#### E:

#### ATTITUDES IN THE AD COMMUNITY

Radio has a second public out there in the ad community, and their attitudes and opinions shape our revenues. Jhan Hiber offers you insights into this meaningful influence . . . and advice on how to measure it.

Page 24

#### BEHIND THE SOURCE LICENSING CONTROVERSY

Brad Woodward presents a balanced perspective on a combustible issue pitting broadcasters against songwriters and licensing organizations.

Page 12

#### DOUBLE GOLD

Sean Ross puts the overcrowded Oldies market Phoenix under the microscope, while Lon Helton shares responses from programmers on his recent examination of oldies' role in Country radio.

Page 38. 63

#### IN THE NEWS THIS WEEK

- Bob Kipperman heads new CBS radio program unit
- Judy Currier GM at KLZE
- Charlie Minor renews A&M deal Jerry Bradley heads up new Opryland label
- Glenn Corneliess President of WHLI & WKJY
- Ann Davis VP/GM at KACE
- Doug Harris PD at WJMO
- KKGO sets jazz network
- Glenn Colligan PD at WDRC (AM): Frank Holler PD at WDRC-FM
- KEYX debuts as modern AOR in Phoenix
- FM listening hits plateau
- Larry Weiss GM, Steve O'Brien OM at KMGI
- Jazz radio honors Benny Goodman Bob Skoro VP/A&R West Coast at
- Stacy GSM at WVBF Ken Ferebee GSM at WCMS
- Clear Channel buys WHAS & WAMZ for \$20 million
- Al Swift's trafficking bill imminent
- KROQ sale challenged

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#### **OUTSTANDING** PRODUCTION TIPS

Engineering columnist Michael Lee shares some secrets on how to set up your station for production '80s style. Page 44

#### A LAST LOOK AT HANDS ACROSS AMERICA

Radio had a lot to do with the success of Hands Across America, as pointed up by Harvey Mednick's recap of its involvement in this once-in-a-lifetime

Page 46

#### **NEXT WEEK IN R&R**

The current state of affairs in CHR promotion is examined in depth by Adam White on the records side and Joel Denver with radio in an R&R minispecial.

Newsstand Price \$5.00



# **Dobbis Appointed RCA Executive VP**

Rick Dobbis has been named Exec. VP for RCA Records/US, a new post which oversees the label's marketing, promotion, and creative services operatione

Dobbis was VP/Marketing at Chrysalis, and his move to RCA had been expected. He reports to RCA Records/US President Bob Buziak, who commented, "Rick brings to us many years of broad and varied experience. His knowledge and expertise in all aspects of the business will he central to leading the effort to bring our artists' music to the



Pick Dohhis widest possible audience and to the creative development of their careers.

Stated Dobbis, "It's a great pleasure for me to be part of the RCA family and to be associated with people I've long known and admired. This is unquestionably the outstanding opportunity in our industry, as the company has a great base to build from."

DOBBIS/See Page 6

# **Birch Promotes Livek** To President's Post

to President/CEO of Birch Radio. effective June 23. Livek replaces Dick Weinstein, who has resigned from Birch and will be announcing his future plans shortly.

Tom Birch, founder and Chairman of Birch Research, commented, "The pain of losing Dick Weinstein is lessened by

Temple PD

At WHTT

Barbara Temple

WCBS-FM/New York Assist-

ant PD Barbara Temple has transferred to CBS-FM CHR

WHTT/Boston as PD. She re-

with the company in an as-yet-

undetermined capacity. The changes come amid industry speculation that a format

VP/GM Bob VanDerheyden

explained, "We're making a

change in programmers to

bring in some fresh perspective,

which will help us explore the

direction we currently have,

and to explore the other possi-

bilities. There are a number of

rumors regarding the direction

of the station, and to be the ulti-

mate diplomat, I deny none of

them, including the possibility

"I've long admired Barbara's

abilities in programming while I was National PD and had day-

to-day conversations with her

on philosophy and program-

ming concepts. While I'm sorry

that we will remain CHR.

change is in the works.

Bill Livek has been promoted the presence of Bill Livek. I'm extraordinarily confident in Bill's abilities:

Livek said, "Never before have I had the chance to be at the top of Birch. And to assume this position at this time in our successful growth is a dream come true.

Weinstein told R&R, "It's easy to leave a losing operation. but making the decision to leave Birch is a very tough one.

Livek, who has been at Birch since September 1984, as VP/ Sales & Marketing following seven years at Arbitron, discussed his priorities in his new job: "First, I want to keep the agency momentum going. Also, a number of major groups are evaluating the ratings ser-

vices and we're hoping to capitalize on some of those. Those will be my two early areas of concentration."

Among the groups evaluating Birch, R&R has learned, is the Bonneville International Group. which has reportedly signed a short-term contract with the ratings service while concurrently deciding whether or not to renew its subscription to Arhitron.

Birch has also promoted Hellen Zimmerman to Senior VP/ Advertiser Agency Sales, Like Livek, Zimmerman joined Birch in 1984 from previous research and media positions. She'll be responsible for continuing Birch agency subscription efforts.

### Daniels **ABC Nets** President



Aaron Daniels

As reported last week, Capital Cities corporate Vice President Aaron Daniels has been named President of the ABC Radio Networks, replacing Ed McLaughlin, whose resignation and subsequent consultancy plans were announced earlier this month. Daniels will be responsible for all functions of all ABC radio networks, and will report directly to Cap Cities/ABC Radio President James Arcara.

Prior to this appointment Daniels served as President/ GM at Cap Cities-owned WPRO-AM & FM/Providence.

DANIELS/See Page 6

#### KFI & KOST's Dalton Dies

KFI & KOST/Los Angeles VP/GM and Cox Communications VP/Sales-Radio Don Dalton passed away Tuesday (6-17), nearly two weeks after suffering a brain aneurism. He collapsed in KFI & KOST's parking lot on June 4, the same day the stations' traffic reporter Bruce Wayne perishplaces Bob Travis, who remains ed in a plane crash.

Dalton had just returned from Miami, where he spent several weeks overseeing sister Cox outlets WIOD & WAIA. Walter Liss Jr., President of Cox's broadcasting division, commented, was our friend. We'll miss him terribly.

The 54-year-old broadcast veteran joined Cox in 1974 as KFI & KOST's National Sales Manager. Three years later he advanced to GSM and in 1981 was promoted to VP/GM; he added VP/Sales duties for the chain in 1985. Prior to his Cox affiliation, Dalton worked with Major Market Radio in New York, holding executive posts in sales and marketing during a ten-year tenure.

Dalton is survived by his wife Mary Ann and two children, Melanie and Leslie. TEMPLE/See Page 6



Don Dalton Funeral arrangements were pending at presstime.

FALLON SALES MANAGER

# **Arters Station** Manager At WNEW-FM

Rosemary Arters has been promoted to Station Manager of the Metromedia AOR. The move follows WNEW-FM VP/GM Mike Kakoyiannis's recent assumption of additional management duties for WNEW (AM).

Kakoyiannis commented, "It's a newly-created position that will give Rosemary a chance to become more involved in day-to-day operations of

WNEW-FM/New York GSM the station. She's shown an outstanding ability to excel in every sales and management task she's undertaken."

Arters has been with the station for 11 years, and was National Sales Manager before being named GSM. She will not be replaced as GSM, but Account Executive Frank Fallon has been upped to Sales Manager. He joined WNEW-FM threeand-a-half years ago after working in the Group W chain.

KKGO announces a New syndicated 24 hour-a-day satellite-delivered program service

for radio stations across the United States...

# JAZZ REACHES A LOYAL, UPSCALE AUDIENCE

A recent Scarborough qualitative study of the KKGO Jazz Audience found:

- 1. College grads 74% above market average.
- 2. Double the market average with Professionals.
- 3. No. 1 with Executives/Managers.
- 4. KKGO's Jazz Audience has the HIGHEST INDIVIDUAL INCOME in the market.
- 5. Jazz listeners are above market average in INCOME, EDUCATION & OCCUPATION



THE IAZZ NETWORK

KKGO, The world's oldest, all jazz radio station under original ownership, announces the formation of THE IAZZ NETWORK. With more than 27 years of experience, along with its library of 30,000 jazz recordings, KKGO will provide stereo jazz programming 24 hours a day for stations in both large and small markets. FM, AM, and public stations are invited to subscribe.

#### LOW OPERATING COSTS FOR SUBSCRIBING STATIONS

Now, for the first time ever, stations in any market can program this unique jazz format at a modest cost. In addition. stations will not have the problems and expenses associated with obtaining a professional jazz air staff and library. THE JAZZ NETWORK service may be run either live assist or automated.

SUPERB PROGRAMMING

THE IAZZ NETWORK provides a balanced cross section of mainstream and contemporary jazz. This skillful blending of the entire jazz spectrumincluding both acoustic and fusion selections - represents the most popular jazz music that listeners want to hear.

#### THE IAZZ FORMAT PRODUCES A LOYAL. UPSCALE AUDIENCE

THE JAZZ NETWORK reaches a loyal, upscale audience that Blue Chip advertisers want because it produces results among the 25-54 year-old audience with high incomes. THE JAZZ NETWORK'S sales tools, provided along with the program service, will bring stations profitability along with prestige in their respective communities.

For Further Information Contact:





0880 WILSHIRE BOULEVARD SUITE 2006 LOS ANGELES, CALIFORNIA 90024 (213) 475-9494

#### IUNE 20, 1986

#### TWO TYPES OF RADIO SPORTS **ANNOUNCERS**

Richard Agata interviews some of the nation's top sports talk hosts, while Reed Bunzel hears network opinions on exjocks (athletes, not DJs) in

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# **KKGO** Bows **Jazz Net**

KKGO/Los Angeles has entered the 24-hour satellite programming field with the Jazz Network, a live "syndicated" format targeted to commercial and public radio stations nationwide. The Jazz Network will cull its music from KKGO's library of 30,000 selections, and will utilize station personnel for on-air and programming positions. The network will operate separately from KKGO's local programming, which currently is distributed via satellite to cable outlets as "America's satellite Jazz Network

KKGO President/GM Saul Levine told R&R, "One of the reasons Jazz has had a high failure rate is the way it has been programmed. At most Jazz stations the PDs or announcers play what they like, and if they like electric jazz or bebop, that's what the audience hears. At KKGO we developed a programming technique which presents a balanced cross-section of all kinds of jazz, and it's this technique which we feel will make the Jazz Network a success.'

Levine believes Jazz is much like Classical both in audience composition and advertiser acceptance. "Neither Classical nor Jazz are 10-share formats," he contin-KKGO/See Page 4

WDRC/See Page 4

# **CBS Launches Program Unit**

CBS Radio has launched CBS Radio Programs, a new programming unit designed to provide a variety of feature broadcasts for syndication to radio stations. Heading up the unit will be RadioRadio VP/GM Bob Kipperman, who will report to CBS Radio Networks Senior VP Dick Brescia. Bob Leeder, who has been a District Director for RadioRadio since 1982, will be responsible for affiliate relations.

CBS Radio Division President Bob Hosking commented, "There is a rich supply of creative programming ideas available at this time. For today's radio listener, being able to select from that melange of contemporary programming only enhances the benefits the medium already holds for

Brescia told R&R, "In essence what we're doing is formalizing a lot of the things we've been doing in

# **Davis** VP/GM At KACE

All-Pro Broadcasting VP and KACE/Los Angeles Director/Public Affairs Ann Davis has been promoted to VP/GM for the Urban station. She succeeds Jim Blakely, who has stepped down due to health reasons but will continue as a consultant to the All-Pro stations.

Davis has been working for All-Pro since its inception back in 1976. "I think we have a very good, pro-fessional staff," she told R&R. "and I expect with the new 'Adult Black Radio' format, KACE will be a force to be reckoned with." Davis added that she foresees no staff or format changes. Replacing her as Director/Public Affairs is Ron Dungee, who will maintain his present role as News Director.

Blakely, who is suffering from sickle cell anemia, said, "I feel proud to have laid the foundation for the station and its future, and I'm very optimistic for KACE. But when your physician tells you it's either the job or Forest Lawn, it doesn't take a rocket scientist to make the right choice.

# Colligan, Holler **Program WDRC-**AM & FM

Veteran programmers Glenn Colligan and Frank Holler have been named OM/PD at WDRC/ Hartford's AM oldies and FM AC properties, respectively. Both area natives and longtime acquaintances, Colligan and Holler take over for Fred Horton, who has exited the Buckley Broadcasting

Noted VP/GM Dick Korsen, "They're two wonderful able, hardworking guys whom we were able to promote from within. They're terrific management people, and the station morale is sky-high.

Colligan came to WDRC two and a half years ago as Asst. PD/MD after 13 years with crosstown WATR & WWYZ, three of which he

the past, putting our product into a more businesslike mode rather than responding to individual programs as they come along. We're going into this with very broad parameters, looking at the type of programming that will appeal to both AM and FM stations and wide demographics. Our ultimate goal is to act as a catalyst in the area of program development.

The new unit will utilize CBS

resources as well as outside pro ducers, with programming covering a wide range of topics and varying in length from short vignettes to 2-3-hour special features. CBS Radio Network and RadioRadio programming will remain separate from this new entity. A January 1987 start date is slated for the new unit, but CBS expects to announce its program schedule

#### Minor Renews A&M Pact



A&M Sr. VP/Promotion Charlie Minor (right) renewed his three-year agreement with the label and is congratulated by President Gil Friesen on

#### **BRADLEY AT HELM**

# **Opryland Set To** Launch Label

Opryland USA Inc. has formed a new division, Opryland USA Music, to focus on music publishing and recording. Veteran executive Jerry Bradley has been named GM of Opryland USA Music and VP of the parent company. The creation of a country record label and expansion of the company's publishing operation are top priorities for the new division.

"We laid the foundation in 1985 when we acquired one of the most prestigious music publishing companies in the world, Acuff-Rose,' said Opryland USA President Bud Wendell. "Now we are ready to

# Harris New WJMO PD

Doug Harris has been named PD at United Broadcasting Urban out-let WJMO/Cleveland. Harris, formerly PD at WPEG/Charlotte, earlier worked in programming with Unity Broadcasting, Sonder-ling, and Metromedia. He takes over for Erik Stone, who left the company in January

United National PD Jack Beach remarked, "Doug's communication skills are outstanding. (WJMO GM) Curt Shaw and I asked him some very tough questions, and got very good responses. Curt, (KSOL/ San Francisco OM and interim WJMO programmer) Bernie Moody, Doug, and I are determined to make a real mark on AM radio in Cleveland. Between us we've got some ideas that can be used not only there but in other markets as well.'

Harris and Shaw were out of town at presstime and unavailable for comment.

grow, and Jerry Bradley is the one to lead the way.

Bradley spent 13 years with RCA, serving as Executive Producer from 1970-73 and as VP/ Nashville Operations for ten years. OPRYLAND/See Page 4 Judy Currier

# **Currier GM** At KLZE

After more than 16 years with Davis-Weaver Broadcasting, Judy Currier has accepted the GM post at Easy Listening-formatted KLZE/San Jose, which is being acquired by Parker Communications from Dowe Communications this month. Currier began her radio career in 1970 as an executive secretary with Davis-Weaver's KLOK/San Jose, and rose through the ranks to GSM for KLOK-FM/ San Francisco and National Sales Manager for the company's six California properties.

Commented Parker President Lou Buron Jr., "Finding an appropriate GM is, at best, a difficult task. When taking over a station it is even more difficult because the need for a more highly qualified individual is imperative. Judy fits that bill. With her management experience and knowledge of the Bay Area, we'll hit the ground running." Principals John and Principals John and Kathleen Parker added, "We're very excited to have Judy on board because she'll play an integral role in expanding our West Coast division." Parker also owns stations in

CURRIER/See Page 4

# **Corneliess President** At WHLI & WKJY

Glenn Corneliess, VP/New York Regional Manager for the Weiss & Powell rep firm, has been named President of WHLI & WKJY/Long Island.

New Barnstable Corp. President Al Kaneb said, "Glenn is a great addition to our management team. The Long Island properties are already strong, with still more growth ahead." Added WHLI & WKJY VP/GM Phil Stumbo, "The timing of Glenn's arrival is perfect. as we're preparing to launch Transtar's Format 41 on the FM. It will make a terrific combo with WHLI, where we're into our seventh succesful year with MOYL.

Corneliess said, "I've repped these stations nationally and competed against them when I was at (nearby) WGBB & WBAB, and I know their vast potential. Our primary coverage area includes two million of the most affluent people in America, so there's a tremendous marketing story to be

# **AOR KEYX Spans Globe, Phoenix**

Phoenix will get its fourth AOR when KIKO-FM, licensed to Globe, becomes KEYX. The switch is expected to occur in early July.

KIKO-FM currently runs a mix-ed bag of MOR and sports. The change will coincide with the takeover of the station by Key Com Corporation, headed up by President Denny Durbin. KEYX GM Steve Allison's background includes tenure as Station Manager of progressive AOR KSTM/Phoe-

The station will be a modern rock station, in the same vein as KROQ/Los Angeles, according to PD John Dixon, who calls the format "URS" (Uptempo Rock &

Soul) and says it will use a slogan of "100.3, The Key To Your Musical Future." The concentration will be on music from 1978-present, with core groups like Talking Heads, El-

vis Costello, Police, and B-52s.

Dixon amplified, "There's a lot of people who have given up on radio, and just go to concerts, shop at Tower Records, and watch MTV for new music. We're hoping to get some of those people back into

"We're all local people here most everybody is from Tucson and Phoenix. I think there's something to be said for that, with stations being gobbled up by con-

KEYX/See Page 6

#### AM STABILIZES

### **FM Growth Levels Off**

After growing without pause for 14 years, FM's share of total radio listening has finally levelled off. According to the spring RADAR figures from Statistical Research, FM's share has declined slightly, from 71.8 to 71.3%.

The AM band picked up the extra half point for a 28.7% audience share. It was AM's first increase since the debut RADAR book in 1972, when AM dominated FM 75-25%.

Statistical Research President Gale Metzger declined to make any forecasts based on the new figures. "What it says to me is that FM listening is not up as it has been. It's plateaued. There had to be such a time. Whether it'll pick up or stay level we don't know."

"One book does not a trend make," cautioned Nicholas Schiavone, VP/Radio Research for NBC. "The change is ever so slight. What I really see is AM and FM reaching a new equilibrium, a new balance with each other."

Schiavone said it's "too early to tell" whether FM growth and AM erosion have permanently subsided, and anyone who attempts to flatly predict the future "is kidding birned!"

#### **Time Spent Listening Down**

The latest RADAR shows total time spent with radio down slightly to 3 hours and 3 minutes daily. That breaks down to 2 hours 11 minutes with FM and 53 minutes daily with AM radio. Schiavone links steady "marginal" drops in time spent with radio to the increasing numbers of women in the workforce.

#### Currier

Continued from Page 3

Minneapolis, Las Vegas, and Honolulu.

Currier said, "Parker Communications is the most exciting and successful broadcasting company to enter the Bay Area in a long time. I'm absolutely thrilled." Overall, RADAR shows that AM radio reaches 52% of the 12+ population each week, compared to 82% reach for FM.

Here's how AM and FM listening break down by demo and daypart:

AM	5%
FM	95%
AM	21%
FM	79%
AM	30%
FM	70%
AM	54%
FM	46%
AM	35%
FM	65%
AM	28%
FM	72%
AM	25%
.FM	75%
AM	23%
FM	77%
AM	32%
FM	68%
	AM A

#### Oprviand USA

Continued from Page 3
Earlier, he was manager/engineer
for his father, famed producer
Owen Bradley, at the Bradley's
Barn studios from 1961-70. He served a term as President of the Country Music Association and two
terms as President of the Country
Music Foundation.

Bradley said the new label's primary goal will be the development of new talent, but he intends to stign established stars, too. "I don't live in the past," he said. "I live in the future, and there's a lot to be excited about with Opryland USA Music."

Opryland USA Music joins the Grand Ole Opry, Opryland theme park, Opryland Hotel, the Nashville Network, TV's "Hee Haw," and WSM-AM & FM/Nashville as major operations of Opryland USA, Inc, owned by Gaylord Broadcasting.



Larry Weiss



Steve O'Brien

# Weiss Appointed GM, O'Brien OM At KMGL

KMGL/Oklahoma City, until recently CHR KOFM, flipped formats to Transtar's Format 41 and set former WSSP & WRKT/Orlando-Cocoa Beach Sales Manager Larry Weiss as GM, and overnight man Steve O'Brien as OM. Weiss replaces Mike Colello, while O'Brien succeeds PD Charlie Cooper.

Weiss told R&R, "We feel that since 51% of the market is over 25, and most of the ACs are programming for the younger end, we should do very well in the upper half of the 25-54 demo. We're going to let the format do what it does best, and back it up with an aggressive sales and multi-media campaign

"When I joined the station, everyone spoke very well of Steve. I made my own observations, and when it came down to it, they were right. He is the man we need to interface with the satellite programming to make it all happen."

Prior to coming to KOFM, O'Brien was doing mornings and was MD at KMGZ/Lawton, OK. He told R&R, "From the track record Transtar has shown with Format 41, we're looking forward to the same results here as in other markets. Promotions will help to localize the sound. Our morning

show featuring Scott Miller is live, so he'll be making lots of appearances and doing remotes. Our bill-boards, which will sell our new identity 'Magic 104 FM,' are going up next week, with our main emphasis leaning toward the fall book."

#### Colligan

Continued from Page 3 served as PD. "This is a good radio

served as FD. This is a good ratio family," Colligan told R&R, "as they give you the support tools you need to grow. We call the AM 'Hartford's Heart Of Gold,' and the format is the hottest it's ever been."

A 19-year broadcaster, Holler has been handling afternoon drive at WDRC-FM for the past year. His programming credits include WCOZ/Boston, WCMF/Rochester, WWWW/Detroit, and WKLS-FM/Atlanta, with additional stops at several other major market stations. He said, "The staff recognizes that I know the market and what's right and wrong about the station. I'm not looking to make WDRC-FM a completely different station, as we have a fine, eager team that just needs some encouragement. Confidence goes a long way."

#### Salutes Goodman

Jazz radio stations responded swiftly to the news of Benny Goodman's death last Friday (6-13) with dedications, features, and interviews. In Goodman's home town of Chicago, WJJD PD Jay Miller dedicated two hours of programming to the noted clarinetist/big band leader, featuring his music and an interview conducted during a recent visit.

In New York, WNEW PD Quincy McCoy reported that among several features on the man and his music, the station rebroadcast a 1983 interview commemorating the 45th anniversary of Goodman's historic Carnegie Hall concert. Both the concert and interview were reintroduced by personality and 37-year radio veteran Jim Lowe, KKGO/Los Angeles dedicated its live broadcasts of the Playboy Jazz Festival to Goodman, while KWMU/St. Louis aired some of his classical recordings.

Born Benjamin David Goodman in 1909, Goodman's name is synonymous with "swing," as he propelled the acceptance of the musical form by whites, who previously thought jazz too vulgar to listen to. Goodman was also influential in breaking down racial barriers in jazz by featuring on a permanent basis such black artists as Lionel Hampton, Teddy Wilson, Fletcher Henderson, and others.

#### KKGO

Continued from Page 3

ues. "You satisfy yourself with a 2 or a 3 share, and realize that your listeners comprise the higher-income, upscale audience that advertisers are looking for."

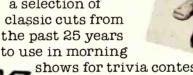
The Jazz Network is targeted primarily to a 25-54 demo, and is designed for both AM and FM stations. Levine expects the network to debut in late fall on approximately 50 stations

#### DIRECTORS GENERAL MANAGERS PROGRAM • THE LONG AWAITED AND MUCH OVERDUE first time offer • NATIONAL INDEPENDENT MUSIC RESEARCH STUDY NOW AVAILABLE MARKET RESEARCH **SPRING 1976** THENOTHS 170 280 280 280 280 EXPROSE FEVER STORY CONTROL GAMN 1075 107 • ACTUAL CHART STRENGTHS OF ALL SONGS TO REACH THE TOP 15 POSITIONS LISTED CHRONOLOGICALLY 4th QUARTER 1975-1st QUARTER 1986 NOT TAKEN FROM NOR AFFILIATED WITH ANY TRADE PUBLICATION BASED ON 10 YEARS OF ONGOING WEEKLY RETAIL SALES REPORTS A MUST INVESTMENT FOR EVERY POPULAR FORMATTED RADIO STATION ONE OF A KIND COLLECTION OFFERED ONLY ONCE 1986 SUPPLEMENT AND ALBUM PACKAGE AVAILABLE EARLY 1987 \$1000.00 Checks Payable To: Tycon Marketing & Research Co. • 3000 East Colfax, Suite 356 • Denver, CO 80206 Allow 2-3 Weeks For Delivery

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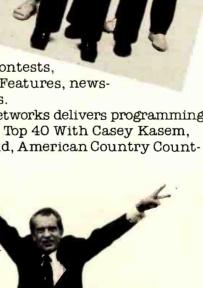


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For more information about all the services of the ABC Radio Networks, call John Axten, Vice President ABC Radio Networks, (212) 887-5688





### Stacy GSM At WVBF

Lee Stacy has been promoted to GSM at WVBF/Boston. He replaces Peter Stassi, who remains at the station in sales.

VP/GM Ken Spitzer commented, "We're very pleased to welcome Lee back to the Boston area, and honored to have him directing our sales staff."

our saies stair."
Said Staey, "Boston is my hometown, and I was looking to get back
to a radio station. Even though I
worked at a rep for two years and
at the (CBS) network for two
years, I really missed being at a
gadio station.

"But I'm glad I had that experience, because it's really prepared me better to come back here and train the salespeople at this radio station. I've found that in Boston, a lot of salespeople are just ordertakers. They're not really selling the medium of radio."

Stacy was with CBS for seven years, most recently as Director of Sales for RadioRadio. He was also an AE with CBS Radio Spot Sales for two years and an AE at WEEI/ Boston for three years.

# Skoro PolyGram A&R VP

Bob Skoro has been named VP/ A&R, West Coast at PolyGram. He joins from Chappell/Intersong Music Group-USA, where he was Director/Professional Activities, US

Skoro reports to PolyGram Sr. VP/A&R Dick Wingate, who commented, "We're greatly pleased to have someone with Bob's background. We expect him to create a strong presence on the West Coast in conjunction with Russ Regan in both the pop/rock and soundtrack areas." Regan is Sr. VP/GM of the Casablance label in Los Angeles

Casablanca label in Los Angeles.
Commented Skoro, "It's a thrill to come to PolyGram, and to utilize my knowledge and talents from publishing in a new career in the recording industry."

At Chappell/Intersong, Skoro has been Director/Professional Activities US for the past 18 months. Previously, he was the company's Creative Manager/West Coast for three years. Earlier, he served as Professional Manager at Screen Gems.

#### Daniels

Continued from Page 1
He joined the company in 1964
as an Account Executive at
WPAT-AM & FM/Patterson,
NJ, and later moved to Fairchild Publications. He subsequently returned to WPAT as
GSM, and was named VP/GM
at WPRO in 1979.

The ABC Radio Networks include Information, Entertainment, Direction, Contemporary, FM, and Rock, as well as Talkradio.

**UA Readies First LP** 



The new United Artists Records and Columbia Pictures recently signed an agreement for UA to issue the just-released soundtrack to "Karate Kid Part II." Pictured (Ir. seated) are Columbia Pictures Music Group Sr. VP/GM Robert Holmes, UA President Jerry Greenberg, and Columbia Pictures Sr. VP/Music Gary LeMel; (I-r standing) Colpix Music Group VP Kelth Zajic, Colpix attorney Matthew Walden, and Colpix Asst. General Counsel Scott Holtzman.

#### Ferebee GSM At WCMS

WCMS/Norfolk Regional Sales Manager Ken Ferebee has been named GSM for the Country outlet. Ferebee, who joined the station as an AE in 1979, replaces Rob Hankin, who has joined WHYL/Orlando as Regional Sales Manager.

WCMS President/GM Marjorie Crump told R&R, "Ken Ferebee has moved through the ranks during his time here. We felt that his potential was at the perfect peak to promote him into this position."

Ferebee, whose only radio job has been his previous WCMS post, commented, "I got into radio by accident and it turned out to be the best career move I ever made. WCMS has grown tremendously in the six years I've been here. It's a great feeling to have been part of

#### Temple

Continued from Page 1

to see Bob move on, I'm most happy that Barbara has accepted this position. We're looking at where Bob will fit in best within CBS-FM in a programming canacity."

ring capacity."

Temple, who has also been MD at WCBS-FM and served as Programming Coordinator at WYNY/New York, has already begun her new assignment. She told R&R, "I'm not ready for any great announcements, as we're still in the process of assessing the marketplace. There is a lot of similarity in formats here, and I think we can find a way to position WHTT in a unique manner, should we decide to change." She also indicated the option of switching calls was under consideration, but stressed, "Nothing has been finalized."

Travis said. "If the CBS-FM

Travis said, "If the CBS-FM Group was going to bail from the format entirely, I would not be hanging around. There is no master plan to dismiss the format, I assure you. I'll be announcing my plans shortly." the growth. It's even better to be able to play a role in its future."

#### Dobbis

Continued from Page 1

Among Dobbis's responsibilities will be overseeing the newly-announced national and regional RCA label sales team (R&R 5/2). This is currently being assembled.

Dobbis has been Chrysalis VP/Marketing for the past 15 months. Previously he was Sr. VP/Artist Development at Arista, and spent seven years with the label. Earlier, he worked for CBS Records.

#### KEYX

Continued from Page 3

glomerates and people coming in to consult with outside ideas. We have a good sense of the market's history, and we hope we can help out the local music scene."

Dixon (aka Johnny D.) is a 15-year industry veteran. For the last four years, he's been Production Manager for Evening Star Productions, the area's leading concert promoter.

Earlier, he programmed K-15 (KDKB-AM)/Phoenix when it was a modern rock station for six months, and did L.A. promotion for ABC/Dunhill, served as National Promotion Director for Impulse, handled Phoenix sales for Capitol, and was Director/International A&R and Director/European Operations for the same label.

New studios are being built in Mesa, and KIKO-FM, which broadcasts in mono, will be switched to a stereo signal. The facility is a Class C FM with 15,900 watts at 8000 feet. According to Dixon, it covers the East Valley area but is spotty on the West side of town.

the West side of town.

KIKO (AM), which presently simulcasts the FM, will continue the MOR/sports fare.

# Westwood One Delivers the Fireworks for July 4th!

We've just lit the fuse for some radio pyrotechnics so exciting, every Lady Liberty will be staying close to hame for the Holiday!

It all starts with a bang on June 21 at 10 p.m./FDT and 10 p.m./PDT, when we juin forces with HBO for a digital stereo simulcast of Bob Dylan In Concert, an Jour-long performance featuring the legendary singer/songwriter backed by Tom Petty & The Heart-breakers. A 15-minute are-show featuring exclusive interview material with both Dylan and Petty will precede the concert portion of the simulcast for all Westwood One affiliates.

then, on July 4, the excitement explodes with four blockbuster holiday specials!

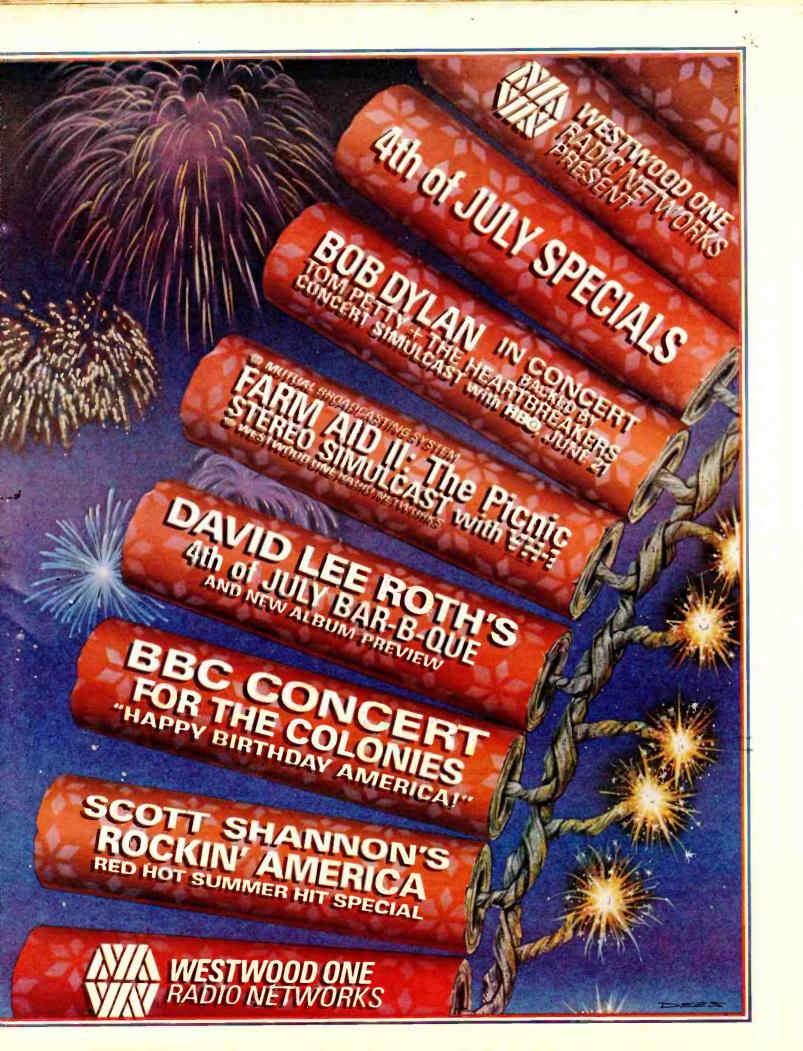
Leading off, it's Farm Aid II: The Picnic, at 9 a me EDT This 18 hour concert extrataganza will be simulcast with VH-1 in stereo and broadcast by Westwood One and Mutual over both the Satcom 1R and Westar IV communications satellites, and on a non-exclusive basis to any radio station in the country which wishes to carry it. Mutual Station Relations personnel will be clearing this very special event for both Mutual and Westwood One affiliates. Contact them in Arlington at (703) 685-2050 or in Los Angeles at (213) 204-5000 or Telex 4996015 WWONE. Next, it's on to an outrageous 4th of July party you can only attend on your radio. David Lee Roth's 4th Of July Barbeque promises two hours of fun, music

oan only attend on your radio. David Lee Roth's 4th Of July Barbeque promises two hours of fun, music and craziness as only Diamond Dave himself can do it! There's also an exclusive preview of Dave's new solo album. Plus previous hits such as his versions of "California Girls" and "Just A Gigolo"," Ain't Got Nobody," a few choice classics, and some of Dave's favorite tunes.

Then, Westwood One presents a musical birthday salute with the *BBC Concert For The Colonies*, a sixhour holiday weekend spectacular featuring classic live performances by the biggest names in British rock history. Recorded by the BBC between 1964 and the present, the *BBC Concert For The Colonies* presents, performances, some never before broadcast in America, by such superstars as The Beatles, The Kinks, Pink Floyd, The Rolling Stones, The Who, Supertramp, The Fixx, The Pretenders, Dire Straits, The Moody Blues and many, many more.

And what fireworks presentation would be complete without a colorful Grand Finale? We've got it - Scott Shannon's Rockin' America Red-Hot Summer Hits Special. Scott presents four hours of mayhem as he takes a look at the red-hot hits of summers past: the surfin' sounds of the '60s, the psychedelic sounds of the Summer of Love, plus the biggest hits of the '70s and '80s. There'll be dancin' on the beach and in the streets during Scott Shannon's Rockin' America Red-Hot Summer Hits Special this July 4th weekend!

Don't miss out on this explosive lineup of holiday weekend specials, exclusively from Westwood One. Contact your Station Sales Representative at (213) 204-5000 or Telex 4996015 WWONE.



#### **NEWS IN BRIEF**







Josephine Galluccio





Lina Frank



John Bloodwell





Bennett Kaufman

His background includes 17 years

with Rust Communications in sales.

Director for Philadelphia AORs

STAFF

endert/Communications: DICK RUBIN rer Services: LEE CLARK, MIKE LANE, ONLIFER, JOHN ERNENPUTSCH

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Associate At Director MARR IN FRANCISTO
Memography FOCK BAMANAT
Prography FERT THOMAS, LUCE MORRS, BILL MOHR
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Office Manager: BARBARA SARUBBI

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Nearholls Bureau (15); 222-2992, 792-893, 1610 16th Avenue South, Nau-June, Thi 37212 Sucrey, Owled SHARON ALEN Stacolier Edem RAY BEE Recognitioner: DESE FENNELL

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WMMR and WYSP.

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Arr Director RICHARD ZUMAVALY
Managing Editor JRFF GREEN
Executive Editor GAIL MRTCHELL

- ORNETTA RARRER becomes Director/Black Music Marketing for WEA. She was most recently Sr Director/National Marketing Research for Elektra/Asylum.
- JOSEPHINE GALLUCCIO, former GM of VIP Broadcasting, has been promoted to VP/GM of the company's suburban New York properties WVIP-AM/FM/TV/Mt Kisco, NY.
- .IIM DAVEY has been promoted from GSM to GM at Shamrock Communications, Inc.'s WEJL & WEZX/ Scranton, PA. Davey, who served nine months as GSM, replaces Bob Tlernan, who became GM at KOSI/ Denver

• BOB SPICER is the new Director/

Creative Services at WMEX & WMJX/

Boston. Spicer, who had served as

Production Director at crosstown

WROR for the past ten years, rejoins

GM Peter Smyth, with whom he had

• HARRY SPITZER, VP/Sales Direc-

tor for the Southern California

Broadcasters Association for the

past 14 years, has launched the Har-

ry Spitzer Network, an advertising

and broadcast consultant firm. Spe-

cializing in developing retail/co-op ad-

vertising business and in counseling

retailers and ad agencies involved in

retail, the company is based at 15916

Dickens St., Encino, CA 91436;

(818) 784-5204

worked at WROR for five years

Jim Davey

Bob Spice

OLISA FRANK is promoted from Manager/National Artist Development to Associate Director/National AC Promotion-Artist Development at Flaktra/Asylum Records, Frank started her industry career with E/A in 1983 as an Assistant in the Publicity Depart-

- BENNETT KAUFMAN joins RCA Records as Talent Manager/West Coast responsible for local/regional talent-seeking and reviewing demosamong other duties. He was Music Consultant for the CBS-TV series "Fast Times," and previously served as A&R Coordinator/National Promotion Director at Gold Mountain Rec-
- CHRIS TOBEY is appointed National Director/Marketing Development at Chrysalls Records, responsible for developing label merchandising plans and executing consumer/trade advertising strategies, among other duties. Until February, Tobey had been Sr Regional Marketing Director at Arista for nine years
- RICK THOMAS, most recently the morning man at XETRA/San Diego and formerly of KUTE/Los Angeles, has been named Music Director/ morning personality at KUKQ/Phoe-
- EAMOUS AMOS is named PD at WYYN/Jackson, MS. Previously at KOEMIONIShome City Amos earlier held radio positions in California, Texas, and Florida. He replaces former PD Grady Brock.
- TAMMY KINZER has joined Super-Spots as a VP/Executive Producer for Broadcast Services. A former AE an air personality at WIOT/Toledo. Kinzer succeeds Howie Castle, who has left the creative production group.
- satellite-delivered programming service. Formerly associated with the parent company of the Transtar Radio Network, Berlak can be reached at (916) 924-1957.
- LYNNE HOFFMAN-ENGEL has been elevated to VP of the London Records division of PolyGram Classics. She has been the division's Classical Marketing Manager since October 1984, Previously, she was Merchandising Manager for the classical records department of retail book chain Barnes & Noble. Hoffman-Engel succeeds RICHARD ROLLEFSON, who is relocating to the UK to join the management team of Decca International.
- JIM ESLER becomes VP/GM at Wisconsin outlets WNFL/Green Bay and WKAU/Kaukauna. President of Forward Broadcasting, Esler has been GM at WKAU-AM & FM for the past 17 years
- DAVID STILLI is now VP/GM at

- GRAHAM POWERS. VP/Marketing at MCA Records Canada, is advanced to VP/Sales & Marketing. He takes over the sales duties held by VP/Sales GEORGE BURNS, who has resigned in order to nursue other interests in Vancouver • GORDON OPLINGER is the new GM at WDXI & WRJX/Jackson, TN.
- sales management general management and group management JOHN BLOODWELL is named Philadelphia Promotional Field Rep for MCA Records. He's the ex-Promotion
- MIKE BERLAK has formed Satel-Ilte Helpers, a radio consultancy for stations affiliated with or changing to a

- JACQUI ROSSINSKY is elevated from VP/Regional Manager to Eastern Division Manager for Hillier, Newmark, Wechsler & Howard. Rossinsky has risen through the company ranks since joining the rep firm from an AE post at WEEI/Boston five years ago
- WKRZ-AM & FM/Wilkes-Barre. He arrives at the Osborn Communications combo from KAAK-FM/Great Falls, MT, where he'd been GM for the past three years.

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- DELTA Cartridge Machines, "Today's Most Popular Cartridge Machines'
- OMEGA Cartridge Machines, "Affordable Performance You Can Trust"

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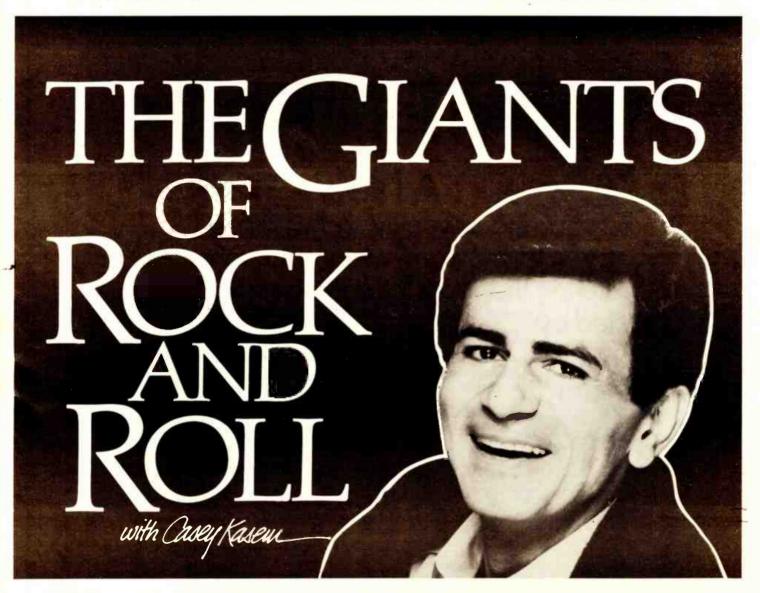
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# **AMERICAN TOP 40'S WORLDWIDE DEEJAY POLL**

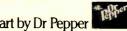
ELVIS? THE STONES? THE BEATLES? BRUCE SPRINGSTEEN? STEVIE WONDER?

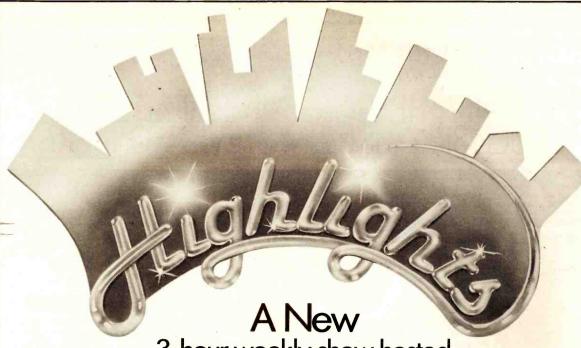


American Top 40 asked the pros, the radio deejays and programmers who "The Giants of Rock and Roll" really are. Count 'em down with the most listened-to voice in America... Casey Kasem.

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Company

Subject by Andred Land

KXNP/NORTH PLATTE, NE

BUYER: Central Nebraska Broad-

casting, inc., principally owned by

John Mitchell. He also owns KGFW

& KQKY/Kearney, NE: KNPE/Bell-

vue, NE; and KLNG & KQKQ/Council

SELLER: Mid Plains Broadcasting,

BROKER: Bill Lytle of Chapman As-

PRICE: \$275,000

headed by Nell Nelkin.

FORMAT: Country

Reporting

DIAL POSITION: 103.5 MHz

POWER: 100 kw at 403 feet

Bluffs, IA.

# Clear Channel Acquires WHAS & WAMZ For \$20 Million

WHAS & WAMZ/LOUISVILLE PRICE: \$20.1 million

**BUYER: Clear Channel Communica**tions, principally owned by L. Lowry Mays and B. J. McCombs. They also own WELI/New Haven: WMKJ & WQUE/New Orleans: KTOK & KJOY/ Oklahoma City; KBBJ & KMOD/Tulsa; KPEZ/Austin; WOAI & KAJA/San Antonio; and KALO & KHYS/Port Ar-

SELLER: WHAS Inc., newspaper publisher, principally held by the Bingham family. It has sold all other media properties, including WHAS-TV.

DIAL POSITION: 840 kHz; 97.5 MHz POWER: 50 kw; 100 kw at 500 feet FORMAT: AC: Country

#### WIOG/SAGINAW, MI

PRICE: \$2.55 million BUYER: F-B Communications, Inc. Officers are President Jack FitzGerald, Operations Manager at WTVN/ Columbus; VP Kim Ben, Promotions and News Director at WXFL-TV/Tampa; Secretary Guyon Turner, CEO at WOLF-TV/Scranton; and Treasurer

SELLER Booth American Co. The company also owns WZZP/South Bend, IN; WJLB/Detroit; WSGW/Saginaw; WWNK-AM & FM/Cincinnati; WRMR & WLTF/Cleveland; and WTOD & WKLR/Toledo

DIAL POSITION: 106 3 MHz POWER: 3 kw at 300 feet FORMAT: AC BROKER: Blackburn & Co.

#### WURD/GEORGETOWN, OH

PRICE: \$350,000

David Schaller.

BUYER: Richard Plessinger, who is also part owner of Sun and Sand Broadcasting. It has two FM applications pending.

SELLER: Jacor Broadcasting Group, Inc., which owns WEBN/Cincinnati: WBBG & WMJI/Cleveland; WQIK/ Jacksonville, FL; WGST & WPCH/Atlanta; WKYG & WXKX/Parkersburg, WV; and WVOI/Toledo.

DIAL POSITION: 97.7 MHz POWER: 1.6 kw at 390 feet FORMAT: Country

#### KRBQ/RED BLUFF, CA

PRICE: \$400,000

BUYER: California Radio, Inc., owned by Wallace Heusser (56%) and Stephen Marriott (44%). Heusser owns 87% of KKDJ/Fresno and 40% of KDJK/Oakdale, CA. Marriott is Manager of Eastman Radio's San Francisco office.

SELLER: Theodore Storck, who is 95% of owner of KTRF & KSNR/Thief River Falls, MN.

DIAL POSITION: 102.7 MHz POWER: 12 kw at 1080 feet FORMAT: AC BROKER: William A. Exline, Inc.

#### WTAC/FLINT, MI

PRICE: \$400,000 BUYER: Benjaman Kaufman and Da-

SELLER: Fuqua Communications. DIAL POSITION: 600 kHz

POWER: 1 kw days/500 watts nights FORMAT: Country

WLDS/JACKSONVILLE & WYMG/JACKSONVILLE-SPRINGFIELD, IL; and WLRW/CHAMPAIGN-URBANA, IL

PRICE: \$5.3 million BUYER: Saga Communications. headed by Ed Christian and key management personnel. Pending FCC approval is its acquisition of WVKO & WSNY/Columbus, WKLH/Milwaukee, and WNOR-AM & FM/Norfolk. Pending approval is its sale of WZKC/Rochester.

SELLER: Joyner Communications. headed by Tom Joyner.

DIAL POSITION: 1180 kHz; 100.5 MHz: 94.5 MHz

POWER: 1-kw daytimer; 50 kw at 500 feet; 43 kw at 400 feet. FORMAT: Full-Service AC; AOR;

BROKER: Charles Giddens of Chapman Associates

#### WFEA/MANCHESTER, NH

PRICE: \$1.45 million

**BUYER: Sunshine Group Broadcast**ing, which also owns WZID/Man-chester, NH; WMGX/Portland, ME; and WFXR/Charleston, SC.

SELLER: Ocean Coast Properties, Inc., which also owns WPOR-AM & FM/Portland, ME.

DIAL POSITION: 1370 kHz POWER: 5 kw

FORMAT: AC BROKER; Blackburn & Co.

#### WLEQ/BONITA SPRINGS (FT. MYERS), FL

PRICE: \$1.3 million

**BUYER: Beasiey Broadcasting of** Western Florida, principally owned by George Beasley, Beasley Broadcasting also owns WMOO & WBLX/ Mobile; WFAl/Fayetteville, NC; WGAC/Augusta, GA; WDMT/Cleveiand; WWMO/Reidsville, NC; WYNG/Evansville, IN; WXTU/Philadelphia; WTIP & WVSR/Charleston, WV; WKML/Lumberton, NC; WFTC WRNS/Kinston, NC; WLAT & WYAV/Conway, SC; KFMD/Pella, IA; and WCJX/Miami.

SELLER: Gold Coast Broadcasting

DIAL POSITION: 95.9 MHz POWER: 3 kw at 341 feet FORMAT: AC

#### KBCH/LINCOLN CITY, OR PRICE: \$325,000

BUYER: Matrix Media Inc., headed by S. Michael Symons.

SELLER: Brown Broadcasting Enterprises Inc., owned by William Brown, a Des Moines-based TV pro-

DIAL POSITION: 1400 kHz POWER: 1 kw FORMAT: AC BROKER: Blackburn & Co.

#### WSVQ/HARROGATE, TN

PRICE: \$182,000

BUYER: Pine Hills of Tennessee Inc., owned by W. R. Garrigan and his wife Janis, and by Donald Yoakum and his wife Geneva. Garrigan also owns WZKO/Pinesville, KY and WBCV/Bristol, TN.

SELLER: Appalachian Communica-

DIAL POSITION: 740 kHz POWER: 1 kw days FORMAT: Country

#### **DEBT DRAINS RESOURCES**

# Swift Trafficking Bill **Due This Week**

Rep. Al Swift (D-WA) this week planned to introduce legislation to reinstate the anti-trafficking rules that the FCC deleted in 1983, a move that could curtail the rapid turnover of broadcast properties by requiring broadcasters to hold their licenses for three years before selling at a profit.

According to a Swift aide, the Congressman is concerned that "with the increased speculation in broadcasting, debt service is draining broadcasters' financial resources, and precluding them from offering quality programming.

The flurry of broadcast transactions in recent months has "changed the

added. "We've got people in broadcasting who are not interested in being broadcasters

#### Little Support Evident

The bill's final language was still being drafted at presstime, and there was no clear indication of the measure's support among members of the House Telecommunications Subcommittee. Although Swift's proposal enjoys some measure of support in Washington (Rep. Mickey Leland (D-TX) and FCC Commissioner James Quello have each made speeches calling for reinstatement of the trafficking rules), Swift's aide conceded that "people haven't unanimously supported" the initiative.

#### Transactions To R&R character of the industry," the aide To have a radio station transaction fisted in R&R, broadcasters and brokers should contact the R&R Wash-

# CALL SIGN CHANGES

ington Bureau (202-662-7484) as

Albuquerque KRKE to KZSS (requested) Albuquerque KRKE-FM to KZRR

soon as details are available

Charlevoix, MI WKOS to WKHQ (6/10)

Concord. CA KWUN to KPOP (7/20) Daytona Beach WCFI to WORZ (6/16)

Los Alamos, NM KKHJ to KKBR (requested)

Miami WINZ-FM (remains assigned) Reno KSXY (new station, 6/10)

# KROQ Sale Challenged A former Mandaville Broadcasting

Corp. employee has asked the FCC to block the company's \$45 million sale of KROQ/Los Angeles to Infinity Broadcasting, charging that Mande ville principal Ken Roberts misrepresented his ownership interests before the ECC

In a petition to deny the sale, former consultant Tony Lazzarino Charged that Roberts used an intermediary to "corrupt" a high-ranking assistant to FCC Chairman Mark Fowler in an effort to avoid Commission scrutiny of his role in KROQ's ownership.

In his dramatic petition, screenwriter Lazzarino said Roberts tried to obscure his role in former KROQ own-

er Burbank Broadcasting Corp., allegedly concealing the fact that he assumed ownership of the station from his former partners without FCC consent

in a sworn statement accompanying his opposition to the petition, Roberts branded Lazzarino's charges "clearly untrue and frivolous." The filing noted that the Commission ultimately awarded the station to Roberts, despite a finding that he had improperly assum-

"Simply put, I never orchestrated nor participated in any conspiracy to withhold pertinent information from the Commission." Roberts conclud-

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#### **WASHINGTON REPORT**

SOURCE VS. BLANKET LICENSE DISPUTE

# Song Writers, TV Industry In \$100 Million Royalty Battle

One of the most fiercely lobbied broadcast battles in recent memory is underway in Congress. Radio is not directly involved. But if the dire warnings of songwriters are true, the outcome could directly affect the quality and abundance of the music that makes up a vast majority of radio programming.

At issue is how composers, lyricists, and music publishers are compensated for the use of their works on syndicated television programs. Last year TV stations paid an estimated \$65-\$85 million to ASCAP, BMI, and SESAC for those rights. Their tab this year could top \$100 million, according to the TV industry.

#### "Blanket" License Challenged

The fees are now paid to the performing rights societies through "blanket" licenses, which give stations full rights to the millions of compositions each group licenses.

"The writers would really be decimated."

-ASCAP President Morton Gould

TV stations argue they don't use all those songs, and shouldn't be forced to pay for them.

The industry wants to replace blanket licenses with so-called "source" licensing for each of the relatively few songs used on syndicated TV programs. Essentially, that means that program producers — not individual stations — would negotiate separate deals for each use of a song. Source licensing bills pushed by TV interests are making headway in both the House and Senate this year.

"We are not going to give up until we get relief. period."

> All-Industry TV Music Licensing Committee Counsel Bruce Lehman

The TV industry argues that the changes it seeks would simply bring music into line with other copyrighted material in syndicated shows — such as choreography, literary and script rights — which are already negotiated "at the source" by producers.

#### One-Time Payment Threatens Royalties

Composers contend that source licensing is virtually unworkable for them. While nobody knows just how the system would work, composers say they might be forced to hire expensive agents to negotiate a vast number of separate deals for them. "The writers would really be decimated," ASCAP President Morton Gould predicts.

Even worse, Gould charges, "It would mean one payment to the writer, and it eliminates the whole idea of royalties, something that

has taken us years to develop, and which has been found to be equitable and fair."

Just how much revenue composers would lose is unclear. Proponents of the bill readily acknowledge that they expect to pay less under source licensing. They say the change would open up a more competitive marketplace — especially for local composers — for music rights, bringing prices down.

Source licensing backers deny the charge, but BMI Managing Director Gloria Nessinger says "virtually all" fees now paid for syndicated TV shows would disappear. "It would just simply dry up," she predicts. "There are people whose whole lives depend on this income"

Nessinger also fears a "domino effect," in which a successful challenge to blanket licensing by TV stations could lead to similar campaigns by radio and other industries. Gould said he shares that concern.

# Preston Decries "Disastrous" Legislation

BMI President Frances Preston calls the bills now before Congress "absolutely disastrous." She charged, "They would affect the ability of all writers to earn a living from their music, not just those who work specifically for television."

According to Preston, the "public will be the ultimate victim of the bill in terms of the quality of music available to them." She pledged to fight the legislation "until it is withdrawn or defeated."



DEAR DIARY — is a new Arbitron diary in the works? A redesigned diary was submitted to Arbitron officials Mari Lou Legge and David Lapoya (pictured above) last week by NAB's Committee on Local Radio Audience Measurement (COLRAM). The mock-up taken under consideration by Arbitron features redesigned text, heavier paper stock, and different color formats. In other action, COLRAM has decided to explore the possibility of rating radio isteners under 12 years of age.

#### **Bills Moving Forward**

So far, the TV industry has succeeded in moving its source licensing bills ahead in both the House (H.R. 3521) and Senate (S. 1980). The legislation has 18 co-sponsors in the Senate, and 163 in the House.

Hearings have been held on both sides of the Capitol, although a second House session set for this week was delayed when the Judiciary subcommittee handling the issue got sidetracked with the impeachment of a federal judge.

Subcommittee Chairman Robert Kastenmeier (D-WI) has indicated the bill may be dealt with in July. In the Senate, the issue now rests with the full Judiciary Committee, which plans a second hearing next month. The TV position enjoys the full support of committee Chairman Strom Thurmond (R-SC).

The bills have made "remarkable" progress since being introducted last fall, according to Bruce Lehman, legal counsel to the All-Industry TV Music Licensing Committee. "There's a very realistic possibility of our wrapping this up" in 1986. We're pressing to do that."

If the bills don't pass this year, the industry will push them again in the next Congress, Lehman vows: "We are not going to give up until we get relief, period."

BMT's Nessinger claims her side has been able to keep the legislation "in check" so far this year, but she fears the "clout" in Congress of local TV broadcasters, whose industry she called a \$12 billion-ayear "money factor."

# **NEWS BRIEFS**

#### Mutual Fights For Liberty Coverage Rights

The Mutual Radio Network says it's not satisfied with a deal in which ABC, which has exclusive broadcast rights to July 4th Statue of Liberty events in New York, agreed to provide pool coverage of some events to other news organizations.

In a letter to White House Press Secrelary Larry Speakes, Mutual VP/News & Special Programs Ron Messen said going along with the arrangement "would be to accept the proposition that news coverage of the President at a public event on public land on a great national holiday is for sale to the highest bidder."

Nessen, who was press secretary to President Gerald Ford, complained in a statement that the deal accepted by other networks "still limits significant portions of the President's participation" to ABC, and allows that network to decide which events others can cov-

Nessen demanded that the White House make a feed of presidential appearances at the Liberty events available to all broadcasters.

#### Senate Clears Dennis FCC Nomination

After months of partisan squabbling, the Senate last week unanimously confirmed President Reagan's nomination of Patricia Diaz Dennis to be an FCC Commissioner. She's expected to be sworn in next week at a White House ceremony.

Even though Dennis is a Democrat, members of her own party stalled the nomination until Congress could pass a bill cutting FCC terms from seven to five years. Shorter terms, they argued, are needed so the President who takes office in January 1989 won't be saddied with too many Reagan holdovers on the Commission.

#### Other Key Developments:

• For the first time in 1ts history, RTNDA has named two recipients for this year's Distinguished Service Award: Sen. Robert Byrd (D-WV), for helping get broadcast coverage of Senate proceedings; and FCC Chairman Mark Fowler, for championing the cause of content freedom for electronic journalism.



MINORITIES MATTERS — The progress of NAB's Employment Clearinghouse was one of the items taken up last week in Washington by Minority Executive Council members (left to right) Glenn Mahone, Paco-Jon Broadcasting; Jay Asher Jr., WJDA/Quincy, MA; Donna Zapata, WHAS-TV/Louisville; Robert Munoz; KCIK/El Paso; and Bill Shearer, KGEL & KUFE In Sa Angeles.

# JOE Spilling Web.

Recorded Live in Concert At the "Big World's" Fair In Vancouver.



FOR INFORMATION CONTACT: BEVERLY PADRATZIK AT (212) 887-5218

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# 20 Years of Di



THE 20th ANNIVERSARY OF

GUEST APPEARANCES BY

NICOLETTE LARSON MICHAEL MARTIN MURPHEY MARK O'CONNOR RODNEY CROWELL VINCE GILL WILLIAM LEE GOLDEN

DOC WATSON RICKY SKAGGS J.D. SOUTHER

@ABC RADIO NETWORKS

KAMINSKY (& COMPANY

For more information, contact Beverly Padratzik (212) 887-5218 20 Years of Dirt/A Concert Celebration Presented by Chuck Morris and the Denver Post Charities

# **RAB** Radio **Facts Book Updated**





The 26th edition of "Badio Facts" is currently available from the Radio Advertising Bureau (RAB). This 48-page pocket guide includes such often-overlooked information as the average American's time spent listening to radio (three hours and six minutes daily), sales of radio receivers reaching an all-time high of 87.2 million in 1983, and sales of walk-along radio up 53% since 1984 to 7.26 million sets

This comprehensive, statistical overview of the US commercial radio industry can be used to give prospective clients a perspective on radio's value as a marketing tool, to examine trends in radio's usage and growth, and to demonstrate radio's strengths relative to other advertising media. For copies of this fact-packed paperback pamphlet contact the RAB at (212) 254-4800

# **Dum Dum Sing-A-Long-A-Doo-Wop**

If you think the words to "Come Go With Me" by the Dell-Vikings are "dom," well, they are. This informational tidbit comes courtesy of "The Doo-Wop Sing-Along Songbook," written by John Javna and published by St. Martin's Press.

The 128-page paperback spotlights 19 nonsensical oldies but goodies from the Golden Age of Grease, providing the reader with either sheet music or simple (hah!) vocal transcriptions of every "did dle-iddle-iddle it" and "I sumokem



five pimply mooks hanging out under the el trying to master the second verse to Dion & the Belmonts' "I Wonder Why." Talk about nowstalgia!

Along with deathless tips on "How to Ooooo." Javna includes a selective doo-wop discography. guickie bios of various doo-wop heroes, fashion pointers, and just about the dom-est sense of humor this side of, well, the Dell-Vikings Price: \$5.95.

# **Jacket** Radio

We've seen radios embedded in everything from toques to earmuffs. Now you can surround yourself in sound with tthe "Jacket Radio" from Potomac, MA-based TIS Information Systems. This kangaroo-styled jacket radio features a slim, high quality AM or FM radio circuit sewn into a nylon pouch. Earphones or micro-headsets are easily stored in a second small pouch located on the garment's inner lining.

When you don't want to use the item as a jacket, you can do as the gentleman pictured on the left and fold the garment into itself, wearing it around the waist. Either way, radio dials are instantly accessible.

The Jacket Radio comes complete with a hood and drawstring closure. Additional features include a front zipper with full storm gusset, elasticized sleeves/waistband, and a nonslip waist drawcord. Custom logos may be screened onto the garment in any one of several places, making the item a natural for either spectators or participatory sports fans. For further information, contact TIS at (301) 299-2440.



# POLLSTAR

#### **TOP 20**

CONCERT PULSE

#### LW TW ARTIST

- 1 ZZ TOP
- 2 JOHN C MELLENCAMP
- 2 3 RUSH
- S. NICKS/P. FRAMPTON
- 5 KENNY ROGERS
- 6 ALABAMA
- 7 HEART
- 7 R VAN HALFN 6 9 JUDAS PRIEST
- 9 10 FIRM
- 10 11 AEROSMITH/T. NUGENT
- 11 12 OZZY OSBOURNE
- 12 13 NEW EDITION
- 13 14 LOVERBOY
- 14 15 AMY GRANT 15 16 SIMPLE MINDS
- 16 17 HANK WILLIAMS JR 17 18 KISS
- 18 19 ANNE MURRAY
- 19 20 BLACK SABBATH

The CONCERT PULSE Is a weekly computerized report ranking each artist by computerized per to consider their average box office gross reported per venue. Courtesy of POLLSTAR. a publication of Pomoteris' On-Line Usings. (800) 344-7383, or in California. (209) 224-2631

### AT LAST!

# Consistent cart quality, play after play. Without this kind of sacrifice.



Think of the hours spent testing, adjusting and aligning carts. Now consider this: phase error or flutter can degrade any one of them the very next time it goes in a playback machine.

The Harris Audio Time Base Corrector is an ingeniously simple, digital encoding/decoding system that eliminates the drudgery of individual cart surveillance. In addition, it guarantees flutter-free, phase corrected reproduction as true to the master as possible. Nothing else works as effectively or as efficiently.

Get cart confidence with the Harris Phase Fixer. Contact Harris Corporation, Broadcast Group, P. O. Box 4290, Quincy, IL 62305. 217-222-8200.



HARRIS

FOR YOUR INFORMATION, OUR NAME IS HARRIS

# **PRO:MOTIONS**

### Perry EMI Managing Director



Rupert Perry

Rupert Perry assumes the post of Managing Director EMI Records Limited following Peter Jamieson's resignation after 19 years with the company. Perry joined EMI in 1971 as Personal Assistant to L.G. Wood, Group Director/ Records. Since then he's served as YP/ASR at Capitol Records, President of EMI America Records in Los Angeles, Managing Director/ EMI Australia, and, most recently, VP/Executive Assistant to Bhaskar Menon, Chairman/Chief Executive of EMI Mustralia.

#### Case Joins KYXY

Cole Case has joined KYXY/ San Diego as an Account Executive. He comes to the station from McGavren Guild in Los Angeles.

#### **WEA Promotes Hagan**

Peter Hagan has been promoted to Field Sales Manager for Warner/Elektra/Atlantic. A WEA Sales Representative in Cincinnati since 1974, Hagan also worked for RCA Records.

#### Young Segues To Atlantic

Atlantic Records welcomes
Kevin Young, who will oversee local promotion out of Cleveland. He
was previously MD at AOR WCPZI
Sandusky.

#### PROS ON THE LOOSE

Don Elllott — Air Talent/Production KHUM/Lawrence, KS (913) 242-1220

Jay McDaniel — former head of Musicstream (919) 581-3663 Dave Sharp — Middays/Produc-

Dave Sharp — Middays/Production WGCL/Cleveland (216) 232-4687

#### Conlin Named

Claire Conlin segues to the Director/National Advertising slot at Warner/Elektra/Atlantie Corporation. Conlin joined WEA's Cleveland Branch in 1978 as a clerk in the Advertising Department and has since served as Media Buyer, Media Specialist, Branch Video Coordinator, and most recently as Video Sales Representative in the company's Detroit sales office and provided the company's Detroit sales office.

#### Columbia Enlists Mandel



Stouge Mandal

Steven Mandel has joined Columbia Records as Associate Director/Publicity, East Coast. Mandel comes aboard after doing publicity for Van Halen and David Lee Roth via Van Halen Productions and Diamond Dave Enterprises. Prior to that he spent three years as an Account Executive with The Press Office.

#### Oshin New KBIG NSM



Steve Oshin

Two-year KBIG/Los Angeles Account Executive Steve Oshin has been promoted to National Sales Manager. Before joining the station in 1983 he was a media buyer at Elsaman, Johns and Laws in Los Angeles.

#### Rodriguez Upped At KTSA & KTFM



Yolanda Rodriguez

Yolanda Rodriguez assumes the post of Retail Marketing Director for KTSA & KTFM/San Ancholo after serving a year as the stations' Co-op Director. She will retain those co-op duties in addition to her new post. Her background includes positions with Gerstenhaber, Jacks and Co., Rogers Cablesystems, and the Alamo Area Council of Governments.

#### Eastman Raises Sylo

Joe Sylo has been elevated to Office Manager of Eastman Radio's Houston office. He spent the past year as an AE with the firm's Dallas office.

#### CHRONICLE

Born To

- WBEN-FM/Buffalo MD Roger Christian, his wife April. son Emerson Matthew. June 8.
- WEA Cleveland Branch Marketing Coordinator Geoffrey Thacker, his wife Cliff, son Joshua Geoffrey, May 31
- WKBO/Harrisburg VP/Station Manager/morning man R.J. Harris, his wife Bonnie. daughter Christi Marie, June 11.
- WHTT/Boston MD Chris Knight, his wife Suzanne, son Dylan James, June 3.

#### Married:

- Atlantic/Atco Records Director/ A&R Richard Steinberg to Katherine Marie Horn, June 1.
- Atilla Management President
  Bill Hons to Vicki Brooks, June 14.
- WAHR/Huntsville PD Steve Dallas to Becky Knightn, June 20.

#### Piazza Joins A&M



Vivian Piazza

Vivian Plazza has signed on as A&M Records' East Coast Publicity Director. Piazza exited Epic/Portati/Associated Labels' publicity department after six years, most recently serving as a publicist. She had joined the CBS copyright department in 1979.

#### Maxwell Launches

Chris Maxwell, 14-year MD of Capital City Redio, has established his own radio programming/music consultancy, Chris Maxwell Communications. CMC may be reached at 57 Bromby St., So. Yarra, Australia 3141: 03-266-8099.

#### Viacom Raises Two

Kenneth Kaufman has been promoted from Şenior VP/General Counsel for Viacom subsidiary Showtime/The Movie Channel, Inc. to VP/Government Affairs of Viacom International, inc. With Viacom since 1984, Kaufman previously practiced entertainment law with several firms. Also at Viacom, Robert McCarthy assumes the post of Counsel/Communications, responsible for the company's cable television division. Before accepting this post, McCarthy was Senior Counsel for MTV Networks, Inc.

#### Emmis Elevates Zimmerman

TECH-EFFECTS

Available

Everywhere From

Joyce Zimmerman has been tapped as Corporate Director/Personnel & Administration for Emmis Broadcasting. The five-year company veteran has served as a sales representative and Assistant to President Jeff Smulyan.

#### Famous Music



Alan Melina

Famous Music Publishing Companies, a unit of Paramount Pictures, has upped Sr. Creative Director/West Coast Alan Mellina to Vice President. Melina began as Famous Music's Creative Director in 1984, prior to which he spent more than five years as General Manager/Professional Department of Chappell Music Ltd. in London.

#### Narotzky Segues To Media General

Hal Narotzky has accepted the newly-created position of Manag-er/New Business Development for Media General Broadcast Services. His background includes sales stints at WDMJ/Marquette, MI and Escanaba, MI outlets WDBC and WKZY, plus the GSM post at KSRF/Los Angeles. Prior to KSRF he was a Media General sales rep. Narotzky rejoined Media General in 1985 as an account supervisor.

#### CHANGES

Suzanne Banks, former AE for WHN & WAPP/New York & WJIT/New York, joins CBS Network as

Richard Farquhar, formerly in sales at WRKI/Bridgeport, joins Eastman Radio as AE.

Audrey Goldberg, Assistant Director/Management Controls, CBS Finance, has been appointed Director/Management Controls, Columbia House.

Agnes Toomey, Manager/Royatty Accounting & Analysis for CBS, Columbia House, has been appointed Director/Royalty Accounting & Analysis for Columbia House.

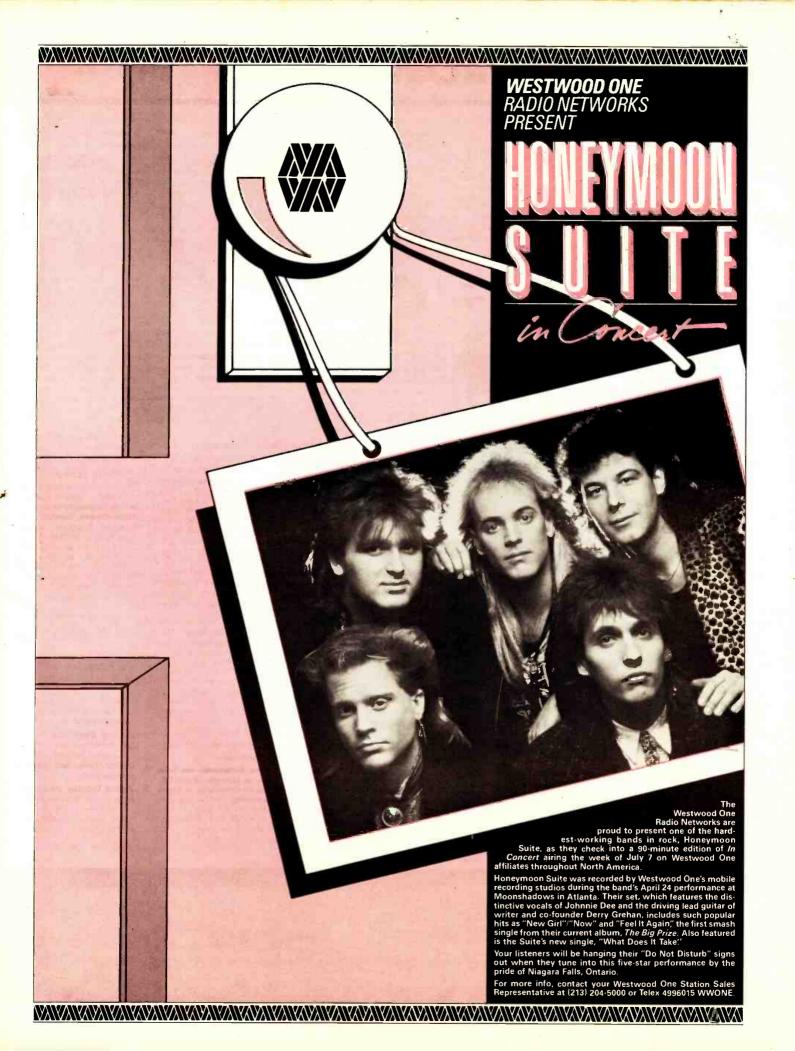


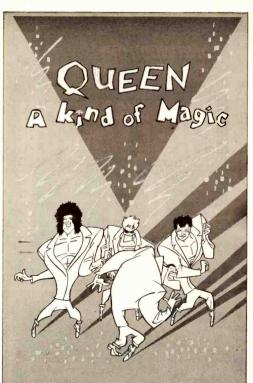
"You were right. The new TECH-EFFECTS package is great! It's on the air on Z-100."

SCOTT SHANNON, PD, Z-100/New YORK



Call 1-800-251-2058





IT'S THE BEST CAR TUNE OF THE SUMMER AND THESE STATIONS ARE ALREADY DRIVING THE POINT HOME

#### Second Week!

WPHD deb 40 Q100 add CKOI add B94 add PRO-FM on WXKS on Z93 add KEGL on 93FM add Y100 on WRNO on WRSR deb 39 WLS on Z95 deb 38 WMMS on WCZY add KWK on KWOD add KPLUS deb 40

WZOU add 27 WERZ add WLAN add 33 WRCK add WTLQ add WBBQ add FM100 deb 37 WHHY add 94Z add

100KHI add KFMN deb 38 WCGQ add KNOE add WPFM add WVBS add KTUX 35-32 WDBR add KGOT deb 29 WK7I add WGRD deb 39 **KBOZ** add KJ103 add KTRS add KNMQ 38-34 KWNZ add KBIM add KF95 deb 31 KIYS deb 39 KZOZ add SLY96 add

KCPX add

WFBG add

KATD deh 28

WGUY deb 40

Produced by Queen/David Richards

Capital

# STREET TALK

The spring ratings aren't out yet, but a stunning upset is already in the works in Los Angeles, where the latest ARBITREND reports Urban powerhouse KPWR/LOS ANGELES climbing 12+ from 5.8-6.9, rising above longtime music leader KIIS-FM (6.6-6.2). "Power 106" is now within a halfshare of top gun KABC (6.8-7.3), Meanwhile, KLOS and KROQ are tied in the AOR war (3.7). pacing ahead of KMET (3.0-2.5). In the fierce Easy Listening arena, KJOI (4.9-5.1) has moved slightly ahead of KBIG (5.0-4.9). while KOST (3.9-4.0) has widened its AC

Rumors are hot 'n' heavy in Miami that either Classic Rock or hip AC music will be emanating from COX's gorgeous WAIA studios instead of its present AC fare. Record reps there have reportedly been receiving orders for EMERSON, LAKE & PALMER. BOB SEGER, and CSN catalog LPs. It's said that Cox consultant MARY CATHERINE SNEED, who did well herself with hip AC WSM-FM/NASHVILLE, is in town setting up the new format.

Speculation in Boston is that CHR WHTT. with the arrival of PD BARBARA TEMPLE (see Page 1) and her WCBS-FM oldies background, may become the market's seventh AC. Or will it go for the Gold to make inroads against GARY GUTHRIE-consulted WZLX, which is skyrocketing (3.1-5.0) with an AOR-leaning "Classic Hits" format? Either way, if 'HTT makes a switch, Boston will be without a traditional CHR.

ST hears that PRIVATE MUSIC is going to RCA for distribution. The instrumental/new age label, headed by PETER BAUMANN, has been independently handled since its launch last year. An album from LEO KOTTKE will likely be among the first new Private releases through RCA.

Don't touch that Rolodex! A&M VP/ Marketing Services BOB REITMAN apparently isn't leaving to join Robert Redford's WILDWOOD company after all. But it's not yet clear whether he'll continue in his existing post or take on new responsibilities at A&M. as Bob couldn't be reached for comment at

Corporate execs at both GENERAL ELECTRIC and RCA have put the finishing touches on their merger by filing papers in Delaware last week. The merger is conditional on NBC's divestiture of WNBC & WYNY/ NEW YORK, WMAQ & WKQX/CHICAGO. and WKYS/WASHINGTON within 18 months.

Twenty-six year-old WAPF-FM & WTI V. TV12/JACKSONVILLE air traffic reporter JULIE KING, and her jet-copter pilot, BUDDY SMITH, 36, were killed Monday (6-16) when their helicopter crashed as she was ending a live TV traffic update. Another passenger. TV12 cameraman BRETT SNYDER, is in serious, but stable condition in a local hospital. Julie had joined WAPE only three weeks ago after five years on-air at WYKS/ Gainesville. STATEWIDE VP/Programming MARK DRISCOLL said, "We're all so deeply saddened. Losing someone who works for you like this is like losing a member of your

Former BMI VP RUSS SANJEK will be remembered Tuesday (6-24) at a memorial service at St. Peter's Church, NYC. The much-respected exec, who retired in 1980 after 40 years with the performing rights organization, died June 11 at age 70.

Here's a new investment approach from the 21 ENTERTAINMENT GROUP, headed by FRED HAAYEN. The company is offering "entertainment futures," whereby investors can buy into a recording artist via a contract representing 5% of gross revenues from five album releases. For each record that's sold. approximately 0.40 goes back to the pool of investors, and the break-even point per release is 300,000 unit sales worldwide. You can also buy a piece of an act's merchandising income. Among the investment opportunities: 21 RECORDS/ATCO band GOLDEN EARRING.

Ending months (years) of bankruptcy hearings and negotiations, UPI finally has passed into the hands of Mexican publisher MARIO VASQUEZ-RANA and Houston developer JOE RUSSO. Shortly after assuming control, majority owner Vasquez-Rana issued a statement of goals and intentions for the wire service. Among those goals are: an "overriding commitment to improve the quality of the UPI report," a major modernization effort, and increasing editorial staff.

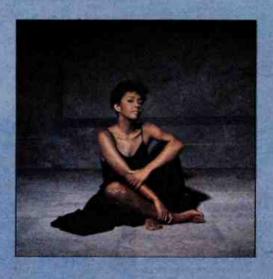
Vinyl decline? At a recent WEA INTERNATIONAL senior management meeting in New York, WEA CORP. President HENRY DROZ forecast that the compact disc's share of the US market will reach 25% by the end of this year. That compares with just 3% in 1984. The LP is the big loser -Droz forecast that its 1986 share will drop to 20% and cassettes to 50%.

Continued on Page 22



# Rapture

# Anita Baker

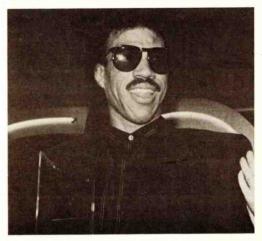


# Elektra

Rapture. Featuring the single and video, Sweet Love. On tour now.



# ASCAP CONGRATULATES OUR 1986 POP



Lionel Richie
ASCAP Songwriter Of The Year
Third Year in a Row!

Chappell & Co., Inc.
ASCAP Publisher Of The Year

Pictured are ASCAP President Morton Gould (3rd from left) with (I. tor.) Chappell's Ira Jaffe, Linda Blum, Freddy Bienstock, Inwin Robinson, and ASCAP Managing Director Gloria Messinger.





"I Just Called to Say I Love You"
ASCAP Song Of The Year
Writer: Stevie Wonder
Publishers:
Black Bull Music, Inc.
Jobete Music Company, Inc.

Vince Perrone (I.) and Lester Sill of Jobete Music Company, Inc. with Stevie Wonder.

# AWARD WINNERS

# **ASCAP's Most Performed Songs**

(October 1, 1984-September 30, 1985)

NEED

ers Glen Ballard, Clif Magness, David Pack ishers MCA, Inc., Yellow Brick Road Music

LF er Harold Faltermeyer (GEMA) isher:#amous Music Corporation

FR REGOOD TO ME

ers Mike Chapman, Nicky Chinn, Holly Knight Esher Arista Music, Inc.

NINTHEUS.A.

er Bruce Springsteen Esher Bruce Springsteen

S OF SUMMER

ers Michael Campbell. Don Henley lishers Cass County Music Company, Wild Gator Music

N'T FIGHT THIS FEELING

er Kevin Cronin lisher Fate Music

ELESS WHISPER

ers George Michael, Andrew Ridgeley isher Chappell & Co., Inc.

RBBEAN QUEEN MORE LOVE ON THE RUN)

ers Billy Ocean (PRS), Keith Diamond\* isher Zomba Enterprises, Inc.

OF NEW ORLEANS

er Steve Goodman hisher Turnpike Tom

OL IT NOW

ers Vincent Brantley, Ricky Timas lisher NG Music Publishing

λZY

ers Richard Marx, Kenny Rogers hishers Lion's Mate Music Ca., Security Hogg Music

AZY FOR YOU

ers John Bettls, Jon Lind ksher WB Music Corp.

FRI MOON

er Dennis De Young Disher Grand Illusion Music

N'T YOU (FORGET ABOUT ME)

lers Larry Di Tommaso, Raiph Palladino Jishers Acrobat Productions, Inc. (Al De Music Division), Ra Ra La Music, Unlatty Music, Inc.

ter Ric Ocasek olisher Lido Music, Inc.

**FASY LOVER** 

whiers Philip Bailey, Phil Collins (PRS) which Spring Bailey, Phil Collins (PRS), Nathan East street Golden Torch Music Corp., Pun Music, Inc. Publishers New East Music, Pun Music, Inc. Six & Trini Music

EVERYTHING SHE WANTS

Writer, George Michael Publisher Chappell & Co., Inc.

FOOLISH HEART

Writers Randy Goodrum, Steve Perry Publishers April Music, Inc., Random Notes. Street Talk Tunes

EREFWAY OF LOVE Writers Narada Michael Walden, Jeff Cohen\* Publisher Grafitude Sky Music, Inc.

GLORY DAYS

HARD HABIT TO BREAK

Writers Steve Kipner, John Parker\*
Publishers Aprill Music, Inc., Stephen A. Kipner Music

Writers Harold Fattermeyer (GEMA), Keith Forsey Publisher Famous Music Corporation

I FEEL FOR YOU

Writer Prince
Publisher: Controversy Music

IF THIS IS IT

Writers Johnny Colla, Huey Lewis Publisher Hulex Music

I JUST CALLED TO SAY I LOVE YOU

Writer Stevie Wonder
Publishers Black Buil Music, Inc.,
Jobete Music Company, Inc.

Writers, Stephen Bray, Madonna Publishers Black Lion Music, Bleu Disque Music Co., Inc., WB Music Corp., Webo Girl Music

I WANT TO KNOW WHAT LOVE IS

Writer Mick Jones Publishers Evansongs, Ltd., Somerset Songs Publishing, Inc.

Writers Tom Kelly, Billy Steinberg Publishers Denise Barry Music, Billy Steinberg Music

LOVE LIGHT IN FLIGHT Publishers Black Bull Music, Inc.,

Jobete Music Company, Inc.

Writers Robert John "Mutt" Lange (SAMRO), Billy Ocean (PRS). Keith Diamond\*
Publisher Zomba Enterprises, Inc.

LUCKY STAP

Writer: Madonna Publishers: Bleu Disque Music Co., Inc., Webo Girl Music

LICY SMISSINA

Writers: Mark Leonard, Chas Sandford, John Walte Publishers: Fallwater Music, Markmeem Music

MISSING YOU

Writer Llonel Richie Publisher: Brockman Music

NEUTRON DANCE

Writers Danny Sembello, Allee Willis\* Publisher Unicity Music, Inc.

NEVER SURRENDER

Writer Corey Hart (CAPAC)
Publisher Liesse Publishing

NIGHTSHIFT

Writer Watter Orange Publisher Watter Orange Music

NO MORE LONELY NIGHTS

Writer Paul McCartney (PRS)
Publisher MPL Communications, Inc.

ONE MORE NIGHT Writer Phil Collins (PRS) Publisher Pun Music, Inc.

PENNY LOVER

Writers Brenda Harvey-Richle, Lionel Richie Publisher Brockman Music

POWER OF LOVE

Writers Johnny Colla, Chris Hayes, Huey Lewis Publisher Hulex Music

PURPLE RAIN

Whiter Prince
Publishers Controversy Music, WB Music Corp.

RASPBERRY BERET Writer Prince Publisher Controversy Music

RHYTHM OF THE NIGHT

Writer Diane Warren
Publisher Edition Sunset Publishing, Inc.

Writers Jim Peterik, Frank Suttivan\* Publisher, Easy Action Music

SMOOTH OPERATOR

Writers Ray St. John (PRS), Sade (PRS) Publisher Silver Angel Music

Writers Nickolas Ashford, Valerie Simpson Publisher Nick-O-Val Music Ca., Inc.

SOME GUYS HAVE ALL THE LUCK

Writer Jeff Fortgang
Publisher Kirshner/April Music Publishing

ST ELMO'S FIRE (MAN IN MOTION)

Writers John Parr (PRS), David Foster\* Publishers Bogus Global Music, Golden Torch Music Corp.

Writers Charlie Dore, Julian Littman (PRS) Publisher Ackee Music, Inc.

STUCK ON YOU

Writer Lionel Richle Publisher Brockman Music

SUDDENLY

Writers Billy Ocean (PRS), Keith Diamond\* Publisher Zomba Enterprises, Inc.

SUSSUDIO

Writer Phil Collins (PRS) Publisher Pun Music, Inc

TIME AFTER TIME

Writers Rob Hyman, Cynal Lauper Publisher, Dub Note

TO ALL THE GIRLS I'VE LOVED BEFORE

Writers, Hall David, Albert Hammond Publishers April Music, Inc., Casa David

TOO LATE FOR GOODBYES

Writer Julian Lennon (PRS)
Publisher: Chappell & Co., Inc.

VALOTTE Writers Justin Clayton (PRS), Julian Lennon (PRS), Cartton Morales Publisher Chappeli & Co., Inc.

WAKE ME UP BEFORE YOU GO-GO

Writer George Michael Publisher Chappell & Ca., Inc

Writers Lionel Richle, Michael Jackson® Publisher Brockman Muslc

WE DON'T NEED ANOTHER HERO

Writers Terry Britten (PRS), Graham Lyle (PRS)\* Publisher Myaxe Music, Ltd. (PRS)

Whilers Richard Marx, Kenny Rogers, David Foster\* Publishers Llon's Mate Music Ca., Security Hogg Music

WHAT'S LOVE GOT TO DO WITH IT

Writers Terry Britten (PRS), Graham Lyle (PRS)\* Publisher Chappell & Co., Inc.

WHEN DOVES CRY Whiter Prince Publishers Controversy Music, WB Music Corp.

WHO'S HOLDING DONNA NOW Writers Randy Goodrum, Jay Graydon, David Foster\*
Publishers Aprill Music, Inc., Garden Raike Music, Inc.,
Random Notes

Writer Lala Publishers Little Tanya Music, MCA, Inc.

YOU'RE THE INSPIRATION Writers Peter Cetera, David Foster Publisher Double Virgo Music



# Teve Winwood

"HIGHER LOVE"



FROM THE FORTHCOMING ALBUM <u>BACK IN THE HIGH LIFE</u>
PRODUCED BY RUSS THELMAN AND STEVE WINNOOD
MAKAGESIENT: NUVISIONS MANAGEMENT, LTD., RON WEISNER, BENNETT FREED





**CHR BREAKERS** 

TRACK 6





TM Owned BY Island Entertainment Group, Inc.

Manufactured And Distributed By Warner Bros. Records
© 1986 Island Records, Inc.

### STREET TALK

Continued from Page 18

BOB GELDOF's tireless work for African hunger-relief was recognized last week by QUEEN ELIZABETH, who made him an honorary Knight of the British Empire (KBE). They don't dub knights with a sword on the shoulder anymore, unfortunately. Now, that would have been a photo opportunity.

Seems the marriage between DIR BROADCASTING and NSBA has been annulled. The two companies had reportedly worked out a distribution deal for NSBA's "On The Radio," but the premarital agreement was not acceptable to both parties. DIR has sent out telegrams disavowing any relationship with NSBA, and NSBA President JEFF LEVE confirms the separation. Remember, the show isn't over until the fat lady signs.

DICK WEINSTEIN, most recently President of BIRCH RADIO, will be going across the street to the TV side of the business. Expect him to hook up in a top executive capacity with a major TV rep firm.

Good Gigs Dept.: After five years GARY CRAIG is leaving mornings at WTIC-FM/ HARTFORD, following the failure to negotiate a new deal on his contract, which ends August 15. T&Rs ASAP to PD GARRY WALL

Dob for WHHY-FM/MONTGOMERY PD BOB RALEIGH to vacate his post this summer in his quest for another PD position. Bob's still programming the CHR, and is assisting GM LARRY STEVENS in finding a replacement ... KMJK/PORTLAND is losing longtime morning team of KENT PHILLIPS and ALAN BUDWILL to wakeup service at KPLZ/SEATTLE. Contact KMJK's JON BARRY ... WROR/BOSTON is looking to hire a production director and a promotion director. Qualified and interested parties should call PD LORNA OZMON at (617)

Guess who has her own perfume debuting this month? ARISTA's DIONNE WARWICK will be on hand at the upcoming Beverly Hills Neiman-Marcus champagne reception, where folks can get their first whiff of Dionne Parfum. Darling, you scent me.

Condolences to the family and friends of WKJN/BATON ROUGE personality STAN HALL, who died of apparent suicide June 10 Hall, 35, is survived by former wife Linda, and young sons Grant and Ross. A scholarship fund for the boys has been set up through Fidelity Nat'l Bank in Baton Rouge; WKJN will provide more details. Hall had been at 'KJN for two years, and earlier worked for WLCS across town and at KEEL/ Shreveport.

Congrats to Michigan research/strategic consulting firm MARK KASOFF & CO. on a special occasion for any company — its first anniversary.

Strong turnouts are expected at both the 15th annual BOBBY POE SEMINAR in Atlanta (June 27-28; 301-951-1215) and the 11th annual UPPER MIDWEST COMMUNICATIONS CONCLAVE in Minneapolis (June 26-29; 612-927-4487). R&R's JOEL DENVER will be at the Poecat, while JEFF GREEN covers the Conclave. See you there!

If you're ever visiting Pittsburgh, why settle for the nearest Holiday Inn when you can relax at CLARK RACE's own bed & breakfast inn? The former KDKA star has restored an 1880 three-story, seven-bedroom charmer and would love to play host to his industry friends whenever they're in town.

Longtime label and personal management veteran ALAN MINK has started a Los Angeles-based auto leasing company, with DENIECE WILLIAMS driving away the first car, a Jaguar. Honk for Alan at (818) 995-1956.

A real coup for WLUP/CHICAGO, which landed "Late Night With David Letterman" announcer BILL WENDELL to do a series of station IDs like, "Live . . . from Chicago, the city where politics is a contact sport: it's WLUP."

Radio romances continue: WZIP/
DAYTONA BEACH GM HOWARD GRIBOFF
and News Director LAUREN CHESTER are
tying the knot June 29. One step ahead are
KEZB/EL PASO afternoon driver CHRIS
MUSIC MICHAELS and TOBY LEIGH of
crosstown KHEY — they're celebrating the
birth of their new son, Henry Tyler Christian.

Who was that masked treeman?
Burlington, VT citizens know him as "the pothole bandit," thanks to WJOY & WOCR. It started when 'OCR's LOUIE MANNO began to talk with a person who said he was putting trees in the city's potholes. ND JAMES CONDON checked with the police, who found evergreens in the road. While the police chief was being interviewed by Manno the next day, the Pothole Bandit called in, and what is sure to be an interesting meeting between the two was arranged.

Happy Endings: With all of the family problems the radio business has caused over the years, here's a great Father's Day saga: KMEL/SAN FRANCISCO News Director J. PAUL EMERSON and his wife split up over 12 years ago, and he hasn't seen or heard from J. Paul Jr. since, despite efforts to track him down. Out of the blue, J. Paul Jr. managed to find his father, called him on Father's Day, and has agreed to come live with him.

# Great talent's hard to find!

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# "LISTEN TO ME" TOMMY KEENE



The New Single From The Album SONGS FROM THE FILM



"CITIES IN DUST"



The New Single From The Album Tinderbox



THE STYLE COUNCIL'S SUMMER SESSION

"(WHEN YOU) CALL ME"





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The New Single From The Album HOME AND ABROAD





#### RATINGS AND RESEARCH

JHAN HIBER

# **How Ad Execs View Radio**

Do we really know how advertisers feel about our medium? With all the research that goes toward surveying audience attitudes, doesn't it make sense to do some research aimed at the ad community? If such research was done, what might it show?

I was recently privy to some confidential research focusing on key media decisionmakers and their attitudes toward radio. I'll share some of the techniques used to derive such information, then we'll look at what these folks had to say.

#### The Second Public

Zillions of dollars are spent annually on the listening audience. We probe, dissect, and examine their perceptions and attitudes; send them diaries or call them to obtain ratings feedback. Then we marshal our data, troop into the streets, and wonder sometimes why we can't slay the media dragon.

Wise stations take part of their annual sales and research budgets and examine the attitudes of the media community — or, as I call it, the Second Public. While the listening public is naturally important to your success, it's vital that your station know the nuances of the Second Public as well, if not better. Knowing how the media spenders tick can often help you ride out a poor ratings report

Pick several dozen key media decisionmakers in your market. Choose a cross-section of various size accounts, agency and direct, and decide how you'd like to examine how they feel about you, other stations, and other media. You can delve into their psyches four ways:

- Informal discussions involving station personnel and the media types at social gatherings or outings. Catching them "off guard" may uncover a gem.
- Anonymously sponsored oneon-one in-person interviews conducted in media maven's office.
   This is the superior technique and most expensive.

Under this approach the media movers and shakers are flattered that you've had an unknown researcher come to their office. The respondents usually gush forth information which you can tape as well as iot down.

 Anonymously sponsored telephone interviews. Cheaper than the in-person technique but also less ef"Knowing how the media spenders tick can often help you ride out a poor ratings report"

fective since the one-on-one rapport isn't established.

 Mailed questionnaires. Cheapest yet but least likely to uncover the insights you desire. Return rate can be poor and, unlike the "live" interviews above, there's no option for probing.

Whichever approach you take, I suggest selecting about 50 key media targets. You should be able to get usable feedback from half of them in a given week of interviews.

#### Advertisers Speak

What has the Second Public said lately about radio? The info that follows was derived from recent imperson interviews conducted in several top ten markets. It may give you a glimpse into the hearts (yes, they do have hearts) and minds of those who control mucho bucks. Of course, feedback you uncover in your market will undoubtedly differ.

Here are the key conclusions derived from dozens of interviews and chats with media VPs, planners, and buyers:

 Larger market advertisers' main tools were Arbitron, computerized ratings breakouts from the stations, and qualitative data (in that order).

2. Because of the difficulty in coordinating two often contradictory ratings measurements, very few placed much credence in Birch. Birch was used by some to add information to their knowledge pool.

3. Very few subscribed to Arbitrends or Birch. They relied on stations to supply such data. Arbitrends, more so than Birch, was viewed as a supplementary tool with which to fill in the total market picture.

4. Scarborough was mentioned as the best and most frequently used qualitative service. Birch qualitative was used somewhat. Although respected, Simmons and ClusterPlus were not widely used qualitative tools.

Most written proposals are regarded as propaganda conjured up by the station.

Buyers recognize that client promotions, when appropriate, add value to their spot buys.

7. Retailers, more so than larger agencies, put significant emphasis on past success to drawing traffic.

8. Finally, some of the Second Public expressed concern that radio station management has unrealistic expectations of their account executives. AEs who are shoved out to sell an unrealistic demo, given their station's format, lose credibility and irritate the media moguls. This ends up hurting the station in the long run.

In advertiser studies I've seen over the years, other key responses have also been unearthed. For example, in smaller and medium markets, advertisers are likely to feel the salespeople are untrained. "Last week they were pumping gas or selling shoes; this week they're radio reps" was one remark that stuck with me.

Another key item that sometimes surfaces in advertiser research has to do with identifying quality AEs. There will be times when the AE has a personality clash, which can hurt revenues. This can be identified and remedied. However, the real gem is when your study derives consistently positive feedback about a particular rep. That person may be a target hire.

#### Portent For Radio?

Given the ideas expressed in these large market studies, clues emerge regarding what this feedback means to radio:

 Radio's revenue picture can be bright. Indeed, almost all the honchos interviewed saw increased radio spending in their media plans this year.

Arbitron still has the upper hand on the agency front. Indeed, Leo Burnett in Chicago (the McDonald's agency there) still relies upon Arbitron. Apparently, Birch usage has been delayed perhaps until August or September. What effect Birch's recent methodology shifts – and the resultant number swings – will have on Birch's agency in-

roads remains to be seen.

• Promotional creativity can pay off at the bottom line. One of radio's strengths has been its ability to add sizzle. Stations should strive to continue this promotional impact

• Qualitative information plays a role — but still not a major one — at most stations. If Scarborough is the most used and respected, that's an interesting commentary since its studies are usually done every two or three years. Thus, given the fluid nature of our biz, even the Scarborough data may be out of touch as time goes on.

• Format selection and sales management depend on this premise — the wider the station's demo appeal, the better the sales potential. This sounds so obvious: The more demos you do well in, the more buys you can pitch. Some prefer, however, to narrowcast. This means that if you opt for that choice formatically, your station must really dominate the demos involved in order to get a sizable chunk of change. If you target men 25-34, don't expect to be treated credibly when it comes time to pitch for the ladies fashion business

 Bear in mind how the Second Public will/may react to events you plan to attract the listening public. How your station images itself externally and over the air has a residual impact on how the ad community feels about your sales effort.

#### The Bottom Line

So remember to budget annually for some version of objective sales research. Second, be sure to get information from a cross-section of your ad community. Finally, listen to what these people have to say. Knowing their thoughts, likes, and dislikes can turn your bottom line from red to black, and turn your frown upside down into a smile.

# BROADCASTING OPPORTUNITIES

#### T.V.

2 network affiliates, \$30 million total.

NORTHEAST: Independent UHF, good growth potential.

**SOUTHWEST:** Independent UHF, good growth potential.

MIDWEST: Large cable system, mature, great cash flow, good stable history, \$50 million.

#### **RADIO**

**SOUTHWEST:** Class C FM, good cash flow \$2,700,000

MICHIGAN & OHIO: Several radio stations available with good cash flow and stable histories.

ALABAMA: Doctor wants to sell Class C FM. Awaiting CP for increased antenna height to provide basic coverage over prime Florida area. \$1.500.000. Terms available.

NORTHERN CALIFORNIA: Class C FM, \$1,900,000

GEORGIA: 2 excellent buys in radio.

**FLORIDA:** Several radio stations as low as \$750,000

FLORIDA: East Coast, Class A FM, \$4,000,000.

KANSAS: AM/FM Combo, Class C FM, \$8,000,000

**VIRGINIA:** SOUTHWEST: 2 combos, one \$450,000. The other \$1,000,000.

MINNESOTA: Turnaround AM

TEXAS: Excellent Class C FM \$2,700,000.

MIDWEST: Top 30 market, turnaround, combo, \$5,500,000.

WASHINGTON STATE: 2 stations, one is AM/FM combo (Class C) for \$900,000, the other is Class C combo for \$2,000,000. Possible assumption.

#### **BARRY SHERMAN AND ASSOCIATES**

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#### TALENT, SKILL AND A HIT SONG.



# "WHAT DOES IT TAKE"

WPHD WNOK OK100 CKOL WANS 95XIL **WVBS** CFTR WCKN KFMN Y94 K104 WOKI WJAD WDBR WMJQ KSND Q104 **OK95** WGUY WZYP

THE NEW SINGLE FROM





PRODUCED BY BRUCE FAIRBAIRN MANAGEMENT: STEPHEN PRENDERGAST/HEAD OFFICE MANAGE-MENT FROM THE ALBUM THE BIG PRIZE-ON WARNER BROS. RECORDS AND CASSETTES



#### RATINGS

WINTER '86

# Arbitron Demographic Rankings

#### Washington, DC

WAVA Grabs Teen Crown; WHUR Top Choice Of Older Adults; WKYS New 18-34 Leader, Runner-Up With Older Adults; WCXR Makes Strong Jumps.

Fa	Wi	12-17	Fa	Wi	18-34	Fa	Wi	18-49	Fa	Wi	25-54
'85		Rank	'85	'86	Rank	'85	'86	Rank	'85	'86	Rank
6	1	WAVA (CHR)	2	1	WKYS	1	1.	WHUR-	1	1	WHUR
2	2	WBMW (CHR)	1	2	WWDC-FM	2	2	WKYS	3	2	WKYS
1		WDJY (B/U)	3	3	WHUR	3	3	WWDC-FM	5	3	WLTT
7		WRQX (CHR)	6	4	WLTT (AC)	4	4	WLTT	4	4	WMAL
4		WKYS (B/U)	19		WCXR	16	5	WCXR	2	5	WGAY (B/EZ)
- 5		WHUR (B/U)	4	6	WAVA	12	6	WMZQ-FM	7	6	WMZQ-FM
3	_	WWDC-FM (AOR)	5	7		5	7	WRQX	6	.7	WWDC-FM
19		WCXR (Gold)	7	8	WDJY	8	8	WAVA	9	8	WRQX
			12	9	WMZQ-FM (Ctry)	13	9		14	9	WCXR
21		WHFS (AOR)		-		7	_	WMAL (AC)	8	-	WCLY
9	10	WOL (B/U)	9	10	WCLY (AC)	/	10	WMAL (AC)	0	10	WOLI

#### Dallas-Ft. Worth

KKDA First With 18-34, Second In Teens, 18-49; KVIL Tops With Older Adults; KEGL Still Teen Titan; KZEW Scores Big Gains With Young Adults.

Fa '85		12-17 Rank	Fa '85		18-34 Rank	Fa '85		18-49 Rank	Fa '85		25-54 Rank
1	1	KEGL (CHR)	2	1	KKDA	1	1	KVIL	1		KVIL
2	2	KKDA (CHR)	1	2	KVIL (AC)	2	2	KKDA	3	2	KPLX
4	3	KTKS (CHR)	6	3	KZEW	3	3	KPLX	2	3	KKDA
3	4	KTXQ (AOR)	4	4	KTXQ	11	4	KZEW	4	4	WBAP
6	5	KSCS (Ctry)	5	5	KPLX	6	5	KTXQ	5	5	KSCS
8		KPLX (Ctry)	8	6	KMGC (AC)	4	6	KSCS	7	6	KLUY
_		KZPS (CHR)	3	7	KEGL	8	7	KMGC	6	7	KRLD (News)
16		KSSA (Span)	9	8	KSCS	. 7	8	WBAP (Ctry)	9	8	KMGC
10		KDLZ (B/U)	10	9	KLUV (Gold)	9	9	KLUV	8.	9	KMEZ (B/EZ)
9		KZEW (AOR)	7		KTKS	5	10	KEGL	10	10	KTXQ

#### Miami-Ft. Lauderdale

WSHE Still Young Adult Leader, Drops In 25-54; WHYI New Teen Titan, Runner-up With Young Adults; WAXY Leads 25-54; WLYF Gains In Older Demos

Wi	12-17	Fa	Wi	18-34	Fa	Wi	18-49	Fa	Wi	25-54	
		'85	'86	Rank	'85	'86	Rank	'85	'86	Rank	
		1	1	WSHE	1	. 1	WSHE	2	1	WAXY	
2		2	2	WHYI	2	2	WHYI	5	2	WLYF	
		3	3	WAXY	3	3	WAXY	7	3	WHYI	
-		4	4	WHQT	5	4	WEDR	4	4	WCMQ-FM	
			5	WEDR	4	5	WCMQ-FM	1	5	WSHE	
		-	6	WINZ-FM	6	6	WHQT	3	6	WJQY	
-		_	7	WLVE (AC)	11	7	WLYF (B/EZ)	9	7	WKQS	
		-	8		7	8	WJQY (AC)	6	8	WQBA (Span)	
		7	-		9	9	WKQS	10	9	WEDR	
		12	-		8	10	WLVE	8	10	WLVE	
	'86 1 2 3 4 5 6 7 8	2 WCJX (CHR) 3 WHQT (B/U) 4 WEDR (B/U) 5 WSHE (AOR)	86   Rank   185   1   WHYI (CHR)   1   2   WCJX (CHR)   2   3   WHQT (B/U)   3   4   WEDR (B/U)   4   5   WSHE (AOR)   6   6   WINZ-FM (CHR)   8   7   WQBA-FM (Span)   6   8   WRBD (B/U)   10   9   WKQS (Ctry)   7	'86 Rank         '85         '86           1 WHYI (CHR)         1         1         1         1         2         2         2         2         2         3         3         3         3         3         3         3         4         WEDR (B/U)         4         4         4         4         4         4         5         5         5         5         6         MINZ-FM (CHR)         8         6         7         WOBA-FM (Span)         6         7         8         WRBD (B/U)         10         8         9         WKQS (Ctry)         7         9         9	1	'86 Rank         '85         '86 Rank         '85           1 WHYI (CHR)         1         1 WSHE         1           2 WCJX (CHR)         2         2 WHYI         2           3 WHOT (B/U)         3         3 WAXY         3           4 WEDR (B/U)         4         4 WHQT         5           5 WSHE (AOR)         5         5 WEDR         4           6 WINZ-FM (CHR)         8         6 WINZ-FM         6           7 WQBA-FM (Span)         6         7 WLVE (AC)         11           8 WRBD (B/U)         10         8 WMAU (AC)         7           9 WKGS (Ctry)         7         9 WCMQ-FM (Span)         9	'86 Rank         '85'         '86 Rank         '85'         '86           1 WHYI (CHR)         1         1 WSHE         1         1           2 WCJX (CHR)         2         2 WHYI         2         2           3 WHCT (B/U)         3         3 WAXY         3         3           4 WEDR (B/U)         4         4 WHOT         5         4           5 WSHE (AOR)         5         5 WEDR         4         5           6 WINZ-FM (CHR)         8         6 WINZ-FM         6         6           7 WQBA-FM (Span)         6         7 WLVE (AC)         11         7         8           9 WKGS (Ctry)         7         9 WCMQ-FM (Span)         9         9         9	'86 Rank         '85         '86 Rank         '85         '86 Rank           1 WHYI (CHR)         1         1 WSHE         1         1 WSHE           2 WCJX (CHR)         2         2 WHYI         2         2 WHYI           3 WHOT (B/U)         3         3 WAXY         3         3 WXY           4 WEDR (B/U)         4         4 WHQT         5         4 WEDR           5 WSHE (AOR)         5         5 WEDR         4         5 WGMQ-FM           6 WINZ-FM (CHR)         8         6 WINZ-FM         6         6 WHOT           7 WQBA-FM (Span)         6         7 WLVE (AC)         11         7 WLYF (B/EZ)           8 WRBD (B/U)         10         8 WMAJ (AC)         7         8 WJQY (AC)           9 WKGS (Ctry)         7         9 WCMQ-FM (Span)         9         9 WKGS	1	1	1

#### **Pittsburgh**

WBZZ And WDVE Stable With Young Adults, Teens, Down 25-54; KDKA Retains Older Adult Edge; WHTX Up in All Adult Demos

Fa	Wi	12-17	Fa	Wi	18-34	Fa	Wi	18-49	Fa	Wi	25-54
'85	'86	Rank	'85	'86	Rank	'85	'86	Rank	'85	86	Rank
1	1	WBZZ (CHR)	1	1	WDVE	1	1	WDVE	1	1	KDKA
2	2	WDVE (AOR)	2	2	WBZZ	2	2	WBZZ	5	2	WHTX
3	3	WAMO-FM (B/U)	3	3	WAMO-FM	4	3	WAMO-FM	2	3	wwsw
4	4	WYDD (CHR)	5	4	WHTX	-6	4	WHTX	7	4	WSHH (B/EZ)
6	5	KDKA (AC)	4	5	wwsw	3	5	wwsw	3	5	WBZZ
5	6	WHTX (AC)	8	6	WYDD	5	6	KDKA	4	6	WAMO-FM
7		WWSW (AC)	9	7	WPNT (AC)	10	7	WPNT	10	7	WPNT
_		WVAQ (CHR)	6	8	WMYG (AC)	7	8	WSHH (B/EZ)	6	8	WDVE
10		WDSY (Ctry)	7		KDKA	12	9	WYDD	8	9	WTAE
-		WWKS (AC)	12	10	WWCL (AC)	8	10	WTAE (AC)	11	10	WDSY

# Rock Roll & Rat

How to cultivate a loyal audience:

Start with the most popular hits ever recorded.

Add a radio personality who's legendary ...

Sprinkle with brief excerpts of rare, exclusive taped interviews with the most important artists and groups of all

And then ...

Simply rake in the ratings-WITH DICK CLARK'S ROCK, **ROLL & REMEMBER.** DICK CLARK'S ROCK. **ROLL & REMEMBER from** United Stations Programming Network. The hit 4-hour weekly program that adds the necessary excitement to your weekend programming to keep your

listeners rooted to your station throughout the rest of the

ROCK, ROLL & REMEMBER gives you the

opportunity to feature one of the bestknown and most popular personalities in the entertainment industry, Dick Clark, in a

proven format. Dick plays all the greatest hits from the greatest artists Elvis to Elton ... The Beatles to The Beach Roys-plus rare taped interviews from Dick's own archives.

It's an unbeatable combination that's made DICK CLARK'S ROCK, ROLL & RE-MEMBER the most success-

ful program of its kind. From now on, give your listeners something special on the weekends. DICK CLARK'S ROCK, ROLL & REMEMBER.

Then sit back. Relax. And watch

the ratings grow.
DICK CLARK'S ROCK, ROLL & REMEMBER is available on a swap/exchange basis to radio stations in the top 170 Arbitron rated metro markets.

For national sales information, call United Stations Programming Network in New York at (212) 575-6100.

For station clearance information call United Stations Programming Network Affiliate Relations in Washington, D.C. at (703) 556-9870.



New York

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# **SPORTS ON RADIO**



RICHARD AGATA

YOU'RE ON THE AIR WITH ...

# Playing The Field With Sports Talk Hosts

Perhaps it's because the Major League Baseball season now stretches from early spring through the eve of November. Or that the squabbling between the NFL and its orphaned brother, the USFL, keeps pro football in the news year 'round. Or even the fact that old-time dynasties like the Boston Celtics and the Montreal Canadiens once again sit upon their thrones in the NBA and the NHL. Maybe it's because Minor League Baseball is seeing a dramatic resurgence in many areas regionally, or that high school and college athletics are the only forms of local sports for many communities.

Whatever the reasons, we seem to have an instinctive desire to talk about what we see and hear, and sports is no exception.

Four of the men who field our questions and fuel our discussions are: Ken Beatrice, a no-nonsense host for WMAL/Washington since 1977; Wayne Cody, who's used a more happy-go-lucky style with KIRO/Seattle for the past ten years: Pete Franklin, WWWE/Cleveland's 15-year, self-professed king of sports talk hosts; and Lee "Hacksaw" Hamilton, a tireless worker who has plied his trade with KTAR/Phoenix since 1981.

Good ratings are part of each man's story. WMAL is third overall in its market, KRO is number one, WWWE is sixth, and KTAR is number three, according to the fall '85 Arbitron. So stay on the line, you're on with . . . .



Kon Bootrice

#### Ken Beatrice, WMAL/Washington

If you had to be stranded in a lifeboat in the middle of the ocean, Ken Beatrice is one guy you'd like to have along. He's ethical, fair, and intelligent. And if you happen to be stranded in the nation's capital Monday-Friday between 10pm-1am, he will buoy you for awhile. "I will discuss anything the caller chooses," he said. "Any topic of sports or how it relates to our society."

His show usually includes only one guest "so it's easier for people to get through." Beatrice must have gone to the Carl Sandberg school of caring, because he too 28/R&R FRIDAY, JUNE 20, 1986

spells people with a capital P. "I have a love of people and a love of sports," he said. "That's the way I conduct my show." He has only two rules — no profanity and no personal attacks. "I on not do it and I will not permit my callers to do it — nor my guests, for that matter."

Beatrice feels very strongly about sports commentators becoming the story over the events 
with which they are discussing. He 
does do commentary, of course, 
but he doesn't look for controversy. 
"Seeking controversy for its own 
sake is a copout," he said. "It 
means you're telling the world you 
can't do your job appropriately, or 
that you don't have the knowledge, 
or that you're trying to be a sitdown comedian. That's not what 
my job is." He added emphatically, "I will never give my opinion 
without my reasons for it."

#### Thank God For Sports Fans

Beatrice opines that sports is an important mental, emotional, and psychological release for millions of people internationally, and thinks the diversion is necessary. He sees sports as relevant as the theater or opera, which he also loves.

"People who are not sports fans tend to look down on sports fans," he said. "That's stupid, simply because if a diversion provides you with a release for that period of time, you'll go back to the problems that are perhaps a bit more integral to our survival as a race with a fresher perspective. You have a better chance of handling them a little better.

them a little better.

"My statement to non-sports fans is that you'd better thank God every night when you get down on your knees that there are sports because they help tens of millions deal better with their lives."

#### Distinctively DC

Washington is certainly a unique sports environment. It's the only city to have lost a Major League Baseball franchise twice — once becoming the Minnesota Twins and again, giving birth to the Texas Rangers. Beatrice thinks DC gets a bad rap as a city that won't support baseball or is a "bad" baseball

town. "Washington had two owners (Calvin Griffith and Bob Short), both of whom showed that they weren't prepared to do what's necessary to provide a winner. They overpriced an inferior product. The city supported baseball magnificently under those terms." Washington wants another chance, often being rumored as an eventual expansion site when the National League adds two more teams to equal the American.

"There's a tremendous interest in the return of baseball," Beatrice said. And he thinks another bad rap about Washington is that it's a one-sport town. "Are the Redskins the major sports entity in this town? Without question. Is it the only interest? Absolutely not!" He pointed out that not only has baseball fever resurged, so has an interest in hockey, high school, college and professional basketball, and soccer.

### New Issues And Old Favorites

Beatrice notes that callers' questions have changed subtly over the years, with more and more comments now concerning contracts, relocations, and court cases. "I've mentioned on the air half-jokingly," he said, "that I feel I've let the people down by not having gone to law school. I'm spending so much time on legal issues." Just because the legal battles are part of the game doesn't mean he likes them. "I find it very distressing. They've beaten the little boy in me to death."

That's a little hard to believe when you hear him tell of his most memorable moment on the show. One night, 1936 Olympic Champion Jesse Owens guested. "Just meeting Jesse Owens... having him sit three feet from me and do the show... it was quite a thrill."



Wayne Cody

#### Wayne Cody, KIRO/Seattle

Wayne Cody happily and humbly conducts his top-rated, 7-10pm weeknight sports talk show not un-

like a minstrel show emcee. "I just sit in the middle," he said. "I hear from Mr. Bones and then Mr. Jones, and just moderate the thing.

"I give opinions, but basically let the callers talk it out themselves." He continued, "I'll agitate only when irritated. If the show gets dull, I'll get mad at someone just for the fun of it."

If Cody seems relaxed and confident, it may be because he feels he inherited a knack for radio. His father worked 53 years for WFIL/Philadelphia, beginning in 1930. And it's possible he developed his sense of humor while spinning the country platters for KSOP/Salt Lake City as "Cactus Kid" Cody.

#### Could Make Letterman Jealous

Cody's show is different, that's for sure. He enjoys giving the fans a chance to say whatever's on their mind. "We'll run a caller eight or nine minutes if he's got something interesting to say." But Cody's also got a group of regular call-in participants that could rival any of the bizarre antics David Letterman goes through with Chris Elliot ("The Man Under The Seats" and "The Furitive Guy").

"The Fugitive Guy").

Cody explains, "We have "The Guy Who Knows Where They Are Now." He follows all the local high school and college players and reports on their progress. And we have a guy called 'Doomsday.' Everything is wrong in sports. He's a negative guy, and everybody calls in to argue with him." As for himself? "I'd like to think I know a little about a lot of things, instead of a lot about a few things."

His style is one that he feels developed naturally. "I don't think I've ever thought about it over the years," Cody mused. "It has just grown, as an elephant will grow a tusk. I don't think it's anything you can plan. If you're genuinely interested in sports, and you like your business, it's style that simply develore."

#### Don't Talk Down To The People

Cody believes the ability to paint a picture and ad lib are the two most important skills in radio. He thinks anyone can read words that are put in front of him. "But," he said, "if you can make the person listen and enjoy the words – make him laugh, chuckle, or get serious – that's what makes it."

Enthusiasm is also a key to Cody, as is realizing that fans to-day are more knowledgeable than ever. "If you start talking down to the people like they're stupid and you're the expert, well, that's just B.S.," he said. "That will not get it. People will tune you out mentally

and then physically change stations." The winning formula, according to Cody, is to "explain it to them in a happy manner and tell them what's going on. Be sad when the club loses and happy when the club wins. But don't go overboard and be a "homer.'"

#### Stan The Man Fan Fainted

From the past ten years Cody has many fond memories. One of them was having the legendary pitcher Dizzy Dean as a guest for 45 minutes. "It was one of the greatest times I've ever had on the radio."

Another memorable, if not lengthy, interview was with former Ohio State football coach Woody Hayes. Cody recalled, "I was talking to him for about seven or eight minutes and then I brought up the game where he punched an opposing team player. He said, 'Damn, I knew you'd ask me about that '... and then he hung up."

But perhaps his favorite story revolves around Stan Musial. "I had Stan Musial on one night, and a guy called who said he always loved 'The Man." He said he wore Musial's uniform at his wedding and he even had Stan Musial pajamas. Then, while talking to Musial, he fainted and his wife had to



Pete Franklin

#### Pete Franklin, WWWE/Cleveland

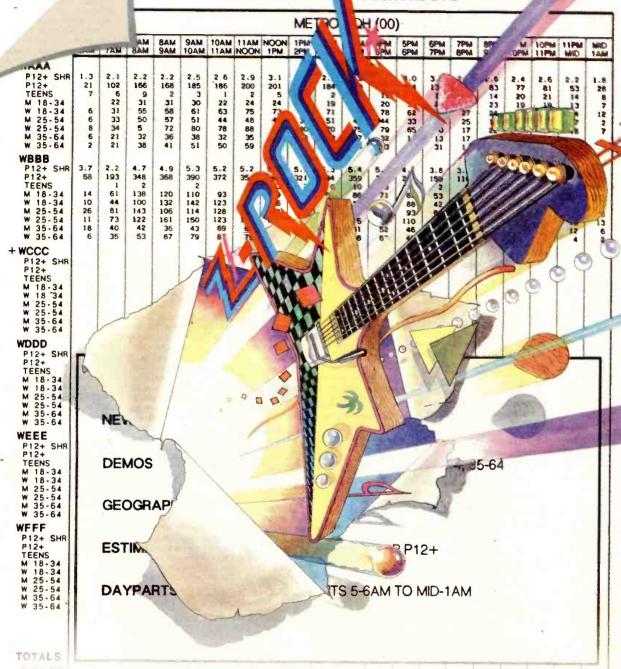
To describe Pete Franklin as outspoken is an understatement. The WWWE sports talk host is the Muhammad Ali of his field. He unabashedly proclaims. "Tm the king of the talk show hosts." He'll also be the first to tell you that he has been doing a sport talk show longer than anyone else, that he has more variety than anyone else, and that quite frankly, he's the best.

"My show (6-9pm, Monday-Friday) is unique because of one thing – the talent," he said. "I can't emphasize that enough. You can have Harry Schwartz do a talk show or

Continued on Page 30



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# **SPORTS ON RADIO**

# **Playing The Field**

Continued from Page 28

Johnny Carson do one, and Carson will last 20 years. You can have 50,000 people do a quiz show and have Groucho Marx conduct a quiz show; you watch Groucho. Is that a true statement or not?"

#### Shmuck Buster

Franklin believes he's lasted as long as he has because he's a walking encyclopedia of sports facts. He discusses what he calls "the primary sports topics." He will not discuss auto racing, professional wrestling, or horse racing. "I don't consider any of those three sports."

Franklin, although obviously shy and reserved, can get annoyed at a caller occasionally, but he doesn't really like to emphasize that part of his reputation. "Once in a while." he continued, "some shmucko calls me and I tell him where to go. And I think that's what you notice. If I'm on the air for four hours and I rant and rave at a couple of shmuckos, they'll probably remember that deviation. But I don't do that constantly because that would be artificial. I wait until there's some shmuck. I think if you're phony people can detect it; you don't last a lifetime."

Franklin, of course, is more than merely a shmuck-buster. He does know his limitations. "I'm so bright, I know I'm a dumbbell," he confessed. "I have a lousy voice, and am a flop in any other kind of broadcasting. However, if you have me doing this, I'm clearly the most superior talent in the history of the business. My ratings are astronomical. I've been lucky enough to find one darnn thing I'm good at. I don't have a false sense of ego. I'm good at one thing and that's it."

#### I Gotta Be Me

The Cleveland talk host's style is personal, yet kept razor sharp by study. "I spend millions of hours with scouting reports," he said. But it's his personality that's the key. "I think the greatest line in show business and in life is Sammy Davis Jr.'s song, 'I Gotta Be Me'; I think that's the key. You've got to



Lee "Hacksaw" Hamilton

get on the air and 'do' you."

Franklin does admit he's had some influences in his career. "I enjoyed Red Barber a million years ago. I thought Bill Stern was the maestro of B.S. I was influenced by the people I used to listen to, and," he added, laughing, "I'm sure there's some misdirected youth being influenced by me."

#### **Blyleven Mooned Him**

If he can dish out the abuse, Franklin can take it too. One of his funnier experiences on the job happened one spring in Tucson while interviewing a group of Cleveland Indians. 'Bert Blyleven (former Indian and current Twins pitcher) just walked in and mooned me. It cracked us all up. We love Bert. He's goddamn crazy, but we love him.'

Franklin also recalls a war of words and ego match with Muhammad Ali. "We sat down and screamed at each other for literally an hour and a half. He gave me his Malcolm X routine and I told him he was full of crap. We had a good time!

As far as the city of Cleveland is concerned, he feels that its response to the good start by the Indians indicates that the town is no different than anywhere else. "Eighty thousand people show up when they're doing great and nobody shows up when they're horseshit. Americans are front-runners. What the hell's wrong with that? It's only entertainment."

#### Lee "Hacksaw" Hamilton, KTAR/Phoenix

While Lee Hamilton was working in Akron, one of the news reporters started calling him "Hacksaw." The newsman said, "When somebody asks you a question, they get an answer that's clear, concise, and right to the point ... just like a hacksaw." The nickname stuck and Hamilton finds himself cutting through the airwaves Monday-Friday from 6-10pm on KTAR.

Where he works has a lot to do with how he approaches his show. "My show is different because of what I call the 'melting pot syndrome' of Phoenix," he explained. "We've got people here from all over the country and they bring with them diverse interests, not just football, basketball, and basehall"

Continued Hamilton, "As weird as it sounds, we've got a lot of hockey fans who live out here in the desert. We've got people who are interested in golf, tennis, and auto racing. We cater to everybody. My philosophy of the melting pot is to give everybody a taste of what's on the menu. In doing so you please everybody, which means they're always going to listen to your show because they know that's where they can go to get the information."

#### A One-Man Gang

In keeping with its fast pace, Hamilton's show boasts many out-of-town guests for quick, 10-15 minute. bursts called "News Makers." He also conducts instudio interviews and open forums. "I put a lot of hot topics on the table and let the fans react."

He likens his show to what Larry King does nationally. In fact, his long-range goal would be to take his show to a network level. "We have a number of big guests on a consistent basis," said Hamilton. "It's a huge challenge; this stuff doesn't come easy."

Not only does Hamilton produce the show himself, he also books all Continued on Page 33

#### INTRODUCING ADAM "THE KIDD" BENJAMIN

# 15-Year-Old Hosts KPLS Sports Show

If you've ever wondered where the next sports talk host is coming from, wonder no further. There's a 15-year-old kid in Sebastopol, CA who's doing quite nicely, thank you. He's one Adam Benjamin, and since August 1985 has been doing a sports show on KPLS/Santa Rosa every Thursday from 7:10-7:30am.

Back in August, Adam, with the help of his mother, Slanah, put a demo tape together and shopped it around the neighborhood radio stations. KPLS PD Jim Meyers heard the tape and invited Adam on the air. "I made some football predictions on the air," recalled Adam, "and one of them was a really big upset. I picked the Saints over the 49ers and I was really close on the soore."

He was hired right after that appearance, but Sianah assures us it was not just because of Adam's astute pick. A predictably proud parent who doubles as Adam's agent, she said, "He just sounds so good on the air. He speaks right up. He knows that whole radio bit — that shmoozy stuff. If you throw him a curve. he'll come right back."

#### Sports Interest Began At Six

Adam first started his interest in sports by way of collecting base-

ball, football, and basketball cards. And he has a thing for numbers. He said, "I would sit down and memorize all the numbers — almost everything on the cards. Then I started reading the pepers and getting magazines, and I just learned a tot about sports. So my morn thought I should go somewhere with that."

Besides being one of the most talked-about kids in the Bay Area, Adam's got a lot of fans in Las Vegas too. He's reportedly over 75% correct on his football picks. "I get calls to the radio station asking for my picks, and my mom has received calls from bettors in Vegas," he said.

Indeed, Adam is sort of a Renaissance Boy. He writes a sports column for the Sebastopol Times and has elicited the help of the Brebner Talent Agency to land acting parts. Beginning next season, he will provide play-by-play for Cal State Modesto basketball games. Not only has Adam landed a slot on KPLS, he also does sports shows over the phone on WFLA/Tampa and K59/Honolulu.

Adam's favorite announcer is, ironically, out of work. He's O.J. Simpson. "I think O.J. is the best announcer in pro football," says Adam. "I like him better than John Madden. John was my favorite until I met him. I thought he was a snob."

#### Ax is His Idol

In the field of prognosticators.
Adam goes with the Ax, Pete Axthelm over Jimmy "The Greek"
Snyder. "Pete has kind of been my
idol," he confessed, "I'd like to
meet him someday. I like the way
he throws stats in and jokes
around."

Adam is still only a high achool sophomore, but he already has his eyes on college. He'd like to attend either Stanford or Cal (University of California/Berkeley), where he will take classes in broadcast/print journalism and acting. His main love is snorts, however.

"I want to stay in the career that I'm heading in now," he said. "I'm moving along pretty quick for how young I am. I'm glad I'm getting an early start. I want to make broadcasting my career."

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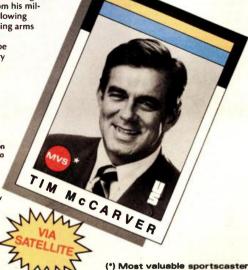
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# SPORTS ON RADIO

# Playing The Field

Continued from Page 30

the guests. "I'm kind of a one-man gang," he admits. "There's a reason for that I know a lot of people, and can cut corners and get through the red tape to get to them. It really works. Our numbers in the ratings are enormous. So as long as you have something that works, you don't tamper with it."

#### A Bit Of A Purist

Hamilton observes, "The event is larger than the personalities covering it; the event should be the biggest thing." He believes the demise and shake-up of the ABC Monday Night Football crew is directly attributable to announcers who talked but had little to say. "I have problems with people who just ramble on and on," he said. "I think it really interferes with the game."

Hacksaw is a big fan of radio, and in being so, is a bit of a purist. "I like to think back to the '40s, '50s, and '60s — the heyday of radio. It helped you imagine. I love the technology and immediacy of television today, but I think it hurts our ability to dream and imagine."

As for his own on-air highlights, Hamilton recalled a series of interviews he did with a group of men who played in the old Negro Baseball Leagues. "There was this pitcher named Chet Brewer, who had won over 400 games. He was awesome simply from the stories he told. He talked about what it was like to play with and against Josh Gibson (often called "the black Babe Ruth"), what it was like to barnstorm, and what it was like to be afraid. It was probably the most rewarding and satisfying interview I ever did."

# LINE DRIVES

• CBS Radio will be adding something extra when it broadcasts the 57th Baseball All-Star Garne live from the Houston Astrodome July 15. All the action will be aired in stereo, a first for the CBS Radio Network. The network has been able to provide music in stereo to its affiliates since 1983, but CBS Radio Networks Sr. VP Richard Brescia said, "With the '86 All-Star Game we'll be breaking new ground in the sports arena."

The network figures almost 13% of its affiliates are FMs, while many AMs have stereo capabilities. Brent Musburger, Johnny Bench, and Jerry Coleman will call 'em as they see 'em, including a live "Meet The All-Stars" broadcast on the eve of the event.

• A funnny thing happened on the way to the NBA finals for the Houston Rockets. As most of the free world must know by now, actor Jack Nicholson is one of the most loyal (and visible) Los Angeles Lakers fans. So, put two and two together and you get KKBQ/Houston passing out 17,000 pairs of sunglasses to fans before the May 16 semifinal contest. A lot of peo-

ple in L.A. donned their shades that night, as they couldn't bear to watch the Lakers lose the game 117-109, and eventually the series four games to

• Last year, when the NFL Cincinnati Bengals found themselves wintess after their first few games, WEBN's Wild Man Walker recruited the services of Princess Ellen, a New Orleans "voodoo enchantress," to drive away negative vibrations from the team. She was successful three out of four times when called upon to cast her spell. So when the Cincinnati Reds got off to a horrendous start this baseball season, including an 8-6 loss to the Philladelphia Phillies on May 14 (after accumulating a 6-0 lead), Princess Ellen was once again called for relief.

Walker reached the Princess at a science fiction convention the next day and she agreed to conjure up a ritual on behalf of the Reds. She pinned up a photo of Pete Rose, burned a black candle and then a white one, and said a prayer. The next night it was answered by Ron Oester, as his three-run homer in the ninth gave the Reds a 6-5 victory over the Phillies.

#### 32ND AND TRYING HARDER

# KSUN/Phoenix Has A Hot Idea

"When you are the 32nd radio station out of 32 in a market that should have only 12 radio stations, you have to be aggressive to compete." Truer words may have never been spoken. KSUN/Phoenix GM Bill Elliott said them and has begun to pull out all the stops. First he went up against the big boys in town, namely KTAR and KOOL, and landed the Phoenix Firebirds Triple-A Minor League baseball broadcasts.

But that wasn't enough. To try something really different he decided it would be a great idea to mike the team's manager for a few games, and an occasional umpire, player, or coach. "We begin the broadcast like most." explained Elliott, "with a manager's pregame show. Then as the game begins, we clip a wireless mike to manager Jim Lefebvre" (former Dodger second baseman and 1965 Rookie of the Year).

At this point, Lefebvre's comments can be broadcast live or recorded to be played back later. Firebirds GM Jack Singer also thinks the approach is a good one: "We feel it could really add to the insight for the listener. But," he added, "we're going to have to be discreet when we do it."

#### "It's Going To Be Risky"

KSUN broadcasts 144 Firebirds games with the two-man crew of Kent Derdivanis and Ken Korach. The miking of Lefebvre was Derdivanis's idea, and he thinks KSUN provides "probably the most comprehensive coverage in baseball." He said, "I know the coverage is better than a lot of major league teams."

Derdivanis went on to explain more of the reasoning behind the live mike in the dugout: "It's a bit of a novelty, something to differentiate our broadcasts from the major league broadcasts in the market (Dodgers, Angels, Padres, and Cubs have networks in Phoenix.) "It's going to be risky. Lefebvre's language can be colorful during the season"

KSUN should be used to risk by now. Until April the station was unrateable. "We used to be a Children's Radio Network," said



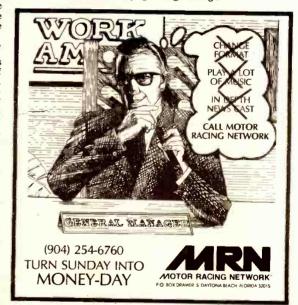
Kent Derdivanis Ken Korach

Elliott. "We were shooting for a 12 minus audience; 90% of my audience was nonrateable. It wasn't that we weren't achieving ratings, it was that no one was tallying

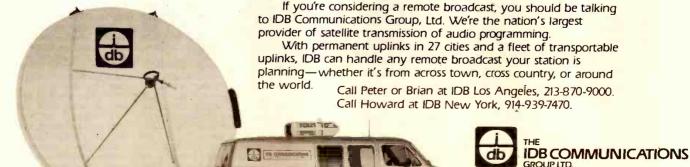




them." Now KSUN plays Jazz 24 hours and is hoping its minor league broadcasts will reap major league ratings.







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# **NETWORKS/PROGRAM SUPPLIERS**

REED BUNZEL

DEFINING THE JOCKOCRACY

# The Pros And Cons Of Hiring The Pros

Howard Cosell's biting criticism of sports broadcasting has come to fruition. Virtually every national play-byplay team now features an ex-pro athlete-coach color analyst, commentator, or play-by-play announcer. Notables such as Johnny Bench, Tim McCarver, Hank Stram, and Oscar Robertson lend their expertise and name recognition to various radio network sportscasts, while John Madden and Dick Vermiel scrawl locker room pass patterns on video chalkboards. Broadcasting just isn't the same without these neo-commentators adding color and insight to their respective games. The jockocracy has arrived.

Contrary to Cosellian philosophy, however, this jockocratic society may have some merit. Network and audience reaction is essentially positive. The knowledge and insight provided by ex-pros are integral parts of any sportscast and far outweigh whatever communication skills might be lacking. Critics of athletes in the broadcast booth point to poor diction, grammar, and style as evidence of non-professionalism, but this negativism overlooks the vaulable broadcast training provided by years spent on the playing field. Radio and television audiences enjoy and learn from jockcasters, a fact too important for network execs to ignore.

### Ask The Expert "Broadcasters who come from

the world of sports can add a lot to any broadcast," explains United Stations VP/News Harvey Nagler, who works with former St. Louis Cardinal catcher Tim McCarver. "They know the game inside and out, and can give the listeners a feel for the problems which face the managers and players. They alone can describe the events of the game in cogent terms that everyone can understand; it's something no one can do unless they have actually been a participant in that

Mutual Broadcasting's Manager/Sports Operations Larry Michael concurs. "These sportscasters paint a picture of what's unfolding in the game in a way that the average fan really could never imagine," he says. "They know the players, what goes on behind the scenes, every detail or preparation, and they have valuable contacts in the league. They have access to athletes and coaches and possess the ability to get inside information that the regular announcer couldn't get."

In addition to enlightening the radio listener, an expert game analyst also assists the play-by-play announcer. By providing information that can't be found in any sports fact book, the "jockcaster" can fill gaps and explain rules or decisions that might elude the regular announcer. "The professional play-by-play broadcaster wants a partner who can explain the whys and wherefores of the game," says Jack O'Rourke, Exec. Producer/ Sports at the NBC Radio Network. "He wants someone who understands the intricate rudiments of the game, which comes from a professional training in that sport."

O'Rourke points to NBC's Bob Trumpy, the 11-year Cincinnati Bengal tight end who pointed out a rulemaking error in Super Bowl XX which resulted in an unwarranted Chicago Bears field goal. "You have to have that background, and you have to treat the broadcast as seriously as you treated the game when you played it," he adds.

#### Mid-Life Crisis

One major concern with hiring ex-athletes for broadcast work is the overabundance of willing candidates. Scores, if not hundreds, of pro (and amateur) athletes retire each year, and only a handful of broadcast gigs are available. Many football and baseball players find themselves rejected by networks and/or stations, and are eventually caught in professional limbo; broadcasting is not necessarily the swift career transition they envisioned in their waning years. More ex-jocks are selling insurance than deciphering the next pass pattern.

deciphering the next pass pattern. "Almost every athlete figures that after he retires he can become an announcer or color man," says Mutual's Michael. "They think making the switch will be easy. But

# **Nets Pick Top Jocks**

With so many ex-athletes and coaches peppering the airwaves with color analysis and commentary, a few naturally rise to the top. In an "anonymous" poll of network execs, the following were selected (and are presented, in no particular order) as the cream of the jockocracy crop:

John Madden: "There's no question about it . . . he does a super job"; "There's no one better at analyzing the game of fotball."

 Dick Vermiel: "He's one of the most coherent broadcasters around today."

 Frank Gifford: "A true pro, and he'll be one of the best color men

Pat Summerall: "A very smooth, professional broadcaster who sounds so good you'd never."

know he was an athlete."

Don Drysdale: "He brings life
to the broadcast."

A few runners-up in this race include Hank Stram, Tim McCarver, Merlin Olson, Jack Ham, Paul Hornung, and Bob Trumpy. Two notes: Because of constant crossover from radio into TV, announcers from both media were accepted. Also, no exec was allowed to select someone from his own network.

a lot of them are fooling themselves, because if they all have this attitude, obviously not all are going to make it."

CBS Radio's VP/Programs Frank Miller agrees. "A lot of people have tried this route, and now they're in other fields," he says. "A few have been very fortunate to have the ability to become broad-casters, and others have been equally fortunate to know that when their sports careers come to an end they should get interested in other things. Those who are serious about getting into broadcasting prepare well ahead of time so that when they're ready to make the change they are really ready."

change they are really ready."

Shelby Whitfield, Director/
Sports and Exec. Producer at ABC, says that some athletes are "naturals" behind the mike, but the majority suffer great disappointment.

"A few of them are good from the

beginning, like Paul Hornung, Jim Palmer, and Tom Seaver. They all seemed to walk right off the field and into the booth and do an excellent job. But this is definitely the exception; most of them require a lot of work, and some shouldn't be there at all."

#### **Practice Makes Perfect**

What many of these athletes forget, according to NBC's O'Rourke, is that any profession takes a lot of training. No jock got to the gridiron without spending years perfecting his game, and the same is true of broadcasting. "It's very lucky when you find someone who fits right into a broadcast," he comments. "Most of them try to get behind the microphone and realize they don't know what they're doing. It's a different ballgame."

United Stations's Nagler says that broadcast ability and knowledge of the game are of equal importance in the hiring process. "We look for a person's expertise as well as his ability to relate to the audience," he explains. "We don't always find that perfect fit, but we've found that it takes no more effort to train an athlete for an onair job than it does to acquaint a broadcaster who comes from another organization."

#### Hits And Errors

What are some of the most common problems plaguing ex-athletes (and all broadcasters, for that matter)? "Grammar, speech, and diction," says Michael. "Sometimes when the red light goes on they clam up. Sometimes they have trouble putting their thoughts into words. They're used to pressure of a different kind, and sometimes they have to grove for words."

they have to grope for words."
"The biggest mistake is being a 'homer,' " adds O'Rourke. "They get caught in the trap of saying, 'We've got the ball on the 30-yard line.' They get too involved with the team and become more partisan than they should be."

"They also need to be good talkers," concludes ABC's Whitfield. "It's important to have a pleasing voice and a professional sound, but too many announcers have trouble maintaining a conversation." Whitfield concedes that this might sound hypocritical coming from someone who has Howard Cosell working for him. "After all," he says, "Howard is the biggest critic in the world of jockocracy."

# **Seventh Inning Programming Stretch**

Sports and radio go together like a ball and glove. Virtually every network has made a hefty commitment to sports, and new programming arises with each new season. Following are three new program features and/or ideas: one coming from the West Coast, one from the East, and one coast-to-coast.

#### Radio Baseball Cards

As a child Oakland A's outfielder Mike Davis collected bugs and rats, and pitcher Jose Rijo stayed in the big leagues only because his mom told him to. This information and more can be found on "Radio Baseball Cards," brainchild of KSFO/San Francisco Production Director Fred Greene. "Cards" is a series of short segments featuring the different Oakland A's players, telling the "human side" of a game cloaked by recent headlines of drugs, strikes, and salary arbitration.

Each feature is :60 in length and is hosted by former A's all-star catcher Ray Fosse, who also provides color commentary and interviews for the A's Radio Network. Greene plans on expanding the series to next year include players from all Major League teams and syndicate the program nationwide. Sign that kid up!



#### Sports Final

Boston-based Callahan/Summer Radio Network offers (to New England radio stations only, at this point) "The Sports Final," a one-hour wrap-up of all sports. The nightly series features interviews from prominent sports personalities, reports on location, inside information from that day in sports, race track information, reports on recreational sports (hunting, fish-

ing, etc.), and commentaries from well-known sports figures and columnists

Each segment also includes three minutes for local stations to report local high school, college, or semi-pro results. The program is available on a barter basis, stations receiving 5 minutes while CSRN retains 10 minutes for advertising.

#### Costas Coast-To-Coast

Clayton Webster Corp. has announced its arrangement to produce and distribute "Costas Coast. To-Coast," a live Sunday night sports talk show hosted by NBC-TV's newest million-dollar sports-caster Bob Costas (see Networks, 3/28)

The 2-hour weekly "limited-callin" program will originate from
the studios of WHN/New York, and
will be broadcast at 9pm ET. A
start date of September 7 has been
slated, which will allow Costas to
cover the end of the baseball season and the start of both NFL and
college football. Individual segments will usually focus on a particular theme, such as Great Baseball Announcers (featuring Harry
Caray and Vin Scully) and Politics
In Sports (with Bill Bradley and
Jack Kemp).

34/R&R FRIDAY, JUNE 20, 1986

# IT TAKES A MASTER STRATEGIST TO WIN THE RATINGS WAR



Competition for ratings in the radio business is like war. Everybody fights for the same 100 points. And one thing the winners have in common is the ability to plan and execute a successful strategy. This year The Research Group honors the management of thirteen of our client stations by electing them to the rank of Master Class Strategist. Each management team has proven itself worthy of this recognition by its outstanding performance in strategic achievement.

#### **MASTER CLASS STRATEGISTS 1985-86**

KBPI, Denver KEGL, Dallas KFBK, Sacramento KMJ, Fresno KYNO, Fresno WEZN, Bridgeport WGKX, Memphis WSSH, Boston WSYR, Syracuse WWSW, Pittsburgh WYAY, Atlanta WXYV & WCAO, Baltimore

And this year, The Research Group honors one station with our highest annual award, the Samurai Swords. The swords symbolize recognition of a most outstanding success in a competitive environment of unusually difficult challenge.

#### SAMURAI STRATEGIST 1985-86

CFUN Vancouver, BC

In almost every field, there is a company that has earned a reputation as the leader.

# The Research Group

Radio's Strategic Research Team

METROPOLITAN PARK, SUITE 1200, 1100 OLIVE WAY • SEATTLE, WA 98101 • (206) 624-3888

# NETWORK FEATURE FILE

#### NEX/S & INFORMATION FEATURES

June 23 - 27

(PRN)

# MUSIC FEATURES

#### The Weekend

	June 2	8 - 29	
American Eagle	(DIR)	Live From The Apollo Star Point	(WO)
The Countdown	(WO)	Metalshop Queensryche	(MJI)
loeski Love/Jeffrey Osborne Countdown America V	Vith	Musical!	(WO)
Dick Clark	(US)	American Musicals, Pt IV: The mode	ern era
Madonna		Musical Starstreams	(MS
Country Report		Richard Stoltzman	
Countdown Janie Fricke/Willie Nelson/	(WRN)	On The Radio	NSBA
Nitty Gritty Dirt Band		Power Cuts	(GSN
John Leader's		Genesis/38 Special/Icehouse (6/29	
Countdown USA	(CUSA)	Profile '86	NBCE
1980 Top summer hits Dick Clark's Rock, Ro		Reelin' in The Years	(GSN)
& Remember	(USP)	Graham Nash/Jethro Tull	(0014)
Monkees	(00.)	Rick Dees' Weekly Top 40	(USP
Dr. Demento	(WO)	Simply Red	
Ray Stevens		Rock Chronicles	(WO
Elvis Hour	(CRN)	Bob Seger/Rob Jungklas/Peter Gab	
Love songs		Scott Muni's Ticket To Ric	e (DIR
Entertainment		Paul McCartney (6/27)	
Coast-to-Coast	(CBSR)	Scott Shannon's Rockin' America Countdown	0440
Willie Nelson/Jim Henson/Fran	kle Avalon/	Madonna/Nu Shooz/George Michae	(WO
Future Hits	(WO)	Sinatra Special	(CRN
Culture Club/David Lee Roth		Rare Capitol	(
Gary Owens' Supertra	cks (CRN)	Solid Gold Saturday Night	(US
Platters		Marvin Gaye (6/28)	
Great Sounds	(USP)		(TRAN
Judy Garland	(1100)	Jackson Five/Connie Francis/	
Hot Rocks	(USP)	Top 5 Singles from '63	(WO
Michael McDonald		Superstars Rock Concert Bryan Adams	(440
David Sanborn	(NBCE)	Top 30 USA	(CBSR
Billy Cobham	(11001)	Number #2 hit songs	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
King Biscuit Flower H	our (DIR)	Weekly Country	
Greg Kihn/John Cafferty & Th Beaver Brown Band (6/2)	е	Music Countdown Gary Morris	(USP

SRAM SUPPLIERS	Ad = Autorior Autorio 1618 d517214  AD = Autorior Med 1219 d517217  AD = Autorior Med 1219 d517217  AD = Autorior Med 1219 d517207  AD = Autorior Med 1219 d517207  AD = Autorior Med 1219 d51720  AD = Autorior Med 1219 d51720  AD = Autorior Med 1219 d51720  CBS = CDS Rep (212) 979-420  CBS = CDS Rep (212) 979-421  AD = Autorior Med 1219 979-421  AUTORIOR MED = Autorior Med 1219	Mail: Mus Grosscore (212):245-5010 Ms. Muscla Sterileram (415):387-727 MBC: HBC Radio (212):264-4444 MGCE: HBC RADIo (212):2
NETWORK S/PROGRAM	Cert Cupper Microsis (314, 381-3166)  COA — DC Accid Control (314, 381-3166)  COA — DC Accid Control (316, 381-3816)  GE Booksteining (312), 371-4680  BE — Entrol Advances (100, 102), 371-4680  FF — Frame Forest Advances (100, 102), 371-478  GEN — Coacal Seeder Fert (318, 90, 90, 1886)  H — vicenesse (213, 550, 90, 1986)  (618) 91-3275  Let — London Viscenessis — Enterprises (101, 90, 91, 91, 91, 91, 91, 770)  Let — London Viscenessis — (198, 91, 91, 770)  MES — White Electrolines (100, 91, 91, 91, 91, 770)  MES — White Electrolines (100, 91, 91, 91, 91, 91, 91, 91, 91, 91, 91	\$6. Syndom (415) 369 (176) \$1. Syndom (415) 369 (176) \$1. Syndom (415) 369 (176) \$1. Syndom (416) 369 (176) \$2. Stee (476) 476 (176) 476 (176) 476 (176) \$2. Stee (476) 476 (176) 476 (176) \$2. Stee (476) \$2. Stee (476

#### (WO) Concert Hour Country Calendar ale (6/30) Gary Morris (7/1) John Schneider (7/2) John Schneider (7/2) Johnny Lee (7/3) Lee Greenwood (7/4) Earl Thomas Conley (7/5) John Anderson (7/6) Country Closeup (NP) Rosanne Cash/T.G. Sheppard. Michael Johnson Country Report /WRN Judy Rodman/Johnny Paycheck (6/30) Keith Whitley/Kathy Mattea (7/1) Johnny Paycheck/Judy Rodman (7/2) Kathy Mattea/Keith Whitley (7/3) Judy Rodman/Johnny Paycheck (7/4) Country Today Encore With (WO) William B. Williams (WO) Line One Live From Gilley's (WO) (M.II) Metalshop Off The Record (WO) Off The Record Special (WO) Pioneers In Music Boston/The Cars/J. Geils Band (6/30) Pop Concerts & Star Trak (WO) (GSN) Rockline Rock Today Mick Jones Shootin' The Breeze 52nd Street/Rick James/Whodini (USP) Solid Gold Country Stars in the news (6/30) July calendar (7/1) Reba McEntire (7/2) Feature year 1960 (7/3) Salute to America in song (7/4) (US) Solid Gold Scrapbook Birthdays & anniversaries (6/30) This week in 1964 (7/1) Count me in (7/2) This week in 1973 (7/3) Freedom Train (7/4)

Special Edition

Kenny Loggins/Models/Peter Gabriel

(WO)

The Week Of

June 30 - July 4

#### GENERAL INFORMATION

The Blimn

Bottled water/etiquette/weight loss communes/alternative energy s	
Computer Program Universal communications/buffers/ campaigning/internal software/ song publishing	(PRN)
Earth News Radio	(WO)
Summer '86 Hottest Films: Runnin Sweet Liberty/Back To School Karate Kid II/Psycho III	
NBCExtra Promise of Liberty	(NBC)
Sound Advice	(PRN)
Separate speakers/acoustic susper speakers/bass reflex speakers speaker designs/bi amplificatio	unusual
Sports Flashback Stan Musial/1966 Kentucky Derby Preakness/Cassius Clay vs. So	
Hank Aaron/Pete Rose	
Sporting News Joe West/Buddy Blancalana/Will C Steve Balboni/Lee May	(CW) lark/
Wireless Flash Jim Belushi/Jennifer Connelly/Tom	(CRN) Cruise

Coming Next Week:

The Network Gold Rush

#### COMEDY

squad/tattoo parior/mouth transplant Comedy Show With

Blankety Blancs Shave your legs/princess & pig/mis

Dick Cavett

(ASR)

(CW)

1	Show Business: Henny Youngman/
į	Gilda Radner/Groucho Marx/Bill Dana/
}	Monty Python/George Carlin/Billy Crystal
į	Daily Feed (DCA)
ł	Reagan press conference/Senate TV guide/
ı	Gadhafy spelled out/greenhouse earth/
Į	espionage reruns
	Laugh Machine (PRN)
Į	Woody Allen/Robert Klein/Gallagher/
1	George Carlin/Hudson & Landry/
ı	Rodney Dangerlield
1	Live From The Improv (DIR)
ı	Jack Gallagher/Dom Irrera/Paul Rodriguez/
	Rich Shydner/Monica Piper
	National Lampoon's
	True Facts (SLP)
	Doubleknit state/I'll only do this once/
	practice what you preach/roll out the
	dancing girls
	Off Hour Rocker (OHR)
	Fido's five bucks/nudist housewife/stop this
	coffin/growin' wild/cow costume
	Party Drop-Ins (ASR)
	Party pooper scooper/Rocky IV & Bullwinkler
	party prep beauty tip/high IQ/
	fast food fun park

Padio Hotline Your license was suspended/I don't agree with you/Mr. Zoo's elephant impression/ I got a computer/Mr. Zoo on the

- -----Stevens & Grdnic's Comedy Jaws, the sitcom/what's that stink/

health with hog/lucky Louie's insurance/ parking report United Spots Of America (ASR)

Mr. Onion/nuke & bazooka show/kill-it-yourself restaurant/dirty joke awards. budget airways



artist Baltimora for an upcoming segment of United Stations's "Countdown

# JERRY GALVIN PROVIDES FOREPLAY FOR DR. RUTH.

Stations are preceding Dr. Ruth's phone-in sex-therapy show with Jerry Galvin's phone-in humor show. Others are programming Jerry Galvin against Dr. Ruth. Either way, Jerry Galvin and Dr. Ruth are changing Sunday evening radio in America.

"TalkTalk with Jerry Galvin" is fed on Satcom 1R, Transponder 23, Channel 10 on Sundays from 9-11pm Eastern Time. The program is formatted so you can take one or both hours. For a demo tape and information phone 513-751-0991.



YOU'RE THE TOPS — Joining Global Satellite's "Rockline" in Jacksonville, FL recently were ZZ Top and a large Town of assorted Toppers, Pictured (top, I-f) are Rock-105's Rusty, Bob Delahy, Lex Stanley, and John Leard; (bot tom, I-f) are Rock-105's Pusty, Bob Delahy, Lex Stanley, and John Leard; (bot tom, I-f) are Rock-105's Paul Rodgers, Radical Bradford, ZZ Top's Frank Beard, GSN's Cindy Tollin, ZZ Top's Dusty Hill, Rock-105's Sherrie Gregory, ZZ Top's Billy Gibbons, and Warner Bros.'s Dave Danheiser and Ed Nuhfer.



United Stations Radio Networks presents

# The First Annual R&R\_

# SEBALL PICKS

CONTEST

Correctly pick this season's Major League Baseball champions and you could win an expense-paid vacation for yourself and a guest to Spring Training '87 in Ft. Lauderdale, Florida. Five days and four nights at the luxurious Marriott Harbor Beach Resort, breakfast and dinner included. Plus round-trip air transportation, rental car and \$300 in cash. It's all on US -United Stations Radio Networks.



# Match Your Picks Against The Pros'



# Tim McCarver Color analyst for the New York Mets and premiere sports commentator for United stations

Radio Networks.

# MCCARVER'S PICKS

New York Mets

AL East Baltimore Orioles

NL West Los Angeles Dodgers

A L West Kansas City Royals

N L Pennant New York Mets

Baltimore Orioles

World Series Champions

New York Mets



# Richard Agata

Second-baseman for the R&R Breakers and Sports On Radio editor for Radio & Records.

# AGATA'S PICKS

New York Mets

N.L. West Los Angeles Dodgers

A.L. East New York Yankees

A L. West

California Angels

NL Pennant New York Mets

New York Yankees

World Series Champions

New York Mets

# OFFICIAL RULES

# ONE ENTRY PER PERSON ONLY

To enter fill in the Official Entry Form with your ame address, work and home phone numbers place encountered by the stability of the 1986 (1) halfors be absoluted picks for the 1986 (1) halfors League East Owsson and (2) West Division (3) halfornal League Pennant, (4) American League East Division and (5) West Division (6) American League Pennant and (7) Word Swries, Alliswern winners must be filled in or your entry is in-eligible. Mail completed Entry Form to Baseball Picks, co RAR, Inc. 1930 Century Pairk West Los Angoles, CA 90067.

Enfines must be post marked no later than July 4.

3. One entry per per son, only. You must be 18 years old and a resident of the U.S.A. Employees and there and a resident of the U.S.A. Employees and their families of United Stations Programming, Inc. are inertigible. Radio & Records, Inc., their affailess, activating agencies and Promotional Marketing, Inc. are inertigible, 4. One grand prize trip for two to Spring Transing 1987 will be awarded. Grand prize trip is five days and four rights in Pt. Lauderdale, Frond's uncluding rounding art transportation, four nights noted accommodations with resident and discrete statement of the commodation of the commodation

# **HURRY!**

Mail today . . contest closes July 4th.



# **ENTER YOUR** PICKS HERE

Mail before July 4th to: Baseball Picks, c/o Radio & Records. Inc., 1930 Century Park West, Los Angeles, CA 90067.

N.L. East
N.L. West
N.L. Pennant
A.L. East
A.L. West
A.L. Pennant

World Series Champions

Name \_\_Company/Stațion Title City/State\_ Zip

Work Phone\_ \_Home Phone GOLD SPECIAL - PT. 3

# **Phoenix: More Classics, Less Crowd Control**

By Sean Ross

"Phoenix is probably, along with Seattle, the most over-radioed market in the country. And you just can't have one radio station per format. You can in Memphis or Nashville or Louisville or even to some degree in Atlanta. But there's just too many sticks and not enough formats to go around in this market."

Coming from Gary Guthrie, that statement may seem somewhat nervy. It was the Guthrie-consulted "Classic Hits" KSLX (formerly KOPA) that entered Phoenix's Gold arena last, following the success of co-owned WZLX/Boston, A vear before, the format had belonged to KOOL-FM, which hadn't always capitalized fully on its monopoly or 15-year veteran status. By February, following a 5.9 12+ fall book by KOOL-FM, Phoenix had what was at least a fourway Gold battle on FM, rounded out by Charlie Van Dyke's "Baby Boomer" format on KKFR and

"Classic Rock" on KDKB.

By March, KKFR was already segueing out of its Gold-based format into a very tough AC format reminiscent of the old KOPA. By April, when the Winter book came back, KOOL-FM's 5.9 (which had gone into the sixes in the January Arbitrend) had been cut to a 4.2. KSLX and KDKB had changed only slightly in 12+ shares, but had heavily reshuffled listeners. And in the April Arbitrend, KSLX had a 4.4, KOOL-FM a 4.2 and KDKB a 3.1 share. The May monthlies, due as you read this, could be entirely different.

Not only has KOOL-FM lost its exclusivity, so has Phoenix. In the last two months, several other markets have matched it for number of Gold stations per capita. And not all are relocation cities like Phoenix. Los Angeles has at least four Gold outlets now (and you could make a case for six). Washington has four. With the changes at CKLW-FM, Detroit has at least three, with two on FM. And if Phoenix is any indication, there may not be room for everybody.

# Must Be Disciplined

When CHR veteran B.J. Hunter joined KOOL-AM & FM as Operations Manager last October (four months after leaving mornings at KOPA), KOOL-FM had already started to rebuild. Station Manager Tom Chauncey II "was getting the technical stuff together and was finally convinced that he needed to get some direction. Jeff Pollack came in around the first part of September and implanted the idea that we needed to be more disciplined. There was cohesiveness in the fact that we were playing Oldies, but you never knew what was going to be next."

What came next was a semithrowback to the Midwestern CHR that many of KOOL-FM's listeners grew up with. "One of the first things that a new consumer searches out is something to remind him of home, be it a picture of TV show or a radio station. How do we take that '60s and '70s approach and make it 1986? We've 38/R&R FRIDAY, JUNE 20, 1986



B.J. Hunter

adopted 'Fun Lovin' KOOL-FM' as our slogan. We've got CHR jingles. We're doing the right contests. But instead of just having screaming rock and roll DJs, we've taken this radio station to the streets.

"You can hear 'China Grove' on KSLX, KDKB, and KOOL-FM. But we have our people out every day at some event, talking to people or handing out T-shirts — especially public-service events. Whenever anybody's involved in a charity, they have a heightened passion. And if our morning man, Mike Farrell, shows up with some event, they say, 'Wow, KOOL-FM!' "

# Charity Ends At Home

Hunter is less charitable when it comes to the stations that have come on to his turf over the past six months. (KOOL did sue KSLX over the "Classic Hits" slogan, claiming it was originated on KOOL's AM.) And while nobody in Phoenix speaks pleasantly of his competition any more, Hunter is the most strident.

"Charlie Van Dyke came into the market — and we know what a tremendous track record he had — and said, 'I'm going to do Urban Oldies. In a rock-oriented town, he was powering 'Let's Do It Again' and 'Sweet Thing,' which are nice songs to hear maybe once or twice a year.

a year.

"Then you look at KDKB. Their latest transformation was 'we're doing it in Tampa with our new station, why don't we do it here?' Four or five years ago, they were a hot radio station. But with 120,000 people moving here-every year, the majority of them in the 25-49 demo, you've got over a half-million people who don't remember KDKB being a legendary AOR.

i\*(PD) John Larson has KDKB a lot more mainstream than KBLX. It me fallacy in the Guthrie type of Classic Hits is that while it's real nice to hear some of the songs they're playing, there's a reason why 'Mother Freedom' by Bread and 'Never Been Any Reason' by Head East weren't hits. And there's a reason why they don't research."

### On The Border

Most of those contacted about Phoenix also mention the depth of KSLX's music. Several compare it to Progressive AOR KSTM. Another PD insists, "To truly appreciate KSLX you need to have dropped at least 100 tabs of acid in your lifetime. Ninety won't work. It must be a hundred."

But even KSTM manages over a two share from outside the market, while "Classic Hits 100.7" presently sports twice that rating. And KSLX did tell listeners in its early promos. "Every once in a while, we'll play a song that will just knock your socks off." It also asked them to "talk to your family and friends, and find out about even more songs the other Valley radio stations have forgotten about."

The resulting mix alternates CHR gold and tracks from varying eras of AOR. Besides the much-discussed "Never Been Any Reason" (which KDKB also plays), titles range from Al Stewart's "On The Border" to the Avant-Garde's "Naturally Stoned." Guthrie has also deliberately snuck in things like "Double Barrel" by Dave & Ansell Collins just to jolt the auditored



Gary Guthrie

## This Door Swings Both Ways

Not all KSLX's music is unusual. (The great bulk of it, actually, isn't, And Guthrie likens the music mix to a supermarket - many things are stocked, only a few are advertised specials.) With KOOL-FM on one side and KDKB on the other, KSLX is in the odd position of having an unconventional format that's also the middle of the road, KSLX specializes in "artists who have material that the Classic Rock or Oldies stations can't play because it would reposition the station. And that polarity runoff is an enhancement of Classic Hits.

"Classic Rock doesn't play Carole King singles. Oldies stations can't play her LP cuts. But a Classic Hits station can play something like Will You Still Love Me Tornorrow' or 'Home Again' or any number of tracks from the 'Tapestry' album. The oldies station can't play 'Mexico' (because it wasn't a hit), the Classic Rock sta-

tions can't play it because it's not

tough enough.

"At KSLX, the elements unfold over a period of time and work together to reinforce each other. We feel that a slow buildup leads to a big change in the prospective listener's mind. At a Classic Rock station, the elements start together but in different space – packaging and presentation and promotion — it's the quick bang. But when the smoke clears, just as it's starting to now, and the excitement of the initial launch is over, nothing really has changed.

"With Classic Hits, doing things in a linear manner helps you achieve consistency. And then you gradually build up the format and allow plenty of time for word of mouth ... as the audience evolves, they help evolve the radio station."

## No Henry Gross

"One of the positive sides of being in a media-induced confusion battle," says Guthrie "is that there's usually some equity in the news coverage. And the smart stations will exploit that controversy and use it as a way to drive their message home in the listener's mind.

"I think people are finally able to discern the difference between Classic Hits and Classic Rock. There seemed to be some early sharing between the stations; there does not seem to be that much sharing anymore."

KDKB's Larson is also working dilligently to image his station away from KSLX. "Everybody's done a pretty good job of trying to explain their position. We've been talking (on-air) about the difference between Classic Hits and Classic Rock. If you want Classic Hits that means you're going to be hearing Sonny & Cher and Henry Gross. We tell people if they don't want to hear those songs - if they tune in to hear the Doors, Cream, Beatles, Stones, CCR, and Crosby, Stills & Nash - then we are the station that consistently plays all these songs. That's our franchise."

Larson has worked in Detroit, known for some unusually nasty battles in several formats, and does in fact use image lines like "First With Arizona's Classic Rock for 15 Years," with implied jabs at the competition. Despite this, he is the most civil about other stations and programmers. And as heated as the battle has gotten in the local media, he says, "nobody's really exchanged any jabs on the air."

# We Belong

Since KDKB's heritage is part of its package, does it matter that Phoenix has become a market of immigrants? "I don't think it turns over so much that people won't remember." Larson replies. "People do talk to people who've lived here and they do pass things down through the generations.

"KDKB has always been a rock and roll radio station. It was probably the first station here to play a Doors record. I know that we've had a really nice response from people saying, 'It's nice that KDKB is back doing what they used to do when I was growing up with it.'



John Larson

KDKB has been through most of the stages that other AORs went through over the past three years – experimenting with new wave, CHR crossovers, etc. Many see it eventually evolving to hard CHR along the lines of sister station KEGL/Dallas. But Larson insists, "It's always been an AOR station, and there's no plans to ever really change that." As with Guthrie, he also says he'd be happy to have the same 12+ share as before, as long as the demos are more salable.

## **Too Many People**

KKFR's "Music of the '60s, '70s, and '80s" format — the only other Gold format besides KDKB to include currents — debuted shortly after Charlie Van Dyke had put the same format on WIRE/Indianapolits, "It did look like a unique opportunity here until four other stations started playing a bunch of oldies," Van Dyke says

"Everybody thought they had their own focus (but) within a very short amount of time, the uniqueness of hearing the Four Tops wasn't unique anymore. Since we had just changed from Country, we safely presumed our cume was smaller than the other guys that were changing, and we wanted to remain in a unique position within the market. So we adjusted to fewer oldies."

Even with KKFR out of the Gold business, the amount of R&B Gold it played remains a controversy in the market. And Van Dyke acknowledges "KKFR had, I'm sure, the appearance of a lot of R&B product because we intentionally filtered out the wimpy AC product. And with only so many certified hits for any one year - you can't go back and make new records for past years - what's left has a different texture. I don't have any feeling, pro or con, on whether Phoenix will accept black product. Like any other market, Phoenix accepts hit music. I don't see any

## The Next Door

KKFR's new format is essentially very tough AC with, still, a lot of

Continued on Page 41

# THE MERCEDES-BENZ **OF AUDIO PROCESSING**



In the world of automobiles, everyone promises a luxurious ride and excellent road handling. But as we all know, all automobiles are not created equal. Some simply provide more luxury and better road handling than others. What makes the difference? Did someone just happen to stumble across a better design? Hardly! Finetuning makes the difference. Having all the parts is only half the battle; making them all work together as a finely tuned system is an equally big part.

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"Summer and Fall 1985 Arbitron Ratings, Total Persons 12+ Share, Mon-Sun, 6A-12M. (Used with permission.)









# **JOURNEY**

"Suzanne"

Taken from the Columbia LP "Raised On Radio" 39936



177/47 - 76%ONE OF THE MOST ADDED



# BERLIN

"Take My Breath Away"



Taken from the Original Motion Picture Soundtrack "Top Gun" on Columbia Records 40323

# NOW ON OVER 40 CHR REPORTERS!

INCLIDING:

B104 Q107 WPHD WAVA KTKS KZZP KS103 KMET.

FM102 B94 940



# OUTFIELD

"All The Love In The World"

Taken from the Columbia LP "Play Deep" 40027



**NEW & ACTIVE** 



# NEIL DIAMOND

"Headed For The Future"

Taken from the Columbia LP "Headed For The Future" 40368

**NEW & ACTIVE** 

NOW ON OVER 90 CHR REPORTERS — 40% CHECK THESE MOVES:

PRO-FM 31-26 KIMN 28-26 Z100 add K104 8-5 WRNO 29-25 WNVZ 38-35 WBBQ 24-19 WXKS 35-32 WCZY 37-31 KHFI deb 23 WBEN 13-11 OK100 17-15 WHYT 32-23 WNYS 27-22 WCAII 34-31 KDWB 31-28 KQCR 21-18



# WHAM! "The Edge Of Heaven"

Forthcoming music from the Columbia LP "Music From The Edge Of Heaven" 40285

# Phoenix: More Classics, Less Crowd Control

Continued from Page 38

B/U crossovers. While other programmers call the station CHR, the hard AOR crossovers that would put it over the line are, thus far, absent. And Van Dyke insists that this format - one probably not brought to mind by the words "baby boomer" - is targeted after the same people.

"The 25-54 person who wanted some tempo had very few choices. We're just using the door next to (Gold). The other part of the interesting situation in Phoenix is that there are two light rockers, two Beautiful Musics, three or four Oldies, one CHR, and KKFR. I think it is standing alone. Our goal is to stay away from the light rockers and stay away from KZZP.'

# Come Together

Van Dyke may be trying to stand alone among Phoenix's 35-40 signals. But many of the other players are moving closer together. Most market observers agree that with the Gold race down to three, the once different permutations of the format are beginning to homogenize each other.

Guthrie insists that "KDKB and KOOL-FM have repositioned themselves. Napoleon was probably right when he said that God is on the side of those with the heavy artillery. But while they've brought out heavy artillery to reattract audience, the audience has found that what initially made those stations famous is no longer in place.
"When some people first learn

how to bat, they get their back foot in what the coach calls the hole, and they can't pivot on both feet. Those stations have one foot in the hole and the front foot pivoting towards the competition. I think people get confused. A lot of people remember KDKB as a very traditional AOR that played nothing but the best current albums. Now you'll hear everything from Creedence to the Call."

Van Dyke agrees that the remaining Gold outlets are squeezing together, and also says, "For the remaining people who are battling in the Oldies arena. there's three stations dipping into the same limited number of old records, so the uniqueness will continue to wear until somebody does something dif-

# Summer Nights

As the Gold race in Phoenix (which may also include Format 41 KAMJ) approaches the six-month mark, this is what the entrants are doing to try and stay fresh:

\*KOOL-FM responded to its Winter book by cutting its 1600 titles (already substantially down from 3000) to 1200. "We can still claim the 'best variety' monicker," says Hunter, "with the black hits, the rock hits, the soft hits and so forth." He also relies heavily on features and special weekends, including a "great nine at nine" countdown, a noontime request show, a midnight triple-play request show, and "Bedrock," the "greatest soft hits of all time" from 10-midnight. Hunter "firmly believes" that it's possible to get back into the sixes, where KOOL-FM had been only months ago.

\*KDKB also relies heavily on features to keep things interesting. including a "Battle Of The Classic LPs" at 10pm where people vote throughout the day for the LP they want to hear tracked. Larson is also depending on the presence of a current AOR universe, including some LP cuts and more artist information to stay vital.

\*KSLX, because of its "linear" development, is still building, according to Guthrie. "There's a wealth of music in the last five years that, to this point, hasn't been fully mined, that I can continue to pick from in the upcoming months or year." KSLX is also "striving for a way to keep the musical mindset intact from one record to another . . . so you can build bridges that will take someone from the Beatles to Heart and back And Guthrie promises, "You haven't seen the entire 'Classic Hits' yet."

# The Back Burner

That's similar advice to that offered by KZZP PD Guy Zapoleon. Last fall, KZZP was only three tenths of a share ahead of KOOL-FM. In the winter, with KOPA gone, KZZP exploded to a 8.9 share. Zapoleon, who was for years MD at KRTH-FM/Los Angeles, advises stations, "Don't show all your cards at once. Always have something on the back burner.

"Stations should follow trends. If I were programming Gold now I'd be playing the hell out of the Monkees. Weekends are critical - but very good ones. And every once in a while, I'd go back to my music

"This market is better programmed on more radio stations than many others," says Charlie Van Dyke, And B.J. Hunter adds, "All Phoenix has done is grow up in the last six months. These are just growing pains."

And John Larson sums it up. "You don't sleep.

# KUKB 95 5

# March

EDDIE MONEY "Think I'm In

Love

JIMI HENDRIX "All Along The Watchtower

BOB SEGER We've Got Tonite" HUMBLE PIE "30 Days In The

Hote STING "Fortress Around Your

BYRDS "Turn Turn Turn" KANSAS "Carry On Wayward

JACKSON BROWNE "For

JOE WALSH "Life's Been Good" TEN YEARS AFTER "I'd Love To Change The World"

DOKKEN "Alone Again"

# June

BEATLES "A Day In The Life" SANTANA "All I Ever Wanted" GREG ALLMAN "Midnight Rider" STEVE WINWOOD "Higher Love" WHO "Behind Blue Eyes" SUGARLOAF "Green Eyed Lady" CROSBY STILLS & NASH

"Guinevere" YES "Owner Of A Lonely Heart" TRAFFIC "Low Spark Of High-Heel Boys"

RUSH "Closer To The Heart" VAN HALEN "Why Can't This Be

ROLLING STONES "You Can't Always Get What You Want'

# 94.5 KOOL-FI

THE GREATEST HITS OF ALL TIM

BADFINGER "No Matter What" JACKSON BROWNE

"Somebody's Baby TROGGS "Love Is All Around" DAVE CLARK FIVE "Over &

JONI MITCHELL "Help Me" FRANKIE LYMON "Why Do Fools Fall In Love"

BEATLES "Here Comes The Sun" **GORDON LIGHTFOOT** 

"Sundown" **ROLLING STONES** "Mother's

Little Helper"
FLEETWOOD MAC "Gypsy"

CHICAGO "Dialoque" SIMON & GARFUNKEL "Homeward Bound"

ORLEANS "Love Takes Time" JOHNNY BURNETTE "You're Sixteen'

# May

AIR SUPPLY "Even The Nights Are Better

FREE "All Right Now" SKYLARK "Wildflower

BLOOD SWEAT & TEARS "And When I Die' GEORGE BENSON "Turn Your

Love Around' STEVE MILLER BAND "Jet

Airliner

STEVE MILLER BAND "Fly Like An Eagle STEVE MILLER BAND "Take The

Money And Run' **GARY PUCKETT & UNION GAP** 

"Woman Woman ROLLING STONES "Satisfaction"

# March

SWEET "Love Is Like Oxygen" PACIFIC GAS & ELECTRIC "Are You Ready'

JIMI HENDRIX "Foxey Lady" DEEP PURPLE "Smoke On The

AVANT-GARDE "Naturally Stoned"

HARRY CHAPIN "Taxi" GUESS WHO "Shakin' All Over" CLIMAX BLUES BAND "Couldn't

Get It Right CHRISTOPHER CROSS "Ride\_\_\_ Like The Wind

DAN FOGELBERG "Love Gone

BOB DYLAN "Like A Rolling

JONI MITCHELL "You Turn Me On, I'm A Radio"

ARETHA FRANKLIN "Rock Steady

FLEETWOOD MAC "Monday Morning'

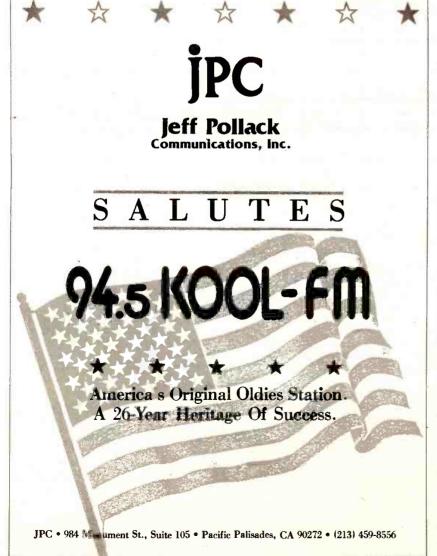
STEVIE WONDER "Sir Duke" EDDIE MONEY "Two Tickets To Paradise

**BUFFALO SPRINGFIELD "For** What It's Worth

LED ZEPPELIN "What is And What Should Never Be'

**ROLLING STONES "Good Times** Bad Times'

DOORS "L.A. Woman' **BIG BROTHER** "Piece Of My



# **COMPETE BY MOVING SLOWER?**

# Battling Media Overamp — Part 1

One of the most frequently-voiced criticisms of radio in the past several years is that it has become overwhelmingly stale, bland, and boring. The lack of a truly adventurous, experimental spirit among radio programmers and management has been cited as the primary cause. But the real underlying cause of heavily-formatted, totally predictable radio may actually have more to do with the relationship between the mass media and society at large than radio and its programmers in particular.

Politicians, social scientists, and researchers in virtually every major field have been telling us about the truly startling progress we have made as a culture in a relatively short time span. All of that progress has, in turn, had a profound influence on us individually and collectively. The pace of our lives is much faster than it has ever been before

"Megatrends" author John Naisbitt discussed the ramifications and impact of our conversion from an industrial to an information-based society. And just as society, 50 years ago, adjusted its values, attitudes, and lifestyle to fit the new realities imposed by the automobile, we're now adjusting our pace and lifestyle to accommodate the computer's impact.

# **Burning Out**

One of the first areas of contact and assault when man meets computer is, of course, the speed at which the computer functions, and the corresponding speed at which it demands response from us. This dramatic stepping-up in overall pace has been corroborated and duplicated throughout other media, creating a society —

"The human mind may be the most powerful and amazing computer of all, but even it has limits and requires a reasonable amount of 'down time.'"

particularly among our younger members — accustomed to receiving any information, essential or entertainment-based, at a very high rate of speed. The first result of that increase has been an overall desensitization of the average media consumer which, in turn, has led to a society-wide burnout.

In addition, the recession of recent years, various slumps within the record industry and related areas of entertainment, and other threatening economic factors have created a conservatism among station owners, radio and TV programmers, and others which sharply reversed the experimental temperament and expansive spending of the '60s and '70s. Conservatism + burnout = safe, bland, boring product.

One of the most obvious examples of this ongoing media overamp can be found in the world of radio and records, where the consumer is confronted by an awesome array of product dozens of new singles released each week and hundreds of new albums released each year. Until relatively recently, radio was the primary medium of transmission for popular music. Now we have dozens of accompanying music videos. Their infusion has dramatically altered not only the way in which consumers receive music but the way in which they perceive and respond to it as well.

But slumping ratings for many local TV video shows across the country, plus the growing tendency of record labels to cut back on the number of videos they produce, are early indications that even these once-powerful promotional items may already have lost some of their punch and clout, not to mention basic audience appeal. On one level, what we may be looking at in this context is the possible overexposure of pop music itself a potentially terrifying prospect for anyone connected with or dependent upon the vast music industry and its ancillary comnonents

# **Musical Tie-Ins**

Equally as important, and potentially even more powerful, is the subtle and not-so-subtle encroachment of contemporary music on TV and film from virtually every conceivable angle. Not only do we have the

"Miami Vice" approach, we now have familiar hit songs snaking their way through storylines; i.e., "Moonlighting." In addition, many sitcoms regularly include references, punch lines, and assorted plot lines predicated on, or intrinsic to, some well-known rock star or piece of pop or rock lore.

Of course, it's no secret how lucrative the tie-in between hit singles and soundtrack albums and the success of certain feature films has been in recent years. And perhaps most interesting and potentially insidious of all is the barrage of pop and rock music used in TV and radio commercials.

"What we may be looking at is the possible overexposure of pop music itself — a potentially terrifying prospect."

## 'Down Time' Required

The impact of this multimedia preponderance of popular music is that it's almost impossible to get away from it. As a result, hit songs and top artists are quite literally in danger of what could be fatal overexposure. And the consuming public is increasingly the victim of media overamp. Which brings up another important variable of the preceding equation: the human factor. The audience who receives this deluge of multimedia stimulation day in and day out clearly has a Nikki Wine operates an independent production firm, which handles radio/television programs, nonfiction books, and consumer publications. Her industry background includes a five-year stint as producer/writer/director of Casey Kasem's "American Top 40," a year as a KHTZ/Los Angeles talk host, and three years as VP/Special Projects for Goodphone Communications.

**By Nikki Wine** 

tolerance threshold. The human mind may be the most powerful and amazing computer of all, but even it has limits and requires a reasonable amount of "down time."

Perhaps one reason for the evolution of the so-called boring formats, tight playlists, and other unadventurous practices and policies of "safe radio" is that listeners already slumping under the mountain of overstimulation have made perfectly clear their refusal or inability to respond beyond a certain point. Either it sells or it doesn't.

If the audience were truly disinterested in what was being offered, it would go elsewhere; it would simply refuse to buy our wares. Perhaps the audience itself has demanded, however quietly, a slower pace, less aggressive and haphazard experimentation, less stimulation as they unconsciously seek some oasis within the cacophony of mass media babble. Perhaps new is not necessarily better. Maybe outrageousness is not synonymous with creativity.

Next time: imaginative use of traditional elements.



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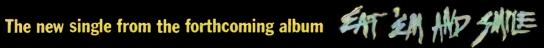
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# Debunking Radio's Production Myths

Radio production is no longer a backroom magic practiced by mysterious people with razor blades. Instead, it's an integral part of any station that wants high ratings — and that doesn't leave many out.

But before radio can realize production's artistic advances, it must learn to utilize its resources more wisely. In order to do that, radio must give up some of its more sublime production myths.

# Reverb Vs. Delay

Let's start with the myth that production consoles must be designed primarily to keep the operators from having control over functions like equalization. What else would explain the absence of board equalization on so many radio production consoles? Board EQ isn't only the easiest system for engineers to work with, but it also offers individual control over each channel. Many stations have opted for one or two outboard graphic or parametric equalizers, which have less use in production as the quality of other devices (i.e., consoles and tape machines) improves. Most importantly, radio production rarely uses radical equalization. When it does, a good three-band board EQ is generally quite adequate.

Another radio production myth is that compression is best left for the final, overall station processor. That is, of course, naive. The people who create the songs vour station plays use compression. So do the people who make slick-sounding national commercials. It's most important on voice, so that it blends with music and sound effects. The only people who seem to believe the no compression myth are in radio itself.

A third common hardware myth in radio production concerns digital delay. First, all digital delays are not created equal when it comes to frequency response and, yes, it does make a difference. Furthermore, radio should be devoting more of its technological dollar to digital reverb than digital delay. The reason is quite simple: Digital reverb can be used to create believable room ambience, which affects the miked sound at all times. On balance, that's probably more important than phases and flanges, which you will retain the ability to By Michael Lee

do anyway. There are now several high quality digital reverbs on the market for what would have seemed impossible prices just a couple of years ago.

# **Nixing A Nemesis**

The best news for radio on the hardware horizon is an end to the number one production nemesis: cartridge machines. While there have been some significant improvements in cartridge technology, the system itself is outdated. Indeed, prototype floppy disk recording systems have already shown great promise. The only question is how long it will take digital floppy disk memory to become affordable enough to load in 60-second commercials and shorter material. There's every reason to believe the time frame is within two years. Moreover, this same system may well replace analog and digital tape machines as we know them with floppy and hard disk drives.

One major problem for radio is so longstanding that it has become more fact than myth. In order to create good production, you need accurate monitoring. In order to achieve accurate monitoring (and reduce ear fatigue), you need a larger room with higher



Michael Lee

Dr. Michael Lee is co-founder and managing general partner of Brown Bag Productions, which markets the electronic-based production libraries "Rock Trax" and "Starfire." A writer/producer/voice-over talent, Lee was MD at KROQ/ Los Angeles and a KOA/Denver talk host before establishing BBP.

ceilings than all but a few stations have. You also need to unparallel the walls or vary the ceiling-to-floor dimension.

The typical box construction of radio production rooms causes standing waves, which distort the monitoring. Jamming all that equipment into a cluster arrangement around the engineer compounds monitoring woes. Add two or three tape machines in close proximity making fan noise and then imagine trying to voice something in that room.

# **More Complex**

What you have is an acoustical nightmare. At most stations, people don't even know the "bias" of the room. If you haven't had a qualified engineer tune your room with a spectrum analyzer and test microphone, do so. It's necessary. You may not be able to readily correct the problems, but at least you'll know whether the room is generating too much or too

little of a particular frequency.

Thus, when you don't hear a lot of 200 hertz (and you know the room is loaded with it), you need to carefully add more of it to the material. Near-field monitoring tends to overcome certain monitoring deficiencies and is probably the short-term solution at most smaller stations.

It's a credit to radio production and programming personnel that they are able to do such a good job considering all the aforementioned myths. But radio production is more complex than ever before, partly because of technological advances.

Issues like equalization, compression, reverb, and delay weren't around 40 years ago and are different today than they were two years ago. The only way to create impressive radio production is to stay on top of technology, techniques, and the fascinating production tools (software) that are becoming available.



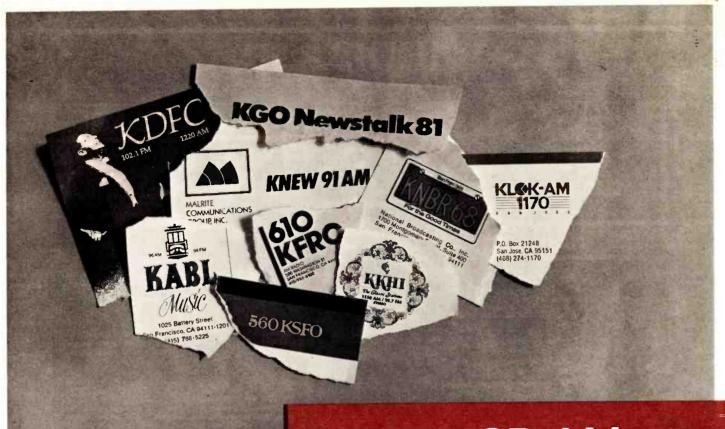
# All Radio. And All That Jazz.

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**New Orleans** 

Sept. 10-13, 1986



San Francisco's rough terrain makes clean FM reception chancy at home and next to impossible in the car. The #1 and #2 stations are both AM's: AM still counts in the Bay Area.

We're proud to report that *all* of the ten top-rated AM stations here have chosen the Orban 9100A OPTIMOD-AM Audio Processor.

They're operating in mono, in Motorola C-QUAM stereo, and in Kahn stereo—with News/Talk, Country, CHR, Urban, AC, MOR, Beautiful, and Classical formats.

In a top-ten market like San Francisco (ADI 5), most stations can afford any processor they want—and to stay competitive, they can't afford anything but the best! Most chose OPTIMOD-AM after extensive competitive tests against other processors. They were impressed by OPTIMOD-AM's consistency—its ability to maintain smoothly uniform tonal balance and texture from source to source. They heard its voice quality blow away the competition. And they listened long enough to appreciate how OPTIMOD-AM's ideal balance between

OPTIMOD-AM SWEEPS SAN FRANCISCO!

loudness, brightness, and fatigue can hold the desirable adult demographic quarter-hour after quarter-hour.

When you consider the FM competition, it's clear that honky, dirty, "loud-at-any-cost" AM processing just doesn't cut it anymore.

In a town where AM still counts, the top ten count on OPTIMOD-AM to deliver a class signal that gets ratings and attracts advertisers.

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A/C CHART 21
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# CHR ACTIVITY:

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AM-2838

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HARVEY MEDNICK

# HANDS ACROSS AMERICA WRAP-UP

# Lining Up Against Hunger



IT ALL STARTED HERE — The association between Hands Across America and radio was initiated at a New York meeting of (I-r) United Stations Radio Network President Nick Verbitsky, Coca-Cola USA's Tony Tortorici, Ken Kragen



SIGN-UP FEVER HITS THE POTOMAC — Q107/Washington signed up listeners and distributed painter's hats during pre-event festivities.



BANDS ACROSS AMERICA — Wedding bands were exchanged by Nancy Durmaskin and Andrew Bossov. Immediately after the ceremony the Bossovs, joined by (I) WZIP/Daytona Beach GM Howard Gribotf and (c) News Director Lauren Chester took their place in line in New Brunswick. NJ.



A SUPER SUPPORTER — Among the dozens of celebrities who voic-ed updates for the Hands Across America/Coca-Cola Radio Network was Superman Christopher Reeve.



A NOTE OF THANKS — Everyone who made a contribution and stood in line received this certificate of appreciation from the Hands organization.



A TUNEFUL GOOD FRIDAY — New York's Cardinal O'Connor and Hands organizer Ken Kragen were joined by thousands as they sang "Hands Across America" on the steps of Saint Patrick's Cathedral.



THE LAST MILE REMOTE — KABC Talkradio anchored the final mile in Long Beach, presenting a three-hour remote from the Queen Mary location. Former Raider Lyle Alzado (c) is interviewed by program hosts Ken Minyard (l) and Bob Arthur.

When I sat down to write this column, I recalled those wonderful promotion posters produced for vintage Hollywood epics: "Years in the making, cast of thousands, millions to produce." Hands Across America certainly lived up to that billing on May 25, attracting a cast of millions and raising millions to combat hunger and homelessness.

As you may remember, the concept originated ten years ago as part of the US bicentennial celebration. Although the coast-to-coast ceremonial linking of hands was to serve as a living symbol of our country's unity, the project never got off the ground.

# **Guaranteed Liftoff**

This time around corporate sponsors Coca-Cola USA and Citicorp guaranteed the project's lift-off by underwriting expenses, which according to a Hands spokesperson, were considerably lower than anticipated. As a result, a portion of those startup dollars

was funneled into the fund established for the needy.

Another thing that assured HHA's success was organizer Ken Kragen opening the line to one and all, regardless of contribution. This allowed those who had the spirit, but not the bucks, to participate. I was stationed in Long Beach, site of the "Last Mile." Enthusiasm was contagious.

Over 15,000 people from Al Average and Tillie Typical to Dudley Moore and Raquel Welch held hands, generating a spirit of oneness. And when the 8000 red, white, blue, and gold balloons used

to create the world's largest HAA logo floated upwards, crossing the bow of the Goodyear blimp, it was a breathtaking spectacle. Although certain desert areas were barred because of extreme heat, the chain was less than 40,000 people shy of the 5,480,641 needed.

# 86% Awareness

Another kudo should go to the United Stations Radio Networks, which donated their services as HAA's network voice. From the first meeting in New York to the Good Friday simultaneous singalong, from the daily reports to the three-hour special on May 25, USRN's staff pulled double-duty under less-than-ideal circumstances.

The pressure of securing celebrity promos, then producing and airing them daily wasn't a walk in Central Park — but it got done without a whimper. R&R polled its

reporting stations and discovered that between the newspaper, USRN, and the Coca-Cola/HAA PR people the awareness level was at an astonishing 86%. Who says radio doesn't work?

# A Great Day

From what I've been told, the same spirit of camaraderie I witnessed in Long Beach paralleled that along the rest of the line, which started in New York. For example, Cape Girardeau City, MO was devastated by floods and tornadoes the week before the event. But its HAA line was 300% full. Four people from Bolivia arrived for line duty in Arizona at 9am on May 25.

The first people on the line anywhere in the US camped out 16 strong, beginning at 6:45pm on May 24 in Hazen, AR. Divers in wet suits held hands underwater in Maryland's Susquehanna River to

assure the line remained unbroken. At the Gary and Hammond, IN city limits, a judge from each city stood side-by-side, holding hands and performing a wedding ceremony. And President Reagan joined hands with his family, staff, and local participants in front of the White House.

A special thank you to Ken Kragen, whose strong belief and persistence helped make the "impossible" dream come true. And the biggest thanks goes to everyone across the country who was concerned enough to come out on a holiday weekend and join hands.

A 13-year-old who accompanied my daughter to the event summed it all up for me. As she excitedly told her mother about the goings-on at the Queen Mary, I overheard her say, "I saw Raquel Welch and heard Kenny Loggins. It was so great ... you know, I was a part of history."

R&R FRIDAY, JUNE 20, 1986/47



# ON THE RECORDS

KEN BARNES

PAGES FROM THE PAST: 1973

# **Great Moments In R&R Advertising**

All the great trivia material isn't on record sleeves. I experienced a sudden revelation on that subject while trying to think of a column topic the other day - I realized there's a wealth of informative, intriguing, amusing, and just plain bizarre history wrapped up in the advertising archives of R&R.

So I thought I would launch an occasional series in which I'd dig through the past chronologically to find some of the more noteworthy ads — shots of currently-famous artists in earlier eras, funny lines, or unusual approaches to advertising.

It's educational just scanning these ads. The older ones, from the 1973-75 period (which I'm still in the midst of), reflect a completely different era. Because Breakers, New & Active, Parallels, Most Added, and all the other methodological revolutions R&R introduced hadn't become household words yet, the ads of that time tended to go for the clever concept, the out-

rageous verbal or visual hook to promote the product.

## Ad Taste Is Timeless

As you'll see as this series unfolds, that emphasis led to some outbreaks of questionable taste. But no one, especially back when we started, ever claimed R&R was necessarily a family magazine, and much of this stuff is amusing, mind-boggling, or both.

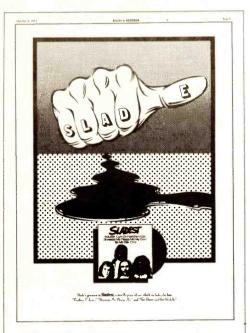
There are also reminders of fads and fashions long forgotten (there was a period in mid-1974 when virtually every page in R&R, editorial or advertising, contained a reference to streaking), and hordes of artists who've become equally obscure, but may trigger a flash of recognition.

This should be fun. The only problem will be stopping myself from spending all day leafing through back issues and ignoring everything else this side of an earthquake. So let's crank the Wayback Machine to 1973, R&R's first year, and start looking back.

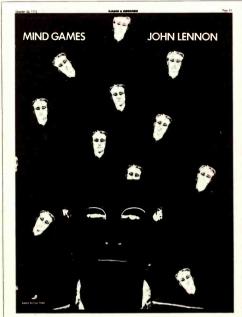
## American Addendum

Last week's compendium of American-themed songs for the 4th of July crept into print just before I could add two new tunes that fit the format: "The Pride Is Back" by Kenny Rogers & Nickie Ryder and "Funk In Amerika" by Rick James.

Department of Mysterious Teasers: Part II of Great Moments In R&R Advertising is coming, but in two weeks. Next week, however, a highly unusual outside perspective on R&R and the radio industry at large.



Our first ad, October 5, 1973. I don't know if it was the first one sold; we probably sold a few for the September 28 issue that we didn't quite get to the printer in time (the only time that ever happened, by the way; god to get those big mistakes out of the way early). But this Slade ad is the first one readers encountered. It worked, too; just took ten or so more years for Slade to break through.



No special reason for including this one, but I thought it had some historical interest and I (along with about 10 million other people) have a soft spot for John Lennon. A suitably cerebral advertising approach to "Mind Games." "This Time I'm Gone For Good" by Bobby Bland is <u>Number One</u> on KGFJ! Why aren't the

# BIG

pop stations in Los Angeles playing it?

This is a paid advertisement

This ad, employing your basic frontal assault technique in regard to radio, didn't even have a label logo, but Bland was recording for ABC Dunhill at the time, so we can assume that this ad bears the stamp of the label's then-President Jay Lasker, who you could always count on for an unusual ad approach. (You still can; witness Motown's Junkyard Dogs vs. the other-label "fat cats" campaign recently.)



Roy Wood was the recipient of the sophisticated approach on this ad. A subtle way to promote a one-man-band record. Nobody played him, anyway.

# "LOVE IN YOUR EYES"

Produced by Giorgio Moroder



The first single from the forthcoming album COLOUR ALL MY DAYS

Management: Gaff Mgt.



# **Adams Dances In**

# MONDAY, JUNE 23

1848/Antoine Joseph Sax is awarded a patent for the saxophone

1956/Just in time for Black Music Month, the Cadets' "Stranded In The Jungle" is released. It lives on, now, every time "great googa-mooga, let me out of here" is used as a drop-in on Z100 and a host of others. 1967/Arthur Conley gets a gold record for "Sweet Soul Music," which, 19 years later, is still fun to update,

although it's hard to rhyme "Spotlight on Timex Social Club, y'all." 1970/Chubby Checker and three passengers are arrested for marijuana and hashish at Niagara Falls.

Birthdays: Myles Goodwyn (April Wine) 1948, Paul Goddard (Atlanta Rhythm Section) 1945.

# TUESDAY, JUNE 24

1960/The second Newport Folk Festival opens, with Mahalia Jackson, Flatt & Scruggs, and Joan Baez performing, as well as Studs Terkel MCing.

1966/Lenny Bruce makes his last public appearance at San Francisco's Fillmore West.

1973/Why do all these acts reunite in Central Park? Maybe they know they can walk out together that way: The Blues Project reunites for a New York concert after six years.

1974/And when are we getting a Hues Corporation reunion? "Rock The Boat" goes gold on this day. Birthdays: Curt Smith (Tears For Fears) 1961, Andy McCluskey (OMD) 1959, Jeff Beck 1944, Mick Fleetwood 1947

## WEDNESDAY, JUNE 25

1974/Bruce Morrow officially announces his move from WABC/New York to WNBC. Cousin Brucie's jump is probably the most publicized of any from the WABC "dream staff" of the '60s.

1978/Cream reunites for a show at Ginger Baker's polo club.

1979/The Kids Wanna Latin Hustle: Bryan Adams's solo debut, "Let Me Take You Dancin'," enters the P&P Disco chart

1985/France imposes a home taping levy and, in doing so, becomes the eighth European country with either a taping tax and/or artist royalties from tape sales. On the same day, Capital Cities and ABC stockholders approve their \$3.5 billion dollar merger.

Birthdays: George Michael 1963, Carly Simon 1945, Eddle Floyd 1935, Gary O'(Conner) 1949.



Garland Jeffreys, George Michael, Jeff Beck, Mick Fleetwood

# THURSDAY, JUNE 26

1956/Benny Goodman tells Look, "I guess (rock & roll) is okay." The writer still compares rock concerts to "incomprehensible" tribal rituals.

1964/The first all-originals Beatles LP, "A Hard Day's Night," is released in America.

1977/Elvis Presley gives his last show in Indianapolis.

1980/Ron Wood, Kelth Richards, and Mick Jagger turn out for Jim Carroll's show at New York's Trax. Richards and Carroll perform "People Who Died" together.

1981/Steve Winwood's "Arc Of A Diver" is certified platinum

Birthdays: Mick Jones (Big Audio Dynamite) 1956, Terri Nunn (Berlin) 1961.

# FRIDAY, JUNE 27

1969/The Denver Pop Festival, yet another one where police end up tear-gassing the audience, opens. Two days later, it also features the last Jimi Hendrix Experience concert.

1975/Lynyrd Skynyrd gets a gold LP for "Nothin' Fancy." ZZ Top gets one for "Fandango."

1978/Peter Gabriel releases his second self-titled LP.

1982/Sting and Virgin Music settle off his pre-fame publishing contract.

# SATURDAY, JUNE 28

1973/... And if there is a Cream reunion outside Ginger Baker's polo club, it'll probably be sponsored by Richard Nader at this point. The first Madison Square Garden British Invasion reunion is held and features Herman's Hermits and the Searchers.

1984/CBS ships a record \$15 million worth of product in two days. The Jacksons' "Victory" LP accounts for \$2 million

1985/Phil Collins loses his voice mid-show at Detroit's Pine Knob and cancels for only the second time in ten

# SUNDAY, JUNE 29

1969/Shorty Long dies in a boating accident at age 29

1976/Donna Summer's "Love Trilogy" LP goes gold without a hit single.

1979/Little Feat's Lowell George dies of a heart attack.

1984/Bruce Springsteen's "Dancing in The Dark" is #1 CHR on the day his "Born in The U.S.A." tour begins

1985/Sister Sledge's "Frankie," which sounds more than a little like "Bad Boy" by Miami Sound Machine, goes #1 in Britain for four weeks. Producer Nile Rodgers describes the song's failure in America as one of his major disappointments.

Birthdays: Garland Jeffreys 1945, Little Eva 1945.

"GUSTO". BILLSTO Included On The Album HEARTACHE
FROM

INCluded ON THE ARTACHE





ADAM WHITE

# **AEROSMITH, ZZ TOP CATALOGS**

# Marketing Rock Classics Nicely Priced

A couple of issues ago, I reported how the Doors and Creedence album catalogs continue to sell strongly. This week, the focus is on two bands who are still very much together — on record and on the road — after all these years: Aerosmith and ZZ Top.

Both groups, in fact, are successfully touring now. The ZZ trek, with Jimmy Barnes as opener, is hitting major venues with sellout momentum. Aerosmith, with Ted Nugent opening, is playing smaller sites with SRO or close to it audiences.

ences.
The concerts are obviously propelling the bands' current releases.
"Afterburner" is ZZ Top's tenth album and fourth for Warner Bros. To date, it's powered its way to approximately 2.7 million in US sales. Aerosmith's "Done With Mirrors" is also that group's tenth album and first for Geffen. Released last November, its domestic take is thought to be around 450,000 units to date

## A "New" Release

Catalog sales are being boosted by the tours, too. Warner Bros. has ZZ Top past and present, through its acquisition of the trio in 1979 (see sidebar). Columbia has the first nine Aerosmith albums – and here's where it gets interesting. The band's former managers, David Krebs and Steve Leber, recently worked with CBS to produce a "new" release, "Classics Live," featuring Aerosmith concert performances recorded between 1977 and 1983.

This album and the other nine are being heavily promoted by CBS, striving for total Aerosmith catalog sales of 1.5 million this year — which would be three times the group's 1983 sales — and for a cumulative total of around 20 mil-

lion units since 1973.

Eight albums are in CBS's "Nice Price" midline series, with a list price equivalent (CBS doesn't use suggested list pricing) of \$5.98: "Aerosmith," "Get Your Wings," "Toys In The Attic," "Rocks," "Draw The Line," "Night In The Ruts," "Greatest Hits," and "Rock In A Hard Place."

The "Live! Bootleg" double album from 1978 is still at full price equivalent, and at least one prominent retail account is currently selling it for around \$16. The new "Classics Live" is priced for an \$8.98 list equivalent.

# Perfect Timing

David Krebs, executive producer of "Classics Live" with Steve Leber, explains how it came about. 52/R&R FRIDAY, JUNE 20, 1986

"We felt it would be the perfect time to put out a live Aerosmith album, in the sense that 'Live! Bootleg' was not up to snuff in terms of sound. In addition, 'Bootleg' is priced at \$13.98 or \$14.98 list.

"Here's a band drawing several times more the number of people to their concerts than are buying the current album," says David, which he contends is because fans "aren't satisfied with the music" on "Done With Mirrers"

"Aerosmith is probably selling a million-and-a-half tickets on tour. We've got the classic songs, so this is really a marketing exercise. CBS loved it I think they're very much ing into one of the great legends in hard rock, by virtue of the fact that the new generation of rock stars — Motley Crue, Ratt, Bon Jovi, Metallica — point to (the influence of) Aerosmith in the same way that Aerosmith points toward Led Zeprelin "

He says the group's US catalog sales have increased dramatically over the past three years, from 300,000 units in 1983 to 530,000 in '84 and 729,000 in '85. He projects this year's activity at between 1.25 million and 1.5 million units at the "Nice Price," and feels that "Classics Live" will top the 500,000 mark.

As to which individual titles have performed best from their original date of release, David identifies "Toys In The Attic" ("5 million, if you include club sales") and "Rocks" ("probably 3.5 million to 4 million"). He says that "Greatest



into seeing if we can outsell Geffen
– a real competitive spirit."

"Classics Live" uses material from a number of different concerts and is produced by Paul O'Neill. It also contains a previously unreleased studio cut, "Major Barbra." Comments David, "I originally heard the song in 1972-73, and it's something I've always wanted on an Aerosmith album." The version included was recorded in 1981 or "82, he says. Another marketing campaign component is a video clip of "Dream On," a post-production collage of concert footage directed by Marty Callner.

# Hard Rock Legends

David continues, "What I think we're seeing is Aerosmith develop-

Hits" will sell 750,000 pieces this year — "better than a lot of new albums out there."

At least one major retail account endorses this experience. Says Norman Hunter, Manager/Prerecorded Product for the 100-store Record Bar chain, "The Aerosmith catalog has always sold at \$5.98, especially 'Greatest Hits.' We're going to do a 'Nice Price' promotion with CBS, and we'll be putting about five Aerosmith titles in there, because the product does well. The Geffen album has done well for us, too, and so has this latest live release."

# Hurt By Price?

About "Classics Live," David Krebs offers one caveat, based on

# A Catalog With Legs

"When we picked up their catalog from London Records, it was one of the best deals we ever made." That's Warner Bros. VP/Sales Lou Dennis talking about ZZ Top's arrival at the label seven years ago. They came with six London titles: "First Album," "Rio Grand Mud," "Tres Hombres," "Fandango," "Tejas," and "The Best Of ZZ Top." All but the first two were RIAA-certified gold, and several sold substantially better than that:

These half-dozen combine with the band's four albums for WB, Deguello," "El Loco," "Eliminator," and "Afterburner," to make a potent package. "ZZ has always done well," says Lou, "but yes, there was a noticeable pickup when this tour kicked in." The albums also figure in the label's ongoing discount-and-dating catalog programs of which there are usually three a year. The most recent program started May 12. Unlike Aerosmith, none of ZZ Top's albums is in the WEA \$6.98 "Super Savers" line.

# Five Times Platinum

"Eliminator" is the catalog leader at present, selling af the rate of around 10,000 pieces a week, according to the Warner sales chief. He puts total domestic sales at 5.3 million excluding record clubs. On compact disc, roughly 20,000 pieces of the album have

shipped in the past three months.

"The Best Of ZZ Top" has been selling approximately 150,000 units a year, says Lou, and recently it's accelerated toward 200,000. Total units are closing on 750,000, he estimates. That number doesn't include international sales or US record club sales, nor the album's original performance when first released by London in 1977. On CD, Warner Bros. has shipped around 10,000 units domestically in the past three months.

Thereafter, the best catalog performers are "Deguello" and "EL
Loco," originally recorded for WB
and certified platinum and gold, respectively. Then "Tres Hombres,"
"Fandango," and "Tejas," originally recorded for London. Rounding
out the pack are "Rio Grand Mud"
and "First Album," which sell
"about the same in a six-month
period," concludes Lou Dennis.

its front-line price. "Tve seen this album at \$9.24. It may be hurt by the fact that the rest of the Aerosmith albums are at midline, which means at retail you can get three for \$10. As good as this live album is, if a kid goes in and says. 'OK, \$9.24 for this album versus \$10, I can get 'Rocks,' Toys,' and 'Greatest Hits,' he may make that move instead,"

On the road with Aerosmith is former Leber/Krebs artist Ted Nugent, whose "Nice Price" titles likewise "seem to be reflecting an upward trend in sales," according to David. He also mentions a current client, the Scorpions. "We're in the midst of talking to PolyGram about making sure their catalog sales are maxed out."

One information tool recently used by Contemporary Communications Corp. (the Leber/Krebs company name) was a retail survey of 20 markets. "We had someone in each city go to three major outlets and hand-count the entire Aerosmith and Scorpions catalogs, albums, cassettes, and CDs. We were interested to see just what the depth of coverage was. It's amazing how many stores have big holes. If someone wants to buy the Scorpions' 'Animal Magnetism'

and it's not there, I don't know if he comes back later."

## **CD** Conversions

Talk catalog today, and it's impossible not to talk compact disc. "We're doing our catalog renaissance without CDs." says David, "although they just hit in May with 'Classics Live' as the first one." He adds, "Part of what we're trying to accomplish is to make sure we have that projection to convert people who bought Aerosmith in the past five years into CD purchasers, as that market gets a depth of hardware ownership. One of the amazing things is that the amount of players is still a million units in America. You would think it was ten million, based on what you see in the industry.

"The other thing that works in favor of these catalogs is the evolution of classic rock as a format. Now the question is whether the business can learn to market catalog to people 25-45, which they've always had the potential to do but never understood. Yet I think the industry has gone beyond that first stage and is much more sophisticated. We've spent 20 years educating people to buy records. There's no reason why they won't continue."



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And then turn our monster loose on your competition before they turn it loose on you.



24 MUSIC SQUARE W. NASHVILLE. TN 37203 (615) 255-4000

"Source: Winter 1986 Arbitron and April Arbitrends, all figures 12+ Share, 6am-12m Mon-Sun

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# MUSIC FROM THE SUBURBS

# IT'S A MOVING EXPERIENCE

"#1 album sales in Minneapolis and St. Paul. Top 5 requests, Top 5 research. This is a perfect summer song!"

Gregg Swedberg WLOL Radio

WLOL: 13-6-2

"This song gives mass appeal radio stations new depth. 18 to 26 year old women are attracted first. If your station thrives on variety, don't pass on this one!"

Dave Anthony KDWB Radio

# KDWB: 22-11-5

"Suburbs album, \$6.98, cheaper than a case of beer!"

Chan Poling Suburbs



# LIFE IS LIKE

A M-2844

THE FIRST SINGLE FROM THE SUBURBS NEW ALBUM

PRODUCED BY ROBERT BRENT

ON A&M RECORDS



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# CALENDAR

**BRAD MESSER** 

# Follow-Through: Something Missing

A radio person's visit to another city provides an opportunity to check out stations, get a feel for the market, hear who's hot, maybe lift a few ideas.

That's what I was doing recently, plopped in a hotel room, dialing around, sampling the top guns. It was a fairly slow news day. One item getting prominent mention was a cop-killing in a suburb where, I assume, not much ever happens, because the victim was the first officer fatally shot in the town's 30-year history. The story was all over the radio, mostly (so what's new?) in the form of barely-rewritten wire copy.

The officer had encountered a

The officer had encountered a dope suspect. There was a struggle. The cop was shot several times in the neck and head and left dead. Suspect got away.

Next morning there was a break in the case. The suspect showed up at the apartment complex where a relative lived, she escaped and tipped the law, a SWAT surrounded the building, and the big stations all got their mobile units out there

Not knowing which station to trust to cover the breaking story best, I made the choice to stick with a legendary one whose call letters have been well known for decades . . . a hybrid News/Talk outlet

Its street reporter was at the scene. The station interrupted its talk show with a live report about 9:15am, then went back to talk. They talked for ten minutes without mentioning the SWAT situation.

Fifteen minutes. Twenty. Thirty. Thirty-five minutes and still not one word of follow-up either from

the studio or from the scene. Forty

My patience snapped. I abandoned the legendary station and tuned in a competitor. Its talk host had jumped on the story and was on the phone live with a resident of the apartments who was in a position to see what was going on. The suspect surrendered just before 10am and the station had it live from an evewthess.

Walked to the hotel closet, reached in my suitcase, pulled out the current R&R "Ratings Report & Directory," and compared the two stations' 12+ AQH shares. In one year the "no-follow-through" station had dropped 17.5 percent while the "live eyewitness" station had risen 6.25 percent.

Could there be some lessons for programmers regarding followthrough hidden in those numbers?

## Federal Budget Surplus

MONDAY, JUNE 23 — From the file labeled "Those Days Are Gone Forever," 150 years ago (1838) Uncle Sam reported the U.S. Treasury contained too much money, and a federal budget surplus of \$28 million was returned to the individual states.

An Air India 747 crashed into the Irish Sea one year ago, killing all 329 aboard (1985). Marineland of Florida opened in 1938 with the world's first trained porpoises. A Ford won the first transcontinental auto race in 1909. 140th anniversary of the patenting of the saxophone by Antolne Joseph Sex in 1846.

140th anniversary of the patenting of the saxophone by Antonia Joseph Sax in 1040.

Birthdays: Diana Trask 48. June Carter Cash 57. Choreographer Bob Fosse 59. Ex-Sec'y of State William Rogers

First Flying Saucers

TUESDAY, JUNE 24 — A search-and-rescue pilot reported nine UFOs over Mt. Rainier, Washington 39 years ago (1947). He estimated their speed at 1700 miles an hour and described their flight pattern as similar to a saucer skipping across water, which inspired a newspaperman to name them flying saucers.

skipping across water, which inspired a newspaperment of halle droft hymn account.

Six years ago the "gasoline rotes" began in Bristol Township, Pennsylvania: 2000 demonstrators demanded cheaper

Six years ago the "gasoline rotes" began in Bristol Township, Pennsylvania: 2000 demonstrators (1980), the land more of it. Forty-four policemen and 200 citizens were injured during two days of demonstrations (1980).

20th anniversary of the last public appearance by comedian Lenny Bruce (1986). The Berlin blockade began in

1946.

Birthdays: Michelle Lee 44. Billy Casper 55. Publisher Norman Cousins 71

# Custer's Last Stand

WEDNESDAY, JUNE 25 — Custer's Last Stand was 110 years ago (1876). Actually the Battle of the Little Bighorn was small stuff as battles go, killing about 300 soldiers and Indians total. The most famous fatality was Civil War hero George Armstrong Custer, who had become the youngest American General at age 23, and who died at

age 35.
IBM entered the phone business one year ago by buying 18% of MCI (1985). The Supreme Court upheld the maleonly draft in 1981. North Korea attacked South Korea in 1950.

only grant in 1961, North Rolled attacked South Rolled in 1963.

Birthdays: Jimmy Walker 37, Carly Simon 41, June Lockhart 61, Director Sidney Lumet 62.

# United Nations Formed

THURSDAY, JUNE 26 — In 1945, delegates signed the charter forming the United Nations Conference on International Organization (effective October 24). The UN was formed by 50 nations "to save succeeding generations from the scourge of war."

15th anniversary of promoter Bill Graham's announcement of the closing of his Fillmore East and Fillmore West rock concert halfs in NYC and San Francisco (1971).

concert halfs in NYC and San Francisco (1971).

Sonny and Cher were divorced in 1975. A crocodile 20-feet 2-inches long was killed in Australia in 1980, the
Sonny and Cher were divorced in 1975. A crocodile 20-feet 2-inches long was killed in Australia in 1980, the
largest ever measured. Berlin Airlitt announced 1948. First prototype Grumman XF6F-1 Helicat flew in 1942 (WWII).

# First Army Execution

FRIDAY, JUNE 27 — Thomas Hickey, one of George Washington's guards, went into the history books for all the wrong reasons. He was convicted of plotting to deliver General Washington to the British. On this date in 1778 he became the first person to be executed by the army in the United States.

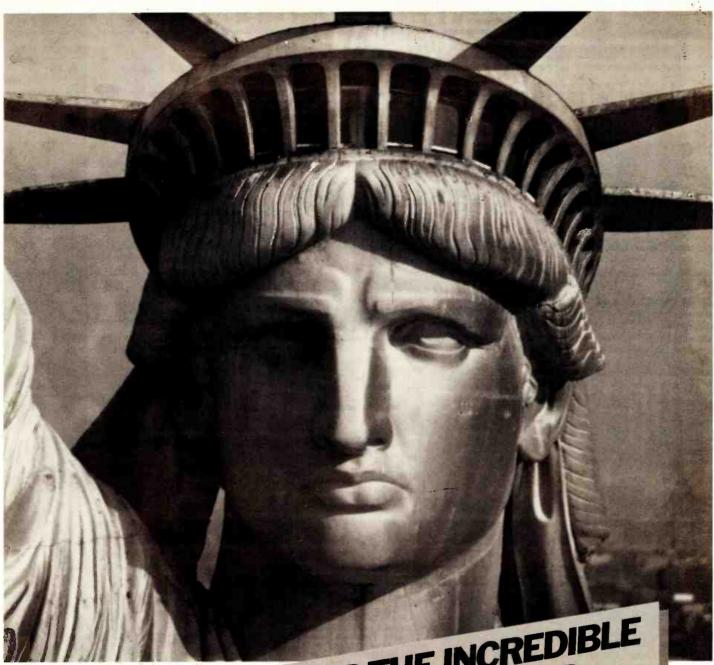
he became the first person to be executed by the army in the billiod back. The billiod back of the first successful mid-air refueling at San Diego in 1923. A temperature record was set at Fort Yukon, Alaska, when the mercury hit 100 degrees in 1910.

was set at Fort Yukon, Alaska, witer the interfer year.

Brithdays: Soprano Anna Morto 52. Bob Keeshen (Capt. Kangaroo) is 59. Billard player Willie Mosconi 73. 
Brithdays: Soprano Anna Morto 52. Bob Keeshen (Capt. Kangaroo) is 59. Billard player Willie Mosconi 73. 
Brithday (6-28) Congress ordered Air Force and Coast Guard academies to admit women 1976, Glida Radner 40.

Mel Brooks 68.

Sunday (5-29) Mema Cass Elliott died 1973. Interstate Freeway System okayed by Congress 1958. Gary Busey
42. Harmon Killebrew 50.



# OU SHOULD HEAR THE INCREDIBLE THINGS THEY SAY ABOUT HER.

Starting June 9th, Ronald Reagan, Warren Burger, Richard Nixon and 17 others will take part in a special AP Network News series— The Liberty Minutes.

They'll each take 60 seconds to share their feelings about Lady Liberty on her 100th birthday.

President Reagan begins the series on June 9th. Then, one Liberty Minute runs each weekday until July 4th.

Find out more. Call Jim. Williams at 800-821-4747. And make your station part of America's greatest birthday celebration.

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# **CONTEMPORARY HIT RADIO**



JOEL DENVER

**DUAL VIEWPOINTS** 

# **National Programming** From The Big Chair

There was a time when virtually every major chain had a national PD or VP/Programming. Then things began to decentralize in favor of localized decision-making. Around the mid-'70s, those local decisions became supported by research augmented by outside consultants.

There are more consultants and fewer in-house national programmers than say five or ten years ago. But the trend seems to be heading the other way. A growing number of radio broadcast groups have tapped people to monitor their stations' overall programming strategies. Examples include Malrite's Jim Wood, Emmis's Rick Cummings, CBS's Dave Roberts, and Gannett's Gerry DeFrancesco.

# Creative Strength Or Homogenization?

Is there an advantage to having your own in-house expert? Apparently the folks at EZ Communica-

tions and Nationwide Communications think so. EZ VP/Programming Dan Vallie and Nationwide Group Director of Programming Services Dave Van Stone have both guided their (FM) stations into either market/format dominance or more competitive positions (see

The move back to national PDs has been criticized as a dangerous homogenization of one person's skills and thoughts over a broad range of markets. On the other hand, some view the national post as upper management's show of support for the on-air product.

While both Dan and Dave oversee CHR stations, they also have a perspective on other formats within their chains. As would be expected, their outlooks from the 'hig chair" differ. However, they both work at building winning stations by employing a winning at-

# You Can't Tell The Players . .

It's virtually impossible to have number one stations in every market and every format. However, EZ and Nationwide are strong competitors in their markets. While market rank can be influenced by many factors, especially signal. all the listed facilities rank at least third (according to Arbitron) in their format, with the exception of AM facilities WGAR and KMJJ.

VIJJ.	Nationwide Market Rank/For WPOC/Baltimore		
Communications			
rket Rank/Format Rank			
MW/Washington (CHR)	15	3	WGAR-AM & FM
QT/Miami (Urban)	9	2	(Country)
ZZ/Pittsburgh (CHR)	3	1	KZZP-AM & FM/F
KY/St. Louis (AC)	11	2	KWSS/San Jose
ZB/New Orleans (CHR)	2	1	<b>WNCl/Columbus</b>
ZC/Charlotte (AC)	3	1	KZAP/Sacrament
ZS/Richmond (AC)	4	2	WKZL/Winston-S
			WBJW-AM & FM (CHR)
			VNST & KROTTI

met Rank A/Clavelano 21812 (CHR) CHR ito (AOR) Saiem (CHR) #/Orlando 1004 181 (N/T & CHR) KMII & KLUC/Las Vegas 1783 481

Dave Van Stone — Help Where Needed

Mai WB WH WB KYI WE

Dave Van Stone has worked with the same group of stations since 1976. Formerly known as Western Cities, the chain was bought out by Nationwide Communications. During his ten-year tenure, Dave's programmed KRQ/ Tucson and KLUC/Las Vegas, as well as put KLUC sister KMJJ on the air. He also supervised the reincarnation of KFAT/Gilroy as KWSS/San Jose in January 1983.

# Dan Vallie — Freshness & Perspective

Former 92Q(WBYQ) & WMAK/Nashville programmer Dan Vallie joined EZ in 1979. He put B97 (WEZB)/New Orleans on the air and took it to the top in short order. He then signed on B94(WBZZ)/Pittsburgh before assuming his national programming responsibilities.

The job means quite a bit of travel. "I'm out there two to three days a week for about 40 weeks a year. I look forward to the trips on one hand because travelling's fun. I hate it on the other because it's hard to leave home.

"But I believe the travel has helped keep me young. This is such an exciting business (because) it keeps us youthful in our approach. If you lose that feeling, then it's time to change your personal direction."

# Total Involvement

Dan not only attends many of the usual programming conferences but plays host at EZ's own company meeting. Approximately 100 folks, including the GMs, PDs, and salespeople, get together each

"The involvement process is very positive, extending into budget planning as well. When the departments fill out their budgets, I meet with the PDs and (President)



Dan Vallie

Alan Box meets with the GMs to help fine-tune the budgets. This gives each department head a real handle on his fiscal responsibilities.'

Over the years Dan and the company have been criticized for being heavy-handed with the staffs. He acknowledged the criticism, but disagreed. "Sometimes people as-56/R&R FRIDAY, JUNE 20, 1986

sociate being heavy-handed with getting the job done. I don't consider that a negative. I would rather point out the positives than the negatives any day. My people have to believe I believe in them to do their

# Responsibility

So where does the responsibility for success begin and end? It starts at the local level, but Dan carries the responsibility of assuring programming success for the whole chain. "Being responsible for all of the programming is an important duty. We work as a unit so no one ever has to make up excuses for our ratings. Alan knows we can't always have great books, and he's well prepared for any problems.

"His attitude is 'let's fix it,' and that's my attitude with the PDs as well. So my programmers do feel the pressure to win and succeed. I think of myself and my PDs as motivators and self-starters. These types of people create their own driving forces."

Dan frequently visits the EZ markets to share his perspectives. When not on the road, he listens to unedited tapes to get a feel for the Continued on Page 58

As Group Director of Programming Services, he's responsible for all of Nationwide's radio outlets, except WPOC/Baltimore and WGAR/Cleveland. "They're both Country and, most importantly, very successful within their for-mat," Dave explained. "There's no need to try and fix what's not broken or running at optimum level."

And that's pretty much the approach he uses with the other stations. "I help out in research and music if needed. I also keep an ongoing talent bank. It's my job to help in whatever way they need including staying out of the mar-

# No Eve In The Sky

The job of national PD used to conjure up "eye in the sky" paranoia for a local PD. But as Dave sees it, "This is not a dictatorial situation. It would be pretty stupid to think Dave Van Stone can program an Orlando station (BJ105) from 300 miles away. Our PDs call their own shots. I don't pester them with phone calls every day, putting

my two cents into their faces. Dave also doesn't talk to all of his stations every week about their music. "It all depends on how much of a problem the music is in certain markets. If there's a snag, hopefully I can spot it early enough to prevent it from showing up in the ratings.

"For the most part, they all seem to welcome my input. I think
(KZZP/Phoenix PD) Guy Zapoleon and (BJ105 PD) Brian Thomas



Dave Van Stone

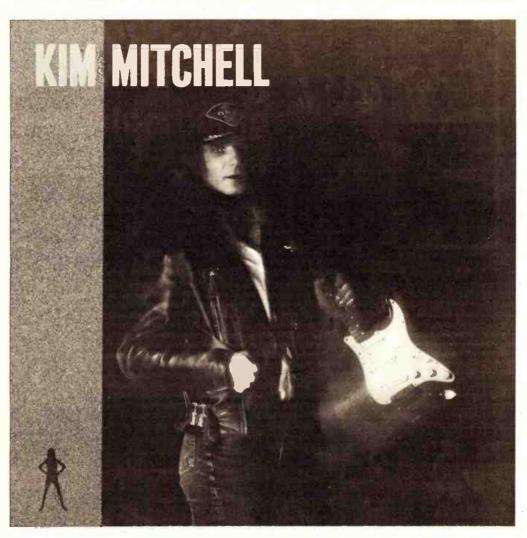
are probably two of the best music guys in the country. They not only help me with input but everyone else as well."

# **Conference Calls**

Instead of a long, weekly music conference with each station, Dave schedules a "a biweekly conference call covering all aspects of programming. It's an open forum atmosphere to determine the hottest records in each market, compare promotions, solve problems, brainstorm against the competition, and give everyone a chance to share some of the limelight.

"My basic attitude has always been a carryover of my own personality. The knowledge I do have is useful, but I'm not an unerring omnipotent programmer. Each station is autonomous, and I'm here for support. When I communicate an idea, I try to do so in a helpful, not overbearing, manner. When something goes wrong, the first inclination might be to get upset or angry. This won't help the situation at all. I work to calm a tense situation down, not make it Continued on Page 58

# SHAKIN' LIKE A HUMAN BEING THE NEW ALBUM FROM KIM MITCHELL



Last year, his American debut LP **akimbo alogo** featured the top AOR track, "Go For Soda."

SHAKIN' LIKE A HUMAN BEING, his new release, features "Patio Lanterns," the first single (7.89391).

Also available as a promo 12" (PPRIII)

Produced by Kim Mitchell Executive Producer: W. Tom Berry Management: Alert Music Inc.



# CONTEMPORARY HIT RADIO

# Dan Vallie - Freshness & Perspective

Continued from Page 56

market the way an ordinary listener would. This helps him advise the PDs on solving or circumventing any problems.

## Concept Sharing

"Freshness and perspective are what I bring to the job," said Dan. "I frequently get calls to come in should a programmer feel he's a bit off-course. I talk to each of my PDs weekly about the music for the same reason, but respect every one of them and their opinions.

"By the time I call them for music, they've usually got it done, and I generally agree with their decisions. Disagreements are rare because they know what they're doing. We bring our people into the company with an eye toward accomplishing their goals. It's seldom we have problems. (When we do), it's generally not the records we disagree with but the timing of when they are added."

### Talent Bank

Despite differences in formats, Dan's stations have shared formatic concepts. "We've done the 'four-in-a-row no-talk' concept at six of the seven stations. Now some people don't agree with this philosophy but, according to the numbers, the audience doesn't mind it at all.

"It's more of a marketing tool and positioning statement," Dan continued. "Hot105 (WHQT)/Miami is the only market not using it, basically because of the uniqueness of the market and the length of some of the music."

In spite of the four-in-a-row notalk formatics, Dan feels he has personality-oriented stations. He pointed to Don Geronimo (now at WAVA/Washington), Bruce Kelly (now at KZZP/Phoenix), and Chuck Tyler (KFI/Los Angeles) as examples of some foreground personalities who've manned the control rooms

To be of better service to his local programmers, Dan actively seeks out fresh candidates for airstaff openings. "When someone leaves, the PDs call me and I get to work. I correspond with every applicant and listen to every tape I get. It's time-consuming but well worth it. I can't critique each tape, but I respond to all of them. It's up to the GM and PD to make the final decision."

## Local Autonomy

Dan's concern for local autonomy extends to letting the GM, PD, and other department heads set up a winning environment. "You can feel the magic when you walk into a winning radio station. The right people are the bottom line: going for a common goal and believing

they can do it. I like to see people who aren't afraid to set high goals. In those cases great results are invariably the end result."

Nothing lasts forever, though. And from time to time a PD opening occurs. What qualities does Dan look for in a candidate? "The common bond I look for is to hire winners; market size means little. They aren't just rating winners, but people who have a broad picture and their priorities in order. You can have a PD who understands the mechanics but can't motivate his people to do them. But if you have someone who can do it all, he's really a winner."

## Consulting Advice

To help round out his national overview, Dan consults with Burk-hart/Abrams President Dwight Douglas (and Don Kelly in Miami). While many consultants seem to call all the shots in certain situations, Dan keeps B/A's role in perspective. "They only advise. I execute and put things into motion for the licensee. They're (Burkhart/Abrams) a great sounding board with a broader perspective than I have. I don't want to miss a trick, and they help keep me from missing anything obvious."

Probably one of the more difficult balancing acts Dan encounters is maintaining a smooth relationship between management and programming. While Dan responds to the programming needs, Alan Box handles the other side. "We have some very bright and aggressive salespeople. It's only natural that the two sides but

# MOTION

WIXV/Savannah gives up Slick Eric Stevens, who'll now be Sunny Joe Stevens on KC101/New Haven's night show... Jo Jo Walker is doing nights, and Bobby Knlight is doing atternoons at KZOU/Little Rock. Both are from the now-defunct WZXR/Memphis ... KZ93/Peoria loses morning man Scott Wheeler to WGCL/Cleveland ... WFMI/Lexing-ton MD Indiana Jonz is upped to Assistant PD.

Following 96X/Miami PD Jon Holliday's exit, MD Stuart Elliot is acting as PD/MD ... John Stubb joins WKAU/Appleton for overnights ... WBEN-FM/Buffalo welcomes Maria Genero to overnights from WYRK across town, and Rob Lucas to weekend work from 100KHI/Ocean City

KITY/San Antonio welcomes Eli Molano, now doing mornings after leaving the MD/morning slot at KRGV/Brownsville-McAllen. And John Elliott from crosstown KTSA is doing weekends. heads occasionally. It's because Alan is young and aggressive, and we maintain a similar profile throughout the company.

"Not everyone who wants to be a programmer should become one," stressed Dan. "You have to be sure. I get guys who want to program and be on the air. There's nothing wrong with moving from the PD's chair to another post, but don't take the job. Become a PD because you want to be.

"Be openminded about programming. The business of learning is a journey, not a destination. Those who follow that idea are people who win. Others think there's only one way to do it. They get to the point where it's not cool to learn anymore. I know from the seven stations we have that there are seven ways to do it right. The trick is to find the best way for the situation."

# If I Were Going To Hire Me

l asked Dan Vallie and Dave Van Stone to pretend they were going to take another position within their respective companies. What would they look for in hiring their own replacements?

According to Dan:

"A person's integrity is most important. Beyond that I'd look for someone with lots of common sense and good street smarts. He would have to deal with all levels of radio business from jocks to a board of directors. An understanding of the position's most immediate goals and the bottom line is a must. A station is a real winner when it's profitable. The candidate must also have the ability to get along with people."

According to Dave:

"The top two qualifications are being able to ride well on an air plane and liking hotel rooms. Seriously, a person must have a general understanding of the big picture. Not just music, but sales, average unit rates, and a concern for making money. Most PDs are too locked into narrow scopes. You must realize how it all meshes into a package deal. There are two sides to every story. The ability to equally look at the business side and the programming side is important."

# Dave Van Stone - Help Where Needed

Continued on Page 56

# On The Road Again

That peacemaker approach comes in handy when programming and management don't see eye to eye. "There have been situations where I've had to step in between a GM and PD. I try to defuse the matter by find...g out each person's goals and objectively analyzing where each fell short."

# BITS

Liberty Runs — Many people around the country are gearing up for the July 4 celebration in New York this summer to rededicate the Statue Of Liberty. Radio is also jumping on the bandwagon, doing its part to raise money for the restoration.

Several stations have coordinated "Runs For Liberty" with Stroh's Beer, now sponsoring its third annual Liberty run. Listeners register for either a 2k or 8k race and donate all pledge proceeds to the cause. They register wherever Stroh's or Adidas tennis shoes are sold, or sign up at parties held in their town. These parties will be held every week until racetime at the end of June. By the way, Adidas running shoes will be among the many prizes given away.

Kodak, meanwhile, celebrated the restoration by organizing simultaneous Liberty Ride Festivals around the country. The daylong event began with a scenic, non-competitive bike ride. Picnic lunches were served and local entertainment provided. Over 100 cities participated.

Like his national counterparts, Dave also has to hit the travel trail. "I'm on the road every other week. "I'd like to get into each market every two or three months — sometimes more, sometimes less. That allows me to channel my attention where it's needed the most."

When the stations are hiring PDs or talent, Dave is always on hand for input and may participate in the interview or recommendation process. "I look for someone who's honest, flexible, hardworking, and has a feel for the station's direction. I want someone who doesn't have all the answers, takes direction, and can be ready to shift gears as we go.

"A PD has to be able to work well with talent. Not only on-air talent, but talent in management and sales. When someone has a flair for marketing, creativity, and sizzling theater of the mind, you have an edge over the competition. The result is a winning atmosphere."

In the end, however, the final decision is left up to the GM or PD. "They've got to work together. So no matter who I recommend, they have to fit the personal chemistry of the station."

# Individual Trademarks

Finding the right PD who will help each station maintain its individual sound is very important. "A lot of that comes down to the competitive needs of the market," explained Dave. "When Guy came to us, I knew he'd be right for that market. The same for Jerry Dean (KLUC/Las Vegas) and Jim Gillie's promotion at KRQ/Tucson.

"Perhaps the best example of a PD's personal trademark is WNCI/Columbus. Bill Richards has a unique-sounding station because he's really put a lot of his own emotions into it. Sure, we use many of the same music systems in our stations. But it's the individual PD who makes the difference."

So if the local PDs are the ones who make the difference, they should receive all the glory or grief for ratings, right? "Well, to a point," Dave said. "Ratings are a local PD's main responsibility. I'm also responsible, on a smaller scale, since I've approved what's been done. I share in the blame for any major problems arising from our overall programming strategies."

Major marketing campaigns receive the "Dave Van Stone Seal of Approval," but he leaves the dayto-day promotional activities to the local staff. "Anything that will have an effect on building/recycling cume or stretching TSL needs to be carefully examined."

In closing, Dave offered some advice to other programmers. "Remain open to new ideas and directions. Always ask why. Don't just get locked into the same old methods. Keep your ears open. You can learn a lot from those you'd least expect to."



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STEVE FEINSTEIN

QUICK CUTS

# Around Your Corner And Up Your Street

The spring sweep is over. Breathe a sigh of relief, prepare yourself for continuous measurement (if you're in a Top 75 market) and enjoy this catch-up of promotions in motion. good deeds, and tasty tidbits.

## WMMR's Colorblind Radio Project

WMMR has joined with crosstown Urban WUSL in a project to help ease racial tension in Philadelphia. Project R.I.G.H.T. — Radio Is Generating Harmony And Togetherness — has jocks from each station make joint appearances at area high schools. They deliver the message that music is a unifying force, shared by people of all races and nationalities.

## 'YSP On The Front Line

After purchasing the first Philadelphia mile of Hands Across
America, WYSP asked listeners to
nominate someone they knew who
deserved to be first in line. After
soliciting postcards with reasons
for why the nominee best represented the community-minded
spirit of the event, the station placed both the winner and the person
who nominated him at the front of
the line.

## See Spots Run

Custom TV spots running on WCKG/Chicago and WMRY/St. Louis present a "less is more" message in interesting ways. WCKG's has PD Don Davis onscreen, identified by name and title, taking a thinly-veiled poke at rival WLUP's foreground drivetime personalities, Jonathon Brandmeier and Steve Dahl & Garry Meier. The copy: "Come on, when you turn on your radio for rock 'n' roll, you want to hear rock 'n' roll, right? . . . In the morning, when they're talkin', we're playin' rock 'n' roll. In the afternoon, when they're talkin', we're still playin' rock 'n' roll. The best rock 'n' roll, all day long, and more of it."

Progressive WMRY takes a truly minimalist approach. Against what resembles a series of abstract paintings, the station shows titles, with no voice track, that say "No news! ... No sports! ... No traf-Just music! ... No kidding!" Then narration echoes the next series of titles, saying "If ordinary radio turns you off, turn us on, 101 FM, WMRY . . . unordinary radio." Interestingly, 'MRY isn't explicitly identified as a rock station, although the three versions of the spot use instrumental passages of songs by the Stones, Jeff Beck Group, and Steve Miller as music

## **Trip Meter**

KFOG/San Francisco's latest in a series of "Getaway" trips is a journey to New York for the July 4 unveiling of the Statue Of Liberty. The winners watch the event from the Windows Of The World restaurant at the top of the World Trade . WKLS/Atlanta's "Rock Around The World" series qualified listeners for a similar trip by having them write down the name of every song with the word "America" in its title that 'KLS played during a 12-hour stretch. The two pairs of winners left on a one-week Bermuda vacation aboard a cruise ship after the unveiling. The winner of a previous 'KIS trip to the Kentucky Derby had doubly good luck - he parlayed a \$10 exacta bet into \$1900 in winnings

## **Just Causes**

WPYX/Albany morning team Bob Mason & Bill Sheehan were among the principal voices on the recording of an unofficial song for the city's tricentennial. Burger King underwrote the recording and pressing of "Let's Have A Party, Albany!." which included appearances from 50 area celebrities. Proceeds went to a local drug reha-

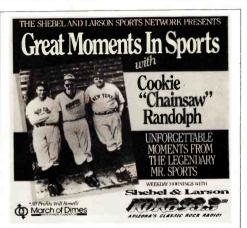


KSHE UNITES LONGHAIRS Sure, a lot of AOR stations play classic rock. But how many copromote classical music concerts?

That's what KSHE did recently. presenting a show with the St Louis Symphony Orchestra. The successful promotion prompted an orchestra official to write, has an inaccurate reputation for having only very young rock-oriented teenagers as listeners. The concert proved this isn't the case. KSHE listeners represent a very attractive upscale market for us, as the 'KSHE Night At The Sym phony' proved." From left, personality Randy Raley, Assistant PD Al Hofer, and air staffer Joe "Mama



KSPN RESCUES SKI CLUB — When \$1800 was stolen from a local ski club that provides scholarships for promising young skiers, KSPN/Aspen PD Frank Eriksen spearheaded a fundraising program to replace the money. Local businesses donated merchandise and services that KSPN auctioned off to callers. The station tripled its goal of \$1800 in two weeks, raising \$5435 in two days. From left, a ski club official, Eriksen, and KSPN President Joyce



KDKB BREAKS RECORD — KDKB/Phoenix sports are Cookie "Chainsaw" Randolph (aka Don DeWolf) put a collection of his gonzo morning sportscasts on disc, with proceeds from the thousand copies sold going to the March Of Dimes. That's Randolph pulling a Zelig in between the Iron Horse and the Babe.

bilitation center.

WLLZ/Detroit morning team Jim Johnson & George Baler gathered over \$4700 in pledges for their participation in a March Of Dimes Walkamerica 18.6-mile trek.

## WRDU's Diaper Drive

When two sets of quadruplets were born in Raleigh recently, WRDU calculated that the six boys and two girls would be using 1500 diapers a month. To help "pamper" both pairs of parents, the station's morning team began a "Reynolds & Company Diaper Drive." Disposable diapers have been pouring in from such contributors as Procter & Gamble, which gave 2000 diapers, and grocery stores. Local restaurants have chipped in birthday cakes for the eight infants' first birthdays, along with free lunches for the parents when they have a moment's rest

## It's A Gas, Gas, Gas

WKLS's giveaway of 9600 gallons of free gas was almost too successful. It created such traffic snarls around the gas station during morning rush hours that police shut it down prematurely after only 5000 gallons were pumped. However, the stunt yielded front-page coverage in two papers.

## Prize Patrol

CFOX/Vancouver's "Foxhunt" promotion had station personalities hunt for vehicles with CFOX bumper stickers. They awarded instant prizes like VCRs, microwave ovens, albums, and concert tickets, with winners also qualifying for the grand prize — a bumpersticker with a \$16,000 '87 Nissan King Cab truck stuck underneath.

On WMMR's "For Headphones Only" program, listeners who mail in a postcard with three songs played on the previous week's show are eligible to nab compact discs and headphones. Winners qualify for the grand prize of a CD player.

"Ten Speed Tuesdays" on WSKS/Cincinnati award a tenspeed bike every time the station plays ten songs in a row.

## Kudos

In UPI's 1985 Southwest Broadcasters Awards Competition, KBCO/Denver's news staff won five awards for best newscast, sports coverage, and news features categories ... WXRT/Chicago newsperson Michelle Damico captured top honors in both the Reporting/Individual Achievement and Feature categories in UPI's Illinois competition ... KLOS/Los



KZOK'S NEW YORK STATE OF MIND — Source affiliate KZOK recently beamed its morning show from NBC studios in New York back to Seattie. Seated is (I-i) morning team John Posey and Tony Milner; standing are legendary NBC announcer Don Pardo and KZOK Operation Director Phil Strider.

# AOR

Angeles talk show host and ABC Radio correspondent Gayle Murphy wrote and voiced "44% Minute News," the flip side of Hear 'n' Aid's "Stars." The piece features some of the A-side's heavy metal rockers offering their thoughts on the project's importance.

# Odds 'N' Sods

CFNY/Toronto observed International Women's Day by turning over its mikes to six Toronto celepities of the female persuasion. Guest jocks included Sandy Horn of the Spoons and Carole Pope, ex-Rough Trade. CFNY's CASBY Awards show, an alternative to the Juno awards (Canada's equivalent of the Grammys) is set for August 14. Why don't we have something like that this side of the border? ... WIZN/Burlington, VT is upping its power from 1 kw to 50 kw and moving its frequency from 106.3 MHz to 106.7, with hopes of being heard in Montreal and Albany

Every Saturday, WKLC/Charleston plays all of its music from compact discs. A local stereo dealer sponsors the "Digital Saturdays" ... Being #1 hasn't hurt WNOR/Norfolk's relations with its competitors. When the station held an open house to show off its new offices, the crowd included quite a few rival owners and managers ... Alternative WFNX/Boston celebrated its third birthday by giving presents to listeners. Prizes included a trip for two to Los Angeles and a \$1000 shopping spree at an upscale department store.

# **SEGUES**

Is a change in the wind at KRKE/Albuquerque? Its new owners, Sanbla Pesk Broadcasting, have applied for new call leters — KZRR. An early July takeover is expected.

WLNZ/Lansing PD Linda Lanci resigns for an unspecified radio gig in Detroit. 'LNZ and co-owned WRQK/Canton have inked with Burkhart/Abrams, as has WEGR/Memphis... George Harris no longer consults KMET/Los Angeles, where overnighter Deirdre O'Donoghue has resign-

Phil Thompson gets the nod as KICT/Wichita MD . . . At WPLR/New Haven "Christina" (Altwicker) from WIGY/Bath, ME replaces Amanda Tepper as MD . . . KKGR/Anchorage taps evening man Bob Young to be MD.

WXRT/Chicago weekender Marty Lennartz replaces Chrls Heim on overnights . . . Tony Karre joins WQMF/Louisville mornings . . Bruce Van Dyke exits KOZZ/Reno mornings.

Jeff Garrett takes on 9am-noon duties at KICT.



MORE BANGLES FOR YOUR BUCKS — KTYD/Santa Barbara PD Rick Williams knows what he wants — more time in the company of (I-r) the Bangles' Vickie Peterson, Debbie Peterson, and Suzanna Hoffs.



WIENIE WARS — KLOL MD Dayna Steele (right) came to the defense of a hot dog vendor who has been at odds with Houston health department oficials. Shirley Rubinstein spent three years and \$22,000 in legal and pelitioning fees after being denied a permit. She succeeded in having an ordinance against street vendors changed but was still denied a permit for herself. To draw attention to Rubinstein's plight, Steele handcuffed herself to the out-of-service cart and broadcast her show live. Local media covered the event, and a fund for Rubenstein's legal expenses has been set up. Steele says she's been threatened by the health department for giving its phone number over the air, but vows, "We're not through yet!"



BIRD UMPS DONKEYS AND ELEPHANTS — KJOT/Boise's J-Bird mascot umpired a benefit softball game between Idaho Republicans and Democrats. With him is Lt. Governor Dave Leroy, who's making a bid for governor this year.



FUNERAL FOR A NON-FRIEND — Why is a throng of thousands blocking traffic at 49th Street and 6th Avenue in New York? Because the man in black, WXRK wake-up man Howard Stern, is leading a mock funeral procession for his former employer, WNBC, outside its offices at Rockefeller Plaza. Stern's eulogy for 'NBC said it "committed suicide" by firing him last September (the station's share dropped from 2.6 to 2.0 in the winter). With props that included a hearse with a six-foot cross of flowers and a coffin, Stern spread 'NBC's "ashes" along 6th Avenue to the delight of the cheering crowd.

# Thank You AOR Radio!

# TOM COCHRANE AND RED RIDER

# "BOY INSIDE THE MAN"



Tracks
42-29

Wait Till You Hear The Album

# "TOM COCHRANE AND RED RIDER"

On Your Desks July 4th!

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# ADULT CONTEMPORARY



DONNA BRAKE

# **Promoting And Remoting**



FUNDRAISER FOR KOALAS — WLVE(Love-94)/Miami morning show personality Irene Richard spent three days behind bars at Miami's Metro-zoo to raise money for a permanent koala exhibit. A goal of \$4000 was set, but the final total nearly tripled that amount. Pictured with Irene is love-94 MI) lee Johnson.



HAVING A BALL IN DENVER — "Weird Wednesday" broadcasts have become famous at KHOW/Denver, taking station personalities to some unusual places. This time out personality Charley Martin (c) visited the Children's Museum ballroom with a group of listeners.



TIS THE WINNING OF THE GREEN — WFOX/Atlanta spent most of St. Patrick's Day giving away green dollar bills to listeners. Morning hosts Don Schaeffer (left) and Stasia Kelly (right) surround one winner and son with "100 creen ones."

There's been a lot of promotin' and remotin' going on out there. These promotions range from zany, wacky, madcap and fun to serious fundraising efforts. And the remote locales run the gamut from exotic to a cage at the zoo.

Just for fun this week, let's peek at what some AC stations have been doing.



ME & MOM — WUFM/Lebanon, PA personalities teamed up with their mothers the Friday before Mother's Day. The mothers handled regular on-air duties and told cute, embarrassing stories. Grinning proudly are (I-r) PM driver Rich Firestone with mom Cora, OM/AM driver Tony Rose with mom Phyllis, and midday man Scott Fortney with mom Rosemary.





FALL-OW ME — New KLLS morning man A.W. Pantoja took a 10,500-foot dive with a professional parachutist — piggyback and live — during the morning show. A.W. wore a helmet wired with a transmitter and microphone, while PM drive personality Dave Jagger provided play-by-play from the ground, allowing for a three-way conversation. Pictured (I-y) are Jagger, Pantoja, and the pilot.



WORLD'S LARGEST BASEBALL SCHEDULE — Painted on the wall of a downtown Minneapolis building, the schedule pictured above is a 35-foot tail by 160-foot wide replica of the Minnesota Twins' 1986 game schedule. It's WCCO's way of promoting the Twins' 25th anniversary season.

# **ACCELERATION**

Art Tiller hired as MD at WNSR/ New York, Dick Bartley joins as morning man, and Bill Nell handles afternoons ... Tad Grifflin promoted from PD to OM, and Debble Del Rio becomes News/Public Affairs Director at KELT/

Tom Shannon is new morning man at WMJC/Detroit. Douglas Knopper is named Promotion Director, and Walter "Sonny" Reschka is appointed Chief Engineer at crosstown

Brian Chase becomes OM at KRAV/ Tulsa ... Charile Clyde is named PD at WTKO/lithaca replacing Wayne Flisk, who exits to become PD at WGHQ/Kingston-Poughkeepsie. Debble Jackson leaves WBLI/Long Island to join WGBB & WBAB for air traffic reporting and weekends on WGBB... Tony Miranda joins KROI/Reno as midday personality... Cal Stout is Operations Manager and John King is music coordinator at KLYF/Des Moines... Brian Mitchell is PD/MD at WSOS/St. Augustine.

At KEYI/Austin: Chris Alan is MD, Mike Donahue handles middays, Magic Christian does afternoons. Thaddeus James is hired for weekend mornings at KKLV/Anchorage.

New lineup at WHYR/Saco-Portland: Ray Masters, mornings; Assistant PD/MD Jon Paradise, middays; PD Doug Foerster, afternoons; Lou East, evenings; Doug Parent, overnichts.

Michelle Tellone leaves WAVE/ Sarasota for the MD post at crosstown WJIS . Lisa Moree, ex-KYUU/San Francisco, joins KRTH/Los Angeles in a utility/production capacity . Rob Dunlop moves from\_weekends to overnights at WTVN/Columbus . . Allen Hoover becoes MD at WGBR/ Goldsboro . . Tim Phillips is MD/PM drive at WYTI/Melbourne.

Congratulations to everyone at WSPD/Toledo. The station is celebrating its 65th anniversary.



LON HELTON

# **READERS RESPOND**

# **Questioning The**Role Of Oldies

It sure doesn't take long to know when a column touches a nerve; responses come fast and furious. Such was the case with the series of articles examining the place of oldies in Country radio today (R&R 5/2, 5/9, and 5/16)

From the number of well-reasoned letters I received, it's apparent that the question of oldies has been on a lot of programmers' minds. Interestingly, and somewhat surprisingly, I didn't get any comments from record companies or artists. At any rate, here are a few letters representative of those received.

# KMPS/Seattle PD Jay Albright

Like many of the guys you've already talked to, I've used a fourand-a-half to five-hour turn on heavy rotation currents as long as I've had anything to do with programming country music on the radio (from 1973 to present).

At the time Bob Pittman was touting a two-and-a-half-hour turn-over fate at WMAQ/Chicago and Ed Salamon was doing the same thing at WHN/New York, the guys I consulted seemed to be saying. "That works in a market where you have massive cume potential, but in smaller markets you'll just hurt the thing that really builds your quarter-hour shares — time spent listening."

That logic continues to make sense to me, since I still approach country music as limited in its ability to cume the mass audience. My best books have come when, by superserving the core, I've managed to get great quarter-hours from a small bercentage of my cume.

In book after book, KMPS-FM has the best TSL rank in the market in both Birch and Arbitron. KMPS-AM does quite well, too. In a good book our cume rank is normally somewhere in the top ten, and that long listening is what makes us a consistent top five in average quarter-hour listening. We take those numbers to the bank.

As a result. I can quite clearly see why it would be in the best interest of record companies for me to repeat a hit single ten or more times per day. However, it seems to me that it would have to more than double my cume to make up for the loss in time spent listening that I would suffer if even one of the tunes I select to play that heavily turned out to be "wrong."

At the moment, by repeating a song every five hours, I reach



Jay Albright

74.2% of KMPS-AM's cume with a frequency just above four. Turning that same song in two and a half hours would hike the reach only 12% (to 86.1%), but the frequency would nearly double to 7.3.

On my FM the reach would increase even less (from 79.1% to 89.5%), while my average listener would hear a song played every two and a half hours more than nine times a week.

We didn't subscribe to the winter ARB, so I really can't cite figures from it. However, it really makes a case for my "worst fears" about cutting rotation times too drastically. KMPS lost cume, about a 30% drop. The other Country stations in the market also experienced a cume drop. Thankfully, our time spent listening increased in the face of what appears to be a cume fluke.

My problem with the idea comes down to this. How do I sell the concept that we're now "playing more of your favorite songs more often" in my advertising — which I think is required in order to see any meaningful cume growth — without being faulted for too much repetition? How do I choose the 3, 5, 7, 9, 11, or 13 hits that can stand that kind of turnover without burning out prematurely? If even one or two of them are the "wrong" songs, I'll really be shooting myself in the foot.

Anytime anybody proposes a scheme that can potentially take country music to a larger audience, and also help the record business at the same time, they've gotten my attention. But as you can see too, I'm listening but I'm skeptical.



HANGIN' 'ROUND THE GIRLS' ROOM — The area outside the ladies' room seems an odd place to gather for a picture. But given this motley crew, nothing's a surprise. (Yes, I'm guilty of mixing rock 'n' roll allusions.) The occasion was the annual Jimmie Rodgers Memorial Festival in Meridian, MS. Pictured (I-r) are WOKK/Meridian GM Ken Rainey, Fred Knoblock, Paul Overstreet, Miss America Susan Akin, and T.G. Sheppard; kneeling (I-r) are WOKK personality Curt Lynchand and OM Van Mac.

Thanks for allowing me to express my opinion. Reassessing why we do what we do is healthy for all of us.

Great points, Jay. While I didn't intend to offer any responses to these letters, I do want to expound on a point or two.

Current rotations are extremely critical and must be determined relative to an individual station's cume and turnover realities and/or desires. However, raising the percentage of currents played need not necessarily accelerate rotations. Much of my speculation concerned whether or not some gold slots in a station's hot clock should be replaced by good, newer product.

Your point concerning Country's ability to attract the mass audience is well taken. But can one expect to attract new listeners without the excitement generated by new product? A question which needs to be answered is the relative "cumepulling" ability of both currents and oldies. Can a station better attract new cume by offering fresh music (from new or established artists) or through a high diet of oldies — most of which have been played for a long time or may no longer be relevant to today's audience?

Wouldn't it be exciting to find a music mix that simultaneously attracts new listeners while stretching the core's time spent listening? Attracting new listeners without alienating the core can indeed be a high-wire act. I would never suggest the former at the expense of the latter.

However, considering the preponderance of good music available today, I do think playing a greater percentage of currents vs. oldies does not render these goals mutually exclusive.

# WGKX/Memphis PD Jay Christian

So far, the 50-50 currents/oldies ratio is a successful one, and I don't believe you'll see the stations that are the ratings leaders change it. As the saying we've all heard a thousand times goes. "If it ain't broke, don't fix it!" I think it'll be tried by someone who is the second Country station in a market that needs to do something different to get listeners. It'll be interesting to see the response.

In your comments you brought up repetition, either actual or per-



Jay Christian

ceived. I believe the perception of repetition isn't based nearly as much on the time it comes up again the same day as when it's played again the next day, and the next. People, especially adults, are creatures of habit. Their alarms go off at the same time each day. They drive to work at the same time and drive home at the same time. We must remember that the majority of our listeners don't listen all day; that's a very small percentage of our audience. We turn our most popular songs over more often to be sure to play them soon for the people who just tuned in.

So where does the perception of too much repetition come from in our average listeners? By playing the same songs at about the same time each day. Many program directors spend a lot of time working on when a song will come up in rotation the same day, but don't even think of when it'll play tomorrow. When listeners hear the same song over their bowl of Cheerios each morning (or three out of five days), they think, "Damn, all they do is play the same songs over and over!"

I know there will always be complaints of too much song repetition from some of our listeners who listen for great amounts of time. For them, it's true. (And I'd become real worried if we didn't get some complaints about it.) But I feel that most of the time we can reduce the number of regular listeners who feel that way by not playing the same songs at about the-same time several days a week.

# WASK/Lafayette, IN PD Don Riley

Last January I noticed a vast improvement in the quality of music coming out of Nashville. My reaction was to increase my current music rotaton to 66%. This approach verified for me Ed Salamon's statement about how new music can generate excitement for a station. So far, the listener reaction has been positive and requests have remarkably matched our current/oldies ratio. Makes you wonder which came first — the chicken or the egg?

I've also taken the time to reevaluate my oldies library. Artists whose music cannot enhance the excitement of the current music were eliminated. I'll admit this was done by gut instinct and not through music testing. But it did reduce our library to about 1000 songs, so we were pretty fat in that area. Our pop crossover category was also trimmed to include songs by artists who have been ignored by CHR and AC recently: Creedence Clearwater Revival, Jim Croce, Roy Orbison, and some



Don Riley

These songs are played in the middle of a three-song sweep every other hour. We begin with a new country song, which is sold by the air personality, followed by an unannounced pop crossover song, followed by a power current which we backsell. What I'm doing is creating a musical equation for our fringe listeners, which will hopefully draw them to my station more often.

Another aspect of creating excitement on a Country station has to do with presentation. Because our audience is becoming more song-oriented and less artist-oriented, we should allow our air people to spend more of their time on the air being entertainers and less time paraphrasing artist bio information. That's what's working for the Continued on Page 64

R&R FRIDAY, JUNE 20, 1986/63

# I WANT YOUR STATION!



# Willie Nelson wants your station to help raise money for Farm Aid III

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For complete information, call Bob Cole (512) 454-2561.

# COUNTRY

# **Oldies**

Continued from Page 63



Ken Murray

## KIKR/Conroe, TX MD Ken Murray

As I was reading the articles concerning the amount of oldies some Country stations play, it struck me that the record companies are crying about how little airplay they get for new releases and new artists, while not servicing many stations. KIRR is a IOK AM station on the fringe of the Houston market. We can be heard in both Dallas and Houston and most of East Texas. My problem is very poor record service

We play about 60% currents here. It's the only way to battle the Houston giants of KIKK and KILT, which seem to play mostly oldies. Our listeners tell us they pick us because we make a point of telling them a song is new.

If the record companies are really concerned about airplay, maybe they should take a little interest in the smaller stations. I have written and called numerous record companies, and only a couple have responded. The smaller and independent labels give great service, and I find a lot of good material on them both.

In the late '70s the record companies were more accessible and more eager to see that we got new releases. I'm not asking for records to give away. All I want is to be able to play the records the listeners want to hear without having to spend hundreds of dollars each month to obtain the records.

To the record companies I say: Remember the smaller stations. We don't have the expense accounts the larger outlets do for records. The smaller stations still break the new records, and we can use all the help you can give us.



STRAIT HOUSE — I always did get those poker hands mixed up. At any rate, KLAC/Los Angeles morning personality Gerry House (I) was presented with a gold record of George Strait's "Greatest Hilts" LP. Doing the honors with George was MCA Senior VP Bruce Hinton (r)



A MAC ATTACK AT WAXX — Relatively speaking, a recent concert in Eau Claire, WI was a real smash. Of course, that's easy when the relatives happen to be Pake and Reba McEntire. Chatting after the show are Pake, WAXX PD Tim Wilson, Reba, and WAXX MD Tim Closson.



\*'NOW'' SMILES — Posing on the set of TNN's "Nashville Now" are (I-r) KVOO/Tulsa PD Billiy Parker, Reprise WB artist Dwight Yoakam, and KVOO GM Jack Cresse. Yoakam performed his current single "Honky Tonk Man" on the show



CLARK COUNTRY CLASSIC: Roy Clark and Nashville's BNJ Marketing, Inc. firmed a deal for Clark's first TV album. Pictured (I: 1): publicist Carol G. Anderson, Clark, Roy Clark Management's Tommy Martin, BNJ President Bill Walker,

# JUST ANOTHER LOVE is the new single by TANYA TUCKER The follow-up to her Top Ten smash.

Produced by Jerry Crutchfield

Cognital.



# NASHVILLE THIS WEEK

SHARON ALLEN

# Fan Fair Photo Portfolio

When you mention Fan Fair to native Nashvillians. a myriad of expressions cross their faces. Some love it. some don't, but we "natives" think we know our way around this annual extravaganza . . . that is, we did till we met Rita Jean Bodine, from Abilene. She's been to every

Fan Fair since 1971, and she showed us the ropes. Rita Jean is obvi-ously an authority. She came equipped with 25 brand new ink pens and a bag full of assorted scraps of paper for autographs, her specially-designed steel-toed running shoes for protection from the stampeding hoardes of "fanad-dicts," and a long hatpin which, she explained, "lets me move through crowds like a hot knife through butter."

After watching her work, we had no doubts she would take us



Even Rita Jean was intimidated by John Schneider's bodyguard. Her boyfriend said he bet he could take her two falls out of three.

boldly into the mysterious realm of Fandom where even the press fears to tread. Rita Jean was "in the know" about EVERYBODY and this is how she and her instamatic saw Fan Fair . .



Rita Jean snuck up on stage and held three security guards at bay with her hatpin, and we heard her tell Judy Rodman, "I wouldn't leave until I met you."



Rita Jean said her heart went "Bop" when she saw Dan Seals stop to chat with Capitol/EMI-America Nashville President Jim Fogelsong.



Rita Jean swore off Don Johnson the minute she laid eyes on Randy Travis. She said,"He's so purty and he sangs good too." Ever mindful of Rita Jean's hatpin, her boyfriend remained silent.



Rita Jean picked Dwight Yoakam and Wynonna Judd as her favorite couple this year



Rita Jean said that even though the ink ain't even dry yet on Lynn Anderson's contract with PolyGram, you couldn't keep her away from all the excitement. Here she is (left) with Kathy Mattea and PolyGram President Dick Asher.



Rita Jean of course recognized Southern Pacific's Stu Cook and Tim Goodman backstage at the Warner Bros. show, but wanted to know who the Athletics supporter was in the middle. We told her we didn't know, but she took his picture



Rita Jean caught all these pretty girls smilin' at her boyfriend. She didn't mind too much since it was the Forester Sisters and England's Indigo Lady. Lucky she didn't catch him smilin' back



Rita Jean was quick to point out Crystal Gayle's singing sister Peggy Sue. So she took this shot and said, "I don't think any of 'em



Rita Jean nearly had a spasm when she noticed Gary Morris's mom and dad were attending this year's Fan Fair. In a flash she snapped Gary, his folks, and his son Sam.



Rita Jean was so excited to get this close to "The Killer" that she completely missed Johnny Cash and Carl Perkins from the "Class of 55." She said that was OK, she was there when it all happened.



WALTLOVE

# **Audio Processing For Low-Power AMs**

Audio processing is a primary concern for every radio station, and rightly so. The Black/Urban Contemporary format, which is commonly heard on low-power facilities, has for years had its problems when it comes to having a strong signal and a good, clean sound. When the format first started in the late '40s and early '50s, most were on the AM band with minimal wattage; 1 kw days/250 watts nights was the general rule. There were also a number of 1000-watt AM daytimers that played the "soul" hits.

In the '80s, most of the stations in our format are still on low-power AMs and FMs. This week's column bus Chief Engineer John Marocchi, who can speak in nontechnical terms about the problems of making a low-powered AM competitive.

# Pay Me Now Or Pay Me Later: The Ground System

An 11-year broadcaster, John hails from Pittsburgh and has a BS degree in Radio & TV from Butler College in Indianapolis. When asked what has to be accomplished for an AM to sound good enough to compete with the FM "big boys," he said, "It all starts with a well-maintained antenna system. It also involves an up-to-date high-powered transmitter.

"From what I've seen, most of the black-owned and operated stations are located in urban areas where land is extremely expensive. To get a good ground system installed is quite expensive, and there are a lot of peripheral costs that must be incurred if the job's to be done properly. Because of this expense, some existing facilities had corners cut during installation. And one must remember the additional cost of fencing this area and making it secure."

What are some of the typical problems AM facilities face? Said John, "The maintenance of antenna systems has been the downfall of a lot of smaller AM stations because they are so expensive to keep



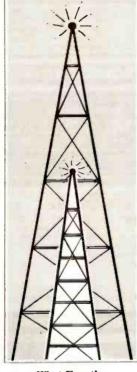
John Marocchi

# 16-WVKO

The Rhythm of the City!

up. The ground system is an excellent place to put your money when building or improving an AM facility. Here's why: You can't do with a processor what you can do with an excellent ground system. If you have a good one, your processing can complement it even more and help give you a strong, clear sound."

John emphasized, "You'll find that the AM stations with the big sound — the ones you have no trouble tuning in — are those with well-maintained antenna systems. The high-speed digital processors out now are making fast inroads into the market because they don't have that pumping sound you'll hear on some stations with the old analog-type systems."



What Exactly Is Processing?

I asked John for a brief definition of what processing, in broadcasting terminology, really is. He said, "Processing is whatever you want it to be, but I like to say that most of it is maximizing your loudness. Processing takes on the image of whoever is deciding what it will sound like in its finished state."

John continued, "Processing is

like an artist creating a painting or a musician arranging a new song. That's just how personal electronic processing at a broadcasting facility can be. Here at WVKO, everyone seems to be involved in deciding if we sound good electronically from day to day. If the people in the programming department hear something they don't like, they let me know. And then we'll all try to get back to where we think the correct spot for our sound should be."

What kind of processing does WVKO work with? "We now use the Texar Audio Prism," said John, "which is located back home in Monroeville, just outside Pittsburgh. They've got a great system. It includes the Eagle Clipper, an accessory permitting more leveling of the signal."

# Putting Your System Together

John told me the best way to put together a good processing system is to first use as few pieces of electronic equipment as possible. He also said. "I start out by making sure my audio system is flat: we don't want any radical amounts of treble or bass. Then we listen to the sound on several car radios. Our primary audience is still the people who are listening in their cars. We fine-tune this sound while we drive around making adjustments."

# What's Meant By The Audio Chain?

We've all heard the term "audio chain" over the years, but exactly what comprises one? John explained, "The audio chain is the line of equipment between the microphone and the transmitter. A wellengineered radio station will have the minimal amount of equipment

to do the best job. They'll buy processing equipment that's multipurposed. Lining up components that only do a little of this or that is just asking for trouble. The idea is for the audio chain to be as clean as a whistle and straight as an arrow between the microphone and transmitter. This is the best way to get the most out of your power allotment."

# The Muddy Sound — A Common Problem

How many times have you said, 'That song sounds muddy! It must be the cart or something.' It's a common complaint from programmers and personalities, so what can be done to correct it? "You work from your speakers back," said John. "If you have cheap speakers, nothing's going to sound correct. But the problem could be anywhere in the system, from inside out to the antennas. Keeping your audio chain clean helps eliminate such problems."

# **Final Notes**

John concluded his discussion of processing by saying, "It's important to note that when you drop back to low power at night the transmitter will not always act the same. Sometimes your station won't be as loud as it is during the daylight hours, or it'll be lower in sound. When you switch to mightime power, you must be sure your modulation is correct. Your processing still has to be at its proper level for everything to sound right."

John added that Harris has a control box addition to its low-power transmitters called the "Sun Watcher." This device makes automatic adjustments to ensure that your nighttime sound is as good as your daytime signal.



JET BOYS, JET GIRLS — The Jets drew more than 500 people to an autograph signing session in Phoenix. They pose with KUKQ MD Robert Wideman (second from right, front) and MCA's Sara Melendez (second from right, back).



FEVER SHOTS — The tenth birthday party for New York's Fever Club recently prompted a rare display of unity between B/U GMs. Gathered for the momentous occasion were (I-r) WRKS VP/GM Barry Mayo (holding the competition's T-shirt), WBLS VP/GM Charles Warfield, Def Jam President Russell Simmons, and Tin Pan Apple's Charles Stettler.

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68/R&R FRIDAY, JUNE 20, 1986

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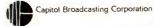
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WOKO/Dover-Portsmouth. August 1. Be part of morning team, T&R: Jim Murphy, 8ox 576, Dover, NH 03820. No calls. EOE (6-13)

WPDP/Hartford News radio has immediate opening for a me-ture afternoon communicator with strong news background. T&R: Delice Mullins ND, Box 11-1410, Hartford, CT 06111. EDC (6-13)

Pertrime weekend personalities sought for resort area AC. T&R: Adam Gaynor, WBNJ, 223 N. Main St., Cape May C.H., NJ 08210. EOE (6-20)

R&R FRIDAY, JUNE 20, 1986/69

# OPPORTUNITIES

## **OPENINGS**

OC-104 FM/Ocean City seeks ND/afternoon news announcer. T&R: Dave Allen, Box 1850, Ocean City, MD 21842, EOE

WRCN/Long Island has an immediate opening for a spirited promotions director. We're seeking a team player with a fear-less, winning attitude. Send a letter to: Lenny Bloch, WRCN, Box 666, Riverhead, NY 11901. EOE (6-20)

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TSL seeks creative individual for production/copywriter. Al-future airshift openings. T&R: Mindy Todd, Box 1400, banon, NH 03766. EOE (6-20)

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# SOUTH

Lifestyle news anchor for crazy morning show on top-rated reckerl T&R, writing sample & photo: Brian Krysz, Box 7488, Amarillo, TX 79114, EOE (6-13)

personalities. No screamers, Jocks with brains will receive top dollar. T&R: OM, 4407 14th, Lubbock, TX 79416. EOE (6-13)

70/R&R FRIDAY, JUNE 20, 1986

# **OPENINGS**

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WBLU/Hinesville-Savenneh seeks a energetic news & sports director & an overnight talent to work as a morning team. T&R: Stanton Jay, Box 1280, Hinesville, GA 31313. EOE

Top medium market Country seeks energetic, creative morning talent with excellent production skills. T&R: Kelly Thompson, Box. J. Lafavette, LA 70502, EDE (6.20)

Small Country AM/FM seeks announcer, production, copy-writer. T&R & writing sample: Bill Thompson, WAFC, Box 2106, Clewiston, FL 33440, EOE (6-20) Bill Thompson WAFC Box

KLLL FM/Lubbock seeks air talent, Full/parttime openings now, T&R: Chuck Luck, 1314 50th, Lubbock, TX 79412. FOE (6-20)

AM/FM seeks air telent with production skills. Need a female Primarily Country, some AC. T&R: Joe Beail, WPED & WJLT. Box 8011, Charlottesville, VA 22906. EOE (6-20)

Fast TX hottest CHR saeks winners. All shifts. Show oren & good production a must. T&R: Nick Roberts, 96X, Box 192, Kilgore TX 75662 FOE (6.20)

Seek production director with multi-track experience. T&R: Clark Ryan, KLBJ, 910 Brazos, Austin, TX 78701, EOE (6-20)

Airshift available. Good production necessary. Females encouraged. T&R: Mark Dagwell, TK-101, Box 12764, Pensacola, FL 32575, EOE (6-20)

# KIX \$104

### AIR TALENT

Northwest Arkansas' dominant number one radio station in a two hundred thousand population market seeks a three to seven air talent with at least five years' experience. We desire someone with good phone skills and excellent production ability. Larger market experience preferred; stable job history required. We are an aggressive, promotional station that is music and personalityoriented. Send cassette and resume to Tom Sleeker, KKIX-FM, P.O. Box 1104, Fayetteville, Arkansas 72702. EOE



## URBAN CONTEMPORARY PD

If you are a leader who doesn't mind following I'd like to meet you. Primary responsibilities include managing the DJ staff, working with promotions director, and 10am-2pm air shift. Send resume & tape to Nancy Cooper, WPEG, PO Box 128, Concord, NC

# RARE OPPORTUNITY WMC-79/MEMPHIS

Seeks strong, ratings proven personality to be half of morning team. Must be a communicator and entertainer. Excellent money, good benefits in great Southern city. Send tapes and resume to RON JONES, OPERATIONS MGR., WMC-79, 1960 Union Ave., Memphis, TN

# OPENINGS

# 104FM 68AM

### IF VOIL LINDERSTAND

- Performance & Execution —
- Science & Crastinity —
- Science & Crastinity —
- Leadership & Motivation —
- The Experience and Compensation are fumperatar —
We want you to inion end America's most innovative symmunications companies. Call TERRY WOOD, VIPGM —
WRYN, AND CALL OF THE STATE OF



THE LAST UNTAMED RADIO STATION IN SOUTH IS LOOKING FOR A FULLTIME, OFF-AIR PRODUCTION WHIZ STATE-OF-THE-ART PRODUCTION FACILITY.
MUST BE GREAT WITH MULTI-TRACK AND DIGITAL SYNTHESIZER. IF YOU'RE CREATIVE, Send samples of work ASAP to: Rod Prahin, PD, WAPI/I-95, P.O. Box 10886. Birmingham, AL 35202 FOF

# WINNING IS HABIT **FORMING**

MORNING PERSONALITY/PD. If you can motivate an airstaff, work with a consultant, and dominate in AM drive, send C&R to: Bobby Mercer, 211 N. 2nd St., Wilmington. N.C. 28401. EOE



### PROGRAM DIRECTOR

Needed for Urban Contemporary in South. Must be aggressive and progressive. Send tape, resume, programming philosophy, and salary requirements to Radio & Records, 1930 Century Park West. #364, Los Angeles. CA 90067 EOF

# BE A STAR!

The right personality can be a star at our medium market mid-South CHR FM Send T&R to Radio & Record, 1930 Century Park West, #351, Los Angeles, CA 90067, EQE

## MORNING PERSONALITY

For South Florida Gulf Coast station MUST BE EXPERIENCED DJ. Send tape & resume to PO Box 278, Ft. Myers, FL 33902. A 300,000 metro community. YES, the money is very good! EOE

## **WJLQ POWER 100-FM A Summit Communications Radio Station**

The hottest station on the Gulf Coast, O-100 FM, wants you now for the morning personality slot. We are a fun-sounding, high-intensity CHR 100,000 watt POWER STATION covering Mobile and Pensacola. Work and live the good life on the Florida Gulf Coast. Salary and bonuses commensurate with the top fifty markets and better. Total promotional support. Tapes and resumes immediately to J.D. North. Program Director, WJLQ-FM, P.O. Box 12487, Pensacola, FL 32573. (904) 456-5751. SUMMIT COMMUNICATIONS, INC.

An Equal Opportunity Employer

# **OPENINGS**

# WZ4P

Ready to make the move to General Manager and/or Sales Manager? If you've got the drive . . . We've got a great ground floor opportunity. NOW! (205) 233-3000. not the drive FOF

# KBST 1490

Afternoon professional needed, strong produc tion a must! Money no problem at this #1 Sta-Rush T&R to PD of KBST. Box 1632, Big Spring, TX 79721. EOE

## MIDWEST

Major MJ CHR blowtorch wants innovative PD/morning mar with strong production skills. Growth opportunities. Call De at (906) 635-0995 EOE (6-13)

If you do personality radio, we could be your next homel Good company & people in a great city. T&R: Bill Anthony, WKMI, Box 911, Kalamazoo, MI 49005 no cells EOE (6-13)

PD for top MW FM. T&R: Skip, Box 2759, Springfleld, IL 62708, EOF (6-13)

Tulsal Immediate opening for weekend talent. T&R: Brian Chase OM, KRAV/KGTO, Box 746, Tulsa, OK 74101 or (918) 585-5555 EOE (6-13)

Experienced morning announcer, PBP, \$300/wk minimu T&R: Ray Malone, Box 608, Galion, OH 44833 (419)468-4664 EOE (6-13)

KKEZ/Ft. Dodge seeks PD/morning talent for top-rated CHR FM. T&R: Dale Iker, KKEZ/KWMT, Box 578, Ft. Dodge, IA 50501. EOE (6-13)

Still seeking right production voice for automated rock FM & adult AM. T&R: Larry King, WSOY, Box 2250, Decatur, IL 62526. EOE (6-13)

op-rated college town Country AM seeks candidates for ill/parttime possibilities. T&R (photo): Dan Olsen, WXYQ, ox 247, Stevens Point, WI 54481. EOE (6-20)

KOKZ/Waterloo seeks air talent. Killer 100,000-watter seeks you, T&R: Box 1540, Waterloo, IA 50704. EOE (6-20)

## Career Crossmads?

Get on the Midwest's lastest track to the major markets The last 6 staffers to move from our stations jumped an average of 75 market sizes.

Our standards are high. Our studios are toos. Our salaries are above average.

WMBD-AM is a full-service AC. If you can be music information and the telephone together or if you do all lalk, please send ROBB WESTABY your tape and re-sume. WMBD, 3131 N. University, Peoria, IL 61604 FOE M/F

# MORNING SHOW HOST

Aggressive Adult Rocker located in a Midwestern medium market. Want highprofile personality type who enjoys per-sonal appearances. Use of phones, gags, production bits, and co-hosts a must.
Ratings winners send T's and R's to Radio and Records, 1930 Century Park West, #359, Los Angeles, CA 90067. EOE

# #1 CHR

Possible future evening opening for up-tempo, creative CHR communicator. If you're ready to inherit dazzling ratings in a great Midwest city, send cassette and resume to Radio & Records, 1930 Century Park West, #371, Los Angeles, CA 90067

# **OPPORTUNITIES**

# **OPENINGS**

# PROGRAM DIRECTOR

Needed for Ohio Valley Adult Rocker. Must understand Programming, People, and Production. Great company and location in medium market. Competitive salary. Established operation. High achievers send tapes and resumes to Radio & Records, 1930 Century Park West, #358, Los Angeles, CA 90067.

Immediate opening for morning air personality, college town, major university, home of Okiahoma State University. Okisalary negotiable, Good production a must. KYRO-FM, EOF-FM. Send tagbes & resume to: LARRY SMALLEY, BOX 2228, STILLWATER, OX 74078.



# **NEWS DIRECTOR**

50KW FM, 250 AM needs News Director. Must be mature, dedicated, self-starting team player able to write, produce and communicate smooth believable newscasts. Minimum of 3 years college necessary, If you would like to join a stable, winning team and continue to grow, please submit references, writing samples and tape to DON RO-GAN, WSHW-WILO, PO BOX 545. FRANKFORT, IN 46041. EOE

## Production Whiz/Air Talent

Major Midwest college market needs Production Whiz-Air Talent. If you are warm, personable and able to relate to the AC audience that made us top-rated, then respond with C&R to Radio Records. 1930 Century Park West, #373, Los Angeles, CA 90067. EOE

# WEST

Seek two local weekenders ASAP, T&R: 8iii Jackson, KKLI, 8ox 9791, Portland, OR 97207, EOE (6-13)

American baid eagles, etk, moose, & deer, All in, neerby mountelns. Send your best work to A.J.: 415 West Buffalo. Rewlins, WY 82301. EOE (6-13)

Creative, mature communicators needed for future openings in MT's top Gold station. No calls please. T&R: Scott Bloom, Box 6760, Great Fails, MT 59406. EOE (6-13)

Needed yesterday! Midday personality/MD/asst, PD. Rush 18R: Carter 8., KFQD, 9200 Lake Otis Pkwy., Anchorage, AK 99507. EOE (6-20)

Largest syndicator/consultant seeks production engineers to staff new facility. Call Dan Musselman, production manager Drake-Chenault (800) 423-5084 or (818) 883-7400 EOE (6-20)

Special kind of salespeople sought to sell sports program in Los Angeles. Write, voice spots, high commission. Kyle Mann (213) 399-9344 EOE (6-20)

T&Rs sought for future full/parttime openings at 50,000-watt Southern CA Soft Rock. No phone calls, T&R: Chad Perry-Box 5640, San Bernardino, CA 92376, EOE (8-20)

Chief engineer. 100-kw FM seeks angineer experienced with RCA 8TA 20 E-1s and state-of-the-art audio chain. No beginners. Resume: KXGD, Box 1131, Arcete, CA 95521. EOE (6-20)

Air talent/production, Immediate fulltime opening. No beginners. 100-kw powerhouse, huge numbers. T&R: Jim Nelly, KXGO, Box 1131, Arcata, CA 95521. EOE (6-20)

Top-rated Continuous Country in Las Vegas has fulltime opening. T&R: Randy Hood, KFMS, 1555 E. Flamingo Suite 435, Las Vegas, NV 69119. EOE (6-20)

Fun personality for top-rated promotionally-oriented AOR station. No beginners, T&R (ASAP): Rich Berlin, KM8Y, 8ox 1271, Monterey, CA 93942, EOE (6-20)

Southern OR's leading AC seeks an experienced news person. Must have good news gathering/writing skills & on-sir delivery, T&R: Tony Key, KYJC, 1840 Bernett Rd., Medford, OR 97504. EOE 16-201

Talent/production/board operators in three top ten markets.
Gem O'Brien PD, Interstate Broadcasting, 1748 Katella.
Orange, CA 92667, EOE (6-20)

# **OPENINGS**

# MORNING MAN WANTED: ALIVE!

The Sunbett is calling! If you hear it and are interested in living in a great city and becoming a part of a fast growing station in a fast-growing chain, then keep reading. We are a 100,000w FM AC that emphasizes music and needs a morning man who knows what CONCISE content is. Your on-air performance is important and so is your off-air involvement & preparation. We have an extremely competitive salary package to offer, good benefits & one of the best working environments in any market. RUSH your tape, resume, picture and any other pertinent information to Radio & Records, 1930 Century Park West, #370, Los Angeles, CA 90067. All replies held in strict confidence. We are an equal opportunity employer.

# MORNING PERSONALITY

Major market Sunbelt Easy Listening station seeks bright entertaining morning personality. Need a solid pro with production experience. Rush cassette & resume to Radio & Records, 1930 Century Park West, #348, Los Angeles, CA 90067.

# HOT SOUTHERN CALIFORNIA FM

Looking for dynamic morning personality. A team player and an adult communication Please. Include tape, resume wfreferences and salary requirements to Radio & Records. 1930 Century Park West. #365, Los Angeles. CA 90067. EOE MF

# FEMALE JOURNALIST

Needed immediately, mature female journalist with awareness of rock culture to work with major Southwest FM rock outlet. Send tape, resume and photo to: Radio & Records, 1930 Century Park West, #362, Los Angeles, CA 90067.

# #1 RATED NEWS/TALKER

Southern California's most beautiful major market coastal city. #1 rated News/Taiker, now accepting applications for unique and dynamic talk show host. Top pay for top talent. Send T&R to: Radio & Records, 1930 Century Park West, #356. Los Angeles, CA 90067. EOE

.......



"Pure Rock 105.5 KNAC, the nation's only true hard rocker, needs a hard rockin' personality for the 7-midnight show. T86 I JIMMY "THE SAINT" CHRISTOPHER, 100 Oceangate BMC, P-70, Long Beach, CA 9880 FRF

CODE !

Ksom

# WAKE UP SAN DIEGO! COUNT

If you are serious about winning; sincere, witty, and understand short, to-the-point personality; we are looking for your

Be a part of a winning broadcast group in America's Finest City, Generous compensation package. Excellent tacilities!

Rush tape and resume: Mike Shepard/Program Director, KSON, 7250 El Cajon Blvd., Suite #201, La Mesa, CA 92041. EOE/MF

JEFFERSON PILOT COMMUNICATIONS

# **POSITIONS SOUGHT**

Seven-year pro seeks CHR/AC gig anywhere, any shift. Jock of all trades. BRIAN: (203) 673-4537 (6-20)

Time to move up. Ten years' experience mornings & sports PBP, All sports, Seek Division I & sports talk, AL: (608) 755-9976 (6-20)

# **POSITIONS SOUGHT**

17 years' experience! PD/MD/Chief engineer, Seek majors. CHR/AOR/Country/AC, WMET/WPGC/KTFM/KJ97/WPFM. STEVE MICHAELS: (904) 769-5151 (6-20)

Major market jock seeks first PD position. MD & reasearch experience. College grad. AOR/CHR, great references, will relocate. DAVE: (313) 979-2042 (6-20)

PD/promotion director/OM available now. KWEN/Tulsa KKAT/Salt Lake City, WMNI & WRMZ/Columbus. All skills, proven ratings winner. ROB RYAN: (614) 761-2918 (6-20)

Ignore this if you want run of-the-mill DJ. Contact for energy personality plus. Excellent production, real people pleaser. Seek small/medium market. AOR/CHR. JOHN BACH: (305) 681-0756 (6:20)

Ready to work! Four years' experience CHR/AOR/AC. Love production. Small to major market. SANTO: (305) 752-8303 (6-20)

Broadcast school grad. Enthusiastic & well-spoken sportscaster. Talk show/reporting/enchor. Willing to relocate. GARY BALLOU: (213) 436-9853 or 775-8955 (6-20)

Experienced MO seeks MD/asst, PD in medium market, Performs over & above the call, Lives & breathes music, Great people skills, Extensive CHR/AOR/AC knowledge, GARY: (301) 759-3264 (6-20)

Seek medium/major announcing position in New England AC or Country. Night or late night. Eight years' experience, B.A. J.D.: (904) 385-7746 (6-20)

FSA morning man seeks CHR medium market. Great pipes, good production. tight board, will travel. Team player & a winner. FRANK CHARLES: (515) 682-4438 (6-20)
Wheta bargain! DJ/MD with two years' experience & college degree is ready to move anywhere. Production & copy skills

degree is ready to move anywhere. Production & copy skills to boot. JEFF: (616) 363-6136 (6-20) Former ND 2100/New York, RKO net, ABC net seeks news/talent position. CALL: (203) 622-9168 (6-20)

Pro AOR personality, relatable, experienced seeks the right station to settle. I'm not a card reader, JOHN: (312)

Helpl Being brainwashed by automation. Need live midnight job. Over five years' experience, Country or Oldies. South only. CALL: (404) 278-8968 (6-20)

Mid Hudson Valley, I'm home! Ten years' radio/records/TV in L.A. On-air ease, production breeze. Team player seeks winners. "YOUNG" TOM: (914) 255-6553 (6-20)

Need a start1 Female OJ, Prefer the IA/IL area, Copywriting and production skills. CARI DAY: (319) 355-4212 or nights 289-3873 (6-20)

Conversational talk show host. Major market experience, ratings winner seeks talk position in medium/major market. JOHN LEVITT: (518) 477-4108 (6:20)

Fight hunger — mine. Country/CHR, great voice, will travel DON: (317) 468-6368 (6-20)

# TOTALLY CRACKED THE SLIM ONE

## WLS-FM, KFRC, Los Angeles (213) 666-9111

Production, I love production! Currently two-track Production Director/PM drive in small market. Want fulltime production with more trax & bucks. MONTE; (615) 647-0039 (6:20)

18-year pro wants to return to the Phoenix or Southern CA area. CALL: (615) 239-5832 (6-20)

Cenadlen ennouncer available for all markets in either country, AC/CHR/Country, MIKE (ROBERTS) YOHNICKI: (519) 451-7658 (6-20)

I give that 110% effort! Three-plus years partitimer and college. Seek fultime postion in announcing and/or sales. CHRIS: (913) B41-1070 (6-20)

Outgrown small market. Need new sports challenge. Will re locate anywhere for right opportunity. Report/PBP. DAN (606) 823-0942 (6-20)

Want entry-level news job. Have worked five radio stations a announcer. Broadcast Journalism degree-University of Missourl. MiCHAEL TU: (314) 443-8375 (6-20)

Where's my next challenge? Programming/Oldies/Country & sports experience. Personality announcer that loves AM re dlo. DAVE MURDOCK: (305) 275-6054 (6-20)

Multi-track production expert. Promos, spots, jingles, you name it. Have own SFX library. Seven years' experience. Call for demo. (409) 846-6937 (6-20)

Radio news pro. Seeks radio/TV combo. Willing to use my talents to the fullest. Community-involved stations only. PHIL: (216) 882-3387 (6-20)

Proven anchor/reporter in top 100 markets seeks opportunity to reach higher goals. Excellent references. Relocation no obstecle. CLAY: (801) 895-2865 or 774-2680 (6-20)

I'm a free agent now! Highly respected news & sports specialist. JOE NITTLER: (309) 532-1485 (6-20)

Available soon. Currently at 100 kw in East TX, Programming experience, Prefer to stay in TX, but will accept others. DADE MOORE: (409) 634-2099 (6-20)

# **POSITIONS SOUGHT**

# \*\*\*\*\*

# DOUBLE YOUR DIGITS!

Morning jock wants to win double digits for you. Sean Marshall has had consistent double-digit ratings since 1970 in two different markets! Would like salary tied to performance. Also three years of programming experience. (304) 424-5173. (Current contract expires July 1st.)

# \*\*\*\*\*

Current top-rated morning man/asst. PD/MO seeks day shift medium/large CHR/AOR. Extensive music knowledge. ARTHUR: (505) 722-6797 (6-20)

Free agent. Large-metro jock with drive/MD/phone experience seeks medium or major gig. Any slot. CALL: (609) 655-0740 (6-20)

DJ/news. Versatile. eager female with degree seeks fulltime position. Prefer MW of CO. JOAN McCOLLEY: (515) 576-5234 or 530 S. 16th St., Fort Dodge, IA 50501. (6-20)

Seek a creative drivatime personality with tight production? Available for medium/major market. Señous offers only, will relocate. MiCHAEL: (615) 272-3698 (6-20)

Controversial talk host. Major market experience, ratings winner seeks talk position in medium/large market. JOHN LEV-ITT: (518) 477-4108 (6-20)

Aggressive & dedicated team player seeks airshit/broduction/copywriting position. Experienced in AC/CHR/Country/ Jazz, Five years' on-eir, MW preferred, 808: (314) 364-0238 (6-20)

Press the fieshI AOR announcer with five years' experience & broadcasting degree seeks gig with involvment. Also have MD/promotion/production experience. TIM: (813) 629-4240 (6-20)

Announcer with five years' experience & top 100 experience seeks AC or AOR in top 110 market. CALL: (803) 398-4217 (6-20)

# SEX - SEX - SEX!

I'm looking for my first weeknend gig on Southern California AOR/AC. I've got 2-year major market programming/7-year college on-air experience. JIM (213) 851-7470.

Tampa or Orlando. Seeking a real personality? Tune your dist to 1360 middays. CALL: (813) 324-9247 (6-20)

Eight-year major market pro. Natural, energetic, great multitrack production. Top-ten markets preferred. BRUCE ART-MAN: (602) 947-8932 (6-20)

Stand-up comic with major market jock experience seeks fulltime personality stot on Black/Urban or CHR. Excellent references. BETH BACALL: (612) 429-9255 (6-20)

Tired of just getting by? Invest in dedicated sports reporter/ PBP, Only serious inquiries please, DAN: (606) 623-0942 before 9am, after 10pm. (6-20)

Major merket PD/MD/DJ/production seeks to make your Urban format a winner. Ready to relocate. Ready for a challenge. RUPERT: (202) 338-8333 (6-20) Evantaging newsperson seeks env signifit in the Pittsburgh

area. Broadcasting school grad also has valuable production experience. DAVE: (412) 233-3067 (6-20)

Five-year vet seeks air talent/MD position in MW. Available now. MARC: (712) 792-2707 (6-20)

Jock with ten years' experience. PD/morning drive seeks a new 'exciting station. Ready yesterdey. RALPH: (209s 584-4565 (6-20)

Femole with five years' experience seeks AOR/CHR/AC gig. Great pipes/production. NE preferred, will consider all possibilities. CALL: (914) 3381-3308 (6-20)

Over 15 years' experience. Programming, production, & airshift. Most formats. Put my experience to work for you. JOHN: (312) 879-5143 (6-20)

Top 7pm-mld CHR jock/MD seeks new challenge in small/medium market. Great attitude, strong production. TOM: (801) 673-5493 (6-20)

Hollywood-trained with degree & experience, seeking small market. Navy veteran, loves community service, RICHARD ANGEL: 1624 Paloma St. Barstow, CA 92311 or (619) 252-5878 (6-20)

Recent grad in broadcasting. Three years' experience in announcing/production/commercial writing. Prefer to stay in MW but willing to relocate. WRITE: 815 16th Pl. #204. Kenosha, WI 53140. (6:20)

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

R&R FRIDAY, JUNE 20, 1986/71

# 100 YEARS OF PROGRAMMING EXPERIENCE IN 3 DAYS

All clance at the list of this year's panels and workshops at New Music Seminal To Wull realize that in only 3 days you'll receive the Combined years of experience of the industry's most talented pop, album, and urban radio programmers. Plus, you'll hear the latest industry developments from the people doing the developing: cutting edge DJs, artists, producers, and label executives Stay on top of tomorrow's music (and your competition)—register for NMS7

Stay on top or tomorrow's invasic lain your competition. \*\*Gyster for \*\*Morrison Express Card. To register call 212-722-2115, Telex 6971684FUNK. or Fax 212-289-3708.

212-289-3708.
If y TWA to NMS7 and save 45% off standard coach fare, 5% off SuperSaver and Apex fares. Call toll free 800-325-4933. In Missouri 800-392-1673. In St. Louis 314-291-5589. When making your reservation, give the NMS account #: 9910157.

SUNDAY. JULY 13
5:30 PM SONGWRITERS—Hill Flanagan (Musician Magazine)—Mod

Jules Shear DJS & REMIXERS—Craig Kostich (Warner

Panelists to be announced.

AMERICAN ROCK INDEPENDENTS—BIT Hanweder (Mb/3)—Mod Paul Stark—Twin/Dina Spaceman—SS Steve Sinclair—Retativity Chuck Warner—Throbbing Lobster Fred Bestall—Big Time INTERMATIONAL MEDIA—Hans Kruger—Mod

Kar Utsuomiya—Ten, Japan Lothar Meinrtzhagen—EMI, Germany Herman Van Laar—Himalaya, Benelus Frank Marstokk—Mega, Denmark Neil Ferret—Ferret, UK

Neil Ferret.—Ferret. UK Bob Elms.—Face/Times, UK MUSIC/FILM/VIDEO Rosemary Carroll—Phillips, Nizer, et al.

Brian Loucks—CAA

9:00 PM WELCOME PARTY—The Palladium

9:00 PM WELDER PARTY—The Pylliaium
MONDAY, JULY 18
10:20 AM EVENTOR ADDRESS—Rich Dicking (WFA UK) 8
10:20 AM EVENTOR ADDRESS—Rich Dicking (WFA UK) 8
10:20 PM ARE—The Webber (blasten)—Mod
Beeling Meditine "Weber (blasten)—Mod
Beeling Meditine "Weber (blasten)—Mod
Beeling Meditine "Weber (blasten)—Mod
Mark (been—MOM, UK
Gendf Taxis—Rough Trade, UK
Gendf Taxis—Rough Trade, UK
Gendf Veryer—Polygram
Seepin Meditine—Mod
PRESS—See (Second, UK) First—Mod
Pressels See (Second, UK) First—Mod
Pressels See (Gender)—UK Spri—Mod
Revi Meditine—Mod
New Meditine—Mod
Stree (Bettle—Jonathan Roles
Generalized—Mod
Stree (Bettle—Mod)
Stree (Bettle—Mod)

A MILLION OOLLARS WORTH OF

Cory Robbins — Profile Dr. George Butler—CBS Larry Rosen/GRP

Christine Martin—mariesper Stanley Jordan Fagot (ICBS)—Mod. Chris Gollins—KSFM. Sacramento Scott Shannon—Z100. NY Sonny Joe White—WIKKS, Boston Jim Morisson—940, Atlanta VIDEO PROGRAMMING—Mitchell Re 47VL Video Report)—Mod

Celia Hirschman—Vis-Ability
Bette Hisiger—Friday Night Vide
Roxy Myzal—V-66 (WVJV-TV)
Steve Leeds—U-68 (WWHT-TV)
Mike Opelka—Hit Video U.S.A.

7:30 PM WOMEN IN MUSIC MEETING-Kim

TUESDAY, JULY 15

TÁLERT AND BOOKING WUNDAW From Riber—Model Mark Patz—Hunch Money Mark Pucc—Person Church Dutowskis—Global Church Dutowskis—Global Jose Nick Patoskis—Manages Jose Nick Patoskis—Manages New Aleyses—Hund Your KERCHANDISKI

announced Steve Gortheb—Tee Vee Toons Bild Nowlin—Rounder Jean Karakso-Celluloid Will Sokoloro—Sieeping Bag Pat Monaco—Landmark STARMAKERS—Raleigh Pinskey (The Raleigh Grann)—Mort

Merle Ginsberg—Rolling Stone Frank Radice—CNN Sandra Furton—Late Night

Doug Clifton—KBCO, Denver Lin Brehmer—WXRT, Chicago Denis McNamara—WLIR, NY Oerlipus—WBCN, Boston

Gedius—WBCN. Boston
Linis Miller—MEDI. San Francisco
INTERNATIONAL TALENT AND BOOKING
Steve Hedges IT be Station Agency USG—ModHerman Scheumaas—UVW Altsian. Belgium
Peter Rieger—Goncers. Germany
Jan Gille—EMA Leistas. Coan
Im Parsons—MCP. UK
Alain La<sub>h</sub>ana, Scorpio Productions, France

Alain Laneira, sant 12:30 PM Lunch Break RATE A RECORD—Haoui Montaug—Mod. fell-base—Producer/DJ

Jellybean—Producer/DJ
Peter Reichardt—Warner Music UK
Mad Max—91X, San Diego
Butterhall—WOAS, Philadelphia Mad Max—51X, San xnog Butterball—WMAS, Philodelphia George Clinton Moncal ynch—forming Boy Ania Sarko—DJ Howard Thompson—Elektra Howard Thompson—Elektra 2:30 PM MANAGERS—4 Ghoserblatt—Mod Huoo Burnam—Shriekback

MANAGERS to nouseasch Hugo Burnham—Shriekback Eric Gardner —Panacea Charles Stettler — Tin Pan Apple NIGHTCLUBBING — fludolf (Palladium/

Danceterial Mod.
Philip Salon Mudd Club. UK
Jerry Girard OV8. SF
Mano Oliver Vertigo. LA
Steve Rubell Palladium

Steve Rubell—Palladium Arthur Weinstein—The World RHYTHM RADID—Mod to be. Lyn Tolliver—WZAK, Cleverand Lee Michaels—WGC, Chicago Ron Atlans—KMJQ, Houston

Ronnie Jones — Capitol

BREAKING RECORDS AT RETAIL — Tom COLLEGE RADIO Mart Josephson

Ionn Scher-Monarch Entertainment RECORD OEAL MOCK NEGOTIATION

Richard Lene: — Wilder Street Hamilton
INTERNATIONAL DJ\$—James Hamilton
IRacard Mirror/Music Week)—Mod

Chris Sheppard—Canada
URBAN/POP CROSSOVER—Mod to be

announced
Lary Berger—WPLJ, NY
Tony Gray—WRKS, NY
Keith Natraly—KMEL, San Francisco
8:00 PM SHOWCASE—Felt Forum
11:00 PM SHOWCASE—Ritz

WEDNESDAY, JULY 16 9:00 AM RECORD DEAL WORKSHOP—Don Friedman (Grubman, Indursky et al.)—Mod

Mark Infiling -Slash
PUBLICITY WORKSHOP—Raleigh Pinskey
(The Raleigh Group)—Mod.
Susan Koonz—MCA
Carol Ross—The Press Office
Howard Bloom—HBA

(en Reynolds PRODUCERS—Nancy Jettries (A&M)—Mod Sly & Robbie

> T-Bone Burnett **HEAVY METAL**—Mike Bone (Elektra)—Mod
>
> Jimmy Christopher—KNAC, LA Jimmy Christopher—KNAC, LA Peter Mensch—Manager Brian Slagel—Metal Blade Walter O'Brien—Concrete Mgt. & Mkt. Ben Leimer—Citcus Magazine Geoff Bárton—Kerrang Dave Mustane—Menadreith DANCE MUSIC ISSUES—Stephanie Shepheru (Dance Music Report)—Mod

Bnan Chin—Billboard
Dennis Wheeler—Warner Bros.
Lou Possenti—Miami/Ft, Lauderdale Record
2:30 PM BATTLE DF THE DJS AND MCS, FINALS
BRITISH INDEPENDENTS—Ruth Polsky

Panelists to be announced.
PUBLISHING WORKSHDP—Mod. & panelists. to be announced.

MUSIC AND SOCIAL CHANGE—Danny

Panelists to be announced 5:30 PM ARTISTS—Gary Gersh (Geffen)—Mod. 8:00 PM SHOWCASE—Felt Forum

# THE NEW MUSIC SEMINAR JULY 13-16 NYC 212-722-2115

# NATIONAL MUSIC FORMATS

# Added This Week

# Ronneville Broadcasting

Alpha

PETER CETERA "Glory Of Love"

Easy Listening

POGER WHITTAKER "The Genius Of Love"

# **Broadcast Programming**

John Sherman/Bob English (800) 426-9082

Adult Contemporary PETER CETERA "Glory Of Love"

DOUBLE "The Captain Of Her Heart"

Modern Country

REBA McENTIRE "Little Rock"
KATHY MATTEA "Love At The Five & Dime"

Century 21

Grea Stephens (214) 934-2121

### The Z Format

MADONNA "Papa Don't Preach"
STEVE WINWOODD "Higher Love" MIKE & THE MECHANICS "Taken In"
MICHAEL McDONALD "Sweet Freedom" GAVIN CHRISTOPHER "One Step Closer To You"

The AC Format

STEVE WINWOOD "Higher Love" EVERLY BROTHERS "I Know Love"
MICHAEL McDONALD "Sweet Freedom"

Super-Country

KEITH WHITI EY "Ten Feet Away" FORESTER SISTERS "Lonely Alone" LOUISE MANDRELL "I Want To Hear It. JANIE FRICKE "Always Have Always Will"

# **Concept Productions**

## CHR

JOURNEY "Suzanne QUEEN "A Kind Of Magic"

JOHN WAITE "If Anybody Had A Heart" JEFFREY OSBORNE "You Should Be Mine"
JERMAINE STEWART "We Don't Have To..."

# Country

KENDALLS "Too Late" RONNIE MILSAP "In Love"
KEITH WHITLEY "Ten Feet Away FORESTER SISTERS "Lonely Alone"

SADE "Is It A Crime?" DOUBLE "The Captain Of Her Heart"
DENNIS DEYOUNG "This Is The Time" BEACH BOYS "Rock 'N' Roll To The Rescue"

# Drake-Chenault

## XT-40

IOURNEY "Suzanne" FIXX "Secret Separation" BILLY JOEL "Modern Woman" MADONNA "Papa Don't Preach" STEVE WINWOOD "Higher Love"
PET SHOP BOYS "Opportunities" GTR "When The Heart Rules The Mind"

## Contempo 300

GENESIS "Invisible Touch"
BANGLES "If She Knew What She Wants"

# **Great American Country**

CONWAY TWITTY "Desperado Love" HANK WILLIAMS JR. "Country State Of Mind" NITTY GRITTY DIRT BAND "Stand A Little Rain"

# Media General **Broadcast Services**

## **ACtion**

SADE "Is It A Crime?" JIMMY BUFFETT "I Love The Now"
MICHAEL McDONALD "Sweet Freedom DENNIS DEYOUNG "This Is The Time

# MEDIA GENERAL CONTINUED

# Your Country

HOLLY DUNN "Two Too Many CONWAY TWITTY "Desperado Love"
HANK WILLIAMS JR. "Country State Of Mind"

JOURNEY "Suzanne" JEFFREY OSBORNE "You Should Be Mine" NEIL DIAMOND "Headed For The Future OUTFIELD "All The Love In The World"

# Peters Productions, Inc.

## Country Lovin'

RONNIE MILSAP "In Love"
KATHY MATTEA "Love At The Five & Dime" SYLVIA "Nothing Ventured Nothing Gained"

The Ultimate AC

DAN HARTMAN "Waiting To See You"

# Radio Arts

dict (818) 841-0225

# Country's Best

REBA McENTIRE "Little Rock" JOHN CONLEE "Got My Heart Set On You"

JANIE FRICKE "Always Have Always Will" NITTY GRITTY DIRT BAND "Stand A Little Rain"

N. LARSON & S. WARINER "That's How You Know.

# Soft Contemporary

SADE "Is It A Crime?"

# Sound 10

SADE "Is It A Crime?" STEVE WINWOOD "Higher Love"
MICHAEL McDONALD "Sweet Freedom"

# Satellite Music Network

## The Starstation

NO ADDS

# Country Coast-To-Coast

NO ADDS

# Rock 'N' Hits

JOURNEY "Suzanne" STEVE WINWOOD "Higher Love"
JULIAN LENNON "Want Your Body" MICHAEL McDONALD "Sweet Freedom"

JERMAINE STEWART "We Don't Have To..."

# **TM Programming**

Cal Casey (214) 634-851

# Stereo Rock

STEVE WINWOOD "Higher Love"
BELINDA CARLISLE "Mad About You" BLOW MONKEYS "Diggin' Your Scene" BANGLES "If She Knew What She Wants"

BILLY JOEL "Modern Woman" PETER CETERA "Glory Of Love" DAVID PACK "That Girl Is Gone"

# **TM Country**

WHITES "Love Won't Wait"
EDDY RAVEN "Sometimes A Lady" NITTY GRITTY DIRT BAND "Stand A Little Rain"

# Transtar

**Adult Contemporary** Mike Tanner (213) 460-6383

MOODY BLUES "Your Wildest Dreams" JAMES TAYLOR "That's Why I'm Here"
SIMPLY RED "Holding Back The Years" BILLY OCEAN "There'll Be Sad Songs..."

Rick Honea (213) 460-6383

SAWYER BROWN "Shakin""
PAKE MCENTIRE "Savin' My Love For You" WAYLON JENNINGS "Will The Wolf Survive"

# JAZZ

#### **TOP 30**

### JUNE 20, 1986

- JIMMY SMITH/Go For Whatcha Know (Blue Note)
  - BOB JAMES & DAVID SANBORN/Double Vision (WB)
- AHMAD JAMAL/Rossiter Road (Atlantic)
  - FREDDIE HUBBARD/WOODY SHAW/Double Take (Blue Note)
- MICHEL PETRUCCIANI TRIO/Pianism (Blue Note)
- BOBBY HUTCHERSON/Color Schemes (Landmark)
- LESLIE DRAYTON & FUN/What It Is Is What It Is (Esoteric/Optimism)
- INDRA LESMANA/For Earth & Heaven (Zebra/MCA)
- SPECIAL EFX/Slice Of Life (GRP)
- ROB MULLINS/Nite Street (RMC) 12
- LYLE MAYS/Lyle Mays (Geffen) 11
- **EOOIE HARRIS & ELLIS MARSALIS/Homecoming (Spindletop)** 12
- BUDDY RICH/Mr. Drums Live On King Street (Cale) 10 13
- MAKOTO OZONE/After (Columbia) 21
- ARTHUR BLYTHE/Da-Da (Columbia) 15 13
- YELLOWJACKETS/Shades (MCA) DEBUT DEBUT
  - STEVE BACH/Holiday (Cafe) 18
  - SANDY OWEN/Boogie Woogie Rhythm & Blues (Ivory) 18 15
  - ALPHONSE MOUZON BAND/Back To Jazz (Pausa) 20
  - LARRY CARLTON/Alone/But Never Alone (MCA Master Series)
  - DIZZY GILLESPIE/Closer To The Source (Atlantic) 16 21
  - DAVE BRUBECK QUARTET/Reflections (Concord) 23
    - CHUCK MANGIONE/Save Tonight For Me (Columbia)
- 19 **23** 
  - PHIL WOODS/Heaven (Black-Hawk)
- DEBUT DEBUT BILLY COBHAM/Powerplay (GRP)
- DEBUT > 30 FATTBURGER/One Of A Kind (Golden Boy Jazz/Optimism)
  - CHICK COREA/Elektric Band (GRP) 26
  - 28 CHET ATKINS/Street Dreams (Columbia) 24
  - LARRY CORYELL/Equipoise (Muse) 29
  - KAZUMI WATANABE/Mobo Splash (Gramavision)

Black/Urban stations contributing to Jazz WKND/Hartford, Melonae McClean, KJCB/Latayette, Horatio Handy, WYLD-FM/New Orleans, Dea Spencer, WDMT/Cleveland, Dean-Dean Rufus

#### **NEW & ACTIVE**

SCOTTY YOUNG "Outside In" (Space Administration) 15/7
Rotations: Heavy 1/0, Medium 4/2, Light 7/2, Extra Aods 3, Total Adds 7, WBGO, WCLK, KADX, KJAZ, WUSF, WVPE
KWMU Heavy: KXPR, Medium: WFPL, KANU. Rotations: Heavy 1/0, Medium 4/2, Light 7/2, Extra Ac KWMU, Heavy: KXPR, Medium: WFPL, KANU, KENNY BARRON "1+1+1" (Black-hawk) 15/4

UNTILUTE 17 13-1, LINIGA-TIGHING 13/4 IS: Heavy 2/0, Medium 9/2, Light 3/1, Extra Adds 1, Total Adds 4, WDET, KANU, KJZZ, KLCC. Heavy: WBGO, KPLU I WRTI. WCIK, KLON, KJAZ, WHRO, WUSF, KXPR.

MIRBURT WHITE, NUMBER ALUNE KLAZ, WHITE CHURCH WUSSELAKHE.

JAMES RIVERS QUARTET "The Oallas Sessions" (Spindletop) 14/2
Rotations: Heavy 30, Medium 41, Light 80, Extra Adds 1, Total Adds 2, WAER, KERA. Heavy. WGBH, WEBR, WYPE

VIBRATION SOCIETY "Music Of Rahsean Roland Kirk" (Stash) 11/2
Rolations Heavy 20, Medium 6/0, Light 3/2, Extra Adds 0, Total Adds 2, WDET, KCNR Heavy WBGO, WBEE. Medium WRTI, WKSU, KADX, WHRO, WUSF, KLCC.

JOHN ABERCROMBIE "Current Events" (ECM) 11/0

, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy; WDET, WUWM, KPLU, Medium; WFPL, wNOP, WBBY, KJAZ.

ABOULLAH IBRAHIM "Water From An Anclent Wett" (Black-Hawk) 10/5

Rotallons, Heavy 40, Medium 2/2, Ugint 3/2, Extra Adds 1, Total Adds 5, WGBH, WRTI, KPLU, WUSF, KCNR. Heavy: WBGO.

SHADOWFAX "Too Far To Whisper" (Windham Hill) 10/3 Rotations: Heavy 30, Medium S/1, Light 1/1, Extra Adds 1, Total Adds 3, WKSU, KPLU, KLSK, Heavy: WLOO, WNOP, WDET Medium KERA, KKGO, WLVE, KIFM.



## MOST ADDED BILLY COBHAM (14)

YELLOWJACKETS (10) INDRA LESMANA (9)

For Earth & Heaven (Zebra/MCA)
MAKOTO 020NE (9) SCOTTY YOUNG (7)

Outside In (Space Administration)

#### HOTTEST

BOB JAMES & DAVID SANBORN (20)

FREDDIE HURRARD/WOODY SHAW (16)

Double Take (Blue Note)

JIMMY SMITH (16) Go For Whatcha Know (Blue Note)

AHMAD JAMAL (12)

Rossiter Road (Atlantic)

SPECIAL EFX (12) Slice Of Life (GRP)

MAYNARD FERGUSON "Body & Soul" (Black-Hawk) 10/2
Rotelbons Heavy 20, Medium 5/1, Light 3/1, Extra Adds 0, Total Adds 2, WFAE, WNOP, Heavy; KKGO, KPLU, Medium, WRTI, WYRS, WCLK, WJZZ.

BOB COOPER & SNOOKY YOUNG SEXTET "In A Mellotone" (Contemporary/Fantasy) 9/2
Rotations Heavy 4/0, Medium 4/1, Ught 0/0, Extra Adds 1, Total Adds 2, WGBH, WCLK. Heavy: WBGD, WBEE, KLON,
KJAZ, Medium: KANU, KADX, KPLU. BILLY PERCE QUARTET "William The Conqueror" (Sunnyside) 8/1
Rotations. Heavy 2/0, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 1, KJAZ, Heavy, KADX, WHRO, Medium WNOP.

TERRY GIBBS "Oream Band" (Contemporary/Fantasy) 8/0
Rotations: Heavy 3/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WYRS, KANU, KLDN. Medium: WRTI, KBEM, KADX, KJAZ.

ROBERT GREENIDGE & MICHAEL UTLEY "Mad Music" (MCA Master Series) 8/0
Rotations: Heavy 2/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: KIFM, KLSK, Medium: WMOT, KBEM.

WVPE, KWAIU. SPHERE "Ûn Tour" (Red/PSI) 7/6 SPHERE "Ûn Tour" (Red/PSI) 7/6 Rotations: Heavy 0/0, Medium 3/3, Light 2/1; Extra Adda 2, Total Adda 6, WBGD, WRTI, WBEE, KANU, KMHD, WUSF

SHELLA JORDAN "The Crossing" (Black-Hawk) 7/2
Rotations: Heavy 0.0, Medium 4/1, Light 2/1, Extra Adds 1, Total Adds 2, KADX. WHRO. Medium. WRTI, WJZZ, KPLU
BEST OF BLUE NOTE "Volume 2" (Blue Note) 7/1
Rotations: Heavy 1.0, Medium 4/1, Light 2/1, Extra Adds 0, Total Adds 1, WUWM. Heavy. WEBR. Medium. WBFO, WRTI,
Rotations: Heavy 1.0, Medium 4/0, Light 2/1, Extra Adds 0, Total Adds 1, WUWM. Heavy. WEBR. Medium. WBFO, WRTI,

NONH, WKNDJ.

JOHN KAIZAN NEPTUNE "Dance For One In Six" (Fortuna) 7/1

Rotations, Heavy 3:0, Medium 0:0, Light 3:0, Extra Adds 1, Total Adds 1, KPLU Heavy, WLDO, KXPR, KLSK.

JIMMY STEWART "The Touch" (Black-Hawk) 6:/3

Rotations, Heavy 1:0, Medium 0:0, Light 4:2, Extra Adds 1, Total Adds 3, WBGO, WFPL, KLCC, Heavy, KJAZ.

n 0/0. Light 4/2, Extra Adds 1, Total Adds 3, WBGO, WFPL, KLCC, Heavy: KJAZ.

### **REGIONALIZED ADDS & HOTS**

MAKOTO OZOME MANHATTAN JAZZ SHEILA JORDAN MORESSI JAMES WILL;AMS JIMMY SMLTH HARRIS & MARSA LARRY CORVELL MAKOTO OZONE

#### EAST

ANITA BAEFE

CYLE ANIS

GASSAGRERA VILSON

CASSAGRERA VILSON

CONTROL OF CASSAGRERA VILSON

CONTROL OF CASSAGRERA VILSON

CONTROL OF CASSAGRERA VILSON

SCOTTA VILSON

SCOT

WEBRUBUTAIN

AI Weleck HANGTO GONE
ALPHONSE MGUZ ABDULLAH IBRAHIM
BOLLER! SHOULAH IBRAHIM
BOLLER! SHOULAH IBRAHIM
WINDARD SHOWN LARRY COMPELL
BOLLER! SHOULAH SHAM
BOLLER! SHOULAH SHAM
JAMES & SANDA JAMES SHAM
JAMES RIVERS APBULLAH IRRAHIM
JAMES RIVERS APBULLAH IRRAHIM

WEFO/Buffalo WYRS/Stamford (\*)
John Werick Rick Petrone

John Werks Rick Petrone
JIPOT SHIFT GERRY NALLICAN
YELCOMACKETS JUSTO ALMANIO
PATTHURGE LESILE DEATON
JAMES & SANDO ALPHONET' HOUZON
MOTEBEE LESILE DEATON
AMPHAD JAMAL NOB MULLIMS

### SOUTH

COOPER & YOUNG SCOTTY YOUNG SCOTT HENDERSON BOB STONE THREE FROM LESLIE DRAYTON HOTERS & SAND JAMES & SAND JEMY SHIM SHIM THE SANDON ARDULLAN IBRAMIN YELLOWIACHETS

WF AE/Charlotte Paul Stribling

MICHEL PETRUCCIAN HOLEGAL
KERA/Dalles-FI Worth
Mais Lambert SPECIAL ETX
JAMES RIVERS SPECIAL ETX

WFSS/Fayetterille John Haynes

DOUBLE MATT BIASCO PRIME TIME Mottest: JOHN JAPVIS JAMER & SAND SPECIAL EFX ROS MULLINS DOUBLE

49 Reporting Stations **47 Current Reports** 

a frozen playlist. KUHF/Houston failed to call in

WMOT/Nashville called in

a report, its playlist was frozen

#### MIDWEST

CASSANDA NILBO SKYMALI BILLY COBHAM MAKOTO OGRAM BAKETO ORIGINA BAKETO ORIGINA BAKETO ORIGINA JAMES MITH JAMES BAKETON PARKET SANGON CHUCK MARGIONE JAMES SANGON HUBARA & SHAM JD Ball

YELAUNJACKETS

BILLY COBRAN

DOUBLE

JAMES & SANBOYN

52nd ST.

HOTE-BE:

CHUCK MANGIONE

ALPHONE MOUZON

LAPRY CRELTON

ANNAD JAMAL

FATTBURGER

Linda Yohn

3 ANES 91613145, 300 KANTHAMAR CROMB

141-1 APARD JAMAL
STEVE BACK
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KWMUST LOUS
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KWMUST LOUS W88Y/Columbus (\* Wilson/Parkins JOHN BLAKE BEN BIDRAN Hottedt: CHICK COMEA LEBLIE DRAY AMBAD JAMAL JAMES & SANI SPECTAL EFX

KANULawranta
Bob Hammond KS
KWMUISE Equis

RIM Green
JAMPS & SANBORN
DEST OF BLUE NOOF
HAKOTO OZONF
JIMMY STITM
HOTERST
ROMBY HUTCHERSON
LYLE MAYS
HUBDARD & EHAM

### WEST

RLCC/Eugens Michael Canning

MANMATTAN JAZZ ELI,INGTON & HOD MES MONTGOMERY

KJAZ/San Francisco (\*) Bob Parlocha

YELLONJACKETS SHADOWFAX FILLY CORNAM JOHNNY ADAMS

# **BLACK/URBAN**

### BREAKERS

#### STEVIE WONDER

Land Of La-La (Tamla/Motown)

Latiu Ui La-La (1411114/muuwii) 65% of our reporters on it. Rotations: Heavy 5/0, Medium 21/1, Light 30/9, Total Adds 10, WDIA, KDAY, WTKL, WKXI, WPDQ, KIIZ, WLOU, WJJS, WORL, KAPE. Debuts at number 35 on the Black/Urban chart.

#### LUTHER VANDROSS

Give Me The Reason (Epic)

64% of our reporters on it. Rotations: Heavy 1/1, Medium 25/9, Light 29/18, Total Adds 28 including WILD, WAMO, WHUR, KMJQ, WDIA, K94, WBLZ, WZAK, KDAY, KSOL. Debuts at number 37 on on the Black/Urban chart.

#### ROCKWELL

Carme (Motown)

62% of our reporters on it. Rotations: Heavy 0/0, Medium 17/1, Light 36/8, Total Adds 9, WDAS, WVEE, KMJQ, OC104, WDKX, WPEG, WPLZ, WVKO, Z103. Debuts at number 40 on the Black/Lirban chart

#### JERMAINE JACKSON

Do You Remember Me (Arista)

60% of our reporters on it. Rotations: Heavy 5/0, Medium 25/1, Light 22/4, Total Adds 5, WXYV, WDJY, WGCI, WAOK, WXOK. Heavy: WHUR, JET94, WJMI, WANM, WAAA. Debuts at number 36 on the Black/

#### NEW & ACTIVE

STEVE ARRINGTON "Homeboy" (Atlantic) 49/13

DIEVE ANDIRU I UNITEDUY (ANGINE) 99/10
ROTations: Heavy 010, Medium 20/2, Light 29/11, Total Adds 13, WWIN, WDAS, WVEE, WTMP, KSOL, WXOK, Z93, WOFX, WJJS, KAPE, WCKX, Z103, WVOI. Mediums include: K104, KMJD, WDIA, WHRK, KMJM, KDAY, KJLH, XHRM. Debuts at

number 38 on the Black/Urban chart.
NICOLE "What About Me" (Portrait/CBS) 48/8

JOULE WHILE RUBLE HE (FULLER) AND AND ARTHUR HEAVEN OF THE ARTHUR HEAVEN

ANNICE "Bye-Bye" (4th & Broadway/Island) 42/1
Rotations: Heavy 50, Medium 29/0, Light 8/1, Total Adds 1, KOXL, Heavy: WWIN, WZAK, WPEG, WJMI, KIIZ, Mediums include: WXYV, WDAS, WHER, WYEE, KINJQ, WOWI, WTIMP, WDMT, 293, WFXC, WOMG.

include: WKYV, WOAS, WHUR, WYEE, KMJO, WUWI, WIMF, WUMI, 293, MIGA, MUMBA.

PIECES OF A OREAM "Say Lu La" (Manhatan) 4176
Rotations Heavy 0.0, Medium 21/5, Light 2011, Total Adds 16, K104, WDIA, XHHI, KSOL, WOFX, WKXI, WZAZ, WJYL, W,OU, WOOK, KHYS, WCKW, WZEN, WOY, KBUZ, Mediums include: WWN, WHUR, WOMT, WZAK, KDAY, WOU,O, WOOK, KHYS, WCKW, WYEN, WYOU, KBUZ, Mediums include: WWN, WHUR, WOMT, WZAK, KDAY, WOO, WOOK, WIN, WHUR, WOMT, WZAK, KDAY, WOOK, WOOK, WOOK, WIN, WHUR, WOMT, WZAK, KDAY, WOOK, WOOK, WOOK, WOOK, WIN, WHUR, WOMT, WZAK, KDAY, WOOK, WOOK, WOOK, WOOK, WIN, WHUR, WOMT, WZAK, KDAY, WOOK, WOOK,

WLOU, WOOK, KHYS, WCKX, WKWM, WZEN, WYOU, KBUZ, Mediums include: WWIN, WHUR, WDM1, WZAK, KDAY, FULL FORCE "Temporary Love Thing" (Columbia) 41/12 Rotations: Heavy 30, Medium 102, Ligni 22/10, Total Adds 12, WDJY, WYEE, WEDR, WLUM, KOXL, WOFX, WLOU, WALT, KHYS, WCKX, WZEN, KDKO, Heavy, WAMO, WZAK, WOOK, Medium: WWIN, WDMT, KMJM, KDAY, XHRM, WDKX, WPEG, WINGON, WARD, WARD

WFXC, WOMG, KIIZ, WJYL, WANM, WAAA, WKWM.

ALEEM JLEROY BURGESS "Fine Young Tender" (Aliantic) 41/10

Rotations, Heayy 00, Medium 171, Liph 299, Total Adds 10, WHRK, WATV, 293, JET94, WOFX, WJYL, WLOU, WAAA, WCKX, WGPR, Medium, WWIN, K104, K94, WTMP, WZAK, WTKL, WOMG, WZAZ, KIIZ, WANM, WXLA.

JUICY "Nobody But You" (CBS Associated) 36/8

Rotations: Heayy 10, Medium 162, Liph 1196, Total Adds 8, WOWI, WGCI, KJLH, 293, WWDM, WGPR, WXLA, KDKO.
Heavy WDJY, Medium: WWIN, WXYV, WDMT, WZAK, WFXA, WATV, WENN, WPEG, JET94, WOMG, WZAZ, KOKY, WBLX, KHYS.

FIZZY QWICK "Hangin' Out" (Motown) 32/9
Rotations: Heavy 0.0, Medium 5/0, Light 27/9, Total Adds 9, WZAK, WJLB, KSOL, WORL, WPLZ, WCKX, WZEN, WVOI.

SIMPLY RED "HOLLING Back The Year" (Elektra) 31/8
Rotations: Heavy 11/1, Medium 14/9, Ught 614, Total Adds 8, WDAS, WZAK, WAOK, WXOK, WFXC, WJMI, WJYL, KDKO-Heavy, WILD, WYCE, WHRK, WTMP, WGOL, WLUM, KMM, OC104, WPLZ, KACE: Mediums include: WRKS, WBMX, WBLZ, 895, KSOL, Debys at number 99 on the Black/Utban chart.

B9S, RSUIL, Debuss as number 39 on the electrodist of high CCOLORE. ABRAMS "Over And Over" (MCA) 30.7 Rotations: Heavy 0.0, Medium 110, Light 197, Total Adds 7, WHUR, WDMT, WDMS, WZAZ, KJCB, WLOU, KHYS. Medium WDAS, WDIA, WTLOFM, KMJM, KAFE, WANN, WAAA, WKYM, WXLA, WZEN, KACE:

WUAS, WILL, WILLOW, J. You'll Rock! (Del Jam/Columbia) 29/6
Rotations: Heavy 0.0, Medium 92: Light 20/4, Total Adds 6, WYEE, WDIA, WEDR, WZAK, WALT, WCKX, Medium: WWIN, WOAS, WBLZ, KOKY, WBLX, WANN, WZEN,
STARPOINT: "Til The End Of Time" (Eledra) 28/4

s 4 WATY Z93 WLOU, KHYS, Heavy; WYLDFM, KQXL, WJMI,

WANT, WANN, Medium: X194, JE 194, KALZ-(MEN GUTHEL: "Aln't Nothin' Goin On But The Rent" (Polydor/PolyGram) 27/15 Rotations: Heavy 0.0, Medium 122, Light 15/13, Total Adds 15, WILD, WRISK, WHER, WBDK, WLIB, WATY, WENN, Z93, WORL, KARE, WKWM, WILK, WZCH, WOYL, KBUZ, Medium: WWIN, WTME, WZAK, WKND, WDKX, WUMI, WALT, WBLX.

WANN, WAAA.
LISA-LISA & CULT JAM with FULL FORCE "All Cried Out" (Columbia) 27/7
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LISA-LISA & CULT JAM with FULL FORCE "All Cried Out" (Columbia) 27/7
LISA-LISA & CULT JAM with FULL FORCE "All Cried Out" (Columbia) 27/7
LISA-LISA & CULT JAM with FULL FORCE "All Cried Adds 7. WILD. KNJQ, WGCI, WOMG, KOKY, KAPE, WCKX. Heavy:

WAMO, OC104, WATV, Medium: WDAS, WHUR, KSOL, WNICC, JETS4, WCOKK.
SPYDER D (fleating) BJ DOO; "I Can't Walt (To Rock The Mike)" (Profile) 28/1
Rotations: Heavy 1/0, Medium 12/0, Light 13/1, Total Adds 1, WFXA. Heavy: KOKY. Medium: WDAS, WDIA, WTMP, WWATV, WFXC, WOMG, WKOW, WZZ, WEDK, KHYNS, WCKX.

KENNY & JOHNNY, THE WHITEHEAD BROS. "I Jumped Out 01 My Skin" (PIR/Manhattan) 26/1
Rotations: Heavy 40, Medium: 70, Upit 15/1, Total Adds 1, WPEG, Heavy: WDAS, KMJO, WYLDEM, KJGB. Medium: N

WOMS, WRXI, WALL, WUM, WILL, WZEN.

MICHAEL McDVALID "Sweet Freedom" (MCA) 25/8
Rotations: Heavy 2/0, Medium 8/0, Light 15/8, Total adds 8, WIN, KMJM, XHRM, KSOL. Z93, JET94, WOOK, WZEN.
Heavy, WDIA, WLUM, Medium: WAMO, WHUR, WHRK, K94, WZAK, OCT04, WPXC, WAAA.

REAL ROXANDE With HTMAN HOWIE TEE ("Bang Zoom) Let's Go Go" (Select) 25/6 Rotations: Heavy 2:0. Medium 7:0. Light 16/6, Total adds 6, WXYV, WXOK, WKXI, KOKY, KHYS, WGPR. Heavy. KDAY, WOMG, Medium, WWN, WDAS, KIO, WOM, WDM, YZAK, WFSC.

MOST ADDED
LUTHER VANDROSS (28) Give Me The Reason (Epic) MELBA MOORE & KASHIF (21)

Love The One I'm With (Capitol) PATTI LABELLE (17) PIECES OF A DREAM (16)

Say La La (Manhattan) Distant Lover (MCA) . (Polydor/PolyGram

### HOTTEST

BILLY OCEAN (48) There'll Be Sad Songs . . . (Jiv MIDNIGHT STAR (47) Jive/Arista) Headlines (Solar/Flektra) TIMEX SOCIAL CLUB (40) FL DeBARGE (39)

Who's Johany (Gordy/Motown) JEFFREY OSBORNE (39) You Should Be Mine . . . (A&M)

### SIGNIFICANT ACTION

EVELVE "CHAMDACHE" KING "Slow Down" (RCA) 24/5

WILD KOLZ WOMG KICH Medium: WDAS K104

WDMT, WENN, KOYK, WBLX, WOOK, WANN, WTLC.

RANDY CRAWPEDR "Can't Stand The Pain" (WB) 23/5
Rotations: Heavy 1:0, Medium 101, Light 12/4, Total Adds 5, WFXA, KOXL, WWDM, WKWM. WZEN, Heavy WAAA.
Medium: WTMP, WBLZ, WDMT, KDAY, WATV, KDLZ, KOKY, KAPE, KACE. TEDDY PENDERGRASS "Let Me Be Closer" (Asylum) 23/1

Relations: Heavy 1/0, Medium 12/1, Light 10/0, Total Adds 1, WDAS, Heavy, K104, Medium; WYEE, WEDR, WTMP, KSOL,

SADE "Is It A Crime" (Portrait/CRS) 21/8 t Windowsday Lv10 : Heavy 11, Medium 71, Light 1316, Total Adds 8, WHUR, KSOL, WFXA, WENN, KDLZ, WPLZ, WANM, KDKO. WAND, KT04, WTMP, OC104, WJMI, WLOU.

INFORMINI WARFU, KTOE, WIMP, OCTOR, WIM, W.CO.I.
ANNICE CHRISTIE "I'm Hungry For Your Love" (Supertronic) 21/4
ROtations; Heavy 20, Medium 30, Light 164, Total Adds 4, WZAK, WPEG, KAPE, WCKX, Heavy: WAMO, WZAZ, Medium.

STYLISTICS "Let's Go Rockin' (Tonight)" (Streetwise) 21/4 i) (Sitediwise) 21/4 Total Adds 4, WDAS, WEXA, Z93, KHYS. Heavy: WWIN, Medium: WXYV. Rotations: Heavy 1/0, Medium 8/2, Light 12/2 WVFF WZAK WZAZ WOOK WANT

WYEE, WZAR, WZAZ, WOUN, WAN!.
ANTHONY & THE CAMP "WHA! Like" (WB) 20/3
Rotations: Heavy 10. Medium 70, Light 12/8, Total Adds 3, WYEE, WFXA, WOMG, Heavy: WWDM. Medium: WDAS, WTMP,
WAOK, KIIZ, WOOK, WANT, WAS

WADK, KIIZ, WOOK, WANT, WAAA.

\*\*BETTY WRIGHT "The Sun Don't Shine" (First String/Fantasy) 20/1

\*\*Rotations: Heavy 010, Medium 8/1, Light 12/0, Total Adds 1, WDAS. Medium; WTMP, WDMT, WXOK, WBLX, KAPE, WANM.

MICHAEL JONZUN "Burnin' Up" (A&M) 18/6

PURLUN DUTTITI UP (ACM) 10/0 Pavy 0/0, Medium 5/1, Light 13/5, Total Adds 6, WDAS, KMJQ, WBMX, KHYS, WCKX, WXLA. Medium: WILD. PATTI LABELLE "Oh People" (MCA) 17/17

PATTI LABELLE "Oh People" (MCA) 17:17
Galations: Heavy 33, Medium 11, Light 13/13, Total Adds 17, WWIN, WAMO, WZAK, KSOL, WDKX, WAOK, WENN, 293, WKXI, WLOU, WPLZ, KABE, WANM, WAAA, WKWM, WZEN, WVOI.
PETER GABRIEL "Sledgehammer" (Gefflon) 17:4
Rotations: Heavy 2.0, Medium 90, Light 64, Total Adds 4, KJLH, 293, WPEG, JET94. Heavy WAMO, WLUM. Medium: WHIRK, K94, WBLZ, WOMT, 983, OCT04, WMMC, WCXK, KDKO.

ET "Candy" (Total Experience/RCA) 17/2 Adds 2, KDLZ, KHYS. Heavy: WQMG. Medium: K104, WXOK, WAAA.

Rotations: Heavy 1/0, Medium 3/0, Light 13/2, Total Add CONTROLLERS "Distant Lover" (MCA) 16/15 Total Adds 15, WDAS, WHUR, K104, WZAK, WTKL, WXOK, Z93, WFXC, Rotations: Heavy 0/0, Medium 3/3, Light 13/12, To WKXI, KHYS, WPLZ, KAPE, WGPR, WZEN, WVOI.

WAND, NETS, WITE, NAFE, WEST, WEST, WILLIAM AFRIKA BAMBATAA "Bambataa's Theme" (Tommy Boy) 15/13
Rotations: Heavy 0.0, Medium 22, Light 14/11, Total Adds 13, WDAS, WDIA, WTMP, WGCI, WZAK, WDKX, WAOK, WXX, WZAK, KHYS, WCKX, WZBEN. UTFO "We Work Hard" (Select) 16/7

Heavy 0/0, Medium 2/1, Light 14/6, Total Adds 7, KMJQ, WTMP, WDMT, WQMG, WKXI, WZAZ, WALT. Medium:

GAP BAND "Automatic Brain" (Total Experience/RCA) 16/6
Rotations: Heavy 0/0, Medium 6/1, Light 10/5, Total Adds 6, WWIN, K104, WDIA, WDMT, WFXA, WCKX. Medium: WZAK
KSQL: WZAZ WANN. WAAA.

Hotalions, reary July MANA.

KSOL, WZAZ, WANM, WAAA.

VOLTAGE BROTHERS "Love's A Criminal" (MTM) 16/2

VOLTAGE BROTHERS "Love's A Criminal" (MTM) 16/2

For Live QP. Total Adds 2, WYEE, KJCB. Heavy: WTLC. Medium: WPEG, WFXC, KDLZ, BOOGIE BOYS "Girl Talk" (Capitol) 15/7

ivy 1/0, Medium 5/20, Ught 9/5, Total Adds 7, WDAS, KMJQ, WTMP, WDMT, WXOK, WZAZ, WVOI. Heavy. n: K104, WZAK, WWDM.

ISLEY/JASPER/ISLEY "If You Belleve in Love" (CBS Associated) 15/1
Rotations: Heavy 2/0, Medium 7/0, Light 6/1, Total Adds 1, WWDM, Heavy: KDAY, KAPE, Medium: WHUR, K104, WYLDFM, WJUB, WFXA, WJMI, WXLA.

S.O.S. BAND "Borrowed Love" (Tabu/CBS) 14/14

Retailors: Heavy Diff Medium 3/3 Light 11/11 Total Adds 14, WAMO, WDJY, WHRK, WGCI, WBLZ, WAOK, Z93, WMMC,

0, Medium 3/3, Light 11

WJMI, KIIZ, WPLZ, WWDM, WAAA, WZEN

Q.C. SMITH "What'che Gonna Bo" (Rendezvous) 14/1
Rotalons: Heavy 00, Medium 400, Light 1011, Total Adds 1, WDMT, Medium: WTKL, WKXI, KAPE, WTLC.
MICHAEL HENDERSON "TIn Sodiler" (EMI America) 14/0
ROTALON SON WEDIUM 90, Light 400, Total Adds 0, Heavy KAPE, Medium: WAMO, WHUR, KMJW.

KMJW, WARD SON WAS AND WAS AND

KAPE Medium: WAMO, WHUR, KMJM, WKXI, KJCB,

TMP BAND "Ring, Ring" (Critique) 11/4 3/1, Light 8/3, Total Adds 4, WDIA, KQXL, Z93, WALT. Medium: WTMP, WBLX

Rotations: Heavy 0.0, Medium 3/1, Upht 8d, Total Adds 4, WINA, CV32, 249, WALL, Medium: winer, WINA, SPENCER, JONES: "Mow To Win You'r Love" (Proffle) 114. A Rotations: Heavy 1/1, Medium 2/0, Upht 8d, Total Adds 4, WTMP, WDMT, WATV, WOMG, Medium: WZAZ, WANM, BEAU WILLIAMS: "Tiere Me Up" (Capito) 11/1. Rotations: Heavy 1/0, Medium 80, Upht 4/1, Total Adds 1, WLOU, Heavy: WVOI, Medium: WKXI, KOKY, KAPE, WANM,

IETS "Private Number" (MCA) 10/10
Rotalions: Heavy 0/0, Medium 4/4, Light 6/6, Total Adds 10, WAMO, KMJQ, KDAY, WMMC, WLOU, WQQK, WANM, WAAA.

WZEN, WYOI.

DHAR BRAXTON "Jump Back (Set Me Free)" (Sleeping Bag) 10/0

Rotations Heavy 10, Medium 40, Light 50, Total Adds 0, Heavy, WILD, Medium WWII

TAKANAKA featuring TOM BROWNE "The Line is Busy" (Amherst) 10/0

Rotations Heavy 00, Medium 20, Light 80, Total Adds 0. Medium: WTMP, WBLX. m WWIN, WRKS, WNHC, KIIZ

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

# IT'S COOL TO PLAY IT HOT!

# JEAN CARNE "CLOSER THAN CLOSE"

from her forthcoming album on OMNI



# STEVE ARRINGTON

"HOMEBOY"

from the LP, THE JAMMIN' NATIONAL ANTHEM

49/13 — 57%!

# **REGINA**"BABY LOVE"

from her forthcoming album



# "FINE YOUNG TENDER"

from the LP, CASUALLY FORMAL 41/10 —48%!

# **NU SHOOZ**"POINT OF NO RETURN"



from the LP, POOLSIDE



On Atlantic, Atco and Custom Labels

# **BLACK/URBAN ADDS & HOTS**

#### EAST

Rey Bempoon
JERMAINE JACKSON
MOORE & KASHIF
CHERRELLE
REAL NOXAMIE
BIOLEGIT
TIMEX SOCIAL CLUB
EL DEBARGE
JEFFREY OSBORNE
RICK JAMES
5200 ST.

HawmanDunn
SHIRLEY JOWES
MICHAEL MCDOMALD
GAP BAND
PATTI LABELLE
STEVE AURIGOTOM
HOCEGE:
JAMET JACKBOB
TIMEX BOCIAL CLUB
RAIMY DAVIS
BILLY OCEAN
528D ST.

### WILD/Boston Smith/Thomas

WASHINGTHENUMPH
PRINCE
PATTY ANALAM
PATTY ANALAM
PATTY ANALAM
FOR THE ANALAM
FOR Sominy Thomas
TEENA MARIE
GUTHE GUTHERIE
LISA LISA
LUTHER VANDROSS
STEPHANIE MILLS
BOCTAGE IJ
JANET JACKBON
JOYCE SIMS
MIDBIGHT STAR
SZED ST.
THEEX SOCIAL CLUS

MMODINI LATER VANDROES MOTERAT: 52MD ST. HIDMIGHT STAR RAINY DAVIS RUW D.H.C. JEFFREY OSBONNE

### WIGICATOR Hover

BORG BOTTOST: SOS BAND JANET JACKSON ATLANTIC STARR JOHNNY KEMP MELI'SA MORGAN

### WRICE/Riew York Tony Gray

MMM: Archio
COLONIEL ABRAMS
RYSTOL
HOORE & KASHIF
SADE
PRINCESS
LUTHER VANDROSS
PATTI AUSTIN
CONTROL
SHIELBY JOHES
HIDWIGHT STAR
EL DEBARGE
STEPHANIE MILLS GMEN GUTHRIE 806 BAND NOTEST: LABELLE & MCDOM WHITMEY MOUSTON STEPPHANIE MILLS JAMET JACKSON JETS

### OC104/Oce Dove Allen

Deve Allian
MADORNA
MOORE 6 KARMIF
MU SHOOZ
MICOLE
ROCKWELL
MOORE 6 KARMIF
BILLY OCEAN
JAMET JACKBOM
JEPPREY OSBORNE
LISA LISA
EL DESANGE

Yeny Guarterone
SHIRLEY JOHES
AMITA BAKER
HU SHOOZ
HOCLOST:
LABELLE 6 HCDOMAL
ATLANTIC STARR
RUM D.M.C.
PORCE MD'S
HIDWIGHT STAR

WATERIA

SOUTH

JOS TEMBORYO
STEVE ARRIGINATION
STEVE ARRIGINATION
STEVE ARRIGINATION
STEPPHANIS WILLS
MOORE & KARNIF
SCOTTPOLLERS
SOCOLE SOYS
STYLISTICS
STIPLY RED
STYLISTICS
STYLI Rey Boyd

ROCKWELL

STEPPENSIE NILLS

STEPPENSIE NILLS

STEPPENSIE NILLS

STEPPENSIE NILLS

FORCE

FULL PORCE

FULLY FORCE

FULLY RING

VOLTAGE SROTHERS

STEVE ARRINGTON

L.L. COOL J

ANTHONY & CAMP

BOLEGEL E

LOGRANDE

BULLY OCRAH

BILLY OCRAH WACKLAMente Legy Tineley

### WANGPHIsburgh

WDKX/Reches

ANDE MATCH
MU SHOOS
MU SHOOS
STEPHARIE MILLS
AFRIKA BAMBAATAA
ROCKWELL
PATTI LABELLE
HOCTOSI:
RUM D.M.C.
WHOOINI
EL DEBARGE
TEASE
TIMEX SOCIAL CLUB

WDJY/Washington Bruto Belley

Bruto Belloy

HELL'SA MORGAN

JERNAINE JACKSON

MANTRONIX

PULL PONCE

SOS BAND

HOTESEL

JUICY

HIDNIGHT STAR

RAINY DAVIS

MESOINI

HEM EDITION

Lany Thesby
SIMPLY RED
JENNAINE JACKSON
BOS BAND
PATTI LABELLE
AFRIKA BAHENATAN
HALLY BADAROU
BOCCEST:
HIDBIGST STAR
JEFFREY GSBORNE
FRINCE
TIMEK SOCIAL CLUB
RENE & ANGELA WFXA/Augusta Sawell/Morritt

ANTHONY & CAMP ANTHONY & CAMP SADE SADE STILLETICS SHIELDY ONES HIRLEY JONES HORDER & KASHIF HORDER & KASHIF HORDER & HAYES TROUBLE FUNK SPIDER D HAMPHONIX RENE & ANGELA JEFFREY OSBORNE EL DEBARGE JEAN CARNE

### KQXL/Baton Rouge G.L. Hayes

GL. Heyes

JANICE
ROSE BROTHERS
S.A.D. SAND
RANDY CRAMPTOL
PULL PORCE
TROUBLE FUNK
THUP BAND
NOTES OF THE BAND
BILLY OCRAM
JENTER ANG ELA
YEAR
JEAN CARME
JEAN CARME

### WXOK/Beton Rouge Guy Broady

Guy Broady

BHIRLEY HURDOCK

SHIPLY RED

ALLES YOUSSAIST

COSTROLLES

JESSAIST

JOSEANI

LOVE

RUS D.H.C.

STEVIE MONDER CONFROLLERS KRYSTAL DAVIS HOCLEAT: HIDWIGHT STAR 5200 BT. TIMEX SOCIAL CLUB JOHNNY KEMP O.C. SMITH

Ron Jawery
MITA BAKER
MOORE & KABRIF
STARPOINT
LUTYEEK VANDROGS
THOUSELE FUNK
ALERN
OWES OUTHRIE
STRICKS
STRIC

Ros Bonner

LUTHER VAMDROSS
OWEN GUTTERIE
SADE
PATTI LABELLE
REGIEN
HOTCH ST.
JAMET JACKSON
HALL'SA HONGAN
HILDSIGST STAR
BILLY OCEAN

Z93/Charlooto

CHR PROCHAS

SICOLE
STRIVE ARRIBOTOM
STRIVE ARRIBOTOM
HICHARL NCCOGNAL
PETER GABRIEL
GOTER GOVERN
GOTER GOVERN
HICHARL

WPEG/Charlotte

JETSA/Chottonoogs

Frank 3L James

AILLEY JOHES

AHITA BAKER

RAIST DAVIS

HU SHOOZ

HOORE & KASHIP

PETER GABRIEL

HICHAREL MCDOMALD

ALEDRAL

EL DEBAMGE

JEFFREY ONGORNE

RENE & ANDORNE

MEN EDITION

WMMC/Columbia Sounders/Michaels

Seander-America MOORE & KASHIP JETS SOS BAND BANDMARAPHA HADOMNA HOCCORL TIMEX SOCIAL CLUB REGINA EL DEBANGE GENESIS SILLY OCEAN

GEORGE CLINTON
PINCES OF A DREAM
GAP BAND
CONTROLLERS
L,A, DREAM TEAM
JEAN CAMPE
BOTTON
BOTTO

### WFXC/Durham

SILLY OCEAH MOORE & KARRIP CONTROLLERS SIMPLY RED HOTLEST HIDHIGHT STAR REWE & ANGELA EL DEBANGE YARRHOUGH & PROPL SILLY OCEAH KDLZ/Ft. Worth-D

THECHAPMENSON
ET
SVELYH KING
READY FOR THE WOR
SADE
NOTCHES!
BILLY OCEAM
HIDWIGHT STAR
NTUME
5200 57.
EL DEBARGE

Des Fester

LUTHER VANDROSS
UTFO
SPERICER JOHES
HICOLE
COLONILL ABRAMS
ANTHONY & CAMP
LIEA LIEA
SVELTUR KING
HICOLE
STELLY CEM
BILLY CCEM
BILLY CEM
BILLY CEM
BERE & ANG ELA
RUB D.M.C.
JOESKI LOVE

### WHYZ/Greenville

Official Toylor
CHERRELLE
MOORE & KASHIF
STEPHANIE MILLS
BOTLES:
JAHRI JACKSON
BILLY CREAM
JEFFREY ORDONE
TIMEX SOCIAL CLUB
RENE & ANGELA MODEL PROGRAMME STREET

# NALLY BADROU SHIELEY JOSES PETER GARRIEL ROCKNELL BHIELEY MURBOCK KEBBY & JOSESY JAMICE CHRISTIE HOCLOSI: GCIAL CLUB HIDSIGHT STAR HIDSIGHT STAR JAMIEY JACKSON EL DEBARGE

Jan Lucies
RBOIMA
PIBCES OF A DREAM
PIBCES OF A DREAM
PIBCES
JUICE
ALEEM
STEVE ARRINGTON
LUTTER VANDROOS
HOOTCOST
HONE OS
BILLY OCEAN
RIDE STAR
BILLY OCEAN
EL DESANGE
RICK JAMES

Addressibleheel
JETS
UTFO
LUTHER VANDROSS
HICKNEL JONEUS
LISA LISA
BOOGLE BOYS
BOCKWELL
NOTCHEL
TIMEX BOCIAL CLUB
HIDBIGHE STAR
RUM D.H.C.
52MD ST.
EL DEBARGE

#### W.MW.Jackson Carl Haynes

PRESTYLE SOS BAND SIMPLY RED BOSE BROTHS ROSE BROTHERS
HOTTOST
BILLY OCEAN
PORCE HD'S
HIDWIGHT STAR
JEPPREY OSBORNE
JOESKI LOVE

#### WKKillackson

Temmay Marshall

TETYLE MODDER

HICHELLE GOULET

HICHELLE GOULET

EARDDA PEVA

HEAL ROKAMBE

UTFO

CONTROLLERS

LA. DEEAM TEAM

AFRICA BAMBAATAA

AFRICA BAMBAATAA

JAMET JAKENOS

BILLY OCEAM

TEASE

TIMES BOCIAL CLUB

YARSHOOGH & PROFL

### W7A7Llacksomellin

UTFO HAROLD DANIELS PIECES OF A DREAM BOOGIE BOYS DOMISE STEMART COLONEL ARRANS APRIKA BAMBAATAA APRIRA BANDATAA HOttest: RENE & ANGELA EL DEBARGE JOHNNY KEMP PAULI CAMMAN TIMEK BOCIAL CLUB

#### WPDQiJacks Larry Brody

Lamy Brody
YARBROUGH & PHOPL
SKYY
ANTA BAKER
STEVIE MONDER
BOLLEGE
BILLY OCEAN
JEFFREY OSBORNE
HEN EDITION
THEKE SOCIAL CLUB
EL DEBANGE

### KEZIK Moon

WHOD IN! LUTHER VANDROSS SOS BAND STEVIE WONDER HOTCEST: RUN D.M.C. SILLY OCEAN EL DEBARGE JEPPREY OSBORNE TIMEX SOCIAL CLUB

### KJCS/Laleyotte Herotte Hendy

Heratic Hundy
COLONEL ARRAMS
LUTHER VALIDROSS
EVELYS KING
ANITA BAKER
VOLFRAGE BHOTHERS
HARRARIT
ALLEN TOUSBAINT
BOCLOST
BILLY OCEAN
HIDSTONT STAR
5200 ST.
JEFFERY OSBORNE
EL DERARGE

FraderEart
RICK JAMES
LISA LISA
LISA LISA
TESSA HARRE
ROCAGE & KASHIF
REAL ROXANNE
JEMMINE STEMANT
LUTHER VANDAGES
HICOLE
JAMET JACKRONE
WEDDINI
WILLIAM BELL
HIDMIGHT STAR
JOESKI LOVE

Tony T. Fletts
LUTHER VARIOUS
FULL POICE
FILLES OF A DERM
FILL POICE
FILLES OF A DERM
JENT GREENER
BEAU WILLIAMS
STARFOUR
PATT LAMELLE
ALEBM
JETS
GOLOWEL ABRAMS
BOX to 1
JUST JUNCKSON
JUST JUNCKSON
LABELLE & MCDORAL
LABELLE & MCDORAL
LABELLE & MCDORAL
LABELLE & MCDORAL
VARBROUGH & PEOPL
VARBROUGH & PEOPL

#### WJYL/Louisville Williams/March

WHENCHMENON
SIMPLY RED
PINCES OF A DREAM
NICOLE
STEPHANIE MILLS
ALEEM
HOTCORY
NIDDIGHT STAR
BILLY OCEME
JOSEKI LOVE
TIMEX SOCIAL CLUB
JAMET JACKSOM

#### WJJB/Lynchburg

Lad Coine
TROUBLE FUNK
MOORE & KASHIF
RAINY DAVIS
STEVE ARRIMOTOM
STEVIE MOMBER
HOULDEST: JEPFREY ORDOME
HIDHIGHT STAR
EL DEBARGE
JAMET JACKSOM
BILLY OCEAN

Bobby O'Aby
APRIES BAMBAATAA
BU SHOOS
BU SHOOS
LUTHER VANDBOOS
TUP BAMD
SANDRA FEVA
L.L. COOL J
BOOS BNOTHERS
ENDINES
STEVIE WONDER
FIRCES OF DEEAN
HONIGHT WIA
HONIGHT WAR
CON FUNE SHOT
JEFFREY ON DEEAN
CON FUNE SHOT
JEFFREY ON DEEAN
JEFFREY ON DEONET

Websitewith

ALEBH GENTES IS CHESS OF SAND

GOSTES IS CHESS OF SAND

GOSTES TO CRY

GLESS JORGES

BOCCASCO

JORGES

BOCCASCO

JORGES

BOCCASCO

JEFFREY GROWNIT

TIMEX SOCIAL CLUB

WALT/Moridion MAZARATI EL DEBARGE SAMDRA PEVA SAIDRA PEVA L.L. COOL J PULL PONCE UTPO THP BAND TESVER TOWES BOTTAL CLUB JOERKI LOVE JEPPREY OBBORNE BILLY OCEAN RENE & ANGELA

# LATOYA JACKBOK PATTI AUBTIN L.L. COOL J FULL POBCE HOCTEST: REME & AMDELA BILLY OCEAN WILLIE COLLINS EL DEBARGE JAMET JACKBOW

JACKSON 6 HAYES Hottest: DRAWATICS HIDWIGHT STAR BILLY OCCAM REME 6 AMDELA 52MD ST.

### WQQK/Noohv J.C. Floyd

WBLX/Mobile Vernon Wells

J.C. Floyd

PIECES OF A DREAM
JETS
TINEX SOCIAL CLUB
REGISMA
HEAL'SA MORGAM
HEAL'SA MORGAM
HOCKESI
BOCKESI
BOCKESI
RU BHOOZ
JOSENI LOVE
BOYS DOS'T CRY

#### WORL/Orlando

FISTY OWICK OWEN GUTHRIE STEVIE WOMDER TIMES BOCIAL CLUB JEAN CARNE JEAN CARME Nottest: JEPTREY OBSORIE BILLY OCEAN EL DEBARGE JAMET JACKSON STEPHANIE MILLS

Published

BICOLE

BICOLE

BICOLE

BICOLE

BICOLE

BICALE

FORCE

BICCHARL

JOHEUR

AFFIER BANBARATA

CALVE

COLORED

BICCHARL

COLORED

BILLY

COLORED

BILLY

COLORED

BILLY

COLORED

BILLY

COLORED

BILLY

COLORED

BILLY

BOTCOLE

HONE HOTTEST JACKSON JOESKI LOVE ATLANTIC STARR RENE & ANGELA RUN D.M.C.

### WPLZ/Richmond Crumblev/Denish

Crumbiay/Deniele
PATTI LABELLE
CONTROLLERS
GOTTOLLERS
GADE
BOCKWELL
BOCKWELL
BOCKWELL
GEORGE CLIFTON
ROCKEL
BOCKWELL
GEORGE CLIFTON
FUNGE
THE STORT
FUNGE
THE STORT
FUNGE
THE STORT
FUNGE
BOTTAL
GEORGE
BUTTAL

NAME CHRISTIE
CONTROLLERS
PATTI LABELLE
LIGA LIGA
CONTROLLERS
PATTI LABELLE
LIGA LIGA
CONTROLLERS
STRVE ARRIBOTORS
MICHAEL HENDERSOM
MICHAEL HENDERSOM
SCHOOL TORS
STRVE
STURE

### WYLD-FMMew Orleans Dell Spencer

NONE
HOTTEST:
MIDWIGHT STAR
REHE & AMGELA
TEASE
BILLY OCEAN
FORCE HD'S K94Norlolk Mke Allen

NU BHOOK LUTHER VANDROSS SOCTOST: NIDBIGHT STAR BILLY OCCAM EL DEBARGE JEFFREY OBSORIE YARBROUGH & PEOPL WOWLHorlolk Don Allen

Don Allen

FIVE STAR

CHERRELE
ANITA BACER
JEAN CARNE
GAVIN CHRISTOPHER
COMBIE

BUILLY JORES
HORSE
HORSE
LILLY CICAM
RIDHICHT STAR
RIDHICHT STAR
LABELE & HCDOSAL
JEPPREY OSBORNE

Les MECHANIS

HU SHOOZ

SHIRLEY JOHES

BOS BAND

LIBA LIBA

JEDNALHET JACKSON

JEDNALHET JACKSON

JEDNALHET

JEPPERY

GESS

AFRIKA BANEAATAA

BOOLSEL

JEPPERY

EL DEBANGE

HIDBIONT STAR

HIDBIONT STAR

HIDBIONT

HIDB

WBMX/Chicago Marco Speen
GNEM GUTTERIE
PATTI AUSTIM
MICHAEL JONESUM
SHIRLEY JONES
HOCLOSE:
TEASE
5 2010 ST.
RENE & ANGELA
MELI'SA MORGAN
MIDNIGHT STAR

JEFFER CASCIAL CLUB
WPOSTTCLE-CASE
TIMES SOCIAL CLUB
WPOSTTCLE-CASE
B.A.D. BAND
DEAD DEAD
B.A.D. BAND
CALCIUMEL ABRANS
BOOGIE BOYS
BOOGIE BOYS
BOUTO
DIAMATICS
UTFO
DIAMATICS
UTFO
END DIAMATICS
UTFO
END DIAMATICS
UTFO
JAMES DICTOR
JAMES DICTOR
JAMES DICTOR
JAMES DICTOR
JAMES DICTOR
JAMES DICTOR
JAMES JACKEROM
JOERNI LOVE JOESKI LOVE
WZAM/Cloveland
Tallberforry
LUTHER VANDROSS
PATTI LABELLE
SIMPLY NED
CONTROLLERS
L.L. COOL J
WHODINI
JAMICE CHRISTIE
BEARCH
REYSTOL
APPIKA BAMBAATAA
FISSY QWICK
BOLLERS
B

### KAPE/Ben Antonio

DeanMichigh
ORDORIC CLINTON
VALTRIGUES
EARTH VALTRIGUES
PRINCE
PRINCE

WANNATallahasses Joe Bullerd Jee Builerd
PATTI LABELLE
SADE
SADE
RETSTOL
HARDLD DAMIELS
VABITY
JETS
BIOTECHI STAR
JEFFREY OSBONE
JOESET LOVE
CARREPLOW
EL DEBARGE

WTMP/Tampa Chris Turner Chris Turner

SPENCER JOSES

SPOCIE SOYS

CHECKLE SOYS

CHECKLE SOYS

CHECKLE SOYS

CHECKLE SOYS

CHECKLE SOYS

CHECKLE SOYS

ANTA BAKER

TESVEE TOORES

ES TOP

AFRICA BAMBAATA

AFREYS ARRINGTON

EL DESANGE

EL DESANGE

BINPLY EWONDER

PRINCE

BINPLY RED

### WAAA/Winston-Sales Tine Carson

Time Carson
RUM D.H.C.
LUTHER VAIDNOSS
BOAD
GEORGE CLIFFON
MICOLE
PATTI AUSTIM
JETS
BOATOS
HICOLE
STATE JACKSOM
MIDBIGGT STAR
SILLY CORN
TORRES JACKSOM

#### MIDWEST

EVELYN KING OWEN GUTHRIE PIESY OWICK CHERRELLS CHERRELE
ROTTON
JEFFREY OBORNE
RENE & ANGELA
TINEX BOILAL CLUB
WKWWGrand Repids
GrandFranklin

GrandFrankin
LUTHER VANDROOS
PATTI LABELLE
OMEN GUTHEIE
PIECES OF A DREAM
RANDY CRAMFORD
HADIC
BOTTOM
EL DEBARGE
EL DEBARGE
SIND ST.
HIDWIGHT STAR
JEFFREY OBSONNE
WEN EDITION

MIDMIGHT STAR
WELZ/Cincinned
Brian Castle
LUTHER VANDOSS
JERMAINS STEMART
SOS BAND
JEAN CARRE
ANITA BAKER
MOORE & KASHIF
MOORE & KASHIF
MOORE & KASHIF
MOORE START
JOSENI LOVE
BILLY CEAN
JUSTINI CHAN
JUSTINI CHAN
JUSTINI CORDOSET
THEE SOCIAL CLUB HOTE & ANGELA
EL DEBARGE
YARBROUGH & PROPL

## B86/Kansos City McKay/Palagi

MOORE & KABHIF BOD STEWART JERWAINE STEWART MADORMA KLYMAXX MEM EDITION HOLLOW CEAN EL DEBANGE MEM EDITION HIDWIGHT STAR HIDWIGHT STAR

### WXLA/Laneing

CHERRELLE LUTHER VANDRO GWEN GUTHRIE JUICY NAZARATI RAINY DAVIS NICHAEL JONES MICHAEL JOHEUS Hottest: MIDHIGHT STAR JEFFREY OSBORS HTUNE PRINCE EL DEBARGE

Borne Biller

ROBERT PALMER
STEPHANIE MILLS
HOOME & KASHIF
JEAN CARSE
FULL FORCE
HOTCOE
BILLY COEM
FETER GRADIEL
TIMEN SOCIAL CLUB
JEFFREY OBSORIE
EL DEBARGE
EL DEBARGE

### KNSJMYDL Louis Mike Stredford

PIERY OWICK BULD D.H.C. TIMEX SOCIAL CLUB BILLY OCEAN JAMET JACKSON RENE 6 ANGELA

Mike Stredford
HICHARL MCDOMALI
BHIRLEY MURBOCK
STEPHANIE MILLS
GEORGE CLIMFOR
JEAN CARREL
HOLLOS!
HEBEE & ANDELA
REAL ROKANNE
RUM D.H.C.
CARNIPLOM
EL DEBARGE

ALL MANUE OF COMPANY O WYOTNER, LODGE
ANDRE FAMER A DEELNA
PARTY LABBELLE
ROORE & LABRELLE
ROORE

# TIMEE SOCIAL CLUB JANA CAMER LA CLUB JANA CAMER LA CAME AND CAMER VARIABLES LUTHER VANDROSS Mottest: MEN EDITION HIDWIGHT STAR TEASE 52MD ST. JEFFREY OSBORNE WGPR/Duroll Jos Spancer GAVIN CHRISTOPHER HICHELLE GOULET REAL ROXAMER ALEEM

ALESM COMPROLLERS NOSE BROTHERS SLY & ROSSIE JUICY LATIN BASCALS

Hottest: 52HD ST. SILLY OCEAN MIDHIGHT STAR JEFFREY OSBORS JOSSKI LOVE

JEPPHRY OBBORNE
RECHEWIGHNE
RecheW Wright
PINCES OF A DREAM
GROUND LIBTON
GWESS GUTHNIE
BOTTON:
FINDER BOTTAL CLUB
RICK JAMES
EL DESAMSE
EL DESAMSE
HIDBIGHT STAR

#### WEST

SADE LUTHER VANDROSS JUICY SIMPLY RED PULL PORCE FISSY QWICK FISST QUICK BOLLEGE : BILLY OCEAN TIMEX BOCIAL CLUB JEAN CARNE RICK JAMES JOESKI LOVE

KDAY/Les Ange Passe-confident
REAL ROXABE
BOOMY 3 1987
BOOMY 3 1987
BOOMY 3 1987
ELTHER VARDROSS
LUTHER VARDROSS
LUTHER VARDROSS
CLAYTOS SAVAGE
CLAYTOS SAVAGE
CLAYTOS SAVAGE
THEE BOCIAL CLUB
RUB ON N.C.
JAMET JACKSON
EL DESAROE
EL DESAROE
EL DESAROE
EL SESAROE
EL SES

KJLHALos Angeles Doug Olimore CAMBIFLON
ABITA BAKER
FETER GABRIEL
JUICY
HOCKOCK
THEX BOCIAL CLUB
E.G. DAILY
LABELE & NCDOMAL
JOHENE LOVE
MELI'SA MONGAN

### KACERos Angeles Pam Robinson

none Hottest: LABELLE & MCDOMAL SIMPLY RED JEFFREY OSBORSE BILLY OCEAN 5 20D ST.

### KUKQ/Phoeni Rick Thomas

HADOMBA BOBBY JIMMY HTURE NTUNE Hottost: EL DEBANGE RENTE & ANGELA TIMEX SOCIAL CLUB MIDNIGHT STAR BILLY OCEAN

XHRM/Sen Diego L.D. McCollum HICOLE
HICHAEL MCDOMALD
FIRES OF A DREAM
STACY O
HOCKES!
EL DEBANGE
FONCE MD'S
JEFFREY OSBORNE
RICK JANNES
RICK JANNES

### KBOL/Sen Francis

RobinsonWhoody
MOORE & KARHIF
BADE ARABIECTON
STEVEN ARABIECTON
STEVEN ARABIECTON
STEVEN ARABIECTON
STEVEN ARABIECTON
STEVEN ARABIECTON
FARTI LARRED
CARRILLOM
STEVEN VANDROOSE
ROBINS VANDROOSE
LOUR CONTROL
STEVEN CON

### 81 Current Reports

#### HOT105/Miami is no longer reporting until further notice.

86 Reporting Stations

# These stations reported a frozen list this week: WNHC/New Haven WTLC/Indianapolis WYLD-FM/New Orleans WANT/Richmond

# **FULL-SERVICE AC**

### **TOP 20**

	_		_	
hree Veeks	Two Weeks	Last		
5	4	3	0	MOODY BLUES/Your Wildest Dreams (Polydor/PG)
1	1	1	2	PATTI LABELLE/MICHAEL McDONALO/On My Own (MCA)
4	2	2	3	BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)
31	9	5	0	HOWARD JONES/No One Is To Blame (Elektra)
9	В	7	ĕ	NEIL OIAMONO/Headed For The Future (Columbia)
В	7	6	ŏ	JAMES TAYLOR/That's Why I'm Here (Columbia)
6	5	4	7	GEORGE MICHAEL/A Different Corner (Columbia)
2	3	8	8	MADONNA/Live To Tell (Sire/WB)
12	11	9	9	OREAM ACADEMY/Love Parade (Reprise/WB)
20	16	12	1	DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic)
16	14	13	Ď	ATLANTIC STARR/If Your Heart Isn't In It (A&M)
15	12	10	12	MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic)
_	_	17	ø	JEFFREY OSBORNE/You Should Be Mine (A&M)
DE	BUT	`	Ď	PETER CETERA/Glory Of Love (Full Moon/WB)
-	18	15	Œ	ANNE MURRAY/Who's Leaving Who (Capitol)
_	20	18	ŏ	OAVIO PACK/That Girl Is Gone (WB)
7	10	11	17	SIMPLY REO/Holding Back The Years (Elektra)
۲	FALIT	•	0	OOUBLE/The Captain Of Her Heart (A&M)
19		16	19	RONNIE MILSAP/Happy, Happy Birthday Baby (RCA)
10	EBUT		<u> </u>	BILLY JOEL/Modern Woman (Epic)

#### JUNE 20, 1986

Heavy	Medium	Light
25		2
	T	
33	8	2
35	7	0
29	7	4
28	9	1
24	13	3
32	8	0
20	10	8
20	12	1
10	25	2
18	14	1
17	8	3
2	28	7
4	21	9
5	22	3
4	24	2
12	12	6
2	16	14
5	13	8
2	15	9
	29 28 24 32 20 20 10 18 17 2 4 5 4 12 2 5	35 9 33 8 729 7 28 9 24 13 32 8 20 10 20 12 10 25 18 14 17 8 2 28 4 21 5 22 4 24 12 12 2 16 5 13

### **MOST ADDED**

PETER CETERA (9) Glory Of Love (Full Moon/WB)

ODUBLE (6) The Captain Of Her Heart (A&M) Words Get In The Way (Epic) MADDNNA (5) Papa Don't Preach (Sire/WB)
BEACH 80YS (4) Rock 'N' Roll To The Rescue

#### HOTTEST

MODDY BLUES (26) Your Wildest Dreams (Polydor/PolyGram) GEORGE MICHAEL (24) BILLY OCEAN (24) There'll Be Sad Songs . . . (Jive/Ari P. LABELLE/M. McDONALO (22) (Jive/Arista) On My Own (MCA) HOWARO JONES (21) No One Is To Blame (Elektra)

## **BREAKERS**

No records qualified for Breaker status this week.

### **NEW & ACTIVE**

RONNIE MILSAP "Happy, Happy Birthday Baby" (RCA) 26/0
Rotations: Heavy 5:0, Medium 13:0, Light 8:0, Total Adds 0. Heavy MISN, WGY, WHBY, KOB, KVEC Medium: WF
WTMJ, WCCO, KOY, WTC, WHBC, WHBC, KUGN, KSL, WPCB, WGBR, WJBC, KTWO
STEVIE NICKS "Has Anyone Ever Written Anything For You" (Modern/Atco) 20/0
Rotations: Heavy 2:0, Medium 12:0, Light 6:0, Total Adds 0. Heavy WEL), KTWO, Medium: WCCO, WCHS, WGOW, WS
KUGN, KSL, WWNR, WPCE, WGBR, WASK, KYJC, KYEC.

WCCO, WCHS, WGOW, WSPD

KUGN, KSL, WWNR, WPOE, WOBR, WASK, KYJC, KYEC.

MIAMI SOUND MACHINE "Words Get in The Way" (Epic) 19/6

MIAMI SOUND MACHINE "Words Get in The Way" (Epic) 19/6

MIAMI SOUND MACHINE "Words Get in The Way" (Epic) 19/6

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MIAMI SOUND MACHINE "Words Get in The Way" (Epic) 19/6

MIAMI SOUND MACHINE "WORD MACHINE "WOR

KENNY ROGERS & NICKIE RYDER "The Pride Is Back" (RCA) 19/1
Rotations: Heavy 1/0, Medium 7/0, Light 11/1, Total Adds 1, WHBC. Heavy: WCCO. Medium: WFBR, WIBA, KSL, WPOE.

WJBC, KYJC, KYEC.

ROBENESIS "Invisible Touch" (Atlantic) 18/3

Rotations Heavy 1/0, Medium 13/2, Light 4/1. Total Adds 3, WHAS, WSPD, KBOI, Heavy, WELI, Medium including WWKB, WTN, KHOW, WJCC, WCHS, WGOW, WING, WPOE, WMTR, WSTU, KYJC.

BANGLES "II She Knew What She Wants" (Columbia) 18/2

Rotations: Heavy 3/0, Medium 8/0, Light 7/2, Total Adds 2, KBOI, KSL Heavy, WELI, WTKO, KTWO, Medium WWKB, KFMB, WHBC, WWNR, WFOE, MMTR, WASK, KYJC.

WHBC, WWNR, WPOE, WATR, WASK, KYUC.

EL DeBARGE "Who's Johnny" (Gordy/Motown) 17/1
Rotations Heavy 30, Medium 12/1, Light 2/0, Total Adds 1, WHAS, Heavy, WWKB, WWNR, WCIL, Medium including WTVN, WICC, WCHS, WGOW, WING, WSPOE, KSL, WMTR, WSTU, WASK, KYUC.

BOB SEGER & THE SILVER BULLET BAND "Like A Rock" (Capitol) 16/1
Rotations Heavy 0, Medium 10/0, Light 6/1, Total Adds 1, WCHS, Medium, WWKB, KHOW, KJR, WRVA, WING, WWNR, WPOE, WMTR, WSTU, WJBC.

JACKSON BROWNE "In The Shape Of A Heart" (Asylum) 15/3
Rotations: Heavy 1/0, Medium 5/2, Light 9/1, Total Adds 3, KJR, WGOW, KVEC, Heavy: WTKO, Medium including WPOE.

WASK, KYUC
HIROSHIMA "'One Wish" (Epic) 15/0
Rotations: Heavy Q, Medium 11/0, Light 4/0, Total Adds Q, Medium: WFBR, KJR, WCHS, WHBY, WIBA, KBOI, KUGN, WASK
KTWQ, KYUC, KYEC Light KSL, WWNR, WGBR, KFOD.

KTWO, KYJC, KYEC, Light KSL, WWNI, WOSH, KYD.

ROD STEWART "Love Touch" (WB) 13/4

Rotations, Heavy 0, Medium 6/2, Light 7/2, Total Adds 4, WTAE, WTVN, WSPD, WPOE, Medium including WWKB, WTKO, WSTU, KYJC, Light including KFMB, WICC, WCHS, WWNIR, WMTR.

EYERLY BROTHERS "I Know Love" (Mercury/PolyGram) 11/2

Rotations, Heavy 0, Medium 4/0, Light 7/2, Total Adds 2, WSPD, KSL, Medium, WFBR, WPOE, WJBC, KVEC, Light including WHBY, WHSC, WTKD, WGBR, WSTU.

OEHNIS DEYOUNG "This Is The Time" (A&M) 9/2
Rotations: Heavy 1:0, Medium 2/1, Light 6:1, Total Adds 2, KJR, WTKO, Heavy, WCCO, Medium including KYJC. Rotations Heavy 1/0, Medium 2/1, Light 6/1, Total A SADE "Is It A Crime?" (Portrait/CBS) 8/3

4/1, Light 3/2, Total Adds 3, WiBA, WGBR, KVEC, Heavy WCCO, Medium including WFBR.

### SIGNIFICANT ACTION

GRAHAM MASH "Sad Eyes" (Atlantic) 6/1
Rotations: Heavy 0, Medium 4/0, Light 2/1, Total Adds 1, WJBC. Medium: WCCO, KUGN. WPOE, KVEC. Light including

MICHAEL TOMLINSON "I WIN NOT Pass You By" (Cesert Rain) 6/1
Rotations: Heavy 1/1, Medium 3/0, Light 2/1, Total Adds 1, WPOE. Heavy: KTWO, Medium; WCCO, WHBY, KUGN.

MICHAEL TOWN 10, Medium 3/0, Light 2/1, Total Adds 1, WPOE. Heavy: KTWO. Medium: WOOD 10, Medium 3/0, Light 3/1, Total Adds 1, WPOE. Heavy: KTWO. Medium: WFOE. Light Including WSTU, KYJC. SMOKEY ROBINSON "Sleepless Nights" (Motown) 6/1

Creations Heavy 0, Medium 20. Light 61, Total Adds 1, WSPD. Light including WHBY, WIBA, WWNR, WGBR, WSTU: LESLEY GORE/LOU CHRISTIE "Mediey" (Mahhattan) 5/1
Rotations Heavy 0, Medium 2/0. Light 41, Total Adds 1, WGBR, Medium: WTAE, WPOE. Light including WPRO, WTKO.

REUNION "The Reunion Medley" (Eagle) 6/0 0. Medium, WHBY, KVEC, Light, WIBC, WIBA, WJBC, WASK

Rotations: Heavy 0. Medium 20. Light 40. (Site/MB) 5.5.
Rotations: Heavy 1/1. Medium 0. Light 44, Total Adds 5, wiCC, wCHS, wMTR, wSTU, KYJC. 

Rotations Heavy 10, Medium 40, Light 0, Total Adds 0. Heavy: MSIU, MBDIUM, MYNDS, SYNDS, MEDIUM, MEDIUM, MYNDS, SYNDS, MEDIUM, MYNDS, SYNDS, MEDIUM, MYNDS, MYNDS,

BLOW MONKEYS "Oigging Your Scene" (RCA) 4/0
Rotations: Heavy 0, Medium 2/0, Light 2/0, Total Adds 0, Mediu

lium: WWNR, WPOE. Light: WWKB, WTKO. Rotations: Heavy 0, Medium 2/0, Light 2/0, Total Adds 0. Medium 1/0, Light 2/0, Total Adds 0. Medium 1/0, Taken In' (Atlantic) 3/3

MIKE & THE MECHANICS "Taken in Controls Heavy O, Medium 1/1, Light 2/2, Total Adds 3, WCCO, WELI, KVEL GORDON LIGHTFOOT "Anything For Love" (WB) 3/3 (Medium 1/1, Light 2/2, Total Adds 3, WHBY, KSL, KVEC. O, WELL KVEC.

rotations: Heavy 0, Medium 1/1, Light 2/2, Total A SPECIAL EFX "Uptown East" (GRP) 3/1 Rotations: Heavy 0, Medium 2/1, Light 2/2, Total A

SPECIAL EFX "Uptown East" (EHP) 3/1
Rotations Heavy 0, Medium 2/1. Light 1/0. Total Adds 1, WPCE. Medium including KSL, Light WCCO.
TONY SEMNETT "Why 0o People Fall In Love" (Columbia) 3/1
Rotations: Heavy 0, Medium 0, Light 3/1, Total Adds 1, WCCO, Light including WIBA, WJBC.
GLORIA LORING & CARL ANDERSON "Friends And Lovers" (Carrere/CBS) 3/1
Rotations: Heavy 0, Medium 2/0, Light 1/1, Total Adds 1, WGBR, Medium: WJBC, KVEC.

Rotations: Heavy 0, Medium 20, Light 17th Total Adds 1, WGBR, Medium: WJBC, KVEC.

BERTIE HIGGINS "Gone With The Winds" (Southern Tracks) 3/1

Rotations: Heavy 0, Medium 1/0, Light 2/1, Total Adds 1, WHBY, Medium: WFBR. Light including WTKO.

BRUCE HORNSSY & THE RANGE "Every Little Kiss" (RCA) 3/1

Rotations: Heavy 0, Medium 1/0, Light 2/1, Total Adds 1, WTKO, Medium: WPOE, Light including WMTR

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# ADULT CONTEMPORARY

### BREAKERS

### DENNIS DeVOUNG

This Is The Time (A&M)

54% of our reporters on it. Rotations: Heavy 0. Medium 33, Light 24, Total Adds 10, WLTS, WARM98, KUDL, WIVY, WRKA, WAVE. WTRX. 3WM, KCIX, KMGQ, Debuts at number 29 on the AC chart.

#### **KENNY ROGERS & NICKIE RYDER** The Pride Is Back (RCA)

50% of our reporters on it. Rotations: Heavy 1, Medium 24, Light 28, Total Adds 7, WKGW, WTRX, 3WM, KVUU, KWFM, KWEB, KMGQ. Debuts at number 30 on the AC chart.

### **NEW & ACTIVE**

SADE "Is It A Crime?" (Portrait/CBS) 44/23

Notations: Heavy 0, Medium 15/4, Light 29/19, Total Adds 23 including WPIX, WSNY, WOMC, KEZR, WKGW, WXTC, WJDX WEZS, KQ99, KDUK, KWEB, Medium including KIPM, 96WAVE, WSPL, WAVE, WSKI, WSKY.

WEZS, KO99, KDW, KWEB. Medium including KIFM, 96WAVE, WSFL, WAVE, WSKI, WSKY, WSKY, WICHAEL, WGDNALD "Sweet Freedom" (MCA), 41/22. 
Rotations: Heavy 0, Medium 17/5, Light 24/17, Total Adds 22 Including WSNI, KVIL, ZWD, WARM98, WSFM, U102, WSFL, WSFT, KO39, 19/4, Medium including WPIK, WMTS, WMYS, KOST, WMGN, KWFM, WWM, WSFM, WSF

WAVE, WNAM, KO39 Heavy KALE Medium including WPIK, V100,9 BEFLIH "Take My Breath Mavay" (Columbia) 32.13 Rotations: Heavy 1,0 Medium 40, Light 2713, Total Adds 13 including WKY, 194 Heavy KOST Medium: WKYE, WOHO, KYTL, KALE STEVIE WONDER "Land Of La La" (Tamla/Motown) 32.00 Rotations: Heavy 10, Medium 120, Light 190, Total Adds 1, Heavy WNAM, KWFM, WEM, WKKW, WZLO, KYTL: KFSB, KALE. cluding KVIL, B100, KEZR, 96WAVE, KWAV, KGMG, WWPA

Heavy: W.ION Medium: KGW WAFR 96WAVE WSFI

WNAM, KWPM, WEIM, WSKI, WZLO, KIYE, KPSB, KALE.

FERRIY \$BROTHERS "I KNOW LOVE" (MACTOUP/fobyGram) 31/3

Rotations: Heavy 2/0, Medium 7/0, Light 22/3, Total Adds 3, WTRX, WCHV, WGSV, Heavy WEIM, WJON. Medium: KVIL.

WGL, WSKI, WAHR, WAGE, WASY, KALE.

GRAHAM NASH "Sad Eyes" (Atlantic) 30/14

GHAHAM MASH "380 Eyes" (Atlantic) 3U/14 Rollading 197AIA, 96WAVE, WSFL, WAVE, WCHV, WGSV, WAEV, 194, WBOW, Medium (E), Lippi 247IZ, Total Adds 14 including 97AIA, 96WAVE, WSFL, WAVE, WCHV, WGSV, WAEV, 194, WBOW, Medium including WEIM, WKNE, WCKO, KALE:
BRUCE HORNESY & THE RANGE "Every Little Kiss" (RCA) 29/8
Rolations: Heavy 1/0, Medium 7/1, Light 2/17, Total Adds 8, K106, KLVF, WEIM, WORG, WFFX, WMTFM, 194, KFSB, Heavy, WOHV, Medium including WSKI, WOHO, WITHOUT, KOSW, KALE

JIMMY BUFFETT 'I Luve The Now' (MCA) 236
Rotations: Heavy 0, Medium fit, Light 2315, Total Adds 6, WOLT, WTRX, WCHV, WMTFM, WXUS, WJON, Medium Including
WAVE, WSK, WGSV, WORG, KALE

#### **ROTATION BREAKOUTS**

		Total Reports/Adds	Heavy	Medium	Light
0	MOODY BLUES	105/0	94	10	1
2	HOWARD JONES	102/0	94	6	2
3	BILLY OCEAN	91/0	68	17	6
0	ATLANTIC STARR	93/0	74	13	6
6	PETER CETERA	105/5	45	52	8
0	NEIL DIAMOND	92/1	61	26	5
0	DAVID FOSTER & OLIVIA NEWTON-JOHN	95/2	46	39	10
8 1	GEORGE MICHAEL	85/0	47	29	9
❷ .	JAMES TAYLOR	87/2	44	38	5
10	PATTI LABELLE/MICHAEL McDONALD	75/0	36	31	8
<b>(</b>	BILLY JOEL	95/3	31	52	12
Ø I	DAVID PACK	86/1	44	35	7
<b>(E)</b>	EL DeBARGE	78/4	38	33	7
<b>(</b> )	HIROSHIMA	82/1	27	46	9
<b>1</b>	GENESIS	84/10	28	43	13
16	MADONNA	75/0	31	33	11
D.	JEFFREY OSBORNE	88/4	17	62	9
18	MIKE & THE MECHANICS	71/0	29	33	9
1	JACKSON BROWNE	89/10	24	47	18
<b>@</b>	ROD STEWART	81/12	10	56	15
<b>3</b>	DOUBLE	80/11	10	53	17
2	BOB SEGER	71/3	11	52	8
23	DREAM ACADEMY	72/1	26	37	9
24	SIMPLY RED	58/0	24	20	14
<b>3</b>	MIAMI SOUND MACHINE	78/22	6	41	31
ூ :	STEVIE NICKS	63/3	10	40	13
1	BANGLES	68/6	8	45	15
28	LEVEL 42	40/0	11	21	8
3	DENNIS DeYOUNG	57/10	10	33	24
0	KENNY ROGERS & NICKIE RYDER	53/7	7	24	28

#### MOST ADDED

MADONNA (24)

Papa Don't Preach (Sire/WB)

SADE (23) Is It A Crime? (Portrait/CBS) Words Get In The Way (Epic) MICHAEL McDONALD (22) LARRY CARLTON (20)

Smiles And Smiles To Go (MCA)

#### HOTTEST

MOODY BLUES (75)

Your Wildest Dreams (Polydor/PolyGram)
HOWARD JONES (70) No One Is To Blame (Elektra)
BILLY OCEAN (42)

There'll Be Sad Songs . . . (Jive/Arista) If Your Heart Isn't In it (A&M)

Headed For The Future (Columbia)

### SIGNIFICANT ACTION

MADONNA "Papa Don't Preach" (Sire/WB) 24/24
Rotations: Heavy 0, Medium 2/2, Light 22/22, Total Adds 24 including KUDL, B100, V100, WSFM, WKYE, WKGW, U102, KELT, WSTF, KWAV, KGMG, KWFM, WAGE, WKYX, WZLQ, WFFX, 194, KALE.

KELT, WSTF, KWAY, KGMG, KWFM, WAGE, WKYX, WZLQ, WFFX, 194, KALE. BLOW MONKEYS ''Digging Your Scene" (RCA) 21/3 Rotations: Heavy O, Medium 16/2, Light 5/1, Total Adds 3, V100, WMGN, KCK, Medium Including 2WC KGMG, WWMJ, WSKI, WOHO, WTNY, KTYL, KMGQ, KALE Light including WAEB, K106, WAVE, WZLQ.

KGMG, WWMJ, WSKI, WOHO, WTNY, KTYL, KMGO, KALE, Light including WAEB, MICHAEL TOMILISON "I WIII NOT PASS YOO BY" (DesErt Rain) 2.17. Rotations: Heavy O, Medium 110, Light 101, Total Adds 1, WTRX, Medium including WCHV, WAHR, WZLO, KMGO, Light including KIOA, WSKY, WAGE, 194. LARRY CARLTON "Smiles And Smiles To Go" (MCA) 20/20

ng 97AIA, KIFM, WSFL, WAVE, WNAM, WEIM, WKNE. Rotations: Heavy 0, Medium 0, Light 20/20, Total Adds 20 includin WSKI, WOHQ, WSKY, WAGE, WKYX, WZLQ, KTYL, KFSB, KQSW.

HEART "Nothin' At All" (Capitol) 19/3

HEART "Nothin' AI Ail" (Capitol) 19/3
Adations: Heavy 10, Medium 80, Light 10/3, Total Adds 3, WLACFM, KO99, WENS, Heavy: WLTF, Medium: KVIL, WLLT, B100, WSFM, K106, WMGN, WFFX, KOSW.
SMOKEY ROBINSON "Sleepless Nights" (Motown) 15/1

ns: Heavy 0, Medium 3/0, Light 12/1, Total Adds 1, WCHV. Medium: WGLL. WMTFM, WBOW. Light Including WAVE, WOHQ, WSKY, WGSV, WORG, WYX, WAEV, WZLQ, KTYL, KFSB.

BANANARAMA "Yenus" (London/PolyGram) 12/12
Rotakons: Heavy O, Medium 111, Light 1111, Total Adds 12, WNAM, WEIM, WSKI, WOHO, WWPA, WSKY, WCKO, WAGE

WZLO, WBOW, KOSW, KALE.

MIKE & THE MECHANICS "Taken In" (Atlantic) 12/12

Rotations: Heavy 0, Medium 2/2, Light 10/10, Toral Adds 12, WMJ, KUOL, KOST, WKYE, WAVE, KOUK, WWMJ, WKNE.

WOHO, WMTFM, KOSW, KALE.

GLORIA LORING & CARL ANDERSON "Friends And Lovers" (Carrere/CBS) 12/11

Rotations: Heavy 1/0, Medium 1/1, Light 10/10, Total Adds 11, 97AIA, K106, WNAM, KGMG, WEIM, WSKI, WAEV, KTYL,

KFSB, KOSW, KMGO, Heavy, KOMGO, Heavy, KOMGO, HORNON, KOMGO, HORNO

ROCALL EFX "Uptown East" (GRP) 12/6
Rotations: Heavy 0, Medium 0, Light 12/6, Total Adds 6, WNAM, WWPA, WCHV, KFSB, WJON, KQSW. Light including KIFM,

WAVE, WEIM, WSKY, WBOW, KMGU.

GAVIN CHRISTOPHER "One Step Closer To You" (Manhattan) 11/3

Rotations: Heavy 0. Medium 2/0. Light 9/3, Total Adds 3, WSKI, WCKO, WFFX. N

77.AU, WAEB, WEIM, WKYX, WZLQ, KMGO OUTFFELD "All The Love In The World" (Columbia) 10/1 Rotations Heavy Q, Medium 7.0, Light 3/1, Total Adds 1, WSFM, Medium, KVIL, K106, WEIM, WCKQ, KTYL, KQSW, KALE LIWIN Including KEY103 WWAL.

QUEEN "A Kind Of Magic" (Capitol) 8/5

avv 0. Medium 3/3, Light 5/2, Total Adds 5, 96WAVE, WMGN, WQHQ, WCHV, WFFX, Light including WEIM,

WUKU, WKYX.

PETER GABRIEL "Sledgehammer" (Geffen) 8/5
Rostloros: Heavy 1/0, Medium 0, Light 7/5, Total Adds 5, WHTX, B100, WSFM, WSKY, KRLB. Heavy: WFFX. Light Including V100, KDUK.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation simpley activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.



# **AC ADDS & HOTS**

#### EAST

#### PARALLEL ONE

WPIX/New York DIAMR ROSS STEVIE NICKS

WHT X/Pittsburgh Ketth Abrems

TWO

NADONA MIKE & THE MECH Notes at 1 MOODY BLUES HOWARD JONES GENESIS ACONGE MICHAEL NU SHOOZ

WKGW/Mica-Ron Carpenter/Carr

SADE HADOWNA ROGERS & HYDER STEVE WINMOOD HOCKERS: ATLANIC STARR NEIL DIAMOND EL DEBRAGE DAVID PACK NIROSHILA

PARALLEL

ROD STEMART HOLDER'S HODOY BLUES SIMPLY RED HIRE & THE MECHAN BILLY OCEAN HOWARD JONES

KOST/Los Angeles

NIKE & THE MECHAN-MOLIGET: PTTER CETERA DOUBLE MIAH! SOUND MACH! LOSING & ANDERSON BERLIN

MIAMI SOUND NACHI Nottest: LABELLE & MCDONAL BILLY OCEAN NOMARD JONES GEORGE MICHAEL ATLANTIC STARE

KKLT/Phoenia Church/Thoma

BOD STEMART

KHYUSecreme Irona/Andrews

ONE

KMJ#Derver EmotVBrady

HADONNA
JESHAIRE STEMART
HIRE & THE MECHAN
HOTEGEL
SILLY OCEAN
HOMAGD JOHES
SIMPLY RED
EL DESAMOE
GEMESIS SADE HOTTABL: WHITNEY HOUS! HOWARD JONES BILLY OCEAN SINPLY RED DIANA ROSS

WSM/Phitadelphia Tyler/Cannon JACKSON BROWNE MCD STEWART MICHAEL MCDONALI MOTERSE: MODDY BLUES ATLANTIC STARP MEIL DIAMOND JAMES TAYLOR EL DEBARGY

BANANARAMA LARRY CARLTON DIAME SCHUUR LORING & ANDE BOTTEST HODDY BITTEST

PARALLEL

THREE

WKME/Keens

MIRE & THE MECHAI ROD STEMART LARRY CARLFON HOTTSELL DAVID PACK HOMARD JOSES FOSTER & ONJ HOODY BLUES ATLANTIC STREE

PARALLEL WGLLIMercareburg-Greene Lowischwidt ROD STENARY HADONA BEACH BOYS JOHN COLOAN HOLLERI HIKE A THE MECHAN BILLY OCEAN BILLY OCEAN BILLY OCEAN

HOMES HOMED JONES GEORGE MICHAEL HOODY BLUES ATLANTIC STARP DREAM ACADEMY MEIL DIAHOND JEFFREY OSSORNE

Bruce Stebbins

HICHAEL MCDONALD
GAVIN CHRISTOPHER
LORING & ANDERSON
BANAMARANA
LARRY CARLTON
HOTELES
HOTOLY SLUES
ATLANTIC STARR
OFMESIS
FOSTER & ONJ
JEFFREY OSBORNE MADONNA Mottest: MODELY BLUES EL DEBARGE GENESIS PETER CETERA BILLY JOEL

MICHAEL MÉDONALI PETER GABRIEL OUTFIELD HADOMNA HOTTER: ROD STEWART GENESIS DAVID PACH SILLY JOEL HOWARD JONES

CAN MADOW QUEEN MIRE 4 THE MECHAN BANANARAMA LARRY CARLTON HOTE BY MELL DIAMOND DAVID PACK MODOY BLUES

STEVE WINMOOD HEART SOUND MACHI HOLLES! HOWARD JONES HOODY BLUES HADDINA CRORGE MICHAEL HIRE & THE MECHAN

SENYOF MEASURE STEVE WINNOOD BAMAHARMAN HICHAEL MCDOM GRAHAM KASN BERLIN SPECIAL EFX HOOLDST HOOLD BLUES NELL DTANOND LLUEBARGE HOMARD JONES DAYLD PACK

WEST

#### SOUTH

PARALIFL

DOUBLE GENESIS HOTEBET HOWARD JONES HODDY BLUES JAMES TAYLOR FOSTER & ONJ GEDRGE HICHAE

KYK-FM/Dallas Rhodes/Chapman MIAMI SOUND MACH: MICHAEL MCDONALD 10HW COUGRR

MICHAEL MCDON. JOHN COUGRR BERLIN MOTES BE: HOWARD JONES MODOP BLUES MILLY OCEAN LABELLE & MCD DREAM ACADEMY

97AIA##ismt TBA GRAHAM NASH LARRY CARLTON LORING & ANDER: HOCKEGE: GEORGE MICHAEL SIMPLY RED HOMARD JONES DREAM ACADEMY HOODY SLUES

LOVE94/Mtami Moen/Johnson BOB SEGER MEANT SOUND MACH! Nottest: HOWARD JONES

BANGLES
ROD STEWART
DENNIS DEYOUNG
HOTCOST:
LABELLE 6 HCDO
SILLY OCEAN
HOMARD JONES
RADONNA
HOOODY SLUES

2WD/Mortolli Compbell/Alter EL DEBARGE JEFFREY DÉBORNE MICHAEL MCDONALD HICHAEL MCDON HOTEGAT : 91LLY OCEAN : HODDY BLUES DREAM ACADEMY PETER CETERA SILLY JOEL

PARALLEL TWO

Chris Also
ROD STENAPT
DOUBLE
RIANT BOCHD HACHI
HOLISELI
HOMAND JOSES
BILLY OCEAN
GEORGE RICHAEL
ATLANTIC STARP
HOODY BLUES

KKUAMonoluk MICHAEL MCDONALD JEMAINE JACKSON NOTECHE! LEVEL 42 LABELLE & MCDONAL BILLY OCEAN MIKE & THE RECHAM EL DEBANGE

GENESIS
GENESIS
GENESIS
GENESIS
BOB STEWART
NOTICEST:
LABELIS & MCDOM
HOWARD JONES
BILLY OCEAN
HADONNA
MODDY BLUES

ROD ETEMART GENESIS STEVE WINHOOD LARRY CARLTON DIAME SCHEUR MCTESTIAN MCODY BLUES DAVID PACK FOSTER & ONJ DOUBLE

KEZR/Sen Jose Eick/Knov

PARALLEL

TWO

DENNIS DEYOUNG SCOT HOMET'S HOLLES! HOLDES SIMPLY RED HIRE & THE RECHAN BILLY JOEL GRESIS

K VUKIrCelorado Howard/Irwin ROGERS & RYPES
HEIL DIAMOND
HOttest:
HOOOY BLUES
BILLY OCEAN
BOB SEGER
STEVIE HICKS
GENESIS

BRUCE HORNISHY JOURNEY LORING & ANDERSO HOTEGAT: WOODY BLUES HOWARD JONES ATLANTIC STARP PETER CETERA EL DEBARGE ONE

SADE GRAHAM NASH

HOTTES: HOWARD JONES ATLANTIC STARR BILLY OCEAN GEORGE MICHAEL JETTREY OSBORNE

JACKSON BROWNE MIAM! SOUND HA STEVE MINMOOD DENNIS DEYOUNG

HOTTGETS BIBLY OCEAN ATLANTIC STARR JAMES TAYLOR GENESIS PETER CETERA

U182/Knexville Hobbs/Trotter

JAMES TAYLOR DENNIS DEYOUNG HOTCHST: HOWARD JONES ATLANTIC STARS HODDY BLUZS BILLY JOEL EL DEBARGE

HOTEFREI BILLY OCEAN HOWARD JONES LEVEL 42 RTLANTIC STARR MIKE & THE MEC WSFL/New Bern Gary Lee WXTC/Charlesto STEVE MINWOOD

WEZC/Charlotte Herring/Conwey WSTF/Orlando Jim Ballard

WLAC-FM/Nest Nichola/Sargen

HEART DAVID PACK TOTER CETERA

MICHAEL MCT BEACH BOYS MADONNA Hottest: HOWARD JONE JACKSON BROWNE HIAM! SOUND HA HOTTOUT! HOWARD JONES HOODY BLUES BILLY OCEAN GEORGE HICHAE MADONNA MODOY BLUES LABELLE & HC WJDT/Jeckson Jeck Watkins

WEZSALCH GEMESIS DOUBLE SADE

SEACH BOYS

LARRY CARLTON
DENSIS DEYONG
MIRE 4 THE MECH
STEVE WINNOOD

RIAHI SOUND MAC
GRAHAM MASH
MOTEMAT:
JACKSON BROWNE
BOB SECER
CENESIS
JIMMY BUFFET
BADE

PARALLEL THREE

LARRY CARLTON BERLIN PIKE PETER GABRIEL BRNANARAHA BRNAHARAKA HOTTER! JEFFREY OSBOR POSTER & ORJ HOWARD JONES GENESIS

SOB SEGER
PUTER CETTRA
STEVIE NICKS
JIMMY BUFFET
DOUBLE
BILLY JOEL
MIANI SOUND MACH!
MOTERS:
HOODY BLUES
BULLY CEAR
BOMARD JONES
GEORGE MICHAEL
NEIL DIAMOND

MADONNA
BAHANARAMA
JOHN GUGAR
GAVIR CHRISTOPHE
JEMAHINE STEMART
HOTCORY
HORS
HODDY BLUES
STEVIZ HICKS
BILLY JOEL
ROD STEMART

DREAM ACADENT EL DEBARGE HOTTUBE: HADONNA BILLY OCEAN HIRE & THE HE HOODY BLUES LABELLE & MCD

SADE LARRY CARLTON JOURNEY HONEYMOND SUITE RADONNA BANAKARAMA SEACH BOYS HIKE & THE MECH HOTCHEST:

DeManCannon
BoB SEGER
GRAHAN NASH
PÉTER CETERA
JEFFREV COBORNE
HITTY GRITTY DOI
TON WILLIAMS
NOTESEL:
GÉDRGE HICHAEL
JAMES TATLOR
MODOY BLUES
DAVID PACK
STEVIE NICKS

JIMMY BUFFET QUEEN GRAHAM NASH EVERLY BROTHERS SADE HICHA SADE MICHAEL MCDONALE SMOKEY ROSINSON SPECIAL EFX

MIAMI SOUND MACHI GORDON LIGHTFOOT MADDONA MICHAEL MCDONALD SADE

WGSV/Gunte JACKBONDER

GENESIE
SADE
GRANAM NASH
EVERLY BROTHERS
NADDUNA
BERLIN
LARRY CARLTON
HOLESE!
HOWARD JONES
HOODY BLUES
ATLANTIC STARR
NEIL DIAMOND

PARALLEL

JEFFREY OSBOPHE HOLLSALE SIMPLY RED PETER CETERA LEVEL 82 HIRE & THE HECHAI HADONNA

MIAMI BOURD MACH DEMNIS DEYOUNG MICHAEL MCDONALD MOTER OFFAN HOMARD JONES DAVID PACK POSTER & ONJ PETER CETERA

WLTF/Cleveland

STEVIE NICKS FOSTER & ONLY EL DEBARGE

HEART HOODY BLUES HOWARD JONES HIKE & THE HI JAMES TAYLOR

MINE 6 THE HECHAN GENESIS JACKSON BROWNE HOTHER HOMARD JORES HOODY BLUES LABELIS & MCDONAL BILLY OCEAN WU SHOOZ

WARMSO/Cinc

ONE

MIDWEST

KS94/St Louis

DOUBLE Hottest! NEIL DIAMOND PETER CETERA HOUDY BLUES HOWARD JONES ATLANTIC STARR

KYKY/St. Louis Occharte/Bink

MIAMI SOUND MACHI BELINDA CARLISLE HOTTEST HOMARD JOHES BILLY OCEAN GENERIS GENER HICHARL BILLY JOEL

Bennewicomins
BERLIN
BERLIN
BTEVE WIMMOOD
LARRY CARLTON
FANANARAMA
SPECIAL EFX
LANRACA
LORING & ANDER
HOTEORY
HOTEORY
BLIL DIAMOND
JAMES TAYLOR
FOSTER & ONLY

TO THE BENNEWICOMINS
FOSTER & ONLY

TO THE BENNEWICOMINS
FOSTER & ONLY

TO THE BENNEWICOMINS
TO THE BE

STEVE HINWOOD SADE LARRY CARLTON BEACH BOYS HADONNA

BELINDA CABLISLE SADE

LORING & ANDERSO
MICHAEL MCOONALD
JOHN MAITE
STEVE MINMOOD
HADONNA
LARRY CARLTON
HOTER
HOMED JONES
HOOCY BLUES
ATLANTIC STARR
DAVID PACK
DREAM ACADENT

**FULL-SERVICE AC** 

MADONNA BEACH BOYE HOTT-ST JETS HOWARD JONE: LABELLE L H RILLY OCEAN SIMPLY RED

ROB SECER MADONNA MORREST: HOWARD JONES MODDY BLUES GEORGE MICHAEL ATLANTIC STARR NEIL BIAMOND

WTIGHertford Oavid Bernstein

GrosefiacCormick
NIAMI SOUND MACHI
DOUBLE
NIKE & THE MECHAN
MOTERAL POSTER & ONL
BANGLES
GEORGE MICHAEL
GENESS
STEVIE NICKS

THREE

WWNR/Beckley Tom Bowers

EAST

PARALLEL PARALLEL ONE TWO

HOTTH HADONIA HOODY BLUES LEVEL 42 SILLY OCEAN JEFFREY OSBOF HOMKEYS BLON NONKEYS DOUBLE TACKSON BROWNE WTAE/Pitteburgh Bob Conrad

ROD STEWART PETER CETERA WPRO/Provide

PET BROP BOYS
STEVE MIRMOOD
ROBERT PALMER
HOTEGET
LABELLE & MCDO
HOWARD JONES
MODDY BLUES
EL DELARGE
NEIL DIAMOND Two stations reported a frozen list this week

DOUBLE PETER CETERA JACKSON BROWNE HICHAEL HODORAL HOLLES HODORAL HOLLES HODORAL HODOY BLUES GEORGE MICHAEL NEIL DIAMOND

PARALLEL

TWO

Oshkosh Salm/St. John

Sain/St. John
BERTIE HIGGINS
GIAME SCRUUR
GORDON LIGHTFOO!
HOTERAT!
LAMELLE & HCDON!
HODOY BLUES
JAMES TATLOR
BOMN!E HILSAP
ROGER MNITTAKER

MODERS & RYDER MOTIGAT: LABELLE & MCDON BILLY OCEAN GEORGE MICHAEL MIKE & THE MECH JAMES TAYLOR

WIBC/Indianapolis WTMJ/Milwaukee PARALLEL

THREE

SADE GORE & CHRISTIE LORING & ANDERSON MOTERIE LABELLE & HCDONAL SILLY GCEAM GEORGE MICHAEL ATTANTIC STARR HOMARD JONES

WSTU/Stunet

WTICORhace Charle Chyde

WMTR/Morris

BERLIN
NADONYA
Nottest:
MODDY BLUES
HOMARD JONES
DREAM ACADEMY
HEART
NEIL DIAMOND

RODE
ROLLERY
BILLY CEAN
BILLY CEAN
BILLY CEAN
MOON BUUES
BRUCE HORRSHY
MONDON JOHES
STEVE HIMMOOD
CARL PRECING
BOLLER
BOLLER
BOLLER
DIAMON
BOLLER
BOLLER
BOLLER
BOLLER
BONDER
BON

SOUTH

PARALLEL PARALLEL ONE TWO

WSWAtions Greg Piccia JEFFREY OSBORMS Nottest: HOWARD JONES HOOCY BLUES HIKE & THE HECH ATLANTIC STARR NEIL DIAMOND NOMARD JONES FOSTER & ONJ HOTTER & ONJ HOTTER SIMPLY RED LABELLE & MCD HEDONIA BILLY OCEAN

MIAME SOUND MACHI DOUBLE ASSE NURBAY (LAVID PACK MOLEGO'

BILLY JORL
PETER CHTERA
JACKSON BROWNE
DOUBLE
GERESIS
BANGLES
MOTOBEL
LABELCE & MCOOK
DEDMGE MICHAEL
HOWARD JONES
ATLANTIC STAR
WEIL DIAMOND

JOURNEY STEVE NIMMODO QUEEN BANGLES BLOW MONKEYS HOTVEST LABBELLE & MCDI BILLY OCEAN HOMARD JONES GENESIS EL DEBARGE

PROCESSION PROPERTY OF THE PRO

KRAV/Tulse Gary Reynolds

THREE

DENNIS DEYOUNG
SADE
FVEBLY REOTHERS
JIMMY RUFFET
MICHAEL TOMLINSO
BERLIN
STEVE MINMOOD
MICHAEL HCOONALE
BEACH BOYE
BOOZES & RYDER
HOUSES & RYDER
HOUSES & HYDER
HOWARD JOHES
HOMAND JOHES
ATLANTIC STARR
EL DERANGE

KFSBIJoplin Steve Scott SAWE SOOT

HICHAEL MCDOM!
LARRY CARLTON
LORING & ANDE
BRICE HORMSSY
SPECIAL EFX
HOUTH STATE
HOODY SLUES
ATLANTER STAN
HELD DIAMOND
HOMBRE JONES PARALLEL HADONA MADONAS TWO BILLY OLDAN MODOR STILLY OLDAN MODOR OLDAN MODOR STILLY OLDAN MODOR DUCKS TO CARD JONES STILLY OLDAN MODOR DUCKS TO CARD MODOR DUCKS TO CARD MODOR DUCKS TO CARD MODOR DUCKS TO CARD MODOR DUCKS

DENNIS DEYOUNG ROGERS & RYDER Nottest: HADDNNA HADDNNA

JACKSON BROWN

PARALLEL

GROUTEMENT CARLITON GORDON LIGHTFOOT HIRE & THE HOLMAN JIMMY BUFFET BRUCE HORNERY HOLLES ATLANTIC STREE DREAM ACADEMY DAVID PACK NEIL DIAMOND

BERLIN GRAMAN NASH BRUCE HORMSEY HICHAEL NGCOMAI BEACH DOYS HADORNA HOTCEST BILLY OCEAN GEORGE HICHAEL HOODY BLUES ATLANTIC STARR JAMES TAYLOR

SADE
SADE
TIMEY BUTTET
HIAMI SOUND MACHI
HOLLESE!
DAVID PACK
ATLAFTIC STARR
HOODY BLUES
NELL DIAMOND
HOMAND JOHES
TO CHOCKET K WEB/Roches Deh/Axelson

CehWaxedon

MOGERS & MYDER
SADE
BOD STEWART
H(NA) SOUND NACHI
HOTCHES
HOTCHES
DAVID PACK
JAMES TAYLOR
ATLANTIC BEARR
FOSTER & ONJ

JACKSON SROWNE JACKSON SROWNE JINNY BUFFET GRAMAN MASH SPECIAL EFX HOTLER FOR FOSTER & OBJ EVERLY BROTHES MOGERS & NYBER HIAMI BOUND MACH

SADZ BAHAHARAHA DIRNE SCHUUR GRAHAH HASH HOLLESHOMARD JONES HOMARD JONES BOB SEGER BANGLES

EL DEBARGE GENESIS HOODY BLUES HOTE-SEST LABELLE 4 HODON HIKE 5 THE HECK SIMPLY RED BILLY OCEAN HOWARD JONES

MADONNA MIANT SOUND MACHI MOTEMBEL BILLY OFFAN SOUNDS MADONNA GEORGE MICHAEL MODOY BLUES

**47 Reporters** 42 Current Reports

MIDWEST

PARALLEL

BOLLEAT I SILLY OCEAN HODDY BLUES LABELLE & MC GEORGE HICHA JAMES TAYLOR

PETER CETERA DIAME SCHEUR LARRY CARLTON MIKE & THE HI TONY BENNETT HOTLEST FOODS ONE SSKRCAC-inclinati Denny Nugent HOODY BLUES MOTERST HONARD JOHES LABELLE & HODONA HADDNIA HIKE & THE MECHA BILLY GCEAN

WTVWColum PETER CETERA ROO STEWART HOTEBLI HODDY BLUES LABELER & MCO SIMPLY RED LEVEL &2 HOWARD JONES

HIAHI SOUND MACH! Hotteat! LABELLE & MCDONAL RONNIE HILSAP GEORGE HILSAP HEIE DIAMOND JAMES TAYLOR

HOTTEST:
MILLIE WELSON
SADE
LABELLE E MCDON
GEORGE MICHAEL
HOODY BLUES

PARALLEL

PETER CETERA Hottast: THREE WISCAndienapol Mary June Rose HOTEGET: LABELLE & HCDC SILLY OCEAN GEORGE MICHAEL MOODY BLUES JAMES TAYLOR

SADY: Hottest: BILLY OCEAN HOODY BLUES GEORGE WICHAN HOWARD JONES NEIL DIAHORD

BEACH BOYS
HIAMI SOUND MACH
GRAHAM NASH
HOTCHAT
JAMES TAYLOR
HOMAND JONES
PETER CETERA
JEFFREY OSBORNE
BILLY JOEL

POSTER 4 ON/ PETER CETERA Hottest! SYNCH EL DEBARGE HADONNA

MADONNA GEORGE MICHAEL NEW EDITION PETER CETERA HOTTOST | BILLY OCEAN HODDY BLUES HOWARD JONES GEORGE HICHAEL ATLANTIC STARF

GENESIS
2 VERLY BROTHERS
DOUBLE
ROO STEWART
SHOWN BY ROSINSON
NOTEMAN
RELLY COCEMN
ROODY BLUES
HOMARD JONES
GEORGE MICHAEL Three stations failed to repor this week. Their playlists were frozen. KFQD/Anchorage KTWO/Casper WRVA/Richmond

WEST

PARALLEL ONE

KHCW/Denver BILLY JOEL PETER CETERA HOTEGET: HOWARD JONES GEORGE RICHAE MOODY BLUES DREAM ACADEMY HIRE & THE ME

DAVID PACK Hottest; NEIL DIAMOND LABELLE & HC BILLY OCEAN HADONNA HOWARD JONES

NEIL DIAMOND LARRY CARLTON HOTEBUT: LABELLE & HCDON HODDY BLUES BILLY OCEAN DREAM ACADEMY JAMES TAYLOR KSUSan Lake City

GORDON LIGHTFOOT EVERLY BROTHERS BANCLES HOTTERS HOUSTON BILLY OCEAN HADDINA GEORGE HICHAEL DREAN ACADEMY

THREE

106 Reporters

Two stations reported a frozen list this week: WAFR/Allentown

103 Current Reports

KKLV/Anchorage One station failed to report this The rotations were frozen

R&R FRIDAY, JUNE 20, 1986/79

Jock State

DAVID PACK PETER CETERA Hottest:

PARALLEL TWO KOBIAlbuquerque Frich/M. Schreiber

PARALLEL

JOURNEY STEVE MINHOOD BEACH BOYS JANET JACKSON HADDRNA HOLEWST JCHAEL HOODY BLUES LABELLE & MCDONAL SILLY DERNAL DAVID PACK KVEC/San Luis Ot Dan Armstrong

JACKSON BROWNE CORDON LIGHTPOOT MIRE & THE MECHA SADE HOTCAST: QEORGE WICHARL NEIL DIAMOND ANNE HURRAY DOUBLE BIMPLY RED

HOUR HOUSE HAMI SOUND P JACKSON BROWN FOSTER & ONLI JAMES TAYLOR

B100/Sen Diego

HOSTERE : HOODY BLUES DREAM ACADEMY ATLANTIC STARR DAVID PACK HIROSHIMA

HADONNA HEAPT SOUND MACHI BERLIN HOT LEST HOMADD JONES HIROSHIMA STEVIE NICKS DOUBLE JACKSON BROWNE

ENANTON
MANCLES
MIAHI SOUMD MACH)
SADE
BEALIN
HOTESET!
HOWARD JONES
ATLANTIC STARE
MODUL BLUES
HIROSHIMA
PETER CETERA

KWFMTucson Chris Rysn MADDOWA MOGERS & RYDER MOTERAL: ATLANTIC STARR MODDY BLUES GEORGE MICHAEL BILLY OCEAN DAVID PACK

MIAMI SOUND MACK! SADE MIKE & THE MECHAN MORE----

DAND Matete

SERLIN
LOFING & ANDERSON
MADONNA
STRUE MINNOOD
NOCEDE:
HODOY BLUES
ATLANTIC STARS
DREAM ACADEMY
DAVIO PACK
NEIL GIAMOND

PARALLEL

THREE

none Hottest; DAVID PACK HEIL DIAMOND FOSTER & CMJ GEORGE HICHAE HIROSHIMA

HONES JOHES GEORGE HICHAEL MODDY BLUES ATLANTIC STARL FOSTER & ONJ

MADE GENESIS WICHARL MCCON Hottsat: HOWARD JONES MCCOTY BLUES WADDROWN

Chric Alexander
BANAMARAMA
MIKE & THE MECHA
DAN HAMTHAN
HICHAEL HCCOHALL
SPÉCIAL EFF
LORING & ANDERSC
LARRY CARLTON
HOLTOPI
BOS EBGET
JEFFREY OSBOANE
STEVIE NICKS

KMGC/Senie Berbe

SADE EL DEBARGÉ HIAHI SOUND MACHI NOTES EL NELL DIAHORD PETER CETERA BILLY CCEAR HOWARD JONES ATLANTIC STABR

PETER CETERA FOSTER & ONLI WHITHEY HOUSTON HOLLEST LABELLE & MCDONAL SIMPLY RED BILLY OCEAN CEOKCE MICHAEL HOMARD JONES

MADONNA DENNIS DÉYOUNG MINES & THE MECHAM MOTEST: SIMPLY RED HOMARD JONES HIRE & THE MECHAN LEVEL & Z PETER CETERA

KIOA/Des Moines

### RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

#### **TOP 50**

#### Three Two Last JUDY RODMAN/Until I Met You (MTM) LEE GREENWOOD/Hearts Aren't Made To Break (MCA) JUDDS/Rockin' With The Bhythm Of The Bain (BCA/Curh) DANDY TRAVIS/On The Other Hand (WR) SOUTHERN PACIFIC/Reno Bound (WB) ED BRUCE/Nights (RCA) GEORGE STRAIT/Nobody In His Right Mind (MCA) JUICE NEWTON/Old Flame (RCA) DOLLY PARTON/Tie Our Love (In A Double Knot) (RCA) KATHY MATTEA/Love At The Five & Dime (Mercury/PG) T. GRAHAM BROWN/I Wish That I Could Hurt... (Capitol) RONNIE McDOWELL/All Tied Up (MCA/Curb) 23 19 DAN SEALS/Everything That Glitters (EMI America) JOHN SCHNEIDER/You're The Last Thing I Needed (MCA) MARIE OSMOND/Read My Lips (Capitol/Curb) MICHAEL JOHNSON/Gotta Learn To Love Without You (RCA) PAKE McENTIRE/Savin' My Love For You (RCA) GEORGE JONES/Somebody Wants Me Out Of The Way (Epic) WAYLON JENNINGS/Will The Wolf Survive (MCA) T.G. SHEPPARD/Strong Heart (Columbia) an 3a 25 DON WILLIAMS/Heartheat In The Darkness (Capitol) 28 26 23 A SAWYER BROWN/Shakin' (Capitol/Curb) STATLER BROTHERS/Count On Me (Mercury/PG) MARK GRAY/Back When Love Was Enough (Columbia) MICHAEL MARTIN MURPHEY/Rollin' Nowhere (WB) GARY MORRIS/Anything Goes (WB) 10 9 13 27 CHARLIE DANIELS BAND/Drinkin' My Baby Goodbye (Epic) RICKY SKAGGS/I've Got A New Heartache (Epic) CONWAY TWITTY/Desperado Love (WB) EDDY RAVEN/Sometimes A Lady (RCA) 31 WILLIE NELSON/Living In The Promiseland (Columbia) HANK WILLIAMS JR./Country State Of Mind (WB/Curb) 46 36 1 37 3 MERLE HAGGARD/A Friend In California (Epic) BRÉAKER INITY GRITTY DIRT BAND/Sland A Little Rain (WB) 47 43 39 WHITES/Love Won't Wait (MCA/Curb) BREAKER UDHN CONLEE/Got My Heart Set On You (Columbia) 42 40 DOHNNY CASH & WAYLON JENNINGS/Even Cowglris Get The Blues (Columbia) 49 43 (3) JOHNNY PAYCHECK/Old Violin (Mercury/PG) BREAKER GIRLS NEXT DOOR/Slow Boat To China (MTM) 14 18 29 40 FORESTER SISTERS/Mama's Never Seen Those Eves (WB) 46 S KENNY ROGERS with NICKIE RYDER/The Pride Is Back (RCA) 49 ANICOLETTE LARSON with STEVE WARINER/That's How You Know... (MCA) DEBUT B REBA MCENTIRE/Little ROCK (MCA) 17 31 44 DWIGHT YOAKAM/Honky Tonk Man (Reprise/WB) HOLLY DUNN/Two Too Many (MTM) DEBUT CARL PERKINS/Birth Of Rock And Roll (PolyGram) DEBUT VINCE GILL/With You (RCA) 50 47 45 48 BILLY JOE ROYAL/Boardwalk Angel (Atlantic America) 4 10 30 49 EDDIE RABBITT/Repetitive Regret (RCA) 19 29 35 50 STEVE WARINER/Life's Highway (MCA)

#### JUNE 20, 1986

Total Reports/Adds	Heavy	Medium	Light
161/1	138	20	3
151/0	118	26	7
162/0	94	65	3
152/1	114	28	10
149/1	104	32	13
146/2	101	32	13
161/1	84	70	7
146/0	102	27	17
148/0	88	52	8
155/4	87	56	12
148/2	76	65	7
155/1	66	81	8
130/0	91	26	13
153/0	59	80	14
131/1	80	37	14
148/3	44	88	16
158/4	32	101	25
134/1	47	67	20
153/6	27	92	34
148/6	21	99	28
157/4	20	102	35
140/1	32	81	27
141/3	17	99	25
119/1	41	55	23
143/9	12	93	38
128/3	13	90	25
106/0	44	40	22
137/9	8	89	40
148/17	7	75	66
143/12	4	92	47
105/0	55	34	16
135/24	10	67	58
116/16	8	55	53
118/29	2	36	80
103/6	2	64	37
113/33	3	35	75
85/5	6	53	26
86/11	12	41	33
98/16	3	40	55
60/0	20	19	21
89/18	2	32	55
96/27	2	30	64.
92/50	2	27	63
49/0	13	19	17
80/10	2	35	43
76/14	3.	23	50
75/11	2	23	50
49/3	9	18	22
40/0	1.0	20	10
37/0	10	13	14

#### MOST ADDED

REBA MCENTIRE (50) IOHN CONLEE (33) Got My Heart Set On You (Colum NITTY GRITTY DIRT BAND (29) Stand A Little Rain (WB) Wanna Hear It From Your Lips (RCA) NICOLETTE LARSON W/STEVE WARINER (27) (MCA) That's How You Know RONNIE MILSAP (27) In Love (RCA) Ten Feet Away (RCA)
HANK WILLIAMS JR. (24) Country State Of Mind (WB/Curb) FORESTER SISTERS (23) Lonely Alone (WB) JANIE FRICKIE (22) Always Have Always Will (Columbia) LACY J. DALTON (22) Working Class Man (Columbia)

#### HOTTEST

RANDY TRAVIS (69) On The Other Hand (WB) LEE GREENWOOD (65)
Hearts Aren't Made To Break (MCA) JUDY RODMAN (60) DAN SEALS (52) Everything That Glitters (EMI America) JUDDS (45) Rockin' With The Rhythm JUICE NEWTON (42) Old Flame (RCA SOUTHERN PACIFIC (42) Reno Bound (WR GEORGE STRAIT (40) Nobody In His Right Mind (MCA) MARIE OSMOND (26) Read My Lips (Capitol/Curb) ED BRUCE (21) Nights (RCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported nothest compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

# **BREAKERS**

NITTY GRITTY DIRT BAND Stand A Little Rain (WB)

On 73% of reporting stations. Rotations: Heavy 2, Medium 36, Light 80, Total Adds 29 including WCAO, WQBE, WNYR, WYNK, WZZK, WESC, WDXE, KFKF, WIL, KWEN, KFMS, KZLA, KCBQ, KIIM. Moves 47-34 on the Country chart.

JOHN CONLEE

Got My Heart Set On You (Columbia)

On 70% of reporting stations. Rotations: Heavy 3, Medium 35, Light 75, Total Adds 33 including WBOS, WYRK, WAJR, WDSY, WUSY, KKIX, WSIX, KJNE, WCUZ, WLLR, WIL, K12, KKCS, KYGO, KZLA, KWJJ, KCBQ, KMPS. Moves 44-36 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are those receiving airplay at 30.59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

GIRLS NEXT DOOR

Slow Boat To China (MTM)

On 60% of reporting stations. Rotations: Heavy 3, Medium 40, Light 55, Total Adds 16 including WQBE, WRKZ, WTCR, WKYG, WXTU, WZKC, WKSJ, KSO, KWMT, WCUZ, KFKF, KCJB, WKCQ, KKCS, KYGO, KMPS. Moves 48-39 on the Country chart.

The Cleanest Record In Dirt's History

"STAND A LITTLE RAIN", 17.28690

NITTY GRITTY DIRT BAND

**COUNTRY BREAKERS** 



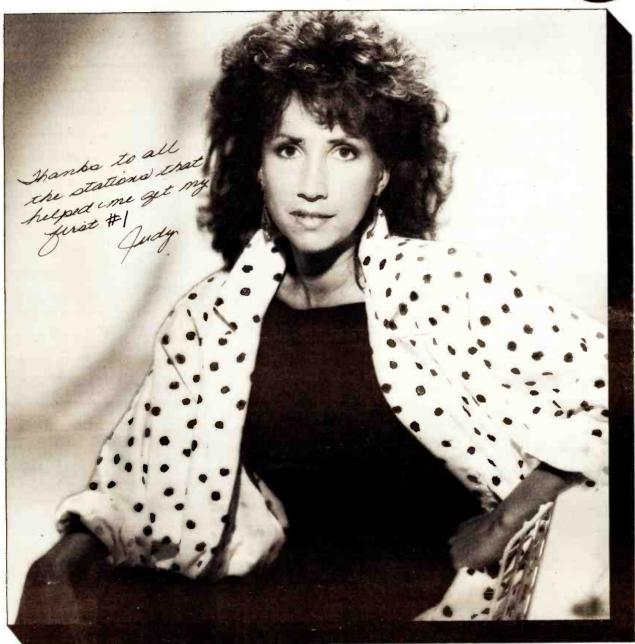
from their history making album
TWENTY YEARS OF DIRT (1-25382)



The New Traditio



# JUDY RODMAN Until I Met You R&R(1)



From the LP

MTM

ST-71050

Distributed by Capitol

### RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

#### **NEW & ACTIVE**

NICOLETTE LARSON with STEVE WARINER "That's How You Know When Love's Right" (MCA) 96/27 Rotations: Heavy 2, Medium 30, Light 64, Total Adds 27 including WCAO, WBOS, WXTU, WDSY, WNYR, WSOC, KYKX, WRNL, WTOR, WMMI, KFKF, KTPK, KFD, KLZ, KCKC, KIIIM, Moves 49/42 on the Country chart.

REBA McENTIRE "Little Rock" (MCA) 92/50

"Little HOCK" (MCA) 32/39 Medium 27, Light 63, Total Adds 50 including WBOS, WRKZ, WWVA, WIVK, WAMZ, WLWI, WSIX, J. KYOO, KLZ, KFRE, KCBO, KSON, KMPS, Debuts at number 43 on the Country chart.

WBCS, WMIL, WOW, KYOO, KLZ, KFRE, KCBO, KSON, KMFS. Debuts at number 43 on the Country chart. KENNY ROGERS With NICKIE RYDER "The Pride is Back" (RCA) 89.718 ROSE. Rotations: Heavy 2, Medium 32, Light 55, Total Adds 18, WPOC, WOBE, WIXL, WKYG, KKIX, WESC, KLLL, WKSJ, WPAP, KNE, WMIN, KFK, WOOZ, WILL, WWO, WTH, NUGON, KFMS, WONG, KEKF, WOOZ, WILL, WONG, KFMS, MONes 46-41 on the Country chart.

NAME, WIND, ARTS, WOLDT, WELLE, WAND, WITH, NOOS, KYMS, MOVES 44-10 I HE COUNTY DISTRICT.

HOLLT DINN "TWO TOO MAN"? (MITM) 80/10.

Rotations: Heavy 2, Medium 35, Light 43, Total Adds 10, WGNA, WNYR, WKLD, KRM), WIRK, WSLR, WUSN, KF,KF, KCJB, KGA, Heavy: WBGW, KRKT, Medium, WGAO, KKYK, KINE, WOW, KLZ, KSOP. Moves 50-45 on the Country chart.

NAB. Heavy: WISSW, KRIKT, Medium: WCAO, KKYX, KJNE, WOW, KLZ, KSOP, Moves 50.45 on the Country chart.

CARL PERKINS: "Birth Of Rock Affall" (America Smash/PolyGram) 76.714

Rotations: Heavy 3, Medium 23, Light 50, Total Adds 14, WBOS, WPOR, WXBO, KKIX, WWC. WPAP, KIOV, WTHI, WTOD, KUGN, KEN, KCOY, KSOP, KGA, Heavy, KIKK, KYXX, KBMR. Debuts at number 46 on the Country chart.

WINDEC CIT. WIND. Nov. 17, PART 37, 274.4

KUGN, KEIN, KCCY, KSOP, KGA. Heavy: KIIKK, KYKX, KBMR. Debuts at number 49 on the U-outify chart. VINCE GILL "Wilh You" (RQA) 75/11 Rotations Heavy 2. Medium 23, Light 50, Total Adds 11, WAJR, WXTU, WPOR, WYNK, KKIX, WESC, KLLL, WOYK, WTSO, KFD, KMPS- Heavy: WWAW. WOKK, Medium: WDSY, WTVY, WCMS, KUZZ, KYGO. Debuts at number 47 on the Country

CHART.

LACY J. DALTON "Working Class Man" (Columbia) 64/22
Rotations: Heavy 2, Medium 15, Light 47, Total Adds 22, WCAO, WRKZ, WWVA, KRRV, WYNK, WVMI, WEZL. WUŚY, KHEY.

WESC KIKK, KYKX WPAR WÖYK, KSO, WKKO, KWMT, WKCO, KRST, KIK-FM, KUUY, KFRE.

WESE, KIRK, KYRX, WPAY, WDYK, KSU, WRKU, KWM, WRCU, KHSI, KIRAM, KOUT, KPIE. KE<mark>ITH WHITLEY "Ten Fed I Away" (RCA) 80.275</mark> Rotations Heesy O, Medium 14, Ught 48, Total Aods 25, WAJR, WDSY, WCVR, WYM, WXBO, WEZL, KKIX, WESC, KSSN, WOKK, WPAP, WOYK, WMM, WYMG, KWMT, WCU, WYSO, KCIB, WRCO, KVOO, KRKT, KGHL, KUUY, KYGO, KTOM.

WOKK, WPAP, WOYK, WMMI, WYNIS, AMMI, MODE, MODE, MODE, MODE, MODE, MODE, WELL MODE, WHILE CHOIL MODE MANUAL MODE, MODE,

KIRG) Heavy, WOUZ, KRIT, Medium, WAWZ, WUYK, KKCS, KCCY, KTOM.

CON HUNLEY, "Blue Suede Blues" (Capitol) 58/2
Rotations: Heavy 2, Medium 28, Light 28, Total Adds 2, WESC, WTSO, Heavy: WIVK, KRKT, Medium: WEZL, KHEY, KILTFM, WCMS, WIRK, WTOR, WOW, WTOR, WOW, WIRK, WTOR, WOW, WTOR, KHOW, KOLD, KSOP

WOMS, WHR, WIGH, WOW, WIGH, RIVED, ROLD, RSUP LEON EXPERIENCE "Unique List (Glive Me Someone ...)" (Driando) 56/3 Rotations: Heavy 0, Medium 22, Light 34, Total Adds 3, WPOR, WRNL, KOLO, Medium: WGNA, WAJR, WESC, WLWI, WCMS, KJNE, WIRK, WOW, WGC, KTTS, KALF, KSOP.

BILLY JOE ROYAL "Boardwalk Angel" (Atlantic America) 49/3 KW.I.I Heavy: WUSY KIKK WAMZ WLWI, WPAP NUMBER (SOLKEGO KSOP Medium: WAJR WRNI KRMO WSIR KILITY Moves 50.47.45.48 on the Country chaft

#### SIGNIFICANT ACTION

WILLIAM LEE GOLDEN "Love is The Only Way Out" (MCA) 43/14
Rotations: Heavy 0, Medium 14, Light 29, Total Adds 14, WGNA, WCVR, WIXY, KRRV, WTVY, KKIX, WESC, KYKX, WLWI,

WPEP, KKYX, KWMI, WXCL, KFDI.

MEL McDANIEL "Doctor's Orders" (Capitol) 42/2

Rotations: Heavy 0, Medium 15, Light 27, Total Adds 2, KKIX, KI
WIRK, WOW, KTTS, WTCM, KVOC, KRWO, KOIL, KALF, KIGO. , KGA. Medium: WBGW, WAJR, KYKR, WTVY, KHEY, WCMS,

STEVE FARLE "Guitar Town" (MCA) 40/14 Rotations: Heavy 2, Medium 7, Light 31, Total Adds 14, WGNA, WWVA, WYNK, KKIX, WESC, WOKK, KKYX, WKKO, KXXY, WKCO, KFDI, KEIN, KWJJ, KSOP.

WRCU, KPU, KBU, KWJA, ASUP: VERIN GOSDIN "Was it Just The Wine" (Compleat/PolyGram) 33/4 Rotations. Heavy 0, Medium 13, Light 20, Total Adds 4, KYKR, WCMS, KJNE, KUGN, Medium: WTVY, WESC, WLWI, WPAP KKYX, KWMX, MOAF, WOW, KTS, WTCM, KFOI, KRWC, KIGO.

KENDALLS "Too Late" (MCA/Curb) 32/9
Rotations: Heavy 1, Medium 10, Light 21, Tolai Adds 9, KASE, WGTO, WESC, WLWI, WQYK, WMNI, WAXX, KFDI, KIGO.

Heavy, KIRK.

LOUISE MANDRELL "I Wanna Hear It From Your Lips" (RCA) 31/28

Rotations: Heavy O, Medium I, Light 30, Total Adds 28 including WBGW, WTSV, WRKZ, WPOR, KEAN, KASE, WSOC, WTVY, KYKZ, WLW, KJANE, WOW, KIKFA, MCIOL, KSOP,

KYKZ, WLW, KJANE, WOW, KIKFA, MCIOL, KSOP, RONNIE MILSAP "In Love" (RCA) 28/27

ds 27 including WXTU, WYAY, WZZK, KPLX, WIVK, KSSN, WAMZ, WSM, MAC DAVIS "Somewhere In America" (MCA) 28/2

Heavy 1, Medium 10, Light 17, Total Adds 2, KHEY, KTTS. Heavy: WCUZ. Medium: WTSV. WPOR, WTVY, WWKA DYK, WOW, WTCM, KIK-FM, KNIX.

FORESTER SISTERS "Lonely Alone" (WB) 24/23
Rotations: Heavy O, Medium 4, Light 20, Total Adds 23 including WTSV, WNYR, WWVA, WUSY, WIVK, WSM, KXXY, KRKT

KUZZ, KTOM, KCKC, KSON EVERLY BROTHERS "I Know Love" (Mercury/PolyGram) 23/6 EVERLY BROTHERS "I Know Love" (Mercury/PolyGram) 23/6

OSMOND BROTHERS "You Look Like The One I Love" (EMI America/Curb) 23/5

ns: Heavy 0, Medium 4, Light 19, Total Adds 5, WIXY, WLWI, KTTS, KEIN, KSOP, Medium: WGTO, KKYX, WTCM.

RATIVU.

RAZZY BAILEY "Rockin' in The Parkin' Lot" (MCA) 23/4

Rotations: Heavy O, Medium 4, Light 19, Total Adds 4, WIXY, WEZL, KTTS, KTPK. Medium: WTSV, KRKT, KRWO. Light,
KEAN WCMS. KKYX, WIRK KYCO KIK,FM, KSTO.

KEAN, WCMS, KYYX, WIRK, KYOO, KIRFM, KSOP.
SCHUYLER, KNOBLOCH. & OVERSTREET "YOU Can't Stop Love" (MTM) 18/15
Rotations: Heavy O, Medium O, Ligh 18, Total Adds 15, WBGW, WIXY, KEAN, WGTO, KYKX, WOKK, WLWI, WCMS, WXCL
WWJO, RRKT, KRST, KYOCK, KODN, KOIL.

DARLENE AUSTIN "Guilty Eyes" (CPT) 16/1 Rotations: Heavy Q, Medium 6, Light 10, Total Adds 1, WIXY, Medium: KRRV, KBMR, WTCM, KRKT, KRWO, KIGO, Light, WBGW, WCVR, KEGO, KTPK, KWOQ, KFDI, KRIB, KALF, KTOM.

WODGN, MOVEN, RYGO, RIPE, RYGO, REIN, KEIR, KRICH, KIOM.
PAIM TILLIS "I Thought I'd About Had It.," ("WB) 15/10
Rotations: Heavy 0, Medium 0, Light 15, Total Adds 10, WCVR, KASE, WEZL, WKIX, WOW, KRST, KIK-FM, KYAK, KSOP.
KIGO, Lighz WBOW, KRRT, KRWO, KOIL, KALE.

RAY PRICE "All The Way" (Step One) 14/1

KTTS, KTPK, KVOO, KFDI, KQIL, KALF, KSOP. GENE WATSON "Bottle Of Tears" (Epic) 13/11 Rotations: Heavy 0, Medium 1, Light 12, Total Adds 11, WTSV, WGTO, WTVY, WLWI, WPAP, WOW, KTTS, KUZZ, KVOC.

Kale, Kigo, Light: Weary, Kriwu. T**DMMY OVERSTREET "Next To You" (Silver Dollar) 13/3** Rotations: Heavy O, Medium 2, Light 11, Total Adds 3, WOKK, WPAP, KSOP, Medium: WOW, KIGO, Light: WLWI, KSO

NANCI GRIFFITH "Once In A Very Blue Moon" (Philo) 13/2
Rotations: Heavy 0, Medium 3, Light 10, Total Adds 2, KRKT, KYGO. Medium: KTTS, KFDI, KSOP. Light: WBGW, KRRV.

KRYX, KEGO, KVOO, KHWO, KEIN, KALF. KENNY DALE "I'm Going Crazy" (BGM) 13/1 Rotations: Heavy 1, Medium 5, Light 7, Total Adds 1, F Light: KEAN, WOKK, KFGO, KTTS, KVOO, KFDI. ds 1. KVOC. Heavy: KKYX. Medium: WTVY, WLWI, KSO, WOW, KRWQ.

RANDY TRAVIS "Can't Stop Now" (WB) 13/0

Heavy B, Medium S, Light D, Total Adds D. Heavy: WOKQ, KRRV, KYKR, WIRK, WAXX, KRST, KIK-FM, KYAK YLWI, WWKA, WOW, WTOD, KRWO.

Medium: W.W., WWK., WOW, WTOD, KRWD.

BRUCE HAUSER "Bildding America Goodbye" (Cowboy) 12.5

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 5, KRRV, KBMR, WAXX, KRWQ, KSOP, Light: WIXY, WYII, WTCM.
KGHL. KVOC. KUUY, KALF.

KORTH, KYUC, KUUY, KALF.

JIM COLLINS "The Things I've Done To Me" (JKM) 11/1
Rotations: Heavy 0, Medium 3, Light 8, Total Adds 1, KFDL Medium: KKYX, KRWO, KSOP, Light: KRRV, KİLTEM, WOKK
WUM, WOKAS WOW, KTTS.

WLWI, WCMS, WOW, K115.
DWIGHT YOKAM "Guiltars, Cadillacs" (Reprise/WB) 9/9
Relations: Heavy 0, Medium 1, Light 8, Total Adds 9, WIXY, KRRV, KKIX, WKIX, WOAF, WOW, KRST, KFRE, KCBO. RICK NELSON "Dream Lover" (Epic) 9/4
Rotations: Heavy 6, Medium 3, Light 6, Total Adds 4, WCUZ, KVOO, KFDI, KRWQ, Medium: WOW, KNIX, KIIM, Light; KOLO,

NEW GRASS REVIVAL "What You Do To Me" (EMI America) 9/2
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 2, WYII, WESC. Medium: KFDI. Light: WOKK, WOW, KTPK, WTCM, KRKT,

KRWO

ORLEANS "Lady Liberty" (MCA) 8/4

Parathere Meavy 0 Medium 1, Light 7, Total Adds 4, WCMS, WDGY, KVOC, KSON, Medium: WHN, Light: WGNA, KRWO,

### **ALBUM TRACKS**

#### ARTIST/Song Title (Label)

HOLLY DUNN/Daddy's Hands (MTM) MICHAEL MARTIN MURPHEY/Fiddlin' Man (WB) GIRLS NEXT DOOR/I Can't Say It On The Radio (MTM) FORESTER SISTERS/Drawn To The Fire (WB)

EDDIE RABBITT/Singing In The Subway (RCA)

DON WILLIAMS/Then It's Love (Capitol) RANDY TRAVIS/Diggin' Up Bones (WB)

Album Title

Holly Dunn Tonight We Ride Girls Next Door Perfume, Ribbons, & Pearls Rabbitt Trax

New Moves Storms Of Life



"SLOW BOAT TO CHINA"

BREAKER R&R: 39 BB: 51 MOST ADDED - R&R AND GAVIN

> Distributed by Capitol 21 Music Square East, Nashville, TN 37203

GIRLS NEXT DOOR

# **COUNTRY ADDS & HOTS**

N Larson w S. Wariner (MCA)

John Contes (Columbia)

HOTTEST

Judy Rodman (MTM) Judds (RCA Curb)

SOUTH MOST ADDED

Reba McEntire (MCA)

Nitty Gritty Dirt Band (WB)

HOTTEST

Randy Travis (WB) Lea Greenwood (MCA) MOST ADDED MIDWEST

Roba McEntire (MCA)

Randy Travis (WB) Lee Greenwood (MCA)

Reba McEntire (MCA)

Louise Mandrell (RCA)

WEST

WAMZ-FM

REBA MCENTIRE RONNIE MILSAF

KLLL . Lubback, TX

WOKK Meridian, MS JANIE PRICKE KRITH WHITLEY WILD CHOIR SCHUYLER, KIN EVERLY BROTHE

J. DAL

HOTTEST: RANDY TRAVIS CDB GEORGE STRAIT

KKK-FM

HOTTEST

Judy Rodman (MTM)

#### EAST

WPOC-FM

T.G. SHEPPARD
CONMAY THITTY
EGGERS 6 RYDEL
HERLE MAGGARD
HARR MILLIAMS
NOTEBET
JUDY SODMAN
JUDDS
RAMPY TRAVIS

WCAO Baltimore, MO

WBOS Boston, MA

DAPY MORRES
CARL PERKINS
HICOLETTE LARS
JOHN CONLET
REA MCENTIRE
HOLL-ST
DAN SEALS
LEE GREENHOOD
ROCES & HYDER
LACY J. DALTON
JUDY RODMAN

WTSV Claremont, NH

HOTEEST: SAMYER BROWN SONNIE MCDOWELL JUDOS STATLER BROTHERS PAKE MCENTIRE MERLE HAGGARD LOUISE MANDRELL REMA HCCNTIRE

Mottest: SOUTHERN PACIFIC MARIE OSMOND JUICE NEWTON LEE GREENHOOD

HOTTER HOTTER
JUDY RODMAN
KATHY MATTER
ED BRUCE
SOUTHERN PACT
GEORGE JONES

Philadelphia, Par HERLE HAGGARD NICOLETTE LARSA NICOLETTE LARSA NICOLETTE LARSA JOHN COMPAN YINCE GILL NEW SEALS TULCE BENTON JUDY RODHALS T, GRAHAH BROWN TO BRIKE

NITTY DRITTY DIRT PORESTER BISTERS HOLLY DUNN RICOLETTE LARSOM JOHNSY PAYCHECK CHOLEN JUDY ROPMAN DAN SEALS GEORGE STRAIT RANDY TRAVIS

MIDWEST

HANK WILLIAMS JR.
DON WILLIAMS
EDDY WAWEN
CASH & JENNINGS
HOLLY DUNN
HOTLOGILY
STEVE WARINER
DHIGHT YOAKAM
COB
PORESTER SISTERS
DAM SEALS

Hotsest : JUICE MERTON JUDY RODMAN KATHY MATTER ED BRUCE . SOUTHERN PACIFIC

WWYA Wheeling, WV WTOORING, WV
LACY J. DALTON
WILD CHOIR
REBA NEEDTIPE
ROY HEAD
STEVE EARLE
FORENTER SISTERS
HOLLOWI
SAMPEN BROWN
LUODS
STATLER BROTHERS
STATLER BROTHERS

NEW GRASS REVI' HOTTORY TRAVIS JUDOS GEORGE STRAIT PAKE HOESTIRE

WDAF Kanssa City, MD

RANDY TRAVIS STATLER BROTT

WITL-FM Lensing, MI

WTSO Madison, WI

COS NARIE OSHOND TANDY TRAVIS

RONNIF MILSAP REITH HHITLEY Nottent: SOUTHERN PACI JUDY RODMAN RANDY TRAVIS ED BRUCE JUDDS

WQHK Ft Wayne, IN

WDGY Minneapolis MN

WIL-AM/FM

NETTY GRITTY JOHN CONLEE RONNIE HILSA

WLLR Gavenport iA

SCYPK-FM Topess, KS

HOTEGAT: RANDY THAVIE ROSNIE MCDOWELL

NIOV-FM Sioux Falls, SD

NITTY GRITTY DIRT RONNIE HILSAP HOTLER: TANYA TUCKER PORESTER BISTERS DAN SEALS LEE GREENMOOD JOHN SCHNEIDER

KFDHAMFM Wichns, KS

WYAY Atlanta GA MANK WILLIAMS JR.

KILT-FM Houston, TX

RONNIE MILSAP CONMAY TWITTY RICKY SKAGGS

WDXE Lawrenceburg TN NITTY GRITTY DI HOLLEST! JUICE NEWTON MARIE OSMOND CDB SOUTHERN PAGIF! KATHY MATTEA dittent:

KSSM Little Rock, AR

WSIX FM Numbride, TN

WPAP-FM Panama City, FL

REBA MCENTIRE JOHN CONLEE ROGERS & RYDE LACY J. DALTO TOWNY OVERETR

STATLER BROWN
HOTTER!
DON WILLIAMS
JUDDS
JUDY RODMAN
RANDY TRAVIS

WKIX Raleigh/Durham

PAR TILLIS
JANIE FRICRE
BITTY CRITTY DIR
JOHN CORLEZ
FORESTER SISTERS
DMIGHT YORKER
MOCTER'S
BOUTHERN PACIFIC
LEE GREENMOOD
RANDY TRAVIS
JUDY ROPMAN
JUICE NEWTON

KRYX San Amonio, TX San Artonio, TR
JANIE FRICKE
REBA HCENTIRE
HELLIAN LINE OF
STEVE EARLE
HOLDOUT
HILLIE NELSON
OAN SEALS
EATTY MATTER
RANDY TRAVIE
GEORGE STRAIT NITTY GRITTY GIRLS NEXT D

KJNE Waco, TX

WILD CHOIR HOTTOGET: MARIE GRANNOND DAIN SEALS JUICE NEWTON JUDY RODMAN LEE GREENHOOD

WUSQ-FM REBA MCENTIFE
JOHN COMILE
RITTY GRITTY DIR
DWIGHT YORKAM
HOTEBET
RANDY TRAVIS
JUDDE

WTOR-FM Winston/Salem, NC

RONNIE MILSAP BICOLETTE LARSO WHITES MOTTERIE RANDY TRAVIS ED BRICE T. GRAMAM BRUMD GEORGE STRAIT JUEDS

### WEST

KRST-FM

KIK-FM Anahelm CA

Casper WY
FORESTER SISTERS
RESA MCENTIRE
LOUISE HAMPRELL
SCHRYLER, KNOBLE
GANE FICKE
GANE FICKE
HICHAEL
JOHNSON
SILEY BURNETTE
BOXLEANS
SILEY JOE ROYAL
KKMY

REBA HCENTIRE KEITH WHITER KEITH WHITER LACY J. DALTON HOLLERS: JUDY ROOMAN SOUTHERS BACIF RATHY MATTEA RANDY TRAVIS JUDOS

KYAK Ancho PAM TILLIS Mottest: CDS RAMBY TRAVI GABY MORRIS STATLER BRO JOHN CONCESS

KYGO-FM Denver, CO NAMES GRIFFITH RESTM WHITLEY JOHN CONSLES GIRLS NEXT BOOK RONNIE HILSAP

KL2 Denver, CO

VERN GOSDIN CARL PERKINS WILD CHOIR SCHUTLER, KNOBI ROCERS & RYDER HOTTORY DAN SEALS LEZ GREENMOOD SOUTHERN PACIF

KFRE Fresne, CA LACY J. DALTON
BERN MCENTIRE
JANIE FRICKE
DMIGHT YOMKAM
HOREST:
DAN SEALS
LEE GREZIMHOOD
SOUTHERN FACT
JUICE NEMTON
ED BRUCE

SOUTHERN PACIF RANDY TRAVES JUDDS GEORGE STRAIT

KEIN Great Falls, MT

KFMS Las Vegas, NV MERLE HAGGARD
CASH & JENNINGS
WHITEHITTO GRITTY DIR!
ROCERS & RYDER
HOTTOR:
BOTCH:
ED BRUCE
JUDY ROMAN
SOUTHERN PACIFIC
RAMPY TRAVES
GEORGE JONES

RNEW Cekland/S.F., CA KALF Reading-Chice, CA

KNIX-FM Phoenix: AZ

Nottest: Wille WELSON FORESTER SISTERS DAN SEALS LEE GREENWOOD JUICE NEWTON

162 Reporters

156 Current Reports The following stations reported no change in their rotations this week:

WPTR/Albany

wwkA/Oriando

WTCM/Traverse City KKAL/Arroyo Grande

The following stations failed to report this week and their rotations were frozen: WVAM/Altoona WUBE/Cincinnati KFGO/Fargo WGKX/Memphis KRPM/Seattle

CHOW/Welland

R&R FRIDAY, JUNE 20, 1986/83

WKYG Parkersburg, WV

DOM WILLIAMS
GIRLS NEXT DOOR
DAVID ALLAM COR
EDDY RAVEN
NITTY GRITTY DIFT
GREY HORRIS
ROGERS & RYDER
HOLLERI

WZKC Rochester, NY

WMNI Columbus, OH

WONE Dayton, OH

WKKQ-AM/FM Duluth, MN

WFMS-FM

EDDY MAVEN HANK WILLIAMS JR JOHNNY PAYCHECK KFKF Kansus City, MO

KRPM Tacoma, WA

NAME WILLIAMS JR. NITTY GRITTY DIRT NICOLETTE LARSON

SOUTH

KASE Austin, TX

WTCM Treverse City, Mi

KYRR HANK WILLIAMS JR WAYLON JEMMINGS EDDY RAVEN VERN COSDIN BILLY BURNETTE HOLLEST:

WVMi Briost, MS

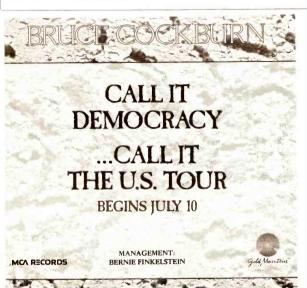
WZZK-FM Birmingham, AL

KYXX Original, TX

### RADIO & RECORDS NATIONAL AIRPLAY

# **AOR ALBUMS**

r Nwo Li ks Weeks W	inst Veek	159 REPORTS	JUNE 20, 1986	Total Reports/Adds	Power	Heavy	Medic
		GENESIS/Invisible Touch (Atlantic)	"Invisible" (153) "Throwing" (80) "Domino' (65)	157-/0	<i>68</i> +	148+	7-
		PETER GABRIEL/So (Geffen)	"Sledgehammer" (136) "Rain" (98) "Eyes" (69)	154-/0	<del>56</del> –	142 -	10=
2 1		VAN HALEN/5150 (WB)	"Dreams" (118) "Love" (84) "Best" (39)	131 + /1	42-	120=	8=
		FIXX/Walkabout (MCA)	"Secret" (150) "Built" (52) "Read" (5)	155-/1	41+	125+	28-
9 9		EMERSON, LAKE & POWELL/Emerson, Lake & Powell (Polydor/PG)	"Touch" (146) "Score" (23) "Love" (13)	150 - /0	34+	128+	20
10 10		BOB SEGER & THE SILVER/Like A Rock (Capitol)	"Aftermath" (82) "Like A Rock" (57) "Sometimes" (35)	141-/3	12 -	78 -	61
1 3		JOURNEY/Raised On Radio (Columbia)	"Suzanne" (105) "Girl" (93) "Once" (12)	133-/1	16-	92-	39
5 5		MOODY BLUES/The Other Side Of Life (Polydor/PG)	"Other Side" (92) "Wildest" (78) "Rock 'N' Roll" (26)	139-/4	20-	<del>88</del> –	50
		GTR/GTR (Arista)	"When The Heart" (115) "Hunter" (31) "Jekyll" (20)	128-/0	30 -	106 -	21
8 8		38 SPECIAL/Strength In Numbers (A&M)	"Somebody" (107) "Like" (73) "Heart's" (9)	132 + /7	25-	82-	48
	-	FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"Wrap" (127) "Tuff" (11) "Why" (9)	131-/5	12+	62+	63
14 11	_	TOP GUN/Soundtrack (Columbia)	"Danger Zone" (121) "Mighty" (3) "Breath" (3)	123 = /3	37+	94.	25
1 14 1		ICEHOUSE/Measure For Measure (Chrysalis)	"No Promises" (124) "Paradise" (7) "Angel" (6)	131+/4	11+	<b>55</b> +	71
		RUTHLESS PEOPLE/Soundtrack (Epic)	"Modern Woman" (86) "Ruthless" (82) "Stand" (9)	120 /39	13	45	65
7		ROLLING STONES/Dirty Work (Rolling Stones/Columbia)	"One Hit" (77) "Winning" (50) "Back" (23)	97-/0	18 –	73 -	20
		OUTFIELD/Play Deep (Columbia)	"All The Love" (111) "Your Love" (3)	113+/6	9-	47+	64
		JACKSON BROWNE/Lives In The Balance (Asylum)	"In The Shape" (102) "Lives" (10) "Black" (6)	104-/1	3-	32 -	68
		LOU REED/Mistrial (RCA)	"No Money Down" (96) "Video" (2) "Original" (1)	97-/5	4+	33-	5
		ZZ TOP/Afterburner (WB)	"Woke Up" (54) "Velcro" (39) "Rough Boy" (6)	85-/7	5=	34-	4
		JOHN EDDIE/John Eddie (Columbia)	"Jungle Boy" (98) "Pretty" (10) "Buster" (2)	107+/11	1 =	15 +	7
7 23 3	21	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Every Little" (92) "The Way" (13) "Down" (3)	95+/13	8+	23+	6
		HONEYMOON SUITE/The Big Prize (WB)	"What Does It Take" (42) "Bad" (36) "Feel" (5)	72-/4	3-	18-	4
			"Who Made Who" (87)	87+/5	3=	13+	6
		AC/DC/Who Made Who (Atlantic) CALL/Reconciled (Elektra)	"Everywhere" (84) "I Still" (5) "Oklahoma" (3)	87+/13	0=	12+	5
		JOE JACKSON/Big World (A&M)	"Right And Wrong" (30) "Home" (27) "Wild" (4)	53-/4	4=	22-	2
		JOAN ARMATRADING/Sleight Of Hand (A&M)	"Kind Words" (64) "Reach Out" (6) "Jesse" (5)	72 + /9	3=	11+	4
		MODELS/Out Of Mind Out Of Sight (Geffen)	"Cold Fever" (40) "Out Of Mind" (33) "Stormy" (2)	72 + /15	2 -	10-	4
		ROBERT PALMER/Riptide (Island)	"Hyperactive" (52) "I Didn't Mean" (4) "Addicted" (3)	58-/3	2+	17-	3
		JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Rumbleseat" (54) "Rain" (9)	59+/43	1 =	12+	3
36			"Two Hearts" (37) "Take It Easy" (21) "Battle" (6)	57 /10	2	8	4
-	- 30	AMERICAN ANTHEM/Soundtrack (Atlantic)	"Listen" (39) "What You Need" (2) "Kiss" (1)	42-/1	3-	21-	1
		INXS/Listen Like Thieves (Atlantic)	"Thin" (45) "Don't Forget" (25) "I Will" (2)	69 + /7	1+	6-	4
		GLASS TIGER/The Thin Red Line (Manhattan)	"Isn't It Enough" (56) "Body" (1) "He Can" (1)	56+/9	1 -	8+	4
-		DANNY WILDE/The Boyfriend (Island)	"I Been Down" (48) "Hero" (1) "Ages" (1)	50-/0	0-	11-	3
		LIVE! FOR LIFE/Various Artists (IRS/MCA)	"Turbo Lover" (50) "Locked In" (5) "Wild Nights" (1)	52-/3	1+	4=	3
		JUDAS PRIEST/Turbo (Columbia)	"Boystown" (26) "Memphis" (15) "Hello" (7)	47-/1	1+	8+	3
		ROB JUNGKLAS/Closer To The Flame (Manhattan)	"No One" (30) "Specialty" (2) "Always" (1)	30-/2	7-	21-	
4 25		HOWARD JONES/Action Replay (Elektra).	"Voice Of America" (52)	52+/8	0-	4+	3
	_	COBRA/Soundtrack (Scotti Bros./CBS) SOUTHSIDE JOHNNY & THE JUKES/At Least We Got Shoes (Atlantic)		42+/2	1 =	7=	28
		HEART/Heart (Capitol)	"Nothin' At All" (24) "If Looks" (3) "Dreams" (1)	29-/2	3-	11-	13



84/R&R FRIDAY, JUNE 20, 1986

### BREAKERS

**RUTHLESS PEOPLE** Soundtrack (Epic)

BRUCE HORNSBY & THE RANGE The Way It Is (RCA) 60% of our reporters on it.

### **NEW & ACTIVE**

BEAT FARMERS "Van Go" (MCA/Curb) 37/8 (31/4)

Adds KZEW, KYYS, KUPD, WDHA, WEZX, KDWB, WCXT, KOZZ, Heavy 3: 91X, KSTM, KTCL. Medium 22 including WOFM.

KBCO, KROD, KGB, KOME, KISW, KIBJ, KNCA, KILO

BODEANS "Love & Hope & Sex & Dreams" (Slash/WB) 36/2 (38/3)

KZEW, WHEB. Powers 3. Heavy 9: WQFM, KBCO, WHFS, KILO, KEZE, WIZN, KTCL, KTYD, KVRE. Me ng WNOR, WXRT, KFOG, KZEL

Including WNOH, WXHI, R-POS, RZEL JEAN BEALVOIR "Drums Along The Mohawk" (Columbia) 34/11 (23/10) Adds Including WSHE, WLVO, KYYS, WHEB, WMRY, KDUK, WBLM, Heavy 2: 91X, KSPN, Medium 18 inc KISW, WAAR, YULE, KLPX.

BRUCE COCKBURN "World Of Wonders" (Gold Mountain/MCA) 33/8 (25/7)

WXRT, KTCZ, KMET, KLPX, WZEW, KQWB, KTYD. Powers 2. Heavy 5 Including K7FW, KAZY, KRCO, 91X, CFOX, KNCN, WTUE, KMOD, K97.

ISLE OF MAN "Isle Of Man" (Pasha/CBS) 31/3 (29/6)
Adds: WNEW, KOWB, KZOO. Heavy 2: WIOO, KSPN, Medium 14 including KAZY, KROO, WCCC, KLAQ, WONE, WTUE,

RICE, NUMB, NEVU Meavy Z. WIQU, KSPN, Medium 14 including KAZY, KROQ, WCCC, KLAQ, WONE, WTUE, KRE.

SUBURBS "Suburbs" (A&M) 26/7 (21/5)
Adds: KAZY, WRPY, WULB, WARP, WONE, WTUE, KROU, Powers 1, Heavy 1: KTCZ. Medium 20 including WXRT, KQRS, KBCQ, WHEB, WOUR, WLAV, WRW.

BELINDA CARLISLE "Belinda" (IRS/MCA) 24/3 (22/2)
Adds: WBAB, WCCC, WOUR, Powers 1, Heavy 8: WBCN, WSHE, KROQ, 91X, WLIR, WPLR, WSKS, WHMO. Medium 12 including KSRR, WHFS, WOHA, WWCT, KOUR, WOWN.

MR. MISTER "Welcome To The Real World" (RCA) 22/7 (17/13)
Adds: KMET, WTKX, KMOQ, KZEL, WIZN, WRKI, KRWZ, Heavy 1: WKDF, Medium 16 including KZAP, KGB, KOME, WLAV, KZZO, WWCT, WWW.

SLUGGERS "Over The Fence" (Arista) 22/4 (20/4)
Adds: WCCC, WFYV, WMRY, KTCL. Heavy 1: WOFM. Medium 14 including WDHA, WHEB, KNCN, WKOF, KMOQ, KMBY, KOZZ.

Continued on Page 86

# RADIO & RECORDS NATIONAL AIRPLAY

# **AOR TRACKS**

					Total				
Three Weeks	Two Weeks	Last Wee	k	159 REPORTS Rep	orts/Adds Po		•	dium	
1	1	1	0	GENESIS/Invisible Touch (Atlantic)	153-/0		143=	6-	١
2 8	4	3	À	FIXX/Secret Senaration (MCA)	150-/1			24 – 18 –	l
10	5	4	ă	EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG)	146-/0		126+	5=	١
1	2	2	4	PETER GABRIEL/Sledgehammer (Geffen)	136 -/0		129-	42-	١
Ė	12	7	6	STEVE WINWOOO/Higher Love (Island)	152+/3		108+	9+	
7	7	6	6	VAN HALEN/Dreams (WB)	118-/2		105-	14-	١
6	3	5	7	GTR/When The Heart Rules The Mind (Arista)	115-/0		100 - 93 +	25-	١
21	15	8	<b>(1)</b>	KENNY LOGGINS/Danger Zone (Columbia)	121-/2	37+ 11+	58+	64-	ı
18	14	10	ğ	FABULOUS THUNDERBIRDS/Wrap It Up (CBS Associated)	127+/6	10+	51+	68 -	П
17	13	13	10	ICEHOUSE/No Promises (Chrysalis)	124 – /4 105 + /19	9+	58+	46+	П
54	35	20	0	JOURNEY/Suzanne (Columbia)	116-/2	3+	28+	82-	П
42	25	17	B	DAVID BOWIE/Underground (EMI America)	93-/2	7-	54-	38 -	H
11	11	11	13	JOURNEY/Girl Can't Help It (Columbia)	111+/6	8-	45+	64 –	П
24	19	15	Ø	OUTFIELD/All The Love (Columbia)	107+/17	9+	44+	60+	H
35	34	21	Œ	38 SPECIAL/Somebody Like You (A&M)	98+/18	3=	49+	44+	П
43	33	22	TO	PETER GABRIEL/Red Rain (Geffen) ROLLING STONES/One Hit (To The Body) (Rolling Stones/Columbia		18 -	61 -	14-	H
9	10	14	17	BIG COUNTRY/Look Away (Mercury/PG)	124+/19	2+	11+	101+	П
-	- 48	27		MOODY BLUES/Your Wildest Dreams (Polydor/PG)	78-/1	16-	60-	14-	П
		12	4	and a service of the Other Cide Of Life (POL/(IO)/(Pi))	92+/13	2-	43+	47+	
3				JACKSON BROWNE/In The Shape Of A Heart (Asylum)	102-/1	3-	30 -	69 -	Н
1		16	21	LOU REED/No Money Down (RCA)	96-/5	4+	33-	54 –	
1			 	VAN HALEN/Love Walks In (WB)	84+/15	5=	41+	41+	ľ
	9 38		_		91+/1	6=	33+	54 =	
	1 27			Bully IDEL (Madeen Woman (Enic)	86+/11	12+		44=	
	3 43 3 6				73-/2	15-		17+	
	3 6 32 29		_	JOHN EDDIE/Jungle Boy (Columbia)	98+/11	1 =	14+	72+	
,	12 20	- 34	. 7	CEMESIS/Throwing It All Away (Atlantic)	80+/23	2+		46 + 75 +	
تو			2	TOM COCHRANE & RED RIDER/BOY INSIDE THE INIAN (CAPITO)	99+/20	0=			1
	15 4		1 A	BOB SEGER & THE SILVER/The Attermatin (Capitol)	82+/22	0=			1
	38 3		_ a	AC/DC/Who Made Who (Atlantic)	87+/5	3=			
	44 4			RRUCE HORNSBY & THE RANGE/EVERY LITTLE KISS (ALCA)	92+/12	7= 1=			
		. 4	8 <b>3</b>	JOHN WAITE/If Anybody Had A Heart (EMI America)	89+/27 57-/0	6-			1
	4	9 1	9 34	BOB SEGER & THE SILVER/Like A Rock (Capitol)	69+/11	2+			
	48 4	2 3		PETER GABRIEL/In Your Eyes (Geffen)	82 /79		13	56	
_ [	DEBL	JT_	▶ ₫	MICK JAGGER/Ruthless People (Epic)	65-/7	2=	23=	36-	
	4	9 3	32 3	7 GENESIS/The Last Domino (Atlantic)	58+/14	1 1+	25+	31=	
		- 4	u Q	GENESIS/Anything She Does (Atlantic)	84+/13		= 10+	58+	Į
	47		40	CALL/Everywhere I Go (Elektra) GENESIS/Land Of Confusion (Atlantic)	56+/10	0=	= 23+	32+	
			45	ROLLING STONES/Winning Ugly (Rolling Stones/Columbia)	50-/0	0=	= 24 -	- 24 -	٠
	25		33 4	ZZ TOP/Woke Up With Wood (WB)	54-/1	2=	= 21-	- 28 -	
	23		23 4	GENESIS/In Too Deep (Atlantic)	49+/1	1 1-			
	_		56 🕻 49 🐔	FIXX/Built For The Future (MCA)	52+/10				
			43 4	5 ROBERT PALMER/Hyperactive (Island)	52 -/3	2.			
			25 4	s van Halen/Best of Both Worlds (WB)	39-/1	3:			
1			55 6	D JOAN ARMATRADING/Kind Words (A&M)	64+/8	3:			
	14	20	36 4	s INXS/Listen Like Thieves (Atlantic)	39 - /1	3.	_		
		00	co 1	nanny wilde/isn't it enough (island)	56+/9	1.	- 8 8	+ 401 37	
	DEE	IJΤ	<b>&gt;</b> 6	JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)	54 /5.				-
	DEE	NIT	<b>N</b> (	3 77 TOPA/elcro Fly (WB)	39+/1				
	15	17	26 9	STING with JEFF BECK/I Been Down So Long (INS/MICA)	48-/0 50-/4				
	46	50	50	JUDAS PRIEST/Turbo Lover (Columbia)	36 - /0		•		
	20	22	41	HONEYMOON SUITE/Bad Attitude (WB)	52 + /8	_	_ 4		
	DE	BUT	<b>)</b>	JOHN CAFFERTY/Voice Of America's Sons (Scotti Bros./CBS)	30-/2		_ 21		
	27	32	46	HOWARD JONES/No One Is To Blame (Elektra)	35 -/1		+ 11		=
	57		51	BOB SEGER & THE SILVER/Sometimes (Capitol)  GENESIS/Tonight, Tonight, Tonight (Atlantic)	36 = /6		= 11	+ 23	=
		-		HONEYMOON SUITE/What Does It A (Albertia)	42+/1			= 32	+
	DE	θUT	<b>→</b>	GENESIS/In The Glow Of The Night (Atlantic)	30+/1		+ 12	+ 16	+
	DE	BUT		(E) UENESIS/III THE CON OF THE THIS IN COMMON		1			
				DOCAMEDO					

## BREAKERS

38 SPECIAL
Somebody Like You (A&M)
67% of our reporters on it.
JOURNEY
Suzanne (Columbia)
66% of our reporters on it.

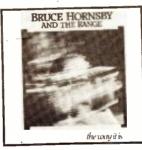
TOM COCHRANE & RED RIDER Boy inside The Man (Capitol) 62% of our reporters on it. JOHN EDDIE Jungle Boy (Columbia) 62% of our reporters on it. PETER GABRIEL Red Rain (Geffen) 62% of our reporters on it.

# BRUCE HORNSBY AND THE RANGE



# THE WAY IT IS

### **AOR BREAKERS**



Albums

"Every Little Kiss"

Tracks 39-32

Key calls include:

WNEW-FM, KLOS, KMET, KGB, KZOK, KZEW, KLOL, WXRT, WEBN, WQFM, WNOR, KDKB, KBPI, KBCO, KAZY, KGON, KQRS, WIOQ, WYSP, KZAP, WPLR, WAQX, WAAF, WRXL, WTUE, WLAV, KATT, KFMG, KILO And So Many More!

BRUCE HORNSBY AND THE RANGE Currently In The Midst Of An 18-City Nationwide Promotional Tour!



# **AOR TRACKS**

#### MOST ADDED

MICK JAGGER (79) JOHN C. MELLENCAMP (52) Rumbleseat (Riva / PolyGran Patio Lanterns (Atlant JOHN WAITE (27) If Anybody Had A Heart (EMI America)

GENESIS (23)

Throwing It All Away (Atlantic)

#### HOTTEST

GENESIS (67)

PETER GABRIEL (53) Siedaeha

FIXY (41) Secret Separation (MCA KENNY LOGGINS (37) (MCA)

Danger Zone (Columbia) anger Zone (Columbia STEVE WINWOOD (37) Higher Love (Island)

### CHART CLIMBERS

MOODY BLUES "The Other Side Of Life" (Polydor/PolyGram) 92/13 (81/14)
Adds including Wiser, KSHE, KGB, KONE, WISON, KIPA. Heavy 43 including WMMR, WOVE, WHAY, KZEW, WLLP,
WORT, WORM, KGOO, KFOO, KROD, RMOR Medium 47 including WMAB, DOIOI, KTOO, KMOO, KYMS, KZAW, WZZO.

WEZK, WOUR, Movee 25-20.

BRUCE HORNSDY & THE RANGE "Every Little Kits" (RCA) 92/12 (81/15)

BRUCE HORNSDY & THE RANGE "Every Little Kits" (RCA) 92/12 (81/15)

Adda including WBAB, WH-JY, WULP, WOPM, KSHE, KEZO, KMDD, WZZO, Heavy 22 Including KAZY, KBCO, WOUR, KLBJ, WTUE, WORK, WARRO, WWWW, KKGR, Medium 58 including WINEW, KZEW, WNOR, WEBN, KQRS, KBPI, KLOS, KWEYF KGON, KIKM, Movee 39-32.

ROD STEWART "Love Touch" (WB) 91/1 (90/8)

I/1 (3U/8) E, WNOR, WZZO, WHEB, WIMZ, WDIZ, WWCT, KICT, KZEL. Medium 54 WDVE, KSRR, WLUP, WLVO, WOFM. Remains at #24. RUD STEWART "LUVE UIUUT "WOD JA "NOOM, WZZO, WHEB, WINZ, WDZ, WWCT, KICT, KZEL, Medium 54 nodus WRUE, Hangy 33 nicularing WBCN, WOHE, SWIR, WLDE WINZ, WOW, WORM, Memains at #24.4 Including WHY, WBAB, WNEW, WARR, WMMR, WO'LE YSRIR WLDE WINZ, WORM LINE at #24.4 JOHN WAITE "IT Altybody Had A Heart" (EM Americs) 89,27 (82,61) Adds including DCJ101, WEBN, KYYS, WHEB, WOMF, WTUE, WBA, KMOD, KILO, KOMP, Heavy 14 Including KTXQ, KZEW, WROU, WROD, KZZO, KICT, WRIK, Medium 65 noulding WBAB, WNEW, WOVE, WKLS, WSHE, WNOR, WLVQ, KZEW, WROU, WRICH, KZO, KICT, WRIK, Medium 65 noulding WBAB, WNEW, WOVE, WKLS, WSHE, WNOR, WLVQ, WARRY WRITE WARRING 
WRIF, WOFM, MOVES 489-39.

AC/DC "WRO Made Who" (Atlantic) 87/5 (84/8)

AC/DC "WRO Made Who" (Atlantic) 87/5 (84/8)

Adds: WEBN, WTPA, KGGO, WWCK, KMOD, Heavy 13 including WBCN, WMMR, WHJY, KUPD, KISW, KNCN, KISS,

Adds: WEBN, WTPA, KGGO, WWCK, KMOD, Heavy 13 including WBCN, WMMR, WHJY, KUPD, KISW, FARMAINS at #31.

WROIK Medium 61 Including WYY, WBAB, MKEW, WRRIK, KTNO, KEEW, North, MTNU-MERITH, MEDIUM (BOLTY)

Adds including KrOG, WPYX, WEZX, KMJX, WXWE, WFBO, KRSP, KOZZ, Heavy 37 Including WBAB, WNEW, WXFBK, WLVO, WZZO, WINZ, WRXI, WROIK, WTDE, WWCT, WOT: Medium 44 Including WIYY, WMMR, WOVE, KSRR, WNOR, WXRT, KYYS, KBOO, KBP, WHEB, MOWS 30-25.

WXRT, KYYS, KBCO, KBPI, WHEB. Movies 30:25.

VAN HALEN "Line Walba in" (MB) 84/15. (72/14)

Adds including "WY, WBAB, WHEW, WHIV, KYYS, KMET, KSJO, WPOH, WTKX, Hebry 41 including WXRK, WMMR, Adds including WNOR, KUPO, KGON, KZAP, KFOG, WPYX, WKLS, KSRB, WEBN, WLV, WHEF, KSHE, KGB, KROB, Medium 41 including WNOR, KUPO, KGON, KZAP, KFOG, WPYX, WOLF, KUBL, WOLF, WALF, KLBL, WOLF, WOLF, KLBL, WOLF, WALF, WALF

WXRT. Debus at #36.

BOB SEGER & THE SILVER BULLET BAND "The Attermath" (Capitol) 82/22 (63/14)

AGS including KYYS, WPYX, WPLR, KNCN, WTUE, KICT, KMBY, KRSP, WWWV, KTAL, Heavy 29 including WMMR, WDVE, KZEW, WRIF, WDRM, KGB, KFGG, KRQR, KISS, Medium 52 including WKLS, KTXQ, WNOR, KUPO, KGON, WZZO, WHCN, WZZW, WOUR, MOWS 38-30.

GENESIS "Throwing It All Away" (Atlantic) 80/23 (51/60)

KRÖR, KÖJE Medium 48 kendiding WBAB, WHSEW, WKLS, KIKET, WPDY, WZZO, WDIZ, WRDU, WBXU, MOVES 34-28
PETER GABBIE! "In Your Fyer" (Gaften) 693/11 (61:4)
AGSS INCHAING KTO, KZEW KIBJ, WDIZ, WRDU, WAPL, WFBQ, WDIZ, KFMD, KWHL, Heavy 32 including WMMR, WHJY,
AGSS INCHAING, KROR, WZO, WHC, WHSEB, WDID, Medium 36 including WMY, OCIOI, WKLS, WLUP, KZAP,
WPYK, WPDH, WAAF, WROK, WTUE, Moves 37-35,
JOAN ARMARTANION" "KIM OWNOTS" (A&M)-648 [57:74]

(QWB. Heavy 11 Including KBCO, WLIR, WIOQ, KSTM, WQBK, WKRT, WLVQ, 91X, WPYX, WHCN. Moves 55-47.

JUAN AHMATHAUINE AIND WOTES (AGM) 54/6 (37/17)

AND KEZEW, MEDIUM PER, MEYN, MEDIUM ARE, MOOJL, KOWB, Heasy 11 Including KBCÓ, WUR WIOO, KSTM, WOBK, WIZN, Medium 41 Including WBAB, WIEW, WARK, WIGN, WXTD, WIVO, 91X, WPRY, WHCH, Mores 55.47.

GERESIS "Anhithing She 0eas" (Alliantic) SATI (415/15)1

Adda including WHJ, DCTOI, KYYS, WHEB, WPDH, WORK, WITE, KMOD, KWIL, Heayy SE, Including WARK, KZEW, WITE, WI

WRDU, KEZO Moves 44-38 (GRESS) "ALIGN OF CONTROL OT CONTROL OF CONTROL OT CON

Moves 45-40

DANY WILDE "Itan't It Enough" (Island) 56/9 (49/6)

Adds WHEW, NIVO, KORK, KORK, KORS, KOD, KISS, MADD, KWH. Heavy 8 including KLOS, KMET, KOME, KLBJ, ANDS, KNOC, KOB, KROR, WHEB, WEZX, WOUR, Moves 58-49

KRAC, Modium 40 KROR, KORK, WORK, WORK, KROR, KOB, KROR, WHEB, WEZX, WOUR, Moves 58-49

JOHN DOUGHA HELLE(CAMP "Rumbissat" (Riva/PolyGram) 54/52 (27)

JOHN DOUGHA HELLE(CAMP "Rumbissat" (Riva/PolyGram) 54/52 (27)

Adds Including KROR, WHYK, WHEB, WHOTH, WEZX, MAPK, KISS, KNOC, WRIX, KGOO, Heavy 8: WNEW, KOME, KISW, ADDS KROR, KISW, KORS, KOPZ, Medium 37 including WIYY, WXRK, WDVE, WKLS, KSRR, WLVQ, WOFM, KBCO, KUPO, KZAP, Distals at 85/65, KSS, WCPZ, Medium 37 including WIYY, WXRK, WDVE, WKLS, KSRR, WLVQ, WOFM, KBCO, KUPO, KZAP, Distals at 85/65, KSS, WCPZ. Medium 37 including WIYY, WXRK, WDVE, WKLS, KSRR, WLVQ, WOFM, KBCO, KUPO, KZAP, Distals at 85/65, KSS, WCPZ. Medium 37 including WIYY, WXRK, WDVE, WKLS, KSRR, WLVQ, WOFM, KBCO, KUPO, KZAP, Distals at 85/65/65, WCPZ.

KAAP LIBBUS 81 €50.

FIXX "BBUILT FOR The Future" (MCA) 52/10 (45/12)
Adds including MCPK, KAZY, KSJO, WPLR, WTUE, WBLM, KTYD, Heavy 17 including KZEW, KBCO, 91X, KFOG, KROR.
KOME, WHCN, WEZK, KLI,O, KWHL, Medium 30 including DC101/KYYS, KGON, KGB, KLBJ, KNON, WROK, WFBO, KEZO,
WIOT Moves 490.

WIOT Moves 49-44.

JOHN CAFFERTY & BEAVER BROWN... "Voice Of America's Sons" (Scotti Bros./CBS) 52/8 (45/18)

Adds. WRAB, KSJO, WOHA, KNCN, WHOCK, KDJK, WZEW, KDJL, Heavy & KONE, WTPA, WCMF, WZZO, Medium 37 including WHJY, KSRN, WSHE, KLOS, KMET, KUPB, KYDON, KZPA, KGB, WHEB, CHOSS, at 97.

INCLUDING WHUT, KSHRI WISHE, KLUS, RMET, KUPU, NUZUR NACH, NOOL, PRED, NOOLS B B WAS GENESIS "In Too Deep" (Malincia) 49.11 (40.30).

Adds Including DC101, WNOR, KAZY, KINK, KPGG, WTKX, WROK, WTUE, Heavy 18 Including WDVE, KZEW, WXXI, KBCO, KRDR, WHON, WEZX, WAPL, WLAV, Medium 28 Including WIYY, WNEW, WKLS, WPYX, WZZO, WIMZ, WLOZ, WBO, WIRD, KICH, WORS 56-43.

WKOD, Webum 32 Including WLVU, WLWA, ANDO, NOWE, HIND.

22 TOP "Veltor Phy" (WB) 39/18 (25.5)

Adds Including WREW, WHJY, KMET, KOME, KISW, WHCN, KZEL, KRSP, Heavy 17 Including WDVE, WKLS, KGON, WZCO, WHEB, WOUR, WWCT, KNOE, KISW, WHCN, KZEO, WHEB, WCMF, WEZX, WWCK, WXKE, WROB, KITC, Debust at #51.

WZZO, WHEB, WOUR, WWU, I, WMUA, NILVA, NILVA

### **NEW & ACTIVE**

GLASS TIGER "Thin Red Line" (Manhattan) 45/2 (50/5)

Addre KOWB KWHI, Powers 1, Heavy 5: Q107, CFOX, CHEZ, KRIX, KRQU, Medium 26 including WXRK, WSHE, WQFM,

MODELS "Cold Fever" (Geffen) 40/19 (24/16)

MULILA I LUM FAVEN' (186786) 40.19 (24.718)
ANG IRADING MULY KOON, 91X, KORGO, WLAN, KEZO, WOT, WELM, WRUF, POwers 1. Heavy 3: KBCO, WHCN, WMRY, Modan 24 including KFOG, WPYX, KLBJ, WDZ, WRDK, KMBY, KUPX, KOZZ, KTYO,
SOUTHSIDE, DUNHINY & THE JUKES "Heat To Fine" (Maturity) 992 (38.77)
Adda KRMO, KROU, Powers 1. Heavy 7: WHEW, KAZY, WONE, WTUE, KZEL, WIZN, WCPZ, Medium 25 including WBAB,
WRIE, WHANE, DOTT, WGAE, WLIE, WGPM, KFOG, WFOH, WAAR AGE KRIMÖ, KROU FOWER 1 Heavy 7 WHEW, KAZY, WOILE, WILE, KZEL, WIZN, WCDZ, Modum 25 Including WBAB.
WARR, WAMR, DOIL, WSIE, WLL, WORM, KFOO, WPOH, WAAF,
JOHN PARR "Two Hearts" (Atlantic) 373 (35-6)
AGE WLIJE, KSEK, WCXT, Heavy 4 Koeding WILZ, WOIR, WRUF, Medium 27 Including WNEW, WSHE, WLVO, KUPO.

AGGS WILLE, KINEL, MOLT, MANY 4 INCLUDING WILL, WORK, MIRLE, MIGRUM 2/ INCLUDING WHILE, WILVU, KUPU, KIZAP, KOUBE, WORK, MAZ, WOIZ, WARE, WILV.

800EARS "Fadeaway" (Sizeh/WR) 582 (37/8)

AGGS KZEW, WHER, Powers 2, Heavy 8; WOFM, KBCO, WH-FS, KILO, KEZE, WZN, KTCL, KTYD, KVRE, Medium 15

michading WHOR, WYRT, KFOO, WOMA, MUR, WIZE, KZEL

BEAT FARMERS "Riverside" (MCA/Curb) 34/7 (29/4)

KROO, KGB, KOME, KISW, KLSV, ROSA, R

WNEW, WKLS, KSRR, WNOR, WLVQ, KZAP, WEZA, WIMZ.

KIM MITCHELL "Patio Lanterns" (Atlantic) 3227 (5/2)

KIM MITCHELL "Patio Lanterns" (Atlantic) 3227 (5/2)

Adds including Nation (NEW, WILE, WICH, WEZK, KRSH, WHEN. 22 Including KZEN, WSHE, WHEN, WGZE, KRSH, WHEN. GTR "The Hunter" (Artsa) 31.9 (23.6) (23.6) GTR "The Hunter" (Artsa) 31.9 (23.6) (23

Adds: KZEW, NOW, Medium 20 including DC101, KUPD, KFOG, KISW, WPDH, WCMF, KNUN, WHUN, NEW, KIEB, KATT, KSPN, KROU, Medium 20 including DC101, KUPD, KFOG, KISW, WPDH, WCMF, KNUN, WHUN, NEW, KER, KER, KER, KER, KER, Medium 18 including KZEW.

AGUS, KBCO, 91X, CFOX, KNCN, WTUE, KMOD.

JEAN BEAUVOIR "Feel The Heat" (Columbia) 29/10 (19/6)

JEAN BEAUVOIR "Feel The Heat" (Columbia) 29/10 (19/6)

Including KROR, KISW, WHEN, WARF, KEAU, WORD, KEPA.

SMITHEREENS "Blood & Roses" (Enigma) 29/5 (25/5)

SMITHEREENS "Blood & Roses" (Enigma) 29/5 (25/5)

WHEN WHEN KRIX Medium 18 including WXRT, KBCO, 91X

WHCN, WHEB, WOUR, KZEL, KDJK, WRKI.

ISLE OF MAN "Am I Forgiven" (Pasha/CBS) 28/3 (26/5)

Adds: WNEW, KQWB, KZQQ, Heavy 2: WIOQ, KSPN, Medium 12 inc ncluding KAZY, KROQ, WCCC, KLAQ, WONE, WTUE

JOE JACKSON "Home Town" (A&M) 27/7 (21/9) WRKI, KSOY, WCPZ, Powers 2. Heavy 10 including WXRT, KBCO, 91X, WHFS, WPLR, WLVO, KZAP, WPYX, WHCN. WHEB. WRDU.

WOO, KKCY, Medium 14 Including WLVJ, KAPF, mrts.
WOO, KKCY, Medium 14 Including WLVJ, KAPF, mrts.
AEROSMITH "Darkness" (Geffen) 27,2 (30,3)
AEROSMITH "Darkness" (Geffen) 27,2 (30,3)

WOOK, KMBY, WBLM.
SUBURBS "Life is Like" (A&M) 26/8 (19/5)
SUBURBS "Life is Like" (A&M) 26/8 (19/5)

KORS, KBCO, WHEB, WOUR, WILAY, WRKI.

GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 25/7 (18/11)

GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 25/7 (18/11)

GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 25/7 (18/11)

WHEB. WKOO, KATT, WRUF.
BELINDA CARLISLE "Mad About You" (IRS/MCA) 24/3 (22/2)

BELINDA CARLISLE "Mad About You" (IRS/MCA) 24/3 (22/2)

Including KSRR, WHFS, WOHA, WWOT, KDJK, WGBK, WWWW, WCXI.

EMERSON, LAKE & POWELL "The Score" (Polydor/PolyGram) 23/2 (21/4)

Addrew WDJAA, KISS Powers 1, Heavy 7, WDVF, KZEW, KFOG, WEZY, WFVV, WLAV, KWHL, Medium 16 incl.

WCKG, KUPD, WPYX, WDIZ, WROK, KECU, KUPA, NACA. ANDY TAYLOR "Take It Easy" (Atlantic) 21/5 (17/4) - Haavu WLIR, WSKS, KROU. Medium 12 including KSRR, WSHE,

KROO, WWCT, WIZN, WWTE, KRIX, WCPZ.
CACTUS WORLD NEWS "Years Later" (MCA) 21/1 (22/4)
CACTUS WORLD NEWS "Years Later" (MCA) 21/1 (22/4)
CACTUS WORLD NEWS "YEARS LATER" (MCA) 21/1 (22/4)
CACTUS WORLD NEWS "YEARS" (MCA) 21/1 (22/4)
CACTUS WORLD

WMRY.
BOX OF FROGS "Get It While You Can" (Epic) 21/0 (22/4)
BOX OF FROGS "Get It While You Can" (Epic) 21/0 (22/4)

Heavy I Including KPOL Medium 14 Including WEBN. WHUN, WILDER THE AT THE ATTEMPT OF T

WWCT, WWWV.

BOB SEGER & THE SILVER BULLET BAND "It's You" (Capitol) 20/4 (16/0)

BOB SEGER & THE SILVER BULLET BAND "It's You" (Capitol) 20/4 (16/0)

WCMF, WKDF, KODS, K97, WWTR, K1AL, KKUM-SLUGGERS "Over The Fence" (Arists) 20/3 (19/3) SLUGGERS "Over The Fence" (Arists) 20/3 (19/3)

UNFORGIVEN "I Hear The Call" (Elektra) 20/2 (19/2)

Adds: KSQY, KTYD. Powers 1, Heavy 2, ATMS, WHO 12 including WBAB, WXRK, WHJY, KUPD, WDIZ, KISS, KILO.

Adds: WCCC, KOWB, WCXT, WZZO, Heavy 0. Medium 12 including WBA
CINDERELLA "Shake Me" (Mercury/PolyGram) 18/8 (10/10)
WYX, WIVO, WIYO, WYX, WDHA, KISS, KFMG, WZZO, KROU, Heavy WYSP, WHITE, KLAO.
CROWDED HOUSE "World Where You Live" (Capitol) 17/3 (14/13)
CROWDED HOUSE "World Where You Live" (Capitol) 17/3 (14/13)

ADDS. KGB. WICO, WCPZ. Heavy 1. WBCN. Medium 11 including WLLZ, WHE'S, CHEZ, WEZX, KLAO, KSTM, KKCY RDY BUCHANAN & DELBERT McCLINTON "You Can't Judge A Book By its Cover" (Alligator) 1771 (17/3) (17/3) : KRIX. Medium 11 including WXRT, KBCO, WMRY, KSTM, KEZE, WOBK, WWWV.

ADDE KZEW, Heavy 1. KRIX. Medium 1.1 hobuding WART, KBCO, WMRY, RSTM, KEZE, WGBK, WWW.

PETER CETERA "Glopy of Low" (WB) 162 (21.43)

ADDE, SSR, CFCX, Powers 3. Heavy 6 including KINK, WKLC, WIMZ, KESI, KGRQ, Medium 10 Including KBPI, WXLP, ADDE, WWKT, KINCYO, WAMD, KKLO, WIMZ, KESI, KGRQ, Medium 10 Including KBPI, WXLP, ADDE, WWKT, KINCYO, WAMD, KKLO, WIMZ, KESI, KGRQ, Medium 10 Including KBPI, WXLP, ADDE, WWKT, KINCYO, WAMD, KKLO, WIMZ, KESI, KGRQ, Medium 10 Including KBPI, WXLP, ADDE, WWKT, AUGORD WARD, WARD

KGGO, WWCT, KMOD, WHMD, KKGR.

ROB JUNGKLAS "Memphis Thing" (Manhattan) 15/5 (10/1)

Ardis KIRJ, WOME, WORC, WIPU, KOWS, Powers 1. Heavy 3. WLUP, WKQO, KRIX. Medium 9 including WXRT. Adds: KLBJ, WQMF. KBCO, WKDF, KILO

# **AOR ALBUMS**

#### MOST ADDED INNE MELLENCAMP (43)

Scarecrow (Riva/PolyGrai RUTHLESS PEOPLE (39) Soundtrack (Epic) MODELS (15)
Out Of Mind Out Of Sight (Geffen)
CALL (13) Reconciled (Elektra)
BRUCE HORNSBY & THE RANGE (13)

The Way It Is (RCA)

### HOTTEST

GENESIS (68) Invisible Touch (Atlantic) PETER GABRIEL (56) So (Geffen) VAN HALEN (42) 5150 (WB) FIXX (41) Walkahout (MCA) TOP GUN (37) Soundtrack (Columbia)

#### **NEW & ACTIVE**

010 "Intermission" (WB) 21/5 (17/4)

Adde: KGR, WCCC, KOWB, WCXT, WZZQ, Heavy 0, Medium 14 including WBAB, WXRK, WHJY, KTXQ, KUPD, WOIZ, KISS,

WILCO. WINFORGIVEN "Unforgiven" (Elektra) 21/3 (19/2)

WINFORGIVEN "Unforgiven" (Elektra) 21/3 (19/2)

Adda WINOT WSOY KTYD Powers 1. Heavy 2: KRIX, KRQU, Medium 9 including WXRK, KQRS, KLQS, KNCN, WHMD,

KE-MX.

CACTUS WORLD NEWS "Urban Beaches" (MCA) 21/1 (23/4)

Adds: KRQU Heavy 3 including WBCN, KNCN, KTCL. Medium 13 including KZEW, WXRT, 91X, WHCN, WHEB, WBRU,

WAAF.
ROY BUCHANAN "Dancing On The Edge" (Alligator) 21/1 (21/8)
ROY BUCHANAN "Dancing On The Edge" (Alligator) 21/1 (21/8) DOKKEM "Under Lock And Key" (Elektra) 18/6 (15/1)

Adds: WBAB, KNCN, KEZE, KRIX, KWHL, KOZZ, Heavy 1: KBPI, Medium 12 including KLQL, KSRR, KMET, KGB, KOME.

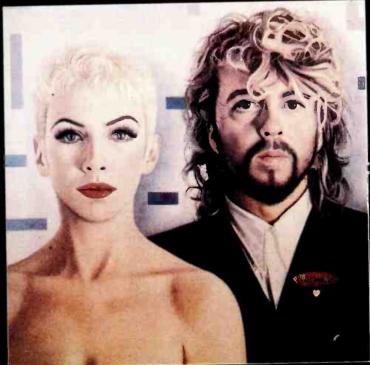
KISS, KILO.
DWIGHT TWILLEY "WIM Dogs" (Private I/C88) 16/6 (11/4)
DWIGHT TWILLEY "WIM Dogs" (Private I/C88) 16/6 (11/4)
Adds: WILZ WCCC WYSP KATT KENG, KRIX Powers 1, Heavy 1: KRQU. Medium 10 including WMRY, KMQD, KDJK.

DEVICE "2283" (Chrysells) 16/2 (18/4)
Adds: WCZ, KZOO, Heavy O, Medium 10: KROO, 91X, WDHA, CHEZ, WWCK, KMOD, KRKE, WWTR, KSPN, KROU.

# Rock is the best revenge.



# **EURYTHMICS**



BE SURE TO GET WHAT'S COMING TO YOU THE SPECIAL ALBUM RADIO 12"!
"MISSIONARY MAN"
FROM THE FORTHCOMING ALBUM "REVENGE"





# REGIONAL AOR ACTIVITY

PLAVIESTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example if tracks from the same alhum are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rota-

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner

Symbole -

'A' - Record is newly reported or additional tracks have been ad-

(M); (L) - Other tracks from that album are in those rotations (medium or light)

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are inchildren in the data hase

PARALLEIS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 -

1,000,000. Parallel Three; under 200,000. Stations at a significant ratings disadventage to their in-format competitor(s) are assigned a lower par-

#### EAST

WMMR/Philade (215)581-0933

ON: THO UTS

#### PAPALIFI

#### ONE

WIYY/Beltimo

PD: TON EVANS Moovy PETER GARRIEL (H) ADDA GOME (H)

TOP OUR SHOOT BLUES (H) BL

DESCRIPTION OF THE CONTROL OF THE CO

WIVE DWG (412)837-1441 PD: 0000 01LL18P18

PETER GABRIEL MODDY BLUES OTH SOLLING STORES SOS SEGER ELP PARTICIPES TO BE HOS BREEK BLP PARULOUS T-BINDS IS TOP STEVE WIMMOD Hedies BOD STEMBET BOD STREAM T FIX BOSEST PALHES HIRE & THE HECH OUTFIELD JOHN COUGAR HEL. JOHN COUGAR HEL. JUDAN PRIEST ABOUT LAST SIGNT BIG COUNTRY

DC

ASST. PD. B.J. COME
Thomps
OBMESTS (H)
SELP (H)
PETER GARRIEL (H)
JOURNEY (H)
SECONY MAKES (H)
PETER GARRIEL (H)
JOURNEY (H)
SECONY MAKES (H)
PETER GARRIEL
PETER GARRIEL
JOUR MOD (H)
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PD: 808 BUCIDIAIRE

Meany PETER GARRIEL (4) GENERIS (H) HODDY MURS (H) VAN HALER (H) VAN HALER (H) HOMAD JONES OTR

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WKLC/Cherleston, WV WV (304)722-3308 PO: TIN SHITH HD: HIRE SICHTER

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WAQX/Syrect (315)472-0200

POI ED LEVISE ASST. PD: AMY

WHCN/Hartford (203)247-1060 PD: DAMIEL P. HAYDEN ASST. FD: BOB BITTER

WBRU/Provide (401)272-9550 BOLLING STORES
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COMMUNICATION OF THE PROPERTY 
WEZX/Scranto (717)861-1842

WYSP/Philade (215)868-8460 PD: DAVE LOSSOS 90: ANDY BLOOM

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WAAF/Worcester Boston (817)752-5611 PD: CYNDE SLATER

PO: MIRE OMDAYNO

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PETER AGABLEL (4)
JOE JACKSON (5)
FIXE (8)
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PO: GREG AUSHAN

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WAQY/Springfi MA (413)625-4141

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PO: JOHN COOPER NO: PROOY APPLE

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WOUR/Utics (315)797-0803 PD: PUTER MIRE

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PRIVE CAMETEL LIVE PRIVE CAMETEL LIVE CAMETEL 
(413)625-4141
PD: BRIAN HALE (FROSEN)
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WHTF/York (717)268-66

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WWTR/Ocean (301)289-4545

PO: SICHARD IN Moovy PETER GARRIEL POTTER GARRIEL (\*
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WBLM/Portion (207)783-2085 CRI JOSE PIAS

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WRK#Denbury (203)775-1212 PO: BOB ROCAK

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KLOL/Houston (713)626-6855

PD: RICK LAMBERT HD: DAYNA STEELS

WYNF/Tomps (813)228-6090

SOUTH

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KZEW/Delles (214)748-0098

PD: SOS SASSETT ASST. PD: CISSY

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KTXQ/Delles (214)528-5500

PD: ANDY LOCKSIDGE

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PD: AMBY BEAUSIES Mae vy BOBERT PALMER BOLLING STOMES BOS BROER VAN MALER ES TOP JOURNEY 38 SPECIAL (H)

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WSHE/Miami (305)581-1580

WKLS-FM/Atlanta (404)325-0960

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WNOR-FM/Noriols (804) 623-9867

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PD: CARRY CURELOP ASST. PD: ROW DIAL Reavy PETER GARRIEL GENESIS VAN MALES OTR ELP 38 SPECIAL STEVE MISMOOD OUTPIELD MONEYHOOD SUITE ICHNOUSE KLBJ-FM/Aueti (512)474-6543 ED: CLARK SYAS

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JOHENTY IN JOHENTY (1)
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## **REGIONAL AOR ACTIVITY**

#### SOUTH (Continued)

OPRETE (H) (L)
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FOR JUNE STORES (DOUBLEY (H)
TOP GUN
FOLLINE STORES (DOUBLEY (H)
TOP GUN
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STORE HENNOOD

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#### WKDF/Nashville (615)244-9532 KNCN/Corpus Christi (512)289-1000 PD: BILL PUGH ASST. PD: DAVID HAD

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DOT N (N PD: BOB FAZIO ASST. PD: BON

WDIZ/Orlando (305)645-1802 PD: RAD MESSICK

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Beavy
VAN HALEN (H)
GENESIS (H)
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ROD STEWART
STEVE HINMOOD
ELP (H)
TOURNEY (H)
ROTHERS PROFIZ
RADIO BENESS
REGISTED
KIM MITCHELL
GOUEDN ZARRING
GIUFFRIA

### KMJX/Little Rock (501)470-0068 PD: TON HOOD MD: DAVID ALLEN

WTKX/Pensacola (904)438-7543 PD: MARK DAGWELL MD: J.D. STONE Heavy STEVE WINWOOD GENESIS (L) PETER GABRIEL 38 SPECIAL (M) DE SPECIAL IN.
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TOM COCHAANT & RED
HR. MISTER

#### KLAQ/EI Paso (915)544-8864 POR PEPE LOPEZ

(904)642-1055 PD: CHRIS JONES HD: LEX STALEY

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OF THE GARRIEL

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OM: BEN BALL Heavy
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STEVE WINNOOD
TOP GUN
ABOUT LAST NIGHT
Hedius
LIGHT
JOAN ARMATRADING

### WQMF/Louisville (502) 589-4400 WFYV/Jacksonville,

PDS DOME MARRY
SEP SOURCE MARRY
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NA SPECIAL (M)
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A SECOND LART NIGHT
Light

WRDU/Raialgh (919)782-1061

### WRXL/Rich (804)282-9731

PD: DAVID GROSSMA 

WIMZ-FM/Knoxville (615)525-6000 PD: KERRY LAMBERT

Namy
OUTFIELD (M)
38 SPECIAL (M)
MOODY BLUES
GENESIS (M)
TOP GUM
PRETTY IN PINK
PETER CETERA
VAN HALEN
BOB SECER
PETER GABRIEL
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PD: TRIP REES ASST. PD: TOM SCHEPPK Heavy UDAS PRIEST [M) JUDAS IMIES.
FIXX
HONEYMOON SUITE
GENESIS
ELP [M]
OUTFIELD

WKQQ/Lexingtor (606)252-6694 PD: DAVE KRUSENKL

#### PARALLEL THREE

Charlotte (704)322-1713 PD: GREG MULL

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PD: JAY LOPEZ PD. JAY LOPET

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WOOJ/Ft. Myers (813)275-9665

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BRAY GENESIS
PTTE GARRIEL
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WRUF-FM/Gsi (904)392-0771 PD: HARRY GUSCOTT

NO. RICH RICHARDS
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(504)345-1070

PD: RON CHATMAN MD: KLIFF KAHUNI HORMY PETER GABRIEL SIMPLY RED OUTFIELD JOURNEY VAN HALEN GENESIS ICEHOUSE GENESIS
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BLOW MORKEYS
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RUTHLESS PEOPLE
TOP OUN
ART OF NOISE
STEVE WINMOOD
FABULOUS T-BIRD

PD: TON MICHAELS

TOP GUN YAN HALEN (H) HEART HOODY BLUES AC/DC

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WLUP/Chicago (312)440-5270

PD: GREG SOLK

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PD: GARY WINTER MD: BILL BATEMAN

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ASST FOR JIM SON
MEATY
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JUMPY SUFFET (M)
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PETER CETERA
PETER CARRIEL

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PD: DANIEL COOK

Heavy
STEVE NIMODI
GENESIS (M)
ROLLING STORES (M)
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AROUT LAST NIGHT
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JEAN BEAUVOIR

PD: MICHAEL MAYER ASST. PD: JOE URB

ASST. PD. JOE U
Beaty
VAN HALEN
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GENESIS (M)
TED NUGERT (M)
22 TOP (M)
308 SECER (M)
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PETE TOWNSHEND
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Heavy ELP OUTFIELD BODEANS FIRM ZZ TOP GTR JOURNEY GTR JOURNEY
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JOHN ETTER GABRIEL
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ABOUT LART NIGHT
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JOHN EDDIE
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MILD BLUE
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LAURIE ANDERSON
LOU NEED
PET SHOP BUYS
PETER GABRISE
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AMELICAL MITTER
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WSKS/Cincinnuti (513)868-3696

### KQRS/Minner (612)545-5801 PD: DAVE HAMILTON

KSHE/St. Louis (314)842-1111 OM: RICK BALIS ASST. PD: AL NOFER

MANY CONTROL OF THE PROPERTY O GENESIS 38 SPEC

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AEROSMITH
GLASS TIGER
ROB JUNGKLAS
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HEAR 'N AID
DANNY WILDE
WILD BLUE

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CHEATS (M)

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PETER CARRILLE (M)

PARTICUS T- BERDS

ROTHLESS PEOPLE (M)

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MORTHON SUPERING TO STONE STEVE MINHOOD SOS SECE VAN KALFN JOURNEY VAN KALFN JO SPECIAL FIXX ELP GENESIS MODIE SOME EDDIE SOME EDDIE MONEYMOON SUITE WONE-FM/Akr (218)535-7831

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MAY DAKES

MAY PARES

MAY MODAY BLUES (M)

PATES GABRIEL (M)

VAN RALEN (M)

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WIRA-FM/Madison (608)274-5450 PD: JACK HITCH

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TABLE

TO POUR

OCRESTS

OFFICE

OFFICE Heavy
Heavy
Peter Garriel
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KATT-FM/Oklah City (405)848-0100 WXLP/Davenport (319)326-2541 OM/PD: TERRY DE PD: PAT WELSK

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WTUE/Dayton (513)224-1501 PD: TOH CARROLL

KEZO/Omaha (402)592-5300 PD: BRUCE NCGREGOR

THE JOHN BRULLES

MARY

GENESIS (M)

PETER GARPIE (M)

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LIVE FOR LIFE

GONDAN MASH

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PETER GARPIE (M)

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# KGGD/Des Moines (515)285-6181

OP. DIR.: LARRY MON Heary
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WXKE/Ft. Wayne (219)48s-0580 PD: RICK WEST HD: HAL BRANDT

WMRY/St. Louis (618) 397-2002 Meany
VAN HALEN
BOB SECEN
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CALL PD: MARK KLOSE HD: TEO HABROK NO. TTO MARCE SHAPE OF THE MARCE SHAPE OF THE MARCE SHAPE OF THE MARCE SHAPE OF THE MARCH 
Rapids (616)456-5461 PD: DAVE LANGE ND: ARIS HAMPERS

> WIOT/Toledo (419)248-3377 PD: ANN KELLY MD: NICK VAN GIL MB. NICK VAN GIL
>
> \*\*RAYV
> \*\*ROLLING STONES (N)
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KMOD/Tulsa (918)664-2810 PD: CHARLIE WEST

MBI JOHEA MARY PARILOVE T-BIRDS FIXED TO THE PROPERTY OF GUR (N) PROPERTY OF GUR

WWCT/Peorla (309)674-2000

PD: JEFF MURPHY MD: PHIL MANICK

Heavy GENESIS (L) PETER GABRIEI VAN HALEN

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PETER GARRIEL (1)
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KICT/Wichita (316)722-5600

PD: NON ERIC TAYLOR

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KQDS/Duluth (218) 728-6421 PD: MIKE RELLER MD: JOHN TOWER

Héavy VAN HALEN (M) GENESIS (M) ELP IN SPECIAL TOP GUN IN SPECIAL
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### WWCK-FM/Flint (313)744-1570

PD: MARK MILLER ASST. PD: LECIA MACRYN PDI PONN.

NEATY
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VAN HALEH (H)
PETER GARRIEL
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KFMZ/Columbia, MO (314)874-3000

PD: BRYAN JEFFRIES HD: CHAIG STEVENS VAN HALEN
PETER GABRIEL
38 SPECIAL (L)
HOODY BLUES
TOP GUN
GENESIS
JACKBON BROWNE
Medical
CALL Hedium
a CALL
Light
a MR. MISTER
a BROCE HORNSBY &
a FRABLOUS T-BIRDS
A ROBERT PALMER
a JEAN BEAUVOIR

FINX (L)
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WKLT/Kelkesks (616)258-2800 GRI CHUCK POET ARRT, PD: TERRI RAY

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VAN HALEN (M)

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FIXK

STEVE WISHOOD

TO PO

MEATINE

BUTHLESS PEOPLE (M)

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BIG COUNTRY

KEMQ/Lincols (402)476-8565 PD: TOH BARKET

VAN HALEN GENESTS JOURNEY FIEK

Continued on next page

### REGIONAL AOR ACTIVITY

PDI MAD MAX

#### MID\X/FST (continued)

STEVE WISHOOD
FABULOUS T-BIRDS
ELP
OUTFIELD
PETER GARRIEL
BOR SECER
TOP GUN
ROD STCMART
Medium
Light
HONETMOON SUITE
SOUTHSIDE JOHNNY

WCPZ/Sandusky (419)625-1010 PD: RANDY HIGG

TO AMEN' MIGG

Neary
GRAVES (GASTER)
FIRE GASTER
FIRE GASTER
FIRE GASTER
FOR 
WZZQ/Terre Haute (812)232-5034

PD: DON RIVERS

MOS DAM MICHAELS

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MOD STOWART

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#### SOVIRADIO City (605)578-3533 PD: JACK DANIELS

NO. ARE INVILIDADA TO SERVICE TO

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PD: MARK ANTHONS MDI TOM WILSON

MEANY
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### WEST

#### PARALLEL ONE

KBCO-FM/Denve

PD: JOHN BRADLEY MD: DOUG CLIPTON

 ALMY CRAFFORD
 DOUGLE ORDER
 PETER GARRIEL
 PETER GA CONTROL OF THE PARTY OF THE PAR

KROQ/Los Angeles PD. RICK CARROLL

NO. SICK CARROLL

MATERIAL MINOS

SINGER MINOS

SINGER MINOS

FOR SINGER

FOR

KINK/Portland (503)226-5080

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PD: CARL WIDING PRG ASST: KELLY MARSH 

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> KLOS/Los Angeles (213)557-7250 PD: TIM MELLY

PO. THE MELLY
ASST. POR INDET PELL
ASST. POR INDET
ASST. PO

#### KGON/Portland (503)655-9181 PD: PETE BOLGER

MDI INESSA YORK
MARVY
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22 TOP
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60 ENESSES (M)
80 ENESSES (M)
8 HACTURA
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# KFOG/San Francis (415)986-1045 PD: JOHN RIVERS

Heavy LANTENENS
EFF

PETER CAMPIEL
P

PD: CHRIS MILLER MD: JOHN MCRAE 

KOME/San Jose (408)246-6811

PD: RON NEWNE MD: CANDI CHA Heavy
GEMESIS
JB SPECIAL
TOP GUN
STEVE WINNOOD
FIZE
FIZE
MILDE
JOUEN PY
VAS HALEN
LZ TOP
HOODY BLUES
ELP
PETER GABRIEL
RUTHLESS PEOPLE
BIG COUNTRY
ICZHOUST

ROD STEWART STEVE MINMOOD PETER CETERA RUTHLESS PEOPLE JOHN EDDIE BRUCE HORNSBY & . ABOUT LAST NIGHT BIG COUNTRY FABULOUS T-BIRDS Light BEAT FARMERS
AMERICAN ANTH
AC/DC
HR. HISTER
DOKKEN
URBYRINTH
JUDAS PRIEST
GIUFFRIA
CALL
HILD BLUE
HODELS
INXS
BRUCE HORNSBY

### KMET/Los Angeles PD: LARRY BRUCE MD: JUDY McMUTT-

MAD. MENUTTMANY PIRONAN
PIRK (M)
PIRK CALL
EDDIE

LIP
FABULOUS T-BIRDS
GIUFFRIA
BRUCE HORNESPE
LICHOUSE
RED
BRUCE HORNESPE
RE, HISTER
POISON
LOW RED
BOR SECRETON
CONKER
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BRUCE COCKBURN

KISW/Seattle
(200)285-7625
ASST WGR, 1820-7625
ND, 1870-561-761
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CFOX/Vancouve (604)684-7221

PD: DON SHAFER

KAZY/Denver (303)759-5600 ACT. PDI BAK PHILLS

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(303)936-2313

PD: TON HUNTER

Heavy
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CALL
HORARD JONES
HOODY BLUES
BE SPECIAL
VAN HALEN
INXS
GTR
GENES IS
TOP GUN
Medium
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Medium MODELS PETER GABRIEL ICEMOUSE FIXX JOURNEY

### KUPD/Phoenix (602)838-3062 VP/PROG: ERN GLAD ASST. PD: CURTISS

Heevy
VAN HALEN (M)
BOB SEGER (M)
JOURNEY (M)
GENESIS (M)
ROLLING STONES
38 SPECIAL (M)
MODDY BLUES
ELP (M)
FINC
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GTR (M)
AC/DC NAME OF THE PARTY 22 YOP CAPE OF THE PROPERTY OF

K7AP/Sacramento (018)925-3700 PD: TOH CALE MD: BILL PRESCOT

KGB/San Diego (619)292-1360 PD: TED EDWARDS

Heavy Van HALLEN STORM S

DIO AC/DC GIUFFRIA ROB JUNGKLAS JUDAS. PRIEST FIXX MR. MISTER ROBENT PALMER

LIVE FOR LIFE KROKUS OZZY OSBOURNE HODELS GOLDEN EARRING POISON MILD BUE Light a CROMDED HOUSE SIMPLY RED BOD SECER PETER CASHEL JOG JACKSON HOMAD JOKES ROD STEMART GENESIS GENORE HICHAEL STEVE WIMMOOD RUTHLESS PEOPLE TOD GUM HAGGINE ARTE RUSH BERLISH LOZ METER LOZ

KRSP-FM/Salt Lake City CHÝ PD: RANDY ROSE

MOST PLORENCE
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FOR CABBIEL (M)
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PD: TON MARSHALL

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OH: DANA ANTONY

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T VOVE CHIAINING (505)765-5400 PD: FRANK JAXON

MD: JESSIE BRICE
Heavy
PETER CARRIEL (H)
VAN HALEN (H)
GOTMOSS (H)
ELP (H)
FIDX (H)
STEVE MINHOOD
TOP GUN
ICEROUSE
JOURNEY (N)
ROLLING STOMES
HOUSE
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### PARALLEL TWO

OM: DANA JANG

KZEL/Eugene (503)342-7096 PD: BIG MARTY ASST. PD: TODO

PD: JIM TRAPP HD: VINCE MERTE PDI JOHN
MIN VINCE HERTE
Heavy
Heavy
STOVE MINORODO
FIRE (M)
FIRE

KKDJ/Fresno (209)226-5991

PD: ART FARKAS HEAT STEEL HE HEAT STEEL HEAT STEEL HEAT STEEL HEAT STEEL HEAT STEEL HEAT STE ELP STEVE WINWOOD TOP GUN Medium BEACH BOYS

KKCY/San Francisco (415) 474-9100 CO-PD: KATE HAYES CO-PD: TOM YATES

KILO/Colorado Springs (303)634-4896 ON: RICH HAWK

K97/Edmonton (403)428-8597

PD: NEIL EDWARDS MO. TEO KENNEDY

MADONINA

MARNY

HADONINA

HEART (M)

LEVEL 12

PETER GABRIEL

MIKE 6 THEN MECH.

CHENES 15

VAN HALER (H)

LUBA

COCHTANNE 6 RED

MUTHLESS PEOPLE (L)

KU SHOOS

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(808)524-7100 PD: BILL MINS

MADY PRESTON
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ASST. POR NAME AS ASST. POR NAME AS ASST. POR NAME AS ASST. (M)

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PATER GASRIEL (M)

FOR ASST. (M)

GENERAL (M)

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HOOOT BLUES (M)

FIRST

FABULUS T-BIROS

ICCHOUSE

MOOT BLUES (M)

FABULUS T-BIROS

ICCHOUSE

MOOT BLUES (M)

FABULUS T-BIROS

ICCHOUSE

MOOT BLUES (M)

ABOUT LAST NIGHT

OP. DIR. : PHIL STRIDE Heavy Stocky
GENTSIS
GOLLING STONES
BOB SECEN
MODOY BLUES
GTR
BRICEN
BRICE
PETER GABRIEL
PIXE
LORHOUSE
PABULOUS T-BIROS
FLE

KLPX/Tucson (602)622-6711 PD: ARIN MICHAELS

Heavy GENESIS (M) VAN HALEN (M) PETER GABRIEL TOP GUN STEVE WINMOOD ELF (M) BOLLING STONES (M) GTP

NAME OF WESTLY WESTLY

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PETER SABRIEL (M)

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FIRE (M)

FIRE (M)

NODOW SLUES (M)

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PARALLEL THREE

OM: CARTER S. BRA

KKGR/Anchorage

PD: JOHN ROBERTS

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KSPN/Aspen

(303)920-1912 PD: FRANK ERIKSEN (FROZEN)

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PD: JOHN HAYES

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(907)278-4631

MORE CARTEN BERNALD SERVICE SE

BLUE DYSTER CON LOU REED ELP LIVE POR LIFE Hedius Light TOH COCHRANE &

KEZE/Spokene (509)448-1000 OM: JONAH CUMMIN ASST PD: BREW HI

NAME OF BREW MICHAEL STATES AND BREW MICHAEL STATES AN

KDJK/Modesto Stockton (209)869-2594

KGRQ/Cesper (307)266-1400 PD: PRED LEENS PD: JERRY LONG! MDI MARK DAVIS
HEAVY
LEY
HALID (H)
PETER GARRIEL (H)
GENESIS (H)
ROCKICLING STORES
HOODY BLUFS
HOODY GUEN
MAGILIA
A MADOT LAST MIGHT
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LIGHT
JEAN BEAUVOIR PD: PRED LESHBUIS
Heavy
JOHN MARTYN
JOHN JARVIS
DOUBLE
BUICE MORPHSSY 6
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LI
MARK O'COMNOR
DAVID PAKE (L)
PETER CORDON
STITLE GABRIEL (M)
LEB
REGISS
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KMBY/Monterey 4081394-9000 PD: RICH SERLIN

HOAPY HARTIN
HEAVY
PETER CABHIEL
GENESIS
STEVE MINMOOD
OFF,
FIXX
38 SPECIAL
JOURNEY
VAN HALEN
HOODY BLUFFBIRDS
ACKSON BROWNE
LOU REDO
HOMEVHOON SUITE
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Medium
JOHN JOHN MELT

PD: JEFF PARETS

LAUPIE ADDRASON
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KRQU/Laramie-Cheyenne (307)745-7398 PD: JOHN EDMARI

Heavy 38 SPECIAL

(406)728-5000

Mary De SPECIAL SE SPE Heavy
PETES CASHITL
VAN MALEN
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E a HODELS a LOU REED Light

KOLA/Riverside San Bernardino (714/825-9952

PO: AL BARNET:
Heavy
38 SPECIAL [M]
GTR
BOB SEGER [M)
INKS
GREAT MHITE
JOURNEY
CALL (H)
LIVE FOR LIFE
JOE COCKEP
OUTFIELD
Medius
Light
COBEA
6 STEVE MINMOOD

KTYD/Sente Barbara (805)967-4511 PD: RICK WILLIAMS

Heavy

PROPERTY OF THE PROPERTY OF TH PRI VERN ADDIT LA PRI L

¥ 077/8eno (702)329-9261 PD: STEVE FUNK

HARRY No...
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160 Reporters

154 Current Playlists One station failed to report. Its rotations were frozen. KSPN/Aspen

Four stations reported a frozen list.

CHEZ-EM/Ottawa CHOM-FM/Montreal Q107/Toronto WAQY/Springfield

One station did not report for a second consecutive week. Its playlist was not included in this week's data KCGL/Salt Lake City

### CHR PARALLEL ONE PLAYLISTS

### EAST

B104 WBSB Baltimore

PD:Steve Kingston

MICHAEL MCDOMALD/Sweet Freedo BERLIM/Take My Breath Away MADOMMA/Page Don's Freech



WPLJ-FM RADIO MD: Usa Tonacci

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Baltimore PD: Ralph Wimmer



PD. Scott Robbins

ADD SOUTH FORDERS AND SOUTH AND SOUT

GTM/MRen The Heart Mules
JOURNEY/Surenne
BELINDA CAMLIBEL/Mar About You
ANDY TAYLOM/TAYL IS Easy
FIXE/Serrat Separation
JOE COCKER/You Can Leave Your >
NEIL DIAMOMO/Magaze For The Ful

# Philadelphia PD: Scott Walker MD: Glenn Kalina WCAU-FM

<u>જર્માં કર્માઈ</u>

SOURCE AND SOURCE AND

PD: Barbara Temple Boston MD: Chris Knight

MD: Chris Knight

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New York

MD, Frankie Blue

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PD: Scott Shannon

MD: Frankie Blue

# JO3 Buffalo

Ops Dir: John Hager

MD: Mindy Michaels

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30. 37 BEACH STYS/Rect 'N' Rell To The BRANCY MILOS/Isn't It Enough JOHN COMMINATIONAL DAY TO BE STORY OF THE STY ICCHOUSE/No Provises

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Operations Manager. Providence
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MD: Gene Baxter

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# PD: Bob Beauchamp MD: Guy Brouillard

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Toronto

VP/Programming: Sandy Sanderson

MD. Bob Saint

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39. 40 SAMGLES/IF She Enew What She MODELS/Gut Of Mins. Gut OF S PSYCHEDELIC FUR/Pretty in Pins

SECRETARIA DE L'ANNO DE L'

WXKS-FM



i 0 8 F M PD: Sunny Joe White Boston MD: Susan O'Conneil

20 DENNIS DEYQUADATTAN IN The Time MADDAMATPARA DAN'T Prach DEVICE/Manging Dh A Heart As ICEMOUSE/MA Pracities DANEY MALICARITY Neur Man WEACH SOVE/Reck "N" Roll To The

ANDY INTERPRETARE IT EAST ANDY INTERPRETARE IT THE MEAS SLY FOR THE TOWN THE MEAS SLY FOR THE TOWN THE MEAS SLUESTY TOWN THE MEASURE THE MODEL SLUESTY TOWN THE MEASURE THE MODEL SLUESTY TOWN THE MEASURE THE MODEL SLUESTY TOWN THE MEASURE THE AMBRICHME PEDDRY I MOVED TO SLIE JOHN INTERPRETARE THE MEASURE THE FIRST TOWN CAMPIES SEVERICE UNITS

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MD: Buth Tolson

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HADDNNA/Pape Don't Presch VAN HALEM/Dresch JERHAINE STEMMIT/No Don't Hove To HAITNEY HOUSTON/ALL AT Once PETER CETERA/Glory OF Love

B94 Pittsburgh

PD: Nick Bazon MD: Lori Campbell

28 ANDY TAYLDR/Take It Easy BERLIN/Take My Breath Ampy OWERN/A RING OF MESIC HEARI BOUND MACHI/Mords Gat In Th OTH/When The Heart Rules PETER CETERA Glory Of Lave



WBEN-FM/Buffalo PD: Hank Nevins MD: Roger Christian

P.U. Hank Newma
MD. Roger Christian

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PD: Jim Randall

MD: PJ. Foxx

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MD: Paul Fuller

MD: Paul Fuller

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# all hit 97.1 XEGL Dallas The Eagle

PD. Randy Brown

MD: Joe Folger

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AMOUT TAYLOR/Fale Is Easy EL DEBARGE/Who's Johnny FYEVE HIMMODD/Higher Lave BILLY DEBARY/Neve'il He Bed Son FIRK/Herrs Eagers! He Bed Son JOURNEY/Suranna OWERN/A NING OF THESE ROD STEMMAT/Love Touch DOME MAITE/FF Anybody HOS A HEA



PD: Paul Christy

KENNY LOOGINS/Dangur Zone RIDNIONT BIANIVALALIANS AMDY TAYLONG/Taxe IX Easy MADDHAN/Pape Den's Pract BIDLINDA CARLIBLE/Mad About Yes NEIL DIAMDHD/Mewded For The Fut RENE 6 ANDELA/Yeu Dan'l Meut To ANDELE/Scheel's CUL PFINCE/Mountains NOBERT FALER/Meyeractive JEFFREY OSDOREC/Yeu Saould Bt P YARREQUENT & PROPELL Meuten's Li

R&R FRIDAY, JUNE 20, 1986/91

### CHR PARALLEL ONE PLAYLISTS

7-93 Atlanta

PD: John Young MD: Chris Thomas

P.O. John Young

### Christman Christman

### Chris

MRCHUS/School's Dut

Miami

VP Programming: Robert W, Walker PD: Sonny Fox Assist PD/MD: Frank Amarian

BANAMAMANA/POPUS
JEAN BEAUVOIR/Feel The Heet
SOS BAND/The Finest
STEVIE MONDER/Lene OF Le Le
RESINA/Rasy Love
GUEEN/A Fine Of Pagic



MD: Greg Rolling

HADDMMA/Page Dan't Presch HEAHI SOUND MACHI/Mords Gex In 1

WEUE New Orleans 93FM PD: Kevin McCarthy

SANCLES/If She Knru What She JOURNEY/Sulanne SELINDA CARLISLE/Mas About You JERMAINE STEMATING Dan't Have

Miarr WINZ-F PD: Gabe Baptiste Asst. PD/MD: Mark Sna Miami WINZ-FM

Asst. PDAMPC. Mark

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KTKS
FM Dallas
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Ops Mgr. Chuck Morgan

DODA MIR: Chunch Morgan

MD. Marcie Gucklan

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WRSR Norfolk PD: Al Brock MD: Doc Mich

WRSB Norfolk MD: Doc Michaels

PD: John Lander

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26. 27. 30 HADDMMA/Pase Don't Presch QUEEN/A Kind Of Regic GTR/Man The Heart Nuter A005

(94-Q)

Atlanta

DD: Ilm Maniers

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MADDIMEN/Papa Don't Preech
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HIRE & THE MECHAN/Taken In
DOUBLE/The Captain Of Her Me

WNVZ

PD: Chris Bailey

MD: Mary Ann Rayment

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35. 37 NINE & THE MECHAN/Taken In JOHN COUGAN/HUMBINSHIP MADON YAN/LOW/TAKEN IN TOLL TO CAN'IN CONSISTOMER'FOR STOP CO

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OLEEN/A RING OF Higgs CARL PERKINS/ELTER OF Roce & Hot REDWORDS/School's Dus

New Orleans

PD: Mike Costello MD: Wayne Watkins

Norfolk

@ 105 Tampa

Ops Mgr: Mason Dixon MD: Bobby Rich

MODE Seable Process and Control of the Control of t

ADDS GAVIN CHRISTOPHER/One Step Clove

POBERT PALMER/Hyperactive

MIDWEST

Detroit power 96 fm

PD Gary Berkowitz Assist. PD: Michael Walte

HODELS/Dut OF Mind: Out or a RETER CETERA/Glory OF Love LERNAINE STEMMETAND Don't Mayor T-MADDWALF/Pape Don't Preach JOURNET/Suranne BELIHOA CARLIGLE/Mad About You

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\*KHTR 103.3 St. POWER Louis

HICHAEL HODONALD/Suset Freezes

Minneapolis

PD: Dave Anthony Asst. PD:MD: Don Michaels

ASSI, POMMI). Doe Michaels

1 | Little General Control of the Cont

WKTI Milwaukee

PD: Tim Fox MD: Denise Lauren

MADONA /Papa Don't Preach



Acting PD: Greg "Kid" Cassidy

Acting PD. Greg "Kd" Cassidy

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REGIMA/Raby Love EANAMATANA/Venus BLOW HOMEYS/Digging Your Scene

REDENÉ/School's Out FIET/Secret Separation FABULOUS TRANSCRO/Tuff Enuff JOURNEY/Sulanne

TALE MARKET

PD: Buddy Scott MD; Joe Bohannon

MODULOS SOUN SOUND CONTROL TO CON

Chicago

30, 40 JEFFREY DSECRME/You Should By P

Dotroit

WCZY PD: Steve weed MD: Kathy Means

P.D. Steve weed

M.D. Kathy Means

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MADDMMA/Papa Don't Prech ART OF MOISE/Peter Gunn 38 SPECIAL/Lise No Other Highl OWERNA Kind OF Magic JERNAIME STEWART/Ne Don't Have MICHAEL MCDONALD/Sweet Freedom DUTFIELD/Ail The Love In The M PET SHOP BDYS/Opportunities (Le' MODDY SLUES/Your Milicat Dreem

108.5 **KWK** 

THE NUMBER 1 HIT MUSIC STATION St. Louis

St. Louis MD Kim Pool

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## **CHR PARALLEL ONE PLAYLISTS**

Asst. PD/MD: Gregg Swedberg

31. 39. 3e FixE/Berret Beperation

#### ON OA KBEQ THE #1 HET MUSIC STATION Kansas City PD: Steve Perun

SILLY JOSL/Modern Numer PET DHOM BOYS/Opportunities ILe VAN HALEM/Dreen LEVEL 42/Something About You

### NLS Chicago Ops. Mgr.: John AM 894 Gehron

Asst PD/MD: Chuck Crane

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35 OUTFEELD/A11 The Love In The H JOHN COUDAF/Ruckirtest

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Ops Mgr. John Gorman Cleveland MD: Kid Leo

CUS MIGL JOHN GOTTAM Cleveland

M. 4. 1. DOMESTATION STATE TO THE STAT

21. 38. 39 ADREMALINAROMS OF The Supra BANKY MILDE/Isn's It Enough

# Chicago WIII PD Jan Jeffries MD: Brian Kelly

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### WEST

Seattle

PD: Casey Keating

101.5 FM

21
DEPECHÉ NEDE/A Question Of Lust
JOHN EDDIE/A Question Of Lust
JOHN EDDIE/Jungle Fog
NIAMI SOUME PACHIT/MET44 Cet In 11
JEFFREY OSBORNE/Tau Should 8+ Hil

### KWSS 94.5m

OTRIMHON The Heart Rules BILLY JOEL/Modern Momen NICHMEL MCDOMACD/Sweet Freeso PETER CETERA/Oloy Of Leve JOURNEY/BUILAND GUEET PALMER/Mgoarective DEVICE/Monging On A Heart Pt

# Seattle PD: Ric Hansen MD: Sandy Louis

MD. Sandy Louis

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2.2 Sign. O'Color Target 1 in Age 1 in Year

3.3 Sign. O'Color Target 1 in Age 2 in Year

4.4 Sign. O'Color Target 1 in Age 3 in Year

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34. 37 HIGHT SOUND PACHI/Heres Det In T MADDRAG/Page Den't Presch

# KZZP104.7FM THE NUMBER THIT MUSIC STATION Phoenix PD: Guy Zapoleon MD: Steve Goddard

MD: Steve Goddard

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PD: Jon Barry MD: Steve Naganuma Portland

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VP/Ops: Dave Parks San Diego

PD: Mike Proston

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ROBERT FALTER/Hyperactive ROLLING STOMES/DH= Nit (To TR+ 8 H17/MAEL HCDOMALD/Smeet Freedom

KUBE 93FM

MD: Wendy Christopher

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Sacramento

Ops Mgr/PD: Rick Gillette Asst. PD: Chris Co. 111

PRODUCTION TO SERVICE 
PD: Bob Case MD: Wendy Christopher

# San Francisco

PD: Steve Rivers MD: Keith Naftaly

MD: Kerth Natta)

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26. 29. 31. 30 STEVE MINISTER HEART LOVE

Denver PD: Mark Bolke Ops Dir: Doug Erickson

Ops Dir. Doug Erickson

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VP Prog: Gerry DeFrancesco Music Deot: Mike Schaefer,

VP Prog; Gerry Derick Schaler,

Gene Sandbloom

3 1 Institute College 
TO AREL MCDOMALD/Sweet Freedom STEVE WINNERDOW/Higher Lave BANKANGAMANANAN/YONG BERTAN SOUND MACHINERE GET IN FILE SPECIAL SPE

# KRXY Denver Ops Mgr. John Driscoll MD: Todd Cavanah

MD: TOOK Cavanah

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### KIMN Denver

Ons Mor: Bob Call MD: Gloria Perez

#### ZIOOFM KKRZ Ops Mgr: Gary Bryan Portland MD: Sean Lynch

BIRCH UNIGHDOOMING THE LEVE SEACH DOTYGENED. You First TO The DEFECTED FOOL TO USE THE SEACH DOTYGEN THE SEACH



40 JOURNEY/Sucanne JEFFREY OBBORNE/You Bhoule Ba DEVICE/Mongang Dn A Hopel At Gustella King Of Magic BANGLES/IF the Knew What the YARSHOUGH & MEDFL/1 Medifn't ANDV TAYLOR/Take It form

R&R FRIDAY, JUNE 20, 1986/93

FAST MOST ADDED Madanna Reach Boys Mike & The Mechanics John County Mellencamo

# CHR ADDS & HOTS

WAPE/Jacksonville, FL

WQUT/Johnson City, TN Mark Potter

BLOW MONKEYS STEVE WINHOOD HICHAEL MCDONALD

PET SHOP BOYS

MOST ADDED SOUTH

John County Meliencamo Mike & The Machanics Rananarama hurney

OREANOUTE Boach Rove New Edition Double Dan Hartman

#### EAST

#### PARALLEL TWO

MADONNA DEVICE JOHN COUGAR FIXX RUN D.H.C.

RUN D.M.C. HOLLEGE: HOMERD JONES 3-1 LORING 6 AMDERSON 10-2 PETER GABRIEL 4-3 GTR 7-4 SIMPLY RED 14-9

RI 104/Providence, RI Monk/Miner

MODALMiner
MADONNA
BARAHARANA
BEACH BOYS
BEVICE (dp)
HIKE & THE MECHAN
JEMAINE STEMART
NOTEREL
GROUP 5-3
GRWESI GABRIEL 10-8
JANES JACKSON 18-9
JANES JACKSON 18-7

Q92/Rochester, NY Stevens Messner

Stevens Messner
HOODY BLUES
BELINDA CARELSLE
JOHN CAPPERTY
HONEYHOON SUITE
HOTEST
18 SPECIAL 2-1
HOMARD JONES 6-2
GENESIS 9-6
VAN RALEN 12-9
EL DEBARGE 14-10

98PXY/Rochester, NY

93Q/Syracuse, NY Laird/Dunes

LardDunes
JEMAINE STEMART
JOURNEY
JEFFREY OSBORNE
GAVIN CHRISTOPHER
DEVICE
RADONNA
HOLLEST, 10-6
SIMPLY RED 10-6
EUGENACE 11-7
GENERAL 11-7
GENERAL 11-7
GENERAL 27-18

Tom Taylor
BANAMARAMA
GANTH CHRISTOPHER
HADONAL
HIKE & THE HECHAN
JERHANNE STEMART
HOCCOOL:
LABELLE & HCDONAL 1-1
GENESIS 14-9
KENNY LOGGINS 24-16
JANET JACKBON 33-17
PETER CETERA 28-22

WPST/Trenton, NJ

WRCK/Utica, NY Jim Reitz

Jim Merit
MADONNA
JOHN COUGAR
QUEEN
BARANARAMA
DOUBLE
ICEHOUSE
AC/DC (4p)
HOLLBET
L DERANGE 7-1
EL DERANGE 7-1

MADONNA BERLIN JOHN COUGAR HOTTEST 1 LEVEL 42 3-1 JANET JACKSON 5-4 GENSIS 11-7 PETER GABRIEL 15-10 WHITNEY MOUSTON 13-11

WKRZ/Wilkes Barre, PA Jim Rising

HINDIGHT STAR
ELF
HINDIGHT STAR
ELF
JOHN MAITE
STAR
HINDIGHT
JOHN MAITE
BEACH BOYS
DABRY WILDS
DABRY WILDS
FINE YOUNG CANNIB
FUNE YOUNG CANNIB
FUNE YOUNG CANNIB
MOLLEST
BELLINGS CANLISLE 23-18
KENNY, LOGGINS 24-19

BLOW HONKEYS HADONNA ANDY TAYLOR ICEHOUSE DEVICE HIDNIGHT STAR

MARTINO'BRIEN
MADONNA
JOHN CONCAR
JOHN CONCAR
BELINDA CARLISLE
HIEE 4 THE MEDIAN
GAVIN CHRISTOPHER (dp)
BIOLEGAL
JOHES 2-1
GEWESIS JOHES 2-1
GEWESIS JOHES 2-1
EL DEBARGE 13-8
KENRY LOGGINS 16-10

Q100/Allentown, PA Bryan Geronimo Bryan Geronmo
MADONNA
SEACH BOYS
QUEEN
SANANARAMA
JERRAINE STEMART
MIKE & THE MECHAN
HORSES JONES 2-2
PETRE GABRIEL 4-1
EL DEBARGE 10-6
GERESIS 24-7

WVSRiCharleston, WV Spence/Hampton Spenca Hampton

ADONNA
JOURNET
BELINDA CARLISLE
OFF
BELINDA CARLISLE
OFF
BILLY OCCAN 4-1
CENTESIS 10-9
EL DEBARGE 14-10
PETER GABRIEL 20-12
JANET JACKSON 28-17

K104/Erle, PA Bill Shannon

BHI SHARMON
MADONNA
MIKE 4 THE MECHAN
MIKE 4 THE MECHAN
MOMEYMON SUITE
BEACH BOYS
JOHN COUGAS
MOSTERS I JOHN COUGAS
GEORGE MICHAEL 1-1
TEARS FOR FEARS 3-2
LABELLE A HCONNL 13-6
GEWESIS 17-8
SIMPLY MED 24-10

WERZ/Exeter, NH Jay Bredy

MADONNA JERHAINE STEWART (dp) JSCHOLARSTY
QUEEN
JOHN CAFFERTY
QUEEN
JAME SQUIND MACHI
BAUMH SQUIND
BACHI
BAUMH SQUIND
BACHI
BAUMH SQUIND
JEFFREY ORBORNE
HOTGELL
LABELLE 4 MCDONAL 1-1
STHPLY RES 10-5
GENESIS 14-6
EL DEBARGE 17-7
HODDY BLUES 11-8

WNNK/Herrieburg, PA Bruce Bond

Bruce Bond

DOUBLE
JOHN COUGAR
RENE 6 ANCELA
RIDNIGHT STAR
JOHN MAITE
RICHAEL HCDONALD
BANAMARMA
LOU REED
HIAMI SOUND HACH!
NADONNA
MOREAR

MADONNA Mottest: RADONNA 1-1 BILLY OCEAN 6-4 SENESIS 20-13 PETER GARRIEL 21-14 WTIC/Hartford, CT

Well-West
REGINA
JOURNEY
HADDONNA
HOTEGET
EL DERARGE 3-1
JANET JACKSON 6-4
PETER GABRIEL 8-6
GENTSIS 10-7
KENNY LOGGINS 21-13

WAMX/Huntington, WV Robinson/Colfins PETER CETERA OUTP/ELD JOUNNEY JOHN CAPPERTY ELP

ELP HOTELST HOMARD JONES 2-1 HOODY BLUES 6-4 FABULOUS THUNDERS 11-5 EL DEBARGE 12-7 GENESIS 22-12

WKEE/Huntington, WV Miller/Swann

MilledSwann
JOHN EDDIE
NADOWNA
FIRK
PIRK
PIRK
DEVICE
LORING & ANDERSON
NOTERET:
LORING & MCDONAL J-1
JANET JACKSON 10-3
BILLY OCEAN 7-4
EL DEBARGE 8-5

Marino/Miles
PET SHOP BOYS
BANANARAM
JERNAINE STEMART
QUEEN
MADDISNA
JOHN COUGAR
HOELest;
JETS 4-1
BL DEBARGZ 16-7
JANET JACKSON 12-10

WTLQ.Wilkes Barre, PA Smith/Rutkowski AC/DC \*
JOHN CAFFERTY
HADONNA
KENNY LOGGINS
MIDNIGHT STAR
BERBIN
OUREN

QUEEN
HOLLEST:
PETER GABRIEL 2-1
MOODY BLUES B-5
GENESIS 17-8
VAN HALEN 23-13
ROD STEWART 36-22 NADONNA REGINA RUM D.M.C. (dp) Hotteat: LABELLE 4 MCDONAL 1-1 SIMPLY RED 5-2 HOMARD JONES 6-3 JANET JACKSON 17-11 WHITNEY HOUSTON 25-19

PPEAKOUTS

Double

Parlin

Dananarama

Q106/York, PA Fennesay/Crockett
ADDRENALIN
JOURNEY
HADDNINA
JERMAINE JACKSON
HOTTEST 1HOWARD JONES 3-1
HEART 6-4
SIMPLY RED 7-5
JETS 112-9
38 SPECIAL 16-12

> PARALLEL THREE

WFBG/Altoons, PA Stave Kelsey

ADDORNA
ADDORNA
ADDORNA
ADDORNA
ADDORNA
ADDORNA
MIRE A THE MECHAN
MIRE A THE MECHAN
MIRE A THE MECHAN
DOLLTHA CARLISUE
BANANARAMA
OUTFFELD (dp)
OUEER (dp)
FOOTERS: MCDONNL I-1
SIMPLY RED 7-3
EL DERARGE 15-6
KEMRY LOOGINS (19-9)
PETER GARNELL 18-11

ROUSEMANDAM
MADORNA
NU SIGOZ
JOHN COUGAN
JOHN SODIE
STEVE WINMOOD
BANNANDAM
ACKSON
BEACH BOYS
AC/DC (4p)
REACH BOYS
BEACH BOYS
AC/DC (4p)
REACH BOYS
REACH BOYS
AC/DC (4p)
REACH BOYS
AC/DC (4p)
REACH BOYS
AC/DC (4p)
REACH BOYS
AC/DC (4p)
JOHN BEACH BOYS
JOHN BOYS
AC/DC (4p)
JOHN BOYS
AC/DC (4p)
JOHN BOYS
JOHN B

Tom Mitchell
MADDINIA
MADDINIA
MIKE & THE MECHAN
OUTFIELD SHIPS
MODERATE & MCDONAL 1-1
JAMET JACKSON 6-2
PETER CARRIEL 3-3
GENESIS 11-4
GTR 5-5 WGFM/Schen Tom Parker WZON/Bangor, ME Tony Perkins Tony Perkins
EL DEBARGE
HADDINNA
JEBNAINE STEMART
BEACH BOYS
GAVIN CHRISTOPHER
ADRENALIN (dp)
BANANARAMA Tom Parker
JOHN COUGAR
JERHANIE STEMART
RAIDONNA STEMART
HOUSE 1 THE MECHAN
HOTES 1 THOMARD JOHES 1 THOMARD JOHES 1 THOMARD JOHES 1 THOMARD JETS 6-4
GENESIS 11-8
PETER GABRIEL 16-9

BANANARAMA Hottest: SILLY OCEAN 6-3 JETS 9-4 PETER GABRIEL 12-6 REMNY LOGGINS 13-9 JANET JACKSON 28-18

ALGERT JOSOFT 38-18
WHIGY/BB-th, ME
Anderson/Edwards
HIELE A THE HECHAN
BOSCHER,
BECTINA
DOUBLE
RECTINA
DOUBLE

Spencer(Kelly HADONNA HOTERS! HOMERD JONES 2-1 EL DERARGE 9-5 GENESIS 13-8 JANET JACKSON 25-12 JERMAINE STEWART D-36

95XXX/Burlington, VT Speck/Yesner Speck/Vener
ICEHOUSE
HIKE & THE MECHAN
HADOMN
JOHN EDDIE
ELP (dp)
JOHN MAITE
ISLE OF MAN
JOHN MAITE
ISLE OF MAN
HOUSEN
HOUSEN
HOUSEN
LE LE (ELENARE 9-5
ELE ELENARE 9-5
ELE ELENARE 12-8
PETER GARTEL 19-9

WIKZ/Chambersburg, PA Matthews/Alexander

Matthews/Alexander
MADONNA
BELINDA CARLISLE
JOURNEY
HICHARL MCDONALD
DEVICE
HOTLOR
HOTLOR
JOYN DEVICE
SIMPLY FED 6-4
JANET JACKEON 18-10
PARVILLOSS TRUNDERS 16-12
PITES GABRIEL 19-16

WZYQ/Frederick, MD Kempsabi/Armstrong Kemosabi Armstong
HADONNA
DEVICE
Hottest:
LASELLE & HCDONAL 1-1
JETS 3-2
HOMARD JONES 6-4
PETER GABRIEL 13-5
EL DEBARGE 11-8

OK100/Itheca, NY Neville/Wilkins NewHiteWilkins
BEACH BOYS
MADDISHA
MIKE 4 THE MECHAÑ
JOHN COUGAR
HONEYMOON SUITE
ANDY TAYLOR
LABELLE 6 HOONAL 2-1
GEORGE MICHAEL 3-2
GTE 6-4
TEARS POR FEARS 12-9
B.E. TAYLOR GROUP 15-10 100KHI/Ocean City, MD J.J. McKey

ICEHOUSE MIKE & THE MECHAN QUEEN
DENNIS DEYOUNG
BERLIN
DOUBLE
MADONNA
BEACH BOYS
BANANARAMA BANANARAMA MOTEMAT: SIMPLY RED 1-1 38 SPECIAL 6-3 BLOM MONKEYS 9-5 MODELS 16-10 PETER GABRIEL 20-15

95XIUParkersburg, WV Paul DeMille
JOHN COUGAR
HONEYHOON SUITE
HADDINGA
BEACH BOYS
HIRE & THE MECHAN
HOODY BULLES 2-1
LABELLE & MCDOMAL 3-2
JR SPECIAL 4-3
KENTY LOGGINS 5-4
EL DEBARGN 8-5 WGAN Portland ME Falconi O'Neil

FalconiU'Neil
JORN COUGAR
BANAMARAMA
MADONNA
BERCH BOYS
MIKE 6 THE MECHAN
HATCH HATCH
LABELLY 1 MCDONAL 1-1
SIMPLY RED 2-2
EL DEBARCE 13-6
PETER GARRIEL 15-8
KENRY LOGGINS 18-10

WOMP/Wheeling WV

FORSTENSTEWART
MADONNA
ADDEMALIN
ELP
STEVE WINNOOD
ICCHOUSE
JECANIES STEMART
HOLLESTEMAN LOGGINS 11-8
GENERY LOGGINS 11-8
GENERY LOGGINS 11-8
GENERIS 1 80-11
PETER GABRIEL 17-12
JANET JACKSON 21-15 WFXX/Williamsport, PA Minler/Stratton

MADONNA BANANARMA JERMAINE STEMART Hottest; JETS 2-1 EL DEBARGE 10-6 GENESIS 12-8 PETER GARRIEL 14-9 JAMET JACKSON 22-10

#### SOUTH

PARALLEL TWO

Bruce Stevent.
JOURNEY
MADONNA
QUEEN
MIAMI SOUND MACHI
JOHN COUGAR
REGINA
Mottest:
BILLY OCEAN 1-1
GENESIS 11-2

MADONNA TIMEX SOCIAL CLUB MICHAEL MCDONALD JOHN COUGAR

JOHN COUGAR Hottest; LABELLE & MCDONAL 1-1 JETS 4-2 CEORGE MICHAEL 6-4 BOYS DON'T CRY 8-5 SIMPLY RED 9-6 WFMF/Baton Rouge, LA Rice/Ahysen

JOURNEY
HADDHNA
FIXE
HOTCOST:
JETS 5-4
KENNY LOGGINS 11-8
GENESIS 17-11
PETER CETERA 20-15
JAMET JACKSON 24-16 WGGZ/Baton Rouge, LA Michael Adems

Michael Adems
Model Adems
Mode

KZZB/Besumont, TX Mike Murphy Mike Murphy
AC/DC (dp)
BEALIN
JOHN COUGAR
BEACH BOYS
NADORNA
JOHN CAFFERTY
HOLLEST
JITS 3-1
HOWARD JOHES 4-2
EL DEBARGE 10-6
PET SHOP BOYS 19-12
GENESIS 18-13

WAPI/Birmingham, AL Prahin/Wood Pranin/Wood
SIMPLY REP.
JOHN COUCHE
JOHN COUCHE
PET SHOP BOYS
JERNAINE STEMART
MADONNA
STEVE WINMOOD
HOLLEST HOMOOD
HOLLEST HOMOOD
LABELLE & MCDONAL 2-3
LABELLE & MCDONAL 2-3
LABELLE & MCDONAL 2-3
LOSLANGE JO-6
GENESIS 14-7

WKQB/Charleston, SC Gaither/Russell Gaitheifkussell
MADDINIA
GAVIN CHRISTOPHER
REGINA
DOUBLE (dp)
HOTEGET:
BILLY OCEAN 2-1
JERMAINE STENART 4EL DEBARGE 6-3
JANET JACKSON 13-4
GENESIS 22-16

WSSX/Charleston, SC Phillips/Allen PhilippidAlen
MADONNA
RECINA
JOHN MAITE
ANDY TAYLOR
DAN HARTHAN
HOLE-SE
JERMAINE STEMART 1-1
KENNY LOGGINS 9-6
JAMET JACKSON 13-9
PETER GABREL 19-14
PETER CETERA 20-15

Jack Deniels
MADONNA
MADONNA
MELINDA CARLISIE.
BELINDA CARLISIE.
GOURNNY
ANDY TAYLOR
DAN HARTHAN
HOTHER
HOMARD JONES 5-4
HOOMAP JUNES [0-2
CRESIS IS 18-10
REBNY LOOGINE 23-11

Blackwoll/Williams
BARRY MANILOW
MADGWNA
ANDY TAYLOR
FARGLOUS THUNDERB
HOTEBAR 3-1
JAMRT JACKSON 5-3
EL DEBARGE 8-4
PETER GABRIEL 17-10
KENNY LOGGINS 22-14 WSKZ/Chattenoogs, TN Chase/Scott

Chase/Scott

BLOM MONKEYS
JERNAINE STEWART
STEVE WINHOOD
OUTFIELD
HOTELS
HOWARD JONES 1-1
JETS 5-2
EL DEBARGE 14-5
BS SPECIAL 11-6
GENESIS 16-7

WNOK/Columbia. SC Windham/LaComba WHOTHWELLOWGE
HADDNNA
HOTHER:
HOMARD JONES 3-1
EL DEBARGE 14-6
JANET JACKSON 36-18
JERSHINE STEMART 25-20
PETER GABRIEL 26-21 WDCG/Durham-Raleigh, NC Edwards/Wright

John/Conley
BOSEN PALHER
BOSEN PALHER
BOSEN PALHER
BOSEN BOOGAN
ALDOMAN
ALDOMAN
JOURNEY
STEVE WINMOOD
HOTLEST JACKSON 36-16
BALISHO ACRLISCE 31-26
ETER GABRIEL 31-27
ETER GABRIEL 31-28 MADONNA GAVIN CHRISTOPHER BELINDA CARLISLE 96X/Miami. FL Holiday/Ellion BELINDA CARLISLE HOTLEST HOWARD JONES 2-1 SIMPLY RED 4-3 JETS 5-4 GENES(S 13-7 JANET JACKSON 17-10 GTR REGINA REGINA Hottest: LABELLE & MCDONAL 1-1 WHITNEY HOUSTON 2-2 EL DEBARGE 8-7 SIMPLY RED 18-8 KERNY LOGGINS 25-20

KAMZ/EI Paso, TX Owens/Zeezer MADONNA MICHAEL MCDONALD JEFFREY OSBORNE PETER GABRIEL

HADONNA FABULOUS THUNDERB TIMEX SOCIAL CLUB HOTCEST: 22 TOP 3-7 GENESIS 15-10 SIMPLY RED 22-11 OUTFIELD 21-17 PETER GABRIEL D-26 PETER GARRIEL
HOTCOR:
LABELLE & MCDONAL 1-1
JANET JACKSON 2-2
NEW EDITION 6-3
EL DEBARGE 5-4
PETER CETERA 13-7 KEZB/EI Paso, TX Haney/Simon

ManewSimon Renny Loggins BLOW HONKEYS BELINDA CARLISLE Hottest: JETS 4-2 STOP 10-5 EL DEBARGE 17-10 TIMEX BOCIAL CLUB 24-13 PETER GABRIEL 23-15 ReleightCollins
JOURNEY
STEVE WINNOOD
QUEEN
MADONNA
JEPPRRY OSBORNE
HOLLest 1
LABELLE 6 MCDONAL 1-1
BILLY OCEAN 3-2
JETS 6-6
EL OSBARGE 3-5
SIMPLY RED 10-8 MADONNA Hottest: JETS 2-1 HOMARD JONES 4-2 EL DEBARGE 9-6 GENESIS 10-7 NEW EDITION 22-16

WANS/Greenville, SC Tommy Smith

HIKE & THE MECHAN

MADONNA BEACH BOYS HONEYMOON SUITE RENE & ANGELA NEW EDITION

WCKN/Greenville, SC Wilson/Norris

JERMAINE STEWART MIDNIGHT STAR BEACH BOYS FOSTER & ONJ HADONNA

84TYX/Jackson, MS

NACONAL MADONAL MEADONAL MEADONAL MECCAN BECLIAM SECLIAM SECLIAM MECONALD SOS BAND MODERAL NEW EDITION Hottest: LABELLE 4 MCDONAL 1-1 EL DESARGE 7-2 GENESIS 18-5 BOB SECER 10-7 PETER GABRIEL 21-10

KX104 Nashville, TN Cook/Harris MADONNA JEMAINE STEMART BILLY JOEL Notes: BILLY GCEAN 2-1 JANET JACKSON 6-3 PETER GABRIEL 10-6 GENESIS 12-7 KENNY LOGGINS 14-8

8J105 Oriendo. FL.

HADONNA BANANAPAMA ROBERT PALMED PETER CETERA Hottest: JANET JACKSON 1-1 JERHAINE STEWART 9-5 SOS BAND 12-7 HOWARD JONES 22-12 PETER GARRIEL 24-13 ROBERT PALMER Hottest: BILLY OCEAN 6-2 EL DEBARGE 7-4 JETS 8-6 GENESIS 1s-11 PETER GABRIEL 19-12

Y106/Orlando, FL Gerry Cagle SETY LIGHT
HADONNA
STEVE WINWOOD
BLOW MONKEYS
GENESIS 15-5
KENNY LOGGINS 18-13
JERNAINE STEWART 24-18
FABULOUS THUMBERS 29-23
PETER CETERA 38-29

MICHAEL MCDONALD MOTHER : EL DEBARGE 12-8 38 SPICIAL 13-9 JETS 20-14 PETER GABRIEL 25-20 JANET JACKSON D-33 94Z/Rateigh. NC Delloro/Hunter WOKVKnoxville. TN Harper Beach

DeligrotHunter

HADONNA
BOB SECER
MICHAEL HCDONALD
QUEEN
HOTLEST
HOWARD JONES 1-1
HOMARD JONES 1-1
HOMPPHOON SUITE 4-2
38 SPECIAL 7-3
PETER CETERA 26-17
ROD SPECIAL 7-3
ROD SPECIAL 7-3 HarpariBeach
MI AHI SOUND MACHI
HOMEYMOON SUITE
JOHN COUGAR
LOU REED (dp)
Hottesti
El DERRREE 6-1
LABELLE 4-MCDONAL 3-2
SILLY GOERN 7-3
38 SPECIAL 8-6
SPECIAL 8-6
SPECIAL 8-7 WRVQ/Richmond, VA

WFMI/Lexington, KY Lewis/Payne
HIKE & THE MECHAN
HIKNEY HOUSTON
WHAN!
HOLLEST
BILLY OCEAN 4-1
HOWARD JONES 7-4
JETS 9-5
EL DEBARGE 13-7
JANET JACKSON 16-12 FOWJOINE
MADONNA
STEVE WISMOOD
JOURNEY
HORAGE HECONALD
JERNAINE STEVART
JERNAINE STEVART
LABBLE & MCDONAL 1-1
JETS 2-2
EL DERARGE 9-6
JANET JACKSON 12-5
SIMPLY RED 14-8

WXLK/Roanoke, VA Brown/O'Shea Brown'O'Shee

DEVICE
JAMET JACKSON
JOHN COUGAR
BAHANARAMA
MADONNA
HOTES 1-2
JETS 5-3
BLOM HONKEYS 6-5
EL DEBARG 8-6
KENNY LOGGINS 24-14 WDJX/Louisville, KY Kenney/Meyer KenneyMeyer
HADONNA
JOHN COUGAP
JOHN COUGAP
BELINDA CARLISLE
GONIN GHISTOPHER
ROBLET PALMER
HOTEAST
EL DEBARGE 4-1
JETS 7-3
JAMET JACKSON 18-12
KENNY LOGGINS 21-16
GENESIS 22-17

KTUX/Shreveport, LA NADORNA NADORNA NADORNA NADORNA NADORNA NADORNA NADORNA NATURE (CENOUSE CENOUSE CENOUSE CENOUSE CONTRACT NATURE NATURE (CENOUSE CENOUS 
none Hottest: HOMARD JONES 1-1 SIMPLY RED 3-3 BOYS DON'T CRY 5-5 EL DEBARGE 10-10 JANET JACKSON 18-18

JOSEPHHODWSY

MADONNA
MICHAEL MCDONALD
JERNAINE STEMART
QUEEN
BOLLOSE:
LABELLE & MCDONAL I-I
BILLY OCEAN 5-2
EL DESANGE 15-8
GENESIS 20-11
JAMET JACKSON 31-19

PARALLĖL THREE

Dom Tests
HADDNNA
HIKE & THE MECHAN
ANNANRAM,
JOHN WAITE
JERMAINE STMART
HOTHER STMART
HODDNAL 2-1
HODDY BLUES 6-3
GENESIS 13-5
EL DEBARGE [1-8
PETER CITCHEA [9-1]

ETER OTTERA 19-13

KQIZ/Amarillo, TX

Brian Krysz

DOUBLE

ANDY TAYLOR

ANDY TAYLOR

JOHN COUGAR

DAN HARTMAN

KOKLEST

JETS 4-1

GENERAL 3-5

FABILUOUS THUNDERS 10-7

KENN' LOOGINS 12-9

KKSF/ABADUS THUNDERS 10-7

WKSF/Asheville, NC John Stavens John Steven
MADONNA
OUTFIELD
PET SHOP BOYS
STEVE MISMOOD
GAVIB CHNISTOPHER (dp)
GAVIB CHNISTOPHER (dp)
HOLDEST (dp)

WJAD/Beinbridge, GA Elliot/Kelly EBIOTKSIV JOHN COUGAR MADORNA BANANARANA RECINA NEW EDITION LOUI REED (4p) HOTERSI : MCDONAL 1-1 KOMARD JOHNS 2-2 GUNESIS 15-7 PETER GABRIEL 17-10 WOID Biloxi, MS

JOURNEY STEVE WINWOOD MICHAEL HODONALD JEFFREY OSBORNE PRINCE (dp) JERMAINE STEMART (dp) JERMAINE STEMART (
HOTTEM:
SIMPLY RED 13-5
EL DEBARGE 11-6
JANET JACKSON 16-1
BOB SEGER 23-18
HOODY BLUES 26-20

OUTFIELD DEVICE QUEEN STEVE WINWOOD JOURNEY ELP ELP Hottest: HOWARD JONES 5-1 HEART 11-8 GENESIS 15-10 18 SPECIAL 16-11 EL DEBARGE 20-12

KISRIFt Smith AR

Rock Hayas
HADONNA
BEACH BOYS
HIRE & THE HECHAN
JOHN COUGH
JERNAINE STEMART
MOTHER!
GENESIS 3-1
JET'S 15-8
KENNY LOGGINS 16-10
JAMET JACKSON 32-16
PETER CETERA 39-26

MADONNA MIKE & THE HECHAN REGINA BANANARAMA BANANARAMA Hottest: HomanD JONES 2-1 SIMPLY RED 3-2 EL DEBARGE 5-3 JANET JACKSON 10-7 HIAHI SOUND MACH: 34-25 WYKS Gainesville, FL Jeri Banta

none Hottest: BOYS DON'T CRY 1-1 38 SPECIAL 3-3 MODELS 8-9 BILLY OCEAN 11-11 JOHN COUGAR 12-12

WZYP/Hunteville, AL Tom Kelley TOM Kelley
JERNAINE STEMART
NADORNATHE MECHAN
JOHN COMGAR
NOM EDITION (dp)
ADRENALIN (dp)
BANANAMAMA (dp)
JETS 4-1
JETS 4-1
JANET JACKSON 19-11
38 SPECIAL 16-12
JETS FETER (dp)

KSMB/Lafeyette, LA Segraves/Small

Segravea/Smek

JOURNEY

RADONNA

GAVIN CHRISTOPHER

BEACH BOYS

AC/DC (dp)

HOtteat;

BOYS DON'T CRY 4-1

BILLY OCEAN 7-5

SIMPLY RED 10-6

JETS 11-8

JANET JACKSON 21-11

Q101/Meridian, MS Dala Taylor

Dade Teylor

HADONNA
HIRE & THE HECHAN
BLOW MONKEY'S

HIAHI SOUND MACHI
SANNANAMA
HOTLEST
HOWARD JONES 5-2
BILLY OCEAN 3-3
GENESIS 12-8
KENNY LODGINS 14-10
PETER GABRIEL 16-12

KNOE/Monroe, LA Knighten Clary

JOURNEY STEVE WINNOOD OUTER OUTEN PIXX ICENOUSE ELP Hotteat: Howard Jones 4-1 SIMPLY RED 11-4 JETS 13-6 EL DEBARGE 20-10 BOYS DON'T CRY 18-13

John Clay
MADONNA (dp)
TIMEX SOCIAL CLUB (dp)
MADONNA (dp

JERNAINE STEWART BANAMARANN QUEEN (dp) MIAMI SOUND MACHI HOTERS! HOMARD JONES 5-1 EL DEBARGE 12-7 JANET JACKSON 17-9 KENNY LOGGINS 22-1! PETER CETTRA 29-20

Z102 Sevenneh, GA Sommers McFerland

PRINCE PRINCE
MADDINAL
MADDI

MICH SPUNNISS

MADONNA
ANDY TAYLOR (dp)
OUTFIELD
REGINA
JOHN MAITE
HOTELST
HOWARD JONES 6-J
EL DEBARGE 7-4
JANET JACKSON 13-8
JERMINE STREAMT 22-14

KNIN/Wichits Falls, TX Beck/Kay

BeckKay

BANANARAMA
NIKE 4 THE HECHAN
HIME 1 SOUND MACH!
HADONNA
HOTTOR
HOTTOR
HADONNA
HOTTOR
HO

WHSL/Wilmington, NC Stewart/Stone

StewardStons
JORN MAITE
JORN MAITE
OAN HARTMAN
HONERWOON SUITE
BANANARAMA
DANNY WILDE
JORN COUGAR
HOUSE
HOUSE
THE HECHAM
HOUS

WVBS/Wilmington, NC Rendy "Animal" Turner

234 Reporter 230 Current Reports

The following stations reported a frozen playlist this week WHTT/Boston WYKS/Gainesville

WQUE/New Orleans WLRS/Louisville

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) Indicates the song was dropped from the playlist then readded.

Breakouts are records not included in the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations overall.

#### MOST ADDED MIDWEST BREAKOUTS Rananarama

Jermaine Stewart Journey John Cougar Mellencamp Mike & The Mechanics

# **CHR ADDS & HOTS**

WEST MDST ADDED

Madonna Steve Winwood .inurney Jermaine Stewart Miami Sound Machine

PARALLEL

KGOT/Anchorage, AK J D Chandler

JOHN COUGAR MADONNA MIKE & THE MECHAN DEVICE BEACH BOYS

HEACH BOYS HOTTER! KENNY LOGGINS 9-2 38 SPECIAL 7-3 VAN HALEN 14-9 GENESIS 19-12 PETEN CETERA 24-15

PET SHOP BOYS ROBERT PALMER

ROBERT PALMER BERLIN OUTFIELD SBORNE MADDHNN MOTHER! OF BORNE MADDHNN MOTHER! 4 MCDONAL HOMARD JONES 2-2 EL DEBARCE 3-3 SIMPLY RED 5-4 OEMESIS 15-7

KBOZ Bozeman MT Steve Mills

KKAZ/Cheyanne, WY Jack Alexander

THREE

Berlin Bananarama

#### MIDWEST

PARALLEL TWO

# WKDO Akron, OH Patrick/Kittredge STABSHP DEVICE ANDY TAYLOR JOHN COUGAR HOCKEAT HOWARD JONES 2-1 GENESIS 3-3 VAN HALEN 4-4 GIUFFRIA 13-7 WILD BLUE 17-8

Ross Bridleigh
BAHANARANA
MADONNA
JOHN MAITE
DEVICE:
HOWARD JONES 2-1
HOWARD JONES 2-1
HOWARD JONES 14-8
GEWESIS 17-9
PETER GARRIEL 20-11

### WGCL/Cleveland, OH LoCascio/Bumper

ECLASTIC SUPPLY
KENNY LOGGINS
BILLY JOEL
BOB SEGEN
HOTEBAT:
LABELLE & HODONAL I-1
HOMARD JONES 4-2
BILLY OCEAN 6-4
SIMPLY RED 10-5
JETS 14-8

OTH
MADONNA
PABULOUS THUNDERB
JERMAINE STEMART
GUTFIELD
HOTEBART
HOTHARD JONES 2-1
EL DEBARGE 10-6
EIMPLY RED 13-8
GENESIS 17-11
JAMET JACKSON 24-18

### KIIK/Davenport, iA Jim O'Hara

JHM O'HATS

MIKE S THE MECHAN
MADONNA
DENNIS DEFOUND
DENNIS DEFOUND
DENNIS SIDWART
BOTTCHE S

GENESIS 13-7
FETER GABRIEL 16-10
BILLY JOEL 24-17
STEVE WINDOD 34-24

### WGTZ-Dayton: OH John Robertson

#### KRNQ/Des Moines, IA

GWIENSPERP
BOB SEGER
STEVE WINMOOD
MICHAEL MCCONALD
ANDY TAYLOR (dp)
GAVIN CHRISTOPHER (dp)
HOTEBET
LABELLE & MCDONAL 2-1
LET DEBARGE 24-16
EASTLE & MCDONAL 22-17
MENEY LOGGIRS 33-23

### KZIO/Duluth, MN Michaels/Herman

HOMARD JONES 6-1 JETS 3-2 PETER GABRIEL 16-6 KENNY LOGGINS 10-9 JANET JACKSON 19-11

# FORM MICHAEL MADDONNA PRINCE JERMANNE STEMART JOHN MAJTE NOTESEL HOMARD JONES 3-2 EL DEMARGE 7-5 JETS 8-6 GENESIS 15-9 JANET JACKSON 19-12

CHONGROUSE CAVIN CHRISTOPRER MIKE & THE MECHAN JOURNEY MADONNA HOTEBEE SILLY OCEAN 4-2 SIMPLY RED 8-6 KENNY LOGGINS 31-7 PETER GARRIEL 17-8 EL DERARGE 13-9

WMEE/Ft: Wayne, IN Tony Richards

### WIKX/Green Bey, Wi McCarthy/Michael T.

JOURNEY FIRE ROBERT PALMER NOUTFIELD HOLLest: HOMARD JONES 2-1 JETS 9-5 EL DEBARGE 10-6 KENNY LOOGINS 16-8 PETER GABRIEL 19-11

### WZPL/Indianapolis, IN Simon/Brown

EL DEBARCE 9-5 MOODY BLUES 12-7

Terry Weinacht
MICHAEL MCDONALD
DEVICE (dp)
BERLIN
ADREMALIN (dp)
Botessts
HOWARD JONES 4-2
HEART 7-8
PETER GABRIEL 21-12

### WVICiLensing, Mil Bennetti/Majoney

Bennetü Maioney
JOHN MAIT TE
JCHROITEE
LCEROITEE
LCEROITEE
ANDY TAYLOR
EL DEBARGE
JOHN CAFFERTY
ADRENALIN
MOTEST: SIMPLY RED 1-1
EENNY LOGGINS 0-5
ROD STEMART E. 0-8
PETER GETZER 21-10
PETER GETZER 21-10

MADONNA
BO DEANS
BEBLIN
JERMAINE STEMART
JOHN COUGAR
BOTESST
BILLY
JETS 4-2
GENESIS 8-9
JAMET JACKSON 13-8
RENNY LOGGINS 16-9\*

# KJ103/Oklahoma City, OK Cahill/Davis

GTR BLOW MONKEYS MADDINNA STEVZ WINWOOD GAVIN CHRISTOPHEN Bottest: HOMARD JONES 6-1 JETS 3-2

MADDONNA
JERNAINE STEMART
Hottost:
SILLY COMMAN 2-1
LABELLE & MCDONAL 4-2
JETS 5-3

### Z104/Madison, WI Little/Hudson

CAMBIDANIS
TIMES SOCIAL CLUB
MADOWIA
JOURNEL
POPERAL
MCDONALD
BLAN MCDONALD
BLAN MCDONALD
BLAN MCDONALD
BLAN MCDONALD
LOSS NATE
HOST-SET
HOST-SET
JAMES STATE
JAMES JACKSON 11-6
JAMES JACKSON 12-6
FERSON LOGIN 24-12
FERSON

JOURNEY HADONNA HOCKOME: HOMARD JONES 1-1 NU SHOOZ 2-2 KENNY LOGGINS 3-3 GENESIS 4-4 BILLY OCEAN 6-5 BritDent
JOURNEY
OUTFIELD
AND TATUOR
JERNAINE STEWART
JEFFREY OSBORNE
HOTEST
HOMARD JONES 1-1
SIMPLY RED 7-3
EL DEBARCE 8-0
COMESIS 9-6
PETER GABRIEL 15-10

KAY107/Tulsa, OK Harv Blain HANY Bloom

AS PECTAL

HADDONNA

ROBERT PALMER

JOURNEY

GAVIN CHRISTOPHER

BOCLESE:

MADONNA 3-1.

LEVEL 42 4-3

HERRT 13-10

SEMENIS 25-14

KENNY LOGGIMS 33-18

### KEYN/Wichita KS Land/Pearman

MADONNA
JERNAINE STEMART
JORNE COURAR
SANANARAMA (&p)
Nottest:
TU SHOOZ 2-1
KENNY LOGGINS 5-2
EL DEBANGE 4-4
GENESIS 8-5
JANET JACKSON 16-8

Odiver/Wilmoms

HADONNA
JERNAINE STEMART

HOTCHART
HOTCHART
HOTCHART
JETS 4-3
EL DEBARGE 9-8
KENNY LODGINS 17-14

# WHOT/Youngstown, OH Dick Thompson

UNICH THOMOSON
PETER CETERA.
BILLY JOEL
HOTEGET
BILLY GCEAN 3-1
HOMARD JONES 6-2
JETS 5-3
LABELLE 1 MCDONAL 1-1
JAMET JACKSON 9-6

### PARALLEL

THREE KYYY/Bismurck, ND Bob Beck

# MADONNA MIKE & THE MECHAN BELINDA CARLISIZ HOTHER 100 JULY 2 1 JETS 6-3 GENESIS 13-8 EL DEBARGE 15-10 PETER GABRIEL 20-11

MADONNA GAVIN CHRISTOPHER ANDY TAYLOR MIAMI SOUND MACHI SLP (dp) Motest 1 MOMARD JONES 4-2 BILLY OCEAN 5-3 JETS 6-4 KENNY LOUGINS 8-6 GENESIS 17-7

Jim Clouse
STEVE WINMOOD
JOURNEY
ANDY TAYLOR
MADONNA
JOHN CAFFERTY
ELP (dp)
JOHN COUGAR Hottelt: JETS 1-1 EL DEBARGE 2-2 GENESIS 11-3 PETER GABRIEL 12-5 JANET JACKSON 19-8

TIMEX SOCIAL CLUB PETER CETERA TKA STEVE MINNOCO PETER CETERA
TXA
STEVE HINHOOD
STARROUNT
ART OF MOISE {dp}
ROBERT PALMER {dp}
JOHNSEY
JOHN COKCAR
HOTECAT
SYNCH 1-1
JETS 2-2

### KQCR/Ceder Repids, iA Bred Fuhr

### KCMQ:Columbia, MQ Turtin/Baker

NADONNA
MICHAEL MCDONALD
ELP
JEFFREY OSDORNE
HOTEST:
JETS 4-)
EL DEBARGE 9-4
PETER GABRIEL 17-11
JANTE JACKSON 74-16
JERMAINE STEWART 36-26

PRINCE BLOW MONKEYS STEVE NINWOOD HOWARD JONES 8-1 BILLY CCEAN 5-3 JETS 6-4 GENESIS 20-13 JANET JACKSON 30-18

### WAZY/Letayette IN Kristi/Louizos

JETS 8-5 JANET JACKSON 16-7

### KFAX/Lincoln, NE Johnson/Mayer

MADORNA JERMAINE STEWART JOURNEY MIKE & THE MECHAN

YEAF ATRE HECHAN
HOUSEYWO'N SULTE
HIRE A THE HECHAN
HOUSEYWO'N SULTE
GENESIS 7-4
SIMPLY RED 5-5
LINITED MARNATY 8-6
PAGGLOGS THEMS
FILE OF THE HECHAN
HOTE BENESIS 7-5
PAGGLOGS THEMS
FILE OF THE HECHAN
HIS STATEMENT SOLD
FI

### KKKUGrand Forks, ND Nordina/Right

### KKLS Rapid City, SD Sherway/Kalleway PET SHOP BOYS JANET JACKSON MADONNA

JANET JACKSON
MADONNA
ELP
BEACH BOYS
HOTEGRE®
LABBLEE & MCDONAL 5-1
JETS 7-2
SIMPLY RED 6-5
CENESIS 10-7
PETER GABRIEL 13-8

MADONAN JOYCE KENNEDY MIKE 6 THE MECHAN DEVICE HOTTER: LABELLE 4 MCDONAL 4-1 JETS 7-5 JANTT JACKSON 16-7 EL DEBARGE 10-8 GENESIS 12-9

Mins Wan Kamp
JEBMAINE STEDART
BELLINDA CARLISLE
STEVE WISHOOD
JEFFREY OSBORNE
DEVICE (dp)
MADOWNA
GAVIN CHRISTOPHER
MOLEREL LARELLE & MCDONAL 1-1
JETS 2-2
MCMADD COMES 4-4
EL DEARREL 9-6
GURGES 18-6

KENNY LOGGINS BELINDA CARLISLE

### WEST

PARALLEL TWO

SNACKEMPOUNTER

ADDITION

RKXX/Bakarafeid, CA Squireal/Kamper EL OEBARGE HADONNA PETER CETERA FABILIOUS THUDERB BILLY JOEL HOCLEST: LABELLE 4 HODONAL 4-2 JETS 7-3 SIMPLY RED 10-4 JANET JACKSON 17-11

Martino/Simon
SIMPLY RED
BOYS DON'T CRY
Hottest:
NU SHOOZ 2-:
LABELLE & HUDDONAL 4-2
GEORGE MICHAEL 9-4
JANET JACKSON 18-12
JETS 26-20

KF95/Borse, ID
Doss/Gregory
BELINDA CARLISLE
BEACH BOYS
JEMAINE STEWART
MADONNA

NOME

KIYS/Bose, ID

Tom Evens

MINE A THE MECHAN

MADOWN

MIANT SOUND MACRI
JOHN COURACH

JOHN JOHN JOHN

JOHN JOHN

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JOHN WAITE QUEEN BERLIN HOMEYMOON SUITE (dp) JOHN COUGAR MIKE & THE MECHAN BANANARAMA

WDBR Springfield, It. Moore Lewley

BANANARAMA Hottest: BILLY OCEAN 6-2 SIMPLY RED 9-4 JETS 8-5 PRITER CABRIEL 11-6 GENESIS 22-12

MADONNA JEFFREY DEBORNE JOHN WAITE

### KKRC/Sioux Falls, SD Kieley/O'Douglas

BLOW MONKEYS BANGLES BANGLES
JOURNEY
STEVE WISHOOD
BELINDA CARLISUE
JERNAINE STEWART
HOLLERING
JERNAINE STEWART
HOLLERING
JONES 7-6
GENESIS 17-9
KENNYL LOGGINS 22-14

### KWTD/Springfield, MO T.K. O'Grady

### KDON/Salmas, CA Cliatt/Lindell

MADONNA MIKE & THE MECHAN RENE & ANGELA (dp) RENE & ANGELA 1dp MOU SHOOZ 1-1 SIMPLY RED 3-2 JETS 4-1 HOMARD JONES 7-5 BILLY OCEAN 12-8

### KQMQ Honolulu HI

Kimo Akana
JEMMAINE JACKSON
MADONNA
ANDY TAYLOR
JEAN BEAUVOIR
PETER CETEGRA
NEIL DIAMOND
HOLEGEL
GEORGE MICHAEL 2-1
LABELLE & WCDONAL 6-2
MIRE & THE MECHAN 6-4
HOWARD JONES 16-5

NADONNA JOURNEY JOHN MAITE TIMEN SOCIAL CLUB (dp) HOTEBBIE LABELLE & MCDONAL 1-1 GEMESIS 10-5 KENNY LOGGINS 19-8 JERNAINE STEMANT 24-14 PETER GABRIEL 25-19

MADDHNA BERLIN GAVIN CHRISTOPHER NEW EDITION HOTEBAIL JETS 2-2 EL DEBARGE 4-3 PETER CÉTERA 16-4 GENESIS 21-11 JERMAINE STEMART 29-19 KFIV/Modesto CA Russ Novak BANGLES DEVICE (dp) BANANARAMA MADONNA YARBROUGH & PEOPL Z. MADE JOHNNEY

## JOURNEY LABELLE 6 HCDONAL 1-1 BILLY OCEAN 2-2 JETS 4-1 JANET JACKSON 7-4 EL DESARGE 17-10 KCAQ/Oxnard Venture, CA Robbins/Williams

RobbinsWilliams
MADONNA
BANANARAMA
OUTFFIELD
JOURNEY
MIAMI SOUND MACRI
DOUBLE
HOLLOWES
12 JETS 1-1
HOMES 4-2
HOMES 10-4
PETER GABRIEL 15-10

Jim Ryan
HADONNA
JERHAINE STEMART
BELLINDA CARLIBLE
JACKSON BROWNE
ADRENALIN
DEVICE
JEFFREY OSBORNE
HOTEGET:
GENESIS: 12-5
VAN PARAMETER OF THE PROPER CETERA 28-18
ROD STEMART 29-19

Kavin Rabat
MADONNA
MIKE & THE HECHAN
JEFFREY OGBORNE
GAVIN CHRISTOPHER
ELP (dp)
JOHN COUGAR
JOHN COUGAR
BILLY OGEN 2-2
BILLY OGEN 2-2
BILLY OGEN 2-2
GAVEN 13-6-5
VAN HALEN 13-6
PETER CETERA 23-16

WSPT/Stevens Point, Wil Bouley Staffen SIMPLY RED MADONNA MIAMI SOUND MACHI MIKE 6 THE MECHAN HOTEBET JANTE JACKSON 17-12 GENESIS 18-14 HOWARD JONES 27-18 ROD STEMART 28-22 PETER CETERA 36-27 DANDARAMA JERHAINE STEMART HIAMI SOUND MACHI ROBERT PALMER (dp) HOTCEST: HODDY BLUES 1-1 GTR 6-2 SOB SEGER 19-9 PETER GABRIEL 22-12 GENESIS 27-13

MADONNA
JOURNEY
ANDY TAYLOR
HOTEast
SIMPLY RED 2-1
GENESIS 11-5
JAMET JACKSON 17-6
KENNY LOGGINS 26-16
HADONNA D-31

### KCPX/Salt Lake City, UT

Stave Mills

JACKSON DROWNE

JOURNEY

MADORNA
BELINDA CARLISLE
MIRE & THE MECHAN
QUEEN

HOLLE & MCDONAL

HABELLE & MCDONAL

HABELLE & MCDONAL

SIMPLY RED 7-5

EL DEBARGE 10-6 MADONNA MACHI BELINDA CARLISLE BELLINA CULEN MOTERIA MCDONAL 3-1 LABELLE 4 MCDONAL 3-1 JETS 15-9 CENTSIS 21-12 JANET JACKSON 27-17 KTRS/Casper, WY Kelly Gordon JERMAINE STEWART HICHAEL MCDONALD QUEEN

HICHAEL MCDONALD QUEEN HADONNA HIAMI SOUND RACHI ANDY TAYLOR HOTTONIC HOME HOME BIMPLY RED 8-4 EL DEBARGE 9-6 PETER GARREL 16-9 GENESIS 17-11 KITS/San Francisco, CA Richard Sands 

### KATD Sen Jose, CA Harlow/Weinstein

KRQ/Tuscon: AZ Gillie/Johnson

Hardow-Weinstein
TIMEX SOCIAL GLUB
HABORNA
JEFFERY OSSORNE
STEVE WINNOOD
HOWERLS 8-3
JAMET JACKSON 10-5
PETER GARRIEL 19-7
RENNY LOGGINS 21-11
TIMEX SOCIAL CLUB 0-17

## KZZU/Spokene, WA John Langen

John Langen
JARST JACKSON
MADONNA
DEPECHE MODE
JOHN CARPERTY
JEMMAINE STEMAT
HOCEAST:
BOYS DOW'T CHY 1-1
KENNY LOGGINS 12-6
SIMPLY NED 15-9
HILLY DEC 31-21
PETER CETERA 30-23 DEVICE MADONNA JOHN COMGAR DEPECHE MODE Hotest: EL DEBARGE 1-1 JANET JACKSON 6-2 SIMPLY RED 10-5 GENESIS 14-7 PETER CETERA 20-10

WFFK #19

### KHTZ/Reno, NV John Chommis

John Chommie
SIMPLY RED
SIMPLY RED
SIMPLY RED
SIMPLY RED
SIMPLY RED
JANET JACKSON
JANET JACKSON
JOURNEY
FIRE ON BLONDE
ECCHOLSE
HORLER
HORLER
SILLY OGEN
S

### KWNZ/Reno, NV Shakes Ryan

ShakesiRyen
MADONNA
OUSEN (dp)
ANT OF NOTISE
BANANADANA
JACKSON BRONNE
LABELLE & MCDONAL 2-1
SIMPLY RED 11-5
GEMESIS 12-6
PYTER GARRIEL 17-7
KENNY LOGGISS 19-12

KBIM Roswell, NM Chuck Martin Chuck Martin
QUEEN
JONE WALTE
BERLIN
JONE WALTE
BERLIN
ADVENALIN
ANDY TAYLOR
JERNAINE STEMART
HADDNNA
HOLGOST
SIMPLY RED 9-6
EL DEBARCE 13-6
GENES IS ABLEEL 14-10
BOD STEMART 24-11

HADONNA MIAMI SOUND MACHI QUEEN GAVIN CHRISTOPHER JEAN BEAUVOIR BERLIN BEACH BCYS (dp) PETER GABRIEL 1-1 CENESIS 15-2 HOWARD JONES 6-3 JETS 7-5 SIMPLY RED 9-6

### KZOZ/Sen Luie Obispo, CA

BERLIN Hottest: Homard Jones L-1 SIMPLY RED 9-4 PETER GABRIEL 11-5 GENESIS 14-7 KENNY LOGGINS 17-10

# Jack Alexander JOHN CAFFERTY OUTFIELD PET SHOP BOYS PET SHOP BOYS DENNIS DE TOURNE BELISDA CARLISUE (dp) STEVE WINDOOD HOLLEST 12-3 GENESS 12-3 GENESS 12-3 FOODY BLUES 19-12 PETER GARRIEL 27-16 OK95/Tri-Cities, WA LeMasteriPurdy

MIKE & THE MECHAN DEVICE

Breakouts are records not included in the re gional most added, but which have five or more adds in a region, and fewer than 50 stations

# WEEK #19

# **AIR** Priorities

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, June 25, 1986.

TITLE I'M YOUR MAN YANKEE ROSE WAITING TO SEE YOU

ROCK 'N' ROLL TO THE RESCUE

FEEL THE HEAT

ARTIST BARRY MANILOW DAVID LEE ROTH **DAN HARTMAN** JEAN BEAUVOIR

### LABEL

RCA WB **FPIC** COLUMBIA

CAPITOL

# **COMPETITION #5**

**BEACH BOYS** 

AIR (Active Industry Research) is a nationwide network

TW Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

@ 1986 Active Industry Research, Inc.

# of program and music directors who assess CHR music for artist managers, producers and record companies.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

tion.

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+population, according to Arbitron, between 20,000-1 million.

Parallel 3 Reporters: Selected stations

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.



		44-136.6	4	NAME OF	
	HN D	or	-		•
"F	lit So	ng" (Anyla	bel)		
LP	HR S	ong			
		100/25	44%		
				Naci	
Reg	lorsel			Summ	
	33%			Up Debute	5
	21%			Same	
E				Down	-
M	56%				

# 100/25 — 100 CHR reporting stations on it this week including 25 new adds. 44% — Percentage of this weeks re-porters playing it.

Regional Reach — Percentage of reporters playing the song within each region National Summary

National Summary

Up 5.1 — Number of stations moving it up on the charts is up on the charts debuting the sorig flat week.

Sama 4.— Number of stations reportweek, (Dr to 0 n, Add to 0 n, 31-31, etc.)

Down 0.— Number of stations moving it down on their charts.

Add 25.— To the charts.

Adds 25 — Total number of stations adding it this week.



Peter Gunn		
5	3/5 239	%
Regional Reach E 25% S 15% M 14% W 42%	N&A	National Summary UP 20 DEBUTS SAME 1 DOWN ADDS
EAST VALUE OF THE PROPERTY OF	P2 BART WSFF 20-27-21 WSFF 20-27-21 WTLO 21-7 WTLO 21-7 WTLO 2-17 WTLO 2-17 WTLO 2-17 WTLO 2-17 WTLO 2-17 WTLO 2-18 WTLO 3-18	LAST MEDIA 26-2-2 MEDIA 26-2-2 MEDIA 26-2-2 MEDIA 26-2

B

16	166/4 71%		
Regional Reach E 68% S 70% M 63% W 85%	30	National Summer UP 12 DEBUTS 10 SAME 2 DOWN ADDS	
P)	WPST 34-31 WRCK 40-36 WKRZ 20-17 WTLQ 37-27 Q106 on	P.3	
1.00 27-23 2.00 27-23	SOUTH   STATE   STAT	WODY 27-34 WITH 27-32	

BLOW MONKEYS .	
Diggin' Your Scene (RCA)	
LP: Animal Magic	

1		9.0	
	11	81/16 7	7%
	Regional Reach E 778 S 748 M 708 W 921	3	National Summary UP 11 DEBUTS 24 SAME 23 DOWN 1 ADDS 16
	PAST	WGFM on 930 37-29 MPST 36-30 MBCK 27-26 B106 18-15 WKRZ 4-26	KATD 22-20 K22U 33-29 KRO 21-17

10	1/16 77	70
Regional Reach E 778 S 748 M 708 W 928	3	National Summary UP 117 DEBUTS 24 SAME 23 DOWN 1 ADDS 16
PAST 71-25 1	WORN DO 19	ADDS 16 APT 22-02 APT 22-0

1	59/3 25	%
Regional Reach E 29% S 25% M 23% W 25%	NEA	National Summar UP 20 OEBUTS SAME 3 DOWN ADDS
(A)	KZEB on	BOUTH
<b>W</b>	WDCG on WANS on	wccq on
ZAST	MCKN on MOKI 33-27	KISR on Q104 36-33
×106 33-31	WXLK 40-36	WYKS ON WZYP OD
	HI OWEST	0101 39-35
SOUTH	WKDD 27-23	MPPH on
HI DWEST	WIXX 35-34 WKPR 6-40	WHSL 32-30 WVBS d-40
	MV1C 27-25 2104 33-30	
WLS on	2104 33-30 WRON 35-33	H1 (WEST
WEST	WEST	KCM0 38-36 Y94 11-9
KIMN on		KKLS on
P2	KSND on KXYO a	99KG on KKRC on
4	100	WDBR 40-35
EAST		WEST
Q100 d-39	EAST	KBOZ a
W200 25-24 WNNK on	MOTING OR	KTRS on KKAZ 36-35
WPST OR	WZON on	KOZE 35-31
WKR2 33-30 WTLQ on	95XXX on	KMNZ a KBIM 40-35
SOUTH	MEYO on 100KH) on	SLY96 d-40
	HGAN on HOMP on	OK95 33-30
KHFI on	WEXX DO	1
		1
		1
	1	1
	1	1
	1	

100		
BELINDA	CARLISLE	
Mad Abo	ut You (IRS	MCA)
LP Belinda		
1		
	183/26	78%
I .	_	National
Regional	6	Summary UP 112
Reach E 79%		DEBUTS 26
S 82%		SAME 19
M 68%		DOWN 0

C

20.0	RI-104 36-27	KITS 19-19
12.0	96PXY d-34 WHJQ a	KATD 26-24 KZZU 27-24
	WGPH 0-37	KRQ 27-24
RAST	9 30 4-37	
	WPST d-39 WRCK 19-35 B106 24-18 WKRZ 23-18	DR I
K106 d-30	WRCX 39-35	
WXXS 32-27	B106 24-18	
WBEN 30-26	WKRZ 23-18	EAST
MXSE On WNYS 33-27	WTLG 34-30	
WN15 33-27	SOUTH	WFBG 4
CAUT on	- accern	WGUT 36-31
WPHD 34-29 CKOT on WCAU 4-25	W88Q 38-33	NGUY 36-31 WZON d-36 WIGY 25-16
894 15-13 PRO-PM 4-35	KHFI on	
PRO-FM 4-35	K228 31-26	950000 30-26
CFTR on WAVA 23-19	WAP1 1 WKOB 20-15	
WAVA 23-19	MKOB 20-15 MSSX 29-25	OK100 d-39
SOUTH	WBCY a	100KHI 30-24
SOUTH	MRO0 26-25	95x1L 34-30 WGAN 34-26 WOMP 36-32
940 14-28	MNOK 4-40	MONTH 34-40
94Q 34-28 Z93 34-33	MDCG a	WPXX 37-32
KEGL 13-12 KTKS 24-22	XZZb a-30	
KTKS 24-22	WKS1 33-30	SOUTH
93FM 29-23	WANS 29-26	
KRBE a	WCKN 32-24 WOK1 37-30	KPMN 37-32
951NZ 8-7 Y100 12-9	WOKI 37-JU	KQ12 28-24
9100 12-9 897 12-10	WPM1 24-23	WKSF 32-28
WOUE On	WDJX a FM100 31-26	WOLD on
WOULD ON 22-16		MCDO on
WMOVE 40-34	MARS On KBFH 31-26	K1SR 33-29
WRSR 38-34	KBFH 31-26	0104 19-16
Q105 on		WEYP 38-32
	Y107 a	KSMB 30-26
H1 DWEST	942 23-22	0101 40-36
	MRVQ 26-25 KTUX 30-23	KNOE on
Q102 32-29 MMM 36-34	WKZL 39-30	
мумя 36-34	AKAT 34-30	WPFM d=36
92X a HCZY 4-40	HIDWEST	Z102 39-31 . WGLF d-37
	HI DREDI	KNIN 40-34
2299 25-22	MKDD DO	WHSL 22-18
WET1 d-30	WKAU M-38	MVBS 36-29
KDWB 6-33	KIIK 30+28	0.100 00 00
KMK 26-22	WOTZ &	HIDNEST
WLOL 32-28	K210 on	
	WGRD 40-37	KYYY a
WEST	WIXX 38-35	WBNQ 4-28 WBWB 4-34
KIIS 18-10	WGRD 40-37 WIXX 38-35 WZPL on WKPR d-36 WV1C 22-20	WENE d-34
H799 20-17	WV1C 22-20	WCIL 30-30 KCMQ 27-23
KEZP 20-17 KKRZ 40-34 KMJK d-30		ULTY 4-32
EMJE d=30	KONO 35-32	WAZY d-37 99KG 30-29
	XZ93 29-22	
KWOD 37-32	WZOK 4-29	WDSR 32-28 WSPT d-34
KS103 28-23	MPGN 31-24	MSPT d-34
KMEL 14-7 KMSS 22-19	KEYN 36-33	XDVV 39-29
KMSS 22-19 KPLUS 27-26	KKRD on	KPMW 38-34
KUBE 28-26	WEST	
KNBQ a-34		WEST
2-74	KNMQ 39-36	KGOT 21-16
102	KP95 a-34	KYYA on
	KIYS 29-24	KBOZ a
	K1RX 33-28 KSND 23-21	KTRS 38-33
EAST	KSND 23-21	RKAZ a
	KBOS a	KOZE 29-20
WELY A	KMGX a-31 KYNO 39-36	KOZE 29-20 KWNZ 27-26 KBIN 39-33 KZOE 28-25
Q100 15-11	KPIV 19-13	KBIN 19-13
MVSR a 8104 d-36	KCAO 39-36	KZOZ 28-25
MERZ 32-29	KXXX a	SLY96 33-29 OK95 24-21
	KDON OO	OK93 24-21
WTIC 32-26	KCPX A	
KC10I on		

	THE RESIDEN	BROWN BAND
		RHOMM RAND
loice Of Am	erica's Sons	
P: Cobra Sour	odtrack (Sco	tti Bros./CBS)
R	2/12 35	96
-		National
Regional		Summary
Reach	NAA	UP 24
E 45%	THE PA	DEBUTS 18
5 30%		SAME 28
M 308		DOWN 0
W 38%		ADDS 12
		1 100KHI 40-14
D.4	MTLQ 4	MGAN on
100	Atre Ou	MOND 32-29
	BTUOS	MPXX on
EAST	1	SOUPPH
WXKS 34-31	HOKI d-40	BOUTH
WNYS On	MDJX 4-38	KOIZ 32-27
WPHD 4-39	WHITY 29-28	WJAD on
PRO-FM 6-33	94Z on	WOID on
	MXLK on	wood on
SOUTH	KTUX 37-35	Q104 on WZYP on
	MXZL on	0101 on
940 on	NIOWEST	HPPH 0-39
Y100 d-38 HRNO d-36	MIOMERI	2102 37-30
Anno d-30	WKDD 19-35	MRSL 38-34
HICHEST	KZ10 34-32	MVBS a-37
	WGRD 30-28	HIDWEST
896 34-31	WKPR on	PLUMEST
KWK d-40	WEON on	KYYY nn
MLOL 4-33	Media ou	ивив а
4500 4537	WEST	KCHQ d-39
WEST		Y94 23-18
	KF95 34-32	WAZY a 99KG 35-34
KPLUS d-39	KIYS 38-35	99KG 35-34 WDBR on
KNINQ d-40	KIKX 35-32 KSND on	WOME OF
22	KLUC 40-39	WEST
116.4	KCAO on	
	KXYO 39-36	KGOT OR
EAST	KZZU a	K7RS d-34
***** * **	(F)	KHTZ 34-31
Q100 d-38 WZOU 23-22	17.5	KBIH OR
WERE a		KZOZ on
MUNK on	FAST	SLY96 d-39
WAVES &		OK95 39-36
RI-104 on	WGUY d-39	
98PXY 38-36	95XXX 4-37	
WHIO a		

98PXY 38-36 WHJQ a 93Q on WPST d-37 WKRE a	95XXX 4-37 MIKE on	
GAVIN CHRIS One Step Ci LP One Step 0	loser (Manhatt	an)
Regional Reach E 57% S 56% M 39% W 48%	N& A	National Summary UP 48 DEBUTS 13 SAME 33 DOWN 0 ADDS 24
Merry 100   WORTED 01-3-33  WORTED 01-3-1  EDDRIFT 11-3-30  WORTED 01-3-1  EDDRIFT 11-3-30  EDDRIFT 11-30  EDDRIFT	MAT WITE OR 33 WITE OR 33 WITE OR 33 WITE OR 33 WITE OR 34 WITE OR	
PETER CETE	RA	William Co.

PETER CETER Glory Of Lov	RA re (Full Moon/)	WB)
LP: Solitude/So	ditaire	
		-
22	7/10 979	%
		National
Regional		Sunnary
Reach	(20)	UP 160
E 958		DEBUTS 47
S 99%		SAME 10
M 98%		DOWN 0
W 968		ADDS 10
EAST B104 25-21 X106 30-19 MHTT ON MXKS d-14 MEN 36-21 WASE d-25 MPNS d-28 MPNS d-28 MPNS d-28 MPNS d-28	MSPM ON R1-104 31-18 98PKY 34-32 MMJD 24-19 MGPM 27-18 930 4-30 MPSY 28-22 MRKX 35-24 MRKE 28-22 MRKE 28-22 MRKE 28-23 MRKE 28-23 MRKE 28-23 MRKE 28-23 MRKE 28-23 MRKE 28-23	RIDC 26-22 KPIV 37-35 KCAQ 4-26 KXYQ 28-18 KOON 34-27 KCPX 29-20 KITS 4-29 KATD 28-25 KEQU 30-23 KRQ 4-27
CKOI on	MBNO 39-30	DADT
NCAU 35-32	KHF1 d-27 MPMF 20-15	MFBG 32-27
PRO-PM 32-27	MPMF 20-15	MGUY 35-28
CPTR on	X228 29-24	MZON 33-28
0107 19-14	MAP1 4-27	MIGY 39-22 103CIR 30-23
WAVA 27-21	WKOB 29-20	95XXX 18-28
	MSSX 20-15	WIEZ 33-29
SOUTH	MBCY 28-14	MEYO 39-27
040 31-35	MROQ 6-29	OK100 31-28

900TH
940 31-25
293 d-23
XDGL d-20
KTKK d-10
9TH a-27
RBDZ d-27
951N7. 29-21
Y100 25-19
897 d-26
WQUZ 23-23
WRNO 36-28
WRNO 36-28
WRNO 37-30
WRSR 30-19
Q105 d-28

0 97°	National Sunmary UP 160 DEBUTS 47
	SAME 10 DOWN 0 ADDS 10
(SPR on 11-104 31-18	KQMO 4 KLUC 26-22
BPXY 34-32	KFIV 37-35
MJD 24-19	KCAQ 4-26
GPH 27-18	KXYQ 28-18 KDON 34-27
30 d-30	KDON 34-27
WPST 28-22 WRCK 35-24	XITS d-29
106 26-21	HATO 28-25
KRZ 28-22	KZZU 30-23
TLG 40-31	KRO d-27
106 29-23	100
	100
KUTH	
880 39-30	EAST
HP1 d-27	
PMF 20-15	MFBG 32-27 MGUY 35-28
MOCE &	WZON 33-28
228 29-24	MIGN 33-22
AP1 4-27	103CIR 30-23
KQB 29-20	95XXX 38-28
BCY 28-14	WIKZ 33-29
0800 d-29	MZYQ 39-27 OK100 31-28
(SKZ d-25	100KH1 25-17
NOK 33-29	95x1L 28-23
DCG 22-16	WGAN d-35
CAMZ 13-7 ESB 22-19	MOMP 21-21
OKSI 23-19	MFXX 28719
ANS 4-27	SOUTH
CKN 30-22	acoin
4TYX s-38	KYNN 19-13
APE A OUT 37-32	KO1Z 33-26
NOKT 37-32	WKSP 31-27
CPH1 4-26	WJAD 32-20 WDID 37-30
DIX 11-27	WQ1D 37-10 WQQ0 4-28

HI COVERT	WLRS 31-31	KISK 19-26 0104 22-18
THE CONTEST	PM100 30-25	WYKS on
896 21-14	WA88 d-28	MEYP 35-26
MLS 40-26	WHHY 4-30	K SMB 4-15
295 35-25	KBPM 38-33	0101 4-24
0102 34-28	KX104 21-14	KNOE d-34
WHOMS 37-31	Y107 4-26 81105 25-20	KWES 14-4
92X 29-21	Y106 18-29	MPPH 29-20
MCZY 19-35	942 26-17	2102 10-21
WHITE B	WXVD 28-26	WGLF 28-21
KBEQ 27-20	WXLE 28-17	KNIN 27-17
2299 17-14	KTIK 21-18	WHSE 36-32
MKTI d-26	MTUX 21-18	WVBS 13-23
KOWB 34-27	WKSL 40-28	
KHTR d-26	HI DWEST	MI DWEST
KMK 4-31	wt Owers.	
WLOL 23-20	WKDD 22-11	KYYY 35-26
	WKAD 4-12	MBNQ 27-22
WEST	WNC1 4-26	MBMB 30-20
	KIIK 28-25	WCIL a
KIMN 4-28	WGTZ 18-26	KQCR 30-21
KPKE d-25	KRNQ 40-29	KCMD 29-21 Y94 16-8
Y108 25-22	KZ10 28-24	KKXL 15-27
K115 d-35	WHEE 23-17	WAZY 4-32
KZZP d-29	MGRD 39-34	KFRK 4-28
KKRZ 24-19	WINK 31-20	KKLS 25-21
KMJK 11-7	WZPL d-22	99KG 25-19
PH102 4-24	HKFR 39-28	KKRC 4-29
KW00 d-34	WV1C 21-11	KWTO d-28
KS103 4-35	2104 30-17	WDBR 34-29
KMEL 31-27	KJ103 33-23	WSPT 17-28
KPLUS 34-20	KQKQ 32-22	KDVV 23-16
KURE 18-14	KZ93 21-19	KIMW 36-27
KMBC 24-19	WZOK 79-22	
VHOC 34-1	WRQN 27-21 KAY107 29-24	WEST
12.24	KEYN 23-19	KGOT 24-15
	KKRD 31-29	KYYA d-28
MAST	WHOT 4	KBOZ 33-28
EAST		KTRS 37-27
WFLY 26-17	WEST	KKAZ 33-26
0100 39-31	KNN0 30-25	KOZE 20-10
WVSR 4-26		KHT2 40-33
K104 39-38	KKXX a KF95 27-19	NWNZ 30-22
WERZ 27-21	KIYS 22-14	KBIM 31-27
MONE d-35	KIKX 26-16	NZOZ 39-32 SLV96 39-2
WYNE G-15 WTIC 26-18	KSMD 16-4	SLY96 19-2 0895-28-24
MANX a	KBOS 34-28	OK95-28-24
WKEE 14-B	KYNO 34-23	
MIAN 37-26	W1100 341-33	

TO THE PERSON NAMED IN	2 使来	MARKET N
DEVICE	4 24	A 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
	A I I man A A Manual	ul. (Chamalia
	A Heart Attac	K (Chrysans,
LP- 22B3		
10	3/27 44	1%
,,,	3,27	
Regional	p =	Nationa Summar
Reach	N&A	IID 1
E 458	-	DEBUTS 1
S 408		SAME 4
м 33%		DOWN ADDS 2
W 638		ALMS 2
-	HROC on	wikz a
PU	MNOK OR	WZYQ A
	WANS on	100KH1 d-39
EAST	NO INOM	WOMP d-40
MXKS a	WLRS on	WPICK on
WKSE a	MXLK n	SOUTH
HOTES &	KTUX on	SOUTH
WPHD on	WRAL OR	KF101 39-35
CKOI a	H1 DWEST	MQIZ 4-37 MKSP 33-29
SOUTH	WKD0 a-40	WASP 33-29
	WKAU a	WCGQ a
951NZ 30-28 WESR 40-38	KIIK on	RISR on
HESK 40-30	MKER &	g104 on WYKS on
HIDWEST	WVIC d-30 Z104 38-36	MEYP on
KHTR a	KJ103 d-38	Q101 on
KRIF &	MRQN on	MPTM on MGLF on
WEST	KKRD on	WHSL 39-35
KKRZ on	WEST	WVBS A
KHJK on		HI CHIEFT
KWOD a	KNHQ on KP95 on	
KMSS on KPLUS d-37	KIYS 0-38	WBWB 37-30
KATOR 9-21	K1KX 28-23	KCMQ on WAZY on
1224	KSND on KBOS a	99KG 37-31
	KLUC on	KWTO a
EAST	KPIV a	WDBR d-39
	KCAO on KXYO a	MSPT on KDVV d-40
Q100 om	KDON 35-33	KF99H 37-33
WKEE &	KITS a	
RI-104 a	KATD on KZZU d-40	MEST
WGPM on	KRQ on	KOOT a
93Q a	KHO 011	KYYA on

D

	217/3	93%	
Regional Reach E 95% S 92% M 93% W 92%	•	Nation Summe UP 1 DEBUTS SAME DOWN ADDS	ry
PAST 1104 7-5	MCFM 15 93Q 11- MPST 7- WRCK 7- 3106 6- WKRZ 16	7 RCAQ 10-4 5 RXYQ 11-5 -1 RDON 5-4 6 RCPX 17-1 5-9 RITS 14-1	1

Who's Johnny (Short Circuit Theme)

(Gordy/Motown)

EL DeBARGE

LP El DeBarge

61	MCFH 15-13	KCAQ 10-4
1521	93Q 11-7	KXYO 11-5
	WPST 7-5	KDON 5-4
-	WRCK 7-1	KCPX 17-11
EAST	8106 6-5	KITS 14-12
	WKRZ 16-9	KATD 9-8
B104 7-5	WTLQ 15-10	KZZU B-4
K106 16-9	0106 9+8	KRO 14-9
MHTT 14-14	-	
MXXX 5 10-5	SOUTH	P3
WIREN 10-8		Life I
WX.SE 8-6	MBBO 6+6	
WNYS 24-17	KRF1 11-10	EAST
WBLI 15-11	822B 10-6	EAST
CKOI 35-29	WAPI 10-6	The second second
WPLJ 17-8	HKO8 6-3	WYBG 15-6
Z100 11-8	WSSX 5-5	WGUY 26-21
WCAU 17-13	WRCY 8-5	WZON a-22 WIGY 5-1
894 4-3	WROO R-4	
PRO-PH 12-8	WSK2 14-5	103CIR 9-5
CFTR 13-8	MNOK 14-6	95XXX 9-5
0107 11-9	WDCG 9-6	W1KZ 10-7
WAVA 8-6	KAME 5-4	MEA. 11-8
	KEZB 17-10	OK100 20-21
SOUTH	WXSI 9-6	100KHI 13-
	WANS 7-2	95X1L 8-5
940 19-13	WCKN 9-7	WGAN 13-6
z93 11-9	94TYX 13-8	MORP 5-3
KEGL on	WAPE 4-4	MFXX 10-6
K7KS 11-7	MOUT 12-8	1177
93FH 17-12	MOK1 6-1	SOUTH
\$ KRBZ 5-5	WPMI 9-4	KFWN 11-8
Y100 2-1	WILTE 4-1	KOTZ 14-11
597 9-7	WLRS 10-10	MKSF 15-13
MQUE 8-8	PM100 12-10	MXSF 15-13 MJAD 9-6
MNVZ 16-11	26Y 8-7	
0105 20-13	MARR R-S	MQID 11-6
	MANY 1-5	MCGQ 20-12



LP Headed F	The Future (C	
Regional E 43% S 33% M 40% W 46%	N&A	National Summar UP 34 DEBUTS SANE 4 DOWN ADDS
PI	MERZ OA WTLO ON SOUTH WEBG 24-19	EAST
WXKS 35-32 WBEN 13-12 WRSE on WRYS 27-22 2100 a WCAU 34-31 PRO-PH 31-26	KHY1 d-23 KZZB GE MSSX OB MRCQ OB KZZB OB MQUT OB WXLK 35-34	MTBQ 36-36 MZON on 95XXX 6-39 MZYD 34-34 OK100 17-15 100KHT on 95KTL 25-22 MGAN on
SOUTS  293 on KRBE on MOUZ 30-10 WRMO 29-25 WRYZ 38-25 H1DMEST  WL8 on MCZY 37-31	MIDMEST  MEDD on WHCI d-30 RIPK 20-20 RRNG 32-31 R210 on MIDM 37-32 WKFE 34-32 WYIC 30-26 KGRO 33-31 MEDG on	BOUTH  BQIZ 40-39 WKSF 38-34 WJAD on WQID on WCOQ on QI04 on KWSE 33-32 WGLT on KNIN on
WCZY 37-31 WHYT 32-23 KDWB 31-28	MEST	HI DIEST
KIMN 28-26 KPKE on KIIS on FHL02 on	RF95 23-21 RIYS 37-34 KIXX 31-30 RSHD on KMBX on RYMC on RCMC on RCMC on RCMC 4 RCAC on RCM 40-39 KCPX 40-37 RBO OB	WENQ d-32 WENT d-40 KQCR 21-18 KCNQ on RKLS on 99KG 39-36 WENT 32-29 KDVV on



### 138 ##### 138 ### 138 ### 138 ### 138 ####	NGA  BOUTE STEED OF 100 HI 100	National Summer Value De National DEBUTS 10 SAME 19 DOMN 19 BOOTH KING 0-19 WIND 00 REGE 8 STPH 00 HEBUS 4 KONO 8 KELS 8 KELS 8
EAST (100 &-15 9200 17-16 8104 d-33 9750 4-0 9751 d-40 9752 d-40 9	METERS 40-35 MISSIST OF THE PROPERTY OF THE PR	PERS d-28 stable d-40 RDVV a WEET FOOT ON KRAS a KOSE on OK95 on

	4/B 839	
Regional Reach E 75% S 81% H B8% W 90%	N&A	National Summary UP 145 DEBUTS 5 SAME 30 DOWN 6 ADDS 6
EAST 12-20 (1975)   EAST 1	101-102 (19-12) (19-12	ATT 13-16 ATT 13

Secret Separation (MCA)  LP Walkabout		
Regional Reach E 718 5 718 M 658 W 888	73 3	National Summary UP 105 DEBUTS 26 SAME 32 DOWN 0 ADDS 8
PI	WRCK 37-33 WKR\$ 36-32 WTLQ 32-28	EMT
LADY LION 4-28 L	WIND 21-26  WIND 21-26  WIND 21-26  WIND 21-26  WIND 21-27  WIND 2	STATE OF THE PROPERTY OF THE P

PETER GABRIEL

Sledgehammer (Geffen)

LP So

221/2

80%

Ragional



National Summary UP 225 DEBUTS 0 SAME 9 DOWN 0 ADDS 0

KMRX 27-20 KYBO 23-20 ROMQ 27-25 KLIK 10-5 KFIV 34-22 KCAQ 25-17 ROMQ 12-6 KDOW 11-5 KCPX 21-12 KLITS 15-7 KATD 8-3 K2U 9-5 KBQ 22-18

**P** 

H78G 20-17 MGUY 23-20 MZON 30-27 MJGY 16-13-103-218-13-103-218-13-103-218-13-MTYG 18-12 OKING 30-12-100-18-12-MGAM 22-12-MGAM 22-12-MGAM 18-11-MFMOM 18-11-MFMOM 18-11-MFMOM 12-8

ROUTE

KYPON 12-5

KQII 8-5

KQII 8-5

KQII 8-5

KIRK 21-17

KJAD 16-7

WOID 19-15

KIRK 3-1

0104 26-20

MYKK 16-16

KOYP 12-27

KOYP 12-

MIDWEST RYNY 13-8 MBNQ 17-7 MBNS 11-3 NCIL 20-10 KQCR 16-10

6

MCIO1 10-8 MSPK 17-14 RI-104 6-4 98PXY 11-4 98PXY 11-6 930 16-10 930 16-10 930 16-10 139X 14-9 M3CK 14-8 2106 11-7 WKKX 12-8 WTLQ 17-8 Q106 21-17

### STATE | 1-2 |
### STATE |

Regional Reach E 100% S 100% H 100% W 100%

#104 20-17 #106 14-11 #HTT 23-23 #SIXE 24-12 #SIXE 24-12 #FED 7-5 #FED 7-7 
MAYA 11-10

BOOTM
940 70-8
x93 16-14
KEG1. 2-1
FIRST 00-13
FIRST 4-4
FIRST 2-4
FIRST 11-11
FIRST 11-11
FIRST 21-17

NI DWEST

B96 12-9

WLS 11-8

295 11-8

Q102 18-9

WHMS 4-1

92X 14-7

MCSY 26-16

WKYT 33-18

KBZQ 15-13

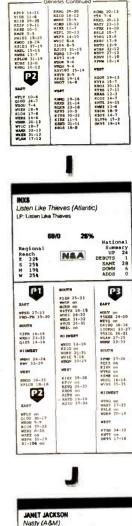
XMEXI 21-1

KOWB 9-7

KRW 19-12

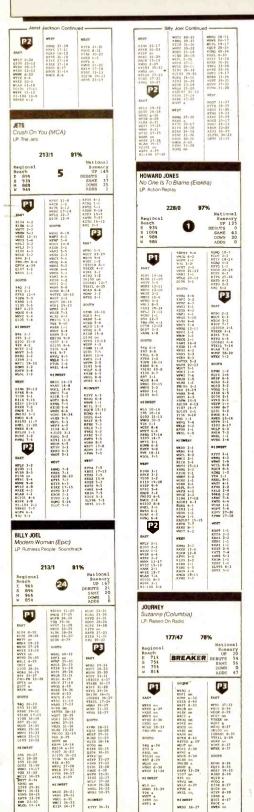
WLOL 15-10

WEST RIMN 17-12





### PARALIFIC



KHTS 15-12 KHTS 13-12 KHCM 13-13	WALL 91 - 29 ### 201 - 29 ### 2	WPPK on WOLF o
THIN 4-26 0100 00-19 0	KCAQ a KYYO d-14 KDON a KCPK on RITS a RZZU on RZQ on	KOOT d-30 KYYA on KYYA on KROZ a KROZ a KROZ a KKYZ on KKYZ a KYZ a KY
KROKUS School's Ou LP: Change O	it (Arista) it Address 4/2 27	
Regional Reach E 38% S 21% M 33% W 19%	N&A	DEBUTS 5 SAME 41 DOWN 0 ADDS 2
EAST  KKTS ON  KKTS O	WINT ON EITH O	WEUER 28-26
WERZ 0-37	MCD1 OIL	
KENNY LOGI Danger Zor LP: Top Gun S	SINS pe (Columbia) ioundtrack	National Summary UP 199 DEBUTS 6 SAME 9 DOWN 1 ADDS 9

TERE 30-27 THANK 12-10 THOOD 14-10 TS103 24-12 THES 19-13 THOUS 5-5 TUBE 11-7 THOOD 9-8	WXFR 23-16 WYIC 8-5 2104 16-9 KJ103 24-12 KQNO 10-9 KZ93 3-3 MZOK 20-14 MRON 13-7 KAY107 33-18	KFRX 6-30 KKLS 23-19 99KG 8-7 KKRC 22-14 KWTO 26-25 WDBR 15-11 WSPT 28-25 KDVV 11-7 KFPM 5-8
P2 10100 13-9 1200 15-10 10100 13-9 1200 15-10 10100 13-9 1200 15-10 1010 13-9 1200 13-10 1010 13-10 101	RETN 5-2 KKRD 17-14 WHOT 30-19 WEST KMMD 17-13 KQKR 27-24 KF95 11-6 KIYS 19-9 KIYK 18-12 KSND 34-30 KSND 34-30 KSND 34-30 KSND 20-15 KULUC 19-8	WEST  KOOT 9-2 KYYA 23-15 KBOZ 13-7, KTRS 19-15 KRAZ 31-22 KOZE 4-4 KHTZ 15-11 KWWZ 19-12 KSIM 17-14 KZOZ 17-10 SLY96 18-14 OK95 11-7

	M	
ADONNA apa Don't Pr True Blue	each (Sire/W	B)
192		% National
egional each 68% 77% 75% 92%	REAKER	National Summary UP 0 DEBUTS 0 SAME 0 DOWN 0 ADDS 192
137  137  137  138  138  138  138  138	### Comparison	EATY - 235  EATY - 237  EATY -
MICHAEL Mo Sweet Freed LP: Running S	DONALD dom (MCA) cared	
	8/25 44	National
Regional Reach E 298 5 338 M 448 W 588	N&A	National Sunmary UP 20 DEBUTS 20 SAME 43 DOWN 0 ADDS 25
PI	B106 on WTLQ on SOUTH	P3
BBO4 a CKD1 a BBO4 a BBO4 a BBO4 a BBO4 a BBO00TH B94Q on 951W2 on 957 30-28 MMSR d-40 MMSR d-40 MMSR d-40 MMSR d-40 MMSR d-37 MMSR d-37 MMSR d-37 MMSR d-37 KMSR d-37	MRNO d=10 KRFI a MKOB 35-28 MSKX 35-32 MSKX 35-32 MSKX 34-30 MSKX 34-30 MSKX 34-30 MSKX 30 MSKX 43	EMST 19-33 9520C on WIKE 6 100KH on WORD on MPTOL on KOIT ON KOIT MIKE 8 100KH on MPTOL on KOIT ON KOI

WKDD 33-25 K11K 32-30 WGTZ 6-16 KRNQ a-40 KE10 a WEPL on WKFR a KJ103 a KF93, 30-28 WRQN a

WEST

HIOWEST

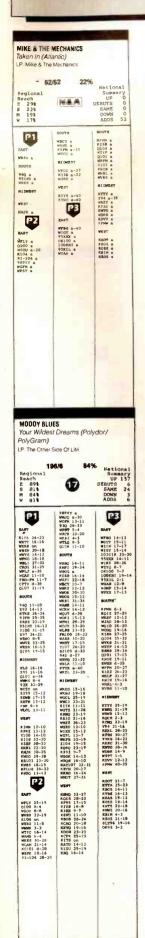
WEST

KGOT d-34 KYYA on KTRS a KKAZ on

KWK d-37
WZST
KIPN 0
KIIS 8
KKRZ d-26
KMJK on
FH102 on
KS103 on
KMSS on
KPLUS on
KPLUS on
KUBE 29-25









.13	7/23 59	1%
Regional Reach E 61% S 66% M 58% W 46%	38	National Summary UP 65 DEBUTS 24 SAME 22 DOWN 3 ADDS 23
EAST 10-1 d-27 K100 & -27 K100 &	BOOTH	EAT   EAT
	P	



LP Please		
198/11 85% National		
Regional Reach E 79% S 88% M 84% W 88%	26	Summary UP 135 DEBUTS 29 SAME 23 DOWN 0 ADDS 11
EAST B104 30-27 K106 25-27 WHITT OR WHITN 33-29 WKSE 11-8 MNYS 18-16	93Q 40-32 WPST 38-32 WRCK 34-30 B106 27-25 WKRZ 40-37 Q106 q-27  SOUTH WRBQ 34-29 KRYI 27-31 KZZR 19-12	P3  EAST  WING 34-29  WOUY 34-30  WZON 36-32  WING 34-32
MPHD 21-16 MBLI d-30 CROI on MCAU 25-21 PRO-FM d-32 Q107 d-20 WAVA on 960 21-19 293 27-25	WAPI m WKQB 30-26 WSSX 24-18 WBCY on WROQ on WSKZ d-29 WNCK d-36 WDCG 39-31 KEZB 27-23 WANS 30-24 94TYX 31-30	M2ON 36-32 MIGY 36-33 109CIR d-39 95MMX 35-30 MIYO 40-33 ON100 on 100KHI 38-31 MCAN 23-18 MONP 27-34 MPXX 33-28
293 27-25 KEGL 12-11 KTRS d-28 93FM a-26 9190 40-32 897 18-12 MOUE 28-28 HEMMO 34-27 WAYZ a-37 WRSR 33-26 C105 27-26	WAPE m-30 MOUT on MOUT 36-31 MFHI on MDJX 36-31 MFHI 00 34-28 MANB on MHHY d-25 KBPH 25-21 Y107 d-30	KPPN 32-26 Rg[12 20-19 MKSF m-36 MJAD 30-28 W01D on MCGG 28-24 X18R 38-34 Q104 31-28 W7K8 on MZYP 25-22
MICHEST 896 32-29 WLS d=39 MONS 33-16 92X 35-32 MCZY on WHYT d-32	33105 18-15 9106 26-19 942 on MRVQ on MRUK 30-24 KTUX 29-25 MKZL d-36 MIDWEST	RSMB 36-33 Q101 36-33 RNCE 4-37 RWES 20-14 MPPM 6-37 I102 21-16 MGLF 35-31 RBIN 33-27 WHSL 27-23 WYBS a-31
KBEQ on 2299 28-29 WKT1 29-25 KDWB 20-16	WKDD 35-32 WKAU on	MIDWEST
KDWB 20-16 KWK 28-26 WLOL 14-12 WEST	WNC1 25-32 K11K 27-23 WGTZ 28-25 KEID 33-29 WGRD 38-35	WENG d-27 WBNG d-27 WBNB d-36 WCIL d-29
KINN ON RPKZ d-10 KPKZ d-10 Y108 28-26 KIEB 12-11 KZZP 22-16 KRZZ 37-20 IMJX 29-26 FM102 d-25 KWD0 25-20 KB103 25-21 TUBEL 16-14 KWSS 28-23 XPLUS 32-31	HIMX 31-27 WZPL d-27 WKPF 38-35 WVIC 19-15 Z104 31-29 EJ103 39-35 KXP3 d-30 WXOR 30-27 WXOR 30-27 WXOR 33-31 KXPN 33-30 KXRN 33-30	MCIL d-29 RCM0 37-32 Y94 37-36 KRKEL d-33 MAZY 23-21 KFEX 20-16 KKLS a 99KG 32-27 KWPTO 24-23 MDBR 28-25 WBFT 26-23 KDV 25-22 KPDV 35-25 KPDV 3
P2	KN90 13-10	WEST
WFLY d-31 0100 29-25 WWH on WEEE 29-24 HONK d-29 MTIC 23-22 MICE d-29 WLAW a-30 WEPK 40-34 X1-104 35-28 98FXY 26-15	RP93 31-26 RIYB 23-16 RIYB 23-16 RIKX 12-8 KSND 24-17 RSOS on RYNO 30-24 RQMQ 16-13 REUC 37-35 XFIV 15-12 RCAQ 21-14 RDM 20-13 RCPX 35-26	KGOT 25-18 KYYA 4 KBC7 ON KTBS 36-30 KR2 a KOZE 32-24 KHTZ a-39 KNNZ 29-28 KBIN 35-28 K202 36-33 BLY96 32-28 OK95 ON

PRINCE & THE REVOLUTION  Mountains (V B)  LP Parade		
18	7/6 80	%
Regional Reach E 84% S 79% H 75% W 81%	25	National Summary UP 146 DEBUTS 13 SAME 22 DOWN 0 ADDS 6
	2007 19-23 2004 19-24	EDOT 0 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -

	75/31 3	2%
Regional Reach E 34% S 36% M 21% W 38%	NAA	Natio Summ UP DEBUTS SAME DOWN ADDS
EAST OF STATE OF STAT	With a = 20  With	WEDTY 6 WEDTY 6 TO THE STATE S

Q

ROLLING STONES
One Hilt. (Rolling Stones/Columbia)
LP Diny Work

149/1 849/8

Regional
Region

2

BOB SEGER & SILVER BULLET BAND Like A Rock (Capitol) LP: Like A Rock		
Regional Reach E 84% S 81% M 96% W 79%	20 20	National Summary UP 167 DEBUTS 12 SAME 15 DOWN 0 ADDS 5
PI	WKRI 32-27 WTLQ 35-32 Q106 27-24 SOUTH	EAST
The state of the s	New   1-1   New	Compared   Compared
WFLY 21-18 Q100 d-37 WZOU 6-6-6 WYSE 27-2-6 WYSE 27-2-13 WERZ 36-22 MANO 24-16 WLM 24-16 WLM 26-16 WLM 26-20 WANO 24-16 WLM 26-20 WANO 24-16 WLM 26-20 WING 26-20 WIN	RHHQ 28-24 KP95 16-13 K1YS 20-17 BIBX 20-17 BIBX 20-19 KSRD 27-24 KBOS 40-18 RLUC 31-30 RFIV 30-26 KCAQ 6-39 RXYO 17-14 KDON 14-12 KCPX 37-14 KITS 29-28 RATO 23-21 KZU 29-27 KMQ 26-23	KGT 10-5 KYTA 22-19 KBC 18-16 KTKS 22-18 KKTS 22-18 KKAZ 25-21 KCZE 19-15 KHTZ 19-13 KHTZ 16-25 KBIM 20-16 KBIM 20-16 SLY96 22-19 OK95 16-13



If something's happening at your station or company send R&R the photo and we'll put it on the Picture Page.



1930 Century Park W. Los Angeles, CA 90067 (213) 553-4330



E 419 DEBUT 1-11	P Picture Box		
E 919 DEBUTY 1-11	2	27/6 97	Mattenal
more 1-31 webs 1-5 we	s 99%	0	National Summary UP 17 DEBUTS SAME 30 DOWN 12 ADDS 6
P2   KEYF 6-6   KEST 6-6   KEST 6-6   KEST 6-7-6   KEST	MAT 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	WALL   12-15   WALL	WORT 22-10

Subsect   Subs	1	89/53 72	1%
Beach	Perional	36	National
## 614   September   September	Reach		Summary
# 614   SOUTH 1-4    E 778	BREAKER	DEBUTS 42	
West	M 638 W 778		RBBB 59
MAT   100	PI	WTIC 34-31	KMGX 13-10
MAT   SCION 39-23   SLOVE 3-131    SCION 39-24   SCION 39-25   SCION 39-23    SCION 39-24   SCION 39-24   SCION 39-24    SCION 39-24   SCION 39-24   SCION	•	WIAN a-32	KONO 23-18
10.00   1.00	EAST	KC101 29-23	KLUC 24-14
## 1000   1000	B104 29-24	RI-104 a	KCAD 18-16
### 12   ###	WXX8 20-16	MOPH A	KDON 19-12
### 15   15   15   15   15   15   15   1	WKSE 35-32	WPST &	KATD 4-26
### 1.00 PM 1.	WHEYS 22-19		KEZU a
1100 m	WBLI &	WERE 38-35	0.3
March   Marc	2100 on		
WATER   WATE			EAST
WATER   WATE	PRO-PH d-31 CFTR 19-27	KHPI on	MZON a
SOUTH   STATE   1	Q107 & MAVA d-25	WAPI a	103CIR d-36
100   100	SOUTH	WS8X 1-1	95XXX 40-31
201 30-27		WBCY on WBCO 4-21	
100   100	293 30-27	MOKT .	
## 39 30-14	9 PM 11-5		WPXX o
## 39 30-14	*RBE 17-9	KEZB 29-25	BOUTH
1009   1009	B97 20-16	WKS1 32-26	KPMN a
MILES   WEST 6-75   WEST 6-7	Q105 29-24	WCKH a-28	
10   10   10   10   10   10   10   10	HI DWEST	MOK1 4-35	MOID a
1029   1029	896 31-21		Q104 23-19
VERT   188 a-198   1902   2-24   1903   2-	295 4-35	FM100 d-35	KSMB 24-16
VERT   188 a-198   1902   2-24   1903   2-	WHENS 14-11		KWES 29-20
100   100		Y106 24-18	
MITTO 4-21   MISSISSET   MIS	KREO A	WRVQ on	WOLF 22-14
NEW CONT. 23-10		WEEL a	WVBS a-33
MIGO. 22-17 MET A MICH. 31-5 MET A MICH.	KWK OR	HIDWEST	HI DWEST
MERT 4-29   MENU 10-25	WLOL 22-19	HONES &	WCIL 13-5
REFE d-29 104 a 1990 on 1910 a	WEST	KIIK 4-35	EC360 36-26
##15 7-4 MORD d-36 MORE d-36 MORE d-37 MORE d-37 ##102 MORE d-	KPKE 4-29	KZIO e	EPRX a
RESE Ca-17 RAUS Ca-13 RAUS Ca-17	KIIS 7-4	MGRD 4-36	KKBC A
PHI07 1-7 RMOD 31-73 R	KEEP OR	Z104 a	WDBR d-38
KS103 18-16 MYCH a - 36 KPRS a - 36 KPRS 4-36 KRRD a KRTZ 38-34 KPLUS 6-35 KUBE 4-33 MWEST KBTM 23-20 KBTM 8 KRC 23-20 KBTM 8		9J103 38-31	KDVV on
KS103 18-16 MYCH a - 36 KPRS a - 36 KPRS 4-36 KRRD a KRTZ 38-34 KPLUS 6-35 KUBE 4-33 MWEST KBTM 23-20 KBTM 8 KRC 23-20 KBTM 8	KWOD 31-23	¥791 on	WEST
RWSS d-30 KRRD & RRTS 3d-34 KWSZ 23-20 KUBE d-33 WEST KBTN & KZOZ 38-34		KEYN 4-36	KTRS a-36
KUBE 4-33 WEST KNIM & KIOZ 38-34	KPLUS 4-35	KKRD &	KMTZ 38-34 KMNZ 23-20
ENTRY 0-12 SLY96 4-31	KUBE 4-33	WEST	KRIN &
KP95 a OK95 30-27	P2	KP95 a	SLY96 d-31
RIYS a RIWS a RISHD 29-19		BIYS A	1 30.27

	4/4 969	
Regional Reach E 100% S 93% H 96% W 94%	16	SUMMARY UP 190 DEBUTS 16 SAME 13 DOWN 1 ADDS 4
PI	MLAH 28-21 RCI01 22-20 MSPK 35-31 RI-104 33-22 98PKY 33-31 MSPG 15-13 MSPG 25-15 930 26-21 MSPG 26-21 MSPG 26-21 MSPG 26-21 MSPG 26-21 MSPG 26-21 MSPG 30-22 ROPE 31-20 MSRG 31-25 MSPG 31-25 MSP	RBOS 25-22 RMCX d-32 KYMO 31-27 KLUC 35-34 KF1V 27-17 KCAQ d-29 KXYQ 29-19 KOOM 25-18 KCPX 26-24 KITS OR
EAST	98PXY 33-31 MMJQ 15-13	KPIV 27-17 KCAQ 4-29
8104 21-18 K106 28-17 WHITT 29-29 WINES 21-18 WEST 25-24 WEST 24-18 WHYS 28-20	93Q 26-21 HOPET 26-21	KDON 25-18 KCPX 26-24
WOOKS 21-18	WRCK 30-22 8106 21-20	KITS ON KATD 29-18 KZZU 4-32 KRQ 25-21
WKSE 24-18 WMYS 28-20	WERE 31-25 WTLQ 36-22	
	8007B	P3
WPMD 17-14 WRLI 20-16 CKOI 6-39 MPLJ a-27 1100 24-23 MCAU 18-16 894 22-17 PRO-PM 28-22 CPTR 6-28 Q107 20-18 MAVA 29-24		EAST
MCAU 18-16 894 22-17	WBRQ 23-16 ERP1 13-9 WPRC 16-12 EZEB 28-22	M7BG 26-19 MGUY 32-27 MGUY 32-27 MGU 32-29 MIGY 32-18 103CIR 34-25 95XDK 31-28 08:100 32-29 100KBI 21-16 95XIL 31-28 MGAN 39-28 MGMP 32-19 M7XX 27-18
PRO-PM 28-22 CPTR d-28	WAPI 23-21	WEOM 32-29 WIGY 32-18
	ATTE 28-21 MENT 28-22 MEST 16-13 MECT 21-19	MGUY 32-27 MEON 32-29 MIGY 32-18 103CIR 34-22 95XDX 33-23 MIKE 30-27 MZYQ 31-28 OK100 32-29 100KH 31-18 WGAN 39-28 WGAN 39-28 WGWP 23-19 MZYX 27-18
SOUTH	WROQ 29-22 WSKE 23-16	WZYQ 31-28 OK100 32-29
940 27-20 293 29-24 KBGL on	WDCG 21-17 KAME 20-18	100KHI 21-16 95XIL 31-28
KEGL on KTKS on 93FK a-30	WKSI 18-15 WANS 23-16	WOMP 23-19
951NE d-20	94TYX 28-26	SOUTH
KTKS on 93PM a-30 KRBI 24-18 95INI d-20 Y100 35-31 897 23-20 WOUE 22-22 WENO 26-19 MNVZ 31-29 MRSE 20-12 Q105 12-12	WCKN 20-15 94TYX 28-26 WAPE 27-27 WQUT 39-36 WOKI 26-21 WPHI 4-27	KPNN 26-20
WENO 26-19 WNVZ 31-29	WPMI 4-27 WDJX 28-23	MFMN 26-20 MKSF 25-21 WJAD 24-16 MQID 29-23 MCQQ 24-20
Q105 12-12	FN100 24-20	
HICWEST	WHHY 26-21 KBPH 19-16	Q104 33-30 WYKS 29-29 WZYP 26-23 KSMB 35-30
896 A MLS d-31	REPH 19-16 RX104 24-19 Y107 17-14 8J105 22-19 Y106 20-17 942 30-23 WFVD 17-21 WFXLE 27-20 KTUX 31-28 WKXL 30-23	
Q102 26-22 WHMS 18-14	Y106 20-17 942 30-23	KNOE 4-25 WPPH 32-28
92X 30-24 KBRQ 19-16	WEVD 17-21 WOLLE 27-20	2102 29-24 WGLF 32-26 KNIN 28-18 WHSL 21-17
WKT1 a ETMR 26-24	WKZL 30-23	KNIN 28-18 MHSL 21-17 MVBS 24-21
B96 A MLS d-31 195 32-31 Q102 26-22 MMMS 18-14 92X 30-24 KBEQ 19-16 WXTI a KDWB 26-24 KHTR 30-29 WMK 29-23 WLOL 21-18	HIDWEST	HIDWEST
WLOL 21-18	WRDD d-30 WKAU 30-21 WGCL 30-27 WNC1 22-20 K11K 25-22 WGTZ 33-27	WENG 19-15 WENG 17-11
	WNC1 22-20 KIIK 25-22	WBWB 17-11 WCIL d-26
KIMN d-25 KPRE 25-24 YlOB d-19 KIIS 35-32 KEEP OD	WNC1 22-20 K11K 25-22 WCT2 33-27 KRNO 30-24 K210 23-21	KQCR 24-17 KCNQ 30-24 V94 12-29
K115 35-32 K22P on EEP2 27-26	WHEE 4-25	KCNQ 30-24 Y94 32-29 KKXL 32-29 WAZY 36-29 KPRK 18-14
KIIS 35-32 KIIP ON KKRI 27-24 KHJK 25-19 PN102 21-19 KNOD d-36 KS103 34-31	WMFE d-25 WGRD 29-27 WIXX 21-13 WZPL 16-12	MOSL d-26 KOCR 24-17 KCNQ 30-24 Y94 32-29 KKXL 32-29 KFRX 18-16 KKLS 15-12 99KG 17-15 KKRC 29-26 KMRC 29-26 MDBR 29-23
KWOD 4-36 KS103 34-31	MISK 21-13 M2PE 16-12 MEPR 29-22 WYIC 14-8 Z104 29-25 KJ103 27-18 XQKO 21-13 KZ93 25-23 MZOK 26-20 MPON 23-17 KZ107 34-12 KZYN 26-23 KZYN 26-23 KZYN 26-23 KZYN 26-23	99KG 17-15 KKRC 29-24 KWTO 22-19 MDBR 29-23
	KJ103 27-18	MDBR 29-23 WSPT d-40 KDVV 40-39
KUBE 19-17 KNBQ 31-22	KZ93 25-23 WZOK 26-20	WSPT d-40 KDVV 40-39 KPHW 28-22
P2	WRQN 23-17 KAY107 34-32	WEST
EAST	KEYN 26-23 KKRD 20-17 MMOT on	KGOT 29-21 KYYA 29-26 KBOZ 24-19 KTRS 24-17
	WEST	MBOZ 24-19 MTRS 24-17
Q100 21-17 WZOU 14-14	KNMQ 23-18	KKAZ 32-24 KOZE 25-22 KHTZ 13-9
WFLY 18-14 Q100 21-17 WZOU 14-14 WYSR 30-25 K104 38-30 WZRZ 24-19 WNNK 31-19 WTIC 24-23	KNMQ 23-18 KP95 28-22 KIYS 36-29 KIKX 23-21 KSND 22-18	KHTZ 13-9 KWNZ 22-17 KBIM 24-11 KZOZ 32-23
MTLY 18-14 Q100 21-17 MZOU 14-14 MVSR 30-25 K104 38-30 MERZ 24-19 MYNK 31-19 WTC 24-23 WAMX 29-20 WKEE 18-13	KSND 22-18	KGOT 29-21 KYYA 29-26 KBOZ 24-19 KTRS 24-17 KKAZ 32-24 KOZZ 25-22 KHTZ 13-9 KWNZ 22-17 KBIN 24-11 KZOZ 32-23 SLY96 24-1 OK95 31-26
WARX 29-20 WKEE 18-13	1	1

		rack
Regional Reach E 701	9/33 56 N&A	National Summary UP 50 DEBUTS 14
S 628 M 468 W 408	HEA	SAME 32 DOWN 0 ADDS 33
21	WSPX d-38 98PXY 32-30 WMUQ 29-28 WGPM 31-25	P.S
EAST	MGPH 31-25	EAST
B104 24-22	93Q on MPST 15-29 WRCK 29-25 WRRE a-39 WTLQ 31-20	
K106 a	WERE 4-39	MFBG a-38 MGUY 39-33
WXXS OR WBEN 34-30		WZON 4-40 WIGY 36-24
WHUE ON WHYS d-34 WPHD 30-25	SOUTH	95XXX d-36 WIKZ 32-30 WZYO on
CED! A	WAPI on WEOR d-35	WZYO on OK100 a
Z100 22-21 WCAU 37-34	wage d-35	
B94 e	WBCY &	WGAN 12-20
	WDCG 32-29	95X1L d-40 WGAN 32-20 WOMP d-28 WFXX 39-34
SOUTH	WCKN on WQUT on	BOUTH
94Q a-35 293 d-31	WOKI on	FOIZ 4-40
	MLSS 37-37 EX104 30-21	MGGQ on
8788 a 93PH 24-21	Y107 a	RISR on 0104 27-23
Y100 28-25	BJ105 24-21 Y106 33-32	WZYP d-35
897 17-15 WQUE 29-29 WRMO 27-20	941 on WXLE 36-35 KTUX d-27	KSHB d-39 KWES a
	WEEL on	MOLF a
WRER & 0105 a	HIDWEST	KNIN on WHEL 31-27
HIDRET	WINCOD a	HIDWEST
896 35-32	MIKAU on KRHQ a	KYTY on
896 35-32 MMMS 17-15 £299 32-24	WGRD 31-29 WVIC a	MBNO & WBNB a-39
KWK 38-36	KJ103 22-19	MC1L 34-19 KCMQ d-37
WEST.	WZOK a WRON 28-23 KEYN on	KKLS on
	KKRD on	99KG on WDSR 37-34
KKRZ 31-26 KWOD on	MEST	MSPT on KDVV 19-18
KS103 a KPLUS 35-32	KP95 a	KPHN 30-24
722	KIKK a KSWD on	WEST
4	KOMQ a	KGOT 28-23
EAST	KCAQ 31-31 KKYO 32-29	KHTZ d=40 KBIM a OR95 25-20
Q100 18-29	KDON &	OR95 25-20
Q100 38-29 WERZ 34-31 WNNK d-38 WTIC 25-24	KITS on KEZU on	



Regional Reach E 84% S 85% M 93% W 79%

PI

EAST

K106 23-21
MITT 30-30
MIXES 25-21
MIXES 18-29
MIYES 26-29
MIYES 25-21
MIXES 18-12
MIXES 6-29
MIYES 30-29
MIYES 30-29
MIYES 30-29
MIYES 30-29
MIYES 30-29
MIYES 30-28

SOUTH

293 24-21 KEGL 19-18 KTKS 30-26 937M 28-28 951NI 6-30 Y100 23-22 897 13-13 WQUE 19-19 MRNO 11-10 MNVZ 30-28 MRSR 13-11

896 33-20
MLS 36-30
LS 36-30
L

930 24-19 MPST 30-23 WRCK 18-14 8106 23-22 MKRE 14-10 WTLQ 23-13

9880 39-24 19787 19-17 19787 19787 19-17 19787 19787 19-17 19787 19787 19-17 19787 19-17 19787 19-17 19787 19-17 19787 19-17 1

MKDD 4-4
MKAU 25-19
MCML 27-23
MCML 27-23
MCML 19-16
KRNG 38-25
KLT02 33-23
KL

KGOT 14-9 KTYA 19-17 KBO2 19-18 KTRS 25-20 KKAL 26-23 KOZE 13-9 KHTZ 17-14 KWNZ 18-14 KBIM 21-13

KCPX 30-27 KITS on KZZU 34-30

P3



KEOE 31-24 SLY96 21-18 OK95 8-4





# AC/BC Who Made Who (Atlantic) LP Who Made Who/Maximum Overdr

	PZ	13
EAST	EAST	EAST
SOUTH	Q100 36-33 WRCK a	WSON 10-5
H1 COCKST	WYES ON	SOUTH
MIDMESI	SOUTH	RGIE &
WEST	KZZO a	NI DWEST
	MI DWEST	WORK OR
	WEST	WEST

ADRENALIN
Road Of The Gypsy (MCA)

PI	P2	P3
BAST	EAST	EAST
	0106 a	MZON a MOMP a
SOUTH	SOUTH	SOUTH
K10WEST	KTUX s	WEYP a
MONS a	HI DATEST	NVBS 4
WEST	WKFR a	KI DARKET
#801	WROM &	warr
	WEST	KRIH a
	KONTO a	

## B

### BANANARAMA Venus (London/PolyGram) LP True Confessions

	PZ	P3
EAST	EAST	BAST
WPND on	Q100 a	MPBG a
atath de	MADEK &	WGUY #
BOUTTE	W1_AM a-31	MION 8
	RI-104 a	100KKI a
Y100 B	WPST &	MOAH B
897 a	WRCK a	WEXX A
WRONG a	800778	W. W.
WRSR a-37	200711	BODTIL.
	BJ105 a	
H I DHEST	WXLK o	REPORT IL
896 m-40	1	NJAD a
MONS 4-37	HI DIFFERT	Q104 m
2259 a	WHAT a	MEAL W
KWK on	KEYE A	0101 a
	KAIA K	WES a
WEST	MERCE	KNIH A
	1	MWEL A
E115 Q.	KFIV a	-
_	KCMG W	HA CHIEFT
		WDBR a
		WEPT &
	10.	WEST
		KNRFS a OK95 a

# BEACH BOYS Rock 'N' Roll To The Rescue (Capitol) LP Made In The U.S.A.

PZZ ZAST	EAST
Q100 a E104 a WE92 a E1-104 a WKRZ a	WGITY a WZON a OR100 a 100KHI a 95XIL a
RZIB & WANS G HCKN a	MKAP a KISR a KSMB a
H) DWERT	HIDMEST
WEST	KKLS a 99KG a
KIRX a	WEST
	KGOT a SLY96 a
	Q100 a E104 a WEST a E1-104 a WEST a E1-104 a WEST a E0-104 a WEST a WANS a WANS a WANS a WITH BETT RESS a

### JEAN BEAUVOIR Feel The Heat (Columbia) LP Drums Along The Mohawk

P1	P2	P3
EAST	BAST	EAST
WXX8 on WX85 d-39 WPHD 25-21	0100 on RI-104 on 98PXY 39-37 WPST on	WGUY on 95XXX on WGAN 6-36 WOMP on
BOUTH	WIKIES on	SOUTR
93FH on Y100 on	SOUTH	KQIZ 17-16 NJAD on
NI DWEST	MAMS on WCKN on	0104 d-38 WZYP on 0101 on
KDMR 33-31	WOKI 38-37 WDJX on	WYSL 35-33 WVBS on
KWK II.	HIDWEST	MICHEST
EXEZ on	WKD0 21-17	99KG 06
ES103 a	WEST	MEST
	KIYS on KIRK a-39	KGOT 20-11
	KONO a	ELY96 a OR95 36+33

# SIGNIFICANT ACTION

PI	P2	P3	ei	PZ	P3
EAST	EAST	ZAST	TART	EAST	EAST
8104 a WFHD on	WPST d-28 8106 a-30 WKR2 on	100RH1 a WOND on BOUTS	MPHD on CKOI a CFTR on	#104 a	WGUY on OK100 e 95XIL B
Q107 n WAVA d~30 mourn	BOUTH STUDE	MJAD on Q104 d-39	BOUTH	MOOR on	south on
94Q d-33 KTES a	HAME OR HCKF OR BJ105 31-24	WPPM on WEEL on MIDWEST	M ( DWEST	MOK1 9	MJAD on Q104 d-4
M) CHEST	MI DWEST MKFR &	99KG on WORR a KOVV d-35	WEST	H1DHEST	WKSL a WVBS a
WEST	E)04 E EJ103 d-34	WEST		MEST	MI DWEST
KZZP d-30 PH102 on KB103 d-33	WEST SAND IN	KGOT 32-22 RYYA A KBIM B		KSND on	Y94 a-38 WDBR a
KMEL d-28	KONG d-30 KCPK a KATO OR	FECE a SLY96 a GN95 a			OK95 d-1

P Karate Kid	Il Soundtrack	
F-73	HSPK OR	WGAN on
P1	930 on	WORP on
	WRCK on	BOUTE
EAST	WKR2 on	BOUTB
and a	SOUTH	EQ1Z on
OCKE a	200111	WJAD on
eCAU a	MCKN on	WHIST OF
	RTUX on	
BOUTH		NI DWEST
	HI SWEET	WB390 32-31
NT DWEST	KT1K a-34	EKILS OR
	WZOK on	99KG on
MLE on	and the	MDBR on
195 d-39	WEST	1
100	1	WEST
FEST	KIKK on	no 700a
	KCPX on	EKAZ A
P2 -	100	KWNZ On
	100	KBIH on
•		
ZAST	EAST	
0100 on	WZOM on	

DOUBLE	
Captain Of Her Heart (A&	M
10.01	

P1	P2	P.B
MIT	EAST	
BEN 31-27 KBE a PHD on NOI 2-5	R104 on WRCK a WRCK a	WIGY a 95XXX a 100KH1 a 95XIL on
PTR 27-37	BOUTE	
INTE	1/8/80 on	SOUTH
140 m	KHFT on	MJAD on
TREWO 29	KTUK OR	MATH O
CDWB a.	HI DEST	WVB8 a
FERT .	KIIK on	MI DATEST
EMJR 32-28	WEST	NUMB OF
	KSWD d-40 KPIV OD	Y94 40-39
	ECAG A EXYD 33-30	ASSL
	MAIN 33-00	KOZE d-35

1000	
Colonia de la co	
DAVID FOSTER &	
DLIVIA NEWTON-JOHN	
The Best Of Me (Atlantic)	
LP: David Foster	

PI	WERZ OR WHINK 39-20 930 on WKRZ on	103CIR 29-2 0K100 36-32 95XIL 36-32 WGAN on
EAST	HTUGE	SOUTH
WBEN 37-33 PRO-FH On CFTR On	WBBQ 27-23 XAMZ 22-16 WCKN n	KOTZ ON KNOE ON KNIN OD
SOUTH	MI DEBUT	WHSL OR
940 on		MIDWEST
Q105 26-23 HIDWEST	WEST KIRK 38-37	KQCR d-29 KKRC 33-33
	KDON 38-38	WEST
WEST	KCPX on	KBOZ 29-27
P2		KBIM ON
	EAST	
EAST	WGUY on	
	MEGNI OD	

# H

		2
	IAN See You (Epic People Soundtra	
PI	P2	P3
EAST	EAST WEST on	EAST

P1	P2	P3
AST	EAST	HAST
outs.	WPST on	800778
UOIN	SOUTH	KOIZ a
I DWEST	WSSX &	MJAD OR 0104 OR
	WBCY a	MZYP on
MMS on	942 on	WHSL A
PST	KTUX on	
	HI DIEST	HIDWEST
	MEEE OO	Y94 a-40
	MVIC on	WEST
	WEST	EGOT 4-35
		KTRS on

PÍ	P2	P3
EAST	ZAST	EAST
MPHD on CKCI a CFTR on	KIO4 a	WGUY on OK100 e 95XIL B
BOOLS	MOUTH MICK on	south
M ( CHEST	WANS B MCKW ON WOKI B	MJAD on Q104 d-40
WEST	M1DWEST	WEYP OR -
	WEST	HIDWEST
	KIND on	Y94 a-38 WDBR a
		WEST
		OK95 d-35

### ICEHOUSE No Promises (Chrysalis)

P1	PZ	P3
EAST	EAST	EAST
MOLKS 0	WEOU 22-21	WGUY OR 95XXX a
WPED 6	WRCK a	100gHi a
SOUTH	BOUTH	MONP a
		SOUTH
HI DWEST	KTUX 6	MKS/ on
KWIK on	MIDWEST	KNOE B
WEST	WVIC a	WVBS 4-36
	MENTAL IN THE SECOND IN THE SE	HI DEST
	WEST	
	K18X 37-35	99%G on
		WDBX on
		WEST
		EGOT d-33
		KTRS on
		KRIH A

	IQLE OF MAIN
١	Am I Forgiven (PashaCBS)  LP Isle Of Man
1	LP Isle Of Man

P1	P2	P3
AFT	EAST	EAST
3001 on	K104 d-40	95XXX a 06100 mm
OUTR	MKKZ &	95XIL on
1) DIVILIT	SOUTH STUX B	MOMP on
OE ST	NI DICEPT	BOUTH
		WARE OF
	WEST	HIDWEST
	KNYO d-40	WEST
		KB1H a

	Oo You Remember I P-Precious Moments
--	---

D- FIECODS		
P1	P2	P3
EMIT	EAST	EAST
WASE 4-38	98PXY on Q106 e	WCUY a 95XXX a
SOUTH	BOUTH	SOUTH
MIDWEST	HIDWEST	Q101 on
	WEST	HIDWEST WEST
WEST	KONGX a KONG a-26	KWN2 on RBIH 4-37

U	MITED WARRANTY
V.	ictory Line (Atco)
LI	Limited Warranty

P1	P2	P3
EAST	EAST	EANT
SOUTH	SOUTH	SOUTH
HISWEST	HI (WEST	HIOWEST HYYY d-38
KOWB 1-1 FLOL 1-1	KZ10 d-34	Y94 8-6 KKXL 26-22 KKL8 on
WEST		RKRC 4-35 ⊌SPT 40-36
.00EL a-34		KINN d-39

P. Headlines (S	Solar/Elektra)	
21	PZ	<b>E</b>
EAST	EAST	EAST
SOUTH	Q100 on WHAK a	SOUTH
KRBS a	WTLQ a	HIDWEST
HI DWEST	воитн	
WEST	WROQ 13-12 WCKN a-39 WAPE 17-29	WEST
PH102 on KHZL 26-18	KTUX on	
	SPERT	1

## N

Total Control	
NEW EDITION	
With You All The W	ay (MCA)
LP: All For Love	
LP. All For Love	

Р1	[22]	[23]
	EAST	EMIT
EAST		
m104 d-26	MKEE 9-55	
8104 a-28 MKSE m-22	8106 d-26	SOUTH
MAVA d-27	BOUTH	MKSF a
RTUGS	WKQ8 6-33	WZYP a
	WROD d-26	KSMB 34-28
Q105 d-29	WNOK on	Q101 on
	KANEE 6-3	WVB5 a
MI DWEST	no Bisk	
	WKSI 22-16	MIDWEST
WCZY 20-15	WANS a	
WHYT 19-15	MCKN 4-16	WC1L 16-9
KSTQ 20-15	KTUK a	
Z199 33-28		WEST
	MI OWEST	
WEST		
PM102 18-16	WEST	
	KSND a	
	KMGX 34-29	-
	KYN0 35-35	

### R

LOU REED	
No Money Down (RCA)	
I P Mistral	

P1	PZ	123
BAST	EAST	EAST
MEEN 35-31 MEYS ON PRO-PH B	Q100 on 970U 21-20 9782 on HMMK a 93Q on MRCK on	MFBG on MEON on OR100 on 100KNI on 95KIL on MGAN on MFFXX on
HI DWEST	SOUTE	BOUTH
WEST	KANX OLI ROKI V	MAJAD a
	MICHEST	KI DWEST
	WEST	99KG on WDBR on
	KIRX 40-36	WEST
		KBIM on

## REGINA Baby Love (Atlantic)

Pi	PZ	P3
EMIT	RAST	EAST
WKKE 4-33	WTIC s-33 KC101 a	WIGY a 103CIR 35-33 95XXX on
WPL) 24-24 Z100 30-15	SOUTH	WGAN 33-30
PRO-FM a	MROB a	SOUTH
SOUTH	MSSX a-35 KAMZ 17-17	9JAD a Q104 a Q101 on
193 a Y100 on	96X a-30 KBPH a-37 Y107 On	WPSM 36-30 Z102 m-38
MICHERT	KTUX on	WOLF & WVBS on
2299 a	HI EWEFT	K ( DATEST
WEST	MEST	WEST
KIS a	KSND on	MEDI

# RENE & ANGELA You Don't Have To Cry (Mercury/PolyGram) LP Street Called Desire

21	P2	P3
EMIT	TAKE	RAST
MXSE 38-34	Q100 on	wath on
SOUTH	WTLG on	SOUTH 4
KRBE on	WREG 6-15	MIZYP OF
RIDWEST	RZZB on WANS a	
MCEY 30-25	NOKI on KBFH 37-36	WEST
WEST KMEL 28-25	HI DHEST	1
KMEL 20-23	KKRD on	
	WEST	
	KAMO W	

The Finest ( LP Sands Of	Tabu/CBS) Time	
EAST  WXXE 6-6  WXXE 10-19  HEYS 31-29  HPLJ 20-20  2100 20-16  PRO-PM on	P2  BAST Q100 d-40 HNNX 19-12 HTIC 11-9 HAM 30-28 KC101 16-13 MSPK 25-27	KIYS ON KHOX 1-1 KYNO 19-17 RPIV 19-29 KCAQ ON KITS 21-18
SOUTH	NI-104 29-17	SAST OF
293 d-32 Y100 on Q105 16-16	16880 37-31 16800 on 16805 on	SOUTH 0-31
MIDWEST MOTOT 26-26	HCKB 24-35 HAPE 12-7 96X 28-22	2102 10-7 WOLF 4-40
WEST	WASB 27-24 КВУМ в-40	MI DWEST

# | SJ16 28-24 | SJ105 30-28 | MEET | MEET | KRE on 2-32 | KIDWEST | OK95 on | KRES | SJ20 | OK95 on | CR95 
nmex soci Rumors (Ja		
PI	PZ BAST	#178 13-10 #ATD =-17 #MG a
WKSE 31-21	SOUTE	EAST
93FH 1-1 RRBE 6-3 Y100 a-40 897 d-24	KRF: a KAM2 d-15 K228 24-13 WAFE 28-26 WABB a KBFW 39-32	SOUTH KSMB 27-18 KMES a 2102 35-19
HI DUTEST	H12WEST	MIDWRST
WEST	K2103 a-27	MCIT #
KI18 5-1	WEST	WEST
KEEP d-28 KKRE a FM102 9-8 EB103 4-3 KMEL 4-3 KMES d-28	KYNO 40-32 KYNO 40-32 KLUC a KCAQ d+25	0895 on

1	TKA One Way Love (Tommy Boy)
١	1104
ı	One Way Love (Tommy Boy)
	One way Love Frommy Doyy

Pi	[22]	P3
EAST	EMIT	BAFT
ACUTH	- SOUTH	SOUTH
Y100 [1-11	#AMX 15-12 96x 17-21 94% on	N1 CAVEST
MI DESET	HICHTERY	MC15. A
		KDVV 4-3E
WEST	WEST EMEX on	WEST
K118 15-14	KCAD &	EDIM OD

TRANS-X Living On Video (Atco)

<b>P1</b>	[22]	123	
BAIT	EAST	EAST	
WKSE 23-23	0100 34-30 K104 25-22 WTLO OR	95XXX on QK100 13-13	
BOUTH	WHOS ON	BOUTH	
MI DWRST	MJ105 5-5 Y106 19-27 KTUX #	Q101 on KWES 18-24 MPFW 11-18	
KDWR 22-22	MIDWEST MAY107 27-27		
WEST .	WEST	MI DWEST	
R118 23-21 FM102 17-14	#EDC 22-21 #EDC 38-33 #BQ on	WEST	

E. WADE		
Foreign Sho	ore (Casablanc	a/PolyGran
	·	
P1	P2	23
<b>W</b>		
MART	BAST	EAFT
	M104 27-20	OK100 19-1
BOXFFR	WERZ on	95X1L 39-3-
	BOUTE	
MIDWEST		WHSL OR
	M1 DWEST	KI DEBST
MEST	WEST	WEST
KKRZ 90		KKAE OR
	KSND 25-20	RBIH on

# YARBROUGH & PEOPLES

P1	P2	P3
EAST	EAST	TRAK
MXXX on MXSZ n-13	SOUTH	SOUTH
CKOI on	WHOK on	KHES OR
BOUTH .	HI DHEST	R) DIEST
KRBE On	4	
HI DWEST	WEST	WEST

# **CONTEMPORARY HIT RADIO**

### BREAKERS

#### MADONNA

Papa Don't Preach (Sire/WB)

82% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 192 including WPLJ, Z100, Z93, B96, WMMS, WKTI, KIIS. See Parallels, debuts at number 40 on the CHR chart.

Suzanne (Columbia)
76% of our reporters playing it. Moves: Up 20, Debuts 54, Same 56,
Down 0, Adds 47 including WBEN, 94Q, Z93, 92X, WHYT, KS103, KUBE. Complete airplay in Parallels.

#### JERMAINE STEWART

We Don't Have To Take Our Clothes Off (Arista)

72% of our reporters playing it. Moves: Up 58, Debuts 42, Same 16, Down 0, Adds 53 including WBLI, WCAU, Q107, KTKS, WHYT, KDWB, Y108. See Parallels, moves 40-36 on the CHR chart.

#### STEVE WINWOOD

Higher Love (Island/WB)

71% of our reporters playing it. Moves: Up 33, Debuts 51, Same 43, Down 0, Adds 39 including WKSE, PRO-FM, WAVA, WRNO, KHTR, KIIS KMEL Complete airplay in Parallels.

### ROBERT PALMER

Hyperactive (Island)

63% of our reporters playing it. Moves: Up 64, Debuts 34, Same 37, Down 0, Adds 12 including WNVZ, KWK, KMJK, FM100, BJ105, KAY107, KITS. See Parallels, debuts at number 39 on the CHR chart.

### **NEW & ACTIVE**

OUTFIELD "All The Love in The World" (Columbia) 137/23

Moves: Up 65, Debus 24, Same 22, Down 3, Adds 23 including K106, Y100, WLS, Z95, KHTR, KWSS, WNCI, Q100 33-20, KHFI 25-19, WBCY 29-25, WCKN 31-26, KBFM 21-15, WVIC 15-12, KIYS 33-26, KCPX 38-33. See Parallels, debuts at

number 38 on the CHR chart: JEFFREY OSBONE "You Should Be Mine" (A&M) 131/23 Moves Ub 42, Debus 21, Same 44, Down 1, Adds 23 including WCAU, WNVZ, B96, KWOD, KS103, KPLUS, 930, K106 32-29, PROFA 19-13, WCZY 32-328, K104 31:24, WNNK 16-11, WOXA 40-34, KSND 39-34, KMGX 40-36.

Moves Up 42, Debius 21, Same 44, Down 1, Adds 23 including Move. Move 194, Sept. 23, 22, PRO-FM 19-19, WCZV 33, 28, KIO 31-24, WNINK 16-11, WOUX 40-34, KSND 39-34, KMGX 40-36.

ANDY TAYLOR "Take It Easy" (Atlantic) 129/33

Moves Up 50, Debius 14, Same 32, Down 0, Adds 33 including K106, B94, 940, KTKS, KRBE, WNVZ, WRSR, Q105, KDWB. WPHT 30-25, WRST 325-99, XCZB 30-25. GAVIN CHRISTOPHER "One Step Closer To You" (Manhatan) 118/24
Moves: Up 48 Debuse 13 Same 33 Down 0 Adds 24 university types 2 one 2

OHE STEP CHOST THEN SING STEP CHOSE TO TOU" (Manhattan) 118/24 MCCU 325 MCC

KZIO, K.1103. Z95 40.97, KMEI, 38-30, KUBE 29-25, WKCB 35-28. WXLK 37-26. DEVICE "Hanging On A Heart Attack" (Chrystalis) 149.27. Moves: Up 11, 14-100.181. Summar 7, Down O, Audis 27 including WXKS, WKSE, WNYS, KHTR, KWOD, 93Q, KFIV, KITS, KZZZ 39-34, KWCS 29-345, WKSE 29-39-39, WKSE 39-31, KTRS 40-35. KZZZ 39-34, KWCS 29-34, WKSE 39-35, WKSE 39-39-39-8KG 37-31, KTRS 40-35. KZZ 39-34, KWCS 40-45. MOVES: Up 30, Dobbas S, Samer 47, Copan 1, Audis 2, Z100, KCMO, WEEN 13-11, WNYS 27-22, PRO-FM 31-26, WRNO 39-28, WCS 47-31, WHT 32-23, K104 8-5, WBBO 24-19, WIXX 37-32, WFBG 36-34, 95XIL 25-22, 99KG 39-36. WSPT 39-28, WCS 47-31, WHT 32-23, K104 8-5, WBBO 24-19, WIXX 37-32, WFBG 36-34, 95XIL 25-22, 99KG 39-36. WSPT 39-28, WCS 47-31, WHT 32-23, K104 8-5, WBBO 24-19, WIXX 37-32, WFBG 36-34, 95XIL 25-22, 99KG 39-36. WSPT 39-28, WCS 47-31, WHT 32-23, K104 8-5, WBBO 24-19, WIXX 37-32, WFBG 36-34, 95XIL 25-22, 99KG 39-36. WSPT 39-28, WCS 47-31, WHT 32-23, K104 8-5, WBBO 24-19, WIXX 37-32, WFBG 36-34, 95XIL 25-22, 99KG 39-36. WSPT 39-28, WCS 47-31, WKS 47-

32-29.

JOHN CAFFERTY & THE BEAVER BROWN BAND "Voice 01 America's Sons" (Scotti Bros/CBS) 82/12.

Mowes Up 24, Debus 18, Same 28, Down 0, Adds 12 including WERZ, WAMX, WMJQ, WKRZ, WTLQ, WVIC, KZZU, WAZY, WXKS 34-31, WKDD 39-35, KIKX 35-32, WZON 39-34, 100KHI 40-34, WHSL 38-34, Y94 23-18.

QUEEN "A Kind Of Magic" (Capitol) 75/31 including CKOI, B94, Z93, 93FM, WCZY, KWOD, Q100, WZOU, WLAN, WDDD AL103 COVER WINDS KTII 75.92 KSMOZ 33.34

WBBD, KJ103, 100KH, WDBR, KTUX 35-32, KNMD 38-34 (Epic) 73/24

MIAMI SOUND MACHINE "Wrods Get In The Way" (Epic) 73/24

Moves: Up 11, Debus 9, Same 29, Down 0, Adds 24 including WKSE, WNYS, B94, B97, KIMN, KKRZ, KPLUS, KCPX, Y100

33.28, KBM 30-18, Y106 33-34, KIM 35-31, (104 34-25, Y94 26-15, OK95 38-32.

33-20, ADRW 30-10, 1100 39-04, NIN 30-31, U104 39120, 1394 201-13, UN39 30-32. **KROKUS "School's Out" (Arista) 64/2**Moves Up 16, Debuts 5, Same 41, Down 0, Adds 2, KITS, WIGY, WBEN 39-35, KWK 37-34, K104 32-25, KZZB 33-28, BJ105 28-25, WZON 29-26, WIKZ 37-34, WZYO 35-32, OK 100 40-36, KFMN 36-33, KYYY 38-35, KHTZ 36-32, OK95 32-29.

BJ105 28 25, WZON 29-26, WKZ 37-34, WZYO 35-32, CKTU0 40-96, KEMM 39-35, KTT1 39-35, KTT1 39-36, MT2 39-36, MT

95XII. 26-21.

JOHN WAITE "If Anybody Had A Heart" (EMI America) 55/19

Moves: Un 1. Debus 6, Same 29, Down 0, Adds 19 including WZOU, WNNK, WKRZ, WSSX, WDJX, WKDD, WMEE, WVIC.
KJ103. WRON, 95XXX, WHSL, KBM, KUBE 6-34, WOKI 9-33.

KUTUS, WHUM, 39AAA, WHISE, KDIM, KUBE 0-34, WOKI 0-35.

JOHN COUGAR MELLENCAMP "Membleseat" (Riva/PolyGram) 53/53

Mowes: Up. O, Debus B, Same D, Down O, Adds 53 including WPHD, WAVA, 94/Q, 293, WRSR, WLS, Z95. 92X, KHTR, KWK
WELY, WZOU, B106, KIYS. 95XIL.

ART OF NOISE "Peter Gunn" (Chrysalis) 53/5 '' (LINYSBIRS) 33/3 |, Down 1, Adds 5, WCZY, KDWB, WCIL, KWNZ, KZOZ, WPHD 29-24, KEGL 20-16, KIIS |, Z104 26-16, KFIV 11-7, KCAQ 22-19, KATD 12-9, 95XXX 12-8.

20.17, KWSS 27-22, Ri-104 27-21, 2104 29 16, RFV 117, NGO 22-19, NGO 12-19, NGO 27-19, N

EMERSON, LAKE, & POWELL "Touch And Go" (Polydor/PolyGram) 51/15 o, Same 19, Down O, Adds 15 including WCAU, WAMX, WKRZ, WRQN, KIRX, 95XXX, WOMP, WBNQ, 1-35, WTLQ 39-35, WKDD 30-22, WFBG 40-35, 95XIL 33-29.

WBWB, KDV, WPPO 3.5, WILU 33-9, WND 33-92. WHO 34-93. JOHN EDDIE "Jungle Bgy" (Columbia) 50.11

Moves: Up 13, Debus 4, Same 21, Down 1, Adds 11, WCAU, RPLUS, WZOU, WKEE, KTUX, WVIC, KIYS, WGUY, 95XOX, 99KG, KDVV. WPHO 32-27, WSX 21-19, OK100 39-35, WHS, B4-29, OK95 34-28.

#### MOST ADDED

MACONNA (192)

Papa Don't Preach (Sire/WB)
JERMAINE STEWART (53) We Don't Have To Take Our ... (Aris
JOHN COUGAR MELLENCAMP (53) MIKE & THE MECHANICS (52) Taken In (Atlantic) JOURNEY (47)

Suzanne (Columbia)

#### HOTTEST

GENESIS (125) Invisible Touch (Atlantic) Who's Johnny (Gordy/Motown)
PETER GABRIEL (105) IANET IACKSON (103) Nasty (A&M) JETS (89)

Crush On You (MCA)

### SIGNIFICANT ACTION

BANANARAMA "Venus" (London/PolyGram) 42/39

Y100 B97, WRNO, WRSR, B96, ZZ99, KIIS, Q100, WNNK.

MOVES U. D. D. SEYN, KCAQ, 100KHI, Q104.

JEAN BEAUVOIR "Feel The Heat" (Columbia) 42/5

JEAN BEAUVOIR "Feel The Heat" (Columbia) 42/5

NOVES U. D. JEAN 3-8 -8-6. Down 0. Adds 5, KWK, KS103, KIKX, KOMO, SLY96, WXKSon, WKSEd-39, WPHD 25-21.

NOVES U. D. JEAN 3-9-37, WKDD 21-17, WGAN d-36, WHSL 35-31, KGOT 20-17, OK95 36-33.

KOWB 33-31, 99FXY 39-37, WKDU 21-17, WORN 1-40.
SOS BAND "THE Finest" (Table/BSS) 427.
Movies: Up 20, Debus 4, Same 15, Down 2, Adds 1, KBFM, WXKS 8-4, Z100 20-14, KIS 28-24; WNNK 19-12, RI-104 29-17.
Movies: Up 20, Debus 4, Same 15, Down 2, Adds 1, KBFM, WXKS 8-4, Z100 20-14, KIS 28-24; WNNK 19-12, RI-104 29-17.

WBBQ 37-31, WAPE 12-7, 96X 28-22, WABB 27-24, KMGX 1-1, KTNO 9-12, KTN 9-9-12, 
DOUBLE "The Captain Of Her Heart" (A&M) 35/15 WKSE, 94Q, KDWB, WNNK, WRCK, WKRZ, WKQB, KCAQ,

WFBG, KOIZ, WZYP, WVBS, WBEN 31-27, KMJR, 32-28, KKTU 33-30.

BEACH BOYS "Rock 'N' Roll To The Rescue" (Capital) 34/34

BEACH BOYS "Children Scrope O. Power O. Adds 34 including WXKS, WPHD, WCAU, WRNO, WMMS, KWK, KKRZ, Q100, Adds 34 includi 99KG.

REGINA "Baby Love" (Atlantic) 33/16 /10 Adds 16 including PRO-FM, Z93, ZZ99, KIIS, WTIC, WSSX, KBFM, WIGY, WJAD. 35-33, WGAN 33-30, WPFM 36-30

Q104, WKSE 29-20, Z100 30-15, 103CIR 35-33, WGAN 35-30, WPFM 36-30 **DAVID FOSTER & DLIVIA NEWTON-JOHN "The Best Of Me" (Allantic) 33/2**MOVES: Up 11. Debus 1, Same 19, Down 0, Adds 2, WOKN, KWN, WBEN 37-33, CFTR nn, Q105 26-23, K104 35-26, WOKNE 37-20, WBEN 27-23, KAMZ 22-16, KIKX 38-37, 103CIR 29-27, OK100 36-32, 95XIL 36-32, KQCR d-29, KBOZ WNNK 39-20, WBBO 27-23, KAMZ 22-16, KIKX 38-37, 103CIR 29-27, OK100 36-32, 95XIL 36-32, KQCR d-29, KBOZ WNNK 39-20, WBBO 27-23, KAMZ 22-16, KIKX 38-37, 103CIR 29-27, OK100 36-32, 95XIL 36-32, KQCR d-29, KBOZ WNNK 39-20, WBBO 27-23, KAMZ 22-16, KIKX 38-37, 103CIR 29-27, OK100 36-32, 95XIL 36-32, KQCR d-29, KBOZ WNNK 39-20, WBBO 27-23, KAMZ 22-16, KIKX 38-37, 103CIR 29-27, OK100 36-32, 95XIL 36-32, KQCR d-29, KBOZ WNNK 39-20, WBBO 27-23, KAMZ 22-16, KIKX 38-37, 103CIR 29-27, OK100 36-32, 95XIL 36-32, KQCR d-29, KBOZ WNNK 39-20, WBBO 27-23, KAMZ 22-16, KIKX 38-37, 103CIR 29-27, OK100 36-32, 95XIL 36-32, KQCR d-29, KBOZ WNNK 39-20, WBBO 27-23, KMZ 22-16, KIKX 38-37, 103CIR 29-27, OK100 36-32, 95XIL 36-32, KQCR d-29, KBOZ WNNK 39-20, WBBO 27-23, KMZ 22-16, KIKX 38-37, 103CIR 29-27, OK100 36-32, 95XIL 36-32, KQCR d-29, KBOZ WNNK 39-20, WBBO 27-23, KMZ 24-16, KIKX 38-37, 103CIR 29-27, OK100 36-32, 95XIL 36-32, KQCR d-29, KBOZ WNNK 39-20, WBBO 27-20, KMZ 24-16, KIKX 38-37, 103CIR 29-27, OK100 36-32, 95XIL 36-32, KQCR d-29, KBOZ WNNK 39-20, WBBO 27-20, KMZ 24-16, KIKX 38-37, WBBO 27-20, KMZ 24-16

TIMEY SOCIAL CLUB "Rumors" (Jay) 31/10 Debuts S, Same 2, Down O, Ados 10 rotkuding Y100, KKRZ, KHFI, WABB, KJ103, KATD, KWES, WKSE 31-21, 2241.3, KER1-93-22, KKMS 43-22, KVNO 40-32, KSMB 27-18, Z102 35-19.

KNIS D-1, KEZB 24-13, KBFM 39-32, KMGX 39-32, KYNO 40-32, KSMB 27-18, Z102 35-19.

DENNIS DEYOUNG "This Is The Time" (A&M) 31/5

MOVES: Up 1, Debuts 2, Same 23, Down 0, Adds 5, WXKS, WCAU, KIIK, 100KHI, KKAZ, WLS on, Z95 d-39, Q100 on, WERZ

d-39 KTUX on, WOMP on, WBNO 32-31

d-39, KTUX on, WOMP on, WBNO 32-31 NEW EDITION "WITH YOU AIT THE Way" (MCA) 30/8 Moves Up 10, Debus 8, Same 4, Down 0, Adds 8, WKSE WANS, KTUX, KSND, WKSF, WJAD, WZYP, WVBS, WAVA d-27, WCZY 20-15, KBEQ 20-15, Z299 3-28, WKSI 22-16, KMGX 34-29, WCIL 16-9.

ICEHOUSE "No Promises" (Chrysalle) 25/13 WXKS, WPHD, WRCK, WKRZ, KTUX, WVIC, WRQN, 95XXX, 100KHI,

WOUP, KNOE, KHTZ, KBIM, KWK On, WZUU Zecet.

LOU REED "No Money Down" (RCA) 25/4

LOU REED "No Money Down" (RCA) 25/4

LOU REED "No Money Down" (RCA) 25/4

LOU REED "No Money Down (RCA) 25/4

LOU REED "NO MONEY (RCA)

HONEYMOON SUITE "What Does It Take" (WB) 22/11 K104, WMJQ, WANS, WOKI, OK100, 95XIL, WHSL, WVBS, Y94,

WDBA, CFR 01, "VILVING ON VIGEO" (Atco) 22/1

MOVES U.D. 7. Debus 0, Same 11, Down 3, Adds 1, KTUX, KIIS 23-21, FM102 17-14, Q100 34-30, K104 25-22, WTLQ on. pages 64, WMCV 1.5, KTUI, 22-21, KCAQ 38-33, KRQ on. Q101 on.

RENE & ANGELA "You Don't Have To Cry" (Mercury/PolyGram) 17/3 KYNO, WKSE 38-34, KRBE on, WCZY 30-25, KMEL 28-25,

WILLI CHORD, WIDDL CHOR, RECOID, WHICH OF A 7/39 ISLE OF MAN "Am I Forgiven" (Pasha/CBS) 16/6 MOVES UP. O, DEBUS Z, Same B, Down O, Addis G, WKRZ, KTUX, KMGX, 95XXX, WVBS, KBIM, CKOLON, K104 d-40, WERZ MOVES UP. O), DEBUS Z, Same B, Down O, Addis G, WKRZ, KTUX, KMGX, 95XXX, WVBS, KBIM, CKOLON, K104 d-40, WERZ MOVES UP. O)

ADRENALIN "Road Of The Gypsy" (MCA) 13/13

ADRENALIN "Road Of The Gypsy" (MCA) 13/13

ADRENALIN "Road Of The Gypsy" (MCA) 13/13

WMMS, KWK, Q106, KTUX, WKFR, WVIC, WRQN, KXYQ, WZON,

WOMP, WZTF, WYBS, RBIM.

JERMAINE JACKSON "DO You Remember Me" (Arista) 12/6

MOVES UP 1, Debuts 2, Same 3, Down 0, Adds 6, WNYS, Q106, KMGX, KQMQ, WGUY, 95XXX, WKSE d-38, 98PXY on, WFBG 38-36, Q101 on, KWNZ on, KBIM d-37.

WEBG 38-36, C101 on, KWRZ On, ASIM 047.

MIDNIGHT STAR "Headlines" (Solar/Elektra) 12/5.

Moves: Up 3, Debuts 0, Same 3, Down 1, Adds 5, KRBE, WNNK, WKRZ, WTLQ, WCKN, FM102 on, KMEL 26-18, Q100 on.

WHOO 13-12, KTUX on, KMGX 19-16.

YARBROUGH & PEOPLES "I Wouldn't Lie" (Total Experience/RCA) 12/2

Noves: Up 1. Debus 1. Same 8, Down 0, Adds 2, WKSE, KFIV, WXKS on, CKOI on, KRBE
27-24, WNOK on, KIKX on dp, KCAQ d-40, KWES on-dp. , KRBE on, FM102 on, KWOD on, KMEL

TKA "One Way Love" (Tommy Boy) 12/2 KCAO, WCIL, KIIS 15-14, FM102 22-20, KAMZ 15-12, 94Z on, KMGX on,

KRQ on, KDVV d-38, KBIM on LIMITED WARRANTY "Victory Line" (Atco) 11/1 Moves Up 3, Debus 4, Same 3, Down 0, Adds 1, KMEL, KDWB 1-1, WLOL 1-1, KZIO d-34, KYYY d-38, Y94 8-6, KKXL 26-22, KKLS on, KKRC d-35, WSPT d-0-36, KFMW d-39.

AC/DC "Who Made Who" (Atlantic) 10/6
Moyes Up 2, Debus 0, Same 2, Down 0, Adds 6, WRCK, WTLQ, KZZB, WGUY, KQIZ, KSMB, Q100 36/33, WKRZ on, WZON

10.5, WDBR on-dp.

E. WADE "Foreign Shores" (Casablanca/PolyGram) 10/1

E. WADE "Foreign Shores" (Casablanca/PolyGram) 10/1

E. WADE "Foreign Shores" (Casablanca/PolyGram) 10/1

E. WADE "Foreign Shores" (Casablanca/PolyGram) 10/1 Moves: Up 4, Debuts 0, Same 5, Down 0, Adds 1, KFIV 95XIL 39-36, WHSL on, KKAZ on, KBIM on.

Parallels Begin On Page 96 Adds & Hots Begin on Page 94 P-1 Playlists Begin on Page 91

Breakouts are records not included in the regional most added, but which have five or more adds In a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages.

Behind every great summer, there's always one great record.

First Week!

RI-104 WKRZ KZZB WANS WCKN KF95 KIKX WRSR WWMMS KWK KKRZ Q100 K104 WERZ WXKS WKSE WNYS WPHD WCAU PRO-FM

KISR KSMB KKLS 99KG KGOT SLY96 WGUY WZON OK100 100KHI 95XIL WGAN



### CONTEMPORARY HIT RADIO

PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA) BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista) SIMPLY RED/Holding Back The Years (Elektra) JETS/Crush On You (MCA) G GENESIS/Invisible Touch (Atlantic) EL DEBARGE/Who's Johnny (Gordy/Motown) 32 22 12 19 PETER GABRIEL/Sledgehammer (Geffen) KENNY LOGGINS/Danger Zone (Columbia) D JANET JACKSON/Nasty (A&M) MADONNA/Live To Tell (Sire/WB) N&A Begins on Page 102 12 NU SHOOZ/I Can't Wait (Atlantic) 20 17 15 38 SPECIAL/Like No Other Night (A&M) FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated) 15 HEART/Nothin' At All (Capitol) 39 31 22 10 ROD STEWART/Love Touch (WB) MOODY BLUES/Your Wildest Dreams (Polydor/PG) 11 18 GEORGE MICHAEL/A Different Corner (Columbia) 23 VAN HALEN/Dreams (WB) PETER CETERA/Glory Of Love (Full Moon/WB) BOB SEGER/Like A Rock (Capitol) 25 17 13 13 22 BOYS DON'T CRY/I Wanna Be A Cowboy (Profile) GTR/When The Heart Rules The Mind (Arista) BILLY JOEL/Modern Woman (Epic) PRINCE/Mountains (WB) PET SHOP BOYS/Opportunities (Let's Make Lots Of Money) (EMI America) 33 BLOW MONKEYS/Digging Your Scene (RCA) 17 28 MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic) 14 16 29 FALCO/Vienna Calling (A&M) 38 34 BANGLES/If She Knew What She Wants (Columbia) 38 BELINDA CARLISLE/Mad About You (IRS/MCA) 40 35 32 ROLLING STONES/One Hit (To The Body) (Rolling Stones/Columbia) 3 11 21 33 WHITNEY HOUSTON/The Greatest Love Of All (Arista) 13 18 24 34 LEVEL 42/Something About You (Polydor/PG) 37 33 31 35 MODELS/Out Of Mind, Out Of Sight (Geffen) BREAKER @ JERMAINE STEWART/We Don't Have To Take Our Clothes Off (Arista) 39 FIXX/Secret Separation (MCA) OCEBUT DO OUTFIELD/All The Love In The World (Columbia) BREAKER @ ROBERT PALMER/Hyperactive (Island) BREAKER MADONNA/Papa Don't Preach (Sire/WB)

### **ADULT CONTEMPORARY**

	L	-		
				PARTY PARTY (Vous Wildest Drooms (Polydor/PG)
	3	2	0	MOODY BLUES/Your Wildest Dreams (Polydor/PG)
	1	1	2	HOWARD JONES/No One Is To Blame (Elektra)
	2	3	3	BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)
	8	5	0	ATLANTIC STARR/If Your Heart Isn't In It (A&M)
	23	16	0	PETER CETERA/Glory Of Love (Full Moon/WB)
	12	9	6	NEIL DIAMOND/Headed For The Future (Columbia)
	15	12		DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic)
	4	4	8	GEORGE MICHAEL/A Different Corner (Columbia)
,	13	11:	9	JAMES TAYLOR/That's Why I'm Here (Columbia)
	6	6	10	PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA)
	19	17	0	BILLY JOEL/Modern Woman (Epic)
6	14	13	Ø	DAVID PACK/That Girl Is Gone (WB)
6	17	15	13	EL DeBARGE/Who's Johnny (Gordy/Motown)
9	16	14	0	HIROSHIMA/One Wish (Epic)  N&A Begins on Page 78
_	25	20	Œ	GENESIS/Invisible Touch (Atlantic)
2	5	7	16	MADONNA/Live To Tell (Sire/WB)
24	20	19	E	JEFFREY OSBORNE/You Should Be Mine (A&M)
7	7	8	18	MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic)
	29	22	Œ	JACKSON BROWNE/In The Shape Of A Heart (Asylum)
	30	25	<b>2</b>	ROD STEWART/Love Touch (WB)
_		- 27	3	DOUBLE/The Captain Of Her Heart (A&M)
29	24	2	3 2	BOB SEGER/Like A Rock (Capitol)
13			23	DREAM ACADEMY/Love Parade (Reprise/WB)
9	. 9	1	8 24	SIMPLY RED/Holding Back The Years (Elektra)
D	EBU		• 4	MIAMI SOUND MACHINE/Words Get In The Way (Epic)
			. 0	STEVIE NICKS/Has Anyone Ever Written Anything For You (Modern/Atc
		_ 3	0 2	BANGLES/If She Knew What She Wants (Columbia)
			_	FASE 40 (Compething About Vou (Polydor/PG)

11 18 24 28 LEVEL 42/Something About You (Polydor/PG) BREAKER @ DENNIS DEYOUNG/This Is The Time (A&M)

BREAKER W KENNY ROGERS & NICKIE RYDER/The Pride Is Back (RCA)

### **AOR TRACKS**

		_	-	
ree Tu	ro L	rst Veek		GENESIS/Invisible Touch (Atlantic)
2	1	1	Ų	GENESIS/INVISIBLE TOUCH (Attaches)
8	4	3	0	FIXX/Secret Separation (MCA) EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG)
10	5	4	0	EMERSON, LAKE & POWELL/folder & do (1 orydon)
1.5	2	2	4	PETER GABRIEL/Sledgehammer (Geffen)
_	12	7	9	STEVE WINWOOD/Higher Love (Island)
-7.	7	6	6	VAN HALEN/Dreams (WB)
6	3	5	7	GTR/When The Heart Rules The Mind (Arista)
21	15	8	0	KENNY LOGGINS/Danger Zone (Columbia) FABULOUS THUNDERBIRDS/Wrap It Up (CBS Associated)
18		10	9	FABULOUS IHUNDERBINDS/Wiap it op (obo Associated)
	13		10	ICEHOUSE/No Promises (Chrysalis)
BRE			D	JOURNEY/Suzanne (Columbia)
	25			DAVID BOWIE/Underground (EMI America)  Complete Tracks Chart  Begins on Page 86
11	11	11	13	JUDINE!/Gill Gali Litolp is (Goldman)
24	19	15	0	OUTFIELD/All The Love (Columbia)
BRE	AK	EF	€ @	38 SPECIAL/Somebody Like You (A&M)
		E	(D	PETER GABRIEL/Red Rain (Geffen) ROLLING STONES/One Hit (To The Body) (Rolling Stones/Columbia)
	. 10		17	BIG COUNTRY/Look Away (Mercury/PG)
_	48			MOODY BLUES/Your Wildest Dreams (Polydor/PG)
5			19	
			30	
14			21	Control of the contro
	9 18		22	VAN HALEN/Love Walks In (WB)
	9 38		9	ROD STEWART/Love Touch (WB)
	1 27		_	Territoria de la compania del compania del compania de la compania del compania del compania de la compania del compania d
	3 43		_	American III No. Other Might (A 9 MA)
	3 6	9		Columbia)
BR	EAI		K	GENESIS/Throwing It All Away (Atlantic)
DC	F.6	. 34	00	TOM COCHRANE & RED RIDER/BOY INSIDE THE MAIN (CAPILLY)
RK	EA	KE.	K	BOB SEGER & THE SILVER/The Aftermath (Capitol)
4	15 45	38	<u> </u>	) DOD OLOZI. Z IIIZ VIII
				BLACK/URBAN
				BEACINOSIBAI

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JEFFREY OSBORNE/You Should Be Mine (The Woo...) (A&M)
             BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)
             MIDNIGHT STAR/Headlines (Solar/Elektra)
            TIMEX SOCIAL CLUB7Rumors (Jay)
         6 EL DeBARGE/Who's Johnny (Gordy/Motown)
             52ND ST./Tell Me (How It Feels) (MCA)
             RENE & ANGELA/You Don't Have To Cry (Mercury/PG)
             YARBROUGH & PEOPLES/I Wouldn't Lie (Total Experience/RCA)

    RICK JAMES/Sweet & Sexy Thing (Gordy/Motown)

          NEW EDITION/With You All The Way (MCA)
          MTUME/Breathless (Epic)
          PRINCE/Mountains (WB)
          13 JANET JACKSON/Nasty (A&M)
          SKYY/Givin' It (To You) (Capitol)
          RUN D.M.C./My Adidas (Profile)
          JOESKI LOVE/Pee-Wee's Dance (Vintertainment/Eiektra)
          JEAN CARNE/Closer Than Close (Omni/Atlantic)
          CASHFLOW/Mine All Mine (Mercury/PG)
          PAULI CARMAN/Dial My Number (Columbia)
                                                               N&A Begins on Page 74
  38 33 22 REGINA/Baby Love (Atlantic)
  34 28 24 3 MAZARATI/100 MPH (WB)
  39 30 27 CON FUNK SHUN/Burnin' Love (Mercury/PG)
  35 32 25 TEENA MARIE/Lips To Find You (Epic)
  17 13 13 24 FORCE MD'S/Here I Go Again (Tommy Boy/WB)
        11 25 TEASE/Firestarter (Epic)
           ANITA BAKER/Sweet Love (Elektra)
           CHERRELLE/Artificial Heart (Tabu/CBS)
              SHIRLEY JONES/Do You Get Enough Love (PIR/Manhattan)
              RAINY DAVIS/Sweetheart (Supertronic)
              MELBA MOORE & KASHIF/Love The One I'm With (A Lot Of Love) (Capitol)
              STEPHANIE MILLS/Rising Desire (MCA)
   40 37 34 @ GAVIN CHRISTOPHER/One Step Closer To You (Manhattan)
   14 14 21 33 JOHNNY KEMP/Just Another Lover (Columbia)
   26 26 26 34 WHODINI/Funky Beat (Jive/Arista)
BREAKER S STEVIE WONDER/Land Of La-La (Tamia/Motown)
BREAKER  JERMAINE JACKSON/Do You Remember Me (Arista)
BREAKER D LUTHER VANDROSS/Give Me The Reason (Epic)
DEBUT STEVE ARRINGTON/Homeboy (Atlantic)
DEBUT SIMPLY RED/Holding Back The Years (Elektra)
BREAKER ROCKWELL/Carme (Motown)
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