I D E: N S

WILL THE GOLD **RUSH PAN OUT?**

Assistant Editor Sean Ross starts a fivepart series on the resurgence of the Gold format by recapping its recent history and looking for lessons that might apply to the current outbreak of Gold Page 30

SIMULCASTING: A HARD LOOK AT THE EASY WAY OUT

Lon Helton checks out the viewpoint of a number of Country managers and programmers on the recent FCC decision to allow unlimited program duplication, and registers some strong opinions of his

NEW DEREGULATION CONCEPT CAUSES CONCERN

The FCC's Mimi Dawson advocates eliminating "serving community needs" programming provisions, but NAB fears that would cost stations a renewal edge. Page 12

IN THE NEWS THIS WEEK

- . J.B. Brenner, Al Cafaro, Charley Lake upped at A&M; Craig Lambert National Album Director/Chicago
- Frances Preston President of BMI as Ed Cramer resigns
- Bill Weller GM at WGAR-AM & FM
- David Gingold President at WGKX
- Paul Christy PD at WKSG
- KGFJ goes Heart & Soul John Piccillo OM as WUWU
- becomes AOR WBYR
- Don Allen PD at WOWI
- **Bud Katzel VP at GRP**
- KATR now Urban KPRW JAG buys WLIF for \$25 million
- Nationwide buys KISW for \$12 million
- Gannett buys KCMO & KBKC for \$11.2 million
- Richard Beesemyer joins Kalil & Co. mobert O'Brien joins R&R in Washington

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BIRCH WEIGHTING **AFFECTS RATINGS**

Jhan Hiber details the impact new Birch household weighting techniques had on the latest ratings, and hears Tom Birch and Bill Engel explain the changes.

Page 22

MORE PROGRAMMING **ARCHETYPES**

George Burns continues his analysis of the major radio formats and their archetypical life cycles

Page 34

BIRCH WINTER RESULTS

Winding up coverage of Birch Top 50 market ratings, the 12+ figures for 13

Page 24

NEXT WEEK IN R&R

Part II of Sean Ross's epic Gold format series focuses on New York oldies institution WCBS-FM and Washington's WXTR, and their reactions to new competition

Newsstand Price \$5.00



Griffith Upped To VP/GM At KJOI

Bob Griffith, GM of Easy Listening KJOI/Los Angeles, has been promoted to VP. He's managed the station since 1984, working with then-owner Noble Broadcasting. Earlier this year the outlet was acquired by Legacy Broadcasting.

Legacy President/CEO Carl E. Hirsch told R&R, "Bob has done a tremendous job helping K.IOI attain the position it holds in the Los Angeles market today. I'm very confident that he will be the man who can take the station to even loftier goals Bob Griffith in the future. I'm very proud to have him on my team.



Prior to joining KJOI, Griffith served as GSM at Los Angeles facilities KFI & KOST and KMET. Prior to that the Detroit native was Western Regional Manager of RKO Radio Representatives. "It's exciting to be involved and an honor to be on the Legacy team," said Griffith. "I look forward to many years of success with this com-

RELIANCE STEPS IN AS "WHITE KNIGHT"

Blair Agrees To Buyout

Seeking to escape a \$25/share hostile takeover bid by MacFadden Holdings, John Blair & Co. this week agreed to be purchased by Reliance Capital Group, L.P., a private investment partnership, for \$27/share plus added incentives for shareholders.

Prevost VP At Chrysalis



Charly Prevost

Former Island President Charly Prevost has been named VP/Marketing & Creative Services at Chrysalis. He succeeds VP/Marketing Rick Dobbis, who is leaving the label

Prevost will oversee all merchandising, sales, promotion, publicity and creative services, based at Chrysalis's New York headquarters. He reports to company President Jack Crai-

Stated Craigo, "Charly arrives as we enter an extraordinary period of artist releases and career opportunities. His experience and sense for reaching the consumer with the artist's image and music is a complement to the creativity of our worldwide roster."

Prevost, who was not available for comment, served as Island President from 1984 until April this year. Previously, he operated his own promotion/ management firm. CPI, and worked in California for Mismanagement with such acts as Supertramp and Chris De-Burgh.

The fight for control of Blair is not over, however, since Mac-Fadden is free to make a counteroffer. Blair's board of directors on Monday unanimously approved the offer from Reli-ance, one of several "white knights" standing by to rescue Blair from MacFadden's bid.

Blair's numerous holdings include eight major market radio stations, WHDH & WZOU/Boston, KVIX & KVIL/Dallas, WFLA & WPDS/Tampa, and WIBC & WNAP/Indianapolis. It's unclear whether Blair as an

entity would survive the takeo-

Blair President/CEO Jack Fritz said, "Blair is very pleased because this agreement with the Reliance Capital Group provides our shareholders with . . . superior value to the highly conditional offer of MacFadden Holdings, Inc. Reliance Capital is well suited to acquire John Blair & Co.'s broadcast operations because of its own broadcast experience in Spanish-lan-

guage broadcasting at KVEA-BLAIR/See Page 7

TANNER, CASSIDY EXIT

Lindsey PD At WHQT

Less than two months after being promoted from Asst. PD/ MD to PD at Urban outlet XHRM/San Diego, Duff Lindsey has accepted the PD post at EZ Communications' Black/ Urban-formatted WHQT (Hot 105)/Miami, beginning June 11. The move displaces WHQT PD/ morning man Bill Tanner, Asst. PD Colleen Cassidy, midday personality Cramer Haas, and morning engineer Greg Strick-land. Market veteran G. Michael McKay will handle WHQT mornings on an interim

Boyd PD At WVEE

WVEE/Atlanta Music Research Director Ray Boyd has been promoted to PD for the format-leading Urban outlet. He succeeds Scotty Andrews, who died of lung cancer April

Commented WAOK & WVEE VP/GM C.B. Rik Rogers, "Ray has spent the past four years understudying Scotty Andrews. He has our confidence based on his efforts, patience, and loyalty to the company. He knows more about what makes WVEE work than any other individual, and we think he has the ability necessary to carry us forward.

BOYD See Page 8



Duff Lindsey

EZ VP/Programming Dan Vallie said, "We weren't accomplishing everything we thought we needed to do as quickly as possible. We're fond of Bill, and wish him well. I think Duff's one of the finest young programmers in America, and is exactly what we need here to get where we need to go." Regarding Tanner's substantial longterm contract, Vallie added. "We're paying it off, but he has an on-air noncompete agreement through the end

of the year." A 17-year broadcaster, Lindsey served five years with XHRM, the last two as Asst. PD/MD. He has also programmed WOKB (now WBLZ)/Cincinnati, and worked at WICC/ Bridgeport, WNLK/Norwalk, and WVIP/Mt. Kisco, NY. "We want to make Hot 105 the dominant station in Miami, and real-

LINDSEY/See Page 8

Dickens VP/GM At KRQR



Carl Dickens

WBBM/Chicago Director/ News & Programming Carl Dickens has been named VP/ GM of CBS co-owned AOR KRQR/San Francisco. He fills the post vacated when Rod Calarco transferred to WCBS-FM/ New York as VP/GM two weeks ago. No replacement for Dickens has been named at WBBM yet. DICKENS/See Page 8

Biegel VP At UA

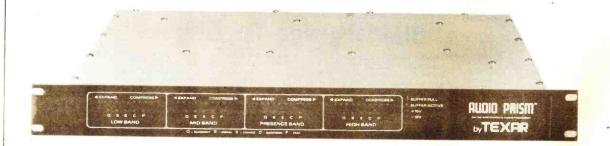


Irv Biegel

Music industry veteran Irv Biegel has joined United Artists Records as VP/Sales & Marketing, handling those responsibilities out of the company's Los Angeles headquarters.

President Jerry Greenberg commented, "Irv brings over 20 years of experience and exper-BIEGEL/See Page 8

THE TOP THREE STATIONS . . . THE NUMBER ONE MARKET . . . THREE ARBITRONS IN A ROW!*



Climbing to number one is tough. Staying there is tougher. Any defending Super Bowl team can tell you that. Suddenly, you're the team to beat. Other teams are studying your game films more than any one else's. They watch all your moves, they learn all your tricks. When the game comes, you better have new moves, because they know all your old ones. Very few Super Bowl winners have returned to win again the next year.

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beginning of the future. The AUDIO PRISM delivers the modulation power for monstrous cumes, but with a clarity that keeps listeners quarter-hour after quarter-hour. An audio processor that makes you jump out of the dial at the expense of cutting your quarter-hours in half is NO bargain.

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PAGE THREE

JUNE 6, 1986

CINEMATIC SYNERGY

Harvey Mednick and Reed Bunzel create a double feature on the contacts, attitudes, prospects, and overall state of movie promotions for radio

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Gingold WGKX President

New Barnstable Group has appointed David Gingold President of its recently-acquired WGKX (KIX

106)/Memphis.
Gingold joined the Country outlet 18 months ago as interim GM. Prior to that he spent five and a half years with the Birch Research Corp., serving as President, VP, and Director/Sales & Marketing. He also worked for Scripps-Howard in its radio and television division. Among the posts he held during his ten years there was GM of WMC/Memphis.

Group President Al Kaneb said, "We are pleased with the way things are going. It's a recognition of David's excellent performance at our property and our way of

Commenting on his appointment, Gingold said, "I'm extremely pleased with the financial resources made available to me to put the station on a winning track. Although WMC is still formidable competition, we've achieved new highs with ratings and revenues, and there's still tremendous room for growth.

'We're all fighting for the same 100 points. We look at longterm objectives with a discipline that we've developed to get us there and keep us on target. With our super support team (including PD Jay Christian and consultant Rusty Walker), I really act as a director here. We implement warfare marketing stategy to the letter."

BRENNER, CAFARO, LAKE PROMOTED; LAMBERT JOINS

A&M Expands Promotion Team



A&M Senior VP/Promotion Charlie Minor has reset the label's national promotion team, elevating three executives and adding one.

Director/National Album Promotion J.B. Brenner becomes Senior Director of that department. out of the label's Los Angeles headquarters

Associate Director/National Album Promotion Al Cafaro is elevated to National Director/Alburn Promotion, based in New

Weller Manages **WGAR-AM** & FM



Bill Weller

After three years as GM at WKZL/Winston-Salem, Bill Weller has transferred to the GM post at Nationwide sister Country combo WGAR-AM & FM/Cleveland, succeeding exiting GM Harold Hinson. Prior to WKZL, Weller was affiliated with WCMS-AM & FM/Norfolk for 11 years, serving the last four

as President/Managing Director.
With a 3.7 12+ in the winter Arbitron, WGAR-FM finished 12th as the market's lone Country FM (the AM scored a .7). Said Weller, "WGAR is a station with a long history and I'd like to be an important part of rebuilding its greatness. WGAR has lacked a focus and sense of direction, and we're now clearly defining some objectives in terms of sales, marketing, and programming that we hope to accomplish within the next several months. I'm confident the station WELLER/See Page 7

PICCILLO OM

Also named National Director/ Album Promotion is Craig Lambert, based in Chicago. He joins from his own indie promotion firm there, New Avenues Music.

Local promotion representative Charley Lake becomes National Director/Singles Promotion, based in Chicago. He was working out of Kansas Čity.

Commented Minor, "Because of the new climate in the radio marketplace, we felt this was the time to make these changes to strengthen our staff. These promotions and appointments are both an acknowledgement of a job well done and an expression of our confidence about the future."

Brenner has been with A&M for 11 years, Cafaro for 10. Lake came to the label in 1984, after serving as VP at Bartell Broadcasting and National Director/Promotion at

GRP Ups Katzel ToVP



Bud Katzel

GRP Records Director/Sales & Distribution Bud Katzel has been promoted to the new post of VP/Director of Operations & Sales. Katzel will be responsible for coordinating all product from completion of recording to its sale to the consumer. GRP's production, marketing, promotion, and creative departments will report to him.

An industry veteran of over 25 years, Katzel has served as a sales/marketing director for several companies, including executive posts with ABC Records and the RIAA. He started with GRP as National Sales Manager in

WBYR Brings AOR **Back To Buffalo**

After a year and a half without an AOR, Buffalo rock returns with the long-anticipated switch of De-Vine Communications' recentlyacquired WUWU from MOR to AOR WBYR ("Buffalo's Bear") Friday (6/6).

Buffalo radio veteran John Piccillo (ex-WPHD Operations Director) will be OM, while DeVine principal Chris DeVine will serve as GM until a permanent GM is announced. DeVine is also GM at the company's KBER/Salt Lake City. Dave Logan of Burkhart/Abrams & Associates will consult.

DeVine told R&R, "We're in this for the long haul, and real happy to be the only ballgame in town. WBYR/See Page 7

A&M PROMOTION TEAM: - Pictured (I-r): Craig Lambert, Charle Minor. Charley Lake, Rick Stone, Al Cafaro, National Promotion Director Steve Resnik, J.B. Brenner

Warner Bros. Lambert operated New Avenues for seven years, and previously held promotion posts at Warner Bros., Capitol, and Arista.

Lambert and Cafaro report to Brenner, who said, "In looking for A&M/See Page 7

Christy PD At WKSG



Paul Christy

After consulting WKSG/Detroit for two years, Paul Christy has accepted the PD position and is doing mornings for the Gold outlet. He replaces PD/morning man Kevin O'Neil, who leaves to do a nighttime oldies show at Detroit AC

WKSG VP/GM Joe Buys told R&R, "It's a very tough format to program and requires a lot of attention. That's why I'm pleased Paul is on board on a fulltime basis. He's also excellent on the air. He relates to the music and has given the station a dimension that we needed.

'We've been very successful, and Paul being here coupled with the fact we have a new antenna, 100 feet higher than before, is going to help us tremendously. We'll be able to tune our antenna more toward CHRISTY/See Page 7

Allen PD At WOW

Don Allen, National PD for Willis Broadcasting's inspirational radio group, has added on duties as PD at the company's Urban-formatted WOWI/Norfolk Allen, who will also handle mornings on WOWI, takes over for Roshon Vance, who last week joined WRKS/New York as evening personality.

A 17-year broadcaster, Allen has worked for Willis since last fall. His radio career includes stops at WWRL/New York, L.A. stations KACE and KGFJ, K104/Dallas, and Buffalo outlets WUFO and WBLK. Allen told R&R, "We will continue the outstanding programming we've been doing in the past, with heavy emphasis on community relations and promotions."



Frances Preston

CRAMER RESIGNS. **CONSULTS**

Preston BMI **President**

BMI Exec. VP/COO Frances Preston has been named Presi-dent/CEO of the music licensing organization. She succeeds Ed Cramer, President/CEO since 1968, who has resigned. He is being retained by BMI as a consultant in legislative matters.

The realignment was announced Friday (5-30) by the BMI board of directors. Preston's appointment takes immediate effect, and she assumes responsibility for all areas of BMI operations.

About the changes, BMI Chairman William Faber commented, "In over a quarter-century with BMI, Preston has become thoroughly familiar with all aspects of its day-to-day functions. She brings to the job experience, integrity, enthusiasm, and excitement, and this appointment is in recognition of her capabilities and creativity.

Faber also stated, "We are delighted that Ed Cramer will remain with BMI to continue the fight against anti-performing rights legislation in Washington.

Preston joined BMI in Nashville in 1958, becoming VP/Nashville in 1965. She was named Sr. VP/Performing Rights in April 1985, and Exec. VP/COO two months ago.

PRESTON/See Page 7

KGFJ Shifts To Heart & Soul

Facing low ratings, KGFJ/Los Angeles, the market's leading Black radio outlet in the '50s and '60s and a continuing Black/Urban presence afterwards, has picked up Satellite Music Network's "Heart & Soul" Black oldies format fulltime. As a result, some staffers were let go, while three have been retained to handle production, operations, and voice-

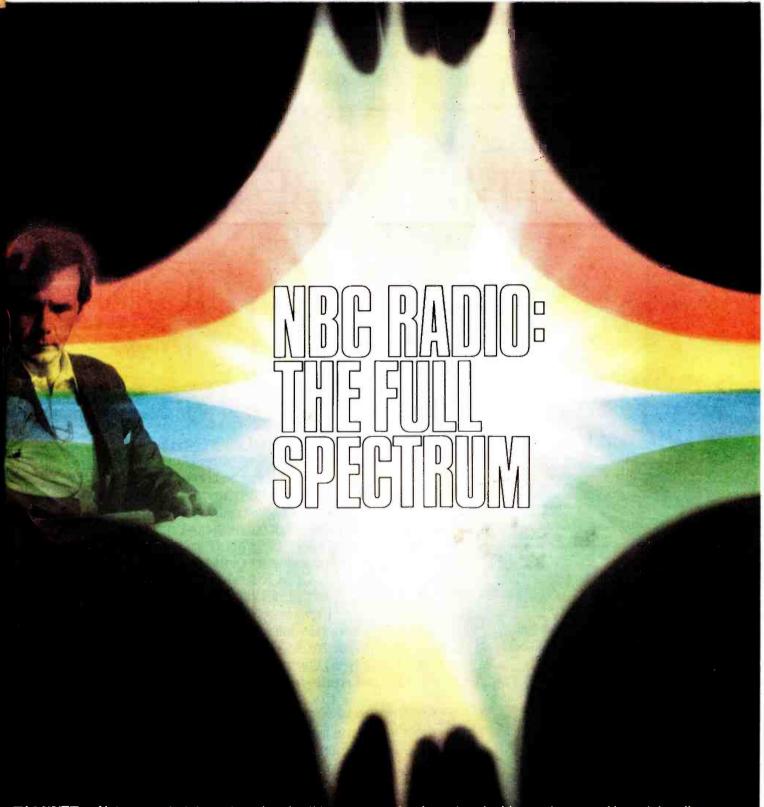
Explaining the decision, VP/GM Bill Shearer told R&R, "We first rejected the concept, but after some thorough year-end reviews, we found we weren't winning as big as we thought. At some point you have to face the fact of where it is you're trying to go, and if you get there, can you win? The market is very competitive, and we simply found ourselves doing what most AM stations are doing these days, and that's trying to find a niche. This move gives us an opportunity to get with a good, viable product we feel strongly will win, and control operating expenses at the same time.



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A&M

Continued from Page 3 a National Director based in the Midwest, we went straight to the best. Craig's experience both with labels and as an independent will perfectly complement the expertise Al Cafaro has shown during his years with A&M."

Lake reports to VP/Promotion Rick Stone, who's based in New York. He commented. "Charley did such a great job working locally in the Kansas City, St. Louis, and Minneapolis markets that it only made sense to give him the greater responsibility of a national posi-tion. Having Charley and Craig Lambert in Chicago gives us a one two punch to break singles and albums as effectively in the Midwest as we do on both coasts and in the South.

WBYR

Continued from Page 3

We're going to be imaged much differently than the market's previous AORs. We'll be an AOR for 25-49s. as opposed to having an 18-24-year-old metalhead base

Piccillo says the station will "fill a big void in this market. There's no one playing the great songs from the '60s and '70s. We'll play 50% new music, and the other half will be, as Chris DeVine calls it, 'music of your life.' We'll even play some Chuck Berry and Elvis, and go through the British Invasion and Woodstock eras.

He added, "For lack of a real rock station, people wait through Madonna and Lionel Richie for that Led Zeppelin song (on CHR WPHD). But once we go on the air. people are going to find they don't have to sit through songs they've been hearing on every other station in the market. They'll hear nothing but great rock on one radio sta-

New staffers at WBYR include Music Director Mike Bensson; Promotions Director Caroline Wessell, from WPHD; and Production Director Tom Tiberi, ex-WGRQ. Bensson will share mornings with ex-WPHD personality Tony Magoo, while Piccillo handles afternoons, Tiberi nights, ex-WKSE and WNYS personality Kelly Sinclair does middays, and Jim McGee (ex-WPHD) takes overnights.

New processing equipment is being installed, and the station will be moving its studios to downtown Buffalo from suburban West Seneca by July 4. Buffalo has been without an AOR since Taft's WGRQ switched to AC WGR in January '85. AOR fans have had to listen to Q107/Toronto, which has pulled shares in the 2s in recent books

Sweets for the Suite



In Madison, Wisconsin Honeymoon Suite found themselves surrounded by some radio fans. Shown are: (clockwise from top) WAPL's Brian Taylor, WIBA's John Erpenbach and Jack Mitchell, Suite's Derry Grehan, WB's Karen Moss and Nancy Stein, WEA's Judy Barahal, WSPT's Jay Bouley, Suite's Johnnie Dee, WZOK's Lisa Dent, and WIBA's Rich Lundy and Christa Lane.

Christy

Continued from Page 3

Detroit, giving us about a one-third gain over our previous coverage."
Christy commented, "We've had

to make some refinements to keep on the right track. Kevin felt that the station should be a little more diverse and the playlist expanded at a time when we felt we should be more targeted. We're being attacked from the competition on all sides: from ACs and AORs playing more gold, and CKLW going

Christy intends to continue consulting other stations on a limited basis. He will also continue his relationship with the consulting firm Reymer & Gersin, doing programming analysis and consulting

Christy has been a programming consultant since 1977. He also programmed Detroit's WWWW for a year and WCAR for five years. Prior to that, he was PD at WCFL/ Chicago for two years.

Blair

Continued from Page 1

TV. Channel 52 in Los Angeles." Reliance is managed by a subsidiary of Reliance Group Holdings, Inc., headed by New York investor Saul Steinberg.

Reliance will offer \$27 per share for eight million shares. representing '70% of Blair's outstanding stock. Following the tender offer, any shares not purchased will be exchanged for 15-year junior subordinated debentures which, depending on timing, may be worth \$50.44. These will pay no interest for five years, and then will pay

Blair also agreed to distribute to its shareholders proceeds from the sale of its direct mail subsidiary, ADVO-Systems,

Last week Blair charged that, based on its public disclosures. MacFadden appeared to lack \$154 million of the financing needed to consummate its offer.

BECOMES KPRW

KATR Switches From AOR To TM Urban

AM daytimer KATR/Oklahoma City has stopped simulcasting AOR with sister KATT, adopting TM's Urban One format and new calls

Asked the reasons behind the

Preston

Continued from Page 3

On her new responsibilities, Preston commented, "In an industry of change, new methods and ideas are an intrinsic part of the operation. BMI will continue to be innovative, and our writers and publishers will continue to benefit from this approach."

Cramer leaves BMI after 18 years as President/CEO, and 15 years' involvement prior to that first in association with BMI general counsel, then as an independent consultant. When named President in April 1968, he was a member of law firm Cramer & Hoffinger, representing composers and music publishers.

Cramer commented, "It's now time for me to think about new frontiers, something everyone experiences in his career. However, I wish to continue the fight against current legislation in Washington, because it's something I believe in deeply. I am comforted by the fact that I can turn the stewardship of this organization over to a person of Frances Preston's caliber."

Of Cramer's new role, Preston said, "Performing rights organizations have been beset with the seemingly endless struggles of protecting the rights of writers and publishers. For the past 18 years. Ed has been BMI's strength — indeed, the industry's strength - in these battles. I'm pleased that he will be continuing his efforts on behalf of BMI and its writers and publishers.

Preston is now BMI's fifth President. Prior chief executives were Bob Sour (whom Cramer succeeded). Bob Burton, and Carl Haverlin. The organization was founded in 1940.

Weller

Continued from Page 3

will recover and do quite well, as Nationwide has made a serious commitment to Cleveland, WGAR. and Country music."

programming decision, GM Bill Knobler pointed to marketplace factors, including former Urban FM KAEZ's switch to AC. "We felt there was a tremendous void for the Urban Contemporary listener." he noted. "As time goes on we'll be putting in local programming, in particular some public affairs. In fact, I just completed a deal with the Urban League, which will have a 30-minute show each Sunday.

STAFF

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NEWS IN BRIEF

- FRED WALTERS, former Executive Editor at Group W all-News outlet KFWB/Los Angeles, has formed his own consulting firm, News Horizons. Walters, who spent 18 years with Westinghouse Broadcasting and 11 more with AP, will consult news stations and news programming on other formats. His company is based at 10861 Moorpark St., Suite 209, No. Hollywood, CA 91602; (818) 506-
- MARK BISGEIER, National/Regional Sales Manager at WFDF & WDZZ/ Flint, MI, advances to General Sales Manager



Lindsey
Continued from Page 1

ly feel we can," said Lindsey, who's signed a two-year deal with EZ. "This summer will be a period of adjustment, as I plan to make it a very clear-cut, Urban Contemporary, mass appeal radio station."

Tanner elaborated on the noncompete issue: "Financially, this is OK, but career-wise I'm not happy about it. They were very gentlemanly about it, but offered no real explanation for the changes. (EZ President) Alan Box told me, 'You cannot compete against us on the air, but you can compete as a programmer in this market.

"They offered to settle with me completely if I signed a noncompete for programming as well, but I declined. However, I'm being paid full salary until the end of the year, and I'm exploring my programming options in this market."

Cassidy, who's been with Tanner for many years during stints at crosstown Y100 and WASH/Washington, said, "This was a total surprise. No harsh words, just an amicable parting. We had no idea things weren't happening. In fact, in the just-released Miami-Hialeah Birch we were number one We even topped (AOR) WSHE in 18-34 men in Miami."



Kathy Hale

● In restructuring within MCA Records' Special Markets and Products Department, KATHY HALE has been named Associate Director/Special Markets, STEVE HOFFMAN becomes the department's A&R Manager, and JEFF HART is named Coordinator/Film & TV Licensing.

Boyd

Continued from Page 1

Boyd, who will give up his Sunday night "Quiet Storm" airshift, had handled WVEE's music research for the past 18 months. Prior to WVEE, he was Traffic/Continuity Director at WMJC/Detroit and before that served three years as Produc-tion Director/midday personality at WWWS/Saginaw.

"We plan to stay right on the track that we're on," Boyd told R&R. "There's no need to make big changes, only improvements. Scotty left a well-run operation, and it's one that's constantly improving itself. This last book we went up ninetenths of a share, and we're presently number two in the market. As long as we continue to make improvements, I think number one is right around the corner. Scotty was a very good friend, and I plan on winning for me and him.

Boyd added that he has advanced morning personality Mike Roberts to Assistant PD

● L D McCOLLUM, 10pm-2am personality at Urban-formatted XHRM/ San Diego, has been promoted to Music Director. McCollum has served as Assistant to former PD Duff Lindsey

for the past year and a half

- · Peterson Media Services has relocated to 3397 Wrightwood Drive, Studio City CA 91604; (213) 650-4168.
- JAMES DUFFY, President/Communications for the ABC Broadcast Group, is named VP of Cap Cities/ ABC, Inc. and President/Communications for the company's network and broadcasting divisions.
- WRIGHT THOMAS, Sr. VP/Finance for Park Communications, is promoted to Executive VP.
- DENNIS MARTIN, GM at KATE & KCPI/Albert Lea, MN, has been promoted to VP for parent Communications Properties, Inc., which owns six stations in Iowa, Minnesota, North Dakota, and Wisconsin.

Biegel

Continued from Page 1

tise in the record industry. He's been involved from the inception in many successful companies, and we're proud to welcome him to our United Artists Records team.

Biegel's background includes positions with Dot, Motown, and Bell. He later headed Casablanca's East Coast operations and was a ranking executive at the Boardwalk label from its incep-

More recently, Biegel was involved with Independent Distribution Network, which offered various services to indie la-

UA Records, revived earlier this year and distributed by CBS, is readying its first releases, including the "Karate Kid 2" soundtrack.

Dickens

Continued from Page 1

CBS VP/Owned FM Stations Bob Hyland noted, "Carl's really a complete radio man. Even though his background is in news programming, he understands music and how a station should be programmed from a sales and profit point of view Carl's demonstrated the utmost skill and professionalism in handling the egos and different kinds of personalities you have in a 50-person newsroom." Hyland also praised Dickens for leading WBBM to its best book in five years this winter

Dickens has been with CBS for over five of his 15 years in radio, having directed WBBM's news/programming for the past two years. He previously was News Director at WCAU/Philadelphia, WAKR-AM & TV/Ak-ron, and WRFD/Columbus, OH. "One of the great things about being a Program Director for a CBS all-News station," he told R&R, "is that you handle a lot of people and are involved in the overall station operation. It's a great place to learn and hone your management skills."

International Platinum for Arista



Arista President Clive Davis (left) received a group of platinum and gold awards from RCA/Ariola's new International Marketing VP Rick Blaskey for Whitney Houston's Arista debut.

Nu Shooz for Atlantic



During a series of New York club appearances, Atlantic's Nu Shooz w clicking their Nu heels at Down Under. Shown (I-r) are Atlantic's Sylvia Rhone, VF Larry Yasgar, the group's John Smith, Valerie Day, and Atlantic's Clarence Bullard.

Jarre PolyGram Rendezvous



On hand to greet Jean Michel Jarre (third from left) in New York for the performance featured in his latest album, "Rendezvous," were (I-r) Jarre's attorney Michael Sukin, Dreyfus Records President/ Francis Dreyfus, and PolyGram President/CEO Dick Asher.

Lionel's Roar



Celebrating the release of Atlantic's first album by jazz great Lionel Hampton are (I+r) Hampton's manager Bill Titone, Hampton, Atlantic Chairman Ahmet Ertegun, and VP Tunc Erim.

ONE YEAR AGO TODAY

- Jim Maddox VP/GM at KJLH/Los Angeles
- Bob Reich EZ Corporate VP/GSM
- Andy Lockridge KTXQ/Dallas PD
- •#1 CHR: "Everybody Wants..." Tears For Fears (Mercury/PG) (2 wks) •#1 AC: "The Search Is Over" Survivor (Scotti Bros/CBS) (2 wks)
- •#1 B/U: "Rock Me Tonight" Freddie Jackson (Capitol)
- #1 Country: "Dixie Road" Lee Greenwood (MCA)
- •#1 AOR Track: "If You Love Somebody" Sting (A&M) (2 wks)
- •#1 LP: "Shaken And Stirred" Robert Plant (Es Paranza/Atl.) (4 wks)

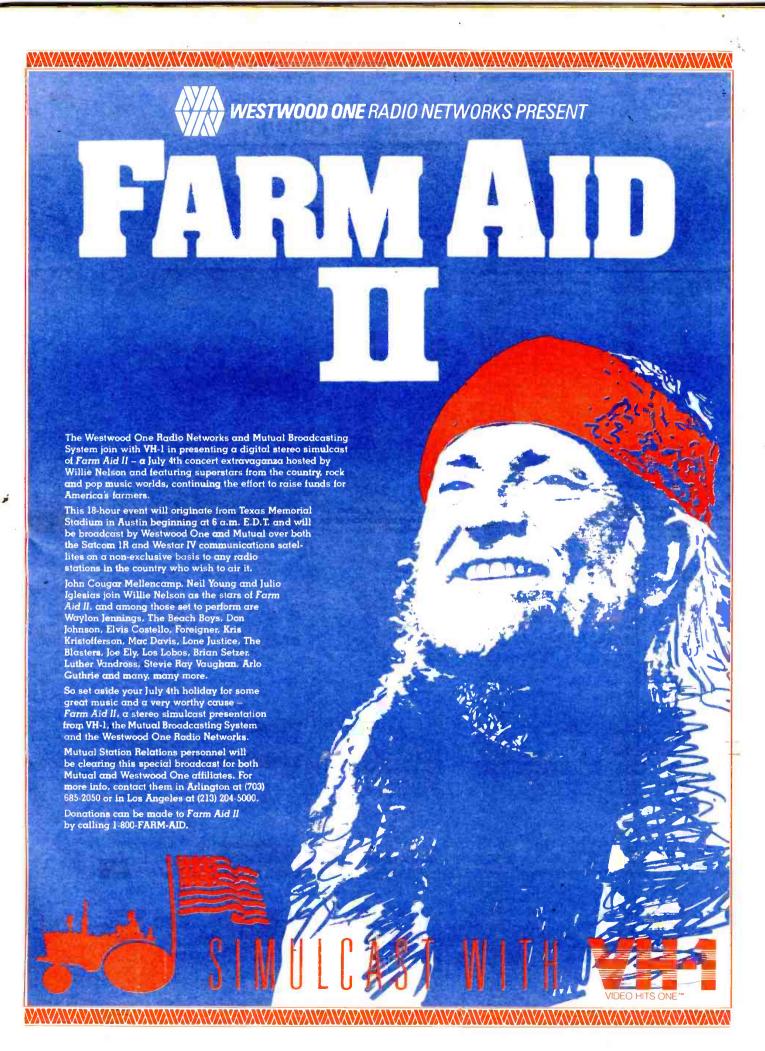
FIVE YEARS AGO TODAY

- Eddie Fritts heads NAB joint board
- Cap Cities buys WBIE for \$7.5 million
- ●#1 CHR: "Bette Davis Eyes" Kim Carnes (EMI America) (4 wks)
- #1 AC: "What Are You Doing In Love" Dottie West (Liberty) (2 wks)
- #1 B/U: "Two Hearts" Stephanie Mills (20th)
- •#1 Country: "But You Know I Love You" Dolly Parton (RCA)
 •#1 LP: "Hard Promises" Tom Petty (MCA) (3 wks)

TEN YEARS AGO TODAY

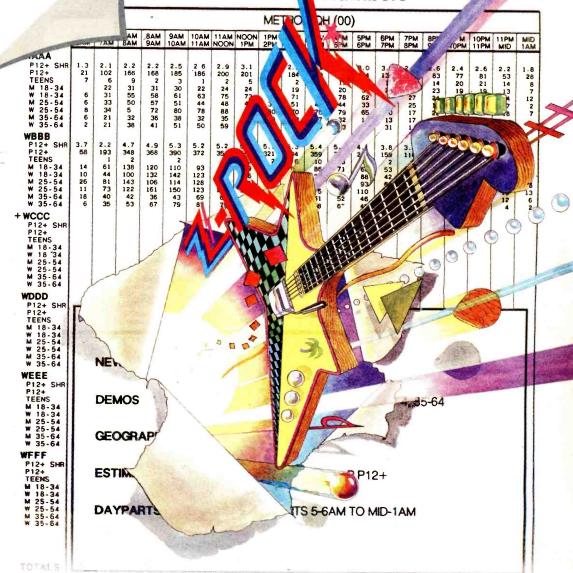
- #1 CHR: "Silly Love Songs" Wings (Capitol)(4 wks)
- #1 Country: "One Piece At A Time" Johnny Cash (Columbia) (3 wks)

 #1 Country: "One Piece At A Time" Johnny Cash (Columbia) (3 wks)
- •#1 LP: "Fly Like An Eagle" Steve Miller (Capitol)





Coming Soon: Breakthrough Numbers



Z-ROCK is live rock on the cutting edge. Scorpions, Judas Priest, Led Zeppelin, Van Halen, ZZ Top, Hellion, Deep Purple, Pink Floyd, Jimi Hendrix, Iron Maiden, Ozzy Osbourne, AC/DC, Motley Crue, Ted Nugent, Santana, Anthrax, Dio, Black 'n' Blue, Whiplash, Leatherwolf, Outlaws, Doors, Grim Reaper, Motorhead, Metal Massacre, Twisted Sister, Blind in Texas, Rough Cutt, Def Leppard, Stones, Megadeath, Street Killers, Hurricane, Power Squadron, Alice Cooper, Cream, T-Rex...

Breakthrough numbers 12-34, breakthrough numbers for your bottom line ... coming soon with Z-ROCK live! For a demo tape and details call Bob Bruton right now at 1-800-527-4892. In Texas call 1-214-991-9200. Z-ROCK...live rock to the outer limit... from Satellite Music Network.



JAG Buys WLIF For \$25 Million

JAG Communications, headed by longtime WOR/New York morning personality John A. Gambling, has agreed to purchase highly-rated Easy Listening outlet WLIF/Baltimore from American Media for S25 million. The deal, an-

nounced by American Media principals

Alan Beck and Art Kern, is expected to close in September.

Beck told R&R, "This is a unique situation, where both companies and their employees have very clear bene-

O'Brien Joins R&R Washington Bureau

Robert O'Brien, a four-year communications trade journalist, has joined R&R's Washington. DC Bureau, where he will focus on the increasingly important role that transactions play in the radio industry.

O'Brien is a freelance writer who

Mid America Pricetag: \$23.2 Million

WIN Communications paid \$23,250,000 for its recent acquisition of the six-station Mid-America radio group (R&R 5-23). The price, which both sides agreed not to announce at the time the deal was unveilled, is contained in WIN's application, which is now on file at the FCC.

KISW/SEATTLE

PRICE: \$12 million

BUYER: Nationwide Communications, Inc., owned by Nationwide Mutual Insurance, Columbus, OH. It also owns KZZP-AM & FM/Phoenix, KNST & KRQQ/Tucson, KWSS/San Jose, KZAP/Sacramento, WBJW-AM & FM/Orlando, WPOC/Baltimore, KMJJ & KLUC/Las Vegas, WKZL/Winston-Salem, WGAR-AM & FM/Cleveland, and WNC/I/Columbus, OH.

SELLER: Lester Smith, who also owns KJRB & KEZE/Spokane. DIAL POSITION: 99.9 MHz POWER: 100 kw at 1150 feet FORMAT: AOR

BROKER: The Mahlman Co.

KCMO & KBKC/ KANSAS CITY

PRICE: \$11.2 million

BUYER: Gannett Co., Al Neuharth, Chairman. It also owns KIIS-AM & FM/Los Angeles, WGCI-AM & FM/Chicago, WCZY-AM & FM/Detroit, KKBQ-AM & FM/Houston, KUSA & KSD/St. Louis, WDAE & WIQI/Tampa, KSDO-AM & FM/San Diego, KTKS/Dallas; pending FCC approval is the acquisition of KHIT/Seattle.

SELLER: Summit Communications, Winston-Salem, NC. It also owns WCOA & WJLO/Pensacola, WSJS & WTQZ/Winston-Salem, KXXY-AM & FMOklahoma City, and WREC & WZXR/Memphis.

DIAL POSITION: 810 kHz; 94.9 MHz POWER: 50 kw days/5 kw nights; 100 kw at 1100 feet

FORMAT: News/Talk; CHR

WMGA/MOULTRIE, GA

PRICE: \$400.000 BUYER: Radio Moultrie Inc., owned by James Hardy and Douglas Sutton SELLER: WMGA Radio, owned by John Pidcock and Roy Zess. DIAL POSITION: 1130 kHz POWER: 10 kw daytimer contributes to several broadcast publications, and formerly edited FCC Week, a telecommunications trade newsletter. He will compile and edit the newspaper's expanding Transactions section, which reports station and group acquisitions, as well as other news of interest to the media brokerage community and radio investors.

R&R Washington Bureau Chief Brad Woodward commented, "We're fortunate to have a reporter with Bob's experience in communications and journalism come aboard to cover acquisitions.

"Under Bob's guidance, I'm confident R&R's Transactions page will continue to be the industry's tastest, most complete and most accurate source of information on the buying and selling of radio stations."

KKHJ/LOS ALAMOS, NM

PRICE: \$1.2 million

BUYER: KKBR, Inc., owned by C. Robert Allen, owner of Allen & Co., a New York investment banking firm which holds interests in WUWU/Wethersfield, NY; and KBER/Spanish Fork, IIT.

SELLER: Community Broadcasting, Inc., Dean Burns, President. Also owns KGIW & KLLO/Alamosa, CO and holds a majority interest in KENM & KNIT/Portales. NM.

DIAL POSITION: 98.5 MHz POWER: 100 kw at 1081 feet FORMAT: AC

BROKER: Gammon & Ninowski Media Investments, Inc.

KRGI-AM & FM/ GRAND ISLAND, NE

PRICE: Not announced

BUYER: Harris Enterprises, which also owns WJOL & WLLII/Joliet, IL; KBUR & KGRS/Burlington, IA; KIUL/Garden City, KS; KWKR/Leoti, KS; KTOP & KDVV/Topeka; KSEL-AM & FM/Lubbock, TX; and WACO & KHOO/Waco. TX.

SELLER: Stuart Broadcasting
DIAL POSITION: 1430 kHz; 96.5

POWER: 5 kw days/1 kw nights; 1 kw

at 420 feet
FORMAT: AC; Country

KGTN-AM & FM/ GEORGETOWN, TX

PRICE: undisclosed

BUYER: Joyner Broadcasting, headed by A. Thomas Joyner. He also has interests in WLRL/Champaign, IL; WLDS & WYMG/Jacksonville-Springfield, IL; and a station in Fayetteville.

SELLER: Georgetown Broadcasting, owned by Jack and Donna Josey.

DIAL POSITION: 1530 kHz; 96.7

MHz
POWER: 1 kw daytimer; 3 kw at 290

FORMAT: AC; AC

BROKER: Bill Whitley of Chapman Associates

fits. This allows us to move into a more accelerated acquisition mode. We're seeking stations in the top 50 markets, primarily FMs, but we're looking at company formed by £d Chr

combos. There isn't a geography blas."

JAG already owns five other stations, including WLKW-AM & FM/Providence, WLTY/Norfolk, and WROW-AM & FM/Albany, NY. American Media retains WALK-AM & FM/Long Island, KSMG/San Antonio, and WOCL/Orlando.

WLIF broadcasts with 13.5 kw on 101.9 MHz at 961 feet. Tom Gammon of Americom Rådio Brokers represented the seller.

Beesemyer Joins Kalil & Co.

Richard Beesemyer, former VP/Liaison. Station Affairs for ABC Television, has joined the Tucson-based media brokerage firm of Kalil & Co., Inc. A 25-year veteran, Beesemyer has also worked as VP/GM at WABC-TV/New York, VP/ABC Television Affiliate Relations, VP/Television Network, and VP/GM-Operations for the ABC Owned TV Stations.

Kalil President Frank Kalil remarked, "Beese has been involved in so many areas of broadcasting and has won so many honors, it'd be impossible to list them all. We feel very fortunate in having a man of his caliber and reputation join our firm."

Saga Sells WZKC To First Valley

Saga Communications, the new company formed by Ed Christian to purchase the Josephson Communications radio stations. has agreed to sell Country-formatted WZKC/Rochester, NY to First Valley Broadcasting for \$3.7 million. First Valley is owned by Bob Dodenhoff and Dan Wachs, who also own WOMP-AM & FM/Wheeling, WV.

CALL SIGN CHANGES

Beaumont, TX KIEZ to KWIC (effective 5/16)

Beaumont, TX KWIC to KWIC-FM (5/16)

Greeley, CO KGRE to KAJR (requested)

Hempstead, NY WKJY to WMGG (7/1) La Plata. MD WXTR (AM) to WCMD (5/21)

Las Vegas KUDO to KEYV (requested) Los Angeles KKHR to KNX-FM (5/23) Minneapolis WWTC to KSNE (6/20) North Syracuse WURS to WXRA (7/7) Oklahoma City KOFM to KOMJ (set aside)

Oklahoma City KATR to KPRW (5/27) New Kensington, PA WWCL to WXXP (6/16)

San Diego KSDG to KIRS (6/1) South Lake Tahoe KZFR to KTHO-FM (requested)

Tampa WIQI to WUSA-FM (6/2)
Tucson KFLT to KFXX (requested)
Tucson KGLR to KFLT (requested)



Bob Dodenhoff, Dan Wachs

Wachs commented, "Both Bob and I worked together in radio in Rochester several years ago. We're both looking forward to rekindling our business and personal relationship there."

Saga retains WKLH/Milwaukee, WVKO & WSNY/Columbus, and WNOR-AM & FM/Norfolk. WZKC operates with 50 kw on 98.9 MHz at 340 feet above average terrain.

Reporting Transactions To R&R

To have a radio station transaction listed in R&R, broadcasters and brokers should contact the R&R Washington Bureau (202-662-7484) as soon as details are available.

WAGONTRAIN ENTERPRISES, INC.

William S. Sanders, Chairman

has acquired the assets of

TM PROGRAMMING, INC.

Patrick S. Shaughnessy, President and C.E.O.

for

\$3,800,000

This acquisition combines Drake-Chenault Radio Consultants, Inc., with TM Programming, Inc., creating the largest radio consulting firm in the U.S. or overseas. Each company will continue to serve its clients independently.

Our Associate Elliot B. Evers initiated the transaction and assisted the buyer and seller in negotiations.



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nationwide media brokers

Elliot B. Evers

Chapman Associates, Inc. 568 Howard Street, 4th Floor San Francisco, CA 94105 (415) 495-3516

WASHINGTON REPORT

NAB FEARS CONSEQUENCES

Dawson Questions Programming In "Public Interest"

A discussion is underway behind the scenes in Washington on a proposal floated by FCC Commissioner Mimi Dawson to eliminate all programming requirements except those specifically written into federal law. In effect, stations would no longer be bound by a general requirement to air programs that meet the needs and interests of their communities.

At first blush the idea sounds like another piece of deregulation for the industry to applaud. In fact, the notion is causing considerable unease.

NAB is concerned that, unable to benefit from their public service programming, stations would be more vulnerable to competing applicants at renewal time. Under a court ruling from the early 1980s, stations in license battles now usually win because they get a powerful "renewal expectancy" for superior or above-average programming efforts.

Programming No Longer A Defense

With stations stripped of the programming defense, some NAB officials fear challengers would stand a far better chance of winning. While NAB has taken no stand on Dawson's proposal, Sr. VP/Government Relations John Summers says the association's board will discuss it later this month in Washington.

Says Summers, "If you're not going to be allowed to refer to your record in terms of serving your community then I think you're losing a lot as a broadcaster in any kind of proceeding to judge whether you should be renewed against some kind of challenger."

Notice Of Inquiry Expected

Dawson's legal assistant. Robert Pettit, says the idea is only in the discussion stage. In recent weeks. Dawson has discussed her concept several times with Commission Chairman Mark Fowler, whom Pettit describes as "sympathetic." Summers says NAB has been told



John Summers



Mimi Dawson

the FCC will issue a Notice of Inquiry seeking comment on the proposal by year's end.

According to Petiti, implementation of the plan would mean that "licensees would no longer be required to program to meet the needs and interests of their communities." He added, "Nobody seems to know excactly what that is," and said Dawson expects stations would continue public service programming due to economic, marketplace incentives.

Candidate, Fairness Obligations Remain

Under Dawson's plan stations would only be obligated to do what's written into the Communications Act:

- Provide "reasonable access" to their airwaves by candidates for federal office
- Provide "equal opportunities" to candidates whose opponents have been given free or paid time
- Provide accurate sponsorship identification for all advertising
- Cover various sides of controversial issues of public importance under the Fairness Doctrine. There's debate about whether the doctrine is actually written into law, but NAB's Summers says it must be assumed that it is. It's an open question, he said, whether coverage of issues under the Fairness Doctrine would provide stations with a programming record they could fall back on in case of licence scholars.

license challenge Explaining NAB's concern with the Dawson plan, Summers commented, "Deregulation has reached that point where this seems to be the next big area that they're going to look at. We ought to find out whether we want to go down that road, and if we do, how far."



HANDS ACROSS CONNECTICUT AVE. — More than 30 NAB staffers joined the Hands Across America line, which snaked down Washington, DC's Connecticut Avenue in front of NAB headquarters, at rear.



ATLANTA CONFERENCE — The second of three regional conferences for minority broadcast entrepreneurs took place last week in Atlanta, sponsored by BROADCAP and the White House Office of Private Sector Initiatives. Officials on hand included (left to right) BROADCAP Chairman Don Thurston, FCC Chairman Mark Fowler, Eileen Doherty of the White House, BROADCAP President John Oxendine.

NEWS BRIEFS

NAB Denies Interest In Merging With RAB

Leaders of NAB told the RAB Board of Directors in Longboat Key, FL last week that they have absolutely no interest in merging with the sales association. Earlier this year NAB absorbed both the Daytime Broadcasters Association and NRBA.

"We think it's not a good idea," said NAB President **Eddle** Fritts of a merger with RAB. "NAB has no interest in getting into sales. It is not our mission." Saying he was countering "rumors and trade press reports," Fritts declared that "the principal mission of NAB is government representation."

In his remarks to the RAB Board, NAB Chairman Ted Snider echoed the Fritts remarks: "NAB doesn't have time to go into sales. If we went into sales, we'd have to double our dues."

Hometaping Royalty Clears Senate Subcommittee

A hometaping royalty tax on audio recording equipment has passed a Senate Judiciary Subcommittee, but faces an uncertain future as Congress becomes increasingly preoccupied with November's elections.

The bill would impose a 5% royalty tax on most recorders, and 25% on dual decks designed specifically for dubbing tapes. A proposed one-pen-

ny-per-minute tax on blank tape was dropped from the measure.

RIAA President Stan Gortikov hailed passage as "a victory for American creators, producers and copyright owners. It is a clear recognition by the Congress that technology should not be permitted to trample on the rights of the American music community."

The electronics industry's Audio Recording Rights Coalition denounced the bill as "an outrage and an unprovoked attack on consumers." Spokesman Charles Ferris said it's unfair to further tax music buyers who already provide "unprecedented profits" for record companies "and their recording stars "

WLTW/New York Wins Another Round

Viacom has won yet another victory in its epic feud with jazz fans seeking to block its renewal for WLTW/New York (formerly WRVR and then WKHK). On remand from the U.S. Court of Appeals, the FCC has upheld its earlier decision to renew the license.

Citizens for Jazz on WRVR charges that Viacom lied to the FCC about its programming intentions for the station when it bought WRVR from Sonderling. In sending the case back to the FCC, the appeals court said the Commission was wrong to require the group to establish "clear, precise and indisputable" proof of misrepresentation.

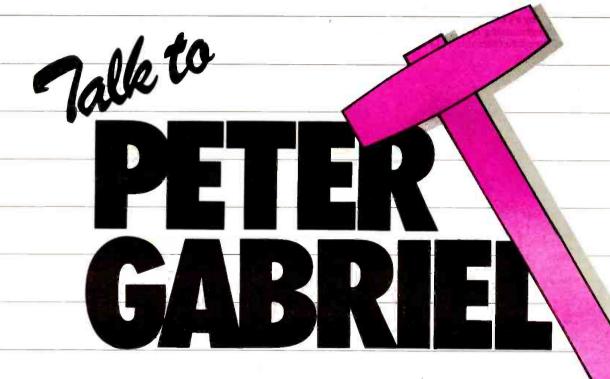
In its second look, the Commission affirmed its previous ruling that Citizens presented only circumstantial evidence, and failed to demonstrate any intent to deceive on Viacom's part.

Other Key Developments:

- CBS Radio President Bob Hosking has been named to the NAB Board of Directors. He replaces former VP/CBS Owned AM Stations Gene Lothery, who has been named Station Manager at WCBS-TV/New
- The FCC has asked the applicants for interim authority to operate
 WLIRILong Island for suggestions on
 how it should proceed. An initial grant
 to Long Island Radio was stayed
 because the group improperly named
 as its President Stephen LeBow, a
 principal in WWKINewark.
- FCC Commissioner Dennis Patrick has issued a statement stressing that abolition of fraudulent billing and network clipping rules "does not alter our condennation of these practices." Repeated court findings of violations could create "character problems for a station with the FCC, Patrick warned.
- In a case involving advertising of casinos in Puerto Rico, the U.S. Supreme Court is considering whether it's legal to ban truthful ads for legal products and services.

12/R&R FRIDAY, JUNE 6, 1986

Hosted by Bob Coburn



Live · Monday · June 16 · 11:30 PM EST

LIVE ON

GLOBAL SATELLITE NETWORK

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WHAT'S NEW

AD BUDGETS UP

Designer Ice Cream Battle Rages





Despite all the talk about how much better things were in the good old days, there's at least one thing that's better now than ever. ice cream. Especially premium or designer ice cream, distinguished by its rich, high-butterfat, low-air content and wide variety of flavors.

Sure, nostalgic purists can pine for the days of hand-cranked treats - anything homemade beats anything you can buy over the counter as long as you're talking about food. But when has it been easier to stroll into your local supermarket and walk out with a carton of cool, creamy sweets that goes straight from your lips to your hips almost before you can pull into the car-

Way out west where all those experts keep telling us the future trends are set, there are currently 23 brands of premium ice cream battling for shelf space in SoCal supermarkets Nationally, premium ice cream sales have jumped 20% per year since 1983 and, according to New York-based market research firm Find/SVP, annual sales are estimated to increase from last year's \$1.86 billion to \$2.21 billion by the end of '86. By 1990, premium ice cream sales are expected to reach \$3.4 billion annually.

Cold facts such as these have sourced such food industry giants as Nestie, Pillsbury, and Kraft to enter the premium ice cream arena. Haagen-Dazs, Pillsbury's entry, is responsible for 45% of all the premium ice cream sold in the U.S. last year. Kraft's Frusen Gladje boasts a 10% share of the '85 premium ice cream market. And Kraft also plans to nationally break its leading East Coast brand Breyers via a mammoth ad campaign

The ice cream industry will spend an estimated \$80 million on advertising in 1986, a tenfold increase from the \$8 million spent in 1981 Combine this climbing bottom line with almost equally incredible growth in frozen yogurt and nondairy, soybean-based products (i.e. Tofutti and its estimated 50 competitors nationwide). Then factor in the smaller premium ice cream makers who need to use their limited marketing budgets wisely. Radio should be a natural advertising vehicle for this extremely competitive market

So when you go for a slice of this \$2-per-pint market, whether it's Tartufo, Steve's, Le Sorbet, Dreyer's, McConnell's, or Tres Chocolat - make it a la mode



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

Soundalike Celebs **Perfect Radio** Pitchmen?

Today's celebrities don't fade away, they simply become product spokes persons. What's more, a number of marketers are resorting to celebrity soundalikes, such as impressionist Rich Little using his best John Wayne drawl to hawk snack cakes.

While one Los Angeles-based firm, Ron Smith's Celebrity Look-Alikes, offers near-clones of virtually any public figure for any occasion, the impact of linking a celebrity's image to your product is much more powerful when confined to radio. Which explains the effectiveness of recent radio spots featuring a Woody Allen-sounding hypochondriac or an Eddie Murphy-style hipster pitching health plans or men's clothing, respectively

According to Johns Hopkins University advertising professor Mark Crispin Miller, both these spots evoke the individual character's image at merely a fraction of the cost of the real celebrity not to mention twice the credibility the same spots would carry on television. Of course, like any good idea, this can be easily run into the ground. But it's something to think about when you're cutting spec spots for local clients, particularly if someone on your station's staff has a genuine talent for celebrity impersonations.

'Spine Spoiler'



You can beat "Driver's Back. that painful tightening of the lower back muscles that seems to grow more intense with every mile, with the "Spine Spoiler" back support system (pictured here). This unusual item, a natural for radio stations that wish to promote their drivetime capabilities, allows the user to customize his car seat to his back, thus relieving strain and providing proper posture control.

The two-way harness works equally well with bucket or benchtype seats, and can also be used with office chairs. In fact, you can use the same "Spine Spoiler" all the time if you wish, because when deflated the item easily fits in your bag or briefcase

Priced at \$21, the air cushion is made of a silky nylon fabric with a detachable inflator pump. Available through the New Jersey-based Tools For Living company at (800) 334-7777. For customer inquiries, call (201) 569-9717.

Bargain Car Alarm



Protect your car against auto theft for under \$80 with the Knight Hawk alarm. This portable, self-contained unit plugs snugly into your car's cigarette lighter and sits neatly on your dash, seat, or floor.

Turn the key to "on," and you have 60 seconds to get out of your car. (You have 15 seconds to turn the alarm off when you reenter.) The Knight Hawk detects motion of any kind, whether due to forced or unforced entry, breaking glass, jacking or towing, responding with an 80-decibel siren and flashing red lights.

Two nine-volt batteries keep the alarm activated even if the intruder plugs the plug. Meanwhile, the siren will sound for two minutes and activate again if the vibrations persist.

Weighing only two pounds, the Knight Hawk comes complete with an eight-inch coiled cord, window warning decal and two keys, and is available through the Exeters catalog at (800) 525-4477. For additional informatlon, contact the Costa Mesa, CA-based firm at (714) 545-8101

FM Credit Card

Billed as the slimmest (1.9 mm thin), lightest (20 grams) radio in the world, Casio's RD-10 is currently available as a promotional item from Pittsburgh-based Dave Lambert Associates.

Priced at \$7.50 per unit for 1000-plus quantity orders, these credit card-sized FM radios come in several colors (red, blue, silver, black and gold) and can be customized with your station's logo, call



letters, etc. for between 38 cents and 72 cents per unit, depending on quantity. For more than one color of printing, add 50 cents per unit per color

Features include optional earphones, power jack, volume control, tuning control, and a projected battery life of nearly six hours. An AM version, the RD-20, is also available. For more information, contact Dave Lambert at (412)

POLLSTAR

TOP 20

CONCERT PULSE

LW TW ARTIST

1 ZZ TOP

2 RUSH

3 JOHN C. MELLENCAMP

4 KENNY ROGERS

5 ALABAMA

6 FIRM

9 7 HEART 8 8 PAT RENATAR

10 9 AEROSMITH/T. NUGENT

11 10 VAN HALEN

12 11 OZY OSBOURNE

6 12 NEW EDITION

11 13 LOVERBOY 13 14 WILLIE NELSON

14 15 AMY GRANT

15 16 HANK WILLIAMS JR.

16 17 KISS

18 18 SIMPLE MINDS

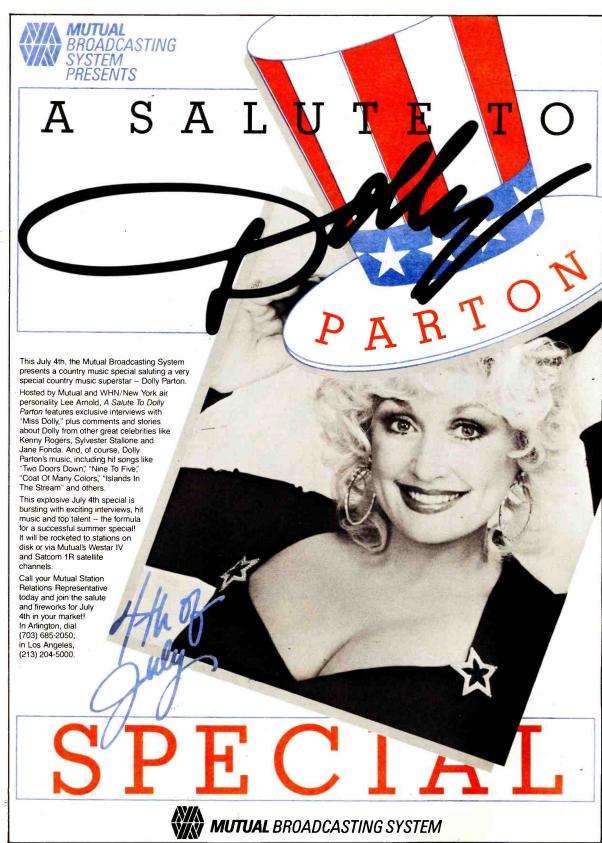
17 19 BLACK SABBATH 19 20 ECHO & BUNNYMEN

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Promoters' On-Line Listings. (800) 344-7383, or in California. (209) 224-2631



C 1986 Ahanik Recording Cara & A Warnet Communications Co.

GENESIS WILL TOUR IN SEPTEMBER



-

PRO:MOTIONS

Burns Joins Burns & Associates



Donna Burns

Donna Burns has joined Alan Burns & Associates as Client Services Director. Concurrently, she's been named Executive Director of PIPES, Unlimited, a Washington, DC-based radio production house affiliated with AB & A. Burns previously worked for the ABC News Bureau in Washington, DC and before that spent five years as Operations Coordinator for WRQX (Q107)/Washington.

CHRONICLE

Born To:

- Surrey Broadcasting VP/Programming John Stevens and his wife Judy, son Jeffrey Michael, May 17
- Columbia Montreal Marketing Rep Mario Lefebvre and his wife Denise, daughter Stefanie, May 7.
- WHN/New York PD Neal "Moon" Mullins and his wife Debra, daughter Gordon Faye, May 27.

Married:

• KXXY/Oklahoma City GM Thomas Kennedy to Mary Baldwin-Harmon, May 17.

Active Markets Taps Bellinger, Bare



Amy Bellinger



David Bar

Amy Bellinger and David Bare have joined Active Markets as Midwest Regional Manager and West Coast Regional Manager, respectively. Bellinger was previously a Sr. AE with Ketchum-Boyle Public Relations in Los Angeles. Bare is the former PD of KWYO & KLWD/Sheridan, WY, and has held on-air/promotion/sales posts at KNEN/Norfolk, NB and KROE/Sheridan, WY, Rick Carr is the East Coast Regional Manager for Active Markets.

Big Time Records Moves

Big Time Records is changing its location to 6777 Hollywood Blvd., 7th Floor, Hollywood, CA 90028; (213) 460-4033.

Van Ryn Joins CBS Songs



Matthew Van Ryn

Matthew Van Ryn comes to CBS Songs as Manager/Business Affairs Administration. Van Ryn was previously Legal Coordinator with Manhattan Cable Television, Before that he was with Haight, Gardner, Poor and Havens.

PROS ON THE

Jack Armstrong — Afternoons KKHR/Los Angeles (818) 706-1331

BIII Beckman — Mornings WNKS/Columbus, GA (404) 327-2604

Colleen Cassidy — MD/Assistant PD WHQT/Miami (305) 443-1729 Jon Holiday — OM/PD WCJX/

Miami (305) 961-0548

Bill Martin — PD WBCY/Char-

Bill Martin — PD WBCY/Char lotte (704) 552-6700

Bumper Morgan — MD/Production/Nights WGCL/Cleveland (216) 734-9001

Tom Rivers — Mornings KTSA/ San Antonio (512) 525-1961

Bob Stout — Mornings Isle 95/ St. Croix Virgin Islands (314) 388-1399

John Plummer & Elaine Williams — Mornings KWNZ/Reno (702) 331-1514

Wild Bill Scott — Nights KNAC! Los Angeles (213) 656-8876

Slash Enlists Ensenat



Grace Ensena

Slash Records has tapped Grace Ensenat as Director/Publicity. Before this appointment, Ensent acted as a publicist and college radio rep for Rhino Records for two years.

KYXY Raises Sidiey-Middleton

AE Patti Sidiey-Middleton has been promoted to Sales Manager at KYXY/San Diego, overseeing both regional and local sales. Prior to joining the station seven years ago, she was a national media buyer for General Media Service of Fotomat Corporation.

Columbia Pictures Taps Two

Meriene Travis becomes Music Coordinator for Columbia Pictures Music Group. Travis joined the company in 1983 as Copyright Assistant, segueing to Columbia's Professional Department a year later. Lonnie SIII moves to the position of Professional Manager. Before accepting this post, SIII served nearly five years as Music Supervisor of Columbia Pictures Television. Prior to that he was with Front Line Management and Screen Gems-EMI Music, Inc.

Multimedia Elects Directors

Dorothy Ramsaur and Elizabeth Stall were elected as new members of Multimedia, Inc.'s board of directors. Reelected were Donald Barhyte, Walter Bartlett, Alfred Burgess, George Cecil, Rhea Eskew, David Freeman, James Jolley, William Sellers, William Stutt, and Wilson Wearn.

Modern Vision Bows

Dale Yeager and Kevin McDermott have started their own company, Modern Visions, which specializes in marketing and promotion. Yeager serves as President; McDermott is Executive VP. The company's mailing address is: P.O. Box 481, Paoli, PA 19301; (215) 272-7136.

CHANGES

Vicki Conklin, former Regional Sales Manager for KSKD & KSLM/ Salem, joins KYTE/Portland as AE.

Jill Burtis-Degan, former Sales Specialist for Supernet, joins John Blair & Co.'s Radio Representative Division/New York as AE.

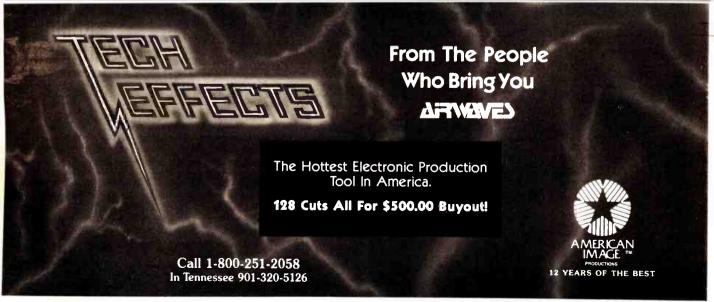
Shauri Wood, former AE at KSCS/Dallas, joins Major Market Radio/Dallas as AE.

John Henley, former Client Service Representative at Arbitron/Chicago, Joins Republic Radio's Atlanta office as AE.

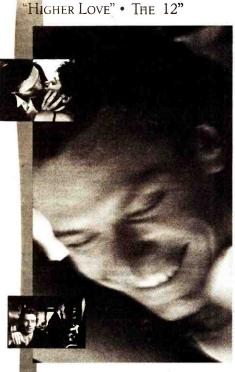
Maureen Toomey, former AE for McGavren Guild/Detroit, joins Republic Radio's Detroit office as

Brenda A. Brinz, former AE for Republic Radio/New York, joins Select Radio/New York as AE.

Rick Holmberg, former Regional/National Sales Manager for KEZR/San Jose, joins KOME/San Francisco as AF



Steve Winwood



From The Forthcoming Album <u>Back In The High Life</u> Produced By Russ Titelmar and Steve Winwood Mafagement: NuVisions Management, Ltd., Ron Weisner, Bennett Freed





CHR NEW & ACTIVE

50/50 ONE OF THE MOST ADDED AOR TRACKS:

DEBUT 12

AOR TRACKS BREAKERS





TM OWNED BY ISLAND ENTERTAINMENT GROUP, INC.

MANUFACTURED AND DISTRIBUTED BY WARNER BRUN RECORDS

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STREET TALK

The hurricane season is in full force in Miami, at least as far as programmers there are concerned. Not only is **BILL TANNER** out at "Hot 105" **WHQT** (see Page 1), but it appears that **Y100 PD ROBERT W. WALKER** is stepping down. Robert loves the station, but is tired of programming it, so look for him to stay in afternoons. Bill, who was **Y100's PD** for a decade, is eligible under his WHQT severance deal to program in Miami, so it's natural to speculate on his possible return.

Two other departing Hot 105 staffers, midday man CRAMER HAAS and Asst. PD COLLEEN CASSIDY, are also Y100 alumni ... so you can figure there's either a major staff reunion or one hell of an unemployment party in the works.

Meanwhile, at crosstown CHR WCJX (96X), OM/PD JON HOLIDAY has exited (see Pros On The Loose, Page 17). Consultant RICK SKLAR is overseeing matters while GM GREG REED searches for a replacement. Stepping up to help out is MD STUART ELLIOTT, who's been promoted to Asst. PD.

ED CRAMER courteously declined to comment about his departure as BMI's President (see Page 3) beyond the official statement. Reason for the exit is believed to be his disagreement with the 12-member board over source licensing legislation currently before Congress. Ironically, the same-board reelected Cramer to the top slot only last Ortober

Meantime, new chief FRANCES
PRESTON can check out BMI's share of inflight music performances while traveling
between the Big Apple and Nashville. "My
office will be in New York, and I can go home
on weekends," she told ST. "It's just a long
commute." There'll be no successor to
Frances in the post of Exec. VP/COO,
incidentally.

Is a storm brewing in Minneapolis? "All Weather" AM outlet WWTC has quietly applied for calls KSNE. Station officials refused to comment on what appears to be a new "Sunny" slogan, but you've got to believe the move has caught the attention of the folks at market-leading KS95, which has been using "Sunny" as an identifier for years.

WBCY/CHARLOTTE and PD BILL MARTIN have parted company, as has morning personality CATFISH PREWITT, so contact GM BILL JENNINGS for these prime openings. Asst. PD JACK DANIELS is holding down the fort for now... And AL KUCIN has left the GM chair at KIKI & KMAI/HONOLULU. Owner KATHLEEN PARKER is acting GM for the AC-CHR combo.

GANNETT AC WIQI/TAMPA switched calls to WUSA June 2, but OM BOB DeCARLO says, "We'll still remain 'W101,' and there'll be no format change; all we'll do is switch the top-of-the-hour ID. I'm proud to have these call letters. They're a great tradition, and we can market them very well. Whether we'll change our on-air identity from W101 to WUSA remains to be seen." KUSA, by the way, is Gannett's Country outlet in St. Louis.

Nearby WHLY (Y106)/ORLANDO needs some fresh talent, as MD JIM STEEL exits. T&R to VP/Operations GERRY CAGLE... Back on the Atlantic coast, WMEL/MELBOURNE, FL wants to hear from former staffers for its yearlong 30th anniversary celebration. Contact PD DENNIS FORSYTH at (305) 254-2282.

Is there a Los Angeles jinx on "American Top 40?" Ever since KIIS-FM dropped it in 1983, the show's been added and let go by three other stations (KIQQ, KMGG, KKHR) following format changes. Since there aren't any other full-signal CHRs left in town, which station will add CASEY KASEM to its weekend programming?

And while we're at it, how long will it be before **KIIS-AM & FM** get some CHR ~ competition?

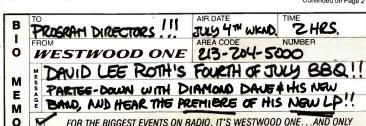
CHRYSALIS toasted ART OF NOISE May 29 with a party at the label's NYC offices, and one of those who showed up to celebrate was erstwhile automaker JOHN DeLOREAN. Maybe you should invite LEE IACOCCA to your next bash, and start a trend.

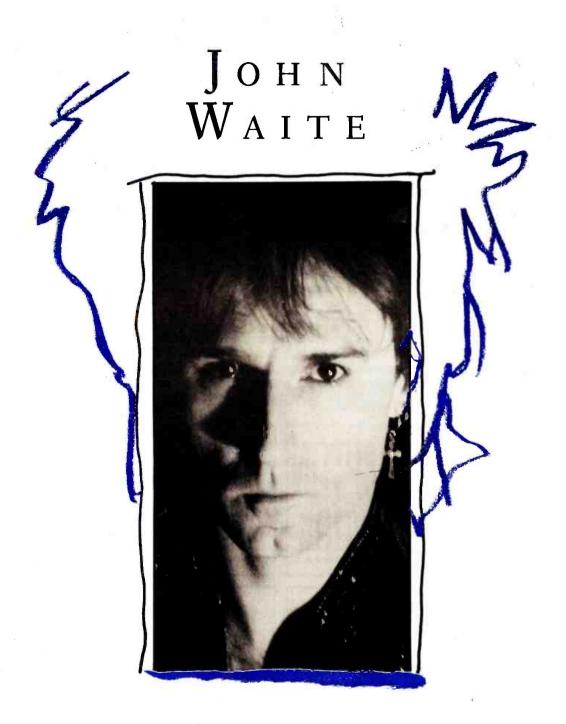
A hasty "Good morning . . . my station's on fire," were the final words uttered by the morning personality at KWSK/WISHEK, ND, which was destroyed by a blaze last week. Calls to the 500-watt daytimer yielded only an understated "equipment malfunction" recording, while an unverified report by local police suggests that very little remains of the Country/Polka/Waltz outlet, the only station in town. Fortunately, there were no injuries.

Wondering why STEVE WINWOOD's new ISLAND release came to you via WARNER BROS. instead of ATLANTIC? (Of course you are.) Chalk it up to contractual obligations, from the time CHRIS BLACKWELL's label departed its WB deal in '82. However, the Island/Atco-Atlantic arrangement remains intact for other product.

It was a rockin' good time at Asbury Park's Stone Pony club May 30, when **SOUTHSIDE JOHNNY** celebrated the tenth anniversary of

Continued on Page 21





If anybody had a heart

PRODUCED BY DON HENLEY, DANNY KORTCHMAR & J.D. SOUTHER

The single and 12 inch from the motion picture

"About last night..?"

EMI AMERICA



FROM NEW YORK





LISTENING PARTY!
FROM ZURICH, SWITZERLAND

This month, *Line One* is packing its bags and hitting the road to bring the biggest names in music *and* movies into the homes of our listeners. And that's big news for you!

June 9th, from the Big Apple, it's Peter Frampton with co-host Carol Miller. He'll be discussing his new album, *Premonition*, and his current U.S. tour.

June 16th, in Los Angeles, Noriyuki "Pat" Morita, star of *Karate Kid II*, and some very special guests will be discussing the sequel of the summer and previewing the blockbuster soundtrack album with co-host Sky Daniels.

June 23rd, it's on to San Francisco for an hour of music and conversation with Starship. They'll be discussing their incredible reemergence as a pop phenomenon appealing to both 80s youth and 60s yuppies.

June 30th, *Line One* travels 9000 miles, to Zurich, Switzerland, for a special album listening party featuring the national premiere of the new album by rock supergroup, Queen!

Any way you look at it, *Line One* is making headlines this June. To find out how your station can be a part of the story, call your Westwood One Station Sales Representative at (213) 204-5000 or Telex 4996015 WWONE.



STREET TALK

Continued from Page 18

his first gig there. On hand were execs from ATCO/ATLANTIC and RCA. The latter label has Southside's "Hard To Find" album outside North America.

Look for KKGR/ANCHORAGE MD DAVE VAN DYKE, who once programmed KGON/Portland, to take a Top 10 programming post.

While talk continues about KAREEM ABDUL-JABBAR's CRANBERRY jazz record company, former NY Knick basketball star EARL ("The Pearl") MONROE has placed his PRETTY PEARL label with ELEKTRA for distribution. The deal's first product should be forthcoming within a couple of months.

WESTWOOD ONE has successfully completed its third stock offering since going public 27 months ago. The company sold over a million new shares of common stock, raising \$30 million to be used largely to eliminate debts, acquire additional satellite distribution equipment, and to expand facilities. Meanwhile, those who wisely bought into WW1 way back when are busy expanding their own facilities . . . swimming pool, redwood deck, etc.

KFOG/SAN FRANCISCO has tapped PM driver JON RUSSELL to be its first MD in its four-year history as an AOR . . . Keep your eyes peeled for a new Charleston, SC AOR.

Taking over as GM at KPPL-AM & FM/SPOKANE is MARC STEENBARGER, while former KOAQ/Denver Asst. PD ALAN SLEDGE has become PD. The station has dumped AC for CHR and is set to challenge KZZU. KPPL's switch leaves room for UNICOM's new powerhouse combo KEYF-AM & FM, which debuted its "Gourmet 101" AC format this week, complete with rate card "menu" and black-tie kickoff party.

WANS-FM/GREENVILLE PD TOMMY
SMITH checked in to clarify last week's bit
about the "Save SCOTT SUMMERS" petition
being circulated to help the former crosstown
WCKN personality. "He called our morning
show to ask their support, but we didn't get
involved," said Tommy, "and we've not offered
him a job either." WCKN PD JIM WILSON
added that Scott's "attitude problem" forced
his earlier-than-normal departure.

In a hospitable move, the former KWNZ/RENO morning team of ELAINE WILLIAMS and JOHNNY PLUMMER has found a home, at least temporarily, over at crosstown CHR KHTZ. They'll cohost mornings with OM JOHN CHOMMIE and his wife PAT. Said John, "We've got nothing for them, but will help them out until they find something."

The new lineup at WTRK/PHILLY? It's ROSS BRITTAIN in mornings, GARY LEIGH (KITS/SF) 9am-noon, TONY DAVIS (KHTR/St. Louis) noon-3pm, BRIAN MURPHY (WNVZ/Norfolk) 3-7pm, DEREK JOHNSON (WKZW/Peoria) 7pm-midnight, and TOM CASEY (WXKS/Boston) overnights.

Our condolences to **JOURNEY**'s manager **HERBIE HERBERT** and his family on the loss of his mother, **ELAINE**. A contribution may be made to the Pandora Auxiliary Chapter, 3200 Telegraph Ave., Oakland, CA 94609.

Also sad to report the death of **WEIM/FITCHBURG** GM **FRANK FILIPPONE**'s youngest son, Francis.

Want to move this summer? Afternoons are open at WNCI/COLUMBUS. Contact PD BILL RICHARDS . . . And the money's good for the right production director who applies for the slot at CHR WAPI-FM/BIRMINGHAM. T&Rs to PD ROD PRAHIN.

The Soviet Union had its first charity concert to raise funds for the Chernobyl nuclear disaster victims. There were performances by the country's leading pop & rock bands, included AVTOGRAF (which participated in last's year's Live Aid concert), KRUIZ, BRAVO, and apparently, several BUDDY HOLLY lookalikes as well.

Other news from the Iron Curtain: Communist youth organization officials in Poland are asking the government to ban the rock group LADY PANK after its leader performed a drunken striptease and shouted obscenities at a Children's Day concert. Looks like another case for the PMRC.

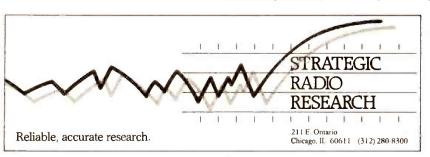
Congrats to veteran KIOA/DES MOINES morning man/Promotion Director DIC YOUNG, whose 50-hour on-air marathon raised over \$12,000 to buy a "Sunshine Coach" for handicapped youngsters.

WNBC/NEW YORK is getting the most of its IMUS by running "The Best of Imus" Saturday mornings, with JIM COLLINS as the host.

Cheers to **DRAKE-CHENAULT** President **DENNY ADKINS** and his wife Lisa on the May 27 birth of Harmoni Elise.

Glad to hear one of the record industry's dear friends, Martoni's proprietor **SAL MARINO**, is back at the nightshift after quadruple bypass surgery.

This is one item that had to make Street Talk: NBC's DON PARDO (who has been known to visit the Source affiliates) reportedly has a street named in his honor. Just head to Fort Myers, FL and look for Don Pardo Blvd. It's kitty-korner to Saturday Night Live Drive and Jeopardy Junction.





RATINGS AND RESEARCH



JHAN HIBER

HOUSEHOLD SIZE WEIGHTING AN ISSUE

Birch Changes Cause Problems

— Recently, Birch's golden boy image has become somewhat tarnished. A number of subscribers are upset at methodology changes that were intended to improve the telephone-based ratings service. Now, however, it appears Birch's best intentions may have accidentally paved a rocky road.

This week and next I'll review the various changes, examining the pros and cons of each step, and looking at the potential impact on the Birch estimates. It's hoped the material will address the issues you've brought to my attention.

The Competitive Pressures In the seven years I've been

In the seven years I've been patrolling this beat, I've watched ratings services come and go. One of the fatal flaws that Arbitron's would-be replacements have made is to succumb to the pressure of trying to knock off number one. Usually, these pressure-induced methodology changes looked good on paper. But when implemented, they unfortunately ended up hurting the credibility of the alternative ratings service.

"There are differences in station appeal by household size — which are taken care of by the weighting applied to each demo cell."

> -Tom Birch -Bill Engel

When I talked with Tom Birch and Sr. VP/Operations Bill Engel, they admitted that marketplace pressures caused them to notably revise their methodology. "We have been getting major pressure from national agencies" to make changes in the Birch technique, stated Tom. He also mentioned that Arbitron had mounted "a very effective attack on the street" regarding some of the aspects of Birch's approach.

In the quest to lure more agencies into looking at and buying on Birch estimates, Birch executives conceded they may have rushed things along. As Engel put it, "Maybe we moved too fast. We sincerely believe our changes result in better research, but if we had it to do over again we would do a better job of informing the industry about these steps."

"Household Size Weighting"

Since late April I've received calls from broadcasters in over a

"We have been getting major pressure from national agencies to make changes in the Birch technique."

-Tom Birch

dozen diverse markets (including Buffalo, Chicago, Orlando, San Antonio, and New York City) concerned about the discrepancies in their winter Birch quarterly results. As voiced by subscribers, the basis for the concern is a new weighting technique called "Household Size Weighting," which was first applied in the production of the winter quarterly. The winter rolling monthly trend reports, however, were produced using a different technique.

Here's why some stations are upset. In one situation a station received three monthly 12+ shares that read 4.2-6.1-6.5 and yet came out with a 7.4 12+ when the winter quarterly was released. Other stations in the market that didn't experience such a jump wondered what happened.

In other cases stations found their winter quarterly overall share was lower than any of the respective monthlies indicated. For example, a station that trended 5.96.1-6.4 could have received a winter quarterly of 5.5. Naturally, broadcasters weren't very tickled by this turn of events.

Let me digress for a minute and explain the theory of household size weighting. First, keep in mind that Birch surveys only one person per household. Arbitron sends diaries to everyone 12+ in a household.

Since Birch sampled just one person per home, it had an area of vulnerability. Arbitron was pointing out that persons in smaller households and persons in larger households had unequal chances of being surveyed by Birch. For example, if a person lived alone his chance of being selected was 100%. Persons living in a five-person household had only a 20% chance of being selected by Birch.

There can be correlation between households and radio station/format preference. Single persons might have more of an orientation toward AOR. Larger households might consist of persons who tend to listen to Black/Urban or Country stations. You can imagine Arbitron was using Birch's former approach as a way of explaining that a one-person household might be oversampled by Birch, thus accounting for AOR successes in the Birch estimates.

According to Engel, "A counterbalance measure must be taken to account for the fact that people residing within smaller households have a higher probability of selection than people living in larger households." As a result, effective with the winter quarterly and all subsequent monthly and quarterly Birch results, household size weighting was implemented. In essence this means the listening feedback from persons in larger households will be weighted upwards. At the same time, listening information from persons in smaller house holds will not carry the weight it

Formatwise, this change showed up dramatically in the winter quarterly results. The Buffalo Black/Urban station saw trends that went 4.2-6.1-6.5 and yet earned a quarterly overall share of 7.4. The Rochester Black/Urban station jumped to over a 12 share when it had never previously approached double digits. At the same time, some AOR and AC stations watched their quarterly estimates drop like a rock compared to what the winter monthly trend had indicated.

"We Were Surprised"

Both Tom Birch and Engel felt the company had done its homework and that the new technique wouldn't seriously affect station estimates. They admitted, "We were surprised at the changes that have cropped up in a number of markets. We weren't doing it right statistically in the past and felt this new system would be better research." They agreed that "there are differences in station appeal by household size, but those differences are really taken care of by the weighting applied to each demo cell."

According to Tom Birch:

• Stations that appeal to households with a large number of people 12+ do tend to do better under the modified and new technique.

 While the new weighting technique is very likely a factor in the resulting audience shift, there have

WEEK IN REVIEW

Possible Diary Tampering Erupts In Amarillo

Broadcasters have brought to **Arbitron**'s attention the fact that local newspaper *Amarillo Tonight* has been soliciting diaries. Arbitron spokesperson **Nan Myers** said, "**Butler Yates**, editor of the biweekly paper and a former broadcaster, is behind the effort to solicit diaries. In a late April article he wrote, 'If you have a diary, tell us. We'd like to have a look at your diary, and we are sure we could find a few radio people who might be interested as well."

According to Myers, Arbitron has sent Yates an inquiry letter, asking him to cease his activities and wondering if he indeed has received any diaries. To date, Yates has not responded.

When asked what Arbitron's next steps might be, Myers commented, "We're looking into all our options. We always have the legal option. Arbitron is more than just a little concerned, and we're doing everything we can to make sure a survey is not compromised."

been so many changes plugged into the Birch methodology recently that it's hard to isolate one factor.

So what can subscribers expect now? Tom said, "We feel this was a one-time impact. Beginning with the March/April monthlies, stations can rely on using those trend reports to track how the quarterly results should look."

Customer Reaction

Besides voicing concern over the issue of client service and information, Birch subscribers have also questioned the pros and cons of the firm's household size weighting research improvement.

For example, a Buffalo broadcaster said, "I can't believe they blew it like this and opened up a can of worms." And a Chicago broadcaster related, "It's a shame that in the rush to respond to Arbitron they couldn't inform their clients of this major methodology revision. It really hurts their credibility and the credibility of those of us who have been trying to push Birch on the street:"

Programming Glitch

While trying to explain its new weighting approach, Birch is also fielding questions about a programming glitch that produced unbelievable hour-by-hour numbers in the March/April monthly reports. In approximately 20 markets the first station listed in the hourly trends section showed huge quarter-hour shares during the 7-8am time period.

For example, in the New York March/April report WABC showed an overall quarter-hour share of 2.6 between 6-7am. However, between 7-8am WABC posted an astounding 73.9 share. The same station, though, netted a 1.6 share between 8-9am. Review the hourly section of your latest Birch monthly to see if

your market was one of the 20 affected.

Tom Birch said, "We are genuinely embarrassed by this problem. This fell through the cracks of our quality control. We are not sure how this happened but the computer programming glitch is being fixed, and the appropriate books are being reissued."

Bill Engel told me this programming glitch appeared at the same time the weighting scheme was changed. He added that Birch is making efforts to improve its quality control, but this one got by the checkers.

"We sincerely believe our changes result in better research, but if we had it to do over, we'd do a better job of informing the industry about these steps."

—Bill Engel Sr. VP/Operations Birch

Growing Pains

While these recent controversies probably aren't fatal to Birch, they do raise questions that are bound to interrupt the momentum the firm has been trying to sustain. Time will tell if Birch is able to overcome these latest hassles and reinforce its position as a credible alternative to Arbitron.

Next week: More on additional Birch methodology changes and their impact.

22/R&R FRIDAY, JUNE 6, 1986



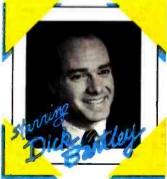
Back in March, 1984 we launched "Solid Gold Scrapbook" with Dick Bartley, as a spin-off of Bartley's top-rated live oldies show. "Solid Gold Saturday Night." And you've been telling us the same thing ever since:

"It's great," you said. "Our listeners can't get enough."

Naturally we're thrilled with "Solid Gold Scrapbook's" success. But we were concerned that so many people seemed hungry for more of Scrapbook's stars, headlines and hits of the 60's and 70's.

So, for all of you who couldn't get enough of "Solid Gold Scrapbook" before, we're introducing a new format: five one-hour shows per week, Monday through Friday. With the added opportunity to stack the shows for a five-hour weekend block.







With its new daily format, Host Dick Bartley's intriguing insights into rock & roll history, and his vast 60's and 70's library, "Solid Gold Scrapbook" can set your station apart as the "oldies source" in your market. Especially when aired and promoted in conjunction with "Solid Gold Saturday Night."

Here's programming no single station has the time, resources and budget to produce. Programming that earns the name solid gold in more ways than one.

"Solid Gold Scrapbook." Now it's five days a week. You told us your listeners wanted more. We just wanted you to know we're listening.

"Solid Gold Scrapbook" is fed to stations, in stereo, via satellite or disc.

For station clearance information call (212) 575-6142. For national sales information call (212) 575-6133.



New York

.Washington, D.C.

Chicago

Detroit

Dallas

Los Angeles

London

Winter Birch Results

Winter '86, 12+

Salt Lake City

KRSP-FM Now Leads With Double Figures; KCPX Up By Over Two Points; KISN More Than Doubles Its Numbers, Close To KSL.

	Fall '85	Win '8
KRSP-FM (AOR)	9.1	10.5
KCPX (CHR)	8.0	10.4
KSL (AC)	12.3	9.4
KISN (AC)	3.2	7.2
KSFI (B/EZ)	8.7	6.5
TKLCY (AC)	4.9	6.3
KALL (AC)	5.5	5.4
KSOP-FM (Ctry)	5.3	5.0
KKAT (Ctry)	6.0	4.1
KCGL (AOR)	4.1	2.8
KUTR (Rel)	.7	2.6
KTKK (Talk)	2.4	2.5
KZAN (Ctry)	2.9	2.4
KBUG (Gold)	2.6	2.2
KDAB (AC)	2.8	1.9
KLUB (AC)	2.0	1.9
KMGR (AC)	1.7	1.9
KLRZ (CHR)	2.1	1.6
KLTQ (AC)	3.6	1.4
KRCL (Misc)	.9	1.4
KBYU (Clas)	.6	1.1
KRSP (Gold)	.6	1,1
KUER (Misc)	1.5	1.1
KDYL (BBnd)	.9	1.0

San Antonio

KISS Climbs To Double Digits; KTFM Still Market Leader; Rival KITY Up By Two; KQXT Slips, But Still Third

	Fall '85	Win '86
KTFM (CHR)	13.1	13.0
KISS (AOR)	9.7	11.0
KAJA (Ctry)	5.4	6.9
KQXT (B/EZ)	8.4	6.9
KONO (AC)	4.9	5.9
KITY (CHR)	3.7	5.7
KXZL (AOR)	3.3	4.7
WOAI (N/T)	2.8	4.7
KSMG (AC)	4.3	4.1
KBUC-FM (Ctry)	3.6	3.8
KSAQ (CHR)	3.9	3.8
KKYX (Ctry)	3.5	3.5
KTSA (AC)	6.0	3.4
KESI (AOR)	3.5	3.2
KSJL (CHR)	3.0	2.4
KLLS (AC)	3.5	2.3
KAPE (B/U)	2.3	1.9
KGNB (BBnd)	_	1.9
KSLR (Rel)	1.8	1.8
KCOR (Span)	4.5	1.6
KWED (Ctry)	.1	1.2

Greensboro-Winston Salem-High Point

WTQR Retains Market Lead; WKZL Down as WKSI Closes Gap; WKRR Debuts In Double Digits; WOJY Increases.

	Fall '85	Win '86
WTQR (Ctry)	15.3	15.8
WKRR (AOR)	_	12.6
WKZL (CHR)	11.4	9.3
WOJY (B/EZ)	5.7	6.8
WKSI (CHR)	5.7	6.1
WQMG (B/U)	6.0	5.4
WSJS (AC)	7.5	5.3
WMAG (AC)	6.4	5.0
WTHP (B/U)	1.7	4.9
WSEZ (AC)	2.9	4.1
WBIG (BBnd)	2.7	1.9
WMFR (B/EZ)	2.5	1.6
WFDD (Misc)	1.5	. 1.5
WWMO (Rel)	1.1	1.4
WAIR (B/U)	1.8	1.2
WHPE (Rel)	1.6	1.2
WEAL (B/U)	1.8	1.1
WKLM (B/EZ)	1.2	1.1
WPET (Rel)	1.8	1.0

Sacramento

All CHR Stations Up, With KSFM Market Leader; KZAP Slips Slightly; KRAK-FM Passes AM Sister, With KAER Close Behind; KFBK Grows By Nearly Two

recarry 1 wo.		
	Fall '85	Win '86
KSFM (CHR)	15.4	16.2
KZAP (AOR)	10.8	10.3
KCTC (B/EZ)	8.4	9.8
KWOD (CHR)	8.8	9.0
KXOA-FM (AC)	6.9	7.0
KFBK (N/T)	3.8	6.6
KRAK-FM (Ctry)	3.4	5.8
KRAK (Ctry)	6.0	5.4
KAER (Ctry)	2.9	3.6
KPOP (CHR)	1.6	2.8
KHYL (AC)	3.2	2.3
KXOA (BBnd)	2.9	2.3
KFIA (Rel)	2.0	2.0
KGO (N/T)	2.3	1.9
KGNR (BBnd)	3.0	1.8
KXPR (Jazz)	1.7	1.6
KROY (AC)	3.0	1.2
KNBR (Misc)	9	1.0

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Bik—Black, BM/Easy—Beautiful Music/Easy Listening, CHR— Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold— Oldies, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T— News/Talk, Rei—Religious, Span—Spanish, Talk—Talk, Urbn— Urban Contemporary.

Louisville

WJYL More Than Doubles; WDJX Comes Within A Point From WLRS; WAMZ Still Market Leader, With WHAS A Strong Second.

	raw 00	YYW/ DU
WAMZ (Ctry)	15.7	14.8
WHAS (AC)	12.7	12.6
WJYL (B/U)	4.9	11.5
WQMF (AOR)	10.1	10.2
WLRS (CHR)	9.3	8.9
WDJX (CHR)	6.8	8.1
WLOU (B/U)	4.4	5.9
WRKA (AC)	8.1	5.1
WVEZ (B/EZ)	7.9	5.1
WAVG (AC)	3.3	4.0
WAKY (Gold)	2.1	2.1
WCII (Ctry)	3.4	1.7
WXVW (B/EZ)	2.0	1.5
WTMT (Ctry)	1.1	1.1
WLLV (Rel)	.3	1.0
WXLN (Rel)	2.7	1.0

Nashville

WYHY Increases By Over Three Points; WKDF & WSM-FM Both Down Slightly; B/U Stations Grow.

	Fall '85	Win '86
WKDF (AOR)	16.2	15.6
WSM-FM (Ctry)	13.9	13.5
WQQK (B/U)	10.6	11.2
WYHY (CHR)	6.6	10.1
WLAC-FM (AC)	9.9	8.9
WZEZ (B/EZ)	6.3	5.6
WSM (Ctry)	6.0	5.5
WSIX-FM (Ctry)	5.4	5.4
WVOL (B/U)	2.3	3.9
WWKX (CHR)	5.2	3.6
WTMG (AC)	2.1	2.3
WKDA (Gold)	.6	2.0
WLAC (Talk)	2.0	1.3
WLRQ-FM (AC)	2.1	1.3
WPLN (Clas)	1.5	1.2
WNAZ (Rel)	.7	1.0

New Orleans

WYLD-FM Enters The 20s; WEZB & WQUE Both Slip As ACs Rise.

	Fall '85	Win '86
WYLD-FM (B/U)	19.5	21.5
WEZB (CHR)	14.7	11.7
WQUE (CHR)	9.7	7.4
WLTS (AC)	4.4	6.7
WRNO (CHR)	6.2	6.5
WAJY (AC)	4.7	6.0
WBYU (B/EZ)	5.6	5.2
WNOE-FM (Ctry)	5.4	5.0
WWL (N/T)	5.2	4.5
WBOK (Rel)	4.1	4.1
WSMB (Talk)	2.3	3.2
WYLD (B/U)	2.9	2.0
WNOE (Ctry)	2.1	1.7
WTIX (AC)	1.5	1.7
WTUL (Misc)	1.8	1.7
WWNO (Clas)	1.6	1.5
WCKW (AOR)	1.0	1.4
WWIW (BBnd)	1.1	1.3

Portland

KKRZ Down Slightly But Still Leads; KXL Grows By Almost Two Points; KGON Up A Bit; AC Stations Slip.

	Fall '85	Win '86
KKRZ (CHR)	12.5	11.8
KGON (AOR)	9.2	9.8
KXL (News)	5.6	7.5
KUPL-FM (Ctry)	5.3	6.4
KGW (AC)	6.3	6.0
KMJK-FM (CHR)	7.2	5.9
KXL-FM (B/EZ)	6.0	5.9
KINK (AOR)	5.5	4.9
KEX (AC)	5.8	4.8
KYTE (BBnd)	2.4	4.0
KWJJ-FM (Ctry)	1.9	3.7
KKCW (AC)	5.0	3.5
KKLI (AC)	5.0	3.4
KWJJ (Ctry)	3.4	2.5
KYTE-FM (Clas)	3.6	2.5
KMHD (Jazz)	1.3	2.1
KPDQ-FM (Rel)	1.6	1.7
KSGO (Gold)	.7	1.6
KPDQ (Rel)	.9	1.0

Providence

WHJY Commands Sizable Lead; WPRO-FM Reaches Second; WLKW-FM Down Over Two Points.

	Fall '85	Win '86
WHJY (AOR)	11.8	14.5
WPRO-FM (CHR)	10.3	10.8
WLKW-FM (B/EZ)	10.7	8.4
WHJJ (N/T)	7.2	7.4
WWLI (AC)	7.2	7.3
WPRO (AC)	5.9	5.7
WERI (CHR)	4.6	4.8
WBRU (AOR)	4.4	3.3
WBCN (AOR)	1.4	3.1
WSNE (AC)	3.7	2.8
WBSM (Talk)	1.5	2.6
WXKS-FM (CHR)	3.7	2.5
WBZ (AC)	2.9	2.4
WHIM (Ctry)	1.7	1.7
WNBH (AC)	.6	1.6
WEAN (B/EZ)	2.0	1.5
WBOS (Ctry)	.4	1.3
WMYS (AC)	2.2	1.3
WGBH (Misc)	1.6	1.1
WHTT (CHR)	1.0	1.1
WCRB (Clas)	.1	1.0
WICE (Gold)	.5	1.0

Rochester

WCMF Increases Lead; WVOR & WDKX Reach Double Digits; WPXY-FM Down By Over Two Shares; WXXI More Than Doubles.

Doubles.			
	Fall '85	Win '86	
WCMF (AOR)	16.1	18.7	
WVOR (AC)	9.7	11.1	
WDKX (B/U)	8.9	10.7	
WPXY-FM (CHR)	11.8	9.4	
WEZO (B/EZ)	8.3	8.0	
WHAM (AC)	7.7	7.2	
WMJQ (CHR)	8.4	6.6	
WZKC (Ctry)	6.0	4.5	
WYLF (BBnd)	4.2	3.6	
WXXI (Clas)	1.5	3.5	
WBBF (N/T)	2.5	2.0	
WNYR (Ctry)	3.1	1.9	

Dayton

WHIO-FM Eases Into First Place; WGTZ Stable; WTUE Notches Double Digits.

	Fall '85	Win '86
WHIO-FM (B/EZ)	12.9	16.2
WGTZ (CHR)	15.3	15.0
WTUE (AOR)	9.1	10.4
WHIO (AC)	7.1	7.8
WBLZ (B/U)	7.9	6.2
WSKS (AOR)	3.0	5.7
WONE (Ctry)	6.4	4.9
WDAO (B/U)	3.4	4.5
WWSN (AC)	6.8	4.3
WYMJ (AC)	4.2	3.7
WVUD (AC)	1.6	3.2
WLW (AC)	1.9	2.8
WING (AC)	3.2	2.5
WBZI (Ctry)	1.7	1.8
WBLY (Ctry)	.9	1.5
WAZU (AC)	1.4	1.0

Norfolk

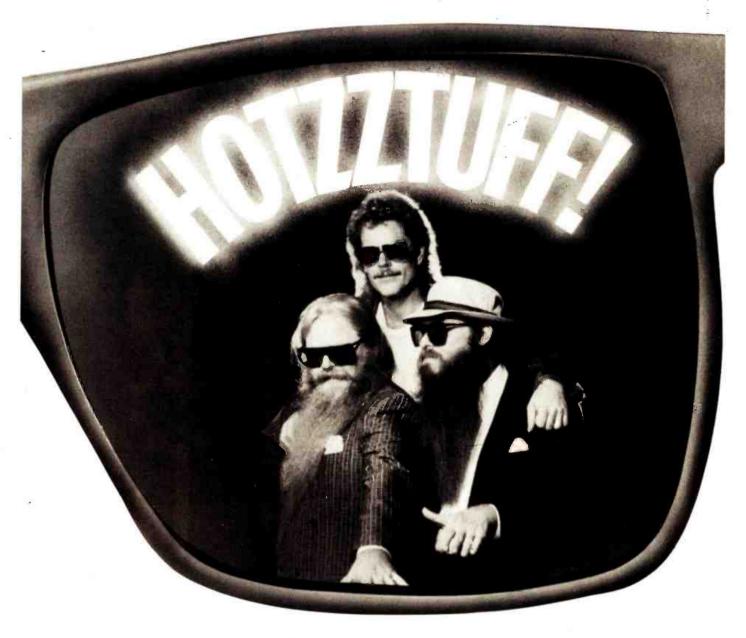
WNOR-FM Down But Still Leads; WOWI & WCMS-FM Both Hit Double Digits; WRAP Closes Gap On WMYK; Both CHR Stations Improve.

	Fall '85	Win '86
WNOR-FM (AOR)	17.6	16.2
WOWI (B/U)	8.7	12.1
WCMS-FM (Ctry)	9.2	10.5
WNVZ (CHR)	7.4	9.8
WMYK (B/U)	8.5	6.7
WFOG (B/EZ)	6.5	6.1
WRAP (B/U)	3.4	4.7
WRSR (CHR)	3.6	4.7
WTAR (AC)	3.2	4.6
WLTY (AC)	6.7	4.3
WWDE (AC)	4.8	4.0
WPCE (Rel)	2.5	2.4
WHRO (Jazz)	2.3	2.3
WNIS (Talk)	1.9	2.1
WNRN (B/EZ)	.9	1.7
WYFI (Rel)	1.0	1.4
WXRI (AC)	4.0	1.1

Oklahoma City

KJYO Passes KOFM; KATT Reaches Teen Figures; KXXY-FM Lassos Double Digits; AC Race Tightens.

	Fall '85	Win '86
KATT (AOR)	11.9	16.1
KXXY-FM (Ctry)	8.9	11.6
KJYO (CHR)	8.4	10.2
KOFM (CHR)	10.2	9.7
KTOK (N/T)	7.5	6.6
KEBC (Ctry)	7.8	6.2
KKNG (B/EZ)	6.6	6.2
KLTE (AC)	7.1	6.0
KZBS (AC)	8.7	5.9
KOMA (AC)	1.7	_3.8
WKY (Ctry)	3.7	3.3
KJIL (Rel)	2.2	3.1
WWLS (Gold)	1.7	2.6
KXXY (Ctry)	.8	1.3
KOKF (Rel)	.6	1.1
KKLR (AC)	.7	1.0



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Join Billy, Dusty and Frank for "The ZZ Top Summer Picnic." A 90-minute celebration of their world tour and the start of summer 1986. Featuring classic tracks from the ZZ Top catalog, including 'Afterburner' available on Warner Brothers records and tapes. Launch the season with a sizzling show. Call your NBC Radio Entertainment representative at (212) 664-5538. Produced by Torus Communications exclusively for NBC Radio Entertainment. Saturday, June 21, 3PM Eastern, 2PM Central, 1PM Mountain and 12 Noon Pacific.



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Networks Go To The Movies

The relationship between radio and the movie industry has long been one of friendly reciprocity. Ever since the introduction of sound on film (quick: what was the first talkie?) radio and cinema have crossed over. Radio first capitalized on the musical craze, while films brought everyone's favorite radio programs to the silver screen. Even radio networks were a hot item, starting with "The Big Broadcast" and that infamous line "Now is the time to buy networks." How prophetic those old films were.

Today's relationship between the two media is still representative of the hand-in-the-glove cliche. Depending on a very subjective point of origin, film music has made a strong comeback in the radio (and record) business. This can be attributed to the oldies craze which followed "American Graffiti," the disco phenomenon which accompanied "Saturday Night Fever." or the more current soundtrack tieins following the success of "Flashdance" and "Footloose." Whatever the origin, the film studios develop the soundtracks and the radio stations play the hits.

Parallel Worlds

It is no coincidence that the prime moviegoing audience mirrors the youth-oriented network audience. Both attract the 18-34 adult segment, a parallel which is conducive to considerable (and mutually beneficial) tie-in programming. CBS RadioRadio's Director/Programming Frank Murphy, who works with film studios on the network's Entertainment Coast-To-Coast" feature, explains: "The 18-34 demo is the biggest moviegoing audience, and they feel a need to know what's going on in the movie industry. They want to know what's hot at the theatres, so it's only natural to appeal to these needs.

These needs tend to focus on "Entertainment Tonight"-type programming. Short celebrity interviews or information bits contained within music-oriented features deliver stronger numbers than those which deal specifically (and exclusively) with the movies. As ABC's Director/Network Programming Susan Moran points out, "Many stations are reluctant to pick up 'canned' network programs dealing with movies because there isn't an audience for them. Film reviews. for instance, tend to wind up on News and Information stations much sooner than on rock and roll stations, and many stations would rather run their own localized movie programming."

Moran cites the network's former review series featuring Roger Ebert. "I personally fee he's the best reviewer on the air, but the stations didn't see the need for the show. They feel they know their own market, and don't need the network to provide it." NBC's Source had a similar experience when it carried Ron Reagan's daily reviews.

Westwood One's Stephen Peeples agrees. "It is possible to create a strictly film-oriented program and get some stations interested in it, but they aren't going to be the music-oriented stations. Music stations don't like to stray too far from their format, which really restricts what can and can't be done."

What can be done is any sort of musical tie-in, which means the ubiquitous soundtrack. A major

percentage of films targeted to the prime 18-34 demo include at least one potential chart-bound track, even if the song has absolutely nothing to do with the film. "More and more movies are looking at radio for promotion," says Radio International's Ed Pinka, who works on the company's new "Reelin' & A Rockin" monthly feature. "The studios feel they need a good soundtrack in order to get radio to give a film the free publicity they need. Movies aiming at the yuppie-and-younger market

do well if they have a soundtrack, and even when the movie's a dog it can do well if it has an album attached to it."

What about a network/syndicator's role in publicizing this sound-track? "Movie-oriented programs definitely reinforce the film. which brings the audience into the theatre." Pinka explains.

Westwood One's Peeples concurs with the soundtrack focus. "We definitely concentrate on films that have a strong musical angle, which is getting easier to do because of the proliferation of films with rock and roll soundtracks. I would much sooner do something on 'Absolute Beginners' than Jack Lemmon's latest film; since we produce radio programs we want to keep the focus on music whenever possible. We also profile films that focus on a culture hero, role model, or a hero angle that listeners might be able to relate to "

Beyond generating hype for (and interest in) musical soundtracks. film-oriented programming also satisfies the listener's vicarious curiosity about a film's stars. Candid interview actualities, gladly furnished by the studios in exchange for free publicity, satisfy this People-magazine mentality.

"Our audience wants to know what's going on behind the scenes, and the studios are very helpful in our efforts," says CBS's Murphy. "We get the artist to discuss his role in the film and shed a little light on what the artist and the movie is about. Of course, we'll be very selective. We're going to avoid the art films and instead go after the Siy Stallones and the other big names that are coming out!"

ABC's understanding of this celebrity fascination has led to two separate localized features. "Today's People" is an actuality-interview feed for local station use, while "TV/Movie Clips" provides old TV themes and audio film clips. "Radio stations are interested in the creative use of sound, and we satisfy this need by supplying them with production material they might not ordinarily get," explains Moran.

Westwood One's Peeples feels programs like the network's "Earth News" meet all the criteria of the movie-starved radio audience. "There's so much natural overlap in the film and radio audience." he concludes. "Both industries are largely trying to reach the same people, and so are we when we develop movie-oriented programming. This is an ongoing trend that we've found ourselves in, and we're nowhere near the peak."

Preview Of Coming Attractions



Gregory Hines and Billy Crystal are "Running Scared" from MGM.



Anthony Perkins is still trying to get a Mobil-Guide rating for the Bates Motel in Psycho III (Universal).



Arnold Schwarzenegger plays an ex-FBI agent who got a "Raw Deal" from DeLaurentis.



Debra Winger plays Defense Attorney opposite Robert Redford's Assistant D.A. in "Legal Eagles" (Universal).

Following are just a few of 100 \pm films Hollywood has set its box office sights on for this summer:

June

- Back To School: Elementary comedy starring Rodney Dangerfield, Sally Kellerman, Burt Young
- Ferris Bueller's Day Off: A John Hughes comedy featuring Matthew Broderick (Paramount)
 The Karate Kid: Part II: Martial
- arts sequel starring Ralph Macchio and Pat Morita (Columbia)
- Legal Eagles: Humor at the bench with Robert Redford, Debra Winger, Daryl Hannah (Universal)
- Raw Deal: Commando meets the FBI. with Arnold Schwarzenegger and Kathryn Harold (De-Laurentis)
- Running Scared: Gregory Hines and Billy Crystal as retiring cops (MGM)

 Space Camp: Shuttle hi-jinx with Kate Capshaw and Lea Thompson (Fox)

July

- Aliens: Monster sequel with Sigourney Weaver (Fox)
- Club Paradise: Peter O'Toole comedy, also starring lots of SCTV vets (Warners)
- Haunted Mansion: Gene Wilder as a haunted radio actor (Orion)
- Maximum Overdrive: Managainst-machine Stephen King thriller (DeLaurentis)
 Psycho Ill: Anthony Perkins is
- still his own mother (Universal)

 Reform School Girls: Wendy

 O. Williams and Sybil Danning as

bad vs. badder (New World)

• The Boy Who Could Fly: Autistic Superman? Stars Jay Underwood, Bonnie Bedelia (Fox)

August

- The Fly: Entomological remake starring Jeff Goldblum (Fox)
- Friday The 13th: Part VI: Another of the nine lives of Jason (Paramount)
- Howard The Duck: George Lucas on golden duckpond (Universal)
- Jumpin' Jack Flash: Whoopi Goldberg turned James Bond (Fox)
- Shanghai Surprise: Madonna and Sean Penn's China pattern (MGM)
 - Solarbabies: Great title (MGM)
- Texas Chainsaw Massacre II: What's the buzz? (Cannon)

R&R FRIDAY, JUNE 6, 1986/27

NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

June 9-13

(PRN)

The Week Of

June 16 - 20 American Music Magazine With Rick Dees (US) Level 42 (6/16) Mike & the Mechanics (6/17) Outfield (6/18) Robert Palmer (6/19) Whitney Houston (6/20) Country Calendar (CW) Country Closeup Country Report (WRN) Tom T. Hall/Restless Heart (6/16) Sawyer Brown/George Strait (6/17) Judds/Tom T. Hall (6/18) Restless Heart/Sawyer Brown (6/19) Alabama/Tom T. Hall (6/20) **Country Today** Earth News (WO) 38 Special/Peter Gabriel/Absolute Beg John Stockwell **Encore With** William B. Wittiams (WO) Live From Gilley's (WO) Metalshop Off The Record (WO) Off The Record Special (WO) Rockline (GSN) Rock Today (MJI) Emerson, Lake & Powell Shootin' The Breeze (WO) ease/Ei DeBarge Solid Gold Country (USP) Billy "Crash" Craddock Birthday Salute (6/16) Feature Year 1979 (6/17) June Gold (6/18) Anne Murray Birthday Salute (6/19) Summer's Greatest Hits (6/20) Solid Gold Scrapbook (US) Birthdays and anniversaries (6/16) This week in 1968 (6/17) The Great Girl Groups (6/18) This week in 1974 (6/19) Beach Boys (6/20) Special Edition (WO) Star Trak (WO) Fabulous Thunderbirds/Dream Acade El DeBarge Pop Concerts & Star Trak Profiles (WO)

The Weekend

	June
American Christian Countdown	(00)
Rob Cassells	(SP)
American Eagle	(DIR)
Steve Wariner (6/14)	(DIR)
The Countdown	(WO)
Johnny Kemp/Midnight Star	(₩0)
Countdown America	
With Dick Clark	(US)
DeBarge	(03)
John Leader's	
Countdown USA	(CUSA)
El DeBarge	(0034)
Country Report	
Countdown	(WRN)
Shelly West/Merle Haggard/Dan S	
Dick Clark's	76413
Rock, Roll & Remember	(USP)
Al Green	(037)
Dr. Demento	(WO)
25th Anniversary of Surf Music/Fa	
and the state of t	anci 3 Day
Elvis Hour	(CRN)
In Hawaii	
Future Hits	(WO)
Simple Minds/John Cafferty & Bear	ver Brown
Band	
Gary Owens'	
Supertracks	(CRN)
Fabian	
Great Sounds	(USP)
Woody Herman	
Hot Rocks	(USP)
Robert Palmer	
Jazz Show	
With David Sanborn	(NBCE)-
Yellowjackets	(INDOL)
King Biscuit	
Flower Hour	(DIR)
Lynyrd Skynyrd (6/15)	(2.1.)
Legends of Rock	(NBC)
Rod Stewart	(1.000)
Musical!	(WO)
Hollywood Musicals	()
Musical Starstreams	(MS)
Ronnie Montrose	(1413)
NBC Radio	
Entertainment	(NBCE)
Rod Stewart	()
On The Radio	(NSBA)
Mike & the Mechanics	,,
Pioneers In Music	(MJI)
Emerson, Lake, & Palmer/Yes/Jethi	
(6/16)	

The Blimp June 14-15

Rick Dees' Weekly Top 40 **Rock Chronicles** Scott Muni's Ticket To Ric Sgt. Pepper's Lonely Hearts Club E Scott Shannon's Rockin' America Countdown Sinatra Special Solid Gold Saturday Nigh Super Gold Superstars Rock Concert That's Love Air Supply/Michelle Phillips/Philip Ba Top 30 USA (CBS) Elton John & Kiki Dee/James Taylor & Carty Weekly Country Music Countdown

GENERAL INFORMATION

COMEDY

hich is fudge/Walt's time/hello there I was a male wardog/locks & bagels

Smothers Bros/Rodney Dangerfield/Robi Klein/Cheech & Chong/Howie Mandel

Comedy Show (C Health & diet/Phytilis Diller/Rodney Dangerfield/Ema Bombeck/Joan Rivers/

Jack Benny/Gilda Radner/Mel Brook Daily Feed

Bill Cosby/Kip Adotta/Rodney Dange Philips/Steve Martin

lvy Bells/salt treaty/DC travelgo melodies/what knoon?

Live From The Improv

National Lampoon's

Laugh Machine

(ASR)

(MJI)

(CW)

(DCA)

(PRN)

(DIR)

Blankety-Blancs

Comedy Hour

	business/career vs. marri
(WO) Brian Setzer	Computer Program Computer camps/tax deductaxes, IRS/eletronic spreamusic
de (DIR) Band (6/13)	NBC Extra Refinancing our future
Boys/ (CRN)	Sound Advice Bias/tape speeds/clean tape demagnetizing/bulk tape of
t (US) (TRAN) ater Revival (WO)	Sports Flashback Lefty w/most strikeouts/na11 league west playoff/Mets '62 '80/Na11 League '72/Astros
(WO)	Sporting News Tommy John/Cal Ripken

Computer Program (PRN)

omputer camps/tax deductible/education, taxes, IRS/eletronic spreadsheets/computer

IBC Extra (NBC)

ound Advice (PRN)

ports Flashback (CW) offy w/most strikeouts/nat'l league homer/nat'l ague west playoff/Mets '62/American League

orting News mmy John/Cal Ripken Jr./Orioles/Ear

(SLP) True Facts Just a gigolo/hot monkey love/downhill slosher/ramble on a bad year slosher/ramble on a bad year
Party Drop-Ins (ASR) Essence of Shecky/RC of the month-club gerbal tile/Beirut airlines/How to party Radio Hotline (ASR) Hello-goodbye/my roommate's trying to kill me/ horoscopes for the deaf/mini-radio/I was on Gilligan's island Stevens & Grdnic's Comedy Drop-Ins (ASR)

How to pick up girls/music awards/in of/Mr. Doctor/topless psa **United Spots Of America** (ASR) The president has been eaten/Dr. Rock/3 guys named Bob/splatter/Evelyn Food

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WILL THE GOLDEN GOOSE SURVIVE?

The New Era Of Vintage Rock, Pt. 1

It wasn't supposed to happen this way. For the last three years, the radio industry had been assured that the revival of CHR and the decline of the Oldies format were tied to the economy, which most perceived as fairly healthy. Without another great recession, we were told, there could be no looking back. And without looking back, there could be no new Gold dreams; there couldn't even be songs older than nine months on CHR radio.

So much for the economic explanation.

In the past few months, with the rapid increase in non-current material — both in the formats specializing in it and elsewhere — the "Big Chill/Baby Boom" theory has supplanted the economic explanation. Some Americans are, in fact, suffering financially; the upscale 25-49 year-olds to whom the Gold format is now targeted, aren't, ostensibly. Nostalgia is no longer a function of being broke; it now means having the money to spend on things you wanted 15-20 years ago. (Thus. "Be My Baby" and "Reach Out (I'll Be There)" as car ads.)

It is certainly possible to think of this as the second graffiti era, with the Sixties merely substituted for the Fifties. "The Big Chill" (or "Return Of The Secaucus 7") for "American Graffiti." And "R.O.C.K. In The U.S.A" as the

"Most stations which went CHR with little advance planning and waited for the money to roll in are searching again. Vintage rock is what they haven't tried yet . . ."

"Crocodile Rock" of the Eighties. And while a new nostalgia fetish has definitely affected the radio marketplace, one must also consider the possibility that the radio marketplace has affected the Gold rush.

It's been 23 years since the heart of the CHR boom. In most markets, the CHR populace is finally back down to a manageable number. Most stations which went CHR with little advance planning and waited for the money to roll in are searching again. Vintage rock is what they haven't tried yet. And because it's a format for which there is, in fact, an unfilled demand in many places, activity in the format is expanding in the same way that new lanes on a freeway are said to increase traffic.

Where All The Good Songs Have Gone

In 1972-76, during the first graffiti era, there were two chief varieties of radio stations specializing in Gold. The first was the "Oldies" station, usually specializing in pre-British Invasion rock. These out-

30/R&R FRIDAY, JUNE 6, 1986

"... and because it's a format for which there is, in fact, an unfilled demand in many places, activity in the format is expanding in the same way that new lanes on a freeway are said to increase traffic."

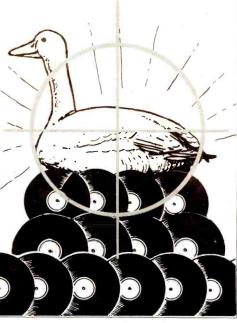
lets were often automated (i.e. WHNE/Detroit or the RKO FMs) but could be live (WMOD/Washington). What they shared was an appeal to nostalgia and the general disdain that most of those who grew up with rock's first generation felt for the bopper records of the '70s. The promo line used by virtually every one of these stations was "Where all the good songs have gone."

Receiving much less publicity at the time was a second clump of stations that played a great deal of graffiti-era gold but also offered current hits, sometimes including the "Night Chicago Died"-type records that the Oldies format reviled. These stations include WTAE/Pittsburgh under Ted Atkins, WGAR/Cleveland, and, later in the decade, KBZT/San Diego and WTWR/Detroit. The position statement for this station genre was usually "The Greatest Hits Of All Time."

Even in the second group of stations, there were some "retro" formatic elements. WTAE used the Drake II jingles; WTWR modeled its jingles after the old WKNR/Detroit package. But the "Greatest Hits Of All Time" stations were, generally, less nostalgia-driven. And they were, to a large extent, forerunners to much of what developed in AC radio throughout the Seventies. Stations like WTAE certainly seem to be the parents for modern outlets such as WJMK (Magic 104)/Chicago . down to the "Greatest Hits Of All Time" slogan.

New Gold Age

It is possible to find a model for recent Gold stations in the first graffiti revival — it's even possible to find a few bizarre predecessors for today's AOR Gold format [KIEV/Glendale, then billed as "The Golden Revolution," which could slip into bizarre garage or



early-psychedelic non-hits at times.) These are the aspects of the Gold format that have changed . . . some of them as recently as the past few months:

1) For the first time in recent memory, it is becoming common for a major market to have more than one Gold outlet. Cities like Los Angeles were historically the ex-

"Much of the format boom is happening on FM. Gold has traditionally been a last-resort format for struggling AM stations, even when the music hadn't been recorded in mono."

ception; more often, a new Vintage Rock outlet signed on when the previous one switched formats.

2) Much of the format boom is happening on FM. While Gold was one of the first rock-era music formats on FM in many cities, it was typically exiled to AM by the late '70s. (For instance, WMJC/Detroit, which went AC and sent the 'Honey Oldies' format to a coowned AM daytimer.) Gold has typically been a last-resort format for struggling AM stations, even when the product was music that hadn't been recorded in mono (e.g.

KRBE (AM)/Houston, with one of the earliest all-AOR Gold formats.)

3) Beginning with Fred Jacobs's work on KRQX/Dallas, the focus of Gold stations gradually began shifting away from the first graffiti era to songs with some hipness by 1980s standards. In other words, away from "Johnny Angel" and "Dominique." (Not that you can't still hear either of them on some Gold stations.)

4) The return of an amiable outside universe. WHYT/Detroit, once a Mike Joseph-consulted "Hot Hits" CHR. now goes as far back as "My Guy" and "Let It Be" during middays. And in its last CHR months. KKHR/Los Angeles was more than 50% non-current with some titles dating back to 1975. More than a few of KKHR's golds were shared with AOR KLOS, which, for awhile, seemed to play a lot of Donovan.

And where all AC seemed to be embracing Culture Club and Tears For Fears just months ago, the very traditional AC now appears to be reemerging. In many cases, it's nearly impossible to distinguish an AC-leaning Gold station from a Gold-oriented AC outlet.

5) Because of this last phenomenon, the traditional male/female dichotomy between Gold and AC seems to be breaking down. WLTW/New York, one of the stations that spawned Format 41, not only hit WCBS-FM's females, it

By Sean Ross

With this article, Sean Ross, an Assistant Editor at R&R. Iaunches a five-part series on the resurgence of the Gold Format, its many varations (old and new), and the dangers of oversaturation and failure from treating Gold like a quick-fix format. Ross will cover the Gold format in future articles, following this series, as well.

took more than a few of the station's males in last fall's book. And while one would expect an Urban-AC hybrid like crosstown WPIX to be almost exclusively female. 'PIX had a good book with both males and females. (Both WLTW and WPIX were down in the winter, but the point stands.) The much tougher music of the new "Classic Rock" outlets could lead the format to skew heavily male again, but it's not a foregone conclusion."

6) Finally, and most crucially, for the first time in recent memory, we are seeing a few gold stations which can sell their 12+4 numbers, not just their 25+44 breakouts. WJMK/Chicago is eighth in its market; WZLX/Boston is seventh. KOOL-FM/Phoenix went as high as a 5.9 in the fall "85 book before the incursion of "Classic Hits" KSLN. In those cities, at least, there is finally a possibility that Gold could be a "bodies" format, competitive 12+ with other massappeal outlets.

Splinter Apart With The Band

In the '70s, it was attitude, more than music, that separated the "good songs" outlets from their "greatest hits" counterparts. Now, due largely to the AOR Gold stations, the Gold format has splintered into at least six or seven different approaches, most of them differing in music more than presentation.

1) The mainstream Gold outlet (i.e., KRLA/Los Angeles, KNUZ/Houston), which still covers the entire rock spectrugs both musically and chronologically. KRLA's library ranges from "Still" by Bill Anderson to "Keep On Runnin" by Spencer Davis and includes at least a handful of songs from any genre you can name. Unlike many of the new formats, this genre isn't always worried how its titles research. This type of gold station is the one most likely to image around the word "Oldies," which others tend to avoid, and have "retro" presentaton elements or longtime market veterans as announcers.

nouncers.
2) AC-Gold Hybrids (KYNO (AM)/Fresno, WFOX/Atlanta). These stations do contain certain uptempo rock titles that differentiate them from other ACs. But they

Continued on Page 32

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The New Era Of Vintage Rock, Pt. 1

Continued from Page 30 generally shy away from more than a few garage-band or psychedelic titles. These stations are usually more concerned with how their records would research.

3) Transtar's Format 41 and similar formats. While we tend to think of it as wedged between AC and Beautiful Music, Format 41 is all non-current. And one of the positioning statements that KIQQ/Los Angeles uses is "All Music, All Memories." With Transtar's new Gold format on the air, it'll be interesting to see how the two are differentiated from each other.

4) The new "classic hits" formats, typified by KSLX/Phoenix, and best labelled "Format 24" (although KSLX consultant Gary Guthrie prefers "Format 33"). These outlets are designed for those listeners who grew up with

"KRTH (AM) goes as far as stating on-air: 'You hate the new songs, these are the songs you like.'"

Top 40 until about 1974, at which point, like any other self-respecting 12-year-old of the time, they found AOR. To someone with that precise background, an hour that includes "For The Love Of Money." "Suffragette City," "We Will Rock You/We Are The Champions," and "Never Been Any Reason" by Head East could make sense. The musical turf here is very close to the AOR Gold formats; the difference is that a song like "Five O'Clock World," which KSLX played, is probably too unhip for the AOR Gold stations.

5) AOR Oldies — Even here there are at least three different permutations. The first is a station like KRBE (AM), which includes songs from the early progressive era that aren't widely heard now. The second is typified by KDKB/Phoenix, which plays mostly titles

WILL ONE OF A TIONS

Playing

shared with other AORs: "All Along The Watchtower," "Carry On Wayward Son," "I'd Love To Change The World," etc. What makes KDKB a Gold station is its positioning ("Where Arizona's Classic Rock Began") and the use of only 1-3 currents an hour Finally, there are outlets like WKRL/Tampa-St. Petersburg, which play roughly the same music mix as other AORs — which is to say 60-70% non-current — but image around the gold they do play.

6) R&B Gold — During the '70s, there were more than a few outlets for this format, among them KALO-FM/Beaumont and WSID/Baltimore. By 1982-3, they were gone and the format was on a total

hiatus. The format's fortunes have been revived by the success of WZAZ/Jacksonville and WVOL/ Nashville (both of which beat the mainstream Gol outlets in their towns) along with the development of SMN's "Heart & Soul" satellite service.

7) Country Gold – A format practiced by fewer than ten stations nationwide, perhaps under five. KIKK (AM)/Houston and

"Format 24 outlets are designed for those listeners who grew up with Top 40 until 1974, at which point, like any other self-respecting 12-year-old of the time, they found AOR."

KCKM/Kansas City are the bestknown. KJJJ (AM), now KFYI/ Phoenix, became one of the few stations in that market to actually switch out of Gold programming. But with speculation that the "new generation" of Nashville artists will soon dominate Country radio, the Country Gold format bears watching.

Finally, there are the hybrids. Among them, KRTH (AM)/Los Angeles, with its "Smokin' Oldies" format emphasizing 1955-65. More than any of the above, "AM 930" harks back to the "anti-current music" formats of the mid-"os, even going as far as stating on-air: "You hate the new songs, these are the songs that you like." Then there's XTRA/San Diego, which plays Barry Manilow and Leo Sayer during the day, but is known to

offer "Alice's Restaurant" and "Ooh La La" by the Faces at night. (KRTH-FM/Los Angeles also toughens up at night and uses the "classic rock" slogan.)

Questions 86 & 87

The Gold format resembles CHR at both its peak and ebb over the last five years. As with CHR in 1980, many of those attempts to make the format "hip" have resulted in it being fragmented either heavily towards AC or AOR. The Format 24 and Album Gold stations play very little R&B, except for an occasional '60s Motown number. That leaves a lot of territory uncovered, even by the other Gold formats (many of which consider R&B too raucous). And as with CHR from that time, there certainly exists the danger of the format becoming over-researched.

Where Vintage Rock resembles CHR from 1983-4 is in the sudden glut of stations, many of them rushing to change formats first and figure out exactly what they're going to do later. There has not been much time for contemplation by anybody yet. So...

These are some of the things we'll be looking at in the future:

Is there some way to increase the hipness of the Gold format without disenfranchising large chunks of rock's history – especially the black and female artists who seem most excluded from the new "classies" formats?

new "classics" formats?

2) What are the presentational demands of the format? Aside from a handful of KRLAs, the current presentations of most Gold outlets are intentionally minimalist. Will there come a time when listeners want more of an entertainment package than just the music, as has happened to most other formats? Should a format

with such a wide musical variety be so heavily dependent on cold segues?

3) Most important, how do preexisting Gold stations survive the loss of musical exclusivity? How does any Gold station maintain its uniqueness as stations in other formats begin dancing close to them? How does everybody steel themselves against the inevitable boom/bust cycle?

"Is there some way to increase the hipness of the Gold format without disenfranchising ... the black and female artists who seem most excluded from the new 'classics' formats?"

These are only the first set of questions. There's certainly a lot of territory to cover, and, depending on your feedback, we'll try to cover as much as we can. This is what's planned for the rest of this series.

Next week: the (G)old Guard. Veteran Gold outlet WCBS-FM/ New York and four-year Oldies station WXTR/Washington discuss their stations and the new competition from both sides.

June 20: Phoenix. The market where several permutations of the Gold format are played out at once. How are the Gold stations dealing with each other? And what happens when a market goes Goldcrazy?

June 27: R&B Gold – another new boom format created by the clevage between current and past black product. And Country Gold – is it next?

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PART II

Programming Archetypes By George Burns

From the nomenclature point of view, AOR merely referred to a packaging description. It was no small distinction. The transfer from singles to albums caused an explosion in record company sales. When Top 40 radio returned, the bottom fell out.

None of this really had anything to do with the quality of music, despite what all the pundits say. It was simply a matter of packaging and marketing. AOR radio, because it stressed artists rather than one-shot recordings, fostered the growth of album sales. When the cultural pendulum swung back to the trendy emphasis on single songs, the record business did not have a way to package single performances in the manner to which the industry had become accustomed.

Focus On Artists

These technical matters are stressed here because it would now appear the recording industry has at least found a potential medium for high-priced packaging of single performances - the video. They have still to work out who will pay the price and how it's to be charged, but institutions like MTV have certainly helped reinforce the public interest in "singles" during the current Top 40 dominance. It would also seem at least plausible that the compact disc is waiting in the wings for the point at which progressive radio, or more specifically, the progressive mentality, once again acquires its strength, fostering a re-emphasis on artists and collections of performances.

It would seem therefore, that the idea of the album cut in itself is not the truly significant thing here. It was simply a way to deliver music that suited a cultural predisposition. Whether or not any future expansions of the progressive mentality will center around album cuts seems irrelevant. The important thing is the movement away from the established pop music. This movement soon develops heroes or leaders, and this naturally clears the way for a focus on artists as opposed to songs. If this happens again, and it appears that it must, it would seem highly likely that some other technology would occupy center stage. Indeed, it's possible that radio itself may experience at least some competition in this regard.

Finally, in order for progressive radio to develop fully, there needs to be a parallel development in the culture at large . . . aside from music. Radio and its records, after all, are only small parts of the whole society. In the '60s, there was an overall social movement that coincided with the advent of progressive radio. It was called hippie, anti-war, psychedelic, and many other things. Today we often remember it as 'the '60s.' Whatever the case, progressive radio seems to require such a cultural wave to fuel its growth.

Black Radio

The next two archetypes belong to the contemporary group, but unique circumstances require that we take separate note of them.

Black radio is really Top 40 radio for Blacks. The audience for it, however, forms a separate culture from which much of "mass appeal" Top 40 springs. Until now it has been a rule of thumb that Top 40 rises and falls with the general market fortunes of black music. This has no effect on black listeners, with the possible exception of the fact that the number of black listeners to white Top 40 stations increases when the number of general market "black hits" increase.

In principal, Black radio is music-oriented, hit-oriented, youth radio. It's just like general market Top 40, only aimed at a subgroup, a parallel culture.

Country Radio

This form of music and radio is a category of its own. We cannot, in truth, call it contemporary because it occupies a place outside the contemporary scene. It's also a format category that reaches across some key demographic barriers.

The younger end of the Country core is decidedly part of the youth spectrum. These age groups are usually thought to be the natural hunting ground of Adult Contemporary stations. The older part of the Country core is clearly at the

upper end of demographic desirability. Country radio has a distinctly negative image among yuppies, particularly time-buyer yuppies.

It's really ironic. This lifestyle group, which so many advertising agencies think of as less than prime, is the only one that can legitimately lay claim to the much vaunted 25-54 spread that so many agencies define as a prime target.

Country music is a cultural form that's outside the mainstream. In this sense, it resembles progressive radio and, in fact, many fans of progressive forms migrate to country music after they "outgrow" the counter-culture experience.

Country music does not, however, serve a counter-culture function. The country audience inhabits a different culture, apart from the mass entertainment forms. The country audience, at the core level, is the closest thing we have to a white American ethnic group or social class. Blacks and native Americans are obvious ethnic groups with a genetic or racial component. Country music people are no less distinct, but their separateness is not as readily seen because they are white. They have a unique point of view, customized entertainments, rather well-defined neighborhoods, and clearly delineated consumer patterns.

It's entirely appropriate to call this group blue collar, if you take that term to imply a "working person's" state of mind and don't restrict it to educational or income levels. There can certainly be middle-class blacks or native Americans. There are also middle-class blue collars, depending on how the economic picture is treating them at any given moment.

The unique point-of-view characteristic of this class is made abundantly clear in the lyrics of country music. This has been exhaustively discussed in many forums and publications. Suffice it to say here that the country mentality is very different from that of other, more mainstream elements in its attitudes toward religion, possibilities of the future, the relationships between men and women, etc. This is clearly outlined in the music.

When the mass America culture

gets in the mood for this attitude, country music gains prominence. When the mood passes, so does country for awhile. That's all there is to it.

Post-Contemporary Archetypes

This group of format types (which includes general interest radio and Beautiful Music) draws audience from those Americans who cannot, under any circumstances, be associated with youth. For Arbitron purposes, let's say this bunch begins at age 45. Of course, that's an arbitrary designation. This stage of life starts at different ages for different people.

It's the stage where the contemporary music and cultural scene no longer hold interest for a person. Some people may never reach this point. Others may never be young, regardless of their age. The majority of us, however, will someday find ourselves uncomfortable listening to Top 40 stations or hanging out in discos. When that happens, we tend to switch our attention to another group of stations. When those stations try to stay current on music and other matters. even while programming to an older group, we say they fall under the heading of post-contemporary out-

General Interest Radio

This refers loosely to a group of stations, nearly all of which are AMs, whose appeal doesn't lie in the music but in a mixture of music and talk that creates a general interest for the adult establishment of their communities. Demos are somewhat evenly balanced, but there's a male slant to things. Women's lib is not active here.

Some of these stations offer little or no music. For others, music has now begun to play a bigger part. All would probably agree, however, that music doesn't constitute any significant portion of the station's appeal. With little or no music emphasis we have such stations as WCCO/Minneapolis, KMOX/St. Louis, WGN/Chicago, WJR/Detroit, and WOR/New York. With a higher music profile there are outlets like WBZ/Boston, KFAB/Omaha, WBT/Charlotte, KDKA/Pittsburgh, and KNBR/San Francisco.



George Burns

The preceding was excerpted by permission from "Radio Programming Archetypes," written by Burns Media Consultants President George Burns; (818) 985-8522.

Beautiful Music

This is the only form of pop music with a predominantly 45+thrust. The term pop here is used to denote at least some element of relative currency. Since its inception in the early '50s, Beautiful Music has always tried to offer as many reasonably current titles as possible. For the most part, these titles have been rerecorded as instrumentals or group vocals. This has made Beautiful Music a kind of santitzed or retranslated version of American popular music.

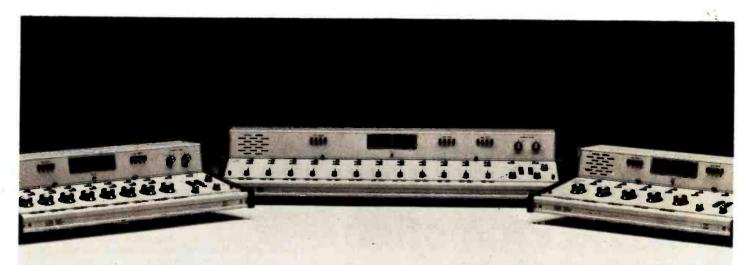
These days, for a variety of reasons, the group vocal has fallen into disfavor. But the instrumental is still the key element in the Beautiful Music repertoire. Many broadcasters don't like this because they perceive the instrumental to be an irritant to those under 45. They are, of course, quite correct. The instrumental has become Beautiful Mussic's trademark and those under 40 generally don't like it.

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Another Look At Movie Promotion

It was just a year ago this Sunday (6/9/85) that I moderated a panel on "Movie Tie-In Promotions" at the 1985 BPME Seminar in Chicago. One of the questions asked from the audience was "Who do you contact if you're interested in tying-in with a feature being released by a particular studio?"

The answer given by Ed Russell, then with Embassy Pictures, now with Columbia, was: your field rep. If you don't have one in your market. or know who that local person is, Ed suggested you call him (or a person at the releasing studio at his level). Accordingly, we printed a directory of studio contacts. and, since motion picture companies are as volatile as radio, we're updating it for your use:

Motion Picture Studio Contacts

Buena Vista/Disney Pictures Bob Levin Sr. VP Marketing 500 S. Buena Vista Street Burbank, CA 91521 (818) 840-5860

Cannon Films Priscilla McDonald VP/Advertising & Publicity 640 San Vincente Blvd. Los Angeles, CA 90048 (213) 685-2155

Columbia Pictures Judi Schwam Director/National Promotion Columbia Pictures Columbia Plaza Burbank, CA 91505 (818) 954-3815

Crown International John Calhoun VP/Publicity & Advertising 8701 Wilshire Blvd. Beverly Hills, CA 90211 (213) 657-6700

De Laurentiis Entertainment Group Michael Battaglia National Director, Promotion & Field Activities 8670 Wilshire Blvd. Beverly Hills, CA 90211 (213) 854-7000

New World Pictures Rusty Citron VP/Promotion, Merchandising Sales Relations 1440 S. Sepulveda Blvd. Los Angeles, CA 90025 (213) 444-8259 Orion Pictures Carl Ferrazza National Promotion & Field Activities 9 W. 57th Street. 15th Floor New York, NY 10019

Paramount Pictures Cathy Jones Sr. VP Publicity/Promotion One Gulf & Western New York, NY 10023 (212) 333-4150

Samuel Goldwyn Company Leonie De Picciotto Director of Publicity 10203 Santa Monica Blvd. Los Angeles, CA 90067

Tri-Star Pictures Carole Feld Director Field Promotion 711 Fifth Avenue New York, NY 10022 (212) 758-3900

Twentieth Century Fox Geoffrey G. Ammer Director/National Field Operations Box 900 Beverly Hills, CA 90213 (213) 203-1721

United Artists/ Metro-Goldwyn-Mayer Distribution Co. Ted Hatfield VP/Field Operations 10202 W. Washington Blvd. Culver City, CA 90230 (213) 558-5583

Universal Pictures Don Barrett National Director Promotion & Field Activities 100 Universal City Plaza Universal City, CA 91608 (818) 777-2833

Warner Brothers Leo Wilder Director/Field Operations 4000 Warner Blvd., Glass Bldg. Burbank, CA 91522 (818) 954-6046

I suggest you clip and save this chart. I think you'll find it handy when you want to get involved with an upcoming feature from a specific studio. In the interest of space, and reality, we have only listed the most active major studios.

The Attitude Hasn't Changed

Another highlight of last year's panel was the results of a survey we conducted of our reporting stations concerning their attitudes and involvement with movies. Sad to say, things haven't changed. I spoke with Karen Eskin, Director of Advertising & Promotion for WLS (AM) (who was one of the panelists in Chicago). She told me that they still do movie promotions: "Absolutely! They work, they're simple to do well, they make the listener happy, the movie company happy, but they produce very little revenue." And there's the rub. "It really concerns me that when they (movie companies) want a promotion they come to us (radio stations), but when they spend money they go to print and TV," Karen added. She also feels that we (through RAB?) should band together and put some money into a promotional campaign to show the film industry that we really have the right audience and are cost-efficient enough to justify spending a portion of their ad budget on radio instead of concentrating on TV and print.

Another area of discussion at BPME was simultaneous promotion of "A View To A Kill" on CHR and Urban stations as the result of the prominent role played by Grace Jones in the Bond film. I called Nancy Carpenter, Creative Services Director for KKDA-FM in Dallas, and she cited some of the unique problems facing Urban stations. Nancy told me that the interest was there, that "being Ur-ban and #2 in the market, we do get pitched a lot of movie promotions. Unfortunately, most of the pictures are crummy. To compound the problem, I'm looked to as the 'critic' telling the sales depart-ment which films I think will work for our audience. I consider Urban radio unique because our audience generally won't come out for a movie promotion unless the film is related to either our music or personalities. We generally look for a cash buy attached to a promotion; however, if the film has generated a great deal of audience anticipation then we'll do it - buy or not."

One of the great fans of radio on the motion picture side is Ted Hatfield, VP/Field Operations for United Artists/MGM. He said, "Radio tie-in promotions are very beneficial to the studio. They are highly effective in the areas of promotion and publicity; however, you can't just give tickets away WBCN-USA CINEMA-SPOTWISE:
THE BOSTON TRIAD

In-Theatre Promotion —A Captive Audience

The film industry has long seen radio as a perfect medium for advertising its product, but WBCN/Boston has reversed that traditional role with an innovative promotional tool. In a cooperative arrangement with Boston-based USA Cinema, WBCN now gets its call letters up on the silver screen in front of a captive audience (every two hours) at each of the chain's 60 Beantown theatres — virtually guaranteed to achieve five million gross impressions over the next two years

The vehicle for this promotion is a 52-second trailer designed to cross-promote the WBCN-USA Cinema Movie Phone, an access line listing current releases playing at the chain's theatres. Spotwise Productions, which custom-produces spots for WBCN's television campaigns (as well as for numerous other local and national clients), created and produced the promo straying from its usual 19" world to the 80-foot arena. The result: a promotional spot which easily holds its own with any big budget pic Hollywood decides to throw up against

"What we wanted was to create a trailer with a cinematic feel that was compatible with the other trailers the theatre usually runs to promote upcoming releases," explains WBCN Promotion Manager David Bieber. "Because this piece runs in front of every other trailer, we wanted something that would have stopping power - an appeal that any feature film would have." Spotwise was contracted to produce the spot, Bieber adds, because "they've done some fine commercials for us in the past, and we wanted the same high quality we've

Spotwise Director **Bill Miller** saw this project as more than just another campaign. "We had a lot of spe-



Hot car + cool chick = interstellar date in the WBCN-USA Cinema Movie Phone trailer.

cial things to consider," he says.
"People will see it five, ten times a year, so we knew it had to have legs. We needed to give it some interest, some beauty, some sex appeal — and we had to layer it so that every time you look at it you ses something new. Shooting a widescreen trailer is different from developing a TV spot, because you have a different aspect ratio. The screen is bigger, the viewer uses his eyes differently, and we had to work this into the general concept."

The general concept loosely follows the traditional boy-meets-grit storyline, except the boy is designed around a famous extraterrestrial who also had a penchant for phones. Instead of phoning home, the space-age couple dials the USA Cinema WBCN Movie Phone ... and lives happily ever after.

anymore. What you need now is an accompanying prize or trip, some device to set the screening apart from the ordinary. The studio wants it and radio wants it. In this area the studios will come up with guidelines and the field staff and local agencies will help you (radio) come up with promos and supply prizes." As for the dollars, Ted said, "Most of the time you're attacking the wrong people when you talk to me or any other promo or field person. You need to put together a presentation and go after the VPs of Advertising who control the ad dollars. They are out there and radio should be getting its

So, another year has passed and movies are still a premium promotional item. Stations universally get involved with key films without cash buys — and everyone laments the fact that the film companies still don't spend any serious dollars on radio. What's that line from "Annie Hall?" — "Well, la de da." And I guess that sums up radio's opinion of film promotion/advertising — see ya at the movies!

DATELINES

June 9-10

Burns Media 18th Annual Radio Studies Seminar Sheraton Crystal City Hotel, Washington D.C.

June 10-1:

5th Annual International Radio Festival of New York
Sheraton Centre Hotel, New York

June 11-15

Broadcast Promotion and Marketing Executives/Broadcast Designers Association's Annual Seminar Loew's Anatole, Dallas

June 26-27

Atlanta Radio Forum '86

Burkhart/Abrams/Douglas/Elliot & Associates Programming Conference
Atlanta

June 26-29

11th Annual Upper Midwest Communications Conclave Radisson Plymouth, Minneapolis

36/R&R FRIDAY, JUNE 6, 1986

An Invitation for You and Your Station to Party with



The Most Exciting New Show In Years!

A coast-to-coast national dance party that will have your listeners going wild over your station. It's two hours weekly of the most electrifying, energizing non-stop music, featuring a chance to party with the biggest stars in music, movies and television. You'll visit the hottest dance clubs in the USA, attend wild Hollywood parties and catch some of America's best artists in concert. The radio show that features a cast of thousands.

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KEN BARNES

AVERAGE RECORD LENGTH BY FORMAT

It's Just A Matter Of Time

Exactly a year ago, I clocked the average length of the CHR hits, comparing the 1985 Top 40 to similar lists from 1965, 1975, 1980, and 1984. Since last year the average CHR hit length passed the four-minute mark, I was curious to see if the long-run trend had continued.

Well, it didn't, but the drop was not particularly dramatic. For purposes of comparison and possible further articles, I also calculated average lengths for the AC Top 30. B/U Top 40. Country Top 50, and AOR Tracks Top 30. First, though, let's recap CHR.

The average length of the CHR Top 40 songs (May 23 issue) was 3:55. Here's how that compares to previous years, as detailed a year ago:

Year/Avg. Song Length

1965/2:28

1975/3:25 1980/3:38

1984/3:51

1985/4:01 1986/3:55

It's tempting to say the 1985 chart used was a bit of a fluke, because among the Top 40 at that time were "Everything She Wants" by Wham, clocking in at 5:10, and "We Are The World" at a whopping 6:22. Subtract those two and the 1985 average becomes 3:55, so actually not much has changed over the past year.

THE FABULOUS THUNDERBIRDS



Masters of brevity: Fab T-Birds have the shortest CHR and AOR hits

In 1985 16 records exceeded four minutes; this year the number is 14. Last year 37 records were over 3:30, a total matched by this year's crop. This year's range extended from "Tuff Enuff" at 3:24 to "Live To Tell" and "Take Me Home" at 4:37, a much narrower range than 1985's 3:006:22 span. For what it's worth, the top five records averaged 4:21

So hits appear to have stabilized in the 3½-to-4½-minute area; the days of frowning on (or banning) records over three minutes are long gone.

AC: Breaking The 4-Minute Barrier

As yet I don't have any past comparisons for average lengths in the other formats (anyone who wishes \(\) \

come to send them in). So the following figures can be used as a basis for updates later on, and at least serve as comparisons to CHR

The hits on the AC Top 30 averaged out at 4:00 on the nose, with 14 records over four minutes. Longest hit was "Call Me" at 4:47; shortest. "Baby Please Don't Take It" at 2:4 (the only chart record under 3:30). Many of the AC hits, of course, were represented on the CHR chart as well.



Stephanie's "Respect" wins B/U song-length honors

As with CHR, the top five AC records exceeded the average length by a considerable margin, logging a 4:13 average time.

AOR: Longtime Hits

Not surprisingly, the AOR Tracks Top 30 generated the greatest average length, 4:20. Interestingly, though, if you compute the average using the shortest available edit (the single versions of the hit tracks, where applicable), AOR would average 4:01, in precisely the same time neighborhood as AC and B/U.

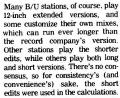
However, Album Oriented Rock stations generally play full-length album tracks, and although only 11 of the 30 top hit tracks had longer LP versions, they made the difference, boosting the average to 4:20. The time range was by far the greatest, 2:41 at the low end with (once again) the Fabulous Thunderbirds and 5:57 at the top (Sting with Jeff Beck).

Six tracks exceeded the fiveminute mark, but there were also three under 3:30 AOR allows the most latitude for differently-timed tracks. The top five in AOR averaged 4:41, again exceeding the overall average. I wonder if that 4:20 average is significantly lower than in past years, reflecting a general tightening up among rock acts. Maybe another column

Black/Urban: To The Four

Black/Urban hits averaged 4:01. This figure was determined, again, by using shortest available edit. Short run for Run-D.M.C.; "Adidas" done at 2:47

MY ADIDAS/PETER PIPER



Range on the B/U chart was 2:47 ("My Adidas") to 4:51 ("Tve Learned To Respect The Power Of Love," which requires 2:30 just to get the title out. I kid). Twenty-one chart hits are over four minutes, two are below 3:30. The average here does not, by the way, include the Rose Bros.' "I Get Off On You," since I don't have that one, alone among the chart records in the five formats. This omission will not affect the figures to any appreciable extent. The top five's average was 4:13, not as great a divergence from the overall average as in other formats.

Country Takes Short Cuts

Then there's Country. While the other four formats hover around the four-minute mark. Country, as it does in other ways, harks back to an earlier era in song length, averaging just 3:16 among the Top 50. The range is wide but a bit misleading, as "Everything That Glitters," at 4:50, is one of only five songs over four minutes. "Count On Me" at 2:26 edges "Hey Doll Baby" (2:30) for the low end.

Fully one-third of the Top 50 clock in under three minutes, compared to zero in CHR and AC and one each in AOR and B/U. And another 19 are under 3:30. Country fans obviously like their songs compact — or else Nashville consciously produces them that way. Dan Seals and his near-five-minute hit's presence in the Country top five boosts that average to 3:26, otherwise the top five's figure would rest below the overall average.

After I thought I'd wrapped this analysis up, Lon Helton came up with a good idea: what are the



The results were interesting: in CHR. AC, and B/U, the formatexclusive songs' average time was shorter than the overall average. In Black/Urban the margin was very slight (3:59 compared to 4:01), but in AC it was 3:53/4:00 and in CHR a full ten seconds off, 3:45 to 3:55. AOR Tracks formatexclusives were longer, 4:26 to 4:20, but you might be able to make general case that crossover, multi-format hits tend to be a bit longer than the average hit. It would be helpful to see if that finding holds up the next time I take time out to check times.

That's the test of time for May 1986, and we've obviously come a long way from the two-and-a-halfminute averages of 1965. Whether that's good is for you to decide.

20 Grateful Years

I thought I'd covered myself by sneaking in a belated credit for Golden Earring in the 20-year club of active music groups, but I was nailed on another omission entirely: the Grateful Dead, Will Cate, Asst. Marketing Director at the Chapman Associates media brokerage (my column is naturally the first page brokers turn to in R&R), admits that the Dead haven't released a new album in five years, but maintains (and I agree) that their never-flagging ability to fill 20,000-seaters, as attested in recent Pollstar listings, qualifies them as an active group. (Will, a big Dead fan, adds that they've 99% completed a new studio LP, awaiting a label deal.)

The Dead didn't release a majorlabel record until early 1967, with the single "Golden Road," but did



Madonna ties for longest CHR hit

have an obscure independent single release called "Stealin'" in 1966, and thus qualify as members of the "Double Decade" club. Let me know if I've neglected other deserving groups.

Meanwhile, I was caught on what I thought was about the safest assumption I've ever made: that the only two songs to mention Brenda Lee were Golden Earring's "Radar Love" and Marshall Crenshaw/Ben Vaughn's "I'm Sorry (And So Is Brenda Lee)." Atco Promotion Director and Burton Cummings fan Marc Nathan immediately busted me by recalling Cummings's recording of David Forman's "Dream Of A Child," which concludes "I love Brenda Lee, and Brenda Lee loves me. And then while I was writing this, I flashed on a Chuck Berry flip side called "Brenda Lee," so I think I will not assume anything any more and give up all attempts to be definitive.

Parthenogenesis

Jack Springett at IS Inc. pointed out the rather amazing proliferation of Genesis-related hits on the CHR chart this week: five of the Top 40 are by past or present Genesis members, including the new Genesis hit itself. The others are "All I Need Is A Miracle," featuring present Genesis guitarist Mike Rutherford; Phil Collins's "Take Me Home"; "When The Heart Rules The Mind," including past Genesis axe-wielder and present GTR co-guitarist Steve Hackett; and "Sledgehammer" by Peter Gabriel, the group's former lead singer

What all this has to do with parthenogenesis, defined as the "reproduction by development of an unfertilized gamete," is unclear, although it's quite-possible that Gabriel, during Genesis's more theatrical phases, dressed up as an unfertilized gamete; he seemed to have a costume for just about everything else, including a giant sunflower. Actually parthenogenesis just sounded like a catchy subhead.

YOU DID MAKE A DIFFERENCE!



On May 25th, nearly six million Americans joined hands from coast to coast to raise millions of dollars to combat hunger and homelessness in this country.

All of us at Coca-Cola USA and throughout the Coca-Cola bottler system warmly thank the thousands of radio stations who carried the Hands Across America message to their listeners. We also

salute the leadership position taken by United Stations Radio Networks, which volunteered its services and manpower to keep the level of interest and participation high.

Radio played an important part in the success of Hands Across America. You did make a difference — and you are a part of history!

Brian Dy son

Brian G. Dyson

Executive Vice-President, The Coca-Cola Company/President, Coca-Cola USA



Jacksons Feast & Famine

MONDAY, JUNE 9

1956/Howard Cosell's first "Speaking Of Sports" broadcast.

1970/Bob Dylan gets an honorary Doctorate of Music from Princeton. He wears the customary black robe but not the mortarboard cap.

1980/Steve Dahl begins broadcasting his morning show on WLUP/Chicago and, via satellite, WABX/Detroit. Eventually, he'll be linked to several cities. After Dahl leaves, one jock IDs the station as "WLUP, Chicago, and southers after."

1980/Richard Pryor burns himself while freebasing. He's since admitted that the near-fatal accident was not his last experience with the drug.

1984/What the Jacksons cancel their "Victory" opener at Rupp Arena, WFMI/Lexington runs a "No Michael Jackson Weekend."

Birthdays: Pete Byrne (Naked Eyes) 1952. Johnny Ace would be 57; Jackie Wilson would be 52.

TUESDAY, JUNE 10

1966/Great moments in Devil Rock, cont.: the **Beatles**' "Rain" is released as the B-side of "Paperback Writer" and becomes the first use of reverse-taping.

1981/Asia's formation is announced

1982/The Shirelles' Micki Harris dies of a heart attack at age 42.

1985/Ken Kragan, Marion Jackson, and Harry Belefonte supervise USA For Africa's first airlift of supplies to Ethiopia, Tanzania, and Sudan.

WEDNESDAY, JUNE 11

1966/In the wake of a **Pete Townshend** car crash, the French and German press mistakenly report.**Roger Daltrey** dead.

1969/David Bowie's "Space Oddity" is released in America to coincide with the Apollo moon landing. 1976/C.W. McCall is inducted into the Country Music Hall of Fame's Walk of Stars. On the same day, Wild Cherry's "Play That Funky Music" is released.

1983/When Walter Egan played "American Bandstand" the first time, he described "Magnet & Steel" as a stroll, thus stunning Dick Clark, who didn't think he'd know what stroll tempo was. Egan far preferred Clark to Mike Douglas, whom he described "a humanoid." On this day, he returned to "Bandstand," where the other guest was the Tamptations.

Birthdays: Bill Wadhams (Animotion) 1953, Frank Beard (ZZ Top) 1949



THURSDAY, JUNE 12

Neville (Noddy) Holder, Waylon Jennings, Boy George, Bun E. Carlos

THURSDAY, JUNE 12 1971/South Africa's Springbok Radio lifts its ban of the Beatles dating back to John Lennon's "bigger than

Christ "statement.

1974/The **O'Jays'** "For The Love Of Money" goes gold. A year later, to the day, their "Survival" LP is certified

1978/The Andy Gibb/Alessi Brothers "Shadow Dancing" tour opens in Norman, Oklahoma.

1981/.38 Special's "Wild Eyed Southern Boys" LP released.

Birthdays: Bun E. Carlos (Cheap Trick) 1951, Rocky Burnette 1953, Chick Corea 1941, Len Barry 1942.

FRIDAY, JUNE 13

1964/3000 "shrieking Beatles fans" cause the Cleveland police to be called in when tickets go on sale for a Sentember concert.

1971/Clyde McPhatter dies of a heart attack.

1983/Proving that there was a link between the Disco Summer of 1979 and the New Wave Summer of 1983, WLBS/Detroit segues from B/U into a combination "Dance/New Wave" hybrid.

1984/When the Jacksons' "State Of Shock" is issued, the now-defunct CHR version of KIQQ/Los Angeles plays it for 22 hours straight while continuing to announce titles from its normal list.

SATURDAY, JUNE 14

1970/"And when I die of radiation poisoning ... ": **Blood, Sweat & Tears** starts touring Yugoslavia, Romania, and Poland, thus becoming the first Western band in the Soviet bloc.

1974/Mickey Gilley's "A Room Full Of Roses" goes #1 Country.

1976/After being dark for two years, KROQ-FM/Los Angeles returns to the air with the predecessor of its nowfamous New Wave format

1983/John Anderson's "Swingin" is certified gold.

Birthdays: Boy George 1961, Alan White (Yes) 1949, Rod Argent 1945, Muff Winwood (ex-Spencer Davis Group, present top-level UK A&R exec) 1943.

SUNDAY, JUNE 15

1971/"The Best Of The Guess Who" goes gold.

1979/The national Steve Martin look & actalike finals winner, Mark PhillIps from WKDF/Nashville's contest, appears on the "Tonight Show."

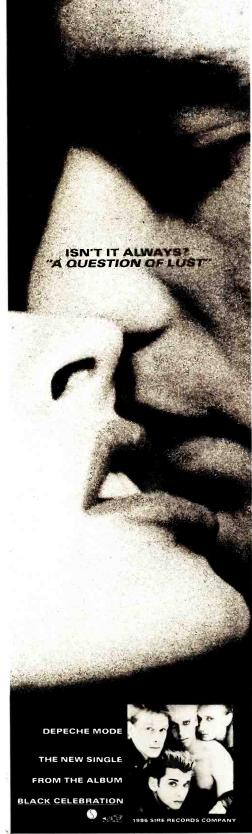
1992/KIQO/Los Angeles adds Toni Basil's "Mickey" as an import. Even without 22 hours of continuous airplay, "Mickey" goes to #1 there by the time it's released in the U.S.

Birthdays: Waylon Jennings 1947, Noddy Holder (Slade) 1950, Steve Walsh 1951, Gino Vannelli 1952, Terri Gibbs 1954

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The Best Car Tune Of The Summer.

Produced by Queen David Richards

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3 HOT RELEASES SWEEP THE COUNTRY

CONSISTENCY PAYS OFF

LUTHER VANDROSS

"Give Me The Reason"

The singer/writer/producer kicks in with another single from the "Ruthless People" soundtrack, which ships to radio on June 5. He's a consistent top ten artist whose onetwo hit punch has never sold less than one million. What more of a reason does radio need?



'Ruthless People" Musical Supervision: Champion Entertainment Organization, Inc.



INTERNATIONAL LOVE AFFAIR EXPOSED

SADE "Is It A Crime"

Sade continues to fulfill her "Promise" with a third single from her second album, which has sold over 2½ million copies. "Crime" is arranged and co-written by the international star, who has sold out American concert houses.

NEW SINGLE TOUCHES HART OF RADIO

DAN HARTMAN "Waiting To See You"



The producer of the "Rocky IV" soundtrack single "Living In America" comes out swinging with his own record. It's featured on the motion picture soundtrack "Ruthless People," a comedy starring Bette Midler and Danny DeVito. Early reports show themovie testing very well – even before the album/movie's mid-June release. Not one to stay idle, Hartman is also producing the forthcoming James Brown LP.

"Ruthless People" Musical Supervision: Tommy Mottola Champion Entertainment Organization, Inc.







ADAM WHITE

A Tale Of Two Catalogs

The Doors and Creedence Clearwater Revival. American rock institutions whose music lives on — and whose record sales do, too. Just this February, for example, CCR's "Chronicle" and "The Concert" albums were RIAA-certified platinum and gold, respectively. The Doors' catalog, meanwhile, is said to generate annual unit sales of approximately one million worldwide. Last month, a new compilation of the group's hits was released overseas.

Now check out this anecdote from Record Bar's Norman Hunter, Manager/Prerecorded Product for the 100-store retail chain: "I helped chaperone a slumber party for sixth and seventh graders a couple of weeks ago. I took along a boom box and some of my own cassettes, because I really didn't know what they'd be interested in listening to. They all wanted to hear the Doors' Greatest Hits.' None of these kids was born when Jim Morrison died."

People involved with the ongoing popularity of the Doors and Creedence agree that both bands have, as one person put it, "tapped into the collective American subconscious and just become part of our lives." How does that translate into record sales? Let me count the ways.

CCR Permutations

Fantasy Records has made sure consumers can buy the recorded works of CCR in just about every permutation, a fact acknowledged with good humor by the label's Executive VP Phil Jones. Not only have the original albums been reissued as midline (now \$6.98 suggested list) "Rock Classics," they're also available as \$11.98 twofers – the first two LPs in one package, the next two together, and so on.

Then there have been the hits compilations: "Creedence Gold," "Chronicle." And also the hits licensed to companies such as K-tel and Warner Special Products to sell as direct mail, TV-advertised packages.

The repertoire's also been configured by Fantasy into concepts like "Creedence Country" and "The Movie Album." Planned for sometime this fall. says Phil. is a "Creedence Blues" album of previously-released material. If the label had any unreleased recordings in its possession, they would have already been on the market.

And now, CCR on CD. "We've shipped about 130,000 of 'Chronicle' and are back-ordered on at least another 30,000," notes Phil. Norman Hunter confirms it: "We can't get our hands on enough of 'Chronicle' on compact disc. If someone walked into a bunch of that CD and was able to give me a discount and

dating deal. I might take 3000 or 4000 pieces. It's startling." Weekly. Record Bar stores are ordering the title in the hundreds — and weekly. Norman can't fill those orders. "I even bought that CD on import for a while at a higher price and got wiped clean."

Fogerty Boost

CCR's 1984-85 catalog sales were "probably" better than in previous years. according to Phil. who attributes it to the band's continuing exposure on AOR and to John Fogerty's platinum comeback. "Centerfield." Even exploitation via TV-promoted, direct mail packages doesn't appear to spoil the market. Camelot's Lew Garrett, VP/Purchasing for the 180-store chain, says the consumer awareness spills over to retail and benefits the catalog. CCR sales at Camelot skew 70% cassette to 30% disc, he also notes.

Creedence was on television last summer with a \$14.95, three-album "Greatest Hits" from Warner Special Products. The company had some initial doubts about its potential, says Executive VP Tony Pipitone, partly because of an earlier K-tel release. "Our concern was that all the people who wanted Creedence records had already bought them."

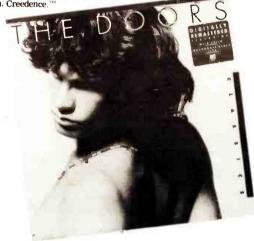
Younger Demo

But sales proved to be strong. Although Pipitone declined to be specific, the set is thought to have sold at least several hundred thousand copies. He also believes it may have reached a younger demographic than is usual with direct mail. "It's really one of the first packages of late '90s/early '70s music to have done that well via mail order." The compilation is now being released in Canada both via direct mail and at retail, says the Warner executive.

Phil Jones reports that the midline versions of the first seven CCR albums — "Creedence Clearwater Revival." "Bayou Country." "Green River." "Willy & The Poor Boys." "Cosmo's Factory." "Pendulum" and "Mardi Gras" — have sold around 200,000 units apiece in the US, with "Cosmo's Factory" leading the pack. When originally released between 1968 and 1972, the albums were each certified gold

(500.000 copies). Most, if not all, went on to the million mark but did so before the industry introduced the platinum award in 1976.

For his part. Phil isn't inclined to analyze too deeply the reasons for the catalog's success. He does believe the music appeals to new generations of record buyers, while wondering whether the fact that "none of Fogerty's songs are love songs" has anything to do with it. Mostly, he just appreciates the bottom line, which also includes publishing income from Fogerty's songs via Jondora Music. "Each morning. I get up and say, "Thank you. Creedence."



Constant Doors

Norman Hunter's slumber party anecdote seems to confirm that the Doors' music also appeals to succeeding generations. Like Fantasy, Elektra Records maintains the band's catalog at midline prices in WEA's "Super Savers" series. with a couple of compilations. "Greatest Hits." and "Classics" at \$8.98 suggested list. Label VP/Sales Eddie Gilreath reports that some titles - "The Doors," "Waiting For The Sun," "Morrison Hotel/Hard Rock Cafe," "LA Woman," "Alive She Cried" and "Classics" - have also been released on compact disc, although he acknowledges the supply problems in this configuration

"The music is timeless, and the sales are always constant," says Eddie. What's unusual, however, is the fact that the Doors' recordings and other interests are actively managed outside Elektra by a former associate of the band. The results are projects and products (such as the 1985 MCA Home Video release, "The Doors/Dance On Fire") designed to maintain and protect the group's reputation and

This management is in the hands of Danny Sugerman and Ben Edmonds. Danny says be answered Doors fan mail as a teenager and subsequently became part of their entourage, later teaming up with the band's onetime manager, Bill Siddons, to administer various business affairs on behalf of Ray Manzarek, John Densmore, and Robby Krieger. He was (and is) Manzarek's personal manager and also co-authored the Jim Morrison biography, "No One Here Gets Out Alive."

"Apocalypse Now"

Danny says the Doors' album catalog was moving between 300,000 and 500,000 units annually worldwide in the '70s. Those numbers and general interest in the group grew by the turn of the decade, attributable in part to the publication of "No One Here..." and to music used in "Apocalypse Now." Record sales were three million-plus worldwide by 1981-82. he continues, and the "Greatest Hits" album was certified platinum in the US in September 1981

The volume has declined from that peak, acknowledges Danny,

but it remains considerable. "At a conservative estimate, one million units annually worldwide." he claims, including a "very strong" international presence — hence, the recent "Best Of . . . " release overseas.

CREEDENCE CLEARWATER REVI

In the US the Doors' catalog is estimated by Elektra to have sold approximately 7.5 million albums to date. That figure is across all titles, including sales upon original release and subsequently. Between 1967-71, Elektra sold 4.5 million albums domestically, the biggest of which was "The Doors." That first release remains the group's biggest total seller to date, informs Danny.

He and partner Edmonds work to control the "ebb and flow" of interest in the Doors' music and related assets. They continually supply the media with updated publicity material, for example, and time new projects on an alternate-year basis for maximum impact. Last year was the "Dance On Fire" video package, which yielded domestic sales of 20,000-plus units and the "Classics" album. Next year will see the release of an album boxed set via Mobile Fidelity, as well as remastered compact discs through Elektra.

Classic Art

"We and the members of the band regard this as a business investment to be maintained, not exploited," explains Danny. Deals to license Doors' hits for TV-promoted packages have been declined for this reason, he adds, "The wrong kind of releases would dry up the future audience, and we've got to ensure that the Doors are neither forgotten nor overexposed."

The band's music is nothing less than classic art, in Danny's view, as important to its time as the works of Mozart or Van Gogh. "It shouldn't be discounted because it's rock," he says. "My job is to make it discoverable for new audiences."

100 YEARS OF PROGRAMMING EXPERIENCE IN 3 DAYS

Glance at the list of this year's panels and workshops at New Music Seminar 7. You'l realize that in only'd days you'll receive the combined years of experience of the industry's most talented pop, album, and urban radio programmers. Plus you'll hear the latest industry developments from the people doing the developing: cutting edge D.S., arists, producers, and label executives. Sizey on top of tomorrow's music (and your competition)—register for NMS7 industry.

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SUNDAY, JULY 13
5:30 PM SONGWRITERS - Bill Flanagan (Musician

La La Marshall Crensnaw Jules Shear

DJS & REMIXERS—Craig Kostich (Warner

Panelists to be announced.

AMERICAN ROCK INDEPENDENTS—Bill

Horwedet (MDT3)—Mod
Paul Start—Twen Tibne
Spaceman—SST
Steve Sinciliar—Relativity
Chusk Warner—Throbbing Lobster
Fred Bestall—Big Time
INTERNATION ALL MEDIA—Hans Kruger—Mod Kar Utsuomiya—Ten, Japan Lothar Meinrithagen—EMI, Germany Herman Van Laar—Himalaya, Benelux Frank Marstotk—Mega, Denmark Neu Ferret—Ferret, UK Rob Elme, Farret Times, UK

Neil Ferret.—Ferret, UK
Bob Eims.—Face/Times, UK
MUSIC:FILM:/10E0
Rosemany Carroll.—Phillips, Nuer, et al
Bert Berman.—Universal
Biran Loucks.—CAA

9:00 PM WELCOME PARTY—The Palladium

MONDAY JULY 14
19: 30 AM KEYNOTE ADDRESS Reb Dicknet WEA UK! 8
Tong Beardin (GM. WRCN)
2: 30 PM ABR—July Webber (1stand)—Hots
Benny Medican—Warne Block
Condition—Warne Block
Good Trans—Rough Trade UK
Good Trans—Rough Trade UK
Good Trans—Rough Trade UK
Good Trans—Rough Trade UK
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PRESS—Bott Guccione, Jr. (Sr. Panelists to be announced NEW AGE—Jonathan Rose (Gramavision)—Mod. Steve Backer—RCA Vera Brandes—Verabra Barrie Bergman—Record BarJohn Sebastian—COR. Jeff Charro—Vrtal Body. Jeff Charro—Vrtal Body.

an Rubens —Omni Records IDIE/MAJOR FACE OFF — Rick Outka (Tommy

Boyl—Mod Dave Berman—Warner Bros Dave Marsh—Bock & Roil Confidential Dave Bobboss—Suff Phil Jones—Fantay Coyl Robons—Putfile JAZZ—Bruce Lundvall (Mannattan/Blue Note)— JAZZ—Bruce Lundvall (Mannattan/Blue Note)—

Mod Or. George Butler—CBS Larry Rosen/GRP Christine Martin—Manager

Christine Martin—Manager Stanley Joden Fagot (CBS)—Mod. Chris Collins—KSFM, Sacramento Scott Shannon—Z100, NY Sonny Joe White—WXKS, Boston Jim Morrison—940, Atlanta VIOEO PROGRAMMING Mitchell Rowen

(CVC Video Report)—Mod. Stuart Samuels — ATI Video Celta Hirschman—Vis-Abblity Bette Histiger —Friday Night Videos Row Myval—V 66 (WWVI-TV) Steve Leeds — U-68 (WWHT-TV) Mike Djelka — Hir Video U-S A Timpa Surmetrojoty—Sound & Vision

7:30 PM WOMEN IN MUSIC MEETING Kim

TUESDAY, JULY 15

Frank Riley—Mod.
Mark Pratz—Lunch Money
Mark Pucci—Press
Chuck Dukowski—Global
Curl Scheiber—School Kids
Joe Nick Patoski—Managet
Javid Avers—Twin/Inne

Due raits - roosen-manager
David Ayers - Funt Time

MERCHANDISING WORKSHOP - Elliott
Holfman (Beldock, Levine & Holfman) - Mod
Ahin Ross - Wrigin Merchandising Ini 1
Rob Franklin - Madison Square Garden

11:00 AM INDEPENDENT LABELS - Mod, to be

INUSTRUCTOR - CONTROL - CO

Group)—Mod Merle Ginsberg—Rolling Stone Frank Radice—CNN Sandra Furton—Late Night

Doug Clitton—KBCD. Deriver Lin Brehmer—WXRT, Chlcago Denis McNamara—WLIR. NY Oedinus—WBCN. Boston

Dedipus—WBCN, Boston
Dris Miller-RBOR, San Francisco
HTERMATIONAL TALENT AND BOOKING
Stype Hedges; The Station Agency UKI—Mod.
Herman Scheurmans—VZW Attsien. Belgium
Peter Rieger—Concerts, Germany
Jan Giller—EMA Testas Concerts, Germany
Jan Giller—EMA Testas Concerts, Germany
Jan Giller—EMA Destas Concerts, Germany
Jan Giller—EMA Destas Concerts
Tim Parsons—MCP UK
Allain Lahana, Scorpio Productions, France

Alain Lahana, Sciorgio Preductions, France
RATE A RECORD.—Haoui Monhaug.—Mod.
Jehybean—Producter IV.
Peter Reichard:—Warner Musse UK
Mad Mar.—31 X. San Diego
Guneball—WOAS, Philadelphia
George Union.
George Union.
Jehy Antia Saho—D
Howard Impressor—Lietta

Anta Sarko – DJ
Howard Thompson – Elektra
2:30 PM MANAGERS – Ed Rosenhart – Mod
Hogo Burnham – Shriekback
Eric Gardner – Panacea
Charles Stettler – Tin Pan Apple
MIGHTCLUBBING – Budoff Palladium
Dangete – Managete – Michigania

BIOHIL UBBINS—Hodol Palladium)
Danceteraj—Mod Usb. UK
Philip Salos—Mutad Club. UK
Jern Grand—ONS. 5F
Mano Diver—Verrigo; LA
Stree Robell—Palladium
Arithau Wennstein—The World
RHTHIM AND—Mod to be announced.
Lyn Tollver—WZAK. Obresland
Lee Michaels—MOC. Chocago
Ren Alland—KM-CJ. Houston
Sylvin Broine—Michael

Honnie Jones—Capitol

BREAKING RECORDS AT RETAIL—Tom -Mod

John Scher — Monarch Entertainment
RECORD DEAL MOCK NEGOTIATION

Ted Green—Polygram
INTERNATIONAL DJS—James Hamilton
Music Week—Mod

Record Mirror/Music Weel Robert Levy—France Jay Strongman—UK Steve Walsh—UK Chris Hill—UK Danny Pucciarelli—US/UK Chris Sheppard—Canada URBAN/POP CROSSOVER—Mod. to be

announced
Larry Berger—WPLJ. NY
Tony Gray—WRKS. NY
Keith Naftaly—KMEL. San Francisco
B:00 PM SHOWCASE—Felt Forum
11:00 PM SHOWCASE—Ritz

WEDNESDAY, JULY 16
3:00 AM RECORD DEAL WORKSHOP—Don Friedman
(Grubman, Indursky et al.)—Mod

Mark Trilling—Slash
PUBLICITY WORKSHOP—Rate:gh Pinskey (The Raileigh Group)—Mod. Susan Koontz—MCA Carol Ross—The Press Office

PRODUCERS—Nancy Jeffries (A&M)—Mod. Sly & Robbie Keith Diamon T-Roop Burne

Tillbownson
Tillbo DANCE MUSIC ISSUES Stephanie Shephanie

Dance Music Report)—Mod Brian Chin-Billboard Dennis Wheeler—Warner Bros. Inu Possenti—Miami/Ft. Lauder 2:30 PM BATTLE OF THE DJS AND MCS, FINALS
BRITISH INDEPENDENTS—Juth Polsky

Panelists to be announced.

PUBLISHING WORKSHOP—Mod & panelists. MUSIC AND SDCIAL CHANGE—Danny

THE NEW MUSIC SEMINAR JULY 13-16 NYC 212-722-2115



BRAD MESSER

Newsroom Mutual Envy

People, for the most part, are happy in their jobs, but occasionally there's a bug going around that infects station staffers with job envy. Job envy is a short-lived mental illness that makes folks think thoughts like "His job is a lot better than mine!"

Reporters who must work long. odd hours to cover news, sometimes look with envy at anchors who work regular hours inside. Little do the reporters suspect the anchors themselves are a little bugged. too.

Anchors rewrite, edit and read aloud . . . but is that reporting? No, it's mostly packaging. Many anchors who started their careers as reporters sometimes miss the sense of accomplishment that comes from tracking down raw news and working it up into an original story.

And radio anchors and reporters alike sometimes get jealous of newspaper reporters: those print people have the luxury of working a whole day, or several days, to generate one newspaper story. Broadcasters, on the other hand, often have zero time to chase any news at all, poor honeys, and radio reporters seldom have the time for even one rewrite.

Inside desk, flying traffic, copshop, general assignment, anchor, news director: what is the best

One veteran who has held 'em all at one time or another, and has seen everything, has his own wry outlook about which news assignment is really best:

"Unless you are the lead horse," he says with a smile, "the view ends up always being the same.'

In Memoriam: this week marks the 10th anniversary of the death of Don Bolles, a reporter for the Arizona Republic, who was mortally injured when a bomb exploded in his car in Phoenix. Bolles, who had been investigating alleged Mafia activities in his state, died June 13, 1976, 11 days after his car blew up.

Uncle Sam Taketh Away

MONDAY, JUNE 9 — Congress authorized payroll withholding 43 years ago, after several years of debate over pay-as-you-go tax collection (1943).

The first ballistic-missile submarine, the "George Washington," was launched in 1959, with Polaris missiles capable of hitting targets 3,000 miles away.

Donald Duck turns 52 today, counting from the premiere of his first movie in 1934.

Apache Indian leader Cochise died 112 years ago, on top of a mountain in Arizona. He was 62. Cochise had predicted his own death: the day before, he had asked to be carried up a hill, and left alone, to see his last sunrise (1874). Birthdays: Robert S. McNamara 70. Les Paul, father of overdub sound recording and the electric guitar, is 71. Robert Cummings is 76

Richest Mine Discovered

TUESDAY, JUNE 10 — Two prospectors, digging out a spring to improve their water supply, accidentally discovered North America's richest gold-and-silver mine 127 years ago, the Comstock Lode in Nevada (1859). Illegal CIA activities against civilians, including infiltration of black and anti-war organizations by undercover agents, were

Italy became a republic in 1946. Alcoholics Anonymous was formed in 1935. U.S. Marines invaded Cuba in 1898 (Spanish-American War).

Birthdays: Attorney F. (Francis) Lee Balley 53. Ex-astronaut James McDivitt 57.

Right-to-Die Case

WEDNESDAY, JUNE 11 — Karen Ann Quintan died a year ago, after being unconscious for ten years (1985). In 1975, when she was 21, Quinlan lapsed into a coma after mixing liquor and tranquilizers. Doctors said she was braindead. Her parents went all the way to the Supreme Court before getting permission to turn off her life-support system. The Quinlan case touched off national debate over the right to die

John Wayne died in 1979. America's first recorded earthquake hit the Pilgrims in New England in 1638. King Kamehameha Day in Hawaii, a state holiday honoring the king who united the Hawaiian Islands.

Birthdays: Ex-racer Jackle Stewart 47. Chad Everett (Raymond Lee Cramton) is 50. Gene Wilder (Jerome Silberman) is 51. Novelist William Styron 51. Jacques Cousteau 76. Karl Linde born 1842, invented refrigerator circa 1895.

Nuke Freeze Demonstration

THURSDAY, JUNE 12 — America's first massive public demonstration against nuclear weapons was staged four years ago, when more than 100,000 Nuclear Freeze supporters gathered in Central Park in New York City (1982). The second pro baseball players' strike began in 1981.

The man-powered aircraft Gossamer Albatross flew the English Channel in 1979. Little League admitted girls in 1974. Paul Anderson set the Guinness record for weightlifting in 1957 by back-lifting 6270 pounds.

Birthdays: Jim Nabors 54. Vic Damone (Vito Farinola) 58. Vice President George Bush 62. Banker David Rockefeller

German Flying Bomb

FRIDAY, JUNE 13 — The age of heavy ballistic missiles began 42 years ago when Germany launched its first V-1 "pitotless flying bomb" against England (1944, WWII).

A treatment for herpes (not a cure) was announced in 1984. The New York Times began publishing the Pentagon Papers in 1971.

20th anniversary of the Supreme Court Miranda ruling, granting suspects the right to remain silent, or to have an attorney present at questioning (1966).

The world's first rollercoaster, the Coney Island Switchback, opened in 1884

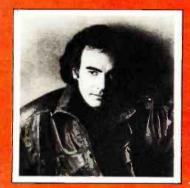
Today is the only Friday-the-13th in 1986: there is at least one each year, never more than three. Birthdays: Richard Thomas 35. Artist Christo 51. Emcee Ralph Edwards 73. Comedian Paul Lynde would've been

Saturday (6-14) Flag Day. Skater Eric Heiden 28. Writer Jerzy Kosinski 53. Burl Ives (Icle Ivanhoe) . Sunday (6-15) Fathers Day, Harry Nilsson 45, Waylon Jennings 49, Summer begins next Saturday

ADD THE OBVIOUS

NEIL DIAMOND

"Headed For The Future"



CHR: New & Active 87/19 — 37%

AC Chart: 12

Heard by over 40 million people on the CBS television special "Neil Diamond: Hello, Again"

Taken from the Columbia LP: "Headed For The Future"

Produced by Neil Diamond, Tom Hensley and Alan Lindgren

JOHN EDDIE

"Jungle Boy"

WPHD deb 40
WPLJ 26
Z100 add 28
CFTR on
WMMS on
KWK on
KMEL deb 29
K104 deb 38
WPST 29-26
WSSX 24
WPFM 39-35
KGOT 9-6
OK95 deb 37



AOR Tracks: 29
95 AOR Reporters — 59%

Taken from the Columbia LP: "John Eddie"

Produced and engineered by Bill Drescher

JEAN BEAUVOIR "Feel The Heat"



The heat is on:

WKRZ-FM add WXKS-FM on WKSE on WANS-FM add WPHD 39-34 WCKN add Y100 on WKDD d-27 WMMS on KSND add KDWB-FM on WGUY add KKRZ on KQIZ-FM 23-20 RI-104 add Q101 add 98PXY add 99KG add KHTZ add

Taken from the Columbia LP: "Drums Along The Mohawk"

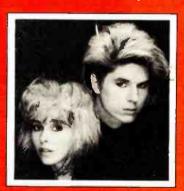
Produced, arranged, composed and performed by Jean Beauvoir

BERLIN

"Take My Breath Away"

(Love Theme From "Top Gun")

NOW ON YOUR DESK!



Taken from the Original Motion Picture Soundtrack "Top Gun"



Produced by Giorgio Moroder





CONTEMPORARY HIT RADIO

JOEL DENVER

TARGET: NUMBER ONE

WLRS & WDJX Slug It Out In Louisville

By Yvonne Olson

Being the lone CHR in a market can be a lot of fun. Approach and delivery are different, and the ability to attract widespread demographics is greater. This mass appeal philosophy gives you the potential to be everyone's favorite station for at least part, if not all, of the day.

And some of the natural formatfragmentation stress is eliminated. But as the loner you have your own special problems. too. For instance, what happens when a market newcomer or non-CHR rival wants a piece of the action?

Room For More

That's the situation AC WDJX/-Louisville encountered when it opted to go up against WLRS. "We felt there was room for more than one CHR." said WDJX PD Kevin Kenney. "By the time WLRS switched, the market was crying for a CHR. They had been a strong AOR and stayed true to their listeners during the transition between formats. With WLRS stressing more AOR product, we felt we could lean this station slightly Urban to make a difference in the listeners' perception."

WLRS MD Lisa Lyons echoed her competitor's feelings. "I grew up with WLRS It was AOR when AOR was progressive and we moved to CHR to continue being progressive. We've tried to stay as consistent as possible, because WLRS is a tradition at this point. We've got a huge cume, and we know what our listeners want from "is"."

On the other hand, Kevin described WDJX circa fall 1985. "We'd changed formats and approaches so many times that the image was completely blurred. With our new calls we utilized the knowledge that CHR with a slight Urban edge really does appeal to the 18-34 female, especially in this market, and gives the station a distinguishing flavor from others in the market."

Total Contrast

And the competition agrees with that description. Lisa said, "Sure they have more of an Urban slant. But we're both CHRs, and we both play the hits."

WLRS PD Rocky Knight feels these significant differences between the two stations contribute to his success. He pointed in particular to a local emphasis on music. "Marilyn Martin is from this town, so how can I ignore local music? The Bobby Lanz Band is another group from around here, and they get substantial airplay on this station. Now they've got a strong producer working with them and should come up with some really great music on their next record."

Most of the bands make regular

"CHR with a slight Urban edge apeals to the 18-34 female and gives the station a distinguishing flavor from others in the market."

-Kevin Kenny

rounds of the Louisville circuit and are well known for what they do live. However, few of them ever get the opportunity to press their songs into records. Recognizing that need, WLRS has helped local artists considerably by pressing eight homemade albums in as many years.

Meanwhile, poor production is the reason Kevin shies away from most local material. "We stick to the philosophy that a hit is a hit, but I won't play a local record that



Rocky Knight

doesn't live up to our quality standards or doesn't sell. If a local record gets the sales, we play it."

Hitting The Streets

As for promotions, Rocky said WLRS is definitely the more aggressive station when it comes to hitting the streets. "Besides our 'meat n' potatoes' contests, we have a lot of community events locked up. We do 85-90% of all the movie premieres, and we've just signed a multi-concert deal with

Kevin, on the other hand, gives away money. "When we decided to go CHR, we asked focus groups what they wanted to win and overwhelmingly they said money. We tell them, 'You want money, we'll give you money! 'That's all we've given away for the spring book, and we're doing very well with this strategy by all our early indica-

tions. I believe simplicity is the key to a good contest. Make sure it's fun to play and fun to listen to."

Brewing Battle

WDJX also throws parties. "We celebrate just about every occasion we can think of — concerts, movies, sporting events, and anything else that comes up," continued Kevin. "The real difference between us and WLRS is that we have a little more energy. I want my jocks to sound like they'd be fun people to have at your party."

DJX is battling against WLRS for a bigger share of the concert promotions, and both stations are fast becoming aware of the more aggressive stance AC WRKA has taken. So Kevin and Rocky aren't just looking to beat each other anymore. More than ever this has become a three-way battle.

Actually, it's really a four-way fight. After being beaten by WLRS in fall '85 (8.5-9.0), AOR WQMF came back with a winning 8.8 versus WLRS's 7.3. WDJX also nabed a few WLRS shares, moving 5.8-6.2, while WRKA remained fairly steady with an 8.8 (down from 8.9).



Lisa Lyons

"I grew up with WLRS. It was AOR when AOR was progressive, and we moved to CHR to continue being progressive. WLRS is a tradition at this point."

—Lisa Lyons

Exploiting Weaknesses

Noting the volatility in the market, Kevin said WDJX is ready to take over. "We're getting better and better. We've examined everyone's weaknesses and exploited them. Comparing our use of oldies to WLRS, we stay more current, going back no more than four years compared to five or six years and

Louisville Ratings & Music

Here's a quick overview of how the contemporary music shares are divided in this competitive market. Below is a music monitor of the 4pm hour.

	Fall '85	Win '86			
WHAS (AC)	15.3	12.4	WDJX (CHR)	5.8	6.2
WOMF (AOR)	8.5	8.8	WJYL (B/U)	4.2	5.2
WRKA (AC)	8.9	8.8	WLOU (B/U)	4.9	5.2
WLRS (CHR)	9.0	7.3	WAKY (Gold)	2.9	3.7
WAVG (AC)	6.8	7.2			



HOWARD JONES No One Is To

LEVEL 42/Something About You DIRE STRAITS/So Far Away ZZ TOP/Sleeping Bag MADONNA/Live To Tell BOYS DON'T CRY/I Wanna Be A Cowboy

JETS/Crush On You
INXS/What You Need
HALL & OATES/She's Gone
HEART/Nothin' At All
MODELS/Out Of Mind, Out Of Sight
PHIL COLLINS/Don't Lose My
Number



VAN HALEN/Why Can't This Be

Love MIAMI SOUND MACHINE Bad Boy BOYS DON'T CRY/I Wanna Be A

Cowboy FIONA/Talk To Me MADONNA/Live To Tell EL DeBARGE/Who's Johnny TEARS FOR FEARS/Mother's Talk HEART/Never OMD/If You Leave LEVEL 42/Something About You PATTI LABELLE & MICHAEL

McDONALD/On My Own
INXS/What You Need
BRUCE SPRINGSTEEN/Dancing In a
The Dark

PHIL COLLINS/Take Me Home
GEORGE MICHAEL/A Different
Corner

beyond for 'LRS. I also believe we're more personality-oriented, making our overall presentation a bit brighter."



Kevin Kenny

But Lisa isn't worried about WLRS's most recent drop in the ratings. "Even though we dropped a few points, my hopes aren't dimmed. WRKA did a huge lottery contest this last book and had this whole town in a frenzy. But it won't last forever. We've got a huge cume in this market, we've been here forever, and we'll continue to do well."

Noted Rocky, "We've got some killer promotions set for summer, and our rivals can expect head-on competition from WLRS. We don't need advertising (cume-building) because our listeners are well aware of our presence. We're just going to concentrate on the product, and give the people what they

Taking into account the increased competition brewing on both sides from WRKA and WQMF, Rocky quickly added, "You can never be too careful. I'm always looking over my shoulder."



WDJX morning team (l-r) Suzanne, Dave-O, & Shotgun Stevens.

46/R&R FRIDAY, JUNE 6, 1986

TALENT, SKILL AND A HIT SONG.

"WHAT DOES IT TAKE"

THE NEW SINGLE FROM







PRODUCED BY BRUCE FAIRBAIRN, MANAGEMENT: STEPHEN PRENDERGAST/HEAD OFFICE MANAGEMENT FROM THE ALBUM THE BIG PRIZE * ON WARNER BROS RECORDS AND CASSELTES



©1986 WEA Music of Canada Ltds

CONTEMPORARY HIT RADIO



"IDO" — WPLJ/New York's Howard The Cabdriver got married live, on the air at the WPLJ studios. Participating in the ceremony (i-r) are Rabb is Sandy-Bogin, Maid Of Honor Stefanie Henkin, Best Man Jim Kerr, Howard the Groom/Cabdriver, and bride Irene Goldsmith. Congratulations to the happy couple.



A FEW CLOSE, PERSONAL FRIENDS — WPFM/Panama City held a March Of Dimes "Superwalk" recently, where practically the whole town turned out to raise money for charity.



HANDS ACROSS TWIN CITIES—
Midwestern Twin Cities Minneapois and St. Paul decided to form
their own line in conjunction with
hands Across America on May
25th. Appropriately enough, the
event was tittled "Hands Across
Twin Cities," and over 15,000
people joined hands to help own
Minnesota's hungry. Announcing
the idea at a press conference (I-r)
are Minneapolis mayor Don Fraser, St. Paul Mayor George Latimer, and WLOL-FM morning man
Bob Berglund.

are Minneapolis mayor Don Fraser, St. Paul Mayor George Latimer, and WLOL-FM morning man Bob Berglund.

tentures Roger Carey in mornings, Jean Cashman middays, Don Cox afternoons, Earl The Pearl nights, and Rockin' Ron overnights.

Dvana Daniels is new to middays at Mary Beau-WCKN/Greenville dreau will be Acting Manager at KF95/Boise until Double D Broadcasting takes over on June 15. Mark Allen takes on overnights at WDCG/ Durhan-Raleigh . . . At KSND/Eugene Jim Lilley joins for 9pm-midnight from crosstown KDUK, and weekend personality Rob Holliday is upped to over-. WGRD/Grand Rapids 7pmmidnighter Larry Olek is named MD Bernie Bernard is upped from MD to Music Editor/Correspondent for VOA/Europe . . . Bear O'Brian moves crosstown from WCGQ/Columbus for mornings at WNKS under new PD Lou Patrick, who just left WYKS/Gaines-



RIDING THE WAGON — KMOX & KHTR/St. Louis recently sponsored a Wagon Trail ride for underprivileged kids, making a trek from St. James to Chesterfield, MO. Daily progress reports were heard on the air every day, and KHTR threw a party for the kids at an overnight stop.



SUBURBS HIT L.A. — Fans and friends turned out to see A&M's Suburbs when the band played L.A.'s Roxy. Standing, I-r: A&M's Alan Oken, the band's Beej Chaney, Michael Halliday, Chan Poling and Bruce Allan, A&M's Mark Williams, J.B. Brenner, Curtis Hawkins, Susie Lord, and VP Jeff Gold. Front, I-r: KilS-FM/Los Angeles MD Gene Sandbloom and A&M's Kelly Summers.



INXS AT KMEL — Members of INXS visited the offices of KMEU San Francisco. Shown (I-I) are Michael Hutchence of the band, KMEL air personality Licia Torres, Tim Fariss of the band, KMEL PD Steve Rivers, MD Keith Naffally and PM driver Howard Hoffman, (kneeling, I-r) Atlantic's Rock Allan Dibble, and KMEL air personality Sonny Joe Fox.

BITS

• Hot Fun - 95XXX/Burlington is encouraging listeners to have some "Hot Fun In The Summertime." Three times a day listeners can win little prizes, and then once a week, a "Surprise Prize" is given away. Little prizes are stuff like Walkmans, surf-wear and other types of beach merchandise; Surprise Prizes are all worth over \$150 such as car stereos and CD players. Listeners can enter the contest by registration, or hope to be seen with a 95XXX bumper sticker on their car. Once they hear their name or license number read on-air, they have 950 seconds to call in and claim their prize. At summer's end, all prize winners will be registered in a Grand Prize contest awarding an auto.

 Clues For "Qs" — Q104/Gadsden air personalities Les Cole and Allen Taylor decided to make the most of a vault found during a recent station move. Listener worked themselves into a frenzy over the contents, and many waited outside the station on "Opening Night." Cole and Taylor broke down the first wall and found shelves of records they no longer played. After those were given away, the second wall was demolished to reveal a safe. The safe was cracked with the ingenious numbers "1-0-4," and opened up to \$1004 and a note. A "Golden Q" was hidden somewhere and the \$1004 would go to whoever found it. The entire city of Gadsden is now searching for a Golden Q, and can listen to Q104 for a clue a day

"WHO THE COUNTY?" IS JOHNNY?"

TOWER D.C.: "THERE HASN'T BEEN SUCH A REACTION TO A RECORD LIKE THIS SINCE 'ROCK ME AMADEUS'!"

CAMELOT RECORDS CHAINWIDE: "TOP 10 THIS WEEK!"

TOWER BERKELY: "#1 THIS WEEK — IT HIT LIKE LIGHTNING!"

NATIONAL RECORD MART CHAINWIDE: "#8 THIS WEEK!"

OASIS PITTSBURGH: "TOP 10 SINGLE, ALBUM ENTERING TOP 201"

TOWER SAN MATEO: "TOP 10!"

from EL DeBARGE'S DEBUT SOLO LP

featuring the hit single "WHO'S JOHNNY?" 114261

SHORT CIRCUIT

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... and going to town on his just announced first solo tour:

JUNE 8 – BUFFALO, NY

JUNE 9 – CANANDAIGUA, NY

JUNE 10 – SARATOGA SPRINGS, NY

JUNE 12 – BINGHAMTON, NY

JUNE 13 – PROVIDENCE, RI

JUNE 15 – PORTLAND, ME
JUNE 17 – MANSFIELD, MA
JUNE 19 – SAGINAW, MI
JUNE 20 – JACKSON, NJ
JUNE 21 – MIAMI, FL
JUNE 22 – ATLANTA, GA

JUNE 24 – NASHVILLE, TN

JUNE 25 – DAYTON, OH

JUNE 26 – COLUMBUS, OH

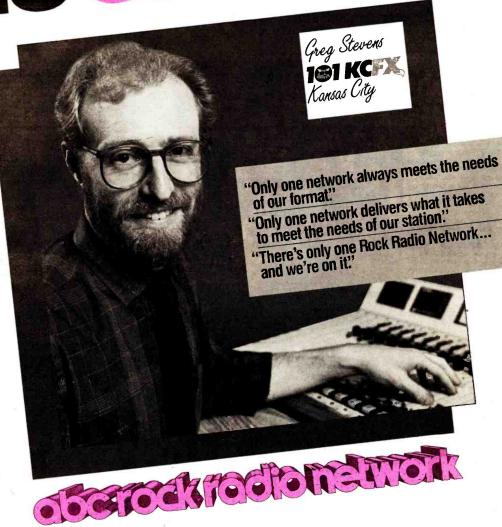
JUNE 27 – MERRILLVILLE, IN

JUNE 28/29 – KANSAS CITY, MO

JULY 8 – START OF EUROPEAN TOUR



THE SIGHT CHAINS OF THE PARTY O





STEVE FEINSTEIN

MORNING MASTERS, PART TWO

Waking Them Up By Shaking Them Up

This week we continue our look at colorful, kooky AOR morning men of fame and fortune.

John DeBella

A lot of wake-up shows call themselves "Morning Zoos." Few are worthy of the name, but none is more deserving than WMMR/Philadelphia's. John DeBella has captured Philly's fancy with his hardhitting brand of lunacy.

DeBella joined 'MMR in November '82, and hasn't had a down book since spring '83. In the last 11 sweeps, his 12+ share has more than tripled, while 'MMR overall has climbed 4.2-9.7.

The winter '86 Arbitron offers the best evidence of his drawing power:

• #2 12+ to News giant KYW, with five times the shares of the morning shows on either of his AOR rivals, WIOQ or WYSP

• #1 men 18+ and 25-54, women 18-49, adults 25-54

• #2 to KYW in women 18+ and

DeBella combines a streetsmart, brash delivery with superb production. His show is a rollicking romp of novelty tunes, song parodies, and wacky drop-ins. Best of all is his use of zany music beds that herald the appearances of characters and highlight the show's regular features. Reading famous people's birthdays has twice the punch when it's done over a lumbering, tipsy brass band doing "Happy Birthday." A quick seg into funeral music for reading deaths provides a striking contrast.

Everything possible is renamed to reinforce DeBella's name and the show. "New Jersey" is "Zoo



John DeBella

Jersey." The "Delaware Valley" becomes the "DeBellaware Valley." The "Schuylkill Expressway" is the "Zoo-kill," and 'MMR's address, the "Wellington Building." turns into the "John DeBella Building." An annual dress-to-impress listener party is called the "DeBella DeBall." The Grateful Dead's "Friend Of The Devil" is rewritten as "Friend Of DeBella."

Along with newsman Mark "The Shark" Drucker's movie reviews and Jack Strap sports reports, the show features schticks like:

• When TV stations are advertising heavily on 'MMR during ratings sweeps, the Zoo runs: 10 spoof promos for fictitious Channel One's hardhitting investigative reports on "Ears... is it normal to have two? Watch tonight" and "Three-way light bulbs... is it the light or the switch? Tune in tonight."

• A bogus spot for "Mother Day's Farm, where it's Mother's Day all the time . . . flowers and breakfast delivered to your room seven days a week. Call 1-800-NO DISHES" prompted enough calls to blow out the phone company's circuitry.

 "The Grup-Grup Machine" uses sound effects to chew up and spit out the perpetrator of utterly stupid human behavior, like a guy who set himself on fire when trying to heat up a sandwich by placing it on top of a cup filled with gasoline.
 Other exploits:

 DeBella leads an annual "Louie Louie" parade with over 1000 people playing the song on kazoos.
 It attracted a crowd estimated at 50,000

• Hearing of the Australian sport of dwarf chucking — throwing dwarfs across a room — DeBella set up his own dwarf-chucking contest, but one that would have people throw a small object rather than a dwarf. An actual dwarf who misunderstood and assumed the worst complained to the newspapers and TV stations. The resulting publicity was priceless.

DeBella explains the show's success in simple terms. "We're topical, we're funny, we're informative and we play as much music as everybody else does." That's essentially true: a recent monitor had him playing only one fewer song per hour than his AOR competitors.

He also knows how to occasionally put the antics on hold when the situation warrants it. For instance, when Jerry Falwell and Jesse Jackson were on "Nightline,"

DeBella aired listeners' opinions on apartheid in South Africa. "That gives us depth." he explains. "We're not just a bunch of wiseasses on the radio."

Having conquered Philly, is New York the next step for the Long Island native? Not necessarily. DeBella feels New York is simply too big to inspire the audience involvement he gets with the "Louie Louie" parade or his DeBella



The Greaseman and his fiancee

DeBall. "No amount of money can equal the satisfaction of doing something on the radio and having it affect your marketplace," he contends. "It's impossible to have that kind of impact in New York. Here, I'm a big fish in a little pond, but a small following of a million people isn't bad."

Greaseman

It isn't always what DC101's Greaseman (Doug Tracht) says as much as how he says it. Oh, his premises are imaginative — playing a toe monster who lives under beds and eats toes, or having conversations with babies inside pregnant women who call and hold the phone next to their bellies.

But it's his execution that makes the pieces genuinely theater-of-themind. He has an exceptional dramatic flair, a rich vocabulary, and a knack for choosing music that perfectly conjures up a setting or mood.

Above all else, it's that voice that rivets you to the radio during his

long monologues. The Grease has the vocal range and emotive skills of a trained actor. His voice alternately booms, wheedles, growls. yelps, hoops, shrieks, hollers, and whines while he free-associates with a deftness and rapidity reminiscent of Robin Williams.

Amazingly, his intricate performances are never scripted. He plans his punchline and writes down characters beforehand, like "Numb Nutsius" and "Deushe Bagius" for a lewd Roman Empire bit. But the route to the punchline and the associations between the characters are improvised.

Don't ask the Grease to explain his dazzling flights of fancy. "Sometimes I feel possessed." he admits. "All of a sudden, it's like 'OK, mouth ... go!,' and I just kind of watch. Afterwards, people say, 'That was really something.' and I think. 'Jesus. it sure was. Where the hell did it come from?'

The overall show is winged in the same manner as the bits. There are no standing features that come up the same time each day, and Greaseman gets relatively few bits from the newspaper. Ideas come from his own fertile imagination, listener suggestions, and even the tools he works with. Talking to a baby in the womb came to him when he found the voice while playing with a piece of studio equipment. The Roman Empire idea popped into his head when he heard a piece of soundtrack music. "I pictured those big heavy guys hitting those gongs, with their leather belts and big chests, and just made it up." he says.

The Greaseman's larger-thanlife persona can also adopt a more human dimension at times. One day he was putting random callers on the air when he got a sobbing, potentially suicidal teenager whose parents were furious that she'd carved her initials in her neck. He gently played with her, talking to her like she was a little girl, saying things like "What you need is me to bounce you on my knee." By the end of the call, she was laughing and promising she wouldn't hurt herself again. Greaseman says the exchange received one of the most positive reactions he's ever gotten.

On the other hand, he created a storm of controversy with the remark on Martin Luther King's birthday that "if we had shot four more, we'd get a week off." Despite his repeated apologies, outraged citizens picketed DC101, demanding his dismissal. Greaseman won't comment on the incident directly, but on the broader issue of his work being considered offensive, he offers. "Radios have on and off switches; no one is forced to listen. The best way to get me



Bob Kevoian & Tom Griswold

off the air is to not listen. I don't think a few people should decide what other people listen to."

Two Greaseman comments on how DC101 management treats him offer insight on talent motivation for PDs and GMs:

"They're not listening and thinking what they can take away. Instead, they suggest things to add to keep the show unpredictable."

• "Sometimes you work for someone who hires you to get ratings but may personally think you stink. I work for people who think I'm funny. It's easier to drop something from the show that causes a problem when the people asking you come in shrieking with laughter and actually think it was hilarious themselves."

Though down in the winter book, as was the station overall, Greaseman was still #1 men 18+ and 25-54. He's well into double figures with men 18-34, while Urban WKYS is second in the demo with less than half that number.

Bob & Tom

Bob (Kevoian) & Tom (Griswold) have been working together for six years, the last three and a half at WFBQ (Q95)/Indianapolis. Their success is astounding:

• A near-20 12+ share, the highest of any Top 100 market AOR morning show in the country

• #1 men 18+ and 25-54, women 18-49, adults 25-49

• #2 women 18+

Their show is marked by material that dispels any notion that a heartland town like Indianapolis wouldn't be hospitable to outrageous radio. Here are some of the tamer examples:

• On a "Good Sex, Bad Sex, I'll Take Any Sex I Can Get" spoof of Dr. Ruth, porn star John C. Holmes writes that he wants to join the Army: "My friend Ben Johnson is stationed at Ft. Ben. Candy Samples, who has big knockers, is at Ft. Knox. Where I will be stationed?"

The reply: "Ft. Dix. You can meet a WAC at Ft. Polk, and then transfer to the Air Force together and be sent to Ft. Loveland."

 A fictitious magazine that carries x-rays of celebrities shows
 Continued on Page 52





WBCN: The Rock Of Boston For 18 Years

At WBCN's 18th birthday party, the presents went to the station's listeners, as 'BCN treated 13,000 fans to a free concert by Boston bad boys Aerosmith. Held at the Worcester Centrum (dubbed the 'BCN-trum' for the event), the night had a Congressional aide presenting 'BCN with the key to Worcester. Up top, station personalities join the band around an oversized birthday cake for a rockin' rendition of "Happy Birthday." Below, the crowd backs up the airstaff.

The party was the capper to a week of birthday festivities that included **Peter Wolf**, an original air staffer, taking over the airwaves for his annual Saturday Night Rock 'n' Roll Birthday Houseparty, during which he recreated some of the station's early broadcasts.

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On fun Stuff Tapes and Discs

Waking Them Up By Shaking Them Up

Continued from Page 51

Joan Collins with steel pins in her kneecaps — "she didn't wear them out in church." Where was President Reagan's colon in his x-ray? "Maybe Nancy took it out to have it redecorated."

How did these guys land in such a wholesome town? When they were working in Petoskey, Michigan, a wise competitor who wanted them out of the market sent a tape of them to (consultant) Dwight Douglas, who played it at a Superstars convention. That led to a series of unsolicited job offers.

Bob & Tom are never reluctant to share the limelight with their audience. For the Indy 500, a contest had listeners submit hilarious songs about the race and Indianapolis. Two entries were about Mario Andretti, who called the station and asked for copies.

Some days the audience can provide most of your material, says Griswold. "If you can pick an idea that you can talk to your audience about all morning, you can cruise and let them do the show for you. We had a 'Female Breast Appreciation Day,' with people calling in synonyms for breasts. We got over a hundred, a lot of them from women, like 'golden bozos."

They've done remote broadcasts from Florida, in the Goodyear blimp, and on station billboards. A "Draw Bob & Tom" contest netted the winner a live broadcast from his kitchen. Another contest gave the same reward to the person who wrote the best stupid poem about the duo having breakfast at his

Once they offered to buy a listener's car for \$86. "It's the world's cheapest promotion," Griswold explains. "You send us a picture of your car, and then we call you up and you bring it over. It had to be American, a four-door, and it had to run. There were a lot of people who were willing to sell their car for \$95 just for the laugh of it. We ended up buying an old junker, an Oldsmobile.

"Then, by going to various sponsors, we had it completely refurbished. We painted it half camouflage and half hot pink. It looks so strange that if you drive anywhere in town, people recognize it and go berserk."

To keep the show fresh, they retire characters periodically and then bring them back. "We try not to burn them out." says Griswold. "People get tired of the same stuff. I did Dr. Ruth when she was first popular, then I dropped her for almost six months."

Where do they draw the line on questionable material? "We go pretty far," Griswold admits. "But there are certain things we've come around a bit with management on. They don't like blatant anal intercourse jokes and certain toilet humor."

"There's a blue element, but it takes sophistication to get the jokes. The person listening has to make a connection between the elements. We don't explain sexuality to children."

-Tom Griswold

Griswold also recognizes that tragedies are off limits. "I really regret a Klinghoffer joke that one of our regular characters did on the air — the Leon Klinghoffer cocktail, a shot and a splash. It was my fault. I knew it was coming, and I didn't cut it off."

He observes, "Some jokes are only funny on a one-to-one basis. When people fold NASA jokes oneon-one, they were funny. But I saw comediennes try them in clubs and they were practically thrown offstage."

A fundamentalist lawyer has been waging a futile media campaign to get advertisers to boycott Tom & Bob's show; his attempt may have backfired, as the controversy has coincided with the show's best ratings ever.

Do Bob & Tom appeal to those ever-popular prunient interests we hear so much about? "There's a blue element, but it takes a certain level of sophistication to get the jokes," says Griswold. "The person listening has to make a connection between the elements of the joke. We don't do jokes that are graphic, or explain to a child what sexuality is."

SEGUES

Rick Barr succeeds Peter Litman as WBRU/Providence PD . . . Mike Richter leaves KGGO/Des Moines for MD/midday duties at WKLC/Charleston, WV . . . WRCN/Long Island ups MD Wayne Summers to Assistant PD.

Wild Bill Scott exits KNAC/Long Beach nights ... KRNA/lowa City adds Jessica Kascht to 11pm-4am ... WGRX/Baltimore ups parttimer

Erika to overnights.

WPDH/Poughkeepsie inks George
Harris for consultation.

Neil Barry joins WSHE/Miami as Promotions Director ... WCPZ/Sandusky PM driver Mike Weis is named Promotions Director ... Correction: Chuck Hill is WWCK/Flint's new Production Director; Guy Perry remains as Promotion Director ... Rick Neron is new to WCCC-FM/Hartford weekends.

Peterson Media Services relocates to 3397 Wrightwood Drive, Studio City, CA 91604; (213) 650-4168.

ADULT CONTEMPORARY

DONNA BRAKE

PDs SPEAK OUT

Programmers' Forum-Part 2

In last week's column the panel of PDs talked about some of the challenges and/or threats facing AC, and discussed whether they felt AC was really keeping up with its audiences. This week we continue our programmers' forum with PDs Rick Torcasso (WMJI/Cleveland), Mike Elliot (WISN/Milwaukee), Mark Larson (KFMB/San Diego), and Jim Richards (KYKY/St. Louis).

Building Character

R&R: How can stations that rely solely on music combat the latest onslaught — and success in many cases — of syndicated and/or satellite AC formats?

RT: It goes to show you the sad state that AC is in. When somebody with a satellite can come in, duplicate a station, and often get better ratings, that's pretty sad.

It's tough if your niche is only go ing to be music. For example, let's take WLTW/New York. They decided to take the easy passive radio approach, simply playing music for people as an in-office environment. They do it well, and to radio people it's boring as hell, but WLTW has great ratings. I don't know how long they'll have them. because anybody else could walk in there right now and do exactly the same thing.

You have to create attributes that are easily identifiable to the audience as being different. You must create levels of personality and character. Character is not necessarily personality-oriented, but programming oriented. They're things that make you sound like a way of life.

Ask an average program director what a radio station is, and he probably couldn't tell you. A smart PD can say only that it's a very intangible product that people listen to. And because that product is very habitual, people don't have to think about what they're listening to. They're not paying for it, they don't have to analyze it; it's a listening product people take for

When you ask what the benefit is to the listener, most programmers will say it's the music. That's the big problem, not only with AC but with radio in general. The real benefit is companionship. It has nothing to do with music; the music is an element of that. An AC station, particularly, is a companion

for the person listening. Create for yourself the idea that radio is a listening product. Then identify the benefits to the listener and how you can enhance them.

Because radio is habitual and be-

cause listeners don't have to pay attention to what they're listening to, you must have a way for people to recall your station in order to get listening credit. To get recall, you must have a station profile. That's where AC is falling short - the format is letting the music alone do the entertainment. Because of that, we have a lot of guys out there programming a lot of music who are afraid to talk. All you hear is "Light Rock, Less Talk." All they're doing is telling their listeners that it's not OK to talk. Then, every time they do talk, it's a

I believe just the opposite. There's two kinds of talk - one is entertainment, the other is noise. If you can create talk that's entertainment, it adds to the music. Who's to say that music is any more entertaining than what somebody has to say? If that were true, Talk radio wouldn't do so well. As long as your talk is entertaining, you're going to have your radio station not only built on character from music, but on a lot of other things not easily preemptable by somebody coming in from across the street.

Getting Beyond The Plateau

ML: We see these stations come on and they can go from abysmal numbers to, in this market, maybe a four share. The only problem is they'll probably sit somewhere between a 3.5 and a 4.3. One station here, ("Light") KWLT, is a very good one. But there will be a plateau where it must decide how to get the community involvement necessary to go beyond that point.

When you're dealing with the demos we're all fighting for, you have to find that community element. If your format is not conducive to that, then you have to do something outside that gets people reinforced and familiar with your station. Then the station can seem more involved with the community. That can be done with a satellite service too.

Now that competition is as fierce on FM as it was on AM several years ago, people are beginning to choose stations on its programming merits, rather than whether a station is AM or FM. Now they're choosing a station based on whether it's unique, meets their needs, and if they really want to listen to it.

Shouldn't Be A Threat

ME: Your station must be very local, an integral part of the com-munity you serve. If you go back to what our license is all about, it's serving the public interest. The satellite and syndicated formats should not necessarily represent competition that's overwhelming. You have to be market-aware. Just because a format is programmed out of L.A. and pumped into Biloxi doesn't mean it's going to work in Biloxi unless you're lazy enough to let it work there.

A station based on music alone can't win. If you plan to win that way, you may as well call up all your listeners and send them cassette players and let them play their favorite songs themselves. You have to offer something else. You can be music-intensive, but you have to give them the other ingredients to win.

You've Got To Be Plugged In

JR: No successful radio station is going to rely solely on music to become the top radio station in the market. One of the disadvantages of a syndicated or satellite format is its general lack of being able to localize enough for an individual ci-

If you're running a radio station purely on the basis of music alone, not relating to your city — talking about things that are of interest and importance to your listeners



A WHALE OF A PROMOTION — In conjunction with the 64th anniversary of the Eskimo Pie company, KLMS/Lincoln gave away 64 pounds of the frozen treat. Captured in freeze frame are (I-r) store manager Pat Raybould, KLMS morning man The Real Don Glaze, and the cool winner.

and you're not plugged into the market promotionally, then I could see how a satellite service could heat you.

Staying Fresh

R&R: Why don't more AC stations take the necessary, calculated risks for continued growth?

ML: Consistency can also spell complacency. The hardest thing after a few years is making sure that every day on the air is as if it's the first. If it doesn't irritate you when a new station gets a few numbers and starts getting into your format a little, you may as well go to the radiator shop and get a job there. If you lose your edge and get too complacent, you're

Also, the PD and GM must have a good relationship. In so many places they don't ... or there's an element of fear. Mutual respect has to be there. If a PD's in a situation where he's not getting along with the GM, and the GM's not going out of his way to fix that, the PD has to.

The first way you take these risks we're talking about is by going to the GM with your ideas. Make sure you've done your home work and know why your're pushing your ideas. Without a good relationship, the PD will be frustrated, feel stifled, and be dead in a couple

Some PDs don't see their GM more than once a week. If I'm not in there a couple of times a day, just making sure what's going on, get a reading on sales, or simply knowing where everybody's coming from, I really feel out of step as if I've left an internal organ at home or something.

And if you're in a situation where you have a consultant, find out why the consultant wants to be successful with the station. Is it just a matter of having the station's call letters on his brochure? Or is it simply a place he wants to experiment? We have consultants in this market who refer to their stations as "the laboratory." That says to me it's not so much calculated risk as it is an attitude of 'Let's throw this out and see what happens.

The key to our success is having a management team that's suppor-

tive - the kind that doesn't look at one rating book and overreact. Sometimes if you have the wrong kind of company, they start taking personal preference stances. For example, somebody decides they don't like the morning man or whatever, and then they make value judgments based on their own opinions.

Fear Of Changing

ME: I think a lot of people are afraid. Many times if you're owned by a major group there's a reluctance to change and a fear of making a move. It's kind of a coveryour-ass theory. Maybe to never take a chance is to never make a mistake. Just as with human beings, if you do the same things every day and never go to the edge even once, that's a rather boring existence. If you take chances, sure, you'll make a few mistakes, but you also win. I don't mean crazy, vicarious things; I mean calculated risks. I don't ever want. to program that safe. I may as well become a gardener or play golf for a living.

The format has years of life

ahead. It's a people format. If your radio station makes people feel good, then you win. You have to have real people on the air. I don't know about anywhere else, but a bunch of guys reading liner cards sure won't cut it in Milwaukee.

Can't Get Too Smug

JR: If you are the only AC station in a market, you don't have to take chances. The underdogs are always the ones taking the most risks, and they're more comfortable doing so. But you can never sit back and not worry about the competition. AC did that for a while, and CHRs took them by surprise. AC just let it happen; it was too well defined and it boxed them in. We have to remain openminded to new ideas, and constantly evaluate what we do.

RT: If you don't take risks, don't expect a return. The biggest risk you can take is sitting on your ass creating attributes that can be easily duplicated and preempted by someone else. If an owner or GM can listen to his station and know he could create another just like it across town, he's taking the biggest risk of all.



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R&R FRIDAY, JUNE 6, 1986/53

BLACK/URBAN



WALTLOVE

Jazz On B/U Radio: What's Happening?

Since we celebrate June as Black Music Month, I thought it'd be interesting to chat with two knowledgeable individuals about an original American musical art form that truly came from the black experience. That's right, jazz. Black/Urban stations across the country at one time had totally abandoned jazz, although at an earlier time every Black station in the country would either incorporate some jazz into its daily format or have some sort of weekend jazz show. Now, some B/U stations are now starting to take a look at airing jazz again. Some say it's because of the limited move made to jazz by some AC stations. Whatever the reason, interest in jazz is on the rise.

WKND/Hartford MD/3-7pm personality Melonae' McClean has been in the industry for nine years, the last four with WKND. A tenyear industry veteran, Doug Wilkins is National Director/Jazz Progressive Promotion for Columbia Records and has been with CBS for the past eight years. Both Melonae' and Doug offered some very good insight on what's happening with jazz at the radio level, with the record manufacturer, and with the consumer.

Growing Up With Jazz

One of the reasons Melonae' is so knowledgeable about jazz is because her father is the well-known, respected musician Jackie Mc-Clean. Jackie has played with such artists as Miles Davis, Art Blakev. and Charles Mingus, among other stars. Melonae's father is the founder and current Director of the Afro-American Music Department at the University Of Hartford. She began by telling me how WKND now handles Jazz within its format. "At one time we used to mix jazz with our current music mix but, because some people don't have an astute knowledge of the music, we had to change our way of presenting it. Now we have a Sunday jazz show from 1-4pm.

The Jazz Image

Over the years I've noticed the lack of interest in jazz by black people. Our youth say, "That's old-fashioned music for old people." With the acceptance of Columbia's Wynton Marsalis during the past few years, things seem to be changing about the stereotyping that goes with the association of jazz. Marsalis, as you know, is clean-cut and wears the top-of-the-line latest in men's attire. What does this mean? Everything to the image of iazz.

Regarding jazz's image. Doug said, "We at Columbia are trying to educate the youth of America to this original black music art form by doing seminars and performances on college and high school campuses. Because there are so few 24-hour Jazz outlets these days, our only way of getting this music heard is on college and NPR stations."

"One of our newfound outlets is the openminded AC station that's



Doug Wilkins

recognized the value of airing some jazz at selected times during the evening. It's nice to see this begin to happen because although so much of this music is really good, the masses haven't been exposed to it."

Melonae' feels blacks in broadcasting need to do more to bring jazz to the public. "It's a shame how some blacks have turned their backs on part of our culture. I know profit is important to any business, but it's possible to have profit and a little jazz if packaged and presented in a positive way." Melonae' continued, "I'm not advocating that B/U stations simply put jazz on all the time, but clearing a little time after proper research has been done just might be a positive."

We've all heard about Windham Hill Records and what some people are calling "new age" music. To me, the Windham Hill sound is a cross between a number of influences, especially jazz and classical music. When asked what she thinks about new age. Melonae' said, "I agree with the Windham Hill people who say their music is not jazz; it isn't. True jazz has more instrumentation. The new age sound has more electronics involved."

Jazz Is Finding Outlets . . . Slowly

Doug is very optimistic about new outlets for Columbia's jazz product. "As of next week I've been told that WRKS/New York will be airing a jazz show two hours per week on Sundays, and two hours is better than no hours. It seems that things are starting to open up for jazz in general on a number of stations. Education about jazz is one of the most impor-

tant things that needs to take place. Black people, unfortunately, are not as knowledgeable about Jazz as they should be, and we at Columbia are trying to help bridge that gap."

Where Did The Term "Jazz" Come From?

I asked Doug for some history about where jazz came from. He said, "The word 'jazz' started in New Orleans as a slang expression used by blacks when they were going out to party. People back then



Melonae' McClean

would say. 'Let's go jazz up tonight.' or, 'They're going to be jazzing over at the Peacock Inn tonight, let's go!' Jazz basically meant having a good time.

"You know, our parents and grandparents used to dance to jazz.

Today, people think you can't dance to it. which is a total misnomer about the music. As a black race, we've gotten away from its tradition and I think it's a shame. It's like we need white America to hip us to what's been part of our culture for the entire history of its existence. It shouldn't be that way."

Let's Not Let Jazz Get Away From Us

Let's hope black programmers and Black/Urban station managers don't allow another format to take a tool that's been in the arsenal of Black radio for years and use it to beat us in the ratings game. Said Doug, "It's really frustrating trying to promote jazz music to some of the black PDs when they don't really understand it. In some cases, they won't even listen to the artists' music. Instead, they consider the artist's name and past reputation in making their decision.

"Roy Ayers is a perfect example. He was signed to Columbia as a jazz artist, but his music isn't all jazz. His single 'Hot' was played on B/U radio, and now his new tune. Programmed For Love,' is getting the same treatment. This is an example of how mainstream many of our artists are. Black PDs have to learn that it's to their benefit to be more openminded about what fits and what doesn't. A lot of black programmers are afraid of the music because they simply don't know what jazz is."

ACTION

Now we understand: Thom O'Hair, who's worked primarily in AOR for the past 17 years, is not the Tom O'Hare who became Tommy Jackson on KPWR/Los Angeles. O'Hair worked at KFRC; O'Hare worked at KFI before joining Power 106 for mornings. They've never met.

KOKY/Little Rock PD George Frazier is chairing a national committee to raise money for Leo "Jocko" Carter, who suffered a heart attack and stroke. Al Bell is co-Chairman. At a future date, a testimonial dinner for Carter will be set up in Little Rock, more information is available from Fra-

And while we're on testimonials, did you notice that the death of WVEE/Atlanta PD Scotty Andrews made the front page of USA Today? The publication mentioned that Impact is naming its annual programming award after Andrews.

On May 19, WHUR/Washington and the South Africa Support Project held the 8th annual radiothon to benefit refugees and self-help projects in South Africa.

Congratulations to **Dave Barron**, new midday jock/Production Director at WWDM/Sumter.

Miller Beer is cosponsoring the "Miller Sound Express." Its tractortrailer rig that turns into a 32-toot stage will be at several Los Angeles area concerts this summer. Performers include Tease, Con Funk Shun, Ice T, the Deele and Rose Brothers. Their contact is Ruth Thomas at (213) 386-8776.

Now defunct KAEZ/Oklahoma City died in a more spectacular manner than it lived, posting a final 1.7-3.0 for a fall book in which it was mostly dark. KAEZ's demise (and that of CHR KOFM which played a lot of B/U crossovers) did not go unnoticed by AOR KATT, KATT's AM daytime sister. KATR, has since switched calls to KPRW (Power 1140) and adapted TM's Alpha I B/U format. Another daytimer, WYFX (Foxy 1040)/Delray Beach, has signed on its B/U format aimed at West Palm Beach, giving veteran AM WPOM its first local competi tion in recent memory

At another Foxy station, WFXA/Augusta's Demetra Merritt has returned to the station as MD/middays after several months at a crosstown AC outlet ... Sean Phillips has joined WMMC/Columbia for late afternoons. Also at that station, Jay Michaels is promoted to MD and Kevin "KC" Chase joins for overnights.

Congratulations to Roshon Vance, new evening talent at WRKS/New York, replacing Fred Buggs who went across town to WBLS for MD/weekends ... Anita Parker-Brown has been appointed Director/Marketing at WHUR: Washington after stints at two local Country FMs. Nic Kuvshinoff and Barbara Thacker both transfer from AC WYST-FM/Baltimore to WDJY as Chief Engineer and Promotion Director, respectively.

Veteran broadcaster Larry Dean (Faulkner), who died recently at age 61, was honored in Baltimore, where he'd spent his last years as News Director for Morgan State's WEAA. A memorial fund for communications students has been established in his

name. More information is available by writing Box 30528, Baltimore, MD 21270.

Former New Edition member Bobby Brown made his solo debut at WILB/ Detroit's "Motor City Made" talent competition in late May. Local hero Colonel Abrams also performed ... WAOK & WEE/Atlanta are sponsoring a gospel concert at the Atlanta Civic Center on June 20 to raise money for the NAACP's ACT-SO program. WAOK PD Larry Tinsley is supervising the project.

B.B. King is well known for his "Cook County Jail" LP and his work on behalf of correctional institutions. So it's no surprise that he'll be receiving the American Correctional Association's Special President's Award Jor volunteerism, which recognizes "his dedicated service over the past 16 years to correctional institutions throughout the United States and Canada." He'll pick up his award at the 116th Annual Congress Of Correction on August 13 in Las Vegas.

54/R&R FRIDAY, JUNE 6, 1986



The tradition of black music...pass it on.

Black Music Month



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BLACK/URBAN PICTURE PAGE



POSTERS OF ORDINARY MADNESS — Bob Reed (second from left), a student at Memphis's Cralgmont High, won a free New Edition assembly for his school by submitting the winning entry in K-97's anti-drug contest — a picture of a pink cadillac with a "Stop The Madness" banner. Seen with Reed are the New Edition's Michael Bivins, Ronnie DeVoe, and Ricky Bell.



LET'S GET SERIOUS — Since all visitors to Southern California are required to take one picture under a palm tree, Jermaine Jackson chose the one in the lobby of KPWR/Los Angeles. He's flanked here by Deb Sturgess and Mucho Morales.



KISS ME BABY — Meli'sa Morgan's cross-country promotional tour recently brought her by the new WEKS (Kiss 104)/Atlanta. At her side are Kiss's Mari Summers and PD Mitch Faulkner.



IF I BLOW THE WORLD — When "If I Ruled The World" became a chart hit, Kurtis Blow (I) visited WDAS/Philadelphia. He's pictured with PD Joe "Butterball" Tamburro.





YOU LOOK FOOLISH — Hundreds of people lined up outside WILD/Boston on April Fool's Day in response to what they thought were on-air visits by Billy Crystal & Mr. T. Actually, the celebrity voices belonged to Wayne Chou, who's seen here with WILD's Willie Maye and PD Elroy Smith.



30 MINUTES TO ROCK — Eugene Wilde recently came through L.A., and stopped by KDAY. Seen here (i-r) are MD Greg Mack, MCA's Sara Melendez, Wilde, and KDAY PD Jack Patterson.



ON A LARK — Meadowlark Records' artists Richard Souther and Justo Almario recently visited Urban Adult KUTE/Los Angeles. Seen (I-r): Souther, KUTE OM Lawrence Tanter, Almario, and KUTE's Ken Davis.



NASTY ACROSS AMERICA — Janet Jackson checked into WiGO/Atlanta for an on-air interview. Here are PD Byron Pitts, Jackson, and A&M's Keith Frye and Jesus Garber.

Together again.

M 0 R E & K A S H F



The most dynamic duet of the year.

Produced by Kashif

Capitol



LON HELTON

Duplication: Boon Or Bane?

News Item: The FCC voted last week to let AM-FM combos engage in as much program duplication as they like, regardless of market size. The change ... is aimed at helping the AM hand

R&R (4/4/86)

It's probably too early to assess the full impact of the above FCC rule change. But it certainly has the potential to drastically alter the radio business as we know it. Just how dramatic or pervasive the impact will be is anybody's guess. What is known, however, is that the areas to be affected most quickly and directly are personnel and programming.

My thoughts on what may happen in those areas appear elsewhere on this page. Let me quickly add that the personal opinion piece below was written purely as a gut reaction to the above news item.

Following that bit of cathartic spleen-venting. I began the search for "the rest of the story," as Paul Harvey would say.

Those I spoke with include Viacom Radio President Brian Bieler, KCBQ-AM & FM/San Diego GM Charlie Ochs, KIKK-AM & FM/ Houston VP/GM Nick Trigony, KNIX-AM & FM/Phoenix General Program Manager Larry Daniels, and Mike Oatman, CDO of Great Empire Broadcasting, owners of four sets of Country AM-FM combos.

To be honest, I engaged in spirited sparring matches with most of them, trying out many of the points made in the aforementioned opinion piece. I thank them for their frank assessments of what they plan to do with their outlets and why.

Individual Decisions

Speculating on the industrywide impact, the unanimous opinion was that the decision of whether or not to simulcast would be made on a market-by-market, station-by-station hasis. It was also felt that the overriding factor in the decision will more than likely be the quality of the AM's signal. A company with a 250-watt AM daytimer comes to very different conclusions than one that has a 50 kw signal on the left side of the dial.

Brian Bieler believes the rule change will be positive for the industry. "A lot of broadcasters will be forced into simulcasting by sheer economics," he began. "Many won" have options to consider. The better companies are lucky to have more resources to work with. What this rule change does is give operators with financial exposure the opportunity to hold on to their radio stations.

"If a station simulcasts and doesn't rechannel the monies saved to improve itself, then the public probably is being shortchanged."

-Larry Daniels

"Look at the hard economics and the hard realities, then consider the alternatives. Would it be better to have these stations go off the air due to lack of financial support? Would it be better to actually have frequencies go dark?"

Charlie Ochs, whose 5 kw AM station currently simulcasts mornings and overnights, emphasized there were no plans to simulcast the two San Diego Country outlets. He allowed, however, "Every single company with an AM-FM

combo will be taking a close look at its individual situation. They'll have to determine whether or not the AM has the potential to support itself and make a profit with separate programming. If not, simulcasting may make the most economic sense."

Ochs went on to make the point that an AM without facility handicaps has the potential to make money and therefore should make the attempt to garner an audience and revenue through separate programming. He reasoned that an AM and FM which both get good ratings and earn profits will get better ratings and make more money than a simulcast pair.

Making the case that AM stations may well benefit from situations where simulcasting is a necessity, Ochs said, "People have been putting all their effort into the FMs, all but ignoring the AMs in some cases. Putting the FM programming on AM will make the AM better and perhaps attract some listeners."

Supporting that argument, Larry Daniels offered, "Since we've been simulcasting the drivetimes, our AM numbers have actually increased. However, it's a sad com-

mentary to be able to say you can simulcast and get equal or better numbers."

Bottom Line Reality

Offering another potentially positive move for AM, Ochs said, "As a result of all these managers studying their situations, perhaps some will come to the conclusion that they have been ignoring their AMs. Perhaps they will see a potential in their AMs which has remained hidden due to their focusing on the FM so hard these last few years."

Ochs, a former programmer at KIKK/Houston and KJJJ/Phoenix, philosophized, "Artistically, I'm concerned about what is going to happen to programming ideas and to the people who will ultimately lose their jobs. I hate to see stations simulcasting because of the art involved in it. But the bottom line is bottom line."

That phrase reminded me that for all of the aesthetic rhetoric we may hear over the next few months, the decision to simulcast or not will be one made strictly on the basis of dollars and cents. That point was brought home by KIKK VP/GM Nick Trigony, whose stations have recently switched to

Strictly Opinion: Simulcasting Spells End To Innovation

For the life of me, I can't figure out how in the hell this rule change will benefit AM radio. Sure, I understand that, as the April 4 news Item stated, "... total freedom to duplicate in markets of all sizes will help some struggling AMs survive financially, and encourage other combo owners not to shut down their AMs at night."

But if the FCC is looking for ways to heip AMs compete in the market place against FMs, this not only ain't gonna do it, but there may well be profound adverse effects on the entire industry. Indeed, it may well be the final death blow to an already uiling AM band. And, tragically, it may also signal the start of a bloodbath in both personnel and creativity.

Leaving creativity and profits aside for a moment, I think the greatest toll to be taken by this rule will be in terms of human beings. Reading between the lines, the FCC has given AM-FM combos the green light to fire almost half their airstaffs.

Recent conversations with owners, GMs, PDs, and consultants have led me to believe these fears are far more than hypothetical. I can personally list the call letters of at least 30 AM-FM combos which will, in effect, become "one station" within a month or two after the spr-

ing Arbitron is over. Many managers I've talked with have already mentally selected the five or six "best" jocks — out of the ten or twelve which currently comprise two staffs — who will be staying after the book. I've also talked to a number of PDs, MDs, and jocks who've already been notified that they're gone right after the book.

I don't want to sound like a harbinger of doom, but the coming months may well see literally hundreds of people laid off,

Creativity Doomed?

This new duplication rule will also take its toll creatively. What AM desperately needs to survive is unique, innovative, quality programming. That's why people first began listening to FM.

in the May 1986 issue of Sound Management magazine, Peter Mokover, President of Market Perceptions, said, "FM caught AM off guard by offering programming listeners wanted to hear. All served the needs of its users. Then someone came up with a more attractive product. People switched products. Now AM must come up with a better product to win back old users."

In the same issue, **Group W** Radio President **Dick Harris** said, "This is no time to play it safe. We must play hard and fast. AM radio stations that will make it will take risks and head down new paths."

I submit that this new FCC rule will effectively prevent this from happening. Where is the incentive for broadcasters to "take risks and head down new paths?" Where's the incentive to make an AM profitable through good programming?

More and more companies will instead take the path of least resistance. Why spend a ton of money developing and promoting a new product when you can just slap the winning FM format on the oil AM side? Hell, all ya gotta do is pick up a two or three share on that sow's ear AM and combine it with the FM numbers for a real silk purse. Forget the fact the public's choices are cut almost in half.

A Modest Proposal

Speaking of that, whatever happened to the FCC tenet declaring "the airwaves belong to the people?" Is the public interest best served by dramatically cutting the available choices?

If my "free-market" economic tendencies aren't already showing, let me offer a supply-and-demand thought. Perhaps the public would be better served if no one were allowed to simulcast. Then, broad-casters who own AM-FM combos and who have kept the AMs only for "defensive" simulcasting purposes would have to sell them for their true market value as standalone AMs to broadcasters who could try to make money by offering alternative programming.

Bankers who made bad loans are going under. Farmers who made bad business decisions are being foreclosed on. Perhaps broadcasters who can't — or won't — make the effort to offer alternative programming shouldn't be protected by a government rule which allows them to keep signals (already in limited supply) and simply duplicate. Perhaps new owners could figure a way to attract listeners and make a go of it, just as the

early FM broadcasters did.

Building The FM Way

Early FM programmers had a chance to do things AM stations would never have dreamed of doing: taking chances, playing new artists, doing stuff you weren't supposed to do. That's what FM programmers did and that's what attracted an audience.

The key is that they had an outlet for their creativity. Without the change of the duplication rule, AM radio may well have turned into a cradle of creativity; a place where one could try new things to attract an audience.

I wonder whether such efforts will be made now that stations are allowed to take the easy and cheap route of putting their FM programming on AM.

The last bastion of hope for creative programming on that band may lie in standalone AMs. These stations will ultimately have to offer uniquely creative programming to attract an audience. Unfortunately, many of these outlets have inferior signals. As a result, it will be difficult to determine if a format wins or loses on its own merits. A great idea could well become a casualty of no-signal.

COUNTRY

100% simulcasting: "Whether we like to admit it or not. we're in a business. It's great to talk about creativity, but I'm not independently wealthy: I work for Viacom. I run KIKK-AM & FM and my responsibility is to try to do what's best for the radio stations, to try and make the most money for the company. Maybe a lot of people wouldn't say it that way, but I believe that's the case.

"In this particular instance, we felt the best and most economically feasible way to run our business was to simulcast. If I had a bigsignal AM, I might feel differently. But I have a 250-watt daytimer protecting a station in Nashville. Most of the time it's on the air from 7am-5pm. It's never going to be a powerhouse because of its limited signal. All that said, we had very little choice."

Driving home the point. Trigony added, "Managers aren't judged on how creative we are, how many people we have working for us, or how many records we sell for a record company. When my boss reviews me every year, he says, 'Let's take a look at the bottom line.' That's how I get paid."

Trigony is also acutely aware that business decisions can produce human consequences, adding, "Besides the bottom line, I have a moral responsibility to these people. You never arbitrarily want to put people out of work. Believe me, it's not any fun. But we try to be as good to them as we can with separation packages and helping them find other positions."

Flexibility

Mike Oatman is another who finds the rule change positive, explaining, "We're delighted because it gives us a great deal more flexibility. It's not going to change what we're currently doing very much.

but it will enhance what we can do in the future.

"In every city we're in, we already market in combo, use the same set of call letters, and simulcast the full 25% allowed (up to now). Because our AM & FM Country formats skew to different targets, we're not going to simulcast 100%, But we are going to use the simulcast for convenience."

Highlighting the flexibility factor, Oatman pointed out that in the past his stations may have been reluctant to simulcast special programming events because doing so would eat into the 25% duplication allotment. Now, decisions can be made based on programming considerations. For instance, a concert previously only available to the FM audience will now be accessible to the AM listeners as well.

Rechanneling The Savings

KNIX/Phoenix, like so many other stations which will go the simulcast route, is hampered by AM signal problems. Its nighttime pattern covers only 60% of the metro, so simulcasting is the way it's forced to go.

Larry Daniels emphasized the positive programming aspects to come out of essentially a business decision. "What we're doing is taking the money saved by simulcasting and turning it back into the radio station to make it even stronger," he said. "Of the four fulltimers affected by simulcasting, we've absorbed two into other departments. For instance, we're expanding our promotion department because promotions has become one of the biggest elements of this station. Our service to the community will also be greatly enhanced with the additional resources in personnel and money.

Daniels feels stations which simulcast have a moral obligation to

the audience. "If a station simulcasts and doesn't rechannel the monies saved to improve itself, then the public probably is being shortchanged. We feel a responsibility to improve our overall product so the audience ultimately benefits."

Echoing Daniels's sentiments. Oatman said. "We plan to make better use of the people we have to better serve our audience. We'll be able to do additional things we'd like to do but haven't been able to because we couldn't justify getting any heavier staffed."

The Big Picture

The people I talked with also had a few comments on the industry and the ruling as part of the bigger picture.

Brian Bieler offered, "In the free market economy, if radio stations are sold to broadcasters on a cost basis low enough where they could afford to buy and experiment with new formats, then we'd see some new opportunities. But when you see what some of these AM properties have been selling at, it's clear new operators can't afford to play. It's not like it was ten years ago. The price of the freight has risen tremendously. And we're not talking about wanting to make barrels of money, just about the basic economics of running a business with the intention of making a reasonable return on your investment. If nothing else, you gotta pay back the bank. But how many shares and how many dollars are there to go around?

"The FCC has taken the right tack. It's up to broadcasters with viable-signal AM stations to try to create programming that's attractive enough to get more shares."

It's Bieler's feeling that the rule change will allow stations which haven't been market factors to again become competitive, and that this is good for the overall industry as well as consumers. "We have an intensely competitive business with enormously varied programming," he said. "The public is the benefactor of all this. Because we've been allowed to be so competitive, we've made our programming better. We've become better broadcasters."

Resisting Temptation

While there's no question the combos with weak AM signals will be the first to simulcast — and maybe rightfully so — one has to hope that stations with good AM signals will not decide simulcasting is too good a deal to pass up.

Mike Oatman countered, "It's shortsighted to think that it makes sense to duplicate everything and not to take advantage of having two facilities. I wouldn't want to be limited to just one audience or the other. That's why we don't have AM or FM standalones. We want 'em both because we have some-

thing to do on each one that's a little different from the other."

On another point, Oatman added, "We're not letting anybody go, but I think there will be a lot of that around the country. This is the age of operators figuring out how they can screw their nut down as low as possible so they can meet the humongous payments generated by some of the prices being paid lately."

Keeping in mind that all but one of Great Empire's AM stations have excellent signals, Oatman concluded, "I still think AM's viable as hell. One of the reasons it's having problems is because broadcasters have given up on it."

Final Comment

After talking to these folks, I have a much more positive feeling about the way this whole thing will shake out than I did when I first wrote the accompanying opinion piece.

As is always the case, responsible broadcasters will do the right hing by their employees and audience. While I must admit to still harboring a few reservations about the ruling's affect on people and creativity. the forecast for 100% duplication may not be as gloomy as first feared. Only time will tell, and with your help, we'll chronicle the events as they unfold.

Another View

Ironically, a few days after the adjoining column was completed, I received a press release from KMPS/Seattle. It began, "In response to a recent change in FCC regulations deregulating the simulcasting of AM and FM broadcast stations, KMPS Program Director Jay Albright announced that the stations will simulcast programming seven days a week with the exception of weeknights between 9pm-midnight."

Explaining the moves, Albright said, "There are really two marketing philosophies that could be adopted here. One way to look at it would be as Coca-Cola has: Come out with as many different products as possible to fragment the market into smaller shares in hopes of taking advantage of that fragmentation. In my opinion, we are currently in the position of having nearly identical 'products' which are available at two completely different 'locations', 94.1 MHz and 1300 kHz. KMPS is clearly a market leader in our product category

"We have elected to make our product, 'The Country Station,' as clearly available at our two locations as possible. In the past, KMPS experimented with completely separate programming and identities for the two stations. When we attempted that, our ratings share of the market dipped slightly. The difference between AM and FM radio in Western Washington is geography, habit of listeners, and availability to a clear signal. Our audience uses both stations in very similar ways. depending on whether they are near an AM or FM radio. This change will simply enable us to provide a higher level of service on both bands simultaneously

The press release went on to say that no fulltime staff reductions were planned as a result of the changes. However, four partitimers were laid off. Albright added, "Fulltime staff will be in a position to spend more time to assure an even higher quality product."

Perhaps the best response came during my conversation with KNIXI



Jay Albright

Phoenix General Program Manager Larry Daniels for this week's main column. Offering a slightly different corporate analogy from Albright's Coke reference, Daniels said, "When Procter & Gamble has a detergent, they create another detergent to compete with their own. They do this several times to cover every possible angle in the market-place.

"That makes me wonder if we should take our AM, change the call letters, and do a totally different type of Country format to give people something they can't get from our FM. Maybe we should use the opportunity of being the only Country outlets in Phoenix to explore that option. My programming side wonders if things like that aren't worth doing. My business side tells me that an awful lot of money would be spent in developing and promoting the product and it would be a long time, if ever, before you got your money back."

In retrospect, would the "Music Of Your Life" format have achieved such heights as an AM-only format if major-market stations had been allowed to duplicate a few years ago? The format benefitted in no small way from the fact that AMers couldn't simulcast and had to try new things in their search for listeners.

What It Means For Country

The last few weeks we've been talking about the role of oldies in to-day's Country radio. We also touched on the question of whether or not an all-current station could work. In the "pre-duplication" days, one might reasonably expect an AM-FM Country combo to try different things to attract audiences to both stations. Indeed, recent months have seen combos doing less and less "shadowcasting" and more individual programming.

For the last couple of years, whenever I've been asked where I thought Country radio might be heading, I'd answer "fragmentation." Up until April 4, I believed that AM Country would skew 35-64 (perhaps even 45-64), continue with a high degree of oldies, concentrate on service, and remain on

the traditional side musically.

I also thought FM Country stations would move to more modern, uptempo, current music. I also believed it'd continue "opening up" its personalities, especially in the mornings. In short, I guess I've always felt Country would fragment in much the way AC has separated into "full service" and "music intensive" stations. I don't see how this can happen with the new regulations. Again, there's absolutely no reason to experiment or innovate when one can simulcast.

Certainly there will be some exceptions in the scenario presented thus far. Those AMs which have already carved a niche with all-News, Big Band, or whatever will probably prosper for a long while to come. Those blessed with 50 kw will also be OK. For everyone else, however, simulcasting may be a big part of the future.

Actually, I hope I'm wrong about all of this. But if what many of the key players are telling me is true, creative programming may soon lose a stage. Worse, many of the folks who truly love this business will be out of work and find it harder than ever before to find a job.

I'd like to know your thoughts.

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NASHVILLE THIS WEEK



SHARON ALLEN

Music Row Rallies

More than 1500 music industry people and fans attended a "Don't Stop The Music" rally at Owen Bradley Park last week. Sen. Albert Gore Jr. addressed the crowd, summing up his position on House bill HR 3521, "As y'all know, there is one simple fact that lies at the heart of this issue. If every individual composer and songwriter had to keep track of each time his or her music was played, it just couldn't be done. That's why the blanket license system was created 70 years ago, and that's why it has worked so well."



The Day The Music Stopped In Nashville

Television broadcasters who support the bills pending in U.S. House and Senate committees want to negotiate individually with songwriters for use of songs on television shows, and make a onetime payment for unlimited use.

The legislation threatens to cut off some \$85 million in annual fees paid by broadcasters. That's about 30% of total monies collected. Performance rights organizations BMI, ASCAP, SESAC, and the Songwriters Guild collect these funds and administer the songwriters' royalties.

Senator Gore stated, "One reason for the smashing success of American music is that we have a dynamic system for creating music here in the United States. Our commitment to individual freedom unlocks a higher share of the human potential for creativity Beyond that, we have shown the wisdom to compensate those Americans who get into the business of writing songs and creating music. For years, the blanket license system has spurred on American imagination and invention. This is no time to mess with a good thing."

Willie's Gonna Duet Again

Throughout his career, Willie Nelson has admitted to being a promoter. On July 4, 1986 he takes on his biggest duet project to date — Farm Aid II and his annual Fourth of July Picnic. This mega-event will take place at the University of Texas Memorial Stadium in the heart of Austin.

Westwood One/Mutual affiliates will simulcast with VH-1, who will present the live broadcast in its entirety. MTV will feature cut-ins throughout the day.

Acts confirmed to date include: Alabama, Asleep At The Wheel, Moe Bandy, Bon Jovi, Boxcar Willie, Rosanne Cash, David Allan Coe, John Conlee, Alvin Crow, Joe Ely, Fabulous Thunderbirds, Janie Fricke, Arlo Guthrie, Emmylou Harris, Roy Head, Waylon Jennings, Don Johnson & Band, George Jones, Kris Kristofferson, Los Lobos, Taj Mahal, Dave Mason, Delbert McClinton, Roger McGuinn, John Cougar Mellencamp, Roger Miller, Gary Morris, Motley Crue, Gary P. Nunn, Bonnie Raitt, Keith Richards, John Schneider, Steppenwolf, Stevie Ray Vaughn, Jerry Jeff Walker, Winters Bros., and Ron Wood.

For more information call 1-800-FARM-TIX.

BITS & PIECES: Chet Atkins, a frequent guest on "Prairie Home Companion," has teamed up with the American Public Radio Network host, Garrison Keillor, on a special recording project here. The song-and-talk album is scheduled for fall release on an undisclosed major label . Colorado Governor Richard D. Lamm proclaims June 10, 1986 "Nitty Gritty Dirt Band Day" throughout the state. The group celebrates their 20th year together as "Partners, Brothers, and Friends" with a starstudded concert event at Red Rocks Amphitheatre, outside Denver. A specially-chartered Lear jet will transport much of the talent from Nashville to Denver and back due to tight scheduling around their Fan Fair activities. The outdoor affair will feature John Denver, Ricky Skaggs, Emmylou Harris, Michael Martin Murphey, Rosanne Cash, Doc Watson, John Prine, Jerry Jeff Walker, Rodney Crowell, Vince Gill, Nicolette Larson, Marty Stuart, and others.

Music Country Radio Network will again hold its SuperStar Spectacular and Country Music Legends shows during Fan Fair week. The four-hour live concerts will be held at the Grand Ole Opry House, with proceeds being donated to the Opry Trust Fund. The show will be held June 11 and taped for rebroadcast on MCRN affiliates June 12 ... Michael Martin Murphey was

... Michael Martin Murphey was busy sharing his new cowboy tale with R&R during a Texas Sesquicentennial TV taping in Austin recently. He related a story Gene Autry told him about some early days in Hollywood. Autry said right after the movie "The Singing Cowboy" came out that John Wayne corralled him in a bar one night and told him. "If I could sing, you never would have happened." Then Autry leaned over and said. "It wasn't my singing that carried the picture. Duke, it was my natural acting ability."

Just thought you'd like to know!
(This column cowritten by Katy

WHO'S NEW



Holly Dunn

Holly Dunn's latest MTM single,
"Two Too Many," is another release in
her new career that showcases her
songwriting talents. Her first record,
"Playing For Keeps," was also cowritten by Tom Shapiro and Chris Waters
— the latter being her brother, with
whom she often co-writes.

After her schooling in speech and advertising, the Texas native launched herself into music, admitting it to be her "big draw." Lead vocalist duties in the Freedom Folk Singers (a 1975 Bicentennial group representing the Lone Star State) and a short stint with a USO tour served as her musical start.

Holly spent a summer in Nashville with her brother and later made the commitment to move to the music capital. The brother-sister songwriting team has scored cuts by Louise Mandrell ("I'm Not Through Loving You Yet"), Sylvia ("True Blue"), the Whites ("Daddy's Hands"), Marie Osmond ("That Old Devil Moon"), and Terri Gibbs ("An Old Friend").

Although performing previously took a backseat to her writing, Holly now concentrates on her recording career. MTM has released her self-titled debut altum

Who's New is a recurring Nashville This Week feature spotlighting artists making their debut in R&R's Country New & Active section.

MARKETPLACE

AIRCHECKS

Audio And Video Airchecks!

rent Issue 174 features KKBQ/Q Morning Zoo, KPWR/Laurie a-Tommy Jackson, KMET/Deniece Westwood, WPLJ/Jim Kerr,

Current Issue 174 features KKBQ/Q Morning Zoo, KPWR/Laurie Allen-Tommy Jackson, KMETi/Deniece Westwood, WPL/Jim Kerr, WRKS/Chuck Leonard, 81008 Morning Zoo, & St. Louis CHRS KWK & KHTR. 90-min, casette. \$5.50.

Current Issue 173 features Z100/Z Morning Zoo, DC 101/Greaseman, KKGO/Gary Owens, Milwaukee CHRs WKTI &WZUU. KZZP/Bruce Kelly, KFMB/Mark Larson, KIG/Rck Dees, Cleveland's WRQC & Seat-tel's KNBQ, 90-min, cassette. \$5.50.

Special Issue 15-80 features ATLANTA! CHRs WQXI-FM, WZGC & WARM, AOR WKLS, ACs WFOX, WSB & WSB-FM, Urbans WYEE & Kiss 104, & Country WYAY. Cassette. \$5.50.

Special Issue 15-81 features DENVER! CHRs KPKE|Steven B. & The Hawk, KIMNI Paston Mills, KRYJ, ACS KMIJ, KHOW/Hai & Charlie & KOAQ, AORs KBPI, KAZY & KBCO, Urban KDKO, Oldies KRZN & Country KYGO 90-min. cassette. \$5.50.

Country KYGO 90-min. cassette. \$5.50.
Classic Issue #C-67 features KH-J.Charlie Tuna-1970. KCBQ/Iscotty
Day-1969. WAKY/Gary Burbank-1972. WMYQ Bill Scott-1974. plus
LA CHR 1977 with KIIS-FM. 10C/Real Don Steele. KH-J/Bob Anthony.
KIQQ Mike Novak & KFI. Cassette. \$10.50.
KIQQ Mike Novak & KFI. Cassette. \$10.50.
KIQQ Mike Novak & KFI. Cassette. \$10.50.
KOBO 6 features the RADIO EVENT OF 1986. the KFRC 20th Anniversary Reunion, with all-time greats Dr. Don Rose. Bobby Ocean.
Chuck Buell. Mark McKay. Mike Philips. Beau Weaver. Russ Syraduse &
more! 2 incredible hours. on VHS or BETA. \$39.95. VIDEO #5
features B100/B Morning Zoo. KFI Steve LaBeau. KMGR Robert W.
Morgan. KS103/Crazy Dave Otto & KIIS Paul Freeman-Larry MorganBenny Martinez. 2 full hours. VHS or BETA. \$39.95.

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(717) 266-1422

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OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

Now accepting applications for future full/partime openings. Females encouraged. T&R: Chris Tracy, WHAV/WLYT, Box 1490, Haverhill, MA 01831. EOE (6-6) Morning & evening openings at dominant FM CHR. Salary depends on experience. T&R: Mike Shannon, WRFY, 1265 Perkiomen Ave., Reading, PA 19602. EOE (6-6)

Sales position in booming central Jersey area. Tremendous potential for hardworking pro. Some experience preferred. Resume: WERA, 120 W. 7th St., Plainfield, NJ 07060. EOE (6-6)

Experienced adult communicator needed for NJ oldies/AC. Team players only. Tri-state residents send T&R; Joe Colleran, WNNJ, Box 40, Newton, NJ 07860. EOE (6-6)

WCAP

MORNING DRIVE ANCHOR

Local news leader seeks dedicated and creative newsperson to write, produce, and deliver newscasts: feature work a plus. T&R to Julie Stinneford, News Director, WCAP 243 Central St., Lowell, MA 01852. EOE M/F

TOP NORTHEAST MARKET

Morning man for "Lite" AC. No comics, rockers or golden voices. Voice must be compatible to Lite format with ability to communicate in word economy. NO CALL. Tape and resume to ROSLIN RADIO PRO-DUCTIONS, 509 Madison Ave., New York, New York 10022, Attn: Marvin Roslin, EOE/MF

OPENINGS

MAJOR MARKET AC

Need pros for drive shifts. If you're GREAT, your future is here. Singles, Teams, Black, White, Green. T&R to Radio & Records, 1930 Century Park West, #353, Los Angeles, CA 90067.

CAPE DE TOU INT TO A WEE

Cape Cod's top contemporary station needs a talented individual to head our production department. Exceptional production and copywriting skills required. Individual must be organized and able to handle heavy work schedule. Rush writing samples, tapes, and a resume to:

GENERAL MANAGER WKPE RADIO **RADIO CENTER** ORLEANS, MA 02653

PRODUCTION DIRECTOR

#1 Urban FM station seeks a creafive pro for promotional & commercial production. Send tape & resume to Program Director. 440 Domino Lane, Philadelphia, PA 19128. We are an equal opportunity employer, NO PHONE CALLS.

Power 99fm

NATIONAL

PRICE COMMUNICATIONS CORPORATION

Price Communications Corporation is now accepting applications for future on-air, programming and production openings. We're one of America's fastest-growing radio groups, already in nine major and medium markets, and we're looking for creative, energetic, result-oriented team players who want to win and grow with us. All formats. Cassette resume and cover letter indicating salary requirements, format/position sought, and geographical preference to Joel Lind, Price Communications Corporation, 45 Rockefeller Plaza, HYC 10020. No beginners or calls, please. EOE

LEE BAYLEY

if you can fill the shoes of a talk show legend on a dream 50K clear channel get your T&R to me now. Lee Bayley, 3401 N. Plantation Dr., Irving, TX 75062. EOE

EAST

ND needed for aggressive AM/FM combo. Qualified applicant must have strong news background along with people & managament skills. T&R: Bob Catan, WUPE/WUHN, Box 1265, Pittsfield, MA 10202. EOE (5-30)

Big bucks for great CHR morning man. Show prep & good production a must. T&R: Walt Speck, 95-XXX, Box 9530, South Burlington VT 05401. EOE (5-30)

I-95 seeks morning host(s). Witty, articulate, strong production. T&R: Buzz Knight, Box 95, Danbury, CT 06813. EOE

62/R&R FRIDAY, JUNE 6, 1986

Newsperson sought at award-winning AM. Experien lingness to work & learn. T&R: Mike Kennedy, WERA, 120 W. 7th St., Plainfield, NJ 07060. EOE (5-30)

Partitime weekend personalities sought for FSA. Must be local, flexible, experienced. T&R: Mark Wurzburger, WERA 120 7th St., Plainfield, NJ 07060. EOE (5-30)

wmak

First-rate morning personality needed for Philadelphia's top-rated AC. If you know how to entertain adults with a warm presentation and a sense of humor, have a good voice and love to do mornings, send tape and resume to Bob Craig, WMGK, One Bala Plaza, Bala Cynwyd, PA 19004, A Greater Media station. No calls please. EOE

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

One of America's CHR legends has a rare PD opening. The successful applicant will demonstrate the ability to succeed in a competitive CHR/Urban/AOR battle. We also need someone who can manage and fit in with creative people dedicated to staying on top. Resumes to Jhan Hiber. Jhan Hiber & Associates, 26384 Carmel Rancho Lane, Suite 202, Carmel, CA 93923

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For a 100,000-watt FM station in a dynamic Southeast U.S. market. We're seeking a mature, bright, innovative leader who can motivate and inspire others with ideas and energy. MOR or easy listening experience desirable. Good salary and opportunity with a growing multi-media company. Send resume, salary requirements and audio to Radio and Records, 1930 Century Park West, #355, Los Angeles, CA 90067. EOE

SOFT AC

in West Paim Beach seeking mature, experienced weekend talent. Tar to Rose Block, LITE 92.1 FM, BOX 669, West Palm Beach, FL 33402, or Call (305) 844-6343. FOE



PD

Needed for Florida CHR. Send resume. letter, tape if available. NO CALLS.

Ott & Snead

300 Turner Road, Suite 514, Richmond, VA 23225. EOE

SOUTH FLORIDA AC

Is looking for a hard-working producton director with strong voice, creative energy, people skills, organizational abilitry. On-air talent a plus. Send tape and resume to Radio & Records, 1930 Century Park West, #357, Los Angeles, CA 90067. EQE

BE A STAR!

The right personality can be a star at our medium market mid-South CHR FM. Send T&R to Radio & Record, 1930 Century Park West, #351, Los Angeles, CA

PROGRAM DIRECTOR

7///

Southern 100,000-watt CHR looking for PD with organization, leadership and ability to win! Send T&R to Radio & Records, 1930 Century Park West, #354, Los Angeles, CA 90067, EOE

NEW FLORIDA CHR

Creative on-air PD and entertaining air staff needed mid-summer. Send tape and resume to: RON WHITE, Radio Program Consultant, PO Box 4189, Little Rock, AR 72214. EOE

MIDWEST

105-WYGN is accepting T&Rs for future openings. Entry level with chance to grow in the Beasley Group. T&R: Oale Carter, 80x 6506, Evansville, IN 47712, EOE (5-30)

ning drive at Country AM in East Texas available immedi 7. T&R: Chuck Morgan, Box 7953, Lawton, OK 73506.

WASK seeks experienced enchor/local news reporter. T&R: Keith Harris, Box 7880, Layfayette. IN 47903. £0E (5-30)

Future openings for telk-oriented air/news persons. T&R Gary Law, Box 1937, Gary, IN 46409, EOE (5-30)

Vermillion counties' 1st radio station now accepting T&Rs for on-air/PBP/sales. Minimum three years' experience. T&R: Greg Scott, 1500 N. Weshington, Denville, IL 61832. EDE (5-30)

WIQB/Ann Arbor's top-rated CHR now accepting applications for future fulltime openings. T&R: Brent Alberts. Box 8605, Ann Arbor, Mt 48107. EQE (6-6)

Morning & evening shifts available in aggressive market. T&R: Chuck Morgan, Broadco of Texas, Inc., Box 7953, Lawton, OK 73506. EOE (6:6)

92-X/Columbus seeks a creative promotions director. T&R: Adam Cook, 195 E. Broad St., Columbus, OH 43215. EQE (6-6)

10,000 watt Country AM seeks PD Experience in Country a must. Need to be a team player. T&R: Mike Fulton OM, KMMJ. Box 1847, Grand Island. NE 68801. EQE (6-6)

Country AM seeks parttime personality, Females encouraged T&R (photo also): Oan Olsen, WXYQ, Box 247, Stevens Point WI 54481, EOE (6.6)

immediate opening for morning air per-sonality, college town, major university, home of okianoma State University. Ok-sajary negotiable, Good production a must. Kyro-FM, EOE-FM. Send tapes & resume to: LARRY SMALLEY, BOX 2228, STILLWATER. **KVRO**

FM 1051

MORNING SHOW HOST

Aggressive Adult Rocker located in a Midwestern medium market, Want highprofile personality type who enjoys personal appearances. Use of phones, gags, production bits, and co-hosts a must, Ratings winners send T's and R's to Radio and Records, 1930 Century Park West, #359, Los Angeles, CA 90067. EOE

FUTURE OPENINGS

Looking for DJs for future openings. ACICHRICOuntry format. Good production skills. Resume, aircheck tape and production samples to **Charlotte Webb.** WTTS/WGTC, 535 S. Walnut St., Bloomington, IN 47401. EOE

PROGRAM DIRECTOR

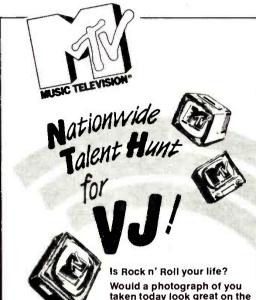
Needed for Ohio Valley Adult Rocker. Must understand Programming, People, and Production. Great company and location in medium market. Competitive salary. Established operation. High achievers send tapes and resumes to Radio & Records, 1930 Century Park West, #358, Los Angeles, CA 90067. FOF

NEWS

NEWS DIRECTOR — We need an experienced news communicator who can maintain the Tapport we have developed in our small market, and give us larger market style, delivery and actualities. #I ratings in market. CHR format. Sports PSP available for extra bucks, but definitely secondary to news ability. Negotable around \$18k. Interested? Let's talk. Tom Andrews. Mgr. WLKI Radio. Angola. Indiana. [219] 665-9554.



NATIONAL



taken today look great on the cover of Rolling Stone? Can you carry on an interesting conversation with a brick wall?

Has someone told you in the past 30 days that you have "magic"?

Do you have a slightly "offthe-wall" personality?

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You must have all six qualities. We won't settle for less. If you got 'em—we want 'em. Absolutely no phone calls. Send tapes to:

1775 Broadway, New York, NY 10019 ATTN: VJ SEARCH

Candidates selected for further consideration will be contacted for an interview

SOUTH

News! Eat? Drink? Sleep It? Rock 'n' Roll? Manage one:person local news & interns. T&R: Kris Kelly, WXQR, Box 1356, Jacksonville, NC 28541. EDE (5-30)

Writer/producer for three-person creative department, Versa-tile voice, four-track experience a must. T&R: Mary Dabney, WSKZ/WGOW, Box 11202, Chattanooga, TN 37401. EOE

Copywriter needed. Excellent knowledge of grammer & English necessary. Some voice work. Resume & tape if available; Mary Dabney. WSKZ/WGOW, Box 11202, Chattanoogs, TN 37401. EOE (5-30)

Top 10 AC Christian. Seeks the right talent for new & exciting formet. T&R: 8.8.C.M., 6445 Powers Ferry #180, Atlanta. GA 30339. EOE (5-30)

Weekends & rallef needed. Some experience preferred. CALL: 8ill (205) 543-9229 EOE (5-30)

Seek professional air talent for current & future openings, T&R; Zeb Lee, WSKY, Box 2956, Asheville, NC 28802, EOE

Announcer/production with potential for future AM drive at 100,000 watt AC. Bright voice, adult delivery, experienced only. T&R: K220, 810 North Pierce, Amerillo, TX 79107 or (806) 373-6777 EOE (5-30)

Seek production director, eight-track experience, strong spots, & on-air promos that sizzle. No calls. T&R (ASAP): Archer Dusablon, 930, 11 Greenway Plaze, Suite #2022, Houston, TX 77046. EOE (5-30)

We're top-rated & seek you to help keep us there. T&R; Bobby Mercer, WGNi, 211 N. 2nd St., Wilmington, NC 28401 EOE (6-6)

Urban/Contemporary KJCB seeks fulltime announcer with minimuM of three years' experience. Board shift & production. T&R: Horatio Handy, 413 Jefferson St., Latayette, LA 70501.

North Central TX AC seeks broascast pros. T&R: Tim Stewart. KIKM, Sherman TX or (214) 893-1151 EOE (6-6)

100,000-watt AOR seeks "ace" partimers. Also accepting applications for future fulltime openings. T&R: 8ili Weston, WIXV. Box 876. Savannah, GA 31498. EOE (6-6)

ROCK 92 accepting applications for possible on-air/promotion/swing ASAP. Could be fulltime position. T&R: Bruce Wheeler. Box 36070, Greensboro, NC 27416, EDE (6-6)

Seek afternoon drive for sunny FL, Great FM facility & benefits. Must have five years' experience in CHR programming. T&R: Tony Mann, WNFI, 801 W. Granada Ave., Ormond Beach, FL 32074. EOF (6-6)

WYXY/Winter Haven seeks strong personality AC pro with minimum of five years' experience. T&R: Roger Bald. 1505 Dundee Rd., Winter Haven, FL 33880. EOE (6-8)

Q-104 has possible afternoon drive opening. T&R: Leo Oavis. 752 Chestnut St., Gadsden, AL 35901, EOE (6-6)

Country seeks morning personality. Medium market in Cajun country. Creative, witry, & strong production. T&R: Kelly Thompson, Box 3, Lafayette, LA 70502. EOE (6-6)

Peducah's top CHR seeks experienced sales manager using magic with agencies. Resume: 97 FM, Box 450, Paducah, KY 42002. EOE (6-6)

OPPORTUNITIES

OPENINGS

WEST

KAVR seeks experienced oldies jock for live assist. Females & minorities encouraged. T&R: Cory Baker. Box 960. Apple Valley, CA 92307. EOE (6-6)

KAVR FM seeks experienced, informative jocks for Modern Country format. Good production a must. T&R: Cory Baker, Box 960. Applke Valley. CA 92307. EOE (6-6)

KFAT Country is now accepting applications. T&R: Skip Taylor, Box 965, Corvallis, OR 97339, EOE (6-6)

Entry-level news opening at AM/FM. Afternoon-evening shift. Gather, write, edit, anchor. T&R: Tom Colvin, KTTR, Box 727, Rolla, MO 65401, EOF (6.6)

Central coast's leading AM/FM need fulltime news reporter who understands sports. T&R: Jaimie Roedel, 516 North "H" St. Lompoc, CA 93436. EOE (6-6)

Northern Arizona's top-rated CHR seeks an experienced morning talent. T&R: Don Cann. KSMK, Box 10, Cottonwood. AZ 96326. EOE (6-6)

ND/DJ position at small-market station for hardworking individual. Lots of opportunity to be a big fish in small pond. T&R: Box 158, Woodburn, OR 97071. EOE (6-6)

96 KISS FM seeks the best. Superb production & adult communications a must. Five years' minimum. No calls, T&R: Jim Elliot, KISF, Box K, Greeley, CO 80632, EOE (6-6)

Sales rep/manager for Chico, CA market FM. Top commission, list, draw negotiable. Must be motivated & aggressive. Excellent growth opportunity. Contact the GSM: [916] 343-0957 EOE (6-6)

AC communicator needed. Middays & possible mornings. T&R: Mike Kingsley, KATW-FM, Box 1540, Lewiston. ID 83501. EOE (6-6)

CHR COMMUNICATORS!!!

We have a rare opportunity for a true CHR communicator. We're looking for one of those rare individuals who can be true personalities over a song intro. Strong production a plus. No "limer" readers need apply. Excellent pay and benefits and a great location. Send your cassette and resume today to: Radio & Records, 1930 Century Park West, #342, Los Angeles, CA 90067. E0E/IMF

#1 RATED NEWS/TALKER

Southern California's most beautiful major market coastal city, #1 rated News/Talker, now accepting applications for unique and dynamic talk show host. Top pay for top talent. Send T&R to. Radio & Records, 1930 Century Park West, #356, Los Angeles, CA 90067. EOE

MORNINGS

Excellent opportunity for proven morning personality at leading Seattle FM station. Solid company with excellent future. Send tape and resume to Casey Keating, 8th floor Tower Bidg., 7th & Olive, Seattle, WA 98101. EOE

OPENINGS

Seeking Production Director Interested candidates should send writing and production samples today to DAVE FRANSEN, GROUP PROGRAM DIRECTOR, Brewer Stations, PO Box 117, Windsor, CO 80550 Experious Control of the Control of Con



ence is required for this position. NO CALLS. EOE

KFIG AM/FM

Central California's leading AC combo is looking for a News Communicator to handle the task of getting the news that matters to busy adults! Females encouraged. T&R to: Jon Smoot, P.O. Box 4265, Fresno, CA 93744.

Morning Entertainer Needed

Morning show needed for adult station in top 30 market (team or individual). If you are willing to work hard, do consistent show-prep, and can be bright, topical, relatable, community-involved and humorous without being windy, send cassette and resume immediately to Radio & Records, 1930 Century Park West, #347, Los Angeles, CA 90067. All replies will be kept confidential. ECE

POSITIONS SOUGHT

Experienced eir personality who wants to be the best is looking for a one or two-year gig at the right station. Not a card reader, JOHN: (312): 262-3773 (6-6)

CA native longs to come home to the KOST. Warm, personal. Four years' experience: AC/Country. Production oriented. MELLOW MURPHY: (702) 878-2474 (6-6)

News reporter/anchor with one-year + on-air experience & degree in Journalism. Seeks fulltime news position. Will consider all markets, DAVE MELLO: (408) 385-0194 (6-6)

or records. VICTOR S. LENTINI: (312) 354-3274 (6-6)

Personality radio, smiling professional, good voice, lots of energy with major market experience. GLENN: (414) 445-0383 mornings (6-6)

Seven-year pro in Top 50 market with CHR/AOR/AC background & good production skills seeks new challenge. TODD: (801) 561-9678 (6-6)

15-year Country personality seeks stable position with growth in South or West. NICK: (607) 849-6063 (6-6)

l'il strive to top your goals & mine. Broascast school graduate with experience. Extremely flexible to fit your needs. KENT SUNDERMAN: (402) 687-2893 (6-6)

Young, upbeat, personal announcer seeks to move up. Fourplus years' experience. Will relocate anywhere, any shift. CALL: (308) 995-8275 7-10pm (6-6)

Experienced GM seeks management position in suburban NY city market. Dynamic, take-charge executive, solid reputation. RICH RAPITI: (201) 429-7323 (6-6)

CHR jock seeks a rocker in any market. Production & Top 12 market experience. Now doing research at Z100/New York. Available immediately, MIKE: (718) 946-6140 (6-6)

Top award-winning ND seeks new opportunities. Call for T&R. BRIAN: (205) 279-8558 after 5pm (6-6)

POSITIONS SOUGHT

No BSI Jock with six years' experience AOR/CHR/AC seeks major/medium market. West Coast voice/promotion. CALL: I4081 867-9104 (6-6)

Seeking to night-fly on your money-making machine. News considered. Must be stable growth position. MATT: (303) 733-MATT (6-6)

PD/PROMO/OPS

Proven ratings winner available NOWI Formerly KWEN/Tulsa, KKAT/Salt Lake, WMNI & WRMZ/Columbus. Country/Midwest is first choice. All skills: research, music, coaching, training, etc. ROB RYAN (614) 761-2918.

DJ/sportscaster presently at AC format. Friendly & natural sound seeks to move up. Will relocate anywhere on East Coast. JACK BERKE: (518) 842-9775 (6-6)

Four years' experience. Have worked in OH/NY/NE. Worked all formats, all shifts. Will relocate anywhere. DAVID: (402) 474-2591 (6-6)

Ohio! Major market feamle wants to work for you. RENEE: (316) 942-6684 (6-6)

A good book needs a large metro jock with drive. MD, & phone experience. Large or medium market. Any shift. CALL: (609) 655-0740 (6-6)

VERSATILE BROADCAST PRO

13 years programming, 4 years sales, past year as GM. Strong on turnaround and rebuilding situations. 36, married, stable. Ready to grow with you. Let's talk about the future, Send T&R to Radio & Records, 1930 Century Park West, #345, Los Angeles, CA 90067.

Top-rated Country morning man/asst. PD seeks new challenge in medium/major market. Owns multitrack studio. Any shift. Call for T&R. (505) 722-2803 (6-6)

Very high-energy, powerful, bizzare CHR air personality with great phones that gets listeners involved. Will get results. KIOD NORDOFF: (213) 530-7426 (6-6)

years in programming. Market size doesn't matter . . . money does. GEORGE: (919) 738-3911 (6-6)

experience in radio, including top 40 market. Excellent promotioms & sales. Seeks stability, RON: (704) 568-3531 (6-6)

Asst. PD/MD seeks same or PD. Worksholic, promotionoriented people-person. Willing to relocate. Top 50 market only. SCOTT: (313) 661-2289 (6-6)

I want to beat the streets! Ambitious reporter wants entry-level position in news, Willing to relocate. ANGELA: (417) 883-2278 (6-6)

You need a dedicated News/Talk producer with major market experience who understands the creative personality. For relief, call: (305) 247-5324 (6-6)

News/sports/DJ: Five years' experience. Degree in Communication, Strong writing background, good communicator JEFF: (303) 522-2731 (6-6)

I'M A PD/MD IN THE SUNBELT

We've got the numbers here ... a 28.3 ¼-hour share, and a whopping 60.0 cum in all adults 18 tp 54. We're a CHR P-3 reporter and living proof that AM radio is NOT dead! We know how to promote, build and image, and win!

As for me, I'm a "PEOPLE" guy who loves to get down into the trenches with the special folks, and help to build standards and dreams others only talk about. Forget major dollars. I want to work with MAJOR PEOPLE who understand the priorities. If you truly know what I'm saying, then frankly, we should have met years ago.

Six stations/18 years. Are you interested? I'll guarantee you this: my professional resume and tape won't end up in your wastebasket with the junk mail!"

Replies to Radio & Records, 1930 Century Park West, #360, Los Angeles, CA 90067.

POSITIONS SOUGHT

PO available now! KWEN/KKAT/WMNI/WRMZ, Proven ratings winner. All skills; research, muslc, coaching, promotions etc... Country/Midwest first preference. ROB RYAN: (614) 761-2918 (6-6)

R&B oldies collector & broadcaster seeks airshift/oldies show Sundays on your station, Ready yesterday. Send letters for demo. KENNY 'D': 16827 New Hampshire Ave. Gärdena, CA 90247. (6-6)

PO seeks post in Eastern NC. Experienced in AOR/AC. Good show & voice, Airshift & sales combo. CALL: (704) 428-9192 [6-6]

Attention PDs: The winning comes easy with the double K - Kurt Kelly. Six years in CHR/AOR. Call today, win tomorrow. (904) 385-2363 (6-6)

Production man for promos, IDs, commercials, jingles etc. Multitrack only. Call for demo: (409) 846-6937 (6-6)

Ready to work! Four years' experience AOR/CHR/AC. Small to major market & also do production, write, & carry a sharp razor. SANTO: (305) 752-8303 (6-6)

XXX RATED!!!!

NO, I'm not X-rated! But I am looking for my first weekend gig on a Southern California AOR. 2-year major market programming/7-year college on air experience.

JIM (213) 851-7470

Are you spending too much time looking for on-air talent? Take a minute to call or write me for details. DONALD J. TRAPP: (2011 472-5188 or 50 Spencer Pl., Garfield, NJ 07026, (6-6)

fid-Michigan announcer with four years' experience seeks the ght station. Would consider parttime. AC/CHR. TIM: (517) 47-6065 (6-6)

Uptempo personality with phones, writing ability, & multitrack experience seeks fulltime position with lots of production. Five years' experience. STU: (313) 653-2935 (6-6)

experience. MN or WI preferred. PAUL M. JOHNSON: (612) 255-1045 (6-6)

Current top-rated CHR moroning-man, asst. PD/MO seeks any shift medium/large market, CHR/AOR, Extensive music knowledge. ARTHUR: (505) 722-6797 (6-6)

ritish announcer seeks CHR/AOR! Currently employed in topen market. Proven ratings success. Five years' experience. east South. Southwest, or West. CALL: (216) 371-4948 5-6)

Broadcast grad WI voc-tech school, Parttime board experience with news, sports color, & PBP, MIKE: (414) 728-5741 (6-6)

Experienced newsperson seeks shift in the Pittsburgh market Broadcast school grad & lots of production experience. DAVE: (412) 233-3067 (6-6)

I ain't working! Need a DJ or copywriter with six years' experience? Yours if the price is right. SHOTGUN: (904) 743-3257 (6-6)

Succesful PD/afternoons/mornings plus creative production. Nineteen-year pro in AOR/AC/CHR/Country. JACK LUNDY: (701) 237-9367 (6-6)

PD, eight-year vet moving West from Chicago, seeks on-alr with growth potential. Young, energetic, starving for opportunity. VICTOR: (312) 354-3274 (6-6)

18 years' experience: news/morning man/production/copy writing/PD/ND. Available now for medium/large market. Prefer warm climate. LARRY KAY: (717) 653-2500 (6-6)

Five-year pro experienced in AC/CHR/Country. Personable with smooth delivery. CALL: (803) 399-4217 (6-6)

Satellite's in, I'm out! But ready to kick some hiney. Alr talent/asst. PD/MD in AC/CHR. MIKE: (916) 927-8927 (6-6)

PD available. Creative, hardworking, references. Medium or small market. CALL: (615) 352-7825 (6-6)

Great voice & attitude: Experienced jock seeks opportunity in Southern CA. On-air or production. Creative team player. DON: (818) 793-4368 (6-6)

MISCELLANEOUS

KMGN/Flagstaff, new 100,000 watt AC, needs service from all labels. Contact Don Scott, PD (602) 526-5765 (6-6)

Need AC service from Capitol, A&M/RCA, Elektra, Polydor, Jive/Arista. Contact WDLV, Box 1677, Southern Pines, NC 28387 (6.6)

WFOX CHR seeks record service from all labels. Contact Nikki Ciattei, Box 252, Middletown, VA 22645. (6-6)

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.



KNBR/San Francisco has a unique opportunity for a creative, energetic Program Director.

We're looking for an experienced, capable, creative winner to lead KNBR's Adult Contemporary, Sports, and Conversation format.

KNBR has all the tools: 50kw clear channel at 680, Giants' baseball, high profile personalities, and the resources of NBC.

To demonstrate your experience and skills, send ratings history, resume, programming philosophy, composite tape, and other materials to:



Ed Shane, Shane Media Services, 6405 Richmond Ave., Suite 311, Houston, TX 77057

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Alpha

D. FOSTER w/O. NEWTON-JOHN "The Best Of Me"

Easy Listening

PAT LEONARD "Live To Tell" LOU RAWLS "We'll Be Together Again"

Broadcast Programming

John Sherman/Bob English (800) 426-9082

Adult Contemporary

ROD STEWART "Love Touch" GENESIS "Invisible Touch"

ANNE MURRAY "Who's Leaving Who"

JACKSON BROWNE "In The Shape Of A Heart"

Modern Country

CONWAY TWITTY "Desperado Love"
GIRLS NEXT DOOR "Slow Boat To China" JOHN CONLEE "Got My Heart Set On You" HANK WILLIAMS JR. "Country State Of Mind"

Century 21Greg Stephens (214) 934-2121

The Z Format

ROBERT PALMER "Hyperactive" OUTFIELD "All The Love in The World"

JEFFREY OSBORNE "You Should Be Mine"

The AC Format

ROD STEWART "Love Touch" **BILLY JOEL "Modern Woman** DOUBLE "The Captain Of Her Heart"

Super-Country

K. ROGERS w/n. RYDER "The Pride Is Back"
N. LARSON w/S. WARINER "That's How You Know..."

Concept Productions

BILLY JOEL "Modern Woman" ROBERT PALMER "Hyperactive"
PETER CETERA "Giory Of Love" MODELS "Out Of Mind, Out Of Sight"

Country

GIRLS NEXT DOOR "Slow Boat To China"
NITTY GRITTY DIRT BAND "Stand A Little Rain"

Media General **Broadcast Services**

ACtion

HEART "Nothin" At All" ROD STEWART "Love Touch" BILLY JOEL "Modern Woman" PETER CETERA "Glory Of Love" STEVIE WONDER "Land Of La-La"
DOUBLE "The Captain Of Her Heart"

Your Country

WHITES "Love Won't Wait" DAVID ALLAN COE "A Country Boy..."
MICHAEL MARTIN MURPHEY "Rollin' Nowhere"
J. CASH & W. JENNINGS "Even Cowgiris Get The Blues'

MEDIA GENERAL CONTINUED

Hit Rock

FIXX "Secret Separation" ROD STEWART "Love Touch"
BILLY JOEL "Modern Woman"
PETER CETERA "Glory Of Love"
BLOW MONKEYS "Diggin' Your Scene"

Peters Productions, Inc.

Country Lovin'

WAYLON JENNINGS "Will The Wolf Survive"
HANK WILLIAMS JR. "Country State Of Mind"
CHARLIE DANIELS BAND "Drinkin' My Baby Goodbye" MICHAEL JOHNSON "Gotta Learn To Love Without You"

BILLY JOEL "Modern Woman" PETER CETERA "Glory Of Love" STEVIE NICKS "Has Anyone Ever Written..."

Radio Arts

Country's Best

MEL McDANIEL "Doctor's Orders" CONWAY TWITTY "Desperado Love"
MERLE HAGGARD "A Friend In California" K. ROGERS w/N, RYDER "The Pride Is Back"

Soft Contemporary

BILLY JOEL "Modern Woman" PETER CETERA "Glory Of Love"

K. ROGERS w/N. RYDER "The Pride Is Back"

BILLY JOEL "Modern Woman BILLY JOEL Wooden wonder
PETER CETERA "The Glory Of Love"
BLOW MONKEYS "Diggin' Your Scene"
K. ROGERS w/N. RYDER "The Pride Is Back"

Satellite Music Network

The Starstation

JAMES TAYLOR "That's Why I'm Here"

Country Coast-To-Coast

GARY MORRIS "Anything Goes" MARK GRAY "That's Why I'm Here"

Rock 'N' Hits

JANET JACKSON "Nasty" BILLY JOEL "Modern Woman" ROBERT PALMER "Hyperactive"

Transtar Adult Contemporary

Mike Tanner (213) 460-6383

LEVEL 42 "Something About You"

Country

Rick Honea (213) 460-6383

RONNIE McDOWELL "All Tied Up" JUDDS "Rockin' With The Rhythm" MARK GRAY "Back When Love Was Enough GEORGE STRAIT "Nobody In His Right Mind"

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BLACK/URBAN

BREAKERS

CASHFLOW

Mine All Mine (Mercury/PolyGram)

71% of our reporters on it. Rotations: Heavy 6/1, Medium 27/3, Light 29/10, Total Adds 14, WXYV, WVEE, WEDR, WLUM, WDKX, WFXC, WKXI, KOKY, WLOU, WBLX, KHYS, WANT, WVKO, KACE. Debuts at number 35 on the Black/Urban chart.

REGINA

Baby Love (Atlantic)

69% of our reporters on it. Rotations: Heavy 4/0, Medium 35/3, Light 21/8, Total Adds 11, WILD, WAMO, WYLD-FM, WJLB, WDKX, JET94, KOKY, WPLZ, WCKX, Z103, WGPR. Moves 38-33 on the Black/Urban chart.

GAVIN CHRISTOPHER

One Step Closer To You (Manhattan)

63% of our reporters on it. Rotations: Heavy 4/0, Medium 27/3, Light 24/4, Total Adds 7, WDIA, WOWI, WDMT, KDAY, WHYZ, WPDQ, WPLZ. Heavy: WDAS, WVEE, WANM, KACE. Moves 40-37 on the Black/Urban chart.

NEW & ACTIVE

Rotations: Heavy 111, Medium 220, Light 146, Total Adds 7, WHUR, WOWI, WDMT, KOXL, WORL, WXLA, KUKO, Heavy WVEE K104, KDAY, KULH, WDKW, WAOK, WXDK, KIIZ, WLOU, KDKO, Mediums include: WILD, WAMO, WBLZ, WZAK XHRM, Debuts at number 39 on the Blackfurban chart.

ANTINCEY JOHN 39 OF THE CHARACTER CH

RAINY DAVIS "Sweetheart" (Supertronic) 46/8

Oldstons: Heavy 1011, Medium 210, Ught 157, Total Adds 8, WWIN, WYEE, KMJO, WDIA, WYLD-FM, WOFX, KIIZ, WJYL leavy: WLD, WRKS, WDAS, WN+C, WDKX, WKM, WZAZ, WTLC, WZEN, Mediums include: WXYV, WOWI, WGCI, WDMT, ZZAK, WLJB, Z

WALK, WILLS, AHM, World's 37-36 on the black/orbart chaft.

SMMCKY ROBINSON "Sileopiess Nights" (Tamia/Motown) 46/4

Rotations: Heavy 8/0, Medium 24/1, Light 14/3, Total Adds 4, WHRK, WLUM, WTKL, JET94, Heavy, WAOK, W.

WLOU, WAAA, WTLC, WKLA, KACE, Mediums include WDAS, WHUR, WVEE, WTMP. WBMX, WGCI, WPDQ.

WILLIE COLLINS "Let's Get Started" (Capitol) 43/4

Rotations - Heavy 60, Medium 23/1, Light 14/3, Total Adds 4, WDLY, WDIA, KMJM, KIIZ, Heavy: WEDR, WTKL, WHYZ, WJMI, WAMN, WAAM, WAAA, Mediums Incidude WWIN, WILD, WDAS, WTMP, KSOL.

WJMI, WARM, WARA, Mediums include: WWIN, WILD, WUAS, WIMF, KSUL.

STEPHANIE MILLS: "Rising Desire" (MGJ) 4220
Rotations: Heavy 10, Medium 144, Light 2716, Total adds 20, WHUP, WDIA, WEDR, WBMX, WGC), WDMT, WJLB, KDAY, KJLH, XHRM, OCTO, WDFG, SIERA, WROIK, WGS, WOOK, WORL, WARA, WKWM, KOKO, Heavy, WYLD-FM.

ARICE "Bye-Bye" (4th & Broadway/sland) 41/3
Rotations Heavy 20, Medium 21/0, Light 18/3, Total Adds 3, WBMX, WDMT, WWDM. Heavy: WWIN, K104. Medium: WXTV, WDAS, WHUR, WOWI, WZAK, WDKX, WAOK, WATV, WPEG, WFXC, WJMI, WKXI, KIIZ, WJJS, WBLX, WANT, WGPR, WKWM, WTLC, WXLA, WOO!

VERMAINE JACKSON "DO You Remember Me" (Arista) 40/16

Rotations: Heavy 3/0, Medium 10/3, Light 27/13, Total adds 16, WWIN, WDAS, WDIA, WBMX, KMJM, WNHC, WATV, WPEG.

KOLZ, KIIZ, WJT, WOOK, WORL, KAPE, WCKX, KBUZ, Heavy, WHUR, JET94, WJMI, Medium; K104, WZAK, WFXC.

WLOU, WANN, WAAA, WILE.
TOTAL CONTRAST "What You Gonna Oo About It" (London/PolyGram) 40/3
Rotations: Heavy 1/0, Medium 12/1, Light 27/2, Total Adds 3, WOWI, WENN, WJMI, Heavy; WPLZ, Medium: WHUR, WVEE,

KDAT, WZEN.
STEVIE WONDER "Land DI La La" (Tamia/Motown) 36/18
Rotations Heavy 4/2, Medium 10/2, Light 22/14, Total Adds 18. WAMO, WYEE, WHRK, WYLD.FM, WBMX, WGCI, XHRM, WKND, KDXL, WENN, WOMG, WHYZ, WGFX, WYL, WWDM, WCKX, Z103, WGPR. Heavy, JET94, WJMI, Medium, WTMP, OCT04, WMMC, WFXC, WASH, WTLC, WZEN, KASH.

PAUL HARDCASTLE featuring CAROL KENYON "Don't Waste My Time" (Chrysalis) 36/2

Heavy 0/0, Medium 15/0, Light 21/2, Total Adds 2, WNHC, WPEG. Medium: WWIN, WDAS, WDJY, WVEE, WDIA, NN, KDLZ, WLOU, WANT, WAAA, 2103, WGPR, WXLA, KACE. TEMPTATIONS "A Fine Mess" (Gordy/Motown) 34/5
Rotations: Heavy 20, Medium 160, Light 166; Total Adds 5, WTMP, WDKX, WKXI, KOKY, WWDM. Heavy. KAPE, WXLA.
Medium: WWIN, WZAK, WKND, WAOK, JET94, WFXC, WOMG, WOFX, WBLX, KHYS, WAAA, WCKX, Z103, WGPR, WZEN,
KACE.

KACE:

MICOLE "What About Me" (Portrait/CBS) 33/11

Rotations : Heavy 1/0. Medium 6/0. Light 26/11. Total Adds 11, WWIN, WBMX, KQXL, JET94, WKXI, WQQK, WCKX, Z103, WEEN, KQXC, KQCE Heavy, W.Z-Z. Medium, WMON, KYD4, WDIA, WEDR, WLOU, WBLX.

WZEN, KOKO, KACE, Heavy, WZAZ, Medium; WAMO, K104, WDIA, WEUR, WEUR, WEU, WBLX, UILCY "NBOWD BUY You" (ICSS Sassociated) 33/9 Rotations: Heavy 2/1, Medium 14/2, Ugh 11/6, Total Adds 9, WOJY, WEDR, WTMP, WZAK, WTKL, WZAZ, WANT, WTLC, KIKUC Heavy, KACE Medium; WWIN, WXTY, WAMO, WATY, WENN, WPEG, JET94, KOKY, WLOU, WBLX, WAAA, WCKX. EUGENE WILDE: "30 Mins To Talk" (Philly World/MCA) 30.5 Rotations: Heavy 10, Medium 11, Luph 18/4, Total Adds 5, WXTV, WOWI, WENN, Z93, KOKY, Heavy; WKXI. Medium; WDAS, WDJY, WTMP, KDLZ, KJCB, WWDM, WCKX, WGDP, WKWM, WZEN.

WDDS, MOUT MER, NULL NOE. MICH. MICH

ROCKWELL "Carme" (Motown) 28/13
Rotations Heavy 0.0, Medium 31, Light 28/12, Total Adds 13, WWIN, WXYV, WDIA, KDAY, WAOK, WATV, WENN, JET94, KOLZ, WORL, KHYS, WCKX, WGPR, Medium, WTMP, WZEN.

KDLZ, WORL, KHYS, WCKX, WGBR, Medium, WIMP, WCEN.

1Y "Teil Me" (Heat) 263,

Rotations: Heavy 2/0, Medium 11/0, Light 13/3, Total Adds 3, WXYV, KJCB, WXLA Heavy, K104, WTLC, Medium: WWIN,

WILD, WORN, WOMT, KSOL, WXOK, KDLZ, WOMG, KOKY, WCKX, WGBR.

KENNY & JOHNNY, THE WHITEHEAD BROS. "I Jumped Out Of My Skin" (PIR/Manhattan) 25/3

Rolations: Heavy 2/0, Medium 8/1, Light 17/2, Total Adds 3, KQXL, WHYZ, KHYS, Heavy, WDAS, K104, Medium: WDIA,
KJCB, WANN, WTLC, WZEN.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

MOST ADDED

ANITA BAKER (22) STEVE ARRINGTON (20)

STEPHANIE MILLS (20) STEVIE WONDER (18) Land Of La La (Tamia/Motown)

SHIRLEY JONES (17) Do You Get Enough Love (PIR/Manhattan)

HOTTEST

JANET JACKSON (57) Nasty (A&M) MIDNIGHT STAR (56) Headlines (Solar/Elektra) BILLY OCEAN (50)

There'll Be Sad Songs . . . (Jiv RENE & ANGELA (29) (Jive/Arista) You Don't Have . . . (Mercury/PolyGram) TIMEX SOCIAL CLUB (23) Rumors (Jay)

SIGNIFICANT ACTION

JUICE "You Can't Hide From Love" (Def Jam/Columbia) 24.3

ALEEM featuring LEROY BURGESS "Fine Young Tender" (Atlantic) 23/12
Rotations; Heavy 0/0, Medium 2/1, Light 21/11, Total Adds 12, WWIN, WDAS, WHUR, WEDR, WTMP, KMJM, KQXL, WTKL.

WEXC, RIIZ, WANT, WILD, Medium RIUS
STEVE ARRINGTON "Homeboy" (Aliantic) 22/20
Rotations: Heavy 0.0, Medium 3/2, Light 1918, Total Adds 20, KMJQ, WOWI, WBMX, WDMT, KMJM, KDAY, KÖXL, WTKL,
WFEG, KÖLZ, WOMG, WZAZ, KIIZ, KJSB, WANM, WAAA, WKWM, WTLC, WZEN, KBUZ, Medium: WKND.

READY FOR THE WORLD "Ceramic Girl" (MCA) 22/7
Rotations: Heavy 3/0, Medium 10/2, Ugin 9/5, Total Adds 7, WDAS, WGCI, KOXL, WJMI, KHYS, KAPE, WVOI, Heavy-K104,
KOAY, WOFK Medium WJGI, WRXC, KIZ, WOOK, WOKK, WGPR, WKWM, KBUZ KDAY, WOFX Medium: WJLB, WFXC, KIIZ, WOOK, WCKX, WGFR, WKWM, KBUZ; SPYDER D (featuring DJ DOC) "1 Can't Wait (To Rock The Mike)" (Profile) 22/6 Rotations: Heavy 1/0, Medium 7/0, Light 14/6, Total Adds 6, WEDR, KDAY, WADK, WOFX, WLOU, WBLX. Heavy: KOKY.

Heavy 1/0, Medium 7/0, Light 14/6, Total Adds 6, WDAS WDIA WTMP WZAK, WFXC, WZAZ, KHYS.

TEDDY PENDERGRASS "Let Me Be Closer" (Asylum) 22/3 Rotations: Heavy 1/0, Medium 12:0, Light 93, Total Adds 3, WHUR, WDMG, WJYL Heavy: WANM. Medium: WVEE. K104, WEDR. WTMP, KSOL KQXL, WTKL, WORL KAPE, WAAA, WXLA, KACE.

EVELYN "CHAMPAGNE" KING "Slow Down" (RCA) 21/3
Rotations: Heavy 0.0, Medium 10/1, Ught 11/2, Total Adds 3, KOXL, WQQK, KHYS, Medium: WDAS, WAMO, K104, WDMT.

WZAK, WENN, KOKY, WBLX WANN.
SIMPLY RED, "Molding Back The Years" (Elektra) 20.5
Rotations: Heavy 7:0, Medium 10/2, Light 313, Total Adds 5, WAMO, WBMX, KOXL, WOFX, WPLZ. Heavy WYEE. WHRK.
WLUM, KAUM, OCTO: MFXA KACK Medium. VDUY, WGCI, WBLZ. B95, WPEG, JET94, WJYL, WZEN.
FULL FORCE "Temporary Love Thigg" (Columbia) 19.715
Rotations: Heavy 00, Medium 32, Light 16/13, Total Adds 15, WWIN, KAUQ, WDMT, KMJM, KDAY, KJLH, XHRM, WNHC,
WDCX, WXOK, WFXC, WHYZ. 2103, WWM. KJAK, Medium: WANM.

FIZZY QWICK "Hangin' Out" (Motown) 19/14 Platations: Heavy 0:0, Medium 1:0, Light 18:14, Total Adds 14, WDJY, WDIA, WEDR, WYLD-FM, WTMP, KSOL. WAOK, WATV, WFXC, WOMG, WZAZ, WBLX, WOOK, KAPE. Medium: WANM.

REAL ROXANNE with HITMAN HOWIE TEE "(Bang Zoom) Let's Go Go" (Select) 17/5
Rolations: Heavy 210, Medium 3/1, Light 12/4, Total Adds 5, WDAS, WTMP, WADK, JET94, WZAZ, Heavy: WZAK, KDAY.

NEW KIOS ON THE BLOCK "Be My Girl" (Columbia) 17/2
Rotations: Heavy 0/0, Medium 6/0, Light 11/2, Total Adds 2, WLOU, WPLZ, Medium: WILD, WHUR, KOKY, WALT, WAAA

LL. COOL J "You'li Rock" (Def Jam/Columbia) 15/5
Rotations: Heavy 1/0, Medium 2/1, Light 12/4, Total Adds 5, WBLZ, KMJM, WKND, WAOK, WTKL. Heavy: KDAY. Medium

ANTHONY & THE CAMP "What I Like" (WB) 15/4 Rotations: Heavy 0/0, Medium 6/1, Light 9/3, Total Adds 4, WUSL, XHRM, WAOK, WQQK. Medium. HOT105, Z93, KIIZ, WANT, WWOM.

BETTY WRIGHT "The Sun Don't Shine" (First String/Fantasy) 15/3 RMARIONS: Heavy 0/0, Medium 4/0, Light 11/3, Total Adds 3, WQFX, WKXI, KACE. Medium: WTMP, WBLX, WANM, WCKX. Rotations: Heavy 010, Medium 410, Light 11/3, Total Adds 3, WUFX, WAXI, KACE, Medium, White, Wols, Mark, Work, CDLONEL ABRAMS "Over And Over" (MCA) 14/10
Rotations: Heavy 010, Medium 412, Light 10/8, Total Adds 10, WDIA, WYLD-FM, WLUM, KQXL, WPEG, WFXC, WANM.

STARPOINT "'Till The End Of Time" (Elektra) 14/6 Rotations: Heavy 3/0, Medium 3/0, Light 8/6, Total Adds 6, K10 K104, WEDR, WYLD-FM, OC104, WCKX, WZEN, Heavy: WJMI,

Rotations: Heavy 10, Medium 42, Light 914, Total Adds 6, WDAS, WHUR, 293, JET94, WKXI, WQQK, Heavy: WAMO

RANDY CRAWFORD "Can't Stand The Pain" (WB) 13/8
Rotations: Heavy 90, Medium 7/3, Light 6/5, Total Adds 8, WDAS, WBLZ, WDMT, KDAY, WATV, WQMG, WCKX, Z103.
Medium: WTMP KAPP WAAA KACF

ET "Candy" (Total Experience/RCA) 13/8 m 3/1, Light 10/7, Total Adds 8, WNHC, KQXL, WXOK, WENN, WANT, WPLZ, Z103, WVOI

MICHAEL HENDERSON "Tin Soldier" (EMI America) 12/1
Rotations: Heavy 1/0, Medium 7/0, Light 4/1. Total Adds 1, WANM. Heavy: KAPE. Medium: WAMO, WHUR. WZAK, KMJM,

PIECES OF A DREAM "Say La La" (Manhattan) 11/10
Rotations: Heavy 0/0, Medium 2/2, Light 9/8, Total Adds 10, WWIN, KDAY, WKND, WDKX, KQXL, KDLZ, WQMG, WANM

O.C. SMITH "What'cha Gonna Do" (Rendezvous) 11/4

Rotations: Heavy 0.0, Medium 111, Light 1013, Total Adds 4, WUAS, WLDU, KAPE, WANM.

ISLEY, JASPER, ISLEY "If You Belleve In Love" (CBS Associated) 10/4

Rotations: Heavy 1/0, Medium 4/0, Light 5/4, Total Adds 4, WHUR, WENN, WJYL, WXLA. Heavy: KDAY, Medium: K104

DHAR BRAXTON "Jump Back (Set Me Free)" (Sleeping Bag) 10/3

Rotations: Heavy 0/0 Medium 2/0 Light 8/3 Total Adds 3, WWIN, WOWI, 293, Medium: WILD, WRKS.

Rotations: Heavy 0/0, Medium 2/0, Light 8/3, Total Adds 3 BEAU WILLIAMS "Give Me Up" (Capitol) 10/2

Rotations: Heavy 0.0, Medium 40, Llyn 62, Total Adds 2, KJCB, WCKX, Medium: KOKY, KAPE, WANM, WVOI.

STYLISTICS "Let's Go Rockin" (Tonight)" (Streetwise) 10.2

Rotations: Heavy 1.0, Medium 5/1, Light 4/1, Total Adds 2, KMJM, WOOK, Heavy: WWIN. Medium: WXYV, WZAK, WJLB, WZAZ.

ARTISTS FOR AMERICAN YOUTH "Welcome Back America" (Fantasy) 10/0

y 0/0, Medium 1/0, Light 9/0, Total Adds 0. Medium: WBL

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BLACK/URBAN ADDS & HOTS

EAST

IVY
CASHFLOW
ZUGENE WILDE
ROCKWELL
HOTTEST:
NIDBIGHT STAR
JANET JACKSON
PHILIP BAILEY
NELI'SA MORGAN
BILLY OCEAN

FULL FORCE JERMAINE JACKSO JERMAINE JACKSOI ROCKWELL PIECES OF A DRE NICOLE ANITA BAKER ALEEM RAINY DAVIS DHAR BRAKTON

WHITNEY HOUSTON

LABELLE & MCDON. JANET JACKSON 52ND ST.

ET
ANITA BAKER
FULL FORCE
PAUL HARDCASTLE
JERMAINE JACKSON
YANG
CON FUNK SHUN COM PUNK SHUN
HOTTEST:
ALEXANDER O'NEAI
SOS BAND
JANET JACKSON
ATLANTIC STARR
JOHNNY KEMP

BILLY OCEAN

SKYY HANSON & DAVIS TIMEX SOCIAL CLU BILLIE RUN D.N.C. RUN D.N.C. Hottest: LABELLE & MCDON. WHITNEY HOUSTON JANET JACKSON STEPHANIE MILLS RAINY DAVIS

OC104/Ocean City

MIAMI SOUND MACH MTUME STARPOINT STEPHANIE MILLS

FIVE STAR LISA LISA JERMAINE JACKSON ALEEM RANDY CRAMPORD DRAMATICS DRAMATICS READY FOR THE WO REAL ROXANNE O.C. SMITH JANICE CHRISTIE JANICE CHRISTID
HOTTEST HOTTEST HEM FAIRY DAVIS
HEM EDITION
EL DEBARGE
JEFFREY OSBORNE

WAMO/Pittsburgh Woodson/Antho

MAZARATI E.G. DAILY SKYY
CON FUNK SHUN
JOESKI LOVE
SHIRLEY JONES
REGINA
WHODINI
SIMPLY RED
STEVIE WONDER
HOTTERS: Hottest: EL DEBARGE NEW EDITION
MIDNIGHT STAR
RENE & ANGELA
TIMEX SOCIAL CLUE

TIMEX SOCIAL CLUB JEAN CARNE ANTHONY & CAMP Hottest: LABELLE & MCDONA STEPHANIE MILLS

PIECES OF A DREAM FULL FORCE TEMPTATIONS JOESKI LOVE REGINA CASHFLOM
Hottest:
HIDNIGHT STAR
BILLY OCEAN
JANET JACKSON
RUN D.M.C.
TIMEX SOCIAL CLUB

Mike Archie STEPHANIE MILLS LISA LISA BOOKER NEWBERRY WILLIE COLON TEDDY PENDERGRASS WILLIE COURS
WALLY BADAROU
ISLEY JASPER ISLE
JAMES & SANBORN
CHERRELE
ANITA BAKER
JANICE CHRISTIE
ALEEM
HOTCORI
SHIRLEY JONES
BILLY OCEAN
TEASE
TIMEX SOCIAL CLUI
MIDNIGHT STAR

WDJY/Washington

JUICY BOOKER NEWBERRY WILLIE COLLINS FIZZY OWICK RUN D.M.C. SKYY Hottest: MIDNIGHT STAR FORCE MD'S FORCE MD'S TEASE BILLY OCEAN WHITNEY HOUSTON

SOUTH

WACKIAtlanti

ROCKWELL TIMEX SOCIAL CLUB

WVFF/Attanta

MAZARATI CASHFLOW STEVIE WONDER CON FUNK SHUN SHIRLEY JONES RAINY DAVIS RAINY DAVIS
HOTTEST:
JAMET JACKSON
MIDHIGHT STAR
GAVIN CHRISTOPHER
JEPFREY OSBORNE
CHERRELLE

WFXA/Augusta

none Hottest: RENE & ANGELA JANET JACKSON EL DEBARGE MIDNIGHT STAR TEASE

WTKL/Baton Rouge CHERRELLE ALEEM

CHILL SMOKEY ROBINSON STEVE ARRINGTON JUICY L.L. COOL J JOESKI LOVE JOESKI LOVE HOTTEST! LABELLE & MCDONAL WHITNEY HOUSTON MAZARAT! ATLANTIC STARR RENE & ANGELA

WEST

KDKO/Denve

BLOW MONKEYS STEPHANIE MILLS PETER GABRIEL AMITA BAKER NICOLE NICOLE
HOTLEST:
MIDHIGHT STAR
BILLY OCEAN
TEASE
TIMEX SOCIAL CLUB
NEW EDITION

KJLH/Los Angele Doug Gilmore

FULL FORCE STEPHANIE MILLS PIVE STAR KRYSTOL

KDAY/Los Angeles

Patterson/Mack

RANDY CRAMFORD
STEVE ARRINGTON
UTFO
PIECES OF A DREAM
FULL FORCE
ROCKMELL
GAVIN CHRISTOPHER
STEPHANIE MILLS
JAMES REESE
SPYDER D

KACE/Los Angeles

Pam Robhson
ANTTS BAKER
MIAMI SOUND MACHI
NICOLE
YELLOWIACKETS
DOUBLE
BETTY WRIGHT
CASHHLON
PIEZES OF A DREAM
GOLOMEL ABRANS
HOCLOMEL ABRANS
HOCLOMEL ABRANS
ELLY
SEPPEY OSBONNE
REME & ANGELA
BILLY OCRAN
52ND ST.

MAZARATI
FULL FORCE
COM FUNK SHUN
JULCY
VOLTAGE BROTHERS
KOPPER
CHERRELLE
HOTEGET
SOE BAND
BILLY OCEAN
FIVE STAR
EL DEBARGE
MIDBIGHT STAR

XHRM/Sen Diego L.D. McCollum

STEVIE WONDER
FULL FORCE
STEPHANIE MILLS
SHIRLEY JONES
ANTHONY & CAMP
HOUTEN
HOTELEY
TIMEX SOCIAL CLUI
HIDNIGHT STAR
FORCE MD'S
BILLY OCEAN
JEFFREY OSBORNE

PIZZY OWICK ANITA BAKER Hottest: LABELLE & MCDONAL SOS BAND ATLANTIC STARR

> WFXA/Augusta and K94/Norfolk reported

REGINA LISA LISA STEPHANIE MILL BICOLE ROCKWELL HOTTEST: JANET JACKSON MIDNIGHT STAR PRINCE

ET CHILL JUICE Hottest: CONTROLLERS MIDNIGHT STAR FIVE STAR CHERRELLS BILLY OCEAN

CHERRELLE NEW EDITION NEW EDITION ET MAZARATI SIMPLY RED MAIN ATTRACTION MICOLE PRINCE STEVIE MONDER ARETHA PRANKLIN TEEVEE TOONES CHILL ALLEM STEVE ARRINGTON COLONEL ABRAMS

EVELYN KING
Hottest:
ROY AYERS
ATLANTIC STARR
FORCE MD'S
TEASE
MELI'SA MORGAN

EUGENE WILDE CON FUNK SHUN TAKANAKA ROCKWELL ROCKWELL

ET

MAIN ATTRACTION
STEVIE WONDER
ISLEY JASPER ISLE
TOTAL CONTRAST
WALLY BADAROU
HOTELLE & HCDONAL
JANET JACKSON
MELI'SA MORGAN
RENE & ANGELA
STEPHANIE MILLS

WATV/Birmingham Bon January

SHIRLEY JONES PIZZY OWICK RANDY CRAWFORD JERNAIME JACKSON WALLY BADAROU ROCKWELL

CHM Fletcher
BLOW HONKEYE
SHIRLEY JONES
ENGEME WILDE
TIMEX SOCIAL CLUB
DHAR BRAXTON
LISA LISA
HOTCORL
JANET JACKSON
HIDBIGHT STAR
BILLY OCEAN
RENE & ARGELA
52ND ST.

WPEG/Charlotts Michael Saunder

Michael Saunders
JEMMAINS JACKSON
COLONEL ABRAMS
ANITA BAKER
ANITA BAKER
STEVE ABRINGTON
PALL HARDCASTLE
STLVIA SMITH
VOLTAGE BROTHERS
STEPHAMIE HILLS
TOLTAGE
JANET JACKSOM
HINNIGHT STAR
BILLY OCEAN
SOS BAMD TIMEX SOCIAL CLUB

87 Reporting Stations 83 Current Reports

a frozen list.

JEAN CARNE SMOKEY ROBINSON REAL ROXANNE REGINA

WMMC/Columbia

GENESIS TIMEX SOCIAL CL KENNY LOGGINS PET SHOP BOYS OUTFIELD OUTFIELD
WHITMEY HOUSTON
VANITY
HOCLES!
JERNAINE STEWART
REGINA
JANET JACKSON
EL DEBARGE
NEW EDITION

K104/Daltas

BOOGIE BOYS STARPOINT CHILL CHILL
HOTTEST LOVE
JOESKI LOVE
MIDNIGHT STAR
READY FOR THE
NEW EDITION
JANET JACKSON

WFXC/Durham Alvin Stowe

AMM Stowe
CASHFLOW
COLONEL ABRAMS
JANICE CHRISTIE
FULL FORCE
WALLY BADAROU
ALLERM
FIZZY CMICK
PRIVATE JOY PRIVATE JOY Hottest: MIDNIGHT STAR BILLY OCEAN RENE & ANGELA JANET JACKSON 52ND ST.

KDLZ/Ft, Worth-Da

ANITA BAKER SHIRLEY JONES PIECES OP A DREA SHIRLEY MURDOCK ROCKWELL STEVE ARRINGTON JERMAINE JACKSON MELBA MOORE HOLDA HOURS
HOTTORY
BILLY OCEAN
REME & ANGELA
TEASE
LABELLE & MCDONAL
FIVE STAR

FIZZY OWICK STEVIE WOWDER PIECES OF A DREAM RANDY CRAWFORD STEVE ARRINGTON TEDDY PENDERGRASS TEDDY PENDERG Hottest: JANET JACKSON BILLY OCEAN MIDNIGHT STAR

WHYZ/Greenville Michael Taylor

STEVIE WONDER L.A. DREAM TEAM L.A. DREAM TEAM RUM D.M.C. GAVIN GERISTOPHE KERNY & JOHNEY SHIRLEY JOHNEY FULL FORCE BOOKER NEWMERRY COMNIE HOLLEST SOS BAND BILLLY OCEAN JAMET JACKSON MIDNIGHT STAR TIMEX SOCIAL CLU

WQFX/Gulfport

Jim Lucas
CON FURN SHUN
STEVIE MONDER
RAINY DAVIS
SIMPLY RED
JOYCE SIMS
SEYDER D
BETTY WRIGHT
HOCLES!
JANET JACKSON
MIDNIGHT STAR
RENE & ANGELA
BILLY CEAN
LABELLE & MCDO

K MJQ/Houston

STEVE ARRINGTON
PULL FORCE
RAINY DAVIS
SHIRLEY MURDOCK
CHILL
TAKANAKA

WJJ8/Lynchburg

READY POR THE

WKX#Jeckson Tommy Marshall

PRECIOUS WILSON MICCLE BETTY WRIGHT TEMPTATIONS TMP BAND TAKANAKA TAKANAKA
MAZARATI
ALLEN TOUSSAINT
SKYY
STEPHANIE MILLS
CASHFLON
HICHELLE GOULET
LISA LISA
HOTLEST
LABELLE & MCDONA
JANET JACKBOH
TEASE TIMEX SOCIAL CLU BILLY OCEAN

WZAZ/Jacks

JANICE CHRISTIE LATOYA JACKSON ZZ TOP JUICY FRESSTYLE REAL ROXANNE STEPHANIE MILLS STEVE ARRINGTON FIZZY CWICK WALT/Moridian JOESKI LOVE PRINCE

Larry Brody
PAULI CARMAN
52ND ST.
TIMEX SOCIAL CLU
GAVIN CHRISTOPHE
BOCLES:
BILLY OCEAN
RENE & ANGELA
JEFFREY OSBORNE
FORCE MD'S
JOHNNY KEMP KIIZ/Killeen Biii St. John

RAINY DAVIS JEAN CARNE WILLIE COLLINS STEVE ARRINGTON

STEVE ARRINGTON ALEM JERMAINE JACKSON HOTTERST JOESKI LOVE TIMEK SOCIAL CLA JAMET JACKSON BILLY OCEAN MIDNIGHT STAR NU SHOUZ JETS E.G. DAILY PATTI AUSTIN INFORMATION

KJCB/Lafayette

CASHPLOW WHODINI

TEMPTATIONS REGINA EUGENE WILDE

EUGENE WILDE Hottsst: SHIRLEY JONES SPYDER D MIDNIGHT STAR TIMEX SOCIAL JOESKI LOVE

CASHPLOW FIZZY OWICK ANITA BAKER TMP BAND STEVE ARRINGTON
BRAU WILLIAMS
HOLLEST JACKSON
BILLY OCEAN
SOS BARD
TEASE
MIDDIGHT STAR TMP BAND
SPYDER D
COMMECTION
JEAN CARME
MICHAEL SEMBEL
HOTTEST JACKSON
DRAMATICS
HIDNIGHT STAR KOKYA ittle Rock Frazier/Earl BILLY OCEAN TIMEX SOCIAL CL

LC. Floyd
JOSSKI LOVE
BU SHOOS
BU SHOOS
BUTHOOST & CAMP
EVELTA'S KING
JERNAINE JACKSON
BOYS DON'T CRY
FAT BOYS
LISA NICOLE
FIEZY GNICK
STEPHANIE HILLS
JAMET JACKSON
MAZARATI
JUNIOR
JOSSKI LOVE

RAINY DAVIS MAZARATI JERNAINE JACKSON JUNIOR TEDDY PENDERGRAS JOESKI LOV ISLEY JASPER ISL STEVIE WONDER WYLD-FM/Ne BOOKER NEWBERRY Deli Spencer WYLD-FM/New Or

STEPHANIE MILLS STEPHANIE MILL
STEVIE WONDER
ANITA BAKER
STARPOINT
COLONEL ABRAMS
RAINY DAVIS
CON FUNK SHUN
FIZZY QWICK
REGINA REGINA Hottest: JANET JACKSON MIDNIGHT STAR TEASE RENE & ANGELA FORCE MD'S

WDIA/Memphis Bobby O'Jey

RAINY DAVIS GAVIN CHRIST COLONEL ABRA SHIRLEY JONES
ROCKWELL
PIZZY QWICK
JERMAINE JACKSON
HOTTOST
HIDWIGHT STAR
JANET JACKSON
BILLY OCEAN
LABELLE & MCDONAL
JEFFREY OSBORNE

WHRK/Memphis Wells/Smith

SMOKEY ROBINSON STEVIE WONDER SHIRLEY JONES SHIRLEY JONES
HOTTMAN
HOTOMAL
HOTOMAL
BILLY OCEAN
TIMEX SOCIAL CLUB
JEFFREY OSBORNE
JANET JACKSON

PRINCE TEENA MARIE Hottest: BILLY OCEAN GEORGE CLINTON JEFFREY OSBORNE TEASE WHITNEY HOUSTON

WEOR/Mismi Jackson/Jones
ALEEM
STARPOINT
CASHPLOW
MAZARATI
STEPHANIE WILLS
FIZZY OWICK
TAKANNAM
JUICY
HOLLER
FIZZY OWICK
TAKANNAM
HOLLER
HOLLER
BINDER
BINDER
BINDER
BINDER
BILLY OCEAN
FIVE STAR

WPLZ/Richmond Crumbley/Daniels REGINA SIMPLY RED PETER GABRIEL GAVIN CHRISTO TEENA MARIE ET
NEW KIDS ON THE 8
HOWARD JOHES
HIROSHIMA
BOOGIE BOYS
MICHAEL MCDOMALD
CODE RED

PIVE STAR TIVE STAM
TOTAL CONTRAST
DHAR BRAXTON
JANICE CHRISTIE
PRINCE
JEFFREY OSBORNE
EUGENE WILDE
STEVE ARRINGTON
JOESKI LOVE
GAVIN CHRISTOPHI
ANITA BAKER

KRANoriok

Mike Allen
none
Hottest:
JANET JACKSON
LABELLE & MCDONA
ATLANTIC STARR
WHITNEY HOUSTON
MIDNIGHT STAR

WORL/Ortando

MAZARATI STEPHANIE MILLS JERMAINE JACKSON CHERRELLE CHERRELLE
TEENA MARIE
FORCE MD'S
ROCKWELL
HOTTEGET:
REME & ANGELA
MIDHIGHT STAR
JANET JACKSON
BILLY OCEAN
SOS BAND

KHYS/Port Arthur Petry/Davis

Petry/Devie
ARETHA PRANKLIN
MINDOINI
PRINCE
TERMA MARIE
CON FOUN SHID
CON FOUN SHID
CON FOUN SHID
CON FOUN SHID
SHIRLY JOHNS
JUICE
KENNY A JOHNNY
RADY FOR THE W
EVELYN KING
ROCKWELL
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ANITA BAKER CABHPLOW JUICE SHIRLEY JONES PRINCE ALEEM JUICY HOTTEST: LABELLE & MCDONAI REME & ANGELA JEFFREY OSBORNE MIDNIGHT STAR RUN D.M.C.

Hottest: MTUME BILLY OCEAN MAZARATI EL DEBARGE RÈNE & ANGELA

JERMAINE JACKSON PRINCE READY FOR THE WOI CON FUNK SHUN RICK JAMES FIZZY QWICK O.C. SMITH O.C. SMITH
Hottest:
BILLY OCEAN
MIDNIGHT STAR
RENE & ANGELA
52ND ST.
JEFFREY OSBOR

STEVIE WONDER MAZARATI MAZARATI WILLIAM BELL TEMPTATIONS JANICE Hottest:
WHITNEY HOUSTON
NU SHOOZ
BILLY OCEAN
JOESKI LOVE
MIDNIGHT STAR

MIDWEST

STEPHANIE MILI SKYY JEAN CARNE STEVIE WONDER HOCTEST: BILLY OCEAN 52ND ST. JANET JACKSON TEASE FIVE STAR

RANDY CRAWPORD LEVEL 42 RUN D.M.C. L.L. COOL J

HOTTOGET: JANET JACKSON MIDNIGHT STAR BILLY OCEAN MOVIES

MOVIES JOESKI LOVE

Dean Deen
JANICE
JOYCE SIMS
CHERRELLE
STEPHANIE MILLS
FULL FORCE
STEVE ARRINGTON
ANITA BAKER
RANDY CRAMFORD
JACKSON & HAYES
GAVIN CHRISTOPHE
HOLLEGE

GAVIN CHRISTOPHER HOTTEST JACKSON JOESKI LOVE RENE & ANGELA RUN D.M.C. TIMEX SOCIAL CLUB

JOB BUHARD
COLONEL ABRAMS
GAP BAND
PIECES OF A DREAMITA BAKER
HICHAEL HENDERSON
STEVE ARRINGTON
O.C. SWITH
HOCLESE!
JANET JACKSON
MIDWIGHT STAR
BILLY OCEAN
LABELLE & MCDONA
RENE & ANGELA

WTMP/Tampe Chris Turner

Chris Turner

Chris Turner

ALERM
JULCY
JANICE CHRISTIE
FIEZY OWICK
SLAVE
REAL ROXANNE
HOTESEL
JANET
JANET
JANET
JANET
JANET
HOTESEL
L
DEBARGE
RIONIGHT
STAR
NEW EDITION

WAAA/Winston-Salan

STEPHANIE MILLS ANITA BAKER GAP BAND PIECES OF A DREAM STEVE ARRINGTON

STEVE ARRINGTON
HOTTEST:
LABELLE & MCDONAI
JANET JACKSON
MELL'SA MORGAN
MIDNIGHT STAR
BILLY OCEAN

CONNIE ANTER ANTER ANTER BACER THEE SOCIAL CLUB MODER STURE ARTHOTON HAIB ATTRACTION JABICE STEVIE WONDER SIMPLY RED STEPHANIE MILLS JEMMAINE JACKSON MELBA MOORE NICOLE MICOLE Hottest: WHITNEY HOUSTON JANET JACKSON FAT BOYS TEASE RENE & ANGELA **WCKX/Columbu**

ROCKWELL
BEAU WILLIAMS
JERMAINE JACKS
HOTTOMIC JACKS
ANET JACKSON
MIDNIGHT STAR
BILLY CCEAN
ROSE BROTHERS
TROY JOHNSON

WVKO/Columbu

CASHFLOW JOESKI LOVE

REGINA REGINA
ET
MAZARATI
RANDY CRAMFORD
TMP BAND
STEVIE WONDER
NICOLE
PULL PORCE
HOTLES:
52MD ST.
TIMEX SOCIAL CL
REME & ANGELA
MIDMIGHT STAR
TEASE

WJLB/Detroit STEPHANIE MILLS CON FUNK SHUN STEPHANIE WILL
CON FUNK SHUN
REGINA
WRECKIN' CREW
HOTTEST:
JAMET JACKSON
JOHNNY KEMP
MELI'SA MORGAN
NEW EDITION
RENE & ANGELA

WKWM/Grand Ra Grant/Franklin

JOESKI LOVE STEPHANIE MILLS FULL PORCE STEVE ARRINGTON COLONEL ABRAMS MICHELLE GOULET

MICHELLE GADLE, Hottest: WHITNEY HOUSTON JAMET JACKSON EL DEBARGE MIDNIGHT STAR 52ND ST.

PAUL LAURENCE PAUL LAURENCE UTPO JEAN JEST THE CONTROL OF THE CON

READY FOR THE WO ET SHIRLEY JONES HOTTEST: WHITHEY HOUSTON JAMET JACESON BILLY OCEAN FORCE MD'S** 52ND ST.

MAZARATI JEAN CARNE JEAN CARNE
BOOGIE BOYS
JERMAINE JACKSON
STEVE ARRINGTON
HOLLEST:
52ND ST.
EL DEBARGE
TIMEX SOCIAL CLUB
JAMET JACKSON
MIDNIGHT STAR

WJJS/Lynchburg and HOT105/Miami failed to report.

WZAKICH ANITA BAKER MELBA MOORE SPENCER JOHES MICHAEL MCDOS MIKE JEMISON

TEENA MARIE
PET SHOP BOYS
WHITHEY HOUSTON
HOTLEST:
MADOWNA
JANET JACKSON
MIDNIGHT STAR
SOS BAND TIMEX SOCIAL CLUB STEVIE WONDER REGINA STARPOINT RANDY CRAMFORD MICOLE RUN D. M.C. SKINNY BOYS ROCKWELL BEAL MILLIAMS WXLA/Lansing Liz Colbert

SHIRLEY JONES E.G. DAILY BRENDA & BIG DUD CHERRELLE ANITA BAKER IVY ISLEY JASPER ISL ISLEY JASPER ISLI PRINCE Hottest: TIMEX SOCIAL CLU! BILLY OCEAN HIDHIGHT STAR JEFFREY OGBORNE CONNIE

WTI.C/Indianapolis

ALEEM
STEVE ARRINGTON
JANICE CHRISTIE
ANITA BAKER
JUICY
HOttest:
JAMET JACKSON
MELI'SA MORGAN
JOHNNY KEMP
BILLY OCEAN
EL DEBARGE

B95/Kaneas City McKay/Palegi

WLUM/Milwaukee Bernie Miller

MODELS FORCE MD'S MICHAEL MCDONALD SMOKEY ROBINSON CASHFLOW JERMAINE STEWART SHIRLEY JOHES COLONEL ABRAMS Hottest: JANET JACKSON EL DEBARGE BILLY OCEAN 52ND ST. TIMEX SOCIAL CLU

KMJM/St. Louis

Mike Stradford
STEVE ARRINGTON
FULL PORCE
ALBEN
LL. COOL J
JENNAINE JACKSON
MILLIE COLLINS
STYLISTICS
STYLISTICS
HOLSEN
HONGORT STAR
REAL ROXANNE
SIMPLY RED
PRINCE Mike Stradford

WVOl/Toledo

KBUZ/Wichite

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

JUNE 6, 1986

FREDDIE HUBBARD/WOODY SHAW/Double Take (Blue Note)

AHMAD JAMAL/Rossiter Road (Atlantic)

BOBBY HUTCHERSON/Color Schemes (Landmark)

LESLIE ORAYTON & FUN/What It Is Is What It Is (Esoteric/Optimism)

Ō SPECIAL EFX/Slice Of Life (GRP)

LARRY CARLTON/Alone/But Never Alone (MCA Master Series)

ARTHUR BLYTHE/Da-Da (Columbia)

MICHEL PETRUCCIANI TRIO/Pianism (Blue Note)

EDDIE HARRIS & ELLIS MARSALIS/Homecoming (Spindletop) 0

DIZZY GILLESPIE/Closer To The Source (Atlantic)

0 BUDDY RICH/Mr. Drums-Live On King Street (Cate)

13 LYLE MAYS/Lyle Mays (Geffen)

ROB MULLINS/Nite Street (RMC) DEBUT JIMMY SMITH/Go For Whatcha Know (Blue Note)

SANDY OWEN/Boogie Woogie Rhythm & Blues (Ivory)

CHICK COREA/Elektric Band (GRP)

17 JOE HENDERSON/State Of The Tenor, Vol. 1 (Blue Note)

18 NANCY WILSON/Keep You Satisfied (Columbia) STEVE BACH/Holiday (Cafe) 25

CHUCK MANGIONE/Save Tonight For Me (Columbia)

DEBUT > 3 BOB JAMES & DAVID SANBORN/Double Vision (WB)

PAT METHENY & ORNETTE COLEMAN/Song X (Geffen)

JONATHAN BUTLER/Introducing Jonathan Butler (Jive/Arista)

DEBUT > 3 CHET ATKINS/Street Dreams (Columbia)

JAMES WILLIAMS SEXTET/Progress Report (Sunnyside)

DEBUT DEBUT ALPHONSE MOUZON BAND/Back To Jazz (Pausa) 2

ANTHONY BRAXTON/Seven Standards 1985, #2 (Magenta/W. Hill) DEBUT

90 DAVE BRUBECK QUARTET/Reflections (Concord)

LARRY CORYELL/Equipoise (Muse)

30 **@** SCOTT COSSU/Reunion (Windham Hill)

Black-Urban stations contributing to Jazz WKND/Hartford, Melonae McClean; KJCB/Lafayette, Horatio Handy; WYLD-FM New Orleans, Dell Spencer, wDMT-Cleveland Dean-Dean Rufus

NEW & ACTIVE

INDRA LESMANA "For Heaven & Earth" (Zebra/MCA) 18/9
Rotations Heavy 2 1. Medium 6/2. Light 7/3. Earta Adds 3. Total Adds 9. WFAE, WNOP, KBEM, KJ22, KMHD, WLVE, WUSF
KLCC KLSK Heavy KPLU Medium WRITI. WLOO, WFSS WHRO.

KAZUMI WATANABE "Mobo Splash" (Gramavision) 17/4
Rotations Heavy 20, Medium 7/2, Light 8/2, Extra Adds 0, Total Adds 4, WGBH, WBFO, KWMU, KJCB, Heavy, WNOP, WGET, Medium, KREM, KPLU, WHOM, WVPE, WMSH, WASH, KREM, KPLU, W

MAKOTO OZONE "After" (CBS) 15/11

Rotations: Heavy 2/0, Medium 6/4, Light 5/5, Extra Adds 2, Total Adds 11, WBFO, WCLK, WMOT, WKSU, KADX, KKGO, KJZZ, KJAZ, WNUR, KLCC, KXPR, Heavy, KANU, KPLU, Medium, WNOP, WUSF

JAMES RIVERS QUARTET "The Oallas Sessions" (Spindletop) 14/3
Rotations Heavy 0.0, Medium 6/1, Light 8/2, Extra Adds 0, Total Adds 3, WEBR, WBGO, WUSF, Medium: WGBH, WCLK,

WPPL, KPLU, WVPE

JIM HALL TRIO" "JIM HAIL"S Three" (Concord) 12/2

Rotations Heavy 4/0, Medium 3/1, Light 4/0, Extra Adds 1, Total Adds 2, WCLK, KLON, Heavy, WKSU, KJAZ, WHRO, KXPR

FATTBURGER "One OI A Kind" (Golden Boy Jazz/Optimism) 11/4

4/1, Light 3/1, Extra Adds 2, Total Adds 4, WAER, WCLK, KPLU, WVPE, Heavy, KBEM, WESS

ROBERT GREENIOGE & MICHAEL UTLEY "Mad Music" (MCA Master Series) 11/0
Rotations: Heavy 2/0. Medium 3/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy, KIFM, KLSK, Mex

Rotations. Heavy 1/0. Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WGBH, Heavy: KBEM, Medium: KERA, WBBY, WJZZ, KTCJ, WAVE.



MOST ADDED

BOB JAMES & DAVID SANBORN (13)

Double Vision (WB)
JIMMY SMITH (12) Go For Whatcha Know (Blue Note)
MAKOTO OZONE (11)

INORA LESMANA (9) For Earth And Heaven (Zebra/MCA) HOTTEST

BOBBY HUTCHERSON (19) Color Schemes (Landmark)
FREDOIE HUBBARO/WOODY SHAW (15)

Double Take (Blue Note) SPECIAL EFX (12) Slice Of Life (GRP)

AHMAD JAMAL (11)

Rossiter Road (Atlantic)

JOHN ABERCROMBIE "Current Events" (ECM) 10/1

Total Adds 1, WEAE Heavy, WDET, WUWM, KPLU, Medium.

WRTI, WPEL, WNDP, WRSD, KJAZ, KAUG.

"IMMOTHY DONANUE "The Fifth Season" (Avalon) 9:2

Retations heavy 0.0, Medium 4.1, Light 5:1, Extra Adds 0, Total Adds 2, WBFO, KUOP, Medium: KERA, WVPE, KLCC. PHIL WOODS "Heaven" (BlackHawk) 8/3

dium 2 0, Light 2 2, Extra Adds 1, Total Adds 3, WBGO, WKSU, KXPR. Heavy: WCLK, KLON, KJAZ

CLARE FISCHER & HIS LATIN JAZZ SEXTET "Free Fall" (Discovery) 8/1

dium: WBGO, WJZZ, KPLU, WVPE. Rotations: Heavy 1'f. Medium 4'i0. Light 3:0. Extra Adds 0. Total Adds 1. KXPR. Me BILLY PIERCE QUARTET "William The Conqueror" (Sunnyside) 8'0. Rotations: Heavy 2:0. Medium 5:0, Light 1:0. Extra Adds 0. Total Adds 0. Heavy. W

WHRO KLCC Medium: WGRH WNOP

BEST OF BLUE NOTE "Volume 2" (Blue Note) 8/0
Rotations: Heavy 1:0. Medium 5:0. Light 2:0. Extra Adds 0. Total Adds 0. Heavy: WEBR. Medium: WBFO, WRTI, WNOP.

KONR WKND.

WBBATION SOCIETY "Music Of Rahsaan Roland Kirk" (Stash) 6/3

Rolations: Heavy 1/0, Medium 4/2, Light 0.0, Extra Adds 1, Total Adds 3, WKSU, KADX, KXPR, Heavy, WBGO, Medium.

BERTRAMI "Dreams Are Real" (Milestone/Fantasy) 6/1

3/0, Light 2/1, Extra Adds 0, Total Adds 1, KUHF, Heavy: WYRS, Medium: WBEE, WJZZ,

LOU RAWLS "Love All Your Blues Away" (Epic) 6/1
Rotations: Heavy 2/1, Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 1, WBGO. Heavy: WJZZ, Medium: WCLK, WBEE.

KENNY BARRON "1+1+1" (BlackHawk) 6/1 avy 2/0, Medium 3/0, Light 0/0, Extra Adds 1, Total Adds 1, WNOP, Heavy: WCLK, KJAZ, Medium: WRTI,

KPLU KXPR

SCOTTY YOUNG "Outside In" (Space Administration) 6/1

SCOTTY YOUNG "Outside In" (Space Administration) 1/1

SCOTTY YOUNG "OUTSIDE IN" (Space Admi

L. SUBRAMANIAM "Mani & Co." (Milestone/Fantasy) 6/0 Rotations: Heavy 2/0, Medium 4/0, Light 0/0, Extra Adds 0, Total Add: WHRO, KIFM.

Adds 0. Heavy: WDET, KJZZ, Medium: KERA, WFSS.

REGIONALIZED ADDS & HOTS

SOUTH EAST MIDWEST

JOSE SCHMOUP
JOSE SCHMOUP
JOSE SCHMOUP
JOSES RIVERS
HELESAD & JOSE
JOSES WILLIAMS
ANTHER SCHME
ATTHER SCHME

49 Reporting Stations **42 Current Reports** KERA/Dallas-Ft. Worth; WBEE/Chicago; WDMT/Cleveland; WHRO/Norfolk; and WJZZ/Detroit called in frozen playlists. KCNR/Portland and WKND/Hartford failed to call in a report. Their playlists

were frozen.

WEST

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

Three Two Last Weeks Weeks Week		Reports/Adds	Heavy	Medium	Light
	LEE GREENWOOD/Hearts Aren't Made To Break (MCA)	161/0	146	12	.3.
5 2 1 2	DAN SEALS/Everything That Glitters (EMI America)	156/0	127	23	6
	JUICE NEWTON/Old Flame (RCA)	158/0	114	35	9
	MARIE OSMOND/Read My Lips (Capitol/Curb)	152/1	110	33	. 9
	JUDY RODMAN/Until I Met You (MTM)	161/3	103	46	12
_	WILLIE NELSON/Living In The Promiseland (Columbia)	143/0	103	27	13
_	SOUTHERN PACIFIC/Reno Bound (WB)	154/1	78	61	15
	ED BRUCE/Nights (RCA)	148/1	76	59	13
_	CHARLIE DANIELS BAND/Drinkin' My Baby Goodbye (Epic)	141/2	85	37	19
_	EDDIE RABBITT/Repetitive Regret (RCA)	128/0	82	28	18
	RANDY TRAVIS/On The Other Hand (WB)	146/5	68	65	13
	DOLLY PARTON/Tie Our Love (In A Double Knot) (RCA)	154/0	52	89	13
	KATHY MATTEA/Love At The Five & Dime (Mercury/PG)	150/0	50	85	15
35 26 22	JUDDS/Rockin' With The Rhythm Of The Rain (RCA/Curb)	162/0	32	111	19
32 24 20 🚯	GEORGE STRAIT/Nobody In His Right Mind (MCA)	158/6	41	94	23
23 20 18 🔞	T. GRAHAM BROWN/I Wish That I Could Hurt (Capitol)	147/0	35	103	9
6 5 7 17	DWIGHT YDAKAM/Honky Tonk Man (Reprise/WB)	124/0	71	29	24
1 6 14 18	FORESTER SISTERS/Mama's Never Seen Those Eyes (WB)	120/0	73	23	24
28 25 23 19	RONNIE McDOWELL/AH Tied Up (MCA/Curb)	152/1	27	106	19
33 28 24 🥸	JOHN SCHNEIDER/You're The Last Thing I Needed (MCA)	149/7	23	100	26
11 10 8 21	RESTLESS HEART/Til I Loved You (RCA)	106/0	61	31	14
31 29 26 🕰	GEORGE JONES/Somebody Wants Me Out Of The Way (Epic)	133/3	32	76	25
29 27 25 🕮	MICHAEL JOHNSON/Gotta Learn To Love Without You (RCA)	141/4	17	94	30
38 32 29 🕸	PAKE McENTIRE/Savin' My Love For You (RCA)	146/6	9	91	46
34 30 27 🐠	MARK GRAY/Back When Love Was Enough (Columbia)	127/7	24	71	32
37 31 28 🥸	SAWYER BROWN/Shakin' (Capitol/Curb)	138/4	14	86	38
49 38 30 🐠	WAYLON JENNINGS/Will The Wolf Survive (MCA)	136/10	6	80	50
45 35 31 🐠	GARY MORRIS/Anything Goes (WB)	129/8	3	82	44
	STEVE WARINER/Life's Highway (MCA)	107/0	60	24	23
46 36 33 🥸	T.G. SHEPPARO/Strong Heart (Columbia)	133/11	4	81	48
	STATLER BROTHERS/Count On Me (Mercury/PG)	132/14	5	80	47
_	SWEETHEARTS OF THE RODEO/Hey Doll Baby (Columbia)	97/0	15	50	32
	EXILE/Super Love (Epic)	92/0	46	36	10
BREAKER 👰	DON WILLIAMS/Heartbeat In The Darkness (Capitol)	131/38	9	60	62
45 39	MICHAEL MARTIN MURPHEY/Rollin' Nowhere (WB)	120/17	9	60	51
BREAKER 🥯	RICKY SKAGGS/I've Got A New Heartache (Epic)	111/19	4	54	53
	CHARLY MCCLAIN & WAYNE MASSEY/When It's Down To Me And You (Epic)	75/0	18	44	13
	JIM GLASER/The Lights Of Albuquerque (Noble Vision/MCA)	85/3	8	45	32
BREAKER ®	EDDY RAVEN/Sometimes A Lady (RCA)	104/30	2	37	65
BREAKER @	CONWAY TWITTY/Desperado Love (WB)	104/43	2	32	70
_	RONNIE MILSAP/Happy Happy Birthday Baby (RCA) JOHNNY CASH & WAYLON JENNINGS/Even Cowgirls Get The Blues (Columbia)	60/0	16	22 34	22
		77/9	4	34 39	39 47
= 47 43 8 18 36 44	WHITES/Love Won't Wait (MCA/Curb) REBA McENTIRE/Whoever's In New England (MCA)	86/6 55/0	0 19	39 17	19
DEBUT > 30	MERLE HAGGARD/A Friend In California (Epic)	55/U 83/28	7	27	49
DEBUT DEBUT	HANK WILLIAMS JR./Country State Of Mind (WB/Curb)	83/28 81/61	2	18	61
— 50 3	BILLY JOE ROYAL/Boardwalk Angel (Atlantic America)	58/2	9	22	27
DEBUT > 23	JOHNNY PAYCHECK/Old Violin (Mercury/PG)	65/15	5	28	32
DEBUT \$49	DAVID ALLAN COE/A Country Boy (Who Rolled The Rock Away) (Columbia)	61/5	3	27	31
	BILLY SWAN/You Must Be Lookin' For Me (Mercury/PG)	38/0	3	17	18
	Original to committee to find the				

JUNE 6, 1986 MOST ADDED

HANK WILLIAMS JR. (61)
Country State Of Mind (WB/Curb)
CONWAY TWITTY (43)
Desperado (WB)
DON WILLAMS (38)
Heartbeat in The Darkness (Capitol)
NITTY GRITTY DIRT BAND (36)
Stand A Little Rain (WB)
KENNY ROGERS WAICKIE RYOER (31)
The Pride Is Back (RCA)
EDDY RAVEN (30)
Sometimes A Lady (RCA)
GIRLS NEXT DODR (29)
Slow Boat To China (MTM)
MERLE HAGGARD (28)
A Friend In California (Epic)
JOHN CONLEC (26)
Got My Heart Set On You (Columbia)
CARL PERKINS (25)
Birth Of Rock. . . (America Smash/PG)
N. LARSON w/S. WARINER (24)
That's How You Know ... (MCA)

HOTTEST

LEE GREENWOOD (81) Hearts Aren't Made To Break (MCA) DAN SEALS (79) Everything That Glitters (EMI America)
WILLIE NELSON (56) Living In The Promiseland (Columbia) EDDIE RABBITT (36) Repetitive Regret (RCA) JUDY RODMAN (36) RANDY TRAVIS (33) On The Other Hand (WB)
MARIE OSMONO (33) ad My Lips (Capitol/Curb)
JUICE NEWTON (30) Old Flame (RCA)
CHARLIE DANIELS BAND (29) Drinkin' My Baby Goodbye (Epic)
SOUTHERN PACIFIC (26) Reno Bound (WB) **DWIGHT YDAKAM (26)** Honky Tonk Man (Reprise/WB)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the song reported "hortest" compiled from all our reportes. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or hoting that the song is among there five hottest

BREAKERS

DON WILLIAMS

Heartbeat In The Darkness (Capitol)

On 81% of reporting stations. Rotations: Heavy 9, Medium 60, Light 62, Total Adds 38 Including WPOC, WQBE, WRKZ, WHN, WZZK, WESC, WGKX, WQDR, WQYK, WGAR-FM, WWWW, WDGY, WXCL, K102, KSOP, KGA. Moves 40-34 on the Country chart.

RICKY SKAGGS

I've Got A New Heartache (Epic)

On 4% of reporting stations. Rotations: Heavy 54, Medium 53, Light 19 including WPTR, WZZK, WSOC, KLLL, WSM, KYXX, WRNL, KBMR, WXCL, WLLR, WKCQ, WIL, KIK-FM, KLZ, KRAK. Moves 48-41-36 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

CONWAY TWITTY

Desperado Love (WB)

On 64% of reporting stations. Rotations: Heavy 2, Medium 32, Light 70, Total Adds 43 including WTCR, WHN, WDSY, WZZK, WESC, WAMZ, WSIX, KJJY, WBCS, KFDI, KFMS, KNIX, KSOP, KSON, KRPM. Debuts at number 40 on the Country chart.

EDDY RAVEN

Sometimes A Lady (RCA)

On 64% of reporting stations. Rotations: Heavy 2, Medium 37, Light 65, Total Adds 30 including WQBE, WDSY, WCVR, WAMZ, WSM, WQDR, WMNI, WCUZ, WMIL, WXCL, WTHI, KWEN, KYGO, KCCY, KRAK.

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

WHITES "Love Won't Walt" (MCA/Curb) 86/6

Adds 6, WKYG, WDXE, WRNL, WSLR, WBCS, KGHL. Medium: WBGW KCKC, Moves 47-43 on the Country chart.

WAUR, NAM, WOM, WALE, AND, NOWN, RUK, MOVES & 43-0 In the Commy Chief.

MERILE HAGGRAND "A Friend in California" (Figit) 83/28.

Rotations: Heavy 7, Medium 27, Light 49, Total Adds 28 including WCAO, WRKZ, WHN, WWVA. WESC, WQYK, WTQR, WWNN, WFMS, WKCO, KYGO, KZLA, KOLO, KRRW, KGA. Debuts at number 45 on the Country chart.

HANK WILLIAMS JR. "Country State Of Mind" (WB/Curb) 81/61
Rotations: Heavy 2, Medium 18, Light 61, Total Adds 61 including WGAO, WINN, WNYR, KASE, WZZK, WSOC, WESC, KIKK, KSSN, WAMZ, WUBE, WCJZ, WOW, KNIX, KSOP, KMPS Debuts at number 46 on the Country chart.

ASSET, WANZ, WOE, WOUL, WOW, NM, ASSET, ASSET, WANZ, BEBUS AT BURNEY HE OF THE BURNEY (Columbia) 777/9

Rotations Heavy 4, Medium 34, Light 39, Total Adds 9, WOBE, WKYG, WOTO, KIKK, WUSO, WMNI, WONE, KTPK, KGA
Heavy, WOR, KASE, WORK, KIGO, Moves 464-2 on the Country chart.

JOHNNY PAYCHECK "Old Violin" (Mercury/PolyGram) 65/15 Rotations: Heavy 5, Medium 28, Light 32, Total Adds 15, WVAM, WBGW

Rotations: Heavy 5, Medium 28, Light 32, Total Adds 15, WVAM, WBGW, WKYG, KPLX, KKIX, WDXE, WAMZ, WQYK, WUSQ, WSLR, WMNI, WWWW, WITL, WOW, WWJO. Debuts at number 48 on the Country chart.

HOLLY DUNN "Wo Too Many" (MTM) 539.9 WWA, WEZL, WESC, KLLL, WKIX, WRNL, WMNI, KTPK, KEIN. Heavy KRIT. Medium 20, Light 42, Total Adds 9, WWA, WEZL, WESC, KLLL, WKIX, WRNL, WMNI, KTPK, KEIN. Heavy KRIT. Medium WCAO, WALR, WLMW, WOW, KKCS, KOLO.

Heavy, RRIT, Medium: W.A.D., Walli, M.W., WOW, K.CS., KULD.

BAVID ALLAN COE: "A Country Boy (Who Rolled The Rock Away)" (Columbia) 61/5

Rotations: Heavy 3. Medium 27, Light 31, Total Adds 5, WIXY, WSLR, KBMR, KULY, KEIX, Heavy, WHIS, WPOR, WTYY, WLW, WTQR, KTIS, KFD, KOLD, Obbots a number 49 on the Country chart.

MEL McDANIEL "Octor's Orders" (Capitol) 59/12
Rolations: Heavy 0, Medium 18, Light 41, Total Adds 12, WAJR, WWVA, WVMI, WUSY, WESC, WQYK, KWMT, WKCQ, WTHI, KRAK, KSOP, KMPS, Medium, WIRK, WTOM, KWJJ.

BILLY JOE ROYAL "Boardwalk Angel" (Attantic America) 58/2
Rotations Heavy 9, Medium 22, Light 27, Total Adds 2, WRTU, KILT-FM, Heavy, KIKK, WAMZ, WLWI, WPAP, KSO, KFGO, WOW, KCOY, KIGO, Medium "BESC, WIBE, WKCO, KSOP, Moves 50-47 on the Country chart.

GIRLS NEXT DOOR "Slow Boat To China" (MTM) 56/29
Rotations Heavy, O, Medium 6, Light 50, Total Add 25 including WPOP, WNYR, KEAN, WUSY, WESC, KSSN, WCMS, KUNE,

VINCE GILL "With You" (RCA) 51/20

Heavy 0, Medium 11, Light 40, Total Adds 20 including WCAO, WWVA, KEAN, KRRV, KASE, WEZL, WSIX, WYNG, TOD, KYGO, KFRE, KEIN, KCCY, KSOP.

CON HUNLEY "Blue Suede Blues" (Capitol) 51:6
Rotations: Heavy 3. Medjum 18. Light 30. Total Adds 6, WCAO, wPOR. WTVY, WSM, WXCL, WKCO, Heavy, WIVK, WOKK, KRIKT, Medjum; KILT-PM, WCAB, WTOR, KTS, KCCY, KALF.

KRKT. Medium. KILI-PM. WCMS, WTOH. KITS, KCCY, KALF.
LECON EVERFITE "Danger List (Give Me Someone I Can Love)" (Orlando) 50/9
Rotations: Heavy 0, Medium 13. Light 37, Total Adds 9, WCAO, WWA. WXBO, WKCO, KITS, WTCM, KFDI, KVDC, KEIN.
Medium: WTSV, WAJE, WESC, WCKK, KJNE. WCCUZ, KRKT.

KENNY ROGERS with NICKIE RYDER "The Pride Is Back" (RCA) 50/32
Rotations: Heavy 1, Medium: 10, Light 39, Total Adds 32 including WHN, WIXY, WYAY, WUSY, KYKX, WSIX, WUSQ, WUBE, WMIL, WXCL, KYOO, KCCY, KCIO, KTOM, KSOP.

SIGNIFICANT ACTION

CARL PERKINS "Birth Of Bock And Roll" (America Smash/PolyGram) 46/25

NICOLETTE LARSON w/STEVE WARINER "That's How You Know When You're In Love (MCA) 43/24 Rotations: Heavy 0, Medium 6, Light 37, Total Adds 24 including WRKZ, WCVR, WWVA, KASE, WKSJ, WCMS, KJNE, W

JOHN CONLEE "Got My Heart Set On You" (Columbia) 40/26

Residence Heart 1 Medium 10. Light 29. Total Adds 26 including WCAO, WRKZ, WCVR, WESC, WIVK, WDXE, KXXY, KTTS.

WILD CHOIR "Next Time" (RCA) 37/20

Rotations: Heavy 0, Medium 3, Light 34, Total Adds 20 including WBGW, WCVR, KKIX, KJNE, WUSO, WXCL, WTCM, KKCS,

BANDANA "Touch Me" (WB) 37/0

Total Adds 0. Heavy: WCUZ, KCCY, Medium: WGNA, WVAM, KEAN, WLWI, WSM.

NITTY GRITTY DIRT BAND "Stand A Little Rain" (WB) 36/36
Rotations: Heavy 0, Medium 3, Light 33, Total Adds 36 including WHN, WDSY, WWVA, WYII, KASE, WIVK, WTQR, WYNG.

KYGO, KSAN.

MARTY STUART "Honky Tonker" (Columbia) 34/8
Rotations: Heavy 0, Medium 6, Light 28, Total Adds 8, WCAO, WUSY, WTVY, WTSO, WXCL, WKCQ, KRST, KSOP, Medium:

LACY J. DALTON "Working Class Man" (Columbia) 31/16
Rotations: Heavy 0, Medium 3, Light 28, Total Adds 16 including WXTU, WPOR, WCMS, WIRK, WAXX, WXCL, WWJO, KFDI,

VERN GOSDIN "Was It Just The Wine" (Compleat/PolyGram) 27/7 Rotations: Heavy 0, Modium 6, Light 21, Total Adds 7, WCAO, KEAN, WEZL, WTVY, WESC, WDAF, KSOP. Medium: KKYX,

WILLIAM LEE GOLDEN "Love is The Only Way Out" (MCA) 25/13

Bigging Heavy O. Marting 3. Light 22. Total Adds 13. WWVA. KYKR, WXBQ, WOKK, WCMS, WGEE, KTTS, KVOO, KLZ.

ANIE, MERN, ASUP, NIGUS, ANIE MARKEN, MARKEN,

MAC DAVIS "Somewhere In America" (MCA) 24/6
Rotations: Heavy 2, Medium 2, Light 20, Total Adds 6, WCAO, WPOR, WKKQ, WXCL, KTPK, KNIX. Heavy: WCUZ, WOW.

Medium: KKYX.
TISH HINOJOSA/CRAIG OILLINGHAM "I'II Pull You Through" (MCA/Curb) 22/1
TISH HINOJOSA/CRAIG OILLINGHAM "I'II Pull You Through" (MCA/Curb) 22/1

LEWIS STOREY "Katle, Take Me Dancin" (Columbia) 21/0
Rotations: Heavy 0, Medium 8, Light 13, Total Adds 0, Medium: KEAN, WEZL, WCMS, WPAP, KFGO, WOW, KTTS, KRWQ.

Light: KADE, WESC. M**ARVEL FELTS: "Rockin" My Angel" (Evergreen) 15/5** Rotations: Heavy 0, Medium: 2, Light 13, Total Adds 5, WEZL. WLWI, WSLR, WMNI, WTCM. Medium: WTVY, KIGO. Light: Rotations: Heavy 0, Medium 2, Light KFGO, WKCQ, KTTS, KVOO, KSOP

KENNY DALE "I'm Going Crazy" (BGM) 14/2
Rotations: Heavy 0, Medium 2, Light 12, Total Adds 2, 2, KVOO, KFDI. Medium: WTVY, KKYX, Light: KEAN, KRRV, WOKK,

RANDY TRAVIS "Can't Stop Now" (WB) 14/0
Rotations: Heavy 7, Medium 7, Light 0, Total Adds 0, Heavy, WOKQ, KYKR, WLWI, WIRK, WOW, KRST, KIK-FM. Medium.

RAZZY BAILEY "Rockin' In The Parkin' Lot" (MCA) 13/12 Rotations: Heavy 0, Medium 0, Light 13, Total Adds 12, WTSV, WYII, KEAN, WCMS, WPAP, KVOO, KRKT, KRST, KKAL

OARLENE AUSTIN "Guilty Eyes" (CPT) 13/4
Rotations: Heavy O, Medium 2, Light 11, Total Adds 4, WCVR, KVOO, KFDI, KTOM: Medium: KBMR, KRKT, Light: KRRV,
KTPK, WTCM, KRWO, KALE

RIPK, WILOM, RIPKO, RACE: RAY PRICE "All The Way" (Step One) 13/2 Rotations: Heavy 0, Medium 2, Light 11, Total Adds 2, WTQR, KSQP, Medium: KSQ, WQW, Light: WPAP, KWMT, KTTS, KWQO, KPD, KRKK, KIIIM. KVOO, KFDI, KRKT, KIIM.

OSMOND BROTHERS "You Look Like The One I Love" (EMI America) 12/7

STORY OF THE STOR

EVERLY BROTHERS "I Know Love" (Mercury/PolyGram) 11/10
Rotations: Heavy 0, Medium 0, Light 11, Total Adds 10, WBGW, WOKQ, WYII, WCMS, KXXY, WOW, WWJO, KRKT, KVOC.

STEVE EARLE "Guitar Town" (MCA) 10/10 IVY 0. Medium 2. Light 8. Total Adds 10. WBGW, WCVR, WLWI, WCMS, WTCM, KRKT, KKAL, KFRE, KQIL

KALF. JIM COLLINS "The Things I've Done To Me" (TKM) 10/2 Ratations: Heavy 0, Medium 2, Light 8, Total Adds 2, WOKK, WOW, Medium: KKYX, KRWQ, Light: KRRV, KILTFM, WCMS

KTIS, KSOP, KIGU. KE**LTH WHITELY "Ten Feet Away" (RCA) 8/8** Rotations: Heavy 0, Medium 2, Light 6, Total Adds 8, WBGW, WKKO, KFOI, KRKT, KKAL, KUZZ, KQIL, KSOP.

ALBUM TRACKS

ARTIST/Song Title (Label)

REBA McENTIRE/Little Rock (MCA) DWIGHT YOAKAM/Guitars, Cadillacs (Reprise/WB)

DON WILLIAMS/Then It's Love (Capitol)

MICHAEL MARTIN MURPHEY/Fiddlin' Man (WB)

EDDIE RABBITT/Singing In The Subway (RCA)

WAYLON JENNINGS/Shadow Of Your Distant Friend (MCA) GEORGE STRAIT/You Still Get To Me (MCA)

MERLE HAGGARD/This Cold War With You (Epic)

EDDIE RABBITT/Both To Each Other (RCA)

Whoever's In New England

Guitars, Cadillacs, Etc.

New Moves Tonight We Ride

Album Title

Rabbitt Trax

Will The Wolf Survive

A Friend In California

Rahhitt Trax

The brightest spot on your playlist is



"Heartbeat In The Dark"

AIMS

R&R

BREAKER of The Week 34

72/ R&R FRIDAY, JUNE 6, 1986

Capitol

COUNTRY ADDS & HOTS

MOST ADDED Hank Williams Jr. (W8/Curb)

Nitty Gritty Dirt Band (WB) Don Williams (Capitol)

EAST

Dan Seats (EMI America Lee Greenwood (MCA) Willia Helson (Columbia) MOST ADDED SOUTH HOTTEST

Hank Williams Jr. (WB/Curb) Conway Twitty (WB)

Don Williams (Capitol)

Dan Seals (EMI America) Les Greenwood (MCA) Willie Helson (Columbia)

CARL PERTINS
RAITY BAILEY
VERN GORGLE
VINCE GILL
JOHN COMLEE
GIRLS MEXT DOOR
RANK WILLIAMS JR.
NOTUSEL
HILLIE NELSON
HARIE GENOOD
DWIGHT YOAKAN
KUDIE RABETT
LEE GREENHOOD

KRRV Alexendrie, LA

WYAY Atlenta, GA

Attenta, GA
ROGERS & RYDER
ED BRUCE
BOTT-SAL:
LEE GREENMOOD
EDDIE RUBBITT
DAW SEALS
EXILE
WILLIE RELEON

WKNX Atlenta, GA

SAWYER RROWN JOHN SCHOELDER

HOTTEST SISTERS

WEST MOST ADDED

Hank Williams Jr. (WB/Curb)

Lee Greenwood (MCA)

EAST

COMMAY TWITTY GEORGE STRAIT EXILE DAM SEALS RANDY TRAVIS

WYAM Altoons, PA

JOYNEY PAYCHECK TON MOPAT HOTTGE MEMOTO HARIE OSMONTO SOUTHERS PACIFIC EXILE

DOW WILLIAMS STATLER BROTHERS JOHN SCHMEIDER HOTESE! WILLIE WELSON EDOIE RABBITT JUICE MERTON LEE GREENHOOD BOUTHERMS PACIFIC

LEON EVERETYE
ANATY STUART
CARL PERKISS
WERLE MAGGRO
MAC DAVIS
HANK WILLIAMS
COS HUNLEY
VERS GOGDIS
VINCE CILL
JORIS COMEZE
HOTCAST:
EDDIZ RABBITT
DWIGST YOAKAM
HARIE GEMOND
JUICE SEMYON

WILD CHOIR CARL PERKINS JOHNSY PAYCHECK JOHN CONLEE KEITH WHITELY KEMDALLS EVERLY BROTHERS STEVE EARLE

MICHAEL JORNSON MAYLON JERNINGS GARY MORRIS MOTEOSIT MOTEOSITY FORESTER SISTERS STEVE WARRINGS WILLIE WELSON

WGBE Charteston WV Charteston WY
EDDY RAVES
DOS WILLIAMS
COMMAY TWITTY
CARM & JEMMING
NOTE ON!
WILLIE WELSON
DAS SEALS
LES GREENWOOD
RESTLESS HEART
KATHY MATTEA

CHARGOST LARBON RAZEY BAILEY LACY J. DALFON HITTY GITTY DIET KENDALLS HOTTEST PARBARA HANDRELL SOUTHERS PACIFIC SAMYER BROWN DELLY PARTOS LEE GREENWOOD MOTTOST: WILLIE HELSON DAN SEALS OWIGHT YOAKAM GEORGE STRAIT JUDGS

MERLE HAGGARD
HANK WILLIAMS
DOW WILLIAMS
NICOLETTS LARE
NOTCOLETTS LARE
BOTTARY
BOTT LARE
BOTT ARTON
ROSSIE MCDONTEL
JUDE RODMAN
LARE
LEE GREENWOOD

HANDINGOON, WY
COMMAY TWITTY
COMMAY TWITTY
HANK WILLIAMS JR
HAYLON JEMMINGS
BOOTHERM PACIFIC
DAM SEALS
LUKE GREENWOOD
JUDY ROOMAN
RANDY TRAVIS

WAJA

New York, MY
ORLEANS
ROGERS & RYDER
COMMAY THITTY
WEELE HAGGRED
RITTY CRITTY D
RITTY CRITTY D
RITTY CRITTY D
RITTY CRITTY D
RITTY CRITTY
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RITTY CRITTY
LICENS
DOWN WILLIAMS
HOUSE
DOWN WILLIAMS
HOUSE
DOWN COMLE
RAME GREEN
DOWN
D
RAME GREEN

HASK WILLIAMS GIRLS SERVE DO NOTES IN TO SOUTH SERVE JUDGE STONIAM DAY SEALS RANDY TRAVIS

Lee Greenwood (MCA)

MOST ADDED MIDWEST

Eddy Rayes (RCA)

MOTTEST

BILLY JOE ROYAL LACY J. DALTON RANDY TRAVIS NOTES INTERNITY PORESTER SISTERS WILLJE NELSON JUCE MEMON DAN SEALS

WDSY Pitteburgh, PA

PHOBUST, PA
EDDY RAVEN
COMMAY THETTY
MITTY GRITTY DIRT
HOTCOM: 1
DAM SEALS
WILLIE MELSON
LEE GREEMHOOD
EDDIE RARRITT
CD8

MAC DAVIS
HITTY GRITTY DIRT
LACY J. DALTON
HAME WILLIAMS JA.
ROGERS & RYDER
COM HUMLTY
GREETER SISTERS
EDDIE RABBITT
WILLIE MELSOW
KATHY MAYTEA
DAM SEALS
DAM SEALS

WCVR Rendolph, VT

Rendelpt YT
EDDY RAVES
DOM WILLIAMS
JOSE COME.BE
HARK WILLIAMS
KENDALE
KENDALE
HARK WILLIAMS
WILD CHOIR
WILD CHOIR
BY
HILD CHOIR
HITTY GRITTY DIFT
HOTELET LAMBON
BOLEY BARG
BORNY BARG
BICKY BEAGGS
BORNY ARE
BICKY BEAGGS
BICKY BEAGGS
BORNY ARE
BICKY BEAGGS
BORNY ARE
BICKY BEAGGS
BORNY ARE
BICKY BEAGGS
BORNY BEAG

GEORGE STRAIT DOM WILLIAMS HOTTOPH DAM SEALS RESTLESS HEART WILLIE FELSON SDDIE RASBITT SOUTHERN FACIF!

KOMP Riemerck, ND

REMOVERS, NO. CHARL MURPHEY DAVID ALLAF COE MYLLOW SENSITED S KANEN WILLIAMS JF GEORGE STREET CARL PERKINS HOLLES HAGEN BEAUT HEELE HAGGARD T. GRANNA BROWN RISTLESS HEART DON MILITANIS DON MILITANIS DON MILITANIS

WILD CHOIR
CARL PERKINS
ROGENS & RYDER
DAVID ALLAN COE
HAMK WILLIAMS JR.
LACY J. DALTON
MITTY GRITTY DIRT
MOTTEST:
DAM SEALS
UNITED SHOOD
JUJICE MEMPOS
LEE GREENHOOD
JUSY RODMAN

CHOW Wellend, ONT JIM GLASER MERLE HAGGARD EDDY RAVEN DOM WILLIAMS HOTCHEL DWIGHT YORKAM MURRAY MCLADON MARIE OSMOND DAM SEALS LEE GREENWOOD

WINGEMING, WY
HOLLY DURN
HOLLY DURN
HILLIAM LEE GOLDE
LEDWINGE OIL
LEDWINGE OIL
LEDWINGE OIL
LEDWINGE
HELLE HAGCAND
HELL HAGCAND
HELL HAGCAND
HELL HOCHANIEL
JUDY RODMAN
LEE GREZIMOOD
KATHY MATTEA
SAMYER BROWN
JUDDS

HAYLON JENNING COMMAY TWITTY Hottest: DAN SEALS LEE GREENHOOD JUICE MENTON

WWWW-F14 Detroit, MI

KZLA Los And MERLE HAGGARD RICHY SKAGGS SOTTOST: DAM SEALS WILLIE MELSON EDGIE RABBITT MARIE GENGED DWIGHT YOAKAN

KHEW Oakland/S.F., CA

none Hottest:

KNIX-FM Phoenix, AZ

KUPL Portland, OR

MICHAEL NURPH GRONGE JOHES

OSMOBED RROTHERS EDDY RAVEN KEITH MRITELY HANK MILLIANS JR. ROOGES B RYDER MAC DAVIS SITTY GRITTY BOLLEST, BOLLEST, DAN SEALS LUICE RESERVOR PARKE CHICKED JUDY RODRAM

East Chire, WI
HICOLETTE LARBOW
HITT'S CRITTY DIRT
LACY J. DALTOW
CARL PERFIRS
HAMK WILLIAMS JR.
HOTTANE:
DAB SEALS
DWIGHT YORKAM
WILLIE WILLSON
CDB
HARTE OSMOND

DWIGHT YOAKAN EDDIE RABBITT WILLIE WELSON

JUDDS GEORGE STRAIT WAYLOW JERNINGS

HAMK WILLIAMS MEL MCDAMFEL CARL PERKINS Hottest: DAW SZALS JUICE MENTOM CDS LEE GREENMOOD RANDY TRAVIS

WYNG Everaville, IN

EVERTWHOLE WE

EXAMS HILLIAMS JR.
COMMAN TWITTY
VINCE GILL
HITTY GRITTY DIRT
HOTCOS!
LEE GREENHOOD
CDB
MARIE OSHOND
HILLIE MELSON
DAN SEALS KFGC Ferse, ND CARL PERKINS
WICOLETTE LARSON
ROGERS A RYDEN
RITTY GRITTY DIRT
HARK WILLIAMS JR.
MARK MESLER
GIRLS MEXT DOOR
LACY J. DALTON

WONE Boston, OH

KCJIB Minot, ND GIRLS HEXT DOOR GEORGE JOHES WILLIAM LEE GOLDE HILD CHOIR WILD CHOIF Mottest: FORESTER SISTE WILLIE HELBOW EDDIE RARBITT DAM SEALS CDB

KXXY Oklehome City, OK

Objectors CTP, OF THE CARL PERKING GIRLS HEXT DOOR EVERLY BOOME EVERLY BOOM COMLEE MOCKESTAIT DOLLY PARTON EXILE LEE GREENGOD

MICOLETTE LARSON VERNE GOMBIN VINCE GILL HOTGAST GEORGE STRAIT JOHN SCHWEIDER RAMBY TRAVIS STATLER BROTHERS JUDGE KFKF Kansas CNy, MO

GLEN CAMPBELL EDDY NAVEN HOTTOR! JUDY RODNAM DAM SEALS RESTLESS HEART LEE GREENWOOD JOHN SCHNFEIDER

Poorts, L.

ROUENS & PYDER

ROUEN RAVEN

FOR WILLIAMS

HARR WILLIAMS

HARR WILLIAMS

HARR WILLIAMS

HARR WILLIAMS

HARR WILLIAMS

HARRY

HARTY

HARTY PARE MCENTIRE 10HMMY PAYCHBO WTSO Modern, WI

HICOLETTE LARSE ROGERS & RYDER HERLE HAGGARD HARTY STUART CARL PERKINS HARK WELLIAMS HOLLEST H

MICHAEL MURPHEY RICKY SKAGGS HOTTEST JOHN CONLES EVERLY SMOTHERN LEE GREENMOOD JUDY RODMAN JOHN SCHFEIDER ROGERS & RYDER EDDY RAVEN COMMAY THITTY HOTTOR JUDGE JUDGE WENTON DAM SEALS DOLLLY PARTON WILLIE WELSON

Seginaw, MM

DOM WILLJAMS
COMMAY TWITTY
ZDDY RAVEN
HARTY STUART
FICKY SKAGGS
HERLE HAGASAU
LEON ZVERETTE
COS HARLEY
REL HCDANIEL
EDDIE RARBITT
JUTY PROMAM
LEE GREZEMPOOG
GEORGE JONES
DOLLY PARTOM

Springfield, NO
NAME WILLIAMS JR.
NICOLETTE LARSON
JOHN COMLEE
WILL AN LEE GOLDE
WITTY GRITTY DIFY
LEON EVERETTH
HOTLAR!
FORESTER SISTERS
DAN SEALS
WILLIE MELSON
RANDY TRAVIE
LEE GREENWOOD

WW.JO St. Cloud, MN

CANTA WILLIAMS JE GIRLS MEET DOOR LACY J. DALTON JOHENS PAYCHER'S EVERLY BROTHERS BOCKERLY BROTHERS HOLD EXAMINATION DAN SEALS LEE GREENWOOD DOLLY PARTON

SAMYER BROWN BYATLER BROTH RICKY SKAGGS DOM WILLIAMS NOTCOST! WILLIE NELSON FORESTER SIST EDDIE RARBITT DNICHT YOAKAN DAM SEALS

T.G. SHEPPARE DOW WILLIAMS DOW WILLIAMS Hottest: DAM SEALS LEE GREENWOOD JUICE HENTON COB MARIE OSMOWD

EDDY HAVEN
MEL HCDAMIEL
GIRLS MENT DOOR
HOTLAST:
EDDIZ RAMBITT
DAN SEALS
LEE GREENMOOD
ED BRUCE
DOLLY PARTON

WTOD Toledo, OH

VINCE GILL Sotteet: EXILE ED SRUCP JUICE # .ENTON SOUTHLIM PAC STEVE EARLE TUMM, OR

T.G. SHEPPARD
EDDY RAVEN
BOTTANT
ROGAMME CASH
FORESTER SISTERS
WILLIE WELBOW
DAM SEALS
LEE GREENMOOD KTPK-FM Topolia, KS.

ROGERS L RYDER
COMMAY TWITTY
HAC DAVIS
RITTY GRITTY DIRT
HOLLY CUSM
TOWN OVERSTREET
CASH & JEMMING
HOTCASH.
STEVE WARINER
FORESIER SISTERE
DEIGHT YOARAN
EDDIE RABBITT
DAM SEALS KVOO Tulsa, OK

WTCM Traverse City, se Nottest: PORERTER SISTERS WILLIE WELSON DAW SEALS LEE GREENWOOD GEORGE JOWES

SOUTH WCOS-AM/FM

GARY MORRIS
T.G. SHEPPARD
DON WILLIAMS
MOTTORET:
WILLIZ MELSOM
STEVE WARRIER
FORESTER SISTERS
LEE GREENWOOD BITTY GRITTY DIRT MICOLETTE LARSON VINCE GILL RANK WILLIAMS JR. OSMOND EROTHERS

Absandria, LA
HASK MILLIAMS JRHICOLETTE LARSOW
VINCE GILL
JOHN CONLEE
CARL PERKINS
ROTTERS
BOUTHERS PACIFIC
GROUNE JOHNES
GROUNE JOHNES KYKR BOSEMONT, TX

EGGES & RYDER
STATLER SHOTHE!
MILLIAM LEE GO
DOM WILLIAMS
SOLTES!
GEORGE JOHES
EGGES & RYDER
GEORGE STRAIT
EXILE
RAMDY TRAVIS

COMMAY TWITTY
COMMAY TWITTY
DOM WILLIAMS
GIRLS HERY DO
HAMK WILLIAMS
REL MCDANTEL
HERLE HAGGARD
MOTEST
LEE GREEMMOD
EXILE
XATHY MATTEA
JUICE HIBSTON
JUDY ROCHAM

KENDALLS GIRLS WENT DOO MOTEST: RANDY TRAVIS DAN SEALS EXILE LEE GREENHOOD SHELLY WEST

VINCE GILL
HARTY STUNKT
HANK WILLIAMS JR.
COM HOMEN
LACY J. DALTON
VERN GOSDIN
HICCLETTE LARSON
HOUTER!
STEVE MARIHER
HARIE GEROND
RAMOV TRAVIS
LSE GRESHOOD
T. GRAHAM BROWS

KHEY El Paso, TX

COMMAY THITTY MAYLOM JERMINGS MOCLESC: STEVE MARINER EDDIE RARBITT WILLIE MELSON DAM SEALS JUICE MENTOM

WESC-AMUFM Greenville, SC

Birwingham, AL
T.G. SHEPPARD
RAMDY TRAVIS
RAMC WILLIAMS J
DON WILLIAMS J
DON WILLIAMS J
ROWN W

LSON EVERTTE GIBLE MEXT DOOR HOGERS & RYDER WILLIAM LEE GOLDE HOTCOUT DAM SEALS LEE GREENWOOD JUDY BODNAM T, GRANAM BROWN STEVE WARLHER

WEZL-FM Charleston, SC VERN GOSDIN HANK WILLIAMS NASVEL PELTS

FeysterHee, AR

DOM WILLIAMS
COMMAY TWITTY
DOT RAVEN
WILD CHOIR
FOLIENT PAYCHECK
HOLLEST
CDE
T. GRAHAM BROWN
RAMFY TRAVIS
FORESTER SISTERS HANK WILLIAMS RICKY SKAGGS CAALTON HOODY HOTLOST WILLIE NELSON EDDIE NASBITT DAM STALE HARIE CEMOND LEE GREENHOOD

> MICHAEL MURPHEY CARR & JENNINGS EFEMALLS REMDALLS ROY MEAD HARK WILLIAMS HOTTORY!

KILT-FM Houston, TX

BITTY GRITTY I JOHF COMLEE GEORGE STRAIT JUDY ROCHAN HOTTERT COM HUBLEY JUICE MENTON REAR MCENTIRE LEE GREENMOOD DAN SEALS

NOTION, WA
WILLIAM LEE GOLDE
STEVE EARLE
COMMAY THITTY
HICOLETTE LANSON
WILL CHOICE
LACY J. DALTON
GIRLS HEXT DOOR
JOHN CONLEE
NITTY GRETTY DIRT
HANK WILLIAMS JR.
ROOFES 6 RYDER
MOTHERS
HOTHERS
HOTH ROGERS & RYDER Hottmat: STEVE WARINER PORESTER SISTE DWIGHT YOAKAM EDDIE RABBITT WILLIE WELSON MHITES
JOHN COMLEE
DON MILLIAMS
HOTTES
DAM SEALS
LEE GREENHOOD
HARIE OMHORD
COM

KYXX Odesse TX Hottest: REBA HCENTIRE STEVE WARINER

ROGERS & RYDER GIRLS WEXT DOOR MICOLETTE LARSON MARK WILLIAMS JR. MOTESTE RABBITT WILLIE MELSON MARKE OSMOUTD LEE GREENWOOD DAM SEALS WWKA Orlando, FL

KYKX Longview, TX

WQXX Mamphie, TN

RANDY TRAVIS DOM WILLIAMS Hottest: EXILE LEE GREENWOOD JUDGS

EDDIE RABBITT DAN SEALS

MARK GRAY Hottest:

BITTY GRITTY DIRT
BITCOLTTS LARSON
VISICE GILL BASSON
VISICE GILL BASSON
VISICE GILL BASSON
BASSON BROTHERS
BOTTHERS
WILLIE MELBON
DAN SEALS
LEE GREESHOOD
BANDY TRAVIS
BILLY JOE ROYAL

EDDY RAVEN
FRATER BROTHERS
JOHN SCHNEIDER
HARK WILLIAMS JA
COMMAY TWIFTY
JOHNNY PAYCHECK
BILLY JOE BOYAL
RAMOV TRAVIE
ROMNIE HCEDOWELL
HICHAEL HURPHEY
DAVIO ALLAH COE HAIMES MROTHERS
COSMANY TWITTY
EDDY RAVEN
RICKY STANGES
NOLLT DUMM
HOLLECT DUMM
HOLLECT DUMM
HOLLY PARTOM
JUDY ROCHAM
GEORGE STRAIT
KATHY RATTEA
JUDDS

CARL PERKIMS
COMMAY TWITTY
MERLE HAGGARD
GIRLS RECET DOOR
ROCERS & RYDER
HARK WILLIAMS JR.
HOLLAY DUMM
HOTEOT
LEE GREENHOOD
DAS SERLS
JULY RODRAS
JULES EMBYTON
MARIE OSHOWD

WRM. Richmond, VA CARY MORRIS
ETATLER BROTHERS
MAYLON JERRINGS
HOLKERL
JUDY RODMAN
JUICE MEMORIA
LEE GREENHOOD
HARLE CSHORD HICHARL HURPH RICKY SKAGGS

XT,000W

COM BILLY JOS ROYAL JOHNNY PAYCHECK

WEST

KRKT Albany, OR STEVE EARLE BITTY ORITTY DIST BICK HELSOS HABE WILLIAMS JR. PASEY BAILBY EVELLY BROTHERS KEITH BRITTELY KEDALLS ROOZES & RYDER ROTHEST JUDY RODMAN SOUTHERS PACIFIC SOUTHERS PACIFIC

SOUTHERN PACIFIC RANDY TRAVIS PARE HOENTIRE

Hottest: CDB GBORGE STRAIT JIM GLASER KIK-FM Ansheim, CA STATLER BROTH COMMAY TWITTY RICKY SKAGGS

GIRLS MEXT DOOR VINCE GILL COMMAY TWITTY HAMR WILLIAMS JR. MERLE RAGGARD

AMMY WILLIAMS JR.

BANK WILLIAMS JR.

GILLS HEAT DOOR

RECLETTE LANGOS

BETTYKE RAILEY

DOF MILLIAMS

BOUGESS & RYDER

LACY J. DALTON

BOLLOH

BOLLOH HANN WILLIAMS JR.
CARL PERKING
GIRLS MENT EXOR
DAVID ALLAM COS
BROCE HANGER
BOTTARE
DAN STALE
DAN STALE
CON
BOUTHERS PACIFIC
DOUBLES HEART
MARIE OSNOBD
COB
BOUTHERS PACIFIC

LACY J. DALTON
WILD CROTH
SOURCE & SYDER
HAMN WILLIAMS JR.
HOTTEST DATEMENT
DAM SEALS
CDS
HARTE OSHCHD
JUDY RODMAN

VINCE GILL HITTY GRITTY D HERLE HAGGARD EDDY RAVES T.G. SHEPPARD HANCE GRIPPITH ROTTEST: nome KGHL National, MT MERLE HAGGARD
MRITER
COMMAY TRITTY
DOW WILLIAMS
HICHAEL NUMBHE!
EDDIE RABBITT.
WILLIE WELDOW
DAM STALS
LEE GREENMOOD
COM KLZ Penner, CO

RICKY SKAGGE BITTY GRITTY GIRLS MEKT D WILLIAM LEE COMMAY TWITT Hottest; none

EDDY RAVEN VINCE GILL DON WILLIAMS STEVE EARLE EVERLY BROTHE COMMAY TWITTY NOTTHEE LEE GREENMOOD WILLIE MELSON STEVE WARHINES DOISE MARRIET DOISE MARRIET DUIGHT YOAKAM

WHEN JANUARY LO MILLIAN LEE GOLDE PASTY BALLEY SITLY OUT TO FORT CALL PERKINS BOTTON IN JUICE MEMPON D SHOUL RAMBY TRAVIS JOHN SCHEETING GEORGE STRAIT

KEIN Great Falls, NIT

COMMAY TWITTH Hottest: CDS

KCCY-FM Pueblo, CO HOOY MAYEM NOGERS 4 RYDER VINCE GILL OSMONO MENTHERS NOTES TO PACIFIC LEE GREENHOOD JIM GLABER BILLY JOE BOYAL DOLLY PARTON

HAINES BROTHERS SLEMPOOT

Bolt Lake City, UT EDDY RAVEN DOE WILLIAMS COMMAY TWITTY HASK WILLIAMS HARTY STUARY NICOLETTE LAMS BOOTS CLIMENTS HEL NCDANIEL JOHN COMLER

T.G. SHEPPARD RICKY SKANGE RICKY SKANGE ROW RAVEN HEL NCDANTEL ROTTON TOMICHT YOAKAN STEVE WARINES FORESTER RIST WILLIE HELOO RESA NCESTIRE

KTOW Selfnes, CA KCBQ Sen Diego, CA

POGRES & RYDER
JOHN CONLEE
MILD CHOIR
GIRLS MEXT DOOR
DARLEME AUST'N
HOTCHIS
DAS SEALS
SOUTHERN PACIFIC
GEORGE STRAIT
JUDGE
WILLIE WELSOS PARE HCENTIRE GARY HORRIS TON WORKT HOTEGET:

BITTY GRITTY DERT SAMPER BROWN HICHAEL HURPSEY ROTLEST BOAM SEALS WILLIE WELSON EDDIE RARBITT LEE GREENWOOD RESTLESS HEART

MANTE WILLIAMS JR.
MEL HCOANTEL
MICHAEL JOHNSON
COMMAY TWITTY
ROLLER
STEVE WARINER
MILLY HELSON
LEE GREENHOOD
JOHN SCHMILLER
RANDY TRAVIS

TROOMS, WA

NEGLE HAGGARD
JOHN SCHETCHE
SITTY GRITTY
SITTY
SITT

CDB RICH MELBOM HERLE HAGGARD COMMAY TWITTY CARL PERKIMS HOTCH LEE GREENHOOD HARR GRAY GRONG FOOMS FOO

162 Reporters **157 Current Reports**

The following stations reported no change in their rotations this week: WGNA/Albany WQHK/Ft. Wayne KRWQ/Gold Hill WWKA/Oriando

The following stations failed to report this week. Their rotations were frozen: WBOS/Boston WYNK/Baton Rouge KUGN/Eugene KNEW/Oakland KKYX/San Antonio

WSIX-FM Nootwills, TN

ROGERS & ATOM.
Rottest:
JUDY RODNAS
LEE GREENWOOD
COM
ED BRUCE
RATHY MATTEA

WPAP-FIB Panama City, FL

KRMD-AMFM Shrevegort, LA MICHAEL JORNSON STATLER BROTHERS ROTHERS ROTHERS RAPIE OSNORD GEORGE STRAIT BILLY JOE BOYAL CARL PEPKINS

MERICHAN, MES
HERLE HAGGARD
HAMEN WILLIAMS JP.
GIMLA MEST DOOR
HOLOLITHE LAMBON
MILLIAM LEE GOLDE
VINCE GILL
CASAL PERFLIR
JUDOS
JUDOS
JUDOS
GOLDEN
G DOW WILLIAMS JOHNSY PAYCHECE HERLE HAGGARD HEL HCDANTEL HOTCOST STEVE WARRIER DWIGST YOAKAH LEE GREENWOOD RANDY TRAWIS GRORGE BYRAIT

WSW.-FM West Pain Seath, Fi WUSG-FM Winchester, VA

R&R FRIDAY, JUNE 6, 1986/73

JOHN CONLER T.G. SHEPPARD EVERLY SPOTHERS HOLLIE MELSOM EXILE DAM SEALS SOUTHERS PACIFIC HARTE OSMOND

WHIN New York, NY

WIXL-FM Monton, NJ

RICKY SRAGGS
WHITES
HARVEL FELTS
HARVEL FELTS
HARVEL FELTS
HARVEL FELTS
LORDBY PAYCHECK
HOLLSCH FAY
HOLLE GREENHOOD
JUDDE
WILLIE NELSON
JUDY RODMAN
RANDY TRAVIS

WWIMEMISON, MD

RITTY GRITTY DIR

RITTY GRITTY DIR

HARK WILLIAMS JR

LASTY MAILEY

RICK MELSON

RICK MELSON

RICK MELSON

RICK MELSON

RICK LARSON

RICKLETTE LARSON

RICKLETTE LARSON

LIEUT GREENHOOD

JULIE REMPON

JULIE REMPON

JULIE REMPON

JULIE REMONDE

JU WILQ Williamsport, PA

GEORGE STRAIT
STATLER BROTHERS
HICHAEL HURPHEY
HICHAEL JOHNSON
HOTLEST: REBA HCENTIRE
ROBMIE HILSAP
STEVE MANIMER
JUDDS

MIDWEST

HANK WILLIAMS : ROGERS & RYDER Statemat: EXILE LEE GREENHOOD

SOUTHERN PACTI EDDIE RABBITT DAN SEALS WGAR-FM Clausiand, OH

VIMMI Columbus, OH COLUMBUS, OM
EDOY RAVEM
BOLLY DUNN
JONNEY PAYCHECK
RANVEL FELTS
HERLE MAGOARD
CASH 6 JEDNINGS
HOTEGEL
FORESTER SISTERS
WILLIE WELSON
DAM SEALS
JUICE WENTON
LEE GREENWOOD

BONNEN, OF THE PAY CHECK P

Des Moleos, IA

DON WILLIAMS
HERLE HAGGARD
ZDDY RAVEN
HOTTOST
FORESTES SISTERS
CDS
HARE E OMNOND
MILLES WELSOW
DAN SEALS

WCUZ-AMFM Grand Repide, MI

MARK GRAY MARIE OSMOND MRITES COMMAY TWITTY HOTCOST TOAKAM DAN SEALS LEE GREEMMOOD SOUTRERS PACTI ED BRUCE

WISCS Wheeshee, WI

7.G. SHEPPARD DOW WILLIAMS HOTTEST! DAM SEALS WILLIE MELSON EDDIE REMETON JUICE MEMOOD LEE GREENWOOD

WILD CHOIR JIM GLABER Hottest: DAM SEALS LEE GREENWOOD SOUTHERN PACIFIC

NITTY ORITTY D HAME WILLIAMS, LEON EVERETYE WILD CHOIR STEVE EARLE HARVEL PELTS HOTCHELS SAMYER BROWN EXILE JUDGE RANDY TRAVIS

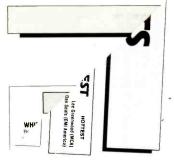
COMMAY TWITTY JOHN CONTLER GIRLS MEET DOOR LACY J. DALFOR KEITH WHITELY DALFOR LEDN EVERTHER FOR DALF MARKER LEDN EVERTHER FOR DALF MARKER LEDN EVERTHER HOLDON DALF MARKER HOLDON DAN SEALE COM STEVE MARKER GILLS WEETHER OP SWEETHER OP

HITTES
HOLLY DUMM
CARL PERCHE
HOTCACH
STEVE WARRINER
PORESTER SIETE
DWIGHT YOAKAM
EDDIE RABBITT
WILLIE MELBOW

MICOLETTE LARSON PAKE MCENTIRE MICHAEL MURPHEY HOCKEST HOLLE MELSON JUICE MENTON MARKE OBNOWD EDDIE AABELT DAM SEALS

CDS RANDY TRAVIS GEORGE STRAIT T. GRAHAM BROWN EDDY RAVEN

REMET ROGERS
CASK & JERNINGS
DOS WILLIAMS
JOHNNY PAYCHECK
WILD CHOIR
EDBY NAVEH



DEBUT DAVID PACK/That Girl Is Gone (WB)

DIO & RECORDS NATIONAL AIRPLAY

ULL-SERVICE AC

		-1	Dan Seats	Lee Gre	Total Reports/Adds		Medium	Light
WH!	-		eats (EMI America)	3NALD/On My Own (MCA)	46/0	39	7	0
H	1		mer	Make You Cry) (Jive/Arista)	44/0	36	7	1
	_!	1	(2)		43/0	35	7	1
		_	-	vdor/PG)	42/0	29	12	1
)lumbia)	40/2	29	10	1
)f All (Arista)	38/1	22	12	4
				olumbia)	38/1	19	18	7
				Columbia)	38/1	15	22	1
20	17	11	0	HOWARD JONES/No une is to Blame (clektra)	36/2	19	15	2
4	4	7	10	SIMPLY RED/Holding Back The Years (Elektra)	39/1	26	12	1
17	15	12	0	DREAM ACADEMY/Love Parade (Reprise/WB)	34/1	14	20	0
19	18	15	ø	MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic)	27/3	14	9	4
18	13	10	13	LEVEL 42/Something About You (Polydor/PG)	28/0	9	19	0
-	19	16	0	ATLANTIC STARR/If Your Heart Isn't In It (A&M)	33/5	13	14	6
14		14	15	CULTURE CLUB/Move Away (Virgin/Epic)	28/0	7	19	2
_	-	20	0	DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic)	32/4	4	20	8
	20	19	Œ	RONNIE MILSAP/Happy, Happy Birthday Baby (RCA)	28/4	4	17	7
DEE		_	Ď	ANNE MURRAY/Who's Leaving Who (Capitol)	29/4	2	18	9
6	â	13	19	SADE/Never As Good As The First Time (Portrait/CBS)	22/1	7	11	4
Drr	2117	~	-	DAVID DACK (That Cirl In Cone (WP)	26/3	2	20	4

MOST ADDED
PETER CETERA (10)
Glory Of Love (Full Moon/WB) BILLY JOEL (9) Modern Woman (Epic) DOUBLE (8) The Captain Of Her Heart (A&M) JEFFREY OSBORNE (8) You Should Be Mine (A&M)
KENNY ROGERS & NICKIE RYDER (7) The Pride Is Back (RCA) STEVIE NICKS (6) Has Anyone Ever . . . (Modern/Atco)

HOTTEST

PATTI LABELLE/MICHAEL McDONALD (31) BILLY OCEAN (27) (Jive/Arista) There'll Be Sad Songs MADONNA (24) Live To Tell (Sire/WB) **GEORGE MICHAEL (22)** A Different Corner (Columbia) MOODY BLUES (19) Your Wildest Dreams (Polydor/PolyGram)

BREAKERS

JEFFREY OSBORNE You Should Be Mine (A&M)

57% of our reporters on it. Rotations: Heavy 0, Medium 12, Light 15, Total Adds 8, WDBO, KFMB, WTIC, WELI, WGOW, WHBC, WSPD,

NEW & ACTIVE

STEVIE NICKS "Has Anyone Ever Written Anything About You" (Modern/Alco) 17/6
Rotations: Heavy 1/0, Medium 7/3, Light 9/3, Total Adds 6, WSPD, KSL, WTKO, WMTR, KTWO, KVEC. Heavy: WELI. Medium
including WGY, KUSN, WPOE, WASK.

PETER CETERA "Glory Of Love" (Full Moon/WB) 16/10
Rotations. Heavy O, Medium 7/5, Light 9/5, Total Adds 10, KJR, WTIC, WGY, WHBC, WIBA, KUGN, WPOE, WGBR, WSTU

WJBC, KYJC. Medium including WFBR
BILLY JOEL "Modern Woman" (Epic) 16/9

Rotations, Heavy 10, Medium 5/3, Light 106. Total Adds 9, WICC, WELL, WGOW, WING, WWNR, WPOE, WMTR, WCIL. KYJC Heavy, KTWO. Medium neguding WFBR, WJBC.

DOUBLE "The Captain Of Her Heart" (A&M) 16/8

WCCD, KUSK, WFOLE, WFOL, KWO, KYOL FL. DeBARGE "Who's Johny" (Gordy/Motown) 15/5 Rotations: Heavy 0, Medium 10/2, Light 6/3, Total Adds 5, WWKB, WTVN, WICC, KSL, WCIL. Medium including WCHS, WGOW, WING, WSPD, WWRR, WMTR, KYUC.

BANGLES "III She Knew What She Wants" (Columbia) 15/1
Rotations: Heavy 10, Medium 60, Ugni 81, Total Adds 1, WCCO, Heavy: KTWO, Medium: KFMB, WELI, WWNR, WPOE.

HIROSHIMA "One Wish" (Epic) 12/3

KUGN, WASK, KIWO, KYJC.

BOB SEGER A THE SILVER BULLET BAND "Like A Rock" (Capitol) 12/2

Rotations: Heavy 0, Medium 5rt, Light 7rt, Total Adds 2, WWKB, WRVA. Medium including WWNR, WPOE, WMT

FORCE MO'S "Here I Go Again" (Tommy Boy/WB) 12/0

Rotations: Heavy 1/0, Medium 40, Light 7/0, Total Adds 0, Heavy, KTWO. Medium: KSL, WPOE, WTKO. KVEC.

KENNY ROGERS & NICKIE RYDER "The Pride Is Back" (RCA) 11/7
Rotations: Heavy 0, Medium 4/2, Light 7/5, Total Adds 7, WCCO, KFMB, WICC, KSL, WWNR, WPOE, WMTR. Medium

GENESIS "Invisible Touch" (Atlantic) 11/5

JUNE 6, 1986

Heavy 0, Medium 4/1, Light 7/4, Total Adds 5, WWKB, WTVN, WWNR, WPOE, WMTR, Medium including WICC

OMD "If You Leave" (A&M) 11/1
Rotations: Heavy 2/0, Medium 6/0, Light 3/0, Total Adds 1, KHOW, Heavy: WTAE, WCIL, Medium: WWKB, 55KRC, WICC.

WARILYN MARTIN "Move Closer" (Atlantic) 11/0
Rotations: Heavy 3/0, Medium 5/0, Light 3/0, Total Adds 0, Heavy: WHBY, WTKO, KTWO, Medium: WGOW, WPOE, WASK,

FET SHOP BOYS "West End Giris" (EMI America) 11/0
Rotations: Heavy 0, Medium 70, Light 4/0, Total Adds 0, Medium WTAE, 55KRC, WTVN, KHOW, WGOW, WSTU, KYJC, Light WMRB, WGOKS, WING, WSSTU, KYJC, Light WMRB, WGOKS, WING, WGOKS, WGO Foreign WWS, WC/S, WNG, WSPD, Ugn; WWG, WSPD, Ugn; WWG, WSPD, WSPD

Rotations: Heavy 0, Medium 6/2, Light 4/2, Total Adds 4, WYCE, WHO. WHO, WHO, NEC., Medium including Who, Wide JOHN THAN 1976, Please Don't Take III" (Jilve/Arista) 8/2 Rotations: Heavy 0, Medium 5/1, Light 3/1, Total Adds 2, KJR, WING. Medium including KSL, WPOE, KTWO, KVEC. JOHN DENVER "Flying For Me" (RCA) 8/10 Rotations: Heavy 1/0, Medium 6/0, Light 1/0. Total Adds 0, Heavy: WCCO. Medium: WTMJ, WHBY, KSL, WPOE, WJBC.

SIGNIFICANT ACTION

REUNION "The Reunion Medley" (Eagle) 7/1
Rotations: Heavy 0, Medium 2/0, Light 5/1, Total Adds 1, WASK, Medium: WTMJ, KVEC, Light including WING, WIBA,

NACKSON BROWNE "In The Shape Of A Heart" (Asylum) 5/3
Rotations: Heavy 1/0, Medium 2/2, Light 3/1, Total Adds 3, WPOE, WASK, KTWO, Heavy: WTKO, Light including WWNR

KYJC.
DENNIS DEYDUNG "This Is The Time" (A&M) 5/5
Relations: Heavy 0, Medium 0, Light 5/5, Total Adds 5, WIBA, WWNR, WMTR, WGBR, KYJC.

Rotations: Heavy 0, Medium (J. ugm 39, Novince 1995) ROS 1TEMAT "Lays Touch" (WB) 5.72
Rotations: Heavy 0, Medium 10, Ugm 42, Total Adds 2, WWNR, WSTU, Medium: KYJC, Ugm including WTKO, WMTR MICHAEL TOMINSON 1" WILL MIN Pass You By" (Desert Rain) 4.71
MICHAEL TOMINSON 1" WILL MIN NO Pass You By" (Desert Rain) 4.71

A Medium 3.0. Light 1/1, Total Adds 1, WHBY, Medium: WCCO, KUGN, KTWO.

Rotations: Heavy 0, Medium 30, Light 1/1, Total Adds 1, WHBY. Medium: WCCO, KUSN, KIWO.

ROGER WHITTAKER "The Genlus Of Love" (RCA) 4/1
Rotations: Heavy 1/0, Medium 1/0, Light 1/2, Total Adds WSPO. Heavy: WHBY. Medium: KTWO, Light including WJBC.

NU SHOD? "Can't Walt" (Klaintle) 4/1
Rotations: Heavy 1/0, Medium 3/1, Light 0, Total Adds 1, 55KRC Heavy: WSTU. Medium including WWKB, WTVN.

STEVIE WONDER "Land 0f La La" (Tamla/Mictown) 3/2
Rotations: Heavy 0, Medium 0, Light 3/2, Total Adds 2, WCCO, WTKO. Light including WWNR.

KIM CARNES "Divided Hearts" (EMI America) 3/0
Rotations: Heavy 0, Medium 0, Light 3/0, Total Adds 0, Light: WCCO, WTKO, WMTR.

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ADULT CONTEMPORARY

BREAKERS

BILLY JOEL

Modern Woman (Epic)

76% of our reporters on it. Rotations: Heavy 3, Medium 51, Light 27, Total Adds 31 including WHTX, KVIL, LOVE94, WMJI, KS94, KYKY, KMJI, KGW, B100, KIFM. Debuts at number 19 on the AC chart.

PETER CETERA

Glory Of Love "Theme From The Karate Kid Part II"

66% of our reporters on it. Rotations: Heavy 1, Medium 26, Light 43, Total Adds 57 including WHTX, WSB-FM, WARM98, WSNY, KYKY, KGW, KHYL, B100. Debuts at number 23 on the AC chart.

GENESIS

Invisible Touch (Atlantic)
61% of our reporters on it. Rotations: Heavy 5, Medium 35, Light 25,
Total Adds 20 including KVIL, LOVE94, 2WD, WLLT, WMYX, WKGW, KDUK, KWAV. Debuts at number 25 on the AC chart.

BOB SEGER & THE SILVER BULLET BAND

Like A Rock (Capitol)

60% of our reporters on it. Rotations: Heavy 6, Medium 39, Light 19, Total Adds 12 including KVIL, WLTS, W101, K106, KELT, WENS, 3WM, WWPA. Moves 29-24 on the AC chart.

JACKSON BROWNE

In The Shape Of A Heart (Asylum)

55% of our reporters on it. Rotations: Heavy 2, Medium 32, Light 24, Total Adds 9, WSB-FM, 97AIA, KHYL, KIFM, WSFM, WLAC-FM, WTRX, KWEB, KRNO. Debuts at number 29 on the AC chart. (Note: Jackson Browne was inadvertently left out of the AC New & Active information last week.)

DOUBLE

The Captain Of Her Heart (A&M)

53% of our reporters on it. Rotations: Heavy 3, Medium 21, Light 32, Total Adds 17 including WPIX, LOVE94, WLTS, WARM98, KKLT, KIFM, WNAM, KIOA.

ROD STEWART Love Touch (WB)

52% of our reporters on it. Rotations: Heavy 1, Medium 24, Light 30, Total Adds 16 including KYKY, WAEB, V100, WJDX, WIVY, WSTF, KQ99, WTRX. Debuts at number 30 on the AC chart.

BANGLES

If She Knew What She Wants (Columbia)

51% of our reporters on it. Rotations: Heavy 1, Medium 28, Light 25, Total Adds 13 including WMYX, KGW, KIFM, KEY103, KLYF, KVUU, KKUA, KWFM, WXUS.

NEW & ACTIVE

KENNY ROGERS & NICKIE RYDER "The Pride is Back" (RCA) 38/15
Rotations Heavy O, Medium 13/2, light 25/13, Total Adds 15 including KVIL, WIVY. U102, WNAM, KQ99, WORG, WXUS, WON, KKILV, KALE, Medium including KVILL, KYKY, WAES, WEZC, WCZS, WCKQ, WMT-FM, WBOW.
STEVIE WONDER "Land Of La La" (Tamla/Motown) 31/4

Heavy 9, Medium 13/0, Light 18/4, Total Adds 4, KQ99, WTRX, KDUK, 194. Medium: WAEB, 96WAVE, WSFL, EIM, WSKI, WWPA, WFFX, KTYL, KFSB, WJON, KALE.

MIAM! SOUND MACHINE "Words Get In The Way" (Epic) 30/30

Rotations: Heavy 0, Medium 5/5, Lign 25/25, Total Adds 30 including WPIX, 97AIA, KOST, WKYE, K106, KELT, WNAM, KKUA, KGMG, WWMJ, WKNE, WSKY, WCKO, WMT-FM, KFSB, WJON, K99.

DENNIS DEYOUNG "This Is The Time (A&M) 28/26

y 3/3, Medium 25/25, Light 28 including WAEB, WKYE, 96WAVE, WNAM, WMGN, KVUU, KGMG, WGLL WSKY, WCKQ, KTYL, WMT-FM, 194, KFSB, KKLV, KALE

MICHAEL TOMLINSON "I Will Not Pass You By" (Desort Rain) 26/1
Rotations Heavy 1/0, Medium 10/1. Light 15/0, Total Adds 1, KIFM. Heavy: WJON. Medium including KLYF, WEIM, WKNE, WSKI, WGH, WAHF, WHIT-M, WGBOW, KMGO.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

MOST ADDED

PETER CETERA (57) Glory Of Love (Full Moon/WB) BILLY JOEL (31) Modern Woman (Epic) . MIAMI SDUND MACHINE (30) Words Get In The Way (Epic)
DENNIS DeyDUNG (28) This Is The Time (A&M)
GENESIS (20)

Invisible Touch (Atlantic)

HOTTEST

BILLY OCEAN (73)

There'll Be Sad Songs . . . (Jive/Arista)
HDWARD JONES (67) No One Is To Blame (Elektra) MADONNA (53)

Live To Tell (Sire WB)
GEORGE MICHAEL (53)

A Different Corner (Columbia)
MODDY BLUES (53)

Your Wildest Dreams (Polydor/PolyGram)

SIGNIFICANT ACTION

BLOW MONKEYS "Oigging Your Scene" (RCA) 24/0

BLOW MONKEYS: "Oligging Your Scene" (RCA) 24/0

Rotations Heavy O. Medium 13.0 Lipht 11.0, Total Adds o. Medium: B100, 96WAVE, WWMJ, WEIM, WSKI, WOHO, WTNY, WSKY, WCHV, WFFX, KTYL, KMGQ, KALE, Light including WAEB, WSFM, KIQA, KGMG.

EVERLY BROTHERS: "I Know Love" (Mercury/PolyGram) 19/8

Rotations Heavy O. Medium off, Lipht 167, Total Adds 8, WNAM, KIQA, WKNE, WGLL, WSKY, WZLQ, WJON, KKLV, Medium including WFIM, KALE, Light including WAVE, WQHO, WAEV

KIM CARNES: "Ibivided Hearts" (EMI America) 19/4

Rotations Heavy O. Medium 4/0, Light 15/4, Total Adds 4, WAEB, KTYL, KKLV, KALE, Medium: 96WAVE, WEIM, WSKI, KQSW, Light Including WJDX, WNAM, WWMJ, WSKY, WAEV, WZLQ, KFSB, WJON.

HEART "Nothin' At Ail" (Capitol) 17/2
Rotalions Heavy 30. Medium 10/1. Lipht 4/1. Total Adds 2, W.L.T., KRLB. Heavy: WMGN, WKCO, WFFX. Medium including KVIL. W.L.F. V100. WSFM, WKYE. WZLO, KTVL, KOSW, KALE.

JIMMY BUFFETT "I Love The Now" (MCA) 14/13

Rotations Heavy 0, Medium 1/0, Light 13/13. Total Adds 13, WAEB, KIOA, WEIM, WKNE, WSKI, WGSV, WAGE, WORG, WZLQ, KTYL, KFSB, KKLV, KALE, Medium, WAVE

RONNIE MILSAP "Happy, Happy Birthday Baby" (RCA) 13/0
Rotations: Heavy 10. Medium 6:0, Light 6:0, Total Adds 0. Heavy: WJON. Medium: KLYF, WKNE, WCKO, WAHR, WZLO-Light: WSFL, WTRX, WOHO, WGSV, KFSB.

Light: Waleb, Worl, Wina, Wund, Wison, Rob. S**MOKEY ROBINSON "Sleepiess Nights" (Motown) 12/12** Rotations Heavy O, Medium 1/1, Light 11/11, Total Adds 12, WGLL, WOHO, WSKY, WGSV, WORG, WKYX, WAEV, WFFX, KTYL, WMT-FM, KFSB, WBOW

BERLIN "Take My Breath Away" (Columbia) 11/8
Rotations: Heavy 0, Medium 1/1, Light 10/7, Total Adds 8, KUDL, KOST, WAEB, WKYE, WOHO, WCKO, WEIZ, KFSB, Light

including K106, WAEV, KOSW.

BRUCE HORNSBY & THE RANGE "Every Little Kiss" (RCA) 11/4

Rotations Heavy 0, Medium 3/0, Light 8/4, Total Adds 4, WAEB, WSKI, WZLO, WBOW, Medium: WTNY, WCHV, KALE.

ICEHOUSE "No Promises" (Chrysalis) 11/1

Rotations Heavy 0, Medium 1/0, Light 10/1, Total Adds 1, WXUS, Medium: KALE, Light including WAEB, K106, WEIM, WSKY, WCKQ, KTYL, KFSB, KKLV, KQSW.

FORCE MO'S "Here I Go Again" (Tommy Boy/WB) 10/0
Rotations: Heavy 1/0, Medium 2/0, Light: 7/0, Total Adds 0. Heavy: WJON, Medium. WOHO, KALE: Light: KELT, WSFL, WSKI, WCKQ, WGSV, WKYX, WMT-FM.

STEVE WINWOOD "Higher Love" (Island) 9/9
Rotations: Heavy O. Medium 2/2, Light 7/7, Total Adds 9, WPIX. 96WAVE, KDUK, WWMJ, WSKI, WSKY, WFFX, KKLV,

OUTFIELD "All The Love In The World" (Columbia) 8/5 Rotalions: Heavy 0, Medium 4/1, Light 4/4, Total Adds 5, KVIL. K106, WWMJ, WEIM, WCKO, Medium including KTVL. KOSW, KALE.

ROTATION BREAKOUTS

		Total Reports/Adds	Heavy	Medium	t t
0	HOWARO JONES	106/0	92		Light
2		102/0	94	14 7	0
_	MOODY BLUES	105/2	84	17	1
ā		104/0	82	18	4
5	MADONNA	96/0	75	18	3
6	PATTI LABELLE/MICHAEL McDONALD	92/0	62	23	7
Õ	MIKE & THE MECHANICS	88/4	61	24	3
ĕ		93/3	58	27	8
9	SIMPLY RED	81/0	45	25	11
1	DREAM ACADEMY	96/3	46	45	5
11	CULTURE CLUB	85/O	40	40	5
Ð	NEIL DIAMOND	97/0	40	40	17
Œ	JAMES TAYLOR	88/0	31	53	4
Ď	DAVID PACK	88/3	30	53	5
Œ	DAVID FOSTER & OLIVIA NEWTON-JOHN	90/14	12	62	16
0	HIROSHIMA	80/8	11	56	13
Ð	EL DeBARGE	74/8	21	41	12
18	LEVEL 42	73/1	24	40	9
€	BILLY JOEL	81/31	3	51	27
30	JEFFREY OSBORNE	82/11	5	53	24
3	JONATHAN BUTLER	73/4	10	46	17
22	WHITNEY HOUSTON	62/0	18	27	17
Œ	PETER CETERA	70/57	1	26	43
3	BOB SEGER	64/12	6	39	19
☻	GENESIS	65/20	5	35	25
ூ	ANNE MURRAY	59/3	10	38	11
Ð	STEVIE NICKS	65/4	6	36	23
28	PHIL COLLINS	48/0	8	24	16
҈	JACKSON BROWNE	58/9	2	32	24
®	ROD STEWART	55/16	1	24	30

AC ADDS & HOTS

EAST

PARALLEL

THREE

STEVE WINNOOM NIAMI SOUND & OUTFIELD HOTERST : MADONNA LABELLE & MCC BILLY OCEAN HOMARD JONES SIMPLY RED

WEIMFlichburg Jack Raymond

LABELLE & MCDONAL HOWARD JONES

HADONNA HIKE & THE MECHAN BILLY OCEAN

PETER CETERA
CARL PERKINS
MIAHI SOUND MAC
STEVE WINMOOD
BRUCE MONNEY
DENNIS DEYOUNG
JIMMY BUFFET
ATLANTIC STARE
DREAM ACADENY
JAMES TAYLOR
DAVID PACK
EL DEBARGE

RENE & ANIELA HIAMI SOUND MAC SERLIN PETER CETERA DENNIS DEFOUNG SHOKEY ROBINSON MOTERS!

SHOKEY ROBINSO Bottest: DREAM ACADEMY MADONNA HIKE & THE MEC HOWARD JONES DAVID PACK

BILLY JOEL GENESIS PETER CETERA ROD STEWART HOTT-BE! LABELLE & MCDO HADONNA

Sawyerfflaskier
BOB SEGER
PETER CETERA
DENNIS DEVOING
HIAM! SOUND HACHI
HOTCEST!
HIKE 4 THE HECHAN
GEORGE HICHAEL
HOODY BLUES
NEIL DIAHOND
BILLY OCEAN

PARALLEL ONE

DOUBLE HOTTORE CLUB HOMARD JONES LABELLE & HCT BILLY GCEAN SIMPLY RED PETER CETERA OUTFIELD JIMMY BUFFET JAME SIBERPY MIAMI SOUND HA DENNIS DEYOUNG GRAHAM NASH HOTLBET BOTE EL DEBARGE JONATHAN BUTLER FOSTER & ONJ HOTCOM HIKE & THE MECH SILLY OCEAN

HOUDY BLUES GEORGE MICH PETER CETERA HIAMI SOUND HA EVERLY BROTHER JIMY BUFFET DENNIS DEYOUNG NOTEROTIS BILLY OCEAN HADONNA WHTX/Pittaburgh Keith Abrams PETER CETERA HOLLE OCEAN EL DEBARGE NU SHOOZ LABELLE & MC HOODY BLUES DAVID PACK GEORGE MICHAEL HOMARD JONES PARALLEL WGLL/Merceraburg-Grane Low/Schmidt BILLY JOEL PETER CETERA SHOKEY ROBINSON EVERLY BROTHERS DENNIS DEYOUNG

TWO WAEB/Allento Mick Hagerty MICE HAGGETY
MINE & THE MECH
PETER CETERA
BRUCE HORNSBY
FOO STEWART
JIMMY BUFFET
DENNIS DEFOUND
KIN CARNES
BERLIN
GAVIN CHRISTOPH
HOTERAT!
HOMARD JONES
BILLY OCEAN
GEORGE HICHARL
HODOY BLUES
ATLANTIC STARR

VIONIC DESIGNAT

YOUNG THE STEAM TO JONATHAN DESIGNAT

JONATHAN DESIGNAT

JONATHAN DESIGNAT

JONATHAN DESIGNAT

JONATHAN DESIGNAT

ROSS DON'T CRY

ROSSET PALMER

JAMET JACKSON

PET SHOP BOYS

HOLLEY OCEAN

GEORGE HICHAEL

HOMARD JONES

HIKE & THE HECH

JACKSON BROWNE PETER CETERA Nottest: ATLANTIC STARP DAVID PACK HODOY BLUES HOWARD JONES EL DEBARGE DENNIS DEYOUNG NU SHOOZ PITER CETERA HIAHI BOUND MACHI REELIN

HOLLEST: GEORGE MICHAEL MADONNA MOODY BLUES MIKE & THE MECHAN LABELLE & MCDONAL WKGWilltics-Roma Carpenter/Carr

GENESIS SANGLES ROD STEN DOUBLE BOTTERT: SILLY OCEAN HOODY BLUES GEORGE HICHAEL ATLANTIC STARF DREAM BCADEMY

SOUTH

PETER CETERA DENNIS DEYOUN DOUBLE

WXTC/Charleste Quincy/O'Brien

WEZC/Charlotta

WJDX/Jacksor Jack Walkins

BILLY JOEL ROD STEWART

HobbiTrotter
PETER CETERA
JEFFREY OSBORNE
ROGERS & RYDER
NU SHOOZ
Hottest:
GEORGE WICHAEL
HADONNA
HOMARD JONES
BILLY OCEAN
HODDY BLUES

WAKALouisville
JeM Crawford
BILLY JOEL
FOSTER & ONJ
ROD STEMART
HOLLEGE:
NADONNA
HOMARD JONES
BILLY OCEAN
MOODY BLUES
GEORGE MICHAEL

KELT/McAllen

WLAC-FM/Neshs Nichols/Sargent

PARALLEL ONE WS8-FM/Atlanta McCoy/Chappell

JACKSON BROWNS PETER CETERA HOTTERA HOTTERA HOMARD JONES GEORGE MICHAEL HODDY SLUES DREAM ACADEMY

BILLY JOEL PETER CETERA HOTTOST SIMPLY RED GEORGE HICHAE CULTURE CLUB LEVEL 42 JAMES TAYLOR RhodesuChapmen
DREAH ACADEMY
GENTIS
GENTIS
PETER ALLEM
OUTFIELD
ROCERS A TYDER
BOS SCHEEL
POSTER A ONJ
MOLERAL
MHITHEY HOUSTON
HOMARD JONES
LABELLE & HODONAL
HOODY BLUES
HIKE AITHE MECHAN Hering/Conney
FOSTER & ONJ
JOHN COUGAR
HOTTORIES
BILLY OCEAN
HADONNA
LABELLE & HCDON
SIMPLY RED
WHITNEY HOUSTON

97AIA/Miami Harry Lyles Harry Lyles
MIRE & THE MECHAN
JACKSON BROWNE
MINNI SOUND MACHS;
RENE & ANGELA
HOTTEST;
GEORGE MICHAEL
SIMPLY RED
MOMARD JONES
FOSTER & DRN
HODOY BLUES

HOTTEST: BILLY GCEAN HOWARD JONES GEORGE HICHAEL HADONNA ATLANTIC STARR LOVE94/Mtami Moeni Johnson Ryan/Shanwood
SILLY JOEL
GENESIS
PETER CETERA
DOUBLE
HIROSHIMA
ROD STEWART
ROCERS & RYDER
HOTCEST:
HIRE & THE HEC!
LABELLE & MCDO'
ATLANTIC STARR
SILLY OCEAN
HADONNA BILLY JOEL HIKE & THE MECH ATLANTIC STARR

WLTS/New Orleans Scott/Mitchell Scott/Mitchell
ANNE HURRAY
STEVIE NICKS
BOB SEGER
DOUBLE
HOTCHES
LABELLE & MCD
BILLY OCEAN
GENRGE MICHAE
HADDINA
HOWARD JONES

W101/Tampa DeCarlorWillia LEVEL 42 BOB SEGER Hottest: HADONNA LABELLE & GEORGE HIC SIMPLY RED LEVEL 42 PARALLEL T/X/O

KEY103/Austi Kelih Jacobs BANGLES GENESIS BOB SEGER FOSTER & HOTEUST HADONNA BILLY OCEAN LABELLE & MCD HIKE & THE ME HOWARD JONES

K106/Beaum Bill Thomas PETER CETERA HOR SEGER OUTFIELD HIAMI SOUND H

JEFFREY OSBORNE JACKSON BROWNE POSTER & ONJ NOTERNAL LABELLE & MCDON SIMPLY RED LEVEL 42 BILLY OCEAN NIKE & THE MECH

KKUA/Honolulu Miller/Kong -

none Hottest: SIMPLY RED

WAGEL seeburg Steve Porter
ROD STEMART
JINNY BUFFET
DENNIS DEYOUNGMIANI SOUND MAC HOLLEGT I
BILLY OCEAN
GEORGE MICHAEL
MOODY BLUZS
HOMARD JONES
ATLANTIC STARR BILLY OCEAN LEVEL 42

WEZS/Rich Elliott/Dillo EHIONIDIMON
PETER CETERA
BILLY JOEL
POSTER & ONJ
HIROSHIMA
HOCTOBE:
LABELLE & HCDON
HADONNA
BILLY OCEAN
LEVEL 42
ATLANTIC STARR ROD RODOTS
ROGERS & RYDER
JETS
PETER CETERA
GENESIS
JANET JACKSON
HEART WAVE/Seresota Steve Huntings

HEART Hotcest: HADONNA BILLY OCEAN MIKE & THE MECH HOWARD JONES ATLANTIC STARP ROGERS & RYDER PETER CETERA DOUBLE SMOKEY ROBINSON JIMMY BUFFET MOTEBAT HOTTOGEN
HOTTOGEN
HOWARD JONES
LEVEL 42
MINE & THE MED
BILLY JOEL
JIMMY BUFFET HADONNA GEORGE HICHA BILLY OCEAN HOWARD JONES HOODY BLUES PARALLEL THREE

WKYX/Paducah Frank Carvell PETER CETERA DENIES DEYOUNG SHOKEY MOBINSON BOB SECER HADDNAN BILLY GEAN HOUSE BLUES NEIL DIANON HIKE & THE HECH BYEN LEE
STEVE MINNOOD
HIAMI SOUND MACH
EVERLY RROTHERS
PETER CETERA
SHOKEY ROBINSON
DENNIS DEFOUNG
HOTEBET
HOWARD JONES
BILLY OCEAN
MOODY BLUES
DREAM ACADEMY
JAMES TAYLOR PHILIP WEST
SHOKEY ROBINSON
DENNIS DEYOUNG
PETER CETERA
HIMMI SOUND MAC
NOTHER:
HODDY BLUES
BILLY OCEAN
ATLANTIC STARR
GEORGE HICHARL
DAVID PACK

SMMH/MCCIendon
PETER CETERA
HIAHI SOUND MACHI
BERLIN
OUTFIELD
DENNIS DEYOUNG
HOLGOST
HOMARD JONES
MODDY BLUES
CULTURE CLUB
GEORGE MICHAEL

WZLQ/Tupelo Roger Nelson ROGE NAMEO

SILLY JOEL
SAMILES

LANGLES

LANGLES WCHV/Charlottasvill MIAMI SOUND MACH PETER CETERA DENNIS DEVOUNG ROGERS & RYDER BANGLES

EDITION IN RS 4 RYDER

WFFX/Tuscaloos Sander Walker

MIKE & THE MECHA MODDY BLUES DREAM ACADEMY

KTYL/Tyler

Jim O'Neal

JACKSON BROWNE PETER CETERA BILLY JOEL

MIDWEST

PARALLEL ONE

WLLT/Cin GENESIS HEART HOTTEST: HADONNA SIMPLY RED BILLY OCEAN EL DEBARGE HOOTERS

PETER CETERA DOUBLE MOTERAT: HADONNA BILLY OCEAN HOODY BLUES HOWARD JONES DREAM ACADEM

WLTF/Cleveland Witson/Poporich WHROM/POPONCH MR. MISTER MU SHOOZ JONATHAN BUTER DAVID PACK BOTTAGE! PHIL COLLINS SILLY OCEAN LEVEL 42 MIKE & THE MEX

Hera/Torcasso
BILLY JOEL
JEFFREY OSBON
MOSTESET:
HADONNA
HIKE & THE HED
LABELLE & HCDM
BOB SEGER
HDDOY BLUES

JEFFREY OSBO EL DEBARCE PETER CETERA Nottest: MADONNA PHIL COLLINS MIKE & THE ME LEVEL 42 HOWARD JONES

EMINAUYEMORE
DAVID FACK
FOSTER & ONL
JEFFREY OSDONE
HITOSNIMA
MARILYN MARTIN
HOLLERI
MADONNA
HITHEY HOUSTON
LABELLE & MCDON
SIMPLY RED
BILLY OCEAN

WOMC/Detroit Barry Argenbrigh Barry Argenting*
HIROSHIMA
POSTER 4 DNJ
HOSTER 4 DNJ
HOSTER 5 DNJ
HOSTER CLUB
BILLY GCEAN
HOMARD JONES
LABELLE 6 MCT
GEORGE HICHAI

KLStKenses City Selley/Alen HADONNA LABELLE & HO SIMPLY RED BILLY OCEAN GEORGE MICH.

KUDL/Kansas City Dene Hallam HOTESET DIANA ROSS SIMPLY RED GEORGE MICHAEL MADONNA MIKE & THE MECHA

WMY X/Miles Beth Fast BANGLES GENESIS HOTE est: MADONNA LANGLUT E: BILLY OCEA HOMARD JON SIMPLY RED

Ashboditown
STEVIE NICKS
JEFFREY OSBORNI
ANNE HURRAY
POSTER & ONJ
HOTESELE & HCDOI
HODOY BLUES
GEORGE NICHAEL
SILLY OCEAN
HOWARD JONES BILLY JOEL JEPFREY OSBORNI HIROSHIMA HOTESET I GEORGE HICHAEL BILLY OCEAN NEIL DIAMOND MOODY BLIES HOWARD JONES KYKY/St. Louis

Richards/BleiBILLY JOEL

EL DEBARGE
ROD STEMART
PETER CETERA
JANET JACKSON
HOUTEST:
HOMARD JONES
HADONNA
GEORGE HICHAEL
BILLY OCEAN
GENESIS BOB SEGER PETER CETERA EL DEBARGE HOTTER HOTTER HOTTER HOTTER HADONNA BILLY OCEAN NOWARD JONES WFMK/Lansing Bill Fulton

PARALLEL BHI Fulton
STEVIZ NICKS
JEPFREY OSBORNS
ANNE HURRAY
FOSTER & ONJ
HOTEBELLE & MCDOI
MODOY BLUES
GEORGE HICHAEL
HADONNA
BILLY OCZAN TWO

BennettCollins
BILLY JOEL
CONESIS
DOUBLE
JEFFREY OSBORNE
ROCERS & RYDER
VERLY BROTHERS
SOD STEWART
DENNIS DETOUNG
HIAM! SOUND MACH
PETER CETER
HOLLESI
BILLY OCCAN
BILLES
BILLY OCCAN
BILLY OCCAN
BILLES
BILLY OCCAN
BILLY OC O'NeHIVancii
FOSTER & ONJ
PETER CÉTER
SILLY JOEL
DENNIS DEYOUN
HOTTEST
KOMARD JOHES
LABELLE & MCD
BILLY OCEAN
NU SHOOZ
CULTURE CLUB GEORGE MICHAEI NEIL DIAMOND

SILLY JOEL GENESIS HOTEGAT: BILLY OCEAN HADDWHY ROD STEWART JIHHY BUFFE EVERLY BROTH MADONNA HOWARD JONES GEORGE HICHAE MODDY BLUES

EL DEBARGE BOB SEGER BILLY JOEL BILLY JOEL Nottest: SIMPLY RED LABELLE & MC MADONNA BILLY OCEAN HOWARD JONES BANGLES
DREAM ACADEMY
PETER CETERA
HOTEGET
MARILYN MARTIN
HOMARD JOHES
MODDY BLUES
HIKE & THE MEDI
ATLANTIC STARR KRAV/Tulse Gary Reynolds

PARALLEL

THREE WMT-FM/Code/ Rapids Green/Seliers

BOB SEGER DENNIS DEVOUNG HIAMI SOUND MAC SMOKEY ROBINSON WTRX/Filint JACKSON BROW Bottest: SILLY OCEAN HOODY BLUES CULTURE CLUB HOWARD JONES HADONNA 194/Eau Craira Rick Roberts

PETER CETERA DENNIS DEYOUN STEVIE WONDER DOUBLE HOTTEST IN THE STATE OF THE STA

KFSBJODNIN SHAME SCOTT SHOKEY ROBINSON BOB SEGER DENNIS DEYOUNG PETER CETERA HIAMI SOUND HACH BERLIN JIMMY BUFFET SANYER BROWN HOTLEBET

WXUS/LeFeyette Bob Vizze BOD VIZZE

EL DEBARGE
BANGLES
PETER CETERA
ICHHOUSE
ROCERS & NYDER
JEFFREY OSBORNE
HOCCESS
BILLY OCEAN
ATLANTIC STARR
GEORGE HICHAEL,
HIRE & THE MECH.
HOWARD JONES

KWEB/Rochester Dahl/Axelson JACKSON BROWS HIROSHIMA PETER CETERA HOTEMST: HOMARD JONES MADONNA MODDY BLUES GEORGE MICHAEL DREAM ACADEMY WJONISt. Cloud Mike Diem

EVERLI MINDERS HIANGLES HIANGLES HIANGLES HIGHWAY SOUND FOSTER & ONLY ANNE HURRAY DAVID FACK FORCE ND'S WBOW/Terre Hau Mark Edwards JANE SIBERRY BRUCE MORNSBY SMOKEY ROBINS **FULL-SERVICE AC**

EAST

PARALIFI PARALLEL TWO ONE

WFBR/Bell Bob Moke BILLY JOEL JETS WHITMPO HIROSHIMA DOUBLE DAVID PACK BERLIN HOTTEST LABELLE 4 H HADONNA HOODY BLUES HOODY BLUES BILLY OCEAN HOWARD JONES WCHS/Charles

WWK8/Buffalo Kevin Fennessy

Hottest: WHITNEY HOUSTON CABELLE & HCDONAL HADDINA BILLY OCEAN WPRO/Provi

HINE & THE MECHAN Mottest: MADONNA MOODY BLUES GEORGE MICHAEL NEIL DIAMOND LABELLE & MCDONAL

SIMPLY RED LABELLE & MCDONAL STEVIE NICKS WQY/Schenectedy

THREE

RONNIZ MILSAP STEVIZ MONDER STEVIZ MONDER STEVIZ MICKS EVERLY BROTHER! ROTHER! SIMPLY RED ATLANTIC STARR NEIL DIAMOND MARILYN MARTIN PARALLEL

WWNR/Beckley Tom Bowers DEFFREY OSBORNE DENNIS DEYOUNG GENESIS ROD STEWART GAVIN CHRISTOPH BILLY JOEL DOUBLE ROGERS & RYDER ELP Emery/Boyte
J.A.H. 86
GENESIS
ROGRES & RYDER
BILLY JOEL
STEVIE HICKS
DENNIS DEYOUNG
HOTEBER
HOODY BLUES
BILLY GCEAN
HOMARD JONES
DREAM ACADEMY
ATLANTIC STARR

BEP HOT LOAT: HOMARD JONES LABELLE & M BILLY OCEAN HOODY BLUES Four stations failed to report this week Their rotations were frozen: KFQD/Anchorage KOB/Albuquerque WTAE/Pittsburgh

PARALLEL

THREE

DAVID PACK PETER CETERA DENNIS DEVOLUGE EVERLY BROTHERS HOLLEGEL & HCDONI HHITNEY MOUSTON BILLY OCEAN GEORGE MICHAEL SIMPLY RED

WSTU/Stuart McGuire/Mich

WISN/Milwauk

HOWARD JONES
RESTLESS HEART
HOCKEST WHITNEY HOUSTON
HADONNA
LABELLE & MCDONAL
HIKE & THE MECHAN
LEVEL 42

WHAS/Louisvii Bruce/McElveir

WRVA/Rich Gary King

SOUTH

PARALLEL PARALLEL ONE MOTO HADDINA BILLY OCEAN GEORGE HICK HOODY BLUES NEIL DIAMON

TWO WST/Charlotte Mike Collins

JEFFREY OSBORNE PETER CÉTÉRA

WGOW/Chattenoog Dale DessoriGerry

PARALLEL

TWO

MICHAEL TOMLIN HOTTBAT: LABELLS & MCDO SADE WILLIE NELSON GEORGE MICHAEL HARILYN MARTIN WHBC/Centon Chambers/Dorn

PETER CETERA JEFFREY OSBOI Hottest: LAHELLE & MCT

HADONNA HODOY BLUES BILLY OCEAN

BOB SEGER ATLANTIC STARB MOTTEST: MADDWNA GEORGE MICHAFL BILLY OCEAN NEIL DIAMOND JAMES TAYLOR ROD STEWART PETER CETERA HOTE OF HC LLY OCEAN ODY BLUES

One station reported a frozen list this week: WSB/Atlanta

MIDWEST

PARALLEL ONE

SSKRC/Cincin Denny Nugent NU SHOOZ SIMPLY RED Hottest: WHITMEY HOUSTON LABELLE & HCDONAI HADONNA MIKE & THE HECHAN BILLY OCEAN

Hottest: LEVEL 42 LABELLE & H WHITNEY HOU HIRE & THE ! HOODY BLUES

HOLEGE I LABELLE & HCDO HADONNA BILLY OCEAN SINPLY RED GEORGE MICHAEL

HOMARD JONES FOSTER & ONJ NOCTORY WILLIE NELSON SADE LABELLE & MCHONA GEORGE HICHAEL HOODY DLUES

PARALLEL THREE

DOUBLE Hottost: GEORGE MICHA BILLY OCEAN HOMARD JONES JAMES TAYLOR FOSTER & ONU

PETER CETERA TONY SENNETT LORING & AMBERSON DOUBLE JIMMY BUFFET GORE & CHRISTIE Hottest: James Taylor NEIL DIAMOND POSTER & ONJ RONNIE MILSAP ROGERS & RYDER ATLANTIC STAR HOTE-SEI LARELLE & MCD BILLY OCEAN GBORGE HICHAEI HOODY BLUES JAMES TAYLOR WCIL/Cerbondels Rich Bird

REN BIRG

EL DEBARGE
NOM EDITION
BILLY JOEL
HOTTERS:
GEORGE MICHAEL
LABELLE & MCDONAL
SYNCH
NADONNA
SIMPLY RED Doug Lene
PETER CETERA
DOUBLE
DENNIS DEYOUNK
SOTLEAT!
LABELLE & MCDK
SIMPLY RED
BILLY OCEAN
MODDY BLUES
HOMARD JONES

WASK/Lalayatte Harris Johnson

JACKSON BROWNE
DOUBLE
REUNION
HOLLEST:
MADONNA
BILLY OCEAN
NOODY BLUES
HOWARD JONES
GEORGE MICHAEL JEFFET OSBORNE
ROGER WHITTAKER
STEVIE NICKS
NOTES BLUES
MADONNA
LABELLE 4 MCDONJ
STILLY OCEAN
CULTURE CLUB

47 Reporters **42 Current Reporters**

WEST

PARALLEL ONE

none Nottest: none KOY/Phoents Jack Blair RONNIE MILS ANNE HURRAY NEIL DIAHON HOTTEST! HOMARD JONE

KFMBISen Diego Mark Lerson

PARALLEL

TWO

KBOVBolse Orew Marold

KSL/Selt Lake City Mulliplames
PETER CETERA
GRAHAM NASH
MIAMI SOUND MACH!
HOTE-MI!
MADONNA
SIMPLY RED
LABELLE 4 MCDONAL
HOODY BLUES
HOWARD JONES

PARALLEL DENNIS DEYOUNG PETER CETERA BILLY JOEL HOTeat: LABELLE & MCDON HADDINIA THREE KFQD/Anchorege Bradley/Ford

KTWO/Cesper Bob Young

Dan Armstrong
EVERLY BROTHERS
GRAHAM NASH
DOUBLE STEVIE NICKS
NOTEGET;
MRITNEY HOUSTON
GEORGE RICHAEL
ASNE MURRAY
LADELLE & MCDONA
SIMPLY RED

WEST

ONE

EL DEBANGE FOSTER & ONJ

KOST/Los Angel Kaya/Kilay MIAMI SOUND MACHI BERLIN GAVIN CHRISTOPHER HOLLEGE! LABELLE & MCDONAL GEORGE MICHAEL

KEZRISan Jose ElekiKnos

PARALLEL

TWO

Hottest: HOODY BLUES HIKE & THE MECHAN LEVEL 42 HADONNA LABELLE & MCDONAL Dino Méssie
PETER CETERA
DENNIS DEYOUNG
MINNI SOUND MACHI
HOTCOST
MINE & THE HECHAN
HOMARD JONES
GEORGE MICHAEL
BILLY COEAN
HOODY BLUES

GENESIS
PETER CETERA
DOUBLE
BANGLES
HOTTERS
BILLY OCEAN
GEORGE MICHA
HOWARD JONES
MOODY BIJES
BILLY JOEL

SIMPLY RED KOSWIRock Spri Chris Alexander THREE

KENNY LOGGINS PETER CETERA MIAMI SOUND HAV DENNIS DEYOUNG DENNIS DEYOUNG HOTEERT: HADONNA BILLY OCEAN DREAM ACADEMY NEIL DIAMOND HARILYN HARTIN KMGQ/Sante Barberi Stephen Meede

KALE/Tri-Cities Bill Templeton BILLY JOEL MIAMI SOUND PETER CETER ROD STEWART

106 Reporters 102 Current Reports

Two stations reported a frozen list this week: KRAV/Tulsa

Two stations failed to report this week. Their rotations were frozen: WAHR/Huntsville WDLT/Mobile

PARALLEL

BANGLES PETER CETERA BILLY JOEL HIRDSHIMA HOTTEST: BODE JACKSON BROWNI PETER CETEPA DREAM ACADEMY HOTTOGEN BILLY OCEAN HADONNA LAMELLE & MCDO CULTUME CLUB GEORGE MICHAEL

8100/Sen Diego Rich/Knight Richiknight
MR. HISTER
PETER CETERA
KENNY LOGGINS
BILLY JOEL
FOSTER & ONL
HOTLERS:
HISTORY HOUSTON
LABELLE & MCDON
MADONNA
BILLY OCEAN
SIMPLY RED

KCIX/Soise Dave Duquesne ATLANTIC STARR BANGLES DENNIS DEYOUNG PETER CETERA

PARALLEL

KKLV/Anchorage Greg Wilkinson DENNIS DEYCUNG ROGERS & RYDER JANE SIBERRY JONI MITCHELL MOTTER: BILLY OCEAN MIKE & THE NEC

WSFL/New Bern

Meri Zegen BANGLES JACKSON BROWNE BILLY JOEL DOUBLE HICHAEL TOMLINSC HOSHINA JONATHAN BUTLER DAVID PACK MARILYN MARTIN MODDY BLUES 76/R&R FRIDAY, JUNE 6, 1986

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

Two Last is Weeks Week	159 REPORTS	JUNE 6, 1986	Tota: Reports/Acids	Power	неачу	Mediu
_ 6 2 ①	PETER GABRIEL/So (Geffen)	"Sledgehammer" (151) "Rain" (66) "Eyes" (62)	155-/0	65 +	142+	12
2 2 3 2	VAN HALEN/5150 (WB)	"Dreams" (126) "Best" (67) "Love" (57)	130-/0	53+	120 -	10-
1 1 1 3	BOB SEGER & THE SILVER/Like A Rock (Capitol)	"Rock" (112) "Aftermath" (52) "Sometimes" (37)	144 - /0	34 -	112-	32
5 5 6 🙆	MOODY BLUES/The Other Side Of Life (Polydor/PG)	"Wildest" (121) "Other Side" (69) "Rock 'N' Roll" (35)	146-/0	27-	112-	34
	JOURNEY/Raised On Radio (Columbia)	"Girl" (115) "Suzanne" (59) "Be Good" (21)	137-/0	21-	98 -	38
6 7 7 🔞	38 SPECIAL/Strength In Numbers (A&M)	"Like No" (126) "Somebody" (64) "Heart's" (8)	137+/4	48 –	120 -	14
4 4 4 7	ROLLING STONES/Dirty Work (Rolling Stones/Columbia)	"One Hit" (111) "Winning" (70) "Zero" (28)	126-/0	27-	97-	27
7 8 8 📵	GTR/GTR (Arista)	"Heart" (138) "Jekyll" (25) "Hunter" (18)	140+/1	52+	118+	21
	FIXX/Waikabout (MCA)	"Secret" (151) "Built" (34) "Read" (4)	154+/3	30+	107+	45
— 10 t0 (D	EMERSON, LAKE & POWELL/Emerson, Lake & Powell (Polydor/PG)	"Touch" (148) "Score" (17) "Blind" (13)	152 + /1	20+	102+	44
14 16 14	FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"Wrap" (122) "Tuff Enuff" (18) "Why" (11)	133 + /3	9+	41+	87
13 13 13	JACKSON BROWNE/Lives In The Balance (Asylum)	"In The Shape" (117) "Lives" (14) "Black" (7)	120 = /5	6 -	43-	72
18 19 17 🚯	ICEHOUSE/Measure For Measure (Chrysalis)	"No Promises" (125) "Paradise" (6) "Cross" (5)	130 + 6	8-	44+	74
_ 27 21 (2)	TOP GUN/Soundtrack (Columbia)	"Danger Zone" (113) "Heaven" (3) "Breath" (1)	115+/19	9+	49+	6.
9 12 12 15	JOE JACKSON/Big World (A&M)	"Right" (82) "Home Town" (15) "West" (14)	92-/1	5	39 -	4
11 14 18 📵	ZZ TOP/Afterburner (WB)	"Woke Up" (94) "Velcro" (23) "Rough" (10)	106 = /4	5-	36 =	6
7 17 15 17	LIVE! FOR LIFE/Various Artists (IRS/MCA)	"I Been Down" (114) "Howling" (4) "Ages" (2)	116-/1	3=	34 -	7
6 26 22	OUTFIELD/Play Deep (Columbia)	"All The Love" (105) "Your Love" (4) "Everytime" (1)	107+/8	10+	39+	6
_	HONEYMOON SUITE/The Big Prize (WB)	"Bad Attitude" (93) "Feel It" (14) "What Does It" (6)	99-/2	4-	35 -	6
	LOU REED/Mistrial (RCA)	"No Money Down" (107) "Video" (1) "Original" (1)	107+/6	2-	40+	5
_	INXS/Listen Like Thieves (Atlantic)	"Listen" (89) "What You Need" (3) "Kiss" (1)	93-/2	5-	41-	4
	HEART/Heart (Capitol)	"Nothin' At Ali" (68) "If Looks" (3) "Dreams" (1)	71-/1	14-	51-	1
	JOHN EDDIE/John Eddie (Columbia)	"Jungle Boy" (88) "Pretty" (8) "Buster" (2)	95+/5	1 =	14+	
	ROBERT PALMER/Riptide (Island)	"Hyperactive" (78) "Addicted" (6) "I Didn't Mean" (4)	84-/1	2-	24 -	5
	HOWARD JONES/Action Replay (Elektra)	"No One" (58) "Always" (2) "Specialty" (2)	59-/0	12+	41 =	1
	MODELS/Out Of Mind Out Of Sight (Geffen)	"Out Of Mind" (65) "Cold" (9) "Stormy" (2)	74-/1	3=	16-	
	JOE COCKER/Cocker (Capitol)	"You Can Leave" (66) "A To Z" (7) "Shelter" (3)	73-/2	2+	15+	
_	ROB JUNGKLAS/Closer To The Flame (Manhattan)	"Boystown" (76) "Memphis" (10) "Hello" (7)	96+/8	1 =	5=	
_	GIUFFRIA/Silk & Steel (Camel/MCA)	"Dreaming" (70) "Girl" (2) "Radio" (2)	72-/1	4-	23-	4
	GOLDEN EARRING/The Hole (21/Atco)	"Quiet Eyes" (85) "They Dance" (3)	87-/2	0=	8-	
	CALL/Reconciled (Elektra)	"Everywhere" (71) "I Still"-(12) "Oklahoma" (3)	75+/13	2=	9-	
	AC/DC/Who Made Who (Atlantic)	"Who Made Who" (78)	78 + /10	2=	9+	_
	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Every Little Kiss" (67) "The Way" (10) "Western" (1)	67+/11	7=	15+	
	GLASS TIGER/The Thin Red Line (Manhattan)	"Thin Red Line" (48) "Don't Forget" (8) "I Will Be" (1)	55 /12	o	5	3
	JUDAS PRIEST/Turbo (Columbia)	"Turbo Lover" (54) "Locked In" (6) "Wild Nights" (1)	58-/5	1 =	7-	_
	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Rain" (32) "Rumbleseat" (1)	32-/0	3-	16-	
	OZZY OSBOURNE/The Ultimate Sin (CBS Associated)	"Lightning" (50) "Shot" (3) "Ultimate" (2)	53-/2	0=	4-	
	KROKUS/Change Of Address (Arista)	"School's Out" (51) "Burning Up" (5) "Let This" (1)	55 + /4	0=	2 =	
	BOX OF FROGS/Strange Land (Epic)	"Heart Full" (31) "Get It While" (19) "Hanging" (1)	46-/4	0=	4+	
=	BODEANS/Love & Hope & Sex & Dreams (Slash/WB)	"Fadeaway" (38) "Say You Will" (4) "Runaway" (3)	43-/2	3+	8+	

BREAKERS

ROB JUNGKLAS Closer To The Flame (Manhattan) 60% of our reporters on it.

NEW & ACTIVE

DANNY WILDE "The Boyfriend" (Island) 44/5 (43/9)

Adds WXLP, KILO, WODJ, KOWB, KROU Powers 1, Heavy 4 including WOFM, KMET, WXRC Medium 31 including WSHE, WRIF, KLOS, KGB, KOME, WHEB, WPDH, WEZX, WDUR, KLBJ, KNCN, KMBY.

WRIF KLOS, KGB. KOME, WHEB. WPDH. WEZX. WDUR. KLBJ, KNGN. KMBY.

WILD BLUE "NO More JINT" (Chrysalls) 40/4 (40/5)

Adds: WGHE KYYS, KOWB, KWHL. Heavy 4: WGFM, WAPL. KZEL. WHMD. Medium 29 including KSRR. WLUP, WLVO,

KUPD, KGB, WPDH, WEZX, KNOL, WROK, WTLE, KMOD. KILO, KDJK, KMBY.

SOUTHSIDE JOHNNY & THE JUKES "At Least We Got Shoes" (Atlantic) 38/11 (29/12)

Adds: including WSHE, WLUP, KFOG, GFOX, CHEZ, WUR, WORK, Heavy 5; WNEW, KZEL, WIZN, WCPZ, KVRE, Medium

Ze including WARK, WMMR, DCTOI, WZRT, WFDH, WARK, WTLE, WRSW, WWW.

RUBBER RODEO "Heartbreak Highway" (Mercury/PolyGram) 36/3 (37/2)

Adds KBCO, WOUR, KFMZ, Heavy 3: WBCN, WIZN, KSPN, Medium 19 including WIYY, WHJY, KZEW, KSRR, WNOR,

Adds RBCO, WOUR, KFMZ Heavy 3: WBCN, WIZN, KSPN, Medium 19 including WIYY, WHJY, KZEW, KSRR, WNOR, KAZY, WHES, WHES, WTUE, WLAY, KZEL, WBLM, WWW. ARROSMITH "Done With Mirrors" (Geffen) 2675 (24/2) Adds. WPDH, WROK, KRKE, WYTR, KOWB, Heavy 6: WBCN, KNCN, KISS, KFMG, WGIR, KRIX. Medium 18 including WHJY, WLLZ, WBIF, WORM, WHEB, WOME, KLIO, KMBY, WBLM.

WHLY, WILE, WRIF, WOFM, WHEB, WOMF, KILO, KMPY, WBLM.

BEAT FARMERS "Yan GG" (MCA/CUrb) 27/11 (18/5)

Adds including WXRT KROO, KOME, KISW, KLAO, KEZE, WWWV, KSPN. Heavy 1: KTCL. Medium 14 including KBCO.

91X, KGB, WHSF, MARP, KILD, KPOI, KSTN. WIZN, KCGL.

ERIC JOHNSON "Tones" (WB) 27/1 (26/1)

Adds: KVPE, Heavy 6, KZEW, KNCN, WMRY, KILO, KSTM, KRIX, Medium 18 including KTXO, WQFM, KAZY, KBCO, KLBJ, KISS, WONE, WTLE, KZEL, KOZZ.

KISS, WONE. WTUE. KZEL. KOZZ.

COBRA "Soundtrack" (Columbia) 26/22 (4/4)
Adds mcruding W.L.Z. WHEB, WBRU, WAOX, KLAO, WTKX, WCPZ. Heavy 0. Medium 18 including WHJY, KSRR. WSHE, KMET. KUPD. KGON, KZAP, KGB, KOME. WCMF, WAAF, KRSP, WBLM, WRIJF.

BACH MAN-TURNER OVERDRIVE "Live! Live! Live!" (MCA/Curb) 25/5 (24/9)
Adds WIYY, KTOA, KUPD. WEZX. KZOQ. Heavy 2. Q107, WMRY, Medium 12 including WBAB, DC101, WNOR, KSHE, WDHA, KMOD, KZEL, WWWV.

MIKE & THE MECHANICS "Mike & The Mechanics" (Atlantic) 25/4 (24/5)
Adds: WNEW, WIQQ, WXKE, KSPN, Powers 1, Heavy 7: WBAB, WSHE, WLVQ, WIBA, KICT, K97, KTAL, Medium 15

Adds WNEW WIOO WXEK KSPN Powers: Heavy 7: WRAB, WSHE, WLVO, WIBA, KICT, K97, KTAL. Medium 15 including WDVE, WCKG, WLUP, WPDH, KDJK, WRKI, WWWV.

BANGLES "Different Light" (Columbia) 24/3 (21/1)
Adds KROO, WSKS, WWWY, Powers 1. Heavy 7: Including WBCN, 91x, WLIR, WPLR, WHMD, WCPZ, Medium 12 including KSRR, KTCZ, KBCO, WCCC, WWCT, WBLM, KTYD.

Continued on Page 79

Boy, what a song. Man, what a band.

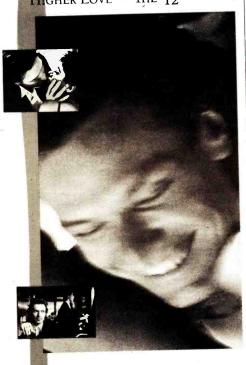
BOY INSIDE THE MAN

The new 12" from

ND RED RIDER



Teve Winwood "Higher Love" • The 12"



FROM THE FORTHCOMING ALBUM <u>BACK IN THE HIGH LIFE</u>

PRODUCLD BY RUSS TITELMAN AND STEVE WINWOOD

MANAGEMENT, NUVISIONS MANAGEMENT, LTD., RON WEISNER, BENNET FREED





TRACKS DEBUT

AOR TRACKS BREAKERS





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RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

			-	159 REPORTS	Total	Power	Heavy M	Medium
Weeks	Wee	PKS We			Reports/Adds 159+/3		140+	18-
\vdash	6	2	0	GENESIS/Invisible Touch (Atlantic)	151 -/0		142+	8-
2	1	1	2	PETER GABRIEL/Sledgehammer (Geffen)	138+/1		117+	20-
7	8	6		GTR/When The Heart Rules The Mind (Arista)	151+/2		107+	43-
11	10		0	FIXX/Secret Separation (MCA) EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG)	148+/1	20+	101+	41-
15	11			38 SPECIAL/Like No Other Night (A&M)	126 -/1		114-	11-
5	4		6	VAN HALEN/Dreams (WB)	126-/1		111+	
8	7		8	MOODY BLUES/Your Wildest Dreams (Polydor/PG)	121-/0	25 -	97-	
4	2		9	ROR SEGER & THE SILVER/Like A Rock (Capitol)	112-/0	30 -	91 -	
3	5		10	ROLLING STONES/One Hit (To The Body) (Rolling Stones/Columbia	111-/0	27-		
13			ത	JOURNEY/Girl Can't Help It (Columbia)	115-70	17+	79+ 42	34 – 73
	EBU	T	Ē	STEVE WINWOOD/Higher Love (Island)	129 /12	?7 9 8-	42 41+	73+
21		B 17	1	ACEHOLISE/No Promises (Chrysalis)	125+/7	8- 6+	41 + 35 +	73 + 79 -
28			0	FABULOUS THUNDERBIRDS/Wrap It Up (CBS ASSOCIATED)	122+/7		35+ 48+	62+
31			Œ.	KENNY LOGGINS/Danger Zone (Columbia)	113+/19 117=/7	9 9+ 5-	40 -	73+
22			1	JACKSON BROWNE/In The Shape Of A Heart (Asylum)	11/=//	3=	34 -	70 -
18		5 15	17	STING with JEFF BECK/I Been Down So Long (IRS/MCA)	107+/6	2-	40+	59 -
31	0 2	4 19	0	LOU REED/No Money Down (RCA)	105+/9	9+	37+	
31	6 3	2 2	Œ	OUTFIELD/All The Love (Columbia)	89-/2	5-	40 -	
1	4 1	4 1	20	INXS/Listen Like Thieves (Atlantic)	94+/7	2+	29+	
3	2 2	7 2	3	ZZ TOP/Woke Up With Wood (WB)	93-/3	3-	31 -	<i>55</i> –
2		23 2	0 22	HONEYMOON SUITE/Bad Attitude (WB)	68-/1	14-	50 –	17=
		9 1		HEART/Nothin' At All (Capitol)	82 -/0	4-	32-	
1	0	13 1		at td (Ettl Amorina)	99+/3	4 1+	9+	
	-		2		67-/3		38 -	
1			2 26		86+/1			
			5 28	(Polling Stones/Columbia)	70 -/3		33 -	
1			5 28 32 2		88+/5			
			ac 36	ROBERT PALMER/Hyperactive (Island)	78 – /1			
			27 6	MOODY BLUES/The Other Side Of Life (Polydor/PG)	69+/8			
1			27 3	HOWARD JONES/No One Is To Blame (Elektra)	58 - /0			
			43 E	PETER GABRIEL/Red Rain (Geffen)	66+/2			
	45	35	35	38 SPECIAL/Somebody Like You (A&M)	64 + /5 59 + /2			
	_	_	54	3 JOURNEY/Suzanne (Columbia)	59 + /2 78 + /1			
	53		38	AC/DC/Who Made Who (Atlantic)	85-/2	-	_	
	33	31	29 3	7 GOLDEN EARRING/Quiet Eyes (21/Atco)	57+/1			+ 32+
	37	37	39 €	VAN HALEN/Love Walks in (WB)	70 - /1	-		
	29	29	28 3	GIUFFRIA/I Must Be Dreaming (CameI/MCA)	65-/1			
	24		30 4	MODELS/Out Of Mind Out Of Mind (Geffen)	76 = /4		3:	= 56-
	46	43	41	ROB JUNGKLAS/Boystown (Manhattan)	62+/1		= 21	+ 38+
	-	-	48	PETER GABRIEL/In Your Eyes (Geffen)	64+/2	20 5-	+ 20	+ 38+
	-	-	53	BILLY JOEL/Modern Woman (Epic) BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)	67+/1	11 7:		
	59	47			52+/1	14 0:		
	57				66 - /2			
	39	34		D CALL/Everywhere I Go (Elektra)	71+/			
1	-		47	BIG COUNTRY/Look Away (Polydor/PG)	72 /		3	
1		BUT	5		42+/			
1	U	46		JUDAS PRIEST/Turbo Lover (Columbia)	54+/			
	_	-		BOB SEGER & THE SILVER/Sometimes (Capitol)	37+/			
	35	36	40	ROR SEGER & THE SILVER/Tightrope (Capitol)	36 - /0 32 - /0			
	16		33	53 JOHN C. MELLENCAMP/Rain On The Scarecrow (RIVA/PG)	32 - /c 48 + /c			
		EBUT		GLASS TIGER/Thin Red Line (Manhattan)	50-/	•		+ 35
	56	49	49	55 OZZY OSBOURNE/Lightning Strikes (CBS Associated)	34+/	_		+ 22
	D		\supset	FIXX/Built For The Future (MCA)	35-/			= 21
	- 60		52		51+/			= . 35
	D	EBUI	\rightarrow	ROKUS/School's Out (Arista)	39=/			+ 28
				A MILE PLANE / Line With Life (L. DIVSZIIS)				
1	-	-		WILD BLUE/Fire With Fire (Chrysalis) DANNY WILOE/Isn't It Enough (Island)	44+/	5 1	+ 4	+ 31

BREAKERS

STEVE WINWOOD
Higher Love (Island)
81% of our reporters on it.

DAVID BOWIE Underground (EMI America) 62% of our reporters on it.

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

STEVE WINWOOD (127) Higher Love (Island) BIG COUNTRY (66)

TOM COCHRANE AND RED RIDER (39)

Boy Inside The Man (Capitol) DAVID ROWIF (34) Underground (EMI America)

JOURNEY (26)

Suzanne (Columbia)

HOTTEST

PETER GABRIEL (65)

Sledgehammer (Ge GENESIS (61) Invisible Touch (Atlantic)

GTR (51) When The Heart Rules The Mind (Arista)

VAN HALEN (46) 38 SPECIAL (45)

Like No Other Night (A&M)

CHART CLIMBERS

ZZ TOP "Woke Up With Wood" (WB) 94/7 (92/4)

, Bavy 29 including WBCN, WNEW, WXRK, WHJY, WQFM, KUPO KZEW, KSRR, Moves 23-21.

Adds WYNF, WILLZ, KROR, WBUE, KEND, KOLA, NYRE, TRBMY, 25 MOVES 23-21.

JOHN EDDIE "Junjale Boy" (Columbia) 88,5 (84.74)

Adds DC101, KBPI, KBPS, KEZE, WZEW, HABW, 14 including WBCN, WBAB, WNEW, WXRK, WMMR, KOME, WZZO, WOUR, WRKI, Medium 62 including WHJY, WLUP, KYYS, WOFM, Moves 32-29.

ROO STEWART "Laye Doubt" (W8) 86,73 (74.73)

Adds including WXRK, WOFM, KFOQ, WOUR, WROX, WIAM, KWHL, Heavy 26 including WBCN, WSHE, WNOR, WZZO, WIMZ, WWCT, KICT, KZEL, WWW, Medium 51 including WBAB, WNEW, WMMR, WOYE, WLUP, WXRT, Moves 1-27.

W2ZQ, WIME, WHO Made Who" (Atlantic) 78/10 (69/10)

AC/DC "Who Made Who" (Atlantic) 78/10 (69/10)

Adds including KSE, KSPI, WHEB, WOT, KICT, KDJK, KMBY, WXRC, Heavy 9 including WBCN, WHJY, KUPD, KISW, KISS, WROK, Medium 51 including WBAS, WNEW, WXRK, WBIF, KYYS, KMET, Moves 38-36.

ROB JUNGKLAS "Soystown" (Manhattan) 76/4 (76/9)

WESS JUNGK KAS "Soystown" (Manhattan) 76/4 (76/9)

Note:, NOVE, NOS. NOVE. WINCE GRIBBING as ##1.

BIG COUNTRY "Look Away" (Polydor/PolyGram) 72/56 (4/0).

Adds including WBAB. WSHE, WNOR, WXRT, WLVQ, KYYS, WGFM, KMET, KFCG, Heavy 3: 91X, WLIR, KCGL, Medium 47 including WINY, WNFW, WXRK, KRQD, CHEZ, WEZX, KSTM, Debuts at #48. KSTM Debuts at #48

Including WIYY, WNEW, WXRK, KROO, CHEZ, WEZX, KSTM, Debuts at #48.

CALL "Everywhere I Go." (Elektra) 71.17 (59/9)

Adds including KSRR, WSHE, KPDS, WOUR, WOMF, WAPL, WTUE, KFMO, Heavy 8, WBCN, WXRT, 91X, KGB, WLIR, WROK, KRIX, KROU, Medium 48 including WH-JY, WEBN, WOFM, KBCO, KLOS, KMET, KROO, Bemains at #47.

WOODY SILUES "The Other Side Of LIP" (Polydor/PolyGram) 69/8 (63/9)

Adds including WBAB, WSHE, WOFM, WADY, WADX, WRXL, KOMP, Heavy 32 including KZEW, WLUP, KBCO, KFOS, KROR, WPXY, WEZX, WAPL, WTUE, Medium 36 including DCIO), KTXD, KYYS, KZP, WZ2O, WPOH, Moves 37-31.

BRUCE HORNSBY & THE RANGE "Every Little Kilss" (RCA) 67/11 (59/11)

Adds including KLOS, KINK, WYSP, WRXL, WAPL, KZEL, KROP, Heavy 15 including KAZY, KBCO, KLBJ, WONE, WTUE, KSTM, KZOK, WWWY, KKGR, KYRE, Medium 39 including KZEW, WNOR, WXRT, WEBN, KMET, KGB. Remains at #44.

PETER GABRIEL "Red Rain" (Geffen) 66/22 (46/23)
Adds including KYYS, KLOS, KNCN, KZEL, WBLM, KFMQ. He
KRQR, WPYX, WHCN, Medium 30 including WNEW, DC101, KT) KZEL, WBLM, KFMQ. Heavy 31 including WXRK, WDVE, WXRT, WLVQ, WQFM, luding WNEW, DC101, KTXQ, WLUP, Moves 43-33.

KRICH, WPYX, WHICH, Medium 30 including WRIEN, 10-0101; KTXU, WLUP, Moves 43-33.
BILLY JOEL "Modern Woman" (Epil-) 84/20 (44/44).
Acids including KTXC, WLVC, KBPI, WHEB, WOUR Heavy 20 including WBAB, WNEW, WXRK, WZZO, WIOT, WRKI, WBLM, Medium 38 including WMMR, KSRR, WNDR, WSRT, KYYS, KBCO, Moves 53-43.

38 SPECIAL "Somebody Like You" (A&M) 64/5 (60/5)

WHJY, KZEW, WEBN, KORS, KSHE, WHEB, WCMF

PETER GABRIEL "In Your Eyes" (Getten) 62/19 (45/22)

SHE, KBCO, Heavy 21 including WMMR, WPYX, WHCN, WHEB, KILO, KMET, KGON, KZAP. Moves 48-42.

Adds including WIYY. MEDIA 38 including DCIUI, NMET, ADDRESS, WELL WIYO, MEDIA 39/26 (31/13)

JOURNEY "Suzanne" (Columbia) 59/26 (31/13)

Adds including WIYY. WBAB, WHJY, KSRR, WLO, KORS, KMET, KUPD. Heavy 25 including WMMR. WDVE. DCI01.

WKLS, KZEW, KGB, KROR. Medium 33 including KBPI, WHCN, WELZ, WOUH, MUVES 5-30.

VAN HALEN "Love Walks In" (WB) 57/10 (51/4)

AND WARMS WRIE, KLIPD, KGON, KFOG, KROR. WDHA, WAAF, KDJK, KOZZ, Heavy 24 including KSRR. WEBN, WLVQ.

VAN HALEN LOVE WEINS IN (WD) VITTO V

808 SEGER & THE SILVER BULLET BAND "The Aftermath" (Capital) 52/14 (39/4)
Adds including KTXO, WRIF, WORM, KUPD, KROR, KISS, WAPL, Heavy 20 including WMMR, WDVE, KZEW, KGB, KPOG,

Adds: 0107, KGB, WUMP, WHOOL NORD Debuts at #58

GLASS TIGER "Thin Red Line" (Manhattan) 48/6 (41/7)

GLASS TIGER "Thin Red Line" (Manhattan) 48/6 (41/7)

DANNY WILDE "Isn't it Enough" (Island) 44/5 (43/9)
Adds WXLP -KILO, WOOJ, KOWB, KRQU, Heavy 4 including WOFM, KMET, WXRC, Medium 31 including WSHE, WRIF
KLOS, KGB, KOME, WHEB, WPOH, WEZX, WOUR, KLBJ, KNON, WRUF Remains at #60.

Adds: MALE-NULS. KOME. WHEB. WPDH, WEZX, WOU'R, KLBJ, KNCN, WRUF. Remains at #60.

GENESIS: "The Last Domino" (Atlantic) 42/25 (15/14)
Adds including WLYY, WZRK, KTXO, WSHE, WNOR, WLID. WIRE, KYYS, Heavy 19 including WDVE, WXRT, KOME. WPYX, WLAV, Medium 20 including KLOS, KMET, KGB, WOUR, WOMF, Debuts at #49.

WILD BLUE "Fire With Fire" (Chrysalis) 394 (39/4)
Adds: WSHE, KYYS, KGWB, KWHIL, Heavy 4: WOFM, WAPL, KZEL, WHMD, Medium 28 including KSRR, WLUP, WLVQ, KUPD, KGB, WPDH, WEZX, KNCN, WROK, WTUE, Pennans at #59.

BOB SEGER & THE SILVER BULLET BAND "Sometimes" (Capitol) 37/7 (30/7)
Adds: WIYY, DCT01, KLOL, KGON, KFOG, WOHA, KZEL, Heavy 15 including WDVE, KZEW, WRIF, KORS, KLDS, Medium

Zembilding Mico.) MOCH, NIGH, MICO. 34/10 (26/14)

Adds KZEW, KYYS, KPOG. KROR. WOHA. WBRU, WDUR, KNON. KZEL, WRUF. Heavy 9 including KBCO, KOME. WHCN.
KILD, Medium 22 including DC101, KTXD. KBB. KLBJ. Debuls at #56.

NEW & ACTIVE

TOM COCHRAKE AND RED RIDER "Boy Inside The Man" (Capitol) 43/39 (0/0)

JDAN ARMATRADING "Kind Words" (A&M) 43/16 (27/23)

. Heavy 4: WLIR. WIZN, KTCL, KVRE, Medium 32

BDDEANS "Fadeaway" (Slash/WB) 38/3 (38/2) ling WQFM, KBCO, WHFS, WLIR, WIZN, KTCL, KTYD, Medium 18

including 91X, KFOG, WHEB, WPUH, WAPL, INLU. RUBBER RÜDED "Souvenit" (Mercury/PolyGram) 32/3 (31/0) Adds KBCD, WOUR, KFM2, Heavy 3; WBCN, WIZN, KSPN, Medium 16 including WIYY, WHJY, KSRR, WNOR, WHEB.

WTUE, KZEL, WBLM, WWWY.

SDUTHSIDE JOHNNY & THE JUKES "Hard TO FINd" (Atlantic) 31/10 (23/10)

Adds, WSHE, WILUP, KFOG, WHES, CHEZ, WOUR, WTKX, KSTM, KEZE, WQBK, Heavy 4: WNEW, KZEL, WIZN, WCPZ

Medium 17 including WXRK, WMMR, DC101, WXRT.

JOHN PARR "Two Hearts" (Atlantic) 29/11 (16/16)

Adds including WBAB, 0107, KUPO, KROR, CFOX, WAOX, KFMO, Heavy 1 including WRUF, Medium 21 including WNEW

WSHE, WLVO, KOME, WCMF, WOIZ, WAPL

AEROSMITH "'Oarkness" (Geffen) 28/5 (24/3)

Adds: WPOH, WROK, KRKE, WWTR, KOWB, Heevy 6: WBCN, KNCN, KISS, KFMG, WGIR, KRIX. Medium 18 including WHJY, WRIF, WGFM, WHEB, WGMF, KILO, KMBY.

ROLLING STONES "Back To Zero" (Rolling Stones/Columbia) 28/4 (31/1)

WNDR. 91X. KLBJ. WICH KZEZ JOHN CAFFETY & BEAVER BROWN BANO "Yolce Of America." (Columbia) 26/22 (4/4) Adds including WHEB. WADX. KLAD. Heavy 0. Medium 18 including WHJY, KSRR, WSHE, KMET. KUPD, KGB. KOME BEAT FARMERS "Riverside" (MCA/Curb) 25/9 (16/5) Adds WXRT, KRDQ, KOME, KISW, KLAQ, WFYV, KEZE, WWWY, WZEW, Heavy 1: KTCL. Medium 13 including KBCO. 91X.

KGB, WHFS, WMRY, KILO.

GTR "Jelyli And Hyde" (Arista) 25/1 (26/5)

Heavy 10 including KLOL, KROR, WPYX, WHEB, WEZX, WLAY, KMBY, WWWV, KTYD. Adds including KZEW, Powers 1. Heavy 10 including KLQL, KHUH, WETA, WILL, WETA, WILL, MEDIA, Medium 15 including KMET. KGB, WPDH-WDIZ, WROK, WIQT.

J.A.M. '86' "We've Got The Love" (Artista) 24/2 (24/24)

WDHA, KROU, Medium 12 including WBAB, WNEW, WXRK, WMMR, WNOR, WPDH, KMBY

RAMGLES "If She Knew What She Wants" (Columbia) 23/3 (21/1)
Adds: KRQQ, WSKS, WWW, Powers 1, Heavy 7 including WBCN, 91X, WUR, WPLR, WHMD, WCPZ, Medium 12 including

ZZ TOP "Veltor Fly" (WB) 23/3 (23/3)
Adds: KGON. WHEB. WCMF. Powers 2. Heavy 9 including WOVE, WKLS, WZZO, WTPA, WPDH, WWCT, WWWV, KRIX.
Medium 11 including KGB, WPYX. WQUR. WINZ, WFBQ.

ISLE OF MAN "Am I Forgiven" (Pasha/CBS) 21/8 (13/4)
Adds. KAZY, WDHA. WIOQ. WONE. WTUE, WQBK, WWW. KRQU.

Heavy 1: KSPN Medium 8 including KRQQ, KLAQ

AGDS, RACT, MOUNTAINED WITH A REPORT OF THE RESERVENCE OF THE RESE

KSRR, WHES, WDHA. WWCT
BLUE DYSTER CULT "Perfect Water" (Columbia) 21/2 (21/2)
Adds WSHE, WOUR, Heavy 3: WOFM, KISS, KPOI. Medium 13 including KOME, WEZX, WOMF, WROK, KILO, WRKI
SMITHEREENS "Blood & Roses" (Enigma) 20/3 (17/6)
Adds WOUR, WROK, KEZE Heavy 1 including WNEW Medium 15 including WXRT, KBCO, 91X, WHCN, WHEB, WRKI
ART OF NOISE "Poter Gunn" (Chrysalls) 20/1 (18/1)
Adds; KSTM, Powers 1, Heavy 7: WXRT, KROO, WHFS, WLIR, CFNY, KTCL, KCGL, Medium 8 including WNOR, KBCO, 91X,

BOX OF FROGS "Get It While You Can" (Epic) 19/7 (12/7)

Ander WSHE WOME KKD.) W/ZN WWW. WRIJE KOZZ Heavy 2: 0107, KPOL Medium 14 including WXRT, WBN.

CACTUS WORLD NEWS "Years Later" (MCA) 19/0 (22/3)

Heavy Including KRIX Medium 13: WXRK O107 KZEW WXRT KUPD 91X WHES CHEZ WPDH. KNCN. WMRY WIZN.

KTCL

BOB SEGER & THE SILVER BULLET BAND "It's You" (Capitol) 18/4 (15/2)

Adds Kink, WCMF, KODS, KFMO, Powers 2, Heavy 1g including KORS, KTCZ, WKLC, KKCY, KTAL, KKGR, KGRO, Medium 8 including WNOR, WKDF, KATT.

GTR "The Hunter" (Arista) 18/2 (18/0)

Adds KFOG, KNCN, Powers 1, Heavy 5; WYNF, CHEZ, KILO, KSPN, KRQU, Medium 11 including DC101, KISW, WPOH.

BRUCE COCKBURN "Call It Democracy" (Gold Mountain/MCA) 17/10 (3/1)
Adds: WRCN, KZEW, KRCO, 91X, WOUR, KNCN, KMOD, KMBY, KRQU, KWRE, Powers 1, Heavy 2; CHEZ, KTCL, Medium 9

Adds WBUSH, NEXT. STM.
SLUGGERS "Over The Fence" (Arista) 17/7 (11/3)
SLUGGERS "Over The Fence" (Arista) 17/7 (11/3)
WKDF. WHMD, KOZZ, Heavy 1: WQFM, Medium 8 including WDHA, KLAQ, WRQK.

KMUD., WIZN,

EMERSON, LAKE & POWELL "The Score" (Polydor/PolyGram) 17/7 (10/7)

Adds KZEW, KUPD, WFVV, KEZO, KZEP, WKLT, KOZZ, Powers 1. Heavy 5 including WDVE, KFOG, WLAV Medium 12 including DC101, WPYX, KLPX.

including DC191, WHYX, KLPX.
UNFORGIVEN "I Hear The Call" (Elektra) 16/6 (11/6)
Adds. KORS, WKLC, KLAO, WHMD, WCXT, WCPZ, Powers 1. Heavy 2: KRIX, KRQU, Medium 6 including WXRK, KNCN.

ROY BUCHANAN/DELBERT McLINTON "You Can't Judge A Book By Its Cover" (Alligator) 15/6 (11/2)
Adds. KGB, WHFS, KLBJ, KISS, WMRY, KVRE, Heavy 1 including KCGL, Medium 11 including WXRT, KSTM, KEZE, WOBK.

DOE JACKSON "Home Town" (A&M) 15/5 (8/1)
Adds WDHA, WIOD, WHTE WRDU, KVRE Heavy 8 including WXRT, KAZY, WPLR, CENY, WONE, WTUE. Medium 5 including WX, NTCZ, KSTM.

AOR ALBUMS

MOST ADDED

COBRA (22)

Spundtrack (Columbia) TOP GUN (19)

Soundtrack (Colu

Reconciled (Elektra

The Thin Red Line (Manhattan)
BRUCE HDRNSBY & THE RANGE (11)

HOTTEST

PETER GABRIEL (65)

VAN HALEN (53)

GTR (52)

.38 SPECIAL (48) Strength in Numbers (A&M)

BOB SEGER & THE SILVER BULLET BAND (34) Like A Rock (Capitol)

NEW & ACTIVE

Continued from Page 77

BELINDA CARLISLE "Bellinda" (IRS/MCA) 21/4 (17/4)
Adds WBCN, KNCN, WSKS, KDJK. Powers 2. Heavy 6 including WSHE, KROO, 91X, WLIR, KCGL. Medium 12 including

BLUE DYSTER CULT "Club Ninja" (Columbia) 21/2 (21/2)

DOKKEN "Under Lock And Key" (Elektra) 21/1 (26/0)
Adds: KMJX, Powers 1, Heavy 2; KBPI, KGB, Medium 15 includin

) ding whjy, klol, kšrr. worm, kmet, kome, wpdh. KISS, WROK, KEZO.
ART DF NDISE "In Visible Silence" (Chrysalis) 20/1 (19/1)
Adds: KSTM. Powers 1. Heavy 7. WXRT, KROQ, WHFS, WLIR, CFNY, KTCL, KCGL. Medium 8 including WNDR, KBCO, 91X

wsru, wsks, wizh CACTUS WORLD NEWS "Urban Beaches" (NCA) 19.0 (23/3) Heavy 1: Krix, Medium 13: WXRK, 0107, KZEW, WXRT, KUPD, 91X, WHFS, CHEZ, WPDH, KNCN, WMRY, WIZN, KTCL

Heavy 1: KRIX, Medium 13: WXRK, O107, KZEW, WXRII, KUPU, 31A, WMPS, GHEG, MEDIS, MASS, MAS

ROY BUCHANAN "Dancing On The Edge" (Alligator) 16/6 (11/2) n 11 including WXRT, KSTM, KEZE, WORK, WWWV

KRIX, KTCL
SUBURBS "Suburbs" (A&M) 16/3 (14/3)
SUBURBS "Suburbs" (A&M) 16/3 (14/3)

WCD2 Powers 1. Heavy 2: KTCZ, KCGL, Medium 10 including KORS, KBCO, WHFS, WHEB, KLAO,

KODS, WORK.

DEVICE "2283" (Chrysalis) 15/6 (9/3)

Adds including KROD, KFMZ, KTCL Heavy 0, Medium 9 including CHEZ, WEZX, WWCK, KMOD, KILO, KCGL

BLOW MONKEYS "Animal Magic" (RCA) 15/1 (16/0)

Adds CHEZ, Powers 2, Heavy 8, CHOM, KTCZ, KROO, WLIR, WMRY, KKCY, WHMD, KCGL, Medium 6: 91X, WHFS, CFNY, WORK, KTCL, KVRE.

R&R FRIDAY, JUNE 6, 1986/79

REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is fisted once per playlist in the highest rotation that any of an album's tracks are reported. For example if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' - Record is newly reported or additional tracks have been ad-

(M); (L) - Other tracks from that album are in those rotations (medium or light)

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 -

1.000.000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel

EAST

PARALLEL ONE

OM: TED UTZ

Meany PETE TYMNSHEND POLLING STONES VAN HALEN JOUENTY HOODY BLUES FETER CARRIEL GTB JOHN EDDIE BOB SECER LOU REED HEART GENESIS LANYFINTH SIMPLE HINDS AC/DC ELP

ELP
Hedium
38 SPECIAL
HOMARD JONES
PIXX
ROBERT PALHER

PORRET PALMER
INXS
PUTHLESS PEOPLE
22 TOP
PABULOUS T-HIPDS
SOUTHNIDE JOHNNY
LIVE POP LIFE
FOO STUMANT
GOLDEN EARRING
JOE COCKEP
HONEYMOON SUITE
SMASH PALACE
J.A.M. '86

DC101/Washington DC (202)828-9932 PD: BAVE BROWN ASST. PD: B.J. COMES

AGST DD: 8.J. COM
HEAVY
FINE
FOR THE STATE OF THE STATE O

Q197/Toront (416)967-3445

PD: GARY SLAIG

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JOHN C

WDVE/Pittsburgh (412)937-1441

PD: GREG GILLISPIE MD: HERSCHEL NO. MERSCHEL

NOLLING STONES
JOURNEY
GENESIA

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TOP

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9 SPECIAL

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JOE JACKSON

FIRK

JOE JACKSON FIXK HODOY BLUES HIRE & THE MECH JOHN COUGAP HEL FIRM DIRE STRAITS AC/O: OUTFIELD

WIYY/Baltimor (301)889-0098 PD: TOM EVANS

OODY BLUES (MI POLLING STONES (N)

18 SPECIAL "
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JACKSON
BIGGOUNTRY
JACKSON BIGGOR
LIGHT
LICENOUSE
OUTFIELD
LIGHT
A STO

PD: ROB BRAIDE MD: BENOIT DUFRESNE

Heavy
TALK TALK
LEVEL 42
JULIAN LINNON
LEVEL 30NES
JOS JAKSON
JOS

CALLS CIRCLE
GTS
HAYMIRE
LUBA
BRUCE COCKBURN
N+H
EYE EYE
ELP
LIVE FOR LIFE
TOP GUN

PO: OEDIPUS ASST. PD: BOB K

Meany John Cough MEL.

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John Coughs MEL.

MOODY BUJES

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PD: CHAPLIE KENDALL HD: MARK CHERNOFF

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WBAB/Long Island (516)587-1023

PD: BOB BUCHMANN HD: RALPH TORTORA

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PABOLOUS T-BI-PDS (H)
MIKE & THE MECH.
38 SPECIAL
38 SP

DIO
JACKSON BROWNE
HEAR 'N AID
JOHN COUGAR HEL
J.A.M. '86
HODELS
INXS
ROBERT PALMER
AC/DC
BTO BTO Light BIG COUNTRY JOAN ARMATRADING AMERICAN ANTHEM SLUGGER'S

WXRK/New York (212) 750-6400 PD: PAT EVANS

BORNEY
SON SECRET
SON

PD: DAVE LEF AUST ASST. PD: GLENN
Heavy
JOURNEY
BOB SEGER
VAN HALE
POLLING STONES
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MODOY BLUES
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PITER GABRIEL
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AC/DC GENESIS GIUFFRIA Hedium ROBERT PALME

PARALLEL TWO

WZZO/Allentown (215)694-0511 PD: GENE ROMANO MD: R:CK STPAUSS

Masvy PETER GARRIEL (MI JOURNEY (M) FABULOUS T-BIRDS BOB SEGEP GENESIS NOB SENTER
GENERALS
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LIGHT

WHFS/Annapolis (301)263-1430 WKLC/Charleston (304)722-3308 PD: DAVID EINSTE

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PETER GASHIEL
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WTPA/Harrisburg. PA (717)697-1141

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PD. SIMON SEFFRIES
PD. CHRIS JAMES
(FROZEN)
38 SPEZIAL (M)
38 SPEZIAL (M)
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WLIR/Long Island (516)485-9200

PD: DENIS HCHAMP ASST PD: LARRY "THE DUCK"

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JOAN ARMATRADING
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TEARS FOR FEARS
PRETTY IN PINK
ABT OF NOISE
BOURGEDIS TAGG
MACHINATIONS
CURE
BRONSKI BEAT
Light

PD: NEAL HIRSKY

FIXE TO SELECT THE SEL

WPYX/Albany. (518)285-9061

PD: ANDI TURCO

HEAVY 30 SPECIAL BOLLING STONES HOMARD JONES VAN HALEN PETEP GABPIEL GENESIS GENESIS JOUANEY FOUND TO SELECT HEAD TO SELECT HE

WDHA/Dover, NJ (201)328-1055 VP/GM: BOB LINDER PD: MIKE BOYLE

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STEVE MINHOOD

(203)233-4426 ACT. PD: HARVE ALI

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WHCN/Hartford (203)247-1060

PO: DANIEL F. HAYDEN ASST. PD: BOB BITTEN HEAVY PETER GABRIEL ROLLING STONES VAN HALEN GENESIS FIXX BOB SEGER JR SPECIAL GTR GTR
STEVE WINWOOD
ELP
HOWARD JONES
Medium
BIG COUNTRY
JOAN ARMATRADING
LCENOUSE

> CHEZ-FM/Ottawa (613)563-1919

PD: STEVE COLMILL MD: GREG TORRINGTON JOS COCKE EL

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PRINTE COCKE EL

RENTE COCKE EL

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WYSP/Philadelphia (215)668-9460 PO: ANDY BLOOM ASST. PD: MIKE

WAQX/Syracuse PD: ED LEVINE ASST. PD: AMY DAR

GENESIS
ELF
VAN NALEN
LOU METO MES
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JUDAS JUDAS PRIEST
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A TOP GUS
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A CALL
BRING BONSEY &
GLASS TIGER

PD: CHUCK BROWNIN

WHEB-FM/Port

PD: JEFF LEFT HD: CHRIS GARRETT MOD CHRIS GARR LAWN NAME OF THE CAMPIEL VAN MALES GOD TO THE COUNTY FIRST PALMER TO THE COUNTY FIRST PALMER TO THE COUNTY FIRST PALMER TO THE COUNTY FIRST PACKED TO THE COUNTY FIRST PACKED TO THE COUNTY FOR LIFE TO THE COUNTY FOR LIFE TO THE COUNTY FIRST COUNTY FIRST COUNTY FOR LIFE TO THE COUNTY FIRST COUNTY FIRST PACKED TO THE COUNTY FIRST P

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PD: PETER LITHAN MD: ALISON STEWART

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Heavy

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PETER DARREL (H)

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FIRE (H)

FIRE (H)

STOVE MERCHON

STOVE HIM-OGO

COMBA

BIO COMPTRY

Light

BOORANS

WF7X/Scranton (717)961-1842 PD: DAVE LONDON MD: JAY DANIELS Heavy
OTR
ELP
FIRSTS
SSFECIAL
SSFECIAL
SSFECIAL
MAN HALFN
POTER GABRIEL
LOU REED
TOP GUN
Hedium
ALLAGS TIGER
SSIJOGEP'S

WAQY/Springfield, MA (413)525-4141

Meavy
MOODY SLUES (L)
OTP
PETEP GABRIEL (L)
FIXE
VAN HALEN
HONEY-MOON SUITE
TOP GIN
JOURNEY
OUTPIELD
Medium
ROB SEGEM
ROB SEGEM
STEVE WINNOOD
Light
DIO

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WOUR/Utica (315)797-0803

PD: PETER HIPSCH Heavy PETER GABRIEL (M)(L VAN HALEN BOB SEGER (M)

PETER SAMBLE. (MILL)
BOOK SCEEN (FILE)
FIRST (1)
BOOK SCEEN (FILE)
FAMILIES (FILE)
FAMILIES (FILE)
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FAMILIES STONES (FILE)
FOR SCHOOL SCEEN (FILE)
FOR SCHOOL SC

Boston (617)752-5611 PD: CYNDE SLATER

MOL BUSS HOTTLA

BRAVY
PETER GABRIEL (M)
HOODY BLUES
VAN HALEM (M)
JOURNEY (M)
BOB SCOZE (M)
JACKSON BROWNE (M)
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JACKSON BROWNE (M)
B STEVE WINNOON
B G CONFERY
LAWYSINTH
LAWYSINTH
LAWYSINTH (603)625-6915

Light JUDAS PRIEST WHTF/York (717)266-6606

PD: MIKE ONDAYED

PD: GREG AUSHAM

(416)453-7452

DM: DAVID HARSDE

PARALLEL THREE

OM: JOSE DIAZ MD: ROBIN MATHIBU

ONE TO THE PROPERTY OF THE PRO

PD: RICHARD REM

Heavy STEVE WINMOOD ELP GENESIS (M) FIXE JB SPECIAL HOLLING STONES JBUNNEY (M) GTR VAN HALEN DEL PUBGOS EZ TOP Medium Medium
BIG COUNTRY (L)
ROB JUNGKLAS
A REMOSMITH
TOM COCHRAME AND
DEVICE
Light

WGIR-FM/Mancheste PD: BOB COX MD: KAREN ANDERSEN SHALL

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FIRST (1)

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PD: JOHN COOPER Heavy
PETER DABRIEL
JACKSON BROWNE
INCS
HOODY BLUES
ROLLENG STORES
STEVE HIMMOOD
FIXX
GENESIS
8 SECETAL
GENESIS
8 SECETAL
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8 SECETAL
GENESIS
MODELS
Medium

> KTXQ/Dallas (214)528-5500 PD: ANDY LOCKRIDGE ASST. PD: REDBEARD

MD: TOM VAN SANT HEAVY
PETER GABRIEL (H)1
PETER G SOUTH

JUDAS PRIEST AC/DC MALK THE WEST 8 BTO D 10 & KROKIIP

a DIO a KROKUS Light a RUTHLESS PEOPLE

WNOR-FM/Nortolk (804) 623-9667

VP PROG. : SON REEGEP MD: DAVID HILLARY

PARALLEL ONE

KSRR/Houston (713)797-0097

PD: ANDY BEAUS

FOLLING STONES

ON SECRET

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JOURNEY (19)

PETTY GABBIEL

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KLOL/Houston (713)526-6855

WYNF/Tampa (813)228-6090

PD: CAREY CURELOP ASST. PD: RON BIAZ

Heavy
VAN MALEY
VAN MALEY
PETER GABRIEL
JOYAT GALA
JOYAT GABRIEL
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PABULOUS GTR
PIXX (N)
PETER GABRIEL (N)
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PETER GARRIEL (H)
LINESTON
STEVE WINNOOD
DOS SECER
ROLLING STONES
JOCH MAITE
JOC JACKSON
GOLDEN EARRING
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PD: RICK LAMBERT MD: DAYNA STEELE

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BOLLAND STONES (M)

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RUTHLESS PEOPLE
STEVE MISMOOD
JACKSON BROWNE
JOU SHEY
HOOGLSUS T-BIRDS
JONA JARNARADING
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ART OF NOISE
RUBBER HODED
GIUFFRIA
DIFFRIA
DIFFRIA
LIGHT
LAWRIFTH
BLANKINTH FIRE
COUNTY ARRING
OCCUPIENT SARRING
OCCUPIENT SALVOTR
RUBBER ROCEO
DORKEN
SIMPLY RED
JOHN EDDIE
RUTHLESS PEOPLE
BELINGA CARLISLE
ROS JUNGLAS
COUNTY MINOCOLORS
LIGHT
LI Light BIG COUNTRY wsHE/Miam

(305)581-1580

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OF S WKLS-FM/Atlanta (404)325-0960

PD: BILL WISE MD: BOS BAILEY MEAVY
BOB SEGER (M)
HODOY BLUES (M)
HODOY BLUES (M)
GTB
BORDCIAL (M)
GTB
PETER CABBTEL (M)
BOLLING STONES (M)
JOE JACKSON
VAN MALEN (M)
GENESIS
FIXX
JOURNEY (M)
ELP JOURNEY (M)
ELP
STEVE MINMODE
Medius
PROBERT PALMER
JACKSON BROWNE
LIVE FOR CITE
LABRIENTH
OUTFIELD
PARALOUS T-BIRDS (L)
LOU FRED
Light

KZEW/Dallas (214)748-9898

PD: ROB RARNETT ASST. PD: CINDY BALLEN

ASST. PD: CINDY
Heavy
VAN HALEN
FIXM
HODDY RLUES
BOLLING STONES
LABTRINTH
JACKSON BRIGHE
FABILLOIS T-BIRDS
ICENOUSE
BOB SECRE
REIC JOHNSON
TOP GUN
PETER GABRIEL
GENES!
ELF
STEVE HISMODO GENESIS

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BRUCT HORNESY

LAGS OF SERVICE

BRUCT HORNESY

LAGS OF SERVICE

LAG

Continued on next page

REGIONAL AOR ACTIVITY

SOUTH (Continued)

PARALLEL DWA

PD CLARK SYAN Heavy 38 SPECIAL (H) JACKSON BROWNE (H) GENESIS .

FIXX
LIVE FOR LIFE

Medium

Light

JB SPECIAL (N)
JACKSON BROMTE (N)
PARLICUS T-81PDS
BRICE HORNSNY
LIVE TOR LIFE
VAN JALEN
LIVE TOR LIFE
VAN JALEN
LIVE TOR LIFE
VAN JALEN
BRICE (N)
SOUTH (N)
SUPPLICATION
BRICE (N)
LIVE TOR LIFE
VAN JALEN
BRICE (N)
LIVE TOR LIFE
VAN JALEN
BRICE (N)
BRICE

WFYV/Jacksonville, (904)642-1055 PD: CHRIS JONES

MOD LEK STONE
MARY
BE STECHAL
VAN MALEN
FUTER CARRIEL
ROLLING STONES
ROLLING
FOR STONES
ROLLING
FIRE
ROLLING

KMJX/Little Rock (501)470-0088

PD: TON WOOD MD: DAVID ALLEN

HOAVY JOURNEY (M) ROLLING STONES PETER GABRIEL MODEY BLUES GTB MOODY BLAZES
GTP
JB SPECIAL
JOE COCKEP
INKS
JOE JACKSON
VAN HALEN (M)
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BOR SZGER
JOHN COMGAR MI
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A LOU REED (L)
LIGHT
BOKKEN
A JOURS PRIEST
BOM COCHRANE
JUDAS PRIEST
TOM COCHRANE

KNCN/Corpus Christi (512)289-1000

(318)425-2422
PD: TOM HICHAELS
MD: BEJAN MILLER
(FROZES)
HEAVY
VAN HALEP
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WRDU/Ratelgh (919)782-1061

ON: REN BALL Neavy VAN MALEN (M) MIDDAY BLUES 30 SPECIAL HEAPT GTR PETER GARRIEL GENESIS FLP MODELS FIXX

WKQQ/Lexington (606)252-6694

HOMARD JONES
Medium
BIG COUNTRY
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BISTEVE WINMOOD
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ROSERT PALMER PD: DAVE KRUSE WDIZ/Orlando (305)645-1802 PD: NAD MESSICK (FROZEN)

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WQMF/Louisville WRXL/Richmond (804)282-9731 (502) 589-4400

PD: DAVID GROSSMA Measy T-BIRDS
MARALEN (N)
HEART
GENESIS [M)
38 SPECIAL [M]
Medium
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6 DOX OF PROGS
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KISS/San Antonio

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KLAQIEI Paso (915)544-8864 PD PEPE LOPET

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WIMZ-FM/Knoxville

(615)525-6000 FD: KERRY LAMHERT MD: MIKE CAPPS

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(512)223-6211

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KESI/San Antonio (512)337-4550

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WXRC/Hickory Charlotte (704)322-1713 PD: GREG MULL

wwwV/Charlotte

(804)971-4057 PD: JAY LOPEZ

Neavy
PETER GABRIEL
ROLLING STONES
GYR
SIMPLY REC
BOB SEITER
JOUNNEY
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STUNKET KEMX-EM/Lubbock (806)747-1224 PD: GARY WINTER MD: BILL BATEMAN

MANUAL BATTERN

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FOTEN GAMBIEL

OUTFIELD

GOOD SECRE (M)

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W/EW/Mobile (205)432-0102

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WOOJ/Ft. Myers (813)275-9665

PD: PAT DEISCH MD: CHARLIE KPER MO: CHARLIE WFEY
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a LIVE POP LIFE
a BRUCE HORNSBY L
DANNY WILDE

a CALL a STEVE WI MOOD

WHMD/Hamm (504)345-1070 PD: BOR CHATMAN MD: KLIFF KANUNA

KZEP/San Antoni (512) 223-6211

PD: DANIEL COOK

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WRIF/Detroit (313)827-9505 PD: HICHAEL MAYER ASST. PD: JOE URBI

ASST. PP. JOE URBS

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WLLZ/Detroit

(313)855-5100

ACT PD: DONG ACT MD: BOZ

1614)224-127 PD: PAT STILL MD: LEE RANDALL

WEBN/Cincinnati (513)871-8500 PD: TOM OWENS Meavy PABULOUS T-BIRDS 38 SPECIAL (M) VAN HALEN HEART BOB SECER (M) BOB SECER (M) BOB SECER MODITIES GENESIS ELP HONEYMOON SUITE

PD RICHAEL T. PARK MD: ACK PALADING

PD: HARRY GUSCOTT Heavy
38 SPECIAL (H)
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KYYS/Kansas City

(816)551-9102 PD: SCOTT JAMESON HD: SKID ROADIE Heavy PETER GABRIEL (H) HODOY BLUES (M) JE SPECIAL VAN HALEN GTR GENESIS (H) FIDE (H) ELP JOURNEY

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HODELS
FABULOUS T-GIRDS
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JOHN EDDIE
AC/DC

KQRS/Minneapolis (612)545-5601 PO DAVE HAMILTON HD: WALLY WALKER

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GOLDEN EARRING
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(414)276-2040

Heavy OTH ELP PETER GABRIEL GIUFFRIA VAN HALEN DANNY MILDE WILD BLUZ BODEANS

PD JERRY GAVIN

WXRT/Chicago (312)777-1700 PD: NORM WINER MD: LIN BREHMER

WOFM/Milwaukee MILD SLUE
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PETER GABRIEL
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WAPL/Appleto Green Bay (414)734-9226

KSHE/S1. Louis (314)842-1111 OM: RICK BALIS ASST. PD: AL HO

MAST. PDI NA INWASTER DARKIEL
POOD'S SLUES
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A SHUCE MORNSRY L
TOM COCHPAYE AND R
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GLASS TIGER
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WCKG/Chicago (312)781-7300

PD: DON DAVIS HD: TOM DANIELS (FROZEN) Heavy ELP (M)

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WTUE/Dayton (513)224-1501

PD: TOM CARROLL MD: JOHN BEAULIEU PBJ TEN SENDITOR

TO STORY

KGGO/Des Moines (515)265-6181 OP. DIR.: LARRY MO PD: JACK EMERSON

MANY
MARK EMPERAL
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JS SPECIAL
COMESTS
VAN HALEN
FADULOUS T-DIRDS
JOHN COUGAP MEL.
TOP GIN
PETER GAHKIEL
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PD: MERE MELLER MD: JOHN TOWER Heavy VAN HALEN JOURNEY (M) 38 SPECIAL (M) GENESIS BOB SEGER (M)

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1 ICEHOUSE
8 81G COUNTRY
a STEVE WINMOOD
a TOM COCHMANE

WXKE/F1. Wayne (219)484-0580 PD: RICK WEST HD: HAL BRANDT

PD: NALL BRANDT
HEAVY
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WLAV-FM/Grand

Rapids (616)456-5461 PARALLEL PD: DAVE LANGE ND: ARIS HAMPERS

WD. ARIS MAMPERS
WAS TO THE STORES
BOD SECEN
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PD: BRIAN TAYLOR WFBQ/Indianapoli: (317)257-7565

PO: THE BEARMAN HOD JAY SAKEN
HOODY BLUES (M)
JS SPECIAL
POLLING STONES
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PETER GABRIEL (M)
VAN HALEN (M)
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GENESIS (M)
JOURNEY (M)
PIXX (M)
STEVE NINHOOD
Medium

WSKS/Cincinnati (513)868-3696

PD: MARTY BENDER Heavy
VAN HALEN
GENESIS
BOB SEGER
PETER GARRIEL
JOUNNEY
HONEYHOON SUITE
TOP GUM
38 SPECIAL
HOODY SLUES
ELP WIBA-FM/Madison (608)274-5450 PD: JACK MITCHELL

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HOMARD JONES
ROLLING STONES
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STEVE WINMODD
LIGHT
LABYRINTH

KEZO/Omaha (402)592-5300 PD: BRUCE MCGREGO MD: JOE BLOOD

MDI SORE BLOOD

Meavy
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WWCT/Peoria (309)674-2000 PD: JEFF MURPHY MD: PHIL MANICK!

(319)326-2541 MEN. PHIL MANICK

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PETER DARRIEL
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MODUT BLUTS
IN SPECIAL
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OUTFIELD
BOB SECEP
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THE TOTO
THE TOT OM/PD: TERRY DUGAN MD: GARY MAMES

(618) 397-2002 PD: MARK KLOSE MD: TED HABRON HEAVY PETER GARRIEL ETO ELP LET'S ACTIVE MODDY NAMES NAX HOODY RAUES
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BLOW MONKEYS
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WIOT/Toledo (419)248-3377 PD: ANN KELLY MD: RICK VAN GIL

PD: RICK VAN GE.

Reavy
RDLLIKE STORES (M)
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KMOD/Tulsa (918)664-2810

PD: CHARLES WEST PO JIH JORES
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SON SECRET
TOP CINE
FETER GRALPER
MO SERVICE
MO SECRET
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WONE-FM/Akron (216)535-7831

PR: HARD HOLHES MENTY
RUTHLESS PEOPLE
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MODDY BLUES (M)
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JOURNEY
LATIN QUARTER
ROLLING STONES (M)
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LIVE FOR LIFE
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GRAHAM NASH (M)
PHIER CABRELE (M)
DREAM ACADEMY
HEART
JOAN AMMATRADING
LSLE OF MAN
38 SPECIAL
LANYRINTH

WRQK/Canton (216)492-5630 PD: DAN BELFORD HD: GREG MORRISON

PD: MARK MILLER ASST. PD: LECIA

Heavy 18 SPECIAL VAN HADEN (M) GTR (M) TOP GIN GENESIS PETER GABRIEL HOWARD JONES

HOMARD JONES FIXE FOD STEMART HODELS BOD SEEER HEART POLLING STONES Hedius

WXLP/Davenport

PD: BON ERIC TAYLOR

Heavy PETER GARRIEL (H) JOURNEY (M)

JOURNEY
A KATENNA 4 THE WAVE
A JOAN ARRATRADING
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Light
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OH: MARK HICHOLL

PETER DAMP NAME OF THE PROPERTY (M) GTT STEEL (M) GTT STEE Continued on next page

WKLT/Kalkaska GM: CHUCK POET ASST. PD: TERRI

PARALLEL

KATT-FM/Oklahoma

(405)848-0100 PDI PAT WELSH MD: SCOTT DOUGLAS

MD: SCOTT DOUGLAS

MARY
FIRM (P)

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TOP GUM

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Light

ASST. PD. TERRI
MANY
ROLLING STONES :
BOB SEGER (M)
PETER GABRIEL
MODOLY BLUES (M)
VAN NALEM
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FIRM
MODULES (M)
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KFMQ/Lincoln (402)476-8565

PDI TOM BARKEI MD: BOR ALLEN

KSQY/Rapid City (605)578-3533

PD: JACK DANIELS MD: JEFF MICHAELS THE STORY WICHAELS

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WCPZ/Sandusky

(419)625-1010 Heavy
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KQWB-FM/Fargo (218)236-7900

ON: MARK NICHOLL
HEAVY
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KISW/Seattle (206)285-7625

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ASST HOR: BEAU PHILLIP

MIDWEST (continued)

PD: DON RIVERS HD: DAN HICHAELS NO. DAN FILE CONTROL OF THE CASE IN THE CA

WCXT/Muskegon Hart, MI (616)873-7129 PD: HARR ANTHON Neavy VAN HALEN (M) INXS

ONE

91X/San Diego (619)291-9191

PROVIDE TE. (41)

TO E JACKSON (E. (42)

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Light

d GLASS TIGER

A STEVE WINWOOD

PRINCE

BRUCE COCKAURS

KOME/San Jose (408)246-6811

PD: BON NEWNI HD: CANDI CHA

FOIL NOW YOUR TO WAR TO THE TO

KZAP/Sacramento (916)925-3700

PD: TOM CALE HD: BILL PRESCOTS

MD. SILL PRESCRIP
MANUALEN (H)
MODDY BLUES (M)
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RUTNLESS PEOPLE
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KFMZ/Columbia (314)874-3000 PD: BRYAN JEFFRIES MD: CRAIG STEVENS

MD, CRA...

MEASY PETER CARRIE.

JOURNATY (L)

ROS SECRE

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JOHN COUNTY SUITE

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BETTER CETERAL

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a TON COCHRANE AND
a CLASS TIGER
a LOU REED
JACKSON BROWNE
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a COBRA
Light

CFOX/Vancouver

(604)684-7221

PD: OON SHAFER

MEDINAREM MEMMO MEANT MEART MEART MEANT MEANT

PRINCIPLE TERRORS

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LUARA

ACASISTA RECORDE

LUCA RECORDE

AMERICA RECORD

KFOG/San Francisco

PD: JOHN RIVERS

PP. JOHN SIVERS

SELTY

ROCLING STORES

ROCTOR

KLOS/Los Angeles (213)557-7250

PD: TIM KELLY ASST. PD: KURT

Heavy
BOB SECEP (M)
OREAT WHITE
BOS SPECIAL
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PD: PETE BOLGER

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KAZY/Denver (303)759-5600 ACT. PD: EAK

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PD: JOHN BRADLEY

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KBPI/Denver (303)936-2313 PD: TOM MUNTER

PD: RICK CARROLL HD: LARRY GROVES MEANY GROVES
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ROLLING STONES
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ROBERT PALMER
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ELP
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JOURNEY
ROD STEWART
8 THEVE WINMOOD
9 PETER CETERA
8 ROTHLESS PEOPLE
1 JOHF EDDIE
Light
6 AC/DC

KMET/Los Angeles (213)464-5638 PD: LARRY BRUCE

VP/PROG: ERN GLADDEN ASST. PD: CURTISS JOH

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GOLDEN EAMPING
STABSHIP
OEXY OSEGURNE
CORRA
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STEVE MINHOOD
LOU REFO
WILD SULFEY
BLOCOUNTRY
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KINK/Portland (503)226-5080

PD: CARL WIDING PRG ASST: KELLY

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HIROSHIMA
ELTON JOHN
STRALEY JORDAN
CHUCK MANGIONE
JOHN MARTIN
GRANAM MASH
CAL SCOTT

KROQ/Los Angeles

(818)578-0830

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PD: TED EDWARDS

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KILO/Colorado Springs (303)634-4896 ON: RICH HAME KRQR/San Fran (415)765-4045 Heavy ELP FIXX PETER GABRIEL GENESIS

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CONTRO K97/Edmontor (403)428-8597

KSJO/San Jose (408)288-5400

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PD: HEIL EDWARDS NO. TTO Rem.

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KOMP/Las Vegas (702)876-1460 PD: BIG MARTY ASST. PD: TOOD FOWLER POLITICAL TODO FOASSESSITY
38 SPECIAL
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PD: BILL HIMS

KDJK/Modesto Stockton (209)869-2594 PD: JERRY LONGDEN

NOME STATE (H)
MOODY BLUES (H)
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MAGNICO

KMBY/Monterey (408)394-9000

PARALLEL TWO

KRKE-FM/Albuquerque (505)785-5400 PD: FRANK JAXON MD: JESSIE BRICE

Beavy ROLLING STONES (H) 36 SPECIAL PETER CARRIEL (M) VAN HALLER (M) CODY BLUES (M) CODY BLUES (M) COTT (H) STEVE MICHODO Medium BIC COUNTRY ARROMATIN TON COORDANKE AND K LANGESTEE (M) CON COORDANKE AND K LANGESTEE (M)

KFMG/Albuquerque (505)265-8811

PD: TON HARSHALL HD: HICHAEL DAVIS Many GENESIS "VAN MAJEN POTER GARRIEL JUAN MAJEN BOS SEGIS ROMETHOOD SUITE GIUFFILA HOUSE MADON TOP GUM JOHN EDDIE INNS BOS SEGIS HOUSE MADON TOP GUM JOHN EDDIE INNS ALPOSHITH FIXE FIXE JACKSON BROWNE FISH EL Madium

ON: JONAN CUMMIN Heavy VAN HALEN (H) PETER GABRIEL LIVE FOR LIFE JOURNEY (M) BOB SEGER GTR

PD: JIN TRAPP HD: VINCE MERTE

MD: VINCE MERTI Meavy 38 SPECIAL (H) BOO STEWART PETER GABRIEL (H) LACKSON BROWNE MODOY BLUES (N) BOUTHSIDE JOWNNY BOE SECIEK (H) PIXX (H) CEMESIS MILD BLUE GTR BLUE CANTISTH BICCE MOMBESY & ... BIC COMPTEY BRUCE MOMBESY & ...

KKDJ/Fresno (209)226-5991 PD: ART PARKAS HD: JEFF RIEDES

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PD: RICH BERLIN HD: PATTY MARTIN

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KEZE/Spokane (509)448-1000

PARALLEL THREE KKGR/Anchorage (907)278-4631 PD: JOHN ROBERTS HD: DAVE VAN DYKE

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KSPN/Aspen (303)920-1912 PD: PRANK ERIKSEN

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BOX OF PROGS
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BIG COUNTRY
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ROO STEWART

KZOK/Seattle (206)281-5600

OP. DIR. : PHIL STRIDER

MANY SHARP MANY SHARP MANY STORES STORES GRAES IS HOODY BLUES GTA SPUCE HOODY BLUES GTA SPUCE HORNESY A 36 SPECIAL JOURNEY JOE JACKSON BROWNE HEART STORES S

PD: ARIN HICHAELE

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KKCY/San Francisco (415) 474-9100

CO-PD: KATE HAYES CO-PD: TOH YATES

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KRSP-FM/Sall Lake City

(801)262-5541 PD: RANDY BOSE HD: JOHN PLOSENCE

MDI JUNE MARTER CARRIEL MOODY BLUES BOS SECER GENESIS 38 SPECIAL FOLLING STONES CARRIEL MONAL STONES WORLD STONES MONAL ST

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KRQU/Laramie Cheyanne (307)745-7396

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KCGL/Sail Lake City

(801)298-1142 PD: DEL WILLIAMS Meavy BELINDA CARLISLE

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a JIMMY BUFFET
a SHADOMFAX
a BANDY CRMAPORD

KGRQ/Casper

(307)266-1400

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KVRE/Santa Rosa (707)544-5873

PD: CYNDY PAULO

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KWHL/Anchorage (907) 344-9622

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KTYD/Santa Berbera (805)967-4511 PDI RICK WILLIAMS

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KOZZ/Reno (702)329-9261 PD: STEVE PUNK HD: HARRY REYNOLDS

NAME REPROCES

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PETER OABBIEL (N)
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(714)825-9952 PD: AL BARNETT

160 Reporters 156 Current Playlists

Three stations failed to report. Their rotations were frozen. WCKG/Chicago WDIZ/Orlando WTPA/Harrisburg One station reported a frozen list: KTAL/Shreveport

82/R&R FRIDAY, JUNE 6, 1986

CHR PARALLEL ONE PLAYLISTS

EAST

B104 WBSB Baltimore

PD Steve Kingston

MD Amy Kronthal

New York
PD: Larry
Berger
WPLJ-FM RADIO
MD: Lisa
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MD: Dave Gillen

Philadelphia PD. Scott Walker MD: Glenn Kalina WCAU-FM ्र स्थात श्रिक्ट

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40 37 DAVIN CHRISTOPHER/ONE Bird Class
5 30 BOB BESERVALISE A Page
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PD: Bob Travis

Boston

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New York

PD: Scott Shannon

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MD: Frankle Blue

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PD Terry Williams Toronto MD. Brad "Knobby" Jones

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Operations Manager: Providence

Tom Cuddy

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| Comparison | Training | Training

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Washington

PD: Mark St John

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PD: Bob Beauchamp MD: Guy Brouillard

De Guy Brouillard

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Toronto

VP/Programming: Sandy Sanderso MD: Bob Saint

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WXKS-FM Kiss 1 0 8 F M PD: Sunny Joe White

Boston MD: Susan O'Connell

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JO3 ₩PhD Buffalo

Ops Dir. John Hager

MD; Mindy Michaels

Long

PD: Bill Terry MD: Ruth Tolson

MOI: Roth Tolson

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SILLY JUDG/Hodorn Memon PET BHOP BOYS/Objectumatics the GENERIS/Envisions Touch

B94 Pittsburgh

PD: Nick Bazoo

MD: Lori Campbell MD_Lori Campbell

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BILLY JOEL/MARKEN HOMEN

ROCK 102 WBEN-FM/Buffalo

PD: Hank Nevins MD. Roger Christian

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Washington D.C. PD: Randy Lane MD: Paul Fuller

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BOR SEGERALISM & Post PAINCE/Mountains PATEL BUSTIN/The Meat Of HEAL

SOUTH

97.1 XECL Dallas

The Eagle PD: Randy Brown MD: Joe Folger

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PD: Paul Christy

P.D. Paul Christy

| Compared to the Compared

CHR PARALLEL ONE PLAYLISTS

7-93 Atlanta

PD: John Young MD: Chris Thomas

MD. Chris Thon

| Committee |

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Mian WINZ-PD: Gabe Baptiste Asst. PD/MD: Mark Sha Miami WINZ-FM

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Ops Mgr. Chuck Morgan

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MD: Marcie Guckian

KTKS

Dallas

(94-Q) PD: Jim Morrison

Atlanta

STEVE WIMMODD/Higher Leve HICHAEL MCDOMALD/Super Freedo JOHN CAFFERTY/Vales De Americ SAVIN CHRISTOPHER/One Step C FORTER & DRU/The Seet Of Pr KIN CARRES/Divises Hearts

PD: Chris Bailey

MD: Mary Ann Rayment

Miami

MD/Asst. PD: Frank Amadeo

Company of the Compan

28. 27. 60 STEVIE MCMORPHLANG DP LE LA PETER CETERA/DIavy DP Leve JOHN CAPERTY/VASTA DP AMMERICE'S E

STEME MICHE/Mes anyone Ever writt JEHO COLGAR/Rein On the Statetrow JEAN SEAMOITE/Feel The Heat NO SAMOITE/Feel The Heat

WNVZ

Norfolk

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Ops Mgr. Mason Dixon MD: Bobby Rich

ADDS 26- 27. 29 UESTAINE STEMATION DAN'S Mave To BELINDA CARLIBLE/Med About You offices to be seen fully action for most fine to be desired of the control of th

MIDWEST

Detroit power 96 4m

PD: Gary Berkowitz

THE NUMBER 1 HIT MUSIC STATION St. Louis MD: Kim Pool

RPONUB/School '- Out MICHAEL MCCOMED/Speek Foredan STOVE HIMMODIFISHED Lave SLOR MOMENTA/Dagsing Town School ELP/Towen And On PRICE CETER/Glory Of Lave JOHNEY/Swignay

COMMETTALISM AND CONTROL OF THE METHOD CONTR

*KHTR 103.3 St. POWER Louis

Chicago

40 STARFOINT/Paulies JERMAINE STEWART/No Con't Mare To MITMAKE MEDDING E/Sweet Freezes

PD: Buddy Scott

MD: Joe Bohannon

Ops. Dir: Dave Robbins

Ops. Dir Dave Robbins

| Section | Control | C

STLLY JOEL/Meters where MICHAEL RESONALD/Server Freedom PANDLES/IF BA- Mare what St-PETER CETERA/Siery OF Lave PALCOVERNA CATTING DREAM ACADEMY/Love Pareds

Minneapolis

PD: Dave Anthony Asst. PD/MD: Don Michaels

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MANSAS City

COMPANY MAR BE BASE COMPANY MAR BE BASE

WKTI Milwaukee

PD: Tim Fox MD: Denise Lauren

GEORGE MICHAELIA Bufferent Corne BELINDA CARLÍSLE/Mas About You EYEVE MINHOOD/HIgher Love

Kausas Citys Het Radio Acting PD: Greg "Kid" Cassidy

And the second s

FITT/Becret Segaration FETER GASTEL /Bloogstanner MEW SOLTION/WILLS You All Tax way

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New Orleans PD: Mike Costello MD: Wayne Watkins

Wayne Walkins

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New New Orleans

PD: Kipper McGee

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30 MRCHAEL MCCGMALD/Sweet Freedom

WRSH Nortalk PD: Al Brack MD: Doc Mich WRSR MD: Doc Michaels

PD: John Lander

ADDG 38. 30 PRINCE/Meuntains PARLOW THURSDESTON Enufs HE RISTERIES IN CAVA JETTER OSSERS/YOU DOUGH BY MINE CHARLES SETTOM IMPOSED WOUE New Orleans 93FM PD: Kevin McCarthy

SOFII PD: Kewin McCart

| Statistics | Stati

29. 30 PET BHOP SOVE/Opportunities (LAT's ANDY TAXION/Fate It Easy JERNAINE STEAMSTON DON'T HAVE TO HELL DIAMOND/Headed For The Future

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Columbus

PD. Adam Cook

MD. Keyn Maines

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PD. Adam Cook

MD. Keyn Maines

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84/R&R FRIDAY, JUNE 6, 1986

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eDEET FALTER PROPERTY
MEDICAL CENTRAL PROPERTY

Detroit

0102

Ops Mgr. Jim Fox Cincinnati MD: Dave Allen

32- 33- 34- 35 JOURNEY/01/1 Can't Held IX

EAST MOST ADDED Peter Cetera Billy Joel Pet Shop Boys Emerson, Lake, & Powell

BREAKOUTS Miami Sound Machine Lou Reed Device Jackson Browne John Eddie

KENNY LOGGINS

GTR
SILLY JOEL
PETER CETERA
ANDY TATLOR
HOTCEST:
HADONNA [-]
38 SPECIAL 7-3
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HOMARD JONES 18-11
GENESIS 21-14

SANGLES BOB SEGER HOTTCAT: HADONNA 1-1 NU SHOOZ 6-2 LABELLE & HODONAL 8-3 JETS 17-0 GENESIS 34-26

JEAN BEAUVOIR DAVID BONTE JOHN CAFFERTY BELINDA CARLISLE ELP ANDY TAYLOR STEVE WINNOCO HOTEGET;

WRCK/Utica, NY Jim Reitz

PETER CETERA STEVE WINWOOD

BANGLES JEPFREY OSBORNE GOLDEN EARRING GAVIN CHRISTOPHER

GAVIN CHRISTOPHER HOTCHET: JETS 2-1 BOYS DON'T CRY 8-4 EL DEBARGE 15-10 PETER GABRIEL 24-15 JANET JACKSON 32-20

B106/Washington, DC Keghen/Dempsey

Jim Rieing
OUTFIELD
OUTFIELD
COLDEN PARRING
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STEVE NINWOOD
JERNAINE STEWART
JONN EDDIE
JEAN BEAUVOIR
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SUMMAND JONS 17-4
SIMPLY RED 8-6
PETER GARRIEL 20-9
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PETER GARRIEL G1-1

Q106/York, PA FennessylCrockett

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JOHN CAFFERTY
PETER CETERA
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CHR ADDS & HOTS

MOST ADDED SOUTH BREAKOUTS Peter Cetera Billy Joel Michael McDonald

Miami Sound Machine Jackson Browne Emerson, Lake, & Powell

KWES/Doessa Midland, TX

John Clay
BIG AUDIO DYNAMIT (dp)
BOSERT PALMER (dp)

WPFMIPanama City, FL Jeff Davis

ROBERT PALMER MICHAEL MCDONALD MCDELS JACKSON BROWNE ELP (dp) Nottest: NU SHOOZ 1-1 JETS 6-3

NU SHOOZ 1-1 JETS 6-3 SIMPLY RED 8-5 HOWARD JONES 9-6 EL DEBARGE 25-15

Z102/Sayannah GA Sommers/McFarland

SOMmers/McFethand
ROBERT PAIAKR
JOHN CAFFERTY
MICHAEL MCDONALD
MOSTER 2-1
LABELLE 4 HCDONAL 7-5
JANET JACKSON 13-7
BILLY OCEAN 12-8
EL DEBARGE 23-12

John Clay

EAST

PARALLEL TWO

0100 Allentown, PA Bryan Garonimo

Bryan Garonimo
PPT SUPP BOYS
PRESE CETERA
DEVICE
ELP
JOHN DDIE
STEVE #INMODD
MOSTRA (dp)
MOSTRA (dp)
MOSTRA (dp)
MOSTRA (dp)
MOSTRA (dp)
ETS (-4 HOMARD JOHNES 2-7
ETERE (ABBIEL 12-7
ETERE (ABBIEL 13-7
EL DEBARGE 15-12

WZOU/Boston McKay/Cutier

HOTTER GARRIEL 11-5 VAN HALFN 14-8 POB SEGER 16-13 GENESIS 18-15 FIXX 22-18

JANET JACKSON PETER GABRIEL PETER CETERA HOTTEST: NU SHOOZ 1-1 LABELLE & HCDONAL 9-4 BILLY OCEAN 11-7 JETS 19-9 BOYS DON'T CRY 28-23

ELP ISLE OF HAN Nottest: OHD 1-1 JOHN COUGAR 2-2 SIMPLE MINDS 3-3 GEORGE MICHAEL 4-4 GTR 6-5

JANET JACKSON
PITER CETERA
ANDY TAYLOR
BILLY JOEL
OUTFIELD
JOE COCKER
DEMOIS DETOUNG
LOU RED (dp)
Notest:
MADONNA 1-1
MADONNA 1-1
ROMARD JOMES 7-4
BILLY OCEAN 12-5
JETS 11-7
GENESIS 33-20

Bruce Bond

FOLLING STONES
STEVIE MONDER
KENNY LOGGINS
GIUFFRIA ONI
MONTE TATUOR
SILY FOX
BOUERS 6. RYDER
PETER CETERA
LABELLE 1. MCDONAL 3-1
HADONNA 7-3
SIMPLY RUZ 41-11
BLOM MONERYS 28-24

WTIC:FM/Hartford, CT Well/West

WARWest

ROBERT PALMER
JEFFREY OSBORNE
STEVE HIMMODD
HIAMI SOUND MACHI
HOSTER
LABELE & MCDONAL 1-1
SIMPLY RED 9-7
EL DEBARGE 11-8
JAMET JACKSON 15-10
PETER GABRIEL 20-14

WAMX/Huntington, WV Robinson/Collins

WKEE/Huntington, WV Miller/Swenn

Millerigwenn
KENNY LOGGINS
NEW EDITION
INS
NEW HOUSTON
HOUSTON
HOUSTON
HADDNNA 3-1
NU SHOOZ 2-2
FALCO 4-1
LABELLE & MCDONAL 6-4
GEORGE MICHAEL 7-6

WLAN FM/Lancaster, PA Madno/Miles

Machon Miles

BOB SEGER

ROB STEMART

PETER CETERA

PRINCE

KROKUS (dp)

NOSHOOL 4-1

NU SHOOL 4-1

NU SHOOL 4-2

GEORGE HICHAEL 13-5

BILLY GEERN 8-6

JANET JACKSON 25-13 KC101/New Heven, CT Stef Rybak

STEF HYDEN
STEPLE HINDOOD
WHITNEY HOUSTON
PASHLOCH THINDERB
JEMANIKE STRANAT
BZINDA CARLISLE
NOCTEME
LABELLE & MCDONAL 1-1
HADONNA 2-2
SIMPLY RED 13-7
EL DEBARGE 18-10
GENESIS 20-15

PARALLEL THREE

Stave Keisey
BLOM MONKEYS
BANGLES
PET SHOP GOVS
ROBERT PALMER
LOU RED
HOTLESE |
HADDINA 1-1
LABELLE & HCDONAL 4-2
SIMPLY RED 17-11
FALCO 74-13 Dayton/Weil
LORING & ANDERSON
BILLY JOHL
STEVE MINMOOD
JEMBAINE STEWART
BELINDA CARLISLE
ROSERT PALMER
HOULERLE
LABELLE & NCTONAL 1-1
MALONNA 2-2
JETS 3-3
HOMARD JOHES 10-5
PERSON ROSERTS 3-3
HOMARD JOHES 10-5

WGUY/Bangor, ME Roberts/Marshall ROBERTAMATENAII

DEL FUEGOS

LIFID BONIE

JEFFEY OSBORNE

JOE COCKER

PÉTER CUTERA

JOEN BONIE

DENICE

DENICE

DENICE

DENICE

DENICE

BOYS DORF 12-19

BOYS DORF 12-19

EL DERARGE 18-29

EL DERARGE 18-29 JEAN BEAUVOIR (dp)
PETER CETERA (dp)
JOHN CAPPERTY (dp)
ROBERT PAINER
PET SHOP BOYS
MOTIEST:
LABELLE & MCDONAL 2-1
JETS 9-1
JETS 9-2
L. DEVANCE 18-10
PETER GABRIEL 24-18

WZON/Bangor, ME Tony Perkins Tony Perkins
CARL PERKINS
ROBERT PALARR
JACKSON REMOMEX
XIM CARMES
PENNIS DEPONIS
LOU REXD
FOSTER & ONL
HOTERST
LABELLE JOKES 12-7
LABELLE JOKES 12-7
PALCO 15-10
FALCO 15-10
FALCO 15-10

ANDY TAYLOR
JACKSON BROWNE
HOTCHAT
LABELLE 4 MCDONAL 3-2
BOYS DON'T CRY 4-3
BILLY OCEAN 5-4
JETS 7-5
EL DEBARGE 10-8

Tom Mitchell
STEVE HINDOOD
JERNAINE JACKSON
HIAMI SOUND MACHI
JOHN CAFFERTY
JEAN BEAUVUIR
HOLLERI HODONAL 1-1
LARELLE HODONAL 1-1
GTR 16-10
HOKARD JONES 24-11
JANET JACKSON 20-12 TOWN PERSON

STEVE WINNOOD

MIAMI SOUND HACH!

RROKUS (dp)

HOTEGEL*

HADDNNA 2-1

HADDNNA JONES 5-2

BILLY OCEAN 11-7

JETS 15-9

BOYS DON'T CRY 13-11 Spencer/Kelly
MCOOP BLUES
PETER GABRIEL
BENAINE STEMART
BELINDE CARLISLE
HOTSEL
HADONNA 1-1
LABELLE 4 MCDONAL 4-2
BILLY GCEAN 10-8
JETS 14-11
JANET JACKSON 39-30 93Q/Syrecuse, NY Laird/Dunes

95XXX/Burlington, VT Speck/Yasner SpeckiYeaner
PETER CETERA
JACKSON BROWNE
KROWNS (dp)
JOHN CAPPERTY
STEVE WINNOOD
REDINA
Motteet
LARELLE & HCDONAL 3-1
BILLY OCEAN 8-4
EL EMBERG 1-9
B SPECIAL 20-13

WIKZ/Chambersburg, P/ Matthews/Alexander ANDY TAYLOR BILLY JOEL PETER CETERA ROBERT PALMER OUTFIELD Hotteet: MADONNA 1-1 LABELLE & MCDONAL 4-2 HOMARD JONES 7-4 EL DEBARGE 17-11 GEMESIS 37-21 FORET PALMER
OUTFIELD
FIXX
ROOUS (dp)
FIXX
ROOUS (dp)
FIXT
ROOP
FIX HOPE
FI

RemosablArmstrong
PETER CETERA
ELP (GETERA
ELP (GETERA
ELP (GETERA
ELP (GETERA
ELP (GETERA
ELASELLE & HCDDNAL 2-1
BILLY OCEAN 4-3
HEART 13-5
JETS 22-8
36 SPECIAL 18-9 OK100/Ithece, NY Neville/Wilkins

Kaghan/Dempsay
PET SHOP BOYS
JERNAINE STENART
HICHARL MCDONALD
HIAHI SOUND MACHI
OUTFIELD
HOTEGET
JETS 4.2
LABELLE 4 7.2
LEDELARCE 1.1-10
JANET JACKSON 17-12
JANET JACKSON 17-12 SELINDA CARLISLE ELP 1SIL OF MAN Nottest: SIMPLE MINOS 4-1 LABELLE & MCDONAL 7-3 GEORGE MICHAEL 10-5 HEART 11-7 GTR 18-11 100KHii Ocean City, MD J.J. McKay

JJ. MCKay

BILLY JOEL

OUTFIELD.

PETER CETERA
POBERT PALMER
JOHN CAFFERTY
HIAHI SOUND MACH!
JOHN EDDI!

DEVICE
DAVID ROW!ENELL DIAMOND
JERRAINE STEMART

BOTTERA MADONNA 6-1 DREAM ACADEMY 15-7 38 SPECIAL 19-8 EL DEBARGE 14-9 HOWARD JONES 17-10

95XIL/Parkersburg, WV Paul DeMille Peul Definie
ELP
ISILE OF MAN
BELLINDA CARLISLE
PETER GABRIEL
HAM! SOUNDE MACHI
HOLTER
HADONNA 2-1
HODDY BLUES 6-2
HODDY BLUES 6-2
ABELLICATONNAL 11-4
38 SPECIAL 12-5

WGAN Portland, ME Falconi/O'Neil FALCONIO Neil

JOAN ARMATRADING
POTER CRESSAME
STEVE NISMODE
ELF (dp)
LOU REED
FOSTER LO ON
HOSTEREL & ONL
HOSTEREL & HODONAL 3-2
JETS 18-0 8-3
JETS 18-0 8-3
PABULOUS TRUNDERS 19-12

JACKSON BROWNE ANDY TAYLOR DEVICE DENNIS DEYOUNG MIAMI SOUND MACHI PET SHOP BOYS GOLDEN EAPRING (dp) HOTTER: LARELLE & HCTONAL 6-1 BILLY OCEAN 9-4 JETS 13-6 EL DEBARGE 14-7 SIMPLY RED 17-8

WFXX/Williamsport, PA Minier/Stratton

JOHN CAFFERTY GAVIN CHRISTOPHER STEVE WINWOOD DEVICE ELP (dp) LOU REED (dp) HOTLERS: Hottest: LABELLE & MCDONAL 3-1 JETS 9-6 BOYS DON'T CRY 14-9 SIMPLY RED 15-11 18 SPECIAL 19-13

SOUTH

PARALLEL TWO

POT SHOP BOYS

KENNY LOGGINS

KENNY LOGGINS

KICHARY LOGGINS

BILLY JOEL

JACKSON BROWNE

HOTELER:

LABELLE & MCDONAL 1-1

BILLY OCEAN 3-2

BOWARD JOHES 7-6

BOWARD JOHES 11-7

JOHES 11-7 Bruce Stevens
BOYS DON'T CRY
BILLY JOEL
BELINDA CARLISLE
HOTAGE:
HADONNA 2-1
BILLY OCEAN 3-2
NU SHOOZ 4-3
HOWARD JONES 10-5
SIMPLY RED 15-10 KHFI/Austin, TX Richards/Edwards

KAMZ/EI Paso, TX Owens/Zester MICHARDE POWARDS
FIRX
FIRX
BILL JOEL
JACKSON BROWNE
LABELLE & MICHARD
MICHARD JONES 6-4
HEART 11-6
GEORGE HICHAEL 13-7
JETS 16-10 HODRE
HOTTEST:
LABELLE & MCDONAL 1-1
JETS 2-2
JANET JACKSON 3-3
GEORGE HICHAEL 4-4
MADONNA 5-5

KEZB/EI Paso, TX Heney/Simon
PETER GABRIEL
PUTER CETERA
PET SHOP BOYS
E.G. DALEY (dp)
NEIL DIAMOND (dp)
NOILE BIAMOND (dp)
LABELLE 4 MCDONAL 3-4
JETS 6-5
OUTFJELD 12-7
JANET JACKSON 14-9 RicalAhysen

JANET JACKSON

HOTE-st:
HADOWNA 1-1
NU SHOOZ 6-2

LABELLE 6 HCDONAL 7-4
HOWARD JONES 9-7

JETS 12-8 WGGZ/Beton Rouge. LA Michael Adams

GENESIS BILLY JOEL PABULOUS THUNDERS WKSI/Greensboro, NC Jackson/Denver PABULOUS THUNDERS HOLLEST: HADONNA 2-I HEART 9-6 BILLY OCEAN 12-9 HOWARD JONES 17-10 18 SPECIAL 22-15 none Hottest: NU SHDOZ 1-1 HADONNA 2-2 LARELLE & HCDONAL 4-4 BILLY OCEAN 5-5 JETS 7-7

KZZB/Beeumont, TX Mike Murphy Mike Murphy
BILLY JOSE
BANGLES
BANGLES
BANGLES
BANGLES
BANGLES
BUTOC COCKER
HOLLEST
GEORGE ICHAEL 9-18
BADONNA ICHAEL 9-18
BADONNA ICHAEL 9-18
BEL DEBANGE 20-15
PRINCE 23-17 WANS-FM/Greenville, SC Tommy Smith Tommy Smith
DEVICE
DEVI

Prahin/Wood

MOODY BLUES
JANKT JACKSON
PETER GARRIEL
BILLY JOEL
OUTFIELD
HOLLOST LLD
HOLLOST LLD
HOLLOST LABBLE 6 MCOONAL 5-2
HOWARD JOHES 9-5
NU SHOOZ 11-6
JETS 16-9
JETS 16-9

WKQ8/Charleston, SC Galther/Russell

GatterHusses
STEVE MINMOOD
MICHAEL HCOONALD
ROBERT PALMER (dp)
BOTTER
BUTTER
NU SHOOZ 2-1
EL DELARGE 13-7
JERNAINE STEMART 16-8
SIMPLY RED 17-11
JANET JACKSON 23-17

WSSX/Charleston, SC Phillips/Allen

Philips/Alfen
OUTFIELD
DEVICE
MICHAEL MCDONALD
PRINCE
MICHAEL MCDONALD
PRINCE
SOS BARD
NEIL OJ MOND
NEIL OJ MOND
NEIL OJ MOND
JETS 3-1
BILLY OCEAN 5-3
EL DEBARGE 7-6
JAMET JACKSON D-19
JAMET JACKSON D-19

WBCY/Charlotte, NC 931 Mertin

WROQ/Charlotte, NC Blackwell/Williams

JERMAINE STEWART NEIL DIAMOND SOS BAND

DEVICE Hottest: LABELLE 6 HCDONAL 2-1 JETS 7-5 JANET JACKSON 15-7 MIDNIGHT STAR 22-16

MIDNIGHT STAR 22-16
WSKZ/Chertanooge, TN
Chase/Scot
JANET JACKSON
BILLY JOEL
KOREN' PALMER
LAMELLE & MCDONAL 4-1
KOMAND JONES 7-4
BILLY OCEAN 11-7
JETS 12-8
BOYS DON'T CMY 13-9

WNOK:FM/Columbia: SC Windham/LaComba

BILLY JOEL STEVE WINNOOD DEVICE TRANS-X HOTTER LABELE & MCDONAL 4-2 NU SHOOZ 5-4

NU SHOOZ 5-4 JETS 13-9 BOYS DON'T CRY 18-17

none Hottest: LEVEL 42 1-1 MADONNA 2-2 HEART 4-4 NU SHOOZ 5-5 JOURNEY 6-6

WCKN/Greenville, SC Wilson/Norris ROLLING STONES
PRINCE
JEAN BEAUVOIR
BANGLES
JOHN EDDIE
OUTFIELD
JACKSON BROWNE JACKSON BROWNE HOLLEST: EL DEBARGE 21-9 PETER GABRIEL 38-16 JANET JACKSON D-18 PABULOUS THUMBERS 39-24 ROD STEMART D-29

S4TYX/Jackson, MS Abel/Crews ADSCLE & MCDONAL 12-5

WAPE-FMU acknowiffe, FL Merk Driscoft HOWARD JONES ROO STEPART IL JOESKI LOYE BOTS DON'T CRY 5-5 SILLY OCEAN 8-7 EL DEARNEZ 9-8 JEANAINE STEPART 19-14

WQUT/Johnson City, TN Mark Potter Mark Potter
PETER CETERA
PET SHOP BOYS
HINHI SOUND MACHI
DEVICE (40P)
LABELLE & HCDONAL 8-1
ZL DEBARGE 25-16
BOB SECER 32-24
JETS 14-27
GTR 37-32

GTR 37-32

WOKKNOXVIIIs, TN
HarperiBeach
JOHN CAPFERTY
DAVID BOWLE
ENTIRE CHESTOPHER
ANDY TAYLOR (dp)
JETS (dp)
ELE (dp)

WFMULexington, KY Fox/Jonze FORJORZE

KROKUS (dp)

Hottest:
NU SHOOZ 1-1

HADONNA 3-3

LABELLE 4 HCDONAL 4-4

BILLY OCEAN 11-5

HOWARD JONES 13-8

WDJX/Louisville, KY Kenney/Meyer PETER CETERA ROLLING STONES BLOW MONKEYS JEFFREY OSBORNE JOHN CAFFERTY HOLLEST:

WLRS/Louisville, KY Knight/Lyons

Knightlyons

RILLY JOPE,

ROLLING STONES

ROLLING STONES

ROLLING STONES

PETER CETERA

ANDY TAYLOR (dp)

ART OF NOISE

STEVE WINNOOD

HOLEREL & MCDONAL 6-1

HOWARD JONES 7-2

GENESIS 18-8-4

BOYS DON'T CRY 18-9

FM100 Memphis, TN John Conley PETER GARRIEL BILLY JOEL PET SHOP BOYS

PET SHOP BOYS Hottest: HOWARD JONES 9-6 SIMPLY RED 17-14 EL DEBARGE 23-19 GENESIS 29-21 JANET JACKSON D-30 96X/Miami, FL Holiday Elliott PHIL COLLINS
SOS BAND
GRESIS
MIDNIGHT STAR
PRINCE
HIAMI SOUND MACHI HIAMI SOUND FACHT HOTERST: LABELLE & MCDONAL 1-1 WHITNEY HOUSTON 2-2 SILLY OCEAN 10-5 MIKE & THE MECHAN 19-7 GENESIS D-25

WABB FM/Mobile, AL Fram/Sawyer PETER GABRIEL MOODY BLUES

MOODY BLUES Hottest; ZZ TOP 9-6 BILLY OCEAN 25-15 JANET JACKSON D-25 GENESIS 30-27 KENNY LOGGINE D-29 KENNY LOGGINE D-29
WHHY-FMMontgomery, AL
Raleigh/Collins
JANET JACKSON
BILLY JOCL
PETER GABRIEL
PETER GABRIEL
PETER AGENER
HOLTER&L
HARDONNA 1-1
LABELLE & MCCONAL 7-2
NU SHOOZ 10-1
BILLY OCCAN 3-4
JETE 17-1

PRINCE
BANGLES
BELINGA CARLIBLE
PETER GABRIENDERS
REME 4 ANGELA
HOLLOST
HAGELLE 4 MCDONAL 1-1
MAGAZINE 60 2-2
JETS 12-5 CEV 14-9
SIRPLY RED 20-15

none Hottesti JANET JACKSON 1-1 LABELLE & HCDONAL 4-4 HOWARD JONES 12-12 JETS 13-13 PETER GABRIEL 20-20

Y107/Nashville, TN St. John/Peace PETER GASRIEL (dp)
PET SHOP BOYS
JERNAINE STENART
HOTEGEL
LABELLE & MCDONAL 1-1
JETS 11-5
SIMPLY RED 15-9
EL DEBARCE 19-13
JANET JACKSON 22-16

BERLIN ROGERS & RYDER HOTCOST: LABELLE & MCDONAL 2-2 BILLY OCEAN 9-7 EL DEBARGE 10-8 JETS 18-9 SIMPLY RED 19-11

WXLK/Rosnoke, VA Brown/O'Shea

BrownO'Shea RROKUS (dp) GAVIN CHRISTOPHER AMDY TAYLOR MICHAEL MCDONALD OUTFIELD HOCKEST: JOURNEY 2-1 STARSHIP 3-2 BILLY OCEAN 8-4 MEART 11-5 BLOW MONKEYS 13-8

Hottest: LABELLE & MCDONAL 2-1 JETS 5-2 HOWARD JONES 11-3 NU SHOOZ 4-4 BILLY OCEAN 9-5

WKZLWinston Salem, NC

PETER CTTERA
BILLY JOEL
BELINDA CARLISLE
OCUTIELLO
OCUTIELLO
NOTE: SELINDA
NOTE: SELIN

PARALLEL THREE

FHREE
KFMNAbiene, TX
Dom Tests
STDVE WISHOOD
ELP
BOXUS (dp)
ENOXUS (dp)
DEVICE (dp)
MIAMI SOUND-MACHI
HOLLERE (dp)
HOLLERE

KQIZ-FM/Amerilio, TX Brian Krysz Brian Krysz

DEVICE (dp)
DAVID BOWNIE (dp)
FOSTER & OMA (dp)
ROBERT PALHER (dp)
DENNIS DEYOUNG (dp)
HOTE (dp)
HOTE (dp)
HOMARD JONES 2-2
NU SHOOZ 3-3
LABELLE & HOCONAL B
JOHN COUGAR 11-8

WKSF/Asheville, NC John Stavens

ICEMOUSE (dp)
PETER CETERA
HOLLEGE CEAN 5-1
SIMPLY RED 12-8
HOMARD JONES 16-9
PETER GABRIEL 18-14
JERNAINE STEMART 20-15 WJAD/Bainbridge, GA Elliot/Kelly

CHICKNIY

OUTFIELD
DENNIS DEYOUNG
ROBERT PALHER
HICHAEL MCDONALD
HICHAEL MCDONALD
HICHAEL MCDONALD
JOHN EDDLE (dp)
RENE & ANGELA (dp)
HOSTOGE
HOSTOGE WQID/Biloxi, MS Bob Lima

BOD LIMB

NOELD DIAMOND
ROBET PALMER (dp)
FIXX (dp)
FIXX (dp)
FIXE GABRIEL (dp)
HOWARD JONES 10-1
GEORGE HICKARL 18-9
FALCO 20-10
SIMPLY RED 27-17
GENESIS D-27

WCGQ/Columbus, GA Alen DuPrelst Alan DUPrelat
PABLICOS TRUNDERB
PODERF PALMER
BILLY JOEL
NACISON BROWNE
BILLY JOEL
NACISON BROWNE
BLOW MONKEYS
NOTERAL
HILD HONOKEYS
NOTERAL
HILD HONOKEYS
GEORGE ALLOH
GEORGE ALLOH
JOEL
JETS 24-14
JETS 24-14
JETS 24-14

BJ105/Orlando, Ft. Thomas/Wright

SIMPLY RED 19-11
Y10MOrlando, FL
Genry Cagle
none
Rotteet:
MADONBA 1-1
GEORGE MICHAEL 2-2
LABELLE's MCDONAL 4-4
JAMET JACKSON 10-10
EL DEMARGE 16-16

DelicolHunter
FIXX
FIXX
STRUCT AND STRUCT AN

BILLY JOEL PETER CETERA PETER GABRIEL

JERMAINE STEMART GOLDEN ZARRIMG OUTFIELD GAVIN CHRISTOPHER HIAMI SOUND MACHI JOE COCKER NEIL GIAHOND

KISRIFt Smith, AR Rick Hayes

Rick Hayes
PETEP CETERA
GAVIN CHRISTOPHER
ANDY TAYLOR
INYS
JOHN EDDIE
HOTERI
NU SHOOZ 4-1
[ABELLE & MCDONAL
CENESIS 26-6
HOWARD JONES 13-8
SIMPLY RED 17-11

Steve Winwood Robert Palmer

HOODY BLUES ROBERT PALMER HIAM! SOUND MACH! DEVICE (dp)

WYKS/Goinesville, FL Jan Banta Jen Bente
PRINCE
PETER CETERA
ROBERT PALMER
FIXX
JACKSON BROWNE
HOLE-MEI
M) SHOOZ 3-2
BOYS DON'T CRY 7-3
38 SPECIAL 17-9
HODELS 15-10
JOHN COUGAR 20-14

WZYP/Huntsville, AL Tom Kelley

DEFFREY OSDORNE NEIL DIAMOND (dp) DEVICE dp) DEVICE dp) HOTLERI LABELLE & HCDONAL 2-1 JETS 14-5 HOWARD JONES 15-8 EL DEBARGE 19-10 JAMET JACKSON 36-22 Tom Kelley
JONE CAFFERTY
ROUGHT HANDOO

OUTFIELD

Deck/Key

HILLINDA CARLISLE

FITER GABRIEL

BLOW HONKEYS

NELD DIARNON (dp)

NOTED THE CONTROL 3-1

BEAUTIC 10-19

JAMET JAKESON 36-23

KENNY LOGGINE 29-25 PETER CETERA STEVE WINHOOD BLOW MONREYS (dp) HOTLEST NU SHOOZ 5-1 EZ TOP 9-5 BOYS DON'T CRY 16-8 HEART 19-14 HOMARD JONES 22-15

WHSL/Wilmington, NC Stewart/Stone SIEWERTSTONE
SILLY JOYL
STEVE MINHOOD
NIANI SOUND MACHI
MAZARNI
MAZARNI
KROKUS (dp)
HOTERST
SIMPLY RED 2-1
NU SHOOZ 6-3
HOMARD JONES 9-4
BILLY OCEAN 10-6
HODELS 29-25

O101/Meridian, MS
Dale Taylor
NICHAEL MCONALD
JEMANINE STEMARY
STEVE WISHOOD
DEVICE (49)
JEAN BEAUVOIR (dp)
LANELLE & MCDONAL 3-1
BILLY OCEAN 9-4
SIMPLY ROS 17-13
JANET JACKSON 38-21
RENNY LOGINS 39-27 WV8S/Wilmington, NC Diene Diane
PPT SHOP BOYS
DENICE
STEVE HISHOOD
JOHN CAFFERTY
ELP
DENNIS DEYOUNG
ISLE OF MAN
LOU REED
HADDING 2-1
HOMAD JONES 5-2
LABELLE 4 HOODINA 9-3
HOODY BULES 6-5
BOYS DON'T CRY 11-6 MODELS
DAVID BONIE
BANGLES
BANGLES
BIANGLES
HIANI SOUND MACHI
BLOM HONNEYS
HOLLEGE: MCDONAL 3-1
LABELLE MCDONAL 3-1
LABELLE MCDONAL 3-1
JETS 23-13
BOYS DON'T CRY 25-18

235 Reporters 228 Current Reports The following stations falled to report this week, therefore their playlists were frozen: WBCY/Charlotte KAMZ/El Paso WKSI/Greenb KX104/Nashville

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

Breakouts are records not included in the re-glonal most added, but which have five or more adds in a region, and fewer than 50 stations

MOST ADDED MIDWEST BREAKOUTS Michael McDonald Peter Cetera

CHR ADDS & HOTS

MOST ADDED Peler Cetera Device

WEST RREAKOUTS Timex Social Club Miami Sound Machine

Michael McDonald **Robert Palmer**

MIDWEST

PARALLEL TWO

WKDD/Akron, OH Patrick/Kittredge

Billy Joet Steve Winwood

Peter Gabriel Janel Jackson

Patrick/Kittradge

JACKSON BROMNE
HICHAEL BACHONNLD

HELL DIAMOND (dp)

BELL DIAMOND (dp)

BELL DIAMOND (dp)

BELL DIAMOND (dp)

BELL MOD ARLISEE (dp)

BLOM HONKEYS (dp)

HOLLEST (dp)

BLOM HONKEYS (dp)

HOLLEST (dp)

BLOM HONKEYS (dp)

GENESIS (dp)

GENESIS (dp)

VAN MALEN 20-11

WKAU/Appleton-O Ross/Bradleigh

RossBrachesh
FITER CETERA
ANDY TRYLOR
FIT SHOP BOYS
JANET JACKSON
OUTFIELD
HOST-BLD
HOST-BLD
HOST-BLD
SIMPLY RED 18-13
FALCO 23-17
BOYS DON'T CEY 34-22

PETER GARRIEL GENESIS VAN HALEN HOODY BLUES HOLDER HOUSTON 1-1
HADDONNA 2-2
HARE & THE HECHAN 3-3
LABELLE & HCDONAL 8-4
HOWARD JONES 15-7

WNCI/Columbus, OH Richards/Foxx

KENNY LOGGINS Hotteet: LABELLE & HCDONAL 3-2 MIKE & THE HECHAN 7-5 HOMARD JONES 8-6 FU SHOOZ 13-7 JETS 14-9

WGTZ/Dayton, OH

John Robetton
PETER GABRIEL
PABLICUS THINDERS
PETER CETER
PARENCES
BLOW MORNEYS
OUTFIELD
SILLY JOEL
JERNINE STEART
HOUSEL
HU SMOOZ 4-3
BOYS DOW! TOFF 7-5
EL DEBARGE 17-7
SIMPLY ROLL-3-8
SIMPLY ROLL-3-8

KRNQ/Des Moines, tA Gillen/Sherp

ROD STEWART
JANET JACKSON
BILLY JOEL
PETER CETERA
GTR 169)
KNORUS (dp)
KNORUS

PETER CETERA (dp)
PET SHOP BOYS
JANET JACKSON
PIXX
BILLY JOEL
ROBERT PALMER
KROKUS (dp) KROKUS (dp) HOTTER 13-8 PALCO 19-10 EL DEBARGE 25-17 BOYS DON'T CRY 24-21

WMEE/Ft Wayne IN BOYS DON'T CRY MCGOY BLUES PETER CETERA JANET JACKSON BILLY JOEL HOLLESE! Hottest; MADONNA 1-1 LABELLE & MCDONAL 4-3 NU SHOOZ 5-4 HOWARD JONES 10-7 JETS 23-15

WGRD/Grand Rapids, MI Clenott/Olek

Clenotividek

JETS

INJS (dp)

JAMET JACKSON (dp)

PETR CETERA

PET SHOP BOYS

BOCLEREL

ACRET 7-4

BLANCILE & MCDONAL 27-17

WIKKIGNER BY, WI

McCarthy/Mithael T.

VAN HALEN PETER CETERA STEVE WINNOOD BELINDA CARLISLE BELLINDA CARLISLE HOUTEST: LABELLE & MCDONAL 3-1 HOWARD JONES 4-3 BILLY OCEAN 8-5 GEORGE MICHAEL 13-7 HEART 12-8

WZPL/Indianapolis, IN Simon/Brown

DELINDA CARLISLE
BILLY JOEL
HOLCERT:
HADONNA 1-1
0MD 4-2 3-3
HIKE & THE MECHAN 5-4
BILLY OCEAN 12-5

WKFR/Kelemezoo, Mt Terry Weinscht

Terry Wainscht
SPFFREY GESONE
COTFICED (6p)
ROBERT PALMER (dp)
NIAM1 SOUND MACH1
LOU REED
MOLECULE
MACHINE
MACHINE
BILLY OCEAN 10-5
PASSIONS THINDERS 30-23
GENERALS
BOS SECE 40-32

WVIC/Lansing, MI

Bennetumeioney
PETER GARRIEL
BANGLES
GOLDEN EARRING
DEVICE
MIANI BOUND MACHI
BOTTES
HOWARD JONES 6-4
PASULOUS THUNDERS 8-6
30 SPECIAL 14-8
XENNY LOGGIES 19-10
GENELIS 21-11 z104/Madison, Wi Little/Hudson

STEVE WISHOOD DEVICE PRINCE BILLY JOEL PETER GABRIEL

Hottest: LABELLE & MCDOMAL 5-1 BILLY OCEAN 12-4 JETS 19-8 GEORGE MICHAEL 13-9 GENES[8 25-15 KJ103/Oklehoma City, OK

Candidownia
KENNY LOGGINS
PETER GABRIEL
JERNAINE STEWART
HOTESE:
HADONNA 1-1
LABELLE & HCDONAL 4-3
JETS 8-4
EL DEBARGE 19-)1
JAMET JACKSON 28-18

JANTE JACKSON 78-18

KQKC/Gomehe, NB

Mark Evame

ROGERS 1 RYDER

FILEX

PETES OF BOYS

NOTLEST 1 MCCONAL 4-1

GEORGE MICHAEL 9-5

EL DEBANG 12-12

ROWS 10-12 CEY 24-16

ROD STEWART
BILLY JOEL
PET SHOP BOYS
FIDE
JERMAINE STEWART
HOWARD JONES 3-2
LEVEL 42 4-3
BILLY CELAY 8-7
HEART 9-8

WZOK/Rockford, IL Brill/Dent

BELINDA CARLISLE PETER CETERA ROBERT PALMER PET SHOP BOYS STEVE WINWOOD DENNIS DEYOUNG DENNIS DETONIO BOLLES! LABELLE & MCDONAL 4-1 HOMARD JONES 6-3 BILLY OCEAN 8-4 JETS 10-8 SIMPLY RED 11-9

WRQN/Toideo, OH Joe Thomas

JOS THOMAS
MODDY BLUES
ANDY TAYLOR
JAHET JACKSON
JEFFREY OSBORNE
BANGLES
JOHN CAFFERTY
BELINDA CARLISLE
DEVICE:
MOTORISLE
HADORNA 1-1
EU SHOD JONES 14-3
FILLY OCEAN 16-4
FALCO 12-5

KAY107/Tulsa, OK Harv Blain

Herv Blein
EL DEBARGE
RESHTY LOOGINS
VAN HALEN
BOTTER:
MIKE & THE MECHAN
3-1
REGERT PALMER 4-2
HANDONNA 5-4
LEVEL 42 10-7
SIMPLY RED 16-11

KEYN FM/Wichita KS Land/Pasiman

Land/Pesrmen
JOURNEY
PETER CETERA
ROBERT PALMER
PRINCE (dp)
Hottast:
HADONNA 2-1
NU SHOOZ 3-2
JETS 5-4
SIMPLY RED 25-6
EL DEBARGE 8-8 KKRD/Wichts, KS Otver/Williams

OwwerWilliams
PETER GABRIEL
PETER CETTERA
BELINDA CARLISLE
HADONNA 1-1
NU SHOOZ 3-2
BILLY OCEAN 5-3
HEART 9-4
LABELLE & MCDONAL 9-5

GENESIS JANET JACKSON PABULOUS THUNDERS 38 SPECIAL BOB SEGER BOB SECEN HODOY BLUES PETER GABRIEL HOTTSTELLE & HODONAL 2-1 HADONAL 1-2 BU SHOOZ 9-3 BILLY OCEAN 22-5 WRITHEY HOUSTON 3-6

PARALLEL THREE

KYYY/Biamarck, ND Bob Back BOD BECK
BILLY JOEL
BLOW HORKEYS
RROKUS (dp)
HOTEAS:
HADONNA 2-1
HOMARD JONES 11-5
LABELLE & MCDONNAL 13-8
GEORGE HICHAEL 14-11
FABULOUS THUNDERB 17-13

WBNCIBloomington, IL

JARTI JACKSON
DENNIS DEPUUNG
STEVE HIMMODD
OUTFIELD (dp)
JOE COCKER (dp)
Blottest |
HADDINNA 2-1
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JAMET JACKSON
VAN HALEN
BOB SEGRE
MODELS
HICHARLI MCDONALD
DEVICE
BOYS DON'T CMY 2-1
JETS 6-2
EL DERANGE 7-3
FABILIOUS THUNDERS 15-7
PETER GABRIEL 35-22

WCIL FM/Carbondale, H. Tony Waitekse Tony Waitekus
JANET JACKSON (dp)
GTR (dp)
OVERTIZED
KRAM' LOGGINS
KRAM' LOGGINS
KRAM' TAYLOR
KOCKES (dp)
KRAKON TAYLOR
KRA

KQCR/Ceder Repids, IA Bred Fuhr KENNY LOGGINS PETER GARRIEL PETER CETERA BILLY JOEL Hottests SIMPLY RED 5-1 LABILLE & MCDONAL 3-2 BILLY OCEAN 6-6 MODDY BLUES 11-7 BOYS DON'T CRY 19-8

KCMQ/Columbia MO Turtin/Bakar

TARTHUBARM
JERMAINE STEMART
JOHN CAFFERTY
ANDY TATLOR
GAVIN CHRISTOPHER
HOLTEST
MADONNA 1-1
MU SHOOZ 2-2
BOYS DON'T CRY 12-9
JETS 18-12
EL DEBARGE 25-17

Y94/Fargo, ND Main/Palmer VAN EALEN
FINAL SOUND MACHI
FINAL SOUND MACHI
FIT SHOP BOYS
FIX SHOP BOYS
HOTESEI
HADDNNA 1-1
HOWARD JOHES 6-2
JOURNEY 9-3
LARELLE & HOONAL 14-6
DREAM ACADEMY 12-7

KKXL FM/Grand Forks, ND Nordina/Right AGNET JACKSON
PETER CETERA
PETER GREER
PETER GREER
BILLY JOEL
HOTSEL
HADORNA 1-1
LABELLE HCDONAL 8-3
JETS 13-10
JETS 13-10

WAZY/Lafayette, IN Kristi/Louizos

RYSULOUIDE ROD STEWART PETER GARRIEL OUTFIELD MAI TAI BOTTEST IU SNOOZ 10-1 BILLY OCEAN 9-4 EL DEBARGE 14-9 JETS 20-1 JAMET JACKSON D-25

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall.

Johnson/Meyer
RENNY LOGGINS
BETER CETERA
BETER CETERA
HADDINA 1-1
HOMARD JONES 3-2
LABELIZ 4 NCCONAL 8-3
JETS 17-12
KKLS/Rapid City, SQ
Sherwin/Kalkaway

Sherwin/KaBaway
DAVID BOWIE
1895
1895
PRINCE
JACKSON BROWNE
DEWNIS DEFOUND
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99KG/Salina KS Steve Wall

Steve Well
BLOW MOWKEYS
JEFFREY OBBORNE
DEVICE
BAVID BOWIE
JEAN BEAUVOIR
JOHN CAFFERTY
RICHMET PROMICE
PET SHOP BOYS
JACKBON BROWNE
JOE COCKER
ART OF NOISE
ELP
BOTES
ELP
HOTERET
L

ELP Hottest: LABELLE & MCDONAL 2-2 HOWARD JONES 10-3 JETS 15-11 REMBY LOGGINS 17-12 GTR 35-23

KKRC/Sloux Falls, SD KieleyiO'Dougles Hottest: WHITNEY HOUSTON 1-1 WADDHNA 2-2 12-12 EL DEBARGE 12-1 JETS 17-17 GENESIS 25-25

T.K. O'Gredy
MDODY BLUES
PETER GABRIEL (dp)
GTR
HOSTER HADONNA 2-1
NU SHOOZ 5-2
BOYS DON'T CRY 6-3
LABELLE 4 MCCONAL 10-6
BILLY OCEAN 14-7 WDBR/Springfield, IL Moore/Lewley

MooreLuviey
STEVE MINIODO
JOHN CAFFERT
MICK FLEFFONDO'S
STEVE MINIODO
JOHN CAFFERT
MICK FLEFFONDO'S
ELP (qp)
DOWNED SONIE (qp)
DOWNED SONI

Bouley/Staffer
BELINDA CARLISIE
JANET JACKSON
STEVE MIMMODO
ANDY TATLOR (dp)
MADONAN 3-1
BOYS DON'T CRY 3-2
LABELLE & MCDONAN 6-3
TABLICUS THUNGER 20-10
GTP 26-11
KOVYTOPONE KS
Kevin Rabat

Kevin Rabet
MICHAEL HCDONALD
BELINDA CARLISLE
STEVE MINNOOD
HOLTEST
LABELLE & MCDONAL 5-1
GEORGE MICHAEL 6-7
FABULOUS THUNDERB 20-11
KENNY LOGGINS 25-14
VAB MALEN 26-15

KFMW/Waterloo, IA

WEST

PARALLEL TWO

GAMPSIG GENESIS SEW EDITION PETER GABRITA JOZ COCKER TIMEX SOCIAL CLUB Notest: SOS BAND 4-1 LABELDE ± MCDONAL 2-2 SIMPLY MED 0-4 HAGAZINE SO LABOR 31-23 JENNINE STEWART 31-23

KYNO-FM/Fresno, CA Walker/Davis

WAIKOTÜEVE
PET SHOP BOYS
PETER CETTERA
BANGLES
NEM EDITION
NOTEST:
LABELLE & MCDOMAL 3-1
XU SHOOT 4-2
SIMPLY RECORT. 10-7
EL OBRANGE 20-14

KQMQ/Honokulu, HI Kimo Akene

Kimo Akane
VAN HALEN
FORCE NO'S
JERNAINE STEMANT
HOOELS (dp)
OUTFIELD
BOLLEST:
HADONNA 3-1
BU SHOOZ 4-2
GEORGE HICHAEL 5-3
OMD 7-4
BILLY OCEAB 17-13

KLUCILae Vegas, NV Deen/Taylor

DeanTaylor
ROBLET PALLER
PITER CETTERA
PITER CETTERA
PITER CETTERA
PIT SHOP BOYS
DEVICE (dp)
HOLLE 4 HCDONAL 4-1
HU SHOC2 3-2
JITS 10-8
BOYS DON'T CRY 15-9
GENESIS 28-19

KFIViModesto, CA Russ Novek

NAME OF THE PROPERTY OF THE PR

KKXX/Bakerefield, CA Squires/Kemper

GENESIS

BOTTOST

HADDWRA 1-1

OHM 4-2

JANET JACKSON 6-3

HIAMI BOUND MACHI 5-4

JETS 19-12 KOXR/Bakersfield, CA Martino/Simon

GEORGE MICHAEL 15-13
KF96Boise. ID
Doss/Gregory
JANET JACKSON
HOLLOW:
LOCAL 2-1
LABELLE MCDONAL 4-2
BILLY OCEAN 11-3
SIMPLY RED 16-7
JETS 15-8

KIYS/Boise, ID Tom Evens

Tom Evens
JANET JACKSON
OUTFIELD DIAMOND
PEIL DIAMOND
PEIL DIAMOND
DEVICE
SOS BAND
HICHAEL HCDONALD
HOTEWS:
BOYS DON'T CRY 1-2
HOWARD COMES 6-3
EL DEBANGE 12-7
JETS 14-8

KIKX/Colorado Springs, CO John Dentzer

KBOS/Fresno, CA Kris Ven Kemp

Kris Van Kemp
JANET JACKSUB
HOORLS
PETER CZTERA
ROBERT PALMER
PET SKOP BOYS
HOSTOSIA
HU SHOOZ 1-1
HADDINA 3-2
LABELIF A HODONAL 4-3
JETS J- & HODONAL 4-3
JETS J- RED 7-5

RUSE HOVEK

GAVIN CHRISTOPNER

GAVIN CHRISTOPNER

INCS (dp)

HOTLERIT

BOYS DON'T CRY 6-1

HU SHOOZ 1-2

LABELLE & HCDONAL 8-3

JETS 13-7

JANET JACKSON 21-10 John Denter

GEORGE HICHARL
BARE JOEL
BARE JOEL
BARE JOEL
BROWN CANNON
DEVICE
LCENSURE (4p)
POPUL (4p)
BOLLERE JOEN
BOLLERE METORAL 4-1
BU SHOUZ 6-1
BU SHOUZ 6-2
BURD 1 4-7
CENTES 2-3-13 KCAQ/Oxnerd Vent Robbins/Williams
HAGAZINE 6 0
DIVICE PETER COTTERA
ROD STEMART
FIDO
HOLEWALT
HADDINA 2-2
JUTE 8-4
HU STROO 10-6
HUMBARD JONES 12-8 KSND/Eugene, GR Burns/Hvett

KXYQ/Selem, OR Jim Ryen Burne/Hyst(STEVE WINNOOD DEVICE JANET JACKSON DOUBLE MICHAEL MCDONALD KROKUS (dpl JACKSON BROWNE (dp) JEAN BEAUVOIR HOLLER Jim Ryan
PETER CETERA
BILLY JOSE FOOMER
STEVE MINNOOD
JOSE CAMPA (4)
SIER OF AMAN (4)
BILLY JOSE CAMPA (4)
HOLDER CAMPA JEAN BEADWOIN
Noticet:
Noticet:
LABELLE & HCDONAL 2-1
JETS 8-4
EL DEBANGE 9-5
BLON MONKEYS 14-10
BOURGEOIS TAGG 24-12

CHARTLINGHE THUNDERS ART OF MOISE PETER CITERA DEVICE CONTINUADO CO

RCPX/Selt Lake City, UT

GENESIS
GENESI KITS/Sen Francisco, CA Richard Senda

Richard Sands

T.G. DAILY

T.HEX SOCIAL CLUB

PRINCE

KATD/Sen Jose, CA

JAMET JACKSON KENNY LOGGINS DEVICE ROBERT PALMER PETER CETERA ART OF MOISE ART OF NOISE MOTTER'S LABELLE & HCDONAL 3-1 BOYS DON'T CRY 5-3 HOWARD JONES 10-5 GENESIS 23-10 JAMET JACKSON D-20

ROMENT PALMER
DEVICE
BOD STEMART
PET INOP BOYS
KNOWLS (dp)
Hotteet:
NU SNOOZ 6-3
HOMAND JONES 8-4
BOYS DON'T CRY 22-13
JETTER GABRIEL 35-27

KRQ/Tuecon, A2 Gillie/Johnson MICHAEL MCDONALD JOE COCKER NEIL DIAMOND DEVICE (dp) Hottmat: Hottest: HADONNA 1-1 LABELLE B HCDONAL 2-7 MU SHOOE 8-3 JETS 9-4 HOWARD JONES 10-8

PARALIEL THREE

KGOTIAnchorage, AK
JD. Chandra
STEVE WINNOW
TCHEMONE
ROBERT PALMER
BEALLH
RACOMNA 1-1
HEART 3-2
FABULOUS TRUMBERS 4-3
LOSS EDDIE 9-6
LOSS EDDIE 9-6
LOSS EDDIE 9-6
LOSS EDDIE 9-6 KYYA/Billings, MT Charlie Foxe

MICHAEL MCDONALD PETER CETERA STEVE WINNOOD DEVICE MIAHI SOUND MACH DENICE
MIAMI SOUND MACHI
HOttest:
LABELLE 4 MCDONAL 3-1
NU SKOOZ 6-3
EL DERARGE 12-7
JETS 11-8
SIMPLY RED 14-9

KKAZ/Cheyenne, WY Dave Hunter

Dave Hunter
KENNY LOGOLINS (dp)
ROD STEMART (dp)
ROD STEMART (dp)
RODEST PALIER (dp)
GAVIN CHRISTOPHER
MADONNY 2.
LABELLE & MCDONAL 10-3
HU SMOOZ 9-4
BOWARD JONES 11-5
BILLY OCEAN 15-9

CKelly Gordon
DEVICE
JOHN CAFFERTY
POSTER & ONJ
FETER CETERA
BLOW MONNECHNE
HOTLERI
HOTLERI
BILLY OCERN 5-1
ROMARD JONES 4-3
LABELLE & NECDONAL 3-4
JETS 13-8
EL DEBROE 16-10

Steve Mille
ATLANTIC STARP
PETER GABRIEL
MIAHI SOUND MACHI
FIXX
STEVE MINNOOD
MOTERATION
MADONNA 1-1
LABELLE & MCDONAL
HU SHOOT 6-1
BILLY COTAN 3-4
KOZELLEWISTO, ID
Jay McCall

Jay McCell
MIANI SOUND MACHI
STEVE MINHOOD
HICHARL MCDONALD
ELP (dp)
DOUBLE
HOTEGET H MCDONAL 4-1
EL DEBNECE 10-4
JANET JACKSON 18-11
SIMPLY RED 21-14

John Chommle
CDTESIS
FALCO
FALCO
FALCO
FALCO
JERNAINE STENART [dp]
JERNAINE STENART [dp]
ANNY TAYLOR (dp)
ANNY TAYLOR (dp)
FITER CETERA
ROLLERA
ROLLERA
ROLLERA
BOLLERA
BOLLERA
BOLLERA
FILE
FROM STENART 28-19

ROD STEMART 28-19
KWNZ/Reno, NV
Shakes/Ryan
BLOM HONNEYS
BLOM HONNEYS
GAVIN CHRISTOPHER
ROBERT PALMER
DEVICE (4p)
BOLLAGE
LABELLE 4 MCDONAL
HOMARD JONES 7-5
JETS 12-6
SIMPLY RED 21-12

none Mottest: LABELLE & MCDONAL 4-4 BILLY OCEAN 7-7 MODDY BLUES 8-8 GEORGE MICHAEL 10-10 B:MPLY RED 15-15 KZOZ/Sen Luis Obespo, CA

COMMENTMENCUA
STEVE WINMOOD
DAVID SOMIZ
DEVICE
PETER COTERA
OUTOUT
BOTTER
OUTOUT
BOTTE

JETS 15-9
SLY98San Luis Obispo, CA
Joe Collins
PETER CETERA
JEBMAIES STEMART
JEBMAIES STEMART
JACKSON BROKES
FOLICE
HOLLER
JES HCDONAL
JAL
HOLLER
JES HCDONAL
JAL
HOLLER
H

OKSS/Tri Crities, WA LuMaster/Purdy

LeMasterPurdy
HICHMEL HOUSE
SANCIA SONNE
SANCIA SONNE
SANCIA SONNE
HIAMI SOUND MACHI
OUTFIELD
PET SHOP BOYS
DEVICE
BOLLESL 19 3-2
LABELLE 1-7-6
LOONE 13-7-6
LOONE 13-7-6
LUBBARGE 15-10

JERMAINE STEWART

"We Don't Have To Take Our Clothes Off"

KIIS 23-7 B104 add WHTT add WXKS-FM 35-27 93FM 17 WKSE deb 38 WNYS 34-25

WPHD 21-18

CKOI on

7,100 add WAVA add Z93 add

KRBE add 23 B97 add 30 WQUE-FM add KMJK add Q105 add

B96 add WMMS 21-18 KWK on WLOL-FM 32-27

KZZP add KKRZ add FM102 11-9 KWOD deb 38 KS103 add 22 KMEL 22-19 KWSS add

ARISTA Enough Said.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

235 Reports

"H	HN D	ng" (Anylai	bel)		
	050	100/25	44%	Nati	
Regi				Uo	51
E	33%			Debute	20
M	21%			Same	4
\$	56%			Down	0
w	19%			Adde	25

EXAMPLE

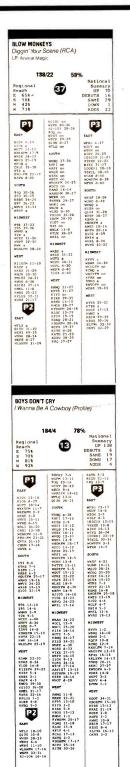
44% - Percentage of this weeks reporters playing it. al Summary Up 51 — Number of stations moving it up on the charts. Debuts 20 — Number of stations debuting the song this week.

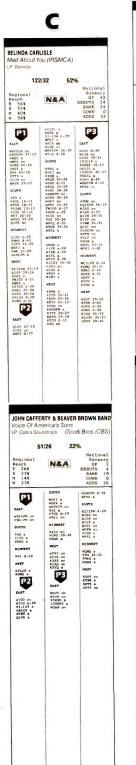
Same 4 — Number of stations report-Down 0 — Number of stations moving it down on their charts.

B

Adds 25 — Total number of stations adding it this week.

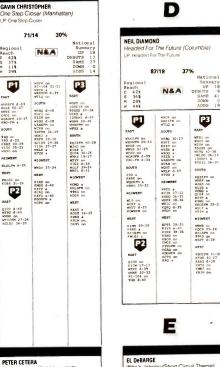
BANGLES		
	What (Colu	ımhial
LP Different Lis		in bia)
Cr. Cilifordin En	31.11	
148	/23 639	
140	_	NO .
	33	National
Regional Reach	_	Summary UP 77
E 568	BREAKER	DEBUTS 22
S 648		SAME 25
M 58% W 75%		DOWN 1 ADDS 23
		ADDO 23
1.77	WGPM 31-29	P3
PI	930 A WPST d-39	
EAST	WRCK a HKRZPM 30-27	EAST
	WITEQ on	WFBG a-18
KIO6 d-30 WHTT on	BOUTH	WF8G a-38 WGUY 37-31 WZON 38-29 WIGY 27-26
WXXSPM a WPHD 32-28	WBBQ 25-22	WIGY 27-26
894 29-25 PRO-PH 29-25		95XXX 26-23 WIKE 37-31
SOUTH	KZIB a WKQB 21-19 MSSX 24-23	WIYO ON 100KHI 37-35 95XIL 25-22 WGAN 34-31
	MNOKPH 36-30	95XIL 25-22
293 28-27 KEGL 19-18	KANZ on MAKSTH on	WOMPPH 39-33 WPXX 28-27
KEGL 19-18 KTKS a KRBE on	MCKN a MOKI 19-16	
951NZ d-30 897 20-13	MPH1 on MDJX 33-30	SOUTH
WRNO 29-26 WRSF a		KPHN d-39
	FH100 26-23 KBPH a-31	KQIZFH d-35 WKSF d-39
HIDWEST	83105 on 1106 37-37	WOID 24-22
896 24-22 MLS a MMMS 27-24	#RVQ 28-27	MC90 on KISR d-36
MMS 27-24	KTUX d-30	0104 19-17
92X 22-19 WCZY 4-34		WZYP 36-33 KSMB on
WINT A	41 CHEST	0101 4-39
KNTR on KWX 35-32 WLOLPH a-36	WKAU 35-31 KIIK 29-27	KNOEPH & KMES 35-30 WPPH 36-32
WILOLPH a-36	WGTE 32-31 KRNO 34-36	MGLF on
WEST	WGRD 33-30	KNIN 31-27 WHSL 30-28
KIRN a	WIXX 38-37 WZPL on	WV85 d-39
KIISPH 10-28	WXFR d-19	HIDMEST
KKRI 20-19 KMJK OO	KJ103 29-27	MBNQ 27-24
FH102 a	KI93 on WEOK d-30	MCTLPH d-31 KCHQ 30-25
KWOD a	MAGN A KEYNPH 24-21	99KG 27-27 WDBR 26-22
KMSE on	KKRD 20-17	
	WEST	KDVV 22-21 KFMW 32-24
KUBE 13-28 KMBQ 37-35	кино а-40	WEST
102	KNHC a-40 KIYS 40-33 KSHD 11-9	KGOT 23-21
	KYNOPH s-39 KOMO on KLUC 30-28	
EAST	KCAO 4-36	KTRS 34-31 KKAZ 37-34
MFLY a	KCAQ d-36 KDONPK d-34	KOZE 27-21 KHTZ on
Q100 24-22 WERZ 26-22	KITS 4-30	KMNZ d-26 KBIH 30-30
WINNE 38-38 WLAHPH 34-26	KRQ on	KEOZ 34-31
KC101 d-29 WSPK 39-33		SLY96 32-31 OK95 a
WEPR 39-33		





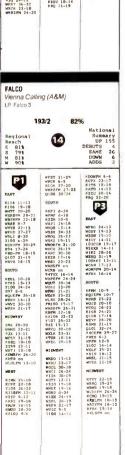


GAVIN CHRISTOPHER

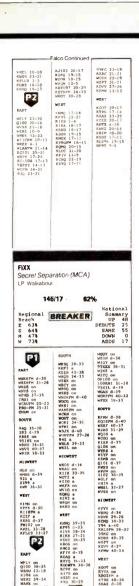








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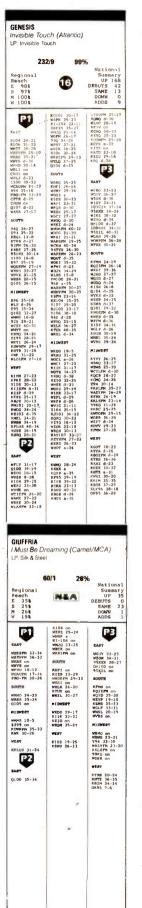


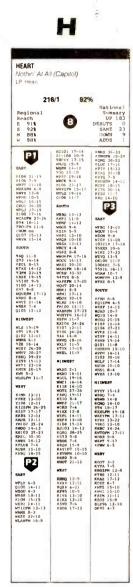
WPLY OR Q100 38-35 M20U 22-18 K104 on WERZ 39-34 MAMX or R1-104 d-35 99PXY 37-35 M0FH d-39 920 40-38 WPST 19-35 MERK on MERZYM on	RCAG a RXYO 36-13 ROOMFN 38-36 RCPK on RITS on REED ON RED 30-25 ZAST WPSG 36-34	MEST KQOT ON KYYA ON KYYA ON KBOZEN = KTRE 40-36 KKAZ 4-38 KOZZ ON KHTZ 39-34 KMNY ON KBIM 33-33 K202 4-39 SLY96 4-33 OK95 28-21
	G	
PETER GABRI Sledgehami LP: So	mer (Geffen)	
	8/36 939	%
Regional Reach E 96% S 80% M 96% W 92%	22	National Summary UP 127 DEBUTS 37 SAME 18 DOWN 0 ADDS 36
PI	WLANPM 30-24 RC101 30-25 WEPK 21-10 #1-104 24-18	KOMO on KLUC d-35 KCMO 33-25 KXYO 34-24 KDOWPH 11-7
B104 d-23 K106 13-10 WHTT 24-15 WXKSFM 27-17 WRESFM 30-13	WM30 30-26 WGPM 38-26 930 35-32 WPST 25-17 WRCK 24-15 B106 25-16	KCPX 38-34 KITS 14-9 KATD 6-10 K220 35-27 KNO 29-23
WKSE 4-26 WNYS d-12 WPHD 12-4 CKO: 40-13	WKR2PH 20-9 WTLQ 20-13 Q106 d-29	EAST
MPLJ a-29 2100 a-27 WCAUPH 73-20 894 d-27 PRO-PH d-33 CFTR 10-6 CHUM 30-22 WAVA d-27	WBBQ d-38 XHF1 d-28 KIZB 32-28 WAP1 a WKQS 29-28 WSSX 31-26 WECY On	WFBG 18-27 MGUY 22-15 MZON 30-23 MIGY 40-33 103CIR 4 95XXX 29-22 MIRZ 30-25 MZYQ 24-16
940 24-14 293 d-21	WROQ 24-21 WSKZ 30-26 WNOKFH 33-26 WDCG d-32	0K100 d-36 LOOKH1 30-24 95X1L a HGAN 79-20 WCMPFH 30-23
KTKS 10-21 93PM 25-14 KRBE d-30 95IN2 7-6 Y100 36-29	RE2B a-26 WANSFH 28-24 WCRH 38-16 94TYX a-38 WAPEFM a	WENTH 30-2: WFXX 33-24 BOUTH
P100 36-29 B97 d-25 WQUEFM a-30 MNVZ 35-24 WRSR 27-20 Q105 a-27	WOUT 39-32 WOKI 37-30 WPH: 24-24 WOJX 39-34	KPHN 31-26 KQIZPH 28-2! WKSF 18-14 WJAD 27-23
MICHEST	WIRS 33-23 PM100 a WASBEM a	WQID 4 RISR 35-2B Q104 23-18

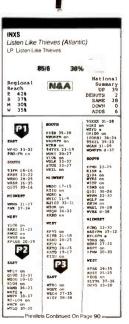
- Continued On wext Column :-

MEST

MYLY 8 0100 16-9 MXOU 11-5 MYSR 8 E104 00 MERZ 31-26 MNNK ON MYTICPN 20-14 MANC 24-20 MKEE d-29	\$\frac{1}{16}\$\frac{1}{2}\$\fra	# 10 MET 1
LP GTR	leart Rules	
E 811 S 773 M 825 W 751	B106 24-23 WKRZFM 19-15 WTLQ d-37	DEBUTS 16 SAME 34 DOWN C ADDS 9
EAST 0.0 4 -3.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1	SOUTH 18-22 FIRE (IA-22) FIR	EAST WFIG 10-28 WFIG 10-28 WIND 3-1-4 WIND 3-1 WIND







PARALIFIS



EAST FAST	KIIO 8-4 KORO 15-9 KOPO 15-9 KOPO 12-11 KORO 10-8 KORO 10-8 KKERD 13-8 KKERD 13-8	MORE 14-9 MSPT 38-28 KDVV 7-6 KPN4 13-6 KDVP 19-22 KDVP 19-23 KDVP 19-23 KDVP 19-23 KDVP 19-23 KDVP 19-23
BILLY JOEL Modern Wo	man (Epic) eople Soundtrac	ck
	849	
Regional Reach £ 82% S 85% M 88% W 81%	39	National Summary UP 22 DEBUTS 71 SAME 54 DOWN 0 AODS 51
FAST 160- d-12 (100- d-12) (10	WHITE A-12 WHITE A-12 WHITE A-13	A
	o Blame (Eleki olay	
Regional Reach	0/3 989	National Summary
E 93% S 100% M 98% W 100%		DEBUTS 0 SAME 25 DOWN 3 ADDS 3
FAST 75-21 B104 35-21 B104 35-21 B104 35-21 B104 35-21 B104 36-21	ST-104 6-2 ST-274 6-2 ST-274 7-2	VISCO 1.2-2 VISCO 1.2-2 VISCO 1.2-2 VISCO 1.2-2 VISCO VISC

WLS 10-10 895 10-10	RX104 12-12 Y107 20-17 83105 4-4 Y106 7-7	UEC Q101 10-6 KNOEPH 10-4 KWES 11-11 MPPH 9-6 Z102 6-6 WGLF 15-8 KNIN 8-7 WISSL 5-2 MVBS 9-4
0102 33-28 0045 20-17 12X 11-4 10XY 15-13 00YT 11-9 1880 23-19	RXIO4 12-12 Y107 20-17 8J105 4-4 Y106 7-7 942 6-3 MRVQ 16-11 MXXX 17-9 RTUX 11-3 MRZL 15-10 HIOMEST	
FLS 10-10 195 10-10 195 10-10 1902 31-28 1904 31-28 1904 31-28 1004 11-4 1007 11-9 1850 23-19 1239 20-17 1871 16-6 1904 11-6 1904 1	MKDD 4-2 MACH 8-2 MCC 18-2 MCC 18-4 MCT 30-22 KIRI 10-4 MCT 30-22 KIRI 10-7 MCR 0-2 MCR 10-7 MCR 0-2 MCR 11-6 MCR 11-6 M	NICHEST EYPY 11-5 WEND 10-5 WEND 11-9 WORLDY 9-8 XOCK 17-12 XOCK
INN 6-4 IPKE 6-4 IPKE 6-4 IOS 9-3 IOS 9-3 IOS 9-7 IXFW 21-20 IXP 4-7 IXFW 21-20 IXP 6-6 IXFW 13-7 IXFW 13-	MMEE 10-7 MGRD 6-2 MIXX 4-3 MZPL 7-10 MKFR 11-6 MVIC 6-4 Z104 18-18 KJ103 10-5	MAZYPM 11-8 KFRX 3-2 KKI,SPM 4-2 99KG 10-3 KKRC 16-16 KMTOFM 13-0 WDBR 7-3 WSPT 12-9
S10) 16-14 MEL 6-2 WSS 13-7 PLUS 4-7 UBE 9-6 NBQ 8-8	KC90 22-12 KC93 3-2 MZOK 6-3 MRQN 14-3 KAY107 21-18 KEYNYM 9-9 KKRD 21-18 WHOT 23-15	
AST FLY 14-7 100 5-5 200 3-1 VSR 14-8 TRZ 7-4 PNR 14-14 TICPH 16-17 AOX 6-2 WEE 18-13 C101 12-8 SPK 10-5	MEST KING 3-3 REXX 21-17 KOKE 22-18 KF95 19-11 KITS 6-3 KIRK 9-5 KIRK 9-6 KSM0 10-6 K900 29-25	MGOT 7-4 EYYA 7-6 EYYA 9-6-4 KTES 2-3 EXAZ 11-5 EXAZ 11-5 EXAZ 1-5 EXAZ 1-7 EXAZ 1-7
P: Change (7 Regional Reach E 35% S 30% M 37% W 25%	5/26 325	National Summary UP 3 DEBUTS 10 SAME 36 DOWN 0 ADDS 26
M 378 W 258		DOWN 0 ADDS 26
		t
EAST HOXXSPH a HINYS A WEND ON	SOUTH MIZE d-36 MISEX ON MONI ON MIPHI A MHHYPE ON BJIOS d-35 MILE A	MIKE a MEYO d-37 OKIOO on 95XIL on MGAN on MGAN on MGHPFH on SOUTH
EAST WXXSPM a WHYS a WPHD on SOUTH KRBE on Y100 40-35 B97 a WRNC on HIDMEST	SOUTH MZZE d-36 MSEX ON MSE	course
EAST NOXSPM a MINTS A METHOD ON SOUTH KERET ON A METHOD ON METHOD ON A METHOD ON METHOD	HIDMEST KRNO a K210 a MVIC on E3103 on K0KQ on K0KQ on KKNO on KKNO 28-26 MEST KIKK A-39 KSNO a KXYO a KZZU a	SOUTH KFMN a KDIIFM on MKSF d-40 KISR on MYKS on MYKS on MYKS on MYKS on MYKS on MYKS a NIOMEST
FAST WOYNED a WHIND ON SOUTH KRBE ON Y100 40-35 897 a MENO ON HIDMEST MOUS a 92X a EXECUTE KREZ ON KPLUS a P22 EAST	KENO a KZ10 a KZ10 a MY1C on EX103 on RORG on MRON on KEYNTH on KKRD 28-26	KFMN a KQIIFM on MKSF d-40 KISR on MYKS on MYYS on MZYP on KSMS on Ol01 on MGLP on WVMS a
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LaBelle MCZY 5-9 MCZY 5-9 MCZY 5-9 MCZY 2-1 MCZY 2-1 MCZY 5-5 MCZY 5-5 MCZY 2-1 MCZY 2-1 MCZY 2-1 MCZY 13-11 MCZY	8 McDonald Con MNO, 3-3 MCLK 6-17 KTUX 2-1 MEZL 7-3 HIDMEST MKAU 9-3 MCL 6-4 MMCI 3-2 KIIK 3-1 MCZ 2-1	MPFH 15-12 E102 7-5 MGLF 2-1 KNIN 3-1 WHSL 9-3 MV8S 4-2
MEST PRIME 1-1 PRIME 12-6 Y100 5-3 RISFM 1-2 RISFM 1-3 RISFM 1-3 RISFM 2-1 RISFM 2-1 RISFM 2-1 RISFM 2-2 R	NI DVERT VIXOD 33-28 WIXOU 33-28 WIXOU 9-1 WIXOU 6-4 WIXOU 72-1 WIXOU 72-5 WIXOU 72	HIMMEST KYPY 13-8 HIMMS 5-2 HIMMS 5-2 HIMMS 5-2 KORN 17-13 K
PAST WFLY 7-1 pl00 3-3 WYSR 9-4 K104 14-13 MERZ 4-2 MENNK 3-1 WTICPM 1-1 MANC 12-9 MINER 12-9 MINE	MEST RDMC 4-2 RDMX 11-6 RCKP 12-8 RF95 4-2 R1YS 16-11 RIKX 4-1 KSND 2-1 MBOS 4-3 FMOX 2-2	KYYA 3-1. RBOZJN 5-2 KTRG 3-4 KRAZ 10-3 ROZE 4-1 KNNZ 2-2 KRIM 4-4 ROZ 3-1 SLY96 5-3 QK95 6-1
CENNY LOGGI Danger Zone P Top Gun So	(Columbia)	
	3/22 88	
Regional Reach E 82% S 90% M 91% W 85%		Summary UP 143 DEBUTS 26 SAME 15 DOWN 0 ADDS 22
EAST	MOFM 29-22 930 32-31 MPST 33-30 MRCK 28-21 8106 28-19 MKRZPM 36-33	KITS OR KATD a-26 XZZU 32-23 KPQ 28-26
abol 4 20-24 100 280-24 100 280-24 100 280-24 100 280-24 100 280-24 100 280-24 100 280-24 100 280-24 100 280-24 100 280-24 100 280-24 100 280-24 100 280-24 100 280-24 100 280-24 100 280-26 100 280-2	SOUTH STATE OF THE	WHIS 23-25 WORN 24-25
MPLE 27-24 0100 28-17 M200 25-23 MYSR on K104 32-32 MRNK a F15CF 27-23 MRNK a KC101 d-28 MKEE a KC101 d-28 MSPK 12-27 R1-104 38-27 98PEY 28-24 WMJQ a-28	KNMQ 24-2D KP95 20-16 KYYS 30-22 KIEK 37-29 KSMD 39-37 KBMD 39-37 KBMD 36-30 KQMQ 61-26 KLUC 22-21 KPIV 37-25 XCAQ 40-38 KYYD 25-18 KDMS## 32-26	MEST XGOT 15-12 KYYA 4-27 KBOZEM 29-22 KTMR 79-22 KMAX 8 KOZE 11-9 KHTZ 25-18 KMIZ 29-25 KBIM 74-24 K20Z 33-27 SLY96 26-71 OK95 19-16

M

KC101 2-2 MSPK 2-2 RI-104 3-4 98PXY 3-3 98PXY 3-1 930 1-1 WPST 1-1 WPST 1-1 WPST 1-1 WPST 1-1 WPST 1-1 WPST 1-2 WPST 1-2

SOUTH

WBBQ 2-1 KHF1 1-3 MFMF 1-1 WGGZ 2-1 KZZB 1-1 WAP1 1-1 WXQB 4-3 WSSX 1-3

National Summary UP 52 DEBUTS 0 SAME 104 DOWN 74 ADDS 0

KSN0 1-2 KB0S 3-2 KB0S 3-2 KB0X 7-20 KP0X 7-20 KP00 3-1 KDX 1-3 KP1V 3-5 KCAO 2-7 KXV0 1-1 KD0NFM 3-2 KCPX 1-1 KTS 3-3 KATO 1-2 KZU 1-1 KRO 1-1

ZAST TO 1

WFBG 1-1 WGUY 2-1 WZON 1-1

MADONNA Live To Tell (SireWB)

LP: At Close Range Sound

Regional Reach E 93% S 100% M 100% W 98%

B104 6-6 K106 1-1 BHTT 1-1 BHTT 1-1 MHESTP 4 MKSF 2-8 MPKS 2-8 MPKS 1-1 CK01 5-1 WPLJ 3-2 Z100 3-3 HCAUPM 2-1 PBO-PM 5-CFTR 1-1 CHUM 1-1 MAVA 1-1 MAVA 1-1



MIOY 2-7
103CFR 1-2
MINE 6-8
MINE 6-8
MINE 6-8
MINE 6-8
MINE 10-12
MINE 7-12

MILWEST

HILMEST
HYY 7=1
HYMN 2-1
HYMN 9-12
HYMN 9-12
HORE 9-12
HYMN 1-1
HYM 1-1

WEST

KGOT 1-1 KYYA 1-7 KBOZEM 1-KTRS 1-2 KKAZ 2-1 KHTZ 1-1 KBNZ 1-1 KBNZ 1-1 KBNZ 1-1 KZOZ 1-6 SLY96 1-2 OK95 1-1

WRCY 2-2
WRCO 3-6
WSTE 1-2-1
WRCO 3-6
WSTE 1-2-1
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WSTE 3-3

HI DWEST

WRDD 1-4
MAWA 1-3
MOCL 2-2
MOCL 2-1
MOCL 3-2
MOCL 3-2
MOCL 3-2
MOCL 1-2
MOCL 1-3
MOC

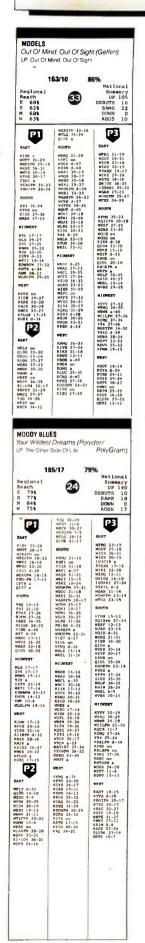
940 2-2 293 2-2 KEGL 2-1 KTKS 4-3 93FK 6-7 KRBE 2-4 951NZ 2-2 Y100 1-1 957 3-2 MUND 6-6 MOVI 2-2 WRSR 1-5 Q105 3-3

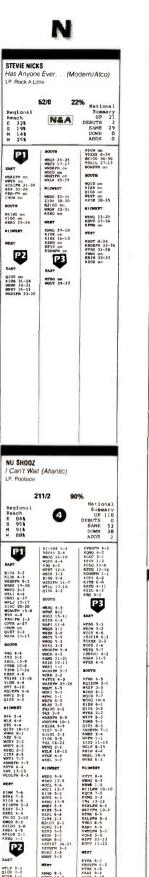
0105 3-3
MILWEST

B96 3-3
MLS 3-2
299 3-2
0102 4-1
MMS 1-3
92X 1-3
MC2Y 1-1
MMT 3-2
KHEQ 1-1
Z799 1-2
MKT 3-1
KDMBFM 1-2
KHT 3-1
KDMBFM 1-2
KHT 3-2
KHK 6-1
MLOLPH 5-9

WEST

R1MN 2-2 RPRE 2-1 Y108 1-2 R11SPH 2-K11SPH 2-K12FP 1-1 RMJK 2-5 FM102 7-6 KW00 4-1 KS103 2-2 KMSL 1-12 KMSS 2-1 EPLUS 6-6 KU0R 1-2 KMSQ 1-2 KMSQ 1-2 KMSQ 1-2 KMSQ 1-2





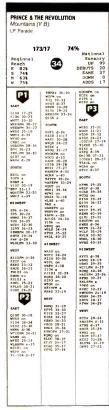
	Sad Songs (J	ve/Arista)
LP Love Zon		
Regional Reach E 96% S 95% M 96% W 98%	26/2 96	National Summary UP 202 DEBUTS 1 SAME 20 DOWN 1 ADDS 2
PI	WSPK 9-9 RI-104 13-8 99PXY 11-9 WMYO 17-13	KMGX 19-17 KYROFN 23-16 KGMG 17-13 KLUC 9-5
HAST 1104 R-6 K106 12-12 MITT 15-11 MIXSE 7-5 MSDSPFW 5-5 MSNS 14-7 MSSS 7-5 MSNS 14-7 MSSS 14-7 MSNS 14-7 MSSS 14-7 MSNS 14-7 MSN	MSPK 9-9 RI-1004 13-8 9PEXY 11-9 MGP 17-1 9 20 13-7 WEST 18-12 9 20 13-7 WEST 18-12 9 20 13-7 WEST 18-12 9 20 16-11 80FE 1-2 2 0106 18-11 80FE 3-2 RIPE 17-5 WEST 19-10-9 MGR 17-10-9 MGR 18-13-13-13-13-13-13-13-13-13-13-13-13-13-	FMCN 19-1.7 FYROVN 21-16 FCMC 17-13 FLUC 9-5 KFUN 12-6 KCM 22-17 KTV0 16-10 RDDWFM 22-16 KCW 21-16 KCW 21-16 KC
CMUM 15-12 Q107 12-11 MAVA 14-13 SOOTH 94Q 3-3 293 5-4 REGL 8 XTMS 24-23 93PH 19-18 951PL 3-3 Y100 10-9 897 7-5 MOUEPH 7-4 MNVE 19-8 MRER 17-10 Q105 5-4	MSSX 5-3 MSCY 9-9 MSCQ 4-4 MSKZ 11-7 MOKPH 14-10 MDCG 3-2 KAMZ 8-8 KEZE 16-10 MKSI 5-5 MANSTH 30-4 MCKE 6-5 94TYX 11-7 MAREPH 8-7	MFBC 8-6 MCUY 17-10 MEOW 13-8 MIGY 5-4 103CIX 10-8 95XXX 8-4 MFXC 4-3 ORIOO 15-13 100KBI 10-6 95XIX 7-3 MCASH 15-11 WCMSPH 9-4 WFXX 11-8
	## ## ## ## ## ## ## ## ## ## ## ## ##	MOTHS 22-15 KT98 22-15 K012FW 19-14 WISSY 5-1 WOLD 1-2 WOUD 1-2 WOUD 1-2 WOUD 1-2 WISSY 12-9 0104 7-5 WITSY 22-9 0104 7-5 WITSY 16-13 KNDEN 14-12 0101 9-4 KNDEN 14-12 0101 9-4 KNDEN 17-5 KNDEN 17-5 KNDEN 18-5
NIDEET 856 15-13 856 15-12 255 12-12 255	WRVQ 10-8 WILL 8-4 KTUX 9-5 WKZL d-13 HIDWEST WKRU 11-7 WCKL 17-11 WKCU 4-4 KTIX 13-5	
KIMN 12-9 KPFZ 9-7 Y108 27-26 K115FM 16-15 KZZP 13-11 KMKK 10-8 KWC 15-9 KWC 15-9 KWC 15-9 KWC 18-15 KPLUS a-14 KUSF 6-3 KMEQ 6-4	MTMD 3-13 MTML 11-7 MGCL 17-11 MGCL 17-11 MGCL 17-11 MGCL 17-11 MGCL 18-15 KEING 22-16 KEING 22-16 K	RYYY 16-14 MRYG 11-6 MRYB 17-13 KCRC 6-6 KCMC 10-8 Y94 17-16 KKKLEPH 12-8 MAXYPH 9-4 KFRX 11-7 KFRX 11-7 KFRX 11-7 MRYPH 15-13 SPKC 11-7 KKRYPH 15-13 KRYPK 11-7 MRYPH 14-7 MRYPH 14-7 MRYP
PZ BAST	WEST	W287
WELY 16-8 0100 17-13 MVSR 11-7 K106 18-18 MERE 17-5 HNIKE 11-8 HTICFH 6-3 WARC ON WEEE 9-8 WLANPH 8-6 KCIOI 15-12	KNMQ 10-7 KICKX 20-15 KQXR 25-19 KP95 11-3 KIYK 18-15 KIKX 7-5 KSMD 4-3 KBOS 13-9	KYYA 18-15 KBOZEW 13-6 KTES 5-1 KRAZ 15-9 KOZE 7-12 KHTZ 12-7 KSHZ 6-6 KBIM 7-7 KZOZ 10-5 BLY96 9-4 OKRS 14-9
Regional Reach F. 498	Be Mine (A 7/15 379	National Summary UP 22 DEBUTS 7
You Should . Regional Reach .	8e Mine(A 7/15 379	National Summary UP 22 DEBUTS 7 SAME 43 DOWN 0 ADDS 15
Regional Reach E 498 S 458 M 408	8e Mine(A 7/15 379	National Summary UP 22 DEBUTS 7
Regional Reach E 498 S 458 M 408	N&A RI-104 on WEST on WITCH on WITCH on WITCH on WITCH on WITCH on WITCH of a 35	National Summary UP 22 DEBUTS 7 SAME 43 DOWN 0 ADDS 15 P3 EAST MOUV a migure 40-14 100001 00-14 100001 00-14
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Regional Reach E 33% S 45% M 39% W 31%	9/30 38 N&A	National Summary UP 12 DEBUTS 17 SAME 29 DOWN 1 ADDS 30
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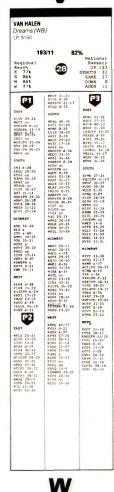
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158 Regional Reach E 748 S 638 M 588 W 778	/10 67 ⁴	National Summary UP 101 DEBUTS 12 SAME 35 DOWN 0 ADDS 10
EAST 10-23-25 SIGNET ON 10-25 SIGNET O	W997 12-28 W000 18-23 W102 19-29	LAT 1 1970 27 - 24
VIOR ON KITSEN 4-38 KREL 30-27 KREL 30-2	MERT 0-217 MERT 0-27 MERT 0-27 MERT 0-29 MERT 1-29 MERT	NYTY 19-35 NRIN d-13 WENN 40-13 WELLPH 34-32 NCULPH 34-32 NCULPH 34-32 NCULPH 34-32 NCULPH 34-32 NCULPH 34-32 NCULPH 34-32 NCULPH 34-32 NCULPH 31-32 NCULPH 31

212/12 90% ***Sectional Summary ***Sectional Summa
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RI-104 d-38 KI,UC d-40 SLY96 38-27
BOB SEGER & SILVER BULLET BAND Like A Rock (Capitol) LP Like A Rock
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	PI	EAGT MNNK 24-22 KC101 a MSPW A B106 a MKEZPP a MTLQ 15-7 SCOTH	VERT 5 -40 PRINT 31-23 RONG 2 PRINT 31-23 RONG 2 PRINT 51-23 RONG 2 PR



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SIGNIFICANT ACTION



	WLANFH 26-23	P3
KSE 22-32	WBRQ 17-12	EMST
OUTH	WBCY 18-18 WHOLPH 32-27	801779
TOWEST	WKS (13-13 96X 27-22	PYXII 26-28
BEQ 25-23	MNAD 51-50	HI DWEST
TEST	H1 DWEET	WC1LPH 21-11
P2	MEST	WEST
•	KMGX 10+11 KYNOPH 26-20	KB027M a-33
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ne Heat Oi	The Heat (Ow	est/WB)
Gettin' Aw	ay With Murder	
	_	
P1	P2	P23
ART	EAST	EAST
KKEPH 20-16	R104 28-24 WERZ 29-28	95XXX 12-29 08100 31-25
94 22-22 107 on	WERZ 29-28 WORK 8-7 WSPR 17-15	95XIL 26-19
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OUTH		
	MOUTH OF	MPFM 28-28
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C2Y 8-8 WIT 23-21	MNOKEM on KANZ 10-10	
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CLY 8-8 FOT 23-21 EST ZZP ON	MNOHEM ON KANZ 10-10 KEFM 31-25 HIDNEST MEST	MRZYFM 27-21 KDVV d-18 WEST
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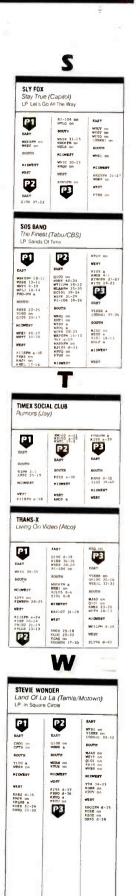
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99KG a MDBR a

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P3



CONTEMPORARY HIT RADIO

BREAKERS

PETER CETERA

Glory Of Love (Theme From 'Karate Kid II') (Full Moon/WB) 81% of our reporters playing it. Moves: Up 10, Debuts 58, Same 41, Down 0, Adds 82 including WXKS-FM, WPHD, Q107, KEGL, Y100, 92X, KDWB-FM. Complete airplay in Parallels.

Opportunities (Let's Make Lots Of Money) (EMI America) 71% of our reporters playing it. Moves: Up 45, Debuts 34, Same 45, Down 0, Adds 43 including B104, PRO-FM, WQUE-FM, WLS, KBEQ, KPKE, FM102. See Parallels, debuts at number 40 on the CHR chart.

BANGLES

If She Knew What She Wants (Columbia)
63% of our reporters playing it. Moves: Up 77, Debuts 22, Same 25,
Down 1, Adds 23 including WXKS-FM, KTKS, WRSR, WHYT, WLOL-FM, FM102, KWOD. See Parallels, debuts at number 38 on the CHR

Secret Separation (MCA)

62% of our reporters playing it. Moves: Up 48, Debuts 25, Same 55, Down 0, Adds 17 including 92X, ZZ99, KIIS-FM, KZZP, KHFI, 94Z, WGTZ. Complete airplay in Parallels.

NEW & ACTIVE

BLOW MONKEYS "Digging Your Scene" (RCA) 138/22

Moves: Up 70, Debus 16, Same 29, Down 1, Adds 22 including K106, WPHD, B94, WRSR, WMMS, 92X, KWK, K2ZP, WKKS-M 17.9, WNYS-95-19, PRO-FM 22-17, Z93-30-25, KIIS-FM 11-10, KS103-27-19, KMEL 11-6. See Parallels, debuts at number 37 on the CHR -bar

number 37 on the Unit chain BELINDO CARIJSE : "Mad About You." (IRS/MCA) 122/32 Moves Up 42, Debuis 24, Same 24, Down 0, Adds 32 including WKSE, CKOI, 293, O102, WKTI, WLOL-FM, KWOD, B94 24.18, Y100 211-16, KIIS-FM 27 19, WKRZ-FM 34-25, WKOB 30-24, KJ103 34-30, KFIV 26-22, 95XXX 38-33

24.18 YIO 21-16, KIIS-RW 27-19 WKRZ-RW 34-29, WKOB 30-24, KJ103 34-30, KFIV 26-22, 95XXX 38-33.

RDBERT PALMER "Hyperactive" (Island) 103/44

Moves Up 3, Debus 18, Same 38, Down 0, Adds 44 including 293, WRNO, 92X, WCZY, KKRZ, KPLUS, WSPK, WSKZ, KIIK, KZZU, WZVO WPFM, WCALFM 99-25, KING 37-30, WKSF 38-35.

OUTFIELD "NII The Love In The World" (Columbia) 89/30

OUTFIELD "NII The Love In The World" (Columbia) 89/30

Noves Up 12, Debus 17, Same 29, Own 11, Adds 30 including PRO-FM, WAVA, 95INZ, WRNO, WRSR, WKRZ-FM, WKAU, 100KH, KTKS 29-19, WOK1 38-33, KBFM 35-24, WVIC 28-20, WGUV 40-33, KFNN 39-34, KDVV 40-29.

WEILD JIAMOND "Headed For The Future" (Columbia) 87/19

Moyers, Up 18, Debus 9, Same 41, Opan 0, Adds 19 including 293, WOUE-FM, WCZY, KFKE, FM102, WTLQ, WROQ, WFDO, KRD, WGBFN-FM 20-18, WMYS 32-29, WRING 35-32 K104 T-121, KIIK 27-22, 95KI, 36-30.

JEFFREY OSBORNE "You Should Be Mine" (A&M) 87/15

KEND 14.20 KMB 75, Same 43, Dean 0, Adds 11, opending K106, WHIT, WREN-FM, WNYS, KUBE, WROK, 99KG, SAME AND 15 AM 15

JEFFREY USBUNNE "TOU SNOUM BE MINE" (AGM) 07/13 Moves: Up 22, Debuts 7, Same 43, Down 0, Adds 15 including K106, WHTT, WBEN-FM, WNYS, KUBE, WRCK, 99KG, WXKS-FM 34,25, WKSE 39-35, PRO-FM 27-23, WAVA 30/26, WOUE-FM 29-24, KMEL 26-22, KTUX 28-22, Q101 37-34.

WXKSFM 34.25 WKSE 39-95, PROPER 67-63, WKM 30-65, PRODEFINE AND STATE AND ST

ANDY TAYLOR "Take It Easy" (Atlantic) 82/26 Moves Up 18. Debuts 72 Same 26. Down 0, Adds 26 including WKSE, WNYS, 93FM, WQUE-FM, B96, Z799, WXLK, Y100 39-32, B97-28-21, WRNQ 46:35, WMKS 34:29, WRDX 46:34, KCAQ 37:32, KDVY 33-25, KFNW 39-35.

KROKUS "School's Out" (Arista) 75/26 KRUKUS: "S**chool's Uul" (Arista) /5/Zb** Moyes: Up 3. Debuis 10, Same 36, Down 0. Adds 26 including WXKS-FM, WNYS, B97, WMMS, 92X, KWK, KPLUS, WXLK, KXYQ, WKZ, Y100 40-35, K104 d-39, KZZB d-36, WKSF d-40, KKXL-FM d-28.

KXYO, WIKZ, Y100 40:35, K104 d-39, KZZB d-36, WKSF d-40, KKXL-FM d-28.

GAUIN CHRISTOPHER "One Step Closer To You" (Manhatan) 71/14

Moves LD 18. Debus 12. Same 27. Down O. Adds 14 including PRO-FM. WROK, WOKI, WXLK, KTUX, KFIV, KWNZ, WKSE
40:37. WCALHFM 40:37. KUBE 31-26, KC101 24:20, 94TYX 34:29. BERM 39:30. C104 30:25, WGLF 39:34.

JERMAINE STEWART "We Don't Have To Take Our Clothes Off" (Arista) 59:34

MOves Up 21, Debus 8, Same 6, Down 0, Adds 34 including B104, WHTT, 2010, WAVA, 293, 896, KZZP, KJ103, WNYS
34:25, WCLD-FM, 32?, KMSFM 437, FMI02 11-9, WILQ 15?, WKOB 15-8, WSSA 97.

GIUFFRIA "I Must 8e Dreaming" (Camel/MCA) 60/1

Moves Up 35. Debus 9 Same 23. Down 1, Adds 1, WINN. WXKS-FM 32-24, WBEN-FM 36-32. WPHD 18-12, WMMS 10-5, KWX 30-26, KPLUS 31-24, KZZB 33-29, WNOK-FM 39-33, WXLK 26-20, WXDD 29-17, WRQN 35-29, KIYS 29-25, WQUY 29-26, WZVPU 10, KZRS 28-26.

STEVIE NICKS "Has Anyone Ever Written Anything For You" (Modern/Atco) 52/0 Moves: Up 21, Debuts 2, Same 29, Down 0, Adds 0, B94 30-28, K104 31-28, WNNK 34-31, WKRZ-FM 33-30, Z104 38-30, KIKX 16-12, WGUV 39-32, OK100 34-30, 95XIL 27-17, KNIN 38-35, WBNQ 23-20, KDVV 37-34, KBOZ-FM 32-26, KTRS

31.28
JOHN CAFFERTY & THE BEAVER BROWN BAND "Voice DI America's Sons" (Scotti Bros./CBS) 51.26
Mores Up 2. Debas 4, Same 19 Down 0 Adda 26 including 940, Y100, WRNO, KPLUS, KNBO, WPST, WDUX, WRON,
KXYO, WHSL, WOBR KTRS, KHTZ, 396 438, KTUX 439
STEVE WINWOOD "Higher Love" (Island/WB) 50.50

ing WPHD, 94Q, Z93, KEGL, WRSR, WLS, Z95, WMMS, WKTI,

SIGNIFICANT ACTION

JACKSON BROWNE "In The Shape Of A Heart" (Asylum) 49/20

, WDCG, WANS-FM, WCKN, WKDD. KSND. WIGY Debuts 4, Same 22, Down 0, Adds 20 including GQ, WYKS, KKLS FM, KTRS, KZOZ, Y94 23-19

wGAN, WGGO, WYKS, KKLS, FM, KTRS, KZOZ, Y9+ 26-19 DEVICE: "Hanging On A Heart Attack" (Chrysalis) 45/45 A Stoney Or Chune O Adds 45 including WPHO, 95INZ, KKRZ, KMJK, Q100, KZZB, WSSX, WROQ,

ART OF NOISE "Peter Gunn" (Chrysalis) 43/12

CLS AUDITION (VIN 1981) 3 19-12 (2) Same 12 - Down O. Adds 12 including WXKS-FM, WBEN-FM, CKOL KTKS, 93FM, KIIS-FM, KWSS, 35-26, CFTR 18-12, KMGX 14-9, KYNO-FM 32-26, KITS 27-13, 95XXX 25-18. SOS BAND "The Finest" (Tabu/CBS) 43/9

SUS BAND "THE THREST (Tabul/Gb.) 40/3 Moves: Up 21, Debuts 2, Same 11, Down 0, Adds 9, PRO-FM, KIS-FM, WSSX, WRQQ, 96X, KIYS, 95XXX, WXKS-FM 18-11 Q105 23-17, WNNK 40:34, WTIC-FM 19-12, KC101 29-24, WCKN 28-23, KYNO-FM 37-23, KITS 29-23.

MOST ADDED

PETER CETERA (82) Glory Of Love (Full Moon WB)
BILLY JOEL (51) Modern Woman (Epic) STEVE WINWOOD (50) Higher Love (Island/WB)

DEVICE (45)

Hanging On A Heart Attack (Chrysalis) ROBERT PALMER (44) Hyperactive (Island)

HOTTEST

PATTI LABELLE/MICHAEL McDONALD (148)

On My Own (MCA)
JETS (108)
Crush On You (MCA)
MADONNA (100)
Live To Tell (Sire WB) **HOWARD JONES (92)** No One Is To Blame (Elektra)

NU SHOOZ (83)

I Can't Wait (Atlantic)

MICHAEL McDONALD "Sweet Freedom" (MCA) 39/39

ng B94, 94Q, 95INZ, B97, WRSR, B96, WLS, Z95, WMMS, KKRZ,

STEVIE WONDER "Land Of La La" (Tamia/Motown) 32/4

NEVEL MUNICEN LAIN UI LA LA LIAMINAMOWNI) 32/A
MOVES UP 4, DEDUS 5, SAME 19, DOWN 0, Adds 4, Y100, KPLUS, MNNK, KXYO, CKOLON, CFTR on, WRSR on, KKRZ d-35,
KUBE 32-24, KNBO 33-30, KKYS d-37, KSND d-36, 100KH 33-32, Y94 34-33, KBOZ-FM d-35,
DAVIO FOSTER & OLIVIA NEWTON-JOHN "The Best Of Me" (Atlantic) 31/7

Up 2, Debuts 5, Same 17, Down 0, Adds 7, WBEN-FM, WNNK, WANS-FM, WZON, WGAN, I d-28, WBBO 33-31, KIIK d-35, KIKX d-40, KDON-FM d-40, 103CIR 36-31, KBOZ-FM d-34

OTIS 3-28, WISBQ 3-33, TIKE 3-35, NAS 40, KOMPANI-MO, IDSAIN 18-10, KOMPANI-MO, INMARAZINE 50 "Don Quichotte" (Baja) 31/1
Moves Up 13, Debus 4, Same 10, Down 3, Adds 1, KCAQ, WXKS-FM 33-28, OTIS 30-25, KZZP d-25, FM102 14-12, KWOD
40.35, WTLQ 2179, KZZB 22-19, KMGX 16-7, KFV 18-16, KDON-FM 39-27, KATD 27-19, KWES 27-23, WFFM 22-16, Z102

27.25 JEAN BEAUVOIR "Feel The Heat" (Columbia) 30/11 Moves: Up 4, Debus 1, Same 14, Down 0, Adds 11, Ri104, 99PXY, WPST, WKRZ-FM, WANS-FM, WCKN, KSND, WPHD 20.24 Y101 A. KDWB-FM on, KKRZ on-dp, WKDO d-27, KDIZ-FM 23-20, WHSL 39-37, KGOT 24-22.

3933. 1100 n. DOWNER OR, NAV. 01430. NOOD 130H. 2001E "Jungle Boy" (Columbia) 30.79

Moves Up 6, Debut 4, Same 11, Down 0, Adds 9, Z100, Q100, WKRZ-FM, WT.Q. WCKN, 100KHI, WJAD, KISR, WDBR, WFLZ 826, KMEL d-29. WFST 2926, WSSK, 262 4, WFM 3935, KGOT 9.6

TRANS-X "Living On Video" (Alco) 30/2

Moves: Up 12, Debuts 3, Same 12, Down 1, Adds 2, KIIS-FM, WNOK-FM, WKSE 30-25, KDWB-FM 28-25, FM102 21-19,

KPULS 13-12, BJ105 8-6, KAY107 31-29, KMGX 25-18, KLUC 25-22, KDON-FM 37-30, OK100 20-16, KWES 23-20, WPFM
15-19, WCIL BM 47-28.

16-13, WCIL-F-M G-28
PATTI AUSTIN "The Heat OI Heat" (Qwest/WB) 29/0
Moves Up 16, Debus 1, Same 12, Down 0, Adds 0, WXKS-F-M 20-16, WC2Y 8-8, WHYT 23-21, FM102 17-15, KNB0 34-32,
KND 28-24, WNNN 6-7, WSPK 17-15, KBRM 31-25, KNNO-F-M 30-25, 9500X 32-29, OK100 31-25, 950IL 26 19, WAZY-F-M

MAI TAI "Female Intuition" (Critique) 27/3
MAI TAI "Female Intuition" (Critique) 27/3
Moves Up 11, Debus 2, Same 11, Down D, Adds 3, NDON-FM, WCIL-FM, WAZY-FM, WXKS-FM 16-10, WKSE 17-15, WNYS
27-24, WEAZ 15-10, RITIQ 26-19, WSSX d-31, KBFM 40-27, WGUY 29-24, 9SXXX 24-19, WGAN 26-21, KWES 28-22, Z102

sscx0

MIAMI SOUND MACHINE "Words Get In The Way" (Epic) 26/25

Moves Up 0, Debus 1, Same 0, Down 0, Adds 25 including WXKS-FM. Y100. KUBE. WTIC-FM. 98PXY, WGFM. B106.
WOUT, 96X. KERN, KYUZ, WKRF, WICK. KYYA. CYE.

WOUT, 96X. KERN, KYUZ, WKRF, WICK. KYYA. CYE.

EMERSON, LAKE, & POWELL "Touch And Go" (Polydor/PolyGram) 23/23

Moyes: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including WPHD, KWK, Q100, WZOU, K104, WPST, WTLQ, WOKI,

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including WPHD, WKDD, KFMN, WJAD, WZYP, 99KG, WDBR, KOZE.

JDE COCKER "You Can Leave Your Hat On" (Capitol) 22.9

Moves: Up 1, Debus 0, Same 12, Down 0, Adds 9, WERZ, KZZB, KTUX, KMGX, KRQ, WGUY, WGAN, WBNQ, 99KG, WKSE on, WMMS on, WKDD 40-37.

SLY FOX "Stay True" (Capitol) 20/1

JET FUA 3187 1188 (Lapitol) 20/1
Moves: Up 4, Debus 0, Same 15, Down 0, Adds 1, WNNK, WXKS FM on, WKSE on, Q100 37-33, WSSX 21-15, WNOK-FM on, WXLK on, WYCO 32 39, WBON on, KYNO FM on dp, WAZY-FM 31-27, WDBR on, KTRS on,

GOLDEN EARRING "Quiet Eyes" (21/Alco) 19/9

UNLIFE EARNING UNIVELEYS (L.1/ALIO) 13/9

MAVES UP 0, Debus 0, Same 10, Down 0, Adds 9, WMMS, WRCK, WKRZ-FM, WANS-FM, KTUX, WVIC, WGUY, WOMP-FM, WDRR, WPHD on, KWK on, KIKX on-dp.

DAVID BOWIE "Underground" (EMI America) 18/10

NOWES UP 2, DEBUS 0, Same 6, Down 0, Adds 10, WPST, WOKI, WGUY, 100KHI, KQIZ-FM, KNOE-FM, KKLS-FM, 99KG, WDBR, SLY96, WZOU 24-22, WXILK on-dp. WGR0 39-37, 95XXX on, KCMQ on.

ATLANTIC STARR "II Your Heart Isn't In It" (A&M) 17/1 Moves Up 10, Debus 0, Same 4, Down 2, Adds 1, KB0Z-FM, KB6Q 25-23, WKEE on, WLAN-FM 26-23, WBBQ 17-12, WNOK-FM 32-27, 906 27-22, WRVQO 21-20, KYND-FM 62-00, KQMQ 26-24, KCAQ 29-24, WCIL-FM 23-18, LDU REED "No Money Down" (RCA) 15/11

NOVES: UP 1. DEBUTS 0. Same 3, Down 0, Adds 11, WNYS, WERZ, WKFR, WFBG, WZON, 95XIL, WGAN, WFXX, WHSL. 99KG, WIGH, WGEN-FM 40.37, 950 on, WRCK on, WKSF on-dp.

SEG, DAILY "Say II. Say II". (AAM) 152. KEG, DAILY "Say III. Say II". (AAM) 152. Moves Up 7. Debuts 1. Same 4. Cown 1. Adds 2. KEZB. KITS, WXKS-FM 24-18, WNYS 21-17, CKOI 28-26, Y100 12-10. 0100 on. WNOK-FM on 986 8.6 B. BING 26-23, KMSX 11-10. KCAQ d-34.

NEW FOITION "With You All The Way" (MCA) 14/6

NEW EDITION "With You All The Way" (MCA) 14.6
Moves Up 4. Debus 1, Same 3, Down 0, Adds 6, WAVA, KBEO, Z299, WKEE, KMGX, KYNO-FM, WCZY 37-25, WHYT
27-25, FM102 22-20, WNDK-FM on, KSMB d-35, WCIL-FM 20-16

DEL FÜEGDS "I Still Want You" (Slash/WB) 14/1
Moves Up 5, Debus 3, Same 5, Down 0, Adds 1, WGU, YMXS-FM 15-12, WPHD on, PRO-FM 25-20, WMMS on, KWK on, WZOU 20-19, R1104 d-40, WKRZ-FM 28-24, WZON d-39, WGAN 24-22, KOCR d-30.

DENNIS DEVUNG "This Is The Time" (ARM) 13/13

Moves Up 0, Debus 0, Same 0, Down 0, Adds 13, WERZ, WZOK, KIKX, KCPX, WZON, WOMP-FM, KOIZ-FM, WJAD, WHSL, WBND, KKLIS-FM, WDRE, KWNZ.

Same 0, Down I WDBR, KWNZ

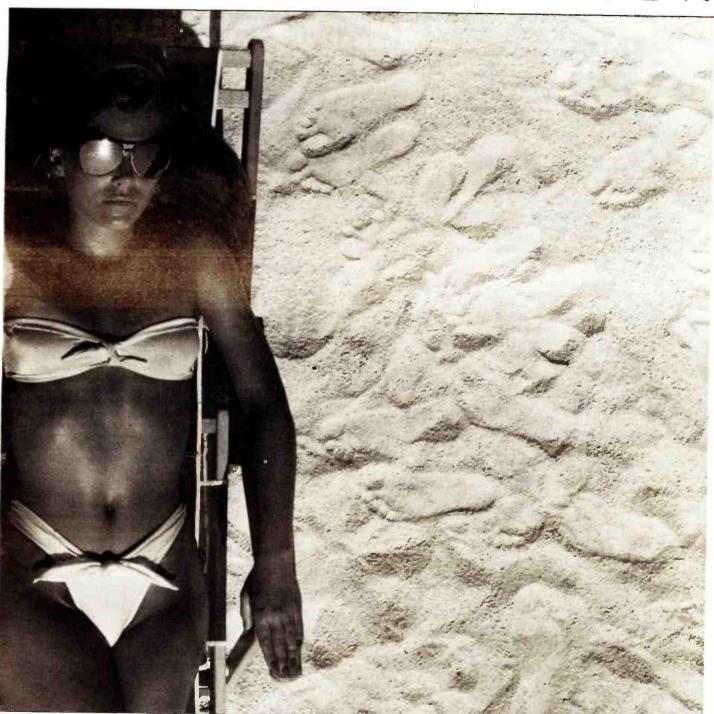
WYSE, WBOU, KRESHM, WORN, KWIZ TIMEK SOCIAL CLUB "Rumors" (Jay) 12/7 Moves Up 2, Debus 1, Same 1, Down 1, Adds 7, KIIS-FM, FM102, KS103, KEZB, KMGX, KYNO-FM, KITS, 93FM 3.3 KRBE 25-19, KMEL 19-5, KSMB 0-32

ICEHOUSE "No Promises" (Chrysalis) 10/4
Moves: Up. O. Debuts O, Same 6, Down 0, Adds 4, KIKX, WKSF., WDBR. KGOT. WGUY on, WHSL on, WVBS on, WBNQ on-dp.
99KG on, KTRS on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported Active includes soling recorded by a destandor door includes to consider the management of the properties. The two numbers following the antistitile (laber) designation indicate the total number, how many added in for the first time this week, Modeshink) calcable the type of activity how week to upward both movement. Same for sideways or conclined unchanged activity. Once the other activity, and for upware creat involveries. Same in selections according to the control of the Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

Parallels Begin on Page 88 Adds & Hots Begin on Page 86 P-1 Playlists Begin on Page 83

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages.



ONE STEP CLOSER TO BEING AN ACROSS THE BOARD SMASH EVERYDAY! ALREADY AN URBAN BREAKER AND NOW HEATING UP CHR.

CHR NEW & ACTIVE NOW ON OVER 70 CHR REPORTERS!

BLACK/URBAN BREAKER! 37

BB DANCE CHART: 16*-13*

WXKS-FM deb 33 WKSE 40-37 WCAU-FM 40-37 PRO-FM add Z93 deb 33 KRBE 29 Y100 25 WLOL-FM deb 35 KUBE 31-26

M A N

T A H



CONTEMPORARY HIT RADIO

Three Two Last Weeks Weeks Week 1 MADONNA/Live To Tell (Sire/WB) 2 PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA) HOWARD JONES/No One Is To Blame (Elektra) NU SHOOZ/I Can't Wait (Atlantic) 16 11 7 3 BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista) JETS/Crush On You (MCA) 3 4 7 MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic) 19 13 11 (Capitol) 27 20 15 SIMPLY RED/Holding Back The Years (Elektra) 20 15 12 TO GEORGE MICHAEL/A Different Corner (Columbia) 1 2 3 11 WHITNEY HOUSTON/The Greatest Love Of All (Arista) 31 -46 18 P EL DeBARGE/Who's Johnny (Gordy/Motown) 26 -21-17 BOYS DON'T CRY/I Wanna Be A Cowboy (Profile) 29 23 19 G FALCO/Vienna Calling (A&M) 3 5 8 15 OMD/If You Leave (A&M) 33 29 20 38 SPECIAL/Like No Other Night (A&M) 13 18 LEVEL 42/Something About You (Polydor/PG) 10 19 JOURNEY/Be Good To Yourself (Columbia) 7 7 14 20 MR. MISTER/Is it Love (RCA) 37 31 25 2 FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated) PETER GABRIEL/Sledgehammer (Geffen) 38 31 E KENNY LOGGINS/Danger Zone (Columbia) 39 32 28 MOODY BLUES/Your Wildest Dreams (Polydor/PG) 34 🕹 JANET JACKSON/Nasty (A&M) 14 12 16 26 CULTURE CLUB/Move Away (Virgin/Epic) JOHN COUGAR MELLENCAMP/Rain On The Scarecrow (Riva/PG) VAN HALEN/Dreams (WB) 35 @ BOB SEGER/Like A Rock (Capitol) 40 37 33 GTR/When The Heart Rules The Mind (Arista) N&A Begins on Page 94 39 TOD STEWART/Love Touch (WB) 36 33 30 32 DREAM ACADEMY/Love Parade (Reprise/WB) 39 37 🚳 MODELS/Out Of Mind, Out Of Sight (Geffen) DEBUT PRINCE/Mountains (WB) 40 BROLLING STONES/One Hit (To The Body) (Rolling Stones/Columbia) 14 22 36 PHIL COLLINS/Take Me Home (Atlantic)

ADULT CONTEMPORARY

BREAKER THE PET SHOP BOYS/Opportunities (Let's Make Lots Of Money) (EMI America)

DEBUT > 3 BLOW MONKEYS/Digging Your Scene (RCA) BREAKER BANGLES/If She Knew What She Wants (Columbia)

DEBUT BILLY JOEL/Modern Woman (Epic)

HOWARD JONES/No One is To Blame (Elektra) BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista) MOODY BLUES/Your Wildest Dreams (Polydor/PG) 4 GEORGE MICHAEL/A Different Corner (Columbia) MADONNA/Live To Tell (Sire/WB) PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA) MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic) 10 ATLANTIC STARR/If Your Heart Isn't In It (A&M) SIMPLY RED/Holding Back The Years (Elektra) 12 DREAM ACADEMY/Love Parade (Reprise/WB) 11 CULTURE CLUB/Move Away (Virgin/Epic) 2 NEIL DIAMOND/Headed For The Future (Columbia) 19 17 15 3 JAMES TAYLOR/That's Why I'm Here (Columbia) 16 DAVID PACK/That Girl Is Gone (WB) 25 20 1 DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic) 30 23 19 1 HIROSHIMA/One Wish (Epic) 18 EL DeBARGE/Who's Johnny (Gordy/Motown) 9 9 11 18 LEVEL 42/Something About You (Polydor/PG) BREAKER 19 BILLY JOEL/Modern Woman (Epic) 30 24 DEFFREY OSBORNE/You Should Be Mine (A&M) 28 24 21 ONATHAN BUTLER/Baby, Please Don't Take It (Jive/Arista) 5 10 13 22 WHITNEY HOUSTON/The Greatest Love Of All (Arista) BREAKER 3 PETER CETERA/Glory Of Love (Theme From "Karate Kid Part II") (Full Moon/WB) BREAKER BOB SEGER/Like A Rock (Capitol) BREAKER @ GENESIS/Invisible Touch (Atlantic) 29 26 ANNE MURRAY/Who's Leaving Who (Capitol) 28 STEVIE NICKS/Has Anyone Ever Written Anything For You (Modern/Atco) 12 13 17 28 PHIL COLLINS/Take Me Home (Atlantic)

BREAKER (29 JACKSON BROWNE/In The Shape Of A Heart (Asylum)

BREAKER TO ROD STEWART/Love Touch (WB)

AOR TRACKS

 GENESIS/Invisible Touch (Atlantic) PETER GABRIEL/Sledgehammer (Geffen) 2 3 GTR/When The Heart Rules The Mind (Arista) 8 FIXX/Secret Separation (MCA) 10 6 EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG) 38 SPECIAL/Like No Other Night (A&M) VAN HALEN/Dreams (WB) 5 8 MOODY BLUES/Your Wildest Dreams (Polydor/PG) BOB SEGER & THE SILVER ... /Like A Rock (Capitol) 10 ROLLING STONES/One Hit (To The Body) (Rolling Stones/Columbia) 13 12 11 11 JOURNEY/Girl Can't Help It (Columbia) STEVE WINWOOD/Higher Love (Island) 21 18 17 3 ICEHOUSE/No Promises (Chrysalis) 28 21 18 FABULOUS THUNDERBIRDS/Wrap It Up (CBS Associated) 22 17 16 1 JACKSON BROWNE/In The Shape Of A Heart (Asylum) 15 17 STING with JEFF BECK/I Been Down So Long (IRS/MCA) 30 24 19 10 LOU REED/No Money Down (RCA) 36 32 24 19 OUTFIELD/All The Love (Columbia) 14 14 14 20 INXS/Listen Like Thieves (Atlantic) 32 27 23 2 ZZ TOP/Woke Up With Wood (WB) Complete Tracks Chart Begins on Page 78 26 23 20 22 HONEYMOON SUITE/Bad Attitude (WB) 6 9 12 23 HEART/Nothin' At All (Capitol) 10 13 13 24 JOE JACKSON/Right And Wrong (A&M) BREAKER 3 DAVID BOWIE/Underground (EMI America) 12 16 22 26 VAN HALEN/Best Of Both Worlds (WB) 44 31 ROD STEWART/Love Touch (WB) 17 22 25 28 ROLLING STONES/Winning Ugly (Rolling Stones/Columbia) 48 38 32 TOHN EDDIE/Jungle Boy (Columbia) 25 26 26 30 ROBERT PALMER/Hyperactive (Island)

BLACK/URBAN

		9	4	2	0	MIDNIGHT STAR/Headlines (Solar/Elektra)
1		6	5	3	0	BILLY OCEAN/There'll Be Sad Songs (To Make To Make You Cry) (Jive/Arista)
		3	1	1	3	JANET JACKSON/Nasty (A&M)
		10	6	4	0	RENE & ANGELA/You Don't Have To Cry (Mercury/PG)
			1	В	ŏ	52ND ST./Tell Me (How It Feels) (MCA)
			3	10	0	EL DeBARGE/Who's Johnny (Gordy/Motown)
				13	0	JEFFREY OSBORNE/You Should Be Mine (The Woo Woo Song) (A&M)
		13	9	q	0	TEASE/Firestarter (Epic)
		21 1	5	11	0	YARBROUGH & PEOPLES/I Wouldn't Lie (Total Experience/RCA)
		29 2	2	16	0	TIMEX SOCIAL CLUB/Rumors (Jay)
		26 2	20	15	0	NEW EDITION/With You All The Way (MCA)
		1		5	12	PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA)
						FORCE MD'S/Here I Go Again (Tommy Boy/WB).
		14 1	4	14	14	JOHNNY KEMP/Just Another Lover (Columbia)
		12 1	12	12	15	MELI'SA MORGAN/Do You Still Love Me (Capitol)
		36 2	26	23	0	RICK JAMES/Sweet & Sexy Thing (Gordy/Motown)
		31 2	25	21	D	MTUME/Breathless (Epic)
						SOS BAND/The Finest (Tabu/CBS)
7		8	7	7	19	FIVE STAR/Love Take Over (RCA)
		34 2	29	24	20	JOESKI LOVE/Pee-Wee's Dance (Vintertainment/Elektra)
		27 2	24	22	3	PAULI CARMAN/Dial My Number (Columbia)
						PRINCE/Mountains (WB)
		- :	34	29	3	RUN D.M.C./My Adidas (Profile)
		32	27	25	2	ARETHA FRANKLIN/Ain't Nobody Ever Loved You (Arista)
		- :	33	30	3	SKYY/Givin' It (To You) (Capitol)
		35	31	26	20	WHODINI/Funky Beat (Jive/Arista)
						PRECIOUS WILSON/I'll Be Your Friend (Jive/Arista)
		- :	38	34	20	MAZARATI/100 MPH (WB)
		-		36	3	JEAN CARNE/Closer Than Close (Omni/Atlantic)
		_	-	39	30	CON FUNK SHUN/Burnin' Love (Mercury/PG)
		4	8	18	31	WHITNEY HOUSTON/The Greatest Love Of All (Arista)
						TEENA MARIE/Lips To Find You (Epic)
	BR	EΑ	ΚI	ER	33	REGINA/Baby Love (Atlantic) N&A Begins on Page 66
		-	-	37	3	RAINY DAVIS/Sweetheart (Supertronic).
	BR	EΑ	ΚI	ER	35	CASHFLOW/Mine All Mine (Mercury/PG)
		18	17	19	36	PHILIP BAILEY/State Of The Heart (Columbia)
						GAVIN CHRISTOPHER/One Step Closer To You (Manhattan)
					38	
		DEBL	J٢	Þ	3	CHERRELLE/Artificial Heart (Tabu/CBS)

5 10 20 40 ATLANTIC STARR/If Your Heart Isn't In It (A&M)