 6-4 BID STERAST 10-6 SEXXX/Burlington, VT Seach/Yasner Speck/Veener LLOSEL RICHIS BURLIN BURDOS JYNAMIL PHYNAPPL JYNAMIL PHYNAPPL JYNAMIL PHYNAPPL JYNAMIL PHYNAPPL STATSAAAANSTEL 4-3 PETTR AAANSTEL 4-3 PETTR AANSTEL 4-3 PETTR AAN WIKZ/Chambersburg, PA Metthews/Alexander LORING & ANDERSON LIGHEL RICHIS GLADS TIGER GLARS TIGER HURLIN HOURERS DOUBLE JAMPY JACKBON 3-1 PHTTER CHTERA 4-2 GENERIS 8-6 PHTTER GARNIEL 10-6 HADONNA 19-13 WZYQ/Frederick, MD Komesebi/Armetrong Reflection CARLIEL GLARG TIGBA HAAT JARE GIRLS HERAT BIG COUPTRY (dp) BOttest: FWTTE GLARIEL 3-1 FWTTE GLARIEL 3-1 FWTTE CHTERA 11-7 HAADOMA 15-10 FTEVE WINNCOG 25-17 OK188/1sheck. NY Neville/Wilkins LIGHE BICHIE HLUNDACK HEART HIANI SOUND PACHI ICHNOLUNG SBERCIAL SOLUCION SUBJECTAL 100KHWOcean City, MD J J. McKay J.J.MICKAY GLANE TOIR CLANE TOIR CAVEL 42 JEMOLAS FANN U.SECOS LIOMEL, RICHIE BRAIT BOLLOS PETER GAMBIEL 6-3 PETER GAMBIEL 6-3 PETER CAVERA 6-5 JAMET JACESSO 9-6 PETER CAVERA 6-5 PETER COVERA 6

SEXIL/Parkers Paul DeMille urg. WV Paul DeMMio LIGHEL RICHIS, 24 SPECIAL BENT BUTTO WGAMPortland, ME Bill O'Nell Bill O'Neal LI COULE ACCULE EINFUCT HED VINADULE D LOWE & NOUTHY EEXITY FIGSE MODELY CONSTL BOLIES CONSTL BOLIES ACCESSION AND LIST PATTER CONSTL MODELY CONSTL AND LIST PATTER CONST AND LIST AND LIST PATTER CONST AND LIST AND LIST

VVFRU/WWWWWWWFRU WWFRU/WWWWWWWFRU Minist/Evention Liossil, Ricciss Baselis (dp) Battasilis (dp SOUTH PARALLEL TWO WEBC/Auguste, GA Bruce Etevane

NONE Bottost: GENERIE 1-1 RENNY LODGIES 2-2 JANTY JACKNOW 5-5 DETER GABRIEL 13-12 SHOPEAustin, TX Berry Keys LIGHTLAISE ALCENT A LIGHTLAISE ACTION ALCENT MATTER A THE HECHAN PRINCE (dp) BERLAIS BOOLEST BOOLEST BOOLEST PRIME GARNIEL -2 PRIME GARNIEL -2 PRIME CONTRAL -2 WFMF/Baton Rouge, LA Rice/Alvison LIGHE, BICHEE RIAMI BOUDD MACHE BAAMARANAA JEMAA HE PETMARE Bottooti J JAHET JACKBOB 4-5 JFTEE GARTHE. 9-8 PETER CHTEAA 10-9 RADOHEA 15-13 EL DEBANGE 19-13 WGG2/Beton Rouge. LA Michael Adems None Nottest: BILLY OCLAN 1-1 GRENDIE 2-2 KUNNY LOGGINE 3-3 SIMPLY RUS 5-5 GYR 7-7 KZZB/Beaumont, TX Mike Murphy VARIAN EVALUATION OF A CONTROL OF A CONTROL OF A CONTROL OF A CONTROL AND A CONTROL A CONT WAPVBirmingham, AL Prehin/Wood HICHAEL HCDONALD LIGHTE RICHIE 38 EPECIAL 10 EPHCIAL Nottest: GENERIS 6-2 KENNY LODGINS 8-3 PETER CEPERA 10-7 ROD STEMART 15-8 WKQB/Charleston, BC Galiber/Bussell California (California) LITACEY O PRINCE NOMETROOM BUTTE Boctacet JAMERT JACKNON 3-1 JAMERT JACKNON 3-1 PRODUCTION 10-1-2 BHE BUTTON 10-1-2 GAVIN CIBLISTOPHER 23-13 WSSX/Charlenton, BC Phillips/Allen CHARA KRAN ELYNNXX PATTI LABELLE LIONEL BICHIE LICHER HICHES JANET JACKBON 1-1 KENNY LOOGING 4-2 GENERIS 7-3 PETER CETERA 9-4 PETER GAINTEL 8-5 WBCV/Charlette, NC Jeck Deniel LICONEL AICHTA Motteat: EL DEMANDE 2-1 GENERAL 5-6 RENNY LODGING 6-5 PITTER CHTERA 8-6 STEVE WINNCOD 19-11

WROQ/Charlotte, NC Blackwell/Williams

Electrowell/Villiams Lifetionelli, Richts E PERINCE VILLOWIL, Richts E VILLOWIL, Richts E VILLOWIL, Richts E VILLOWIL, Richts E Detterson 18 7-56 Perren canada E Perre

WSKZ/Chattanooge. TH Chase/Scott Cheerfloot prvice HickAELHCDONBLD LIGHELHCONELD GLABSTIGE 38 BPECIAL Bottost PETER GAMPTER 1-1 GENERIS 3-2 KEMPY LODGIES 6-3 JANET JACENDO 7-6 PETER CHVERA 9-5 WNOK/Columbia, BC Windhem/LeCombs JODINEY LIGHL SICHIE BURTHNICS DAVID LES ROTH (dp) PRPTI LABELLS LORINS & ANDERSON HU SHOOS BURLIN BURLIN HIDE & THE HECKAM HERLIG BERLIG BERLIG BERLIG BERLIG LOSSANCE 2-1 COMMENTS 3-2 L-1 COMMENTS 3-2 L-1 COMMENTS 3-2 L-1 PARCORE, 36-11 WCCCUC-MENTS 10-6 FARCORE, 36-11 WCCCUC-MENTS 10-6 FARCORE, 36-11 UCCCUC-HERLIG BERLIG COMMENTS 10-6 FARCORE FOR Rottest: GIMMAIN 1-1 PRTER GAMMINE 4-2 JANNY JACKBON 5-3 PRTER CHTERA 7-4 KENNY LOOGINS 8-5 KAMZ/EI Paso, TX Owene/Zeezer MELONI RLYMAXX BILLY JOEL LIGHER RICHIS MALLAGE! LJOHEL RICHTS Hottest; TINER GOCIAL CLUB 1-1 PETER CHTERA 4-2 HEM EDITION 3-3 JERNAIH: STEMART 5-6 HADDEMA 9-5 KEZB/EI Paso, TX Hanay/Bimon Hannyräkmon Haloolla Bool Britaket Allov Yahrios Allov Yahrios Jouis oldaniski Jouis oldaniski Jouis oldaniski Loolla Handerson Jours Carlis Booteost Jours Sciences Jours Carlis Booteost Jours Carlis Booteost Jours Carlis Booteost Jours Sciences Jours Carlis Booteost Jours Sciences Jours Sciences Jours Sciences Jours Sciences Jours Sciences Jours Sciences Jours WKBI/Greenshore, NC Jackson/Derver Jeckson/Derver LIONUL RICHIE HIRE & THE MUCHAN BELLH THER ADDING DELIN THEM RECALL CALIB DELIN THEM RECALL CHIMOLIS & ANDERBON MUCHAN DELINE DELINE THEM RECALL DELINE WCKINGreenville, BC Wilson/Norris Willow/Norvia Liosil, picture s Hist accord when Baccharana Baccharana Baccharana Baccharana Baccharana Baccharana Bacharana Bacharanan Bacharana Bacharana Bacharana 94TYX/Jackson, MB AbellCrews AbdifCreves LIGHER RICHIE MIRE & THE HICHAR GLADS TIGER REDIN MARY JARE GIBLS BOSTON JACKHOW 4-2 GENERIS & 6-3 FETTE GAREIE. 7-6 FERENT LODIES 10-5 BCC UTWEART 13-8

WAPEJackser Kandy Klutch Kandy Khutoh LiOUEL SICHIE BERLIP LIGA LIGA PTTVE VIANCOO BELIDA CARLISLU DOINGE PTTVE CARREIL 2-2 OSEBBIS 6-5 TINKK SOCIAL CLUB 9-4 PTTER CARREIL 2-2 NADOMEA 17-17 WQUT/Johnson City, TN Mark Potter Mark Potter LiOHLL RICHTE 30 BPECIAL BARKARAWA Nottort PHTER GARDIEL 10-1 STREMY LOODING 11-2 JAMET JACKEON 15-7 PHTER CHERA 19-9 JENNALIE BTEMART D-37 WOKIKnozville, TN Herper/Beach HarperBasch LioBEL RICHIE Sa BFRCIMA BERNI BERNI GLASS TIGER (dp) ROTTOS GARDIEL -1 PRTTE GARDIEL -1 JANT GARDIEL -1 JANT GARDIEL -3 JANT GARDIEL -4 JERNALISE STREAM 32-17 WPMIrLaxington, KY FoxfJonzo Penjohno Emotia Divice Lioner, Richie Hany Jare Gills Bottoti Gundis Jare Gills Prime Gameis. 4-2 Remny Logoing 5-3 Prime Gibera 10-4 Jermaise Systems 20-11 Perma Correlation, 14-4 Perma Correlation, 14-4 WVD/JJCA.educations, KY Kennony/Maryan Automatical Losses, applications, ap FM1001Memphis, TN John/Conley Johnn'Conkey Licelle, Rickits Marty James GIALS CHMAR HIAM GONTH CHILIFYOPHER ACONCERSS Nottest: EXEMPT LOGGING 6-3 PHTTR CANNEL 11-6 PHTTR CHILIFYOPHER SIGN HOMENE 25-17 HADDED 25-17 963(/Miami, Fi, Bill Tannar HEN TREATED HOUSENCE LICENE RICHES S JERNALING STERALT WICE & WILD Bottoti Santt Jackson 7-6 Hanomia 33-16 Tanet Jackson 7-6 Hanomia 33-16 Dieter Holta Class 38-17 Basanaranda 39-20 WABB/Mobile, AL Fram/Sowytr BiLLY JOBL Liquen, BICHIS MELMI Ebttest, SIMPLY RED 3-2 PHTER CETERA 14-8 MADOMMA 15-12 TINER ROCIAL CLUB 17-16 PHT SHOP BOYS 36-17 WHICH Mentgomery, AL Relater/Colline LIONEL RICHIE HIANI BOUND HACHI RLITERAR Bottowis Hottowis Acto Frances 9-5 Petras Corress 11-7 Jacor Jackson 13-9 KBPM McAllan Browneville, TX Cruzilitemene CrushWeekens 1000 - 1000 1000 RESTER 22-16 Cold KX100/Neshville, TH Cook/Herris Literature, RICHIE RIVERAL RIVERAL Control 2-1 RIVERAL Control 2-2 RIVERAL Control 2-2 Berld Close 12-11 V107/Neehville, TN St. John/Peece No. Anger Builder Strategy Stra

ThomsetWright LOUID, BICHIS MAINE, BICHIS MAINE, BICHIS MAINE PILICE PILICE PILICE JUNET JACKNOW 3-1 COMMUNIC 5-5 CHARGES & 6-5 TEMPT LODGING 7-6 PETER CALEIN, 9-7

V100/Orlando, FL Genry Cogle RLYNNXX 71NEX SOCIAL CLUB LIONEL RICHTE LORING & ANDERSON BURTYNNICS LORTING & AMPRENDUT EDITTING HTML DITION STANDAR P Notes of: PTTRECHTEDA 0-1 HIAHI BOOMD MACHI 37-21 STELING CARLISCE 37-29 942/Ralaigh, NC Dallora/Hunter Deflore/Henter LioBBL RICHIE Rotteet: 30 SPBCIAL 1-1 HIMMY LoddING 5-2 JANEY JACKDON 10-8 JOUINEY D-31 MEANI D-30 WHYC/Richmond, VA Lowis/Payne LIONEL BICHISE BLOW HOBREYS BARDERADAN KLYNALS HIANI SOUBD NACHI HIDTLEEL: Hotteet: dismists 3-1 JAMET JACKSON 3-2 PETER GARRIEL 7-3 SIMPLY RED 8-4 REMEY LODGIES 9-6 WXLK/Rosnoke, VA Brown/O'Shes GrownO'Shes GLANS TIGER HERAT SRUCE MOMENSY ALCOME.RICHTS BERLIF NotLost: CHEMPY LOGISHS 4-2 PHTHE CHTERA 8-6 SILLY JOIC, 1-6 PHTHE CARTER, 19-9 KTUX/Shreveport, LA SteelWeber Another terms of the second se Lyong Joseph Lionell, Sickits JEFFERV OSCOMPT NATY JANE GILLS HIANE SOUND PRCHT Sottons -Generals 2-1 PTTER GARRIEL 5-2 KINNY LOGGINS 4-6 JANET JACESON 9-5 PSTER CHTERA 13-9 PARALLE THREE KPANWAAMena. TX Doom Yaaas LLOSEL. BICKLIS BERLIN B HADDREA 28-13 KGEZANDREA 28-13 KING KAYA BING KAYA HEAT AND AND AND AND HEAT AND AND AND HEAT AND AND AND AND ADDREYMOOD BUTTS GLADS TIGE ADDREAM AND AND AND ADDREAM AND ADDR WKSF/Asheville, NC John Blevens John Stevens TIREX BOCIAL CLUB LIONEL RICEIS SINPLY RED OLARS TIGER BRELIN TON COCHERANT & RE MORTERS MOLLOW PRTTE GARRIEL 1-1 REMEY LOQUING 6-4 HOD STEMART 7-5 PRTER CETERA 14-6 HADORIMA 24-11 WJAD/Beinbridge, GA EllovKelly EMORYGAN TINER DOTAL CLOB LIGHTE RICHTE PATTI LANGLE DI STUTI LANGLE DI STUTI LANGLE LOITEN & ANDERHON LOITEN L

WCAD/Blook, NG Bob Lives LivesEL RECETS & BBELLIN HART JARTS GTEA BOLTACE (c) NEER & YWE NECHAN HOLASS TIGGEN (c) BOLTACE (c) BOLTACE (c) BOLTACE (c) PERMIT LOGIND 15--5 PERMIT LOGIND 15--6 PERMIT LOGIND 15--6 PERMIT LOGIND 15--6 PERMIT LOGIND 15--2 PERMIT LOGIND 15--2 PERMIT LOGIND 15--2 PERMIT LOGIND 15--2 NADORNA D-25 Enighter/Clary LTOHEL RICHLE BARAMARAA BERLIS BEVICE (dp) Bottestis GBUESIS 2-1 PETER GAUNTEL 5-2 JARET JACKBOR 7-6 MADOMBA D-20 DIGUELE D-21 KWES/Odeese M John Cley Jehn Clay PEINCE (dp) LIOBEL RICHIE (dp) EXEMPTIALCE (dp) EXEMPTIALCE (dp) EXEMPTIALCE (dp) EXEMPTIALCE (dp) DATES (dp) PARTE CATEGORIA (dd) -1 PARTE CATEGORIA (dd) -4 WFRACATEGORIA (dd) -4 WFRACATEGORIA (dd) -4 WFRACATEGORIA (dd) -4 UNFRACATEGORIA -4 UNFRACATEGORIA (dd) -4 UNFRACATEGORIA -4 UNFRACATEGORIA (dd) -4 UNFRACATEGORIA -4 UNFR WCGQ/Columbus, GA Alon DuPreist Alon DupProtect LICHEL RICHE & R Jeff Davis Licent R. Richt B SimpLy Rob Love & Homer Honkers Lavel 42 Monteet: Ready Loseise 4-1 Janet Jackson 3-2 Pertex careaa 5-2 domensis 10-7 Roo erematr 15-9 -BER PROYOG LJOBUL, BICHES E PAPTI LABULE HEART HEAT BOILS CONDELS 1-1 JANTY JACKNOW CONDELS 1-1 JANTY JACKNOW 3-2 ADDRY LOGGING 5-3 PHTER CANDILL 6-6 PHTER CHILA 9-6 2000 BIENDARI (1-0-2002) Sevennak, GA Benmarst McGrained LiGHEL BICHIE BARABANAN HOLLED III JAMET JACKARON 1-1 GANDRIS J-2 PETER ADMILE 5-3 TERER ACIAL CLAR 7-6 JERNALIES STEMAT 10-6 PPTER CHYRAK 5-6 CYMUGadden, AL Davlards. John LIGHEL RICHTE 13 8 8796124. Davlards. LANLE PHTT LANLE BOLLOW 14000 201 BOLLOW 14000 201 PHTT LANLE PHTT LANLE BOLLOW 14000 201 PHTT LANLE WGLF/Tallahasana, FL Rick Sprinkles HONO Bottect, JANUT JACKBOS 1-1 JEDMAINE STUMART 3-3 GENEBIS 7-7 PETER GAMMIEL 9-9 FETER GAMMIEL 9-9 KNNNWichits Falls, T3 Beck/Key Jord Barts LICONEL, SICCHEE GLAAB TIGER AMERIMARAA JB SPECIAL Hottoot, GENEDIE 6-2 GAVIE CINIFOOMER 6-6 HOD DYDERLAT 16-7 PHTER CEPTERLA 15-9 HADOMEA 20-12 HADOMEA 20-12

KIBR/PL Smith, AR Rick Hoyas

WZYPHtuntoville, AL Tom Kelley

36 SPRCIAL HERARY PRINCE LIONEL BICHIG PATTI LABBLLE LOVE A MONTY (dp) NCHICEBS (dp) NCHICEBS (dp) NCHICEBS (dp) SAMETI JACKNOW 5-2 PETER GARIEL 6-3 PETER GARIEL 6-3 PETER GARIEL 6-3 BLOW HOMKEYS 15-14

KSMB/Lalayotta, LA Bagravaa/Small

nome Bottest: TIMBE BOCIAL CLUB 2-2 JANNE JACKBON 5-5

EL DEBARGE 6-6 PETER GADRIEL 7-7 JENNAIWE SYDMART 8-8

16 SPRCIAL MONEYNOOD SUITE HERLIN BIGHLY NED AICHARL DES BARRE (dp) MOLLOK (GENUESIS 3-1 FERNEY LOGING 3-2 FERNEY LOGING 5-2 FERNEY LOGING 5-2 FERNEY LOGING 6-4 FERNEY LOGING 6-4

Q181/Meridian, MS Date Taylor

LIGHT TOPOT LIGHT RECHTS OUEDI PATTI LANGLLE 36 SPECIAL HOUSTHOOD SUITE

10 SPOCIAL

Beck/Key Lissifier RCWIE B6 SPUCIAL HERATY JERNAIDE JACKBON 1-1 JAITT JACKBON 1-1 LOBIES 4 AMDEBNON D-30 WHSL/Winnington, M Stewart/Stone

Stewardsvillenne INECE 5100LV HED 0CARE TIGER HORKERS SURTYRNICS 30 BPRC(AL LIONEL ACCHIE BOCLODE: GENERIC 10 -1 CARCHIE BOCLODE: GENERIC 2-2 VAN HALENE 4-3 FERTER GARDIELE 5-4 FERTER JOHN LES 5-5

#-

WVBS/Wilmington, NC Rendy "Animal" Turner

COLONG CONTROL CONTROL COLONGE INCOME CONTROL JERNEY JARES GIRLS GLANS TIGES Bottoot S SILLY JOBL 31-15 PET SHOP SOTS 36-16 ANADOMIA 25-18 GUTYFI HLO 31-29

234 Reporters 225 Current Reports The following stations reported is frozen playfiet this week: WHIT/Botton WGQLF/Tallenbesses KHTZ/Reno SLY98/Sen Lule Oblepo

The following stations falls to report this week, therefor their playlists were frozen: WBBQ/Atlants KBOS/Freeno KSMB/Layafette OK95/Tri-Cities

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indica the song was dropped from the playlist then readded.

> Breakouts are records not included in the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations overall

78/R&R FRIDAY, JULY 11, 1986

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MOST ADDED MIDWEST BREAKOUTS 38 Special Lionel Richie Simply Red Prince Glass Tiger Timex Social Club Patti LaBelle Heart

CHR ADDS & HOTS

MOST ADDED	WEST	BREAKOUTS Patti LaBelle
Glass Tiger		Heart Prince
Chaka Khan Simply Red Berlin	G. Loring	& C. Anderson

		KJ103/Dklahome City, DK	WBNQ/Bloomington, IL	KKLSiRepid City, SD	WDBR/Springfield, IL Moore/Lawley	KDVV/ToPeke KS	KDDNISalines. CA ClietVLindell	KTRS/Casper, WY Kelly Gordon
-		Cahill/Davis	Justin/Robbins	Sherwin/Kallaway	AMEY JARE TAL CLUB	Kevin Rebet MARY JANE GIRLS	CLASS TIOPS	LIONEL RICHIE
MIDWI	EST	GLASS TIGER	LIONEL RICHIE	SHAPLY RED LIONTL RICHIE BANADARNA BELINDA CARLILLE BANADARNA CUIMA (ACARLILLE BANADARNA CUIMA (ACARLILLE NOT 1000 CONTACT VAN HALEN 6-5 VAN HALEN 6-6 VAN HALEN 7-6	TIMEX, SOCIAL CLUB NARY JASE GIRLS LIONEL RICHIE CHARA RHAN GLASS TIGER SIMPLY RED DEINCE DEINCE DEINCE DESPECTAL HEADT	TIMEX SOCIAL CLUB	GLASS TIGER MICHAEL MCDONALD MIAMI BOUND MACHI	
		TIMEX BOCIAL CLUB 7-1	PRINCE DOUBLE BERLIN	BANANARAMA JERMAINE JACKSON	SIMPLY RED PRINCE	LIONEL RICHIE 38 SPECIAL	KLYMAXX	DERLIN STARSHIP JERMAINE JACKSON CHANA KHAN
PARALLEI	IWO	Motesi TiMEX BOCIAL CLUB 7-1 GRNESIS 6-2 PETER CETERA 8-4 PETER GABRIEL 11-5 MADONNA 21-10	JERMAINE STEWART	CURE (dp) Nottest: PETER GABBLE: 2-1	HEART 42	GLASS TIGER JERMAINE JACKSON HEART	FALCO (dp) Hottest:	
	WMEE/Ft Wayne IN	NADONNA 21-10	Hottest: Crutels 2-1	KENNY LOGGINS 7-3	BOURGEOIS TAGG PATTI LABELLE HOTTGREE		JERMAINE JACKSON PALCO (dp) Hottest: PETER CABRIEL 1=1: ROD STEWART 7-5 TIMEX SOCIAL CLUB 15-7 PETER CETERA 18-9	GENESIS 1-1 KENNY LOGGINS 5-3
WKDD/Akron, OH Patrick/Kittredge	Tony Richards	K293/Peoria IL Keith Edwards	PETER GABRIEL 6-3	VAN HALEN 6-5 ROD STEWART 8-6	GENESIS 5-2	JANET JACKSON 1-1	TIMEX SOCIAL CLUB 15-7 PETER CETERA 18-9	RENNY LOGGINS 5-3 PETER CETERA 10-5 JANET JACKSON 8-7 MADONNA 21-10
LIONEL RICHIE	LIONEL RICHIE RLYMAXX REGINA	LIONEL RICHIE	SOUTHSIDE JOHNNY (OP) Hottest: GENESIS 2-1 PETER GABRIEL 6-3 ROD STEMART 7-5 JANET JACKSON 10-6 PETER CETERA 18-7	39K G/Salina, KS Stave Wall	TA SPECTAL HEART LEVEL 42 BOURCEOIS TAGE PARTIC LABLE PARTIC LABLE	JANET JACKSON 1-1 RENNY LOOGINS 6-3 PETER GABRIEL 8-4 PETER CETERA 10-5	HADONNA 16-10 KCPX/Salt Lake City, UT	KKAZ/Chevenne, WY
38 SPECIAL HDAR BANANARAHA BANANARAHA Kottest Perrester Journe Consers J-1 Perrester Journe Consers J-1 Journe Consers J-1 Journe J-6 Journe J-6 Outpits.0 16-9	REGINA WHITNEY HOUSTON MONKEES	LIONEL RICHIE ANDY TAYLOR TIMEX SOCIAL CLUB GAVIN CHRISTOPHER	WBWB Bloomington, IN		KWTO/Springfield, MO	STEVE MINWOOD 14-7	KCPX/Salt Lake City, UT Stone Smith	Jack Alexander
DAVID LEE ROTH (dp) Hottest:		RENNY LOGGINS 1-1	Jim Clouse	LIONEL RICHIE CHARA RHAN MICHAEL DES BARRE (dp) TIMEX SOCIAL CLUB 38 SPECIAL	T.K. O'Grady ANDY TAYLOR (dp)	KFMW/Waterloo. J# Merk Hansen	LIONEL RICHIE	ANDY TAYLOR (dp)
PETER CETERA 3-1 PETER GABRIEL 4-3	GENESIS 5-1 PETER GABRIEL 7-3 KENNY LODGINS 9-4 PETER CETERA 8-6	GENESIS 2-2 BILLY OCEAN 3-3	LIONEL RICHIE BANANARAMA DAVID LEE MOTH STARSHIP 36 SPECIAL	Ja SPECIAL NEW EDITION HEAPT (dp) Hottet: PTTR CARSITIC-3 PTTR CARSITIC-3 PTTR CARSITIC-3 RELINUM, 3-115LE 11-8 HODGE, 3-10 DEVICE 23-18	ANDY TAYLOR (dp) LIONEL RICHIE GAVIN CHRISTOPHER GLASS TIGER REGINA	PRINCE	CHAKA KHAN GLASS TIGER DEVICE (dp) 38 SPECIAL	BERLIN LIMITED WARRANTY BOURGEOIS TAGG
JOURNEY 13-8	PETER CETERA 8-6	GENESIS 2-2 BILLY OCEAN 3-3 PETER CETERA 7-4 SIMPLY RED 5-5	STARSHIP 38 SPECIAL	HEART (dp)	REGINA Hottest 1	HEART MICHAEL MCDONALD		
WKAU/Appleton Oshksoh, WI	WGRD/Grand Repids. MI	WZOK/Rockford. IL Brill/Dent	SIMPLY RED Hottest:	PETER CABRIEL 6-3 PETER CETERA 5-4	REGINA Mottest: GENESIS 2-1 KENNY LOGGINS 4-2 PETER CETERA 6-3 PETER CETERA 6-3 PETER CAMBRIEL 10-5 MADONNA 19-11	TIMEL SOCIAL CLUB	Nottest:	HONEYHON SUITE KLYMAXX Hottest: PETER GABRIEL 6-2 NENNY LOGGINS 9-5 MADONNA 27-16
Ross/Bradleigh	Clenott Olek	LIONEL RICHIE	ROD STEWART 5-3	MADONNA 25-10 DEVICE 23-18		HOTTER CETERA 13-4	JANET JACKSON 6-2 PETER GABRIEL 11-5	HADONNA 27-16
GLASS. TIGER PRINCE	MICHAEL MCDONALD LIONEL RICHIE	BANANARAMA TIMEY BOCIAL CLUB	SIRVEY RED Notest: PETER GABRIEL 2-1 ROD STEWART 5-3 PETER CETERA 6-4 NADOWNA 20-9 JERMAINE STEWART 30-20	KKRC Sioux Falls, SD	WSPT/Stevens Point, WI Bouley/Staffan	MECHAF MICHAEL MCDOMALD LIONEL RICHIE TIMES SOCIAL CLUB Hottesti PETER CETERA 13-4 STEVE WINNOOC 15-10 NADONNA 32-23 JERNANK STEVART 16-28	PET SHOP BOYS 15-9	MADONNA 27-16 JOHN CAFFERTY 28-21 JERMAINE STEWART 35-23
PRINCE LIONEL RICHLE DOUBLE JERMAINE STEWART	LIONEL RICHTE FIXX BAMANARAMA DAVID LEZ MOTH (dp) DOUBLE (dp) MOTTAGE	GENESIS 1-1 PETER GABRIEL 3-2	WCIL/Carbondale, IL	Kieley/O'Douglas	LIONEL RICHIZ	BANANARAMA 39-31	KITS/San Francisco, CA Richard Sanda	KOZE/Lewiaton, 1D Jay McCall
JOHN EDDIE (dp/	DEVICE (dp)	KENNY LOOGINS 5-3	TONY Weitekus LIONEL RICHIE MONKEES	HICHAEL HCDONALD	LIGHEL RICHIE GLASS TIGER PATTI LABELLE_ HONKEES		MIRE & THE MECHAN	LIONEL RICHIE
HOLLSEI GENESIS 3-1 PETER GABRIEL 5-2 EL DEBARGE 8-3 PETER CETERA 15-6 HADONNA 24-13		PETER CETERA 8-5 MADONNA 15-10	MONKEES TAFFY DWIGHT YOKAN	BOLDERI SIMPLY RD 4-1 JANET JACKSON 7-3 RENNY LOGGINS 6-4 PETER GADRIEL 8-5 PETER CETERA 14-10	HORREES PETER GABRIEL 1-1 JANET JACKSON 3-2 GENESIS 5-3 PETER CETERA 8-5 HADONNA 23-8		DAVID LEE NOTH	SIMPLY RED HEART LORING & ANDERSON (dp)
EL DEBARGE 8-3 PETER CETERA 15-6	GINESIS 2-1 PETER GABRIEL 3-2 KEDNY LOGGINS 4-3 JANET JACKSON 8-5 ROD STEMART 13-6	WRON Toldes. OH	DWIGHT YOKAH Hottmat: JANET JACKSON 1-1 SYNCH 2-2	RENNY LOGGINS 6-4 PETER GABRIEL 8-5	GENESIS 5-3 PETER CETERA 8-5		KLYNADOL HOtteet:	18 SPECIAL
NADONNA 24-13 WGCU/Claveland, OH	ROD STEWART 13-6	LIGHEL RICHIE	JANET JACKSON 1-1 SYNCH 2-2	FEIGH COLUMN	HADONNA 23-8		DETER GABRIEL 1-1 GENESIS 4-2	HOLLOSLI PETER CETERA 4-1
LoCascio/Bumper	WIXXIGreen Bay, WI	LIGHEL RICHIE STEVE WINNGOD BERLIN 38 SPECIAL DOKKEN LINITED MARRANTY HOMEYHOON SUITE	TIMEN SOCIAL CLUB 9-3 AMMY TAYLOR 11-4 HADONNA 20-8			KQMQ/Honolulu, HI	RLYNNUCK PETER GABRIEL 1-1 GENESIS 4-2 NADOWNA 26-6 BZJIMDA CARLISLE 12-9 BERLIM D-22	LORING & ANDERSON (dp) 30 SPECIAL EURITHHIGS (dp) NOTESEL: PETER CETERA 4-1 GENESIS 2-2 PETER CABRIEL 5-3
STEVE WINWOOD JOURNEY	McCarthyiMichael T.	DOKKEN LIMITED WARRANTY	KQCR/Cedar Rapids, IA	WEST	1 (M. 19)	Kimo Akana	KATD/San Joss, CA	MRAN 1 21-13
JOURNEY ANDY TAYLOR LIONEL RICKIE	LIONEL RICHIE MIAMI SOUNE MACHI SANAMARAMA KLYMAXX	HONEYHOON SUITE Nottaat: BOB SEGER 1-1	Bred Fuhr			LIGNEL RICHIE BELINDA CARLISLE	Harlow/Weinstein	KHTZ/Rano, NV
	KLYMAXX Hottest: GENESIS 1-1	BOB SEGER 1-1 GENESIS 3-2	MIAMI SOUND MACHI GAVIN CHRISTOPHER	PARALLEL	TWO	FIXX GAVIN CHRISTOPHER REGINA	LIGHEL RICHIE GAVIN CHRISTOPHER Mottest:	John Chommie
BILLY CCEAN 1-1 JANET JACKSON 9-6 KENNY LOGGINS 10-8 PETER CETERA 17-10	GENESIS 1-1 RENNY LOGGINS 5-2 PETER CETERA 8-3	GENESIS 3-2 RENAY LOGGINS 4-3 JANET JACKSON 5-4 PETER GABRIEL 6-5	JANET JACKSON MIAMI SOUND MACHI GAVIN CHRISTOPHER NORKERS BELINDA CARLISLE		KIKX/Colorado Springs, CO	REGINA Hotteat: EL DEBARGE 2-1 BILLY OCEAN 3-2 KENNY LOCCINS 5-3 PETER GABRIEL 7-5	Hottesti GENESIS 2-1 PETER GABRIEL 3-2 TIMER SOCIAL CLUB 5-3 MADDIENA 19-7	NoR® Hottest: ROD STEWART 3-3 RENNY LOGGINS 5-5 JEFFREY GEBORNE 10-10
ROD STEMART 23-15	PETER CETERA 8-3 JANET JACKSON 9-5 HADONNA 25-16	KAY107/Tube, OK		KNMQ/Albuquerque Santa Fe. Stucker/Rountree NM	John Dentzer .	BILLY OCEAN 3-2 KENNY LOCCINS 5-3	TIMEX SOCIAL CLUB 5-3 HADDINNA 19-7	KENNY LOGGINS 5-5 JEFFREY OBBORNE 10-10
Richards/Foxx	WZPL/Indianapolis, IN	Harv Blain	Hottest: KENNY LOGGINS 1-1 PETER CETERA 4-2 PETER CARALEL 8-5	LIONEL RICHIE	NIKE & THE MECHAN	JERNAINE STEWART 10-7	SERLIN 14-8 KZZU/Spokens, WA	MADONNA 20-20
LIONEL RICHIE STEVE WINNOOD TIMEX SOCIAL CLUB (dp)	SimoniBrown	LIGHEL RICHIE GLASS TIGER	MADONNA 18-8 JANET JACKSON D-20	CLASS TIGER TIMEX SOCIAL CLUB MIANI SOUND MACHI, BERLIN	DOUBLE HIKE 5 THE HECHAN SIMPLY RED LIGNEL RICHIE. JOHN COUGAR JOHN EDDIE LEVEL 42	KLUCILas Vegas, NV	KZZU/Spokens, WA John Langan	KWNZ/Reno, NV Shakes/Byen
	JERMAINE STEWART BERLIN	Hottest: ROBERT PALMER 1-1 SIMPLY HED 2-2	KCMQ/Columbia. MÓ	BEALIN Hottesti	JOHN EDDIE	Dears/Taylor LIONEL RICKIE	SIMPLY RED	LIONEL RICHIE
	JERNAINE STEWART BERLIN HONREES HIANI SOUND HACHI SANANARANA DEVICE LIGHEL RICHIE	SIMPLY RED 2-2 NOWARD JONES 7-3 GENESIS 6-4	Tuttin/Baker	Hottesti KENNY LOGGINS 6-3 PETER GABRIEL 7-4 ROD STEMART 10-6 JANET JACKSOW 12-7 PETER CETERA 13-9	Nottest: PETER GABRIEL 1-1	OUTFIELD MARY JANE GIRLS	SIMPLT RED RLUMARK Hottest: MADONA 19-8 JANET JACKSON 16-10 ANTY TAYLOB 30-22 SAMANARJAN 33-26 LOOME BALLE D. 20	
SIMPLY RED 4-2 KENNY LOOGINE 9-6 ROO STEWART 13-9 PETER CETERA 15-11	DEVICE	KENNY LOOGINS 11-8 KEYNWichita, KS	LIGHTL RICHIE TIMEX SOCIAL CLUB PRINCE	ROD STEWART 10-6 JANET JACKSON 12-7	HOLLENII PETER GABRIEL 1-1 KENNY LOGGINS 4-2 JANET JACKGON 9-3 PET SHOP BOYS 5-4 PETER CETERA 11-8	Hottest: KENNY LOGGINS 3-1	JANET JACKSON 18-10 ANTY TAYLOR 30-22	Nottest: GENESIS 2-1
KIIK/Davenport, IA	CHARGES A-1	Land/Pearman	Nottest:	KKXX/Bakarafiald, CA	PETER CETERA 11-8	OUTFIELD MARY JANE GIRLS Hottest: KENNY LOGGINS 3-1 GENESIS 2-2 HADONNA 10-7 NAME NAME A 2	BANANARAMA 33-26 LIONEL RICHIE D-30	RLYMAXX HIRE 6 THE HECHAN HOLEGEL 1 GENESIS 2-1 PETER GABRIEL 3-2 JERNAINE STEMART 4-3
Jim O'Hara	MODDY BLUES 5-2 PETER CETERA 8-3 ROD STEWART 6-5 JANET JACKSON 7-6	JEFFREY OSBORNE 38 SPECIAL (4p)	GENESIS 4-2 JERNAINE STEWART 8-6 PETER CETERA 10-7 MADONNA 25-12	KKXX/Bakarsfield, CA Squires/Kamper	KSND Eugena OR	VAN HALEN 14-12 WHAN: 21-17	KRQ/Tuscon, AZ	JANET JACKSON 6-5 PETER CETERA 10-6
ANDY TAYLOR LIONEL RICHIE	ROD STEWART 6-5 JANET JACKSON 7-6	38 SPECIAL (dp) Hottest:	PETER CETERA 10-7 MADONNA 25-12	MOODY BLUES	Burns Hyatt	KFIV/Modesto, CA	GilleiJohnson GLASS TIGER	KBIM/Roswell, NM Chuck Martin
JOHN COUCAR ISLE OF HAN MARY JANE GIRLS	WKFR/Kalamazoo, MI	38 SPECIAL (dp) Hottest: GENESIS 1-1 * KENNY LOGCINS 2-2 PETER CETERA 5-3 JANET JACKSON 7-5 MADONNA 12-7	Y94 Fargo, NO	PET SHOP BOYS JERMAINE STEMART BELINDA CARLISLE	GLASS TIGER TINEX SOCIAL CLUB PATTI LABELLE BONNIE TYLER	STEVE WINWOOD	GLASS TICK NORKES LIONTL RICHIE Hottest; GENESIS 7-1 JANET JACKSON 2-2 PTER CABRIEL 4-3 PABULOUS THUNDERB 5-4 NEMBUL OF THUNDERB 5-4	PATTI LABELLE
HARY JANE GIRLS Hottest: PFTER CETERA 11-6 PET SHOP ROYS 14-9	Terry Weinscht	JANET JACKSON 7-5 MADOWNA 12-7	Main/Palmer	BELINDA CARLISLE STEVE WINMOOD LIONEL RICHIE	BONNIE TYLER	JOHN MAITE	Mottest: GENESIS 7-1	LIONEL RICHIE
PET SHOP BOYS 14-9 MADONNA 16-10 BELINDA CARLISLE 18-12	PATTI LABELLE GLASS TIGER LIONEL RICHIZ HARY JANE GIRLS LORING & ANDERSON HEART (dp) SIMPLY RED	KKRD/Wichits, KS	LIONEL RICHIE BELINDA CARLISLE MICHAEL HCDONALD GAVIN CHRISTOPHER JOHN PARR SUBURBS GLASS TIGER	LIGNEL RICHIE JANET JACKSON 2-1 GENEESIS 3-2 JETS 1-3 EL DEBARGE 7-4 MADONNA 16-11	PETER CETERA 1-1	SIMPLY RED BRUCE HORNSBY (dp) LIONEL RICHIE	JANET JACKSON 2-2 PETER GABRIEL 4-3	NIM EDITION MICHAEL DES SARRE (dp) SOUTHSIDE JOHNNY
OUTFIELD 32-23	NARY JANE GIRLS LORING & ANDERSON	OliverWilliams	GAVIN CHRISTOPHER JOHN PARR	JETS 1-3 EL DEBARGE 7-4	JERNAINE STEWART 10-5 HADONNA 14-6 JOURNEY LOGGINS 17-9	LIONEL RICHIE Hottest: JANET JACKSON 2-1	FABULOUS THUNDERS 5-4 KENNY LOGGINS 12-6	BURNS SISTERS CHAKA KHAN
WGTZ/Dayton, OH John Robertson	HEART (dp) . SIMPLY RED	TIMEX SOCIAL CLUB LIGHEL RICHIE GLASS TIGER	SUBURBS GLASS TIGER	KOXR/Bakersfield, CA		BLOW MONKEYS' 5-2 EL DEBARGE 6-3		
ANDY TAYLOR	Hottest: GZNZSIS 5-1	HONKEES (dp)	Hottest: GENESIS 2-1 PETER CETERA 5-2	Martino/Simon	KBOS/Fresno, CA Kris Van Kamp	BELINDA CARLISLE 7-4 KENNY LOGGINS 9-6	PARALLEL	RENNY LOGGINS 7-3 BILLY JOEL 12-7 FIXE 13-8
LIONEL RICHIE	SIMPLY RED Hottest: GENESIS 5-1 JAMET JACKSON 12-9 MADDONA 27-15 STEVE MINHOOD 35-24	PATTI LASELLE	KENNY LOOGINS 10-3	JERHAINE STEWART		KCAQ/Oxnerd Venture, CA	THREE	BELINDA CARLISLE 20-12 OUTFIELD 22-13
SERLIN	JOURNET 32=26	Hotest: GENESIS 2-1 PETER GABRIEL 10-2 RENNY LOGGINS 11-3	OUTFIELD 13-B	Hottest: BILLY OCEAN 2-1	None Hottest: SIMPLY RED 1-1 EL DEBARGE 2-2	Robbins/Williams	KGOT/Anchorage, AK	SLY96/San Luis Obispo. CA
HARY JANE CIRCS Hottest JANET JACKSON 2-1 CENESIS 6-4 PETER GARRIEL 8-5 PETER CETERA 7-6 NADONNA 14-7	WVIC/Lansing, MI Bannetti/Meloney	RENNY LOGGINS 11-3	KKXLJGrand Forks, ND	TINEY SKIRL COB SKILY OCEN 2-1 JANET JACKSON 3-2 JETS JACKSON 3	GENESIS 4-4	SINPLY RED	J.D. Chandler	Joe Collins
PETER GABRIEL 8-5		JANET JACKSON 12-5	Nordine Right	PETER GABRIEL 19-13 KF95/Boise, IO	KENNY LOGGINS 6-6	SINPLY RED MICHAEL MCDONALD MARY JANE GIRLS LIONEL RICHIE	38 SPECIAL	Nottest: GENESIS 1-1 PETER GABRIEL 2-2
	NADONNA GLASS TIGER LIONEL RICHIE DOKKEN	WHOT/Youngstown, OH Dick Thompson	WHAMI ANDY TAYLOR	Doss/Gregory	KMGX/Fresno, CA Berry/Certer	Hottest:	38 SPECIAL JULIAN LENNON HEART PHILIP BAILEY	PETER GABRIEL 2-2 BILLY OCEAN 3-3
KRNQ/Des Moines, IA Gillan/Sharp	38 SPECIAL	TIMEX SOCIAL CLUB	MIKE & THE MECHAN	Doskuregory Deprove Note Scholig Tiler Brandshak Priloce Priloce Hill Composition Priloce Hill Composition Hill	NU SHOOT	JANET JACKSON 5-2 PET SHOP BOYS 7-5 GENESIS 10-8 KENNY LOGGINS 17-10	KENNY LOGGINS 1-1	BILLY OCEAN 3-3 SL DEBARGE 5-5 KENNY LOGGINS 7-7
JERMAINE STEWART	HONETHOUN SOTTE Hottest; GENESIS 2-1 BOB SEGER 3-2 KENNY LOGGINS 4-3	LIONEL RICHIE	DOUBLE Nottest: GENESIS 4-1 PETER GABRIEL 13-5 RENNY LOGGINS 11-9 PETER CETERA 15-10 NADONNA 29-19	BANANARAMA	STEVE MINHOOD NIAMI SOUND NACHI LIONEL RICHIE LINITED MARRANTY	GENESIS 10-8 KENNY LOGGINS 17-10	GENESIS 6-2 PETER GABRIEL 5-3 PETER CETERA 7-4	KZOZ/San Luis Obispo, CA
DEVICE JERMINE JACKSON TIMEX BOCIAL CLUB Noticelt GENESIS 9-2 KNAFT LOGGINS 11-3 JANET JACKENN 7-5 JANET JACKENN 7-5 PERIORIZ 10-17	BOB SEGER 3-2 KENNY LOGGINS 4-3	WEARI	RENNY LOGGINS 11-9 PETER CETERA 15-10	PRINCE MARY JANE GIBLS	LINITED WARRANTY	KXYQ/Salam, OR	BELINDA CARLISLE 8-6	Collins/Theroux
Hottest: GENESIS 9-2	PETER CETERA 5-4 PETER GABRIEL 7-5	STEVE HIMOOD GLASS TIGER JEFFREY OBBORNE	NADONNA 29-19	CHARA KHAN KLYMAXX	Hottest: JANET JACKSON 1-1 TIMEX SOCIAL CLUB 4-2 KENNY LOOGINS 12-6	Jim Ryan	KYYA/Billings, MT Charlie Foxa	TIMEX SOCIAL CLUB
JANET JACKSON 7-5	Z104/Mediaon. WI	Nottest	Kristi/Louizos	JANET JACKSON 4-1 PETER CETERA 6-4		LIONEL RICHIE JOHN COUGAR HEART SINPLY RED	LIONEL SICHLE	DOUBLE GLASS TIGER
Paraletter and a c	Little Hudson	JANET JACKSON 2-2 KENNY LOGGINS 7-3 EL DEMARCE 4-4 PETER GABRIEL 10-5	LIONEL SICHIE GAVIN CHRISTOPHER HENRY LEE SUMMER DOULE (dp) SIMPLY RED	JERMAINE STEWART 16-10 BERLIN 22-14	MADONNA 32-19		DEPECHE MODE	Hottest: PETER GABRIEL 1-1
KZIO/Duluth, MN Micheels/Hermen	TIMEX SOCIAL CLUB	PETER GABRIEL 10-5	HENRY LEE SUMMER DOUBLE (dp)	KIYS-Boise, ID Tom Evens	KYNO/Frasno, CA WalkeriDavis	JOHN EDDIE BERLIN	DEPECHE NODE GAVIN CHRISTOPHER Nottest: GENESIS 1-1	GENESIS 2-2
DEVICE	SIMPLY RED Hottest; PETER CETERA 5-4 HADONNA 17-9 PET SHOP BOYS 18-15 JERMAINE STEMART 31-2: BELINDA CARLISLE D-33	DADALLEL	SIMPLY RED Nottest:		LOWIN STORIE	SUMM EDDIE SERLIN REGINA Mottest: PETER GABRIEL 2-1	GENESIS 1-1 KENNY LOGGINS 4-2 PETER GABRIEL 5-3	MADONNA 27-17 JERMAINE STEWART 25-19
LIONEL RICHIE STARSHIP	HADONNA 17-9 PET SHOP BOYS 18-15	PARALLEL	Nottest: GENESIS 4-1 JANET JACKGON 2-2 PETER GABRIEL 8-3 PETER CETERA 14-6	LIONEL RICHIE BERLIN HONEYHOON SUITE REGINA	MICHAEL RCOONALD STEVE WINWOOD PRINCE (dp) DEVICE (dp)		PETER CETERA 8-4 MADONNA 22-11	DK95/Tri Cities, WA
HONEYHOON SUITE	JERMAINE STEWART 31-23 BELINDA CARLISLE D-33	THREE	PETER GABRIEL 0-3 PETER CETERA 14-6 BLOW MONKEYS 20-15	Nottest: KENNY LOGGINS 1-1		MADONNA 14-8 DEPECHE HODE 32-23 DAVID LEE ROTH 34-25	KBOZ/Bozeman, MT	LeMaster/Purdy
LIONEL RICHTE STARSHIP DOUBLE (DB)TE DOUBLE (DB)TE DOUBLE (DB)TE DOUBLE (DB)TE DOUBLE (DB)TE DOUBLE (DB)TE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE (DB)TE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE DOUBLE (DB)TE DOUBLE	KOKO/Omeha NB	KYYY/Bismarck, ND Bob Beck	KFRX/Lincoln, NE	REGINA Notest: KENNY LOGGINS 1-1 PETER CETERA 3-2 JANET JACKBON 7-3 DEPECHE NODE 12-8 NADONNA 22-14	HOWARD JONES 2-1	CALLS (200 Molth 34-25	Steve Mills	NORE Rottast: ZL DEBARG: 1-1. VAN HALEN 2-2 FABULOUS THUNDERS 4-4 BILLY JOEL 6-6 MADONNA 21-21
PETER CETERA 10-6 HADONNA 28-23	Mark Evans	DOULDEL &	Johnson Mayer	HADONNA 22-14	GENESIS 9-3 TIMEX SOCIAL CLUB 12-7 JERMAINE STEWART 21-15		LIONEL RICHIE BERLIN (dp) ANDY TAYLOR DEVICE	VAN HALEN 2-2 FABULOUS THUNDERS 4-4
DAVID LEE ROTH 39-25 ANDY TAYLOR 38-28	ANDY TAYLOR LIONEL RICHIE MARY JANE GIRLS BERLIN	LIONEL RICHIE KLYNAXX DEVICE (dp)	ANDY TAYLOR (dp) GAVIN CHRISTOPHER GLASS TIGER				ANDY TAYLOR DEVICE	MADONNA 21-21
	GLASS TIGER		GLASS TIGER	Breakouts	are records not included added, but which have five	in the re-	GENESIS 3-1 KENNY LOOGINE 5-2	
	HOLLSELI PETER GABRIEL 1-1 PETER CETERA 6-3 JANET JACKSON 8-4	GENESIS 1-1 PETER GABRIEL 7-4	Hottest: Billy OCEAN 4-1 JANET JACKSON 5-2 ROD STEMART 8-5 PETER GABRIEL 9-7	adds in a r	egion, and fewer than 50	0 stations	Hottest: GENESIS 3-1 KENEY LOGGINS 5-2 PETER GARRIEL 9-4 PETER CETERA 13-9 MEDURA 24-18	
	JANET JACKSON 8-4 BILLY JOEL 11-7 MADONNA 16-8	BOTTO LEE NOTH (BP) BOTTOSIS 1- PETER GARRIEZ. 7-4 KENNY LOOGINS 8-5 JANET JACKSON 9-6 MADONNA 27-19	PETER GABRIEL 9-7 PETER CETERA 12-8	overall.			HADONNA 24-18	
	MADONNA 16-B							

WEEK #22

AIR Priorities

WEEK #22

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, July 16, 1986. LABEL ARTIST

TITLE

L IS FOR LOVER WITH YOU ALL THE WAY IF LOOKS COULD KILL FRIENDS & LOVERS HOT WATER

- AL JARREAU **NEW EDITION** HEART **GLORIA LORING & CARL ANDERSON** LEVEL 42
- WB MCA CAPITOL COLUMBIA POLYDOR/POLYGRAM

COMPETITION #5

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

● 1986 Active Industry Research, Inc.

MACTIVE Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544 R&R FRIDAY, JULY 11, 1986/79

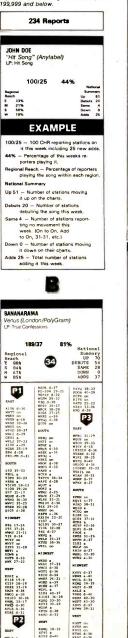
PARALLELS

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in malor markets with a metro 12+ population, according to Arbitron, of 1 million or more.

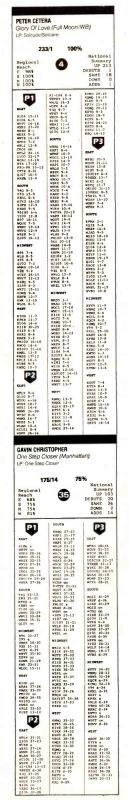
Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.







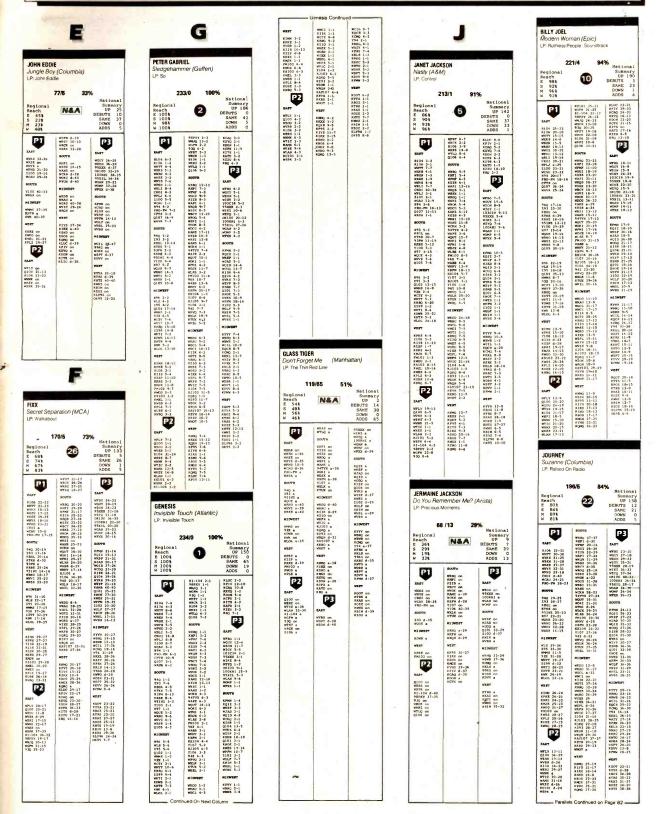




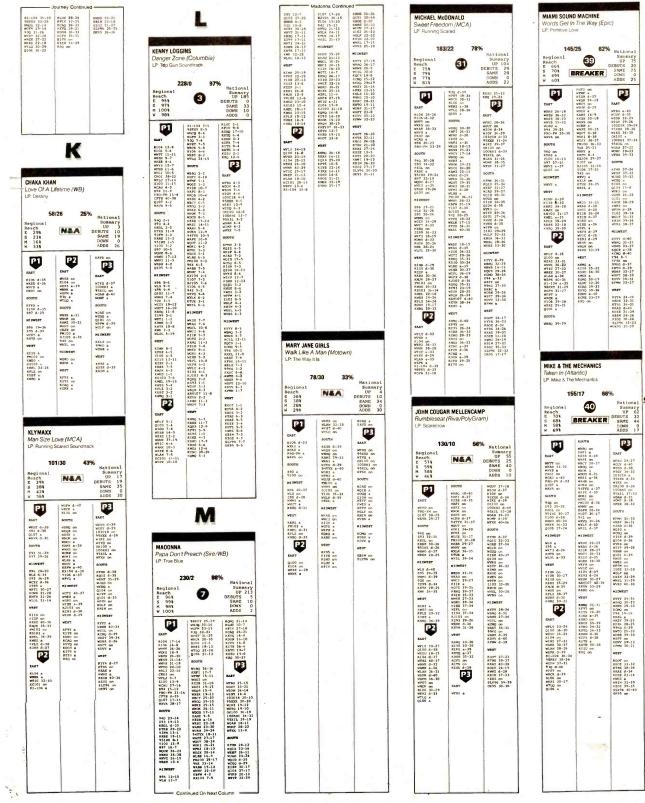
KNNQ 38-32 XF95 a KTY5 4=40

EAST -



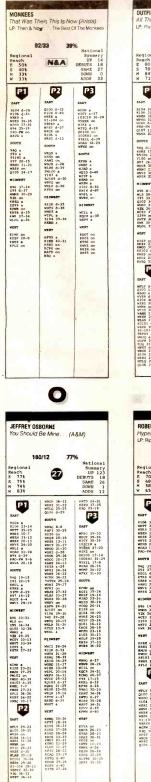






82/R&R FRIDAY, JULY 11, 1986

PARALLELS



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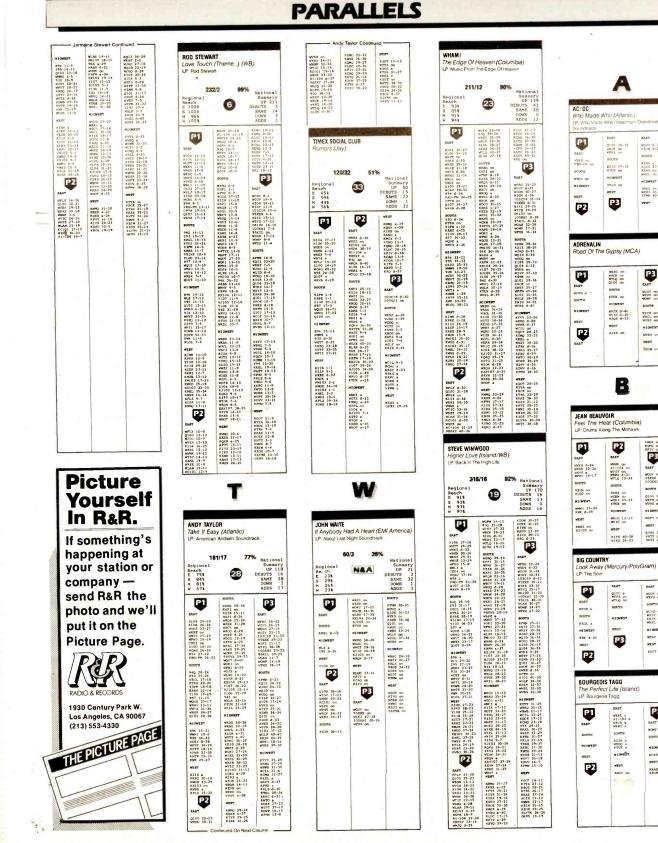








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A

Who/Maximum

EAST

SOUTH

WGUY d-36 WZON 4-3

KCMS a KQIZ 27-1 KSMB on

HIDMEST

WEST

99KG on WDBR on KFMW 40-32

PB EAST

NGUY on NZON on NOMP on

SOUTH

WIYP on WHSL on WVBS on

HIDNEST

WDBR on WEST WBIN on

NGUY 40-33 95XXX 35-28 100KHI on

0104 31-28 MPTH on WV85 a

WSPT d-39

KTRS 31-32 KNTZ ON OK95 27-27

EAST

WGUY on

WJAD on WZYP on KNIN on WHSL on

NI DUEST

WDBR OR

WEST NGOT ON

P3

NONE on

HIGHTST

WDBR a

KKAZ a

EAS

south

KI DALES

EAST

SOUTH

KZZR 37-KTUX on

HIDWEST

WRON on

Ρ3

WERZ on WRCK on WTLQ on Q106 on

SOUTH

KTUX OR

HIDWEST

WKFR d-40 MVIC d-30 MRON d-33

KIKX OF

B

P2

MONNY on RI-104 on MPST on MRRE d-34 MTLQ 33-33 SOUTH

WANS on WOKI 35-33 KTUX on

WKOD 12-13

KIYS 40-38 KIRX 26-23

0100 a WKRZ on WTLO on

SOUTH

HIDVEST

23

WERZ : R1-104 WRCK B WKRZ A

SOUTH

KZZB A WROQ A KTUX A

NIDEST

KHGX on

WEST

HIDWERT

WEST

WEST

PARALLELS

SIGNIFICANT ACTION



C

HEART

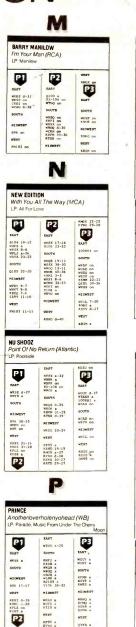
If Looks Could Kill (Capitol)



P1	SOUTH	EAST
•	WEGS on WSSX on	SOUTH
ST	WBCY ON	
	942 on	KQIZ on MJAD on
078	STUX on	0104 38-29
		WHSL on
DWEST	MI DWEST	WVBS on
Decara	WVIC on	MIDWEST
ST	MRQN on	Y94 20-17
	WEST	99KG 00
PZ	NOMO on	WEST
-	100	KGOT 29-28
87		KTRS on
NK OD		
ST on		
	1	

10.0	EAST	WZYO &
PI		WZYQ a OKIOD a IOOMHI a 95XIL a WGAN a WOMP a WFXX a
WXKS a WPHD a PRO-274 a	WFLY a R104 a WERZ a WSPR a WGFM a	WGAN a WOMP a WFXX a
PRO-PH A	SOUTH	SOUTH
SOUTH REGL a 951NZ a WRSR a	WXLK a KTUX a	KFHN a RQIZ a-40 MJAD a RISR a WZYP a KNIN B
951NZ a WRSR a WIOWEST	WEDD &-38	KISR 4 WZYP a KNIN 6
NOOLS a	WEFR &	#1 CW2.57
W1045 a 2299 a-35 WKT1 a-30 KHTR a KWK a	K0070 A	WEND a 99KG a WDBR a KDVV a KENW a
WEST	P3	KPW a
KKR2 a KNBC A-38	MGUY & MION & MICY &	KGOT a KOZE a KBIN a
2	WICY a	KBIH a
HONEYMOO What Does	It Take (WB)	
LP: Big Prize		LAST
PI	WER2 OR WMJQ 27-26 WRCK 4 WKR2 8	WGUY 38-29 95XXX on 0K100 d-40 95X1L d-36
HAST HEEN 37-33	SOUTH	
WBEN 37-33 WNYS on WPHD 35-31 CFTR on	WINON OR WANS 28-26	SOUTH REMN d-32
BOUTR	HIDNEST	EPMN d-32 KQ12 a Q104 30-27 W2YP on Q101 a WHSL 35-32 WVBS on
HI CWZ ST	MVIC a WRQN a	Q101 a WHSL 35-32 WVBS on
WEST	WEST	HI DWEST
P2	RIYS a-39 RIEX on KSND 31-26 RXTQ d-39 RZZU on	MBWB on Y94 15-7 KAZY 40-35 WDDR on
EAST		WDDR on WEST
K104 on		KGOT d-35 KNAZ & OK95 24-24
	1	
BRUCE HORI Every Little I LP: The Way It	Kiss (RCA)	ANGE
P1	EAST	EAST
EAST	NGFM on WFST a	95X00 on WZYO on 100KHI 40-3
SOUTH		SOUTH
HIDVEST	WINOK ON WCKN & WXLX &	WEST ON WHSL ON HIGHEST
WEST	WEST	WEST
KPKZ 4 Y108 on	RFIV a	
PZ	P3	KTRS on KXAZ d-39 KOIE d-33 KBIM on
WHITNEY HO	DUSTON	
All At Once LP. Whitney He	(Arista) ouston	
P1	P2	WEST
EAST	EAST MICH a	P3
SOUTH Y100 25-18	R104 a WTIC on WEEE 11-7 KC101 9-5 B106 6-5	103C1R a-38
AIGWEST	8106 6-5 SOUTH	103C1R a-38 OK100 a 95XIL #
Kano 3-2	WFMF d-21 WAPE 28-24 96x a-27	SOUTS RWZS 8-6
KIIS 22-14 KZZP 4-30 KS103 35-24	96X 8-27 HIDWEST	HIDWEST
KS103 35-24	WHEE & KAY107 4-39	WEST
	1	
	-	
ICEHOUSE No Promises LP Measure F	s (Chrysalis) or Measure	
P1	K104 a MERZ a RI-104 a WTLO a	NOMP on SOUTH
	WTLQ a BOUTH	KPMN on KQ12 on
EAST WXKS 34-28 WBEN 5-39 MNYS 8 NPHD on	KTUX on	KPNN on KOI2 on WKSF 32-20 WJAD a KNOE on WKSE 36-35 WVBS 29-27
SOUTH	HIDVERT	WHEL 36-35 WVBS 29-27
HIDVEST	WV1C 28-25 WRQN on	HIDWEST
	WEST RIKX 30-27	WBNQ on KQCR a 99KG on WDBR 36-32 RDVV d-32
WEST		RDVV d-32
WEST RIIS 34-21	P3	
WEST RIIS 34-21 REAL on P2	RIKX 30-27	WEST
WEST RIIS 34-21 KRAZ ON	EAST WGUY d-39 953000 d-38 0K100 a	





KF95 a

2 SIMPLY RED Money\$ Too Tight (To Mention) LP. Picture This (Elektra) PI QIOO s WNNX A WSPK a RI-104 WERZ B ZAST WZON & SOUTH SOUTH BOUTH WRSF a-40 Q104 a Q101 a WFFM A WHSL a-36 MOKI & NLRS & 897 a HIDWES WHONS a 92X a WKFR a Z104 a NIDWEST WEST MSMB a HAZY a KRLS a WDBR a WZST Y108 a FIIS on KMZL a-32 KFLI a KIKX A KPIV A KCAQ A KXYQ A KIZU A WENT 22 KOIE 4 STACEY O Two Of Hearts (Atlantic) WEST. PI KCAQ 27-22 KATD d-24 CP2 EANT SOUTH SOUTH HIDNEST SOUTH WRQB a RAM2 28-10 REZB a-26 96X 14-9 NUMBER R1IS 14-3 RIZP on RERIS & FH102 d-22 RMOD d-33 810 VEST T 38 SPECIAL Somebody Like You (A&M) LP: Strength In Numbers P1 WFBG a MGUY a WZON a OKIOO a 95XIL a WGAN a WGMP a WFXX 8 -SOUTH WGPM a WRCK a SOUTH WAPI & WSK2 B WNOK & WCKN A WQUT & WOKI B KTUX A PHD # SOUTH WRSR A KPHN B RQIZ B WJAD B QIO4 B MYKS B WZYP B QIO1 B XNIN A WHSL A NIDWEST HIDWEST ких а MKDD a=3 WVIC a WRON a KEYN a WEST 2 WEST HIDNEST KAYO . WBWB a 99KG a WDBR a KDVV a MZOU a R104 a WERZ a 23 WEST KGOT & BONNIE TYLER w/TODD RUNDGREN Loving You's A Dirty Job. LP: Secret Dreams And Forbide . (Colun n Fire ₽3 P1 Q100 on K104 d-35 RI=104 on 930 on WRCK on WKR2 on WTLQ on MGUY a OK100 on 95X1L on WOMP on WIRS on WBEN 40-37 WESE on SOUTH SOUTS SOUTH STUX OF WKSF on HINKS HI DWEST HIGHEST 92X 0 KIIK on RELS on 9986 on WEST -KP95 a KSND a KDON on P2 SKAZ OD KSIM OD

.

RADIO & RECORDS NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS

LIONEL RICHIE

Dancing On The Ceiling (Motown)

89% of our reporters playing it. Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 207 including WPLJ, Z100, Y100, Q105, B96, WMMS, KIIS. See Parallels, debuts at number 36 on the CHR chart.

MIKE & THE MECHANICS

Taken In (Atlantic)

66% of our reporters playing it. Moves: Up 62, Debuts 32, Same 44, Down 0, Adds 17 including WNYS, WCAU, Q107, WLS, Z95, WLOL, KHFI. See Parallels, debuts at number 40 on the CHR chart.

MIAMI SOUND MACHINE

Words Get In The Way (Epic) 62% of our reporters playing it. Moves: Up 75, Debuts 20, Same 25, Down 0, Adds 25 including WCAU, KTKS, WNVZ, WHYT, KMEL, Q106, KNMQ. See Parallels, debuts at number 39 on the CHR chart.

NEW & ACTIVE

BERLIN "Take My Breath Away" (Columbia) 130/43 BETILIN "Take my ofean Away" (Louimbia) 130/43 Moves: Do 43, Deous 27, Same 17, Down 0, Adds 43 including WXK5, PRO-FM, WNV2, 295, Q102, KBEO, KIMN, KKRZ MAVA 18: 10, KKBC 11-18, 92X 32-21, KZZP 10-4, KWOD 29-21, B106 20-11, Z104 22-13. See Paralleis, deous al number

JOHN COUGAR MELLENCAMP "Rumbleseat" (Riva/PolyGram) 130/10

JUTR LUUGAN MELLENCAMP "Numblessat" (Rivs/PolyGram) 130/10 Moves: Up 55, Debuts 25, Same 40, Down 0, Adds 10 moluding KKR2, KUBE: WAAK, WTLD, KTUX, KIIK, KXYO, WFBG, KRBE 30-6, 295 39-5, KNBG 32-49, WCOU 16:15, WGFA 36-30, KZSR 40-35, KNMO 40-36, TIMEX SOCIAL CLUB "Rumors" (Jay) 120/32 Moves: Up 50 Debuts 15, Same 20, Down 1, Adds 20 including WBEN, WNYS, 0107, WMMS, KMJK, RI-104, Z104, B104 27-17, WFLJ 15-10, Z100 14-10, KRBE 1-1, B97 17-9, KIB 1-1, KS103 1-1, KJ103 7-1, See Parallels, debuts at number 33 on the CHR nati.

on the CHR chart. GLASS TIGER "'Oon't Forget Me (When I'm Gone)" (Manhattan) 119/65 Mayos Up 2, Debuts 14, Same 38, Down 0, Adds 65 including WBEN, PRO-FM, WAVA: 940, Z93, 95INZ, WOUE, WNVZ, WRSR, WLOL, KARE, EMID2, REVZ, WHED 109, WLAN 33:30.

OAVID LEE ROTH "Yankee Rose" (WB) 118/12 1 Tatikab nuse (#D) 110/12 ts 33. Sama 34. Down 0. Adds 12 Including PRO-FM, KIIS. WKEE, WSPK, KHFI, WGRD, KITS. KYYY 342-4, Y100 21-10, WNVZ 40-32, WHMS 40-28, WZOU 29-22, KZIO 39-25.

WOOT 2142, INTO 304 Magic" (Capitol) 113/5 OUEEN "A Kind Of Magic" (Capitol) 113/5 Moves: Up 47, Debus 18, Same 43, Down 0, Adds 5, WPST, WDCG, KITS, 0101, WVBS, WXKS 29-23, PRO-FM 31-26, Z93 and 20, KEGL 41, WNNZ 34-26, KWK 35-31, KAMZ 27-22, KATD 22-19, 95XXX 40-35, WKSF 38-34.

28:23, KEGL d-19, WhV2 34-29, KWX 35-31, KAM2 27-22, KATD 22-19, 95/XXX 40-35, WK5F 48-34. REGINA "189by towe" (Allanticit) 107/20 Movies Up 35, Debuts 30, Same 22, Down 0, Adds 20 including WhV2, O105, 92X, WC2Y, WLOL, KWOD, KWSS, WMEE, WXXS 22-5, WKSE 15-10, WBL 772-22, 100, 94, KIS 31-77, KMXI 32-39, WROCK 40-34. DUBLE "The Capital Of Her Heart" (A&M) 102,20 DUBLE "The Capital Of Her Heart"

oves: Up 25, Debuts 14, Same 42, Down 1, Adds 20 including WFLY, Q100, 98PXY, WGFM, 93Q, WDJX, KZIO, KF95, AZY, WBEN 22:18, 94Q 34:30, WLDL 33:28, K104 39-26, KSND 24-17, KFW 34-29, IVMAY WHAN Sha Januari Januari

WA2Y, WBEN 22:18, 94Q 34:30, WLOL 33:28, K104 39:26, K5ND 24:17, KFIV 34:29. KLYMAXX "Man Size Love" (MCA) 101/30 Moves: Up 17, Debus 19, Same 35, Down 0, Adds 30 including 0107, 2299, K5103, KWSS, K104, WNNK, WDCG, KX104, B96 28:20, 295 36:29, WLOL 21:14, KKR2 40:36, KKEL 34:29, WKSF 35:29, KBIM 40:34. MONKEES "That Was Then, This Is Now" (Arista) 92:20, KKR2 40:30, KKR5, MAA, 940, 293, 95INZ, KBEQ, WLOL, KWSS, B94 53:19, B97 20:15, O105 24:17, WMKS 30:20, KCSF 20-8, WKR2 41:2, KKX 40:31, WGAN 35:29 JOHN CAFFENTY & THE BEAVER BROWN BAND "Voice D1 America's Sons" (Scotti Bros./CBS) 80/1 Moves: Up 42, Debus 5, Same 32, Down 0, Adds 1, W27P, WKKS 24:19, PROF.MS:19, WINR 02:30, SUICU 24:22, C100 30:26, WAXX 22:14, WMJQ 29:27, WPST 29:26, WKR2 40:36, WKDD 22:16, 95XXX 32:26, WOMP 18:13, 194 14:11, KKA2 29.21

28-21 MARY JANE GIRLS "Walk Like A Man" (Motown) 78/30 Moves: Up 4, Oebuis 10, Same 34, Down 0, Adds 30 including WXKS, WCAU, PRO-FM, Z93, WMMS, WHYT, KKRZ, FM102, WFML, WKRF, KRSS, WOID, 896-603, "WLAN 32-26, KANZ 29-23.

Moves Up 5, Debut MODI BBC 40-37 WLAN 32-28 KANZ 29-33. WHN, WKR JD 2010 BBC 40-37 WLAN 32-28 KANZ 29-33. JOHN EDDIE "Jangie Bay" (Columbia) 775 Moves Up 35, Dobie 100 2-1-30 WKR 33-31 WKR 32-28, WCC 29-24, WGLY 36-25, WZON 36-28. JERMAINE JACKSON "Do You Remember Ma?" (Arista) 56/13 JERMAINE JACKSON "Do You Remember Ma?" (Arista) 56/13 JERMAINE JACKSON "Do You Remember Ma?" (Arista) 56/13 Moves Up 35, Dokar 7, Same 36, Down 1, Adds 15 WHC, MCN, KZZB, KANZ, KRND, KDON, 100KHI, WCGO. KANSHAR JACKSON WKRS, WCND 24-39, KKROJ 27, KKRS 22-9, KKGI 30-26. JOHN WATE "If Anybody Had A Heart" (EMI America) 50/3 Moves Up 11, Debut 3, Same 32, Down 1, Adds 18, WPHD, WMNS, 1106, KZID, 95/XX, WGAN, WBWB, KTRS, WCAU JOSA WKD 23-4, KEM 33-31, Down 1, Adds 18, WPHD, 24-9, KKGI 30-2-6. JOHN WATE "If Anybody Had A Heart" (EMI America) 50/3 Moves Up 12, Debut 3, Same 32, Down 1, Adds 19, WS, KFW, WCGO, KEGL 0-18, Z95 d-36, WZOU 27-23, WNNK 39-33, XZZB 36-33, WKDD 34-6, WWRE 29-26, KFNN 38-35, O103 36-33, KWES 32-29, WBL 37-34, WBNO 24-18. CHARA KHAN "Inter Of AL Ulefine" (WB) 58/26

CHAKA KHAN "Love Of A Lifetime" (WB) 58/26 MARA RUMA LUTS ULA LIBEURIS (HT) 20/0 Moves UB 3. Decuis 10. Serie 13 Down O. Adds Seincluding WNYS, KTKS, WCZY, KIIS, KWOD, KS103, KUBE, KNBO, 300, KFSB, WKSE 36, B9E 39.36, KMEL 33-26, KAMZ 30-21, BJ105 d-35.

304, N°50, WASE d-36, 898 39-36, KMEL 33-26, KAMZ 30-21, BJ105 d-35. BEACH BOYS "Rock N" Roli To The Rescue" (Capitol) 57/0 Worse: Up 17, Debus 10, Same 30, Down 0, 4363 Oncluding WBEN 32-29, WKSE d-40, WCAU 32-29, PRO-FM d-34, WRNO 55-20, WNVZ 38-33, WMMS 28-25, KWK d-33, KKRZ 38-35, KPLZ d-40, Q100 d-39, KZZB 33-30, WZON 37-31, OK100 d-39, KKTO d-30.

UNITO 0:39. КМТО 0:30. EMERSON, LAKE, & POWELL "Touch And Go" (Polydor/PolyGram) 52/0 Moves Up 29. Debus 0, Same 22. Down 1, Adds 0 including WCAU 33:30, КМК 28:29, С100 29:27. WZOU 16:13, К104 Moves Up 29. Debus 0, Same 22. Down 1, Adds 0 including WCAU 33:30, КМК 28:29, С100 29:27. WZOU 16:13, К104 28:24, WAX 26:20, WRK2 35:32, WTLQ 27:22, WCKI 32:29, K1YS 34:27, KIKX 35:30, WZON 33:26, WGAN 37:32, KENN 33:30, WSM 76:28

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action incluces songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the antistitle (tabe) designation that dicate the Iotal number, how many added it for the first time this week. Moves include the type of actively three week. Up to upward chart movement. Same for sideways or continued uncharged activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity, Can be tough in the VTE: Records that tack the required 60% of our CHR reporters to be accently can be found in the Parallelis. NOTE: Records Citeria — Fullment Adds and/or One: tour pairs in a 24-hour period. These of them before mixinght.

Parallels Begin on Page 80 Adds & Hots Begin on Page 78 P-1 Playlists Begin on Page 75

MOST ADDED LIDNEL RICHIE (207) GLASS TIGER (65) HEART (47) 38 SPECIAL (45) BERLIN (43) BANANARAMA (37)

MONKEES (33)

SIMPLY RED (32) TIMEX SOCIAL CLUB (32)

KLYMAXX (30)

PATTI LABELLE (30)

MARY JANE GIRLS (30)

MOST ACTIVE JOHN C. MELLENCAMP (80) DAVIO LEE ROTH (72) **BEBLIN (70)** REGINA (65) QUEEN (65) TIMEX SOCIAL CLUB (64) JOHN CAFFERTY (47) DOUBLE (38) KLYMAXX (36)

PETER CETERA (159) PETER GABRIEL (145) GENESIS (144) MADONNA (119) KENNY LOGGINS (117) JANET JACKSON (109) JERMAINE STEWART (42) ROO STEWART (37) TIMEX SOCIAL CLUB (33) EL DeBARGE (21)

HOTTEST

Most Active = Ups + Debuts - Downs

JOHN EDDIE (35)

SIGNIFICANT ACTION

GLORIA LORING & CARL ANDERSON "Friends And Lovers" (Carren/CBS) 49/21 Moves: Up 10, Debus 13, Same 5, Down 0, Adds 21 including WBEN, WKSE Bak, O107, WAVA, WCZY, KZZP, KKRZ, KWJK, EMU02, Biol od: 16, SgM 28-16, O102 5-17, WKEI 16-10, WCKN 21-12 HEART "If Looks Could Kill" (Capitol) 47/47 uding WXKS, WPHD, PRO-FM, KEGL, 95INZ, WRSR, WMMS, ZZ99 KHTR, KWK, KKRZ, KNBQ, 38 SPECIAL "Somebody Like You" (A&M) 45/45 luding WPHD, WRSR, KWK, WZOU, K104, WGFM, WAPI, WOKI, Same C. Down C. Adus 4: LIMITED WARRANTY "Victory Line" (Atco) 43/11 WTLQ, KTUX, WRQN, KMGX, KCPX, 95XXX, WOMP, KFMN, Debuts 3, Same 19, Down 3, KMEL 24-19, Z104 35-30, WS Adds 11. KENAW 20 Debuis 5, Same 13, Down 0, Adds 10, WRCK, WKRZ, WKOB, KZIO, WVIC, WRON, KIYS, KOIZ, Q101, KKAZ, KSNQ 31-26, WGUY 38-29, V94 15-7, WAZY 40-35. HONEYMOON SUITE "What Opes It Take" (WB) 38/10 WHU 39-31, KANU 31-60, HUUT 38-51, 197, HTML 19900 HEV EDITION "WITH You AIT The Way" (MCA) 38/5 Moves: Up 15, Debuts 2, Same 14, Down 2, Adds 5, WXKS, WPLJ, Y105, 98KG, KBIM, B104 19-15, WCZY 9-7, WHYT 9-5. WKEE 171-6, WKCB 19-12, WSK3 43-0, WKKS 43-05, KANU 23-0, KKBI 6-5, O101 39-35. WKEE 17-14, WKOB 19-12, WISX 54-30, WNOK 40-36, KMK2 3-3, KKOI 60-615, 50-56, KKOK, WNOK, KF95, KMGX, 190 SH02, "Point 01 No Return" (Alantic) [36/11 Moves: Up 8, Debuts 5, Same 12, Down 0, Adds 11 Including WAYS, KUBE, WERZ, WNNK, WRCK, WNOK, KF95, KMGX, 100 KH, 196 39-55, KKR2 2-1-16, KMK1 3-12, KKRM 3-125, KKN0 30-27. 100 KH, 1995 39-35, KM-1, 2110, KNAR, 51 Vata Nob 126AN BEALVOIR "Feal The Heat" (Columbia) 35/2 Moves: Up 9, Debuts 4, Same 19, Dawn 2, Adds 2, WWR5, WUSS, 93-34, WPHD 18-17, 93FM on, Y100 on, WOKI 35-34, KW7 8-03, SM KK7 8-63, SM KUY 4-03, 35000X 35-28, O104 31-28. 35-33, MT 94 0-36, MT 94 2023, MT 9424, MT 9425, WXKS 34-28, KIIS 34-27, WWC 28-29, KIKK 30-27, WKS 32-28, WUBH 09-32 SIMPLY RED "MoneyS Too Tight (TO Mention)" (Eiktrij 34:02 Wores Up 0, Osadus 0, Same 2, Down 0, Adds 32 including B97, WMMS, 92X, Y108, KMEL, KPLZ, Q100, WNNK, WLPS, Up 0, Debuts 1, Same 1, Down 0, Adds 30 including WKSE. CKOI, 94O, B97, B96, WHYT, KKRZ, FM102, KNBQ, 93O, WTLQ, KTUX, KKRD, KFIV. PATTI LABELLE "Oh, People" (MCA) 32/30 Moves to 1. Debus 1. Same 1. Down 1. Adds 26 including WKSE, KMEL. KUBE, WZOU, KHFI, KZZB, WKOB, WROO, WILRS, BUIOS, WKAU, KZIO, KYNO, KKRZ 3-38, YIOS 88-32.
 BONNIE TYLER W/TODD RUNDGREN "Loving You's A Dirty Jab But..." (Columbia) 26/3 Moves to 1. Debus 1. Same 21. Down 0. Adds 3, HSG, KSND, WGUY, WKKS on, WBEN 40-37, SEX on, O100 on, K104 a-35, KTUX on, KIIK on, KODN on, KBIM on. EURYTHMICS "Missionary Man" (RCA) 24/9 من التعاميلية التعالي (المالية 1973). Debuls 3, Same 1, Down 0, Adds 9, KEGL, WMMS, WZOU, WNOK, Y106, WIGY, KWES, WHSL, KOZE. O Ion dp. 95/NZ d-29, KZZ B 39-34, KXYQ d-38, KGOT d-34. Moves: Up WPHD on CKOI on do 95NZ d/29, K/26 9459, no 1 BARRY MANILOW "I'M YOU Man" (RCA) 21/1 BARRY MANILOW "I'M YOU MAN" (RCA) 21/1 I Down 0, Adds 1, O100, WXKS d-31, WKSE on, CKOI on, WCAU d-38, B96 on, FM102 on, WROQ d-30, KM UAR TARTIMAN "Waiting to See You" (Epic) 20/0 Moves: Up 3, Debuts 0, Same 17, Down 0, Adds 0 including WNNK on, WPST on, WKOB on, WSSX on, WBCY on, WNOK on, 942 on, KTUX on, WVIC on, 104 a 882, 9194 2017, KGOT 29-28. WHITHEY HOUSTON "All At Once" (Arista) 19/7 Moves: Up 9, Devale 2, Same 1, Down 0, Adds 7, KZZP, KIDA, 96X, WMEE, 103CIR, OK100, 95XIL, Y100 25-18, KBEO 3-2, KIIS 22-14, KST03 35-24, WKEE 11-7, KC101 9-5, B106 6-5, WAPE 28-24. KIE LE DE MAL "And LEARNING" (And LEARNING 10, 100 - 1 NIB 26149, N3103-03-24, WAEE 1147, NGULI 950, B100 553, WAPE 28:24. ISLE OF MAN "Am I Forgiven" (Pasha/CBS) 19/2 Mayes: Up 3, Debuts 2, Same 12, Down 0, Adds 2, KRAZ, KIK, WPHD on, KDWB d-35, WKRZ on, KMGX on, KXYQ 33-28. 95XXX 44.0, OKIO 34-25, 95XII, 33-29, WVBS on-dp, KKAZ on. SXXX 240, OK100 34:25 45XII 33:29 WY85 0nous CULTURE CLUB "Gusto Bluesto" (Virgin Fighe): 1940 CULTURE CLUB "Gusto Bluesto" (Virgin Fighe): 1940 Sume 18. Down 0. Adds 0 including WXKS d-33, WKSE on, WNYS on, CFTR in KPLZ on, K104 on, 0, Debuts 1, Same 18, Down 0, Adds 0 95XiL on, WJAD on, WCGQ on, Q104 W2ON on, 95XIL on, WIAD on, WC3O on, UTUS on WTRS bit. EVEL 42 "Ho Water" (Polyder/Polydram] 18/7 Moves: Up 1. Decus 0, Same 10, Down 0, Adds 7, K228, KKX, WGUY, 100KHI, WOMP, WPFM, WDBR, KEGL on, WRSR no. 1010 on, WLNA 34-29, WFST no, WCNL on, KAY107 on, W2YP on, on, Ulou on, wLAN 34-29, MPSL on, WURL ON, KATTU/ ON, WZTP ON. BRUCE HORNSBY & THE RANGE "Every Little Kiss" (RCA) 18/5 Moves: Up 2, Debuts 2, Same 9, Joan 0, Adds 5, KPKE, WPST, WCKN, WXLK, KFIV, Y108 on, KMJK 30-26, WGFM on, WNOK on, 95XXX on, WZYD on-dp, 100KH1 40-37, KTR5 on, KKAZ d-39, KOZE d-33. ADDERLYL IN UD-44 OF TAK- UT-454. WNDK on, 55XXX on, WZYQ ondp. 100KH 40-37, KH5 on, KAAL USS, NOLL USS, ADREMALIN "Road Of The Gypsy" (MCA) 18/1 Mwes: Up 0, Debuts 3, Same 14, Own 0, Adas 1, WPH0, WERZ on, WACK on, WTLQ on, Q106 on, KTUX on, WKFR d-40, W/C d-30, WRAN d-33, WZYP on, WWSS on, KBM on. Jp 0, Debuts 3, Same 14 30, WRQN d-33, WZYP Moves up 0, USWARN 433, W2YP on, WVBS on, KBIM on, AC/CC, "Who Made Who" (Atlantic) 18/1 Moves Up, 5, Down 0, Adas 1K, KENN, WXKS on, PRO-FM on, WRNO on-dp, Q100 28-25, WRCK on-dp, WKRZ on, KZZE 37.36, WGUY d-36, WZON 4.3, K012 Z7-17, KRWW 40-32. BIG COUNTRY "Look Away" (Metrour)/Polyform) 14/5. BIG COUNTRY "Look Away" (Metrour)/Polyform) 14/5. The n Denuts 0, Same 9, Down 0, Adds 5, WPHD, KEGL, KWK, Q100, WZYQ, WKRZ on, WTLQ on, WGUY on, WJAD Worss Up, 5. Debuts 3. Same 1. Down 0. Adds 4, KKRZ, KS103, WKOB, KEZB, KIIS 14-3, KZZP on, FM102 d-22, KWOU -0-33, KWEL 15-12, KANZ 28-10, 98X 14-9, KCAO 27-22, KATD d-24 MICHAEL DBS BARRES "Money Don't Come Easy" (Gold Mountain/MCA) 12/9 MICHAEL DBS JSame 3, Down0, Adds 9, KWK, WTLO, WANS, KTUX, WGUY, WZON, O101, 99KG, KBIM, KOIZ on, ап, WUMP on, KBIM on. DEPECHE MODE "A Question 01 Lust" (Sire/WB) 12/2 Mores Up 6 Doubit 1 Same 3, Down 0, Adds 2, KF95, KYYA, KKRZ 36-33, KMJK on-dp, KPLZ on, KIYS 12-8, KSND 23-18, КСАQ σ-37, KXYQ 32-23, KZZU 38-34, KQZE 33-25.

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THE BACK PAGE



NATIONAL AIRPLAY/JULY 11, 1986

CONTEMPORARY HIT RADIO	AOR TRACKS
hnere furo Lait Zeels Week Veek →	Three Two Lint Weeks Weeks Week
6 2 1 GENESIS/Invisible Touch (Atlantic)	5 2 1 O STEVE WINWOOD/Higher Love (Island)
8 6 2 PETER GABRIEL/Sledgehammer (Geffen)	2 1 2 2 FIXX/Secret Separation (MCA)
9 7 3 3 KENNY LOGGINS/Danger Zone (Columbia)	3 3 3 3 EMERSON, LAKE & POWELL/Touch & Go (Poly
20 10 8 4 PETER CETERA/GIORY OF Love (Full Moon/WB)	11 9 7 O JOURNEY /Suzanne (Columbia)
10 8 7 G JANET JACKSON/Nasty (A&M)	29 16 5 EURYTHMICS/Missionary Man (RCA)
16 11 10 G ROD STEWART/Love Touch (WB)	15 14 13 6 38 SPECIAL/Somebody Like You (A&M)
40 27 16 MADONNA/Papa Don't Preach (Sire/WB)	18 15 8 D BIG COUNTRY/Look Away (Mercury/PG)
7 5 5 8 EL DeBARGE/Who's Johnny (Gordy/Motown)	23 17 14 (B) VAN HALEN/Love Walks In (WB)
4 3 4 9 SIMPLY RED/Holding Back The Years (Elektra)	16 13 10 9 PETER GABRIEL/Red Rain (Geffen)
24 18 13 10 BILLY JOEL/Modern Woman (Epic)	- 18 11 D DAVID LEE ROTH/Yankee Rose (WB)
24 18 13 W BILL FOELS Model Workan (Epic) 25 19 14 W PET SHOP BOYS /Opportunities (Let's Make Lots Of Money) (EMI America)	1 4 5 11 GENESIS/Invisible Touch (Atlantic)
3 1 6 12 BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)	50 27 19 D JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)
31 25 =48 BELINDA CARLISLE/Mad About You (IRS/MCA)	30 23 22 3 BOB SEGER & THE SILVER/The Aftermath (Ca
17 13 11_14 MOODY BLUES/Your Wildest Dreams (Polydor/PG)	4 5 4 14 PETER GABRIEL/Sledgehammer (Geffen)
36 26 21 D JERMAINE STEWART/We Don't Have To Take Our Clothes Off (Arista)	28 20 17 GENESIS/Throwing It All Away (Atlantic)
19 16 15 16 VAN HALEN/Dreams (WB)	20 19 18 10 MOODY BLUES/The Other Side Of Life (Polydor/P
1 4 9 17 HOWARD JONES/No One Is To Blame (Elektra)	8 6 6 17 KENNY LOGGINS/Danger Zone (Columbia)
27 23 20 10 BLOW MONKEYS/Digging Your Scene (RCA)	36 21 20 1 MICK JAGGER/Ruthless People (Epic)
- 34 26 1 STEVE WINWOOD/Higher Love (Island)	29 22 21 1 TOM COCHRANE & RED RIDER/Boy Inside The
23 20 19 20 GTR/When The Heart Rules The Mind (Arista)	9 8 9 20 FABULOUS THUNDERBIRDS/Wrap It Up (CBS A
14 12 12 21 FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	10 10 12 21 ICEHOUSE/No Promises (Chrysalis)
33 27 22 JOURNEY/Suzanne (Coiumbia)	32 26 24 29 BRUCE HORNSBY & THE RANGE/Every Little K
36 23 WHAMI/The Edge Of Heaven (Columbia)	
5 14 22 24 JETS/Crush On You (MCA)	35 34 29 3 PETER GABRIEL/In Your Eyes (Geffen)
38 35 30 🔁 OUTFIELD/All The Love In The World (Columbia)	12 12 15 24 DAVID BOWIE/Underground (EMI America)
37 32 29 29 FIXX/Secret Separation (MCA)	27 25 25 25 JOHN EDDIE/Jungle Boy (Columbia)
38 31 22 JEFFREY OSBORNE/You Should Be Mine (A&M)	33 28 27 20 JOHN WAITE/If Anybody Had A Heart (EMI Ameri
_ 39 32 3 ANDY TAYLOR/Take It Easy (Atlantic)	40 37 34 2 GENESIS/Land Of Confusion (Atlantic)
21 17 17 29 BOB SEGER/Like A Rock (Capitol)	31 30 28 28 AC/DC/Who Made Who (Atlantic)
2 9. 23 30 PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA)	39 35 31 🔁 CALL/Everywhere I Go (Elektra)
38 S MICHAEL McDONALD/Sweet Freedom (MCA)	51 45 33 50 ZZ TOP/Velcro Fly (WB)
39 36 34 22 ROBERT PALMER/Hyperactive (Island)	
DEBUT CENTRAL CLUB/Rumors (Jay)	
- 39 C BANANARAMA/Venus (London/PG)	BLACK/URBAN
	NAMES AND ADDRESS OF A DESCRIPTION OF A
40 37 3 GAVIN CHRISTOPHER/One Step Closer To You (Manhattan)	
BREAKER LIONEL RICHIE/Dancing On The Ceiling (Motown)	4 2 1 1 TIMEX SOCIAL CLUB/Rumors (Jay)
40 DEVICE/Hanging On A Heart Attack (Chrysalis)	1 1 2 2 JEFFREY OSBORNE/You Should Be Mine (The Wo
DEBUT DEBUT DEBLIN/Take My Breath Away (Columbia)	17 13 5 3 JEAN CARNE/Closer Than Close (Omni/Atlantic)
BREAKER MIAMI SOUND MACHINE/Words Get In The Way (Epic)	9 6 4 G RICK JAMES/Sweet & Sexy Thing (Gordy/Motown)
BREAKER 🚳 MIKE & THE MECHANICS/Taken in (Atlantic)	26 17 11 G ANITA BAKER/Sweet Love (Elektra)
	14 12 7 6 SKYY/Givin' It (To You) (Capitol)
	18 14 8 CASHFLOW/Mine All Mine (Mercury/PG)
ADULT CONTEMPORARY	11 8 6 8 MTUME/Breathless (Epic)
	28 22 12 3 SHIRLEY JONES/Do You Get Enough Love (PIR/Ma

PETER CETERA/Glory Of Love (Full Moon/WB) 5 2 1 15 10 3 2 GENESIS/Invisible Touch (Atlantic) 1 1 2 3 MOODY BLUES/Your Wildest Dreams (Polydor/PG) 20 14 10 **G ROD STEWART/Love Touch (WB)** 17 12 7 5 JEFFREY OSBORNE/You Should Be Mine (A&M) 19 11 8 JACKSON BROWNE/In The Shape Of A Heart (Asylum) 4 7 BILLY JOEL/Modern Woman (Epic) 11 --8 11 3 MIAMI SOUND MACHINE/Words Get In The Way (Epic) 25 17 21 18 12 DOUBLE/The Captain Of Her Heart (A&M) 7 5 5 10 DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic) 6 11 HOWARD JONES/No One is To Biame (Elektra) 2 3 BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista) 12 3 4 9 _ 24 18 B MICHAEL McDONALD/Sweet Freedom (MCA) - 23 D MIKE & THE MECHANICS/Taken In (Atlantic) 27 23 20 19 BANGLES/If She Knew What She Wants (Columbia) _ 25 B MADONNA/Papa Don't Preach (Sire/WB) 22 21 17 D BOB SEGER/Like A Rock (Capitol) 30 GORDON LIGHTFOOT/Anything For Love (WB) 9 9 14 19 JAMES TAYLOR/That's Why I'm Here (Columbia) 13 13 13 20 EL DeBARGE/Who's Johnny (Gordy/Motown) BREAKER @ LIONEL RICHIE/Dancing On The Ceiling (Motown) BREAKER 25 STEVE WINWOOD/Higher Love (Island) 29 27. 24 26 DENNIS DEYOUNG/This Is The Time (A&M) 4 7 16 24 ATLANTIC STARR/If Your Heart Isn't In It (A&M) 10 19 19 25 PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA) ____ 26 SADE/Is It A Crime? (Portrait/CBS) 6 6 15 27 NELL DIAMOND/Headed For The Future (Columbia) DEBUT
BERLIN/Take My Breath Away (Columbia) BREAKER MONKEES/That Was Then, This Is Now (Arista) 2 3 18 38 BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista) BREAKER B GLENN JONES/Giving Myself To You (RCA) BREAKER C LEVERT/Pop Pop Pop Pop Goes My Mind (Atlantic)

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RACKS

	2	1	2	4	FIAA/Seciel Separation (MCA)
	3	3	3	3	EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG)
		9	7		JOURNEY/Suzanne (Columbia)
	11			-	
	-	29			EURYTHMICS/Missionary Man (RCA)
	15	14	13	6	38 SPECIAL/Somebody Like You (A&M)
	18	15	8		BIG COUNTRY/Look Away (Mercury/PG)
					VAN HALEN/Love Walks In (WB)
	23	17			
	16	13	10		PETER GABRIEL/Red Rain (Geffen)
	1	18	11	10	DAVID LEE ROTH/Yankee Rose (WB)
	1	4	5	-	
	50	27	19	E	JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)
	30	23	22	B	BOB SEGER & THE SILVER/The Aftermath (Capitol)
	4	5	4		PETER GABRIEL/Sledgehammer (Geffen)
	28	20	17		GENESIS/Throwing It All Away (Atlantic)
	20	19	18	Œ	MOODY BLUES/The Other Side Of Life (Polydor/PG)
	8	6	6	17	KENNY LOGGINS/Danger Zone (Columbia)
				-	
	36	21	20		MICK JAGGER/Ruthless People (Epic)
	29	22	21	19	TOM COCHRANE & RED RIDER/Boy Inside The Man (Capitol)
	9	8	9	20	FABULOUS THUNDERBIRDS/Wrap It Up (CBS Associated)
	10	10	12	-	the second se
	32	26	24	2	BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)
	35	34	29	23	PETER GABRIEL/In Your Eyes (Geffen)
					DAVID BOWIE/Underground (EMI America)
	12	12			
	27	25			JOHN EDDIE/Jungle Boy (Columbia)
	33	28	27	26	JOHN WAITE/If Anybody Had A Heart (EMI America)
	40	37			GENESIS/Land Of Confusion (Atlantic)
	31	30			AC/DC/Who Made Who (Atlantic)
	39	35	31	29	CALL/Everywhere I Go (Elektra)
	51	45	33	30	ZZ TOP/Velcro Fly (WB)
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					BLACK/URBAN
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					TIMEY COCIAL CLUB/Dumoro (lau)
	4	2	1	1	TIMEX SOCIAL CLUB/Rumors (Jay)
	1	2	1	1 2	TIMEX SOCIAL CLUB/Rumors (Jay) JEFFREY OSBORNE/You Should Be Mine (The Woo Woo Song) (A&M)
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