# SHOULD RADIO PICK SINGLES?

Adam White consults a panel of promotion executives on how they view radio input into the selection of new priority tracks.

Page 37

## STATE OF THE **NETWORKS ADDRESS**

A recent workshop focused on networks and their history. Among the presenters was Reed Bunzel, who adapts his remarks into a summation of the state of

Page 28

#### **FULL-SERVICE WITH ZIP**

Sr. Associate Editor Hurricane Heeran sits in for Donna Brake with a look at a pair of full-service ACs using distinctive. and colorful nonmusic programming.

Page 46

## IN THE NEWS THIS WEEK

- Thunder Bay buys KIXI-AM & FM; Gordon Stenbeck manages combo
- Peter Smyth GM-at WMEX & WMJX
- Doug Gilmore PD at KJLH
- Chrysalis expands promotion team; Charlie D'Atri heads singles, eight others appointed
- Susan Bice, Jim Votaw VP/GMs for Aries; Garth Stern KIK-FM GSM
- Lee Masters VP at VH-1; Gerry Tabio VP/GM at KWEN
- Randy Hock National Album Promotion Director for MCA
- Tom Graye PD at WRKA
- Bob Scott PD at WZAM & WMYK
- WJZR goes AOR, becomes WRFX
- Dean Lindsay GM at KLRZ
- PolyGram revives Smash, pacts Chips Moman's America label
- Capitol distributes Enigma
- Sage buys eight stations for \$5.4 million

Page 3, 7, 9, 11, 12

#### SALUTE TO WVON

Walt Love takes a fond look backward at one of the departed giants of Black radio, WVON/Chicago.

Page 52

## SMALL MARKET PROMOTION SPLASHES

There are a lot of stations making a real dent in their markets without elephantdollar promotion budgets. Steve Feinstein looks at a few smaller AQR outlets and tells you how they do it. Page 42

# THE MEDIA IS THE MESSAGE

How up to date is your media kit? A few helpful tips on developing a selling kit are offered by Harvey Mednick.

Page 32

# **NEXT WEEK IN R&R**

Capitol President Don Zimmermann talks to Adam White in an in-depth, wide-ranging interview.

Newsstand Price \$5.00



# Sutter, Sherry Upped To VP At Shamrock



Diane Sutter

In twin promotions at Shamrock Broadcasting Co., WTKN & WWSW/Pittsburgh GM Di-Sutter and WFOX/Atlanta GM Martin Sherry have been elevated to Corporate VP posi- 1984.



Martin Sherry

tions. A longtime station executive, Sutter moved up from VP/Station Manager to VP/GM in late 1983, while Sherry has managed WFOX/Atlanta since

In making the announcements, Shamrock Exec. VP/ COO James Mixon commented, "These outstanding managers have helped to produce rapid, significant growth at their stations while preserving the integrity and level of quality consistent with Shamrock's high standards. They have earned the admiration and respect of both their staffs and their peers in the broadcasting industry.

# **NAB Ropes A Winner**

and what may turn out to be the largest, annual spring convention in recent years this week in Dallas, Unlike the last several meetings in Las Vegas, which were plagued by strikes and hotel snafus, this week's Dallas affair went off with virtually no apparent hitches. The final attendance tally could approach a record 40,000.

While the official theme of the convention, "Tuning In America." stressed community serv-

# Lindsey PD At XHRM



Duff Lindsey

XHRM/San Diego Asst. PD/ MD Duff Lindsey has been promoted to PD/MD for the Urban outlet, filling the vacancy created when former PD Darryl Cox stepped up to GM in early January

Cox told R&R, "You couldn't ask for a better person to be your PD, and we should've done this months ago. Nobody in this company has worked harder than Duff has. I'm expecting him to continue the positive approach we've taken with programming, one which has moved us up to the number one Birch and number five Arbitron position '

XHRM's afternoon personality for five years, Lindsey has been Asst. PD/MD the last two. During his 17 years in radio, he's also programmed WOKB (now WBLZ)/Cincinnati and worked at WICC/Bridgeport, WNLK/Norwalk, and WVIP/ Mt. Kisco, NY.

LINDSEY/See Page 7



NAB HONORS TINKER - At its annual convention in Dallas this week NAB bestowed its highest honor, the Distinguished Service Award, upon NBC Chairman/CEO Grant Tinker (center) shown with NAB Chairman Ted Snider (left) and President Eddie Fritts

ice, there were no dominant issues or logistical problems to distract attendees. The meeting could perhaps best be summed up as businesslike, with an emphasis on management and programming excellence, and how to boost revenues and profits.

Libyan Crisis **Grabs Attention** 

Not surpringly, busy broadcasters were eager for any

Dembo climbed a chair to announce the news to a hushed CBS hospitality suite in the Anatole Hotel. Mutual News VP Ron Nessen, only partially packed, rushed

back to Washington minutes after the news broke to direct his network's coverage.

NAB/See Pade7

news they could catch of the

dramatically unfolding crisis in Libya. CBS VP/Radio News Joe

# **Kidwell Transfers To** WZGO VP/GM Post

Cox Broadcasting Executive VP/Radio Don Kidwell has transferred to the VP/GM chair at the company's Philadelphia CHR outlet WZGO. He fills the vacancy created when Bill Phippen left in February to join Susquehanna's WARM-FM/Atlanta as VP/GM.

Cox Broadcast Division President Walter Liss Jr. remarked, "Don has 25 years of experience in radio, including operations, sales, and station management. He was doing a good job as VP/GM of our Dayton stations, WHIO-AM & FM, when we asked him to come to Atlanta last year to join the divisional staff. The staff position requires a lot of travel, and for family and other personal reasons Don wants to return to radio management. We're pleased to have his extensive radio experience



Don Kidwell at work for us in the nation's fourth largest market."

Prior to joining Cox in 1984. Kidwell was President of Commcor, Inc., a broadcast company, and had been with WONE & WTUE/Dayton for over 20 years, the last eight as VP/GM. Kidwell was unavailable for comment at presstime.

# Horner **FairWest President**

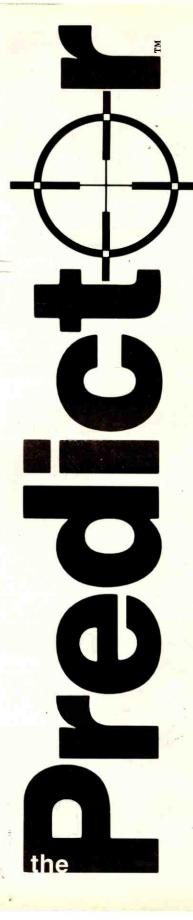


Dana Horner

After four years as VP/GM at Sandusky's KLSY-AM & FM/ Seattle, Dana Horner will become President of George and Reg Johns's FairWest Enterprises, Inc., beginning May 1. In his new capacity, Horner will oversee the Fair-West AC "Class" consultancy (of which KLSY is a client) and its radio O&O division, operator of KKCW/Portland and WZPL/ Indianapolis.

Partner George Johns remarked, "Dana brings a wealth of experience in marketing and national sales to FairWest. He's a great example of manage-ment by values."

Prior to KLSY, Horner served ten years with King Broadcasting as an Account Executive and GSM at KING/Seattle, and as an AE in Spokane at KREM-AM & FM. He also managed KSPO there. "Obviously, I'm really excited about the prospects that exist for FairWest," Horner said. "We will continue our evolution as a full-service consultancy, with growth in our marketing, research, engeineering, and sales areas. The future of our own stations is very exciting, and there will be further announcements forthcoming.



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- Predict what programming features should be added/dropped to enhance quarter hour pay-off
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# PAGE THREE

APRIL 18, 1986

# AN INSIDE LOOK AT ARBITRENDS

Arbitron VP Rip Ridgeway provides some useful perspective on evaluating Arbitrends, warning of the distortion superficial analysis can cause.

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# STENBECK MANAGES

# Thunder Bay Buys KIXI Combo

KIXI-AM & FM/Seattle has been purchased by newly-formed Thunder Bay Communications for \$8 million from KIXI, Inc. Gordon Stenbeck, formerly VP/GM of Booth American's WLTF & WRMR/Cleveland and a principal of Thunder Bay, will manage

# Gilmore Returns As KJLH PD

KJLH/Los Angeles midday personality Doug Gilmore, who programmed the Urban outlet for nine months before leaving briefly last— December, has stepped back in as PD. He takes over for Steve Woods, who's becoming a video retailer.

Prior to programming KJLH. Gilmore had been MD and an air talent for the station. He previously served on-air at competitor KACE, and earlier worked as PD at WCAS/Cambridge, MA, and as a personality at WILD/Boston. Regarding his position against new Urban competitor KPWR (Power 106), Gilmore told R&R, "(KPWR PD) Jeff Wyatt and I go back to Boston together and I find it interesting that we're facing each other as PDs. We'll definitely have to make some adjustments with Power. It's gonna be an alley fight, to say the least, because if we take them lying down they'll have our audience.

"I can't disclose the total plan,"
Gilmore continued, "but there will
GILMORE/See Page 7

KIXI-AM & FM. Booth American is assisting in the transaction, and has joined Thunder Bay as a limited partner.

Stenbeck told R&R, "I'm really excited about moving to Seattle and managing the first property for our new company. I'm equally as excited about Booth's coming along and joining us in the purchase. I can only hope that all of us at Thunder Bay do as well and operate as successfully as Booth."

Booth American President John Booth II said, "Booth American is pleased to be of assistance with Thunder Bay's purchase. The partnership continues Booth's relationship with Gordon Stenbeck, who served our company for 12 years. Further, it is Booth's first broadcast investment outside the Midwest, and fits very well with our origoing acquisition plans." KIXI (AM) operates on 880 kHz,

KIXI (AM) operates on 880 kHz. 50 kw days and 10 kw nights, and has been owned by KIXI, Inc. since 1949. KIXI-FM operates on 97.5 Mhz at 100 kw with an 1150-foot antenna.

# Chrysalis Expands Promotion Force

Chrysalis has reorganized and expanded its promotion department, recruiting from independent promotion and radio as well as from the label's own ranks. The new team, as announced by VP/Promotion Daniel Glass, includes the following appointments:

Charlie D'Atri is elevated to Director/National Singles Promotion. based in New York, and Jan Teifeld joins as Assoc. Director/Singles, West Coast. D'Atri was Regional Promotion Manager for Chrysalis in New England, and Teifeld came from indie firm All-Pro Record Promotion.

Chrysalis's AOR promotion team under Director/National Album Promotion Kevin Sutter expands as well:

Jeff Laufer becomes Assoc. Director/Albums, West Coast, and Roger Mayer is named Assoc. Director/Albums, Midwest. Laufer was West Coast Director/Album Promotion for Arista; Mayer was



Charlie D'Atri

OM/PD at WIZN/Burlington, VT.
Jerry Blair is appointed New
England Regional Promotion Manager, from College Marketing
Manager for CBS in the region.

CHRYSALIS/See Page 9

# Scott New PD At WZAM & WMYK



Rob Scott

Twenty-five year broadcaster Bob Scott has been named PD at Urban outlet WMYK (K94)/Norfolk and OM for co-owned 50 kw Gospel AM property WZAM.

GM William Benns III noted, "We were impressed with the rec-SCOTT/See Page 7



Peter Smyth

# Smyth GM At WMEX & WMJX

Three-year WOR/New York
GSM Peter Smyth has been appointed GM at Greater Media's
Oldies-AC combo WMEX &
WMJX/Boston. He succeeds Bill
Campbell. who left in mid-March
to become GM at WSNE/Providence.

Greater Media Group VP Herb McCord told R&R, "We were looking for somebody who knew the market and the people up there. Peter really fits in with that perfectly. He's spent seven years in Boston, and is very well-known in the market. Peter can hit the ground running and, in fact, has done so."

SMYTH/See Page 9

# Graye PD At WRKA



Tom Graye

After just over a year as PD of AC WLTE/Minneapolis, Tom Graye has accepted the PD post at WRKA/Louisville. Graye replaces Robb Roberts, who recently became PD at KSMG/San Antonio. WRKA VP/GM Mike Kirtner told R&R, "It's a perfect marriage

WRKA VP/GM Mike Kirtner told R&R, "it's a perfect marriage for us. He meshed very well with the staff, and we needed someone who would come in and grab the reins. He'll do that."

Graye commented, "(Capitol GRAYE/See Page 9

# STERN KIK-FM GSM

# Bice, Votaw Aries VP/GMs MCA Promotes



Susan Bice

Aries Communications has promoted Susan Bice and Jim Votaw, Station Managers at KTIM-AM & FM/San Rafael (San Francisco) and KIK-FM/Orange (Anaheim-Santa Ana), respectively, to VP/GM. At the same time, KIK-FM National Sales Manager Garth Stern moved up to GSM.

Aries President Art Astor told R&R, "These people are all bright, young, ambitious, and loyal. With

# For The Record

Owing to computer error, the five-book Arbitron trend, audience rankings, and turnover/minutes listened data listed for the Chicago metro in the April 1986 R&R "Ratings Report & Directory" are incorrect. A corrected Chicago page will be mailed with next week's newspaper and will be included in all future mailings of the "Ratings Report."



James Votaw

his longevity and the fine job he's done, Jim Votaw certainly deserves this promotion. Susan has ARIES/See Page 9

# WJZR Becomes AOR WRFX

After two-and-a-half years of CHR, WJZR/Charlotte switched to AOR with new call letters WRFX ("The Fox") Monday (4/14). The station, taken over by Metroplex two weeks ago, had been third in a three-way CHR contest, behind WROQ-FM and WBCY. It now faces AOR competition from WXRC, located in nearby Hickory.

Bob Chrysler, who remains as PD, told R&R, "Research pointed to a drastic hole in the Charlotte market — nobody was doing AOR." He added that his research WUZR/See Page 7

# MCA Promotes Hock To National Album Position



Randy Hock

Randy Hock has been elevated to the new position of National Director of Album Promotion/Marketing for MCA. He had been Director, Album Promotion/Marketing, East Coast since mid-1985, and will now take on national promotion duties while remaining based in New York.

MCA VP/Album Promotion
John Schoenberger stated, 'Randy
is a dynamic, take-charge individual who has added much to MCA's
efforts in the short time he's been
with the label."

Before joining MCA, Hock held a national promotion position with Arista for five years and a variety of posts with Atlantic for five years before that.

# TABIO NEW KWEN VP/GM

# **Masters New VH-1 VP**



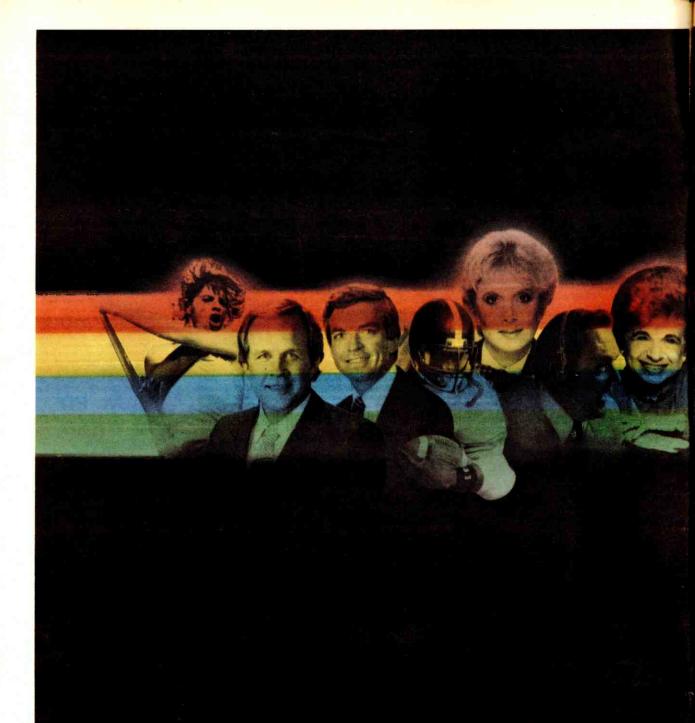
Lee Masters

Lee Masters has been appointed VP of VH-1, joining the MTV Networks' adult music channel from the post of GM at Katz Broadcast-



Gerry Tablo ing's KWEN/Tulsa. He succeeds Kevin Metheny, who's left the company.

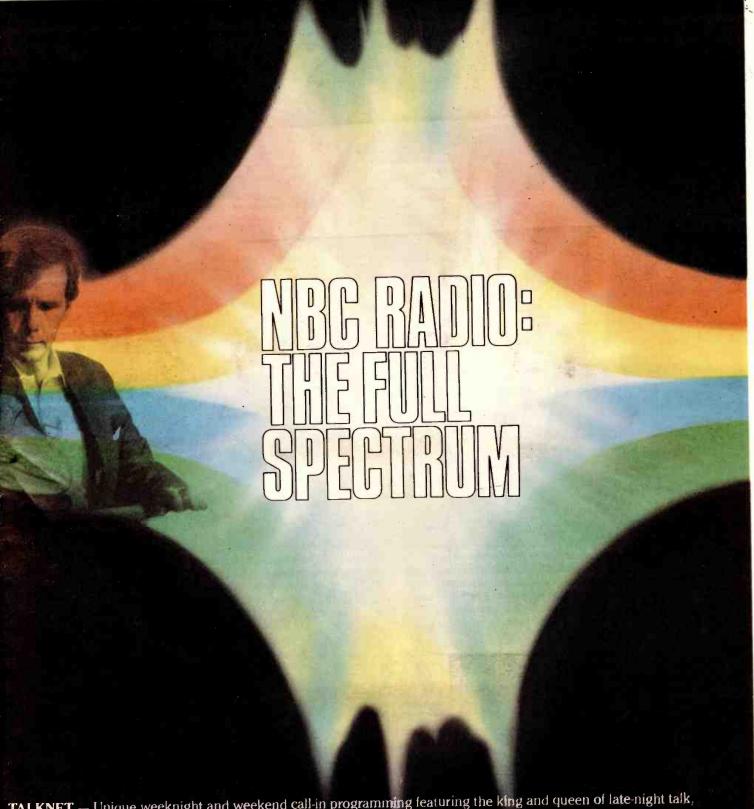
MASTERS/See Page 9



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# Scott

Continued from Page 3 ord Bob had in other markets. The AM is working very well, and, while not planning major changes, we want to improve the fine points of WMYK — a little smoother sound and a better flow. Bob has a lot of expertise in that."

Scott, a veteran personality, brings programming experience from WOL/Washington, WBMX/ Chicago, WKND/Hartford, and most recently, WPDQ/Jacksonville. "This is a family-owned operation," he said, "and it's nice to be working for people who have their hands on the day-to-day operations. Our goal is to deliver the music people want to hear, and we'll be instituting a few research devices and promotions to find that information." Scott, who is handling the 2-6pm airshift, added that he sees WMYK's on-air staff "coming to the forefront more than they have in the past.'

# Gilmore

Continued from Page 3 be some fine-tuning, and then it'll be an all-out war. When I was here before, we were the king, so to speak, of the Urban scene. Now there's someone out there with a bigger signal and probably more money, so I've got to really work hard. We don't have as strong a signal, but all things considered, we can still do some damage, if we're intelligent about it."

# WJZR

Continued from Page 3

indicates "only a minimal awareness factor" for WXRC.

Chrysler says WRFX, consulted by Fred Jacobs, targets purely 25+. It emphasizes library material, but is not a pure "Classic Rock" outlet, as is the case at sister Metroplex station WCXR/Washington, also consulted by Jacobs. WCXR plays no currents, while WRFX plays a conservative list of 26 currents, primarily proven records that have charted.

In staff changes resulting from the format switch, AM drive will be handled by Jefferson Stone and Gina Benacchio and middays belong to Chris Corley (from WKRR/Greensboro), who will also serve as Assistant PD. All-nighter Mary London has been named Music Director.

## NAB

Continued from Page 1

In his live teleconference from an international AM conference in Geneva, Mass Media Bureau Chief Jim McKinney said, "There are Marine guards in our very office building."

# Fowler Retirement Rumors

Another Dallas pastime was "Fowler-watching." The FCC chairman was noticeably more nonchalant than usual, and there was considerable idle speculation that he might announce his retirement in a Wednesday speech.

Fowler's term expires in June, and the recent departures of two top aides, Tom Herwitz and Dan Brenner, have fueled speculation that Fowler is about to step down.

At Sunday's opening session, NAB President Eddie Fritts, hoarse from an ill-timed bout of laryngitis, noted that NAB ratio membership is now close to a record 4700 stations. He hailed the upcoming merger with NRBA as a marriage "that honors independence within the union"

Fritts was interrupted by applause only when he vowed that the battle for full First Amendment rights for broadcasting "will not cease until we have equal standing, equal rights." He said a new challenge facing the industry is an attempt to restrict the deductibility of ad expenditures.

NBC Chairman/CEO Grant Tinker, in accepting NAB's annual Distinguished Service Award, warned broadcasters not to cave in to paranoia, fear, and negativism about industry change: "There are too many

# Lindsey

Continued from Page 1

Lindsey told R&R, "Over the last couple of years we've continued to strengthen ourselves, not only as San Diego's only Urban Contemporary station, but also as one of the market leaders. With a little luck and talent, we have the chance to take XHRM farther than anyone in their right mind thinks we can. We're shooting for the top."



ENGAGED — NRBA Chairman Bill Clark (right) and other NRBA officials were much in evidence in Dallas, as their merger with NAB nears. With Clark are NAB Radio Chariman John Dille III (left) and Joint Board Chairman Ted Snider.



EX-OFFICIALS — Former NAB Radio Vice Chairman Ed Giller, Gilcom Stations, pauses to chat with former Radio Board Chairman Marty Beck. Beck-Ross Communications.



MOYES ON MEGA-RATES — Bill Moyes of the Research Group presented a major radio research project, "MegaRate\$: How To Get Top Dollar For Your Spots."

overwhelming positives all around us, and it seems to me that we should learn to savor them far more than we do."

Increasingly popular Saturday afternoon radio sessions were packed, which also contributed to earlier and busier suite and exhibit floor activity over the weekend, prior to Sunday's official convention kick-off.

# **Excellence Reprise**

A standing-room-only crowd jammed in to hear Sharon Patrick update last year's McKinsey & Co. report and book, "Radio In Search of Excellence." Patrick delved into the "seven s's" she said underlie superior radio management — strategy, shared values, staff, skills, structure, systems, and style.

A follow-up panel featured managers and programmers from stations featured in last year's book. KGO/San Francisco OM Jack Swanson spoke of the need to look ahead: "We believe the answers are not based on what got us here. There are all new questions now." Added KOSI/Denver VP/GM Lee Stewart, "We got here through consistency, quality, and running scared. We're always concerned we're not changing enough to stay up with the times."

# Getting MegaRate\$ For Spots

The other major radio study released in Dallas was the Research Group's intensive look at stations that get "mega-rates" for their spots. Bill Moyes outlined the basics of "demand curve pricing," and said being sold out is the surest signal that rates are too low."

Moyes advised stations to "test the rate ceiling aggressively" and have the guts to "walk away from business, to leave money on the table" rather than discount rates.

# RAB Targets New Business

In other sales news, RAB President Bill Stakelin called on stations to join RAB in a "grass-roots new business development effort in every state spearheaded, guided, and supported by RAB."

# Daytimer Relief, ASCAP Negotiations

At the "Surviving In AM Radio" panel, KOMO/Seattle's Ken Kohl objected to the title, which he suggested should have been "AM Success." Kohl told the AM broadcasters, "We've got to beat FM at their own game. We have to become narrowcasters."

All Industry Music Licensing Committee Chairman Bob Henley announced in Dallas that ASCAP has agreed to return to the bargaining table in the radio rate dispute that now rests with a federal judge in New York.

# Heavy Floor Traffic, Exhibitor Grumbling

Traffic on the two levels of exhibit floors was quite heavy, and many vendors reported doing record business. However, some radio-only exhibitors were unhappy that their booths were scattered among the more numerous TV exhibits. In past years there were separate radio and TV halls.

An NAB exhibits office official said the exhibitors themselves chose this year's arrangement as a way of benefitting those who sell products to both radio and TV.

# Freberg Unveils New Spots

At Tuesday's radio luncheon, sportcaster Mel Allen and commentator Earl Nightingale were inducted into the NAB's Radio Hall of Fame. Keynoter and creative adman Stan Freberg unveiled a new spot to promote radio. It features a narrator walking through the "theater of his own mind." With trademark Freberg sound effects, he encounters elephants, a train, a merry-go-round, a pterodactyl taking a bite out of the Superdome, and Inca ruins.



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# REVIVES SMASH IMPRINT

# PolyGram Signs Moman Label

PolyGram has signed a licensing deal with Chips Moman's America Records. First release will be "Class Of '55," the Memphis-recorded reunion album featuring former Sun Records rockabilly/ country pioneers Johnny Cash, Jerry Lee Lewis, Roy Orbison, and Carl Perkins.

The pact may extend to other acts from Moman's company, according to PolyGram Sr. VP/Nashville Operations Steve Popovich. 'We're going to play that by ear," he said. "Right now, we're concentrating on maximizing this al-

"Class Of '55" also marks the revival of Smash Records, the pop/country label owned and operated by Mercury in the '60s. The album will appear under the America/Smash imprint.

"We'd wanted to reactivate Smash," said Popovich, "going back about three months. We decided to make this the project to do it with.

# STAFF

MARKA CUNIONES, TAM MUMERICOV.

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ACCOUNTED ASSISTED MARCARET BECKNITTH
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A NEW SMASH — Pictured celebrating the new America/Smash pact are (I-r) PolyGram/Nashville Sr. VP Steve Popovich, artist Carl Perkins (fea tured on the debut LP under the deal, "Class Of '55", and America Pres-

# Chrysalis

Continued from Page 3

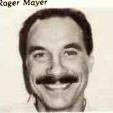
Mike Van Orsdale joins as Central/Cleveland Regional Promotion Manager, from indie AOR firm New Avenues Music.

Greg Thompson moves to Chicago to become Midwest Regional Promotion Manager, from covering the Central region for Chrysa-

Ralph Carroll is appointed Upper Southeast Regional Promotion Manager, based in Charlotte, NC; he was PD at WCGQ/Columbus,



Roger Mayer



Mike Van Orsdale



Geina Horton



Greg Thompson



Jan Teifeld



Jeff Laufer



Jerry Blair



Ralph Carroll

Geina Horton is named Mid-Central Regional Promotion Manager, based in Denver; she was MD at V-108/Denver.

Commenting on the appointments, Glass stated, "We are entering into the most productive 24 months Chrysalis has ever experienced. The music releases will increase significantly, and now we're ready. The state of the business on the streets is one of fierce competition, and we believe we have the most qualified and aggressive people in the marketplace.

# PRODUCTION PACT KLRZ Taps PART OF DEAL

# Capitol **Distributes Enigma**

Capitol has signed a production and distribution deal with Enigma Records, the three-year-old independent label owned and operated by Bill and Wesley Hein.

First releases through Capitol will be new albums by Alan Holdsworth, Creepers, Dangerously Close, Peter Hamill, Poison, and Stryper. Likewise, Enigma catalog becomes available through the major's branches.

The pact also provides for certain artists to be jointly produced by the two companies, and involves further collaboration in marketing and promotion. Such acts could be placed on Capitol in North America and worldwide.

"Capitol and EMI affiliates around the world are pleased with the opportunities of this new alliance, and welcome Enigma Rec-ords," said Capitol President Don Zimmermann.

Enigma President Wesley Hein commented, "We're very excited about he prospect of working with Capitol." It gives the label the opportunity "to work our artists on a level previously unavailable to us as an independent," he added.

# Masters

Continued from Page 3

Reporting to MTV/VH-1 Sr. VP/ GM Tom Freston, Masters becomes VH-1's key programming executive, responsible for its production, editorial content, and onair promotion. He was unavailable for comment at presstime.

Before serving at KWEN, Masters purchased and managed KISO & KLOZ/El Paso and WAVE & WLRS/Louisville in partnership with Henson Broadcasting. Previously, he was an air personality at WNBC/New York, and also cowrote and costarred on the weekly rock TV show, "Album Tracks," broadcast on NBC-owned stations. Earlier experience includes positions with Y100/Miami, WAKY/ Louisville, WIFE/Indianapolis, and WAMS/Wilmington.

Succeeding Masters as VP/GM at KWEN is Gerry Tabio, who joins the Country outlet after five years with sister station WFTQ/Worcester, the last two as Station Manager. Tabio told R&R, "It's nice to have your first experience in Country be with a great station, as well as a great company."

# Smyth

Continued from Page 3

Before WOR, Smyth worked in Boston at RKO sister station WROR for seven years as an Account Executive, Local Sales Manager, and GSM. "I've always worked towards becoming a GM in Boson," he said. "I'm thrilled to represent a great company like Greater Media and look forward to helping WMJX and WMEX become Boston's primary contemporary and oldies stations.

# Lindsay As GM

General Brodcasting Corp has named Dean Lindsay GM of recently-acquired CHR KLRZ/Salt Lake City.

A market veteran, Lindsay was VP/GM at KSL for six years and most recently GSM at KLUB & KISN. He told R&R, "I believe we have a great deal of untapped potential in the market, and we are in the process of correcting some minor signal problems. Once this is complete, we will have a city-grade signal over the entire market and be ready to move forward." Lindsay indicated he was in the process of interviewing candidates for the programming position at the station

Continued from Page 3

VP/Programming) Bill Thomas asked me if I would be willing to get into a gorilla suit for a promotion and stand in a department store window, I answered by asking him what size he wanted me to get. Whatever it takes, we'll get it

"I've never seen a GM so promotionally-oriented. Mike understands the battle is out on the street, where we need to press flesh. Mike exudes that attitude around the radio station. The radio station is on a tremendous roll, and there's a very good chance we'll get into double digits."

Prior to programming WLTE, Graye was OM at WROK & WZOK/Rockford for two years and Assistant PD at WLS/Chicago for two years

# Aries

Continued from Page 3



Garth Stern

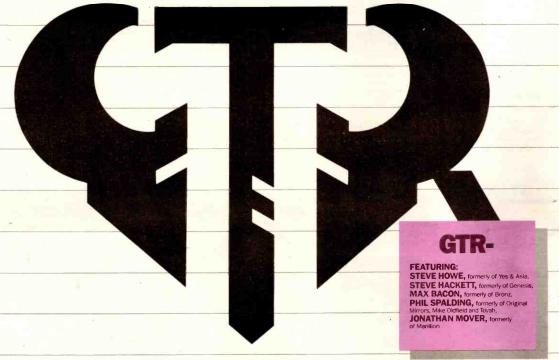
developed beautifully into a competent executive, and her expansion was necessary because she's taken on more responsibility. Garth has done a great job as a top salesman and in building national business. With these promotions, I'll now have more time to devote to expanding the company,

Bice has been Station Manager for the Marin County properties for the past two and a half years. A nine-year staffer, she was previously Business Manager and Office Manager for KIK-FM. Votaw became Station Manager at the Orange County outlet in 1984, having worked his way up from GSM and Account Executive positions during his seven years with the company. Stern was an AE with KIK-FM prior to becoming NSM over two years ago.

R&R FRIDAY, APRIL 18, 1986/9

# Hosted by Bob Coburn

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# NEWS IN BRIEF







Grea Raab

Tom Taylor

Brenda Romano

• BILL WILLIAMSON becomes VP/ Broadcast for Woodward Communications, which owns KDTH & KATFI Dubuque, KLMS & KFMQ/Lincoln, and WHBY & WAPL/Appleton. Williamson was previously President/ GM/partner of Marathon Communications, operator of WIBX & WIBQ/

BRENDA ROMANO is named Manager/National AC Promotion for Poly-Gram Records. Most recently Regional Promotion Manager for Island Records in Chicago, Romano previously worked with RCA Records as Local Promotion Manager in San Francisco and Miami.

- GREG RAAB, former PD at WCXI-AM & FM/Detroit, becomes Director/ Advertising & Promotion for crosstown WRIF. Raab has also been Promotion Director at WCXI. WXYZ/Detrolt, and WKTQ/Pittsburgh.
- CLIFFORD MATIS is named VP/ Sales for CNN Radio in Atlanta. Matis has served as Director/Advertising Sales for CNN Radio in New York since 1983, and formerly worked with John Blair & Co. and the CBS Radio Division.
- PAM COHEN is promoted to Exec. Director of the National Association Recording Merchandisers (NARM). She was Director/Administration & Association Programs, and joined NARM in 1985 after 12 years with WEA Corp. Also, PATRICK GORLICK rejoins NARM as Director/ Creative Services. He operated his own marketing consultancy, and previously served as the association's Director/Marketing
- TODD CAVANAH, who leaves the PD slot at KTRS/Casper after a year. is the new MD at KRXY (Y108)/Denver. He replaces GEINA HORTON, who joins Chrysalis Records (see

- BOB CARON, General Manager at Fuller-Jeffrey Group's WBLM/Portland, ME, will transfer to the company's forthcoming acquisition KSCO-AM & FM/Santa Cruz, CA as VP/GM upon completion of the trans-
- RICK BLASKEY has been appointed to the new post of VP/European Marketing for RCA/Ariola. Blaskey, who'll relocate to London, was VP/International Operations for Arista, and joined the company in the UK in 1979. Also, DORUS STURM is named RCA/Ariola European VP/Marketing Licensed Labels, based in Munich. He was VP/Marketing for the Ariola International Group.
- JACK SWART, PD at WGRDI Grand Rapids for the past two years, is leaving to become GM at crosstown WJFM. Swart is a former PD at WKFR/Kalamazoo and WBNQ/ Bloomington. WJFM is presently CHR, but Swart said, "We're examining all.options."
- SUSAN O'CONNELL, programming assistant at WXKS-FM/Boston, has been promoted to Music Director.

- GORDON MASON, a 30-year broadcaster, has been named Executive Director of the Southern California Broadcasters Association. Mason has managed L.A. stations KJOI and KBIG, and also headed his own sales promotion firm.
- TOM TAYLOR, an 11-year staffer and Station Manager/PD at WPST/ Trenton, has moved up to VP/GM/PD. At the same time, 13-year staffer JOHN ANASTASIO was promoted from PD to Station Manager for coowned WHWH, and Asst. PD JACK FAULKNER advanced to PD.
- JOEL NEWMAN, formerly President of SPN Entertainment, a marketing/production firm, has joined Motown Records to become its Los Angeles Regional Promotion Manager.
- RICH PIOMBINO has been named Marketing Director at Westwood One Radio Networks, He formerly was PD at KMET/Los Angeles, and also served in various promotion capacities at WLLZ/Detroit, WKLS/Atlanta, and WKTU/New York. Piombino will assist local stations in setting up promotions around WW1 programs.

# **CBS Honors Promotion Aces**







CBS recently announced its local promotion manager awards for 1985 at the company's Los Angeles meetings. Pictured (top, Ir) are Columbia Sr. VP Bob Sherwood, Southeastern Branch winner Alan Oreman, and VP John Fagot; (center, I-r) E/P/A Sr. VP Ray Anderson, L.A. Branch winner Lori Anderson, and E/P/A VP Walter Winnick; (below, I-r) E/P/A Nashville award winner Tom Genetti of the Midwest Branch and CBS/Nashville VP Roy Wunsch.



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For more information about the AP Network, call Jim Williams at 800-821-4747, or your local AP Broadcast Executive.

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# TRANSACTIONS



FIRST-TIME RILYING — Offering pointers at the NAB Convention in Dallas on buying a first radio station were fleft to right) Fred Baker, Baker-Communications Systems, Ft. Smith, AR; Susan Ness, American Security & Trust Bank, Washington, DC; Randy Jeffrey, Chapman Associates; Robin Martin, Deer River Group; Erwin Krasnow, Verner, Lipfert, Bernhard, McPherson & Hand,

# Sage Buys Eight For \$5.4 Million

vens Point Broadcasting Co., a Stevens Point WI-based subsidiary of Sentry Insurance Co., have sold eight of its 13 radio stations to Sage Broadcasting Co. for approximately \$5.4 million

The properties include WXYQ &

In order to provide the industry with

more complete brokerage services,

Gammon & Ninowski Media Invest-

ments. Inc. have opened new region-

al offices in Philadelphia, Kansas City

The Associate Brokers operating

and Denver

Gammon & Ninowski

**Opens Three New Offices** 

WSPT/Stevens Point, WI; WTAX & WDBR/Springfield, IL; KMNS & KSEZ/Sloux City, IA; and WJJK & WBIZ/Eau Claire, WI. Sage Broadcasting is principally owned by Gerald Poach, Gerald Lebow, Leonard Fafflar, and Asher Levitsky. Sage also owns WNAQ/Naugatuck, CT and

out of these new offices include Jack

Satterfield in Philadelphia (215)

525-8767: Richard Wartell in Kan-

sas City (316-442-9370); and Mark

Hand and Al Perry in Denver at (303)

534-3513 and (303) 239-6670, re-

WZFM/Briarcliff Manor (White Plains), NY. Brokering the sale was Barry Sherman & Associates.

# NAB ACQUISITION SEMINAR

# Financing Linked To Radio **Management Expertise**

A panel of brokers, plus legal and financial experts, guided potential firsttime station buyers through the complex acquisition process Sunday (4/13) at the NAB Convention in Dal-

"We encourage buyers to surround themselves with a team of professionals," said Chapman & Associates broker Randy Jeffrey. He added, "You need a broker you can trust and an attorney who is a dealmaker

Susan Ness of American Security Bank & Trust in Washington echoed the importance of being able to demonstrate extensive radio expertise in convincing banks to loan money for station purchases. "Initially it's important to have the proper people working with you," said Ness. "That can really make a difference in getting your financing."

Ness also noted that buyers referred by law firms and brokers known to the bank will get much more serious consideration than those who walk in "off the street." When considering loans to broadcasters, Ness said banks look for three qualifications: "Management, management, and more management,

Robin Martin of Deer River Group observed, "The biggest element in putting a deal together is having a property that makes sense for you, that you can operate profitably "

# HITS MARKET "ANARCHY"

# Quello Would Reinstate Trafficking Rule

FCC Commissioner Jim Quello said during a panel discussion at the Dallas NAB Convention this week that the three-year trafficking rule for broadcast properties should be reinstated.

Quello said allowing immediate turnarounds on station sales has created "anarchy" in the station acquisition field. He charged that operators looking for a "fast buck" are snatching up properties for instant sale at a profit,

showing no concern for serving the community of license.

However, it appears Quello has little or no support for his position on the **FCC Commissioner Dennis Patrick** told R&R later, "I'don't think it's created anarchy. Obviously, I thought it was the right decision at the time and I haven't had any reason to reconsider it."

Commissioner Mlmi Dawson said she might only change her mind if it was proven public service was being hurt, but even then reimposing the traf-

PRICE: \$6.25 million, with payment in

the buyer's stock and the assumption

BUYER: SunGroup, Inc., which also

owns WERC-AM & WKXX/Birming-

ham and Texas stations KEAN-AM &

FM/Abilene and KYKX/Longview.

Acquisitions pending FCC approval

are KAFE & KKSS/Santa Fe-Albu-

querque and KKQV/Wichita Falls,

SELLER: MediaOmaha, a limited part-

DIAL POSITION: 1420 kHz: 104 5

FORMATS: Easy Listening (simulcast)

PRICE: \$1.2 million; approximately

\$600,000 down with an eight-year

BUYER: Fuller-Jeffrey Group, which

also owns WOKQ/Portsmouth-Dover,

NH; WBLM/Portland, ME; KRCX &

KPOP/Sacramento: KJJY/Des Molnes; and, pending FCC approval,

KSCO-AM & FM/Santa Cruz, CA.

SELLER: Kragwood Broadcasting

BUYER: Paton/Cramer Broadcast-

ing, inc., headed by N.E. (Pat) Paton,

Jr., President/CEO, Paton and Asso-

clates, the parent company, owns WREN/Topeka and Paton/Cramer/

POWER: 10 kw days/2.5 kw nights FORMAT: Full-service AC/Nostalgia

Paton Broadcast Consultants. SELLER: Southern Star Broadcast

DIAL POSITION: 770 kHz

DIAL POSITION: 93.7 MHz

POWER: 15 kw at 330 feet

WKZY/FT. MYERS, FL

FORMAT: AOR

PRICE: \$1.1 million

ing Company, Inc.

POWER: 1 kw; 32 kw at 285 feet

KFMF/CHICO, CA

note on the balance.

MHz

of existing term notes and liabilities.

**KESY-AM & FM/OMAHA** 

hold them for a year before selling. She favors abolishing the limit altogether. KOTE & KKZZ/LANCASTER-

PALMDALE, CA

ficking rule for three years or any other

period might not be the best solution.

In fact, Dawson said she still thinks the

Commission erred in forcing those who

win CPs in comparative hearings to

PRICE: \$2,250,000. The price includes a note for approximately \$1 million and assumption of liabilities approximating \$400,000.

BUYER: Valley Wide Broadcasting, Inc., owned by George Schrader, Laurence Rutter, James Baker, and Lindsay Schnyder. Schrader and Rutter control California stations KNGT/Jackson and KDHI & KQYN/ Twentynine Palms. Baker manages and has interest in these stations as well. Schnyder is GM for KOTE & KKZZ

SELLER: Antelope Broadcasting Corp., which is affiliated with Bill Sanders and Wagontrain Enterprises, Inc. Sanders & Wagontrain have interests in KHEI & KVIB/Maul; KAAP & KKBZ/Santa Paula, CA; and KPER/Hobbs, NM. Wagontrain also owns Drake-Chenault Enterprises, Inc. and has contracted to purchase TM Programming, Inc.

DIAL POSITION: 1380 kHz; 106.3

POWER: 1 kw daytimer; 3 kw at 210

FORMATS: Nostalgia: Easy Listening **BROKER: Chapman Associates** 

#### KJAS/JACKSON & KJAQ/ GORDONVILLE, MO

PRICE: \$500,000 cash BUYER: Target Media, Inc., headed by Raiph Newquist and Dale Roilings.

SELLER: Cape Girardeau County Communications, headed by Alfred Sikes, who also has interests in Missouri stations KRMS & KYCL/Osage Beach and KGBX/Springfield.

DIAL POSITION: 1170 kHz; 99.3 MHz POWER: 250-watt daytimer; 3 kw at

300 feet FORMATS: Nostalgia/Easy Listening;

BROKER: Blackburn & Company, Inc.

# PUTTING BUYERS AND SELLERS TOGETHER FOR 32 YEARS

SOUTHWEST

Class C FM in resort area. Priced at less than 7 times cash flow. Asking \$1,900,000. Contact - Elliot Evers (415) 495-3516

ILLINOIS

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ROCKY MOUNTAINS

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MISSISSIPPI

FM in small market rich in history and tradition. Well-equipped, attractive studios. Asking \$400,000 with 25% down. Contact - Ernie Pearce (404) 998-1100

SOUTHEAST

AM w/ Class C FM in one of the South's fastest growing radio markets. Asking \$6,400,000 on terms.

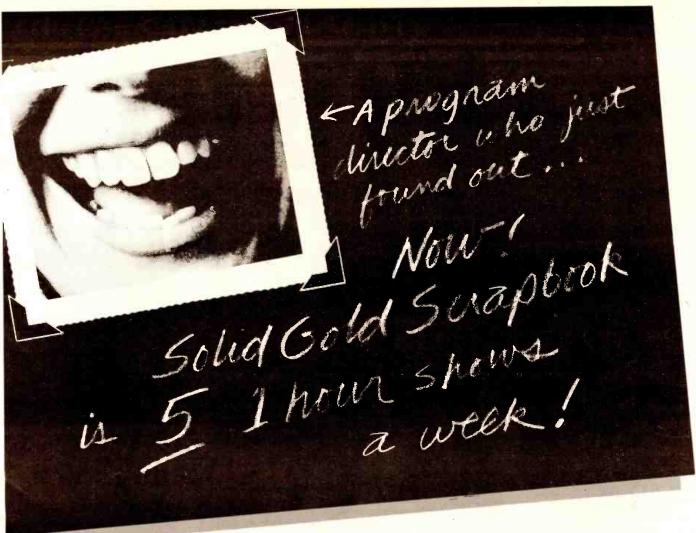
Contact - Mitt Younts (202) 822-8913



CHAPMAN ASSOCIATES\*

nationwide media brokers

For further information on buying or selling, contact Janice Blake, Marketing Director, Chapman Associates, 8425 Dunwoody Place, Atlanta, GA 30338 (404) 998-1100



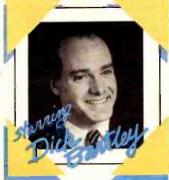
Back in March, 1984 we launched "Solid Gold Scrapbook" with Dick Bartley, as a spin-off of Bartley's top-rated live oldies show. "Solid Gold Saturday Night." And you've been telling us the same thing ever since:

"It's great," you said. "Our listeners can't get enough."

Naturally we're thrilled with "Solid Gold Scrapbook's" success. But we were concerned that so many people seemed hungry for more of Scrapbook's stars, headlines and hits of the 60's and 70's.

So, for all of you who couldn't get enough of "Solid Gold Scrapbook" before, we're introducing a new format: five one-hour shows per week, Monday through Friday. With the added opportunity to stack the shows for a five-hour weekend block.





SCRAPBOOK

With its new daily format, Host Dick Bartley's intriguing insights into rock & roll history, and his vast 60's and 70's library, "Solid Gold Scrapbook" can set your station apart as the "oldies source" in your market. Especially when aired and promoted in conjunction with "Solid Gold Saturday Night."

Here's programming no single station has the time, resources and budget to produce. Programming that earns the name solid gold in more ways than one.

"Solid Gold Scrapbook." Now it's five days a week. You told us your listeners wanted more. We just wanted you to know we're listening.

"Solid Gold Scrapbook" is fed to stations, in stereo, via satellite or disc.

For station clearance information call (212) 575-6142. For national sales information call (212) 575-6133.



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# MHOS ON HRST?

Who's on first . . . what's happening at second? Don't know? Never fear. Relief is on the way. Because Tim McCarver, network TV's Monday Night Baseball star color analyst for the NY Mets, and former major league catcher, has just signed an exclusive radio contract with the United Stations team.

THE TIM McCARVER SHOW, a sure-fire hit two-minute sports commentary, will air every day, Monday through Saturday. And the charm, wit and in-depth knowledge that have made Tim a winner on TV are guaranteed to make him MVP of the radio broadcast booth.

Here's what reviewers have said of this gifted and tremendously popular sports personality:

"... best color man on television right now—baseball, football, politics or anything else," ESQUIRE

"New York is fortunate to have . . . Tim McCarver with the Mets who prove(s) it is possible to move from the playing surface to the broadcasting booth and take on the critical, information-sharing role for which others have trained for years." NEW YORK TIMES

"There is no end to the entertainment provided, game in and game out on telecasts by Tim McCarver." NEWSDAY

"If you're a baseball fan, watch this man; if you don't like the game, watch McCarver anyway—you'll get hooked."

Great as those reviews are, they're nothing compared to the raves McCarver gets from his millions of fans. He's got the kind of following most of us would give our best pitching arms for.

But the best thing is, now he can be part of your broadcasting team, every single day.

So call today to have THE TIM McCARVER SHOW go to bat for your station. Then, whether you know who's on first or not, you can be sure you'll be first in the ratings.

THE TIM McCARVER SHOW is available on a market-exclusive, swap/exchange basis to all radio stations via Satcom 1R.

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# **WASHINGTON REPORT**

"GOOD NEWS" NAB CONVENTION

# **Daytimers Get Nighttime Relief** April 22

Things are looking up for daytimers. At this week's NAB Convention in Dallas they learned that a long-delayed AM agreement with Mexico will be signed next week, April 22, giving them authority to broadcast for two hours past local sunset.

In addition, about 350 daytimers on Mexican clear channels will become fulltime stations after U.S. and Mexican officials sign the agreement in Mexico City.

The daytimer relief has been a long time coming. It was approved by the FCC 18 months ago, but couldn't be implemented until a new AM accord with Mexico was reached. Just when that seemed imminent, an earthquake devastated Mexico's AM data base, setting the process back by months and forcing daytimers to sign off at 6pm all winter.

In Dallas there was also considerable discussion of the FCC AM report, which, among other things, suggests fulltime hours for daytimers on Class 3 channels, and a possible cutback in clear channel skywave protection that would benefit daytimers.

# Power Up To 500 Watts

Announcement of the Mexican signing was made Tuesday (4/15)



TV MUSIC LICENSING — Members of Congress attending the NAB Convention in Dallas debated the pros and cons in the current battle over TV music licensing. The television industry wants to shift the way composers and cons in the current battle over 12 missic licensing, the television moustry wants to shift the way composers and lyricists arepaid for works used on syndicated TV shows, prompting a major lobby campaign by ASCAP, BMI, and other music industry groups to preserve the status quo. Shown (left to right) at the Dallas panel are moderator Donna Zapata, WHAS-TVLoulsville; Rep. Pat Schroeder (D-CO); Sen. Dennis DeConcini (D-AZ); Rep. Rick Boucher (D-VA); Rep. Henry Hyde (R-IL); Sen. Charles Mathias (R-MD); Sen. Edward Zorinsky (D-NE); Rep. Howard Berman (D-CA)

in a technically flawless, live teleconference from Geneva, where FCC Mass Media Bureau Chief Jim McKinney is heading up the American delegation to an international conference that will begin extending the AM band from 1605 to 1705 kHz.

# DAYTIMER RELIEF

- Mexico pact allows broadcasts two hours past sunset
- 350 daytimers to become fulltime
- AM expansion, new stations on the way

McKinney, who had hoped to show the signing on the satellite teleconference, said "show-cause" orders changing daytimers' operating hours to two hours after sunset are sealed in envelopes at the FCC and will be mailed the moment the ink is dry on the pact Tuesday. Stations can begin using the new hours as soon as they sign the orders. While some stations will get very low power, many others will get from 250 to 500

# Geneva Conference Starts Strongly

Regarding the Geneva talks, Mc-Kinney reported that the U.S. already appears to have won its major objective for the meeting convincing other countries to adopt "allotment planning" for the new spectrum, which will give the U.S. maximum flexibility in siting its

"Allotment planning is enjoying widespread support here in Gene-va," said McKinney. "I'm somewhat surprised." Smaller nations had been expected to back "assignment planning," which locks new stations into specific locations.

McKinney said even Cuba, America's AM nemesis, is backing allotment planning. However, Cuba wants the new AMs limited to 5 kw, while the U.S. is pushing for

"'Show-cause' orders changing daytimers' operating hours to two hours after sunset are sealed in envelopes at the FCC and will be mailed the moment the ink is dry on the pact Tuesday."

Another member of the U.S. delegation, consulting engineer Wally Johnson, predicted from Geneva that the new AMs will begin going on the air in 1990. And McKinney said he believes new AM sets built to receive the expanded channels will begin appearing in cars in the 1988 model year.

# **NEWS BRIEFS**

# Studio, Program **Violations Cost KGOL** \$10,000

KGOL/Lake Jackson, TX has been hammered with a \$10,000 FCC fine for violations of Commission rules requiring that each station keep a main studio and originate at least 51% of non-network programming in its community of license. KGOL was also hit for numerous violations of FCC tech-

Meanwhile, WWIW/New Orleans was fined \$500 for failing to file its license application in a "timely manner."

And the Mass Media Bureau refused to reconsider a \$10,000 forfeiture dealt last August to KRZE & KRAZI Farmington, NM.

# WYEN Hit With EEO **Reporting Conditions**

After taking a second look at WYEN/ Des Plaines, IL's license renewal, as ordered by a federal court, the FCC has renewed the station's license again, but imposed imposed EEO reporting conditions on the renewal.

After the National Black Media Coalition (NBMC) appealed the station's renewal on grounds of alleged discrimination, a federal court sent the case back to the Commission to explain why it had credited WYEN with EEO progress made after the license term in question had closed.

In its latest ruling, the FCC reiterated that it found no evidence of intentional discrimination, but rather a failure to aggressively recruit minorities. It renewed the license again and ordered WYEN to submit seven detailed EEO progress reports through the remainder of its license term in 1989

# Other Key Developments:

· President Reagan has signed into law legislation establishing a series of

"cost-of-regulation" fees to be paid by broadcasters and applicants.

 WEAT/West Paim Beach has been found eligible for \$14,397.50 in U.S. funds as compensation for change ing facilities to offset Cuban interfer

· FCC foreign affairs advisor Edward Jacobs has been named Special Assistant to Chairman Mark Fowler.

# **FCC NOMINEE**

# Goldwater To Dennis: "You're In"

FCC nominee Patricia Diaz Dennis breezed through a Senate confirmation hearing last week without having to disclose her views on any issues pending before the Commission. Her confirmation by the Commerce Committee and the full Senate is now a formality.

"I've looked into your background and found nothing in the world to hold against you," Communications Subcommittee Chairman Barry Goldwater (R-AZ) told Dennis. "You're in."

Apparently startled by the brevity and ease of the hearing, Dennis asked aloud, "That's it?" When Goldwater asked if she wanted to volunteer anything. Dennis drew laughs by responding, "Absolutely

Dennis, a 39-year old Democrat, was introduced by her home state senator, Jeff Bingaman (D-NM), as a "highly skilled attorney with a wealth of experience, particularly in the public sector.'

Currently a Reagan appointee on the National Labor Relations



Patricia Diaz Dennis

Board (NLRB), Dennis was formerly a labor attorney for ABC.

Bingaman cited her involvement in the Hispanic Bar Association, her service as a U.S. delegate to the United Nations Conference on Women in Nairobi, and her selection in 1984 as the Mexican-American Opportunity Foundation's

Woman of the Year.

Dennis said in her prepared statement, "While I have much to learn, I am confident that I can fulfill my duties at the FCC and I look forward to learning more about telecommunications. If confirmed, I will address issues at the FCC in a fair; open-minded, and impartial manner just as I strive to do in my current position as a member of the National Labor Relations

"My overall philosophy, which I have applied at the NLRB, would continue to be to limit government regulation to that appropriate to achieve a statutory goal. In this manner, the intended beneficiaries of the regulation can participate in determining for themselves what is in their own best interests

"Regulatory agencies. I believe, should clearly and fully state the rules by which they make their decisions, so that the affected parties can be guided in their future actions to regulate themselves without the uncertainty and inefficiency caused by ad hoc regulatory

"My starting point will be the Communications Act itself, which mandates that the Commission make available, so far as possible, to all people of the United States, a rapid, efficient nationwide and worldwide wire and radio communication service with adequate facilities at reasonable charges. I will further adhere to the act's requirement that the Commission promote the public interest, convenience, and necessity.

R&R FRIDAY, APRIL 18, 1986/15

Willie Nelson / Wrangler



# Help Launch The Careers Of The Top Acts In Your Area!

Willie and Wrangler Jeans have put together a nation-wide talent search, and your station can be a part of it. The new "Invitational" format offers you a unique opportunity to get involved with local talent in three key music areas. Your station becomes an integral part of the staging of the event: you pick the contest site, provide a DJ to serve as host and air

"There are thousands of new artists all over the U.S. in rock, R&B and country. I remember how it was when I got started and I'd like to help out these new acts if I can."

- Willie Nelson.



promos which highlight your active role in this unique talent search.

Only one radio station in Atlanta, Chicago, Denver, Detroit, Houston, Los Angeles, Nashville, New Orleans, New York and Seattle will be a part of this event.

Make sure it's yours by calling Bob Gordon of Susan Hackney Associates, Inc. at (615) 244-7976.

# **Juke Box Music** Game Available

"Play It Again Juke Box," billed as a "non-trivia game," is a unique board game for those who love the hits of the '50s, '60s, and '70s The object of the game is to complete the lyric of a song, after having been given the song's title, its artist, the year it came out, and the beginning of the lyric.

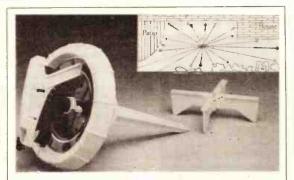
The game board is modeled after a Wurlitzer jukebox, and questions are read or sung from an 8-inch disc designed like a 45rpm record with the answers on the reverse. The six musical categories are each represented by a single disc. all of which store in a rack like an old 45rpm holder. Similarly, the player's tokens resemble 45rpm racks and the object is to fill these racks with colored disc-like tokens representing each category.

There are more than 2100 lyrics in the game, which can be played by two to 24 players. "Play It Again Juke Box" is the brainchild



of Des Plaines, IL resident Mark Bonk, and is officially represented and distributed by Bala Cynwyd, PA-based Weisman & Associ-

Retailing for under \$30, "Play It Again Juke Box" is currently being test-marketed in Philiadelphia, Denver, Phoenix, and Salt Lake City. For further information on this useful promotional tie-in or giveaway item, contact Hal Weissman at (215) 667-6290.



# **Programmable Sprinkler Gets The Corners**

Using a programmable memory disc that allows you to control the length of spray and the speed of rotation, this sprinkler enables you to water any shape of lawn without wetting buildings, sidewalks, patios, or driveways, thereby saving water and eliminating the constant repositioning required by conventional sprinklers. Unlike perman-

ently-installed watering systems. this unit can be reprogrammed using the adjustable 71/4 " diameter track to control the angle of the impulse head. This allows one to change the spray length to between 16-43 feet; the sprinkler automatically adjusts the speed of rotation so that the head rotates more quickly over both long and short distances to insure even coverage without overwatering.

This natural summertime promotion item covers lawns up to 5000 square feet. Available from the NYC-based Hammacher Schlemmer firm, the unit comes with an additional memory disc so that you can preprogram for two different lawns. Price: \$29:95; an additional set of four programmable memory discs is available at \$19.95. For more information, contact Hammacher Schlemmer at (800) 543-3366.

# AM-FM Cassette Clock Radio



Taking the conventional clock radio a step further, this veritable home entertainment system from Randlx combines a cassette player and alarm with an AM-FM-TV audio-weather broadcast radio. Additional features include an earphone jack, choice of buzzer or radio alarm, touch-sensor snooze control, and automatic shut-off for bedtime listening.

The unit sports a three-inch, 8-ohm speaker and three built-in antennas, one of which telescopes. The digital time display can be adjusted for brightness and the three-pound item plugs easily into any household outlet. Available from the NYC-based Hammacher Schlemmer firm at (800) 543-3366.



# NO COMPROMISE NO COMPARISON

In its first six months, STARFIRE™ has been field-tested like no other production library in the world. On stations like WHYT, WMMS, WQXI, KRTH, WCLR, WCAU-FM, WAPP, WBSB, WH-QT, KRXY, WPRO-FM, WTIC-FM, KOME, WYYY, WBLI and dozens more. The results are as clear as STARFIRE'S remarkable sounds and music. For powerful promos, amazing IDs, exciting contests and much more, STARFIRE™ is quite simply the best production library ever created. Call us for a demo today.

# BROWN BAG PRODUKTIONS

413-4 S. EUDORA STREET ENGLEWOOD COLO. BOILO (303) 756-9949



# 8mm Video Films To Hit U.S. Market

In a move that may render current VCRs obsolete, Kodak and Sony recently announced that 61 films will appear in the new 8mm videotape format. Priced at \$29.95 each, the 8mm videotapes are not compatible with either VHS or Beta videocassette

According to a recent USA Today report, the firms believe that the smaller 8mm videotapes will be a fullfledged competitor to the half-inch Beta and VHS videotapes within two or three years. The 8mm videotapes feature stereo sound on tapes the size of audiocassettes.

Kodak begins distributing 46 titles in the 8mm format this June, while Sony has slotted 15 titles in the 8mm format for a summertime debut. One obstacle to the 8mm revolution is that 8mm videotape players currently cost around \$1000, compared to an average \$350 for VHS or Beta VCRs. However, Sony plans to have a comparably-priced 8mm player on the market by June. Stay tuned

# **TOP 20**

**CONCERT PULSE** 

# LW TW ARTIST

- 1 ZZ TOP
- 2 RUSH 5 3 FIRM
- 4 ALABAMA
- 5 PAT BENATAR 6
- 6 JOHN C. MELLENCAMP
- 7 AEROSMITH
- 8 LOVERBOY
- 10 9 HEART
- 12 10 WILLIE NELSON
- 11 11 HANK WILLIAMS JR. 13 12 DAVID COPPERFIELD
- 15 13 TWISTED SISTER
- 14 14 AMY GRANT 18 15 THOMPSON TWINS
- 16 16 KISS
- 17 17 DIO
- 19 18 CONWAY TWITTY
- 20 19 STEVIE RAY VAUGHAN
  - 20 ANNE MURRAY

The CONCERT PULSE is a the concert Pulse is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Promoters' On-Line Listings

# **PRO:MOTIONS**

# Rhino Expands Publishing Division

Rhino Records has expanded its publishing division with the formation of Orange Skles Music. Graham Daddy and Louis Naktin are co-managers. Rhino has also purchased the Lazy Day/Apricot Music catalog for Orange Skles.

## Chappell International Promotes Dodes

Susan Dodes has been elevated to International Acquisition Manager at Chappell International. She joined the company in 1983 and advanced two years later to the post—of International Repertoire Coordinator.

#### Crounse To KLYF LSM

Pat Crounse has been appointed Local Sales Manager at
KLYFIDes Molines. Prior to accepting this appointment she was
GSM of neighboring KIOA &
KMGK. Crounse's radio background includes posts as Continuity Director at WEBC/Duluth and
OM at WOW & KEZO/Omaha, as
well as sales positions at KFAB &
KGORI/Omaha and WBCS-FM/MIIwaukee.

# PROS ON THE LOOSE

Rick Beckett — Mornings WAAY/Huntsville, &L (616) 453-6611

Kevin Broadbin — Assistant PD/ MD WICC/Bridgeport, CT (203)

377-4473
Mark Carrillo — Assistant PD/
Middays KSJL/San Antonio (512):

340-0321 Bill Gardner — Programming Executive/Mornings KLCY-FM/Salt Lake City (801) 943-4171

Keith Isley — PD KLRZ/Salt Lake City (801) 261-5647

Keith Jacobs — MD KEYI/Austin (512) 448-3374

## Murray New KYNO LSM



Dwayne Murray

Dwayne Murray has been appointed Local Sales Manager for KYNO-AM & FM/Fresno. He joins the station after two years with neighboring KJEO-TV, where he was an Account Executive.

#### Silhan Named KTXQ LSM

Gallya Silhan has been tapped as Local Sales Manager at KTXQ/ Dallas-Ft. Worth. She moves from crosstown KPLX & KLIF, where she spent seven and a half years in local/regional sales and promotions.

# Capaldi Orphan VP

Jerry Capaldi has been named VP/A&R at Orphan Records. He comes to the Sterling Heights, Mibased label with ten years' artist management experience.

#### **CBS Ups Williams**

Mark Williams has been promoted to Director/Technical Operations for the CBS Owned Stations. Prior to this, he had served in a similar post for CBS owned WSUN & WYNF/Tamps-\$t. Petersburg for two years. Williams was also Chief Engineer for WKES & WGNB/St. Petersburg for 12 years.

## Lorimar-Telepictures Music Group Taps Stone

Steve Stone has been appointed GM/Music Publishing for the Lorimar-Telepictures Music Group. Stone's background includes 11 years at ATV Music, producer for the Mike Curb Organization and Capitol Records, and GM of Central Songs.

#### WNYR & WEZO Up Martin

John Martin has been promoted to National Sales Director at WNYR & WEZO/Rochester. Martin, who joined the Grace Broadcasting outlets in February 1985, will retain his local sales duties.

# CHANGES

Bob Weaver, former Regional Sales Manager of KSPZ/Colorado Springs, joins KDKB/Mesa as AE.

Mark Hanny, former AE at KADQ/Rexburg, joins KDKB/Mesa as AE.

Pamela Franchesci, former GM at Creative Media/Phoenix, joins KLZI/Phoenix as AE.

Priscilla F. Mooney, formerly in the Rochester retail industry for 18 years, joins WEZO/Rochester as AE.

Hendrik vanderBurgh, former AE for American Business Communications/Portland, joins KGW/Portland as AE.

**Susan Martin,** former AE at KWJJ/Portland, joins KGW/Portland as AE.

Geoff Koonin, Director of Financial Operations, CBS Records/ New York, has been promoted to Director of Royalty Operation.

# For The Record

Raymond "Rip" Pelley, who was named Exclusive International Agent for Superspots' Entertainment Services Division, continues as President of Advance Marketing Concepts, Inc.

#### **CBS Raises Venable**



Dane Venable

Dane Venable has been appointed Manager/College Marketing for CBS Records. Most recently an Account Service Representative in the label's Southeast branch, Venable previously worked as a CBS Records College Marketing Representative at Georgia State University.

#### Silver Named Zylon GM

Press/media specialist Morton
Silver has been appointed GM of
Zylon Records. Working with him
is local independent booking
agent and former club booker Teresa Chandler.

# Papesh Segues To Telarc

Pat Papesh has joined Telarc International Corp. as VP/Marketing and Sales. She comes to the classical recording company from American Greetings Corporation, where she was VP/Account Services.

# Seres New Viacom VP

William Seres has been named VP/Human Resources Development for Viscom International, inc. He joined the communications/entertainment firm in 1981 as Director/Human Resources Development.

#### Setos Viacom Sr. VP

Andrew Setos has been appointed Sr. VP/Engineering and Operations for the Vlacom Networks Group, which consists of the MTV Networks, Inc. and Showtlme/The Movie Channel, Inc. Before this appointment, Setos worked in a similar capacity for MTV Networks.

# CHRONICLE

#### Born To:

WHLG/Stuart morning man Nick
 White and wife Mary, daughter
 Brie Anne Marie, March 27.

 KRTH/Los Angeles Production Engineer David Gartin and wife Lori, daughter Keri Lynn, March 24

MCA Distributing VP/Sales
 Harold Schulman and wife Alice,
son David Gottleib, March 29.

• WEA VP/National Operations Larry Welss and wife Sheri, son Michael Jordan, April 3.

• A&M VP/Marketing Services Bob Reitman and WEA Director/ Advertising Barbara Reitman, son Jack Andrew, April 9.

Atlantic Records Washington
 Promotion Manager Rick Miller
 and wife Deb, son Zachary
 Graham, March 23.

● CBS Songs staff writer Eric Kaz and wife Leonarda, daughter Sara Matisse.

#### Married:

 WSTF/Orlando Program Manager Jim Ballard to Monica Snyder, April 5.

● A&M Director/Advertising Rob Gold to Ava Rosenthal, April 20.

# ACCELERATE YOUR RATINGS!

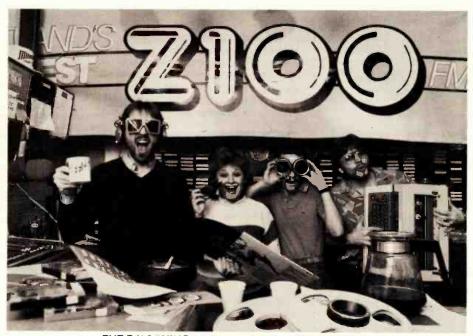
High performance is on the air...with "The Car Show Coast To Coast", now available to radio stations across the nation. This one-hour weekly program, hosted by two of the country's most knowledgeable and entertaining car experts, Len Frank; Editor-at-Large of "Motor Trend" magazine, and John Retsek, automobile expert, is right on track with insightful car reviews and timely interviews, fascinating features and listener phone-in questions. Get better mileage from your format and learn more about this unique new outlet for America's flourishing love affair the automobile.

# THE CAR SHOW COAST TO COAST



CALL STARSTREAM COMMUNICATIONS GROUP, 713-781-0781

# FM IN THE AMENIES



THE Z MORNING ZOO KKRZ PORTLAND, OREGON

From left, Gary Bryan, Lorna Dee, Tony Martinez, and Dan Clark

Our affiliation with the ABC FM Radio Network provides us with services we can use—every morning! Comedy cuts, entertainment news, pertinent actualities and correspondent reports from ABC's exclusive Young Adult Newscall...and now AUDIO DATEBOOK—classic cuts from each day in history. ABC FM understands the unique programming services that fit our specific needs—and they deliver.



For More Information, Call Gloria Briggs, Director 212-887-5652

# **PLAY FAVORITES**

YOUR LISTENERS WON'T HEAR IT ANY OTHER WAY

# WAX

# "Right Between The Eyes"



Z93 29-26 WHTT deb 38 WXKS-FM 35-30 195 add WKSE 33-29 Y100 38 WRSR on WPHD 39-33 CKOI on WMMS on WCAU-FM 35 92X 25 PRO-FM deb 34 WCZY deb 38 940 30-27 WLOL-FM 34-30 KMJK 20-17 FM102 22-19 KITS on KWSS 30-27 KPLUS 37 WFLY add Q100 25-14 93Q add WKRZ-FM add WOKI add WFBG add WZON 30-22 WYKS add KWES 14-11 KWTO-FM add

KZZP deb 30

KKRZ 29

From the album "Magnetic Heaven"

# BLOW MONKEYS "Digging Your Scene"



WHTT KMEL K104 RI104 WXLK 95XXX OK100 95XIL KWES WHSL WVBS

"Awesome... Defines the term mass appeal...
Possibly the best song I've heard this year!"
Keith Naftaly, MD, KMEL/San Francisco

From the album "Animal Magic"



# STREET TALK

Remember last week's tip about BOB BUZIAK joining a major East-coast label as president? Well, RCA has issued a statement that it's "upset about the rumors circulating," but the company did not deny them. So, expect not only Bob's appointment, but some VP shuffling as well. It's also said that another big name will join the Nipper: ARISTA Exec. VP SAL LICATA.

Z100/NEW YORK may find itself back in the winter ARBITRON results after all. While Arbitron chief RICK AURICHIO told ST, "We're not seeking a middle-ground," informed sources report that an agreement's been reached between Arbitron and Z100 parent MALRITE that would have the CHR flagged and listed below the line. At presstime, a federal judge in NYC was still weighing Z100's injunction bid that would prevent the ratings firm from releasing the winter book with Z100 delisted. Malrite officials couldn't be reached for comment regarding this possible settlement.

INFINITY's purchase of KROQ/LOS ANGELES from KEN ROBERTS appears imminent. KROQ was L.A.'s highest-rated AOR in the latest Arbitrend, which also placed it in the top five stations in town 12+. This will give Infinity two stations with "K-Rock" slogans — WXRK/NEW YORK and KROQ — and puts it in six of the top seven markets: N.Y., L.A., Chicago, Philly, Houston, and San Jose-San Francisco.

JERRY WEINTRAUB may have left his post as Chairman/CEO of the new United Artists after only five months, but UA RECORDS President JERRY GREENBERG says the label is proceeding "full steam ahead." Jerry told ST, "I've been informed by the UA board that they want the executive management team to stay in place, and to continue to build this company as we've been planning it." First album from UA, the soundtrack from "The Karate Kid 2," is slated to ship in June.

Any day now we expect to hear from JOSEPHSON COMMUNICATIONS regarding the rumored leveraged buyout involving Broadcast President ED CHRISTIAN and the station GMs in Norfolk, Columbus, Milwaukee, and Rochester.

Label expansions continue, and now it's ARISTA that will soon announce some new appointments. Word is that PHIL QUARTARARO, who just left ISLAND as VP/Promotion, will join the "A-Team," while Director/National Singles RICK BISCEGLIA is also expected to move up. In addition to JOANIE LAWRENCE taking nat'l secondaries

out of L.A., already confirmed are reps PETE SCHWARTZ (West Coast regional), JOHNNY POWELL (Balt.-DC-VA), GEOFFREY SHULMAN (West Coast AOR), and TONY GATES (Midwest AOR). And is something nice about to happen to Sr. VP DON IENNER?

The NAB's radio audience measurement fask force has received 21 suggestions for new radio ratings techniques. Three ideas involve participants wearing some sort of electronic device to record listening. By the way, BIRCH submitted a proposal, while Arbitron (not surprisingly) did not. The task force's technical subcommittee's will decide by May 13 if any merit further study and possible market testing. As many as four should be recommended to the NAB Board in June.

Former RCA Records President BOB
SUMMER is expected to be named President
of CBS RECORDS INTERNATIONAL soon.
He'll succeed current CRI chief ALLEN
DAVIS, who reportedly will retire. Since
ELLIOT GOLDMAN took over the RCA top
slot last December, Summer has been
President of the company's Red Seal classical
unit. Ten years ago, Bob headed RCA
Records' international division.

After seven years with EZ
COMMUNICATIONS, BOB REICH has
resigned as VP/Sales to pursue other
interests. He'll still consult the company on a
temporary basis, and will announce future
plans soon.

ST hears that CHRIS BLACKWELL will shortly name JOEL WEBBER as ISLAND's new VP/A&R and Artist Development. Joel will put his UPROAR label into mothballs but continue as one of the three directors of the annual New Music Seminar. The LOUNGE LIZARDS, a band Webber has been managing, are now signed to Island. It's also said that AOR promo ace BOB CATANIA is the lead candidate to succeed Phil Quartararo as VP/Promotion.

WAPP/NEW YORK's latest format flux has the station moving from CHR back to an AOR direction. After serving as acting PD for almost a year, STEVE ELLIS was quietly upped to PD recently. EMMIS is expected to take over WAPP from DOUBLEDAY by the fall.

After presiding over WMMR/
PHILADELPHIA's ascent to the top of the ratings race, VP/GM MICHAEL CRAVEN has been given the added duties of managing sister AM WIP, from where HAL SMITH has resigned as VP/GM.

Continued on Page 22

# IKE MONEY IN THE BANK

It's the way many of today's leading broadcast executives are describing the quality of talent available from TALENTMASTERS. For more information, write the Atlanta offices or call (404) 926-7573.

1554 Pinecreek Way • Woodstock, GA 30188 TALENTMASTERS

From The LP Anywhere You Go

# SHE'S GOING, GOING...

"That Girl Is Gone"
The New Single From David Pack



# STREET TALK

PHILADELPHIA. CHICK BROWNING'S departure to WIOO! MO gniwollot Qq garting by tollowing OM KAZY/DENVER PM driver ZAK PHILLIPS

Athens, GA outlets WBIE and WDOL "Gator" was a longtime radio veteran of promoter for London Records, the 70-year-old of BOB "GATOR" LENIHAN. A former Our condolences to the family and friends

centerfold will net up to \$50K. that published models will get up to \$5000; a seen scouting at the NAB in Dallas. Word is own. One of the mag's photographers was beautiful female broadcasters with one of its no expose a vodybly wollot of prinning Bon voyeur: Penthouse is reportedly

on Arbitron to let this one go. that brought on a \$60 million lawsuit. Don't bet Arbitron over his station's ad campaign last fall WEINBERG is trying to reach a settlement with former KELITULSA owner/GM FRED Rumor at the NAB in Dallas was that

the dotted line. even heard a demo yet, much less signed on been talking with Transtar, he says he hasn't although GM ROBERT MOORE confirms he's KRLA/L.A. would be picking it up, and won't say which stations until May 1. We heard Boston for its new "Gold" format, the net up" such major markets as L.A., Philly, and While TRANSTAR confirms it's "locked

Did ex-Philippines President Ferdinand his deal, has sought legal counsel to resolve points out that he had seven months left on "As far as I'm concerned, he quit." Dave, who "breached his contract." PD PHIL HALL says, KRTH's legal dept. that found him to have Later that day, he received a letter from staff memo that he felt too ill to go on air. April 4 show, was so upset about a general HULL, who went home minutes before his KRTH (AM)/L.A. morning man DAVE

Ils it and a bropping and apent it all. check, but the deal fell through . . . Imelda had station's lawyer sent 'em back to bring a make a \$25,000 deposit on KJAZ. The regime arrived with a "suitcase full of cash" to in 79 officials allegedly fronting for the Marcos \$1.7 million? The Washington Post says that Marcos try to buy KJAZISAN FRANCISCO for

the guys who called were proud of their role feelings. PD JERE SULLIVAN reported that inspired several soldiers to call in to share their supported the bombing, and their comments PAYTON took many calls from listeners who Shortwave. On-air talk host SANDY the Libyan coast and tuned in WIOD/MIAM via USS Paul were leaving the Mediterranean off US Naval and Marine personnel aboard the

would become Donna Brake-Danson BRAKE married TED DANSON, her name We've figured it out: if R&R's DONNA

and many made very moving comments.

expected to fill an Exec. VP/GM-type post. PolyGram President/CEO DiCK ASHER is still current title and responsibilities. Meantime, contract with the company, retaining his JOHN BETANCOURT has signed a new along just fine. POLYGRAM Sr. VP/Promotion Seems like Dick and John are getting

Continued from Page 20

AM & FM as the market's only Country same "Care" call letters. That leaves KRAKlaunching a "Love Songs" format with the became the metro's fourth AC station, On April 11, KAER/SACRAMENTO

Special Markets. DOUG DANIEL, who'll become Sr. Director/ the slot. Also, a promotion is in motion for ROBINSON is expected to move East to fill Promotion/Marketing Manager PRIMUS Special Markets, and label West Coast GREG PECK had departed EIA as VP/

in the near tuture. News/Talker WMTR will be put up for auction Reports out of Washington, DC are that

What does Clark think? "UCB4UAGR8IDA." at least until all the names are exhausted. are manifold, and the show auto be a smash, personalized license plates. The possibilities try to identify the famous owners of cryptic called, "License To Win," where contestants sold a game show to COLUMBIA PICTURES Veteran personality CLARK RACE has

drivers two cents to fill up. BOZZON dot one operator to actually pay you-for-listening bit, WAAF/WORCESTERto 'SKS while waiting in line. In its own tank-'copter to give \$5 each to 80 people listening "'MAD DOG" REDDEN descended from his crosstown WSKS, whose traffic reporter MIKE But even that wash't cheap enough for giveaway by offering fuel free for four hours. one-upped rival Q102's 19.8-cents/gallon II, 2 8 das' das' mankicincinnati

distributed a two-cut promo CD to radio earlier from a US pop label. Classical indie TELARC the new 38 SPECIAL album; possibly a "first" -A&M's planning a promo CD single from

(212) 529-2600. Profile will be at 740 Broadway, NYC 10003; downtown to larger quarters. After April 21, N.Y. indie PROFILE RECORDS is moving

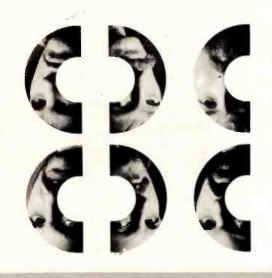
".(sidqməN version of JOHN FOGERTY's "Big Train (From NELSON. He appears on the album's finale, a may be the last recorded appearance of RICK AMERICA/SMASH; see Page 9) includes what upcoming "Class Of '55" reunion album (on **PERKINS/ORBISON/LEWIS** foursome, the Aside from the formidable CASHI

LIKE NO OTHER NIGHT

STRENGTH IN NUMBERS FROM THE FORTHCOMING ALBUM

(5115)

ON A&M RECORDS THE MARK SPECTOR COMPANY, INC. **WANAGEMENT:** KEITH OLSEN FOR POGOLOGO CORPORATION PRODUCED BY



IF YOU MISSED YOUR COPY OF THE VERY LIMITED EDITION
"LIKE NO OTHEN WIGHT PROMOTIONAL CO SINGLE.
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# - WAILABLE -LEE BABY SIMMS

Major Markets and Resort Towns Only

6L98-L8E (SOE)

# Radio Update #8 HANDSACROSSAMERICA™

# Hands Across America Single A Hit

The recently-released Voices of America recording of "Hands Across America," the theme song for the May 25th event which will cross the country, is a hit. According to R&R charts, the record has been reported in the "New & Active" category in the two key formats of A/C and CHR. These formats represent over 40 percent of all radio stations nationally. Airing of the song reinforces your station's commitment and also serves as an excellent staging for one-liners or other information about Hands Across America.



# One-Hour Radio Special Set By USRN

"The Hands Across America Story" has been set for broadcast on the weekend of May 3-4. Hosted by WPLJ's popular morning personality Jim Kerr, who anchored the historic Good Friday simulcast, the one-hour pre-produced national radio special tells the story of the event from inception through formulation and planning for May 25th, when six to 10 million Americans will join hands in an unbroken line stretching from coast-to-coast. Joining Jim on the "Hands Across America Coca-Cola Radio Network Special" are over a dozen celebrities including Christopher Reeve, Bernadette Peters, Kevin Bacon, Chita Rivera and event co-chair Lily Tomlin. They will not only discuss how Hands Across America came about, but also their personal commitment to the project. To ensure that the program bridges all formats, musical highlights of the guests' appearances on TV and in films will be inserted in addition to the playing of "Hands Across America" and "We Are The World." The program is available via satellite from United Stations Radio Networks and other networks. To be a part of this special broadcast call 212-764-3900 or your local network.

# Join The Hands Across America Coca-Cola Radio Network

Free programming on Hands Across America is now available to all stations through United Stations Radio Networks. Celebrity-hosted, 60-second updates have been developed for use in a number of ways: as fully-produced 60's, they are effective PSAs; they can also be aired as two stand-alone 30's owing to a natural break at the mid-point. The updates are also fed in a version without production overlay making them solid news inserts.

# **Program Availabilities:**

- Daily Updates Monday Friday 6:35AM, 8:35AM, 11:35AM (EST) One-day advance pre-feed 1:05PM Monday - Friday Channels 12 and 13 15 kHz Mono Channels 14 and 15 15 kHz Stereo
- Updates For Saturday and Sunday Pre-fed on Friday 1:05PM (EST)
   Channels 12 and 13 15 kHz Mono Channels 14 and 15 15 kHz Stereo

Programming is supplied free to all stations. ABC and Westwood One affiliates will need to change their transponder assignments. CBS and NBC affiliates already receive Transponder 19 but will need to change channel assignments. USRN affiliates are already on-line. The telephone number for all affiliate information is 212-764-3900.

# National Theme Park Sign-Up Day A Star-Studded Event

Theme parks all across the country have set April 19th as "Sign-Up Day" and will be distributing hundreds of thousands of Hands Across America sign-up forms in conjunction with their local Coca-Cola Bottlers. Among the parks and celebrities participating are: Magic Mountain, Valencia, Calif., with Sheena Easton and L.A. Ram Eric Dickerson, Six Flags Great Adventure, Jackson, N.J., with Robin Strasser of "One Life To Live," Matthew Ashford and Jeffrey Meek of "Search For



NATIONAL THEME PARK DAY STAR — Recording artist Nicolette Larson will be

Tomorrow" and Gloria DeHaverr of a "Ryan's Hope"; King's Island, Cincinnati, with Gregg Marx of "As the World Turns" and Patty Weaver of "The Young and the Restless"; Opryland USA, Nashville, with Nicolette Larson; Six Flags Over Texas, Arlington, with T.G. Shepherd and Sylvia; Liberty Land, Memphis, with Page Mosley of "Santa Barbara." You can feel the momentum building!



To join the Hands Across America Coca-Cola Radio Network call 212-764-3900 For public relations information call Coca-Cola USA at 404-676-5077 or Hands Across America 213-556-1812



# RATINGS AND RESEARCH

**JHAN HIBER** 

# **Handling Rating Stress**

An outbreak of the radio disease "rating stressitis" is about to happen. It's caused by:

1) Stations trying to predict their audience futures

2) Greed for more, with an up book

3) Ways to compensate (to save their job), with a down book.

Continuous Measurement began April 3 in 75 radio markets. With audience measurement covering 48 weeks of the year, radio broadcasters need better ways to monitor their station's performance. Arbitrends will belp many broadcasters handle the available information. But they should not expect to take all the stress out of getting the ratings.

Ratings stressitis has no simple cure. It's the result of many different misconceptions. One common misconception is that audience estimates in general, and Arbitrends in particular, can predict future station performance. We leave prediction to the experts in that area ... Arbitron does not consult. Using Arbitron as a predictor is like pulling out of the race before the finish line is even in sight. A lot of things can affect the outcome of any race. Competitors may pull out or change their stratewhich may affect your ability to finish where you wanted. Aspirin doesn't help mitigate the pains of ratings stressitis - knowledge and data turned into information do:

There are a variety of forces which affect audience listening habits and, ultimately, a station's audience estimates. Listening habits are affected not only by the activities of one station, but by the activities of all stations in the market and other outside, unrelated fac-

Station Control

That's why audience estimates are not predictors, nor are they intended to be predictors. Predictions are for earthquakes and the weather, things over which no one has any control. But stations do have control over their own performance. That control is tied to the decisions made by general managers, general sales managers, program directors, and promotion directors.

It's the job of station decisionmakers to maintain and increase profits, revenues, audiences, prestige, and visibility. Failure to cover all the bases in concert with the competition causes audience erosion. If a station's audience slips, something was done by somebody at some station, which causes losses for some stations and gains for others.

If Arbitrends shows the numbers going down, the station management should make moves to reverse the situation. With the right changes properly executed, Arbitrends will not be able to "predict" the next report. If you're greedy for even higher numbers, you overreact. You've just added more acid, and rating stressitis continues.

As soon as Arbitron releases Arbitrends audiences, stations look for trends. If the audiences go up, stations assume an upward trend.

By R.R. (Rip) Ridgeway

If the numbers go down, stations assume a downward trend. But they should look for ways to make changes. In both situations, the key is identifying trends that are actionable.

While Arbitrends cannot "predict" station performance, it can show the direction (not magnitude) of trends. The real trick is to have sufficient measures, or points over time, to make a trend... two or three points just won't do it.

# Using Rolling Average Trends

Let's look at an example of how incorrect conclusions could be drawn from using only a few points when determining trends:

Rolling Average April-May-June AQH 625

> May-June-July 521

If only two rolling average periods are selected, you may assume that the estimates are trending down. This may not be the case.

Now let's look at an example where eight rolling average trends are selected for analysis using AID to get the monthly information needed. (See box, upper right corner.)

As you can see, April had the highest average quarter-hour estimate for any month. So long as the estimate for April appears in the average, there's an exaggeration of reality in the trend. Illustrated here are the effects of peaks and valleys by month on the AQH persons estimates. When a month with a higher AQH becomes part of a rolling average and a month with a

lower AQH persons estimate is deleted, the estimates increase and vice versa.

385

February

450

March

April

810

May

570

495

July

August

450

March

590

April

May

570

June

495

July

500

August

440

Septembe

460

590

April

810

May

June

495

July

500

August

440

September

460

October

In this example, between the winter book and the Feb-Mar-Apr rolling average, the station shows a significant increase in the audience estimates, particularly with the inclusion of April data. Once the April data is deleted from the rolling average periods, the estimates for May-Jun-Jul and Jun-Jul-Aug appear to fall more closely in line with those for the winter book. The station also begins to show a downward trend toward the summer book. Subsequent trends show this downward trend is real.

Consequently you must use at least five audience rolling averages to draw actionable conclusions as to the trend's direction. The large increase between Jan-Feb-Mar and Feb-Mar-Apr provides some warning that the month added is very high or that the month deleted is very low.

Arbitrends provides three-month rolling averages to smooth out much of the "bounce" in the individual month's estimates; it's not necessary to have the individual month's data for proper interpretation.

# Determining Direction Of Estimates

Arbitron has been tracking two Arbitrends markets with very different in-tab samples. We wanted to examine the probability of determining the direction for all stations reported in each book. Where the samples are the largest, we should expect the trendability to be the greatest. The converse is also true. In this analysis we assumed a plus or minus 10% is not a real change in direction. Average quarter-hour estimates are the basis of this analysis.

Rolling Average

Rolling Average

610

Rolling Average

Rolling Average

625

**Rolling Average** 

521

Rolling Average

478

Rolling Average

**Rolling Average** 

463

The study showed that for the smallest and largest market, persons 12+, Monday-Sunday 6ammidnight there is a 91% to 99% chance that the direction indicated in Arbitrends is the direction of the trend. When analyzing a smaller demographic group, women 18+, for a smaller daypart (Monday-Friday 6-10am), there is an 80% to 89% chance that the direction indicated is the direction of the trend. It's evident that a larger sample size and larger daypart can improve determining the direction of the estimates as seen in Arbitrends.

The key to successful interpretation of Arbitrends estimates is to use a sufficient number of points to trend the audience data and to understand the effects of peaks and valleys by month on rolling average estimates. With this knowledge in hand, you can effectively use Arbitrends to determine the direction of listening trends and overcome the effects of rating stressitis.

Rip Ridgeway is VP/Radio Sales Development at Arbitron Ratings.

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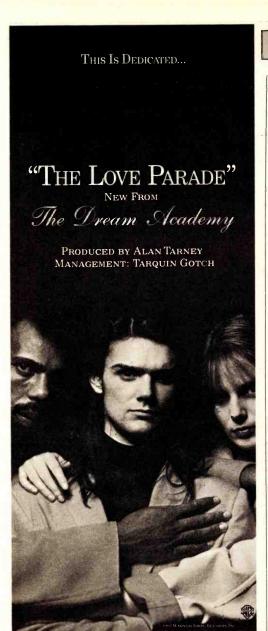


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# **CHR NEW & ACTIVE**

70/39

WPHD on CKOI add 94Q add 195 add WRNO add WRSR on WMMS on KKRZ deb 36 KMJK add KITS add KMEL on KUBE deb 39 Q100 add 98PXY deb 40 WBBQ add KHFI add KZZB add

WBEN-FM add 40 WKQB add WANS-FM add WCKN add 94TYX add 39 WOKI add WXLK deb 37 WKDD 38-32 WNCI deb 28 KIIK add 35 Z104 deb 40 KIYS deb 39 KSND add 32 WZON add 95XXX add WIKZ add 100KHI add WGAN add WOMP-FM add SLY96 add

WFXX add

WJAD add WCGQ deb 38 KISR add Q104 add Q101 deb 39 KNOE-FM add WPFM add WHSL deb 38 Y94 add KKLS-FM add WDBR add WSPT add KDVV add KGOT deb 34 KBOZ-FM add KOZE add KZOZ add

# **RATINGS**

FALL'85

# **Arbitron Demographic Rankings**

# Seattle

KUBE On Top Of Young Adults; KISW Runner-up in 18-34 & 18-49; KIRO Repeats Performance With Older Adults, Gains With 18-34; KPLZ Remains Teen Favorite.

Sum	Fa	12-17	Sum	Fa	18-34	Sum	Fa	18-49	Sum	Fa	25-54
'85		Rank	'85	'85	Rank	'85	'85	Rank	'85	'85	Rank
1	1	KPLZ (CHR)	2	1	KUBE	1	1	KUBE	1	1	KIRO
5	2	KNBQ (CHR)	1	2	KISW	2	2	KISW	4	2	KOMO
2	3		5	3	KLSY-FM	3	3	KIRO	2	3	KUBE
3		KUBE (CHR)	7	4	KMGI (AC)	6	4	KOMO	12	4	KLSY-FM
6		KHIT (CHR)	3	5	KNBQ	7	5	KLSY-FM	.3	5	KMPS-FM
8	_	KLSY-FM (AC)	10	6	KIRO (N/T)	10	6	KMGI	9	6	KMGI
7	7	KZOK (AOR)	6	7	KZOK	4	7	KMPS-FM	7	7	KBRD (B/EZ)
18	8	KMPS-FM (Ctry)	8	8	KPLZ	9	8	KNBQ	6	8	KISW
4	9	KKFX (B/U)	12	9	KEZX (AOR)	11	9	KZOK	8	9	KSEA (B/EZ)
19	10	KOMO (AC)		_	KMPS-FM	13	10	KPLZ	13	10	KING-FM (Clas)

# Minneapolis-St. Paul

KSTP-FM Sweeps All Adult Demos; KDWB-FM New Teen Idol; KQRS-FM Runner-up With Young Adults; WCCO Second Choice With 25-54, Slips In Other Demos.

Sp	Fa	12-17	Sp	Fa	18-34	Sp	Fa	18-49	Sp		25-54	
'85	'85	Rank	'85	'85	Rank	'85	'85	Rank	'85		Rank	
2	1	KDWB-FM (CHR)	2	1	KSTP-FM	1	1	KSTP-FM	2	1	KSTP-FM	_
1	2		3	2	KQRS-FM	4	2	KQRS-FM	- 1	2	wcco	
3	_	KORS-FM (AOR)	1	3	WLOL	3	3	WLOL	7	3	KEEY	
5		KSTP-FM (AC)	8	4	WLTE	2	4	WCCO	9	4	WAYL	
7		KJJO (Gold)	9	5	KJJO	7	5	KEEY	3	5	WLOL	
8	6	KEEY (AC)	4	6	KDWB-FM	8	6	WLTE	8	6	WLTE	
4	7	WCCO (AC)	7	7	KEEY	9	7	WAYL	4	7	KQRS-FM	
6	,	WLTE (AC)	5	8	KTCZ (AOR)	11	8	KJJO	6	8	KTCZ	
9	9	KORS (AOR)	6	. 9	WCCO	5		KDWB-FM	10	9	WDGY (Ctry)	
-	-		12	_	WAYL	- 6		KTCZ	13	10	KSTP (Talk)	
12	10	WAYL (B/EZ)	12	10	WALL	U	, ,	KIOL			,	

# Anaheim-Santa Ana

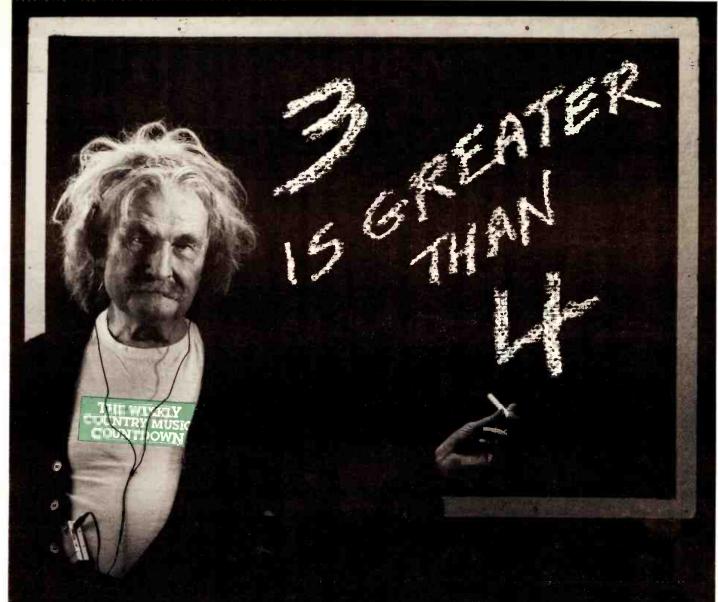
KIIS-FM Steady As Gibraltar; KROQ Gets Teen Control, Rises In Young Adults; KLOS Remains Runner-up In Young Adults; Increases In Other Demos; KRTH Solid Second With 25-54, Makes Other Adult Gains.

Sp	Fa	12-17	Sp	Fa	18-34	Sp	Fa	18-49	Sp	Fa	25-54
'85	'85	Rank	'85	'85	Rank	'85	'85	Rank	'85	'85	Rank
3	1.	KROQ (AOR)	1	1	KIIS-FM	1	1	KIIS-FM	1	1	KIIS-FM
2	2	KIIS-FM (CHR)	2	2	KLOS	2	2	KLOS	7	2	KRTH
1	3	KKHR (CHR)	4	3	KROQ	6	3	KRTH	2	3	KBIG
6	4	KMET (AOR)	5	4	KRTH(Gold)	7	4	KROQ	6	4	KLOS
11	5	KEZY (CHR)	3	5	KMET	5	5	KBIG (B/EZ)	5	5	KABC
7	6	KLOS (AOR)	6	6	KOST (AC)	3	6	KOST	3	6	KOST
17	7	KMGG (AC)	7	7	KKHR	4	7	KMET	15	7	KJOI (B/EZ)
21	8	KYMS (Rel)	11	8	KBZT (AC)	9	8	KKHR	16	8	KFI
15	9	KFI (AC)	9	9	KMGG	8	9	KABC (Talk)	12	9	KNX (News)
10	10	KJLH (B/U)	21	10	KFI	10	10	KBZT	27	10	KKGO (Jazz)

# San Diego

KFMB-FM New 25-54 Champ, Runner-up With Young Adults; KGB Still Young Adult Leader; KSDO-FM Retains Teen Control, Slips With Adults; XHRM Makes Good Growth With 18-34 And 18-49.

Sum	Fa	12-17	Sum	Fa	18-34	Sum	Fa	18-49	Sum	Fa	25-54
'85		Rank	'85	'85	Rank	'85	'85	Rank	'85	'85	Rank
1	1	KSDO-FM (CHR)	1	1.	KGB	1	1	KGB	2	1	KFMB-FM
2	2	XTRA-FM (AOR)	4	2	KFMB-FM	2	2	KEMB-EM	1	2	KFMB
3		KGB (AOR)	2	3	XTRA-FM	4	3	KFMB	4	3	KJQY-FM
4		XHRM (B/U)	8	4	XHRM	7	4	KSON-FM	3	4	KGB -
5		KFMB-FM (AC)	5	5	XHITZ (AOR)	10	5	XHRM	11	5	KSON-FM
6		KLZZ-FM (AC)	9	6	KLZZ-FM	3	6	XTRA-FM	12	6	KLZZ-FM
12	7	KLZZ (AC)	7	7	KIFM	9	7	KLZZ-FM	5	7	KIFM
8	8	KFMB (AC)	3	8	KSDO-FM	.6	8	KIFM	10	8	XTRA
15	9	KFI (AC)	11	. 9	KSON-FM (Ctry)	11	9	XHITZ	7	9	KSDO (N/T)
20	10	KIFM (AC)	10	10	XTRA (Gold)	12	10	XTRA	9	10	KYXY (AC)



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# **NETWORKS/PROGRAM SUPPLIERS**



REED BUNZEL

ATTENTION: MEDIA PLANNERS

# The World According To Networks

As part of an ongoing education process for media planners and buyers, the Media Directors Advisory Council recently sponsored a workshop on "Network Radio and Syndicated Programming." The aim of the seminar, whose speakers included several network/syndication execs (and a certain trade paper network editor), was to provide background on the program distribution industry. Included in the three-hour presentation was a brief history of the network business, several profiles of networks and/or syndication companies, and an "unbiased" overview of trends and caveats to be aware of. The latter was presented by the trade paper network editor, and has been condensed into the following text targeted toward planners and buyers:

Television folks would like to convince you that radio is an ineffective background medium. NewSpaper protagonists point to the tangible print ad as their strong suit. The fact is that for every side of the mass media industry there is a different argument as to what works and what doesn't. This is the "World According To Radio Networks" version.

When you're buying (or planning to buy) network or syndicated radio, it's important to understand three things. Wired networks really aren't wired anymore, unwired networks really aren't program networks at all, and syndicators would rather be called anything other than syndicators.

Wired networks are the traditional news organizations (which at one time were connected by now-antiquated landlines). Unwired nets are sales tools established by rep firms to ease the overhead and complexities of spot buys. Syndicators are syndicators but don't want to be labeled as such because it seems Madison Avenue doesn't understand what syndication is.

Buying network and syndicated radio sometimes appears to be more complicated than it really is. All you have to do is learn the basics. It's said that any task worth doing is worth doing well, and this holds true for any aspect of radio sales. In order to understand what you're doing you have to become familiar with the programming and services of radio networks. You need to become acquainted with the RADAR and Arbitron nationwide figures and understand how-they apply. You must be wellversed in network CPMs, reach, frequency, and all the arguments for (and against) network radio.

If you are not familiar with network radio, don't be upset; we're

all still learning the game. As with most industries, we're making this up as we go along. Sure, there are set rules to follow and definite approaches to take, but the syndication business is relatively new and experimental. The fact is, those in the syndication and network field

"Depending on the criteria you use, there are today between five and 500 companies supplying barter syndication to radio stations. A few are large and well-known; many are one-shot garage operations that have a handful of affiliated stations."

can tell you this is a simple business to understand: programming is given to radio stations in exchange for commercial air time, which in turn is sold to advertisers.

As with every other facet of the entertainment business, syndication follows certain trends. The most popular of these (continuing now for 15+ years) is the countdown show. No syndicator or network would be caught dead without one CHR countdown (eight are now in distribution); countless other Country, AC, Black/Urban, and Christian versions are also in circulation. Why are countdowns so popular? Because they hold the audience over quarter-hours, and because advertisers and stations are familiar with them.

Countdowns aren't the only trendsetters, however. Concert series, simulcasts, artist profiles, DIR Broadcasting Produces "Success"



DIR Broadcasting recently signed writer-sportsman George Plimpton as host of "Success in America," a new weekly one-hour feature targeted to News/Talk stations. "Success" focuses on the achievement of success (in business, science, sports, and the arts), and probes how certain successful individuals have reached the pinnacle of their

Peter Kauft, DIR President, says "George Plimpton is well-known for doing those things that the rest of us only dream about — including playing quarterback for the Detroit Lions, basketball for the Cettics, percussion with the New York Philharmonic, and photographing centerfolds for *Playboy*. He's the perfect host for this program because he personflies success."

Scheduled guests include **Hugh Hefner**, "60 Minutes" producer **Don Hewi**tt, publisher **Nelson Doubleday**, **Arthur Ashe**, and coutourier **Mary McFadden**. Plimpton comments: "Hook forward to the experience of talking to people about success, and I expect to learn a great deal myself."

Pictured (above, I-r) are "Success" producer Janis Ginsberg, Kauff, and Plimpton.

live call-in shows, entertainment features, and comedy programs have all proven their effectiveness with audiences. Satellite delivery has eliminated many of the old program distribution problems, and should also pave the way for more innovative programming in the future. Most long-form programing is targeted toward the young adult, FM-oriented audience, a trend which should continue even after the market becomes saturat-

Indicative of syndication's value in the radio industry is the commitment the major networks have made to independent program-ming. ABC Radio Networks purchased Watermark in 1982, and has recently expanded its role in special programming. NBC's recently-formed Radio Entertainment wing has moved heavily into the arena, and CBS RadioRadio has made a significant commitment to expanded long-form product. With United Stations' purchase of the RKO Radio Networks and Westwood One's acquisition of the Mutual Broadcasting System, every major network is now deeply involved with special program-

Depending on the criteria you use, there are today between five and 500 companies supplying barer syndication to radio stations. A few are large and well-known; many are one-shot garage operations that have a handful of affiliated stations.

Over the past six months the R&R network desk has handled over 150 unsolicited demo tapes; less than five ever made it to the air. Some are good, most are not. Good or bad, syndicated programming covers the spectrum of radio

formatics, audience demographics, lifestyles, and (ugh!) psychographics. Are all these companies good buys? No. Are some of them good buys? Definitely.

"There's a certain amount of trust that builds up between an established syndicator and its advertisers and radio stations. This doesn't mean only the million-dollar corporations can survive (although it helps); certain smaller operators also have an excellent grasp on the business."

The key to the success of a network or syndicator is not the producers' creative prowess; it's marketing. Syndicators know it, advertisers know it, and stations know it. There's a certain amount of trust that builds up between an established syndicator and its advertisers and radio stations. This doesn't mean only the million-dollar corporations can survive (although it helps); certain smaller operators also have an excellent grasp on the business and have demonstrated their ability to hold their own. Syndication does not surive on a good idea alone; it takes a lot of hard work and sleepless nights.

The perception (largely a misconception) is that the needs of the listener are the top consideration when a program is in development. The interest of the audience is definitely important, but the fact is that the advertiser and station come first in the R&D process. Syndication is a business, and all businesses must answer to the bottom line. Successful syndicated programming is developed to fit the advertiser's (and the station's) financial goals; astute advertisers and stations realize this and see special programming as a good, efficient, cost-effective buy.

Radio is not the background medium as suggested by the folks at TvB; neither is network and syndicated programming. In fact, the main reason stations interrupt their normal programming with syndication is because it traditionally draws audiences that increase the numbers the station would normally pull. Whether it's a Saturday morning countdown or a late-night talk show, millions of listeners habitually tune in, and actually listen. Market-by-market ratings studies prove that au-diences swell during periods when stations air network material. It doesn't serve as background noise, and listeners don't head for the bathroom when a commercial comes on.

What this all leads to is the old caveat: buyer beware. If you're buying into a three-hour artist profile, check which format it's covering and compare that to the consumer profile you're targeting. If a show claims to cover CHR and AOR with an AC and Country skew, better treat it with skepticism. Ask for a station list, and spot-check the call letters and formats on it. Experience shows that some station lists include stations that changed call letters two years ago and have never heard of a program, let alone run its spots. Know what you're buying, and buy what you know!

28/ R&R FRIDAY, APRIL 18, 1986

# April 19 11 pm Eastern



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# NETWORK FEATURE FILE

# **NEWS & INFORMATION FEATURES**

April 21-25

# MUSIC FEATURES

# The Weekend

(SP) (DIR)	Musical Starstreams Deuter Pioneers In Music (DII Stones/Who/Kinks
, ,	Pioneers In Music (DII
(DIR)	
(DIR)	Stones/Who/Kinks
	Power Cuts (GSI
	GTR/Moody Blues/Van Halen (4/27)
CCA)	Profile '86 (NBC)
	Joe Jackson
	Reelin' in The Years (GSI
(US)	Chris Hillman (Byrds)
	Rick Dees' Weekly Top 40 (US
USA)	Robert Palmer
	Rock Chronicles (W
(CW)	Grace Slick/Geddy Lee/T-Birds
	Rock Over London (F
(WO)	Scott Muni's Ticket To Ride (DI
	Bill Wyman
(1100)	Scott Shannon's Rockin'
(USP)	America Countdown (W
audi	Culture Club/Madonna/Phil Collins
(WO)	Sinatra Special (CR
(LICO)	Rare Columbia recordings
(USF)	Solid Gold Saturday Night (U
(HCD)	Brook Benton
(USF)	Super Gold (TRA
(WO)	Beatles/Brenda Lee
(****)	That's Love (W
	Jack Wagner/Bess Armstrong/Atlantic Star
IBCE)	Weekly Country Music
/	Countdown (US
(DIR)	Charley Pride
(WO)	

#### PROGRAM SUPPLIERS KEY

Josh Logan/"Damn Yankees"

AA = Audiophile Audition (415) 457-2741 ABC = ABC Direction Net (212) 687-7777 AP = Associated Press (202) 955-7200 ASR = All Star Radio (213) 650-1169 BRE = Barnett-Robbins (618) 788-2331 CB = Continuum Broadcasting (212) 580-9525 CBS = CBS Radio (212) 975-431

9525 CBS = CBS Radio (212) 975-43(1) CBSR = CBS RadioRadio (212)-975-4321 CCA = Christian Countdown America (312)

CCA = Cristian Countown America (312) 820-1362
CRS = Greative Radio Shows (818) 87 0410
CUSA = Countdown USA (418) 88 000
CUSA = Countdown USA (418) 88 000
CUSA = DC Audio (202) 838-4222
DR = OB Rocadosafty (212) 371-8850
ESG = Emilians Syndication Group (209) 576
6747

6747

QSN = Global Satellife Net (818) 906-1888

IN = Innerview (213) 652-6710

KSE = Kris Stevens Enterprises (818) 981-

18P = Lee Railey Prod. (213) 258-2778

LW = London Warelenigh (0.14) 981-7800
MBS = Multius Broekcashing (10.3) 885-8000
MB1 = Mil Broekcashing (10.3) 885-8000
MB1 = Mil Broekcashing (12.1) 884-95-910
MS = Multius Strastreams (4.15) 383-7827
MSC = NBC Radio Entertainment (21.2)
MSB1 = NBC Radio Entertainment (21.2)
MSB1 = NBC Radio Entertainment (21.2)
MSB1 = NBC Radio Entertainment (21.3) 305-8009
PMR = Progressive Radio Network (21.3) 305-8009
PMR = Progressive Radio Network (21.2) 393-1870
MSB3 = Syndio (21.2) 302-1870
MSB5 = Syndio (21.2) 302-1870
MSB5 = Syndio (21.2) 318-1888
SC = Syndio (4.15) 386-1781

SLP = Steve Lehman Productions [213] 487-2346
SP = "The Spril" Productions (518) 371-0808
SPI = Spin Publications Inc. (212) 496-610
TRAN = Transtar [213] 460-6383
USP = The United Stations (703) 276-2900
WRN = Weedeck Radio Network (213) 462-5922

WO = Westwood One (213) 204-5000

# The Week Of

April 28-May2 American Music Magazine With Rick Dees A-Ha (4/28) Freddie Jackson (4/29) Belinda Cartisle (4/30) Ta Mara & The Seen (5/1) John Cougar Mellencamp (5/2) Country Calendar (CW) Michael Johnson (4/28) Almost Brothers (4/29) Willie Nelson (4/30) Lee Greenwood (5/1) T.G. Sheppard (5/2) Country Closeup
Juice Newton/Nitty Gritty Dirt Band (NP) **Country Today** Reba McEntire (WO) **Earth News** Victoria Balfour/Marilyn Wilson **Encore With** William B. Williams (WO) Innerview Blue Oyster Cult Live From Gilley's (WO) Metalshop (ILM) (WO) Off The Record Off The Record Special (WO) (GSN)

GTR (4/28) (WO) Shootin' The Breeze Solid Gold Country (USP) Feature year 1959 (4/28) Willie Nelson (4/29) Early '70s crossover (4/30)

Solid Gold Scrapbook (USP) Superstar birthdays (4/28) This week in 1971 (4/29)

Special Edition (WO) (WO)

Janet Jackson/Mike & The Mechanics Level 42 Star Trak Profile (WO) Superstars Rock Concert (WO)

# COMEDY

Comedy Hour e Piscopo/Carl Reiner/Mei Allen/Weird Alle Bill Cosby/Tim Conway/George Carlin

Comedy Show With Dick Cavett (CW)

Laugh Machine (PRN) Gallagher/George Carlin/Emo Philips/ Ródney Dangerfield/Woody Alten/ Bill Cosby

(DIR) Live From The Improv Jeff Cesario/Tom Dreesen/ Brandt Von Hoffman/Paula Poundstone/ Keenan Wayans

National Lampoon's (SLP) Murderous monkeys/that's the wrong end/

war between the states/sorry, I slipped/ do it with a stranger (ASR) Party Drop-Ins

Home computers/MTTV/Capt, Kangaroo workout/powder fluff/pertinent pursuit Radio Hotline (ASR)

They're on to us/homework assignment/I really roughed it/I'm an author/you and I

Stevens & Grdnic's Comedy Drop-Ins (ASR) African beef saw/lucky Loule's school of

broadcasting/with me here today/ quick pick cup o' pup/Columbian school United Spots Of America (ASR) Vicarious travel/national check fine

boogaloo stereo/bad dinner theatre/

# **GENERAL** INFORMATION

Computer Program

Ed Busch Talk Show (AP) US-Nicaragua/US-made Products missing children (4/19)

smile/now or later/for sale

**NBC Extra** (NBC) Life in the 21st century

(PRN) News Blimp Giant controversy/star wars games/ how do you spell relief/singles barred/

mesquite

Sound Advice \* aker placement/feedback/volume down headphones/phase

(CW) Sporting News Report Harvey Martin/Billy Conn/Walter Byers/ Pete Rose

Sports Flashback 79 Cotton Bowl/Martina Navratilova/ 1979 Sugar Bowl

Westwood One (WO) Rod McKuen/Gloria Steinem/"Confession Of A Pregnant Father"



BOUND AND GAGGED - Syndicated comedy team Ron Stevens and Joy Grdnic hijacked the KTYD/Santa Barbara morning team, bound them, and tortured them with endless gags during a recent guest appearance. Pictured (I-r): KTYD's Jay Fowler and Dave Hefferman, and Stevens and Grdnic



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TEN'S A CROWD — Things were a little crowded in the United Stations Programming suite at the recent Country Radio Seminar in Nashville. Sharing in the intimate spa-side festivities were (sort of clockwise from back): Tom Wopat, USP's Joni Silverman, T.G. Sheppard, "Almost Brothers" member, Judy Rodman, "Girls Next Door" member, USP's Tom Roland, CRS Agenda Chairman Susan Storms, USP's Ed Salamon, and another "Almost Brothers" member. RAB MEDIA DIRECTORS ADVISORY COUNCIL

# Raising Radio Awareness

Two years ago, the Radio Advertising Bureau created a "Media Directors Advisory Council." The aim? To reaffirm radio's positive elements and power as an advertising medium through educational seminars between senior media directors and agency planners/buyers.

Its inaugural New York effort proved such a success that a spin-off was launched on the West Coast. Chaired by Nelda Chambers, Sr. VP/Media Director at Bozell Jacobs Kenyon & Eckhardt, the West Coast Media Directors Advisory Council kicked off its own five-part series of radio workshops on March 13.

## Comfort Zone

Like their New York predecessors, the West Coast seminars are planned, written, and presented by senior media directors. RAB Western Region VP/Marketing & Sales J. Ray Padden says the sessions are designed for those who have logged at least two years in the business, and are targeted toward making "planners and buyers more comfortable in planning and buying radio time."

"Agencies are comfortable with TV planning," adds Chambers. "but radio is a different animal. (We want) to educate planners so they'll know how radio works and not be intimidated by it."

The March 13 session attracted over 40 participants. Moderated by Chambers, the "Radio Media Planing" seminar featured three panelists: McGavren Guild VP/Sales Mary Beth Garber, Blair Radio VP/L.A. Manager David Adams,

"Radio is a different animal. We want to educate planners so they'll know how radio works and not be intimidated by it."

-Neida Chambers Sr. VP/Media Director Bozell Jacobs Kenyon & Eckhardt

and Media Research Graphics President Allen Klein. Various topics were addressed, including an in-depth look at formats (their appeal and composition), what reps can do for planners, an explanation of the Arbitron and Birch ratings services, and customized or specialized research.

"Network Radio/Syndication Programming" was the focus of the April 3 workshop, led by J. Walter Thompson Sr. VP/Media Director Mary Flatlie. Panelists Norm Pattiz, Westwood One President; Sue Swensen, United Stations' VP/West Coast Sales; and R&R Networks/Program Suppliers Editor Reed Bunzel discussed, among other subjects, wired and unwired

Its inaugural New York effort networks, RADAR, barter vs. cash, and short form vs. long form programming.

# More On Tap

On April 17 D'Arcy Masius Benton & Bowles VP/Manager Spot Broadcast Faye Youngmark led "Agency Buyer Level Education." The session addressed radio reach/listenership, research/measurement, ways to purchase radio, and the qualitative/quantitative steps taken in making a radio buy.

Rounding out the five-part series

May 1 — "Radio Salespeople"
 The workshop's objective is to help planners and buyers better understand radio account executives and vice versa. It's presented by HCM Sr. VP/Media Director Jack Valente, who will explain how to negotiate and lead roleplaying exercises.

 May 15 — "Creative Success Stories/Case Histories" — Emil Iannaccone, Sr. VP/Director of Media Resources at Needham, Harper & Steers Worldwide, will examine past and present radio success stories involving commercials, schedules, promotions, and merchandising.

Held at Los Angeles's Michel's Entourage Restaurant, each seminar begins promptly at 8:30am and concludes at noon. Thus far, comments have ranged from "I feel more comfortable with radio" to "Learned things I didn't know before" and "Want to attend more seminars." For further information, contact RAB/L.A. at (213) 936-5515

And speaking of more, the New York Media Directors Advisory Council, under the chairmanship of BBDO Exec. VP/Director of Media Services Arnie Semsky, resumed its seminar series on March 20. Starting with "Radio Planning & Buying," this year's first round of consecutive Thursday sessions also explored unwired and wired network radio, rep firms and computer services, and case histories. RAB is also pleased to report that an Advisory Council has been established in Chicago.

Acting as a conduit, RAB hopes to see Advisory Councils in more markets. As organization President Bill Stakelin notes, "We are looking forward to continuing these efforts to build mutual understanding and an exchange of knowledge between the radio community and our allies at the nation's leading ad agencies."



On hand for the March 13 kickoff seminar were (I-r) RAB's J. Ray Padden, Blair Radio's David Adams, Bozell Jacobs Kenyon & Eckhardt's Nelda Chambers, McGavren Guild's Mary Beth Garber, and Media Research Graphics' Allen Klein.

# When You Surpass Your Competition Again And Again... You Naturally End Up On The Winners List.

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HARVEY MEDNICK

YOUR IMAGE IS IN THE MAIL

# Creating An **Effective Media Kit**

publishers of Folio. While this conference was primarily directed toward the publishing industry, there was one session which addressed a problem we all share - developing a media kit that effectively boosts sales efforts.

The session was chaired by Julie Laitin, President of Julie A. Laitin Enterprises, which specializes in sales promotion and advertising for magazines. Her company has also assisted in the preparation of media kits for various companies, as well as the health care, grocery, and telephone industries. She presented many interesting and useful ideas that I'd like to pass along.

# The First Step

First, you should answer these questions honestly:

- Do I like my present media kit?
- Is it a selling document?
  Does it contain all of the neces-
- sary elements? If the answer to any or all of

these questions is no, then I suggest you're a member of a large and not very exclusive club. So let's follow Julie's guidelines and build a prototypical kit. We will be designing a sales-based document that can be used as a resource for addressing a potential advertiser's needs.

An effective media kit is comprised of these principal elements:

Bob Craig OM at WMGK/Philladelphia

Bill Bennett VP/Album Promotion E/P/A

● BIII Cataldo VP/Pop Promotion PolyGram

•#1 LP: "Face Dances" - Who (WB) (2 wks)

Tom Burchill RKO Network President

● Don Pettibone GM WIOQ/Philadelphia

C.C. Matthews OM at KWK & KGLD/St. Louis

● Paul Rappaport VP/Album Promotion Columbia

• #1 AC: "Crazy For You" - Madonna (Geffen) (2 wks)

• #1 LP: "Southern Accents" - Tom Petty (MCA) (3 wks)

FIVE YEARS AGO TODAY

• #1 CHR: "We Are The World" - USA For Africa (Columbia)(3 wks)

• #1 B/U: "We Are The World" - USA For Africa (Columbia)(2 wks)

•#1 Country: "Somebody Should Leave" — Reba McEntire (MCA)
•#1 AOR Track: "Don't Come Around..." — Tom Petty (MCA) (3 wks)

e Ellyn Ambrose, Dick Penn VP/GMs at NBC Source and NBC Radio

•#1 AC: "Her Town Too" — James Taylor and J.D. Souther (Columbia)

• #1 B/U: "A Woman Needs Love (Just Like You Do)" -- Raydio (Arista)

• #1 CHR: "Just The Two Of Us" - Grover Washington Jr. (Elektra)

ONE YEAR AGO TODAY



Julie Laitin

- · A "master" folder
- · An editorial profile(s)
- · A market profile · A listenership (circulation)
- piece
- · A rate schedule/card
- · Success stories

Under each one I'll note some shortcuts to success, which will avoid high initial costs and repeat printing expenses

# Master Folder

This is the traditional 9" × 12" cover folder. Make sure you repeat your positioning statement (i.e., "One Great Song After Another") and call letters on the cover. This gives you immediate sales reinforcement every time the folder is handled. There should be a flap on at least one side. Glue it to prevent loose materials from falling out every time the folder is opened.

Think about putting a tab on the side - it gives the folder greater prominence when it's filed horizontally. Consider having the folder varnished or coated to extend its lifespan, especially if you anticipate sending more pieces to update the existing document. Unless you have unlimited funds, resist embossing, foil stamping and other "jazzy" processes. These drive the cost far beyond the initial impact they deliver.

#### **Editorial Profile**

This is your station's "statement of objective." It tells: what you are doing (format), who you are (marketing/advertising/promotion philosophy), who delivers for you (jocks/networks/special programming), whether you are active or passive (contesting), and what sets you apart from your direct competitors (staff longevity/consumer affairs department/stability of programming)

#### **Market Profile**

Here's your opportunity to get in some hard sell - coverage map, tower height, market rank, principal industry, tourist influx, and other pertinent information (i.e., inches of snow if you're a ski resort community), which will positively influence buyers

### Listenership Information

This includes ratings stats, a demographic breakdown of population overlaid against station profile, average income, home ownership, and car/major appliance pur-chases. Try to develop the clearest (and most desirable) picture of your typical listener.

#### Rate Schedule

Most rate cards these days are grid cards. I only advise that your card be clearly marked as to effective date and be numbered in sequence. I'm also a personal fan of having the names of the GM. GSM. National Sales Manager (if you have one), OM/PD and Promotion Director listed. They can then be asked for by name when an agency calls. This not only implies permanence but develops a "comfort" zone for the buyer when he or she recognizes the name when placing

# **Handy Tips For Media Kits**

- Think of the kit as a selling document.
- Keep it simple and direct.
- Make sure your kit reflects station objectives.
- Research extensively for credibility.
- Don't let the visual effects supersede the message.

#### **Success Stories**

These are: the plum promotions that attracted large crowds and raised substantial money for chari-ty; letters from clients who were sold out immediately after placing a schedule on your station; reprints of local/national radio columnists' articles about your sta"stacking" the pieces to form a visual staircase. While it looks nice, it also carries a pair of builtin disadvantages: 1) As you work the copy from the full-sized back piece to the smaller front piece, you greatly diminish your usable copy space. And you run the risk of sequencing the pieces in the wrong order for the sake of the visual ef-

# Folio:West

tion: copies of mayoral/gubernatorial proclamations citing your station for outstanding community

#### Coordinated Effort

Every piece in your media kit save your master folder - should fold down to 3%" × 9". As a result, everything will fit in a number 10 envelope. So you can do single-piece mailings and reserve your master folder for detailed presentations, where you need the extra dimensions for cover letters and

One thing you should resist is

fect; 2) When you need to change a piece, a gaping hole will remain until the replacement arrives.

Your goal of presenting a coordinated effort and a "buttoned-up" station operation is defeated if every piece you produce is a different size, color, or shape. Your agency, designer, or printer can be of tremendous help in these areas.

Once you've developed a thoughtful program, you'll find it very easy to maintain. And you'll be relieved of the pressure of having to outdo yourself with each succeeding piece.

# **DATELINES**

May 2-4

2nd Annual Music Business Symposi-

Ambassador Hotel, Los Angeles

American Association of Advertising Agencies' Annual Meeting Greenbriar, White Sulphur Springs,

American Women in Radio and Television's 35th Annual Convention Westin Hotel Galleria, Dallas,

#### June 9-10

Burns Media 18th Annual Radio Studies Seminar Sheraton Crystal City Hotel, Washington D.C.

#### June 10-12

5th Annual International Radio Festival

Sheraton Centre Hotel, New York

June 11-15 Broadcast Promotion and Marketing Executives/Broadcast Designers Association's Annual Seminar Loew's Anatole, Dallas

Atlanta Radio Forum '86 Burkhart/Abrams/Douglas/Elliot & Associates programming conference. Atlanta

#### June 26-29

11th Annual Upper Midwest Communications Conclave Radisson Plymouth, Minneapolis

7th Annual New Music Seminar Marriott Marguis, New York

#### August 26-29

Radio-Television News Directors Association's International Conference Salt Palace Convention Center, Salt Lake City

5th Annual Jazz Times Convention Roosevett Hotel, New York

#### Sept 10-13

Radio '86 Management, Programming, Sales, and Engineering Convention, sponsored by NAB and NRBA.

New Orleans Convention Center, New Orleans

# TEN YEARS AGO TODAY

•#1 Country: "A Headache Today..." - Mickey Gilley (Epic)

- •#1 CHR: "Disco Lady" Johnnie Taylor (Columbia)(2 wks) .
  •#1 AC: "Right Back Where We Started..." Maxine Nightengale (UA)
- #1 B/U: "Disco Lady" Johnnie Taylor (Columbia)(8 wks)
- •#1 Country: "Drinkin' My Baby" Eddie Rabbitt (Elektra)
  •#1 LP: "Takin' It To The Streets" Doobie Brothers (WB)



ON THE RECORDS

KEN BARNES

# Country Number Ones Compared, Part II

Picking up where I left off last week, I've compared the R&R Country No. 1 hits for 1984 and 1985 to those designated by Billboard. As you can see below, the trend that surfaced at the start of the '80s continues — significantly more records reaching the top in Billboard, essentially at the rate of a new No. One each week.

# 1984

Total R&R No. 1s: 30 Total BB No. 1s: 50

No. 1 R&R But Not BB Barbara Mandrell/Happy Birthday Dear Heartache

T.G. Sheppard/Somewhere Down The Line

No. 1 BB But Not R&R Alabama/If You're Gonna Play

Alabama/If You're Gonna Play In Texas John Conlee/In My Eyes

Earl Thomas Conley/Don't Make It Easy For Me

Earl Thomas Conley/Angel In Disguise Exile/Woke Up In Love

Exile/I Don't Want To Be A

Exile/Give Me One More Chance

Janie Fricke/Your Heart's Not In It

Jim Glaser/You're Gettin' To Me Again

Vern Gosdin/I Can Tell By The Way You Dance

Lee Greenwood/Going Going Gone

Merle Haggard/That's The Way Love Goes

Merle Haggard/Someday When Things Are Good

Merle Haggard/Let's Chase Each Other Around The Room Judds/Mama He's Crazy

Kendalls/Thank God For The Radio

Johnny Lee/You Could've Heard A Heart Break

Ronnie Milsap/Still Losing You Eddy Raven/I Got Mexico Ricky Skaggs/Don't Cheat In Our Hometown

Ricky Skaggs/Uncle Pen Statlers/Elizabeth

George Strait/You Look So Good In Love

George Strait/Right Or Wrong R&R drops back to 30, closer to its average, while/Billboard holds at 50, with two two-week No. 1s, one of them again thanks to a frozen chart week

# 1985

Total R&R No. 1s: 33 Total BB No. 1s: 51

No. 1 R&R But Not BB

Bellamy Bros./Lie To You For Your Love Glen Campbell/A Lady Like

You
Lee Greenwood/You've Got A

Good Love Comin'
Sylvia/Fallin' In Love
No. 1 BB But Not R&R

Rosanne Cash/I Don't Why You Don't Want Me

Earl Thomas Conley/Honor Bound

Earl Thomas Conley/Love Don't Care

Exile/Hang On To Your Heart Merle Haggard/Natural High Merle Haggard & Janie Fricke/A Place To Fall Apart Jennings, Nelson, etc./High-

wayman
Judds/Have Mercy
Charly McClain/Radio Heart
Reba McEntire/How Blue
Willie Nelson/Forgiving You
Was Easy

Juice Newton/You Make Me Want To Make You Mine

Oak Ridge Boys/Little Things Kenny Rogers/Crazy Sawyer Brown/Step That Step John Schneider/Country Girls Ricky Skaggs/Country Boy Statlers/My Only Love

Statlers/Too Much On My Heart George Strait/Does Ft. Worth

Ever Cross Your Mind
George Strait/The Chair
Conway Twitty/Ain't She
Something Else

R&R is up a little to 33, while Billboard hits a new high with 51. That's still not quite the maximum; "Lost In The Fifties Tonight" was the sole two-week No. 1 (Billboard didn't freeze the last chart of the year in 1985, and if that practice continues, there's still a chance for 52 No. 1 records in a single year). Two records that made No. 1 in R&R in 1985, "Morning Desire" and "Bop," became No. 1 in Billboard in 1986 and thus weren't listed with the records that were No. 1 only in R&R.

# **Peak Dates**

That last point leads into the question of when a No. 1 record peaks in each trade. Because R&R factors in airplay only, rather than airplay and sales information as Billboard does, and because industry wisdom holds that airplay precedes and happens faster than sales, you would expect the R&R chart to lead Billboard's to an extent. Whether you'd expect the extent to be as great as it is is another question.

I looked at the peak dates for all 51 Billboard No. 1s in 1985 and compared them with those records' peak dates in R&R (whether they hit No. 1 in R&R or not). It averages out to just a hair over 4 weeks between the R&R peak and the Billboard pinnacle. Three times the gap was narrowed as

Four of the 22 records that went No. I in Billboard but not in R&R last year

close as a two-week difference, while twice it was as far apart as seven weeks. Here's how it went in more detail:

7 wks apart: 2

6 wks apart: 4 5 wks apart: 8

4 wks apart: 20

3 wks apart: 14

2 wks apart: 3

# **Extreme Differences**

Finally, most records that don't go No. 1 in both trades usually peak at No. 2 or 3 in one or the other. But every once in a while there's a surprising difference. Following, I ranked the records with the largest disparities in peak position (title of song followed by peak position in the trade where it didn't go No. 1) from 1980-85.

R&R No. 1s You've Got A Good Love Comin' (9 BB)

Falling Again (6)
Same Ole Me (5)
A Lady Like Me (4)
A Love Song (3)

Beautiful You (3)
Daydream Believer (3)
Don't Fall In Love With A
Dreamer (3)

COUNTRY GIRLS

Happy Birthday Dear Heartache (3)

If I Needed You (3) Listen To The Radio (3) Prisoner Of Hope (3)

Somewhere Down The Line (3) Billboard No. 1s

Wild & Blue (13 R&R)
Can't Even Get The Blues (12)
I Will Always Love You (11)
Rest Your Love On Me (11)
14 Carat Mind (10)
Thank God For The Radio (10)

Elizabeth (9)
I Keep Coming Back (9)
Yesterday's Wine (8)
Country Boy (7)

Does Ft. Worth Ever Cross Your Mind (7) Fire & Smoke (7)

Midnight Hauler (7)
One Day At A Time (7)
Redneck Girl (7)
Uncle Pen (7)

Well, that's about it. I found out a few things I hadn't suspected, and I hope you do as well. Let me know what you think.

# **Getting A Bead On The Bangles**

The **Bangles** started off not with a bang, but with three bangs. The group, formed in L.A. from the remains of a few nonrecorded outfits, was originally a trio, featuring present members **Susanna Hoffs** and sisters **Debbi** and **Vicki Peterson**, called the **Bangs**.

Like many of the pop-oriented L.A. bands of the early '80s, they announced their presence with a homemade single in 1981, on their own **Downklddle** label. Shortly after its release, they learned an East Coast band had a prior claim to the Bangs name, so they switched to Bangles and rereleased the record, with a different

Adding a bass player, Annette Zilinskas (now with country punk group Blood On The Saddle), the Bangles landed a deal with IRS and made a five-song EP. Columbia signed them and released the first album in early 1984. Ex-Runaway Michael Steele joined, the second, and current, album was released early this year, and the rest is manic history.

Originally a strongly '60s-based

band, the Bangles recorded covers of "How Is The Air Up There" (an obscure 1966 number by the Changin' Times which followed



up their original version of "Pied Piper"), "Live" by the Merry-Go-Round (one of L.A.'s biggest local '60s hits that didn't spread nationally), and, on a B-side, the Grass Roots' "Where Were You When I Needed You." Although there are four outside songs on the current album, none is a '60s number: "Manic Monday" is new, Jules Shear's "If She Knew What She Wants" appeared on his last album in 1985, Liam Sternberg's "Walk Like An Egyptian" is current (the demo, for true minutiae freaks, was sung by Marti Jones, who had an LP on A&M last year), and "September Gurls" was a 1973 classic by Big Star.

Aside from the Bangs single and "Where Were You..." the only other oddball Bangles track is a cut on the "Goonies" soundtrack, although another is coming up on a new charity anthology. And there are also, on an anthology called Rainy Day," two tracks of Susanna Hoffs singing Velvet Underground and Nico favorites.



# WBEN-FM add WKSE deb 39 WNYS add WCZY add WXKS on FM102 add WERZ on WNNK add WSPK add WBBQ deb 40 KMGX add WGAN add

# What About Today?

Even with a sequel to the "Broadway Album" promised, it's not out of the question that Barbra Streisand may be a rock artist again for her next birthday. Two years ago, she was still pushing the very MOR-beent soundtrack from "Yentl"; last year, she allegedly told her people to "make her look like Madonna" on the "Emotion" video. Streisand will be 42 on Thursday. On 4/25/75, she was still finalizing "A Star Is Born" and, on that day, reports surfaced that Elvis Prestey would definitely costar with her in that movie, which would then be retitled "Rainbow Road." (Most recent Elvis bios do confirm that he was asked but that demands from his managemm made his participation impossible.) Another artist, who describes Streisand as her hero, Sheena Easton, will be 27 on Sunday.

#### MONDAY, APRIL 21

1978/Kenny Rogers's foray into duet-mania begins as the Dottle West duet, "Every Time Two Fools Collide," goes #1 Country. On the same day, another Bee Gees collaborator, Yvonne Elliman, has the third straight CHR #1 from "Saturday Night Fever" with "if I Can't Have You."

1981/Why some of us are business writers and some are in A&R: The Plimsouls get a Page 1 profile in the Wall Street Journal. 'Souls leader Peter Case and wife Victoria Williams were in a recent L.A. Weekly piece on promising local acts.

1985/Westwood One's "Radio USA For Africa" broadcast runs on more than 500 radio stations. Birthday: Iggy Pop 1947, Robert Smith (Cure) 1959.

#### TUESDAY, APRIL 22

1977/With Bill Conti finally the clear winner of a four-way/four-month cover fight over the theme from

"Rocky," his label takes an ad to thank "all the programmers who realized that the UA vs. Columbia battle was the story of "Rocky," itself." This doesn't stop Maynard Ferguson and CBS from trying again with "Rocky it Disco."

1980/Newly returned to Motown, the Temptations perform the politically-oriented "Power" on George Schlatter's short-lived "Speak Up America."

1981/Five days after being released from the hospital, Eric Clapton is injured in a Seattle car crash. 1985/Soupy Sales begins as a jock on WNBC.

Birthdays: Glen Campbell 1936, Peter Frampton 1950

#### WEDNESDAY, APRIL 23

1968/With Mitch Ryder gone, the Detroit Wheels release the LSD-tribute "Linda Sue Dixon" on Motown's Inferno label.

1975/Badfinger's Peter Ham commits suicide.

1978/Peter Brown and "Dance With Me" are profiled as part of a "60 Minutes" report on Disco.

1981/In the first of two recent collaborations, Johnny Cash, Carl Perkins, and Jerry Lee Lewis record "The Survivors" LP in Stuttgart.

Birthdays: Roy Orbison 1936, Narada Michael Walden 1952



Barbra Streisand, Bobby Rydell, Iggy Pop, Roy Orbison

#### THURSDAY, APRIL 24

1957/The first Rick(y) Nelson single, "I'm Walkin" b/w "Teenager's Romance," is issued on Verve.
1970/Grace Slick is invited to a White House tea party by Tricla Nixon but tries to bring Abble Hoffman, who is turned away at the gate.

1984/The Hollywood Walk Of Fame Committee decides to grant Rick Dees a star.

Birthdays: Richard Sterban (Oak Ridge Boys) 1944, Robert Knight 1945, Doug Clifford (CCR) 1945, Fish
(Marillion) 1958.

# FRIDAY, APRIL 25

1974/With "Midnight Rider," the last big hit by an Allman Brother, on the charts, Gregg Allman assures his solo audience in Cincinnati that his group isn't breaking up, then brings the Brothers on stage for an encore.

1979/"Rock & Roll High School," featuring the Ramones and giant lab mice, premieres.
1980/Right after the news of the aborted Iranian hostage rescue mission breaks, Pactifica's WPFWI
Washington runs a 19-minute dramatization of a nuclear attack to promote the next day's peace march. Those
who miss WPFW's disclaimers head for bomb shelters, call the FCC, and so forth.

# SATURDAY, APRIL 26

1977/New York's Studio 54 opens.

1980/New York's Studio 54 closes . . . for now.

1982/Fortunately, they're a hot giveaway car now, so he can win a new one: Rod Stewart has a \$50,000 Porsche stolen while walking his three-year-old daughter in Hollywood.

1985/Paul Young's "Every Time You Go Away" is released. So is "Sussudio," despite the fact that Atlantic had intended "Don't Lose My Number" to be the second Phil Collins 45.

Birthdays: Duane Eddy 1938, Roger Taylor (Duran Duran) 1960, Gary Wright 1945, Bobby Rydell 1942.

## SUNDAY, APRIL 27

1977/Southside Johnny appears in Joan Micklin Silver's "Behind The Lines," a comedy about a Village Voice-type underground paper which uncovers a major "resale of promotional cutouts" scandal.

1981/A Brigham Young professor shoots KSL/Salt Lake City talk host Doug Wright twice — with blanks — to demonstrate the need for gun control. Wright manages to laugh the incident off before the armed guard can reach the studio.

1984/Shortly before deciding to singlehandedly aid East-West relations with "Nikita," Elton John's Polish tour takes him through Gdansk, where he meets Lech Walesa.

Birthdays: Marco Pirroni (Adam Ant band) 1959, Ann Peebles 1947, Cuba Gooding (Main Ingredient)

Birthdays: Marco Pirroni (Adam Ant band) 1959, Ann Peebles 1947, Cuba Gooding (Main Ingredie 1944, Ace Frehley (ex-Kiss) 1950.

# STARRING

Hold everything!

Before you sign that DJ with the terminal adenoid problem . . . before you schedule that talk by the president of The Begonia Growers Club . . . ask yourself:

"Wouldn't I rather have Rick Dees?"

Of course you would. There are those who'd kill for the chance to sign the powerhouse personality with the most successful track record in CHR.

But violence is totally unnecessary. He's yours for the asking. For one solid hour, every day, Monday through Friday, on AMERICAN MUSIC MAGAZINE STARRING RICK DEES. AMERICAN MUSIC MAGAZINE STARRING RICK DEES brings you the ingenius, irrepressible Dees and his zany cast of thousands (or is it tens?) of comic characters.

Rick plays all the most requested hits from the artists and groups at the top of the charts—many of whom drop by for impromptu rap sessions. Rick rounds out the show with the latest news about concerts, tours, videos, and other goings-on in the glittering world of rock.

No wonder stations consistently report they get their highest day-part ratings with AMERICAN MUSIC MAGAZINE STARRING RICK DEES.

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# FEDERAL BUREAU OF INFILTRATION

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# **DESTROY AFTER** READING

RE: Campaign To Stamp Out Rock Music CODE NAME: "Ike Was Right" STATUS: 30-Year War Continues

#### PRIOR ACTIVITY

- 1. Alan Freed successfully hounded and destroyed by payola scandal.
  - 2. New Jersey governor bravely bans insurrectionist Elvis Presley from appearing in his state.
  - Beatles lead British invasion, catch us napping. Major, but temporary,
  - Harassment campaign against Stones, Beatles, Doors, Hendrix and others keeps devil music in check.
  - 5. Woodstock Restival catches us off guard. Largest gathering of subversive elements to date.
  - 6. Liberal Democratic administration ends our funding for covert action.

#### CURRENT ACTIVITY

- 1. Republican administration revives funding for renewed efforts to fight rock.
- Religious leaders and parents up in arms over satanic messages in lyrics.
- 3. Local communities throughout the Midwest and Southwest restrict & ban rock music performances as community port for our efforts appears to grow.
- Congressional wives form PMRC, join fight to censor music -- record industry forced in introduce warning labels for subversive lyrics.
- NBC reports of alleged payola and organized crime in music business helps our campaign.
- Band Aid, Farm Aid, Live Aid, and other charities undermine all our hard work, give music industry good image again.
- MOST DANGEROUS DEVELOPMENT YET!! An MOST DANGEROUS DEVELOPMENT YET! An obviously subversive organization, THE MUSIC BUSINESS SYMPOSIUM, has been formed in Los Angeles with the intent of opening lines of communication in factionalized music industry. First meeting in 1985 attracted 700 participants, including 160 well-known panelists. Now the 2nd Annual Music Business Symposium has been announced for May 2-4, 1986 at the Ambassador Hotel, and promises to undo all the good we have done. It aims to bring together all the divided areas of the music industry and unite them; expecting over 1000 participants. Clive Davis, major leader of music industry, to deliver keynote address. Also, 200 of the weynote address. Also, 200 of the most prominent people in the industry will be panelists, motivated by their concern for the future of the music industry, and plan to counter our campaign. They're going to discuss independent promotion and, if successful, could counteract our current strategy.

This is a very serious development. What can we do about this?

## **REGISTER NOW FOR \$205**

# Music Business Symposium

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# CALENDAR

**BRAD MESSER** 

# **Courting The X Factors**

There is a certain wonderful magic that can light up a chosen radio station, a magic that seems to make all luck good and all breaks lucky. It is the X factor.

When you have it, you're sizzling hot. Hardly anything can go wrong. Favorable publicity comes, ratings elevate, community movers-and-shakers cooperate, employees buy new cars, and the management team calls meetings to discuss upping the rate card yet another time.

Some folks believe the X factor is just haphazard good luck; wait around long enough and it's bound to be your turn some day.

But pragmatists believe that people make their own luck through hard work, and argue that the factor that sends a station into the stratosphere is the predictable and logical result of taking care of basics and takin' care of business.

A management team can be extremely proud of organizing and nurturing a station to the point where the staff is stable, the format is widely accepted, all departments run efficiently and smoothly, net income meets or exceeds projections, and the community is well-served. And competitors are kept appropriately respectful. Such is the goal of many good managers.

Can a dream of that nature possibly come true just because of a whim of Lady Luck? Surely not, do you think?

Naw, luck can't be trusted at all. Hear about the fellow who was lucky all his life, right till the end. He was at a restaurant, eating oysters, and choked on a pearl. Doctors tried to remove it, but he died during the operation. The guy was lucky, though: the pearl turned out valuable enough to pay for both the operation and the funeral.

It isn't luck that makes a station magic, it's determination. There is probably nothing on Earth more magical than a bunch of fairly normal people doing their very best to be abnormally good at what they do.

## San Francisco Fire Extinguished

MONDAY, APRIL 21 - Three days after the Great San Francisco Earthquake - which was the worst ever to hit an American city -- the fire that destroyed two thirds of the town was finally put out, 80 years ago today (1906). The

quake and fire killed at least 674 people and left 250,000 homeless The first bridge across the Mississippi was completed 130 years ago in 1856.

150th anniversary of the Battle of San Jacinto, in which Texas won independence from Mexico in 1836. City of Rome founded 753BC.

Meteor shower tonight.

Birthdays: Elaine May (E. Berlin) 54. Silvana Mangano 56. Anthony Quinn 70.

# Germany Began Chemical Warfare

TUESDAY, APRIL 22 — Germany introduced chemical warfare 71 years ago against Allied troops in Belgium (Second Battle of Ypres, 1915). The deadly chemical agent used in World War One was chlorine, the same stuff we use to prevent algae in swimming pools.

. Earth Day was first observed in 1970. The U.S. Navy fired the first shots in the Spanish-American War in 1898. The phrase "In God We Trust" was authorized on all U.S. coins and currency in 1864. Roller skates were patented in 1823. Birthdays: Peter Frampton 36. Golfer Deane Beman 48. Glen Campbell 48. Jack Nicholson 49.

#### Coca-Cola Changed Formula

WEDNESDAY, APRIL 23 — A year ago today, Coca-Cola abandoned the original secret formula which had been successful for 99 years, replacing it with a formula which the company promised would be "smoother" (1985). Less than three months later, Coke brought the original formula back as "Classic Coke" (July 10, 1985). Congress approved using U.S. troops to protect the mass evacuation of Saigon, Vietnam in 1975.

Scholars guesstimate William Shakespeare was born on this date in 1564 and died (same date) on his 52nd birthday in

Birthdays: Valerie Bertinelli 26. Herve Villechaize 43. Sandra Dee (Alexandra Zuck) 44. Lee Majors 46. Roy Orbison 50. Shirley Temple Black 58. Janet Blair 65.

# Iran Hostage Rescue Abandoned

THURSDAY, APRIL 24 — America's attempt to rescue hostages from Iran was aborted six years ago when eight members of the rescue team died in an aircraft collision on the ground (1980).

The first death of a human during a space mission was 19 years ago: Soviet cosmonaut Vladimir Komorov died when a parachute malfunctioned during reentry (1967).

Tonight's total eclipse of the Full Pink Moon will not be visible from North America.

Birthdays: Barbra (Barbara Joan) Streisand 44. Jill Ireland 50. Shirley MacLaine (Shirley Beatty) 52.

# First Car Tags

FRIDAY, APRIL 25 — New York became the first state to require automobile license tags 85 years ago today (1901). Car owners had to make their own, so some licenses were wood, some were metal and others were just painted right onto the car.

The U.S. Supreme Court ruled that race cannot be considered a factor in child custody cases in 1984. Twelve-year-old Tricla Reay stopped sneezing in 1980, after sneezing nonstop for 194 days, a world records

The world's deadliest mine disaster occurred in Manchuria in 1942, killing 1549 men.

Birthdays: Talla Shire 40. Al Pacino 46. Ella Fitzgerald 68. Saturday (4-26) Bobby Rydell 44. Duane Eddy 48. Carol Burnett 50.

Sunday (4-27) Sheena Easton 27. George Gervin 33. Coretta Scott King 59. Jack Klugman 64.



# RECORDS

ADAM WHITE

# PRACTICAL OR PROBLEMATIC?

# Picking New Music With Radio

Some weeks ago, the subject of album programmers' input into record company release decisions surfaced in one of the trades. A prominent, respected PD said that a panel of program directors and music directors might be established for this purpose. Another broadcaster offered a related comment about poor 12-inch decisions and how to avoid them.

Those suggestions provoked various reactions from a cross-section of album promotion excess with whom I spoke recently. They pointed out some of the creative and political pitfalls, while contending that programmers with the inclination to get so involved in the decision-making process are in the minority.

All the label people interviewed here say they often solicit programmers' opinions upfront about new music, either through advance cassettes, personal visits, or other means. It's an informal process which varies in degree and effectiveness according to the individual as well as the project.

E/P/A VP/Album Promotion

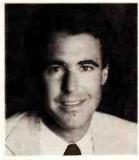
E/P/A VP/Album Promotion Bill Bennett comments. "You can do advance cassettes and judge the feedback, and weight some PDs more than others, but to use a panel to pick singles is just unrealistic. It would be the same as if I went to PDs and said 'You should let every record guy come in and play two records apiece on your station, then let the audience judge to see whether to add them or not.' It's just not practical. The time factor is also prohibitive."

# **Total Homogenization**

Bill adds, "Our biggest complaint as promotion guys is that so few people at radio think. I send cassettes out. and there are seven or eight PDs whose input I really value. But I have to admit that number is diminishing." This is partly due to what he calls the "total homogenization" of the format. "It may be that everyone is playing so many oldies again. Also, the one trend I've seen since all the indies were unplugged is that big names are flying, and baby acts are dying. Now we've gone back to really planting the seed, watering it, mas-



IR Bronner



Sean Coakley

saging it, and protecting it from the sun."

Island Director/National Album Promotion Bob Catania calls the programmer advisory panel "a wonderful concept." but one that would end up coming back to haunt radio. "As a promotion guy, I like to have input too, but the danger is that we all tend to go with things that seem very safe. And you can take a lot of creativity out of the entire process. Safeness is what creates problems in our industry; we all get very stale.

"Someone somewhere has to be saying, "This isn't the fashion but we're going to do it.' A good A&R person finds those things. Chris Blackwell found Frankie Goes To Hollywood, who didn't fit anywhere but sold 750,000 records in America. When I was at RCA and people there first heard 'Sweet Dreams' by the Eurythmics, everyone said it was great but it doesn't fit anywhere. The next step is, 'It doesn't fit anywhere, so let's not do it,' which would obviously be a mistake.

"I'm sure there must have been some eyebrows raised in promotion at Warner Bros.," continues Bob, "when the A-ha record came



Bill Bartlett

out. There are hundreds of examples of releases that shouldn't happen but do, and that's why you have to leave those decisions the way they are. I've spent ten years in the business fighting with A&R people, saying "That's not right for radio' and so on, but in the end I have to respect their judgment."

# **Facing Reality**

A&M Director/National Album Promotion J.B. Brenner refers to the realities that labels have to face when dealing with new music the realities of artists and management. "If you're a major act like a Journey or a Supertramp, you're not going to let radio people tell you what to do. Mark Spector, who manages 38 Special, wouldn't want a panel of PDs telling his band, which has been working on an album for a year, what the first single should be. Plus, I don't think a lot of people would be comfortable entrusting radio with a new piece of product. There's obviously a security aspect that would need to be dealt with.

J.B. agrees that new talent could benefit from the advice of programmers. "but the new bands are the same bands that, for the most part, people don't have the time to deal with when we put the records The A&M executive recognizes that suggestions for more radio input stem from a genuine concern and passion for the music. But he doesn't "think PDs always understand what goes on at a major record label: from signing the band and the whole A&R function to putting a producer together, finding the songs, what interaction there might be with the publishing company, and how the record company gets geared up to market the product. It's not just pressing the record and throwing it out there,"

Arista National Director/Album Promotion Sean Coakley says, "We do poll radio extensively in our selections, and we have our few people out there whose ears we really respect and count on. I've even had instances where I've come into my office one day, and someone says, 'We've got to know between these two songs. Go fly and play it for so-and-so, and let us know right away.' I used to do that with WMMS/Cleveland, (Music Director) Kid Leo has terrific ears. Everybody at record companies has their few people they count on, and the rest, well, it's just another

# **Losing Records**

Arista, like other labels, uses different means of song testing. At radio there's what Sean calls a "qualification." He explains, "The radio business often doesn't understand the record business and how we put out singles. You'll often hear radio people say, 'Oh, they lost that record.' They'll say that about a release which people inside know simply wasn't the case. Those people took it as far — and even farther — than it should have gone.



Bill Bennett

But because a programmer liked it and wanted it to be a bigger hit, he'll turn it around on the record company and blame it. Record people do it, too, and a lot of the time, it's unfair."

When it comes to picking first singles on new acts, the traditional wisdom is to come with the strongest cut. "Because you know you may not get your second chance if the first one doesn't fly," says Sean. "With Cruzados, for example, we had a real debate going here as to which song to pull for the first 12-inch. I ended up flying around the country and I sent a couple of my guys out, too. We all came back with about 30 different responses from people, and made the decision from that. But we probably do it less than we used to a few years ago, because we like to leave it a little more open. Our marketing guys are out there playing stuff for people, too."

For second singles and beyond, album radio programmers' influence obviously increases. It's inherent to the format, and people in promotion count on it. "We just released the Bob Seger album to radio," notes Capitol Director/National AOR Promotion Bill Bartlett. "There isn't a focus track for the next release, so we're going to let radio come back to us and tell us. Whatever that is, it'll probably be the next single." Likewise, programmers indicated the next Joe Cocker track after "Shelter Me. namely "You Can Leave Your Hat On." Says Bill, "Radio response told us that. We picked up nine stations on the track without even soliciting the adds."

# Quality, Not Quantity

The "12-inch mentality" is a phrase that gets thrown around in any discussion about tracks. Bartlett says the number of Capitol

# Who Owns Publishing?

Aside from the quality of the music or the record company's evaluation of its commercial prospects, there are other factors involved in choosing the single. Here's a lighthearted look at some:

- . The band wrote the song.
- The lead singer's brother wrote the song.
- The manager owns the publishing.
- The record company owns the publishing.
- It's a great concept for a video.
- The album's other nine cuts are garbage.
- The entire album is garbage, so what's the difference?
- The promotion VP's kids like
- It sounds like the last single.
- The group ought to have a balad
- The group has had too many ballads.
- It's in the soundtrack to "Rapping In Action 3."
- The song features the other half of the duo, who would
- Like to appear on an A side before 1990.



Bob Catania

12-inch releases has been cut by "at least" 50%. "We feel like there are so many out there, and at that point they lose their impact. I'd rather have quality as opposed to quantity, which means if you get a 12-inch in the mail, there's a reason. It's something special, it's focused, and we're going to chase the record.

Besides Cocker ("You Can Leave ...") and Heart (in line with the new 45), Bill says his next 12-inch probably won't be until a three-track in May by new signing Walk The West. "Our philosophy on a new act is to offer three cuts: the A side being the focus track with the most potential, and the B side mainly for dimensional purposes; to give programmers a sense of where the band is coming from. We don't want to give them the album yet."

J.B. Brenner is someone else who'd like the 12-inch volume reduced. "A lot of times it's just an expensive mailgram. But compact discs could eliminate that whole thing once they're more easily available. I've found mailing out the CD a couple of months into a project worked. It also blows away the 12-inch quality excuse, so we can probably trim the number of those quite a bit more when we get enough CDs."

# Play Favorites!

America's favorite hits,

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Sure things? There aren't many. But, play the proven winners, and you can definitely stack the odds in your favor. That's what United Stations Radio Networks has done with its hit four-hour weekly program COUNTDOWN AMERICA starring Dick Clark. Just try finding any long-form program that comes close to this combination:

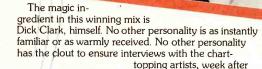
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# **CONTEMPORARY HIT RADIO**

JOEL DENVER

# **Devoting Enough Time To The Music?**

The changes occurring within the industry during the last several weeks have been, to say the least, mind-boggling. One thing, however, hasn't changed — the interdependence of the radio and record industries.

As a PD or MD, you're responsible for programming those records which, by your judgment, will fit your formatic needs. The goal is to generate ratings and revenue.

As a label promotion representative, you're responsible for promoting and/or marketing your company's music through radio station airplay. Again, the goal is to generate sales and revenue.

#### More One-On-One Time

Since severing their ties with independent promoters, record labels are hiring and/or creating positions to fill the void. This expansion is taking place at all levels — local, regional, and national.

Just how does this affect you as a programmer or record rep? In my opinion, it simply means spending a bit more time with each other "A record promoter's job is to get records played. If a record doesn't get added, he/she should be given a legitimate reason as to why. But remain flexible enough to add it should the record prove to be a hit."

either on the phone, in person or, preferably, both. You're going to have to pay more attention to the other person's needs and goals.

If you are a PD without a music director, the volume of record label calls is certain to increase in the coming days and weeks (if it hasn't already). It might be time to consider hiring an MD or promoting someone from within. And if you already have an MD, then it might be time to take some of the load off his or her shoulders.

As a local rep, it means you're going to have to spend more time at more stations. It means firming up your relationships and fully grasping a station's needs and abilities. Once again, you're the main day-to-day representative for your label. The ball is in your court.

#### Communication

When I was programming, my MD and I saw the reps together on Monday. No appointment; just first come, first served. Virtually the entire day was devoted to music. After all, it's over 90% of the programming.

Spending this much time with the record reps eliminated many of the usual complaints brought up by both sides. The label reps knew we "If you are a PD without a music director, the volume of record label calls is certain to increase in the coming weeks (if it hasn't already). It might be time to consider hiring an MD or promoting someone from within."

were genuinely interested in their music and were available to let them know where a particular record stood.

Besides letting the reps know when you're available, encourage them to provide you with artist tidbits for your airstaff and information about future releases. Keep an open ear and take the time to listen to new product. As an industry, we must continue to break and expose new artists.

Remember, a record promoter's job is to get records played. When a record doesn't get added, he/she should be given a legitimate reason as to why. If you don't like it, say so. But remain flexible enough to add it should the record prove to be a hit.

#### Support And Respect

As a programmer, you need credible data to make informed music decisions. Reps who do no more than regurgitate trade information aren't performing a valuable function. Let them know what kind of information you require to make an educated decision.

Also make yourself available to the labels' regional and/or national reps should they come to town or phone you. Just because you don't recognize someone's name isn't an excuse not to return a phone call or acknowledge a visit. Chances are a lot of unfamiliar people are going to be contacting you soon. Show your support and respect.

#### TEENS, WOMEN, OLDIES EXPLORED

# A Programmer's Think Tank, Part II

In part two of the Programmer's Think Tank, KIIS-AM & FM/Los Angeles VP/Programming Gerry DeFrancesco, B104/Baltimore PD Steve Kingston, KUBE/Seattle programmer Bob Case, and B106/Washington programming honcho Bob Kaghan ponder the logistics of adding older demos at the expense of teens.

You'll also learn why a strong teen share can signal a golden sales opportunity, how losing the 18-24 female audience is a sure sign of problems, why you shouldn't overreact to a competitor using oldies, and how to deal with a panicky manager/sales department.

#### **Keeping Your Base**

R&R: We've talked about spreading out the demos and protecting the 25+ franchise. But have you noticed in the last couple of books how many PDs are hurting their stations overall by actively shedding teens?

BC: Sure, but it may have been subject to another station simply picking off the teens, since they are so fickle. In our case we messed around at night for so long, got hit upside the head, figured out what to do, and won our teens back. It's not a question of what you do to lose the teens, but what you do to get them back.

R&R: Those stations that cop a "we won't play those teen records" attitude eventually see their 12+numbers slip. Just a few months ago these same stations were boasting of dominating their mar-

"It's not a question of what you do to lose the teens, but what you do to get them back."

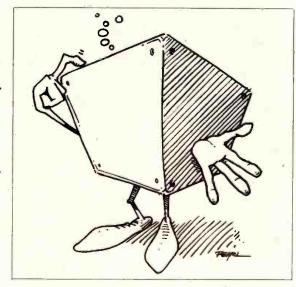
- Bob Case

kets with awesome 12+ shares. Any thoughts?

SK: That's the difference between an AC and a CHR station. When you're looking to control the majority of the bodies in a market, and your format is wide enough to include 12+, 18-34 and 25-44, then you have a demographic profile of a CHR. If your only concern is 25+, then you've crossed the boundary from CHR to AC.

R&R: According to the latest Rand Research figures, teens account for over \$49 billion in expenditures, double the 1975 figure. So why do stations say they don't want

GD: I don't think they're saying "we don't want the teens." No one wants to be stuck with just teens because they are so fickle. A new competitor will always draw the teens away first. If they are all you have, then you have nothing left.



BK: I agree. If they give up the teens, then it's the kiss of death.

SK: Right. They are out of the format. They need to move to AC.

#### Stay Mass Appeal

GD: The key to this format is programming to the masses. We don't program toward one specific demo. We just play the hits. We know that Heart will appeal to adults and teens. Falco will initially be teens. . . sometimes you have to selectively daypart these rec-

ords. We played the Streisand in midday and didn't play it on weekends, where we knew teens would hear it. But it helped us maintain our adults in midday.

BK: A hit is a hit is a hit is a hit. SK: Did you ever notice that CHR is controlled by mood? You can play a Streisand on KIIS-FM in midday and the audience would react in a positive way, Monday through Friday. Then yank it on the weekends because, hopefully, it's a lot of the same audience, but

the mood is much different.

We do the same thing here in Baltimore with the computer, assigning options to dayparts. Weekends, the people have their windows down, the radio turned up. At 9am on Saturday I pretend it's like 3pm during the week. At 3pm on Saturday, I treat it like 7pm during the week in an effort to reflect the mood shift from week-days to weekends.

R&R: Some programmers categorize music based solely on its sound, saying, "That's too hard for me." I've heard that about Z.Z. Top, Van Halen, the Rolling Stones, and many others.

"The key to this format is programming to the masses. We don't program toward one specific demo. We just play the hits."

- Gerry DeFrancesco

BC: That's stupid. Those are all teen and adult records.

BK: The problem lies inside the station. Everyone becomes so intent on going after the 25-54s that it becomes an overriding mentality from sales and management. You have to be aware of it. But if you let influence your programming too much, you'll get caught in a trap.

Continued on Page 40

R&R FRIDAY, APRIL 18, 1986/39

## **CONTEMPORARY HIT RADIO**

# A Programmer's Think Tank, Part II

Continued from Page 39

#### 18-24 Females

SK: There's one thing I tell my people at every meeting. When they crack that mike or play that record, they are not, under any circumstances, to alienate an 18-24 year-old woman. Pretend she is looking directly at you as you speak. Whatever you do, don't turn her off. But the sales department could care less, even though that's the way to attract a 25+ audience. We try to be everyone's station but are ultra-sensitive to the 18-24 year-old woman.

GD: That's a real pivotal group. We program the same style, figuring that an 18-24 year-old woman is still young and hip. At the same time, people in this group have developed some preferences which are mass appeal.

BK: That's a danger signal for CHR if you're not controlling this area. It's a flashing sign that you're in big trouble and being fragmented.

SK: Absolutely. You better make sure you control those female 18-24s, If you don't, it says you've gone too AOR, too AC, too Urban, or too something.

BK: We're seeing some defection to a "Classic Rock" station, but it's probably short-lived.

R&R: Should you play more oldies to combat that problem, or keep your franchise intact?

BK: You have to maintain the integrity of your format, or you'll be

#### Stemming Management Fears

R&R: We've all been pressured by the sales staff, who might say, "Look at those numbers. They're playing more oldies. Shouldn't we be doing that?" Of course, the answer is no.

#### BITS

• SLY96 Goes AC — All Client, that is. SLY96/San Luis Obispo got merchants and advertisers into the April Fool spirit by inviting them to be on the air. Each "April Fool Announcer" bought a half hour out of the day to do his or her thing, including weather, IDs, PSAs and, of course, regularly scheduled commercials. In case of trouble or "mike fright," SLY96 jocks were on hand to help out. And to top it off, all announcers received an official document certifying their April Fool status.

Seven Year-Old Eggs — KKRDI Wichita Falls and TV-10(KAKE-TV), put on their 7th Annual Easter Egg Hunt for the kids of Wichita. Over 10,000 little people scouted the grounds of the Sedgwick County Zoo, searching for plastic eggs, filled with goodies. Those goodies weren't just candy, however. Each egg contained coupons good for all kinds of prizes. KKRD & TV-10 gave away bicycles, dolls, toys, gift certificates, and other fun stuff. The day's highlight came when lucky coupon holders got their chance to ride the TV-10 Sky-copter.

"Everyone becomes so intent on going after the 25-54s that it becomes an overriding mentality. If you let it influence your programming too much, you'll get caught in a trap."

- Bob Kaghan

BC: Then the question becomes, "How do you convince management not to panic?" You know they will. I'm fortunate that First Media and my GM Mike O'Shea believe in what I'm saying. But I know a lot of them don't. They'll demand to

know, "What are you going to do to get this back? Are you simply going to wait for the cycle to reverse?" Most companies aren't willing to live with a down year. They mistakenly gamble everything for the sake of off numbers.

R&R: So what do you tell them,

BC: CHR is a chameleon. It needs to be a lot of different things at a lot of different times. Gerry can be selective with certain records, and so can we. I can do an occasional old Rolling Stones or Beatles tune in mornings or middays and satisfy a portion of this audience.

R&R: These become an "oh wow" type of record more than a programming staple, correct?

BC: Absolutely.

HAPPY ANNIVERSARY — The Buzzards of WMMS/Cleveland honored Pat Benatar & Neii Geraldo's fourth wedding anniversary with a huge decorated cake. Shown (I-r) are Neil Geraldo and WMMS MD Kid Leo.



A PASSIVE LISTENER — WGGZ/Baton Rouge celebrated John Cougar Mellencamp's recent appearance in town with a Best Scarerow Consets. Band members judged 25 different entries, and the scariest crow builder won an after-concert party for 20 of his friends, along with Cougar and his band. Here is the winning entry, with "Deed Tq The Family Fam" in front and "Your Local Banker" posted in back.

"I tell my people at every meeting ... when they crack that mike or play that record, they are not, under any circumstances, to alienate an 18-24 yearold woman."

- Steve Kingston

#### Can't Sell These Numbers

R&R: What about your management, Steve?

SK: The bottom line is the bottom line. If I want to take this thing and play records backwards, and it will maintain the demos and our business stays intact, it's okay. I don't work for knee-jerk reaction companies. If they are committed to radio and this format, that's all I need to know. For that reason, I'll be here for a long time.

I've worked for people who react to every book. Bi04 is the number one cuming and billing station in Baltimore, so we are hitting all of my personal and professional goals. If they are going to worry about more than this then they don't need me. But if I can bring it home to them and deliver these numbers, then I've done my job.

R&R: All too often I'll hear about a GSM telling his GM, "I can't sell these numbers." I wish I'd hear about more GMs having the balls to reply, "Okay, I'll find someone who can."

SK: That's what would happen here. B104 is really a cooperative effort.

GD: If you're in a situation where the heat is on to get adult demos and management doesn't care about the teens anymore, then maybe it's simply time for a format shift

#### No Ivory Towers

R&R: Sure. But what about the manager who takes a holier-than-thou attitude about spreading the demos and offing the teens, and then tells you. "No one can beat us because we're XXXX. We've been number one for years."

SK: You're only as good as your last book. I saw this happen when I was at WPGC (Washington). It was on the air as a CHR for 27 years. For greed and lack of foresight, as far as I'm concerned, they thought they were invincible. They went from third or fourth in the market to 15th, which is okay. But then lose half your billing, and you've made a major mistake. The rest is history. They own the station and exercised their options, right or wrong.

Next Week: Stay tuned for part 3 of the Programmer's Think Tank.

#### MOTION

Lisa Glies moves crosstown from KSAQ/San Antonio to KITY as MD/midday talent . . . WNAP/Indianapolis becomes WEAG "Eagle 93" with a new airstaff: Chris Conner returns for mornings, middays is Greg Hendricks, afternoons is Rick Jenson from Q102/Cinncinati, Fast Eddle Ashton (former PD at KC103 (WHKC)/Evansville), is the night jock, and late nights is John Cinnamon Glenn McGee is now MD at KWTX-FM/Waco . . . Tramontte Watts exits Y100/Miami for nights at WHYT/De-. WKSE/Buffalo welcomes MD Dave Gillen, and PD Scott Robbins trades airshifts with Boom Boom Cannon, who'll now do mornings . . . Dr. Steve Ludwig joins PM drive at . SLY96/San WTLQ/Wilkes-Barre . Luis Obispo PD Joe Collins switches from afternoons to mornings . . . Jim Wilson returns to programming WCKN/Greenville as Beau McCloud moves into sales

KEZB-FM/El Paso sister station KKMJ adopts calls KEZB-AM and will now simulcast with the FM. Since it was an automated station before, no jobs were lost in the changeover Nadine Sherman becomes Assistant MD at WLVY-FM/Elmira WIXX Green Bay MD Michael T acquires the Assistant PD title Former KC103/Evansville is now WGBF-FM. under the new ownership of Joe Koehler and Randy Bell. Steve O'Brien moves in from WLAN-FM/ Lancaster as PD/MD ... Dana Michaels leaves KK105/Sacramento to join the morning show at crosstown



Tramontte Watts

KROY ... Former Network Indiana OM Diane Shannon is the new Promotions Director at KWK/St. Louis

motions Director at NWNSt. Louis
... Q92/Rochester adds morning
personalities Dee Alexander and Jim
Macsay to the current morning team
of Dr. John Potter and Bob Lynch.

98ESA/Charleroi ups Assistant PD/
MD Brian Cleary to PD, following the 
exit of John Randall to BJ105/Orlando. For the record, PM driver Tim 
Sherman's former station was 
WLSW/Scotdale, not WLSL ... At 
100KHI/Ocean City, Jeff Moore joins 
for mornings, Rick Klmball moves 
into middays, Kevin Ocean comes to 
afternoon drive from C93/Seaford, 
DE, former WDKX/Rochester morning 
man Jeffrey Isaac takes over nights, 
and Colleen Kennedy acquires the 
overnight show.









Ink & PAPER

The New Single

From Stop Start



C 1986 Sup Parauly Company

742E-094 (ELS) JE Asign up now...call Jamie Curtis in New York at Sign up now...call Jamie Curtis in Los Angeles (212) 975-7316 or Steve Epstein in Los Angeles (212) 47-279 (212) 46-0-3547. ROCK CONVECTIONS, the music that defines and many more.
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**SNOTTATS TOH** 

## **ADULT CONTEMPORARY**



DONNA BRAKE

## NOT NECESSARILY AN AC COLUMN

# Service With A Smile



vice ACs with different types of nonmusic programming. Associate Editor Hurricane Heeran looks at two full-sertime for something completely different. So this week Sr. After two weeks of talking about new age music, it's

#### A Different Zoo

comes alive at night. Not only that cessful stations have a morning zoo. At WTVN "The Drew Zoo". is being thrown to the lions - suc-Thanks to the ongoing work at WTVN/Columbus, one radio myth

WTVN newswoman Sally Wagner commented, "This is a zoo. It's ing the show for three months when creative twists. Drew had been dospow, complemented by some gan hosting an 8pm-midnight talk med WPLP/Tampa, and did news for K104/Dallas before arriving in Columbus. When he arrived, he beshow at WKAT/Miami, programago. He previously hosted a talk Drew Hayes launched this dif-ferent type of talk show two years

the show. I just inherited it and who doesn't claim to have created think I'm the only guy in America ture is 'Desperate And Dateless.' I to draw upon. But one weekly feanow and really works well. There isn't a typical 'Drew Zoo' program ever since. It gets diary mentions Drew added, "We've run with it

actipted by Stan Freberg) wouldn't Also, most radio talk shows (unless reach, and the way I view things." things we talk about, the people we talk show. The difference is the made it better.
"The 'Drew Zoo' is your basic

have an escape artist on the air do-

PR person on the air live as she ex-plained they'd have to reschedule unable to do the show. Drew put the was claiming Chef Tell would be with the chef's PR woman, who ont the producer was on the phone

the PR person a tape with the results. The audience voted 50 to 5 not to have the chet on, and he'd send the listeners should decide whether

cause they're talented, funny, and stump them. The feature works be listeners call up with rock tunes to dance band, the Danger Brothers, Drew explained, "The band's re-cording studio is wired up, and the weeks and features a popular local Band," runs four hours every six

first hour of the show from the TV station with the Danger Brothers and drove back here to the radio Zoo, Believe It Or Not" simulcast on 'TVN and WTVN-TV, "I did the Drew recently hosted the "Drew

any other such programs, please Presley, which spurred death threats for the host? If you know of along? Or a discussion about Elvis To Take It" being played as a sing-Zoo. Where else could you hear Twisted Sister's "We're Not Going There probably isn't another local radio talk show like the Drew

### Media Madness

Chattanooga's popular "Media you've got the makings of WGOW/ comparable to "Street Talk," and Now imagine a radio show that's their first reading stops each week. Beyond a doubt, most of R&R's readers make "Street Talk" one of

cohost "Media Madness." They Dale Deason and MD Garry Mac rageous predictions/speculations about their individual tutures. PD together with interesting and outmedia personalities around town, It features juicy items about

at other Chattanooga stations who, titious. There are some key people The show features a number of reporters, most of whom are fic-

Thinking fast, Drew suggested

Another feature, "Stump The to have Chef Tell on the show.

a little bit dirty, which is great because it plays really well." office had been planning some ma-jor changes for its Chattanooga and other gossip.

Dale recalled that one corporate ness" with various station changes as informants, feed "Media Mad-

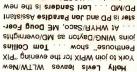
ecutive's name during the feature. even mentioned the corporate exer, Dale was tipped off in time. He guys making erroneous or slander-ous remarks. Once again, howevin the hope of eatching the WGOW station to tape "Media Madness" outlet. The company instructed its

- Dale Deason our own credibility." Otherwise, it would hurt same for our people. andience expects the on everybody else, the "If we're going to pick

'revolving door' reputation make for easy targets." ness.' But some stations with a Dale noted, "We've never gotten into any trouble with 'Media Mad-

His card, according to Dale, "was who joined a Chattanooga station. Weather Channel meteorologist For example, there once was a

# **NOITA 933**



... evite as MD/afternoon drive ... Hunter Herring joins WEZC/Charweekender at KOST/Los Angeles

named MD, and Llse Tidwell be-comes News Director. At WTMG/Nashville Reggie Woods is tions Director at WAVE/Sarasota Ken Van Durand is named Promo-

Holly Levis

name being bandied about.

ther a Tuesday or Friday morning, give WGOW a listen at 7:35am You just might hear your own

happen to be in Chattanooga on ei-

to Garry and me if we ever leave."

admit I'd hate to see what happens

pects the same for our people. But I

everybody else, the audience ex-

credibility. If we're going to pick on

wise, we'd be hurting our own

selves the same treatment. Other-

brutal treatment as other stations, Dale said, "We have to give our-

ming changes receive the same

operate with a sense of integrity. When asked if WGOW program-

Dale said "Media Madness" does

Despite the use of teletype back-ground sounds, "official newsman voices," and the "Rumor Mill,"

Credibility Gap??

whatever, and start some vicious

talk into the trashcan, rumble through the cigarette butts or

trashean up to the microphone,

Mill." Dale explained, "We'll pull a

that old standby, "The Rumor

news days, Dale and Garry rely on

To quicken the pace on slow

at the Weather Channel within two

enough, that personality was back

made using erasable ink." Sure

LITHIOLES IN COMM',

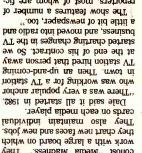
or three months.

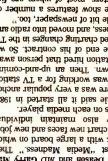
Drew Hayes

So if you're not a lawyer and just



Hart is overnight personality at KIOI/San Francisco.









appeared.

tically waving her arms. It turned

when he saw his producer fran-

they were all set to go on the air

incident with Chef Tell. He said

DeLorean) and small names have ers. Both big names (such as John

politicians to professional wrest-

visitors and guests, ranging from

the Drew Zoo is able to attract

The problem of getting good guests exists even in Columbus, but

Zoo Tales

hours of open phone discussion about Libya.

straitjacket segment? With three

walls. I have to say it was pretty

scket in the studio; banging off the

ing as he's getting out of a strait-

studio yelling 'Grrraahhh,' groan-

ing his act. "Imagine a guy in the

the way I view things."

people we reach, and

difference is the things

"The 'Drew Zoo' is your

basic talk show. The

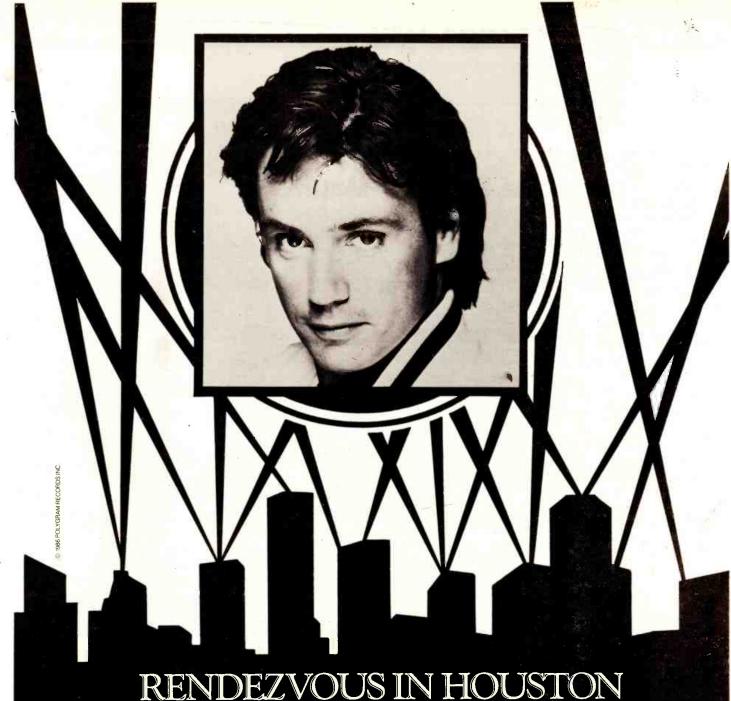
we talk about, the

- Drew Hayes

And how did Drew follow up that

Drew recalled a phone interview

46/ R&R FRIDAY, APRIL 18, 1986 Dale Deason (top), Garry Mac



# RENDEZVOUS IN HOUSTON A CITY IN CONCERT

On Saturday April 5th, Jean Michel Jarre staged a spectacular multi-media event in Houston, Texas.



Tapping every known form of entertainment technology, Jarre captivated a live audience of over one million people with musical and light effects cast against the city skyline and visible 50 miles away.

Jean Michel Jarre's new album RENDEZ-VOUS, specially written for this event, includes "Last Rendez-Vous: Ron's Piece," a tribute to astronaut

Ron McNair, who was to have played saxophone on this album.
PolyGram's salute to Jarre and this brilliant musical creation is supported by a full scale major marketing campaign, including television, radio and print advertising plus a massive point-of-purchase program.

RENDEZVOUS IN HOUSTON — A CITY IN CONCERT A MAGNIFICENT MOMENT IN MUSICAL HISTORY

PolyGram Records Disc Dolodor Creulus







SINGLE "FOURTH RENDEZ-VOUS"

## COUNTRY



LON HELTON

#### SPRING VACATION SPECIAL

## Gone Fishin'; Be Back To-Maui

Hi. My name is Amanda Helton and I'm ten years old. Me and my brother Brad have gotta write another of Dad's columns 'cause he won't come back from vacation. He says he needs more time to recover from the pressures of the intensive meetings at this year's Country Radio Seminar. Mom says he just needs more time than usual after seminar week to dry out.

Actually, he always seems pretty half-baked to us. Especially this past week, just sitting on the beach for hours and hours looking off to sea. As far as we know he's still sit-

tin' on a sandbar in Kihei with a pitcher of homemade Mai Tais and a can of macadamia nuts. We figger he just needed a couple extra days to recover from his "Magnum" disappointment. First, he couldn't believe he'd have to spring \$28 for an Aloha shirt (which he didn't do.) Then he was real bummed out when he found out how much it cost to rent a Ferrari 308 for a week. It's tough on an older person's ego to have to "go for it" in a Nissan Sentra wagon.

Anyway, we thought we'd go through his picture file once again and pick out our favorites.



This radical picture of WKKX/St. Louis personality Buddy Van Arsdale is very similar to the position Dad occupied through much of our vacation. KIX104's tub is filled with losing lottery tickets from Missouri and Illinois. Drawing from the losing ducats, the station offers cash and prizes to those whose names are read on the air and respond within ten minutes and four seconds. Buddy looks like he wants more entries. Dad kept yellin' for somethin' too. What kind of drink is a "Wahinee?"



Like, hey, we didn't know they wore Aloha shirts in Texasl Looks like Dad isn't the only one who thinks he can be transformed into Tom Selieck by wearing a shirt with flowers on it. Anyway, from the archives comes this photo of a going-away party thrown by the KLLL & KEND/Lubbock staff for departing GM Jim Thompson and wile Jane (seated in front). Surrounding the guests of honor and looking rather native are (I-r) Sales Manager Greg Heitzman, FM talent Julie Reeves, engineer Cliff Gibson, OM Jon Steele, FM PD Chuck Luck, FM jock Jim Plummer, AM personalities Bill Petiti and Tommy Jenkins, and AM PD John Wells.



Dad spent a lot of lime this trip visiting Burger Kings in Maui. He said he was lookin' for Herb; Mom says it's 'cause he's cheap and didn't wanna lake us to any nice restaurants. Whatever the case, his search was in vain because Herb was spotted in New York with WHN's Asa Dorfman. (Herb's the one on the right.)



This picture reminded us of the laughs we had when Dad rented a sail-boat; thought he was the Huck Finn of the Hobic set. You shoulds seen the look on the guy's face when Dad asked where the pole was. Talk about lame! Shaking hands in front of a poster of the real thing is WHN/New York PD Neal Mullins-with Broadway cast member and Tony Award-winner Rom-Richardson. By the way, "Big River "is hitting the road this spring and summer with Ron in the louring cast. Just having finished its Chicago run, the musical is in Detroit through May 15, San Francisco May 20-July 13, and L.A. from July 15-October 5. See it if you can, it's awesome.



At least-these guys are listening to tape. The o' man had us sticking our heads in conch shells the last few days. To hear the ocean, no less. Gimme a break. Of course, we had as much chance of hearing the ocean as these guys do of hearing Lee Greenwood's latest album. On the left WDAF/Kansas City MD Dave Bryan and on the right is PD Don Crawley. The Scotch 250 they're reviewing contains an interview which ran through March and will continue 'til the end of April as a TWA Lee Greenwood in-light special on all headset-equipped llights worldwide.





Thank of Support

# ACM Top New Female Vocalist of The Year!

Judy Rodman "Until I Met You"

R&R Breaker 37 BB 44



#### **CLOSE-UPS**

. WLLR/Quad Cities' "Round Ball Wizards" played the Chicago Bears in a charity basketball game. With a lot of sweat and a packed house, over \$5000 was raised. The Bears beat 'LLR, but not by a Super Bowl margin,

· The lottery is something new to Florida and WQYK/St. Petersburg is participating by announcing the seven-digit numbers at various times throughout the day. A full seven-digit number is worth \$1000 to the holder. If a partial number is announced, the first caller wins \$100. Another sevendigit number is posted at the vendors' display for another chance for one grand. All winners qualify for the \$50,000 grand prize.

· You've heard of petitioning to support a write-in candidate for election. Well, WKKN/Rockford is in pursuit of a concert. The station has set out with a goal of 10,000 signatures to bring Alabama to town. 'KKN is almost to the halfway mark with an April 30 deadline.



SCHOOL BELLS RING FOR WDXE — The Tennessee Education Association awarded WDXE/Lawrenceburg the "School Bells" award for outstanding coverage of education. The station received its 20th and 21st School Bells for best news coverage and best locally produced pro-grams. Pictured with the awards (I-r) are: Tennessee Education Association President Tom Cannon, WDXE ND Joe Baxter, Lawrence County Education Assn. President Theresa Brown, and WDXE PD Dan Hollander.

. WWWW/Detroit had a Kris Kristofferson concert at Southfield's Civic Center Pavillion last month. The proceeds for the show went to build a handicapped children's playground

for the city of Southfield. It's the same park where the W4 baseball team lost to the Oak Ridge Boys in a benefit ballgame last year.

#### HAVE YOU HEARD

About the changes at WMC/ Memphis? Afternoon man Jim Mc-Cloud moves into mornings with Aunt Eloise Louise. Filling Big Jim's size 13's is Jim Tabor, PD/morning man at WGCM/Gulfport ... Bob Madison, a 20-year vet in the Odessa market, has been named Station Manager there at KYXX. Also, Dave Gibson joins the station for MD/afternoons, Former MD Dave Richards stays on in mornings At KMGK/Des Moines (Yes, those "magical" calls belong to a Country station. I know a few ACtypes who'd kill for those.) Tom Oakes comes in from WZOK/Rockford as OM. Also, overnighter Carole Gassaway has been named Production Director for KMGK and sister KIOA, while Jackle King is upped to ND for both

Movement at WKKQ/Duluth following an ownership change: five-year air talent Bill Betz moved up to PD and two-year personality Kelly Richards was upped to MD ... Meanwhile. KXXY/Oklahoma City Asst. PD/MD Steve Rogers has left to become PD/MD at KPSA/Alamogordo. Que pasa, Steve? ... WYNG/Evansville moves Shay Daniels from weekends to overnights. Filling weekends is P.J. Meyer . . . J. Wolf has joined WIXY/ Springfield, MA for evenings . . . KFRY/Fresno has changed calls to KFRE-FM and will remain Country. New to mornings on the FM is James Holley from KSON/San Diego. New KFRE (AM) middayer is Stacy Rubin, replacing Jo Anthony, who moves to middays on the FM. Jerry Lee joins for AM afternoons from crosstown KMAK . . . Rocker WFXZ/Pinconning, MI has gone Country with new calls WWRM

**New Lineups** KWJJ-AM & FM Portland AM

Morning - Larry Coates, PD (simulcast)

Midday - Bob MacMab Afternoon —David Austin Thomas Evening - Graigg Keily Overnight — Don Perry simulcast

Midday - Mark Andrews, Asst. PD/MD. Afternoon — Dave McKay Evening — Cyn Boista

#### WIRK/West Palm Beach

Morning — Terry Slane Midday — John Miles Afternoon - Steve Cody Evening - Jack Albert Overnight - Dave Wise

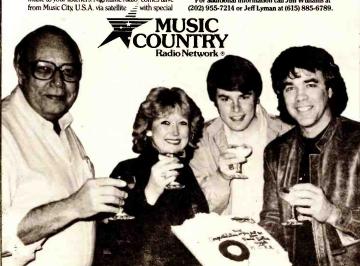
Keep me posted on what you have



★ "live" from Nashville ★ seven nights a week ★ ★ country music ★ interviews ★ audience involvement ★ news, weather & sports

The Music Country Radio Network is working nights for radio stations from Maine to California and will consistently deliver the best in country music and "live" interviews with the stars of country music to your listeners. Nighttime radio comes alive features, bi-weekly Trivia Night, Saturday night oldies, MCRN week in review and live concerts. It can only happen in Nashville! It's happening all night, every night on the Music Country Radio Network and can happen on your station too!

For additional information call Jim Williams at (202) 955-7214 or Jeff Lyman at (615) 885-6789.



MCRN gave Gary Morris a congratulatory party for his first number one single "Baby Bye Bye." Shown toasting Morris fror left to right are: Charlie Douglas, Talent Co-ordinator Trisha Walker, Kyle Cantrell & Gary Morris.



HERSHEY MEMORIES - In town for a concert, John Schneider stopped by WRKZ/Hershey for a visit. Left to right are MCA's Bill Catino, John, station mascot Z-Bear, and MD Dandalion.



TAR HEFI IN' - With the Judds after a concert are members of the WLVK/Charlotte staff. Left to right are MD Lisa Manning, Naomi Judd, personality Jim Reary, Wynnona Judd, and staffer Steve Harmon.



OKIE HONORS - During a recent concert in Oklahoma City, KXXY PD Clay Daniels presented Merle Haggard with a proclamation from Gover-nor George Nigh declaring last February 4 as "Merle Haggard Day." The state legislature also made Merle Oklahoma's "Favorite Adopted Son The plaque Clay is handing to Merle lists all of his career achievements.





SHARON ALLEN

# **Patriotic Celebration Spurs Disc**

A forthcoming commemorative album of patriotic music in various formats has been announced here by Word, Inc. Licensed through the Statue of Liberty Foundation, the musical collection is a "celebration of the freedoms we have," said Word Senior VP Dan Johnson.

The album, titled "They Come to America," will include cuts by Glen Campbell, gospel act Sandi Patti, Broadway's Betty Buckley, Windham Hill pianist Mark Isham, and the Kate Smith classic "God Bless America." Word is now negotiating with several pop artists for involvement in the album project.

Country radio will be serviced with noted author Will Campbell's narrative presentation "Let America Be America Again." featuring duet tradeoffs featuring Johnny Cash & Willie Nelson and Waylon Jennings & Jessi Colter.

Stations should be serviced the third week of May, while the album will arrive in stores June 1. "They Come to America" will carry a retail price of \$9.98 and will be distributed in the religious marketplace by Word Distribution and general market by A&M and RCA. The different works - recorded in New York, Nashville, Chicago, and Los Angeles - are being produced by Sheldon Curry of 19th Street Productions in Nashville.

Johnson said that Word will pay \$1.50 per unit to the Statue of Liberty/Ellis Island Foundation, above and beyond royalties to be paid to participating artists. "Historically,

## NASHVILLE IN MOTION

Robert Frye has been appointed to the new position of Product Director for MCA Records/Nashville. Frye will coordinate all elements of the release, marketing, and sales of all product. Other changes at MCA/Nashville include elimination of the publicity department. Director of Publicity Kay West immediately becomes an independent marketing and PR consultant for the labet. She will be responsible for advertising coordination, special projects, press functions, and writing assignments for the Nashville division Larry Ray, President of recently reactivated Tumbleweed Records, has moved his base of operations from Seattle to Nashville. He can be reached at (615) 385-2123 Headquarters of the International Bluegrass Music Association have been established in Owensboro, KY. IBMA's new address is: 326 St. Elizabeth St., Owensboro, KY 42301 Telstar Productions/Pegasus Records have opened offices in the Music Row area. Their new address is 1211 Division St., Nashville, TN 37203; (615) patriotic albums have not been big in sales," Johnson stated, "but we feel the potential for this project is significant due to the unique nature of the collection, the Centennial celebration, and our wide distribu-

#### **CMA Board Meets**

CMA's Board of Directors holds its second 1986 meeting in Chicago this week, April 16-17. Topics under discussion include:

- · Changes in the voting procedure for the annual CMA Awards
- · A recap of the Music Industry Professional Seminar, held in conjunction with the CRS
- · Final plans for the fall Talent Buyers Entertainment Market-
- · Details outlining a series of marketing-oriented professional growth workshops to be held in selected regions of the country beginning in June
- · A review of the preliminary results from the CMA's national research project
- . The 1986 Fan Fair event

Gary Morris entertains at an invitation-only luncheon on Wednesday (16), and the CMA cohosts the appearance of Willie Nelson at the Art Institute of Chicago the same evening.

BITS & PIECES: Michael Martin Murphey will be featured in a nationally-televised special titled "First Texan," the story of Sam Houston and the history of Texas. It concludes with a ten-minute segment hosted and narrated by Murphey discussing a more contemporary Texas, in honor of the state's 1986 sesquicentennial celebration. The special airs this weekend, April 18-20. And, April 28, Murphey will be honored as one of Texas's distinguished stars in an ABC-TV prime time event titled "The Texas 150th Birthday Celebration." The performance will include material from his latest album, "Tonight We Ride," which Murphey conceived in recognition of Texas's 150th Birthday.

Ricky Skaggs will appear on "Late Night With David Letterman" April 29. The next day he goes to Kentucky to attend the Derby festivities as the special guest of Governor Martha Layne Collins. He will serve as Grand Marshal of the 1986 Kentucky Derby Festival Pegasus Parade in Louisville Bobby Bare's current EMI America single, "Better Not Look



RONNIE FINDS GRAMMY - RCA Ariola Pres. Elliot Goldman (left) and



OF ALL THE LUCK - Gathered to do radio spots for Luck's Country Concert Tour were (I-r) recording artists Wayne Massey, Charly McClain, and

Down," was first recorded by B.B. King in 1979 on MCA . White married off his youngest daughter Melissa, the one sibling who is not a part of the family band. The groom, David Wilson, is the son of James "Spider" Wilson, musical director on Ralph Emery's WSMV-TV morning show and a member of the Opry staff band.

Every now and then we whistle while we work, and then there are those who whistle while they sing. You've noticed the ending of Dan Seals's current single, "Every-Seals's current single, "Every-thing That Glitters," and if you'll look on side two of Eddie Rabbitt's first RCA album, "Rabbitt Trax," you'll find a cut where Carly Simon added her whistling talents. Phil Ramone, who produced four cuts on the LP, was in the studio in New York mixing songs when Carly dropped by. On the spur of the moment, Ramone asked if she would add something special to one of Eddie's tracks, and whistle she did on "Threw It Away." Speaking of whistle while we work, the Seven Dwarfs "Hi-Hoed" it to work; Sheriff Taylor and Opie whistled their way on and off your TV screen; and remember the "Col. Bogey March," a '50s instrumental hit from "Bridge Over The River Kwai?" In '62, Gene Pitney's "Only Love Can Break A Heart" whistled through the heartbreak, 1967 featured Whistling Jack Smith's "I Was Kaiser Bill's Batman," Otis Redding's whistling concluded 'Sittin' On The Dock Of The Bay," and Mickey Newbury has surely whistled on more of his songs than he hasn't. One that readily comes

to mind is "San Francisco Mabel Joy." Can you think of other whistling hits?

Just because I'd like to know!

# WHO'S NEW



Sweethearts Of The Rodeo: Janis Gill, Kristine Arnold

Harmony begins at home, as the Sweethearts Of The Rodeo prove with their chart debut, "Hey, Doll Baby." These singing sisters first got their taste of music in church and went on to perform throughout their school years around Southern Califor-

Their colorful name was inspired from an album titled "Sweetheart of the Rodeo," the landmark Byrds album featuring the late Gram Parsons. It was this critically acclaimed work that helped build a bridge between young rock listeners and the country music world of the seventies. Kristine Arnold and Janis Gill represent this musical sound today, with influences including Crosby, Stills, Nash & Young; the Everly Brothers; Beatles; Beach Boys; Bob Wills; and bluegrass.

These 1986 Wrangler Country Showdown winners now record for CBS. Janis's husband is RCA recording artist Vince Gill and Kristine's husband Leonard backs up Pinkard & Bowden.

Who's New is a recurring Nashville This Week fea-ture spottighting artists making their debut in R&R's Country New & Active section.



RCA V.P. USA & Canada John Ford (right) celebrate Ronnie Milsap's award for Best Country Vocal Solo Performance/Male — "Lost In The Fifties" at



DUKE OF PADUCAH — Members of the Nashville Assoc. of Talent Directors call on 84-year-old B.F. (Whitey) Ford, who has been nominated for induction into Country Music Hall of Fame. Shown (I-r) Billy Deaton Talent's Billy Deaton, World Class Talent's Don Fowler: Top Billing International's Tandy Rice; Ford.



WALTLOVE

# A Goodbye To The WVON We Knew

Formats and call letters fall by the wayside all the time, but when a legend passes on it's worth some special attention. This week, we take a nostalgic look back at one of the most famous and powerful Black radio-stations in America. WVON/Chicago, the "Black Giant" founded by Chess/ Checker/Cadet President Leonard Chess, is down and done. I programmed WVON twice during the mid-'70s and most of the country's major black talents came through at least once.

Approximately two years ago station management changed the WVON calls to WGCI (AM) in an effort to develop an adult-oriented black music format on AM. It hasn't done as well as expected, so the Gannett outlet is now picking up SMN's "Heart & Soul" format for most dayparts. WGCI simulcasts drivetimes with their heavy hitters from WGCI-FM, Bob Wall and Tom Joyner. (By the way, two former employees of WVON back in its heyday - Wesley South and Pervis Spann - applied for and got the old WVON calls for their Midway Broadcasting station across

#### The Stations Who Started It All

Any of us who've been around for while can remember when WVON, along with WWRL/New WOL/Washington, and KGFJ/Los Angeles were the stations that most blacks interested in radio broadcasting strived to work at. These facilities no longer dominate the Black/Urban music format as they once did in their respective cities. Today, AM Black music-formatted stations are trying a number of different programming approaches in hopes of finding the correct chemistry that will bring the listeners back one more

#### Pegue Takes Us Back

Richard Pegue, now looking for a new position, was until recently the OM at WGCI-AM & FM. Pegue has worked his entire 18-year career in the Chicago market, most of those years at WVON in different capacities. As a Chicagoland radio personality, Pegue's name is synonymous with an oldies music show he's done for years. (In the Chicago area, oldies are referred to as 'dusties.") Following is a brief interview with Richard and an outstanding pictorial of WVON's by gone days.

WVIN - KRAFT Rejoice 78

Operation PUSH Choir in 1978

Richard Pegue

WVON RADIO CHILDREN S HALLOWEEN SHOWING OF GREEN SLIME AT 2-4-6 PM BY INVITATION ONL.

WVON promotion

Marv Dyson & community organizer

Abe Thompson

April 1, 1963 was when Richard and other Chicagoans first heard a new sound on the radio. Black music being played by black announcers, affectionately known as DJs. At that time WYNR was a station that would broker air time to blacks who wanted to play the iams for those who liked that kind of music. Richard had an interesting observation. "I've always felt that WYNR was one of the true forerunners of the Urban Contemporary format," he said. "They were the only station at that time that was integrated with its air sound and staff. All of the programming was blocked. Sometimes you heard a black music show and sometimes you didn't. You might hear some jazz at a certain time for weeks and then it would be gone for a while.

Mary Dyson

#### WVON Was First

"WVON was the first station we had ever heard which let black announcers sound and do things the same way they were done on Top 40. Make no mistake about it, WVON was definitely black. At that time in our history, black was fast becoming the thing to be in our society. At that point in time, there was Beatles music on this

side of the radio and all other music on the 'other side of the tracks.' Remember how quickly whites picked up on that golden Motown music sound during the early, mid and late '60s? Motown music helped to attract a wide variety of listeners from all segments of society. And believe me, WVON had its white and black listeners." Indeed, back in the late '60s and early '70s 'VON always showed in the top five of whichever ratings service you looked at.

Velma Brazelton

#### **Talk About The Dusties**

One of the alltime winning approaches in Chicago radio is the weekend oldies show, and, in my opinion, WVON had the best. "The Cool Gent." Herb Kent, is still a household word in the Windy City. Said Richard, "He was the originator of the first oldies show on WVON. Weekends were made for dusties and WVON; it's still that way. At one time both Herb and myself were doing weekend oldies shows on WVON. It was exciting."

#### The Cool Gent: Herb Kent Remembers

Herb, who started working at WVON in 1959, recalls that before Chess purchased the station its calls were WHFC. "Former owner (Congressman) Hoffman paid me a small salary to do what was then called the 'Race Music Show.' I also got 30% of what I could sell. You see, at that time most of us would sell our own shows." Herb mentioned that WHFC was known as a "family" station with such block programming as the Polish American Hour, the German Hour, etc.

Herb Kent

## The Split Airshift & Leonard Chess

Herb continued, "Back then you came to work from 2-6pm. I'd then go have lunch and come back to do the night show from 7-11pm. I knew Leonard Chess, who had become a millionaire from the music of Chuck Berry, the Monglows, Bo Diddley, and others. Leonard had risen from an obscure tavern owner who liked 'race music' to an owner of a successful record company. He could see the value in owning a radio station with a black-only format.

"When Leonard mentioned to me that he was interested in buying the station I hooked him up with Mr. Hoffman, and he bought both facilities for \$1 million. The FM was something we turned on whenever

we felt like it." Can you believe

"Every now and then I'd go a little early and tell Leonard that I'd like to be on FM that night. He'd say, 'Let me go turn it on for you. Make sure you let the people on AM know that we have the FM on tonight.' That's the way things were done here at that time."

#### Longevity Lets You Experience A Lot

Herb related some of his radio past, including his start back in 1949. "I used to work at WGES where the most famous black DJs came from. People like AI Benson and Sid McCoy used to be on the air there." Did the handle start with the creation of WVON? "Man, I've been froze ir my clothes much longer than that. I became the 'Gent' back in '34."

Regarding the Reverend Jesse Jackson, founder of Operation Push, Herb said, "E. Rodney Jones was the first to hip the rest of us to Joses. With the Black Power movement getting started at that time, Jesse fit right in. Rodney brought him by the station and just put him on the air to talk to the people because what he was saying was what blacks folks needed to hear."

#### Helping The Black Community

WGCI-AM & FM VP/Personnel Velma Brazelton, who started as a secretary, has been with the organization for 18 years. When asked the importance of WVON in the black community, Velma reminisced, "WVON was the place to go to find out whatever you needed to know about the city. They helped the needy, the senior citizens, and others - from all walks of life. When I first started here we'd give away around 2000 baskets of food at Thanksgiving and Christmas. The people were chosen by local ministers who knew exactly who the needy were

"WVON has always meant a lot to the kids in this community. At times we've been its own personal referral service. We've now picked up the same ball and are trying to do some of the same things within today's society."

Velma is one of the few professional broadcasters who's had the chance to grow within an organization over the long term. Most of us in this industry never get the opportunity to work for the same company more than two years. While working with Velma at WVON she showed me in no uncertain terms who to count on.

tain terms who to count on. -I'd like to thank the management of WGCI-AM & FM for helping us put this retrospective together. And for those who don't know, WVON's calls stood for "Voice Of The Negro."

52/R&R FRIDAY, APRIL 18, 1986

# **OPPORTUNITIES**

**OPENINGS** 

Future tullipertilme shifts at 100kw AC WTFM. In Top 100 Tri-Cities market. T&R: Bruce Goldsen, Box WTFM. Kingsport, Tu 37662. EOE (4/18)

**OPENINGS** 

**OPENINGS** 

**OPENINGS** 

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John Hutt NO, WGAN, Box 10139, Portland, ME 04104



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T&R, Mary Dabney

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eand tape & recume MOW. Please, no calle, TREY WARE, 4080 Elsenhauer Pd., San Antonio, TX 78218 EOE ALITHES. Experience in AC music, Mewe, and talk helpful. If you fit in, 86 KTSA is looking for ADLA BEING

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#### **OPENINGS**

#### **OPENINGS**

#### **OPENINGS**

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WOHK/Ft. Wayne saeks full/parttime Country locks. One year experience. T&R: Jim Patricks. Box 6000, Ft. Wayne, IN 46896. EOE (4/18)

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Curt Shaw, GM, WJMO, 11821 Euclid Ave., Cleveland, OH 44106. EOE M/F 

U93 needs energetic CHR morning entertainer to maintain double-digit market dominance. C&R: Steve Delaney, WNDU, Box 1616, South Bend, IN 48634. EOE M/F (4-11)

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Major Midwest station (Major broadcast group) looking for a morning entertainer who is relatable, topical, friendly, sincere, creative, and who possesses a quick wit and a strong desire to be the leadoff hitter on a winning team: Minimum 2 years Major/Medium Market experience an absolute MUST . . . TAPES A MUST with resumes to: Radio & Records, 1930 Century Park West, #304, Los Angeles, CA 90067. EOE M/F MOR/Talk AM. Modern Country FM have immediate open ings. Experience preferred. Airshift/production. T&R: Bob Belcher, KTTR, Box 727, Rolls, MO 65401, EOE M/F (4-11)

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KLIK Country seeks experienced air talent/production immediately. T&R: Brian Miller, Box 414, Jefferson City, MO 65102, EOE (4/18)

Experienced ND needed for AM/FM. T&R: 8rian Miller, KTXY/ KLIK, Box 414, Jefferson City, MO 65102, EOE (4/18)

Midday personality. Phones/community involvement. Three-five years' experience. Also need multitrack production pro. T&R: Bill Gercie. KS94-FM. St., Louis. MO 63132. EOE M/F (4-11)

#### WEST

Newsperson for Ventura County FM. Writing/voice experience preferred T&R: GM, Box 5053, Ventura, CA 93003. EOE M/F (4-11)

KRKT-AM & FM has opening for fulltime staff announcer. 6-12 midnight slot. T&R: Bill O'Brian, OM, 12D7 E. 9th, Albany, OR 97321. EOE MIF (4-11)

Kings country seeks a morning personality to localize morning drive. T&R: Scott Huskey, KNGS, Box 49, Hanford, CA 93232. EOE (4/16)

#### CALIFORNIA AOR

Seeks AIR TALENT plus! Experience & knowledge in any of the following: Programming, Music, Production, Promotion. Looking for you to fill an airshift & contribute to our team. Warm & friendly personality helps. Three years experience required. Excellent pay for the right person. Cassette & resume to: Radio & Records, 1930 Century Park West, #305, Los Angeles, CA 90067. EOE Need angineer for AM/FM combo. Knowledge of directional antennas, automation, RF, SCA a must. Tär: John King, GM, KBIM, Box 2308, Roswell, NM 88201, (505) 623-9100 E0E M/F (4-11)

Future opening at KSMA/Santa Marie. C&R: Jeff Harris, Box 1240, Santa Maria, CA 93456. EDE M/F (4-11)

Major market adult FM accepting T&Rs for fluture partitime openings. No beginners. HITZ-FM, Box 23915, Sen Diego. CA 92123. EDE (4/18)

#### You Think It's Funny?

Then tell us about it. We're looking for an exciting morning show. Our ambitions are no joke. We're in a major market battle in a picturesque medium market. We need a topical, friendly approach to humor to round out our staff of pros. If you want to work for a stable company that offers management support and a creative environment then send your C&R to: Radio & Records, 1930 Century Park West 308 LH, CA 90067. EOE

Seek modern Country personality with future management potential. Nice facilities, great area for family. T&R: Denni Conrad KLIX, Box 1259, Twin Falls, ID 83303. EQE (4/18)

Seek copywriter. Creative/clever/imaginative/prolific. Production & announcing helpful. KTHO/KZFR, Box AM, S. Lake Tahoe, CA 95705.EOE (4/18)

#### HIGH-PROFILE MORNING PERSONALITY

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KJQ seaks naturel-sounding pro. Creative copywriting, pro duction required. T&R: Paul Wilson PD, 1506 Gibson Ave. Ogden, UT. EQE (4/18)

Need newsperson in service-oriented Country format. T&R: KGA, Art Senders OD, Box 8348, Spokane, WA 99203. EOE (4/18)

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Seek Production Director now. Also, air telent for future openings. T&R: Ken Adems KTHO, Box AM, S. Lake Tahoe, CA 95706. EOE (4/18)

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#### MAJOR MARKET/EVENINGS

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# Afternoon drive whiz needed now for #1 CHR — Excellent production skills a must

No Beginners. No Calls. Tapes and resumes to:

S. 5505 Regal Spokane, WA 99223

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800 KIIX, Modern Country in Fort Collins, CO seeks morning personality. T&R: Oele Sparks, PO, Box 2204, Fort Collins, CO 80522. No calls. EOE M/F (4-11)

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We need a Morning Entertainer/Communicator for our Major Market FM station. Experienced only need apply. Rush tape and resume to: Radio & Records, 1930 Century Park West, #310, Los Angeles, CA 90067, EOE

L.A, a only morning drive sports show seeks telented sales-person/copywriter/announcer. Commission, on-air ex-perience. Kyle Menn: (213) 545-8468, suite 307 EOE (4/18)

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'Mac The Knife,' Hot Rockin' CHR/AOR lock, Mornings/after-noons/evenings, MD experience, SCOTT 'THE DOG'; (415) 449-4751 (4-11)

I want to do my best to make you the best. Broadcast school graduate with experience. Mold me to what you need. KENT SUNDERMAN: (402) 687-2893 (4-11)

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Top-rated morning talent seeks move up. Stable, great production. Medium/large market. Serious inquiries only. GARY (716) 741-2414 (4-11)

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Major market programmer. Strong research background. Mar-keting/management degree. Presently employed, ready to move to committed Country/AC South/SW. ANDY: (318) 221-9882 (4-11)

xperienced MD seeks same/Asst. PD in medium/large mar-et. Hardworking, creative, organized, Extensive music nowledge, GARY: (301) 759- 3264 (4-11)

Country personality/MD seeks same. Hard worker. Vast knowledge of Country music. MICHAEL: (615) 729-3844 (4-11)

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R&R FRIDAY, APRIL 18, 1986/55

# **OPPORTUNITIES**

#### POSITIONS SOUGHT

Let's talk numbers. 12-year major market pro seeks new home in Baltimore/DC area. All formats. PD/MD/on-air. IRA: (301) 655-2641 (4/18)

Experienced MD seeks MD/Asst. PD gig in medium/large market. Pro attitude/innovative/personable/knowledge. GARY: (301) 759-3264 (4/18)

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AM/PM drive pro available. 16 years in the biz. Very creative, involved, one of a kind. Interested? RICK: (616) 453-6611 (4/18)

Up-tempo, five-year pro with good plpes/writing ability/production. Seeks position in Top 100. STU: (313) 653-2935 (4/18)

Outrageous, high energy female air personality seeks a start. STACI: (305) 596-2172 (4/18)

Female American radio celebrity in Italy misses home. 350 station syndication, interviews, music. JOY ANDERSON: Radio Montestella, Via De-Amicis 28, 20123 Milan. (4/18)

Funny morning show guaranteed to generate publicity. Experience/hardworking/reliable. Will relocate to any Top 100

AOR/AC. J.C.: (914) 965-5079 (4/18)

## VIRTUOSO in the Art of Audience

#### THE SLIM ONE

WLS-FM, KFRC, Los Angeles (213) 666-9111

Energetic on-air/copywriter team player. Two years' expence CHR/AC. Seeks home in medium/major market. Will locate. T&R: NORRIS (602) 838-4099 (4/18)

News/sports personality with degree in communication. Five years' experience. Enthusiastic pro/strong community involvment. JEFF: (303) 522-2731 or 522-8875 (4/18)

Young, ambitious announcer seeks opening in TX/OK/AR/KS. Six years' experience. RON: (918) 756-9429 (4/18)

Good sex is Dr. Ruths' job. Mine's radio. Nine-year pro seeks any format In CO/WY. Loyal, dependable. TONY: (303) 346-5306 (4/18)

Greater Cincinnati, Dependable CHR/AC, AM/FM pro. .tock. tion. WILLIAM: (513) 528-5793 (4/18)

10-year vet with major market experience. Seeks work in We PA. AC/CHR/Country. Smooth/dependable/production skills. JIM CHRISTY: (203) 237-1427 (4/18)

Sudden impact. Production/copywriting. Ready to make things happen. Prefer West Coast, but I'm open. MARCIAL: (916) 544-3558 (4-11)

Want back in MW college towns. Will go anywhere, any shift/format. KEVIN ZVACEK: (601) 445-2339 (4-11)

Asst. PD/afternoon drive personality. WEZC/Charlotte. Seek job as PD. 16-year pro. STEVE SUTTON: (404) 479-4145 job as (4-11)

15-year vet available for West Coast CHR/AC/AOR/Oldies. Successful PD/air talent. DWAYNE BONDS: (714) 882-0753 (4-11)

Seven years' experience with WKAT/Miami. Two years weekends/overnights. Personality with untapped pot seeks new opportunity. RICK: (305) 672-4890 (4-11)

Attention Anchorage. AK; Seven-year pro ready for your full/perttime gig. Currently at AM in MT. DAWN; (406) 883-5255

Derations, PD/sir work. AC/Country/CHR. 18-year WCII/WKJJ/WKWK, Will relocate, available now. JAARMSTRONG: (207) 846-5945, (717) 667-2251 (4-11)

GM to make your small/medium market station profitable. Community involved/professional. No 8.S. Just blood. sweat, tears. TED POPE; (308) 632-2199 (4-11)

Ten-year pro seeks PD/MD opening AC/Country, Prefer SW. Dependable/stable, excellent references. GARY: (409) 835-4659 (4-11)

Female pro In medium market with six years' experience CHR/Oldies. MD. ROXANNE: (512) 682-1005 (4-11)

Dvernight sensation. Top overnight DJ in Indy spring & \*83. Knowledge of all music & strong communicator: PAIRWIN: (317) 899-2278 (4/18)

Bright morning announcer. Six years' experience including MD. Seeks fulltime air shift with AOR/CHR/AC medium market in SE. CHRIS: (404) 228-6288 (4/18)

Female DJ needs a start, Prefer the IA/IL area, I writing, production. Have license. CARI: (319) 355-4212 or 289-3873 (4/18)-

Read a good book lately? Let's write one together. Talented female jock seeks medium/large market. STACEY: (702) 734-7956 (4/18)

#### **POSITIONS SOUGHT**

Jock with 9 mo. experience at Shadow of NYC AC seeks full-time AOR/CHR/AC. Will relocate. DANNY TOY: (718) 726-3454 (4-11)

Leck of years, not experience. Current small market Produc-tion Manager. Want to relocate to medium market. NE coast/-FL. KEVIN: {814} 226-4762 {4-11}

Ten-year news pro. Top 25 market seeks ND. Serious journal-iat with excellent management style. RANDY HENNIG: (414) 542-6000 (4-11)

Lady DJ. Six years' Top 5 market AC/CHR/Oldies. Experience includes PD/MD/promotions/production. Seek major West Coast. MELISSA McCONNELL: Box 5277, San Mateo, CA 94402. (4–11)

Strong news/sports announcer, Reporting/PBP skills, Five years' experience, Prefer Los Angeles area, MIKE: (419) 537-0313 (4-11)

Nine-year pro. Country/AC/AOR. Minneapolis/Milwaukee MD/drive. Smooth, conversational, concise. Seek MW medium/large market. BRIAN JARRETT: (414) 327-3062 (4-11)

PD. I believe in good research, dedicated staff. Top-rated morning show, smooth music flow, fun promotions. PETER HAMLETT: Box 12573. Columbia, SC 29211, (4-11)

I'm working but looking for increased challenges & responsi bilities. Experience in programming, production, continuity FRANK MICHAELS: (602) 722-2916 (4/18)

Inexpensive, unique, zany, solid air freshener. Aging Boy Wonder can squeeze fun from a turnip. Love oldies & CA. You need Mr. Pleasant ake JIM HOGGATT: (213) 250-5823 (4/18)

Sports is my life. Strong interviewer/talk show host/P Seek station with strong sports commitment. Four years' perience. GLENN: (806) 293-3697 (4/18)

The format-eating monster lives. He got me & I'd like relocate where he won't find me. FSA morning man experience, CHRIS: (919) 274-7333 (4/18)

Eight-year vet with refreshing style seeks fulltime immediate TX/CA. DON PASCHAL: (318) 369-3773 (4/18)

Concise, personable & a little loony at times. Always himself.
Your Top 100 needs someone like this. DWAYNE: (804)

Eight years with WGCI/Chicago, seeks announcer position with B/U or CHR. Excellent ratings/references. EVAN LUCK: (312) 871-3638 (4/18)

Currently working in Miami market. Four years' experience CHR/AOR/AC. Smail/Major market. Razor sharp. SANTO: (305) 752-8303 (4/18)

Serious about experience? Nine-year vet seeks AC/CHR/MOR drivetime slot in Ventura County CA. More than just a jock. TOM: (805) 993-3192 (4/18)

Seasoned newshound seeks yard to dig in. Desire station with serious commitment to news. B.A./Journalism, legislative reporting experience. TOM: (505) 266-6967-(4/18)

Help, I'm drowning in the sea of AC automation. Isn't there somebody who needs a good jock with a great voice? Prefer URB/CHR. WAYNE: (404) 228-6180 (4/18)

#### **Country Personality**

Mature, any shift, trucker nights to metro mornings, reliable, relatable, highly capable, 25-54, general, former MD. Now in SW medium, seek major SW, Rockies, West Coast, Texas. ED. 505-836-2457.

Telented beginner ready to grow with you. O duction/news, LISA: (305) 653-3252 (4/18)

15 years' experience includes WRBQ/WOMP/WKWK, AC/ CHR/Oldies, Successful PD/air talent, T&R, DWAYNE BONDS: (304) 232-8769 (4/18)

If your station lacks the solid production you've had a craving for, I can help. BOB: (915) 673-2545 or 695-2697 (4/18)

Sportscaster with experience in PBP/color/a Seek medium/large market. Outstanding ability/re Will relocate. Call: (319) 652-5260 (4/18)

I'm bored with soaps. Highly recommended jock wi year experience in Top 100 market. Prefer small/medium market. JEFF: (319) 646-2769 (4/18)

Eight years & ready to work with the best. On-air/creative production/copywriting/great voice. DAVID FORTNEY: (616) 267-5132 or 947-0003 (4/18)

PD/MD with six years' announcing is ready to advance. Trained in management. AC preferred. Small/medium market. JIM: (615):896-4271 (4/18)

I hate NY. CHR jock looking for relocation to any market. Totally dedicated. T&R available. MIKE: (748) 948-6140 (4/18)

Professionalism with a smile. Five years' experience in medium market with college degree seeks fulltime in sales &/or jock. CHRIS: (913) 841-1070 (4/18)

Asst. PO/efternoon jock from successful WEZC/Charlotte seeks PD job. 16 years' pro. STEVE SUTTON: (404) 479-4145 (4/18)

#### POSITIONS SOUGHT

Dedicated, hard-drivin' worksholic with nine years' experience. Five as PD. Will go with all formats. DAVE: (602) ence. Five as PD. 426-9477 (4-11)

Mismi pro. Currently at 96X. Formerly at Y100/K102. Willing to relocate. Great team player, JEFF: (305) 566-2151 (4-11)

Top-rated L.A. announcer seeks fulltime gig. Strong writing, content. Warm/friendly. Vast promotions/administrative background. BILL: (714) 529-6858 (4-11)

12-yeer vet seeks mornings and/or first programming gig. Dedication, enthusiasm, experience. Country/AOR/AC. BILL: (913) 268-0931 (4-11)

#### **NEED A LAUGH?**

(or a morning-ful?) Call Conrad & Main! Salt Lake City's #1 CHR Morning team is available now.

Call: Phil Conrad (801) 298-0558 or Stan Main (801) 486-9125

(Equal Opportunity Employees)

Seek full/parttime in Kansas City. Any format. MILES GOOD WIN: (913) 469-8745 (4/18)

Broadcast pro with five years' experience. Copywriter/Pro ducer/DJ/TV News Director. Creative, funny, dedicated. So. CA. JOHN: (213) 473-6304 (4/18)

adcast school graduate with on-air experies Assoc. Degree. Mold me into what you need. KENT SUNDER-MAN: (402) 687-2893 (4/18)

Experienced AOR personality seeks similar gig. Hard working, sense of humor/solid production/fluid delivery. JOHN: (312) 262-3773 (4/18)

Recently PD/afternoons WJXY/Lensing. Seeks Top 100 CHR/ AC. Prefer MW/S. BILL LINDY: (517) 782-0986 or (414) 235-1379 (4/18)

Naturally funny entertainer not working, which is not funny. Topical, can relate/communicate. 15-year track record, family man. CALL: (702) 871-7595 (4/18)

10-year vet seeks MD/PD in SW, prefer TX. Stable, excreferences. GARY HAYS: (409) 835-4659 (4/18)

OH U. graduate currently working fulltime AC. Seeks medium market CHR/URB. WAYNE: (404) 228-6180 (4/18)

Associate Editor Radio & Records/Los Angeles seeks Ass Sales/Promotion. Prefer New Haven area. Organized, perceptive. PAMELA MARITZER: (203) 435-5447 (4-11)

Female jock must go. Great voice, personality+. Her value will only increase. Major/medium market. No refused. STACEY: (702) 734-7956 (4-11)

Experienced AOR communicator. Solid production. Adult. music-oriented. AOR/hybrid/CHR. JOHN: (312) 262-3773

Eight-year pro seeks gig in L.A. Hardworking, mature, dependable. Record promotion/MD/Asst. PD/on-eir & off. No ego problem. DAVE BARE: (213) 930-4380 (4-11)

17-year pro. Married, stable. Morning man/news/co duction, PD. Available immediately for growing m ter market. LARRY KAY: (717)-653-2500 (4:11)

Drivetime team seeks home in medium market. Adult, not zany. Want to work with strong PD/management. DAN: (314) 335-5516, 651-3791 (4-11)

#### **POSITIONS SOUGHT**

r EOE, but will help your news credibilit ice, STEVEN; (417) 451-7937 (4-11)

r/reporter with three years' experience. BS journalism, int delivery/writing skills. GREG: (412) 733-2011

Aggressive female reedy for gig in radio sales/production. Will relocate. WENDY SANDERS: (602) 870-1518, 9417 N. 2nd St., Phoenix, AZ 85020, (4-11)

#### MISCELLANEOUS

100,000 west KFMC needs single and album record service from all labels, plus giveaways. Contact: Allan James, Box 491, Fairmont, MN 56031, or (507) 235-5595 (4-11)

Need oldies library 1950-71. Prefer reel-to-reel. Contact: Kav-in, (906) 786-6145 (4-11)

Country/AC hybrid seeks record service from all lebels, Contact: Mike Bissell, KLDN, 209 E. Second St., Eldon, MO 65026 or (314) 392-3793 (4-11)

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

#### **R&R** Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 moon (PST) prior to issue date.

#### **Display Advertising**

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling

#### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

#### OPPORTUNITY FORM

□ OPENING	□ POSITION SOUGHT
Region	☐ MISCELLANEOUS
PD Name:	NAME:
GM Name:	PHONE: ( )

- 1. Please type or print clearly, using 24 words or less to include address/phone number, and attach to this form.
- 2. Do not use abbreviations
- 3. All ads are subject to editing.

Mail to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

56/ R&R FRIDAY, APRIL 18, 1986

## NATIONAL MUSIC FORMATS

#### Added This Week

#### **Bonneville Broadcasting**

n McCarthy (800) 631-1600

#### Alpha

FORCE MD'S "Tender Love" BARRY MANILOW "He Doesn't Care (But I Do)"
PATTI LABELLE & MICHAEL McDONALD "On My Own

#### **Broadcast Programming**

John Sherman/Bob English (800) 426-9082

#### **Adult Contemporary**

MADONNA "Live To Tell"
HOWARD JONES "No One Is To Blame"
MOODY BLUES "Your Wildest Dreams"

#### Modern Country

**ED BRUCE "Nights** GIRLS NEXT DOOR "Love Will Get You Through..."

JOHN ANDERSON "You Can't Keep A Good Memory...

## Century 21 Greg Stephens (214) 934-212\*

#### The Z Format

DREAM ACADEMY "The Love Parade" MOODY BLUES "Your Wildest Dreams" GEORGE MICHAEL "A Different Corner

#### The A/C Format

MOODY BLUES "Your Wildest Dreams" STEPHEN BISHOP "The Heart Is So Willing" ATLANTIC STARR "If Your Heart Isn't In It" JANET JACKSON "What Have You Done For Me Lately"

#### Super-Country

RONNIE McDOWELL "All Tied Up" STEVE EARLE "Hillbilly Highway RANDY TRAVIS "On The Other Hand"

DOLLY PARTON "Tie Our Love (In A Double Knot)" MICHAEL JOHNSON "Gotta Learn To Love Without You"

#### **Concept Productions**

Elvin Ichiyama (916) 782-7754

#### CHR

NU SHOOZ "I Can't Wait" HONEYMOON SUITE "Feel It Again" SIMPLE MINDS "All The Things She Said"
BILLY OCEAN "There'll Be Sad Songs (To Make You Cry)"

#### Country

RONNIE McDOWELL "All Tied Up" RANDY TRAVIS "On The Other Hand"
MICHAEL JOHNSON "Gotta Learn To Love Without You"
EMMYLOU HARRIS "Today I Started Loving You Again"

#### **Drake-Chenault**

#### XT-40

NU SHOOZ "I Can't Wait"
JULIAN LENNON "Stick Around" HONEYMOON SUITE "Feel It Again"

#### Contempo 300

HOWARD JONES "No One Is To Blame" BILLY OCEAN "There'll Be Sad Songs (To Make You Cry)"

#### **Great American Country**

**ED BRUCE Nights** LEE GREENWOOD "Hearts Aren't Made To Break" CHARLIE DANIELS BAND "Drinkin' My Baby Goodbye"
GEORGE JONES "Somebody Wants Me Out Of The Way'

#### Media General **Broadcast Services**

#### **ACtion**

MR MISTER "Is It Love? GRAHAM NASH "Innocent Eyes"
MARILYN MARTIN "Move Closer" MOODY BLUES "Your Wildest Dreams" ATLANTIC STARR "Your Heart Isn't In It"
JONATHAN BUTLER "Baby Please Don't Take It" BILLY OCEAN "There'll Be Sad Songs (To Make You Cry)"

#### Your Country

ED BRUCE "Nights"
SOUTHERN PACIFIC "Reno Bound" STEVE EARLE "Hillibilly Highway"
LEE GREENWOOD "Hearts Aren't Made To Break"
GEORGE JONES "Somebody Wants Me Out Of The Way"
C. McCLAIN & W. MASSEY "When It's Down To Me And..."

#### MEDIA GENERAL CONTINUED

#### **Hit Rock**

HEART "Nothin" At All"
TEARS FOR FEARS "Mothers Talk"
SIMPLE MINDS "All The Things She Said" PATTI LABELLE & MICHAEL McDONALD "On My Own"

#### Peters Productions, Inc.

#### Country Lovin'

KEITH STEGALL "I'm Made To Love" LEE GREENWOOD "Hearts Are Made To Break"
JOHN ANDERSON "Can't Keep A Good Memory Down"

#### The Great Ones

MOODY BLUES "Your Wildest Dreams"
STEPHEN BISHOP "The Heart is So Willing" BARRY MANILOW "He Doesn't Care (But I Do)" BILLY OCEAN "There'll Be Sad Songs (To Make You Cry)"

#### Radio Arts

#### Country's Best

SOUTHERN PACIFIC "Reno Bound"
CHARLIE DANIËLS BAND "Drinkin' My Baby Goodbye" JOHN ANDERSON "You Can't Keep A Good Memory..."

#### Soft Contemporary

DREAM ACADEMY "The Love Parade" MOODY BLUES "Your Wildest Dreams" STEPHEN BISHOP "The Heart Is So Willing" BILLY OCEAN "There'll Be Sad Songs (To Make You Cry)"

DREAM ACADEMY "The Love Parade MOODY BLUES "Your Wildest Dreams"
STEPHEN BISHOP "The Heart Is So Willing" BILLY OCEAN "There'll Be Sad Songs (To Make You Cry)"

#### Satellite Music Network

#### The Starstation

CULTURE CLUB "Move Away" SADE "Never As Good As The First Time"

#### **Country Coast-To-Coast**

EXILE "Super Love"
MARIE OSMOND "Read My Lips" EVERLY BROTHERS "Born Yesterday"

#### Rock 'N' Hits

HEART Nothin' At All' FORCE MD'S "Tender Love MODELS "Out Of Mind, Out Of Sight" SADE "Never As Good As The First Time" STARSHIP "Tomorrow Doesn't Matter Tonight"

#### TM Programming

#### Stereo Rock

NU SHOOZ "I Can't Wait" CULTURE CLUB "Move Away"
TEARS FOR FEARS "Mothers Talk"
JOURNEY "Be Good To Yoursel" HOWARD JONES "No One Is To Blame"

MIAMI SOUND MACHINE "Bad Boy" SIMPLY RED "Holding Back The Years"

#### **TM Country**

ED BRUCE "Nights" GENE WATSON "Carmen"
SOUTHERN PACIFIC "Reno Bound"
KEITH STEGALL "I Think I'm In Love"
LEE GREENWOOD "Hearts Aren't Made To Break"

#### Transtar **Aduit Contemporary**

Dave Bogart (303) 578-0700

PHIL COLLINS "Take Me Home"
WHITNEY HOUSTON "The Greatest Love Of Ali" Country Ed Chandler (213) 460-6383

OAK RIDGE BOYS "Juliet" EDDIE RABBITT "Repetitive Regret"
RESTLESS HEART "'Til I Loved You" WILLIE NELSON "Living In The Promiseland."





# "Once in a Lifetime"

From the motion picture Down And Out In Beverly Hills



KEGL deb 20 RI-104 add KXYQ deb 40 WHTT on Y108 on KKRZ on **KPLUS 30-29** KUBE 30-27 WAM X on

WPST on WROQ on WKZL on WZPL on Z104 27-25

WCGQ add WZYP on WHSL on KCMQ on **KOZE 29-26** OK95 29-26

# **BLACK/URBAN**

## BREAKERS

JANET JACKSON

Nasty (A&M) 82% of our reporters on It. Rotations: Heavy 12/2, Medium 31/5, Light 26/16, Total Adds 23 including WWIN, WDAS, WAMO, KMJO, WOWI, WBLZ, WZAK, KJLH, WKND, WNHC, WTKL, WHYZ, WGFX, WCKX, WKWM. A Most Added Record. Debuts at number 28 on

PHILIP BAILEY

State Of The Heart (Columbia)

75% of our reporters on it. Rotations: Heavy 2/0, Medium 27/3, Light 34/13, Total Adds 16, WILD, WDAS, WDIA, WDKX, WFXA, WTKL, WXOK, WATV, WPEG, JET94, KDLZ, WHYZ, KJCB, WJYL, WCKX, KBUZ. Debuts at number 35 on the Black/Urban chart.

RENE & ANGELA

You Don't Have To Cry (Mercury/PolyGram)
75% of our reporters on it. Rotations: Heavy 3/0, Medium 24/2, Light 36/19, Total Adds
21 including WILD, K94, WOWI, WBLZ, KJLH, XHRM, KSOL, OC104, WENN, WHYZ, WLOU, WJJS, Z103, WKWM, KDKO. A Most Added Record. Debuts at number 36 on the Black/Urban chart.

BILLY OCEAN

There'll Be Sad Songs (To Make You Cry) (Jive/Arista)
71% of our reporters on it. Rotations: Heavy 3/0, Medium 22/3, Light 35/19, Total Adds
22 including WDAS, WDJY, WDIA, K94, WOWI, WGCI, WJLB, KJLH, WKND, WTKL,
WENN, 283, WPEG, WKXI, WPDG. A Most Added Record. Debuts at number 37 on the Black/Urban chart.

#### **NEW & ACTIVE**

ROSE BROTHERS "I Get Off On You" (Malaco) 48/3
Rotations: Heavy 15/0, Medium 2011, Ugh 13/2, Total Adds 3, WBMX, XHRM, WHYZ, Heavy: WDAS, WAMO, WDJY, WVEE,
WDLEW, WDDEW, WOW, WOOK, KOKLE WOMG, WMM, WZAZ, WAMM, WAMA, KDKO, Moves 35-32 on the BlackUrban

TKA "One Way Love" (Tommy Boy) 36/2

INDIGHT OF LOTE 1 100 MIN DOUGH OF LOTE OF LOT

WOMT.

Et Debarge "Who's Johnny?" (Gordy/Motown) 30/30

Realisins: Heavy 00, Medium 6/6, Light 24/24, Total Adds 30, WUSL, WAMO, WDJY, WYEE, WDIA, WHRK, K94, WTMP, WBMX, WDIMT, WLUM, KMJM, XHRM, CC104, WAOK, WTKL, WXOK, WMMC, KDLZ, WOMG, WOFX, WBLX, WOOK, WAMM, WAAA, WGPR, WKMM, WTLC, WZEN, KDKO.

JULIAN FLENDY "Turn Me Dut" (KMA) 30/2
Rotations: Heavy 010, Medium 8/1, Light 22/1, Total Adds 2, WNHC, WFXC. Medium: WEDR, KQXL. JET94, WQMG, KIIZ,

WBLV, WGPR T.

52ND ST. "Tell Me How It Feels" (MCA) 29/16

62ND Grations, Heavy 20, Medium 60, Lippi 21/14, Total Adds 16, WWIN, WHUR, WBMX, WGCI, KACE, WDKX, WXCK, KDLZ, WOMS, WHITZ, WGPK, WALT, WBLX, WHIZ, WAMM, WZEN, Heavy K94, WOW.

KOLZ, WOMG, WHYZ, WOFX, WALL, WOLA, MASS, MASS, WILD, KMJO, WGC, KSOL. WTKL, WKXI, KIIZ, WKWM, WZEN. Heavy 30, Medium 91, Light 17/8, Total Adds 9, WILD, KMJO, WGC, KSOL. WTKL, WKXI, KIIZ, WKWM, WZEN. Heavy. WDAS, WZAK, KDAY. Medium: K104, WBMX, WDMY, WJLB, KMJM, XHRIM, WQMG, KDKO.

Heavy, WOAS, WZAK, KDAY. Medium: K104, WOMA, WDM, WDD, MWM, APHIM, WDMS, KDKV.

TROY JOHNSON "It's You" (Kallista/Motown) 29/5

Rotations: Heavy 010, Medium 610, Light 23/5, Total Adds 5, WNHC, WDKX. WENN, WHYZ, KHYS. Medium: WZAK, KDAY.

PET SHOP BOYS "West End Giris" (EMI America) 28/8

Potations Heavy 9:1, Medium 11/3, Light 84, Total Adds 8, WAMO, WBMX, WGCI, WZAK, KJLH, KIIZ, WALT, KBUZ, Heavy, WLD, WHIK, K94, WDMT, WLUM, WDKX, LET94, WMMC, Medium: K104, KMJQ, HOT105, WBLZ, KMJM, XHRM, OCT04, WZEX, Debuts at number 40 on the Black/Ublan charge.

WZEN. Debuts an rutume of voin the balacorona foran. MAI TAI "Female Intultion" (Critique) 28/6 Rotations: Heavy 0.0, Medium 101, Light 185, Total Adds 6, WWIN, WHUR, KDAY, XHRM, WEXA, WPLZ. Medium: WDIA WNHC, WEXC, WOME, WOEX, WBLX, WANT, WAAA, WTLC.

YARBAUGH & PEOPLES "I Wouldn't Lie" (Total Experience/RCA) 27/17

Radiators Heavy 00, Mealum 51, Lipn 22/16, Total Adds 17, WUSL, KMJQ, WDM, WHRK, WYLDFM, WDMT, WZAK, KSQL, WNHC, WOKK, WADK, WPARA 259, WMMG, WGFK, KHYS, WZEN, Medium: YHO4, KDAY, WFXC, WAAA.

KSOL, WINEL, WILKS WAUK, WEXE, 239, WUMIS, WEVE, KHYS, WZEN, Medium: KTOL, KDAT, WYAL, WOMP PRECIOUS WILSON "I'II BE YOUR Friend" (Jive/Airsta) 276. KOXL, WYKL, WALT, KAPE, Heavy, WDAS, KIIZ. Medium: WILD, WHKS, WHUR, KHAD, WKKD, WINEL, WORK, WASA, WZEN.

#### SIGNIFICANT ACTION

SLY FOX "Let's Go All The Way" (Capitol) 24/2
Rotations: Heavy 8/0, Medium 14/0, Ugn 22, Total Adds 2, WBMX, KIIZ, Heavy: WVEE, WZAK, KMJM, JET94, WQQK, WDM, Z103, WZEN, Medium: WHRK, HOT105, K94, WBIZ, KJLH, OC104, WFXA, Z93, WMMC, KDLZ, WGFX, MJJS.

PAUL LAURENCE "Strung Out" (Capitol) 22/3
Rotations: Heavy 1/0, Medium 9/1, Light 12/2, Total Adds 3, WWIN, WTMP, WFXC. Heavy. KQXL. Medium: WZAK, WNHC,

GRANDMASTER FLASH "Style (Peter Gunn Theme)" (Elektra) 22/3 Rotations: Heavy 4/0, Medium 9/1, Ugnt 9/2, Total Adds 3, WDKX, WTKL, WALT Medium: WILD, KMJQ, WZAK, WFXC, WQMG, KIIZ, WPLZ, WANM. K, WTKL, WALT. Heavy: K104, WKND, WJMI, WZEN

Medium Willy, Model, Wark, Warks, Milks, Warks, War Rotations: Heavy 0/0, Medium 6/1, Light 15/9, Total Adds 10; WGPR, KBUZ. Medium: KACE, KJCB, WQQK, WTLC, WZEN.

#### MOST ADDED

EL OEBARGE (30)

Gordy/Motown) JANET JACKSON (23) Nasty (A&M) **BILLY OCEAN (22)** 

There'll Be Sad Songs (Jive/Arista) RENE & ANGELA (21) You Don't Have To Cry (Mercury/PolyGram)

YARBROUGH & PEOPLES (17) I Wouldn't Lie (Total Experience/RCA)

#### HOTTEST

NU SHDOZ (53)

I Can't Wait (Atlantic)
PRINCE (46) STEPHANIE MILLS (44)

I've Learned To Respect The ... (MCA)
PATTI LABELLE/MICHAEL McDONALD (43) CASHFLOW (23) Party Freak (Mercury/PolyGram)

SOS BAND (23) The Finest (TabulCBS)

PAUL HARDCASTLE I/CAROL KENYON "Don't Waste My Time" (Chrysalis) 21/10
Rotations: Heavy 0/0, Medium 7/1, Light 14/9, Total Adds 10, WYEE, K104, WOWI, WOMT, KJUH, WATY, 293, JET94,

WGPR, KCKO, Medium: WWIN, KSH, RAUE, MKRUL, NIE, TOTAL
MASTERDON COMMITTEE "Felt off My Tip!" (Profile) 21/3
Renations: Heavy 1/0, Medium 3/0, Light 17/3, Total Adds 3, WHRK, WNHC, WZEN. Heavy: WTMP. Medium: WZAK, WFXC,

WELX.
RAINY OAVIS "Sweetheart" (Supertronic) 21/3
RAINY OAVIS "Sweetheart" (Supertronic) 21/3
Liow 9/2 Total Adds 3, WDMT, WZAK, KMJM, Heavy, WAMO, Medium, WWIN, WRKS,

WILLIE COLLINS "Let's Get Started" (Capitol) 20/10 s 10 WOWL WTMP KOXL KOLZ, WOMG, WZAZ, KJCB, WALT.

BARBARA MITCHELL "Ace Of My Heart" (Atlanta Artists/PolyGram) 20/1
Rotations: Heavy 0/0 Medium 3/0, Light 17/1, Total Adds 1, WYLDFM, Medium: WDMT, V WEXC. WZAZ.

Hotalions: Heavy 00, Medium 30, Light 17/1, Total Adds 1, WTDEM Medium: WOMT, V DONNELL PITMAN w/CHI-LITES "Your Love Is Oynamite" (Fastire) 19/2 Rotations: Heavy 00, Medium 00, Light 19/2, Total Adds 2, WDIA, WTMP. Medium. MEWIC FIRE "No. No. 2, 24/15 (1972) 19/2, Total Adds 2, WDIA, WTMP. Medium.

NEWCLEUS "Na Na Beat" (Sunnyview) 19/2

Adds 2, Z103, KBUZ. Medium: WDIA, WEDR, WZAK, WBLX.

Rotations: Heavy 00, Medium 40, Light 192, Total Adds 10, WDAS, WHUR, KMJO, WJLB, WFXA, WATV, Z93, WFXC, WAAA, KDKC, Heavy; KDAY, Medium 192, Light 128, Total Adds 10, WDAS, WHUR, KMJO, WJLB, WFXA, WATV, Z93, WFXC, WAAA, KDKC, Heavy; KDAY, Medium; K104, WANM, WZEN,

MILDRED SCOTT "Prisoner Of Lave" (4th & Broadway/Island)18/5
Rotations: Heavy 0:0, Medium 7/2, Light 11/3, Total Adds 5, WTMP, Z93, WFXC, WCKX, WGPR. Medium: WDAS, WDIA,

TIMEX SOCIAL CLUB "Rumors" (Jay) 17/6
Rotations: Heavy 3/0, Medium 1/0, Light 13/6, Total Adds 6, WHUR, WHRK, WKXI, KHYS, WZEN, KBUZ. Heavy K104

ORIGINAL CONCEPT "Can You Feel It" (Oet Jam/Columbia) 17/2

Ontains: Lower 20, Medium 10, Light 14/2, Total Acids 2, WCAS, WCPR. Heavy. WTMP, WFXC. Medium: WDMT.

MARZ. "It's Hard To Fall Out Of Love" (Manhattan) 16/4

Rotations: Heavy 00, Medium 60, Light 104, Total Acids 4, WDAS, K104, KIZ, KHYS. Medium: KDLZ. WJMI, WKXI, KJCB.

JOYCE SIMS "All & All" (Sleeping Bag) 16/4

tel Adds 4, WDJY, WHUR, WFXA, WJYL. Heavy: WWIN, WILD, HOT105,

JENNIFER HOLLIDAY "Dreams Never Die" (Geffen) 15/4
Rotations: Heavy 0/0, Medium 4/0, Light 11/4, Total Adds 4, WATV, WPEG, WFXC, KJCB. Medium: KDLZ. WJMI, WAAA,

WTLC
ZAPP "Itchin" For Your Twitchin" " (WB) 15/3
Potations: Heavy 00, Medium 5/1, Light 10/2, Total Adds 3, K104, K94, WZAK, Medium: WTMP, WATV, WENN, WALT,
SMOKEY ROBINSON "Sleepless Nights" (Tamla/Motown) 14/8
Rotations: Heavy 00, Medium 6/2, Light 8/6, Total Adds 8, WAMO, WYEE, WYLDFM, KNJM, WPEG, WOMG, WBLX, WTLC,
Medium: KACE, WAOK, WANN, WZEN.

CULTURE CLUB "Move Away" (Virgin/Epic) 14/1

Rotations: Heavy 1/0, Medium 7/0, Light 6/1, Total Adds 1, JET94. Heavy: WLUM. Medium: K94, WTMP, KACE, OC104, WMMC, WAMM, WAAA. JOESKI LOVE "Pee Wee's Dance" (Vintertainment) 13/3
Rotations: Heavy 4/0, Medium 1/0, Light 8/3, Total Adds 3, WDMT, KIIZ, Z103, Heavy, WZAK, KDAY, XHRM, WQMG

WINANS "Very Real Way" (Qwest/WB) 13/0
Rotations: Heavy 0/0, Medium 4/0, Light 9/0, Total Add

TINAND TOTY TOTAL THEY (LWOSS/WED) 13/W
PORTATION THEY TO ON, MICHIGAN TO LIGHT 90, TOTAL ACTS 0. Medium: K104, WKND, WPEG, KAPE.

ROY AYERS "Programmed For Love" (Columbia) 12/10
Fostions: Heavy 00, Medium 11, Light 119, Total Adds 10, WHUH, WYLDFM, WDMT, KMJM, Z93, WFXC, WQMG, WPLZ,
FOSTION: SHEWS 100, Medium 11, Light 119, Total Adds 10, WHUH, WYLDFM, WDMT, KMJM, Z93, WFXC, WQMG, WPLZ,
FOSTION: SHEWS 10, WESTING 11, WING 11, WIN

MAGAZINE 60 "Don Quichotte" (Baja) 12/3
Rotations: Heavy 1/0, Medium 4/0, Light 7/3, Total Adds 3, WHRK, WOWI, WDMT. Heavy: WGPR. Medium: WZAK. KMJM,

ISH "You're My Only Lover" (Geffen) 12/2 Total Adds 2, WQEX, WGPR, Medium: WEDR, WPEG, WZAZ,

MASAYOSHI TAKANAKA "Teaser" (Amherst) 12/1
Rotations: Heavy 00, Medium 8/0, Light 4/1, Total Adds 1, WPEG. Medium: KMJO, WTMP, WDMT, WDKX, WATV, WBLX,

MIAMI SOUND MACHINE "Bad Boy" (Epic) 11/3

3. WAMO, WMMC, WHYZ, Heavy: WTMP, Medium: HOT105, WBLZ.

BOOKER NEWBERRY "Take A Piece Of Me" (Omni/Atlantic) 10/4
Rotations: Heavy 0/0, Medium 1/0, Light 9/4, Total Adds 4, WZAK, WNHC, WKXI, WZAZ. Medium: WFXC. Rotations: Heavy UU, recount no. Cays and the Committee of the Committee o

MARVIN GAYE "The World is Rated X" (Tamla/Motown) 10/2
Rotations: Heavy 1/0, Medium 5/0, Light 4/2, Total Adds 2, WILD, KULH. Heavy: WAMO, Medium: WTMP, KACE, WQMG,

O'CHI BROWN "Whenever You Need Somebody" (Mercury/PolyGram) 10/1
Rotations: Heavy 0/0, Medium 4/0, Light 6/1, Total Adds 1, HOT105, Medium: WDJY, WKND, WNHC, WANM

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

janet jackson

HAVE YOU HEARD

JANET'S

RIG

NASTY

BREAKER

BREAKER.

"NASTY" AM 2830. THE NEW SINGLE FROM JANET JACKSON'S ALBUM CONTROL SP 5106

PRODUCED BY JIMMY JAM AND TERRY LEWIS FOR FLYTE TYME PRODUCTIONS, INC.

TOO WHILE COURSE HAC'S



ON

A&M

RECORDS

# **BLACK/URBAN ADDS & HOTS**

#### EAST

#### WWIN/Beitimo

JOS TEMBUTTO
JANET JACKSON
PHILIP BAILEY
BILLY OCEAN
WHITNEY HOUSTON
JUICE WHITNEY HOUSTON
JUICE
BEASTIE BOYS
HORRIS DAY
WHODINI
ORIGINAL CONCEPT
HARE MARZ
GAVIN CHRISTOPHER
HOTTEGET
PATTI AUSTIN
ALEXANDER O'NEAL
FREDDIE JACKSON
FAT BOYS
PRECIOUS WILSON

PRECIOUS WILSON
WUSL/Philadelphia
Tony Quartarone
PAULI CARMAN
YARBROUGH & PEOPL
EL DEBARGE
SEASTIE BOYS
HOTELES
PRINCE
NU SHOOZ
MELI'SA HORGAN
PALCO
JANET JACKSON

WAMO/Pittsburgh Woodson/Anthony

Woodson/Anthony
FORCE MD'S
EL DEBARGE
SHOKEY ROBINSON
JAMET JACKSON
GAVIN CHRISTOPHER
HAMI SOUND MACHI
PET SHOP BOYS
HOLLESTOPHER
PHILIP BAILEY
STEPRIANIE HILLS,
JANET JACKSON
RAINY DAVIS

WDKX/Rochester
Andre Marcel
52NO ST.
PHILIP BAILEY
GRANDMASTER FLASH
FORCE MD'S
TROY JOHNSON
YARBROOGH L\_PEOPL
BUL SHOOZ
CASHPLOW
LABELLE & MCDONAL
STEPMANIE MILLS
WHITNEY HOUSTON

WILD/Boston Smith/Thomas MARVIN GAYE RENE & ANGELA ANTHONY & CAMP PHILIP BAILEY FAT BOYS FAT BOYS
Hottest:
STEPHANIE HILLS
LABELLE & MCDONAL
SOS BAND
JOYCE SIMS

WKND/Heritord Jorden/McLean BILLY OCEAN STEPHANIE MILLS STEVE ARRINGTON JANET JACKSON HOLLEAT: PRINCE E.T. E.T. GRANDMASTER FLASH SOS BAND JETS

WNHC/New Haven
James Jordan
YARROUGH & PEOPL
TEASE
HASTERDON COMMITT
TROY JOHNSON
JULIAN FLENOY
BOOKER NEWBERRY
JANET JACKSON
HOTTOST
HOTTOST
SHIRLEY HURDOCK
NU SHOOZ
COLONEL ABRANS NU SHOOZ COLONEL ABRAMS STEPHANIE MILLS

Miles Archie
ANITA BARER
EVELIN KING
EVY AYERS
CHUCK MANGIOWE
JOYCE SING
JOYCE SING
JOYCE SING
JANICE
JANICE
SOCIAL CLUB
MAI TAI
MNODINI
SON
SON
HONORIS DAY
HOLLERS
HONORIS DAY
HOLERS
HONORIS
HONORI Tony Quarterone
MHITNEY HOUSTON
PRINCE
SADE
FIVE STAR
JUSTICE
HOCTEST
HOCTEST
LEERRELLE
HELI'SA HORGAN
JANET JACKSON
PRINCE
FALCO

OC104/Ocean City
Dave Allan
EL DEBARGE
DREAM ACADEMY
RENE & ANGELA
JANET JACKSON
NEW EDITION
HOTHER!
WHITHEY HOUSTON
STEPHANEE MILLS
NU SHOOZ
SOS BAND
JETS

WACKIAHAMA
Lary Tineley
P104'STAR
EL DEBARCE
RINE & ANGELA
FORCE NO! S
BRENDA & SIG DUDE
YARBEOUGH & PEOPL
HOPINGE
LABELLE & MCDONAL
SOS BAND
ATLANTIC STARR
CHERRELLE

WVEE/Aliants
Scotty Andrews
EL DEBARGE
GAVIN CHRISTOPHER
PAUL HARDCASTLE
SKINNTY SOFS
SHOKETY ROBINSON
HOTESEL
LABELLE & MCDONAL
SOS BAND
ROSE BROTHERS
CASHFLOM
STEPHANIE HILLS

WFXA/Augusta
Jappo Owens
Jappo Owens
JOCE SINS
JOCE SINS
PHILIP BAILEY
MAI TAI
REME & AUGULA
REME & AUGULA
REME & AUGULA
HODDINI
HOCLASC
BU SHOOD
LABELDE & MCDONAL
STEPHANIE HILLS

E. Rodney Jones
PARTOTE JACKSON
PARTOTE
PAT BOYS
MELL'SA MORGAN
GRANDMASTER FLASH
SKINNY BOYS
PRECIOUS WILLSON
JANET JACKSON
PHILIP BAILEY
EL DEBARGE
RULLY COZAN
NU SHOOZ
LABELLE & MCDONAL
HITTREY HOUSTON
CONT HOLLERS
JETS

WXOK/Baton Rouge
AI Wallace
VANITY
PATTI AUSTIN
MHINEY HOUSTON
EL DEBARGE
TAA
STILL
SHULP BANLEY
STEVE ARRINGTON
HOTEBET!
GAP BAND
PRINCE
CABRIFLOW
NU SHOOZ
STEPHANIE MILLS

KQXL/Baton Rouge KOXL/Baton Rouge
GUB Broady
WILLIE COLLINS
PRECIOUS WILSON
MAIN ATTRACTION
TEMPTATIONS
HOTCH:
PAUL LAURENCE
E.T.
ROSE BROTHERS
CASHFLOW
FALCO

## SOUTH

WATV/Birmingham WATVBIRMINGHAM
RON JANUARY
PHILIP MAILEY
J. BLACKFOOT
JENNIFER HOLLIDAY
WHOONATIC, LTD.
PEASE
PAUL HARDCASTLE
HOCKEST
STEPMANIE HILLS
STARPOINT
PRINCE
ATLANTIC STARR
NU BHOOE

WENN/Birmingham
Ros Bonner
FULL FORCE
SYLVIA SHITH
J, BLACKFOOT
BILLY OCEAN
RUTH DAWES
TROY JOHNSON
RU SHOOZ
STEPHANIE HILLS
FALCO
FALCO
FALCO
FALCO
GAP BAND

Z93/Charleston
CIM Fletcher
TEASE
PAUL HARDCASTLE
BILLY OCEAN
YARBROUGH & PEOPL
ROY AYERS
WHOOIN!
HILDED SCOTT
HILDED SCOTT
HILDED FOR THE WOR
MOTEBEL!
NU SHOOZ
PRINCE
STEPHANIE HILLS
LABELLE & MCDONAL
PATTI'AUSTIN

WPEQ/Charlotte WPEG/Charlotte
Doug Harris
SHOREY ROBINSON
PHILIP BAILEY
JENNIFER HOLLIDAY
TAKANANA
SHILLY OCEAN
TRANAINE
HOCTES'
PRINCE
ATLANTIC STARR
NU SHOOZ
CASHFLOW
LABELLE & MCDONAL

JETBAIChettanooge Frank St. James PHILIP BAILEY JOHNBY KEMP PAUL HARDCASTLE COUNTECTION HOLTEST PRINCE JUNIOR ALLEM/LEROY BURGE JUNIOR ATLASTIC STARR RENE 6 ANGELA

WMMC/Columbia
Char Saundera
HIANT SOLLINS
HIZE ALLINS
HIZE A THE HECHAN
PERDOIE JACKSON
EL DEBARGO
HADOWNA
PORCE HO'S
HOSE BAND
NU SHOOZ
PET SHOP BOYS
JETS
ROBERT PALMER

K104/Delies
Tenf Avery
PAUL HARDCASTLE
HAIN ATTRACTION
HARZ
PRECIOUS WILSON
ZAPP
HOttest:
NU SHOOZ
CASHFLON
TIMEX SOCIAL CLUB
JUNIOR
ALEXANDER O'NEAL

WEXC/Durham WFXC/Durham Alvin Stowe TEMPTATIONS JULIAN FLENCY ROY AYERS PAUL LAURENCE MILDRED SCOTT STROKE STROKE

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HOTOLOR
HOTO

KOLZ/FL Worth-Dallas
McCann/Madison
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GAVIN CHICKSTOPHER
FOR STAR STOPHER
PHILIP SALLEY
JAMET JACKSON
EL DEBARGE
SZMD ST.
HOCTOST
HOCKEST
HOCKEST
HOLDES
FINICE
FINICE
FINICE
FINICE
FINICE
FINICE
FINICE
FATTI JUSTIN

JETS

WITHDUSTINE
BILLY OCEAN
FORCE MD'S
PHILLY BAILLY
STEVE ARRINOTON
JOYCE SIMS
HOTESELE & MCDONN
STEPHANIE MILLS
NU SHOOZ
PRINCE
JETS

WQMQ/Greensboro
Doc Foster
SMOKEY ROSINSON
EL DEBANGE
PORCE DI BOYS
YASBROUGH & PEOPL
S2RD ST.
ROY AYERS
MULLIE COLLINS
HOCLEST
HOCKEST
HOT SAMPLE
LABELLE & MCDONAL
ROSE BROTHERS WLOU/Louisville Tony T. Fields Tony T. Fields
JANET JACKSON
REME & ANGELA
BILLY OCEAN
ALEXANDER O'NEAL
HOTTESE O'NEAL
HOTTESE O'NEAL
CASHILON
PRINCE
EDDIE MURPHY Michael Teylor
JANET JACKSON
ROSE BROTHERS
MIAMI SOUND HACHI
WHISTLE MIAMI SOUND MACH MHISTLE PHILIP BAILEY PHILIP BAILEY FREWE & ANGELA TEASE 524D ST. TROY JOHNSON TKA HOTCH BAILEY PRINCE CASHFLOW MU SHOOZ CASHFLOW WHITNEY HOUSTON STEPHANIE MILLS

WHYZ/Greenville

WJJS/Lynchburg
Lad Goins
TEASE
FIVE STAR
JOHNNY KEMP
RENE & ANGELA
PRINCE
PRINCE
NU SHOOZ
JETS
LABELLE & HCDONAL
CASHFLOW WQFX/Gulfport-Bilo: Jim Lucas JANET JACKSON FORCE MD'S BILLY OCEAN 52ND ST. 52ND ST.
18H
YARBROUGH & PEOPL
EL DEBARGE
HOTTEST:
NU SHOOZ
STEPHANIE MILLS
LABELLE & MCDONAL
PRINCE
PATTI AUSTIN

WDIA/Memphia Bobby O'Jay Bobby C'Jay
YARBROUGH & PEOPL
BILLY OCEAN
PHILIP BAILEY
TEMPTATIONS
EL DEBARGE
CONNECTION
DONNELL PITMAN CONNECTION
DONNELL PITMAN
Hottest:
CASHFLOW
STEPHANIE MILLS
NU SHOOZ
LABELLE & MCDONAL
COLONEL ABRAMS

KMJQ/Houston
Rom Alkins
JOHANN KEMP
JOHANN KEMP
YARBROUGH & PEOPL
HOITEN HOUSTON
WAR BOYS
JAMET JACKSON
HOTESET
HOUSTON
STEPHARMIE MILLS
PRINCE
CASHFLON WHIRK/Memphis
Weiss/Smith
YARBROUGH & PEOPL
MASTERDON COMMITT
MORRIS DAY
MELI'SA MORGAN
MAGAZINE OF
THE MAGAZINE
THE MAGAZ WXXIJACKON
Tommy Marshall
COLONEL ABRANS
RAPOMATIC, INC.
SOOKER STRINGENTY
ROOKER STRINGENTY
ROOKER STRINGENTY
ROUTE SOCIAL CLUB
BILLY OCEAN
PAT BOYS
MORRIS DAY
HOTLOSE
TEPPHANIE MILLS
JEEMAINE JACKSON
NU SHOOZ
MICHAEL HENDERSON

WALT/Meridlen Aundre Russell

AUMOR NUMBER OF THASH PAT SHOP BOYS COLONEL ABRAMS DIZZY GILLESPIE BILLY CCEAN WILLSPIE ANDELA PRECTOUS WILSPIE ANDELA WEST PHILLIPS GAVIN CHRISTOPHER DOLGSET SHELLY WIRROCK STARPOINT

WJMWJackson
Carl Haynes
none
Nottest:
JERMAINE STEWART
STEPHANIE HILLS
FALCO
TRAMAINE
GEORGE CLINTON

WZAZJJacksonville Nai Jackson FREDDIE JACKSON JAMET JACKSON ATLANTIC STARR STEPHANIE MILLS BOOKER RENBERRY HOTEGEL E.T. JERRAINE JACKSON STEVIE WONDER

STEPHANE IN HILLS

KIZKIIII ON

KIZKIII ON

KIXXII ON

KIZKIII ON

KIXXII ON

KIZKIII ON

KIXXII ON

KIXXII

WZAZ/Jacks

HOT105/Miami TonnerCassidy
NEW EDITION
O'CHI BROWN
CONNIE
ALISHA
ARETHA FRANKLIN
HOLLES\* HOTTEST:
ATLANTIC STARR
TKA
JOYCE SIMS
WHITNEY HOUSTON
LABELLE & MCDONAL

WPDQ/Jacksonville
Marc Little
JANET JACKSON
BILLY OCEAN
HOTCEST
STEVIE MONDER
NU SHOOZ
JETS
STEPHANIE MILLS
LABELLE & MCDONAL
KIZMINES none Hottest: PRINCE TRINERE ARETHA FRANKLIN JERMAINE JACKSON FULL PORCE

WBLX/Mobile
Vernon Weils
COLONEL ABRANS
SHOKEY ROBINSON
BILLY OCEAN
PAULI CARPAN
EL DEBARGE
CONNIE
HOTEBRIL
AGRELLE & MCDONAL
SOS BAND
EVELYN KING

Horatio Handy
JANET JACKSON
MEST COAST CREW
BILLY OCEAN
PHILIP BAILEY
WILLIE COLLINS
ALEXANDER O'NEAL
JENNIFER HOLLICA
JENNIFER HOLLICA
PRINCE
PRINCE
EVELUM KING
FULL FORCE
E.T. WQQK/Nashville WYLD-FM/New Oriens
Dell Spencer
SMOKEY ROBINSON
MARVIN HOLMES
BARBARA MITCHELL
ROY AYERS
HOLTEST
NU SHOOZ
STEPHAMIE MILLS
JETS
PATTI AUSTIN
COLONEL ABRAMS

Miss Alen
BILLY OCTAN
BENE & ANGELA
EL DEBARGE
ARETHA FR
ARPTHA FRANKLIN
ZAPP
MAZARATI ANNIE'S LOVE
TEASE
HU SHOOZ
PET SHOP BOYS
LABELLE & MCDONAL
MHITNEY HOUSTON

WOWUNOrlok
Roshon Vance
REME & ANGELA
BILLY OCEANTLE
ROAGLINE OF THE
PACKET OF THE
PAC

WORLOrlando
Eed James
JAMET JACKSON
LABELLE & MCDONAL
MELL'SA HORGAN
STEVE ARRINOTON
FIVE STAR
HOTCORE:
STEPHANIE MILLS
WHINNEY HOUSTON
JETS
STEVIE WONDER
TEDDY PENDERGRASS

KHYS/Porl Arthur
Petry/Devis
JANICE
JANICE
JANICE
TIMES SOCIAL CLUB
MARZ
TROY JOHNSON
PALCO
ANGELA
REN LA ANGELA
REN LACKPOOT
NOT SHOOZ
PRINCE
STEPMANIE HILLS
JETS
EVELYN KING

WANT/Richmond
Nancy Williams
none
Hottest:
PRINCE
GEORGE CLINTON
Ls L. COOL J
GAP BAND
LABELLE & MCDONAL

WPLZ/RIC WPLZ/Richmond
Crumbiay/Daniels
EVELIN KING
REME & ANGELA
SZND ST.
ROY AYERS
PAULI CARMAN
HAI TAI
JANICZE
LABELLE & MCDONAL
MELL'S & HOGONAL
MU SHOOZ
STEPHANIE MILLS
SOS BAND

KAPE/San Antonio Mike Kelly ARETHA FRANKLIN ROY AYERS PRECIOUS WILSON HOTLEST STEPHANIE MILLS LABELLE & MCDONAL EVELYN KING PATTI AUSTIN SOS BAND

WWDM/Sumter DesniMcHugh none Hottest: FALCO JETS CASHFLOW LABELLE & HCDONAL L.L. COOL J

WIMP/Impa
Chris Turner
ARETHA FRANKLIN
FALCO
MILDRED SCOTT
FALCO
MILDRED SCOTT
HARMAN
FALCO
MILDRED SCOTT
HARMAN
H

WGCUChicago
Lee Michaels
FAT BOYS
FIVE STAR
BILLY OCEAN
BILLY OCEAN
E.G. DAILY
SAND STARD
FOR SAND
OCEAN
OCE

WBMX/Chicago
Marco Spoon
EL DEBARGE
SILY FOX
PET SHOP BOYS
52ND ST.
ROSE BROTHERS
HOTEAST
PRINCE
GAP BAND
NU SHOOZ
TEDDY PENDERGRASS
STEVIZ WONDER
WRIT/CIGICINAL

STEVILE WONDER
WBLZ/CIncinnal
Brian Casie
Brian Casie
REME & ANCELA
ALEXANDER O'NEAL
JAMET JACKSON
COLONEL ABRAMS
PRINCE
HOTE
PRINCE
NU SHOOZ
STEPHANIE
MILLS
CASHFLOM
STARPOINT

WZAK/Cleveland

WZAK/Cleveland
Tolliver/Perry
JANTE JACKSON
PET SHOP BOYS
TEMPPATIONS
TEMPPATIONS
TEMPPATIONS
FORCE MD'S
ALEEM/LEMS
PAREOUGH A PEOPL
HOST AND ALEEM/LEMS
TEMPLAND
TEM

WDMT/Cleveland
Dean Dean
HAGAZINE 60
RAINY DAVIS
HARVIN HOLMES
YAMBROUGH & PEOPL
JOESKI KOVE
EL DEBARGE
ROY AYER
PAUL HARDCASTLE
HOTCHEL
PRINCE
PALCO

WDMT/Cleveland

MIDWEST

WVKO/Col KC Jones

KC Jones
STEVE ARRINGTON
GAVIN CHRISTOPHER
MORRIS DAY
HOTEGE!
PRINCE
STARPOINT
CASHFLOW
STEPHANIE MILLS
SOS BAND

WKWM/Grand Rapids WKWM/Grand Rapids Grand/Fanklin EL CEBARGE FAT BOYS JAMET JACKSON REME & ANDELA NAZARATI TEASE HOLLSEL PRINCE CASHFLOW STEPHANIE HILLS JETS LABELLE & MCDONAL PAULI CARMAN EL DEBARGE KENNY & JOHNNY WH TRAMAINE WHODINI WHODINI HOTTOGE STEPHANIE MILLS PATTI AUSTIN PRINCE STARPOINT NU SHOOZ

WTLC/indianapolis
Jay Johnson
MARVIN HOLMES
ALZEM/LEROY BURGE
SMOKEY ROBINSON
TEASE
FORCE HD'S
EL DEDARGE
HOLLARY
HOLLARY
FORCE HOS
EL DEDARGE
HOLLARY
FORCE

WCKX/Columbus
Rick Sievens
Rick Sievens
HILDRED SCOTT
JAMET JACKSON
PHILIP BAILEY
JOHNNY KEMP
HOLLES
HOTO
RUSHOOZ
FULL FORCE
LABELLE & HCDONAL
STEPHANIE HILLS WLUMMINAUADE
Bernia Miller
FIVE STAR
TEASE
EL DEBARGE
DREAM ACADEMY
ARETHA FRANKLIN
LABELLE & MCDONAL
STEPHANIE HILLS
CASHFLOM
WHITMEY HOUSTON
PRINCE

KMJM/St. Louis
Mike Stradford
JANET JACKSON
ROY AYERS
EL DEBARGE
EL DEBARGE
RAINY DAVIS
SMOREY ROBINSON
TRAMAINE
COSNIE
BOTTEME SOS BAND
PRINCE
SLY FOX
FREDDIE JACKSON
L.L. COOL J

Z103/Columbus
Keith Antoine
NEW EDITION
FORCE MD'S
NEWCLEUS
REWE & ANGELA
JOESKI LOVE
STEADLY, B
HOTCHEN HOUSTON
RASHPLOW
PRINCE
NU SHOOZ

WJLB/Detroit Alexander/Whi Alexander/Whitmore FORCE MD'S MELI'SA MORGAN BILLY OCEAN WHODINI HOTEL AUSTIN JANET JACKSON LABELLE & MCDON STEPHANIE MILLS NU SHOOZ

WGPR/Detroit Joe Spencer
MILDRED SCOTT
PAUL HARDCASTLE
TEMPTATIONS
RENE & ANGELA
JANICE
ORIGINAL CONCEPT
FIVE STAR
GAVIN CHRISTOPHER
EL DEBARGE
ISH
HOTTERS: ISH
HOTTEBEL:
STEPHANIE MILLS
JETS
NU SHOOZ
PATTI AUSTIN
MAGAZINE 60

WZENIST. Louis
BHIP Ryan
EL DEBARGE
SZND ST.
STAND ST.
WILLIE COLLINS
PHIEX SOCIAL CUB
MASTERDON COMMITT
MACHINE TO SOCIAL CUB
MASTERDON COMMITT
MACHINE TO SOCIAL
SKINNY BOYS
PAULI CARMAN
KERNY & JOHNNY MY
ARBROUGH & PEOPL
HOL SAND
FRINCE
SOS BAND
LAMELLE & MCDONAL

LABELLE & HCDONAL GRANDMASTER FLASH WVO/Toledo
Robert Holiday
none
Hottest:
PRINCE
LABELLE & MCDONAL
NU SHOOZ
STEPHANIE HILLS
JETS

KBUZ/Wichita Rochal Wright
PHILIP SAILEY
JUNION
THEN SOCIAL CLUB
ANTHA BAKER
GAVIN CHRISTOPHER
PET SHOP BOYS
ROY AYERS
NEWCLEUS
HOLLES
HOLLES
GAVIN CHRISTOPHER
EVELIN KING
CASHFLOW
STARPOINT
SOS BAND

#### WEST

Jay Johnson
ALEXANDER O'NEAL
EL DEBARGE
WHODINI
FORCE MD'S
PAUL HARDCASTLE
RENE & ANGELA
HOTLESTI
HOTTI AUSTIN
LABELLE & MCDONAL
SOS BARD
VANITY
WHITNEY HOUSTON

JANET JACKSON

KDAY/Los Ange Patterson/Mack HAI TAI JUICE SKINNY BOYS HOÈLEAE: NU SHOOZ L.L. COOL J JOESKI LOVE LABELLE & MC FALCO

Brute Balley
KOPPER
JOYCE SIMS
JOHNNY KEMP
EL DEBARGE
BILLY OCEAN
HOTLEBEL
COLONEL ABRAMS
ZAPP
EBO
PRINCE
NEW EDITION

KACELOS ANGEIES
Pam Robinson
TEMPTATIONS
STAGECOACH
PRECIOUS WILSON
SYND ST.
LESLIE DRAYTON
HOCLES!
LABELLE & MCDONAL
STEPHANIE MILLS
PATTI AUSTIN
SADE
SOS BAND

KULHILOS Angeles
Steve Woods
PET SHOP BOYS
CASHELOM
STEVE ARRINGTON
ALFIE
MARVIN GAYE
FIVE STAR
GAVIN CHRISTOPHER
PAUL HARDCASTLE
NICOLE
BILLY OCEAN
JANET JACKSON
TEMPTATIONS KUKO/Phoenix Robert Wideman none Hottest: NU SHOOZ JANET JACKSON FALCO TEDDY PENDERGRASS CASHFLOW

XHRM/San Diego
Duff Lindsey
ROSE BROTHERS
MORRIS DAY
RENE & AMSELA
EL DEBROCE
MAI TAI
HOttest:
NU SHOOZ
PATTI AUSTIN
LABELLE & MCDONAL
SOS BAND
EXPOSE

KSOLISAN FRANCISCO ROBINSON/MOODY RENE & ANGELA RENE & ANGELA YARBROUGH & PEOPL FAT BOUGH & PEOPL FAT BOUGH FAT BOUGH FAT BOUGH FAT BOUGH JERWALE JACKSON PATTI AUSTIN TEODY PENDERGRASS

WOQK/Neshville
J.C. Floyd
ARETHA FRANKLIN
PAULI CARMAN
EL DEBARGE
BOBBIE JIMMY
LOVEBUG STARSKI
HOTESEL,
FALCO
FULL FORCE
JAMET JACKSON
ATLANTIC STARR
TEEVEE TOONES

WANMTallahassee
Joe Bullard
Johnsy Keep
E.G. DAILY
EUGENE WILDE
EUGENE WILDE
EUGENE WILDE
ALEXANDER O'NEAL
AUGULI CARMAN
RAPOMATIC, LTD.
HOLLERIC, LTD.
HOLLERIC, LTD.
SOO BAND
STEPHANNE MILLS
SOS BAND

84 Reporting Stations 77 Current Reports

These stations reported a frozen list this week: WVOI/Toledo WJMI/Jackson WEDR/Miami WANT/Richmond KUKQ/Phoenix

KUKQ/Phoenix failed to report and its information was frozen.

# JAZZ

#### **TOP 30**

#### APRIL 18, 1986 LARRY CARLTON/Aione/But Never Aione (MCA) JOHN SCOFIELD/Still Warm (Gramavision) EDDIE DANIELS & LONDON PHILHARMONIC ORCHESTRA/Breakthrough (GRP) 3 PAQUITO D'RIVERA/Explosion (Columbia) FREDDIE HUBBARD/WOODY SHAW/Double Take (Blue Note) 24 a CABO FRIO/Right On The Money (Zebra/MCA) DOC SEVERINSEN & XEBRON/Doc Severinsen & Xebron (Passport) O 14 CHICK COREA/Elektric Band (GRP) 13 0 JONATHAN BUTLER/Introducing Jonathan Butler (Jive/Arista) SKYWALK/The Bohemians (Zebra/MCA) JOE WILLIAMS/I Just Want To Sing (Delos) MUSIC FROM THE BILL COSBY SHOW/A House Full of Love (Columbia) 12 JON FADDIS/Legacy (Concord) RUSS FREEMAN/Nocturnal Playground (Brainchild) OAVID BENOIT/This Side Up (Spindletop) DEBUT AHMAD JAMAL/Rossiter Road (Atlantic) 1 BOBBY HUTCHERSON/Color Schemes (Landmark) 18 KEITH JARRETT/Standards Live (WB) 1 TRA STEIN & RUSSELL WALDER/Transit (Windham Hill) PHAROAH SANDERS/Shukuru (Theresa) 20 DEBUT NANCY WILSON/Keep You Satisfied (Columbia) **a** 2 MISTER SPATS/Love Speaks (Pausa) RAY BROWN ALL STARS/Don't Forget The Blues (Concord) 23 19 ZAWINUL/Dialects (Columbia) 24 JOE HENDERSON/State Of The Tenor, Vol. 1 (Blue Note) DEBUT 4 GEORGE HOWARD/Love Will Follow (TBA/Palo Alto) CLIFF SARDE/Waiting (MCA/Curb) 21 27 DIZZY GILLESPIE/Closer To The Source (Atlantic) DEBUT > 28

Black/Urban stations contributing to Jazz WKND/Hartford, Melonae McClean, KJCB/Lafayette, Horatio Handy, WYLD-FM/New Orleans, Dell Spencer, WDMT/Cleveland Dean-Dean Rufus

TERENCE BLANCHARD/DONALD HARRISON/Discernment (George Wein/Concord)

JEANNIE & JIMMY CHEATHAM/Midnight Mama (Concord)

#### **NEW & ACTIVE**

JOHN JARVIS "So Fa So Good" (MCA) 12/2

DEBUT 🕨 💿

Extra Adds 0, Total Adds 2, WUWM, WVPE. Heavy WLOQ, KTCJ, KKGO

SADAO WATANABE "Parker's Mood/Live At Bravas Club" (Elektra) 12/1 Rotations: Heavy 310, Medium 510, Light 4/1, Extra Adds 0, Total Adds 1, KXPR, Heavy, WKS

WKSU, KADX, KKGO, Medium: WRTI.

SUSANNAH MCCORKLE "How 00 You Keep The Music Playing?" (Pausa) 11/5 Fotalions: Heavy 1/0, Medium 6/2, Light 3/2, Extra Adds 1, Total Adds S, WBFO, WKSU, KPLU, WVPE, KLSK: Heavy: KXPR. Medium: WBGO. WRTI. WUWM. KLON.
RUBY BRAFF/SCOTT HAMILTON "4 Saliboai in The Moonlight" (Concord) 11/3

LIQUEL HAMPTON & HIS ORCHESTRA "Sentimental Journey" (Atlantic) 11/3
Rotations: Heavy 1/0, Medium 5/1, Ught 4/1, Extra Adds 1, Total Adds 3, WKSU, KPLU, KRVS. Heavy WYRS. Medium WRSO, WRTI. WDET. KKEO.

MABIL TOTAH "Double Bass" (Consolidated Artists) 11/2

. Heavy 2/0, Medium 7/2, Light 2/0, Extra Adds 0, Total Adds 2, WGBH, KUHF, Heavy KLON, WVPE, WBFO, WMOT, KADX, WUSF, KXPH.

BERTRAMI "Dreams Are Real" (Milestone/Fantasy)10/1 Rotations: Heavy 3/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1 Adds 1, KJAZ. Heavy: WYRS, WJZZ, WVPE. Medium: WRTI,

MARC JOHNSON "Bass Desires" (ECM) 9/3

0/0, Medium 6/1, Light 3/2, Extra Adds 0, Total Adds 3, WFPL, WKSU, KJAZ, Medium, WRTI, WDET, K.IZZ. KUOP

BILLY MITCHELL "Night Thems" (Pausa) 8/2
Rotations: Heavy 0/0, Medium 4/1, Light 3/0, Extra Adds 1, Total Adds 2, KUOP, KPLU. Medium: WEBR, WYRS, WLOQ.

## WHAT IT IS IS WHAT IT IS bu



Available from:





3575 Cahuenga Blvd. West, Suite 247 Los Angeles, CA 90068 (213) 850-3350

#### **MOST ADDED**

FREDDIE HUBBARD/WOODY SHAW (13) Double Take (Blue Note)

AHMAD JAMAL (10)

Rossiter Road (Atlantic) JOE HENDERSON (8)

State Of The Tenor, Vol. 1 (Blue Note)
BOBBY HUTCHERSON (8)

Color Schemes (Landmark)
DIZZY GILLESPIE (7)

RITZ "Born To Bop" (Pausa) 8/2 1/0, Extra Adds 0, Total Adds 2, WYRS, KJAZ, Heavy; KUHF, WJZZ, Medium, WRTI,

ALVIN RED TYLER "Heritzge" (Rounder) 8/1
Rotations: Heavy 1/0, Medium 5/1, Light 2/0, Extra Adds 0, Total Adds 1, WBGO, Heavy: WUSF, Medium; KUHF, KADX.

MILTON NASCIMENTO "Encontros E Despedidas" (Polydor/PolyGram) 8/0

v: KJAZ, Medium WRTI, WDET, WJZZ, KPLU.

IVAN LINS "Juntos" (PolyGram) 7/3
Rotalions. Heavy 4/1, Medium 1/0. Light 0/0, Extra Adds 2, Total Adds 3, WJZZ, KJAZ, WLVE. Heavy: WBGO, WYRS, KWMU. Medium: KKGO.

MARIA MULDAUR "Translucency" (Uptown) 6/3 Total Adds 3, WRTI, KADX, WUSF, Heavy: KPLU, Medium: KLCC

HOUSTON PERSON "THEY SO M Y MIGHT (MUSS) 6.72

Rotations: Heavy 210, Medium 3/1, Light 0/0, Extra Adds 1, Total Adds 2, WJZZ, KBEM, Heavy; WYRS, KKGO, Medium

MARK O'CONNOR "Meanings Of" (WB) 5/1
Botations: Heavy 1/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, WDET. Heavy: KLSK. Medium: WFAE, KKGO, KIFM.

#### **REGIONALIZED ADDS & HOTS**

#### EAST

WIGHEROOD
JOE WILLIAMS
NABIL TOTAL
SOUND OF PICANTE
STEIN WALDER
STEIN WALDER
JOBNY EMPLOYEE
JOBNY EMPLOYEE
JOBNY HUTCHFRON
L SUBRAMATAM
HUBBARD 6 SHAM
HOLEBEL
NANCY MILSON
PHARCAH SANDERS
BLANCHARD 6 HARPI
CHICK CORR
WBFORWHEN
LANCHARD 6 HARPI
CHICK CORR
WBFORWHEN
LANCHARD
LANCHA

WBFO/Buffaio John Werlck JOHN SCOPIELD SUSANNAH MCCORKLE APMAD UNITED BUDGE DANIELS HUBBARD & SHAW LARRY CARLTON CABO FRIO JOE WILLIAMS WEGONWOODS

WBGO/Newark
Rodinarkirk
NAMCY WILSON
ALVIN RED TYLER
BRAPF & HAMILTON
HOTTERSON
HOTTERSON
PHAROAN SANDERS
PAUDITÓ D'RIVERA
HUBBARD & SHAW
AHMAD JAMAL

WEBABUMAIO AI Wallack JONATHAN BUTLER JOE HENDERSON BOBBY HUTCHERSON DOC SEVERISEN & JEANIE & JIMMY C LESLIE DRAYTON HOTCEEL: Hottest: PAQUITO D'RIVERA LARRY CARLTON HANCY WILSON CABO PRIO EDDIE DANIELS

MONTELS DANIELS
WHITPhiladelphia
Peter Gouzousais
JOE MILLIAMS
DIZZY GILLESPIE
HARIA MULDAUR
RICK STOME
CABO FRIO
MONTEME:
LARRY CARLTON
EDDIE DANIELS
JOE HENDERSON
JOHN SCOFFELD
CABO FRIO

WYRS/Stamford (\*) Rick Petrone
FOUR FRESHMEN
RITZ
CHUCK MANGIONE
STEVE KUJALA

HOLLEST: HOUSTON PERSON LIONEL HAMPTON MR. SPATS IVAN LINS BRAFF & HAMILTON

#### SOUTH

# WFAE/Charlotte Paul Stribling KUHFINOMOND BENDER EITHMAN SONNY STITT JEAN HICHEL JARRE BEANCHARD STENDE BLANCHARD LE HARRE BLANCHARD LE HARRE BLANCHARD LE HARRE BANCY HILLS BARRON BILL BARRON BONNES BANKEL BARY GROWN BANKEL BARY CARLON BURBARD BARRON BILL BARRON BURBARD BARRON BONNES BILL BARRON BURBARD BARRON BURBARD BARRON BURBARD BARRON BURBARD BARRON BURBARD Paul Stribling HUBBARD & SHAW SPECIAL EFX HOTTGET HOTTGET BODIE DANIELS STEIN & MALDER JOE WILLIAMS PAQUITO D'RIVERA JOHN SCOPIELD KERA/Dallas-FL. Worth Ed Sudanauro PAQUIETO DOCUMENTO

Ed Budensuro
PAQUITO D'RIVERA
JON PADDIS
HOTTEST:
LARRY CARLTON
EDDIE DANIELS
SKYWALK

EDDIE DANTELS
SKYWALK
CHICK COREA
KINS PREBMAN
WPSSFeyetteville
John Heynes
HUBBARD & BIAM
BOBBY HUTCHERSON
GEORGE HOWARD
DIZZY GILLEPIE
HOCLERI'S SARDE
STYWALK
RUSSER ACCEPTS ARDE
RUSSER ACCEPTS SARDE
RU

HOTTEST JOHN SCOFIELD (14)

Still Warm (Gramavision)

LARRY CARLTON (13)

Alone/But Never Alone (MCA)

EDDIE DANIELS & LONOON . . . (13)

MUSIC FROM THE BILL COSBY SHOW (10)

A House Full Of Love (Columbia)

FREDDIE HUBBARD/WOODY SHAW (10)

Double Take (Blue Note)

Breakthrough (GRF

Weston/Vincenta MARC JOHNSON BRAFF 4 HAMILTON MR. SPATS HOTESET: CABO FRIO KEITH JARRETT JOHN SCOFIELD JON FADDIS RAY BROWN

WLYEIMlerni Beach (\*)
Stevie Knoz
NANCY WILSON
IVAN LINS
LESLIE DRAYTON
BOTTER
BOTTER
JUSTO ALMARIO
DAVID BENOIT
MUSIC FRICOSBY SN
PAQUITO D'RIVERA

WMOTINEshville
Rick Forest
AHMAD JAMAL
HOCKEST
EDDIE DANIELS
JON PADDIS
CASO FRID
JUSTO ALMARIO
PHAROAH SANDERS

# WHHOMONOID JOE LOWPEY JONATHAN BUTLER RUSS: FREEMAN HOTTEST HOTTEST HUBBARD & SHAN RAY BROWN JON FADDIS BOBBY HUTCHERSON

WUSF/Tampa

#### MIDWEST

## WBEE/Chicago (\*)

DUKE ELLINGTON BOBBY HUTCHERSON ARMAD JAMAL JONATHAN BUTLER EDMARD FISHER Hottest EDMARD FISHER
HOTEME:
JEANNIE & JIMMY C
PAQUITO D'RIVERA
JOE WILLIAMS
HARSHALL VENTE
LARRY CARLTON
WNOP/Cincinnell(\*)
Chris Wagner

CHIE Wagner
CHET ATKINS
ANHAD JAMAL
SOUND OF PICANTE
HUBBARD 6 SHAW
HUBBARD 6 SHAW
HUBBARD 6 SHAW
HUBBARD 6 SHAW
HOTHER
CHUKK MANGIONE
SPECIAL EXPECIAL
HOTHER
HOTH

Wileon/Perkins
MR. SPATS
HUBBARD 4 SHAW
ABSOLUTE BEGINNER
HOLLOTE BEGINNER
HOLLOTE
GRP
SADE
PERRI
GEORGE HOMARD

GEORGE HOMARD
WJZZ/Detroit (\*)
Dorian Peater
HOUSTON PERSON
ANITA BAKER
IVAN LINS
ANNAD JAMAL
HOCEBEL:
RITZ
CHICK COREA
PHAROAH SAMDERS
JOHN SCOPIELD
BOBBY HUTCHERSON

WOET/Tototi

WOET/Tototi

WOET/Tototi

WOUMMillivauke

Kim Grain

RICHEL PETRUCCIAN

RICH STEVE COLORA

RUSS FREDMAN

LARRY CARLTON

HOLLER STED

HOLLER STED

FOR THE STE

JOHN SCOFIELD
KTC.//Minnespolls(')
Syl.Jones
HANCY WILSON
HOTTEST:
DOUG CAMERON
RUSS PREEMAN
GEORGE HOMARD
JOHN JARVIS
JONATHAN BUTLER

46 Reporting Stations

#### WEST

# KADX/Denver (\*) J.B. DeWalt

J.B. DeWalt
MARIA MULDAUR
PARRIS & WILSON
DIZZY GILLESPIE
RICH SZABO
LESLIE DRAYTON

CONTE CAMBOLI &
KLCC/Eugene
Michael Cenning
MODERN JAZZ OUF
HUBBARD & SHAM
HOTLEST:
STEIN & WALDER
BLOOM & HERSCH
LARRY CARLTON
JOHN JARVIS
RUSS FREEMAN

KKGO/Los Angeles (\*)
JeH Gelvinger
LARRY CONYELL
CHUCK MANGIONE
GREENIDGE & UTLEY
HOTTER
HOTTER
HOMARD
LARRY CARLTON
APPAND JANAL
HOUSTON PERSON
NUSIC FRICOSBY SH

KHORKAMI/POTIONG (\*)
Ray Horn
BOBBY HUTCHERSON
CHICK COREA,
HOTELBELL
TONY WILLIAMS
PETE PETERSEN
NANCY WILSON
HULGROW HILLER
HUBBARD 4 SHAM NOSIC FREGGEY SH KLONLLONG BESCH Helen Borger BOBBY HUTCHERSON OUKE ELLINGTON HUBBARD & SHAW VICTOR FELDWAN HELEN MERRILL CANNONBALL ADER SCOTTY YOUNG BOTHER ELLINGTON HUBBARD & SHAW DUKE ELLINGTON HUBBARD & SHAW NASIL TOTAL HUBBARD & SHAW NASIL TOTAL HUBBARD & SHAW HASHINGTON HUBBARD & SHAW HUBBARD & KXPR/Sacramento KXPR/Secremento
Gary Verceiii
STEIN & WALDER
SADAO WATANABE
HOTEBATO & SHAW
REITH JARRETT
JOHN SCOPIELD
BOBBY HUTCHERSON
EDDIE DANIELS

STEIN & WALDER JOHN SCOFIELD MATT JOHNSON SKYWALK PHAROAH SANDERS JOHN JARVIS MIZZPhoenix BiH Shedd JOE HENDERSON HUBBARD & SHAW DIZZY GILLESPIZ UZEB LARRY CARLTON KJAZ/Sen Frank Bob Pariocha AMMAD JAMAL IVAN LINS LARRY CARLIEUM
HOTEGET
DOC SEVERINSEN 6
CABO PRIO
RAY BROWN
KEITH JARRETT
JON FADDIS
WYPE/Southbend-Eikh
Jon Kaufmann/Kenne

IVAN LINS
RITZ
PARRIS & WILSON
MODERN JAZZ OUART
RAY BROWN
MARC JOHNSON
CMET BAKER
JIMMY GIUPPR
RIMUTUS REED
MOTESARD & SHAW
BOOBF MUTCHERSON
JOE HENDERSON
EDDIE DANIELS
PETE ESCOVEDO JON KAUMMANNÄANN HUBBARD & SHAM JOHN JARVIS JAKT BYARD SUSANNAH MCCORKI JEPP RICHHAN JOHN NILSEN HOLEGAL JOHNTHAN BUTLER RUSS FREERAN PETE PETERSEN STEVE KIJALA CHICK COREA

NICK Francia NANCY WILSON SKYWALK SUSANNAH MCCORKLE HOTLOGEL TOWNER & BURTON JUSTO ALMARIO STEVE KUJALA STEIN & WALDER MR. SPATS KUOP/Stockton

KUOP/Stockton
Smith/Ranay
BILLY MITCHELL
BOBY MUTCHERSON
CHET ATKINS
AIMAD AJAMAL
STEVE KUJALA
HOLCORI,
KUSIC FRICOSBY SH
DAVID BENOIT
EDDIE DANIELS
JOHN SCOTIELD
PAQUITO D'RIVERA

Charles Tormeras
SUSANNAH MCCORKLE'
RICH HALLEY
BILLY MITCHELL
LIONEL HAMPTON
PETE ESCOVEDO
BOTTON
BOBBY HUTCHERSON
HUBBARD & SHAW
ANMAD JANKL AHMAD JANAL CHICK COREA JOHN SCOPIELD

KIFM/Sen Diego (\*)
O'Connor/WHeon
SPECIAL MEY
LYLE HAYS
Nottemt:
LARRY CARLION
SPECIAL EFX
JOHN JARVIS
SKYMALK
CLIFF SARDÉ

#### RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

#### **TOP 50**

Weeks	We	eks V	Veek		
	14	7	5	n	RONNIE MILSAP/Happy Happy Birthday Baby (RCA)
	6	4	3		HANK WILLIAMS JR./Ain't Misbehavin' (WB/Curb)
	11	6	4	ĕ	1001
	2	1	1	4	JUDDS/Grandpa (RCA/Curb)
	17	11	9	0	
	12	9 .	7	ŏ	The state of the s
	4	3	2	7	EARL THOMAS CONLEY/Once In A Blue Moon (RCA)
		12	10	Ó	
		13	11		REBA McENTIRE/Whoever's In New England (MCA)
	22	15	13		NITTY GRITTY DIRT BAND/Partners, Brothers, And Friends (WB)
	21	14	12	0	
	23	19	14	Ð	
	27	22	16		FORESTER SISTERS/Mama's Never Seen Those Eyes (WB)
	29	24	18	Ö	
	24	21	17	Ď	
	31	27	20	0	
	25	23	19	Œ	
	30	28	22	0	
	28	26	21	0	JOHN CONLEE/Harmony (Columbia)
	38	31	23	ã	WILLIE NELSON/Living In The Promiseland (Columbia)
	1	2	6	21	BELLAMY BROTHERS/Feelin' The Feelin' (MCA/Curb)
	37	32	25	2	
	10	8	8	23	MERLE HAGGARD/I Had A Beautiful Time (Epic)
	3	5	15	24	
	45	37	31	<b>3</b>	
	44	38	32	ã	
	50	43	35	Ð	JUICE NEWTON/Old Flame (RCA)
	40	36	33	20	EVERLY BROTHERS/Born Yesterday (Mercury/PG)
	48	42	37	æ	MARIE OSMOND/Read My Lips (Capitol/Curb)
RR				0	
	46	41	36	0	
	_	47	40	-	
	43	40	38	Œ	JOHN ANDERSON/You Can't Keep A Good Memory (WB)
		'44	41	3	
BR			ER	0	
				0	
				0	
			24		
BR	E	AK	ER	3	SOUTHERN PACIFIC/Reno Bound (WB)
	32	30		_	
	9	20	29	41	RANDY TRAVIS/1982 (WB)
	-	50	46	3	STEVE EARLE/Hillbilly Highway (MCA)
	7	17	30	43	DON WILLIAMS/We've Got A Good Fire Goin' (Capitol)
	8	10		44	
	15	18	28		
	DE	BUT		49	
	DEI	BUT	•	0	JOHNNY LEE & LANE BRODY/I Could Get Used To This (WB)
	18	25	34		
	DE	BUI			
	DE	BU1		• 😎	SWEETHEARTS OF THE RODEO/Hey Doll Baby (Columbia)
		_		_	

#### APRIL 18, 1986

ReportUsAdds   HeRMy   Medium   Light	Total			
156/1 136 14 6 162/0 129 26 7 156/1 129 16 11 161/1 115 42 4 153/1 114 29 10 153/0 117 26 10 156/1 106 40 10 156/1 106 40 10 156/1 106 40 10 156/1 106 40 10 156/1 106 40 10 156/1 106 40 10 155/1 79 69 7 161/1 63 94 4 161/1 63 94 4 161/1 64 103 12 159/1 39 104 16 151/6 62 73 16 151/6 62 73 16 151/6 62 73 16 151/6 62 73 16 151/6 62 73 16 151/1 63 94 30 16 155/1 60 27 107 25 142/2 50 67 25 143/2 34 88 23 162/4 13 116 33 150/6 18 93 39 131/1 88 27 16 155/16 10 86 59 141/11 7 88 46 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 111/23 0 43 68 106/19 0 49 57 111/23 0 43 68 106/19 0 49 57 111/23 0 43 68 106/19 0 49 57 155/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 18 16 22 56/0 18 16 22 56/0 18 16 22 56/0 18 16 22 56/0 18 16 22 56/0 18 16 22 56/0 18 16 22 56/0 18 16 22 56/0 18 16 22 56/0 18 16 22 56/0 19 20 17	Reports/Adds	Heavy	Medium	Light
162/0 129 26 7 156/1 129 16 11 161/1 115 42 4 153/1 114 29 10 153/0 117 26 10 155/1 106 40 10 161/1 93 59 9 160/0 81 73 6 155/2 79 69 7 161/1 63 94 4 161/1 46 103 12 159/1 39 104 16 155/2 77 107 25 142/2 50 67 25 142/2 50 67 25 145/5 40 86 27 145/2 34 88 23 162/4 13 116 33 132/0 88 31 13 150/6 18 93 39 131/1 88 27 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 66 42 111/73 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 155/1 12 23 20 93/10 2 41 50 95/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19	163/0	126	36	1
156/1   129   16	156/1	136	14	6
161/1 115 42 4 153/1 114 29 10 153/0 117 26 10 156/1 106 40 10 161/1 93 59 9 160/0 81 73 6 155/2 79 69 7 161/1 63 94 4 161/1 46 103 12 159/1 39 104 16 151/6 62 73 16 151/6 62 73 16 151/6 62 73 16 151/6 82 73 16 151/6 84 88 23 162/4 13 116 33 162/4 13 116 33 162/4 13 116 33 162/4 13 116 33 162/4 13 116 33 162/4 13 116 33 162/4 13 116 35 132/0 88 31 13 150/6 18 93 39 131/1 88 27 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 144/15 2 87 55 129/12 10 73 46 144/15 3 68 47 111/7 3 66 42 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 101/1 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 1	162/0	129	26	7
153/1 114 29 10 153/0 117 26 10 156/1 106 40 10 161/1 93 59 9 160/0 81 73 6 155/2 79 69 7 161/1 63 94 4 161/1 46 103 12 159/1 39 104 16 151/6 62 73 16 151/6 63 94 88 23 162/4 13 116 33 132/0 88 31 13 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/17 7 88 6 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 65/0 18 16 22 109/10 10 36 21 100/6 4 56 40 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 65/0 18 16 22 109/10 2 41 50 155/1 12 23 20 109/10 2 41 50 156/0 18 16 22 109/10 2 41 50 106/11 2 21 9 106/11 2 21 9	156/1	129	16	11
153/0 117 26 10 156/1 106 40 10 161/1 93 59 9 160/0 81 73 6 155/2 79 69 7 161/1 63 94 4 161/1 64 103 12 159/1 39 104 16 151/6 62 73 16 155/0 27 107 25 142/2 50 67 25 142/2 50 67 25 143/2 50 67 25 153/5 40 86 27 145/2 34 88 23 162/4 13 116 33 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/30 0 35 71 67/0 10 36 21 155/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 84/19 1	161/1	115	42	4
156/1 106 40 10 161/1 93 59 9 160/0 81 73 6 155/2 79 69 7 161/1 63 94 4 161/1 46 103 12 159/1 39 104 16 151/6 62 73 16 151/6 10 70 25 153/5 40 86 27 145/2 34 88 23 162/4 13 116 33 132/0 88 31 13 150/6 18 93 39 131/1 88 27 16 155/16 10 86 59 141/17 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 111/7 3 66 42 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 155/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 1 3 34 14 52/0 11 22 19 84/19 1 31 52 54/0 9 20 17	153/1	1.14	29	
161/1 93 59 9 160/0 81 73 6 155/2 79 69 7 161/1 63 94 4 161/1 63 94 16 151/6 62 73 16 159/0 27 107 25 142/2 50 67 25 153/5 40 86 27 145/2 34 88 23 162/4 13 116 33 132/0 88 31 13 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 18/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 19 20 17	153/0	117	26	10
160/0 81 73 6 155/2 79 69 7 161/1 63 94 4 161/1 63 94 4 161/1 46 103 12 159/1 39 104 16 151/6 62 73 16 159/0 27 107 25 142/2 50 67 27 145/3 4 88 23 162/4 13 116 33 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 134/15 2 87 55 129/12 10 73 46 134/15 3 68 47 111/7 3 66 42 100/6 4 56 111/23 0 43 68 106/19 0 49 57 111/23 0 43 68 106/19 0 49 57 111/23 0 43 68 106/19 0 49 57 111/23 0 43 68 106/19 0 49 57 155/1 12 23 20 93/10 2 41 50 95/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 57/3 2 38 32 46/0 9 20 17	156/1	106	40	
155/2         79         69         7           161/1         63         94         4           161/1         46         103         12           159/1         39         104         16           151/6         62         73         107         25           142/2         50         67         25         153/5         40         86         27           145/2         34         88         23         162/4         13         116         33         132/0         88         31         13         13         132/0         88         31         13         13         150/6         18         93         39         131/1         88         27         16         95/0         49         30         16         16         155/16         10         86         59         141/17         7         88         45         16         195/0         49         30         16         155/16         10         86         59         141/17         7         88         45         16         195/10         10         36         45         17         11         14/15         2         87         55         129	161/1	93	59	9
161/1 63 94 4 161/1 61 03 12 159/1 39 104 16 151/6 62 73 16 159/0 27 107 25 142/2 50 67 25 153/5 40 86 27 145/2 34 88 23 162/4 13 116 33 132/0 88 31 13 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 106/30 0 35 71 67/0 10 36 21 155/1 12 23 20 93/10 2 41 50 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 156/0 18 16 22 17/2/3 2 38 32 146/0 9 20 17	160/0	81	73	
161/1 46 103 12 155/1 39 104 16 151/6 62 73 16 155/0 27 107 25 142/2 50 67 27 145/2 34 88 23 162/4 13 116 33 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 48 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 155/1 12 23 20 93/10 2 41 50 95/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 54/0 9 20 17	155/2	79	69	7
159/1 39 104 16 151/6 62 73 16 151/6 62 73 16 151/6 62 73 16 159/0 27 107 25 142/2 50 67 25 145/2 34 88 23 162/4 13 116 33 132/0 88 31 13 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 47 55 129/12 10 73 46 136/17 3 76 57 129/12 10 73 46 136/17 3 76 57 129/12 10 73 46 136/17 3 76 57 121/17 3 66 42 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 56/0 18 16 22 56/0 8 34 14 52/0 17 66/14 1 26 39	161/1	63	94	
151/6 62 73 16 159/0 27 107 25 142/2 50 67 25 153/5 40 86 27 145/2 34 88 23 162/4 13 116 33 132/0 88 31 13 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 95 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 18 34 57/23 2 38 32 46/0 9 20 17	161/1	46	103	12
159/0 27 107 25 142/2 50 67 25 153/5 40 86 27 145/2 34 88 23 162/4 13 116 33 152/0 88 31 13 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 144/15 7 87 55 129/12 10 73 46 144/15 7 87 47 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/2 3 0 43 68 106/19 0 49 57 111/23 0 43 68 106/10 0 35 71 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 19 20 17	159/1	39	104	
142/2         50         67         25           153/5         40         86         27           145/2         34         88         23           162/4         13         116         33           132/0         88         31         39           131/1         88         27         16           95/0         49         30         16           155/16         10         86         59           141/11         7         88         46           144/15         2         87         57           136/17         3         76         57           137/45         4         54         79           122/17         5         73         44           118/19         3         68         47           111/7         3         66         42           100/6         4         56         40           97/13         6         46         45           111/23         0         43         57           65/0         13         33         19           106/30         0         35         71 <tr< td=""><td>151/6</td><td>62</td><td>73</td><td>16</td></tr<>	151/6	62	73	16
153/5 40 86 27 145/2 34 88 23 162/4 13 116 33 132/0 88 31 13 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17	159/0	27	107	25
145/2 34 88 23 162/4 13 116 33 132/0 88 31 13 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 56/0 1 31 32	142/2	50	67	25
162/4 13 116 33 132/0 88 31 13 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17	153/5	40	86	27
132/0 88 31 13 150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 45 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 19 20 17	145/2	34	88	23
150/6 18 93 39 131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 52/2 17 84/19 1 31 52 52/2 19 84/19 1 31 52 52/2 2 38 32 46/0 9 20 17	162/4	13	116	33
131/1 88 27 16 95/0 49 30 16 155/16 10 86 59 141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17	132/0	88	31	13
95/0 49 30 16 155/16 10 86 59 141/111 7 88 46 144/15 2 87 55 129/12 10 73 65 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 1111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 155/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17	150/6	18	93	39
155/16 10 86 59 141/17 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 55/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17	131/1	88	27	16
141/11 7 88 46 144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17	95/0	49	30	16
144/15 2 87 55 129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 1111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 1111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 18 16 22 56/0 18 16 22 56/0 1 2 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17	155/16	10	86	59
129/12 10 73 46 136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/17 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 167/0 10 36 21 55/1 12 23 20 93/10 2 41 50 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17 66/14 1 26 39	141/11	7	88	46
136/17 3 76 57 137/45 4 54 79 122/17 5 73 44 118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17 66/14 1 26 39	144/15	. 2	87	55
137/45	129/12	10	73	
122/17 5 73 44 118/19 3 68 47 1111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 167/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17 66/14 1 26 39	136/17	3	76	
118/19 3 68 47 111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17 66/14 1 26 39	137/45	4	54	79
111/7 3 66 42 100/6 4 56 40 97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17 66/14 1 26 39	122/17	5	73	
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97/13 6 46 45 111/23 0 43 68 106/19 0 49 57 65/0 13 33 19 106/30 0 35 71 67/0 10 36 21 55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17 66/14 1 26 39	111/7	_		
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55/1 12 23 20 93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17 66/14 1 26 39	106/30	0		
93/10 2 41 50 56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17 66/14 1 26 39	67/0			
56/0 18 16 22 56/0 8 34 14 52/0 11 22 19 84/19 1 31 52 72/3 2 38 32 46/0 9 20 17 66/14 1 26 39				
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84/19 1 31 52 72/3 2 38 32 46/0 9 20 17 66/14 1 26 39				
72/3 2 38 32 46/0 9 20 17 66/14 1 26 39				
46/0 9 20 17 66/14 1 26 39			-	
66/14 1 26 39		_		-
		_		
65/7 3 18 44				
	65/7	3	18	44

#### MOST ADDED

LEE GREENWOOD (45) Hearts Aren't Made To Break (MCA) MICHAEL JOHNSON (36) Gotta Learn To Love Without You (RCA) SOUTHERN PACIFIC (30) Reno Bound (WB)
RANDY TRAVIS (30) On The Other Hand (WB) T. GRAHAM BROWN (29) (Capitol) I Wish That I Could Hurt GEORGE JONES (28)
Somebody Wants Me Out Of (Epic) All Tied Up (MCA) GLEN CAMPBELL (24) Cow Poke (Atlantic America) ED BRUCE (23) Nights (RCA) BILLY SWAN (20) You Must Be Lookin'... (Mercury/PolyGram)

#### HOTTEST

HANK WILLIAMS JR. (93) Ain't Misbehavin' (WB/Curb)

JUDDS (90) Grandpa (RCA/Curb)
RONNIE MILSAP (69) Happy Happy Birthday Baby (RCA)
KENNY ROGERS (55) Tomb Of The Unknown Love (RCA)

EARL THOMAS CONLEY (51) Once In A Blue Moon (RCA)
BELLAMY BROTHERS (37) Feelin' The Feelin' (MCA/Curb)
MERLE HAGGARD (37) I Had A Beautiful Time (Epic)
REBA McENTIRE (30) Whoever's In New England (MCA) TANYA TUCKER (29) One Love At A Time (Capitol) JANIE FRICKE (24) Fasy To Please (Columbia)

MOST ADDED & HOTTEST list those achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters reponded motiest complied from all our spokes. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

#### LEE GREENWOOD

Hearts Aren't Made To Break (MCA)

On 84% of reporting stations. Rotations: Heavy 4, Medium 54, Light 79, Total Adds 45 including WBOS, WYRK, WPOR, WEZL, KPLX, KILT-FM, KISS-FM, WWKA, WFMS, WMIL, WIL, KWEN, KUPL, KRAK, KMPS. A most added record. Moves 44-30 on the Country chart.

#### ED BRUCE

Nights (RCA)

On 68% of reporting stations. Rotations: Heavy Q, Medium 43, Light 68, Total Adds 23 including WBDS, WDSY, CHOW, KASE, WSOC, WSM, WQDR, WUBE, WDGY, WXCL, K102, KGHL, KUGN, KFMS, KMPS. Moves 49-36 on the Country chart.

#### SOUTHERN PACIFIC

Reno Bound (WB)

On 65% of reporting stations. Rotations: Heavy 0, Medium 35, Light 71, Total Adds 30 Including WCAO, WGBE, WAJR, WXTU, WYNK, KKYX, WQYK, WUBE, KTTS, KFDI, KUZZ, KYGO, KZLA, KSON, KGA. Debuts at number 39 on the Country chart.

#### JUDY RODMAN

Until 1 Met You (MTM)
On 65% of reporting stations. Rotations: Heavy 0, Medium 49, Light 57, Total Adds 19
Including WRKZ, WTCR, WYNK, KYKR, WKSJ, KYXX, KRMD, WTOR, WUBE, WDS, KWEN, KFRE, KFMS, KCKC. Moves 47-37 on the Country chart.

#### CHARLY McCLAIN & WAYNE MASSEY

When It's Down To Me And You (Epic)
On 60% of Peporting stations. Rotations: Heavy 6, Medium 46, Light 45, Total Adds 13 including WYNK, WZZK, WCOS, KLLL, WMC, WKSJ, WRNL, WONE, WGEE, KFKF, WWJO, KYAK, KKAL. Heavy: WTSV, WCVR. Moves 46-43-35 on the Country chart.



BREAKERS 39 ... Top 10 Bound!

7-28722-A

From the album "Southern Pacific" Produced by: Jim Ed Norman





THE NEXT BIG SINGLE FROM

B R O W N

Arriving today!







Capitol Curre

Problemed by Randy L. Scrus

#### RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

#### **NEW & ACTIVE**

Heavy, WCVR, KRIX. Moves 50-46-42.

KATHY MATTEA "Love & The Five & Dinne" (Mercury/PolyGram) 84/19.

Rotations Heavy 1, Medium 31, Light 52, Total Adds 19, Including WTCR, WCSV, WWVA, WEZL, WKLO, WCYK, WLSQ, WONE, WKKO, WYNK, GOOY, KKAL, KKOS, KTOM, KMPS Bobuss at number 1/WB) 72/3.

Postations Heavy 2, Medium 38, Light 32, Total Adds 3, WGEE, KLUY, KGA, Heavy, KSO, WCUZ, Medium: WCAO, WTSV, WKY, WYVY, KYSK, KTS, KTDI, KGIL, KGLO, Debus at number 47.

WYVY, KYSK, KTS, KTDI, KGIL, KGLO, Debus at number 47.

MARK GRAY "Back When Love Was Enough" (Columbia) 56/14
Rotations: Heavy 1, Medium 36, Lighti 39, Total Adds 14, WBGW, WOBE, WYMI, WXBO, WSOC, KIKK, KSSN, WSIX, WYNG, WITL.

SWEETHEARTS OF THE RODEO "Hey Doll Baby" (Columbia) 65/7
Rotations: Heavy 3, Medium 18, Light 44, Total Adds 7, KIKK, WCXI, WITL, KKAL, KLZ, KUGN, KWJJ, KALF. Heavy; WTSV, WOKK,

MICALE JOHNSON "Gotta Learn To Love Without You" (RCA) 64/37

MICALE JOHNSON "Gotta Learn To Love Without You" (RCA) 64/37

MICALE JOHNSON "Gotta Learn To Love Without You" (RCA) 64/37

MICALE JOHNSON "GOTTA MICALE LEAR TO MICALE LIVE AND RANDY TRAVIS "the The Other Hand" (WB) 60/30

ROBER WICK, LYPK, KYGO, KFE, KFMS, KTOM, KTO

BLEN CAMPBELL "Cow Poks" (Atlantic America) 52/25
Rotations Heavy 0, Medium 10, Light 42, Total Adds 25 including WTCR, WPOR, WCVR, KRRV, KYKR, WTOR, WCXI, WAXX,

MOSU, MICH. 11 Take Your Love Anytime" (Evergreen) 49/6 Rotations Heavy O, Medium 15, Light 34, Total Adds 6, WYNK, WWKA, WUSQ, WMN, KFRE, KALF. Medium: WVAM, WUSY, WTVY,

Hobations Heavy U, Medium 15, Light 34, Total Acids B, WYNK, WINK, WUSU, WINN, KHE, KALF. Medium: WYAM, WUSY, WILVY, WARP, WS.R. KFGO, WOW, KRING, KIGO.

CHANCE "I Need Some Good News Bad" (Nercury/PolyGram) 49/4
Rotations Heavy 1, Medium 20, Light 82, Total Acids 4, WPOR, KHEY, WESC, WPNL, Heavy; WCLIZ, Medium; KYKR, WEZL, WTVY, KSSN, WLWI, WIRK, WOW, KTTS, KFD, KALF.

#### SIGNIFICANT ACTION

T. GRAHAM BROWN "I Wish That I Could Hurt That Way Again" (Capitol) 45/29
Rotations Heavy 1, Medium 8, Upin 37, Total Adds 29 including WOBE, WKYG, KYKR, WVMI, WSIX, W

KVDC, KORCITHERS "Heartache The Size Of Texas" (MCA) 40/9

Rotations Heavy D, Medium 9, Light 31, Total Acid 9, KEAN, WOUS, KFGO, WITL, WWJO, WTH, KFDI, KUUY, KKCS.

ROY CLARK "Tobacco Road" (Silver Dollar) 31/7

Rotations Heavy D, Medium 9, Light 22, Total Acid 5, WISL, WWVA, WMNI, WITL, WTCM, KRIKT, KVDC, Medium WTVY, KKYX.

KOLO.

BILLY SWAN "You Must Be Lookin' For Me" (Mercury/PolyGram) 30/20

Rotatore: Heavy O, Medium 3, Light 27, Total Adds 20 including Wildy, Wyll, KEAN, KRRV, WPAP, WONE, KWMT, WXCL, KRKT,

RONNIE McDOWELL "All Tied Up" (MCA) 29/28
Rotatons, Heavy 0, Medium 2, Light 27, Total Adds 28 including WTSV, WhivR, Wyll, KEAN, KIKK, WIRK. KOOY, K102, KYAK.

. IMM GLASER "The Lights Of Albuquerque" (NobleVision/MCA) 29/17
Rotations: Heavy 1, Medium 5, Ught 23, Total Adds 17 including WCVR, WRXY, WLWI, WCMS, KFGO, WWJO, KUUY, KCCY, KTOM,

TOM WOPAT "True Love" (EMI America) 28/5
Rotations: Heavy 1, Medium 7, Light 20, Total Adds 5, WTVY, KKYX, WOW, WXCL, KKCS. Heavy: WCUZ. Medium: WTSV, KRRV,

BILLY JOE ROYAL "Boardwalk Angel" (Atlantic America) 26/19
Rotations: Heavy Q, Medium 3, Light 23, Total Adds 19 including WVAM, WTSV, WEZL, KIKK, WDXE, KFGO, WOW, KCCY, KALF,

MALCHAK & RUCKER "Let Me Down Easy" (Alpine) 23/2
Rotations, Heavy 1, Medium 5, Light 17, Total Adds 2, WCAO, WWJO, Heavy, WCUZ, Medium WPAP, KRWO, KOIL, KALF, KIGO.

.gom: westw, word. JAMES & MICHAEL YOUNGER "Back On The Radio Again" 23/1 Adations: Heavy O, Medium 9, Light 14, Total Adds 1, KTTS, Medium; WGTO, KKYX, WIRK, WCXI, KFGO, WTCM, KRWQ, KOLO.

CHARLEY PRIED "Love On A Blue Rainy Day" (RCA) 21:10
Rotations Heavy O, Medium 9, Light 12, Total Adds 0, Medium WBGW, WTSV, KHEY, KKYX, KTTS, WTOD, KRKT, KRWQ, KALE,
DOLLY PARTON "Tie Our Love (in A Double Knot)" 20:19
Rotations Heavy O, Medium 3, Light 17, Total Adds 19 noticing WTSV, WRKZ, WWVA, KSSN, WIRK, WMNI, WCXI, KUZZ, KKCS,

RANDY 'TRAVIS "Can't Stop Now" (WB) 20/13

Desidence Hanaso 1. Medium 3, Light 16, Total Adds 13 including WTSV, WCKQ, KRRV, WYNK, KKYX, KBMR, WAXX, KYAK, KRWQ,

TARI HENSLEY "Oh Yes I Can" (Mercury/PolyGram) 20/13
Rotations: Heavy (), Medium 4, Light 16, Total Adds 3, KEAN, WONE, KSO, Medium: WTVY, WPAP, KRWQ, Light WLWI, KKYX.

EMMYLOU HARRIS "Today I Started Loving You Again" (WB) 19/19
Rotations: Heavy 1, Medium 2, Light 16, Total Adds 19 including WBGW, WYII, KASE, WDXE, WAXX, KOXY, KRKT, KUZZ, KEIN,

ANIA. JAN **GRAY "Cross My Heart" (Cypress) 18/11** Roations: Heavy O. Medum 1, Light 17, Total Adds 11, WIXY, WGTO, WDXE, KFGO, WGEE, WTCM, KVOO, KRKT, KKAL, KRWQ,

JOHNNY OUNCAN "The Look Of A Lady In Love" (Pharoah) 18/0 Rotations: Heavy 1, Medium 5, Light 12, Total Adds 0. Heavy: KSO. Medium: KKYX, WDAF, WOW, KRKT, KRWQ. Light: WOKK,

WRAYS "I Don't Want To Know Your Hame" (Mercury/PolyGram) 16/6
Rotatons Heavy (), Medium 2, Light 14, Total Adds 6, WBGW, WGTO, KWMT, WTH, KVOC, KUUY, Medium: KRKT, KRWQ, Light

WYAM, KASE.

JOHNNY RODRIGUEZ "Maxine" (Epic) 16.4

Rotatone: Heavy O, Medium 3, Light 13, Total Adds 4, WCMS, KFDI, KVOC, KRWQ, Medium, WOW, KRKT, KKAL Light WCVR, -CAL SMITH "I Know it's Not Over" (Step One) 15/1
Rotations: Heavy O, Medium 2, Light 13, Total Adds 1, KWMT. Medium: KIGO. Light: WBGW, KRRV, WYNK, KSO, KVOO, KKAL

BOBBY BARE "Better Not Look Down" (EMI America) 14/4
Rotations: Heavy O, Medium 2, Light 12, Total Adds 4, WCMS, KKYX, KFGO, KRKT. Medium: WCVR. Light: WTSV, WIXY, WTCM, KKK-

70. MARTIN "Running Out Of Reasons To Run" (Capitol) 13/4 Rotations: Heavy O, Medium 2, Light 11, Total Adds 4, WIRK, WAXX, WXCL, KVOC. Medium: WCMS, KRWQ. Light: WVAM, WCVR.

WOVE, NUT: MARCH TAYLOR-GOOD "Come in Planet Earth" (Mesa) 13/3
Rotations Heevy O, Medium O, Light 13, Total Adds 3, WKY, KALF, KIGO, Light WBGW, WYII, WDXE, WCUZ, WXCL, WTCM, KRWQ.
RAY GRIFF "What My Woman Does To Me" (RCA/Canada) 13/2
Rotations Heevy 1, Medium O, Light 12, Total Adds 2, WREX, KFGO, Heavy, WCWF, Light WOKK, WLWI, KKYX, WOW, KTTS, KVOO,

APDJ.

LISA CHILDRESS "This Time It's You" (AMI) 12/3

Rotations: Heavy Q, Medium 4, Light 8, Total Adds 3, WOKK, KFGO, WOW, Medium: WTVY, KTTS, KFDI, KUGN, Light: WLWI, WPAP,

BRUCE HAUSER & SAWMILL CREEK BAND "Somethin' Old Fasioned" (Cross Country) 12/2
Rossons: Heavy D. Medium 1, Light 11, Total Adds 1, WKYG. Medium KRWO, Light WYAM, WCAO, WBGW, KRRV, KBMR, WWJO.

BILL THORNBURY "Time And Time Alone" (MTM) 11/1 vy 0, Medium 2, Light 9, Total Adds 1, WKKG. Medium: KRKT, KRWO, Light; WVAM, WBGW, WYII, KYKX, KALF,

AGARLETTE "Sugar Shack" (Lury) 11/0
Rotations: Heavy 0, Medium 4, Light 7, Total Adds 0, Medium: WTVY, KSO, KFGO, KIGO. Light: WESC, WLWI, KKYX, KWMT, KVOO.

TONY ARATA "Same Old Story" (NobleVision/MCA) 8/0
Rotations Heavy (), Medium (), Light (), Total Adds (), Medium (WAM, KTTS, KRWO, Light (WBGW, KRRV, WPAP, WKIX, KKYX.

#### ALBUM TRACKS

#### **ARTIST/Song Title (Label)**

DWIGHT YOAKAM/Guitars, Cadillacs (Reprise/WB)

MICHAEL MARTIN MURPHEY/Rollin' Nowhere (WB) CONWAY TWITTY/Lay Me Down Carolina (WB)

JUDDS/Rockin' With The Rhythm,...(RCA/Curb)

DON WILLIAMS/Then It's Love (Capitol)

REBA McENTIRE/Can't Stop Now (MCA)

GEORGE STRAIT/In Too Deep (MCA) WAYLON JENNINGS/Will The Wolf Survive (MCA)

WAYLON JENNINGS/Shadow Of Your Distant Friend (MCA)

REBA McENTIRE/One Thin Dime (MCA)

EMMYLOU HARRIS/Just Someone I Used To Know (WB)

REBA McENTIRE/Little Rock (MCA)

Whoever's In New England Thirteen Whoever's In New England

Album Title

Tonight We Ride

Chasin' Rainbows Rockin' With The Rhythm

Something Special

Will The Wolf Survive

Will The Wolf Survive

New Moves

Guitars, Cadillacs, Etc.

Whoever's In New England

\*\*\*\*\*\*\*\*\*\* \*\*\* Wrangler jeans is proud to present the 1986 tour of Willie Nelson and Family.

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from A legend in jeans
Wrangler

64/ R&R FRIDAY, APRIL 18, 1986

# **COUNTRY ADDS & HOTS**

MOST ADDED Ronnie McDowell (MCA) Randy Travis (WB)

EAST

Hank Williams Jr. (WB/Curb) Ronnie Milsap (RCA)

SOUTH

HOTTEST

Judde (RCA/Curb)

MOST ADDED MIDWEST HOTTEST

Lee Greenwood (MCA) Michael Johnson (RCA)

Hank Williams Jr. (WB/Curb)

WEST MOST ADDED Michael Johnson (RCA)

Hank Williams Jr. (WB/Corb) Judds (RCA/Curb)

EAST

WPTR Alberty, NY

Rotteet:

WYAM Altogne, PA

WCAO Bellimore, MD

SOUTHERN FACTFIC MALCHAK & RUCKER ROMMIZ WCDOMFEL BOTTON'S BOTTERS AMBER RURHAY MARK WILLIAMS JR. RUBHER BOGERS ROMMIZ KILBA P

EVERLY BROTHERS
EXILE
JUICE MENTON
BOTTON
HOTERS
FUNK WILLIAMS JR.
RESENY BOOSES
ROWNIE HILERP
WAYLOM JERNINGS

MARIE OSMOND COM DAM SEALS LEE GREENWOOD

LEE GREENWOOD
ROTTER:
BARL THOMAS CONLE
HERLE HADDARD
BELLAMY BROTHERS
JUDOS
WAYLON JEMNINGS

LEE GREENMOOD
HICHAEL JORNSON
CHARKE
GEORGE JORES
GLEM CAMPRELL
FOOLES!
ERLLAN'S REOTHERS
JUDGS
HANK MILLIAMS JR.
JAMIE PRICKE HOTTEST: KENNY ROGERS ROMNIE HILBAP CDB CHARLY HOCLAIN STEVE HARINER

RANDY TRAVIS
RANDY TRAVIS
RESTLESS HEART
JIM GLASER
GLEN CAMPBELL
HOTTEST
HITTY GRITTY
LEE GREENMOOD
RANDY TRAVIS LEE GREENWOOD NOTTEST ROSANNE CASH HANK WILLIAMS KEMMY BOGERS JUDGS HOMNIE HILBAT WHKZ-FM HOWSTOY, PA

HOTEUST: WITTY GRITTY DIRT ROWNIE HILBAP HANK WILLIAMS JR. WAYLOW JESSINGS KENNY ROGHES

none WixL≠M Newton, NJ

ROY CLAME Bottest: JUDGE EARL THOMAS C HAME WELLIAMS KENNY ROGERE ROSANNE CASH

WKYG

JOHN CONLER RONNIE MCDOWELL

WIXY Springfield, MA RAMEN TAYLOR-GOO HICHARL JOHNSON JIM GLASER BILLY SWAN JAM GRAY RAMEDY TRAVIS RAMBY TRAVES
HOTTOGETS
JAMIE PRICKE
EARL THOMAS COMILE
HARK WILLIAMS JR.
KEMBY ROGERS
ROSANNE CASS HOREST HILBAP SITTY ORITTY DIRT SLARK HILLIAMS JR. KENNY ROGERS KEITE WHITLEY

JUDGE LARRY GATLIN HARR WILLIAMS JN. ROWNIE HILSAP WHN New York, NY CHOW Walland, ONT

MATLON JENNIK RONNER HILBAP STEVE WARINER WWVA Wheeling, WV

WINDSWAR, WY
ROY CLARK
FOUNDERS
GENERALIS
RANDY MATTER
RANDY MATTER
ROOLLY PARON
ROOLLY PARON
ROOLLY PROMIS COTLE
ROONS TO RESERVE
ROONS TO RESERVE
MARK MILLIAMS JE.
ROONS TO RESERVE
MERLE HAGGARD

T. GRAHAM BROWN DOLLY PARTON MABIE OSMOND SOUTHERS PACIFIC SOUTHERS PACIFIC EARL THOMAS CONLE BELLAMY BROTHERS

WILD Williamsport, PA

Williamsport. PA
MARIE GEMOND
CDB
EVERLY BROTHERS
HOTLOW JEININGS
TANYA TUCKER
ROWNIE HILBAP
HANK WILLIAMS JR

LEE GREENMOOD ED BRUCE JOEN ANDERSON RANDT TRAVIS EVERLY BROTHERS HOLESEL SELLANY BROTHERS BERLL THOMAS CONLE

KYOC Cooper, WY

MIDWEST

Lee Greenwood (MCA) T. Graham Brown (Capitol

WSLR Akron, OH ED BRUCE EXILE LEE GREEMHOOD JUDY MOOMAN DOBLE GRAY BOOLE GRAY BOLLAMY BROTHE RANK WILLIAMS ROWLE HILBAP DWIGHT YOAKAM

GEORGE JOWES
GEORGE JOWES
MICHAEL JOHNSON
RANDY TRAVIS
GLEN CAMPRELL
HOCKENET
EARL THOMAS COMIE
JUDDS
TANYA THICKER
HANK MILLELAMS JR.
BITTY GRITTY DERT

CHCEGO, IL
BARBARA HABDRE
CDB
DAN BEALS
DOBLE GRAY
HARTE OSHOND
HOTEGET
RICKY SKAGGE
HARK WILGIAMS
JUDDE
HERLE HAGGARD
ALABAMA

WUBE-FM Cincinnati, OH

DWIGHT YOAKAM PORESTER SISTE DAY SEALS HOCKOCK JUDDS TARYA TUCKER GIBLS MEXT DOO KEITH WHITLEY

WMMR Columbus: OH Columbus OH
ROBIN LEE
COB .
ROY CLASE
COLLY PARTON
HOTEGAT
JUDDS
EARL THOMAS
EARL THOMAS
KENNY BOGERS
JANIE PRICKE ED BRUCE LEE GREENWOOD Hottest: JABIE FRICKE MERLE HAGGARD

Daylon, UPI

HARIE OSHOWD

RANDY TRAVIS

SILLY SHAM

RATHY HATTER

TARI HENRIEY

CHARLY HOCLAIN

HOLDER'S

KONNIE HILSAP

EVERLY BROTHERS

JUDOS

OAK RIDGE BOYE

BOILE

JIM GLABER EMBYLOU HARRIS ROMBIE HCDOWELL BILLT SHAM DOLLY PARTON DAVID ALLAH CDE BARBARA FAIRCHILD HOTCORE JUDGS KENNY ROZERS JANIE FRICKE HANK WILLIAMS JR. TAMYA TUCKER

SWEETHEARTS OF T CLEB CAPPBELL DOLLY PARTON ROWNIE MCDOWELL T. GRAPAN SROWN Nottests ROWNIE MILSAP JUDOS

WKKO-AMFM Duluth, MN

STEVE EARLE RANDY TRAVIS NICHAEL JOHNSON DEFIGHT YORKOM COB RATHY MATTER NOCCEPT JUDGE EARL THOMAS CONLE HARW MILLIAMS JR. RENGY ROGERS ROWNIE MILEAP

WAXX Eau Cleire, WI

SOUTHERS PACIFIC
JOHN ANDERSON
ED BRUCE
CDB
LEE GREENHOOD
LEE GREENHOOD
LEE GREENHOOD
LOTONIE HOUSE
EARL THOMAS CONLA
JUDDE
RGENIE HILEAP
KENTY ROOFER
SANEK WILLIAMS JE. LEE GREENMOOD
SOUTHERM PACIFIC
MARK CHAY
HICKARL JOHNSON
KATHY PATTER
BOTTON HERB
ROWNIE HILBAR
REMMY POCENS
MITTY GRITTY DER

KFGO Fergo, MD

WKMF Flint, MI

LEE GREENMODE GLEN CANPBELL MANDY TRAVES HICKNEY JOHNS GORGE JOHES JOHNSY PAYCHE WRAYS BILLY SMAITH HOTCEST, HAGGAR JAHLE PRICKE HAKK WILLIAW RENNY ROCERS

JUDY RODMAN T. GRAHAM BROW GLEW CAMPBELL HOTE-SE! HANK WILLIAMS ROWNIE MILHAP STEVE WARINER EZBA MCENTIER DWIGHT YOARAM LEE GREENWOOD RESTLESS HEART WDQY Minneapolls, MN

WICHARL JOHNSON HARIE OMMOND DOLLY PARTON BILLY JOE MOYAL HOTTON BARA BAND EXILE DODIE GRAY RESTLESS HEART TOM HOPAT HANR WILLIAMS REMNY ROGERS JAMIE PRICRE

ms City, OK

ED BRUCE
LZE GRZEBMOOD
RZESTLZSS HEART
EWILE
EVERLY BROTHERS
HOLLOSI
ZAMIZ FRICKE
JUDDE
RONNIE HILBAP
ARME MURRAY

KFKF Kenses City, MO GIRLS MECT DOOR BD SENCE DAN SEALS CHARLY MCCLAIM JULES MENTON LES GREENOOD NOTESTED ROBANNE CABN JUNDS DHIDNT YOAKAM

TOM MOPAT BILLY SHAM J.D. MARTIM RANUT TRAVIS ED BRUCK BOCCOST HANK WILLIAMS KENNY ROGERS BITTY GRITTY I RESA HOZNTIRE WDAF Kungen City, MO GEORGE JONES JUDY RODHAM CDS KEITH WHITLEY Hottast: WILLR Devenport, IA

HOTTEST: BELLANY BROTHERS JAMEE FRICRE GIRLS NEXT COOR JUDGS RORNIE MILSAF WKCQ Seginaw, Mi

SOUTHERN PACIFIC LEE GREENHOOD GLEN CAMPBELL MARK GRAY BILLY SHAN Mottest: EABL THOMAS CONLE BELLANY BROTHERS SKILE GLEN CAMPBELL T. GRAMAN BEOWN NOTES OF HANK WILLIAMS JF ROWNIE MELBAP KENNY BOGERS NITTY GRITTY DIF JUDOS HANY WILLIAMS JR. FORESTER SISTERS

KIOV-FM Sious Falls, SD LEE GREENOOD
GLEN CAMPBELL
HICHAEL JOHNSON
BOTTARE JOHNSON
HITTY GRITTY DIRT
RENNY MILLIAMS JR.
MAYLOW JENNINGS
HITTY GRITTY DIRT
RENNY MOGERS
PORMETER SINTERS KWEN

T. GRACAM BROWN
NAMETY TRAVIS
CEONCE JONES
SOUTHERN PACIFIC
GLEN CAMPBELL
JAMES A MICHAEL Y
MICHAEL JOHN SON
HOCK-BKI
DOW WILLIAMS
AMBE HURRAY
NEERLE HAGGARD
JUDDS
HAMR WILLIAMS JR.

MALCHAK & RUCKER JIM GLASER GLEM CAMPBELL MICHAEL JOHNSON VEGA BROTHERS GEORGE JONES CHARLY MCCLAIN MOLEMP.

HAMK WILLIAMS JR. MERLE HAGGARD RONNIE MILSAP WIL-AMFM St. Louis, MO

R102 St. Paul, MM

STEVE SMITLEY STEVE SARLE CLEM COMPOSIL CEORGE JOHNS MICHAEL JOHNSON WRAYE VEGA BROTHERS MOTERAL FORADME CASS MOTERAL FORESTER SISTERS OAR RIDGE BOYS OAR RIDGE BOYS

WTOD Toledo, OH

EXILE
JUICE MENTON
STEVE EAULE
ORNOWD BROTHER
HOTEUST
COMMAY THITTY
DEIGHT YORKAN
EDDIE RARBITT
HITTY GRITTY I
JOHN CONCEE KTPK-FM Topeka, KS JIM GLABER RANDY TRAVIS MICHAEL JOHNSON SILLY SWAM BOTEME! ANNE MUREMY EARL THOMAS CONLE BELLAMY BROTHERS MERLE HAGGARD JUDOS

Hottost: REBA HCENTIEE JUDDS BITTY GRITTY DIRT ROMNIE HILSAP STEVE WARNER

NITTY ORITTY DIRT SOUTHERN PACIFIC VEGA BROTHERS EXILS JOHENY RODRIGUEZ DAVID ALLAN COE BOLLONS EARLY HOMAS COMILS HERLE HAGGARD JUDDS JANIE PRICKE GIRLS MEXT DOOR

SOUTH

DAM SHALE GLEN CAMPBELL JUDY RODMAN T. GRAHAM BRO

WVMI Blios), MS

WZZK.FM Birminoham, AL

WXBQ-FM Bristol, VA

HOTEGE: JUDDS RABL THOMAS HANK WILLIJ ANNE MURRAY ALARAMA

KYKÉ Sesumo

TARI HENSLEY VEGA SROTHERS ROWNIE HCDOME BILLY SMAN GEORGE JOSTES HOTCE SUBSI HOTCETT HETTEY EARL THOMAS CO JUDGE HAMK WIELIAMS KENNY ROGERS

KRRY Alexandrie: LA CLEM CAMPRILL RANDY TRAVIS RANDY TRAVIS JIM GLASER BILLY SWAD T. GRAHAM BROWN

WYAY Affants, GA

MOTTURE BELLAMY SROTHERS HAWK WILLIAMS JR. JUDOS ROWNIE MILMAP ANNE HURRAY WKHX Atlants, GA

RESTLESS HEART DAN SEALF HOCTEST: JUDGS SELLANY BROTHS! HERLE HAGGARD ZAEL THOMAS COI HAME WILLIAMS

WEZL-FM KASE Austin: TX CRAMBOON, BC
RATHY MATTEA
LEE GREENHOOD
T. GRANAM SHOWN
BILLY JOE BOYAL
COUNCE JONES
HOTEAST:
ANNE MURRAY
JUDIOS
HANK WILLIAMS JH
MERLE MAGGARD
ROWNIE MILSAP EMPTICO BARRIS ED BRUCZ RAMDY TRAVIS HOCLEGE HOCKEGE HORSE BRALE HARE GRAY HITTY GRITTY G JUICE MENTON

WYNK MARK GRAY ED BRUCE SONNIE HCDOWER BOCKEST HOME BODERS JUDOS ROSANNE CASH HARK WILLIAMS RESA MCENTIRE BARBARA MANDRÉLL LEE GREEMMOOD JUDY RODMAN CHARLY MCCLATB JUICE MENTON EXILE SOUTHERN PACIFIC

WUSY Chattanoogs TN GEORGE JONES DOLLY PARTON

WQTO CYPTER CONTROL OF THE PROPERTY OF THE PROPERTY

KSON-AMFM

DOLLY PARTON MARK GRAY

WMC-AM Memphis, TN

JUICE HENTON MARIE OBNORD CHARLY MCCLAIN EVERLY SROTHERS

EVERLY SROTTEDME
HOTTOGER
HOTTOGER
HANK MILLIAMS JR.
REMMEY ROGERS
JUDDS
HTEVE WARINER
WORK
Memphis TH

KPLX-FM DefiniFL Wo WKLO Danville, KY

KYKX Longview, TX WTVY Dothan, AL CDB HICKAEL JOHN! Hottomt: JUDDS EARL THOMAS C HANK WILLIAM KEMBY ROGERS TANYA TUCKER RANDY TRAVIS
LEE GREENMOOD
TOM MOPAT
ED BRUCE
COB
GEORGE JONES
HOTLEST;
MERLE HRAGARD WAMZ-FM Louisville, KY Hottest:

CHARLE HOTLEST: BANYER BROWN JAMIE PRICKE EARL THOMAS CONLE JUDGE ROWN: E MILSAP BARBARA MANDRELL JUICE HENTON CDB CHANCE HOTESST BELLANY BROTHERS JUDGE HERLE HAGGARD YANYA TUCKER HANK MILLIAMS JR

KKIX Fayetteville, AR

BARBARA MAIDRELL HABE WILLIAMS JR. Hottest: SANYER SHOME EARL THOMAS CONLI KEITH WHITLEY MERLE HANGARD RESTLESS HEART WESC-AMFM Greenville, SC

GEORGE JONES
RAMDY TRAVIS
T. GRANAM SROWS
CHARCE
POPTION HARRIS
SOUNTS HODOREL
SILLY JOS BOTAL
RETH MITTLEY
STRYE MARINER
RESTLESS HEART
EXILE
DAM SEALS

SARSARA MANDRE KEITH MHITLEY WILLIE SELBOW HOLEGE! SANYER BROWN HANK WILLIAMS EARL THOMAS CO DWIGHT YORKAM JUDOS WDKK Meridien, MS GEORGE JONES SMEETHEARTS OF RANDY TRAVIS EXILE JONES ANDERSON RORNIE MCDOMELL JUICE MEMTON HARK GRAY BILLY JOE SOYAL HOTCEST:

KIBS-FM Miami, FL KR.T-FM Houston, TX

BRILE HARIZ GEMOND SOUTHERN PACIFIC ED BRUCE COB LEE GRESHWOOD MOCLEST EARL THOMAS COMES ROWN E HILDAR REMEY ROGES HANK WILLIAMS JE.

WLWI-FM Montgomery, AL BILLY JOE ROYAL

1. GRAHAM SROWN
BILLY SWAM
BILLY SWAM
BILLY SWAM
BILLY SWAM
AND TRAVIS
APPHORY ARMSTROM
JIM GLABE
GLEN CAMPBELL
BOTHWHIT
EARL THOMAS COM.
TANYA TUCKER
REEN MCENTIRE
RETH MRITLEY
DMIGHT YORKAM

HOTESTI LARRY GATLIN POWNIE MILSAP

WCMS-FM Norfolk, VA

KYXX Odeses, TX

WPAP-FM Panama City, Ft

LEE GREEMMOOD DOLLY FARTON EMMYTCOU BARRIS QEDMEE JONES RAMEARS MANDMELL HICHARL, JOHNSON HOTLESS SARL THOMAS COMLE ROBMIE MILBAR HARK WILLIAME JR. BELLANY BROTHERS WRM. Richmond, VA

JUICE MENTON CHARLY MCCLAIM CHAMCE

KKYX San Amonio, TX JUDDE BANDY THAVIS EARL THOMAS CONLE

See Antone, TX

NI CHARL JOHNSON
GERBER JOHNS
ARADY REMYIS
RAMEY THAVIS
BOSBY BARE
MASON DIXON
JIN GLABER
MASON DIXON
JIN GLABER
SOUTHERM PACIFIC
JOHNY BROTHERS
SELLAMY BROTHERS
DELLAMY BROTHERS
RESA HCEPTISE
RESA HCEPTISE

LEE GREENWOOD SOUTHERN PACIFIC JUDY RODNAM HOTCOST: JUDDS REBA HCKMFITE TAMPA TUCKER EXILE DAN SEALS

WQYK-FM Tempa/St. Pete, FL Temparia Pete, FL
MILLIE MELSON
EXILE
BARRARA HAMDRELL
BARRARA HAMDRELL
JULGE MERTON
DAN ERRALS
STEVE RARLE
DOES GRAFUE
LOES G

OFISHOR, FL.

GRE GREENHOOD
GREENHOOD
GREENHOOD
GREENHOOD
GREENE
GORIN LEE
GORIN LEE
GORIN LEE
GORIN LEE
GORIN GREENHOON
GOVERNE
MAYLON JEHNING
ARNET MURRAY
KEMBY ROGERS
GEORGE STRAIT
HANK MILLIAMS JR

KJNE Waco, TX

SOUTHERN PACIFIC BILLY JOE ROYAL T. GRADIM BROWN NOTES OF THE JUNDS JANIE PRICEE TANYN TOCKER HANK MILLIAMS JE GENE WATSON WUSQ-FM Winchester, VA

WTQR-FM Winston/Selem EXILE
GLEN CAMPRELL
JUDY ROOMAN
T. GRAHAN BROWN
Hotlest:
ROWNIE HILSAP
REBA MCENTIRE
KENNY ROGERS
STEVE WARKER
EARL THOMAS CON

#### WEST

urgh, PA

HICHAEL JOHNSON DOLLY PARTON EVERLY BROTHERS T. GRAHAM WROME HOLLOW HOLLOW HOLLOW HAME WILLIAMS JE TAMYA TUCKER JUDON JIH GLASER KK-FM Anaholm, CA

BOWNIE HODOWELL HUNDY TRAVIB CHARLY MOCLAIN SUMPTION UNIRES HOTESET ! ROWELE ! ROWELE HILBAP HANK WILLTAMS J REBA MCENTIRE OAR RIDGE BOYS DWIGHT YOAKAM KIKAL Arreyo Grande, CA ATTORNO CONTROL

NOTION ALLAN COR

NICONAL JOSHNSON

EMPTLOD HARRIS

CHARLY MCCLAIN

CHARLY MCCLAIN

ANTO MAPPILS

JAN GRAY

BOTTON MAPPILS

JAN GRAY

HOTENS

LANG MAPPILS

M

COMPANY MY

SOURCE HOLDOWELL

J.D. HARTIN
MENAYS
MENAYS
MENAYS
MELSON
T. GRANAN BROWN
JOHN CARE
BELLAY JOE BOYAL
OZONOF JOWES
HOLLAND
MORE JOMES
MOLE JOHN
MENAY HOLDON
MENAY
MENAY HOLDON
MENAY
MENANY
M field, CA

KUUY Charactes, WY EMPHANCE CARPETER DOCLY PARTON ROPATE MCCOMPELL HICKARD PACTFIC HOTSELF PACTFIC HOTSELF ROTHERS JUDGS TANKA TUCKER ROGANNY CARM LEE GREENWOOD MICHAEL JOHNSON JIM GLAER BRODY & LEE VEGA BROTHERS WRAYS KKCS Colorado Spri

HARK GRAY MICHAEL JOH SWEETHEARTS Nottest: KUGN-FM Eugene, OR

KEIN Great Falls, NT RANTY TRAVIS
KATHY MATTER
GLEM CAMPBELL
JUDY RODMAN
ROSEM LEE
HOTEASE
JUDOS
EARL THOMAS CONLE
BELLANT SBOTTERS
HERLE MAGGARD

BRUCE HAUSER 6 SA ROMBIE HCDOMELL JOHENY BODHIGUES DOLLY PARTON RAMBY TRAVIS EMPTICU HARRIS EMPTICU HARRIS BARBARA PAIRCHILD JAN GRAY

KOIL Grand Junction, CO

DAN SEALS
COB
BARBARA HANDES
SVICE REMITOR
LEE GREENHOOD
HARIE GRHEN
HOUTH WILLIAMS
HERLE HANGARD
ROBHIE MILBAR
ETEVE MARINER
EDDIE RARBITT

GEORGE JOHES
LHE GREENHOOD
HANDY TRAYIE
HICHAEL JOHESON
ENWYLOU HARRIE
JIMMY LEE HUFF
HOCLES LAME
HARR MILLIAMS JR.
HOGAMEE CASH
KEITH MHITLEY
DWIGHT YORKAM
DAN SEALS KMX-FM Phoenix, AZ COS TOBEL TO THE TOBE TOBE TO THE TOBE TOBE TO THE TOBE TOBE TO

Portland, OR

DMIGHT YOARAN
EXILE
EXILE
GREENMOOD
SOUTHWERF PACIFIC
DAN SEALS
NOCTONIC
ALABAMA
ANNE HURRAT
HERLE HAGGARD
STATLER REDTHERS
BELLAMY BROTHERS KZLA Los Angeles, CA KWAJ Portland, OR HANK WILLIAMS JR. SELLAMY BROTHERS

KCCY-FM Pueblo, CO

JIM GLASER BILLY SWAM JAMIE PRICKE BILLY JOE ROYAL BOCKER: BONNIE HILLAMS ROSANNE CASH REDWY ROGERS JUDOS DOLLY PARTON EMMYLOU RAFFIS ROWNIE HICDOWELL DENNIE HODBERS JAM GRAY BILLY JOE HOYAL RAFEN TAYLOR-GOO ROBIN LEE HOLLBARY MILLIAMS JF HAME MILLIAMS JF KUPL Portland, OR

KQLQ Reno, NV

No. CA

EARMY JORNS
GEORGE JOHER
T. GRAHAM BROWN
JIM GLASER
BILLY JOE BOYAL
JAM GRAY
SILLY SWAN
HOTCHET
EARL THOMAS COMM
MERLE BRAGGARD
LIMBE

KTOM Sellnes, CA Selless, CA
RANDY TRAVIS
RANDY TRAVIS
RANDE HATTEA
MICHAEL JOHNSON
SILLY JOE ROYAL
JIH GRASER
BOTTON
HORROY
HANK MILLIAMS JE
JUDDS JUDDS KENNY ROGERS GIRLS NEXT DOOR

KSOP-FM Salt Lake City, UT EXILE
LEE GREENMOOD
RATHY MATTER
SOUTHERS PACIFIC
ED BRUCE
TANYA TUCKER
HERLE MANDARD
JUDDE
KEMMY ROGERS
RAMK WILLIAMS JA KCKC San Bernerdino, CA

JIM GLABER HOTEGET: MERLE HAGGARD JUDDE BELLAMY HROTHERS SANYER BROWN JOHE COMLEE

KGA Soqiene, WA Sen Diego, CA

EMPYLOW HARRIS
RANDY TRAVIS
REITH MEITLEY
HOLLEGE:
BELLANY SROTHERS
EARL THOMAS CONLE
JUDGE
HANK WILLIAMS JR, EVERLY BROTHERS EXILE BRHODY & LEE SOUTHERN PACIFIC Hottest: BELIANY BROTHERS JUDDS REMNY ROCERS HANK WILLIAMS ROMIE MILERP

> JUDOS KEITE WHITLEY BANK WILLIAMS EDDIS RABBITY FORESTES BISTE KHM Tucson, AZ

163 Reporters 160 Current Reports

The following stations reported no change in their rotations this week: WAMZ/Louisville KJNE/Waco KCJB/Minot KSOP/Salt Lake City

The following stations failed to report this week and therefore their rotations were frozen: WGNA/Albany WHN/New York WGAR-FM/Cleveland

R&R FRIDAY, APRIL 18, 1986/65

#### RADIO & RECORDS NATIONAL AIRPLAY

# **FULL-SERVICE AC**

#### **TOP 20**

WHITNEY HOUSTON/The Greatest Love Of All (Arista) 0 STEVIE WONDER/Overjoyed (Tamla/Motown) FORCE MD'S/Tender Love (Tommy Boy/WB) DIONNE WARWICK/Whisper In The Dark (Arista) G DIRE STRAITS/So Far Away (WB) @ DENNIS DeYOUNG/Call Me (A&M) MELISSA MANCHESTER & AL JARREAU/The Music Of Goodbye (MCA) ATLANTIC STARR/Secret Lovers (A&M) HEART/These Dreams (Capitol) PHIL COLLINS/Take Me Home (Atlantic) JERMAINE JACKSON/I Think It's Love (Arista) SADE/Never As Good As The First Time (Portrait/CBS) BANGLES/Manic Monday (Columbia) BARRY MANILOW/He Doesn't Care (But I Do) (RCA) ANNE MURRAY/Now And Forever (You And Me) (Capitol) ELTON JOHN/Nikita (Geffen) PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA) DEBUT MIAMI SOUND MACHINE/Bad Boy (Epic)

SIMPLY RED/Holding Back The Years (Elektra)

BREAKER @ MADONNA/Live To Tell (Sire/WB)

#### APRIL 18, 1986

To	ital		
ReportsAc		vy Medium	Light
47/2	36	11	0
44/0	34	10	0
42/0	37	5	0
39/0	33	5	1
41/3	25	15	1
40/1	29	10	1
36/1	23	13	0
38/1	19	15	4
36/0	18	16	2
32/2	19	12	1
31/3	21	9	1
38/5	12	23	3
30/5	17	12	1
35/0	4	27	4
32/0	15	1.5	2
27/0	9	16	2
35/5	4	24	7
29/4	5	20	4
29/5	7	17	5
34/13	1	22	11

#### MOST ADDED

**BILLY OCEAN (17)** There'll Be Sad Songs . . . ( MADONNA (13) (Jive/Arista) Live To Tell (Sire/WB) MOODY BLUES (13) Your Wildest Dreams (Polydor/PolyGram)
GEORGE MICHAEL (10) A Different Corner (Columbia)
HOWARD JONES (7) No One Is To Blame (Elektra MIKE & THE MECHANICS (7)

#### All I Need Is A Miracle (Atlantic) HOTTEST

FORCE MD'S (28) Tender Love (Tommy Boy/WB)
WHITNEY HOUSTON (28) The Greatest Love Of All (Arista) STEVIE WONDER (24) DIONNE WARWICK (22) Whisper In The Dark (Arista) MELISSA MANCHESTER & AL JARREAU (16) The Music Of Goodbye (MCA)

## BREAKERS

#### MADONNA

Live To Tell (Sire/WB)

71% of our reporters on it. Rotations: Heavy 1, Medium 22, Light 11, Total Adds 13 including WPRO, WDBO, WTVN, KFMB, KJR, WCHS, WRVA, WIBC, KOIL, WSPD. Debuts at number 20 on the Full-Service

#### **BILLY OCEAN**

There'll Be Sad Songs (To Make You Cry) (Jive/Arista) 54% of our reporters on it. Rotations: Heavy 0, Medium 12, Light 14, Total Adds 17 Including WWKB, WDBO, KFMB, KJR, WICC, WCHS, WING, WIBA, KOIL, WSPD.

#### **CULTURE CLUB**

Move Away (Virgin/Epic)

52% of our reporters on it. Rotations: Heavy 1, Medium 14, Light 10, Total Adds 6, WWKB, KJR, WCHS, KOIL, WTKO, WASK.

#### **NEW & ACTIVE**

LEVEL 42 "Something About You" (Polydor/PolyGram) 19/5
Rotations: Heavy 1/0, Medium 13/1, Light 5/4, Total Adds 5, KFMB, WHBC, WPOE, WTKO, WGBR. Heavy: "KTWO
Medium including WFBR, WTNN, KHOW, KJR, WCHS, WGOW, KBOI.

Medium including WFBR, WTVN, KRUW, NJR, WCHS, MODW, ABOIL MIKE & THE MECHANICS "MII Need 18 A Miracle" (Atlantic) 18/7 MRICE A FIRE MECHANICS "MII NEED 18 A Miracle" (Atlantic) 18/7 MRICH MEDIUM: KHOW, WCC, WFDC, WRITH, WSTU, KYS, WCK, WCK, WCK, KEMB, WCHS, KOIL, WTKO, WCIL, KFOD. MRICH MEDIUM: KHOW, WCC, WFDC, WRITH, WSTU, KYS, WCK.

Modium: KHOW, WICC, WPCE, WMIR, WSTU, KYJC.

MODOY SLUES "Your Wildest Dreams" (Polydor/PolyGram) 17/13

Repairon: Heavy, Medium Biel, Liphi 9/7, Total Adds 13, WWKB, KHOW, KFMB, WICC, WING, WSPD, KUGN

WPOE, WGBR, WSTU, KTWD, KYJC, KYEC, Medium including WFBR, WTKO.

WODE, WISH, KIMO, KIMO, KIMO, KIMO, MEDIAN MEMBERS WISH, M

OMD "If You Leave" (A&M) 12/1 Rotations: Heavy 0, Medium 10/1, Light 2/0, Total Adds 1, KHOW, Medium including WWKB, WING, WSPD, WWNR, WPOE

TEDDY PENDERGRASS "Love 4/2" (Elektra) 12/0
Rotations. Heavy 0, Medium 100. Light 2/0, Total Adds 0. Medium: WWKB, KHOW, WHBY, WING, KOIL, KSL, WWNR, WGBR, WASK, KTWO.

ATLANTIC STARR "If Your Heart Isn't In It" (A&M) 11/4
Rotations: Heavy 0, Medium 5/2, Light 6/2, Total Adds 4, WHBY, WIBA, WTKO, WSTU, Medium including WPOE,

NYLONS "The Lion Sleeps Tonight" (Open Air) 11/1
Rotations: Heavy 1/0, Medium 8/0, Lioht 2/1, Total Adds 1, WASK, Heavy; KTWO, Medium; WCCO, KHOW, WGOW, WHBY

GEORGE MICHAEL "A Different Corner" (Columbia) 10/10
Rotations: Heavy O, Medium 4/4, Light 6/6, Total Adds 10, WFBR, WICC, WHBY, KBOI, KUGN, KSL, WPOE, WMTR,

DREAM ACADEMY "Love Parade" (Reprise/WB) 8/5
Rotations: Heavy 0, Medium 6/3, Light 2/2, Total Adds 5, WIBA, WMTR, WSTU, KTWO, KVEC. Medium including

VOICES OF AMERICA "Hands Across America" (EMI America) 8/3
Rotations: Heavy 0, Medium 3/1, Light 5/2, Total Adds 3, KOIL, WWNR, WASK. Medium including WFBR, WJBC MARILYN MARTIN "Move Closer" (Atlantic) 8/0
Rotations: Heavy D. Medium 5/0, Light 3/0, Total Adds D. Medium: WFBR. WHBY, WPOE, WTKO, WSTU

#### SIGNIFICANT ACTION

MATT BIANCO "Half A Minute" (Atlantic) 5/1
Retations Heavy 0, Medium 3/1, Light 3/0, Tetal Adds 1, KTWO, Medium including KUGN, WPOE
HANK WILLIAMS JR. "AINT Misbehavin" (WB) 5/2
HANK WILLIAMS JR. "Light 2/1, Total Adds 2, WIBA, WJBC, Medium including WCCO, KTWO. Rotations: Heavy 0, Medium 3/1, Ught 2/1, total Adds 2, miles, Two-WILLE RELSON "Living in The Promiseland" (Columbia) 5/1 Rotations: Heavy 0, Medium 2/0, Ught 3/1, Total Adds 1, WSPD, Medium: WHBY, KSL. PET SHOP BOYS: "West End Girls" (EMI America) 5/0 Revisions: Heavy 0, Medium 4/0, Ught 1/0, Total Adds 9, Medium WTVN, KHOW, WICC, WWNR GRAHAM NASH "Innocent Eyes" (Atlantic) 4/1
Rotations: Heavy 0, Medium 1/1, Light 3/0, Total Adds 1, KTWO, Light: WING, WWNR, KYJC Rotations: Heavy 0, Medium 1/1, Light 30, Total Adds 1, KTWO, Light: WING, WWNR, KYJC, WAX "Right Between The Eyes" (RCA) 4/0 (RCA) 1/0 Rotations: Heavy 1/0, Medium 1/0, Light 2/0, Irolal Adds 1, 1987y, "(A&M) 3/2

Rotations: Heavy 0, Medium 0, Light 3/2, Total Adds 2, WICC, KYJC, Light including WWNR

SHEENA EASTON "Maglic Of Love" (EMI America) 3/1

Rotations: Heavy 0, Medium 2/1, Light 1/0, Total Adds 1, KUGN, Medium including WPOE, Light, WHBY. CHUCK MANGIONE "Save Tonight For Me" (Columbia) 3/1
Rotations; Heavy 0, Medium 2/1, Light 1/0, Total Adds 1, KVEC. Medium including WHBY. Light: WJBC Protestions: Heavy 0, Medium 2/1, Light 1/0, DON DORSEY "Presto!" (Telarc) 3/1 0. Light 3/1. Total Adds 1. WHBC. Light including WCCO, WHBY

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# **AC ADDS & HOTS**

#### EAST

PARALLEL PARALLEL ONE THREE

WPIX/New York
Wendy Silvershelt
none
Hottest:
JACK MAGNER
SADE
LABELLE & HCDC
PHIL COLLINS
STEVIE NONDER DREAM ACADEMY GEORGE MICHAEL

GEORGE MICHAEL
ELO
BLOM MONKEYS
HOTTEST
HOTTEST
DIRE STRAITS
PHIL COLLING
JERNAINE JACKSON
WHITNEY HOUSTON WSHWPhiledelphis Tyler/Cannon MADONNA CULTURZ CLUB HIKE & THE MECH HOTCHST: PHIL COLLINS SANGLES LEVEL 42 WHITNEY HOUSTON DENNIS DEYOUNG WEIMFitchburg Jack Raymond

TEMPTATIONS VOICES OF AME SAM MARRIS SUZANNE VEGA PATTI AUSTIN ELO MICHAEL JARRE ELO HICHAEL JARRE HOTEBET: WHITNEY HOUSTON ALABAMA SIMPLY RED OND PORCE MD'S

Mine Trombly
DEEAN ACADEMY
GEORGE HICHARL
TEMPTATIONS
CHUCK MANGIONE
ATLANTIC STARR
VIETTH
HOCEAT;
PMIL COLLINS
MMITTMEY HOUSTON
LABELLE 6 HODONAL
SIMPLY RED MOCENTAL MANAGEMENT OF THE MAN

LowiSchmidt ATLANTIC STARR GEORGE HICHAEL Bottest: PARALLEL TWO

WAREAAHentown
Mich Hagerty
MARILYN MARTIN
MOODY BLUES
RILLY OCEAN
STEPHEN BISHOP
JORATHAN RUTLER
HOLTEST
JERRAINE JACKSON
WHITNEY HOUSTON
PHIL COLLINS
DIONNE WARRICK
DIRE STRAIPS Broce Stabbins
PET SHOP BOYS
GEORGE MICHAEL
ELD
SUZAMME VEGA
TEMPTATIONS
HOTTMEY HOUSTON
JAKET JACKSON
DAD
LEVEL 42

WOMO/Sallabury
Ap Dennis
GEORGE MICHAEL
MIKE A THE MECHAN
STEPHEN BISNOP
TEMPTATIONS
JOHATHAN BUTLER
BOTLBER
MISTREY MODSTON
LABELLE B MEDONAL
SIMPLY RED
DENNIS DEVOUNG
SANGLES

WSFMHarrisburg
Ray Mossey
DREAM ACADEMY
PADOMNS
DAVID BOWIE
ATLANTIC STARE
HOOTERS
HOTERS
FILL COLLINS
SADE
HIAMI SOUND MECHS
HIMITNEY HOUSTON

WWPAWHHemsport
ServerMeasteler
JOHN COUGAR
TEMPTATIONS
ELO
JOHNTHANE BUTLER
VIETH
HOLLER
FORCE HO'S
LEVEL 42
HIANI BOURD HACHE
DEBNIS DEVOUNG
PBIL COLLINS

#### SOUTH

PARALLEL -WAVFICHE

ONE WSB-FM/Atlant John Chappell DREAM ACADE BILLY OCEAN

Harry Lyles BILLY OCEAN ATLANTIC STARR SIMPLY RED

MADONNA OND GEORGE HICHAEL Hottest: LABELLE & MCDOS WHITHE'S HOUSTON PHIL COLLINS DIONNE MARHICK ANNE MURRAY

SADE DIRE STRAITS PHIL COLLINS WHITNEY HOUS'

HOTTEST ATLANTIC STARR LABELLE & MCDOO PHIL COLLINS SIMPLY RED WHITNEY HOUSTO

2WDiNorfolk Campbell/Allan BILLY GCZAN HOODY BLUES

TWO

Hottest: ALABAMA BANGLES WHITNEY HOUSTO SADE PHIL COLLINS

Tellona/Hunlington
DREAM ACADENY
ELO
BERTIE BIGGINS
JEAN-HICHARL JA
GEORGE MICHARL
TEMPTATIONS
BOTTEMPTATIONS
DIRE STRAITS
JERNAINE JACKSC
DIONE MARMICK
SADE

PARALLEL

THREE

ELO Hottest: DIRE STRAITS PHIL COLLINS BANGLÉS DENNIS DEYOUNG WHITNEY HOUSTON

WCHY/Cherkotteswii Gressel/Modek TEMPTATIONS GRAFRAM MASH VOICES OF AMERI ATLANTIC STARE STEPMEN-BISHOP NOTCESE! OND PNIL COLLINS HIAM! SOUND HAC DENNIS DEVOUNG SIMPLY RED

Ryan/Sherwood BILLY OCEAN MODDY BLUES

WSKY/Asheville
WSKY/Asheville
Piran Lee
TEMPTATIONS
ELO
SUZANNE VECA
SUZANNE
SUZ MADONNA OMD BILLY OCEAN JANET JACKSON WCKQ/Cempbelissi Smith/McClendon JOHN COUGAR HR. MISTER GEORGE HICHAEL DREAM ACADEMY ELO

CULTURE CLUB BILLY OCEAN Hottest; PHIL COLLINS FORCE MD'S JERMAINE JAC

DecarlorWilliams
MIAMI SOUND MAMADONIA
BANGLES
DIRE STRAITS
BILLY OCEAN
HOTCEAN
HOTCEAN
ANNE HORRAY
ELTON JOHN
WHITMEN HOUSTON
PHIL COLLINS

PARALLEL GEORGE HICHAEL
HOODY BLUES
TEMPTATIONS
FREDDIE JACKSON
HOTEGET
HIAMI SCHOOL HACH
WHITNEY HOUSTON
FHIL COLLINS
MADONNA
CULTURE CLUB

Jim Jecobe
GEORGE HICHAEL
ATLANTIC STARR
STEPHEN BISNOP
JONATHAN BUTLER
HOTTEST
JERNAINE JACKSON
SIMPLY RED
PHIL COLLINS
WHITHEY HOUSTON
DIRE STRAITS Nichola/Sargeni LABELLE & HC MADDINIA HOSTWALL DIRE STRAITS ANNE MURRAY PHIL COLLINS FORCE HD'S JOHN COUGAR WGSV/Guntersville Jackson/Beil DREAM ACADEMY SUZANNE VEGA GEORGE MICHAEL MARILYN MARTIN TEMPTATIONS JOHATHAN BUTLER WSFL/New Bern
Gary Lee
ELO
FREDDIE JACKSON
VOICES OF AMERICA
FORCE NE)
TEMPTATIONS
HOTTMEY MOUSTON
OND
PHIL COLLINS
-BANGLER
JERMAINE JACKSON

WAGELeesburg
Steve Porier
HIKE & THE HECHAN
ELO
JEAN-HICHAEL
JARN-HICHAEL
JANET JACKSON
HOLVERE'
HOLVERE'
HOLVERE'
HOLVERE'
JACKSON
DIFFE STRAITS
DENNIS DEYOUNG
SADE WRAL/Rateigh
Anthony/Donovan
none
Notteet:
PHIL COLLINS
HEART
HHITNEY HOUSTON
ELTON JOHN
MIKE & THE MECHAN

KRLBALUDDOCK
ROD RODERTS
STEPHEN BISHOP
MARILYN HARTIN
TEMPTATIONS
HODORY BLUES
MAX
ELO
HOLLINS
DIONNE MARMICK
JERNAINE JACKSC
JERNAINE JACKSC

JOHN COUGAN LEVEL 42 SADE SADE
HADONNA
BILLY OCEAN
HANCHESTER & JARR
HOTLESTER & JARR
HOTLESTER
PHIL COLLINS
DIANA ROSE
WHITNEY HOUSTON
DEMNIS DEYOUNG
BANGLES

Motteet; ALABAMA MHITNEY HOUSTON MIAMI SOUND MAC PHIL COLLINS SIMPLY RED WM.svCleveland hers/Torcasso hers/Taylor Hoteat: PHIL COLLINS MHITWEY HOUST HEART ANNE MURRAY LOVERBOY WKYX/Paducah Frank Carvall TEMPTATIONS JONATHAN BUTLER MOTERAL PORCE HO'S PHIL COLLINS DIRZ STRAITS DIONNE WARFICK DENNIS DEYOUNG LOVERBOY
WSNYColumbus
BishopEdwards
BishopEdwards
SILLY OCEAN
LEVEL 42
CULTURE CLUB
Notteet:
DIRE STRAITS
PHIL COLLINS
FORCE MO'S
WHITNEY HOUSTON
JERMAINE JACKSON

WNICIDetroil ErwinXuykendell HANGLES ATLANTIC STARR SADE Hotteat: BANGLES FORCE HD'S OND
GEORGE MICHAEL
TEMPTATIONS
DREAM ACADEMY
Nottest:
DIRE STRAITS
JERNAINE JACK:
PHIL COLLINS
BANGLES
MADDINA

KLSUKenses CHy Balley/Alen BANGLES LABELLE & MCDONAL MOTERS I'V FORCE NO'S STEVIE NONDER JERRAINE JACKSON DIRE STRAITS PHIL COLLINS WFFX/Tusceloose Sander Walter PET SHOP BOYS ELO GEORGE HICHAES TEMPTATIONS JANET JACKSON DEZAM ACADEMY MOTERAL PHIL COLLISS SIMPLY RED DENBIS DEYOUM DERBAIRS JACK DIRE STRAITS

KUDL/Kenses City Dene Hellem BILLY OCEAN STEPHEN BISHOP NOCESE: HAITWEY HOUSTON HEART DIAMA ROSS LOVERBOY EDDIE MURPHY

WOMCIDetroit Barry Argenbright SILLY OCEAN CULTURE CLUB DENNIS DEYOUNG NOTES BY JERNAINE JACKSON FORCE HD'S

WMY X/Milweukee Beth Feat HIRE & THE MECH CULTURE CLUB MODDY BLUES HOCOY BLUES HOCOY BLUES JERNAINE JACKS JERNAINE HABRICK PHIL COLLINS WHITNEY HOUSTON WLTEMInneapo GrayelSommers LEVIL 42 BILLY OCEAN HOTTEST SADZ DIRE STRAITS SIMPLY RED PHIL COLLINS DIONNE WARMI

WHITNEY NOUSTON
XS94/SI. Louis
Watermann/Garcis
HADONNA
CULTURE CLUB
GRE
HOTCEST,
PORCE MD'S
DIONNE WARMICK
PRIL COLLINS
DENNIS DEYCONG
WHITNEY HOUSTON

MIDWEST

PARALIFI ONE

PARALLEL TWO

Bennet/Collins
DRIAM ACADEMY
SAM MARRIS
TEMPITATIONS
GEORGE MICHAEL
FABULOUS THUMDERS
HOLLENS
DIEN STRAITS
DENIS DEYOUNG
HANCHESTER & JARR
SIMPLY RED KIDAIDes Moines Mike Judge TENPTATIONS

MMB JUDGE
TEMPTATIONS
ELO
JANET JACKSON
MARILYN MARTIM
GEDREE MICHAEL
MOLEGE
PHIL COLLINS
WHITNEY HOUSTON
BANKLES
MIAMI SOUND MACHI
SIMPLY RED SIMPLY RED KLYFFDes Moines Bob Majors HIAMI SOUND MACHI HADDONNA HOTEGET: FORCE MD'S JERMAINE JACKSON PHIL COLLINS BANGLES SIMPLY RED

KC39/Kvansville
Clank/Christopher
BILLY OCEAN
HOMARD JONES
HOOD BLUES
HOODY BLUES
HOODY BLUES
HOODY BLUES
HOODES
HOODES
HOODES
HOODES
HOUSE
PHIL COLLINS
JERMAINE JACKSON
MITTHEY HOUSTON
DIRE STRAITS

WENSIndisnapo
GrayTEagan
HADONNA
LABELLE 4 MCI
MOSTANES
BANALES
BANALES
DIANA STALK
BANALES
BA Debula xelson
BILLY OCEAN
MIKE & THE MECH.
MOODY BLUES
STEPHEN BISHOP
HOTES!
DIRE STRAITS
DENNIS DEWOUNG
SIMPLY RED
WHITNEY HOUSTON
SADE

WJON/St. Cloud John Fins/MLDiem ATLANTIC STARR STEPHEN BIBNOP HICHAEL TOHCIN: GEORGE HICHAEL

#### **FULL-SERVICE AC**

ONE

3WM/Toledo Jay Matthews MADONNA MODDY BLUES OND Mottest: STEVIE MONDER FORCE MD'S JERMAINE JACKSON PHIL COLLINS DIRE STRAITS SILLY OCEAN LEVEL 42 STARSHIP MIKE & THE MECH PARALLEL

MEXON/MARTIN MADDONNA MOLEMET: PHIL COLLINS FORCE MD'S JERMAINE JACKSO DIRE STRAITS STEVIE WONDER

THREE WMT-EM/Code Green/Sellers

ISAIEAU Cleire
RICH ROBERTS
BILLY OCHAN
DREAM ACADEMY
PET SHOP BOYS
GEORGE HICHAEL
JERNAINE JACKSON
PHIL COLLINS
WHITNEY HOUSTON
DENNIS DEYOUNG
DIRZ STRAITS

MESSAUDIA
SIEVE SCOTI
NABELY SCADERY
NABELY SCADERY
MOODY SLUES
GEORGE NICHARL
MOOTES
MADORIA
SELO
SAM HARRIS
ATLANTIC STARE
MOTES
SAM HARRIS
SAM HARRIS
DIRE STRAITS
DIRE STARTS
DIEDNAM NAMEDICAN
DIRE STRAITS
DIEDNAM NAMEDICAN
DIONNE MARRICA
DION

WXUS/LaFeyette
Bob Vizze
HADDNRA
JONATHAN BUTLER
HOODY BLUES
HABILTH HARTIN
DIDNNE WARMICR
PHIL COLLISS
DENNIS DEVOUND
SADE
WHITNEY HOUSTON

WBOW/Terre House
Mark Edwards
DIZZY GILLESPIE
SULANNE VEGA
STEPHEN BISHOP
MILLIE WILLSON
TEMPTATIONS
CHOCK MANOTOME
HOLLEST
HO

PARALLEL

WTAEPHISDIGH
Bob Conrad
DIRE STRAITS
Hottest:
BANGLES
FORCE MD'S
HEART
WRITNEY HOUSTON

PARALLEI
TWO
WICC/Bridgapari
Peter/Becker
Prince
Prince
ATLANTIC STARR
BILLY OCEAN
LARELLE & MCDONAL
JANET JACKSOM
GERORE MICHAN
HOUSENIS DETOUNG
MICHAEL HOUSEN
HOUSENIS DETOUNG
WICKELING STORES
PET SHOP BOYS
WICKSCHERISTON
WICKSCHERISTON

PARALLEL

PARALLEL THREE

Glenn Summers
JERNAINE JACKSON
LEVEL 42
HOODY BLUES
GEORGE HICKMAEL
HOTTERS!
STEVIE MONDER
FORCE MO'S
ATLANTIC STARR
HEART
WHITNEY MOUSTON

HTUOZ

PARALLEL PARALLEL ONE TWO

WDBONDHENGO
MARK Helfinger
HADGONNA
SADE\*
RILLY OCEAN
HOTEBEL
STEVIE HONDER
DIONNE HARMICE
DENNIS DEVOUNG
MILITHEY HOUSTON
PORCE ND'S

PARALLEL THREE

BILLY OCEAN
RONNIE HILSAP
LEVEL 42
MODDY BLUES
HOTCH MONDER
ATLANTIC STARR
FORCE MOST
DIONNE MARMICK
KANCHESTER & JAI

WSTUSTUMM
MCGUERMINCHAME
DREAM ACADEMY
MCDOY SQUES
ATLANTIC STARK
TENFTATIONS
MOTEST
FORCE MO'S
JERRAINE JACKSON
DIRE STRAINS
WHITNEY MOUSTON

MIDWEST

PARALLEL ONE

PARALLEL WHITNEY HOUSTO MOTTORIT BANGLES JERNAINE JACKS STEVIE WONDER PHIL COLLINS FORCE HD'S TWO

WTVNCColumbus John Lane HADONNA HOTEAST: ELTON JOHN JERHAINE JACKS JAMES TAYLOR ANNE NURRAY STEVIE MONDER

WISAIMhimeache
Mine Ellion
LABELLE & HCDON
STHPLT RES
HOLLE & HCDON
HOLLES
HOLL LEVEL 42
HOMARD JONES
HOLDER JONES
HOLDER HOLDER
FORCE HOLDER
FORCE HOLDER
DENNIS DEFOUNDE
DENNIS DEFOUNDE
DENNIS DEFOUNDE
DENNIS DEFOUNDE
BESTEVCHILD

PARALLEL THREE

WIGHCHAMPION
MICHAEL TO THE TOTAL TH WJBC/Bloomington Munson/Salowitz HANK MILLIAMS, JI BILLY OCTAN - GEORGE MICHAEL HOWARD JONES HOTELS HOTELS HOUSE HANCHESTER & JARI DIONNE WARMICK JERNAINE JACKSON BARRY MANILOW

WCIL/Cerbondale Rich Bird SADE HIKE & THE MECHAN HOTERST DAN SEALS HIAMI SOUND MACHI FORCE MD'S HEART WHITNEY HOUSTON

WASKILaTeyette
Harris/Johnson
CULTURE CLUB
HOMARD JONES
MADONNA
MYLOMS
BILLY OCEAN
VOICES OF AMERICA
HOTEGAT
STEVIE HOMOER
ANNE HUBERY
DAN SEALS
FORCE MO'S
FORCE MO'S
DIONNE MARMICK

WEST

PARALLEL KHYUSA ONE

MONMANDROWS
LEVEL 42
SILLY OCEAN
MOSTERS:
PHIL COLLING
FORCE MD'S
WHITMEY HOUST
LABSILE & MCDE
SIMPLY RED DAN SEALS STEVIE MONDER

K#MmSan Diego
Mark Zegan
BILLY OCEAM
ATLAMTIC STARR
HOTCEST:
SIMPLY RED
DIRE STRAITS
BADE
MANCHESTER & JARR
PHIL COLLIME

K101/San Fre Riverentulp
MADONNA
PET SHOP BUYS
GEORGE MICHAEL
SOCKEST
SIMPLY RED
PHIL COLLINS
MHITHEY HOUSTON
BANGLES MICHON KEZR/Sen Jose Elea/Knex none Hottest: PHIL COLLINS DIRZ STRAITS SIMPLY RED MHITNEY HOUSTON DENNIS DEYOUNG

PARALLEL TWO

Deve Ouqueens
HIKE & THE HECK
BILLY OCEAN
HOMARD JONES
HOSTANITS
DIRE STRAITS
PHIL COLLINS
BANGLES
DENNIS DEYOUNG
WHITNEY HOUSTON

RGMG/Oceanaide
Dino Matele
NINE & THE MECHN
ATLANTIC STARR
JAMET JACKSON
DEAM ACADEMY
JOSATHAN BUTLER
HOTERS!
LABELE & HODON
JIRE STRAITS
JERNAINE JACKSON
DEMOIS DEFOUNG
PHIL COLLINS KWFMTucson Chris Ryan GEORGE MICHAEL ATLANTIC STARE JOANTHAM BUTLER VOICES OF AMERIC JAMET JACKSON HOTESST PEIL COLLINS DIRE STRAITS SIMPLY RED LABELLE & MCOMA WHITMEY HOUSTON WHITMEY HOUSTON

KWAYMonterey Michael Reading MODDY BLUES GEORGE MICHAEL LEVEL 42 DREAM ACADEMY Nottest:

PARALLEL THREE

KKLV/Anchorage
Grag Wilkinson
GEORGE MICHAEL
TEMPTATIONS
SUZAMME VEGA
SHEENA EASTON
ELO
JACKSON BROWNE
HOTEAST
PHIL COLLING
DENNIS DETYOUNG
SIMPLY RED
SADE
WHITNEY HOUSTON

K99/Great Falle Stove Keller HOODY BLUES STEPHEN BISHON HOTECOLE TO DIRE STRAITE JERNAINE JACK PHIL COLLINS HHITNEY HOUST! BANGLES

KQSW/Rock Sprin Chris Alexander PET SHOP BOYS SUZAMNE VEGA PET SHOP BOYS
SUEARNE YEGA
ELOR FEARS
FOR FEARS
GEORGE HICHAEL
BLOW HONKEYS
FEMPTATIONS
HOTLOBEL
PHIL COLLINS
DENNIS DEYOUNG
STEVIE WONDER
BANGLES
JERMAINE JACKSON

KTYLTyler
Jenie Bater
TEMPTATIONS
GEORGE MICHAEL
DREAM ACADEMY
ELA
SUZAME VEGA
BLOM MONNEYS
HOLLOST
JENNAINE JACKSON
MANCHESTER & JARN
OTHER
DIES STRAITS
PHIL COLLINS

KMGQ/Senta Barbare Stephen Meade TEMPTATIONS BLOW MORKEYS GEORGE HICHARL HOTCOBE JERNAINE JACKSON SIMPLY RED PHIL COLLINS BADE WHITNEY HOUSTON NADONNA

KALE/Tri-Cities BHI TAMPHENO. ELO
JEAN-MICHAEL JABS
GEORGE MICHAEL
TEMPTATIONS
JOHN CONGAR
HOTLES STRAITS
PHIL COLLINS
HIAHI SOUND MACHI
CULTURE CLUB
HADDNNA

109 Reporters 106 Current Reports

One station reported a frozen list this week: WFMK/Lansing

Two stations failed to report week. Their rotations were frozen. KVIL/Dallas WRAL/Raleigh

WEST

ONE OMD MODDY BLUES
HOTTOST BANGLES
PHIL COLLINS
DIRE STRAITS
HANCHESTER & JARR
HIAM! SOUND MACHI

KOY/Phoenix Jack Bleir none Mottest: MEART DAM SEALS STARSHIP MIKE & THE MEC STEVIE WONDER

PARALLEL PARALLEL TWO

KBOUBONS Orew Marold GEORGE MICHAEL HOTTEST MICHAEL STARSHIP WHITTEY HOUSTON HEART PHIL COLLINS STEVIE MONDER

KUGH/Eugene Mulhi/Jemes HICHAEL TOME,INS HOODY BLUES HOMARD JORES SHERNA EASTON BILLY OCEAN GEORGE MICHAEL HOTEGEL STEVIE MONDER HANCHESTER & JA JIONNE WARMICK WHITNEY MOUSTON WHITNEY MOUSTON

KSL/Jem Lake Chy Lemich/Jessop SIRPLY RED GEORGE HICHARL BANGLES HOCKEST HOUMARD JONES HOCKEST HEART DIONEY WARMICK WHITNEY HOUSTON HANCHESTER & JARR DIRE STRAITS

PARALIFI THREE

KTONANCHOP

BredityFord

BILLY OCEAN

BILLY 48 Reporters 42 Current Reports Five stations reported a frozen

list this week: KOY/Phoenix WBT/Charlotte WCCO/Minneapolis WGY/Schenectad

One station failed to report this ek. The rotations were frozen WTIC/Hartford

## RADIO & RECORDS NATIONAL AIRPLAY

# **AOR ALBUMS**

Three Two Last Weeks Weeks Week	157 Reports	APRIL 18, 1986	Total Reports/Adds	Power	Heavy	Medium
	ROLLING STONES/Dirty Work (Rolling Stones/Columbia)	"One Hit" (135) "Winning" (118) "Harlem" (94)	152-/0	59-	138-	1.3+
1 1 1 1	KULLING STUNES/DITTY WORK (Nothing Stories/Conditions)	"Why Can't" (126) "Best" (108) "Dreams" (93)	136-/0		131 -	5+
	VAN HALEN/5150 (WB)	"Like A" (113) "American" (103) "Tightrope" (56)	151+/3		126-	
3 <b>3</b>	BOB SEGER & THE SILVER/Like A Rock (Capitol)	"Stick Around" (146) "You Got What" (13)	150=/1		111+	
_	JULIAN LENNON/The Secret Value Of Daydreaming (Atlantic)	"Rough Boy" (112) "Velcro" (19). "Delirious" (16)	123-/0		89 -	
	ZZ TOP/Afterburner (WB)	"Lives" (74) "For America" (72) "Shape" (33)	130-/1	14-	72-	
3 3 4 6	JACKSON BROWNE/Lives In The Balance (Asylum)	"Feel It Again" (107) "Bad Attitude" (56)	125+/2	28+		
	HONEYMOON SUITE/The Big Prize (WB) FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"Tuff Enuff" (115) Wrap It Up"-(13)	126-/1	23-		
		"Addicted" (76)"Hyperactive" (50)	105-/5	21-	70 -	
5 6 B <b>9</b>	ROBERT PALMER/Riptide (Island)	"All The Things" (122)	124+/6	11+		
13 12 10	SIMPLE MINDS/Once Upon A Time (Virgin/A&M)	"Absolute" (129)	129-/1	12=		
18 13 11	ABSOLUTE BEGINNERS/Soundtrack (EMI America)	"Is It Love" (110)	111-/1	. –	75+	
21 18 12	MR. MISTER/Welcome To The Real World (RCA)	"Innocent Eyes" (131)	134+/6	6+	36+	
_ 19 15 <b>E</b>	GRAHAM NASH/Innocent Eyes (Atlantic)	"Right And Wrong" (98) "Wild West" (25)	111+/12	5+	32+	
_ 26 19 <b>1</b>	JOE JACKSON/Big World (A&M)	"All I Need" (58) "Hanging" (54)	98-/3	13+		
10 10 13 15	MIKE & THE MECHANICS/Mike & The Mechanics (Atlantic)	"I Still Believe" (102)	107-/4	8+	29-	
19 17 17 🕦	CALL/Reconciled (Elektra)	"Take Me Home" (78)	78-/0	23-		
11 11 14 17	PHIL COLLINS/No Jacket Required (Atlantic)	"Listen" (76) "What You Need" (31)	100+/10	7+	31=	
16 21 21 18	INXS/Listen Like Thieves (Allantic)	"Live In Peace" (68) "King's" (15) "Tear" (14)	83-/2	4-	31 -	
6 8 16 19	FIRM/Mean Business (Atlantic)	"Nothin' At All" (90)	97+/26	4+	31+	
39 — 33 💇	HEART/Heart (Capitol)	"Left Of" (37) "If You Leave" (33) "Pretty" (20)	78 + /8	6=	36+	
22 22 22 🚳	PRETTY IN PINK/Soundtrack (A&M)	"Shelter Me" (77) 'You Can Leave' (20)	90 -/1	9=	32-	
14 14 18 22	JOE COCKER/Cocker (Capitol)	"Locked In" (104) "Turbo Lover" (12)	90 - / I 107 + / 1	2+	18+	
25 25 23	JUDAS PRIEST/Turbo (Columbia)	"Working Class Man" (106)		2 =	16+	
31 27 27 🔏	JIMMY BARNES/Jimmy Barnes (Geffen)		106 = /4	_	15-	
23 24 24 25	TED NUGENT/Little Miss Dangerous (Atlantic)	"Little Miss" (87)	90 – /3 75 – /2	1 –	18-	
20 23 25 26	PETE TOWNSHEND/White City (Atco)	"Secondhand Love" (71)		4+	30+	
_ 35 29 🐼	STARSHIP/Knee Deep in The Hoopta (Grunt/RCA)	"Tomorrów Doesn't" (77)	83+/3	4+	18+	
35 30 30 28	HOOTERS/Nervous Night (Columbia)	"Where Do" (82) "Day By Day" (2)	84+/7	2=		
12 15 20 29	DIRE STRAITS/Brothers In Arms (WB)	"So Far Away" (36) "The Man's" (20)	52-/0	11-	29 – 21 –	
17 20 28 30	OZZY OSBOURNE/The Ultimate Sin (CBS Associated)	"Shot In The Dark" (59)	63-/0	1 -		
34 3	HOWARD JONES/Action Replay (Elektra)	"No One Is To Blame" (70)	71+/6	7+	23+	
27 34 —	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Rain" (51)	62+/41	1 –	16-	35-
15 16 26 33	BRIAN SETZER/The Knife Feels Like Justice (EMI America)	"The Knife" (53) "Boulevard Of" (11)	63-/5	4+		
_ 31 31 34	PET SHOP BOYS/Please (EMI America)	"West End Girls" (46)	49 - /1	6-		18
DEBUT > @	MODELS/Out Of Mind Out Of Sight (Geffen)	"Out Of Mind" (75)	79+/18	2=		
34 32 32 36	LEVEL 42/World Machine (Polydor/PG)	"Something" (51)	55/2	8+	23+	
38 🗿	KATRINA & THE WAVES/Waves (Capitol)	"Is That it?" (65)	68+/3	1 -		42
20 35 36	WAX/Magnetic Heaven (RCA)	"Right Between" (52)	58 – /4	0=		39
DEBUT • G	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Mothers Talk" (71)	71+/11	1+		54
26 33 40 🗗	OUTFIELD/Play Deep (Columbia)	"Your Love" (27) "All The Love" (17)	45+/11	4=	22-	17+

# BREAKERS

No albums qualified for Breaker status this week.

#### **NEW & ACTIVE**

KROKUS "Change Of Address" (Arista) 60/15 (0/0)

Adds including WXRK, KTXQ, KLOS, WHEB, WEZX, KATT, KOMP, KTYD. Powers 1: Heavy 6: WOFM, KORS, KNCN, KISS, WGIR, KRIX, Medium 38 including WMMR, WHJY, KZEW, KLOL, WLLZ, WRIF, KGB, KOME, WPYX, WFYY, KILO.

ROBERT TEPPER "No Easy Way 0ut" (Scottl Bros./CBS) 44/3 (44/11)

Adds. WROK, WHMD, WCXT, Heavy 0: Medium 28 including WNEW, WHJY, KSRR, KSHE, KGB, KROR, KIŚW, WHEB, WDDH, WEZY, KNOW.

Adds. WROK, WHMD, WCXT. Heavy 0. Medium 20 including Williams 1 (Columbia) 36/1 (37/7) WPDH. WEZX. KNCN.

BIG AUDIO OYNAMITE "This is Big Audio Dynamite" (Columbia) 36/1 (37/7) Adds: WHTF Powers 2: Heavy 6: WBCN. WXRT. KROQ. 91X. WLIR. KCGL. Medium 15 including WNEW, WMMR. KZEW. WOFM, KBCO. KISW. WPYX. WEZX. KTYD.

OF Downer" (CRS Associated) 32/4 (33/3) WORM, RBCO, KISW, WPYX, WEZY, NTV.
ELD "Balance Of Power" (CBS Associated) 32/4 (33/3)
Adds WZZO, WPLR, WPDH, KOWB, Heavy 10 including WOFM, KAZY, WIMZ, WONE, WTUE, KTCZ; KPOI. Medium 17
including KSRR, WXRT, RBCO, KINK, KISW, KLB, KILD, KSTM, WOBK, KGRQ

including KSRR, WKRT, K9CO, KINK, KISW, KLBJ, KILO, KSTM, WOBK, KGRQ.

LOYERBOY "Lovin" Every Minute of It" (Columbia) 27/12 (15/9)

Adds including WOHA, KLBJ, KNCN, WRDU, KRSP, WBLM, WWWW. Heavy 4 including WKLC, WHMD, KRQU, Medium 14 including KSRR, KSHE, KILO, KEZE, KRIX, KOZZ.

ALARM "Strength" (IRS/MCA) 27/8 (24/0)

Adds including WBAB, 91X, WHEB, KDJX, Heavy 5 KMET, WLIR, WAAF, KNCN, KVRE, Medium 17 including WLLZ, WOFM, KLOS, KROQ, KZAP, WEZX, WROK, KTYO.

WUTM, RLUS, KNUU, RZAF, WEZZ, WINNE, KTU.

JEFF PARIS "Race To Paradise" (Mercury/PolyGram) 27/4 (25/5)

Adds: WBAB, WGPM, KMET, KMOD, Heavy 1: KRIX. Medium 15 including WXRK, WLLZ, KGB, WHEB, WEZX, WHTF, WDIZ, WLAV, KMBY, WRUF.

WULV. AMBT. WITUP.

LEGEND "Soundtrack" (MCA) 25/8 (20/1)
Adds: WONE, KEZE, WOBK, KESI, KKGR, KGRQ, Powers 3: Heavy 5: WBCN, CHOM, KBCO, WLIR, CFNY, KCGL, Medium 17 including KLOL, WCKG, WXRT, 91X, CFOX, WHFS, WPDH, KTCZ, KILO, KSTM.



Album Debut @ Track 59 - 49



# SETZER

"BOULEVARD OF BROKEN DREAMS"

The new track from the album The Knife Feels

Like Justice



Billboard 
New Track Hitting Now! Already on KAZY, WHFS, WEZX, WAQX, KSPN, KTCL, WONE, WTUE, WIZN, WRK!

# BOWE BEGINNERS

The original motion picture soundtrack featuring: Ray Davies & Style Council



R&R Albums 11
Tracks 10
Album Network Albums 9
Power Cuts 9

# TALK TALK

"LIVING IN ANOTHER WORLD"
The new 12" from the album The Colour Of Spring



R&R New & Active Track. On KAZY, KLOL and MORE! Album Network Power Cuts 77

AMERICA C 1986 EMI Americo

#### 70/R&R FRIDAY, APRIL 18, 1986

#### RADIO & RECORDS NATIONAL AIRPLAY

# **AOR TRACKS**

Three	1wn	Lag	_	157 Pagareta :			•	
Three Weeks	Weel	es Wee	k		Total orts/Adds Po	ower	Heavy	Medium
2	- 1	.,1	1	VAN HALEN/Why Can't This Be Love (WB)	126-/0	63 -	120 -	6=
-	- 11	2	0	JOURNEY/Be Good To Yourself (Columbia)	135 + /2	47+	115+	17-
8	4	3	0	JULIAN LENNON/Stick Around (Atlantic)	146=/1	26+		32 -
18	8	7	0	ROLLING STONES/One Hit (To The Body) (Rolling Stones/Columbia)	135+/3	29+	94+	38 -
6.	6	8	6	ZZ TOP/Rough Boy (WB)	112-/0	28 –	85-	25+
-	_	19	6	MOODY BLUES/Your Wildest Dreams (Polydor/PG)	141+/21	11+	54+	83+
7	5	4	7	FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	115-/0	22-	79 –	<i>36</i> +
3	2	6	8	BOB SEGER & THE SILVER/American Storm (Capitol)	103-/1	<b>25</b> –	88 –	15+
9	12	10	9	HONEYMOON SUITE/Feel It Again (WB)	107-/4	28+	86+	19-
15	14	11	0	DAVID BOWJE/Absolute Beginners (EMI America)	129-/1	12=	54+	67-
20	15	13	0	SIMPLE MINDS/All The Things She Said (Virgin/A&M)	122+/6	11+	61+	57-
22	19	12	Ø		110-/1	23+	74 +	36 -
28	18	15	Œ	ROLLING STONES/Winning Ugly (Rolling Stones/Columbia)	118+/7	2=	56+	59+
1	3	5	14		94 /0	29 –	79 –	14+
-	-	23	_	BOB SEGER & THE SILVER/Like A Rock (Capitol)	113+/24	12+	62+	48 =
24	21	16		GRAHAM NASH/Innocent Eyes (Atlantic)	131+/5	6+	34+	90+
25			Ø	VAN HALEN/Best Of Both Worlds (WB)	108+/4	8+	47+	54+
4	7	9	18	ROBERT PALMER/Addicted To Love (Island)	76-/0	20 -	61-	14+
10	10		19	PHIL COLLINS/Take Me Home (Atlantic)	78/0	23-	62-	15+
16	20		20	CALL/I Still Believe (Great Design) (Elektra)	102-/4	8+	28-	66-
29	-		•		93+/11	1+	42-	46+
DE			2		112 /112	1	12	85
-	45			JOE JACKSON/Right And Wrong (A&M)	98+/21	5+	25+	63+
33			3		104=/1	2+	18+	70+
37	31		<b>@</b>	JIMMY BARNES/Working Class Man (Geffen)	106=/4	2=	16+	79 –
-	-	50	_	HEART/Nothin' At All (Capitol)	90+/31	4+	26+	59+
5	-		27	JACKSON BROWNE/For America (Asylum)	72-/0	10-	44 – 32 –	25 - 43 -
13	17		28	JOE COCKER/Shelter Me (Capitol)	77-/0	7-	San .	
27			29	TED NUGENT/Little Miss Dangerous (Atlantic)	87-/3	1-	15 - 32 -	63 - 40 +
38			30	JACKSON BROWNE/Lives In The Balance (Asylum) MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic)	74+/5 58-/1	13+	37-	18=
17	25		31 22	BOB DYLAN with THE HEARTBREAKERS/Band Of The Hand (MCA)	82+/12	4+	14+	58 +
-	41	39 38	_	STARSHIP/Tomorrow Doesn't Matter Tonite (Grunt/RCA)	77+/3	4+	28+	46-
			<b>3</b>		82+/7	2=	18+	55=
42	35		3	HOWARD JONES/No One Is To Blame (Elektra)	70+/6	7+	23+	42+
30			36	PETE TOWNSHEND/Secondhand Love (Atco)	71 - /2	4+	17-	50
26			37	FIRM/Live In Peace (Atlantic)	68 - /3	2+	21-	42 -
- 57			37	VAN HALEN/Love Walks In (WB)	61 + /7	3+	25+	35+
. 31	56		_	INXS/Listen Like Thieves (Atlantic)	76+/11	1-	14+	55 +
14				OZZY OSBOURNE/Shot In The Dark (CBS Associated)	59-/0	1-	20 -	36 -
12			41	BOB SEGER & THE SILVER/Fortunate Son (Capitol)	49-/0	10+	28 -	20-
12	13	43	2	BOB SEGER & THE SILVER/Tightrope (Capitol)	56+/12	1=	26+	27+
40	37		43	LEVEL 42/Something About You (Polydor/PG)	51-/2	8+	23+	
40	57	-	<b>43</b>	MODELS/Out Of Mind Out Of Sight (Geffen)	75+/18	2=	14+	
56			45		65+/2	1-	16+	39-
11			46	BRIAN SETZER/The Knife Feels Like Justice (EMI America)	53-/1	4+	15-	33 -
		- 53	-	TEARS FOR FEARS/Mothers Talk (Mercury/PG)	71+/11	1+	5+	54+
43	36		48	PET SHOP BOYS/West End Girls (EMI America)	46-/1	4-	27+	18-
52	-	-	49	WAX/Right Between The Eyes (RCA)	52-/5	0=	11+	34 –
	-			ROBERT PALMER/Hyperactive (Island)	50+/14	1 =	16+	30+
		- 59	6	HONEYMOON SUITE/Bad Attitude (WB)	56+/9	0-	14+	31+
19	26		52		36-/0	7-	22-	12-
23			53	INXS/What You Need (Atlantic)	31-/0	6+	20-	11=
DI	EBU		3	JOHN C. MELLENCAMP/Rain On The Scarecrow (Riva/PG)	51 /48	0	12	32
			69		59+/14	1+	6+	37+
47				MIKE & THE MECHANICS/Hanging By A Thread (Atlantic)	54-/4	0-	10-	39+
59	54	54	57	FIONA/Living In A Boy's World (Atlantic)	52-/1	0 =	3=	38 -
DE	BU		3		54+/23	1+	5+	33+
54	53	-		SUZANNE VEGA with JOE JACKSON/Left Of Center (A&M)	37+/4	2=	14-	
_	- 55	56	60	OMD/If You Leave (A&M)	33 = /5	2-	19=	11-
				DDE AL/EDC				
				BREAKERS				

## BREAKERS.

BOB SEGER & THE SILVER BULLET BAND Like A Rock (Capitol) 72% of our reporters on it.

GTR
When The Heart Rules The Mind (Arista)
71% of our reporters on it.
JOE JACKSON

Right And Wrong (A&M) 62% of our reporters on it.

# **AOR TRACKS**

#### **MOST ADDED**

GTR (112)

When The Heart Rules The Mind (Arista)
JOHN C. MELLENCAMP (48) Rain On The Scarecrow (Riva/PolyGram)
HEART (31)

Nothin' At All (Capitol)
BOB SEGER & THE SILVER BULLET BAND (24) Like A Rock (Capitol)

LOU REED (24) No Money Down (RCA)

# Why Can't This Be Love (WB)

JOURNEY (47) Be Good To Yourself (Columbia) **ROLLING STONES (29)** 

O . . .) (Rolling Stones/Columbia)
ROLLING STONES (29)

Harlem Shuffle (Rolling Stones/Columbia) HONEYMOON SUITE (28)

Feel It Again (WB) ZZ TOP (28) Rough Boy (WB)

#### CHART CLIMBERS

VAN HALEN "Dreams" (WB) 93/11 (86/5)
Adds including WIYY, WSHE, KGB, KFOG, KISW, CFOX, WXLP, WRUF, Heevy 42 Including WDVE, WHJY, DC101, WLVQ, WRIF, KOPS, KNDF, KROR, WHEB, WAAF, KILQ, KTYD, Medium 46 including WBAB, WKLS, KSRR, KMET, KZAP, KSJQ, WSYY, WFYV, WROK, KEZQ, WIOT, Mores 22-21.

HEART "Nothin" At All" (Capitol) 90/31 (59/54) including WNEW, WIMMR, WLUP, KORS, KBPI, KLOS, KROR, WPYX, WAAF, WFYY, WROK, KOZZ. Heavy 26 HJY, KOME, KISW, WZZO, WCCC, WPOH, WKOQ, WAPL, KATT, KRIG, Medium 59 including WIYY, WXRK, JL, KSBR, WSHE, WLVQ, KSHE, KGON, KZAP, KGB, WDIZ, KGGO, KILO, Moves 50-26

BOB DYLAN with the HEATTBREAKERS "Band Of The Hand" (MCA) 82/12 (72/54)
Adda including WBCN, KTXQ, WSHE, KLOS, WPDH, KNCN, WWCK, KFMQ, Heavy 14 including WNEW, KTXQ, WSHE, KLOS, WPDH, KNCN, WWCK, KFMQ, Heavy 14 including WNEW, KZEW, WILUP,
WYRT, KFOG, WFY, KTYD, Medium 58 including WBAB, WDVE, DC101, WLVQ, WOFM, KAZY, KBCO, KMET, KZAP,
WHCN, WOUR, KLBJ, WLAV, KILO, Moves 39-32.

WHCN, WOUR, KLBJ, WLAV, KLD. ONCOS 39-32.

HOUTERS "Where Do The Children Go" (Columbia) 82/7 (78/5)

Adds. WITY. WBAB, WLUP, WPX, WYSP, KODS. WIZN. Heavy 18 including WBCN, WNEW, WXRK, WMMR, WHLY, WKOQ, WDIZ, WAPL, WROK KLD, ONEION 55 Including WSHE, WGFM, KSHE, KBPI, KGB, WHCN, WHEB, KNCN, WLAV, WIOT, WRKI, WBLM, WWW, KOZZ, Moves 35-34.

STARSHIP "Tomorrow Doesn" Matter Tonight" (Grunt/RCA) 77/3 (78/11)

Adds. KSRR, WTPA, KMJX, Heavy 28 including WZZO, WKLC, WPDH, WCMF, WEZX, WADX, WRXL, WAPL, WWCT, KPDI, KFMQ, Medium 46 including WNEW, WHJY, WSHE, WLVQ, WGFM, KOHS, KBPI, KUPD, KGB, KSJO, WHEB, WBLM, WWW, KOZZ, Woess 38-33.

WWW, KOZZ. Moves 39-33.

HXS "Listen Libs Thieves" (Attantic) 78/11 (88/22)

Adds including WI-VD. KIVPD, WARF, KNCN, WARP, WI-AV, WARF, G. Heavy 14 including WH-IY, KLOL, KROQ, 91X, WCCC, KILD, KROQ, WHOY, KCOZ, KHO, KNOQ, WHOY, KOZ, Medium 55 Kodding WKLS, KTXO, KSBR, W6HE, KGB, KFOG, WPYX, WZZO, WPDH, WKOF, WDIZ, KZEL, KEZE, WBLM, WWWW, KOZZ, KTYD, Moves 44-39.

MODELS "Out Of Mind Out Of Sight" (Geffen) 75/18 (81/13)

Adds including WI-LZ, KSHE, WPYX, WH-EB, WKOF, WDIZ, WRDD, WWCT, WR-UF, KTYD, Heavy 14 including WBCN, WLUP, WOFM, WLIR, WPLR, WIZZ, WHOW, WOFS, KSPI, KLOS, KROQ, WZZO, WZZ, KNOZ, WLAY, KILO, WBLM, Moves 54-48.

MEZA, NOWA, MUZA, MOVE, WIDLIM, MOVES 55-44.

JACKSON BROWNE "Lives in The Balance" (Azylum) 74/5 (72/8)

Adds: CFOX, WAAF, KNCN, WRDU, WXKE, Heavy 32 including DC101, KZEW, WLVO, KAZY, KRCO, KMET, KFOG, KROR, WONE, WROK, WEILM, WWWY, KTO, Medium 40 including WLUP, WHCN, WPDH, WEZX, WDIZ, WAPL, WLAV, KEZO, WIOT, KILO, KZEL, KOZZ, Moves 33-30.

WIOT, KILO, KZEL, KOZZ, Moves 33-30, TEARS FOR FEARS "Mothers Talk" (Mercury/PolyGram) 71/11 (62/27)

Adds. KFOG, WHEB, WRDCK, WXLP, KEZO, Heavy 5: 91X, WFYY, WWCT, WHMD, KCGL. Medium 54 including WI
WMMR, WHJY, WKLS, KSRR, WSHE, WCKG, KBPI, KROO, KGB, WEZX, WAAF, WOIZ, WAPL, WLAV. Moves 53-47

HOWARD JONES "NO One 1s To Blame" (Elektra) 706 (64/26)
Adds: WMAR, WCCC, WKCO, WCOJ, KWHL, KZOG, Heavy 23 Including WXRK, WLUP, WXRT, KAZY, 91X, WZZO, WOUR, KLBJ, WONE, WXLP, WTUE, KGGO, Medium 42 Including WBAB, WNEW, KSRR, WSHE, WLVO, KBCO, KBPI, WPYX, WHE, WYPH, WZZY, WROU, WAPL, WLAV, Moves st 3-5.

WHEB, WPDH, WEZX, WRDU, WAPL, WLAV, Moves 41-35.

KATRINA & THE WAVES "Is That It?" (Caphto) 85/2 (64/5)

AGS: WMTR. WBUH. Heavy 16 including DHOM, WLUP, KAZY, 91X, WONE, WTUE, Medium 39 including WBAB, WNEW, WXRK, KSRR, WSHE, WXRT, KQRS, KMET, KROQ, WZZO, WHEB, WPDH, KNCN, WFVV, KILO, WRKI, WWWV. Remains at

VAN HALEN "Love Walks In" (WB) 61/7 (54/9)

Adds. WKLS, WHCN. WAOX, WINZ, WKÖÖ, KZEL. KÖZZ. Heavy 25 including WMMR, DC101, KLOL, WLUP, WEBN, WLVÖ, KGB, KRÖR, WFVY, WLAV, WBLM, WWWY, Medium 35 including CHOM, KSRR, KMET, WPYX, WPDH, KLBJ, WHOD, WROK, KEZÖ, WIOT. Mowes 40-38.

WRDU, WHOIK, REZO, WIOT, MOVES BU-SO.

KROKUS "Burning Up The Night" (Arista) 59/14 (46/16)

Adds including KLOS, WHEB, MEZX, KATT, WRUF, KFMQ, KTYD, Heavy 6: WOFM, KORS, KNCN, KISS, WGIR, KRIX, Medium 37 including WMMR, WHJY, WRIF, KGB, WPYX, WPDH, WOUR, WFYV, WKDF, KILO, Debuts at #55.

BOB SEGER & THE SILVER BULLET BAND "Tightrape" (Capital) 55/12 (46/46).

Adds including KSJO, WICH, WHIT, WOME, KEZO, WWCT, KILO, Heavy 26 including WHAY, WOFM, KZAP, KFOG, WYCH, WHO WHY, KYS, WALL Medium 27 including WHAY, WHE, KUPO, KGB, WFBO, KFMO, WHOS, WFDO, WHO WHY KYFO, KAPL, MEDIUM 27 including WHAY, KFKQ, WEBN, WHE, KUPO, KGB, WFBO, KFMO.

Moves 43-42.

\*\*MONEYMOON SUITE "Bad Attitude" (WB) 56/9 (47/15)

\*\*Adds: KROR, WHEB, WFVV, KISS, WROK, WWCT, KMBY, KRIX, KZOQ. Heavy 14 includig KLOL. KOME, KISW, WKQQ, KILO, KEZE, WWWV, KTYD. Medium 31 including WEBN. WOFM, KLOS, KMET, KGB, WPDH, WEZX, WQMF, WDIZ, WRUF.

at #58.

JOHN COUGAR MELLENCAMP "Rain On The Scarecrow" (Riva/PolyGram) 51/48 (0.0)

Adds including WHUY, WSHE, WILZ, WOFM, WPYX, WHCN, WHEB, WRDU, KGGO, WBLM, Heavy 12 including WBC

WXRK, WMMR, WKLS, KUPD, KISS, WWWV. Medium 32 including KBPI, KGON, WPDH, WAAF, KILO. Debuts at #54.

WXRK, WMMR, WKLS, KUPP, KISS, WWW. Medium 32 including KBPI, KGON, WPDH, WAAF, KILO, Debuts at #54.

R0BERT PALIMER: "Hyperactive" (Island) 50/14 (38/15).

Adds including WNEW, WMMR, WCKG, WAPL, WXKE, Heavy, 16 including DC101, KZEW, KULO, CEOC, KROO, 91X,
WILR, WHEB, WWW. Medium 30 including KTXG LOL, KSRR, KZAF, KOME, CFOX, WPDH, WEZX, KILO, Debuts at #50.

SIJZAMBE YEGA with JOE JACKSON "Left Of Center" (AEM) 37/4 (35/50)

Adds KTXG, WILP, WPDH, WOOM, Heavy, 14 including WXRT, KAZY, KBCO, 91X, WHFS, CFNY, WONE, WTUE, KSTM.

Medium 20 including WBAB, WSHE, WOFM, KBPI, WDFA, WHON, KLBJ, WLAV, WWW. Debuts at #59.

#### **NEW & ACTIVE**

ICEHOUSE "No Promises" (Chrysalis) 42/21 (21/21)

Adds including WBCn, KLOC, KLID, KAZY, KINS, KOME, KLIBJ, WONE, WTUE. Heavy 4: WLIR, KTCL, KROU, KVPE. Medium 25 including KTQ, WGPM, KNOO, WPDN, WGPM, KOAU

KVPE. Medium 25 including KTQ, WGPM, KNOO, WPDN, WEZX, WGAV.

ROBERT TEPPER "Don't Walk Away" (Scottl Bros./CBS) 41/6 (37/12)

Adds: KISW, WADX, WROK, WHMD, KRIX, WCXT, Medium 26 including WNEW, WHJY, KSRR, KSHE, KROR, WHEB,

BIG AUDIO DYNAMITE "Medicine Show" (Columbia) 35/1 (36/7)
Adds: WHTF. Powers 1: Heavy 6: WBCN, WXRT, KROQ, 91X, WLIR, KCGL, Med.
KBCQ KISW WPYX WPYX

AGOS MINW, WPYX, WEZX
KECO, KISW, WPYX, WEZX
JACKSON BROWNE "In The Shape Of A Heart" (Asylum) 33/5 (30/8)
JACKSON BROWNE "In The Shape Of A Heart" (Asylum) 33/5 (30/8)
JACKSON BROWNE "In The Shape Of A Heart" (Asylum) 33/5 (30/8)

ROLLING STORES "Back To Zero" (Rolling Stones/Columbia) 30/6 (25/3) Adds: 91x, KFOG, WHON, KZOK, KSOY, KTCL. Heavy 12 including CHOM, KLOL. WFYV, WBLM. Medium 17 including WeBA, KOPS, KLOS, KGON, KNON, WIOT, KZEL, KOZZ.

LOU REED "No Money Down" (RCA) 27/24 (2/2)
Adds including WXRK, WMMR, WXRT, KBCO, WPDH, WAAF, WWWV. Powers 1: Heavy 2: WLIR, KTCZ. Medium 18

including WNEW, WDHA, WHCN, KTYD.

JEFF PARIS "Back On My Knoss" (Mercury/PolyGram) 26/4 (23/5)

WMilliam 14 Including WXRK, WLLZ, WHEB, WEZX, WDIZ, WLAV.

Adds WBAB, WOFM, KMET, KMOD, Heavy T. Medium 14 moduling WAPH, MODERN EMBLISH "Ink And Paper" (SircyWB) 26/0 (28/4) Powers 1 Heavy 6: KROO, WLIR, WWTR, KTCL, KCGL, KVRE. Medium 16 including WXRT, KAZY, 91X, WHCN, WPDH,

WORE, WIDE, WAYN, KITO.

BOB SEGER ATHE SILVER BULLET BANO "Miami" (Capitol) 25/7 (20/20)

Adds DC101, WONE, WOCK, KMOD, KESI, KKGR, KGRO, Powers 2: Heavy 11 including KMET, KINK, KROR, WBLM,

WWWW. Medigin 13 including WSHE, WLVO, WLLZ, WOZ, WROK, WTUE. JOE JACKSON "WIId West" (A&M) 25/4 (24/4)

Adds: KZEW, 91X, WQBK, WCXT. Heavy 8 including KBCO. WPDH, KKDJ. Medium 13 including WCKG, KROQ, KUPD,

LOVERBOY "Lead A Double Life" (Columbia) 24/12 (12/10)
Adds Including KLBJ, KNCN, WRDU, WBLM, WWWV. Heavy 2: WHMD, KRQU. Medium 13 including KSHE, KILO,

RECE, NOZZ.

MEDB JUNGKLAS "Boystown" (Manhattan) 24/8 (15/15)
Adds: WDHA, WROK, WKIP, KFMG, WIZN, WXRC, WRUP, KRQU, Heavy 0, Medium 14 including WKLS, KTXQ, KZEW, KLQ, WSRC, WVQ, KGB, WKZ, WXRC, WROK, WKIP, KTXQ, KZEW, KLQ, WSRC, WYQ, KGB, WKZ, WXRC, WXXC, WXXC,

KLOL, WSHE, WLVO, KGB, WEZK.

BOB SEGER & THE SILVER BULLET BAND "Sometimes" (Capitol) 24/6 (21/21)

BOB SEGER & THE SILVER BULLET BAND "Sometimes" (Lapitol) 24/6 (21/21)

BOB SEGER & THE SILVER BULLET BAND "Sometimes" (Capitol) 24/6 (21/21)

NME1, WARE, Medium 13 including with, RAPE, WIOT.

808 SEGER & THE SILVER BULLET BAND "The Aftermath" (Capitol) 24/3 (23/23)
Adds KLOL, WART, KILO, Powers 1: Heavy 10 including WMMR, DC101, WADX, WLAV. Medium 13 including CHOM,
KTXD, KZSP, KGB, WOUR, KZCD, WIOT, KZEL

RMU, R.S.P. KOBB, WORN, RECU, WIN, AZEL BRYAN FERRY "Is You'r Love Strong Enough" (MCA) 23/3 (20/1) Adds: WONE, KEZE, WOBK, Powers 3: Heary 6: WBCN, CHOM, NBCO, WLIR, CFNY, KCGL. Medium 15 including KLOL, WCKG, WART, BIX, CFOX, WHFS, WPDH, KTCZ, KILO, KSTM.

JOE COCKER "You Can Leave Your Hat On" (Capitol) 20/11 (10/1)
Adds including KZAP, KISW, WDNA, KILO, KSTM, KZOK, Powers 2: Heavy 5 including KBCO, WQBK, WIZN, KVRE

PSYCHEDELIC FURS "'Pretty In Pink" (A&M) 20/5 (17/2) Adds: WBAB, WPYX, WEZX, WAAF, KTAL. Powers 1: Heavy T including WBCN, KROQ, 91X, WBRU, CFNY, KNCN. Medium 11 including WMMR, KTXQ, WPDH, WBLM, WWW, KTYD.

11 including WMMH, KIXQ, WPUPI, WOLM, WWW. ATTO.

BOURGEOIS TAGG "Mutual Surrender (What A Wonderful World)" (Island) 20/5 (19/0)

AMRE KAZY WONE: WTUE KRKE, KMBY, Heavy Sincluding WLIR, KVRE, Medium 12 including KROQ, 91X, KNCN, WIZN.

AdaRM "Absolute Reality" (IRS/MCA) 19/10 (9/6)

ALARM "Absolute Reality" (IRS/MCA) 19/10 (9/6)

Adds including WBAB, 91X, WHEB, WBRU, WEZX, KDIK, Heavy 3: WLIR, KNCN, KVRE. Medium 11 including WLLZ,

ncluding WDVE, KLOL, WHCN, KILO, WBLM, WWWV, KTYD. Medium 11

including WKLS, KFOG, WFYA, WKDF, WOIL

BOB SEGER & THE SILVER BULLET BAND "It's You" (Capital) 18/5 (15/15)

APRIL WEZY KODS K97. WOBK. Heav-Z including KLOL, KORS, KTCZ, KTAL, KKGR. Medium 11. including WKLC,

TALK TALK "Ulving in Another World" (EMI America) 18/4 (15/4)
Adds KLOL, KAZY, WONE, WTUE, Powers 1: Heavy 7 including OHOM, WXRT, KBCO, CFNY, KCGL, KVRE, Medium 9
including 91X, WILLIB, WLAV, WIZN, WCFZ.

INNS "Do Wot You Do" (A&M) 18/3 (15/1)

Adds: KTXQ, KFOG, WBRU, Heavy 5; KZEW, KROQ, 91X, KOLA. Medium 12 Including KLOL, WLUP, KQRS, KLOS, WHEB,

OUTFIELD "All The Lave" (Columbia) 17/14 (4/1)
Adds including KSRR, KSJO, WPDH, KNCN, WRDU, KISS: Powers 1: Heavy 4: WRIF, KPOI, KRIX, KROU. Medium 10 Adds including KSR, R.S.O. WPDH, KNUN, WNUN-including WSKS, KFMC, REZE, WXRC ELO "Sorrow About To Fall" (CBS Associated) 16/1 (19/1) ELO "Sorrow WORM, KAZY, WONE, WTUE, KFO, KSPN, KROU, Medium 7 including KBCO, KISW, KLBJ, KTCZ.

SWIMMING POOL Q'S "Now I'm Talking About Now" (A&M) 16/0 (18/3)
Heavy 2: WBCN, KTCL, Medium 13 including WKLS, WXRT, 91X, WHFS, WLIR, WOUR, KSTM Heavy Z. WBCN, KTQ., Medium 13 including WKLS, MXRT, 91X, WHFS, WLIR, WUUR, KSIM.
2Z TOP "Woka Up With Wood" (WB) 15/6 (11/3)
Adds including WEZX, WKCQ, WDIZ, WZEP, WZZQ, Heavy 3: WAAF, KOZZ, KTYD, Medium 12 including WFBQ, WIOT,

AUTOGRAPH "We're An American Band" (RCA) 15/2 (15/0)
Adds: KDJK, KFMX. Heavy 1: KZEW. Medium 9 including WAQX, KMJX, WLAY, KATT, KFMG, KQWB

# **AOR ALBUMS**

### MOST ADDED JOHN C. MELLENCAMP (41)

Scarecrow (Riva/PolyGram) **HEART (26)** MODELS (18) Out Of Mind Out Of Sight (Geffen) KROKUS (15). Change Of Address (Arista)

INF JACKSON (12) Big World (A&M) LOVERBOY (12) Lovin' Every Minute Of It (Columbia) HOTTEST VAN HALEN (71)

**ROLLING STONES (59)** BOB SEGER & THE SILVER BULLET BAND (39) Like A Rock (Capitol) ZZ TOP (30) Afterburner (WB) HONEYMOON SUITE (28)

The Big Prize (WB)

#### **NEW & ACTIVE**

Continued from Page 69

MODERN ENGLISH "Stop Start" (Sire/WB) 28/0 (28/4)
Powers 1: Heavy 6: KROO, WLIR, WATR, KTCL, KCGL, KVRE. Medium 16 including WXRT, KAZY, 91X, WHFS, WHCN, WPDH, CFRY, WONE, WTUE, KFD, WWWW, KTV).

BOURGEOIS TAGG "Bourgeois Tagg" (Island) 24/5 (22/0)
Adds KAZY, WONE, WTIDE, KRKE, KMBY, Heavy 3 including WUR, KYRE, Medium 16 Including KROO, KZAP, 91X, CRNY,
KIEB, KNON, KTCZ, WORK, WHIDA, KTCJ.

KLBJ, KNCN, KTCZ, WOBK, WHMD, KTCL SWIMMING POOL (13" "Bije Tomorrow" (A&M) 20/0 (22/3) Haayv 2: WBCN, KTCL. Medium 16 including WKLS, WXRT, 91X, WOUR, WFYY, WONE, WTUE, KSTM, KSPN, KVRE.

ERIC JOHNSON "Tones" (WB) 14/5 (9/4)
Adds: KLOL, KNCN, KMOD, KZEP, KTCL, Heavy 1: KFMX, Medium 8 including KTXO, KZEW, KLBJ, KISS.

# REGIONAL AOR ACTIVITY

PD: WEAL HIRSKY MD: AMANDA TEPPES

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week - its light adds - are printed.

#### Symbols:

a' - Record is newly reported or additional tracks have been

(B) - A single's B-side.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, cluded in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000+ Parallel Two: 200,000-1,000,000 Parallel Three: under 200,000. Stations at a significant ratings dis advantage to their in-format competitor(s) are assigned a lower para

#### EAST

#### PARALLEL ONE

WIYY/Baltimore (301)889-0098

PD: TOM EVANS MD: CHRIS EMRY

PROMETOR T-81 BDS

PROMETOR T-81 Heavy FABULOUS T-SIRDS

#### WBCN/Boston (617)266-1111

PD: DEDIPUS ASST. PD: BOB KR

ASST. TOP: BOR MANN
REATY
ROLLING STONES
ROLLING STONES
ROLLING STONES
ROSERT PALAME
ROS SERVER
ROSERT PALAME
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ICEMOUSE
JOHN ZOLE
OUTFIELD
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JULIAN LERBON
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Continued on next page

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Manager (1)

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VAN BOLLER (n)

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PD: MARK DAGWELL MD: J.D. STONE

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JOHN COUGAR MEL.
LIGHT
JIMPY BARNES

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JAN MALEN (M)
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ZZ TOP
BOR SECRES
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BOB SECER (M)
LEVEL 42
PETED FRAMPTON
MR. MISTER
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STEVIZ NICKS
HOMETHOON SUITE
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KISS/San Antonie (512)223-6211
PD: TRIP REES
ASST. PD: TON

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MARYMON SUITE
VAN BALEN (L)
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GIUFFRIA ROBERT PALMER HEART AUTOGO

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PD: HICHAEL PARKER MD: ACE-PALADINO VAN HOLDER
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PO: LEE NOY HANSEN ASST PD: JIM ROBIN

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WLVQ/Columbus, OH (614)224-1271 PD: PAT STILL HD: LEE RANDALL

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HD: KARIN CARUSO PD: RON CHATHAN

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JUDAS PRIEST
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WRIF/Detroit (313)827-9505

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KYYS/Kansas City (816)561-9102

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KSHE/St. Louis (314)842-1111

OM: RICK BALIS

(216)535-7831 PD: WARD HOLMES

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(515)265-6181

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VAN HALEN (H)
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HOMARD JONES
OUTFIELD
ROBERT PALMER
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PD: JACK EMERSON

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WWCT/Peoria (309)674-2000

WXKE/Ft. Wayne (219)484-0580 PD: RICK WEST MD: HAL BRANDT

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VAN NALEN
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MERRY
MONEMPHON SUITE (M)
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36 TO PD: PAT WELSH MD: SCOTT DOUGLAS

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PD: JEYF MURPHY MD: PHIL MANICKI

Heavy
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MR. MISTER
FABULOUS TERROS
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SIMPLE MINDS
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PET SNOP BOYS
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PO: MICHAEL HUGHES

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GTB

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KICT/Wichita

(316)722-560

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NOBERT PALMER
OUTFIELD

DIRE STRAITS (H)
ROLLING STONES (H)

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Light

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INXS ROBERT PALMER SIUFFRIA

WRQK/Canton (216)492-5630

PD: RICK SINGER HD: GREG HORRISON

PD: CHARLIE WEST HD: JIM JONES

e HEART

Medium

OUTFIELD

ROBERT PALMER

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A GIUPPRIA

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PHIL COLLINS
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PD: THE REARMAN Meany ROLLING STONES (M)
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#### WCXT/Muskegon-(616)873-7129

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JINEY MARKES
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KROQ-FM/Los Angeles (818)578-0630 PD: RICK CARROLL HD: LARRY GROVES

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PO: CHRIS MILLER MD: JOHN MCRAE

TO JOUR WARE
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KFOG/San Francisco

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PD: JOHN RIVERS

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PD: TIM RELLY ASST. PD: BURT KELL PD. THE MELLY
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HEARY
HADONNA
CHUCK MANGIONE
STEVIE NICKS
BOB MEDER (N)
JACKSON BROWNE (H)
LARBY CARLTON (M)
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KOME/San Jose (408)246-6811 PD: RON MENNI MB: CAND: CHAP

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CFOX/Vancouver (604)684-7221: PD: DON SHAPER HD: KAREN HEMKO

Heavy PHIL COLLINS HONEYMON SUITE LEVEL 42 JULIAN LENNON PRETTY IN PINK BOB SEGEP 22 TOP HIKE & THE HECH. MR. HISTER SADE MIRE & THE MEC MR. MISTER SADE 9 1/2 MEEKS YAM HALEN (M) JOURNEY ROLLING STONES SIMPLE MINDS CULT MOODLY BLUES HEART

HOWARD JONES
Medium
ABSOLUTE BEGINNERS
JIM FOSTER
JOE COCKER
LEGEND

LEGEND FINE YOUNG CAN. FARULOUS T-BIRDS JOE JACKSON GRAHAM NASH HODTERS WAX
ROBERT PALMER
JACKSON BROWNE
GLASS TIGER (L)
IAN THOMAS
HAYMIRE
Light
ARROWS

#### PARALLEI. TWO

PD: PRANK JAXON MD: JESSIE BRICE

MDI JESSIE BRICE

MRAY YAM NALEN (N)
HORETHOON SUITE (M)
JOURNEY
PHIL COLLINS
EZ TOP (N)
HM. HISTER
ROLLING SPORES (M)
YULIAN LERHON
JULIAN LERHON
ABSOLUTE BEDINNERS
GTR
JE JACKSON
BOURGEDIS TAGG

KFMG/Albuquerque (505)265-8811 PD: TOM HARSHALL MD: MICHAEL DAVIS

MEN NICHMEN DAVIS

MENEY
VAR REALEN
HORETWOODS SUITE (N)
ROLLING STONES
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JOUR

KILO/Colorado Springs (303)634-4896

ON: RICH HAWK MD: ALAN WHITE ONLY NATA

DESCRIPTION

DESCRIP KZOK/Seattle (206)281-5600

MO, LARRY SHARP

MANY

DOG, SCORE SCONE

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JOHN COUCAR NELLEN

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HONOFYPOON SUITE

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JOE COCKER

STANSILL

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K97/Edmonton (403)428-8597

KE2E/Spokane (509)448-1000 PD: NEIL EDWARDS MD: TED KENNEDY

MD. TED KENNEY

BRATY
JENNIFF RUSH

JENNIFF RUSH

FERGAL SHARKEY

STEVIE SICKS

STOLLING STORES (L)

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CASE TOLER (R)

CLASS TICKE (R)

CATE CAN PY

MODITAL TOLLING

LIGHT PINK (L)

LIGHT PINK (L)

LIGHT PINK (L)

(801)262-5541 PD: RANDY ROSE MD: JOHN PLORENCE

a GTR 4 JOHN COUGAR MEL. 5 LOVERBOY

KSTM/Pho

PD: SIG MARTY ASST. PD: TODD POWLE

PAST POS TOMOS PROPRE (N) JACTROS BROWNE (N) JACTROS BROWNE (N) JACTROS PROPRES (N) JACTROS (N) JACTRO

KDJK/Modesto-Stockton (209)869-2594

PD: JERRY LONGDEN MD: MARK DAVIS 

KMBY/Monterey (408)394-9000 PD: RICH BERLIN MD: PATTY MARTIN

NO. PATTY MARTIN

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a GTR a ICEMOUSE & ENXS

ON: JONAN CUMMINGS ASST PD: BREN MICHAELS MAST PD: BREM
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JURAS PRIEST (N)
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KRSP-FM/Salt Lake JACKSON

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KSTM/Phoenix (602)835-1767 PD JEFF PARETS ASST. PD WENDY WESTO

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LIGHT
STAN KIDGWAY
SORRES
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KGRQ/Casper (307)266-1400 PD: PRED LEEMHUIS

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KZEL/Eugene (503)342-7096 PD: KEN MARTIN MD: VINCE MERTZ

KKDJ/Fresno (209)226-5991 PD: DEAN OPPERMAI ND: JEFF RIEDEL

PARALLEL THREE

KKGR/Anchorage (907)278-4631

PD: JOHN ROBERTS MD: DAVE VAN DYKE

KSPN/Aspen (303)920-1912

ACT. PD: FRANK ERIKSEN

Heavy JACKSON BROWNE

DEL LORDS
MODELS
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BERLE JOHNSON
SODERNS
LOW REED
JOE COCKER
GRANAN NASH
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NAVY

ROLLING STORES (N)

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(307)745-7396

POI JOHN EDMANDS

CASELY

CASE

PD: VERN ARGO

PO VERM AMOO
VER

KOZZ/Reno (702)329-9261

A MADONNA
A PHILIP MAILEY
A JOUNNEY
A PRIMCE
FRANCE
STEAMS FOR FEARS
A BRUCE HORNSBY AND
A EAN-MICHEL JARRE
C ABO FRIO
PATTIL AS PELLE
MIAMI SOUND MACHIN
JOSSE FRANY

KTCL/Ft. Collins

(303)571-1232

PDI JOHN NAYES

MANYY
JOE ZACKSON
TO ZACKSON
TARK TALK
A VIOLER TROMES
A MANGER
A MA

PD: STEVE FUNK MD: HARRY REYNOLDS MD. WARRY MEYNOLOS

\*\*MONTY VAN RALEN (H)
22 TOP
JULIAN LEMNON
FABULOUS T-01RDB
JOURNEY
FOLLING STONES (H)
HONEYMOND SUITE (H)
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KVME/Santa Rosa (707)544-5873

KOLA/Riverside San Bernardino (714)825-9952

KCGL/Salt Lake City (801)298-1142

PD: DEL WILLIAMS

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SIGUE SIGUE SP.
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JOE COCKER

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A TORNO

LIGHT

FETT TORNISHEND PD: AL BARNE

KTYD/Senta Barbers (805)967-4511 PD: RICK HILLIAMS

POP. EICC WILLIAMS

MANUAL MAN

KWHL/Anchorage (907) 344-9622 MD: KEVIN VARGAS ON: CARTER B. BRADLET

AUD CONTER B. ...

Meavy
JOHNSON STONES
JOHNSON STONES
MR. RISTER
MR. RISTER
BOD SECURIOR
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157 Reporters

149 Current Playlists

Four stations falled to report.

Their rotations were frozen. Q107/Toronto WNOR-FM/Norfolk WYNE/Tampa WZEW/Mobile

Four stations reported a frozen list. CHEZ-FM/Ottawa KLAQ/EI Paso KLPX/Tucson KYYS/Kansas City

## CHR PARALLEL ONE PLAYLISTS

#### EAST

## B104 WBSB Baltimore

PD:Steve Kingston

- The second secon
  - EL DESARGE/AMELYA DIFFATENI COTARO QUEMO HICHMOLYA DIFFATENI COTARO NEGATI/MOTESI AN ALL HISE & THE HECHMONIALI I NOOE IN A. CULTURE (LUS/Frove Amen)



# PD: Ralph Wimme

STARFOINT/Ractions CULTURE CLUB/Plays Amby HEDTERS/Where Do The Cationar

## Kiss98'2 Buffalo All Hit WKSE-FM

PD: Scott Robbins MD: Dave Gillen

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## Philadelphia PD: Scott Walker MD: Glenn Kalina

MD: Glenn Kalin

| Tell and Content of the Content

29 MEANT/Metata: At All occase michael/A bifferent Caraer unnitW/meer the Indiance

PD: Bob Travis

MD: Chris Knight

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New York
PD: Scott Shannon
MD: Frankie Blue

## 1050 chum

PD: Terry Williams Toronto MD: Brad "Knobby" Jones

TOWN THE PROBLEM THE SET OF THE S

92 PROFM

Operations Manager: Providence

105

SILLY OCEAN/There had be Bed Same

PD: Mark St. John MD: Gene Baxter

Washington

Tom Cuddy

Boston

MD: Guy Brouillard



BILLY OCCAMATALAND PARAM JOHNS ACADEMYCHAND PARAM JOHNSTY/BY BASE TO YEARTH I JOHNSTY/BY BASE TO YEARTH I LABELE & MCCOMMAN OF My Chan LABELE & MCCOMMAN OF MY Chan

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Toronto

MD: Bob Saint

/P/Programming: Sandy Sanderson

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1 0 8 F M PD: Sunny Joe White

MD: Susan O'Connell

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COMMUNICATION OF THE STREET OF

WXKS-FM

Boston

## NPhD Buffalo

Ops Dir: John Hager

MD: Mindy Michaels

| The Committee of t MD: Mindy Michaels

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Island

[⊚©F[M Long PD: Bill Terry MD: Ruth Tolson

29- 28 DECRMS MICHAEL/A Different Corner MOREYMOON BUITE/Feel It Agein SILLY OCCANATION -- "IL S+ Bed Dongs SLT FOLIANT S- G+ Ald Tan Med

# Pittsburgh

PD: Nick Bazoo MD: Lori Campbell

So. 29 BILLY DOZAM/There'll De Bee Bongs CULTUME CLUB/FeVe Among TRANS FOR FEMALIFICATION Tell

# The control of the co

PD: Jim Randall MD: P.J. Foxx

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Washington D.C. PD: Randy Lane

MD: Paul Fuller The second secon

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WREN-FM/Buffalo PD: Hank Nevins MD: Roger Christian

The Eagle PD: Randy Brown MD: Joe Folger

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SOUTH

97.1 XEGL Dallas

19 SAVID SCHIEFARREIVER Regiones GAVID SCHIZZANSINAN Regioners HOMETYNCH SUNTEZPENI WAS ASEIN SIGNIA SINGKANI TAN TRINGS SAY SI TEAMS FOR PERMITTANIAN TAIL MODEL STAN OF MINOR. ONL OF SI COMERCY/Leaf & Double Life

76/R&R FRIDAY, APRIL 18, 1986

## **CHR PARALLEL ONE PLAYLISTS**

Atlanta

PD: John Young MD: Chris Thomas

The second secon

SINTLE MINDS/ALL The Things She G. BILLY DESAN/There'll De San Hongs

WRNO

PLATIFICA BLONDE/Semanuely For

New Orleans PD: Mike Costello MD. Wayne Watkins Miami WINZ-FM

PD. Gabe Baptiste Asst PD/MD Mark Shands

DEDROG MICHAELIA DIFFERENT CEPNET TEARS FOR PEARS/Melbers Tolk MAS/Right selment The Eq. SEEMS ACADEMY/LOVE Farets

HOWARD JERES/No One I. TO PINE BILLY DESAM/Yhere') I to Dan Song: HEJAT/FRANCY: At All HEJES/I/I Can & MalT

s Mgr. Chuck Morgan MD: Marcie Guckian

MO: Marcie Guckian

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20 22 TEP/Sough Seq HIMPLE MINGRALL Too Things She So LEVEL 42/Senething About You CAMBLE & HODGMALTON Mg Dwn HODGETS (Mayor Be Tag Chilfron

WRSF
Norfolk
PD: Al Brock
MD: Doc Micl

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37. 39 40 BOYS SQR'T CRY/I MARK- In A Coubing Ft. DESAMM/Mark- JOHNS

WRSR

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(94-Q)

Atlanta

PD Jim Morrison MD: Jeff McCartney

32 31 STANSSIPPIGARY Desert Ask a 32 NU SECONT Cent Herk b 33 CULTURE CAUSTROPE Among 6 36 SIPPIR FIRSTER IT TO THING DAY 6 36 SIPPIR FIRSTER IT TO THING DAY 6 36 SIPPIR FIRSTER IT TO THING DAY 6 36 SIPPIR FIRSTER IN THE SIPPIR 9 15 NGART/SMOPTH A SK 511 30 DECEMBER ACAMENT/Leve Parada DECEMBER ACAMENT/Leve Parada DECEMBER ACAMENT/Leve Parada DECEMBER ACAMENT/Leve Parada

ACTS/Couch On You House On July State House On July State St

WNVZ

Miami

M [ ] VAN MALEN/Mag Can'd This Be Lo-M 4 2 PST MMEP SOTH/Mask End Offic 3 3 PALCO/Park Ma Amareum M 6 A MIANT BOUND MACHINE Mad Bay 2 8 PHIL COLLINE/This Ma Base

The control of the co

PD: Robert W, Walker MD/Asst. PD: Frank Amadeo

Hot Hite!

MD: Mary Ann Rayment

PD: Chris Bailey

Norfolk

C105 Tampa

Ops Mgr. Mason Dixon MD: Bobby Rich

The control of the co

TOS STATES KEEP HEARING THE ROCK

LEE Chicago

MD Joe Bohannon

2 | control of the control of the

#80 FRECOVIERS GOLLING STREET CITY OF STREET COLORS AND ADDRESS OF STREET

Detroit PD: Steve Weed MD: Kathy Means

PD: Buddy Scott MD: Joe Bohannon

Ops. Dir: Dave Robbins St. Louis MD>Tony Davis

MEMBLYMBERS H. AT 411 LABBLIE & HCDOMAL/ON PG CHA JOHN COURAR/MALL ON THE SCREETOW OCCORD. MICHAEL ON THE SCREETOW OCCORD. MICHAEL ON THE SCREETOW TEACH FOR FEARS/Makers Tolk SADE/Mover As Good As The David Bod(E/Absolute Regimes-

Minneapolis

PD: Dave Anthony Asst. PD/MD; Don Michaels

Detroit power 96 fm

MIDWEST

PD: Gary Berkowitz Assist. PD: Michael Waite

Assist. PD: Michael Waite

The Supering State of the Stat

TEARS FOR FEART/Reserve Tell SERBOR MICHAEL/A Diresera Corne-MERT/Mestass At All JALFAN LEDWOM/Sitch Around

108.5 **KWK** 

BER 1 HIT MUSIC STATION S PD: Garry Mitchell St. Louis MD: Kim Pool

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JAMET JACKSCHAMES MANA YOU BORN F INCOMPTANT AT ALL MODDLY BAUGHTON MILEURY DYSONS SIMPLE HIMDSYALL The Things BAN Se

WKTI Milwaukee

PD: Tim Fox MD: Denise Lauren

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II TOP/Hough Pro BILLY DOEAN/Thoru'll Me Dad Sengs H-JUNE COLDER/Rein Qu The Scarection No. 2002/7 Con't Mats YEARS FOR PEARS/Hogbors THIS

Ops Mgr. Jim Fox Cincinnati

B97. New Orleans MD; Greg Rolling

The second programment for \$1.55 per \$1.55 per

OCCUPANT MICHAELYA DIFFORNIA ELEMAN CALTUME CLUMPHONE ANNO ATTACTUME ON TON LEVEL MICHAELEN ANNO YOU LEVEL MICHAELEN ANNO YOU

930 KKBQ

MAT/Right Spinors The End prepar academy/Load Porade

PD John Lander Asst. PD: Ron Parker

SAGE/Never As Gast As The LEWEL 42/Semathing Assul Yav

Wave New Orleans

93FM PD: Kevin McCarthy

36 EL DEPARES/ABLA SATING DECREE SERVES/ABLANCES CHEMAN ACRES SERVES/ABLANCES DECREE SERVES/ABLANCES SINPLE HINDS/ALL TH. THING: BR. DO DIRE STRAITS/BD FAT Asset

STHIP PD: Neuron McCarth

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NEMARD JENEEN/NO One Is To Glade OCCARD MICHAEL/A Deferrant Corner TEARS PER FEARL/PROCESS TOOL

-UX5T--COLUMBE.
PD: Adam Cook
MD: Kevin Haines

JOHN COMMONITOR ON THE BLEFFEEDY

7/799

Kausas Citius Hut Radio MD: Kim Welsh

Kansas

City

23 JOHN COUGAR/Main On The Bierstiffe JETS/Cross Dh yeu

## CHR PARALLEL ONE PLAYLISTS

Asst. PD/MD: Gregg Swedberg

- A PROPERTY AND PRO
- 35 HEMET/Hestigs As All HEMET/HESTIGS BUITE/Fax 1 15 Ages?

# MOS KBEQ

THE #1 HIT MUSIC STATION PD: Steve Perun Kansas City MD Karen Barber

- George Delibert School Control Control
- 21 EADE/Never As Good As The FACCO/Vienna Calling C, DEMOCRAN 's Johns Blilly OCCAMPThere'll Re Set Songa Stampold Phones and Calling Stampold Phones Sengal

# NLS Chicago Ops. Mgr.: John

AM 89 4 Gehron Asst PD/MD: Chuck Crane

21. 25 LABELE & MEDGMAL/On My Own MEDRY/Makin' A) All MEDGMA REMAYOR MEDICAL BYTAN SILLY OCCUPATION AND BET THAN SILLY OCCUPATION AND BET THAN SABE/Mover As Good As The SEMBLE DEVOLMO/Coll Mo HEDITERS/Moves Do The Castron

1005 GW Ops Mgr. John Gorman Cleveland MD: Kid Leo

wmms

- 38 O'LAMIBON OF THE MINT OCCION HOOME, A DIFFERENT CORRESPOND OLUMBER OF MILITARY PARK TO THE MINISTER OF THE MINISTER OF THE MINISTER OF THE MINISTER OLUMBER OF THE MINISTER OF THE MINISTER OLUMBER OF THE MINISTER OF T
- CATS CAN PLYFFSysin. "In The "A" B MALYWIGHT Schwen The Eye SCYCHACIN' IN THE BRIEN SITHE, BHORDERINI THE TRANS WAS THE PARK COMPONATIONATION IN MALE COMPONATIONATION IN MALE COLUMN CLOSTNESS AND STATE SILKS COLUMNS AND STATE OF THE STATE SILKS COLUMNS AND STATE OF THE STATE OF THE STATE SILKS COLUMNS AND STATE OF THE STATE OF T

# Chicago WYTZ PD: Jan Jeffries MD: Brian Kelly

MCD: BRAIN NO.

| Projection |

24. 34. 34. 60

#### WEST

101.5 FM PD: Casey Keating

MD: Ron Hams

On Harns

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AU SHODI/I Can't wait John COUDAN/Rain On The Starest Sta CHAM, IE SETUM/Imperator MODELS/Ove Dr Hand, Out Or & a FLOCK OF SEASKL/Hearthseat Litt & GIMOD SECHED/SEAY EACTIMOMS/Living (a Tax Sectors

#### KWSS 94.5 PM

PD: Dave Van Stone San Jose
MD: Robin Kipps

- 10. Robot Kipps

  | Interest | Int
- - COLTURE CLUB/News Asset
    SIMPLE SINDLASS THE TELES BY B
    ALIAN LIBRORIPASIS A THINGS BY B
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Seattle
PD: Ric Hansen
MD: Sandy Loui

MD: Sandy Louis

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SILLY DOESN'There'ld Do See Songs

# KZZP104.7FM Phoenix

MD: Steve Goddard

MO. Stevey Goddard

| Programme | Programm

MANALIMETRIA, WE WIT LATE COLAREST . WE WIT LATE COLAREST . WE WITH CULTURE CLUB/Here Assig TEAMS FOR FEARS/Matters Talk LETE/Count On You LETE/Count On You

## MAGIC TOTAL

**KMJK** PD: Jon Barry MD Steve Naganuma Portland

(I) Steve Nagamuma Portfell.

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HOT HITS!

VP/Ops: Dave Parks PD: Mike Preston San Diego

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26 TEARS FOR FEARS/Hothers Tall JALIAN LEDGEN/Baich Amount BILLY OCEAN/There'll Be Bad Sorge HOSTEDBURNESS De The Children ALANT/Second To Terrally

KUBE 93FM

Wendy Christopher

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FIV102

MD/Assist PD: Chris Collins Sacramento

| Committed Calculation | Comm

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PD: Bick Gillette

Juston

PD: Bob Case MD: Wendy Christopher

# RMELSan Francisco

PD: Steve Rivers MD: Keith Naftaly

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ZIOO FM KKRZ

Ops Mgr: Gary Bryan Portland
MD: Sean Lynch

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PACCOPECS No Amagero OCORGE HICHARLIA OLIFAPANI Carrer ACRICONAN Do You ACRICOMORPHANION DO THE BINESCHOP HOME VACION BUTSLY Feel IS Again TALKING HEADS ONCE IN A LIFETIME PROVIDEDLE FRANCH SIGN FIRST HOUSERS WHERE ON The Children LOWERSON-Law A Device Sign Feel MODELS ONLY ON THE SIGN FOR THE CHILDREN SIGN SON'S DON'S CHILD.

105 INTS San PD: Richard Sands

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SIMPLE NINDE/ALI The Things the Se HODITER/AMAYE DO THE CALLSING BILLY DOCENTRAL THE SENS OF SENS HOTEL DOCENTRAL ALI STORE DOCENT ALI SENS OF SENS BURNES OF SENSON O

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PD: Mark Bolke

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50 MADDOMANLIVE To Tell HOOTDMANAGE Do The Children ATMEMIT/Temperou Down's Mail II TOP/Hough Bog | COUNTRY / He was to Tourtel? | SIPPLY PED/Holding Back The Year



VP/Prog.: Gerry DeFrance Assistant PD: Mike Schaefer

AGE EDITORS
TEAMS FOR FEMBRISHERS TAIL
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COPE Mgr. John Driscoll MD: Todd Cavanah

Committee of the commit

SIMPLE HINDS/ALL The Things She So JAR FAN LEDGEN-Sizes Avenue JOHN COLUMN/Sain On The Statestow

HEAMED JONES/No Dec 1: To Since TEAMS FOR FEATH/Nother: Tell TALKING HEADS/Decs In A Lifetime DAVID BONIE/Absolute Segment

CCOD TOB Sacramento Sacramento PD: Tom Chase Mr. Ed

MD. Mr. Ed

- Control of the control

OCCURED HICHAEL/A Different Carner JOHN COLDAN/Rein On Tie Bieraffer SIMPLE HIMDS/All The Taings Sie Se STARSHIP/Temerrow Deser's Mesh MODELE/Dut Dr Mind. Out Of S E. Q. Delly/Sey It See It

#### MIDWEST

John Cougar Mellencamp Billy Ocean

HOTTEST Pet Shop Boys Van Halen

# **CHR ADDS & HOTS**

WEST

MOST ADDED George Michael Billy Ocean John Cougar Mellencamp

HOTTEST Pet Shop Boys Robert Palmer Van Haler

#### MIDWEST

#### PARALLEL TWO

#### WKDD/Akron, OH

FALCO
JOHN COUGAR
MARTLYN MARTIN (dp)
BOYS DON'T CRY (dp)
GIUFFRIA (dp)
DAVID BOWIE (dp)

GÉORGE MICHAEL JOHN COUGAR HOWARD JONES LABELLE 6 MCDONAL SIMPLE MINDS NOBERT PALMER 3-1 PET SHOP BOYS 4-2 INXS 2-3 VAN HALEN 10-5 OMD 17-12

#### WGCL/Cleveland, OH LoCascio/Bumpe

JANET JACKSON JANET JACKSON NU SHOOZ
MIKE & THE MECHAN
MR. MISTER
HOTTER
HOTTER
HOTTER
HOTTER
PET SHOP BOYS B-6
PHIL COLLINS 10-7
ROLLING STONES 14-9
VAN HALEN 15-10

#### WNCI/Columbus, OH

CULTURE CLUB HOWARD JONES VAN HALEN (dp) VAN HALEN (dp) Hottest: SLY FOX 2-1 PET SHOP BOYS 5-2 ROBERT PALMER 8-4 WHITNEY HOUSTON 13-7 PHIL COLLINS 15-11

## KIIK/Devenport, IA Jim O'Hare

NU SHOOZ LABELLE & MCDONAL JOHN COUGAR DREAM ACADEMY BOYS DON'T CRY (dp) SIMPLE MINDS SIMPLE MINDS
HOTTER:
PHIL COLLINS 9-5
OMD 18-9
LEVEL 42 17-15
WHITNEY HOUSTON 20-16
MIAMI SOUND MACHI 24-17

BILLY OCEAN LEVEL 42 JOHN COUGAR PALCO PALCO
BOYS DON'T CRY
GEORGE MICHAEL
HOTLEST:
ROBERT PALMER 1-1
VAN HALEN 8-3
PRINCE 5-4
PET SHOP BOYS 11-8
JANET JACKSON 17-12

#### KRNQ/Des Molnes, IA Doug Gillan

NU SHOOZ STARSHIP CULTURE CLUB HOTTEST HOTELST HOBERT PALMER 7-2 OMD 18-13 OUTFIELD 21-14 JOHN COUGAR 6-18

### KZIO/Duluth, MN Michaels/Herman

MichaelaHerman
JOHN COUGAR
BONNIE TYLER
BILLY OCEAN (dp)
ROBERT TEPPER
FABULIOUS THUNDERB (dp)
HOTLEAT:
PRINCE 1-1
SLY FOX 3-2
ROBERT PALMER 6-3
VANTERN 1-4
WHITNEY HOUSTON 25-18

SADE TEARS FOR FEARS STARSHIP

#### WIXX/Green Bay, WI

BILLY OCEAN HOWARD JONES JOHN COUGAR HOODY BLUES SIMPLE MINDS SIMPLE MINDS Hottest: PET SHOP BOYS 4-2 PHIL COLLINS 7-3 WHITNEY HOUSTON 12-4 OUTFIELD 13-7 OMD 22-13

WGRD/Grand Rapids, Swart/Stevens HONEYMOON SUITE
JOHN COUGAR
B.E. TAYLOR GROUP
HOTEBER
ROBERT FALMER 1-1
BOB SECER 5-3
PHIL COLLINS 6-4
ROLLING STONES 11-7
PET SHOP BOYS 19-12

#### WZPL/Indianapolis, IN

SIMONOBROWN
MADONNA
MADONNA
MOMETMOON SUITE
SIMPLE HINDS
STARPOINT
JOHN COUGAR
LABELLE & WCDONAL
CULTURE CLUB
HOSTERS
TO THE STARPORT
ROBERT 5-4
ROBERT 5-4
ROLLING STONES 13-10

#### WKFR/Kelemezoo, MI Terry Welnacht

TEARS FOR FEARS (dp) MOODY BLUES BILLY OCEAN JOHN COMGAR JOHN COUGAR ROBERT TEPPER (dp) Hottest: PET SHOP BOYS 7-2 PHIL COLLINS 12-5 WHITNEY HOUSTON D-14 MIKE 4 THE MECHAN 27-19 MADONNA D-28

#### WVIC/Lansing, MI Bennetti/Meloney

Bennett/Meloney
FABLCO
FABULOUS THUNDERB
B.E. TAYLOR GROUP
BILLY OCEAN
HEARY
MANUAL
GEORGE MICHAEL
GEORGE MICHAEL
GEORGE MICHAEL
OUTFRIAD
FOR SEGER 2-2
OUTFIELD 4-3
PET SHOP BOYS 8-6
WHITNEY HOUSTON 12-8

## Z104/Madison, WI Little/Hudson

CULTURE CLUB
BILLY OCEAN
GEORGE MICHAEL
LEVEL 42
JOHN COUGAR
HEART
HOTTEST
HOTTEST
SUFFOX 5-5
OMD 13-12
MIAMI SOUND MACHI MIAMI SOUND MACHI 15-13 SIMPLY RED 21-14

## KJ103/Oklahoma City, OK Cahill/Davis

BILLY OCEAN
GEORGE MICHAEL
FALCO
JETS
HOTELET
PRINCE 1-1
PRINCE 1-1
BOYS DON'T CRY 17-11
WHITHEY HOUSTON 25-19
MADONNA 30-21

#### KOFM/Oklahoma City OK

none Hottest: SLY FOX 1-1 INXS 3-3 PHIL COLLINS 7-7 ROLLINS TONES 9-9 PET SHOP BOYS 13-13

#### KQKQ/Omehe, NB Mark Evens

MMACK EVENS
JOHN COUGAR
SIMPLE MINDS
LABELLE & MCDONAL
HOttest:
BANGLES 3-1
PET SHOP BOYS 6-3
WHITNEY HOUSTON 12-5
MADONNA 18-10

Reith Edwards
BILLY OLEAN
JOHN COUGAR
SIMPLE HINDS
HOTESLO 1-1
PHIL COLLINS 2-2
PET SHOP BOYS 6-3
WHITNEY HOUSTON 7-4
MIKE 6 THE MECHAN 10-5

#### WRQN/Toledo, OH Joe Thomas

GIUFFRIA PALCO LABELLE & MCDONAL NU SHOOZ NU SHOOZ ROBERT TEPPER FABULOUS THUNDERB BILLY OCEAN GEORGE MICHAEL HOCLEST: PRINCE 1-1 ROBERT PALMER 2-2 BOB SEGER 4-3 VAN HALER 6-4 OUTFIELD 9-5

#### WZOK/Rockford, IL

BriMDent
HEART
CULTURE CLUB
LABELLE & MCDONAL
NU SHOOZ
HOMARD JONES
PALOCUST:
ROSERT PALMER 2-1
POT SHOP BOYS 5-2
VAN HALEN 10-4
HIAMI SOUND MACHI 17-9
OMO 18-10
KAYLOTTUR- AK KAY107/Tulsa, OK

KAY107Tulea, OK
Harv Blain
JAMET JACKSON
PHIL COLLINS
TEARS FOR FEARS
BOYS DON'T CRY {dp}
Hottest:
HEART 1-1:
PALCO 2-2
PHIL COLLINS 5-3
OUTFIELD 12-7
ROBERT PALMER 16-12

#### KEYN-FM/Wichits, KS

Land/Pearman
GEORGE MICHAEL
JOHN COUGAR
LABELLE & MCDONAL
BOYS DON'T CRY (dp)
FALCO (dp)
NO SHOOZ (dp)
NO SHOOZ (dp)
THIL COLLINS 1-1
OUTFIELD 3-3
HIAM! SOUND MACH! 5-5
WHITTER MOUSTON 6-6
SLY FOX 12-7

KKRD/Wichits, KS Oliver/Williams GEORGE MICHAEL HEART HEART SIMPLE MINDS LABELLE & MCDONAL HOTTEST: VAN HALEN 12-2 PET SHOP BOYS 16-3 ROBERT PALMER 19-4 PHIL COLLINS 14-6 OUTFIELD 18-7

#### WHOT/Youngstown, OH

MIKE & THE MECHAN NU SHOOZ MIKE 6 THE MECHAN NU SHOOZ CULTURE CLUB Hottest: PRINCE 1-1 ROBERT PALMER 5-2 PET SHOP BOYS 7-3 BANGLES 3-4 VAN HALEN 13-6

#### PARALLEL THREE

#### KYYY/Bismerck, ND Bob Beck

NU SHOOZ BILLY OCEAN HEART JOHN COUGAR FALCO (dp) LOVERBOY (dp) LOVERBOY (dp) Hottest: BANGLES 2-1 ROBERT PALMER 5-3 PET SHOP BOYS 8-5 MIAMI SOUND MACHI 14-10 BOYS DON'T CRY 31-20

#### WRNO/Ricomington IL

BILLY OCEAN
LABELLE & HCDONAL
GIUFFRIA (dp)
JOHN COUGAR (dp)
HOTEGE:
PRINCE 2-1
ROBERT PALMER 4-2
VAN HALEN 7-4
OUTFIELD 11-5
ROLLING STONES 12-6

#### WBWB/BloomIngton, IN Jim Clouse

JOHN COUGAR NU SHOOZ HEART STARPOINT BOURGEOIS TAGG BOURGEDIS TAGG Höttest: PRINCE 2-1 VAN HALEN 6-2 HIANI SOUND MACHI 10-5 OMD 20-12 WHITNEY HOUSTON 29-18

#### WCIL-FM/Carbondale, IL Tony Weltekus

BILLY OCEAN
FABUBOUS THUNDERB (dp)
DAVID BOWLE
HOTEMET
WHITMEY HOUSTON 7-1
VAN HALEN 2-2
JANET JACKSON 11-3
HIMI SOUND MACHI 15-5
PET SHOP BOYS 14-7

#### KOCR/Ceder Repids, 1A

SADE CULTURE CLUB JAMET JACKSON Hottest: PALCO 1-1 ROBERT PALMER 3-2 WHITNEY HOUSTON 16-5 PET SHOP BOYS 13-6 VAN HALEN 11-9

#### KCMQ/Columbia, MO

KCMC/Columbia, MO
TUTIO/Baker
BILLY OCEAN
BOYS DON'T CEY
JOHN COUGAR
JOHN COUGAR
JETS
MODELS
HOTEAS
H

HOWARD JONES BOYS DON'T CRY (dp) TEARS FOR FEARS DREAM ACADEMY LABELLE & MCDONAL (dp) JOHN COUGAR JOHN COUGAR HOTTEST HOTTEST HOBERT PALMER 2-1 PRINCE 4-2 PET SHOP BOYS 6-5 PHIL COLLINS 13-7 MINE & THE MECHAN 25-15

#### KKXL-FM/Grand Forks, ND

NordnesRight
STARSHIP
BILLY OCCAN
NU SHOOK
ROAD
TEASS DOR FEARS
KONTENS THE MAV (dp)
ROBERT PALMER 1-1
VAN HALEN 9-7
PET SHOP BOYS 11-8
MILITARY HOUSTON 17-11
BOYS DON'T CRY 30-19

#### WAZY-FM/Lafayette, IN

JOHN COUGAR TEARS FOR FEARS FALCO (dp) LABELLE & MCDONAL (dp) NU SHOOZ (dp)

GEORGE MICHAEL GEORGE MICHAEL
NU SHOOZ
FALCO (dp)
BILLY OCEAN
HOLERS:
PRINCE 3-1
VAN HALEN 9-5
FORCE MD'S 11-7
OMD 13-8
WHITNEY HOUSTON 16-11

#### KKLS/Repid City, SD Sherwin/Kelleway

Shenvin/Keikevey
DREAM ACADEMY
BOURGEDIS TAGG
JETS
TEARS FOR FEARS
DAVID BOWHE
GRAHAM NASH
STARSHIP
HOLLENS 11
FORCE MD'S 7-6
BANGLES 12-8
ROLLING STONES 17-10

#### 99KG/Seline, KS

JORNEY
JOURNEY
BILLY OCEAN
HEART
FALCO
HOWARD JONES
HOTTEST
HOWARD JONES
HOTTEST
FALCO 1-2
PHIL COLLINS 15-11
HIAMI SOUND MACHI 23-20
JAMPT JAKKSON 26-21

CULTURE CLUB JULIAN LENNON NU SHOOZ BILLY OCEAN HOLLEST:
ROBERT PALMER 5-1
PET SHOP BOYS 11-3
VAN HALEN 13-8
PHIL COLLINS 15-9
MIKE & THE MECHAN 22-12

BILLY OCEAN JOHN COUGAR GEORGE MICHAEL DREAM ACADEMY ELO GIUFFRIA (dp) BOYS DON'T CRY

#### KWTO-FM/Springfield, MO T.K. O'Grady

BOYS DON'T CRY Hottest: PRINCE 4-1 PET SHOP BOYS 5-2 PHIL COLLINS 9-6 OUTFIELD 10-7 JANET JACKSON 21-12

#### WDBR/Springfield, IL

BILLY OCEAN GEORGE MICHAEL WAX Hottest: PRINCE 1-1 ROBERT PALMER 2-2 VAN HALEN 4-3 ROLLING STONES 8-4 PET SHOP BOYS 10-5

#### WSPT/Stevens Point, WI Bouley/Steffen

BOUNTYNTERS
GEORGE MICHAEL
DERAM ACADEMY
BOURGEOIS TAGG
JOHN COUGAR
NOTHERS
VAN HALEN 1-1
OUTFIELD 2-2
SLY FOX 5-4
ROLLING STONES 9-7

Mevin Rabat

JOHN COUGAR

DREAM ACADEMY
JETS
EL DEBARGE
GEORGE MICHAEL
HOttest:
PRINCE 1-1
VAN HALEN 5-2
JANST JACKSON 7-3
OHD 22-18
MADONNA 33-26

#### KFMW/Waterloo, IA

DealMarsen
JOHN COUGAR
SIMPLE MINDS
NICK GILDER
BILLY OCEAN
HOOTERS
HOTERS
HOTERS
HOTERS
HOLLINS 21-12
MIAMI SOUND MACHI 77-19
MITMEY HOUSTON 31-21
ZZ TOD 29-23
JAMET JACKSON 38-27

KRQ/Tucson, AZ

THREE

KGOT/Anchorage, AK

#### KKAZ/Cheyenne, WY Dave Hunter

NU SHOOZ HEART (dp) BILLY OCEAN GIUFFRIA (dp) ROBERT PALMER 4-2 PET SHOP BOYS 6-3 ROLLING STONES 12-7 PHIL COLLINS 15-B OUTFIELD 14-11

#### KOZE/Lewiston, ID

GEORGE MICHAEL JOHN COUGAR PALCO DREAM ACADEMY LABELLE & MCDONAL

#### KHTZ/Rano NV

MIKE & THE MECHAN BOURGEOIS TAGG MR. MISTER HEART GEORGE MICHAEL GLUFFRIA HOLLESTI PET SHOP BOYS 4-3 VAN HALLEN 11-5 JOURNEY 27-18

### KWNZ/Reno, Shakes/Ryen

NU SHOOZ Hottest: PET SHOP BOYS 1-1 ROBERT PALMER 7-4 VAN HALEN 8-5 OMD 9-7 OUTFIELD 10-8

LABELLE & MCDONAL GIUFFRIA PSYCHEDELIC FUR ELO
DAVID BONIE (dp)
VANITY
BONNIE TYLER
BARRY MANILOW (dp)
HOTE-SHOP BOYS 3-1
VAN HALEN
PET SHOP BOYS 3-1
VAN HALEN
PRINCE 9-4
WHITNEY HOUSTON 25-14

#### SLY96/San Luis Obiepo, CA Joe Collin

JOE COMINE
BILLY OCEAN
MODDY BLUES
DREAM ACADEMY
PSYCHEDELIC FUR
JOHN COVIGAR
JOHN COVIGAR
HICHAEL
DETERMINE
BUT SHOP BOYS 3-1
ROBERT PALMER 5-2
PRINCE 2-3
VAN HALER
PHIL COLLINS 13-8

HOWARD JONES Hottest: ROBERT PALMER 6-1 PRINCE 3-2 BOYS DON'T CRY 7-3 PET SHOP BOYS 8-4 VAN HALEN 17-14

Roger Nelson

JULIAN LENNON
HOMADD JONES
SIMPLE MINDS
EL DEBARGE
DREAM ACADEMY
HOTE-ST
PRINCE 1-1
ROBERT PALMER 7-2
PET SHOP BOYS 10-3
JERMAINE JACKSON 6-4
OUTFIELD 9-6

#### KTRS/Casper, WY Todd Cavenaugh

JULIAN LENNON GEORGE MICHAEL FALCO (dp)
TEARS FOR FEARS (dp)
LOVERBOY (dp) HOTCHEST (AP)
HOTCHEST:
PRINCE 5-1
PET SHOP BOYS 7-3
VAN HALEN 10-5
OUTFIELD 13-9
WHITNEY HOUSTON 18-13

# J.D. Chendler JOHN COUGAR KING JOHN BODIE HOODY BLUES ELOUS HOODY BLUES ELOUS HOTELS H

#### KZOZ/San Luis Obispo, CA

BILLY OCEAN DREAM ACADEMY MOODY BLUES JOHN COUGAR JETS PSYCHEDELIC FUR PRINCE 5-1 ROBERT PALMER 3-2 PET SHOP BOYS 7-3 VAN HALEN 11-4 PHIL COLLINS 15-6

#### OK95/Tri-Cities, WA

JOHN COUGAR FALCO FALCO
ELO
JUDAS PRIEST
GIUFFRIA
EL DEBARGE
BOYS DON'T CRY
MOODY BLUES
HOTHERT
VAN HALEN 2-2
PHIL COLLINS 11HIAMI SOUND MACI
22 TOP 16-9
DUTFIELD 13-10

#### 235 Current Reports

The following stations falled to report this week, and therefore their playlists were frozen: Q106/York KOFM/Oklahoma City

#### WEST

#### PARALLEL TWO KSND/Eugene, OR

KNMQ/Albuquerque-Senta Fe. JOHN COUGAR HEART BILLY OCEAN NU SHOOZ TEARS FOR FEARS ROYS DON'T CRY

#### KKXX/Bakersfield, CA

Squires/Kemper OUTFIELD HEART HEART HOTLEST: ROBERT PALMER 8-1 SLY FOX 1-2 FALCO 2-3 VAN HALEN 9-5 PET SHOP BOYS 17-12

#### KQXR/Bakersfield, CA

Martino/Simon MADONNA MIAMI SOUND MACHI JOURNEY HOttest: PRINCE 2-1 SLY FOX 1-2 ROBERT PALMER 8-4 VAN MALEN 10-6 PET SHOP BOYS 14-8

### KP96/Boles, ID

Dosa/Gregory
BILLY OCEAN
GEORGE MICHAEL
JOHN COUGAR
BOYS DON'T CEY
GIUFERIA
HOCTEST
PET SHOP BOYS 1-1
ROBERT PALMER 2-2
MIAMI SOUND MACHI 5-3
PHIL COLLINS 6-4
WHITNEY HOUSTON 12-7

KIYS/Bolee, ID Tom Evans Tom Evens
FALCO
NU SHOOZ
SOURCE STORMER
SOURCE
SOUR

John Danter

HEART
NU SHOOZ
HOWARD JONES (dp)
HOWARD JONES (dp)
HOWARD JONES (dp)
HOWARD JONES
H

#### KIMN/Denver, CO

BILLY OCEAN NU SHOOZ
GEORGE MICHAEL
BOYS DON'T CRY
HOLLEST:
PHIL COLLINS 6-2
PET SHOP BOYS 8-4
ROBERT PALMER 14-8
VAN HALEN
HUTTEY HOUSTON 25-18

# BUTHHYPAT TEARS FOR FEARS DREAM ACADEMY GRAIMM MASH BILLY OCEAN FAMILIOUS TRUNDERB FALICIOS TRUNDERB FALICIOS TRUNDERB FALICIOS TRUNDERB FALICIOS TRUNDERB FALICIOS TRUNDERB FALICIOS MICHAEL MICHAEL VAN BALEN 5-4 WHICH MICHAEL VAN BALEN 5-4 WHITTHEY MUSETON 15-5 HADONAN 22-13 HADONAN 22-13 KBOS/Freeno, CA

Kris Ven Kemis Krk Ven Kemp
NU SHOOZ
LABELLE & MCDONAL
BOYS DON'T CRY (dp)
HOMARD JONES
SIMPLY RED
HOCKES:
PRINCE !-1
ROBERT PALMER 2-2
PET SHOP BOYS 5-3
PHIL COLLINS 12-6
HIAMI SOUND MACH! 1

KMGX/Fresno, CA Berry/Carter
MIKE & THE MECHAN
E.G. DAILY
G.G. DAILY
BILLY OCEAN
PARTI AUSTIN
ATLANTIC STARR
PABULOUS THUNDERB
HOLLOSE THUNDERB
HOLLOSE THUNDERB
HOLLOSE THUNDERB
HOLLOSE THUNDERB
WINGE T Berry/Cartes

### KIKX/Colorado Springs, CD

JOURNEY
BILLY OCEAN (dp)
SIMPLE HINDS (dp)
JOHN COUGAR
EL DEBARGE
HOTESELE 4-1
PRINCE 5-2
ROBERT PALMER 7-3
JAMET JACKSON 8-4
PET SHOP BOYS 9-5

#### KCAQ/Oxnerd-Ventura, CA

Robbina/Williams
JIMMY BARNES
KING
GEORGE MICHAEL
ART OF NOISE
MOODY BLUES
MOODY BLUES
HOATT ST.
PET SHOP BOYS 2-1
POSENT PALMER 6-3
JANET JACKSON 7-5
WILTIMEN MOUSTON 18-10
OND 20-15
VXYVING-15

KDON-FM/Salinee, CA

Kirk Cliatt

JIM RYWN
TEARS FOR FEARS
HOWARD JONES
GEDRGE MICHABEL
LOVERROY
JOHN COUGAR
FALCO
022Y OSBOURNE [dp]
HOLLEST JACKSON 15-9
WHITHEY HOUSTON 27-15
HADONNA 30-21

#### KYNO-FM/Fresno, CA

Walker/Davis 

#### KQMQ/Honolulu, HI Kimo Akene

OMD
GEORGE MICHAEL
HIKE & THE MECHAN
LEVEL 42
HOMARD JONES
ATLANTIC STARR
BRONNEN BEAT (dp)
HOLLER!
FOR THE MECHAN
LEVEL 52
HOLLER 1-1
FOR THE MECHAN
LINER 10-2
WHITNEY HOUSTON 18-10

#### KLUCILes Veges, NV

DeanTeylor
BILLY OCEAN
HOWARD JONES
JOHN COUGAR
HEART
PSYCHEDELIC FUR (dp)
HOTEST
VAN HALEN 2-1
PET SHOP BOYS 4-2
WHITMEY HOUSTON 3-3
PRINCE 7-4
ROBERT PALMER 11-6

HEART
BILLY OCEAN
SIMPLY RED
EL DEBARGE
EL DEBARGE
GEORGE HICHAEL
HOTEST:
ROBERT PALMER 2-1
PET SHOP BOYS 6-2
ROLLING STONES 8-3
PHIL COLLINS 14-7
MADONNA 29-22 PARALLEL

### KO93/Modesto, CA Brian Cassy

JAMET JACKSON
JOURNEY
BILLY OCEAN
STARSHIP (dp)
Hotteet:
PRINCE 3-1
ROLLING STONES 7-5
PHIL COLLINS 10-7
WHINNEY HOUSTON 15-12
MR. MISTER 19-15

KYYA/Billings, MT Charlle Foxx BILLY OCEAN SIMPLE MINDS GEORGE MICHAEL TEARS FOR FEARS HOWARD JONES KXYQ/Salem, OR Jim Ryan

KBOZ-FM/Bozeman, MT Roger Nelson

# Kirk Cliett SIMPLY RED JETS TEARS FOR FEARS BILLY OCEAN FALCO HOTEGS: PET SHOP BOYS 3-1 PRINCE 5-2 VAN HALEN 8-4 CHERRELLE 7-5 ZZ TOP 29-19

KCPX/Salt Lake City, UT Stone/Smith

SILLY OCEAN
HOMARD JONES
HEART
NU SHOOZ
GRAHAM NASH
HOLTEST
ROBERT PALMER 6-1
PET SHOP BOYS 8-3
ROLLING STONES 9-5
VAN HALEN
PHIL COLLINS 24-13

### KZZU/Spokane, WA

LABELLE & MCDONAL HOWARD JONES BONNIE TYLER (dp) VANITY SIMPLE MINDS SIMPLE MANUS
HOTEST:
ROBERT PALMER 2-1
PET SHOP BOYS 13-3
VAN HALEN 15-7
BOURGEDIS TAGG 22-18
MADONNA 29-23

#### 237 Reporters

RBR's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

tion.

Perallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or process.

more.

Parallel 2 Reporters: Selected stations that are format-dominent and/or exert esignificant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-f million
Parallel 3 Reporters: Selected stations that are format-dominant and/or exert as significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.







C

CHERRELLE W/ALEXANDER D'NEAL

P2

WEPL on WEPR 38-37 EJ103 on

Reach E 318 S 508 H 103 H 009

PI

MOTT 19-32 WOKEPH 13-9 MBEMPH 37-19 MIGES 6-12 MOTES 31-30 MPLU 17-14 \$100 20-15

940 16-14 193 12-10 193 13-14 1108 22-32 MQUEPM 10-14 MRVI 27-25

WCEY 0-21 WWYT 10-14 KBEQ 30-26

31%

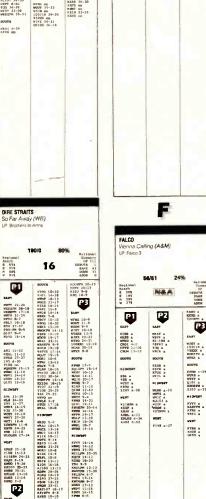
Hational Summary UP 43 DESERTS 2 SAME 13 DOWN 25 ADDS 1

EAST WAM 33-10 SOUTH









MEST EGOT 0-2 STYA 12-9 SEOSEME 11-5 STYA 13-9 STORE 13-15 STYE 13-15 S

RMMQ 12-13 RQXR 24-21 K795 L4-14 K795 L4-14 K19E 7-7 K1EC 19-18 RDMP 14-40 RDMS 11-8 KGMC 17-21 RF1V 25-30 ROPG 17-12 RCMG 33-18 RCMG 33-18 RCMG 33-18

DREAM ACADEMY

Resch E 33% 8 34% E 17% W 33%

MBESTPH MPRD on CROI o

MIDWEST MIDWEST MISSING MINEY

EXRS d=16 EAFR B EITS a EMEL cm EURE d=14

P2

Maria Supple OF DESCRIPTS SAME 15 DOMN 0 ADOS 19

MJAD a MCOQ d-38 KISH a 0104 a MSTP ON 0101 d-39 KNOZEM a MFFM a KRISH ON MMSL 0-38 MVMS ON

794 s splith s split s kovy s

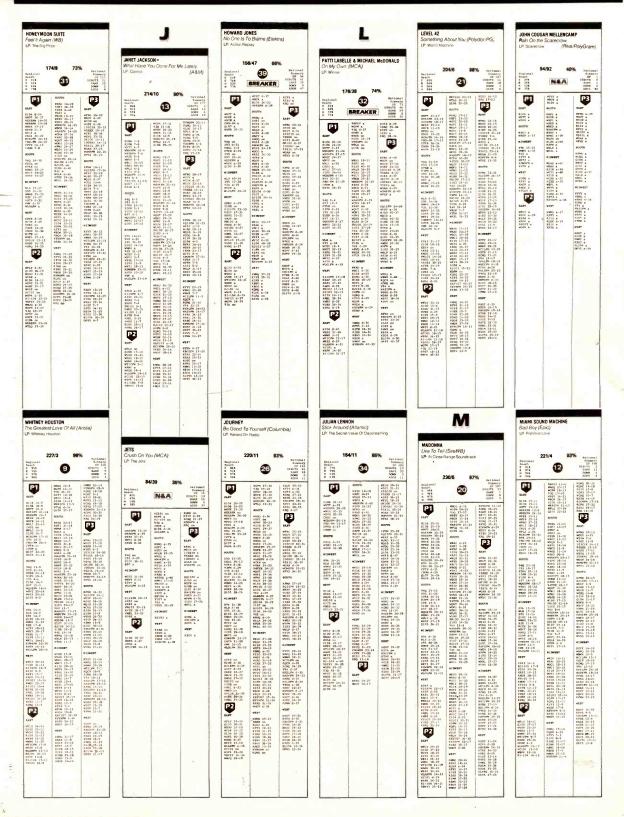
WKDD 18-21 WBC1 6-26 RIFA a-32 2104 d-40 WZST RIYS 6-39 RIYS 6-39 RIYS 2-37

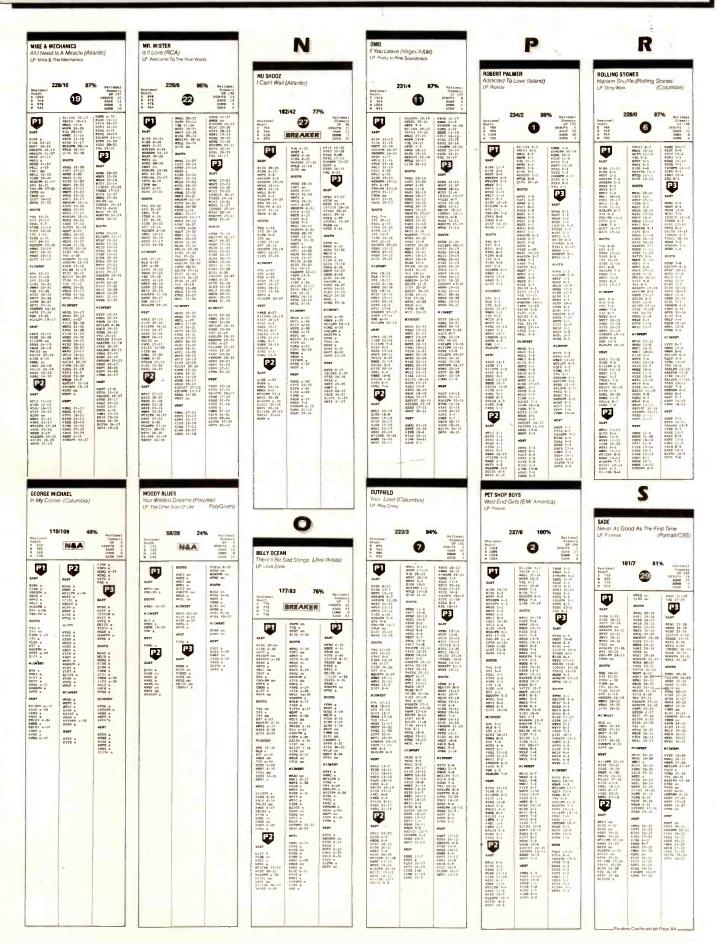


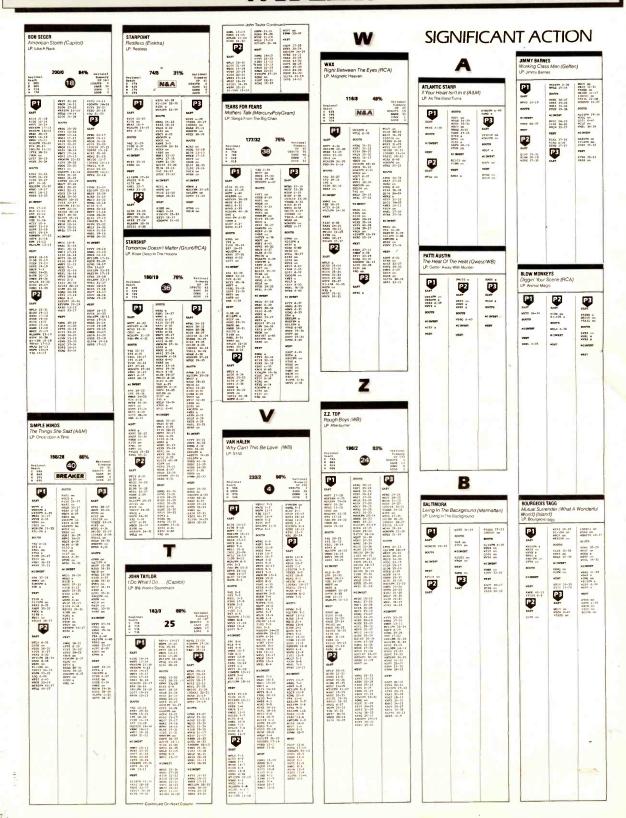
136



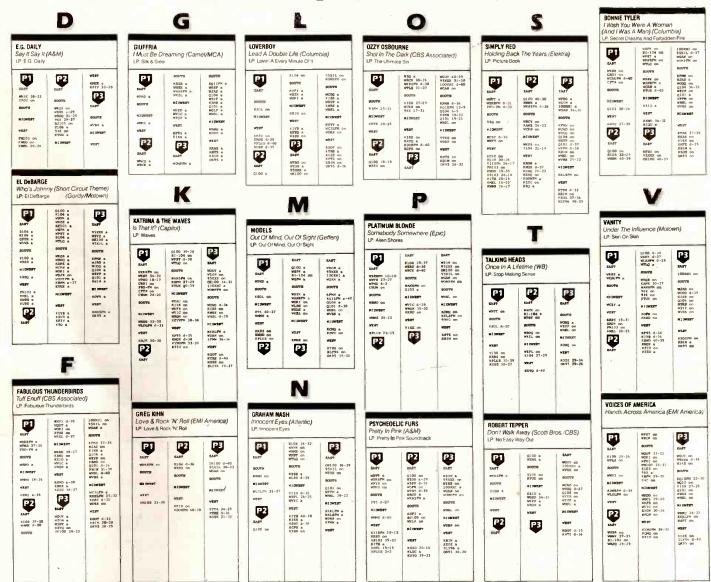
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# SIGNIFICANT ACTION



## **WEEK #10**

# **AIR** Priorities

## **WEEK #10**

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544: Deadline for CHR response is 6pm, Wednesday, April 23, 1986.

THE HEAT OF THE HEAT HOLDING BACK THE YEARS DON'T WALK AWAY VIENNA CALLING YOUR WILDEST DREAMS

#### ARTIST

PATTI AUSTIN SIMPLY RED ROBERT TEPPER **FALCO** MOODY BLUES

#### LABEL

QWEST/WB FI FKTRA SCOTTI BROS./COLUMBIA POLYDOR/POLYGRAM

## **COMPETITION #5**

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

TM Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

⊕ 1986 Active Industry Research. Inc.

# CONTEMPORARY HIT RADIO

## **BREAKERS**

#### **NU SHOOZ**

I Can't Wait (Atlantic)

77% of our reporters playing it. Moves: Up 96, Debuts 31, Same 12, Down 1, Adds 42 including 94Q, B96, Z95, WKTI, KPLUS, WGFM. See Parallels, moves 31-27 on the CHR chart.

#### **BILLY OCEAN**

There'll Be Sad Songs (To Make You Cry) (Jive/Arista)
75% of our reporters playing it. Moves: Up 9, Debuts 42, Same 43,
Down 0, Adds 83 including B94, Q107, Z93, Z95, WKTI, KIIS-FM, KS103.
Complete airplay in Parallels.

#### PATTI LABELLE/MICHAEL McDONALD On My Own (MCA)

74% of our reporters playing it. Moves: Up 73, Debuts 46, Same 19, Down 0, Adds 38 including WBLI, CHUM, WLS, Z95, KHTR, WLOL-FM. See Parallels, moves 39-32 on the CHR chart.

#### HEART

Nothin' At All (Capitol)

71% of our reporters playing it. Moves: Up 13, Debuts 50, Same 36, Down 0, Adds 69 including B104, Z100, WNVZ, Q102, WLOL-FM, KIIS-FM, KWSS. Complete airplay in Parallels.

#### **HOWARD JONES**

No One Is To Blame (Elektra)

66% of our reporters playing it. Moves: Up 34, Debuts 41, Same 34, Down 0, Adds 47 including WHTT, PRO-FM, Q107, WQUE-FM, 92X, WCZY, FM102. See Parallels, debuts at number 39 on the CHR chart.

#### SIMPLE MINDS

All The Things She Said (A&M)
65% of our reporters playing it. Moves: Up 51, Debuts 30, Same 46,
Down 0, Adds 28 including WXKS-FM, WBEN-FM, Z93, KTKS, KDWB-FM, Y108, KWOD. See Parallels, debuts at number 40 on the CHR chart.

#### **NEW & ACTIVE**

MODIERS "Where Do The Children Go" (Columbia) 118 /13

Moves Up 48, Debuts 14, Same 43, Down 0, Adds 13 including WRNO, KPKE, KS103, KITS, WFLY, BJ05, KFMW, WCAUFM 324, B94 14.11, PRO-FM 30-24, KEGL 0-18, KWK 30-25, WPST 31-26, KYPS 39-32, WFSL 31-24,

WAX "Right Between The Eyes" (RCA) 116.8

WAX "Right Between The Eyes" (RCA) 116.8

WAS Debuts 15, Same 32, Down 1, Adds 8, 195, WFLY, 390, WKR2-FM, WOKI, WFBC, WYKS, KWTO-FM, WXKSFM 35, GEORGE MICHAEL "A Different Corner" (Columbia) 110/109

Moves Up 1.0 Debuts 0, 58 me 1, Down 0, Adds 196 including 9104, WXKS-M, PRO-FM, 93FM, Y100, WQUE-FM,
KIDEL WLAN-FR-35-27, KZZB 25-18, WWC 302-22, KL/103 T7-11, KSND 29-12, WZON 39-29, KFMN 19-5, KWES 1-1.

JOHN COUGAR MELLENCAMP "Rain On The Scarecrow" (Riva/PolyGram) 94/92

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JOHN COUGAR MELLENCAMP "Rain On The Scarecrow" (Ri

UERINIO DETUUNU "LAII ME" (AĞIN) 3K/1 Moves: Up 50, Debus S, Şama 35, Down 1, Adds 1, NNNZ, WANO 30.27, WLOL-FM 33.28, K104 17.9, WPST 33.29, WCKN Moves: Up 50, Debus S, Şama 35, NCD 35.27, KCPX 31.28, 130.CIR 29.24, 95XIL 10.7, KFMN 28.24, KQCR 24-18, KQCT 23-17, KBIM 39.29, KTUX 35.33, WKD 35.27, KCPX 31.28, 130.CIR 29.24, 95XIL 10.7, KFMN 28.24, KQCR 24-18, KQCT 23-17, KBIM

22-19 JETS "Crush On You" (MCA) 84/39 Moves: Up 16, Debus 13, Same 16, Down O, Adds 39 including WBEN-FM, B97, ZZ99, KKRZ, KUBE, KRBE, KJ103, KSND, WKKS-FM 33-28, WKSE 37-31, Y100 36-31, FM102 20-15, WKOB 29-25, WFMI 17-10, KMGX 12-7.

KSND, WKKS-FM 33-28, WKSE 37-31, T100 39-01, T100 39-0

26-23.

DREAM ACADEMY "Love Parade" (Reprise/WB) 70/39

Moves: Up 1, Debuts 11, Same 19, Down 0, Adds 39 including WBEN-FM, CKOI, 94Q, 195, WRNO, KMJK, KITS, Q100, KIIK, KSND, KKRZ d-36, KUBE, d-34, WKDD 38-32, WNCI d-28, KIYS d-39.

KIIK, KSND, KKRZ d-36, KUBE, d-34, WKDD 38-32, WKDI d-28, KYS d-39, DAVID BOWE! "Absolute Beginners" (EMI America) 56:7

Moves, Up 23, Debus 5, Same 33, Down 0, Adds 7, KEGL, WCKN, WCKI, WKDD, WCIL-FM, KKLS-FM, KBIM, WXKS FM, WCKS, WNS 28-24, B96 30-27, WCOL 23-19, WFST 39-36, WXIX 28-24, KCIZ-FM 37-32, WHSL 35-29.

WOODY BULES "Your Wildest Dreams" (Polydor/PalyGram) 58/26

Moves: Up 4, Debus 6, Same 22, Down 0, Adds 26 including PRD-FM, MLS, WMMS, KWK, KNBQ, WAMX, WDCG, WFMI, WKFR, KCAD, WRND 38-33, KHTM 53-33, SWIX Ld -39, WRS 40-37, KOZE d-35.

WKFH, KCAQ, WHMU 38-33, KFHK 35-33, 95ML 0-33, WVDS 10-37, NVDE 0-35.

FALCO "Vienna Calling" (A&M) 56/51

Mover: Up 3, Debus 2, Same 0, Down 0, Adds 51 including WKSE, B96, 92X, WCZY, KBEQ; ZZ99, KIIS-FM, KZZP, KMEL, KJ103, CKOI 4-2, CFTR 11-10, CHUM 13-12, KPLUS d-34, KUBE d-32.

#### MOST ADDED

GEORGE MICHAEL (109)

A Different Corner (Columbia)
JOHN COUGAR MELLENCAMP (92) Rain On The Scarecrow (Riva/PolyGram)
BILLY OCEAN (83)

There'll Be Sad Songs . . . (Jive/Arista)
HEART (69) Nothin' At All (Capitol) FALCO (51) Vienna Calling (A&M)

#### HOTTEST

PET SHOP BOYS (150) West End Girls (EMI Americ ROBERT PALMER (128) Addicted To Love (Island)

VAN HALEN (123) Why Can't This Be Love (WB)

PRINCE & THE REVOLUTION (114) Kiss (WB)
WHITNEY HOUSTON (114) The Greatest Love Of All (Arista)

#### SIGNIFICANT ACTION

SIMPLY RED. "Holding Back The Years" (Elektra) 49/8

Moves Up 15, Debud 8, Same 18, Down 0, Adds 8, WHIT, WINNIX, KBOS, KDON-FM, KRO, WZON, 100KHI, Y108 30-26,
KIS-FM, 26-17, KSV03 24-18, KITS 28-15, KWSS 26-17, O100 40-30, 2104 21-14, SLY96 38-35.

\*\*EL DeBARGE: "Who's Johnny" (Goryf-Moltown) 17/4, 145, 66, CFTR, WAVA, Y100, WRSR, KBEO, FM102,
KMEL, KWSS, KUBE, WINK, CTOTO, WKOB, WROO,
FABULIOUS THUNDERBIRDS: "Tuff Enuft" (CBS Associated) 46/18

FABULIOUS

d-40, Q102 30-26, KNBQ 37-35, KTM 32-29, KNDW 39-31, UNTO 40-39, G104-30-31.
KATRINA & THE WAVES "Is That It?" (Capital) 44/3
Whores Up 10, Debuts 7, Same 24, Down 0, Adds 3, WGUY, 100KHI, KKXL-FM, WKSE 34-30, WPHD 18-17, CHUM 24-20, WMMS 32-30, WLOL-FM d-33, Q100 39-28, KBPM 37-29, KTUX 40-39, KF95 d-35, KYNO-FM 33-30, OK100 34-31, SLY96

VOICES OF AMERICA "Hands Across America" (EMI America) 43/1
Movres Up 11, Debuts 3, Same 28, Down 0, Adds 1, 96X, K106 29-26, KDWs-FM G-34, WNNK 37-35, WOUT 33-32, FM100
Movres Up 11, Debuts 3, Same 28, Down 0, Adds 1, 96X, K106 29-26, KDWs-FM G-34, WNNK 37-35, WOUT 33-32, FM100
35-31, KBFM 39-30, WGCL 29-28, Z104 30-26, KYNO-FM 34-31, 95XDX d-34, KDI2-FM 32-30, KISR 27-25, WBNO 34-31,
SLY96 d-40.

SLY96 d.40.

BOURGEOIS TAGG "Mutual Surrender" (Island) 42/8

Moves Up 11, Debuts 2, Same 21, Down 0, Adds 8, WXKS-FM, WNYS, WPHD, WCGQ, WBWB, KKLS-FM, WSPT, KHTZ, KWCD 40.33, WERZ 30.25, KZEZ 36.26, WXLK 40.36, KFV 39-35, KZZU 22-16, KFMM 30-25, WHSL 38-31.

PSYCHEDELIC FURS "PERTU P IPIN" (A&M) 37/12

Moves Up 6, Debuts 4, Same 15, Down 0, Adds 12 including WHTT, WZOU, WRCK, WKRZ-FM, KHFI, WZON, 100KHI, 195

427, WMMS 40, KIIS-FM 18-17, KS103 29-22, KWBL 19-15, KSND 20-16, KXYQ 39-33, CW95 26-20.

VANITY "Under The Influence" (Miotown) 36/7

WANE UP 40-BUSI 6, Same 19, Down 0, Adds 7, WKSE, WCAU-FM, WCZY, WTLQ, KMGX, KZZU, KBIM, KKRZ 35-31, KMEL 28-25, WNNK 6-37, WLAN-FM 4-28, KAMZ 30-27, KF95 6-34, KIYS 6-36, KSND 40-35.

KMEL 28-25, WNNK d-37, WLAN-FM d-28, KAMZ 30-27, KF95 d-34, KIYS d-36, KSNU au-35.

LDVERBOY "Lead A Duable Life" (Calumba) 34-15

Moves Up 0, Debus 4, Sams 18, Down 0, Adds 15 including 0100, KHF1, WSSX, WOKI, WZON, 95XXX, KEGLon, KKRZ ong, KYMX-Spulls d-48, KUBE d-35, KYMO on, KZIO on, OK95 d-36.

GR, KYMX-Spulls d-48, WLBE d-35, KYMO on, KZIO on, OK95 d-36.

JIMMY BARNES "Working Class Man" (Geffen) 34-1

JIMMY BARNES "Working Class Man" (Geffen) 34-1

Moves Up 22, Debus 2, Sams 9, Down 0, Adds 1, KCAQ, MMMS 40-37, O100 35-31, WERZ 37-35, WSSX 30-27, WOKI

Moves Up 22, Debus 2, Sams 9, Down 0, Adds 1, KCAQ, MMMS 40-37, O100 35-31, WERZ 37-35, WSSX 30-27, WOKI

MOVES UP 22, Debus 2, Sams 9, Down 0, Adds 1, KCAQ, MMMS 40-37, O100 35-31, WERZ 37-35, WSSX 30-27, WOKI

MOVES UP 22, Debus 2, Sams 9, Down 0, Adds 1, KCAQ, MMMS 40-37, O100 35-31, WERZ 37-35, WSSX 30-27, WSKX 30-27, KKX 37-35, OK100 22-17, 95XL 22-18, WOMP-FM 31-27, WHSL 34-28, WSSX 30-27, KKX 37-35, OK100 22-17, 95XL 22-18, WOMP-FM 31-27, WHSL 34-28, WSSX 30-27, KKX 37-35, OK100 22-17, 95XL 22-18, WOMP-FM 31-27, WHSL 34-28, WSSX 30-27, KKX 37-35, OK100 22-17, 95XL 22-18, WOMP-FM 31-27, WHSL 34-28, WSSX 30-27, KKX 37-35, OK100 22-17, 95XL 22-18, WSX 30-27, KKX 37-35, OK100 22-17, KKX 37-35, OK100 22-1

3-33. "WIND COUNTY OF MIND, OUT OF SIGN!" (Geffen) 33/17

MODELS "Out Of Mind, Out Of Sign!" (Geffen) 33/17

MODELS "Out Of Mind, Out Of Sign!" (Geffen) 33/17

MOVES UP 2, Debuts 1, Same 13, Down 0, Adds 17 Including WPHD, WMMS, O100, WSPK, WGFM, WSSX, WANS-FM, MOVES UP 2, Debuts 1, Same 13, Down 0, Adds 17 Including WPHD, WMMS, O100, WSPK, WGFM, WSSX, WANS-FM, MOVES UP 2, Debuts 1, Same 13, Down 0, Adds 17 Including WPHD, WMMS, O100, WSPK, WGFM, WSSX, WANS-FM, MOVES UP 2, Debuts 1, Same 13, Down 0, Adds 17 Including WPHD, WMMS, O100, WSPK, WGFM, WSSX, WANS-FM, MOVES UP 2, Debuts 1, Same 13, Down 0, Adds 17 Including WPHD, WMMS, O100, WSPK, WGFM, WSSX, WANS-FM, MOVES UP 2, Debuts 1, Same 13, Down 0, Adds 17 Including WPHD, WMMS, O100, WSPK, WGFM, WSSX, WANS-FM, MOVES UP 2, Debuts 1, Same 13, Down 0, Adds 17 Including WPHD, WMMS, O100, WSPK, WGFM, WSSX, WANS-FM, MOVES UP 2, Debuts 1, Same 13, Down 0, Adds 17 Including WPHD, WMMS, O100, WSPK, WGFM, WSSX, WANS-FM, MOVES UP 2, Debuts 1, Same 13, Down 0, Adds 17 Including WPHD, WMMS, O100, WSPK, WGFM, WSSX, WANS-FM, WSSX, WA

WXLK, KEGL on, B96 40-37, KKRZ on-dp, KWOU on-dp, KWCUS on, 2110 13-35, United Sept. 0.ZZY (DSBOURNE "Shot In The Dark" (CBS Associated) 30/2 Moves: Up 12, Debuts 4, Same 10, Down 2, Adds 2, 930, KXYQ, 93FM 25-21, KHTR 28-25, Q100 18-15, WRCK 30-26, WKRZ-FM d-38, WTLQ 31-27, KZZB 27-19, KDON-FM d-40, 95XXX 31-28, KQIZ-FM 13-9, Q104 6-5, KSMB 38-33, OK95

24-22.

GUIFFRIA "I Must Be Dreaming" (Camel/MCA) 29/29

GUIFFRIA "I Must Be Dreaming" (Camel/MCA) 29/29

Moves: Up 0. Debuts 0. Same 0. Dewn 0. Adds 2 eincluding WPHD, WMMS, WMJQ, WRCK, KZZB, WSSX, WANS-FM, WZL, WCD, WWQ, WRON, KFSS, KIKX, KKAZ, KHIZ

GRAHAM MASH "Innocent Eyes" (Altantic) 28/9

Moves: Up 6. Debuts 2, Same 11, Down 0. Adds 9 including KZZB, WVIC, KIKX, KSND, KCPX, KKLS-FM, WLOL-FM 31-27, MOVes: Up 6. Debuts 2, Same 11, Down 0. WZPL, 26-25, KYS 40-38, OK100 36-29, WHSL 29-22.

Old 0. n. K103-3-32, WLRG 43/8, KZIQ 0-38, WZPL 26-25, KYS 40-38, OK100 36-29, WHSL 29-22.

O100 on, K104 34-32, WIRS d-39, KZ/O d-36, WZPL 26-25, KITS-49-36, UKTUU-39-29, WTDL-26-26, KITS-49-36, UKTUU-39-29, WTDL-26-26, KITS-49-36, UKTUU-39-29, WTDL-26-26, KITS-49-36, UKTU-39-36, WERD d-3, Same 19, Down 0, Adds 1, Z103, WPID-4-2, CHUM-on, WRNO.0, n. WMNS 34-32, KRPL on, MKD 47-36, WTDL-26-46, WTDL-26-46, WTDL-26-46, WTDL-26-46, WTDL-26-46, WTDL-26-46, WTDL-26-46, KTDL-36-46, WTDL-26-46, WTDL-26-46, KTDL-26-46, WTDL-26-46, KTDL-26-46, K

WHON OR, KUNDO IT, SAY IT SAY IT (AAM) 16:5 E.G. DAILY "Say It Say It" (AAM) 16:5 Moves: Up 5, Debuts 0, Same 6, Down 0, Adds 5, WSSX, Y106, KTUX, KMGX, WVBS, WKSE 38:33, CKOI on, FM102 on, MOVES Up 5, Debuts 0, Same 6, Down 0, Adds 5, WSSX, Y106, KTUX, KMGX, WVBS, WKSE 38:33, CKOI on, FM102 on, MOVES Up 5, Debuts 0, Same 6, Down 0, Adds 5, WSSX, Y106, KTUX, KMGX, WVBS, WKSE 38:33, CKOI on, FM102 on, MOVES UP 5, WKSE 38:40, WKSE

KWOD on-dp. KMEL 29-26, WKGB off, WHO STAND 12/8

PATTI AUSTIN "The Heat Of Heat" (Qwest/WB) 12/8

Name: In 0. Debuts 2. Same 2. Down 0, Adds 8, WBEN-FM, WNYS, WCZY, FM102, WNNK, WSPK, KMGX, WGAN, WXKS
WKSPK, LIN 0, Debuts 2. Same 2. Down 0, Adds 8, WBEN-FM, WNYS, WCZY, FM102, WNNK, WSPK, KMGX, WGAN, WXKS-

FM on, WKSE d.39, WB80 d.40

GREG KIHN "Love & Rock "N" Roll" (EMI America) 12/0

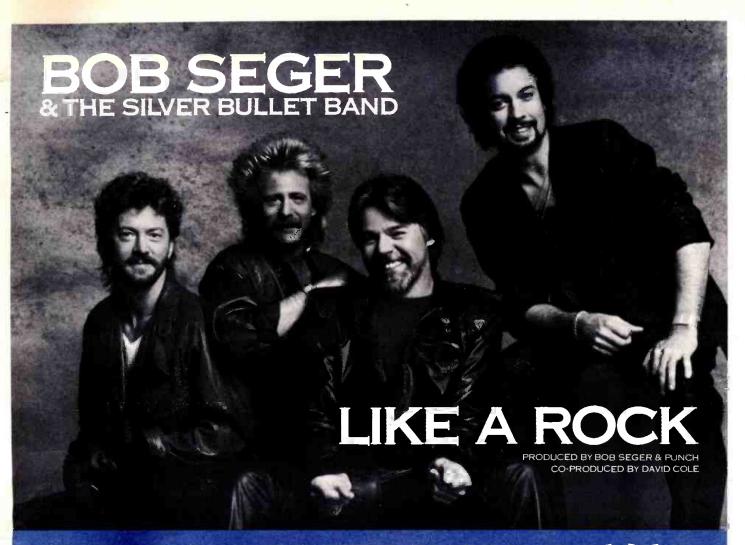
GREG KIHN "Love & Rock "N" Roll" (EMI America) 12/0

Moves Upd. Debuts 3. Same 4. Down 1. Auds 0. WXKS-FM on, FM102 21-20, K104 d.36, WERZ on-dp. KFIV on-dp, KDON-MONES, OKTOO 4-0, S9XLL 3-22, WGAN on, KTVP, 2-425, KTRS d.36, KOZE 31-30.

BLOW MONEYS "Diggin" Your Scene" (RCA) 11/4

Moves: Up 1, Debuts 2, Same 4, Down 0. Adds 4, R1104, 95XXX, WHSL, WVBS, WHIT 36-34, KMEL d-35, K104 on, WXLK d-36, OKTOO on, 95XLL on, KWS-0 on-dp.

Parallels Begin on Page 81 Adds & Hots Begin on Page 79 P-1 Playlists Begin on Page 76



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## **AIRPLAY:**

AOR ALBUM CHARTS
LIKE A ROCK 3

AOR HOT TRACKS
LIKE A ROCK BREAKER 15
TIGHTROPE 42

AOR MOST ADDED LIKE A ROCK

AOR NEW & ACTIVE AFTERMATH SOMETIMES MIAMI IT'S YOU

CHR CHARTS
AMERICAN STORM 18

"LIKE A ROCK" SETS FRIDAY MORNING QUARTERBACK TUNE TONNAGE RECORD, CHARTING 8 ALBUM TRACKS!

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Lew Garrett—Camelot Enterprises "Best work Seger's done in years."

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