#### **ISSUE NUMBER 632**

#### THE INDUSTRY'S WEEKLY NEWSPAPER

#### E : 2 D

#### **ARBITRON WINTER RATINGS RESULTS**

New York: WHTZ below the line but on top of the pile

Los Angeles: KIIS holds on as KPWR debuts with 4.4; KROQ top AOR Chicago: WGN way ahead; WGCI-FM once again top music station San Diego: KJQY tops; XHRM, XTRA-FM surge into contention.

Page 10

#### STATION TRAFFIC JAM **COMING FROM CONGRESS?**

Rep. Al Swift considers proposing a restoration of the three-year trafficking rule as station transactions proliferate. Page 14

#### A NEW LOOK AT TOP BILLERS

Norm Goldsmith turns the traditional methods of evaluating top-billing salespeople upside down in the conclusion of his thought-provoking series Page 32

# IN THE NEWS THIS WEEK

- Randy Miller sues KZZC for \$4.4 million
- Bob Summer President of **CBS/International**
- Mike Burnette VP/GM at KMEO-AM & FM
- John Betancourt inks new PolyGram deal
- Scotty Andrews dies at 44
- Rand Gottlieb VP/GM at WLTE
- Joel Webber VP at Island
- Michael Craven adds WIP GM duties Primus Robinson VP, Doug Daniel
- Sr. Director at E/A
- WMJM, WFAV face license loss
- Shamrock buys KGOL for \$13 million
- Affiliated puts 9 stations on block Page 3, 7, 8, 10, 11, 12, 13

#### ACM STUDY BOOSTS COUNTRY

Country audiences are light years removed from the hick stereotypes ad agencies still cling to, according to the ACM's recent study.

**ARE BLACK/URBAN** PLAYLISTS OVERSATURATED?

Walt Love explains how excessive numbers of adds and records in heavy rotation ultimately don't help anyone get a fair shot of airplay.

#### Page 61 **IS BIRCH BRINGING** IN THE BUCKS?

Jhan Hiber polled radio managers to see if Birch-based buys had increased over the past year, and this issue details the results.

Page 24

Page 57

#### HOW EX-PDs HIRE NEW PDs

Programmers-turned-executives Chuck DuCoty and Jeff Sattler check off the attributes they seek in hiring AOR PDs, with some surprising points made. Page 52

#### NEXT WEEK IN B&B

Lon Helton tackles a recent Country furor - the proportion of oldies being played by stations in the format

Newsstand Price \$5.00



Infinity Broadcasting has radio station," which would ex-

agreed to purchase format- ceed the \$44 million paid for

les from Mandeville Broad-Legacy Broadcasting. Black-casting Corp. for more than \$45 burn & Co. handled the transac-

ville principal Ken Roberts years of license problems and

claims KROQ went "for more litigation with former partners,

than any other (stand-alone) he feels he's "done the best job

leading AOR KROQ/Los Ange-

million. The actual price was tion. undisclosed, although Mande- Ro

LISTED BELOW LINE

ing on page 5b.

decision to delist the station,

while WHTZ had technically

# **Newmark Becomes KPWR's VP/GM**

Phil Newmark, President of radio rep firm Hillier, Newmark, Wechsler & Howard, has accepted the VP/GM post at Emmis Broadcasting's KPWR (Power 106)/Los Angeles, beginning May 15. Emmis Re-gional VP Doyle Rose, who had been overseeing operations there since former GM Don Nelson left the company in early January, will return to Minneapolis at that time and maintain group supervisory duties from there.

Rose remarked, "We've worked with Phil in other markets, and in my estimation,

anyone could do resurrecting

something that was 20 feet in

the ground. Now, this is the next step for KROQ." Roberts, who also manages Sly Stone, added

that he'll remain as a consultant

Infinity President Mel Kar-mazin joked, "We paid more than (Metromedia Chairman)

John Kluge paid for (AOR rival) KMET," adding that

there are no plans to change

KROQ's adventurous "Rock Of

The '80s" new wave/dance rock

format. "It's one of the highest-

KROQ/See Page 8

to KROQ under Infinity.



Phil Newmark

he was the one responsible for making HNWH work. HNWH has represented a lot of stations similar to Power, and if anyone knows all the little tricks, Phil does. Emmis is a very peopleoriented, collaborative-style company, and Phil is that kind of person himself, so he should fit really well with us. He will certainly know how to keep tabs on our rep." NEWMARK/See Page 8

# Roberts **CBS-FM Program VP**



Dave Roberts

Former RKO Radio Net-works VP/Programming Dave Roberts has been appointed VP/Programming, CBS Owned FM Stations. Roberts also served in several capacities with CBS since 1981, when he was named PD at CBS-owned KRQR/San Francisco. He will be responsible for overseeing all aspects of program research and development for the 12-station group, and will report directly to CBS Owned FM Stations VP Bob Hyland.

Bob Hosking, President/CBS Radio Division, said, "Dave's association with CBS has been valuable in building our FM radio stations from the early days of Hot Hits to the diversified 12-station group we main-ROBERTS/See Page 10

**Quality Counts** 

Sometimes, when assessing airplay information, it's easier to take a quick look at the quantity of airplay instead of more carefully checking its quality. This week Joel Denver provides a timely reminder about the qualitative information found in the Parallels, how to use it, and why it's the real key to how a record is performing. See Page 46.

WHTZ Back in Winter Book Arbitron has reversed its decision to delist Malrite's WHTZ tion policies, the court has re-(Z100)/New York from the justreleased winter book, following a ruling by U.S. District Court

Infinity Buys KROQ For \$45 Million

neighbor KJOI last October by

Roberts said that after 12

tor Maltz stated. "We are pleasbitron was unduly harsh in its ed with the outcome of this dispute and gratified by Judge WHTZ/See Page 7

# QUARTARARO VP/SINGLES: **BISCEGLIA SR. DIRECTOR Arista Resets Promotion Dept.**



Phil Quartararo

In restructuring and expansion within Arista's promotional RCA Records and also did local department, former Island promotion for A&M. At the VP/National Promotion Phil same time, Director/National Quartararo has joined the com- Singles Rick Bisceglia was propany as VP/Singles Promotion, moted to Sr. Director/Singles and will direct Arista's national Promotion, while Joan Lawpromotion efforts in that area. rence advanced from Director/ to get into this business right He previously was East Coast

# **Rick Bisceglia**

Regional Promotion Director at



#### Bob Greenberg

Twenty-two-year record industry veteran Bob Greenberg has been named Senior VP/GM of the recently revived United Artists Records. Between 1980-85, Greenberg was a partner in Mirage Records, and earlier was VP at Atlantic, where he began in 1974 as West Coast GM

President Jerry Greenberg noted, "Bob's experience in marketing, promotion, and talent acquisition will be very helpful for the future of the United Artists label."

Added Bob Greenberg, "It's a very exciting time for the record business in general, with what's going on with soundtracks and CDs, for example. It was a natural evolution for UA ARISTA/See Page 7 now. The timing is perfect.'

Judge Robert J. Ward last week (4-17). WHTZ will be flagged on the front cover of the survey, while its numbers will appear in the book below the line, with an

extensive explanation appearmatter. Malrite Chairman CEO Mil-While maintaining that Ar-

ing in any activity that would Greenberg Sr. violate Arbitron's published policy on ratings distortion. Should the problem come up VP/GM At UA again, it will become a judicial

rated stations in the number one radio revenue market," he violated Arbitron ratings distorsaid. "With its remarkable positained jurisdiction over the tion in a 75-station marketplace. matter for the next five years. why would we want to change This enjoins WHTZ from engagit?



#### PAGE THREE

#### APRIL 25, 1986

#### ZIMMERMANN ON CAPITOL'S RESURGENCE

Capitol President Don Zimmermann tells Adam White the factors leading to his label's new prominence. Page 40

Street Talk .20 Ratings & Research: Jhan Hiber . . 24 Sales Image & Marketing: Harvey Mednick 34 38 Datebook: Sean Ross ..... Calendar: Brad Messer .44 Air Personalities: Dan O'Day 45 CHR: Joel Denver AOR: Steve Feinstein 46 52 62 Marketplace ..... 96 AC Chart .... CHR Chart ......96



Joel Webber Webber Island VP/A&R

Joel Webber has been appointed VP/A&R and Artist Development at Island Records. Webber, who was President of Uproar Records/ Uproar Artist Management and a Director of the annual New Music Seminar, will be responsible for talent acquisition and the development of present and future artists signed to Island. As part of his arrangement with the label, he'll continue as a Director of the New Music Seminar.

Island founder Chris Blackwell, to whom Webber reports, was unavailable for comment on the ap-pointment. Webber told R&R, Our commitment will be more old-fashioned than is currently WEBBER/See Page 7

## DISMISSAL DISPUTED Miller Sues KZZC For \$4.4 Million

In a six-count suit filed last week in Johnson County District Court. former KZZC/Kansas City air personality Randy Miller is seeking a \$4.4 million settlement against Wodlinger Broadcasting over his firing from the station's morning show March 31 over a pre-April Fool's joke.

## Burnette VP/GM At KMEO-AM **& FM**

#### Mike Burnette

After five months as acting GM, Mike Burnette has been promoted to VP/GM at Westinghouse's recently-acquired Easy Listening combo KMEO-AM & FM/Phoenix. For the past nine years Burnette had been OM for the company's KJQY/San Diego, and since 1982 had been OM for the Group W FM Group, which also includes KQZY/ Dallas-Ft. Worth and KOSI/Denver, in addition to KJQY and KMEO-FM.

FM Group VP Bert Wahlen commented, "Mike's been a right hand of mine for a long time. He has a very winning personality, and can sell as well as anyone I've ever worked with at selling this format. Mike knows all the nuances – the upsides and the downsides."

Burnette told R&R, "I'm grateful to this company for sticking with me for five years. It's given me a chance to learn a heck of a lot, experiment a lot, and work with a station of my own. We've had a great success story in KMEO in the past and under new ownership we can make it even better."

# Gottlieb VP/GM At WLTE

Rand Gottlieb has been named VP/GM of Midwest Communications' WLTE/Minneapolis, replacing Doug Brown, who became VP/Group Operations for Legacy Broadcasting a month ago. Midwest President James Rupp

commented. "I have followed Mr. Gottlieb's career achievements since we first met at Cox Broadcasting 12 years ago. He is bringing to WLTE a unique combination of experience and expertise in radio broadcasting and management."

Gottlieb previously served five years with LIN Broadcasting as President/GM of WBBG & WMJQ/ Rochester. Prior to that he held a variety of executive positions with Cox, including Director of Broadcast Acquisitions, Assistant to the VP/Corporate Development. and Assistant to the VP/Subsidiary Operations. He was also NSM at then-Cox outlet WLIF/Baltimore.

Miller went on the air promoting a \$5-a-seat spoof concert starring Bob Seger & the Silver Bullet Band to benefit the "homeless future farmers of America." The bit drew a crowd of angry listeners, many of them reportedly farmers.

According to the Kansas City Star, the suit charges Wodlinger with fraud and breach of contract, seeking \$1.4 million in actual damages and the remainder in punitive damages. Among the charges are that PD Todd Chase had prior knowledge of the prank and approved it, and that Miller's contract was breached.

#### **Contract Details**

Attached to the suit, the Star related, was a copy of a letter of agreement written on KZZC stationery dated June 7, 1985, signed by President/GM Connie Wodlinger and Miller. The two-year contract specifies a \$75,000 salary, plus incentives for Miller's on-air work at ZZ99, and an additional \$20,000 for work on a TV show done on the company's low-power TV station in Houston.

The text of the contract says, "This agreement is irrevocable by MILLER/See Page 8



BETANCOURT RE-SIGNS WITH POLYGRAM - PolyGram Sr. VP/Promotion John Betancourt has been signed to a new longterm agreement with the label. He's pictured (left) with President Dick Asher sealing the

# DANIEL SR. DIRECTOR **Robinson New E/A VP/Special Markets**

Elektra/Asylum West Coast Promotion Marketing Manager Primus Robinson has been promoted to VP/Special Markets. He re-places Greg Peck, who has left the label, and relocates to E/A's New York headquarters. Reporting to Sr. VP/Marketing

& Promotion Mike Bone, Robinson assumes responsibility for all aspects of E/A's black music division. It was also announced

# Craven Adds WIP **GM** Duties



Michael Craven

WMMR/Philadelphia VP/GM Michael Craven has assumed the GM duties for sister AM Metromedia AC WIP, following the departure of VP/GM Hal Smith. Craven said his responsibilities will remain "for the foreseeable future," adding that for now each station will maintain its own sales staff.

WIP, a onetime market leader, has recently suffered a ratings decline and hasn't cracked a four CRAVEN/See Page 8



that E/A Director/Special Markets Doug Daniel was elevated to Senior

Director of the department, report-

Bone said, "Primus has the ex-

perience, intellect, and work ethic we need to continue the develop-

ment of an already-strong black

music department. Doug Daniel

will be a great field lieutenant for

Primus. Plainly put, Doug is closer

to radio and has the street aware-

ness to take it from airplay to

Robinson worked for E/A be-

tween 1978-81 as National Market-

ing Director/Jazz Fusion, then Na-

tional Promotion Director/Special

Markets. He left to become Aris-ta's West Coast Director of A&R/

R&B, and later worked as an in-

dependent consultant before re-

joining E/A in 1985. Daniel has

been with E/A since 1978, holding

posts in national college promotion and local R&B promotion before

becoming Director/Special Mar-

kets last year.

ing to Robinson.

retail.'

Boh Summer

# Summer CBS/Intl. President

Former RCA/Ariola International President/CEO Bob Summer has been named President of CBS Records International. The appointment was announced by CBS/ Records Group President Walter Yetnikoff, to whom he will report.

Summer assumes full responsibility for overseeing the division's worldwide network of 36 whollyowned companies, seven joint ventures and ten licensees, and will direct their efforts in A&R, business affairs, manufacturing, marketing and distribution.

He succeeds Allen Davis, who has been President of CBS Records International since 1979. At presstime, Davis's future plans

weren't known. Summer joins CBS after 30 years with RCA, most recently as President of its Red Seal classical record division. He moved into that post last December, having served as President of RCA Records (and subsequently RCA/Ariola International) since 1978. He was the company's Division VP/International from 1973-77.

# V103 PD Andrews Dies



Scotty Andrews

Veteran B/U programmer Charles."Scotty" Andrews, whose name was virtually synonymous with WVEE (V103)/Atlanta. died last Saturday (4/19) following a threemonth battle with lung cancer. He was 44 years old.

Andrews joined WVEE from PD jobs at WIGO/Atlanta and WHIH/ Norfolk, working at V103 from its inception with automated Disco in 1976 through its transition to the South's most prominent B/U outlet. He was named Program Manager in 1978. As one of the first B/U programmers to mix black and white product, he established V103 as a media voice of the new South ... and of Atlanta's black community. ANDREWS/See Page 8

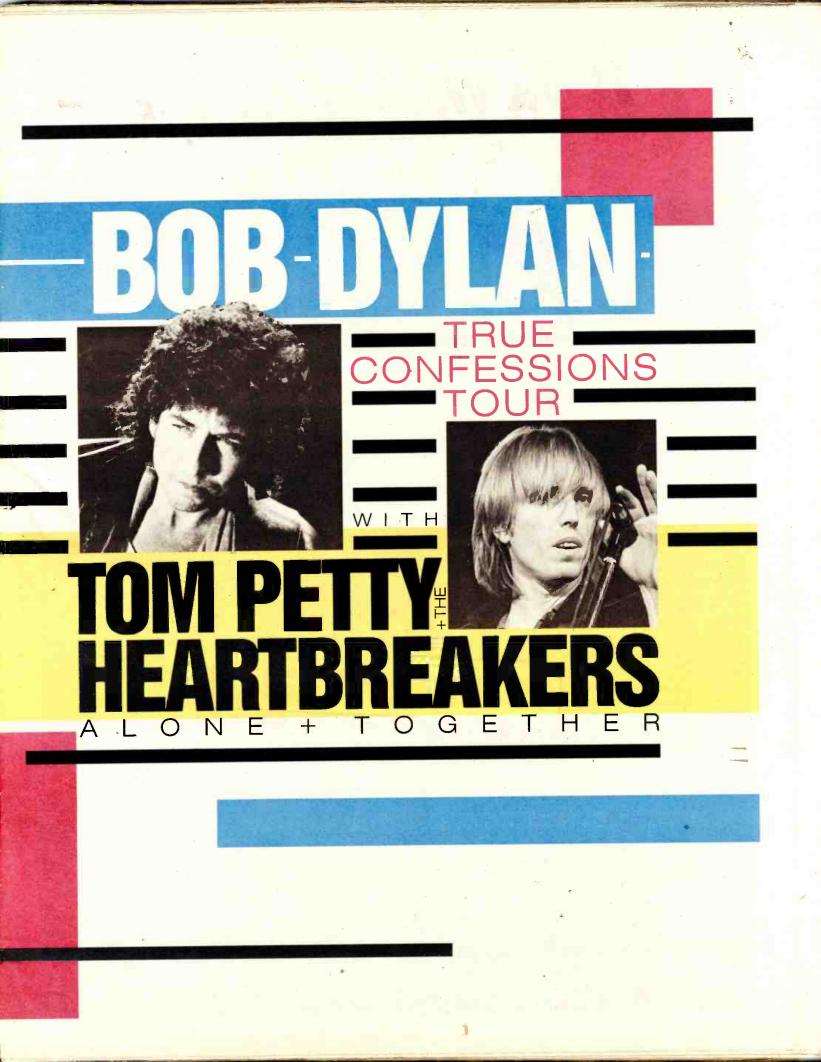




# -PRESENTS

The Westwood One Radio Networks proudly announce the sponsorship of one of the decade's greatest rock & roll events: Bob Dylan, in his first major national concert tour in five years, with Tom Petty & The Heartbreakers, joining forces for the *True Confessions* U.S. concert tour. They'll hit the road with June 9 performance at the San Diego Sports Arena and tour throughout the summer. Dylan with Petty & The Heartbreakers will also be joined on four big concert dates by none other than The Grateful Dead! Westwood One is the only broadcast medium to sponsor major rock tours, and the *True Confessions* tour not only marks yet another of the networks' precedent-setting national tour sponsorships, but the first it has undertaken without a co-sponsor. By sponsoring Bob Dylan with Tom Petty & The Heartbreakers, Westwood One now moves from the radio to the road with two of rock & roll's greatest attractions. So get in on the excitement of this summer's Big Event – Bob Dylan with Tom Petty & The Heartbreakers' *True Confessions* U.S. Tour – brought to you exclusively by the Westwood One Radio Networks.

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# .

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and join the fun. In short, there's nothing like the

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New York

ARRING

## NEWS

#### Arista

Continued from Page 1

Southern Promotion to Director/National Secondaries, relocating from Nashville to LA

Additionally, Geoffrey Schulman and Tony Gates have been named West Coast Promotion Director and Midwest AOR Promotion Director, respectively. Schulman, who will be based in L.A., previously handled West Coast Regional Marketing & Promotion for Island and operated his own marketing firm. Working out of Chicago, Gates was with New Avenue: Music and earlier was PD/MD at WLAV-AM & FM/Grand Rapids. Both report to Sr. Director/National AOR Promotion Sean Coakley.

Arista's two new Regional Promotion Directors are Peter Schwartz (West Coast) and Johnny Powell (DC/Baltimore/Virginia). Schwartz returns to a position he previ-ously held with Arista after heading his own production and marketing firm, SPN Entertainment. Powell was previously a marketing rep for Jonas Cash Promotions: before that he spent 14 years in various promotion/marketing/sales positions at A&M. Schwartz and Powell report to Bisceglia.

#### Webber

fashionable in the record business; it's not going to be one strike and you're out. We're not about to go out and compete for those one-hit haircut wonders. The company has never had a reputation for doing that, and I'm not going to try second-guessing the public."

Continued from Page 3

Webber formed Uproar in 1982, involved with such acts as Dominatrix, the Lounge Lizards, and the Units. Before that, he worked in independent promotion for various labels.



Joan Lawrence



Geoffrey Schulman

Regarding Quartararo, Sr. abilities, will enable him to take the Arista singles area to even greater heights.

Of Bisceglia, Ienner continued, "What can I say about Rick except that this is a much deserved and well-earned promotion. He's been a valuable part of our efforts over these years and I couldn't have done

AT LAST



Tony Gates



it without him. He and Phil will be the Mantle and Maris of the '80s."

Announcing the additions to the AOR team, Coakley commented, "Geoffrey brings to this position an astute promotional talent, experience in marketing and retail, and a passionate love for music. When Tony was in radio he was a great morning man and PD, and he's now developed into the best rock radio promoter in the Midwest I'm thrilled to have both of them joining Arista, and together with (Manager/National Alhum Promotion) Zif Krout, they make up the rock radio promotion staff we've been waiting for."

#### WHTZ Continued from Page 1

Ward's conclusion that on-the air remarks made on WHTZ were not intentional. We are also pleased with Arbitron's decision to include WHTZ in the winter 1986 ratings survey

Steve Glickstein, of the law firm Kaye, Scholer, Fierman, & Handler and counsel for WHTZ, amplified, "I would emphasize, as the court found, the remarks in question were not intentional. and did not reflect Malrite policy. And they were isolated, brief, and intended to be humorous, and would not likely have a distorting effect on the ratings.

As fate would have it, WHTZ was the number one station in the winter book (see Page 10). VP/GM Dean Thacker remarked, "This feels as good as our first number one book, or better. We are happy as hell. For (PD) Scott Shannon and all of us, this is a special book."

#### **Decision Sets Precedent**

Arbitron's VP/Sales & Marketing Rhody Bosley com-mented to R&R, "I think the court gave a very fair and solid legal opinion which sets precedent. We no longer have to defend our contract, nor the issue that ratings distortion is a threat to radio, nor the fact that our license agreement is valid, and that what Z100 said was a technical violation of that policy. This means our ratings policy is stronger today than before the court's order and opinion."

The controversy stemmed from tape-recorded monitoring done by crosstown competitor WPI.J, whose President/GM Joe Parish told R&R, "I can't say I was disappointed with the decision. All we did was report a violation, and both Arbitron and Malrite responded. The listing below the line is justified and will create some doubt as to the credibility of Z100's numbers. Hopefully this type of activity will be eliminated from the marketplace and we can all get down to business.



BOB WILSON In DW/GHT CASE In Vibe President, DICK KR Iorief Angeles Ottos: (213) 553-4330 Ior Vice Praedent & Editor KEN BARNES Detector RICHARD ZUMAVAU Detector RICHARD ZUMAVAU Detector RICHARD ZUMAVAU Latore Editor: GAB, MITCHEU Encoding States CAN, MECHLIS, Hennerska & Ganos, BED KARD, Rampa & Lakimang States (HAN HER Hang) & Lakimang States (HAN HANN) Confe States (HAN HANN) Child States (HANNA HANN) Hans Tale States (HAN HANN) Hans Tale States (HAN HANN) Hanson (HANNA HANNA HANNA HANNA Hansari Han States (HANNA HANNA HANNA Hanson) Han States (HANNA HANNA HANNA Kanoche States (HANNA HANNA HANNA Kanoche States (HANNA HANNA HANNA HANNA HANNA HANNA HANNA HANNA Hanson (HANNA HANNA HANN Intern Director RCHARO AGATA Director MARLYN FRANDSEN Sgraphy: ROGER ZUMWALT Ligget Counsel. JACON SHIRASTY New York Bureau (212) 405-0155, 575 Madison Avimue New York, NY 10022 Bareau Over, ADAM WATE Weahington, Bureau JO2), 402-7464, National Press Bull Sate BD7, 529 14th St. NM, Waarington, DC 2005-Joneau Over Waterington, Editors, BAAD MODDWARD

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## NEWS

#### Newmark

Continued from Page 1

Discussing his departure from HNWH, Newmark told R&R. "I've been on a plane for five years with no family life at all, and decided I didn't want to do that for another five. I'll miss the day-to-day relationships of my friends and business associates, but this is an opportunity to take over a hot station ready to explode onto the scene. The total commitment Emmis has to KPWR and the L.A. market will ensure its success. These guys are entrepreneurial, hungry, and carry a winning attitude - that's what attracted me to them.'

Prior to HNWH, Newmark was GSM for two years at wMC/Memphis, and earlier served five years as an AE with John Blair & Co. in New York. Discussing the station's strategic position in light of its impressive 4.4 winter Arbitron 12+ debut, Newmark continued, "Everybody points to one or two stations as targets, but as far as I'm concerned the entire market's a Jarget. Once we get a good look at the winter and spring books, our listeners will have tołd us exactly what kind of format we have and what our selling lines are. KPWR is right on track programming-wise, and it's our challenge to maximize its marketing potential."

Following Newmark's departure, HNWH Western Division Manager Ira Wechsler will become interim President for two months, whereupon a decision regarding a successor will be made. Newmark noted, "There are a number of qualified people within (parent) Interep who can step in. Chuck Hiller, Bernie Howard, and Ira will be working very closely together, and I anticipate a smooth transition."



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86 McGill Street, Toronto, Ontario Canada M5B 1H2 Andrews

#### Andrews had been hospitalized on and off since January 21. News of his sickness was not widely spread and, until the end, only a

Continued from Page 3

handful of close friends knew where he was hospitalized. Only when Andrews was readmitted on April 14 did most realize the severity of his illness. He died at Northside Hospital on Saturday morning at 4:45m.

V103 GM Rick Rogers described Andrews as "a highly professional

#### KROQ

Continued from Page 1 Without elaborate promotions or visibility, KROQ finished sixth 12+ in the winter Arbitron ratings, a full share ahead of competitors KLOS and KMET. Observed Karmazin, "We see an awful lot of similarities between KROQ and (co-owned AOR) WBCN/Boston. Both stations do extraordinarily innovative programming and are successful by breaking a lot of the industry rules that say what you can and can't do."

The purchase gives Infinity nine stations, divided among seven of the top eight markets: WJIT & WXRK/New York, KROQ, WJJD & WJMK/Chicago, WYSP/Philadelphia, KOME/San Jose-San Francisco, WBCN/Boston, and KXYZ/ Houston.

Looking ahead, Karmazin indicated Infinity's next move may be to make combos where it has stand-alones - possibly Los Angeles, Houston, Boston, or San Francisco. He said that company plans are focused on expansion only within the top ten markets. While acknowledging differences among the stations' programming slants, Karmazin noted the possibility of the Infinity rock stations WXRK, KROQ, WYSP, KOME, WBCN - joining together for special programming, since the company now has the ability to clear five of the country's top seven markets

communicator who worked long hours and had a seven-day-a-week interest in his job. He was greatly respected by his fellow broadcasters and especially unselfish in his time and energy in community affairs."

WGCI/Chicago PD Lee Michaels, a protege of Andrews since their Norloik days, told R&R, "Scotty was very special to me. He was the type of guy who, if you ever just had to reach out and get some feedback – on a personal or professional level – he always had the ear and the patience to respond. That's going to be greatly missed in our business."

Prelude's Stan Hoffman, who knew Andrews over the course of several decades, called him "a gentleman of gentlemen. The man was always 100 percent straight, decent, kind and a good friend."

Recently appointed WVEE Assistant PD Ray Boyd is serving as interim PD until further notice. Services for Andrews were held Tuesday (4/22) at Atlanta's Mt. Zion Church. He is survived by his wife Eunice, daughter Andrea, and son Scott. Several Atlanta record people are working to establish an anonymous trust for Andrews's children; more information on that is available through Bob Patton & Associates, (404) 875-8271.

#### Craven

Continued from Page 3 share (Arbitron 12+) in almost three years. Said Craven, "The challenge is not much different than the position (AOR) WMMR found itself in at one point; both stations have exceptional marketplace heritage. We want to return WIP to a position of dominance in both revenue and ratings. We're confident that it can be the AM station that changes the face of AM around the country." Craven says there will be no plans to change WIP's format and personality.

Craven joined WMMR in March 1984 after 15 years as GSM and Asst. GM at crosstown WFIL & WUSL. Recently, WMMR has dominated its market, finishing first 12+ in several consecutive surveys.

#### Miller

Continued from Page 3

either party as long as you are physically and mentally able to perform your duties as a fulltime air personality, including personal/promotional appearances for the station. The agreement can be terminated only by mutual agreement of both parties." The suit charges a breach of contract because of the dismissal.

Miller's lawyer Fritz Riesmeyer, of Kansas City law firm Spradly & Wirken, told R&R, "Despite what others say, Todd Chase learned about the pre-April Fool's joke while it was being aired, liked it, and made no effort to stop it until Connie Wodlinger called him and told him to fire Randy.

"Randy's unique style of radio was not an unknown quantity to the management of ZZ99. They hired him for his outrageousness and promoted him as such. They put up billboards all over town with Randy's picture, and all it said was "Randy Miller Is Nuts... ZZ99.'"

Miller added, "They took \$2000 out of my last paycheck, which was my severance, to pay for Rush concert seats to placate the listeners who showed up at the radio station. Unfortunately for them, they left me \$119, just enough for the filing fee for the lawsuit." Miller declined further comment, but is preparing to begin his new morning assignment for KSDO-FM/San Diego in early May.

#### ZZ99: "Justified Actions"

Connie Wodlinger, speaking through her counsel Mark Gunnison of the law firm McDowell & Rice, told R&R, "ZZ99 clearly believed at the time and continues to believe that the actions it took concerning Randy Miller were legally and otherwise justified under all the facts and circumstances. ZZ99 does not, however, feel it is appropriate to litigate this matter or vilify it in the media. Accordingly, specific comment to Mr. Miller's claims will be reserved for pleadings filed in court. ZZ99 does firmly believe this process will justify its actions."

Miller's firing from KZZC comes almost a year after his dismissal from KKCI, also in Kansas City

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8/R&R FRIDAY, APRIL 25, 1986





#### THE Q102 MORNING ZOO WKRQ CINCINNATI

(Pictured from left to right) James "Squirrel" Stadtmiller—Account Executive/Air Personality, Scott Shively—News Director, Chris O'Brien—Air Personality, Jim Fox—Operations Manager/Air Personality.

Our affiliation with the ABC FM Radio Network provides us with services we can use—every morning! Comedy cuts, entertainment news, pertinent actualities and correspondent reports from ABC's exclusive Young Adult Newscall...and now AUDIO DATEBOOK—classic cuts from each day in history. ABC FM understands the unique programming services that fit our specific needs—and they deliver.



-3

For More Information, Call Gloria Briggs, Director 212-887-5652

# NEWS

#### Winter '86 Arbitron Ratings Chicago WGN Closes In On Double

#### San Diego

KJQY Extends Lead; KSDO Up To Second; XTRA-FM Makes Run At KGB; XHRM Scores Solid Rise; KWLT, KIFM, KYXY AC Gainers

	Fa '85	WI '85	
KJQY (B/EZ)	9.4	9.7	
KSDO (N/T)	6.1	6.6	
KGB (AOR)	7.8	5.9	
KFMB-FM (AC)	7.6	5.9	
XHRM (B/U)	4.5	5.7	
XTRA-FM (AOR)	4.5	5.5	
KPQP (BBnd)	4.8	5.1	
KFMB (AC)	6.4	4.8	
KSDO-FM (CHR)	4.8	4.3	
KIFM (AC)	3.0	3.7	
KWLT (AC)	2.1	3.7	
KSON-FM (Ctry)	4.5	3.3	
KYXY (AC)	2.6	3.1	
XTRA (Gold)	2.9	3.1	
KFSD (Clas)	2.7	3.0	
KLZZ-FM (AC)	3.5	3.0	
KCBQ-FM (Ctry)	3.0	2.7	
KNX (News)	1.6	2.1	
XHITZ (AOR)	2.7	1.8	
KGMG (AC)	1.1	1.5	
KCBQ (Ctry)	1.3	1.3	
KLZZ (AC)	1.4	1.1.	
KSON (Ctry)	.9	1.0	

Figures; WGCI-FM Regains **Top Music Slot From** WBMX; WBBM Shoots To Third; WLOO, WLUP Up; WKQX Ties WBBM-FM For CHR Lead As WLS Slips Fa '85 WI '85 WGN (Talk) 80 97 WGCHFM (B/U) 5.3 6.4 WBBM (News) 4.5 6.1 WLOO (B/EZ) 5.2 5.8 WBMX (B/U) 6.4 5.6 WLUP (AOR) 4.0 4.7 WLAK (AC) 34 3.5 WJMK (Gold) 3.2 3.4 WBBM-FM (CHR) 3.3 3.7 WKOX (CHR) 3.2 3.3 WCLR (AC) 3.3 3.2 WJJD (BBnd) 3.2 3.1 WXRT (AOR) 2.6 2.8 WLS (CHR) 2.7 4.1 WUSN (Ctry) 3.3 2.7 WMAQ (Ctry) 2.6 2.5 WAIT (BBnd) 2.2 2.3 WCKG (AOR) 1.9 2.2 WYTZ\* (CHR) 2.0 22 WFYR (AC) 2.0 3.1

1.5 1.7

1.6 1.5

1.9 1.3

16 1.2

3.2

10

WFMT (Clas)

WVON (B/U)

WOJO (Span)

WMET (AC) WIND\*\* (Span)

\* Formerty WLS-FM

## **New York**

WHTZ Below Line But **Regains Top Spot; WRKS** Steady For Second; WPLJ Now Third; WCBS-FM Up; WXRK Gains On WNEW-FM

	Fa '85	WI '85
WRKS (B/U)	5.5	5.6
WPLJ (CHR)	6.0	5.5
WOR (Talk)	5.2	5.2
WINS (News)	4.5	4.7
WBLS (B/U)	4.7	4.0
WLTW (AC)	4.5	3.8
WNEW-FM (AOR)	4.1	3.7
WCBS (News)	3.6	3.7
WPAT-FM (B/EZ)	3.4	3.5
WRFM (B/EZ)	3.1	3.5
WCBS-FM (Gold)	2.8	3.4
WNEW (BBnd)	3.0	2.9
WABC (Talk)	2.6	2.8
WXRK (AOR)	2.1	2.8
WHN (Ctry)	2.2	2.2
WNBC (AC)	2.6	2.0
WYNY (AC)	2.0	1.9
WADO (Span)	1.9	1.8
WPIX (AC)	2.3	1.7
WSKQ (Span)	1.8	1.7
WAPP (CHR)	1.7	1.6
WKDM (Span)	1.1	1.3
WPAT (B/EZ)	1.0	1.3
WOXR-FM (Clas)	1.3	1.3
WNCN (Clas)	1.2	1.3
WWRL (Rel)	1.0	1.2
WHLI (BBnd)	.6	1.0
WMCA (Talk)	1.0	1.0
WHTZ* (CHR)	5.5	6.1
* WHTZ placed below th references	he line for	on-air surve

Los Angeles KIIS-FM Off But Holds First; **KPWR Powers Into #2** Contemporary Slot; KABC Holds Second Overall; KBIG, **KJOI Tie For Third; KROQ Rockets To Top AOR As KMET Nearly Overtakes** KLOS; KIQQ Shows Big Gain Fa '85 8.2 Wi'85 7.4 KIIS-FM (CHR) KABC (Talk) 6.0 6.1 KBIG (B/EZ) 4.7 5.1 KJOI (B/EZ) 5.1 4.9 KPWR\* (B/U) 4.4 39 KROQ (AOR) 4.3 KOST (AC) 3.4 4.1 KIQQ (AC) 2.5 3.9 KRTH-FM (Gold) 3.3 3.7 KFWB (News) 3.9 3.3 KLOS (AOR) 4.8 3.3 KNX (News) 30 3.3 KMET (AOR) 2.5 3.2 2.9 KMPC (BBnd) 3.4 KTNQ (Span) 2.0 2.2 KJLH (B/U) 2.3 2.0 KZLA (Ctry) 2.6 1.9 KRLA (Gold) 20 1.7 KBZT (AC) 1.6 2.0 KFI (AC) 1.6 1.6 KKHR (CHR) 2.4 1.6 KLVE (Span) 1.6 1.5 KKGO (Jazz) 1.6 1.4 KLAC (Ctry) 1.5 14 KUTE (B/U) 1.2 1.4 1.3 KDAY (B/U) 2.2 KWKW (Span) 1.3 1.3 KSKQ (Span) 1.3 1.2 KFAC-FM (Clas) 1.6 1.1

KNOB (AC) • Formerly KMGG (AC)

.8 1.0

#### Roberts

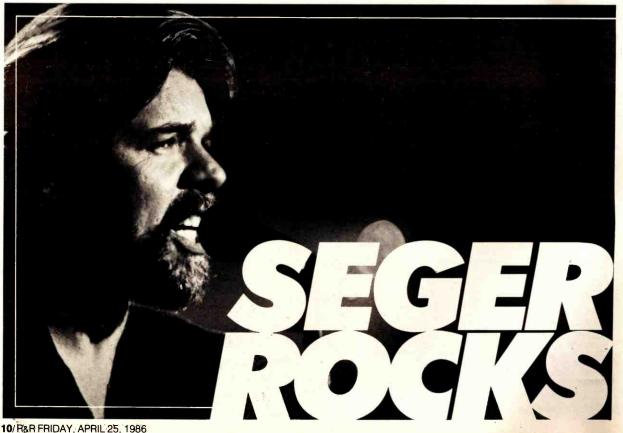
Continued from Page 1

tain today. We welcome his ex-pertise in this role and look forward to sharing our future successes together.

Roberts told R&R, "I've worked in AC, AOR, and CHR, and this was a great opportunity to bring it all to bear in the actual day-to-day program-ming of a group of radio stations. We have some of the most talented PDs in the country, and my goal is to make sure all the CBS resources are available to them. I look forward to helping the PDs with their specific needs."

Following his departure from RKO in 1984 Roberts formed his own consultancy, Dave Roberts & Associates. He first joined CBS in 1981 as KRQR's PD, and in 1982 was named Manager/ Market Research for CBS Owned Stations. Prior to joining CBS he served as Director/Research

at King Broadcasting. The CBS FM Stations are WCBS-FM/New York, KKHR/ Los Angeles, WBBM-FM/Chicago, KRQR/San Francisco, WCAU-FM/Philadelphia, WHTT/Boston, KLTR/Hous-ton, WLTT/Washington, KTXQ/Dallas, KHTR/St. Lou-is, and WYNF/Tampa. Roberts also supervises the company's only music-programmed AM, WYNF's sister WSUN.



# **NEWS IN BRIEF**

Linda Forem Eliza Brownjohn

 Sterling Communications has promoted its three station GMs to VP. Advancing are WJDX & WMSI/Jackson, MS's KENNY WINDHAM, WKJN/Baton Rouge's MICHAEL BAER, and WGSL & WSSL/Greenville, SC's GARY VINCENT. Also announced was that LEN SHACKELFORD, Director/ Market Research for co-owned Patrick Communications, has assumed additional duties as Sterling's Director/Research.

●LINDA FOREM joins WRNL & WRXL/Richmond as GSM. Most recently GSM at KBCO/Boulder-Denver, Forem was previously an AE at WPKX/Washington and GSM at KRXY/Denver.

• LINDA BYRD COOPER has been promoted from GM to VP/GM at WCRJ/Jacksonville. Cooper was earlier GSM for the Justice Broadcasting station.

 LARRY "THE DUCK" adds Asst.
 PD, duties at WLIR/Long Island to his responsibilities as MD/morning personality.

Sharon Heyward Elise Mora

• SHARON HEYWARD has been rejoined RCA Records as Product Director, responsible for a number of label acts, including the Pointer Sisters, Five Star, and Evelyn King. She was previously Promotion Manager at EI/PIA's black music division, and before that. worked for RCA in various product management and marketing capacities.

• MARK DILLER, Midwest Regional Promotion Manager for Chrysells Records, transfers to New York as Northeast Regional Promotion Manager.

• QUINCY JONES has formed the Qwest Entertainment Company to serve as the umbrella organization for Qwest Records, Quincy Jones Productions, Qwest Music Publishing, and the newly-formed Qwest Films & Television and Qwest Home Video divisions, DON WILLIAMS will serve as President, while MADELINE RAN-DOLPH becomes Exec. VP of the new organization.

Larry Leibowitz Mark Diller Skip Bishop

• ELIZA BROWNJOHN is named Sr. Director/International Operations at Arista Records, advancing after two years as Director/IO. Manager/IO KEVIN KEENAN becomes Associate Director, while Administrative Asst. MARCK O'CONNELL steps up to Manager/IO.

• ELISE MORA is Arista Records' new Manager/Production. She joins the fabel from PolyGram, where she worked nine years as a manager/supervisor in pre/post-production.

● LARRY LEIBOWITZ is named GSM at Katz Broadcasting's KWENITuisa. Most recently GM at WYLF/Rochester, Leibowitz also brings sales experience from WNBC/New York, KFRC/San Francisco, and KSJO/San Jose.

•KOIL/OMAHA has switched from AC to a "Classic Hits" format featuring music from the '60s to 1982.

• SKIP BISHOP, most recently VP/ Programming for Broadcast Properties, Inc., has accepted the local Houston rep post for RCA Records. David Grossman Don Kelley

•DON KELLEY becomes Program Manager at Katz Broadcasting's WYYY/Syracuse. A former PD for Sconnix and Knight Quality Stations, Kelley's been PD at WFTQ/ Worcester since 1984. Before that he was OM at WMAS-AM & FM/ Springfield, MA.

• JOHN BENNETT, Chief Engineer at Contemporary Christian-formatted WLIX/Bay Shore, NY, has been promoted to Operations Manager. Bennett, who's been with WLIX since 1979, maintains his CE duties.

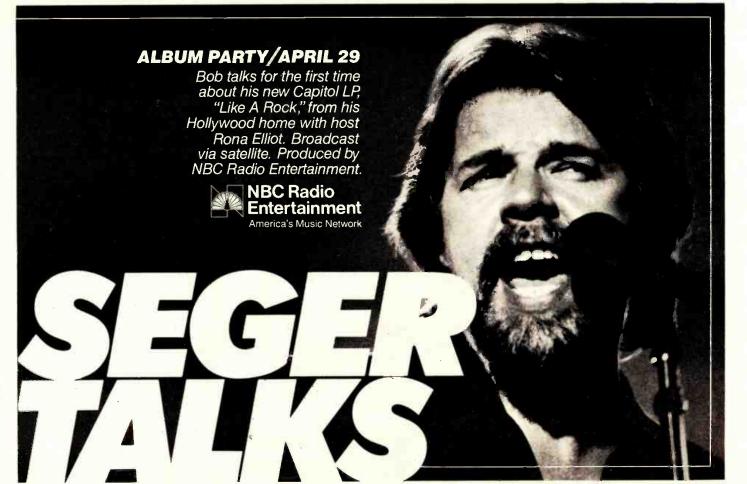
• CHRIS BECK, Sales Manager for WINZ (AM)/MIamI, has assumed additional responsibilities as Director/Sales Training for parent Guy Gannett Broadcasting's new Sales Training and Performance Management Program. He'll work with the sales personnel of the company's eight radio outlets.

• DAVID GROSSMAN is named PD of Capitol Broadcasting Co. AOR WRXL/Richmond, following stints as WCCC/Hertford PD and KRTH/Los Angeles MD. Jamie Cohen. John Snyde

• JAMIE COHEN has joined Columbla Records as Director/Talent Acquisition, West Coast A&R. He comes from Arists, where he served as West Coast A&R Director for the past year. Previously, he held A&R posts at EMI America and Slash from 1981-85.

• JOHN SNYDER becomes Director/ Jazz Production for Atlantic Records, overseeing new artist signings, album reissues, and the assembling of the "Atlantic Jazz" anthology. Founder of the A&M/Horizon Jazz Series in 1975, Snyder has also worked with CTI Records, and from 1977-82 operated the Artists House recording company.

• R.C. ROGERS, PD at Entercom, Inc.'s KMFY/Minneapolis, has transferred to co-owned KJJY (Joy 95)/ Houston as OM and morning personality. His successor, TOBY HART, has now also joined the Transtar Format 41 station as Rogers's assistant and afternoon personality. Now overseeing KMFY is BRUCE HANSON, OM for Easy Listening sister station WAYL.



R&R FRIDAY, APRIL 25, 1986/11

## TRANSACTIONS

# Shamrock Buys KGOL For \$13 Million

Shamrock Broadcasting Co. will purchase KGOL/Lake Jackson (Houston) from Houston FM Communications, inc., owned by John Frankhouser and Jack Rich, for approximately \$13 million. The seller recently acquired KGOL from John Brown Broadcasting and is constructing a 2000-foot tower to improve KGOL's 100 kw signal. The Religious outlet operates at 107.5 MHZ.

Shamrock Radio Division President BIII Clark said, "We're very excited about serving Lake Jackson and the Greater Houston area. We look forward to expanding our operations in Texas." Shamrock also owns KMGC/ Dallas, as well as KABL-AM & FM San Francisco, WCXI (pending FCC approval) & WWWW/Detroit, WTKN & WWSW/Pittsburgh, WFOX/Atlanta, and WHB & KUDL/Kansas City.

Gary Stevens of Wertheim & Co. represented both parties in the transaction

KUDO/LAS VEGAS PRICE: \$2.3 million

BUYER: Unicom Broadcasting, Inc., headed by John Rook and Larry du Boef. It also owns flagship KCDA/ Coeur d'Aiene, ID; KEYF-AM & FM/ Spokane; and is in the process of building KEYW/Tri-Cities, WA. SELLER: Quality Broadcasting of Las Vegas DIAL POSITION: 93.1 MHz

POWER: 100 kw FORMAT: AC

WAVE/SARASOTA PRICE: undisclosed

BUYER: Susquehanna Radio Corp., a subsidiary of Susquehanna Broadcasting Co. It also owns KFOG/San Francisco, KLIF & KPLX/Dallas-Ft. Worth, WARM & WMGS/Wilkes-Barre/Scranton, WARM-FM/Atlanta, WFMS/Indianapolis, WGH & WRSR/ Norfolk, WKIS/Orlando, WQBA-AM & FM/Miami, WRRM/Cincinnati, and WSBA-AM & FM/York-Lancaster-Harrisburg.

SELLER: Cosmos Broadcasting Corp. It also owns WMT-AM & FMI Cedar Rapids and WIS/Columbia. DIAL POSITION: 102.5 MHz POWER: 100 kw at 570 feet FORMAT: AC

#### KGRE & KYOU/ GREELEY, CO PRICE: \$1,750,000

BUYER: Surrey Broadcasting Co., which also owns KATT-AM & FM/ Oklahoma City, KDZA & KZLO/Pueblo-Colorado Springs, and the Denverbased Surrey Consulting & Research Co.

SELLER: O'Kieffe Broadcasting Co. DIAL POSITION: 1450 kHz; 92.5 MHz

POWER: 1 kw days/250 watts nights; 25 kw at 470 feet FORMATS: AC: Country

BROKER: Kalli & Co., Inc., Tucson.

#### **KMRY/DES MOINES** PRICE: \$360,000

BUYER: Fuller-Jeffrey Group, which also owns KJJY/Des Moines, WOKQ/ Portsmouth-Dover, WBLM/Portland. and KRCX & KPOP/Boseville-Sacramento. Pending FCC approval are California acquisitions KSCO-AM & FM/Santa Cruz and KFMF/Chico. SELLER: John Enoch DIAL POSITION: 1390 kHz POWER: 1 kw FORMAT: Nostalgia

#### KGRZ & KDXT/ MISSOULA, MT

PRICE: \$800.000 BUYER: Sunbrook Missoula Radio Corp., owned by Larry Roberts, Alan Cooper, and Edward Cooper. They also own KCSZ/Pueblo, CO. SELLER: Windpoint 1970 Holding

Co DIAL POSITION: 1450 kHz; 93.3 MHZ

POWER: 1 kw; 43 kw at 2440 feet FORMATS: AC; CHR **BROKER: Chapman Associates** 

#### Congress May Get Trafficking Bill

Rep. Al Swift (D-WA) may try to legislate a return of the old three-year station trafficking rule. For details see the Washington Report, Page 14.

#### WFUZ/OCALA, FL

PRICE: \$4 million BUYER: The Wooster Republican Printing Co., Albert Dix, President. It also owns WWST & WQKT/Wooster, WTBO & WKGO/ Cumberland, MD; and WRAD & WRIQ/Radford, PA. SELLER: WMOP, Inc., Jim Kirk, Pres ident. It retains WOMP/Ocala,

DIAL POSITION: 93.7 MHz POWER: 100 kw at 190 feet FORMAT: Country

#### WNNR/HAMDEN, CT

PRICE: \$600,000 BUYER: WNNR Broadcasting Co., owned 20% by programming consultant Peter Salant and 80% by Speed-O-Print Business Machines Corp. of Chicago

SELLER: Palmer C. Dante will first sell station to its noteholder. General Broadcasting Co., which will then sell to WNNR Broadcasting. DIAL POSITION: 1220 kHz

POWER: 1 kw daytime only FORMAT: station now dark (Oldies

planned) BROKER: Chapman Associates

**KPOI/HONOLULU** 

PRICE: \$2.6 million cash BUYER! Charles Cotton, Sales Manager of KFMB/San Diego. SELLER: Sudbrink Broadcasting which also owns WBiX/Jacksonville: WCBF/Tampa; WYDE/Birmingham; KJIM/Denver, and KAAY/Little Rock. DIAL POSITION: 97.5 MHz POWER: 83 kw at 46 feet FORMAT: AOR BROKER: Blackburn & Co.

#### CALL SIGN CHANGES

Abilene, TX; KFMN to KKSL (4/14) Atlanta, GA; WPBD (new station) Charlotte, NC; WMPF (new station 4/16)

Charlotte, NC; WJZR to WRFX (4/14) Chicago; WMET to WRXR (requested)

Eureka, CA; KTCD (new station) Indianapolis; WMLF to WTUX (5/5) Lincoln, NE; KHAT to KHAT-FM (4/10)

Lincoln, NE; KECK to KHAT (4/10) Morgantown, WV; WCLG to WMGG (cancelled)

Muskegon, MI; WTRU to WSNX (5/1) Muskegon, MI; WSNX to WSNX-FM (5/1)

New York; WRFM to WNSR (4/17) Pascagoula, MS; WPMO to WPMO-FM (4/16)

Pascagoula, MS; WPMP to WPMO (4/16)

Pasco, WA; KTCW to KEYW (4/15) Royal Palm Beach, FL; WOOO (new station)

Seattle; KXA to KRPM (4/11) Seattle; KRPM to KRPM-FM (4/11) Washington, DC; WCXR (AM) to WCPT (4/16)

#### Reporting Transactions To R&R

To have a radio station transaction listed in R&R, broadcasters and brokers should contact the R&R Washington Bureau (202-662-7484) as soon as details are available



# TRANSACTIONS

## Affiliated Puts Nine On Block

In an effort to place greater emphasis on investments in cellular phone systems and newspapers, Åffillated Broadcasting has put its nine radio stations up for sale. The properties involved are KMPS-AM & FM/Saattle, WOKV & WAIV/Jacksonville, KRAK-AM & FM/Sacramento, KFYE/ Fresno, and KMAJ/PhoenIx. Pending FCC approval is Attiliated's acquisition of KFLR/PhoenIx, which will be included in the divestiture.

Affiliated Publications President John Gluggio noted, "We've been in the radio broadcasting business for ten vears and believe we can get maximum value at this time for these properties. They are all in excellent markets."

The First Boston Corporation will act as broker for the transactions.

#### KOWK/PITTSBURG, KS

PRICE: undisclosed BUYER: American Media Investments, which also owns 10 kw clearchannel neighbor KKOW. Local businessman Gene Bicknell, President/ Chairman of National Pizza Company, has become a partner of the buyer, joining KKOW GM Bob Freeman and Wichita businessman Frank Carney. SELLER: Heartland Broadcasting, which retains AM outlet KNZS/Pittsburg.

DIAL POSITION: 96.9 MHz POWER: 100 kw at 390 feet FORMAT: CHR KBCQ & KCKN/ ROSWELL, NM PRICE: \$600,000

BUYER: Ardman Broadcasting Corp., Myer Feidman, President. Feldman is part owner of WLLH/Lawrence, MA; WSSH/Boston; and WLAM & WZKS/Lewiston, ME. SELLER: National Capital Christian

Broadcesting. DIAL POSITION: 1020 kHz; 97.1

MHz POWER: 50 kw; 100 kw at 360 feet FORMATS: AC & Religion; Country BROKER: Cecll L. Richards

#### KFLR/PHOENIX

PRICE: \$1,050.000

BUYER: Affiliated Broadcasting, which is planning to sell KFLR plus its seven other stations (see story this page). Company is a subsidary of Affiliated Publications, publisher of the Boston Globe. SELLER: Family Life Broadcasting Systems, Warren Bolthouse, President

DIAL POSITION: 1230 kHz POWER: 1 kw

FORMAT: Religious For The Record

#### The correct figure for Sage Broad-

casting's purchase of eight stations from Sentry Broadcasting and Stevens Point Broadcasting (R&R 4/18) was \$9.4 million. Sage's principals are Gerald Poch, Gerald Lebow, Leonard Fassler, and Asher Levitsky.

#### WWKI/KOKOMO, IN

PRICE: \$3.9 million BUYER: Shepard Communications, Inc. of Grand Rapids, Mi, John J. Shepard, principal. SELLER: BGS Broadcasting Corp., owned by Donald Rice and James Gregg.

DIAL POSITION: 100.5 MHz POWER: 20 kw at 500 feet FORMAT: Country BROKER: Cecil R. Richards, Inc.

#### KZKZ/FLAGSTAFF, AZ

PRICE: \$403,000 BUYER: Communications Limited, partners Edward and Becky Raabe, Paul and Rosa Seyler, all of Orange, CA.

SELLER: TW/Broadcasting, Inc., Tom Mueller, principal. DIAL POSITION: 690 kHz POWER: 1 kw FORMAT: AC BROKER: Chapman Associates

#### KZNG & KWBO/

### HOT SPRINGS, AR

PRICE: \$1 million BUYER: Demaree Media, Inc., Levoy and Reba Pearl Demaree, principals. They also own KFAY & KKEG/Fayetteville, AR; 75% of KWCK & KSER/Searcy, AR; WMBH & KKUZ/ Joplin, MO; and KXUS/Springfield, MO.

SELLER: George Heinrich DIAL POSITION: 1340 kHz; 97.5

MHz **POWER:** 1 kw; 100 kw at 800 feet **FORMAT:** Music Of Your Life; Country

#### DISTRESS SALE ABUSE

# WMJM & WFAV Face License Revocation

The FCC last week began license revocation proceedings, against WMJM & WFAV/Cordele, GA for alleged abuses of the Commission's distress sale policy and a possible unauthorized transfer of control.

Precise details of the charges against owner Silver Star have not been released, but must be issued within 30 days in a "bill of particulars" from the Mass Media Bureau.

To preserve maximum flexibility, the Commission also notified the combo that, even if its license is not revoked, it may still face a \$20,000 fine.

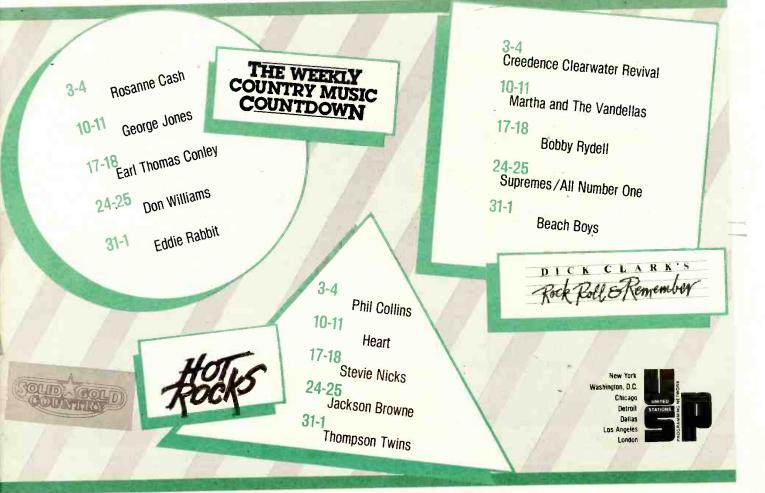
The problems came to light during an investigation last year into how Silver Star acquired the Cordele combo in a distress sale – an FCC process that allows stations in license trouble to sell out at a reduced price to minorities.

The Cordele problems became an issue late last year in the Cap Cities/ABC spinoff of WRIF/Detroit to Silver Star Communications of Detroit, which shares some of the same principals as the Albany corporation. However, the FCC ruled that the Georgia matter should not hold up the Detroit sale.

Last week the Commission said that, while the current case is pending, Silver Star is free to buy and sell other stations.



DAYTIMER PROGRESS — Promising developments for daytime-only broadcasters were reported by Larry Eads, FCC Audio Services Chief; Gregg Skall, Baker & Hostetler; Barry Umansky, NAB; David Palmer, WATH/Athens, OH.



R&R FRIDAY, APRIL 25, 1986/13

# WASHINGTON REPORT

#### FAVORS MARKETPLACE APPROACH

# **Fowler Blasts Public Trustee View Of Broadcasters**

In his closing remarks to last week's NAB Convention in Dallas, FCC Chairman Mark Fowler declared war on the notion that broadcasters hold a public trust. "Let's not even think of reversing our course," he said in defending his continuing deregulatory crusade. "Instead, let's attack the rest of the tomfoolery."

Despite abundant speculation that he might touch upon his future plans, Fowler gave no hint about whether he'll seek reappointment when his current term on the FCC expires in June.

#### "Absurd" Spectrum Scarcity

Fowler declared, "The reasoning we used to saddle broadcasting with the trusteeship notion borders on the absurd today," adding that the spectrum scarcity argument "doesn't make sense any more. In many markets there are channels awaiting, but unclaimed. Why? Because advertising, not spectrum, is in short supply."

Fowler noted that "the transition from a trusteeship approach to broadcasting to a marketplace approach has made steady progress. It's permitted you, the broadcaster, to have more freedom and choice, and less government intrusion.

#### **Broadcasting As Business**

"It's forced us in government to realize what everyone else does that the broadcasting business is a

business. And when we forget that fact, we distort that process at our own peril, and at the public's peril, as well."

Fowler asked the assembled broadcasters, "What's really wrong with the trustee approach? It's that you are always beholden to somebody else instead of to your own consciences, your own bottom lines, your own judgment." Fowler cited these examples of

the public trustee approach "at its most idiotic"

· "Talking heads at six in the morning discussing the history of grain in order to make a numerical program quota"

 Ascertainment of community leaders via "little tea parties among them all at the local Ramada Inn'

• DJs fined for violating program length commercial rules while doing "funny things with advertiser copy"

· Comparative hearings: "Did you enjoy hiring a lawyer to prove that a competitor was a member of the Kiwanis Club for three years, not seven as she claimed?



WHAT'S NEW AT THE FCC? - That was the topic of one of more than 60 radio panels at last week's NAB Conver tion in Dallas. With NAB Sr. VP/General Counsel Jeff Baumann (right) moderating, a wide range of issues from trafficking to FM translators was discussed by (I-r) Gene Mullin of Mullin, Rhyne, Emmons & Topel; Ed Hummers of Fletcher, Heald & Hildreth; and FCC Commissioners Dennis Patrick and Jim Quello.

# NEW/S BRIEFS

#### **Radio Station Ranks** Top 10,000

Fueled by the rapid licensing of new FMs, the number of radio stations in the United States has passed the 10,000 mark for the first time. As of March 31, the FCC reported 10,025 stations on the air

That figure includes 4894 AMs, 3893 commercial FMs and 1238 educational FMs. There are 1641 operating television stations of all types

#### **Radio Reporters Among NASA** Finalists

NASA has narrowed the group of applicants for first journalist in space to 100. Of that group, 41 are electronic journalists, although only a few are radio broadcasters

The first radio reporter in orbit could be one of the following: Steve Vogel, WJBC & WBNQ/Bloomington, IN; John Hockenberry, National Public Radio; Donn Pearlman, WBBM/Chicago; Rob Navius, UPI Radio; Jim Slade, Mutual; or Jay Barbree, NBC.

# **Rep. Swift Weighs Trafficking Bill**

After returning from last week's NAB Convention in Dallas, Rep. Al Swift (D-WA) instructed his staff to begin studying possible legislation to reimpose the former trafficking rule that required owners to hold stations for three years before selling at a profit.

Swift legislative aide Scott John son says his boss was impressed by the concerns of FCC Commissioner Jim Quello and some broadcasters that the rapid turnover of stations is "changing the character of the industry."

Johnson said the legislative options appear to be either writing the three year rule back into law. or ordering the FCC to reinstate the rule. He said three years, chosen because it used to be the length of a license term, is admittedly "arbitrary" but "doesn't untie anybody's hands unreasonably.'

#### **Discouraging Speculators**

Pointing to the huge debt piled up by CBS and other broadcasters, Johnson said the message to the industry would be, "Don't stretch yourself so thin you can't hold this for a three-year commitment.



Rep. Al Swift

He said the legislation would try to thwart buyers who "literally speculate, and if they start to lose money, dump out on a moment's notice."



GROVER COBB AWARD - NAB bestowed this year's Grover C. Cobb Award for service to broadcasting upon the two foremost advocates in the House of radio deregulation, Reps. Billy Tauzin (D-LA) and Tom Tauke (R-IA). In Dallas last week, Tauzin (right) accepts his plaque from NAB TV Chairman Bill Turner.



COMPOSERS DIG IN - Music composers and lyricists converged on Capitol Hill last week to fight a television in dustry proposal to alter the way they're compensated for use of their works in syndicated TV programming. Pictured at a press conference prior to a Senate hearing on the issue are (left to right) ASCAP President Hal David, Donny Os-mond, T.G. Sheppard, Paul Williams, and Marilyn Bergman.

Q

Who represents more professional and college play-by-play sports than any other radio rep?



Katz Radio Group

#### Katz Radio Group

- Represents more professional and collegiate sports properties than any other rep
- Produces top dollars from traditional sports advertisers and generates new revenue from nontraditional sports accounts
- Assists with pricing, packaging, merchandising and sales development
- Teams up with client stations to cultivate new advertisers and account opportunities and work on local endorsements to solidify sports sales



Katz Radio Group. The best.

11. A. 1. L. L.

# WHAT'S NEW

#### RADIO TAKES SEVEN PERCENT

### TV Accounts For Half Major Ad Agency Budgets

Nearly half (48.3%) of the \$35.5 billion in total media expenditures made by Advertising Age's 500 leading ad agencies in 1985 went to network and spot television. That represents an increase of 19.4% over 1984's total media expenditures for the same group. Network TV ad spending accounted for \$9.44 billion, while spot TV copped \$7.71 billion.

Radio, meanwhile, attracted \$2.57 billion of these top 500 ad agency doliars, or 7.3% of their total media expenditures. As for other media, magazines took down \$5.79 billion (16.3%), newspapers \$3.45 billion (9.7%), and direct response \$2.08 billion (5.9%). Also, outdoor advertising expenditures accounted for \$783.3 million, while business paper ads amounted to \$908.2 million and cable TV claimed another \$414.8 million.

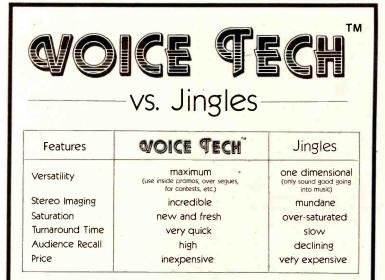


# Immersible Phone

The buoyant handset of the 46/49 MHz cordless telephone is completely moisture-proof, making it possible to fully immerse the unit in water without damage. In other words, it's perfect for showers, poolside, and hot tubs.

The phone sports talk and standby keys, a two-number memory for frequently called numbers of up to 15 digits each, automatic redial, ten subfrequencies so multiple units may be used in the same area without interference, and a four-digit security code to prevent unauthorized use. It retails for slightly under \$150.

Additional features include a telescoping anterna, modular telephone plug, auxiliary input for a second telephone, and a 1000-foot operating range. Base memory runs on three AAA batteries. For further information, contact Hammacher Schlemmer at (800) 543-3366.



If youre relying on jingles to identify your station or excite your listeners, youre in trouble. Audience recall of radio jingles is at an all-time low, and many programmers are in a quandary as to how to replace them. The answer is VOICE TECH<sup>™</sup>, the fastest growing programming aid in CHR, AOR and Urban radio. VOICE TECH<sup>™</sup> has been audience proven on stations like WBBM-FM, KS103, WBSB, WCAU-FM, KRXY, WOFM, WNOR-FM, WHRK, WPXY and dozens more. Call for your demo now!



4134 S. EUDORA STREET ENGLEWOOD COLO. 80110 (303) 756-9949



# Male-Female Pay Differential Remains

Women working in such traditional male industries as mechanics or repair service now find their salaries are onpar with their male co-workers, primarily because of union jol/pay classifications. This information, which comes from a 1985 report by the Bureau of Labor Statistics, is just about the only positive note sounded on the subject of equal pay for American men and women.

For example, male executives earned an average salary of \$30,636 in 1985, while female executives earned an average salary of \$19,916. Meanwhile, salesmen earned an average salary of \$22,412 and saleswomen earned an average salary of \$11,752.

Although the best job for men as far as average annual earnings are concerned is the aforementioned executive/administrative/managerial category, the same job category ranks third for women behind the professional specialty category (\$21,216), which still trails men in this field at \$29,682. Women whose work fails in the mechanics/repairman category (\$20,384) also trail men salarywise, but by less than \$500.

Rounding out the top ten jobs for men are ---in descending order --- tech-

### NPR Offers Audio Cassette Catalogue

National Public Radio's "1986 Cassette Catalog" contains more than 160 new in-depth reports, documentaries, and interviews with personalities. Over 600 of the most entertaining and informative programs produced by public radio in the past year are featured in the catalog, which may be obtained free of charge by writing National Public Radio/Cassette Publishing at 2025 M St., N.W., Washington, DC 20036. (Individual cassettes are priced beginning at \$9.95.) nicians and related support at \$24,544 (number four for women at \$17,212), precision production/craft and repair at \$22,516 (number eight for women at \$13,156), construction at \$20,800 (also number seven for women, but at \$13,780), administrative support including clerical at \$20,332 (number six for women at \$14,040), protective service at \$20,332 (number five for women at \$14,456), and transportation/material moving at \$19,188 (number nine for women at \$13,104).

# Teeniest Color TV

Billed as the world's smallest color television, this 3" x 6 1/4" x 1 1/8" unit from Epson uses liquid crystal display (LCD) elements to form its picture, rather than the conventional electronic beam method, and thus eliminates the need for bulky vacuum picture tubes. Weighing in at one pound (with batteries), the teeny TV sports a two-inch diagonal, flat screen made up of 52,800 crystals sandwiched between a. 3 micron-thick layer of polycrystalline silicon transistors and a layer of color filters.

Priced at under \$300, the unit can be powered by AC, DC, five AA batteries, or by using an adapter supplied by the manufacturer, your car's cigarette lighter. The ET-10's screen is glass; housing is high-impact plastic. Available from the NYC-based Hammacher Schlemmer firm at (800) 543-3366.

The Pollstar Concert Pulse Chart will return next week.



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

16/ R&R FRIDAY, APRIL 25, 1986

# TODAY'S PEOPLE

From Hollywood to Times Square, Today's People brings the biggest names in entertainment to your radio station. Today's People features actuality and interview clips with movie stars, music makers, TV celebrities and more.

Today's People sound bites are short and splashyperfect for newscasts, entertainment features and music shows. Use Today's People audio cuts in drive times when your listeners want information and entertainment.

> ABC Radio Networks delivers programming that wins big

audiences–like Paul Harvey,

American Top 40 With Casey Kasem, ABC News Coverage, Live Aid, American Country Countdown, Rockline and Powercuts. And now-Today's People-more programming that wins—from ABC Radio Networks.



For more information about all the services of the ABC Radio Networks, call John Axten. Vice President. ABC Radio Networks. (212) 887-5688.

# **PRO:MOTIONS**

#### WRDU Promotes Parson

WRDU/Raleigh AE Doug Parson has been upped to Business Development Manager. He succeds Annell Kirkland, who has moved up to Regional Sales Manager.

#### PROS ON THE LOOSE

Pete Bunch — Mornings KIOC/ Beaumont, TX (409) 833-2959 Brian Chase — Atternoons WTIX/New Orleans (504) 469-4779

Mike DelGiorno — Nights WTIX/ New Orleans (504) 466-0291

Mark Gillesple — News WWW/Detroit (317) 286-7394 Terry Hickman — Middays WTIX/New Orleans (504) 561-0001

Karyn Kasl — MD/Assistant PD KIOC/Beaumont, TX (409) 899-9488

John "The Bird." Kempf — Nights CILO(0107)/Toronto (416) 423-9179

Blake McIntosh — Middays KFMY-FM/Salt Lake City (801) 377-1929

Kevin Metheny - VP/Programming VH-1 (212) 877-0558

Brian Murphy — Atternoons WNVZ/Norfolk (804) 428-9089 Tim Phillips — PD/Atternoons KIOZ/Woodward, OK (412) 869-8440.

Bob Reich — VP/Sales EZ Communications (703) 591-1000 or (703) 644-5490

Joe Roberts — Mornings WRFM/ New York (516) 368-0238

Mike Ruble — PD WGBR/Goldsboro, NC (919) 735-2216, or (919) 736-1150 Bruce Summers — PD WCKN/

Greenville, SC (803) 879-7973 Glenn Summers — PD/MD WPOE/Greenfield, MA (413) 774-2946

Bob Whitney — Mornings KLZX/ Salt Lake City (801) 225-8694 Jeff Young — News Director Z100/New York (203) 622-

9168

#### RCA/Ariola Names Blaskey, Sturm





Dorus Sturm

RCA/Ariola has tapped Rick Blaskey as VP/European Marketing and Dorus Sturm as European VP/ Marketing Licensed Labels. Blaskey joined Arista Records in 1979 as Manager/Ariist Development in the U.K. and later advanced to Director/International Marketing for the Ariola International Group in 1983. A year later he was named VP/International Operations for Arista. Sturm had served five years as VP/Marketing for the Ariola International Group.

#### Thieman New KWNK LSM

Gary Thieman has been appointed Local Sales Manager at KWNK/ Siml Valley, CA. He was previously GM of WGUF/Gulfport-Biloxi, MS.

#### NARM Taps Cohen, Gorlick

NARM's Director/Administration and Association Programs Pam Cohen has been unned to Executive Director. With the organization since 1985, she had previously spent 12 years with WEA in a variety of record and video sales positions. Patrick Gorlick has rejoined NARM as Director/Creative Services. He had served as Director/ Marketing before leaving to operate a Seattle-based marketing consulting firm. In other activity Carolyn Baker and Lynn Lindsley have been promoted to Membership Coordinator and Director/Member Services, respectively.

#### Gaither Partners With Jubilee

Bill Gaither has become a partner in Jubilee Communications, Inc., the parent company of Star Song Records and the Star Song Publishing Group. As part of the arrangement, Star Song's Nashville-based publishing operation has merged with Arlose Musle, owned by Gaither and Gary McSpadden. Both operations will retain their respective names, but will be known corporately as Star Song Music.

## CHRONICLE

#### Born To: • WNEW-FM/New York personal-

ity Dave Herman and wife Libby, son Max Charles, April 6.

• WGSV/Guntersville MD Greg Bell and wife Robbie, daughter Erica Ashley, April 4.

#### Married:

 WRKA/Louisville Asst. PD Jeff Crawford to Carol Watson, April 19

• WRGI/Naples, FL PM Driver Tommy Dee to GSM Kim Styles, April 13.



#### Stanton A&M Video Producer

Amy Stanton has been upped to Video Producer at A&M Records. Most recently Associate Producer of Creative Services, she joined the label in 1979 and worked in the Artist Relations and Production departments. Stanton will continue to produce radio and TV commercials for A&M product.

#### Mulligan To John Blair Manager

Clare Mulligan has been elevated to Manager/Administrative Services for John Blair & Company's Radio Representation Division. She joined Blair almost file years ago as a sales assistant in New York, advancing to Sales Administrator in 1983. Mulligan's background also includes a sales assistant post at Buckley Radio Sales and two years as Assistant Buyer, Premium Buyer, and Cost Estimator for Mort Keshin & Company.

#### Tanzi Joins PerforManZ

Linda Tanzl has formed a partnership with Michael Zoto of PerforManZ Personal Management, becoming a VP of the company. She was formerly Account Executive, Chief Financial Officer and Assistant to the President at Shankman De Blasio, Inc.

#### Jobete/Stone Diamond Reorganizes

Motown Records' publishing arm, Jobete/Stone Diamond, has completed a major reorganization under the direction of President Lester Sill. The company has opened a Nashville office and added staffers to its New York and Los Angeles offices. VP Roger Gordon heads the Nashville office: working with him are Professional Manager Susen Burns and Office Manager Pat Payne.

In New York Director of East Coast Professional Activities Holly Greene is working in tradem with Professional Manager Shawn Alexender and staff assistant Berbara Silinski. VP/Administration and International Operations Frank Benyai and VP/Business Affairs for Jobete/Stone Diamond and Motown Record Corporation Vince Perrone are the two new additions to the L.A. headquarters. The staff also includes Professional Manager Join-Averback and Rodney Gordy.

## CHANGES

Richard Topper, former AE at WRQC/Cleveland, joins WTUE/ Dayton as AE.

Jeff Lingg, former AE for Blair Radio/New York, joins Christal Radio/Chicago as AE.

Keith Bretz, former President of Winner Communications, joins KTFX/Tulsa as AE.

John Clorite, former AE at WHUE/Boston, joins WICE/Cumberland as AE.

Laura Falvey, former programmer for Rollins Cablevision/Lincoln, joins WICE/Cumberland as AE.

Linda Bottega-Andrew, former AE at WLKW/Providence, joins WICE/Cumberland as-AE.

Bailey Symington, AE at WZAM & WMYK/Norfolk, has been named Sr. AE/Virginia Regional Sales Manager.

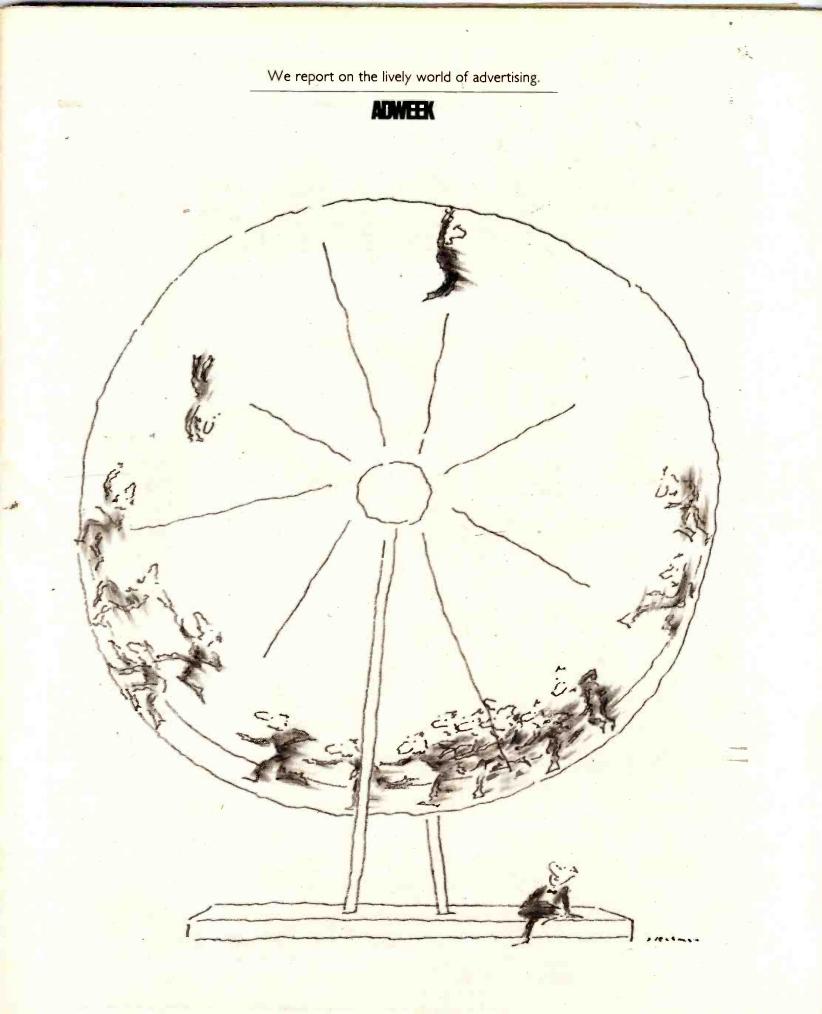
# ACCELERATE YOUR RATINGS!

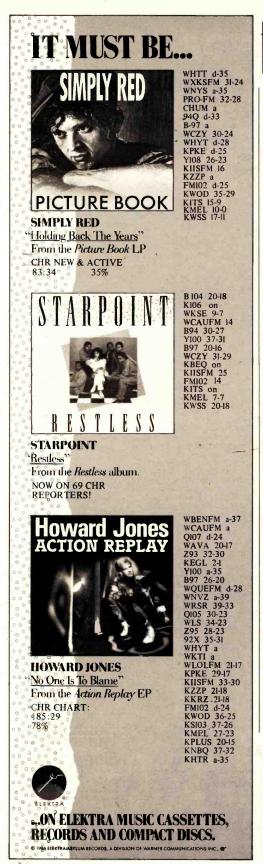
High performance is on the air...with "**The Car Show Coast To Coast**", now available toradio stations across the nation. This one-hour weekly program, hosted by two of the country's most knowledgeable and entertaining car experts, **Len Frank**, Editor-at-Large of "Motor Trend" magazine, and **John Retsek**, automobile expert, is right on track with insightful car reviews and timely interviews, fascinating features and listener phone-in questions. Get better mileage from your format and learn more about this unique new outlet for America's flourishing love affair with the automobile.

THE CAR SHOW COAST TO COAST

CALL STARSTREAM COMMUNICATIONS GROUP, 713-781-0781

18/ R&R FRIDAY, APRIL 25, 1986







The Wall Street Journal report on indie promotion last Friday (4-18) has many wondering how the newspaper secured copies of **RIAA** papers subpoenaed by the New York grand jury probing the topic. Since member companies were supplied with copies of what the association gave to the authorities, label "leaks" may be responsible. From the documents, the Journal revealed the identities of companies which reportedly supported and opposed an RIAA-organized investigation into the use of independents.

Magazine publisher MACFADDEN HOLDINGS, INC. may have filed an *intent* to offer \$25/share for JOHN BLAIR & CO. stock, but rumblings about a \$287.5 million hostile takeover bid haven't materialized in an actual offer . . . yet. In addition to its rep business, Blair also owns stations in Boston, Dallas, Tampa, and Indianapolis.

WRFM/NEW YORK may have tied Easy Listening rival WPAT-FM for tenth in the winter ARBITRON (see Page 10), but no matter the station is now "New York's Soft Rock" WNSR. While the BONNEVILLE station had a fine book, it's boldly trading in its 17-year inhouse format for a local approach that puts it against not one, but five AC competitors, all of which went down this sweep. Meanwhile, WPAT gets the NYC Easy market to itself. "Solid Gold Saturday Night" host DICK BARTLEY is reportedly handling mornings on a temporary basis, and word is he'd like the gig permanently, but only if WNSR will agree to carry his syndicated show. And who will be first to grab those attractive WRFM call letters?

ELEKTRA-ASYLUM has put its entire promotion department into the capable hands of VP DAVE URSO. Look for Dave to head East to company HQ sometime around August, and get a promotion to boot. Sr. VP MIKE BONE will continue to run E/A's overall day-to-day operations.

Looks like **BOB JAMIESON**, VP/Marketing & Sales for **CBS RECORDS INTERNATIONAL** in Europe, is packing his bags for a new Stateside gig. He's been in the Paris-based post for nearly a year, and now we hear he'll join **DICK ASHER** as GM at **POLYGRAM**.

And word is that EMI AMERICA Philly rep RICHIE TAMBURRO will soon be moving to MANHATTAN RECORDS as National Promotion Director.

So when will WGN/CHICAGO's WALLY PHILLIPS, who owns the keys to Windy City morning drive, make the move to afternoons? Our sources say that in mid-late July, Wally and afternoon ace BOB COLLINS will swap shifts. Noting that the move has been



THE GREAT PRETENDER — Posing as Ready For The World bandmember Willie Triplett, 26-year-old Robert Hill was recently interviewed on at least three Satisbury/Ocean City, MD stations, convinced several locals to cash checks for him, sang "Oh Sheila" at two clubs (reportedly very well), married a local gif and then convinced her parents to give him a carl Hill and his new bride were reportedly in Oktahoma by the time his ruse was discovered. Hill was arrested April 17 and was sent home to Baltimore to face bad check and larceny charges. "We don't get a lot of celebrities here in Ocean City," said WOCQ PD Dave Allan, explaining the eagemess of locals to accept the bogus celebrity. Hill is seen here (I) helping OC104's Scott Jantzen host the Sunday Night Dedication party.

researched and studied for years, VP/GM WAYNE VRIESMAN said confidently at NAB last week, "We know it will work."

With speculation rampant about Mets flagship WHN/NEW YORK becoming WMET, what will WMET/CHICAGO become? The station's quietly applied for new calls WRXR, which sure doesn't sound like an AC handle, does it?

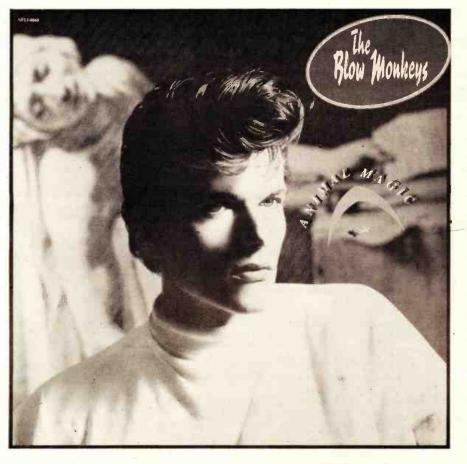
The T.J. MARTELL FOUNDATION honored QUINCY JONES with its 1986 Humanitarian Award in NYC April 19, raising a colossal \$3.7 million for leukemia and cancer research. The music industry deserves more credit for its ongoing charity efforts, said Q in his acceptance speech, and he criticized the media for accentuating what's negative about the biz. Incidentally, the NY Hilton event probably boasted the largest dais lineup in recent memory, which ED "60 Minutes" BRADLEY introduced with dexterity and endurance. Rock me on the dais, indeed ...

On the subject of good causes, **ARISTA** will donate proceeds from sales of "We Got The Love" by **JERSEY ARTISTS** for **MANKIND (JAM '86)** to charities fighting hunger. The single, due May 16, features **BRUCE SPRINGSTEEN** and various **E STREET** bandmembers, as well as **SOUTHSIDE JOHNNY, CAROLYN MAS**, and scores of other Garden State musicians. The JAM band will also be raising money through concerts, the first of which involves **WPST/TRENTON** and **HANDS ACROSS AMERICA** on May 25. There'll also be an album from Arista.

Continued on Page 22



# BIOW-MONKEY "DIGGING YOUR SCENE"



Keith Naftaly, MD, KMEL/San Francisco ----"Don't let the name freak you out - this is a mass appeal record that musically crosses all barriers. Gets immediate response across the board . . . possibly the best song I've heard this year! Don't blow it."

Rick Carroll, PD, KROQ/Los Angeles -"Sure sounds like a number one record to me!"

Bobby Christian, PD, KTCZ/Minneapolis -"Blow Monkeys has been an excellent record for us. Receiving great phones. It's one of those exceptional cutting-edge songs that has both a progressive sound and a strong adult appeal."

Chris Knight, MD, WHTT/Boston -- "Don't let the name of the group fool you. This is a hit record! Crank up the volume and enjoy . . . I know your listeners will."

Cowboy Don O'Shea, MD, K92/Roanoke -"Hot record! Great phone response, both males and females. Try it . . . you'll like it!"

WHIT CKOI **PRO-FM** 

FM102 **RI-104** KMEL WTLO WANS-FM

K104

WXLK WIGY **95XXX**  **OK100** WKSF **100KHI** WZYP 95XIL KWES

WPFM WHSL **WVBS** 

KOZE



# "MOVE CLOSER"



# THE NEW SINGLE FROM MARILYN MARTIN'S DEBUT ALBUM

"NIGHT MOVES," the album's first single, was a solid TOP 20 hit. "MOVE CLOSER," the follow-up single, is moving in the same direction. (The song itself has already been an international hit.) Without a doubt, Marilyn Martin's moving closer to the top.

EXECUTIVE PRODUCER: ARIF MARDIN



#### Continued from Page 20

Heartfelt sympathy to the family of **ARTHUR HULL HAYES**, who passed away April 14 in Valhalla, NY at 81. Hayes served as President of **CBS RADIO** from 1955 until he retired in '67. He was also a onetime VP/GM at KCBS/San Francisco.

Late flash at deadline was that JOHN PICCILLO, PD at CHR WPHD/BUFFALO, will be named PD crosstown when AC outlet WUWU switches to AOR next month. Word is those cail letters will become WBYR.

Across town, former WWKB/Buffalo PD/air personality SANDY BEACH has inked a deal to do wakeup service on WNYS. Working with him are SUSAN HUNT ("PM Magazine"), DAN NEAVERTH JR. (WWKB), and meteorologist LOU MCNALLY III (WIVB-TV).

Amidst rumors that WFIL/PHILADELPHIA is going to switch to a satellite oldies format, WFIL & WUSL GSM RICK GUEST was let go. It's said that Pres./GM BRUCE HOLBERG decided that it was "time for a change."

Back in New York, recently departed MTV VH-1 VP KEVIN METHENY can be heard middays on Z100, and we're waiting to hear if that'll become his fulltime gig.

Coming soon to an R&R near you: ADAM WHITE's look at living legends in promotion: JUGGY GAYLES, MOE PRESKELL, and GEORGE FURNESS. The trio got together at the recent NARM convention in L.A. and reminisced. You can read about 'em in the May 9 issue.

Which radio group owner is on a tear these days? None other than the FULLER-JEFFREY GROUP, which has bought four properties in the last two weeks alone (see Transactions, Page 12-13). By the way, next month's MUSIC BUSINESS SYMPOSIUM in Los Angeles has scheduled a panel on indie promotion, among its many sessions. Slated so far to participate are MCA Sr. VP/Promotion STEVE MEYER, indies "HEAVY LENNY" BRONSTEIN and RALPH TASHJIAN, and programmers MIKE SCHAEFER and SKY DANIELS from L.A.'s KIIS-AM & FM and KMET, respectively. The event runs May 2-4 at the Ambassador Hotel.

Condolences to the family and friends of 14-year WARNER BROS. Regional Marketing Manager AL FRONTERA, 49, who passed away from a sudden heart attack.

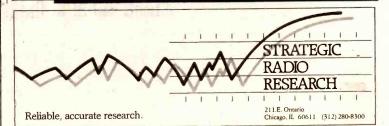
The first "Classic Hits" casualty? KLZX/PROVO-SALT LAKE CITY will drop that format, and change calls to KFMY (AM) to simulcast with sister CHR K96 (KFMY-FM) May 15.

To make last-minute tax.preparation a bit easier, KOOL-FM/PHOENIX set up a promotion with the P.O. to process forms from 6pm 'til midhight April 15 at a local mall. OM **B.J. HUNTER** and staff were all set to begin broadcasting live when it was discovered one of Ma Bell's favorite sons at a switching station had left his post early and not made the final connections. Why? The man realized his taxes weren't done! KOOL-FM managed to get on the air from the mall by 9pm and kept taxpayers kool with 7000 free servings of ice cream.

For National Secretaries Day, WYNY/NEW YORK staged its own "Secretaries Olympics" April 23 in the World Trade Center lobby. The city's "elite" secretaries competed in typing tests to win a trip for two to Jamaica (and, we assume, a carriage return). Keeping tabs on the eight-hour event were the "Hermes" HARIS & "Underwood" WADE morning team and the midday show with RANDY "Remington" DAVIS.



GASOLINE ALLEY — When WWFX/Belfast-Bangor first launched its gas war recently, the price tumbled to only 38.9 cents/gallon for six hours. Rival WGUY retailated by lowering fuel fees to 29.9. WWFX countered with a 0.1 cent deal, and finally WGUY started pumping petrol for free. The two stations ended up bargaining away 7500 gallons of gas, at racting what WWFX claimed was a seven-mile-long line of cars, trucks, motorcycles, and probably even a trike or two.



On Atlantic Records & Cassettes

22/R&R FRIDAY, APRIL 25, 1986

Undeniably Simply Red



Picture Book. Over 600,000 sold worldwide.





JHAN HIBER

# **Birch Bucks: Your Feedback**

How's Birch doing? Last year the Avis of the radio ratings biz came forth with some headline-grabbing announcements about major agencies that were switching from Arbitron. Yet one heard grumbling or cynical remarks concerning the amount of dollars coming forth from those big spenders. No big flow of buys based on Birch has been seen.

In our January 24 column readers were asked to report on how many-bucks were seen coming from campaigns planned or bought on Birch criteria. The votes are in so let's look at the results.

#### **One-Third Subscribe**

We received approximately 100 usable replies. Within this sample there was a significant range in the variety of responses.

In terms of market size, the replies came from the top three down to metro rank #140. There seemed to be a pattern of usage that had to do with market size. One-third of the respondents stated that they subscribe to Birch. Of that number, however, very few were in the top markets.

There was a much better penetration in markets S1+. Indeed, in metros outside the top 50 almost half the sample claimed to subscribe to Birch. In retrospect, this is not too surprising. Birch began as a grass-roots service concentrating on small and medium markets before moving into the big leagues to challenge Arbitron. It was, however, most interesting to see confirmation of that pattern.

#### National/Local Usage: One-Third

How many told us their reps used Birch on a national/regional basis? That number corresponded well with the overall subscription basis, as might be expected. One-

third – again, primarily those in smaller or medium size markets – claim to be using Birch to vie for those national/regional dollars.

Does Birch do any better on the local front? No. Again, about onethird of our sample (virtually all the Birch subscribers) say they use Birch to help reach their local sales goals.

So it appears there is a high degree of correlation between Birch subscribers and its sales usage. It's not just a programming tool anymore. But how many dollars are being realized as a result of Birch?

# Overall Revenues: Birch 1%-20%

It may be great from Birch's perspective to see that one-third of the stations replying to our unscientific survey stated they use the telephone-based service on the street. However, the stations using Birch, at least those in our study, aren't yet seeing corresponding revenue payoff.

Of those who claim to use Birch as a sales tool, the range of Birch revenues was between 1%-20%. The 1% figure came from a topthree market GSM. The 20% impact figure was supplied by the respondent in metro rank #140.

Averaging the amounts supplied by those who use Birch on the street showed that about 7% would be a good figure for determining the overall sales derived from Birch buys. That compares with the 15% estimate supplied to Birch VP/Sales & Marketing Bill Livek in January. Perhaps a different sample would show different Birch penetration. However, we did obtain feedback from 88 different metros (there was more than one reply from some of the markets), so our survey was well distributed geographically.

#### **Expectations For '86**

Given the spate of optimistic Birch agency coup announcements last year, we wondered if stations thought they'd be getting more of their dollars from Birch this year. It's a mixed bag.

No station thought it would see fewer dollars based on Birch this year. Half felt their Birch-based revenues would remain about the same as '85; the other half were looking for increased revenues based on Birch estimates. The telling difference in the replies had to do with whether or not the station subscribed to Birch.

Virtually all of the Birch subscribers looked forward to more Birch bucks this year. Some nonsubscribers at the time of the survey are apparently considering Birch, as they looked for some Birch contribution in '86. The vast majority of those who didn't subscribe to Birch last year stated that they expected to maintain that stance; thus, their Birch revenue expectations were "about the same" as in '85 (meaning little/no Birch revenue flow to their coffers).

## Agency Buys Increase?

The key question in our ballot dealt with the impact of the major agency deals announced last year by Birch. Had stations seen - on a national, regional, or local levels - an increase in Birch-based buys? In a word, no. None of the stations replying felt they had observed more Birch-based schedules come down the trail. Not even Birch subscribers had seen evidence of an increased dollar flow since those announcements.

As was mentioned in the January 24th article there may be several reasons why stations aren't perceiving an improved Birch dollar flow as might have been expected. These reasons could include:

•Birch was too optimistic in its announcements. Perhaps the Birch folk raised a higher level of expectations than was realistic.

•The major agencies involved have been slow to change gears to Birch-based planning/buying. Given the number of offices, personnel, and accounts involved, it may take some time before everyone at these shops gets the word or become comfortable using Birch estimates.

Stations were hungry for bucks and were unrealistic in expecting key advertisers/accounts to switch immediately to Birch. This anticipation on the part of broadcasters was probably fueled in part by the first item noted above. Whatever the explanation, one thing is clear: Birch, the time of our survey, had yet to deliver more money to the waiting tills of responding radio stations. Therefore, the rush of excitement and expectation that followed the Birch agency news last year was deflated somewhat as a result.

What's Ahead For '86 Given the feedback from our sample it might be wise for Birch to be more cautious in the announcement of a major new advertiser/agency usage deal. I've seen evidence that they have already done so. Two major fast food accounts that Birch feels they have locked up and convinced to switch have not been announced yet. Birch is waiting until all the key advertiser/agency personnel involved are notified and ready to begin Birch buys before letting the rest of the world in on the arrangement. This seems like a wise move.

Other likely events that could take place this year include:

•Continued gearing up by both Arbitron and Birch on the advertiser/agency/service front. Both companies have recently added personnel in this area. Certainly Arbitron is giving better service than ever in its effort to stave off the Birch attack.

•Wheeling and dealing to grab key broadcast groups. The prospect of having to cut deals must have about as much appeal to Arbitron as a cold swamp, but it may be a necessity. A huge amount of Arbitron's contracts are up for renewal this year. Birch will certainly try to take away a few clients. Unless the ratings titan becomes more responsive to client concerns about costs (and there is evidence they are being more flexible) Birch may grab some real prizes.

Based on the readership responses, there is still some disbelief that Birch's agency coups will pay off in additional revenues this year. If Birch can overcome that cynicism, and if they can shorten the time between announcement of a deal and the flow of dollars, they may progress in what could be a landmark year for both ratings firms. Birch has much homework to do, as Arbitron isn't going to sit idly by. Stay tuned for the next round of this fascinating battle.



How to cultivate a loyal audience:

Start with the most popular hits ever recorded. Add a radio personality who's legendary... Sprinkle with brief excerpts of

rare, exclusive taped interviews with the most important artists and groups of all time.

And then ... Simply rake in the ratings with DICK CLARK'S ROCK, ROLL & REMEMBER. DICK CLARK'S ROCK, ROLL & REMEMBER from United Stations Programming Network. The hit 4-hour weekly program that adds the necessary excitement to your weekend programming to keep your listeners rooted to your station throughout the rest of the

week. ROCK, ROLL & REMEMBER gives you the opportunity to feature one of the best-known and most popular personalities in the entertainment industry, Dick Clark, in a proven format. Dick plays all the greatest hits from the greatest artists Elvis to Elton ... The Beatles to The Beach Boys—plus rare taped interviews from Dick's own archives. It's an unbeatable combination that's made DICK CLARK'S ROCK, ROLL & RE-MEMBER the most successful program of its kind. From now on, give your listeners something special on the weekends. DICK CLARK'S ROCK, ROLL & REMEMBER. Then sit back. Relax. And watch the ratings grow. DICK CLARK'S ROCK, ROLL & REMEMBER is available on a swap/exchange basis to radio stations in the top 170 Arbitron rated metro markets.

5.2

C K CLAR K ' For national sales information, call United Stations Programming Network in New York at (212) 575-6100. For station clearance information call United Stations Programming Network Affiliate Relations in Washington, D.C. at (703) 276-2900. Washington, D.C. Chicago Detroit Dallas Los Angeles London New York

**Rock Roll &** 

Rating

WBEN-FM deb 34 WKSE 39-37 WNYS on WXKS-FM on WCZY deb 36 WHYT add KKRZ add KMJK add FM102 on KMEL add KUBE add WERZ on WNNK deb 37 KC101 add WSPK deb 38 930 add WBBQ 40-32 WSSX add KAMZ add 30 KMGX on 95XXX add WGAN on WZYP add WPFM add



# FALL '85

# Arbitron Demographic Rankings

RATINGS

#### Tampa-St. Petersburg

WRBQ-FM Still Sweeps Adult Demos, Now Second Place With Teens; WZNE New Teen Zone; WIQI Becomes Runner-up With Older Adult Demos; WYNF Stays Second Choice With 18-34, Slips With Older Adults; WNLT Makes Good Debut.

Sp	Fa	12-17	Sp	Fa	18-34	Sp	Fa	18-49	Sp	Fa	25-54
'85		Rank	'85	'85	Rank	'85	'85	Rank	'85	'85	Rank
2	1	WZNE (CHR)	1	1.	WRBQ-FM	1	1	WRBQ-FM	1	1	WRBQ-FM
1	2	WRBQ-FM (CHR)	2	2	WYNF	3	2	WIQI	3	2	WIQI
3	3	WYNF (AOR)	3	3	WIQI	2	з	WYNF	7	3	WQYK
6	-	WNLT (AC)	5	4	WNLT	7	4	WQYK	2	4	WYNF
5	5	WIQI (AC)	4	5	WZNE	8	5	WNLT	10	5	WSUN
9	6	WQYK (Ctry)	14	6	WRXB	4	6	WZNE	8	6	WWBA
4	7	WTMP (B/U)	7	7	WQYK	8	7	WWBA (B/EZ)	7	Ż	WNLT
16	8	WRXB (B/U)	6	8	WTMP	10	8	WSUN (Ctry)	6	8	WTMP
10	9	WPDS (AC)	12	. 9	WPDS	6	9	WTMP	4	9	WZNE
14	10	WPLP (Talk)	9	-	WAVE (AC)	14	10	WPDS	14	10	WPDS

#### Milwaukee-Racine

WQFM First Choice Of Teens And Young Adults Again; WKTI New 25-54 Leader, Solid Second In Other Demos; WLTQ Jumps With Adults; WLUM Also Increase Adult Positions.

						0011101101					
Sp		12-17 Rank	Sp '85		18-34 Rank	Sp '85	-	18-49 Rank	Sp '85		25-54 Rank
'85	.92		0.5					WQFM	3	1	WKTI
1	- 1	WQFM (AOR)	1	1	WQFM		1		5	- 21	
3	2	WKTI (CHR)	2	2	WKT	2	2	WKTI	1	2	WTMJ
			3	3	WLUM	4	3	WLUM	2	3	WEZW
4	3	WZUU-FM (CHR)	3	3			-		8	4	WLUM
2	4	WLUM (B/U)	11	4	WLTQ	13	4	WLTQ	-		
6	5	WNOV (B/U)	4	5	WMYX	9	5	WMIL	14	5	WLTQ
-	-			6	WMGF	6	6	WEZW	9	6	WMIL
5	6	WRKR (CHR)	6	O.			-			7	WISN
10	7	WMYX (AC)	8	7	WMIL	5	1	WTMJ	11		
7		WLTQ (AC)	7	8	WEMP (Go	ld) 3	8	WMYX	4	8	WMYX
· · ·	0			-			9	WEMP	12	9	WOKY (BBnd)
8	9	WTMJ (AC)	10	9	WEZW (B/	-2) 0				-	
12	10	WMIL (Ctry)	13	10	WNOV	7	10	WMGF	10	10	WBCS-FM (Ctry)

#### Cleveland

WMMS Sweeps Adult Demos, Still Teen Runner-up; WGCL Remains Teen Leader, Drops in Adult Demos; WMJI Becomes Adults' Second Choice; WZAK Makes Adult Gains.

Sum '85		12-17 Rank	Sum '85		18-34 Rank	Sum '85	'85	18-49 Rank	Sum '85 2	'85	25-54 Rank WMMS	
1	1	WGCL (CHR)	1	1	WMMS	1		WMMS	-			
2	2	WMMS (CHR)	4	2	WMJI	3	-	WMJI	3	_	WMJI	
5	3	WDMT (B/U)	5	3	WZAK	2	3	WLTF	1		WLTF	
3		WRQC (CHR)	2	4	WLTF	5	4	WZAK	4	4	WQAL	
4		WZAK (B/U)	3	5	WGCL	7	5	WQAL	8	-	WZAK	
6		WLTF (AC)	6	6	WDMT	6	6	WDMT	7	6	WDOK	
10		WMJI (AC)	7	7	WONE-FM	4	7	WGCL	10	7	WDMT	
		WONE-FM (AOR)	10		WGAR-FM	8	8	WGAR-FM	6	8	WGAR-FM	
21	-			-	WRQC	10	9	WDOK (B/EZ)	9	9	WWWE	
11		WKDD (CHR)	9	-				WWWE (AC)	5	10	WGCL	
7	10	WGAR-FM (Ctry)	13	10	WQAL (B/EZ)	9	10	WWWWE (AC)	5	10	WOOL	

#### Phoenix

KUPD Still The Young Adult Leader, Second Home For Teens; KNIX-FM Still First With 25-54, Now Second With 18-49; KZZP-FM Still Teen Topper, Drops In Adult Demos; KOOL-FM Makes Hot Advances Across The Board.

So	Fa	12-17	Sp	Fa	18-34		Sp	Fa	18-49	Sp		25-54
		Rank	'85	'85	Rank		'85	'85	Rank	'85	'85	Rank
1		KZZP-FM (CHR)	1	-	KUPD		1	1	KUPD	1	1	KNIX-FM
-		KUPD (AOR)	8		KOOL-FM		3	2	KNIX-FM	5	2	KOOL-FM
3			2	_	KZZP-FM		7	3	KOOL-FM	3	3	KUPD -
4		KUKQ (B/U)	4	-	KDKB		2	-	KKLT	2	4	KKLT
2		KOPA-FM (CHR)	(				_		= .	6	5	KTAR
5	5	KDKB (AOR)	4	5	KKLT (AC)		4	-	KZZP-FM	-		
8	6	KLZI (AC)	5	6	KOPA-FM		9	6	KDKB	8	-	KMEO-FM
6		KNIX-FM (Ctry)	3	7	KLZI		15	7	KMEO-FM (B/EZ)	13	7	KQYT
-			6	0	KNIX-EM		5	8	KLZI	9	8	KOY (AC)
24		KRDS (Rel)	-	-				-	KTAR (N/T)	4	9	KLZI
13	9	KOOL-FM (Gold)	11	9	KUKQ		8					
17	10	KNIX (Ctry)	9	10	KSTM (AOR)	•	6	10	KOPA-FM	12	10	KDKB

26/ R&R FRIDAY, APRIL 25, 1986

# THE ONLY DECISION YOU CAN MAKE IS **RIGHT** AND **WRONG**

RIGHT AND WRONG (M4.2829) THE FIRST SINGLE FROM JOE JACKSON'S NEW ALBUM BIG WORLD (SPA022)

PRODUCED BY DAVID KERSHENBAUM AND JOE JACKSON.

**ON A&M RECORDS** 







REED BUNZEL

# **Comedy: The Once And Future King**

Don't look now, but there's a subtle surge of comedy nipping at your heels. Comedy on radio is nothing new; the two have gone together like Burns and Allen or Fibber McGee and Molly ever since broadcasting's infancy 60 years ago. But the recent personality-cum-humor trend sparked by CHR radio has produced a rebirth of comedy - some of it old and some of it new.

Comedy on radio can take any (and all) forms. From the fastquipping morning jock using a joke sheet, to specially-produced drop-in bits or classic routines, virtually every style of humor can be found somewhere on the dial. Some of this material works; some of it doesn't. Comedy is a very subjective product - what works for one person may easily offend or bore the next. Still, networks and syndicators are predicting land-office business in cornedy in the corning months and are climbing aboard the trend before it fades (or becomes too crowded).

**BORN AGAIN** 

"This spurt of cornedy is all due to the homogenizing of rock and roll radio," says DIR Broadcasting President Bob Meyrowitz. "CHR stations use comedy so successfully, and AORs are just getting into it." That same rock and roll influence, however, has fueled the subjectivity of cornedy. He adds: "A Howard Stern sort of cornedy will work in AOR, Rick Dees is perfectly suited for CHR, and David Brenner or Richard Betzer would fit better in an AC environment."

Personality radio is one contributing factor in this comedy surge, but MJI Broadcasting President Josh Feigenbaum believes a broader trend is largely responsible. "We have seen a heightened public awareness toward comedy over the last few years, starting with 'Saturday Night Live.' National Lampoon, and other outlets. Almost every city has its own comedy club now, and there is an audience out there that really sinks its teeth into good comedy."

Independent producer (and upcoming "National Flash" creator) Ron Cutler believes that comedy has become such a visible factor in a station's success that no PD or GM with an eye on the ratings can win without it. "Everybody in the industry who understands radio programming knows the value of comedy. The jocks with the big numbers usually use a heavy element of comedy in their shows. Based on the success of Howard Stern and Rick Dees, comedy has become a hot product because people see the value of what good radio can mean to ratings and listener loyalty."

How to best use comedy on radio is as subjective as comedy itself. Some jocks prefer the scripted

# Pick Of The Crop

A quick check with the Network Feature File indicates the growth in syndicated comedy programming. Following is a quick recap of comic product regularly listed in the pages of R&R: produced by Steve Lehman Pro

 Comedy Hour: Classic/contemporary comedy routines produced by MJI Broadcasting and collected in a program of self-de-

scriptive length. • Comedy Show: Topical, classic comedy from St. Louis-based Clay-

ton Webster. • Daily Feed: Firesign Theatre-

type political and contemporary short-form satire produced by DC Audio.

 Laugh Machine: Daily classic comedy and comic montages produced by ProMedia.

 Live From The Improv: Exclusive contemporary routines recorded at the Improv in New York and produced by DIR Broedcasting.

 National Lampoon's True Facts: True "amazing stories" from the pages of National Lampoon,

S at the

produced by Steve Lehman Productions. • Party Drop-Ins: Short party-time

bits from All Star Radio. • Radio Hotline: Short "call-in"

bits from All Star Radio. • Stevens & Grainic's Corredy Drop-Ins: Short drop-ins featuring comedy team Ron Stevens and Joy Graine, distributed by All Star Radio.

 United Spots Of America: Commercial perodies from — you guessed it — All Star Radio.

Also coming your way: • National Flash: Long-form comedy feature using the talents of a comic repertoire group; produced

by Ron Cutler Productions. • Fun Factory: Series of 60second bits designed especially for drop-in use, distributed by Pro-Media.



comedy bits, others opt for the snappy drop-in or interactive bit, while still others go for parodies or other topical humor. In addition, short-and long-form programs featuring new or classic comedy routines are also hot tickets in the competitive radio ratings race.

"Comedy works best in a short form during morning or afternoon drive as a break to what often becomes monotony or predictability," says Steve Lehman, President of Steve Lehman Productions and producer of "National Lampoon's True Facts," "It's something that tunes people's listening attention directly toward the feature. Comedy is entertainment, and the criteria for programming anything on radio is that it entertains. Comedy is about the lightest way to entertain and is something everyone likes."

Lehman also views album tracks as problematic, but cites the subjectivity of the material as another concern. "The challenge with pulling material from an album is that it is difficult to find cuts that are generic enough to work for a wide audience without offending some of the listeners. Comedians are as segmented as artists: there are those you like and those you don't." Thus, while some audience segments prefer Kip Addotta's "Wet Dreams," others find anything more current than Jack Benny too risque.

Comedy produced for radio better suits the medium than does material produced for other audiences, Cutler believes. "Radio comedy has to be sonic." The explains. "It has to be comedy that plays to the ear as opposed to the eye. A lot of comedy you get on radio is lifted from album tracks that were recorded at night clubs and were designed for people to watch. A lot of comedy is visual comedy, even if there's a punch line attached to it. Radio comedy has to be designed for the ear, and it has to be quick and hard-hitting. Anybody can play a record, but good comedy is special. Radio stations value it, and syndicators are starting to realize the role it can play in giving the station a competitive edge."

Length is a very definite factor in the impact of a comedic bit, according to ProMedia "Fun Factory" Executive Editor James Wynbrandt, "As a rule, if you can keep coming up with enough funny material you might be able to keep people laughing for an hour," he comments, "But it gets to the point where the audience wants more than continuous comedy. Comedy is a great adjunct to radio, but it isn't the sort of thing that can entertain the audience ad infinitum even if it's the funniest thing you ever heard. People like a bunch of different things when they're tuning in."

In addition to running time, content is also crucial. Wynbrandt adds: "You have to watch out for anything that is too political or morbid, and you can't do anything that will go over the listeners' heads. It has to be something everyone can relate to."

Comedy is comedy and funny is funny, says Feigenbaum. "A good comedic bit is going to be funny no matter what format it's in or who hears it. Sure, it's very subjective, and a lot depends on how it's used. But comedy is part and parcel of today's radio sound, and the contemporary listener is exposed to so much on TV and in clubs that the thirst for good material is obvious. It's important to play good comedy, but you can't get too analytical over whether this works and that doesn't, and why and what can be done about it."

In other words, don't just talk about it. Do it.

# PROGRAM NOTES

#### CBS Producing For APR; West 57th Also Scheduled

CBS Radio and CBS News have entered into a joint venture with American Public Radio to produce "Bueiness Update," a series of daily bueiness news features slated to run on APR-affiliate stations. @BS Correspondent Frank Settipani will anchor the 30-minute broadcasts, which will contain a mix of hard news, economic features, stock market activity, commodity trading, and other investment information.

In addition, CBS RadioRadio will begin broadcasting "In Touch: West 57th," a weekly 30-minute public affairs magazine show based on the ekusive television program of the same name. Each weekly segment will faeture three stories adapted from the TV version, as reported by principal correspondents Jane Wallace, John Ferrugia, Meredith Vieria, and Bob Strott.

#### ABC Launches "Today's People," Wins Triple Crown

ABC Radio Networks has launched a full-time actuality service — "Today's People" — which features voice cuts and interview clips with movie stars, recording artists, TV celebrities, and sports figures. These individual sound bits are designed to be "short and splashy," and are offered to affiliates of all six ABC networks.

ABC has also reached an agreement with the New York Racing Association to broadcast the Belmont Stakes live from Belmont Racetrack on June 7. The network was granted worldwide rights for both the 1986 and '87 races, completing its triple crown coverage; ABC will broadcast the Kentucky Derby on May 3 and the Preakness Stakes on May 17.



# Without BMI, you'd have a lot more paperwork.

Keeping up with the contracts of individual songwriters can fill endless hours—and a lot of filing cabinets. In fact, if you had to do it yourself, you'd never have time (or room) to do anything else.

That's why there's BMI. We have the staff, time and facilities to make sure that every nuance of every contract of every one of our 48,000 songwriters is handled exactly as it



should be. So using our services makes it easier for you to use *their* music.

We handle the paperwork. So you can concentrate on the business of broadcasting.

Wherever there's music, there's BMI.

# NETWORK FEATURE FILE

#### **NEWS & INFORMATION FEATURES**

April 28-May 2

#### MUSIC FEATURES

(DIR)

(WO)

(DIR)

(GSN)

(GSN)

(USP)

(WO)

#### The Weekend

~	May	3.4
American Christian Countdown	(SP)	King Biscuit Flower Hour Heart
Steve Camp American Eagle	(DIR)	Musical! Ann Margret"Damn Yankees"
Janie Fricke/T.G. Sheppard Christian Countdown America	(CCA)	Pioneers in Music Rod Stewart/Freddie Mercury/Van M Power Cuts
America Fritz Petersen Countdown America Wit		Peter Gabriel/Bob Seger/.38 Special Reelin' In The Years
Dick Clark Robert Palmer	(US)	Donovan Rick Dees' Weekly Top 40
Countdown USA Culture Club	(CUSA)	Outfield Rock Chronicles
Country Calendar Family Brown/Hank Williams, Jr.	(CW)	Stevie Nicks/Del Fuegos/Mike Ruthe Genesis
The Countdown Controllers/Alexander O'Neal	(WO)	Scott Muni's Ticket To Rid Pete Best
Dick Clark's Rock, Roll & Remember Creedence Clearwater Bevival	(USP)	Scott Shannon's Rockin' America Countdown Van Halen/Nu Shooz/Outfield
Elvis Hour Louisiana Hayride	(CRN)	Sinatra Special Big bands
Future Hits	(WO)	Solid Gold Saturday Night Dave Clark Five
Gary Owens' Supertract Beatles/Chuck Berry	(S (CRN)	Super Gold Diana Ross & the Supremes/Three D
Great Sounds Ray Charles	(USP)	Dritters That's Love
Hot Rocks Phil Collins	(USP)	Patrick Swayze/REO Speedwagon/ Sissy Spacek
Jazz Show With David Sanborn Dizzy Gillespie	(NBCE)	Weekly Country Music Countdown Rosanne Cash

#### PROGRAM SUPPLIERS KEY

AA = Audiophile Audition (415) 457-2741 ABC = ABC Direction Net (212) 687-7777 AP = Associated Press (202) 955-7200 ABC = ABC terminal ABC = ABC terminal ABC = ABSCIATEd Press (202) 955\*/200 ASR = AII Star Radio (213) 850-1169 BRE = Barrett-Robons (216) 788-2331 CB = Continuum Broadcasting (212) 580-9525 9525 area (212) 975-432 
 GB
 - Continuum Read-stating (212) 580-(285 - QBS Sale) (212) 975-532

 CBS - CBS Read-Rado (212) 975-542

 CBS - CBS Read-Rado (212) 975-642

 CCA - Christian Christian (313)

 CBS - CBS Read-Rado (212) 975-642

 CCA - Christian Christian (313)

 CBS - CBS Read-Rado (212) 975-642

 CUSA - Countidem (314) 183-7302

 CW - Cagnorhouter (314) 787-CBS - Cartillo (202) 839-232

 DCA - CD CAudo (202) 839-232

 CBS - Entrans ShoreCash (202) 6298-732

 CBS - Entrans ShoreCash (315) 906-1888

 CBS - Entrans ShoreCash (316) 906-1888

 CBS - Entrans ShoreCash (316) 906-1888

 CBS - Entrans ShoreCash (316) 908-1888

 CBS - Entrans ShoreCash (316) 918-1888

 8255 LBP = Lee Balley Prod. (213) 256-2778

Stevie Nicks/Del Fuegos/Mike Ruth	herford/
Genesis Scott Muni's Ticket To Riv	de (DIR)
Pete Best	
Scott Shannon's Rockin'	
America Countdown	(WO)
Van Halen/Nu Shooz/Outfield	
Sinatra Special	(CRN)
Big bands	
Solid Gold Saturday Nigh	t (US)
Dave Clark Five	
Super Gold	(TRAN)
Diana Ross & the Supremes/Three	Dog Night/
Drifters	
That's Love	(WO)
Patrick Swayze/REO Speedwagon	/
Sissy Spacek	
Weekly Country Music	(USP)
	(USP)
Weekly Country Music Countdown	(USP)
Weekly Country Music Countdown Rosanne Cash	
Weekly Country Music Countdown Rosanne Cash LW = London Wavelength (914) 9 MBS = Mutual Broadcasting (703) 6	61-7600
Weekly Country Music Countdown Rosanne Cash LW = London Wavelength (914) 9 MBS = Mutual Broadcasting (703) 24 Mut = Kult Decodesting (703) 24	61-7600 885-2000 -5010
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Weekly Country Music Countdown           Rosanie Cash           We London Waveength (914) 9           WBS – Mutual Broadcasting (703) 9           MJI – Mul Fondscasting (712) 245           MS – Musical Startbreams (415) 3           MSC – NBC Fado (212) 084-444           NBC – NBC Fado (212) 784           NBC – NBC Fado (212) 784	61-7600 185-2000 -5010 83-7827 4 (212) 255-3320
Weekly Country Music Countdown Rosance Cash LW - London Wavelength (914) 9 MBS - Mutaal Broadcasthio (703) 6 MB - Mil Broadcasthio (703) 6 MB - MB -	61-7600 185-2000 -5010 83-7827 4 (212) 155-3320 -6809
Weekly Country Music Coundown Rosanne Cash Wei - London Wavelengin (914) 9 Meis - Mutial Bondocashin (703) Mai - Mul Kondocashin (713) 245 Mei - Multi Bondocashin (713) 245 Mei - Multi Bondocashin (713) 145 Mei - Mais Alexanov (713) 145 Mei - Mais Alexanov (713) 145 Mei - Sei - Ando	61-7600 185-2000 -5010 83-7827 4 (212) -55-3320 -8009 (212)
Weekly Country Music Countdown Rosance Cash We London Warklength (214) 8 Wes – Nutual Brondcather (703) 1 MJ – Mul Fondocasting (712) 245 MS – Musical Startbream (212) 245 MS – Musical Startbream (212) 864-444 NBCE – NBC Radio (212) 964-444 NBCE – NBC Radio (212) 964-964 NBC NBC RADIO (212) 964-964 NBC NBC RADIO (212) 964-964 NBC NBC RADIO (212) 964-964 NBC NBC NBC RADIO (212) 964-964 NBC NBC NBC NBC NBC NBC NBC NBC NBC NBC	61-7600 185-2000 -5010 83-7827 4 (212) -55-3320 -8009 (212)
Weekly Country Music Coundown Rosanne Cash Wei - London Wavelengin (914) 9 Meis - Mutial Bondocashin (703) Mai - Mul Kondocashin (713) 245 Mei - Multi Bondocashin (713) 245 Mei - Multi Bondocashin (713) 145 Mei - Mais Alexanov (713) 145 Mei - Mais Alexanov (713) 145 Mei - Sei - Ando	61-7600 185-2000 -5010 83-7827 4 (212) 155-3320 -8009 (212) 2) 943-

 RI = Radio\_International (212) 302-1670

 SB = Smark Bootcants (213) 318-1868

 SC = Syndicion (415) 368-1781

 SU = Syndicion (1618) 641-0350

 SL = The Sprint Productions (518) 371-0800

 SPA = The Synth Productions (161) 468-100

 SPA = Sign Publications (161) 469-303

 SPA = Signe (212) 469-303

 SPA = Weedsck: Radio Network (213) 452-5922

WRN = Weedeck Radio Network (213) -5922 WO = Westwood One (213) 204-5000

May 5-9	
American Music Magazine	With
Rick Dees	(USP)
Pet Shop Boys (5/5)	
Janet Jackson (5/6)	
Peter Gabriel (5/7)	
ABC (5/8)	
Ta Mara & the Seen (5/9)	
Country Calendar	(CW)
Dobie Gray (5/5)	
Ricky Skaggs (5/6)	
Ronnie Milsap (5/7).	
Joe Osborne (5/8)	
Chance (5/9)	
Country Today	(MJI)
Anne Murray	S
Earth News	(WO)
Patrick Swayze/Parker Stevenson/	
Jackson Browne/Judd Nelson/	
Culture Club	
Innerview	(IN)
Graham Nash	
Live From Gilley's	(WO)
Mickey Gilley	
Metaishop	(MJI)
Accept	
Off The Record	(WO)
Ted Nugent/INXS/Graham Nash	
Off The Record Special	(WO)
Bob Seger	
Rockline	(GSN)
Fabulous Thunderbirds (5/5)	
Shootin' The Breeze	(WO)
Nu Shooz/Falco/Aleem	
Solid Gold Country	(USP)
Tammy Wynette (5/5)	
Live hits (5/6)	

The Week Of

Feature year: 1972 (5/7) Elvis Presley's double hits (5/8) Mothers (5/9)

Solid Gold Scrapbook (USP) Birthdays and anniversaries (5/5) This week in 1975 (5/6) Motown's greatest hits (5/7) This week in 1963 (5/8) Billy Joel (5/9)

(WO). Special Edition Freddie Jackson Star Trak (WO) Stevie Nicks/Culture Club/Fearoal S Star Trak Profile (WO) Elton John Pt. 2

Comedy Hour	(MJI)
Dennis Miller/Woody Allen/Robin Wi	lliams/
Martin Mull/Don Rickles/Soupy :	
Comedy Show With	
Dick Cavett	(CW)
History/Bill Cosby/Flip Wilson/	(0)
Smothers Brothers/Bob Newhar	
Dally Feed	(DCA)
What summit?/Khadafi hosts SNL/	(DOA)
Pulitzer prize for labeling/Reaga	
schedule/better not	IT VACALION
	(PRN)
Laugh Machine	
Robert Klein/Freddie Prinze/Steve I Reiner & Brooks/Jackie Mason/	Martin/
Heiner & Brooks/Jackie Mason/ Henny Youngman	
	(010)
Live From The Improv	(DIR)
Jimmy Brogan/Dana Carvey/Bobby	Gaylord/
Jeff Marder/Randy Lubus	
National Lampoon's	
True Facts	(SLP)
Marriage takes a dive/nobody's hor	
an insurance caller/how to keep	your head
together/Garden of Eden	
Party Drop-Ins	(ASR)
Party pig-out/comedy jingle/woman'	
party beat/Peter Wolf's disease	
Radio Hotline	(ASR)
I'm stupid/I bought a mink coat/I ne	
I'm stupid/i bought a mink coat/i ne	ed a jump
start/camp DJ/my sister's in tov	
start/camp DJ/my sister's in tov Stevens & Grdnic's	
start/camp DJ/my sister's in tow Stevens & Grdnic's Comedy Drop-Ins	(ASR)
start/camp DJ/my sister's in tow Stevens & Grdnic's Comedy Drop-Ins Flight 118/this word from Michael	(ASR)
start/camp DJ/my sister's in tow Stevens & Grdnic's Comedy Drop-Ins	(ASR)
start/camp DJ/my sister's in tov Stevens & Grdnic's Comedy Drop-Ins Flight 118/this word from Michael - maybe you need help/Rosemar Lucky Louie's funeral home	(ASR) Jackson/ y Moonie/
start/camp DJ/my sister's in too Stevens & Grdnic's Comedy Drop-Ins Flight 118/this word from Michael maybe you need help/Rosemar	(ASR) Jackson/ y Moonie/ (ASR)

COMEDY

budget airways/two guys named Vinnie genetic memory camp

Computer Program (PRN) nentary schools/colleges traveling/word processing Ed Busch Talk Show (AP) Cod liver oil/collectibles (4/26) Stock investments/gardening (4/27) (NBC) NBC Extra The Blimp (PRN) Stubble/sewing nachines/'80s fads oil glut effects/acting sick Sound Advice (PRN) Levels/cueing/dubbing/echo & reve Sports Flashback (CW) Fastest Derby/1970 Derby/ 1941 Triple Crow Westwood One Book Review (WO) Christopher Buckley/Patti Davis: "Homefront

GENERAL

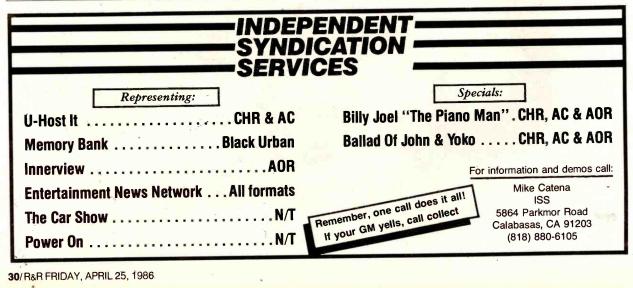
INFORMATION

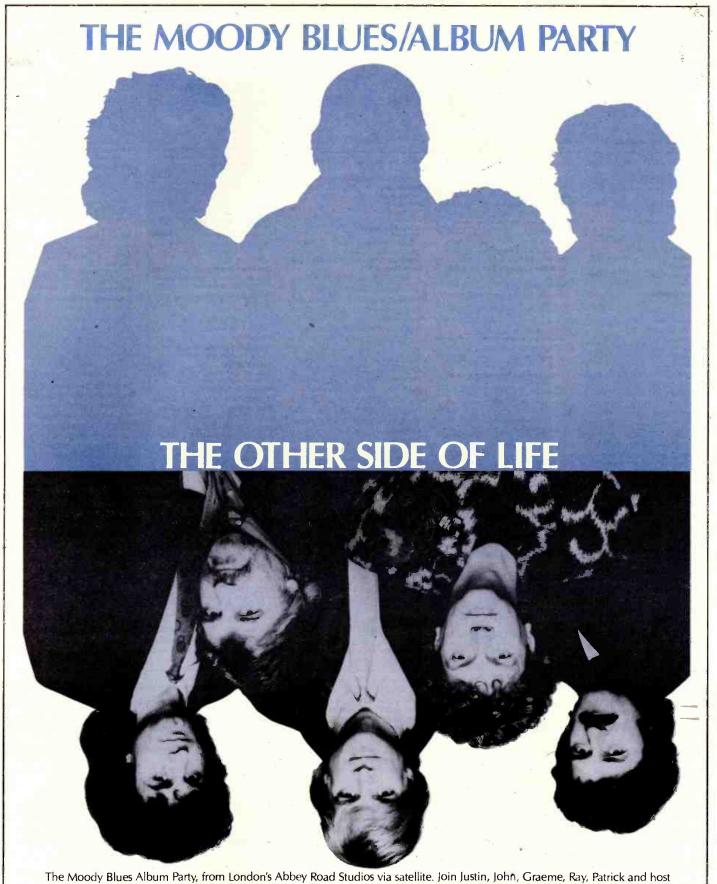
# **NETWORK** PEOPLE

· Charlie Strickland has joined Satellite Music Network as GSM. Strickland, who has been in management and ownership of radio stations for over 20 years, currently owns KSTV-AM & FM/Stephenville, TX. His background includes management positions at WXIA-TV/Atlanta and KTXQ-FM and KLIF in Dallas.



DYLAN-PETTY TOUR SPONSORSHIP - Westwood One President Norm Pattiz chats with Bob Dylan and Tom Petty after announcing WWI's sponsorship of their joint U.S. tour. The tour begins June 9.





The Moody Blues Album Party, from London's Abbey Road Studios via satellite. Join Justin, John, Graeme, Ray, Patrick and host Denny Somach as they feature the first single, "Your Wildest Dreams," and other classy cuts from both sides of the Moody Blues' new Threshold/Polydor LP, "The Other Side Of Life." Get on our side. Call your NBC Radio Entertainment representative at (212) 664-5538. Produced by NBC Radio Entertainment in association with Denny Somach Productions.

Wednesday, May 7 10PM Eastern 9PM Central 8PM Mountain 7PM Pacific



## SALES

PART II

# How Accurately Are You Evaluating Your Top Salespeople?

#### By Norm Goldsmith

There are two broad category types of top billers, and it's important to recognize the differences in them. First and foremost, there are many salespeople who get there the <u>old</u> fashioned way – they earn it. Regardless of whether they started with the station at the bottom or in the middle, they have done an outstanding job of building their account lists.

They work hard to develop new advertisers and upgrade them into longterm accounts. They maximize their billing when the station has good ratings, and minimize the bleeding when it doesn't. They can be counted on for that extra effort when management has to have it. Even though their incomes have grown rapidly and dramatically, they don't let themselves fall into comfort zones. They are self-starting and self-motivated. They are the diamonds of this industry, and I wish you an entire staff of them.

#### **Rhinestone** AEs

Unfortunately, there are also a lot of rhinestones around. Among them are those top-billing salespeople who are in comfort zones, who resist developing new business, and who haven't really built their lists as much as they've just had them grow because they inherited accounts when other people left. While the first two problems are obvious, the third one is much more insidious.

A lot of salespeople who have been with their current stations three years or more have amassed a top account list in large part through staff attrition. As others left, they were given bigger and bigger accounts and agencies; in some cases as reward for good performance and in others simply because there was no one else to give them to.

While many of these fortunate salespeople appreciated what they received and were inspired to perform even better, others have reacted differently. These folks have short memories and now believe, or would have their sales managers believe, that they created, nurtured, and built every dollar from every account on their list. This charade might not be so bad if they "If a salesperson can say to a sales manager, 'Hey, I made my quota my way, so what if I didn't make many new calls or have any new accounts on,' then that sales manager is in a reactive position."

were continuing to develop new dollars for the stations. However, they have gotten into comfort zones because of the big earning increases of the last two years and dor't feel any sense of urgency to do it. They start to believe their own copy about how good they are because they make so much money. They can fulfill their comfort zones by covering the available dollars on their lists.

Some sales managers don't agree with the confort zone philosophy. They say, "She's got to be hungry because she only made \$30,000 last year." They overlook two key factors. One, while entry level earnings in our business may be low, there very often is a dramatic escalation in year two, three, and four. That person earning \$30,000 last year may only have earned \$18,000 the year before last and \$15,000 before that. It's all relative.

#### **Top Of The Mountain**

Secondly, sales managers and general managers often tend to relate to what they made as top salespeople and what they make now. When they see a salesperson making \$45,000, they think he's still hungry because they were still challenged at that stage of their careers. Unfortunately, not everyone has as much inner motivation, so that same \$45,000 can seem like the

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top of the mountain to someone less competitive.

The end result often is that some salespeople's earnings increase significantly in their third and fourth years at the station, primarily because of a consolidation of more big accounts to fewer people. As mentioned before, those people are making more and more, but the station's billing isn't increasing commensurately because of this recycling of dollars. Consequently, many top billers are being very well compensated for servicing renewal business while not contributing much in the way of new dollars to the mix.

Why does this situation exist at some stations? One reason is that often management has allowed the top billers to establish the criteria for successful performance. Obviously, this is not done intentionally, and no sales manager would admit to having done it. But it exists at a lot of stations. Does it exist at yours?

Ask yourself a few questions. Is total billing the only real criterion for my top billers? Does it override poor performance in the areas of new business, top rates, larger shares of budgets, selling all dayparts and all the inventory, and internal cooperation and leadership? Have I in fact established standards of performance in each of these areas? Is hitting a new business quota as important as hitting the total billing quota?

The real question is whether a sales manager is acting to create and implement high standards for total performance or reacting to the top billers' standards, which will be billing only. If a salesperson can say to a sales manager, "Hey, I made my quota my way, so what if I didn't make many new calls or have any new accounts on," then that sales manager is in a reactive position. He or she may be in charge but not in control, and sooner or later that sales manager is going to have to pay the piper. If you've checked with the piper's union lately, you know how expen-sive that can be.



Norm Goldsmith

#### Zero-Based Contribution

So what can management do to get an accurate picture of each salesperson's true value to the station? Let me suggest that we start by considering as the primary criterion contribution instead of just billing. Certainly billing is one part of contribution but only a part. Some of the areas of contribution are more subjective than others, so they are harder to pinpoint. But it's still possible to get a good fix on them. The idea is to consider the concept of zero-based contribution as the starting point.

Starting with your top billers, analyze their accounts to see how many they have developed and how many they were given. Look at the growth of these accounts. Are they growing in rate, billing, and share of budget as well as being developed to use a broader spread of inventory? Why? Because those accounts belong to the station, not the salesperson, and each account has significant growth potential. If the salesperson covering a particular account isn't maximizing that potential, then he or she is costing you money because of a net loss in contribution.

If the salesperson is billing \$25,000 a year with the account at 10% commission, he or she sees a \$2500 profit. However, if the account should be billing \$40,000, then the station is really losing \$15,000. Think the salesperson looks at it that way? By the way, if you think you're getting hurt with a poor job on a particular account, imagine what it costs you in an agency.

Next, look at how many accounts your top billers have on each month and how many new ones are added. The life blood of a station's growth is new advertisers, because without them attrition will eat you up. If some of your big billers are sitting on a list of major accounts and agencies without developing anything new, they are hurting you in several ways.

#### **True Value**

First, as mentioned above, they aren't maximizing what they have, so you have a net loss. Second, they are controlling accounts and agencies that could be used to create lists for more aggressive salespeople who would build a broader base. Some of these may be the newer people on your staff with great potential. However, because so many major accounts are taken by people not making the total contribution you need, you may very Norm Goldsmith heads the sales and marketing consultancy Radio Marketing Concepts, Inc., based in Warenton, VA. Before forming RMC in 1977, he was GM of the six-station Curt Gowdy Broadcasting Group, Director/Sales & Marketing for the ABC-owned AM Stitions, and Sales Manager at KGO/ San Francisco. RMC is based at Rt. 3, Box 328, Warenton, VA 22186; (703) 347-3555.

well lose good young people who don't see any upward mobility where they are. Third, your management ability and credibility suffer with both your salespeople and your superiors because you are reacting rather than acting.

In the more subjective areas of contribution are such things as leadership, cooperation, and support. If your top billers aren't making a positive contribution in these areas, they're hurting you. Whether they deserve it or not, these people have a great deal of influence on the newer AEs on your staff. While this is more difficult to measure, it's every bit as important. Take a moment to ask yourself what kind of contribution you are getting from the salespeople getting big dollars from the station.

"Take each salesperson's total billing and subtract from it what you think the station would get based on ratings, image, and past performance. Factor in a minimal sales effort, essentially just covering the bases. What's left is the actual dollar contribution."

Obviously, there are many other specific points on which you should evaluate contribution However, in its simplest most objective form dollars - think about this concept of zero-based contribution. Take each salesperson's total billing and subtract from it what you think the station would get based on ratings, image, and past performance. Factor in a minimal sales effort, essentially just covering the bases. What's left is the actual dollar contribution. You might be surprised to find that some of your middle level billers are making a greater contribution than some of your top ones

When you factor in the contribution or lack thereof in the key quantitative and qualitative areas, you start to get a more accurate picture of each salesperson's true value. If you think that's important, why not consider reevaluating them from this perspective. I think you'll find it to be a very interesting and valuable exercise.



# Memorial Day

May

Having recorded fifty albums, there is no doubt that this artist, who once existed in the shadow of his famous father, has achieved success in his own right. His presence on the charts since 1964 is evidence of his ability to consistently please the audience, although his "outlaw" image has probably inhibited him in receiving his share of industry awards. He is one of country music's best selling album artists and draws some of its most youthful audiences.

# Thanksgiving

I evas only a tew short years ege that these four young men became the first successful country group to play their own instruments, as well as sing. Possessing songwriting talent, and the ability to find hit materia? written by others, quickly established them as recording stars. Their energetic live performances drew crowds comparatile to the most popular rock acts and brought a new youthful audience to country music – in fact the 1985 Gallup poll even ranked them as one of the top five favorite groups among teens! Alabama has achieved one of the longest unbroken string of number one singles ever on the country charts.

For national sales information call United Stations Programming Network in New York at (212) 575-6100.

For station clearance information call United Stations Programming Network Affiliate Relations Department in Washington, D.C. at (703) 276-2900.

# 1 2 5 6 7 8 9 10 12 13 Labor Day 8 19 20 The Award, Winners Vinners 10 12 13

This year, more traditional forms of county

music, albeit performed by fresh young stars, swept the Country Music Association Awards. Top male vocatist George Strait top famale yocalist Reba McEntire and group/dub winner The Judds tell their stories in exclusive one hour music/interview profiles. These three stars have been voted as the best in country music today.

# 7 Fourth of July 14 Ricky Skaggst 8 19 21 The Great Entertainer

2

6

13

20

27

28

18

25

20

27

18

His reverence for traditional forms of countor music coupled with his ability to successfully update them, contributed to this artist's immediate acceptance with his major label debut in 1981. His years on the bluegrass circuit and as a session/musician had well equipped him for success and he became country musics lastest rising star. Still in his early thirties, he is recognized as a top recording artist, producer and this year's Country Music Association Entertainer Of The Year.

## New Years The Willie Nelson Silver Anniversary Special

Lanuar

Celebrate a milestone with country music's most revered singer/songwriter on the occasion of the 26th anniversary of his first national hit records "Touch Me" and "Willingly". Of course, the story begins even earlier with Willie's first songwriting successes and will include not only his solo hits, but his collaborations with such artists as diverse as Merle Haggard, Ray Charles, Ray Price and Waylon Jennings, This commemorative radio special with the superstar himself will be an important radio event.

## Christmas Christmas Around The Country 1986

December

This program has become an annual Christmas tradition with Country radio. In a newly produced show every year-not merely an update - country artists share their Christmas plans and holiday memories. The latest seasonal songe, as well as old favorites by country radio's biggest stars, provide the musical reason for pach artist's appearance New York Washington, D.C. Chicago Detrolt Dallas Los Angelas Los Angelas Loniton ED SUS



# **IMAGE & MARKETING**

HARVEY MEDNICK

#### HERALD EXAMINER'S RAY RICHMOND

# **They Write The Words**

Last year I interviewed Jim McFarlin of the Detroit News to give you an inside view of how a radio columnist works. This time we move to the West Coast's Ray Richmond, who after four years with the L.A.-area Daily News was recently named Radio Editor for the L.A. Herald Examiner.

Born and raised in L.A., Ray got his radio ears wet handling sports talk and radio business programs at his college station and a listenersupported outlet while writing about radio for the Daily News.

Ray pointed out that at the Daily News, there was no specific attitude towards radio coverage. "They didn't take radio seriously. Forget the fact that you listen to it every day, that it's a part of your life. Radio's still an afterthought as far as newspaper coverage is concerned

#### **On-The-Job Training**

Ray learned by doing, "At first I didn't know a ratings point from a basketball point. I made a lot of mistakes, and slowly, from interviewing PDs, GMs, and other executives, I learned the business.'

Interesting ideas came out of this experience which are valuable to remember when you pitch your local radio columnist. At the top of his list is a subject already painful to many of us - the emphasis on the financial end instead of on show

ONE YEAR AGO TODAY

• #1 AC: "Crazy For You" - Madonna (Geffen) (3 wks)

#1 AOR Track: "Everybody Wants To Rule The World" -

FIVE YEARS AGO TODAY

•#1 B/U: "We Are The World" - USA For Africa (Columbia) (3 wks)

•#1 LP: "Southern Accents" - Tom Petty & The Heartbreakers (MCA)

• #1 Country: "Somebody Should Leave" - Reba McEntire (MCA)

• Gil Rosenwald Mairite Radio Division President

Dean Goodman upped to WLVE/Miami VP/GM

• #1 CHR: "Crazy For You" - Madonna (Geffen)

T. Patrick Weish KROQ/Los Angeles GM

Bill McHale rejoins Selcom as Senior VP

Tears For Fears (Mercury/PolyGram)

Walt Love R&R Black Radio Editor

(3 wks)

(4 wks)

business. Ray said, "Radio is such an unabashedly bottom-line busi-ness, PDs and GMs are not afraid to tell me that they let go of someone because he was making too much money. It also became clear to me that radio had a real inferiority complex. A lot of executives felt they weren't being taken seriously, that by being in radio they were sitting in media's back seat."

#### The Herald's Position

Ray considers himself a champion of radio. "It's absolutely absurd that radio is not given its due press. Although I've only been at the Herald a couple of weeks, they want to develop a real radio focus; they feel it's important." What does Ray feel his readers

want to know about in the radio world? "People are real creatures of habit when it comes to radio listening. They have their favorite stations, and they're interested in reading about anything that rocks the boat or makes waves.'

Interestingly, the ratings books affect Ray almost as much as they do us. "After a ratings book comes out it's a lush time for stories. Many pieces react to the survey results: who's rising, who's dying, the various hirings and firings due to the numbers."

Here's a key for story timing. Make sure that feature-oriented, nonratings stories are pitched during the sweep, not right after the book comes out. Don't try to compete with abundance; rather, think about relieving drought.

#### **Pitch It Right**

Pitching a story is an art many of us either lost the knack for or never learned. When asked how he liked to be pitched, he said, "If a PR person wants to have a good relationship with a writer, it's his responsibility to tell it like it is, even if his boss behind the scenes may not like it so much. It will reflect better on the station in the long run if they're honest with the writer.

Ray's situation is unusual because the Herald calls for daily radio items and has even committed covers of its Friday leisure section for radio's meatier subjects. One Ray mentioned was the decline of AM radio and the measures it's taking to ensure survival.

Discussing differences between how the public perceives the elec-tronic media, Ray continued, "Loyalty is one thing that TV stations don't have; people are loyal to individual programs. In contrast, people are loyal to radio stations throughout the day. Many choose one and hold onto it. They really want to know what's going on with the stations they listen to." Ray acknowledged, however, no one reads the paper only to find out what's happening in radio. "Sports, yes - radio, no.

Sadly, Ray feels that PR people don't know how to effectively reach their radio writer. "I think they consider it important, but just don't know how the process works. They don't know how to pique a reporter's interest nor get on his good " It's suggested that simply side. keeping in touch with your local radio reporter can pay important dividends down the road. Ask yourself: when was the last time you called your local radio reporter just to say hello even though you don't have a story to pitch?

#### **Ray's Tips For Success** · Get to know your local report-

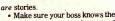
er · Tell it like it is; don't cover up. · Avoid hype; pitch stories that ANOTHER TOUGH ONE(-RUN LOSS) FOR THE DODGERS/C-1 LOS ANGELS HERALD WALLSTREET ALMANBRA LOK MOREALL RULS ITS WAY PRESTEED INTENSION ANT PRES-BEODROLOBE FOR SI MULDON INTONAUTTIE RECORD LOBE FOR SI MULDON INTONAUTTIES

# Khadafy's alive and kicking

He says Reagan 'sbould be put on trial as war criminal

> Bradley's budget: \$2.36 billion and 100 new officers

U.S. says allies fail to comba terrorisn · Standard over Das beigenst bester for med factal of a support stands of the late regit in strend towners stratung of address sames a stratung of address sames a stratung of address sames a stratung of address sames and stratung of address same address and stratung of address address address address address address stratung of address House Republicans foil 'con game' on contra aid Contraction of the second state of the second The second secon F and states." International control of the state of t



difference between a real story and a non-story

• Never lose the trust of the reporter; it may take years to get it back, if ever.

#### **Final Thoughts**

Although Ray's situation may be unique because he works for a paper with a real commitment to radio coverage, I've discovered similarity between his approach to

# DATELINES

#### 1986

May 2-4 2nd Annual Music Business Symposi-

Ambassador Hotel, Los Angeles

#### May 14-17

American Association of Advertising Agencies' Annual Meeting Greenbriar, White Sulphur Springs, wv

May 21-25 American Women In Radio and Television's 35th Annual Convention Westin Hotel Galleria, Dallas

#### June 9-10

Burns Media 18th Annual Radio Studies Seminar Sheraton Crystal City Hotel, Washington D.C.

#### June 10-12

5th Annual International Radio Festival of New York Sheraton Centre Hotel, New York

#### June 11-15

Broadcast Promotion and Marketing Executives/Broadcast Designers Association's Annual Seminar Loew's Anatole, Dallas



Ray Richmond

Atlanta Radio Forum '86 Burkhart/Abrams/Douglas/Elliot & Associates Programming Conference. Atlanta

our medium and that of radio

editors working for any paper in

every market. The solution is sim-

ple: work to develop an interper-

sonal relationship based on honesty

and mutual respect, one tempered

with professionalism and a genuine

understanding of the editor's

needs, as well as your station's. I'll

bet you'll get more ink as a result.

#### June 26-29

11th Annual Upper Midwest Communications Conclave Radisson Plymouth, Minneapolis

#### July 13-16

7th Annual New Music Seminar Marriott Marquis, New York,

#### August 26-29

Radio-Television News Directors Association's International Conference Salt Palace Convention Center, Salt Lake City

#### Sept 4-7

5th Annual Jazz Times Convention Roosevelt Hotel, New York

#### Sept 10-13

Radio '86 Management, Program ming, Sales, and Engineering Convention, sponsored by NAB and NRBA.

New Orleans Convention Center, New Orleans

34/ R&R FRIDAY, APRIL 25, 1986

 Jeff Pollack consults ABC FM Network Vincent Benedict Jr. VP/GM at WCAU-FM/Philladelphia Neal Mirsky PD for WSHE/Miami • #1 CHR: "Just The Two Of Us" - Grover Washington Jr (Elektra)

- (2 wks) #1 AC: "Her Town Too" - James Taylor & J.D. Souther (Columbia) (2 wks)
- #1 B/U: "A Woman Needs Love (Just Like You Do)" Raydio (Arlsta) (2 wks)
- •#1 Country: "Falling Again" Don Williams (MCA)

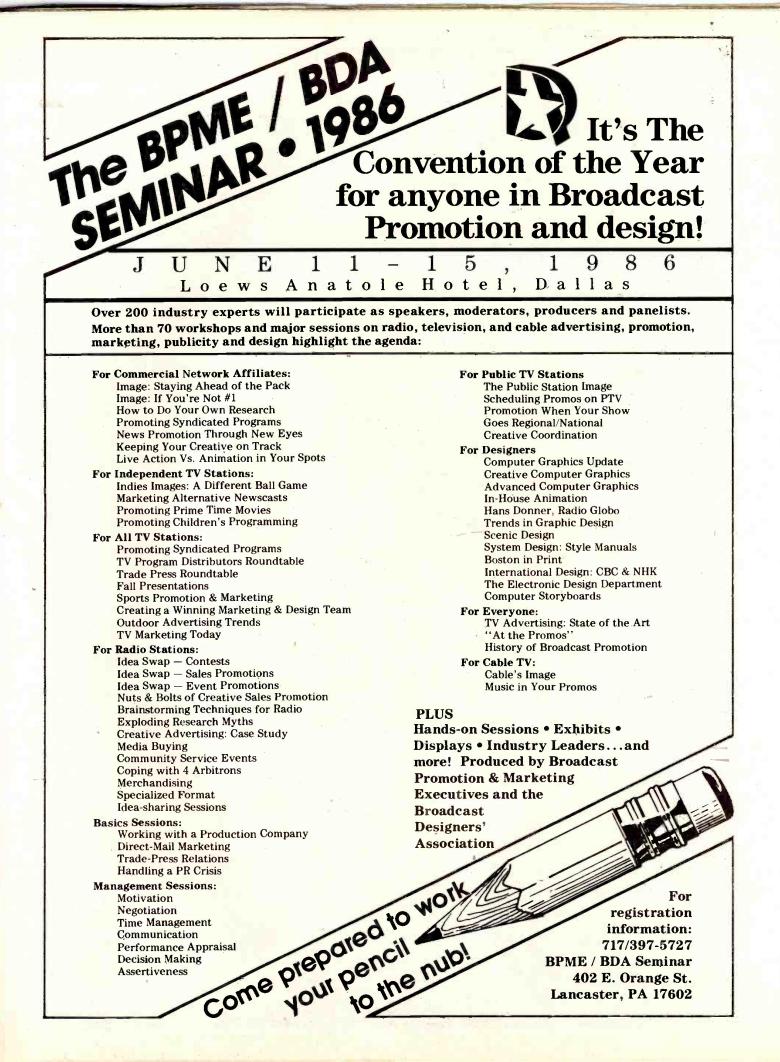
•#1 LP: "Face Dances" Who (WB) (3 wks) TEN YEARS AGO TODAY

•#1 B/U: "Disco Lady" - Johnnie Taylor (Columbia) (3 wks)

- •#1 LP: "Presence" Led Zeppelin (Swan Song/Atlantic)

•#1 Country: "Together Again" - Emmylou Harris (Reprise/WB)

•#1 CHR: "Welcome Back" — John Sebastian (Reprise/WB) •#1 AC: "Welcome Back" — John Sebastian (Reprise/WB)





# **ON THE RECORDS**

#### **HITS HIS THING**

# O'Kelly Isley: 30 Years Of Rock & Soul

Nobody Can Do

The Shingaling . . .

After a lackluster follow-up, "Twistin' With Linda," the Isleys

released the self-composed "No-

The death of O'Kelly (or simply Kelly) Isley, from a heart attack, at age 48, forcibly reminded me just what a monumental musical institution the Isley Bros, have been and continue to be. For nearly 30 years they've been at the forefront of countless musical trends.

Originally a quartet (another brother, Vernon, died in the '50s), they began cutting singles for small labels like Cindy and Mark X (the immortal "Rockin' MacDonwhich probably has little ald." chance of being revived as a new Quarter-Pounder jingle), but hit their stride with RCA as the '50s drew to a close. 1959's "Shout" was a classic rock-soul-gospel fusion. recognized as such by the multitude of artists who covered it : Tom Petty, Dion, the Beatles (officially unrecorded), Joey Dee & the Starliters, the Shangri-Las, and more.

#### What Kind Of Song Is This?

RCA, however, did not always have the clearest understanding of the Isleys' potential, and had them recording standards like "Gypsy Love Song" and "How Deep Is The Ocean" and schlocky tunes like "He's Got The Whole World In His Hands" and the original of teen idol Eddie Hodges's hit "I'm Gonna Knock On Your Door." The group did have one more classic on RCA, "Respectable," later a hit for the Outsiders and also covered by the Yardbirds.

A move to Atlantic under the production helm of the legendary Leiber/Stoller team promised great things, but strangely L/S had them doing standards ("Shine On Harvest Moon," "Jeepers Creepers") as well. Their final single under this arrangement, "Your Old Lady," was a raucous number later made semifamous by Steve Miller Band and David Lindley covers.



1985: A distinguished American institution (Kelly, Ronald, Rudolph)

#### Shake It Up Baby

Shifting to Wand in 1962, the Brothers failed to establish a dance sensation with "The Snake." But the brilliant and underrecognized songwriter/producer Bert Berns took them in hand with an unsuccessful tune he'd had released by the Top Notes a bit earlier, and "Twist & Shout" zoomed to #7 Cash Box, #17 Billboard, Fuelled by fiery Isley vocals, the record is still hard to top for sheer excitement, although the Beatles gave it a hell of a shot

body But Me," yet another classic rocker turned into a much bigger hit four years later by the Human Beinz and revived more recently by George Thorogood. Moving to UA, retaining Berns's services, they released the original "Who's That Lady," as mentioned here recently, and also, having scored with "Shout" and "Twist & Shout," witnessed lightning failing to strike a third time with "Surf & Shout." A single on UA subsidiary Veep did little, and the Brothers returned to Atlantic.

Playing on 1965 releases like "Wild Little Tiger" and "Move Over And Let Me Dance" was the group's new guitarist, a former paratrooper named Jimmy Hendrix, and his incendiary guitar style is audible on some of these singles. But nothing much was happening commercially, and after one record on their own T-Neck label (then distributed by Atlantic), the Isleys moved to the Motown family.

#### **Behind A Painted Smile**

Motown packed them into the production line, first with top-ofthe-line producers Holland-Dozier-Holland and later with lesser lights. Their Tamla debut, "This Old Heart Of Mine," was a Top 15 hit, they did "That's The Way Love Is" a couple of years before Marvin Gaye had a hit with it, and several of their upbeat tracks like "Got To

Have You Back" and "Behind A Painted Smile" were considered classics by British soul fanatics (like Adam White). But Motown was not the ticket for a group that was ready to test its own producing and writing powers.

#### Sockin' It To 'Em

So the Isleys took the bold step of leaving Motown and forming their own label, reviving the 'T-Neck insignia and landing a distribution deal with Buddah. It paid off instantly in early 1969 with the R&B and pop monster "It's Your Thing " one of the crucial records bridging the gap between '60s soul and '70s funk

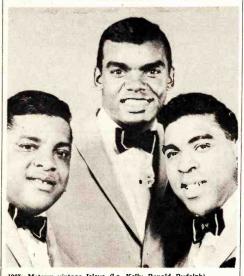
They milked that groove for all it was worth with "I Turned You On"/"I Know Who You Been Socking It To" and "The Blacker The Berry ...," and produced some other interesting artists on T-Neck (including a hard rock group called Privilege). But a turning point occurred with a 1971 cover of the Stephen Stills hit "Love The One You're With.

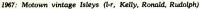
#### **Pop That Thang**

Influenced by the next generation of Isleys (bassist Marvin, keyboards man and cousin Chris Jasper, and guitarist Ernie, who'd begun playing with them on the "It's Our Thing" LP), the group, as pointed out in a British music paper recently, became the first to consistently reverse the usual nattern of white musicians appropriating and adapting innovations in black music - they took rock songs and techniques (Ernie was a fluid, exciting guitarist, greatly in-fluenced by his older brothers' former employee, Hendrix) and scored substantial successes in the R&B world (plus some pop hits).

The expanded group Isleyfied songs like "Spill The Wine," "Lay Lady Lay," and even "Summer Breeze." They also revived "That Lady" in 1973 for their new T-Neck/CBS deal and had a definitive smash, and their liquid guitar patterns were an obvious influence on Nile Rodgers and disco in general. Another highly influential record was 1975's "Fight The Power," an unusually frank political statement whose "all the bull-shit goin' down" line stirred up considerable controversy.

The Isleys have continued to make Black/Urban hits, "Between The Sheets" becoming a big one in 1983. Even with a split between the elder and younger segments of the group (the latter becoming Isley, Jasper, Isley and staying with CBS, the original trio moving to Warners), the Isley name has remained a chart staple, with "Cold-er Are My Nights" and "May I" 1985 and 1986 entries. Sad as Kelly's passing is, I hope Ronald and Rudolph keep their illustrious tradition alive in years to come.

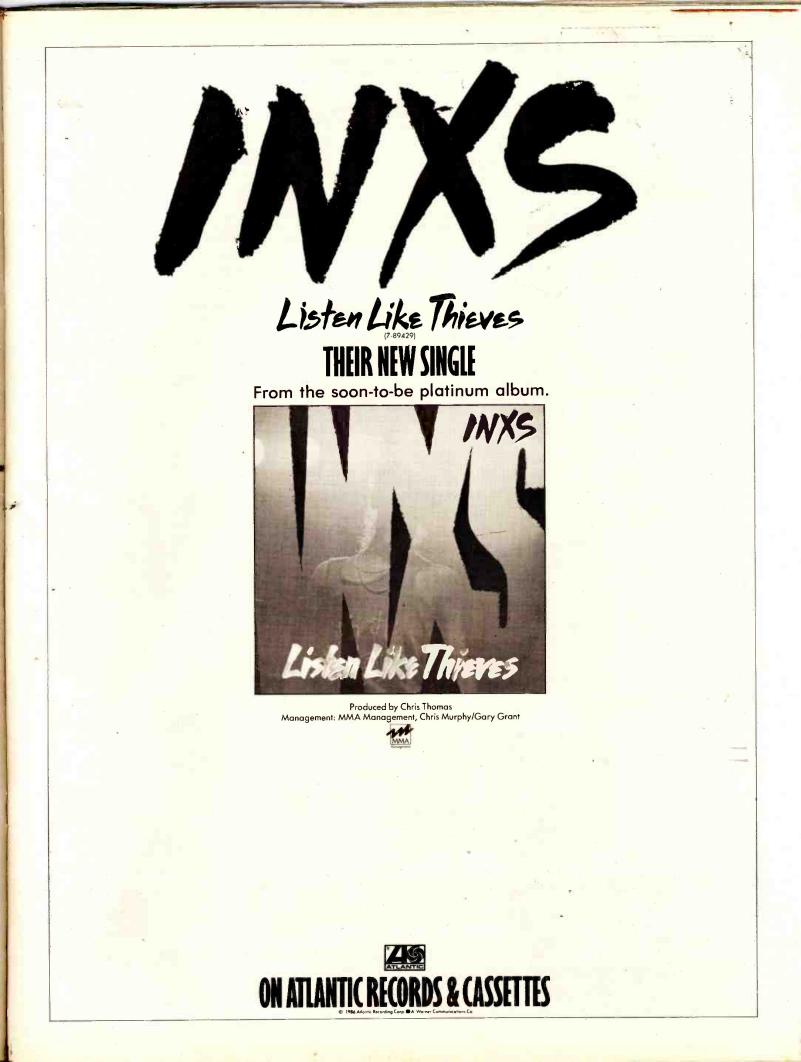




sleyBron 1969 The trio does its thing in full late baroque

36/R&R

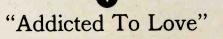
regalia FRIDAY, APRIL 25, 1986



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On Tour With ROBERT PALMER

## DATEBOOK

## **Buck Changes Positions**

SEAN ROSS

#### MONDAY, APRIL 28

1963/Andrew Loog Oldham sees the Rolling Stones for the first time and signs them the next day. Through Allen Klein, Oldham is also connected to Stones duet partner Bobby Womack, whom he's produced recently. 1978/Dolly Parton's "It's All Wrong, But It's All Right" goes #1 Country.

1979/WJPC/Chicago and morning man Tom Joyner start selling 33-cent gallons of gas. Rival 1390 WVON counters with 13 9-cent cas. W/ON then starts giving gas away.

counters with 13.9-cent gas. WVON then starts giving gas away. 1980/Marshall Tucker vocalist Tommy Caldwell dies in a car accident in Spartanburg, SC

#### TUESDAY, APRIL 29

1962/Jerry Lee Lewis returns successfully to England, the country he was booed out of after marrying his cousin four years before.

1972/"The field of bag-ism art," said the Mayor, would be hardest hit: New York's John Lindsay intervenes in John Lennon's immigration proceedings. The Mayor calls attempts to deport Lennon "a grave injustice in light of this) unique contributions in the fields of music and art."

1976/Security guards forcibly remove Bruce Springsteen from Graceland when he attempts to visit Elvis Preslev.

1977/The Temptations leave Motown for two-and-a-half relatively-obscure years with Atlantic. Birthdays: Tommy James 1947, Duane Allen (Oak Ridge Boys) 1944.

#### WEDNESDAY, APRIL 30

1976/Buck Owens buys a new frequency, 970 AM, for his flagship station, Country legend KUZZ/Bakersfield. In early 1986, KUZZ trades frequencies with another local Country station and changes positions again. 1976/Bruce Lundvall is named President of CBS Records.

1984/Melissa Manchester makes her acting debut on an episode of "Fame" which she also co-wrole. 1984/Relissa Manchester makes her acting debut on an episode of "Fame" which she also co-wrole. 1984/R&B legend Z.Z. Hill dies at age 49 of a heart attack stemming from phlebitis and a broken leg. Birthdays: Willie Nelson 1932-33 maybe, Bobby Vee 1943.

#### THURSDAY, MAY 1

1972/Mutual launches its "Black Network," later spun off to become the Sheridan Broadcasting Network. 1979/Elton John becomes the first Western rocker in Israel.

1980/The Academy of Country Music names Loretta Lynn Artist of the Decade.

1983/KFRC/San Francisco runs the nuclear war simulation "Firebreaks" and allows listeners to call in and decide whether to drop the next series of bombs.

1985/On her 41st birthday, Rita Coolidge becomes a full-time VJ on MTV's VH-1. Birthdays: Ray Parker Jr. 1954, Judy Collins 1939.



#### FRIDAY, MAY 2

Willie Nelson, Rita Coolidge, Tyrone Davis, Bob Seger

1975/if Boomer Castleman's "Judy Mae" had done better, it could've become one of those much-hated Paper Lace type hits from the '70s. On this day, Boomer's song — about a father who drops dead after seeing his son have sex with his new stepmother — is advertised as "already one of the most important records of 1975." The artwork shows a man's face waist-high to a naked woman.

1975/R&R reports that KING/Seattle has put a picture of Elton John on the door to the men's room. Olivia Newton-John's picture is on the door of the ladies room.

1980/The South African government bans "Another Brick In The Wall," which has become the anthem of the school strike.

Birthdays: Shannon 1957, Larry Gatlin 1948, Link Wray 1935, Lesley Gore 1946, Lou Gramm (Foreigner) 1950.

#### SATURDAY, MAY 3

1971/Grand Funk Railroad finally deigns to hold a press conference; only six reporters show up.

1982/Mike Joseph's "Hot Hits" format debuts on WBBM-FM/Chicago and beats WLS for the next three years. 1982/Solar executive Margaret Nash, former ex-wife of Johnny and partner in his JAD label, dies in a car crash.

Birthdays: Bob Seger 1945, Peter Gabriel 1950, Frankie Valli 1937, Engelbert Humperdinck 1936. SUNDAY, MAY 4

1959/In the first Grammy awards, the Kingston Trio wins best record for "Tom Dooley." "The Chipmunk Song" wins for Best Engineering, thus establishing a later Oscar tradition of giving special effects awards to the movies you're too embarassed to admit you like.

1964/The Moody Blues are formed; four years later, "Days Of Future Passed" enters the charts for the first time

1979/Patrick Hernandez's "Born To Be Alive" is released in America.

1981/"Rockline"'s first show is broadcast from the studios of KLOS/Los Angeles. B. Mitchell Reed is host; Tom Johnston and Joe Walsh are the guests.

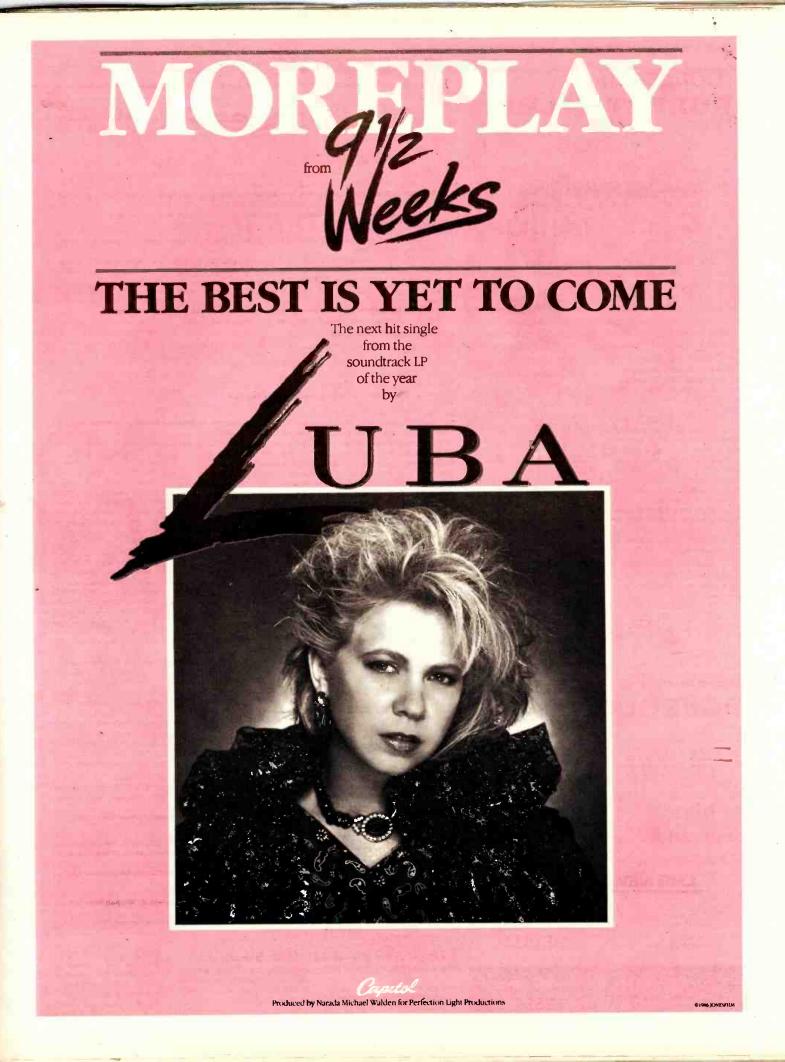
Birthdays: Nick Ashford 1943, Tyrone Davis 1938, Marilyn Martin 1954, Jackie Jackson 1951

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38/R&R FRIDAY, APRIL 25, 1986





ADAM WHITE

#### THE CHALLENGE OF GROWTH

## Zimmermann's View From The Tower

RECORDS

EMI Music Chairman Bhaskar Menon was direct when he addressed senior Capitol/EMI executives at a management meeting in Hollywood last August. Sales and profit goals set for fiscal 1986 will "test the company's competitive abilities to the full," he said. But Menon was also upbeat, stating that the necessary investment in "extended talent acquisition and delivery power strategies" had been made, and that Capitol was "adjusting well to the challenge of growth" after three tough years.

Most record people would probably agree that Menon's optimism was not misplaced. The Capitol gold and platinum tally for 1985 included albums by Ashford & Simpson, Duran Duran, Iron Maiden, Freddie Jackson, Maze featuring Frankie Beverly, Anne Murray, Tina Turner (four million), and Power Station. More recently, Arcadia's "So Red The Rose" turned platinum, and Heart has been certified for sales of three million.

Recently I spoke with President Don Zimmermann, a 21-year Capitol veteran, about that "adjustment" to the challenge of growth, and other goals. Here are excerpts from the conversation

#### **Limited Roster**

R&R: How has Capitol's revitalization come about? Did you depart from past practice in any way?

DZ: That's difficult to answer, but we've just focused very hard on specific artists and projects. We don't have a lot of acts signed. The roster is about 55 artists now, plus about ten other acts that come to us from EMI overseas, so that our release schedule never gets jammed. Every album and, more important, every single that comes out has a few weeks' window that allows us to focus on it and get something going.

"(With) the creative forces of our industry, there may be some influences from outside, but I don't think they're going to be conscious ones."

If there's a secret (and there isn't), it's that we believe in a longterm career arc for each particular artist. We're not going to get off it; there's a total commitment from everybody in the company, a team approach. This is my second time as President of Capitol Records, and I've always believed in the focus/concentration theory. And our goals are that if we have 60 artists represented in the marketplace, we try to have 60 multiplatinum albums. Before you sign an 40/ R&R FRIDAY, APRIL 25, 1986

"Everybody thought we were crazy for signing Tina Turner and Heart, but we believed those artists could come back, and they did."

act, you should believe very strongly that you can deliver and that the artist can deliver. R&R: For example?

DZ: Tina Turner and Heart, Everybody thought we were crazy for signing them in the beginning, but I don't think there was anybody in Capitol who had second thoughts. We believed those artists could come back, and they did. That gives the company self-confidence as well as credibility in the market, and as a result, everyone's enthusi-

asm just builds. R&R: Did Heart come to you with finished material?

DZ: No, there were no songs. It was essentially a meeting that (VP/A&R) Don Grierson and I had with the band and Front Line Management around 18 months ago. Everybody was saving the same thing - that we had to find songs, whether they came from the band or outside. We said that whatever we mutually agreed would be successful, we should do.

#### **Solo Hearts**

R&R: Does the band have solo projects planned?

DZ: Ann Wilson does, which was part of the original deal. At that time, I don't think Nancy had any such aspirations. Whether she's since changed her mind, I don't know. The next release will be a group album, probably around next February or March R&R: What stimulated the Paul

McCartney re-signing?

DZ: This whole business is built on relationships and in Capitol terms, Paul is one of our most valid relationships, going back to the Beatles. EMI outside North America has always had the relationship, so we saw it as Paul coming home. I hope he feels that way about it. There should be an album in June. We'd hoped for it earlier, to take advantage of "Spies Like Us." Unfortunately, it wasn't completed in time:

R&R: How much record company involvement can there be today with superstars in terms of the recording process? You've waited three years for this Bob Seger album.

DZ: Three years and five months And about two days. And three hours. Well, there's all kinds of involvement. Seger was the first major artist who happened when I was first President of Capitol. In fact, when I was a brand new District Manager in San Francisco. the first real hit I worked was "Ramblin' Gamblin' Man," so Bob holds a special place in my heart. Plus there's a personal relationship that I value

But it's not a creative involvement. Rather, it's constant conversations and focus. Bob recorded in the Capitol Tower, so we saw a lot of him, but even to intimate that there was any creative input from the record company would be wrong.

"We believe in a longterm career arc for each particular artist. There's a total commitment from everybody in the company, a team approach."

#### **Creative Forces**

Seger and artists like Springsteen, Prince, Stevie Wonder they're the creative forces of our industry. There may be some influences from outside, but I don't think they're going to be conscious ones. And when they do become conscious, then the project isn't as good as it should be or could be. R&R: Does the same apply to an artist like Tina Turner?

DZ: With Tina, there is not as much involvement as you might expect with an artist who isn't a singer-songwriter. But her manager, Roger Davies, is extremely capable. He'll come in, bounce ideas off us, play demos, and all sorts of things. But so far, we haven't heard Tina's voice on anything because she hasn't put her voice to anything. So there isn't that day-in, day-out involvement that would happen with other artists. But as long as it's working, that's terrific.

R&R: When do you expect her next album?

DZ: Tina goes into the studios the second week of April, and the album is scheduled for September. I think it'll make it

R&R: Capitol's black music division is performing well. Again, have there been any new strategies

DZ: We took immense pride in being the number one black label last year. There is no brand new strategy or philosophy as such We've been committed to that business for a number of years, and it just seemed to come together in 1985. Also, radio became much more receptive to records by black - with artists, and we benefitted not a whole lot of releases, in fact. R&R: Are there plans now to expand that division? How many acts are signed?

DZ: Fifteen. That number was optimum for a year ago, but it's time to grow. We'll probably sign four or five more artists initially, but you always have to be cognizant of the mix you bring to the market. You can't always be working brand new, unproven acts at any particular time.

We've just released a record by Willie Collins, who's new and looks very promising. And we feel very positive about a re-signing: Beau Williams. He's with Hush Productions now

#### **Profitable Nashville**

R&R: Records by black artists are crossing over, but the same can't be said for country.

DZ: Anyone who's been involved in the music business for more than a couple of years knows it's just a matter of trends - the pendulum swings. In today's society, you won't see the sort of 180-degree swings we've seen historically, but there will be hits and what we characterize as country artists in the future.

"Particular care has to be given to anything previously recorded on analog that's released on CD. I've heard some compact discs that were atrocious, yet could have been very good."

In the meantime, we're selling a lot of records. Our Nashville division is extremely profitable. (Capitol/EMI America Nashville President) Jim Foglesong is doing a phenomenal job. Sawyer Brown and some new artists have done extremely well, but Jim has also been





Don Zimmermann, 51, has been with Capitol Records since the summer of '65. He joined its San Francisco branch as a salesman after several years with Chatton, an independent distributor He moved through positions in district and regional sales management to become VP/Sales in 1972, and Sr. VP/Marketing in 1974

Zimmermann was appointed Ex ec. VP/COO of Capitol two years later, and President/COO in '77. He took on more responsibility when EMI acquired United Artists Records and launched the EMI America label, and was subsequently named COO/Recorded Music Group and Corporate VP of Capitol Industries/EMI, Don embarked on his second tour of duty as President of Capitol Records in July 1984.

When he's not working, Zimmermann plays tennis (by his own admission, "very badly") and goes boating. On a recent vacation ("my first in four years"), he tried scuba diving at Australia's Great Barrier Reef. Notes the Capitol chief, "Steve Miller told me, 'You will never swim as fast in your life as when you see in clear water a shark that's 100 yards away.' And you know, Steve was right.

able to bring home careers that have been around with Capitol, such as Mel McDaniel, as well as signing Don Williams, Tanya Tucker, and Marie Osmond.

R&R: Capitol repertoire by artists like the Beatles and Frank Sinatra, haven't appeared on compact disc yet. Meanwhile, the company is building its own compact disc plant. Will we see those albums on CD soon?

DZ: It depends on one's definition of "soon." If we're talking the next 12-18 months. I suspect you will. But particular care has to be given to anything previously recorded on analog that's released on CD. I've heard some compact discs. that were atrocious, yet could have been very good. You have to be careful in the mastering; if possible, the recordings should be remixed for the format.

R&R: But isn't it the matter of artist royalties that's holding up some of these albums from CD relonso?

DZ: That's a big part of it, yes. R&R: I've seen reports that put Capitol's market share now around

Continued on Page 42

## The 1st INTERNATIONAL MUSIC & MEDIA CONFERENCE Montreux, Switzerland May 7-10, 1986



#### A HIGH-LEVEL INTERNATIONAL CONFERENCE

Respected panelists from around the world will take part in concurrent sessions dealing with music in relation to television, radio, and home video. Topics to be covered include the future of multi-national television broadcasting, the protection of national culture, the syndication supermarket, marketing the radio station, the role of music videos on television, the impact of new technologies on programming, plus other relevant music-related subjects.



#### AN INTERNATIONAL MUSIC VIDEO FESTIVAL

The definitive international music video competition, with a distinguished international jury, and with categories for clips and long-forms. Awards will be presented during a gala evening on May 10.



#### A MARKETPLACE FOR MUSIC PROGRAMMING

A meeting place for programmers, producers, and distributors of music programming for television, home video, and radio. The market will take place in the Montreux Convention Center and will have listening and viewing facilities, as well as an exhibit booth area.

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The Golden Rose of Montreux Television Festival, held concurrently with the IM&MC, brings to Montreux today's leading pop stars for the recording of a world-class TV special co-produced by Swiss Television and the BBC's Michael Hurll, A good opportunity for participants to meet the artists.



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IM&MC will present six emerging international artists who will appear in conjunction with the superstars in the rock TV specials. Other new artist presentations will take place at various Montreux venues during the event.



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Europe's most important TV competition for light-entertainment programming. IM&MC participants will have free access to daily screenings and to the presentations of top-rated international TV programs, as well as to an all-night screening of rock films and classic videos.

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### RECORDS

#### "OUT OF MIND SIGHT 7.28762 THIS WEEK: WXKS-FM WPHD CKOI KECL B96 WMMS CHR KKRZ NEW & KMJK ACTIVE KWOD **KPLUS** WZOU WNNK WRCK VIDEO WTLQ NOW KTUX 57/24 WKAU PLAYING WRQN ON KSND T KXYQ BROADCAST KZZU WGUY AND CABLE WIGY FORMATS WOMP-FM WYKS FROM THE WZYP **GEFFEN ALBUM** WCIL-FM WDBR OUT OF WSPT MIND OUT KGOT **OF SIGHT** KBIM MAA MANAGEMENT CHRIS MURPHY KIM FRANKIEWICZ GHS/M5G-24100 K707 GEFFE

## Zimmermann's View From The Tower

Continued from Page 40

the nine-percent mark, which presumably includes EMI America and Manhattan. Is that accurate, and do you have any plans to staff up?

DZ: That figure is probably pretty close. It may be tied more to chart share than market share, which is probably closer to ten percent. When you consider that it was six percent a year and a half ago, that's a pretty good improvement.

"There are grass-roots sorts of markets that allow you to develop an act to a significant point without a hit single. You build it up to the point where radio is going to be more aware of it "

#### Staffing Up

So, yes, since we're in a particular mode of development as a label, we do need to step up a lot of activities. Over the last 18 months, we've gradually enlarged our staff and it just follows that once you've increased your ability for a (talent) catchment area, you have to become more effective in your exploitive area. I would think we'll be adding around seven to eight people in marketing and probably the same number in promotion.

R&R: Promotion will be first, presumably, because you're no longer using indies?

DZ: They'll be essentially simultaneous with marketing, and it doesn't have anything to do with the publicity over independent promotion. The plan was already in place

R&R: Is radio still the primary medium for breaking new talent? DZ: It's certainly the most effec-

tive medium, and it always will be. But there are grass-roots sorts of

markets - college, clubs, new age - a lot of different areas that allow you to develop an act to a significant point without a hit single. You build it up to the point where radio is going to feel better about it and be more aware of it. It may be the cutting edge of a new trend or sound, so it's important to do these things

That said, I look at CHR very positively right now. For the first time in my 26-27 years in the record business, CHR is essentially playing the hits, the best records They're conscious of consumer trends and what people want to hear, but they're also looking at records without prejudice. I don't necessarily mean that in a racial sense, although that's certainly true. They're really playing hit records, which is what pop radio should be all about

AOR has also refocused for the most part, and really identified who its consumer is. Black radio, too, has become extremely important in the past couple of years, and has also picked out target demographics. So there are a lot more opportunities for records and artists than there ewere a few years ago

#### **Conservative Image**

R&R: How do you react to the criticism that Capitol has a conservative, bland image?

DZ: I've heard it about all record companies - that the majors don't. sign enough artists, that they tend to release records in tune with radio trends or what radio is looking for, that they gear their A&R profile to that. I don't 100% agree. Obviously, every label is a commercial business, and has either stockholders or owners, so there's a need for profit.

But the sort of shots we take and the directions we try to move in to establish something new or a little left or right of center - essen-tially go unnoticed. Yet there aren't as many artists signed or records released as there were ten years ago, and there are fewer rec-

"For the first time in my 26-27 years in the record business, CHR is essentially playing the hits, the best records. They're conscious of consumer trends and what people want to hear, but they're also looking at records without prejudice.

ord companies. That, unfortunately, is part of the economics of the hucinoec

As conservative as maybe Canitol is accused of being, we've done deals with Rhino and Enigma which are for pressing and distribution to begin with, but which allow either label to enter into longer-term relationships with new talent. As an act matures musically and positive things start to happen, then Rhino or Enigma can request that we step in. Then it becomes more of a production situation. In my mind, I find this ex-citing because it's giving more fresh talent that window of opportunity. There won't be any new musical trends if you don't allow that smaller window to the left or right of the big window.

I must also say that Capitol does bring in a lot of new people. Our A&R situation has expanded, and so have press and publicity. We're expanding in terms of marketing, so there will be more new blood. It probably is a fair comment that we did become a bit inbred, but we're very conscious of that and are more than halfway to correcting it.

**RPM** 

RCA says it has no plans for a commercial 45 release of John Denver's "Flying For Me," which was recently serviced in 7-inch form to CHR, AC, and Country stations. The song is Denver's tribute to the Challenger astronauts, and he performed it in Houston at the late-March benefit for the shuttle crew's families. Performance royalties go to a shuttle-related fund chosen by those families and NASA. "Flying," produced by Roger

Fantasy Records has signed a distribution deal to handle Fred Catero's Catero label in connection with three new age albums by Paul Speer, Cyr-Ille Verdeaux, and Doug McKeehan & Air Craft, They ship later this month.

Another Fantasy-distributed label is Knobhill, whose "Welcome Back America" by Artists For American

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Youth was recently released as a 12-inch. A portion of the proceeds from its sale will go to Pros For Kids. the San Mateo, CA- based organization founded to help fight drug and alcohol abuse among teenagers. The record features Eddle Money, Lenny Williams, and L.J. Reynoids, among other musicians and prominent Bay Area athletes.

This year's National Association of Independent Record Distributors and Manufacturers convention in Chicago (April 30-May 4) features a keynote speech by Jerry Wexler, and a "legends" panel with Frank Guida (Le-Grand), Hy Weiss (Old Town), Armand Boladian (Westbound), and Dave Clark (Malaco). There are sesslons devoted to distribution, alternative marketing, artist development and promotion, all from the indie perspective, and the concluding awards banquet will be hosted by

WXRT/Chicago MD Lin Brehmer. Venue is the Americana Congress Hotel. More details from Sunny Richman at (609) 665 8085.

Domestic retail and international distribution of "Class Of '55," the Carl Perkins/Johnny Cash/Jerry Lee Lew-Is/Roy Orbison reunion project, is with PolyGram as previously reported (R&R 4/18). Selling the album on TV in the U.S., however, will be the task of Chips Moman's America label, from whom PolyGram licensed the recordina.

The original cast recording from Dave Clark's new British musical, "Time," will be released worldwide by EMI, including Capitol in the U.S. The double album from the show, which premiered in London earlier this month, features music by Cliff Richard, Ashford & Simpson, Freddle Mercury, Stevie Wonder, Dionne Warwick, Leo Sayer, and Dionne Warwick.

42/R&R FRIDAY, APRIL 25, 1986

Mutroms

1985 The David Gellen Company

Nichols, will appear on the next Denver album, "One World."

# Al, We'll Miss You.

Al Frontera November 13, 1937 - April 18, 1986 The International Smash

The single by David Bowie

"ABSOLUTE BEGINNERS is spectacular — one of the most ambitious and exciting movies of the decade."

John Powers - LA. Weekly

### "ABSOLUTE BEGINNERS is just absolutely breathtaking."

David Hinckley - New York Daily News





## CALENDAR

BRAD MESSER

## **Truth Always Best Policy?**

Alcohol and drug abusers, general screw-ups, liars, thieves, and jes' plain lazy folks find their way into all businesses, including ours. The substandard worker not only creates trouble while he or she is on staff, but has the potential to cause terrible problems later, long after he has quit or been fired.

The residual problem surfaces when you are listed by a former employee as a reference. When a potential employer calls to check the reference, telling the truth may be the worst thing you can do, because anything negative can open the way for a lawsuit alleging slander ... even if what you said is true!

Slander is generally defined as uttering or spreading a false statement harmful to another's character or reputation. (*Libel* refers to the written word, *slander* to the spoken word.) When you are asked to describe your former employee's job performance or personal characteristics, the most dangerous pitfall is to say anything negative which has not been proven. Even if what you say is true, the former employee can sue for slander, forcing you into a time-consuming and expensive legal defense effort in which the burden of proof rests on you and your company.

Even a successful defense against a slander suit can be much more trouble than it was worth. That's why many broadcasters no longer give frank and informative comments about ex-employees.

The problem is not confined to radio. The state of Arizona recently passed a law limiting the exposure of certain financial institutions to slander suits, to solve a widespread problem. Some cashiers who were known to be thieves had been fired from their bank jobs, but were promptly hired by other banks because their former employers refused to mention the thievery, for fear of slander suits.

To the best of my knowledge, there are no similar exemptions for broadcasters; therefore, saying anything bad about a former employee is still a big-risk proposition,

This brief mention is meant to point out the potential for trouble, but certainly isn't to be construed as legal advice. It might be to your advantage to have a chat with your company lawyer about your potential for exposure when giving a negative reference.

In the case of a job reference, truth may not always be the best policy, whereas silence may be.

#### Mutiny on the Bounty

MONDAY, APRIL 28 — The mutiny on the "Bounty" took place 197 years ago (1789, same year George Washington became President). The crew of the British Navy ship forced Captain William Bligh and 18 sailors into a small launch and abandoned them in mid-Atlantic. Bligh and his men astounded the world by rowing their 23-foot boot 3600 miles to Timor. The mutineers sailed the "Bounty" to Pitcairn Island, burned the ship, and started a colony whose descendarts still live there today.

WWII Italian leader Benito Mussolini was executed by a mob in 1945. Leslie Ervin made the first free-fall parachute jump in 1919, at Dayton, Ohio. Maryland became the 7th state in 1788.

Confederate Memorial Day: state holiday in Alabama, Georgia, and Mississippi Birthdays: Ann-Margret (Ann-Margret Olsson) 45. Jack Nicholson 49.

#### U.S. Evacuated Vietnam

TUESDAY, APRIL 29 — Orders for all Americans to evacuate Vietnam were issued by President Gerald Ford in 1975. The last 400 Americans, and about ten times that many Vietnamese, escaped in helicopters and boats, as the victorious Communist forces overran Saigon.

One year ago, the Supreme Court decided that a car recall can be ordered even after five years or 50,000 miles (1985). Adolf Hitler married Eva Braun in 1945, one day before they both died.

The first successful zipper, the Hookless #1, was patented 73 years ago (1913).

Birthdays: Golfer Johnny Miller 39. Conductor Zubin Mehta 50. Rod McKuen 53. Dancer Renee Jeanmaire 62. Celeste Holm 67. Tom Ewell (Yewell Tomkins) 77. Japanese emperor Hirohito 85.

#### Heroic Death of Casey Jones

WEDNESDAY, APRIL 30 — Rairoad engineer Casey Jones died in a train wreck near Vaughan, Mississippi, 85 years ago this morning (1901). His Cannonball Express rammed the back of a freight train which had not been parked completely clear of the main track.

Adolf Hitler and Eva Braun committed suicide in 1945 as Russian troops poured into Berlin (WWII). The size of the United States approximately doubled with the Louisiana Purchase in 1803. Louisiana became the 18th state in 1812. George Washington was inaugurated in 1789.

Birthdays: Jill Clayburgh 42. Bobby Vee 43, Willie Nelson 53. Corinne Calvet and Cloris Leachman 60. Eve Arden (Eunice Guedens) 74.

#### **Cherokee Trail of Tears**

THURSDAY, MAY 1 — Two years after giving the Cherokee Indians an ultimatum to leave their own land, U.S. troops began applying force against the remaining holdouts 148 years ago today (1838). About 15,000 Cherokees were forced out of Georgia, Alabama and Tennessee - where white men had discovered gold - on a march to reservations in Oklahoma. Some 4000 Cherokees died during the trip, which became known as the Trail of Tears. The Empire State Building was dedicated in 1931. America adopted the Stars and Stripes In 1795 (15 stars, 15 bars): May Day. This month is named for the ancient Greek goddess Maia, the mother of Mercury, whose father was Jupiter. Birthdays: Jockey Steve Cauthen 26. Judy Collins 47. Jack Paar 68. Glenn Ford (Gwyllyn Ford) 70. Kate (Kathryn) Smith 79.

#### E.F. Hutton Guilty Plea

FRIDAY, MAY 2 — One year ago, the E.F. Hutton brokerage firm entered a plea of guilty to some 2000 charges, including check fraud, and agreed to pay \$2.75 million in fines and court costs (1985).

The first nonstop flight coast-to-coast began in 1923: Lt. Oakley Kelly and Lt. John Macready took off from Roosevelt Field, New York, in a Fokker monoplane, and landed at Coronado Beach, California the next day.

General Thomas "Stonewall" Jackson was shot by one of his own Confederate soldiers in 1963 after some confusion over a password: the General died eight days later.

Birthdays: Larry Gatlin 38. Lesley Gore 40. Englebert Humperdinck (Arnold Dorsey) 50. Theordore Bikel 62. Saturday (5-3) Doug Henning 39. Frankie Valli (Frank Castellaccio) 49. James Brown 52.

Sunday (5-4) Eta Aquarid meteor shower. El Cordobes 50. Roberta Peters 56. Audrey Hepburn 57.

44/B&R FRIDAY, APRIL 25, 1986

## **AIR PERSONALITIES**



DAN O'DAY

## A Conversation With Al Wyntor

Al Wyntor is the very funny morning jock on Nashville's WSM. He began his career in his hometown of Carrington, ND in 1966. After working "in a lot of little towns you never heard of," he did nights at WDAF/Kansas City and middays at WHK/Cleveland before coming to Nashville in 1984

R&R: The only thing I hear on your show that sounds specifically

"country" is the music you play. WYNTOR: I take that as a compliment. I don't think of our listeners as country music fans. They happen to like the kind of music we're playing; that doesn't mean they've got their heads in the sand and don't know current events or aren't concerned about their town or don't have dry wit. It's just a taste in music; the people are the same as other radio listeners.

## Radio Stories

Many of us have a Sunday morning horror story from early in our careers. The following one from KVET/Austin's Mike Carta is typical:

"I was hired parttime at a little radio station in South Central Kentucky, Parttime turned out to be 45 hours a week. We ran a taperecorded program for this minister out of Cincinnatil. You had to cue up to a certain portion of the tape, where he started 'The Prayer Hour.' This was a big deal; I mean, people would send in hundreds and thousands of dollars to this guy?

"On this particular day, it was the second part of the previous week's program. I cued up the tape to the very first audible sound, introduced it — 'And now, ladies and gentlemen, it's time for "The Prayer House"' — hit the start button on the recorder... and what you heard was this guy going, 'Yeachhh ...argghhh ... uhhmminrr.' He cleared his throat for what must've been 15 minutes before he finally

went into his sermon. "The hot line in the studio rang; it acutally was a red phone with a red flashing light on it. I didn't answer it!"



Al Wyntor

"Country is just a taste in music; the people are the same as other radio listeners."

There are people out there who don't appreciate what I do. I'll do a parody on Brother Bobby, who's the pastor of the Church of the Holy Roller Derby (and who also operates the Foundation for Oriental Women Who Want To Learn More About Country Music), and maybe that conflicts with some people's traditional values. But there are just as many people who can laugh at themselves. In fact, there are more of them.

#### Sophistication Works

**R&R:** More than one jock has complained to me about a PD or GM who insisted, "You can't be furny on Country radio. The listeners aren't sophisticated enough."

WYNTOR: I don't doubt that, because there are a lot of crazy conceptions that go around. And you know where those come from? It's because very few people have the benefit of starting out in a big market. If you go to work in a small fish tank where you've got to be more responsive to a few people, you're going to get called "If I don't do prep it tells on the air. If I do the four hours of prep I can get the job done."

more often by those few people who aren't really the majority but who carry a lot more weight. And those beliefs follow you as a manager, as a programmer, as an air personality, as you grow into a bigger market.

That's one of the weaknesses of Country radio. You've seen it in all the debate about the music; shoot, let the public decide. They always have. We've sat and developed our own "conventional wisdom," but the public has always been the final arbiter of, "Is Al Wyntor or Gerry House funny? Is Ricky Skaggs country music? Is Exile country music?" R&R: I would guess that to the

average listener the question, "Is it country music?" is much less important to most of them than the question, "Do you like listening to it?"

WYNTOR: Sure. And they're not like a concert audience. Sometimes we think we're playing to an audience that is critiquing us constantly on our music, and that's not true. These people don't pay anything to hear our morning show. If I paid 12 bucks to hear George Jones, I'd want to hear George Jones and I wouldn't accept any substitutes. But if I'm going to work in the morning and I want to know what the roads are like and they don't tell me, I'm going to find a station that will. Or if I want to hear a funny bit or if I associate what some guy's doing with the way I lead my life - if he's somebody I identify with -

then I'll stay. R&R: What people inspired or influenced your style?

WYNTOR: Well, I was so far out of reach-for a while that I couldn't hear many great jocks. In the late '60s and early '70s there was a guy named Don Dresser at WDAY in Fargo and his buddy named Earl Williams, who I thought were terrific. They were funny, and they could have gone places had they wanted to. I admire Rick Dees a whole bunch. I think Lujack's great. I love the Greaseman.

## Wyntor's Tales – Excerpts From The Show

(Dramatic *music up*) "He's *back*. Al Wyntor's Pictures presents 'Bambi II.' Yes, that frightened, innocent, saucereyed little fawn is now a 500-pound stag, and he's ready to kick some butt! Look out poachers, look out trappers, look out you hunters: Bambi's back in the woods and he's spoiling for a fight! 'Bambi II' — starring Fred Williamson as Bambi, Ruth Gordon as Thumper, and Mayor Fulton as the Antler. 'Bambi II' — rated G; may be too gamey for wimps!''

"It's St. Patrick's Day 1986. You can check that in your almanac if you like. I don't really think it's necessary, though, 'cause we have this trust relationship built up ..."

"Hello again, friends, this is your announcer/pastor, Brother Bobby, speaking today on behalf of my Irish brethren & sistern & their children. You know, my goal has been to end the violence in Ireland, and I have had a vision. I'm going to do it with recreation. Idle hands are the devil's workshop. But we can stop all the bombin' and the shootin' and the drinkin'. In two weeks I'll be opening the doors to my new mission. I call it Brother Bobby's Belfast Karate Dojo. We'll teach 'em chops, kicks & finger-bendin' until they're too pooped to pop. And you can be part of it. Your love gift of \$49.95 will sponsor an entire Irish family of four for a whole month's karate classes at Brother Bobby's Belfast Karate Dojo. Reach out with me now, fight fire with fire, end violence with violence. As soon as I cash your check for \$49.95, I'll send you actual photographs of your little Irish family kicking the daylights out of each other, your own kelly-green karate pajamas, and a little black belt bookmarker. And if you act before midnight tonight, we'll have one of 'em break a

board in two in your honor. Our address is simply: Brother Bobby's Belfast Karate Dojo, Dei Rio, Texas!"

(Dramatic music up) "A young couple tenderly embraces in the moonlight. The breeze rushes through the leaves around them on Lover's Lane. Or ... is it just the breeze? Their romance is about to turn into terror, as they encounter the deadlest farm animal known to man. Just when you thought it was safe to go back to the farm ..... 'Porka, the Killer Swine'.

(Voice #2:) Gee, whatever happened to Old Ben?

(Voice #3) I dunno. Maybe the hogs ate him ... Scientists call it Pigus Outacus ... or the Great White Hog. You'll call it horror. Coming in the summer of '86 ... Steven Shpielberg's 'Porca, The Killer Swine!'"

"I like a slow song like that on a morning like this because you probably didn't know it, but ol' Al tried to kick the cigarettes this weekend. I made it through Saturday, but I feli down on Sunday. What I tried to do was substitute Life Savers for cigarettes. And I'lt tell you. I got so sick of the smell of burning candy

#### Heavy Preparation R&R: How do you prepare for

your show? WYNTOR: I'll take a look at

some of the humor sheets and get a newspaper in the afternoon, sit down at my trusty little Japanese typewriter and try to give myself at least 15 ways to involve myself in what's going on ... or talk about me and the terrible time my kid's having ... or anything that goes on that relates to me a little bit. Then I'll try to expand on that. I'll come up with a Question of the Day: "What would you do if . . .? Then I'll take a look in the newspaper and find somebody who did something good, and I'll salute them: "If you see So-and-So today, tell him 'good job!'"

Program directors generally feelit's good to be local, and that's true. But then again some people aren't very aware locally; there's a lot of apathy. Some people are lucky if they read the headlines. So if you do Khadafy jokes, that's great because at least they'll know who he is. I go on the air at five in the morning. I'll get there around 3:30, take another look at what I've got. run through the wires, get an early paper... and then I'll go in the produce any scripts I've created for fake spots, drop-ins, etc. By 5:00 I've got myself laden down with all kinds of stuff, half of which I won't use.

**R&R:** How much time in all would you say you spend preparing for your four-hour airshift?

WYNTOR: About four hours. It's been said before that it takes an hour of prep for every hour on the air. If I don't do prep, I feel like shit and it tells on the air. If I do the four hours of prep I can get the job done. If you really want to, you can base your entire life on that show. But I've got four kids and a wife who's been nothing short of terrific for 17 years, and they're more important than my job. Although my job serves a purpose, I don't want it to take over what my life really is all about.

R&R-FRIDAY, APRIL 25, 1986/45



### **CONTEMPORARY HIT RADIO**

JOEL DENVER

#### EXPLORING THE PARALLELS

## The Quality Counts **More Than Ever Now**

Only a few months ago (R&R 1-10) this column dis-cussed the importance of "Reading Between The (Paral-lel) Lines." But in view of the present state of the information exchange between the radio and record communities, it's already time for a review.

Why so soon? Many people are still missing the boat, on both sides of the dock. We're in a period of adjustment and transition, so the sooner we achieve a real understanding, the happier everyone will be.

"For too long, too many programmers have made their airplay decisions based simply on the total number of stations already playing a song, or, even more fundamentally, on the number of adds it received. What's developed is commonly referred to as doubledigit mentality."

pany staffs are building, but it will still take a few months for things to get back to normal and for relationships to solidify between these new people and their radio stations In many cases I still hear reports

from programmers that they're only being promoted on records on the basis of the number of stations playing them and the number of adds received. Again, it must be stressed this quantitative approach is just one aspect to consider when deciding on your music each week On the other side of the coin it's

sad to hear that too few programmers are looking at the moves of the individual records. As a result, hit records are being lost. Why? Simply because they didn't have double-digit airplay action. But in many cases those records had a regional or local story to tell at a handful of credible reporters. This is where the quality comes in.

**Parallels Show All Moves** In an effort to highlight the movement of records in New & Active and Significant Action on individual playlists, we're now listing

"Just as a record which achieves Breaker is not guaranteed of being a hit, neither is a record which gets ten or more new stations each week. By the same token, those records which receive checkmarks aren't carrying a certification of their hit status either."

fewer call letters of stations adding these songs. Instead, we're beefing up the number of calls showing chart movement. We will now list up to 15 station calls and the chart movement.

This is a more well-rounded capsule summary of each record's development. But there's more: to make an effective decision on new records, utilizing a national perspective, it's vital to pay attention to the Parallel pages

The station adds and moves of every active record on the National Airplay/40, New & Active, and Significant Action lists can be found on the Parallel pages. R&R is the only publication to show every call letter, along with the chart movement and current position, on every active record with ten or more stations reporting it. This is the most complete information available.

XKS

PRINCE & THE REVOLUTION

221/0

1

RI-104 2-1 98PXY 2-1 WGPM 10-8

98PXY 2-1 WGFM 10-8 93Q 3-1 WPST 11-8 WRCK 1-1 B106 1-2 WKRZFM 9-7 WTLQ 3-2 Q106 3-1

Kiss (WB) LP: Parade

Regional Reach

#### Put The Info To Work

Take the time to put this information to work for you. If you are a radio station seeking to use the CHR information to its fullest potential, then an examination of the Parallels is imperative.

If you are interested in a particular record, seek out those stations already playing it which are similar to yours in philosophy and/or market composition. You'll find them in the Parallels. See how they are moving it each week. If 1) the moves are strong, 2) you like the record, and 3) it fits your station, go ahead and play it, no matter how many or few others are playing or adding it.

Don't pass on a record just because it didn't get a checkmark or didn't have double-digit adds. Make your own leadership decisions based on your own experi-

ence and savvy as a programming. professional.

National Summary UP 140 DEBUTS 1 SAME 62 DOWN , 4DDS

KSND 1-1 KBOS 3-1 KMGX 1-1 KYNOFM 2-

KYNOFM 2-2 KOMO 5-3 KLUC 10-7 KFIV 8-5 KO93 8-3

CAO

93%

"The station adds and moves of every active record on the National Airplay/40, New & Active, and Significant Action lists can be found on the Parallel pages."

#### **Get The Big Picture**

If you are in the record industry, don't simply promote your radio stations solely on the number of adds each of your records receive. It is only the tip of the iceberg. Tell them about the movement on similar stations they respect. Add in the local sales information and any possible promotional support from your company. In short, neither side of the radio

or record community should be using the number of stations playing and/or adding a record as an excuse not to play a record, nor as a reason for not getting it played. A new record receiving only a handful of adds today may mean more

"Don't pass on a record just because it didn't get a checkmark or didn't have double-digit adds. Make your own leadership decisions based on your own experience and savvy as a programming professional."

**Avoid Double-Digit** Mentality The CHR songs appearing on the

Inside Back Page are listed in numerical order according to the number of stations playing each record. It is simply the easiest and most nonbiased method of presenting a national overview

For too long, too many programmers have made their airplay decisions based simply on the total number of stations already playing a song, or, even more fundamentally, on the number of adds it received.

What's developed is commonly referred to as double-digit mentality. Just as a record which achieves Breaker is not guaranteed of being a hit, neither is a record which gets ten or more new stations each. week. By the same token, those records which receive checkmarks aren't carrying a certification of their hit status either.

Weigh Quantity & Quality

As things stand now, records aren't generally receiving as many adds per week as they once did. Why? Without the independents there is a good deal less information being relayed. Record com-46/ R&R FRIDAY, APRIL 25, 1986

## **USA Today Provides Show Prep**

Ask a morning personality when he does show prep, and he's likely to answer, "Whenever I'm awake." Now he might tell you, "I do it in my sleep," especially if he's one of the subscribers to a new on-line information service called USA Today Broadcast.

Even as America's finest morning air talent are recharging their brains, they can set their modems to dial a number, enter a password, and - like magic - five pages of text (approximately 20-25 stories a day) will log to file or paper across their PCs.

To find out more about subscribing, I spoke with Susan Bokern, National Manager/Broadcast, who described this service as an outgrowth of an on-line service, USA Today Update, which debuted in December 1984. "There were some radio stations using this service," she said, "and we received solicitations to expand. The result is USA Today Broadcast."

The contents of the service are feature-oriented and written in USA Today's factual, to-the-point style. "Mechanically, our editors in



Roslyn, VA work with the USA Today editors," Susan said. "They go through the news budget, and the stories are rewritten in broadcast style. It's all ready to go to radio by 11pm EST, Sunday-Thursday for Monday-Friday broadcast.

"The types of stories are geared to be the 'talk of the country.' Features are our forte. We look for tidbits, no hard news. It's designed to be a lifestyle information service tips and tidbits of information.

Very top of the mind. Our service takes the pulse of the country in the following areas: health, travel, trends, finance, entertainment, movies, people, TV, videos, records, celebrities, sports, and weather, but nothing run-of-themill.

"We try to bring our subscribers as many exclusive stories as possible. Anything we get from other sources is rewritten, verified, rechecked, and given a fresh angle. Right now we're surveying people for an accompanying audio service. We plan on supplying eight features and/or stories a day on the audio service, and there's a demo tape available."

The Source, one of the larger online data base services, is now the main distribution center for USA Today Broadcast. The fees are \$75/month, but you don't have to be a Source subscriber. There are no other surcharges or connection fees; you simply dial a local number to hook in. For more information, call (800) 222-0990.

than one which got 40 or more its first week out, especially if it's by an unknown artist. Those few adds show honest, legitimate interest on the part of some aggressive programmers who think with their ears and guts.

Open and honest communication will go a lot farther than simply quoting numbers. Don't forget to include the quality. Then, tell one another how you feel about each record. When both sides know, understand, and respect the other's feelings and goals, our business will more quickly return to the same positive, exciting, and creative levels it needs to operate at for success

# sledgehammer Peter Gabriel

7-Inch Single from
the Peter Gabriel album <u>So.</u>
Produced by Daniel Lanois and Peter Gabriel.
Management: Gail Colson/Gailforce, London.
© 1986 The David Geffen Company

LER LIDIPTER POLIS



### **CONTEMPORARY HIT RADIO**

#### **PROGRAMMER'S THINK TANK, PART III**

## **Current Product, Tempo And Balance**

As the CHR format has evolved over the last several years, it has been the target of nearly every contemporary competitor in the market. And why not? Indeed, CHR has grabbed away a lot of audience and revenue.

In 1986, most marketplaces are indeed more competitive than say, a few years back. As a result, some CHRs have weathered the storm of fragmentation well. Others have drifted slightly off course in the process

Keeping a consistent sound is vital to the successful CHR process, and that includes playing a variety of hits. Leaning too far one way or the other can drastically change how your station is perceived.

Our format experts, KIIS-AM & FM/Los Angeles VP/Programming Gerry DeFrancesco, B106/Washington PD Bob Kaghan, B104/Baltimore programmer Steve Kingston, and KUBE/Seattle PD Bob Case share their thoughts on these subjects and others in the final installment of a "Programmer's Think Tank.

#### **Current Product Flow**

R&R: Sometimes label product flow provides too much of one type of music for the right balance. Many feel that six months ago CHR suffered because of the high number of soft records and Urban ballads, which dragged down momentum

SK: You have to make adjustments for the available product. Any PD who just fills slots, relying only on records that are available, is committing suicide.

BK: If you talk to record stores, they're screaming for people to come in. So I think it's been pretty soft out there. We've just now reached the "comfort zone" where

all the product sounds alike. We need something to help break us out of our cycle right now. Wide Variety Of Product

R&R: Right now CHR seems to be in a much better situation, look-

"You have to make adjustments for the available product. Any PD who just fills slots, relving only on records that are available, is committing suicide."

-Steve Kingston

ing at the number of unique, uptempo records in the Top 10: Falco, INXS, John Cougar Mellencamp, Robert Palmer, Bangles, Sly Fox, Atlantic Starr, and Force MD's. Right behind them are the Stones, Van Halen, Pet Shop Boys, and Stevie Nicks. That's a great variety of artists, styles, and tempos

BK · Overall. I still don't think it has the same excitement of two or three years ago. The novelty has worn off.

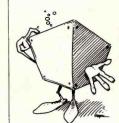
GD: I disagree. Right now, there is a real exciting mix out there on R&R's Back Page.

### MOTION

WCKN/Greenville OM/PD Bruce Summers exits due to philosophical differences, and Jim Wilson returns WHHY-FM/Montto fill the slot . gomery MD Alan Du Priest steps into the PD chair at WCGQ/Columbus to replace Ralph Carroll, who's now with Chrysalis Records ... Dan Wright, last at WNVZ/Norfolk, is now doing nights at KXX106/Birmingham At WKNE-FM/Keene, NH, Tony Daniels joins mornings from WTSA/ Brattleboror, VT, Kevin McNeil moves to middays from WKNE-AM, Maria Deluca moves from AM to PM drive, and Bernie Hartnett is named MD . Jeff McKaye returns to B94/Pittsburgh as Production Director/swing personality

SLY96/San Luis Obispo acquires afternoon talent Cindy Haines from crosstown's KZOZ, and former PM driver Mark Lyons segues to middays Steve Mapel is upped from latenights to middays at Z93/Atlanta, and swing-man Charles Henry takes over the open shift .... Y100/Miami welcomes Paco Lopez to 6-10pm from J.J. Jeffries (Jon Q105/Tampa Schlogel) signs on afternoons at KDVV/Topeka, replacing Max Mon-Q100/Allentown night pertena sonality Tony Thomas acquires Production Director duties.

At WCZY/Detroit, PD Steve Weed takes himself off the air and announces the following changes: evening personality Bob Campbell exits to cohost mornings at Z103/Memphis, late-niter Denny Schaefer takes over evenings to replace him, overnighter Kim Carson is upped to latenights, and middayer Rowdy Brian Patrick moves to PM drive. New to middays is Doug Dunbar .... Buddy Baker exits the Production Director slot at WGCL/Cleveland, and PD Phil LoCascio is looking for an able-bodied replacement ... WHYT/Detroit is losing midday man Bob Stewart, and PD Gary Berkowitz needs someone to fill that slot ... KKLS-FM/Rapid City welcomes back Char-Ile O'Douglas to 5-9pm from the programming slot at KXJX/Pella, IA.



"It's been pretty soft out there. We've just now reached the 'comfort zone' where all the product sounds alike. We need something to help break us out of our cycle right now."

SK. Yeah but how many of us are going to play Falco a year from now? It's going to burn out and go away.

#### **Momentum Building**

R&R: But that's what makes you folks professionals. You evaluate what's good for your station at any given time and decide when a record has served its purpose. You can't play everything wondering, "Will my audience want to hear this a year from now?" If you did, you'd miss a lot of timely product.

"Be a true CHR. Stick to your guns and the format basics. The stations I see getting hurt are leaning too far in a certain direction . . . And certainly, don't let oldies control the market. Keep it interesting and give them a reason to listen."

BC: I don't know about anyone else, but OMD and Pet Shop Boys are two of my biggest records this week GD: Same here in L.A.

-Bob Case

BC: I look at it the same way as things were two and half or three years ago; I feel the momentum building again. With people wrongly bailing from the format, they are going to miss the boat. During Christmas the music was awful, but to me there is no shortage of

great music now.

BK: Yes, the lack of product was worse this year at Christmas than I can remember in many years. Tempo was a real problem, and it's only now beginning to correct itself

#### Listen To The Product

R&R: If programmers as a whole decide they don't want to play anything a bit different or uptempo, it begins to reflect that way in this publication, which in turn affects more programmers who are the followers. If programmers keep their ears open and are willing to take some chances, (along with providing the necessary personality and promotion), CHR will remain strong.

SK: Balance and variety is the key. Whether you're in Baltimore,

"Balance and variety is the key, Whether you're in Baltimore.

Washington, Seattle, or L.A., you have to appeal to the market."

-Steve Kingston

Washington, Seattle, or L.A., you have to appeal to the market. We are more rhythmic than many stations, as so many Urban records begin here. The luxury of CHR as a format is to play a wide variety of music to varying degrees, depending on your market. If you are in a narrowcast format like AC or AOR, you don't have those choices. If you play too many Country crossovers, you'll have a backlash in that direction. The trick is to not go too far in any one direction.

#### **Parting Comments**

R&R: Any parting thoughts? SK: CHR is the most viable format in 1986. Don't be nervous when things jiggle a bit with the music. Just deal with it and adjust, but don't give up the franchise of play-

### BITS

. What Size Are You? - WGCL/ Cleveland put some sole on several lucky listeners during "Imeida Marcos Day," a special celebration of the former Phillipine first lady's material holdings. Since shoes are one of her mainstays (she owned over 3000 pairs) a local shoe establishment and G98 gave away a pair of shoes to all women wearing Imelda's size, 81/2. To make the contest less exclusive, Knuth Shoes and WGCL invited all those with a different size to visit the store anyway and receive a special discount.

· Your Best Fantasy - WKAU/Appleton-Oshkosh is inviting listeners to reveal their innermost thoughts for lots of fun and prizes. In 25 words or

"There is no such thing in CHR as 'It does not fit my format.' The music defines the format as you go. As long as you reflect the taste of your market, you will be very healthy, prosperous, and have a job."

-Gerry DeFrancesco

ing the hits for your market.

BK: Don't panic. Everything goes in cycles. We all knew the format would level off a bit, and who knows where it's headed next. But the level off is pretty high, in my estimation. Just ride it out.

BC: Be a true CHR. Stick to your guns and the format basics. The stations I see getting hurt are leaning too far in a certain direction. Also don't let the product control your station. Keep the interest in your station multifaceted, using promotions and personality. And certainly, don't let oldies control the market. Keep it interesting and give them a reason to listen.

GD: I'm having so much fun with CHR. We can draw from all demos. There is no such thing in CHR as "It does not fit my format." The music defines the format as you go. As long as you reflect the taste of your market, you will be very healthy, prosperous, and have a job.

#### **Editors Thoughts**

I've already received many positive comments regarding the first installment of this three-part series. Once each quarter, I plan to set up a new Think Tank and let four of our format's best programming minds have at it. Have some ideas for the next one? Drop me a line or give me a call. Should I use your suggestion, you've won a seat at the next Think Tank!

less, contestants must confess their biggest fantasy. Then when those fantasies are replayed on the air, they must call in within ten minutes to win one of many hourly prizes. Those entries will then be considered once more to find the ultimate fantasy, and the grand prize winner will receive \$50.000.

. Going Offbeat - WAVA/Washington is inviting listeners to a "Jump-Off" to celebrate Touchstone's latest film release, "Offbeat." The movie's theme centers on police training, and one of those agility tests is a 360-degree turn in the air, performed 61 times without falling down! WAVA's winner will be the last person left standing

48/R&R FRIDAY, APRIL 25, 1986

-Bob Kaghan



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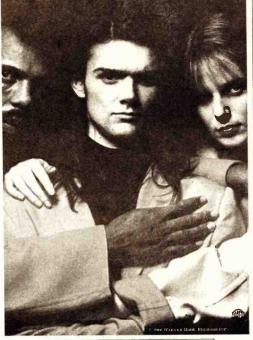
### **CHR PICTURE PAGE**

THIS IS DEDICATED ...

## "THE LOVE PARADE"

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99/30

15 Up/19 Debuts This Week's Adds:

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JUST ANOTHER POSTCARD — KIIS-FM/Los Angeles, Pepsi Cola and MCA Records received over 3.2 million postcards in a recent "Free Concert" promotion, where the high school sending in the most postcards won a free concert with MCA's Oingo Boingo. Fountain Valley High School was proclaimed the winner with a stunning sum of 500,000 entries. Swimming in postcards (left) is Oingo Boingo lead singer Danny Elfman, and smiling over contest results (right pic, Irr) are KIIS Programming Assistant Gwen Roberts, MCA's Billy Brill, KIIS VP/Programming Gerry DeFrancesco, Elfman, Assistant PD Mike Schaefer, President/GM Wally Clark, band manager Mike Gormley, and MCA Senior VP Steve Meyer.



ONE AFTER ANOTHER — Fresh from the success of their first single, "Silent Running," Mike & The Mechanics are now making the rounds to promote their second release, "MI I Need Is A Miracie." Visiling with KKHR/Los Angeles (I+) are "Silent Running" composer B.A. Robertson, "Mike" Rutherford, KKHR MD Lou Simon, the band's Paul Young, KKHR PD Ed Scarborough, and Atlantic's Mark Gorilck.



K106 GETS NASTY — Janet Jackson visited the K106/Baltimore studios to promote her "Control" LP and latest single, "Nasty." Here she is with K106 PD Ralph Wimmer.



HE WANTS TO BE YOUR .... — Clarence Clemons visited some notable programming heroes during a recent stay in New York. Shown here (I-r) are EZ Communications' VP/Progamming Dan Vallie, Clarence, Z100/New York PD Scott Shannon, and Columbia's Jim Del Balzo.



KISS MY NIPS — KJET/Seattle 7pm-midnight personality Mike Fuller always wanted to be a model. So when KJET sponsored its first annual swimsuit competition, he proudly displayed his own action for summer.



THOUSAND-DOLLAR SMILE? — KITS/San Francisco GM Ed Krampi (I) happliy delivered a \$10,000 check to the KITS "Jackpot Contest" winner. Pictured (I-r) are Ed and KITS staffer Filp Fryer (window), winner Paula Spence, and KITS staffers Loi Thompson and Steve Masters; (root, I-r) KITS's Ed Volkman and Mark Van Gelder.

## **AOR PICTURE PAGE**



TEN IN TEN, TEXAS STYLE — KSRR/Houston morning men Moby (left) and Matthews get a sweet sendoff for their Texas Tour, which marked the state of Texas's 150th birthday with ten satellite broadcasts in ten days from towns such as Pecos, El Paso, and Austin. The pair told listeners how much mileage the tour logged each day, except for the last leg from Austin to Houston, and gave \$10,000 to the closest estimate of the total miles.



HEART FULL OF SOUL — Backstage after a Nashville concert are Heart's Ann Wilson, Capitol's Sandy O'Connor, the band's Nancy Wilson, and WKDF Assistant PD David Hall.

-



WHEN UGLY IS BEAUTIFUL — Captain Lou Albano, national chairperson for the Multiple Sclerosis "Ugly Bartender" promotion, visits WCKG/Chicago to discuss its execution of the fundraising contest. From left: midday man Sean Donahue, the Captain, PD Don Davis, and PM driver John Fisher.



OUTFIELD IN MOTION — Outfield goes to bat at WKLS-FM/Atlanta. From left, Columbia rep Alan Oreman, the band's Tony Lewis, John Spinks and Alan Jackman, and MD Bob Bailey. A WHOLE NEW GENERATION OF ROCKERS HAS DISCOVERED THE LATEST RELEASE FROM THE ONE AND ONLY JOE COCKER

YOU CAN LEAVE YOUR HAT ON										
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R&R FRIDAY, APRIL 25, 1986/51

Capitol.



STEVE FEINSTEIN

## When A Programmer Hires A Programmer

It's rare to see a programmer in charge of hiring a program director for his station; that responsibility usually falls to the general manager. That's why I asked two programmers to recount, in their own words, the experience of hiring a program director. Their perspectives are -valuable for both job seekers and decision-makers.

**Chuck DuCotv** 

WIYY/Baltimore's Chuck DuCoty was promoted from Program Director to Station Manager in May '85. He's conducted two PD searches since - first hiring Ted Edwards, who returned to KGB/ San Diego shortly thereafter, and then choosing Tom Evans last month. DuCoty offers some hard facts on what becomes a candidate most:

#### Recommendations

The first step was getting recommendations from consultants, other PDs and GMs, trade paper writers, and a few record people. It's critical, by the way, for young programmers to understand that as they go about their day-to-day duties, they're building a reputation for themselves. This is particularly important with respect to how they profile themselves in the trades and at conventions

#### **Know Your Goals**

The second stage was talking briefly with potential candidates on the phone. A few washed out at this point - people who were wishy-washy or hadn't the remotest idea of where their careers are headed. If you don't have a long-term plan for your career, I doubt if you have one for your station, either.

On the other hand, there were a few people who, although they disappointed me by choosing not to be a candidate, at the same time impressed me because they had well-planned, thought-out career goals. These are people who will be on my list when someone asks me for names.

When you call someone cold and ask him about a potential job in a major market, you throw him off balance a bit. However, we all get hit with the unexpected every day, and it's part of our job to be able to handle and adjust. Remember, you only get one opportunity to make a first impression, and that initial phone call is it.

I asked the next round of candidates to send me, beyond the standard resume, a short paper describing their feelings on topics like the direction of the format, use of research, management style, etc. While I didn't want anyone to make a term paper out of the project, I did want to get a sense of the person's thought process and ability to express himself. This part of the project netted some surprising results

**Turn-Ons** I was impressed by: 1) Well-written, clearly-executed, neatly-typed thoughts and observations.

Chuck

AOR

# **DuCoty's** Checklist

#### Chuck DuCoty

Chuck DuCoty looks for the following qualities in a PD:

· A winning attitude and track record. It's no coincidence that some guys always work for losing stations, no matter how good they seem to look on paper

 Motivation Some guys who were once really good seem to have lost that spark.

· Management style. Someone who fits with the philosophy of WIYY and our sister station WBAL.

· Ability to handle a veteran staff. Someone who has the maturity to guide and motivate the people we have in place

· Ability to manage a line item budget.

. The sensitivity to properly balance the inevitable conflicts be-

tween sales and programming. · An understanding of the for-

mat and its proper execution. · Good ears. I'd rather have someone who's musically con-

servative than someone who views the music as a "cause" or wants the station to be adventurous. · Ability to analyze and apply re-

search in positioning and marketing the station.

· A flair for conceptualizing and executing creative promotions.

· Ability to analyze the competi

tion and exploit their weaknesses

2) Quick responses. When someone got back to me within a day or two, it sent the message that he was eager for the opportunity.

A couple of people were delayed in getting their material to me, but had the wherewithal and courtesy to phone and explain why. I was impressed on two counts. First, taking the time to call told me that they were genuinely interested in the job. Second, when the delays were due to things going on at their stations, it told me that even though they had a new career opportunity, their priorities were still

with their current employer. 3) One person had a change in status with his current employer and called to withdraw himself from consideration. Though disappointed, I still appreciated him getting back to me and not just playing out the situation.

#### **Turn-Offs**

I was not impressed by:

1) Presentations with typos, misspelled words, or general lack of neatness. My God, if someone pays that little attention to detail concerning his career, what kind of attention will he pay to a sales promotion that he may not be really excited about?

2) Long delays in sending the material. That just showed a lack of interest.

3) Some people never sent material after promising they would. No explanation, no phone call nothing. When someone asks me for PD candidates, that's something I'll remember. "So-and-so looked like a prospect but had no follow-through" isn't something I would want said about me.

4) I know we're all proud of the radio stations we work for, but I question writing cover letters and resumes on your current employ-er's stationery. This may be nitpicking, but I think not; it's out-oforder to use your current employer's supplies in finding another job.

Since we were looking for an on-air PD, I also asked for an aircheck. No one was disqualified because of the quality of his air work, but one tape contained a number of questionable and undisciplined breaks that showed had judgment. I ruled that person out.

After a round of more lengthy phone conversations with the remaining candidates, I scheduled interviews with the leading candidates in their cities. This gave me the chance to listen to their station before the interview. In most cases, I would monitor the station for a few hours at night, listen to the morning show, and then meet the candidate for lunch.

There were several reasons for this method. First, in smaller markets, a person could be getting great numbers by default; without

good competition, the station may not be as good as it looks on paper.

Second, I got a good sense of the PD's musical philosophy and how disciplined his airstaff was. Sometimes I had questions about something being done on the station and could ask about it when we got together.

One point stood out at lunch - I was surprised at people who would order a couple of drinks. I was always careful to let them order first so I sent no signals their way. A person ordering drinks in an interview setting with someone they know little about sends a negative signal to me, especially when I knew they were going back to work after lunch. I'm not opposed to drinking per se; I just thought it wasn't the best judgment in those circumstances.

The final part of the project was to have the finalists come into Baltimore to meet with (WIYY & WBAL VP/GM) David Barrett, and get a sense of the station and the city. The end result is that Tom Evans was clearly the best person for our needs

### Jeff Sattler's Checklist



Jeff Sattler

These are some of the questions Jeff Sattler asks prospective PDs: · How do you incorporate input from management?

 Where do you get promotional ideas, and how do you develop

them? · How do you create compelling

on-air promos? • What are your goals - career and personal; short and longterm?

. What's your view of the sales/ programming relationship? · How do you deal with record

people? . What do you do to expand

your horizons beyond radio?

#### Jeff Sattler

KBPI/Denver had been without a fulltime program director for 18 months before Sandusky Corporate PD Jeff Sattler hired Tom Hunter last month. Sattler outlines his procedure for finding Mr./Ms. Right:

#### Planning

Prepare now for the eventuality of hiring a new program director. Keep a file of future PDs - it'll come in handy. I've actually had Tom Hunter's proposal on file since last August.

Preplan your hiring strategy just as carefully as you design your station's position. Know exactly what you're looking for in a program director, and prioritize those skills and qualities in order of their importance.

#### **Personal Qualities**

After an initial phone conversation leads me to believe a prospect is qualified, I have him write an informal letter telling me about himself. I ask not only for a programming philosophy, but also personal tastes: movies, comedians, music, etc. that he likes or dislikes and why.

#### Positioning

When meeting with a candidate, I want to find out if his programming vocabulary includes a handle on KBPI's AOR/CHR hybrid format. To see how well he can evaluate music for the station's position and sound, I have him select songs from R&R's AOR and CHR Back Page charts and explain why those songs fit or don't fit KBPI.

#### Personality

Besides his programming acumen. I want to know as much as possible about a candidate's personality.

Experiences: I'm interested in his life and radio experiences, good and bad. We all go through hard times, and our attitude and percep-tion of those times reveals our general outlook on life

Perspective: I look for someone who has the radio business in proper perspective; someone who, just like our listeners, is balanced and doesn't live and breathe radio 24 hours a day.

Compatibility: Every station or company has its own personality and style. Will the candidate fit in with the people with whom he'll be working

#### Leadership Skills

Is the candidate skilled in these areas

Building Morale: Team spirit and camaraderie are ultimately transmitted on the air, and creating an upbeat, positive mood within

52/ R&R FRIDAY, APRIL 25, 1986

# ADULT ROCK<sup>M</sup>

## Powerful, Profitable AOR for Adults

AdultRock. It's rocking the air waves – and raising ratings. And it's been drawing the valuable Adult AOR market since 1983.

Harris Communications Corp., with a roster of major market stations, consults the two most listened-to AOR's in the country using the principles of *AdultRock*. The results have been spectacular:

to
itry'
-49
-34
34
49
49
-54
-34

\*Fall 1985 Arbitron, MSA, M-Sun, 6am-Mid, 12+, Avg 1/4 hr. persons

What's the winning formula? An artful blend of rock classics from the 60's, 70's, and 80's and carefully selected contemporary music that's been researched, tested, and retested.

Harris builds onto the traditional AOR target demos of Adults 18-34, expanding the appeal to an older 25-49 market. Listeners with an affection for rock classics but with an appetite for the best new music.

Starting with the most sophisticated computerized music management system available, Harris applies a series of methodologies to determine the preferences of each particular market. But technology is only part of it. The rest requires the unique instinct and experience of a programming pro. If you want the most efficient music system ever developed, the insight to make the numbers work, and a format to attract the most prosperous demo in the country, call George Harris of Harris Communications Corp. at 215-525-0933.

AdultRock will rock the competition in your market.



NATIONAL RADIO PROGRAMMING CONSULTANTS

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# Radio Update #9 HANDSACROSSAMERICA<sup>™</sup>

#### Hands Across America Video Released

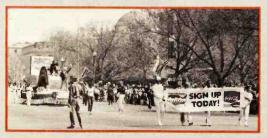
The eagerly-awaited video of Hands Across America, the hit theme song for the human chain which will span our country on May 25th, has been released. The five-minute music video, involving over 180 crew members and 17 directors of photography, has been in production since January, when a host of celebrities joined local townspeople in Taft, California, for a "Hands Across Taft." The video was previewed on Entertainment Tonight, April 18th, and world premiered on MTV, April 19th.

To reinforce the nationwide scope of Hands Across America, a dozen cities are featured in the video, which required 27 shoots in New York, Atlanta, Miami, Dallas, St. Louis, Albuquerque and Los Angeles. To maximize impact, the video features local residents being joined by a host of celebrities including Don Johnson, Phillip Michael Thomas, Jane Fonda, Raul Julia, Kenny Rogers and Lily Tomlin.

#### Cherry Blossom Parade Honors Hands Across America

This year's Cherry Blossom Parade, held in Washington, D.C., Saturday, April 12th, had a distinct Hands Across America theme. The parade is the finale of the week-long Cherry Blossom festival, one of the largest events held in the nation's capital (second only to the presidential inauguration!).

The Mid-Atlantic Coca-Cola Bottling Co: sponsored the lead float, and Hands Across America was the parade's designated charity. Hands Across America provided the Grand Marshal of the parade, Beau Bridges, and Robert Prosky (Sgl. Yablonski on Hill Street Blues) commanded the Hands Across America/Coca-Cola float. The Bottler-sponsored broadcast of the parade on WTTG, one of the largest independent television stations in the country, received a 32 share of the television audience.



HANDS ACROSS AMERICA FLOAT LEADS PARADE - This year's Cherry Biossom Parade in Washington, D.C., was led by the Hands Across America float.

#### Hands Across America Coca-Cola Radio Network Sets One-Hour Special

"The Hands Across America Story" has been set for broadcast on the weekend of May 34. Hosted by WPLJ's popular morning personality Jim Kerr, who anchored the historic Good Friday simulcast, the one-hour pre-produced national radio special tells the story of the event from inception through formulation and planning for May 25th, when six to 10 million Americans will join hands in an unbroken line stretching from coast-to-coast. Joining Jim on the "Hands Across America Coca-Cola Radio Network Special" are over a dozen celebrities including Christopher Reeve, Bernadette Peters, Kevin Bacon, Chita Rivera and event co-chair Lily Tomlin. They will not only discuss how Hands Across America came about, but also their personal commitment to the project. To ensure that the program bridges all formats, musical highlights of the guests' appearances on TV and in films will be inserted in addition to the playing of "Hands Across America" and "We Are The World." The program is available via satellite from United Stations Radio Networks and other networks. To be a part of this special broadcast call 212-764-3900 or your local network.

#### Enthusiasm Grows For Hands Across America

With one month to go before six to 10 million Americans join hands in an unbroken line from coast-to-coast, enthusiasm for Hands Across America is at an all-time high. Reports coming in from HAA's 16 state offices and from states off the 4000-mile route illustrate how well the project is being received.

KLUC Radio in Lincoln, Neb., has adopted a segment of the line

which goes through Arizona! They heard how difficult it was to fill the Sonoran Desert portion of the line and "wanted to make sure it happens." Parents Without Partners in Michigan is organizing 5000 members and children to be a part of the Toledo, Ohio segment.

members and children to be a part of the Toledo, Ohio segment. A "Rally in the Alley" – New York's Shubert Alley theatre district – takes place May 6th. A committee of actors and producers, headed by Lily Tomlin, Glenn Close and Mike Nichols, is encouraging Broadway performers to entertain at the event, where sign-up forms will be available to encourage participation in the May 25 line. A five-mile stretch of the Arizona line, west of Holbrook, has been reserved for Native Americans, who will be joining hands across the Navajo Indian Reservation. The momentum is in full swine.

Make sure you're a part of Hands Across America!



To join the Hands Across America Coca-Cola Radio Network call 212-764-3900 For public relations information call Coca-Cola USA at 404-676-5077 or Hands Across America 213-556-1812



### AOR

## When A Programmer **Hires A Programmer**

#### Continued from Page 52

the station is the direct responsibility of the program director. I ask for personal techniques and case histories that demonstrate this ability.

Inspiring Creativity: No program director can come up with all the promotional ideas by himself. He must know how to create an atmosphere conducive to the staff contributing ideas.

Tight-Loose Management Style: Can the applicant walk the fine line between being a friend and a boss?

**Grading Process** 

I grade each applicant on the following:

Integrity - If you don't have respect for yourself, you won't earn it from others.

Attitude - Must be positive and genuine.

Energy: If the PD doesn't have it, the troops won't either.

Appearance – A professional appearance sets the tone for professional work at the station.

#### **Post-Interview**

(Source programming chief) Frank Cody once gave me a valuable piece of advice - don't ignore your intuition, or it becomes dulled over a period of time. After the interview process, I ask myself, "Does this candidate feel right?"

If so, my final step is to phone references. I include not just those listed on the resume, but also former GMs who weren't listed. In addition, air talent the applicant has managed, past and present, can tell how he deals with people.

There's always at least one specific concern about each applicant. Isolate it and discuss it with the references. And listen as much for what a reference doesn't say about an applicant as to what he does say.

#### **Turn-Ons**

Besides his experience and abilities, Tom Hunter impressed me in these areas:

Did His Homework. He came into town a day early, rented a car, and drove around the city to get a feel for it.

KXAX/St James-New Ulm, MN goes AOR at night with PD Steve Burns and OM Dick Rogers at (507) 375-3386

Dan Belford replaces Rick Singer as WRQK/Canton PD .... Rick Richards will be WRUF-FM/Gainesville's new MD ... WKLC/Charleston WV MD Beau Michael Moore leaves for crosstown Country outlet WCAW ... KICT/Wichita MD Lee Roberts moves to KMYZ/Tuisa afternoons .... Ex-WCCC/Hartford MD Brian Illes lands at WKFM/Syracuse as Assistant PD/ PM driver. Harve Allen is 'CCC's Acting PD . . . WIBA/Madison MD Chrlsta Lane's plans now call for her to join local independent TV station WMSN (channel 47) as an AE . . . Christopher West, last at KEZR/San Jose, is handling mornings and MD duties at

Salesmanship. After the interview, Tom sent me four chocolate letters - K, B, P, I - with a card reinforcing that he wanted the job. This demonstrated follow-through, creativity and, most important, desire

In contrast there were folks I interviewed who seemed lackadaisical toward what could be the best opportunity of their careers. If you're not aggressive and energetic during the interview process, what will you be like when you're on the job?

## SEGUES

KMGG/Santa Rosa

KQRS/Minneapolis mornings now feature Tom Barnard, a national voice-over talent who's done stints at neighboring KSTP and WDHY . After a stint at local TV outlet KOIN. Rebecca Webb rejoins KINK/Portland as News Director . KZEP/San Antonio names Greg Holcomb Promotions Director .... Terry Gladstone, ex-KEZY/Anaheim, joins KNAC/Long Beach weekends ... WGRX/Baltimore brings on parttimers Erika, Lynn Baker, and Todd Mayor.

WFSO(AM)/Tampa was a progressive AOR circa 1969-1978. It's now News/Talk WPLP, which'll be doing a WFSO retrospective on 6/1 and would like to hear from old staffers. Contact Gordon Byrd at (813) 392-2215.

## WHAT IS NEW AGE MUSIC?

Actually, New Age music defies definition. It means many things to many people. But one thing's certain: New Age music is making inroads at all levels of our industry that cannot be ignored. As always, JEM Records is in the forefront of musical styles. And now, JEM proudly presents:



#### Landscape means Quality.

#### Quality Artists

... like TOM NEWMAN, whose work as producer includes the legendary "Tubular Bells"

... the renowned RICK WAKEMAN, whose solo piano album will startle and fascinate his fans

... CLAIRE HAMMILL, whose Landscape album features no instruments at all - just the power of the human voice

#### Quality Packaging

Audiophile pressing ... chrome cassettes ... embossed and laminated jackets . . . rip-tear outer bags (no shrink-wrap) . 16-page color booklet in every record ... all releases digitally mastered and available on CD

### Landscape — music that lasts and builds into a timeless collection.

Listen to Landscape-on "Musical Mainstreams."

And on "Standing Stones," a New Age compilation (For your free copy, send your request on radio station letterhead stationery.)



A NEW ARE COMPILATION STANDING STONES

And coming in June: The debut of Audion Recording, the electronic/new Age label formed by Passport Records and Larry "Synergy" Fast, featuring America and Europe's best New Age and electronic artists!



3619 Kennedy Road, South Plainfield, NJ 07080 1-800-932-0579

A 15-year history of quality and innovation. Just look at what we're doing with Passport/Jazz ... but that's a story for another ad!

## KCFX Makes Everybody A Buddy

'Member last year when Pete Rose was approaching his most-hits-of-all-time record? While most people kept track of Rose's hit tally, leave it to David Letterman to come up with the Buddy Biancalana Hit Counter to show how many hits the Kansas City Royals shortstop needed to catch up with Rose, Y'see, Buddy isn't the most prolific hitter around; he only hit .188 during the season, though he did zoom to .278 in the World Series, after which he appeared on Letterman's show for more abuse ... and we all know how painful that can be.

"Classic Rock" KCFX("The Fox")/Kansas City has taken to championing Buddy as an underdog. He's in the station's TV spot. saying "I wish we'd play KCFX in



... 101, I wouldn't the dugout . want it as an average but it's a great radio station . better than Late Night TV, know what I mean, Dave?" He also did updates and reports from spring training, called "Buddy Briefs," on KCFX.

The latest tie-in was for the Royals opening game when KCFX made up 10,000 masks with Budother. The masks were given away at sports bars around the city to people who rode chartered buses to the game and in the stadium's parking lot, where Buddy's parents directed fans to KCFX's location. Plans are for Buddy to join KCFX in fronf of the Zoo's fox den to autograph the "If You Can't Be A Royal, Biancalana" masks.

### ADULT CONTEMPORARY



DONNA BRAKE

## **KBLX's Quiet Storm** In San Francisco

There is a musical landscape, so lovely, so harmoni--ous, so unique, that its territory is explored by only one radio station, The Quiet Storm. KBLX. Sophisticated, transcultural, and unconventional. Down to earth, yet magic like sunrise. Turn your radio on 102.9 FM.

That's the copy for the TV spot running in San Francisco for KBLX. It's not your typical copy by any means. Then again, it's not your typical radio station.

But let me back up for a second. The idea for this column was inspired by a letter I received from KBLX GM Harvey Stone telling me how disappointed he was in my San Francisco market overview a couple of months ago. The fact is, I didn't include KBLX.

As it turns out, R&R has always classified "Quiet Storm" stations as Black/Urban, a real bone of contention for Harvey and PD Tony Kilbert, and a label the station has been combatting for years.

#### A Look At The Facts

In the fall '85 Arbitron 25-49 adult cell, KBLX finished ahead of San Francisco stations most frequently classified as ACs: K101, KYUU, KOIT-FM, and KLOK-FM.

Looking at KBLX's composition. 49.4% of its audience is 25-34 evenly split between men and women, 31.1% is 35-54, 11.4% is 18-24, 6.8% is teens, and only 1.2% is 55+

Harvey says the station's re-search indicates only 29% of the audience composition is black, while seven to eight percent is

KBLX The Quiet Storm 102.9 FM

Hispanic. There's very little reliable research to determine the

percentage of Asian listening. Lifestyle research shows the KBLX listener is, in general, a

very well educated, upscale, professional with healthy discretionary income. Harvey added that a high percentage of the listeners tend to be independent, ambitious, successful, and free thinking.

#### So What's The Problem?

Musically, the station is such an interesting mixture of AC hits. album cuts, and jazz (much of which is by black artists) that it's been labelled by many as a Black/Urban station. The fact is, if you do a quick check of the Back Page, you'd find KBLX has very little in common with the tracks on the Black/Urban chart. And KBLX's playlist doesn't exactly look like the AC chart either.

KBLX positions itself in the market and is sold as an AC, but Har-

### ACCELERATION

Bobby Kay and Jim Metzger make up the new afternoon drive team at WING/Dayton . . . Kevin Molloy will do weekends at WFYR/Chicago ... David Anderson adds morning drive duties to MD at WMAD/Madison.

Brenda Matthews takes over nights at WLHT/Grand Rapids ... Gary Walker moves into nights at WGLL/Mercersbura . Garry Smith slides into afternoons from weekends at KWEB/ Rochester . . . Jamie Cohen and Jeff Adams are new weekenders at WYST-**FM/Baltimore** 

C.J. Hunter becomes PD at W7LQ/ Tupelo ... Steve McFarland lands as Assistant PD at WKRC/Cincinnati . Changes at KLYF/Des Moines: Alan Cooke replaces J.P. Andrews, who moves into sales, and Cricket Davis moves to nights.

Motion at KIOA/Des Moines: Tom Oakes becomes Operations Manager, Carole Gassaway is named Production Director, and Jackie King is promoted to News Director

56/R&R FRIDAY, APRIL 25, 1986

Marty Bishop goes from mornings to afternoons while taking on Promotions Director duties at KWFM/Tucson, and Dave Cook takes over the morning slot. Tony Crockett is now doing after-

noons and T.J. Griffin goes to middays at KELT/McAllen ... Jeff Martin joins WGBB/Goldsboro for overnights.

Ken Rush is MD at KEYI/Austin Jack Becker jains WICC/Bridgeport as assistant PD ... John St. Clair is new afternoon drive personality/Production Director at KQSW/Rock Springs.

Changes at KLYF/Des Moines: Alan Cooke replaces J.P. Andrews, who moves into sales; Cricket Davis moves to nights

Call Letter And Slogan Changes: WMGG/Orlando becomes WOCL (Class 105.9), WPNT/Pittsburgh is. Light 92.9 with new call letters on the way. WHNN/Saginaw is Sunny 96.1 with no call letter change.

vey's had his share of problems convincing some of that identity. First of all KBLX is owned by Inner City Broadcasting Corporation, a black-owned company with

other Black-formatted stations (including WBLS/New York). Also, the term "Quiet Storm" has come to imply, for many, black-formatted programming. Harvey explain-"The 'Quiet Storm' is simply a ed. logo line, not a format identifier. It's an identification of a style. There is no exact 'Quiet Storm' format. There are several stations using the logo line and each sounds completely different."

Harvey pointed out KBLX was never designed to specifically attract an ethnic audience. "Five years ago, we looked at the market and realized it was unique. People were willing to listen to and be approached musically in a way radio had not done before. KBLX was created not for an ethnic concentration but out of the realization that the marketplace was different enough and sophisticated enough to appreciate music of all kinds. KBLX is soft and warm; each song fits what we're doing.

Tony added, "KBLX is truly adult contemporary for this very cross-cultural market. The Bay Area has always been a place for a interesting mix of music, and we're just reflecting that. The music we play has an adult flavor - intelligent, relaxed, and contemporary in that it's really '80s music.

#### Sensitivity Is The Key

Harvey is one of those rare GMs who has a devoted interest in the programming of the station. He works very closely with Tony on programming aspects, including sitting in on music and jock meetings. Tony sees Harvey's involvement as very positive, and noted that the two are very much in sync about what they're achieving at KBLX.

Furthermore, they feel the sensitivity and passion each has for music is conveyed in the programming. Harvey commented, "All of our music has a very special feel. It's a positive-sounding and feeling station that's not going to be listened to by anyone who doesn't have a little depth and sensitivity. The music molds itself to people's feelings, whether it be romantic, sad, remembering, or love."

Overall, KBLX is very current, playing only four "classic tracks" per hour. The rest is selected from seven different current categories. When picking the music Tony said that KBLX is, of course, interested in playing some hit material, but



the main concern is making sure each track blends in and complements the total sound of the station. What You'll Hear

The power rotation at KBLX as of 3/14/86 included: Elton John - "Nikita'

P. LaBelle & M. McDonald -"On My Own"

Stevie Wonder - "Overjoyed," "Whereabouts," "Go Home" James Ingram - "Hard To Say" Luther Vandross - "Only For One

Night" Eugene Wilde - "Diana

Heart - "These Dreams" Isley Bros. – "May I," "Release Your Love," "My Best Was Good" Joni Mitchell – "Dog Eat Dog," "Lucky Girl," "Impossible"

Sade - "Never As Good As The First Time," "Is It A Crime," "Taboo," "Maureen"

Jack Wagner - "Love Can Take Us All Away"

Dionne Warwick - "Whisper In The Dark," "Remember Your Heart," "That's What Friends Are For"

Harvey commented, "What we're representing is what new music is appealing to right now. A lot of very hot artists are coming out of the R&B mold. AC stations are playing more black crossover than ever before. But that's because these artists are doing music that's more mass appeal than ever before

Added Tony, "The evolution of this station very much mirrors the evolution of the contemporary mu-

### **EVENTS**

#### **April Fools!**

WRAN/Randolph, NJ presented a full day of foolery on April 1 by first getting a lot of off-air staff on air. Then it broadcast two hours of comedy in morning drive, aired "Jammin' With The GM" (the GM actually played his favorite records for an hour), and then offered the "Supermarket Tabloid Hour" (for inquiring minds). The only snag came when the news director was scheduled to do an hour of stupid news stories, and a major news story actually broke

WQPO/Harrisonburg, VA present ed the "wrong song" contest for April Fool's Day. Throughout the day, \$101 was given to listeners who could catch the air personalities incorrectly identifying a song.



Tony Kilbert

sic scene. There's been so much cross-pollination. It's funny it's like people have caught up with us. What we were doing years ago, the rest of the world have finally become aware of."

Tony explained that there are no music logs, and that he gives each personality flexibility in selecting the music, which requires each air talent to be a musicologist.

The on-air presentation is much like that of most AC stations. The staff is as cross-cultural as the station - a combination of black, white, and Asian personalities.

#### **No Judging Allowed**

When a station provides programming that doesn't fall into an existing category, it seems folks naturally try to squeeze it in to one. Said Harvey, "We're reverting to a racist negativity when we try to put stations in pigeonholes based on the color of the artists. We do not judge our music on the basis of color, but on the basis of what sounds good. That should be a very positive thing, and yet it ends up being a real battle for us. We don't listen to color, and yet the station gets labelled.'

Harvey concluded, "I'd love not to have a label on the format at all; I'd like to simply say we're a very fine music radio station that's full service But if I'm forced to make a statement putting it into an existing category, I'd have to say we're adult contemporary." What do you think?

#### **Nuggets Nuptials**

Love and marriage go together like KOAQ and the Denver Nuggets? Yep. Q103 invited couples who were planning marriages to send in a postcard for the grand prize drawing in the Q103/Nuggets Nuptials contest. The winners were married at center court during halftime of the Nuggets/Utah Jazz game March 28. They also received his and hers wedding bands, a honeymoon suite for their wedding night, and a honeymoon vacation in Acapulco.

But wait, there's more, (And I don't mean ginsu knives.) The couple was also provided with formal wear, flowers, and 100 tickets to the game for their wedding guests. Now that's my kind of wedding!



LON HELTON

## COUNTRY

## ACM Study Tells What's **Right With Country**

At last month's Country Radio Seminar, the Academy of Country Music presented the results of a study it commissioned, examining the "reality versus the perception" of the country music listener. Conducted by New Yorkbased Landsman-Webster Enterprises, the 21-page report is based on a customized research study developed by Maurie Webster and Dean Landsman and executed by Birch Research. The presentation also includes an extensive analysis of information from the most recent (1985) national study by the Simmons Market Research Bureau.

Landsman-Webster's radio survey examines the listening habits of today's Country radio audience and provides an in-depth consumer profile. The profile looks at age, education, and financial worth, in addition to station loyalty and frequency of listening.

The project consisted of interviews with 1007 Country radio listeners, 18-64 years of age. The country was divided into five deniographic regions, with approx-imately 20% of the interviews conducted in each region.

Among the firm's discoveries: · Country is second only to Adult Contemporary as the most listened to format (out of a total 13).

• Country music reaches over one-sixth of the American public daily

· Country radio listenership is up 33% from last year and 60% from five years ago.

#### Straight From The Chairman

For an overview of the research, including the reasons why it was done and the ACM's hopes for its usage. I talked with ACM Chairman of the Board Ron Martin. As for the "why," Martin commented, "The primary goals of the ACM during its almost 22 years of existence has been the promotion of country music and Country radio. The latter part of '85 saw any number of folks taking potshots at country. We felt it was time to do something major to enhance the country image. We wanted to provide radio with a tool that would help it fight the daily battles locally as well as nationally.

The result is an invaluable tool that no sales staff should be without and which no programmer should ignore it. It also wouldn't be a bad idea to have your air talent read it

#### **More Results**

Quoting from the Landsman-Webster cover sheet, this study was undertaken to combat misconceptions that .... Country radio listeners fall into a stereotype unattractive to advertisers.

only to country music. 35% remain loyal to a single station. What They Want The survey also polled listeners on what they expect from a Coun-

try radio station. "Lots of music and less talk" garnered the biggest response (79%), followed by weather (66%), local news (65%), and traffic informaton (54%).

54% of those surveyed listen to

one or two stations daily and listen

When the jocks do talk, 50% of the respondents said they want information. 44% said they want concert data, 42% want "entertaining" DJs, 42% artist news, 36% show tickets, and 25% want contest cash prizes

Another interesting stat is that 69% of the listeners want to hear new country releases. And the audience is an avid group of record buyers, with 54% responding that they are volume buyers.

Although I've only provided a few highlights, it's easy to see how the information can be used as a helpful sales tool. That's exactly what the ACM hoped for at the survey's outset.

"The socio-economic information that came from this shows Country consumers are not the negative stereotype that Madison Avenue perceives them to be," said Chairman Martin. "The truth is, they're much higher quality and better consumers than anyone has ever given them credit for. They make more money, own more homes which are more expensive than was thought, and buy more cars than previously thought. Interestingly enough," laughed Ron, "The Country listener is not the number one beer consumer."

Educating major agencies is not the only use Martin sees for this information. Actually, he believes it can prove to be an equally good educational tool locally. "The advertiser on the local level may well have just as distorted a view of what the Country listener is like, he said. "One of the biggest problems in selling Country radio is selling country in the first place. By using this material you can at least change the local businessman's perception of the Country listener. Once that's done, you can go about the business of selling your radio station."

#### Takin' It To The Streets

Regarding the ACM's future plans for its research data, Martin explained, "We're in the process of making a standup flip chart, which can be used onsite by a salesman.

THE BIG THE PERCENT OF ADULTS LISTE	
ADULT CONTEMPORARY	23.0
COUNTRY	17.5
CHR/TOP 40	14.8

SMRB-1985

#### COUNTRY LISTENERS

## LISTEN MORE TODAY

1	<mark>vs Last</mark> Year	vs 5 Years Ago				
MORE	33%	60%				
SAME	54%	28%				
	87%	88%				
LESS	13%	12%				
LW/BIRCH 19	286	¢				

It should prove to be a great sales tool. It will be available at a nominal charge in the future.

"We're also preparing a video of the presentation Maurie Webster and Dean Landsman did in New York. Rather than having a sales manager memorize all this data and present it over and over, we want him to gather people from two or three agencies and play this professionally produced, classy video.1

"The socio-economic information that came from this shows Country consumers are not the negative stereotype that Madison Avenue perceives them to be '

-Ron Martin

There are also plans to take the show on the road. Martin's hope is to take a presentation with slides, charts, video, etc. into New York, Chicago, L.A., San Francisco, and Detroit on a regular basis. He added, "We want to invite a couple hundred heavyweight decisionmakers - not time buyers - and do a lunch or dinner presentation. We want to constantly remind them of the quality consumer that Country radio can deliver.

Offering an example of what's

contained in the report, Martin said, "The consumer information in the back is mind-boggling. We took al. nost everything a consumer buys and indexed it, the average being 100. The Country listener indexes higher than 125. That means they're a great consumer group. That's what we have to get across to the agencies. It's a matter of educating them to change their perceptions.'

One thing that's bothered me during the 14-some-odd years I've been involved with Country is the tendency of agencies/advertisers/ people in general to ignore this type of research. They do so because it conflicts with their own narrowminded, stereotypical view of the Country listener.

Martin explained that's largely the reason why the ACM selected distinguished and respected firms like Landsman-Webster, Birch, and Simmons for this project. "Their reputations make this information irrefutable. There's no way they (agencies, et al.) can take a study from a firm like Simmons and only believe the results for formats they like or listen to."

#### **How To Get Yours**

Copies of the study are available free of charge to all ACM members. If you're not a member, it'll cost you \$100. The good news is that an ACM membership only costs \$30. Obviously, the ACM would love for you to join so it could send you the booklets free. The ACM's address is Box 508, Hollywood, CA 90028; phone number is (213) 462-2351

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Also among the findings: • Country music attracts more college graduates than all-News radio, more city dwellers than AOR, and more owners of \$100,000 homes than Classical (2.8 times morei

· Of all radio listeners, country music fans rank number two in the category of fulltime employment and the following work groups: management/administrative, precision workers/craftsmen, and sales/clerical/technical. They rank number three in the category of professionals.

· Country music listeners are third in terms of college graduates and those with one to three years of college; they are second in high school graduates.

· They are the largest group of homeowners of any format and second with homes valued at \$50.000 + .

• They are the third largest group living in central city metropolitan areas metropolitan suburban areas as well

· Country fans are the third

largest group with household in-

come over \$50,000; second in the

\$30,000-\$49,999 range. (This is

especially impressive when you

consider the average household in-

come in the U.S. is \$28,808.)

## Hit Flavors For Every Taste



Indulge Yourself With Tasty Music From Jive/Arista Records.

Watch out for two more fabulous treats: Aretha Franklin's "Ain't Nobody Ever Loved You" and Jermaine Jackson's "Do You Remember Me?" Coming soon!



## **BLACK/URBAN**

WALTLOVE

## Loose Lists Sink Hits Revisited

My five years at R&R have been a positive growth experience, allowing me to learn more about the broadcasting/music industries. I've also watched you grow, as more professionals swell the ranks of Black/Urban Contemporary radio.

Since adopting a Monday-Tues-day schedule the first of the year, we've watched the weekly reporting process develop into a smooth, timely, and efficient operation. For this we thank you. However, a problem we addressed last year ("Loose Lists Sink Hits," R&R 10-4-85) is cropping up again - outof-control playlists.

**Programming Basics** 

In light of the current indepen-

tion, as well as the paper adds controversy, many music-formatted radio stations have looked closer at their playlists. For example, according to R&R CHR research the average CHR station adds five records per week. In Black/Urban, however, there are some PDs who add 15-20 records per week. One of the first things you learn in the programming school of hard knocks is that no credible amount of exposdent promotion/payola investigaure can be given to that number of

records on a weekly basis.

This inordinate amount of adds has nothing to do with color, culture, or format. It has everything to do with adhering - or not adhering - to programming's basic tenets

Every now and then PDs inquire why the R&R Black/Urban Chart moves so fast. There's a very simple answer: Most B/U programmers add the records just as fast as they take them off. We can only reflect what the stations tell us; it's your chart more than it's ours.

**Giving Away The Hits** 

It appears that some B/U programmers are opening the flood-

PHILIP BAIL EY/State Of The Heart

DONNELL PITMAN/Your Love Is

TA MARA & SEEN/Thinking

Dynamite

gates when it comes to adding new product and letting the CHRs take the hits they've made. Now we're not suggesting that new artists be left out in the cold. But we are suggesting that there be more of balance between the new and established hits. You shouldn't have a playlist of 67 records just because you can. It serves no purpose; try as you might some records will get lost in the shuffle.

I had a PD tell me last week that he couldn't be expected to limit his playlist to 67 records because he felt he should add every record that came in to be fair to the record companies. It's really unfair to the record companies to add that many records, because few of them will get a fair shot. And how can any B/U station drop songs by Stevie Wonder, Whitney Houston, New Edition, Alexander O'Neal, the Gap Band, and others after an abnormally short period of time, and still expect to have great Arbitron or Birch ratings?

In the accompanying sidebar you'll see actual playlist reports from two different, unnamed stations. Pay close attention to the adds and drops. You'll notice some strong songs being dropped as unproven new entries are added.

If you have any thoughts or suggestions concerning excessively long or high-turnover playlists, please drop me a line.

### 'Out-Of-Control' Playlists

Here are two lists from the week of April 11, 1986 which illustrate the problem of playlist promiscuity. So that you can follow each station's musical biorhythm, we're showing both the adds and drops for the week.

Many of the songs you see here - in heavy rotation, in some cases weren't hits when this was write ten. Many won't ever be. We're not suggesting that any of the songs shown on these lists are, by themselves, bad choices. They'll do very well on some stations because they'll be exposed within a control led musical universe,

~ #

What these lists illustrate are the combined numbers of non-hits (each of these stations usually add more than ten records per week), as well as the fact that each station added too many records to familiarize for an audience. Both stations insist they play 20 songs in heavy rotation, despite the fact that most programmers actually work with a maximum of 7-12 As.

#### Station A

HEAVY NU SHOOZ/I Can't Wait CASHFLOW/Party Freak

JETS/Crush On You

- STEPHANIE MILLS/Respect The
- STARPOINT/Restless LABELLE & McDONALD/On My

Own

ROSE BROTHERS/I Get Off On EVELYN KING/High Horse

FREDDIE JACKSON/Love Is Just A Touch Away

ALEEM/Love On Fire

COLONEL ABRAMS/I'm Not Gonna Let

TRINERE/I'll Be All You Ever Need WHISTLE/Just Buggin'

VANITY/Under The Influence PATTI AUSTIN/The Heat Of Heat MELI'SA MORGAN/Do You Still

Love Me SADE/Never As Good As The First

Time ISLEY BROTHERS/May I

TATA VEGA/Miss Celie's Blues SOS BAND/The Finest

MEDIUM

- BB&Q BAND/On The Shelf L.L. COOL J/Rock The Bells LITTLE RICHARD/Great Gosh A'Mighty
- CONTROLLERS/Stay ALEXANDER O'NEAL/What's Missing
- GRANDMASTER FLASH/Style ATLANTIC STARR/If Your Heart Isn't In It TKA/One Way Love

JUNIOR/Oh Louise ANITA BAKER/Watch Your Step WEST COAST CREW/Jailbait STEVE ABBINGTON/Jammin' Na

tional Anthem DIONNE WARWICK/Whisper In

The Dark GEORGE CLINTON/Do Fries Go

With That Shake MAI TAI/Female Intuition

WHITNEY HOUSTON/The Great est Love Of All

JOESKI LOVE/Pee Wee's Dance JOHNNY KEMP/Just Another Lover

FIVE STAR/Love Take Over MORRIS DAY/The Character JULIAN FLENOY/Turn Me Out GEORGE HOWARD/Love Will Fol-

low

#### LIGHT STEADY B/Just Call Us Def

TONEY LEE/Goin' Through The Motions Of Love BRENDA & BIG DUDES/Weekend Special

NEWCLEUS/Na Na Beat JENNIFER HOLLIDAY/Dreams

Never Die BARBARA MITCHELL/Ace Of My

Heart MILDRED SCOTT/Prisoner Of

Love MASTERDON COMMITTEE/Get Off My Tip!

About You TEASE/Firestarter RENE & ANGELA/You Don't Have To Cry (ADD) B.P.S/You're A Clown (ADD) ORIGINAL CONCEPT/Can You Feel It (ADD) PAUL LAURENCE/Strung Out (ADD) TROY JOHNSON/It's You (ADD) BILLY OCEAN/There'll Be Sad Songs... (ADD) RAINY DAVIS/Sweetheart (ADD) FAT BOYS/Sex Machine (ADD) MARVIN GAYE/The World Is Rated X (ADD) WHODINI/Funky Beat (ADD) JANET JACKSON/Nasty (ADD)

BOOKER NEWBERRY/Take A Piece (ADD)

#### DROPS

PRINCE/Kiss GAP BAND/Going In Circles STEVIE WONDER/Overloved JERMAINE JACKSON/I Think It's Love FULL FORCE/Unselfish Lover VAL YOUNG/If You Should Ever Be Lonely **ET/Best Friends** KURTIS BLOW/AJ IS Cool WALLY BADAROU/Chief Inspector SIMPLY RED/Holding Back The Years ALYSON WILLIAMS/Yes We Can Can MAURICE WHITE/Lady Is Love READY FOR THE WORLD/Slide Over Station B HEAVY

PRINCE/Kiss NU SHOOZ/I Can't Wait STEPHANIE MILLS/Respect The

Power JETS/Crush On You STARPOINT/Restless FALCO/Rock Me Amadeus

PATTI AUSTIN/The Heat Of Heat LABELLE & McDONALD/On My Own STEVIE WONDER/Overjoyed CASHFLOW/Party Freak COLONEL ABRAMS/I'm Not Gonna Let FREDDIE JACKSON/Love Is Just A Touch Away SADE/Never As Good As The **First Time** EVELYN KING/High Horse ALEEM/Love's On Fire SOS BAND/The Finest VANITY/Under The Influence ATLANTIC STARR/If Your Heart Isn't In It MICHAEL HENDERSON/Do It To Me Good ET/Best Friends MEDIUM FULL FORCE/Unselfish Lover WALLY BADAROU/Chief Inspector JUNIOR/Oh Louise L.L. COOL J/Rock The Bells ISLEY BROTHERS/May I WHISTLE/Just Buggin' WHITNEY HOUSTON/The Greatest Love Of All TRINERE/I'll Be All You Ever Need ALEXANDER O'NEAL/What's Missing CONTROLLERS/Stav GEORGE CLINTON/Do Fries Go With That Shake SANITA BAKER/Watch Your Step DIONNE WARWICK/Whisper In The Dark GENE CHANDLER/Lucy LISA LISA/Can You Feel The Beat ROSE BROTHERS/I Get Off On You READY FOR THE WORLD/Slide

Over TEMPTATIONS/Touch Me

TEASE/Firestarter

MELI'SA MORGAN/Do You Still Love Me NICOLE/Don't You Want My Love

WEST COAST CREW/Jailbait SLAVE/Thrill Me

ALFIE/Just Gets Better With Time BRENDA & BIG DUDES/Weekend Special

CHAKA KHAN/The Other Side Of The World (ADD) JOHNNY KEMP/Just Another Lover (ADD) TKA/One Way Love TA MARA & SEEN/Thinking About You

LIGHTS

MAZARATI/Player's Ball

GRANDMASTER FEASH/Style (ADD)

STEVE ARRINGTON/Jammin' National Anthem

NEWCLEUS/Na Na Beat (ADD)

JULIAN FLENOY/Turn Me Out

MAI TAI/Female Intuition FIVE STAR/Love Take Over

JANET JACKSON/Nastv

DONNELL PITMAN/Your Love Is

Dynamite WILLIAM BELL/Wake Up Feeling Guilty (ADD)

KRISTINE/Head Games (ADD) MORRIS DAY/The Character

(ADD) PHILIP BAILEY/State Of The Heart

(ADD) MAURICE WHITE/Lady Is Love

(ADD) SLY FOX/Let's Go All The Way

(ADD) FAT BOYS/Sex Machine (ADD) BB&Q BAND/On The Shelf (ADD) PRECIOUS WILSON/I'll Be Your

Friend (ADD) DROPS

JANET JACKSON/What Have You Done For Me Lately NEW-EDITION/A Little Bit Of Love GAP BAND/Going In Circles

TEDDY PENDERGRASS/Love 4/2 JERMAINE JACKSON/I Think It's Love

VAL YOUNG/If You Should Ever Be Lonely

SHIBLEY MURDOCK/No More POINTER SISTERS/Twist My Arm JERMAINE STEWART/Take Our

Clothes Off

MAVIS STAPLES/Show Me How It Works

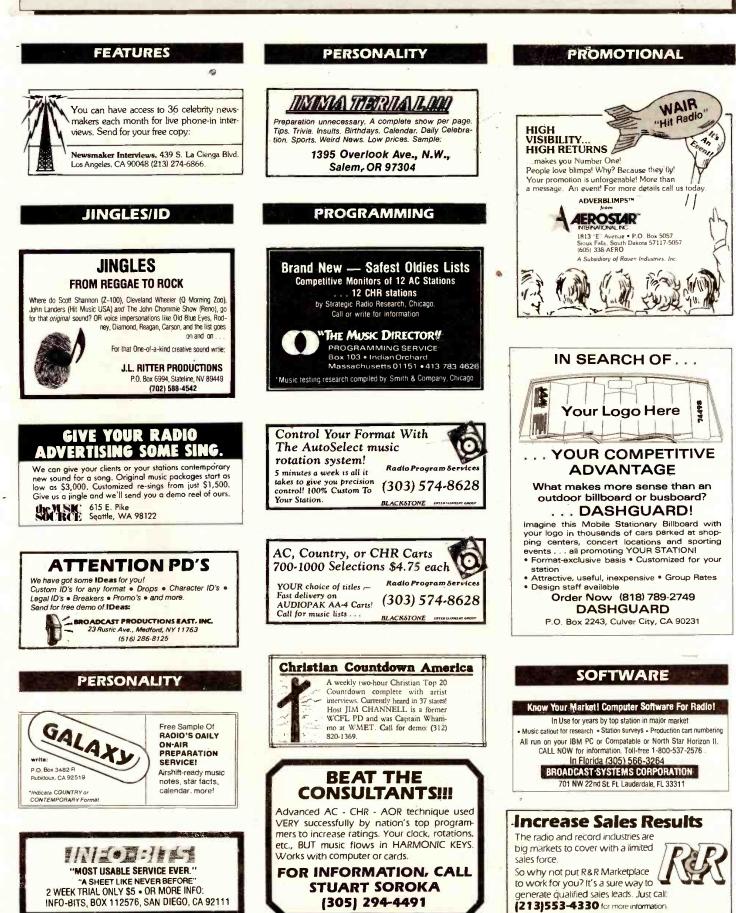
STYLISTICS/Special

94 EAST/Just Another Sucker CONWAY BROTHERS/Raise The Roof

## MARKETPLACE



## MARKETPLACE



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R&R FRIDAY, APRIL 25, 1986/63

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## **OPPORTUNITIES**

**OPENINGS** 

#### **OPENINGS**

#### NATIONAL

WE NEED PERSONALITY DJs



#### **OPENINGS**

## Midday needed yesterday for Solid Gold station. Two years' experience. Strong production, team player. No hot dogs. T&R: Bill Cox WNNJ, 8ox 40, Newton, NJ 07860. EOE (4-25)

WLAN-AM & FM seeks nawsperson for immediate opening. Experience a must. T&R: Ellen Wascou ND, 252 N. Queen St., Lancaster, PA 17603. EOE (4-25)

I-95 seeks 7pm-mid jock with strong production. Must have will to learn & win. T&R: Buzz Knight, Box 95, Danbury, CT 06B13, EOE (4-25)

Seek ND for aggressive AM/FM. Strong news background & management skills required. T&R: Philip Weiner, WUPE/ WUHN, Box 1265, Pittsfield, MA 01202, EOE (4-25)

#### SOUTH



E/266 614

WHMD-FM seeks applications for anticipated openings. Must have two years' experience in AOR/CHR. T&R: Ron Chatman, Box 1829, Hammond, LA 70404. EOE (4-25) WWSA/WCHY seeks PM announcer for AC AM. T

T&R: Randy Bush, Box 1247, Savannah, GA 31402. EOE (4-25)

New 100kw Country has immediate openings for all talent. T&R: Len Roberts K104, Box 4808, Monroe, LA 71211. EOE (4-25)



stations is in search of a Program Director who un derstands the importance of teamwork and execu who up. tion If you have an appreciation for one of the tion. If you have an appreciation to the of the most exciting new formats of the '80s, then this is your opportunity to put your expertise to work. Jacksonville is a HOT market and the competition is vulnerable. If you have what it takes, you'll join a young dynamic group of professional broadcast-ers. WPDQ-AM is a Metroplex station. Send resume to Paul B. Rogers, General Manager, 9090 Hogan Road, Jacksonville, FL 32216. EOE \_\_\_\_\_

New contemporary FM in FL panhandle seeks airstaff A T&R: Dave Lyons, Box 1229, Laurel, MS 39441. EOE (A

AOR FM seeks experienced AOR personality for 7pm-mid. Must be creative & relate to audience. T&R: Chris Jones, 9090 Hogan Rd., Jacksonville, FL 32216. EOE (4-25)

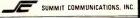
Qued Citles FM Country US 99 seeks afternoon air tälent AM/FM. Need promotion background. T&R: Gordon Light WUSJ, Box 5188, Johnson City, TN 37603, EOE (4-25)

Nawly structured KZPS seeks strong weekend personalities with CHR experience. T&R: John Shomby, 15851 Dalles Pkwy., Suite 1200, Dallas, TX 75248. EOE (4-25)



#### WE NEED ANOTHER HERO!

TE RECUMPTUINCE INCOMENTS IN you're a Jongto Enrygen Cym. News PERSONALIY, then we're looking tor you. High story content, lilestyle features undrous agorosch a mussi Join the holtest CHR in Mempins todsyl Eoures mail your best, plus photo and salary require-ments to. Steve Kelly, PD, 2-103, 203 Beale Street. Mempins, TM 3a103, EOENo calls.



Future openings, various positions. AC experience preferred T&R: WQLT, Box 932, Florence, AL 35631. EOE (4-25)

WWWZ is accepting applications for news reporter. T&F Tony Hart, Box 30669, Charleston, SC 29417. EOE (4-25)

#### GIANT EM

In beautiful Miami, Florida seeking MORN-ING TALENT Adult communicators with proven track record ... Pros only. Cassette & resumes to Radio & Records, 1930 Century Park West, #316, Los Angeles, CA 90067. EOE

#### **OPENINGS**

Versatile newsperson? Need creative outlet? Think funny & do voices, bits? T&R: Dennis Wilson, WFOX, 2000 Riveredge Pkwy., Suite 797, Atlanta, GA 30328. EOE (4-25)

FL Spacecoast AM CBS affiliate serious about local news. Seeks afternoon anchor/reporter. T&R: WMEL, Box 131B. Melbourne, FL, EOE (4-25) Seeks after Melho

News anchor/reporter. We're aggressive & professional. Can you contribute? T&R: Blake Scott, WHHY, Box 2744, Mont-gomery, AL 36196, EOE (4-25)-







#### INDIANAPOLIS COUNTRY LEADER Has first fulltime opening in seven years! Can you cut it in the 36th market? WFMS, currently rated in double digits 12 + and ready to explode! Salary in ocupie cigits 12+ and ready to explode: oranly very competitive, great benefit package, females and minorities encouraged to apply. Send cassette, resume, references, and photo to: RUSS L SCHELL, PROGRAM MANAGER, WFMS, 8120 Knue Rd, Indianapolis, Indiana 46250

#### News Personality

Creative talent able to interact with mornteam and staff. No rip n' readers. New CHR in desirable Midwest market. Major broadcast group - excellent benefits. Cassette and resume to Radio & Records, 1930 Century Park West, #317, Los An-geles, CA 90067. EOE

Q95 is accepting applications for a possible News opening. T&R: Bearman WFBQ, 6161 Fall Creek Rd., Indianapolis, IN T&R: Bearman WFB 46220. EOE (4-25)

Seek ND for leading FM in Northern ML. Morning drive duties also. Competitive salery/benefits. Beautiful environment. Call: Rick Duerson (9D6) 789-9700 EOE (4-25)

AM/FM seeks aggressive ND. Beginners welcome. Must take pride in making news the best. T&R: Mike Gastineau, Box pride in making news the best. T&R 600, Allience, NE 69301. EOE (4-25)

Salesperson: Hungry? Aggressive? Want more than you're getting? Resume: Jeff Bush WDAN, 1501 N. Washington, Danville, IL 61832. EOE (4-25)

#### Top 10 Market-Morning Drive

Major Midwest station (Major broadcast group) looking for a morning entertainer who is relatable, topical, friendly, sincere, creative, and who possesses a quick wit and a strong desire to be the leadoff hitter on a winning team. Minimum 2 years Major/Medium Market experience an absolute MUST ... TAPES A MUST with resumes to: Radio & Records, 1930 Century Park West, #304, Los Angeles, CA 90067. EOEM/F

**NEWS PRO** 

Top 5 market FM/AC seeks anchor for credible, yet contemporary style news. Must have ability to interact with highprofile morning crew. Tape & resume to Radio & Records, 1930 Century Park West, #320, Los Angeles, CA 90067. FOF M/F

64/R&R FRIDAY, APRIL 25, 1986

## **OPPORTUNITIES**

#### **OPENINGS**

M News/Talk seeks talk show host with news experience. art this summer, T&R: Val Wallace ND, WKRS, 3250 Belvi-are Rd., Waukegan, IL 60085, EOE (4-25)

ot late-night Chicago program, "Latin Sound Machine." seks salespeople able to sell & be spot talent. Resume: Dan ordova, 4248 W. Fuilerton, Chicago, IL 60639. EOE (4-25)

#### ------WIMO PD

We're still accepting candidates for our PD we re suil accepting candidates for our PD opening. PD experience desirable • Black music and information format • Airshift • Challenge • Previous applicants need not re-apply. Tapes and resumes by May 6 to Curt Shaw. CM, WIMO, 11821 Euclid Ave., Cleveland, OH 44106, EOE M/F • .

..........

### FN www.

- A

MORNINGS TOP 50 ADI

Taiented Morning Drive Personality needed for 50.000-watt dynamic FM, #1 Rated AC-formatted Country, \$25,000 and up. T&R to: WNWN, 6123 S. Westnedge, Kalamazoc, MI 49002 EDE

#### MAJOR MARKET NORTHEAST CHR

Anticipates rate fulltime openings. Creative, relatable, and can play the hits! 3-5 yrs. experience. Send tape & resume in confidence to Radio & Records, 1930 Century Park West, #321, Los Angeles, CA 90067, EOE M/F

WEST

#### CALIFORNIA AOR

Seeks AIR TALENT plus! Experience & knowledge in any of the following: Programming, Music, Production, Promotion. Looking for you to fill an airshift & contribute to our team. Warm & friendly personality helps. Three years experience required. Excellent pay for the right person. Cassette & resume to: Radio & Records, 1930 Century Park West, #305, Los Angeles, CA 90067. EOE

You Think It's Funny? Then tell us about it. We're looking for an exciting morning show. Our ambitions are no joke. We're in a major market battle in a picturesque medium market. We need a topical, friendly approach to humor to round out our staff of pros. If you want to work for a stable company that offers work for a stable company that offers management support and a creative en-vironment then send your C&R to: Radio & Records, 1930 Century Park West. #308 LH, CA 90067. EOE

**Promotions Director** 

Major Market West Coast station looking for aggressive Promotions Director. Must have good people skills, exceptional detail orientation and consistent follow-through. Previous large market radio promotions experience helpful. Outstanding opportunity with major Company for Creative individual with strong desire to win. Resume and references to: Radio & Records, 1930 Century Park West, #318, Los Angeles, CA 90067. EQE

#### **OPENINGS**

Future openings at progressive AC, T&R: Steve Miller KBET, 100 N. Arlington, Renc, NV 89501. EOE (4-25)

seeks midday & afternoon jocks. Friendly & community-ided only. T&R: Chris Baker, Box V, Vell, CO 81658. EOE AC seeks r (4-25)

Selt Leke metro Country seeks air talent. All shifts & pro-tion. T&R: KZAN, Box 122, Centerville, UT. EOE (4-25)

Announcers needed for Paim Springs FM. Heavy emphasis on voice & delivery. T&R: J.R. Rushiow, 68737 33rd Ave., Ce-thedrel City, CA 92234, EOE (4-25)

CHR FM seeks mildays/production. No beginners. MO exper-ience helpful. T&R: Wes McShay KMON, Box 3309, Great Falls, MT 59403. EOE (4-25)

ergetic morning man for highly rated fun AM. T&R: Cox KQ-92, Box 48, Olympia, WA 98507. EQE Charles (4-25)

ek moming air talent for small Central CA market, Chance move up. Cell: Ann Zawila (209) 935-1470 EQE (4-25)

#### MAJOR MARKET FM

We need a Morning Entertainer/Communi-cator for our Major Market FM station. Experienced only need apply. Rush tape and resume to: Radio & Records, 1930 Century Park West, #310, Los Angeles, CA 90067, EOE

Seek announcers for future full/parttime openings. T&R: First Media Corp., 4601 N. Scottsdale Rd., Scottsdele, AZ 85251. EOE (4-25)

KEZY seeks weekend/relief CHR DJ. T&R: Craig Powers 1190 E. Ball Rd., Anaheim, CA 92805. EOE (4-25)

AC seeks morning jack for the desert SW. T&R: Lee Poole KBLU, Box 5609, Yurna, AZ 85364, EOE (4-25)

KYVA hot CHR seeks applicants for present & future open-ings. T&R: Bill Lee, Drawer K, Gallup, NM 87301. EQE (4-25)

KMGI seeks morning news pro who communicates well. T&R: Rob Conrad, Box 19559, Seattle, WA 98109. EOE (4-25)

Evening/overnight open at non-personality, soft AC. Ideal for first job. Will consider all applications. T&R: Garry Brill KIQO, Box Q. Atascadero, CA 93423 or (805) 466-5511 EDE 4-251

CHR personality for one of the most enjoyable coastal com munities. Quality production/phone work. T&R: Steve Amari Box 20250, Santa Barbara, CA 93120. EOE (4-25)

#### Program Operations Mgr.

California FM Adult Contemporary seeks disciplined, aggressive and organized pro with outstanding leadership skills to lead a young air staff. Include resume, aircheck, salary requirements and why you're the person for this job. You'll have all the tools to win - outstanding signal, competitive promotion budget, top management support, Group-owned, California market. Applicants must have rating, talent management success and track records to prove it. Send T&R to Radio & Records, 1930 Century Park West, #314, Los Angeles, CA 90067. EOE M/F

#### POSITIONS SOUGHT

16 years' experience in all shifts. Hire a pro. From WAAY/ Yuntsville. RICK BECKETT: (616) 453-6611 (4-25)

Outgoing, female personality with "jock" skills. Production talent & high energy. SHELLY "ROCK": (507) 452-9326 talent (4-25)

L.A. moming personality/Asst. PD/MD looking for a warding situation. STEVE: (213) 477-5788 (4-25)

Hardworking newsgatherer would like to relocate to the Den-ver or Kansas City metro area, BRUCE CHARLES; 1913) 381-1512 (4-25)

AOR/hybrid that seeks experienced AOR voice, pro attitude, & sense of humor should call JOHN: (312) 262-3773 (4-25)

Outrageous, high-energy (emale air personality seeks a stert. Willing to relocate, STACI: (305) 251-7713 or 596-2172 (4-25)

NY CHR jock looking for a great station in any market. Must have winning personnel. Production & any airshift. MIKE: (718) 946-6140 (4-25)

1. 19-year pro, looking for FSA/AC. Sports/Talk experi-Willing to relocate. LARRY MARTIN: (207) 374-9978. ence. (4-25)

Experienced MD seeks MD/Asst. PD in medium/large market. Great administrative skills/organized/creative/extensive mu-Great administrative skills/organized/creative/extensive mu-sic knowledge. GARY: (301) 759-3254 (4-25)

#### POSITIONS SOUGHT

Ed Norton look-slike is moving up. Six years' experience. Now at leading AM in medium market. Great two-day beard stubble. BYRON: (309) 693-2380 (4-25)

Air talent looking for AC/Country/Sports Talk. Seven years' experience including WOHO, WDUZ, CALL: (715) 355-1614 (4-25)

PD available. Creative & hardworking, Medium or small mar-kets. Currently on-air in major market. References. CALL: (615) 352-7825 (4-25)

Countryl Active communicator with voice & talent seeks you. PBP/news/sales/PD. Willing to relocete. STAN: (404) 882-3505 (4-25)

Creativa, experienced AOR personality seeks gig. Hardwork-ing & professional, Will relocate, JOHN: (312) 262-3773 (4-25)

Experienced newe/sports/DJ, BS in Communication: Five years' experience. Enthusiastic, entertaining, & ready to work, JEFF: (303) 522-2731 (4-25)

I'm looking for the right opportunity. Firm believer in AM re-dio. Programming/AC/oldies/news/sports experience. DAVE MURDOCK: (305) 275-6054 (4-25)

### **NEED A LAUGH?**

(or a morning-ful?) Call Conrad & Main! Salt Lake City's #1 CHR Morning team is available now.

Call: Phil Conrad (801) 298-0558 or Stan Main (801) 486-9125

(Equal Opportunity Employees)

First-class, eight-year PBP vet seaks Division I College foot-ball/basketball PBP, DOUG: (319) 557-8591 (4-25)

Great numbers, hard worker, & ready when you are. REID CARROLL: (318) 478-5124 (4-25)

Ready to go yesterday. Trained broadcaster with experience in AC/Country/MOR. Mold me into your needs. Will relocate KENT: (402) 587-2893 (4-25)

Bargain! Large metro lock with drive/MD experience. Seek: major/medium gig. Any slot. CALL: (509) 555-0740 (4-25)

Enthusiastic intern wants to give her all for TV studio or inde-pendent production company, Willing to relocate, LISA: (602) 264-7373 (4-25)

BLK/FSA pro, ten years' experience. On the loose & time's wasting. TONY CLYBURN: (504) 549-2330 or 542-6498 (4-25)

Music programmer. AC/Country/Big Band & strong street sales. RON ROBIE: 8ox 179, Buffalo, WY 82634 or (307) 684-5952 (4-25)

Jack that rockel Actor-turned-CHR PM rocker looking to ex-pand geographic knowledge by moving. Great voice. R.C.: 901 S. Ashland #213, Chicago, IL 60607. (4-25)

Ten-year vet in Buffalo, NY seeks fulltime alrshift. Team play-er & good references. WAYNE MACK: (716) 694-5235 or 824-0120 (4-25)

Funny morning show guaranteed to generate publicity. Good bits/banter/experience. Willing to relocate. AOR/CHR/AC. J.C.: (914) 965-5079 (4-25)

Attn. Top 50 Eastern Seaboard CHRs: What about afternoons or nights? Fast, funny, & highly functional. MIKE RIVERS: (804) 359-2663 (4-25)

Solid 12-year morning pro. Humor & great production, OP/PD experience, Need good bucks & solid AC/CHR in large MW market, DAVE: (419)666-6943 (4-25)

Sharp, dynemic business menager seeks challenge. Out-standing leadership, research, computer background. West. MIKE: (503) 485-3098 (4-25)

Attn. NW coast: MW DJ hungry for seafood & success. Old-ies/CHR/Country. Production pro, TOM: (217) 529-6011 (4-25)

Need small/medium Country in South for seasoned husband/ wife pros. Air/production/operations/promotions. Also, prov-en salesman. HAL: (912) 242-5317 (4-25)

Soon to be callege grad in Communicatons seeks fulltime air-shift, Two years' experience, PAUL: (515) 724-3324 (4-25)

Asst. PD & sitemoon drive from WEZC/Charlete looking for job as PD, 16-year pro, STEVE SUITON: (404) 479-4145 (4-25)

CHR/AC team player seeks new challenge in South or West. PO/MO positions. Eight years' experience. SHAWN: (505) 722-9025 (4-25)

12 year major market vet in Country/AC. Seeks mornings &/or first programming job. BILL: (913) 268-0931 (4-25)

ND/anchor/reporter. Seasoned pro with ten years' experience in medium/major market, Seeks new chellenge, MARSHALL (801) 268-3405 (4-25)

#### POSITIONS SOUGHT

10

Award-winning ND interested in a new challenge. TERRY: (205) 478-6571 (4-25)

Eight-year pro seeks gig in L.A. Hardworking, mature, de-pendable, Record promotion/MD/Asst. PD/on-air & off. No ego problem, DAVE BARE: (213) 930-4380 (4-25)

Communicator with three years' experience seeks immediate employment, Good pipes & production. Have worked ell for mats & will travel. ANDRO: (612) 421-7277 (4-25)

Helpi Trapped in the world of time & temperature. Enthusias-tic, but bored lady, wents to rock. Prefer OH or MW. JILL: (218) 676-6340 (4-25)

Female ennouncer, five years' experience. MW/W/E. AC/CHR in major/medium market preferred. MJ: (712) 683-2307 (4-25)

PD/OM/MD in Boston market for six years. Seeks the right op-portunity to create a winner. SKOT: (617) 686-0676 (4-25)

Announcer with eight years' experience seeks position in NY. STEVE: (203) 599-3003 or (401) 596-8961 (4-25)

Presently on-eir S. FL. Four years' experience CHR/AOR/AC. Also write & cerry a sharp rezor. SANTO: (305) 752-8303 (4-25)

Large market pro. Warm/funny/informed. Lots of phones & appearances. Call if you are in search of excellence. BRIAN: (504) 469-4779 (4-25)

Air personality sveilable, Creative, hardworking, references. Currently on-air in major market. Most formats, CALL: (615) 352-7825 (4-25)

lorning DJ/ND. Two years' experience in small market. poking for move up in MW or CO. RANDY: (309)734-4807 r 734-9452 (4-25)

Young, enthusiastic, & ready to work. Ten years' experience, including lifestyle, Former Tulss ND/morning anchor. See Playboy 3/86, KiM HENDRICK: (312) 885-1474 (4-25)

#### MISCELLANEOUS

Needed immediately, AC & Black/Urban record service from all labels for WCNH/WWSO. Tony Woods: Box 630, Quincy, FL 32351 or (904) 627-6700 (4-25)

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

#### **R&R** Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we

must receive your ad by Thursday 12 noon

**Display Advertising** 

Display: \$40 per inch per week (maximum

Blind Box: \$50 per inch per week (maximum 35 words per inch). In-

Payable In Advance!

Display & Blind Box advertising orders

must be typewritten or printed and ac-

companied by check mailed to our office in

For opportunities you must place your free

listings by mail only. Address all 24-word

ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

R&R FRIDAY, APRIL 25, 1986/65

der and logo.

35 words per inch). Includes bor-

cludes border, box number and postage/handling.

(PST) prior to issue date.

advance.

## NATIONAL MUSIC FORMATS

#### Added This Week

### Bonneville Broadcasting

Easy Listening NANA MOUSKOURI "Only Love" JOHN WILLIAMS w/BOSTON POPS "Moonlight Serenade" & "Sunise Serenade"

Broadcast Programming John Sherman/Bob English (800) 426-9082

Adult Contemporary LEVEL 42 "Something About You" ARETHA FRANKLIN "AIn't Nobody Ever Loved You" BILLY OCEAN "There'll Be Sad Songs (To Make You Cry)" Modern Country

RONNIE McDOWELL "All Tied Up" DOLLY PARTON "Tie Our Love (In A Double Knot)" GEORGE JONES "Somebody Wants Me Out Of The Way"

#### Century 21 Greg Stephens (214),934-2121

The Z Format

JETS "Crush On You" FALCO "Vienna Calling" BOYS DON'T CRY "I Wanna Be A Cowboy" JONN COUGAR MELLENCAMP "Rain On The Scarecrow"

The A/C Format

TEMPTATIONS "A Fine Mess" MARILYN MARTIN "Move Closer" DREAM ACADEMY "The Love Parade" GEORGE MICHAEL "A Different Comer" JONATHAN BUTLER "Baby Please Don't Take It" SUDEr-Country

SAWYER BROWN "Shakin" GLEN CAMPBELL "Cow Poke" T. GRAHAM BROWN "I Wish I Could Hurt That Way Again"

#### Concept Productions Elvin Ichiyama (916) 782-7754

CHR FALCO "Vienna Galling" DREAM ACADEMY "The Love Parade" GEORGE MICHAEL "A Different Corner" JOHN COUGAR MELLENCAMP "Rain On The Scarecrow" Country

SAWYER BROWN "Shakin"" GLEN CAMPBELL "Cow Poke" KATHY MATTEA "Love AT The Five & Dime" DOLLY PARTON "Tie Our Love (In A Double Knot)" T, GRAHAM BROWN "Wish I Could Hur That Way Again" JOHN SCHNEIDER "You're The Last Thing I Needed ...."

#### Drake-Chenault

Bob Laurence (818) 883-7400

HEART "Nothin' At All" HOWARD JONES "No One Is To Blame" P. LABELLE & M. McDONALD "On My Own" BILLY OCEAN "There"II Be Sad Songs (To Make You Cry)"

Contempo 300

OMD "If You Leave" SIMPLY RED "Holding Back The Years"

Great American Country

EVERLY BROTHERS "Born Yesdterday" DOLLY PARTON "Tie Our Love (In A Double Knot)" C. McCLAIN & W. MASSEY "When It's Down To Me & You"

#### Media General

Broadcast Services Bob Dumais (901) 320-4433

#### ACtion

ELO "So Serious" PET SHOP BOYS "West End Girls" DREAM ACADEMY "The Love Parade" GEORGE MICHAEL "A Different Corner" STEPHEN BISHOP "The Heart Is So Willing" ARETHA FRANKLIM "Anih Nobody Ever Loved You" MEDIA GENERAL CONTINUED

JUDY RODMAN "Until I Met You" RANDY TRAVIS "On The Other Hand" MICHAEL JOHNSON "Got To Learn To Love Without You" Hit Rock

HOWARD JONES "No One Is To Blame" GEORGE MICHAEL "A Different Corner" HOOTERS "Where Did The Children Go" JOHN COUGAR MELLENCAMP "Rain On The Scarecrow' BILLY OCEAN "There'll Be Sad Songs (To Make You Cry)'

### Peters Productions, Inc.

Country Lovin' JUICE NEWTON "Old Flame" RANDY TRAVIS "On The Other Hand" JM GLASER "Light Of Albuquerque" DOLLY PARTON "Tie Our Love (In A Double Knot)"

The Great Ones DAVID PACK "That Girl Is Gone" HOWARD JONES "No One Is To Blame"

#### Radio Arts

Country's Best GLEN CAMPBELL "Cow Poke" STEVE EARLE "Hillbilly Highway" RANDY TRAVIS "On The Other Hand" GEORGE JONES "Somebody Wants Me Out Of The Way" MICHAEL JOHNSON "Gotta Learn To Love Without You" T. GRAHAM BROWN "I Wish I Could Hurt That Way Again"

Soft Contemporary MARILYN MARTIN "Move Closer" GEORGE MICHAEL "A Different Corner" Sound 10 ELO "So Serious" GEORGE MICHAEL "A Different Corner"

### Satellite Music Network

The Starstation MOODY BLUES "Your Wildest Dreams" HOWARD JONES "No One Is To Blame" SIMPLY RED "Holding Back The Years" BILLY OCEAN "There'll Be Sad Songs (To Make You Cry)" .

Country Coast-To-Coast JUICE NEWTON "Old Flame" RESTLESS HEART ""ITI Loved You" BARBARA MANDRELL "When You Get To The Heart"

Rock 'N' Hits NU SHOOZ "I Can't Wait" CULTURE CLUB "Move Away" TEARS FOR FEARS "Mothers Talk" 38 SPECIAL "Like No Other Night HOWARD JONES "No One Is To Biame" JOHN COUGAR MELLENCAMP "Rain On The Scarecrow

#### TM Programming Cal Casey (214) 634-8511

Stereo Rock HEART "Nothin' At All" DREAM ACADEMY "The Love Parade" P. LABELLE & M. McDDNALD "On My Own" SIMPLE MINDS "All The Things She Said" BILLY OCEAN "There'll Be Said Songs (To Make You Cry)" TM AC

P. LABELLE & M. McDONALD "On My Own" BILLY OCEAN "There'II Be Sad Songs (To Make You Cry)" TM Country

RANDY TRAVIS "On The Other Hand" EVERLY BROTHERS "Born Yesterday" KATHY MATTEA "Love At The Five & Dime" C. MCCLAIN & W. MASSEY "When it's Down To Me & You'

Transtar Country Ed Chandler (213) 460-6383

EXILE "Super Love" DAN SEALS "Everything That Glitters..." BARBARA MANDRELL "When You Get To The Heart" CHARLIE DANIELS BAND "Drinkin' My Baby Goodbye"

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## RADIO & RECORDS NATIONAL AIRPLAY



тор 30	MOST ADDED AHIMAD JAMAL (10) HOTTEST LARRY CARLIDN (19)
APRIL 25, 1986 CARRY CARLTON/Alone/But Never Alone (MCA Master Series) OLARRY CARLTON/Alone/But Never Alone (MCA Master Series) OLARRY CARLTON/Alone/But Never Alone (MCA Master Series) FREDDIE HUBBARO/WOODY \$HAW/Double Take (Blue Note) CABO FRID/Right On The Money (Zebra/MCA) CABO F	Animals and Attantic (Construction)     Alone/But Never (MCA Master Series)       LESLIE ORAYTON & FUN (9)     JOHN SCOFELD (16)       What It Is, Is What It Is (Esoteric)     JOHN SCOFELD (16)       DIZZY GILLESPIE (8)     Shill Warm (Gramavision)       Closer To The Source (Atlantic)     LYLE MAYS (8)       Lyle Mays (Geffen)     Breakthrough (GRP)       Stice Of Life (GRP)     Color Schemes (Landmark)
<ul> <li>CHICK COREA/Elektric Band (GRP)</li> <li>AHMAD JAMAL/Rossiler Road (Atlantic)</li> <li>BOBBY HUTCHERSDN/Color Schemes (Landmark)</li> <li>SKYWALK/The Bohemians (Zebra/MCA)</li> <li>RUSS FREEMAN/Nocturnal Playground (Brainchild)</li> <li>PAQUITO D'RIVERA/Explosion (Columbia)</li> <li>OCC SEVERINSEN &amp; XEBRON/Doc Severinsen &amp; Xebron (Passport)</li> <li>JOE WILLIAMSA.Just Want To Sing (Delos)</li> <li>IRA STEIN &amp; RUSSELL WALOER/Transit (Windham Hitl)</li> <li>DIZZY GILLESPIE/Closer To The Source (Atlantic)</li> <li>NANCY WILSON/Keep You Satisfied (Columbia)</li> <li>KEITH JARRETT/Standards Live (WB)</li> <li>MISTER SPATS/Love Speaks (Pausa)</li> <li>JOE HENOERSON/State Of The Teonr, Vol. 1 (Blue Note)</li> <li>AVID BENOIT/This Side Up (Spindletop)</li> </ul>	CHET ATKINS "Street Dreams" (Columbia) 7/2 Protections: Heavy 10, Medium 30, Light 21, Extra Adds 1, Total Adds 2, WBEE, KWMU, Heavy, KKGO, Medium WNOP, KUOP, KRVS. IVAN LINS "Juntos" (Phillips/PolyGram) 7/1 Potations: Heavy 30, Medium 41, Light 00, Extra Adds 0, Total Adds 1, KXPR, Heavy, WYRS, KJAZ, KWMU, Medium WBGO, WJZ, WIVE BILLY MITCHELL "Night Theme" (Pausa) 7/0 Rotations: Heavy 00, Medium 32, Light 11, Extra Adds 0, Total Adds 0, Medium: WEBR, WYRS, KJAZ, KWMU, Medium WBGO, KUC, WIVE BILLY MITCHELL "Night Theme" (Pausa) 7/0 Rotations: Heavy 00, Medium 32, Light 11, Extra Adds 1, Total Adds 0, Medium: WEBR, WYRS, WLOO, KBEM, KUOP, KPLU, SCOTT COSSU "Recursion" (Windham Hill) 6/4 Potations: Heavy 10, Medium 32, Light 11, Extra Adds 1, Total Adds 1, WPAE, WOET, KPLU, KXPR, Heavy, WKSU, Medium WHRO. MILTON HASCIMENTO "Encontros E Oespedidas" (Polydor/PolyGram) 6/1 Rotations: Heavy 00, Medium 40, Light 21, Extra Adds 0, Total Adds 1, WSF. Medium: WRTI, WJZZ, KPLU, KLOC, MARK 0'CONNOR "Medium 40, Light 21, Extra Adds 0, Total Adds 1, WBY, Heavy, KLSK, Medium; KFM, RITZ "Room To Boo" (Pausa) 6/0. Rotations: Heavy 20, Medium 30, Light 10, Extra Adds 0, Total Adds 0, Heavy, WMOT, WJZZ, Medium; WRTI, WYRS, WHRO. REGEORALIZED AADDS & HOSTS, WRTI, WYRS, WHRD.
20 24 PHAROAH SANDERS/Shukuru (Theresa) 26 D GEORGE HOWARO/Love Will Follow (TBA/Palo Alto) 30 D TERENCE BLANCHARD/DONALD HARRISON/Discentment (George Wein/Concord) 29 D JEANNIE & JIMMY CHEATNAM/Midnight Mama (Concord)	EAST WdBHBoston W500/Newark WFAE/Charlotte KUMF/Houston Street Actor WASHINGS STREET ALL
DEBUT       IsomeL HAMPTON & HIS ORCHESTRA/Sentimental Journey (Atlantic)         DEBUT       Isometry         JOHN JARVIS/So Fa So Good (MCA Master Series)         23       30         RAY BROWN ALL STARS/Don't Forget The Blues (Concord)         Black/Urban stations contribuling to Jazz, WKND/Hartford, Melonae McClean: KJCB/Lafayette, Horatio Handy: WYLD- FM/New Orleans, Dell Spencer; WDMT/Cleveland Dean-Dean Rulus	Eric Jackteon Pollinarkin: Paul Strößing Barbar Entman, LYLE MAYS Hottest; DISZY GTLLEBFIE HORAC STUDYR JANDAU JA
REW & ACTIVE     Status	Watch With With With With With With With Wit
ABIL TOTAH "Double Bass" (Consolidated Antists) 11/1 BEO KUHE WMOT KAOX, WUSE KXRE BEO KUHE WMOT KAOX, WUSE KXRE USY BRAFF/SCUTT HAMILTON "A Saliboat in The Moonlight" (Concord) 10/0 Hathors Heavy GO, Medium OO, Uget 40, Extra Adds 0, Total Adds 0, Heavy WYES, KUHE, WKSU, KADX, KLON, WUSE, ADAO WATANABE "Parker's Moon/Live At Bravas Club '85" (Cleidra) 10/0 Watons Heavy CM, Medium AO, Uget 40, Extra Adds 0, Total Adds 0, Heavy KAOX, KKGO, Medium WRT, WKSU, KLON, KJZZ LYLE MAYS "Lyle Mays" (Geffen) 9/8 C, Heavy KMO, Medium AO, Uget 40, Extra Adds 0, Total Adds 8, WGBH, WBFO, WRTI, WNOP, WKSU, WLVE, KWMU, CC, Heavy KRM. ERTRAMI "Dreams Are Real" (Milestone/Fanlasy) 9/1 Kators Heavy 20, Medium AO, Logt 41, Extra Adds 0, Total Adds 1, KKSK, Heavy WYPS, WJZZ, Medium WRTI, WNOP, WKPE	NANCY WILGON CADO FROD EDDIE DANIELS MIDWEST MERMINAS MERMINA
ARIA MULDAUR "Translucency" (Uptown) 8/2 atilors Heavy (N. Mediur 41, Upti 31). Etta Adds 0, Total Adds 2, WBBY, KLSK. Heavy KLCC. Medium WRTI, KPLU WUSF. ARC JOHNSON "Bass Desires" (ECM) 8/0 Atalons: Heavy 10. Medium 4.0. Light 30. Extra Adds 0, Total Adds 0, Heavy: WUWM, Medium, WRTI, WDET, KJZZ, KUOP LUENDOTE PRESENTS	JIENNIE 6 JIENT C BITZ KICJWINNABONIE() LARY CARLTON PIARONI SANDERS YI JONE NUBARD 6 SHAW JOHN SCOTELD LESULE DRAYTON BENER FOR COREA DIZY GILLESTE JOE KILLINKS WHAVKENNIKO BOLTEV GILLESTE JOE KILLINKS WHAVKENNIKO WHAVKENNIKO CHICK OREA DIZY GILLESTE JOE KILLINKS WHAVKENNIKO BANGKON SIDER WOOFCICHINAI() CHIE MERCH WOOFCICHINAI() CHIE MERCH WOOFCICHINAI() CHIE MERCH WOOFCICHINAI() CHIE MERCH WHAVKENNIKO CHIE MERCH WOOFCICHINAI() CHIE MERCH WHAVKENNIKO CHIE MERCH CHIE MERCH WHAVKENNIKO CHIE MERCH CHIE MERCH WHAVKENNIKO CHIE MERCH CHIE
he Michel Petrucciani rio: Pianism	LITLE ARXS MODELNE JAZE OWLAFT WYPEGSoutheand-Einhart KLOHLong Basch PFTE PFTERGEN RF. BANTS JAZE OWLAFT ON CONTROL OF AN AND AND AND AND AND AND AND AND AND
lichel Petrucciani makes his FIRST	MARIA HULDAUR JOHATHAN BUTLER REITH JARGEAL JER GHVINGER JONATHAN BUTLER SYNWALK
R I	SUGARAMAN RECORCLE WUWMAINTANTANTE WUMMEN KARAN RECORCLE WUWMAINTANTANT RATE OF THE SUGAR SOCIELD LARFY CALLTON RATE OF THE SU

R&R FRIDAY, APRIL 25, 1986/67

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5.00

#### **RADIO & RECORDS NATIONAL AIRPLAY**

## **BLACK/URBAN**

## BREAKERS

#### **EL DeBARGE**

Who's Johnny? (Gordy/Motown) 77% of our reporters on it. Rotations: Heavy 0/0, Medium 25/10, Light 40/25, Total Adds 35 including WWIN, WXYV, WDAS, WHUR, K104, KMJQ, HOT105, WOWI, WBLZ, WZAK, WJLB, KACE, KDAY. A Most Added Record. Debuts at number 36 on the Black/Urban chart.

#### **YARBROUGH & PEOPLES**

#### I Wouldn't Lie (Total Experience/RCA)

63% of our reporters on it. Rotations: Heavy 1/0, Medium 16/5, Light 36/21, Total Adds 26 including WXYV, WDAS, WAMO, WHUR, WVEE, WTMP, WBMX, WLUM, KMJM, XHRM, WPEG, WJYL, WLOU. A.Most Added Record. Debuts at number 40 on the Black/Urban chart.

#### FORCE MD'S

#### Here I Go Again (Tommy Boy/WB)

62% of our reporters on it. Rotations: Heavy 5/0, Medium 27/6, Light 20/11, Total Adds 17 including WDAS, WUSL, WEDR, WGCI, KACE, XHRM, OC104, WFXC, KDLZ, WJMI, WKXI, WWDM. Debuts at number 38 on the Black/Urban chart.



#### 52ND ST. "Tell Me (How It Feels)" (MCA) 49/20

Medium 15/3, Light 32/17, Total Adds 20, WAMO, WDJY, KMJQ, WDIA, WEDR, WLUM, KJLH, XC, WJMI, WKXI, KJCB, WJYL, WJJS, KHYS, WWDM, WTLC, WVOI. Heavy: K94, WOWI.

RATHM, WINDOWLERS, "I Get Offon You", (Malaco) 49/2 Rostellons: Heavy 17/0, Medium 200, Liphi 12/2, Total Adds 2, WCKX, 2103, Heavy WWIN, WDAS, WAMO, WD,Y, WVEE, MOIA, WYLDFM, WOVM, WAOK, KOKL, WOMG, WJMM, WZAZ, WPLZ, KAPE, WAAA, KDKO, Mediums include: WDMT, WLUM, KULH, KSOL, Moves 32-31 on the Black/Urban chart. MIDNIGHT STAR "Headlines" (Solar/Elektra) 46/46

Rotations: Heavy 3/3, Medium 14/14, Light 29/29, Total Adds 46 including WWIN, WILD, WDAS, WAMO, K104, KMJQ, 105, WOWI, WBMX, WBLZ, WZAK, WLUM, KMJM, KDAY, KJLH, WDKX, KQXL, Z93, WPEG, WFXC, WJMI, WJYL,

W.OU WILC, KOKO. PET SHOP BOYS "West End Girls" (EMI America) 42/14 PET SHOP BOYS "West End Girls" (EMI America) 42/14 WOWL, WOLK HIS, WEZ, WOLK, KOKO, KINO, Heavy WIHK, Key, WBLZ, WDMT, WZAK, WILM, KJLH, XHRM, WDKX, JET94, WMMC, WOCK, Noves 40-35 on the BlackUrban chart.

TKA "Choine way to unker worke ougs of the Backdordan chain. TKA "Choine way to unker to unker the Backdordan chain. Backdordan Status (Status) WTMP KUH XHEN, MKC, Medium WID, WDAS, KOAT, KSOL, WFXA, KOAL, WENN, JETSH, WOMG, WOFX, WZAZ, KIX, WEUX, KIYN, MKC, Medium WID, WDAS, KOAT, KSOL, WFXA, KOAL, WENN, JETSH, WOMG, WOFX, WZAZ, KIX, WEUX, KIYN, STAS

KIIZ, WEUZ, KHYS. PRECIOUS WILSON "1'II BE Your Friend" (Jive/Arista) 36/9 Reations: Heavy 30, Medium 110, Lght 229, Total Adds 9, WDMT, WJLB, KDAY, KJLH, XHRM, WXOK, WJYL, WJJS, WPLZ, Heavy. WDAS, KIIZ, WAAA. Medium. WILD, WRKS, WHUR, K104, KMJQ, WOWI, WKND, WNHC, WDKX, 293,

WZEN. FAT BOYS "Sex Machine" (Suita) 36/7 Rotations: Heavy 4/0, Medium 13/2, Light 19/5, Total Adds 7, WHUR, WVEE, WTMP, WUUM, KJUH, WFXA, WWDM, Heavy, WOAS, KIO4, WAX, KDAY, Medium: WBMX, WONT, WULE, KMJM, XHRM, WOMG, Kilz, 2103, WKWM, WZEN, KDKO, TROY JOHNSON "It's You" (Kaliista/Motown) 34/5 Rotations: Heavy 10, Medium 8/1, Light 28/4, Total Adds 5, KJUH, XHRM, WPEG, WCKX, KUKO. Heavy, WOMG. Medium: WOMT, KOAY, JERH, WORK, WANT, WAAR, KDKO.

MAI TAI "Female Inluition" (Crtilque) 33/6 Rotations Heavy 1/0, Medium 14/1, Light 1815, Total Adds 6, WDAS, WHRK, 293, WVKO, WKWM, KBUZ, Heavy: WFXC. Medium: WDA: WZAK, KDAX, HAMM, WHRC, WFXL, WCMMG, WCFX, WBLX, KHYS, WANT, WAAA, WTLC.

Mediate Wolfs, Wichs, Notal, Arther, Miller, Mark, Ma

JULAN FLENDY "Turn Me Dut" (KMA) 29/3 Roallons: Heavy DO, Medium 90, Light 2003, Total Adds 3, WJLB, WHYZ, WWDM, Medium: WEDR, KOXL. JET94, WFXC, WOMG, WZZZ, WEDX, KHYS, WANN.

WOMG, WZAZ, WELX, KHTS, WANM. GAVIN CHRISTOPHER "One Step Closer To You" (Manhattan) 27/7 Rotations Heavy 00, Modium 30, Liph 18/7, Total Adds 7, WHUR, WHRK, WZAK, KMUM, XHRM, Z93, KAPE. Medium: WDAS, WAMO, WVEE, KACE, KJCB, WOOK, WCKX, WTLC, WZEN.

PULLI CARMAN "Olai My Number" (Columbia) 25/18 Datalons: Heavy Oo, Medium 5/4, Liph 20/14, Total Adds 18, WDAS, WHUR, WDIA, K94, WOW, WTMP, WDMT, XHRM, WHIEL, KOXL, WXXK, WHXC, WORK, WHXL, WTLC, KDKO, Medium: WANM, WILLIE COLLINS "Lief's Get Started" (Capitol) 25/7 Rations: Heavy OO, Medium 70, Liph 18/7, Total Adds 7, WWIN, WYLDFM, WAOK, WTKL, WPEG, JET94, KDKO. Medium: WZAK, WFXA, KOXL, WFXC, KAPE, WAAA, WZEN.

SIGNIFICANT ACTION

TIMEX SOCIAL CLUB "Rumors" (Jay) 24/7 Rolations Heavy 30, Medium 7/1, Light 14/6, Total Adds 7, WOWI, WTMP, WFXA, WXOK, WJMI, KIIZ, Z103, Heavy: K104, KMJM, KOAY, Medium: WXYX, KUNO, XHRM, WZEN, KRUZ, KOKO. MILDRED SCOTT "Prisoner Of Lave" (41h & Brdwy/sit) 24/6 Rolations: Heavy 00, Medium 10/2, Light 14/4, Total Adds 6, WYEE, WZAK, KJLH, WFXA, WOFX, WTLC. Medium: WDAS, WDIA, WEDR, WTMP, WXXI, WCKX, WGPR, WVOL

RAINT DAVIS "Sweethear" (Supertranic, 24/3 Ratafors Heavy 10, Medium 13/1, Liph 10/2, Taal Adds 3, WDK, KHYS, WGPR, Heavy: WAMO, Medium: WWIN, WILD, WRKS, WOAS, WHUR, WEDR, WOW, WZAK, WRCE, WANT, WPLZ, WTLC.

MOST ADDED

MIDNIGHT STAR (46) Headlines (Solar/Elektra) EL DEBARGE (35) Who's Johnny? (Gordy/Motown) YARBROUGH & PEOPLES (26) I Wouldn't Lie (Total Experience/RCA) 52nd STREET (20) Tell Me How It Feels (MCA) **ARETHA FRANKLIN (20)** 

Ain't Nobody Ever Loved You (Arista)

HOTTEST

PATTI LABELLE/MICHAEL McDONALD (55) On My Own (MC STEPHANIE MILLS (48) I've Learned To Respect. (MCA) NU SHOOZ (45) I Can't Wait (Atlantic) SOS BAND (32) The Finest (Tabu/CBS) PRINCE (29) Kiss (WB)

PAUL HARDCASTLE f/CARDL KENYDN "Don't Waste My Time" (Chrysalis) 23/3 Rotations: Heavy 110, Medium 8/1, Light 14/2, Total Adds 3, WDAS, WFXA, KDLZ. Heavy: KIIZ. Medium: WWIN, K104, K94,

GRANDMASTER FLASH "Style (Peter Gunn Theme)" (Elektra) 23/2 Rotations: Heavy 5/0, Medium 8/1, Light 10/1, Total Adds 2, WGCI, KMJM. Hea leavy: K104, WKND, WJMI, KIIZ, WZEN. WOMG WALT KHYS

Medium: WILL, WZAN, WUAA, WIZA, WOMB, WILL, NTIS, DONNELL PITMAN w/CHI-LITES "Your Love Is Dynamite" (After Five/Fastfire) 22/5 Patations, Heavy 00. Medium 1/1, Lipit 21/4, Total Adds 5, WWIN, WDAS, WYLDFM, WBMX, WDMT. Medium.

WHDDINI "Funky Beat" (Jive/Arista) 22/4 , Total Adds 4, WUSL, JET94, KIIZ, KJCB, Heavy: KDAY, Medium: WDAS,

Light 14 MASTERDON COMMITTEE "Get Off My Tip!" (Profile) 22/2 Botations: Heavy 10. Medium: 4/0. Light 17/2. Total Adds 2. JET94. KHYS. Heavy: WTMP. Medium: WZAK. WFXC. WKXL

Heavy 1/0, Medium 4/0, Light 17/2,

SMOKEY ROBINSON "Sleepless Nights" (Tamla/Motown) 21/7 Rotations: Heavy 0/0. Medium 9/1, Light 12/6, Total Adds 7, WHUR, WDIA, WFXA, 293, WZAZ, WLOU, WGPR. Medium

Batalons, Heavy 0.0. Medium 9/1. Light 12/6. Total Adds 7. WHUB, WU WAMO, KACE, WAOK, WPEG, WBLX, WANM, WAAA, WZEN, BARBARA MITCHELL "Ace Of My Heart" (Atl. Art./PG) 21/2 Rotations: Heavy 0.0. Medium 5/0. Light 16/2. Total Adds 2, WVEE, KDL2 KDLZ, Medium; WDMT, WATV, WFXC, WKXI, WZAZ.

Todalki Telety Ou Guidan do Cajar Kata Ados 2, Hind Ad

Moulinum WARK, KDAY, XHRM, WOMG, KIIZ, WPL2. Medium: Wood, Harker Marker Ma Marker M Marker Mar

ZAPP "Itchin' For Your Twitchin" (WB) 18/3

Rotations: Heavy 10, Medium 111, Ugit 62, Otat Adds 3, WPEG, WHYZ, KBUZ, Heavy WATV. Medium: K104, WTMP, WZAK, WAOK, WFAA, WENN, WALT, WOOK, WOKX, WTLC. MARZ, "It's Hard To Fail Out 01 Love" (Manhattan) 162. Rotations: Heavy 10, Medium 800, Ugit 92, Total Adds 2, WHUR, WCKX, Heavy: WOOK, Medium: WWIN, K104, KN40, K107, WUN, WCK, Heavy: WCOK, Medium: WWIN, K104, KN40, K107, WUN, WCKX, Heavy: WCOK, Medium: WWIN, K104, KN40, K107, WUN, WCKX, Heavy: WCOK, Medium: WWIN, K104, KN40, K107, WUN, WCKX, Heavy: WCOK, Medium: WWIN, K104, KN40, K107, WUN, WCKX, Heavy: WCOK, Medium: WWIN, K104, KN40, K107, WUN, WCKX, Heavy: WCOK, Medium: WWIN, K104, KN40, K107, WUN, WCKX, Heavy: WCOK, Medium: WWIN, K104, KN40, K107, WUN, WCKX, Heavy: WCOK, Medium: WWIN, K104, KN40, K107, WUN, K104, K107, WUN, K107, K107, WUN, K104, K107, K107,

XI KICB WIYI

RULZ, WIJM, WAIL, RULE, WUTL **TEMPTATIONS ''A Fine Mess'' (Gordy/Molown) 16/7** Rotations: Heavy 00, Medium 50, Light 11/7, Total Adds 7, WHUR, WOWI, WILUM, OC104, WILOU, WPLZ, WAAA. Mediu WOJL, WZAK, KACE, WFXC, WZEN.

BOOKEN HEVEN DALE, IMFAUL (#CEN) BOOKEN HEVENEERINY "Take A Piece Of Me" (Omni/Atlantic) 15:5 Retainons Heavy 00, Medium 7/1, Light 8/4, Totai Adds S, WDAS, WFXA, WDFX, WTLC, WZEN, Medium: WOWI, WNHC, WDKX, WFXC, WZAZ, WANM.

DENNIFER HOLLIDAY "Dreams Never Ole" (Getten) 15/2 Rotations: Heavy 110, Medium 3/1, Light 11/1, Total Adds 2, WDAS, KACE. Heavy: WTLC. Medium: WPEG, KDLZ.

Rotations: Heavy 1/0, Medium 3/1 IVY "Tell Me" (Heat) 14/4 Rotations: Heavy 1/0, Medium 3/0, 3/0. Light 10/4. Total Adds 4. WWIN, K104. WOMG, WOQK, Heavy; WDJY, Medium; WDMT

NEW EDITION "With You Ali The Way" (MCA) 13/11 Roteitons Heavy 00, Medium 65, Light 76, Total Adds 11, WLD, WAMO, WDMT, WZAK, WAOK, Z93, JET94, WJMI, KIIZ, WTLC, WZEN Wedium OCT04

MARVIN GATE "The World Is Rated X" (Tamla/Motown) 13/3 Rotations: Heavy 10, Medium 5/0, Light 7/3, Total Adds 3, 293, WORL, WCKX, Heavy, WOMG, Medium: WTMP, KACE, WANM, WZEN

O'CHI BROWN "Whenever You Need Somebody" (Mercury/PG) 13/3 Rotations: Heavy 1/0, Medium 4/1, Light 8/2, Total Adds 3, WDAS, WDIA, K94. Heavy: WNHC: Medium: WDJY, WKND,

WINANS "Very Real Way" (Qwest/WB) 13/1

WIRANS VETY HEAL WAY (LUBES) WED 13/1 Rotations: Heavy 00, Medium 40, Upth 91, Total Adds 1, WNHC, Medium: K104, WKND, WPEG, KAPE, CONNE "Experience" (Sunnyview) 12/8 Rotations: Jeavy 00, Medium 40, Upth 85, Total Adds 8, WDAS, KMUD, WDIA, KDAY, WZAZ, KHYS, WPLZ, WCKX.

JANICE "Bye-Bye" (4th & Brdwy/Isi) 12/5

al Adds 5, WDAS, WDJY, WKXI, WKWM, WVOI. Heavy: WOWI. Medium. E.G. DAILY "Say It Say It" (A&M) 12/4

4/1, Light 6/3, Total Adds 4, WHRK, OC104, WQQK, WVOI. Heavy: WVEE, HOT105. Medium: Media

KULK WANN, WAAN ISH "You're My Ony Lover" (Geffen) 12/3 Rotaions: Heavy 0/0, Medium 3/0, Light 9/3, Total Adds 3, WFXA, WFXC, WOMG, Medium: WEDR, WNHC, WZAZ, MAGAZINE 60 "Oon Quichotte" (Baja) 12/1 MAGAZINE 60 "Oon Quichotte" (Baja) 12/1 Adds 1, WZEN, Heavy: WGPR, Medium: WZAK, KMJM, KSOL, WTLC. ium 4/0, Light 7/1

Molations' newy tro, Medium ww. Light // total cuby - Machine Rear, Maila ATTACTION "Recordiser" (RCA) 11/5 Rotations: Heavy 00, Medium 20, Light 95, Total adds 5, WHUR, KMJQ, WHRK, WOMG, KDKO, Medium: K104, WDIA WILLIAM BELL "L'Ont Y want To Wake Up Feeling Guily" (Wilbs) 11/3 Rotations: Heavy 00, Medium 10, Light 100, Total adds 3, WDIA, WYLDFM, WXOK, Medium: WALT.

MIAMI SOUNO MACHINE "Bad Boy" (Epic) 11/1 Rotations: Heavy 20, Medium 8/1, Light 1/0, Total Adds 1, WHRK. Heavy: WTMP, WLUM. Medium: WAMO, WBLZ, KACE,

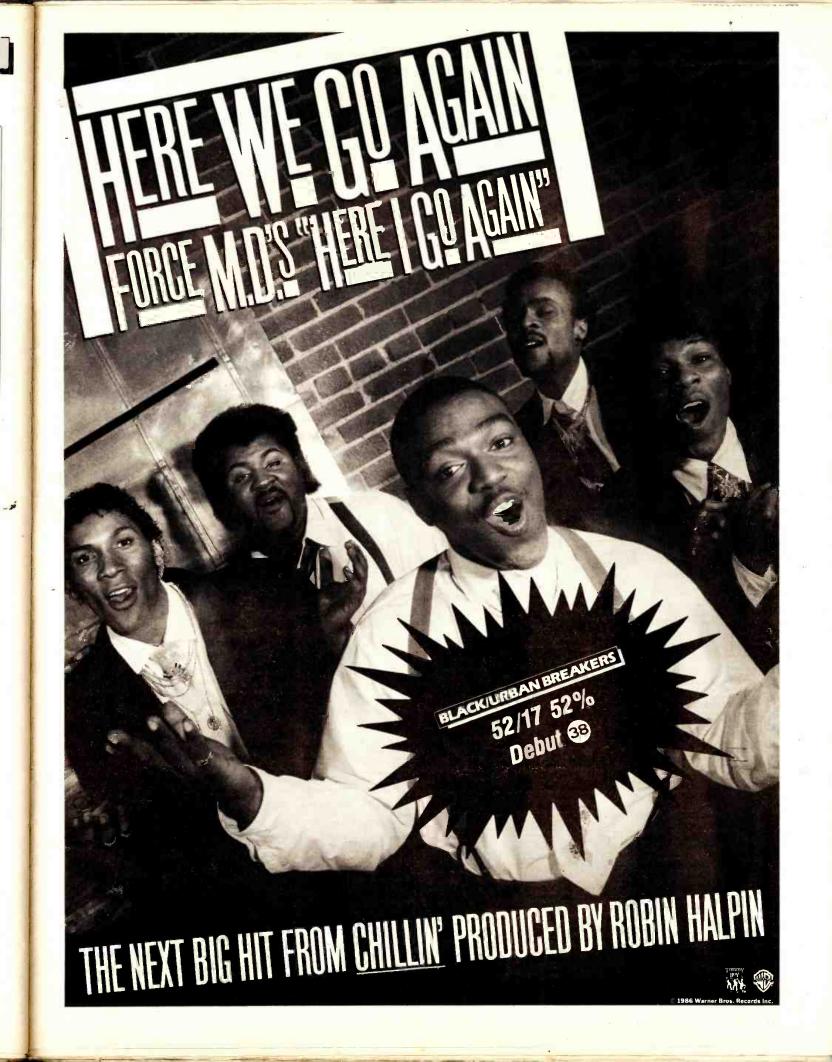
MAZARATI "100 Miles" (WB) 10/5

1/1, Medium 2/0, Light 7/4, Total Adds 5, K104, WOWI, WNHC, WPLZ, WZEN. Medium: KIIZ, WHUR. SKINNY BOYS "Jockbox (America Loves The Skinny Boys)" (Warlock) 10/3 Rotations: Heavy 0/0, Medium 0/0, Light 10/3, Total Adds 3, WFXC, WZAZ, WCKX.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

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68/R&R FRIDAY, APRIL 25, 1986



## **BLACK/URBAN ADDS & HOTS**

#### EAST

WXYV/Battimore Roy Sampson NORRIS DAY STEVE ARRINGTON FIVE STAR JANET JACKSON TEASE PHILIP BAILEY RENE & ANGELA EL DEBARGE YARBROUGH & PEOPL HOLLENE: YARBROUGH & PEOPL Hottest: SOS BAND WHITNEY HOUSTON LABELLE & MCDONAL ALEXANDER O'NEAL STEPHANIE MILLS

#### WWIN/Baltimore

Newman/Dunn ivy el debarge willie collins midnight star ponnell pithan beastie boys hottest labelle 4 mcdonal stephanie mills sos baad anita baker alexander o'neal

WILD/Boston Smith/Thomas Smith/Thomas JANET JACKSON NEW EDITION HIDNIGHT STAR NEW KIDS ON THE B HOLEAST, SON THE B HOLEAST, SON THE B HOLEAST, SON THE B ATLANTIC STARR WHITNEY HOUSTON MELL'SA HORGAN

WKNDA Jordan/McLear Hottest: PRINCE GRANDMASTER PLASH SOS BAND JETS

WNHCRNew Haven James Jordan TOTAL CONTRAST MADONNA PHIL COLLINS EXAMPLE PAULI CONTRANT 52ND ST. KOPPER NIACHS NEAR TEPHANIE MILLS ALTEN/LENOY BURGE ALTEN/LENOY BURGE

WAKS/New York Tony Gray JOHNNY KEMP STARPOINT FREDDIE JACKSON HOTCHERELLE JANET JACKSON NEW EDITION STEPHANIE MILLS

OCIONALE HILLS OCIONALE HILLS DAVE ALLEN HOMARD JONES TEMPTATIONS F.G. DAILY FORCE HO'S MELL'SA HORCAN HILLS SA KORCAN HILLS STEPHANIE HILLS SOS BAND JETS

#### WEST

KDKO/Denve Jay Johnson

Jay Johnson PET SHOP BOYS YARBROUGH & PEOPL TRAMAINE MIDNIGHT STAR VOLTAGE BROTHERS MAIN ATTRACTION WILLIE COLLINS PAULI CARMAN HOLTAS\* PAULI CARMAN Hottest: LABELLE & MCDONAL SOS BAND VANITY ROSE BROTHERS MORRIS DAY

KJLH/Los Angeles Doug Gilmore KJLH/Los Angeles Doug Gilmore MILDRED SCOTT ATLANTIC STARR FAT BOYS MIDNIGHT STAR TRCY JOHNSON PRECIOUS WILSON 52ND ST. Hottest 52ND ST. Hotteat: LABELLE & MCDO NU SHOOZ PATTI AUSTIN PRINCE JANET JACKSON

WDAS/histopha Jos Tanburg YARBOOKH & FOOL RERE & ANCEA FORT & HOLD JEMITTRE HOLLDAY JEMITTRE HOLLDAY JEMITTRE HOLLDAY DOMELL PTIMAN ODMELL PTIMAN ODMELL PTIMAN COMPLEX CONTE L DERANGE GODGE CLUTYON HOLD CARANA JANICE SOE BADA HUS COLLIVION WUSL/Philadelphi WUSLIPhiledelphie Tony Quartarone FORCE HD'S BILLY OCEAN WHODINI ATLANTIC STARR HOTLeat: PRINCE NU SHOOZ NEW EDITION FALCO WHITNEY HOUSTON WAMO/Pittabu Woodson/Anth Woodson/Anthony RENE 4 ANGELA NEW EDITION JUNIOR MIDNIGHT STAR YARBROUGH 4 PEOPL PAUL LAWRENCE 52ND ST. HOLLER LLEY PHILLP BAILEY PHILLP BAILEY DANET JACKSON SOS BAND RAINY DAVIS CASHFLOW

WDKX/Rochester Andre Marcel JANET JACKSON CONTROLLERS RAINY DAVIS BLOW HONKEYS GEORGE CLINTON MIDNIGHT STAR HOTLGET: AIDNIGHT STAR HOLTGBE: NU SHOOZ LABELLE & MCDONAL CASHFLOW EVELYN KING STEPHANIE MILLS KOXLIBATON ROUGE Guy Broady GUINN ROY AYEAS PAULI CARMAN MIDNIGHT STAR KOPPER ARETHA FRANKLIN HOLTEAT: ROSE BROTHERS STEPHANIE MILLS NU SHOOZ PRINCE FALCO WHUR/Washington Mike Archie MAIN ATTRACTION FALCO WXOK/Baion Rouge Al Wailace William BELL PRECIOUS WILSON NIVEL TIMEX SOCIAL CLUB PAULL CARMAN HOTE OF: GAP BAND PRINCE CASHFLOW NU SHOOZ STEPHANIE MILLS

Brute Balley JANICE FIVE STAR . 52ND ST. Hotte@t: COLONEL ABRAMS ZAPP EBO PRINCE NEW EDITION

KORLUPINGGIL RODENT WIGHTING BILLY OCTANING BILLY OCTANING BILLY OCTANING BILLY OCTANING BILLY OCTANING BILLY OCTANING ALLY OCTANING ALLY OCTANING BILLY OCTANING BILLY OCTANING BILLY OCTANING BILLY OCTANING SCHEDUCTION SCHEDUCTI Robert Wide KDAY/Los Angeles Patterson/Mack RDAT/Los Angeles Patterson/Mack CONNIE EL DEBARGE MIDNIGHT STAR PET SHOP BOYS LOVEBUG STARSKI MESHAY LOVEBOG STARSET L MESNAY PRECIONS HILGON HOLTEAT JACTONS HILGON HOLTEAT LL. COOL J JACTIC LL KOOLA MILINEY HOLTON MILINEY HOLTON KACELOG Angeles Pam Robines Ham Robines JACKING HANDING HANI Duff Lindsey Durf Lindsey SzMD ST. YARBRAUGH & PEOPL ARTHA FRANKLIN TROY JOHNSON GAVIN CHRISTOPHER FORCE MD'S PRECIOUS WILSON PAULI CARMAN HOLTEST. LABELLE & MCDONL LABELLE & MCDONL LABELLE & MCDONL SOS BAND STEPHANIE MILLS EXPOSE Robinson/Moody None Hottest: PRINCE JERMAINE JACKSON NU SHOOZ PATTI AUSTIN TEDDY PENDERGRASS

#### SOUTH

WVEE/Atlanta

WAOK/Atlanta Larry Tinsley

WTKL/Baton Rouge E. Rodney Jones MIDNIGHT STAR WILLIE COLLINS REME 4 ANGELA PAUL LAURENCE 0.C. SMITH HOLTEST: PRINCE STEPHANIE MILLS LABELLE 4 MCDONAL WHITTMEY HOUSTON CASHFLOW

KOXL/Baton Rouge

WATV/Birmingham WATY/Birmingham Ron January none Hottest: STEPHANIE MILLS ATLANTIC STARR LABELLE & HCDONAL NU SHOOZ PATTI AUSTIN

Ray Boyd

WENN/Birmingham Roe Bonner none Hotteat: NU SHOOZ STEPHANIE MILLS FALCO YARBROUGH & PEOPL STEVE ARRINGTON JOHNNY KEMP MILDRED SCOTT FAT BOYS MELI'SA MORGAN BARBARA MITCHELL FALCO PRINCE GAP BAND BARBARA BITCHEL STEPHANIE MILLS SOS BAND CASHFLOW LABELLE & MCDONAL ATLANTIC STARR CHI CARLO CHIFINICAN CHIFINICAN LIDNIGHT STAR EL DEBARGE SUCKY ROBINSON TKA BUCKY ROBINSON TKA BUCKY ROBINSON TKA MATIN GAYE TOTAL COMMAST TOTAL COMMAST TOTAL COMMAST TOTAL COMMAST AND SHOOZ CANNON CHIFINITA USHOOZ LITEPHAILE HILLS PRINCE SOS BAND Larry Vinsley NDF EDITION MORRIS DAY MIDNIGHT STAR JOESKI LOVE WILLIE COLLINS KOPPER MOLTest: SOS BAND PRINCE ATLANTIC STARR LABELLE & MCDONAL CASHFLOW WFXAAugusts Jasper Owens HIONIGHT STAR PAT BOYS PALL BOYS PALL HARDCASTLE FOR ANY STAR SHORT STAR SHORT STAR SHORT STAR SHORT STAR HILDRED SCHT TEASE BOOKER NIMBERRY MILDRED SCHT HILDRED SCHT SOS BAND LABFTLE STEPS WHITNEY HOUSTON

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KÖLZF: Worth-Dailas McCannikadison ARBROAD BABBARA HITCHELL BABBARA HITCHELL BABBARA HITCHELL BABBARA HITCHELL PAUL LAURENCE PAUL HARDCASTLE PAUL HARDCASTLE PAUL HARDCASTLE VOLTAGE BROTHERS HOTLEAL STEPHANIE HILLS PATTI AUSTIN JUNIOR WQMG/Greensboro WOMG/Greensbord Doc Foster HIDNIGHT STAR IVY ARETHA FRANKLIN PAULI CARMAN ISH MAIN ATTRACTION HOTLEGE: NU SHOOZ CASHFLOW STEPHANIE MILLS LABELLE & MCDONAL ROSE BRONNERS

WHYZIGreenville Michael Taylor EL DEBARGA MIDNIGHT STAR MIDNIGHT STAR JULIAN FLENOTOJ JULIAN FLENOTOJ JALILI CARMAN PET SNOP BOYS MILTNEY HOUSTON STEPHANIE MILLS CASHIFLOW CHERRELLE

WHYZ/Greenvill

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WKXUJackson Tommy Marshall JANICE KOPPER DRAMATICS FORCE MD'S YARBROUGH & PEOPL 52ND ST. EUCENE WILDE EL DEBARGE HOTLESE: PRINCE STEPHANIE MILLS MU SHOOZ NU SHOOZ MICHAEL HENDERSON JETS

WJWUJACKSON Cai Haynes TIMEZ SOCIAL CLUB NEW EDITION ANITA BARER PRINCE PRILIP HICHAEL TH APETHA FRANKLIN CHERELLS S2ND ST S2N STEPHANIE MILL FALCO TRAMAINE GEORGE CLINTON

WZAZJJACKBONUIIS NELICESON PHILLP BAILEY CONNIE SKINNY BOYS GIETTO STYLE DROKY KOBINSON HOLESEL NO SKOOZ SADE JACKSON POSE BROTHERS LABELLE & HCDONAL

WPDQ/Jecksonville WPDQJacksonville Marc Little PHILIP BAILEY STÉVE ARRINGTON EL DEBARGE MIDNIGHT STAR TKA TKA Hottest: STEVIE WONDER NU SHOOZ JETS STEPHANIE MILLS PATTI AUSTIN

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KJC8/Lafayette Horatio Handy

Horatio Handy EL DEBARGE MIDNIGHT STAR MORRIS DAY FORCE MD'S 52ND ST. WHODINI NOTEWEL NETCHEL NEMDERSON EVELYN KING LABELLE & MCDONAL

WLOU/Louisville Tony T. Fields PET SHOP BOYS SHOKEY ROBINSON MIDNIGHT STAR EL DEBARGE JOHNNY KEMP TEMPTATIONS YARBROUGH & PEOPL Hottest: YARBROUGH & PEOF Hottest: PRINCE STEPHANIE MILLS LABELLE & MCDONA WHITNEY HOUSTON FIVE STAR

WJYL/Louisville Williams/March WilliamsiMarch PAIL LAURENCE ARETHA FRANKLIN SZND ST. PRECIOUS WILSON HIDNIGHT STAR RENE & ANCELA RENE & ANCELA FOR AND AND FOR AND AND FOR AND AND FOR AND PET SHOP BOYS HOTLEEL & WCDONAL STEPHANIE MILLS STEPHANIE AND MILTER HOUSTON WJJS/Lynchburg

WJJSLynchburg Lad Geine EL DEBARGE LLD GOENN PHILIP BAILEY PHILIP BAILEY PRECIOUS WILSON CHERRELLE PROCE MD'S SIND ST. Nottest: PRINCE NU SHOOZ JETS LABELLE & MCDONAL CASHFLOW

CASHFLOW WDIALMemphis Bobby CJay PAUCH CARMAN BOCH CARMAN SZMD ST. CONNIE ARTINA FRANKLIN DRAWATICS DCHI BROTHERS RAPONANTIC, LTD. VICITAGE BROTHERS RAPONANTIC, LTD. BLSTIE BROTHERS RAPONANTIC, LTD. GLSTELOW STEPHANIE MILLS STEPHANIE MILLS

NU SHOOZ LABELLE & MCDONAL ATLANTIC STARR WHRK/Memphis Wells/Smith PHIL COLLINS MIAMI SOURD HACHI GAVIN CHRISTOPHER MAIN STRATCTION MAIN ATTRACTION MAIN ATTRACTION MAIN ATTRACTION ALEXANDER O'NEAL HOLTESIL NU SHOOZ PRINCE STEPHANIZ MILLS PET SHOP BOYS LABELLE & MCDONAL

WALT/Meridia WALT/Meridian Aundra Russell none Hottest: FALCO LABELLE & MCDONAL SHIRLEY MURDOCK STARPOINT

WEDR/Miami WEDF/Miami Jackson/Komos REGINA SILLY OCEAN SILLY OCEAN SILLY OCEAN CANCERNE VIEW AND AND PHILLP BALLEY JANET JACKSON FORCE MD'S ANITA BAKER Hottest: JEMMINE JACKSON TRINERE MITPHINIF MILLS

STEPHANIE MILLS PATTI AUSTIN HOT105/Miami Tenner/Cessidy MIDNIGHT STAR EL DEBARGE REGINA INFORMATION SOCIE TAFFY HOTCES: ATLANTIC STARR TKA JOYCE SIMS LABELLE 4 MCDONAL NU SHOOZ

WBLX/Mobile Vernon Wells none Hotteat: CASHFLOW JETS LABELLE & MCDONAL SOS BAND EVELYN KING

> 84 Reporting Stations 79 Current Reports

WOOK/Neshville J.C. Floyd E.G., DAILY JUICY YARBROUGH & PEOPL IVY ROY AYERS CONTROLLERS FREDDIE JACKSON Notte at: FREDDIE JACKSON LABELLE & MCDONAL LOVERUG STRARKI TEEVEE TOONES

WYLD-FM/New Origan Dell Spencer PHILIP BAILEY AREANINE BAILEY AREANINE WILLIAM BELL WILLIAM BELL WILLIA COLLINS UNIT SA MORGAN MELL'SA MORGAN WYI D-FM/New Orl

K94/Noriolk Mike Allen O'CHI BROWN PAULI CARNAN EVELYM KING SYLVIA SMITH CHERRELLE HOLTEST: NU SHOOZ LABELLE & MCDONAL SOS BAND PET SHOP BOYS WHITNEY HOUSTON

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WORLJORANG Eaflanes CONTROLLERS ARETHA FRANKLIN HARVIN GAYE EL DEBARGE ANITA BAKER HOLTAEL NU SHOOZ PATTI AUSTIN STEPHANIE HILLS STEPHANIE HILLS HITNEY HOUSTON WORL/Orlando

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WANT/Richmond Nancy Williams RENE 4 ANGELA FORCE MUS PAUL LAURENCE PAUL LAURENCE JOESKI LOVE VANBROUGH 4 PEOPL NOTESKI LOVE STARPOINT GEORGE CLINTON CASHFLOW

WPLZ/Richmond Crumbley/Daniets PET SHOP BOYS VANITY VANITY TEASE ANITA BAKER KENNY 4.JOBNY HM TEMPTATIONS PRECIOUS WILSON EL DEBARGE CONNIE PHILI COLLINS NAZARTI GEORGE MICHAEL PHILIS VELSON DRAMATICS NIDNIGHT STAR PAUL LAURENCE HOLTESI PAUL LAURENCE Hottest: LABELLE & MCDONAL SOS RAND WHITNEY HOUSTON JOESKI LOVE ATLANTIC STARR

KAPE/San Antonio Mike Kelly DRAMATICS YARBROUGH & PEOPL MIDNIGHT STAR GAVIN CHRISTOPHER HOTLESE MCDONAL LABELLE & MCDONAL LABELLE & MCDONAL ALEXANDER O'NEAL ANITA RAKER CONTROLLERS

WWDMSUnter BanMCHugh BanMCHugh BanMCHugh NORRIS DAY EL DERANGE FUNCE NU'S BUNK SLAVE BUNK SLAVE SLAVE

WANM/Tallahasse WANNITallahassee Joe Bullard MIDNIGHT STAR YARBROUGH & PEOL ARETHA FRANKLIN J. BLACKFOOT HOLDEST: NU SHOOZ JETS STEPHANIE MILLS PRINCE STARPOINT WAAA/Winston-Salem

MIDNIGHT STAR PAULI CARMAN TEMPTATIONS TEDDY PENDERGRASS CHERRELLE IMICY

CHERRELLE JUICY ARETHA FRANKLIN VOLTAGE BROTHERS HOTLEST: STEPHANIE MILLS PATTI AUSTIN CASHFLOW MELI'SA MORGAN SOS BAND

WTLC:Indianspois Jay Johnson HIDN:Duff GTAR HIDN:Duff GTAR HER EDITION ARETIAN FRANKLIN RECINA ROX AVTERS BOOKER HEMBERRY HILDRED SCOTT S2MD ST. US SHOOZ CABHTLOW L MCDONAL CABHTLOW L MCDONAL GTEFHANE HILLS SOS BAND

WTLC/In

WTMP/Temps Chris Turner PET SHOP BOYS FAT BOYS FAT BOYS PAT BOYS MAI TAI KOPPER YARBROUGH & PEOPL HOLTES: WAITTAI LABELLE & HCDONAL STEPHANIE HILLS WHITNEY HOUSTON

MIDWEST

WGCUChicago Lee Michaels JANET JACKSON PHILIP BAILEY FORCE MD'S GRANDMASTER FLASH WVKO/Columbus KC Jones MIDNIGHT STAR JANET JACKSON BILLY OCEAN EL DEGARGE PHILIP BAILEY KAI TAI HOSTEST: NU SHOOZ SOS BAND CASHFLON WHITNEY HOUSTON PRINCE GRANDMASTER FLA: Hotteat: NU SHOOZ STEPHANIE MILLS COLONEL ABRAMS FREDDIE JACKSON SADE

WBMX/Chicago Marco Spoon

Marco Spoon HIDNIGHT STAR YARBROUCH & POOPI JONELACKPOOT BLACKPOOT SKYY JOESKI LOVE HOLLOS FALCO STEVIE WONDER VANITY

WBI Z/Cincinneti

WBL2/Cincinnet Brian Castle MIDNIGHT STAR CONTROLLERS JOHNNY KEMP EL DEBARGE JESSE JOHNSON HOTTER: NU SHOOZ PRINCE STEPHANIE MILLS CASHFLOW SOS BAND

WDMT/Cleveland

WDMT/Cleveland Deen Dean DONNELL PITHAN PAUL LAURENCE BELLY OCELLSON HEM BULTION FRESH FORCE CEEN PAULI CARMAN HOLLOCE CEEN PAULI CARMAN HOLLOCE CEEN PAULI CARMAN PAULI CARMA

WZAK/Cleveland Tolliver/Perty HIDIRED SCHR HIDIRED SCHT HIDIRED SCHT HIDIRED SCHT HIDIRED SCHT ARTHA FREAKLIN GAVIN CHRISTOPHER HOLIGESIS STEPHABIE HILLS STEPHABIE HILLS STEPHABIE HILLS STEPHABIE HILLS STEPHABIE HILLS STEPHABIE HILLS STEPHABIE HILLS

WLUM/Milwaukee WLUM/Minwaukee Bernie Miller YARBROUGH & PEOPL GEORGE MICHAEL HIDNIGHT STAR 52ND ST. FAT BOYS REGINA TEMPTATIONS HOLLESI: PET SHOP BOYS NU SHOOZ WHITNEY HOUSTON CONTROLLERS VAN ITY Z103/Columbus Keih Antoine MIDNIGHT STAR BILLY OCEAN ROSE BROTHERS TEASE ROBERT FALMER TIMEX SOCIAL CLU STEADY B HOtteat: PRINCE NU SHOOZ MELI'SA MORGAN WHITWEY HOUSYON STEPHANIE HILLS VANITY

KMJM/St. Louis KHAJMISL Louis Mike Stradtord GRANDMASTER FLASH MIDNIGHT STAR BILLY OCLA PEOPL KALENSE NATUR CHRISTOPHER Hottest: SOS BAND WHITNEY HOUSTON SLY FOX FREDDIE JACKSON STARPOINT WJLB/Detroit Alexander/Whitmore STEVE ARGINGTON FORMIS DAY URING DAY JULIAN FLENOY EL DEBARGE PHILIP BAILEY JOESKI LOVE REME 4. ANGELA TEASE FRECIOUS WILSON HONGTI AUSTIN LABELLE 4. HCCONAL ALEKLINDER 0'NEAL STEPHANIE MILLS NU SHOOZ WJLB/Detroit

WZEN/SL Louis Billy Ryan HIDHIGHT STAR HAZARATI HAZARATI VOLTAGE BROTHERS MAGAZINE 60 BOOKER NEWBERRY NEW KIDS ON THE B HOTLEGE: SOS BAAD TEASE

WGPR/Detroit WGPRUDencot J. BLACKPOOT RAINY DAVIS FUGENE WILDE SNCKEY ROBINSON JULCY VARBROUGH & PEOPL HOLTARIS VARBROUGH & PEOPL HOLTARIS SADE UU SHOOZ SADE LABELLE & MCDONAL MAGAZINE 60 SOS BAND TEASE LABELLE & SLY FOX MAZARATI

WVOI/Toledo Robert Holiday

Robert Holday JANICE JACKSON JANICE S.C. DALLY PET SHOP BOYS YABBROUGH & PEOPL EL DEBARGE RIME & ANGELA HOLLES & MCDONAL LABELLE & MCDONAL CASHFLOW JETS WHITNEY HOUSTON WKWM/Grand Rapi Grant/Franklin BILLY OCEAN MIDNIGHT STAR CONNECTION MORRIS DAY EUGENE WILDE MAI TAI JANICE

KBUZ/Wichita Rochel Wright JANET JACXSON SYLVIA SMITH YARBROUGH & PEOPL MAI TAI ZAPP TKA HOTFARET. Hottest: STEPHANIE MILLS SOS BAND CASHFLOW LABELLE & MCDONAL

Hottest: GEORGE CLINTON EVELYN KING CASHFLOW VANITY SOS BAND

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WCKX/Columbus Rick Stevens L.L. COLJ ROSE BROTHERS BILLY OCEAN MARVIN GAYE CONNIE SKINNY BOYS HARVJ JOHNSON EL DEBARGE MIDNIGHT STAR HOLTGAL STEPHARIE MILLS STEPHARIE NILLS WHITNEY HOUSTON LABELLE & MCONN These stations reported a frozen list: WKND/Hartford WALT/Meridian WBLX/Mobile KSOL/San Francisco WENN/Birmingham failed to report this week and its list was frozen.

70/ R&R FRIDAY, APRIL 25, 1986

K104/Dellas Teri Avery EL DEBARGE IVY MAZARATI MIDNIGHT STAR REALY FOR THE WOR SYNT \*84. NELL'SA MORGAN MELL'SA MORGAN THEY SOCIAL CLUB JANET JACKSON LABELLE & MCDONAL WHITNEY HOUSTON WEXCOUNT WF AC/Durham Alvin Stowe MIDNIGHT STAR FORCE MD'S EL DEBARGE ISH EL DEBARGE ISH 52ND ST. PAULI CARMAN BEASTIE BOYS SKINNY BOYS Hottest: PATTI AUSTIN LABELLE & MCDONAL SOS BAND ANITA BAKER WHITNEY HOUSTON



YOUNG BLACK PROGRAMMERS COALITION, INC.

## FOURTH ANNUAL AWARDS OF EXCELLENCE SCHOLARSHIP BANQUET

## MAY 3, 1986

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Honoring

TOM JOYNER, KKDA Dallas AND WGCI Chicago

SKIP MILLER, Executive Vice President, Motown Records.

#### SCHEDULE OF EVENTS

FRIDAY, MAY 2

Registration 3:00 p.m. - 5:00 p.m. 7:00 p.m. - 9:00 p.m. Cocktail Party

#### SATURDAY, MAY 3

Registration 12:00 - 4:00 p.m. 6:30 - 8:00 p.m. Cocktail Party 8:00 p.m. - 11:00 p.m. Banquet

### For Table Reservations Contact: MARCELL LEE (504) 822-1945

5855 Walnut Creek Rd., Apt. 319C

River Ridge, La. 70123

or

BARBARA MARSALIS LEWIS (504) 242-3131

7011 Salem Drive

 THIRD ANNUAL YBPC AWARDS OF

 EXCELLENCE SCHOLARSHIP BANQUET GUEST

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 La. 70123

 Name

 Radio/TV Station

 Company

 City

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 Zip

 Phone

 CHECKS OR MONEY ORDERS ONLY

New Orleans, LA. 70127 \$75.00 INDIVIDUAL

#### \$750.00 TABLE OF 10

All Proceeds to YBPC Scholarship Fund

#### **RADIO & RECORDS NATIONAL AIRPLAY**

## COUNTRY

Medium Light

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do

not have to reach Breaker in order to chart. However, once a record charts, it must

reach the 60% airplay level within the two following weeks to achieve Breaker status.

				TOP 50	APRI	L 25,	, 19
Incer Two	Las	-	-		Total		
Weeks Week	ks We	ek			Reports/Adds	Heavy	r -
7	5	1	Q	RONNIE MILSAP/Happy Happy Birthday Baby (RCA)	162/0	134	1
11	9	5	0	TANYA TUCKER/One Love At A Time (Capitol)	160/0	133	2
6		3	3	KENNY ROGERS/Tomb Of The Unknown Love (RCA)	159/0	122	
4		2	4	HANK WILLIAMS JR./Ain't Misbehavin' (WB/Curb)	151/1	124	
		9	Ø	REBA MCENTIRE/Whoever's In New England (MCA)	159/0	118	
15		10		NITTY GRITTY DIRT BAND/Partners, Brothers, And Friends (WB)	157/0	97	ŝ
19			Ø	STEVE WARINER/Life's Highway (MCA)	161/1	88	
12	10			WAYLON JENNINGS/Working Without A Net (MCA)	148/0	109	
14	12			ROSANNE CASH/Hold On (Columbia)	154/1	92	1
9			10	JANIE FRICKE/Easy To Please (Columbia)	144/0	103	- 3
22				FORESTER SISTERS/Mama's Never Seen Those Eyes. (WB)	160/0	70	4
24	18 1			EDDIE RABBITT/Repetitive Regret (RCA)	158/0	63	ł
1	1		13	JUDDS/Grandpa (RCA/Curb)	139/0	110	
27	20 1	6	Ø	DAK RIDGE BOYS/Juliet (MCA)	161/3	33	1
28	22 1	8	Ð	DWIGHT YDAKAM/Honky Tonk Man (Reprise/WB)	155/3	54	
31	23 2	20	ø	WILLIE NELSON/Living In The Promiseland (Columbia)	162/1	22	1
26	21 1	9	Ð	JDHN CONLEE/Harmony (Columbia)	146/4	41	5
21	17 1	5	18	KEITH WHITLEY/Miami, My Amy (RCA)	129/0	50	
32 3	25 2			RESTLESS HEART/Til I Loved You (RCA)	150/1	26	1
37 3	31 2	5	20	DAN SEALS/Everything That Glitters (EMI America)	157/3	23	
23	19 1	7	21	GIRLS NEXT DOOR/Love Will Get You Through (MTM)	129/1	43	- (
3	2	7	22	EARL THOMAS CONLEY/Once in A Blue Moon (RCA)	119/0	60	
38 3	32 2			BARBARA MANDRELL/When You Get To The Heart (MCA)	150/8	13	10
43 3	35 2	7	20	JUICE NEWTON/Old Flame (RCA)	153/9	8	5
42 3	37 2				150/13	- 6	10
_ 4	44 3	0	20	LEE GREENWOOD/Hearts Aren't Made To Break (MCA)	154/17	6	ε
36 3	33 2	8	2	EVERLY BROTHERS/Born Yesterday (Mercury/PG)	132/4	14	
47 4	40 3	2	28	EXILE/Super Love (Epic)	125/8	5	8
41 3	36 3	1	æ	CHARLIE DANIELS BAND/Drinkin' My Baby Goodbye (Epic)	130/9	13	
2	6 2	1	30	BELLAMY BROTHERS/Feelin' The Feelin' (MCA/Curb)	114/0	62	3
40 3	38 3	3	0	JOHN ANDERSON/You Can't Keep A Good Memory (WB)	111/4	5	6
44 4	1 3	4	Ð	DOBIE GRAY/That's One To Grow On (Capitol)	103/7	5	5
46 4	13 3	5 1	•	CHARLY MCCLAIN & WAYNE MASSEY/When It's Down To Me And You (Epic)	114/18	5	5
- 4	19 3	6 1	2	ED BRUCE/Nights (RCA)	126/15	1	5
- 4	17 3	7 1	3	JUDY RODMAN/Until I Met You (MTM)	128/23	2	6
-	- 3	9	36	SOUTHERN PACIFIC/Reno Bound (WB)	122/16	2	5
8	8 2	3	37-	MERLE HAGGARD/I Had A Beautiful Time (Epic)	103/1	48	3
50 4	16 4	2	38	STEVE EARLE/Hillbilly Highway (MCA)	97/7	2	4
BREA	KE	R	39	KATHY MATTEA/Love At The Five & Dime (Mercury/PG)	97/13	4	з
5 1	15 2	4	40	ANNE MURRAY/Now And Forever (You And Me) (Capitol)	50/0	19	1
DEBL	JT )		9	T. GRAHAM BROWN/I Wish That I Could Hurt (Capitol)	89/43	1	2
	- 4	9	3	MARK GRAY/Back When Love Was Enough (Columbia)	81/15	1	з
	- 4	7	٩	JOHNNY LEE & LANE BRODY/I Could Get Used To This (WB)	72/3	2	4
DEBL	JT J		4	RANDY TRAVIS/On The Other Hand (WB)	82/23	3	2
DEBL	JT J		<b>G</b>	MICHAEL JOHNSON/Gotta Learn To Love Without You (RCA)	85/21	1	1
DEBL	JT.		46	GEORGE JONES/Somebody Wants Me Out Of The West (Epic)	82/16	1	2
	- 5	0 (	Ð	SWEETHEARTS OF THE RODEO/Hey Doll Baby (Columbia)	74/10	2	2
16 2	4 3	8	48	ALABAMA/She And I (RCA)	38/0	5	1
DEBU				RONNIE McDOWELL/All Tied Up (MCA/Curb)	66/37	0	1
DEBU	T		õ	DOLLY PARTON/Tie Our Love (In A Double Knot) (RCA)	64/44	1	

#### MOST ADDED

DOLLY PARTON (44)
Tie Our Love (In A Double Knot) (RCA)
T. GRAHAM BROWN (43)
I Wish That I Could Hurt (Capitol)
RONNIE McDOWELL (37)
All Tied Up (MCA/Curb)
JOHN SCHNEIDER (24)
You're The Last Thing I Needed (MCA)
JUDY RODMAN (23)
Until I Met You (MTM)
RANDY TRAVIS (23)
On The Other Hand (WB)
EMMYLDU HARRIS (22)
Today I Started Loving You Again (WB)
MICHAEL JOHNSON (21)
Gotta Learn To Love Without You (RCA)
C. McCLAIN & W. MASSEY (18)
When It's Down To Mè And You (Epic)
LEE GREENWOOD (17)
Hearts Aren't Made To Break (MCA)

#### HOTTEST

RONNIE MILSAP (91) Happy Happy Birthday Baby (RCA) HANK WILLIAMS JR. (89) Ain't Misbehavin' (WB/Curb) JUDDS (72) Grandpa (RCA/Curb) TANYA TUCKER (56) One Love At A Time (Capitol) KENNY ROGERS (51) Tomb Of The Unknown Love (RCA) REBA MCENTIRE (43) Whoever's In New England (MCA) JANIE FRICKE (28) Easy To Please (Columbia) NITTY GRITTY DIRT BAND (27) Partners, Brothers, And Friends (WB) DWIGHT YOAKAM (24) Honky Tonk Man (Reprise/Will EARL THOMAS CONLEY (23) WB) Once In A Blue Moon (RCA)

#

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters The number in parentheses immediately following the songs in Most Added & Hottest indicate the tot number of Country reporters adding the song t week or noting that the song is among their five hold song this

## **BREAKERS**

#### KATHY MATTEA

Love At The Five & Dive (Mercury/PolyGram) On 60% of reporting stations. Rotations: Heavy 4, Medium 38, Light 55, Total Adda 13, WGNA, WYNK, KHEY, WSIX, KJNE, WSLR, WMNI, WCXI, WCUZ, KIOV, KYGO, KUGN, ŘGA. Heavy: WAMZ, KFDI. Moves 46-39.







72/R&R FRIDAY, APRIL 25, 1986

### **RADIO & RECORDS NATIONAL AIRPLAY**

## COUNTRY

#### **NEW & ACTIVE**

T. GRAHAM BROWN "I Wish That I Could Hurt That Way Again" (Capitol) 89/43 Rotations: Heavy 10, Medium WHN, WPOR, WNYR, KASE, WZXK, WUSY, KPLX, WUBE, WXCL, WTHI, KTOM, KSOP,

KHPM, KIM, Debuts at number 41. MICHAEL JOHNSON "Gotta Learn To Love Without You" (RCA) 85/21 Rotations: Heavy 1, Medium 19, Light 65, Total Adds 21 including WTCR, WNYR, KEAN, WYNK, WUSY, KSSN, WKSJ, WODR, WOYK, KKCL, KFDI, KUGN, KGIL, KCBO, KRPM, KGA, Debuts at number 45.

RADDY TRAVIS "IO The Other Hand" (WB) 82/23 Rotations Heavy 3, Medium 27, Light 52, Total Adds 23 including WGBE, WHN, WDSY, WVMI, WSOC, WKLO, WOKK, WTOR, WFMS, WMIL, KIK-FM, KVOC, KUUY, KZLA, KUPL, Debuts at number 44.

WICH, WHAS, WHAT, NR-PA, RVCC, RVCF, RCF, RVFL DBOUSS at Infine 444. GEORGE JONES ''Somebody Wants Me Out 01 The Way'' (Epic) 82/16 Rotations: Heavy 1. Medium 25. Light 55. Total Adds 16. WGAO, WTRK, WMMI, KKIX, WIRK, KSO, WFMS, WKCQ, KTPK,

(1, Medium 25, Light 56, Total Adds 16, WCAO, WYRK KYAK, KUUY, KUGN, KQIL, KGA. Debuts at number 40 WTCM, KIK-FM, KYAK, KUUY, KUGN, KGIL, NON, CHUNA, Columbia) 81/15 MARK GRAY "Back When Love Was Enough" (Columbia) 81/15 MARK GRAY "Back When Love Mark Mark (KMRZ, WHN, WCVR, WGTO, WIVK, WAMZ, WKSJ, WUSO, WMNI

KSO, WCXI, WCUZ, KCJB, WWJO, KUGN, Moves 49+4∠ SWEETHARTS OF THE RODEO "Hey Doli Baby" (Columbia) 74/10 Rowlinns: Hearvy 2, Medium 25, Light 47, Total Adds 10, WGNA, WVAM, WHN, WIXL, WXTU, WKSJ, KJNE, WMNI, KCJB

JOHNNY LEE & LANE BRODY "I Could Get Used To This" (WB) 72/3 KSO, WCUZ, Medium: WCAO, WWVA

WINT, WHOR KNA, KITS, WITOM ROLD, KITS MORE 24-40 RONNIE MCDOWELL "AII Tied Up" (MCA/Curb) 66/37 Rotations Heavy 0, Medium 13, Light 53, Total Adds 37, WOKO, WXL, WIXY, WXBO, WEZL, WCMS, KJNE, WUBE, , WVOO, KIK-FM, KFMS, KWJJ, KCCY, KMPS, Debuts at number 49. 

DOLLY PARTON "TIE Our Love (In A Oouble Knot) (RCA) 64/44 Rotations: Heavy 1, Medium 9, Light 5, Total Adds 44 including WTCR, WAJR, WMIL, KXXY, WOW, KFD, KRKT, KYAK, KGHL, KMPS, Debuts at number 50. WAJR, WHN, WDSY, WSOC, WESC, WCMS.

WILL, KART, WOW, KTO, KRIT, KTAR, KORL, KWES, Debuis at Mainter 30. GLEN CAMPBELL "Cow Poke" (Atlantic America) 62/11 Rotations Heavy (n), Medium 182, Light 44/9, Total Adds 11, WIXL, WYNK, WTVY, WOKK, WPAP, KKYX, KJNE, WUSO, WITL, KCJB, KTPK, Medium: KRWO, KNIX, KTOM, KIM.

ROBIN LEE "111 Take Your Love Anytime" (Evergreen) 55/6 Robin LEE "141'1 Take Your Love Anytime" (Evergreen) 55/6 Rotations: Heavy 0, Medium: 18, Light 37, Total Adde 6, WAJR, WRNL, KJNE, WTSO, KVOC, KEIN. Medium: WVAM, WCAO, WESC, WLWI, WPAP, WSLR, WOW, WXCL, KALF.

### SIGNIFICANT ACTION

VEGA BROTHERS "Heartache The Size Of Texas" (MCA) 43/3 Rotations: Heavy 0, Medium 11, Light 32, Total Adds 3, WYNK, WKKO, KEIN, Medium: WBGW, WUSY, WTVY, WOKK, WTCM,

JIM GLASER "The Lights Of Albuquerque" (NobleVision/MCA) 41/12 Bolations Heavy 1, Medium 9, Light 31, Total Adds 12 including WXBQ, WOKK, KJNE, WIRK, WAXX, WXCL, KTTS, KIK-FM,

EMMYLOU HARRIS "Today I Started Loving You Again" (WB) 40/22 Rotations: Heavy 1, Medium 8, Light 31, Total Adds 22 including WXTU, WVMI, WEZL, wLWI, KKYX, WÖW, KTTS, KFDI,

KIK-KM, KOLO. BILLY SWAN "YOU MUST BE Lookin" For Me" (Mercury/PolyGram) 38/8 Divatione Iwavy 1. Medium 6. Light 31, Total Adds 8, WBGW, WXBO, KKYX, WQYK, KTTS, KFDI, KUUY, KWJJ.

TDM WOPAT "True Love" (EMI America) 37/10 Rotations, Heavy 1, Medium 11, Light 25, Total Adds 10, WQBE, WXY, WOKK, KSO, KWMT, WITL, WTSO, KTTS, WTHI,

- 1

ROY CLARK "Tobacco Road" (Silver Dollar) 32/2 Rotations: Heavy 0, Medium 9, Light 23, Total Adds 2, WUSY, WIRK. Medium: WTVY, KKYX, WOW, KTTS, WTOO, KVOO,

NUTLY, INC. RVAL. "Boardwalk Angel" (Atlantic America) 31/5 Billy O. B. RVAL. "Boardwalk Angel" (Atlantic America) 31/5 Rotations: Heavy 0, Medium 8, Light 23, Total Adds 5, WQBE, WIXY, WUSY, WUSQ, KSOP. Medium: WOKK, WCUZ, WOW,

RANDY TRAVIS "Can't Stop Now" (WB) 26/6 Rations: Heavy 1, Medium 9, Light 16, Total Adds 6, KYKR, WLWI, KFDI, KIK-FM, KGA, Heavy: WOW. Medium: WTSV,

JAMES & MICHAEL YOUNGER "Back On The Radio Again" (Air) 25/8 Rotanions: Heavy 0, Medium 12, Light 13, Total Adds 8, WPOC, WAJR, WIXY, WKLO, WTOO, KCCY, KCBQ, KIGO, Medium:

JOHN SCHNEIDER "You're The Last Thing I Needed" (MCA) 24/24
 KUZ, KNIK, KKK, WOXE, KSSN, WTQR
 KUZZ, KNIK, KKC.

NUCE, NIW, NORO, JAN GRAY "Cross My Heart" (Cypress) 22/4 Rotations: Heavy 0, Medium 3, Light 19, Total Adds 4, WBGW, WCVR, WCXI, KTTS. Medium: KRRV, KFOI, KRKT. Medium KRRV, KFOI, KRKT. Light: WGTO, KTOM, KIGO.

TARI HENSLEY "Oh Yos I Can" (Marcury/PolyGram) 21/3 Rotations: Heavy 0, Medium 3, Light 18, Total Adds 3, KTPK, KEIN, KSOP. Medium: WTVY, WPAP, KRWO. Light KEAN.

MALCHAK & RUCKER "Let Me Down Essy" (Alpine) 19/0 Rotations: Heavy 1, Medium 6, Light 12, Total Adds 0. Heavy: WCUZ. Medium: WPAP, WTCM. KRWQ, KQIL, KALF, KIGO. Light: WVAM. WIXY. WLWI BANDANA "Touch Me" (WB) 18/17

Payy 0 Medium 1, Light 17, Total Adds 17 including WVAM, WCVR, WYII, WDXE, KYKX, WWKA, WCUZ, KRKT,

ISA CHILDRESS "This Time It's You" (AMI) 18/6 Rotations: Heavy 1/0, Medium 3, Light 14, Total Adds 6, WCAO, KKYX, KJNE, KSO, KTPK, KRWO, Heavy: KTTS. Medium.

JOHNNY RODRIGUEZ "Maxine" (Epic) 18/3 Rotations: Heavy I, Medium 5, Light 12, Total Adds 3, KRRV, KILT-FM, KTTS. Heavy: KFOI. Medium: WOW, WWJO, KRKT, wBGW, WCVR

KAREN TAYLOR-GOOD "Come in Planet Earth" (Mesa) 17/4 Rotations, Heavy O, Medium 1, Light 16, Total Adds 4, WLWI, KKYX, KFGO, KTTS, Mediumi WCUZ, Light; WIXY, WYII, KRKT,

NATHS, NGOL WRAYS "I Don't Want To Know Your Name" (Mercury/PolyGram) 17/2 Rotations, Heavy O. Medium 2, Light 15, Total Adds 2, WLWI, KEIN, Medium, KRKT, KRWO, Light: WBGW, WIXY, KASE,

MCMS, KWMY, WTHI. SAWYER BROWN "Shakin'" (Capitol/Curb) 16/16 SAWYER BROWN "Shakin'" (Capitol/Curb) 16/16 SAWYER BROWN "Shakin'' (Capitol/Curb) 16/16 SAWYER BROWN "Shakin''' (Capitol/Curb) 16/16 SAWYER BROWN "Shakin''' (Capitol/Curb) 16/16

J.D. MARTIN "Running Out Of Reasons To Run" (Capitol) 15/2 Rotations: Heavy 0, Medium 2, Light 13, Total Adds 2, WTCM, KFDI, Medium: WCMS, Medium: WVAM, WOKQ, WCVR.

CAL SMITH "I Know It's Not Over" (Step One) 14/1 Rotations: Heavy 0, Medium 2, Light 12, Total Adds 1, KTTS. Medium: WOW, KIGO, Light: WBGW, WYII, KRRV, WYNK, KSO,

PAKE MCENTIRE "Savin' My Love For You" (RCA) 13/13 Botations Heavy 0, Medium 2, Light 11, Total Adds 13 including WBGw, WTSV, KASE, WOKK, WIRK, KXXY, KFDI, KUZZ.

DAVID ALLAN COE "A Country Boy Who Rolled The Rock Away" (Columbia) 13/8 Rotations; Heavy 0, Medium 3, Light 10, Total Adds 8, WGTO, WSM, WCUZ, WOW, KRKT, KALF, KSOP, KIGO. Medium

BOBBY BARE "Better Not Look Down" (EMI America) 12/0 n 2, Light 10. Total Adds 0. Mediu

WCVR, KKYX, Light, WOKQ, WIXY, WCMS, KFGO, WOW

RAY GRIFF "What My Woman Oces To Me" (RCA/Canada) 12/0 Rotations: Heavy 1, Medium 1, Light 10, Total Adds 0. Heavy: WCVR. Medium n WOW. Light WOKK, WLWI, KKYX, WIRK

KTTS, KVOO, KFDI, KSOP CARLETTE "Sugar Shack" (Luv) 11/0 Rotations: Heavy 0, Medium 3, Light 8, Total Adds 0. Medium: WTVY, KSO; KFGO, Light: WESC, WLWI, KKYX, KWMT,

BARBARA FAIRCHILD "Just Out Riding Around" (Capitol) 10/7 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 7, WCVR, WKKQ, WAXX, WOW, KVOO, KFDI, KALF, Light: WTSV, WYR, KRWQ

### **ALBUM TRACKS**

#### ARTIST/Song Title (Label)

**DWIGHT YOAKAM**/Guitars, Cadillacs (Reprise/WB) MICHAEL MARTIN MURPHEY/Rollin' Nowhere (WB) DON WILLIAMS/Then It's Love (Capitol) JUDDS/Rockin' With The Rhythm... (RCA/Curb) WAYLON JENNINGS/Will The Wolf Survive (MCA) **CONWAY TWITTY**/Lay Me Down Carolina (WB) REBA MCENTIRE/Can't Stop Now (MCA) REBA McENTIRE/Little Rock (MCA) EMMYLOU HARRIS/Just Someone I Used To Know (WB) GEORGE STRAIT/In Too Deep (MCA) MICHAEL MARTIN MURPHEY/Fiddlin' Man (WB) WAYLON JENNINGS/Shadow Of Your Distant Friend (MCA) REBA McENTIRE/One Thin Dime (MCA)

Guitars, Cadillacs, Etc. Tonight We Ride New Moves Rockin' With The Rhythm Will The Wolf Survive Chasin' Rainbows Whoever's In New England Whoever's In New England Thirteen Something Special Toniaht We Ride Will The Wolf Survive

Whoever's In New England

**Album Title** 

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R&R FRIDAY, APRIL 25, 1986/73

## **COUNTRY ADDS & HOTS**

And shows the						-							
MOST ADD Dolly Parton (RC T. Graham Brow	(A)	Ronnie Milsap ( Isenk Williams Jr. (WB/I	RCA) T. Gr	ST ADDED		HOTTEST connie Milsap (RCA) liams Jr. (WB/Curb)	MOST ADDE T. Graham Br Dolly Parton	own (Capitol)	Hank Williams Jr.	RCA/Curb)	MOST ADDED Dolly Parton (RCA) Ronnie McDowell (MI	WEST CA:Curb) Hank	HOTTEST Ronnie Milsap (R Williams Jr. (WB/Ca
The second secon	Constraints and a second secon	To stake a second secon	Wals      Anno. OH     Constant of the second		<ul> <li>WOME PLANS, NILLING STATUS STAT</li></ul>	NORME CANP NOLAME CANP UNLAWER David Control Handler H	Responses of the second	Line Transmission of the second secon	SOUCH STATES AND	CUCA DATA DATA DATA DATA DATA DATA DATA DA	test and a second and a second a s	MARLEARD Model, A. Abor, B. Abor, B. Ab	BEAM ACCEVITE BEAM ACCEVITE AC
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74/ R&R FRIDAY, APRIL 25, 1986

## **FULL-SERVICE AC**

## **TOP 20**

TOP 20	AF	RIL 2	5, 198	86	
Triver Nuo Laz Weres Week	Tota Reports/Add		y Medium	Light	
12 5 1 WHITNEY HOUSTON/The Greatest Love Of All (Arista)	47/0	43	4	о	Y
1 1 2 2 STEVIE WONDER/Overjoyed (Tamla/Motown)	43/0	27	15		
9 7 6 DENNIS DEYDUNG/Call Me (A&M)	42/2	33	8	1	
11 9 5 O DIRE STRAITS/So Far Away (WB)	40/0	31	9	0	
3 2 3 5 FDRCE MD'S/Tender Love (Tommy Boy/WB)	38/0	25	13	0	
6 6 4 6 DIDNNE WARWICK/Whisper In The Oark (Arista)	37/1	30	7	0	
15 12 D SADE/Never As Good As The First Time (Portrait/CBS)	41/3	18	21	2	
20 17 O PATTI LABELLE/MICHAEL McDONALD/Dn My Own (MCA)	38/3	15	22	1	
19 13 10 O PHIL COLLINS/Take Me Home (Allantic)	34/2	22	11	1	
8 8 7 10 MELISSA MANCHESTER & AL JARREAU/The Music Df Goodbye (MCA)	32/0	22	9	1	
20 16 13 D BANGLES/Manic Monday (Columbia)	31/2	18	10	3	
20 D MADONNA/Live To Tell (Sire/WB)	39/5	5	27	7	
- 18 🕑 MIAMI SOUND MACHINE/Bad Boy (Epic)	32/3	15	12	5	
18 14 14 C BARRY MANILOW/He Doesn't Care (But I Do) (RCA)	35/1	5	27	3	
4 4 9 15 HEART/These Oreams (Capitol)	32/0	11	16	5	
16 12 11 16 JERMAINE JACKSON/I Think It's Love (Arista)	28/1	18	9	1	
19 D SIMPLY REO/Holding Back The Years (Elektra)	33/4	13	14	6	
2 3 8 18 ATLANTIC STARR/Secret Lovers (A&M)	31/1	13	14	4	
DEBUT BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)	35/9	2	20	13	
BREAKER TMOODY BLUES/Your Wildest Dreams (Polydor/PG)	30/13	1	14	15	1 13

## MOST ADDED

**GEORGE MICHAEL (15)** MOODY BLUES (13) A Differe Your Wildest Dreams (Polydor/PolyGram) BILLY OCEAN (9) There'll Be Sad Songs . . (Jiv DREAM ACADEMY (9) (Jive/Arista) Love Parade (Reprise/WB) MADDNNA (5) Live To Tell (Sire/WB),

## HOTTEST

WHITNEY HOUSTON (36) The Greatest Love Of All (Arista) OIRE STRAITS (19) So Far Away (WB) PHIL COLLINS (18) Take Me Home (Atlantic DIONNE WARWICK (17) ntic) Whisper In The Dark (Arista) FORCE MO'S (15) Tender Love (Tommy Boy/WB)

CHART EXTRAS

### CULTURE CLUB

Move Away (Virgin/Epic)

52% of our reporters on it. Rotations: Heavy 3, Medium 17, Light 5, Total Adds 0.



### MDODY BLUES

Your Wildest Dreams (Polydor/PolyGram)

63% of our reporters on it. Rotations: Heavy 1, Medium 14, Light 15, Total Adds 13 including WPRO, WSB, WTMJ, WCCO, KJR, WRVA, WHBY, KBOI, WASK. Debuts at number 20 on the Full-Service chart.

### **GEORGE MICHAEL** A Different Corner (Columbia)

52% of our reporters on it. Rotations: Heavy 1, Medium 12, Light 12, Total Adds 15 including WWKB, KHOW, KEMB, WTIC, WGY, WGOW, WHBC, WING, WIBC, WIBA.

## **NEW & ACTIVE**

LEVEL 42 "Something About You" (Polydor/PolyGram) 22/3 Rotations Heavy 2/0, Medium 15/1, Light 5/2, Total Adds 3, WICC, WGY, WWNR, Heavy WCIL, KTWO. Medium including WFBR, WTVN, KHOW, KFMB, KJR, WCHS, WGOW, WING, WSPD, R801.

WEB, WTVN, KHOW, KEMB, KAR, WCHS, WOON, WING, WAPE, KOUL MIKE & THE MECHANICS "All I Need IS A Miracle" (Atlantic) 21/3 Rotations Heavy 1/0, Medium 11/1, Light 9/2, Total Adds 3, WTVN, WGY, KBOL Heavy: WMTR Medium Including WWKB, KHOW, KEMB, WHBC, WWNR, WGBR, WSTU, WCIL, KYJC.

DREAM ACADEMY "Love Parade" (Reprise/WB) 17/9 Rotations Heavy 1/0, Medium 8/2, Light 8/7, Total Adds 9, WCCO, KHOW, KFMB, WGOW, WHBC, KUGN, WWNR, WJBC, WASK, Heavy: KTWO Medium including WWKB, WIBA, WSTU, KYJC, KVEC.

Excelling HOWARD JONES "No One Is To Blame" (Elektra) 17/4 Nace, Weap, O. Medium 811, Light 9/3, Total Adds 4, WDBO, KHOW, WCHS, KBOI, Medium Including KUGN, KSL.

Rotations Heavy 0, Medium 8/1 WPOE, WGBR, WJBC, WASK, KYJC.

OMD "If You Leave" (A&M) 15/3 Rotations Heavy 1/0, Medium 13/2, Light 1/1, Total Adds 3, WTVN, WICC, KSL, Heavy: WWKB. Medium including KHOW. WCHS, WING, WSPD, KBO, WWNR, WMTR, WSTU, KTWO, KYJC.

ATLANTIC STARR "IN Your Heart Isn't in It" (A&M) 13/3 ATLANTIC STARR "IN Your Heart Isn't in It" (A&M) 13/3 Notations: Heavy 0, Medium 8/1, Light 5/2, Total Adds 3, WGBR, WJBC, KTWO. Medium Including WHBY, WWNR, WPOE, WTKO, WSTU, KYJC, KVEC.

MARILY MARIN "Move Closer" (Atlantic) 10/2 Rotations: Heavy 0, Medium 8/1, Light 2/1, Total Adds 2, WMTR, KTWO. Medium including WFBR, WHBY, WIBA, WWNR, Rotations: Heavy 0, M WPOE, WTKO, WSTU.

## SIGNIFICANT ACTION

VOICES OF AMERICA "Hands Across America" (EMI America) 8/0 Rotations Heavy 0, Medium 3/0, Light 5/0, Total Adds 0, Medium: WFBR, KOIL, WJBC, Light WCHS, WWNR, WTKO, MATT BIANCO "Half A Minute" (Atlantic) 7/1 TRATE DIARCO TRATE MINULE (AUGINE)///// Rotations: Heavy 2/1, Medium 2/0, Light 3/0, Total Adds 1, WCCO. Heavy Including KTWO. Medium: KUGN. WPOE. TEMPTATIONS "A Fine Mess" (Motown) 5/3 Rotations: Heavy 0, Medium 2/1, Light 4/2, Total Adds 3, KHOW, WWNR, WMTR. Medium including WSTU. Rotations Heavy 0, Medium 2/1, Light 4/2, 10ta Adds 3, KHOW, WWNH, WWNH, Medium Including WST HANK WILLIAMS JR. "An't Misbehavin''' (WB) 6/1 Rotations Heavy 0, Medium 4/1, Light 2/0, Total Adds 1, KOB. Medium including WCCO, WIBA, KTWO, WILLIE NELSON "Living In The Promiseiand" (Columbia) 6/1 Heavy, WTMJ. Medium WHBY, KSL Light 3/1 Rotations Heavy 10. Medium 20, uppt 31, Total Adds 1, WTAE, Medium including WTVN, KHOW, WICC, WWNR, PET SHOP 80/S "West End Girls" (EMI America) 6/1 Rotations: Heavy 0, Medium 5/1, Light 1/0, Total Adds 1, WTAE, Medium including WTVN, KHOW, WICC, WWNR. Rotations: Heavy 0, Medium 1/1, Light 4/3, Total Adds 4, KBOI, KSL, WASK, KYJC, Light including WSPD. JOHN DENVER "Flying For Me" (RCA) 4/4 Rotations: Heavy 0, Medium 1/1, Light 3/3, Total Adds 4, WTMJ, WHBY, KSL, WJBC. 

RONNIE MILSAP "Happy, Happy Birthday Baby" (RCA) 4/2 Rotations: Heavy O, Medium 3/2, Light 1/0, Total Adds 2, WHAS, KTWO. Medium including WFBR DON DORSEY "Prestol" (Telarc) 4/1 Rotations: Heavy O, Medium 0, Light 4/1, Total Adds 1, WTMJ, Light including WCCO, WHBY, WHBC HORATIONS HEavy 0, Medium 20, Light 21, Total Adds 1, WCCO Medium: WHBY, KVEC. SHEENA EASTON "Magic Of Love" (EMI America) 4/1 Rotations, Heavy 0, Medium 2/0, Light 21, Total Adds 1, WCCO Medium: WHBY, KVEC. SHEENA EASTON "Magic Of Love" (EMI America) 4/1 Rotations, Heavy 0, Medium 2/0, Light 21, Total Adds 1, WCCO Medium: KUGN, WPOE GRAHAM NASH "Innocent Eyes" (Atlantic) 4/0 Rotations: Heavy 0, Medium 2/0, Light 2/0, Tooli Adds 0 M Medium: WWNR, KTWO, Light: WING, KYJC. Rotations: Heavy 0, Medium 2/0, Light 2/0, Tomil adds 0, Medium: WWNR, KTWO, Light: WiNG, F HOOTERS ''Where Do The Children Go'' (Columbia) 3/2 Rotations: Heavy 0, Medium 2/1, Light 1/3, Total Adds 2, KTWO, KYGO, Medium including WPOE



R&R FRIDAY, APRIL 25, 1986/75

## **ADULT CONTEMPORARY**

## BREAKERS

## GEORGE MICHAEL

A Different Corner (Columbia) 72% of our reporters on it. Rotations: Heavy 1, Medium 39, Light 38, Total Adds 40 including WPIX, WSB-FM, KVIL-FM, 2WD, W101, WSNY, WNIC, WOMC, KS94, KHYL, KIFM. Debuts at number 23 on the AC chart.

## ATLANTIC STARR

### If Your Heart Isn't In It (A&M)

57% of our reporters on It. Rotations: Heavy 2, Medium 31, Light 29, Total Adds 16 including WCLY, WSB-FM, WLTS, WMYX, K106, WDLT, WAVE, KQ99, KDUK. Debuts at number 25 on the AC chart.

## **STEPHEN BISHOP**

The Heart Is So Willing (MCA) 50% of our reporters on It. Rotations: Heavy 1, Medium 29, Light 24, Total Adds 5, KMJI, KHYL, WSFM, WGLL, WTNY. Debuts at number 29 on the AC chart.



DREAM ACAOEMY "Love Parade" (Reprise/WB) 48/16
 Adds 16 including WCLY, 97AIA, WARM98, KOST, V100,
 WKYE, U102, KIOA, KO98, KWRH, Neavy, KALE, Medium 23 including WBE-M, WSFL, WMGN, KDUK, KWAV.
 TEMPTATIONS "A Fine Measy" (Molewn) 45/16
 Rostains: Heavy 0, Medium 153, Liph 3013, Total Adds 16 including WAEB, WSFN, WKGW, KIOE, WJDX, WTRX,
 WMGN, KOKK, KGWG, KWFA, 194, KS9, Medium Including 99WAVE, WOHO, WMT-FM, KMGO, KALE.

WMGN, KOUK, KGMG, KWPM, ISA, KBB, Meditam Ricciding generate: WdHQ, WMI-HW, KMCQ, KALL.
 MARILY MARTIN "Mvore Closer" (Aliantic) 43.12
 Martine Martine Martine Martine Generation (Martine) 43.12
 Martine Wather Martine Martine Generation (Martine) 43.12
 Martine Wather Martine Martine Generation (Martine) 43.12
 Martine Wather Martine Martine Generation (Martine) 43.12
 Martine Generation (Martine) 44.12
 Martine Generation (Martine)

Total

## **ROTATION BREAKOUTS**

			Reports/Adds	Heavy	Medium	Light	
0	WHITNEY HOUSTON		109/0	106	3	0	
2	PHIL COLLINS		107/0	103	3	1	
Ō	SIMPLY RED		104/4	80	22	2	
ŏ	SADE		106/0	72	27	7	
ŏ	PATTI LABELLE/MICHAEL McOONALD		105/5	70	29	6	
ŏ	DENNIS DeYOUNG		102/2	76	22	4	
7	DIRE STRAITS		96/0	72	18	6	
0	MADONNA		108/8	40	53	15	
9	JERMAINE JACKSON		91/0	48	38	5	
10	BANGLES		95/1	57	27	11	
Đ	MIAMI SOUND MACHINE		94/5	44	45	5	
Đ	BILLY OCEAN		105/18	10	69	26	
13	DIONNE WARWICK		83/0	30	43	10	
Ð	LEVEL 42	-	87/4	27	51	9	
	FORCE MO'S		79/0	24	43	12	
Ð	CULTURE CLUB		86/8	14	61	1,1	
17	STEVIE WONDER	10	71/0	19	38	14	
Ð	MOODY BLUES	W.C.	89/20	7	54	28	
Ō	HOWARD JONES		81/13	11	57	13	
ā	OMD		76/4	20	45	11	
Ō	MIKE & THE MECHANICS		76/9	18	48	10	
22	HEART		61/0	15	30	16	
æ	GEORGE MICHAEL		78/40	1	39	38	
24	ATLANTIC STARR		52/0	10	25	17	
1	ATLANTIC STARR		62/16	2	31	29	
26	ANNE MURRAY		42/0	9	17	.16	
27	BARRY MANILOW		53/0	.6	35	12	
28	ELTON JOHN		39/0	3	24	12	
			54/5	, 1	29	24	
ō			48/16	1	23	24	
-	DREAM AGADEMI						

### MOST ADDED

**GEORGE MICHAEL (40)** A Different Corner (Columbia) ARETHA FRANKLIN (32) Ain't Nobody Ever Loved Y DAVID PACK (31) You (Arista) That Girl Is Gone (WB) EL DeBARGE (25) Who's Johnny (Gordy/Motown) MODOY BLUES (20) Your Wildest Dreams (Polydor/PolyGram)

### HOTTEST PHIL COLLINS (89) Take Me Home (Atlantic) WHITNEY HOUSTON (88)

The Greatest Love Of All (Arista) SIMPLY RED (59) Holding Back The Years (Elektra) DIRE STRAITS (45) So Far Away (WB) DENNIS DEYOUNG (45) Call Me (A&M) PATTI LABELLE/MICHAEL McDONALD (35) On My Own (MCA)

JANET JACKSON "What Have You Done For Me Lately" (A&M) 39.6 Reasons: Heavy 30, Medium 201, Light 165, Total Adds 6, WHTX, KUDL, WDX, KOUK, WTNY, WKYX, Heavy WKYE, WSKI, WWAR Medium including KULFAM, KYK, WAREB, V100, WTRK, KWFM. VOICES OF AMERICA. "Hands Across America" (EMI America) 37.4 

WHTK, STALA, WLTF, WKTE, 96WAVE, KWFM, WEM, WSKI, KKUY, KALE, K

TRAVE, INTARIA, RUDAN, DAMOS, NETRA, TRANS, TRANS, TRANS, INFOR. ELO "So Serious" (CBS Associated) 27.6 Rotations: Heavy, Medium 7.2, Light 2014, Total Adds 6, WTRX, WMGN, WKYX, 194, WJON, KMGQ. Medium including WSKI, WWPA, WFPX, KTYL, KALE.

WSKL, WWPA, WFFX, KTVL, KALE. **PET SHOP BOYS "West End Giris" (EMI America) 27/3** Rotations: Heavy 11/0, Medium 11/2, Light 5/1, Total Adds 3, KVUU, WGLL: WXUS, Heavy Including WLTF, B100, V100, WYXFL, WXAE, WMGN. Medium Including KVL-FM, WVYV, U102, WNAA, WENS, WFMK.

WITE, WAYE, WAYE, WAYE, WAYE, WAYE, MALLOR MALLO

## SIGNIFICANT ACTION

### HOOTERS "Where Do The Chlidren Go" (Columbia) 21/3 Rotations: Heavy O, Medium 8/1, Light 13/2, Total Adds 3, WSNI, KVIL-FM, WEFX, Medium Including WKYE, WMGN, WWMJ, WSNI, WCHK VGSW, KALE. WSKI, WOHV, KUSW, KALE. SUZANNE VEGA featuring JOE JACKSON "Left Of Center" (A&M) 20/7 Rotations: Heavy 0, Medium 3/0, Light 17/7, Total Adds 7, WAEB, WSFM, WNAM, WTRX, WQHQ, KRLB, KALE. Medium: WAVE

WAVE, KIYL, KKLV. MIROSHIMA "One Wish" (Epic) 19/19 MIROSHIMA "One Wish" (Epic) 19/19 MIROSHIMA "One Wish" (Epic) 19/19 MIROSHIMA "One Wish" (KES), WAVE, KSB, WAVE, KSB, WAVE, KIGA, KGMG, WEA, WEAK, WEAK, WASK, VASK, KSB, WAVE, KSB, WAVE, KIGA.

Holdions, Heart Walk, WSKY, WAEV, KFSB, WJON, KOSW, KMGU,
WAX, "Right Between The Eyes" (RCA) 13/0
WAX, "Right Between The Eyes" (RCA) 13/0
Grations, Heary, Medium 120, Light 70, Total 436 0. Medium: WHTX, WKYE, WNAM, KDUK, KWFM, WWMJ, WGLL,
WSKI, WOHO, WCHV, KOSO, KMGO,
JEAN-MICHEL JARRE "Fourth Rendezvous" (Polydor/PolyGram) 18/13
JEAN-MICHEL JARRE "Fourth Rendezvous" (Polydor/PolyGram) 18/13

Rotations: Heavy 0, Medium 10, Light 17/13, Total Adds 13, KVIL-FM, WSKI, WOHO, WSKY, WCHV, WKYX, WAEV WZLO, KTVL, WMT-FM, KFSB, WBOW, KOSW Medium: KALE.

WZLO, KYTL, WMT-FM, KFSB, WBOW, KOSW, Medumir KALE. **ROLLING STORES "Marine Multifu" (Rolling Stone:**Z/Columbia) **17/2** Rotations: Heavy 4/0, Medium 9/1, Light 4/1, Total Adds 2, B100, WFFX. Fleavy: Kog9, WMGN, WSKY, WCKO. Medium including V100, UDIC, WAVE, WWAK, KYTL, KOSW, KALE. MR, MISTER "Is it Love" (RCA) **15/1** Rotations: Heavy 0, Medium 10/1, Light 50, Total Adds 1, KTYL. Medium: KVIL-FM, V100, WMGN, KWFM, WEIM, WCKO,

IST, NOWT, NALE. FREDOIE JACKSON "Love is Just A Touch Away" (Capitol) 14/0 Rotalions: Heavy 0, Medium 4/0, Light 10/0, Total Adds 0. Medium: Wrix, 97AIA, WWPA, KALE. Light including KELT, WSFL, WTRX, WOHO, WCHV, WAEV, WMTF.FM.

GRAHAM NASH "Innocent Eyes" (Atlantic) 13/0 Rotations: Heavy 0, Medium 5/0, Ught 8/0, Total Adds 0. Medium: 96WAVE, WGLL, WCHV, WZLO, WJON. Light Including WAEB, WSFM, WMAM, WSKI, WARV, WAEV.

NLD, MONKEYS "Olggin" Your Scene" (RCA) 10/5 Blow MONKEYS "Olggin" Your Scene" (RCA) 10/5 Rotations: Heavy 0, Medium O, Light 10/5, Total Adds 5, WEIM, WSKY, WEIZ, KRLB, KKLV. Light Including WWMJ, WSKI,

JOHN COUGAR MELLENCAMP "Under The Boardwalk" (Riva/PolyGram) 8/3 Rotations: Heavy 3/1, Medium 3/2, Light 20, Total Adds 3, KHYL, U102, WAHR, Heavy including WLTF, WLAC-FM. Med including WHT-FM.

including WMT-FM. PATTI AUSTIM "The Heat Of Heat" (Qwest/WB) 8/3 Rotations: Heavy 0, Medium 3/1, Ligh 5/2, Total Adds 3, KOST, WORG, WFFX, Medium including WPIX, WZLO. BOB SEGER "American Storm" (Capitol) 6/0 Rotations: Heavy 0, Medium 50, Light 3/0, Total Adds 0, Medium: WSFM, WFMK, WMGN, KTYL, KALE, Light: WHTX. WNAM, WQHQ.

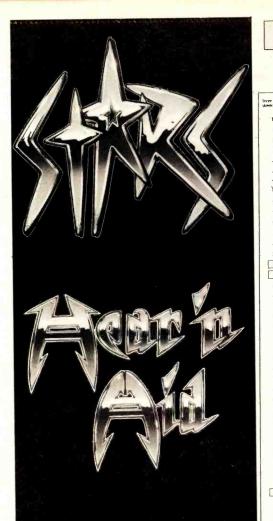
Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

# AC ADDS & HOTS

EAST	SOUTH	WGSV/Quntersville Kerry Jackson ARETHA FRANKLIN	MIDWEST		FULL-SE	<b>RVICE AC</b>
<section-header><section-header>          EAST           ARALLES         PARALLES           ARALLES</section-header></section-header>	<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	Ref         Let with Jackson           AMETICA STATE         AMETICA STATE           AMETI		WITCHMIDSEQUERATION     W	EAST PARALLEL DAMA DATA PARALLEL DAMA DATA PARALLEL DIAMA DATA PARALLEL PARALLEL DIAMA DATA PARALLEL PARALLEL DIAMA DATA PARALLEL DIAMA DATA PARALLEL DIAMA DATA PARALLEL DIAMA DATA PARALLEL DIAMA DATA PARALLEL DIAMA DATA PARALLEL DIAMA DATA PARALLEL DIAMA DATA PARALLEL DIAMA DATA PARALLEL	Wind Stabilized Processory     Wind Stabilized Procesory     Wind Stabilized Procesory     Wind Stabilized Processory
HET SED HET	Baseline is account of the second of th	Philip Vest Philip Vest Barrier Construction Services Transformer Construction Transformer Construction Transformer Construction Transformer Construction Medical Services Medical Services Medical Services Transformer Construction Transformer	Procession and a second	Anders Tarkford Handler     Ander Tarkford		VINCINGuesport     Mary Jona Rose     Order 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1
WEEST ALLOCATION	Link Construct A webcards     L	KMGO/saris Barbars Baption Medica In Comparison National Control Control National Control N	109 Reporte 108 Current Re One station reporte list this wee K101/San Fran	ports d a frozen k:	WING Government JERNA 125 JACKEGON JORNE GLAVES COFF DORSEY : ANALATIC TARKEGON STATUTORY BARE WING GARGE SATURATION MARCHART & JARK WEST PARALLEL NONE NOT SUBJECT NOT SUBJECT NOT SUBJECT NOT SUBJECT NOT SUBJECT NOT SUBJECT NOT SUBJECT	DIRE OFFICIENTS DIRE STATUS

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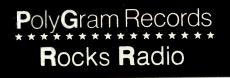
5



AOR Tracks

One Of This Week's MOST ADDED TRACKS

YOU MAY CONTRIBUTE DIRECTLY TO: Hear 'N Aid, Inc. 8033 Sunset Blvd., Suite 840 Los Angeles, CA 90046



**RADIO & RECORDS NATIONAL AIRPLAY** 

				<b>AOR TRAC</b>	IC			
				AURINAL	13			
e M	o L	ast Veek	_	154 REPORTS	Total orts/Adds Po	wer t	Heavy M	edium
11	2	2	0	JOURNEY/Be Good To Yourself (Columbia)	132 -/0	52+	117+	15-
4	2	3		JULIAN LENNON/Stick Around (Atlantic)	143-/0	33+	111+	29-
	7	4	ŏ	ROLLING STONES/One Hit (To The Body) (Rolling Stones/Columbia)	137+/4	32+	101+	32 -
1	1	1	4	VAN HALEN/Why Can't This Be Love (WB)	118-/1	53-	107 -	11+
2	19	6	6	MOODY BLUES/Your Wildest Dreams (Polydor/PG)	143+/3	23+	•••	58 -
		15	ŏ	BOB SEGER & THE SILVER /Like A Rock (Capitol)	120 + /8	17+	85+	35 -
12	10	9	ŏ	HONEYMOON SUITE/Feel It Again (WB)	103-/4	33+	87+	16-
15		11	ă	SIMPLE MINDS/All The Things She Said (Virgin/A&M)	118-/3	21+	67+	46 -
14	11	10	ŏ	DAVID BOWIE/Absolute Beginners (EMI America)	122-/3	16+	58+	58 -
19	12	12	ŏ	MR. MISTER/Is It Love (RCA)	104 - /3	27+	77+	26 -
18	15	13	ā		111-/2	5+	55 -	51-
6	8			ZZ TOP/Rough Boy (WB)	93-/3	25-	68 -	23-
<u>.</u>	50	26	Ð	HEART/Nothin' At All (Capitol)	111+/20	13+	50+	58 -
22	18	17	0	VAN HALEN/Best Of Both Worlds (WB)	109+/2	10+	51+	53-
DE	BUT	>	Ð	PETER GABRIEL/Sledgehammer (Geffen)	127 /126		25	85
DE	BUT	)	0	38 SPECIAL/Like No Other Night (A&M)	126 /125		31	81
21	16		17	GRAHAM NASH/Innocent Eyes (Atlantic)	121-/1	2-	35+	77-
-	_	22	0	GTR/When The Heart Rules The Mind (Arista)	130+/18	2+	23+ 65-	90+ 12-
2	6	8	19		78-/0	20 -	34+	68+
45	37	23	20	JOE JACKSON/Right And Wrong (A&M)	111+/13	7+	34+ 43+	46 =
24	22	21	3	VAN HALEN/Dreams (WB)	93 = /5		43+ 54-	40 = 30 -
5	4	7	22	FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	84 - /0	13- 20-	54- 60-	9-
3	5	14	23	ROLLING STONES/Harlem Shuffle (Rolling Stones/Columbia)	71 - /0	20-	23+	59-
29	25	24	20		99-/2	2=	19+	
31	29	25	25		94 -/1	2= 7-		51 -
20	20	20	26	CALL/I Still Believe (Great Design) (Elektra)	79 - /1	9+		48+
41	38	33		STARSHIP/Tomorrow Doesn't Matter Tonite (Grunt/RCA)	81+/6	3-	18+	
-	39	32			89+/9	2+		57+
-	_	54		JOHN C. MELLENCAMP/Rain On The Scarecrow (Riva/PG)	93+/42 75 - /5	2=		36-
33	33	30	-	monormy mathematic to the Land (Jaland)	75 + /5 56 - /0	13-		
7	9	18			59 - /0	11-		14-
10	14	19	-	PHIL COLLINS/Take Me Home (Atlantic)	75+/6	9+	28+	
58	41	35	-		85+/10	2+	17+	
56	44		-		76 - /3	2=		
35	35	34		HOOTERS/Where Do The Children Go (Columbia)	94+/19	1-	17+	
57	55	44	-	MODELS/Out Of Mind Out Of Sight (Geffen)	62 /62	2	29	31
	BUT				60-/1	1-	26+	32 -
40				b VAN HALEN/Love Walks in (WB) b BOB SEGER & THE SILVER/Tightrope (Capitol)	55-/5	1 =		26-
_		42			65+/16	1 =	17+	40+
-		50		ROBERT PALMER/Hyperactive (Island)     HONEYMOON SUITE/Bad Attitude (WB)	63+/9	0=		33+
_		51		MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic)	44 -/0	11.	- 28 -	13-
25				TEARS FOR FEARS/Mothers Talk (Mercury/PG)	73+/6	1 =	7+	<b>58</b> +
-		47	26	GIUFFRIA/I Must Be Dreaming (Camel/MCA)	68+/16	2+	7+	48+
	-			TED NUGENT/Little Miss Dangerous (Atlantic)	57-/1	2+	9-	43-
27	26			<b>KROKUS</b> /Burning Up The Night (Arista)	66+/9	2+	6=	44+
	-				46 /45	1	24	20
36			4		42-/1	7+	26-	16-
36				the entropy of the start (Andrew)	41-/0	5-		
28					49 - /2	0-		
			• 6		65 /64	0	4	39
			6		57+/16	1 -		
49			5	The HO (Oralla)	53-/0	24		
30					40 - /0	3-		
- 37		4		(Deb des (DC))	41-/2	7-		
11			5 50		39-/1	2-		
			6	GOLDEN EARRING/Quiet Eyes (21/Atco)	54 /54		1	40
4				A Thread (Allertic)	45-/4	1-	- 9-	
4					40-/1	1-		
	5 56				31 - /0	5-	+ 19=	= 10-
3				Contract				



PETER GABRIEL Siedgehammer (Geffen) 81% of our reporters on it.

> HEART Nothin' At All (Capitol) 71% of our reporters on it.

38 SPECIAL Like No Other Night (A&M) 80% of our reporters on It.

MODELS Out Of Sight Out Of Mind (Geffen) 60% of our reporters on it.

78/R&R FRIDAY, APRIL 25, 1986

## **AOR ALBUMS**

Three Two Lass Weeks Weeks Week	154 REPORTS	APRIL 25, 1986	Total Reports/Adds	Power	Heavy	Medium
	ROLLING STONES/Dirty Work (Rolling Stones/Columbia)	"One Hit" (137) "Winning" (111) "Harlem" (71)	152 =/0		133 -	
	ivan Bal EN/5150 (WR)	"Why Can't" (118) "Both" (109) "Dreams" (93)	135-/0		127-	8+
2 2 2 2	VAN HALEN/5150 (WB) BOB SEGER & THE SILVER/Like A Rock (Capitol)	"Like" (120) "American" (78) "Tightrope" (55)	150 - / 1	<b>39</b> =	132+	18 -
- 3 3 3	BUB SEGEN & THE SILVEN/Like A Hock (Support)	"Be Good" (132) "Girl Can't" (62) "Raised" (46)	138 /3		11,9	18
DEBUT	JOURNEY/Raised On Radio (Columbia) JULIAN LENNON/The Secret Value Of Daydreaming (Atlantic)	"Stick Around" (143) "You Got What" (14)	148-/0	33+	112+	32 -
5 6 4 5	JULIAN LENNUN/The Secret Value of Daydreaming (Auditor)	"Wildest Dreams" (143) "Other" (27) "Rock" (22)	145 /4	24	85	59
	MOODY BLUES/The Other Side Of Life (Polydor/PG)	"Feel It Again" (103) "Bad Attitude" (63)	125=/5	<u> 33</u> +		
9 9 7 💟	HONEYMOON SUITE/The Big Prize (WB)	"Rough Boy" (93) "Woke Up" (22) "Velcro" (20)	110-/1	27-		32 =
4 5 5 <b>B</b>	ZZ TOP/Atterburner (WB) JACKSON BROWNE/Lives In The Balance (Asylum)	"Live" (75) "For America" (41) "In The Shape" (36)	116-/1	12-		51 -
3 4 6 9	SIMPLE MINDS/Once Upon A Time (Virgin/A&M)	"All The Things" (118)	121-/3	21+		48 -
=	ABSOLUTE BEGINNERS/Soundtrack (EMI America)	"Absolute" (122)	123-/4	16+		57-
13 11 11 🕕	MR. MISTER/Welcome To The Real World (RCA)	"Is It Love" (104)	105-/3	27+		26-
18 12 12	MR. MISIER/Weicome to the heat world (non)	"Right And Wrong" (111) "Wild West" (25)	121+/11	8+		72 +
26 19 14 🕒	JOE JACKSON/Big World (A&M)	"Hyperactive" (65) "Addicted To Love" (56)	103-/7	14 -	49-	46+
6 8 9 14	ROBERT PALMER/Riptide (Island)	"Nothin' At All" (111)	115+/18	13+	51+	61 –
- 33 20 😈	FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"Tuff Enuff" (84) "Wrap It Up" (17)	100-/3	13-		35 -
7 7 8 16	PABULUUS INUNDERDINUS/ full Endin (000 Associated)	"Innocent Eyes" (121)	122-/1	2 -		77 -
19 15 13 17	GRAHAM NASH/Innocent Eyes (Atlantic)	"Listen" (85) "What You Need" (21)	99-/9	3-		65+
21 21 18 🕕	INXS/Listen Like Thieves (Atlantic)	"Locked In" (99) "Turbo Lover" (16)	105-/1	2 =	23+	63 -
25 23 23 😈	JUDAS PRIEST/Turbo (Columbia)	"Left" (36) "Leave" (31) "Pretty" (19)	70 - /3	9+	33 -	31 -
22 22 21 🕶	PRETTY IN PINK/Soundtrack (A&M)	"I Still Believe" (79) "Everywhere I Go" (13)	89-/2	7-	24-	<b>59</b> -
17 17 16 <b>21</b>	CALL/Reconciled (Elektra)	"Hanging" (45) "All I Need" (44)	81 - /3	12-	35 -	42 -
10 13 15 22	MIKE & THE MECHANICS/Mike & The Mechanics (Atlantic)	"Rain" (93)	101 +/39	2+	25+	61+
34 — 32 🔮	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Working Class" (94)	94 - /1	2 =	19+	67 -
27 27 24 🏖	JIMMY BARNES/Jimmy Barnes (Geffen)	"Tomorrow Doesn't" (81)	86+/6	9+	33+	49+
35 29 27 🕰	STARSHIP/Knee Deep In The Hoopla (Grunt/RCA)	"Live" (49) "All The King's" (13) "Tear Down" (11)	64-/2	3-	23-	37-
8 16 19 26	FIRM/Mean Business (Atlantic)	"Take Me Home" (59)	59-/0	11 -	43-	14 -
11 14 17 27	PHIL COLLINS/No Jacket Required (Atlantic)	"No One Is To Blame" (75)	76+/6	9+	28+	45+
- 34 31 2	HOWARD JONES/Action Replay (Elektra)	"Shelter Me" (39) "You Can Leave" (35)	<mark>73</mark> – /8	5 -	21 -	48-
14 18 22 21	JOE COCKER/Cocker (Capitol)	"Out Of Mind" (94)	99+/20	1 -	18+	59+
35 30	MODELS/Out Of Mind Out Of Sight (Geffen)	"Where Do" (76)	78 - /3	2 =	22+	51-
30 30 28 <b>3</b> 1	HOOTERS/Nervous Night (Columbia)	"Little Miss" (57)	60-/2	2+	9 -	44-
24 24 25 3	TED NUGENT/Little Miss Dangerous (Atlantic)	"Mothers Talk" (73)	73+/6	1 =	7+	58+
39 🔮	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"West End Girls" (42)	45-/1	9+	29 -	16-
31 31 34 <b>3</b> 4	PET SHOP BOYS/Please (EMI America)	"Burning Up" (66)	68+/10	2+		45+
DEBUT 3	KROKUS/Change Of Address (Arista)	"Something" (41)	48-/3	7-		25-
32 32 36 3	LEVEL 42/World Machine (Polydor/PG)	"Is That It?" (53)	58 - /1	2+	13-	39-
- 38 37 <b>3</b>	7 KATRINA & THE WAVES/Waves (Capitol)	"Secondhand Love" (40)	43-/0	4 =		
23 25 26 <b>3</b>	B PETE TOWNSHEND/White City (Atco)	"So Far Away" (23) "The Man's Too" (15)	36-/1	6 -	19-	14-
15 20 29 3	DIRE STRAITS/Brothers In Arms (WB)	"All The Love" (31) "Your Love" (19)	48+/11	3-	15-	25+
33 40 40 4	OUTFIELD/Play Deep (Columbia)					

## BREAKERS

MOODY BLUES

The Other Side Of Life (Polydor/PolyGram) 92% of our reporters on it.

JOURNEY

,

Raised On Radio (Columbia) 88% of our reporters on it.

MODELS Out Of Mind Out Of Sight (Geffen) 63% of our reporters on it.

## **NEW & ACTIVE**

ROBERT TEPPER "No Easy Way Out" (Scottl Bros./CBS) 42/1 (44/3) Adda: WDOJ. Heavy 1: WHMD. Medium 24 including WNEW, WHJY, KSRR, KSHE, KGB, KROR, KISW, KNCN, WROK WI AV

WLAY "Strength" (IRS/MCA) 29/7 (27/8) Adds: WBCN, WNEW, WXRT, KSTM, WBLM, WWWY, WCXT, Heavy 5 including KMET, WLIR, KNCN, KMBY, Medium 17 including WBAB, WLLZ, WOFM, KLOS, KROO, 91X, WHEB, WAAF, KTYD. LOVERBOY "Lovin" Every Minute OT In" (Columbia) 27/3 (27/12) Adds: CFOX, WAOX, WKDF, Heavy 4: O107, WKLC, WHMD, KROU, Medium 18 including KSHE, KNCN, KLAO, WRDU,

KILO, WBLM, WWWV, KOZZ

KILO, WBLM, WWWY, KOZZ, LEGEND "Soundtrack" (MCA) 27/2 (25/6) Adds KMET, KSPN, Powers 2: Heavy 5: WBCN, CHOM, WLIR, KOGL, KVRE. Medium 18 including KLOL, WCKG, WXRT, KBCO, 91X, CFOX, WHFS, WPDH, KILO, JEFF PARIS "Race TO Paradise" (Mercury/PolyGram) 26/3 (27/4) Adds KROR, WKQO, KRKE, Heavy 1: KRIX, Medium 15 including WXRK, WQFM, WHEB, WEZX, WDIZ, KISS, WLAV, weild in the second se

WRUE. BODEANS "Love & Hope & Sex & Dreams" (Slash/WB) 24/12 (12/7) Adds including WBAB, WSHE, WNOR, WXRT, KA2Y, KLAQ, WONE, WTUE, KILO. Heavy 4: WOFM, WLIR, KRQU, KVEE. Medium 7 Including KGON, 91X, WHFS, KTYD. BOURGEDIS TAGG "Bourgeois Tagg" (Island) 23/2 (24/5) Adds: WRAT, KSPN. Heavy 4: KAZY, WLIR, CHEZ, WONE, Medium 15 including KROQ, KZAP, 91X, WDHA, KLBJ, KNCN, WTUE, KTCZ.

WINNING PODL Q'S "Blue Tomorrow" (A&M) 20/1 (20/0) Adds: KBCO. Heavy 4: WBCN, WLIR, WIZN, KTCL. Medium 14 including WXRT, KAZY, WOUR, KLAO, WONE, WTUE. KSTM.

Continued on Page 80



R&R FRIDAY, APRIL 25, 1986/79

## **AOR TRACKS**

### MOST ADDED

PETER GABRIEL (126) Siedgehammer (Geffen) 38 SPECIAL (125)

Like No Other Night (A&M) HEAR 'N AID (64) Stars (Mercury/PolyGram) JOURNEY (62) Girl Can't Help It (Columbia)

GOLDEN EARRING (54) Quiet Eyes (21/Atco)

### HOTTEST

VAN HALEN (53) Why Can't This Be Love (WB) JOURNEY (52) Be Good To Yourself (Columbia)

HONEYMOON SUITE (33) el It Again (WB) JULIAN LENNON (33) Stick Around (Atlantic) **ROLLING STONES (32)** 

One Hit ... (Rolling Stones/Columbia)

## CHART CLIMBERS

VAN HALEN "Dreams" (WB) 93/5 (93/11) Adde: WTXX, KGGO, KEZE, WCPZ, KZOO, Heavy 43 including WXRK, WDVE, DC101, KLOL, KSRR, WLVQ, KQRS, KSHE, KLOS, KUPB KZAP, KISW, WPXP, WHEB, WCMF, WEZX, WAAF, KISS, WAPL, WLAV, KATT, WWCT, KILO, KKBY, Medium 46 including WIYY, WBAB, WSHE, WNOR, KYYS, KMET, KFOG, WOUR, KNCN, WDIZ, WRXL, WRQK, WFBQ, KEZO, WIOT,

### BOB DYLAN & THE HEARTBREAKERS "Band Of The Hand" (MCA) 89/9 (82/12)

Adds: CHOM, Q107, KGB, CHEZ, KISS, KMOD, KICT, KOMP, KSPN, Heavy 16 including WBCA, WNEW, KZEW, WLUP WXRT, KFOG, WFDH, WOUR, KNCN, Medium 82 including WIYY, WBAB, WXRK, WOVE, DC101, KTXQ, WNOOR, WLVQ, WDFM, KBCO, KLOS, KMET, KZAP, KLBJ, KLAO, WDIZ, WNAL, WARL, WITUE, WILV, KEZO, WWCT, KILO, KIEX,

Noves 32-28 INXS "Liston Like Thieves" (Aliantic) 85/10 (76/11) Adde WNOR WYNE WILZ WRE WHEB, WKOD, WRDU, WREL, WREL, WRH, Heavy 17 Including WHV, KLOL, KROD, WOUR, KHOL, KILO, Medune 39, Hauding WYN, KLYO, KSRR, WSHE, W.VJO, KYS, KUPD, KBB, KFOO, WPX, WZO, WEZX, WAAE, KLAD, WKOD, WDIZ, WAEL, WLAV, WFED, KEZO, WWCT, WOT, KZEL, KLPX, Moves 39-34. STARSHIP "Gromorow Doesn't Matter Confight" (Grout/RCA) 31/6 (17/6) Adds: WYY WNOR, WEBN, WKOK, WOT, KUEY, Inesky 31 including KUPD, KSD, WZZO, WAEX, WAEK, WAEL, WFOK, KODS, KWCT, KPOL, KDKK, KZOK, Medune 46 including WHVE, KLPX, Maves 33-277. HOWARD JOBES" 'NO One 1 for 5 Biame" (Electrica) 75/6 (70/6) Adds: WYSS, KEZO, KICT, WVTR, KESI, KKOR, Heavy 38 including WARB, WLUP, WXRT, WLVD, 91X, WZZO, WOUR, KREI, KWCF, WOL, KDOC, WOCT, WGIL, KKOR, Heavy 38 including WARB, WLUP, WXRT, WLVD, 91X, WZZO, WOUR, KREI, WKOF, WOLE, WOLK, WAIT, KCBI, Heavy 38 including WARB, WLUP, WXRT, WLVD, 91X, WZZO, WOUR, KREI, WKOF, WOLK, WOLK, WARD, KKOR, Heavy 38 including WARB, WLUP, WXRT, WLVD, 91X, WZZO, WOUR, KREI, WKOF, WOLK, WOLK, WOLK, MCR, WARB, KARB, WNEW, WMMR, KSRR, WSHE, WYRF, KBCO, KREI, WYN, WEZX, WINZ, WARP, Moves 33-33. JACKSDN BROWHE ''I have 11 To Balance'' (Akylum) 75/6 (72/6)

NOV, ITT, THE ALL, TIME, THE'E INDUS 3533 **JACKSON BROWE ''Lives ITT Be Baince'' (Asylum) 75/5 (74/5)** Adds: WCKG, WOFM, WHTF, WFYV, WZZO, Heavy 37 Including WINOR, WLVQ, KIYS, KBCO, KMET, KFOG, KROR, WAAF, WTUE, KILD, KMBY, KIPS, Medium 36 Including WIYY, KLOL, WLUP, WHCN, WEZX, KNCN, WDIZ, WAPL, WLAV, WFBQ, KEZQ, WWCT, WIOT, KZEL, Benamas at #30.

KEZO, WWCT, WOL, RCEL Hemains at a 200 TEARS FOR FEARS "Mothers Tail" (Mecrury/PolyGram) 73/6 (71/11) Adds: WBAB, CFOX, WOLM, WIZX, WOOL KVRE, Heavy 7 including 91X, WFV, WWCT, WXRC, WHMD, KCGL. Medium 58 including WHKE, WMMR, KSRM, WHE, WSRE, KEPK, KNOX, KBB, KFOB, WFX, Moves 47-43.

w responsive under in motion, motion, motion, million, Revic, Nicula, Kubi, Krifik, Movas 47-43. **Giurffiki** <sup>11</sup> Mass Bo Desamina" (Camel/KCA) 65/16 (54/23) Adds notuding WTMF, KOBS, KLOS, KROR, WAOY, WOMF, WXLP, WWCT, KLJK, KMBY, WBLM, Heavy 7: KUPD, WPDH, MKCN, WKCOJ, KLO, KRIX, KROU, Mediuni 48 including WNEW, KSRM, WSCT, KLJK, KMBY, WBLM, Heavy 7: KUPD, WPDH, MKCN, WKCOJ, KLO, KRIX, KROU, Mediuni 48 including WNEW, KSRM, WSCT, KLJK, KMBY, WBLM, Heavy 7: KUPD, WPDH, MKCN, WKCOJ, KLO, KRIX, KROU, Mediuni 48 including WNEW, KSRM, WSCT, KLJK, KMBY, WBLM, Heavy 7: KUPD, WPDH, MKCN, WKCOJ, KLO, KRIX, KROU, Mediuni 48 including WNEW, KSRM, WSCT, KLJK, KMBY, WBLM, MEDH, KKE, KSB, KKOS, WCMF, MKCN, KROS, KLD, KRIX, KROU, KROS, KROB, KROB, WAOY, KKE, KMBY, WSCH, KKE, KSB, KKOS, WCMF, MKCN, KROS, KROB, KROB, KROB, KROB, KROB, KROB, KROB, KROB, KROB, KKE, KROB, KKOS, KROB, KROB,

RUZA WOWS 50-44. KROKUS "Sumining Up The Night" (Arista) 56/9 (59/14) Adds D107, WTRA, WCCC, WFR, REB, WWCT, WIRC, WZEW, KOLA, Heavy 6: WOFM, KORS, KNCN, KISS, WGIR, KRIX, Medium 4: including WH2V, WIRF, KOB, WFXT, WHEB, MPDH, WARF, WIOT, KLO, KLPX, Moves 55-46.

KRIX, Medium 44 including WH/Y, WRIF, KGB, WP/Y, WHEB, WCDH, WACH, WIOT, KILO, KLIZ, Moves 55-46.
HEAR WAID "Start" (Mercury/59/bit/sam) 55/54 (000)
HEAR WAID "Start" (Mercury/59/bit/sam) 55/54 (000)
KRIX, KIX, Medium 39 including WH/O, WFOH, KOCK, WGIF, WGFM, KLOS, KUPD, KGB, KISW, Heavy 4: WH/Y, KISS, WR/C, KRIX, Medium 39 including WH/O, WFOH KNON, WOIZ WH/Y, KISS, MARC, KRIX, Medium 39 including WH/O, WFOH KICN, WOIZ WAID, WRIX, WRIX, WBLM, Debots at e51.
ROBERT PALMER "Hyperactive" (Island) 55/76 (50/14)
Adds including WH/Y, WFIF, KMET, KROR, KLOS, KKON, WOIZ WH/Y, WRIX, WBLM, Heavy 17 including WM/R, WFIF, WH/Y, KLOS, KKON, WOIZ WH/Y, WFIF, WRIX, WRIX, WBLM, Heavy 17 including WM/R, WFIF, WH/Y, KLOS, KKON, WOIZ WH/Y, WRIX, WRIX, WRIX, KRX, KSRR, KBCO, KZAP, WPDH, WEZX, WW/T, WWOT, Moves 5040.

WEDR, WEZR, WWU, KOWES DEAD HONEYMOON SUITE "Bad Athtude" (WB) 53/9 (55/9) Adds: WHJY, WNOR, KSHE, CPCX, WOUR, KNCN, WXKE, WBLM, KOWB, Heavy 19 including WOFM, KROR, KISW, WEEB, WFY, WLO, WWW, KTY, Medium 33 including WEBN, KLOS, KMET, KOB, KPCG, WPDH, WEZR, WDIZ, WAPL, WRUF, Mo

MUCH WORKS J'HANDER Y "GIRI Can't Heip R" (Columbia) 52/52 (0/0) JOURNEY "GIRI Can't Heip R" (Columbia) 52/52 (0/0) Adds Including WNRW, WMAR DC101, KTXD, WLVD, KTYS, KSHE, KUPD, KZAP, KGB, Heavy 29 including WXRK, KROR, KISW, WPXY, WZZO, WHCN, WPDH, WAPL, KILO, Medium 31 including KLBJ, WDIZ, WRQK, WLAV, WIOT, KZEL, KPX, WWW, KOZZ. Debuts at #37.

KLPK, WWWY, KOZZ. Debuts at #37.
 VAR HALEM "Love Waits In" (WB) 60/1 (61/7).
 Adds: WDIZ, Heavy 26 including WMMR, DC101, KSRR, WLUP, WEBN, WLVD, KROR, WPYX, WFYY, WLAV. Medium 32 including WNOF, KMET, KGB, WEDH, WLOD, KLSL, KLAD, WILD, WRDK, WIOT, Remains at #38.
 EXENDUSE "No Promises" (Chrysalis) 57/16 (4221)
 Adds including KZEW, WNOR, WLYD, KMET, KROR, NKON, KZEL, KLPX, Heavy 8: WOFM, KROD, WLIR, KSPN, KTOL, KROU, KCGL, KYRE Medium 36 including KTXO, KLOL, WLUP, 91X, WPDH, WEZX, KLBJ, KLAD, WTUE, WLAV, KATD, Makes # 952

BOS SEGER & THE SILVER BULLET BAND "Tightrope" (Capitol) 55/5 (56/12) Adds: KZEW, WEZX, KNCN, WWTR, WHND, Heavy 28 including WHY, KLOL, WOFM, KSHE, KZAP, KFOG, KROR, WHCN, WDM, KJS, WAPL, WWCT, KILO, Medium 26 including WHY, KTXO, WNOR, WEBN, WRIF, KGB, WOMF, WEBO, KEZO, KZEL, Movies 42-39.

ALEL MOVER 42-38 GOLDEN EARRING "Quiet Eyes" (21/Atco) 54/54 (0/0) Adat Including KTAO, KWET, KSJO, KWEE, KLAO, KKSS, KICT. Heavy 1: WNEW. Medium 40 including WMMR, Dot of , whork work Kupo, Caze, KRGR, WYRTX WEZX, KNCH, WDZ, WTUE, WLAV, KEZO, WIOT, KILO, KLPX, Debute at #67

Derous at #57. JOURNEY "Raised On Radio" (Columbia) 46/45 (0/0) Data including (KOD, KSDG, WACY, KATT, KMOD, KZEL, KOMP, KEZE, KVRE, Heavy 24 including WNEW, WHJY, Doto, WLOX, KOME, KISW, WHON, WEZX, Medium 20 including WIYY, WBAB, KTXO, KYYS, KZAP, KISS, Debuts at #47.

**NEW & ACTIVE** 

LOU REED "No Money Down" (RCA) 47/19 (27/24) Adds including WBAB, DC101, WSHE, WLUP, KLBJ, WONE, WAPL, WROK, WTUE, Powers 1, Heavy 3 including WECN, WLIR, KTCZ, Medium 34 including WBAE, WMAR, WART, KAZY, KBCO, WHCN, WPGH, KILO, WRKI, KTYD. Rob JUNGKLAS "Boystoom" (Manhatlan) 41/18 (24/8) Adds including WBAB, WHCP, WAAR, KGGO, KILO, KUPX, WWWV, Heavy 2; WHMD, KRDU, Medium 19 including KTXO, KZEW, KLOL, WSHE, WHYP, WLYO, WLZ; KGB, WROK,

ROBERT TEPFER "Don't Walk Away" (Scotti Box/CBS) 40/2 (41/6) Adds: WYNF, WOOJ. Heavy 1: WHMD. Medium 23 including WNEW, KSRR, KSHE, KROR. KISW, WHEB, WPDH, KNCN,

JACKSON BROWNE "In The Shape Of A Heart" (Asylum) 36/5 (33/5)

WLUP, KBCO, KUPD, KFOG, WAQX, KILO, ICN WROLL WHMD V WCPZ. Powers 4: He WBAB, KAZY, WRXL, I Heavy 17 in L, KISS, WO JF WA

KFMO, KTYD, Medium 13 including WBAB, KAZY, WREK, KISS, WONE, WAPL, WTUE, WIOT. SUZANNE YEERA with JOE JACKSON "Laft Of Center" (JAM) 354(43774) Adds: WXRK, WRDU, KMBY, KESI Powers 2: Heavy 12 including WXRT, KAZY, SIX, WHFS, CFNY, WONE, WTUE, KSTM. Modum 20 including KTXO, KZEY, WSHE, WLLOP, WOFK, KBPJ, WHOTK, KKDD, KMBY, LGNUR, KLBJ, Adds: Including Colo1, WORK, WSHE, WLLOP, WHCH, KFM, Dowers 3: Heavy 8: KAZY, KBCO, WONE, WTUE, KZOK, WIZN, KSPN, KYRE, Medium 23 including WMMR, KZEW, KZAP, KISW, WDHA, KILO, KQWB.

65.

OUTFIELD "All The Love" (Columbia) 31/14 (17/14) Adda including X25W, WILZ, KORS, KSHE, KGB, KOME, WCMF, KFMO, Powers 1: Heavy 6: WYNF, KNCN, KRIX, KTAL, KROU, Medium 19 including KSRP, WPDH, WROU, KISS, WSK, KATT, KFMG, KPOL 805 SEGET A THE SILVER BULLET BAND "Miami" (Capitol) 28/6 (25/7)

BUB SELET & THE SILVET BULLET BARD MIAIN (LAPINO) 2007 (2017) Adds. WCGR, KROS, MORD, KSOY, Howy & Incuding KROR, WCQR, KTC, WBLN, KKGR, KROU. Medium 17 Including WSHE, WLVD, KAZY, WDL, WOLE, WRCK, WTUE, KQDS MODOY BULLES "The DUHF Side of Life" (Polydor/Polyfarm) 27/27 (0/0) Adds Including WLUP, KYTS, WPTX, WPCH, WOUR, WOLF, KEZO, WIOT, KZOK, KLPX, Fowers 1: Heavy 5: KBCO, KZAF, KFOG, WEXT, KTCZ, KLO, KESI, KKGR, KYTE, MEDH, MOUR, WOLF, KEZO, WIOT, KZOK, KLPX, Fowers 1: Heavy 5: KBCO, KZAF, KFOG, WHITF, KADS, SKR, KKGR, KYTE, MEDH, MOUR, WOLF, KEZO, WITF, KADS, KRKE, KKOJ, WYTF,

ROLLING STONES "Back To Zero" (Rolling Stones/Columbia) 27/0 (30/8) Heavy 10 including CHOM, KLOL, 91X, KFOG, WHCN, WEYV, KOLA, Medium 16 including WBAB, WNOR, KORS, KLOS, Uding CHOM. KLOL,

## ALARM "Absolute Reality" (IRS/MCA) 26/6 (19/10) Adda: WBCN WNEW WXRT: WAAF, KSTM, WBLM, WWWY, V

WREW, WART, WARF, KSM, WREM, WWWW, WCXT, Heavy 4 Including WLIR, KNCN, KMBY, Medium 15 B, KROO, WREB, WBRU, WEXX, WIZN, KTYO.

LOVERBOY "Lead A Double Life" (Columbia) 26/4 (24/12) Medium 18 including KSHE, KNCN, KLAQ, WRDU,

JEFF PARIS "Back On My Knees" (Mercury/PolyGram) 26/3 (26/4) Adds: kROR, WKOQ, KRKE. Heavy 1: KRIX, Medium 15 including WQFM, WHEB, WEZX, WDIZ, KISS, WLAV, WRUF.

Adds: KROR, WKOO, KRKE, Heavy T, KRIX, Medium 15 including WOFM, WHEB, WEZX, WDIZ, KISS, WLAV. WRUF. MODERN ENGLISH 'I'nk And Paper' (Sire/WB) 25/1 (26/0) Adds: WOUR, Powers 2: Heavy 4: KROO, WLIF, KTCL. KGCL. Medium 15 including WXRT, WHCN, WPOH, WONE, WTUE.

JOE JACKSON "Wild West" (A&M) 25/0 (25/4) Heavy 10 Including WXRT, KBCO, KFOG, WPDH, KTYD. Medium 13 including Q107, KZEW, WCKG, KROQ, KUPD, KISW,

JOHN EDDIE "Jungle Boy" (Columbia) 24/13 (11/11) Adde Johun EDDIE "Jungle Boy" (Columbia) 24/13 (11/11) Adde Johun MBCN WZZO, WZX, WOUR, KLAO, WKDF, WAPL, Heavy 3; WXRK WLIR, KTOU, Medium 9 PDH KATI

BRYAN FERRY "Is Your Love Strong Enough" (MCA) 23/1 (23/3) Adds: KSPN. Powers 2: Heavy 5: WBCN. CHOM, WLIR. KCGL, KVRE. Medium 15 including KLOL. WCKG, WXRT. KBCO. 91X. CFOX, WPDH, KILO.

JOURNEY "Once You Love Somebody" (Columbia) 22/22 (0/0) Adds including WBAB, KFOG, KLBJ, WIOT, KICT, KRKE, KZEL, KKDJ, KOZZ, Heavy 4 Including CHOM, WPYX, WHON, WFYY, Wedium 17 including WKLC, WHIF, KOBD, WFBO, KEZO, KZOK, KLPX, KZEP, WKLT.

WHCN, WEYY, Medium 17 Including WKLC, WHTF, KDDS, WFBD, KEZO, KZOK, KLPX, KZEF, WKLT, MODDY BLUES "Nock IN" Roli Over You" (Polydor/Polyforam) 22221 (00) Adds including WINEW, WLVD, KYTS, KZAF, WHCN, WROK, WIOT, WWW, Heavy4 including KFOG. KTYD. Medium 16 including WINY, WDHA, WHTF, WFBD, KICT, KZEL, KZOK.

ZZ TOP "Woke Up With Wood" (WB) 22/8 (15/6) Heavy 7 including WAAF, KFMG, KOZZ, KTYD. Medium 12 QQ. WDIZ, WFBQ. WIOT, KZEL.

BODEANS "Fadeaway" (Slash/WB) 20/3 (12/8) Adds including WBAB, WSHE, WNOR, WDHA, KLAO, KILO, Heavy 4: WOFM, WLIR, KRQU, KVRE. Medium 6 includi

ROON, 912, WHIS, INCL. KITD. BOB SEGER & THE SILVER BULLET BAND "Sometimes" (Capitol) 20/2 (24/6) Adås: KLOS, KEZO. Heavy 7 including WMMR, WDVE, DC101, WRIF, WAAF. Medium 12 Including WIYY, KQRS, KZAP,

ZZ TOP "Velcro Fly" (WB) 20/2 (19/4) Adds: WNOR, WRUF, Heavy B including WDVE, WHCN, KILO, WBLM, WWWV, KTYD. Medium 12 including WPYX, WIMZ

BRUCE HORNSBY AND THE RANGE "Every Little Kiss" (RCA) 19/8 (12/5) Adds: KAZY, WAQY, WOUR, KLAO, WONE, WTUE, KSTM, WiZN, Heavy 1: KSPN. Medium 10 including KBCO, KMET.

Y, WAQY, WOUR, KLAQ, WON

TALK TALK "Living in Another World" (EMI America) 19/2 (18/4) Adds: KROR, KTCL, Heavy 6 including CHOM, WXRT, CHEZ, CFNY, KCGL. Medium 9 including KBCO, WONE, WTUE,

BOURGEOIS TAGG "Mutual Surrender (What A Wonderful World)" (Island) 19/2 (20/5) Adds: WXRT, KSPN, Heavy 4: KAZY, WLIF, CHEZ, WONE. Medium 12 including KROQ, 91X, WDHA, KNCN, WTUE, KMBY.

Adds. WARI, North, Inday 3, Rock, With Pink, With Adds. With a second state of the sec KSRR, WCCC. Powers 1: Heav WEZX, WBLM, WWWV, KTYD

BRIAN SETZER "Boulevard Of Broken Dreams" (EMI America) 18/8 (11/10) Adds: WOFM, WPDH, WAQY, KLPX, WHMD, KOWB, WCPZ, KVRE, Heavy 4 including WHF g WHFS, WIZN, KSPN. Medium 12

E WTHE FABULOUS THUNDERBIRDS "Wrap It Up" (CBS Associated) 17/5 (13/3) Adds: KMET, WIMZ, WWWV, KQWB, KWHL, Heavy 8 including KTXQ, KZEW, WXRT, KLBJ, KILO. Medium 7 includii

SWIMMING POOL Q'S "Now I'm Taiking About Now" (A&M) 17/1 (16/0). Arde: KRCD. Heavy 4: WRCN. WLIR. WIZN. KTCL. Medium 11 including WXRT, 91X, WHFS, CHEZ, WOUR, KLAQ, KSTM.



Continued from Page 79

BRUCE HORNSBY & THE RANGE "The Way It Is" (RCA) 19/8 (0/0) Adds: KAZY, WAOY, WOUR, KLAO, WONE, WTUE, KSTM, WIZN. Heavy 1: KSPN. Medium 10 including KBCO, KMET,

ERIC JOHNSON "Tones" (WB) 17/3 (14/5)

13 including KTXQ, KZEW, KLOL, KLBJ, KNCN, KLAQ, KISS. 1: KEMX. ABIO ADDO, NEU NEU NEWY I KYMA, MEMORY I SIECONY NAV, NEU NEWY, ALCH, NEU NEWY, NEU NEWY, NEW NEWY, NEW NEWY, NEW NEWY, NEWY

CLANNAD "Macaila" (RCA) 14/4 (11/0) Adds: WONE, WTUE, WIZN, KSPN, Heavy 5 including KBCO, CHEZ, KESI, KTCL, Medium 7 including WXRT, KAZY, KTCZ,

LATIN QUARTER "Modern Times" (Arista) 14/3 (12/2) Adds: KAZY, WONE, WTUE. Heavy 2: WLIR, KCGL. Medium 9 including 91X, KTCZ, WIZN, KESI

# **REGIONAL AOR ACTIVITY**

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listed once per p est rotation that tracks are report if tracks from the reported in both um, the artist will Records being are included in rotation. Of a sta those added this adds — are prin Symbols: 'a" — Record or additional tr added. (B) — A single (M); (L) — Oc that album are i (medium or light) An artist's n breviations mean the listed rotation A "frozen" liss current 'eport w	week — its light ted. is newly reported acks have been o's B-side. ther tracks from in those rotations ), arme with no ab- is all airplay is in indicates that a ras not received, rotations were in- ta base. Stations arrang- a, according to Ar-	WXRK/New York (212) 750-6400 PP: PAP FRANKS PP: PAP FRANKS PP: PAPE FRANKS PP:	ABSOLUTE REGIMERS ABSOLUTE REGIMERS AUGUST LEMENN AUGUST LEMENN AUGUST LEMENN AUGUST AUGUS	VOWEY REAK A GALLER A FORCE CAR FEL A STORY IF & BANNER A STORY IF & STORY IF OF A STORY IF A STORY IF OF A STORY IF O	WPLR/New Haven (203/227-007). PD: REAL ATSENT PD: REAL ATSENT	GUYTRIA GUYTRIA GUYTRIA GUI	COUPED	PARALLEL THREE WORK FMAILTON IN CIDENCESSION DESCRIPTI	WORR-FM/Manchester         (60)222-6915           FW1 F04 COX         FW1 F04 COX           MOR FACTOR         FW1 F04 C	WYNF/Tampa (1) 13/228-6090 PD. CARY O'SELOP ASST. PD. ROW DIAC TO CARY O'SELOP ASST. PD. ROW DIAC TO CARY O'SELOP ASST. PD. ROW DIAC TO CARY O'SELOP TO CARY O'SE TO CARY O'SE TO CARY O'SE TO CARY O'SE TO CARY O'SE TO CARY O'SE TO CARY O'SE TO CARY O'SE TO
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UDAS PRIEST * * * * * * * * * * * * * * * * * * *	WNEW-FM/New York (212)966-7000 Pib. CHARLE REPORT Heave Heav	B.E.F. VATLOB BY AND THE AND T	Logi Peter Solution     Hold Protection     WPY X/Albany, NY     (S18)785-9061     Point American     With Protection     With Protection     Hold Protection     Hold Protection     Hold Protection	Pol DANTEL F. HAVDE AST. FOR DANTEL F. HAVDE MEANY MOLING TONES WOLLING TONES WOLLING TONES WOLLING TONES WOLLING TONES SIGNED SIGNED TONES MOLING TONES WOLLING TONES WOLLING TONES WOLLING TONES WOLLING TONES MOLING TONES TONE TONES	WHEB-FM/Portsmouth (60)436-7300 rpt.1077_UPT With USANFT NULTING SANFT NULTING STORES 6000107_JUSANFT NULTING STORES 6000107_JUSANFT NULTING 6000107_J	WAOX/Syracuse (315/472-0200 P0: DD LRVINE AST P0: LRVINE AST P0: LRVINE NOT INFORMATION NOT INFORMATION NOT INFORMATION NOT INFORMATION NOT INFORMATION ACTION INFORMATIONI INFORMATIONI I	IIICANT STER A SE OPECIAL GRANN SLASS INCOMENTAL STATE INTERNATION DUTT INTERNATION STEP SIMPLE STATE PARTICLE STATE A DOINT DOINE STATE S	PARALLEL ONE KZEW/Dallas (214/745-9898 PD: MOI DAMRET PD: MOI DAMRET PD: MOI DAMRET	TH KTXQ/Oallas (214528-5500 PDi ANTY GOCKAIDOR Mary PAN 125 TOP MOOTY RULES TOP THE STATE MOOTY RULES TOP THE STATE TOP THE STATE MOOTY RULES TOP THE STATE MOOTY RULES TOP THE STATE TOP THE	CAL: ALL LAN LEMPON JUL LAN LEMPON JUL LAN LEMPON ALL LAN LEMPON DOBTO DO DOSTO DO DO DO DO DO DO DO DO DO DO DO DO DO
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## **REGIONAL AOR ACTIVITY**

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SOUTH (Continued)	a 30 SPECIAL Hedium a John Cougar HeL. a Heart Honrymoon Suite a Robert Palmer	PHIL COLLINS VAN HALEN (H)(L) JULIAN LENNON PET SHOP HOYS HR. HISTER HONEYMOON SUITE	PARALLEL	WZEW/Mobile (205)432-0102 PDI CATT STONE Beavy	GRAHAM NASH JOE JACKSON TEARS FOR FEARS HOWARD JONES JIMMY BARNES HOOTERS	BAND OF THE HAND ROB JUNCKLAS ROBERT TEPPER PRETTY IN PINK a Join COUGAR MEL. PETER GARNIEL	JUDAS PRIEST JOE LYNN TURNER DOKKEN BAND OF FHE HAND HOOTERS STARSHIP MARILLION	JACKSON BROWNE (M) ELO HOWARD JONES GRAHAM NASH (M) PRETTY IN PINK BOB, SEGER (M)	KGGO/Des Moines (515)265-6181 PD: JACK EMERSON Heavy VAN HALEN (M)	JOURNEY (N) Hedius a HEAR 'N AID a PETER GARPIEL a 38 SPECIAL a JOHN EDDIE
KATRINA 5 THE WAVE FIONA INNS HOOTERS HOMAED JONES FIAM STARSHIP	A HEART A HOATHAON SUITE S ROBERT PALMER G GOLDEN EANRING A HEAR 'N AID C CACTUS NORLD N. PTETE GABRIEL Light A HURICAME A ICENDUSE	RR. RISTER HONEYRON SUITE UNERS KINN BOB SCORE (N) JOHN COUGAR MEL. JB SPECIAL HOMARD JONES MEGICA PETER FRAMPION PETER RAMPIL HOMARD JONES PETER RAMPIL HOMARD JONES A DETER AND LE HOMARD JONES	WXRC/Hickory- Charlotte (704)322-1713 PD1 GREG MULL	Heavy BOB SEGER JOURNEY PRET SHOP MOYS PRETY IN PINK VAN HALEN (M) JULIAN LENNON (L) RÓLLIMO STONKES (L)	MODELES SIMPLY RED FIEM GTE BOD SECER INXS GREG KIMN	a 30 SPECIAL GOLDEN EARRING BRIAN SETZER a GIUFFRIA b JACKSON BROWNE	ALARM ZZ TOP PRETTY IN PINK CALL DEL FUECOS	NOR. SECRETHI NEART ANSOLUTE BEGINNERS KATRINA L THE WAVE MODDY BLUES (M) SIMPLY RED JULIAN LENNON PHIL COLLINS BAUBECOIS TAGG	JULIAN LENNON HOMARD JONES MR. MISTER NONEYMOON SUITE ROBERT PALNER OUTFIELD	KEZO/Omaha (402)592-5300 PD: BRUCE MCGREGOR MD: NOE BLOOD
ABSOLUTE BEGINNERS ROB JUNGKLAS MOODY BLUES TEARS FOR FEARS	KLAQ/EI Paso (915)544-8864 PD: PEPE LOPEZ	a PETER FRAMPTON a PETER GABRIEL e HEAR 'N AID a LOVERBOY a JOHN EDDIE Light a KEEL	HEAVY JULIAN LENNON VAN HALTN JOURNEY BOB SEGER MIKE & THE MECH.	VAN HALEN (N) JULIAN LEMNON (L) RÖLLING STONKES (L) INKS HOGOY BLUES 22 TOP SIMPLE TINDS JOE JACKSON 9 JOENCEDN Hedium a 36 SPECJAL a JOHN COUGAR MEL.		VECT	KQRS/Minneapolis (612)545-5601 PD: DAVE HAMILTON HD: WALLY WALKER	PHIL COLLINS BOURCEDIS TAGG JOE JACKSON (M) A LOU REED A BRUCE HORNSBY AND A PETER GABRIEL B COLL B BODEARS B LATIN QUARTER CLADED	BOB SEGER Medium a JB SPECIAL Light a ROB JUNGKLAS	HUT HOLE BLOOM Heavy Van HALTE (H) 38 STRCIN HS 38 STRCIN HS 32 TOP 30 UNEY (H) PRITY IN FIN HOLT FOR HOLT FOR HOLT HING 3 STRCIN HALL SIMPLE ATHONG 9 PERABASIAN 3 JOIN COULS FRL. 4 JOIN COULS
GTR JOIN COUGAR MEL. CALL SIMPLE MINDS GIUFFRIA 3 88 SPECIAL Light LUGHT BODCAMS BODCAMS BODCAMS	VAN HALEN (M) JACKSON BROMNE ROLLING STORES (M) ROBERT PALMER BOB SEGER Z2 TOP	WDIZ/Orlando (305)645-1802	VAN HALTN JOURNEY BOB SEGER NIKE 4 THE HECH. BOLLING STONES SIMPLE HINDE HOOTERS MR. HISTER INXS BOB SEGER ABSOLUTE BEGINNERS	e 36 SPECIAL e Petre Cabritt a John Cougar MeL. a John Cougar MeL. a Htart Light a GTR m Por Junnelas a Hichael Tomlinson a Lou Reed a Giurrela a Source Mortboor			Neavy BOB SEGER BOB SEGER (M) VAN HALEN JOE COCKER FIRM (M) KROKUS SOUTION STORES (M)	a CALL a BODEANS a LATIN QUARTER a CLANNAD a DANNY WILDE	KQDS/Duluth (218) 728-6421 PD4 MIKE KELLER HD1 JOHN TOWER	PRETTY IN PINK JULIAN LENNON MR. MISTER HONEYMOON SUITE BOB SEGER (M)(L) SIMPLE MINDS Medium
a LOU PEED a BODEANS a ROARING BOYS	Newy VAN RAEN (N) JACISON BROWNE ROLLING STORES (N) ROBERT VALHER BOILSTORES (N) ROBERT VALHER DOI SEGER TO DEV POILS TO INS. FABILOOS TO INS. FABILOOS TO INS. FABILOOS TO INS. FABILOOS TO INS. JUDAS PRIEST HOGUNE	PD: RAD MESSICK Heavy VAN HALEN (M) ROLLING STORES (M) MR. MISTER JOURNEY (M)	BOB SECER ABSOLUTE BEGINNERS STARSHIP HEART IZ TOP MODEY BLUES HONEYMOON SUITE GTR TEARS FOR FEARS	A HICHARL TOHLINSON a LOU REED a CTUFFRIA a KROKUS a RONNIE MONTROSE	PARALLEL	ZZ TOP ROLLING STONES (M) INXS (M) FIRM (M) TED NUGENT (M)	JOURNEY	WAPL/Appleton-	Heavy BOB SECER (M) JOUNNEY (M) VAN NALEN (M) JULIAN LINNON SIMPLE MINDS a 38 SPECIAL STARSHIP STARSHIP	a HOWARD JONES (L) a PETER GABRIEL a JOHN COUGAR HEL. S GOLDEN EARRING a HEAR 'N AID Light
WNOR-FM/Norfolk (804) 623-9667 VP PROG., BON REEGEP MD, DAVID HILLARY	JUDAS PELEST Hedium Light a CACTUS MORLD N. a WILD BLUE b BRUCE HORNSBY AND a JB SPECIAL a CULT a JOHN EDDIE a MORES	Heavy VAN HALEN (M) ROLLING STONES (M) MR. MINTER JOUINNY (M) HOODY BUILTS HOODY BUILTS HOODY BUILTS HOODY BUILTS B SPECIAL HEART JULIAN ENNON Meddum	TEARS FOR FEARS GRANAM NASH A HEAR 'N AID A JOHN COUGAR MEL. Madius A JOE JACKSON A JB SPECIAL GOLDEN EARSING A PETER GARRIEL A KROKUS	KRIX/McAllen- Brownsville	WLUP/Chicago (312)440-5270 PD: GREG SOLK MD: BILL ZYANS	a HONEYHOON SUITE JOURNEY TALEING HEADS OUTFIELD PETE TOWNSHEND Medius JULIAN LENNON	MCDD1 0.1225 GTR PRETTY IN PINK HEART IZ TOP (>1) 3 98 SPECIAL Hedium CALL STARSHIP a GUUTFIELD OUTFIELD	Green Bay (414)734-9226 PD: BRIAN TAYLOR ND: RICK PANNECK Heavy VAN NALEN	MR. MISTEP PRETTY IN PINK Medium a PUTER GABRIEL	WWCT/Peoria
HEAVY JULIAN LENNON FABULOUS T-BIRDS VAN HALEN (M) F, MISTER SIMPLE MINDS	a JOHN EDDIE. a HODELS a GOLDEN EARRING- a BODEANS a HEART a JOHN COUGAR MEL.	Modium A PETER GABRIEL A ROBERT PALMER A GOLDEN EARRENG A HEAR 'N AID Light	a PETER GABRIEL a KROKUS	(512)350-9999 PD: MICHAEL PARKER HD: ACE PALADINO Heavy JOURNEY	HEAVY ROLLING STONES HOODY BLUES (M) HEART PETER GABRIEL	22 TOP SOLIDISTONES (#) FIEM (%) FIEM (%) TO MACENT (%) ADDRYWOOD NOT (%) TO MACENT (%) ADDRYWOOD NOT (%) FOR TOWNS (%) ADDRY ADDRY (%) ADDRY	G GIUTTERA OUTTIELD GRAHAM NASH JUDAS PRIEST DEL FUECOS TABULOGIS T-GIBOS JULIAN LENNON SLUE OVSTER CULT INXS JOHN COUGAR MEL. ROBERT PALMER	VAN NALEM HONEYMOON SUITE (M) JOURNEY JULIAN LENNON SIMPLE HINDS BOB SEGER ROLLING STOMES ABSOLUTE BECINNERS HOOTERS ME HISTER	Light a JOHN COUGAR MEL.	(309)674-2000 PD: JEFF HURPHY HD: PHIL MANICKI
STATULE CITICS 22 TOP (H) BOB SECER (H) GRAHAM NASH JOURNITY MODDY BLUES ROLLING STONES (H) a GTR	WFYV/Jacksonville, FL	WTK X/Pensacola	WWWV/Charlottesville	Heavy JOURNEY ROLLING STONES 22 TOP RUSH JUDAS PRIEST TED NUCENT CALL KROKUS OUTPLEID	BOB SECER (M) JALESON BROWNE (M) GRAHAM NASH YAN HALEM ZZ TOP TABULOUS T-BIRDS ABSOLUTE BECINNERS MODELS JOE JACKSON DOE JACKSON BAND OF THE HAND BORDET PALMER (M)	GTR DORKEN OZIY OSBOURNE DYO NEART JUDAS PRIEST KRONUS HEAR 'N AID	~	STARSHIP	KTCZ/Minneapolts (612) 339-0000 PD: BOBBY CHRISTIAN	Heavy VAN RALEN DOB SECER JOURNEY JULIAN LENNON HONEYMOON SUITE ROLLING STORES LEVEL 42 SIMPLE MINDS
a 18 SPECIAL a STARSHIP a HONEYHOON SUITE (M)	(904)642-1055 PDI CHRIS, JONES MDI LEX STALEY Meavy MOODY BLUES	(904)438-7543 PD: HARK DAGWELL MD: J.D. STONE	(804)971-4057 PD. JAY LOPEZ MEEVY ROLLING STONES VAN NALEN BOB SECER JULIAN LEENNON JACKSON BROWNE	R ROKUS OUTFIELD VAN HALLEN VIRGINIA MOLP BOB SECER JIFNY RARNES KING KOBRA JULIAN LENNON A HEAR 'N ALD ALAN PARSONS FABILIDES T_BIENS		WLLZ/Detroit (313)855-5100 ACT. PD: DOUG PODELL ACT. MD: ROZ	KSHE/St. Louis (314)842-1111 ON: RICK BALIS ASST. PD: AL MOFER	GROUPS RUSH HEART JUDAS PRIEST MODY BLES Medium a 18 SPECIAL a HEAR "N AID a PETER GABRIEL Light a JOHN ZEDIE a LOU REED	Heavy BLOM HONKEYS BOB SECER (H) CLO (H) CAMAN MACH (H) CAMAN MACH (H) JOHN HARTYN (H) LAURSE MADERSON LEVEL 42 (H) LOW REED JOHN HARTYN (H) LOW REED 9 1/2 WEEKS MODELS	LEVEL 42 SIMPLE NINDS MR. MISTER STARSHIP MEART HOMARD JONES FARULOUS T-DIROS TEARS FOR FEARS ABSOLUTE BEGINNERS WONTERS
JACKSON BROWNE Medium BOB SECER BAND OF THE HAND PETE TOWNSHEND BOOTES BOOTES BOOTES COLORE DARIEL COLORE DARIEN BEGEE DALIEY	BOB SEGER BOB SEGER ROLLING STONES VAN NALEN HONEYMOON SUITE a 36 SPECIAL MIKE & THE NECH.	Heavy GTR HEART JOE JACKSON JOURAREY (H) ROLLING STONES VAN HALFN (H) JULIAN LENNON HR. HISTER	42 10P	A HEAR 'N ALD ALAN PARSONS FABULOUS T-BIRDS GIUFFRIA PHIL COLLINS' AEROSHITH STARSUED	CALL JOURNEY KATRINA & THE MAVE BRIAN SETZER ICENOUSE DENNIS DEVOUNG OUTFIELD PRETTY IN PINK	NCT. MDI NOZ Heavy Van Halen (M) BOB SEGER (M) FIRM (M) ROLLING STONES (M) DIRE STRAITS (M)	VAN HALFN ROLLING STONES DIRE STRAITS FABULOUS T-BIRDS JOUSNEY MONTYMOON SUITE BOB SECER	A MODELS		HOOTERS HOOTERS HOOTY BLUES DO JACKSON GIUFRIA S XNOKUS 38 SPECIAL P DITER GABRIEL
<ul> <li>ROSIN GRAINELT</li> <li>RINKS</li> <li>CALL</li> <li>ABSOLUTE BEGINNERS</li> <li>BRIAN SETIER</li> <li>TED MAGENT</li> <li>JUDAS PRESS</li> <li>JIMM, BRANES</li> </ul>	HONTYMOON SUITE a 36 SPECIAL MIKE & THE HECH. JULIAN LENKON JOURNEY TEARS FOR FEARS SIMPLE MINDS FABULOUS T-BIRDS JUDAS PRIES BAND OF THE HAND Medium	ROLLING STORES VAN HALFN (M) JULIAN LENNON MR. MISTER STARSHIP BOB STARSH HOODY BLUES HOODY BLUES HOODY BLUES HOODY BLUES Light & LOU RZED & ROBERT PALMER	ABSOLUTE BEG GWERS NONEWNOON SUITE SINPLE MINDS TABULOUS T-BIRDS GRANAM NASH MR. HISTER GTR JOE JACKSON HOODY BLUES (M) ROBERT PALMER	CLUPTRIA PHIL COLLINS' AEROSHITH STARSHIP GTR MODELS NONEYMOON SUITE KEEL 4 1069FCIAL 4 EBIC 300450M 4 JOHN COUGAR MEL Light	HOTERS GTR BLOU REED BOB SEGER JOE COCKER JULJAN LENNON WAX FIRM	JOHN COUGAR MEL. (M)	Heavy VAN HALFM ROLLING STONES PABLIDDS PABLIDDS HOUSE NOT THE NOT FLORE REAL ROLLOW HOUSE NEW HOUSE REAL BOARD BALMAN NASH HOOT BLAKS HOUSE BALMS HOUSE HOU	WSKS/Cincinnati (513)868-3696 PDI MARTY BENDER	ONE TO ONE ABSOLUTE BEGINNERS (M) STING (N) Medium	PETER GARRIEL
JUDAS PRIEST JIMNY BARNES JOE JACKSON a HEAR 'N AID Light a BODEANS a ICEHODSE a RING	Hedius a JACKSON BROWNE a JOHN COUCAR MEL. a PETER GABRIEL a ZZ TOP	A PETER GABRIEL A HEAR 'N AID	<ul> <li>30 SPECIAL JOE CORER CALL DOWNSHEND DOWNERD Medium</li> <li>PETER GABSIEL</li> <li>ALARM</li> <li>OLDEN EARSING</li> <li>HUTAN 'N AID</li> <li>KUBER RODEO</li> <li>AULD RLDE</li> <li>ROB RUDKELAS</li> </ul>	a JOHN COUGAR MEL. Light a CACTUS NORLD N. a KING a NEIGHDORHOODS a GOLDEN EARRING a INUS	WCKG/Chicago (312)781-7300 PD: DON DAVIS ND: TON DAVIS	JINNY BARKES JOUNNY BLUES Hedius Bob Stofr Ozzy Gebourne JOBS Stofr AEROSHITM SINDLE HINDS JULAS PRIEST BRIAN SETZER	ABGULTE BEGINNERS NAX HEAAT JIHMY BARNES RUBERT TEPPER MIRE & THE MECH. MARILLION DEL FUEGOS JULIAN LENNON LOVERBOY PICU	Reavy HR. HISTER VAN HALEN (H) JOURNEY INXS (H)	WWCK/Flint (313)744-1570 PD: MARK MILLER ASST. PD: L&CIA MACRYN	WRQK/Canton (216)492-5630 PDT RICK SINGER# HD: GREC MORRISON
wKLS-FM/Atlanta	WIMZ-FM/K noxville (615)525-6000 PD: KERRY LANBERT ND: MIKE CAPPS	WRDU/Raleigh (919)782-1061 ON: BEN BALL HD: BOB WALTON	Light a GOLDEN BARRING o HEAR 'N AID a RUBBER RODEO a WILD BLUT a ROB JUNCKLAS	KESI/San Antonio	HD: TOM DANIELS Neavy PHIL COLLINS BAND OF THE HAND GTR JOE JACKSON (M) HOODY BLUES (M)	BRIAN SETZER GRAHAM NASH U70 8 ROB JUNCKLAS NONETHOON SUITE ALARM WAX KROKUS CHARLIE SEKTON CHARLIE SEKTON	DEL PUEDOS JULIAN LENNON LOVERBOY RUSH UTO TED RUGRNT JUDAS PRIEST OZZY OGBOURNE	SLY FOX JOHN COUCAR HEL. OZYY OGBOURNE HOOTERS ZZ TOP PRETTY IN PINK (M) PET SHOP BOYS JULIAN LENNON BOB SEGER HONEYMOON SUITE SIDE'E MINDE	HONEYHON SUITE	Reavy VAN HALEN (H) ROLLING STORES (H) BOB SEOER (H) JULIAN LENNON STMPLE HINDS HOODY BLUES (H) JACKSON BROWNE NONTYHOON SUITE (H) 22 TOP (H) ANSOLUTTE BEGINNERS OTR
(404)325-0960 PD: BILL WISE MD: BOB GAILEY	NDI WIRE CAPPS Heavy Robert Palmer 22 Top (M) Join Coccar Mellen Dire Straits Bob Secen (M) Outpieled Stan Matth (M)	Heavy VAN HALER (M) PHIL COLLINS ROLLING STONES PABULOUS T-BIRDS JULIAN LENNON JOURNEY		(512)337-4550 PD: LEE ROY HAMSEN ASST PD: JIM POBINSON Heavy DAVID BENOIT	ROLLING STONES (M) BOB SEGER (M) Medium JACKSON BROWNE & JOE COCKER	GIUFFRIA CALL JACKSON BROWNE	INXS JACKSON BROWNE: FIRM GTR AEROSMITH MODELS	LEVEL 42 HEAPT	HÖNEYMOON SUITE JOURNEY (H) SIMFLE MINDS JULIAN LENNON HEART Medium 9 PETER GABRIEL 8 JB SPECIAL 8 MINAR N AID 9 JOE JACKSON	SIMPLE HINDS HOODY BLDES (M) JACKSON BROWNE HONEYHOON SUITE (M) 22 TOP (M) ABSOLUTE BEGINNERS GTR
TERUZONI Hacky FABULOUS T-BIRDS ROLLING STORES (M) VAN NALEN (M) PHIL COLLINS 27 TOP (M) D [NE STRAITS JULIAN LEMBON SIMPLE MINOS	OUTFIELD BANGLES VAN HALEN (M) LEVEL 42 PETER FRAMPTON MR, MISTER ELO	JOLFAN LENNON JOURNEY HONEYHOON SUITE HR. HISTER HOODY BLUES Heddum a JOHN COUGAR MEL. 9 RETTY IN PINK a 38 SPECIAL 9 RETES GAREYE	WOOJ/Ft. Myers (813)275-9665 PD: PAT DEISCH ND: CRARLIE KEEN	DAVID BENDIT JACKSON BROWNE LARRY CARLTON CMINA CRISIS CLANNAD FUIPOCLIDERS (M) FLIP MODOY BLUES SADE CLIPE SARDS	LEGEND A FIRM PETER GARRIEL GOLDEN EARRING JULIAN LEMNON GRANAM NASH ROBERT PALMER SIMPLE MINDS TEARS FOR FRAME ZZ TOP DENNIES DEYOUNG	CTR OANNY WILDE A OUTFIELD AEROSHITH G GREG KINN A PETER GABRIEL A GOLDEN EARRING	CALL A JO SPECIAL A PETER GABRIEL A OUTFIELD	WAX STARSHIP Heddu 3 3 SPECIAL BOYS DON'T CAY HOWARD JONES KIP ADOTTA HEAR'N AID	WXKE/Ft. Wayne	ABSOLUTE BEGINNERS OTR MR. MISTER ORAHAM NASH TED MACENT PET SHOP BOYS JUDAS PRIEST HOOTERS STARSHIP
SIMPLE 41005 HONEYMOON SUITE HR. HISTER JOURNEY HODS SEGER (H) HODY BLUES JOHN COUGAR HEL. HODY BLUES JOHN COUGAR HEL.	VAN BALEN (N) LEVEL 42 PETER FRAMFYON NR, NISTER ELO STEVIE NICKS JOCKOOR BROWNE JOCKOOR BROWNE JOLIAN LENNON SIMPLE MINOS NEART	e PETER GABRIEL a INXS a GTR a JACKSON BROWNE	Heavy VAN HALEN (L) JOLIAN (ENNON PHIL COLLINS PET SHOP BOYS ZZ TOP HON EXPLOY HONEYHOON SUITE STARSHIP ME. HISTER	SADE CLIFF SARDE BOD SEGER (M) Hedium A NOWARD JONES (L) A JOURNEY B JENNIFER RUSH (L) Light a .PRETTY IN PINK	TEARS FOR FEARS 12 TOP DENNIS DEVOUNG ABSOLUTE BÉGINNERS WEBN/Cincinnati	a 39 SPECIAL a GOLDEN EARRING a MIXE & THE MECH. a INCS IS HEAR 'N AID a JOE COCKEP	WXRT/Chicago (312)777-1700		(219)484-0580 PD: RICK MEST MD: HAL RRANDT Heavy VAN RALEN (M) BOB SEGER	HODTERS STARSHIP Hedium a Lou REED a John ComGar MEL. a PETER CARRIEL HEAR 'N AID GOLDEN EARRING A JØ SPECIAL A HODELS
ABSOLUTE BEGINNERS GRANAN NASH CALL. SWIMMING PODL.	Medium a J8 SPECIAL a PETER GABRIEL a FABULOUS T-BIRDS Light a OZZY OSBOURNE	WRXL/Richmond (804)282-9731 HD: PAUL SHUGRUE	a TEARS FOR FEARS (L)	a PRETTY IN PINK	(513)871-8500 PD: TON ONENS MD: CURT GARY Heavy ROLLING STONES VAN HALEN (H) BOS SEGER (M) BOS SEGER	KYYS/Kansas City (816)561-9102	PD: NORM WINEP ND: LIN BREMMER Heavy ELVIS COSTELLO ROLLING STONES JOC JACKSON PRETTY IN PINK JACKSON BROWNE BOB SEGER	WIBA-FM/Madison (608)274-5450 PDI JACK MITCHELL Heavy ZE TOP ROBERT PALMER	Heavy VAN HALEN (M) BOS SCIER NO FABULAUS T-BIRDS MODY HULES ZI TOP (M) NORTHOON SUITE (M) M. NISTER CONSTICUTE (M) M. NISTER CHARLIE SEKTON M dium	WIQT/Toledo
ROR JUNCKLAS ROB SCORR MODELS JUDAS PRIEST MIAR TRANS FOR FEARS INXS GTR	WKQQ/Lexington (606)252-6694 PD: DAVE KRUSENKLAUS HD: ROB ZLIS	Heavy MONEYMOON SUITE JULIAN LENNON NIKE 6 THE HECH. MR. MISTER 22 TOP ROLLING STONES COLLING STONES	a Jo SPECIAL Light a ROBERT TEPPER a GTR a ROB JUNGRLAS a MODELS	KZEP/San Antonio (512) 223-6211 NDI DICK SHEETZ PDI DANIEL COOK	JULIAN LENNON	PDI SCOTT JAMESON MDI SKID ROADIE Heavy VAN HALEN (N) 22 TOP MOODY BLUES (M)	ABSOLUTE BEGINNERS	INXS ROLLING STONES (M) VAN NALEN (M)[L) MOODY BLUES PHIL COLLINS STORE (M)	a 38 SPECIAL a PETER GABRIEL WLAV-FM/Grand	(419)248-3377 PD: MICHAEL HUGHES HDI RICK VAN GIL
BARALLE	Heavy VAN BALEN SIMPLE MINOS ROLLING STONES	JOURNEY. (M) STARSHIP BOD SECER (M) Medium A DR SPECIAL A ROBERT PALMER A INNY Light A PETER GABRIEL	WRUF-FM/Gainesville (904)392-0771	Heavy a PETER CARIEL JOURNEY (M) HR, MISTER ROLLING STOKES (M) NONEYMOON SUITE 22 TOP (M) SIMPLE MINDS VAN MATH (M)	A DIRECTOR JOURNEY CALL ZZ TOP MIKE & THE MECH. 3 B SPECIAL JOE JACKSON VAN STEPHENSON A HEART- Hedius	HEAVY VAN HALEN (H) 22 TOP MODDY BLUES (H) JOURNEY (M) HOMEYMOON SUITE MR. HISTER JULIAN LENNON GRAMAM MASH JACKSON BROWNE BOB SECOR (H)	PABULOUS T-BIPDS PETE TOWNSHEMD ROBERT PALMER PRINCE CALL BLANCHANGE HOMARD JONES • PETER GABRIEL JULIAN LENNON WAX TALK TALK	Medius Light a PETER GARRIEL a 38 SPECIAL	Rapids (616)456-5461. PD: DAVE LANGE HD: ARIS HAMPERS Heavy	Hemvy VAN HALEN (M) ROLLING STORES (M) BOD SLOER (M) JULIAN LEMNON JULIAN LEMNON JOUSNEY (M) MONEYMOON SUITE MR. MISTER SIMPLE MINDS Medium
	NCOLY BLUES HEART HE. NISTER JOURNEY JOURNEY BOBSCER HONFYNCON SUITE GRANAM NASH 3 B SPECIAL JOR JOUR COUGA MEL JOR JOURSON	Light a PETER GABRIEL	PD: HARRY GUSCOTT	JULLAN LENNON	Medius WAX GRAHAM NASH HONEYMOON SUITE SIMPLE HINDS GIUFFRIA FABULOUS T-HIRDS JOHN CONGAR MELL. JUDAS PRIEST GLEN BURTNICK	GRAMAN NASH JACKSON BROWNE BOB SEGER (M) Heddws Rolling Stones (L) FIRM CALL FABULOUS T-DIRDS ABSOLUTE REGINNERS PETE TONSHERD RUSH STUDY MINNS	MAR TALK TALK TALK MOODY BLUES GOLDEN PALOHINOS NANGLES VIGLENT FRANES PET SHOP BOYS BAND OF THE MAND Medium KATEINA & THE WAVE BIG AUDIO DYNA	WXLP/Davenport (319)326-2541	Heevy MR. MISTER ZJRM MIKE & THE MECH. ZZ TOP ROLLING STORES BOB BEGER VAN RALEN JOURNEY (M) JULIAN LEMGON SUITE	BINDLE MINDS Nedium a 30 SPECIAL a GOLDEN EARPING a PETER GARRIEL a HEAR 'N AID a HEART a STARSHIP a JOHN COUGAR MEL.
(512)474-6543 PD: CLARK MYAN MD: JEFF CARBOL Heavy JINNY BANKS (M) ABSOLITE BROINES JACKSON BROWNE	a 38 SPECIAL Join COUGAR MEL, JOE JACKSON GIUFERIA FABULOUS T-SIRDS JIMMY MARKES Nediua a JEFF PARIS	KISS/San Antonio (512)223-6211 PDI TRIP REEB ASST. PDI TOM SCHEPPKE	Heavy PHL COLLINS HONEYMON SUITE (H) JOURNEY (H) JULIAN LENNON HL, MISTENNES (H) BOD YECER (H) SIPPLE HINDS CALL VAN HALEN (H) NA HALEN (H) PETER GAN PETER GANTEL GOLDEN EARRING 4 23 TOP	KTAL/Shreveport	JUDAS PRIEST GLEN BURTNICK WLVQ/Columbus, OH (614)224-1271	SIMPLE MINDS INKS JIMMY BARNES JUDAS PRIEST TED NUGENT S PITER GABRIEL S 38 SPECIAL	CLANNAD	OH/PD: TERRY DUGAN HD: GARY JAHES Heavy Van Halen (H) Robert Palmer Outfield Hu tenor	JULIAN LENNON HONEYMOON SUITE SIMPLE MINDS HONARD JONES Madius a 38 SPECIAL a COLDEN EARING A HEAR IN AID a PETER FRAMPTON a PORTER PAINTE	A JOHN COUGAR MEL. KMOD/Tulsa (918)664-2810 PDI CNARLIE WEST MDI JIM JOHES
JOE COCKER LLOYD COLE FABULOUS T-SIRDS	A JEFF PARIS	Heavy VAN HALEN ROLLING STORES JUDAS PRIEST JOURNEY (M) JOR COURCE a 36 SPECIAL HIAR 'N AID JINNY BARNES	A PETER GABNEL & COLDEN EARING a 22 TOP Light • FABULAUS T-DIRDS • MEAR 'N AID		PD: PAT STILL HD: LEP RANDALL Heavy	a JOE JACKSON a GTR Light	LECEND MIKE & THE MECH. FEARGAL SHARKEY LOW REED LOYD COLE JOC COCKER JOHN SCOFIELD E.1.E.1.0. BRIAN SETZER RAIN PARADE BOOK OF LOVE.	JULIAN LENNON PRETTY IN PINK RANGLES MK. MISTER HOMARD JONES HONEYMOON SUITE Medium 6 GIUFFRIA 9 36 SPECIAL • 81ANI SOUND MACHIN	a HEAR 'N AID a peter frampton a Robert Palmer a Dream Academy a HEART a peter Gabriel	Heavy
CTR HOWARD JONES JOURNEY (H) JULIAN LEMMON (H) HODOY BLUES GRANAN NASH ROLLING STONES (H) BOB SEGER (N) TALK TALK	KMJX/Little Rock (501)470-0088 PD1 T0H MOOD ND1 T0HMY SHITH	JINNY BANNES KROKUS JUNK COUGAR MEL. OZIY OSBOUNNE METALLICA METALLICA METALLICA METALLICA METAL PETE TONISMENT TED NUCENT TED NUCENT TED NUCENT TED NUCENT		Heavy VAN HALEN KOLLING STONES HOD SECEN ZZ TOP OUTFIELD DIRE STRAITS INXS JOUNNEY FABULOUS T-BIRDS	ROLLING STONES JACKSON BROWNE MIRE & THE MECH. PHIL COLLINS HOBERT PALMER	WQFM/Milwaukee (414)276-2040 PD: JERRY GAVIN ND: DANA BROWN	BRIAN SETTER RAIN PARADE BOOR OF LOVE TOMPY KERNE NUSKER DJ GREC RINN NIDGE URE JANES COTTON PAUL BRADY ELO STEVE EABLE	a 36 SPECIAL A SIANI SOUND MACHIN Light a SLY FOX a JOE JACKSON m PETER GABRIEL	WFBQ/Indianapolls (317)257-7565 PD. THE BEARMAN HDI JAY BAKER	BOB SECER (M) FANDLODS T-BIRDS (M JOURNEY (M) ROBERT FALMER (M) ROLLING STOMES (M) VAN MALEM 22 TOP Medium 3 M SPECIAL A REDSHITN BAND OT THE MAND GOLDEN EARSING ROB JUNGKLAS
NOB SECEP (H) TALK TALK VAN HALEN (H) Medium a 38 SPECTAL a POECH CABAREL a ROBERT PALMER (L) a LOU REEN Light a MERN NAID a KRONUS a JOHN COMGAR MEL.	Heavy Bob SEGER (M) FABULOUS T-BIRDS JOURNEY	TED NUCENT 22 TUP BOS SECER Hedium 3 FISH Light a Golden KARFING a BAND OF THE HAND	KFMX-FM/Lubbock (806)747-1224 PD: MES NESSMAN HDI BILL BATENAN	PABULOUS T-BIPDS HEART HOOTERS PHIL COLLINS JULIAN LENNON JOHN COUCAR HEL. HR. HISTER Medium • 13 STECARD	JOURNEY OUTTIELD MR. HISTER LEVEL 43 HONFYMOON SUITE S(MPLE HINDS HOMARD JONES Hedlum Bob Stoer	HORYY HONEYHOON SUITE BOB SEGZP JACKSON BROWNE VAN HALEN BODEANS GRAHAM HASH	SIEVE EARLE ART OF NOISE (L) SWIMMEINC POOL S STAM BIDDWAY HINISTRY RAVE-UPS GREEN ON RED BENNY WALLACE CLARENCE GATEMOUTH LYLE MAYS CHOSSROADS	WTUE/Dayton	Heavy VAN HALEN (H) JULJAN LEMMON PABULOUS T-BIRDS HONEYMOON SUITE JOUNEY (H) MOODY BLUES (H) HR. HISTER BOB SEGER (H) SIMPLE MINES	KICT/Wichita
KNCN/Corpus Christi (512)289-1000	NOLLING STORES (L) NAN HALEN HONEYMOON SUITE JULIAN LENNON A MR. MISTER SIMPLE MINOS ZZ TOP PHIL COLLINS ABSOLITE BOSINNES TAVIDON BROWN	- PARD OF THE HAND	HEAVY ROLLING STONES (H) BAND OF THE HAND KATRINA & THE WAVE VAN HALEN (H) DEL LORDS	<ul> <li>B SPECIAL</li> <li>A JOE JACKSON</li> <li>PETER GABRIEL</li> <li>GOLDEN EAPRING</li> </ul>	HOMARD JONES Hedium BOB SECER STARSHIP JOE JACKSON MODOY BLUES PADULOOUT - BIRDS WAX TED RAJENT MEART ABSOLUTE BREINNERS	JOURNEY BOB SEGER FINM GTR ICENOUSE JULIAN LENNON ELD NOODY BLUES	CLARENCE GATEMOUTH LYLE MAYS CROSSHOADS CURE CHURCH TRANSLATOR GRANM NASH	(513)224-1501 PD: TOH CARROLL HD: JOHN BEAULIEU Heavy ROLLING STONES (M) ABSOLUTE REGIMNERS	BOB SECER (M) SIMPLE MINDS B JOHN COUGAR MEL. A 38 SPECIAL Medium B PETER GABRIEL A JOE JACKSON A JUDAS PRIEST	(318)722-5600 PD: NON ERIC TAYLO HD: LEE ROBERTS Heavy ZZ TOP (H) VAN HALEN (M)
PD: BOB FAZIO ASST. PD: BONNIE STACEY Heavy Rolling Stones (H) Journey MR. Hister Simple Hinds	JIPLE MINUS ZZ TOP PHIL COLLINS ABOULTE BECINNERS JACKSON BROWNF DIPE STRAITS CALL Nedium Light G CT 3 SPECIAL 3 JOHN COUGAP MEL,	WQMF/Louisville (502) 589-4400 POI DUKE MEYER	DEL LORDS BOB STOCER (N) INXS JOUNNEY (H) SIMPLE MINDS HEART FABULOUS T-BIRDS B SPECIAL MODELS	WHMD/Hammond (504)345-1070	GRAHAM NASH BRIAN SLTZER BAND OF THE HAND VOICES OF AMERICA JULIAN LENNON ROB JUNGKLAS CULT	RODDY BLUES GREC RINH MODELS JINNY BARNES GARY MODRE ROCUTE BUCINNERS ROCLING STORES MODERN FARENCE MODERN FARENCE BUDDEN FARENCE BUDDEN FARENCE	CROSSHOADS CURE CURE TRANSLATOR GRANAM NASH PUBLIC INACR LTD A FLOCK OF SEADULL MODERN ENCLISH MODERN ENCLISH BOUNDENN BOUNDENN A DOUBLIS ACC	Heavy ROLLING STORES (M) ABSOLITE ROGINNERS PHIL COLLINS JULIAN LENNON (M) GRAHAM NASH (M) BOB SEGER (M) JACKSON BROWNE (M) JAC JACKSON (M) IZ TOP HOWARD JONES	A JUDAS PRIEST KATT-FM/Oklahoma City (405)848-0100 PD: PAT WELSH MDI SCOTT DOUGLAS	HEAVY ZZ TOP (H) VAN HALEN (H) ROBERT PALHER DIRE STRAITS ROLLINC STONES (H) JOURNEY (L) JULIAN LENNON HINE & THE HECH. BOB SECEN-(H)
ROLLING Y JORES (H) WR WHY STER SI HPLE MINDS JULIAN LENNON FIAM (M) YAN HALEN (M) TED HUGENT ARSOLUTE JI INNERS JACKSON BR -47 (M) HROKUS	a Joh Stollar a Joh Codar Hel. a Joe Cocker a Joe JACKSIN 3. KIP ADOTTA	Neavy 22 TOP (N)(L) ROBERT PALMER VAN MALEN (N) NOLLING STONES (M) HIKE & THE MECH. 022Y (0500UNK AUMAS PR EST 3 MS. HISTER 3 MS. PECIAL 3 GUIPEIA	HOSECIAL MODILS JACKSON BRONNE [M] HONEYMOON SUITE MOODY BLUEE HOWARD JONES JULIAM LINNON	PD: RON CHATMAN MD: KABIN CANDO JULIAN LENNON ABSOLUTE BEGISNERS SIMPLE HINDS LEVEL 42 CULTURE CLUB HONEYMOON SUITE VOIDENT	TR STR A PETER GABRIEL A 36 SPECIAL A 1CENOUSE	ROLLING STORES Hedium B GOLDEN EARRING B BRIAN SETZER 4 TED NUGENT 4 PETER GABRIEL 4 NEAR 'N AID	PARALLEL	JOE COCKER	MDI SCOTT DUGLAS Heavy JULIAN LENNON DIRE STRAITS VAN HALEN (N) FIRM (N) CALL CALL	JULIAN LENNON HIKE A THE HECH. BOB SECEN-(H) HR. HISTER SIMPLE HINDS HONEYMOON SUITE Hedium JINHT BARNES (L) BAND OF THE HAND Light A BROUTE, BECINNERS
JACREWN BR - 4" (M) HROKUS GERHAN NASH CHARLES SERTU: BOR SFOER (M) INES GIUFFRIA RAND OF THE HAND ALARH GTH	WKDF/Nashville (615)244-9532 PDI BILL PUCH ASST. PDI DAVID HALL	Medium a JUDAS PRIEST 5 MR. MISTER a JR SPECIAL 5 GIUFFRIA Light	JACKSON BROWNE (M) HONEYMOON SUITE MODOY BLUET HOWARD JONES JULIAM LEMNON Medium a TCEMOUSE A PETER GABRIEL a CALL A BRIAM SETZER A GOLDEN EARING a ELD	LEVEL 42 CULTURE CLUB HONEYMOON SUITE JOURNEY PET \$NOP BOYS ROLLING STORES RATRING 4 THE NAVE HODDY BLUES \$ADE HEART	WRIF/Detroit (313)827-9505 PD: HICHARL NAYER ASST. PD: JOE URBIEL Heavy	BOLIDER TEAPEING BRIAN SETZER TED NUCENT PETER CARFIEL A KEAR 'N AID JB SPECTAL WILD BLUE JEFF PAGES-NEL JOHN CONGRE-NEL JOHN CONGRE-NEL JOE JACKSON GLUFFRA	WONE-FM/Akron (216)535-7831 PDI WARD HOLMES	RATRINA DIL MAVE ELO LEVEL 42 PRETTY IN PINK SIMPLY RED Medium EARBING A PETER GARAFEL & LOU REED & CLANNAD Light & BODEANS	ROLLING STONES (M) HONEYNCON SUITE (M) : ZZ TOP	A ABSOLUTE, BECINNERS PETER GARAILE 3 DE SPECIAL 4 GOLDEN EARSING 6 HOWARD JONES ON NEXT PAGE
GTP KING KOBRA SUTFIELD	HOREST PALMER		a BLO Light A HEAR 'N AID A KIP ADOTTA	SADE HEART	HEAVY BOB SEGER (H) VAN HALEN (M)	GLUPTRIA UTO GLEN BURTNICK	Heavy LEVEL 42 JOE COCKER	a CLANNAD Light a BODEANS a BRUCE NORNSBY AND a LATIN QUARTER a DANNY WILDE		

82/R&R FRIDAY, APRIL 25, 1986

## **REGIONAL AOR ACTIVITY**

			T	-		T	1	1	1	13
MIDWEST	a B.E. TAYLON a ART OF HOISE	BOB SEGER (M)	OUTHF1ELD OTR a MODELS -	HEART	FABULOUS T-BIRDS (N		GRAHAM NASH	Medium	KZOQ/Missoula	
	a 38 SPECIAL	Medium o GIUPPRIA e 18 SPECIAL		TED NUGENT JOE COCKER GTR	HONEYMOON SUITE JULIAN LENNON BOB SEGEP	A BOUNCEOIS TAGE	SADE STARSHIP FABULOUS T-BIRDS (M	Medium PETER GABRIEL GOLDEN EARRING 10 38 SPECIAL	(406)728-5000	KCGL/Salt Lake City
(continued)	a BOTS DON'T CRY Light a BRIAN SETZER a JACKSON BROWNE	Light a HEAR 'N AID	SIMPLE MINOS DIRE STRAITS JOE JACKSON CHARLIE SEXTON	GTR BEAT PARMERS FIONA MARIELTON	BOB SECTOR ZZ TOP FIRM JOURNEY	KFMG/Albuquerque (505)265-8811	FABULOUS T-BERDS (M JOE COCKER (M) HONEYMOON SUITE	A ICENDUSE	PD: VERN ARGO	(801)298-1142 PDI DEL WILLIAMS
		WKLT/Kalkaska		BOBERT TEPPER	JUDAS PRIEST	PD: TOM MARSHALL MD: MICHAEL DAVIS	Medium a GOLDEN BARRING a PETER GARRIEL	A JOHN COUGAP HEL.	JOUPNEY ZZ TOP ARSOLUTE BEGINNERS	Heavy PET SHOP BOYS (L ERASURE
PARALLEL	WZZQ/Terre Haute (812)232-5034	(616)258-2800	JIMMY BARNES GLEN BURTNICK	ROB JUNGKLAS KROKUS ABSOLUTE PEGINNERS	HEART HOODY BLUES Hediun HOOTERS		a DETER GARRIEL a JOURNEY a 36 SPECIAL	BOD JUNGKLAS	JULIAN LENNON	
THREE	PD: DON RIVERS MD: DAN MICHAELS	GHI CHUCK POET ASST. PDI TERRI RAY	KEEL ZZ TOP DOKKEN			HERVY VAN HALEN HONEYMOON SUITE MR. HISTEP	a JOHN COUGAR HEL.		MR. MISTER MOODY BLUES	A FLOCK OF SEACE DEL PUEGOS LÉGENU
KFMZ/Columbia, MO		HeAvy SOB SEGER (M) ROLLING STONES (M)	HEAPT	MR. MISTER WAX a 18 SPECTAL	TED NUGENT JOE JACKSON RUSH	THE LASS & ENDADOR			HODELS PET SHOP BOYS BOB SECEN	PRETTY IN FINK
(314)874-3000	BRAVY ROBERT PALMER VAN HALEN (L) ROBAING STONES (L)			A KATRINA & THE WAVE A BAND OF THE HAND	PETER FRAMPTON AEROSMITH ROBERT TEPPER	JOURNEY JUDAS PRIEST FIRM (M) JIMMY BARNES	KDJK Modesto-	KZEL/Eugene (503)342-7096	SIMPLE MINDS GTR GRANAM NASH	VICTOUS PINK ABSOLUTE BECINNE MODELS
PD: BRYAN JEFFRIES MD: CRAIG STEVENS	22 TOP (L)	FABULOUS T-DIRDS JOURNEY (M) HONEYHOON SUITE MR, MISTER	KGON/Portland (503)655-9181	A BAND OF THE HAND . A MOODY BLUES A DANNY WILDE A HEAR 'N ALD A OUTFIELD	GIUFFRIA JOE COCKER ABSOLUTE PEGINNERS	ROLLING STONES	Stockton	PD: KEN MARTIN MD: VINCE MERTZ	STARSHIP JACKSON BROWNE	CULTORE CLUB
Heavy ROLLING STONES (L) ROBERT PALMER	HOWARD JONES HONEYMOON SUITE JULIAN LENNON	JULIAN LENNON STARSHIP VAN HALEN (M)	PD: PETE BOLGER MD: INESSA YORK	a GOTTELD	ABSOLATE PRETANERS	A 18 SPECIAL 22 TOP JOE JACKSON	(209)869-2594 - IPDI JERRY LORGDEN MDI: NARK DAVIS		HONETHOON SUITE (H)	BANGLES TALK TALK PUBLIC IMAGE LTD ICENOUSE
ROS SEGER	TROPEON DROWNE ENT	A PETER GABRIEL	JULIAN LENNON ELVIS COSTELLO	1		MOODY BLUES ABSOLUTE RECINNERS 0287 OSBOURNE (M)		HIKP & THE MECH.	(H) a 34 SPECTAL Light	
VAN HALEN (L) PET SHOP BOYS, MIKE & THE NECH.	PHIL COLLINS FABULOUS T-BIRDS ARSOLUTE BEGINNERS MR. HISTEP	a 38 SPECIAL A ROB JUNGRLAS a MODELS	ARSOLUTE APGINNERS		CFOX/Vancouver	BOB SECER (N)	HEAVY VAN HALEN (M) 22 TOP (M) HONEYNGON SUITE	Heavy VAN HALEN (N)(L) HINF & THE NECH. PHIL COLLINS JULIAN LENNON JOURNEY (N) NR. MISTER HONNEY COL	a WILD BLOE a JOHN COUGAR MEL. a LOU REED	BLOW HOMPEYS LAURIF ANDERSON APT OF HDISE CALL
ZZ TOP MR. MISTER HONEYMOON SUITE	PET SHOP BOYS HEART		MIKE & THE MECH. (L ROLLING STONES (M) VAN HALEN (M) BOD SECER (M)	KROR/San Francisco (415)765-4045	(604)684-7221	Medium a PETER GABRIEL, a GOLDEN EARFING	JOURNEY (M) ROLLING STONES (M) SIMPLE MINDS	HONEYMOON SUITE ROLLING STONES (M)	a PETER GARRIEL a HEAR 'N AID	
MONEYMOON SUITE Medium Light 39 SPECIAL				PD CHRES MILLER	PD DON SHAPER ND: KAREN HEWKO	a DORREN	MODELS	ROLLING STONES (M) NOODY BLUES (M) BOB SECER (N) Medium A MODZLS		DEPECHE MODE (M) MODERN ENGLISH LATIN QUAPTEP
38 SPECIAL GTR GIUFFRIA			22 TOP PETE TOWNSHEND MOODY BLUES	Meavy ABSOLUTE REGINNERS	Beavy IL COLLINS - HONEYMON SUITE (m)	a HEAR 'N AID Light	HEART BOR SEGER (M) MIKE & THE MECH. ABSOLUTE REGINNERS		KOLA/Riverside- San Bernardino	CULT TEARS FOR PEARS ROBERT PALMER
KQWB-FM/Fargo	WE	ST	HEART Nedium MR. MISTER	JACKSON BROWNE FIRM HONEYMOON SUITE	HONEYMOON SUITE (M) NIKE & THE MECH. MR. MISTER PRETTY IN PINK	KILO/Colorado Springs		A PETER GABRIEL . A 38 SPECIAL Light	(714)825-9952 PD: AL BARNETT	RAIN PARADE Medium a: NOLLING STONES a STOUXIE & BANSHE
(218)236-7900			MR. MISTER STARSHIP DIRE STRAITS	JOURNEY MIKE & THE MECH.		(303)634-4895	a ROBERT PALMER a GIUFFRIA a 3B BPECIAL		Hanny	
ON & MARK NICHOLLS			GRAMAN NASH	ROBERT PALMER ROLLING STONES BOR SEGER	NON SEGER VAN HALEN JOURNEY (M)	HD: ALAN WHETE	A JOHN BOOIE Light a HEAR 'N AID		VAN HALEN BLUE OYSTEP CULT PABULOUS T-DIRDS ROLLING STONES	6 DREAM ACADENY a PETER GABRIEL a FEARCAL SHARKEY a COCTEAU TWINS
Heavy ROLLING STONES MINK DEVILLE JIMMY BARNES		KMET/Los Angeles	JOHN COUGAR MEL. SIMPLE MINDS		HEART HONES	VAN HALEN (M) BOB SEGER	A HEAR 'N AID	KKDJ/Fresno		
JULIAN LENNON	PARALLEL	(213)464-5638	GTR LOVERBOY a PETER GABRIEL	VAN HALEN Medium JIMNY BARNES N PETER GABRIEL	HOODY BLUES ROLLING BTONES SIMPLE HINDS	JOURNEY	s	(209)226-5991 PD: DEAN OPPERMAN HD: JEFF RIEDEL	LINKS DOKKEN	a BODEANS a GREG KIHN a RUBBER PODEO a MARTINI RANCH
ABSOLUTE BEGINNERS Modium BRIAN SETZER	ONE	PD: LARRY BRUCE MD: JUDY MCMUTT-FPIEL	ICENCOSE BODZANS Light	A 38 SPECIAL	WAX	HONEYMOON SUITE PRETTY IN PINK FABULOUS T-BIRDS	KMBY/Monterey		CALL PETEP FRAMPTON JOE COCKER	a MARTINI RANCH
		Heavy CALL	a 38 SPECIAL a FIRM	A GOLDEN BARRING	RATRINA & THE HAVE a TEARS FOR FEARS a DOUBLE	GTR INCKEON	(408)394-9000	Heavy JOURNEY (M) ROLLING STONES (M)	BOB SEGEN	
OZZY OSBOURNE GREG KIHN Light FABULOUS T-BIRDS	KAZY/Denver (303)759-5600	BOB SEGER (H)(L) JACKSON BROWNE JIMNY BARNES	1	GTR HEART JOE JACKSON JULIAN LENNON	Hedium ABSOLUTE DEGLOUEDE	a PETER GABRIEL a 38 SPECIAL JACKSON BROWNE	PD: RICH BERLIN MD: PATTY MARTIN	BOB SEGER (N)	Light	KTYD/Santa Barba
SIMPLE HINDS	ACT. PD: 2AK PHILLI	JOURNEY		GREG KIHN MOODY BLUZS MR. MISTER	JOF COCKHR LEGENO a PETER GABRIEL	NOODY BLIES	Heavy ROLLING STONES (M) VAN HALEN	HOODY BLUES (M) JULIAN LENNON MIKE & THE MECH. (	a KROKUS a SIMPLE MINDS	(805)967-4511 PD: RICK WILLIAMS
38 SPECIAL	Heavy LEVEL 42 JOE COCKER JACKSON BROWNE (M)	JULIAN LENNON ROLLING STONES (M) VAN HALEN (N)(L) ALARM (L)	KZAP/Sacramento (916)925-3700	TED NUGENT	JOE JACKSON	ROBERT PALMER INX5 GIUFFRIA	VAN HALEN BOB SEGER (M) FETE TONNSHEND		- MONTH BILLES	Heavy VAN HALEN
HEAR 'N AID GOLDEN BARRING RROKUS	NUMBER TONES	FINM NUME DRIFFT	PDU TOM CALE MD: 01LL PRESCOTT	ROBERT TEPPER Light a GIUFFRIA	GRAHAM NASH a JOHN COUGAR MEL. a GTR a J8 SPECIAL		JOURNEY JACKEON BROWNER	Z2 TOP (M) JACKSON BROWNE (M) ABSOLUTE BEGINNERS PHIL COLLINS	a JUDAS PRIEST a MODELS	Heavy VAN HALEN ROLLING STORES BOB SEGER BOB SEGER
FIRM P	HOWARD JONES GRAHAM NASH (M) PRETTY IN PINK BOR SEGER (N)	Hedius IDE COCKER	Heavy POLLING STONES (M)	a JEFF PARTS a TALK TALR		ZZ TOP JUDAS PRIEST Medium m GOLDEN EAPRING	ABSOLUTE, BEGINNERS HOODY BLIES GRAHAM NASH			JACKSON BROWNE 22 TOP HONEYMOON SUITE
KFMQ/Lincoln 402)476-8565	A HEART	BAND OF THE HAND GTR GIUFFRIA	ROLLING STONES (M) JOURNEY (M) VAN HAJEN (M) BOB SEGEP (M)		ARROWS JIM FOSTER GLASS TIGER & STAN MEISNER	A ERIC JOHNSON	SINPLE MINDS JOE COCKER MODELS ROBEFT PALMER	SIMPLE NINOS JOE JACKSON JINMY BARNES DZZY OSBOURNE A PETER GABRIEL	KVRE/Santa Rosa	HONEYMOON SUITE FABULOUS T-BIRDS JOURNEY (M)
PD: TON BARKER	RATRINA & THE WAVE MOODY BLUES (M) ROLLING STONES (M)	a HEART BRUCE HORNSBY AND	BOB SEGEP (M) MOODY BLUES (M) Medium	WEDDIN .	A STAR MEISNER A BILLY NEWTON-DAVIS A CATS CAN PLY	A ROB JUNGKLAS A HEAR 'N AID	ROBEFT PALMER KEEL GTR	A PETER GABRIEL Hadius	(707)544-5873	ABCOLLERE BERTERVER
Heavy VAN HALEN	JULIAN LENNON	GREAT WHITE	a 18 SPECIAL a GOLDEN FARRING a PETER GABRIEL	KFOG/San Francisco (415)986-1045	a CATS CAN PLY Light a DREAM ACADEMY		ALARM Medium a HEART	Hediue & BANGLES a GOLDEN EARRING A HEAR 'N AID	PD: CYNDY PAULOS Henvy JACKSON BROWNE	SIMPLE MINDS MR. MISTER CALL MIRE 6 THE MECH.
STARSHIP JOURNEY JULIAN LENNON	PHIL COLLINS BOURGEOIS TAGG JOE JACKSON (M)	KING KOBRA MARILLION JOHN COUGAR MEL.	a PETER GABRIEL HEART \$IMPLE HINDS	PD: JOHN RIVERS			A HEART Light S PRETTY IN PINK	Light A JONN COUGAR MEL.	ROLLING STONES	MOODY BLUES. BAND OF THE HAND JOE JACKSON JDE COCKER
SIMPLE HINDS	Hedium	HODDY BLUES	GTR	HEAVY JACKSON BROWNE BAND OF THE HAND	KLOS/Los Angeles	K97/Edmonton			JOE COCKER MOODY BLUES	
ROLLING BYONES MCODY BLUES GRARAM NASH	LOU RETO PETER GABRIEL MICHAEL TONLINSON SWIMMING POOL	a 18 SPECIAL DARNY WILDE	ROBERT PALMER JOE COCKER JULIAN LENNON	GTR JOE JACKSON	(213)557-7250	(403)428-8597 PD: NEIL EDWARDS MD: TED KENNEDY	a ICENOUSE a HEAR 'N AID a JOHN COUGAR MEL. a STARSHIP			JULIAN LENNON Hedium PETER GABRIEL 38 BPECIAL
BOB SEGER		ZZ TOP Light a PABULOUS T-BIRDS	GREG MIHN	GRAHAM NASH	PD: TIM RELLY. ASST. PD: KURT KELLY			PADALLE	BAND OF THE HAND JOE JACKSON ABSOLUTE ADDINNERS LAURIE ANDERSON	38 BPECIAL
Nedtum 3B SPECIAL JOE COCKER	BAND OF THE HAND CLANNAD ICENOUSE	a ROBERT PALMER a LZGEND a GOLDEN EARHING	CALT, JOE JACKBON FIONA NR. MISTER	ROLLING STONES	Heavy CALL BOB SEGER (H) (L)	Heavy JENNIFER RUSH (M1(L) FEARGAL SHARKEY		PARALLEL	A TALK TALK	
BEAR N AID	A BEINT NORVERY AND	a BIMPLE MINDS	NR. MISTER BAND OF THE HAND BRUCE HORNSBY AND BOURGEDIS TAGG	Medium ABSOLUTE BEGINNERS CALL ELVIS COSTELLO	BOB SECER JOE COCKER FARULOUS T-BIRDS JULIAN LERNON	FEARGAL SHARKEY ROLLING STONES (L) BOB SEGER (M) VAN HALEN (L)		THREE	GRAHAM NASH PAUL BRADY ICEHOUSP	KTCL/Ft. Collins (303)571-1232
Light OUTFIELD MODELS	a BODEANS a LATIN QUARTER a DANNY WILDE	a AEROSMITH	BOURGEDIS TAGG Light			BANGLES INXS ROBERT PALMER	KSTM/Phoenix (602)835-1767	KWHt./Anchorage	HODEANS JULIAN PROPOS	PD: JOHN HAYES
WCXT/Muskegon-			1	NONEYMOON BUITE INK5 PRETTY IN PINK	RECOLUTE SECTIMERS	PET SHOP BOYS MR. MISTER (L)	PD: JEPP PARETS ASST. PD: WENDY WEST	(907) 344-9622	PET SHOP BOYS Nedium	Heavy a JOE JACKSON
Hart, MI		KROO FMILL		JULIAN LENNON LEVEL 42 MIKE 6 THE MECH.	FIEN (M) VAN HALEN (M) Hedium JIMMY BARNES	PHIL COLETINS	Heavy ROLLING STONES (H) JACKSON BROWNE (H)	MD: KEVIN VARGAS OM: CARTER B, BRADLE		A TALK TALK VIOLENT FERMES ELVIS COSTSILO
(616)873-7129 PD: MARK ANTHONY HD: TOM WILSON	KBCO-FM/Denver (303)444-5600	KROQ-FM/Los Angeles (818)578-0830	91X/San Diego	A MODELS	ROLLING STONES (L).	HONEYHOON SUITE (L) GLASS TIGER (M) CATS CAN PLY Medium		Henvy JOURNEY ROLLING STONES	<ul> <li>PETER GABRIEL</li> <li>JONN COUGAR HEL.</li> <li>SIMPLY RED</li> <li>TEARS FOR FEARS</li> </ul>	PRINCE BANGLES ICENOUSE
	PD: JOHN BRADLEY MD: DOUG CLIPTON	PDI RICK CARROLL	(619)291-9191	SIMPLE MINDS TEARS FOR FEARS VAN HALEN 4 TEURNEY	GREAT WHITE IZ TOP ALARN' TED NUGENT		JULIAN LENNON (M) ELVIS COSTELLO (M) MOODY ELUES	STARSHIP VAN MATEN		SWEMMING POOL
Heavy ROLLING STONES (H) JOE COCKER (L)		Heavy ROLLING STONES	PD & HAD MAX ND & OZ	4 THURNEY	TED NUGENT PRETTY IN PINK GRAHAM NASH HONEYMOON SUITE	Light	PRETTY IN PINK	JULIAN LENNON SIMPLE MINOS JACKSON BROWNE	Light a JEAN-MICHEL JARNE a RUBBER PODEO 4 36 SPECTAL	GREFN ON RED CLANNAD 'ART OF NOISE
MR. HISTER SIMPLE MINDS JOURNEY	HEEVY JACKSON BROWNE ROLLING STONES JOE COCKER	PRETTY IN PINK	Neavy SIMPLE MINDS				ABSOLUTE SEGINNERS	NUMBE DELET		STAN BIDGWAY
JOURNEY JULIAN LENNON HONEYMOON SUITE (L) MOODY BLUES	BOF SEGER	K []IG	ROLLING STONES	KSJO/San Jose (408)288-5400	SIMPLE MINDS GTR BAND OF THE HAND	KOONIK	Nedius • PETER GABRIEL (L) • COLOFN FARBING	N 38 SPECIAL - GRAMAN NASH BOB SEGER	a JANE SIBERRY 4 SIGURIE & BANSHEE 8 ZEITGEIST 8 PRINCE	CHURCH PRETTY IN PINK RAIN PARADE -
VAN HALEN (M) ' PHIL COLLINS	JULIAN LENKON CLANNAD PABULOUS T-BIRDS	ABSOLUTE BEGINNERS BLOW MONKEYS	INXS CALL ROBERT PALMER	DN+ DANA JANG ND+ KEN ANTHONY	BAND OF THE HAND MOODY BLUES Light HEAR 'N AID	(808)524-7100	a GOLDEN ZARRING Light a STING a ALARM	BOB SEGER BOB SEGER MOODY BLUES	4 PRINCE	FABULOUS T-BIRDS
GRAHAM NASH	CALL ELVIS COSTELLO	OINGO BOINGO	PALCO	Heavy HONEYMOON SULTE (L)	a 38 SPECIAL	PD: BI'L MINS MD: ANDY PRESTON	A ALARM S BRUCE MORNSBY AND	GTR HEART Medium		LAURIE ANDERSON DEBORA IVALL MODERN ENGLISH
22 TOP ROB SEGER [M](L) Medium GTR (L)	MOODY BLAZS PET SHOP BOYS GRAHAM NASH	PRINCE ANIMOTION FALCO	JOE JACKSON JULIAN LENNON TEARS FOR PEARS ROWARD JONES	NR. MISTER	A PETER GABRIEL	Heavy ROLLING STORES	KRSP-FM/Sell Lake	Nedius JOHN COUGAR MEL. N PETER GABRIEL S OUTFLELD	KSPN/Aspen (303)920-1912	DEL LORDS
30 SPECIAL	GRAHAM NASH a PETER GABRIEL Medium ROBERT PALMER	VIOLENT DENNIS		STARSHIP FABULOUS T-BIRDS SIMPLE MINDS	KINK/Portlend (503)226-5080	JOURNEY STARSHIP	City	B REAR 'N AID B FABULOUS T-BIRDS	ACT. PDr PRAKK	PUBLIC IMAGE LTD Medius
DUTFIELD ROB JUNCKLAS LOU REED	BRICE COCKBURN	LETTER TO BREZHNEY BIG AUDIO DYNA. MODERN ENGLISH 9 1/2 WEEKS	SIG COUNTRY KATRINA & THE WAVE CHARLIE SEXTON	JULIAN LENNON	PD: CARL WIDING PRG ASST: KELLY (PROZEN) MARSHALL	BOR SEGER HONEYHOON SUITE	(801)262-5541 PD: RANDY ROSE MD1 JOHN PLORENCE	S JOE JACKSON S INXS JOE COCKER	HEADY JACKSON BROWNE ROLLING STONES BOB SEGER JOE JACKSON	a POGGES a KING a PETER CABBARI
LOU REED ALAIDH	HOWARD JONES PRINCE LLOYD COLE	JANET INCREAM	SANGLES Medium	JOURNEY (N) Nedium JINNY BARNES GREG KINN	M & DOWNIN	MIKE & THE MECH. JULIAN LENNON ROBERT PALMER	HOAN HALEN	- OF COLLER	BOB SEGER JOE JACKSON BRIAN SETZER	Light A METHENY & COLDMAN a JOHN EDDIE a ABSOLUTE REGINNED
	DEL LORDS	ART OF MOISE ROBERT PALMER NOVIELAND PET SHOP BOYS	DINGO BOINGO ELVIS COSTELLO MODERN ENGLISK		CHUCK MANGIONE STEVIE NICKS BOB SEGER (M)	MR. MISTER PET SHOP BOYS	HONEYMOON SUITE		GRAHAM NASH RATRINA & THE WAVE JOE COCKER	
	<ul> <li>LEVEL 42</li> <li>PETE TOWNSHEND</li> <li>JUSTIN HAYWARD</li> </ul>	DEPECHE MODE Medium'	LEGEND	BOB SEGER ABSOLUTE BEGINNERS GRAHAM NASH	JACKSON BROWNE (H) LARPY CARLTON (H) PHIL COLLINS	WAX JOE JACKSON PRETTY IN PINK	JOURNEY ROLLING STONES BOR SEGER	KKGR/Anchorage	JOURNEY	a JANE SIBERRY a RUBBER RODEO
QY/Rapid City 5)578-3533	TALK TALK	SIGUE BIGUE SP.	PODELS WAX PUBLIC IMAGE LTD BOURCEDIS TAGG	JUDAS PRIEST GTR TED NUGENT	MILDCATS (M) DIRE STRAITS	ELO INXS JACKSON BROWNE	HOODY BLUES HEART ROBERT PALMER	(907)278-4631 PD JOHN ROBERTS	DOING MODIFIER AND	a JOHN COUGAR MEL.
JACK CANIELS JEFF MICHAELS	BAND OF THE HAND LOU REED ABSOLUTE BEGINNERS	CHARLIE SEXTON	DEPECHE MODE	a 38 SPECIAL	ST. ELMO'S PIRE		JACKSON BROWNF PHIL COLLINS INXS	MD: DAVE VAN DYKE	PRINCH MODELS SKYWALR HADONNA	
LING STONES (M)(L)	ABSOLUTE BEGINNERS BOYS DON'T CRY ELO	SIGURIE & BANSHEE TALKING HEADS BAD NAMNERS	VIOLENT FEMMES TALK TALK ECHO & BUNKYHEN	Light NILD BLUE NOOELS	HIROSHIMA (H) STANLEY JORDAN ELTON JOHN JULIAN LENNON (M)	RAND OF THE HAND FARULOUS T- BIRDS GRAHAM NASH Medium	22 TOP	Heavy JACKSON BROWNE BOB SECER	MR. MISTER WAX VAN HALEN	
TOP	LAURIE ANDERSON BIG AUDIO DYNA. CROSSROADS	LFT'S ACTIVE BPARKS GREG RIHN	LATIN QUARTER ALARM	B RODELS HEAR 'N AID B GOLDEN EARRING B PETER GABRIEL	JULIAN LENNON (M) LEVEL 42 JOHN COUGAR MEL. (M)	Medium Light n GTR n PETER GABRIEL	MINE & THE MEGH. JULIAN LENNON FABULOUS T-BIRDS	MOODY BLUES SADE SADE GRARAM NASH	JORN JARVIS Medium	
IRLE MINDS RNEY (MIL) JAN LENNON (M)L) ULAUS T-BIRDS (L) UCY BLUES (MILL) MISTER	CULT	GREG RIHN BIG COUNTRY LEVEL 42 JOE JACKSON	LET'S ACTIVE HUSKER DU AMERICAN GIRLS LAURIE ANDERSON		MIKE & THE MECH. MR. MISTER	a 38 SPECIAL	PIRP DOING	CLIPP SARDE	a PET SHOP BOYS Light a PATTI AUSTIN	
OY BLUES (M)(L) MISTER NAM NASH	A BARLE BROINERS TODD SHARP MODELS 4 ERIC JOHNSON Light 5 TODDT REENE	PETE TOWNSHEND	SHOP BOYS		NOODY BLUES SIMPLY RED STAREHIP		Hedius JOE COCKES 3 JS SPECIAL Light 4 KIP ADOTTA	POTTY IN DIAM	a PET SHOP BOYS Light a PATT AUSTIN a CLANNAD a BOURGEDIE TAGG a B.E. TAVLOR a PETER GABRIEL	KOZZ/Reno
EVMOON SUITE NALEN (N)(L)		VENETIANS PEARGAL SHARKEY TEARS FOR FEARS	ARE OF NOISE	KOME/San Jose (408)246-6811	MUSIC FROM THE COS	1	A KIP ADOTTA	CHINA CRISIS CHET ATXINS FLIP EUROGLIDERS		(702)329-9261 PDJ STEVE FUNK MD1 HARRY REYNOLD
HALEN (N)(L) SEGER (N)(L) P7 JACKSON	a CACTUS WORLD N. a JAMES COTTON a SIMPLY RED	STAN RIDGWAY CULTURE CLUB BLUE (P HEAVEN	BEAT FARMERS PETE TOWNSHEND LEVEL 42	(408)240-6811 PD: RON NENNI ND: CANDI CHAMBERLATS	STEVIE WONDER (H) Hedium ICEMOUSE	KOMP/Las-Veges		Medium a LARFY CARLTON Light a HOWARD JONES	& BAND OF THE MAND & JOHN COUGAR HEL.	
CCJGAP MEL.	- Serer RED	BALTIMORA	CULT, BIJE IN HEAVEN EDUIE JOBSON	Heavy	JONATHON BUTLER CHRISTOPHER CROSS	(702)876-1460 PDI BIG MARTY ASST. PDI TODD POWLER	KEZE/Spokane		KGRQ/Casper	Heavy VAN HALEN (H) ZZ TOP JULIAN LENNON (H)
ght PEN FARRING	KBPI/Denver	FELONY	A GENE LOVER JEZEBEL	VAN RALEN JOURNEY HEART NR. MISTER	ELO JUSTIW HAYWARD ELTOR JOHN		(509)448-1000	a JEAN-MICHEL JARRE	(307)266-1400 PD: FRED LEFRITUIS (FROZEN)	ROLLING STORES (M
IR GARRERI.	(303)936-2313	DANSE SOCIETY ROURGEDIS TAGG PHIL COLLINS	RUEFRER MR. HISTER BODEANS	SIMPLE MINDS	ELTOF JOHN JOHN MARTYN MICHAEL MCDONALD GRAHAM NASH	Heavy ROLLING STONES (M) VAN RALEN (M)	OM: JONAH CUMMINGS ASST PD: BREW MICHARI		Heavy CLIFF SARDE EUROGLIDERS (m)	SIMPLE MINDS MODDY BLUES HONEYMOON SUITE (1 BOB SEGER (M)
	PD: TOM HUNTER HD1 LYNN WELLS	NODELS CURE KATRINA & THE WAVE	Light PETEP GABRIEL	GTR ROLLING STOMES PETER GABPIEL JOE COCKER	GRAHAM NASH ALAN PARSONS QUARTERFLASH	SZ TOP MIKE & THE NECH. BOB SEGER (M)	Heavy VAN HALPN (N) ROLLING STORES (N)		· EUROGLIDERS (H)	
	Heavy ROBERT PALMER INXS		STOUXIE & BANSHEE TRANSLATOR GREEN ON RED	CALL	CAL SCOTT SADE	BOB SEGER (M) JOURNEY (M) HONEYHOON SUITE JULIAN LENNON	ROLLING STONES (4) BOB SECER (4) JOURNEY (M)		SADE NYLONS CHINA CHISTS CLANNAD	HEAR 'N AID a 38 SPECIAL
PZ/Sandusky	HONEYHOON SUITE VAN HALEN PHIL COLLINS	a PETER GADRIEL	GREEN ON RED CRAMPS CACTUS WORLD N.	ABSOLUTE SEGINNERS	JAMES TAYLOP	MR. MISTER PABULOUS T-BIRDS	JOURSEY (M) JOURSEY (M) JULIAN LENNON JOHN COUGAP MEL. FABULOUS T-BERDS (M) HONEYMOON SHITE	KRQU/Laramie- Cheyenne	CRANAM NACH CHT	GOLDEN EASRING 1 CENOUSE 1 JUDAS PRIEST
	PET SHOP BOYS TALKING HEADS			30 SPECIAL BOB SEGER Medium		SIMPLE MINDS	HONEYMOON SHITE HEART MOODY BLUES JUDAS PRIEST (N)	(307)745-7396	MODDY BLUES LARRY CARLTON Medium Light	Light MODELS
625-1010	LEVEL 42 CALL Medium	KUPD/Phoenix		MODDY BLUES GRAHAN NASH KROKUS	PARALLEL	JIMMY BARNES JUDAS PRIEST	JUDAS PRIEST (M) Medium 38 SPECIAL	Kenuy GIUPPRIA	Light	JOHN COUCAR HER.
RANDY HUGG KEWIM YOUNG		(602)838-3062	KGB/San Diego (619)292-1360	KROKUS JUDAS PRIEST FABULOUS T-BIRDS HONEYHOON SUITE	TWO	Pedius		VAN HALEN		
RANDY HUGG KRWIM YOUNG	DOKKEN JULIAN LENNON	ASST. PD: CURTISS JOHN	PD: TED EDWARDS	HONEYHOON SUITE JULIAN LENNON GLEN BURTNICK ELVIS COSTELLO	, wo	A DE SPECIAL PETER GABRIEL S RAND OF THE RAND HODELS JOHN COUGAR MEL.	Light REAR 'N ALD PETER FRAMPTON S	GTR A 30 SPECIAL		
9)625-1010 PARDY RUGG KFYTN YOURG *ANY TOP REPY RENTP	JULIAN LENNON PRETTY IN PINK ZZ TOP SIMPLE MINDS	Habur	Beavy	GTOFFRIA		MEAN 'N AID GOLDEN EARRING		JOURNEY HONEYMOON SUITE BOB SEGER		
9)525-1010 RANDY HUGG KATYIN YOUNG *4Y TOP RANDY RENTY REN	JULIAN LENNON PRETTY IN PINK ZZ TOP SIMPLE MINDS ROLLING STONES TERSE FOR PRASS	Heavy VAN HALEN (M) JOURNEY	VAN HALEN (M)					ROLLING STONES		
9)525-1010 RANDY HUGG KATYIN YOUNG *4Y TOP RANDY RENTY REN	JULIAN LENNON PRETTY IN PINK ZZ TOU SIMPLE MINDS ROLLING STONTS TEARS FOR PEARS HOMARD JONES STARSHIP	HERVY VAN HALEN (M) JOURNEY ROLLING STONES (M) BOB SEGER (M) GUIDEPEA	VAN HALEN (M)	PETE TOWNSHEND	RKE-FM/Albuquerque			Cuber re corrs	167 D	ortera
9)525-1010 RANDY HUGG KATYIN YOUNG *4Y TOP RANDY RENTY REN	JULIAN LENNON PRETY IN PINK ZZ TO' SIMPLE MINDS ROLLING STONES TEARS FOR PEARS HOWARD JONES STARSHIP MODELS JOURNEY HOOTERS	BOD SECEN (N)	VAN HALEN (M) PERN (M) JOURNEY (M) INTS (M) RUSH CALL	PETE TOWNSHEND ICEHOUSE ROBERT PALNER	(RKE-FM/Albuquerque 505)765-5400 PD1 PRANK JAXON MD) JESSIE BRICE		KLPX/Tucson (602)622-6711	ROLLING STONES ROARING BOYS CHARLIE SEXTON LOVERBOY WAX	157 Rep 154 Curren	
ANTIVE HUGG ANTIVE HUGG KITWIN YOUNG REAL REAL REAL REAL REAL REAL REAL REAL	JULIAN LENNON PRETY IN PINK 22 TOP SIMPLE NUES SIMPLE NUES TEARS FOR PEASS HOMARD JONES STARSHIP MODELS JOURNEY HODOTIES JOURNEY HODOTIES HODOTIES HODOTIES HODOTIES HODOTIES HODOTIES HODOTIES HODOTIES	POLITING STORES (M) BOB STORE (M) GIUFERIA BOBERT PALMER JOHN COUGAR HEL. JACKBON BROWNE (M) JUDAS PRIEST CORFOLTE	VAN HALEK (W) FLAN (W) JOURNEY (M) INXS (M) RUSH CALL Hedium FOLLING STONES DOB SEGER	PETE TOWNSHEND ICCHOUSE RDBERT PALNER OUTFIELD JOHN EDDIE GOLDEN EARFING	505)765-5400 PD: PRANK JAXON MD: JESSIE BRICE		KLPX/Tucson (602)622-6711 PDI ARIN MICHAELS MDI MARGLE RYE	OUTFIELD ICCHOUSE	154 Curren	t Playlists
9823-1010 NATH 10 VOURD NATH 19 VOURD NATH 1	JULIAN LENNON PRETTY IN PINK ZZ TOP SIMPLE HINDS NOLLIND STOTAS NOLLIND STOTAS NOLLIND STOTAS NOLLS NONES STARSHIP HOODTRS JOURNY HOODTRS BON SECR HOOTTRS DOT SILLS DOT SILLS	MULLING STORES (M) BOB STORES (M) GIUFFRIA MOBRIFT PALMER JOHN COUGAR HEL JUDAS PRIERT STARSHIP PHIL COLLINS JA SPECTAL	VAN HALEN (4) FIRM (A) JOURNEY (4) INTS (M) ROUGH CALE Medium FOLLING STONES ED0 STGER EZ TOP JUDAS PRIEST	PETE TOWNSHEND ICENOUSE ROBERT PALNER OUTFIELD JOHN EDDIE	505)765-5400 PD1 PRANK JAXOR ND1 JESSIE BRICE Heavy JULIAN LENNON	KZQK/Seattle	(602)622-6711 PD: ARIN MICHAELS HD: MARGLE RYF.	WAY OUTFIELD ICCHOUSE ABSOLATE BECINNERS .ROB JUNGKLAS JACKSON BROWNE	154 Curren Two stations fa	t Playlists lied to report.
SPE25-010 ANTY HOURS ANTY HOURS ANTY HOURS ANTY HOURS PROFESSION BODY PROFESSION PROFESSION ANTY HOURS ANTY HO	JULIAN LENNON PRETY IN PINK ZZ TOU- SIMPLE MINDS ROLLING STONES FERAS FOR PERAS HOMARD JONES STARSHIP MODELS JOURNEY MODELS JOURNEY MODELS JOURNEY MODELS	HOLLING STORES (M) BOB STORE (M) GIUFERIA BORRT PALMPE JOHN COUCHE HEL. JUDAS PRIBET STARSHIP PHIL COLLINS JA SPRIFE TED MIGENT FABULUS T-DIPOS	UAN HALEK (4) FLAN (A) JOURNEY (4) LIXIS (4) NOTING STORES DOB STORES DOB STORES DOB STORES DUDAS PRIEST BLUE OFSTER CULT DOWKEN K	PETE TOWNSHEND IGENOUSE ROBERT PALNOR JOHTFIELD JOHN EDDIE GOLER EARFING GREG KIHN	505)765-5400 PD: PRANK JAXON MD: JESSIE RRICE Heavy JULIAN LENNON MR. 415TER SIMPLE MINDS ROLLING STORES (M)	(206)281-5600	(602)622-6711 PD: ARIN MICHAELS HD: HARGLE RYE Heavy PHIL COLLINS VAN RALEN (M)	WAX OUTFIELD JCENOUSE ABSOLUTE BEGINNERS .ROR JUNCKLAK JACKSON BROWNE ELO FIONA FOONA	154 Curren Two stations fa Their rotations WKLS//	t Playlists illed to report. s were frozen. Atlanta
9/625-010 ANTY HOURE 	JULIAN LENNON PRETTY IN PINK ZZ TOP SIMPLE HINDS NOLLIND STOTAS NOLLIND STOTAS NOLLIND STOTAS NOLLS NONES STARSHIP HOODTRS JOURNY HOODTRS BON SECR HOOTTRS DOT SILLS DOT SILLS	HULLING STORTS (M) BOD SCORT (M) GREET ALLAPP JOHN COUDAR HEL JACKS-M BROWNE (M) JUDAS PHILECT STARSHIP PHIL COLLINS JA SPECIAL TED MIGENT FABLIQUE T-DIPOS CALL	VAN MALER (4) PLAN (N) JGURNEY (4) ISKS (4) PUSH RUSH CALL ROLLING STONES PULLING STONES PULLING STONES PULLING STONES PULLING STONES PULLING STONES PULLING PULING PULL	PETE TOWNSHEND I ICE/GUER NBEET PALMER JOHTFIED GOLET EARTING GAEC KINN ISW/Seattle (06)285-7625	505)785-5400 PD: PRANK JAKON HO, JESSIE MRICE HBAVY JULIAK LENNON MR. WISTER SIPPLE WINDS ROLLING STORES (M) JOURNEY (M) FONDEWOON SUITE (M) VAN FOLON (MT	(206)281-5600 OP. DIR. 1 PHIL STRIDER. HD LARRY SHARP	(602)622-6711 PD: ARIN MICHAELS HD: MARGIE RYE Heavy ROLLING STORES (%) PHIL COLLINS VAN HALEN (%)	WAX OUTFIELD ICENDUSE ABSOLUTE BECINNERS ROB JUNCKLAS DACKSON BRONNE ELO FIONA BODEANS HOMARD JONES JOHN ED LE	154 Curren Two stations fa Their rotations WKLS// KGRQ/0	t Playlists lifed to report. s were frozen. Atlanta Casper
SIG25-0100 ARVIT YOURD ARVIT YOURD ARVIT YOURD ARVIT YOURD ARVITY YOURD ARVITY YOURD ARVITY ARVID ARVI	JULIAN LENNON PRETTY IN PINK ZZ TOP SIMPLE HINDS NOLLIND STOTAS NOLLIND STOTAS NOLLIND STOTAS NOLLS STARSHIP HONOTHS JOURNY HONOTHS SON SECR HONOTHS DOT SILLS DOT SILLS DOT SILLS DOT SILLS DOT SILLS DOT SILLS DOT SILLS DOT SILLS DOT SILLS DOTAS FOR AN ELLING DETER COUCAR MELLING DETER COUCAR MELLING	HULLING STORYS (W) GUIFFERIA BORHT PALAYA BORHT PALAYA JOHN COULAR REL JACKESH BROWNT (W) JACKESH BROWNT (W) JACKESH BROWNT (W) STASSILT PHIL COLLINS JA SPECIAL TED NAGENT HIGUNE HIGUNE JULIAN LENNON BOKEYNENON SUITE 1005	UAN MALER (4) FLOW (H) JANS (H) HONG (H) PUSH CALL PUSH CALL PUSH CALL PUSH POLING STORES DUSK PUSH PUSH POLING STORES MODIFIES JUDAS LEAVED CALL PUSH	PETE TOMNSHEND P ICEROUSE NOBERT PALAFER (ICEROUSE ORFFIELD ORF PLANER ORF ICERT OREC KINN (SW/Seattle OB)285-7625 SST NOR: BEAU PHILLIPE 0. STATE SLATON	SOBJOBS-5400 POI PRANY AXON ND: JESSIE BRICE HEAAY JULIAK LENNON MR. VISTER SHULLE NONNES (M) JOURNEY (M) JOURNEY (M) TABULOUS T-BIRDS HOMETMOON SUITE (M) VAN KRENN (M)	(206)281-5600 OP. DIR. 1 PHIL STRIDER. HD LARRY SHARP	(602)622-6711 PD: ARIN MICHAELS HD: MARCHAELS HD: MARCHAELS PHILE COLLINE VAN RALEX JACKSOF BROWNE FORERT PALERX JULTAN LENNON HOPOY BULKE (A)	WAX GUTFIELD ICENDUSE ABSOLUTE BECINNERS POR JUNKLAX JACKSOW BROWNE ELO FIONA BODEANS HOWARD JONES JOHN EDDIE MCJELS	154 Curren Two stations fa Their rotations WKLS// KGRQ/0 One station repo	it Playlists illed to report. 5 were frozen. Atlanta Casper rted a frozen II:
9/823-0100 ANTY NOURC ANTY YOURC	JULIAN LENNON PRETTY IN PINK ZZ TOP SIMPLE HINDS NOLLIND STOTAS NOLLIND STOTAS NOLLIND STOTAS NOLLS STARSHIP HONOTHS JOURNY HONOTHS SON SECR HONOTHS DOT SILLS DOT SILLS DOT SILLS DOT SILLS DOT SILLS DOT SILLS DOT SILLS DOT SILLS DOT SILLS DOTAS FOR AN ELLING DETER COUCAR MELLING DETER COUCAR MELLING	HOLLING STORES (W) BOLLING STORES (W) BOLLING (M) BOLLING REL. JOHN COULD REL. JOHN COULD REL. JOHN COULD RET STANSHIP PHIL COLLING TED NOREST TED NOREST FAMILAUE T-DIPOS CALL BOLTONON SUITE	UAN MALER (4) FLOW (H) JANS (H) HONG (H) PUSH CALL PUSH CALL PUSH CALL PUSH POLING STORES DUSK PUSH PUSH POLING STORES MODIFIES JUDAS LEAVED CALL PUSH	PETE TOMNSHEND P ICK:RUSE ADBERT PALAFER () ADBERT PALAFER () ADBERT PALAFER () ORED KINN CORED KINN SW/Seattle OGJEDE FACE SST RCHR. BEAU PHILLIPS D: STRCE SLATON FRevy DEL PUECOS (%) VAN HALEN	SOSTAS-5400 PO: FRAME JACON MDD JESSIE MRICE MB OF JUE ANY LENNON MR: MISTER SIMPLE MINDS SIMPLE MINDS SIMPLE MINDS MOLITIG STOKES (4) JCUNNETY (N) JCUNNETY (N)	(206)281-5600 OF. DIR.: PHIL STRIDER. HD LARRY SHARP	(602)622-6711 PD: ANIN MICHAELS MD: MARCHE RYE Heavy ROLLINKI STONES (%) PHIL COLLINS VAN MALEN (%) JACKSON BROWNE ROBERT PALAER JULTAN LENNON	WAX OUTFIELD ICENOUSE ABSOLUTTE BECINNERS POR JUNCKLAS JACSSON BROWNE ELO FIONA BODEANS IOWAED JONES JOHN EDDIE MC2ELS	154 Curren Two stations fa Their rotations WKLS// KGRQ/0	it Playlists illed to report. 5 were frozen. Atlanta Casper rted a frozen lis

R&R FRIDAY, APRIL 25, 1986/83

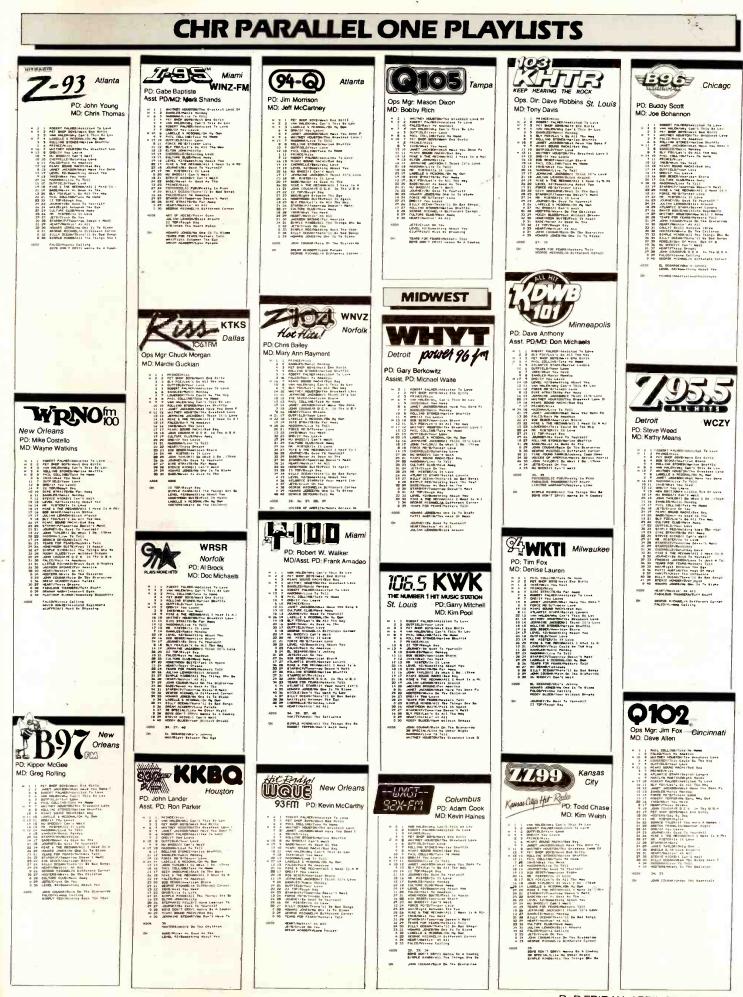
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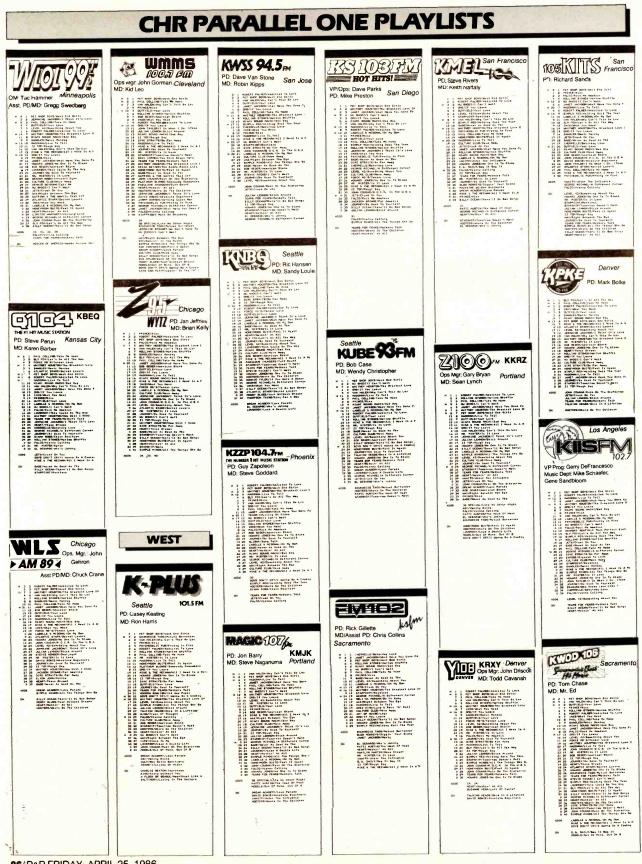
## **CHR PARALLEL ONE PLAYLISTS**



84/ R&R FRIDAY, APRIL 25, 1986



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86/R&R FRIDAY; APRIL 25, 1986

EAST MOST ADDED HOTTEST Whitney Houston 38 Special Van Halen George Michael Pet Shop Boys Falco

## **CHR ADDS & HOTS**

### SOUTH -MOST ADDED 38 Special Pet Shop Boys Whitney Houston **George Michael**

HOTTEST

Van Halen

## EAST

WFLY/Alberry, NY Martin/O'Brien Meetingo Brien Culture Club Langlie & MCDONAL Howard Johnes 38 Spectal (4p) Hottest: Phil collins 2-1 Van Kalen 3-2 Pet SHOP Boys 6-4 Whitmer Mouston 14-6 Haddama 20-12

Q100/Altertown, PA Bryan Geronimo GEORGE MICHAEL J& SPECIAL JOHN COUGAR FALCO HOLE-AL PHIL COLLINS 7-5 WHITNEY HOUSTON 11-10 HADONNA 23-14

WZOU/Boston, MA McKay/Nelson 38 SPECIAL HOWARD JONES PABULOUS THUNDERB DEL PUEGOS HODELS

MODELS Hotteat: VAN HALEN 1-1 22 TOP 8-7 JOURNEY 10-8 HEART 24-17 LEVEL 42 25-19 WVSR/Charleston, WV Spence/Hampton

ABELLE & MCDONAL HOWARD JONES TEARS POR FEARS SIMPLE MINDS HEART HEART Hottest: Robert Palmer 3-2 Van Halen 7-5 Pet ShOp Boys 13-7 Jamet Jackson 21-10 Whitney Houston 22-17

K104/Erle, PA Ben Shannon STABLIZIES JB SPECIAL HCOTERS TRANS-X HOLTERS PHIL COLLING 2-1 VAN HALEN 4-2 SYRCH 6-3 DEMNIS DEFOUNG 9-5 WHITNEY HOURTON 13-7

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WERZ/Exeter, NH Jay Brady FALCO GEORGE MICHAEL JOHN COUGAR GIUFFRIA ANIHOTION ANIMOTION Hottest: ROBERT PALMER 2-1 PHIL COLLINS 6-3 WHITNEY HOUSTON 10-7 KADONNA 22-15 LABELLE 6 MCDONAL 26-2C

WNNK/Harrieburg, PA Bruce Bond Bruce Bond BOUNEDDIS TAGG PALCO DAVID PACK GIUPTRIA HODELS HOLESEL PRINCE 1-1 PET SHOP BOYS 6-4 ORMARD 300KES 27-23 LABELLE & MCDONAL 31-24

WTIC-FM/Hertford, CT WellWest FALCO Hottest: ROBERT PALMER 2-1 NU SHOOZ 6-3 WHITNEY HOUSTON 9-6 MADONRA 19-10 JETS 32-21

WAM X/Huringston, WV Robinson/Collins DREAM ACADEMY JIM COURCE SOURDEDIS TAGG SOURDEDIS TAGG SUMPLY RED Hottest PHIL COLLINS 1-2 PHIL COLLINS 1-2 DIS SECTO-5-3 OUTFIELD 13-7

WKEE/Huntington, WV

JETS PSYCHEDELIC FUR 38 SPECIAL SIMPLE MINDS NOTE: ROBERT PALMER 2-1 MIAMI SOUND MACHI 3-2 VAN HALEN 5-3 PHIL COLLINS 5-4 WHITNEY HOUSTON 8-5

WLAN FM/Lancester MarinoiMilas 22 TOP HUDEYHOON BUITE GEORGE MICHAEL JETS HOCLEAT: ROBERT PALMER 3-1 PET SHOP BOYS 5-2 OUTFIELD 11-7 MADONNA 23-16

HADOWNA 23-16 KC101/New Haven.CT Stef Rybek BOTS De'T CRY HOTS DE'T CRY HOTS DE'T CRY HOTS DE'T CRY HOTS DE ALLER 5-2 VAN HALEN 4-3 WHITTHEY HOWSTON 13-5 HADOWNA 29-20

PARALLEL TWO Devton Wek HOOTERS GEORGE MICHAEL BOYS DON'T CRY 38 SPECIAL Notest: WHITNEY HOUSTON 8-1 PET SHOP BOYS 5-3 BANGLES 6-4 JANET JACKSON 13-7 LABELLE & MCDONAL 20-13 LABELLE & MCDONAL 20-RI-104/Providence. RI Monk/Miner TEARS FOR FZARS FL DEBARGE GIUFFRIA (dp) GEORGE MICHAEL (dp) GEORGE MICHAEL (dp) ROTEBEL GOORGE MICHAEL (dp) NOTEBEL GOORGE MICHAEL MICHAEL GOORGE MICHAEL GOORGE MICHAEL MICHAE

WFBG/Altoor Steve Kaleey Steve Kakey HOOTERS ABC FALCO (dp) Hottest: ROBERT FALMER 2-1 PET SHOP BOYS 3-2 VAN HALEN 8-3 WHITHEY HOUSTON 12-7 MADONNA 22-14 Q32/Rochester, NY Stevens Mesoner LEVEL 42 36 SPECIAL SYNCH Hotteets OUTFIELD 1-1 ROBERT PALMER 2-2 VAN MALEN 3-3 PHIL COLLINS 7-4 MHITNEY HOUSTON 9-5 WGUY/Bangor, ME Roberts/Worcester RobertalWorcester J0 SPEC(AL YOWARD JONES GEORG # ICHAEL WOELS CULTURE: CLUB MODDY BLUES ANIMOIOS HOLSET PALMER 2-1 YOAN HALLEN J-2 ROLLING STONES 4-3 PCT SNOB DOYS 8-4 OUTPIELD 6-5

OIGEVICE PA Davay Crockett STALSHIP PAN HEART JOURINY TEAMS FOR FEAS JOURY TEAMS FOR FEAS DUGING COLLES 7-2 PET SHOP BOYS 13-5 PET SHOP BOYS 13-5

PARALLEL

WZON/Bangor, ME Tony Parkins

THREE

SSPXY/Rochester, NY Tom Mitchell Tam MALEAN JETS EL DERARGE 38 SPECIAL Hottest: PET SHOP BOYS 1-1 WHITNEY MOUSTON 9-2 VAN HALEN 5-3 JAMET JACRSON 4-4 ROLLING STONES 7-5

Tony Parkins Robert TEPPER GEDRGE HICHAEL (dp) FALCO HEAR 'N AID (dp) AGC GILLART PET SHOP BOYS 3-2 VAN HALEN 7-3 WHITWEY HOUSTON 10-6 OWFFIELD 15-8 PHIL COLLINS 17-9 ROLLING SIGNES /-S WGFM/Scharectedy, NY Tom Parks DREM ACADDY PALCO (4) BAUS 0017 CMY EVIC 0017 BAUS 0017 CMY EVIC 0017 BAUS 0017 CMY EVIC 0017 PAT SHOP BOYS 5-3 VAN HOLEM 7-5 WAN HOLEM 7-5 WAN HOLEM 7-1 MIAHT SOUND MACHI 13-8 PHIL COLLINS 17-9 WIGY/Bath, ME Anderson/Christins WORLS WORLS BLOW WORKEYS HOLLS SEXTON 18 SPECIAL BLOW WORKEYS HOLLST HITNEY HOUSTON 3-1 PET SHOP BOYS 4-4 PHIL COLLINS 5-5 OND 0-7 HADDNNA 11-9

\$30/Syracuse, NY Laird/Dunes Laind/Dunes PATTI AUSTIN PSYCHEDELIC TUR GIUFPHIA EL OEBACK JENGER MACK JENGER MACK SCREET PALMER 3-1 PET SNOP BOYS 2-2 VAN HALEN 7-3 WHITTMEY MOUSTON 20-10 OHD 21-11 HADONNA 11-9 103CHR/Beckley, WV Spencer/Kety SIMPLY RED 16 SPECIAL BOYS DON'T CFY AVID BOWLE Nottest: ROBERT PANERS-1: WHITHEY HONETON 20-7 JAMET JACKSON 21-11 MADONNA 28-16

WPST/Trenton, NJ Tom Taylor BOYE DON'T CRY DIANA ROSS SIMPLY RED 38 SPECIAL

95XXX/Burlington, VT Speck/Yasner ROTELL ROBERT PALMER 1-1 PHIL COLLINS 7-4 VAN HALEN 9-5 WHITNEY HOUSTON 10-6 NADONNA 27-21

Speck/Yeaner ABC GEORGE MICHAEL JOHN COUDAR SIMPLY RED PABLICUS THIN CRAMAN HASH GIVEFPIA GRAMAN HASH GIVEFPIA FOR SHOP BOYS 4-2 YAN HOLEW S4 FT SHOP BOYS 4-2 YAN HOLEW S4 HITNEY HOUSTON 14-10 NADONNA 27-21 WRCK/Udca NY Jim Reit S0 SPECIAL GCORGE HICHAEL BILLY OCEA HICHAEL HOUELS HOUELS HOLESE WAITALEN 2-1 WHITNEY HOUSTON 8-6 MADONNA 74-16 WIK2/Chembereburg, PA

MatthewalAlexand EL DEBARGE FALCO

FALCO JETS WILD BLUE Noteat: ROBERT PALMER 2-1 MIAMI SOUND MACHI 11-5 WHITNEY HOUSTON 14-10 OUTFIELD 20-16 NU SHOOZ 32-25 RADONNA 24-16 **SIGE/WashIngton. DC Kegharu/Dempesy** CULTURE CLUB LEVEL 42 HOCLARE PET SHOP BOYS 2-1 OUTFIELD 5-4 RADONNA 14-9 WHITHEY HOUSTON 13-10 OND 15-13

WZYQ/Frederick. MD Kernosabi/Armstrong 38 SPECTAL Hottesti VAN VALEN 2-1 TROBERT FALMER 3-3 HIAHI SOUND MACKI 10-5 OUTFIELD 12-6 WHITNEY HO/STON 24-15

OWD 15-13 WKR2.FMMWikes.Berrs.PA Jim Reime BILLY OCEAN SOMME NICHAEL DERAN ACADEMY DERAN A WHITNEY HOUSTON 24 DRIDDYDHACA, NY NevHacWiking HOOTERS 38 SPECIAL TRANS-X STABLUZIRS HOATERS 20 SECT PALMER 2-1 VAN HALEN 6-3 BOB SECET 7-4 PET SHOP BOYS 8-5 SYNCH 13-7

TEARS POR FEARS 40-23 WTLOWING SEVER, PA Ben Snith POPS & 'TIMER 38 SPECIAL SUPER CALL BOST SOUTH CH FALCO BECOME SEVER MILD BUDE HOLTENT XOBET FALADER 4-3 XOMET FALADER 4-3 100KHUOceen City, MD J.J. McKay J.J. MCKay GEORGE MICHAEL JOHN COUGAR FALCO (dp) LOVEPBOY 38 SPECIAL BLOW MONKEYS \$L DEBARGE (dp) WILD BLUE Hottest: WILD BLUE Hottest: ROBERT PALMER 6-1 ROLLING STONES 7-2 WAX 14-7 VAN HALEN 17-10 PET SHOP BOYS 20-13 BXIL/Perkensburg, WV Poul DeMille 38 SPECIAL MOOTERS BOYS DON'T CRY STABILIZIRS HOLL COLINS 1-1 SYNCH 3-2 DENNIS DEYOUNG 7-3 VAN NALEN 11-4 JORN CAFFEDTY 12-5

W8BQ/Augusts, GA Bruce Stavens TEARS FOR FEARS SIMPLE HINDS SIMPLY RED HOODY BLUES

KHFI/Austin, TX Richards/Edwards

HODDY BLUES Hotteet: VAN HALEN 3-1 LABELLE & MCDONAL 11-4 PHIL COLLINS 9-5 LEVEL 42 12-6 WHITNEY HOUSTON 17-12

HCHEROWLEWWERG 38 SPECIAL Hottest: ROLLING STONES 1-1 PET SHOP BOYS 2-2 VAN HALEN 4-3 HHITNEY HOUSTON 14-7 OHD 20-14

WFMF/Baton Rouge, LA Rice/Ahysen

NUSHOOZ SIMPLE MINDS. LABELLE & MCDONAL Mottest: ROBERT PALMER 3-1 PHIL COLLINS 9-6 WHITNEY MUSTON 17-7 OHD 25-19

WGGZ/Baton Rouge, LA Michael Adame

Michael Adame TEARS FOR FEARS HADONNA NU BHOOZ NOUSENT FALMER 3-1 PHIL COLLINS 4-2 OUTFIELD 9-4 VAN HALEN 6-5 FET SHOP BOYS 14-7

KZZ8/Besumont, TX Mike Murphy

MOODY BLUES HOOTERS PSYCHEDELIC FUR FABULOUS THUNDERB

PABLOUS THUNDERH Hottest: OUTFIELD 2-1 PET SHOP BOYS 3-2 JANET JACKSON 6-3 VAN HALEN 7-4 BOYS DON'T CRY 18-11

WAPI/Birmingham, AL Prahln/Wood

WAX 38 SPECIAL Hottest ROBERT PALMER 2-1. PET SHOP BOYS 3-2 VAN HALEN 7-3 ROLLING STONES 8-5 GUTFIELD 13-7

WKQB/Charleston; SC Galther/Russell

WSSX/Cherleston, SC Phillips/Alien

WBCY/Charlotte, NC Bill Mertin

HIR MAGIN JETS TABULOUS THUNDERB JOHN COUGAR DREAM ACADEMY HOLTEAL PET SHOP BOYS 2-1 FOLLING STONES 4-2 PHIL COLLINS 8-3 OUTFIELD 7-4 HIANI SOUND MACHI 9-7

WING SOUND MACHT 9-WINGQ/Charlotta, NC BlackwaWWMBana Sovs Dow't CW SIMPLE HINDS CEDROC MICHAEL HOSTERT FALMER 2-1 WHITNEY MOUSTON 3-2 PET SNOP BOYS 4-4 VAN MALEN 6-5 OUTFIELD 9-7

LINE SPECTAL BOYS DON'T CRY BILLY OCEAN HOLT BEL ROBERT FALMER 1-1 PET SHOP BOYS 2-2 VAN HALEN 3-3 OMD 15-8 JANET JACKSON 14-9

WSKZ/Chatter Chase/Scott

none Hottest: PRINCE 1-1 VAN HALEN 2-2 NIAMI SOUND MACHI 3-3 WHITNEY HOUSTON 7-7 MIRE & THE MECHAN 13-13

Philips/Aden JOHN COUGAR PATTI AISTIN 36 SPECIAL BOYS: DON'T CFY DAVID BOMRE HOTLBER HOTLBER HARALEN 3-1 MHITMEY HOUSTON 6-3 LEVEL 43 PHACHI 14-11 HADONKA JSILK

WGAN/Portland, ME Falcon/0'Neil FALCO 16. SPECIAL ART OF NOISE GIUFFFIA HOLLEAT, PTT. SHOP 80FES 3-1 PTT. SHOP 80FES 3-1 PTT. SHOP 80FES 3-1 PATT. MALEN 4-3 JANET JACKSON 8-6 NADONNA 16-9

LABELLE & MCDONAL 3 KZPS/OBMES.TX John Shomby EL DERARGE FABULOUS THUMDERE SIMPLY RED (dp) JETS HOTLEGEN PRINCE L-1 MSUT JACKSON 5-1 MHITMEY HOUSTON 9-6 OMD 17-9

WDCG/Durham-Re Edwards/Wright SINPLE HINDS GEORGE MICHAEL BOYS DON'T CRY JETS DREAM ACADENY HOLLBEL

DREAM ACADEM Hottest: ROBERT PALMER 2-1 PET SHOP BOYS 3-2 VAN HALEN 5-3 WHITNEY HOUSTON 8-4 HADONNA 15-8

Stave Owens FALCO PATTI AUSTIN HOTLESEL WEITNEY HOUSTON 22-1 NU SHOOZ 4-2 MAGAZINE 6D 6-3 PRINCE 1-4 JANET JACKSON 8-6

KEZB/EP Paso, TX Ron Haney GEORGE MICHAEL SIMPLY RED (dp) HOTEGET / PRINCE 1-1 PET SHOP BOYS 6-3 WHITMEY HOUSTON 8-5 HAGABIRE & 0 11-9 MAGBIRE & 0 11-9 MAGBIRE & 0 11-9

WKSI/Greensboro, NC Jackson/Danver

NORE NOTEELS VAN HALEN 3-3 HHITNEY HOUSTON 4-4 PHIL COLLINS 6-6 NOBERT PALMER 12-12

HOWARD JONES JULIAN LEMNON BOYS DON'T CRY SIMPLY RED BLOW MONKEYS 36 SPECIAL LOWERBOY (dp) GAVIN (CHRISTOPHER JETS HOTTOBIL

JETS Hottesta VAN NALEN 3-1 PET SHOP BOYS 4-2 PHIL COLLINS %-3 OUTFIELD 11-4 OHD 13-7

WCKN/Graenville, SC Wilson/Norris

KAM2/EI Paso, TX Steve Owens

KEZB/E! Paso, TX

SOUTH

PARALLEL TWO

WOMP-FM/Whe Forster/Stewart 30 SPECIAL 30 SPECIAL MODELS. JOHN COUGAR ANIMOTION FABILOUS THUNDERB PABILOUS THUNDERB MORTAGEN PUT SKOP BODYS 15-4 PHIL COLLINS 16-6 JAMET JACKSON 18-12 MIRE & THE MECHAN 29-20

WOKHKnoxville, TN Harper/Beach JOHN COUGAR SIMPLY RED PALCO KATRINA & THE MAY HOLEAT: HOBERT PALMER 1-1 PET SHOP BUTS 3-2 VAT MALE 7-2 32 MANET JACKBON 24-13 WNOK-FM/Columbia, SC Windham/Plemmons WindhenvPlammons GEORGE HICHAEL JOHN COLOGR FALCO SIMPEY CED JEINFEY CED JEINFEY CED JEINFEY CED JEINFEY CED HICHAEL MICHAEL ANDERY MUSTON 15-8 MUSTON 15-8 MUSTON 15-8 LABELLE & MCDONAL 35-

WFMI/Lexington, KY Fouldered GEORGE HICHAEL EL DEBARGE POTO DB SPECIAL DREAM ACADEMY HOLENEL ROBERT PALMER 2-1 PET SNOP BOYS 3-2 WHITNEY HOUSTON 4-3 VAN HALEN 7-4 NU SHOOZ 29-15 Fox/Jonze

NU SHOOZ 29-15 WLRB/Louisville, KY Knightlyane FALCO GEDRGE HICHAEL JETS PET SHOP BOYS 4-1 VAN HALEN 9-5 JANET JACKSON 17-12 OMD 18-15 WHITNEY HOUSTON 21517

WLRS/Louisville, KY Knight/Lyons Angrouyona JETS FABULOUS THUNDERB HOLEESI ROBERT PALMER 2-1 PET SHOP BOYS 3-2 VAN HALEN 4-3 JANET JACKSON 11-9 WHITMEY HOUSTON 12-10

FM100/Memphie, TN John/Conley John/Conley GEORGE HICHAEL Hottest: NOBERT PALMER 2-1 PET SHOP BOYS 4-2 MADONNA 18-11 JANET JACKSON 27-18 NU SHOOZ 35-29

Z103/Memphis, TN Kelly/Knight

KettyiKright JETS BILJY CCEAN FABULOUS THINDERB EL DEMARGE FALCO 36 SPCIAL GIUFFELA BOLLEGET HOLLEGET BOLY FOX 2-2 PET SHOP BOYS 6-3 OUTFIELD 15-6 HADDNNA 20-10 NANS FM/Greenville, SC

HADORNA 20-10 SEXUMIANN, FL Holiday/ENGT GEORGE HICHAEL HEART HOS SECRA DAVID BOVIS CIL DAVID BOVIS FT SHOP BOVIS 2-1 HIGHT HOSTORICH 4-3 HADORNA 9-4 LABELE & MCDONL 20-12

WABB-FM/Mobile, AL FRANZBARVYST ZZ TOP EL DEBARCE (dp) LABELLE & MCDONAL NOTEBEL UTTELD 5-5 NEW EDITION 7-6 PET SHOP BOYS 9-7 WHITNEY MOUSTON 15-8 MR. MISTER 17-11

WHHY-FM(Montgomery, AL Bob Releigh

KBFM/McAllen-Brownsville TX

KX104/Neshville, TN KX104/Nestville, TN Cook/Fox EL DEBARGE GEORGE MICHAEL Hottest: Van HALEN 3-2 WHITNEY HOUSTON 7-3 PET SHOP BOYB 6-4 PHIL COLLINS 10-6 HADONNA 21-14

WilsonNortis John CouGas (dp) Gonde Michael 18 SPECTAL (dp) BEORECTAL (dp) BOUREDISTAGE HEART DAVID PACK HOTTE: ROUGHTONNAL 17-8 HADOHN 3)-5 CULTURE CLUB 31-19 NU SHOOZ JOHN COUGAR HEART HEART LABELLE 4 MCDONAL HOITELL PET 500P BOYS 2-1 BOSERT PALMER 11-3 PHIL COLLINS 8-4 QUTFIELD 10-8 VAN HALEN 13-9

KABE/Houston, TX Paul Christy SIMPLY RED HEART Hottest; Van HACM 2-1 OVTPIELD 15-9 WHITTNEY HOUSTON 18-10 BOYS DON'T CEY D-23 KBFMAMCARen Brownevill Micheol Cruz TX OND SIMPLE MINDS Hottest: PET SNOP BOYS 1-1 NU SHOOZ-6-2 NIANI SOUND MACHI 8-4 ROBERT PALMER 10-5 NADONNA 13-6

SATYX/Jackson MS AbeNCrows HOMARD JONES PALCO HOTLEST: ROBERT PALMEE 2-1 PET SHOP BOYS 7-2 VAN HALEN 4-3 JANET JACKSON 10-4 PHIL COLLINS 8-6 WQUT/Johnson City, TN Mark Potter

Mark Potter John CougAR 36 SPECIAL BOYS DON'T CRY (dp) Mottaet: VAN HALEN 4-1 FOLLING STONES 16-9 NIANT SOUND MACHI 20-10 MITWEY MOUSTON 26-18 JANET JACKSON 29-21

WFXX/Williame Minier/Stratton ort. PA MINERIA/SIGN BOYS DON'T CHY JB SPECIAL WILD BULF SIMPLY RED (dp) HOTEAST VAN HALEN 5-1 OND (4-6 NIANT SOUND JACH1 12-7 MITNEY HOUSTON 16-9 'LEVEL 42 20-14

Y107/Nashvile, TN St. Johv/Pacce HEART JOHN COKOAR LEVEL 42 Hottast PRINCE 1-1 PRINCE 1-1 PROBERT PALMER 2-2 PET SHOP SOYS 3-3 VAR HALEN 5-4 WHITNEY HOUSTON 15-6

8J106/Orlando, FL Thomas/Wright ThommanWright EL DEBARGE TLADER ETS ETS SIMPLY RED MOTEST NOTEST MITTER MOUSTON 13-9 MADDINA 21-14 HOWNED JONES 26-20 GEORGE MICHAEL D-33

GEDROC HIGHAEL D-35 YIGE/Orlando, FL Biscy/Boel PSYCHADELLC FUR (dp) JETS JETS JETS HEL FRANS-X PRESHOP BOYS 3-1 ROBERT PALAER 4-2 YOFFY/ELD 13-0 WHITMEY HOUSTON 21-12

HHI THEY HOUSTON 21-12 SUZRAINAN C Deliora/Hunter PALCO HEART HOWARD JONES HOUTES HOUTES HOUTES PET SHOP BOYS 17-6 HADONNA D-19 WRVQ/Richmond, VA

LEVEL 42 JETS FALCO Hottest: PET SHOP BOYS 4-] JANET JACKSON 3-2 PHIL-COLLINS 7-4 OUTFIELD 9-5 WHITNEY HOUSTON 16-6

WHITNEY HOUSTON 16-WXLK/Roamoke, VA BrowniO'Shea ELO 38 SPECIAL JETS NU SHOOZ HOTLEAEL OHD 1-1 STONES 1-2 PHIL COLLINS 6-3 VAN HALEN 5-4 HP. MISTER 18-11

KTUX/Shreveport LA Steel/Weber PSYCHEDELIC FUR 38 SPECIAL DAVID SOWIE WILD BLUE GEDRGE MICHAEL HODELS MODELS Rotest: Robert Palmer 2-1 WRITNEY HOUSTON 3-2 VAN HALEN 4-4 JANET JACKBON 11-8 OUTFIELD 13-10

WKZL/Winston-Salem, NC Anney Joseph

Finney/Joseph 38 SPECIAL DAVID BOWID: HOOTERS JETS (dp) HOOTERS JETS (dp) HOOTERS 2017FIELD 3-2 VAN NALEM 4-3 PET SKOP BOYS 6-4 BOB SEGER 14-9

PARALLEL THREE

KFMM/Abdeme, TX Dom Tash 36 SPC:TAL MODUT SUES HONDAT SUES HONDALLE SEXTON:(dp) LOVERADY (dp) HOTLEST 90 FD/ST 510 FD/ST 5-1 500FPED/18-11 BOUNCEDIS TAGG 25-14 KOIZ FMUAmarillo, TX

 $\begin{array}{c} \textbf{K}(\textbf{D}L \in \textit{RMLAmeridie}, \textbf{TX} \\ \textbf{Btime Kryst } \\ \textbf{Diens Kryst } \\ \textbf{Diens Kryst } \\ \textbf{R}_{\text{ALCO}} \\ \textbf{R}_{\text{ATRIN A}} \quad \textbf{THE WAV (dp) \\ \textbf{R}_{\text{ADRIN A}} \quad \textbf{R}_{\text{ADRIN A}} \\ \textbf{R}_{\text{ADRIM A}} \\ \textbf{R}_{\text{ADRIM$ 

WKSF/Ashevada, NC John Stavana JETS HOWARD JOHES FAMUGUS THUNDERR PAUCO BEALT PAUCO BEALT PAUCO DET SHOP ROYS 2-1 VAN SALEN 11-5 UTFYZEL 0.2-6 NI 16-7. WHIL COLLINS 15-8 Olori Merkdian, MS Dele Taylor JH SPECIAL ART OF ROLSE DAVID PACK AND TAYLOR J-3 JANTET JACKSON 4-4 ROLLING STONES 5-5 PHIL COLLINS 6-6 WHITHEY NOUSTON 12-7 WJAD/Beinbridge, GA Elliot/Kelly 

WQID/Biol. AS Bob Lima Bob Lima Bob Lima Hotess Max John Coodlar (dp) Glupprid. (dp) Rotest Bitter 4. The Rechan 19-12 NR. HISTER 24-13 HINDYNA 15-26 HONEYMODN SUITE 37-29

WCGQ/Columbus, GA Alan DuPreist

Hottest: Princz 1-1 Robert Palmer 2-2 Pet SHOP BOYS 3-3 VAN HALEN 4-4 HONEYMOON SUITE 8-8

KISR/Ft. Smith, AR Rick Heyes

BOYS DON'T CNY JOHN COUGAR HODDY BLUES FALCO SIMPLY RED GRAHAM NASH

Q104/Gededen, AL Devis/St. John

JE SPECIAL (dp) FALCO (dp) HEART KATRINA & THE WAY DAVID PACK

WYKS/Gainesville, FL Jerl Banta

DAVID PACK Mottest; JANET JACKSON 2-1 PET SHOP BOYS 7-2 HHITHEY HOUSTON 9-6 LABELLE & HCDONAL 10-7 NU SHOOZ 18-9

JUNDARY GEOREF MICHAEL BILLY OCEAN JOHN COUGAR MODELS (dp) Hottest: ROBERIOP BOYS 3-2 HIAHT SOUND RACHI 4-3 VAN KALEN 6-4 OND 7-5

OND 7-3 WZYP/HUMITAVIIB. AL TOM Kaley GEDING: MICHAEL PROVIDEDLIC FUR PROVIDEDLIC FUR PROVIDEDLIC FUR PROVIDEDLIC FUR PROVIDEDLIC FUR BLOW MONKTONS (dp) HOLTERS: PT SHOP BOTS 2-1 PROVIDEDLIC FUR SHOP BOTS 2-1 PROVIDEN 14-5 VAN HOLES 11-8 MONAED JONES 28-19 PENDEN

KSMB/Lafeyette. LA Segraves/Small, PSYCHEDELIC FUR JOHN COUGAR DREAH ACADENY FALCO

FALCO Hottent: WHITNEY HOUSTON 9-4 VAN HALEN 10-5 DUTFIELD 13-6. OMD 15-7 MIAMI SOUND MACHI 18-13

CRAINAM NMON HOILESI -YAN HALEN 1-1 ROBERT PALMER 9-4 MIKE & THE MECHAN 12-7 PET SHOP BOYS 13-8 MADONNA 32-19

Faico

Jets

KNOE FM/Monroe, LA Knighter/Clary Knighten/Clary GEORGE MICHAEL MOODY BLUES FABULOUS THUNDERB BARRY MANILOW ATLANTIC STARR HOLLES ROBERT FALMER 2-1 PET SHOP BOYS 3-2 PFINCE 1-3 VAN NALER 8-5 PHIL COLLINS 9-6

KWES/Odean Mid John Clay John Clay ELO (dp) BILLY OCEAN (dp) BILLY OCEAN (dp) PALCO (dp) EL DEARGE (dp) Hottest BOYS DON'T CHY 1-1 PRINCE 2-2 VAN HALEN 4-3 GEORCE MICHAEL 30-17 JETS 32-19

WPFM/Pename City, FL Jeff Davie

Jeff Devia WAX PAT DP NOISE ANT DP NOISE ANT DP NOISE PLOW MORKEYS GENRCE HICHAEL HOTHERT PALAER 1-1 YAM MALEN 9-5 NU SHOOZ 11-7 NHITTWEY MOUSTON 16-9 HADDHNA 25-15

ZIOZ/Bavennsh, GA Sommer/McFerlend FADULOUS THUNDERB HOLLOUS THUNDERB HOLLOUS THUNDERB HOLLOUS THUNDERB HOLLOUS THUNDERB HIANIS SOUND HACHI 8-6-3 HIANIS SOUND HACHI 8-6-3 HIANIS SOUND HACHI 8-13 BOYS DON'T CRY 27-24

WGLF/Talishooses, FL Rick Sprinkleb Nuck Sprinkleb JOHN COUGAR JETS EL DEBARGE KATRINA & THE MAY (dp) PSYCHEDELIC FUR (dp) Notlest Robert PALMEP 1-1 VAN HALEN 2-2 PET SHOP BOYS 6-3 MHITNEY MULSYON 18-8 MHADUNA 25-19

KNIN/Wichits Felle, TX Beck/Key

BeckKey MADDNAA MADDNAA MADDNAA NU SHOOZ BOYS DON'T CRY (dp) FALCO (dp) ASSIV SLUES (dp) MOTCHARLE SERVION (dp) HOTTS NOP BOYS 3-1 VAN NALEX 4-3 MITTNEY HOLFON 8-4 GINET JACKSON 26-16

WHSL/Wilmington, NC CHARLIE SEXTON

30 SPECIAL KING HOSTERSI ROBERT PALMER 2-1 VAN HALEN 3-2 PET SHOP BOYS 4-3 ROLLING STONES 8-6 MADONNA 27-12 WVBS/WH

Frod Amen JETS FALCO FL DETARCE POBERT TEPPER HOISERT FOBERT PALMEE S-2 VAR HALXEN L1-6 WHITNEY HOUSTON 20-12 SIMPLY RED 22-16 MADONNA 28-29-5

237 Reporters 232 Current Reports

The following station reported a frozen playlist this week: WCGO/Columbus The following stations failed to report this week, and Iherefore their playlists were frozen: KTKS/Dallas KTKS/Dallas WKSI/Winston Salem WKQB/Charleston KQCR/Cedar Rapids

### MIDWEST

MOST ADDED Whitney Houston 38 Special Pet Shop Boys George Michael **FI DeBarge** 

## **CHR ADDS & HOTS**

WEST

PARALLEL TWO

KNMQ/Albuquerc Stucker/Rountree

GEORGE MICHAEL

### WEST MOST ADDED **38 Special** George Michael

Vhitney Houston **Robert Palmer** 

HOTTEST

Pet Shop Boys

## MIDWEST

### PARALLEL TWO

HOTTEST

Van Halen

Simon/Brown

Terry Weinecht

WVIC/Lansing, Mi Bennetti/Maloney

SIMPLY RED ROBERT TEPPER

WAX PSYCHEDELIC FUR

Z104/Medison, WI Little/Hudson

LITER/Hudson NU SHOOZ LABELLE & HCDONAL FALCO

FALCO Hottest: ROBERT PALMER 1-1 PHIL COLLINS 11-5 HIAMI SOUND MACHI 13-11 WHITKEY HOUSTON 21-13 MADONNA 22-15

K 1103/Oklahoma City, OK

Cabill/Davis

PSYCHEDELIC PUR Hottest: OUTPIELD 3-2 PET SHOP BOYS 6-4 WHITNEY HOUSTON 8-6 HONEYMOON SUITE 16-10 BOYS DON'T CRY 22-15

WKDD/Akron, DH FATRINA & THE WAV BILLY OCEAN SIMPLY RED LABELLE & HCDONAL 36 SPECIAL GEORGE MICHAEL = Hottes: Notest: ROBERT PAIMER 1-1 VAN HALEN 3-3 OUTFIELD 5-4 WHITNEY HOUSTON 8-5 MIKE & THE MECHAN 17-8

WKAU/Appleton-Oshksoh, WI Ros/Bradieigh FABULQUS THUNDERB SIMPLY RES HUS SHOOZ HODELS (dp) Bottest: PET SHOP BOYS 2-1 VAN HALEN 5-3 OUTFIELD 6-4, OHD 12-6 WHITNEY HOUSTON 16-9 Ross/Bradleigh

WGCL/Cleveland, OH LoCascio/Bumper

LoCameloiBumper Journey Honeywoon Suite Julian Lennon Teans for FEARS. Hotest: RoBERT PALMER 2-1 OUTFIELD 4-3 PET SHOP BOYS 6-4 PHIL COLLINS 7-5 VAN HALEN 10-7

WNCI/Columb Richards/Foxx OH OH Richards/Foxx MIKE & THE MECHAN SIMPLE MINDS HEART GEORGE MICHAEL ROBERT PALMER 4-1 WHITNEY HOUSTON 7-3 PHIL COLLINS 11-5 OUTFIELD 17-8 MIAMI SOUND MACHI 18-12

KIIK/Devenport, IA Jim O'Here Jim O'Hers BILLY OCEAN GEORGE MICHAEL TEARS FOR FRARS SIMPLY RED Hottest, MITMEY MODO WITMEY MODO 20 SHORE 32-21 LABELLE & HCONAL 33-22 MOODY BLUES 28-24

WGTZ/Dayton, OH.

John Robertson LABELLE & MCDONAL HOWARD JONES 38 SPECIAL EL DEBARGE HOLEGSI: ROBERT PALMER 1-1 VAN HALEN 3-2 PET SHOP BOYS 8-4 JANET JACKSON 12-5 GUTFIELD 10-7

KRNQ/Des Moines, IA Doug Gillan HOWARD JONES SIMPLD MINDS GIUFFRIA (dp) Hottest: ROBERT PALMER 2-1 PT SHOP BOYS 5-2 WHITNEY HOUSTON 10-4 VAN HALEN 12-5 MIKE & THE MECHAN 30-20

### KZIO/Duluth, MN Michaels/Herman

HOWARD JONES DREAM ACADEMY LABELLE & MCDONAL (dp) LABELLE = NETONIC (1) ROBERT PALMER 3-1 VAN HALEN 4-2 PET SHOP BOYS 5-3 OUTFIELD 8-6 WHITNEY HOUSTON 18-12

WMEE/Ft. Wayne, IN Tony Richards

Tony Richards HONEYHOON SUITE NU 450002 22 TOP JOHN COUGAR HOWAND JONES GONGE HICRAEL HOLEST HOLEST HOLEST HOLEST HOLEST HICRAELINS 9-5 JANET JACKSON 21-12 WGRD/Grand Rapids, MI

Stevens/Olek Stevens/Olek CULTURE CLUB FABULOUS THUNDERB Hottest: ROBERT PALMER 1-1 BOB SEGER 3-2 VAN HALEN 5-4 PET SHOP BOYS 12-8 OND 29-15

WIXX/Green Bay, WI McCarthy/Michael T.

DREAM ACADEMY TEARS FOR FEARS NU SHOOZ HEART

HEART Hottest: PET SHOP BOYS 2-1 WHITNEY HOUSTON 4-2 OND 19-6 MIKE 4 THE MECHAN 14-7 MADONNA 19-8

CahilUDavia 38 SPECIAL HONETMON SUITE EL DEBARGE VAN MALEN 2-2 PET SNOP BOYS 6-4 OHD 14-6 WHITNEY HOUSTON 19-10 MADONNA 21-14 KOFM/Oklahoma City, OK Cooper/Casey 38 SPECIAL

JETS PABULOUS THUNDERB (dp) Hottest: PET SHOP BOYS 13-1 PHIL COLINS 7-2 ROBERT PALMER 18-3 VAN RALEN 29-9 MADONNA 30-15

KOKO/Omehe, NB Mark Evens Mark Evens 36 SPECIAL GEORGE MICHAEL TEARS FOR FEARS HEART EL DEBARGE PET SHOP BOYS 3-1 WAINTRY HOUSTON 5-3 'VAN HALEN 6-4 PHIL COLLINS 15-10

KZ93/Peoria, IL eith Edwards

Keth Edwards 22 TOP CULTURE CLUB JETS 38 SPECIAL HOLTEST: PHIL COLLINS 2-1 PET SHOP BOYS 3-2 WHITNEY HOUSTON 4-3 HIRE & THE HECHAN 5-4 HADONNA 13-9

WZOK/Rockford, IL Brill/Dent

BILLY OCEAN DREAM ACADEMY JOHN COUGAR 30 SPECIAL HOLLESI VAN RALEN 4-2 PHIL COLLINS 5-3 OUTFIELD 11-6 OND 10-7 JANET JACKSON 16-10 WRON/Toledo, OH

WRON/Toledo, Joe Thomas JOHN COUGAR LOVERBOY MODELS LOVERBOY MODELS SIMPLY RED B.E. TAYLOR GROUP Hottest: ROBERT PALMER 2-1 BOB SEGER 3-2 VAN HALEN 4-3 OUTFIELD 5-4 PET SHOP BOYS 6-5 KAY107/Tulas, OK Herv Blain

FALCO HEART HONEYMOON SUITE (dp) HONEYMOON SUITE (G Hottest: PHIL COLLINS 3-1 DAN SEALS 4-4 OUTFIELD 7-6 ROBERT PALMER 12-7 FORCE MD'S 15-9

KEYN FM/Wichits. KS WAZY-FM/Lafayette, IN KEYM-FMANNChis.KS Land/Pearman Julian LENNON JB SPECIAL Pottest: PHIL COLLINS 1-1 WHITNEY HOUSTON 6-2 OUTFIELD 3-3 NIAMI SOUND MACHI 5-4 NR. MISTER 12-5 K riati/I Kristilouizos HEART 30 SPECIAL GIUFPRIA EL DEBARGE HOILEST ROBERT PALMER 2-1 PET SHOP BOYS 5-2 VAN HALEN 4-3 OUTFIELD 6-4 PHIL COLLINS 7-5

KFRX/Lincoln, NE Johnson/Meyer JOHNBORTHY HEART SIMPLE MINDS LABELLE & HCDONAL (dp) FABULOUS THUMDERB (dp) HOTESTI PRINCE 1-1 VAN HALEN 5-2 OMD B-3 MITTMEY HOUSTON 11-5 PET SHOP BOYS 13-8

NR. OH LABELLE & MCDONAL TEARS FOR FEARS Hottest: ROBERT PALMER 2-1 PET SHOP BOYS 3-2 VAN HALEN 6-3 PHIL COLLINS 10-4 WHITNEY HOUSTON 19-10

PARALLEL THREE KYYY/Blemerck, NC

FALCO Hottest: ROBERT PALMER 3-1 PET SHOP BOYS 4-2 ROLLING STONES 6-4 OUTFIELD 7-5 VAN HALEN 10-6 b Beck Bob Back GEORGE HICHAEL GEORGE HICHAEL DEDEM ACKDENY DEDM ACKDENY DIGLEALE & MCDONAL (dp) NOTETELL & MCDONAL (dp) NOTETELL 4-2 OMD 15-10 WHITNEY HOUSTON 16-11 BOYS DON'T CRY 20-13 WKKXX/Bakersfield, CA Squires/Kamper NONE Hottest: ROBERT PALMER 1-1 VAN HALEN 5-2 WHITNEY HOUSTON 8-3 PET SHOP BOYS 12-4 MADONNA 14-11

WBNQ/Bloomington, IL Justin/Robbins Justin/Robbins STARSHIP HOWARD JONES GEORGE MICHAEL JOYENBOY (dp) FALCO (dp) FALCO (dp) FALCO (dp) FALCO (dp) FALCO (dp) FORET PALMER 2-1 PET SHOP BOYS 10-5 PHIL COLLINS 14-6 WHITNEY HOUSTON 19-7

Jim Clouse

PALCO EL DEBARGE

Brad Fub

BILLY OCEAN

Valtekus Tony Waltekus EL DEBARGE HOWARD JONES MODELS JOHN COUGAR HEART

MAINTENESSING MIRE & THE MECHAN HOTEASI ROBERT PALMER 4-1 PRINCE 1-20 VAN HALEN 6-4 PET SHOP BOYS 8-5 WIITNEY HOUSTON 18-11 KP95/Bolse, ID WBWB/Bloomington, IN ea/Gregory

FALCO DREAM ACADEMY MOODY BLUES HODDY BLUES Hottest: PET SHOP BOYS 1-1 MIAMI SOUND MACHI 3-2 PHIL COLLINS 4-3 VAN RALEN 8-4 JANET JACKSON 16-10

KIMN/Denver, CO

KSND/Eugene, OR

BurnelHyst Hoody BUIES JURNELE EXTON SIMPLY RED JOHN COUGGAR HOUELS LOVERBOY HOTTER: HOUSTON 5-4 BOYS DON'T CITY 12-5 HADONNA 13-6

KBOS/Freeno, CA

Kris Ven Kemt Kri Ven Kemp HEART HOOTERS HOETERS HOETERT PALMER 2-1 PET, SHOP BOYS 3-2 WHITNEY HOUSTON 14-1D CHERRELLE 15-11 JETS 33-23

Burne/Hyatt

WAX JOIN COUGAR SIMPLY RECDONAL LABELLE & MCDONAL HOTLEST: PHIL COLLINS 2-1 PET SNOP BOYS 4-2 ROBERT PALMER 8-4 WHITNEY HOLSTON 18-10 OHD 21-16

Erickson/Perez CULTURE CLUB

KQXR/Bakersfield, CA

Martino/Simon

GIUFFRIA Hottest: VAN HALEN 2-1 ZZ TOP 11-5 WHITNEY HOUSTON 18-10 MADONNA 23-12 MR. MISTER 26-14 KYTSIBois. D Tom Evan PANULOUS THORDERS ADD'T CRY ADS DON'T CRY ADS BIS SPECIAL JETS WHARLE SERTON (dp) Hottes: PRINCE 2-1 VAN RALERN D MCHL 5-3 HALDEND MCHL 5-7 HADONNA 20-10 KIYS/Boise, ID WCIL FM/Carbondale, IL

HEART Hottest: WHITTEY HOUSTON 1-1 VAN HALEN 2-2 JANET JACKSON 3-3 PET SHOP BOYS 7-4 MADONNA 30-14 KIKX/Colorado Springs, CO KOCR/Cedar Repide IA John Dantzer John Dantzer John COUGAR ART OF NOISE WAX (dp) MCODY BLUES (dp) DREAM ACADEMY (dp) SIMPLY RED (dp) ROBERT TEPPER (dp) HOTLest: PTT SNOP BOTS 1-1 VAN DALEM J-5 WHITNEY HOUSTON 11-6 OMD 16-8 Brad Fuhr none Hottest: FALCO 1-1 ROBERT PALMER 2-2 WHITNEY HOUSTON 5-5 PET SHOP BOYS 6-6 VAN HALEN 9-9

KCMQ/Columbia, MO Tuttin/Beker 38 SPECIAL EL DEBARGE MOODY BLUES GEORGE MICHAEL GIUFFRIA

GIUFFRIA Hottest: ROBERT PALMER 2-1 PET SHOP BOYS 3-2 VAN HALEN 8-4 HADONNA 25-17 NU SHOOZ 32-26 Y94/Fargo, ND Anderson/Palme

Anderson/Paimer SIMPLY RED NU SHOO2." GEDNGL+ICHAEL FABLILOC THUNDERB (dp) ROBERT PAILNER 1-1 PETINCE 2-2 PETINCE 2-2 PETINCE 2-2 PETINCE 3-1 NIKE & THE MECHAN 15-12 OMD 21-15

OMD 21-13 KKXL-FMIGrand Forks, ND NordineRight LABELLE & MCDONAL HONARD JONES HOTEEat: PET SHOP BOYS 8-1 VAN HALEN 7-4 VAN HALEN 7-4 WHITNEY HOLSTON 11-8 OPD 100N'T CRY 19-13

KKLS/Repid City, SD Sherwin/Kellewey Sherwin/Kalewsy JANET JACKSON LABELLE & HCDONAL GIEFERIA GUEFERIA HILLY OCEAN HOLLESE PHILL COLLINS 4-1 VAN HALEN 2-2 ROLLING STONES 10-5 PET SHOP BOYS 13-7 22 TOP 12-9

99KG/Salina, KS Ray Pollard GEORGE MICHAEL LOVERBOY GIUFFRIA JETS JETS Hottest: PHIL COLLINS 11-7 OUTFIELD 10-8 MIANI SOUND MACHI 20-11 WHITNEY HOUSTON 31-25 HOWARD JONES D-36

KMGX/Freeno, CA

KDON-FM/Selines, CA Kirk Cliett LINE CHERK LABELLE & HCDONAL DREAM ACADEMY HOWARD JONES EL DEBARGE GIUFFRIA (dp) BOURGEDIS TAGG (dp)

KKRC/Sioux Felle, SD Den Kleiey

GEORGE MICHAEL JOHN COUGAR SIMPLE MINDS LABELLE & MCDONAL

Hottes: PET SHOP BOYS 3-2 VAN HALEN 8-5 WHITNEY HOUSTON 11-7 OHD 18-8 BOYS DON'T CRY 2D-11

KWTO-FM/Soringfield, MO

HOOTERS

HADELLE & HEDORAL ROBERT PALMER 2-1 VAN HALEN 3-2 PET SHOP BOYS 5-3 OUTFIELD 13-8 WHITNEY HOUSTON 14-9

T.K. O'Grady

NU SHOOZ

KMGX/Freeno, CA Berry/Carter ART OF NOISE EL DEBARGE BOURGEDIS TAGG TEARS FOR FEARS HOLLERL JANET JACKSON 2-1 PET SHOP DOYS 3-3 NU SHOOZ 5-4 MADONNA 29-15 KYNO-FM/Fresno, CA Walker/Devis Walker/Deve GEDRGE HICHARL BILLY OCEAN SADE DAVID -ROWIE (dp) Hottest: PET SHOP DOYS 2-1 PHIL COLINS 7-3 JANET JACKSON 13-8 OMD 18-11 ROBERT PALMER 19-12

KQMQ/Honoluks, HI Kimo Akane

Kimo Akane LABELLE & MCDONAL (dp) STARSHIP HOOTERS (dp) BOYS DON'T CEY (dp) KING (dp) TEARS FOL FEARS (dp) YAN HALEN 2-1 FOREST PLANER 3-2 PER SHOP BOYS 7-5 WITTHEY MUSIFON 10-6 JANET JACKSON 12-7

KLUC/Las Vegas, NV KLUGCLas Vegas, NV Dean/Taylor GEORGE MICHAEL HOLEest: PET SHOP ROYS 2-1 WHITNEY HOUSTON 3-3 PRINCE 4-4 ROBERT PALMER 6-5 PHIL COLLINS 7-6

KFIV/Modesto, CA Russ Novak

Russ Novek PALCO (dp) PALCO (dp) goonge HCHAEL goonge HCHAEL HOWARE JONES WILD BLUE (dp) Nottest: PET SHOP BOYS 5-1 POBERT PALMER 3-2 JANET JACKSON 4-3 ROLLING TONES 6-4 CHERPELLE 1-5

K093/Modesto, CA Casey/Edwards

SIMPLY RED GEORGE MICHAEL HEART CULTURE CLUB ATLANTIC STARR ATLANTIC STARR Hottest: PRINCE 1-1 PHIL COLLINS 7-3 ROBERT PALMER 10-5 WHITNEY HOUSTON 12-6 VAN HALEN 24-18

KCAQ/Oxnerd-Vent - 64

Robbing/Williams FALCO HOOTERS ANIMOTION BILLY OCEAN EL DEDARGE HOLTEST PET SNOP BOYS 1-1 JAMET JACKSON 5-2 WHITNEY HOUSTON 10-4 OHD 15-11 HADOWNA 17-12

KXYQ/Salem, OF Jim Ryan 36 SpECIAL DREAM ACADEMY MODELS LABELLE & HCDONAL HOTEST: VAN HALEN 1-1 WHITNEY HOUSTON 15-5

WHITNEY HOUSTO OMD 16-12 MADONNA 21-14 JOURNEY 28-18

GIOTACT BOURGEDIS TAGG (a) Hottest: PET SHOP BOYS 1-1 ROBERT PALMER 3-2 ZZ TOP 19-11 OMD 22-16 NU SHOOZ 25-20 KCPX/Salt Lake City, UT Stone/Smith GEORGE MICHAEL JOHN COUGAR (dp) JOHN COUGAR (dp) FALCO GIUFFRIA 36 SPECIAL Motteat: ROBERT PALMER 1-1 LEVEL 42 9-4 PHIL COLLINS 13-6 OMD 19-12 WHITNEY HOUSTON 25-15

KZZU/Spokane, WA John Langen

FALCO BILLY OCEAN 38 SPECIAL 38 SPECIAL MODELS" JOHN COUGAR Hottest: PET SHOP BOYS 3-2 BOURGEDIS TAGG 18-14 MR. HISTER 25-20 NU SHOOZ 33-25 TEARS FOR FEARS D-34

KRQ/Tucson, AZ Gille/Johnson

UNINELADATE OF THE CAR BOYS DON'T CAY DON'T CAY PALEN (dp) PALEN (

PARALLEL THREE

KGOT/Anchorage, AK J.D. Chandler 36 SPECIAL GDORGE MICHAEL GNAREL MICHAEL CHARLIE SEXTON MODELS FALOUPRIA (dp) HOLTERIA HOLTERIA HOLTERI J.D. Chandles

KYYA/Billings, MT Charlie Foxx JOHN COUGAR EL DEBARGE Hottest: ROBERT PALMER 1-1 BOYS DON'T CRY 3-2 ROLLING STONES 11-5 OUTFIELD 12-6 VAN HALEN 14-7

KBOZ-FM/Bozemen, MT

KBO2-FM/Bozernan, M Roger Neison SIMPLY RED GEORGE MICHAEL BOYS DON'T CRY HOTEMEI: ROBERT PALMER 2-1 PET SHOP BOYS 3-2 OUTFIELD 6-3 PHIL COLLINS 12-6 MADORNA 18-9

MOORALEWNEY 30 SPECTAL FALCO EL DEBARGE MODELS (4p) HOITERLE DUTFIELD 7-5 VAN HALEN 8-6 JANET JACKSON 12-7 WHITNEY HOUSTON 18-11 WSPT/Stevens Point, Wi Bouley/Steffen MODELS 38 SPECIAL 38 SPECIAL SIMPLY RED PSYCHEDELIC FUR (dp) HOLTMATL 1 VAN HALEN 1-1 ROBERT FLAMER 3-2 ROLLING STONES 7-3 SLY FOX 4-4 WHITNEY HOUSTON 10-6

Faico

WDBR/Springf Hd, IL

KTRS/Casper, WY Kelly Gordon

Kelly Gordon SUIFFRIA (dp) PETER GABBIEL JOHN COUGAR HOOTERS EL DEBARGE HOLTENS (dp) EL DEBARGE HOLTENS (dp) PHIL COLOINS 4-1 PHIL COLOINS 4-1

KKAZ/Chevenne, WY

Deve Hunter GEORGE MICHAEL WAX JOHN COUGAR (dp) JETS (dp) HOITEGEI: ROBERT PALMER 2-1 VAN HALEN 6-3 PHIL COLLINS 8-4 OUTFIELD 11-7 OMD 15-10

KOZE/Lewiston, ID Jey McCell

Dave Hunter

Kevin Rabat 30 SPECIAL CHARLIE SEXTON FALCO SIMPLY RED HOTLEAS: VAN HALEN 2-1 JANET JACKSON 3-2 PET SHOP BOYS 5-4 OND 18-8 HADONNA 26-14 KFMW/Wete Dee/Hansan

KDVV/Topeka, KS Kevin Rabat

Decification FALCO GEDREGE HICHAEL EL DEBARGE DERAW ACADEMY HOLTEST: MIKE & THE MECHAM 17-10 WHITHEY HOUSTON 21-14 ZZ TOP 23-19 MADONNA 36-24 JOURNEY 37-27

SLY96/Sen Luie Obispo, CA Joe Collins

Joe Colline Joe Colline FALCO EL DEBARGE KING 38 SPECIAL FABULONS THUNDERB HOLTEAT PET SNOP BOYS 1-1 ROBERT PALARE 2-2 VAN HALEN 4-3 WHITNEY HOUSTON 12-9

MITTREF MODION 11-7 KZOZOSAN LUG Oblepo, CA DACOTOS PERCEDE HICHAFL KING ABC DULLOS THUMPERB MODELS HOLELS HOLELS DULLOS 10-2 HITTREF MUSICS IN 18-7 HITTREF MUSICS IN 18-7 HITTREF MUSICS

OK95/Tri-Cities, WA Lemaster/O'Brian Lematter Data Norman Jones And Dispectal CHARLE SEXTON WILD BLUE Kitest Hates Hatest PHIL COLLINS 4-2 PHIL COLLINS 4-2 PHIL COLLINS 4-2 OUTFIELD 10-8

Jey McCall ARC 36 SPECIAL (dp) BOYS DON'T CRY BOURDOIS TAGG EL DEBARGE (dp) BLOW HONNEYS (dp) Rottest: VAN PALER 11 HINC BACTON (dp) HOTE 11 HINC BACTON (dp) HOTE 15 HINC COLLINGTON 9-5 WHIL COLLINS 10-6 HADONNA 14-7 KHTZ/Reno, NV John Chommie

John Chommie NU SHOOZ CULTURE CLUB DAVID BOWIE BILLY OCEAN JETS Hottest: PET SHOP BOYS J-1 VAN HALEN 5-2 ROBERT PALMER 8-5 JOURNEY 18-10 BOYS DON'T CRY 37-27 KWNZ/Rano, NV Shakes/Ryan

38 SPECIAL SIMPLY RED BOURGEOIS TAGG NOTELLD B-6 JANET JACKSON 10-9

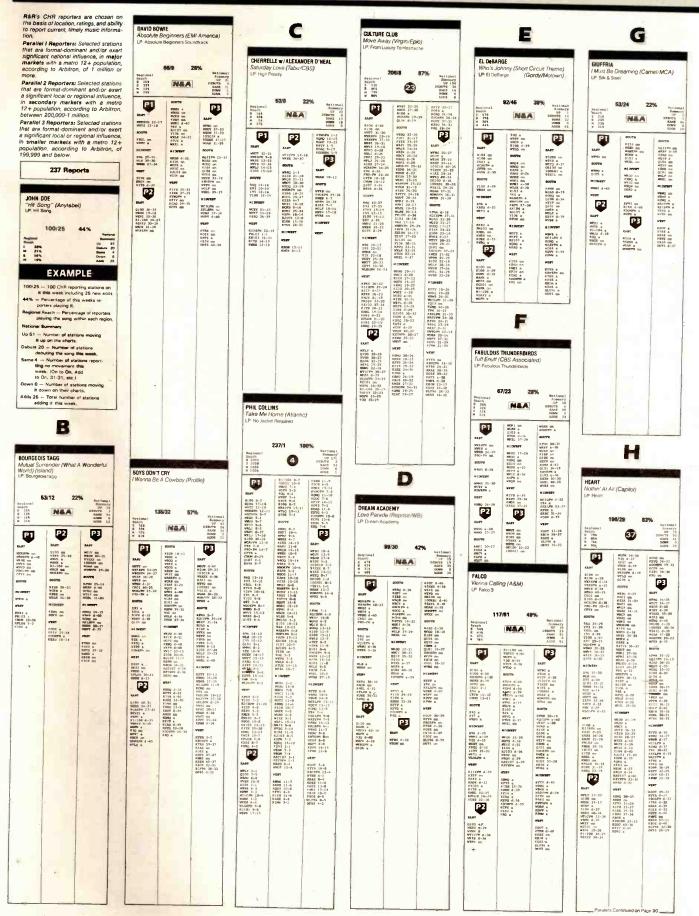
KBIM/Roswell, NM Chuck Martin

Chuck Martin George HICHAEL JOIN CONGAR JETS FALCO EL DEBARGE 18 SPECIAL 18 SPECIAL NIMOTION ' Nottest: PHIL COLLINS 10-5 WHITPEY HOUSTON 14-6 JANET JACKSON 13-8 CADORNA 26-13

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

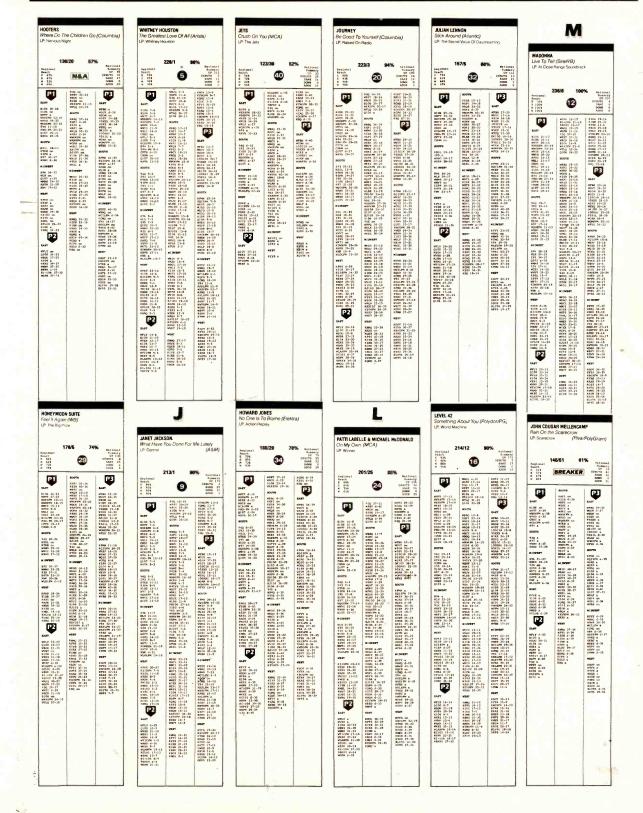
88/ R&R FRIDAY, APRIL 25, 1986

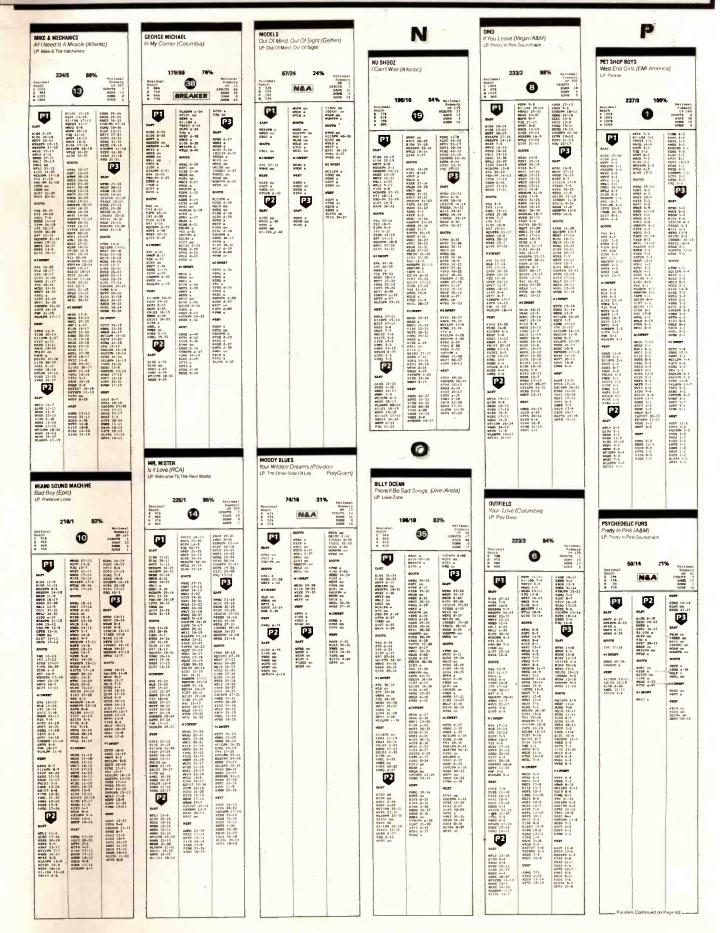




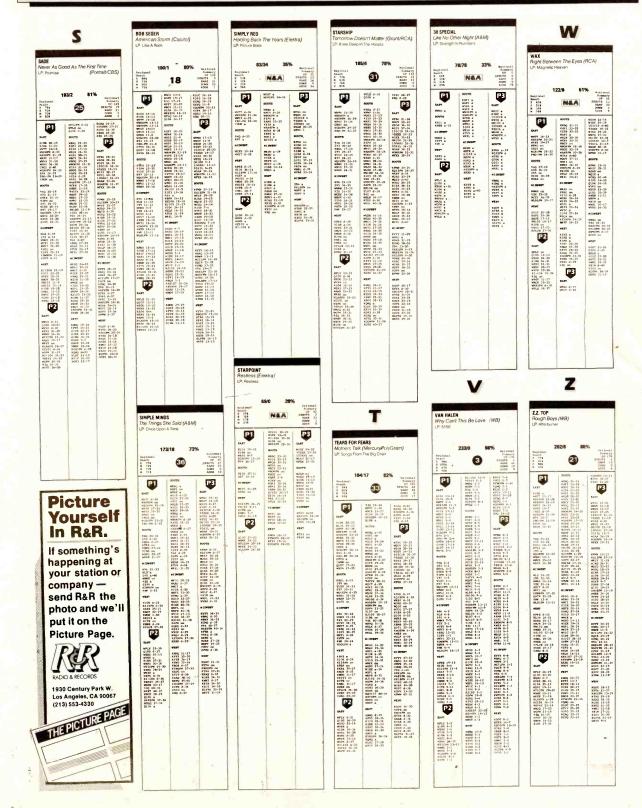
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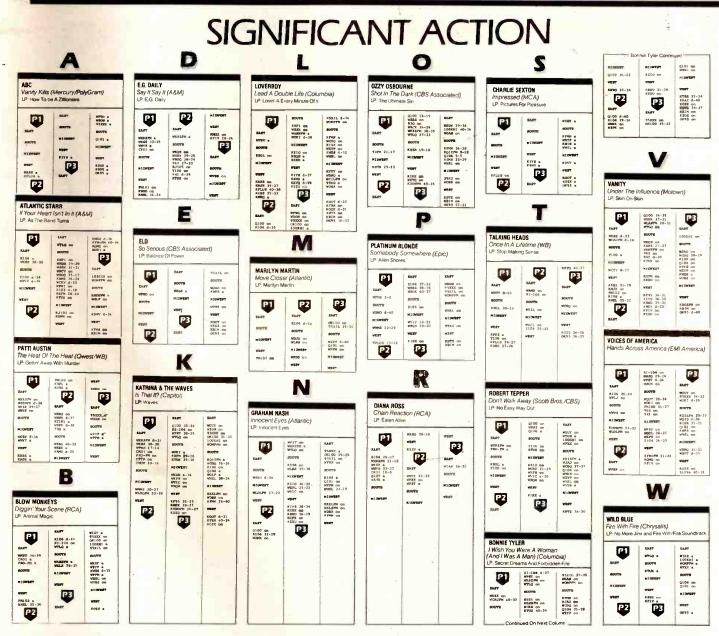


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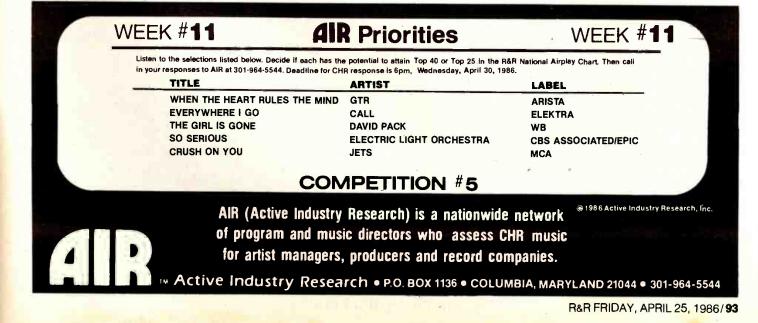


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## **CONTEMPORARY HIT RADIO**

## BREAKERS

### **GEORGE MICHAEL** A Different Corner (Columbia)

76% of our reporters playing it. Moves: Up 14, Debuts 64, Same 32, Down 0, Adds 69 including WHTT, WKSE, Z100, Q107, WNVZ, WLOL-FM, KMEL. See Parallels, debuts at number 38 on the CHR chart.

### JOHN COUGAR MELLENCAMP Rain On The Scarecrow (Riva/PolyGram)

61% of our reporters playing it. Moves: Up 19, Debuts 41, Same 34, Down 0, Adds 51 including WCAU-FM, B94, 94Q, B97, KWK, KPKE, KWSS. Complete airplay in Parallels.



HOOTERS "Where Do The Children Go" (Columbia) 136/20 Moves Up 59, Debuts 10, Same 47, Down 0, Adds 20 notwing WHTI, 99FM, O102, KZZP, KUBE, KZZB, WOID, WPHD 383, 384 11-0, KeCl, 18-12, WMKS 39-32, WTLO 28-19, WKAU 36-32, KFMX 31-25, KGOT 23-19.

3833, Berl Trito, Redi, 1912, Winnis 3832, Wild 2819, WAND 3832, RAW 3832, Redi 2819, Robit 2819, Robit 2819, Robit 281, Sama 38, A Down 2, Adds 321 mouting PRO-FM, 293, KEGL, 92X, KBEQ, 2Z99, KZ2P, KZDP, KUDB, 282, Global 281, KZ2B 181, KSN 128, KFM 33, KWES 1-1, KYW 28-13, KKKL-FM 19-13.

 
 ΜΠΟΙ, ΛΗ LOS 30-22, ΥΙΟΟ 90-31, ΛΑΖΟ 10-11, ΚΌΝΟ 12-5, ΚΗΜΙ 3-3, ΚΝΕ 1-1, ΚΥΥΤ 2013, ΚΚΝL-ΡΜ 19-13.

 JETS \*\* (Trush Dh Your) (MCA) 123.30

 With Groups Up 33, Debuts 25, Same 26, Down 0, Adds 39 including 8104, WNVZ, KBEO, KPKE, KS103, KZ93, WIKZ, WKK5, PM, 28-22, WKN4, Dirol, WHY 131-24, FM102 15-12, WITIC-FM 32-21, WFM1 06, KBOS 33-32, 102 26-21.

 With Service Jack 20, Same 26, Down 0, Adds 39 including 8104, WNVZ, KBEO, KPKE, KS103, KZ93, WIKZ, WKK5, WK 26-22, WFM1 04, KBOS 33-32, 102 26-21.
 ute at number 40 on the CHR cl

Parallels, debuts at number 40 on the CHR chart. WAX "flight Between The Eyes" (RCA) 122/9 Moves: Up 66, Debuts 12, Same 33, Down 2, Adds 9 including WAPI, WZPL, WVIC, KUYS, KIKX, KIMN, WOID, WHTT 38-33, WXRS-FM 3023, WLO, EM 3027, KWSS 27-23, WUUT 37-31, WKPB 39-34, KCAO 30-25, 100KHI 14-7. WKRS-FM 3023, WLO, EM 3027, KWSS 27-23, WUUT 37-31, WKPB 39-34, KCAO 30-25, 100KHI 14-7. KOR 12, L, KIS-FM 403, KMXR 403, KWEI 33-25, KPLUS 34-29, WKD 35-29, KIYS 37-28, KFMN 39-29. CK012, L, KIS-FM 403, KMXR 403, KWEI 33-25, KPLUS 34-29, WKD 35-29, KIYS 37-28, KFMN 39-29.

12.1, Kijs-FM d-35, KMUK d-33, KMEL 33-25, KPLUS 34-29, WKDD 35-29, KIYS 37-28, KFMN 39-29. DREAM ACADEMY "Love Parade" (Rept: KMB) 99:30 Movies Up 15, Debus 19, Same 35, Down 0, Addi 30 including WKKS-FM, WNYS, PRO-FM, WQUE-FM, WLS, KPLUS, 0, WEEN-KM a-0.33, KKR2 36-32, KUBE 34-31, WKD 28-25, KNS 32-82, KSND 32-25, WisL 38-33, KGQT 34-29. EL DeBARGE "Who's Johnny" (Cordy/Natown) 92:45 Movies Up 1, Diebus 14, Same 32, Down 0, Addi 45 including CKOI, WCAU-FM, BBE, WKHI, KKRZ, KNBO, KZPS, 4 30, YUD 42, KREC 3-32, WLE 3-33, WKK 43-8, B105 d-29, KAM2 d-26, KBM 37-30. 

Ip 0, Debuts 0, Same 0, Down 0, Add KKRD, KXYQ, 103CIR, Q101, KTRS.

MOODT BLUES "Your Wildes Dreams" (Polydor/PolyGram) 74/16 Moobs BLUES "Your Wildes Dreams" (Polydor/PolyGram) 74/16 Moves Up 10, Debus 12, Samo 36, Down 0, Adds 16 including CKOL KEGL, WRSR WKT, KZZB, KSND, KFMN, WRNO 33-26, KHTI 33-29, WRRZF Ad-19, KIK 28-24, WKX 39-39, SISUL 35-29, WHSL 34-25, KBIM 39-35.

STARPOINT "Resiless" (Elektra) 69/0 Moves: Up 42, Debus 2, Same 23, Down 2, Adds 0, WKSE 9-7, B94 30-27, Y100 37-31, B97 20-16, WCZY 31-29, KWS 20-18, Q100 25-22, WOKI 30-26, KMGS 34-29, KDON-FM 28-25, WIGY 39-32, WGAN 21-17, WYKS 15-9, Z102 16-13,

FABULOUS THUNDERBIRDS "Tuff Enuff" (CBS Associated) 67/23 Moves: Up 18, Debuts 6, Same 20, Down 0, Adds 23 including WNYS, WC2Y, KDWB-FM, WZOU, KZPS, WKAU, KFRX, WPHD 34-29, WMMS 35-30, KNBG 34-28, WK2I 37-28, WK01 26-19, WHSL 40-35, KG0T 32-28.

WHO 34-29, WMKS 35-30, KNBD 34-28, WK2L 37-28, WKDD 37-28, CHD 54-39, WHOL 40-25, KRDT 32-28 OXVID 80WE "Absolute Beginners" (EMI America) 660 Moves: Up 21, Debus 4, Same 31, Down 1, Addis 9 including WHN0, 96X, WK2L, WKPR, KND0-FM, 103GIR, KHTZ, WXKS-FN 22-17, WNYS 23-18, RHOL 32, Sez, WRCK 31-28, KCAD 39-35, WGIV 37-33, S95XX 31-27, WZYP 55-32.

FM 22-17, WIN'S 23-18, INIO 8 28-25, WHOK 31-28, KCAB 39-35, WGU' 37-33, SEXXA 31-27, WXTY 33-32, MODELS: "Out D1 Mind, Du OI Sight" (Genefan 57/24 Moves: Up 4, Debuts 5, Same 26, Down 0, Adds 24 meluding WXKS-FM, CKOI, KMJK, KTUX, WRON, KXYQ, WIGY, WZYP, WCL-FM, KBM, KFULS d-10, RIN'd 4-04, OK27-4W 40-30, OTO1 38-35, CK65 30-27. GIUFFRIA "I Must Be Oreaming" (Camel/MCA) 53/24 Moves: Up 0, Debuts 5, Same 24, Down 0, Adds 24 including WHO. O105, WFRZ, Z103, KRNO, KCPX, 95XXX, WOID, WA2Y-FM, KGOT, WMMS d-40, WMD d-28, WRON en, WDB1 en, OK95 d-37.

WAZ1-FM, KGO1, WMMS d-40, WMLG d-28, WHQN on, WDBH on, XHS 6-37. BOURREOIS TAGG "Mutual Surrender" (Island) 53/12 Moves: Up 14, Debuis 3, Same 24, Down 0, Adds 12 Including WBEN-FM, WMMS, KKRZ, FM102, KUBE, WCKN, KWNZ, KWDO 33-26, KFULS 5-2, WERLS 3-00, KZ2U 18-14, WCO1 40-35, KFNN 25-14, WBNQ 28-25. CHERRELLE with ALEXANDER O'NEAL. "Saturday Love" (Tabu/CBS) 53/0 Moves Up 22, Debuis 0, Same 13, Down 18, Adds D, WXYS 510-26, KWRS 20, 26-25, FM102 1-1, WKEE 26-20, KZZB 21-18, WROQ 23-19, BJ105 12-8, KTUX 24-21, KBOS 15-11, KDON-FM 5-5, WGAN 18-13, KNOE-FM 29-26, KWES 7/ WDEW 19-20, Same 13, CHERREN 19-26, KTUX 24-21, KBOS 15-11, KDON-FM 5-5, WGAN 18-13, KNOE-FM 29-26, KWES

PSYCHEDELIC FURS "Pretty In Pink" (A&M) 50/14 Moves: Up 11, Debus 7, Same 17, Down 1, Adds 14 including WKSE, KDWB-FM, WKEE, 93O, WTLO, KZZB, V106, KTUX, WZPY, KSMB, WHTT -37, WHYS -33, KS103 22-16, W, ZOU 29-23, WSPK 36-27, KXYO 33-29.



LOVERBOY "Lead A Double Life" (Columbia) 44/10

Up 4, Debuis 6, Same 22, Down 0, Adds 10 including WHD, KNBO, WANS-FM, WRON, KKRD, KSND, 100KHI, WBND, 99KG, KEGL on, KMJK 29-27, KPLUS 40-38, KUBE 35-32, OK95 36-33.

KATRINA & THE WAVES "Is That It?" (Capitol) 42/3 Works Up 13, Debus 2, Same 21, Down 1, Adds 5, WOKI, WKDD, KOLZ-FM, O104, WGLF, WXKS-FM d-31, WPHD 17-14, CHUM 20-16, WMKS 30-27, WLD-LFM 33-28, OLD 82-24, WFST 38-35, KYNO-FM 30-27, WHSL 39-34, KGOT d-31.

### MOST ADDED

38 SPECIAL (78) Like No Other Night (A&M) **GEORGE MICHAEL (69)** A Different Corner (Columbia) FALCO (61) Vienna Calling (A&M) JOHN COUGAR MELLENCAMP (51) Rain On The Scarecrow (Riva/PolyGram) EL DeBARGE (45) Who's Johnny (Gordy/Motown)

### HOTTEST

WHITNEY HOUSTON (155) The Greatest Love Of All (Arista) PET SHOP BOYS (150) West End Girls (EMI America) VAN HALEN (143) Why Can't This Be Love (WB) **ROBERT PALMER (115)** Addicted To Love (Island) MADONNA (85) Live To Tell (Sire/WB)

VANITY "Under The Influence" (Motown) 39/3 Moves: Up 7, Debuts 6, Same 22, Down 1, Adds 3, Y100, KITS, KWES, WKSE d-33, WCAU-FM d-39, WC2Y d-37, KKR2 31-28, KKEL 252, 20103 33-3, WINNA 37-31, 924 430, KF95 34-31, KIYS 36-30, KSN0 35-31, KMGX d-33. BONNE TYLER "III You Were A Woman (And I Was A Man)" (Columbia) 38/0 Moves: Up 11, Debuts 3, Same 42, Down 0, Adds 0, WCALFFM 403, O102 642; KKR0 35-34, UD 4-40, KH2 39-36, R104 d-37, KTUX 40-39, KSND 31-28, OK100 35-32, 95KU 37-35, O104 31-28, KTRS 35-34, KKAZ d-40, KH72 39-37.

VOICES OF ANDA MOVE, NAME 3150, MINU 3352, SANL 3730, MIN 3152, FIND 33531, ANAL 440, MIL 3351 VOICES OF AMERICA "Handha Karosa America" (EMI America) 350 Moves Up 10, Debus 4, Same 80, Down 1, Adas 0, K108 2624, WNZ on KDWS FM 3432, WLOLFM on, WPST d-36, FMID 31 27, WAGC L28 27, Z104 2628, X1NO-FM 3124, SSNOX 342, WKZ 0429, WCID 436, KIRS R2521, WSPT 439,

SLY96 40-38. GRAHAM NASH "Innocent Eyes" (Atlantic) 30/3 Moves: Up 9, Debuts 1, Same 17, Dawn 0, Adds 3, WKR2-FM, 9500X, KISR, WRN0 d-39, WLDL-FM 27-22, K104 32-29, WLR3 93-38, RZJD 56-32, WRD1, Str22, WNC 0, MK73 83-34, KSND 36-29, OK100 29-25, WHSL 22-19.

WL78 39-38, K2IO 36-32, WZPL 25-22, WU1C on K115 36-39, hortv duce, without compared to the ATLANTIC STARM "II Your Heart Isn't in II'' (AM) 29-30, KORS, KORS, KN0E 54, Starme 15, Down 0, Adds 5, K106, V100, WNV2, K083, KN0E 54, Starme 15, Down 0, Adds 5, K106, V100, WNV2, K083, KN0E 54, Starme 15, Down 0, Adds 5, K106, V100, WNV2, K083, KN0E 54, Starme 15, Down 0, Adds 5, K106, V100, WNV2, K083, KN0E 54, Starme 15, Down 0, Adds 5, K106, V100, WNV2, K083, KN0E 54, Starme 15, Down 0, Adds 5, K106, V100, WNV2, K083, KN0E 54, Starme 15, Down 0, Adds 5, K106, V100, WNV2, K083, KN0E 54, WRV0 35, Starme 15, Down 0, Adds 5, K106, V100, WNV2, K083, KN0E 54, WNV0, WNV3, WN

Note: 2024, WCM 0.33, 2100 USB, Refm. 2524, Notes of Initiate USB, Information, Informatio, I

OZZY OSBOURNE "Shot In The Dark" (CBS Associated) 25/0 Construction of the second second

PATTI AUSTIN "The Heat Of Heat" (Qwest/WB) 24/12

PATIT AUSTIN THE IDEAL UT HEAT (UWES) WD 24/12 Moves: Up 2, Debuts 4, Same 6, Down 0, Adds 12 including WHYT, KKRZ, KMJK, KMEL, KUBE, KC101, 930, WSSX, KAMZ, WBEN-FM 4:34, WKSE 39-37, WC2Y 4:36, WNNK 4:37, WSPK 4:38, WBBQ 40:32.

Webek-M d.34, WKSE 3937, WC2Y d.36, WNNK 6-37, WH6K d-38, WEbd 40-32 BLOW MONKEYS "Oligolit" Your Scene" (RCA) 22/11 Moves: Up 3, Debuss 2, Same 6, Down 0, Adds 11 Including CK0I, PRO-FM, FM102, WTLQ, WANS-FM, WIGY, 100KHI, WPFM, KO2E, WHT 34-29, KHSE 35-30, K104 d-40, RTI04 on, WXLK 39-35, KWES d-35. E.G. DALLY "Say It "Say It" (AEM) 19/3 Moves: Up 6, Debust 1, Same 9, Down 0, Adds 3, WXKS-FM, WHYS, WKRZ-FM, WKES 33-25, CK01 on, FM102 on, KWOD on dp, KKEL 26-4, WSSK 23-55, WFDO 28-24, 96X 27-23, 1106 on, 94Z d-29, KMGX on, KFIV 28-26.

on-dp, KMEL 26-24, WSSX 29-25, WHOQ 28-24, 96X 27-23, Y106 on, 942 d-29, KMIGX on, KHV 28-26 **PLATHUM BLONDE "Somebody Somewhere" (Epic)** 1902 Mayors Up 6, Debuts 1, Same 12, Down 0, Adds 0, WHNO d-40, WMNS 32-29, KRLUS 15-12, K104 37-32, WRCK 40-37, Z103 on, WIC 28-22, WHOR 32-30, KKX on dq, WZON on, 95KL on, 94KS on, 94KG on, KHTZ on-dp, KBIM on, **TALKING HEADS "Once In A Lifetime" (WB)** 15/1 Mayors Up 5, Debuts 1, Same 8, Down 0, Adds 1, KYRE, WHTT 440, KEGL 20-18, Y108 on, KPLUS 29-27, KUBE 27-26, WANK on, R1NF ondp, WKZL on dp, WZPL on, KXYO 40-37, OK95 26-25.

WAMX on, HTUB ondp, WKL ondp, WZL on, KATU 4947, UN59 20-23. DIANA ROSS "Chain Reaction" (RGA) 1325 Moves Up 6, Debuts 0, Same 2, Down 0, Add 5, WKSE, 0107, WAVA, KZZP, WPST, B104 29-27, WXKS-FM 21-18, WNYS 33-27, CKO1 Tok, KEEO 30-28, WKEE on, WGAN 34-31. CHARLIE SEXTON "Impressed" (MCA) 12/11 Moves: Up 0, Debuts 0, Same 1, Down 0, Add 511, KYS, KSND, WGY, KFMN, WZYP, KNIN, WHSL, KDVV, KOOT, KOZE,

WILD BLUE "Fire With Fire" (Chrysalis) 11/8 Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 8, WTLQ, KTUX, KFIV, WIKZ, 100KHI, WOMP-FM, WFXX, OK95, KSND on.

0104 on, 0101 on-dp. ABC "Vanity Kils" (Mercury/PolyGram) 10/10 Mnves: Up 0. Debuts 0, Same 0, Down 0, Adds 10, KKRZ, KPLUS, WFBG, WZON, 95XXX, Q101, KOZE, KZOZ, OK95.

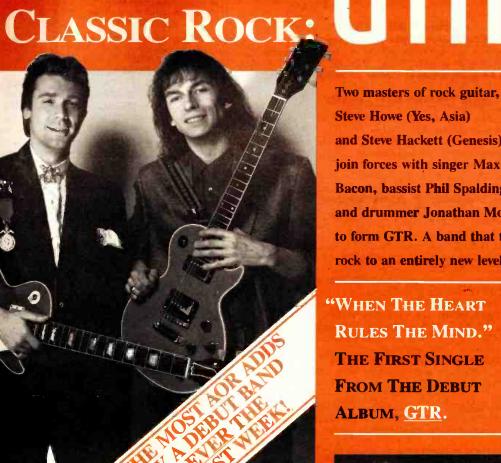
Moves: Up 0, Debuts 0, Jame 0, Down 0, Adds 2, WXLK, KWES, WPHD on, 95XIL on, WJAD on, WDBR on, KGOT on, KKAZ Moves: Un 0 behate 0, Same 8, Down 0, Adds 2, WXLK, KWES, WPHD on, 95XIL on, WJAD on, WDBR on, KGOT on, KKAZ

Moves Up of OK95 on. MARILYN MARTIN "Move Closer" (Atlantic) 10/0 MARILYN MARTIN "Move Closer" (Atlantic) 10/0 MARILYN MARTIN "Down 0. Adds 0. FM102 on, K104 d-34, WDJX on, WLRS on-dp, WKDD on-dp, OK100 on Moves: Up 1, Debuts 2, Same 7, Down 0, Adds 95XIL 39-34, WZYP d-40, Q101 on, WPFM on.

New & Active includes songs reported by all least 50 of our CHR reporters. Significant Action includes songs reported by lever than 50, but all least 10 of our CHR reporters. The two numbers following the adstittle (laber) designation in-clicate the total number, how many added it for the first time two week. Woes include the type of activity his week. Up Lacet to scala halles, Lor harry backs to steways or continued uncharted activity, Down for downward chart activity, and Adds for upward chart howernet. Same to steways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampting of Individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high thart positions on those stations reporting them, to debut on the CHR National Arplayido. CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

> Parallels Begin on Page 89 Adds & Hots Begin on Page 87 P-1 Playlists Begin on Page 84

# **THREE LETTERS THAT STAND FOR** THE ULTIMATE IN



## AOR BREAKERS **TRACKS DEBUT 22-18**

## ARISTA

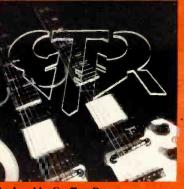
Management: Brian Lane

ORMARIAL Talent Agency

The GTouR/First Leg: Ine Grouk/First Leg: June 20-Baltimore, MD 21-Albany, NY 22-Kingston, NY 24-Boston, MA 25-New York City 27-New Haven, CT 28-Philadelphia, PA July ffawa. Montreal veland, OH ittsburgh, PA Des Moines, IW Minneapolis, IW Omaha, NB Denver, CO San Francisco, CA Los Angeles, CA BA n Diego, CA stin, TX Houston, TX New Orleans, LA Atlanta, GA St. Petersburg, FL. Miami, FL.

Steve Howe (Yes, Asia) and Steve Hackett (Genesis), join forces with singer Max **Bacon**, bassist Phil Spalding and drummer Jonathan Mover to form GTR. A band that takes rock to an entirely new level.

**"WHEN THE HEART RULES THE MIND." THE FIRST SINGLE** FROM THE DEBUT ALBUM, GTR.



**Produced by Geoffrey Downes** 

The first video "When The Heart Rules The Mind" in power rotation on MTV. "The Making Of GTR": A half-hour documentary, **MTV World Premiere May 25** Available on home video in June.

FALCO/Rock Me Amadeus (A&M) FALCO/Rock Me Amadeus (A&M) Amagen Amagens (A&M) FACARARANA Amagens Amagens (A&M)		(AJM) galliw oč si hise Heri i si Stepheni (AJM) galli v oč si hise Heri i si Stepheni (BW)epheni
FORCE MD'S/Here I Go Again (Tommy Boy/WB)		A S S S S S S S S S S S S S S S S S S S
ALEEM teaturing LEROY BURGESS/Love's On Fire (Atlantic)		(ADA) (00 I Bufty MaultOW/He Doesn't Care (But I Do) (ACA)
EL DEBARGE/Who's Johnny? (Gordy/Motown)		(Ioiida) (90 had had forever (You And Me) (Gapitol)
KEI SHUP BUTS/WEST END GITIS (EMI AMARICA)		(MI&A) 11 II 17 1169 H 100Y 11/ARATZ DITNALTA C SANABA
L.L. COOL J/Rock The Bells (Det Jam/Columbia)		(M&A) 219VOL 197362/ARATZ DITNALTA AS TI EI T
MORRIS DAY/The Character (WB)	€ 10 HE OF	REAKER C GEORGE MICHAEL/A Different Corner (Columpia)
STEVE ARRINGTON/Jammin' National Anthem (Atlantic)	GD 8E 6E -	8 12 12 SS HEART/These Dreams (Capitol)
ROSE BROTHERS/I Get Off On You (Malaco)	- 32 35	- 29 24 3 MIKE & THE MECHANICS/NII I Need IS A Miracle (Atlantic)
PHILIP BALLEY/State Of The Heart (Columbia)	00 se "	(M&A) SVES 10 (MAM) 11 YOU LEAVE (M&A)
BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)	E	(Elektra) amela of al and over Samo (Elektra)
RENE & ANGELA/You Don't Have To Cry (Mercury/PG)	90 30	- Se D WOODA BLUES/Your Wildest Dreams (Polydor/PG)
TEASE/Firestarter (Epic)	67 88 -	5 1 15 11 STEVIE WONDER/Overjoyed (Tamia/Motown)
JOHNNY KEMP/Just Another Lover (Columbia)	00 00 20	SI 18 COLTURE CLUB/MOVE Away (Virgin/Epic)
GEORGE CLINTON/DO Fries Go With That Shake (Capitol)	38 51 59 50	1 5 10 12 LOUCE MD. 2/16UGEL TONE (10MULA BOA/MR) MEY BEGIUZ OU 6936 29
ANITA BAKER/Watch Your Step (Elektra)	30 30 51 50	25 20 16 C LEVEL 42/Something About You (Polydor/PG)
JETS/Crush On You (MCA)	4 4 8 53	6 6 7 13 DIONNE WARWICK/Whisper In The Dark (Arista)
MELI'SA MORGAN/Do You Still Love Me (Capitol)		- 30 13 BILLY OCEAN/There'II. Be Sad Songs (To Make You Cry) (Jive/Arisia)
FREDDIE JACKSOM/Love is Just A Touch Away (Capitol)	13 13 13 13 51	
	15 41 11 50	13 8 8 10 BRAGLES/Manic Monday (Columbia)
	50 51 50 10	3 3 9 9 JERMAINE JACKSOU/I Think It's Love (Arista)
MICHAEL HENDERSON/Do It To Me Good (Tonight) (EMI-America)		(8W/9i/2) [19T OT 9VIJ/ANNODAM 8 M 81 -
	21 21 8 3	(8W) YEWA DEA OZ/ZTIAATZ ARIO 7 & 2 2
HVE STAR/LOVE TAKE OVER (RCA)		
EVELYN "CHAMPAGNE" KING/High Horse (RCA)	GT at at St	23 16 11 O RATTI LABELLE/MICHAEL MCDONALD/On My Own (MCA)
CONTROLLERS/Siay (MCA)		(S83) time (Portrait/Card and Partial Line (Portrait/Card and Partial (Card and Partial Card and Partial Car
CASHELOW/Party Freak (Mercury/PG)		16 17 5 O SIMPLY RED/Holding Back The Years (Elekita)
(M&A) (M&A) (M&A) (MAR)		2 PHIL COLLINS/Take Me Home (Fleitre)
(Motown) (Motown) (Motown)		(Arista) IIA 10 Vertes to end and the Greatest Love 01 All (Arista).
(280)uds1 (Tabu/CBS) (280)		(ctoind) IIA 10 and I tootcond adT/MOT2110H VAUTIHW
PRINCE/Kiss (WB)		Revise States Incolored and a second s
(M&A) It in theat head your Head with Annual A		
SADE/Never As Good As The First Time (Portrait/CBS)		ADULT CONTEMPORARY
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MOODY BLUES/Your Wildest Dreams (Polydor/PG)	<b>9</b> 9 61 -	(string) IIA II COLLINS/Take Me Home (Allantic)
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ROLLING STONES/One Hit (To The Body) (Rolling Stones/Columbia)		
JULIAN LENNON/Stick Around (Atlantic)	-	
JOURNEY/Be Good To Yourself (Columbia)		7 3 2 PET SHOP BOYS/West End Girls (EMI America)
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AOR TRACKS		CONTEMPORARY HIT RADIO
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