STRAIGHT FROM THE HEART

A special Valentine's Day gift from Reed Bunzel: an interview with "good sex" proponent Dr. Ruth.

Page 34

COMPUTER PROGRAMMING

Computerized music systems are the targets of many love/hate relationships. Joel Denver talks to several programmers about the pros and cons.

Page 44

FINES SET FOR ID VIOLATIONS

The FCC set a schedule of fines for violating its ID requirements, and plans to crack down.

Page 12

IN THE NEWS THIS WEEK

- Al Grosby President of Chester Radio in Fresno
- Tommy Edwards PD at WKQX • Rob Edwards Bonneville Division PD
- Peter Moore Exec. VP Masia Coca-Cola, United Stations, Dick
- Clark join Hands Across America Phil LoCascio PD at WGCL
- Lou Mann VP at MCA
- Daniel Cook PD at KX71
- Bruce Hanson OM at WAYL
- Ted Wolfe GM at WLFF Dick Wingate Sr. VP at PolyGram
- Kip Gilbert GSM at KBPI & KNUS
- Monte Maupin GSM at WARM-FM
- Tricia York GSM at KATR & KATT
- Harry Conlin VP/GSM at KLUB
- Brian Krueger GSM at WMRY
- Caravelle buys two in Charleston. for \$2.8 million

Page 3, 6, 8, 10

NEW AGE & ALL THAT JAZZ

Lee Abrams's suggestion that AORs consider New Age and jazz music stirred up more than its share of controversy Steve Feinstein canvasses a crosssection of stations.

BIRCH RATINGS RESULTS

Fall 12+ figures for Atlanta, Baltimore. Cleveland, Denver, Milwaukee, Minneapolis, Phoenix, Providence, St. Louis, and Seattle.

Page 28

PROGRESS REPORT: NAB ON RATINGS

Jhan Hiber checks upon the NAB's Radio Audience Measurement Task Force.

Page 26

HALTING ADVERTISER **ATTRITION**

KIOI/San Francisco's Cindy Najarian explains how stations can minimize the revenue loss caused by radio's public enemy #1.

Page 30

NEXT WEEK IN R&R

Jhan Hiber reports on round three of the Continuous Measurement battle between Arbitron and Birch, while Adam White delves further into music marketing at record labels.

Newsstand Price \$5.00



Wyatt PD At KPWR, **Gray Programs WUSL**



WUSL/Phi at has accepted the PD



Tony Gray

KPWR (Power 106)/Los Ang les, which four weeks ago revamped its programming with consultant Den Kelly to target 18-30 year-old Hispanics. blacks, and white listeners. Taking over for Wyatt at the Philadelphia Urban leader is

MD Teny Gray.
WFIL & WUSL President/ GM Bruce Helberg told R&R. 'Jeff's contribution to the fantastic success of this radio stahim every bit of good luck in L.A. We're in a wonderful position to have somebody with Tony's programming credentials onstaff already, as he's someone who's been a part of our gameplan since he came here a year ago. I'm sure Tony will do the very good and conscientious job that he's been known for in his other programming positions.

Emmis National PD Rick Cummings said, "Without a doubt, we've got the best man in the country for the job. From he minute Jeff stepped off the his style and felt he fit our way of doing things. We know he'll do a terrific job for us, and very importantly, are delighted we got him in here as close to the beginning of this format as pos-

Wyatt, a former Asst. PD at WXKS-FM/Boston and PD at WUSL since late 1982, told R&R. 'I'm really going to miss everybody at Power 99FM and must thank Bruce Holberg for his incredible radio sense. Meanwhile, I'm joining an all-star cast with (interim GM) Doyle Rose, Rick Cummings, and Don Kelly. I hope we really get to shake up Southern California real fast because L.A. deserves another top-quality CHR/Dance

WYATT & GRAY/See Page 14

NOTE FROM THE PUBLISHER

NAB-NRBA Merger: Way To Go, Radio

Just a short note to say we at R&R have been for an NAB/ NRBA merger for a long time. and now we're getting the sense that just about everyone is. We're happy radio's making a decision for unity.

- Dwight Case

CHAIRS MANAGES WIOQ

Outlet Set For Sale To Management-Led Group

has signed a definitive agreement to sell its Outlet Communs, Inc. subsidiary to an investor group that includes the management of Outlet, Wesray

The Rockefeller Group (RGI) as signed a definitive agreement to sell its Outlet Community. Pending FCC approval, the COO David Henderson, operations of the Coop David Henderson and Coop David Hend transaction is valued at \$625 million in cash, plus securities. Outlet Communications.

Hulleberg McGavren-Guild President



Ellen Hullebers

McGavren Guild Radio's Executive Committee has elected Exec. VP/Marketing Communications Ellen Hulleberg as the rep firm's new President. Succeeding Ralph Guild, who con-

erep, she will be responsible for the three divisional managers, the research and communications departments, and become Chairman of the Executive Committee Commented Guild, "Passing

on the presidency of McGavren-Guild Radio after a 28-year association with the company (20 as President) has not been an easy decision. However, it was made easier because I feel Ellen can provide the company with the leadership needed for McGavren Guild's continued growth. I expect her to operate McGavren-Guild as independently as the presidents of the other four Interep companies.

Butler President/GM At KGLD & KWK

Robinson Broadcasting's KGLD & KWK/St. Louis have promoted GSM Steve Butler to President/GM of the Gold/CHR combo. Butler replaces VP/GM Bill Latz, who resigned last

Co-principal Tom Embrescia said, "Steve's a homegrown St. Louis radio man. He's come up through the ranks with us ra-ther quickly because he has a real good handle on the market, nts, and the people

Butler, was an Account Executive at KSHE before joining KWK two years ago. He told R&R, "We're going for more of a local flavor with our station's programming, and I'm very pleased with the work that



(KWK PD) Garry Mitchell has done so far. When I came over here I promised we would outhustle the others in the area of sales, and now we are going to take that winning attitude and carry it above and beyond sales into all departments.

ates KIQQ/Los Angeles, WIOQ/ Philadelphia, and WTOP & WTKS/Washington, as well as five network-affiliated and two UHF independent TV stations. Wesray is an investment company whose Chairman is for-Treasury Secretary Wil-The Rockefeller group ac-

quired the Outlet company in OUTLET/See Page 6

Rumore Sudbrink **President**



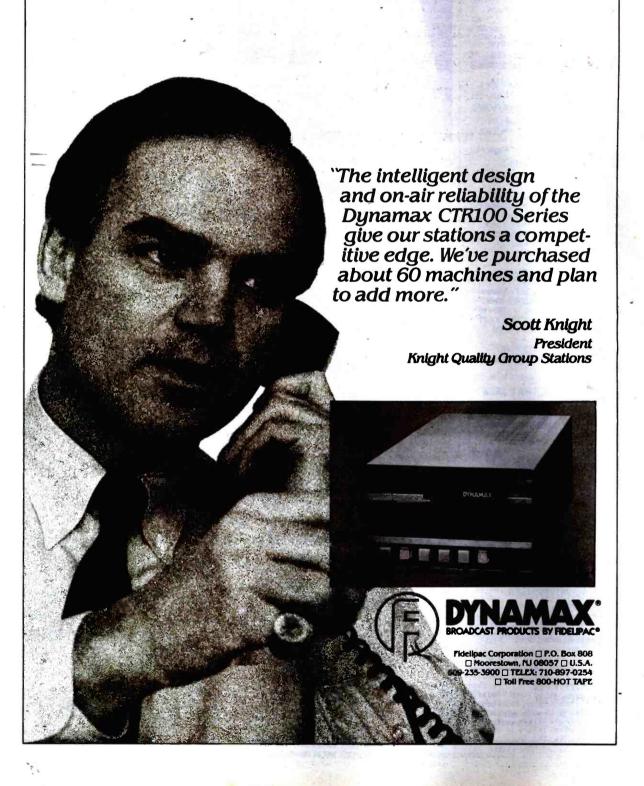
Vic Rumore

Vic Rumore has been promoted from Exec. VP to President of Sudbrink Broadcasting, assuming responsibility for the company's radio and TV properties. Rumore, who will remain in Nashville, had been overseeing Sudbrink's radio stations while managing WLAC-AM & FM, which was recently sold to Price Commun-

Sudbrink operates radio outlets WCBF/Tampa, WYDE/ Birmingham, KPOI/Honolulu, WBIX/Jacksonville, KAAY/ Little Rock, and KBCQ & KCKN/Reswell; Denver AM acquisition KJIM is pending FCC approval. The company owns a TV station in Mt. Vernon, IL; a Richmond, VA TV property is also pending.

Sudbrink Chairman Weedy dbrink said, "Vic has done an

RUMORE/See Page 6



PAGE THREE

FEBRUARY 14, 1986

RADIO, WRITERS SQUARE OFF

A recent panel gave songwriters the chance to probe Country PDs' mind-set. Lon Helton covers the freewheeling exchange. His column featuring country record execs' ideal label rosters will appear in the next several weeks.

Page 54

Washington Report
Transactions
What's New
Street Talk
Ratings & Research: Jhan Hiber 26
Ratings Results
Sales
Image & Marketing:
Harvey Mednick
Naturalis: Read Burgel
On The Records: Ken Bernes 38
Detabook: Seen Ross
Air Personalities: Dan O'Day 41
Calendar: Brad Moseer
Records: Adam White
CHR: Joel Denver44
AOR: Steve Feinstein 50
Country: Lon Helton
Nashville: Sheron Allen
AC: Donne Brake56
Black/Urben: Welt Love56
Marietpiace
Opportunities
National Music Formats 64
Jezz Chart
Country Chart
AC Chart
AOR Chart95
Black/Urban Chart98
CHR Chart95



ou Mann

Mann MCA's VP/Marketing

After four years with Arista Recerds, Lee Mass has been appointed to the newly created post of
VP/Marketing for MCA Recerds,
sessanting responsibility of molding
and implementing marketing
plans for all MCA artists.

Said MCA Exec. VP/Marketing & Promotion Richard Palanese, "Lou's extensive background and his intuitive understanding of the needs of artists and the market-place make him the perfect choice for this pivotal new position. Lou is a most welcome new addition to our team." MANN/See Page 14

R&R Closed For President's Day

R&R's offices in L.A., New York, Washington, and Nashville will be closed Monday February 17, President's Day. We'll be open for business as usual Febru-

ROSENBERG ADDS KLZ GM DUTIES

Grosby President Of Chester Radio

Group One Broadcasting President Al Greeby has accepted the President's post at Chester Radio Corporation, the new owner of KFRE & KFRY/Frema, beginning March 1. Giving up his concurrent post as GM of KLZ/Deaver, Groeby joins partner and interve President Ralph Gelid, and will serve as GM for the Fremo combo. As part of the change, veteran KAZY/Deaver VP/GM Marvin Recemberg has assumed management duties for KLZ.

A 29-year industry veteran who began his career as a DJ at



Al Groeby KELP/El Pass, Groeby leaves Group One after four years at the helm. He previously was Exec. VP at Affiliated Broadcasting for nine years, and before that served a decade with Group One as VP.

Grouby told R&R, "I made the decision for a combination of reasons: working with Ralph, having an equity position, being in a terrific market, and being closer to family. The chance to enter ownership is something that at some point in our lives everybody in this business wants to do."

Added Guild, "Al and I have been friends for many years, and this is the consummation of that long friendship. I'm excited about these stations, as the Stockton-Modesto-Fresno area is the hot growth section of California."

Edwards Heads Bonneville Programming



Rob Edwards

Benneville International has appointed 26-year programming veteran Rob Edwards as Divisional Program Coordinator for its stations in New York, Los Angeles, Chicago, San Francisco, and Salt Lake City. In addition to his new post, Edwards will continue as VP/Programming of KB4G/Les Angeles.

He has served as VP/Programming for Bonneville's California Division (including KOIT-AM & FM/San Francisce) for the past four years. Edwards previously FDWARDS/See Page 8

LoCascio Programs WGCL

"Dr." Phil LeCascie, PD at WYYY (Y94-PM)/Syracuse for two years, has been named PD at WGCL/Cleveland. He replaces Tum Jeffries, who left last month.

WERE & WGCL President/GM Kian Calchreak told R&R, "Phil's background in research and programming has been fully demonstrated by the way he made things happen in Syracuse, where he leaves with a 16.6 share. The sound of WGCL will remain-constant, playing the hits, but I think Phil will help us from a marketing and image standpoint."

VP/Programming George Oliva added, "We needed someone who's committed to winning, with some real fight in him. Because he's young, Phil will be resilient, and a step ahead of the kinds of tricks WMIMES might want to try."

LoCascio commented, "I've LoCASCIO/See Page 8



Tommy Edwards

O'TOOLE BOWS CONSULTANCY

Edwards PD At WKQX

Thirteen-year veteran WLS-AM & FM/Chicage air personality and former WLS (AM) programmer Temesty Edwards has been named PD at NBC's WKQX (Q161)/Chicage. Edwards replaces Dan O'Teele, who will launch a programming consultancy to be based in Philadelphia.

VP/GM G. Michael Denovan told R&R, "1985 represents the biggest year of opportunity for Q101 in a long time. The guy to lead the way is Tommy Edwards. He's got unmatched experience in the marketplace. I'm most impressed with his energy, creativity, and genuine love of radio."

Edwards, who left WLS almost two months ago, earlier program-WKQX/See Page 14

Moore Joins Masia As Exec. VP



Peter Moore

Former Selcom, Inc. President/ CEO Peter Moore has become Exec. VP of Masia Radio. The rep firm handles over 160 client stations.

President Jack Masla commented, "Tve known Peter for over-15 years, and I've grown to admire his work style, leadership, and understanding of this changing rep business. Hiring Peter is a key step in Masia Radio's commitment to continually improve our sales performance and service and to remain among the leaders in the rep field."

hidor started in the rep business in 1968 as Research Director at Torbet Radio, and worked his way up to President, a post be held for six years before advancing within the parent company. "The majority of the reps today sell volume through an unwired network or a 'conglomorep' that may have several stations in one market," he said. "The way I was brought up in the rep business is that you do your dampdent to sell and service individually, and that's the credo Maela operates under. I'm having a lot of fun."

Coca-Cola, United Stations Join Hands Across America



Ceca-Cela USA and United Statiens co-founder Dick Clark, along with the network itself, have joined forces to support the forthcoming Handa Across America project, designed to link 10 million people from New York to Los Angeles May 26. Through a mansive promotional campaign and an ad hoc network of radio stations around the country (and the world), Coca-Cola and US are helping to coordinate the 16 states, 187 cities, and thousands of civic groups which have also volunteered their support. The ultimate goal of this project is to raise \$100 million for American hungry and homeless.

Cook PD At KXZL



Daniel Cook

Veteran KOZZ/Rene PD Daniel Cook has transferred to the programming chair at co-owned Letes Communications AOR KXZL/Ren Autonie. He replaces Glen Martin, who is keeping his atmidt. Taking over for Cook at KOZZ is MD Steve Funk.

Cook joined KOZZ for overnights in 1978 at the tail end of its tenure as KJLR. "It was an AOR that didn't really have the right idea," he recalls. "We were playing 'limitrat Love' in power and 'Car Wash' in hot." Cook became PD the following year, and has kept KOZZ top-rated since the fall of

Now entering a three-way AOR race, Cook plans to counter hard-rock Kins and soft EOR Kins by COOK/See Page 14

Pictured (I-r): Nick Verbitsky, Brian Dyson, Ken Kragen, and Dick Clark

Coca-Cola USA President Brisa Dyses said, "The Coca Cola Company is an integral part of the American fabric. We are honored to demonstrate that social responsibility by playing a major role in this program that not only helps the hungry and homeless of this country, but all Americans."

United Stations President Nick Verbitsky told R&R, "Hands Across America will be one of our nation's proudest moments as we join hands to fight hunger and homeleasmess among our own. We congratulate Coca-Cola URA for their leadership in this endeavor. United Stations is honored to be the broadcast link for the Hands Across America project, because radio will prove to be critical to unitying America."

The radio network being organized by Coca-Cola and United Stations will distribute a series of 55:60 Hands Across America updates, beginning April. In addition, a live three-hour special is slated for worldwide broadcast the day of the event.

Hanson Appointed WAYL OM

WSHH/Pittsburgh Production Director Brace Hassen has become OM at WAYL/Misseapells, the market's only Easy Listening outlet. He replaces Joe Hassen, who has left to pursue a radio sales

VP/GM Peg Dempsey said, "Joe did's wonderful job, and was very well respected by this company. Although we are very successful, we feel we can do even better. I was very impressed by Bruce; he's a warm human being and we're

very happy he's here.
A 13-year formet veteran, Han-HANSON/See Page 14

THE RESULTS ARE AWE\$OME

FORMAT 41 REPORT CARD



The Arbitron* Report cards are in and Transtar's Format 41st is America's hottest format, focusing



right on the <u>money</u> demographics.

Here are just a few examples. All stations listed carry Format 41 via satellite at least 20 hours a day and all weekend.

LOS ANGELES:

PROVIDENCE:

MIAMI-FT. LAUDERDALE:

GREENSBORO-HIGH POINT:

DETROIT:

MILWAUKEE:

RALEIGH-DURHAM:

SALT LAKE CITY:

KIQQ-FM

From #30 adult 25-54 women to #3 after

just 5 months on air.

WWLI-FM

From 3.2 12+ share to 7.2. #1 adults 25-54

WJOY-FM

#1 adult 25-54 women for 3rd book in a

row-12+ from 4.0 to 4.2.

WOJY-FM

5.6 to 9.3 12+, #2 women 25-54.

WLTI-FM

Just started on the satellite and up from 1.8

to 2.9 12+ ... all in adults.

WLTQ-FM 12+ share: 1.9 to 4.1 adults 25-49: 2.7 to 7.1 share (13th to 4th place).

WYLT-FM

2.7 to 6.5 12+ share-women 25-54 from 3.5

to 9.9.

KMGR-FM Debuts at 2.7 12+ share (jumps 11 rank

positions). Up 24th to 7th adults 25-54.

Transtar formats include Format 41, Adult Contemporary, Country, and now "The Oldies Channel" Format 41 is already gone or reserved in many markets, but it may still be available in yours. To find out, write or call today. 1-800-654-3904 (California 1-800-962-4653)

	me a Format 41 ⁸⁸⁴ air-check & brochure.
Station:	. W 2 MC 7
Address:	
Phone:	



*Fall 1985 Arbitron. AQH Share, 6A-12M, Mon-Sun, MSA.

Ready For The World Keys On Flint



Ready For The World played their hometown Flint recently, and received not only gold plaques for their debut LP but keys to the city. Pictured (I-r) are group's Gerald Valentine and Melvin Riley, co-manager Steve Machat, Flint Meyor James Sharp, MCA Sr. VP Jheryl Busby, group's Wille Triplett, John Eaton, and Gordon Strozier, co-manager Rick Smith, group's Gregory Potts, and MCA's Louil Siles.

Starship Reaches Gold



Members of the Starship were presented with gold records for their "Knee Deep in The Hoopie" album. Pictured (i-r) are group's Donny Baldwin, RCA's Susan Wax, bend's Mickey Thomas and Grace Slick, label's Alan Wolmark, menager Bill Thompson, RCA VP-USA & Canada John Ford, group's Craig Chaquico, and management's Nadine Condon.

Honeymoon Suite Double Platinum



Honeymoon Suite's debut album passed the Canadian double platinum mark just in time for Christmas. Shown (I-r) at WEA Canade's headquarters in Toronto are group's Derry Grehan, WEA President Stan Kulin, group's Johnnie Dee, WEA's Bob Roper, manager Steve Prendergast, group's Dave Betts and Gary Lalonde, WEA VP Garry Newman, and group's Ray Coburn.

Wolfe GM At WLFF

After two and a half years as GSM, Ted Welfe has been promoted to the new post of GM for Century Broadcasting's WLFF/ Tampa, a Beaneville-programmed Big Band daytimer A new GSM is expected to be named later this

Century President Howard Grafman said, "Ted is well-known in this dynamic and explosive marlest. He's done an outstanding job for us as GSM and we know his new responsibilities will escalate the growing momentum we're enjoy-

Prior to joining Century, Wolfe worked in the publishing business in the Tampa Bay area. Discussing the station's revenue strengths despite its modest ratings position, Wolfe told R&R, "Those ratings



Ted Wolfe

are a little deceiving, as we have a very specific 45+ demographic target. We're in Pinellas County, which is 55% 50+, and that's the market we program to. I'll work very hard to make 'Life 680' one of the premier stations in this mar-

Rumore

Continued from Page 1

excellent job building up our stations. This is a very exciting time for us right now, particularly with the developments in Denver and planned power increases to 50 kw in Jacksonville and Tampa."

Rumore told R&R, "If there is anything in this business I'm proud of, it's that I was able to work with people who've moved up to higher capacities. In Nashville, three radio managers who worked for me are now running stations: Seve Dickert (WKDA & WKDF), Dave Manning (WLAC-AM & FM), and John Haggard (WVOL & WOOK)."

A former ad agency executive and a 20-year broadcaster, Rumore managed WLAC for two years, having previously been GM at WKDP. He explained that Sudbrink is proceeding on a "slow-growth pattern." saying, "It will be carefully planned in because we want to build up what we have so as not to spread ourselves too thin. Now that I'm free from the day-to-day operations, we are looking to expand."

LoCascio

Continued from Page 3

been following Cleveland closely for quite a while and firmly believe there is room for two great stations in Cleveland. We are ready to clip some 'Buzzard' wings."

Outlet

Continued from Page 1

February, 1984 for \$332 million and subsequently acquired the two UHF stations for an additional \$55 million. Upon completion of the proposed deal, Outlet will sell KSAT-TV/San Autonio to Houston-based H-C Communleations for \$153 million.

Separately, it was announced that Outlet VP/Radio Group Seeph Chairs will assume the additional duties of GM for WIOQ. A 13-year company veteran with earlier experience at Metremedia and Group W. Chairs succeeds Das Pettilenes, who headed the AOR station for five years until his death from cancer last month.

Hulleberg

Hulleberg steps up after seven years in her most recent position. She joined the company in 1969 in the research department, quickly advancing to Research Director, and in 1975, she became VP/Research & Client Services. Said Hulleberg, "Tm very excited to accept the position of President. During my 17 years here. I've experienced tremendous growth with the company, together with the teamwork and support of the entire management team. I believe we will take McGavren Guild Radio to even greater heights."

We never have any fun anymore . . .



At Strategic Radio Research, we work fast. But, of course, getting your research done quickly isn't enough. It must be done accurately and from a reliable sample.

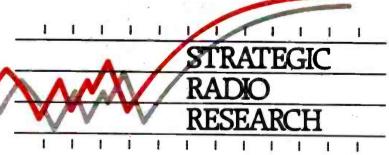
That's exactly how we do it at Strategic Radio Research, and we do it all ourselves. We do all our own research. That bears repeating, because we're the only major radio research firm that doesn't "farm out" studies. From our 90 WATS-line interviewing stations, we handle every step of your research study. And that's where we draw the line.

We're not consultants, with a service to sell and an ax to grind. We have no interest in intruding on your on-air programming, selling you a prepackaged format, or telling you how to run your station. After all, isn't that your job?

At Strategic Radio Research, our job is to give you fast, accurate, and reliable research. Research that uses a clean and representative sample of your target audience for every study, from Perceptual & Lifestyle Studies to Auditorium Music Tests.

And it's all done by us to help you look good. To help you get higher ratings and larger profits.

Strategic Radio Research. We're fast, but we're good.



211 E. Ontario, Chicago, IL 60611 (312) 280-8300

Mr. Mister Musters Gold



RCA's Mr. Mileter received gold awards for the "Welcome To The Real World" LP. Pictured at a New York reception are (Irr standing) RCA VP Eddie Mascolo, group's Steve Fairte and Steve George, RCA VPS Mile Omanaty and Paul Altinson, VP-USA & Canada John Ford, Exec. VP Jose Menendez, group's Richard Page, co-producer Paul DeVilliers, and manager George Ghiz; (Irr kneeling) group's Patt Mastelotto and RCA's Alan Wolmark.

Face To Face With Townshend



Pete Townshend visited New York for interviews recently, and met with Atoo/Atlantic executives. Pictured (I-r) are Atoo's Merc Nathan, GM Margo Knesz, and Paul Brown, Townshend, Atoo's Michael Prince, Atlantic's Bruce Tenenbaum, and Atlantic VP Perry Cooper.

PolyGram Promotes King Disc



PolyGram's top executives made a show of force recently in support of the "King Holiday" single. Pictured (I-r) are company's Larry Smith, record co-producer Philip Jones, PolyGram President Dick Asher, executive producer Dexter Scott King, Sr. VP John Betancourt, and VP Leroy Little.

Gilbert Takes On KBPI GSM Duties

KNUS/Deaver General Sales Manager SM Kip Gilbert has been promoted to GSM for both the News/Talk station and co-owned Sandusky AOR KBPI. The KBPI title had been unfilled since Weezie Crawferd became GSM at WFYR/Chicago a year ago. At the same time, Elizabeth McDonnell, a KBPI Account Executive since the fall of 1962, was advanced to Local Sales Manager.

"It's like realizing a dream.
KBPT has been a force in this
market for a long time," said
Gilbert, who moved up to his most
recent post a year ago, having
started out as LSM for KNUS in

Maupin GSM At WARM-FM



Monte Maupin

Mente Manpin has been named GSM of WARM-FM/Atlanta, leaving crosstown WES-AM & FM, where she'd been an AE for over five years.

A ten-year radio sales executive, Maupin's experience also includes terms as an AE at WSK/Nest-ville, the Tennessee Radio Net-work, and KHOW/Denver. Joining WARM-FM marks the second time she's been united with VP/GM BH. Phippen; they previously worked together when Phippen was GSM at WSB.

Maupin commented, "I'm very happy about being at WARM and working with Bill again, and to have this chance without leaving Atlanta. Susquehanna is a very aggressive, exciting company to work with."



Kip Gilbert

May, 1994. His background includes AE stints at the market's KIMN & KYGO and KLAK & KPPL (now KRXY-AM & FM), and District Promotion Manager stints for Capitel Recerds in Denver and Chicago.

York Upped To GSM At KATR & KATT

KATR & KATT/Okiahema City Account Executive Tricia Yerk has moved up to General Sales Manager for the Surrey AOR combo. The daytimer AM, formerly KATT, changed call letters to KATR February 10, but continues to simulcast the FM during drivetimes.

York has been with the station since 1982, having previously been an AE at crosstown KFYO and KVOA. "Not every first-time GSM is fortunate enough to have a such an outstanding product to sell," site told R&R. "Through its aggressive promotion and intelligent programming. KATT has staked out a solid market position."

Edwards

Continued from Page 3 spent seven years as KBIG PD and, prior to that, programmed KOST/Les Angeles for seven years.

Commenting on Edwards's appointment, Bonneville International Sr. VP Jack Adamses said, "Rob has the respect of our program directors and managers, and is the ideal choice for bringing togisther our wealth of talent and experience." Added Edwards, "We are building for the future, and our programmers are key to the growth of our properties and Bonneville. The best is yet to come."

So, what are we gonna do this weekend . . . ?

RADIO'S MOST PROFITABLE LOVE TRIANGLE

DR.RUTH, LISTENERS AND STATIONS.

Seventy-eight stations are taking advantage of this little lady's big drawing power. She's famed psycho sexual therapist. Dr Ruth Westheimer. Her faithful and ever growing audience listens to her on "Sexually Speaking," every Sunday night from 10PM - Midnight (Fastern Standard Time)

The dimmutive but dynamic Dr Ruth can add some spice to your station. How? By increasing station numbers and revenues, and improving station visibility and awareness. Plus, Dr Ruth can attract brand new advertisers to your stations.

Want to be part of the hottest love affair in your market? It's easy Make a date with Dr. Ruth. Call (212) 664-4193.



NEWS IN BRIEF









• STU STANEK and MARK SEGER have been named VP/GM and PD, respectively at Citadel Communications' KKFM/Colorado Springs. Stanek was most recently GSM at WKTVMilwaukee; Seger has been PD for the last two and a half years at WHMD/Hammond, LA.

@ Rich Hawk, PD at AOR KILO/Colorado Springs since 1976, has been promoted to Operations Manager.

TED FERGUSON, consultant for KTAL/Shreveport, has been named GM of the station. Ferguson is a former PD at WABX/Detroit and KWST/ Los Angeles.

• WAYNE COURTNEY, former GM at KZZB/Beaument, becomes GM at KLAZ-FM/Little Rook, which on February 17 will switch calls to KZOU ("Zoo 96"), ending AC for CHR. Joining as MD is JOHN ALLEN, former MD at WIXV/Sevenneh.

Sade Day At CBS

- BRIAN KRYSZ has been Operations Manager/PD at KQIZ-FIM Amerillo, coming from the programming seet at WJXQ/Leneing and WVBS/Wilmington, NC.

GRYAN McMTYRE has advanced from Program/Operations Manager to Asst. VP/GM at WPTF/Raleigh. A 22-year broadcaster, McIntyre previouely was Aset. Manager at WBSY/

e BOB WOOD, President of Consultation for Bob Herper's Company and former VP/Programming at Algonquin Broadcasting, has formed the Bob Wood Organization, specializing in radio imaging, marketing, programming, and management. The address is 4778 Renovo Way, San Diego, CA 92124; (619) 565-2006.

OJEFF MURPHY and DENNIS **GOOCH have been named Controller** and VP/Engineering, respectively, for was CFO for the Brahma Co. in Dalles, while Gooch moves up from CE at Citadel's KAIR & KJOY/Tucson.

Krueger GSM At WMRY



Krueger is the new GSM of sive AOR WMRY/St. Lon-**Brice Kru** an Account Executive at neighbor

"I'm thrilled to death," Krueger told R&R. "(PD) Mark Klees is an

Shaw, who comes from the syn-dication arm of the station's owner.

Conlin VP At **KLUB & KISN**

Eighteen-year broadcaster Har

ELUB & KERN/Sait Lake City.
GSM Dean Lindsey and the sta-tions' sales staff now report to him.
Most recently a VP at Deaver videotex company into America,
Coalin brings radio management experience from KVLT & KZOQ/ Missoula, KLTN/Albuquerque, KIDN/Pueble, and KHOW & KXKX/Deaver, where he worked with KLUB & KISN VP/GM Eric Steaberg. "Although I'm still a partner in Info America," Conlin told R&R, "it's so boring in that end of the business. The compati-

BROTHER BOS STEVENS, BEAU RICHARDS, and BILL ROBERTS have been named Operations Manager, PD, and MD, respectively, at WNFI (100)/DAYTONA BEACH.

O STEF RYBAK moves from MD to PD at WKCI (KC101)/NEW HAVEN, as OM MIKE SCALZI hands over those duties. Rybak will continue handina music

e RICH TOTOIAN, veteran AOR promotion executive formerly with A&M and Epic, is now doing national promotion for Bud Prager's E.S.P. Men-

ORICHARD STEIN Joins KAIR & KJOY/Tucson as VP/Station Manager. Most recently LSM at KTZO-TV/ GSM at nearby Bay Area outlet K101.

STAFF

Brian Krueger

is, joining from an Account Super-visor position at Kupper, a local ad agency. Prior to that, he worked as KMOX-FM.

institution in this market, and institution in this market, and we're just waiting for the promo-tion to get up and roll."

Whiley also reported that Will

Missionery Oblates Of St. Paul, has been named acting GM.

ry Centin is the new VP/Sales & Marketing at Sun Mountain Bread-casting's full-service/AC combo KLUB & KESN/Salt Lake City.

ridi Ingato Ollos (713 MS-433) er Hao Pisadori & Biller Hille (Ingatori BUS-143) Albibirat grap Baller JOY CHINA also Baller GAL MICHAL

Territorio Burezzo (ME) AMP. Hadered Press St. Sant St., LIV 100 St. MIV. Westergen, DC 2004 Sprint Charlestongen Sitter SIVO WCCCOMMID Street Australia CHESTAS ACHION



The members of Sade received a plaque commemorating gold and platinum sales on the band's first two albums. Pictures at a New York party are (i-r) CBS Records Division President Al Teler, CBS Inc. Chairman Thomas Wyman, Sade Adu CBS Records Group President Walter Yetnikoff, band's Stuart Madification.

EMI America Assembles

Let's TURN ON ...

FM THE AME



THE Q MORNING 200 WRBQ TAMPA

Our affiliation with the ABC FM Radio Network provides us with services we can use—every morning! Comedy cuts, entertainment news, pertinent actualities and correspondent reports from ABC's exclusive Young Adult Newscall...and now AUDIO DATEBOOK—classic cuts from each day in history. ABC FM understands the unique programming services that fit our specific needs—and they deliver.



For More Information, Call Gloria Briggs, Director 212-887-5652

WASHINGTON REPORT

HOURLY ID MANDATORY

FCC Plans \$500 Fines For Sloppy Station IDs

The FCC says many radio stations have become lax about their official hourly identifications (IDs) in recent years and it plans to begin cracking down on violators for the first time with fines of \$500. Official IDs must include a station's call letters and actual community of license. (See sidebar on official ID rules.)

"It's been obvious in snot-checking from time to time that you get everything under the sun," according to W.E. Ours of the FCC Field Operations Bureau (FOB). "Some stations are and some stations aren't complying with the rule."

Ours said compliance is especially lax away from metro areas, where FCC inspections are less frequent. He told of listening to some stations for "hours on end" without hearing an official ID, while other stations are "very precise." Ours observed, "It runs the whole gamut from nothing up to perfection."

The increased use of on-air promotional slogans in place of call signs is undoubtedly a major factor in the lack of compliance. Some broadcasters may also have been confused by the 1963 rule change permitting stations to adopt dual or multiple-city IDs at will.

He noted that inspectors won't be specifically searching for ID violaons. Rather, he said, transgressions will be noted in the course of routine monitoring, or monitoring that precedes a station inspection. Ours said fines will typically be

\$500, but could be higher or lower, depending on circumstances.

\$10,000 On-The-Spot Fines

In other changes under the new policy, FOB now has the authority to issue on-the-spot fines up to \$10,000. Previously, any violation warranting a fine over \$2000 had to be referred to the Mass Media Bur-

stations that, once notified of a fine, they have 30 days to report on what corrective measures have been taken. Otherwise, a second fine of \$1000 will be imposed for the reporting failure.

EBS Violations Rampant

The policy statement lists over 40 specific violations for which broadsters may be fined anywhere from \$300 to \$3000. One of the most troublesome areas for stations in recent years has been the Emergency Broadcast System (EBS).

Stations are frequently cited for failure to conduct EBS tests (\$300). failure to install or have operational an EBS monitor receiver and/or tone generator (\$1000), or failure to have available the EBS checklist or authenticator word list

"It's been obvious in spotchecking from time to time that you get everything under the sun."

-W.E. Ours. FCC

Advance Warning

The decision to begin issu fines for ID errors was contained in a new Mass Media Bureau policy statement adopted in Decemb and released last month. FOB's Ours explained. "We wanted to tell them in advance before we started dumping on them."

ID Dos And Don'ts

There are no guidelines governing how stations may promote themselves during unofficial IDs that don't occur at the top of the hour. However, the rules on official IDs are very apecific:

- Stations must ID themselves at the beginning and end of each "time of operation" plus "hourly, as close to the hour as feesible, at a natural break in program offer-
- Official IDs must consist of calls, followed immediately by the actual community or communities of license. The only insertion permitted between the calls and community is the name of the li-

- censee, the station's frequency or channel number, or both.

 Stations may add extra towns or office onto their official (Ds. as
- or office onto their official IDs, es long as the community of ficence to mentioned first.

 Simulcasting AM-FM combos may air joint IDs, but 'If the cell letters of the FM station do not older by reveal that it is an FM station, the joint announcement shall so identify it."

NEWS BRIEFS

FCC Eyes New Consumer Radio Service

The FCC list week released a Notice of Inquiry (NOI) seeking comments on a wide range of leaues related to creation of a new Consumer Radio Service that would meet "the communications needs of the contemporary citizen living and traveling in

Unilive Citizens Bend (CB) radio, which requires centinuous monitor-ing, the new service would permit users to direct a message to a specific receiver, and to to have some

The ECC envisions the new service being useful to people at large outdoor events such as pionics, sporting events, and parades. It also sees the radios siding campers, hilters, cyclneighborhood watch groups, and rally

No license would be required to operate the low-cost transceivers. ents in the proceeding (Docket #86-38) are due May 30.

Senate Balks At Broadcasts

Despite an optimistic outlook es in the week, apposition forces led by Sen. Russell Long (D-LA) test week menaged to block final action on a resolution opening up the Seni sure may be acheduled for further debate later in the winter.

Long and other foes argue that, before microphones and carr admitted, the Senate must streamline and update its internal procedures. such as time-consuming roll call votes, so it doesn't end up looking foolieh to the public.

Filing Window On 14 FMs

ents have been given fro February 14 to March 17 to apply for 14 new FM stations whose licens will be chosen by comparative hear-ing. One of the outlets is a Class B facility on 104.3 mHz in Casey, IL

The others are all smaller Class As on 105.1 mHz. They'll be located in Keerny, AZ; Century, FL; Sec City, IA; Harlen, KY; Lancas ter, KY; She herdeville, KY; Great Barrington, MA; Lakeville, MN; Tracy, MN; Lindesy, OK; Johnsonville, SC; Robstown, TX; Bridgewater, VA.

FCC Budget Up. **CPB Funds Down**

The FCC budget sent to Capitol Hill last week by Precident Reagen seks for a \$1.96 million increase in the agency's budget, for a total of \$96.3 million. The prospective increase is exactly the opposite of the trend at most federal agencies, whose bud-gets are being stashed severely under the Gramm-Rudman-Hollings Balanced Budget Act.

If the budget is approved, the Comon would get 20 new poet including ten to help process applications. Despite next year's apparent reprieve, the FCC's ourrent budget has been squeezed elightly under the noed budget measure. The Commission has been forced to econo-

mize in several areas, including staff and Commissioner travel expenses.

The Reagan budget proposes no changes in the Corporation for Public Broadcasting's (CPB) funds for 1986 or 1987. However, a \$44 million cut is in store for the CPB's 1988 budget. Another program. which funds public radio and TV facilities, is slated for \$22 million in outs this year, and total abolition next

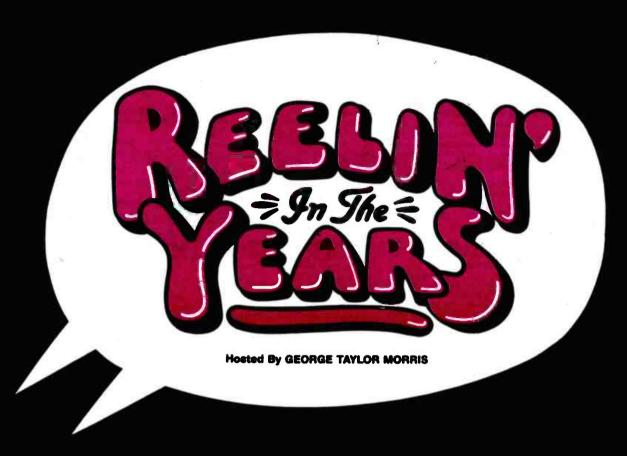
Other Key **Developments:**

- . Metorole reports that Brazil. South America's most populous country, has chosen its C-QUAM transmitting system as the nation's AM stereo
- WIODAllami has been granted \$84,026 by the FCC as comp tion for the cost of raising power from 5 to 10 kw and changing antenna arrays to offset interference from Cuba. Only WSUN/Temps and WNWS/Mis-
- e MAR officials plan a meeting in the near future with Sen. David Boren (D-OK), and report they're "hopeful" he'll agree to stop pushing for free broadcast response time for candidates attacked in political ade placed by independent political action comes or PACs.
- Richard Sippel has been named an administrative law judge (ALJ), presiding over comparative hearings at the FCC. He was previously an ALJ with the U.S. Labor Department in





FERTIVE V.L.Y.R.R.R. LIBELEGATION — Pennsylvenia broadcesters visited Washington last week to lobby on Capitol Hill, and attend a series of briefings arranged by IAMS. Sen. John Heinz (R-PA) addressed the group at the Capitol, while PCC Commissioner Dennis Patriols (right) told a breakfast gathering the Mass Media Bureau's comprehensive report on AM radio will be completed next month.



The Weekly Rock 'n' Roll Classics
Program That Delivers The Music
And Lifestyle Memories of the Sixties
To Today's Radio Listener!

From The INNOVATORS Of Satellite Delivered Radio Programming GLOBAL SATELLITE NETWORK
(818) 906-1888

TRANSACTIONS

Caravelle Buys Charleston Combo For \$2.8 Million

WKCN & WDXZ/ CHARLESTON, SC PRICE: \$2,825,000

BUYER: Caravelle Broadcast Group of Charleston, a subsidiary of Caravelle Broadcast Group. The parent also owns WISP & WODW/Greenville, NC; WGFX-AM & FM/Gelfpert-Blooxi, MS; and WIOU & WZWZ/Ke-Iosne. MI

SELLER: For the AM: Southeast Communications; for the FM: Dudley Broadcasting. Both licensess are headed by William Dudley.

DIAL POSITION: 910 kHz; 104.9 mHz

POWER: 500 watts; 3 kw at 400 feet, with a permit to improve to C2 status (50 kw at 500 feet).

FORMATS: News/Talk; Easy Listening-

BROKER: Tom Gemmon of Americom Medie Brokers WMGR & WJAD/ RAINBRIDGE, GA

PRICE: \$1.8 million BUYER: Guardian Communications, principally owned by Leon Dunn. SELLER: Decetur Broadcasting DAL POSTITON: 930 bitz; 97.3 mtz; POWER: 5 kw daytimer: 100 kw at 1050 feet FORMAT: Country; CHR

BROKER: Communications Brokers

KDSO & KKAJI ARDMORE, OK

PRICE: \$1,750,000 BUYER: Patrigk Nugent, who also owns KCTMGonzales, TX and is the 8censes for a new FM there.

SELLER: Ardimore Broadcasting Co. (KDSO) and Ottest, life. (KKAJ), both principally held by Hereld McEwen. DIAL POSITION: 1240 kHz; 95.7 mHz

POWER: 1 kw days/250 watts nights; 100 kw at 450 feet FORMAT: A/C; Country BNOKER: Norman Fleher & Associstee, Inc.

WHCU-AM & FM/ITHACA, NY PRICE: \$1,475,000, including 15% noncompete agreement.

BUYER: Eagle Broadcasting, principally owned by brothers Charles and Kenneth Couse, Berrie Semmer-field and family, and Menley Theirr and family, it formerly owned KZTR/Camarillo, CA.
SELLER: Cornell University, which

had operated the stations commercially.

DIAL POSITION: 870 kHz; 97.3 mHz

POWER: 5 kw days/500 watts nights;

52 kw at 880 feet FORMAT: A/C; Classical and Black BROKER: R.C, Crisier & Company WYEA & WMLS/ SYLACAUGA, AL PRICE: \$705,000

BUYER: Action Communications Enterprises, principally owned by David Phillips, who also has an interest in WBIC & WFMX/Statesville, NC and WFBC & WRFR/Franklin, NC.

SELLER: Summit Broadcasting DIAL POSITION: 1290 kHz; 98.3 mHz

POWER: 1 kw; 2.7 kw at 502 feet FORMAT: Gospel; Country BROKER: Business Broker Associates

WHLF/SOUTH BOSTON, VA

BUYER: South Boston Radio, Inc., owned by Robert Harrison, Al Healins, and Timothy Moren. Moran is President and Healins is GM of WPTMRoanotic Rapids, NC and Hericon is GM of WGAFFWeddocks, GA.
SELLER: Faver Broadcasting income Fund Ltd., a limited pertnership principally held by general partners. William Woodall and Ronald Verlander, which recently purchased WDVA/Denville, VA (Raf 1/31/86). DIAL POSITION: 1400 kHz

DIAL POSITION: 1400 kHz POWER: 1 kw days/250 watts nights FORMAT: Country KAOWAILUKU, HI

PRICE: \$300,000; \$150,000 in cash, the balance in a five-year 10% note.

BUYER: KA Ol Communications, owned by Roger Whitehurst, a Delice businessmen.

businessmen.
SELLER: Meut Broedoasting Corp.,
owned by Kirk Meeree, who will become GSM for the new owner.
DIAL POSITION: 96.1 mHz.
POWER: 100 kw at 1250 feet
FORMAT: AOR
BROKER: Noy Rossen of Blackburn &

Wyatt & Gray

WUSL's MD for the last 13 months, Gray previously programmed WDRQ/Detreit, KMJM/8k. Leuis, WOWI/Nerfelk, and WTKL/Bates Reage, having also worked on-air in New Orleans at WTIX, WEZB, and WYLD, Gray, who will change airminits from evenings to afternoons, said, "We're pleased with the way Power 90 has been structured up to this point. I expect to maintain our current position and hope to move forward. I believe whole-learntaily in combining the science of our industry with the streets for this format because that is what's made Power 90 one of the most important Ur-

ban stations in the country."
Noting that the KPWR airstaff is still in the developing
stages, Wyatt added, "We're
open for people who feel they
have the talent for an energy
music station — L.A. style.
We're searching the entire
country."

Menn

Continued from Page 3

The majority of the time Mann spent with Arista was as VP/Sales & Distribution. He previously worked at CBS Recerds in sales and distribution for nine years. "MCA has made trmendous strides over the past couple of years." Mann told R&R, "I feel that we as an industry can become more sophisticated in the marketing of music, and I want to help make that happen."

WKOX

Continued from Page 3

med WOR-FM/New Yerk. He said, "Together, Mike and I created a lot of great promotions at WLS when he was Promotions Director. (Morning personality) Rebert Murphy is the point man on what I think is the finest airstaff in America, and I'm most optimistic about the future of Q101. All the station needs is a bit of fine-tuning."

O'Toole noted, "I helped create the Today's Music' slogan and image which has established the station as a 18-40 market leader. Now I'll be bringing some unique and winning philosophies to the table for a select group of clients." Prior to Q101, O'Toole was Capitel Breadcasting's National PD, and PD at WRKA/Louisville. He can be reached at (\$121) 985-986.



Dick Wingate

Wingate PolyGram's Sr. VP/A&R

Epic Records Director/Talent Acquisition Dick Winguste has been named Sr. VP/A&R for PelyGram Records. Taking his post March 3, Wingate will have A&R responsibilities for all areas of music except country and classical, and for all PolyGram labels except Casshisance.

Commented PolyGram President/CEO Dick Asher, "Dick's ear for fresh talent is exceptional. His creative insights throughout a broad spectrum of music will be a valuable asset to PolyGram."

A onetime staffer at Chess/Jasses, Wingate held a product management post at Columbia before joining Epic in 1979 as Assistant to the Vice President. In his most recent post, Wingate was responsible for the acquisition of "Til Teesday (serving as Exec. Producer of their debut album), and was involved in signing Dead Or Alive, Eddy Grast, and Face Te Face, among other acts.

Wingate said, "While it's difficult to leave a place I have been with for so long, coming to PolyGram presents an exciting opportunity," adding that he was looking forward to "working together with a talented team of professionals to develop new artists."

Cook

Continued from Page 3 "seroing in on a spot that's not being taken care of — mainstream rock that's not being played on AORs here. I'm not hearing much of big artists like Bruce Spring-steen, Dire Straits, and Simple Minels," he stall, tracing KXZL's lost audience not to KESI and KISS, but to San Antonio CHRs that play those artists.

Hanson

Continued from Page 3

son spent the last 11 months with WSHH; during the first seven he simultaneously worked a weekend airshift at WQAL/Cleveland. Previously, he programmed WPNT/Pittsburgh and WATI/Indianapolis, both for five years. Hanson, who will also handle morning drive, told ReR, "WAYL is a solid station with tremendous heritage, approaching 25 years with Easy Listening. I believe we can maximuse its potential."

Frank Boyle is pleased to announce the formation of a Media Brokerage/Executive Recruiting Company

OUR TEAM & CREDENTIALS:

FRANK BOYLE

President

Eastman Radio Reps-27 years, WJR-Detroit-7 years

ROBERT PATES

Vice President

Turner CNN Radio—4 years, Blair & McGavren Guild—6 years, Pates/Walton Reps— 2 years, Radio Station Mgt/Sales—13 years

JAMES BOYLE

Manager/Cable Div

Financial News Cable Network-1 year, Cable Advertising Bureau-3 years

MARY DOWNEY

Vice President/Operations

Eastman Radio Reps-18 years, H-R Radio Reps-2 years

Frank Boyle & Co.

55 Old Field Point Road, Greenwich, Ct. 06870 203-869-4433

Is <u>now</u> the time to Sell?

Corky Cartwright Palm Desert, CA (619) 346-0742

Brian Cobb Washington, DC (202) 822-8913

Paul Crowder Nashville, TN (615) 298-4986

Élliot Evers San Francisco, CA (415) 495-3516

Charles Giddens Washington, DC (202) 822-8913

Warren Gregory Sharon, CT (203) 364-5659

Ron Hickman Jamestown, RI (401) 423-1271

Randy Jeffery Orlando, FL (305) 295-2572 Is this the top of the market?

Will these interest rates continue?

What's my station really worth?

Who are my best prospects?

Can you help me get top dollar?

With over 100 successful station sales last year, we have a lot of answers. Every situation is different, so call CHAPMAN for an analysis of your station's marketability.

IT JUST MIGHT BE THE MOST PROFITABLE CALL YOU WILL EVER MAKE.



THAPMAN ASSOCIATES

nationwide media brokers

Executive Offices: 8425 Dunwoody Place, Atlanta, GA 30338 (404) 998-1100

С

Television and Major Market Divisions: 1255 23rd Street NW, Suite 890, Washington, DC 20037 (202) 822-8913.

David LaFrance Denver, CO (303) 234-0405

Bill Lochman Kansas City, MO (816) 941-3733 Bill Lytle Kansas City, MO (816) 941-3733

Jim Mergen Los Angeles, CA (818) 366-2554

Greg Merrill Logan, UT (801) 753-8090

Ernie Pearce Atlanta, GA (404) 998-1100

Ray Stanfield Los Angeles, CA (818) 366-2554

Peter Stromquist Los Angeles, CA (818) 366-2554

Bill Whitley Dallas, TX (214) 680-2807

Mitt Younts Washington, DC (202) 822-8913

Simmons Surveys Rock "Leer-ics"



there should be a record lyrics rating system, according to a recent Simmons Market Research Bureau study. Not suprisingly, 74% of the 1000 adults surveyed by telephone belle that the increased popularity of music videos has caused rock lyrics to become more sexually explicit and

While only 43% of the Americans surveyed last October/November lonew of the PMRC's efforts to develop record jacket warning labels, a full twothirds of those surveyed claimed to be either "very concerned" or "some concerned" with the issue of "tyrics that are sexually explicit or glorify violence or the occult." Whetever that

Those groups most aware of the whole rock "leer-ics" controversy were people with college educations (59%), neonle with annual household incomes greater than \$25,000 (53%), people Iving in the Western U.S. (60%), record buyers (57%), audiocassette buyers (63%), AOR listeners (66%), and people who live in the largest U.S. counties (52%), Interestingly, although males and females exhibited almost the

45%, respectively - college-educated males were fnore than twice as aware of the issue then make who had not had education beyond high school (63% to 29%). As a matter of fact, females who had a high school education (or less) were more likely to be aware of the issue then their male counterperts (40% to 29%).

Who's Zoomin' Who?

Those groups most concerned with today's rock lyric content are females (77%), females 35-49 (82%), college echicated females (82%), buyers of - and buyers of gospel music (72%). And when was the last time any of the latter groups purchased a rock album?

While 75% of those surveyed believe there should be some sort of record rating system, only 46% of the people surveyed feel strongly about the autient, and 60% of those folks are

More unrealistically, 80% of the Americans felt that lyrics should be printed on the outside of albums or is so that consumers could read them before purchasing the item. feel that "the record industry should take steps to reculate itself." Those groups most likely to identify with the latter statement are persons 35 and older (86%), females (82%), and perents with children over the age of 12 (A7%)

Ultimately, the problem is not that a significant percentage of Americans agree with some form of censorship. After all, a personnel tovortie of polisters in nonelection years is to ask a random note of Americans If reworded versions of the Bill Of Rights should be

adopted, to which the answer is ala resounding "No!" The problem is one of the public's perception - w that be a lack of understanding that the record company generally doesn't own the rights to reprint an artist's lyrics (and how would you fit all those lyrics on a cassette package?), or one of herboring half-baked notions about music videos ushering a sudden morbid interest in sex, death, and the whole damn thing. Of course, veguely-worded inne shout "sessable estrict" being that "glorify violent or occult" behavior

State Job-Rate Differences To Drop

According to the Bureau of Eco-Analysis, 14.3 million more people had jobs in 1983 than in 1973, a 15% increase. However. nearly half of that increase (46%) occurred in only four states: California, Texas, Florida, and Colorado. While California and Texas gained more than two million jobs each, Ohio and Michigan actually employed fewer workers

- 40,000 and 67,000, respectively - in 1983 then they did a decade earlier. In Michigan's case this amounts to a two percent decline

while, the number of workers in Alaska jumped 69%, making for a more than 70% difference between the highest and lowest increases in state job-rates.

This is unificery to commune, cleams the BEA, which bases its prediction on the analysis of 57 separate in-

Along with predicting a 15% gain in total US employment in the years between 1983-1990, which translates into 16 million jobs, the BEA soothenyers foreese Arizona leading the pack with a 32% increase in state employment growth, and Alabama bringing up the rear with a nine per-cent increase. Obviously, this 23% difference in state job-rates means that job opportunities will be more idely distributed in the future

In addition to Arizona, the predicted six fastest-growing states in terms of employment are Nevada (26%), Floride (24%), Alaska (24%), Colorado (23%), and Utah (22%). By the way, Florida, Colorado, Texas, and Callornia are expected to account for 31% of the jobs created between now and

Predicted to be the six slowest growing states in terms of employment are Alabama, Pennsylvania, and lows (9.4%), Maine (9.7%), Delaware (9.9%), and Illnois (10.8%).

POLICE

TOP 20 CONCERT PULSE

LW TW ARTIST

- ZZ TOP 2 2 GRATEFUL DEAD
- 3 KENNY ROGERS
- RUBBA TINA TURNER
- ACIDO
- LOVERBOY
- BARRY MANILOW 10 10 FOREIGNER
- 10 12 MOTLEY CRUE
- 12 13 DIO
- TWISTED SISTER -14 14 15
- SIMPLE MINDS
- 15 18 STEIG
- -17 DAVID COPPERFIELD 13 16 RATT
- 17 19 THOMPSON TWINS
- NIGHT RANGER

The CONCERT PULSE IS a weekly computerized report ranking each artist by their average box office gross reported pe-venue. Courteey of POLLSTAR, a publication of Promoters' On-Line Listings. (800) 344-7363. or in California. (209) 224-2631

WE BUILT THIS COMPA ON ROCK AND ROLL

(and News and Information, and Easy Listening, and Hot Hits, etc. . .)

n just two short years Spotwise has built a national reputation on creating high-impact television spots for radio stations. TV spots that break-through the commercial clutter and increase ratings. Time after time, we hear about our clients' success stories . . . higher visibility in their marketplace, improved image, and of course, increased ratings. . . and it stands to reason with our clients' success has come ours.

As we enter our third year, the 20 people of Spotwise would like to thank all those clients who helped get us here:

WJMK-FM Chicago, IL WTIC-AM Hartford, CT WTIC-FM Hartford, CT WYSP-FM Philadelphia, PA WZOU-FM Boston, MA WRAL-AM Raltimore MD WCGY-FM Boston, MA WAVA-FM Washington, DC WBCN-FM Boston, MA

WCBS-FM New York, NY WGAN-AM Portland, ME WGAN-FM Portland, ME WHDH-AM Boston, MA WBBM-FM Chicago, IL WIYY-FM Baltimore, MD WDJX-FM Louisville, KY WTPI-FM Indianapolis, IN WWDE-FM Norfolk, VA

KHTR-FM St. Louis. MO WCAU-FM Philadelphia, PA WOYE-FM Puerto Rico WRXL-FM Richmond, VA WYNF-FM St. Petersburg, FL WAXY-FM Ft. Lauderdale, FL. WHTX-FM Pittsburgh, PA WTAE-AM Pittsburgh, PA WMAL-AM Washington, D.C.

For a look at our demo reel call Richard Getz or Cheryl Pirello Neeson. (617) 232-2002

Broadcast Marketing and Commercial Production 1170 Commonwealth Avenue, Boston, MA 02134 (617) 232-2002



For the Best in a TRAVELING BILLBOARD® (Bumper Strip Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411



The magic comes in with your very first call to TMCI, the creative people with more repeat ID business than some companies have business.

The reason is simple: It's magic.

That's the only possible explanation of how TMCI can transform your station identity into musical images that will be memorable to your listeners.

And while others are long on promises and short on service, TMCI delivers.

KLUV ... DALLAS

WXTU ... PHILADELPHIA

KMEL.... SAN FRANCISCO

Believe in magic. They just left our studios.

Call today to receive demos of these three new lingle packages.



TM Communications, Inc.

BROADCAST SERVICES, RADIO STATIONS, AND CORPORATE PRODUCTIONS 1349 REGAL ROW/DALLAS, TX 75247/214-634-8511/1-800-527-7759





HANDSACROSSAMERICA





IN ASSOCIATION WITH THE COCA-COLA COMPANY

On May 25, at 3 p.m., Eastern Daylight Time, 5,480,641 Americans form an unbroken bond

And the rest of the world will be listening.

From New York to Los Angeles—from sea to shining sea—Hands Across America will link Americans as part of a nationwide effort to combat hunger and homelessness in the United States.

Millions in an unbroken line. Millions with a single purpose. Millions singing as one. Millions more, listening everywhere.

Coca-Cola USA and United Stations Radio Networks Have Already Joined Hands

Only radio can truly drive the grass roots support necessary for the success of this historic fundraising effort. Its enormous rallying power can lead this national show of unity.

For this special event, Coca-Cola USA and Dick Clark's United Stations Radio Networks have formed the Coca-Cola Hands Across America Radio Network to provide free non-exclusive, nonaffiliated daily programming for your market.

celebrities Across the Entertainment Landscape Have Already Joined Hands Beginning April 1, a different celebrity each day

Beginning April 1, a different celebrity each day will narrate a 60-second news-and-information report on Hands Across America. This update will be distributed by satellite to all stations on the coca-cola Hands Across America Network, in dooperation with United Stations Radio Networks.

On May 25. Radio and America Join Hands
This network programming culminates May 25
with a live, three-hour, coast-to-coast broadcast,
showcasing the American spirit and the depth
of our compassion.
And making radio the grandstand of victory

To find out more about the greatest radio network ever assembled, watch for a special four-page Hands Across America-Insert in next week's Radio & Records, or call United Stations at 212-764-3900.

JOHN LANDER'S HIT MUSIC USA



PRO:MOTIONS

Baird Returns To Halsey Company

Ron Baird has returned to the Jim Melecy Compeny as VP/Big Sky, Southwest and Midwest Territories. He worked for the company in 1978-79 as an agent, but then left to work for the Good Mustic Agency in Minnespolis. He also heeded Baird & Associates in Missoule, Montana.

Elektra Promotes Three

Elektra Records has announced three appointments. Ray Greelner, who previously handled West Coast Regional AOR Promotion, will now be responsible for West Coast Marketing/Promotion. Ornetta Barber has been upped from Director to Senior Director/National Marketing Research. Byron Heetes has been named Manager/West Coast Publicity. He was formerly an assistant in that department.

PROS ON THE LOOSE

Beb Bolton — Afternoons WFBVBeltimore (301) 337-8707 Chuck Buell — Mornings KRXY/ Denver (303) 752-3331

Jan Duene — Morning News KRXY/Deriver (303) 978-1345 Holle Gilbert — Air Talent WSB-FM/Atlante (404) 636-2404

Peter Jonaeon — Mornings WNYS/Buffalo (716) 691-7029 Brian Roberts — Middays KMGG/Les Angeles (818) 894-7882

Jim Tyler — Mornings WGKX/ Memphile (901) 795-8555 Woody Wood — Nights KDLZ/ Delies (817) 265-1858

CHRONICLE

Born To:

 Columbia L.A. promotion rep Bob Garland and his wife Jan, daughter Stacy, February 1.

*AOR independent promotion rep Pat Martine and MCA Administrative Asst. Tallthe Embry, daughter Francesca Ana, February 4.

•KDKA/Pittsburgh PD Chris Whitting and his wife Gale, daughter Karen Ann, Jenuary 17.

 WEA Marketing Coordinator Tony Camerdo and his wife Dorene, son Nicholas James, January 26.

 KKOW/Pittsburg, KS Traffic Director Perm Viranda and husband Sam, daughter Jayla, December 19.

•KF88/Japlin OM Jon Durise and his wife Cerrol, daughter Mery Elizabeth, Jenuery 23.

CHEZ/Ottawa PM Drive personality little Stants and his wife College, daughter Katelyn, December 29.

*WKLS/Atlents PD BM Wice and his wife Sarah, son Benjamin, February 1.

•Talent Meeters President Don Anthony and his wife Patricia, their second son, Robert Cole, February 2.

•KJQ/Spokane PD Paul Wilean and his wife Jo Anne, son Jeffrey Joseph, February 2.

Married

«KLOS/Los Angeles Director/ Marketing & Promotions Steve Smith to Lindy Loundagin, February 8.

• WONE-FM/Akron afternoon personality Milte Michelli to Carla, February 22.

 Paras Group's Regional Sales Manager John Enrico to Sandra Leppe, February 1.

IDB Communications Taps Flauding



Beth Fleudin

Beth Fleeding has joined IDB Communications Group, Ltd. as Director/Advertising & Promotion. She comes to IDB after eight years with Waterwark, Inc., the last three as Manager/Advertising and Promotion. Following ABC's purchase of Watermark in 1982, she also assumed the West Coast advertising and promotion duties for all ABC radio network special programming and Watermark's international division.

Christal Ups Plotkin, Davidman

Christel Radie has promoted Steven Pletkin to VP/Manager of its Minnespolis office. Plotkin joined Christel in 1982 as an AE. His background also includes AE positions with Bernard Howard Ca., Buestey Radie Sales, McGavren Guild Radie, and WEMP & WNUW/Minuses. Also at Christel, Ken Devidmen has been upped to VP/Manager of the Chicago office. Devidmen, who joined the firm in 1977 as an AE, was most recently Manager of the Chicago office.

MTV Names Seven VPs

MTV Networks has appointed seven VPs: Robert Friedman, former MTV Director/Merketing, has been upped to VP/Merketing & Promotional Development, MTV Networks; former Atlanta Regional Director Ruth Otte is now VP/Merketing, MTV & VH-1; and Leelye Schaefer, previously Director/ Eastern Region, has been named VP/Special Markets & Services. MTVN. There are also four new Regional VPs:Christine Edwards, Southeast Region; Mark Rose thal, Western Region; Herriet Seltler, Central Region; and John Shaker, Eastern Region.

MTV Promotes Three More

MTV Networks, Inc. has appointed Maye Stuntz Jr. Sr. VP/ Business Management and Development. Stuntz was most recently VP/Business Development. Former VP/National Accounts John Reardon has been named Sr. VP & GM/Affiliate Sales & Marketing. And Mark Booth has been upped to VP/Affiliate Sales & Marketing. He had been VP/Regional Opera-

Arista Elevates Simpeon



Ed Simpson

Ed Simpson has been promoted to National Sales Director at Arieta Records. He formerly served as Associate Director/Regional Marketing.

Stevens Establishes BTA



Ty Steven

Ty Stevens has formed Breadceel Televit Agency, a broadcast talent placement organization. Stevens's background includes 22 years of broadcast talent, management, and programming experience; and ten years as director of a Southern California employment agency. BTA is located at 555 S. Palm Canyon Drive, 110-A, Suite 350, Palm Springs, CA 92263; (619) 341-0225.

Soseman Named MD VP

Ned Sosemen has been named VP of Mester Digital, Inc. He was most recently in engineering management at Taft Broadcasting. His 19-year broadcast engineering career includes serving as Engineering Supervisor for WDAF-TV/Kanass City and Sales Manager for the Sony Corporation.

Freitas LSM at KLOK-FM

Teresa Freitas has been appointed LSM at KLOK-FM/Ben Francisco. Freitas joined the station, a year ago as an AE. Before that she worked at crosslown KITS-FM.

Fidelipec Expends Staff

Broadcast tape manufacturer Fidelipec Corporation has increased its staff. Raymond Sherlook has been named Materials Control Supervisor, while Bill Franklin assumes the Engineering Support Manager post. And Amy Welton comes aboard as Sales and Marketing Assistant.

Verstraete Korn/Ferry VP & Partner

Executive search firm Kern/Ferry International has named Paul Verstrase VP & Partner. He will be leading VP & Partner. He will be leading VP & Partner. Industry search efforts. Verstraete joined KVF in 1983 and later advanced to Managing Associate. His previous business experience includes stints with Stanley Consultants, Booz, Alen and Hemilton, and Martin Marletts Aerospace.

CHANGES

Michael Frohm, formerly AE at Blair/RAR, Los Angeles, has joined WINS/New York as AE.

Lucy. Stout, former AE KIOA & KMGK/Dee Moines, has joined WHO/Dee Moines as AE.

Scott Leelie, formerly at WEAR-TV/Jacksonville, has joined WCRJ/ Jacksonville as AE.

Hal Tunis, formerly at WSRF/Ft. Lauderdale, has joined WKAT/Maml as AE.

Michael E. Blum, former AE at WNPV/Lansdale, has joined WKAT/Miami as AE.

Warren Edelman, formerly at Poetin Radio/New York, hes joined Hiller, Newmark, Wecheler & Howard as AF

Madeline A. Dubrowski, former AE at WINS/New York, has joined ABC Padlo Networks/New York as AE.

Frank S. Kelly, tormerly a VP with Blair Radio/Los Angeles, has joined ABC Radio/New York as AE.

Barry Glassgold, Gene Rumsey, Don Newkirk have been named new Regional Video Sales Managers at Capitol Records/Los Angeles.

Pst Lindert, formerly with KSON-FM/San Diego, has joined KYXY/San Diego as AE.

Warren Edelman, formerty with Roelin Radio Sales, joins Hillier, Newmark, Wechsler, & Howard/Niew York as Account Executive.

Jack Weinlein, formerly AE at WWCL/Pittsburgh, joins WOIV/Lancaster as GSM.

Bobby Finn, most recently Managing Editor at CBS Mesterworks/ ew York, has taken the new post of Director/ Editorial Services.

Michael Denlinger, former AE at WKRL/Clearwater, has joined WYNF/Tampa as an AE.

Elaine Fichera, former AE at KSCI/Los Angeles, joins WXKS/ Boston as an AE.

Coleen Graham, former Marketing Representative for Thomas McCann & Associates/Boston, joins WXKS/Boston as an AE.

Marylou Eales, former assistant at Mismanagement Inc./L.A., has been promoted to Professional Manager.



"WEST END GIRLS"
THE FIRST SINGLE FROM THE ALBUM
PLEASE



© 1996 EAST Amoraid Basserily, or diversor of Corplet Basserily, in



When It Feels This Good, Once Is Not Enough.

"Feel It Again"
By Honeymoon Suite
From Their
Forthcoming Album
The Big Prize

WNYS	KSKD -
WPHD	KFMN
CKOI	WJAD
CFTR	WCGQ
CHUM	Q104
WMMS	WZYP
KPLUS	WHSL
Q100	KQCR
K104	KKLS-FM
WRCK	KOZE
WBBQ	OK95
WNOK-F	M

TRACKS BREAKERS

#1 MOST ADDED

Produced by Bruce Fairbairn Management: Stephen Prendergast/Head Office Management © 1986 Warner Brox, Records Inc.

STREET TALK

The New York morning race just got hotter. Joining the fray is HOWARD STERN, who switches from afternoons to wake-up duties at AOR WXRK (K-ROCK) on Monday (2-17). Why is he doing it? "I'm WNBC's worst nightmare," he declared. "They unleashed me, and now I'm going to deal them the blow they deserve." The demure Howard doesn't reserve his acom only for his former employer; he promises to defeat "all the thirdrate Abbott & Costellos on the air here." Along for the ride will be longtime cohorts ROBIN QUIVERS and FRED NORRIS, joined by newer members STEVE CHACONIS and JACKIE THE JOKEMAN, Howard, whose PM counterpart is yet to be named, will broadcast live from London the week of March 24, taking along 30 listeners.

In Washington, students from Howard University have set up picketing outside DC101 following the faux pas morning man THE GREASEMAN (Doug Tracht) made over the MARTIN LUTHER KING holiday (that if the sassination of the black leader was cause for a day off, then "killing four more would result in getting the rest of the week off.") They vow not to stop until he's removed, despite the station's offer to suspend him. make a public apology at the university, and provide scholarships for black Communications students. Doug even went on local TV with three apologies in response to a station editorial labeling him "the insensitive boob of the year," and urging DC101 management to make him "spend six months working in the community to make amends." The Washington Post reports that students have also taken up a call-in/letter-writing campaign to the FCC, DC101, and Greeneman's advertisers. Last week a major drugstore chain (People's) pulled its agots from his show, DC101's top brass were unavailable for comment.

Street Talk hears that MCA National Director/R&B Promotion ERNIE SINGLETON will be needing new business cards soon to reflect his elevation to VP. The same is true of CHRYSALIS Sr. Director/National Promotion DANNY GLASS, who's moving up to VP at that label soon.

RCA's Division VP/Black Music MIKE KIDD has left the company. Insiders say that Product Director BASIL MARSHALL is a strong candidate as his successor . . . Coincidentally, CORTEZ THOMPSON has exited WARNER BROS. as VP/Black Music Promotion. Meanwhile, RUBEN RODRIGUEZ is indeed in place as COLUMBIA's new VP/Black Music Promotion. Expect the official pronouncement any day now.

Advance congratulations to PAM WELLS, who's been named PD at Urban outlet WHRK/MEMPHIS.

That avalanche you heard in Denver was CHR KRXY (Y106) letting go its entire morning team. Out are CHUCK BUELL, JON DUANE, and 23-year station veteran "Coach" CON SCHADER, who's seen those calls and formats come and go. Until a new morning show arrives, OM/PD JOHN DRISCOLL will fill the seat. Rumor has it that former KIMN personality STEVE KELLY, most recently at KS94/St. Louis, is being talked to, as are some other bio-name morning talents.

KRIS O'KELLY has announced his resignation as PD at EZ's B97/NEW ORLEANS to accept a major new gig. But his new employer won't confirm the news, despite the fact that everyone in the South knows all about it.

Pillow fight in Detroit? That's what the Detroit papers are calling the nighttime battle between WMJC's ALAN ALMOND and WNIC's JOHNNY WILLIAMS, Almond orignated and hosted 'NIC's "Pillowtalk" for ten years before being wooed away by WMJC with a three-year, million-dollar deal Unfortunately for him. 'NIC owns the rights to the "Pillowtalk" name, and obviously won't give them up. We hear Alan's repeatedly referred to "the imposter at the other station." and has encouraged his listeners to call Williams to criticize his show. "I spearheaded its development, growth, and popularity," Alan said. "Anything else is a cheap imitation." In any case, some think Almond's display of negative emotions may be damaging to his show ... after all, it is about love.

WYKO & WSNY/COLUMBUS Station
Manager HARRY LYLES has resigned from
the successful Black/AC combo effective Feb.
24 to "pursue personal interests," effective
February 24. That means JOSEPHSON
COMMUNICATIONS VP/Programming STEVE
GOLDSTEIN would like to talk with interested
candidates. (313) 567-4040.

In other changes this week, veteran programmer GERRY CAGLE has left as OM at KCMO & KBKC/KANSAS CITY . . . JEFF COELHO, longtime VP/GM at KIKI & KMAI/HONOLULU, has resigned to pursue a position on the mainland.

The cat's out of the bag: MIKE JOSEPH has indeed returned to Philadelphia to consult Cox's WZGO (2106), which presently has no PD. Mike's former client, competitor WCAU-FM, still refers to itself in TV spots as "Hot Hits," but never uses the phrase on-air. Market observers point to a softening of 'CAU-FM's sound with more recurrents and oldies. Mike will soon announce what form of CHR he'll do at Z106, the fifth Philly frequency Mike's fraternized with. Twenty stations have licensed "Hot Hits," the latest being WKZL/WINSTON-SALEM.

Continued on Page 24

What do

ANDREAS VOLLENWEIDER, PATRICK O'HEARN, JERRY GOODMAN, EDDIE JOBSON, PHILIP GLASS, and AL DIMEOLA have in common?

SERIOUS BOB PROMOTIONS.

The GOLLY New Age Music Promotion Company.

Contact Bob Laul, (212) 580-3314 • 114 W. 70th St., Apt 3-D, New York, NY 10023

THEY GOT WHAT IT TAKES

RCA'S Grammy Nominees Have What It Takes For Multi-Format Success



FIVE STAR "Let Me Be The One"

The Top 5 Black/Urban Record Is Now Crossing Big At:

WXKS-FM deb 26 KRBE add WBEN-FM add WCZY 33 WKSE 33-29 WHYT deb WNYS on WCAU-FM on PRO-FM on

WHYT deb 35 FM102 deb 23 KITS add KMEL 23-16

KPTV KCAQ KDON-FM WTLQ 95XXX



EURWHIVICS

"It's All Right (Baby's Comin' Back)" CHR NEW & ACTIVE

CKOI Q100 KNMO WVSR CFTR KSND CHUM WKSF **KZZB** WSSX **KWK** WVBS KMJK KIIK 99KG **KPLUS**



POINTER SISTERS

"Twist My Arm"

Look For Their Exciting New Video — Now In Power Rotation At MTV! PRODUCED BY RICHARD PERRY

First Week Action:

KQKQ WKSF KIKX WJAD Q100 KSKD WJZR KYYY



VARBROTICH & PEOPLES

"Guilty"

Black/Urban 3 And Crossing Quickly At:

KITS KAMZ KYUU B100 **HOT105**



The Only Way To Follow-Up Two #1 Hits — Is With Two More!

"Sara"

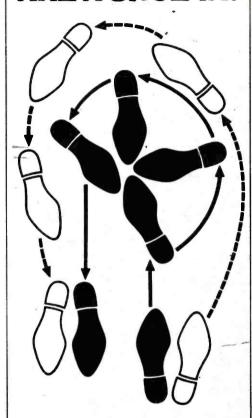
3

MR. MISTER

"Kyrie"

2

NU SHOOZ ARE A SHOE-IN!



With their new single "I CAN'T WAIT"

(7-86446) (Available as a 12" 0-86826)

#1 most-added single February 7th Black/Urban Chart!

BREAKERS.

Kicking up a storm in airplay and sales, too.

Produced by John Smith & Rick Waritz



On Atlantic Records & Cassettes

*© 1986 Adustic Baserding Corp. @A Warmer Communications

STREET TALK

Continued from Page 22

White Mike works on Z106, look for a Philadelphia PD to enter the consultancy ranks shortly.

Ladies and gentlemen, prepare your AOR resumes: four major-market PD chairs are vacant. WHJY/PROVIDENCE is open, as IAN GRACE has resigned for personal reasons and is returning to Australia. Posts at WIYY/BALTMORE, KBP/IDENVER, and KYY8/KANSAS CITY are also unfilled.

KFRC/SAN FRANCISCO's 20th anniversary celebration over the Valentine's Day weekend will feature the "610 Biggest Hits Of All Time," and spotlight many famous ex-KFRC super jocks from the '60s-'80s. Members of AA (Archeckers Anonymous) can heer "MARVELOUS" MARK McKAY, CHARLIE VAN DYKE, STEVE O'SHEA, MKE PHILLIPS, BEAU WEAVER, BILL LEE, J.J. JOHNSON, CHUCK BUELL, TERRY NELSON, CANDY CHAMBERLAIN, SHANA, and JAY STEVENS. The whole bash will be coenchored by DR. DON ROSE and BOSSY OCEAN.

In a Charlotte shocker, WBCY morning personality JOHN BOY ISLEY walked into PD BILL MARTIN's office and announced he's leaving radio. If you're looking for a great opportunity, send Bill your TâRs immediately.

KAFM/DALLAS has switched calls to KZPW, with the siogan "Z92.5, Your Power Station." The format remains CHR.

Popular voiceover talent and former WKTU/NYC jock JAY THOMAS has been heard recently on WNYS/BUFFALO. Could this be permanent?

Long Live Rock: Happy 15th anniversary to AOR dynasties WRIF/DETROIT and KOME/SAN JOSE. Also, WBCN/BOSTON is celebrating its 18th birthday by picking up the tab for 13,000 listeners to see AEROSMITH and the LYRES March 14 at the Worcester Centrum, which the station calls the "BCN-Trum."

After listeners inundated KTXQ/DALLAS with calls seking what they could do after the Challenger exploded, the station used PETE TOWNSHEND's "Give Blood" as the theme for a Challenger Blood Drive to aid a local youngster gored by a dog, in memory of the astronauts, donors came forth with 650 pints in two and a half days.

KUPD/PHOENIX morning star DAVE PRATT is a ramblin' kinda guy. Last month, he traveled all over Arizona with a U-Haul van, vielting 98 cities in seven days to collect 101,000 cans of food for the needy. On Monday, the peripatetic Pratt will board a bicycle-bullt-for-two and ride 100 miles from Flagstaff to Phoenix to raise money for MS. The beck-seat drivers will be his two morning sidekicks, who'll alternate turns.

The WARNER BROS. agreement to buy 50% of TOMMY BOY (R&R 1/3) is not yet consummated because of the indie label's legal hassles with its former distributors. CALIFORNIA RECORD DISTRIBUTORS, for example, is, suing both companies and TB Chairman TOM SILVERMAN for more than \$50 million in connection with the deal. Tommy Boy's ties with WB for the FORCE MDs* "Chillin!" album is a one-off arrangement, bridging the gap until the longterm contract is signed.

Drive, They Said: Chevrolet is \$pon\$oring separate national tours by ALABAMA and the POINTER SISTERS as part of a high-gear music merchandising effort which also involves cross-promotions with Sony consumer audio products. Various vehicle giveaway sweepstakes will be orchestrated in each tour city, where there'll also be an official "Chevy Super Tour '88" radio station. WESTWOOD ONE specials featuring the groups will air via those outlets prior to the concerts.

Confirmed is that ALONZO MILLER will direct Black Music A&R at MCA. Meanwhile, moving into a comparable stot at POLYGRAM is TONY PRENDATT. He reports to B/U Division VP JEROME GASPAR.

CHRYSALIS National Director/ Merchandising KEN BAUMSTEIN is reportedly departing that post for MANHATTAN RECORDS — and VP stripes. He'll also have marketing responsibilities.

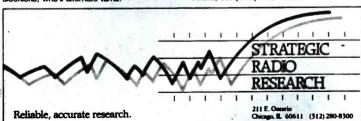
Our condolences go out to UPPER MIDWEST COMMUNICATIONS' TOM KAY, whose mother passed away recently.

From the correction department: The US Court Of Appeals has granted an "emergency stay, not a permanent stay, of the US District Court injunction against IS INC. (brought by UNITED STATIONS in reaction to the proposed "Countdown USA" program).

Also to be corrected from our Jan. 24 issue is that PETE FRANKLIN is still working at WWWE/CLEVELAND, but he's also handling two regular shows at KMOX/ST. LOUIS.

Facing multimillion-dollar debts, Talk/sports outlet KPRO/RIVERSIDE has gone dark and is now up for sale.

Last but not least is the latest in benefit collaborations: "Home Aid" is a coalition of 18 studio musicians and 50 of Madison Avenue's top radio/TV jingle singers, including PATTI AUSTIN, ROBERTA FLACK, RICHIE HAVENS, and PETER YARROW. They'll record "Not A Handout, Just A Hand" to benefit New York's homeless. The project's led by EASY-WRITER MUSIC's RICK & LORI BRENCKMAN. For details, call (212) 758-8555.



It's Here.

"SO FAR AWAY" The New Single By DIRE STRAITS



From The Smash LP Brothers in Arms
On Warner Bros. Records, Casestes and Compact Discs
Management Ed Biotrost/Damage Management Limited

2 1985 Management Limited

RATINGS AND RESEARCH



JHAN HIBER

NAB: Reinventing The Ratings Wheel?

Tired of having to deal with Arbitron and/or Birch? How about Acme Research? What do you think of Foorman Surveys? Does Ratings R Us have the technology to measure radio in a better way?

You say you've never heard of the last three ratings companies? Well, they are fictitious. The point is that in the not-too-distant-future some now-unknown firm may come up with a new ratings research mousetrap that may make Arbitron and Birch distant memories.

What may precipitate that eventuality is that the NAB is looking into available ratings alternatives. Last year the trade group gave birth to the Radio Audience Measurement Task Force in hope of generating some new radio ratings options. While (for obvious reasons) no one will go on the record, it's clear that unhappiness with Arbitron has led to this development. However, Birch isn't tickled about the prospect of another possible ratings technique either.

In order to give you an update on where the Task Force stands, it's time for my quarterly chat with NAB Exec. VP/Research & Planning John Abel, Let's see how the key NAB staffer involved in this search for ratings nirvana views the Task Force's efforts and its future.

What's Next?

R&R: What's ahead for the Task

JA: There are two major areas we want to move ahead on. First, they have put out a release asking for proposals on new audience measurement systems. This announcement is aimed at the consulting, research, and academic communities; we want to encourage their interest.

R&R: What if people are interested in offering their ideas?

JA: They'd submit a two-phase proposal. First, we're asking the potential proposers to give a brief description of their ideas — their new methods for collecting audience research data. This could simply be in the form of a letter.

Those ideas would be reviewed by a technical subcommittee. If there are one or more worthwhile ideas, the second phase would kick in: those persons involved would be asked to submit a more complete proposal.

R&R: Will the NAB be offering any assistance to those interested?

JA: We might even be able to offer financial support to help the proposers write a more complete description of what they have in mind. At that stage, the proposals should be almost at the place where one could then go to a market test of the technique. We're not asking for a market test at this point, however.

If it became appropriate at the conclusion of phase two to conduct a market test, they might do that either by some participation of NAB, some participation by those proposing the technique, or some backing from broadcasters.

R&R: Who determines if a proposal is promising enough to go to the market test stage?

JA: I think the Task Force decides that, in cooperation with the technical subcommittee.

R&R: What kind of time frame do you see regarding when a decision might be made about going to market testine?

JA: The first phase submission deadline is the end of February. The second phase – the more complete proposals – would be due around April 15. At this time, the discussion about market testing centers on a timetable coinciding with the fall 186 sweeps.

R&R: Any thoughts about what size market might host the tests?

JA: You have to recall that this task force grew out of impetus from our Medium Market Committee. Thus, one might be done in a medium or small market.

Non-Response Concerns

R&R: What is the second major aspect of what the Task Force is

JA: The second thrust of the task force has been an interest in nonresponse. At one time, we discuss ed doing a study specifically looking into the area of low response rates. Now our thinking is to wait and see what the proposals we receive look like. We have specified in the solicitations we've sent out an emphasis and interest in a system that would focus on response rate. It must, of course, be reliable. valid, projectable, and have a high response rate. A prominent part of the market test will have to do with the response rate achieved.

R&R: Is there a particular response rate goal you're seeking?

JA:There's no specific goal, but we're certainly looking for something in excess of 55-60%. (Ed. note: Arbitron's is now around 40%). Those rates would be considered good, but not excellent.

"Sunset" In June

R&R: Isn't there a limitation on the life of the Task Force?

JA: Yes. The Task Force goes sunset June 30. As a result, we'll have some kind of report at the June NAB board meeting. R&R: What happens then?

JA: We don't know. No one knows what we'll find when we review the first phase proposals. Perhaps the market test will be warranted.

R&R: Have you been receiving proposals already?

JA: We've already been contacted by several firms and by some professors, all of whom claim they have ideas on how to improve on what's currently been done. However, I don't know whether any of the responses will be of such quality as to go to a market test.

If the market test stage is called for, then the work of the Task Force will be either passed on to or combined with another NAB committee, the Committee On Local Radio Audience Measurement

R&R: Do you have any idea as to what new techniques are being hinted at?

JA: Some of them are looking at a kind of electronic technology. Others appear to be enhancements of existing methods. Perhaps we'll see something that looks a lot like the old TRAC-7 effort of the late '70s. So far, it's both enhancements and, I hope, some very experimental approaches that might be technology/hardware-based. Who knows? Maybe the "electronic diary" will emerge.

Advertiser Involvement? R&R: What about the folks who buy and use radio? Is there any effort being made to get them involved in this search for the holy grail

JA: There is a subcommittee of the Task Force that's interested in exploring that, and it's made some contacts with the advertising community, largely through the AAAA. We're looking at the concept of broadcasters and advertisers getting together on some kind of ratings methodology. This was done in the '40s. known as the Cooperative Analysis of Broadcasting.

The hope would be to agree on a methodology that could receive a wider degree of acceptance in the ad community. Perhaps the efforts of this subcommittee will dovetail with the narrowing-down of proposals suitable for market tests.

R&R: It would seem crucial to have ad community involvement at some stage. Otherwise, you folks may just be spinning your wheels.

JA: Yes, some have said that it may be swell if we do come up with some new technology, but maybe people won't buy it. At this point, however, that has not really been a concern. Maybe we should look into that aspect, though. The Task Force's primary focus has been to search for any new systems and introduce those to the broadcasters. That's been the general hope.

Calling All Entrepreneurs

As you can detect from John's comments, the NAB is really opening the doors to anyone with a serious alternative ratings proposal. There will undoubtedly be some crazy or impractical suggestions, but maybe there's one gem of an idea out there. If you or anyone you know ever wanted to get into the radio ratings field, now's the time to step forward.

I'll check back with John in the spring to see what's brewing at the Task Force. In the meantime, good luck coping with your Arbitron or Birch numbers.

WEEK IN REVIEW

Spring Information Packets Mailed

Arbitron has mailed a apring 1986 Station information Packet to stations in its surveyed markets. All stations need to fill in the programming and other requested information in order to insure proper audience listening credit. Deadline for returning the completed packet is March 10. Please be sure to return the SIP: many stations fall to do so and thus may be inadvertently hurring their ratings chances.



This Space Available.

Know a GM who still hasn't sent for the new 1986 Film House demo reel yet?

Tape this to his forehead.

Film House. The Leader in marketing radio stations on television.

FILM HOUSE, INC. BROADCAST MARKETING SERVICES
24 MUSIC SQUARE W. NASHVILLE, TN 37203 (685) 255-4000

Birch Quarterly Fall '85 Results, 12+

Baltimore

WBAL Increases; WXYV Takes Healthy Jump; WLIF Up; WCAO Doubles To Tighten Country Race

	Spring '85	Feb '8:
WBAL (AC)	10.3	10.9
WXYV (B/U)	7.2	8.6
WIVY (AOR)	7.8	7.4
WESS (CHR)	8.1	7.2
WLIF (B/EZ)	6.2	7.1
WPOC (City)	6.7	5.3
WMKR (CHR)	5.8	5.2
WCAO (Ciry)	2.1	4.2
WYST-FM (AC)	2.5	3.3
WFBR (AC)	5.3	3.1
WBGR (Rel)	2.2	3.0
WWDC-FM (AOR)	2.9	2.6
WWW-FM (B/U)	2.4	2.4
WWIN (B/U)	2.0	2.4
WITH (BBnd)	2.9	2.3
WEBB (B/U)	1.2	2.2
WQSR (Gold)	2.7	1.8
WBJC (Clas)	2.5	1.7
WRSS (Rel)	1.6	1.7
WRQX (CHR)	1.8	1.6
WGRX (AOR)	1.3	
WHUR (B/U)	1.1	
WHFS (AOR)	1:2	

Atlanta

WVEE Up Three To Take Lead; WPCH Has Fruitful Book; WSB-FM, WFOX Gain: Country On A Roll

Cami, Country Off A right		
	Spring '85	Fell '85
WVEE (B/U)	9.8	12.9
WZGC (CHR)	12.5	10.7
WKL8-FM (AOR)	10.7	9.5
WQXIFM (CHR)	10.5	8.3
WPCH (B/EZ)	5.5	6.8
W88-FM (AC)	5.1	6.5
WKHX (Ciry)	4.9	6.4
WSB (AC)	6.1	5.6
WYAY (Ciry)	3.9	5.1
WFOX (AC)	2.8	4.6
WARM (AC)	2.6	2.7
WAOK (B/U)	3.3	2.5
WCLK (Misc)	4.4	2.5
WGST (N/T)	2.7	1.9
WPLO (Ctry)	1.2	1.6
WIGO (B/U)	1.5	1.4
WCNN (Talk)	.7	1.3
WABE (Clas)	.8	4.2
WRAS (Mec)	.8	1.0

Denver

KUPD New Leader; KNIX-FM Leaps To Third; KMEO-FM Takes B/EZ Edge; KOY Up

Phoenix

KUI	Op	
	Spring '85	Fall '85
KUPD (AOR)	11.3	12.7
KZZP-FM (CHR)	14.5	11.1
KNIX-FM (Ciry)	7.4	10.8
KTAR (NT)	9.5	9.6
KKLT (AC)	6.8	7.2
KMEO-FM (B/EZ)	3.5	5.7
KDKB (AOR)	4.9	4.6
KQYT (B/EZ)	4.2	4.3
KOOL-FM (AC)	6.3	3.7
KOPA-FM (CHR)	5.2	3.7
KOY (AC)	2.1	3.6
KLZI (AC)	4.0	3.5
KSTM (AOR)	3.1	2.6
KUKQ (B/U)	3.8	2.4
KONC (Clas)	1.6	2.3
KJZZ (Jazz)	.9	2.0
KRDS (Rel)	.7	2.0
KNIX (Ciry)	1.5	1.5
KLFF (BBnd)	2.7	1.1
KOOL (AC)	.5	1.0

KOSI Opens Comfortable Lead; KOA Leapfrogs Into Third; KPKE New CHR Topper

•	-	
	Spring '85	Fel '85
KOSI (B/EZ)	7.7	11.3
KBPI (AOR)	10.8	7.8
KOA (Talk)	4.7	7.4
KBCO-FM (AOR)	8.4	7.3
KPKE (CHR)	4.9	6.2
KOAQ (CHR)	4.9	5.2
KRXY-FM (CHR)	7.0	5.2
KYGO (Ciry)	4.6	5.0
KMJI (AC)	4.9	4.9
KAZY (AOR)	4.1	4.2
KLZ (Ctry)	3.1	3.9
KHOW (AC)	2.7	3.0
KDKO (B/U)	3.7	2.9
KVOD (Clas)	3.3	2.9
KIMM (CHR)	3.6	2.8
KCFR (Clas)	1.8	2.7
KRZN (Gold)	2.0	2.1
KEZW (BBnd)	3.2	2.0
KNUS (N/T)	2.8	2.0
KBRQ-FM (Ciry)	-1.3	1.3
KWBI (Rel)	1.5	1.3

Seattle

KIRO Steedy; KISW Stable In Second; KMPS-FM Leeds Country Surge; KNBQ Gains On KUBE

	Spring '85	Fed 186
KIRO (N/T)	10.5	10.5
KISW (AOR)	7.9	8.1
KMPS-FM (Ciry)	5.0	7.2
KOMO (AC)	6.8	7.2
KUBE (CHR)	8.9	6.6
KNOO (CHR)	3.9	5.0
KBRO (B/EZ)	2.8	3.6
KLSY (AC)	3.3	3.5
KPLZ (CHR)	4.8	3.5
KING-FM (Clas)	3.1	3.3
KRPM (Ciry)	2.7	3.0
KSEA (B/EZ)	2.6	2.9
KMQI (AC)	2.4	2.8
KCMS (Rel)	2.9	2.7
KMPS (Ctry)	1.7	2.7
KIXI (BBnd)	3.2	2.4
KZOK (AOR)	3.2	2.4
KVI (Gold)	3.4	2.0
KJR (AC)	1.6	1.8
KEZX (AOR)	1.5	1.7
KKFX (B/U)	3.3	1.7
KHIT (CHR)	1.6	1.6
KING (News)	1.3	1.5
KIXI-FM (AC)	1.5	1.4
KNHC (B/U)	1.4	1.4
KUOW (Misc)	1.0	1.1

St. Louis

KMOX Off Post-Series; KSHE Approaches 20; KEZK Gains Two; KATZ Doubles

	Spring '85	Fed '85
KMOX (Talk)	25.9	24.0
KSHE (AOR)	18.7	19.2
KMJM (B/U)	7.9	8.1
KEZK (B/EZ)	3.2	5.1
KSD (AC)	4.4	4.8
KWK (CHR)	5.9	4.7
KHTR (CHR)	5.2	4.4
WIL-FM (Ciry)	4.1	3.8
KUSA (Ctry)	3.5	3.6
KYKY (AC)	2.1	2.6
KXOK (Talk)	1.7	1.9
KATZ (B/U)	.7	1.6
WRTH (BBnd)	2.1	1.6
WZEN (B/U)	1.2	1.0
WMRY" (Jazz)	1.3	1.1
KADI (AC)	1.5	1.1
KOLD (Gold)	.6	1.0
*Switched to AOR Dec	pember 29, 15	185.

Cleveland

WMMS Passes 18 Mark; WZAK Rolls To Second; WDOK, WWWE, WCRF Gain

	Spring '85	Fell '85
WMMS (CHR)	15.7	18.2
WZAK (B/U)	7.0	7.8
WLTF (AC)	5.8	7.3
WMJI (AC)	7.2	6.9
WDOK (B/EZ)	5.6	6.8
WGCL (CHR)	9.5	5.8
WQAL (B/EZ)	5.7	5.1
WOMT (B/U)	5.7	5.0
WWWE (AC)	2.9	4.6
WERE (N/T)	3.4	4.2
WCRF (Rel)	2.1	3.4
WING (BBnd)	2.7	3.1
WGAR-FM (Ctry)	4.9	3.1
WCLV (Clas)	2.5	2.6
WHK (Gold)	1.8	2.3
WONE-FM (AOR)	1.5	2.3
WRQC (CHR)	4.0	2.2
WCPN (News)	1.3	1.6
WRMR (B/EZ)	1.6	1.2
WABQ (Rel)	.5	1.0

WHJY Off But Tops; WLKW-FM Hits Double Figures, Second; WWLI, WPRO Leed AC Surge; WHLI WXKS-FM Un

Providence

mine, avide in ob		
	Spring '85	Fed '
WHJY (AOR)	13.3	11
WLKW-FM (B/EZ)	9.6	10
WPRO-FM (CHR)	12.5	10
WHJJ (N/T)	5.9	7
WWLI (AC)	4.9	7
WPRO (AC)	4.2	5
WERHFM (CHR)	5.3	4
WBRU (AOR)	4.7	4
WENE (AC)	2.5	3
WXK8-FM (CHR)	2.3	3
WBZ (AC)	2.1	2
WMYS (AC)	1.1	2
WEAN (B/EZ)	2.1	2
WHIM (Ciry)	2.6	1.
WGBH (Misc)	1.6	1.
WBSM (Talk)	1.9	1.
WECN (AOR)	2.3	1.
WZOU (CHR)	1.4	1.
WADK (News)	.2	1
WHTT (CHR)	.8	1.

Minneapolis

WCCO Increase; KQRS Combo Hits Double Figures; KDWB-FM Up Two For CHR Leed; KTIS-FM Jumps

	Spring '85	F## '85
WCCO (AC)	17.2	17.8
KORS-AM & FM		
(AOR)	9.5	10.7
KDWB-FM (CHR)	6.9	6.9
WLOL (CHR)	9.2	8.7
KSTP-FM (AC)	11.0	8.2
KEEY (Ciry) .	8.1	6.7
KSTP (Talk)	3.6	4.2
KJJO (Gold)	4.0	3.8
KTIS-FM (Rel)	1.4	3.8
WAYL (B/EZ)	3.1	3.8
WLTE (AC)	3.3	3.4
KTCZ-FM (AOR)	3.6	3.2
KSJN-FM (Clas)	1.9	2.9
WDGY (Ctry)	3.9	2.7
KLBS (BBnd)	.9	1.6
KMGW (AC)	2.2	1.3
KMOJ (B/U)	1.1	1.0
KSJN (News)	.9	1.0

Milwaukee

WTMJ, WKTI Double Up To Double Figures; WOKY Springs To Fourth; WBCS-FM, WISN, WMGF Show Solid Success

WTMJ (AC)	9.1	10.8
WKTI (CHR)	9.1	10.4
WQFM (AOR)	11.2	9.2
WOKY (BBnd)	4.8	7.0
WML (Ctry)	5.8	6.0
WEZW (B/EZ)	6.1	5.7
WLUM (B/U)	8.0	5.0
WBCS-FM (Ctry)	3.5	4.4
WISN (AC)	2.6	4.4
WMGF (AC)	2.9	3.7
WZUU-FM (CHR)	4.1	3.7
WRIKR (CHR)	2.8	2.8
WMYX (AC)	3.6	2.6
WNOV (B/U)	3.7	2.5
WEMP (Gold)	1.6	2.4
WLTQ (AC)	3.4	2.2
WFMR (Clas)	2.7	2.0
WGN (Talk)	1.1	1.6
WIND (Talk)	1.0	1.4
WAWA (B/U)	1.3	1.3
WUWM (Misc)	1.2	1.3
WMSE (Misc)	.8	1.1

EACH OF OUR MUSIC RESEARCH CLIENTS
CAN MAKE ONE OF THE FOLLOWING CLAIMS:

We're #1 in our market!

We're #1 in our format!

We're #1 in our format!

We're #1 in our format!

We've improved our

Re've improved our

BROADCAST MANAGEMENT & MARKETING ADMISION OF

MUM Research

FOR NUMBERS THAT REALLY COUNT, OURS COMES FIRST (913) 764-2620

E/P/A DELIVERS HITS



ROBERT TEPPER "No Easy Way Out"

CHR Chart: 65 181 Reporters — 75%

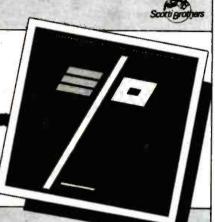
AOR Tracks: 10



ELO "Calling America"

CHR Chart: DEBUT @ 175 Reporters — 73%

AOR Tracks: 25







ENNIFER RUSH he Power Of Love"

CHR SIGNIFICANT ACTION

46 CHR Reporters

WXKS-FM add KMJK deb 32 BJ105 23-16 WBEN-FM 26-14 FM102 deb 24 Y106 31-18 WNYS 22-20 WTLQ 22-19

940 deb 33 **WBBQ 6-3**



HERRELLE with ALEXAND "Saturday Love"

CHR SIGNIFICANT ACTION

WKSE deb 34 195 add WCZY 30-26

FM102 23-16 **KMEL 26-17** WHYT deb 34 WTIC-FM add 30

KIIS-FM deb 28 WNOK-FM add KMGX deb 39 KAM7 30-19 KCAQ on Z102 deb 37 WKDD on

BLACK/URBAN CHART: 2





JOHN CAFFERTY delivers the fourth knockout punch from the "Rocky IV" Soundtrack Album





FIRST WEEK OUT: 33 CHR Reporters

RADIO'S PUBLIC ENEMY

Advertiser Attrition

Have you ever had the feeling that you are simply running on a treadmill — replacing business which didn't renew or has been cancelled? If you have, you're not alone. It probably won't surprise you that the rate of attrition at most radio stations will run somewhere between 30%-40% every year. Realistically, some of this attrition can't be

stopped. However, a significant amount can be.

There are three ways of dealing with revenue loss through attrition:

- 1. Slow it down.
- 2. Create additional dollars from existing advertisers
- 1. New advertisers.

Slowing The Attrition Rate

Can you imagine the impact on your billing if you could slow down your attrition rate to just 20%? The dollar amount will vary with individual salespeople but combined it represents a great deal of money. As an interesting exercise, assume your total attrition rate from 1985 is 40% and convert that into dollars. Now take your total gross billing again and plug in a 20% attrition rate to see the difference it can make.

As a general example from the overall station perspective, if the June '85 billing is \$500,000, and we use a 40% attrition rate, this station can anticipate that for June '85 there will be only \$300,000 on the books from advertisers who were on last June. If this station's attrition rate could be slowed down to 20% . . . the base in June '86 is now \$400,000.

How can we attempt this slow-down and what kind of effort is involved? Basically, we must be sure that our current advertisers place a very high value on their current radio investment. When an advertiser is going to cut or reallocate budgets, the cuts will be in areas they perceive to be of least importance to them. If this happens to be radio, we are cancelled or not renewed. Consequently, our advertiser's perception of our value is all-important.

Here are three ways to create and maintain a valuable position with the advertiser:

- Maximize results from radio
 schedules
- "Post"-sell, and . . .
- Stewardship reports.

We must do everything we can to insure that our advertisers get results. This includes proper recommendations on volume and placement of spots and/or sponsorships, copy tips, selection of specific goods or services to be featured. Wherever possible, involvement with the station and the station personnel is always a plus.

"We must be sure that our advertisers place a very high value on their radio investment. Our advertisers' perception is all-important."

In the agency area, we hear a lot about pre-sell, but at the client level in particular, post-sell is of even greater importance. Post-selling requires staying in constant touch with current advertisers. Consistently bringing them useful information is important — articles, documentation on the effectiveness of radio, and thoughts and ideas for future advertising.

The stewardship report doesn't have to be elaborate. Basically, it's a "look back" at what the station has done with the dollars the client

By Cincly Najarian
has invested. Some examples of
the kinds of information that's per-

- Total number of advertising impressions or station circulation delivered over a particular period of time
- Review of results achieved atributable to the station
- tributable to the station.

 Promotional involvement re-

• And . . . even a summary of why it was good for the client to advertise on the station . . which at this point becomes pre-sell, showing that the station continues to be a valuable vehicle for the advertiser.

These three elements which slow down the attrition rate also demonstrate that we do care about our clients' success. It's true that the most valued people are the advertisers who are on the air now.

Additional \$ From Current Advertisers

It's a given that a certain percentage of additional dollars will come from periodic rate increases. What we'll deal with here are ways to increase dollar expenditures by existing advertisers over and above rate increases. That is, increasing your client's volume - number of spots and/or upgrading schedules or converting to higher-priced soonsorships.

To find avenues where the client can take greater advantage of his radio effort, we need to be in close touch with what the client is trying to do. Heavying up schedules timely to sales events or seasonal business cycles is one example. Expanded schedules concurrent with the advertiser's growth should lead to increased dollars on the station.

Opportunistic promotions, whenever logical and possible, can lead to additional dollars. Special packages can be created from time to time, depending upon inventory. A very simple example would be to add a special weekend and night-



Cindy Najarian

With over five years' sales experience at KIOWSan Francisco under her bett, Cindy Najarian presently serves as the station's Retail Sales Manager. Her sales career also includes three years with KLAC/Los Angeles and four years as Key Account Manager for Warmer Lambert in L.A.

time package to an existing total week schedule. Obviously, these revenue increases are designed to get increased results for the clients.

Basic philosophies vital to success in new business development are:

- The mind-set which focuses on helping people as opposed to selling radio.
- Go where the money is.
- Set new business budgets by month by salesperson.

New Business

Though new business is certainly possible through advertising agencies, it's most easily generated at the direct or client level. The acquisition of direct new business can be the subject of daylong seminars and volumes of rhetoric. We'll touch briefly on a few basic underlying philosophies that aren't new but are nevertheless vital to success in the area of new business development.

Of primary importance is the mind-set which focuses on helping people as opposed to selling radio. A good question to ask ourselves is, "If it were my business and my money, what would I do?" This, of

course, presumes a degree of familiarity with the prospect's type of business, problems he needs to solve, and goals he is trying to achieve.

This mind-set is particularly appropriate for acquiring new direct business because such prospective advertisers do not "buy radio." They do buy "ideas." copy platforms, marketing strategies, promotions, and mini-campaigns. Radio/the station simply becomes the vehicle used to Implement the ideas. Ideas, marketing strategies, etc. are born from the mind-set of helping people — helping them make their businesses successful.

Go where the money is. A timesaving element of prospecting for new business is to quickly determine as best we can the potential amount of available dollars. It can take as much or more time to work with smaller advertisers as it does with larger ones.

Set new business budgets by month by salesperson. All salespeople (agency pros included) should always have a variety of new business prospects in various development stages. This assures the station of replacing dollars lost through attrition.

We will never be able to totally rition. The suggestions made here, however, can go a long way toward minimizing the effects of radio's rabble energy [1].

Shane Media Services Loves Success Stories.

Here are some recent favorites:

KILT-AM-FM. Houston- Combo Now #2!

WIL-FM, St. Louis-12+ Growth 5.0-6.3!

WBBF-AM, Rochester-Adults 18-34 UP 66%

WQXY-FM, Baton Rouge- 12+ Growth 3.8-6.1!

KHFI (K-98), Austin-12+ Now at 15.1!

KNCN (C-101), Corpus Christi-12+ Now at 11.1!

Source: Arbitron, Fall, 1985, Mon. - Sun., 6 AM - Mid., Comparisons to previous boo



Commitment

Integrity

Success

SHANE MEDIA SERVICES

6405 RICHMOND AVE. SUITE 311 HOUSTON, TX. 77057 713/952-9221

To a man who loved radio with a passion.

A great programmer and research pioneer.

A true friend. Bob, we'll miss you.

In memory of Bob Hattrik.

ANDY ALLEN TOM BARNARD **IOHN BECK** MARK BOLKE ROLLYE BORNSTEIN RANDY BROWN CAREY CURELOP E. ALVIN DAVIS STEVE ELLIS CHUCK GEIGER **IEFF GELB** JAY GOLDMAN DAVE HAMILTON FRED JACOBS RANDY KABRICK JOHN LARSON PAT McNALLY RICH MEYER BILL MOYER DAVE POPOVICH BEAU RAINES SUSAN RAINES JOHN SEBASTIAN JOHN SIMON MIKE SOLAN **GARY STEVENS**

JOE URBIEL



IMAGE & MARKETING

HARVEY MEDNICK

THE WORLD'S FIRST AD MEDIUM

Taking A Look At **Outdoor Advertising**

It all started with the posting of advertisements in hieroglyphics on city walls by the ancient Egyptians. Toulouse-Lautrec made fine art of it with his Moulin Rouge nightclub posters that were displayed on those unique circular green kiosks all over Paris. Outdoor is the world's oldest advertising medium, and it's still going strong. Right about now is the time most stations start thinking about an outdoor showing, with spring only a few weeks awav

It is only fitting that the world's oldest ad medium should be represented by the oldest trade association the Outdoor Advertising Asso. ciation, founded in 1898. Jack Donohue, VP of its offspring, the Institute of Outdoor Advertising, filled me in on the latest developments in the field.

There's A New Feeling

Nike, the athletic shoe and clothing manufacturer, seems to have had the greatest influence on the current state of outdoor advertising. Remember their Mary Decker board? It pictured her striding on her way to a gold medal (we discount the accident in L.A.), with no other copy but the Nike logo tucked away in a quiet corner. This and its companion boards were the series that wrought the revolution. It was

the classic marriage of image and copy and relied on the association of the Nike name with the pictured athlete for its impact.

The whole concept was then extended when the boards were integrated into the "I Love L.A." video for Nike's memorable TV campaign. This brings us to the first rule of outdoor: make sure the graphic attracts the viewer's attention. As Jack said, "The power of the image is the first draw. You have to capture the viewer with a dynamic graphic and lead them into the message."

How Many Words?

I'm sure we've all heard varying numbers of words bandied about as the ideal for billboards. Jack counsels, "Three to ten words on the average. But more important, make

KNBR 68 Take a bite of the goodtimes. There dre. Hermites in Spokune. Western 747-6103

sure you get to the essence of what you have to say. You can't build a philosophical argument on a billboard. You have a chance to do so with TV or radio. And you can do it in print, where you can print a head and subhead, and then develop your body copy. But that doesn't work with outdoor." Jack followed



Jack Donohu

with a helpful hint: when you structure your mixed-media advertising program, create for outdoor first. You'll find that if your concept works in the tightly constricted arena of outdoor, it will work well in any companion medium.

Time

The average board has some where between 1.8-3 seconds of readership time, discounting traffic jams. This tells you something else that's very important: the message has to be transmitted and assimilated quickly. That puts additional pressure on your design and makes the creative challenge

As for call-letter-only boards, if you are seeking to simply reassure your listeners, then they have a certain amount of validity. But if you're trying to introduce your format to a potential listener or tell something new to your established audience, you're in trouble. You've also violated the graphic premise Jack was so insistent about, unless you treat your calls in a unique and witing graphic manner. Compre hension time is also shortened if you make the design and message work together.

Which Size Is Right For Me?

Billboards come in three basic sizes: 6 x 12 feet (the 8 sheet board). 12 x 25 feet (the 30 sheet poster), and 14 x 48 (the painted bulletin). The term sheets refers to the time when press size determined the number of individual pieces

of namer or sheets, it took to cover a predetermined space. (Actually, 30 sheets are now produced in ten ces.) In an effort to standardize the industry, Gamett has formed the Outdoor Network USA, and calls the 30 sheet a standard poster.

Each size has its virtues and benefits. Paper, particularly the 30 heet, is most effective when used in great numbers to cover a market, as it conveys a sense of great

Other Considerations

Use sharp colors on paper. Be bright and contrasty and avoid cuteness. You might want to try a daring monochromatic approach, like the Dewar's Scotch ads which spotlight color only on the liquor and leave everything else dramat-ically black and white.

Many companies also offer back lighted posters, which are actually giant transparencies. They are, as you can imagine, very expensive, but are truly sensational for holiday use or other occasions when the message is constant from year to year, since they can be rolled up, stored, and posted again. Painted bulletins possess amaz-

ing flexibility through devices, such as extensions; e.g., the outstretched arms of long jumper Carl Lewis in the Nike series. Jack said, "Special-effect boards add a tremendous amount of impact. But ey should be reserved for extrasary locations where either high-density traffic or outstanding imaging for your facility is present.

Rotating your painted bulletins, generally four times on a yearly contract, makes you appear to be a bigger advertiser than you really

How Long Do I Leave It Up?

Because people are creatures of habit, they very rarely change their routes for daily tasks, such as ng to work, ferrying kids to school, shopping, visiting friends, etc. - situations which involve the perfect marriage of listening to the radio and being exposed to bill-boards. It is virtually impossible to determine exactly how many times people must be reached by your board before they tune you in. But Jack added this word of admonition, "Most of the time it's the advertisers who give up on the campaign because they are tired of looking at the boards. And they generally give up too soon."

Making The Buy

Outdoor is a standardized medium. It's bought just like TV, by GRPs. Because it has a universal benchmark, you can tie your showings to your total ad campaign. As a matter of fact, the Institute's research department will help you orchestrate your outdoor buy. Call them at (212) 986-5920, give them your desired audience goals. and they'll put together a plan.

Outdoor offers all of the market gmentation one finds in radio, so here's a chance for us to buy advertising in the way we sell it. You can get bonused with additional postgs and mini-boards for merchanng, so work your local account exec for all he's worth. Make sure you're not bored by your board. Happy posting!

DATELINES

1986

March 6-8

Country Radio Broadcasters' 17th Annusi Country Radio Seminar Opryland Hotel, Neehvill

April 9-13

Alpha Epallon Rho, National Broadcasting Society's 44th Annual Convention Sheraton Park Towers, Dalles

April 12-18

National Association of Broadcasters' 64th Annual Convention Dallas Convention Center, Dallas

April 13-17

National Public Radio Annual Conven-Town and Country Hotel, San Diego

9th Annual Great Lakes Partin Conference

ented by Specs Howard and Central Michigan University University Center Building, Mount

May 14-17

American Association of Advertising Agencies' annual meeting senbriar, White Sulphur Springs, WV

May 21-25

American Women in Radio and Television's 35th Annual Convention Westin Hotel Galleria, Dallas

ONE YEAR AGO TODAY

- Olick Krizmen Exec. VP at R&R
- Don lenner VP/Promotion at Arista
- Tony Anderson VP/R&B Promotion at Arista Don Nelson GM of KMGQ/Los Ange
- Jey Albright PD at KMPS-AM & FM/Seattle
 Skip Schmidt GM of WJQY/Ft. Lauderdale
- Tony Meddox VP/Programming at KZBS/Okiel #1 CHR: "Careless Whisper" - Wham! (Columbia) (2 wks)
- #1 AC: "Careless Whisper" Whem! (Columbia) (4 wks)
- e#1 B/U: "Missing You" Diana Ross (RCA)
- #1 Country: "A Lady Like You" Gien Campbell (Alle
- #1 AOR Track: "Just Another Night" Mick Jagger (Columbia (2 wks)
 #1 LP: "Centerfield" John Fogerty (WB) (5 wks)

FIVE YEARS AGO TODAY

- Rick Candas PD at KILT-FMHouston
- Resu Weaver PD at KILT (AM)/Housto
- Ford Colley PD at WBBM-FM/Chicago
- O Dick Edwards PD at KMJM/St. Louis Dave Anthony PD at KZZP/Phoenix
- e #1 CHR: "Woman" John Lennon (Geffen) (2 wks)"
- ●#1 AC: "9 To 5" Dolly Parton (RCA) (2 wks)
- #1 B/U: "Burn Rubber On Me" Gep Bend (Mercury/PG) (4 wks)
- #1 Country: "Southern Rains" Mel Tillis (Elektra)
- #1 LP: "High Infidelity" REO Speedwagon (Epic)

TEN YEARS AGO TODAY

- Scott Shannon VP & Director/Promotion & Medie at Casablance
- Buck Reingold Exec. VP/GM at Chelses
- Bruce Greenberg VP/GM at WMOT Record
- #1 CHR: "50 Ways To Leave Your Lover" Paul Simon (Col.) (4 wks)
- #1 AC: "Theme From S.W.A.T." Rhythm Heritage (ABC) • #1 B/U: "Sweet Thing" — Rufus (ABC) (2 wks)
- #1 Country: "Good Hearted Woman" W. Jennings & W. Nelson (RCA)
- e #1 LP: "Desire" Bob Dylan (Columbia) (4 wks)

YOURS ELF. THE BALLS ARE BACK.

On February 1.2th Capitol Records proudly celebrates the re-builhday of Joe Cocker. With the release of his new single SHLLLER ME, bristling with the same kind of gut-wienching emotion that first earned him his legend years ago. Cocker returns to reclaim his rightful place as one of rock's most powerful voices.

It you were ever one of his rans, once you hear this single, you will be again. This is the renaissance of a rock legend.

JOE COCKER/SHELTER ME

TUNED-UP AND READY TO ROLL

Capitol





REED BUNZEL

BE MY VALENTINE

Dr. Ruth: Aural Queen

Chances are that Burger King's Herb, who until recently had never tasted a whopper, is also the only American who has never heard of Dr. Ruth. She's everywhere. On radio, cable, in numerous magazines and tabloids, newspapers, syndicated television, and millions of bedrooms across the country. Her frank manner and entertaining openness have made her the maven of aural sex, and she may well be credited with replacing between-the-sheets sexual inhibition with innovation and understanding.

Dr. Ruth Westheimer's meteoric radio career began on WYNY/New Yark, where she introduced the Big Annie to the fun of onion rings and the joy of sex. She quickly won herself a spot on the NBC Radio Network in 1984 with her call-in program "Sexually Speaking" – and the rest is history. The follow-ing special Valentine's Day interview looks briefly at radio voye ism and the vicarious thrill of being invited into the inner sanctum of America's boudoirs.

Mutual Satisfaction

R&R: First things first. Do you prefer to be called Dr. Westhelmer or Dr. Ruth?

RW: You can call me anything you want. Dr. Westheimer is fine, Dr. Ruth is fine. Whatever is good

R&R: But whatever is good for me should be good for you, too!

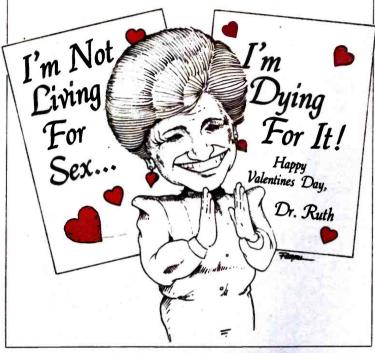
RW: (Laughs) I like that!

R&R: Ohav. Dr. Ruth . . . how do you explain your show's success? Is it sex, you, or voyeurism? RW: It's a combination of things

The radio program's success is not only because I'm very well trained and I speak explicitly, but also because I believe that's the way it has to be taught. It's because of the need in our society for such a program, and because we have scientifically validated data that has to be presented to the public in an interesting way. When it comes to sex we know what we're talking about, but we have to say it more explicitly than we have before

R&R: Do you think most of your audience tunes in because they're sexually frustrated, or because they're looking for good entertain-

RW: Some people have sexual stions and sexual problems, table some people listen only



because they find the topic in-teresting. There's nothing more in-teresting then what happens in another person's bedroom, and that's why this program is so suc-cessful. It doesn't matter to me how successful I am; what matters is that - out of this interest in being a voyeur - people are learning something.

Vicarious Voyeurism

R&R: Do you think most people in this country have sexual quirks that entice them to listen to other e's problems?

RW: I wouldn't call them quirks, because I prefer to look at sex on a positive side. Still, everybody can add something to their knowledge about sexual functioning, and talking about it or listening to it might spark their interest — and make the next sexual encounter with that person's partner more interesting.

R&R: Do you think radio therapy really helps someone deal with his or her sexual problems, or is it mostly just a form of entertain-

RW: I don't do therapy on the air this is very important to clarify. What I do with my show is educate

nd if I can educate in an entertaining way then I'm a good professor. In the Takmud it says, "A lesson learned with pleasure is a leason that is being retained." I believe my show treats sex with pleasure.

R&R: Does radio afford an anonmity that cuts through inhibition and lets a caller be more frank han if he was on television?

RW: The anonymity has a great part to play in the show. Some peowhere they come from, but I never

R&R: Is there much of a diffe ence between the people who call in and the people who come in? RW: There's a great difference.

People who come into my office have already made a decision to talk to me, and they're very open. When they call me on the radio they know they only get a few min-utes, which is fine because they aren't really sure what they're

Sexual Solicitation

R&R: How tempted are you, in certain cases, to take a caller into private therapy?

RW: I never solicit, but very

often I do ask, "Do you talk to your priest, minister, or rabbi?" I tell these people they should see a ther-apist to work out their sexual problems. I frequently feel that I'm really the first step that makes a person decide to go into therapy — to go for further help. R&R: Are people generally re-luctant to admit they have a sexual

RW: People need a little bit of a push. If I say "Look, you're not the only one who has a problem," it helps. People shouldn't be embar-rassed about sex — they should st ask for help. In our society we have not been raised to be open about sex. We talk about everything else, but we don't talk about

R&R: Where do you think this

penness should begin? RW: It should start at home. It should start with parents, the churches and synagogues, the community centers, and the universities. Also important is the mass media. You radio people are significant others. That's why I believe you have a tremendous role to play, and that's why my show is important. It's the power of the radio press.

R&R: Are you at all concerned about the risk you take in offering advice to your callers?

RW: No. People are not stupid. People basically know very well what they need to do, and all I do is give them a little bit of rein ment. It's not therapy, and in no way do I believe that someone is just blindly following something I've said.

Sexual Deviants

R&R: What about your detractors - the kind folks who don't believe sex should be on the radio?

RW: There definitely are people who would like to get me off the air. and I take them very seriously. There are people who say a pro-stram like mine should not be on the air, and I tell them to move their radio dial. I'm not a missionary. And I don't say that everybody should air - or listen to - the program. I say, "If this offends your sensitivities and sensibilities, don't listen to it. But let other people who

R&R: Do you think the so-called sexual revolution did any more to change sexual attitudes than any ctor, such as your show?

RW: It was more a sexual evolution than a revolution. Things changed slowly, and one of those changes was being able to do a show like mine. I don't think I'm singlehandedly going to change the world, but I think I'm playing an important part.

R&R: Just what do you think your part is?

RW: Last month I was in Playboy, this month I'm in Ladies' me Journal, and Redbook just asked me for an article. I find this very interesting — and significant.
It's exciting that I can talk about things that ten years ago I wouldn't he allowed to

R&R: One risk of any radio callin "advice expert" is the phony phone call. Do you think you get many crank callers with made

RW: I'm sure I get calls from people who ask questions just so they can be on the radio. But this m't matter to me. I answer every question seriously, because even if the question itself is phony, there's somebody else out there who might have such a question.

R&R: No Dr. Ruth interview would be complete without a question about contraceptives. So, once again, what's the importance of

RW: Good! Good! Whenever e asks me about contraception, I'm very happy because the message is getting through. It really makes my day. The importance of contraception is simply that it

34/R&R FRIDAY, FEBRUARY 14, 1986

KAAM-AM	Dallas	WCBS-FM	New York		Chicago	WOWW-FM	Pensacola
KAFM-FM	Dallas	WCH-AM	Louisville	WJJD-AM WJMK-FM	Chicago Chicago	WPIX-FM	New York
KASE-FM	Austin	WCKG-FM.		WJYO-FM	Orlando	WPLJ-FM	New York
KDKA-AM		WDAE-AM	Tampa	WKLS-FM	Atlanta	WPTF-AM	Raleigh
KEX-AM	Portland	WDAF-AM	Kansas City	WKQS-FM	Hollywood FL	WODR-FM	
KFI-AM	Los Angeles	WDEL-AM	Wilmington	WKQX-FM	Chicago	WOHK-AM	
KEKE-EM	Kansas City KS	WDJX-FM	Louisville	WKRC-AM	Cincinnati	WQXI-AM	Atlanta
KFRC-AM	San Francisco	WDKS-FM	Fayetteville	WKRQ.FM	Cincinnati	WQXI-FM	Atlanta
KGON-FM	Portland OR	WDTX-FM	Detroit	WKSJ-AM	Mobile	WQYK-FM	St. Petersbu
KHEY-AM	El Paso	WDVE-FM	Pittsburgh	WKSJ-FM	Mobile	WRBQ-FM	Tampa
KHEY-FM	El Paso	WEBE-FM	Norwalk	WKSZ-FM	Philadelphia	WRKA-FM	Louisville
KHFI-FM	Austin	WEZB-FM	New Orleans	WKZS-FM	Auburn	WROR-FM	
KHJ-AM	Los Angeles	WEZC-FM	Charlotte	WLAK-FM			
KHTR-FM	St. Louis	WEZS-FM	Richmond		Chicago	WSB-AM	Atlanta
CHS-FM	Los Angeles	WFBQ-FM		WLAM-AM	Auburn	WSB-FM WSHE-FM	Atlanta
CILT-AM	Houston	WFIL-AM	Indianapolis	WLLR-FM	Davenport	WSKS-FM	Ft. Lauderd
KFR:FM	Phoenix	WFOX-FM	Philadelphia	WLS-FM	Chicago	WSNI-FM	Philadelphia
KHJ-FM	Los Alamos	WETQ-AM	Atlanta	WLTT-FM	Chicago	WSNY-FM	Bala Cynwy
KHR FM	Los Angeles		Worcester		Washington		Columbus
KRZ-FM.	Portland OR	WEYR-FM	Chicago	WLVE-FM	Miami Beach Charlotte	WSQC-FM	Charlotte
GOL-FM		WGR-AM	Buffalo	WLVK-FM	THE RESERVE OF THE PARTY OF THE	WSSX-FM	Charleston
LOS-FM	Houston .	WGR-FM	Buffalo	WLVQ-FM	Columbus	WSUN-AM-	
	Los Angeles	WGTZ-FM	Dayton	WLW-AM	Cincinnati	WSYR-AM	Syracuse
LTR-FM	Houston	WHDH-AM	Boston	WMAL-AM	Washington	V	Philadelphia
EUV-EM	Dallas	WHIO-AM	Dayton			M	Charleston
	San Francisco					M	New York
METIFM	Los Angi					3	Louisville
MGC FM				40 4	-		Chicago
PL/26 3:36:			11	clients	5		Tampa
	St. Louis		To all	Our circus			
NBR-AM	San Fin		To all	our clients	Zzk-FM		Kansas City
NBR-AM	San Fr	fre	- KAAM	-AM to W	Zzk-FM	1	Wilmington
NBR-AM. OIT-FMG.	San Fr San Fr Los Ar	fre	- KAAM	-AM to W	Zzk-FM		Wilmington Louisville
NBR-AM OLT-FM OST-FM RBE-AM	San Fr San Fr Los An Housto	k.	om KAAM	-AM to Wander	LLR		Wilmington Louisville Fayetteville
NBR-AM OLT-FM OST-FM RBE-AM RBE-FM	San Fr San Fr Los An Housto Housto	k.	om KAAM	-AM to Wander	LLR	1	Wilmington Louisville Fayetteville Oak Park
NBR-AM OIT-FM OST-FM RBE-AM RBE-FM RNO-FM	San Fr San Fr Los An Housto Housto Reno		om KAAM and dow	AM to Wander	OR A		Wilmington Louisville Fayetteville Oak Park Pittsburgh
NBR-AM OLT-FM OST-FM RBE-AM RBE-FM RNO-FM RPM-FM!	San Fr San Fr Los Ari Housto Housto Reno Seattle/		om KAAM and dow	AM to Wander	OR A		Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk
NBR-AM OLT-FM OST-FM RBE-AM RBE-FM RNO-FM RPM-FM! RQR-FM	San Fr San Fr Los An Housto Housto Reno	T	om KAAM and dow HANK	-AM to Wonder KS FC T 198)R A 5!		Wilmington Louisville Fayetteville Oak Park Pittsburgh
NBR-AM OIT-FM OST-FM RBE-AM RBE-FM RNO-FM RPM-FM' RQR-PM RQX-AM	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas	T	M KAAM and dow HANK	AM to Worder S FC T 198)R A 5! a greater		Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk
NBR-AM OLT-FM OST-FM RBE-AM RBE-FM RNO-FM RPM-FM! RQX-AM RSN-AM	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran	T	M KAAM and dow HANK GREA	AM to Won under SFC T 198 rd to an ever	OR A 5! a greater		Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans
NBR-AM OIT-FM OST-FM RBE-AM RBE-FM RNO-FM RPM-FM! RQR-FM RQX-AM RSN-AM	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas	T	M KAAM and dow HANK GREA	AM to Won under SFC T 198 rd to an ever	OR A 5! a greater		Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte
NBR-AM OIT-FM OST-FM RBE-AM RBE-FM RNO-FM RPM-FM' ROR-FM RQX-AM RSN-AM SMG-FM	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alan	T	M KAAM and dow HANK GREA	AM to Won under SFC T 198 rd to an ever	OR A 5! a greater		Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville
NBR-AM OLT-FM OST-FM RBE-AM RBE-FM RNO-FM RPM-FM' RQR-FM RQX-AM RSN-AM RSN-AM RSN-AM	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alan	T	HANK GREA We look forway wear in 1986 for SELECTOR	AM to Wan under S FC T 198 rd to an ever you and the Music Sched)R A 5! a greater		Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA K Melbour
NBR-AM OLT-FM OST-FM RBE-AM RBE-FM RNO-FM RPM-FM! RQX-AM RSN-AM RSN-AM RSN-AM RSN-AM RSN-FM IFM-FM IKS-FM	San Fr San Fr Los Ari Housto Housto Reno Seattle/ San Fran Dallas Los Alan San Anto	T	HANK GREA We look forwary wear in 1986 for SELECTOR	AM to Wan under S FC T 198 rd to an every you and the Music Schede	OR A 5! a greater	96	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA Melbour Ferth
NBR-AM OLT-FM OST-FM RBE-AM RBE-FM RNO-FM RPM-FM! RQX-AM RSN-AM RSN-AM RSN-AM RSN-FM IFFM-FM IKS-FM	San Fr San Fr Los Ari Housto Housto Reno Seattle/ San Frai Dallas Los Alan San Anto Dalfas	T	HANK GREA We look forwary wear in 1986 for SELECTOR	AM to Wan under S FC T 198 rd to an every you and the Music Schede	OR A 5! a greater	96 48 3×	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA AK Melbour FM Perth Bristane
NBR-AM OLT-FM OST-FM RBE-AM RBE-FM RNO-FM RPM-FM RQX-AM RSN-AM RSN-AM RSN-FM IFM-FM IFSA-AM ITSA-AM ITSA-AM	San Fr San Fr Los Ari Housto Housto Reno Seattle/ San Frai Dallas Los Alan San Anto Dallas San Anto	T	HANK GREA We look forwary wear in 1986 for SELECTOR	AM to Wan under S FC T 198 rd to an ever you and the Music Sched	OR A 5! In greater The fulling System	96 48 30 EALAND 2V	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA K Melbour Ferth Bristsane (Y Melbour VS Sydney
NBR-AM OST-FM RBE-AM RBE-FM RPM-FM RQX-AM RQX-AM RSN-AM RSN-AM FFM-FM FKS-FM IFSA-AM ITXQ-FM JDL-FM	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alan San Anto Dallas San Anto Dallas Kansas Cit	T	HANK GREA We look forwary wear in 1986 for SELECTOR	AM to Wan under S FC T 198 rd to an every you and the Music Schede	OR A 5! In greater ite itel itel	96 48 3) ALAND 2V reki Auckland 2N	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA Melbour SEM Perth BIK Bristlane (Y Melbour VS Sydney MMM-FM Sydney
NBR-AM OUT-FM OST-FM RBE-AM RBE-FM RPM-FM RQX-AM RQX-AM RQX-AM RSN-AM FFM-FM FKS-FM FKS-FM FXA-AM FXA-AM FXA-AM FXA-FM FXA-AM FXA-FM FX	San Fr San Fr Los Ari Housto Housto Reno Seattle/ San Frai Dallas Los Alan San Anto Dallas San Anto Dallas	T	HANK GREA We look forwary wear in 1986 for SELECTOR	AM to Wan under S FC T 198 rd to an every you and the Music Schede	OR A 5! In greater ite itel itel	96 48 3X ALAND 2V reki Auckland 2N ockland 4K	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA Melbour SEM Perth Bix Bristane (Y Melbour VS Sydney MMM-FM Sydney Brisbane
NBR-AM OST-FM OST-FM RBE-AM RBE-FM RNO-FM ROR-PM RQX-AM RSN-AM RSN-AM FFM-FM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM FFM-FM-FM FFM-FM-FM FFM-FM-FM FFM-FM-FM-FM FFM-FM-FM-FM FFM-FM-FM-FM-FM FFM-FM-FM-FM-FM-FM-FM-FM-FM-FM-FM-FM-FM-	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alan San Anto Dallas San Anto Dallas Kansas Cit Austin	T	HANK GREA We look forwary wear in 1986 for SELECTOR	AM to Wan under S FC T 198 rd to an every you and the Music Schede	OR A 5! In greater ite itel itel	96 48 3X EALAND 2V reki Auckland 2N Jockland 4K WTAE-AM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA Melbour FM Perth BK Bristane (Y Melbour VS Sydney MMM-FM Sydney CO Brisbane Pittsburgh
NBR-AM OIT-FM OST-FM RBE-AM RBE-FM RNO-FM RPM-FM RQX-AM RQX-AM RGMG-FM IFM-FM IFSA-AM	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cita Austin Houston Sacramento	T	HANK GREA We look forwary wear in 1986 for SELECTOR	AM to Wan under KS FC T 198 rd to an everyou and the Music Schede N.Y. 10583	OR A 5! In greater The help of Automatical Automatic	96 48 30 EALAND 2V eki Auckland 2N uckland 4K WTAE-AM WTMA-AM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA Melbour Sem Perth Bristane (Y Melbour VS Sydney MMM-FM Sydney CO Brisbane Pittsburgh Charleston
NBR-AM OIT-FM OST-FM RBE-AM RBE-AM RBE-FM RNO-FM ROR-FM RQX-AM RQX-AM RSN-AM FFM-FM FKS-FM FK	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cit Austin Houston Sacramento Sacramento	T	HANK GREA We look forwa year in 1986 for SELECTOR Suite 206 Scarsdale,	AM to Wan under S FC T 198 rd to an ever or you and the Music Schede N.Y. 10583	OR A 51 In greater The fulling System Chicago	96 48 32 48 29 48 48 20 48 48 48 WTAE-AM WTMA-AM WUSL-FM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA K Mefbour Ferth Bristlane KY Mefbour VS Sydney Sydney O Brisbane Pittsburgh Charleston Philadelphia
NBR-AM OIT-FM OST-FM RBE-AM RBE-FM RNO-FM RNO-FM ROR-RM ROX-AM RSN-AM RSN-AM IFM-FM IKS-FM IK	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cit Austin Houston Sacramento San Francis	T.	HANK ANG And dow HANK GREA We look forwa year in 1986 fo SELECTOR Suite 206 Scarsdale, Orlando	AM to Wan under KS FC T 198 rd to an ever or you and the Music Schede N.Y. 10583	OR A 5! In greater The fuling System Chicago Ft. Wayne	96 48 30 ALAND 2V reki Auckland 2h ockland 4k WTAE-AM WTMA-AM WUSL-FM WUSY-FM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA K Mefbour Ferth Brisbane (Y Mefbour VS Sydney MMM-FM Sydney O Brisbane Pittsburgh Charleston Philadelphia Chattanoogs
NBR-AM OIT-FM OST-FM RBE-AM RBE-FM RNO-FM ROW-FM ROX-AM ROX-AM ROX-AM RSN-AM IFM-FM IF	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cita Austin Houston Sacramento Sacramento San Francis Kansas City MO	WHCY:FM WHOT-FM	HANK ANG And dow HANK GREA We look forwa year in 1986 fo SELECTOR Suite 206 Scarsdale, Orlando Coral Gables	AM to Wan under KS FC T 198 In to an every you and the Music Schede N.Y. 10583 WMAQ-AM WMEE-FM WMGF-FM	OR A 51 In greater Ine Ine Ine Ine Ine Ine Ine I	966 48 30 20 reki Auckland 20 ockland 46 WTAE-AM WTMA-AM WUSL-FM WUSY-FM WVAF-FM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA AK Melbour VS Melbour VS Sydney MMM-FM Sydney O Brisbane Pittsburgh Charleston Philadelphia Charleston
NBR-AM OIT-FM OST-FM RBE-AM RBE-AM RBE-FM RNO-FM ROX-AM ROX-AM ROX-AM ROX-AM ROX-AM ROX-AM ROX-FM IXO-FM IX	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cita Austin Houston Sacramento Sacramento San Francis Kansas City MO Dallas	WHOT-FM WHIT-FM	HANK ANG And dow HANK GREA We look forwa year in 1986 fo SELECTOR Suite 206 Scarsdale. Orlando Coral Gables Boston	AM to Wan under KS FC T 198 IT 19	Chicago Ft. Wayne Milwaukee Birmingham	96 48 29 reki Auckland 2N poktend 4K WTAE-AM WTMA-AM WUSL-FM WUSY-FM WVAF-FM WWDM-FM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA AK Melbour SEM Perth BK Brisbane CY Melbour Sydney MMM-FM Sydney CO Brisbane Pittsburgh Charleston Philadelphia Charleston Sumter
NBR-AM OIT-FM OST-FM RBE-AM RBE-AM RBE-FM RNO-FM ROX-AM ROX-AM ROX-AM RSN-AM ING-FM IN	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cit Austin Houston Sacramento Sacramento San Francis Kansas City MO Dallas Spokane	WHITE M WHOTEM WHITE M WHIXEM	HANG GREA We look forway year in 1986 for SELECTOR Suite 206 Scarsdale, Orlando Coral Gables Boston Pittsburgh	AM to Wan under KS FC T 198 In to an every ou and the Music Schede N.Y. 10583 WMAQ-AM WMEE-FM WMJJ-FM WMJJ-FM WMJJ-FM	Chicago Ft. Wayne Milwaukee Birmingham Rochester	96 48 29 reki Augkland 2N pokland 4N WTAE-AM WTMA-AM WUSL-FM WUSY-FM WVAF-FM WWOM-FM WWKA-FM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA AK Melbour SEM Perth BK Bristane (Y Melbour VS Sydney MMM-FM Sydney CM Brisbane Pittsburgh Charleston Philadelphia Chattanoog Charleston Sumter Orlando
NBR-AM OIT-FM OST-FM RBE-AM RBE-FM RNO-FM RNO-FM ROX-AM ROX-AM RSN-AM RSN-RSN-RSN RSN-RSN RSN-RSN RSN-RSN RSN-RSN RSN-RSN RSN-RSN RSN RSN RSN RSN RSN RSN RSN RSN RSN	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Frail Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cita Austin Houston Sacramento Sacramento San Francis Kansas City MO Dallas Spokane Sannett Tampa	WHCY FM WHOT FM WHIT FM WHIX FM WHIZ FM	HANG GREA We look forwar year in 1986 for SELECTOR Scarsdale.	AM to Wan under KS FC T 198 IT 19	Chicago Ft. Wayne Milwaukee Birmingham Rochester Long Branch	PALAND 2V reki Augkland 2N VTAE-AM WTMA-AM WUSL-FM WVAF-FM WWAF-FM WWKA-FM WWKX-FM WWKX-FM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA AK Melbour SFM Perth BK Bristane CY Melbour VS Sydney MMM-FM Sydney CO Brisbone Pittsburgh Charleston Philadelphia Chattanoogs Charleston Sumter Orlando Nashville
NBR-AM OIT-FM OST-FM RBE-AM RBE-FM RNO-FM RNO-FM ROX-AM ROX-AM RSN-AM RSN-FM RSN-AM RSN-AM RSN-AM RSN-AM RSN-AM RSN-AM RSN-AM RSN-AM RSN-RSN-RSN RSN-RSN RSN-RSN RSN-RSN RSN-RSN RSN-RSN RSN-RSN RSN-RSN RSN RSN RSN RSN RSN RSN RSN RSN RSN	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fraid Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cita Austin Houston Sacramento Sacramento Sar Francis Kansas City MO Dallas Spokane Gannett Tampa Worcester	WHIT-FM WHIT-FM WHTZ-FM WHYL-FM	MAAM and dow HANK GREA We look forwar in 1986 for SELECTOR Scarsdale. Orlando Coral Gables Boston Pittsburgh New York Hollywood	AM to Wan under KS FC T 198 In under WMAC-AM WMAC-AM WMAC-AM WMAC-AM WMGF-FM WMJJ-FM WMJJ-FM WMJJ-FM WMJJ-FM WMJY-FM WMMR-FM	Chicago Ft. Wayne Milwaukee Birmingham Rochester Long Branch Philadelphia	96 48 48 48 48 29 reki Auckland 2N reki Auckland 4K WTAE-AM WTMA-AM WUSL-FM WUSY-FM WVAF-FM WWDM-FM WWKA-FM WWKX-FM WWKX-FM WWSW-FM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA AK Mefbour Ferth BK Bristane (Y Melbour VS Sydney MMM-FM Sydney CO Brisbane Pittsburgh Charleston Philadelphia Chartanooge Charleston Sumter Orlando Nashville Pittsburgh
NBR-AM OIT-FM OST-FM RBE-AM RBE-FM RNO-FM RNO-FM ROX-AM ROX-AM RSN-AM RSN-FM RSN-FM RSN-AM RSN-FM RS	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Frail Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cito Austin Houston Sacramento Sacramento San Francis Kansas City MO Dallas Spokane Sannett Tampa Worcester Miami	WHIZ-FM WHIZ-FM WHYL-FM WHYT-FM	om KAAM and dow HANK GREA We look forwar in 1986 for SELECTOR Suite 206 Scarsdale. Orlando Coral Gables Boston Pittsburgh New York Hollywood Detroit	AM to Wan under KS FC T 198 IT 19	Chicago Ft. Wayne Milwaukee Birmingham Rochester Long Branch Philadelphia Davenport	96 48 ARAND 29 reki Auckland 2N reki Auckland 2N reki Auckland 2N WTAE-AM WTMA-AM WUSL-FM WUSY-FM WVAF-FM WWDM-FM WWKA-FM WWKA-FM WWKX-FM WWSW-FM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA Melbour Sydney MM FM Sydney O Bristane Charleston Pittsburgh Charleston Philadelphia Charleston Sumter Orlando Nashville Pittsburgh Detroit
NBR-AM OLT-FM OST-FM RBE-AM RBE-FM RNO-FM ROR-FM RQX-AM RSN-AM RSN-AM RSN-AM IFM-FM IKS-FM IKS-FM IXQ-FM IX	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alan San Anto Dallas San Anto Dallas Kansas Cit Austin Houston Sacramento Sacramento Sacramento San Francis Kansas City MO Dallas Spokane Sannett Tampa Worcester Miami New York	WHCY:FM WHOT-FM WHTZ-FM WHYI-FM WHYI-FM WHYI-FM WICC-AM	MAAM and dow HANG GREA We look forwar in 1986 for SELECTOR Suite 206 Scarsdale, Orlando Coral Gables Boston Pittsburgh New York Hollywood Detroit Bridgeport	WMAQ-AM WMEE-FM WMJJ-FM WMXJ-FM WMXJ-FM WMXJ-FM	Chicago Ft. Wayne Milwaukee Birmingham Rochester Long Branch Philadelphia Davenport Ft. Lauderdale	96 48 48 48 27 reki Auckland 2N reki Auckland 2N reki Auckland 2N reki Auckland 2N WTAE-AM WTMA-AM WUSL-FM WUSY-FM WVAF-FM WWAF-FM WWWAF-FM WWKA-FM WWKX-FM WWKX-FM WWSW-FM WWSW-FM WWWW-FM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA Melbour Sydney MMM-FM Sydney MMM-FM Sydney CO Brisbane Pittsburgh Charleston Philadelphia Charleston Sumter Orlando Nashville Pittsburgh Detroit New York
NBR-AM OIT-FM OST-FM RBE-AM RBE-FM RRM-FM ROR-FM RQX-AM RSN-AM RSN-FM RS	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cit Austin Houston Sacramento Sacramento Sacramento San Francis Kansas City MO Dallas Spokane Sannett Tampa Worcester Miami New York Washington	WHCY:FM WHOT-FM WHTZ-FM WHTZ-FM WHYT-FM WHYT-FM WICC-AM WIL-AM	om KAAM and dow HANG GREA We look forwar in 1986 for SELECTOR Suite 206 Scarsdale. Orlando Coral Gables Boston Pittsburgh New York Hollywood Detroit Bridgeport St. Louis	WMAQ-AM WMEE-FM WMJJ-FM WMXJ-FM WMXJ-FM WMYU-FM WMYU-FM	Chicago Ft. Wayne Milwaukee Birmingham Rochester Long Branch Philadelphia Davenport Ft. Lauderdale Nashville	WTAE-AM WTMA-AM WUSL-FM WUSY-FM WWAF-FM WWKA-FM WWKX-FM WWSW-FM WWWW-FM WWKK-FM WWWW-FM WWKK-FM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA Melbour SEM Perth Bristane (Y Melbour VS Sydney RMM-FM Sydney RMM-FM Sydney RMM-FM Sydney CO Brisbane Pittsburgh Charleston Philadelphia Chattanoogs Charleston Sumter Orlando Nashville Pittsburgh Detroit New York Philadelphia
NBR-AM OLT-FM OST-FM RBE-AM RBE-AM RBE-AM RRM-FM RQX-AM RQX-AM RQX-AM RGMG-FM IFSA-AM	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cit Austin Houston Sacramento Sacramento Sacramento San Francis Kansas City MO Dallas Spokane Sannett Tampa Worcester Miami New York Washington Chicago	WHIL-FM WHIL-FM WHIL-FM	om KAAM and dow HANG GREA We look forwar in 1986 forwar in 1986 forwar in 1986 forward sear in 1986 forward search	WMAQ-AM WMEE-FM WMJJ-FM WMYJ-FM WMBC-AM	Chicago Ft. Wayne Milwaukee Birmingham Rochester Long Branch Philadelphia Davenport Ft. Lauderdale Nashville New York	96 48 48 48 27 reki Auckland 2N reki Auckland 2N reki Auckland 2N reki Auckland 2N WTAE-AM WTMA-AM WUSL-FM WUSY-FM WVAF-FM WWAF-FM WWWAF-FM WWKA-FM WWKX-FM WWKX-FM WWSW-FM WWSW-FM WWWW-FM	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA Melbour VS Sydney MM-FM Sydney MM-FM Sydney MM-FM Sydney CO Brisbane Pittsburgh Charleston Philadelphia Chattanoogs Charleston Sumter Orlando Nashville Pittsburgh Detroit New York Philadelphia Nashville
NBR-AM OLT-FM OST-FM RBE-AM RBE-AM RBE-AM RRM-FM RQX-AM RQX-AM RQX-AM RGM-FM RQX-AM RSN-AM IFM-FM IKS-FM IK	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cit Austin Houston Sacramento Sacramento Sacramento San Francis Kansas City MO Dallas Spokane Sannett Tampa Worcester Miami New York Washington Chicago Milwaukee	WHICH WHITEM WHITEM WHYTEM WHYTEM WICC-AM WIL-AM WIL-FM WING-AM	om KAAM and dow HANG GREA We look forwar in 1986 forwar in 1986 forward in 198	AM to Wan under S FC T 198 rd to an everyou and the to see Road N.Y. 10583 WMAQ-AM WMEE-FM WMJJ-FM WMJJ-FM WMJJ-FM WMJJ-FM WMJJ-FM WMJJ-FM WMZ-AM WMRZ-AM WMRZ-AM WMRZ-AM WMRZ-AM WMZJ-FM WZZ-FM WZZ-F	Chicago Ft. Wayne Milwaukee Birmingham Rochester Long Branch Philadelphia Davenport Ft. Lauderdale Nashville New York Indianapolis	PALAND 2V reki Auckland 2N reki Auckland	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA Melbour VS MMM-FM Sydney VS MMM-FM Sydney Oarleston Pittsburgh Charleston Philadelphia Chattanoogs Charleston Sumter Orlando Nashville Pittsburgh Detroit New York Philadelphia Nashville St. Petersbur
NBR-AM OIT-FM OST-FM RBE-AM RBE-FM RBE-FM ROV-FM RQX-AM RSN-AM RSN-FM RS	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alam San Anto Dallas San Anto Dallas Kansas Cita Austin Houston Sacramento Sacramento Sacramento Sacramento San Francis Kansas City MO Dallas Spokane Gannett Tampa Worcester Miami New York Weshington Chicago Milwaukee Washington	WHOT-FM WHOT-FM WHTZ-FM WHYT-FM WICC-AM WIL-AM WIL-FM WING-AM WINZ-FM	om KAAM and dow HANK GREA We look forwar in 1986 forward search in 1986 forwa	WMAQ-AM WMEE-FM WMJJ-FM WMYJ-FM WMBC-AM	Chicago Ft. Wayne Milwaukee Birmingham Rochester Long Branch Philadelphia Davenport Ft. Lauderdale Nashville New York Indianapolis New York	PALAND 2V reki Auckland 2N reki Auckland	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA Melbour Sydney MM FM Sydney O Brisbane Pittsburgh Charleston Philadelphia Chattanoogs Charleston Sumter Orlando Nashville Pittsburgh Detroit New York Philadelphia Nashville
NBR-AM OLT-FM OST-FM RBE-AM RBE-AM RBE-FM RNO-FM ROX-AM RSM-FM ROX-AM RSN-AM RSN-FM ROX-FM RO	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Frain Dallas Los Alam San Anto Dallas Los Alam San Anto Dallas Can Anto Dallas San Anto Dallas Kansas Cita Houston Sacramento Sacramento Sacramento Sacramento Sacramento San Francis Kansas City MO Dallas Spokane Gannett Tampa Worcester Miami New York Washington Chicago Milwaukee Washington Boston	WHICY-FM WHOT-FM WHTZ-FM WHYL-FM WHYL-FM WICC-AM WIL-AM WIL-FM WING-AM WINZ-FM WIOQ-FM	om KAAM and dow HANK GREA We look forway wear in 1986 for SELECTOR Suite 206 Scarsdale, Orlando Coral Gables Boston Pittsburgh New York Hollywood Detroit Bridgeport St. Louis St. Louis Dayton Miami Beach Philadelphia	AM to Wan under S FC T 198 rd to an everyou and the to see Road N.Y. 10583 WMAQ-AM WMEE-FM WMJJ-FM WMJJ-FM WMJJ-FM WMJJ-FM WMJJ-FM WMJJ-FM WMZ-AM WMRZ-AM WMRZ-AM WMRZ-AM WMRZ-AM WMZJ-FM WZZ-FM WZZ-F	Chicago Ft. Wayne Milwaukee Birmingham Rochester Long Branch Philadelphia Davenport Ft. Lauderdale Nashville New York Indianapolis	PALAND 2V reki Auckland 2N reki Auckland	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA Melbour SYMMEP MENTEN Melbour NS Melbou
NBR-AM OLT-FM OST-FM RBE-AM RBE-AM RBE-FM RNO-FM ROX-AM ROX-AM RSN-AM RSN-AM RSN-AM TFM-FM TKS-FM TKS-FM TXO-FM UDL-FM VET-AM XAS-FM YVU-FM YYS-FM ZZU-FM IME TIME C AAF-FM AAF-FM AAF-FM BBM-FM BBM-FM BBS-FM BB-FM BB-	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Frail Dallas Los Alan San Anto Dallas Los Alan San Anto Dallas San Anto Dallas San Anto Dallas Kansas Cita Austin Houston Sacramento Sacramento Sacramento Sacramento San Francis Kansas City MO Dallas Spokane Gannett Tampa Worcester Miami New York Washington Chicago Milwaukee Washington Boston Boston	WHOT-FM WHOT-FM WHTZ-FM WHYT-FM WICC-AM WIL-AM WIL-FM WING-AM WINZ-FM	om KAAM and dow HANK GREA We look forwar in 1986 forward search in 1986 forwa	WMAQ-AM WMEE-FM WMJJ-FM WMJ-FM W	Chicago Ft. Wayne Milwaukee Birmingham Rochester Long Branch Philadelphia Davenport Ft. Lauderdale Nashville New York Indianapolis New York	PALAND 2V reki Auckland 2N reki Auckland	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA AK Melbour Ferth Brisbane (Y Melbour VS Sydney MMM-FM Sydney O Brisbane Pittsburgh Charleston Philadelphia Chattanooge Charleston Sumter Orlando Nashville Pittsburgh Detroit New York Philadelphia Nashville St. Petersbur New York Syracuse
NBR-AM OIT-FM OST-FM RBE-AM RBE-AM RBE-FM RNO-FM ROX-AM ROX-AM RSN-AM RSN-AM RSN-AM RSN-AM RSN-FM RXAS-FM VET-AM V	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Fran Dallas Los Alan San Anto Dallas Los Alan San Anto Dallas Los Alan San Anto Dallas San Anto Dallas Kansas Cita Austin Houston Sacramento Sacramento Sacramento Sacramento San Francis Kansas City MO Dallas Spokane Sannett Tampa Worcester Miami New York Washington Chicago Milwaukee Washington Boston Boston Boston Pittsburgh	WHICY-FM WHOT-FM WHTZ-FM WHYL-FM WHYL-FM WICC-AM WIL-AM WIL-FM WING-AM WINZ-FM WIOQ-FM	om KAAM and dow HANK GREA We look forway wear in 1986 for SELECTOR Suite 206 Scarsdale, Orlando Coral Gables Boston Pittsburgh New York Hollywood Detroit Bridgeport St. Louis St. Louis Dayton Miami Beach Philadelphia	WMAQ-AM WMEE-FM WMJJ-FM WMJ-FM WMJ-	Chicago Ft. Wayne Milwaukee Birmingham Rochester Long Branch Philadelphia Davenport Ft. Lauderdale Nashville New York Indianapolis New York New York	PALAND 2V PRI Auckland 2N PRI	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA AK Melbour Ferth Brisbane (Y Melbour VS Sydney MM-FM Sydney O Brisbane Pittsburgh Charleston Philadelphia Chattanooge Charleston Sumter Orlando Nashville Pittsburgh Detroit New York Philadelphia Nashville St. Petersbur New York
NBR-AM OLT-FM OST-FM RBE-AM RBE-AM RBE-FM RNO-FM ROX-AM ROX-AM RSN-AM RSN-AM RSN-AM RSN-AM RSN-FM TFM-FM TKS-FM TKS-FM TXO-FM UDL-FM VET-AM XAS-FM YVU-FM YYS-FM ZZU-FM IME TIME C AAF-FM AAF-FM AAF-FM BBCS-FM BBCS-F	San Fr San Fr Los Ar Housto Housto Reno Seattle/ San Frail Dallas Los Alan San Anto Dallas Los Alan San Anto Dallas San Anto Dallas San Anto Dallas Kansas Cita Austin Houston Sacramento Sacramento Sacramento Sacramento San Francis Kansas City MO Dallas Spokane Gannett Tampa Worcester Miami New York Washington Chicago Milwaukee Washington Boston Boston	WHCY:FM WHOT-FM WHTI-FM WHYI-FM WHYI-FM WICC-AM WIL-AM WIL-FM WING-AM WINZ-FM WIOQ-FM WIP-AM	om KAAM and dow HANK TREA We look forwar in 1986 for SELECTOR SELECTOR SUITE 206 Scarsdale. Orlando Coral Gables Boston Pittsburgh New York Hollywood Detroit Bridgeport St. Louis St. Louis Dayton Miami Beach Philadelphia Philadelphia Philadelphia Philadelphia	WMAQ-AM WMEE-FM WMJJ-FM WMJ-FM W	Chicago Ft. Wayne Milwaukee Birmingham Rochester Long Branch Philadelphia Davenport Ft. Lauderdale Nashville New York Indianapolis New York New York Detroit	PALAND 2V PRIA Auckland 2N PRIA AUCKLAND	Wilmington Louisville Fayetteville Oak Park Pittsburgh Norwalk New Orleans Charlotte New York Louisville AUSTRALIA AK Melboun Ferth Perth Brisbane (Y Melbour) VS Sydney MMM-FM Sydney O Brisbane Pittsburgh Charleston Philadelphia Chattanooga Charleston Sumter Orlando Nashville Pittsburgh Detroit New York Philadelphia Nashville St. Petersbur New York Syracuse Philadelphia

NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

February 17-21

MUSIC FEATURES

The Weekend

Portraits in Sound (ESC Enc Treated Powercasts Rope Datery/mit Benster (2/23) Profile 186 (NBCI Trentant Info. 186 (NBCI
Poper Dates/Per Benater (2/23) Proffile '86. Thompson Twins Rick Desew Weekly Top 40 Mee & The Mechanics Rock Chronicles Assi Aranomin/Alan Parsons Project Rock of the World Bruck Stringteen/They Leves Rock Over Landon Peter Franction Pt 2 Rock Superstans '86 Christopher Cross-Jeck Wagner Rock Week
Profile '86. (NBCI hompson Turins Rick Dees Weekly Top 40 (US Mee à The Machanica Rock Chroniciles (WC Assir/Aeroanste/Alan Persona Project Rock of the World Bruce Springsteen/Aug Lews Rock Over Landon Peter Françoin Pt. 2 Rock Superstars '86 (SRE Christopher Cross-Jack Wagner Rock Week (WC)
Thorseon Teres Rick Dees Weekly Top 40 (USI Rick Dees Weekly Top 40 (USI Rick Chronicles Rock Chronicles Rock Of the World Bruce Springsteen/Ney Leves Rock Over London Peter Françoin Pt. 2 Rock Superstars 186 Christopher Cross-Jeck Wagner Rock Week
Rick Dess Weskly Top 40 Mes à The Machanics Rock Chronicles Assivaroantev/Ass Proces Rock of the World Bruce Springsteen/Hury Lesis Rock Over Landon Peter Françon Pt 2 Rock Superstars '86 Christopher Cross-Jack Wagner Rock Wesk WWO
Mile & The Mechanics Rock Chronicles Assideroemin/Assider
Aste/Aeroante/Aten Persons Project Rook of the World Bruce Springsteen/hay Lewis Rook Over Landon Peter Françon Pt. 2 Rook Superstans '86 Christother Cross-Jack Wagner Rook Week WO
Assi Aeroente Valer Person Project Rook of the World Bruce Springsteen/huy Levie Rook Over Landon Peter Françon Pt 2 Rook Superstans '86 Christopher Cross-Jack Wagner Rook Week (WO
Bruce Springsteen/Nusy Leves Rock Over Lendon Peter Frampton Pt. 2 Rock Superstars 196 Christopher Cross-Jack Wagner Rock Week (WO
Rock Over London Peter Frampton Pt. 2 Rock Superstarts 186 Christopher Cross/Jack Wagner Rock Week (WO
Peter Frampion Pt. 2 Rook Superstars 186 (BRE Christopher Cross/Jack Wagner Rook Week (WO
Rock Superstars 186 (BRE Christopher Cross/Jack Wagner Rock Week (WO
Christopher Cross/Jack Wagner Rock Week (WC
Rock Week (WO
Simple Minds/Hooters
Scott Muni's Ticket To Ride (DIR
Beatles' trivis
Scott Shannon's Rockin'
America Countdown (WO
Whitney Houston/Mike &
The Mechanics/Heart
Solid Gold Seturday Night (US
Frankie Vall/Four Sessons
Spin Radio Conert (SPI
Del Fuegos . Spin Radio Underground (SPI)
Spin Radio Underground (SPI) Underground goes undercover/Feer
Superstar Portraits (BRE
Berry Mentow
Superstars Rock Concert (WO) Don Henley
Street Beet (BRE)
That's Love (WO)
Patti Austin/Walter Mattheu/Jon Voight
Top 30 USA (CBSR)
Grammy Award Winners
Weekly Country Music
Countdown (USP)

	PROGRAM SUPPLIERS	KEY
M - Audigeno Audige (415) 467-2746 MC - ABC Drocton Not (212) 667-3736	E- Albanana	- Adda reserve Afficiana (312) 943
F - Assessmed Press (202) 966-7386	CM1-0054	
MR - Al Star Radio (213) 860-1100 MR - Barrett-Publico (810) 780-2331	" Life Baley Prod (213) 258-2776	- Brand Brandway (212) 310-100
Marie 1 (199 1991)	Landon Mountage (914) 961-	BC - Syndown (415) 385-1781
S - Continue Breatening (212) 600-	7900	W - Syndome II (010) 041-0360
9626	· Makes Broadcasting (703) 000	BLP . Stove Laborate Productions (\$13)
38 - CBS Rudo (212) 675-4321	8000	
· CBS Restultado (212) 979-4321	MJ - MJ Breakening (212) 248-5010	20 . The fact Production of the 27s
	MR - Married Standards (615) 205	0000
		BPI - Born Publications Inc. (\$12) 466-
26 - Creative Radio Shows (616) 767-	MIC + MIC Rody (212) 004-4444	6100
0410	MBCE - MBC Finite Betertenment (212)	78AM - Traveller (213) 460-6363
W - Chapter Stateour (314) 726-0006	004.4444	86 - The United States (703) 566-967
EA - DC Audio (202) 636-4222	ISP - Removed Productions (212) 750-	Will - Woodsel Rado Reteat (213)
# = DIR Brandonston (212) 371-0000	3330	462-5627
86 - Emissa Syndosten Group (200)	1680A - 1680A Natural (213) 300-0000	MO a gammant Can talk and those

The Week Of

February 24-2	
American Music Magazi With Rick Dees	(USP)
Whitney Houston (2/24)	(00,
Dire Strate (2/25) Sheene Easton (2/26)	
Polli Labello (2/27)	
Alan Pareone Project (2/28)	
Concert Hour Wriepers	(WO)
Country Calendar	(CW)
Duane Allen (2/24)	(,
Faron Young (2/25) Johnny Cash (2/26)	
Eddle Rebbitt (2/27)	
Sylvia (2/28)	-
John Deriver Pt. 2	(NP)
Country Report With	
Ron Martin	(WRN)
Sewyer Brown/Mei Tills (2/24) John Anderson/Sewyer Brown (2/	25)
Forester Sisters/Mel Tills (2/26)	
Sewyer Brown/John Anderson (2/ Forester Sleters/Sewyer Brown (2	27)
Country Today	(MJI)
Gary Morris	
Earth News Bette Midler/Tracy Nelson & Paul I	(WO)
Kate Capahaw/John Hughes &	
- Molly Ringwald	
Encore With William B. Williams	240
1960: Ames Brothers	(WO)
In Concert	(WO)
Til Tuesday/Marshall Crenshaw	
Innerview Alarm	(101)
Live From Gilley's	(WO)
Johnny Lee	
Metalshop Tweed Seter	(MUD)
Off The Record	(WO)
Pat Beneter/Starship/kir. Mister	,,
Off The Record Special	(WO)
J.C. Metencamp Sessy Stars Of Rock & Rol	H (DHP)
Duran Duran's Nick Phodes	(000)
Shootin' The Breeze	(WO)
Cherrele/Smokey Robinson/Billy O Solid Gold Country	100.000
February Chart-toppers (2/24)	(USP)
Johnny Cosh birthday salute (2/28)	
Solid Gold country sters (2/26) Feature year 1986 (2/27)	
Harmonics center stage (2/28)	
Special Edition	(WO)
O'Joyo Pt. 2 Stor Trak	(wo)
Tom Petty/MOS/Attentic Starr	(40)
Star Trak Profile	(WO)
Rick Springfield	

COMEDY

Comedy Sh Dick Cavett

"The Movies"	
Delly Feed	(DCA
Flu sesson update/what Gene	
jokes/oil price office pool	
Lough Machine	(PRN)
Rich Little/George Cartn/Emo	
Seturday Night Live/Woo	dy Allen
National Lampoon's	
True Facts	(SLP)
Buzzed burgler/blow me down demotest things/throw ber	
ones/forked tongue	-
Party Drop-ins	(ASR)
Great party/Johnson party of	
door-to-door miselonery/y	oung paychics
in love/new glue	
Radio Hotline	(ASR)
I love your segues/how to wir	
blackjack/personal secret.	
my girlfriend is going to a	el .
Stevens & Grdnic's	777
Comedy Drop-Ins	(ASR)
Wanne have sex?/your husber sten self-improvement cour	
eliquette with hog/guy like	
United Spots Of Amer	
Lukewarm/scamco toxic waste	
weesel/see vermin/penic h	

GENERAL FORMATION

(AP)

usch Talk Show

Movies"	Joseph Lomberdo/2/15)
ly Food (DCA	
esson update/what Geneve talks?/budge	
okes/oil price office pools/loci or what?	
gh Machine (PRN	Computer Program (PRM)
Little/George Cartn/Emo Philips/	Lighting for home computer/protecting date/
leturday Night Live/Woody Allen	micro security/falling a good fight/
ional Lampoon's	women and computers
Facts (SLP)
ed burgler/blow me down/leds say the	News Blimp (PRN)
arndest Wings/Brow back the Mile	Athletes' bad investments/healthiness of
nee/forked tangue	beer/yuppies/coyotes on farms
ly Drop-ins (ASR)
party/Johnson party of one/	NBC Extra (NBC)
par-to-door missionary/young psychics	
love/new glue	Sound Advice . (PRN)
io Hotline (ASR)	Reverb/step scho/phasing and flanging/multi-
your segues/how to win at	track studio recording of EQ
ackjack/personal secret/I am woman/	
y girffriend is going to cell	Sporting News Report (CW)
ens & Grdnic's	Wille McCovey/Buddy Ryan/Len Dawson
edy Drop-Ins (ASR)	Sports Flashback (CW)
s have sex?/your husband's an	1958 Colls/Sammy Baugh/1940 Bears
en self-improvement courses/	Redshins blowout
iquette with hog/guy like you	
ed Spots Of America (ASR)	
em/scamco toxic waste/scamco scalp	E.L. Doctorow/Jerry Kramer/"Making It in
sensitions warmin/monic buffles	America"



after Phil Collins. After separating their lives the released her own solo al-burn and began the rounds on the interview circuit, including a stop at United Stations. Following an interview, Martin (I) mugs with US Exec. VP

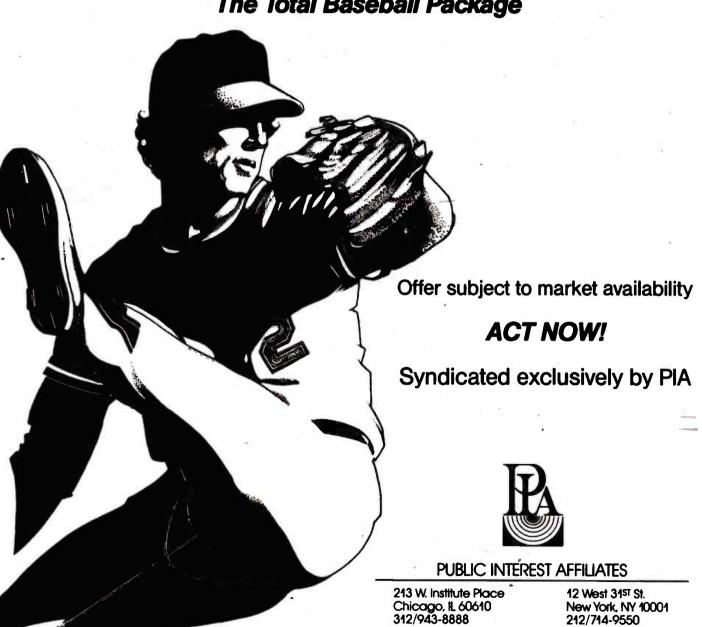




MAJOR LEAGUE BASEBALL PRODUCTIONS presents:

Baseball Radio NewSatellite "This Week In Baseball"

The Total Baseball Package





ON THE RECORDS

KEN BARNES

Grammy Handicap Rolls Onward

Some are in it for the glory. Some want that free R&R subscription. Others simply want to prove to their peers that they have the sharpest psychic insights into the minds and hearts of the men and women who will vote for this year's Grammy winners, to be revealed February 25. That date's also the deadline for the On The Records Third Annual Handicap The Grammys Contest.

Whatever the motivation, the entries are pouring in. Poring over the entrants, I find people from all sectors of the industry: consultants, researchers, promotion execs, GMs, PDs, MDs, air personalities, publication editors, writers, network executives, even private

This diverse group is united by one firm resolve: they all think they can predict the preferences of the Grammy voters. That's a key point in this contest. As Monarch Entertainment Bureau's Bert Holman wrote on his entry, "This is who I think will win, not who I would vote for." If you start voting your favorites, history has shown that you'll be hung out to dry for beef jerky.

Grammy voters don't vote like you or me. Being a NARAS voting member, owing to the youthful indiscretion of writing a few liner notes essays, I see my own nominations get blown out of the semifinals every year. So I vote for my favorites out of who's left in the finals, and watch them lose as well. But that's democracy, and you can't always get what you want, as the Rolling Stones said (and I don't remember them winning any Grammys either):

Crystal Ball Persuasion

Some of you entrants are apparently not too thrilled about the Grammy voting results, either, although I think NAB RadioActive Editor Jim Dawson's comments may be just a touch on the extreme side: "Enclosed are my guesses as to how the blinkered, provincial, and hopelessly out-of-touch NARAS members who habitually elect the undeserving and the absurd into the strange fraternity of Grammy winners will vote this

But regardless of their quirks, the Grammys are still perceived as the most prestigious awards the music industry has to offer. And the fun of this contest lies in trying to psych out the inclinations of the voters - they're music biz professionals, you're music biz professionals, and you should theoretically be able to guess who they're going to vote for. Maybe this year, even with ten categories instead of eight, someone will collect the first 100% score in this contest's short

One more brief note - one contestant had the clever idea of submitting six entries, each one varying slightly, to cover as many bases as possible. I didn't forbid multiple entries in my rules summary a couple weeks back, but it's definitely contrary to the spirit of the contest. One entry only, please (I picked one at random from this gentleman's half-dozen and discarded the rest). Otherwise, keep 'em coming - this could be the biggest response year yet.

Three In A Row For Arista

Arista has just achieved a chart feat matched by only two labels since R&R came into existence. You may have noticed the last three consecutive CHR No. 1s have been Arista's: Dionne & Friends, Billy Ocean, and Whitney Houston.

The hat trick was previously accomplished by Warner Bros. in 1976-77, with Rod Stewart's "To-night's The Night," Leo Sayer's You Make Me Feel Like Dancing (the last #1 of 1976, which survived the two-week holiday layoff to register at the top for the first week of 1977), and Manfred Mann's Earth nd's "Blinded By The Light." A ittle more than a year later, RSO rolled out the Bee Gees with "Stayin' Alive," the Bee Gees with "Night Fever," and the Bee Gees writing, producing, and singing on ne Elliman's "If I Can't Have You." After Wings intervened for Capitol, RSO came up with the next chart-topper, "Shadow Dancing" by Andy Gibb (written and produced by the Bee Gees), giving it a still-unmatched four out of five at



The Searchers acupuncture the charts

Hooters: Grand Beginnings

The core of the band is singers Eric Bazilian and Rob Hyman, who

played together in a number of Philly bands of dubious stature, including the pleasantly-titled Evil Seed and Wax, which also included their current producer, Rick Cherk in 1977 they formed Baby

Grand, which made two Chertoffproduced LPs and was mostly memorable for a cover of the Left inke's "Walk Away Renee." That cut didn't make it as a single, and the two albums sank rather tracelessly as well.

The next time they surfaced was on a limited, local basis - Bazilian and Hyman's new group, the Hooters, formed in 1980, broke up. reformed, and released a self-produced, independent-label LP in Philadelphia in 1983, which generated considerable airplay and sales without breaking out of their home town (I secured one thanks to Philly funatic Steve Feinstein, who smuggled a couple of copies across the state line when he left WYSP to join us).

included on that LP, titled "Amore," are early versions of three tracks also on their Columbia album: "Hanging On A Heartbeat,"

The Hooters were Philadelphia's overnight success story of 1985. But as usual, it was a long overnight. forgotten band Hooting It up in the

(right), flanking producer and former bandmete Rick Chertoff.

"All You Zombles," and "Blood From A Stone" (also covered by the Red Rockers).

Eric Bazillan (left) and Rob Hyman

o are Baby Grane

Meanwhile (actually before the indie LP was recorded). Chertoff was producing a new artist for Portrait, and asked Hyman and Bazille seions. They did that, and Hyman also collaborated on a song with the vocalist: "Time After Time" by Cyndi Lauper (the Hooters also perform that soon-tobe-a-standard in their live shows)

BABYGRAND

With all this action, it was not so unusual that the band would sign to Columbia, where Chertoff had become a staff producer. There followed a near-hit with "All You Zombies" and CHR chart items with "And We Danced" and "Day By Day." And a local success story became a national hit.

Those Needles And Pinza

The third duet involving Tom Petty and Stevie Nicks (following "Stop Dragging My Heart Around" and "Insider") is one of rock's enduring nuggets. "Needles And Pins" was written by the unlikely-seeming team of Jack Nitzsche and Sonny Bono. Nitzsche was Phil Spector's arranger, later worked with Neil Young, and became a notable film score composer ("Per-formance," "One Flew Over The Cuckoo's Nest"), while you all know where Sonny wound up (most ecently, owning a restaurant in Hollywood and costarring in the movie "Troll." but there was a long musical/TV career in be-

Originally recorded by Jackie DeShannon in early 1963, the song was an L.A. smash but only a minor national noisemaker (#58 Cash Box, #84 Billboard - those chart disparities fascinate me, but that's another story). The chords in its intro, however, virtually invented the subsequent Byrds/folk-rock sound of '65, especially when the Searchers put the song into overdrive in early '64.

This was the hit version, although if Petty & Nicks make Top 10 they will surpass the Searchers. As you can see on the reproduced single sleeve, the Searchers were being rather hysterically touted as the new Beatles (they were actually almost good enough to qualify, but that's another story, too), but 'Needles" and a succession of fine follow-ups (including another DeShannon number, "When You

Walk In The Room") didn't quite do the trick, although they're still

together and still quite good.
"Needles And Pins" became a rock standard of sorts, and was covered on LPs by Del Shar Bobby Vee, Gary Lewis & The Playboys, and Cher (more royal-ties for Sonny), as well as, more obscurely, dragster-rock studio group the Eliminators and the Northwest's Little John & The

In the '70s it was recorded by Germany's Love & Tears, Britis actress Charlotte Cornwall, the Ramones, and Smokie, who generated a little radio action in the U.S. in 1977. More recently Crack The Sky revived it, and now, running a cool 2:23, it's hitbound with Tom

Country Crossover Sighted?

It looks as though the countrycrossover-into-CHR drought (no Top 15 hits in two years) could come to an end, if Dan Seals can keep bopping up the CHR listings. Seals, although he's been singing country for the past few years, is no stranger to pop hitdom, both as the England Dan half of E.D. & John Ford Coley and as part of Southwest FOB of 1968 "Smell Of Incense" semifame. (This must be the third time I've mentioned SWFOB here, for no apparent rea-

Speaking of pop and country, it was gratifying to see former '60s popstar Billy Joe Royal stage a comeback in country with the Top 20 "Burned Like A Rocket." After four or five years of regional success in the South, Royal had a national Top Tenner in 1965 with "Down In The Boondocks," His follow-up, "I Knew You When," later became a hit for Linda Ronstadt, and Royal had two other singles he cut first go on to become huge hits



Billy Joe Royal: Out from the

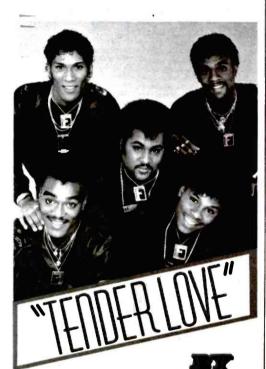
for others: "Hush" (Deep Purple) and "Yo-Yo" (the Osmonds). He had one more pop hit, 1969's "Cherry Hill Park," but spent the '70s searching for another. So his country breakthrough (with a song that sounds more like early '60s pop/ doowop), more than 20 years after his first hit, is quite an achieve-

BOB HATTRIK COMMUNICATIONS, INC.

Announces a change of locations to St. Petersburg, Florida, where Bob Hattrik Music Analysis Systems® will continue to serve the broadcast industry. The company appreciates the continued support of the present clientele and we look forward to future growth and expansion. We welcome immediate inquiries for Bob Hattrik Analysis® consultation.

BOB NATTRIK COMMUNICATIONS, INC.

Sue Jackson-Raines Director of Client Services P.O. Box 1333 St. Petersburg, FL 33731 (813) 896-6666



NEW & ACTIVE 107/35

WITH THIS WEEK'S ADDS.

MILL IUP ME	EN S AUUS.		
B104	WTIC-FM	KCAQ	KISR
WHTT	WDCG	KCPX	KSMB
WBEN-FM	WCKN	KRQ	WBNQ
Z93	KTUX	WZON	KKXL-FM
KAFM	KIIK	103CIR	KKLS-FM
WQUE-FM	KEYN-FM	95XXX	KDVV
WRSR	KBOS	WKHI	KZ0Z
WHYT	KMGX	WJAD	KMEL 2-1
KWS\$	KFIV [*]	WCGQ	Y106 2-1





undtrack Album Krush Groove and the ny Boy Album <u>Chillin'</u> by Force M.D.'s.

Madame Butterfly & Kung-Fu Dancing

MONDAY, FEBRUARY 17

eren knew there was something he liked about it: Peccini's "Madame Butterily" 1904/So right then Melcolm McL red on this date and was boosd offstage.

premiered on this case and was books crimeye. 1972/A year before anybody gets to hear it on record, Plak Floyd premieres "Dark Side Of The Moon" in concert at I corton's Reinbow Thesire.

1978/"And the gentlemen from Ponce further requests that all powers turn over no faster than three hours and 20 minutes" department: R&R reports that Puerlo Rico's state legislature is considering making it computerry for all radio stations to back-announce by artist, title, and composer. Birthdays: Gene Planey 1941, Bobby Lewis 1935.

TUESDAY, FEBRUARY 18

1977/in an R&R story on tempo enhancement of records, (which is becoming rare at the time), Millie Chapman admits that he good up Suzi Questro's "Can The Can" in the mixing process; the song is now so feet and high that Suzi can't sing it in concert anymore because it's not in her range.

1981/Milck Fleetwood plays Ghana, which teads to his African-style "The Visitor" LP.

1985/Check Berry plays L.A.'s Hard Rock Cale in a benefit for Bhioplan relief.
Birthdays: Julios Newton 1952, John Travolta: 1954, Yolio Ono 1933.

WEDNESDAY, FEBRUARY 19

1972/From the creator of "Spies Like Us": Peal McCartney & Wings release "Give Ireland Back To The Irish," which the BBC promptly bans because of rules against celebrities commenting on public events.

1980/ACIDC's Ban Scott dies of alcohol poleoning.

1980/John Denver's "Autograph" tour plays Oral Roberts University in Tutes.
1982/Yet another George Clinton spinoff, "Work That Sucker To Death" by Xevier, enters the B/U charts.
Birthdays: Smolay Robinson 1940, Lou Christie 1943, Dave Walading (General Public) 1956.

THURSDAY, FEBRUARY 20

1978/This was pretty fast for a band that'd had only one hit at the time: the members of Kles place their footprints in cement outside Mann's Chinese Theatre in Hollywood.

1976/Classy promotional idea #1: WYNE/Appleton, WI gives away adible underwear in its "take a bite of our

1981/R&R reports that Steve Dahi, recently turied out of mornings at WLUP, will do PM drive at WLS-FM/Chicago. PD John Gehron tells R&R, "Afternoon drive has different requirements and Steve is aware of them; one of them is to play more music."

er and Nell Geraldo are m

Birthdays: J Gells 1946, Buffy Ste-Marie 1941, Nancy Wilson (the jazz artist) 1937, Walter Sector (Steely Dan) 1950.

FRIDAY, FEBRUARY 21

1975/Citive Davis becomes the first non-performing host of the "Midnight Special."

1975/Classy promotional idea #2: KBEQ/Kansas City begins its "I'll Leave A Note in The John" contest with notes in public bethrooms all over the city that are good for Olivia Newton-John LPs when rede

1975/NBC Nightly News runs a piece on kung-fu dencing, including a profile of Carl Douglas. Birthdays: Nina Simone 1935, David Goffen 1943, Jerry Harrison (Talking Heads) 1949.



Lou Christie, Juice Newton, Nine Simone, Howard Jones

SATURDAY, FEBRUARY 22

1969/T Rex ficks off a British tour in Manchester with David Sowie performing a mime act about Tibetian **Buddhist monks**

1974/Charille Rich's "There Won't Be Anymore" goes #1 Country on RCA, 11 years after being released as an LP cut on his former label Groove.

1976/Florence Ballard dies of a heart attack at age 32.

1978/The Police star in a British Wigley's corr

1980/Waylon Jennings's "Ain't Livin' Long Like This" goes #1 Country; Ray Stevens's "Shriners Convention"

SUNDAY, FEBRUARY 23

1957/Porter Waggoner joins the Grand Ote Opry. 1970/The first Canadian Juno Awards ceremony is held. 1970/The Doors' "Morrison Hotel" LP goes gold.

1978/The Eagles win the best LP Grammy for "Hotel California" but decide to study the caremony.
1979/Once upon a time in the Western world: Dire Straits begins its first tour of America. Their impressions of the country become a running theme in their second LP aix months later

Birthdays: Johnny Winter 1944, Howard Jones 1955, Steve Priest (Sweet) 1950

Improve your on-the-air sound

with over 35 years of music history at your fingertips! RockCom®®, developed by Norm N. Nite, is an integrated system of computer software and services that gives last & easy access to data omore than 2.700 artists and 18.000 recordings. For IBM PC XT & 100% compatibles. Licenses starting at \$495.



d. OH

Thanks to all the great radio stations and the United Stations Radio Programming Network for airling the pre-tolecast AMERICAN MUSIC AWARDS NOMINATIONS Radio Special.

AMERICAN (MARDS)

#1...AGAIN
FOR
3 HOURS*

Our Thanks to:



* DIANA ROSS...HOST *

 \star THE MUSIC SUPERSTARS WHO WON, PERFORMED and ATTENDED \star

* PAUL McCartney...Recipient of the A.M.A. Special Merit Award *

 \star AWARD OF APPRECIATION WINNERS...HARRY BELAFONTE, BOB GELDOF & WILLIE NELSON \star SPECIAL AWARD WINNERS...MICHAEL JACKSON, QUINCY JONES, KEN KRAGEN & LIONEL RICHIE \star

and...OUR PRODUCTION STAFF...THE BEST...Producer, AL SCHWARTZ...Co-Producer, LARRY KLEIN Director, JEFF MARGOLIS...Writer, ROBERT ARTHUR...Executive-in-Charge-of-Production, FRAN LA MAINA

CC dick clark television productions, inc.





CALENDAR

BRAD MESSER

Not On The Air . . . In It

An afternoon away from the station. I am piloting an ultralight aircraft, airspeed indicator on 55, the cool wind rushing past my helmet, flying across the remote desert between five and ten feet off the deck, banking and turning to follow an old trail, so close to the ground, zooming along at highway speed with the airplane's wheels barely above the old dirt road.

The Fun & Games cells of my brain spontaneously transmit the joyful thought that this is exhilaratingly similar to flat-out trailriding on a motorcycle, followed immediately by an unbidden message from my Self-Preservation brain cells, replay-ing the old biker wisdom that says, "There are two kinds of riders: those who have fallen down, and those who will!"

And as the ground rushes past,

the Newsman cells begin composing the lead line of a minor news item, visualizing it running on Page 46 of the local newspaper, beginning with the words, "A local broadcaster plowed through more than a hundred cactus plants as he died in the crash of a

Self Prez and prudence prevail.

My left hand advances the throttle, right hand eases back on the stick, and the ground drops away as the altimeter starts showing increasingly respectable num-

At 3000 feet I throttle back and level out. Relaxed, happy, just cruising along in the barely-an-airplane that appears to be little more than a lawn chair with wings, powered by a 50-horsepower snowmobile engine.

Yes an afternoon away from the station, playing near the clouds, concentrating on maneuvering to chase a magnificent soaring hawk . . . thinking not about rewrites nor budgets nor competition nor ratings ratings ratings. Aircraft or none, a man can get pretty high, regaining needed mental and emotional altitude, by occasionally just getting away.

Confederate Secret Weapon

MONDAY, FEBRUARY 17 - The only submarine ever used in the Civil War carried out its first-and-last mission 122 years ago this evening near Charleston, South Cerolina (1884). The "H.L. Hunley" snuck up on the Yanked ship "Housetonic" and sank it with explosives. Unfortunately the submersible boat also sank itself. In 1981 Detroit began offering rebates to revive auto-sales. Johnsty Hart's comic strip "B.C." premiered in 1958.

Newsweek magazine was first published (as News-Week) in 1933. King Tet's buriel chamber was opened in 1923. Birthdays: Staties rock singer Gene Pitney 45. Football vet Jim Brown 50. Actor Hell Holbrook 61. Former sports-caster Red Barber 78. Montgomery Ward born 1844.

Newest Planet Discovery

TUESDAY, FEBRUARY 18 — The last time a new planet was discovered in our solar system was 56 years ago tonight, when Pluto was aported by astronomer Chyde Tembeugh at Lowell Observatory, Flagstaff, Arizona

Jesse Jesse's older brother Frank died quietly on a farm in Missouri in 1915. Mark Twein's book "The Adventures of Huckleberry Finn" was published 101 years ago in 1885. Jefferson Devis was swom in as President of the Confederate States of America in 1861.

Birthdays: John Travolta 32. Yelto Ono and Kim Novak 53. Actor George Kennedy 61. Author Helen Gurley Brown

Japanese-Americans "Detained"

WEDNESDAY, FEBRUARY 19 - in 1942, a few weeks after the U.S. entered World War II, President Franklin Receivelt ordered that Americans of Japanese ancestry be removed from their West Coast homes and "deskeehift camps. Without hearings or court orders, about 120,000 people were forced into prison camps. in 1985 the Supreme Court ruled that federal mininum wage and overtime laws also apply to state and local govern-

The WWII bettle of two Jims began in 1945. Thomas Edition patented the phonograph in 1878.

Birthdays: Singer William "Smokey" Robinson 46. Actor Lee Marvin 62. Mama Case Elliott would have been 43.

First American in Orbit

THURSDAY, FEBRUARY 20 — John Glenn became the first American in orbit 24 years ago (1962). The Project Mercury capaule "Friendship 7" made three revolutions of Earth. Start to finish, the mission lested 4 hours 55

In 1972, President Richard Misses arrived in Petring to end 23 years of hostility between America and China.

Congress outlewed duels in the District of Columbia in 1839. George Washington signed the Postal Act to create

the post office system in 1792.

Birthdays: Patty Heerst 32, Jennitor O'Nelli 37, J. Gells 40, Sandy Duncan 40, Sidney Politier 59. Director Robert Altman 61. Designer Gloris Vanderbill 62.

First Phone Book

FRIDAY, FEBRUARY 21 - The first phone book was published 108 years ago by the New Haven (Conticut) Telephone Company. The directory contained names only, no numbers. Back in 1878 there were only 50 telephones in New Haven and the operators knew everybody.

Deejay Murray the K died in 1981. Black Muslim leader Malcom X was murdered in 1965.

The first cargo of American wheat shipped to the Soviet Union arrived in 1964. The New Yorker was first published in 1925 The Washington Monument (begun 1848) was dedicated in 1885, but wasn't opened to the public until four years

Birthdays: Designer Hubert Givenchy 59. Humorist Erma Bombeck 59. Guitarist Andres Segovia 93.

CARRERE

DISTRIBUTED BY CRS RECORDS





ADAM WHITE

PRESIDENT'S PERSPECTIVE

Craigo On Chrysalis, Music Marketing

On this page last week, CBS Records Division President Al Teller spoke candidly about a couple of key industry topics. This week's view-from-the-top belongs to Chrysalis President/COO Jack Craigo. He oversees the North American record and music publishing operations of this British-owned company, and has held this responsibility since mid-1983.

Jack worked at CBS for many years in various posts, including Sr. VP/GM of Marketing for the Records Division and Sr. VP/GM for Columbia Records. He joined RCA in 1981, serving first as Managing Director of its UK operation, then as Division VP/USA and Canada. He took over the Chrysalis top slot in 1983.

R&R: With your extensive experience in sales and marketing, do you agree with those critics who say the record industry locks innovation in this area?

JC: People have been saying that for two or three decades, possibly more, but I've never been sure what they mean. For me, it's compared to what? Because of the nature of our product — music — and the nature of responses that can come immediately for a particular song or artist presentation, the time others take to, say, test a new breakfast cereal regionally or spend \$250,000 on a commercial in Dallas to find out if the product reaches the right audience simply isn't available to us.

We probably market more different products than any other industry in the US. We bring more separate, creative, individual packages to the marketplace than any other business in the world. We don't have the knoury of testing in individual cities, trading centers, or regions before we make additional advertising and promotion commitments to the product.

Highly Competitive

Consider also that the intensity of our marketing is not restricted to the electronic media. It's a broad base of personal appearances, as well as print campaigns, national advertising, and other elements. We're a highly competitive business, competing among ourselves as well as with other industries for the consumer audience.

I've also found that advertising agencies which are exceedingly effective in marketing cereals, auto tires, and banks have never been very successful in marketing an individual recording talent. It's the in-house creativity of record companies that sets the campaigns to reach the consumer, not Madison Avenue.

R&R: Our "products" also require special handling, don't they? JC: Right. Properly coordinated within a record label, an overall marketing plan, especially in the area of artist image, requires in-



Jack Craige

volvement from the A&R, promotion, merchandising, and press people. Properly managed, the feeling for and understanding of the artist can be assembled into a very assertive marketing campaign. So as opposed to General Motors, where the marketer for station wagons is an expert (unto himself), the contribution of everyone in a record company involved with the artist and the music is what we do best.

The various segments we deal with – promotion, merchandising, the image-making – are specific areas which can't just be amalgamated under one term, "marketing." Each of these components is very delicate when applied to how the consumer – and radio – will view the artist.

Presenting To Radio

R&R: That said, there must be areas for improvement?

JC: I feel we as an industry

JC: I feel we as an industry should enhance the presentation to radio of the total package that is the artist, and not only look for their appraisal of the song or the record.

This is something that we've been attempting at Chrysalis, but it requires a broader approach from an industry standpoint. Most important, programmers must be open to the concept themselves; menty of them are. We found that early in the explosion of Biesy Lewis, he played such a dynamic role in talking with radio and making himself available that his personality was an additional source of propulsion for the whole cam-

Billy idel's image in the development of his career was a characteristic that radio was able to promote; it wam't just the music. And certainly Pat Beaster's rock 'n' roll image and great album consistency allowed radio to build her as a programmable artist. Today, as she's going out on tour for the first time in three years, we sense radio is programming not only her current music, but also going back to the hits because they know she's an artist who gives them the right demographics.

Infrequent Buyer

R&R: Since Huey Lewis's "Sports" album sold over six million copies in the US, it obviously reached beyond the active music fan to the infrequent buyer. How do you reach the latter group again next time out?

JC: The lifestyle of the infrequent record buyer is governed to a degree by economics, as well as by available leisure time and awareness. We know that today's consumer must be convinced that an album is composed of several great songs. When word-of-mouth develops that an album has those, the buying decision is motivated.

We've tested all types of media investment to force the consumer to action. In most cases, we've found that it most cases, we've cess and repetitive radio/cable video programming must take hold before that infrequent buyer is so motivated.

Certainly Husey's next album has a base audience that can expand to ten million. It'll be a lot of fun getting to the first six million, then I think we can reach the balance through continued advertising, particularly at the retailer level.

R&R: Retail accounts complain that some labels are not interested in advertising hits after a certain point, that there's no need for the additional expenditure.

JC: That was not my experience working through the years at CBS, nor is it our policy at Chrysalis, distributed by CBS. I've always believed in advertising all the way through. I know of companies whose philosophy was disengaging advertising because the album has made its investment. But the American consumer has so much

coming at him that if you disengage, you're just going to slow an album's momentum, reduce its life. It's very silly to try to fatten the bottom line that way.

Artist Marketing

R&R: How effectively do record companies market to the older demo?

JC: The Barbra Streisand album is a marvelous example of reaching a different audience level. certainly in terms of age and income. That's an extraordinary piece of artist marketing. So was the approach with the last two Linda Rosstadt albums.

I think the high quality of Compact Disc sound is going to help us retain consumers as they age, as they move into the infrequent buyer category. Of course, it'll depend on the selection of music, the lyrics, and the composition – that's what motivates them to the buying decision. But the quality of sound in CD certainly gives us more opportunities to go after

R&R: How do you A&R that strategy?

JC: As the consumers move away from those peak buying years, they still carry a loyalty to the artists they enjoyed previously. If those artists are properly recorded and if there's creativity in the music, the consumer will continue to purchase.

But this is the market that's becoming more segmented, so that only occasionally with a unique artist or unique material will those segments come together. The economics of the music business today probably don't allow that strategy to become a priority. So, yes, it is quite an A&R challenge.

R&R: You've just returned from extensive A&R and marketing meetings in London. How is Chrysalis positioned for the future?

JC: We've been identifying that in a planning process that's been going on for the past year or more. We've gone through a tremendous transition (with the sale of Terry Ellis's Chrysalis interests to Chris Wright, now Chairman). We've been fortunate in breaking several artists during that period, and are now setting up the artists who'll give us the gross sales in '86 and for the next three years.

Talent Investment

Chris Wright has identified specific goals for Chrysalis on a worldwide basis, and we've formed business plans accordingly. We've marked funds for increased talent investment while still maintaining a limited roster in the US and UK.

Pat Benatar's album was released late last year and will carry us through this year. as will Billy through this year, as will Billy Lewis's album in late June. We've set up Go West, the Diviny's are in the development process, and the Helly Knight/Mike Chapman project, Device, will be released in early April.

So we feel we're totally positioned for 1986, and have under development eight acts in the US at various stages of writing, preproduction, or recording for release later this year and into 1987. The UK company is expanding its roster as well, and we'll release many of those albums this year and early next. We're also aggressively expanding in music publishing.

R&R: Do these new acts depart from the music for which Chrysalis is known? Do you have any interest in black music, for example, or New Ase?

JC: The essence of the company has been rock and roll, and that's where our focus will continue to be. We're not going to be active in black music, although we've worked a number of dance records that have crossed to Black radio.

We have some interest in the world of New Age music. Specifically, we have an Icehause album coming in early April, which will get simultaneous compact disc release. By targeting the CD to the New Age audience, we hope to develop a fan base that may not have existed before.

R&R: You're three years into distribution by CBS. How's that re-

intionably going?

JC: Excellent. Since we have a limited number of releases and because it's our policy to stay with a particular song or album, their branch personnel know we're going to remain highly aggressive over the longterm in the development of any given release. CBS's branch sales and merchandising team has been the standard of the industry for many years. We've renewed the deal since the original contract negotiations, as our music works well with their branch or-

The Chrysalis Roster

How many acts are signed to Chrysalia? Jack Craige says it's in the general range of 20 in the US. "Our philosophy is an extremely high batting average from a realistic roster," he comments. In the UK, there are around "approximately 21-22" album artists signed, "plus several singles deals appropriate for that market."

Adds the Chrysells chief executive, "The company is structured here to deal with a high growth in volume from the acts we've algued and are signing, without considerably increasing the overhead. That's part of the three year-plan."

And if there's a dry spet? "What we're obviously trying to plan is a flow of music and reteases from both the UK and US companies so see don't have any type of tong-term interruption in important gross sales."





JOEL DENVER

AN OPEN 'DISKUSSION'

Computerized Music Systems: Love/Hate Relationship

With each new electronic innovation it becomes hard to imagine what life could possibly be like, or was like, without it. Well, somehow we managed to struggle through. Computers, however, are one of the modern marvels which have changed how people do their business and conduct their lives.

While a computer can scare the daylights out of a novice, once you can get the hang of one it isn't the electronic monster it first seems to be. As our grasp of computer knowledge has grown, entire systems and highly specialized software have been designed to help with many tasks relating to radio, including traffic, billing, and music rotation systems.

rotation systems.

After talking with several programmers about using computerized music systems, there seems to exist a real love/sate relationship with them. (How appropriate for Valentine's Day!) While some systems are limited by the software, all can be limited by the user. Problems in balancing the right combination of applications and programming skills seem to be the biggest reasons for any negatives.

Maintain Control

KMEI. San Francisco MD Kelth Nafhaly joined the station when it went CHR in August 1994 after serving as Music Coordinator at KFRC for four years. He's done music programming both manually and with a computer.

When Keith arrived at KMEL under then-PD Nick Bases, it took him three to four hours a day to slot in all the music. Can you imagine the terror he musit have felt as the weekend approached, knowing music had to be laid out for Friday, Saturday, and Sunday? And don't forget those killer Monday holi-

While Keith finds the computer a help to his workday, he notes one specific shortcoming. "You must maintain total control over it. No computer system is perfect. Like anything else new, it takes time to learn it and a bit of experimentation. I've somehow never been able to attain the perfection in flow and balance which results when I preprogram by hand."

Breaking The Rules

"(PD) Steve Rivers brought the computer in, and I admit it's taken me a bit of time to get the hang of it ... maybe more than I originally thought," noted Keith. "But it does



leave me free to do other things with music, such as listening to new product and evaluating research."

On the exact opposite side of the fence we find KIIS-AM & FM/Les Angeles MD Gene Sandbloom.

Having been involved with the music there for the past three years, he and his staff have taken several whacks at putting their music on computer. Each time they've given up and gone back to doing it by hand. "The problem, as far as I see it, is the computer doesn't stick to the rules as well as I do when I program the music by hand. You tell the computer which rules have highest priority, but I find each record or set has to be dealt with on

What Computers Can

The granddaddy of computerized music systems is Radio Computing Services' "Selector." Developed by Andy Economos at the request of NBC while VP/Data Processing for the Radio Group, he's been in business for himself since 1979. Today more than 220 stations are active clients, with expansion plans into Canada on the drawing board.

And Can't Do

RCS VP/GM Lee Palce explained that the system, at one time tied to Digital Computers, has been converted for user on IBM PCs, XTs, ATs, and compatibles with 256K of RAM using (operating system) MS/DOS 2.1-or higher since 1984. This movie is one reason for the dramatic increase in clients, as the IBM-type hardware is less expensive than Digital's. "Now in its tenth revision," Lee noted, "Selector has been refined to meet a programmer's every need for properly rotating music."

Easy Set-Up

"For the experienced PC user, set-up time can be done in as little as one day, with first-time users taking less than a week. Naturally, the bigger the library the more time needed."

Selector provides free over-the-

telephone support for its software, and even offiers on-site set-up, which naturally costs extra. Leasing out the rights for the system on a yearly basis, the company can arrange a three-year lease/rental plan, as well as a lifetime oution.



Lee Falce

Prices vary from \$150-\$400/month depending on market size; group and AM/FM discounts are available.

So if you're looking for a system, what can you expect one to do for you? Selector offers over 25 ways to define your music and rotations. Here's a brief overview:

 Segue Rules: Tempo, Timbre, Sound Codes (Urban, Female, etc.), Type (flow or blend)
 Clock Rules: Mood allows you to design the intensity of a music

• Clock Rules: Mood allows you to design the intensity of a music sweep from soft to strong; lock in an uptempo song at the top of the hour; build a sweep with a theme in mind, etc. You can eliminate certain sounds from a particular position in the hour. You can also program a certain artist or type of artist in a carticular position.

artist in a particular position.
• Time protection keeps certain songs from playing in certain

 "Rotation through dayparts avoids quarter-hour repetition from day to day.
 Artist separation allows strict

 Artist separation allows strict or relaxed rules for time between artist repeats

Continued on Page 46

a case-by-case basis. So it's difficult to lay down blanket rules. If I set a rule not to play two Urban songs back-to-back, the computer wouldn't program a Jasses Brewn and Lissest Richie record together. But that's an allowable music mix which could only be achieved manually."

Saves Time

Both Gene and Keith agree the computer is a timesaver. It can take Gene up to three hours a day to program the station by hand. "We are so picky about the music flow of KIDS," he said. "Programming, like music, is an art. When we were programming with the computer we actually had to relax some of the rules to get it to work. Then, when I reconcile the work log, it seems to affect the rest of the day if we change more than 10% of the content in any one hour.

"Then we have to go back in and readjust it by hand, which is almost as time-consuming as doing it manually once you wait for the adjusted log to be printed. The good point is that using a computer keeps you extremely organized as to how often things were played. And it eliminates the jock from making an error or airing something unsatherdrand."

Q107/Washington PD Randy Lane also believes in doing his rotations the old-fashioned way, but he sees the need for control from a different perspective than using the computer to avoid possible lock servors. "Twe yet to see one that can best music done on a manual basis. Control is so important to maintain, and by the time I've run my corrections, it's not a cost-offective tool."

Prevents Errors

"Our manual programming system is so well laid-out," said Randy, "that it only takes my MD Paul Paller two hours a day to program the station." Randy even allows the all-night show to be programmed by the on-air personality to allow "more flexibility for those losses listented resident."

longer listening periods."
Keith has found a lot of positives in using the computer. "It prevent me from making errors, serving as a cross-check," he said. "When I'm programming by hand I might be prone to swapping things around to fit my own personal tastes. That might include making the mistake of programming a song in the same quarter-hour two days in a row, or something equally dangerous."

A strong proponent of computerized music is WBCY/Charlette PD

Continued on Page 46

44/R&R FRIDAY, FEBURARY 14, 1986

PRINCE AND THE REVOLUTION / KISS PRODUCED, COMPOSED AND PERFORMED BY PRINCE AND THE REVOLUTION • ARRANGED BY DAVID Z. • MANAGEMENT: CAVALLO-RUFFALO-FARGNOLI



Computerized Music

Bill Martin. Using Autoselect, marketed by Jefferson Pilot Broadcast ing, he seems totally satisfied with its features. "Early on in my pro-gramming career we did it by hand. but now I'd never go back to the manual way again. There is nothing you can't do in terms of setting up the computer to make it develop a rotation which will satisfy your programming criteria."

Strive For Human Feel

While admitting he still has to go back and reconcile things by hand to tweak his rotations, Bill was quick to point out that computers will only do what you tell them to. "The results are only as good as the person running them. One of the advantages I have with this tem is the ability to integrate my research with rotations. This is the only system which I've found which works the scheduling and research from the same file. Otherwise, you have to go back and forth, which wastes a lot of time.

Remember, if you're getting ready to computerize your music system, it's not as easy as simply plugging it in and away you go. It's a serious investment that takes time, planning, and patience. Each record needs to be coded, priorities must be assigned to the rules you create, and clocks have to be de-



Randy Lane





Keith Naftaly

"Once it's programmed and up and running," said Keith, "there's nothing like it. It just takes time to get it the way you want it. The more time I spend with our com-



Bill Martin puter, the more I'm able to get it to duplicate the human feel of pro-gramming the station by hand. We're not there yet, but we're get-

Systems For Playin' The Hits

in their own records in a shoe box. The PDs installed a rotation box which jocks continually cheated on or managed to get out of order. Then the MD was told, "Program it by hand." Now it's, "Crank up the computer. It's time to lev out the music." Here's a list of companies offering music rotation software.

1523 Fifth Avenue San Rafael, CA 94901 Contact: Ted Carey (415) 459-1519 Herdwere: IBM-PC, XT, AT or Fees: \$1000 for the package; monthly updates with a \$200 yearly fee. Limited telephone support available.

A-Ware Softwere 14880 Janice Place New Berlin, WI 53151 Contact: Joseph Knapp (414) 784-2723 Hardware: IBM-PC, XT, AT or Fees: \$5995 for the package; \$395/month additional fee; \$295 lease, plus \$100 for updates.

Columbine System
7 Jackson Building Level Three Plaza Of The Preside Golden, CO 80401 Contact: George Veney (303) 279-4000 ere: IBM PC, XT, AT or com-Fees: Customers are charged a blanket fee according to market size and program specif se are included in that fee, as well as 24-hour technical and herdwere augoport.

Computer Broadcasting, Int'l 1048 Eleanor Avenue Rohnert Park, CA 94928 Contact: CIIN Couli (707) 585-0266 Harriware: IRM PC and compati-Fees: computer/broadcast consultation, \$1000/week plus expenese. It usually takes two to three weeks to set up the system. Telephone augport for \$360/year.

The package comes free. No op-

erating system repairs.

Lenexa, KS 66214 (913) 541-0900 Hardware: Wang PC, IBM PC, XT, AT, and competibles Fees: \$2500 for the package; updates every month are \$25 for smaller markets, \$30 for larger.

Jefferson Pilot Data Svs **Executive Plaza** 501 Archdele Drive Charlotte, NC 28210 Contact: John McD (704) 525-4271 Hardware: IBM-PC XT, AT and Fees: prices vary according to

101 Lincoln Centre Drive Suite 300 Foster City, CA 94404 Contact: Andy Popoff (415) 341-4004 Hardware: "Act V" music scheduling, playlists, sound analysis for IBM and Safari PCs. Fees: not melleble.

4401 E. Kings Avenue Phoenix, AZ 85032 Contact: Kathy Hulls (602) 992-2338 Hardware: IBM-PC, XT, AT and Fees: \$2195 per package;

maintenance agreement (optional) is \$125/year for unlimited amount of phone consultation and any upte the company publishes in that year. Will fix any problems with software, and also offers a hardwere starter kit for \$4995.

die Computing Services **Suite 206** Scaradale, NY 10583 Contact: Lee Felco (914) 723-8567 Herdwere: IBM-PC, PC-XT & AT, competibles Fees: price varies by market size

ter Deta Systems P.O. Box 1246 Perry, GA 31069 Contact: Lowell Regis Hardware: IBM-PC, XT & compati-Feet: sold with system; software alone costs \$3500

What Computers Can Do

Continued from Page 44

· Title separation for use who two versions of the same song are being aired.

 Minimum separation prevents gs from being repeated before a

 Maximum separation ensures a song gets played and doesn't fall out of rotation

· Special Artists allows tighter/ oser rotation when one artist has more than one cut in play.

 Artist/Group protection allows
separation of a solo artist from the group so as not to interfere with other rotation rules.

If you see some overlap in the areas, you're right. Lee said, "The whole system is powerful and flexible enough to allow you to create your own sound using as many or as few restrictions as you want." You decide which of the rules can be broken and when. All the computer does is search for titles which fit the arguments you've set up for your rotations."

Selector even allows program-mers to deviate the sound of the music from daypart to daypart. Explained Lee, "Five separate daypart structures can be defined with relative case. The newest version allows for music positions to be flipped with one another to improve the flow of the station."

Flipping Categories

An example would be if Position 'One called for a Power, and Posi-

tion Two called for a recurrent. The computer can be programmed to reverse the categories if needed, just as someone programming by hand might do to allow for better

Lee also answered one of Ger Sandbleem's biggest problems in that Selector will allow specific changes to be made which won't have a ripple effect on the rest of the day. "You can now go in and reconcile the work log, violating your own rules in a specific are without having the rest of the day adjust for those changes."

Too busy to wait for a printout of a work log? Said Lee, "You can now review four hours of programming at a time on-ecreen. Make your notes, reconcile the system, then print your final music log. We've been listening closely to what PDs and MDs need. They wanted the option of a floating category; now they have it. They

can also allow the jocks to have an option category."

Study Your Options

"It only makes sense that a properly programmed music comput-er can offer consistency of rotation without error, and the ability to time the music to fit the commer-cial load to keep a station's format flowing as the programmer

In addition to Selector, there are several other music rotation sys-tems to choose from. Make sure to read "Systems For Playin' The Hits" on this page. Many of the above features, or ones similiar to them, are available on a variety of systems. Before you put out the money for a computer and software, explore your options and needs carefully so you can make an intelligent decision. Because of the costs involved it will be a choice you'll probably have to live with for

MOTION

m Ellie gets the boost to Production Director/midday personality at WCZY-AM & FM/Detroit, while Brien Patrick is named Assistant PD . . Bob Grissinger, two-year PD at WINK-FM/Ft. Meyers, is promoted to Monager for WINK-AM & FM WCKN/Greenville MD Jim Wilson sides into the PD position as Gary Jackson exits, and Nate Norrie becomes MD . . . John Langen le named PD at KZZU/Spokane. He replaces BM Stairs, now VP/Programming at Constant Communications WVSR/Charleston welcomes PD

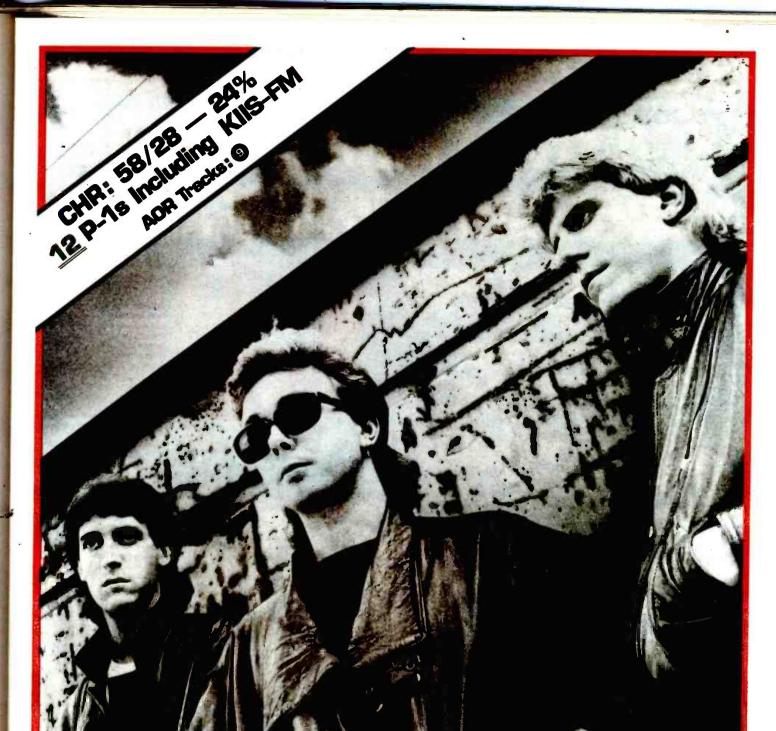
Milke Murphy returns to program KZZB/Beaumont, a station he put on the map a few years ago when he took It CHR ... Herry Nelson exits KBKC/Keness City for afternoons at WZOU/Boston, where David James

days, and Scott Brunner shifts to overnights . . . Trey Matthews joins the morning show at WABS-FM/Mobile . . . Dave Anderson, now Dave Christian, is doing weekend work at WLOL-FM/Minneapolis . . . Bill Beney segues into middays as WFXXV Williamsport MD Dave Stretton takes over mornings.

Gary Spears is new to afternoons at Q107/Washington ... BM Martin joins KLUC/Las Vegas as Assistant PD/middeys from KEFM/Omehs... CHUM/Toronto OM/PD Jim Waters passes on programming duties to Terry Williams from CFRW/Winnipeg . KGGG/Rapid City MD Randy Mo-Daniel acquires a PD title and the morning airshift . . . Don Tandler Is out as MD at WTLO/Wikes-Barre.

Ric Harris is new to overnights, and Bob Well is named MD/middeys at WSPK/Poughkeepsie to replace Pete WTIC-FM/Hartford ...

46/R&R FRIDAY, FEBRUARY 14, 1986



HOUTFIELD "YOUR LOVE"

COLUMN STORMS

Taken From The Columbia Album "PLAY DEEP" BC 40027

GEFFEN RECORDS AND PARAM

See What Happens When J American Comedy And Aus

Starring Michael Keaton and featuring the Jimmy Barnes single "Working Class Man"





The "Working Class Man" Single On Your Desk Monday, 2/17, From The Geffen Debut LP JIMMY BARMES









Coming to theaters near you this Easter '36



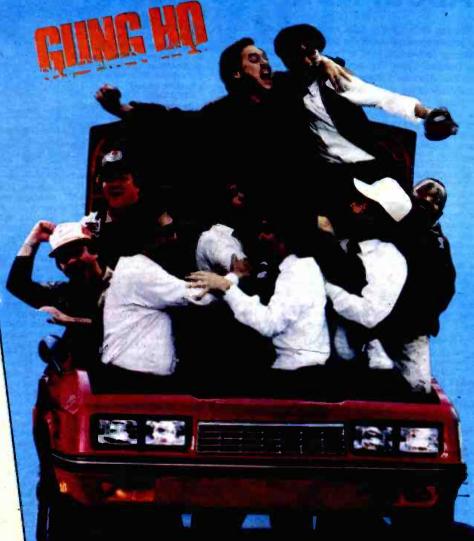
The Comedy Is Occide The Music Is Intention



IOUNT PICTURES INVITE YOU TO

Japanese Technology, stralian Rock & Roll Collide!

A RON HOWARD PRODUCTION





Film Screenings Coast To Coast For Key WEA And Store Personnel

dental, onal.



PRO-13 PARKETS ST KNOWLE CANTONICE TO THE OUT OF STEREO

COPYRIGHT \$1988 BY PARAMOUNT PICTURES CORPORATION ALL RIGHTS RESERVED



STEVE FEINSTEIN

TO MIX OR NOT TO MIX WITH ROCK

What's All This Jazz **About New Age Music?**

Nothing stirs up the AOR community more than a juicy pronouncement out of the annual "Superstars" programming convention held by consultants Burkhart/Abrams/Douglas/Elliot. This year's big buzz came from Director Lee Abrams's suggestion that rock stations look more closely at the upper-demo appeal of jazz and "New Age" music.

The styles aren't completely foreign to AOR radio, of course. Many stations already play them in special programs, whether it's ouse shows like "Jazz Brunch" and "Lights Out" or syndicated efforts such as Frank Forest's "Musical Starstreams," the Source's "Jazz Show With David Sanborn" and "Portraits In Sound

But Abrams's notion of rock 'n' roll stations including "New Age" and jazz as part of their regular. day-to-day music would be a departure for most. Even though Abrams stresses, "The mes just to listen to this stuff and consider it." that mere suggestion is as ripe for misinterpretation and overreaction as his notorious 1983 edict of "80% new and 20% old

Exaggeration

The bandwagon-hopping should not happen, says WMMR/Philadel-phia OM Ted Uts, pointing out that "it wasn't a major pub. It was just mentioned a few times as someng to be aware of," Similarly, WLAV/Grand Rapids PD Dave Lange says the topic "only took up one line in my pages and pages of notes." KFOG/San Francisco PD John Rivers came away with the age that playing jazz and new age is an option, not a mandate, and feels programmers should "do it intelligently only after studying

Why all the chatter, then? Utz speculates that much of it comes from syndicators gratified to hear encouraging words for music they're pushing. Rivers notes that eager record promoters are now touting that "the third cut on the second side is very New Age."

Proceed With Caution

Two weeks after the convention, the consensus among programmers was to proceed with caution. The rock audience must be introduced to jazz and New Age slowly. The most preferred tack is to first familiarize them with the music through special features and then use it sparingly in regular programming. All the programmers interviewed for this article who were playing jazz or New Age in their regular mix had already been doing so before the convention. . The B/A/D/E consultants them-

selves have varying degrees of enthusiasm on integrating New Age and jazz with rock. Abrams is the most gung-ho on including artists like Pat Metheny, Jean Michel Jarre, and Jean Luc Ponty, "The time is right. In focus groups, you play this music for people whose favorite music is Springsteen and lak Floyd and you get great reac-

President Dwight Douglas is more cautious, "It's shortsighted and closed-minded to make a generalization that these styles can't be integrated into a rock 'n' roll format. But we have to be very careful because this music is really different. At this point, it may work best in an isolated block form rather than bending and blurring a sound logo. You don't want to mix musical metaphors and lose a rock 'n' roll definition to the common

Associate Dave Legan is also more guarded. "Cream into Tangerine Dream followed by the Beas would be inconsistent. An AOR can image itself properly through nothing more than a two-hour jazz show or a 'Headphones Only' program," he says.

At KFOG, the ratio of titles is an-

proximately a dozen titles by artists like Al DiMeela, Passport, and Pat Metheny in a 1000-song library.

John Rivers isn't sold on mellow Windham Hill-styled sounds, though. "New Age isn't right for us. It's the new beautiful music for our generation - backgound music that's not intrusive. We're more of a forefront station

KTXQ/Dallas PD Andy Lockdge says of jazz, "Its time is coming, as the product becomes more essible and less musicianoriented. Something like Jean Luc Penty's 'Infinity' is a great pop tune without vocals."

He feels jazz is "in the microwave oven stage, where people are still trying to make sense of it." Meanwhile, AOR as a format is at a point where "it doesn't have to rock as much as it has to be hip. The doors are opening up, and the audience is becoming more intelligent."

At top-rated WMMR, Ted Utz isn't completely ruling out jazz, but his philosophy at this point is "If it ain't broke, don't fix it.' WMMR is an uptempo rock 'n' roll station, and this new age/jazz music might compromise that sound."

WLAV/Grand Rapids carefully reprograms a limited amount of azz in its regular mix. "It's like using cayenne pepper on our food; you've got to be very careful," says PD Dave Lange, "Going from ZZ Top to Kitare doesn't work. We use the right 'bridge music' for transi-tions, artists like Dire Straits and

Play Me Something New

Lange is among the more upbeat PDs. "We used to research what the audience wanted and only give them what they wanted. Now the audience is saying, 'Show me something new that's not in my record collection. Take me down a "part of trying to be a broad-based

w path once in a while." He adds. "There's a lot of music we already play - U2, Sting, certain Dire Straits tracks - that's only one breath more commercial than some jazz

Station History

How well New Age and jazz fits on your station may depend upon ch era you've developed you station heritage, says Lange. Hard rockers who came into prominence in the late '70s will have a more difficult time mixing in jazz than stations whose roots stretch back to the progressive era of the early and mid-'70s

Above all else, whether or not to mix in New Age and jazz is a market-by-market, station-by-station decision. "It depends where your priorities lie," says WIOT/Toledo PD Michael Hughes. "It won't "It won't work if you want to be a minute-tominute, one-great-rock-song-afteranother dominator. Also, if you're in a two-AOR market trying to establish yourself as a rock station, any deviation might be stabbing yourself in the back."

But it might be the trick for a station at a stage in its development when it's "looking to be identified with a looser, freeform image,

WNEW-FM/New York programmer Charite Kendall is waiting for iazzy material that sounds "come, like Weather Report's Birdland' a few years ago. It needs melodic song quality, a repetitive refrain, and simplicity. A lot of jazz is technically brilliant, but does it have a good beat and can you hum

Old Converts

Playing jazz on AOR isn't an issue for many non-Superstars pro-grammers who already do so. For KAZY/Denver OM Chuck Brown ing, playing 1-4 jazzy currents and running a 20-minute "Coffee Break Jazz" at 10:30 every morning is

radio station. It rounds out the station, just like old Motown, Beatles, or any other facet. It's a big part of the variety we preach.

Interest in instrumental music is deja-vu to consultant John Sebastian, who's included jazz and New Age as ingredients in his 25+ EOR (Eclectic Oriented Rock) format nce its unveiling in mid-'83. He's playing more than ever before. claiming that Kitare's "Cloud" and Hiroshima's "One Wish" have been among his highest-testing songs of late, outperforming Mike & The Mechanics, Dire Straks, and Sting. He also says his stations receive their biggest ratings of the week during jazz shows and "Musical Starstreams."

These styles work in the aural context of an EOR station because we've evolved to the point where all of our music is so textured that they fit," says Sebastian. However, he feels they would sound "jarring" in the environment of power chords on mainstream AOR, and probably cut into time-spent-listening. "It'd be pretty weird ending a Paul Winter song and then going into John Courar Mellencamp's 'Rain On The Scare

Sebastian predicts stations that jump on the bandwagon too quickly will make the mistake of playing 'iazz for the sake of iazz.' critical in instrumental music as in any other style, he expains, "to find hit songs with hooks you can test to find out if people like them."

Coda

New Age/jazz raises some seri-

• Will playing this music broad-en or blur a station's image? Will listeners be delighted or confused when they encounter a markedly different musical style?

· Are the genres' softer, ethereal textures compatible with the hard, aggressive sounds of AOR staples like John Coustar Mellencamo. Loverboy, and ZZ Top?

Jazz Vs. New Age

Not every programmer's musical vocabulary runs the gamut from research to Andreas Vellasmedder. Here's a beginner's guide to a few stord styles that may be harestoire atten to you:

New Age: Meltine music produced primarily on acoustic instruments in as plano, here, flute, and guiller. A clear, pristine bland of elements azz, classical, and traditional folk music. Enthusiasts claim the music is oting, cleaning, and inspirational. Occasionally includes wordses von, as well as environmental and animal sounds.

Exempler: George Winstein, Paul Hern, Andreas Vollanwelder, uter, filtpheel Hedges, Paul Winter.

Specs Music: Electronic, futuristic synthesizer music feeturing field patterns and repetition.

name parents and repetion.

Examples: Kitare, Tangarine Bream, Jean Michai Jarre, Van
Cuntemperary Jezz: Unitie progressive jezz, which emphasize
ovisation and technique, this music tends to be more structured
itic, and hooky. It's more likely then "pure" jezz to appeal to a list
in a notic benformant.

y, Jean-Lee Ponty, Spyre Gyrs, Hire

(Thanks to Frank Forest for his seels

A NEW AGE IN RADIO



PAINTING A CLEAR PICTURE OF THE MOST SOUGHT AFTER AGE IN RADIO.

- A WEEKLY HOUR OF FINE, MELODIC "NEW AGE" MUSIC AND A BRIEF ARTIST INTERVIEW.
- A WEEKEND ESCAPE FOR YOUR LISTENERS . . . TO KEEP YOUR LISTENERS FROM ESCAPING.

THE NEW AGE IS NOW 209-578-6747

EMFANA SYNDICATION GROUP RESERVES ONLY THREE MINUTES TOTAL NATIONAL TIME.

SOMETHING NEW IS HAPPENING AT AOR

"I happen to think STANLEY JORDAN is one of the inest inventive and amazing guitar players I've ever heard. He has revolutionized the guitar as an instrument and if there was a rock steak market I'd sell my house and invest in STANLEY JORDAN shares."

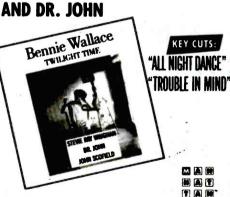
LEE ABRAMS 1-22-86

STANLEY JORDAN



BENNIE WALLACE

STEVIE RAY VAUGHAN



ON MANHATTAN/ BLUE NOTE RECORDS.



Contact your local EMI AMERICA/MANHATTAN representative or, Susan B. Levin (212) 541-6401.

1986, Marrhattan Records, a Division of Capital Records, b

AOR

SEGUES

WHMD/Hammond is tooking for a new PD, as Mark Seger leaves to program KKFM/Colorado Springs.

John Sebestien no longer consults WGRX/Beltimore. 'GRX moming man Kavin Malvey leaves for wate-up duties at AOR oldies WCXR/Washington, where bleeg Gendals from KSTM/ Phoenix joins for middays.

KMET/Los Angeles ups pertimer Defiritie O'Donoghue to overnights, as Riot Lewie moves to weekends. Partimers Steve Day and Paul "Lebster" Wells exit, with Lobster landing at IONAC/Long Beach mornings . . . John Peterson from crosstown WMGN replaces Steve Carey on WIBA-FM/Madison mornings . . . KPOUHonolulu brings on Bees Barnett from neighboring Country KDEO for news and Wandy St. Cleire for weekends . . . Dave Kelly is upped from WKLT/Kalkasta weekends to nights.

Paul Rhodes is new to KEZO/Omeha weekends . . . CHOM/Montreal's Jazz Brunch on Sundays is hosted by renowned percussionist Den Allies.

KMOD moves to 5801 East 41st Street, Suite 900, Tules OK 74135.



PARTY SPIRITS — Detaine: Heloween Eve ... a 14th century castle in Transylvanie, Rumania. Contest winners from American and Canadian radio stations obtaind the inon Curtain for "Transylvania Mania," a trip promotion packaged by New York-based marketing company MEGA. Along with a tour of the country, winners enjoyed a Halloween party at the castle. Q107/Toronto morning man Jake Edwards got spooked and jumped into the arms of a KYYS/Kansas City winner in topa toos.



TWO-HANDED FRET — Stevie Ray Vaughan strikes a responsive chord with a WRXL/Richmond guitar winner. From left, Promotions Coordinator Joe Morgan, Vaughan, the winner, and PD Tom Evans.



ARE THE BANGLES "NEW AGE?" — It's all rock 'n' roll to consultant Lee Abrams (center) at Columbia Records' suite at the recent Superstant convention. From left, Atlants rap Alan Orsman, VP/AOR Promotion Paul Rappoport, the Bangles' Michael Steele, Bob Geldof, Abrams, heads-up National AOR Director Jim McKeon, the group's Victi Peterson, Debbi Peterson and Suzama Hoffs, and National AOR Manager Linds Krishijan.



HAWAR ON A BROMENT'S NOTICE — Question: why did hundreds of KWHL/Anchorage Beteners arrive at a boal movie theater at 7-m with their logap packed? Answer: a chance to leave the "Sulficase Party" straightaway for "The Most Outrageous Hewelten Holday Ever." Each of the 53 winners whose names were drawn for Immediately for fun in the sun along with a friend. From left, OM Carter B. Bradley, Assistant PD Cyndoe Maxwell, two winners, and a travel company representative.



A Two-Hour Weekly Program Of New Age/Spacemusic

135 AMMANN. "Mustcal Survivanue in continuelly great. How age music will be the must big thing in reds."

ment big thing in radio."

JOHN SHEARTHAR "Here added this show to all any clean studens and will confine
to the ex-

Purceived by Retenen on fresh, unique, miching programming with a static revenue appeal than Jan with every dame, especially 25 - .
Heard in Clarge, San Pennelson, Fineburgh, Bultimore, Sontin, Ellensepub Phendes, San Antonio and many more.





LON HELTON

NSAI SPONSORS PANEL

Writers & Radio Face-To-Face

NASHVILLE - It's a long-running joke that the business with the least amount of communication is the communications business. On January 30 the Nashville Songwriters Association International took a positive step toward remedying the situation. Once again, the NSAI brought two different facets of the business together - radio and songwriters - for a frank panel discussion.

Many of Music City's finest songwriters attended the meeting, which featured a panel of top Country radio PDs. WB's Nick Hunter and Casitel's Paul Levelace chaired the event, with WHN/New York PD Neal Mullins, WBAP/Dallas PD Bill Mayne, WSM/Naskville PD Gregg Lindahi, and WTQR/ -Salem PD Les Acree on the dais. I was also on the panel to answer questions songwriters might have in relation to trades or national charts.

Prior to summarizing the evening's events, it should be noted that the objective of these NSA gatherings is to provide a forum where ideas can be exchanged in a totally honest and candid manne Participants concerned about being quoted could be reticent about king their minds. So as not to inhibit future exchanges, this story is being written from a background perspective; i.e., without attributing quotes to any of those present.

Radio Rap

The discussion's purpose, as set forth by Huster and Lovelace, was to give the writers an insight into Country radio and Country pro-grammers' mind-set. The session began with each PD describing his station, audience makeup, music mix, and music policy.

A good deal of time was then spent on call-out research, with the various methodologies explained in detail to the writers. Their intere was measured by the many ques-tions posed to the PDs regarding how the research affected the music which went on the station.

Pickin' The Hits

The conversation and questions turned to music next. As you might



expect, one of the first things the writers wanted to know was what kind of songs radio was looking for.

One PD suggested that songs be written "for the way people are today. Songs need to reflect what's going on in society. Tap into generalizations and write songs to fit the

An example of how understanding the times affects lyrics was cited by one PD. He suggested the increased awareness of drinking's strous effects, especially while driving, has made "drinking songs" a larger negative on the ra dio than ever before. With this in mind, he added that perhaps writers would be wise to avoid that type of lyric.

There was a consensus of opinion that radio was trending toward more uptempo music. One PD add-



ed that songs which appealed to "old reckers" might also have a better chance of success in the coming year. He pointed out the th audience sharing going on be-een Country and Oldies stations in most merkets.

Another writer asked the programmers if they knew a good song when they heard one. After some derisive laughter and kidding, the PDs agreed they did. Sure, everybody misses 'em here and there. But by and large they felt they had a pretty good hand on what their audiences wanted to hear. One acknowledged that songs had to be listened to a number of times to judge their viability.

Another added that there weren't enough songs around that generated a "ten on the goose-bump meter." It was agreed that Country needed more of those.

Another question put to the panel



was, "Is it harder for an independent label to get airplay on your station?" All the PDs agreed that the quality of the record is what determines airplay, not its label. One of the people on the stage said, The fact is, many of the records on indie labels are just not very

Also posed to the panel was, What effect do the R&R and Billboard charts have on your playlist?" While one PD said, Chart numbers never come up in our music meetings," another countered, "Like it or not, everybody watches the charts." The conus: If credible, charts are a good source for information. However, one PD did say, "Input from a good promoter meens more to me than chart mambers." All agreed that the "drop-a-recordwhen-it-loss e-a-bullet" mentality is detrimental to the entire information dissemination process.

Whaddaya Want From Me?

One of the most fascinating and best exchanges of the night follow-ed a query from a panelist, who "What kind of songs do record labels tell you (writers) we (radio) want to hear?

The first answer came from a writer who said writers are ask to present producers and artists with "songs that will sell." Perhans the most telling response came from one of this town's biggest names. In an obviously frustrated tone he said, "They tell us you want songs that sound like past songs which have done well. So they tell us to write a song that

Fill in the blank with the name of any top songs from the last six months." Said another, "The radio public is missing a wealth of creativity because many fresh-sounding songs never even get cut. Record companies prefer to have an artist record a song that sounds like one which has already proven it will sell."

After a sea of heads finished nodding, a writer asked the panel what kind of songs radio was looking for. Words like "fresh," "different," and "original" came pouring from the stage to the shocked disbelief of many of the writers. One PD said. "Radio guys aren't writers. We depend on you for the creativity." Another said, "What we want is a choice, not one dominant sound. We don't want songs which are clones of others." Concurring, another PD added, "Even when you stretch creatively, everything you give us won't be a hit. But you have to accept that and write songs which aren't like all the others."



Bill Mayne

A corollary question asked from the stage concerned the proportion of writer royalties. Many of the radio panelists, some of whom have been around a long time, were sur-prised to hear that as much as 85% of a writer's money comes from airplay. The other 15% represents mechemicals; i.e., record sales.

Huh?

Now, let's stop for a minute and think. Writers, whose priority is airplay, are told what radio, also airplay-oriented, wants. Radio, meanwhile, is presented with (in the opinion of the panel PDs) a lot of records which sound alike. The folks in the middle who are doing the talking to the writers and the presenting to radio stations are the record companies. Their priority, of course, is sales. Out of this meeting rose the shocking fact that writers were being told by radio Gregg Lindahi

that its desires were 180 degrees opposite of what writers have been told for years.

It's hard to tell what all this means, especially when you factor in the artist's needs, among others. But upon hearing this exchange, grammer said he was concerned there "might be a danger in playing too much product aimed at people who buy records. Their demos are lower than the ones radio is targeting."

You have to wonder if the writers' misconceptions regarding radio's musical wants and needs resulted in a "flat period" of soundalike songs. Many of those gathered felt there had indeed been a 'softness" or lack of originality in the music generated during the last couple of years. One PD stated flat-"We need more excitement in country music. The listeners are ere. We just need stronger music to go out there and get 'em."

The good news, agreed the PDs, was that the overall quality of songs has improved in the last year. The bad news is that the real oner has been the audience. "You ought to hear the songs that don't get cut" is how one writer out it.

Editor's Comments

Overall, I was impressed with the real with which both sides approached the meeting. Both groups ere genuinely interested in understanding the other's problems and quite frank in expressing their own views. Most everyone I talked with felt that something very positive had been accomplished. The night's best line came after the meeting. A top songwriter outpped. 'It's not hard to tell a hit from a hype when you get \$30 in sales royities and thous

ities and thousands from airplay." The important thing is that this exchange occurred. It's equally important that everyone know this kind of dialogue is taking place. With this kind of cooperation and participation, Country's best days lie shead.



COUNTRY

HAVE YOU HEARD

... About the GM, trying to convince the PD to add Dire Straits' latest single "Walk Of Life," who said, "Just tell the listeners they're George's

WMDH/New Castle, IN has promoted Joe Loughmiller to PD . . . Former WVMI/Biloxi PD Jim Tabor has moved to PD/mornings at WGCM-FM/Gulfport. MS ... MD Walt Adams upped to WGNA/Albany PD . . . Roy L. Larsee named KALF/Redding PD . Wayne Ree is now officially the PD for WTSV/Clare-WYII/Williamsport ... mont ND Bob Lipman has been promoted to PD as Mark Belmonte leaves for a position with the NBC net in New York . . . WKKQ/Duluth's new PD is Jim Gilles . . . KWYZ/Everette, WA is sporting a new PD in J.J. Hemingway. Wayne Cordray is doing the music . . . Dennis St. John is the new Asst. PD/midday talent at KFKF/Kansas City. Also at the station Dave

Mundy is aboard for afternoons. In addition to the afternoon show she took over last December, WSUN/

Tampa's Sharon Foster is also MD

Brise Rubenau is joining his old
WSEN/Syracuse boss Jim Asker for
MD/middays at WRNL/Richmond.
Jay Jennings moves from overnights
to MD/evenings at KYAK/Anchorage

... Bill Cotress upped from middays to MD/afternoons at WIXY/Newton. Picking up his midday gig is Sherl La-Bonti.

Longtime Seattle personality Gary Vance has rejoined KMPS-AM/Seattle, a station he helped establish as a country force in the mid-70s... Some changes at WUBE/Cincinnati as PM driver Paul O'Brien has been appointed Director of Creative Services. Taking over the 3-7pm slot is weekender John Summers. Also at 'UBE, Mark John Holliday has been named News Director.

WNYR/Rochester now has Jim Kelly doing mornings and Joelle returning for middays . . Dave Gibson has moved to afternoons at KYXX/Odeasa . . . Johnny Western takes over the KFDI-AM/Wichita after-

noon show from Jerry Adams who's going into sales ... New to PMs at KCMJ/Palm Springs is Rick Grandi ... KRKT/Albany, OR evening jock

Scott St. John has moved to middleys and Norm Sulter will fill the gap ... KKOW/Pittsburg, KS evening jock Jeff Trout has moved to afternoon news, Filling his shift is weekender Steve "The Pazz" Passeri. Also at KKOW, Farm Director Hugh Roblinski

son has been selected as a member of a trade delegation which will tour China this spring.

. KDUZ-FM/Hutchinson, MN has changed calls to KKJR and format to MOR/Contemporary music. John Mons will direct the programming... On the plus side, WREY/Militville, NJ will be dropping Spanish to become South Jersey's only Country station on March 1. Milke Better is the PD and

John C. Riebel, Jr. is the MD . . . Don't forget to let me know what you have heard!

CLOSE-UPS



KIX 'EM WHEN THEY'RE DOWN — Proving that wreetling lan't just for rockers, KIX104 FM/St. Louis celebrated Hultimania by chartening a wreetling party bus for 50 Hulti-minded listeners. The winners were selected through a drawing in conjunction with local Music Vision stores. Each winner received a party bus seat, tickets to the match and a copy of the "Wreetling" album.

HELLOS TO HAPPY HOSTS — (I-r) ASCAP's Connie Bradley welcomes Roy Clark and Barbara Eden, cohosts for the Music City News National Songwriters Award Show.

 WDQY/Minneapolis set loose the "\$25,000 Mystery Fish" in Bloomington's Lake Bush as part of a "Winteriffic '86" los fishing contest. Prizes awarded for netting certain types of fish include an all-terrain vehicle, a trip to Hewaii, and \$500 savings bonds. The lucky fisherman who lands the mystery fish will hook 25 Gs. Pass the

 WOW/Owehe is taking Country radio back in time by bringing live musical acts to its airwaves. "Country Roots Today" is a new show hosted by Bletz Zien. Live from the City Limits Saloon, the show airs Sunday nights and features Bluegrass, traditional Country, and acoustic folk music.

 WNYR/Rochester has signed on as the market's exclusive broadcast outlet for the Winston Cup Series. Beginning with the Daytona 500, the station will carry all Sunday afternoon events from the Motor Racing Network.







SHARON ALLEN

CRS Revives Artist/ DJ Tape Session

The Artists/Radio Tape Sessions, sponsored by the Country Music Association, will be held from 6-10pm on March 7 during the Country Radio Seminar at Opryland Hotel

Fifty major artists representing six major Nashville-based labels with a number of independent labels will be represented.

Broadcasters registered for the seminar will be able to interview each artist in a booth equipped with a cassette recorder and directional microphone.

Each air personality will be scheduled for three to five minutes per artist and should come prepared with typewritten copy for the artist to record.

Your badge will be required for admittance to the taping session.

On The Road

Alabama rolls out for a 35-plus date schedule for Chevrolet, February 23, beginning in Atlanta and ending in December in Philadelphia.

Slanting the tour as a communications and youth marketing campaign, Chevy has the Pointer Sisters kicking off a simultaneous, seferate tour under the same han-

The Sony Corporation, as associate sponsor, is introducing its Sony D-14 Compact Disc player in localized promotions with Chevrolet dealerships. As the Chevy Super Tour hits the national road, Alabama fans will be attracted by various sweepstakes promotions orchestrated with an official radio station in each city.

Funding Your Idea

The Nashville Entertainm Association will host its second annual entertainment banking conference February 18 at the Vanderbilt Plaza Hotel in

This year's theme, "Funding Your Idea," will present Lewis Herwitz as the keynote speaker. He comes to the seminar with 27 years of experience in banking and institutional financing, 15 devoted to funding entertainment projects. As VP of the Beverly Hills National Bank in California, Horwitz developed the first entertainment industry division for an independent bank. He is now



Lewis Horwitz

President of the Lewis Horwitz Organization, a major finance company in the entertainment lending industry.

The 1986 Entertainment Banking Conference will feature four workshops: Cash Flow in the Music Industry; MCA-How A Record Label Works; Development of the Film Community in



SISTERS' SURPRISE SINGLE — ASCAP presented the Forester Sisters with a commemorative copy of their #1 single "I Fell in Love Again Last Night." (I-r) June, Kathy, Christy, ASCAP's Merlin Littlefield, ASCAP's Exec. Director Connie Bradley and Kim Forester.

Nashville; and Feature Films (For Fun and Profit).

Registration begins February 18, 8am, and concludes with cocktails at 4:30pm. Tickets may be obtained through the NEA office, 1816 Division St., (615)

Bits & Pieces: The newly reactivated MCA/Det label just issued its second series. Bexcar Wille, Dave and Sugar, Tempall Glaser, Jimmy C. Newman, and Margo Smith are February releases, and will be joined by a Billy "Crash" ck release in March . . . On May 9 the Nitty Gritty Dirt Band will release "20 Years Of Dirt," their 20th anniversary album. May 9 has been chosen because it's the actual anniversary of the NGDB's first rehearsal in Jeff Hanna's basement. This greatest

hits package will feature one new song, "Stand A Little Rain," written by Don Schlitz. To kick off this 20th anniversary celebration, however, you can expect to see a copy of their somewhat biographical single "Partners, Brothers and Friends" from the current album on your desk this week ... In a welcome-back gesture, Dolly Parton will open for Barbara Mandrell's return to the concert stage on February 28 in

Los Angeles. Ralph Emery will emcee Barbara's first live stage performance in 18 months Dolly Parton's Dollywood (Pigeon Forge, TN) is scheduled to open early May. Dolly's to be on hand for opening festivities and will meet and greet her fans in person . Earl Thomas Conley's "Once In A Blue Moon" video will be featured on an upcoming segment of "Entertainment Tonight"

Just thought you'd like to know!



MCRN DONATES ANNIVERSARY TAPES — Music Country Radio Net-work Director Kyle Centrell (I) presents tapes of MCRN's "Stdy Years at the Grand Ole Opry" to Country Music Foundation Executive Director Bill Ivey, as Grand Ole Opry General Manager Hal Durham (r) looks on.



Alabama: Seeing the USA for Chevrolet

Country Music's Top Ten Proudly Welcomes Two Cajun Country Legends: KRRV-FM/Alexandria, LA @ KTQQ-FM/Lake Charles, LA

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

NASHVILLE IN MOTION

ek Morris left his position as VP of Denver-based Feyline Presents, Inc. He will open an entertainment management firm with offices in Denver and Nestville on March 1 . . . Carol Samro assumes the position of Assistant Regional Director/Nashville for the Sonowriters Guild of America . . . The Terrace Music Group just announced the appointment of Charles E. Howard as VP of the firm . . . Celebrating 20 years as a major label record artist, Tammy Wynette signed again with the Jim Halsey Company for personal appeerances. TV, and all other career engapements, to continue their longterm sociation . . . Tommy Roe joins the Halsey ranks for worldwide representa-.. Bob McCracken just formed the McCracken Music Group, which will serve as the parent company to

two publishing companies, an indepe dent record label, production company, and recording studio. Joe B. Haves, MD, from Shreveport, will serve as Chairman of the Board. Tony Lindeuer and John Potts were named professional managers for MMG. The artifrancia: 1614 16th Ave. S. Nach. ville, TN 37212; (616) 297-0005 Jim Ed Brown signed with Top Billing for concert billings, personal appearances, and corporate endorsements

Mel McDeniel has become the 62nd member of the Grand Ole Opry ... Milke Clark established a new company, the Mike Clark Group, to handle management, record production, and radio promotion of Christian music acts. The location is: 389 Little Rd., Marietta. GA 30067; (404) 565-

ADULT CONTEMPORARY



DONNA BRAKE

FALL ARB RESULTS

A Look At Some Majors

The fall ARBs are in, so let's look at the numbers shakedown this week.

Since Arbitron prohibits the use of actual adult 25-49 figures, the numbers shown are rankings among ACs in each market. Also noted is the degree of change between the previous book and the fall results.

New York

	Sp 85	5 80 F	80	Cng
WLTW	1	1(tie)	1	+2.0
WNBC	2	1(tie)	2	-0.6
WPIX	4	4	3	+1.1
WYNY	3	3	4	-0.3

Soft AC WLTW made a substantial gain over second place WNBC, taking advantage of many personality changes at the other ACs. WPIX, with its new "The Ballads And The Beat Of New York" format, surpassed WYNY for the first time in several books.

"PIX and 'YNY were both getting new morning shows underway and dealing with other personality changes. (WYNY also recently replaced half of its morning team.) WNBC was operating without Howard Stern (now with AOR WXRK) and still has not named a replacement for him.

Los Angeles

	Sp 85	2 80	L 82	Ung
KOST	1	1	1	-0.7
KIQQ	-	5	2	+2.2
KHTZ	2	3	3	+0.8
KFI	4	4	4	-0.2
KMGG	3	2	5	-1.2
KOST	still lead	ls, but	has se	en its

dominance dwindle from two shares to 0.7. The station had been developing a personality morning show with M.G. Kelly. Just under a year later, however, KOST returned to a more conservative, primarily music AM show with new air talent Mark Wallengren.

Second-place KIQQ (K-Lite) saw impressive gains in the fall after switching to Transtar's Format 41 last July. 50,000-watter KFI posted its third consecutive down book.

Since the fall results, KHTZ has switched call letters to KBZT (K-BEST) and become an uptempo, personality AC. Mike Wagner, former KRLA/Los Angeles PD, now handles the OM helm for KRLA and KBZT. And after sliding substantially in the ratings, KMGG has adopted an Urban format and the calls KPWR (Power 106).

Chicago

- mong-			
Sp '85	S'85 F	'85	Chg
1	1	1	-2.0
4	2		+0.8
3	3(tie) 3	+0.3
2	3	4	+0.1
5	5	5	-0.3
	1 4 3 2	1 1 4 2 3 3(tie 2 3	3 3(tie) 3 2 3 4

The top four ACs are within about a share and a half of each other. MOR WGN holds the lead but is settling back to normal after baseball season. WCLR's steady gains over the last couple of books have helped it bounce back into second place and within a share of WGN. WFYR has also picked up enough to move past soft AC WLAK. WMET, meanwhile, trails WLAK by over two-and-a-half

Philadelphia

	Sp	'85	S '85	F '85	Chg
WMGK	•	1	1	1	-0.4

WSNI	2	2	2	+2.0
WKSZ	3	3	3	+1.6
WIP	4	4	4	408

Although the rankings may not indicate it. AC is definitely heating up in Philly. Following WMGK's third down book, WSNI is now within a tenth of a point of the long-time AC leader. WKSZ rose nicely after dipping in the summer book, and WIP also gained momentum following disappointing summer scores.

Detroit

	Sp '85	S'85 F	'85	Chg
WNIC	. 2	1	1	+0.4
WOMC	1	2	2	+0.1
WLTI	-	3(tie) 3	+2.3
WMJC	3	3	4	-0.3
WDTX	_	-	5	-

There's been so much activity in Detroit that an upcoming column will be devoted to the market goings-on. To capsulize, however, WNIC regained first place in the summer book and increased that lead in the fall. This despite a number of key personnel changes following Josephson Communications' sale of WNIC to Price Communications. A lot of credit goes to PD Dave Ervin, who not only held the station together but also helped propel it forward in the ratings race.

WDRQ-FM switched to WLTI in mid-April, utilizing Transitar's Format 41. After a healthy summer debut, WLTI marched to within 0.5 of a point behind second-place WOMC. A still struggling WMJC has hired successful nighttime personality Alan Almond from WNIC. MJC has signed him to a lucrative



INSOUCIANT IN DETROIT — Abundant joy greets Adam Ant as he grants a "DT-Expose" interview. Shown in between questions are (i-i): WDTX's Jackie Kallen, Ant, PD Jim Harper, and Promotion Director Carolyn Kreger.

contract, hoping he'il stir up some winning numbers.

WCLS switched to eclectic AOR/CHR/AC WDTX last October. Using the slogan "Pop Radio," 'DTX debuted within a tenth of a share of WMJC.

Washington, DC

	Sp '85	S '85	F '85	Chg
WLTT	. 1	1	1	+0.6
WMAL	3	4	2	+1.7
WCLY	2	2	3	-0.8
WASH	4	3	4	-0.1

WLTT is back in the sixes, widening the lead over the other ACs. Older-skewing WMAL reclaimed second after a disappointing summer book, leading the pack in adults 35-64 by almost seven shares. WASH remained flat; WCLY slipped to third.

Dallas

	Sp '85	S '85	F '85	Chg
KVIL	1	1	1	+5.4
KLUV	3	3	2	+1.5
KMGC	2	2	3	-0.8

The story here is that after four down books, KVIL has posted its best showing in recent years, increasing its lead to 11 shares over second-place KLUV, KVIL is also number 12+ in every daypart except 7pm-midnight (placing third behind Urban KKDA-FM and CHR KEGL), and first in every adult demo (tieing only in adults 18-34 with KKDA-FM). KVIX, the former KVIL-AM, earned less than a share. Meanwhile, KMGC alid into third at a share behind KLUV, which switched to pre-'80s oldies, and enjoyed its best showing in years.

ACCELERATION

Jim Jacobs is upped from WELZ-FM/Columbus, GA PD to VP/Operations for Soler Broadcasting. Alan Jackson moves up to MD . . . Rela Roberts is the new PD at KRE/Lubbook . . . Seve Gennon returns to AM drive at WNIC-AM & FM/Detroit, and Roy Stephene males his way back to do afternoon.

Sean Casey and Wendy Corey are the new morning team at WYST-AM & FM/Baltimore ... WSB-FM/Atlanta middey personality Lerry O'Meel departs to become GM and pert-ower of KJAC/E Dorado, AK. WFAL/Rateigh MD Milles Donovan will take over PM drive, and Cellin Gerrett moves from part-time to nichts.

Jim O'Neet becomes PD of KRNO & KCBN/Reno replacing Larry Irons, who's the new PD at KHYL/Searamento... Tom Pierce becomes Assistant PD at WFOX/Attenta... Ron Adems segues to WOF/Waterbury-Hertford.

"Shotgun" Tom Kelly returns to KFMB/San Diego Sundays to do the "Julkebox" oldies show ... KLZZ/San Diego hires Chris Cane for production and nights ... Ken Burk moves to KVEC/San Luis Obispo for afternoons. At WF-Pi/Chicago Patrick Finerty

At WFYR/Chicago Patrick Finerty becomes Business Manager/Controler, Shells Fitzgerald is Director/Retail Development, Ronald Caperton is named Assistant Promotions Director, and Lies Taylor is new weekend air talent ... Don Jennings is Production Director at KCDV/Boise.

Pat Rifley is new morning man at KROY/Secramento ... Chartile Donoven returns to WFBR/Battmore to do attempons. At WDIF/Marion Jan Chembertain becomes Promotions Coordinator and Bill Moore will sesume MO responsibilities ... Sharon Bowler joins WXUS/Lefayette's news staff.

Lerry Thomas is now fulfilme nights at KCSW/Rock Springs . . . Scott Norman joins KRMG/Tules in afternoons, leaving KJR/Seattle . . At WHBC/Canton PD Milles Dorn moves to mornings, Bruce Lewis takes afternoons, Stip Hornysk holds down 1-3pm, and Bob Krahlting shifts from mornings to 10em-noon and will do mornings on sister WHBC-FM.

Devis Bruno leaves WBZ/Boston to join WEIM/Fitchburg in afternoons. Milke Murphy moves to middays at WISN/Milwaukee, and Kelfy Wallace moves to middays/MD.

Lee Taylor becomes 8pm-midnight talent at V100/Charleston.

Best wishes to WTMJ/Milwaukee PD Pat Rogers, who's recovering from appendicitis ... KEZL/Oceanside becomes KGMG (Magic 102).



UPTOWN GIRL WATCHERS — Billy Joel traveled to the midtown Manhattan studios of WCBS-FM for a live interview by Dick Heatherton. Standing around Billy are (I-r): WCBS-FM's air personalities Bob Shannon, Norm N. Nite, WCBS-FM PD Joe McCOy, and Heatherton.



Melissa Manchester Al Jarreau Music of Goodbye

"The Music of Goodbye"

(Love Theme From "Out Of Africa")

MCA RECORDS

DIE OF THE FEI





WALTLOVE

RICHMOND'S TOP MUSIC STATION

WPLZ Makes Its Move

Black/Urban radio is certainly making its presence felt in the Richmond, VA market. WPLZ/Petersburg has become the #1 music station, scoring a 14.2 12+ share in the fall '85 Arbitron. Below is a five-book recap:

FESPWFWSpWFW

WPLZ (UC) 9.2 9.2 10.5 11.4 14.2 WRVQ

(CHR) 10.9 16.6 13.4 16.6 12.1 WANT (IK) 5.1 3.4 4.2 2.2 2.3

WRVA (News) 14.1 15.5 11.9 11.5 14.7

(Blk) 3.3 .8 1.5 2.7 2.1

As you can see, the station was already doing quite well. But management decided it needed a little something extra. And that extra something was the addition of Operations Manager Steve Crambley. WPLZ's nearly three-point increase isn't too bad for his first time around the dance floor.

"Everyone's pulling together for the station's benefit. If it keeps doing well, so will we."

A Team Effort

You may recall that Steve was

caught between the proverbial rock and a hard place when suc-

centul Urban outlet WQKS (KISS-

FM)/Williamsburg, VA was sold,

and the new owners adopted an

Easy Listening format. As he talked about his new station home,

Steve complimented the 'PLZ management and staff. "I got here

at the start of the book, so I didn't get the opportunity to do some things I would like to see happen on the air. (However), these folks

have not only worked hard, they've

helped me in any way I've asked. I know you hear that all the time, but

in this case it's really the truth. Ev-

eryone is pulling together for the station's benefit. If it keeps doing

Because the "mornings weren't what we thought they could be," Steve did get the opportunity to fire new personality Phil Daniels.

WPLZ's mornings were already over the eight-share mark. But since Daniels's arrival that share

has hit double figures for the first time, placing the morning show

well, so will we.

-Steve Crumbley

third overall in the market. As Steve noted, "Phil got the job done."

There were also significant increases in other dayparts. WPLZ's middey ratings ranked fourth; in afternoon drive the station posted first. And the 19-share earned dur-



Steve Crumbley

ing the ?pm-midnight slot also copped first place and put the station six points ahead of its nearest competitor in that time period.

Community Support

There's more. WPIZ is number one men 18+, number three women 18+, number one teens (with over a 36 share), number two adults 18-34, number one adults 18-49, number two adults 25-49, and number two adults 25-49, Judging by those stats you can't deny that

"We gave the only things we had — our hearts and souls — and the community responded."

-Steve Crumbley

something's happening in Richmand.

Sieve attributes WPLZ's performance to several elements. "We shortened our playlist and have the best music, playing the hits that



JABBARN' IN RICHMOND — A recent in-store promotion at the Album Den featured Lisa Lisa & Cult Jam with Full Force. Pictured above are (far left) Columbia's Christe Murry, (center) Lisa Lisa, and (top rear) WPLZ/Petersburg's Kip Carneal. Planking them are members of the Cult Jam and Full Force, and an unidentified young female fan.



Phil Daniels

matter and the ones that count. And we've got community support.

"Personality radio works in Richmond, and PilZ has personalities the community can relate to. All of our air talent is involved with various organizations like the Chamber of Commerce, the NAACP, and local churches. In terms of fall promotions, we



Hardy "Jay" Lang

bought \$2500 worth of food coupons from Safeway to hand out to needy families at Thanksgiving. At Christmas we worked with Toys For Tots. We also ran a Track The Music' contest. If a listener could tell us the last three songs we played, he won an album six-pack. And we sent 200 children to see "Sesame Street" when it came to town.



Kip Carneal

"There's more to the community thing than most programmers and GMs realize." Steve noted. "Our competitors gave away hundreds of thousands of dollars during the fall book. We didn't have money like that to give away. Instead we gave the only things we had — our hearts and souls — and the community responded."



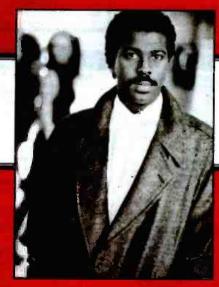
MOUSTON DRIVES FOR WASHINGTON FOOD —Whitney Houston helped WKYS/Washington rate money for more than 140,000 care of food at the annual "Food for Christmas Ball." Houston (r) receives an award for her efforts from Ariste's Tony Anderson and WKYS PD Donnie Simpson.

56/RAR FRIDAY, FEBRUARY 14, 1986

WO ARTISTS YOU KNOW ON A FIRST NAME BASIS

"Another Night"





"Dancing In The Dark (Heart To Heart)"

ARETHA

First "Freeway Of Love" zoomed to #1 and then "Who's Zoomin' Who" zoomed to #1. Now introducing "Another Night," the third smash hit from Who's Zoomin' Who! the first platinum album in Arethais triumphant career.

KASHIF

Radio demanded this single and it's on its way to becoming Kashif's most successful hit yet. From his chart bulleting new album, Condition Of The Heart. The perfect Valentine's Day gift for your listeners.

ARISTA RECORDS.
WHERE THE STARS COME OUT TO PLAY.

ARISTA

MARKETPLACE

COMEDY



VECKERSON A COMEDY EDITORIAL

"RED' him both sides of the fence those who think what he's saying is gospel, and those who think it's just for fun." EG105/Orlando all Billie Hesser, SYRDSCORF, Collect at (418) 366-1781 SYRDSCORF, 550 Price Ave., #8, Redwood City, CA 94063

COMPLETE BITS!

Not just one-liners, but a series of complete, ongoing bits. Write for free samples or send \$10 for 11 scripts and info to:

GHOSTWRITERS 2301 Unity Avenue North, Dept. RR-9, Minneopolis, MN 55422

Contemporary

Hundreds renewed again! Free sample!

Contemporary Comedy

Disk Jockey Comedy

HYPE INK

O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'LINETS

1237 Armacost Ave., Suite #8-R Los Angeles, CA 90025



MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Market-place ads is Friday noori, one week prior to publication date. Marketplace ads are non-commissionable.

RADIO & RECORDS 1930 Contary Park West Les Angeles, Calif. 90067 (213) 553-4330

COMEDY

the Electric WEED

BADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970 RICK DEES, KIBS-FM: "Tom, you really are The Best. Really look forward to the grappal of The Weenig, such a shot in the

FOR FREE SAMPLES WRITE



'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2,00!! Phentastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

CONSULTANTS

"DROPINZ"

50 wild tracks for your show each month only \$20. Semi-annual and yearly rates too. Sample cassette \$4. Station consulting, aircheck critique and production by a 22-year major market ve an. Call or write for rates.

Stu Collins Broadcast Services

174 King Henry Court, Paletine, IL 60067 (312) 991-1522

The Comedy Consultants

Ride the Newest Wave For free demo send station profile Comedy Warehouse, 10240 West St. Martins, Franklin, WI 53132 (414) 529-5813

EMPLOYMENT/INSTRUCTION

10,000 RADIO, TV JOBS

- Over 10,000 Radio & TV jobs are published every year. Up to 98% of the nationwide openings can be found in THE AMERICAN RADIO JOB MARKET weekly paper.
 The most current and complete radio and fellowaton job publication in

- and universities is tiskings for DJs. Program Directors, News people. Se rs. Production Directors.
- I Baselle for Cole, region to E. Production Directors medium & small merhats ts: AOR, COUNTRY, MOR, CHR. BEAUTIFUL MUSIC NEWS.

American Radio JOB MARKET 1553 Morth Eastern. Lea Vegas, MV 80101

FEATURES

"If Today is Your Birthday"

Carol Rushman, nationally known Astrologer, is now offering her unique, upbest birthday forecast. Very modest fee with exclusivity in your city. Send \$1 for a ONE-MONTH TRIAL SAMPLE.

Carol Rushman & Co. shington Rd., Glendale, WI 53217 (414) 962-5228

FEATURES

CHR - AOR - AC Call for a free trial subscription (415) 564-5800

FREE FREE FREE Famous PSYCHIC David Guardino, Psychic to the Stars, is available FRIEE for talk shows, phone interviews and news actual-

24 by ohone

(702) 386-0702 or (702) 386-0827.



Long Beach, CA 90801

*Indicate COUNTRY or CONTEMPORARY For

Free Sample Of RADIO'S DAILY OH-AIR PREPARATION RESVICE

Airentift-ready music notes, star facts,

PERSONALITY

INFO-BITS

"MOST USABLE SERVICE EVER." A SHEET LIKE NEVER BEFORE

2 WEEK - TRIAL ONLY \$5, OR MORE INFO: INFO-BITS, BOX 112576, SAN DIEGO, CA 92111

Preparation unnecessary. A complete show per page. Tips. Trivia. Insults. Birthdays. Calendar, Daily Celebration. Sports. Weird News. Low prices. Sample:

> 1395 Overlook Ave., N.W., Salem, OR 97304

PROMOTIONAL



People love blimps! Why? Because they fly! a message. An event! For more details call us today

ADVERBLIMPS!!

EPOSTARY

MISHAROWLING



1813 "E" Avenue • P.O. Box 5057 Sioux Falls. South Deltote 57117-5057 1605) 338-AERO



60/R&R FRIDAY, FEBRUARY 14, 1986

MARKETPLACE

PROGRAMMING



Synthesizer Stingers and Bizarre Effects. They's almost too hot to handle! For free demo tape call (717) 266-1422. RD 4, Box 392, York PA=17404.

PROFESSIONAL SERVICES

GIVE YOUR RADIO ADVERTISING SOME SING.

We can give your clients or your stations contemporary new sound for a song. Original music packages start as low as \$3,000, Customized re-sings from just \$1,500. Give us a jingle and we'll send you a demo reel of ours.

615 E. Pike Seattle, WA 98122

Increase Sales Results

The radio and record industries are big markets to cover with a limited

to work for you? It's a sure way to generate qualified sales leads. Just call:

So why not put R&R Marketplace [213]553-4330 for more information.

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL



Due to the large number of placements of our registrants Due to the large number of placements of our registrants and the increased demand of radio stations across the country, NATIONAL is in need of qualified personnel for virtually all radio positions, particularly news people and announcers, for small, medium, and major markets. We are also short of qualified female personnel. If you are serioushy seeking a move, contact NATIONAL now. For complete information including brochure and registration form enclose \$1 postage/handling to:

BROADCAST TALENT COORDINATORS

Dani: R.: P O. Box 20551 • Birminghem, Al. 35216 • (205) 822-9144

In past two months have recruited 10 pros for dream position, all formats. If you are the best I'm looking for you now. T&R ASAP to Lee Bayley, 3401 N. Plantation Dr., Irving, TX 75082.

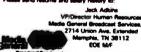
LEE BAYLEY

Regional Sales Representative

Forture BOO Company Subadiery; leader in the indus producing Station IDs, Sales and Production Librar Music Communicals and and Television Communi-has opening for Sales Representative.

has opaning for Sales Representative.

Candidates must have aucossalutive.c record in Re and TV sales, Advertising Agency sales, or released fiel Position requires extensive travel. Company provides collent seleny, commission plan, plus compe automobile, full expenses and outstanding benefits. nd resume and salary history to



MOVAY MEDIA

Program Directors wanted for future McVay Media acquisitions. Tape and resume only to 24650 Center Ridge Rd., \$148, Cleveland, OH 44145, No calls

Television Help Wanted

CORPORATE DIRECTOR/FINANCE

Fortune 500 Company seeks superior financial person as Director of Finance for Television Group. Minimum 3 years experience in television, CPA. Public Accounting experience. ence required. MBA desirable. Requires travel. Will report directly to CEO of Television Group. Salery and bonus open. Reply to Radio & Records, 1930 Century Park West, #274, Los Angeles, CA 90087. EOE

EAST



Long Island's #1 Rocker, WBAB Long Island's #1 Rocker, WBAB needs a Promotion Director. If you can: work long hours and love it; design media campaigns and implement them; think cume and think log; brainstorm great Ideas and follow them through; be organized and give attention to detail; sell concepts to clients normatical. arro give attention to detail; sell concepts to clients, promoters, listeners, and staff ... then we want you. Rush short letter, resume, and samples of your work to Bob Buchmann, V.P./Programming, Long Island, New York 11702. No calls.

WER-PARAdiate has future apenings for partitine announcers. Lite AC format. Yaft: Tom Langunyer, 464 Franktin St., Buffeto, NY 14202. BDE M/F (2-14)

ng percensitry for two-person AC environment. Strong clion is must. T&R: Deve Benings, 1 Relling Acres, ero, DE 18636. BOE M/F (2-14)

AM seeks meture, humorous morning drive personality, Ex-perienced with good production skills, T&R: WGBR/WEQR, Box 207, Goldsboro, NC 2753D, EDE NAF (2-7)

Powerhouse AC: WYYY/Byracuse We need: A team-oriented Program Manager who can motivate talent and recognize schievements. A thinking cheerleader who has a sense of community and commit-ment. Skilled in formatic detail, research. e imagination and high levels of

You need: Challenge, career opportunity, recognition for doing something with industry-wide significance — you'll have a great broadcast team to help you get it. Call me NOW: Hugh Barr, VP-GM, WYYY. Syracuse (315) 472-9797. One of the Katz Stations. An Equal Opportunity Employer.

CREATIVE NEWS PROFESSIONAL

Rare opportunity to join leeding AC FM sta-tion as a writer/reporter. Right candidate must have quality news beckground, con-cise writing skills, and good sense for appro-priate "lifestyling." Send tape and resume to: Radio & Records, 1930 Century Park West, #266, Los Angeles, CA 90067.



Live On The Ocean!

tine's leading Adult-Rock station is looking for a fulltime air personality who is a warm, friendly, mature communicator. Send cassette and resume to Randi Kirsh-baum, WMGX-FM, 200 High St., Portland,

SOUTH

PD seeded for New Orleans Easy Listening station. Co Ed Wirson Communications (813) 962-2336. (2-14)



New Orleans's leading ORR is looking for America's best Production Director. Must be experienced and larer creative abilities. Production expertise needed. This is NOT a copyuriter position. Good psy/henefits. Tapes & Resumers to: Kris O'Kelly, B-97 PM-R-0. Box 53447, New Orleans. LA 70153. EOE M/F (No calls, please)

Pl. Top 39 market. NT needs encher/reporter. Sound the pro-work hard. T&R: WPLA, 801 Jackson, Temps, Pl. 33602. BOE M/F (2-14)

Our philosophy: Take no prisoners! Need killer morning jock/team who shares our approach for market's only A/C. Topical humor, great phones, and outstanding production a must. Expanding group with facilities and the bucks for the right person(s). Cassette, resume, and references to Radio & Records, 1930 Century Park West, #253, Los Angeles, CA 90067.



FW·WY5i

PROGRAM DIRECTOR

PROGRAM DIRECTOR for the HOTTEST CHR station in the Southeast, Our PD is going to a top ten market. If you know going to a top ten market. If you know mastic, love people, understand CHR and like to work long and hard, we have a huture for you. Tell us all about yourself. Send peckage to: Bernie Barker, General Manager, WAPI/1-95, P.O. Box 10886, Birmingham, Al. 35202-0886 - For Counter Delivery, 214 Highland Avenue, Birming-ham, Al. 35205.

Studio Engineer/Director

Join one of the nation's finest facilities. New state-of-the-art eight-track studio with the very latest in production/prowith the very idrest in productions must have multi-track and processing experihave multi-track and processing experience, preferably with a recording/ agency studio. Person will be working with agencies and clients on a daily ba-sis. Excellent benefits and solarly with GREAT apportunity. Send resume with. your best production samples immedi-tately to:

JOHN MOEN, WLVE/LOVE 94 194 N.W. 167 Street, Miami, Florida 33169 ECE/MF A Gilmana Broadcauling Corporation Station

SUNBELT CHR

Fastest-growing Sunbelt top 50 market needs CHR morning legend. Team or single with humor, creativity, warmth, ability to relete to community and desire to win, will reap greet bucks! Send T&R to: Radio & Records, 1930 Century Perk West, #268, Los Angeles, CA 90067, EOE

SOUTHEAST P-1 CHR

Seeks creative energetic, relatable PM Drive air talent. Must be able to use phones, and be promotionally active. Excellent facilities and benefits. Send casestte, resume, and references NOW. Radio & Records, 1930 Century Park West, #269, Los Angeles, CA 90067. EOE

OPPORTUNITIES

OPENINGS

WSB FM ANNOUNCER

WSB-FM needs midday talent. Atlanta's A/C leader needs strong communicator for important daypart. T&R: John Chappell, PD, 1601 W. Peachtree St. NE., Atlanta, GA 30309.

Out of work? Need reliable, experienced radio person. Threefour month temporary stint in South. Two years' fulltime minimum experience. Curl: (801), 358-9536. FOE MF (2-14)

Ground Sear opportunity for sales rep. New Clees C FM North of Dalles, 1,000 ft. tower, Progressive Country Formet Dennis Grandcoles: (\$17) 565-8080 EOE M/F (2-14)



100kw Contemp Country has exceptional position for adult communicator with strong production skills. Needed yesterday! Join the Carolinas' fastest-growing FM. Takest Busew Wedchal, OM, WSSL, P.O. Box 100, Greenville, SC 296072

WILIN seeks OM: 100kw Country, Heve ten shere. T&R: GM, 3029 S. Sherwood, Sherwood Forest, See. 200, Beton Rouge, LA 70816. EDE M/F (2-14)

CHR WINK. FM has rere PD opening. Experience desirable, not required. Strong on-eir a must. T&R: Bob Grissinger, Box 331, Fort Myers, FL 33902. EOE M/F (2-14)

WCXR 105.9 FM WASHINGTON'S CLASSIC ROCK

WCXR, now accepting announcer applications. Minimum qualifications are five years' on-air experience, album rock background and college education prefer-

Tape, resume to DON HAGEN, Program Director, WCXR, 510 King St., Alexandria, VA 22314. WCXR and Metroplex Communications are equal opportunity

WCSC/WXTC seek applicants for future partitime openings. T&R: Bob Cessy, Box 196, Charleston, SC 29402. EOE M/F

KQTV has immediate opening for ND. Good volce/ettitude a must. Great opportunity for a winner. T&R/uniting sample: Bob/Phil. (808) 273-7533, or Box 166, Border, TX 79007. EOE MF (2-14)

SIZZLIN' PD/MORNING MAN

Extremely competitive Southern medium market seeks sizzlin" urben contemporary PD/Morning Man. Hot promotions a must. Tapes and resumes to: Radio & Records, 1930 Century Park West, #267, Los Angeles. CA 90067. EOE

Yeung, Irangry personality for overnight/production at 100 km rocker. Needed yesterday, Greet first/second job. Average per/mage frum TAR: Paul Franklin, Box WZYC, Beautort, NC 28516. EOE M/F (2-7)



Smokin' Top 186 CHR Needs A Smooth, High-Profile Anchor

FOR #1 MORNING SHOW! Humor, track record, state-of-the-art production stills. You'll have all the tools you need to win— work for a greet company in a charming costal cityl Express Cosculto & Recume Tex Brian Philips, WSSX #1 Orange Grove, Charleston, St. 2000T FOR EMF

OPENINGS



Virginia's #1 station since 1980 has a position for an additional morning personality! This person must be able to take morning ideas and turn them into on-sir excitement, be involved with the community, and intermingle with our present on-sir members. Since you would be joining our current morning staff of five, you must know and respect the real meaning of teamwork!

Good facilities, nice environment, and GREAT MONEY! Send tape and future ambitions to RUSS BROWN, R92-FM (WXLR), Box 92, Roanoke, VA 24022.

NO CALLS PLRASHIN NOS NE/F

MIDWEST

100kw Country FM seeks afternoon communicator with production skills. Will consider beginners. T&R: Randy Hooker, KVGB-FN, Box 609, Greet Bend, KS 67630. EOE M/F (2-14)

Immediste/future openings at top-rated CHR. T&R/photos: Chuck Morgan, KMGZ, Box 7963, Lawton, OK 73508. EOE M/F (2-14)

FASTEST GROWING AOR IN TOP 55 MARKET

Seeking aggressive Program Director. Send resume, tape, and letter outlining programming philosophy to: Radio & Records, 1930 Century Park West, #272, Los Angeles, CA 90067. EOE

Chicago motive AC scales morning air talent with future as Asst. OM. No beginners. T&R: Jim Holly, Z-107, 1000 E. 80th Pl., Marrillville, IN 46410. EOE M/F (2-14)

Seek Het Reckin' nighttime 6-10pm jock. T&R: Todd Chees, 2298, 4360 Johnson Dr., Shewnee Mission, KS 66205. EOE M/F (2-14)

COUNTRY PO

Midwest medium market FM needs PD experienced in promotions, community involvement and formatics to help us stay #1. T&R to Radio & Records, 1930 Century Park West, #258, Los Angeles, CA 90067. ECE

Production Disease receded. Copy complex/T&R: Milke Justin. WBNQ. Box B, Biocomington, B, 61702. EOE M/F (2-14)

Sports Director. Minimum three years' experience. Stron PSP/writing/interview stills. Resume: ND, Sox 1518, Apple ton, WI 54813. EOE M/F (2-14)

A/C-OLDIES

Michigan A/C-Oldies seeks Morning Personality. Other dayperts available as well. Strong production skills a must. Send T&R to Radio & Records, 1930 Century Park West, #256, Los Angeles, CA 90067.

We need a conscientious person to handle our 6-midnight shift. T&R: Fred Brooks, KSCJ, Box 1378, Sloux City, IA 51102. EOE M/F (2-14)



- Tulk!

Communicator for local-oriented 7-11pm show. Not a pseudo-intellectual or rabble-rouser, just someone interested and interesting who can showcase guests in the studio and listeners on the phone. Tax to, wait Broadhurst, CAI, Willer Radio, 717 East David Rd, Dayton, OH 45429. EDE M/F

OPENINGS

Mature AC AM PD!

MUST have experience with established talent on personality-oriented AC AM station — a people-sensitive leader, not a format technician. Talk to Walt Broadhurst, GM, WING Radio, 717 East David Rd., Dayton, 0H 45429. EOE MI/F

Air personalities/production/news. Self-motivated winners only. CHR. Great Company, C&R: Roger Piper, PD, X103, Box 5003, Des Moines, IA 50306. EDE M/F (2-4)

Manning drive. Top-sted FM CHR. Rare opportunity for exceptional morning man. Energetic/funny. Team attitude. TSD Dave Alexander. WIBW-PM, Box 119. Topelae, KS 66601: EOR MF (2-4).

NEW CHR

Near Pittsburgh, needs PD/Morning Man to help topple fat-cart market leader. If you're the top-flight pro who has the competitive and company spirit to be a winner, write us! EOE employer. Send T&R to: Radio & Records, 1930 Century Park West, #271, Los Angeles, CA 90067.

WSSYMuskegon, Mi

50kw coastatregional CHR is looking for crazy morning drive talent, top production director and talent for all dayparts with the burning desire to be number one and have fun! You'll be provided with great facilities and excellent benefits plus some of America's best summer beaches. Send C&R ASAP to: J.J. Duling.

WSSY 875 E. Summit Muskegon, MI 49443



We need someone with a real sense of humor, not a joke-service reader. Be able to integrate your personality with the music and information. T&R to Walk Broadhurst, OM, WING Radio, 717 East David Rd., Dayton, OH 45429. E

Are you entertaining, up? Want mornings in Country formet? Good money for the right pro. T&R: Mark Lindow, KIX, 909 Main, Dubuque, IA 52001, EOE M/F (2-7)

GENERAL MANAGER WANTED

Experienced, sales-oriented General Manager or General Sales Manager ready to move up to lead a team of broadcast professionals at ICICT-FM/W/chita, Kansas.

This is an excellent opportunity to grow with an aggressive and expanding broadcast group.

Excellent compensation and benefits. Please write in confidence and tell us about yourself.

> 1100 Larkspur Landing Circle Suite 315 Larkspur, CA 94939 415-461-8550 An Equal Opportunity Employer.

OPENINGS

GROWING MIDWEST CHAIN

Seeks communicators, not card readers. PD/Air Talent/News Production for future considerations. Foreground A/C, competitive salary and benefits. Cassette, resume, and picture to Radio & Records, 1930 Century Park West, #255, Los Angeles, CA 90067. EDE

MIDWEST MEDIUM MARKET CHR

Looking for morning person. Good voice and personality a must. Prime opportunity for talented person to move up in morning drive. Cassettes and resumes to Radio & Records, 1930 Century Park West. #264, Los Angeles, CA 90067. EDE

WJMO

Apply today for the position of program director of WJMO/Cheveland - Black format - Service and community-oriented - Demonstrate management and programming skalls - Alanikit - To be considered, your tape and resume must be received by February 28. Reply to Jack Beach, National Program Director, United Broadcasting Company, 4733 Betheads Ave., Betheads, MD 2014, ECE MrF.

MORNING OR AFTERNOON PERSONALITY

Contemporary 25+ FM. Top 20 Market.
Personable, Conversational. Topical. Not everbose. Air check production samples, and photocopy of most recent Arbitron ratings to Radio & Records, 1930 Century Park West, #265, Los Angeles, CA 90087. EOE M/F

WEST

WEST COAST ADULT URBAN

Seeking Weekend/Vacation Air Personalities. Production required. Southern California resident preferred. Send T&R to: Radio & Records, 1930 Century Park West. #273, Los Angeles, CA 90067. EOE

De you besentite rest? Let's heer it. Females encouraged. C&R: Carmy Ferrer, S301 Medicon Ave., Scs. 402, Secremento, CA 95841, EOE M/F (2-14)

Values openings on-eir. T&R: Chris Alexander, KQSW, Box 1128, Rock Springs, WY 82901. No cells piesse. EOE M/F 2-141

Tep-reced regional station wants the best. Three-five years' minimum. Excellent production a must. T&R: Jim Elliot, 8767 E. Girard, Denver, CO 80231. EOE M/F (2-14)

CHR Presents seeks evening personality. Minimum four years experience. T&R: KOPA, 4801 N. Scottsdale Rd., Scottsdale, AZ 85251. EOE M/F (2-14)



Immediate fultime opening for male or female at Northern California's number one AOR, Must be embitious and strong in production, Rush tape and resume to RON WOODWARD, KFMF, Chico, CA 95926, (918) 343-9461, EOE

OPPORTUNITIES

OPENINGS

PROGRAM DIRECTOR

California CHR needs on-air PD. If you're creative and can motivate an airstaff, send tabe & resume to:

RON WHITE, Radio Program Consultant P.O. Box 4189, Little Rock, AR 72214. EOE

First Modile's K-86 Selt Lake/Frovo seeks Hot morning talent. Greet growth potential. T&R: Scott Gentry, Box 960, Provo, UT 94603. EQE M/F (2-4)

HALF MILLION POPULATION

FM soft rock jock needed. Strong informa-tion skills needed. Friendly & warm. Also need uptempo meture AM jock for entertelement format. Al least four years in business. Send T&R to: Radio & Records, 1930 Century Park West, #270, Los Angeles, CA 90067. EOE

ABINTH with strong local news commitment seeks ND. T&R: Lois Zettes, KJOY/KJAX, Box Y, Stockson, CA 95201. EGE M/F (2-7)

Upartime openings et very uptempo Country neer L.A. Mi-rise encouraged. C&R: Cory Beker, Box 980. Apple Val-, CA 92307, or (619) 247-7251 EOE M/F (2-7)

A/C NEWS ANCHOR NEEDED

Pacific Northwest AM powerhouse look ing for Morning News Anchor with pres-ence. Must be able to take charge of morning newsgathering and make a dif-ference. Smooth conversational delivery a must. Promotion possibilities. Need near tage and read news/information philosophy. Top 30 market. Send T&R to Radio & Records, 1930 Century Park West. #252, Los Angeles, CA 90067, EOE

WINNER

In major N.W. market looking for adult communicator with great production skills. imagination required. Send T&R to: Redio & Records, 1930 Century Park West, #247, Los Angeles, CA 90067, EOE

POSITIONS SOUGHT

MD ceste MD/Accistent FD gig mediumfarge maries. ACR CHR, AC. Experienced gaspin person: Organised, creative, hardwarkins. Introvinsignable. GARY: (201) 756-2264 (2-14)

Trade ms. 11 & 53 methot jack with MDAshive experience. Seek Top 100/medium market. CRAIG: (206) 756-1282 (2-14)

Proc cart Elbury/m.tecedect If you make me your P2/P3 MD Profer West. Available 3/1. TERRY HALL: (203) 665-665 (2-14)

go market dibusimo essettimar targating 18-447 (can re-il Cutrageous at times. Quidit. Contract empires in Febru-- SRIAN: (504) 460-4779 (2-14)

pater of your mind been turned to conduc? The front of the televalum? For excitament, JO

Leaft at thus, look at that! That ain't jockin'. This is the way you do it. High energy CHR air personality. KIDD MORDHOFF: (213) 830-7428 (2-14)

BOB **BOLTON**

other challengel

Track record includes: WFBR, WKIX, KXYZ, WOWO, WKH, WFUN, WQXI, WBBQ.

Experienced in oreas of music, program-ming, promotions, sales, management, and on-air. Fully qualified to program a major-market station, program a medium-market chain of stations or manage small to medium-market station.

Write: 808 BOLTON, 1319 Burleigh Road, Lu-therville, Maryland 21093 or, SETTER YET, CALL (301) 337-67071

POSITIONS SOUGHT

Ameuner with 12 years' experience. Country, A/C. CHR, All shifts. Prefer evenings/overrights. Available immediately. MIKE HON: (904) 255-6950 (2-14)

May PLI Telented eir/production pro at top-rated Top 30. Seek new challenge in smaller market. Any shift/format except Country, SCOTT: (704) 553-1141 (2-14)

Clip this and save. 10-year vet easits CHR/AOR in SE/MW. Married, stable Asst. PD at National Format leader, SCOTT: (813) 637-6290 (2-14)

Major market Country/AC programmer. Seek apportunity in South/SW. A.J.: (318) 221-9662 (2-14)

Seventh year as morning ennouncer. Seek any opening in WAM. Experienced, good production. Good people person. DON: (715) 258-0177 (2-14)

to essense of ennouncing. I build excisement. Boo ember of the lunatic generation. (won't demage you seek original jokes. MARK: (816) 875-2666 (2-14)

Dedissed, hardwerling newemen eests ND/reporter, JOE: (405) 247-9674 (2-14)

Young sellings products. Ready to move up to ennouncer. Good production. Experienced PBP/sellin/eucometion. WWI re-locate to any former. JAMES KIGGINS: (802) 989-7436 (2-14)

Selvensy. Major merket jock seeks smell/medium merket programming. 15 years' experience. References. KETH: (213) 861-8382 (2-14)

WIRMIN/WECK/WFBQ. AOR pro can do it all. Retings/references. Any shift, anywhere. TOM "THE T" ROBINSON: 12161 726-8684 (2-14)

Experienced late-night DJ costs position. ASHLEE: (812) 232-0008 (2-14)

it-year pre seeks position in MD/DE. Experience with adult pramming/production/news/automatic WEAVER: (301) 642-8888 (2-14)

Breadenst otheril graduste beginner seeks ennouncer gig. Sherp, telented, willing to learn. LISA: (412) 461-0310 (2-14)

Feating good! Worm voice, energetic, tight. Seek ADR/CHR, AC; T&R ready, MIKE: (812) 886-8665 (2-14)

Premotions. Print beckround. One year radio. ROBIN: (512) 1491-9546 (2-14)

Three-year are wants chance to be the best. Top-rated manning show in small market. Production/programming. TOM: (405) 794-4825 (2-14)

Experienced FD code gig, station committed to winning. Expert B/U. CURTIS: (819) 386-1123 (2-14)

ND 13 months' experience. Sports/Tells. NMKE: (414) 248-6701 (2-14)

Amend-whenting female with eight years' experience. Seek move up. Serong production/copy-writing/character values. Profer MW. DIAME: 68121 882-9286 (2-14)



Saturday Night Live Of Radio

Three guys with a great morning show, TV experience, and our own stage act. Call for comedy album and tape. (916) 965-9130.

Begintened maining personality/PD cooks "right" position in MW. Professional breadcaster. DAVE: (402) 245-804 (2-14)

I've gaze as far as i can in my merket, let me go far in yours. Two years' experience. STEVE: (814) 228-3772 (2-14)

Enshament! No screening. Give your station a swift kick in the pame. Give it exciting production, Up promos. Fun com-mercials, MIKE: (312) 848-0404 (2-14)

Pae Wee wants to ride her lilks to OH. Please halp me to get there. Hire me. Experienced/embitious/talented, MICHELLE McKEE: (215) 250-9412 (2-14)

Austin/Delbarillan Antantol Need a female jack with greet ret-ings? Bight-year vet wents to conquer major market. Team player. Volces. P.J.: (817) 776-7284 (2-14)

CE any market, PCC general/Hom, Formerly Boston/Houston, Mismi/Ft. Lauderdolls. M. GOTTESMAN: (415) 550-8508

DJ with some experience seeks fulltime ACP/CHR. Over-nights preferred. Will relocate NY/CT/NJ/RE/MA, MIKE BAL-DINO: (203) 877-2217 (2-14)

Est me unite up your late/overnights. AGR/CHR rocker. Three years' experience. Will relocate anywhere for the right gig. ALLEN BRYNES: (6030 225-2327 (2-14)

POSITIONS SOUGHT

Five years' experience on-air, Seek step up. CHR/AC/AOR. Will consider any shift, Prefer MW, will talk anywhere; MKE: (616) 827-9553 (2-14)

Creative marning team seeks small/medium market with ped-ded cell, Profer West Coast, DAVE: (213) 450-4825 (2-14)

PD/GMI with six years' experience. Mildday shift/aports/Pl Responsible. WIII relocate, MIKE: (414) 248-1560 (2-14)

Rane CHR air talent seeks new challengs/growth. Medium market. Herdworking/dependable, Will relocate, MIKE ALAN: (415) 531-5270 (2-14)

ND in growing Top 100 market seeks change of scenery. Prefer SW/South. DAVE: (512) 482-8380 (2-14)

ellion in redio/video production. NDERS: 8417 N. 2nd St., Phoo Will relecate, WENDY A. SANDERS: 8417 rist, AZ 86023, or 18021 870-1518 (2-14)

major market jack costs programming AGR/CHRVO-you call me, you'll him me, DAVE: (\$13) 979-2942

Bulling through radio withdrawal. Eager to return to the air-waves fulltime. Working partitims WOLLE/New Orleans pre-sently. DAVE WHITE: (804) \$87-4534 (2-14)

Climbing up the ledder, PM driver/MD seeks move up to medium market CHR. Good volce/personality/track record: JMM FRANKLIN: (502) 821-6434 (2-14)

Breater Cinetronal. Dependable CHF/AC, B/U pro. AM/PM OM/PD. Good track record. Leader/ARB builder. Outstanding voice/delivery/production, SCOTT JAMES: (513) 828-5783

Creary CHR DJ. Two years' experience. Cast of cher Seek small/medium, RAVEN: (916) 942-9020-(2-14)

Bright, positive menting drive ennouncer. Six years' experience. Sext fultime at ACRUCHRIAC medium meriat in SE. CHRIS: (404) 228-6822 (2-14)

Major merhet programmer stötte CHR/AOR that needs development. Excellent treck record. KDWS/KXLP/KROC. SCOTT: (612) 623-9697 (2-14)

Trade me. 11 & 53 market jeck with MO/drive experience. Seek Top 100/medium market. CRAIG: (305) 786-1292 (2-7)

Ready so week, Four years' experience CHF/AOR, AC: Small major market, Resor sharp, SANTO: (305) 752-8303 (2-7)

Need a PDRID? How about a jeck for AGR/CHR/Jezz? It's fact, simple, affordable. VICTOR 8. LENTINI: (312) 275-8088 (2-7)

If you're autions about being #1, set's tells. Have four years' on-air, Desire to move up. A/C, Country/CHR in \$6. TERI: (804) 237-4380 (2-7)

eres. Menagement, Excel-kry, A/C, EZ. Available oflent on-eir/strong production. Country, A-ser 3/15. JERRY: (916) 966-3202. (2-7)

Be my ment step on the ledder. Strong production, program-ming, research. Planty of energy. Cell enytime for T&R. STEVE: (400) 945-5794 (2-7)

nisseed & reedy to win with a winner. PSP, shill in ws. Production, remotes, copywriting, sutomation. medium market in West. JAMES: (303) 337-2548

POSITIONS SOUGHT

Free cart library/sutoselect If you make me your P2/P3 MD. Prefer West. Available 3/1. TERRY HALL: (303) 685-9663 (2-7)

PD with medium/major market. Currently top-rated with women 26-49. Get ready for apring book. EZ 104's STEVE SUTTON: (704) 372-1104 (2-7)

Permanent student of radio. Six years' experience & good (Arbitron) card. Looking to learn more in FL. Interested? RICK: (306) 674-3679 (2-7)

MISCELLANEOUS

Dominant IIE combo needs AC service from all labels. Steve Resnick: WENE/WMRV, Box 151, Endwolf, NY 13780, or (807) 785-3361, (2-14)

Upsampa AC needs A&M/Arieta product. Dick Rous, FD: WENC, Rox 708, Whiteville, MC 28472, (2-14)

vew, aggressive A/C-CHR crossover needs service from all labels. Centect: Jon Paradine, WHYR, Box 567, Seco, ME 04072; (207) 283-1116 (2-7) hre A/C-CHR cros

Dates appearing at the end of each listing signify first week listed.

Important Notice: When regiving to R&R Blind Boxes please keep the size of your packages limited to a 9" x 12" envelope.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings, Free listinos of the same length are also available to individuals seeking work in the industry under Positions Sought, All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch), includes border and logo.

Blind Box: \$50 per inch per week (meximum 35 words per inch). Includes border, box number and postage/handling.

Payable in Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90057.

OPPORTUNITY FORM

□ OPENING	POSITION SOUGHT
Region	I MISCELLANEOUS
PD Name:	
GM Name:	PHONE: ()

- 1. Please type or print clearly, using 24 words or less to include address/phone number, and attach to this form.
- 2. Do not use abbreviations.
- 3. All ads are subject to editing. Mail to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

R&R FRIDAY, FEBRUARY 14, 1986/63

HIBERNETICS

A Guide to by Jhan Hiber Radio Ratings and Research

Here's what you get in simple, easy to read and useable form.
Chapter 1
Radio Research Overview
- a history of research
Chapter 2
Focus On Focus Groups
- Definition, use, do-it-yourself
Chapter 3
Telephone Studies
- strengths/weaknesses, do's and don'ts
Chapter 4 Other Market
Research Techniques
- Mail, in-person, when/how to
Chapter 5
A Look Inside Arbitron
- Intro and production
Chapter 6 The Almighty Diary
- evolution, longevity, history
Chapter 7
Diary Analysis
- how to get the other 75% of information
Chapter 8
Quarterly Measurement
- how to succeed, history and problems
Chapter 9
Birch Radio
- background, methodology, comparison with ARB
Chapter 10
Sales Research - a here to better revenues
Chapter 11
Sales Breakouts
- computer options, types of breakouts

Please send me co Hibernetics, A Guide to Rad		sarch.
STATION/AFFILIATION		
ADDRESS		
CTY	STATE	ZP
MASTERCARD #		
INTERBANK #		
EXPIRATION DATE		PAR
VISA #		
EXPIRATION DATE		BOOKS
Make check payable to: RE (please allow 4-6 weeks for d Ca. residents add 6½% sal HIBERNETICS © RER BO	ielivery.) les tax.	ics

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcast System

McCarthy (800) 631-1600 **Love Sounds** JAMES TAYLOR "Only You"
Q. MORRIS & C. GAYLE "Makin" Up For Lost Time" Easy Listenina

Broadcast Programming

Adult Contemporary

ZAMPIR "One Fine Day"

DAN SEALS "Bop"
SHEENA EASTON "Jimmy Mack"
ATLANTIC STARR "Secret Lovers"
SMOKEY ROBINSON "Hold On To Your Love" Modern Country

JUDDS "Grandpa" HANK WILLIAMS JR. "Ain't Misbehavin' REBA McENTIRE "Whoever's in New England"

Century 21 Grog Stephene (214) 934-2121

The Z Format

PRINCE "Kies PARCE NUS OPUS "Live Is Life" FALCO "Rock Me Amadeus" PAT BENATAR "Le Bel Age" STEVIE NICKS "I Can't Wait" SLY FOX "Let's Go All The Way ROBERT PALMER "Addicted To Love" CHARLIE SEXTON "Beet's So Lonely"

The A/C Format

ELO "Calling America"
FORCE MOs "Tender Love"
STEVIE WONDER "Overjoyed"
LAURA BRANIGAN "I Found Somebody"

Super-Country

MARTY STEWART "Arlene" MANT YELLAMS JR. "An't Misbehavin"
KENNY ROGERS "Tomb Of The Unknown Love"
CONNWAY TWITTY "YOU'R Never Know How Much...
NITTY GRITTY DIRT BAND "Pariners, Brothers ..."

Concept Productions

CHR

FORCE MDs "Tender Love" STEVIE NICKS "I Cen't Welt" SLY FOX "Let's Go All The Way" ROBERT PALMER "Addicted To Love"

Country

JUDDS "Grandps"

B.J. THOMAS "America is"

RETH STEGALL. "I Think I'm in Love"

HANK WILLIAMS JR. "An't Melbehavin"

KENSTY ROGERS "Tomb Of The Unisnown Love"

CONWAY TWITTY "YOU'R Never Know How Much . . ."

Drake-Chenault

XT-40

BANGLES "Menic Monday" FALCO "Rock Me Amedeus" ARCADIA "Goodbye is Forever"

Contempo 300

DAN SEALS "Bop"

Great American Country

RANDY TRAVIS "1982" RANDY TRAVE "1902"
ROBANNE CASH "Hold On"
PAKE MGENTIRE "Every Night"
MICHAEL MARTIN MURPHEY "Tonight We Ride"
WAYLON JENNINGS "Working Without A Net"

Media General

Broadcast Services

ACtion

ONJ "Toughen Up" FORCE MDs "Tender Love"

MEDIA GENERAL -ACtion - CONTINUED

SHEERA EASTON "Jimmy Mack"
LAURA BRANKGAN" 1 Found Someone"
LOVERBOY "This Could Be The Night"
SMOKEY ROSINSON "Hold On To Your Love"
TOWN COURAR MELLENCAMP "R.O.C.K. in The USA"

MAC DAYS "Sexy Young Gir"
KENNY ROGERS "Goodbye Marie"
KETH WHITLEY "Mami, My Amy"
LACY J. DALTON "Don't Fall in Love With Me"

HIt Rock

CARS "I'm Not The One" FALCO "Rock Me Amedeus SLY FOX "Let's Go All The Way" CHARLIE SEXTON "Beat's So Lonely

Peters Productions, Inc.

Country Lovin'

JUDDS "Grandpa"
PAKE McENTINE "Every Night"
SAWYER BROWN "Heart Don't Fall Now"
HANK WILLIAMS JR. "An't Misbehavin"
REBA McENTINE "Whoeve's in New England"
LOUISE MANDRELL "Some Girls Have All The Luck"

The Great Ones

COCK ROBIN "The Promise You Made"

Radio Arts

Country's Best

JUDDS "Grandpa"
ROSANNE CASH "Hold On"
KENNY ROGERS "Tomb Of The Unknown Love"
WAYLON JENNINGS "Working Without A Net"
NITTY GRITTY DRT BAND "Partners, Brothers.

Soft Contemporary

CARS "I'm Not The One"
J. WAGNER w/V, CARTER "Love Can Take Us
All The Way"

FORCE MDs "Tender Love" SHEERIA EASTON "Jimmy Mack" LAURA BRANIGAN "I Found Someone" JERMAINE JACKSON "I Think It's Love"

Satellite Music Network

The Starstation

ATLANTIC STARR "Secret Lovers"

Country Coast-To-Coast

MERLE HAGGARD "I Had A Beautild Time" EARL THOMAS CONLEY "Once in A Blue Moon' LARRY GATLIN "Nothing But Your Love Matters"

Rock 'N' Hits

OUTFELD "Your Love" ELO "Calling America" FALCO "Rock Me Amadeus" SLY FOX "Let's Go All The Wey" ATLANTIC STARR "Secret Lovers"

TM Programming

Stereo Rock

ELO "Caling America" ROBERT TEPPER "No Easy Way Out"

TM AC

HEART "These Dreams"
JAMES TAYLOR "Only One"
ATLANTIC STARR "Secret Lovers"

TM Country

JUDGE "Grandps"
ROBANNE CABN "Hold On"
PAICE BIOCHTINE "Every Night"
KERTH WHITLEY "Marni, My Amy"
BECHABL MARTIN MURPHEY "Tonight We Ride"

64/R&R FRIDAY, FEBRUARY 14, 1986

TOP 30

FEBRUARY 14, 1986

- TONY WILLIAMS/Foreign Intrigue (Blue Note)
- BRP LIVE IN SESSIONLIGHP Live In Session (GRP)
- 0 **BERRINE WALLACE/Twilight Time (Blue Note)**
- DAVID BRISHAM/Acousticity (Zebra Acoustic/MCA)
- MEY NEATH/New Picture (Landmark)
- HARWE SWARTZAIrban Farth (Grame
- NMLONEW MILLERAKeys To The City (Landmark)
- PAQUITO D'INVERA/Explosion (Columbia)
- ISHPUL THINKING/Wishful Thinking (Pause)
- JOHN BLAKE/Twinting OI An Eye (Gramevial
- MANK CRAWFORD/Roadhouse Symphony (Milestone/Fantasy)
- 15 PERM'/Colobrate! (Zobra/MCA)
- DAVID DENOIT/This Side Up (Spindletop)
- ACRES MENTALISMS Propry Disk (Columbia)
 JAMES MENTON/African Flower (Blue Note) 11
- 15
- BILLY HART/Oshumere (Gramevision)
- JOE WILLIAMS/ Just Want To Sing (Dolos)
- DIAME SCHUUTE/Schuur Thing (GRP)
- LES HOOPER/Hoopia (Pausa)
- JULIE KELLY/Never Let Me Go (Pause)
- 21 BABE/Promise (Portrait/CBS)
- NEW YORK JAZZ GUITAR EMSENGLEA On 6 X 5 (Choice/Bainbridge)
- MERINE MAMIL/See Through Spirits (Atlantic)
 MONTY ALEXANDER/Full Steam Ahead (Concord) 13
- 24 17
- CARLA BLEY/Night-Gio (ECM)
- JAMET PLAMET/Sweet Thunder (See Breeze) 19
- MATT CATHOUGHH-Tech Big Band (See Breaze)
- DEBUT © JON FABOLS/Legacy (Concord)
 BESIE HARMON/Holum's Way (Jam) DOSSY SHEW/Round Midnight (Mopro)

Black/Urban stations contributing to Jazz WKNDHartford, Metonae McClean, KUCB/Lefayette, Horatio Handy, WYLD-FM/New Orleans, Dell Spencer, WDMT/Cleveland, Dasn/Dasn Ruius.

Editor's Note: XHRM/San Diego is no longer a reporting station.

NEW & ACTIVE

- JUSTO ALBANIO "Personer Princeds" (Rendewberk) 16/7
 Rossione: Heavy 40, Medium 41, Light 84, Ears Acids 0, Tole Acids 7, WGBH, WFAE, WFPL, KCBC, WYPE, KLOP, KLSK, Heavy; KERA, KWALI, KOPR, KIFA, Medium WKOI, KKIDH, KLCC.

 RUSSIC FROM THE BILL CORPY SHOW "A Name Pall Of Lave" (Columbia) 12/11
 Rossions: Newly 32, Liedam 22, Light 33, Ears Acids 1, Tole Acids 11, WBGO, KERA, WMOT, WLOQ, WBEE, WACO; WBEY, KTCJ, WLYE, KIFA, Heavy; KGO.

 RALPH TOWNERJARY UNITOR "Side Show" (ECR) 12/4
 Rossions: Newly 34, Machum 32, Light 41, Edra Acids 1, Tolei Acids 4, WDET, WKBU, KLEZ, KLBK, Heavy; KJAZ, KPLJJ, KWALI, KUPY, Medium; KLCC.

- ROSSION: PRIORY 401, SECURE 32. LIGHT 471. EVER AGES 1, TOSE AGES 4, WICE I, WICEU, R.AZ., R.LIK. PRIORY R.AZ., R.P.L.I.
 RAY ENDOWS ALL STATES "But T Respet The Blace" (Cancerd 11.6
 RAY ENDOWS ALL STATES" "But T Respet The Blace" (Cancerd 11.6
 ROSSION: Heavy 51, Medium 21. LIGHT 22. Ever Actio 2. Tose Actio 8, Wideh, WIFO, WIFT, KADIK, KPLU, KWMLI.
 ROSSION: Heavy 50, Medium 40. LIGHT 10. Ever Actio 1, Tose Actio 1, KAZZ. Heavy: WIGEH, WMOT, KCBC, KLCC, KUPR.
 Medium: KXDO, KRVR, KWHU, KCB.
 ECOME CAMES "Planting Of The City" (Canhumpurery/Fembary) 11/6
 ROSSION: REVER KWHU, KCB.
 ECOME CAMES "Planting Of The City" (Canhumpurery/Fembary) 11/6
 ROSSION: REVER KWHU, KCB.
 ECOME CAMES "Planting OF The City" (Canhumpurery/Fembary) 11/6
 ROSSION: REVER KWHU, KCB.
 ECOME CAMES "Planting OF The City" (Canhumpurery/Fembary) 11/6
 ROSSION: REVER KWHU, KCB.
 ECOME CAMES "Planting OF The City" (Canhumpurery/Fembary) 11/6
 ROSSION: REVER KWHU, KCB.
 ECOME CAMES "Planting OF The City" (Canhumpurery/Fembary) 11/6
 ROSSION: ROSSION REVER KWHU, WHITE, KWHU, WHITE, W

- KLCC, KDSPR, Medium: KWALL

 BOUL CAMERON: "Processy Bleakelly" (Spindshop) 18:3

 CAMERON: "Processy Bleakelly" (Spindshop) 18:3

 CAMERON: Proy 20, Medium 30, Light 46, Extra Adds 1, Total Adds 3, KCBC, KPLU, WFSS. Heavy: WLCO, KSEM.

 BOULDHI JAZZ GMARTET "Pappy" Bristoj 18/1

 Datatine: Heavy 50, Medium 47, Light 10, Extra Adds 0, Total Adds 1, WUSF. Heavy: WSGO, KLON, KKGO, WHID,

 HEYO Medium: WHIT, KCZ, KCBC

 BOULDHI JAZZ GMARTET "Buspy" Bristoj 18/1

 Datatine: Heavy 50, Medium 47, Light 10, Extra Adds 0, Total Adds 1, WUSF. Heavy: WSGO, KLON, KKGO, WHID,

 ESINTY BARRONI "Automat In Mear York" (Hiptown) 18/8

 Intelligent Heavy 40, Medium 30, Light 30, Extra Adds 0, Total Adds 0, Heavy: WHIPO, WUSF, KLOC, KDSPR. Medium:

 WHIT, WUSF, KTCL.

TONY WILLIAMS FOREIGN INTRIGUE Thank you, JAZZ RADIO, for our first #1 in 1986! - (M.T.M.) INC 810 Contact Susan B. Levin (212) 541-6401. BLUE NOTE

MOST ADDED

PAGUITO D'INVERA (16) Explosion (Columbia) MUSIC PROSETNE SELL COSTY SHOW (11) A House Full Of Love (Columbia) DAVID BENOTT (8)

This Side Up (Spindletop) CONTE CANDOLI W/PML WOODS (8) Old Acqueintance (Pause)

HOTTEST

TONY WILLIAMS (24) Foreign Intrigue (Blue Note) GRP Live in Session (Ce) GRP Live in Session (GRP) DAVID GRESSMAII (13) Acousticity (Zebra Acoustic/

Twitight Time (Blue Note)

ART BLAKEY "Live At Sweet Gest" (GSIP Cresseds) 19/6 Rotellons: Heavy 1/0, Medium 6/0, Light 3/0, Extre Adds 0, Total Adds 0, Heavy: WKGU. Medium: WBFO, WRTI, WDET,

O, Www. 19 **To Step" (Pesse) 9:3** leeny 0:0, Medium 8:3, Light 0:0, Extra Adde 0, Total Adde 3, WBQO, KBEM, WHRO, Medium, WRTI, WYRS,

POWLER BOTHERS AR POCKET "Number" (Feesil) 9/6 Romalone: Namy 30, Medium 30, Light 30, Eate Adds 0, Total Adds 0, Henry: WMOT, WMOP, W.22. Medium: W88Y,

ny 3/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WKSU, WMID, WHRD, Medium, KLIMF

K.UZZ.
PETE PETERSON & COLLECTION ALZZ ORCHESTRA
Potelione: Heavy 30, Medium 31, Light 21, Este Adds 0, Total Adds 2, WBFO, KLON. Heavy: WYPS, KADK, KKGO-Mediuse: WYT, KPLU.
LIGHT STEEL BY TENEN OF The Rero** (Tread) 6/1
Resident: Heavy 30, Medium 3/1, Light 20, Estes Adds 0, Total Adds 1, KLAZ. Heavy: WYPS, KWMJ, KUPR. Medium.
Martin Market.

wicky, ALCC. ARTHER PRYSOCK "Nevio" A Reekla" Good Time" (Hithestone/Fontony) 7/6 Rutellons: Heavy 1/0, Medium 4/0, Light 2/0, Estra Adda 0, Total Adda 0, Heavy: WEGO, Ma

WORD.

CASE FINE "Bight On The Money" (Zebra/MCA) &6

POMISION: Heavy 1/1, Machum 2/2, Light 1/1, Extre Adds 2, Total Adds 6, WEBR, KERA, WHOP, KKGO, WLVE, KFM.

ROMMON: Heavy 90, Medium 2/2, Light 1/1, Extre Adds 0, Total Adds 2, WGBH, KSEM, KCSC, Machum, WHOP, KLCC.

ART FARMER CONTEXT "Fee Blobs life Smite (See Res) &/

ROMMON: Heavy 3/0, Machum 2/0, Light 1/1, Extre Adds 0, Total Adds 1, KCSC, Heavy, KUPF, WLWM, WHUR, Machum
3/1, CHI MERS.

ARL PETRICCIAM & RON MICLIARE "Cold Bloce" (Ovil/PSI) 8/1
ris: New Yar, Michael Dio, Light 3/1, Eare Adds 0, Total Adds 1, WUMM, Heavy: WDET, WALR, KLCC

REGIONALIZED ADDS & HOTS

EAS	A. B.C. 1005	AMEDION IN	EST STATE TO THE	Chin Chains Co.		
TOTAL STATES	MAT DESIGN		THALL DEPARTS	AND THE PARTY OF AND THE PARTY OF THE PARTY		
INTO MANAGEMENT PROPERTY AND ASSESSMENT OF THE PARTY A	emitte Chromar III jammer Printit Comment Comment Comment Comment Comment And	PARTY MANUAL CORP. PROPERTY OF THE PARTY AND ADDRESS OF THE PARTY OF T	Advance Union Prices Pr	MINISTER AND		
A CHARAC	AND PRODUCT OF THE PROPERTY OF LIVE OF CHARLES OF CHARL	CONTRACTOR OF CONTRACT OF LIVE IN CONTRACT OF	Lindy Tyles Antico agreety Typ America Finance a section Sections in the same Tyles agree Common section The same agree Common section The same agree The same agree The same The same			

		ستحصيصة ط
	JOLES SHALF	-
7	AND PROPERTY.	MODILE C. START
4 100	JUNEO MARKETO	AND THE LAND
	ALLEGE CHILD	STATE OF THE PARTY OF
_	BOOK CHARGO	Last Miles
-	THE RESERVE	Just Make 10
-	DECEMBER AND PROPERTY.	Distance :
STREET, STREET,	2070E 100	CHEST CHEST
-	Gutto-st :	THE REAL PROPERTY.
		J PRINT BRIDGE
	CAPITO COLUMN	-
	DESCRIPTION OF THE PERSON NAMED IN	ARCHITE COLE
_	Della Charles	
	DARKET PROPERTY	Control Legals
	HTTP://	And Ministra
77000	But Annua	SECTION SECTION
	STATE OF COMME AND	tellate palable
-		THE RESE

CHIEF CHIEF TO

RADIO & RECORDS NATIONAL AIRPLAY

BLACK/URBAN

BREAKERS.

PRINCE

Kiss (WB) 70% of our reporting stations on it. Rotations: Heavy 8/8, Medium 22/22, Light 30/30, Total Adds 60 including WXYV, WUSL, WAMO, WHUR, WVEE, K104, WHRK, HOT105, WEDR, K94, WOWI, WBMX, WGCI, WBLZ, WJLB, WLUM, KMJM, KDAY, XHRM, WCKX. 's Most Added Record, Debuts at number 30 on the Black/Urban chart.

NU SHOOZ

I Can't Walt (Atlantic)

1 Gent L Watt (MIGHTE)

70% of our reporting stations on it. Rotations: Heavy 3/0, Medium 25/6, Light 32/14,

Total Adds 20 including WVEE, WHRK, WOWI, WGCI, WBLZ, KMMM, KDAY, 283, WPEG,

KDKO. A Most Added Record. Debuts at number 35 on the Black/Urban chart.

STEVIE WONDER

Overloyed (Tamia/Motown)

87% of our reporting stations on it. Rotations: Heavy 3/0, Medium 18/11, Light 37/30, Total Adds 41 including WXYV, WDAS, WHUR, WYEE, K104, HOT105, K94, WOWI, WBMX, WGCI, WZAK, WJLB, KMJM, KDAY, KJLH. A Moet Added Record. Debuts at 18 on the Black/Irhen chart

Crush On You (MCA)

62% of our reporting stations on it. Rotations: Heavy 1/0, Medium 18/7, Light 34/17, Total Adde 24 includes WILD, WEDR, K94, WBMX, WDMT, XHRM, OC104, WPEG, Z103,

NEW & ACTIVE

PAUL LAURENCE "Yee Nacked 850" (Capital) \$1/6
Rossions Heavy OO, Medium 25/1, Light 204, Total Adds 5, WHUR, KMOO, WPEG, WBLX, Z103. Mediums include WXYV,
WEDR WOMT, WARK W.B.B. WARTY, WERNE, WOMD, WWWM.
\$1600LEY 80UNDOCK "850 Blace" (Entire) 85/6
Rossions Heavy 4/1, Medium 22/2, Light 24/3, Total Adds 6, WOM, MZAK, OCTOA, WFAA, KJCB, WAATI, Heavy KMAO,
WARM, WZEM Mediums include Willow, WOMS, MIGS., K104, WOM, KMAM, KDAY, Debuts of number 39 on the SteckUrban.

CASHFLOW "Party Fresh" (Illercury/PutyBram) 48/18
ROMIONS Heavy 30, Medium 15-3, Light 31/13, Total Adds 16, WILD, WYEE, WEDR, WBMX, WBLZ, KDAY, XHRM, WACK, WYXA WXCK, WATV, JETS4, WYXC, WALT, WGPR, WTLC.

WADK WEXA WORK WATER SERVICE WATER WATER SHOULD SERVICE WATER WATER SHOULD SERVICE WATER WATE

Mouse 40-37 on the Blacktuben chert.

VAL TVBMS "I Yee Shaded Ever Be Lassely" (Bardy/Blackwan) 47/6

VAL TVBMS "I Yee Shaded Ever Be Lassely" (Bardy/Blackwan) 47/6

Rozations Heavy 10, Madum 201, Light 28/7, Stall Adds 8, H07105, WOW, WENN, WPEG, JETS4, WFXC, KAZ,

HORSY, WOAS Medium include WINN, WINSE, WINS, WHUR, WVEE, HOM, WOAR, WTMP, WGCI, KACE, KOKO

THE STATE OF THE S

WOJY, WHURI, HOTTOS, WEDR, WOM, KIEZ, WZEN, Medium richida WWN, WAYY, WARD, WURI, NOW, North Nobel, KILLY, HYMB, DUbbs of number 36 on the Black/Hohen cheft.

TET (EDDE TOWNS) "Boot Friends" (Total Experience/RCS) 41/14

Rozsion: Henry 20, Medium 173, Light 22/11, Total Adds 14, WWN, WXYY, KIAJQ, WOJA, WJLS, KMAM, XOFRM, KOZL, WOJ, WOJCK, KOKA, KOKO, Henry, WYTA, KAPE.

DAMA DAME" "Registerates" (Privalia) 3266

Rozsions Henry 151, Medium 147, Light 104, Total Adds 6, JETRA, WOPN, WJCU, MUSS, 2100, 280 Henry, WRKS, WOJS, KMAD, WOJA, WHITE, WOJT, WARD, KIDA, WOJC, KIEZ, KJCB, Moves 35-34 on the Black/Hojan

MADO, WOJA, WHITE, WOJHT, WAJAK, KOAN, WOJC, WATY, WJRB, WKOJ, KIEZ, KJCB, Moves 35-34 on the Black/Hojan

PROBLEM: PROVED THE WORLD WARK, KDAY, WKOK, WATV, WARI, WKOU, KEZ, KLOB. Moves 35-34 on the Black/Liftger KLOLO, WORLD WITTER, WORLD WARD, WARD, WARD, WARD, KLOB, WARD, KLOB, WARD, KLOB, KROLO, WARD, KLOB, KROLO, WARD, KLOB, KROLO, WARD, KOTT, WARD, WARD, KLOB, KROLO, WARD, KOTT, WARD, KROLO, WARD, KLOB, KROLO, WARD, KROLO, WARD, KLOB, KROLO, WARD, KROLO, WARD

MOST ADDED

PRINCE (SA) Kiss (WB) STEVIE WONDER (41) Overjoyed (Tamla/Motown) JETS (24) Crush On You (MCA) NU SHOOZ (28) I Can't Wait (Atlantic) CASHFLOW (16)

Party Freak (Mercury/PolyGram)

HOTTEST

WHITMEY HOUSTON (45) How Will I Know (Arista MELI'SA MORGAN (41) Do Me Baby (Capitol) RENE & ANGELA (38) Your Smile (Mercury/PolyGram) CHERELLE W/ ALEXANDER O'NEAL (32) Saturday Love (Tabu/CBS) BILLY OCEAN (29) When The Going Gets Tough (Jive Arista)

SIGNIFICANT ACTION

LATOYA JACKSON "He's A Pretender" (Private I/CBS) 24/2
Rotatone: Henry 0.0, Medium 11/0, Light 13/2, Tosi Adda 2, WXYV. RWFG, WXXI, WXXI, WXXI, KAPE, WXXI.
WFG, WXXI, WXXI, WXXI, KAPE, WXXI.
WORKS, WXXI, WXXII, MIN Editions List" (MCA) 23/12
ROMAG, WXXII, WXXII, WXXIII MIN Editions List" (MCA) 24/12
WXXIII MARKET Henry 10, Medium 8/2, Light 14/10, Total Adda 12, W
RXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 12, W
RXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 5, WXXIII
RXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 5, WXXIII
WXXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 5, WXXIII
WXXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 5, WXXIII
WXXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 5, WXXIII
WXXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 5, WXXIII
WXXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 5, WXXIII
WXXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 5, WXXIII
WXXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 12, WXXIII
WXXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 12, WXXIII
WXXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 12, WXXIII
WXXIII MARKET HENRY 10, MEDIUM 10/2, Light 13/11, Total Adda 12, WXXIII
WXXIII MARKET HENRY 10/2, Light 13/11, Light 13/11, Total Adda 12, WXXIII
WXXIII MARKET HENRY 10/2, Light 13/11, Light 13/

OSEI Adde 12, WWIN, WXYY, WHUR, K94, WULB, WFXA, KQXL, Z93, ITI: WILD, WRKS, WDAS, WUSL, WKND, WNHC.

WOME, WULD, WILL.

ARDINE CYTIGOTE: "Setistaction" (Columbia) Z3/8
Rotation: Heavy 00, Medium 101, Light 13M, Total Adds 5, WDAS, WGCI, WDKX, WGKI, WGKX, Medium: WHUH, NNLL

RETEC CHAMDLER "Lasp" (Feeting) 23/2
Rotation: Heavy 00, Medium 30, Light 13%, Total Adds 2, WGFX, WGPR, Medium: WDA, WENN, WENC, KDLZ, KDKO

WALLY BADAROU "Chief Inspector" (Island) 27/8
Rotation: Heavy 00, Medium 30, Light 143, Total Adds 10, WLD, WHUR, WHIR, KILH, WFXA, WXCK, Z93, WGMG,

WGKX, WHZ. Medium WUS, WZAK, WHIC, WGPN, KDLZ

FALCO "React till Remandeser" (ARBIN) 28/14

FRACO "React till Remandeser" (ARBIN) 28/14

FRACO "WHIZ, WHIZ, CISI WZEK, KDKO, Heavy MGCK, Medium KMAQ, OCIOH.

TRIMERE: "TIL Be All Yee Ever Bood" (Rivest Specialist) 28/5

Rotations Heavy 20, Medium 40, Light 145, Total Adds 5, K104, KMAQ, KILH, WPLZ, WTLC. Heavy, KDAY, WJMI,

AND MARKED STATE OF THE ALL YEE EVER Head" (Rivest Specialist) 28/5

Rotations Heavy 20, Medium 40, Light 145, Total Adds 5, K104, KMAQ, KILH, WPLZ, WTLC. Heavy, KDAY, WJMI,

ANYTHE MEDR: WEDR, WALT.

Medium: WCAB, HOT105, WEDR, WALT.
PHYTLES BELSON "I Libe Yes" (Cerrors/CSS) 18:3
PRISton: Henry 40, Medium 91, Light 82, Total Adds 3, WOW, WXOK, 293. Henry: WILD,
Medium: WWM, WCYV, WKKS, WUB, WKE, WEDR, WKOW, WYLZ.
BOOGE SOYS "Party Advanced" (Capitally 1844
Rotations: Henry 00, Medium 40, Light 144, Total Adds 4, WHSK, WEDR, WBMX, WATY. Medi WXOK, Z93. Heavy: WILD, HOT105, WNHC, WANT,

WWDM.

PATTI AUSTINI "The Host Of Neet" (Greet/WS) 17/12

Rotations: Heavy 20, Medium 1/1, Light 14/11, Total Addo 12, WWN, WLD, WHUR, WVEE,
WDPN, WYXC, KIZ, WUS, WAAA Heavy: WUS, WBAX

WDDN, WYXC, KIZ, WUS, WAAA Heavy: WUS, WBAX

ROCOLE "Beat" You What My Leve" (Patrial/CSS) 18/6

Rotations: Heavy 00, Medium 50, Light 11/6, Total Addo 5, WDAS, WALK, WOFX, WBLX, KAPE, N MIN, WILD, WHUR, WYEE, WAOK, WFXA, WPEG,

WTIDE WOCK WAREN TOTAL CONTRAST "The River" (Landes/Polystram) 16.6 Rossions: Heavy OO, Medium 37. Light 134, Total Adds S, WARC, WYXA, WKUU, WA SILC, CMLL "Bust This Rivyson" (The Fever/Batra) 16.6 Rossions: Heavy OO, Medium 50, Light 110, Total Adds S, WXTV, KALMI, WCMG, Me

CEN. CUESILE WALLACE "Yee Ought To Know" (Critique) 16/2 Matoric Heevy OO, Medium 20, Ugh 142, Total Adde 2, WDA, WROI, Medium: WEDR, WAMM. Alaffolds "Readlese" (Elabire) 16/11 Matoric Heevy OO, Madium 86, Ught 76, Total Adde 11, WWN, WDAS, WUBL, K94, WFXA, WPEG

A TOWN THE THE PARTY OF, RESIDENT RES. LIGHT 75, TOWN ACIDS 11, WWW. WDAS, WURL, KIRA, WPEA, WPE

WRLZ, KAPE.
WARP 9 "Bidge & Beet" (Blobrow) 12/1
Position: Heavy DD, Medium 4D, Light 8/1, Total Adds 1, KSA. Medium: WHLR, W.IAE, WAAA, WZEN.
Position: Heavy 100, Medium 4D, Light 8/1, Total Adds 1, KSB. Heavy MANA, Wadum: WDAR, WEDR.
Position: Heavy 100, Medium 3D, Light 8/1, Total Adds 1, KWLB. Heavy MANAA, Medium: WDAR, WEDR. WXOK.
LL. CSSEL, J. "Block The Bells" (Bed Jam-Colombia) 11/8
Position: Heavy 00, Medium 3D, Light 8/6, Total Adds 8, WDJY, WDA, WZAK, WAOK, JETSA, WOMG, WGLZ.
SESPLY RES. "Riedling Beat The Years" (Edition) 18/4
Position: Heavy 00, Medium 1/1, Light 9/6, Total Adds 4, WDJY, WRID, WBLX, WYKD.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

PRINCE AND THE REVOLUTION / KISS PRODUCED, COMPOSED AND PERFORMED BY PRINCE AND THE REVOLUTION + ARRANGED BY DAVID Z. + MANAGEMENT: CAVALLO-RUFFALO-FARGNOLI



BLACK/URBAN #1 BREAKER #1 MOST ADDED 60/60 - 70%**DEBUT**



BLACK/URBAN ADDS & HOTS

EAST

MIGH PARAMETER STANFOLM STANFOLM SADE BOTTON SADE SADE AMERICA SAMELA JAMET JACKSON CHERRELE

WAMO/Pinsburgh Weedson/Anthony

WeedcontAnthomy
STOP THE MADNESS
PRINCE
APT OF BOISE
JUICY
EUGENE WILDE
SLY FOX
BOOTEN WITHEY
BUSTON
JELLYBEAN
LAPP
JAMET JACESON
NU SECOL

WUKINGChester Andre Marcel PRINCE JEDNAIME STEMART ANDRE CYNCHE STEVIE WONDER HOLLOSE MELTHEY HOUSE WEITHEY HOUSE WEITHEY HOUSE JAMET JACKSON PRINCE

PRINCE

WHANGE AND A CONTROL OF THE ACCOUNT OF THE

PAINCESS

White Series

Brute Series

CHERRICLE

FACAGE

SUGAR

ALIERA

PATTI ADDITU PTARPOINT ALBENS STYLISTICE COLOME, ABBAMS PRINCE NOTICE NAME OF A PROMISE VARBOUGH & PROMISE V

NEW EDITION
SEE ED WXYWhaliman Roy Bampson PRINCE THIPTNY IONS N.C. CHILL E.T.

WKNDMerHord
JordenHicton
PRINCE
WHISTLE
JULCY
TEDDY PENDERGRASS
STRAFE
ROCTOSEL
CHERRELLE
JAMES BROWN
ATLAFTIC STARK
RELLI'SA HORGAN
RELI'SA HORGAN

STEVIE MONDER
ART OF MOISE
ART OF MOISE
TOTAL CONTRAST
JIMMY G & TACKHEA
HOLLOWITHS
HOLLOWITHS
TATAMTIC STARR
HELI'SA HORGAN
FORCE HO'S
TARROGOM 6 PEOPL
WHITHEY MODSTON

WRIGHOU York Teny Questorene BILLY OCEAN HOTESET ATLANTIC STARR DIOMER & FRISHOS HELL'SA HOMGAN LISA LISA DAMA DAME

Dame Affice STEVIS MONDER PRINCE BALTINORA JESMAINE JACKSON

WEST ECDAYAGO Angelos Pulturumilinah PEINCE MARANETI NO NOOS CAMBFADE STEVIS NOOSBE NOOS CAMBFADE STEVIS NOOSBE NOOS CONTRACTOR TOTAL TO AND THE STAME AND THE ST

MEITHEY BOUSTON
KACELes Angeles
Pen Rebinson
none
Bottost:
MEITHEY MOUSTON
CHERRELLE
JAMY JASPEN ISLE
2APP KAMAs Angeles CER Window NAGAZINE 60 STEVIZ HOMBER ART OF SOISE TRINERE WEISTLE

1APP Mesonic Robert Widemen PRINCE BERHARD WRIGHT STEVIL HORBER TREOT FEBRER HOLLES BOY A TREE HOLLES BOY A TREE PORCE NO'S 1APP YARRECUME & PROPIL BERE & ARGELA ASC
MALLY BADAROU
EUGERE WILDE
JESMAINE JACTSON
BERNARA WEIGHT
SOTTEST
ATLANTIC STARS
JAMES BROWN
CHERRELLE
HELL'SA RONGAN
HORRIS DAY

HTUOR

TOTAL Minisal Ster
PRINCE MONDER
PRINCE MONDER
PRINCE MONDER
PRINCE MONDER
ATLANTIC STARE
VAL YOUNG
BROWNERS BROTHERS
BROWNERS

ZESICherhoden
ZESICherhoden
ZESICHE ADRAMS
DO GEOGRAFIA
DO GOOGRAFIA
ART OF MOISE
ART OF MOISE
ART OF MOISE
MALLY BADARO
BOTTEVIE MORGER
RELLY BADARO
BOTTEVIE MORGER
RELLY OCCARA
FORCE RD'S Lawy Tholey
PAINCE MANAGEMEN
Lawy Tholey
PAINCE MOMENT
PAINCE MOMENT
PAINT AGETIE
L.S. COOL
J.SHOWY O & TACKHEA
HOLLOGITH BOTTER
ROTTER
ROTTER
ROTTER
AMERICA
CHERRELLE
ATLANTIC STARR
MATAGETE TACHT
SAFP

EAPP

OWNTRANARDMON

TOWN BOUND

FOUNDER I LOR

FOUNDER

FOUNDER I LOR

FOUNDER

FOUNDER I LOR

FOUNDER I LOR PORCE NO'S

WPEGACONAMINE
Deug Namis
APA OF SOISE
APA OF

PER 1 TA ROBIGAD

JETPACCHEMISTORIS

JETPACCHEMISTORIS

JETPACCO
EDDIE HORSTRY

JETPACON

L. COOL J

DAMA DAME
HU SMOOQ.

BOTCOL

JETPACON

BOTCOL

JETPACON

MINISTRA CASSON

MINISTRA CASSON

MINISTRA CASSON

MINISTRA COSTON

ATLANTIC STARS

ATLANTIC STARS

ATLANTIC STARS

ATLANTIC STARS

ATLANTIC STARS

ATLANTIC STARS

MINISTRA COSTON

ATLANTIC STARS

MINISTRA COSTON

ATLANTIC STARS

MINISTRA COSTON

MINISTRA COSTON

MINISTRA COSTON

ATLANTIC STARS

MINISTRA COSTON

ATLANTIC STARS K Q XL/Seten
Den Riserde
E.T.
PATECE
LUTTER WANDOOSS
COLONEL ABRANG
JART GRABAN
ROCCEST:
HELL'SA HORICAN
REME & BRIGELA
LAPP
YARROCOGE & PROPE
HYDERROCOGE & PROPE
HYDERROCOGE & PROPE
HYDERROCOGE & PROPE
HYDERROCOGE & PROPE

WDPWColumbia Ches Sounders Chee Sounders
DAHA DANE
TA HARA & SEEM
PAUL LAURENCE
STARFOLLAURENCE
STARFOLLAURENCE
HICKARL JEFFRIES
ROTTE ADSTIM
FORMANIELLE
JAMET JACKSON
DAHA DANE
RENE & ANGELA

KIDAGOMBAN
Tani Anny
PREVIE NUMBER
PREVIE NUMBER
PREVIE NUMBER
BOLLOW NUMBER
BOLLOW NUMBER
BOLLOW IN NUMBER Will, Bases Rouge Guy Breeky Lotters vandences Private Singly 1800 Solvion Five STAR GAP BAND TARP SELL 180 MORGAN

WITCHWIST BOOFOR

WITCHWIST
AND STORM
AND STORM
AND STORM
PRINCE
BOOT WIST
WITCHWIST
WALTUM
PARTITAMENT
BOOT WITCHWIST
WALTUM
OWNER
FROM
BOOT WALTUM
OWNER
BOOT WITCHWIST
WALTUM
OWNER
BOOT WITCHWIST
BOOT WITCHWIST
BOOT WITCHWIST
BOOT WITCHWIST
WIT VATVEN-Aughers
Ren Jensery
PRINCE
STRYCE SOUNDER
BETTY UNIONT
JETS
CAMPILOUT
JETS
BOUGHE BOYS
BOUGH BY
BILLY COMMITTEE
BILLY COMMITTEE
RENE SOUNDER
TARRESOURE 6 PROPER

NOT ATERS

KENLEP, Worth-Coline
INCOMMINGUISH
INCOMMINGUISH
INCOMPA

JETS
LOTHER WANDOOS

ISLETS
INCE
JETS
INCOMPA

JETS
INCOMPA

MILI'SA PORGAN

BILLY OCEAN

REME A ANGELA

PORCE HO'S

WHYZGROSOMING

WHYZGROSOMING

WHYZGROSOMING

WHYZGROSOMING

WHYZGROSOMING

WHYZGROSOMING

WOMEN-members that Person is to be a proper than to be a proper to be a prop WALCHA motorible
Tany T. Pladds
HEISTLE
HEISTL -

KMJQ/Houston Ren Alkins Non Athine E.T. TRIMERE PAUL LAURENCE EUGENE WILDE HOTTES & AMELA DAMA DAME JAMET JACEDOM DIOMNE & PRIENDS SAPP

W.EME Anchorn
Cart Neymon
Particle
Previous
Prev

Westerbuik
SER. HISTOR
SOCIE SOUS
MALLY BADARDO
PINCTO
FERRI DANCER
ANC
ATLANTIC STARR
ROCTE STARR
ROCTE STARR
BOLTE STARR
BOLTE STARR
BOLTE STARR
MILTERY HOUSTON
BILLY OCCUPAN
MANN
TARRACOUN & PEOPL VOLVELANDAMEN
Towney therebox
Towney therebox
JERNALIE JACKSON
PRINCE
JETS
PRINCE
JETS
C.T.
INCOME.
E.T.
INCOME.
INCOME.
INCOME.
JAMES BROWN
JAMES BROWN

WALTHOUGHER
Asside Recool
PRINCE
CARRELOM
SAPE
TOTAL
CONTRACT
TOTAL
CONTRACT
TOTAL
CONTRACT
THE TRUST MODIFOR
PIVE STRE
PRINCE
SING DERRAN CHORUS
SUGBRE WILDE WIRALIMACEMENT SERVICES AND ADDRESS OF THE ADDRESS SPORMS WILES

AMERICAN STATEMENT OF STATEMEN

WPOCLIONAMENDO
Base LINE
SCHOOL DICTORY
JAMANIES JACKSON
STRVITS SCHOOL
STRVITS SCHOOL
STRVITS SCHOOL
STRVITS SCHOOL
STRVITS SCHOOL
JAMANIE SHOOL
SILLY COLON
FORCE SO-5
SILLY COLON
VANBOUGH & PROFE

PRINCE PALCE PALCE PALCE PALCE ATLANTIC STARS STEVIE MONORA MEISTLE WAL YOUNG NOTCE NO'S MONORAN MEISTLE MONORAN MEISTLE MONORAN MEISTLE MELL'ÓR MONORAN MEISTLE MELLOM EUGENE WILDE

WELLANDIS
Vermen Wids
Vermen Wids
LOSSUS DAIN
VISE LOWS/MUANCE
STELISTICS
STELISTICS
STELISTICS
TEMOT PERSONNERS
ELCOLE
TOPAL CONTRAFT
TOPAL CONTRAFT
TOPAL CONTRAFT
TOPAL CONTRAFT
TOPAL

WOOM Membridge
AC. Playd
COLONIEL ARRANS
PRINCESS
GLESSE JOHNS
EDGESSE WILDS
L.L. COOL J
FIRE YOUNG CAMBI
BOTTON
EDGE & ANGELA
MODRIS DAY
L.A. DERAN TEAN
WHITHEY BOUSTON
FALCO
FALCO
FALCO

FALCO
FALCO

**TON
**

WYLD-PRINTER Orients
Dell Sponsor
none
Hottest:
BILLY OCEAN
HELI'SA HORGAN
SADE
YARBROUGH & PROPL WAYLE and selled don Williams none Bottesti SADE EAPP BILLY OCEAN DIOMNE & FRIENDS STEVIE HOMBER

READMANDERS
RESERVE AND SERVICE AND SERVIC WIJERLymchhorg Led Genne PAINCE DAMA DAME BRANDI WELLS WIJERCH WIJERCH PAYTI AND BOOK PAYTI AND

YARSAOUGH & PEOPL
WOOLASHAMPINE
Buthy O'Jay NOSS
FETPMANTE WILLE
SETTEMANTE WILLE
SETTEMANTE WILLE
SETTEMANTE WILLE
SETTEMANTE WILLE
MICHELE WALLACE
BOTTOM
AMETINA PRAMELIN
COMMENSELE
TARRADUGH & PEOPL

WPLDPomendowny

WPLDPomendowny

L.L. COOL J

FOR COOL

The following stations failed to report this week and therefore their rotations were frozen:

WYLD/New Orleans
WTMP/Tamps

ROBADANO-MONTO
ELLE YARPE ISLE
BERNAND WILLOW
BERNAND WILLOW
BROKE CITY
FROM
BROKE
BROKE CITY
FROM
BROKE
BRO

WANTITIONASSO Jee Bullerd* none Bottest: SADE BILLY CEAN MEITHEY MOUSTON NELL'SA HORGAN DIOMNE & PRIENDS

WTHPTemps Chris Turner none Bottest: MEITHEY HOUSTON BILLY OCEAN JAMET JACKSON HELL'SA FORGAN PORCE ND'S

WAAA/Winston-Salom Benny James STEVIE WOMDER PRINCE STARROUNT STENDARS HILLS TEMPAY 1008 TEMPAY 1008 AALPH WOODNALD ISLEFS WOOTSTENDARD SELECT WELT HAVE WOODNALD ISLEFS WELT HAVE WOODNALD WELT SA WOODNAM SELECT R&R welcomes these new reporting stations: WZAX/Jacksonville WDKX/Rochester WCKX/Columbus

WJAX/Jacksonville and WWWS/Saginaw are no longer B/U reporters.

MIDWEST

WYYKO/Columbus
RC Jones
PRINCE
RC JONES

FORCESSON

PRINCE
PRINC

WDAOIDayton
Lankbard Stephane
STEVIE WONDER
PAINCE
LUSHUS DAIM
TEMPTATIONS
BOSTORIC
REPRELLE
RELI'SA MONGAN
JAMES BAOOM
BILLY OCEAN

W.I.B/Debuilt
Alexander/Withmore
ROSE BACTERS
COLOREL ABRAMS
JESSELTE JACKSON
PATRICE
E.T.
STEVIE MODER
ROSE
RELI'ES MODER
RESELTE IN CORGAN
RESEL A ANGELA
ZAPP

W@PREDuceR
Jee Spacer
PTEVIZ HOUSER
CAMERION
JOCELTU BACHE
JOCELTU BACHE
POR YME FOR
PRINCE
GENE CAMERIOLE
ENTE & ARGELA
FIVE FIRE
TARBROUGH & PROFIL
EAPP SAPP JAMET JACKSON

WTLCHMinnepolis
Jay Johnson
JOCELYS BROWN
PRINCE
PRINCE
PRINCE
STARPOLIS
SA EAST
SA EA

WILLIAMS WELLER
Bernis Miller
PRINCE
PALCO
ELF FOX
TRAMAINE SISTERS
STEVIS BICKS
BERNARD BRIGHT
JOHN COUGAR MELLE
ROSERT TEPPER
ROSERT TE

KEAMPS. Louis Miles Stradford MORRIS DAY PORCE HD'S NU SHOOZ ZIMBO PRINCE REGINA PRINCE REGINA E.T. 94 EART PRINCESS TEDDY PENDERGRA STEVIZ MONDER H.C. CRILL BOTHERL GLEBH JOHES MITHER BOUSTON FULL FONCE JAMET JACKBON FONCE NO'S WZEMOR. Leuks

PORCE NO 10 WITEMORE LOUIS ONLY PROPERTY OF THE PORCE OF

WVOFfisiede Rebert Heliday none Bottesti MELI'SA MORGAN FIVE STAR FIREDDIE JACESON ZAPP TA MARA & SEEN

KBUZ/Wiehite Bruss Adamsi Stude Administration of the control of the control

86 Reporting Stations 79 Current Reports
The following stations reported
a frozen list this week:

WVOI/Toledo WJYL/Louisville WANM/Taliahassee KACE/Los Angeles KSOL/San Francisco

MODOR & PROPL

2000000 Diago *
Dulf Lindsoy

KSOL/Ban Francisco Rebinson/Heady

Buff Liebsey
JETS
PALCO
PALCO
PALCO
PALCO
PALTICE
PALTICE
JERMATHE STEMART
S.T.
FULL FORCE
HOTS
RELI'SA RORGAM
PREDDIE JACKSOM
JAMES BROWN
WEITHEY HOUSTOM
WEITHEY HOUSTOM

PORCE HO'S
WHYDROGONIE
Mones Toylor
Rome
Rottost:
HITHEY ROUSTO
PORCE HO'S
RETTY WITOHY
CHEMISLLS
RESS & ASSELA NOME
HOTTOST:
LIGHEL RICHIE
STEVIE WOMEN
EVELYN RING
POLYTEN SISTES

TOP 50

Reser 1			-		
Village 1	-		_		
	15	12	5		JOHN SCHWEIDER/What's A Memory Like You (MCA)
	7	4	2		EXILEA Could Get Used To You (Epic)
	5	2	1	1	
	4	11			EDDY RAVERLYOU Should Have Been Gone By Now (RCA)
	Ю		4		
2		15	11	9	
3		21	17	9	ALABAMA/She And I (RCA)
2		22	10	9	BON WILLIAMS/We've Got A Good Fire Goin' (Capitol)
	•	19	15		BARY MORRIS/100% Chence Of Rain (WB)
1	-	16	13	9	MARK GRAY/Please Be Love (Columbia)
,		13	12		VINCE BILL/Oldshorse Borderline (RCA)
2		16	14		JOHN DENVER/Greenjand Express (RCA)
	1	1	3	-	STEVE WARMER/You Can Dream Of Me (MCA)
3	-	27	24	9	
2		25	22	9	T.S. SHEPPARISAN Over My Heart (Columbia)
2	-	23	21	=	MICKEY GILLEY/Your Memory Ain't What it Used (Epic)
3		29	25	9	ANNE MUMBAY Alow And Forever (You And Me) (Capital)
3		20		_	RICKY SKAGGS/Cajun Moon (Epic)
t	_	10	,		SYLVIA & MICHAEL JOHNSON/I Love You By Heart (RCA)
		3	19		GAIL ROBBE BOYS/C ome On in (You Did The Best You Could Do) (MCA) GEORGE JONES /The One I Loved Back Then (Epic)
	•	-			BELLANY BROTHERS/Feelin' The Feelin' (MCA/Curb)
		2	33	=	RANDY TRAVIS/1982 (WB)
		35	31	_	MERLE HAGGARDA Had A Beautiful Time (Epic)
4		41	32	ă	EARL THOMAS CONLEY/Once in A Blue Moon (RCA)
3		30	27	-	LOUISE MANDRELL/Some Girts Have All The Luck (RCA)
31		34	30		STATLER BROTHERS/Sweeter And Sweeter (Mercury/PG)
44		39	34	_	LARRY GATLIN & THE GATLIN BROTHERS Mothing But Your Love Matters (Columbia).
,		5	,	_	BIARNE OSSIONO/There's No Stopping Your Heart (Capitol/Curb)
		44	35	_	SAWYER BROWN/Heart Don't Falt Now (Capitol/Curb)
		7	10	31	
		_	Q	_	JUDDS/Grandpa (RCA/Curb)
_	_	4	30	=	JANNE PRICKE/Easy To Please (Columbia)
45	,	40	30	=	PAKE MCENTIRE/Every Night (RCA)
4			23		CRYSTAL GAYLE & GARY MORRIS/Makin' Up For Lost Time (WS)
18	1	14			CHARLY McCLAIN with WAYNE MASSEY/You Are My Music, You Are., (Epic)
_		40	41	•	MEL McDAMEL/Shoe String (Capitol)
23	:	20	20	30	JOHN ANDERSON/Down in Tennessee (WB)
BRE	A	KI	ER	3	MICHAEL MARTIN MURPHEY/Tonight We Ride (WB)
					MARTY STUART/Ariene (Columbia)
					MAMK WILLIAMS JR./Ain't Misbehavin' (WB/Curb)
BRE					WAYLON JENNINGS/Working Without A Net (MCA)
					TANYA TUCKER/One Love At A Time (Capital)
					KENNY ROGERS/Tomb Of The Unknown Love (RCA)
-			40	4	LACY J. DALTON/Don't Fall in Love With Ma (Columbia)
-		_	40	0	GIPLS NEXT DOORALove Will Get You Through (MTM)
OE	Ď.	T	•	1	KEITH WHITLEY Minmi, My Amy (RCA)

FEBRUARY 14, 1986

Reports/Adds	Heavy	Medium	Ligi
162/0	129	28	8
157/0	136	16	
159/0	134	17	. 8
161/0	125	32	4
156/1	116	28	12
164/1	96	67	. g
162/2	64	89	9
164/0	56	102	6
163/2	62	93	
148/1	87	51	10
144/0	87	42	15
152/0	69	71	12
135/0	89	27	19
155/8	47	85	23
154/1	42	91	21
148/2	50	82	16
161/6	19	117	25
148/4	47	78	23
114/0	66	35	13
108/0	55	36	17
116/1	66	29	21
158/13	8	101	49
134/15	30	70	34
140/12	14	83	43
148/13	7	93	48
123/2	24	82	17
131/8	21	79	31
142/19	10	90	42
108/0	51	37	20
142/19	5	83	53
99/0	42	44	13
138/36	5	68	65
134/23	7	73	54
121/13	10-	62	49
91/0	36	28	27
88/0	29	40	19
114/13	8	69	37
72/0	19	33	20
115/23	1	47	67
95/8	9	37	49
117/76	1	30	86
107/32	4	38	65
102/35	3	27	72
99/75	3	20	76
73/1	1	39	33
82/15	3	30	49
93/21	2	31	60
90/44	3	18	69
49/0	9	25	15
81/55	. 1	20	60

MOST ADDED

HANK WILLIAMS JR. (76) Ain't Misbehevin' (WB/Curb)
RENNY ROBERS (75) IREMIY ROBERS (76)
Tomb Of The Unknown Love (RCA)
REBA MISEITINE (86)
Whoever's In New England (MCA)
ROBANIE CASH (44)
Hold On (Cotumbia)
JUSOB (85)
Grandpe (RCA/Curb)
TANYA TUCKER (85) One Love At A Time (Capitol) WAYLON JEMMINGS (22) Working Without A Net (MCA) Harmony (Columbia) rtners, Brothers, and Friends (WB) Tonight We Ride (WB)

HOTTEST

DOLLY PARTON (79 Think About Love (RCA) EXILE (78) She And I (RCA) STEVE WARNER (37) You Can Dream Of Me (MCA) EDBY RAVEN (33) You Should Have Been Gone . LEE GREENWOOD (32) Don't Underestimate My Love (MCA)

GEORGE JONES (29) The One I Loved Back Then (Epic) You're Something Special To Me (MCA)

MOST ADDED & HOTTEST Set those sonor wing the most adds nationally, and the ted "notest" compiled from all our rep The number in parenthwee immediately follows the songe in Most Added & Hotsest Indicate the tol number of Country reporters adding the song this week or noting that the song is among their five hotest.

BREAKERS

DEBUT TO ROBANNE CASHAtold On (Columbia) 13 17 29 40 SOUTHERN PACIFIC/Parted Stranger (WB)

DEBUT THE MICENTINE/Whoever's In New England (MCA)

HANK WILLIAMS JR. Ala't Michebavin' (WB/Curb)

On 71% of reporting stations. Rotations: Heavy 1, Bedium 38, Light 86, Total Adds Including WCAO, WBOS, WXTU, WWVA, KABE, WYNK, WBOC, KIKK, WUSQ, WUWBCS, WOW, KNDK, KUPL, KBON, KRPM. A most added record. Debuts at number 41

MICHAEL MARTIN MURPHEY

Tenight We Mide (WS)

On 70% of reporting stations. Rotations: Heavy 1, Medium 47, Light 67, Total Adds 23 including WRKZ, WICYG, WXTU, WVMI, WSOC, WGTO, KLLL, WGDR, WCXI, WMIL, WLLR, WIL, KYAK, KUGN, KTOM. Moves 44-38 on the Country chart.

WAYLON JENNINGS

WHITLUM ACRESTIANCE
Westing Without & Not (MCA)
On 4% of reporting stations: Rotations: Heavy 28, Medium 65, Light 32 Including WBOS,
WAJR, KRRV, WUSY, WESC, WIVK, WSK, KRMD, KSO, WFMS, KTTS, WIL, KMPS, KQA,
KIML A most added record. Moves 48-42 on the Country chart.

TANYA TUCKER

One Lave At A Time (Capital)
On 62% of reporting stations. Rotations: Heavy 3, Medium 27, Light 72, Total Adds 36 Including WGNA, WCAO, WGNE, WDSY, WVM, WKLO, KYICK, WAMZ, WIMM, KCCY, WKCO, KVOO, KYGO, KHIX, KCCY, KOLO. A most added record. Debute at number 43

Temb Of The Uninown Love (RCA)

On 69% of reporting stations. Rotations: Heavy 3, Medium 20, Light 76, Total Adde 76 including WVAM, WTSV, WTCR, WWYR, KASE, WZZK, WCOS, KILT-FM, WGKX, WSM, WDGY, WOW, K102, KYGO, KSOP, KMPS. A most added record. Debute at number 44 on

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status. Checkmarks signify the most added of the non-charted records.

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

ng WAJFI, WOSY, CHOW, WWVA, IOCK, WESC. WORE: number 47 on the Country chert.

EETTH WONTLEY "Milami, My Assy" (RCA) 99/21
Rossons Heavy 2, Medium 31, Light 60, Tool Adda 21 in
WYNG, WITL, WITH, NSZ, NIJGH, KOLD, KOKC, KGA Data
ROSSONS CASH "Weld 60" (Calumbia) 98/4
Rossons Heavy 3, Medium 18, Light 68, Tool Adda TITE, FLZ, RULER, ECULO, KCKIC, RICA Distals at Rumber 47 on the Columny Criefi.

E CASIN "Build Sim" (Calumbah) 98444

Heavy 3, Mindam 19, Light 69, Stad Adds 44 relating WPOR, WWYA, KASE, WOCC. KSSN, WWYA,
WOCK, KTPK, KORD, RUZ, KORL, KTOM, KSSN, Debuts at number 46 on the Country often!

NLS HEXT GOOR "Lave Will Get You Through..." (NTTH) 82/16 Mone Heavy 3, Mechan 30, Light 40, Teat Adds 16, WCHQ, WYNK, WYNK, IV IONEY, KICKE, WANZ, WOMB, WUBE, WORD,

Relations: Namy 2, Marsham 30, Light ed. Tree Andre Ne. WORC, WHOK WHAR IO-EY, KICK, WAMZ, WCMR, WLBE, WCM, WOCK, KICH, WHAR IO-EY, KICK, WAMZ, WCMR, WLBE, WCM, WOCK, KICH, WHITE, KICK, WOOK, KICH, WHO CHARLESTERS: "Massware's in flow England" (SCLA) \$1.65

**REAR MEMORY, MIN, WOOK WOOK, WICK, WOOK, WOOK, KITK, KICH, TU, RED, Dataset an unswire 50 on the Country chart.

**LACY J. BALTERS: "Ben't Part in Lace With Bin" (Character) 72/1

Relations: Homey 1, Marsham 30, Light 60, Test Andre 50 on the Country chart.

**LACY J. BALTERS: "Ben't Part in Lace With Bin" (Character) 72/1

Relations: Homey 1, Marsham 30, Light 60, Test Andre 51 wWT). Homey: KICH Mindaws: WISON, WOR, WOY, KRW, WISO, WOOK, WOOK, KICH, KICLO, Moves 49-46-46 on the Country chart

**MARS BONIS: "Ben't Wasse (MIC), WICK, KICLO, Moves 49-46-46 on the Country chart

**MARS BONIS: "Ben't WISON, WOOK, WOOK, KICL, KICLO, Moves 49-46-46 on the Country chart

**MARS BONIS: "Ben't WISON, WOOK, WOOK, WOOK, WOOK, KILL, WURD, KIMM, WITL, KIZH Heavy, KICLO, MICHEL WWW, WEST, WURD, WOOK, KWAT, WOOK, WOOK

WAIL, 1990., 16014, 1990.

JOSIO CRILLE "Namesby" (Columbia) 57/85
Plastone Houry, 2, Maham 14, Light 41, Not Addo 36 Installing WRS, WOY, WWWA, KSWY, WORD, WGTO, WLW, WWWA, KSWY, WORD, WGTO, WLW, WWWA, KSWY, WORD, WGTO, WLW, The Columbia Columbi

SIGNIFICANT ACTION

LEWIS STOREY "Alor? No Tollin' " (Epis) 42/13
Robbons Heavy O, Medium 10, Light 32, Tols Adds 13, WBGW, WGIY, WWYA, KRWY, WAKZ, WCMB, WRIL, KSO, KWAIT.

INTTY SETTY SETT BAND "Partners, Brothers, And Priceds" (WB) 39/25
Resident Heavy Q, Madeum 3, Light 27, Total Adds 26 including WRICZ, WCVR, WDIE: WRIK, WTOR, WCUZ. KODY.

ICEDI ICLEZ ICEDE

no" "Curuses" (Rpis) 27/21 y O, Madum 2, Lighi 26, Talai Adda 21 including WYAM, WTSV, WYS, KSGK, WTGP, WSCS, WOW, KVOO.

TALES, INSTACT.

2.1 THISBAILS "Assortion for (Columbia) 27/11

Relations Heavy O, Medium B, Ugle 18, Year Adds 11, WQMA, KET,PAR, KLPE, WUBB, KTTB, KVOO, KRK-PAR, KVOC, RULVY, KAJE, KOLOL, KROP.

MONRIUS "I Med Bly Meart Bot On Yea" (WS) 34/14 my (, Medaum 7, Light 17, Total Adds 14 including WRICZ, WGIY, WEZL, WLWI, WPAP, WAICI, KWRIT, WRICL.

RUSSI, ROUP. A**LAISST SRETHERS "Stric S!** A **Feetber" (RITIS) 34/4** Rossione: Heavy G, Medium G, Light 18. Total Adda 4, WDRE, WLWI, KEIN, KALF. Ma

U. <mark>WYY ROBERS "Beethyn Merle" (E.Resty) 24/8</mark> More Hany Z. Medium 14, Light B. Tous Adds O. Hanny: NPLX, NCCY, Medium: WEZL, NHEY, WAMZ, WTCR, WPMS.

CONTINAY TWITTY "Yes 'Il Hover Know How Moch L..." (WG) 28/22
Rossions Honey D, Markum 2, Liste 21, Yosa Adda 22 richiding WTSV, WCVR, WWK, WAMZ, WRK. WDAF, KTTB, KUZZ,

RVCC, KRUP. TOM PTGC "Mississippi Breakdown" (Lav) 23/5 Rossone Many 1, Medium 6, Late 16, Yosi Adda S. WPOR, KRWY, WESC, KWAIT, WKCQ, Hawy, KPGO Med

IO. KSOP, KIGO

WORK, KINNO, ISIOP, KIGO

FEFERLY SIGNIFIEER "Ren Yesterboy" (Marcury/Pshydram) 22.6

Rossons Heavy D, Madium B, Light 14, Total Adda B, WCOB, WMMA, WICK KPGO, KYGO, KULIY, KINNO, KALF.

SIESEM RAYE "I) Jack Cen't Ties The Leaving" (Westers Assortes) 22.6

Rossons: Heavy D, Madium B, Light 18, Total Adda B, WGON, WOW, WGOL, Madium KWW, WLISY, WORK, KRINO, KSOP

Rossore Heavy u, WTCM, KVOO, KSOP.
TESSETY REE "Radio Res B Remease" (MCA/Curb) 21/14 thum 2, upn 19, Tess Adds 14 including WBGW, KNW, WCKK, WCMB, KRMD, WCLIZ, WTH

A, INCOL, KAUF.

MET YBANGAI "Meelly Tiest libes" (Reprise/WS) 18/18

DITY YBANGAI "Meelly Tiest libes" (Reprise/WS) 18/18

DITY HOMY O, Meellen O, Light 16, Then Adds 16 relating WHYR, KKKK KRIK, WWKA, WDAF, KDOY, KZLA

BERNINT "Libes Side All Geors" (Step Dec) 18/0

DITY Homy O, Meellen Z, Light 14, Tabli Adds 6, KNWIT, KTTE, WTCM, KRIKT, KEN Medlen KRIP, Light WYK

AVEY, RIMER, NEUL REGO LORIETTA LYMN "Josef A Weenen" (MCA) 16-6 Rossons-Yeavy O, Madum 3, Light 13, Toss Adds O, Madum: WOW, KTTB, KRWO, Light WCVR, WWYA, WPAP, KSMR

MILL NBLASS "Yes Con't Tulo The Telephone..." (NS) 12/6 Rossons Heavy G. Medium S. Ligns S. Teas Adds S. WTDV, IOSY, WPVP, Medium: KIDV, KDKT, KDWG. Ligns WKSJ.

KTPE, KYOC.

JAMES TAYLOR "Buly Gue" (Culumbia) 1944

Rossons Heavy O, Heslam 1, Ligh B, Seal Acto 4, WQHA, WCRIL WCHE, KJHE

LEW BURTTT "I Leve Villation" (Campinal/PulyBram) 5/2

Rossons Heavy O, Hoslam 1, Ligh B, Seal Acto 2, WCHIL, KTTS, Medium KRKT, Light WYE KPGO, KYOO, KIFDI, KIGO

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

JUDDS/Rockin' With The Rhythm... (RCA/Curb) CONWAY TWITTY/Lay Me Down Carolina (WB) WESTER SISTERS/Mama's Never Seen Those Eyes (WB) **GEORGE STRAIT/Dance Time in Texas (MCA)** STEVE WARINER/She's Crazy For Leaving (MCA)

SAWYER BROWN/Shakin' (Capitol/Curb)

GEORGE STRAIT/In Too Doep (MCA) MINY RODMAN/Until I Met You (MTM) FORESTER SISTERS/A Few Good Men (WB)

888 S88TTH/Those Eves (Step One) JUICE NEWTON/Cheap Love (RCA) BOS RIVER/Muddy Water (MCA)
DON WILLIAMS/Then it's Love (Capitol)

JUDDS/Workin' In A Coelmine (RCA/Curb)

MEL McDANIEL/Thank You Nadine (Capitol)

Rockin' With The Rhythm Chasin' Rainbows The Forester Sisters Something Special ile's Highwey Shekin' Something Special

Judy Dallas Better Than Ever Old Flame

Bia River Soundtrack **New Moves** Rockin' With The Rhythm Stand Up

HOW WELL IS YOUR AM STATION COMPETING FOR YOUR MARKET'S BROADCAST ADVERTISING DOLLARS? GO MOTOROLA C-QUAM® AM STEREO TODAY, AND WE'LL SHOW YOU HOW TO STAY IN THE RACE!



TV STEREO



AM MONO?



Call our exclusive "Motorola C-QUAM Helper Hotline" for details on how easy it is to purchase a Motorola C-QUAM AM Stereo system today. (Call collect) 312/576-0554. Ask for Steve Kravitz.



MOTOROLA

1216 REMINGTON ROAD, SCHAUMBURG, IL 60196



COUNTRY ADDS & HOTS

EAST

Bully Parton (RCA) are Mandrell (RCA)

HTUO2 GROWTHON

HOTTEST

HOST ADDREST

HOTTEST

MOST ADDED WEST

COMMANDATION OF THE PROPERTY SHOPE S

AMENO TRAFTS SANTEN SINCE STATES SHOULD BE SANTEN SHOULD BE STATED BEOTHERS STATE ST

UNITE Parkersharp, WY

Entle (Epie) Bully Porton (RCA)

Hank Williams Jr. (WS-Curb.) Hanny Regers (RCA)

Enite (Epis) Bully Parton (IICA)

Heat Willems Jr. (WE/Curb) Kenny Regare (RCA)

Bolly Porton (REA) Enlin (Epic) to Antonstor (MCA)

.

EAST

JAMIS PRICES
ESITO MRITLEY
MATLAN JOHN LING
ACMANUS CANN
MORE WILLIAMS JOH
MORE WILLIAMS JOH
MARIE GROWN
MARIE GROWN
MARIE CHOMELL
MILLY TARTON
CAR SINGE MOTO
CAR SINGE MOTO mane of LLIAMS . WATER Jump 100 Bottoge: Life demonstra Jump 100 MORALS & CAPLE BOLLY PARTON Jump 200 Jump 2 ****

JANIE PRICES
JANIE PRICES
JANIE PRICES
JANIE BROWN
MARTY STRANS
BRITANI STRANS
BRITANI
JANIE STRANS
JANIE STR

STANS ANDREAM PA

WCAO HARM WILLIAMS
POSSAME CAME
TANTA PUCKES
JOHNY LES
JUNES MOPPHY
POTTO THE TOTAL
CAS RIGHT HOTE
FOLLY PARTON
JOHN SCHMEINER
JOHN SCHMEINER

PROBAG BATE LIBIS STORT TORS TORS JOHN COMME SOLICET PRAFFIN ALAMMA SICET SEASON ASSET TRAFFE SON DILLIAMS Haddington, WV
LAST GOTLE
JUDGE
FORTY MARGINE
WELL ROSSIEL
BOOT ONLY
LIST
JOHN ROWSE
EJLE
JOHN ROSSE
BOOT BEARING
BOOT BEARING
BOOT BEARING
BOOT BEARING **MIDWEST**

Partheol ME
JANTE PRICES
ROSAMS CAM
JOSSA
MEST WILLIAM
REMA ROSMOTIM
ESPAT ANNOUN
ROTE PRICE
ROTE P WCVR Rendelph, VT COMMITTERS Bottost; ALAMANA GENERAL STRAIT SICET SEAMO PTATLES MOTES

SOAC SERVE SAND SONATE CAME SONATE CAME SAND SONATE CAME SERVE COMMAN FRANCE SERVE SONATE SON Marina Tanahaman, MY GRAY WORK IS JAMIE TO ACCUSE THATA TO COME MANUAL STANCE MATERIAL STAN

JADIE PRIČEZ
JADIE PRIČEZ
NASE STILLIOSE J SILLIA SELP TOM STILLIOSE J STILLIOSE SELECTION STILLIOS SELECTION STILLIOS SELLA SOLLY SANTON STEVE MAN (MEM -DOME MILLIAMS JO DOMENTE CAME DOMENTE CAME CIPLE MEXT MOOD MAXION SEMENTON SAME TAKEN BALLON SEMENTON EVILE LAM COMMENSATION DOMENT MAYOU DOMENT MAYOU

PALES BY BY THE TENNES OF THE TENNES OF THE TANK OF TH Bottest: TANTA TOCADA HORASTE CASE MARTE VELLLIANE SALLES PARTON ESILE SALLES PARTON ESILE SALLES PARTON PARTO SCHIETTE JAMES SCHIETTE MALE See Chiles, MI

Bopma, GP PAGE SCENTING BORNAME CASE BERNAME SELLIAMS HICKORD, BERNAME MATLOW ABSTEM SOCKORD, PORTOST PER SCENTING RACEY GRASSIN BELLIATY BERNAME BELLIATY BERNAME ORITH MITTER STATE ORITHING STATE ORIGINAL STATE ORIGINAL STATE ORIGINAL STATE ORIGINAL STATE ORIGINAL ORIGINAL STATE ORIGINAL OR

1200 Dan Shinana, M

mages efficiency of Buttout: Buttout: Buttout: John SCHWII (mm) BESTLA JOHN SCHWII (mm) BESTLA SCHWII (mm)

Junes Nottod: STLL STUD Challes T. Channe Gooms STLVIA GOOT SOUTH

PL Winyon, Go
Admit concept related announce that the control to t MICHAEL MORPHS
JOSSO
TARTA TOCKOS
REITE MEITLEY
SONTE MALISTO
ALABAMA
AURAL MARRADO
STATLES BROTTES
REL RCARES

COMMING OF THE PARTY SECTION O ---

COUNT COURSE SUBMA RECEIVE IN ACCOUNT OF THE ACCOUNT OF THE ACCOUNT BOTTON! THE PARTON SELLS SUBMA TOWNS

BURY mane william as.
Miss eccurring
Table eccurring
Comman Turity
Deligner manage
Empt mary
Betteri Maner Thavis
Office of maner that
Amer Thavis
Amer Tha

----BELLARY BROTHER
LAMBY GATLIX
PAGE SCHITTIS
SICHARA SOMEWIT
BARRET TRAVIS
BETLOST
FRC BATTE
GARRET SOTTE
GARRET SOTTE
JAMES BRYTE
JAMES BRYTE
JAMES BRYTE
JAMES BRYTE
JAMES BRYTE
JAMES BRYTE
BRYTE
JAMES BRYT
JAMES BR

JUDGE UDGAME CAME UDGAME CAME UDGAME CAME UDGAME UD HARR WILLIAMS
THOSE SEE
JOHN CHRISTON
HOUSE SEE
HOUSE SE

WTCH Territor Chy. 60 TOTAL DESIGNATION OF THE PROPERTY OF THE PROPE

MARIN UTLALAME TAMPA TOTALIO BARRY TOTALIO BELLY GRIPOLAL BOTALIO JOSEPH BOTALI DARPON BULLY DARPON BULLY DARPON BULLY DARPON BULLY DARPON

Pulma, (BE
LANTIZE MARRIMON
TANTA VECCION
TANTA VECCION
CAMADITY
MARRIMON
M

MANUT FRAVES
JAMES PRICES
SEMET MORRES
SANTER BROWN
BATTER BROWN
EVERS GILL
JOSE SCHWITZER
BOLLY PARTON
EXILE
BANGALA SANTANA

SOUTH

STILLS NAMED TOWNS

Manty That! S Maris Common SOLLY MARYON BELS GAF FIRMS BOYS SUMMER JOHNS CASE Austin, Til

Janie Picke
Sade Procke
Sade Procke
Sade Procke
Sade Procke
Sade Procke
Contact Por Prodess Sade Prodess Sa MORNING CASE MORNING CASE MINE WILLIAMS ARREST MORNING MATTERS TO JUNEAU IDIET B Page, 72 THE CHARLES OF THE PARTY OF THE

COUNT COMMAND JABIN PRICES

CHILL SERVE OF LANGE 8 7EA 7E COMPANY STATES OF THE STATES O

JAB IS PRICES
GIBLS SERV BONG
CRIMY NORMS
SELVE SELVEY
FOR SILL
CRIMES STALT
SELVEY
SE

Manages, 7% NOMA MINUTES IN A SAME WATER OF THE SAME WATER O WED.//0

COMMAT PRIFFT Charanto, NC

RAME STLGISME
SMEAN ACCENTENC
TO THE TOTAL
TOT

Lancescentum, 701
COMMAI THE PY
SITYY ORITY DEFY
JIMMY SHIPYY DEFY
JIMMY SHIPYY DEFY
JIMMY SHIPYY
BOLLOY SHIPY
BOLLOY
BOL COMMENT OF THE PROPERTY OF THE

STATE PARTON COMPANY
AND COMMAN COMPANY
OFFICER PARTON
EXTLE
JOHN COMPANY
EXTLE
JOHN COMPANY
EXTLE
JOHN COMPANY
EXTLE

1000

SANTEP BROOM LAMIS PYCHEY THAYA THIFTY JAMIS PRICHE JAMIS PRICHE JAMIS PRICHE JAMIS PRICHE HALL SANTE MALL Leditors, Til

LABOT GATLIS
THATA TOCKUM
THATA TOCKUM
MANTA TOCKUM
MANTA

Pannino Chy, Pt.
Bankh STLLIANS 3
Minh NCSPOTAL
SERVICE MARCH STRUCK
SERVICE MARCH STANDAL
SERVICE MARCH SANDET
POWER SERVICE
STANDAL SERVICE
SERVICE LAMET GOT, TO JUSTE WIGHT IN PASS WIGHT IN MARTY STUART SOURCE WAS INCOME STOWN WAS INCOME JUSTE WAS INCOME JUSTE WAS INCOME ALEXANDER WEIGHT. ME

WORLS Managhan, To AANTES BEGON JAMIE PRICES EMBET BOOGS BOCTOSTI ALASMA LAS GREENICHO BANDANA MARINI BOOT SINCE STEVE MARINES

GAME WILLIAMS
TANTA SECRET
TANTA
TANTA SECRET
TANTA
TANTA SECRET
TANTA
TANTA SECRET
TANTA
TANT STREET, WA

ARROTTI Manual Pa

-

-

William TH

union fra manufaction 740

MAYLOW JUMP 1000 JODDS TANTA TOCKER SOCKET PAPEDS NITES VINCE SILL ARBADA MANDEL JOHN HOUSEIRES

PARK COAT Destror: Extlai MANGAIN CON MALT PARK MALT PARK STLVIA

Hot Lest :

CAMENT CONTLINE
SOURCE TIALIANS JO.
SOURCE TRAINING
STEVE CAMENTAGE
STEVE CAME

LENIS SPORTY
MESS CLEARY SEE
ARTHU SPECALL
CLEMEN PATPY DI
CHES MATERIA
MONTHS & GATLE
REILE
RAMBARA MAMPRIS

MATTER PERMITTER AND THE PERMI Without Inc

COME MATRICE BITTY ON 19TY DIST BANK WILL TANK JR. BOALDON: GAMP CHAP GLAP CAMPARLL ALAMAN

WEST

EMBET HORSES LEWIS OFTENDY MARKET DELTH COMMENT PRICETY SIGHT GRANES SOCIOTO TENNES PARE HORSES PARE HORSES PARE HORSES MARGO BIRDO GROWN STRAIT

EMBORA DE SICHT SAAGAM ANDE SOONAND ANDE SOONAND ANDE SOONAND ANDE SOONAND ANDE SOONAND AND SOONAND AN Bases, CO BEAN SCRIPTIST SAME STILLING SEITS SEITING SOURCE CASE SOURCE SOURCE SUBSECTION SUBS -REITH HEIPLET RANK WILLIAMS HICKNEL HUDGE JAMIE PRICES EARL PROMES C HOLLOST

RYAK RPRE Process, CA JOHNS HARDSELL SENSON PARTIES OF STRAIT ALABAMA DOW STILLIAMS RAY STRVENS

SAMPLE PROTECTS
ANNEL PROTECTS
ANNEL PROTECTS
ENTER TOTALES
BUTTON TOTALES
BUTTON TOTALES
BUTTON TOTALES
BUTTON TOTALES
BUTTON TOTALES
BUTTON
ALTER BUTTON
ALABORIE
BUTTON
ALABORIE
BUTTON
ALABORIE
BUTTON
BU

STATE ALBERTA, CO. Physiol, AZ

mans Ground Platting, MIT

MANNY COMMANNESS, CA

JUDGE JANIT FRICTS
JANIT FRICTS
MARTY STUARY
BOTSAGES
BOTSAGES
JOHN KOMMITTON
JOHN ROMES
JOHN DEWYER
JOHN DEWYER
JOHN DEWYER

THE RECORD IN THE PARTY NECESSAL AND THE PART

author (STROAT)
/TOTAL
STORY SHADOS
GLOS CAMPBELL
BICSY SHADOS

COLO PORTO ASSESSED AS A CONTROL ASSESSED AS A CONTROL AS A CO Made williams as compression assessment prices assessment miles assessment situate assessment october assessment Charles assessment Charles assessment Charles assessment MICHAEL SURFE MORN WILLIAM Bottoot:

CALLES HODE Open Die JASIS FRICER
PAGE SCHWIIDS
PAG Botto Pt 1 Tunnen, AZ

Tutation. AZ

RAMOY Thavis
Justice
Polarity Countries
Rotarity
John Survey
Joh

Seattle, WA
LARRY GAYLIP
ARRY TRAYI
WA FILM JESSTEEL
WA FILM JESSTEEL
EARLY TRAYI
LARRY TRAINING
EXAMPLE TRAINING
BOOKEN
BOOKEN Tagong WA

MANY MILLIAMS JS MITGHT YOURAN MEDA NCENTINE MICHAEL WIRPHEY MINING MINING BOTTO TO VINCE GILL MANS GRAY

164 Reporters 160 Current Reports

The following stations reported ... no change in their rotations this week KKYX/San Antonio KKAL/Arroyo Grande The following stations falled to report this week and therefore

ir rotations were frozen: WSEN/Syracuse WTVY/Dothan WQYK/St. Petersburg-Tampe WGAR-FM/Cleveland

KZLA is now the Los Angeles reporting station instead of KLAC.

FULL-SERVIC

TOP 20

Proper Sono Last

5	4	,	1	SADE/The Sweetest Taboo (Portrait/CBS)
2	1	2	2	BARGRA STREISAND/Somewhere (Columbia)
13	11			STARSHIP/Sara (Grunt/RCA)
12		5	Ŏ	DREAM ACADEMYALIE in A Northern Town (Reprise/WB)
3	2	3	ī	BRUCE SPRINGSTEEN/My Hometown (Columbia)
15	12		0	ELTON JOHNANIcita (Gollen)
10		,	ŏ	BILLY OCEAN/When The Going Gets Tough (Jive/Arists)
1	3	4	ī	BECOMME & FREENDS/That's What Friends Are For (Arista)
_	20	17	0	MEART/These Dreams (Capitol)
11	•		18	WMTNEY HOUSTONAION WILL Know (Arista)
19	15	14		AMME MUNICAY/Now And Forever (You And Me) (Capital)
	16	15	ě	AAMES TAYLOR/Only One (Columbia)
16	*	16	Ď	INCHAEL FRANCE featuring BRENDA RUSSELL/When I Give My Love To You (W8)
4	5	10	14	STEVIE WONDER/Go Home (Tamia/Motown)
BRE	AK	ER	•	ATLANTIC STARR/Secret Lovers (A&M)
	19	10	0	GARY MORRES & CRYSTAL GAYLEAMING Up For Lost Time (WB)
	_	20	ŏ	EVERLY BROTHERS/Born Yesterday (Mercury/PG)
14	13	13	18	WHAMIA'm Your Man (Columbia)
	10	12	19	LICONEL ROCHNE/Say You, Say Me (Motown)
BRE	AK	ER	_	DAM SEALS/Bop (EMI America)

FEBRÚARY 14, 1986

Total Reports/Adds	Heavy	Medium	Light
meportaneous	recovy		Light
39/0	33	6	0
38/0	28	9	1
38/1	29	9	0
38/3	26	11	1
36/0	25	9	2
38/2	23	13	2
31/1	24	7	0
30/0	20	9	1
38/6	12	23	3
30/0	22	. 6	2
33/3	12	17	4
32/1	10	18	4
26/0	12	13	1
24/0	13	9	2
32/14	7	13	12
24/0	10	14	0
32/3	4	18	10
21/0	9	10	2
22/0	9	8	5
22/2	6	11	6

MOST ADDED

ATI ANTIC STARR (1A) Secret Lovers (A&M) STEVIE WONDER (11) Overjoyed (Tamia/Motown) Hold On To Your Love (Tamia/Motown) HEART (6) These Dreams (Car LAURA BRAMBAN (S) I Found Someone (Atlantic)

X WAGNER W/VALENE CARTER (5) MCK W Love Can Take Us All Away (Qwest)

HOTTEST

SADE (21) The Sweetest Taboo (Portrait/CBS) Sara (Grunt/RCA) BILLY OCEAN (19) When The Going Gets Tough (Jive/Arista)
DREAM ACADEMY (16) Life In A Northern Town (Reprise/WB)
ELTON JOHN (15) Nikita (Geffen)

CHART EXTRAS

RANDY GOODRUM

Silhouette (GRP)

51% of our reporters on It. Rotations: Heavy 4, Medium 15, Light 3, Total Adds 0.

BREAKERS

ATLANTIC STARR

Secret Lovers (A&M)
74% of our reporters on it. Rotations: Heavy 7, Medium 13, Light 12,
Total Adde 14, WFBR, WPRO, WSB, WISN, WCCO, WTIC, WBT, WRVA, WIBC, WIBA, WSPD, WWNR, WPOE, WTKO. Debuts at number 15 on the Full-Service chart.

DAN SEALS

Bop (EMI America)
51% of our reporters on it. Rotations: Heavy 5, Medium 11, Light 6,
Total Adde 2, WFBR, WSB. Debuts at number 20 on the Full-Service

NEW & ACTIVE

SENDIETY ROSSINSON "Neith the To Year Lave" (Teanla/fisherum) 21/6
Pipations: Heavy 171, Medium 11/4, Light BG, Total Adds 8, WWKS, WSB, WSB, WSB, KHOW, KHO, WST, WGOW, KSL
Medium including WFB, WHOY, WHOC, WTKO, WGBR, WCC, KTWO.

ACK WARRER with YALERIE CARTER "Lave Can Tales the All Away" (Queek/WS) 17/6
Patitions: Heavy 10, Medium 92, Light 7/3, Total Adds 5, WWKS, WCCO, WHVA, WHEY, KFGD, Heavy, KTWO,
Medium including WFB, WSP, USB, USB, WFCE, WGBR, WSC, KYCC

MEES & THE INSCHAMINES "Stead Research" (Allentie) 14/3
Patitions: Newly 10, Medium 101, Light 3/2, Total Adds 3, KSOL WGSR, KFGD, Heavy, WWPA, Medium including WTVN,
KHOW, KJR, WCC, WCHS, WNG, WSPO, WWWR, WFOC.

NOCAMME CASH "Note On" (Cotambia) 12.4 Relations: Heavy 10, Medium 82, Light 32, Total Adds 4, WTIC, WISA, KFGO, KVEC. Heavy: WCCO. Medium including WHEC, WSPO, WCC. WTIC, WISA, KTM. Medium including WHECE. Relation: Heavy 0, Medium 83, Light 41, Total Adds 4, WTSPI, WCCO, WRVA, KSL. Medium including WPCE.

WINU, WWWA, WIBN, W.BC.

KINN TE KANAWA "Stee Sties" (Lendon/PulyGram) 12/2

Rossions: Henry O, Medium 8/2, Light 4/0, Total Adds 2, KSL, KTWO. Me

W.JBC, W.Cl.

**BLEY , ASPER, ISLEY "Carseen Of Leve" (CSS Associated) 12/1

Rotations Heavy 20, Medium 80, Light 2/1, Total Adds 1, WeSY, Heavy, WCHS, WGOW, Medium, KHOW, KFI, WWG,

**ROJ, WWMR, WCCL, KFOO, KYMP, WCCL, KFO, KYMP, WCM, WCCO, KJR, WHSY, WGA, WSPO, KSL, WWMR,

**ROJ, WANNE, Newy, O, Medium 56, Light 64, Total Adds 11, WFBR, WCCO, KJR, WHSY, WGA, WSPO, KSL, WWMR,

**WPOE, WJBC, KYEC

EMBERT **PROMESTOR

PROMESTOR*

PROMESTOR*

CHARGE ***CHARGE

***CHARGE**

Call Relations Heavy 0, Nesturn 3-0, -yer-collections (NFC), NESTER "Byte" (RCA) 11/1

RESISTER "Byte" (RCA) 11/1

Relations Heavy 30, Nesturn 8/1, Lipt 0, Total Adds 1, KSL. Heavy, WWKB, WWRR, WWPA. Medium including WTVM, KHOW, WCC, WC-NB, WHAS, KSDN, KFOD.

THOMPSON THRUSE "Tibe For A Bey" (Arista) 18/6

Rotations, Heavy 20, Medium 80, Light 0, Total Adds 0, Heavy, WWKB, WWPA. Medium WTVM, KHOW, KJR, WC-NS, WWN, WSD, WWNR, WGRS.

ALBINA BRANNEAM "I Found Semosone" (Attentic) 9/5

Rotations, Heavy 0, Medium 50, Light 4/2, Total Adds 5, WFBR, WWKB, WHSC, WPOE, WJBC. Medium including MANDA. KTMO

SIGNIFICANT ACTION

ARETHA FRANKLIN "Assister Night" (Arists) 7/1
Ressions Heavy 0, Medium 40, Light 3/1, Total Adds 1, KFQD, Medium: KHOW, WICC, WWWR, WWPA.
CARS ""In Not The Des" (Elektra) 6/3
Ressions: Heavy 0, Medium 3/1, Light 3/2, Total Adds 3, WWKB, WGBR, KFQD, Medium: including WWWR, WWP
RELLY JEE ROYAL "Suread Libra A Resister" (Altitudite Asserties) 5/7
Ressions: Heavy 0, Medium 3/1, Light 0, Total Adds 1, KWPO, Medium including WFBR, WWKB, WHBY, WJBC.
RAMBLES "Resels Blandsy" (Callendsho) 3/7
Ressions: Heavy 0, Medium 3/1, Light 3/0, Total Adds 1, WPQE. Medium including WTRO.
EL.0 "Calling Asserties" (CBS Assertiated) 4/3
Ressions: Heavy 0, Medium 3/2, Light 2/1, Total Adds 3, WMCB, KHOW, WWPA.
ALVYER BROWN! "Wisest Sen't Fell Heavy" (Capital-Kurth) 4/8
Ressions: Heavy 0, Medium 3/2, Light 0, Total Adds 3, WHOY, WHEC, Medium WHBY, WJBC, KYEC.
RESISTAN RAMICWESTER 8, AL AMMERIAN The Blaste SH Baselfey" (BIGA) 3/3
Ressions: Heavy 0, Medium 10, Light 2/2, Total Adds 2, WHOY, WHEC, WJBC.

**Transition: Heavy 0, Medium 11, Light 2/2, Total Adds 2, WHOY, WHEC, Medium: WCCO.
LUVYERDOY" "This Capital B the Blaster" (Capital-Michaelle) 3/1
Rossions: Heavy 0, Medium 3/1, Light 0, Total Adds 2, KHVO. Medium including WWHR, WWPA.

ORMANCE

The Weekly Information Source For --The Touring Entertainment industry

For subscriptions call Jennifer at 1-800-433-5569.

SUPERCHARGE YOUR OPTIMOD*!



Considering placing a multi-band processor in front of your FM Optimod 8100 or Optimod 8000 to enhance your on-air signal? Consider the digitally-controlled TEXAR AUDIO PRISM^{IM}! With over 200 Optimod-with-Audio Prism installations worldwide, we wrote the book on pre-processing for your Optimod.

With that much experience behind us, the AUDIO PRISM Users' Manual includes not only a section on how to adjust it when running with your Optimod, but also one on how to adjust your Optimod when using it in conjunction with a stereo pair of

AUDIO PRISM's. Separate sections are provided for the Optimod 8100 and the Optimod 8000.

How complicated is the AUDIO PRISM to install? Not very. The AUDIO PRISM's (one for left, one for right) install in the program line between the console and the Optimod. Using telephone lines or dual-channel STL's? install the AUDIO PRISM's at the studio, between the console and the STL's or telephone lines. That's all there is to it. No soldering required.

Adjustment is a breeze too. TEXAR's internal pink noise generator and exclusive alignment circuit can have you up and on the air with field-proven spectral mixes in a matter of minutes, not days.

For the whole story of how the AUDIO PRISM can increase your station's punch without sacrificing quality, call Barry Honel or Glen Clark at (412) 85-MICRO.

Supercharge your Optimod with the crisp, digitalty-controlled, power of the TEXAR AUDIO PRISM. See if you don't agree that digital control ian't just the latest high-tech buzzword. It really does make a difference.

TEXAR

TEXAR INCORPORATED 616 Beatty Road Monroeville, PA 15146-1502 (412) 856-4276 (412) 85-MICRO

ADULT CONTEMPORARY

BREAKERS

SMOKEY ROBINSON

Hold On To Your Love (Tamla/Motown)
62% of our reporters on it. Rotations: Heavy 2, Medium 39, Light 25,
Total Adds 17 Including WSNI, WSB-FM, 97AIA, WLTS, 2WD, KMJI,
KKLT, WMGN, 3WM, KVUU. Debuts at number 26 on the AC chart.

CARS

I'm Not The One (Elektra)
58% of our reporters on it. Rotations: Heavy 6, Medium 30, Light 25,
Total Adds 13 including WLTF, KMJI, KGW, WJDX, U102, KELT, WLHT,
WFMK, KOIL, 3WM, KVUU. Debuts at number 27 on the AC chart.

FORCE MD'S

Tender Love (Tommy Boy/WB)

53% of our reporters on it. Rotations: Heavy 2, Medium 22, Light 32, Total Adds 26 including WSB-FM, WSNY, WNIC, KUDL, WMYX, KYKY, WKYE, K106, WEZC, KWFM. Debuts at number 28 on the AC chart.

JACK WAGNER with VALERIE CARTER

Love Can Take Us All Away (Qwest/WB)
52% of our reporters on it. Rotations: Heavy 0, Medium 32, Light 23,
Total Adds 15 including 97AIA, 2WD, WARM98, WNIC, WMYX, KGW,
WAEB, WSFM, WKYE, KQ99, KOIL, KWAV. Debuts at number 30 on the AC chart.

LAURA BRANIGAN

I Found Someone (Atlantic)
51% of our reporters on it. Rotations: Heavy 0, Medium 19, Light 35,
Total Adds 27 including WSNI, WLTS, 2WD, WSNY, KGW, B100, KIFM,
KEY103, WEZS, WAVE, KVUU.

ROTATION BREAKOUTS

	Reports/Adds	Heavy	Medium	Light
O STARSHIP	106/2	100	6	0
2 BILLY OCEAN	103/1	89	12	2
DREAM ACADEMY	104/1	77	24	3
4 WHITNEY HOUSTON	99/0	80	16	3
(3 HEART	106/6	68	37	1
@ ELTON JOHN	103/3	75	22	6
7 SADE	93/0	57	28	8
(B) ATLANTIC STARR	103/6	48	45	10
MIKE & THE MECHANICS	91/6	46	37	8
18 BARBRA STREISAND	79/0	31	39	9
IMPL MISTER	76/2	46	25	5
D ISLEY, JASPER, ISLEY	81/0	38	37	6
D JAMES TAYLOR	90/6	13	59	18
THOMPSON TWINS	87/5	20	53	14
(E) MICHAEL FRANKS L'ORENDA MUSSELL	68/0	33	31	4
16 BRUCE SPRINGSTEEN	77/0	15	46	16
17 WHAMI	71/0	20	39	12
18 STEVIE WONDER	57/1	13	32	12
© DAN SEALS	73/10	14	45	14
29 DICHME & FRIENDS	57/0	15	23	19
21 DIRE STRATS	56/1	12	32	12
AMETINA FRANKLIK	77/9	. 6	51	20
AMINE MURRAY	73/10	13	42	18
24 PREDDIE JACKSON	56/1	11	33	12
@ EVERLY BROTHERS	66/8	4	41	21
S SMOREY REGUISON	86/17	2	39	25
& CARE	61/13	6	30	25
© PORCE MO'S	56/26	2	22	32
20 LIGHTS, RICHE	38/0	1 4	21	13
O MOR WHATE WHERE CASTER	65/15	. 0	32	23

MOST ADDED

STEVIE WONDER (42)

Overjoyed (Motown)
JERMANNE JACKSON (31)
I Think It's Love (Arista)
LAURA SRANGAN (27) | Found Someone (Atlantic)

Tender Love (Tommy Boy/WB) MELISSA MANCHESTER & AL JARREAU (19) The Music Of Goodbye (MCA)

HOTTEST

STARSHIP (86) Sara (Grunt/RCA) WHITNEY HOUSTON (61) How Will I Know (Arista) BILLY OCEAN (60)

When The Going Gets Tough (Jive/Arista) ELTON JOHN (50)

DREAM ACADEMY (46) Life In A Northern Town (Reprise/WB)

NEW & ACTIVE

STEVIE WOMDER "Overjayed" (Motows) 43/42
Rotations: Heavy O. Medium 1414, Light 29/26, Total Adde 43 including WPIX, WHTX, WSB-FM, LOVE94, WSNV

Restation: Newry O. Mackum 16714, Light 2Wctt. How Proceedings of the New York (ISS Assessment) 1628 Assessment 1628 Assessmen Y WITE KEYICO KELT WAVE KICA WITE

JERMANNE JACKSON "I Think It's Leve" (Arieta) 31/31
Rotations: Heavy O, Medium 5/5, Light 20/26, Total Adds 31 including

KOL, WHEN, KWAY, KWEA, WWAI, WEAH, KICLY, KOSW.

JOHN COURAR INSELENCAMP "R.O.C.K. in The U.S.A." (Riva/PolyGram) 31/11
Rossinon: Heavy 21, Medium 122, Light 178, Total Adds 11, WCLY, WLIT, KEYTOS, KTOS WTRX, WHEN, WWAL,
WCKO, WORG, WLICL, SH. Heavy Including WKYE. Medium including WHAT—MI-PA, VIOLO WHACN, KALE.

LOVERSOY "Thick Cyedis Brite Hight" (Columbia) 226 f8
Rossinon: Heavy 30, Medium 127, Light 134, Total Adds 5, WLTF, WAEB, WHEN, WSKL Heavy: WWMJ, WCKO,
KOSW. Medium including WHAT, VIOLO, WSFM, KURJO, KYTC, RAB, WHOS.

ROSSAMINE CARR "Notif On" (Columbia) 25/16
Rossinon: Heavy 0, Medium 72, Light 1812, Total Adds 5 including KIFM, KEYTOS, WSKI, WGSV, KRLB, WKYX,
WAEV, KFSB, WIUS, WJON, KKLV, KOSW, Medium including WGLL, WAFR, WMT-FM, KALE.

SIGNIFICANT ACTION

EURYTHBICS "It's AB Right (Baby's Comin" Back)" (RCA) 23/11
Posteriors. Heavy 1ft, Medium 4D, Light 180, Total Aods 11, KEY103, WNAM, KKPL, WCKQ, WCHV. KRLB, WAEV.
WZ.Q. KTYL, WHIT-FM, KPSB, Modelum WWAM, WGKL, KKIV. KAB.

KASHIF "Dancing its The Dark" (Arista) 21/11
Posteriors. Heavy 0, Medium 32, Light 180, Total Aods 11, WPX, KELT, KIOA, WTRK, WKNE, WGLL, WCKQ, WAEV.

WZLU, KFSB, WRUS, Medium including WEIM.

MELISEA MANCHESTER & AL JARREAU "The Music Of Geodhys" (MCA) 19/19

MELISEA MANCHESTER & AL JARREAU "The Music Of Geodhys" (MCA) 19/19

WCHO, WGSV, WAGE, WKTX, WZLO, WFFX, KTV, WMT-FM.

OLIVIA NEWTON-JOHN "Teuphen UP" (MCA) 19/2

Restricts: Heyny O, Medium SO, Upit 14/2, Total Addr 2, WMAM, KWFM. Medium WEIM, WZLO, WFFX, WJON, KALE

Positions: Newly 0, Medium 50, Light 142, Total Adds 2, WNAM, KWFM, Medium WEIM, WZLQ, WFFX, WJON LUTINER VANDROSS: "II Only For One Hight" (Epits) 18.2 Research of the Premise Yea Hight" (Epits) 18.2 Research Heidum WEIM, WCKQ, KTYL, KALE COCK ROSS: "The Premise Yea Hight" (Epitsmble) 18.72 Research Heiny 0, Medium 42, Light 1210, Total Adds 12, WTK, WTRX, WHAN, WWMJ, WSKI, WCKQ, WCHV WKYX, KTYL, WJON, WBOW, KMGQ, Medium including KKLV, KALE EDDRE MUNPHY "Here Coald it Be" (Columbia) 15.44 Research Henry 0, Medium 41, Light 110, Total Adds 4, KLSI, KUDL, WAEB, WGSV, Medium including WEIM Research Henry 0, Medium 41, Light 110, Total Adds 4, KLSI, KUDL, WAEB, WGSV, Medium including WEIM

KALE.

BARY MORRIS & CRYSTAL GAYLE "Misking Up For Lost Time" (WS) 14/1

Rotations: Heavy 10, Medium Bri. Light 40, Total Ados 1, WGLL. Heavy: WAVR. Medium including WEIM, WKNE, WEIZ,
WGSY, WARY, WAYFIAR, KFSB, WLYN

JAMES BROWN "Living in America" (Scott Sides 2, KYUL), KRIB. Heavy U102, WMGN. Medium, WHTX, V100.

Rotations: Heavy 20, Medium 40, Light 6/2, Total Adds 2, KYUL, KRIB. Heavy U102, WMGN. Medium, WHTX, V100.

WSFM, MVYE.

8AM HARRIS "1'4 De It All Agels" (Meteros) 8/2

Resisons: Heavy 0, Medium 1/0, Light 7/2, Total Adde 2, WCKO, KQSW. Medium: WSKI

Breakers are those records that have achieved concurrent airpitry at 50% of our reporting stations. Never & Autive records are receiving airpitry at 25 or more stations. Records in Stigniticant Aution are receiving airpitry from 8-84 stations. Records with substantial heavy and medium rotation airpitry activity do not have to achieve Breaker status to enter the AIC chart. Records wition have achieved Breaker status must also have sufficient heavy and medium rotation airpitry to enter the chart. Checkmarks signify the most added of the non-charted records.

AC ADDS & HOTS

EAST

PARALLEL PARALLI
ONE
STREET VAN
Wordy Street, an
Privite Street, and
Privite Street

PARALLEL TWO

BOART STRE & THE MECHA SLIFOR JOHN

Williams
The Trendy
James Jackson
Hadrif
Lifting Wateres
Hadricorral a Jack
Hadricorral a PARALLEL TWO SILLY OCHAN ELTON JOHN
WHILE HOUSE
WHITE A GATE
SOLLOTE A GATE
SOLLOTE A GATE
SOLLOTE
SILLY GAME
WITHEY GAME
WITHEY GAME
WITHEY GAME
WITHEY GAME
FRANCE
FR

SOUTH

PARALLEL

W. (\$10). Anahope
Publication and Publication
Color
Co

PARALLEL TWO

Designation Contains
John Contains
John Contains
However, Contains
France Service
Contains
However, Co

CONTROL OF THE PROPERTY OF THE

Wellish and only the second of the second of

PARALLEL THREE

MINISTRAN AND THE STATE OF THE

MIDWEST

PARALLEL

PARALLEL . ONE

TWO

THE STATE OF ANTEN TAYLOR

ATLANTIC STADE
THOMSON TOTALS
JOHN COMMAN
BOLLOST
BUTTON
THOMSON
THOMSON
THOMSON
THOMSON
JAMES TAYLOR THE ACT OF THE PARTY OF THE PAR

WHATChestons Intelligence of the control of the co

Westvolumentum
Hory Lytes
Prince no's
Laren Marcons
Rottonic a Filippe
Horizon a Filippe
Horizon account
Horizon account
History Marcons
History Marcons
History Marcons

otte their Uniquest than the second to the s

Sections: Finance: Fi

Vivillation
Processible
Proces HORMA ACADEMY
HORALAMINATOR ON THE PARCE 100'S
PORCE 1

Michael, Pennamber Michael Control of Michael Contr

STREET AND THOMSON THE PARTY OF THE PARTY OF

PARALLEL THREE

Greatelline HOMPSIGNES JOHNS JACOB PTSVID MORNEN HOMESSIGNES GOLDEN GOLDEN GOLDEN GOLDEN JULY GENER FERRE JESTE JAPOR, PERRE HOCKES PERRE HOCKES PERRE HOCKES PERRE HOCKES HOCKES

SECURE, Polome
Self-Books
Self-Books
LASSA SELECTION
JAMES COMMAN
AND COMMAN

MPSNAMEN
Boto Sull
PORCE 10° S
LANGE MANICAM
ANDALES CAM
ANDALES
ANDAL

WHITELEFERSTON
ON THE SAME
TON PARTY
MARKET CARE
STRICT
MINISTER
M

W.JONEL Charl
date Profit comps
for recomps
on, migrae
recomp care
Johnson Acceptor
Wilder
Britania Acceptor
Wilder
W

Wildering Flags
Shan Shaneda
Frincis on 'S
Liver on 'S

106 Reporters, 88 Current Reporte Six stations reported a frozen list this week: KCD(Soles, KDUK/Eugenn, KKUA/Honokuks, W191/Temps, WOMC/Detrolt, WSKY/Asheville.

Two stations felled to report this week and therefore their rotalions were frozen: WEIZ/ Columbus and WSFL/New Bern. KHYL/Secremento is now an AC

reporter.

FULL-SERVICE AC

PARALLEL WINE ONE

PARALLEL TWO

STANGULP STREET ACADEM STREET SCREEN

PARALLEL THREE

SOUTH

PARALLEL PARALLEL ONE
WHITEMAN CONE
WAS THE TOTAL
WAS THE TOTA TWO

PARALLEL

CAME

HISE & THE RECORD

SOCCOPES

LAMBORA SPINISHED

SANCE OVERNOOPINE

CAME

THREE

43 Reporters, 36 Current Reports =

PARALLEL T ONE

PARALLEL TWO

PARALLEL THREE

PARALLEL

PARALLEL MALES THREE

Skr stations reported a framen list this west: KPAMABen Diego, KOB/ Albuquerque, KOY/Phoenix, WICC/Bridgeport, WING/ Dayton, WTMJ/Mitweutes.

One station falled to report this week. Its rotations were frozen: WGY/Schenectedy

PARALLEL ONE

Reporting
STRICE SOURCE
STRICE SOURCE
STRICE

STANSMIP STA

PARALLEL TWO Mande Botteet: SOMMAR ACAMMENT CLIMBERS & BACK BTEVIS HOUSINGS ELYON JOHN BELYON JOHN BELYON JOHN

PARALLEL THREE

106 Reporters, 89 Current

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

Prove New Last Wreeks Milleals William	155 REPORTS	FEBRUARY 14, 1986	Total Reports/Adds	Powe	Heavy	Medium
(F. N. 1 1		"Stages" (99) "Delirious" (97) "Rough" (65)	139-/0	36 -	114-	24+
	FIRM/Mean Business (Atlantic)	"King's" (145) "Peace" (47) "Fortune" (38)	146-/0	50 +	118+	25 -
	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Minutes" (86) "R.O.C.K." (85) "Justice" (31)	135-/1	33+	108+	25 –
	MIKE & THE MECHANICS/Mile & The Mechanics (Atlantic)	"All I Need" (124) "Silent" (44) "Hanging" (22)	145-/2	21-	96 -	48+
	SIMPLE MINOS/Once Upon A Time (Virgin/A&M)	"Sanctify" (125) "Ghost" (14) "Once Upon" (11)	133-/2	34-	107-	24+
	INXS/Listen Like Thieves (Atlantic)	"What You Need" (137)	142 + /7	38+	111+	29 -
	HEART/Heart (Capitol)	"These Dreams" (128) "If Looks Could" (14)	134 + /4	45-	115-	17+
	PETE TOWNSHEND/White City (Atco)	"Blood" (73) "Hiding" (61) "Crashing" (29)	131 -/0	15-	69 -	53-
	ALAN PARSONS PROJECT/Stereotomy (Arista)	"Stereotomy" (132) "Beaujolais" (13) "Lime" (10)	138-/0	20+	88+	47-
	PETER FRAMPTON/Premonition (Atlantic)	"Lying" (134)	137-/0	15+	67+	65 -
	DIRE STRAITS/Brothers In Arms (WB)	"Ride" (69) "The Man's" (30) "Brothers" (22)	100-/1	12-	48 -	48-
	ROCKY IV/Soundtrack (Scotti Bros./CBS)	"No Easy Way Out" (112) "America" (20)	117+/5	13+	58+	54 -
	OUTFIELD/Play Deep (Columbia)	"Your Love" (122)	123 + 6	14+	56 +	61-
	LOVERBOY/Lovin' Every Minute Of It (Columbia)	"This Could Be" (110)	112-/2	17+	71+	38 -
	STEVIE MICKS/Rock A Little (Modern/Atco)	"Wait" (59) "Imperial" (52) "Talk" (13)	112-/3	11=	42-	58+
	TOM PETTY &/Pack Up The Plantation - Live (MCA)	"Needles" (81) "Star" (22) "Don't Bring" (14)	94-/3	7-	39 -	47-
	ROBERT PALMER/Riptide (Island)	"Addicted To Love" (115)	116+/35	3+	36+	72+
_ 23 20 1	QUICKSILVER/Soundtrack (Atlantic)	"Quicksilver" (117)	117+/7	1+	30+	80+
DEBUT > @	BLUE OYSTER CULT/Club Ninja (Columbia)	"Dancin' In The Ruins" (119)	119 /20	3	21	85
15 19 23 🚳	DREAM ACADEMY/Oream Academy (Reprise/WB)	"The Edge" (63) "Life" (34)	95+/15	8-	29 -	58+
	MARKLYN MARTIN/Marilyn Martin (Atlantic)	"Night Moves" (102)	105 + /7	1-	30+	66 -
10 14 15 22	HOOTERS/Nervous Night (Columbia)	"Day By Day" (72)	74-/0	17-	48 -	23+
16 22 22 23	RUSH/Power Windows (Mercury/PG)	"Mystic Rhythms" (71) "Manhattan Project" (22)	84+/10	3=	16-	56 +
DEBUT > 4	ELO/Balance Of Power (CBS Associated)	"Calling America" (95)	97 /12	7	25	62
- n n 👁	OZZY OSBOURME/The Ultimate Sin (CBS Associated)	"Shot in The Dark" (104)	104+/7	1 =	10+	77+
20 10 19 26	PAT BENATAR/Seven The Hard Way (Chrysalis)	"Le Bei Age" (88)	92-/2	6-	24-	<i>60</i> –
n 👁	FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"Tuff Enuff" (98)	99 + /25	0=	16+	-68+
. – zs zs 🚳	CARS/Greatest Hits (Elektra)	"I'm Not The One" (86)	89+/14	2=	26+	58+
DEBUT > @	YOUNGBLOOD/Soundtrack (RCA)	"Stand" (70) "Cut You" (21) "Something" (13)	84 /16	0	5	75
8 13 14 30	MR. MISTER/Welcome To The Real World (RCA)	"Kyrie" (56) "Is It Love" (15)	71-/3	9-	39 -	25=
21 26 26 31	ALARM/Strength (IRS/MCA)	"Spirit Of '76" (78)	84+/11	3-	13-	58+
13 10 21 32	STARSHIP/Knee Deep in The Hoopia (Grunt/RCA)	"Sara" (49) "Tomorrow" (10)	60-/3	7-	32 -	25-
27 31 30 33	DOKKEN/Under Lock And Key (Elektra)	"In My Dreams" (63)	69+/9	3-	11-	43+
	JIMMY BARNES/Jimmy Barnes (Geffen)	"No Second Prize" (68)	74+/10	0 =	6=	51+
	BANGLES/Different Light (Columbia)	"Manic Monday" (53)	57+/5	4-	19+	31 =
20 24 25 26	THOMPSON TWINS/Here's To Future Days (Arista)	"King For A Day" (48)	52-/0	7-	21 -	28 -
	DEL FUEGOS/Boston, Mass. (Slash/WB)	"I Still Want You" (59)	60+/6	4+	11+	34+
	CHARLIE SEXTON/Pictures For Pleasure (MCA)	"Beat's So Lonely" (28)	46-/5	1 =	11+	31-
	IRON EAGLE/Soundtrack (Capitol)	"One Vision" (27) "Never Say Die" (19)	46-/3	2+	8-	30 -
	CALL/Reconciled (Elektra)	"I Still Believe" (54)	55 /26	1	3	41



R&R FRIDAY, FEBRUARY 14, 1986

BREAKERS.

BLUE OYSTER CULT Club Ninja (Columbia) 77% of our reporters on it. **ROBERT PALMER** Riptide (Island) **FABULOUS THUNDERBIRDS** Tuff Eneff (CBS Associated) 64% of our reporters on it. ELO nce Of Power (CBS Associated)

63% of our reporters on it.

NEW & ACTIVE

OPUS "Up And Down" (Polydor/PolyGram) 38.6 (31.6)
Adds WPY, WHS, WDNA, WHCN, WOUR, WSKS, KSTW, WIZN, Powers 2: Heavy 10 including CHOM, KZEW, KROQ,
BY, WLIR, WSS, WEZX, WHT, KTCZ, WOZZ, Medium 19 including KLOL, WOBK, WHEB, WAAF, KNCN, WROU, WROL,

KILO.

CLAMMAD "Bleedis" (RCA) 38.6 (32.6)

Adde WOVE, WZZO, WCCC, WYCN, Heevy 4: WILP, WLR, KGRO, KCQL, Medium 28 including KTXO, WNQR, WXRT, KGCO, WYCX, KLBJ, WLAV.

FASTWAY "Walking For The Rese" (Columbia) 37.6 (33.2)

Adde KZEW, MOME, WARL, KZEL, KOJK, KZOO, Heevy 1: KISS, Medium 29 including KLOL, KSRR, WNOR, WEBN, WILZ, WRIF, WOFM, KSHE, KGB.

WRF. WOFM, KSHE. KOB.

QLEB INSTRIBOR. "Falling in Code" (AAM) 38/18 (28/18)

Adds including KSHE. WORK, WCEK, WEZK WHTF, KLAQ, Heavy O, Medium 23 including WNEW, WXFR. KTXQ, WLAQ, MLAQ, WRFR, WHER WOFM, MLAV, KLAQ.

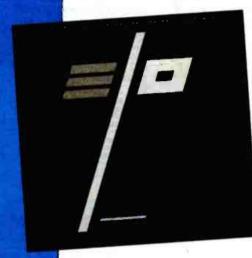
BIOSE URE "The 98" (Chrysolie) 34/2 (36/7)

Adds: WOLK, MLAV, Powers 6. Heavy 10 including WMOM, WXRT, CFOX, WHFS, WLIR, CHEZ, Medium 20 including WNEW, 0107, KBCO, KROQ, WOHA, WCCC, WHCN, WONE, WTUE.

Continued on Page 78

DOUBLE BREAKERS.

May Winter, But S HOTI



Electric Light Orchestra

"Calling America"

AOR TRACKS BREAKERS

Tracks Chart: 43

From The Album "BALANCE OF POWER"

AOR ALBUMS BREAKERS

Album Chart: 20



Fabulous Thunderbirds

"Tuff Enuff"

AOR TRACES BREAKERS

Tracks Chart: 29

From The Album "TUFF ENUFF"

AOR ALBUMS BREAKERS

Album Chart: 2

Distributed by CBS Records

CBS ASSOCIATED

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

Feel It Again (WB) dicted To Love (Isla The Knile Feets Like Justice (EMI America)
CALL (25)

FLVIS COSTELLO (24)

Don't Let Me Be Misunderstood (Columbia)
FAGULOUS THUMDERSHOPS (24) Tuff Enuff (CBS Associated)

HOTTEST

FIRM (80) All The King's Horses HEART (42) (Atlantic) These Dreams (Capitol) What You Need (Atlantic)

Senctify Yourself (Virgin/A&M) Stages (WB)

CHART CLIMBERS

CARS "I'm Not The Gee" (Elektro) 36/16 (74/14) Adds including WMMR, KSPR, WLVO, KZAP, KFOG, Heav WTUE, KGGO, WLAY, WMCT, MI PY, March of Services

CARTE "T'IN BIGE THE GROW" (Elektra) \$8/16 (74/14)

Adds including WAMER, KSRPE, WILVO, KZAP, KPCQL Heevy 26 Including WANEW, WHOR, KSRPL, KOME, CPCX, WIMZ,
WITLE, KGGO, WAY, WHOT, KLYP, Medum 56 Including WALS, KTKO, KZEW, KLOL, WSHE, KIMET, KLYD, DI X, KGG,
WZZO, WHEB, WEZX, KLAO, WAPL, WOT, KMOD, KLO, MOVES 58 30.

JOHN COURSAN BEELLEICKARD "Billhander To Billemarker" (BilverPalyBram) 86-6 (82/3)

Adds WITY, WIFF, KSRW, WPTX, WOSK, WHOTH, WHITE, KTAL, Heavy 50 Including WAMEW, WHAIR, WDVE, WHAT, KSRPL,
MLLP, WESH, KYTS, KSHE, KLOS, KHET, KGG, KFCQ, KKDR, KGG, KGB, KGB, KATT, WWCT, KLOS, Medium 72 Including WAMEW, WHAIR, WDVE, WHAT, KSRPL
MLLP, WESH, KYTS, KSHE, KLOS, KHET, KGG, THE TO BE SLA, "WOOR WHO WAMEW, WHAIR, WDVE, WHAT, KSRPL
ADMIN COURANT INSELLECTION "B. C.C. KET, KGC, WZCC Heavy 50 Including WOON, WAMEW, KLOS, KORE, KLOS, KGG, WZCC Heavy 50 Including WOON, WAMEW, KLOS, KORE, KSLP, KLOS, KGG, KGC, WZCC Heavy 50 Including WOON, WAMEW, WHAT, WLCS, KOGE, KATT, WOOT, BILLARD "Including WOON, WHOW, WHAT, WHO, KSPP, KLEET,
KGCN, Moves 19-17

ALARIM "Spirit 60" 75" (INSCASCA) 75/12 (67/18)

ACGS INCLUDING WOON, WHAT, KLOS, KOGE, KATT, Howy 12 Including WOON, WHO, WLCS, KWCN, WCD, WCZK,
WCCN, WASH, KLAS, KLO, KCZC, KMOO, KLO, Moves 30 35.

BUSIN "Byside Regulations" (Illersenty/FebyBram) 71/16 (67/21)

WOUR, WAAF, RUBJ, KLAO, REZO, KMOD, RUD, Moves 39-38.

RUSH "#\$puts Busylams" (Brewswy/Fubjerms) 71/16 (\$17.21)

Adds incuding WREW DO191, WILZ, WZZO, KNON, WKDF, WAAF, KATT, KEZE, KLPK, Heevy 11 including 0107, KFOG,

KOME, WHER, WYPP, KSS, KKOJ, Medium 47 incuding CHOM, WKRK, KLOL, WKNOR, WYNF, WLLP, KROR, WPYX,

WHEB WFOH, WEZK, KLBJ, WFRO, KILO, Moves 46-42.

BICKEY THOMASS "Bland at The Firs" (RADA, 797/ (BL4))

Adds WIYY, DC101, WHTF, WKDF, WOOL, KREP, WOOL, Heavy 5; WREF, KOME, WCMF, WAPL, KATT, Medium 61 incuding WREW, WKRK, WKLB, KSSR, WSRE, WHOR WLON, WLVO, WKDF, KSPE, KUPD, KZAP, KGB, KROR, KSJO, WYYX,

WEZX, WOUR, KLBJ, KLAO, WMAZ, WWCT, KLO, Moves 41-39.

JIERDY BARNES "186 Second Prize" (Block) 80/4 (BB/18)

Adds KORS, WCH-A, WCMF, WAAF, WBA, WWWW, WOOL, KZZO, KSPN, Heavy 6; WOFM, CFOX, WOUR, KRIX, KSS.

KROU, Medium 47 including WREW, WHUY, KZEW, KLOL, KSPR, WLLZ, WWF, KYYS, KSHE, KMET, KGB, WHEB, WEZX,

KLBJ, KNON, KLAO, WLAV, KATT, KKOJ, Moves 46-43.

27 TTD "*Barnes Barn" (WBI 866) (BB/18) (BB/18)

WOT, KLO, KKDJ, KLIPE, Celvars at 45
DOKKER! "In this pressure" (Relation) S3/14 (\$86/25)
Adss including WHJV, KSRR, WOUR, KNON, KORG, KOMP Heavy 10 including WHJRK, KUPD, KOME, WYSP, WAQX,
KSS, KLO, Medium 28 including WHJZ, WWRF, WORRI, KORS, KSME, KLOB, KGB, WPYX, WHEB, KLAD, WKDF, WAPL,
KATT, WOT, KKDJ, KLIPE, Moves 53-44.

DEL, FILESOS "1 S88 Water Verse" (Standar WRS) \$8/8 (\$2.4)
Adss including KSDO, KLOB, KMET, WHJR, WKRL, Heavy 11 including WBDO, MIEW, WORT, WORF, KSM,
Mechan 32 including WHJV, WKDR 911; KGB WGMF, WOUR WARF, KUBJ, KKDN, WTUE, KEZO, KLO, Moves 54-48.

DELLI "1 S88 Bellieve (Breat Bealgay" (Elektra) \$4/25 (\$28/25)
Adss including WHJV, WGRT, MUJP, WGRT, KOSS, KLOB, WORN, KLIBA, WONE, Heavy 2 81X; KVFE, Medium 41
including WHMMR, KTXQ, KLOL, WSHE, WLVQ, KBCO, KGON, KROR, WEZK, WOUR, KNON, KLAQ, WFVY, KATT, KEZO,

DANS TO SERVER, WASHE, WASHE, WLVP, WGRT, KOSS, KLOB, WORN, KEZA, WOUR, KNON, KLAQ, WFVY, KATT, KEZO,

DANS TO SERVER, WASHE, WASHE, WLVP, WGRT, KOSS, KLOB, WGRN, WEZK, WOUR, KNON, KLAQ, WFVY, KATT, KEZO,

DANS TO SERVER, WASHE, WASHE, WLVP, WGRT, KGS, KLOB, WGRN, WEZK, WOUR, KNON, KLAQ, WFVY, KATT, KEZO,

DANS TO SERVER, WASHE, WASHE, WLVP, WGRT, WGS, KLOB, WGRN, WGSK, WOUR, KNON, KLAQ, WFVY, KATT, KEZO,

DANS TO SERVER, WGRT, WGSKE, WLVQ, KBCO, KGON, KROR, WEZK, WOUR, KNON, KLAQ, WFVY, KATT, KEZO,

DANS TO SERVER, WGSKE, WGSKE, WLVP, WGRT, WGSKE, W

BLES "Missis Meaday" (Columbia) 83/6 (88/7)
WAME, WORE, WOLE, KITLE, KFAIX, KFAIZ, Heavy 18 including WBCH, KBCO, KROO, 91X, WHFS, WLIR, WPLR, WD 28 including WBCH, KBCO, KROO, 91X, WHFS, WLIR, WPLR, WD 28 including WBCH, KBCO, KROO, KROO, 91X, WHFS, WLIR, WPLR, WD 28 including WBCT, KROO, MODU, WWCT, KROO, Moves 52-48.

DIRE STRAITS "The Man's Toe Strong" (WS) 36/3 (29/4) Adds: WOSK, WEZK, KODS, Heavy 13 including 0107, WLUP, KISW, KILO, WRUF, Media KFOG, KILBJ, WAPL, WFBO, WOT, KZEL. Debuts at 60

NEW & ACTIVE

CLANNAD "In A Liletime" (RCA) 38.6 (32.6)
Adds WOVE WZZO, WCCC, WHON WONE WITE, KILO, KFAX, Heavy 4:
FASTWAY "The World Walts For Yee" (Calumbia) 37.6 (33.2)
Adds KZEW, WOMF, WAPL, KZEL, KDJK, KZOQ, Heavy 1: KSS, Neobum 28 ir

um 29 including KLOL, KSRR, WNOR, WEBN, WLLZ.

WAGE, KATT, KALO, Medium 13 including KLOB, KROM, KZAP, WONE, WAPL, WTUE, KRTM,
PETE TOWNSHERIO "Bessenthered Lavo" (Mass) 28/2 (24/6)
Adds WHITF, WKLT. Powers 1: Heavy 12 including CIOT, KBCO, KLPO, SIX, KPOG, KROR, KISW, WCKG, KZOK, KTYD.
Medium 12 including KNET, KGB, WKLC, WFDH, KLBJ, WKDF, KGDB, WWCK.

FACE TO FACE "Tell Me Why" (Epic) 29/1 (24/6) Adds: WWW. Heavy 2: WBCN. WZN. Mindson 16 including

WAAF, KEZE.
BINE STRAITS "Brothers in Arms" (WB) 22/6 (17/2)
Adds WROR WHTF, WOT, KIZL, KTAL. Heavy & O107, KROR, WPYX, KMOD, KPOI, KZOK, Medium 15 including KZAP,
WHCN, WAAV, WHRD, KZCO, KIWE, KOOJ.

BINE & TIVE INSCHAMICS "Heaping By A Thread" (Atlantile) 22/9 (19/7)
Adds WPYX, KIZL, KSOY, Heavy 7 including DC101, KPOIR, WPYX, WHCN, KYOJ, KPOI, Medium 13 including KTXO,
KLOL, KYYR, KCPA, KPOIR, KRIK, KATY, KZO, KZEL.

RLOL KYYS. KZAP, KYOG, KNRK, KATT, KEZO, KZEL.

MANNLISON "Loby Illen" (Capiled) 2/12 (8-6)

Adds including WLLF, WGPK, WGPK, WGPK, WGRK, KLAQ, WLAV, KLO, Heavy 1: N

TRANSING "Cut Yes Beam To Stee" (RCA) 2/1/6 (8-2)

Adds including WLLS, WLLP, KYYS, KZAP, KYOG, KROR, KSJO, WHCN, WHITF. Heavy 0: Me

G107; DG10; WKLG, WLAV, KEZO, WGT, KWEE, KKOJ, KLDY.

COID, DUTO, WALC, WALV, REZO, WOT, ROWE, ROO, RUPK.

CHAMALE SEXTOR "Impressed" (IBCA) 21/7 (18-0)

Adds, WREW, RUDL, WOTH, ROTK, WZN, RSDY, KYRE, Heavy 4: CHEZ, WOUR, KLBJ, KROU, Medium 14 inc

KOME, RUAQ, KIBB, KEZE, KYYD

BEARDAM SMARTEY "A Broad Maget" (Wanta-BART) 98-6 (18/18)

ME, KLAO, KIBS, KEZE, KYYO JARIGAL SMARKEY "A Geod Heart" (Virgin/LAM) 25/6 (18/16) GC CHON, WOHA, WOUN, WWW. KYNE. Powers 1: Heavy S, WBCN, \$1X, CFOX, WHFS, WLR, KCQL M BC, WHOT, CEZ, KSTM.

MIN. MORAL, MIN. MB KOBRA "Never Bay Blo" (Capital) 19/2 (18/4) de WPYX, WPOH Heavy S. KLOL, KWHL, KROU Medium 13 Including KSRR, WLLZ, WOHA, WCCC, WHEB.

INICH, KLAU.

SIZZAMBE YEBA "Left Of Conter" (A&M) 18/9 (11/11)

Adds WBAB, KZEW, KBCO, WONE, WTUE, KTCZ, KSTM, WZN, KYPE, Powers 3: Heavy 6: WXRT, WHFS, WLR, CFNY,
KRON, KCOL, Machum a rinching WORK

GARY MODRE "Gut in The Fleibs" (Billings/Alse) 18/9 (11/6)

Adds WXRK, KZEW, KGB, WLC, WONA, WHEB, WEZK, KFMG, KTYD, Heavy 1: WYSP, Medium 10 including WLIZ.

CPM, KOME, WPDI, KIBB, KLO, KOJK.

ACKE SABERTH beathing TOWN 198881 "No Brassper To Love" (WB) 17/3 (16/6)

dos WHITE, WAPE, WOT, Hosey O: Medium 10 including 0107, OC101, WPLH, KROK, KEZO, KLO, KKOJ, KOMP,

REI "Bight R CLeve" (Material) 17/4 (16/6)

17/4 (16/6) 17/4 (16/6)

MINOR "BIGHT CLEVE" (Material) 17/4 (16/6)

MINOR WEST, "Phases That Are Same" (Mollego) 15/6 (17/6)

did 91X, WHEB, WROU, KEZE, KLPX, WIZH, KTCL, KROU, Powers 1: Heavy 4 including WHFS, WLR, KVRE, Mediuding CM101 KLPS.

including DC101, KLAO.

BIR. BIRSTER "Is it Lave" (RCA) 15/5 (16/5)

Adds: KSRR, WCCC, WRKI, WCPZ, KTYD. Heavy 2: 1 WLAV. Medium 10 including WBAB, KTXQ, WKLC, WONE, WTUE,

KATT.
IDCK AUE "Comin" After Yea" (PasharCBS) 18/2 (18/1)
Adds: WRF, WRD. Heep; KRK. Medium 9 nickuding KSHE, KGB, KNCN, KLAQ, KISS.
22 TOP "Webs Up With Weed" (W9) 14/3 (11/1)
Adds: KRDK, KRDJ, KIZL, Heavy 5 nickuding KCD. WCCC. WLAV, KATT. Medium 9 nickuding DC101, WKLS, WLUP, WFBQ.

CULT "Rain" (Sire/WB) 14/2 (12/3)
Adde KLBJ, KRIX Powen 1: Henry 3: 91X, WHFS, KCGL, Medium 9 including CHOM, KLOL, KLAQ, KEZE.
SIMPLE 080008 "Blood Descript" (Virgin/A&M) 14/2 (12/3)
Adde, KZEL, KXZL, Henry 6: GIOT, 91X, KFOG, KROR, WHCM, KPOI, Medium 7 including WPYX, KRKE, KKDJ

BIVMYLS "ie By Life" (Chrysells) 14/1 (16/2)
Adds: WWTR, Heavy 5 including WZN, KTCL, Medium 7 including WQFM, WDHA, KMOD, N

AOR ALBUMS

MOST ADDED

ROBERT PALMER (36) CALL (26) ELVIS COSTELLO (25) King Of America (Columbia)

ABULOUS THUNDERSIRDS (25) Tuff Enuff (CBS Associate

HOTTEST

FIRM (58) (Atlantic) HEART (45) zz TOP (36) Afterburner (WB) Once Upon A Time (Virgin/A&M)

NEW & ACTIVE

ELYS COSTELLO "Ring 61 America" (Columbia) 34/25 (9/4)
Adds including WIAB, CHÓM, WIAW, KITXO, KZEW, KIDCO, KROQ, WOHA, WIAW, Powers 1: Heavy 7: WNEW,
WART, DIX, WIR, KITZ, KITZ, KICA, KCOLL Medium 21 including WORSK, WHS, WCCC, WPOH, CFNY, WOUR, KIKDJ, KISTM.
PRETTY IN PWINT "Seandbrack" (AAM) 28/16 (18/16)
Adds including WIABA, KIZEW, MOHE, WOHE, WILE, KITZ, KISTM, Powers 3: Heavy 8: WART, KROQ, BIX, WHFS,
WLR, CHY, KIRO, KOLL Medium 21 including WORSK, CHEZ, KITCL, KIROJ.

FACE TO FACE "Confrontation" (Epic) 25/1 (25/6)
Adds: WWW. Heavy 2: WBCN, WIZN, Medium 16 including WXRK, WMMR, WHUY, KSRR, WLLZ, WPYX, WDHA

CULT "Love" (Sire/WS) 23/4 (19/4)
Adds: CFOX. KLBJ. KRIX. K97. Powers 1: He K, KLBJ, KRIX, K97, Powers 1: Heevy 8 including WBCN, Q107, 91X, WHFS, WLIR, KNCN, KCGL. Mo HOM, KLOL, WXRT, CHEZ, KLAQ, KILO, KEZE.

PROMOTO CHOM, KLOL, WART, CHEZ, KLAD, KKO, KEZE
FEARGAL SHARWEY "Feergal Sharbay" (Virgia/RARI) 21/6 (17/18)
Adds CHOM, WCHA, WCUR, WWWW, KYRE, Powers 1: Heavy & WBCN, 91X, CFOX, WHFS, WLIR, KCQL, Medium 8
mchuding WSHE, WART, CHEZ, CRYY, KSTM, WCZN, KSPM.

GARTY MODRE "Run Fer Cower" (Biltraga/Moo) 19/16 (11/5)
Adds including WSAB, WARK, KZEW, KGB, WRLC, WCHA, WHEB, WEZX, KFMG, KTYD, Heavy 1: WYSP, Medium 10

FRANKIE BILLER "Dancing in The Role" (Morenry/PolyGram) 19/2 (20/1) Adds KOWS KTCL Powers 1: Heavy 1: KYPE: Medium 12 including WOFM, KOME, WHFS, WPLR, WHEB, WEZX, WKDF.

JEFF PARIS "Roce To Paradice" (Moreany/PolyGram) 18/6 (14/4) Adde: KLB, KLO, KDJK, KOWB, KWH, KSPN, Honry & Madium 10 including KGB, KOME, KNCN, KLAQ, WONE, WTUE.

KICK AXE "Welcome To The Club" (Packs/CBS) 18/2 (18/1)
Adds WRF, WTKI, Heavy 2: WCFM, KRIX, Medium 11 including KSHE, KGB, WOUR, WHITF, KNCN, KLAQ, WOMF, KISS.

BLACK BABBATH featuring TONY 1000081 "Severath Ster" (WS) 18/1 (18/5)
Adds: WAPL Heavy 1: KRB. Medium 10 including 0107, DC101, WPLR, WHITE, KRB. KEZO, WOT, KLO, KKDJ.
EVERILY BROTHERS "Bern Yesterday" (Illervary/Polydram) 18/4 (18/8)
Adds: WONE, WTUE, WWWY, WOTZ Powers 1: Heavy 4: WHFS, KSPH, KSPHQ KYPE, blockum 10 including WAMAR,

RBICTAL AS AINTHINES "Fundamental" (Columbia) 14/7 (7/6) Adds including WBCN, RROC, WAAF, Heavy 3: 91X, WLRI, CFRY, Medium 7 including KPCI

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

	Total			
155 REPORTS 1 4 1 FIRM/All The King's Horses (Atlantic)	Reports/Adds 145-/0	Fower 600 4		Mediur
12 0 0 MIXE/What You Need (Atlantic)	137+/6		117+	
6 3 3 MEART/These Dreams (Capitol)	128=/5		110-	
1 2 2 4 SIMPLE MINDS/Sanctify Yourself (Virgin/A&M)	126-/2		106-	
S	132-/0			
14 9 7 @ PETER FRAMPTON/Lying (Atlantic)	134-10	16+		62-
- 77 700 O	99-10			
- ACCUSE OF THE PROPERTY AND	124+/8	8+		6-
19 0 (C) WHIKE & THE INECHANICS/AN I Need IS A Miracle (Atlantic). 19 10 11 (2) OUTFIELD/Your Love (Columbia)	122+/7	14+		57-
15 10 CO LOVERBOY/This Could Be The Night (Columbia)	110-/2	16+		
21 12 AOBERT TEPPER/NO Easy Way Out (Scotti Bros./CBS)	112+/6		70+	-7
35 10 DOHN C. MELLENCAMP/Under The Boardwalk (Riva/PG)		9+	50+	35+
2 % ROGER DALTREY/Quicksilver Lightning (Atlantic)	103+/14		60+	
20 14 C JOHN C. MELLENCAMP/Minutes To Memories (Riva/PG)		1+	30+	
Description of the state of the	86+/8 116+/37	16+	59+	
			35+	
G 20 DLUE DYSTER CULT/Dencin' In The Ruins (Columbia)	119+/20		21+	
29 19 JOHN C. MELLENCAMP/R.O.C.K. in The U.S.A. (Riva/PG)	85+/9	17+	59+	
2 (Capitol)	116+/9	2-	31+	
DOWN LENWOW/Come Together (Capitol)	109+/8	4-	34+	
2 2Z TOP/Delirious (WB)	97+/14		39+	
7 25 MARILYN MARTIN/Night Moves (Atlantic) 3 9 22 HOOTERS/Day By Day (Columbia)	102+/5	1-	28+	
• 22 HOOTERS/Day By Day (Columbia)	72-/0	17-	47-	
23 TALK TALK/Life's What You Male It (EMI America)	106+/8	4+	20+	
HONEYMOON SUITE/Feel It Again (WB)	113+/43	_	7+	87+
23 ELO/Calling America (CBS Associated)	95+/10		25+	
17 28 PETE TOWNSHEND/Give Blood (Alco)	73-/3	9-	41-	
30 OZZY OSBOURNE/Shot In The Dark (CBS Associated)	104+/7	1 -	10+	77+
23 PAT BENATAR/Le Bel Age (Chrysalis)	88-/3	6-	22-	58 -
FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	98+/24	0-	16+	67+
CARS/I'm Not The One (Elektra)	86+/16	2-	26+	55+
20 31 TOM PETTY &/Needles And Pins (MCA)	81-/6	3-	30-	43-
45 DRIAN SETZER/The Knife Feets Like Justice (EMI America)	102+/31	2+	8+	72+
s 39 DIRE STRAITS/Ride Across The River (WB)	69-/1	6-	30-	36-
s	65+/8	3-	27=	37+
3 SE MR. MISTER/Kyrie (RCA)	56-/1	9-	36-	17-
m (2) ALARM/Spirit Of '76 (IRS/MCA)	78+/12	3-	12-	53+
37 DETE TOWNSOMEND/Hiding Out (Atco)	61-14	3-	26=	34-
21 36 MIKE & THE MECHANICS/Silent Running (Atlantic)	44-10	12-	37-	6-
41 MICKEY THOMAS/Stand In The Fire (RCA)	70+/7	0-	6-	61+
x 40 STARSHIP/Sara (Grunt/RCA)	49-10	6-	29-	20-
27 41 STEVIE MICKS/I Can't Walt (Modern/Alco)	59-/4	9-	22- 3	33-
RUSH/Mystic Rhythms (Mercury/PG)	71+/16	0-	11= 4	
4 3 JIMMY BARMES/No Second Prize (Gellen)	68+/9	0-	6+ 4	
53 OOKKEN/In My Dreams (Elektra)	63+/14	3-	10+ 3	38+
DREAM ACADEMY/The Edge Of Forever (Reprise/WB)	63+/23	1-	10+ 4	
46 THORPSON TWINSKING For A Day (Arista)	48-/1	7-	20- 2	
56 FIRMI/Live In Peace (Atlantic)	47+/13	0-	14+ 3	
DEL FUEGOS/I Still Want You (Slash/WB)	59+/9	3+	11+ 3	
SP BANGLES/Manic Monday (Columbia)	53+/6	4-	18+ 2	-
se STEVIE MICKS/Imperial Hotel (Modern/Atco)	52+/16	0-	12- 3	
m 61 ROGER DALTREY/Let Me Down Easy (Atlantic)	31-/0	8-		12-
CALL/1 Still Believe (Great Design) (Elektra)	54+/25	1-		17+
4 89 DREAM ACADEMY/Life in A Northern Town (Reprise/WB)	34-/1	6-	18- 1	
FIRM/Fortune Hunter (Atlantic)	38+/5	0-	12+ 2	_
50 SS JOHN C. MELLENCAMP/Justice And Independence '85 (Riva/PG)	31 -/1	1-		
FIRM/Tear Down The Walls (Atlantic)	34+/3		14- 1	
		0-		2-
	37-/1	0-		6-
43 57 AEROSMITH/Shela (Geffen)	94 44			
43 57 AEROSMITH/Shela (Geffen) 51 98 STING/Russians (A&M)	31-/1	•		8-
43 S7 AEROSMITH/Shela (Geffen)	31 -/1 28 -/0 30 +/3	1-		9-

BREAKERS

ROBERT PALMER
Addicted To Love (Island)
74% of our reporters on It.

HONEYMOON SUITE

Feel It Again (WB)

JOHN COUGAR MELLENCAMP Under The Beardwalk (Riva/PelyGram) 66% of our reporters on it.

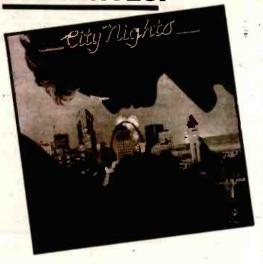
BRIAN SETZER
The Knile Feets Like Justice (EMI America)
60% of our reporters on it.

FABULOUS THUMDERBURDS Tuff Enuff (CBS Associated) 60% of our reporters on it.

ZZ TOP
Delirious (WB)
83% of our reporters on it.
ELO

Calling America (CBS Associated) 61% of our reporters on it.

CERVANTES.



You don't know us. Yet. But you know these call letters:

KWK "Hot," KHTR "Song Contest Winner," KSLQ "Hot," KMOX, WMRY "Great Phones," WIL, KS94, KKDD, KTUF

AND AOR IS NEXT!

And you know these players:

The Brecker Bros., with drummer Dave Weckl (George Benson, Chick Corea, Paul Simon)

Maybe it's time you and your listeners got to know us.

CERVANTES. Featuring BETSY BIRCHER



"City Nights"

The multi-format smash song from the debut album.

On CPI Records and Tapes, 52 Maryland Plaza, St. Louis, MO 63108 (314) 361-3733.

REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playtist in the high-est rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medi-

um, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week — its light adds — are printed.

Symbols:

'a' — Record is newly reported or additional tracks have been added. (B) — A single's B-side.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no ab-breviations means all airpley is in-the listed rotation.

A "frozen" list indicates that a current report was not received. and last week's rotations cluded in the data base,

PARALLELS - Stations arranged by market size, according to Ar-bitron's MSA population figures.

Parallel One: 1,000,000+

Parallel Two: 200,000-1,000,000 Parallel Three: under 200,000. Stations at a significant ratings disetitor(s) are assigned a lower para-

EAST

PARALLEL ONE

MANUTUM NECO...

STORE S THE MECO...

STORE S THE MECO...

STORE S THE MECO...

PRINCE S THE MECO...

THE MEC

Jens Lancon Page Jens Lancon Jens Constanting 1912 STREAM PROCESS 1912 PROCESS 1913 PROCESS 1914 PROCESS 1914

WECKEROOMS (617)800-1111 PO: 000 IPUS ADDY, PO: 000

P- 00 004100 The state of the s

WNEW-FMRN. (212)000-7000 PO: CHARLE COMMAN

Party Party

MOCE COCEDORS
MANUAL MA

WBABILang latent (\$16)687-1023 PO: BOD DECEMBE NO: BALFE YOUTONS

M. SILTERS ST.

M. SILTERS ST.

FIRST ST. ST.

SILTERS ST

WDVE/Pittsbur (412)837-1441

PO: GREG CILLIAPIS

Pri OSC CILLARY - CONTROL CONT

WHLIFF Providence (401)430-6110 AMT. POI GLESS TRANSPORT

THE STATE OF THE S

(202)828-0032

PARTY BANKS ON THE PARTY OF THE

0187/Toronto (418867-3446

PO: GAST SLAIG 10: ANDT PROST

STOPLE WINDS SIMPLE WINDS IS TOP JOHN COMMAN WELLEN HOLD COMMAN WELLEN HOLD COMMAN WELLEN HOLD COMMAN WELLEN FIRM

THE STATE STATE OF THE STATE OF DE PATE DE LA CONTRACTOR DE LA CONTRACTO CAMB

- CAMB - CAMBON - CAMBON - CAMB - CAMBON -

WHCHMerthard (203)247-1900 FO: MAISE P. MAPPEN ASST. FO: MARCHITTEN

ADV. PS. SOCITOR
TO TO THE TO ELVIE CO PARALLEL TWO WPYX/Albany, NY (\$18/76-661) PO: MO! THICO NO: 500 MICCO

COLL WPLRHieur Haven (203)267-0670 FO: MAL STREET ID: ASSESS TETTES

THE ORD WILLY
THE ORDER OF THE ORDER
THE ORDER ORDER
THE ORDER ORDER
THE ORDER ORDER
THE ORDER ORDER
THE ORD DESCRIPTION OF THE PARTY OF THE

DOI IN STYRED BANKLER BENEFICE OF THE STREET OF THE SECRET PARKET IN SECRET PARKET PA WZZO/ABonio (218)004-0511 ---

CHEZ-PRI/Ottown (613)663-1919 PO: STEVE COLUZIA MO: CREC TORRISOT

OPTIMA
LOSE REOT
Budium
Light
Classing
Classing
WHFS/Annapolis
(201)263-1439
Pp. 8479 21607418
101, 000 900000028

POL PRINT COMPANIES

TO PR THE OWN COUNTY OF THE OWN COUNTY OWN COUNTY

WKLC/Charlesto WV (304)722-3306 PD: TIR BEITH RD: BORN TICHARL RD: BORN TICHARL RD: BORN TICHARL

00: 000 LIMOSO PO: NIES BOTLS

WYSP/Philadelphia (215)868-0400 PD: ANDY BLOOM ANDY, PD: NIKE HOLE THE MOTIVE MOTIV

PALES MADE NO. 1818 WILL STATE WI

Double Gammery
Double College College
Extra College Co

@14471-1880 ---

THE TAX STATE OF THE TA

WEZX/Scremen (717)861-1842

The Ant Sauth State of the Sauth

(413)625-4141 PD: BRIM BALE

WAGNISyracus (316)472-0200 PO. DO LEVING AMET, PO. APP D

RIES A TWO MECH. (8)
PTO'S STCHE
OSTERN
SCOTTING
SCOTTING WAAP/Worces Boston (617)752-6611

---POT CTUBE BLATES
THE BEST THE STATE STATE
BEOFF THE STATE STATE
BEOFF THE STATE STATE
BETT THE STATE STATE
BETT THE STATE
BETT

CFNY/Toronto (418)453-7462 APPT PO.: DOW DESIGN

On INTER MANDEN
MART PR.-1 DO BERN
MART PR.-1 DO BE

WCMF/Rechests (716)262-4330 PD: GREG AUSAM

PARALLEL

THREE

70: 200 0000

The Property of the Property o

WEDSON Region (002)877-0000 (01) MITT LOTION

Common Control Control

WRKUDanbury (363)775-1212

WOUNDAMES (215)797-0003 FO: FOTOS SENICO TO: TO FILES

WHITF/York (717)000-0000 PS: REER COLUMN IN: THE BRATTO

THE STATE STATE OF THE STATE OF

WTPARtentaburg. PA (717)887-1141 10 | SINIM JUPYSTES ID: CHIEF JAMES

WCCC-FMMterther (203)233-4426 PO: MAYID GROSSMAN GO: MAYID GROSSMAN GO GOODY PILARS

PO: BOD BOCAS Scory
12 TOP (H)
12 TOP (H)
13 TOP (H)
14 TOP (H)
15 TO JOSE CONCAS MELLON TOR PETTY Medice + Me. HIPTED • OLLY GROUNE - BLYIS COPPELLO • ECHTHODO SELTS • COTT ILLS • SERIES ACADEST

JOHN LÉMINON PROJE ALAN PARSONS PROJE SAUS CYPTES CULT JOHN COMBAN MELL, THOMPSON THIM JOHN COMBAN MELLIN MALLING MALLING SEVIS CONTRALO VIRGINIA WOLF CLAMMAD ELIPS CONTRALO MANTHE LEMON WQSR-FMMbas (003)025-0015 70: 800 COE WLINLong Island (\$16,400-0200 FO: MESTS Reminate TO: LARTY THE SECT

BANGAT TAMAS WBLM/Portland, ME (207)783-2065 PO: JOSE DIAZ NO: ROBIO MATRIEU Basey IS TOP RISE & THE MECH. JOHN COMPAN HELL

PARALLEL

ONE
WYLLS-HMATIGHTE
WYLLS-HMATIGHT
W

ETHOCOLOGO (21 4630-0000 Physical Laconson Apr., 10- Minister

Pri- AND LICENSHIPS

BASE - IN- CHINADO

BASE

Pis de commercia de la commerc

(713)797-0007

JOBS COMMAN MELLI MART MARTIN MARTINE MINES MARTINE MA WWTR/Ocean City (301)300-4645 PD: RICHARD MINESO MD: SELF LELET

Port Statement Communication C POT MITE Date.

BENEFIT THE STATE OF THE STA

SOUTH

KLOL/Houston (713)838-8866

PO: BICK LANDST

WYNF/Tampa (813)228-0000 PB: CARET CURELOP ASST. PD: NON BLAS FIG. Chart : Nome 1 (a) the property of the pr Marie Land Alabert Ala

PARALLEL TWO

KLBJ-FMAuetin (512)474-6643 Jo: Class Stee He: JEFF CHANG

The Colonia State of the Colon

The SECT AMERICAN

SERVICE AMERICAN

TO STATE OF THE SECTION OF TH OTTO CONTROL OF THE C PARTIES THREE PARTIES SALLS SETTONS CALL SOCIETY COME CONTROL OF COME CONTROL COME COME COME COMMITTEE COME COMMITTEE COME COMMITTEE COME COMMITTEE COME COMMITTEE COME COMMITTEE COMMITTE W014E/002mi (200)001-1 000 COMMANDA TION PO TO THE TO THE

Por Service Colons
Por Service Colons
Incomp to the Colons
Incomp to the

Continued on next page

REGIONAL AOR ACTIVITY

SOUTH (Continued) WYWidednoods FL GOOGNOO-1006 GO-CONTO-1006	The state of the s	ST THE SELECTION OF THE	THE STATE OF THE S	STALEBURGE CO. A. C.	WALESCOUNT (013004-4100 ANT, PP-000 ANT PP-0	TOPOGRADA Looks OFFICIAL CONTROL OFFICIAL CONT	OFFICIAL CONTROL OF THE PARTY O	TOTAL OF THE PARTY	SECONOMINADO POR CONTROL DE LA	CONTRACTOR OF THE PARALLEL THREE
WINDOG Ambagine GEORGO-GACA FO. LONG STREAMSON TO THE BLATE STREAM STREAM THE STREAM TH	TO TO SE STATE OF THE SECOND S	FFEE FIRE about	PARALLEL ONE WANTONINGS (III SHOW GET) C. SEE SHAW CONE C. SEE	WILVERCOMMINION, CONTROL OF THE PROPERTY OF TH	TO THE MAN TO THE PARTY OF THE	WESTICHAMMENT WESTICHAMMENT FOR THE	WILL-Pilermannel Carles of Carles on	WLAV-Partheant - And Comman Calcan - And Calcan	WIGOTT shade (41 Space-2277 101 SCOME, symbol 101 SCOME, symbol 10	COMPONING COMPONING CONTROL OF COMPONING COMPO
MAN THAN A STATE OF THE STATE O	PARALLEL THREE	DEFINITION OF THE PROPERTY OF	WELLGCOMMAN	WIND FOREIGN CT 3027 - 0005 FI. INCOME. GAYER AND . WI SOUTH OF THE	corry index to make indicate the second of t	Land Table 19 Color 1	Theory STATE CONTROL OF THE CONTROL	STATE STATE OF THE	MAJE P LOCADO LOCADO FILM MAPE A LOCADO LOCA	The management of the party of
(#19)723-1001 ON 1878 DALL ON 1	Bassery St. Tolk St. Limit St	(811)2000-0000 PP: RICHARL PARKEP PP: RICHARL PARKEP DOSEEP ROCKY TV ROOTEAN DOSEER ROCKY TV ROOTEAN ROTTO TOURIES ROCKY TV ROOTEAN ROTTO TOURIES ROCKY TV ROOTEAN ROTTO TOURIES ROTTO T	PUICES ILVE & PRAME PARENTY ELO PARENTY ELO PARENTY ELO PARENTY ELO PARENTY ELO	KYYBAGamas City 816)641-8102 no. sers malore Bosey Blass A 788 mich (no.	MANA (M) MANAGERITAR MANAGERI	CHINGSA-PRAIT PO. MAND GALERE BOOK TOWNSESS GOOD TOWNSESS	JAMES TAYLOR (NI DOMAIN ACADEMY (N) DEMAN ACADEMY (N) JOHN LERON (OSIGNA-0100 DI PAT MELSE DI RCOPP DIDGLAS ROPES	TA TOP MIL MIL MISTED ALAM PARRORS PROJE	Test por live to per live to p

REGIONAL AOR ACTIVITY

Г						1					
	MIDWEST (continued) KSQY/Repid City	Graph Emparator Supplementation Copy Management Graph Management Ma	FIRST OFFICE COLF LAVERSON TO THE TOWNS OFFI THE TOWN OFFI TH	STATE THAT IN THAT IN A STREET PARKET	CPORMensonner (80-9804-7221 70-380 Starte 70-380 Starte 70-380 Starte 180-17 180-17 180-17 180-17	KGCNSPartland (903)006-0101 70-7072 MLAND 70-7072 MLAND 70-7072	K07/Edmonton (403)429-0507 (403)429-0507 (403)429-0507 (403)439-0507	KROP-FM/Sell Lake City (801)202-6641 Po. Mater med. No. Jour PLANDICE	KTCLIFE Colling (203671-1222 10. July BATOS Secure Telegraphy	INVESTORY CLASSING VIOLENT PROMISE SEE STREET CORRECT ACC - Section - Development Street - Courtman St	SOCEE TO EL TOP EL TOP SOC COMMA WALL OPT-CREAL-WELL GOTTE BALL GOTTE BALL GOTTE BALL GOTTE BALL
	(006)678-3633 PO: JACK MATTHER TO: JACK MATTHER TO: JACK MATTHER THREE T	WZZQ/Torro Houto (#12/22-0034 Ph. Bill RIVERS INC. BILL RIVERS INC. BILL RIVERS INC. BILL RIVERS	Platen Diago	Light a per limens a Le mill a michy by	Ministry Minist	Description of the control of the co	- 21 TOP (III) DEED STEATING D	BOOM ALABORY ORDER STORY BOOM ALABORY ORDER STORY FOR STORY FOR STORY ORDER OR	DESCRIPTION OF THE PROPERTY OF	a James Company non Light a monthilines a Mantillon	a STREET PRACTICAL ASSESSMENT OF THE STREET OF THE ST
	OFFICE (L) PETER PRESENTED (C)	Theory 7 Inter 10 Inter 10 Inter 10 Inter 10 Inter 10 Inter 10 Inter 11 Inter 11 Inter 10 Inter 11 Inter 10 Int	(B19)291-0191 PO: NOO MAX NO MICHAEL MINTO ALADO INDO OCOS G.; CALL	KSJOrina Jaco (400)200-6400 On Bar Jaco Torry	OFFICE PARTY OF ASSETS OF THE PARTY OF THE P	PTIL STALLTON PTIL STALLTON POPULATION POPUL	BRICE SCHOOL SELL CONTROL OF THE CONTROL CONTR	STORE	SEEMS ACADEMY STORESTS & GAMESINE	KTYDRente Borbare (808)887-4811 PO- RECK MILLIANS Beauty 18 FOP STOCK MINOS F188	
	PERMIT OF THE PE		TOLE TOLE	Boory See:	MASSIUM CRAPTE MINE & THE MECH PROTES CASE ALAN PARENTS PERMIT PROMING CHARMEN PROMING COMMON MINE TOLL MINE TOLL MINE TALLED MINE TALL	PAP SUMMERS INDEX PALSES INDEX PALSES INDEX PALSES INDEX IND	KOMPILas Veges (703976-1408 Per SCOTT Jameses ANT 2 Per STS TRAT	JAME & THE MEC	DEL PUBBLE DELE MALE ESTIP CUPPULO DELE PRANTE MAPPA CAN PORTE VALUE CAMPIDA PRINTE VALUE CAMPIDA	INDEAN THE MECH JOHN COMMAN MELL JOHN COMMAN MELL JOHN COMMAN MELLEN GOOTHER PRITE SCHE ALAN SMACHE OWNTERACH DIME SPEATS	(NO FE / S-SEST) P1 JOHN BRIGHTS P1 JOHN BRIGHTS P1 SEST STATE STATE FROM THE STATE FROM
	PO. MANUTO COMM. MINE TOURS. MINE TOURS. THESE TOURS. THESE TOURS. THESE TOURS.	KLYViDubuque (219867-1040 re- seasor succi	THE PARTY OF THE P	OFFICENTIANA OF	a With Scientiff For Building Formula	COLL ALAM PRANTYOU STITE LIGHT OF THE PRANTY	Depart on a second of the seco	KLPX/Tuesen (MOREZ-6711 Po. ADD WCMANA DO MARKE WITE	a management a not consume a Const o's a notices on the boson on the second a proof is filled a Frank albemay	PP. ACC WILLIAMS THOUGH TIMES	KSPNMapon (303000-1912 PP. GAT WITPLE SH. THI CART
	JOHN LAWSON MEAN PORTS MET'R REGERS DEPT WORKSHIP OFFIS MICKE MODERT PALEN OFFIS MICKE MADER PALEN OFFIS MICKE MICKET SAME MI	Boory SLO SLOWS JAME SLOW JAME SLOW JAMES JAMES RECOMPANY SEAR SACRY IV SAL JAMES OF THE SLA	PROPERTY TO PARE COMPANY TO PA	Light District Street S	a COURT MARY	PARALLEL TWO	PETTO PALAPTON LATERDAY ALAH PARCON PROJE POTE PETTONENSO (10) HISH & THE RECY, TON PROTY Redison CASE DEMONS NUMBER N		KROWLeremie- Choyenne (2077/46-7206	KVRE/Bonto Ress (767)644-6873	POTE TORNOLOGY JOHN LEWIS MAND SOL PURSON SAME
	High Caville John Walle John Walle Golden Palantinos GOOTHE PATER PRANTOD ALAN PARRONS PRINT BASE BOTH BOTH BOTH BOTH BOTH BOTH BOTH BOTH	TO THE ADMINISTRATION OF THE ADMINISTRATION	KINGOwand	KOMErten Jose (400)040-0011 (0) Chiel Chieses(Ale	KAZY/Denver (DES)750-000 On ORIGINATION (PROUNT) SAMPLE NATION OF HARM SAMPLE OF HARM SAMPLE HARM SAMPLE	KFREGAAR-Springer (BORGOS-GO11 PO: THE SPRINGLE IN: HOUSE, SAFTS	KDJIJMeduse	CARS POPE TOMBONIUM (R) POPES TOMBONIUM (R) POPES TOMBONIUM (R) POPES TOMBONIUM PROJE ROCKY IV Rocky R	DOOR STANDS LISTS COLE PRINT PRANTOS SLO MARLES COLETIS	Boary Lance Committee Per Committee Delian Syriam John Syriam Joh	MARIOS SOUTHER LORIGIA 27 LORIGIA PROMPTOS FIRST ROCKET PALLES JAMES TOTALOS STREAM SOUTHER LLOYS COLE PAT SEMENA ATES STREAM JOSE SETTING JOSE SETTING ATES SEMENAS
	PARALLEL		CHOCHES COME TO CAME, RICHME TO AND TO CAME, RICHME STREET, CAME, TO CAME TO COME FOR THE TOTAL COMES OF ALL	BLAN OWNER CHAP DESIGNATION OF THE PARTY OF		CONTROL OF THE PROPERTY OF THE	Chapter Committee Committe	**************************************	HIDSE ONE POST OFF PO	TO PRIVILE STATE OF THE STATE O	LATTO COLE POT SEMENTAL POT SEMENTAL POT SEMENTAL POT SEMENTAL POT SEMENTAL POT SEMENTAL AND RESERVED PROVE POT SEMENTAL AND SEMENTAL BEST SEM
	CONE HEPEDanier (100)100-0213	Find an following to the find and the find a	PORT CATALON CONTRACTOR (AT	MATE & THE PROP	TOLE TOLE SES PTILES SESSITY COLF SAND partition run retro Light	THE STRATES OF THE ST	STATUS ASSESSED	Boary BLAY PARK TOMORROW JAME CONDAIN HOLLAN BLASS & THE MICE	MARTILLES LONGINGO MARTINE MAR	Light BLO BLO BLO BROWNING BROW	a galcharlung a semestors mass a ALAN a me property
	Reservations IN 1987 Institute IN 1988 Institute Ins	- 300 COMM TAL	NITE & THE MICE. 10. ALTERNATION AND ACTIONS AND ACTI	CHALLE SERVE CHARLES STORY COLUMN STORY COLUMN STORY COLUMN STORY CHARLES CHAR	CHETROS Angeles (213)464-8636 16- MAR SANGE	KRICE PRIVATION OF	DECLARA MASS SOCIAL SECTION OF THE PROPERTY PROP	SINE SPEATY IN TOP STORY	KZOQ#Massula (496)729-6000	KWM Masharage (887)349-4661 GII. Curry B., SMALEY No. SEVIE Widold	(COZZENSO)
	SIMPLE RINGS ALBO ALBO THEOREM THINS ALBO RASSON PROJE SMALLYN SEATTH THIS PROMPTON SIRE & THE RECT		NUMBER ACCOUNT ORDER TO STAND ORDER THE STANDARD ORDER & STYLESON ORDER & STYLESON SHOWLY COLUMN STANDARD STANDARD STANDARD STANDARD STANDARD STANDARD STANDARD STANDARD	Kildwidentile	TOWN MATTERY FIRM (A) MEAN OF THE PART OF THE PART OF THE PART OF THE THE PARTY (A) MEAN (B) THE PARTY (A) THE PAR	PO: PROSE JAMES	KSTMPhoenin (600)036-1767 Po. 3077 Palent Aust., Po. digital Suprior Discrepance (ii) Film (iii)	KZBL/Eugeno School-7005 ro- ma marris no- vinci sunti	PO: VERM ARRO BROOF STRVER SICHS (L) URAFY (INS. POTRE PRANSPOON SISPLE NINNE FIRM 12 TOP LOWERSOY MARILY MARYIN GROOF SILVES COTY (ELA.	Boury POTES PRANSPOSE SENSES FIRST & THE SECT ALAM PARSONS PROJE	Triange Terms Fram (m) Admir John Comman spill., sh Iran Rediso Light
	JOSE CONSAS MILL JOSE LEADER - RES PRETT	KLOBALOS Angoles (213067-7200 Po. TIN BELLY AMP. PO. MOP EBLLY BOOFF OWNER COMMAN SELL ON (L) FULL CHALING	PTING TOTAL CONTINUES TOTAL CO	CROCKES-TREE TO BEEN PRINCIPE TO STREET SLATON THAT I THE OTHER STREET FIRM THE STREET THE STR	JIMP BARROS GARA GROCOSTILADO GROCOSTILADO GROCOSTILADO GROCOSTILADO GROCOSTILADO GROCOSTILADO GROCOSTILADO GROCOSTILADO JORGO LERGOS JORGO LERGOS GROCOSTILADO GROCOSTILADO GROCOSTILADO GROCOSTILADO GROCOSTILADO GROCOSTI	Bacary 11 NOV 60 Julia Corolan SELL, 60 Julia Corolan SELLE 7 100 March 100		Sharry (H) mb. Histor (H) some conduct (H) lines (H) lin	ADDITOR TOTAL TO THE PROPERTY OF THE PROPERTY	155 Rep 148 Current	orters Playlists
	KBCO-FMDonner (303)444-0000 101-3000 GAPTON	PULL CREATING SHOOTENS 1922 SHOOTENS 1922 SHOOTENS 1922 TOR PETTY (4) SHOOTENS TOR PETTY (4) SHOOTENS TOR PETTY (5) ALAN TRADEOUS PROJE SHOOTENS TOR SHOOTENS TORS TORS TORS TORS TORS TORS TORS TOR	KFOG/Ban Francisco (415)000-1946 Po Jose alvina Seary	LONG-MANY CONTY (M.A. POWER TOWNSHIP SINGLE ATTEMP OTATE TAMEND OTATE TAMEND MAN TOWNSHIP FULL ORLING MAN TOWNSHIP MAN TOW	O DEST. CONCINUES O DEST. CONCINUES NO. SERVICES O DEST. CONCINUES O DEST. SA. O DEST. CONCINUES O DEST. CONCINU	Springs (303)34-4006 Gn. 2010 gam Gn. 2010 g	a SADE HICKS BYTE HICKS BYTE COTTELLO LEVE COTTELLO A TOLE ALIGNMENT CALL BORNOLIDERS BICCHAEL TOLLIBOR CLIFF SARRE	LOVEROUS REGION REGION REGION REGION REGION REGIONS REGIONS REGIONS REGIONS REGION REG		therefore the	lied to report and leir rotations frozen: Orlando
	Boary Separa Schadere Payer Verbissesse Payer Verbisses Payer Verbi	GO SCHOOLSENS STREET POLICES GAST GROWING PUTUS PRANCIPOUS 13 TOP SCHOOL STREET SECTI FV PUTT	Spacy FIRST PARTLONS THUMBERD, 1 JUNE COMMAN SELL, JUNE COMMAN SELL, JUNE COMMAN SELL, JUNE RESEARCH SINGLE RIGHT FORE TOMBERDON 25 TOO 25 TOO	OFFICE PRANTON	KROG-FMILes Angeles 818578-0020 90: BICK CAMOLL HD: LANT CHONES	PION BIRE & THE MECA BIRELE	KDKB/Phoenix (802)897-0300	KKDAFreeno (200520-6001 PO: GOD FISCEM ME: NEPT SIZOEL GROUP FIRM (R) 12 TOP (N)	KOLAffinerside- Sen Bernardine (714)825-0062 PO: AL BAMMET BOOFF BERNATUS MA. HIPTED JOSE COMMAN MEL.	WHMD/r	lemmond
	Joseph Taylon Pills Touris Commiss. Porter Properties Pilm Properties	LIGHT DOWN MELLER COLLEGE COLL	BOSTON BO	KGB/Ban Diego (819)232-1300 101 100 MMARA		THESE PARAGONS PROJE OWN IRAN SET TO OWN IRAN SET TO RESE OWN IRAN SET TO OWN I	PO JUST LARGON NO. 11/10 DOWNERS THAT THE STATE OF THE SECT	II TOP (N) JOHN COMMAN MELL., [N) JOHN COMMAN MELLON STRUCK HITMON (N) MOMENT PALMEN MOMENT PALMEN MOMENT PALMEN MOMENT JOHN LEMMON MELO MELO MELO MELO MELO MELO MELO MELO	MA. MISTED JOHN COMMANDEL. JOHN COMMANDEL IN TO MALTAIT IN TO MACH. IN THE A THE MICH. IN THE A THE MICH. OFFICER LIMIT TON PATTY A SANITAN SHAPE A SANITAN SHAPE A CAMB Light	KAZY/ KICT/ KKGR/A KMJX/LI	orted frozen lieta: Denver Vichita nchorage ttie Rock
	CLATE COLA SAVID LIGHLAT SIG AND SYMMATTO PUBLIC SERVICES ASSESSED AND STATE ASSESSED AND STATE TOLAR SERVILLE TOLAR SELLE SICCHAS, VOL. 1900 ROOMS, VOL. 1900	KUPO/Phoneis (00)330-3002 Ph. Wil Injurious Addy, Ph. Continue Samy	PROPERTY OF THE PROPERTY OF TH	Destry - Additional State (S) - Additional S	STOPLE STORE COMPANY TO PERFORMENCE PROPERTY TO PERFOR	KPCMManahdu (800535-7100 PB BILL RIME NB AND PALITON	TALE TALE BACKSON BACK	STATEST PARTY OF TANKEN OF THE STATE	KOBLIBRI Lake		/Reno
		ASSY, Po. Charitan Enery The Control of Control El Por June Control of Control El Por June Control of Control El Por June June June June June June June June	KROPASan Francisco (415)766-4646 PP: CRETA RILLED RO: JOHN REAM BADEY BADE OFFERS COLT BADE OFFERS COLT	PEPER PRAMPTON MARILYN MARTIN SPERVEN NICES JUPP PARIS TON PEPTY	DIG WARD TO BLUMBILLE CARE DIG WARD TO BLUMBILLE DIG WARD TO BLUMB	SHOPLE MINDS EI TOP HEART LANGERSOY HEAR ELA HEART COMMAN MELL	KEZE/Spokeno (500)446-1000 on: Jose Countred to: Jose HCMAEJ Jam Chesa Mal	PARALLEL THREE KORGICOOPER (307)880-1400	PO: SEL WILLIAMS Doory CELF 0 2000 A01000	no longer At	OR reporters: Eugene ong island
	Sight States Sta	I THE STATE OF THE	Buery BLAN OFFER COLT SIGN FROLTY FIRM SIGN COMMANDER SIGN COMMAN WELL YOU PRETY SIGN COMMAN WELL YOU WENT SIGN SIGN SIGN SIGN SIGN SIGN SIGN SIGN	PRINT COMMENT PR	TRANSPORT FOR THE PROPERTY OF	S PREVIE BICES FIRM CONTYLED ADDS STRAITS POTES PRANTON ALAM PARROWS PROVE POTE TOMORROWS RISE & THE MCCU	MARE & THE MECH. MOOVEME STRAINT -12 TOP (P) MORE STRAINT -12 TOP (boory attorned to the control of the	ENAMENTS ELVIS CONTRILLO (R) ELVIS CONTRILLO (R) PRINTY DE PERE PRINTY DE PERE PRINTE DE PERE PR	new AOR repor	stations will be riers next week: n Antonio fonterey
4.7	No. SILL MESCUTY BODY SIMPLE WINES INDA SILL SILL SILL SILL SILL SILL SILL SIL	ALAN PARENTS PERSE PROPERTY SAFTIS SEE JOYS CARS	CALL OF TANKS	OFF AME	COMMITTEE SERVICE SERVICES SER	DORN LEMENTS POIL COLLING Building Building Light TON POIL GO FORT GO	a ROBBET FALTER BROCET FY Light BROCET COURT BROCET CO	CLAMBAD (R) CAMB COURAS MELLOM PROFFT IN FIRM EVERLY MOVINGHAD ROOMERS ROOMERS ROOMERS ROOMERS (L) Light	I I MARRIED TO THE PROPERTY OF	WBRU/P	rovidence Hickory

CHR PARALLEL ONE PLAYLISTS

EAST

B104 Wasa Baltimore

POWER New York PD: Larry Berger WPLJ-FM RADIO MD: Lies Tonecol

A PROPERTY OF THE PROPERTY OF

Baltimore NO. Ton Water MD: Tim Watte

MO: Ten Watts

and the second of the second

make desired from 10% ton the Makes, by the Mariellas describe

SS981/2 BUTTERO AN HAI WACKE-FRE

A Boom Boom Carron

I will be a served to the served to th

SIGNIE PROPERTY OF THE PROPERT

THE Control of the Co

MD: Calcara Kada

of the adjustment has been a second of the adjustment of the adjus THE STATE OF THE S

destinations for an day biggs reserved and right principal to to the fire that the transported making destinations that

MO: Chris Kniges

| Compare | Compar

Manufacture and Control of Contro

Mew York
PD: Soots Shennon

A Committee of the Comm

PD: Scott Shennon MD: Franke Blue

1050 chum

PD: Jim Waters Toronto MD: Brad "Knobby" Jones

Service Control of the Control of th

THE STATE OF THE S

92 PROFM Operations Manager: Providence
Tom Cuddy

OHI Cuddy

- The Cuddy - Committee of the Cuddy - Cudd

The Park Rep Bas Street Street

Carta Long Accepts

Carta Long Accepts

And Carta Control Control

Carta Control

VAVA 105

The second secon

TOTAL PROPERTY OF THE PARTY OF

PD: Mark St. John MD: Gene Bexter

PC: Bob Beauchamp MC: Guy Broutland

E on biffile management to be be a con-mon designation for the con-continuous and terrinal 13 days and continuous and terrinal 13 days and advantages and togget flows, cold, defined and designation of cold, defined and designation of cold, defined and designation of the colors COSTAL GENERAL CONTROL AND A LANGE PART AND A STATE OF THE AND A STATE

CFTROUG.

VP/Programming: Sandy S MD: Bob Saint

The second secon

10. 20
10. Thirty to the fee may supplied they be the fee may supplied they be the supplied the fee may be the MR SUTTY-Charles due Print MARIE CONTROL DE SUITE DE SUITE AND CHARLES DE SUITE DE SUITE AND CHARLES DE SUITE DE SUITE AND CHARLES DE SUITE DE SUITE (1 MONTROL CONTROL DE SUITE DE SUITE MONTROL CONTROL DE SUITE DE SUITE DE SUITE MONTROL CONTROL DE SUITE D

WXKS-FM Kess " T & F M
PD: Survey Joe White Boston

Bosto

of the control of the control

WPhD Buffalo

Ope Dir: John Heger MD: Mindy Mich

Michigant to these states again the common against the common against the common against against against the common against the distinction of the party of the

DOGF Long

PC: Bill Terry MD: Ruth Tolson

MD: Ruth Tolson

THE RESERVE NAME OF STREET State State Street

PD: Note Basson PD: Note Basson MD: Lord Campbel

MD: Lori Campbal

The Campbal

AND REPORT OF THE PROPERTY OF CO. CONTRACTOR TO ALL FORCE

SECTION !

WBEN-FM/Buffak PD: Hank Nevins MD: Roger Christian

SOULANDERS BOOKS FOR PARTIES OF THE BOT FOR STATEMENT AND THE BOT FOR STATEMENT OF THE BOT ALL PRODUCTION OF THE BOT LOCK OF THE STATEMENT OF THE

Hot Oak

distriction to to day, distriction to call to the q q a distriction the mili funds Popularies the N step) in Again STATES these (on a sect mobile military (on a sect STATE STATE OF THE COMMITTEE THE PROPERTY OF THE

CYCY Washington D.C.

PO: Randy Lane MD Park Side

MD Part of Fully

And the Control of the Control of

PROBLEM DE IMPROVE VANCOUR DE STATE DE

7106 wzgo ALL HIT RADIO

3 Philadeichi

MC: Andre Gerdner

MD: Andre Carchar

Silver Sandario (1) Sanda

SOUTH -

97. The Lagle

PD: Randy Brown MD: Joe Folger

Marie Company of the Company of the

milder/Prises Brasses

10. Filter cell to be all filter step

10. Filter cell to be all filter s

R&R FRIDAY, FEBRUARY 14, 1986/63

CHR PARALLEL ONE PLAYLISTS

PD: John Young MD: Chris Thoma

MD. Carle Thomas

Annual Statement and Carle

Annual State

-

Deller Ft. Worth

FAFM Historian

Hizs

1000 FORES FO-TATIONAL LAVO DOMESTICATION COMMAND MAIL TO MART INCIDES FORMS 9271818-Toop Love 927171 PR,1771-West Beet

Houston
RBE PD: Pau Christy

Marri WWZ-PM PD: Gabe Baptiete
Anet. PDAID: Mark Shands

Militare ...

Ops Mgr. Chuck Morgen MD: Mercle Guotein

Control Guidelien

| Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Control Guidelien | Contr

ANCASTA-DESCRIPT IN FORWARD

RESILIENT ESTIMATION LINES SIX OF LORESILIENT ESTIMATION INSET TO ANCASTA SE ALL TO MAN
LATT ESTATEMENT FOR THE SET OF TH CHOIL M METHODOGOT'S DO LANGE 1900/About too dood ACC-1900 To De Ar Milliam 000001 THOUSAN Spen May Day

WRSR Nortolk PD: Al Brock MD: Doe Mich

P.D. Al Brock

M. D. Coo Michael

M. S. Sandari, S. S. Sandari, S. S. Sandari, S. Sandari,

IS. IS. OF TOWNS LOVE TO LOVE TO LOVE

-KKBQ

Agest. P.C. Roon Pearlies

| An interest of the control of the con

ps L.L. GER. of Law-1 Line Release Schillen Vision Description Descriptio

-

PD: John Lander Asst. PD: Ron Parker

| Description | PINE CHARLES DE TAN THE PROPERTY OF THE PROPER

B97 Now Orleans

MD Greg Poling

A part of the part of the

Company of the same of the sam

MD: Just McCentrusy

| Control | Con

WNVZ Hori Alan Mortolik

PD: Chris Balley MD: Mary Ann Re

MC Many Ann Playment

of the Control of the Control

MO/Asst. PD: Frank Amade

| The Control of the Cont

about atomory Can't wast generally according to the latest atomory according to the latest approach to the latest according to SLOCKALLING AMPRICA

New Orleans 93 FfTT PD: Kevin McCarthy

Section 1 - Section 2 - Sectio

PROSE NO TOTAL CONTROL CONTROL

Ope Mgr: Meson Dison MD: Bobby Rich

MC. Bobby Files

| Comment | Comment

STATE OF LESS

MIDWEST

httrade 96 m

Detroit PD: Gary Berlin

TOT OCTTY/Impolies and Fine and some Diri's Do 10 Ail Apple 1000-Their Yes Speed C.S. Calling Bastele (ASS/10 Not The Spe

106.5 KWK
THE MARKER 1 HT MARK SWITCH St. Louis PD. Garry Mitches MD: Kim Pool

MD. Non-Pool

The State of the

POT SEMPTON DEL AGE CAPTROSCO-16's ALL BIGAT IBACE DATE SELECTION LOSS

Columbus PD: Adam Cook MD: Kevin Heines

MOD. March Halm

- An antimization of the state of the st

PR. 30. 30 100017 PRESERVADO LANG TO LANG CARD-I'm test for the

Ops. Dir: Dave Robbins St. Louis MD: Tom Kelly

ID: TOTAL Kelly

| The control of th Company of the compan

Apple Miles Dr. Miles (Mariella Sapana Miles Mariella Tan Mariella Miles Mariella Mariella (Mariella Mariella Mariella (Mariella Mariella Mariella (Mariella Mariella (Mariella Mariella (Mariella (

A Company of the Comp

1955

Detroit

The state of the s

DIEVIE MERCHANDEN Der Jaged Mig 691700ch Little Sit Sf Love

77799 Kenses City

Kassa Chia Har Radio PD: Todd Chaser MD: Kim Welch SUP (Fig. World Wo

STATE PROJECT CONTROL TO LOVE STATE OF THE PARTY OF THE P

Chicago

MALE STATEMENT OF STATE AND STATEMENT OF STA



PD: Dr. Phil LoCascio MD: Bumper Morner

A property of the control of the con

Q102

Ops Mgr. Jim Fox Cincinnati MD: Dave Allen

PD: Tim Fox MD: Denise Lauren

and the second s

CHR PARALLEL ONE PLAYLISTS





MCP. Kareen Gerber

| Committee | Committe

THE PERSON NAMED IN COLUMN TWO IS NOT

MLS Chicago Opa Mgr. John AM 894 Gation

Selection from the control of the co

Secretary of the secretary of the sec

ACE WZUW PD: Civis Andrews MD: Geoff Davis

ACC GOOR Deads

I will design the property of the property of

WMMS AND NOON AND

The property of the property o

Parties and the same of the sa Collection from Band
Political Collections (1) divery furnity and
real Statement Statements in many
recome Floridation and
recome Floridation of the Flory
of the Collection Statement
floridation State

Chicago

117 PD: Jan Jaffre
102 Brain for

ACC Briefly Services and Servic

--

WEST

101580

Snattle PC: Jell King MD: Ron Harris The state of the s

And September 1 to service and the service and

APPENDENCE OF LOWER PROPERTY OF THE PERSON O CO color with the first out 10 Appears to the Color of th KWSS 945...

PD: Dave Van Stone San Jose MD: Robin Kippe San Jose

South PD: Ric Hansen

mill: Gerindy Loui

and the gerindeness that I man

a part of the geri

PRICE IN Thi Tomber Laws
RESETT POLICE/VANCES FOR TO LAWS
RESETT POLICE/VANCES FOR TO

NZZP104.3mi
tot man parame
Phoenix
PD: Guy Zapoton
MD: Stove Godderd

The second secon

1

Margic Keark

PD: Jon Burry MD: Stove M

C. Service Negaritation

| Control |

STATE OF THE PART AND THE PART KS IOSEM

VP/Ops: Dave Parks
PD: Mile Preston San Diego

and Sign and Property and 1 1 from the control of t

-

KUBE 93FM

of high distributions in 1 2 maps 1 2 m

The second secon

ERMINE P

PD: Plack Gimete Judgeto MDIAssist PD: Chris Collins

option and the property of the

DE AN PROPERTY OF PERSONS CASES OF THE PERSONS CASES OF THE PERSONS OF THE PERSON

Conf. II SETTON TOOK to be comedy

L to STEL and Sept to Later to Stevent
Andrew to Stevent to Stevent
LPSE. SETTON TO SETTON TO SETTON
LPSE. SETTON TO SETTON TO SETTON
SETTON TO SETTON TO SETTON TO SETTON
AND SETTON TO SETTON TO SETTON TO SETTON
AND SETTON TO SETTON TO SETTON TO SETTON
AND SETTON TO SETTON TO

PD: Bob Case MD: Wendy Christopher

MAGE Sen Francisco PD: Steve Rivers

The second secon

de productions

Challeton is necessary flower of the control of the Deriver PC: Mark Boss MC: C.J. Stone

PD: Mark Bottle MD: C.J. Stone ner the damp date !

105 Sen

The second control of the second control of

FIRST STREET, IN to the first

Annual to company that a flow from the company to t



Service Constant of the Consta

ZIOO~ KKRZ

 Los Argeles

The second secon

KW20 105 THE REAL PROPERTY.

PD: Tom Chase MD: Mr. Ed

OF THE PERSON AND THE

CROXY Deriver
Ope Mgr. John Dracel
MD: Gaire Horton

STATE OF STA

Agent State of the San de Combiner no State me be

EAST

Prince . . . Storio Misis Storio Wand

Mr. Motor oy Mouston Storoldy

POINCE STRVIE SICES
STRVIE STANS 11-5
PETILIO MELGOS 22-12

Josephon Minch
PRINCES
PRINTES NICES
18 TOP
PUTLICE MILEON
FIVE STAN
ALAH PARSONS (dp)
ROTLESTED 2-2
FIVE MILEON
FIVE STAN
AND FIVE STAN
AND FIVE STAN
AND FIVE STAN
I 12-7
AULIEU STAN
I 16-8
IMES 33-25

Catalinatures, NY Stores Messey

none Bottest: HS. RISTER 1-1 DEMAN ACADEMY 2-2 DIOMES & PRIMES 3-3 PTAMEST 9-5 CORST MART 7-7

SSPICY/Rechanter, NY Tons Mitchell

WGFM/Schor

Tom Purhor
STRYIE SICES
PATENTE
PATENCE
PAT MEMATAR
ELY POR
STRUCT
STRUC

LairdOnness
BALT HOURA
JESSES HE JACKSON
SHEEKAR BARPON
DOKERS (da)
PTRYES WICKS
BOLLOKE
BOLLOKE
BOLLOK
HE JACKSON
BOLLOK

SPST/Trenton, RJ Tom Taylor

Tom Taylor
JOHN CAFFERTY
FALCO
JESSALE JACKSON
PALICE
SLY FOR
STEVIS WONDER
HOTEOST
WHITMEN HOUSTON
JESSALE
JOHN COUGAN 20-21

WRCK/Ution, NY Jim Reitz

JAM ROBE
PTEVIZ HICES
PRINCE
JOHN CAFFERTY
BOHERHOOD BUITE
BEIAN ENTIRE
FRANCIAL ARABET
JAMES BROWN 1-1
FRANCIS HOOM 1-1
FRANCIS - 1
HIER & THE MECHAN 5-6
ERAPT 15-10
LOWERSOY 19-13

CHR ADDS & HOTS

HTUOR

ESHIBLISHED LA

PTWVIS DICTO
JEROALDE JACESON
PORCE HO'S
PORCE HO'S
ROTTON | 10-0
HITTEY SCOUTON | 10-0
ATLANTIC STAIN | 10-0
HORDAN ACADEST | 7-11
SADE | 10-12

Dule Yayler STEVIS MICHES STEVIS MICHES STEVIS MICHES PRINCE CHARLIS SERVOR ROSSET PALSEN OPEN (60) STILLY OCEAN 2-2 NA. HISTER 6-1 STELLA T. 14-6 HISES A THE HECKAN 20-18 ATLANTIC TRANS 17-12

KNOS-PARMenres, LA Knietown/Clery

C101/April

Prince . . . Storie Mais Immaine Jose

EAST

PARALLEL TWO

Bryan Gerenbus

PTRYES SICES

PTRYES SICES

PTRYES SIGES

POWER ANYTHIN

FOR THE SIGES

FOR JOYS 14498

FOR JO

PRAICO STRVIS NICES
CHARLES SERVOR
POT SUMMERS
POT SUMMERS
POT SUMMERS
SOURCE
S

CAME
PRINCE
PALCE
PALCE
PALCE
JAMMAJNE JACKSON
BANKLES
ROTEOTO
S-1
JAMMS BROWN 7-1
RM, HIPPES 11-7
SYMARGES 12-6
SHEILA S. 15-12

SHEILE S. 18-12
K1905th, PA 900 Shemman
EDDIE HOMBER
FOOTHER HADMES
FYEND SHOMEN
FYEND SHOMEN
FYEND SHOMEN
FYEND SHOMEN
FYEND SHOWEN
FY SHOWEN
FYEND SHOWEN
FY SHOWEN
FYEND SHOWEN
FY SHOWEN
FYEND SHOWEN
FYEND SHOWEN
FYEND SHOWEN
FY SHO

WENZ/Eneter, 1811 Jay Bredy STEVIS NICES OUTFIELD PRINCE STEVIE WOMDER LADRA MRANIGAN POINTER SISTERS

EATE BORN DORERN Hottest: WEITWEY HOUSTON 2-1 STANMER 3-2 ELTON JOHN 10-7 HEART 16-11 ATLANTIC STARE 25-17 TON PETTY 26-22

WTIC FMAL rtford, CT

VOORWEST
CHERRELE
FALCO
FORCE HO'S
STWYTS HICKS
FRINCE
HOUSE

WAMX/Huntington, WV Rebinson/Collins

PRINCE ARCADIA ATLANTIC STARR BOTTEST: HR. RISTER 6-1 DREAM ACADENT 3-3 STARBELF 9-4 WHITHER MOUSTON 8-5 A-MA 12-8

PAINCE BICES
PRIVIE BICES
JOBS CAPPERTY
REVIEW GOODEN
LEVEL 42
BOTTOM TO THE T

SIMPLE MINOS
INES
SOCTOST:
DECEMB & FRIENDS >-1
DECEMB & FRIENDS >-1
DECEMB & FRIENDS >-1
DECEMB ACADEMY 7-5
DECEMB ACADEMY 7-5
RIFE & THE MECHANI IS-8
ATLANTIC STANS 25-9

EC10Miles Haven, CT Staf Rylank STEVIA COMPAN PRINCE

PERSONAL PROPERTY OF THE PERSONS AND PERSO - CHESTVAN, PA

STATE AND A STATE OF THE STATE

PARALLEL THREE

NUTBERGRAMMANN, PA SHAPEN LANDERP POTENTE E STONEOU PAT RESERVANT (dgs) JANNEN IN JANNEN LOVE JANNEN IN JANNEN LOVE JANNEN SONIOUS (dgs) JANNEN SONIOUS (dgs) MILES (MILES MORPONS 2-1 STANBELP 9-3 MILES (MILES MORPONS 2-1 ATLANTIC STRIBE 32-15

WOUTHINGS, MI

PRINCE MATCH MAT

Ton Minchell
PRINCE PRINCE
PRINCE HICKS
CHARLIS MEXTON
ROTEST: URL, MISTER 2-1
MIRE & THE MECHAN 4-4
SADE 5-5
SYNLHOUS P-7-7
HEART 13-10 W2010Banger, ME Tony Parkins Tony Periods
LEVEL 42
LOUIS (49)

WIGY/Both, Idd Both Anderson Both Anderson
SLY POG
PRINCE
PRINCE
STRYIN BICKS
PSTER FRAMPION
BOTHOST
UNITERY MODERNS 1-1
MR. HISTER 2-2
FTARRIED 3-3
BRART 6-4
SHRILA B. 5-5

163CIR Becking, WV SpencerKelly SpentoerKelly
PRINCE HD'S
JACK MOCKES
SLY FOR
STEVIE HICES
ROTES
MR. HISTER 4-1
STARMIP 4-6
JAMES BROWN 15-5
FALCO 36-26

SSICICIONIMISTON, VT Reb Poulin Reb Poulin

STEVIE MONDER

STEVIE MICKE
PRINCE (dp)
PAT MENATAR (dp)
PAT JACATOR (dp)
PAT JACATOR (dp)
PAT JACATOR (dp)
PAT JACATOR (dp)
PAT PAT MENATOR (dp)
PAT PAT PAR PAT (dp)
PAT PAT (dp)
PAT PAT (dp)
PAT PAT (dp)
PAT

WIKZ/Chambersburg, PA PRINCE PRINCE PRINCE BOTCON 1-1 MINMI 1-2 MINMI 1-2 MINMI 1-6 MINMI 20010 MICHI 4-3 ATLANTIC STARE 11-6 MINMI 20-16

LOVERDY 19-13
WHIRE PROMING Borns, PA
Jam Rising
PAT SESSION, PAT JAM RISING
PAT SESSION, PAT JAM RISING
PALCO
PAT JAM RISING
PALCO
PALCO WZYQ/Frederick, MD Kamesahi Jee Kommonde Joe STRVIE STREETS STRVIE SICKS STRVIE SICKS PRINCE COM BALTISORA COM BALTISORA COM BALTISORA COM BALTISORA SILTISORA SILTISORA (-) S

Bon process
PALCO
PTEVIZ SICES
POEVIZ SUGGES
POETIC SUGGES

CHINGS NO. 17 Appendictions

PTOP TER MADERN

APPENDE APPENDE TO THE TERM PTOP TERM P

Music Key: (DP) indicates the song is getting play dur-ing certain parts of the day and/or right. (RA) indicates the song was dropped from the playlet then readed.

STOVIS WOMEN SOURCE HO'S PALCE NO'S

MARE 16-10

SEXEMPARAMENTS, WW Paul Dublino
STOP THE MADDRES STITUS STITUS
STITUS STITUS STITUS STITUS STITUS
TON METTY BANGERS
BOTTOSTE 1-1
MET MADDRES 1-2
MET MADDRES 1-3
MET PAUSE 1-1
MET PAUSE 1-1
MET PAUSE 1-1
MET PA

Hottosti Hittosti Hittost Homorow 4-1 GERNA ACASSET 3-2 HILL HESPER 3-3 STANDUIS 3-4 SHEILA E, 9-6

SMETIAN B. 5-6
WOODS PROMOMENTS
STORY BETTER
STORY BETTER
SON JOH!
FOLITHE SIFTEN
SMETHAL BETTER
SMETHAL
SME

PALCO STEVIS SICES PRINCE SLY FOR SULY FOR SELY FOR MENTAL SHOOPEN 2-1 MENTAL 22-14 JOHN COMMAN 25-22 MOMENT TENDERS 31-29 MOMENT TENDERS 31-29

MEAST MACADIA MODERA MODERA MACADIA MILITET MODERA JAMES MACADIA JAMES MACADIA MACADIA

Toronty Broth
PRINCE PRESENT MICHES
ANETHA PRANKLIN
BOTLOSI
MITHNEY MODOFON 2-1
DOMAN ACAGENY 3-2
STRANGIP 4-3
MB. HISTER 7-5
HEART 12-0

WCKN/Greenville, BC Wilson/Rorris

Without Morein
PRINCE
JENNIEN JACESON
JENNIEN JACESON
JENNIEN JACESON
PRIVIS GUMBER
STEVIS GUMBER
STEVIS GUMBER
STEVIS GUMBER
SANS JACESON
BOTTONIS
AALDIS
AA

SOUTH

PARALLEL TWO

WOOGSAugusta, GA Sruss Stovens

STATES CONTROL OF THE STATES O

EMPLAceto, TX PTRYIE SICES
JOHN CAPPENTY
PRITE SOURCE
PORTER
PORT

WFMFRoton Rouge, LA

PALCO
POLERT TEPPER
HOTEGAT:
FAUL HCCARTHIST 2-1
HMITHES HOUSTON 5-6
HR, HISTER 6-5
STARERIP 7-6
DREAM ACADEMY 12-8

WGGZ/Baton Rauge, LA Michael Adoms

Minhael Adorne

BADE
THORPSON THIME
12 TOP JOHN
LEVEL BOY
HASE
HOTERSOY
HASE
HOTERSOY
HASE
HOTERSOY
HASE
HOTERSO
HOTER

KZZB-Beaumont, TX Mills Murphy

MRM Mumphy
PRINCE
JERNAINE JACKSON
STRVIE HICKS
EUNTYMBLOS
PETER PRAMPYON
JOHN CAPPETY
OUTPIELD
Nottoel:
SLY FOR 1-1
SHRILA S. 3-2
FALCO 16-7
F

WAPISimingham, AL Bt. JohnWood

Bt JohnWood
PRING
PRINGP PALMER
HOUSEY PALMER
HOUSEY BOUSTON 3-1
HB. RISYES 2-2
SYSYEE WOMEN 7-4
SYDMING 9-4
SADE 12-10

PRINCE
PTSVIS MICHS
PTSVIS MICHS
PTSVIS MOMENA
ALT POR
JEMBALNE JACKBON
BOALDON,
MILTERY BORDTON 3-1
MILTERY BOADTON
JAMES AND MICHS 1-1
JAMES A TON MICHS 12-7

PARIOCE
PTEVEZ MICHE
PTEVEZ MICHE
PTEVEZ MICHE
POP MINISTA

ELITARE (da)
PARIOLEO
PA

STYXUJachson, MS Abell'Cross

Abditionary
PRINCE
PALCO
ARCADIA
ELY POR
BATELER
ROTLAT COME (dp)
ROTLET COME (dp)
ROTLET SOUTHER
AND SOUTH S-1
AND SOUTH S-2
ATLANTA C PARE 8-4
DEBAN ACADEMY 14-6 DE Martin SE Micris
97 ING
BANGLES
ALAH PARSONS
BOTTON 2-1
NEL THEY HOUSTON 2-1
NEL THEY HOUSTON 3-4
JAMES HOUSEN 3-4
SAME 19-6
WHOO/Cheriotta, NC
StockweelfWilliams

DREAM ACADENT 14-4
WOLNT-Johnson City, Th
Mach Petter
ROBERT FALMER (dp)
PALCO (dp)
PALC

Mexicon/NV/Memo
minal SOURD SECTI
PAINCE STEERS
STRIVE SIZES
STRIVE SIZES
STRIVE SIZES
STRIVE SIZES
STRIVE SIZES
SOURCE
S WOKINGswife, Til HarperiAdkine WSKZ/Chattanooga, TN ChaseGooti

Vanpaniadhna
SIMPLE MINOS
PRINCE
PRINCE
PRINCE SUMDER
PRINCES
PRINCES Chaosdeott
ATLANTIC STARR
PAL STANTAR
PALCO
PALMER
BOSCOTI
HALMER
BOSCOTI
HALMER
BOSCOTI
HALMER
TONICAL
HALMER
TONICAL
HALMER
TONICAL

THE STEER OF THE S WNOK-FM/Columbia, SC Hamiett/Le Combs Hammartia Corrba
JERNIFER MES (dp)
JERNIFER MES (dp)
JERNIFER MES (dp)
SOMETHOMO SUITE (dp)
CHERRELLE (dp)
PSINCE (dp)
FSINCE (dp)
SOLET (dp)
S

KKYK/Little Rock, AR Mark McCain Mark McCom James BROWN Hottest: MITHET BOUSTON 1-1 BILLY CHAN 2-2 HIARI SOUND MACHI 15-3 HA, HISTER 8-4 ATLANTIC STARR 16-6

WLRS/Louisville, KY Homphylyone Joun Cappunty Jammine Jacksom Paince (dp) Ectest: MA. MISTER 2-1 MISTER 2-1 JOHN COUGAR 26-16 ATLANTIC STARR 27-17 IRRN 34-26

- KZPMCorpus Chri Giraburg/Tuokar Gineburg/Tunner
ss. NIPTER
PRINCE
SOCKOCK
SOCK PM100/Momphis, TRI John/Conley Jehndouniny 18 TOP STRYLE WOMDER PSINCE SHEEMS BAFOR ASC BOLLOCK BOLLO

WZLD/Columbia, BC Harring/Marsh

Hearing/Minrah
PETRIE WORDER
DAN MEMALA
PRINCE
PRINCE
PRINCE
BOTTON
BOTT

Homes no to the control of the contr SLY FOR (dp) BANKLES (dp) Section: SIRES & THE MECHAN 5-2 STRAMESP 6-4 SAME 15-12 SAMPSHIME 21-16 HEARY 23-20 KAMBU Pasa, TX Store Guesto

ALI POR PALCO BOTTON: BETWOOD 3-1 OR, MARTIN 3-1 START COMM 1-3 AMERICAN 1-3 AMERICAN 1-3 AMERICAN 1-3 AMERICAN 1-3

Minimal Crop
PRINCE
JEMMINE ACCESSES
PTENTS MACESSES
PTENTS MACESSES
POR PRETT (de)
Bettest:
MITHUT MORPHON 2-1
ARGE 6-2
PERIORA 13-5
BALTIMONA 17-12

Kirteen. Cook/Fee Compress
PRINTS HICES
STRITE HICES
STRITE HICES
STRITE HICES
STRITE HICES
STRITE HICES
LAAN MARKONS (dp)
Markon HISTOR (-)
MICES 10-1
MICES 20-1
MICES 20-1

Y167Hasphollis, Till St. Johns Passo PL JAMPHONE PRINCE CAME STRVIS MICKS STRVIS MICKS STRVIS MICKS MOVINT COMM (4) MICKST COMM (4) MILLY COMM 5-2 MILLY COMM 5-2 MILLY COMM 5-2 MILLY COMM 5-2 MILLY COMM 14-7 JAMES BROWN 11-6 JAMES BROWN 11-6

William Orleans. LA Contails/Working

Thomswitten Figure 9 Page 10 P

Y186/Orlanda, FL Story/Step! Deb Chryster
POINTES SITTEMS
PRINTS SICKS
POINT SICKS
JOHN CAFFERT
CAMS
JERNALES JACEROM
ROBERT PALIER
ROBERT PALIER
ROBERT PALIER
ROBERTON
ROTTEMS SOUTHWART
REATTLE STARS 3-2
JAMES SOROM 0-7
READT 31-9
ROADERO TRIMS 35-12 STOYIE BICKS
JERRAL HE JACKSON
PELECE
TOR PRITY
BOTTON
BOT

S4Z/Releigh, RC Dellere/Hunter Definations
PRINCE
NOOTESS
BANGLES
HOTESS
FOTENS
FO WCGQ/Columbus, QA Relph Cerroll

Radar Cerodi
JERMAIRE JACTEON
STRVIE RICES
STRVIE RICES
FRICES
FRICE
FRICES
FRICE
FORCE NO'E
COMPTEND
MONTEND
MONTEND WRVQ:Richmond, VA Lawts:Peyno LEWINDPHYNE
STEVIE HICES
HOTEGET:
WHITHEY HOUSTON 6-1
SADE 6-2
SILLY CCEAN 9-3
HIANH SOUND MACHI 5-5
DREAN ACADEMY 10-6

HELLA S. 13-6
KISAFA Series, AR
RICH Meyes
PRINCE
STRVIE BICKS
OUTFIELD
JACASON
LEVEL 42
EURTTHNICS
HOTHORITE
FORSER 4-1
STARES ROOM 1-1
STARES F 4-1
ETON JONE 17-8
ETON 19-10 KTUX/Shroveport, LA John Steel Q100/Gododon, AL Davis/St. John

WYKE-Guinnersille, FL Lou Publish

WEYPHANISM AL Tom Kelley

Tom Holley Statems, marrow part attended to the statement of the statement

METERS SELECT (4)

WICZI/Wingson-Bo Pinney/Joseph

PROVES HICES
PRINCE
PRINCE
PRINCE
PRINCE
PACO (dp)
BARRELS
REITHER 1000FOR 2-1
REITHER 4-2
STARRELP 18-4
SAGE 13-7
ATLANFIC STARR D-19

PARALLEL THREE

ECHANGEMENT, TX

Bam Torle

STRY E RICHE

STRY E RICHE

STRY E RICHE

STRY E RICHE

STRY EXPERIENCE

RELYMENT SCHOOLS

BLUT CENTER

BLU

HOG Philipper Dries Kryes

Deban Stypes
GOOTERS
GENETIA S.
GENETIA S.
ALBERTAN PRAMERITA
CAME OF PALAMEN
GOVERN
G

WKSFiAnhoville, ISC John Stovens

John Stevens
PRINCE
PAY MEMOTAR
PAY MEMOTAR
MARTIN

WARDENINGS BA

EnightentClary
all For
previa MICES (dp)
JERNALTHS JACKSON
STEVIS WOMEN
SOLVEST, SUMMER
SOLVEST, SUMMER
MICHAEL TO-2
MIL MISTER 11-7
MIL MISTER 11-7
MILMI SOUND MACHI 9-7
MILMI SOUND MACHI 9-7 KWES/Oder John Chy John Clay

NOBERT MALMER (dp)

NOTERS (dp)

NOTERS (dp)

NOTERS (dp)

NOTERS (dp)

ELTON JOHN (dp)

ELTON JOHN (dp)

JAMES BROWN 4-2

IMES 20-10

ELT POX 27-24

ATLANTIC STARR D-26

WOID-Street, 868 Bob Lime BANGLES
STING
NOMENT PALAMEN (dp)
PALCO (dp)
Bottost
HR, HISTER 10-6
STROMENT 13-7
STROMENT 13-7
STROMENT 13-7
STROMENT 13-7
STROMENT 13-7

ATLANTIC STARS D-36
WWPPEAPPROSIDE CRy, FL
John Davis
LEVEL 42
OUTFIELD
JOHN CAPPERTY
STRVIE SHOOMER
PRINCE
STRVIE SICES
STRVIE SI WJENCharletta, NC Seb Chrysler

WXLK/Rooneks, VA Den O'Shee

Den O'Shee Jennatur Jackson SLY POX STRVIE SICES LEWEL 42 PAT BEMATAD HOTEST: HD, HISTED 1-1 STARENIP 2-2 WAITHET HOUSTON 5-3 SACE 6-4 ELTON JOHN 6-4

Z1621Savenneh, GA Sommers/McFerlers

SommenshideFarland
FRIEDER
FRI

PRINCE STRVIS HICES CAMB LEVEL 42 (dp) HEW EDITION EDITES HICES MRITHER HUSTON 1-1 HR, HIFTEN 11-9 STARBIF 13-9 ATLANTIC STARR 17-10 SLY FOR 25-17

KNINWichts Falls, TX Book/Kov Bonkray

FTOYIE WORDER

STRYIE HICES

FRIECH (GP)

JENARIEE JACKSON

FALCO (GP)

ELO

STRYIE

FORTY

FORTI (GP)

ROTEST

BONG 4-6 THE SAME 14-8

RALAFFIC STARE 24-18

Describt John
PRINCE
PR CONTRACTOR OF THE PROPERTY OF Low Postets
PS TACES
STORY E MICHAS
JEROST TO JACKSON
LATER JACKSON
LATE

Pedd Allen
ELT POIL __
PRACO (day)
RAMMENT RICHES
SPENTS RICHES
SPENTS RICHES
RESPONS RESPONS 6-1
RESPONS RESPONS 6-1
RESPONS RESPONS 6-2
RESPONS RESPONS 6-3
RESPONS RESPONS 6-3
RESPONS RESPONS 6-3
RESPONS RESPONS RESPONS

MIDWEST

Mr. Mister Whitney Houston Starship

HOTTEST

WCPL/Inde

Will Parketonia, Mil. Torry Websould

Uninfluence
PRINTER PROMILES
ANNERS PROMILES
BOTTOMORE
COTTIGAT
BOTTOMORE
PTIME
TOTOMORE
TOTOM

CHR ADDS & HOTS

WEST

Prince . . . Storte Histo Jermine Jesimon

ey Houston Mr. Mister 200

- MIDWEST

PARALLEL TWO

WIEDDIAMON, QUI Abom Pusion
PRINCE
PRINCE SIGNS
PROVIS SIGNS
BANGLES
ROGERT PALMES (Ap)
BOTTOR: 10-1
STRANGIF 6-1
STRANGIF 6-1
STRANGIF 5-1
JOHN COUGAR 31-21

With All Property

PRINCE
OUTFIELD
ANC
OUTFIELD
ANC
DOBERT NALAER
BLY FOR
Solvest
BORNA ACADEMY 3-1
BM. SEFTER 6-2
FYARSELF 11-3
HEART 17-13
PALCO 0-33

WINGC/Clovered, OH Boots Howitz

PHONEON STIME ELSON JOHN BOTLEST COMM 5-1 MILTHEY HOGSTON 6-2 ML. HISTER 5-10 DAMES BECOM 15-10 DEBME ACADEMY 17-12

FALCO MARTIN MARTIN ROTALES MARTINE MARTINE TOURTON 1-1 MARTINE TOURTON 1-1 MARTINE TOURTON 1-2 MARKET 11-7 TROMPHON TWING 12-8

Jim CTHum
PTHY18 WONDER
PTALCO (dp)
CAMB 10'4
PTHICES MD'4
PTHICKS MARKET
PARKES MATCH (dp)
BOTTON:
BO

1

PAILCO STRVIS BICKS OPES PRINCE ELY POK CAME NOT SEMMENA BOTTON BOUNTON 3-1 BILLY COMMENT 3-1 BALLY STRUKEN 3-1 BALLY ST

PTOVIS MICES (dp)
MARRY TRIVERS (dp)
MARRY TRIVERS (dp)
MARRY TRIVERS (dp)
MARRY IS-6
MARRY IS-6
MARRY IS-6
ST TOP 21-16
JANUS SHOWS 6-17

KZDOIDALIA, MIN Makadalia

PRINCE STORM STORM

WETOEverydie, III Club Taylor

Chelo Taylor
JOHN COMMAR
JAMMA SHOUM
Bettact:
BEART 8-6
12 TOP 9-7
HM. NISTRON 11-6
STRAMER 12-11
REART SCHOOL MECHE 26-30

Your Muhamb DRIMM SECRETO BOILDS SETSEM BOILDS SETSEM BOILDS SETSEM MILETER 4-3 SEMPTION 5-4 STANSEED 7-5 MILAKE SOUND MICKE 12-6

DANGERS
BARRIERS
BARRIERS
JOHN CAPPERTY
FYEVIS SICRE
BOXDASI
SM. RIFFYEN 6-1
S

PRINCE
PALCO
PALCO
POTENTE SICHS
SCHOOL SICH Dettoot: Diction: 5 Painmes 1-1 MM, RISPERS 11-11 WRITHER TOORGOW 12-12 ATLANTIC STARK 19-16 SQUART 25-36

KAY169/Tube, OK

CHETLA S. 36-20
ELETYS-PARAMENTAL ESLANGFORMAN ESCASS SEMENTAL SECULO
CASS SEMENTAL SECULO
FORCE SE-4
FORC

Tory Wednesda DOMIC CAPTERTY (dp) PALCO (dp) LATIA BRADI CAM (dp) CHARLES BERYON (dp) DE TORY BERYON (dp) STRABELL (DE) COMMENSATION OF THE PARTY OF TH General Michael Processing Proces

WHOTP/entyphone, OH Disk Thompson

Martinery SOUPPON 1-1 SELECT 13-13 MELECT COVERS 10-16 SOUTHWE 17-17 JOHN COVERS 20-20

PARALLEL THREE

RYYYGamerak, RID Beb Book

PASCO 29-13
L/SECURIAMAN Chy, OK
CAMMANAMAN
STWITE SICHE
STWITE SICHE
STWITE SICHE
STWITE SICHE
STRINGS SICHEON
PAIRCES
SICHEON
SICHE
SICHEON
SICHE
SICHEON
SICHE
SICHE DOWNER HICKS
OTHERS HICKS
OTHERS HICKS
OTHERS HICKS
OTHERS HICKS
OTHERS HICKS
DOLLDES
DOLLDES
DOLLDES
HILLIANS

Militarington, IL

OTHERS DECEMBER OF THE STREET Depth of the control of the control

Militaria de la Constantia de la Constan

NITE & THE MECHAN 22
HEGHEDOWS, NO MARCH DANS PRINTS OF THE PRINTS OF TH

Militaria, IL Matth Edwards

Commissions
PALCO
SLO
SLO
SLO
SAMBLES
OWNTS SLO
WETSEN
METORS
OFFICE OF
METORS
OFFI

ATTO 4 THE SECTION INCIDENT SECTION IN SECTI

BLOOM JOHN BOOTHES BRANCY BRANCY THE RECEMBER 9-1 FORD, BOOLEMBER 9-1 BERS 8 THE RECEMBER 9-5 OTAMBER 19-6 BRITHEY BOOSTON 16-7

UNICONTONEO DAY

JOS TRANSIS

PTENTE SECON

PTENTE SECON

PTENTE SECON

PTENTE SECON

FORT SECON

BOTTONE

PTENTE SECON

BOTTONE

PTENTE SECON

BOTTONE

PTENTE SECON

BOTTONE

PRINCE STRVIS-HICES BANGLES BECLOST: METANT STOUTON 2-1 ME, MEAVES 7-3 IMES 26-10 APLANTIC STANS 32-23 PALCO 37-27

VSAFfarpa, NO

Andrews (dp)
PRINCE (dp)
PRO SEMENAR (dp)
PRO SEMENAR (dp)
ENTER SC (dp)
ENTER SC (dp)
RESERVE MINISTER (dp)
RISE S THE RECEMB 3-2
JAMES BROWN 3-4
BR. GERREN 7-5
BILLY COMMR 9-6

EXTENDED Forbs, NO Harding/Right

PRINCE SLY FOR (4p) ELO BLY FOR (40) BLO FORCE MD'S (40) BOATCHES BOOSTON 2-1 STANDARY 10-4 STANDARY 10-4 STANDARY 10-4 STANDARY 13-9 ATLANTIC STAND 24-18 FALCO 5-29

WAZYRalayotta, III Stocytlonios

Parellenius
90 ENCE
1888
909 INMARRA
90901E ENCES
00000
Betteet: ENCES
100. E

ICHOCLineda, ISE

PRINCE PALCO Dettoot: THI THEY MONEYOU 1-1 DRIMM ACADEMY 5-2 SYLABORIT 7-6 HM, HISPER 6-3 HMART 21-13 ROOMFLAN Chy. 80 Rendy McDarlei

moothis Settooti CLASSE 4 BROWNE 9-2 SPARSET 17-12 MART 21-17 MART 21-17 THOMSON 7010 20-22

Michigal Chy. 80 Sharaballadanay

Shareholiada-ay PARINCE PREVIZ NOMBER PRACO PORCE MO'S Settent: METERS NOWS 3-1 PRACE MO'S PRACE MO'S PRACE P-3 PRACE PRACE P-3

SOKO-Guileo, ICS Durany Cullier

Demoy Colley
PRINCE (dp)
INSTRUMENCE
PRINCE PRANCEOU
CARE
PRINCE PRANCEOU
PRINCE ESCRE
ROLLOS:

KUKINCHINAM Pulls, SC Dan Klaley

ASC ASCADIA
SLO
PRINCE
SOCIOLO
RESEA
READ A CARREST 3-1
READ A CARREST

USBRayth Sped, IS J.E. Dearing

JANUAR BROWN
JANUAR BROWN
Bottoot:
Diodis o Pilanus 2-1
Wilymer Boseros 4-2
BILLY OCDAY 12-3
W. HISPER 9-5
HIAMI STOWN MACHI 6-7

KWTO-FMB, - - - - MO T.L. O'Bridy

PALCO
INTER
PALCO
INTER
BOOTOMS
BOOTOM

William Control II

Observational Control of Control

WEST

PARALLEL TWO

-

OTHER SECRE PRINCES PRINCES PARTIES BARRIES BA

Jan Cloud Provis AICES ARCHO!A ARCHO!A MAT FEMANA SAI FOR PUTE VONDERSE MAT PAR MATTER 3-1 LOURSE W 17-20

WCSL/MiCorbin Tony Waltefast

MUNICODE Replie, M. Ted Janthure

MOOTING THOMPON TWING Sector: DILLY COMM 3-3 PART SCRAW 3-3 PART SCRAW 3-5 PART SCRAW 3-5 MAIL SCRAW 3-5 MAIL SCRAW 3-6 MAIL SCRAW 3-6

none Botto of: DECEMB & FRIENDS 1-1 DECEMB 1-2 PRANTED 1-2 PRANTED 1-2 PRANTED DECEMB 9-9 SARGER SPREIGARD 9-9

ICECHDalmado Springs, CO John Danter

CONTRACTOR OF

BLO CAMPANIA ACCINCION ACCINCI

none Bottoot: UM, HISPER 2-1 SHEELD E, 6-2 JAMES SACHE 6-2 PALCO 0-13 PALCO 0-13

PALCO 0-13
EFERDADA, ID
BOARDADA, ID
BOARDADA, ID
BOARDADA, ID
STORE CAPACITY
PARTIE MICHAE
PRIZED
PRIZE DOMINA
COMP
BOARDADA 1-1
BOARDADA 1-2
PRIMARIE 0-2
PRIMARIE 0-2
PRIMARIE 2-11

KIVERNINA, ID Tem Brane

Tom Bugan
PRINCE
PRINCE
PRIVIE MICHE
JOHN CAPPRITY
PRIVIE WIGHT
JOHN LIPETH
MICHELLE

PLESS THE SECOND PLESS TO SECOND PLESS THE SECOND PLESS TO SECOND PLESS TO SECOND PLESS TO SECOND PLESS THE SECOND PLESON THE SECOND PLESS THE

Militario CO

PRINCE STEVIE WOMEN STEVIE WOMEN STEVIE WOMEN SILLY OCHAN 1-1 SELIMET SOUPPON 7-3 IN, MISTER 4-3 DEMAN ROMENT 4-4 STRAMENT 13-4

Demosthpast PALCO (dp) PALCO (dp)

60000Freems, CA Sale Van Komp

CAN USE HEAVY
PRACCO
JUMNIUM DECIDION
JUMNIUM DECIDION
ALAM BARRONS (dp)
PORCE NE'S
SPRIVES WICKNE
MICHAEL
MIC

W&FT@sprace Paint, WI Benjarithetter

mone Settodt: SOMMARCAMENT 1-1 JAMMS MOONE 3-2 SMITSHEY MOUNTON 7-7 MR. HILDREN 9-8 HIAMI SOMM SHCHI 12-12

KDVV/Topolo, KS Koolo Balas

Rando Radiori

PREVIZI RICCIA

PREVIZI RICCIA

RIGALINI SURPTIN

PRINCE

RICCIA

CARRO

Deadhymnen
Minimic Palamin
PALOS
REGION TO SERVER
ALMRESS
DEVISION TO SERVER
DEVISION TO SERVER
DEVISION TO SERVER

HANDSFrame, CA Berry/Carter

CAME
JEMMA JACCHOON
JAMES JACCHOON
FORCE 80°0
FORCE 80°0
Rectaons: Realitable
Rectaons: Rectaons: 1-1
WEITHER HOUSEVER 3-2
RAME 5-1
RAME 5-1
RAME 5-10

CAME
PALCO
TON PERTY
TON PERTY
BUTCHERY MUNICIPAL 1-1
BUTCHERY MUNICIPAL 1-1
BUTCHER 2-2
BUTCHER 2-2
BUTCHER 2-2
BUTCHER 2-2
BUTCHER 2-4

PALICE
PALCO
ALAN MARGINE
FIVE ORAS
LOCADOL
SAME 6-3
FILLIAMON 5-3
SILLIA COMM 7-4
MINISTRUMENT 5-5
MINISTRUMENT 5-5
MINISTRUMENT 5-6
MINISTRUMENT 5-6
MINISTRUMENT 5-6
MINISTRUMENT 5-6

HIMMORE ACADEMY 9-6
HIMMORE VARIA, INV
Descriptor
PRINCE
OFFICE SECURIOR
ACADEMY SOCIEDAD
RECKRIPTOR
RECKRIPTO

EFFICIAL GARAGE

Place Sevel
PRICES
PRIC

SOURCE DATES
JOHN TO JACTOR
JA

POLICE
POINT BY B
FORCE 100'S

KENEDISalam, OR Lan E. Miladali

Len E. Minchell
James Line Jaccason
POLITYRE FLYTEN
PRINCE
POTENTE WINNER
JOHN CAPTERY
POTENTE WINNER
DOWN TAKEN
GONETHAND SELTE (Ap)
BOCLOCK (Ap)
BOCLOCK (Ap)
BOCLOCK (AP)
BOCLOCK (AP)
FORMAN ACADEMY 4-1
FUNDAMEN TAKEN
POTENTIALS (AP)
FUNDAMEN TAKEN
FUNDAMEN
F

KDOM-FROMANIA, CA KIA CRUK His Chet
FYSY'S WICES
SYSTE WICES
JAMMAINS JACKSON
FRINCE
FOR WINNERS (dp)
BOCKSON
JAMMAIN (dp)
BOCKSON
JAMMAIN 5001
JAMMAIN 5-1
INES 14-9
SLY FOR 51-21
FALCO 6-12

KCPX/Balt Lake City, UT Steen/Brokith

Democraticals

POLICIE

POLICI

SALT FOR 36-35

KZZIMSpubnum, WA
John Langen
PALOO (dpt
Orea
P

KRO/Tuesen, AZ Officialisme

CONTRACTOR (dp)
JEROSANE JACOBOR
PALCO (dp)
PERFER SECUR (dp)
PORCE MP¹8
Ret best;
OH, RESPUES 3-1
ROME 4-2
PRIMITED 9-4
RESPUES 17-5
REARY 17-5

PARALLEL

THREE

J.D. Chemiles
PTWIS GICES
PTMACO
POWER PALAME
PTWIS WINNER
PTWIS WINNER
RETURN

KYYA/Billings, MT Charles Penns

Charle Pour John, 192 Jacques PREVIS RICHE BANKLES BANKLES PLINCE 4640 Rottoet e dh. RESPER 1-1 DURAN ACADEM 3-3 BURNAMERS 18-708 6-2 REALMERS 6 THE PRICES 16-8

Repar Manus.
Method:
plift Comm 1-1.
HE, HISTER 6-4
METHOD 6-4
METHOD 6-5
METHOD 6-5
METHOD 6-5
METHOD 6-5
METHOD 6-5

KTROCoper, Wi York Coveningh
DOVING (dp)
POINTS (dp)
POI

Own Hannay Provis sicon Support Palatta (dp) Support Palatta Support (dp) Support (

MODEL COMMON ID

Joy McColl
BAS SMALS (dp)
PRINCE
SOUTHWANCE
OVERTHINGS
OVERTHING
SOUTHWANCE
OUTHER
OUT

MEMORY 24-15

John Chammab

LATTRIBON, NV

John Chammab

LATTRIBON

LATTRIBON

JOHN SHAPPED

JOHN SHAPPED

MANUAL SHAPPED

MANUAL SHAPPED

MANUAL SHAPPED

JOHN SHAPPED

J

ENVIOLENCE BY

Distriction
ARCADIA
JEGINATURE JACKEDOS
PTEVIS SICKES
PROVIDE SUBSESS
ROLLETT ALLERS
ROLLETT AND MODERN
ALLERS 1-2
JAMES MODERN 2-2
JAMES MODERN 6-2
PORABELLE 9-6
DEMAN ACADEST 12-6

Chunk Migrate
LANES, 2)
STRVIE REMEMBE
STRVIE REMEMBE
POINTES ELFRANCE
POINTES ELFRANCE
POINTES ELFRANCE
POINTES ELFRANCE
POINTES ELFRANCE
BACKBOOK

SLYSSian Lab Object, CA Joe Collins

Joo Colling
PRINCE
PRINCE
PRINCE
JOHN CAPPERTY
JOHN CAPPER

PORTA ACADET 0-5
HEIGHDON Lab Other, CA
DA Outlie
BAR SHAR
BAR SHA

CHESTA-Chies, SAA

Mothert: MR, RESTMR 2-2 BILLY GCRAF 5-5 INES 9-9 FRAMERIP 10-10 dLY POE 16-16

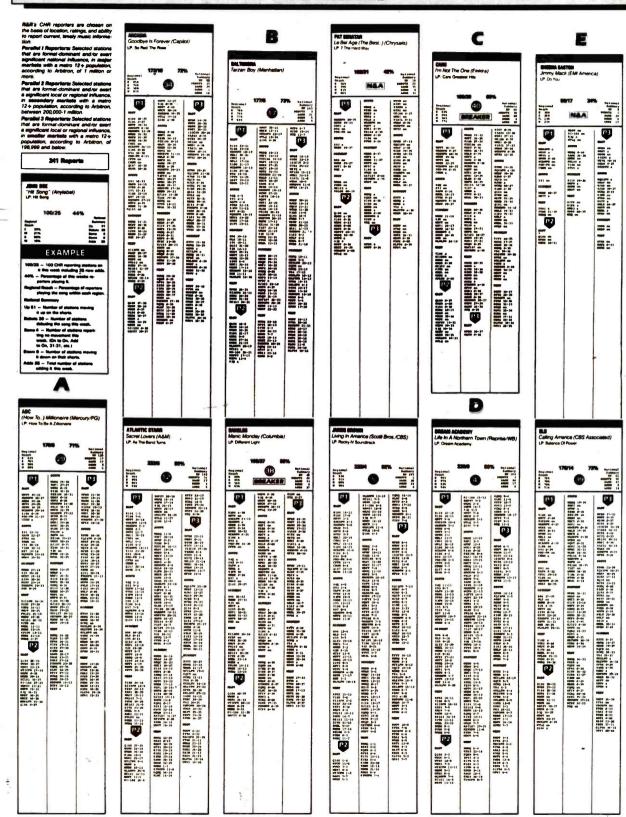
241 Reporters 233 Current Reporters

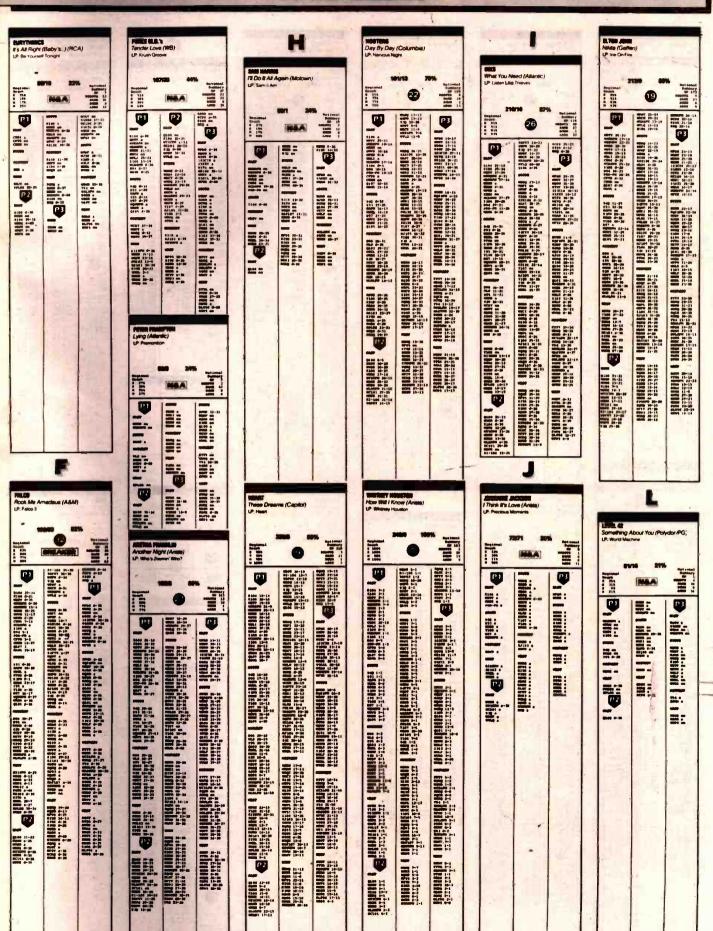
The following stations talk to report this week and therefore their playflets were treasn:

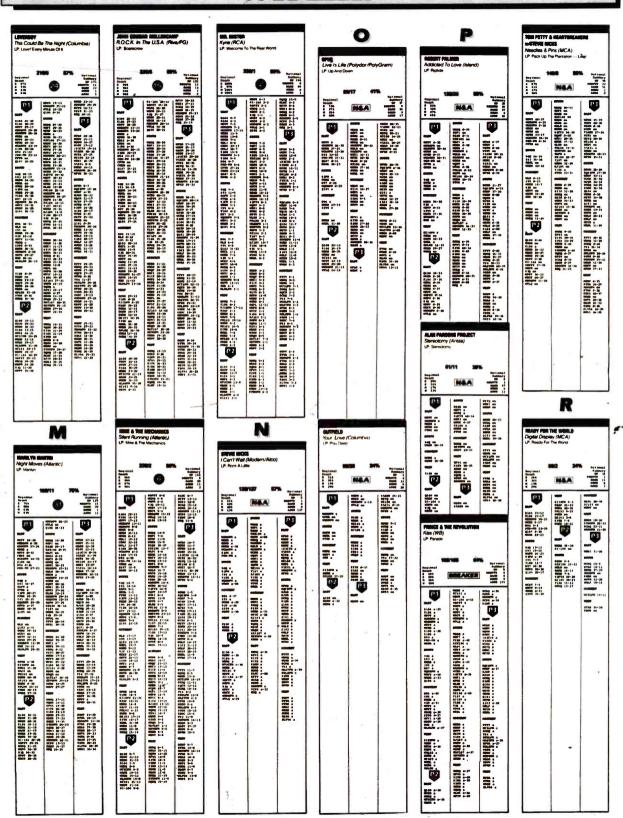
KHTR/8t. Louis FORTRAR. Louis
Will-Ornochester
WZPLAndenepolis
WHOT/Youngstown
WSPT/Bavens Point
KQCRUzeler Rapids
KBCZ-FM/Bozemen
CKSS/Tri Cities

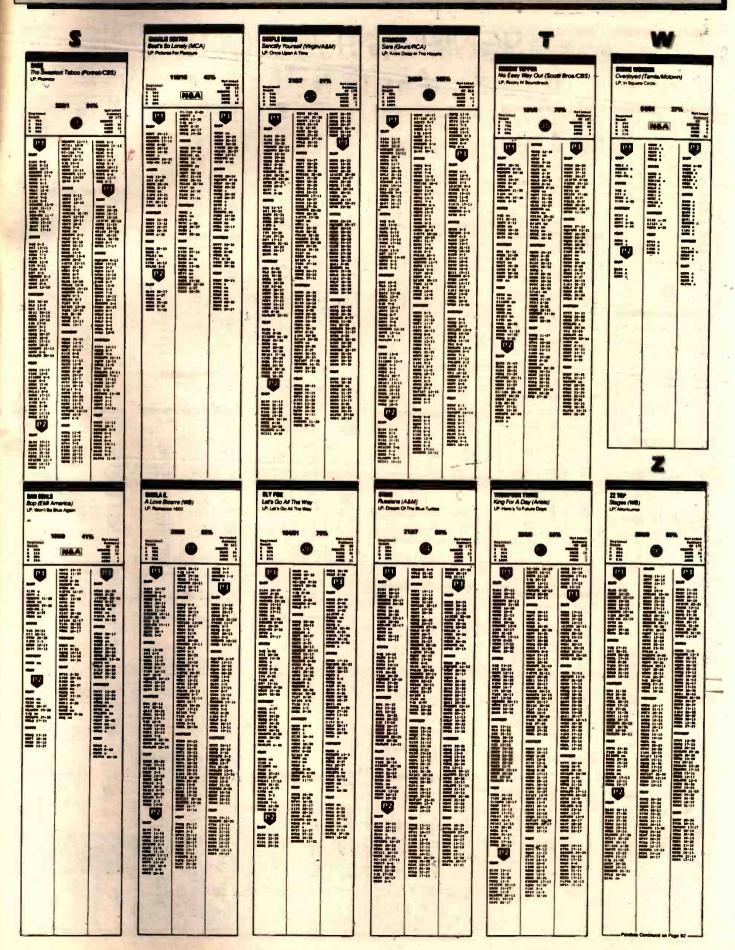
Note: Q82/Nocheeler is now in as WMJQ.

R&R FRIDAY, FEBRUARY 14, 1986/87

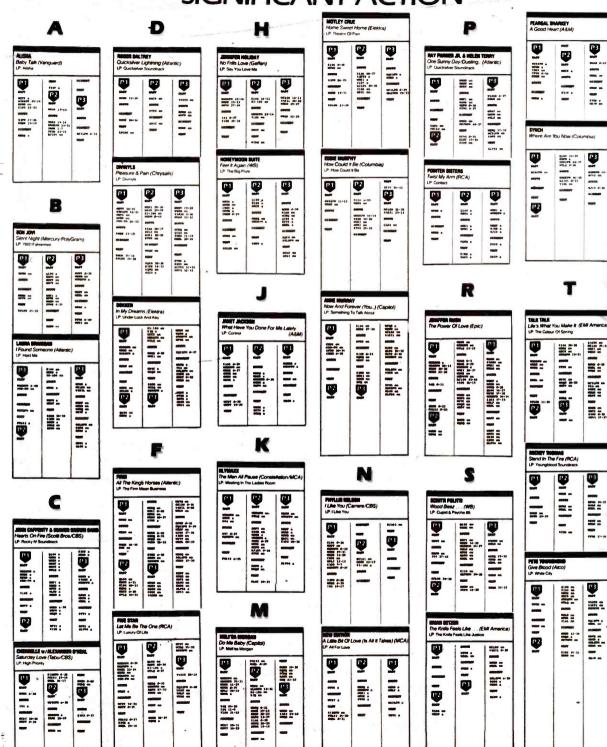








SIGNIFICANT ACTION



We've Got The Best Ears In the Business!

-							
NORTHEAST							
RICK ALEXANDER	WIKZ	ROBER GATTHER	MICOR	GARY W. REYNOLDS	NRAV	44 450 4500	
DALE ANDREWS	WEBR	J.J. HEHINGHAY	KWYZ	WAYLON RICHARDS	KHEL	AL BELLERS	METC
BARE ANTHONY	MECO	BARY JACKBON	MCKM	RANDY RODRIQUEZ	KEZB -	JERRY STEFFEN	WSPT
CHRIS BAILEY	MMVZ	YAL HOTHATE	MOLU	JOHN SHONBY	KAFH	GREGG SMEDBERG	MGRD
DANNY CARLISLE	CKD1	JOE JOHNSON	HLVE	CAT SIMON	KEZD	JAY TAYLOR	KOKO
ROGER CHRISTIAN	MREN	DON JOSEPH	MKZL	STEVE SHALL	KSMB	JOE THOMAS	MRON
CHRISTINA	MIGA	BOB KAGHAN	WZNE	MICHAEL ST. JOHN	WYHY	AMDY TUTTIN	KCHO
PETER COSENZA	COME	TON KELLEY	MZYP	JOHN STEEL	KTUX-	STEVE MEED	WCZY
STEVE DAVIS	WZGO	DILL KELLY	DALU	STEVE TAYLOR	MOUT	TERRY WEINACHT	MER
GARY BUMES	MNTQ -	DOD LINA	MOID	WAYNE WATKING	MRNO	MIKE WEIS	MCPZ
ANDRE GARDNER	WZGO	POH HARSH DILL HARTIN	WZLD	TERRI WEBER	KTUX	KIN WELSH	2299
BRYAN GERONING	HOOO	JEFF HCCARTHEY	MBCA			GREG WILLIAMS	KKRD
JACK BILLEN	MINI	SCOTT HITCHELL	HOX!	ANDWEST		and diffinite	nanp
WILL KAUFFRAN	MOCH	JIM MORRISON	WZYP	HIKE ANTHONY	WFUN		
STEVE KELSEY	WFDG	DAN HURRAY	MOXI	HITCH BAKER	NCHO	WEST	
ANN KOLODZIEJ	WZOZ	J.D. MORTH	MAGQ	MIKE BENGON	WIBM		
DOD LEUIS	MRVO	LOU PATRICK	MKXX MXXX	JAY BOULEY	MSPT	GRES AUSHAN	KCPX
JIN MARTIN	WOAY	BILL PHIPPS	WIEN	KIN BRADLEIGH	MAU	GLORIA AVILA-PEREZ	RIMM
TODD MARTIN	MFLY	JERRY ROGERS	WZAT	BUSTER BRADLEY	KOKO	DICK BASCOH	NOPA
BILL MATTHEUS	MINZ	MARK STX	MATH	KURT BRECHEISEN	K.A.S	BRIAN BURNS	KSHD
PILL HOUREATH	MUAD	TOMMY SMITH	MANS	STEVE BRILL	WZOK	BRIAN CASEY	K093
MAURICE MINER	MERI	RANDI SONNERS	WZAT	BODBY CHRISTIAN	KTCZ	GARY CUMMINGS	KDON
TON HETCHELL	WPXY	RICK STACY	MHL Y	JIM CLOUSE	MRMB	DAVID DART	KZEN
BOB MONE	WEDR	JIMMY STEAL	MALY	J.K. DEARING	MINDL	JEFF DAVIS	KRPX
JEH PAYNE	MRVO	. BRUCE STEVENS	MARO	MICHAEL DEE	KFM	DOUG DEROO	KYNO
TONY PERKINS	MZON	RICH STEVENS	WYHZ	CATHY EVAN	MBEA	LARRY DOSS	KGKR
JERENY PRESCOTT	WHEX	JEFF STONE	MRSI	SHANE FINCH	KRNO		KFQD
FAUL ROBERTS	ALM	BRIAN INOMAS	MUSI	BRAD FUNR	NOCR	DOUG ERIKSON	KIMM
BILL SHERIDAN	MIRZ	FRAM WALSH	MOUZ	STEVE GRAZIANO	KFHO	TOH EVANS	KIAZ
BEN SMITH	WILD	SHAMMON MEST	WALU	TOM GREER	MIZH	BRIAN GREGORY SCOTTY JOHNSON	KF95
BOR SPENCE	MOXA	BILL WESTON	VIXV	MALT HERMAN	KZIO	DAVE KAMPER	KROO
MARK ST. JOHN	MAVA	RUSS WILLIAMS		MATT HUDSON	WZEE	JEFF KING	KKXX
DON TANDLER	UTLO	JIM WILSON	MKOR	RANDY HUGG	MCPZ	DAVID A. KRAHAM	KPLZ
TOH TAYLOR	WPST	DAVE MRIGHT		RICK JAMES	WHIZ	DEAN LAMASTER	N.EOA
RUTH TOLSON	UBL [PARKET MICEORY	MEJM	TRACY JOHNSON	AFRX	PETE MAY	KKMG
HENRY Van DEN HOO	GEN CFTR			RANDY NEIBSMAN	KOHU	JAY RECALL	AOZE
BOB METL	MSPK	SOUTH		DRIAN KELLY	WZUU	MAX MILLER	NAME
CAROLYN MESSEL	MPHD	GARY ADKING	MONT	BRIAN NETZ	MBIZ	LEN E. MITCHELL	KSKD
RALPH WINNER	MMCR	DICK BARCON	NABO	DOUG KOEHH	MINEN	IRMA HOLINA	KRTH
BRUCE WORCESTER	WGUY	CHUCK BECK	MIMA	GENE KUNTZ	WITZ	J.J. MORGAN	KUFH
		SKIP BISHOP	NAYS.	GREG LAWLEY	WDOR	KEITH NAFTALY	KMEL
		JOHN CLAY	KHES	BILL LEE	KLMM	STEVE NAGANUMA	KMJK
		STEVE CLEM	KRAV	BRAD LEGGETT	AFRX	RUSS NOVAK	KFIV
SOUTHEAST		TRAVIS CONNELLY	WXVL.	JONATHAN LITTLE	MZEE	NEN PAIGE	KOEU
FRED ALLEN	WVBS	DODDA COOK	MAKK	MARK MALDNEY	WVIC .	MIKE PRESTON	KEDO
DAVE ALLEN	WSSX	CHARLIE COOPER	KOFH	DENNIS HARTIN	MMPZ	RANDY ROBBINS	KCAQ
DON BENSON	MOXI	BELBY EDWARDS	KHFI	PAT HCCRUMMEN ROD MEYER	KKXL	HARK ROMAN	KVFM
RALPH CARROLL	MCGO	BARRY FOX	MMKX	ROB MICHAELS	KFRX	RUSS ROUNTREE	NNNO
BOB CHRYSLER	WJZR	LISA GILES	KSAQ	JIN HOORE	WATT	GENE SANDBLOOM	ALIS
CYNTHIA CLARK	WZNE	MARCIE BUCKIAN	ATKS	CHIP HOSLEY	UDBR	DAVE SHAKES	NWH2
LEO DAVIS	MOEN	RON HAMEY	NEZB	DON NORDINE	KSYZ	MICHAEL T. SHISHIDO	MINI
JEFF DAVIS	WPFM	JOHN HUTCHINBON	MLZC	GYNNY O'HARA	KKXL	ERICA SHITH	NUPA
PETER DELLORO	wżżu	J. J. JACKSON	KZZB	SCOTT OACHS	KIIK	BOB STEVENS	NQ-9
DRIAM DOUGLAS	WTHZ	STEVIE JANSEN	MENT	JACK OLIVER	N DSR NNRII	STEVE STUCKER	KHMO
BILL DUNCAN	942	ROCKY KNIGHT	MLRS	RICH PARGEN		MIKE TAPPIA	ACRT
ALAN DUPRIEST	MMA	LISA LYONS	MLRS	DAN PEARMAN	WEYN .	KAY TAYLOR	KGOT.
SKIP ELIOT	DALW	KEVIN HECARTHY	MOUE	BARD RICHARDS	WENG	JAY TAYLOR	KLUC
CHUCK FINNEY	MAZL	DAVE MICHAELS	KRAV	DILL RICHARDS	MINCI	PAUL THOMPSON	KVI
BOB FONDA	MAOR	JOHN HICHAELS	MKDO	ROW ROSS	MAU	PAH TOVAR	ARTH
LESLIE FRAN	WABB	CHUCK MORGAN	ATAS	MIKE SCHMEDT	NXUS	KRIS VAN KAME	KROX
PAUL FULLER	HHAM,	TON PEACE	MYHY	DAN SEENAN	MLOL	RON MEST	A OME
				MCCINA	W. CR.	GREG WILLIAMS	NCAG

If you haven't yet registered to compete with radio's best ears in competition #5, there is still time. If you're in a music decision-making position in CHR radio or CHR record promotion, call AIR today at (301) 964-5544. Registration ends February 21, 1986.

WEEK #1

AIR Priorities

WEEK #1

Listen to the selections fisted below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then cell in your responses to AIR at 301-864-6544, Deciding for CHR response is flow. Medicarder, Fabruary 18, 1865.

TITLE	ARTIST	LAREL
LYING	PETER FRAMPTON	ATLANTIC
I THINK IT'S LOVE	JERMAINE JACKSON	ARISTA
IN MY DREAMS	DOKKEN	ELEKTRA
TWIST MY ARM	POINTER SISTERS	RCA
THE KNIFE FEELS LIKE JUSTICE	BRIAN SETZER	EMI AMERICA

COMPETITION #5

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

986 Active Industry Research, Inc



Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

CONTEMPORARY HIT RADIO

BREAKERS

FALCO

Rock Me Amadeus (A&M)

82% of our reporters playing it. Moves: Up 36, Debuts 78, Same 20, Down 2, Adds 63 including WCAU-Fill, Z108, PRO-Fill, KEGL, Y100, WLOL-Fill, FM102. See Parallels, debuts at number 32 on the CHR chart.

BANGLES

Manic Monday (Columbia)

69% of our reporters pleying it. Moves: Up 48, Debuts 48, Same 33,
Down 0, Adde 37 including B104, B94, 94Q, KAFM, B97, WHYT, KWSS.
See Parallels, debuts at number 38 on the CHR chart.

CARS

I'm Not The One (Elektra)
65% of our reporters playing it. Moves: Up 66, Debuts 30, Same 40,
Down 0, Adds 20 including CHUM, KDWB-FM, Y108, KWSS, WVSR,
WRNO, KIIK. See Parallels, debuts at number 40 on the CHR chart.

PRINCE & THE REVOLUTION Kiss (WB)

64% of our reporters playing R. Moves: Up 0, Debuts 0, Same 0, Down 0, Adde 155 including WXKS-FM, Z100, KRBE, Q105, WMMS, KBEQ, KIIS-FM. Complete airplay in Parallels.

NEW & ACTIVE

TOM PETTY with STEVE MICKS "Needline And Pine" (BCA) 1480
Moves Up 58, Obstat 22, Serie 51, Down 1, Adde 8, K104, KEPIA, Y108, KEPIA-PA, KYNO-FIA, OK100, 85XL, KNIM,
WHYD 23-17, 250 6-23, WAME 47, KNIGH 23-29, KNIH 23-72, KNIGH 33-28, KNIH
STEVE MICKS "I Cam" Well" (Bloders/Maie) 138/137
Move. Up 0, Debus 1, Serie 0, Down 0, Adde 137 including WOXS-FIA, WHYS, WPHD, 2108, 94Q, 83FM, Y100,
WCLE-FIA 880, WHIGH, WCLU, KCZP, HOVE, KNIH (Bloder) 138/28
Move. Up 28, Obstat 38, Serie 37, Down 0, Adde 38 including CFTE, KTICS, WRSP, 82X, Z288, KDW8-FM, KIS-FM. e 37, Down O, Adde 36 including CFTR, KTKS, WRSR, 92X, ZZ98, KDW8-FM, KIIS-FM, D, WCALI-FM 38-31, KPLUB 32-22, KIIK 36-29.

TABLE, WAPP, WICAU, KAN1OT, KOAD, WCALFAR 38-31, KOLLES 37-22, KIBK 38-39

CHANILES SEXTON "Beach" So Leansh" (IROAD, 118-16)

KCPV, MCARC, OLD SO, Debase 19-30, Debar 3, Acids 16 including DKOI, WCXLU, KMAIK, KWOO, 88PKY, KRWO, WKFR, WWC, KCPV, WCARC, OLD KIVA, WCASSEN 19-13, 88 20-20-21, KITS 16-17-28

KCPV, WCARC, ROID IV, KVA, WCASSEN 19-13, 88 20-21, KITS 16-17-28

MCARC MED'S "Tendedre Lases" (Tenneng Bayy MSS) 187/28

Lases 19-27, Debase 23, Serm 25, Down 0, Acids 36 including 8100, WHITT, WBEN-FM, 293, KAFM WOULE FM, WHIST, KWOS, KTUK, KMAIX, KDW, Z100 23-19, KMRZ 35-15, KMRL 2-1.

MCARC METATAR "Lase Bay Agen" (Carposally) 188/27

MCARC MCARC

RAME 631, NIELE 29-26, NUSE 22-27, NUSE 23-27, NUSE 23

SIGNIFICANT ACTION

IBI "All The IZing"s Nerses" (Allestie) 48.6 se: U.B. (Jobals B. Serse 27, Cown O, Adds B. WZCU, WERZ, KTUK, KRCI, SLYBS, WAINS 59-35, K104 40-33, WCKI U. WINDO 40-37, WGKID 58-33, CHICHO 6-38, BSRU, 6-40, WLZR 37-35, WHIBL 40-39, WCBR 37-34.

MOST ADDED

PRINCE & THE REVOLUTION (155) Kiss (WB)
STEVE MCKS (137)
I Can't Wait (Modern/Atco)
JEMMANIE JACKSON (71)
I Think It's Love (Ansta)
STEVE WONDER (64)

Overioyed (Tamla/Motown) FALCO (63)

Rock Me Amadeus (A&M)

HOTTEST

MR MISTER (185) Kyrie (RCA) WHITNEY HOUSTON (164) How Will I Know (Arista) STARSHIP (131) Sara (Grunt/RCA) ATLANTIC STARR (78) Secret Lovers (A&M)
DREAM ACADEMY (73)

Life In A Northern Town (Reprise/WB)

IFER RUBN "The Power Of Lave" (Epic) 46/3 : Up 12, Debuts 5, Seme 26, Down 0, Adds 3, WIXES-FM, WNOK-FM, WKSF, WBENFM 26-14, WKSE 38-35, WNYS - WTLQ 22-19, WBBD 6-3, WOK 19-37, BLIOS 25-16, Y106 31-16, Q104 34-27, WZYP 37-32, KNOE-FM 38-36, Z102

37-33. DROKKEH "to thy Drosoms" (Elektra) 38-71
Moves: Up 0, Debus 3, Serne 22, Down 0, Adds 11, WCALI-FM, KPLUS, WERZ, SSQ. WVIC, KDONI-FM, WZON, WBNO, KKOT, KTIS, KITIZ, KZZSG -343, KKOZ-SM -377, KKIRG -3-32.

JOHN CAFFERTY "Hoests On Fire" (Seedl Brea_CSS) 33-23
Moves: Up 0, Debus 0, Serne 0, Down 0, Adds 3) including WKKS-FM, WKSE, WFHO, PRO-FM, Y100, WHYT, WRNO,

LIM Moves, Up 0, Datas 0, Same 0, Down 0, Acids 33 including WXKS-FM, WKSE, WPHO, PRO-FM, Y100, WHYT, WRNO, WGRD, WKFR, FRJB, KTK, KKKU, KSRD.

DVWWYLS: "Pleasure And Pale" (Enyradia) 33/2

Moves: Up 1-0, Datas 2, Same 1-1, Down 1, Acids 2, KZZU, KTRS, WHIT 30-25, WXKS-FM 34-21, PRO-FM 26-22, KRBE 22-18, KNDO 35-34, KRUS 30-38, WSRZ 30-38, WSRX 37-29,WOKI 38-36, KQKR 30-26, KKK 34-32, WGUY 27-22, WGWAW 33-31, KWSS 27-18, SLYBS 31-33, MSELI*2A, MGDWBAM "Do Bito Baby" (Capital) 33/1

MOVES: Up 17, Datas 4, Same 11, Down 0, Acids 1, WAYA, WBEN-FM 35-31, WKSE 31-27, WPL 24-18, 940 25-20, 85

11-9, Y100 21-18, WCZY 36-31, WKTY 34-32, WAHPM 30-24, KTUX 18-16, KMGX 39-36, KRO 22-18.

11-9; YIOO 21-18; WCZY 39-33; WHYF 34-23; WLANFAI 33-32; WWYD 30-24; KTLX 18-16; KMRX 39-36; FPWE STAR "List files to The Geni" (RCA) 31-66.
Novex: Up 6, Debus 6, Sams 12, Down 0, Adds 5, WBEN-FM, KRDE; KTIS, RIOA, KOMO, WXXS-FM d-26
WCZY 34-33; WMTY d-36, KMEZ 32-16; WSPK 40-36, KGPM 37-33; KMEX 39-27; KCAO 35-32; SSXXX 27
TALK TALK "Libs is What Yee Matths is" (EIR America) 31/6
Novex: Up 4, Debus 2, Sams 26, Down 0, Adds 0, WXXG-FM on, WSSC on, WHYS on, KEQL on, KPLUS 31

TALK TALK "Like is Whet Yee Bishe it" (EBB America) 31/6
Noves Up 4, Datus 2, Sema 25, Down 0, Adds 0, WXXS-Pi4 on WXXS-0, WXYS-0n, KEQL on KPULS 31-28, WYCX-0n
WXXZ-Pi4 35-31, KTLK on, WXXC 00, WXXC 34, NOVES 0, WXXS-Pi4 0, XXXV
ELYMAUX "The Biss Ail Press" (Conscientification (EBC) 25/6
ELYMAUX "The Biss Ail Press" (Conscientification (EBC) 25/6
ELYMAUX "The Biss Ail Press" (Conscientification (EBC) 25/6
AVX 000C-Pi4 on, BIXD 63-4, KIXV 00, XXXV
ELYMAUX "Biss Mand Ferrose (Yee Add Bis)" (Copies) 25/1
Noves Up 3, Datus 3, Sem 21, Down 0, Adds 1, WYSG, CXCO on, PRO-Fi4 on CFTR 40-35, CXXV
ELXMAUX "Biss Mand Ferrose (Yee Add Bis)" (Copies) 25/1
Noves Up 3, Datus 3, Sem 21, Down 0, Adds 1, WYSG, CXCO on, PRO-Fi4 on CFTR 40-35, CXXV
ELXMAUX "Fisced Bisses" (Mand Bis)" (Copies) 27/16
Noves Up 1, Datus 1, Sem 21, Down 0, Adds 10, PM10C, WERZ, WYM, WXFR, KMQX, WFSG, WZYP -03-67
Noves Up 2, Datus 1, Sem 21, Down 0, Adds 10, PM10C, WERZ, WYM, WXFR, KMQX, WFSG, WZYP, WDSP, KHTZ, KMM, WSD-FH4 04-0, PM0-FH4 on, KDWS-FH4 on, KXXV
EXPERT TOWNSENSON "Wiles Bisses" (Mand S-31, KSDC -54, WWS-3-34, WDS-67, WDS Moves: Up -7, Debuto 6, Same 17, Down 0, Andha 0, WCZL on, KIRK on, KEYN FM 39-36, KDYX 32-46, WHOSE VIPPOR SUFFE: "Feel R Agales" (W89) 22/11
MOVEY WHO DEBUT 2, Same 10, Down 0, Adds 11, MNYS. WPHO, CKOI, CFTR, Q100, K104, WRDC, WNOK FM, KSKD, Q104, WZYP, WHSL, CZHAII d. 29, WHARS on-dp. KPLUS on, KFARN d. 39
RAY PARKER JR. & MELES TERRY "One Same 10 per provideding Blices" (Alliantic) 22/6
Moves: Up 3, Debuts 4, Same 16, Down 0, Adds 0, KKRZ on-dp. FH10Z on WYSR on, WSTS on, WSTS on, KBFM d. 38, KTUK d. 37, WGDV on, KEYN M-403, KTUK d. 37, WGDV on, WSTS on, WSTS

POWITER SISTERS "Twist My Arm" (RCA) 16/16 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 16 including

WOOL WOMP-PM, WAZER, KYYY, KBIM.

BOTTLEY CRUE! "Hame S 2000 to Home" (Elektra) 16.6

Moves Up 6, Dabus 2, Sem 3, Down 0, Adds 5, 94TYX, WOKI, Y107, KOIZ-FM, KWES, K108 d-30, 93FM 26-28, WMMS
33-31, KPUS, 33-28, KZZB 40-37, BJ105 26-26, WCLFM 0-29, WAZY-FM 39-33.

ALISHA "Boby Tolk" (Vanguard) 15/3 Moves: Up 6, Debuts 1, Same 3, Down 2, Add

19-14, WSFN, 17-14, WSSR, 18-16, WYULK-H, 33-31, KE2B 12-15, B3105 OH, WYULF-HD G-33, 20200WER MOULDAY "100 FINE Lates" (Geology 15/0 Moves Up 9, Osboris 1, Same 5, Down O, Adds O, WYGSFH 26-16, WYYS 27-24, R5 d-37, Y100 24-22, K104 16-11, R1104 OH, WYGK-RE 214, Y105 OH, CACO, OH, CNIC OF 1-11, B5IX, 26-22, WGMA 28-27, WYBS 32-28, IEEW EDITION "A Little 50: O'T Lates (Is All R Talms)" (BCA) 14/11 Moves Up 1, Debut 1, Same 1, Down O, Adds 11, KTIS, WCZY, WBSO, WYGK-FM, WCKI, WFM, KTUX, WAD, WGLF,

M. CHTZ, KRS-PM ON FMIDZ 25-20, KMEL 63-31.
ELLE with ALEXAMER O'REM. "Balanted Leve" (Tabu/CBS) 14/3
Up 4, Debut 5, Same 2, Down 0, Acde 3, Ris, MTC-PM, WNOCK-PM, WRSE 63-4, WCZY 30-26, WHYT d-34, KRS-PM
HOZ 23-18, NAMEZ 24-17, CAMEZ 30-18, WKDO 64-96, KMGX 6-39, KVAZ 04, ZYCZ d-37.
ALI SHAMIZEY "A Bead Heart" (AARII) 13/6
Up 0, Debut 2, Same 5, Down 0, Acde 6, MXNS-PM, WPHO, WARKS, WHOK, KIK, KTRS, CKOI on, CFTR d-34,

COLMA on, WORN 04-0, MYSG, on, WORR on, KRIM on

BINAN SETZER "THE Busine Feets Like Justice" (ESIS America) 13-6

Moves Up 0, Debus 2, Seme 3, Dom 0, Adds 1, MYGK, KTUK, WAEE, 98KG, WDBR, KBM, K104 on, WKZL on, OK100

on, 850L d-36, KFINN on, WYSL, on, KYLS-FM 0-30.

ESISEE BINUMINY" "New Could it Be" (Columbia) 13-1

Moves Up 7, Debus 0, Seme 5, Dom 0, Adds 1, K104, WXSS-FM 31-22, WXSE on, WERZ on, WNOK-FM 38-34, KEZB
30-24, WCKI on, WHRI on, KKIV-520, KFW 30-35, OK100 30-30, 96X0L 23-14, O104 on

BINCKEY THOMAS "Bland in The Firs" (RCA) 12-8

MOVES Up 2, Debus 0, Seme 10, Dom 0, Adds 0, WMSC on, WYSCK on, WFMI on, WXZL on, KIYS on-dp, KFMN 39-37, WAND on, WYSL on, BROG on-dp, WDBR on, KTRS 37-35.

SYNCH "WBD on, Seme 3, Dom 0, Adds 1, WGFM, WCAU-FM on, C100 33-29, WKRZ-FM 40-37, WTLO d-38, WNOK-FM 39-30, BLIOR 6-33, Y105 on, WOMP-FM 40-29, WFXC on-dp, WZMP d-38, WRNZ-FM 40-37, WTLO d-38, WNOK-FM 39-30, BLIOR 6-33, Y105 on, WOMP-FM 40-29, WFXC on-dp, WZMP d-38, WRNZ-FM 40-37, WTLO d-38, WNOK-FM 39-30, BLIOR 6-33, Y105 on, WOMP-FM 40-29, WFXC on-dp, WZMP d-38, WRNZ-FM 40-37, WTLO d-38, WNOK-FM 39-30, BLIOR 6-33, Y105 on, Dom 0, Adds 0, WFYHD 33-29, WANS 38-34, KFLUS on, WRCK on, KTUK on, WYCC on, 9500X on-dp, KFRN on, WFM on, WDBR on, WDSR on, WDSR on, WMSR 38-34, KFLUS on, WRCK on, KTUK on, WYCC on, 9500X on-dp, KFRN on, WFFM on, WDSR on, WSMSR 38-34, KFLUS on, WRCK on, KTUK on, WYCC on, 9500X on-dp, KFRN on, WFFM on, WDSR on, WDSR on, WSMSR 38-34, KFLUS on, WRCK on, KTUK on, WYCC on, 9500X on-dp, KFRN on, WYCC on, 9500X o

ORCHESTRAL

MANOEUVRES

INTHEDARK



IFYOU LEAVE

THE FIRST SINGLE FROM THE ORIGINAL MOTION PICTURE SOUNDTRACK

oreitu in oink





CONTEMPORARY HIT RADIO

Three Turo Last WHITNEY HOUSTON/How Will I Know (Arista) 2 MR. MISTER/Kyrie (RCA) 3 @ STARSHIP/Sara (Grunt/RCA) 15 9 4 JAMES BROWN/Living In America (Scotti Bros/CBS)
MIKE & THE MECHANICS/Silent Running (Attentic)
SADE/The Swentest Tabon (Poutral Month) DREAM ACADEMY/Life in A Northern Town (Reprise/WB) SADE/The Sweetest Taboo (Portrait/CBS)

BILLY OCEAN/When The Going Gets Tough... (Jive/Arista) HEART/These Dreams (Capitol)
 THOMPSON TWMS/King For A Day (Arista) 14 THOMPSON TWINS/King For A ** SATLANTIC STARR/Secret Lovers (A&M)

7 13 SURVIVOR/Burning Heart (Scotti Bros./CBS) STING/Aussians (A&M) D JOHN COURAR MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG) 22 TOP/Stages (WB) BALTIMORA/Tarzan Boy (Manhattan) 10 18 DIONNE & FRIENDS/That's What Friends Are For (Arista) 38 28 23 **(B**) ELTON JOHN/Nikita (Geffen) WHAMI/I'm Your Man (Columbia) 11 28 15 21 MIAMI SOUND MACHINE/Conga (Epic) 36 29 25 (Columbia) SIMPLE MINDS/Sanctify Yourself (Virgin/A&M) _ 35 29 LOVERBOY/This Could Be The Night (Columbia) 17 25 A-HA/The Sun Always Shines On T.V. (Reprise/WB) INXS/What You Need (Atlantic)

37 23 SLY FOX/Let's Go All The Way (Capitol)

ARETHA FRANKLIN/Another Night (Arista)

— 99 94 ♠ ABC/ (How To Be A) Millionaire (Mercury/PG)
31 27 27 39 FREDDIE JACKSON/He'll Never Love You (Like I Do) (Capitol) 40 % MARILYN MARTIN/Night Moves (Atlantic)

BREAKER FALCO/Rock Me Amadeus (A&M)

9 11 19 33 PAUL McCARTNEY/Spies Like Us (Capitol)

39 ARCADIA/Goodbye Is Forever (Capitol) ROBERT TEPPER/No Easy Way Out (Scotti Bros./CBS)

5 15 24 36 STEVIE NICKS/Talk To Me (Modern/Atco) 7 10 21 37 BRUCE SPRINGSTEEN/My Hometown (Columbia)

BREAKER BANGLES/Manic Monday (Columbia)

OCOUT DE ELO/Calling America (CBS Associated)

BREAKER CARS/I'm Not The One (Elektra)

ADULT CONTEMPORARY

O STARSHIP/Sara (Grunt/RCA)

2 BILLY OCEAN/When The Going Gets Tough... (Jive/Arista)

DREAM ACADEMY/Life In A Northern Town (Reprise/WB)

WHITNEY HOUSTON/How Will I Know (Arista)

6 HEART/These Dreams (Capitol) @ ELTON JOHN/Nikita (Geffen)

SADE/The Sweetest Taboo (Portrait/CBS) ATLANTIC STARR/Secret Lovers (A&M)

MIKE & THE MECHANICS/Silent Running (Atlantic)

BARBRA STREISAND/Somewhere (Columbia)

MR. MISTER/Kyrie (RCA)

D ISLEY, JASPER, ISLEY/Caravan Of Love (CBS Associated)

20 D JAMES TAYLOR/Only One (Columbia)

THOMPSON TWINS/King For A Day (Arista)

19

MICHAEL FRANKS featuring E. RUSSELL/When I Give My Love,.. (WB) BRUCE SPRINGSTEEN/My Hometown (Columbia)

N&A Begins on Page 74

WHAM!/I'm Your Man (Columbia)

STEVIE WONDER/Go Home (Tamia/Motown)

- 30 24 DAN SEALS/Bop (EMI America)

9 11 17 20 DIONNE & FRIENDS/That's What Friends Are For (Arista)

10 21 DIRE STRAITS/Walk Of Life (WB)

- 29 25 2 ARETHA FRANKLIN/Another Night (Arista)

2 2 2 4 FREDDIE JACKSON/He'll Never Love You (Like | Do) (Capitol)

DEBUT DESCRIPTION OF EVERLY BROTHERS/BORN YESTERDY (Mercury/PG)

BREAKER SMOKEY ROBINSON/Hold On To Your Love (Tamla/Motown)

BREAKER (2) CARS/I'm Not The One (Elektra)
BREAKER (3) FORCE MD'S/Tender Love (Tommy Boy/WB)

12 14 21 25 LIONEL RICHIE/Say You, Say Me (Motown)

BREAKER JACK WAGNER with V. CARTER/Love Can Take Us All Away (Qwest/WB)

AOR TRACKS

FIRM/All The King's Horses (Atlantic)

INXS/What You Need (Atlantic) **HEART/These** Dreams (Capitol)

SIMPLE MINDS/Sanctify Yourself (Virgin/A&M)

ALAN PARSONS PROJECT/Stereotomy (Arista)

@ PETER FRAMPTON/Lying (Atlantic) 4 7 ZZ TOP/Stages (WB)

MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic)

OUTFIELD/Your Love (Columbia)

15 10 LOVERBOY/This Could Be The Night (Columbia)

30 21 12 ROBERT TEPPER/NO Easy Way Out (Scotti Bros/CBS)
BREAKER 29 JOHN C. MELLENCAMP/Under The Boardwalk (Riva/PG)

34 27 16 ROSER DALTREY/Quicksilver Lightning (Atlantic)

23 20 14 DOHN C. MELLENCAMP/Minutes To Memories (Riva/PG)

BREAKER B ROBERT PALMER/Addicted To Love (Island)

43 20 BLUE DYSTER CULT/Dancin' In The Ruins (Columbia)

44 29 19 JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)

28 22 10 JOHN LENNON/Imagine (Capitol)

= 31 24 9 JOHN LENNON/Come Together (Capitol)

BREAKER 2Z TOP/Defirious (WB)

40 27 25 @ MARILYN MARTIN/Night Moves (Atlantic)

4 6 9 22 HOOTERS/Day By Day (Columbia)

8 2 29 TALK TALK/Life's What You What You Make It (EMI America)

Complete Tracks Chart Begins on Page 79

N&A Begins on Page 66

BREAKER HONEYMOON SUITE/Feel It Again (WB) BREAKER (ELO/Calling America (CBS Associated)

7 11 17 26 PETE TOWNSHEND/Give Blood (Atco)

41 30 OZZY OSBOURNE/Shot In The Dark (CBS Associated)

19 18 23 28 PAT BENATAR/Le Bel Age (Chrysalis)

BREAKER @ FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)

52 36 CARS/I'm Not The One (Elektra)

BLACK/URBAN

WHITNEY HOUSTON/How Will I Know (Arista)

CHERRELLE/ALEXANDER O'NEAL/Saturday Love (Tabu/CBS) 2

RENE & ANGELA/Your Smile (Mercury/PG)

FORCE MO'S/Tender Love (Tommy Boy/WB)

MELI'SA MORGAN/Do Me Baby (Capitol)

JANET JACKSON/What Have You Done For Me Lately (A&M)

ZAPP/Computer Love (WB)

YARBROUGH & PEOPLES/Guilty (Total Experience/RCA)

BILLY OCEAN/When The Going Gets Tough... (Jive/Arista)

MORRIS DAY/Color Of Success (WB)

NEW EDITION/A Little Bit Of Love (Is All It Takes) (MCA) ISLEY, JASPER, ISLEY/Insatiable Woman (CBS Associated)

ARETHA FRANKLIN/Another Night (Arista)

SMOKEY ROBINSON/Hold On To Your Love (Tamla/Motown) 30 21 17

ROY AYERS/Hot (Columbia) 33 23 20

EUGENE WILDE/Diana (Philly World/MCA)

FREDDIE JACKSON/He'll Never Love You (Like I Do) (Capitol)

_ 29 21 🔞 GAP BAND/Going In Circles (Total Experience/RCA)

16 13 13 19 JAMES BROWN/Living In America (Scotti Bros./CBS)

- 35 % DUICY/Sugar Free (Private I/CBS)

TEDDY PENDERGRASS/Love 4/2 (Asylum) 1 32

14 14 15 22 TA MARA & SEEN/Affection (A&M)

39 29 BERNARD WRIGHT/After You (Manhattan)

5 5 12 24 FIVE STAR/Let Me Be The One (RCA)

38 32 27 (ASHIF/Dancing In The Dark (Heart To Heart) (Arista)

_ 37 33 🚳 JOCELYN BROWN/Love's Gonna Get You (WB)

2 3 14 27 SADE/Sweetest Taboo (Portrait/CBS)

JERMAINE JACKSON/I Think It's Love (Arista)

TRAMAINE/In The Morning Time (A&M) 34 🗿

BREAKER T PRINCE/Kiss (WB)

40 34 31 1 KING DREAM CHORUS/HOLIDAY CREW/King Holiday (Mercury/PG)

9 16 24 32 ATLANTIC STARR/Secret Lovers (A&M)

_ _ w 1 LUSHUS DAIM & PRETTY VAIN/The One You Love (Conceited/Motown)

BREAKER® NU SHOOZ/I Can't Wait (Atlantic)

DEBUT O PRINCESS/After The Love Has Gone (Next Ptaleau)

—— ** JELLYBEAN/Sidewalk Talk (EMI America)

BREAKER STEVIE WONDER/Overjoyed (Tamla/Motown)

DEBUT SHIRLEY MURDOCK/No More (Elektra)
BREAKER DETS/Crush On You (MCA)