HOT HITS TRADEMARK BATTLE SHAPING UP

Mike Joseph has asked the U.S. Patent & Trademark Office to rule on registering "Hot Hits" as a trademark, but broadcast attorneys will oppose the move, contending the term is generic by now.

Page 12

SUMMER ARBITRON RATINGS RESULTS

The ratings standings for Cleveland, Dallas, Houston, St. Louis, Seattle, and Washington.

Page 18

PERSPECTIVE ON THE **BABY BOOMERS**

Researcher Ted Bolton, in a guest column, warns about letting the babyboom and yuppie myths obscure radio's grasp of its true target audiences.

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IN THE NEWS THIS WEEK

- Craig Wilbraham Station Mgr. at WLOO
- Mary Bennett GSM for WDTX's new "Pop Radio" format
- David Martin supervises Midcontinent radio stations
- Robert Lind VP at Multimedia
- Fred Weinberg exits KELI in Arbitron suit aftermath
- Jim Randall PD at WNYS
- Hank Nevins PD at WBEN-FM
- KBZT becomes KWLT
- Bob Gallucci VP/GM at KING-FM
- Pam Robinson programs KACE
- WKKT drops CHR for Gold
- Harvey Nagler VP at United Stations
- Mike Roberts programs new Atlanta B/U WBUS
- Paula Cole NSM for Voyager
- Mike Wheeler GSM at WRKO
- Brian Baumann GSM at WEZW
- Michael Sheehy heads HLC broadcast division
- John Blassingame GSM at WNCI
- Don Mupo President, Don Graham VP at Palo Alto Jazz/TBA

Page 3, 4, 6, 8

FROM DALLAS TO CHICAGO IN A DAY

Tom Joyner will become a bi-city air personality, handling daily shifts at K104 and WGCI-FM. He tells Walt Love how he's planning to accomplish the feat.

Page 42

MORE FULL-SERVICE

The industry's first full-service A/C chart is here, along with an expanded Back Page A/C chart.

Page 63, 88

NEXT WEEK IN R&R

Tying in with CMA Week in Nashville. Lon Helton chronicles the 60th anniversaries of WSM and the Grand Ol' Opry, and salutes the CMA's DJs of the year.

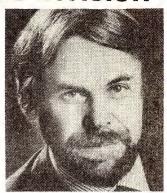
Newsstand Price \$3.50



Teller Named President CBS Records Division

In a long-anticipated move, Al Teller has been named President of the CBS Records Division, the U.S. record company of CBS/Records Group. Teller had been Senior VP/GM of Columbia Records.

CBS/Records Group President Walter Yetnikoff said, "Al is a superb all-around record man who brings a tremendous amount of creativity and energy to the job. I'm confident that under his direction our U.S. company will continue to maintain its leadership in the American its leadership in the American industry. BRARY W Telegravia travel confident to



Al Teller

sponsibility for overseeing the domestic A&R, marketing, and other functions of the Columbia and E/P/A labels, as well as business affairs, sales and distribution, and finance for the CBS Records Division. He told R&R, "The chance to work now Cook To Houston, Mulla To Tampa, Douglas VP/GM in Detroit with all facets of the company is something I'm looking forward to. I just want to take maximum. with all facets of the company is strengths, and have them feed into one another."

Teller has held the Senior VP/GM post at Columbia since 1981. "We have all worked with each other for a number of years now," he said, "and know each other well, so there's a tremendous amount of mutual respect."

TELLER/See Page 6

SCHULTE SUMMIT'S EXEC. VP

OCT 15 1985 **Gannett Shifts Managers**

KKBQ-AM & FM/Houston President/GM Pete Schulte to become Summit Broadcasting's Exec. VP/Radio Division, Gannett has shifted WIQI (W101) & WDAE/Tampa President/GM and Sr. VP/Programming Jay Cook to Houston as Schulte's replacement. WCZY-AM & FM/ Detroit President/GM Jim Mulla will move to the Tampa properties in the same capacity, while WCZY VP/Operations Lee Douglas is promoted to VP/GM. A search for a new WCZY PD begins immediately. Gannett Radio Division Pres-

Nugent PD At WKRC



Denny Nugent

WHAS/Louisville PD Denny Nugent has been named PD at WKRC/Cincinnati, effective November 6. He replaces Dave Mason, who left to become Station Manager of WTAE & WHTX/Pittsburgh.

Nugent told R&R, "Although at WKRC. The station's in great to be held next week. shape. It's just a matter of keeping it going - holding the ed midweek about any settlecourse. Now with WLW doing well too, it's a real horserace."

years at WHAS, Nugent worked, round in the same ring. Right at Taft's WTVN/Columbus for now, there is no agreement." five years in various capacities, PTA spokeswoman Tari Mar-

Following the departure of ident Joe Dorton stated, "Jay is one of the most talented management people in our industry. He has a knack for putting momentum into a radio station staff. Jim Mulla has seen WCZY take shape and grow into a powerful force in Detroit. Much of the credit goes to him and his staff for making such great moves as hiring (morning man) Dick Purtan. Lee's a programming and promotion genius, so this is a natural progression, in line with the company's philosophy."

Cook has also been assigned to KSDO-AM & FM/San Diego and KSD-FM/St. Louis during his Gannett tenure. Earlier, he spent more than ten years at

Pete Schulte

WFIL/Philadelphia, most as PD. He told R&R, "I look for-VP At E/A ward to the excitement of CHR once again, and the opportunity to work with one of the nation's best programmers, John Lan-

GANNETT/See Page 4

Parents/RIAA Poised To Announce Agreement

ciation of America (RIAA) and parents' groups upset over ex- Representatives of the PMRC plicit song lyrics appeared to be moving towards an agreement this week. It would apparently resolve differences between the RIAA, representing many of the major U.S. record companies, and the coalition of the Parents' Music Resource Center (PMRC) and the National PTA.

A press conference to announce an RIAA-PMRC/PTA accord was scheduled for Thursday (10-10) in Washington, according to officials on both sides, but was postponed when specific points required further discussion. Scheduled to I'm losing 45,000 watts and one participate were RIAA Presiof the greatest bunch of people a dent Stan Gortikov, PMRC PD could ever work with, I'm President Pam Howar, and really gaining a great deal PTA President Ann Kahn. The more in my move back to Taft media briefing is now expected

All parties were close-mouthment. The RIAA's Patricia Heimers said Tuesday (10-8), Before serving two and a half "We're still going round and including MD and Assistant PD. shall explained that one point of

The Recording Industry Asso- what she termed a "five-point" package still needed resolution. could not be reached for com-

Stickering Guidelines & Lyric Sheet Alternatives

It's believed that the accord covers the RIAA proposal to la-PARENTS/See Page 8

Travis **Programs**

With the format change of First Media's WKKT/Boston from Adult CHR to Gold (see Page 3), PD Bob Travis has segued across town to program company, and I'm pleased to be CBS-owned WHTT. He replaces part of it." Charlie Quinn, who vacated the CHR outlet last month to return to Phoenix as KKFR's PD.

WHTT VP/GM Brian Pussilano told R&R, "Bob did an incredible job in Cleveland (at WGCL) and we're very hopeful he can duplicate his success at WHTT. With his background and knowledge, we feel confi-

TRAVIS/See Page 10

Bone Sr.

Mike Bone

Elektra/Asylum VP/Promotion Mike Bone has been elevated to Senior VP/Marketing & Promotion. Bone assumes his new duties immediately, filling the vacancy left by the resignation last week of Exec. VP Lou Maglia for personal reasons.

Bone, who will continue to work out of E/A's home office in New York, said, "Elektra is about to move into the forefront with such artists as Dokken, Metallica, and Joe Lynn Turner. They are, of course, led by Motley Crue and Howard Jones. This is a new beginning for the

The appointment was an nounced by E/A Chairman Bob Krasnow, who was not available for further comment. Bone joined the label in April 1983. His previous experience includes VP/AOR at Arista and National Album Promotion Director and International Artist Development Director with Phonogram/Mercury.



PAGE THREE

OCTOBER 11, 1985

MUTUAL ADMIRATION

Norm Pattiz's acquisition of Mutual is one of the major moves of the broadcast year. Reed Bunzel talks with him about the decision, and his plans and promises for the future.

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Nevins Programs WBEN-FM

Hank Nevins has been named PD at WBEN-FM/Buffalo, replacing Roger Christian, who steps down to devote full attention to his MD duties. Nevins, a former air personality at Buffalo outlets WKBW and WGR, was Station Manager at WLVL/Locport, NY, and most recently was PD/morning personality at WQCR/Burlington, VT.

WBEN-AM & FM President/GM Larry Levite told R&R, "Hank's a seasoned veteran returning home. His knowledge of the city will help take our market-leading cume position and turn it into quarter-hour shares by rekindling the excitement on the station."

Nevins remarked, "We have incredible potential covering three markets (Buffalo, Rochester, and Toronto), so we're setting our sights on reaching new heights with the station."

He went on to address former PD Roger Christian's position and the formatic stance of WBEN-FM, which was bordering on A/C for several months.

"We are once again firmly heading in a CHR direction," he added, referring to WBEN-FM's recent A/C leanings. "Under the consul-NEVINS/See Page 8



David Martin

Martin Directs Midcontinent Radio Stations

Veteran programmer David Martin has assumed the newly-created post of Corporate Director/Radio for Midcontinent Corp., a privately-owned communications and entertainment multiple systems operator. In his new capacity, Martin will oversee the company's six radio stations, including WTSO & WZEE/Madison, KELO-AM & FM/Sioux Falls, and nearby KDLO & KPLO/Watertown, SD.

On behalf of Midcontinent's Executive Committee, VP Joe Floyd remarked, "As longtime radio operators, we feel there's a tremendous future in radio, and the addition of David will substantially enhance our presence in the markets we serve."

Most recently, Martin spent 18 months as VP/Programming for Doubleday, and was earlier PD at Chicago stations WCLR, WFYR, and WCFL, as well as WBZ/Boston. Martin, who will temporarily operate out of the Madison stations, told R&R, "It represents a great opportunity to expand my horizons beyond programming, marketing, and research to now include management and acquisitions."

FEMALE-TARGET

Sandusky Switches KBZT To KWLT

Sandusky Broadcasting, which takes over A/C-formatted KBZT/San Diego from Alta Broadcasting this week, has announced the station will adopt new call letters KWLT ("K-Lite") and introduce a softer, female-oriented A/C approach Monday (10-14).

President Toney Brooks told R&R that research "conducted by Jon Coleman indicated the new direction accommodated the widest format gap in the market. "We don't think there really is a femaleoriented A/C here," he said. "And the K-BEST calls had been reimaged so many times that the audience expectations were diffused. This game plan looks to be the wisest economic choice for Sandusky, as well as the most readily available programming opportunity. I see no adjustments by (FM A/C competitors) B100, KLZZ, KIFM, or KYXY that'd make one bit of difference in the success of K-Lite."

Although Sandusky officials de-KBZT/See Page 4

BENNETT GSM

WDTX Bows 'Pop Radio' Format

WDTX, formerly WCLS, is set to debut its new "Pop Radio" format October 11. Station President/GM Lorraine Golden, who recently moved to the Metropolis Broadcasting property from Price Communications' newly acquired WNIC, described the new format.

"What we're trying to do with Pop Radio is to bring together music that falls under the categories of CHR, A/C, and even AOR into one format that reflects what's really going on in popular music. We're not establishing any hard

Lind VP/ Sales At Multimedia



Robert Lind

WEZW/Milwaukee VP/GM Bob Lind has been named VP/Sales for parent Multimedia's Radio Division. While maintaining his present duties, Lind will oversee sales for the company's seven other properties in Greenville, SC; Shreveport; Macon; and Asheville, NC.

Radio President Paul Fiddick told R&R, "Without taking anything away from the accumulation of our talent in sales and sales management, Bob is particularly well qualified for this new role. We're pleased to have his experience and expertise available within the company."

Lind's three-year management term at WEZW is preceded by sales management positions for Group W at WINS/New York and WPNT/Pittsburgh. He was also GSM at WKSS/Hartford. "We've had tremendous growth," said Lind, "and with recapitalization behind us, it becomes even more important now that this growth be assured for the future. This progressive approach is one way we're bringing more expertise to the table."

Gallucci VP/GM At KING-FM

KING-FM/Seattle GM Bob Gallucci has stepped up to VP/GM for the King Broadcasting Classical station

Observed VP/Radio Jim Kime, "This promotion is in recognition of Bob's fine performance and enthusiastic dedication in meeting the goals and challenges of his new responsibilities this past year."

A six-year company veteran, Gallucci took over at KING-FM 15 months ago from his post as Business Manager for co-owned Portland properties KGW, KINK, and KGW-TV. Gallucci was unavailable for comment at presstime.

and fast rules about which artists we'll play.

"With music changing so quickly, there's an opportunity for us to play a wide variety of music. So many of the other stations have really put themselves in a box. We've learned from our research that listeners are complaining that everyone sounds alike.

"It will be a current-sounding station, but that doesn't exclude us from playing some good gold and stuff we think our listeners want to hear. The station will be called '99 'DTX — Pop Radio.'"

Golden, while still in the process of putting the staff together, hired WNIC GSM Mary Bennett and Promotion Director Carolyn Krieger to fill the same positions at WDTX.

WDTX/See Page 8

ROSS INTERIM MANAGER

Weinberg Steps Down As KELI GM

Confronted with legal action and mounting business community pressure, the management of KELI-AM & FM/Tulsa has replaced GM Fred Weinberg with company President Alan Ross.

The action followed Arbitron's \$60 million lawsuit against KELI for its on-air and print campaigns to acquire survey booklets from diarykeepers (R&R 10-4). The ratings firm received a temporary injunction in U.S. Federal Court last week which prevents KELI from running any on-air announcements or any advertising that could interfere with Arbitron's ability to accurately survey the metro. A hearing regarding a permanent injunction is scheduled on next week's docket.

Regarding KELI's consent to the restraining order, Arbitron General Counsel Tony Kelsey told R&R, "We consider this to be an admission of guilt."

WEINBERG/See Page 4

Randall New PD At WNYS

Jim Randall, Assistant PD/MD at WGAN-FM/Portland, ME, has been selected to program Pyramid CHR WNYS/Buffalo. Current PD Bill Tod has resigned to become afternoon drive personality at crosstown CHR WBEN-FM.

GM Ron Rice told R&R, "Jim is quite aware of the high caliber of programming we need here to win. His strengths in the areas of promotions and staff motivation, plus his desire to increase our visibility, will be keys to our winning the CHR battle of Buffalo."

Randall, who begins his new assignment in two weeks, told R&R, "Once I arrive I'll see what really needs to be done, but our cume is still large, and it's simply a matter of polishing the product to increase our TSL."

A five-year PD at WGUY/Bangor, Randall has also programmed WTOS/Skowhegan, ME.



Craig Wilbraham

Wilbraham New WLOO Station Manager

After three years as GSM, Craig Wilbraham has been advanced to the new post of Station Manager for Easy Listening-formatted WLOO/Chicago.

Said Century Broadcasting President Howard Grafman, "Craig has done an outstanding job as GSM. He has been at the helm of our sales operation during the period of our greatest growth."

Prior to Century, Wilbraham was VP/Manager for Christal's Chicago office, which followed a similar position for Christal in Detroit. He told R&R, "This is a station with a history of strength and dominance, and it's a real honor to get this position. My main objective is to maintain the level of visibility and professionalism FM100 has enjoyed all along."

Robinson PD At KACE



Pam Robinson

KACE/Los Angeles Music Director Pam Robinson has been named acting PD, with the formal appointment expected within the next two months. She succeeds eightyear programmer Alonzo Miller, who has exited the Black/Urban station.

VP/GM Jim Blakely said, "Pam's acting PD only to note that she still has something to prove. Pam's worked very hard and done more than we expected. The last four books have all shown increases without spending money on marketing, which reaffirms the music system Pam's had autonomy over. She has all the knowledge to assume greater responsibility."

An eight-year broadcaster, Robinson started her career as a KACE personality, returning as MD a year ago after a stint in video as West Coast Director for On-Line Entertainment and a stop at crosstown competitor KJLH. "Initially, I'll be tying up the loose ends," she said. "The on-air sound targets a 25+ base, while not alienating our 18-24 audience. I'd like to maintain

Baumann Upped To WEZW GSM



Brian Baumann

At Multimedia Easy Listening outlet WEZW/Milwaukee, Local Sales Manager Brian Baumann has moved up to GSM. Baumann will now take charge of national sales while maintaining his present responsibilities.

Commented VP/GM Robert Lind, "Brian's effective leadership in the area of local sales now entitles him to these additional duties."

Baumann had been LSM at WEZW for the past 19 months, having previously been LSM and later GSM at crosstown WLZZ & WZUU. "Robert Lind and (President) Paul Fiddick's superior guidance and support have made this promotion possible," he said.

Sheehy Heads HLC Broadcast Division

HLC (Hicklin-Lubinsky Co.) Inc., a prominent producer of music for radio/TV commercials, has named veteran broadcaster Michael Sheehy President of its new Broadcast Division, which will create and produce station jingle packages and promos.

Said composer/partner Joe Libinsky, "This marks the first major effort out of L.A. to produce jingle packages for stations, combining the resources of Hollywood musicians and craftsmen with the ex-

Blassingame GSM, LaBonte LSM At WNCI

At Nationwide Communications' CHR outlet WNCI/Columbus, Local Sales Manager John Blassingame has moved up to GSM. Succeeding him as LSM is station Account Executive Susan LaBonte.

Blassingame advances after three years as LSM, while LaBonte was promoted after two years in sales. GM Dale Weber noted, "John and Susan work well for WNCI and with each other, and that's what it takes to make it."



Michael Sheehy

pertise of a top commercial production company. With Michael Sheehy's knowledge of radio and Ron Hicklin's unparalleled success in vocal production, I believe HLC has the unbeatable team in station IDs."

A former PD/MD at KNX-FM/Los Angeles, Sheehy is a 17-year broadcaster whose background includes stops in San Diego, Houston, Sacramento, and Honolulu, as well as experience in jingles and specials. He said, "When people 'just' want commercial jingles, they usually know where to go. But when they want someone to create a unique, customized identity for them, they'll come to HLC. Nobody in terms of production values will be able to come close."

Gannett

Continued from Page 1

der, and a whole staff of people who've already proven they are pretty damn good at what they do."

Mulla commented, "Winning our ratings and financial race makes it a great time to leave Detroit in Lee's hands. Also, with winter coming on, I know how much he likes to shovel snow." A veteran of various sales positions with ABC (in both radio and TV), Mulla was also Midwest Division Manager for Arbitron.

Douglas said, "It's so rare that programming people can move up into management, but thankfully Gannett looks to promote from within." He formerly managed KXOK/St. Louis and programmed at WXLO/New York, WPEZ/Pittsburgh, and WOKY/Milwaukee.

Schulte Supervises Summit Stations

Schulte takes up his Summit position November 1. He replaces Bill Kirkpatrick, who left several months ago. Summit President Bill Stakes told R&R, "Pete's responsibility will be to oversee our ten radio stations, WSJS & WTQR/Winston-Salem, WREC & WZXR/Memphis, WCOA & WJLQ/Pensacola-Mobile, KXXY-AM & FM/Oklahoma City, and KCMO & KBKC/ Kansas City, including the Kansas City Chiefs Radio Network. All our local GMs will report to Pete. His duties will also include acquisitions as Summit expands into larger markets."

With the exception of a brief period last year when he worked with investment banking company Mason-Best, Schulte had been with KKBQ since its inception in 1982. "I'm sorry to be leaving (PD/morning host) John (Lander) and KKBQ, but I feel confident about their future," he said. "The folks at Gannett really know how to do radio, and it's with this knowledge and enthusiasm that I look forward to joining Summit."



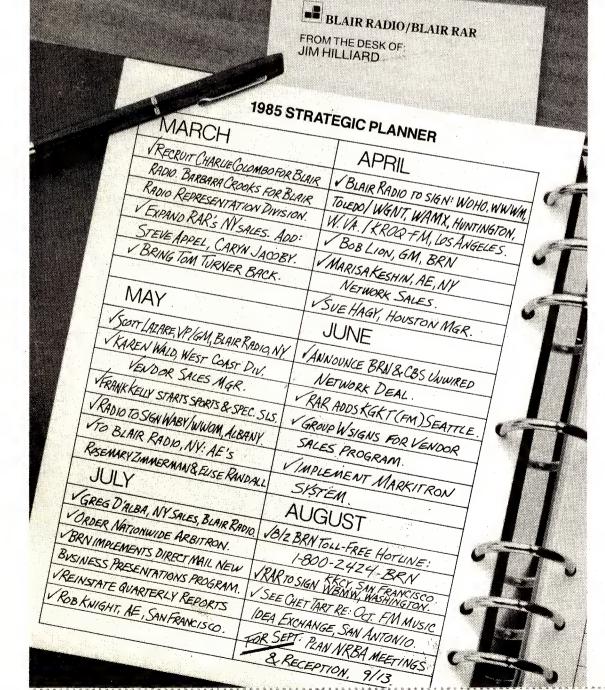
Jay Cook



Jim Mulla



Lee Douglas



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Nagler Named VP/News At United Stations

United Stations Director/News Operations Harvey Nagler has been appointed VP/News. In addition to overseeing bureaus in New York, Washington, and London, Nagler will be responsible for the networks' twice-hourly newscasts to over 600 stations.

Commenting on his search. President Nick Verbitsky said, "I had to look no further than down the hall. Harvey helped establish an awardwinning news operation and built it into one which now has an excellent reputation for innovative programming and the highest standards."

WKKT Shifts To **Classic Hits**

First Media's WKKT/Boston will switch from adult CHR to an Oldies-based "Classic Hits" format. Additionally, the station has retained the services of former KOPA-AM & FM/Phoenix GM Gary Guthrie as an on-site consultant. The station is without a PD following the crosstown segue of Bob Travis to CBS-owned WHTT (see Page 1).

WKKT GM David Meszarows explained, "We are predominantly playing music from the '60s and 70s with slight seasonings from the '80s and some album flavor in small dayparts. Reception for our new approach has been very enthusiastic, not only from listeners but from advertisers. It's a solid 25-49 adult appeal format which we feel will deliver for us."

WKKT refers to itself on-air as "Classic Hits 100.7," and is readying an application for a call letter change. It will be competing with Boston AM Oldies outlet WMEX and FM outlet WCGY/Lawrence. There have been no staff changes as a result of the format switch.



Harvey Nagler

Nagler joined the company (then RKO Radio Networks) six years ago as Managing Editor, and moved up to his most recent post in 1984. He previously served 11 years at the ABC Radio Networks as writer/producer. "We have a firstrate news operation," he told R&R. "Our main goal is to make people aware of how strong and journalistically professional an operation it really is."

Nagler added that he is now searching for an on-air news man-

Cole New NSM At Voyager

Sales veteran Paula Cole has been named National Sales Manager for the Voyager Group, including WMFR & WMAG/Greensboro-Winston-Salem-High Point and WRDU/Raleigh.

President Jack McCarthy said, 'Voyager Communications is a young company. Paula has been a hard-hitter for WMAG, and we're sure she'll continue to develop Voyager's national sales efforts in a very positive way."

Cole, a Certified Radio Marketing Consultant, previously worked for WKZL/Winston-Salem prior to joining Voyager at its inception in

Weinberg

Continued from Page 3

Contrary to earlier reports, KELI admitted in court that it had received only 24 diaries. Arbitron is reviewing all booklets from Tulsa, and its Special Station Activity Committee is reviewing the situation before deciding whether or not to delist KELI. However, VP/Sales & Marketing Rhody Bosley said, "I think it's blatantly clear" that KELI will be delisted. However, it's not known whether sister outlet KELI-FM will also be delisted. Bosley added that Ross told him, "In hindsight what we did was wrong and ill-conceived."

Arbitron has not decided whether to extend the Tulsa survey or add extra sample near the end of the book to compensate for KELI's

Competitor KRAV was also granted a preliminary injunction last week in Oklahoma State Court enjoining KELI from continuing its diary activities. Arbitron spokesperson Tom Mocarsky said, "We're pleased KRAV saw the same danger we saw. We appreciate their spearheading the action on this."

"The Best Thing To Do Is Drop It"

Reflecting a conciliatory tone, Ross told R&R, "We've decided that the confrontational attitude is going to stop. We allowed this to go down the wrong road . . . we screwed up . . . we made a mistake on the general tone of that kind of stuff, and by God, we're going to fix it. The first change was Fred stepping out as GM.

Teller

Continued from Page 1

Teller joined CBS Records Division as Assistant to the President in 1969, and held a number of posts in subsequent years. His industry experience also includes stints at Playboy Enterprises, Windsong Records, and United Artists Records, where he was President. He returned to CBS in January 1981 as Operations VP on then-CBS Records Division head Dick Asher's staff.

"Our intention was never to defraud anybody or use those diaries. It was only an attempt to call attention to the system, but it just got out of hand. We decided that the best thing to do was to drop it. We want Arbitron to complete its study. We've made our point, and as far as I'm concerned, it's over. We've got a lot of hurdles to overcome. It's just no fun for me to have everybody hacked off all the

Asked if KELI would try to reach an out-of-court settlement on the lawsuit, Ross said, "It's not going to do us or Arbitron any good to drag this out for years. If we end up getting backed into a corner, we'll fight like the devil. I'd like to find a win-win situation for everybody, and I think we can do that."

However, Mocarsky noted, "We're not letting go. We're going to continue to pursue the lawsuit."

GRAHAM VP

Mupo President Of Palo Alto/TBA

Palo Alto Jazz/TBA Records National Sales Director Don Mupo has been elevated to President, while National Promotion Director Don Graham becomes VP/Marketing & National Promotion.

Mupo, who's been with the label since its inception four years ago, had prior affiliations with Cream and CTI Records and ASCAP; he has also managed Stan Kenton. Mupo replaces Dr. Herb Wong, who had resigned to dedicate more time toward other interests. Consequently, the record company's Bay Area headquarters in Palo Alto has been moved to Los Angeles. "I'm very happy about these changes," Mupo said. "These are very positive moves.'

Regarding Graham, Mupo added, "Don's the best promotion man in the world, and we get along very well. We'll be working very closely together."

Before coming to PAJ/TBA, Graham worked with United Artists, A&M, Warner Bros., and Blue Thumb Records. "We're going onward and upward with a wide variety of product that has mass appeal potential," Graham told R&R. "It's an exciting endeavor."

KBZT

Continued from Page 3

clined to comment on the status of the present staff, sources indicated that no major shakeup was expect-

Manhattan Makes It Wright



Bernard Wright has signed with Manhattan Records, and released a debut album entitled "Mr. Wright." Celebrating are (I-r) Wright, Manhattan VP Gerry Griffith, and producer Lenny White.

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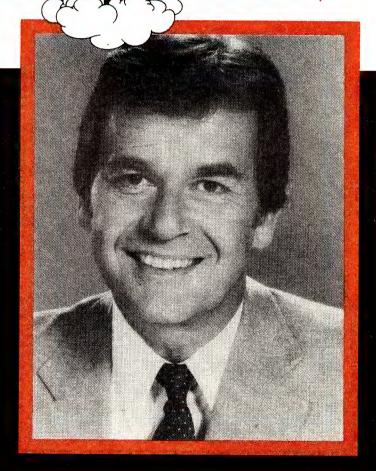
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WBUS Debuts B/U **Format Under Roberts**

Billing itself as "Atlanta's Music Bus," New Systems' WRNG/Newnan, GA debuted its new calls WBUS and B/U format last week (10-1) under the guidance of GM Richard Greener (formerly GM at New Systems' previous Atlanta facility WAOK) and PD Mike Roberts, who joined last April after programming crosstown WIGO for three years and signing on WBUS sister WBLZ/Cincinnati in 1980.

The 3kw FM, targeting Atlanta from 30 miles out, will be aimed primarily at the city's High Density Black Area, although Roberts says he's received reception reports from as far as 50 miles away. "(Competitor) WVEE will cover some areas outside the HDBA where we don't go, but we're not aiming for those," he said. "The station won't lean Urban, it will



Mike Roberts lean Black. There will be little crossover music.

"We're going to have a much more uptempo approach than WVEE and slightly more personality. I think the key here is that the 'V' has never had an FM competitor. I think that will make a difference regardless of signal.'

WRKO Promotes Wheeler To GSM

WRKO/Boston has promoted Michael Wheeler, its Local Sales Manager for six years, to GSM at the News/Talk outlet.

WRKO VP/GM Dan Griffin commented, "Mike's demonstration of leadership and professionalism throughout his career and his success here at WRKO as Local Sales Manager make him the ideal

Wheeler said no major changes in sales direction are planned, "just more of the same, and a lot more of it." He credited Griffin with successfully guiding WRKO, a former CHR leader, to its present success in News/Talk.

"It's hard to take a very big station in a large market from a teen



Mike Wheeler format to a more adult format," Wheeler observed. "The acceptance has been very good."

In addition to ten years at WRKO, Wheeler's 20-year radio career includes sales positions at WBZ and WEZE/Boston.

Parents

Continued from Page 1

bel potentially offensive recordings, and may yield very limited criteria - one observer compared it to comedian George Carlin's "seven words" formula for network television - by which product would be stickered, not unlike industry practice before the PMRC's formation.

In addition, an alternative course of action for record companies unwilling to use a generic warning is said to have been agreed upon. This may involve greater availability of lyric sheets for albums, and has the hallmark of a compromise acceptable to labels such as MCA. An RIAA member, that company last week came out against any warning sticker use (R&R 10-4), and its President, Irv Azoff, spoke of supplying retail accounts with lyric sheets as a possibility.

Retailers Up In NARMs

Retailers figure in one of two other developments in the lyrics controversy. A meeting of members of the National Association of Recording Merchandisers (NARM) in San Diego last week heard Jim Bonk, Exec. VP of the 180-store Camelot chain, urge the industry to be "sensitive to the legitimate concerns that have been illuminated by the PMRC." He said, "The music business makes a vigorous effort to ensure that the content of released product falls within acceptable public standards.'

Bonk also contended that any warning sticker would be impracticable from the retail point of view, and could, in fact, defeat the "consumer information" purpose intended by the parents' groups. "Our store managers and salespeople can tell you that it is a very rare occasion when the average teen brings Mom and Dad along to the record store. Therefore, this so-called solution offers no means for enforcement."

The retail chief asked labels to "notify us . . . upon release of any product that may be controversial," and "solicit artists in your respective companies to speak out against drug and alcohol abuse and violence," among other recommendations. He concluded, "We are against a rating system of any kind. We should make use of our own resources to insure that our product remains in the boundaries of good taste. No outside regulatory system should do this for

NRBA Opposes **Record-Rating**

Last week's other lyrics-related development saw the National Radio Broadcasters Association (NRBA) file, for the record, a three-page statement with the Senate committee which held hearings on this issue September 19. Over the signature of NRBA General Counsel Thomas Schattenfield, the document declared the organization's antipathy towards any record-rating system, and its opposition to any new law.

"Legislation which of necessity intrudes upon, and interferes with, the free play of commercial marketplace forces and the operation of broadcast licensees should be kept to a minimum," wrote Schattenfield, "especially when there are already laws in place and social forces in existence which are available to deal with the problem."

NRBA Exec. VP Peter Ferrara confirmed that the statement was intended for the rec-

ord of the Senate committee. "We have said all along that we believe this is a record industry issue to date, not a radio issue,' he said. "Because of that, we have taken a very deliberate low profile on the whole thing."

Nevins

Continued from Page 3

tancy of Gary Burns, the playlist will become more aggressive, as will our promotional posture. I'm glad Roger will be staying on to assist me and remain as MD. He'll continue doing middays until I get situated and take over the show." Ten-year WKBW personality Jon Summers will do mornings, with WNYS PD Bill Tod coming across to do afternoons.

WDTX

Continued from Page 3

"I worked with Mary Bennett for nine years and there's no doubt in my mind that she is the best sales manager in this market," Golden said. She added that Eddie Rogers, who had been PD for WCLS, is currently acting PD, and will be staying on with WDTX.

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-680EL... Delivers sound excellence and stands up to backcueing, vibrations and mishandling.



881S...Used in broadcasting for "disc to tape" and quality control in Recording Studios.

10 PROFESSIONAL PHONO PREAMP/EQUAL-IZER...Interfaces magnetic phono cartridges

able with balanced or unbalanced

Stanton is the company with a total commitment to quality and reliability. producing products for the Recording Industry, the Broadcast Industry and the Professionals in Audio.



200 Terminal Dr., Plainview, NY 11803

DO PROGRAM DIRECTORS **BUY ON-AIR BROADCAST CONSOLES?**

Apparently, most manufacturers don't think so.

Look through the pages of this week's Radio & Records (or any other "programmers" imagazine). We're betting that it's probably like last week's and every other issue before, in that you won't see any ads for broadcast boards.

You see, the traditional wisdom is that only engineers understand consoles and make console buying decisions. So, manufacturers save their ad dollars to buy space in "engineering magazines."

The Whole Story

The Whole Story
As we all know, there's an entire other side to the successful use of a broadcast console. It's the side that the operator sits at. Your disclockeys, air talent, news and sports personnel have to live with this console 24 hours a day, long after the engineer has bought the board because it met his technical requirements.

Little thips, items that may not even

regimen has occurrent to the decause in met his technical requirements.

Little things, items that may not even have been on the engineer's checklists, become very big things over the months and years of use. Do the buttons "feel" right? Is there a place to rest your hands, or set copy? Does the angle of the meters match the operator's line of sight, or does he have to strain to see them? Is there a sufficient number of input and output busses for all your sources? Is the console truly attractive so you can create a positive working environment?

Make your own checklist with your programming concerns in mind. Chances are, It will contain some very important items that weren't considered before.

800/523-2133 or (In PA 215/356-4700)

"Human Engineering"
That's a tired, overused term by now. But it was invented to try to address the operational features that are built into some broadcast consoles. Some broadcast consoles. Many boards that spec out beautifully are a nightmane to use. Or at least offer none of the operational benefits that can help your talent use the console to sound better on the air.

Our Story

We're Radio Systems. And, obviously, we manufacture a console that we'd like operators to know more about. Like everybody else, we advertise in engineering magazines—because our board is very impressive from an engineering standpoint. In fact, it's got better technical specifications than almost any other board on the market.

But our consoles are also a jov to use

board on the market. But our consoles are also a joy to use from the other side, your side. They're attractive, cleanly designed, and built to assist an operator with programmable, automatic functions.

does cost much more than most stations could afford. Programmers wouldn't get the consoles they wanted because of

The 10 channel console pictured below is less than \$10,000, and, costs about the same as many of the no-frills compromises you had to live with before. By force of habit, some engineers might not

Marketing people call this type of advertising going for a "secondary buying influence." But we believe that in many well-run stations, your opinion on equipment is taken very seriously, and is far from "secondary."

If your station is in the market for a If your station is in the market for a console, make sure your engineer is considering a Radio Systems' board. If he needs some encouragement, call our toll-free number or write us for a catalog and users list.

We'll be running ads in Radio and Records all year highlighting the operational features of the console. Because your "secondary buy" is of primary importance to us.



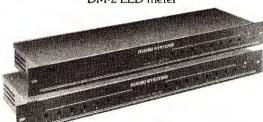
Remember



TM-1 studio timer



DM-2 LED meter



DA 8/16 distribution amplifier



PA-1 phono preamplifier

Apparently, many of you do...

When this ad ran earlier this year, we got a barrage of mail from PD's and other programming people asking about our consoles.

Just this month, an engineer from New Zealand approached us at a trade show to purchase several consoles. When we asked him how he had heard of Radio Systems in the "down under," he pulled a carefully folded copy of the R&R ad from his pocket. Apparently, his PD had torn it from the paper and given it to him to check out. Now that's an ad man's dream come true!

A Minor Revolution

The original ad invited you to look through the pages of R&R and notice that there were no equipment ads. The point we wanted to make was that we were the only company that valued your opinion.

Well—look through this week's issue of R&R. Guess what! If the past few months are any indication, there will be several ads for consoles and other equipment from our competitors. It looks like maybe we've started something. And—it's only going to be to your benefit. It's about time that everyone realized that well run stations are listening to their programming people when it comes to equipment purchases.

Consider Radio Systems

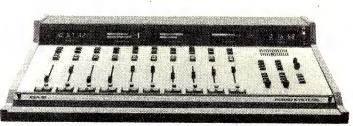
A little competition doesn't worry us. In fact, our gear has always been better and less expensive than the other brands. A sample of our products are shown below, and you can write or call for more information.

After all—we started the trend. Now everyone is going to have to pay attention.

The products from Radio Systems make you sound better.

Radio SYSTEMS INC.

5113 WEST CHESTER PIKE, EDGEMONT, PA 19028 • 215/356-4700 **800/523-2133** (in PA 800/423-2133)



ESA-10 broadcast console

Hall Sells Two To M.T. Communications

WBVP & WWKS/ BEAVER FALLS, PA

PRICE: \$1.8 million

BUYER: M.T. Communications, headed by Ted Ruscitti. Ruscitti is currently VP/Radio Operations for Taft Broadcasting, but he will resign the position.

SELLER: Hall Communications, headed by Robert Hall, who also owns WMYS/Providence; WLPA & WNCE/Lancaster, PA; WNBH/New Bedford, MA; WJOY & WQCR/Burlington, VT; WBVP & WWKS/Beaver Falls, PA; WONN & WPCV/Lakeland-Winter Haven, FL; and WICH & WCTY/Norwich, CT.

DIAL POSITION: 1230 kHz; 106.7 mHz

POWER: 1 kw; 50 kw at 520 feet FORMAT: MOR; A/C BROKER: New England Media

WFBM/NOBLESVILLE, IN

PRICE: \$780,000

BUYER: Pre-Teen Radio of Indiana, which also owns WEXI/Jacksonville, FL.

SELLER: Broadcast Communications, Inc.

DIAL POSITION: 1110 kHz POWER: 1 kw FORMAT: Big Band BROKER: Burt Sherwood

WTCW & WXKQ/ WHITESBURG, KY

PRICE: \$765,000

BUYER: T.C.W. Broadcasting Co., headed by Terry Forcht, who also operates Kentucky stations WHIC-AM & FM/Hardinsburg, WAIN-AM & FM/Columbia, and WSIP-AM & FM/Paintville. He also owns WDBL-AM & FM/Springfield, TN.

SELLER: Folkways Broadcasting
DIAL POSITION: 920 kHz; 103.9

POWER: 5 kw; 3 kw at 940 feet **FORMAT:** Country; MOR

Moffat Buys Mutualcom

Mutualcom, a Toronto-based national radio rep firm, has been acquired by Moffat Communications Limited for an undisclosed price. No changes in the current client list are expected, although an increase in represented stations is planned.

Mutualcom President Terence Williams commented, "The purchase will allow us to better serve our station clients as well as our agency and advertising customers, through expansion at our resource base in the research and promotion planning areas."

WTHZ/TALLAHASSEE

PRICE: \$1,150,000

BUYER: Dolcom, Inc., which also owns WCMQ/Miami.

SELLER: Kelly Communications, Inc., which also owns KTGR & KCMQ/Columbia, MO and WSVQ-FM/Jersey Shore, PA.

DIAL POSITION: 103.1 mHz

POWER: 3 kw FORMAT: CHR

BROKER: Chapman Associates

Travis

Continued from Page 1

dent about our prospects for increasing the station's ratings enough to put it back into a dominant CHR position."

Travis, who also programmed WIFI/Philadelphia, commented, "We've gotten a bit off track trying to be something other than a 'Hot Hits-type' current radio station. We are attempting to reestablish the identity the market expects to hear out of us.

"We've pulled off the clutter, which was making WHTT difficult to listen to for long periods of time. Our long-range goals and plans are quite exciting."

Meeting Eye To Eye



Chrysalis artists Go West met with the System recently to remix their latest single "Eye To Eye." At the studio (I-r) were System's Mic Murphy, GW's Richard Drummie, System member David Frank, Chrysalis's Ron Fair, and Peter Cox of Go West.

Beck Meets Wyman



While interviewing in New York, Jeff Beck ran into Bill Wyman on the set of "Friday Night Videos." Shown (I-r) are FNV's Bette Hisiger, Beck manager Ernest Chapman, E/P/A's Harvey Leeds, Beck, Wyman, and E/P/A VP Bill Bennett.

Atlantic Holds Branigan



Laura Branigan is currently on the road promoting her latest LP, "Hold Me." Pictured after an L.A. show (I-r) are Atlantic President Doug Morris, Branigan, and Atlantic Sr. VP Paul Cooper.

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1255 23rd Street, N.W., Suite 890 Washington, DC 20037 (202) 822-8913

NEWS IN BRIEF



Beverly Katz

BEVERLY KATZ has been advanced to Sr. VP/Legal Affairs for Poly-Gram Records. A former member of the RCA Records law department, she joined PolyGram as VP/Legal Affairs in 1982.

● JIM HEATH is the new GM at KJUS/Lincoln, NE. Heath, who steps up from his post as Director of Operations, is a Denver programming veteran with stops at KPPL, KHOW, and KNUS



Ted Green

● TED GREEN has been promoted to Sr. VP/Business Affairs at PolyGram Records, moving up after three years as VP of that department. He previously was Director/Business Affairs for CBS Records.

 JIM WILLIAMS has been appointed Deputy Director for Associated Press Broadcast Services. He succeeds former DD Glen Serafin.



TRADEMARK BATTLE LOOMS

"Hot Hits": CHR Synonym Or Exclusive Trademark?

The U.S. Patent and Trademark Office has proposed granting consultant Mike Joseph's application to register the trademark "Hot Hits," giving him exclusive rights to use the name or license its use by others.

It seems, however, that Joseph will face stiff opposition from stations arguing that Hot Hits is a generic term for CHR programming, rather than uniquely descriptive of the specific CHR format developed and consulted by Joseph.

The Patent Office says the phrase "appears to be entitled to registration" and plans to publish the mark in its Official Gazette on October 15. That triggers a 30-day period for the filing of "opposition by any person who believes he will be damaged by registration of the mark."

"It's like 'rock 'n roll' or 'soft rock', or any other generic description."

- Harvey Shulman

Attorney Harvey Shulman of the Washington firm Ginsburg, Feldman & Bress says he will file an opposition on behalf of an unidentified station which has been unable to reach accommodation with Joseph over use of the mark.

Opponents May Unite

Shulman said his client is contacting stations in similar positions, and added, "We're very optimistic

that a number of stations will proceed in a unified manner. It's extremely likely it'll be a joint effort."

Joseph told R&R, "We have stopped usage of 'Hot Hits' or 'Hottest Hits' by approximately 30 infringers in the past three and a half years." No station has been sued "because all infringers have ceased, or it's in negotiation," Joseph

Joseph currently licenses 22 stations to use the name in conjunction with jingle-studded, high-energy CHR formats with tight playlists. His first use of the mark was at WFBL/Syracuse in 1979.

If nobody objects, Hot Hits would be routinely registered as a service mark in two to four months. An opposition filing would trigger a protracted trial-by-mail process lasting two to four years. Even then, the losing party could appeal to the federal courts.

Joseph Claims Longterm, Exclusive Use

Joseph contends in his voluminous application that he has made "extensive, exclusive, and continuous" use of the mark since 1979, and is universally identified with Hot Hits within the radio industry. He submitted numerous trade press articles and several affidavits to prove his case.

"We feel we have a fairly strong position proving what we call Mike's distinctive and continuous use of this mark," said attorney Alfred Fressola of the Fairfield, CT firm Mattern, Ware, Stolz & Fressola. "Of course, we feel Hot Hits is not generic. It is not a synonym for CHR. It's a name which is used in a trademark sense."

Generic Like 'Soft Rock?'

Opposition attorney Shulman countered, "I've been in touch with a number of noted authorities in the field who feel the claim to Hot Hits" is invalid, largely because the use of both words in radio is so widespread. "It's like 'rock 'n roll' or 'soft rock,' or any other generic

"'Hot Hits' is not generic. It is not a synonym for CHR."

Alfred Fressola

description," says Shulman.

An attorney at the Trademark Trial and Appeal Board told R&R that, while registration of a mark strengthens the owner's position, "You don't have to have a registration to license your mark" as Joseph has done. He said stations using Hot Hits without permission definitely risk being found liable for damages in the courts.

But Shulman predicted that, if

Joseph's registration bid is rejected, the courts would give. "tremendous deference" to the

decision, making it difficult for Joseph to continue licensing the mark or collect damages.



NEIGHBORLY CHAT — Officials of the Canadian Association of Broadcasters (CAB) called on NAB's Executive Committee in Washington last week to discuss bilateral AM radio agreements and other mutual interests. Participating in the exchange (left to right) were NAB President Eddie Fritts, €AB President David Bond, CAB Chairman Michel Arpin, and NAB Chairman Ted Snider.

MAKING AM COMPETITIVE AGAIN

NAB Petitions FCC For AM Radio Technical Facelift

The momentum for drastic new steps to halt the decline of AM radio continued to build this week. NAB filed a petition asking the FCC to launch a broadbased rulemaking aimed at making AM "a more competitive medium."

NAB's action comes only two weeks after Mass Media Bureau Chief Jim McKinney, declaring AM radio to be "broke," ordered a full-scale review of AM regulation. Most of the steps sought by NAB track McKinney's ideas.

"While NAB and other segments of the communications industry are attempting" to help AM, said NAB, "only through federal government involvement can the overall state of AM radio be improved significantly."

Specifically, NAB asked for these rescue measures:

- Granting Class III power hikes to offset interference, where consistent with international agreements and where no new cochannel or adjacent channel interference would be created
- Allowing ownership of more than one AM in the same market (ending the AM duopoly rule)
- "Filling in" AM coverage gaps with synchronous AM transmitters (multiple transmitters on the same frequency) and FM translators

"Only through federal government involvement can the overall state of AM radio be improved significantly."

NEW/S BRIEFS

Crowded Field Seeks Rivera FCC Seat

According to various reports, the ranks of candidates for former Commissioner Henry Rivera's seat on the FCC are swelling rapidly. Some are lobbying hard for the post, others are being advanced by various politicians, and still others appear to have no visible support.

Among those mentioned as possible replacements for Rivera are Drew Pettus, Administrative Assistant to Rep. Al Swift (D-WA); Larry Irving, Legislative Director for Rep. Mickey Leland (D-TX); Joseph Guzman, attorney for GTE Sprint; Louise McCarren, Chairman/Vermont Public Service Board; communications lawyers Edward Lavergne and Derrick Humphries; Storer VP Walter Threadgill; and Buenavision Cable Television President David Ochoa.

Because the Commission already has three GOP members, President Reagan must nominate either a Democrat or a political independent. And, if tradition holds, the seat will go to another member of a minority group.

File FCC Fee Refunds By October 31

Broadcasters who paid fees of any kind to the FCC between August 1, 1970 and December 31, 1976 have until the end of this month to file for refunds. The Commission was forced to give back millions of dollars when it was discovered it didn't have statutory authority to impose the fees.

Instruction books and refund forms are available at all FCC Field Offices, or write: FCC Fee Refund Program Office, PO Box 19209, Washington, DC 20036. Be sure to state whether you're seeking a refund under Phase I (over \$20) or Phase II (under \$20) of the Commission's program.

After nine years of free services, the FCC is about to start charging application fees again. But don't expect a refund this time — Congress is writing this fee program into federal law.

Other Key Developments:

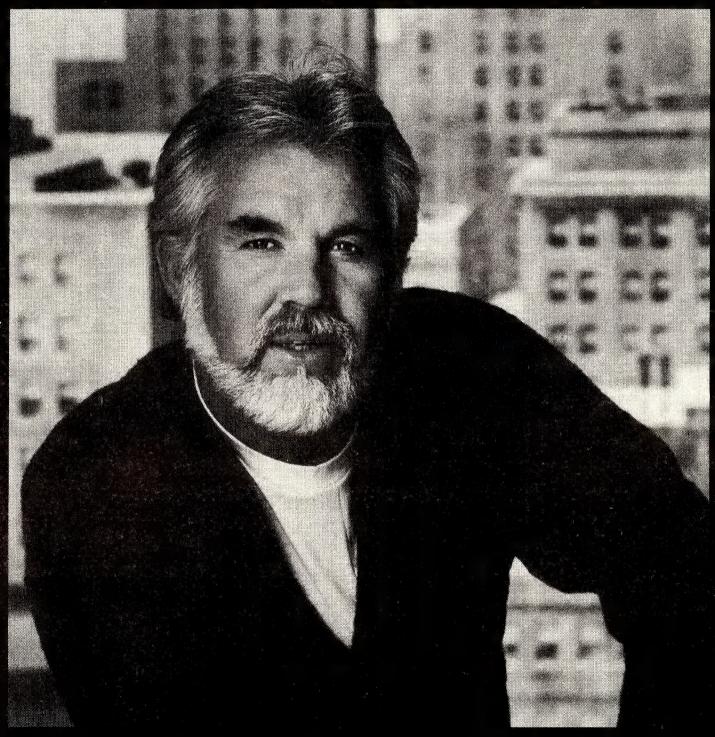
• The FCC this week denied Faith. Center's bid to keep operating educa-

tional KHOF/Los Angeles while it appeals its license denial to the U.S. Supreme Court.

- NAB has set radio station acquisition seminars for October 24 in Chicago and November 1 in New York. For information call (202) 429-5420.
- Voice of America (VOA) Director Gene Pell resigned his post to head up Radio Free Europe.
- In a ruling that could hinder court reporting, the U.S. Court of Appeals in Washington has ruled that documents submitted in civil suits don't have to be made public until there's a final decision in the case.
- Since February, 154 stations have activated the Emergency Broadcast System (EBS) on a total of 790 occasions, mostly weather related. Top users were KORQ/Abilene, TX (110 times) and KWTO/Springfield, MO (100 times).
- Newly-elected members of the NPR board of directors are Jack Mitchell, WHA & WERN/Madison, WI; Douglas Vernier, KUNI & KHKE/ Cedar Falls, IA; Bradford Spear, WGBH/Boston; Jean Fairfax, NAACP; and Charles Lawrence III, University of San Francisco.

- Allowing AM-FM program duplication in markets over 25,000 population
- Mandating receiver quality standards where voluntary industry coordination fails
- Adopting "consistent and effective" policies to limit devices, such as RF light bulbs, that interfere with AM reception by generating so-called "urban noises"
- Coordinating industry/FCC efforts through the existing Advisory Committee on Radio Broadcasting.

12/ R&R FRIDAY, OCTOBER 11, 1985



Few artists of our time have earned as much recognition and success as a pop and country superstar as Kenny Rogers, so it's with great pleasure that the Westwood One Radio Networks present not one, but two exclusive music and interview specials featuring the Grammy and CMA Award-winner — Kenny Rogers Today for contemporary radio and The Kenny Rogers Story for country radio. Airing the week of Monday, November 4 on Westwood One affiliates throughout North America, each special is an indepth, two-hour look into Kenny's heart, soul and career that you and your listeners won't want to miss.

Kenny Rogers Today spotlights his pop career from his early days as a jazz bassist back in Houston through The

New Christy Minstrels and The First Edition all the way up to his latest LP, The Heart Of The Matter, produced by the legendary George Martin.

And The Kenny Rogers Story traces Kenny's country roots from Texas to "Lucille," from "The Gambler" to those award-winning duets with Dottie West and Dolly Parton, including a look at his acting career and his forthcoming CBS television movie Wild Horses.

Kenny Rogers Today for contemporary and The Kenny Rogers Story for country — an exclusive superstar doubleshot from Westwood One, the new direction in network radio. To lock up exclusivity in your market, call (213)

radio. To lock up exclusivity in your market, call (213) 204-5000 or Telex 4996015 WWONE.

NOTA CREATURE WAS STIRRING.

THERE WERENT ANY SPOONS.

Drake-Chenault's creative crew was wrestling over its Christmas package for America's radio stations for 1985. Paper strewn everywhere. Lotsa coffee and Swensen's Ice Cream. But no spoons.

Coffee cooled. Ice cream melted. The only stirring in the room was a mad dashing Blitzen down the halls (decked with you-know-what) to produce targeted radio specials for Contemporary, Country and Adult stations...stations whose Christmas stocking will overflow with extra revenue from sale of this Holiday programming.

Specials designed with GMs' and PDs' peace of mind in mind, with Christmas Eve and Christmas Day shifts covered, and to all a good night. After all, 'tis the season.

HOLIDAY HITS Rock the halls with sounds of Holly, Paul McCartney, Neil Diamond, Stevie Wonder, The Eagles, Bruce Springsteen and more. Laurie Allen (of LA's Magic 106) celebrates six hours of Christmas hits that will make your season bright.

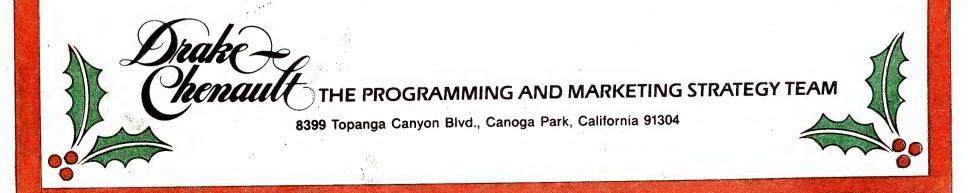
CHRISTMAS IN THE COUNTRY Six hours of favorite country artists entertaining with the best Christmas classic songs your listeners know and love. Bob Kingsley hosts visions of sugarplums with Kenny, Dolly, Willie, Loretta, Ronnie, and more.

SINATRA'S SOUNDS OF THE SEASON A shopping list from Ol' Blue Eyes himself • A special 70th Birthday party of two hours • Two heartwarming hours of Christmas classics for Christmas Eve and Christmas Day play • Four hours of love, romance and expectation for the New Year's arrival • Sid Mark hosts.

THE CHRISTMAS PACKAGE YOU'VE BEEN DREAMING ABOUT IS HERE!

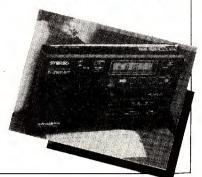
CALL NOW TO MAKE SURE YOU DON'T GET CAUGHT THE NIGHT BEFORE CHRISTMAS WITH NOTHING STIRRING!

(800) 423-5084 or (818) 883-7400



The Pre-Programmable The computerized portable radio Portable

The computerized portable radio pictured above not only measures $4\frac{1}{4}$ " x $1\frac{1}{4}$ " x $7\frac{1}{4}$," but also allows you to pre-program up to 25 of your favorite radio stations, be they AM, FM, short wave or long wave. Powered by four AA batteries, the unit's additional features include a built-in digital quartz display clock with timer, alarm, and sleep functions. The radio is available through the Barrington, NJ-based **Edmund Scientific** catalog. Price: \$119.95.



All We Want For Christmas

As Americans prepare to enter what is traditionally the biggest shopping season of the year, it's interesting to note that a comparison of holiday wish lists is bound to yield significant regional differences.

According to a recent survey of 1200 U.S. households conducted by Merchandising magazine, those Americans living in the Western states want to wake up Christmas morning and find compact disc players, telephone answering machines, computer software, and analog quartz watches under their trees. Folks who reside in the South Central region prefer their stocking

stuffers to be black-and-white TVs, portable VCRs, and clock radios.

Video cameras, radar detectors, boom boxes, pocket calculators, and electric woks are hottest in the North Central states, while in the South Atlantic region such non-electronic items as coffee grinders, curling irons, and oil popcorn makers are topping gift lists. (The only electronic product expected

to do well in the latter region is the tabletop VCR.)

Meanwhile, in the Northeastern region, the consumer electronics boom has quieted down to a whisper. About the only such items these shoppers seem interested in are projection/mini-TVs and cordless telephones. Now what does this mean to your radio station's holiday giveaway plans?

Workforce Of The Future II

The younger the worker, the less likely he is willing to commute to a central workplace every day, providing he could perform his job at home via telecommunications. That's according to a recent survey conducted by **Honeywell, Inc.**

Among workers aged 18-29, only 36% said they would still go to the cor-

porate office daily if they didn't have to, compared to 57% of those workers aged 30-39, 60% of those aged 40-49, and 57% of those aged 50-59. As for employees over 60 years of age, fully 76% claimed they would rather show up at the office every day.

These figures seem to indicate two things: 1) Younger workers are more likely to embrace the futuristic idea of

the home as workplace; 2) The opportunity for social interaction becomes more of an attraction the longer one stays in the workforce. We'll let those ivory tower types — who predict a majority of America's workforce will be based out of their own homes by the year 2000 — think about that for a

First production library on compact

Suddenly every other production library is obsolete. Enter...Digital...a huge collection of brand new digitally recorded music tracks and production aids delivered to you on compact digital disc. The Digital Production Library will make an immediate and dramatic improvement in the quality and performance of your station's promos and commercials and at the same time increase the effectiveness and output of your production department by 40%.

Beware of cheap imitations. It's easy to tell Digital from the imitators that are destined to follow. Just listen! While others are merely transferring their tired old library material to compact disc, Digital is the first and only library recorded exclusively for the compact disc medium.

Call our toll free number today for your free demo and information on our introductory rate.

Your immediate order assures a place on the "priority delivery" list.

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FIRSTCOM



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Clock Radio oidaR kcolC



The "RC-38," **Panasonic**'s latest AM/FM clock radio, features a mirrored front that displays bandwidth and time (see accompanying photo) only when you desire. The small (5 3/16" by 5 1/16" by 4 5/16"), cube-shaped unit features an LED radio dial pointer and fluorescent indicators for AM, PM, sleep, and on.

This mirrored front clock radio also includes a doze button, a sleep-control timer that lets you fall asleep to your favorite radio station, a two-step dimmer control, and a power failure indicator. Suggested retail price for this natural promotional item is \$39.95.



For the Best in a *TRAVELING BILLBOARD*® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

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Steve Christian — PD WZXR/
Memphis (901) 366-1446
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Phoenix (602) 838-2070
John St. John — Mornings

John St. John — Mornings WYLT/Raleigh, NC (919) 851-4134

CHRONICLE

Born To:

- KSJB/Jamestown, ND air personality Donna Dee and her husband Mahon Edmanson, daughter Lori Ann.
- WZPL/Indianapolis personality Jonathan Doll and his wife Diana, son Brandon Christopher, 9/27.
- G100/Mobile MD/personality Jim Golden and his wife Portia, son Jameson Derek. 9/3.
- WXUS/Lafayette, IN overnight jock Michael Morgan, daughter Allison Marie.

Married:

 WAYY/Eau Claire, WI morning host John Murphey and Juli Lawton, former WAYY & WAXX copywriter.

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WEARABLE

Capitol-EMI/Canada Taps Five

Capitol Records-EMI of Canada has announced five new appointments: Al Andruchow, Director of Sales, has been named VP/Sales; Peter Gourley, National Marketing Manager, is upped to Director/Marketing and will be assisted by Production Manager/National Marketing Division Sarah Norris; Rob Brooks is tapped as Marketing Services Manager; and the National Artist & Media Relations Manager is Rhonda Ross.

Schulman Joins Valley Forge

Steven Schulman has been appointed Director/Promotions of the Valley Forge Convention & Exhibit Center. He brings 23 years' experience in the music industry, including stints in consulting, promotions, marketing, and production.

CHANGES

Mary Jo McCarthy joined WEZW/Milwaukee as Account Representative.

SCBA Names Three

Stan Warwick, VP/GM of KGIL-AM & FM/Los Angeles, is now Vice Chairman of the Southern California Broadcasters Association's Board of Directors. Bob Moore, VP/GM of KHTZ & KRLA/Los Angeles, is Secretary. David Graves, VP/GM of KFWB/Los Angeles, has been elected to the Board of Directors.

Motown Taps Stephens

Larry Stephens has been named VP/Director of Motown Records' Law Department. Stephens, a Harvard Law School graduate, joined the label in 1980.

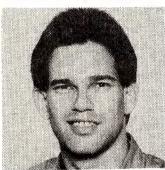
Monaco Shifts To Profile

Pat Monaco has joined Profile Records as New York Sales Manager. He was most recently VP/ Sales for New York's Sunshine Distributors.

EMI Records/UK Taps Three

Andrew Prior has been named General Manager of the EMI label division of EMI Records (UK). Previously, he was with Ariola/Arista Records, where he served as UK Managing Director. Also joining EMI/UK are Nick Gatfield and Rob Sawyer, who have both been appointed A&R Managers. Gatfield was formerly a member of Dexy's Midnight Runners. Sawyer was with EMI Publishing. And Steve Margo is the label's Artist Development Manager.

Macon-Lessinger Named At A&M Video



Steve Macon-Lessinger

Steve Macon-Lessinger has been tapped as National Sales/Marketing Manager for A&M Video. Most recently, he held the position of National Sales Manager at Active Home Video. Before that he served as National Sales Consultant at ZBS industries.

RCA Ups Mishra To VP



Devendra Mishra

Devendra Mishra has been elevated to VP/Manufacturing and Distribution Operations for RCA/Ariola International. Before this promotion Mishra was Director/Manufacturing and Distribution Operations for RCA Records. He first joined the label in 1968 as an industrial engineer, advancing to Manager/Engineering and Operations Services in 1979. After a managing stint with RCA Selecta-Vision Videodisc Operations, he rejoined the label in 1981 as Manager/National Distribution.

Henderson, Crosby Entertainment Align

Musician/producer Wayne Henderson has entered into a joint venture with Hollywood-based Crosby Entertainment Group, a newly-created record production and music publishing company. Henderson will act as A&R Director for all the group's artists. The Henderson-Crosby association will kick off with an album by former Supreme Scherrie Payne. Ronnie Phillips is Executive VP/GM of the Crosby Entertainment Group.

Carlsongs Created

Jerome Carlson and Danny Hilley have formed Carlsongs of America Records and the Carlsongs Music (BMI)/Carlyric Music (ASCAP) publishing companies. The company is located at 126 N. 3rd Street, Minneapolis, MN 55401; (612) 338-6653. Representing the label venture is newly-created Ron I Marketing, headed by Ron lafornaro. Ron I is based at 5500 S. Marginal Rd., Cleveland, OH 44103; (216) 361-2650 uor (216) 381-6879.

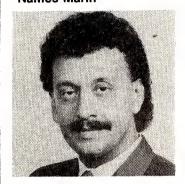
Republic Names Hoban, Lynch

Republic Radio has named Bruce Hoban as Direcor/Research. Hoban was previously with Warner Amex Cable Communications as Director/Marketing Research; prior to that he served as VP/Director of Research for the Cable TV Advertising Bureau. In other company activity, John Lynch has been selected to manage the rep firm's Dallas office. Before this appointment, Lynch served as Account Executive and Assistant Sales Manager in Republic's New York office. Before joining the company, he spent four years as a Major Market Radio AE in New York and Atlanta.

Blair/RAR L.A. Office Relocates

Blair/RAR/Los Angeles has moved to new offices at 6300 Wilshire Blvd., Suite 1510, Los Angeles, CA 90048; (213) 653-3266.

AyM Discos Names Marin



Bill Marin

Bill Marin has been named Director of Marketing/Administration for AyM Discos, a division of A&M International. Marin comes to A&M from San Marino Entertainment, which he headed for five years. His background also includes a stint as R&B Western Regional Marketing & Promotional Director at Casablanca Records.

Wachter Named KFYI & KKFR Chief Engineer

Gary Wachter has joined KFYI & KKFR/Phoenix as Chief Engineer. Prior to this, Wachter was Chief Engineer at KTSA & KTFM/ San Antonio for ten years.

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101 60's 101 30's 101 Others! 11 Disc Library

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177 Electronic cuts (54 60'sl)
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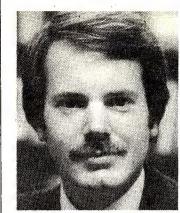
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RATINGS AND RESEARCH

JHAN HIBER

The Baby Boom Demo: When Values Transcend Lifestyle

By Dr. Ted Bolton



Dr. Ted Bolton

search Corporation, a media and marketing research firm. BRC specializes in radio audience research/consumer behavior and also publishes *RadioTrends*, a research series and newsletter. Dr. Bolton's background includes work in the radio, television, and computer research industries.

Dr. Ted Bolton is President of Philadelphia-based Bolton Re-

In the late '60s marketers heralded the onslaught of a baby boom population bulge. Since that time, we've eagerly pursued adults born between 1946-1963.

Our common interest has been driven by two factors. First, the share of market represented by adults 21-39. Second, the percent of advertising dollars directed toward this desirable baby boom population. In a word, baby boomers make good radio demos.

The challenge lies in developing an effective programming and promotional/marketing strategy for Apart from their size, boomers also display some incredibly desirable consumer-related traits and behaviors. The baby boom population is the best educated generation in American history. Almost 90% are high school grads, and 28% are college grads.

Because 70% of the baby boom women are in the work force, 30% of all boomers enjoy a combined

"It's important to go beyond the myths created by our own industry. People do not respond as an undifferentiated mass."

the elusive baby boom target. To do that, you have to first understand the realities of the 21-39 demo. Let's begin by quantifying the baby boom "power demo."

Why Boomers Count

Arbitron frequently reminds us of baby boomers' importance when we evaluate the percentage of metro population this group represents. On a national level, boomers represent 45% of the total population, or about 78 million people. The percentage of boomers in your own metro area may vary, but the mere number of stations that target boomers confirms their desirability.

household income of \$30,000+. This accounts for more than 47% of all U.S. households that fall into this income bracket. Two incomes mean increased buying power. And clearly, in certain product categories, well educated and middle to affluent consumers account for the majority of product purchase.

Nonetheless, not all baby boomers are rich and well educated.

The Yuppie Myth

The flurry of attention given to the young, upwardly mobile baby boomer is, for the most part, undeserved. Only 5% of the boomers live in metropolitan areas, work in professional or managerial occupa"The flurry of attention given to the young, upwardly mobile baby boomer is, for the most part, undeserved."

tions, and have a household income of \$40,000 or more.

The vast majority of baby boomers have less than a college degree and combined household incomes which fall between \$15,000-\$30,000. The jet-setting yuppie pace and style which constitute a small minority has in fact obscured the realities of a much more massive and, in some ways, more powerful group of less successful baby boomers.

The biggest baby boom segment really consists of those who have made it to white collar jobs and represent America's new middle class. These people also constitute the largest segment of the listening audience between the ages of 21-39.

Demo, Lifestyle Lies

The grouping of baby boomers into one demo cell can be strategically misleading. If you're programming your radio station according to an ill-defined notion of adults 21-39, you may be responding to the "baby boom myth" and not the true realities. Long ago, programmers moved beyond demographics and began grouping listeners according to lifestyles.

But baby boomers have turned lifestyle research upside down. Our research has found 32-year-old

plumbers who make \$32,000 a year, displaying lifestyles similar to 32-year-old bankers who also make \$32,000. Sometimes they may even live in the same suburban neighborhood.

We often find more medium-tolow income baby boomers *emulat*ing certain yuppie purchasing and leisure activities. In other words, they occasionally splurge on the exquisite or high price item. Research which groups people according to geography, leisure activities, or sociodemographic profiles becomes highly questionable in the new baby boom environment.

Boomers' New Values

While baby boomer lifestyles create a multitude of overlapping categories, certain deeply embedded values create a more meaningful understanding. First, baby boomers tend to display a strong sense of individualism and autonomy. As a group they continue to state a need for an expression of their own unique perspectives.

Second, the baby boomers have their own interpretation of personal success. Such success is described by the development of some inner potential apart from mere material goods. Yes, material goods are for display. But what really counts may relate to something more.

And third, baby boomers realize the importance of having fun. Many marketers have recognized that baby boomers have introduced leisure activities for the masses.

Marketing Implications

As a manager or programmer, it's important to go beyond the myths created by our own industry. People do not respond as an undifferentiated mass. They respond as individuals.

Effective marketing and programming must reach out to listeners as individuals. In a fragmented marketplace, the most effective efforts toward baby boomers will be those that transcend demographics and lifestyle. You will touch listeners by responding to their values.

As broadcasters grow to appreciate the marketing lure of developing values-oriented promotions, programming, and advertising strategies, so too will the importance of values research increase as a competitive tool. Evaluate your own station efforts and ask yourself: Are we relating to our target baby boomer values, or do we sound like an undifferentiated music box?

Go beyond music, and create loyalty through a values appeal. In order to derive such appeals, make sure your research profiles listener values. Don't be fooled by misleading lifestyle typologies. If you understand what your listeners believe is important, you will know what's important.

Why WBNS Radio's cartridge tapes sound better than yours

C olumbus, Ohio Radio Station WBNS has found the permanent cure for inherent cartridge tape problems: the Harris Phase Fixer audio time base corrector.

Ron McGrew of WBNS explains. "We needed this device 20 years ago. The Phase Fixer gives us consistently clean sound on *every* tape in the rack. No matter how much repeat play and abuse they're subjected to,

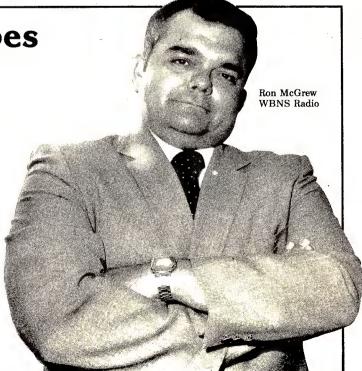


tapes sound perfect and flutter-free. There's no high frequency loss, and phase error is totally eliminated. After several months of using the Phase Fixer, I must say that Harris, once again, has a winner."

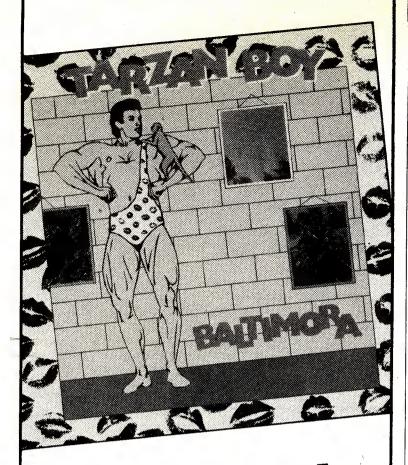
Your programming may be flawless. But performance problems develop in every cartridge tape. Don't enter the ratings war unarmed. The Harris Phase Fixer gives you a competitive edge. For more information, contact Harris Corporation, Broadcast Group, P.O. Box 4290, Quincy, Illinois 62305. (217) 222-8200.



For your information, our name is Harris.







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Q100	WFMI	WKHI
WERZ	KOFM	WGAN
WKRZ-FM	KBOS	KQIZ-FM
WTLQ	KMGX	WPFM
KHFI	KSKD	WHSL
KZZB	WZON	KZ0Z
WZLD	95XXX	OK95



Summer '85 Arbitron Advances

Washington

WGAY Holds Lead; WHUR Up Two To Second; WKYS Up But Falls To Third

	Spr. '85	Sum. '85
WGAY (B/EZ)	9.0	8.6
WHUR (B/U)	5.6	7.8
WKYS (B/U)	7.1	7.5
WMAL (AC)	6.4	6.7
WWDC-FM (AOR)	6.8	6.5
WRQX (CHR)	5.7	5.7
WMZQ-FM (Ctry)	4.6	4.1
WTOP (News)	3.9	4.0
WAVA (CHR)	4.8	3.9
WLTT (AC)	3.9	3.9
WCLY & WPGC (AC	3.8	3.8
WDJY (B/U)	2.8	3.1
WASH (AC)	3.1	3.0
WPKX-FM (Ctry)	3.1	2.7
WXTR-AM & FM		
(Gold)	2.0	2.3
WGMS-AM & FM		
(Clas)	3.2	2.1
WBMW (CHR)	1.4	2.1
WWRC (B/EZ)	2.4	1.9
WYCB (Rel)	1.7	1.1
WHFS (AOR)	1.0	1.1
WTKS (AC)	1.2	1.1
WOL (B/U)	.5	1.0

Seattle-Tacoma

KIRO Holds Steady Double Figures; KISW Vaults To Second; KOMO Opens Massive A/C Edge

massive Are Lage			
Spr. '85	Sum. '85		
10.2	10.1		
6.1	7.3		
7.5	6.9		
5.9	6.3		
3.5	5.1		
5.0	4.8		
3.9	4.7		
5.3	4.5		
4.0	4.3		
3.3	3.8		
3.8	3.1		
4.1	2.9		
1.6	2.6		
2.3	2.6		
2.0	2.5		
3.4	2.5		
3.2	2.4		
2.2	2.3		
.9	1.9		
	1.8		
	1.8		
	1.6		
	1.6		
	1.5		
1.4	1.3		
	Spr. '85 10.2 6.1 7.5 5.9 3.5 5.0 3.9 5.3 4.0 3.3 3.8 4.1 1.6 2.3 2.0 3.4 3.2 2.2		

Houston

KMJQ Hits Double Figures, Widens Lead; AORs Up As CHRs Slip; KTRH Climbs

• •		
	Spr. '85	Sum. '85
KMJQ (B/U)	9.3	10.3
KKBQ-FM (CHR)	8.1	7.6
KIKK-FM (Ctry)	6.8	7.3
KLTR (AC)	6.3	6.4
KTRH (News)	4.9	6.3
KSRR (AOR)	5.0	6.0
KODA (B/EZ)	6.6	5.9
KLOL (AOR)	4.5	5.5
KRBE-FM (CHR)	5.7	4.6
KILT-FM (Ctry)	4.7	4.5
KFMK (AC)	4.1	4.4
KQUE (AC)	5.1	4.1
KPRC (N/T)	3.7	3.2
KYOK (B/U)	1.8	2.3
KLEF (Clas)	2.0	1.8
KILT (Ctry)	1.3	1.5
KLAT (Span)	1.4	1.2
KXYZ (Span)	1.0	1.2
KYST (Span)		1.1

St. Louis

KMOX Rise Is In The Cards; KSHE Up To 14; KHTR Takes CHR Lead KSD Gains A Share

KSHE (AOR) 12.9 14.1		apr. 65	Sum. 00
KMJM (B/U) 6.2 6.3 KSD (AC) 5.0 6.1 KHTR (CHR) 4.8 5.9 KEZK (B/EZ) 5.6 5.8 WIL-FM (Ctry) 6.7 5.0 KWK (CHR) 4.9 3.9 KYKY (AC) 3.5 3.8 KUSA (Ctry) 3.5 3.4 WRTH (BBnd) 4.3 3.3 KATZ (B/U) 1.7 2.0 KXOK (Talk) 2.0 1.7 KADI (AC) 2.3 1.6 WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	KMOX (Talk)	19.7	22.0
KSD (AC) 5.0 6.1 KHTR (CHR) 4.8 5.9 KEZK (B/EZ) 5.6 5.8 WIL-FM (Ctry) 6.7 5.0 KWK (CHR) 4.9 3.9 KYKY (AC) 3.5 3.8 KUSA (Ctry) 3.5 3.4 WRTH (BBnd) 4.3 3.3 KATZ (B/U) 1.7 2.0 KXOK (Talk) 2.0 1.7 KADI (AC) 2.3 1.6 WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	KSHE (AOR)	12.9	14.1
KHTR (CHR) 4.8 5.9 KEZK (B/EZ) 5.6 5.8 WIL-FM (Ctry) 6.7 5.0 KWK (CHR) 4.9 3.9 KYKY (AC) 3.5 3.8 KUSA (Ctry) 3.5 3.4 WRTH (BBnd) 4.3 3.3 KATZ (B/U) 1.7 2.0 KXOK (Talk) 2.0 1.7 KADI (AC) 2.3 1.6 WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) 7 1.2 WZEN (B/U) 1.4 1.0	KMJM (B/U)	6.2	6.3
KEZK (B/EZ) 5.6 5.8 WIL-FM (Ctry) 6.7 5.0 KWK (CHR) 4.9 3.9 KYKY (AC) 3.5 3.8 KUSA (Ctry) 3.5 3.4 WRTH (BBnd) 4.3 3.3 KATZ (B/U) 1.7 2.0 KXOK (Talk) 2.0 1.7 KADI (AC) 2.3 1.6 WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	KSD (AC)	5.0	6.1
WIL-FM (Ctry) 6.7 5.0 KWK (CHR) 4.9 3.9 KYKY (AC) 3.5 3.8 KUSA (Ctry) 3.5 3.4 WRTH (BBnd) 4.3 3.3 KATZ (B/U) 1.7 2.0 KXOK (Talk) 2.0 1.7 KADI (AC) 2.3 1.6 WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	KHTR (CHR)	4.8	5.9
KWK (CHR) 4.9 3.9 KYKY (AC) 3.5 3.8 KUSA (Ctry) 3.5 3.4 WRTH (BBnd) 4.3 3.3 KATZ (B/U) 1.7 2.0 KXOK (Talk) 2.0 1.7 KADI (AC) 2.3 1.6 WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	KEZK (B/EZ)	5.6	5.8
KYKY (AC) 3.5 3.8 KUSA (Ctry) 3.5 3.4 WRTH (BBnd) 4.3 3.3 KATZ (B/U) 1.7 2.0 KXOK (Talk) 2.0 1.7 KADI (AC) 2.3 1.6 WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	WIL-FM (Ctry)	6.7	5.0
KUSA (Ctry) 3.5 3.4 WRTH (BBnd) 4.3 3.3 KATZ (B/U) 1.7 2.0 KXOK (Talk) 2.0 1.7 KADI (AC) 2.3 1.6 WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	KWK (CHR)	4.9	3.9
WRTH (BBnd) 4.3 3.3 KATZ (B/U) 1.7 2.0 KXOK (Talk) 2.0 1.7 KADI (AC) 2.3 1.6 WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	KYKY (AC)	3.5	3.8
KATZ (B/U) 1.7 2.0 KXOK (Talk) 2.0 1.7 KADI (AC) 2.3 1.6 WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	KUSA (Ctry)	3.5	3.4
KXOK (Talk) 2.0 1.7 KADI (AC) 2.3 1.6 WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	WRTH (BBnd)	4.3	3.3
KADI (AC) 2.3 1.6 WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	KATZ (B/U)	1.7	2.0
WMRY (AC) 1.3 1.5 WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	KXOK (Talk)	2.0	1.7
WIL (Ctry) 1.1 1.2 KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	KADI (AC)	2.3	1.6
KCFM (AC) .7 1.2 WZEN (B/U) 1.4 1.0	WMRY (AC)	1.3	1.5
WZEN (B/U) 1.4 1.0	WIL (Ctry)	1.1	1.2
, ,	KCFM (AC)	.7	1.2
KGLD (Gold) 1.3 1.0	WZEN (B/U)	1.4	1.0
	KGLD (Gold)	1.3	1.0

For The Record

In last week's **Arbitron** advances, the following errors appeared: **KJOl/Los Angeles** should have been listed as moving from 4.1 to **3.6**, not 3.0. **KLZE** actually moved .8 to .7 in the San Francisco book, not .8 to 1.7, and should not have been listed among those stations achieving a one share or better. **WWDB/Philadelphia** moved 3.4 to **4.1**, not 3.1.

Dallas-Ft. Worth

KKDA-FM Takes Urban To Top; KEGL Widens CHR Lead; KTXQ Opens AOR Gap; KPLX Catches WBAP

	Spr. 85	Sum. 85
KKDA-FM (B/U)	7.4	8.3
KVIL-FM (AC)	9.3	7.5
KRLD (News)	6.8	6.7
KEGL (CHR)	5.8	6.6
WBAP (Ctry)	7.4	6.1
KPLX (Ctry)	5.3	6.1
KTXQ (AOR)	5.2	6.1
KMEZ-FM (B/EZ)	5.3	5.4
KSCS (Ctry)	4.7	5.0
KTKS (CHR)	4.0	4.2
KZEW (AOR)	4.3	4.1
KMGC (AC)	2.6	3.5
KQZY (B/EZ)	2.5	3.5
KAFM (CHR)	3.7	2.5
KLUV (AC)	2.1	2.5
KDLZ (B/U)	_	2.3*
KHVN (Rel)	.5	1.7
KESS (Span)	1.4	.1.7
KRQX (Gold)	1.1	1.4
WRR (Clas)	1,2	1.3
KFJZ (B/EZ)	.7;	1.1
KPBC (Rel)	1.9	_ 1.0
KKDA (B/U)	1.2	1.0

^{*} Was KNOK last book

Cleveland

WMMS Extends Edge To 5 Shares; WGCL Also Up; WWWE Doubles With Upper-Demo A/C

	Spr. '85	Sum. '85
WMMS (CHR)	11.0	12.2
WLTF (AC)	7.3	7.1
WGCL (CHR)	6.2	7.1
WQAL (B/EZ)	7.7	6.9
WWWE (AC)	3.1	6.6
WDOK (B/EZ)	9.1	6.3
WMJI (AC)	5.9	6.0
WZAK (B/U)	6.0	5.1
WBBG (BBnd)	5.5	4.9
WERE (N/T)	3.4	4.3
WGAR-FM (Ctry)	3.7	4.1
WDMT (B/U)	4.2	3.5
WCLV (Clas)	1.3	2.4
WRQC (CHR)	2.6	2.3
WABQ (Rel)	1.6	2.3
WRMR (B/EZ)	3.5	2.1
WGAR (Ctry)	1.6	2.0
WJMO (B/U)	1.7	1.8
WHK (Gold)	2.7	1.5
WONE-FM (AOR)	1.0	1.5

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

"CHARM THE SNAKE"

By CHRISTOPHER CROSS

. (1

Single Included In This Issue



OUT OF THE BASKET, ON THE RISE.

NETWORKS/PROGRAM SUPPLIERS



REED BUNZEL

MUTUAL CONCERN

Norm Pattiz: How The Westwood One

The announcement on September 16 that Westwood One had purchased the Mutual Radio Network took all but a few savvy industry-watchers by total surprise. Both Mutual and parent company Amway had insisted for more than a year that the network was not for sale, and past offers had been spurned by both companies. However, when Westwood One issued another offering of stock this summer it appeared that yet another network transaction might be in the offing. The result: a sudden feeling of deja vu. Haven't we seen this somewhere before — a syndication network swallowing up one of the traditional "wired" networks?

The first questions asked after any network "takeover" traditionally focus on change. What will become of the company? Who will lose their jobs? What departments will be cut? Do the new operators know what they're doing? To get answers on some of this speculation and learn the whats, whys, and hows of Westwood One's acquisition, I talked with company President/Chairman Norm Pattiz.

R&R: Why did you buy the Mutual Radio Network?

NP: We thought it was a perfect fit. Westwood One is a longform program producer and distributor, and Mutual doesn't really have much of a presence in that area. Likewise, we don't have a news or sports department and Mutual does, and they have an older demographic base than we do. This move not only gives us access to

"Westwood One will not be an absentee owner the way the previous owner really was."

more radio stations and advertisers, but it also ensures Westwood One's adult profile in the market-place. The population of this country is getting older — something we have to be very conscious of. When we make moves we don't make them for the next year or two; we look at the future of the industry.

R&R: Major acquisitions always leak out before the deal is done. How did you manage to keep this under wraps?

NP: It certainly hasn't been a secret that we were looking to buy something. Our recent prospectus said that one of the reasons we were selling stock was to position us for potential acquisitions. We said that if we could find the right kind of company that would allow us to grow substantially while allowing us to maintain and ex-

pand our operating margins, we would make the move. We made that move, and it took a lot of people by surprise.

R&R: Maybe that's because Amway kept insisting that the network wasn't for sale. How did you change their minds?

NP: We contacted Amway about three months ago and said we were interested in having some discussions. They told us the network wasn't really on the block, but would send us some information anyway. When we started examining that information we felt we could accomplish some important goals, including increasing our own station affiliations and advertiser inventory. We believed that by zeroing in on the strengths of the company we could operate Mutual with the primary objective of making a profit.

R&R: What makes you think you can do a better job with Mutual than Amway did?

NP: Amway has been a very successful company doing whatever it is they do, but they aren't in radio. Westwood One is going to take a look at what they've been spending a lot of money on unsuccessfully, and we will effect some cost-savings measures. For instance, we won't need to do business with outside producers, because the biggest outside producer in the world is us. There are a lot of ways we can integrate the two companies to make a substantial impact on our P & L.

Westwood One will not be an absentee owner the way the previous owner really was. We are not passive investors, and we plan on taking an active role in maximizing Mutual's potential — and we think there is tremendous opportunity to do that. We will learn from the people who are there, and we think we can be of great benefit as well.

R&R: A lot of people in Arlington right now are probably wondering whether they should put their houses on the block. Are changes going to force some of them to do this?

NP: I'm not trying to be coy about this, but I really don't know what we might change. There will certainly be some areas where there will be economies of operations, because we are two companies with duplicate systems in almost every department. We're going to analyze which of these departments can do the best job for both, and act accordingly.

On the other hand, there are some combinations that would create false economies. For example, I don't think Mutual and Westwood One should be sold to national advertisers through the same sales staff. So we'll sit down with people like Jack Clements and Ron Nessen and figure these things out. These are some of the people who

like Jack Clements and Ron Nessen and figure these things out.
These are some of the people who





Westwood One President Norm Pattiz shmoozes with civic and industry leaders such as L.A. Mayor Tom Bradley and WWI host Mary Turner (top); Weird Al Yankovic and Dr. Demento (center); and Mickey Gilley (bottom). we hope will stay with us and play an important role in the success of the company.

R&R: Some industry-watchers have speculated that Westwood One will now move into the area of youth networks. Is this part of the plan?

NP: If we had wanted a youth network we would have either started one or bought one. Instead we bought Mutual, and it is going to stay Mutual. We're not going to go out and create a Westwood Two or a Westwood One 2. We don't see that being in the youth network business would do anything for us as a company.

R&R: Westwood One's satellite distribution is in digital on Satcom IR, while Mutual's is in analog on Westar 4. Are current Mutual affiliates going to have to convert in order to keep the network's signal?

NP: Amway will continue to operate its satellite division, which fits our plans because we already have our own satellite division. But Mutual affiliates shouldn't feel that they're going to be dropped or jeopardized, because we've made a three-year arrangement to continue carrying Mutual programming on the current satellite. We're going to distribute Mutual's programming on both satellites so that radio stations capable of receiving both signals can make the conversion right now. However, it is our hope that we will be able to move everyone over to Satcom 1R within the next three years.

R&R: Do you have any plans to acquire one or more network O&Os?

NP: Radio stations might at some point make sense. Because of all the things that are going on in the industry we have to remain open to all possibilities, but we are much more set up to deal with the network side of the business. There aren't nearly as many economies of business we could bring to the purchase of radio stations as we can bring to the purchase of a radio network.

R&R: How does this acquisition position Westwood One in the general network arena?

NP: We've increased from around 5% of the network radio revenues to about 15%, which probably puts us in the number two position in the industry. This is still a distant second to ABC, however, which bills in excess of \$100 million a year. Then again, there are a lot of question marks about what the nature of the ABC Radio Networks will be after the Cap Cities merger takes place. We're in a good posi-

tion to benefit from any changes that may happen, and we also know we have a long way to grow in the network radio business.

R&R: Many network traditionalists feel that "syndication networks" aren't really networks at all. Will purchasing Mutual change this perception at all?

NP: Most of that perception changed last year when we went public; that's when we started getting a lot of respect. I'm sure there are still a few circles where tradition is tradition, and if you are not a network that has been around for 50 years you are not a network. But now we will be a network that has been around for 51 years, so I suppose a lot of the holdouts will finally have to realize that we're not the Rodney Dangerfield of the business.

R&R: Are you positioning Westwood One to become involved in other areas of the entertainment industry, or will it remain a radiooriented company?

NP: The focus of Westwood One will continue as it has always been — on the radio business. We wanted our first major acquisition to be something that was synergistic to what we were already doing, and Mutual is ideal for these purposes. We are both in the network radio business, and I don't see anything that will alter this. I wouldn't look

"We've increased from around 5% of the network radio revenues to about 15%, which probably puts us in the number two position in the industry."

for Westwood One to move lock, stock, and barrel into TV or motion pictures at this point. Right now we are quite happy with what we have just accomplished, and we're going to work on that.

R&R: Does this mean that, for the time being, you've stopped looking for other areas of expansion?

NP: There is no question that the acquisition of Mutual is going to take a lot of our attention; to do anything else would not be responsible. However, we will not close our eyes to other opportunities for growth and expansion. You certainly haven't seen the last of the expansion for Westwood One. When you say you're finished doing something you really are finished, and I'm not the kind of guy who is ever finished doing anything.

20/R&R FRIDAY, OCTOBER 11, 1985

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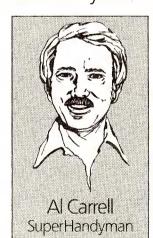
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Mark Huffman toll free at 800-821-4747 for information on availability.

AP Associated Press Broadcast Services

MUSIC CALENDAR

NEWS & INFORMATION FEATURES

October 14-18

The Weekend

October 19-20	
The Countdown Morris Day/Prince	(WO)
Countdown America With John Leader Glenn Frey	(USR1)
Country Calendar Jeannie C. Riley/Lane Brody	(CW)
Country Report Countdown Sylvia/Gail Davies/Merle Haggard/Alat	(WRN) pama
Dick Clark's Rock, Roll, & Remember Guess Who	(US)
Dr. Demento Jetsons/Huckleberry Hound	(WO)
Entertainment Coast-To-Coast Glenn Close/Griffin Dunne/Ready For	(CBSR) The World
Future Hits Night Ranger/John Waite	(WO)
Great Sounds, Andy Williams	(US)
Hot Ones Pointer Sisters	(USR1)
Live From Gilley's Whites	(WO)
Musical! Best supporting plays	(WO)
On The Radio Julian Lennon	(NSBA)
Power Cuts Simple Minds (10/20)	(GSN)
Rick Dees' Weekly Top 40 Bryan Adams	(US)
Rock Chronicles Cheap Trick/Dio/Julian Temple	(W O)
Rock Reunion Loggins & Messina	(BRE)
Rock Week John Cougar Mellencamp/Sting	(WO)
Scott Shannon's Rockin' America Countdow Godley & Creme/Glenn Frey/Wham!	rn (WO)
Solid Gold Saturday Night Teen idols (10/19)	(USR2)
Street Beat '85 Freddie Jackson	(BRE)
Super Gold Music for lovers (10/19)	(TRAN)
Superstars Of Rock Dire Straits/Loverboy	(BRE)
That's Love Sergio Mendes/Shari Belafonte/Meg T	(WO)
Top 30 USA Commercial jingles	(CBSR)
Weekly Country Music Countdown	(US)

The Week Of

	October 21-25	
	Country Closeup	(NP)
	Ricky Skaggs/Gatlin Bros./Gary Morris/Ju-	dds
ı	Earth News	(WO)
	Roger Daltrey/Griffin Dunne/Rosanna Arquette/Amy Robinson/Sissy Spacek/ Frank Perry	
	Encore With	
İ	William B. Williams	(WO)
	1939: Judy Garland	
	In Concert	(IN)
	Marillion	
	Innerview	(IN)
	Jeff Beck	~~~
	Off The Record	(WO)
	Bryan Adams/Quarterflash/Mr. Mister Off The Record Special	(WO)
	Tom Petty	(440)
	Special Edition	(WO)
	Hall & Oates	(
ĺ	Star Trak	(WO)
1	Bryan Adams/David Foster/Power Station	,
	Star Track Profile	(WO)
	REO Speedwagon	
	Special Edition	(WO)
	Aretha Franklin Pt. 2	
	Star Trak	(WO)
-	Heart/Thompson Twins/Tears For Fears	
Į		

THURSDAY

Country Calendar	(CW)
Sylvia Country Report	(WRN)
Lacy J. Dalton/Bobby Bare Solid Gold Country	(US)
Stars in the news	

October 25	
Country Calendar	(CW)
Nitty Gritty Dirt Band Country Report	(WRN)
Merle Haggard/Bobby Bare	(AALVIA)
Solid Gold Country	(US)
Marathon hits	

COMEDY

Comedy Show	(CW)
Funny ladies: Fanny Brice/Lily Tomlin/ Joan Rivers/Gracie Allen/Ann Meara/Lu	icille Ball
	•
Laugh Machine George Carlin/Woody Allen/Phyllis Diller/	(PRN)

Henny Youngman/Monty Pythor

Party Drop-ins (ASR) Women's intuition/party heat/Peter Wolf's

Radio Hotline (ASR) Fortune teller/Mr. X/Cynthia/bad connection detective

Stevens & Grdnic's Comedy Drop-Ins (ASR)

Brew ha-ha/stuffers quiche helper/big fat Donna

(ASR) United Spots Of America Girls with guns/Budget Airways/dirty joke award/kill-it-yourself restaurant.

GENERAL INFORMATION

i	Ed Busch Talk Show	(AP)
	Acrophobia/handgun control/Ginny F	oat (10-12)
	Hiroshima blast/John DeLorean/inves (10-13)	stments
	Computer Program	(PRN)
	Home computers/try-outs/documents pre-packaged software	ation/

News Blimp (PRN) Christian rock/sports pages/aloha shirts/ sweet drinks/comedic struggle

Newsline Extra (NBC) Campaign '86: The Congress

Sound Advice (PRN) Multipath distortion/antennae/tuner over

(CW) Sporting News Report Thomas Hearns-Marvin Hagler/Dan Pastorini/ Harry Caray/Bo Schembechler/banning boxing

(CW) Sports Flashback Muhammad Ali/Bob Gibson/John Riggins/ Catfish Hunter

Waldenbooks Review (WO) Jackie Collins/"A Maggot"/"Elvis & Me"/ "Stargazing

MONDAY

	October	21	
	Country Calendar		(CW)
	Harold Shedd		(WRN)
	Bobby Bare/Lacy J. Dalton		(AALIJA)
ĺ	Country Report . Bobby Bare/Lacy J. Dalton Solid Gold Country		(US)
	Producer Owen Bradley		
- 1			

TUESDAY

October 22	
Country Calendar	(CW)
Con Hunley	
Country Report	(WRN)
Merle Haggard/Bobby Bare	
Solid Gold Country	(US)
Jails, prisons & outlaws .	

WEDNESDAY

October 23	
Country Calendar	(CW)
Jimmy Fortune	
Country Report	(WRN)
Sylvia/Alabama	
Solid Gold Country	(US)
Feature year: 1977	

NETWORK PROMOS

 Associated Press has appointed John Seidel Broadcast Executive for Pennsylvania, New Jersey, and Delaware. Seidel, who formerly held the same position for Iowa, Nebraska, and South Dakota, will now be responsible for marketing all AP services to radio and television systems in those three states. Prior to joining AP in 1981, he was a records supervisor for the American Red Cross.

Also at AP. Michele Records has been named Broadcast Executive for Alaska, Oregon, and Washington, She succeeds Kim Price, who was named General Broadcast Executive for the western region of the U.S.

- Howard Moss was named Middle East Correspondent at Mutual Radio Network. Moss, who left Mutual in 1981 to become a reporter for the Sheridan Radio Network in Jerusalem, was most recently with CBS Radio. Before going overseas he was a sports producer and news editor for
- Several appointments have been announced at the newly formed Tribune Radio Networks:

Barry Levitt has been named Operations Director of the network. Levitt, who has been with the Tribune Broadcasting Company for over 14 years, was most recently the Traffic Manager of WGN/Chicago. His new responsibilities include overseeing day-to-day traffic and continuity operations of the network as well as maintaining contact with affiliate stations.

Jim Sharpe has been appointed News Director of the network. Sharpe joins the network after being the morning news anchor for several Chicago radio stations, including WJJD. WJMK and WCFL. In addition to overseeing the 26 daily newscasts as well as news feeds, Sharpe will serve as afternoon news anchor

Also, Kris Kridel has been appointed Morning News Anchor. Kridel comes from WBBM/Chicago, and previously served with WFYR-FM as

afternoon anchor and News Director. CNN Radio has named Deborah Marchini Business News Correspondent. She was previously a financial

reporter for Business Times, Inc. and prior to that was New York Correspondent for the Bureau of National Affairs and assistant to the editor of Standard & Poor's Daily News.

Also joining CNN from Business Times is William Hartley. Hartley comes to the network from U.S. News & World Report, where he was New York News Bureau Chief, He will anchor CNN's morning Business News updates from New York.

In addition, Ed Alwood has been appointed Washington, DC Business News Correspondent for CNN, Alwood was formerly with WFTV-TV/Orlando and also worked at Financial News Network in Washington.



THANK GODLEY IT'S TUESDAY - David Brenner (2nd right) is joined on DIR's "David Brenner Live" by guests (I-r) Kevin Godley of Godley & Creme, 'Til Tuesday's Aimee Mann, and comedian Steven Wright.

I'd like to wrap up

Music Countdown

(US)

"A great way of saying 'I love you' to a radio audience." Don Richman Chuck Blore & Don Richman, Inc., Hollywood

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WTQR/Winston-Salem. WKDD/Akron, KLLS/San Antonio, KIDO/Boise, WGVN, Canada. WDMS-FM/Greeneville, (MS) WYAT, WLTS-FM/New Orleans, Q-105/Tampa, WAIA, WIOD-FM/Miami, WPTC, WDEN-FM/Macon, KKBG/Hilo (HI), KUAD/ Windsor (CO), WHIO/Dayton, and the exclusive Canadian

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The Rebirth Of AM Radio

By Chuck Langley

Can the new generation of broadcasters keep AM radio from slipping to less than 29% of the audience? We've seen the way FM has grown in ratings and revenue. But at the same time our AMs have slowly decayed.

We allowed the FCC to open the AM stereo decision to the market-place. That was one of the worst mistakes. Did we leave FM, TV color, TV stereo, or ham radio standards up to the marketplace? I say the FCC is charged by law to make certain technical decisions on standards, and AM stereo was one of those decisions that was swept aside to avoid possible litigation.

We didn't lobby Congress years ago for legislation to stop manufacturers from building inferior quality AM receivers. Let's face it. Even the threat of Congressional action would have had most receivers improved almost immediately. Manufacturers found they could get away with less expensive AM parts in the AM/FM stereo unit. In most cases, they continue to do so today.

Alienated Audience

Then there's good ol' Arbitron (or, as one of my old bosses referred to it, the Albitross). ARB continued to make most metro areas so large, only the Class C FMs or clear channel AMs had a prayer to cover them. Look at the top 50 market of Greensboro-Winston Salem-High Point.

It used to be two distinct markets (as it is to most shoppers and residents of Greensboro-High Point and Winston Salem). Now it's one large metro and slanted toward the western part of North Carolina (there are more counties to the west of the center than to the east and more diary distribution). You guessed it. Winston Salem stations dominate the top positions every book.

Somewhere along the line came the idea that FM is for the younger music listener, while AM is for the old non-music listener. So we take away the modern music, local personalities . . . everything that characterized AM for so many years. Aren't we really saying that if AM is in bad shape now then shortly the baby boom generation, when it reaches the 35-64 demographic (they were FM music listeners before), will certainly not listen to AM? That's the end if we don't act swiftly. We have alienated the audience that buys more records, more homes, more new cars, and more furniture than any other age

Now's The Time

The key to revitalizing AM is targeting the broad 12-34 age group whose figures ARB will start publishing next year. This is where AM stereo's future lies — music, personality, local features, and information in a high excitement atmosphere for this age group. Attention station owners and management: We must get the younger audience in the habit of listening to AM again:

- 1. Plan a cohesive five-year campaign to program your AM to the 12-34 demo.
- 2. Talk with your Congressman (in person if possible) and receiver manufacturers. Let them know your problem; vow to give the AM band new life and a marketable product.
- 3. Hire stable and experienced management, programming, and salespeople. The professionals will be the backbone of the New AM.
- 4. Improve the quality of our AMs to the maximum. Stereo for AM should be mandatory, because the little light that comes on when a



Chuck Langley

station is in stereo is truly magic.

5. Promote the New AM through local advertising and marketing. Join with local, regional, and national groups of AM broadcasters to do joint campaigns.

6. Make a written commitment

By Wally Clark

to AM. Set goals and timetables.

Recipe For Rebirth

Chuck Langley is President of

the Wilmington, NC-based Langley Company, a management con-

sulting and brokerage firm. His

16-year radio background in-

cludes terms as Sales Manager of

WAAV/Wilmington, NC and GM

of WCOG/Greensboro, WKLM/

Wilmington, NC, and WJYW/

Southport (all North Carolina facili-

The following is a brief outline of the Langley Rebirth Format for AM. I call it Q SPICE:

Quality. The big Q. The best quality from equipment, the tightest from the jock, satellite, or automation. A modern set of jingles complemented by music that's researched and targeted to the 12-34 age group *locally*. Forget the national chart; play what the local folks want to hear.

Stability. Let the listeners know of your commitment to the New AM. It's here for them, to stay.

Profit. That's the name of the game. Everything is based around the plan of showing profit after the first year, promotions, salaries, etc.

Involvement. Stay involved in the community, keep the call letters, frequency and the word stereo visible. Ask every staff member to play a part. And you want feedback on your community efforts.

Consistency. The key to successful FM programming can work for AMs, too. Always remember your target demo and stick to it.

Excitement. Give the young listener something most FMs don't — excitement. How about dedications, requests, live concerts, guest school DJs for a start?

You can't use "that ol' gut feeling" anymore. Revitalizing AM will have to begin with market research on a regular basis. This will include focus group testing, callout research, surveying local record outlets, probably a fulltime music/promotion director (even in small markets), and a consultant who truly believes in AM. Keep good records. Events your local FM stations have sponsored in the past are naturals for you to sponsor and sell as time goes by.

Be bold. Take the initiative and let's organize. AM can and will be a viable competitive force in the marketplace for music, personality, and more. Let's get on with rebuilding AM radio's true character.

Key Management Principles

The following excerpt is taken from KIIS-AM & FM/Los Angeles President/GM Wally Clark's address during the "Common Traits of Successful Management" panel at Radio '85 in Dallas.

There are ten key management principles I've observed throughout my career:

• Be Prepared To Succeed — Take the time, each and every day, to perfect the skills that will allow you to "capture" the opportunity to succeed. You can put your station in the "right place," and you can determine the "right time."

• Be Supportive Of Your Boss

— There are no perfect bosses, but your boss can make positive things happen for you. Your time is much better spent criticizing your own personal performance and behavior, and not your boss's.

• Give People An Honest Evaluation Of Their Performance — Usually, employees really don't know where they stand with their boss. And then, instead of being given an opportunity to change, they're summarily fired.

• Don't Let Money Be The Sole
Determining Factor In Your Career — This isn't to deny that the
reason we do what we do each
day is for the income. But pursue
opportunities that will pay dividends over the years. Take your
job seriously, and make the decisions that allow you to grow.

• Don't Be Afraid To Change Your Mind — We get caught up in the theory that we have to be decisive and firm in our decisions. Sometimes we're afraid that if we change a decision, people won't



Wally Clark

respect us. Ours is a constantly changing business. If a decision you made turns into a bad one, go ahead and change it. Don't let it stand for non-essential reasons.

• Be Supportive Of Everyone
On The Staff — We all think we
care about our people. But I don't
believe in the "it's lonely at the
top" theory. Have confidence in
your performance and ability to
have a good time with your staff.

• Be Very Wary Of Your Sales Department — Sales is the most dangerous radio station department. Salespeople can eat you alive, worrying more about "declining share trends" and "negative demographic skews" than your entire programming department does. They'll burden you with a commercial load that will smother you, throw commercials

and promotions on the air with absolutely no regard for the effect they'll have on the station, and can become bigger prima donnas than any morning personality. You must have strong sales discipline to succeed.

• Remember Your Employees Have The Right To Have 9-5 Jobs

— We've always been told to be the boss, and that we should make that our goal. A lot of people really don't want to be the boss, which doesn't make them bad employees. I don't subscribe to the theory that the only good employees are the ones who want your job.

• Cement Your Commitment To Win With Personal Discipline — This requires a significant num-

ber of sacrifices on your part and means you have to make a lot of tough decisions every day. It isn't enough to want to win. You must translate your search for excellence into a solid, disciplined commitment to succeed.

Do Not Permit Yourself To Make Ego Judgments - Make your decisions based on what's right for the station. Allow the strong people on your staff to make you a success. This might mean you have to tolerate a cranky traffic director, put up with a top salesperson's temper, or force yourself to get along with an arrogant superstar jock. Justice might not always be swift, but it most certainly is sure. Chances are that when you're promoted for doing such a great job, your successor will come in and confront those people that drove you crazy. Then they'll all be fired.



JAZZ TRAX began national syndication on August 31. In just three weeks, here's what the program's initial affiliates have to say:

"An incredible show with incredible potential. We really feel we're on the threshold of a major radio breakthrough. Our listener response has been excellent and ART GOOD is the perfect complement to the superb music."

STEVE IKER, Station Manager KZTR Radio/Ventura, CA

"The best thing in radio to hit the Northern Wyoming/Southern Montana market."

ROB CUTTER, Program Director
KLZY Radio/Powell, WY

Radio's direct avenue to the 25-54 demographics. A syndicated Contemporary Jazz program packaged for YOUR specific market. For more information contact:

PETER CICCARELLI of JAZZ TRAX P.O. Box 28935, San Diego, CA 92128 (619)485-9090





HARVEY MEDNICK

GOT A BIG BIRTHDAY COMING UP?

Anniversaries — Boon Or Bane

Here's the scene: you're checking out the calendar, marking in the dates of the conventions you'd like to attend in '86 . . . wait a minute! I think 1986 is the station's 50th anniversary year. Or is it the 25th anniversary of the format? Maybe it's the 20th anniversary of the morning team. Well, you get the point.

Know Where You Are

Anniversary celebrations are good business! They bolster employee morale, remind the public and the industry of your many years of service, and create an image of stability and longevity. They can, and should, garner a good deal of extra press. Anniversaries are great excuses for spectacular promotions within the community and they are incredibly salable!

But before you can reap all of these benefits and have a great time putting together all of the accompanying events, you've got to know exactly what you're celebrating. You should have a "Birthday Book" in which you keep a record of the dates when:

- The station went on the air
- The station debuted the present
- · Key programs/features start-
- · Key personalities joined the station
- You affiliated with a network
- · You started carrying a special/syndicated program
- You first became #1 in the rat-



Not all of these events merit special celebration, but having the dates recorded for reference will prove to be useful in a number of ways to a variety of departments within the station.

What's In A Number?

I have always had a theory that, for want of a better name, I've labelled the "Concept of Real Numbers." Very simply, this is the no-

tion that you should not choose to expend a great deal of effort or expense recognizing a date which has little or no significance to the listener. Your first year on the format - a celebration of a successful change. The fifth year of your airborne traffic reports - the acknowledgement of a dependable service. Ten years of Paul Harvey, 15 years for your morning team. What I'm saying is that one, five, ten, 15, 20, 25 and 50 are real dates. All too often we read about the 37th anniversary of WXXX as a network affiliate and wonder, 'Why this date?' Odd numbers or those we don't usually associate with our own lives have no meaning in the normal course of events. You'll be hard-pressed to get listeners excited about participating in events based upon an unusual date.

Anniversarians

There is a rare breed of consultants who aid corporations, cities, states, and public institutions in celebrating their founding year. Needless to say, their services are valuable since most of these clients are dealing with anniversaries in the 100-200-year range. Our medium is comparatively infantile, having been born in only 1920. However, there are numerous opportunities contained within a 65-year history that can add a great deal of sparkle to a station celebration.

For instance, if your station celebrated its 40th anniversary in 1985, you can reminisce about the founding of the United Nations, The Yalta Conference, the newest Rodgers and Hammerstein musical to open on broadway ("Carousel"), Fred Allen and "Allen's Alley," and the number one tune of 1945, "Let It Snow, Let It Snow, Let It Snow."

All too often we neglect the rich past through which our station has traveled on its way to the anniversary its celebrating. It may sound hokey to you, but the listener and advertiser often find it fascinating and a vital source of renewed memories.



Historian

It used to be that we were all required to maintain an ongoing station history as a part of our public inspection file. Even though the formal necessity has diminished, it's worth keeping such a record on a semi-narrative basis.

At KHJ, we used to jot down things that happened throughout the year on an irregular schedule. Then, during a slack time immediately after the first of the year, I'd take all of the notes out and transcribe them into a brief, 3 or 4-page narrative. It made it easy to prepare for a special anniversary. I'd simply note the personalities I wanted to call, the events to recall, and the exhibits to prepare - without having to dig through dusty storage files. Here's where that station photo record I discussed a while ago will prove invaluable.

In simple terms, you have to become the station's resident historian. You'll find that it's not a lot of work, gives you a skill not duplicated in the station, and serves you well during your normal work schedule.



The Ten-Point Plan

Here's a ten-point plan by Etna Kelley, one of America's most respected anniversarians:

- 1. Be an early bird. Start planning a year in advance.
- 2. Make a blueprint: stagger events and build to a climax.
- 3. Send out an SOS. Seek out experts, draw on local libraries, newspapers, and trade associa-
- 4. Look for teammates and joint romotions. For example, companies making light bulbs and movies are tied in with the anniversary of the birth of Thomas Edison.
- 5. Plan recognition for longterm associates, employees, old clients, and suppliers.
- 6. Get everybody into the act. Hold an open house, give employees badges, and spotlight history in your newsletter/company publica-



- 7. Make the anniversary newsworthy: introduce a new program/service or announce an expansion program. Be sure to devise a station contest.
- 8. Exploit picture possibilities: use old logos, ads, "yesterday and today" listener photos.
- 9. Spread the idea around. Print special stationery, labels, stickers, rate cards, and design a special cover for your sales materials.
- 10. Plan special events, birthday cake cuttings, press parties, community events, and special commemorative jewelry.

And most of all, have a good

DATELINES

1986

February 1-4

6th Annual Managing Sales Confer-Radio Advertising Bureau

Amfac Airport Hotel, Dallas

February 2-5

National Religious Broadcasters' 43rd **Annual Convention** Sheraton Washington, Washington,

March 6-8

Country Radio Broadcasters' 17th Annual Country Radio Seminar Opryland Hotel, Nashville.

April 13-16

National Association of Broadcasters 64th Annual Convention

Dallas Convention Center, Dallas

April 13-17

National Public Radio Annual Conven-

Town and Country Hotel, San Diego

May 14-17

American Association of Advertising Agencies Annual Meeting Preenbrier White Sulphur W۷

American Women in Radio and Television 35th Annual Convention Westin Hotel Galleria, Dallas

June 11-15

Broadcast Promotion and Marketing Executives/Broadcast Designers Association Annual Seminar Loew's Anatole, Dallas

R&R FRIDAY, OCTOBER 11, 1985/25

ONE YEAR AGO TODAY ● Hunter Harrington VP at WIP/Philadelphia Charlie Quinn PD at WHTT/Boston

- John Schoenberger VP/Album Promotion at MCA ● Bob Bolinger VP/GM of KJQY/San Diego
- WAPP/New York becomes CHR
- Harry Lyles PD at WMJI/Cleveland
- Al Brady Law VP/GM of WHDH & WZOU/Boston
- •#1 CHR: "Hard Habit To Break" Chicago (WB)
- •#1 A/C: "I Just Called To Say I Love You" Stevie Wonder (Motown) (3 wks)
- •#1 B/U: "I Feel For You" Chaka Khan (WB) (3 wks)
- #1 Country: "City Of New Orleans" Willie Nelson (Columbia) (3 wks)
- •#1 AOR Track: "Blue Jean" -- David Bowie (EMI America) (3 wks)
- ●#1 LP: "Tonight" David Bowie (EMI America) (2 wks)

FIVE YEARS AGO TODAY

- Joel Denver R&R's Washington Editor
- Steve Edwards GM of KNEW/Oakland David Small President at KMGC/Dallas
- John Huributt VP/GM of KFJZ & Z97/Dallas ● Bill Torbert GM of WIBW/Topeka
- ●#1 CHR: "Real Love" Doobie Brothers (WB) (2 wks)
- •#1 A/C: "Woman In Love" Barbra Streisand (Columbia)
- #1 B/U: "More Bounce To The Ounce" Zapp (WB)
- •#1 Country: "I Believe In You Don Williams (MCA) (2 wks)

TEN YEARS AGO TODAY

● Chuck Martin PD at WAVZ/New Haven

•#1 LP: "Panorama" — Cars (Elektra)

- •#1 CHR: "Bad Blood" Neil Sedaka (Rocket/MCA)
- •#1 A/C: "I'm Sorry" John Denver (RCA) (4 wks)
- •#1 Country: "San Antonio Stroll" Tanya Tucker (MCA)
- •#1 LP: "Wish You Were Here" Pink Floyd (Columbia) (2 wks)

GO WEST

"Eye To Eye"



Rick Gillette — FM102

"The Eyes have it... GO WEST is a smash."

Bruce Stevens — WBBQ

"... sounds great on the air. 'Call Me' did well for us and we expect **'Eye To Eye'** to do even better."

Kid Leo — WMMS

"'Eye To Eye' will make the audience smile ear to ear."

Bill St. John - Q104

"After one week in fulltime rotation a definite sales pattern has developed. THIS IS A HIT!"

Jeff King — KPLUS

"GO WEST has all the potential of another WHAM!"

Steve Rivers — KMEL

"GO WEST is as big as anyone out there. Go ear to ear with 'Eye To Eye'...TRUST ME!"

Jeff Wyatt — WUSL

"If this were Hall & Oates, it would be an out-of-the-box add."

Major Market Action:

WCAU-FM deb 25 (Pick Hit Of The Week)

WPHD on KTKS add WMMS on KMJK 28-25

FM1O2 14-11 KMEL 21-16 KPLUS 36-33 WUSL deb 27



CTORER 11 1085

STREET TALK

AL TELLER, talking about his new post as President of CBS RECORDS DIVISION (see Page 1), also spoke about fourth-quarter prospects for the music industry overall ("pretty good") and for CBS. "Our biggest problem is some slippage of major artist releases out of this year," he noted, "but between all the (CBS) labels, there are a number of very exciting artist development opportunities to bring in by the end of the year." Teller also commented on recent speculation about personnel cuts. "The question of cost-cutting for CBS Records on a divisional level and on a group level is the same as that posed to all parts of the corporation. We have to trim our costs, but this has not crystallized into any particular scheme. We have all sorts of costs we can and will look at, so I don't think it necessarily boils down to a people question exclusively."

Hot rumor around the nation's capital is that former longtime Q107 programmer **ALAN BURNS** has added crosstown Doubleday rival **WAVA** to his consultancy client roster. After all, who would know the competition better?

Suddenly, CHARLIE QUINN has left KKFR/PHOENIX after only three weeks on the job. A difference regarding the hybrid A/C-CHR formatics has made Quinn available (see "Pros On The Loose," Page 16) . . . And WZXR/MEMPHIS PD STEVE CHRISTIAN has tendered his resignation, effective next month, and will announce his future plans shortly. No replacement in Memphis yet.

Right at press deadline, Street Talk learned that KBEQ/KANSAS CITY PD PAT McKAY has accepted the Operations Manager's post at WZOU/BOSTON. Details next week.

ARBITRON has run into some heavy weather with the summer Beantown book. According to WHTT VP/GM BRIAN PUSSILANO, "Apparently there were 14 diaries with entries for 'WKTT," a set of calls which don't exist here. Through Arbitron's ascription methods, credit all went to WKKT, which had a detrimental effect on WHTT. We are pursuing the matter to see what can be done."

Only a week after an ARISTA mailgram led to resolving that label's differences with CHR KZFM/CORPUS CHRISTI, POLYGRAM rep TED MELLENCAMP issued a widely-circulated letter to GM and MALKAN GROUP VP JIM SUMPTER informing him that he was terminating the station's record service and . . . calling for the return by October 15 of every "loaned for promotion only" LP and 45 sent to the station in the past two years.

"Your station has not supported us in the manner it should have . . ." wrote Ted, who said, "It was to demonstrate the need for a better rapport between the radio and record communities. We help make a station better using our music. The least (they) can do is recognize our commitment to developing new talent by offering a chance to contact and promote them. KZFM has not taken a promotable posture with me or many other label reps."

Indeed, additional local reps have expressed support for Mellencamp's position; word is that some have either changed the station's priority status or pulled service entirely. Jim said, "This comes as a complete shock. Never in all these years have I heard of a record company applying this kind of pressure to a radio station. If PolyGram persists in carrying out its threat to restrain trade in the radio industry, the Malkan Group and I will fight them to the limit to establish our freedom to continue to serve the public."

While declining to comment, PolyGram executives seem confident that the situation will be settled on a local level.

NBC's Dr. RUTH WESTHEIMER was delivering a speech before a packed house at Oklahoma State University this week when a religious fanatic running for governor began interrupting her. She kept asking him to fiold his questions until later, whereupon the man got up and attempted to get to the stage to make what he called a "civilian arrest." But as he approached the stage, he was intercepted by campus security and escorted swiftly out of the hall, heckled by the rest of the audience.

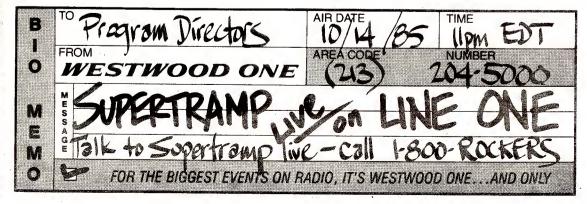
KHTX/RENO's "Millionaires Contest" is tying in with the new California State Lottery, but is drawing a few legal numbers. OM JOHN CHOMMIE explained, "We take ten tickets at a time, bought by our company's L.A. office, and offer to match the money shown on winning tickets to the correct caller. We're only 35 miles from the border, so everyone can relate to the lottery. But Nevada Deputy Attorney General Michael Wilson and the Reno District Attorney's office are trying to get us to stop on the grounds of 'the illegality of transferring lottery tickets across the Nevada border.' Well, we're not bringing any of them here." The Americom station is doing this six times a day; one girl has already scored \$500.

Meanwhile, KIIS-AM & FM/LOS

ANGELES became the metro's official
California Lottery Station, and celebrated by
handing out \$30,000 worth of tickets.

STEVE ALLEN hosted the Hollywood Bowl
kickoff party, along with many on-stage
guests including RICK DEES.

Continued on Page 28



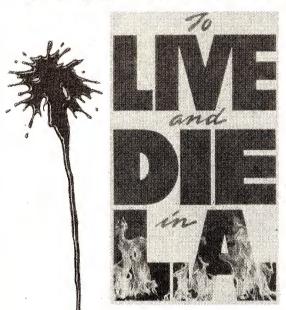
featuring the first single

Produced by Nile Rodgers

AMERICA

AMERICA "

"To Live And Die In L.A."



From The GEFFEN Album **Music From The Original Motion Picture** TO LIVE AND DIE IN L.A.

Available On LP (GHS 24081) And Cassette (M5G 24081) Produced By **Tony Swain & Steve Jolley**

Management: David Massey for Domino Directions, Ltd.

CHR NEW & ACTIVE

WXKS-FM
WPHD
WCAU-FM
PRO-FM
94Q
Y100
WGCL
Y108
KPLUS
KUBE

	WVSK	K
	WERZ	K
	WSPK	K
	WGFM	K
	WRCK	K°
	WTLQ	K
	KHFI	K
	WANS-FM	K
	WOKI	W
	WFMI	W
	WHHY-FM	95
Ť	WRNO	W
	KTUX	W
	WROC	K
	KIIK	K
	WGRD	W
	KF95	W

WVSR	KIKX	KISR
WERZ	KBOS	Q104
WSPK	KQMQ ·	KNOE-FM
WGFM	KFIV	WXLK
WRCK	KO93	WHSL
WTLQ	KCAQ .	WBNQ
KHFI	KSKD	WBWB
WANS-FM	KDON-FM	WAZY-FM
WOKI	WFBG	99KG
WFMI	WZON	WDBR
WHHY-FM	95XXX	KDVV
WRNO	WKHI	KGOT
KTUX	WGAN	KTRS
WRQC	KFMN	KHTX
KIIK	KQIZ-FM	KWNZ
WGRD	WKSF	KZOZ
KF95	WJAD	SLY96
KIYS	WCGQ	OK95

STREET TALK

Continued from Page 26

NELSON RIDDLE's death in L.A. last Sunday (10-6) of kidney failure and cardiac arrest robbed music of one of its most influential arranger-conductors of the past 40 years. His recordings with, among others, Frank Sinatra, Peggy Lee, and Nat King Cole played a vital role in their careers, as well as in the fortunes of CAPITOL RECORDS, for whom he worked in the '40s and '50s. A newer generation heard the sophisticated, big-band Riddle touch when he worked with Linda Ronstadt on her "What's New" and "Lush Life" albums in 1983-84. The New Jersey native, 64 last June, also enjoyed success as a disc artist in his own right with "Lisbon Antigua," a million-seller in 1956, and the "Route 66 Theme" six years later. London Records has his most recent project an album with opera star Kiri Te Kanawa.

And speedy get-well wishes to LITTLE RICHARD, who's in serious condition after a car accident last Tuesday (10-8).

WYNY/NEW YORK's 28-hour "Radio Show For Mexico" UNICEF telethon for earthquake victims last Thursday-Friday featured the morning team of Harris and Harris, who took pledges while other staffers distributed donation envelopes to local Mexican restaurants. Over \$43,500 was raised, thanks in part to phone-ins from such stars as Governor Cuomo, Mayor Koch, Geraldine Ferraro, Paul Simon, Willard Scott, Paul Shaffer, Betty Thomas, Veronica Hamel, Daniel J. Travanti, Emmanuel Lewis, Alan Thicke, Ed McMahon, Bob Costas, Robert "Kool" Bell, and New York Yankees Ron Guidry and Don Baylor.

UPI President RAYMOND WECHSLER resigned last week, and if the bankruptcy judge agrees, he'll shift over to the committee representing UPI's creditors. UPI plans to let Wechsler's post remain vacant until the bankrupt wire service and radio network is sold.

The issues of South African apartheid and explicit song lyrics will get another going-over at the BLACK MUSIC ASSOCIATION's annual conference Oct. 17-20 in Philadelphia. BMA Chairman DICK GRIFFEY will tackle the apartheid topic, as he did at last month's New Music Seminar. Griffey, who advocates music industry action to battle apartheid, has said that he will no longer market SOLAR RECORDS' product in South Africa.

Those in that area of the continent also won't be hearing SCOTT SHANNON's "Rockin' America" Top 30 Countdown show. Apparently Scott expressed his displeasure to Z100/NEW YORK listeners this week about a promo request from a would-be affiliate there, and WESTWOOD ONE promptly responded that "Rockin" indeed won't be offered to the South African airwaves.

Consultant GEORGE HARRIS now has a trio of METROMEDIA AORs — WNEW-FM/NEW YORK, KMET/LOS ANGELES, and WMMR/PHILADELPHIA — as clients. The stations also retain the services of BIA/M/D & ASSOCIATES.

The B96/CHICAGO morning opening has been filled by MARK SEBASTIAN, most recently of WHTT/Boston and Z100/New York . . . With CHRIS KNIGHT now doing music and mornings at WHTT/Boston, BILL LEE segues from WLOL-FM/MINNEAPOLIS to do afternoons at KPKE/DENVER.

ATLANTIC Chairman AHMET ERTEGUN, who heads the Rock 'n' Roll Hall of Fame Committee, is conferring with Cleveland Mayor George Voinovich this week to inspect possible sites for the new Hall of Fame. He'll also pick up a 500,000-signature petition from citizens who want the shrine built there. Also under consideration are New York, L.A., and New Orleans. Expect a decision by mid-January, when the first induction ceremony will take place.

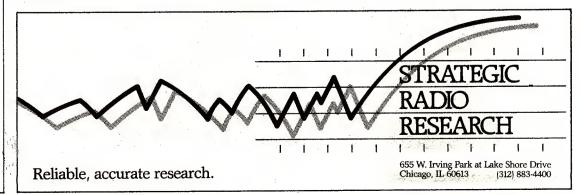
Good gigs dept: production directors for Q107/WASHINGTON and WHAS/ LOUISVILLE, where a PD is also needed. KAY107/TULSA is in the market for a creative 6-10pm personality ... Look for longtime KFMW/WATERLOO programmer MARK POTTER to become PD at WQUT/JOHNSON CITY. KFMW GM Cliff Thompson is accepting applications for Mark's successor.

Who'll get the WJR/DETROIT programming gig? No one's talking, but a local paper says WHYT PD GARY BERKOWITZ turned down an offer. Across town, all bets are that former WNIC morning man JIM HARPER will join new WDTX for wakeup duties.

And the Chicago papers report that JOHN LANDECKER has inked a handsome contract with WCKG. Is it true he turned down WLS (AM) evenings?

Motown's former National Director/Album Promotion PETER NAPOLIELLO has formed a new indie label, setting U.S. distribution exclusively through JEM. LOUVRE **RECORDS'** first release features Canadian singer SOLITAIRE, with a 12-inch called, "Body And Soul." AOR, CHR, and dance music will be the product focus for the L.A.-based label.

Playing a mere 10,097 songs in a row commercial-free is the way KKOO/SANTA BARBARA is debuting its new CHR format, with new calls KHTY. \$970 goes to the postcard entrant who correctly guesses when the last song will come up.



CARENCE LEVILLE LAND AND SACIONE

YOU'READENNE

Produced, Reduced and Arranged by: Narada Michael Walden for Perfection Light Productions

Taken from the Columbia Lp: "Hero" BFC 40010

Jackson Browne appears courtesy of Elektra/Asylum Records



Columbia Records



ON THE RECORDS

Art and Al were real namedron

pers (literally)

KEN BARNES

CHANGING FOR FUN & PROFIT

It's All In The Name

From a purely personal standpoint, I'm real happy Hall & Oates teamed up with Eddie Kendrick and David Ruffin. So far that circumstance has given me two columns (and I can use the help!). The first was the recent Temptations tribute, and this week's centers around artists' name changes, keyed by Kendrick's dropping the final "s" he had carried around with him since the early

This is a fairly time-honored, if minor, tradition in pop music. Obviously there are thousands of cases of artists changing their real names to go into show business; in fact, Glenn Baker's book "The Name Game," which I've previously cited here, filled almost 200 pages with examples mostly of that

I'm interested here in artists who began recording under one name and changed it, for a variety of reasons. Kendrick apparently lopped off his "s" for simplicity's sake. Dionne Warwick added an "e" to her surname for a few years on the counsel of her astrologer or numerologist (her sister, singer

Saluted In

Recently I wrote a piece on

songs about radio, and the omis-

sions are still pouring in. But if

songs about radio as an abstrac-

tion are common, songs about

specific radio stations are quite

rare. In fact, until last week, I

couldn't think of any (and don't br-

ing up "WOLD" or "Theme From

"WKRP"; we're talking real radio

WDIA

Song

Dee Dee Warwick, also added the "e" for a while and changed her first name's spelling to DeDe. Name-changing obviously runs in the family, so don't be surprised if you see a record one of these days by the Warwicks' niece listed as Whitne Houstone).

Keeping The Faith By **Changing The Name**

Religious reasons often account for a name change: Carlos Santana added a preceding Devadip for a time; the Byrds' Jim McGuinn changed his name to Roger, following Subud precepts. Other times it's just an alias: Paul Simon started out as half of the duo Tom & Jerry, kept the name Jerry Landis for

stations) There are records that allow for customized drop-ins of call letters: the Tradewinds' "New York's A Lonely Town" had an L.A. version that added "And there's no KRLA" to the verse, while Andrea True's "New York You Got Me Dancing" became "TEN-Q You Got Me Dancing" on that L.A. station. Currently the Starship's "We Built This City" is available for customi-

But aside from several songs bout disc jockeys closely associated with specific stations, the closest example I could come up with (or Sean Ross could come up with, if truth be known) was Bob Seger's "Rosalie," about longtime CKLW MD Rosalie Trombley.

Now, however, the Long Ryders, an L.A. rock band, have a song on their new album called

"WDIA," a tribute to the first Black-formatted station in the country from the point of view of a fictional would-be-lawver who becomes a musician after exposure to WDIA's enticing music. The song quotes an early WDIA slogan ("Mother Station Of Negroes"; see illustration for another, similarly antiquated identifier) and the group even sings a jingle for the station at the end.

The historical perspective of the song is impressive, and I wonder if it will start a trend. Country artists saluting WSM, '60s-styled bands memorializing WABC or early KHJ, rockers tipping their caps to heritage AORs like WBCN-it could be interesting. (But will other radio stations play them?)



An early WDIA promotional piece, from R&R's February 1984 salute to the Memphis R&B giant

solo purposes, and also recorded as There are also a lot of groups Tico. And the "Name Game" book that have modified their names, most recently the Disco 3 (who belists no less than eight recording came the Fat Boys after their first aliases for blues singer John Lee single) and the Force MC's (who Hooker. Speaking of Simon, his partner switched to the Force MD's, pre-Art Garfunkel was an active namesumably after graduating from changer as well, starting as Tom of med school). But instead of opening up that subject, let's close with Tom & Jerry, then recording as Artie Garr, and finally dropping his the current namechanging champ. Back around 1977, Chrysalis signed first name on a record or two. a Nebraskan rocker named Max (This last technique was also used Gronenthal. On his second record briefly by Al Jarreau.) Last namedropping has also been established. he was known simply as Max. Then the most recent being Alfie Silas's he became Jack Mack of The Heart Attack fame. Now he's with transformation into just plain Alfie MCA as Max Carl. When it comes after a label switch. And Richard to namechanging, he takes it to the "Dimples" Fields achieved a rare coup by dropping both his first and last names, leaving only his nickname as an identifier. The Power Of A Title Without any attempt to be defini-Ross Winters of CKY/Winnipeg tive (translation: additions are called in to mention there were both expected and welcomed), four nearly-simultaneous songs out here are a scattering of other with the title "Power Of Love" namechangers: (give or take a "The"). There's the Razzy Bailey (started out as just Huey Lewis smash, the Frankie Razzy) Goes To Hollywood LP track (and Jan Berry (half of Jan & Dean, also UK single hit), the current Air Suprecorded solo as Jan Barry, just ply release, and the flip side of plain Jan, and 1 Jan 1, after, pre-Rick Springfield's "State Of The sumably, his license plate) Heart" (full title "Tao - The John Cougar Mellencamp (earlier Power Of Love"). Not to mention Johnny Cougar and John Cougar)

Jim McGuinn, a technology and

communications enthusiast, could

have just as easily changed his

name to "Wilco"

Leon Haywood (recorded once as

Leon Hayward, perhaps his label's mistake) Waylon Jennings (often listed on DJ singles as Waylon only)

Steve Lawrence & Eydie Gorme (cut a record as Parker & Penny) John Lennon (added middle name Ono in writing credits, if not as art-

Keith Richards (restored the final "s" after years of deprivation)

Alvin Stardust ('70s/'80s UK hit maker formerly a '60s star as Shane Fenton)

Richard Street (Temptations singer was listed as Richard Strick on his earlier records with the Dis-

Mike & Brenda Sutton (became simply the Suttons))

Marty Wilde (Kim's father also recorded as Shannon)

the original version of the Air Supply record, a European hit by Jennifer Rush this past summer.

Random thought: with Ta Mara & The Seen the latest extension of the lengthy Prince family tree, someone could artificially extend it further by cutting an answer record, something like "Will You Still Love Me, Ta Mara."

Extra Additions

Gene Baxter, MD at WAVA/ Washington, suggested a few falsetto monsters from the '70s: Leo Sayer's "You Make Me Feel Like Dancing," Pete Wingfield's "18 With A Bullet," and the Rolling Stones during their Barry Gibb period with "Emotional Rescue." Attic Records President Alexander Mair submitted his label's stars the Nylons, who use falsetto as part of their a capella stylings (a similar approach by British group the Flying Pickets won them a No. 1 UK hit with a cover of Yazoo's "Only You").

Possible contest: Under what name will Max Carl's next album

be released?

with Hendrix

Eddie's surname no longer rhymes

Duprees' Double Whammy

WBUF/Buffalo PD Jay Meyers sent me a lengthy letter, part of it suggesting still more falsetto favorites: Frank Ifield's "I Remember You" (in the Slim Whitman tradition). Ian Whitcomb's bizarre "You Turn Me On," Jackson Browne's occasional forays during "Stay" and "Lawyers In Love." and "Make Believe" by Wind, which Jay says some people feel is the Four Seasons masquerading, but he assures me it isn't. My sources always maintained it was Tony Orlando just before Dawn. (Joan Jett later covered the song.)

The other main section of Jay's letter relates a double whammy on songs that got away from the early '60s harmony group the Duprees. The group was with Columbia in the late '60s, and chose to record a ballad previously cut early in their careers by both Glen Campbell and the Bee Gees, "Turn Around Look At Me." About a week and a half before the single was due out, the Vogues released the same song and had a Top 5 hit.

During the same Duprees session, the group cut another ballad, which was designed as the followup single but was never released after the Vogues beat the Duprees to the punch. That song, "The Worst That Could Happen," went Top 5 for the Brooklyn Bridge (led by Johnny Maestro, a harmonizing contemporary of the Duprees while with the Crests). (I might add - in fact, I will add - that the Duprees, perhaps influenced by the Brooklyn Bridge and trying to alter their horrendous luck, changed their name to the Italian Asphalt & Paving Company for a single. That didn't work either.)

ASCAP Meet & Greet



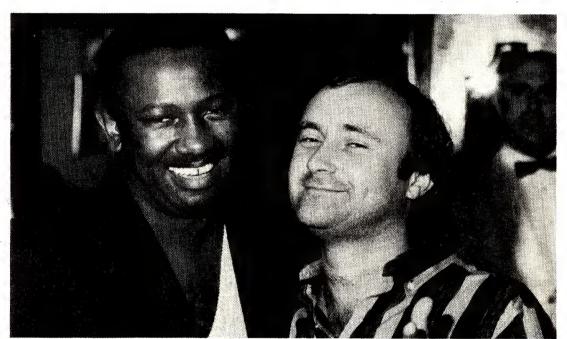
Jermaine Jackson with Karen Sherry, ASCAP Assistant to the President/Director of Public Relations, in New York City during the Jackson's Victory Tour.



Smokey Robinson with Hal David, ASCAP President, backstage at Broadway's Gershwin Theatre.



ASCAP Membership Representative Vivian Scott (left) with Heart's Ann Wilson and Nancy Wilson at Radio City Music Hall in New York City.



Phil Collins (right) with Rick Morrison, ASCAP Communications Coordinator, following Collins' Radio City Music Hall performance.

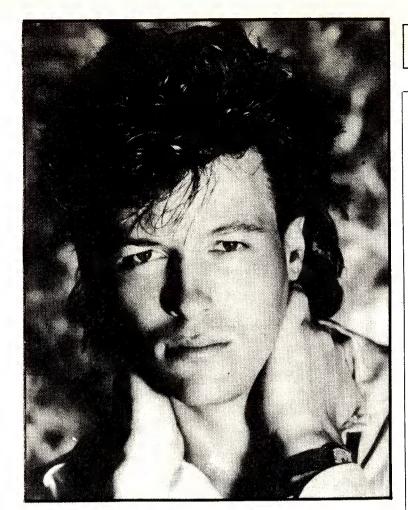


Todd Brabec, ASCAP Western Regional Executive Director (left) and Ilan Bailer, ASCAP Western Regional Director of Business Affairs (right) with Elton John (second from left) and Davey Johnstone at the Forum in Los Angeles.



John Briggs, ASCAP Membership Representative (left) with Don Henley and Merlin Littlefield, ASCAP Southern Regional Associate Director (right) at the Greek Amphitheater in Los Angeles.

DATEBOOK



TOO GOOD TOO NEW "TOO YOUNG"

THE NEW SINGLE FROM

JACK WAGNER

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WTLQ BJ105 WKFR KIKX KCAQ KNOE-FM KTRS

R WIKZ

KBIM

Produced by Clif Magness and Glen Ballard for From the album

Lighting Up The Night,

Manufactured and

Distributed by Warner Bros.

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Records

Wired Tap

It took **Rob Reiner**'s "Spinal Tap" about six months to find a national distributor. Many were concerned that the film's satire would be over the head of many film audiences . . . some of whom wouldn't even know it was a joke. Indeed, at a **KROQ/Los Angeles** screening of the movie, audience members milled about afterwards waiting to see if the group would materialize to sign autographs. When the actors from "Tap" were interviewed by *NME* last year, they were all very emphatic about their separation from the group; "We *are not* those people," **Harry Shearer** (a/k/a **Derek Smalls**) declared.

Some confusion is understandable. In the year-and-a-half since "Tap" began circulating, Shearer, Christopher Guest, and Michael McKean have gigged around Los Angeles as the group. They've also played on the thus-far-unreleased Hear 'N' Aid heavy-metal benefit record for African relief. And Paul Shaffer was set to appear at New York's New Music Seminar on a record promotion panel as Artie Fufkin, the film's seedy record rep.

McKean will be 38 on Thursday. He probably knows what it's like trying to get yourself disassociated from a character. McKean's been on-screen in comedies ("Young Doctors In Love") and some ostensibly serious films ("D.A.R.Y.L.") but he's still best known as half of Lenny & Squiggy. In fact, five years before "Spinal Tap," McKean was part of another genre-parody project, the '50s rock-ish "Lenny & The Squiggtones" LP on Casablanca, which answered a previous LP of retro-rock numbers by Penny Marshall & Cindy Williams as Laverne & Shirley.

MONDAY, OCTOBER 14

1955/Buddy Holly and partner Bob Montgomery are the opening act at a Lubbock appearance of Bill

1977/Philadelphia Flyers fans may have had to put up with "God Bless America" by Kate Smith before games (which might have been excusable when the home team won); on this day, Linda Ronstadt sings the national anthem at a Dodgers/Yankees world series game in Los Angeles which the Dodgers lose.

Birthday: Cliff Richard 1940, Justin Hayward 1946, Thomas Dolby 1958.

TUESDAY, OCTOBER 15

1955/Buddy Holly & Bob Montgomery open for Elvis Presley in Lubbock. Mac Davis is in the audience and references the show in "Hooked On Music."

1982/CBS closes its Terre Haute, Indiana pressing-plant. The buildings are turned over to its "special products" division Columbia House and its Columbia Record Club.

Birthdays: Barry McGuire 1937, Marv Johnson 1938, Richard Carpenter 1945, Chris DeBurgh 1948, Tito Jackson 1958.

WEDNESDAY, OCTOBER 16

1969/Chess founder Leonard Chess dies of a heart-attack. His label is taken over by GRT and then by 'Sugarhill's Sylvia Robinson and remains active as a current-product label into the late '70s.

1982/In response to all the charges that home taping wouldn't be so prevalent if prerecorded cassettes sounded better, A&M issues Supertramp's "Famous Last Words" LP on a chromium oxide cassette.

Birthdays: Bob Weir (Grateful Dead) 1947, C.F. Turner (BTO) 1943, Gary Kemp (Spandau Ballet)



THURSDAY, OCTOBER 17

1968/"Star Spangled Banner" story #2: **Dan Jenkins**'s novel, "Life Its Ownself," has a great ersatz-Cajun version of the national anthem that probably takes its inspiration from **Jose Feliciano**'s controversial and somewhat embellished version of the song. On this day, Jose's version was released as a single.

1975/"Sky High" and "(That's The Way) I Like It" debut on **R&R**'s CHR chart.

FRIDAY, OCTOBER 18

1974/Mary Woodson, Al Green's girlfriend, scalds him with a pot of grits and then kills herself.
1975/Simon & Garfunkel reunions actually happened at a fairly good clip but the famous one happened today on "Saturday Night Live" contemporaneous with the release of "My Little Town."

Birthdays: Chuck Berry 1926, Laura Nyro 1947, Gary Richrath (REO) 1949.

SATURDAY, OCTOBER 19

1959/Tommy Facenda's "High School U.S.A." enters the national charts with dozens of different regional versions mentioning the names of local high schools.

1967/"I Second That Emotion" is released.

Birthdays: Peter Tosh 1944, Patrick Simmons 1945.

SUNDAY, OCTOBER 20

1976/"The Song Remains The Same," the Led Zeppelin concert film, premieres.

1977/Three members of Lynyrd Skynyrd are killed in a private plane crash. MCA rushes to rejacket the group's recently released "Street Survivors," which shows the band engulfed in flames.

Birthday: Tom Petty 1953

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ADAM WHITE

Black/Urban Music: A&R Rap-Up

"Can't Stop The Street," advises Chaka Khan in her current single of the same name, a song from the upcoming rap movie, "Krush Groove." The film stars Run-DMC, Kurtis Blow, and the Fat Boys, three acts whose music represents a key part of the contemporary black/urban scene. A number of label A&R (or A&R-oriented) executives offer their views on that scene here, as a follow-up to last week's column on creative trends in rock.

Two recurring topics during these conversations were the success of newcomers, notably Whitney Houston and Freddie Jackson, and the fortunes of rap. The remark by Jheryl Busby, Senior VP of MCA Records' black music division, that there is "a wealth of new talent out there" is fairly typical.

'There are two markets today,' Jheryl continues, "and their musical tastes are as different as day and night: the war babies, as I call them, and their offspring. Look at Freddie and Whitney. Both the first and second singles from those albums were ballads, both albums are platinum, both appeal to upper demos. On the other hand, we sold 1.7 million New Edition albums and one million-plus singles on 'Cool It Now.' Ready For The World is a smash with the younger demos, the Fat Boys sold over 700,000 albums, Whodini sold over 600,000. There are people who say that rap's over, and I think they're

Jheryl acknowledges that it's difficult for many senior, veteran label executives to tune into some of the younger, street-originated styles. "I tell people that my son



Mickey Eichner



Wayne Edwards

"There are two markets today, and their musical tastes are as different as day and night: the war babies and their offspring."

- Jheryl Busby

was a heavy influence in the New Edition deal. He asked me to go down and see them performing on 'Soul Train' when they were still signed to Streetwise. My initial reaction was, 'I grew up with the Temptations — if you really want to see some harmony and moves, I can tell you about that.' But I'm watching my son's eyes glued to these kids, and I'm watching the response of the youngsters on the dance floor. So there's something to be said for kids making music for kids."

Fresh A&R Approach

Hank Caldwell, VP/GM of Atlantic's black music division, thinks much the same way. He expects to see a greater influx into major labels of young A&R staffers "who are real fans of the music, who understand it, who are willing to hang out where it's at." And he adds, "A&R has always been a sophisticated term in the industry, but this is a youthful business. Like others, Atlantic needed a 180-degree turnaround as far as new talent was concerned. We wanted to take a different approach." That's shown itself in the development of such acts as the System, Shannon, and Jenny Burton, he says. Helping in the task is recently recruited A&R representative Timothy Regisford, who came from WBLS/



Monica Lynch

Caldwell continues, "The majors today are getting bombarded with so many new acts who already have lawyers, managers, producers. But we have to remember that still up in Harlem, just as in other parts of the country, there is plenty of fresh talent which doesn't have those kinds of contacts in the industry. That type of talent is important to us, and we must be receptive to it somehow." An encouraging trend, Hank notes, is that "more and more young black kids are trying to learn about the business, they're taking it on themselves, they're putting out their own records. By the time they reach us, they have a grasp of how the industry works.'

Scope For Growth

Wayne Edwards, A&R VP at Capitol's black music unit, has a related view: "You've got a lot of these black kids growing up watching MTV, 'Friday Night Videos,' and so on — a real cross-section of music — so their focus isn't as limited." He adds, "Black radio seems to have opened up a bit. You can hear Scritti Politti and Power Station and things you may not have heard five years ago. So just that natural infusion of pop ele-

"The natural infusion of pop elements now gives black artists a chance to integrate some of them into their music and come up with different sounds."

- Wayne Edwards

ments now gives black artists a chance to integrate some of them into their music and come up with different sounds."

This opportunity to experiment can also work for established performers, in Wayne's view. "There's room for quite a few things on the radio now," he says. "There are certain name artists who, if they tried a new approach, would find it works better for them. There's room to be creative, to step away from the formula. Prince did it; he fused all those different elements to make it appealing."

Experimenting and absorbing different elements is the stock in trade of rap music, and of the independent labels that have developed and sustained it as an important part of the Black/Urban marketplace. "As an indie primarily concerned with rap," says Tommy Boy President Monica Lynch, "we can see a lot of constant changes on that horizon. In the past, a lot of the records had a heavy message, like 'White Lines,' 'It's Like That,' 'The Message.' If you look at what's



Hank Caldwell
making the biggest waves now,
they're the ones which have appropriated elements of pop culture
— for example, the Doug E. Fresh
hit — and which are topical, lighthearted."

Rappin' Turnover

Monica's conclusion from this is that every two years, there's a new generation of black youngsters buying rap. "It's going to be interesting to see if groups like the Fat Boys and Run-DMC can maintain their popularity. It's very rare that a rap group can do that. The music's in a constant state of revolution."

Cory Robbins also has an interest in the fate of Run-DMC; he's President of indie Profile Records, to which the group is signed. He believes they may get a boost from the "Krush Groove" movie. "That may help rap go to an even larger audience, although I think half the rap records bought today are selling to white consumers. That's just a guess, and I've no way to prove it, but Run-DMC's latest album is about 700,000 — and I don't think that would be possible without the white buyers."

I also asked Cory and Monica about recent incursions into rap and street music by such majors as Capitol (the Boogie Boys) and Columbia (the Def Jam and Full Force deals). The Tommy Boy

"I think half the rap records bought today are selling to white consumers."

- Cory Robbins

chief says she's taking a "waitand-see attitude," adding, "I have a lot of faith in the ability of the indies to tap into talent that the majors won't come across, and we can act on it more quickly." The Profile boss comments, "Major labels will fall into rap hits every now and then, but they won't be able to do it as consistently as the independents. The majors, for the most part, all passed on Run-DMC when they were brought to them. I think



Jheryl Busby



Cory Robbins

that would probably happen again if another act as unusual went to majors now."

Major Incursion

Columbia Records' Mickey Eichner, National A&R VP, is confident about the Def Jam/Full Force deals, and about the company's ability to function in a repertoire area hitherto dominated by independents. "It's an important area of music that will become more mainstream as time goes by," he says. "I think radio will play more of it, and I'm sure that the market is going to expand. For example, our Lisa-Lisa hit has been one of the biggest records around. Then when you get into more rap-type records, the reaction we see indicates it's going to be increasingly mass appeal.'

On a broader topic, Mickey is more reluctant than others to read significance into the success of Freddie Jackson and Whitney Houston. "I don't think it's a trend at all. It just comes down to exceptional talent doing great songs; that's what our business is about in any area of music."

You can be sure that some of these creative issues — and their relationship to the current sales climate in black music — will gain even more exposure at the Black Music Association's annual conference in Philadelphia next week. It should be stimulating! In this column next week, meanwhile, the focus will be on matters raised at another industry event: the New Music Seminar.

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KMGX 8-4

KQMQ add

WHOT on WNOK-FM on KQXR add

WSSX add

BLACK/URBAN CHART 22-12-8-



Produced, Written and Arranged by Morris Day. From the album Color Of Success Management: Gallin-Morey and Addis/Barry Josephson. Photo: Peter B. Kaplan. © 1985 Warner Bros. Records Inc.

CALENDAR

BRAD MESSER

Broadcast Ethics 101

So you're tempted to grease a client by having his business named in a favorable news story? Or maybe inclined to impress a potential advertiser by slipping a few mentions into your community affairs programs?

Hey, what could it hurt? Come on, it's your station . . . you have a right to use its power advantageously, right?

Of course not! Virtually everyone knows The Power isn't to be misused in those ways. To get caught in one of the above mentioned acts, and exposed, is to learn the meaning of heat in the kitchen.

The toughest and best teacher on earth is the School of Hard Knocks. Learn a lesson there and it ain't forgot. Many points of broad-

cast ethics have been taught in its 'round-the-clock classes. One of the most venerable lessons, neverendingly fresh-taught by public demand, is "Never allow sales or programming to influence the content of news.'

Management should influence the pacing of a newscast, yes. And the length, yes, and perhaps the delivery style and the use of actualities and other nitpicky aspects. But to sell out news judgment itself to the influence of the almighty buck? It's wrong.

Decisions about what is news and what isn't are to be based on newsworthiness alone.

During the first few years in a newsroom, as people are learning to make newscasts interesting and topical, and to target stories to the demographically-defined audience, they are also soaking up basic journalistic ethics.

But outside the newsroom, radio people aren't commonly exposed to much ethics input. In my opinion, it's the eternal duty of newspeople to spread the word about right and wrong, so that one of our most important assets, impartiality, is protected from contamination.

MONDAY, OCTOBER 14 — Columbus Day holiday observed, although his actual arrival date in the New World was October 12, 1492. This is also Pioneers Day, a state holiday in South Dakota.

Charles Elwood "Chuck" Yeager flew the X-1 throught the sound barrier 38 years ago (1947). Some engineers had predicted the Bell rocket plane would disintegrate at the speed of sound, but Yeager said, "I didn't believe that." In his autobiography, Yeager describes hitting Mach 1 (about 670 mph) as being "smooth as a baby's bottom: Grandma could be sitting up there sipping lemonade.'

1964 - Noble Peace Prize awarded Dr. Martin Luther King, Jr.

Birthdays: Justin Hayward of the Moody Blues is 39. Watergate whistleblower John Dean III is 47. Actor John Moore is 58.

TUESDAY, OCTOBER 15 — Vietnam antiwar demonstrations became big news 16 years ago today. About 45,000 people marched on the White House, while millions took part in other demonstrations nationwide, as part of the first National Moratorium Day (1969).

1965 — 20th anniversary of the first anti-draft demonstration involving the burning of draft cards (1965).

1950 — Radio pager (later "beeper") marketed. 1928 — Graf Zeppelin first commercial flight arrived USA after fourday trip from Germany. 1917 — WWI spy Mata Hari (Gertrude Zelle) executed near Paris. 1783 — First manned ascent in a balloon: it was tethered, not a freeflight.

Birthdays: Richard Carpenter 40. Penny Marshall 42. Linda Lavin 48. Chrysler boss Lee lacocca 65.

WEDNESDAY, OCTOBER 16 — This is Gallus Day. Folklore says "if it is dry, so will be spring." The first hotel with indoor bathrooms, the Tremont House, opened in Boston in 1829. The \$2 room rate included four meals a day.

1978 - Pope John Paul II (Karol Wojtyla) elected, first non-Italian pontiff in more than three and a half centuries.

1964 — China became fifth nation with atomic bomb.

1899 — Marconi first demonstrated radio in USA (had broadcast in Europe four years earlier). 1859 — John Brown's raid on Harper's Ferry VA federal arsenal. 1793 — Marie Antoinette, Queen of France, beheaded on the

Birthdays: Suzanne Somers (Suzanne Mahoney) 39. Angela Lansbury 60.

THURSDAY, OCTOBER 17 — Who was the original man of steel? Not Superman, but Henry Bessemer, who patented the first practical steelmaking process 130 years ago today (1855). Bessemer's invention led directly to the first long bridges, the first skyscrapers, and America's first coast-to-coast transportation system, the railroads. 1979 — U.S. Dept. of Education established. 1973 — OPEC oil embargo created gas lines in USA. 1966 — "Hollywood Squares" TV premiere. 1933 — Albert Einstein arrived in USA as refugee from Germany. 1931 — Al Capone sentenced to 11 years for income tax evasion: he was paroled after eight. 1919 — RCA incorporated. Birthdays: Jim Seals 53. Evel Knievel (Robert Craig) 47. Playwright Arthur Miller 70.

FRIDAY, OCTOBER 18 — On this date in 1901, President Theodore Roosevelt invited Booker T. Washington, the educator, to dinner at the White House. Some people were infuriated. One Tennessee newspaper, the Memphis Scimitar, editorialized that having a Negro visit the White House was "the most damnable outrage ever perpetrated by any citizen of the United States.

This is Alaska Day, a state holiday commemorating the date in 1867 when America formalized the purchase of the Alaska Territory from Russia.

1943 — "Perry Mason" radio show premiered. 1892 — First commercial long-distance telephone line NY-Chicago. Birthdays: George C(ampbell) Scott 58. Actress Melina Mercouri 60. Ex-Canadian Prime Minister Pierre Trudeau

Correction: Calendar on Sept. 19 listed James Garfield as President serving shortest term, whereas that distinction actually belonged to William Harrison. My thanks to Mark London of KROI/Reno.

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K106	WKIE	WGOV	WEAL	WANM	WZAZ
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JOEL DENVER

FM102: The Pulse Of Sacramento

Sacramento: California's state capital and the big valley's main city. The breeding place of fine young minds and the meeting place of immigrants and aliens who harvest the crops of the San Joaquin Valley. Quite a cross-section — lots of liberal thinkers, conservative stalwarts, and others sailing a sociological sea, content to drift with the tide.

And therein lies FM102 (KSFM). Having graduated from several different formats, the station is now winning with CHR. Actually, it's more than just winning -FM102 is number one in town. Operations Manager/PD Rick Gillette rejoined the station in July 1983 (having done the disco routine there back in '79) when it was traveling the A/C route. Seven days after he arrived, the station went CHR. Says Rick, "The management at the time knew and liked me. I guess they saw some potential in me the last time I was here, so we got together and jumped on

Winning By Surprise

Having found its niche, the station's numbers soared. Rick says that since so many things are happening in Sacramento, "people only last at what they do for about eight months and then slide into the doldrums. We took the town by surprise. First, no one thought we'd do anything special with the format. Second, nobody figured we could keep it up."

But FM102 did. Launching CHR with a 3.4 left from its A/C days, Rick and his staff led the station to a 7.2 in the ratings, leaping from



Roy Kinji Afternoons



Shelly Morgan Late Nights

"I'd play Lithuanian dance music if that's what people wanted to hear and if it would give us numbers."

11th to second. That apparently wasn't enough, so they kept trying and got an 8.0 in the next book, then an 8.7, a 9.2, and finally, a 10.5!

According to Rick, "We were never satisfied, and were even slightly disappointed to be number two despite the steady rise in the ratings. It was never our goal to be number one in the format; we wanted to be number one overall." And it wasn't until this last book that FM102 finally made it. "We're not a second-place team," he proudly noted. "We want to be the best."

Maximum Exposure

And they work hard at it. Many different ideas enter into the efforts to maximize station exposure, and even the little things are important. Along with promotions and advertising, the FM102 staff tries to keep the public aware of what they're



Melanie Nights



Gary Moore Overnights

doing. Said Rick, "When our people go out with a little FM102 logo on their shirt or wear an FM102 jacket, they aren't shy about approaching people to suggest they tune in sometime."

Rick mentioned that FM102 PM driver Roy Kinji has three "Dance Machine" mobile units that go out every weekend for high school dances and such. "The guy is in business for himself, but he's got a big FM102 on his light bar to identify his station."

FM102 is also going to be the first station in recent years to be allowed to advertise on buses. "For the past four years, the transit system didn't accept any advertising. But now they've decided to go with it again, and FM102 ended up with most of the buses," Rick said happily.

At Work In The Community

Another thing Rick considers to be very good publicity is the station's Corvette. "Although we're not a 'classic' station, I think we have a lot of class. FM102 gives away the same things everyone

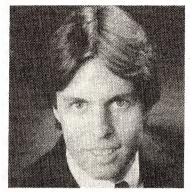


else does with their vans, only we're cruising around town in a 1985 Corvette; that speaks of what we're about. I think people on the street feel that we're trying to provide them with a quality product, that we want to be the best, and that if FM102 is your radio station, you're a part of our winning team."

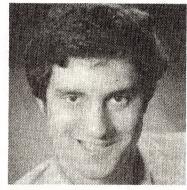
He's also big on charity. Rick is on the executive committee for MDA, so FM102 is where it turns for help when it's needed. Morning man Chris Collins was sent to Ethiopia after a big station famine fundraiser so that Sacramento would know exactly where its contributions were going. FM102 is regularly involved with M.A.D.D., Students vs. Drunk Drivers, the Battered Women's Center, and the Sacramento Zoo. The zoo, which only charges 50 cents to enter, has difficulty meeting its expenses from time to time. So FM102 will occasionally throw a Happy Hour party, charge a dollar, and donate all the proceeds to the zoo.

And Then There's The Music

But FM102's success is more than just street exposure, of course, because listening is what's it's all about. Rick described



Rick Gillette PD/Operations



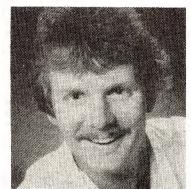
Mike Reynolds Morning News

FM102 as "urban-flavored, but definitely not an Urban station." Apparently the Black/Urban format surfaced for a while in Sacramento but did not survive. "I don't know if people necessarily need Black/Urban radio up here. I think they want to hear the hits, and most of the other stations in town aren't playing the hits from this format. So we see a hole in that respect. I'd play Lithuanian dance music if that's what people wanted to hear and if it'd give us numbers. It turns out they want to hear American dance hits, so that's what we play.'

Tight But Loose

From FM102's retail research, callouts, active requests, and what surfaces in the clubs, Rick gets an idea of what his town is interested in. He plays about 70% current and recurrent product, with some very select oldies during the lesser dayparts. "To maintain the 25-54 demographic, you basically have to stick to the basics of what they like. We don't play a 'Supremes Superset' every day at noon, but we'll spice up the rotations with a 'Wow, isn't it great to hear that' record. We rely on those records for imaging and positioning, not as a constant in the format.'

FM102 is number one in most age groups, and Rick jokes about it. "It's nice, but it sure puts a lot of gray hairs on my head! People who think adults only like Barbra Streisand records are wrong. Of



Chris Collins MD/Mornings



Kevin Kei Middays

course, they like oldies and ballads, but that's not all. I've seen tremendous demos on my dance records, from kids all the way up to the 54-year-olds. I think my staff and I have a real good finger on the pulse of our city. If you tune into FM102, it sounds like Sacramento."

He continued, "We are a very tight radio station but sound very loose on the air. That looseness comes from having many different personalities — each presenting the format with his own texture and feel. There's consistency, but enough unpredictability to make it exciting."

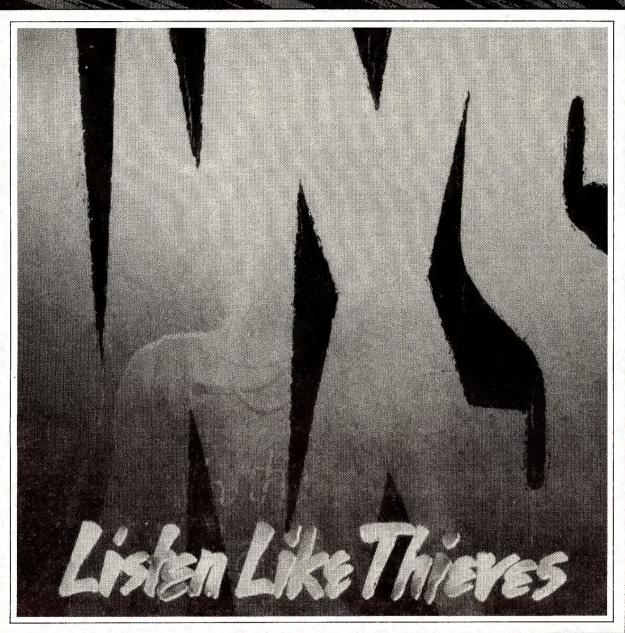
"If you work hard, have a definite goal in mind, and don't let anything distract you, it's real hard not to succeed. And I try to surround myself with people who feel the same way."

Flexibility & Freedom

Rick is very proud of his airstaff. "It's the people who make us famous; they make the difference. I love this radio station because I love the people that work for me. The most important thing you can

Continued on Page 38

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CONTEMPORARY HIT RADIO

FM102: The Pulse Of Sacramento

Continued from Page 36

do for your people is to let them know exactly what you expect from them, and then let them do it. I try to give them the flexibility and freedom to be who they want to be. I don't want them playing with the format; I want them working within the context."

Support Staff

Rick says he works hard to develop his parttimers because "we all started out that way. When you hire somebody to do the all-night show, weekends, or even to sweep the floors, it helps them get their foot in the door. So I try to make it worth their while. I let them fill in during vacation time or run the countdowns on the weekends. It makes them better at their craft and they become more of an asset to you."

Rick runs both the FM and AM sister station KSJM, so he's got lots of people running around for him. He delegates a lot of the responsibility to assistants Chris Collins and Mike Davis because it gives them good experience and enables him to oversee both stations with a minimum of confusion.

"I sit down with each of them,

discuss the direction, and let them get into the implementation and paperwork. My job is mostly conceptual: what we want to do, what direction we want to take, and how to do it."

That, after all, is a good manager's job. Rick is thankful himself to have a good GM above him. The station was privately owned when he came aboard and has since been

"My job is mostly conceptual: what we want to do, what direction we want to take, and how to do it."

sold to Duffy Broadcasting. "When it happened we were all wondering if we were going to keep our jobs, but (VP/GM) Jerry McKenna saw this staff's commitment and dedication and said, 'Go do it.""

Out To Stay On Top

So they're doing it, and the main thing is to keep on winning. FM102's closest direct competitor, KWOD, is currently fifth in the

ratings, but Rick is mainly concerned with the immediate three behind his station. "As far as KWOD goes, we can maintain our position as the number one CHR. We're better talent-wise and promotionally, and the numbers definitely reflect the appeal to the market. We're their direct competitor and they're not insignificant to us, but my main competition right now are the stations with uncontested formats: AOR KZAP, Beautiful Music KCTC, and A/C KXOA-FM."

Go The Extra Mile

"If you work hard, have a definite goal in mind, and don't let anything distract you, it's real hard not to succeed. And I try to surround myself with people who feel the same way.

"I expect my staff to go the extra mile, and they do. This is war, and somemes in war you have casualties. Sometimes people don't cut it and you have to leave them behind. They all realize this and it's not really a negative thing. We're here to win, and if you don't think you can do it, then don't come with us. But if you're here it's for the long haul, so understand what you're getting yourself into. Be prepared to take a bullet or two!"



SOME BIKIN! — WBEA/Elyria, OH celebrated the bikini's 39th anniversary by inviting listeners to wear their suits to the station. The first person to honor that request was Toni Moscovits, pictured here with WBEA PD/PM driver Drew Bentley.



PLAYHOUSE STALKER — When Paul Young opened his U.S. tour in Minneapolis, WLOL-FM was backstage supervising the party favors. Shown here (I-r) are WLOL-FM's Dan Seeman, Paul Young, and WLOL Assistant PD/MD Gregg Swedberg.



GETTING TO KNOW ZOO — Howard Jones spent a day with Z100/New York's morning zoo. Shown here (back, I-r) are Z100's former personality Ross Brittain and Jonathon Bell, Elektra's Steve Schnur, Z100's Captain Kevin; (front, I-r) Claire Stevens, Howard Jones, and Z100 PD Scott Shannon.

A Special Invitation to the Recording & Music Industries

MIX MAGAZINE PRESENTS

TEC

THE TECHNICAL EXCELLENCE AND CREATIVITY AWARDS

Dear Recording, Sound and Music Professional:

On Monday night, October 14, a very special event will take place at the Puck Building in New York City: the First Annual Technical Excellence and Creativity Awards. If you're a regular reader of Mix, you've doubtless already heard about the TEC Awards; if you're not, we want to take this opportunity to tell you about this first-of-its-kind program.

The TEC Awards were established this year by the publishers of Mix, the Recording Industry Magazine, to honor both outstanding achievement in audio/music technology and creative excellence in recording and sound production. What makes the TEC Awards unique is that they are awarded to people, companies and products that play an absolutely essential role in the making of records, soundtracks and live concerts—but very seldom are recognized by either the industry or public at large. They include the technical innovations and behind-the-scenes players—as nominated and voted upon by the readers of Mix—who make the modern music and sound experience possible.

The night of October 14 will be special—not only because of this award's uniqueness, but because all proceeds from the TEC Awards Celebration will be donated to three worthy causes: the Deafness Research Foundation, which funds research into the causes of hearing impairment; the Audio Engineering Society, for the establishment of a scholarship fund; and the winner of the TEC Award in the category of Recording School of the Year, to assist in the education of a deserving student.

We at Mix are proud to have instituted the TEC Awards, and delighted by the positive response of the production industry. If you are interested in attending the Awards Celebration, a few tickets remain and may be ordered by calling Mix Publications at (415) 843-7901. Tickets are \$35 each (\$350 for a table of ten), and are tax-deductible.

Please help us honor Technical Excellence and Creativity—by attending the Awards Celebration or by sending your contribution in any amount to: Deafness Research Foundation, 55 East 34th Street, New York, NY 10016.

Thank you,

The Publishers of Mix Magazine

MOTION

Jim Leven segues from MD/Research Director at KCPX & KBUG/Salt Lake City to PD at KREO/Santa Rosa. WKSS/Hartford night rocker Curt Monday is named MD, and morning maniac extraordinaire Jeremy Savage is boosted to Assistant PD. ... WRVQ/Richmond welcomes John King to mornings from WMXJ/Miami, and Kirby Carmichael to nights from crosstown WANT. .. Famous Amos opts for AM drive at KOFM/Oklahoma City, replacing Bobby Knight ... Ralph Christopher exits WQID/Biloxi, and PD Mickey Coulter acquires music duties.

Ray Williams returns to Z102/Savannah as Promotions Director . . Cat Summers is new to nights at KWK/St. Louis from BJ105/Orlando . . . WAPI/Birmingham night rocker Jimbo Wood is upped to MD, replacing Brad Regal . . Andy Savage exits KELI/Tulsa for 7-midnight crosstown at KMOD . . . KHWK-FM/Tri-Cities switches from Country to CHR, retaining PD Ken Jacobsen and hiring MD Chuck Matheson from KYDA/Gallup . . . Chuck Cannon exits evenings at KFIV/Mo-

desto for an airshift on Laser 558. He's replaced by Ellen Thomas from WENS/Indianapolis . Lisa Morast joins KIKX/Colorado Springs as programming assistant . . At G100/Mobile, Jim Golden is named MD/mornings from WKJJ/Louisville, and Blaine Kelly segues to late-nights at G100 from neighboring WBHY. Blaine replaces Randy Rose, who moved to WXBM/Pensacola.

WZOU/Boston hires Dan Justin for weekends . . . Bill Mitchell is the interim PD at WJXQ/Jackson-Lansing . . . Rich Stevens is the new MD/morning personality at WTHZ/Tallahassee . . . More KQCR/Cedar Rapids changes: WZOK/Rockford's Brad Funr moves as PD, Gary Dixon stays on for AM drive, and Don Kelly takes over middays . . . WXKS-FM/Boston announces the following lineup: "Matty" in the morning, PD Sunny Joe White returning on-air for 10am-noon, J.J. Wright noon-3pm, Dale Dorman 3-6pm, Assistant PD Jo Jo Kincaid 6-9pm, Ed McMann 9pm-1am, and Diana Steele overnights.



"Sleeping Bag"

Produced by Bill Ham

From the forthcoming album "Afterburner"



CHR Chart DEBUT 38

"Perfect Way"

From the album
"Cupid And Psyche 85"





STEVE FEINSTEIN

CONVENTION COVERAGE

AOR '85: Variety Of Issues And Answers



Panel one (I-r): Yours truly, Greg Stevens, Greg Solk, Rick Balis, Mike Kakioyiannis, and Alan Lawson.



Panel two (I-r): Panel hog, Dwight Douglas, John Sebastian, Jeff Pollack, Bob Hattrik, Rick Balis

What did you miss if you weren't at the NAB/NRBA Radio Programming Conference in Dallas last month? Overall, an opportunity to rub elbows with other industry types outside the formal seminars. As is often the case with industry gatherings, many of the most valuable dialogues took place in hallways and hospitality suites.

Specifically, though, the two AOR panel rooms inspired these observations:

1) The mood of rock radio programmers and managers was considerably more upbeat than at last year's RCPC in Los Angeles. The '84 gathering, held at the height of the doom 'n' gloom about AOR's future, was characterized by anxiety and hand-wringing. The outlook then was so down you might have wondered if the format would be around to discuss the following year. Now, with AOR perceived as back on its feet, perhaps even in vogue, the talk centered on the format's strength rather than its woes.

2) The consensus about AOR's present and future direction is that there is no consensus. Not only is there a variety of formatic approaches that fall under the umbrella "AOR" term, but there are also varying opinions on issues concerning the format's present and longterm demographic target.

Balis's Tips

The panels were held on separate days. One featured representatives from individual stations, the other four leading consultants. KSHE/St. Louis PD Rick Balis was an apt choice to moderate both panels. His station's double-digit

shares and 17-year history symbolize AOR's continued strength. He smoothly and skillfully guided the panel through an array of pertinent topics.

Balis began both sessions by sounding a rallying cry for AOR to be more than just "jukebox radio." In addition to staking out a musical position, he noted, "longterm, consistent winners nurture relationships with their audience through production sizzle, community involvement, promotions, personality, and strategic marketing."

He then called upon your humble editor to provide evidence to support the proposition that the format is alive and well. This column's faithful readers (both of you) will recognize these fun facts:

• AOR has grown up. It's no longer a 12-24 skewed-format; its base is now 18-34 males, balanced between the 18-24 and 25-34 cells. In 65% of all rated markets with AORs, a rocker is #1 in men 25-34. In major markets, AOR fares even better: 84% of markets with 1,000,000+ population have an AOR #1 in men 25-34. And in 33% of all rated markets with AORs, the format's margin extends to taking #1 honors in men 25-49.

• There are as many AOR sta-

tions dominating top ten markets as there are stations in any other format, including CHR. WMMR/Philadelphia and WBCN/Boston have #1 12+ shares and awesome demographic strength.

• We're seeing the beginnings of a trend — stations switching to AOR rather than out of it. This year has had start-ups in New York, Chicago, Charlotte, Akron, and others, with a Buffalo rocker anticipated shortly.

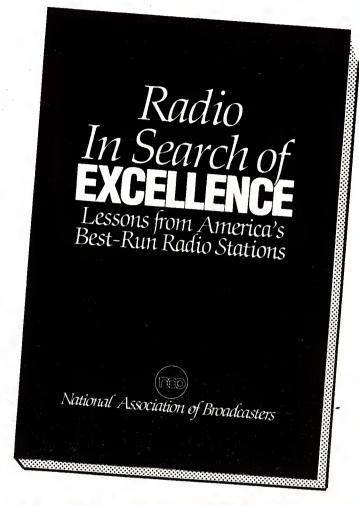
Station Stories

The panel with station reps included WLUP/Chicago PD Greg Solk's overview of how the Loop evolved from a "kick-ass" rocker to a more adult approach. Solk claimed that even when the Loop had 12+ shares in the fours, it had lost money because of a predominantly 12-24 audience composition.

While WGRX/Baltimore PD Alan Lawson explained his station's 25+ EOR format, outgoing KISS/San Antonio PD Greg Stevens emphasized the need for "the elements between the records that give you an individuality your competition can never copy, unlike your music."

WNEW-FM/New York VP/GM Mike Kakioyiannis noted the niche enjoyed by AORs with heritage, calling them the "MORs of the '80s and '90s." That legacy builds listener loyalty, particularly among upper demos, and contributes to an environment in which it's no longer viable for start-up

Continued on Page 41



NAB Book Finds Excellence

Most radio books are either overly technical or theoretical, or else chock full of the same old platitudes and generalizations. Here's an exception — "Radio In Search Of Excellence" — published by the NAB.

It's a collection of 12 pieces on virtually every facet of the business, authored by outstanding people associated with broadcasting (Rick Sklar on programming, Ted Bolton on research, John Dimling on ratings).

The best chapter in the book, though, was put together by Mc-Kinsey & Company, the management consulting firm responsible for the best-seller "In Search Of Excellence." McKinsey researchers studied 11 consistently successful stations of varying formats and market sizes (from CHR KIIS-FM/Los Angeles to A/C WRSC/ State College, PA) to find out what they had in common. "Lessons From America's Best-Run Radio Stations" not only tells you what the stations do to be successful but, more important, also defines what "success" means in its truest terms.

Essentially, it proposes that the best stations are those that adopt strategic plans to develop "sustainable competitive advantage." Those stations become institutions in their markets because they think longterm, not just opting for the quick killing in audience or revenue.

Some of the tenets these stations follow include:

• After finding a formatic hole in the market and establishing a beachhead during their first few years, stations progressively "take down the walls" to become more mass appeal. Not always through programming, necessarily, but through reinvesting profits in public service and community activities. Says one manager, "We are not just a radio station, we are people who fill community voids."

• They sell on the basis of the service philosophy, not numbers, and sell clients "not time, but ideas. Time is only what they buy to get their message across to the consumer."

• They regard all employees as "talent." Everyone who's hired, regardless of his position, has a passion for radio and is encouraged to contribute. At one station, the janitor won a monthly contest for submitting the best idea for a spot.

These seem like ordinary concepts that we all take for granted, but I assure you this book presents them in a thoughtful fashion with specific illustrations. You're guaranteed to pick up a few practical ideas, if not a good deal of inspiration.

40/R&R FRIDAY, OCTOBER 11, 1985

AOR '85: Issues And Answers

Continued from Page 40

AORs to make a quick killing in 12-24s. Not only is CHR strong in that arena, but advertisers are looking more for 25+ audience, anyway. Now that AORs with 18-year histories such as 'NEW-FM have those older demos, the "challenge is in going after those big revenue buys."

Different Views

The consultants panel illustrated the varying views even among radio doctors. John Sebastian, representing his 25+ EOR approach, had viewpoints in several areas that were contrary to the other consultants, most notably in the format's demographic future.

Just as the format has shed teens on the way to its present 18+ focus, Sebastian predicted that 18-24 year-olds "will go the way of teens. The future of this format is 25+." Dwight Douglas disagreed strongly, as did Jeff Pollack, who said dominant AORs are "still at least competitive in 18-24, while winning 25-34. Rock 'n' roll is a youth format, and you can't abandon the 18-24 base without letting yourself in for serious trouble."

KSHE VP/GM John Beck questioned if AOR should abandon teens, let alone 18-24s. In the short-term, they boost 12+ shares and market rank; in the longterm, they obviously become adult listeners.

Sebastian claimed AOR "has adopted many of the concepts" of EOR, such as its softer texture and eschewment of hard rock. He insisted that AOR "needs to go a lot farther" in that direction and must also play fewer crossover records. Noting that the top 14 tracks on a recent R&R AOR chart were also on the CHR chart, he called for more uniqueness from other formats in order to increase AOR's time spent listening.

Bob Hattrik countered that mainstream AORs, versus the more specialized EOR, need crossover records with high-cume familiarity to assist in creating sampling by 18-24 year-old listeners from other formats.

Research

I asked if perhaps some AOR stations had at one point been guilty of over-researching music by insisting that every song have phenomenal callout scores. Did stations that played only the 327 top-testing songs of all time neglect the qualities—depth and variety—that distinguish AOR from other formats? Douglas agreed, saying AOR at one point was "too constricted. We forgot that the root of AOR was not so much playing exclusively mass appeal music, but also playing interesting rock 'n' roll songs."

Sebastian saw the problem as that "we actually *under*-researched. We were too narrow, and needed to broaden our parameters of what we research. Now we're researching 1000 cuts instead of only 326."

Research whiz Hattrik added perspective to the research issue, remarking that programming elements which test highest aren't always the most valuable. "The least toxic element — long sweeps of music with no interruptions — will get the highest score. But it won't necessarily engender real emotional response and get someone to listen to a station. If you played a focus group a long sweep versus a great morning show, you'd probably get more positive response to the talent."

Sales

Ed Levine, WAQX/Syracuse PD, brought up a dilemma which neither panel was able to easily resolve. Levine related problems with local media buyers and retailers when a ratings book showed his station up significantly in 25+men, but down in 12+ due to losses in teens and 18-24s. He suggested that not all AORs can afford to discount teens, noting that advertisers in smaller markets often don't look far beyond 12+ figures.

"Rock 'n' roll is a youth format, and you can't abandon the 18-24 base without letting yourself in for serious trouble."

-Jeff Pollack

WIYY/Baltimore Station Manager Chuck DuCoty provided an illustration of the converse problem. An airline's target was 25-54 adults, in which 'IYY was #1 in the market. However, the airline refused to buy the station because 'IYY's audience composition also contained a significant amount of teens. It didn't want its message to be heard in an "atmosphere conducive to teenagers." Eventually, the airline relented.

Consultants

Balis quoted Lee Abrams's oftstated comments that AOR suffered when it became boring and bland. "AOR turned into IBM. It was programmed by researchers, financiers, and marketers instead of radio people. The classic stations were always programmed by people who were passionate. The PD of today's AOR should be eccentric, a little crazy, definitely not normal." advises Abrams.



ST. LOUIS BLOODS — An eight-hour KSHE blood drive raised 1300 pints, the most ever of any St. Louis drive. Greeting the 1500 donors are (I-r) Asst. PD AI Hofer, Promotion & Marketing Director Jim Marchyshyn, Asst. Promotion Director Mary Tripodi, and engineer John Oelke.

Throwing caution, and possibly good judgment, to the wind, I quipped "That's the way PDs were before consultants got in the ball game. It's always struck me as ironic when consultants talk about how boring 'the format' became when they themselves helped to formularize and standardize it. If it was boring, don't all the parties involved have to share responsibility?"

Pollack replied, "It's the PD's responsibility to make a station funny, exciting, and interesting. Consultants submit ideas and give objective overviews. There are consulted stations with all the personality, power, and excitement that make a winner. There is much more autonomy at the local level these days, and PDs realize that a station's depth and character make the difference in the long run."

More Hot Hits

• Oldies: Pollack warned of oldies burning out, calling it a "misconception that 25-34s want to hear just old music." He noted KISW/Seattle PD Beau Phillips's differentiation between records that evoke "oh no" vs. "oh wow" responses and cautioned programmers to choose their library depth carefully.

• Arbitron methodology: In light of Arbitron's shortcomings in obtaining in-tab diaries from 18-24 males, Douglas advised stations to compensate by "going after 25-34 males, who are more reliable in returning diaries and easier to sell."

Next Year, Let's . . .

Having two separate panels, one with programmers and one with consultants, was an improvement over '84, when the single AOR panel was dominated by consultants. Also, allowing Balis to select his own panelists was preferable to the NAB/NRBA setting up the panel

with no moderator input, as was the case last year.

The next step might be to give a multi-faceted structure to the format rooms. Panels that are now exclusively talk could be enhanced by specific illustrations of the subject matter. To complement the discourse and philosophizing, why not provide audio-visual materials? Playing airchecks, effective TV spots, and creative production work, for instance, would be the perfect punctuation for the discussions of those topics.

Similarly, it would be educational to have presentations of case histories by stations with outstanding success stories. Willing stations could present the steps they took to go from worst to first.

What's needed is a sharing of

nuts and bolts ideas, as well as continuing the forum for interpreting trends and forecasting the future. Let's continue to examine issues and answer questions, but at the same time organize the sharing of creativity in promotional campaigns, sales techniques, and other day-to-day concerns. The one practical idea I took home with me was a cute station ID that Balis described — after five seconds of machine gun fire, an announcer asks, "All right... is there anybody else here who doesn't listen to KSHE?"

These annual get-togethers belong to all of us. They're as productive or as disappointing as we make them. Any comments?

Tapes of all the Radio '85 sessions are available from AVW, Inc. at (214) 638-0024.

SEGUES

Programmer Directory: Ex-WZZO/ Allentown PD **Tom Kelly** leaves his post as Director Of Programming for parent **Holt** . . . WCCC/Hartford's new MD is **Brian Illes**, ex-WCKO/Miami.

Consultants Corner: George Harris makes a clean sweep of all three Metromedia AORs, inking WNEW-FM/New York . . Ex-WAAF/Worcester-Boston MD Rob Lipschutz joins Jeff Pollack Communications . . WRXL/Richmond goes with Fred Jacobs in place of Pollack . . KRIX/McAllen-Brownsville is no longer consulted by Al Peterson.

Al Peterson. Jock Jumps: Drew Townsend goes from weekends to 6-10pm at WSHE/ Miami . . . KCFX/Kansas City mornings pair PD Greg Stevens with Jay Cooper, formerly of rival KYYS KLPX/Tucson ups parttimer Brant Cooper to overnights . . . Bruce Van Dvke returns to KOZZ/Reno mornings . . . WBLM/Portland PM drive goes to Jeff Jackson, while Herb Ivy pulls overnights has Brew Michaels in middays, Rick Rydell handling production, and Belinda Simmons on weekends New to WZEW/Mobile are PM driver The Doctor (John Guidry) from WQUE/New Orleans and night rocker The Phase (Jeff Sandifer) from KZYR/Vail . . . WAQY/Springfield taps

parttimer Mike Scott to replace Bob

Caron on afternoons . . . Jerry Lach-

elt leaves KGRQ/Casper late-nights

... Bob Stewart hops from KKRQ/lowa City to KRNA/Cedar Rapids middays . . WRCN/Long Island Assistant PD John Grappone is also weekending at WAPP/New York.

Production Prodigies: Production ace Steve Crowley jumps from KLOS/Los Angeles to crosstown KIIS's production department ... John Lindauer from KWHL/Anchorage becomes Production Director at WAAF/Worcester-Boston ... Ron Lipkin is upped to Production Director at WYSP/Philadelphia, as R.D. Steele leaves to become GM for Denny Somach Productions ... Jeff Garrett from KLUC/Las Vegas is KATT/Oklahoma City's new Production Director, replacing Roy Clements, who moves into sales

Update: KSHE/St. Louis morning man J.C. Corcoran adds entertainment reporting duties at local KSDK-TV ... WRKI/Danbury nabs Promotion Director Ron Valeri from WCCC/Hartford ... Dianne Upson leaves WBAB/Long Island morning news ... KGB/San Diego's new Programming & Promotions Assistant is Mark Gerber ... Gayl Murphy hosts a weekly talk show at KLOS/Los Angeles ... WNOR/Norfolk names Jay King Promotions Coordinator.

Update: Ex-PolyGram National AOR Director George Meire is publishing Computer Shop Talk, a sheet aimed at computer retailers.

HARRIS

PROUDLY ANNOUNCES THE SIGNING OF WNEW NEW YORK — THE #1 MOST LISTENED-TO AOR IN THE COUNTRY! HARRIS COMMUNICATIONS ALSO CONSULTS KMET LOS ANGELES, & WMMR PHILADELPHIA. HARRIS COMMUNICATIONS, PHILADELPHIA, 215-649-4333.

*Based on Spring '85 Arbitron, 1/4 HR AVG, Mon-Sun, 6a-Mid, TSA, American Radio, James Duncan Jr.

R&R FRIDAY, OCTOBER 11, 1985/41

BLACK/URBAN



WALTLOVE

"CAN MY ASS LAST?"

Tom Joyner: The Dual City Disc Jockey

Tom Joyner will make radio history on October 14. On that day he begins a precedent-setting stint as a personality in two cities (R&R 9-20). Currently morning host at KKDA (K104)/Dallas, Joyner will also double as the afternoon talent at WGCI-FM/Chicago.

How does he plan to squeeze in both airshifts? His weekday commuting schedule looks like this. He will wake up Dallas residents from 5:30-9am, then catch a 9:40am flight to Chicago. He'll arrive at noon and prepare for his 2-7pm shift. After that it's back to O'Hare

"I said to myself, 'How can I work this out so I don't have to say no to either party?' "

for the 9:40pm plane to Dallas. Joyner estimates he'll be home in bed by midnight, adding, "I'm up for the 11 o'clock news every night, anyway. This will just become part of my normal routine."

Two Job Offers

The immediate question that comes to mind is how did these two stations ever agree to such an arrangement? Tom explains, "Marv Dyson (President/GM of WGCI-AM & FM) wanted me to return to the Windy City. I said to myself, 'How can I work this out so I don't have to say no to either party? I'd like to be the first guy to work in two markets and be number one in my time period in both cities.' (Editor's note: Tom worked at Chicago B/U outlets WVON, WBMX, and WJPC before moving to Dallas.)



"So the first thing I did was check out the flight schedules — flights leave Dallas and Chicago every hour. Next I wondered how many days of work I would have missed because of the weather if I'd been commuting last winter. After checking with airline officials, I found out I would have missed three days at the max. Two of the days would have been here in Dallas because the airport was snowed in.

"Then I asked myself, 'Can my ass last? Could I physically expect to accomplish this *and* stay healthy?' When I asked a Dallas nutritionist about the effects of jet lag,



Tom Joyner

he said, 'What jet lag? You're not flying transcontinental, only an hour and 40 minutes.' He added that it's not the flight that wears a person out but the stress of his daily routine. A person loses approximately a quart and a half of water when he flies at 30-40,000 feet. The nutritionist said if I replace that lost water, my body will function properly."

A Piece Of Cake

K104's 6am-midnight 12+ share was 7.4 in the spring Arbitron. Tom ranks fourth in Dallas among total persons 12+, Monday-Friday, 6-10am; is tied for fourth place among men 18+; holds fourth

place among women 18+; and cops second place with teens. Curnewise, Tom is perched in the top five for almost every demo.

Obviously, those impressive figures helped him create this tale-of-two-cities opportunity for himself. But even though Tom feels he can handle the hectic pace, can he maintain a strong presence (and numbers) in both cities? "Because I have such great support systems at each station, this will be a piece of cake," Tom said. "My job is fun.

"Because I have such great support systems at each station, this will be a piece of cake."

All I have to do is entertain and inform people while I'm on the air. The only thing I haven't enjoyed in this industry is programming. That's hard work, and the politics are tough.

"I've got enough flexibility in my schedule to do station promotions in both cities whenever need be. My American Airlines air pass, an unlimited flight package, allows me to go whenever and wherever I need for one price. And remember, I have my wife and Killer & Thriller (radio names for his two sons). We're going to find time for everything that will continue to make our lives normal."

Since Tom's KKDA contract runs for the next six years and the WGCI-FM deal is for five, what does his vacation schedule look like? "I ain't got the Johnny Carson luxury vacation package deal," laughed Tom. "They gave me the minority employee package. However, let's just say I'll be on my J-O-B so I can complete this deal."

Stay tuned for an on-the-spot on-air/in-air report with Tom Joyner.

ACTION

The changes keep happening, even though the book has started. Let's begin with the changes occurring here in Los Angeles. KACE PD Alonzo Miller is gone; MD Pam Robinson (who's held that post about a year) has been promoted into his slot. KDAY morning man Steve Woods is gone after the better part of a decade at the station in various on and off-air capacities: J.J. Johnson is now doing mornings with Woods's sidekick Russ Parr (aka Bobbie Jimmy), and Don Tracy is filling in at night until a permanent replacement can be found. Further changes in this market are rumor-

Following GM Charles Welch's long stint as interim PD, Robert Holliday has taken over that slot at WVOI/Toledo. He was previously at KYRK/

Las Vegas GM/owner Muetter
Evans handled the PD chores at her
station, WAAA/Winston Salem, for
a while, and now Benny Jones (air
name Benny J) is Program Director
Former WTAM/Gulfport, MS PD
Al "Love" Jenkins has crossed the
street to afternoons at WQFX (Foxy
96).

By the time you read this, WTHP/Thomasville, NC will have changed from A/C and gone 24-hour B/U under the consultancy of WFXC/Durham PD **Alvin Stowe**. When "98.3, The Hit Place" gets up and running, it'll be the Greensboro/Winston-Salem market's *fifth* Black/Urban outlet.

In a move similar to its "Mound Bayou" drive several years ago, WDIA/Memphis is currently conducting a petition drive on behalf of **Ron**- ald Ward, a 15-year-old Arkansas resident convicted of a triple-murder and sentenced to death by injection next year. Ward's trial, by an all-white jury and a judge who rejected potential jurors who didn't believe in the death penalty, has been the subject of much local controversy; WDIA will appeal to Arkansas Governor Bill Clanton on behalf of the teenager.

WBLS/New York morning man Ken "Spider" Webb is now distributing three programs aimed at Black/Urban radio through his Ken Webb Enterprises. The package includes "Jazz From The City," which he'll host. More information is available at (914) 736-0546.

One of the little-known facts about WLUM/Milwaukee PD Bernard Miller is that he's co-author of the Ann Pee-



Mike Moore

bles/Eruption hit, "I Can't Stand The Rain," revived on Tina Turner's-"Pri-

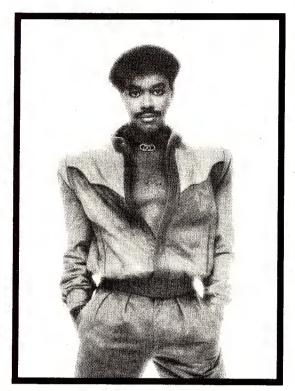
vate Dancer" LP. Turner recently presented Miller with a triple-platinum LP award for his contribution at a Milwaukee concert last month.

WJLB/Detroit is running its "School Spirit Contest" for the third straight year. Students vote for their school by sending in votes on notebook paper and compete for \$5000 in prizes. The station also recently presented its second "Strong Songs Labor Day Jam," featuring performances by the Deele, Boogie Boys, Skipworth & Turner, and Kiara.

WCRJ/Jacksonville Production Director and ten-year radio veteran Mike Moore has surfaced on that city's WTLV-TV. Moore will host a weekend events segment on each Friday's edition of "Good Morning Jacksonville."

42/R&R FRIDAY, OCTOBER 11, 1985

THERE'S A CHILL IN THE AIR, BUT IT'S HOT AT ATLANTIC.



"Baby I'm Sorry" (7-89510) RJ'S LATEST ARRIVAL (81260) Produced by THE WIZ Management: The Public

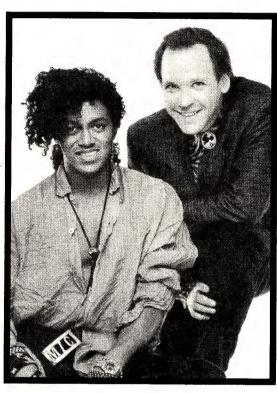


On Atlantic Records and Cassettes

BLACK/URBAN BREAKERS.

R&R: 23

BB: 43* CB: 50*



"This Is For You" (7-99607) THE SYSTEM

THE PLEASURE SEEKERS (90281) Produced by David Frank and Mic Murphy for Science Lab Productions Management: Alive Enterprises, Inc.

Shep Gordon and Daniel S. Markus

On Mirage Records and Cassettes

BLACK/URBAN BREAKERS.

R&R: □EBUT → 37

BB: 76*-48* CB: 76*-64*



"Don't Say No Tonight" (7-99608) **EUGENE WILDE** SERENADE

Single Produced by Donald R. Robinson Executive Producer: Bedrock Management: Bedrock Management



On Philly World Records and Cassettes

BLACK/URBAN BREAKERS

R&R: 35

BB: 77*-50* CB: 81*-60*

AND IT'S GOING TO GET EVEN HOTTER!

"Fire" (7-89494)

FIREFOX

Produced and Arranged by Ollie E. Brown for Brown Sugar Productions

Management: Ollie E. Brown, Front Line Management/ Trudy Green Management



On Atlantic Records and Cassettes

"Urgent" (7-99602) SHANNON

DO YOU WANNA GET AWAY (90267) Produced by Mark Liggett and Chris Barbosa

On Mirage Records and Cassettes

"Put Us Together Again" (7-99604)

THE SPINNERS

LOVIN' FEELINGS (90456)

Produced by Gerard McMahon Management: Buddy & Steve Allen Management

On Mirage Records and Cassettes

On Atlantic Records & Custom Labels

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America is abou

MCA/Curb Records proudly presents 3-Speed performing the title song from The Samuel Goldwyn Company's outrageous comedy thriller Once Bitten.

A great new song, a sensational new group, a hilarious new movie... and a great campaign behind it.



THE SINGLE

Just shipped. Performed by 3-Speed and produced by Richie Zito.



PROMOTION

CHR/AOR Radio giveaways nationwide include Once Bitten tickets, t-shirts, movie posters and buttons.



THE ALBUM

In stores November 8th, featuring 10 new songs.



THE VIDEO

Watch for the sensational new 3-Speed video directed by Jon Lee.



THE MOVIE

A comedy thriller, starring Lauren Hutton, Jim Carrey and Cleavon Little. Opening nationwide November 15th.



RETAIL

Music promotion/display materials available for retail through MCA branch offices.



ADVERTISING

Major radio advertising commitment.

"Once Bitten" by 3-Speed. On your desk this week!

CURES RECORDS

ut to be bitten...



ONCE BITTEN Starring LAUREN HUTTON, JIM CARREY, KAREN KOPINS and CLEAVON LITTLE Director of Photography ADAM GREENBERG Associate Producer RUSSELL THACHER Executive Producer SAMUEL GOLDWYN, JR.

Screenplay by DAVID HINES & JEFFREY HAUSE and JONATHAN ROBERTS Story by DIMITRI VILLARD Produced by DIMITRI VILLARD, ROBBY WALD and FRANK E. HILDEBRAND

PG-13 PARENTS STRONGLY CAUTIONED © Some Material May Be Inappropriate for Children Under 13

Directed by HOWARD STORM
Original Soundtrack available on MCA/Curb Records

Januar Volchwyn .

Opening November 15th at theatres everywhere

ADULT/CONTEMPORARY



DONNA BRAKE

Educating Your Airstaff

If Andy Rooney were in radio, he might ask, "Did you ever notice how many PDs never take time to talk to their airstaffs about the things that really matter? Why are they called program *directors*, anyway? Some personalities can work at a station for years and never get a handle on who the audience is. Some of them don't even remember who the PD is."

The sad fact of the matter is that airstaffs frequently don't receive the station and market orientation they need to perform up to and beyond their potential. This week I talked with two PDs — 97A1A/Miami's Jere Sullivan and KKLT/-Phoenix's Sam Church — about their station's educational processes.

Miami Basics 101

Most of 97A1A's airstaff, including Jere (who also does mornings), have lived in Miami for at least three years. In a major market like Miami, knowing the basics of the area isn't an advantage, it's a necessity.

"If talent is reflective of the market or central to the market's major activities, then they'll be successful," said Jere. "We have a fairly recreational lifestyle in South Florida, so each of the personalities is reflective of that lifestyle in one way or another. Because they're only on the air between 20-25 hours a week, we balance out the regular work week by requiring them to get involved in South Florida's community activities. That means making appearances and, in general, being central to the major things that are going on."

Jere stresses that educating doesn't mean dictating. Listening is a major factor. "I've been in this area for six years. During that time, South Florida has developed into a tri-ethnic community made up of Latins, Anglos, and blacks. With that has come a tremendous blending of cultures. I learn something new about Miami every day, and I learn a lot from the staff. Everybody offers input regarding the kinds of things we're doing and the areas we ought to be involved in.

"It's quite a challenge to keep up because the geographic area is quite large — from Palm Beach to Key West. We try to spread ourselves around. And I don't mean just giving lip service. It's doing things that matter like appearing with Dolphins players at children's hospitals or sponsoring festivals."

Screening New People

Getting new airstaffers to understand and convey the station's uniqueness to listeners can be tricky. Jere looks for specific "beyond the mechanics" traits when he hires. "The people have to be reflective of the area. Somebody floating in from another market



Jere Sullivan



Sam Church

just looking for a job doesn't impress me. They have to start with a basic knowledge of the market and be into the music. It's important that they know and like what we do, and want to be a part of it. There's not a lot of turnover here."

How does he keep everyone on the right track? Jere joked, "I lock them in cold, dark rooms where they have no contact with the outside world. No really, we talk almost every day about the station, programming, and upcoming events. In addition, we meet as a group a couple of times a month and talk about promotional opportunities, kick around ideas, and critique promotions we've just completed. We have so many things constantly going on that there's no time to get bored or burned out. We keep the activity level up to the point where everyone enjoys doing things.

"The one thing I've tried to do is get the talent involved in the nuts and bolts of the station. If airstaffers have a hand in planning an appearance and talking with people about what they want from 'A1A, they (the talent) take greater pride in the final product."

The Phoenix Method

Sam Church is one of the new kids on the KKLT block, having been with the station for just a year. Most of his staff has been working in Phoenix for several years. Although he has depended on his staff to help educate him about the market, Sam's major challenge has been to educate them about his direction and philosophies.

"I explain the station's goals and demographic target to each jock individually. As programmers, we sometimes assume they see the station the same way we do and understand the goals. That's not always the case. I explain where we stand competitively in the market and directly involve them in programming projects. Without going over these essentials, you can create unnecessary barriers. It's important to involve them in, and not remove them from, programming decisions."

Light Rock With A Twist

"Even though KKLT programs a 'light rock less talk' format, we try to make that 'less talk' really count," Sam continued. "Trying to get the jocks to overcome the industry perception that 'light rock'

radio doesn't have anything to say is an education process in itself. I encourage them to place real emotional value into each break. That means treating adult contemporary music like the exclusive art form it is. Our people talk about the music, artists, concert dates, and appearances."

Sam's staff is also heavily involved in outside promotions and activities. He believes the magic

uniqueness a station achieves comes from a universal awareness of goals and the staff's involvement in the planning and execution of programming ideas.

"Make sure you have people who want to be more involved than just doing their airshifts and going home. That's very important," Sam concluded. "And take time to find out what they do well — then let them do it."



SPECTACULAR FIREWORKS — 400,000 spectators watched and listened from the banks of the White River at the third annual WENS/Indianapolis Fireworks Show. The 30-minute spectacle, synchronized to music broadcast on the station, opened with a 600-foot-long "curtain of fireworks" which revealed this 40' × 40' station logo. From left: Emmis Broadcasting National PD Rick Cummings, WENS Promotion Director, Martha Sakai, and Rick Leibert from the fire-

PROGRESS

KFMB/San Diego's morning team, Hudson & Bauer, just inked a five-year contract with the station for big bucks . . . KHOW/Denver's morning team, Hal Moore and Charley Martin, has signed a five-year, multimillion-dollar contract with the station effective January 1, 1986.

KRNO PD Larry Irons now also programs sister AM KCBN . . . KATF/Dubuque morning man Bruce James is named MD . . . Cherie Cadeaux moves from WCUZ/Grand Rapids to competitor WLHT . . . Geri Latchford joins WPIX/New York from WFAS-FM/

White Plains, NY to do middays . . . John Windus is named MD at KCNR/Portland . . . George Walker is the new Production Director at WVAF/Charleston, leaving WORD/Greenville, SC . . . Dan Moore is named MD at KJR/Seattle . . . Charlie Walker leaves WMJJ/Birmingham to join WIQI/Tampa.

Former Cincinnati Bengal offensive lineman Dave Lapham joins WLW as the station's Bengal correspondent . . . Jeff Davis leaves WHME/Toledo to do middays at KAYI/Tulsa . . . John Gleason is the new morning man at KRZN/Denver . . . Mark Sprint is the

new OM at WJON/St. Cloud, while Mike Diem becomes PD and John Fine is MD.

Todd Mitchell is new to KWEB/Rochester overnights . . . Ed Larsen is the new MD at KOIL/Omaha . . . Cheri Marquart will do overnights at KMJI/Denver replacing Sara Harell, who left to pursue an acting career . . . John Lanigan is the new morning man at WMJI/Cleveland, working with Kim Scott . . . Also at WMJI, Dan Deeley adds assistant PD chores to afternoon drive duties.

John Dennis is News Director/ morning news anchor at KIOC/Beaumont . . . Chris Stevens joins KTYL/ Tyler, exiting WQUE/Gadsden . . . Mark Patrick joins the WENS/Indianapolis morning crew . . . Paul Ansell joins the WMET/Chicago sales team ... Catherine Catalane becomes morning traffic anchor at WCLR/Chicago . . . After parttiming at KHTZ/Los Angeles for five years, Mike Carruthers is now fulltime in afternoon drive At WOMC/Detroit John Marshall, ex-WCRZ/Flint, has been named Production Director/middays, and Paul Russell becomes Creative Director . . . Radio Phil joins KKLV/Anchorage to do mornings with Bill Hampton . . . Mike Anderson is hired at WEZS/Richmond as Director/Creative Services . . . WRMM/Atlanta is now officially WARM 99, and WFWQ/ Ft. Wayne is now WAJI(Magic 95.1) . . KKZZ/Wichita becomes KRZZ.



ME AND MY LLAMA — Champagne and caviar accompanied Becky and the Liama (right) and KHOW/Denver personality Danny Davis and 100 climbers of 14,000 foot Mt. Elbert in the 1st "Black Tie/Backpack Party." The weekend event was a fundraiser for the Epilepsy Foundation of Colorado.

46/R&R FRIDAY, OCTOBER 11, 1985





LON HELTON

NAB WRAP-UP

Out With Formula, In With Creativity

The 1985 NRBA/NAB Management & Programming Convention in Dallas featured two Country format rooms. The first, held Friday, was moderated by WBAP/Dallas PD Bill Mayne. Saturday's session was moderated by KCBQ/San Diego GM Charlie Ochs.

The panelists for both sessions were Ron Rogers, KVET & KASE/Austin VP/GM; Bob Longwell, Katz National VP/Programming and WWKA/Orlando VP/GM; consultant Ted Stecker, of Ted Stecker & Assoc.; Ron Harper, WNOE/New Orleans PD; and KMPS/Seattle PD Jay Albright.

Unfortunately, I can't provide you with a firsthand report on the panels since I became ill the day I was supposed to leave for Dallas. So the following compilation of comments are courtesy of Bill and Charlie, who said the sessions were SRO both days.

"Overall, the mood was very positive," Bill began. "Obviously, the format is going through a change as witnessed by the preponderance of eroding shares in the latest Arbitrons. Regardless, it was pointed out that there are still more Country radio stations programming country music in America than any other format.

"Part of what this means is that we have more slices being cut from a smaller pie (with decreasing shares). We addressed the current questions: Has the erosion bottomed out? Where do we stand? Where do we go from here? What do we have to look forward to in the next year?"

State Of The Product

"One of the first points everyone agreed on was that we're in a 'down cycle' as far as product is concerned," Bill continued. "Country music today doesn't have the the Cyndi Laupers or Michael Jacksons, who attract all different sorts of media attention. The stars we have are those who were already around or rose to prominence during the 'Urban Cowboy' days.

"Unfortunately, they don't have the same appeal they did then. Some of them still do, but the format doesn't have it in the massive doses we need to contend with CHR. We talked about it being cyclical, and that it's just our turn in the barrel. There was a general feeling and hope that many of the new artists on the scene are exhibiting that 'star quality' and will be the ones to break this down-product cycle.

"The feeling was that product quality is soft because it has become creatively lazy, formula material. There was an especially strong sentiment expressed that there's not a whole lot we, as broadcasters, can do about the product made available to us. It was said that there are five people in Nashville who control country music, and we are powerless to change it.

"One of the Great Empire folks from KFDI/Wichita said Country radio has to start playing the artists from independent labels. Ron Rogers talked about going in and handpicking album cuts, though even he conceded you can do only so much of that. We then discussed a recent R&R Country article in which consultant Rick Ott suggested Country stations air product by pop artists. The consensus was a resounding 'absolutely not!' One opinion was voiced that we should start playing Neil Young, Levon Helm, and people like that, but it didn't meet with a lot of agree-



Two Country format rooms were held during this year's NAB/NRBA convention in Dallas. The panelists were, from left, Bob Longwell, Jay Albright, Ted Stecker, Ron Harper, and, not shown, Ron Rogers.

ment. Basically, the managers and programmers felt like 'Oh well, we just have to make do with what we've got."

Formula Radio

"We addressed the fact that Country radio is also in a rut and suffering from a lack of creativity," Bill added. "Today's successful Country stations are those which have more to offer than just music. They're multi-dimensional. So programmers better concentrate on the non-music elements they can control to make Country radio fun, attractive, and exciting to listen to. The focus should be on getting involved in the community, raising the promotional level, and utilizing personalities on the air.

"Many feel the talent is out there, but you have to work hard to find it, and the PD must have the ability to nurture it. Too many PDs think having deep pockets is the answer. Even if you have a lot of money to offer, there just aren't that many people where you can buy 'em off the shelf like a can of cleanser.

"The point was made that Continuous Country stations are primarily the ones that had taken gas in the last few books. The reason advanced is part and parcel of the 'down-product' theory. Any format which is built solely as a music service is going to suffer when the music is off. Obviously, the Continuous Country format is off because it doesn't have anything else to offer but the music. Those stations have realized they must evolve, which doesn't mean they're throwing away the entire concept of Continuous Country.

"The mood was that the news is not all bad. Listening levels are still better than they were pre-Urban Cowboy, and many stations outperform their 12+ shares with the 25-54 numbers, thus making their stations more efficient for everybody.

"There was a lot of energy in the room. No one was willing to play dead and say 'The music sucks so we're gonna have to watch our station go down the toilet as the shares erode.' It was depressing material to cover on the surface, but it's necessary to realize Country isn't on top of the fast tide anymore. It's also necessary to realize it's OK to say 'Hey, that's all right' and become the best radio station you can'."

As Charlie Ochs pointed out, "The good news is our fate has been better than that of disco when that fad died. We all know there's too much base for that to happen." But it's the old story: Once you've tasted the sweet grape of mass acceptance and success, anything else is sour.

Saturday's Session

Charlie told me Saturday's session was pretty much an extension of Friday's, with folks offering opinions on ways to spruce up the non-musical elements. "We continued with the 'what do we do now' discussions," said Charlie. "One of the prevalent themes was 'star building.' I'm not sure a lot of us have thought about it before, but after this session we were all very aware of our responsibility to perpetuate ourselves and the system by making 'stars' of country artists.

"My initial feeling," Charlie continued, "was that this wasn't important to us because 'stars' aren't as important to our listeners as they are to CHR's. The more I thought about it the more I thought we may have dropped the ball in this area. Helping create and maintain stars within the format makes it special to the audience, and also makes it more of a lifestyle thing with the listeners. We didn't come to any conclusions, but I think people may now understand the problem better.

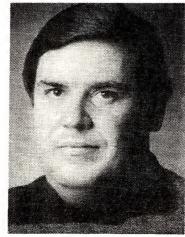
"The 'tag-along' problem Country has was also discussed. There's this syndrome that if 'rock does it, Country has to do it too.' We desperately need to get creative and do things on our own. In conjunction with the 'star-making' idea, we have a responsibility to make it a trendsetting format."

YOUR TURN

When In Doubt, Do Nothing — Or Become A Consultant

For the past couple of weeks, I've read the letters in the R&R Country section concerning the state of Country radio today. One of the main problems is confusion, and all of the letters bear it out. None of them agree on the causes, cures, or facts. It's the main problem the Country format faces — not knowing what to do, so doing nothing.

First of all, these are not exclusively record executive observations. I've been on the radio side of the business a lot longer than I've been in records (16 years vs. three). I was able to make the transition because I realized, unlike a lot of programmers, that we are all in constantly say they're in business to get ratings and not to promote music. In case they haven't noticed, music is the largest slice of their daily programming pie. Some people can be in it for the short-term, and that philosophy can produce short-term results. I personally don't believe any large lumber companies, with a longterm commit-



Jack Weston

By Jack Weston ment to the industry, don't have replanting programs (unless, after the product is used up, they plan to be consultants).

Another confusion factor is "research" (a term meaning hundreds of different things to different people; also used frequently as a response to anything for which a logical or real answer is unknown). Research can either help you with decisions or, unfortunately for many, it can make decisions for you. Too many times it makes decisions rather than influencing them. Such misuse produces very safe decisions. The reality is that successful radio programming is offensive strategy combined with aggressive promotion and active participation.

Safer = Less Exciting

If you have a football team and elect not to throw passes because research decides it's "safer" to only run the ball, you will have some

Continued on Page 48

COUNTRY



YA GOTTA ASK FOR THE ORDER — While this has long been the credo of most successful salespeople, the KRKT/Albany, OR staff has taken it to new programming heights.

All of the station's staffers carry with them a stack of the flyers shown above. Whenever they see a parked car exhibiting any kind of bumper sticker suggesting the driver is a country fan, one of these leaflets is slipped under the windshield wiper.

PD/MD H. David Allan says response has been great. What an innovative way to encourage listening by those already predisposed to Country!

CLOSE-UPS

• WGNA/Albany and the Colony Center teamed up for the sixth annual Country Talent Search. Local amateur groups, singles, and duos competed for cash and the grand prize trip to Nashville, which included an appearance on the Nashville Network's "You Can Be A Star."

• KIOV/Sioux Falls's Joe O'Brien and Larry Rohrer participated in the Sioux Falls Marathon for the March of Dimes. The run was 26 miles, 385 yards. They completed the run in five hours, three minutes and 16 seconds, and raised money for a good cause.

WMZQ/Washington morning per-

sonalities **Jim London** and **Mary Ball** broadcast live from RFK Stadium in support of the "Washington Needs Baseball" campaign. The pair interviewed former Senator ballplayers and folks from the D.C. Baseball Commission. WMZQ's efforts were part of a drive to convince major league baseball to award a team to the city.



LABORING FOR JERRY LEWIS— WIOV/Lancaster, PA held a 32-hour "Care-A-Thon" for Jerry's Kids August 16-17, raising more than \$6000. That brought the station's year-to-date contributions to more than \$10,000. Pictured (third from left) are station Promotion Director/morning personality Tom Roy, AE Deb Segner, 9am-noon talent Wildman Jeff Daniels, afternoon driver Bill Kidd, and evening personality Jim Reider.

ABCD?

IS IT A CD OR A CASSETTE DUPLICATED AT 64:1?

You may be surprised at what you will hear when you come to the New York Hilton, Room 615, at the New York AES. We are going to do an A-B comparison between cassette recorded on CMP's new "Cobalt CS-1" duplicator cassette tape and a CD.

"Cobalt CS-1" is a medium bias cassette tape in which a very high quality ferric oxide has been micro-encapsulated with a thin layer of cobalt which optimizes it for best performance in pre-recorded music cassettes. It offers the full, rich bass and freedom from distortion found in the best ferric oxide tapes and the sparklingly clear high frequency transients of the best "high bias" tapes. Unlike some high bias duplicator tapes which often strain the electronics and the recording heads on the high speed slaves to their design limit, "Cobalt CS-1" works at low bias levels which are comfortably compatible with all slaves. Thus, "Cobalt CS-1" can accurately capture every nuance of even the most sonically demanding digital masters.

So drop by at our demo room, listen, and get more information on the "Cobalt CS-1." Also, take a sample cassette with you, play it on your own equipment and marvel.

Cobalt (S-1)

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Visit our Demo Room 615 at the AES Show at the New York Hilton Hotel, October 13 – 16, 1985 and listen for yourself!

YOUR TURN

When In Doubt, Do Nothing - Or Become A Consultant

Continued from Page 47

touchdowns against some competition. Overall, you'll be less exciting and competitive, and sooner or later you'll be labeled as bland and passive. Even if you win a few games, no one will want to come watch you. There's no such thing as "safe" music for a Country station unless you want a passive listenership and the position of "background music" that Easy Listening stations occupied before "Continuous Country" came along.

If everyone considered a few of the simpler realities of life and business, and quit trying to overcomplicate issues by looking at Country as some kind of "exclusive" format that should have an "exclusive" cume, the format could return to a position of strength. Consider these suggestions:

• Don't even think about the word crossover. If someone talks about country and crossover product, be suspicious of them. Only a couple of country records have crossed over in recent history. People who talk about A/C stations playing your country records are not in touch with reality. A/C stations don't want to touch country product. You only have to look at their charts to prove it.

• Don't do anything to your station based on what you have thought to be true in the past just because people say it's true. If they say cut the playlist, ask them for a list of stations that improved ratings by cutting their playlists. (Please let me see that list when you're through with it!)

Don't waste a lot of time with

labels that don't mean anything to anyone. Traditional vs. pop is an internal industry argument that matters to almost no one at the consumer level. Perceptions are not altered or changed by instrumentation.

• Don't believe that an "exclusive" listener exists in the age of push-button radio. If you want to play records that no other station will consider playing, consider what you are saying. (Give me records so bad that nobody else wants to play them, and I'll have an exclusive audience.)

Before you believe the so-called experts in our business, check their track records. Chances are, if they did a great job, they would still be at that successful station. There's nothing wrong with stepping out and being aggressive. Successful stations have always done it. And no single factor (like playlist length or number of records played in a row) can be realistically attributed to the success. Success is the combination of doing many things correctly. In simple entertainment terms, it's being exciting and interesting.

I may be accused of coming from a very basic radio school, but I believe you have to give people reasons to listen before you concentrate on ways to keep them from tuning out. That's how you become a growth format. I have a vested interest in Country succeeding as a format. I don't want to wind up as a consultant.

Jack Weston is the Director/National Country Promotion for RCA Records/Nashville.

Your Country's Calling.

Music Country Radio Network puts your listeners on the line with their favorite country music stars.

Music Country Radio Network has it all! The winning mix of country music and information, with call-in conversations between your listeners and country music's biggest stars...all live from Music City!

With Music Country Radio Network, you'll have quality programming all night long at lower cost...the kind of programming that draws regular listeners, builds audiences, and boosts ratings. Your nights will be more sell-able, and the results will show in your bottom line!

Music Country Radio Network is the _____ only program of its kind

Music Country Radio Network is and the only place to be in the country at night. Call for detailed information today!

For more information, contact Jeff Lyman at (615) 889-6595.





NASHVILLE THIS WEEK



SHARON ALLEN

Dandy's CMA Trivia

Nearly every radio station is using trivia, and if you're one of those who is always looking for more ammunition to use on air, then this week's column is for you. Since response was so great to our July 12 column we've decided to turn once again to country music's trivia expert, WRKZ/Hershey, PA's Music Director Dandalion, for CMA Week trivia.

- 1) Name three CMA award winners who are not United States citizens (not including songwriters).
- Name the three songs with single word titles that have won CMA Single of the Year honors.
- 3) What are the titles of Johnny Cash's two live albums that have won Album of the Year?
- 4) Can you name any three groups which won CMA awards which had actual brothers in the group?
- 5) Only one country singer has won CMA Vocal Duo of the Year with three different partners. Name the singer and the partners.
- 6) Which award winner copped both the Horizon Award and Male Vocalist of the Year in the same year? Also name the year.
- 7) Name the only duo to win Instrumental Group of the Year.
- 8) Who was the only female to singly win CMA Album of the Year award?
- 9) Which two vocal groups have won CMA's International Group of the Year awards?
- 10) Who was the only female to win CMA's Female Vocalist of the Year award for three consecutive years?



Dandalion

- 11) Name the three songs that have swept CMA's Single, Song, and Album of the Year awards. (1967, 1973, 1982)
- 12) Who was the only artist to twice win CMA's Single of the Year awards?

And the answers are . . .

1)Anne Murray, Single of the Year – 1984 and Album of the Year – 1984

Julio Iglesias, Duo of the Year (with Willie) — 1984



FALLIN' IN LOVE WITH SUCCESS — Warner Bros. execs recently presented the Forester Sisters with plaques commemorating the success of their No. 1 single "I Fell In Love Again Last Night." Pictured at the celebration are (I-r) Warner Bros. execs Nick Hunter, Jim Ed Norman, Martha Sharp, and Paige Rowden, June Forester, Christy Forester, Kathy Forester, Kim Forester, and producers J.L. Wallace and Terry Skinner.

Olivia Newton-John, Female Vocalist of the Year — 1984

- 2) "Lucille" 1977; "Elvira" 1981; "Swingin" 1983
- 3) "Johnny Cash at Folsom Prison" 1968 and "Johnny Cash at San Quentin" 1969
- 4) The Statler Brothers, Harold & Don Reid (1972-80 & 1984) Osborne Brothers, Sonny & Bobby 1971; Glaser Brothers, Tompall, Jim & Chuck, 1970 and the Stoneman Family, Van & Jim, 1967
- 5) Willie Nelson, with Waylon in 1976, Merle Haggard in 1983, and Julio in 1984
 - 6) Ricky Skaggs 1982
- 7) Roy Clark & Buck Trent 1975 & 1980
- 8) Anne Murray, "A Little Good News" – 1984
- 9) Charlie Daniels Band 1979 & 1980; Alabama — 1981 & 1982
- 10 Tammy Wynette 1968, 1969 & 1970
- 11) "There Goes My Everything" 1967; "Behind Closed Doors" 1973; "Always On My Mind" 1982
- 12) Willie Nelson, "Good Hearted Woman" with Waylon — 1976 and "Always On My Mind" — 1982

BITS & PIECES: "The 10th Anniversary Johnny Cash Christmas Special" was taped last week at the Grand Ole Opry House. Jerry Lee Lewis, Rosanne Cash, June Carter Cash, Helen Carter, and Anita Carter joined Cash on the special, which will air during the holiday season on CBS . . . Songwriter/playwright Billy Ed Wheeler is writing his seventh play, on the boyhood days of Abraham Lincoln in Spencer, IN. The Lincoln Boyhood Drama Association in Lincoln City, IN recently won approval

from the state legislature for a \$3.3 million budget for the project, which will include the building of a new 1500-seat roofed amphitheatre . . . Nashville's Peer Southern Organization just concluded final arrangements with Hollywood-based DBA Communications for the production of a feature film based on the life of Jimmie Rodgers . . Dolly Parton and Kenny Rogers teamed again this week for a series of 13 concerts in 11 cities. The tour began in Honolulu and will conclude December 7 in Indianapolis

... Bandana's lead vocalist Lonnie Wilson has been moonlighting as a rock guitarist and can be heard on Billy Chinnock's album "Rock & Roll Cowboys"... We'd like to extend our sympathies to Leon Everette on the death of his father, Albert Baughman, in South Carolina... When Ricky Skaggs and wife Sharon White recently took their daughter Molly to Vanderbilt Children's Hospital for a routine check-up, they were successful in concealing their identities from fans, that is, until they entered a crowded elevator. As soon as the

doors closed, Molly began singing "Honey Open That Door!" Just thought you'd like to know!



LANGE JOINS CMA CEREMONIES — The Country Music Association announced that Jessica Lange will make a special appearance on the CMA awards show Monday, October 14. Lange stars as CMA Hall of Famer Patsy Cline in the recently released movie "Sweet Dreams." Lange, pictured above portraying Cline in the film, will be joined by Loretta Lynn and Anne Murray in a special tribute to the late singer during the awards show.

NASHVILLE IN MOTION

Jobete/Stone Diamond Music opened its new offices in Nashville this week at 1109 17th Ave. South, Nashville, TN 37203 . . . Ken Stilts just purchased Woody Bowles's interest in the Judds' management agreement. Management and public relations for the Judds will continue at their present Mt. Juliet location. Bowles is currently managing RCA artist Michael Johnson and will continue his operation from the same Mt. Juliet location . . . Laddie Cain, formerly of the Four Guys, has joined Lee Greenwood's Trick Band.



GENE HUGHES IN STEREO — Gene Hughes Jr. recently left the RCA Promotion department to join his dad as part of the Promotion Group. He will be handling promotion calls.



Country Music's Top Ten
Proudly Welcomes
KQDY-FM/Bismarck, ND &
KYKC/Sioux Falls, SD

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

FARM AID UPDATE

For those who have made pledges to FarmAid and have yet to send their money, the **Nashville Network** is offering a little extra incentive in the form of five Chevy trucks. The trucks will be raffled off to donors who fulfill their pledges by October 22. The vehicles were part of the payment for broadcast advertising time bought by Chevy. The drawing will be held October 31 on "Nashville Now" on TNN.

"We're doing everything we can to

get viewers to pledge donations to FarmAid," **Group W Satellite Communications**. Sr. VP's Sales Marketing **Lloyd Werner** said. "And we're also encouraging them to make good on those pledges quickly so the funds can get working for the farmers."

Chevy has donated two additional trucks, which will be autographed by various artists and raffled off this month at the Texas State Fair.

MARKETPLACE

AIRCHECKS

Current And Classic Airchecks!

Video #3 is now available, featuring KHTZ/Charlie Tuna, KRXY/Chuck Buell & Y Morning Zoo, KMEL/London & Engelman, KMEL/HOward Hoffman, KITS/Ed Volkman, K101/Bob Malik, WMGG/John Lanigan and more! 2 full hours, VHS or BETA, \$39.95.

Current Issue #66 features KKBQ/Q Morning Zoo, WPLJ/Pat St. John, WNEW-FM/Scott Muni, KLZZ/Magic Christian. KMEL/ Howard Hoffman, KFI/Lohman & Barkley, WXRK/Jay Thomas, KNBR/Dill & Cleary plus Louisville's new WDJX. 90-min. cassette, \$5.50.

Current Issue #65 features Z100/Z Morning Zoo, WCAU-FM/Barsky, KIIS/Rick Dees, KFRC/Tom Parker, KMGG/ Robert W. Morgan, KKHR/Jack Armstrong, Cleveland's WGCL/Danny Wright & WMMS/Kid Leo. 90-min. cassette, \$5.50

Special Issue #S-64 features SACRAMENTO! CHRs KWOD, KSFM, KPOP & KSMJ, AOR KZAP, Country KRAK, A/C's KXOA-FM, KSAC & KHYL. Cassette, \$5.50.

Special Issue #S-65 features SAN FRANCISCO! CHRs KFRC/ Dr. Don Rose, KITS, KMEL/London & Engelman, KYUU/Don Bleu, AORs KFOG, KKCY & KRQR, Urban KSOL, Oldies KYA, plus A/C's KSFO, KLOK-FM K101. 90-min. cassette,

\$5.50. Classic Issue #C-59 features KFWB/Bill Ballance-1960, KCBQ/ Happy Hare-1969, KFRC/Rick Shaw-1976, KJH/Mark Elliott-1976, B100/Spanky-1976, KJH/Unknown Disc Jockey-1978, KREM/Citizen Bill-1975, WDHF/Gary Bryan-1975. Cassette, \$10.50

CALIFORNIA AIRCHECK Box 4408 — San Diego, CA 92104 (619) 460-6104

COMEDY

O'Liners



of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

Disk Jockey Comedy

10 years and 200 jocks later, HYPE INK. continues to supply the world's top DJs with the most original comedy material available. For FREEBEE, write: HYPE, INK., 7805 Sunset Blvd., #206, Los Angeles, CA



Hundreds renewed again! Free sample!

Write on station letterhead to

Contemporary Comedy

Dallas, TX 75227



MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch)

\$50.00

1 Time 6 Insertions \$45.00 13 Insertions \$40.00 26 Insertions \$35.00

Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

COMEDY



Phantastic Phunnies

Highly Respected!

Hilarious! Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500, topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.



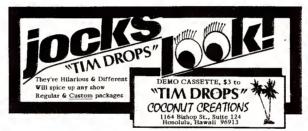
FOR YOUR FREE SAMPLE write

NOW IN OUR THIRD YEAR OF SERVING THE RADIO COMEDY PROFESSIONAL

TIMBAA TIBBATAA JADO

New Service! Advance Preparation Unnecessary! Humor, Calendar, Consumerism, Jock Insults, Weirdness, Trivia Quiz ... Complete show on every page! Free samples:

2465 Rogers Lane, N.W. Salem. OR 97304





"Jokes, Calendar, Phoners"

"Show Ready" Material For Every Day Of The Month

Write on station letterhead or phone (804)270-7206 9AM-5PM EST 10918 Foxmoore Ave. Richmond, VA 23233

the Electric WEENIE

RADIO'S MOST RESPECTED **DJ GAG SHEET SINCE 1970**

RICK DEES, KIIS-FM: "Tom, you really are The Best. Really look forward to the arrival of The Weenie, such a shot in the rm for our Morning Team!'

FOR FREE SAMPLES WRITE



Quincy, MA 02269

TALES From The PRAIRIE.

260, FULLY PRODUCED :60 daily comedy adventures from

LONESOME COWBOY TIM Incredible profit and ratings booster for all formats Exclusive 1 year contract to any market for just \$10.00/Week SINGLE EPISODE EXAMPLE (415)956-2595 DEMO & INFO - DAVE ADAMS (415)956-3118

FEATURES



Barrier Contract the State of the Contract of

FREE FREE FREE

Famous PSYCHIC David Guardino, Psychic to the Stars, is available FREE for talk shows, phone interviews and news actualities . . . 24 hr. phone . . . just call . . (702) 386-0702 or (702) 386-0827.

FEATURES

"If Today Is Your Birthday"

Carol Rushman, nationally known Astrologer, is now offering her unique upbeat birthday forecast. Very modest annual fee with exclusivity in your city. Call or send for a ONE MONTH FREE TRIAL SAMPLE.

Carol Rushman & Co.

6290 N. Port Washington Road, Glendale, WI 53217 (414) 962-5228



Free Sample Of RADIO'S DAILY ON-AIR PREPARATION SERVICE

Airshift-ready music notes, star facts, calendar, more!

EMPLOYMENT/INSTRUCTION

🕯 10,000 RADIO, TV JOBS 🖢

- Over 10,000 Radio & TV jobs are published every year. Up to 98% o the nationwide openings can be found in THE AMERICAN RADIO JOB MARKET weekly paper
- The most current and complete radio and television job publication in
- Subscribed to by nearly every major broadcast school, Jr. colleges,
- colleges and universities Complete listings for DJs. Program Directors, News people, Salesmen, Engineers, Production Directors.
- All major, medium & small markets
- All formats: AOR, COUNTRY, MOR, CHR, BEAUTIFUL MUSIC, NEWS,
- Many openings for those men and women with little experience.
- 8. Money Back Guarantee. Rates: One week \$6.00. SPECIAL 6 weeks \$14.95 -- you save \$21.00!

American Radio JOB MARKET 1553 North Eastern, Las Vegas, NV 89101



PERSONALITY

INFO-BITS

"MOST USABLE SERVICE EVER."

"A SHEET LIKE NEVER BEFORE" 2 WEEK — TRIAL ONLY \$5, OR MORE INFO: INFO-BITS, BOX 112576, SAN DIEGO, CA 92111

PROGRAMMING



BROADCAST PRODUCTIONS EAST, INC.

TRAVELOG - 90-second travel feature reviewing resort and vacation areas worldwide.

DID YOU KNOW - 60-second lifestyle feature dealing with a variety of topics

Call the BPE instant demo hotline weekdays after 5pm, EST and all day weekends.

23 Rustic Ave., Medford, NY 11763 (516) 286-8125

Pop Oldies — 1955-1984

Stereo — Mono — 25Hz Toning

Call or write for information and free list of titles.



THE MUSIC DIRECTOR!

PROGRAMMING SERVICE Box 103 • Indian Orchard. Massachusetts 01151 • 413-783-4626

R&R FRIDAY, OCTOBER 11, 1985/51

MARKETPLACE

PROGRAMMING



CUSCOMUSIC AutoSelect CUSCOMUSIC schedule... COMPUTER SCHEDULE & current carts - updates weekly Radio Program Services affordable (303)685-9563

ALL FORMATS . LIBRARIES AVAILABLE, TOO

DISK'N' DATA

PROVEN MUSIC LIBRARY PROGRAM FOR YOUR PERSONAL COMPUTER

DEVELOPED BY RADIO PEOPLE FOR RADIO PEOPLE

EASY ACCESS...DATA STORAGE AND RETRIEVAL

FOR FREE BROCHURE WRITE:

DISK 'N' DATA

BOX 91 MARATHON, N.Y. 13803 OR CALL: (607) 849-6063

RECORD SERVICES

OLDIES BY THE THOUSANDS

NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm oldies from the past 40 years. Fast, reliable service. Credit card accepted; send \$2 for comprehensive catalog to:

American Pie

Box 66455, Dept. #RR, Los Angeles, CA 90066

SYNDICATOR

IF IT'S THE "EASY SOUND"

We're more than tape, we're someone who knows

Not just music, total involvement. More Than Records, Custom Music

Personal on the scene involvement. We can improve every aspect of your operation and/or provide your station's programming. Call Ed Winton today



Winton Communications Group Inc. 10014 North Dale Mabry Tampa, Florida 33618 (813) 962-2336

PROFESSIONAL SERVICES



READY TO MOVE UP?

to a better position? We provide aircheck/resume refinement, aircheck analysis, and employment counseling for announcers. We're a full-service consultancy for all-size market stations and also individuals.

3954 Peachtree Rd., Suite 202, Atlanta, GA 30319 (404) 266-1977

OPPORTUNITIES

HERE'S THE NEW DEAL!

Now for Opportunities, all FREE ads must be placed by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

We know the value of the Opportunities section to you and it remains a key service of R&R. However, it has become necessary for us to make some

Effective immediately we won't be able to take FREE classifieds by phone.

Please fill out the new form below and mail it in.

Our deadline for FREE ads is noon on Thursday (PT) to appear in the following week's issue. Abbreviations should not be used, and all ads are subject to editing

OPENINGS

OPENINGS

NATIONAL

RADIO PERSONNEL NEEDED

NATIONAL is recognized as the leader in radio personnel placement. NATIONAL receives a constant flow of job openings in small, medium & major markets. We need announcers, news people, programmers, male and female, for all size markets. If you are ready for a move let NATIONAL help. We make the complete presentation for you. For complete confidential details and registration form, enclose \$1 postage and handling to:



BROADCAST CONSULTANT

MATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

OPPORTUNITY FORM Now filling large market programming, production, promotion and talent positions . . . All for-mats. If you are the BEST at what you do, send □ OPENING T&R today. Lee Bayley & Assoc. 3401 Plantation, Irving, TX 75062. EOE PHONE: () ☐ POSITION SOUGHT LEE BAYLEY PD Name:

☐ MISCELLANEOUS

Please use spaces provided and print or type.

Punctuation counts as one space.

GM Name:

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MEDIA CONSULTANTS MORNING PERSONALITY

Top 50 market in the Southeast. We need a hot, fast and tight entertainer for the hottest CHR in the state. Send T&R to Burns Media Consultants, 3054 Dona Marta Drive, Studio City, CA 91604. EOE M/F

DIRECTOR OF RESEARCH

Take charge in this corporate executive position. Work with our major market radio stations. If you're an Arbitron and Birch authority, familiar with major research firms, have a solid background in research methods and techniques, we're interested in providing you this prime opportunity. Plan and supervise audience measurement, audience perception and marketing studies. Join us now to develop, design and implement our idea for a revolutionary local audience measurement survey. Software writing ability and management skills desirable. Apply by October 25. Send your resume to Jack Beach, United Broadcasting Company, 4733 Bethesda Avenue, Suite 808, Bethesda, MD 20814. EOE MF



United Broadcasting Company

52/R&R FRIDAY, OCTOBER 11, 1985

OPPORTUNITIES

OPENINGS



WINNERS/PROFESSIONALS

We currently have FMs in Phoenix, Nashville, and Salt Lake City. By the end of this year, pending FCC approval, we will have acquired KKCI, a Class C FM. If you're presently or recently employed as a General Manager, General Sales Manager, or Program Manager in Kansas City, and would like to be considered for a position with our growing company, I'd like to hear from you. Please express your interest in writing, with your credentials, to: Eric Hauenstein, TransColumbia Communications, 5220 North Seventh St., Suite 121, Phoenix, AZ 85014. All communications will be kept in confidence. EOE M/F

NEW SOFT ADULT CONTEMPORARY FM

In top 20 major market looking for Program Director and air talent. Must be warm, personable, mature, adult "less talk" communicator. Pros only. Send tape and resume to Radio & Records, 1930 Century Park West, #128, Los Angeles, CA 90067. EQE M/F

Production Professional

#1 New York City Radio Station

KISS-FM is seeking an experienced Production Professional for a challenging production/continuity position.

This position will be responsible for coordinating all station production for sales/programming. The successful candidate must have extensive copywriting experience for retail sales, excellent voiceover capability, complete knowledge of four-track studio operations and continuity department administration.

If you are looking to make your creative mark in New York with a top notch operation, send your demo reel and resume including salary requirements to: Stu Goldberg, c/o WRKS Radio, 1440 Broadway, 2nd Floor, New York, NY 10018.

OPENINGS

Skilled Copywriter Needed **ASAP**

For #1 in market. Weekend airshift and production skills a must!

Experienced Only Call Mike (413) 499-3333 EOE

WJET seeking experienced weekend anchor. T&R: Craig Warvel, WJET, 1635 Ash Street, Erie, PA 16423. (10-11)

Major group flagship seeks sportstalk host. Excellent money Major market environment. T&R: Jim Horn, PD, Box 910, York, PA 17405. (10-11)

50,000-WATT FM POWERHOUSE

In desirable Northeast medium market now accepting tapes & resumes from A/C one-to-one communicators with strong production. Immediate openings in two key dayparts. Send T&R to Radio & Records, 1930 Century Park West, #143, Los Angeles, CA 90067. EOE M/F

diate opening for mature morning host for contemporary B/EZ format. News & production skills a must. SE CT, WTYD Call Bob Perry: (203) 442 5328 (10-11)

Boston's new music source, WENX, needs MD, Modern music background a must. No calls. Rush T&R: Michael Bright, WFNX, 25 Exchange Street, Lynn, MA 01901. EOE M/F (10-11)

Looking For An Opportunity To Grow?

New Bridgeport A/C is searching for personalities & newspeople. C&R to Mike Dowling, 1862-1902 State Street Extension, Bridgeport, CT 06605. EOE

Powerhouse contemporary FM seeks radio news journalist. Excellent delivery a must. T&R: Frank O'Brian, WZMM, 98 16th Street, Wheeling, WV 26003, (10-4)

WKPE (Cape 104) has an opening for a very creative copywriter/Production Director. For details, call Jack Alix: (617) 771-2998 (10-5)

WASH-FM Is Looking For An Advertising **And Promotion Director**

Must have 5 years experience in advertising/promotions. Planning and execution skills paramount. Send resumes to Tom Durney, WASH Radio, 5151 Wisconsin Ave., NW, Washington, DC 20016. WASH is an Equal Opportunity Employer

Grow with us as we continue our strong news tradition. Repo ting, interviewing, & on-air experience required. T&R: Bob Flint, WCFR, Box 800, Springfield, VT 05156. (10-4)

OPENINGS

WASH-FM Is Looking For A Program Director

Must have successful major market experience, executive skills, and creativity. Send resumes to **Tom Durney**, **WASH Radio**, 5151 Wisconsin Ave., NW, Washington, DC 20016. WASH is EOE'M/F

Opening for PD. Carry airshift & supervisory responsibilities. T&R: WUFM, Box 1270, Lebanon, PA 17042. (10-4)

Hot Country on MD's beautiful Eastern shore wants great communicator who enjoys community involvement/working with professionals who care! T&R: Box 909, Salisbury, MD 21801.

SOUTH

Midday personality for charging AM vintage rock 'n roll. No schtick. Want real person. Knowledge of '60s & '70s music. T&R: WGSP, 219 East Blvd., Charlotte, NC 28203. (10-11)

Hip A/C in the mountains looking for a talented & creative personality for 7-midnight & a good parttime talent. C&R: Tom Cassidy, WSKY, Box 2956, Asheville, NC 28802. EOE M/F

Central TX's best Oldies needs T&Rs for on-air, production & news. Females encouraged. T&R: Jesse Summers, KRZI, Box 8093, WACO, TX 76714. EOE M/F (10-11)

100 kw modern Country seeks motivated air/production talent T&R: Tommy Lee, FM100, Box 278, Anniston, AL 36202.

Need afternoon drive now! Solid company to Dallas. T&R: Mel Price, KDXE, Box 564, Sulphur Springs, TX 75482. EOE M/F (10-11)

Announcing & news positions. T&R: PD, KIBL, Box 700, Beeville, TX 78104. (10-11)

MAJOR FLORIDA FM

Needs morning personality, plus Newsperson to join the morning team. Experienced professionals with a winning attitude, send T&R, salary history, photos to: Radio & Records, 1930 Century Park West, #132, Los Angeles, CA 90067.

WRVR-FM & AM News/Memphis accepting T&Rs. Good air ound & news skills a must. Apply: Patrice McCarron, 5904 Ridgeway Parkway, Memphis, TN 38119. EOE M/F (10-11)

CE needed for KQIZ-AM & FM/Amarillo. Class C FM, daytime AM. Rush Resume: Danny Alexander, GM KQIZ, Box 7488, Amarillo, TX 79114. (10-11)

Progressive personality Country FM needs creative morning jock. T&R: WMNX, Jennifer Kennedy, Box 1110, Tallahassee, FL 32302, EOE M/F (10-11)

CNN Radio Network is seeking qualified applicants for sports and news anchor positions. Background and understanding of news a plus for sports applicants. Send T&Rto: Bruce Chong, 1050 Techwood Dr., Atlan-

OPENINGS

WXQR/Jacksonville now accepting T&Rs for future on-air, production & news openings. Send: Kris Kelly, Box 760, Jacksonville, NC 28541, or (919) 455-2177. EOE M/F (10-11)

WALG & WKAK/Albany wants a dynamite, experienced ND/AM anchor. T&R: Rick Segers, ND, Box W, Albany, GA 31703. EOE M/F (10-11)

NEWSPERSON WANTED

To provide strong local coverage within personality oriented CHR morning show in Tidewater, Virginia. Must know news, sources, writing, and be part of entertaining morning team. Send tape & resume: PD; WGH, 2302 West Mercury Blvd., Hampton, VA 23666 EOE

The Blue Ridge is waiting for an aggressive newsperson. Send C&R/salary requirements: Tom Cassidy, WSKY, Box, 2956, Asheville, NC 28802. EOE M/F (10-11)

Looking for bright uptempo A/C or Country air talents for top 100 SW-market client stations. Dave Duquesne, KCIX-FM, 5257 Fairview, Boise, ID 83706, (10-4)

FM 99 & the Super Ω need superior engineering talent. Must have knowledge of transmitters, composite processing, & audio chain. Mike Thomas, Box 3168, Tallahassee, FL 32315. EOE

WAGR/WJSK accepting C&Rs from experienced announcers for opening in near future. C&R: George Gilpin, Box 2265, Lumberton, NC 28359. EOE M/F (10-4)

100-kw contemporary Country seeks PD/Drive announcer Monroe, LA market. Good salary for right person. Gary McKenney, KXKZ, Box 430, Ruston, LA 71270. EOE M/F (10-4)

Do everything. Jocks need not apply. Dependable, creative morning person wanted. T&R: KKYN, Box 147, Plainview, TX 79072. No calls. EOE M/F (10-4)

CAN YOU PRODUCE ...

great sounding spots and promos? Can you use state-of-the-art equipment, including recording studio console multitrack, and digital synthesizer? Can you conceive campaigns for clients and station promotions? Then you are ready to apply for our immediate fulltime production director opening. Send production samples and resumes, now, to WAPI-FM, 2146 Highland Avenue South, Birmingham, AL 35205, Attn: Mark St. John, and maybe in the near future you'll be producing at Birmingham's #1 CHR! M/F EOE



MIDWEST

Wanted: News person for FM Country format. NE OH. Delivery & writing skills a must. T&R/references: Ben Varishone, WQXK, Box 530, Salem, OH 44460. (10-11)

AOR morning newsperson & co-host to build news department from scratch. AOR/CHR experience/brains. T&R: Greg Stevens, KCFX, 10800 Farley, Ste. 310, Overland-Park, KS 66210.

WFMB-FM/Springfield, looking for midday personality for toprated Country FM. Females encouraged. T&R: Sid Wood, Box 2989, Springfield, IL 62708. (10-11)

<u>93.3 WSNE</u>

Are you the winning morning show host in your market? Are you the personality everyone in town talks about ("Did you hear what said this morning")? If you're completely different, outrageous, wildly zany, topical and thoroughly entertaining every time you hit the mike,

WSNE/Providence will pay you Major Market Money to help propel our well-marketed foreground A/C station to new horizons. You'll enjoy complete promotional support and all the benefits of success.

Starting date is flexible. Apply now if you're confident you are the experienced professional we're looking for. No calls please . . . send cassette, letter and resume in confidence to: Mike Schwartz

WSNE is an Equal Opportunity Employer

President & General Manager 100 Boyd Avenue East Providence, RI 02914

ATTENTION

Happily Employed Radio People WTMG, MAGIC 96,

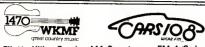
A 100ks station in exciting Nashville, Tennessee has just debuted our new format, Format 41. We were recently acquired by TransColumbia Communications, a multi-station growth-oriented company.

We seek a Program Director, Air Talent, News People, and Production people with a team attitude and a feeling that this new format is one of the most exciting concepts of the '80s. This is a fabulous opportunity for great communicators wanting to grow with an adult station.

If you want the challenge of helping to build a station in one of America's GREAT Top 50 Markets, send resume, photo, salary requirements, and cassette to: Howard Schwartz, Station Manager, WTMG, 50 Music Square W., Suite 309, Nashville, TN 37203. An Equal Opportunity Employer.

OPPORTUNITIES

OPENINGS



Flint's Killer Combo AM-Country — FM-A/C, in search of production pro. No beginners. Great voice, creativity a must. T&R to Mark Thomas, OM, WKMF/CARS 108, Box 1470, Flint MI 48501. EOE M/F

Creative morning anchor for leading Capital City station. Strong delivery/writing skills. Good Pay. C&R: Mark Belling, ND, WMAY/WNNS, Box 460, Springfield, IL 62705. (10-11)

WQHK has an immediate opening for an overnight personality. T&R: John Curry, WQHK, Box 6000, Fort Wayne, IN 46896 (10-11)

High Power Personalities Needed!

This major Top 20 CHR station is looking for highly creative and energetic personalities for future placement. Send a cassette and resume to Radio & Records, 1930 Century Park West, #141, Los Angeles, CA 90067 EOE M/F.

WCVS/Springfield, looking for mature afternoon drive personality for adult A/C. T&R: Bob Murray, Box 2989, Springfield, IL 62708. (10-11)

WKAU/Appleton-Green Bay, P2 CHR, is looking for talent! Send your best to: Ron Ross, PD, WKAU, 1765 Block Road, Kaukauna, WI 54130. (10-11)

Hits 106 seeks a young CHR/AOR air personality to become part of our professional small market team. T&R: Kevin Lyons, Box 689, Marinette, WI 54143. (10-11)

MORNING PERSONALITY

Top 10 market for Country listening is looking for a strong talent to set our mornings on FIRE! We provide a professional/ top-notch environment committed to winning! Pay is right! Don't wait! Our opening is NOW! Send T&R to: Radio & Records, 1930 Century Park West, #142, Los Angeles, CA 90067. EOE

WIOU/WZWZ is looking for a morning news anchor with strong delivery & good reporting skills. T&R: Peter Zelcs, WIOU/WZWZ, Box 2208, Kokomo, IN 46902. (10-11)

100 kw CHR in the Des Moines market needs air talent & newspeople. Females encouraged. Good production essential. C&R Roger Piper, PD, X103FM, Box 45, Pella, IA 50219. (10-11)

WFMB-FM/Springfield's top-rated adult Country station needs a midday personality now. T&R/picture: Sid Wood, WFMB, Box 2989, Springfield, IL 62708. (10-11)

Afternoon drive, good production ability. Excellent pay & working conditions at hip A/C. T&R: Wayne Hiller, KLTA, Box 2027, Fargo, ND 58107. (10-11)

WVOI, Toledo's hottest Urban sound, is currently accepting T&Rs for all shifts. Send: Robert Holiday, WVOI, 6695 Jackman Road, Temparance, MI 48182. No calls please. EOE M/F (10-11)



Contemporary A/C

Seeking morning news anchor. Conversational, interpretive, polished delivery a must. Join our #1 news team. Send cassette & writing samples to CARS 108 News, Box 1080, Flint, MI 48501. EOE

OPENINGS

AM RADIO WIZARD

If you are a positive thinker, a risk taker, an AM Radio Wizard who is a great coach of talent, let's talk now about your winning Black format for this major market station. Our goal is your success. We offer you the backing of our major market radio group. Apply today for this key Program Director opening. Send a tape of your winning format and your resume to Radio & Records, 1930 Century Park West, #138, Los Angeles, CA 90067. EOE M/F

WEST

KXMK, Starship 92/Fresno seeks qualified ND. Send T&R: Dave Caso, Assistant Director or Broadcast Operations, Box 67, Madera, CA 93637. (10-11)

KXMK, Cosmic 92 seeks professional AE for a CA major market. Send resume: Bruce Owens, President/GM, Box 67, Madera, CA 93637. (10-11)

Salesperson or Sales Manager for growing organization. Contact: Larry S. Chneider, KARS, Box 860, Belen, NM 87002, or (505) 864-3024. (10-11)



Rare Opening

AFTERNOONS!

We've lost our afternoon drive personality, an eight-year veteran ... and THE SEARCH IS ON!

Are you ready for KIMN? Is KIMN ready for you?

We are, if you are Funny, Unpredictable and Involved . . . in a word, an ENTER-TAINER.

You will work at the finest radio facility in the nation, with a proven record of stability and teamwork in beautiful Denver, Colorado

No calls and no beginners, please. EOE Send tape, resume and recent photo to Doug Erickson, Operations Mgr., KIMN Radio, 1095 So. Monaco Parkway, Denver, CO 80224.

Reporter/anchor/afternoon drive airshift. No beginners. T&R: Jim Cumberland, ND, KUUY/KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (10-11)

AM/FM in Sunny Bend, OR is looking for an air talent with production skills. No beginners please. T&R: Daryl Delaney, KGRL/KXIQ, Box 5068, Bend, OR 97708. (10-11)

Future opening for an experienced news pro who takes news seriously & can take charge of an AM/FM news department. T&R: Daryl Delaney, KGRL/KXIQ, Box 5068, Bend, OR 97708. (10-11)

Small market by choice. 50 kw central CA FM seeks experienced morning pro tired of the hectic pace. Come live in a growing community. T&R: Box 2959, Merced, CA 95340, (10-11)

,CHR/AOR in Northern CA seeks air talent/production. No beginners. T&R: PD, KXGO-FM, Box QQ, Arcata, CA 95521.

KSFO/San-Francisco. Great station, great city, great PM drive persenality needed. T&R: Rick Scott, 300 Broadway, San Francisco, CA 94133. EOE M/F (10-11)

Production Director/copywriter for P2 CHR. Great new studios waiting! Send T&R: Brian Casey, KO93, 2121 Lancey Drive, Modesto, CA 95355. (10-11)

WLJK] =11 100

CHR D.J. PRODUCTION VOICE

Small market, but we sound big! #1 rated station. Salary base 15K but we'll pay more if you're worth it. Send T&R to Garry Osborn, PD. WLKI radio, North Wayne Plaza, Angola, Indiana 46703

OPENINGS

KJRB@790

We are rebuilding from the ground up in the Pacific Northwest! Sold Gold Hits format, uptempo air talent for PM drive with minimum 3-5 years experience . . . (screamers OK). Send cassette and resume ASAP to Jon Robbins, OM, KJRB, Box 8007, Spokane, Washington 99203. No calls, EOE M/F.

I-94/KIKI, Honolulu. Knowledgeable PD. Formatics/air work. T&R/ratings: Bobby Christian, The Cities' Broadcast Center, Butler Square, Minneapolis, MN 55403-1596. No calls. EOE M/F (10-11)

KMET PRODUCTION DIRECTOR

The Mighty Met, KMET/Los Angeles, is looking for a truly great production director. Tapes & resumes only, no calls, to Chris Brodie, KMET, 5746 Sunset Blvd., Los Angeles, CA 90028. EOE

Weekender needed ASAP for Love Songs program. Call Larry Irons: (702) 826-1355. EOE M/F (10-4)

Air talent/production person at KLKT/Lake Tahoe-Reno. T&R: Ken Hunter, Box 6063 Incline Village, NV 89450. No calls please. (10-4)

Reporter/anchor. Afternoon drive airshift/street reporting. No beginners. T&R: Jim Gumberland, ND, KUUY/KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (10-4)

The legend is looking: KYNO (AM) has immediate opening for a DJ to be part of our great Gold format. Pros only. T&R: Tom Maule, KYNO, 2125 N. Barton Avenue, Fresno, CA 93703. (10-4)

Air positions available immediately in Ventura county. T&R: OM, Box 5053, Ventura, CA 93003. (10-4)

KCFR 90.1FM

Denver Reporters

Experienced professionals who write well, produce NPR-style reports. Competitive salary, benefits. Send letter, resume, three references & phone numbers, non-returnable cassette to: Lee Frank, News Director, KCFR-FM, 2249 S. Josephine, Denver, CO 80210. No Calls. EOE/AA

AM drive, two years' minimum experience. No phone calls please. KHUG, Box H, Phoenix, OR 97535. EOE M/F (10-4)

AOR-type needed for hip classical station. Production skills/classical music knowledge required. T&R: Annette Griswold, KCFR, 2249 South Josephine, Denver, CO 80210. EOE M/F (10-4)

Country 1230/KSTC now accepting T&Rs for future air talent. Send: Bruce Gordon, Box 830, Sterling, CO 80751. (10-4)

Up & driving jock with good production needed for 5-9pm shift. C&Rs: Wayne Shayne, KSND, Box 10767, Eugene, OR 97440. EOE M/F (10-4)

Ski Utah! Wanted: Experienced AE for top 50 growth market. Send resumes: Bruce Cummings, 329 East 200 South, Salt Lake City, UT 84111. (10-4)

Spanish Contemporary Program Director

Make your mark in show business with KALI/Los Angeles. Let's talk now if you inspire winning performances, easily handle administrative duties, understand and competitively use rating surveys, love working in the community, have a thorough knowledge of current and non-current music and desire major successes. This is a premier on-air Program Director opening. Apply now. Send a tape and resume by October 25, to Jack Beach, National Program Director, United Broadcasting Company, 4733 Bethesda Avenue, Suite 808, Bethesda, MD 20814. EOE MF



OPENINGS

A/C PD Needed

A climbing FM A/C station needs an experienced PD. Attractive Top 50 market, locally-owned station in tough A/C battle. Our goal: attract more females. T&R (no calls) to Jhan Hiber



Jhan Hiber & Assoc. P.O. Box 1220 Pebble Beach, CA 93953 EOE M/F

POSITIONS SOUGHT

Experienced middays, afternoon drive, evenings. Ability to sound "up" or "laid back" without forcing. NE to FL. Medium/small A/C, B/U, CHR. DON: (914) 623-6372 (10-11)

Give an Englishman a job in 1985 & help support lime-aid. Five years' AOR experience. Relocates like a flash. Call JOHN "HUTCH" HUTCHINSON: (602) 325-2533 (10-11)

CE job wanted. General & ham tickets. Forner CE in Boston, Houston, Miami, Ft. Lauderdale. Non-smoker. Non-drinker. M. GOTTESMAN: 3377 Solano Avenue #312, Napa, CA 94558. (10-11)

VETERAN BROADCASTER

Solid sound, adult communicator. Responsible and mature (35+). Seeking stable medium or major market operation. Location no problem. Replies to Radio & Records, 1930 Century Park West, #140. Los Angeles, CA 90067.

Jazz is me. Let's promote this musical art form & get rid of the myths. Excellent A/C middays experience. In Orlando call: (914) 623-6372 (10-11)

YEE-HA! Female Country jock wanting to ride over to AOR, MOR, A/C. Experience in all formats. Creative & more. Find out. Call M-I-C-K-E-Y; (412) 325-3232 (10-4)

12-year veteran of radio news wars seeks challenge in the sports arena. News with PBP opportunity desired. MW or East. MIKE WARD: (616) 962-9185 (10-11)

PD."Most creative & original tape in my four years at WAAF." GARY: (617) 267-7081 (10-11)

Attention small markets: Having air personality troubles? I can help. Personality. Crisp, dependable, warm & friendly is what I am. If interested call DAVE: (714) 826-4007 (10-11)

Looking for unbeatable air talent? You just found it. My talent

energy & enthusiasm just can't be topped. Prefer South FL. Call JILL: (305) 732-7233 (10-11)

Excellent numbers, top 50 market. Seven years' experience.

Need Baltimore or Washington gig, any format, or PD challenge. Call: (304) 947-7018. (10-11)

Broadcast veteran seeks programming opportunity with stable, growth-oriented organization. Country expertise. Major market experience. LEN: (602) 279-1956 (10-11)

ALL-AROUND CHR WINNER

At #1 Contemporary HIT-RADIO station in ATLANTA. Previously at #1 and #3 CHRs in New Orleans. I'm 21 and relate well one-on-one to CHR demos. Aircheck for ability to move listeners to action, recycle audience, and entertain. Resume with letters of reference from ALL former PDs. Recent offers (including morning drives) make me fell now is the right time to move up in position or market. I also write morning drive comedy and am fill-in morning drive news anchor. Promotions a favorite area. Hard work, thoughtful on-air presentation, and relatability on current trends and events. Seek fulltime in markets 35 or larger, or parttime in top 10. Happy with any top team, be it California, New York, or in between. Call (404) 668-0411. Aircheck, resume, and picture answer if I'm right for your team.

OPPORTUNITIES

POSITIONS SOUGHT

Ten years' experience. Professional newsman seeks large or medium market employment. Call JEFFFREY OAKLAND: (401)

Excellent production, great voice. Want to work where my talent isn't wasted. Nine years' experience. Serious replys: RON FOLKS, Box 3852, Columbia, SC 29203, or (803) 765-1270

Six-year CHR veteran with high spring book in small market looking for small market programming position, or medium market jock position in FL. RICK: (305) 574-3579 (10-11)

Two years' experience. DJ/commercial writing/production. Willing to relocate, For T&R call: STEVE ANGLIN: (414) 551-0613 (10-11)

If adventure has a name it must be Jerry "DJ"

Production/Promotion Pro Looking for an East Coast gig Free sample by phone (412) 244-8872

Brand new, characters galore. Ready to work fulltime airshift. Fun, fun, fun! JON E. KEGERISE: (215) 267-5821 (10-11)

NY CHR lock rocks your station. Production & celebrity interviews. Relocate anywhere. Any airshift. Don't pass it up! Ratings guaranteed! MIKE ABRAMS: (718) 332-1698 (10-11)

Great DJ, excellent voice/PBP. One year's experience on-air Doing sports now. Have license. News/copywriting. Any shift, now. GARRETT: (319) 355-4212 or 388-9163 (10-11)

Eight-year pro. A/C, AOR, CHR, Oldies. Award-winning copy. Seeking stable gig east of the Mississippi. Prefer OH, PA. Will consider all. BILL BISHOP: (316) 267-2639 (10-11)

Personality, three years' experience, seeks fulltime position in PA, MD or D.C. PBP also. Dedicated team player. AL: (412) 793-9508 (10-11)

Team player on the way up. Just off mornings at Northern CO's top-rated CHR. You won't be sorry! CHUCK SUMMERS: (303) 945-8725 (10-11)

Music is my life. Especially rock & new wave. Assistant PD wants to move into recording industry as medium or large market rep. I want to learn. SAGE: (303) 242-7567 (10-11)

Talented, upcoming air personality wanting to learn more, seeks position. Good attitude & hard worker. Call: BILL (817) 773-3670 (10-11)

Country programmer/versatile air personality. Northern CA area. Strong production. Agency voice. MIKE: (205) 626-0774 12-7 cst. (10-11)

Hardworking nine-year pro looking for a CHR or B/U station that dedication & versatility. Current duties are MD/DJ/ Assistant PD/sports. DAVID: (303) 632-6953 (10-11)

I'm looking, you're looking, let's look at each other. I'm a wellrounded pro with strong announcing & production experience Call DOUG: (712) 362-5647 (10-11)

Production Director. Four years' experience in A/C, Country, live assist & automation. Creative production. Team player, wants new opportunities. Call BILL: (906) 643-8686 (10-11)

Between jobs. I want to return to Great Lakes region. Any format/any shift for livable wages. Experienced, with big potential! MARK JAMES: (813) 474-5064 (10-11)

ping malls here, conquered. Need challenge in larger man ket. CHR personality with numbers & high standards looking for company wanting same. LIZ: (805) 832-2852 (10-11)

POSITIONS SOUGHT

When you listen, you'll think you can't afford me, but can we talk? AM/PM drive A/C specialist. I've got the female numbers to prove it. JACK MATTHEWS: (915) 821-3769 (10-11)

Energetic broadcaster with 41/2 years' experience & college degree, experiencing studio withdrawal. Fulltime, parttime, or fill-in. Production. JOHN: (213) 473-6304 (10-11)

MD looking for opportunity in small/medium market. Superior background in B/U, Country, & AOR. You want the best? This is the best. JIM McCLORY: (215) 649-6292, 5-9pm est (10-11)

Strong, creative production/copy/character voices. Former DJ of the year. Six years at WBT/Charlotte. Seeking Production r spot in SE. (205) 471-4420 or 344-3800 (10-11)

No liners allowed! I will accept challenges only! Would like to join/form morning team. Can play a straight man or fur Still employed. Call: BRIAN: (408) 373-1234 (10-11)

Slim, good looking man, 28, wants hot top 50 market station for fun, sex, & possible marriage. Into kinky A/C & Country. Fast, frequent, production. GENE: (608) 756-4022 (10-11)

Pipes, personality, production, people person. Ready to move to arket A/C, CHR, N/T. Experienced PD/MD. Call: (313) 227-6328 (10-11)

23-year pro in announcing, programming, production, & management. All formats. Seeking fulltime position in Southern FL radio, now. RICK WARD: (305) 471-2612 (10-11)

Personality newsman. NY metro. Good, crisp writing & delivery, plus humor for CHR/AOR or A/C. Make me your AM DJ's sidekick, Call: (914) 762-0236 (10-11)

Chicago broadcaster, yours! PD/OM ready for move at the right price. Call before midnight tomorrow. VICTOR S. LENTINI: (312) 354-3274 (10-11)

ARROGANT MEDIOCRITY

Tired of it?

Creative production perfectionist and on-air personality seeks production, on-air, television voice-over, or ad agency position with a quality-oriented, South California organization.

CHARLETON RICHARDS (619) 325-1211

Is vour station ready for a red hot morning man? 16 years of AM fun available now! Call: (616) 453-6611 (10-11)

17 years' experience & still learning! MICHAEL J. PUROY seel

Currently in 56th market doing PM drive, Want AM real bad. All inquiries. Call VINCE: (717) 346-4646 (10-11)

Young energetic air personality with major market experience at WGCL & WRQC/Cleveland. Looking for gig in small/medium market. Can do production. TIM: (904) 783-3084 (10-11)

Eight-year pro seeks new programming/music duties. Will relocate. Experienced, aggressive, ambitious, & available! Call CHUCK DAVIDS: (802) 362-2514 (10-11)

Dedicated, talented PBP/sportstalk host looking for a team that wants to win! Seven years' experience. Have headset, will travel. Call collect. FRANK: (805) 832-2852 (10-11)

Impressionist & character voice expert seeks morning team of solo gig. Eight-year pro. Call SCOTT: (904) 474-1743 (10-4)

Female A/C, CHR jock, news, production, writer, ready for medium market. Sounds good, looks good. Leave message or machine for DEE: (206) 532-5319 (10-4)

POSITIONS SOUGHT

PROBLEM-SOLVING TALK HOST!

Human relations professional seeks to turn sixvear talk radio avocation into career. Extensive training in mediation and handling thorny issues of all kinds. Controversial with eclectic interests. J. Bennett (804) 272-9022.

Mile-a-minute mind. Promotion/Production Director in Pitts-burgh seeks East Coast position. 10th caller wins. JERRY "DJ": (412) 244-8872 (10-4)

Friendly communicator with three years' A/C & Country. Production skills & management experience. Looking for PD and/or airshift, Prefer NE, MIKE: (607) 277-4326 (10-4)

oney. (412) 856-0985 (10-4)

Let this mutant make you a profit. If you're looking for a winning, whacked-out personality, call me! The Kami-Kaze Dentist. JEFF FRANCE: (419) 289-6369 (9-13)

Dedicated team worker seeking minor-market position. Experience in CHR, A/C & Country with four years on the job. Any shift, great pipes. BOB: (314) 364-0324 (10-4)

es-oriented team player needs fulltime position. Six to eight vears experience in all fields. KIRK: (515) 782-7957 or 464-3752 (10-4)

Moo! Oink! I have a college radio degree but no job in upper MW. Ambitious, enthusiastic. AOR/CHR, excellent production is my hero. MARK: (815) 875-2695 (10-4)

Top 31-market pro. Excellent in ARB. A/C, CHR. 11 years. All markets considered. Call: (503) 649-6396 (10-4)

YEE-HAI Female Country jock wanting to ride over to AOR, MOR, A/C. Experience in all formats. Creative & more. Find out. Call M-I-C-K-E-Y: (412) 325-3232 (10-4)

Can we talk? Numbers need a lift? Sharp midday jock ready to rock, pop. & sock it to your city. Seeking Programming Assistant position. SANDI: (205) 479-0835 (10-4)

Recent college graduate wth four years' on-air experience, good pipes, & excellent musical knowledge, seeks first pro gig. Any format. GUY: (617) 636-8384 (10-4)

Five-year pro. Described as having a "pleasing contemporary voice." Loyal & dedicated. Will relocate. Good work record, including recommendation from GM. PHIL: (617) 767-0447

Nine-year pro, current MD/DJ/Assistant PD looking for medium/major-market CHR or B/U that needs versatile teal player. Let's work together! DAVID: (303) 632-6953 (10-4)

Broadcast school graduate seeking entry-level position as announcer/DJ. Skilled in news/production/copy. V Available now. Call TOM: (319) 753-6882 (10-4)

ndable CHR, A/C announcer/DJ. Large-market experience solid production background. Excellent references. PD/skills. Greater Cincinnati area. Call: (513) 528-5793 (10-4)

Excellent female DJ: news reading, writing, production, announcing. Currently working, but would like a new challenge. Call CHRISTY: (319) 259-1366 (10-4)

Ability, stability, & versatility - that's mel Broadcast school Ready to relocate. PHIL KELLERMAN: (305) 667-7240 (10-4)

KIDD NORDHOFF is so bizarre that one of his hobbies is watch ing test patterns on his radio. We're talking bizarre. High-energy CHR jock. Call: (213) 530-7426 (10-4)

POSITIONS SOUGHT

Medium-market Country, A/C jock, great production & voices wants first top 50 gig. GENE: (608) 756-4022 (10-4)

Need a second banana for your current morning show? Also production pro. Over 200 carted drops. Cal J.J.: (304) 845-0556 (10-4)

GREG GARDNER, formerly from KSHR/Coos Bay, OR, is

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Dates appearing at the end of each listing signify first week listed.

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Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings, Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

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To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

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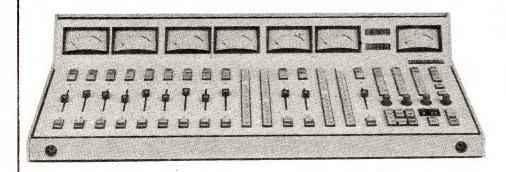
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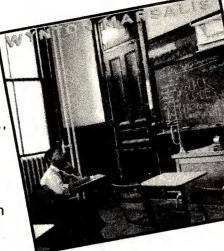
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Winner Wynton Marsalis's newest album is an album on which Wynton continues his own



tradition of combining old and new and the results are sure to please his already established set of fans, as well as win him many new ones! You've never heard anything like it.



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John Sherman/Bob English (800) 426-9082

Adult Contemporary

BILLY JOEL "The Night Is Still Young" BEACH BOYS "She Believes In Love OLIVIA NEWTON-JOHN "Soul Kiss" ARETHA FRANKLIN "Who's Zooming Who' DAVID FOSTER "Love Theme From 'St. Elmo's Fire'" PHIL COLLINS & MARILYN MARTIN "Separate Lives"

Modern Country

MEL McDANIEL "Stand Up" BELLAMY BROTHERS "Lie To You For Your Love" RICKY SKAGGS "You Make Me Feel Like A Man"

Century 21

Greg Stephens (214) 934-2121

The Z Format

KATE BUSH "Running Up That Hill" PRINCE "America" KLYMAXX "I Miss You"

The A/C Format

ABC "Be Near Me" KENNY ROGERS "Morning Desire" STING "Fortress Around Your Heart" BEACH BOYS "She Believes In Love Again"

Super-Country

JOHN CONLEE "The Old School" CONWAY TWITTY "The Legend & The Man"
JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me"

Concept Productions

Elvin Ichiyama (916) 782-7754

CHR

OMD "So In Love"
KATRINA & THE WAVES "Que Te Quiero"

Country

JOHN CONLEE "The Old School" GENE WATSON "Memories To Burn' CONWAY TWITTY "The Legend And The Man" WHITES "I Don't Want To Get Over You" EDDIE RABBITT "A World Without Love" JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me"

Drake-Chenault

MR. MISTER "Broken Wings" **OLIVIA NEWTON-JOHN "Soul Kiss"** DAVID FOSTER "Love Theme From 'St. Elmo's Fire'"

Contempo 300

OLIVIA NEWTON-JOHN "Soul Kiss" GINO VANNELLI "Hurts To Be In Love" JAN HAMMER "Miami Vice Theme"

Great American Country

KENNY ROGERS "Morning Desire" MERLE HAGGARD "Amber Waves Of Grain"
NITTY GRITTY DIRT BAND "Home Again In My Heart"

Media General **Broadcast Services**

ACtion

KENNY ROGERS "Morning Desire" ROSANNE CASH "Never Be You" LAURA BRANIGAN "Hold Me" BEACH BOYS "She Believes In Love Again" RAY PARKER JR "Girls Are More Fun" BRUCE SPRINGSTEEN "I'm Going Down"

Your Country

GEORGE STRAIT "The Chair" MERLE HAGGARD "Amber Waves Of Grain" ROSANNE CASH "Never Be You"

Hit Rock

MR. MISTER "Broken Wings"

Peters Productions, Inc. George Junak (619) 565-8511

Country Lovin'

SOUTHERN PACIFIC "Thing About You" T.G. SHEPPARD "Doncha" MEL McDANIEL "Stand Up" **EDDIE RABBITT** " A World Without Love" NITTY GRITTY DIRT BAND "Home Again In My Heart"

The Great Ones

OLIVIA NEWTON-JOHN "Soul Kiss"

Radio Arts

Country's Best

KENNY ROGERS "Morning Desire" DON WILLIAMS "It's Time For Love" JOHNNY LEE "They Never Had To Get Over You". NITTY GRITTY DIRT BAND "Home Again In My Heart"

Soft Contemporary

A-HA "Take On Me"

Sound 10

LAURA BRANIGAN "Hold Me" ROSANNE CASH "Never Be You" RAY PARKER JR. "Girls Are More Fun" BEACH BOYS "She Believes In Love Again"

Satellite Music Network

Pat Clarke (214) 991-9200

The Starstation

GLENN FREY "You Belong To The City" GINO VANNELLI "Hurts To Be in Love"
FREDDIE JACKSON "You Are My Lady"

Country Coast-To-Coast

JOHN ANDERSON "Tokyo, Oklahoma" GEORGE STRAIT "The Chair" LORETTA LYNN "Heart Don't Do This To Me"

Rock 'N' Hits

OMD "So In Love"
ZZ TOP "Sleeping Bag"
TINA TURNER "One Of The Living"
HOWARD JONES "Like To Get To Know You Well" KATRINA & THE WAVES "Que Te Quiero" JOHN COUGAR MELLENCAMP "R.O.C.K. In The U.S.A."

TM Programming Cal Casey (214) 634-8511

Stereo Rock

TINA TURNER "One Of The Living" RAY PARKER JR. "Girls Are More Fun" BILLY JOEL "The Night Is Still Young" PHIL COLLINS & MARILYN MARTIN "Separate Lives"

TM A/C

ARETHA FRANKLIN "Who's Zooming Who" GINO VANNELLI "Hurts To Be in Love" PHIL COLLINS & MARILYN MARTIN "Separate Lives"

TM Country

BANDANA "Lovin' Up A Storm"

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

OCTOBER 11, 1985

- MANHATTAN TRANSFER/Vocalese (Atlantic)
- 0 WAYNE SHORTER/Atlantis (Columbia)
- AHMAD JAMAL/Digital Works (Atlantic) 3
- WYNTON MARSALIS/Black Codes (From The Underground) (Columbia) 10
- JOE SAMPLE/Oasis (MCA) 0
- BILLY HIGGINS/Mr. Billy Higgins (Riza)
- ONE NIGHT WITH BLUE NOTE/Preserved (Blue Note) 7
- AL DIMEOLA PROJECT/Soaring Through A Dream (Manhattan) 16
- BILLY COBHAM/Warning (GRP)
- McCOY TYNER/Just Feelin' (Palo Alto)
- 1 MARK EGAN/Mosaic (Hip Pocket/Windham Hill) 12
- Ø 52nd STREET/Scrapple To The Apple (Inner City) 14
- AZYMUTH/Spectrum (Milestone/Fantasy) O 20
- PAUL YONEMURA/First Flight Home (Jazz Mind) 14
- PHIL UPCHURCH/Companions (Jam) Œ 17
- LES McCANN/Music Box (Jam) 21 **1**
- JORGE DALTO/Urban Oasis (Concord Picante) 17 13
- DAVID FRISHBERG/Live At Vine Street (Fantasy)
- AL JARREAU/Live In London (WB) 13 24
- FLORA PURIM & AIRTO/Humble People (George Wein/Concord) 20
- 3 BRUCE FORMAN & GEORGE CABLES/Dynamics (Concord) 27
- RUBY BRAFF & SCOTT HAMILTON/A First (Concord) 22
- GEORGE SHEARING/Grand Piano (Concord) Œ 30
- OREGON/Crossing (ECM) 24 22
- ERNIE WATTS/Musican (Qwest/WB) 25 19
 - MARY FETTIG/In Good Company (Concord)
- DEBUT > 3 DEBUT > 28
- JOE PASS/White Stone (Pablo)
 - DWAYNE SMITH & ART JOHNSON/Heartbound (Cafe) 25 29
 - WIDESPREAD JAZZ ORCHESTRA/Paris Blues (Columbia)
- DON GROLNICK/Hearts & Numbers (Hip Pocket/Windham Hill) DEBUT > 30

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus XHRM/San Diego, Duff Lindsey

NEW & ACTIVE



HERBIE HANCOCK & FODAY MUSA SUSO "Village Life" (Columbia) 12/5
Rotations: Heavy 1/0, Medium 5/0, Light 5/4, Extra Adds 1, Total Adds 5, KUHF, WBEE, WUWM, KCSC, WFSS. Heavy: WNUR. Medium: WGBH, WNOP, KLCC, KXPR, KLSK.

SANDY OWEN "Themes in Search Of A Movie" (Ivory) 12/5
Rotations: Heavy 1/0, Medium 6/2, Light 5/3, Extra Adds 0, Total Adds 5, KUHF, WLOQ, WKSU, KRVS, KXPR. Heavy: WVPE. Medium: WNOP, WUWM, KKGO, WLVE.

JEAN-LUC PONTY "Fables" (Atlantic) 11/11
Rotations: Heavy 0/0, Medium 4/4, Light 1/1, Extra Adds 6, Total Adds 11, WBGO, KERA, WBEE, WNOP, WBBY, WDET, WJZZ, KTCJ, KKGO, WLVE, KIFM.

LESTER BOWIE'S BRASS FANTASY "I Only Have Eyes For You" (Columbia) 10/4
Rotations: Heavy 2/1, Medium 5/1, Light 3/2, Extra Adds 0, Total Adds 4, WRTI, WKSU, WUWM, WUSF. Heavy: WBGO. Medium: WEBR, WFPL. KJAZ, KWMU.

DJAVAN "Djavan" (Columbia) 10/4
Rotations: Heavy 0/0, Medium 3/0, Light 4/1, Extra Adds 3, Total Adds 4, WBEE, WJZZ, WLVE, KKSN. Medium: WFAE,

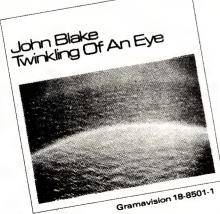
RIO NIDO "High Fly" (Red House) 10/4 Rotations: Heavy 1/0, Medium 5/2, Light 2/0, Extra Adds 2, Total Adds 4, WFPL, WNOP, KPLU, WVPE. Heavy: WBEE. Medium: KBEM, WMID, KLCC.

ED SAINDON & SPECTRUM "Different Strokes" (World Mallet) 10/4
Rotations: Heavy 0/0, Medium 6/2, Light 3/1, Extra Adds 1, Total Adds 4, WDET, WKSU, WLVE, KLSK. Medium: KERA, WMOT, WNOP, WYPE.

JEFF BERLIN & VOX HUMANA "Champions" (Passport) 10/1
Rotations: Heavy 1/0, Medium 3/0, Light 5/0, Extra Adds 1, Total Adds 1, KJAZ. Heavy: WNOP. Medium: WFPL, KTCJ,

DAN SIEGEL "On The Edge" (Pausa) 10/0

Rotations: Heavy 4/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KMHD, KRVS, KIFM. Medium: KBEM, WFSS, WDMT, XHRM.



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Choice Cuts:

Ocean Walking La Verdad Twinkling Of An Eye

Contact Suzanne Berg (212) 226-7057

MOST ADDED

WYNTON MARSALIS (14)

Black Codes (From The Underground) (Columbia)

DON GROLNICK (12)

Hearts & Numbers

(Hip Pocket/Windham Hill) **JEAN-LUC PONTY (11)**

Fables (Atlantic) **WAYNE SHORTER (9)**

Atlantis (Columbia)

HOTTEST

WAYNE SHORTER (22) Atlantis (Columbia)

AHMAD JAMAL (18)

Digital Works (Atlantic)
MANHATTAN TRANSFER (16)

Vocalese (Atlantic) WYNTON MARSALIS (15)

Black Codes (From The Underground) (Columbia)

MATT BIANCO "Who's Side Are You On?" (Atlantic) 9/1

Rotations: Heavy 5/0, Medium 1/0, Light 2/0, Extra Adds 1, Total Adds 1, KTCJ. Heavy: KERA, WBEE, KBEM, KCSC, KIFM. Medium: WFPL.

MIKE MARSHALL/DAROL ANGER "Chiaroscuro" (Windham Hill) 8/7
Rotations: Heavy 0/0, Medium 2/2, Light 3/2, Extra Adds 3, Total Adds 7, WNOP, WJZZ, KCSC, KMHD, KPLU, KWMU,

ROB MULLINS "Soulscape" (R.M.C.) 8/6
Rotations: Heavy 2/1, Medium 2/1, Light 0/0, Extra Adds 4, Total Adds 6, KERA, WMOT, KJZZ, KMHD, KPLU, WVPE. Heavy: KLSK. Medium: WNOP.

ROSEMARY CLOONEY "Rosemary Clooney Sings Ballads" (Concord) 8/0 Rotations: Heavy 3/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WYRS, WBEE, WMID. Medium: KLON, KPLU, WYPE.

TIM WESIBERG "High Risk" (Desert Rock) 7/2
Rotations: Heavy 2/0, Medium 3/0, Light 2/2, Extra Adds 0, Total Adds 2, WBEE, WFSS. Heavy: KBEM, KCSC. Medium: KUOP, KIFM, XHRM.

PETERS, WILBUR & LAGRENE "Django's Music" (Stash) 7/1
Rotations: Heavy 1/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, WRTI. Heavy: KADX. Medium: WUSF, KLSK.
BUD SHANK/SHORTY ROGERS "California Concert" (Fantasy) 7/1
Rotations: Heavy 2/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1, KTCJ. Heavy: KADX, KPLU. Medium: WMID, KXPR.

STEVE RAWLINS "Step Right Up" (Sea Breeze) 6/2
Rotations: Heavy 0/0, Medium 4/2, Light 2/0, Extra Adds 0, Total Adds 2, WLOQ, WVPE. Medium: WNOP, KPLU.

Rotations: Heavy 2/0, Medium 4/1, Light 0/0, Extra Adds 0, Total Adds 1, WGBH, Heavy: KUHF, KBEM, Medium: WDET, WUWM, KXPR.

DAVE HOLLAND QUINTET "Seeds Of Time" (ECM) 6/1 Rotations: Heavy 2/0, Medium 3/0, Light 1/1, Extra Adds 0, Total Adds 1, WGBH. Heavy: WBFO, WRTI. Medium: WFPL, KJAZ, KWMU.

FUMIAKI MIYAMOTO & NORIO MAEDA "Blue Rondo" (CBS) 6/0

ins: Heavy 2/0, Medium 1/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: KUHF, WVPE. Medium: KLCC. **REGIONALIZED ADDS & HOTS**

MIDWEST

EAST

MCCOY TYNER MARK EGAN MANHATTAN TRANSFI KIM Grehn
MAYNE SHORTER
MYNTON MARSALIS
MARK EGAN
EDDIE CLEANNEAD
LESTER BOWIE/BRAS
JOE PASS
HANCOCK & SUSO
STING

KTCJ/Minneapolis (*)
Syl Jones
MOUTOU & CORYFIL.
SHANK & ROGIRE
JEAN GUE PONTY
MATT BEARCO
ON GROLHICK
AL JARREAU
CANNONBALL ADDERL
CANNONBALL ADDERL
CANNONBALL ADDERL
WINTON MARSALI'S
BILLY COSMIN'S
BILLY COSMIN'S
BILLY COSMIN'S
AL JARREAU

KBEM/Minneapolis
J.D. Ball
WYNTON MARSALIS
HOTTEST:
RAY BROWN TRIO
PHIL UPCHURCH
AZYMUTR TIM WEISBERG MATT BIANCO

HOTTEST: WYNTOR MARSALIS MCCOY TYNER ONE NIGHT W/ BLUE WAYNE SHORTER AL DIMEOLA

SOUTH

WEST

KKGO/Los Angeles (*)
Jeff Gehringer
AIBHAD JAMAL
WITESPREAD JAZZ O
MCCOT YINER
MCCOT YINER
MCCOT YINER
MCCOT YINER
ALLAN BARNES
BENNY CARTER
TITO PUBNTE
ED BICKERT
HOCTAST

KJAZISAN FRANCISCO BOD-PARIOCHA TITU, PURNTE ANIVA GRAVINE JOAGNS BRACKEEN JOAGNS BRACKEEN JONGHO SANCHEZ BENNY CARTER TYNER & MCLEAN DAVID EKISHBERG AL DIMEDLA JIMMY WITHERSPO AL DIMEDLA
JIMMY WITHERSP.
HOLLOSE:
WYNTON MARSALI:
TITO PUENTE
ANITA GRAVINE
WAYNE SHORTER
JOANNE BRACKEES

50 Reporting Stations 46 Current Reports WHRO/Norfolk and WYRS/Stamford failed to report and therefore their playlists were frozen. KJCB/Lafayette and WGCI/Chicago failed to report for over two

weeks and were not used

in this week's data. R&R FRIDAY, OCTOBER 11, 1985/57

BLACK/URBAN

BREAKERS®

EUGENE WILDE

Don't Say No Tonight (Philly World/Atlantic)

71% of our reporting stations on it. Rotations: Heavy 1/0, Medium 19/7, Light 40/21, Total Adds 28 including WUSL, K104, KMJQ, WDIA, HOT105, WYLD-FM, K94, WBMX, WGCI, WZAK, WLUM, KACE, KDAY, XHRM. This week's Most Added record. Debuts at number 35 on the Black/Urban chart.

JAN HAMMER

"Miami Vice" Theme (MCA)
69% of our reporting stations on it. Rotations: Heavy 8/1, Medium 26/4, Light 25/6,
Total Adds 11, WWIN, WUSL, WAMO, WHUR, K104, WYLD-FM, WLUM, KDAY, WFXA, WQFX, KHYS. Debuts at number 29 on the Black/Urban chart.

RAY PARKER JR.

Girls Are More Fun (Arista)

68% of our reporting stations on it. Rotations: Heavy 4/2, Medium 29/3, Light 25/12, Total Adds 17 including WDJY, KDLZ, WZAK, WKND, WENN, Z93, WJAX, WQQK, WVKO, KBUZ. Debuts at number 30 on the Black/Urban chart.

MELBA MOORE

I Can't Believe It (It's Over) (Capitol)

67% of our reporting stations on it. Rotations: Heavy 4/0, Medium 29/1, Light 24/10, Total Adds 11, KMJQ, WEDR, WDPN, WQMG, WHYZ, WJAX, WJJS, WPLZ, Z103, WVKO, KBUZ. Debuts at number 31 on the Black/Urban chart.

SYSTEM

This Is For You (Mirage/Atco)

61% of our reporting stations on it. Rotations: Heavy 2/1, Medium 17/3, Light 33/14, Total Adds 18 including WAMO, WDJY, KMJQ, WBLZ, WJLB, WAOK, WATV, KIIZ, WVOI. Debuts at number 37 on the Black/Urban chart.

NEW & ACTIVE

TEDDY PENDERGRASS "Never Felt Like Dancin" "(Asylum) 50/28
Rotations: Heavy 2/0, Medium 9/2, Light 39/26, Total Adds 28, WHUR, KMJQ, WDIA, WEDR, K94, WTMP, WGCI, WLUM, KMJM, KACE, XHRM, KSOL, WKND, OC104, WAOK, KQXL, WATV, WENN, JET94, WDPN, WFXC, KJCB, WLOU, WJJS, WQQK, KAPE, WWDM, WKWM

TRAMAINE "Fall Down (Spirit Of Love)" (A&M) 50/10

Rotations: Heavy 9/0, Medium 20/3, Light 21/7, Total Adds 10, WAMO, WBMX, WZAK, KJLH, WAOK, WFXA, WHYZ, WQFX, WLOU, WZEN. Heavy: WILD, WDJY, KMJQ, WOWI, WGCI, KSOL, WANM, WTLC, WWWS. Debuts at number 34 on the

RICK JAMES "Spend The Night With Me" (Gordy/Motown) 50/5
Rotations: Heavy 4/0, Medium 20/1, Light 26/4, Total Adds 5, WVEE, KQXL, WXOK, WBLX, KDKO. Heavy: WFXA, JET94, WLOU, WANT. Debuts at number 38 on the Black/Urban chart.

VIKKI LOVE with NUANCE "Stop Playing On Me" (4th & Broadway/Island) 46/6
Rotations: Heavy 2/0, Medium 22/1, Light 22/5, Total Adds 6, KDLZ, WFXA, WATV, WDPN, WHYZ, WALT. Heavy: WEDR, WTLC. Mediums include: WWIN, WDAS, WDJY, WHUR, KMJQ, WHRK, HOT105, KACE, XHRM, KSOL. Debuts at number 39 on

JETS "Curiosity" (MCA) 45/19
Rotations: Heavy 1/0, Medium 12/1, Light 32/18, Total Adds 19, WWIN, KMJQ, WDMT, WZAK, WLUM, OC104, WAOK, WEXA, KQXL, WFXC, WHYZ, WPDQ, KIIZ, KJCB, WJJS, WALT, WANT, KOKA, WAAA.

BERNARD WRIGHT "Who Do You Love" (Manhattan) 45/13
Rotations: Heavy 1/0, Medium 16/0, Light 28/13, Total Adds 13, KDLZ; WHRK, WLUM, KJLH, XHRM, WNHC, KQXL, WATV, WENN, WOMG, WKXI, WPDQ, KJCB. Heavy: KSOL.

PAUL LAURENCE "She's Not A Sleaze" (Capitol) 45/11
Rotations: Heavy 0/0, Medium 23/1, Light 22/10, Total Adds 11, WAMO, WHUR, KMJQ, WYLD-FM, WBMX, KSOL, WAOK, WTKL, WJAX, KBUZ, KDKO. Mediums include: WWIN, WDAS, WTMP, WDMT, WZAK, WJLB.

CHERRELLE "You Look Good To Me" (Tabu/CBS) 44/4
Rotations: Heavy 4/0, Medium 19/1, Light 21/3, Total Adds 4, WHUR, KJLH, WQFX, WDAO. Heavy: KMJQ, WBMX, KDAY, WLOU. Mediums include: WILD, WUSL, K104, WZAK, WLUM, KMJM, KACE, XHRM.

DARYL HALL & JOHN OATES "The Way You Do The Things You Do/My Girl" (RCA) 44/1
Rotations: Heavy 14/0, Medium 23/0, Light 7/1, Total Adds 1, KBUZ. Heavy: WAMO, K94, KSOL, WFXA, JET94, WDPN, WGMG, WHYZ, WKXI, WPDQ, WPLZ, KOKA, WANM, Z103. Moves 35-32 on the Black/Urban chart.

DIMPLES "Shake 'Em Down" (RCA) 42/3

Rotations: Heavy 4/0, Medium 19/0, Light 19/3, Total Adds 3, KJCB, WDAO, KBUZ, Heavy: WEDR, WOWI, WGCI, WTLC. Medium: WHUR, K104, KDLZ, WDIA, WHRK, WDMT, WZAK, WAOK, WENN, WDPN, WKXI, KIIZ, WBLX, KHYS, KAPE,

FAT BOYS "Hardcore Reggae" (Sutra) 36/3

Rotations: Heavy 3/0, Medium 13/1, Light 20/2, Total Adds 3, WBMX, WGCI, KHYS. Heavy: WDAS, WEDR, WKND. Medium: WWIN, WRKS, WDJY, WOWI, WZAK, WJLB, KSOL, WTKL, WATV, WKXI, WWDM, WWWS.

PRINCESS "Say I'm Your #1" (Next Plateau) 34/7
Rotations: Heavy 7/0, Medium 11/1, Light 16/6, Total Adds 7, K104, KDLZ, WHRK, WEDR, WZAK, WAOK, KHYS. Heavy: WRKS, WDAS, WUSL, WDJY, WDPN, WQQK, WZEN. Medium: WWIN, WILD, WAMO, HOT105, WDMT, KMJM, XHRM,

SHEILA E "A Love Bizarre" (WB) 33/27
Rotations: Heavy 2/0, Medium 12/10, Light 19/17, Total Adds 27, WWIN, WDAS, WUSL, WHUR, K104, WHRK, K94, WOWI, WBMX, WGCI, WBLZ, WDMT, KJLH. OC104, WATV, JET94, WDPN, WFXC, WJMI, WALT, WQQK, WPLZ, KAPE, WWDM, WAAA, WWWS, WZEN. Heavy: KMJM, KACE.

WHITNEY HOUSTON "Thinking About You" (Arista) 33/25
Rotations: Heavy 1/0, Medium 5/3, Light 27/22, Total Adds 25, WILD, WDAS, WUSL, WHUR, WVEE, K104, WHRK, WZAK, KMJM, KACE, XHRM, Z93, JET94, WFXC, WQMG, WHYZ, KIIZ, KJCB, WBLX, KAPE, WWDM, WAAA, WGPR,

PAUL YOUNG "I'm Gonna Tear Your Playhouse Down" (Columbia) 33/3
Rotations: Heavy 5/1, Medium 16/1, Light 12/1, Total Adds 3, WHYZ, WVKO, WZEN. Heavy: WVEE, JET94, WJAX, WTLC. Mediums include: WAMO, WHRK, HOT105, K94, WOWI, WBLZ, KDKO.

TINA TURNER "One Of The Living" (Capitol) 31/15

Potations: Heavy 3/1 Medium 9/4 Light 19/10, Total Adds 15, V

Rotations: Heavy 3/1, Medium 9/4, Light 19/10, Total Adds 15, WWIN, WDAS, WHUR, WBMX, WDMT, WLUM, WATV, JET94, WPDQ, KJCB, WJJS, WANM, Z103, WVOI, KUKQ. Heavy: WAOK, WQQK, Medium: WHRK, KSOL, OC104, WDPN,

VAL YOUNG "Seduction" (Gordy/Motown) 31/14

Rotations: Heavy 1/0, Medium 10/3, Light 20/11, Total Adds 14, WWIN, KMJQ, WDIA, WYLD-FM, WLUM, KDAY, WNHC, WFXC, WQMG, WHYZ, WLOU; WAAA, WGPR, WTLC. Heavy: WQQK. Medium: WRKS, WDAS, WUSL, WJLB, WWWS,

PATTI AUSTIN "Honey For The Bees" (Qwest/WB) 30/20 Rotations: Heavy 0/0, Medium 8/4, Light 22/16, Total Adds 20, WDJY, WOWI, WTMP, WBMX, WJLB, WNHC, OC104, WAOK, WFXA, WATV, WDPN, WFXC, WQMG, WKKI, WBLX, WQQK, WWDM, WANM, WAAA, WTLC. Medium: WWIN, WAMO, KSOL, KAPE.

ONE WAY "More Than Friends, Less Than Lovers" (MCA) 29/10
Rotations: Heavy 3/0, Medium 9/2, Light 17/8, Total Adds 10, WILD, KACE, WNHC, KQXL, KJCB, WALT, KAPE, WAAA, WVOI, KBUZ. Heavy: WZAK, KIIZ, WWWS. Medium: K104, WEDR, WTMP, WDMT, WJLB, WJMI, KOKA.

MOST ADDED

TEDDY PENDERGRASS (28)

Never Felt Like Dancin' (Asylum) **EUGENE WILDE (28)** Don't Say No Tonight (Philly World/Atlantic) SHEILA E (27)

> A Love Bizarre (WB) WHITNEY HOUSTON (25) Thinking About You (Arista)

PATTI AUSTIN (20) Honey For The Bees (Qwest/WB)

HOTTEST

STEVIE WONDER (71)

FREDDIE JACKSON (45)

You Are My Lady (Capitol) **BOBBY WOMACK (38)**

I Wish He Didn't Trust Me So Much (MCA) **MAURICE WHITE (27)**

Stand By Me (Columbia)

FAMILY (24) The Screams Of Passion (WB)

TROUBLE FUNK "Still Smokin" " (Island) 29/7

Rotations: Heavy 0/0, Medium 6/0, Light 23/7, Total Adds 7, WWIN, WDJY, WDMT, WENN, JET94, KJCB, KAPE. Medium: WOWI, WZAK, KSOL, WANM, WTLC, WWWS.

ROY AYERS "Slip 'N Slide" (Columbia) 28/12
Rotations: Heavy 1/0, Medium 8/1, Light 19/11, Total Adds 12, WWIN, WZAK, WTKL, WDPN, WQFX, WPDQ, KIIZ, WLOU, KAPE, WWDM, WAAA, WGPR. Heavy: WDJY. Medium: KMJQ, WDIA, KSOL, WFXA, WFXC, WQMG, WJMI.

BILLY & BABY GAP "Rock The Nation" (Total Experience/RCA) 27/4
Rotations: Heavy 1/0, Medium 4/0, Light 22/4, Total Adds 4, WAOK, WXOK, WLOU, KDKO. Heavy: WQQK. Medium: KMJQ, WDIA, XHRM, WTLC.

GO WEST "Eye To Eye" (Chrysalis) 27/4

Rotations: Heavy 2/0, Medium 13/1, Light 12/3, Total Adds 4, WYLD-FM, WNHC, OC104, KUKQ. Heavy: WVEE, WLUM. Medium: WDAS, WUSL, WHRK, WDMT, KSOL, WAOK, WFXA, WDPN, WJMI, WBLX, WGPR, WZEN.

ROSIE GAINES "Skool-Ology (Ain't No Strain)" (Epic) 27/2

Rotations: Heavy 1/0, Medium 12/1, Light 14/1, Total Adds 2, WVEE, WFXA. Heavy: WKXI. Medium: WDIA, WDMT, KSOL, WKND, WNHC, WBLX, KAPE, KOKA, WANM, WTLC, WWWS.

NONA HENDRYX "If Looks Could Kill (DOA)" (RCA) 25/2

Rotations: Heavy 0/0, Medium 11/0, Light 14/2, Total Adds 2, WLUM, XHRM. Medium: WWIN, WILD, KDLZ, KACE, WATV, WENN, WKXI, KJCB, WBLX, WANM, WWWS.

SIGNIFICANT ACTION

B.B. KING "Big Boss Man" (MCA) 24/4

Rotations: Heavy 1/0, Medium 12/1, Light 11/3, Total Adds 4, WLUM, WAOK, WALT, WBLX. Heavy: KACE. Medium: WOWI, WZAK, WORL, KAPE, KOKA, WAMN, WAAA, WDAO, WWWS, WZEN, WDIA.

CHERYL LYNN "Fade To Black" (Columbia) 24/2
Rotations: Heavy 0/0, Medium 14/0, Light 10/2, Total Adds 2, WOWI, WHYZ. Medium: K104, WYLD-FM, KACE, WNHC, KQXL, JET94, WFXC, WJMI, WKXI, WPDQ, KIIZ, KAPE, KOKA, WWDM.

LUSHUS DAIM & PRETTY VAIN "More Than You Can Handle" (Motown) 23/7
Rotations: Heavy 0/0, Medium 7/0, Light 16/7, Total Adds 7, WGCI, WDMT, WLUM, WFXA, WENN, WPLZ, WTLC. Medium: WJLB, KSOL, WAOK, WAAA, WGPR, WWWS, WZEN.

ZAPP "It Doesn't Really Matter" (WB) 21/13
Rotations: Heavy 1/0, Medium 5/1, Light 15/12, Total Adds 13, WHUR, WHRK, WTMP, WBLZ, KMJM, KQXL, JET94, WWDM, WANM, WAAA, WKWM, WTLC, WWWS. Heavy: WALT. Medium: WATV, WDPN, KJCB. WZEN.

SMOKE CITY "Dreams" (Epic) 21/5
Rotations: Heavy 2/0, Medium 12/2, Light 7/3, Total Adds 5, WHUR, WVEE, WEDR, KHYS, WAAA. Heavy: WLOU, WANM. Medium: WRKS, WOWI, WGCI, KSOL, WFXA, WXOK, Z93, WQMG, WKXI, WBLX. STROKE "You Are The One" (Omni/Atlantic) 20/4

Rotations: Heavy 3/0, Medium 3/0, Light 14/4, Total Adds 4, WILD, WTKL, WANT, WAAA. Heavy: WDJY, KMJQ, WTLC. Medium: WXYV, K104, KDLZ.

KOKO POP "Brand New Beat" (Motown) 20/0

Rotations: Heavy 4/0, Medium 9/0, Light 7/0, Total Adds 0. Heavy: WLUM, Z103, WGPR, WTLC. Medium: WVEE, WEDR, WDMT, WZAK, WJLB, WFXA, WFXC, WANM, WWWS.

ANGELA BOFILL "Tell Me Tomorrow" (Arista) 18/4
Rotations: Heavy 0/0, Medium 7/0, Light 11/4, Total Adds 4, WWIN, WDJY, KQXL, WAAA. Medium: K104, KDLZ, WZAK,
GENE CHANDLER "Haven't I Heard That Line Before" (Fastfire) 18/4 Rotations: Heavy 0/0, Medium 5/0, Light 13/4, Total Adds 4, WLOU, WAAA, WTLC, WZEN. Medium: WDAS, WGCI, WKXI, WGPR, WVOI.

LEGACY "Someone Else's Girl" (Private I/CBS) 17/3 Rotations: Heavy 0/0, Medium 6/0, Light 11/3, Total Adds 3, WATV, WENN, WQMG. Medium: WEDR, WFXA, WKXI, KOKA,

BRENDA K. STARR "Pickin' Up Pieces" (Mirage/Atco) 17/2 Rotations: Heavy 0/0, Medium 8/1, Light 9/1, Total Adds 2, WYLD—FM, WTLC. Medium: WUSL, KMJQ, WQMG, KIIZ, WJYL, WLOU, WANM.

FULL FORCE "Alice, I Want You Just For Me" (Columbia) 15/9

Rotations: Heavy 0/0, Medium 4/3, Light 11/6, Total Adds 9, KMJQ, WHRK, WKND, WDPN, WBLX, WWDM, WWWS, WZEN, KDKO. Medium: KSOL.

JAKI GRAHAM "Round And Around" (Capitol) 15/8

Rotations: Heavy 0/0, Medium 5/3, Light 10/5, Total Adds 8, WDIA, HOT105, WYLD-FM, WZAK, WKXI, KOKA, WGPR, WWWS. Medium: WHRK, WDMT. NICOLE "Always & Forever" (Portrait/CBS) 15/7
Rotations: Heavy 0/0, Medium 4/0, Light 11/7, Total Adds 7, WHUR, WEDR, WFXA, WXOK, WKXI, WPLZ, WAAA. Medium: WDMT, WZAK, KOKA, WWWS.

RALPH MacDONALD featuring YOGI LEE "Laying in His Arms" (Polydor/PolyGram) 15/1 Rotations: Heavy 1/0, Medium 4/0, Light 10/1, Total Adds 1, WLOU. Heavy: WFXA. Medium: WXYV, WEDR, W

CONQUEST "Optimistic" (Epic) 15/0 Rotations: Heavy 1/0, Medium 4/0, Light 10/0

4/0, Light 10/0, Total Adds 0. Heavy: K104. Medium: WNHC, WFXA, WXOK, WFXC.

SPINNERS "Put Us Together Again" (Mirage/Alco) 12/3
Rotations: Heavy 0/0, Medium 4/1, Light 8/2, Total Adds 3, KDLZ, WDIA, Z103. Medium: WLUM, WJJS, WANM.

CONCEPT "Mr. DJ" (Tuckwood) 10/3 nt 6/3, Totał Adds 3, WOWI, WNHC, WBLX. Medium: KMJQ, WGCI, WJLB, KJLH.

LONNIE HILL "Could It Be Love" (Urban Sound) 10/1
Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Total Adds 1, WENN. Medium: KMJQ, WGPR, WTLC.

SWEET TRIO "Fly Guy" (Tommy Boy) 10/0 dium 4/0, Light 5/0, Total Adds 0. Heavy: KDAY. Medium: WDMT, WZAK, KMJM, KSOL

Breakers are those records that have achieved concurrent airplay at 60% of... our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

BLACK/URBAN ADDS & HOTS

WQFX/Gulfport-Biloxi

Jim Lucas RAY PARKER JR.

Hottest:

KMJQ/Houston

SYSTEM

WJMI/Jackson

ALEXANDER O'NEAL SHEILA E SHANNON

CON FUNK SHUN DOROTHY MOORE CIRCUIT II Hottest: DOUG E. FRESH

CAMEO STEVIE WONDER MORRIS DAY DEELE

Tommy Marshall BERNARD WRIGHT PATTI AUSTIN SYSTEM WKXI/Jackson

SYSTEM
NICOLE
JAKI GRAHAM
RUN D.M.C.
DOROTHY MOORE
BOBBY BLAND
CHI-LITES

WJAX-FM/Jacksonville

WJAX-FM/Jacksonville Tony Mann RAY PARKER JR. STAPLE SINGERS MELBA MOORE PAUL LAURENCE COLLINS & MARTIN BILLY JOEL HOTTEST DAY

MORRIS DAY

WPDQ/Jacksonville

TINA TURNER STAPLE SINGERS EUGENE WILDE JETS BERNARD WRIGHT

CAMEO STARPOINT MAURICE WHITE

SYSTEM WHITNEY HOUSTON JETS Hottest:

JAN HAMMER DOUG E. FRESH MORRIS DAY STEVIE WONDER FREDDIE JACKSON

FREDDIE JACKSON DURELL COLEMAN FIVE STAR ONE WAY TINA TURNER

CHARLIE SINGLETON

Horatio Handy

WLOU/Lo

Tony T. Fields SYSTEM TRAMAINE

KIIZ/Killee

Marc Little

DEBARGE

Carl Haynes

EAST

Newman/Dunr GOODMAN & BR TROUBLE FUNK ARETHA FRANKLIN FAMILY STEVIE WONDER RENE & ANGELA FREDDIE JACKSON

WXYV/Baltimore Roy Sampson none
Hottest:
FAMILY
MAURICE WHITE
STEVIE WONDER
STARPOINT
FREDDIE JACKSON CHAKA KHAN MAZE WILD/Boston Smith/Thomas

EDDIE MURPHY DIMPLES
STROKE
ONE WAY
WHITMEY HOUSTON
HOTESST:
FREDDIE JACKSON
STARPOINT
RENE & ANGELA
MORRIS DAY
TRAMAINE WKND/Hartford

Jordan/McLean RAY PARKER JR. FULL FORCE TEDDY PENDERGRASS LUTHER VANDROSS HOTLEST:
READY FOR THE WOR
RENE & ANGELA
FREDDIE JACKSON
DOUG E. FRESH
FAT BOYS
WNHC/New Haven

James Jordan
PATTI AUSTIN
VAL YOUNG
CONCEPT
BERNARD WRIGHT ONE WAY
GO WEST
RJ'S LATEST ARRIV
Hottest:
STARPOINT 9.9 ANDRE CYMONE POINTER SISTERS SHEILA E

WRKS/New York Tony Quartarone CAMEO CAMEO
ARETHA FRANKLIN
PATTI LABELLE
ALEXANDER O'NEAL
FIVE STAR STARPOINT

OC104/Ocean City Dave Allan ISLEY JASPER ISLE GO WEST SHEILA E TEDDY PENDERGRASS PATTI AUSTIN JETS STARPOINT

WUSL/Philadelphia Wyatt/Jackson BOOGIE BOYS JAN HAMMEI STARPOINT DOUG E. FRESH FIVE STAR STEVIE WONDER ATLANTIC STARR

WDAS/Philadelphia Joe Tamburro
SHEILA E
LUTHER VANDROSS
TINA TURNER
PATTI LABELLE
WHITNEY HOUSTON

WAMO/Pittsburgh Woodson/Anthony JAN HAMMER , PAUL LAURENCE TRAMAINE STEVIE WONDER STEVIE WONDER

MAZE
SYSTEM
WHITNEY HOUSTON
Hottest: FREDDIE JACKSON FAMILY CAMEO ISLEY JASPER ISLE TA MARA & SEEN

WDJY/Washington **Brute Bailey** SYSTEM
RAY PARKER JR.
TROUBLE FUNK
WEATHER GIRLS
PATTI AUSTIN
RAY GOODMAN & BR PATTO.
ANGELA BOFILL
HOTTEST
BOUG E. FRESH
ÄNDRE CYMONE
COLONEL ABRAMS
STEVIE WONDER
STARPOINT

CAMEO STEVIE:WONDER WXOK/Baton Rouge Libby Lawson Al Wallace FORMULA FIVE TINA TURNER DURELL COLEMAN FORMULA FIVE
DENNIS EDWARDS
RICK JAMES
RICK JAMES
NICOLE
SPYDER D
BILLY & BABY GAP
SYSTEM
HOttest:
BOBBY WOMACK
STARBOLMT NICOLE TOMORROW'S PEOPLE PAUL LAURENCE WHITNEY HOUSTON SHEILA E JAN HAMMER FAT BOYS SMOKE CITY COLLINS & MARTIN ZAPP SUPER NATURE PATTI LABELLE

WTKL/Baton Rouge **Guy Broady** DOUG E. FRESH HUMAN BODY Hottest: FREDDIE JACKSON STEVIE WONDER BOBBY WOMACK STROKE ATLANTIC STARR ROY AYERS PAUL LAURENCE FAMILY MAURICE WHITE Hottest: LISA LISA READY FOR THE WOR WHITNEY HOUSTON DOUG E. FRESH STEVIE WONDER

WATV/Birmingham Ron January SHEILA E TEDDY PENDERGRASS VIKKI LOVE/NUANCE LEGACY TINA TURNER BERNARD WRIGHT PATTI AUSTIN SUPER NATURE Hottest: STEVIE WONDER FREDDIE JACKSON MAURICE WHITE

WENN/Birmingham Michael Star EDDIE MURPHY LEGACY EUGENE WILDE RAY PARKER TEDDY PENDERGRASS BERNARD WRIGHT LONNIE HILL TROUBLE FUNK LUSHUS DAIM Hottest: Hottest: FREDDIE JACKSON BOBBY WOMACK STEVIE WONDER FAMILY MAURICE WHITE

KSOL/San Francisco

CATCH
PATTI LABELLE
PAUL LAURENCE
TEDDY PENDERGRASS
BRASS CONSTRUCTIO
GINO VANNELLI

SOUTH

WVEE/Atlanta
Scotty Andrews
DIANA ROSS
ROSIE GAINES
TEARS FOR FEARS
RICK JAMES
WHITMEY HOUSTON
SMOKE CITY
HOTLEST:
FREDDIE JACKSON
BOBBY WOMACK
FAMILY
STEVIE WONDER
MAURICE WHITE WVEE/Atlanta

JETS SYSTEM B.B. KING Hottest:

TRAMAINE LUSHUS DAIM EUGENE WILDE PATTI AUSTIN

PATTI AUSTIN
JETS
NICOLE
HOTTOLE
HOTTOLE
HOTTOLE
BAR-KAYS
RJ'S LATEST ARRIV
TA MARA & SEEN
DIANA ROSS

KQXL/Baton Rouge

ZAPP BERNARD WRIGHT EUGENE WILDE JETS

JETS
ONE WAY
RICK JAMES
HOTTEST:
BOBBY WOMACK
FREDDIE JACKSON
FAMILY

FAMILY

ANGELA BOFILL TEDDY PENDERGRASS

Don Ricardo

WAOK/Atlanta Larry Tinsley TEDDY PENDERGRASS PATTI AUSTIN FAMILY

JET94/Chattanooga BILLY & BABY GAP Frank St. James TINA TURNER EUGENE WILDE LUTHER VANDROSS HOTTEST:
BOBBY WOMACK
FREDDIE JACKSON
STEVIE WONDER
READY FOR THE WO
MORRIS DAY WFXA/Augusta Tony Sewell VIKKI LOVE/NUANCE SYSTEM LISA LISA ROSIE GAINES JAN HAMMER

> CHARLIE SINGLETON MELBA MOORE PATTI AUSTIN FULL FORCE DEELE VIKKI LOVE/NUANCE HALL & OATES STEVIE WONDER MORRIS DAY ATLANTIC STARR ISLEY JASPER ISLE

K104/Dallas Terri Avery SHEILA E EGYPTIAN LOVER PRINCESS ENINCESS
EUGENE WILDE
JAN HAMMER
WHITNEY HOUSTON
Hottest:

JETS VAL YOUNG Hottest:

KDLZ/Ft. Worth-Dallas McCann/Madison BERNARD WRIGHT VIKKI LOVE/NUANCE PRINCESS EUGENE WILDE HERB ALPERT RAY PARKER JR. SPINNERS Hottest: BOBBY WOMACK FREDDIE JACKSON CHARLIE SINGLETON

WQMG/Greensboro Doc Foster
PATTI AUSTIN
MELBA MOORE
SLAVE
BERNARD WRIGHT
VAL YOUNG STEVIE WONDER

WHYZ/Greenville Michael Taylor EUGENE WILDE MELBA MOORE JETS
TRAMAINE
CHERYL LYNN
WHITNEY HOUSTON
VAL YOUNG
KURTIS BLOW
VIKKI LOVE/NUANCE
PAUL YOUNG Hottest: FREDDIE JACKSON CAMEO BOBBY WOMACK MORRIS DAY READY FOR THE WOR

WJYL/Louisville none Hottest: STARPOINT HOWARD JOHNSON STEVIE WONDER

DOUG E. FRESH STEVIE WONDER COLONEL ABRAMS EDDIE MURPHY MAURICE WHITE WJJS/Lynchburg Lad Go(ns DIRE STRAITS KMJQ/Houston Ron Atkins JETS TEDDY PENDERGRASS HERB ALPERT EUGENE WILDE MELBA MOORE EUGENE WILDE TEDDY PENDERGRASS JETS HOTTEST FAMILY PAMILY ARETHA FRANKLIN FIVE STAR DOUG E. FRESH TA MARA & SEEN FULL FORCE
HOTTEST:
KLYMAXX
DEBARGE
BOBBY WOMACK
HOWARD JOHNSON
TA MARA & SEEN

WHRK/Memphis Morgan/Smith WHITNEY HOUSTON BERNARD WRIGHT FULL FORCE SHEILA E ZAPP PRINCESS A-HA ALEXANDER O'NEAL BOBBY WOMACK ARETHA FRANKLIN DOUG E. FRESH

Bobby O'Jay CATCH
VAL YOUNG
JAKI GRAHAM
SPINNERS
TEDDY PENDERGRASS HOTTEST: STEVIE WONDER FREDDIE JACKSON RENE & ANGELA ARETHA FRANKLIN JENNIFER HOLLIDAY

WALT/Meridian WALIMERIDAN AUNDRA RUSSEN ISLEY JASPER ISLE DIRE STRAITS MANHATTAN TRANSFE B.B. KING ONE WAY SHEILA E JETS VIKKI LOVE/NUANCE

HOT105/Miami Tanner/Cassidy JAKI, GRAHAM EDDIE MURPHY LUTHER VANDROSS EUGENE WILDE Hottest: FREDDIE JACKSON, STEVIE WONDER JAN HAMMER 9.9 DOUG E. FRESH

WEDR/Miami Jackson/Jones CHAKA KHAN
DR. ROCX & CO.
MELBA MOORE
PRINCESS
ISLEY JASPER ISLE SUPER NATURE TEDDY PENDERGRASS NICOLE SMOKE CITY LJ REYNOLD TONEY LEE HOTTEST: "
BOBBY WOMACK
BAR-KAYS
JENNIFER HOLLIDAY RENE & ANGELA CAMEO

WBLX/Mobile WSLA/MODIE
Vernon Wells
CHAKA KHAN
RAY GOODMAN & BR
CONCEPT
WHITNEY HOUSTON
RICK JAMES
FULL FORCE
RAY PARKER JR.
PATTI AUSTIN
EDDIE MURPHY
B.B. KING B.B. KING Hottest:

Dell Spencer DEBARGE FOUR TOPS EUGENE WILDE GO WEST JAN HAMMER PATTI LABELLE VAL YOUNG BRENDA K. STARR PAUL LAURENCE JAKI GRAHAM Hottest: STEVIE WONDER BOBBY WOMACK FAMILY ATLANTIC STARR FREDDIE JACKSON

WQQK/Nashville
J.C. Floyd
SHEILA E
RAY PARKER JR.
STEVE ARRINGTON
TEDDY PENDERGRASS
GRANDMASTER MELLE
LISA LISA
PATTI AUSTIN
FOLLES

Dowdy/Crumbley TEDDY PENDERGRASS LUTHER VANDROSS LUTHER VANDROSS
SHEILA E .
EUGENE WILDE
RAY GOODMAN & BR
HOTTEST:
STEVIE WONDER
FREDDIE JACKSON
BOBBY WOMACK
ATLANTIC STARR

WOW!/Norfolk Chris Turner PATTI AUSTIN SHEILA E SHANNON STEVE ARRINGTON CHERYL LYNN CON FUNK SHUN STING SUPER NATURE CONCEPT KOOL MO DEE Hottest: HOLLEST:
DOUG E. FRESH
STEVIE WONDER
ATLANTIC STARR
MAZE

WORL/Orlando Earl James
RAY PARKER JR.
STAPLE SINGERS
Hottest:
CAMEO
FREDDIE JACKSON FAMILY READY FOR THE WOR BOBBY WOMACK

FREDDIE JACKSON

WPLZ/Petersburg Hardy Jay
O'JAYS
CARL CARLTON
LUSHUS DAIM
MELBA MOORE
NICOLE NICOLE RAY PARKER JR. SHEILA E WHITNEY HOUSTON

KHYS/Port Arthur Petry/Davis SISTER SLEDGE SMOKE CITY FAT BOYS JAN HAMMER JAN HAMMER LUTHER VANDROSS SYSTEM PRINCESS HOttest: FREDDIE JACKSON BOBBY WOMACK STEVIE WONDER MAURICE WHITE

WANT/Richmond Kirby Carmichael MAZE RALPH CARTER DMX AFFAIR RAY GOODMAN & BR Hottest: JAN HAMMER CAMEO ISLEY JASPER ISLE

KAPE/San Antonio Mike Kelly WHITNEY HOUSTON
MARY JANE GIRLS
TROUBLE FUNK
ONE WAY
HOTEST:
STEVIE WONDER
MORRIS DAY
TA MARA & SEEN
MAURICE WHITE
CAMEO

KOKA/Shreveport B.B. Davis EUGENE WILDE RAMSEY LEWIS JETS JAKI GRAHAM DENNIS EDWARDS Hottest: STEVIE WONDER FREDDIE JACKSON BOBBY WOMACK CAMEO

Marva Mays PATTI AUSTIN TEDDY PENDERGRA WHITNEY HOUSTON SHEILA E EUGENE WILDE ROY AYERS ZAPP FULL FORCE Hottest: ATLANTIC STARR CAMEO STEVIE WONDER

Joe Bullard TINA TURNER PATTI AUSTIN ZAPP STEVE ARRINGTON Hottest: BOBBY WOMACK

FAMILY STEVIE WONDER ARETHA FRANKLIN ARETHA FRANKLIN
WTMP/Tampa
Jay Moore
ISLEY JASPER ISLE
PATTI AUSTIN
TEDDY PENDERGRASS
DENNIS EDWARDS
RAY PARKER JR.
ZAPP Hottest: FREDDIE JACKSON FAMILY RENE & ANGELA BOBBY WOMACK STEVIE WONDER

WGUICHICAGO
GRABAM Armstrong
SHEILA E
EUGENE WILDE
TEDDY PENDERGRASS
RJ'S LATEST ARRIV
LUSHUS DAIM
HUEY HARRIS
FAT BOYS
HOTHEST
STEVIE WONDER

STEVIE WONDER BOBBY WOMACK MAURICE WHITE FAMILY COLONEL ABRAMS

WBMX/Chicago

TRAMAINE
SHEILA E
PATTI AUSTIN
PAUL LAURENCE
FAT BOYS
TINA TURNER
BOOGIE BOYS

STEVIE WONDER COLONEL ABRAMS FAMILY RENE & ANGELA READY FOR THE WOR

Brian Castle
ZAPP
SHEILA E
LUTHER VANDROSS

STEVIE WONDER

WZAK/Cleveland

PRINCESS

Tolliver/Perry LUTHER VANDROSS RAY PARKER JR. EUGENE WILDE

JETS
WHITNEY HOUSTON
JAKI GRAHAM
TRAMAINE
ROY AYERS
CARL CARLTON
HOTHERST
STEVIE WONDER
BOBBY WOMACK

BOBBY WOMACK DOUG E. FRESH FREDDIE JACKSON RJ'S LATEST ARRIV

SYSTEM
EUGENE WILDE
TROUBLE FUNK
SHEILA E
TREACHEROUS THREE

THEACHEROUS THE HOTTEST: DOUG E. FRESH FREDDIE JACKSON ATLANTIC STARR STEVIE WONDER CAMEO

Mike Davis MELBA MOORE SYSTEM ISLEY JASPER ISLE

DOUG E. FRESH SPINNERS RAY PARKER JR. TINA TURNER A-HA

A-HA Hottest: RENE & ANGELA STEVIE WONDER FREDDIE JACKSON

WVKO/Columbus

SHANNON LUTHER VANDROSS MELBA MOORE COLONEL ABRAMS RAY PARKER JR. RJ'S LATEST ARRIV

BOBBY WOMACK RENE & ANGELA

WDMT/Cleveland

Dean/Faison IVY LUSHUS DAIM JETS TINA TURNER

CAMEO FREDDIE JACKSON

WBLZ/Cincin

SYSTEM

MIDWEST

Benny Jones PATTI AUSTIN SHEILA E VAL YOUNG SMOKE CITY STROKE ONE WAY ONE WAY
GENE CHANDLER
SYSTEM
ZAPP
SLAVE
ROY AYERS
ANGELA BOFILL JETS WHITNEY HOUSTON NICOLE ATLANTIC STARR

WDAO/Dayton

WGPR/Detroit

Lankford Stephens DIMPLES CHERRELLE Hottest:

FREDDIE JACKSON

Joe Spencer
TREACHEROUS THREE
JAKI GRAHAM
HUEY HARRIS
VAL YOUNG
GRANDMASTER MELLE

DR. ROCX & CO.
KURTIS BLOW
WHITNEY HOUSTON
MARY JANE GIRLS
ROY AYERS

Alexander/Whitmore LUTHER VANDROSS PATTI AUSTIN BOOGIE BOYS

FREDERICK

RORI SYSTEM Hottest:

DEBARGE RENE & ANGELA MAURICE WHITE STEVIE WONDER

Frank Grant STANLEY WILLIAMS STANLEY ZAPP SYSTEM

WTLC/Indianapolis

WTLC/Indianapolis
Jay Johnson
BRENDA K. STARR
PATTI AUSTIN
GEME CHANDLER
LUSHUS DAIM
ATLANTIC STARR
GREG PHILLINGANES
CON FUNK SHUN
ZAPP
VAL YOUNG
KOOL & THE GANG
HOTCHS

HOTTEST: FREDDIE JACKSON MAURICE WHITE CHARLIE SINGLETON

STEVIE WONDER TRAMAINE

WAAA/Winston Sale

WLUMMMIWAUKee
Miller/Fyre
JAN HAMMER
BILLY CRYSTAL
B.B. KING
TINA TURNER
LUTHER VANDROSS
HUEY LEWIS & NEWS
DOUG E. FRESH
NORA HENDRYX
TEARS FOR FEARS
JETS
VAL YOUNG
GREG PHILLINGANES
TEDDLY PENDERGRASS TEDDY PENDERGRASS BERNARD WRIGHT EUGENE WILDE LUSHUS DAIM LOSHUS DAIM
HOttest:
STEVIE WONDER
GO WEST
KOKO POP
DURELL COLEMAN
ISLEY JASPER ISLE

WWWS/Saginav Crockett/Rosas
ZAPP
SHEILA E
WHITNEY HOUSTON
DOUG E FRESH
BOOGIE BOYS JAKI GRAHAM FULL FORCE WINANS WINANS Hottest: FREDDIE JACKSON RJ'S LATEST ARRIV STEVIE WONDER BOBBY WOMACK TA MARA & SEEN

KMJM/St. Louis KMJM/St. Louis
Mike Stradford
ZAPP
ZAPP
TEDDY PENDERGRASS
WHITNEY HOUSTON
CATCH
JEFF TYZIK
HOTLEST:
TODDY TEE
KLYMAXX
STEVIE WONDER
FREDDIE JACKSON
CHARLIE SINGLETON

WZEN/St. Louis Doug Harris CHARLIE SINGLETON CHARLIE SINGLETC
PAUL YOUNG
CARL CARLTON
KOOL & THE GANG
TRAMAINE
SHEILA E
GENE CHANDLER
BARBARA CARR
BOOGIE BOYS
SPYDER D
FULL FORCE STEVIE WONDER
DOUG E. FRESH
FREDDIE JACKSON
CHARLIE SINGLETON

WVOI/Toledo Robert Holliday Robert Holliday
STAPLE SINGERS
DIANA ROSS
SYSTEM
TINA TURNER
CHARLIE SINGLETON
RJ'S LATEST ARRIV
ONE WAY
MORRIS DAY
HOTTEST
FREDDIE JACKSON
STEVIE WONDER SYSTEM
JAMIE JUPITER
TEDDY PENDERGRASS
RAY PARKER JR.
HOTTEST:
HOTTEST:
STEVIE WONDER
MORRIS DAY.
DEBARGE
CHAKA KHAN
ARETHA FRANKLIN STEVIE WONDER BOBBY WOMACK MAURICE WHITE JENNIFER HOLLIDAY

KBUZ/Wichita KBUZ/Wichita
Bruce Adamek
MELBA MOORE
PAUL LAURENCE
LUTHER VANDROSS
HALL & OATES
DIANA ROSS
ONE WAY
ISLEY JASPER ISLE
DIMPLES TARRIV
RUN D.M.C.
RAY PARKER JR.
HOULDER RENE & ANGELA DOUG E. FRESH MORRIS DAY

85 Reporting Stations 82 Current Reports

These stations reported a frozen list this week: WJYL/Louisville WXYV/Baltimore WPEG/Charlotte

WEST

KDKO/Denve Jay Johnson

RICK JAMES EUGENE WILDE FULL FORCE PAUL LAURENCE BILLY & BABY GAP BILLY & BABY G
Hottest:
STEVIE WONDER
CAMEO
RENE & ANGELA
ATLANTIC STARR
TA MARA & SEEN KDAY/Los Angele: Patterson/Mack

DOUG E. FRESH STEVIE WONDER FIVE STAR STARPOINT MORRIS DAY

KACE/Los Angeles
Pam Robinson
AZYMUTH
WHITNEY HOUSTON
ART OF NOISE
STEVE ARRINGTON

STEVE ARRINGTON
WINANS
THOMPSON TWINS
TEODY PENDERGRASS
ISLEY JASPER ISLE
EUGENE WILDE
ONE WAY
REGE BURRELL
HOTTES:
FAMILY
STEVIE WONDER
MAURICE WHITE
ATLANTIC STARR
ARETHA FRANKLIN

DREAM TEAM JAN HAMMER GORDY BOOGIE BOYS SUPER NATURE Robert Wideman ARETHA FRANKLIN EUGENE WILDE HEARTBREAKERS VAL YOUNG Hottest:

DURELL COLEMAN GO WEST WHITNEY HOUSTON TEENA MARIE TINA TURNER STARPOINT POINTER SISTERS FREDDIE JACKSON

KJLH/Los Angeles

ISLEY JASPER ISLE

SHEILA E TRAMAINE CHERRELLE LUTHER VANDROSS BERNARD WRIGHT

HOTTEST: STEVIE WONDER DOUG E. FRESH FREDDIE JACKSON WHITNEY HOUSTON BOBBY WOMACK

Doug Gilmore

XHRM/San Diego

NONA HENDRYX CON FUNK SHUN Hottest: BOBBY WOMACK FREDDIE JACKSON STEVIE WONDER FIVE STAR RENE & ANGELA

WHITNEY HOUSTON RAY PARKER JR. MAURICE WHITE FAMILY

WPEG/Charlotte

none Hottest: STEVIE WONDER STARPOINT

RED HOTT CHILI PE CON FUNK SHUN ZAPP SHEILA E WHITNEY HOUSTON TEDDY PENDERGRASS TROUBLE FUNK HOTTEST STEVIE WONDER DEBARGE FAMILY ATLANTIC STARR FREDDIE JACKSON

WDPN/Columbi

CAMEO FREDDIE JACKSON DOUG E. FRESH ISLEY JASPER ISLE STEVIE WONDER

Alvin Stowe RJ'S LATEST ARRIV SHEILA E TEDDY PENDERGRASS PATTI AUSTIN

HOTTEST: STEVIE WONDER FAMILY MAURICE WHITE JENNIFER HOLLIDAY

CHARLIE SINGLETON
JETS
WHITNEY HOUSTON
TEDDY PENDERGRASS
TROUBLE FUNK
BERNARD WRIGHT
NILE RODGERS
SHANNON COLONEL ABRAMS HOTTES MAYFIELD
MAURICE WHITE
DOUG E. FRESH
DURELL COLEMAN
MORRIS DAY WYLD-FM/New

TRAMAINE
RAMSEY LEWIS
ROY AYERS
TEDDY PENDERGRASS
EUGENE WILDE
VAL YOUNG
RALPH MACDONALD
GENE CHANDLER
BILLY & BABY GAP
HOTLEST
FREDDIE JACKSON
DOUG E. FRESH
STEVIE WONDER
BOBBY WOMACK
CAMED

ROY AYERS SHEILA E TEDDY PENDERGRASS EUGENE WILDE WHITNEY HOUSTON

FAMILY RENE & ANGELA

COUNTR

TOP 50

	Three Weeks		Last Week			Reports/Adds	Heavy	1
ļ		4 3		0	ALABAMA/Can't Keep A Good Man Down (RCA)	156/0	146	
I		5 4			STEVE WARINER/Some Fools Never Learn (MCA)	153/0	135	
		12 8		_	EXILE/Hang On To Your Heart (Epic)	152/0	130	:
١		10 7		ŏ	CRYSTAL GAYLE/A Long And Lasting Love (WB)	152/0	129	
		13 10			GARY MORRIS/I'll Never Stop Loving You (WB)	154/0	118	٠,
		9 5		6	EDDY RAVEN/I Wanna Hear It From You (RCA)	143/0	117	
}		16 11		Ö	BARBARA MANDRELL/Angel In Your Arms (MCA)	152/0	98	
l		19 12		-	LEE GREENWOOD/I Don't Mind The Thorns (MCA)	154/0	85	•
١		20 17		ŏ	STATLERS/Too Much On My Heart (Mercury/PG)	149/3	88	
١		18 15		ŏ	JOHN SCHNEIDER/I'm Gonna Leave You Tomorrow (MCA)	143/1	81	
١		21 18		_	LOUISE MANDRELL/I Wanna Say Yes (RCA)	150/2	77	
1		17 14		_	GEORGE JONES/Who's Gonna Fill Their Shoes (Epic)	135/0	80	
t	-	23 20		Œ	HANK WILLIAMS JR./This Ain't Dallas (WB/Curb)	151/1	54	
l		30 24		Ø	EARL THOMAS CONLEY/Nobody Falls Like A Fool (RCA)	155/1	44	•
1		1 1		15	OAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA)	133/0	97	- 3
l		31 26		Ō	BELLAMY BROTHERS/Lie To You For Your Love (MCA/Curb)	155/4	30	1
١		26 22		Ð	SOUTHERN PACIFIC/Thing About You (WB)	134/2	45	
١		28 25		Õ	MICKEY GILLEY/You've Got Something On Your Mind (Epic)	142/4	31	
		26 25 35 27		_	MEL McDANIEL/Stand Up (Capitol)	152/7	20	
l	,	3 2		20	JUICE NEWTON/You Make Me Want To Make You Mine (RCA)	124/0	75	
		36 32		3	GEORGE STRAIT/The Chair (MCA)	145/6	25	
1	,	46		2	JUDDS/Have Mercy (RCA/Curb)	148/13	8	10
1		33 29		8	T.G. SHEPPARD/Doncha (Columbia)	135/10	23	- 1
١		39 35		8	WILLIE NELSON/Me And Paul (Columbia)	127/3	13	3
		39 30 32 30		3	RAY CHARLES W/ HANK WILLIAMS JR./Two Old Cats Like Us (Columbia)	124/6	18	
Ì		2 6		26	MARIE OSMOND with DAN SEALS/Meet Me In Montana (Capitol/Curb)	85/0	43	
ŀ		2 0 40 37		3	JENNINGS/NELSON/CASH/KRISTOFFERSON/Desperados Waiting For A Train (Columbia)	126/15	8	7
				3	RICKY SKAGGS/You Make Me Feel Like A Man (Epic)	128/11	9	
l				3	JANIE FRICKE/Somebody Else's Fire (Columbia)	133/14	4	
١	*	49 42		8	SAWYER BROWN/Betty's Bein' Bad (Capitol/Curb)	124/17	4	i
1		48 EAI		-	KENNY ROGERS/Morning Desire (RCA)	127/49	3	_ ``
				-	JIM GLASER/In Another Minute (Noble Vision/MCA)	118/5	3	
ļ		46 43		8	JIMMY BUFFETT/If The Phone Doesn't Ring, It's Me (MCA)	104/11	9	í
		47 44		34	DAN FOGELBERG/Down The Road/Mountain Pass (Full Moon/Epic)	81/3	10	
		38 34		3	GAIL DAVIES/Break Away (RCA)	113/17	1	7
ł	DD	— 47 EAN			MERLE HAGGARD/Amber Waves Of Grain (Epic)	100/15	3	- 2
		42 39		37	VERN GOSDIN/I Know The Way To You By Heart (Compleat/PG)	83/3	4	4
				38	RONNIE MCDOWELL/Love Talks (Epic)	63/0	14	-
		7 9 25 23			ED BRUCE/If It Ain't Love (RCA)	71/2	15	
ŀ		ËΑŀ		-	ROSANNE CASH/Never Be You (Columbia)	105/26	4	
١	DK	8 13		41	RONNIE MILSAP/Lost In The Fifties Tonight (RCA)	59/1	15	3
1	DD	ĚΑ			REBA MCENTIRE/Only In My Mind (MCA)	97/22	2	-
1				_	NITTY GRITTY DIRT BAND/Home Again In My Heart (WB)	98/34	1	7
	SK.	EAI		9	BANDANA/Lovin' Up A Storm (WB)	78/8	1	1
		49 34 33		45	JOHN ANDERSON/Tokyo, Oklahoma (WB)	64/0	4	_
		34 33 DEBUT	_	43	JOHNNY LEE/They Never Had To Get Over You (WB)	89/27	2	- 7
			_	9	EDDIE RABBITT/A World Without Love (RCA)	90/38	1	-
		EBUT		9	DON WILLIAMS/It's Time For Love (MCA)	76/30	2	- 7
		EBUT		49	VINCE GILL/If It Weren't For Him (RCA)	45/1	4	-
		14 16 DEBU		3	NEIL YOUNG/Get Back To The Country (Geffen)	<i>65/21</i>	1	-
1		JUDU		•	THE I DUNG OUT TO THE COUNTY (Genery)	00/21	,	

OCTOBER 11, 1985

OCTOB	SEK I	1, 1985)
Total Reports/Adds	Heavy	Meuium	Light
	140	0	
156/0	146	9	1
153/0	135	14	4
152/0	130	21	1
152/0	129	19	4
154/0	118	34	2
143/0	117	22	4
152/0	98	<i>50</i>	4
154/0	85	<i>67</i>	2
149/3 ~	88	<i>55</i>	6
143/1	81	<i>50</i>	12
150/2	77	<i>59</i>	14
135/0	80	35	20
151/1	54	92	5
<i>155/1</i>	44	95	16
133/0	97	23	13
155/4	30	112	13
134/2	45	74	15
142/4	31	93	18
152/7	20	99	33
124/0	<i>75</i>	30	19
145/6	25	92	28
148/13	8	100	40
135/10	23	81	31
127/3	13	82	32
124/6	18	79	27
85/0	43	26	16
126/15	8	79	39
128/11	9	78	41
133/14	4	78	51
124/17	4	62	58
127/49	3	45	<i>79</i>
118/5	3	71	44
104/11	9	53	42
81/3	10	47	24
	1	59	53
113/17	3	<i>48</i>	49
100/15	-		49 31
83/3	4	48	
63/0	14	<i>37</i>	12
71/2	15	38	18
105/26	4	34	67
59/1	15	28	16
97/22	2	41	54
98/34	1	27	70
78/8	1	40	37
64/0	4	40	20
89/27	2	28	59
90/38	1	<i>26</i> ·	63
<i>76/30</i>	2	21	53
45/1	4	<i>25</i>	16
65/21	1	18	46

MOST ADDED

KENNY ROGERS (49) *Morning Desire (RCA) **EDDIE RABBITT (38)** A World Without Love (RCA) **NITTY GRITTY DIRT BAND (34)** Home Again In My Heart (WB) **DON WILLIAMS (36)** It's Time For Love (MCA) **JOHNNY LEE (27)** They Never Had To Get Over You (WB)

ROSANNE CASH (26) Never Be You (Columbia) **GENE WATSON (24)** Memories To Burn (Epic) DAN SEALS (22) Bop (Liberty) REBA MCENTIRE (22) Only in My Mind (MCA) **NEIL YOUNG (21)** Get Back To My Country (Geffen)

HOTTEST

ALABAMA (94) Can't Keep A Good Man Down (RCA) STEVE WARINER (77) Some Fools Never Learn (MCA) EXILE (50) Hang On To Your Heart (Epic) **CRYSTAL GAYLE (47)** A Long And Lasting Love (WB) EDDY RAVEN (44) I Wanna Hear It From You (RCA) **OAK RIDGE BOYS (42)** Touch A Hand, Make A Friend (MCA) **GEORGE JONES (40)** Who's Gonna Fill Their Shoes (Epic) **GARY MORRIS (35)** I'll Never Stop Loving You (WB) JUICE NEWTON (33)
You Make Me Want To Make
You Mine (RCA)

STATLERS (33)

Too Much On My Heart (Mercury/PolyGram)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS®

KENNY ROGERS

Morning Desire (RCA)

On 81% of our reporting stations. Rotations: Heavy 3, Medium 45, Light 79, Total Adds 49 including WPOC, WYRK, WHN, WWVA, KASE, KILT-FM, KKYX, WUSN, WWW, WDAF, WDGY, WIL, KSON, KSAN, KMPS. A Most Added Record. Moves 45-31 on the Country chart.

ROSANNE CASH

Never Be You (Columbia)

On 67% of our reporting stations. Rotations: Heavy 4, Medium 34, Light 67, Total Adds 26 including WBOS, WKYG, WILQ, WVMI, WSOC, KILT-FM, WTQR, WUBE, WITL, WMIL, K102, KIK-FM, KYGO, KSAN. A Most Added Record. Moves 47-40 on the Country chart.

MERLE HAGGARD

Amber Waves Of Grain (Epic)

On 64% of our reporting stations. Rotations: Heavy 3, Medium 48, Light 49, Total Adds 15, WPTR, WBOS, WAJR, WYII, KRRV, WVMI, WSOC, KSSN, WMC, WRNL, WSLR, WUSN, KRRK, WTHI, KGHL. Moves 50-43-36 on the Country chart.

NITTY GRITTY DIRT BAND

Home Again In My Heart (WB)

On 63% of our reporting stations. Rotations: Heavy 1, Medium 27, Light 70, Total Adds 34 including WGNA, WCAO, WPOR, WZZK, WEZL, WKSJ, WUSQ, KJJY, WITL, WOW, WTHI, KYGO, KVEG, KSOP, KCUB. A Most Added Record. Debuts at number 43 on the Country chart.

REBA McENTIRE

Only in My Mind (MCA) On 62% of our reporting stations. Rotations: Heavy 2, Medium 41, Light 54, Total Adds 22 including WCAO, WQBE, WHN, WKLO, KIKK, KYKX, KYXX, KJJY, WGEE, WDAF,

WLLR, KRKT, KIK-FM, KWJJ, KRPM. Moves 50-42 on the Country chart.

FAST KERS."
BREAKERS."

HAGGARD

"Amber Waves Of Grain"

BREAKERS

BB 💯

Spig

From the album "Amber Waves Of Grain" FE-40224

ROSANNE CASH

"Never Be You" 38-05621

BREAKERS

@

From the album "Rhythm & Romance" FC-39463

RADIO & RECORDS NATIONAL AIRPLAY

COUNT

NEW & ACTIVE

JOHNNY LEE "They Never Had To Get Over You" (WB) 89/27

Rotations: Heavy 2, Medium 28, Light 59, Total Adds 27 including WRKZ, WAJR, WNYR, WILQ, WUSY, KPLX, WKSJ, WQYK, WCXI, WAXX, WOW, KTPK, KLZ, KWJJ, KTOM. Debuts at number 46 on the Country chart.

BANDANA "Lovin" Up A Storm" (WB) 78/8
Rotations: Heavy 1, Medium 40, Light 37, Total Adds 8, WDSY, KEAN, WVMI, WTSO, WBCS, KTPK, KUUY, KLZ. Heavy: KRKT. Medium: WBGW, WWVA, KSSN, WCMS, WCUZ, KRKT, KTOM. Moves 46-44 on the Country chart.

DON WILLIAMS "It's Time For Love" (MCA) 76/31
Rotations: Heavy 2, Medium 21, Light 53, Total Adds 30 including WXTU, WPOR, CHOW, WZZK, WXBQ, WMC, KKYX, WITL, KXXY, WXCL, KTPK, KWEN, KKCS, KCKC, KCUB. Debuts at number 48 on the Country chart.

NEIL YOUNG "Get Back To The Country" (Geffen) 65/21
Rotations: Heavy 1, Medium 18, Light 46, Total Adds 21 including WCAO, WQBE, WPOR, WUSY, KILT-FM, WKIX, WUSN, WUBE, WDAF, KTTS, KVOO, KMAK, KWJJ, KRSY, KSAN. Debuts at number 50 on the Country chart.

ROGER MILLER "River In The Rain" (MCA) 62/10
Rotations: Heavy 0, Medium 21, Light 41, Total Adds 10, WNYR, WILQ, WUSY, WESC, KILT-FM, WKIX, WUBE, WITL, WOW, KRWQ. Medium: WVAM, WCMS, KFDI, KQIL, KSOP. CHARLIE DANIELS BAND "American Farmer" (Epic) 56/6
Rotations: Heavy 0, Medium 17, Light 39, Total Adds 6, WYII, WKIX, KRMD, WUSN, KLZ, KSOP. Medium: WAJR, WDSY, WTVY, KTTS, KUZZ, KNIX.

MAC DAVIS "I Feel The Country Calling Me" (MCA) 53/17
Rotations: Heavy 0, Medium 12, Light 41, Total Adds 17, WQBE, WPOR, WWVA, WILQ, WFNC, KSSN, WUBE, WMNI, WITL, WOW, WXCL, KIOV, KVOC, KMAK, KRWQ, KRPM, KGA.

JOE STAMPLEY "I'II Still Be Loving You" (Epic) 49/12
Rotations: Heavy 1, Medium 25, Light 23, Total Adds 12, WUSY, KPLX, KHEY, KLLL, WKIX, WQYK, WTOR, WITL, WXCL, KTPK, KIK-FM, KVEG.

GENE WATSON "Memories To Burn" (Epic) 48/24
Rotations: Heavy 1, Medium 11, Light 36, Total Adds 24 including WOKQ, WWVA, KRRV, WEZL, WESC, WSM, KRMD, KBMR, WAXX, WOW, KTTS, KRST, KNIX, KSOP, KCKC.

SIGNIFICANT ACTION

KENDALLS "Two Heart Harmony" (Mercury/PolyGram) 46/18
Rotations: Heavy 0, Medium 10, Light 36, Total Adds 18 including WTSV, WPOR, WYII, WESC, WKIX, WCXI, WAXX, WOW,

LARRY GATLIN & THE GATLIN BROTHERS "Runaway Go Home" (Columbia) 41/12
Rotations: Heavy 1, Medium 10, Light 30, Total Adds 12, WESC, KIKK, WPAP, WUBE, WITL, WOW, KMAK, KRWQ, KEIN,

Rotations: Heavy 5, Medium 12, Light 28, Total Adds 9, WCAO, WIXY, WYII, WESC, WCXI, WITL, WOW, WXCL, KRWO. RAY STEVENS "The Haircut Song" (MCA) 39/6
Rotations: Heavy 5, Medium 12, Light 22, Total Adds 6, KLLL, WCMS, WITL, WBCS, WTHI, KVEG. Heavy: KIX106, KIKK, WUSN, WOW.

LACY J. DALTON "The Night Has A Heart Of Its Own" (Columbia) 35/17

ations: Heavy 0, Medium 4, Light 31, Total Adds 17 including WNYR, WEZL, KIKK, WPAP, KKYX, KFGO, KTTS, KVOO, DM, KIGO.

T. GRAHAM BROWN "I Tell It Like It Used To Be" (Capitol) 35/15
Rotations: Heavy 1, Medium 5, Light 29, Total Adds 15 including WGNA, WWVA, WGTO, KKYX, WQYK, WTSO, WOW, KTTS, KRWQ, KSOP, KIGO.

Rotations: Heavy 0, Medium 12, Light 21, Total Adds 4, WEZL, KKYX, WITL, KEIN. Medium: WVAM, WBGW, WYII, KYKX, KRKT, KIGO.

Rotations: Heavy 0, Medium 10, Light 22, Total Adds 3, WCAO, KEIN, WDXE. Medium: WVAM, WBGW, WTVY, WCMS, WITL, WOW, KFDI.

KAREN TAYLOR-GOOD "Up On Your Love" (Mesa) 31/3
Rotations: Heavy 0, Medium 7, Light 24, Total Adds 3, WIXY, WOW, KGA. Medium: WTVY, WFNC, WCMS, KKYX, KRMD,

CHANCE "She Told Me Yes" (Mercury/PolyGram) 25/19

Rotations: Heavy 0, Medium 2, Light 23, Total Adds WWJO, KVOO, KUZZ. ng WSNO, WOKQ, WYII, KEAN, KRRV, KLVI, KRMD, WTSO,

DAN SEALS "Bop" (Liberty) 23/22

AUDIE HENRY "Sweet Salvation" (Canyon Creek) 21/7
Rotations: Heavy 0, Medium 0, Light 21, Total Adds 7, WGNA, WTVY, KKYX, WIRK, KTTS, KRWQ, KEIN. Light: WWVA, KSO, KGA.

dium 3. Light 20. Total Adds 22 including WTSV, CHOW, WUSY, WDXE, WOKK, WKKQ, WXCL,

CONWAY TWITTY "The Legend And The Man" (WB) 20/20

ons: Heavy 0, Medium 3, Light 17, Total Adds 20 including WSNO, WYII, KASE, WSOC, WAMZ, WMNI, WAXX, KYAK,

JOHN CONLEE "The Old School" (MCA) 19/18

Rotations: Heavy 0, Medium 3, Light 16, Total Adds 18 including WVAM, WSNO, WXBQ, KYKX, WCUZ, KIOV, KFDI, KUZZ,

HILLARY KANTER "It's Such A Heartache" (RCA) 19/6
Rotations: Heavy 0, Medium 3, Light 16, Total Adds 6, WVAM, WGTO, WCXI, KFGO, KRWQ, KCCY. Medium: KRKT, KRSY. Light: WBGW, KEAN.

KEITH STEGALL "Feed The Fire" (Epic) 18/11
Rotations: Heavy 1, Medium 0, Light 17, Total Adds 11, WVAM, WOKQ, WPOR, WYII, KASE, WEZL, WTVY, KSSN, KFGO, KVOO, KVOO.

BILLY JOE ROYAL "Burned Like A Rocket" (Atlantic America) 17/12

Rotations: Heavy 1, Medium 2, Light 14, Total Adds 12, WVAM, WBGW, WYII, KLLL, KYXX, KRMD, WAXX, KTTS, WWJO, KVOO, KRWO, KCCY. LLOYD DAVID FOSTER "I'm As Over You As I'm Gonna Get" (Columbia) 17/12 Rotations: Heavy 0, Medium 6, Light 11, Total Adds 2, KPLX, WOW. Medium: WOKK, KKYX, KRIKTTS, KRKT, KRSY.

KATHY MATTEA "Heart Of the Country" (Mercury/PolyGram) 15/8 OKK, WCUZ, WBCS, KFDI, KMAK. Light: KRRV,

WHITES "I Don't Want To Get Over You" (MCA/Curb) 14/13 Rotations: Heavy 0, Medium 0, Light 14, Total Adds 13 including WBGW, WSNO, WESC, WDXE, KRMD, KSO, KFDI, KUZZ.

FREDDY WELLER "Shootin" From The Heart" (Evergreen) 13/4
Rotations: Heavy 0, Medium 1, Light 12, Total Adds 4, WSNO, WYII, KRWQ, KRSY. Medium: WVAM. Light: WEZL, WDXE, KVOO, KFDI, KIGO.

TERRI GIBBS "Someone Must Be Missing You Tonight" (WB) 12/6

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 6, WVAM, WWVA, WYII, KRRV, KRMD, KXXY, Light: WSNO, WTVY,

MALCHAK & RUCKER "I Could Love You In A Heart Beat" (Apline) 12/2 Rotations: Heavy 1, Medium 3, Light 8, Total Adds 2, WKIX, WOW. Heavy: WCUZ. Medium: WBGW, WCUZ, KRKT. Light: WVAM, WWVA, KRRV, WGTO, KQIL.

PATSY CLINE "Sweet Dreams" (MCA) 10/5

Rotations: Heavy 0, Medium 4, Light 6, Total Adds 5, WVAM, WUSQ, KJJY, WOW, KCUB. Medium: KRMD, KFDI, KIGO. Light: KRST.

RESTLESS HEART "Heartbreak Kid" (RCA) 9/9

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 9, WBGW, WTVY, KSSN, WOKK, WKIX, WKKQ, KUZZ, KQIL, KSOP. CARROLL BAKER "If You Can't Stand The Heat..." (Tembo) 8/3
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 3, WGNA, WDXE, KTTS. Medium: WTVY. Light: WVAM, WYII, KRRV,

SONNY CURTIS "I Think I'm In Love" (Steem) 8/3

Rotations: Heavy 0, Medium 1, Light 7, Total Adds 3, WFNC, WDXE, KRWQ, Medium: KRMD, Light: WVAM, WBGW, WIXY,

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

Anythina Goes

Southern Pacific

Just A Woman

The Forester Sisters

Bama Band

GARY MORRIS/100% Chance Of Rain (WB)

BAMA BAND/Stone Cold And Country (Compleat/PG)

SOUTHERN PACIFIC/Perfect Stranger (WB)

FORESTER SISTERS/Mama's Never Seen Those Eyes (WB)

LORETTA LYNN/Just A Woman (MCA)

NITTY GRITTY DIRT BAND/Partners, Brothers, and Friends (WB) Partners, Brothers, and Friends JOHN ANDERSON/A Little Rock & Roll (& Some... (WB) Tokyo, Oklahoma

GEORGE STRAIT/In Too Deep (MCA)

Something Special JOHN ANDERSON/Down In Tennessee (WB) Tokyo, Oklahoma

NITTY GRITTY DIRT BAND/As Long As You're Loving Me (WB) Partners, Brothers, and Friends ALABAMA/Down On Longboat Key (RCA)

GARY MORRIS/Anything Goes (WB)

HANK WILLIAMS JR./Something To Believe In (WB/Curb) **GEORGE STRAIT/Dance** Time In Texas (MCA)

40 Hour Week Anything Goes

> Five-0 Something Special

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For subscriptions call Jennifer at 1-800-433-5569.

COUNTRY ADDS & HOTS

MOST ADDED Eddie Rahhitt (RCA)

Kenny Rogers (RCA

EAST

Alahama (RCA)

SOUTH MOST ADDED

Eddie Rahbitt (RCA)

WSLR Akron, OH

MERLE HAGG

JUDDS
Hottest:
CRYSTAL GAYLE
EXILE
ALABAMA
GARY MORRIS
STATLERS

KBMR Bismarck, NE

HOTTEST

MIDWEST

WUBE-FM Cincinnati, OH

WGAR-FM Cleveland, OH

WMNI Columbus, OH

WILLIE, KRIS, WAY
MEL MCDANIEL
WILLIE NELSON
T.G. SHEPPARD
GEORGE STRAIT
HOTLES:
ALABAMA
GARY MORRIS
JUICE NEWYON
MARIE OSMOND
STEVE WARINER

Alabama (RCA) Steve Wariner (MCA)

KENNY ROGERS T.G. SHEPPARD Hottest: RONNIE MILSAP OAK RIDGE BOYS CONWAY TWITTY STEVE WARINER MARIE OSMOND

WKKQ-AM/FM Duluth, MN

Duluth, MN RESTLESS HEART DAN SEALS NITTY GRITTY DIRT

NITTY GRITTY I Hottest: EDDY RAVEN STEVE WARINER ALABAMA CRYSTAL GAYLE GARY MORRIS

JUDDS
SAWYER BROWN
GAIL DAVIES
MERLE HAGGARD
HOTLEGE:
STEVE WARINER
CRYSTAL GAYLE
EDDY RAVEN
ALABAMA
OAK RIDGE BOYS

WAXX Eau Ciaire, Wi

JOHNNY LEE
GENE WATSON
T.G. SHEPPAND
KENDALLS
BILLY JOE ROYAL
CONNAY TWITTY
HOTCE SET
JUICE NEWTON
GEORGE JONES
STEVE WARINER
ALABAMA
CRYSTAL GAYLE

KFGO Fargo, ND

KENDALLS
DON WILLIAMS
CONWAY TWITTY
GENE WATSON
KEITH STEGALI
LACY J. DALTY
HILLARY KANTE
DAVID WALSH
HOLLERI:

SAWYER BROWN JANIE FRICKE HOTTEST: STATLERS CRYSTAL GAYLE LEE GREENWOOD ALABAMA BELLAMY BROTHS

KWMT Fort Dodge, IA

none Hottest:

MOST ADDED MIDWEST

WMIL Milwaukee, WI

Milwaukee, WI BELLAMY BROTHERS JIM GLASER ROSANNE CASH HÔTESE! OAK RIDGE SON LOUISE MANDRELL WILLIE NELSON EARL HOMAS CONLE ALABAMA

WDGY Minneapolis, MN

Minneapolis, MN
JIM GLASER
JIMMY BUFFETT
KENNY ROGERS
HOTTEST:
ALABAMA
EDDY RAVEN
STEVE WARINER
CRYSTAL GAYLE
EXILE

KXXY

KENNY ROGERS
JOHN CONLEE
TERRI GIBBS
DAVID ALLAN COE
DON WILLIAMS
HOTTEST
GEORGE JONES
STEVE WARINER
LOUISE MANDRELL
STATLERS
GEORGE STRAIT

HOTTEST

Alahama (RCA)

WEST **MOST ADDED**

Kenny Rogers (RCA)

HOTTEST Alabama (RCA

EAST

WBOS Boston, MA

JUDDS
ROSANNE CASH
MERLE HAGGARI
MEL MCDANIEL
HOTTEST
EXILE
LEE GREENWOOI
BARBARA MANDE
CHABLY MCCLA

JANIE FRICKE RICKY SKAGGS KENNY ROGERS

Charleston, WV
EDDIE RABBITT
REBA MCENTIRE
ROSANNE CASH
VERN GOSDIN
MAC DAVIS
NEIL YOUNG
HOTEST
JUICE NEWTON
ALABAMA
EDY RAVEN
EXILE

MORRIS

Claremont, NH
EDDIE RABBITT
NITTY GRITTY DIR
DAN SEALS
KENDALLS
KENDALLS
KENDALLS
ALJAN COE
HOCTEST
ALABAMA
EDDY RAVEN
DAN POGELBERG
EVILE

EXILE LOUISE MANDRELL

GENE WATSON CHANCE KEITH STEGALL HOTTGSTAL ALABAMA CRYSTAL GAYLE EXILE BARBARA MANDRELL GARY MORRIS

WRKZ-FM Hershey, PA

WOBE

WGNA-FM
Albany, NY
AUDIE MERRY
T. GRAHAM BROWN
REBA MCESTITE
JOHNST LEE
CARROLL BAKER
HITTY GRITTY DAT
HOCLEST
GEORGE JONES
EDDY RAVEX
STATLERS
GARY MORRIS WSNO
Barre, VT
JOHNEY CASH
CHANCE
DAVID ALLAN COE
JOHN CONLEA
JOHN CONLEA
CONNAY TWITTY
FREDDY MELLER
HOTEAST:
ALABAMA
CRYSTAL GAYLE
GARY MORRIS
EDDY RAVEN
STEVE WARINER

WPTR Albany, NY

Hottest: ALABAMA BARBARA MANDRELL STEVE WARINER HANK WILLIAMS JR. EXILE

WVAM Altoons, PA

Altoons, PA
TERRI GIBBS
WILLLE, KRIS, WI
HILLARY KANTER
JOHN CONLEE
KEITH STEGALL
PATSY CLINE
BILLY JOE ROYAL
CHANCE
MELISSA LEWIS
T. GRAHAM BROWN
HOTEOST

WPOC-FM Baltimore, MD

Balthmore, MD
REBA MCENTIRE
NITTY GRITTY I
CHUCK FYLE
KENNY ROGERS
NEIL YOUNG
LEON EVERETTE
EDDIE RABBITT
HOLLEGE NEWTON
OAK RIDGE BOYS
ALABAMA
STEVE ALABAMA STEVE WARINES EDDY RAVEN

WBGW-FM Bangor, ME

JOHN CONLEE RESTLESS HEART CHANCE BILLY JOE ROYAL BILLY JOE Hottest: STEVE WARINER JIMMY BUFFETT HANK WILLIAMS BELLAMY BROTP EARL THOMAS (

WSEN-AM/FM

Weitend, UNI
JOHNNY LEE
REBA MCENTIRE
DAN SEALS
DON WILLIAMS
HOTTOST
HOTOST
HOTOST
LINE
LOUISE MANDRELL
GARY MORRIS
EXILE

T. GRAHAM BROWN
GENE WATSON
TERRI GIBBS
MAC DAVIES
HOW WILLIAMS
GAIL DAVIES
HOTES
EXILE
STATLERS
HANK WILLIAMS
T.G. SHEPPARD

Portland, ME
NEIL YOUNG
KENDALLS
NITTY GRITTY DIRT
DON WILLIAMS
KEITH STEGALL
MAC DAVIS
IRA ALLEN
HOTCES:
JUICE NEWTON
OAK RIDGE BOYS
STEVE WARINER
CRYSTAL GAYLE
ALABAMA

er. CO

noné Hottest: none

KFRE Fresno, CA

DON WILLIAMS GAIL DAVIES

KRWQ-FM Gold Hill, OR

WNYR Rochester, NY

LACY J. DALTON DON WILLIAMS ROGER MILLER JOHNNY LEE T. GRAHAM BROW LEE & STROH HOTTEST: Hottest: JUICE NEWTON STEVE WARINER JOHN SCHNEIDER STATLERS HANK WILLIAMS JR

DON WILLIAMS T.G. SHEPPARI DAN SEALS GENE WATSON CONWAY TWITT JOHNNY CASH HOTTEST ALABAMA GEORGE JONES

WUSN
Chicago, IL
CHARLIE DANIELS
JIMMY BUFFETT
NELL YOUNG
MEELE HAGGANG
MEELE HAGGANG
MEELE HAGGANG
MEELE HAGGANG
MEELE HAGGANG
MEELE HAGGANG
MALIE OSMOND
MANIE OSMOND
ALABAMA
ALABAMA
BAY STEVENS
BARBARA MANDRELL

Williamsport, MD

MERLE HAGGARD
KENDALIS
KENDALI

EDDIE RABBITT JOHNNY LEE CONWAY TWITTY STEWART & PAYCHEC Hottest: WILLIE, KRIS, WAY ALABAMA

REBA MCENTIRE
EDDIE RABBITT
NITTY GRITTY D
PATSY CLINE
HOTTEST
HOT BOOK RIDGE BOYS
EDDY RAVEN
GARY MORRIS
LEE GREENWOOD
STATLERS

ALABAMA RICKY SKAGGS BELLAMY BROTH WILLIE NELSON

WILLIE, KRIS, JIM GLASER KENNY ROGERS LEON EVERETTE JOHNNY LEE JOHNNY LEE KENDALLS HILLARY KANTER Hottest: MARIE OSMOND OAK RIDGE BOYS ALABAMA JUICE NEWTON GEORGE JONES WQHK Ft. Wayne, IP

MEL MCDANIEL KENNY ROGERS

WCUZ-AM/FM Grand Rapids JOHN CONLEE GLEN CLARK

EDDIE RABBITT
REBA MCENTIRE
RICKY SKAGGS
LARRY GATLIN
HOTLES:
OAK RIDGE BOYS
STEVE WARINER
ALABAMA
JOHN SCHNEIDER
EXILE

WFMS-FM

WDAF Kansas City, MO

KFKF-AM/FM Kansas City, MO

MEL MCDANIEL KENNY ROGERS SAWYER BROWN Hottost: BARBARA MANDRELL RONNIE MILSAP OAK RIDGE BOYS SYLVIA STEVE WARINER

WITL-FM Lensing, Mi

WTSO Madiso

Omsha, MS
KERNY ROGERS
GENE WATSON
LARRY GATLIN
TO GRAINAM BROWN
NITTY GRITTY DIRT
MAC DAVIS
LLOYD DAVID POSTE,
LEON EVERETTE
KENDALLS
KENE YALOR-GOOD
RABEN TALLER
ROGER HILLER
ROGER HILLER
LACY J. DAUTON
JIHMY TUCKER
MELL YOUN
MALTE OSMOND
MALTE OSMOND
MARTE OSMOND
ALBAMY
ALGREY
ROGER BROWN
ALGREY
ROGER BROWN
MACHE OSMOND
MARTE OSMOND
MARTE OSMOND
GEORGE BYS
ALBAMY
REGEROWN Landing M

ANY STEVENS
JUDOS
SAVYET REGON
GAIL DAVIES
REMA MCSSTIRE
ROGEN VILLES
RO Peoris, it.
KENNY ROGERS
EDDIE RABBITT
DON WILLIAMS
MAC DAVIS
JOE STAMPLEY
DAN SEALS
LEON EVERETTE
KENDALLS
T. GRAHAM BROWN
HOTEST:
STEVE WARRINER
ALABAMA
SOUTHERN PACIFIC
EXILE
EXILE
EXILE
EXILE
EXILE
EXILE
EXILE
EXILE

WLLR Davenp ort, IA Davenport, IA

DAN FOGELBERG
REBA MCENTIRE
HOTTEST:
ALABAMA
ED BRUCE
EXILE
GEORGE JONES
MARIE OSMOND

KIOV-FM
SHOUN Fells, SD
JOHN CONLEE
MAC DAVIS
SAWYER BROWN
HOTTERS
ALARAMA
STATLERS
GARY MORRIS
GEORGE JONES
HANK WILLIAMS

KTTS-AM/FM Springfield, MO

WWJO St. Cloud, MN

CHANCE DE ROYAL ROSANNE CASH KENNY ROGERS HOTLEST: STEVE WARINER ALABAMA CRYSTAL GAYLE STATLERS

K102 St. Paul, MN

GROANNE CASH
JANIE FRICKE
JUDDS
KENNY ROGERS
SAWYER BROWN
HOTLOST
KENNY ROGERS
SAWYER BROWN
HOTLOST
GREY MORRIS
EXILE
CRYSTAL GAYLE

WTHI-FM
Terre Haute, IN
RAY STEVENS
REIBA MCENTIRE
MCENTIRE
MCENTIRE
MCENTIRE
MCENTIRE
MCENTIRE
STEVE WARINER
EXILE
GARY MORRIS
STATLERS
HABK WILLIAMS JR.

WTOD Toledo, OH

T.G. SHEPPARD DAN FOGELBERG JUDDS RICKY SKAGGS HOTLEST: HANK WILLIAMS STEVE WARINER EDDY RAVEN GEORGE JONES ALABAMA KTPK-FM Topeks, KS

TOPER, KS

DON WILLIAMS
JOHNNY LEE
KENDALLS
BANDANA
JOE STAMPLEY
GAIL DAVIES
NEIL YOUNG
HOTES
NIEL YOUNG
HOTES
STEVE WARINER
RYSTAL GAYLE
GEORGE JONES

KENNY ROGERS DON WILLIAMS Hottest: MARIE OSMOND RONNIE MILSAP JUDDS ALABAMA STEVE WARINER

WZZK-FM Birmingham, AL WILLIE, KRIS, WAY
DON WILLIAMS
NITTY GRITTY DIRT
HOTCHST:
EDDY RAVEN
CRYSTAL GAYLE
EXILE
BARBARA MANDRELL
ALABAMA

GEORGE STRAIT RICKY SKAGGS JOE STAMPLEY KENNY ROGERS HOTTESH

WLWI-FM Montgome

WSIX-FM Nashville, TN GAIL DAVIES RAY CHARLES Hottest: STEVE WARINER ALABAMA EDDY RAVEN EXILE GARY MORRIS

WCMS-FM Norfolk, VA RICKY SKAGGS RAY STEVENS CHANCE Hotte WNOX Knoxville, TN

Knoxville, TN
SOUTHERN PACIFIC
T.G. SHEPPARD
MICKEY GILLEY
ROSANNE CASH
KENNY ROGERS
HOTHERS
ALBAMA
EXILE
BELLAMY BROTHERS
GARY MORRIS
BARBARA MANDRELL

CONWAY TWITTY
JOHN CONLEE
DAN SEALS
CHUCK PYLE
CARROLL BAKER
SONNY CURTIS
HOTTESTEVE WARINER
ALABAMA
EDDY RAVEN
EXILE EXILE CRYSTAL GAYLE

MAC DAVIS MERLE HAGGARD KEITH STEGALL EDDIE RABBITT RESTLESS HEAR

EXILE GARY MORRIS LONGVIEW, IX
RERA MCENTIRE
JOHN CONLEE
NITTY GRITTY DIRT
HOTCES:
EXILE
ALARAMA
EDDY RAVEN
SOUTHERN PACIFIC
GEORGE STRAIT

WRNL Pichmond, VA SAWYER BROWN GAIL DAVIES MERLE HAGGARD

WAMZ-FM Louisville, KY CONWAY TWITTY RAY CHARLES GAIL DAVIES HOTTEST JIMMY BUFFETT EARL THOMAS C MICKEY GILLEY JUDDS STEVE WARINER

KLLL Lubbock, TX ROSANNE CASH BILLY JOE ROY RAY STEVENS KENNY ROGERS JOE STAMPLEY JIMMY BUFFETT JIMMY BUFFETT
HOTLEST:
GARY MORRIS
STATLERS
HANK WILLIAMS JR.
LEE GREENWOOD
BARBARA MANDRELL

Memphis, TN
DON WILLIAMS
MICKEY GILLEY
JANIE PRICKE
MERLE HAGGARD
T.G. SHEPPARD
SAWYER BROWN
HOTCOST
ALABAMA
STATLERS
WILLIE NELSON
BELLAMY BROTHE
JOHN SCHNEIDER

ONIMATION GENE MATSON GENE MATSON GENE MATSON LACY J. DALITON TERRI GIBBS CHANCE BILLY JOE ROYAL CHARLE DANIELS LISA ANOELLE HOTLEST CAK RIDGE BOYS EXILE GARY MORRIS ALABAMA CRYSTAL GAYLE WGKX Memphis, TN

Meridian, MS

DAN SEALS

KATHY MATTER
JOHNNY LEE
RESTLESS EERST
RESTLESS EERST
RESTLESS EERST
RESTLESS
EERST
RESTLESS
EERST
RESTLESS
EERST
RESTLESS
EERST
EE KENNY ROGERS
JUDDS
NITTY GRITTY DIRI
T. GRAHAM BROWN
JOHNNY LEE
GENE WATSON
HOLLES
JULIE NEWTON
ALABAMA
TOM T. HALL
STEVE WARINER
MICKEY GILLEY

WKSJ-FM Mobile, AL EDDIE RABBITT NITTY GRITTY JOHNNY LEE

WEST

KENNY ROGERS MERLE HAGGARD NITTY GRITTY EDDIE RABBITT

Hottest: STEVE WARINER CRYSTAL GAYLE

MASON DIXON REBA MCENTIRE HOTLEST: SOUTHERN PACIFIC GARY MORRIS BARDANA CRYSTAL GAYLE STEVE WARINER

KRST-FM KJOT Bolse, ID ABDUTATION
DAN SEALS
NEIL YOUNG
EDDIE RABBITT
KENNY ROGERS
GAIL DAVIES
NITTY GRITTY DIRT
WILLIE, KRIS, WAY
GENE WATSON
HOCTEGE:
GEORGE STRAIT
T.G. SHEPPARD KENNY ROGERS DON WILLIAMS ROSANNE CASH HOTTEST CRYSTAL GAYLE ALABAMA JOHN SCHNEIDER BELLAMY BROTHERS EARL THOMAS CONLE KVOC Casper, WY

KIK-FM Anahelm, CA Hottest: JUICE NEWTON OAK RIDGE BOYS STEVE WARINER EDDY RAVEN JOHN SCHNEIDER

KUUY Cheyenne, WY RICKY SKAGGS
GAIL DAVIES
BANDAMA
HOTTEST:
ALABAMA
EDDY RAVEN
EXILE
CRYSTAL GAYLI
BARBARA MANDI DON WILLIAMS KENDALLS CONWAY TWITTY GENE WATSON EDDY RAVEN STEVE WARINES GEORGE JONES ALABAMA EXILE

KUZZ Bakersfield, CA Bakersfield, CA
DAN SEALS
CONWAY TWITTY
CHANCE
RESTLESS HEART
JOHN CONLEE
Hottest:
none KKCS Colorado Springs, CO DAN SEALS BILLY JOE KENNY ROGE ROSANNE C EDDIE RABBITT

KYGO-FM Denver, CO FREDDY WELLER SOMNY CURTIS Hottest: STEVE WARINER ALABAMA GARY MORRIS STATLERS LOUISE MANDRELL KGH.

Grand Junction, CO
DAN SEALS
JOHN CONLEE
RESTLESS HEART
CONNAY TWITTY
GENE WATSON
HOttest:
EXILE
SOUTHERN PACIFIC
STATLERS
BELLAMY BROTHERS

Denver, CO
BANDANA
STATLERS
JOHNNY LEE
CHARLIE DANIELS
HOTTEST
LEE GREENWOOD
ALABAMA
GARY MORRIS
STEVE WARINER
T.G. SHEPPARD

Great Falls, MT
EDDIE RABBITT
KENNY BOGERS
DON WILLIAMS
LARRY GATLIN
NITTY GRITTY DIRT
KENDALLS
HOLLY KUNN
AUDIE HERRY
HOLLY KUNN
EDGENEOUS
LEE GREENWOOD
HANK WILLIAMS JR.
MEL MCDANIEL
GEORGE STRAIT
RAY CHARLES Hottest: LEE GREENWOOD STEVE WARINER ALABAMA EDDY RAVEN EARL THOMAS CO

RAY STEVENS
REBA MCENTIRE
JOHNNY LEE
KENNY ROGERS
EDDIE RABBITT
NITTY GRITTY
DON WILLIAMS Freeno, CA
MEIL YOUNG
LARRY GATLIN
EDDIE RABBITT
MAC DAVIS
DAN SEALS
JOHN CONLEE
KATHY MATTER
CONNAY TWITTY
HOLLES
LABANA
OAK RIDGE BOYS
STEVE WARINER
EXILE
HANK WILLIAMS JR. Hottest: STEVE WARINER GEORGE JONES

KNEW Oakland/S.F., CA

KTOM Salinas, CA

Hottest: GARY MORRIS EXILE EDDY RAVEN LOUISE MANDRELL CRYSTAL GAYLE

KRSY Roswell, NM

none Hottest: none

WILLIE, KRIS, WAY REBA MCENTIRE SAWYER BROWN MAC DAVIS LACY J. DALTON JIMMY BUFFETT HOLLEST. EDDY RAVEN GARY MORRIS

SAWYER BROWN
MAC DAVIS
JOHNNY LEE
KAREN TAYLOR-GOOD
HOLLEST:
STEVE WARINER
OAK RIDGE BOYS ALABAMA CRYSTAL GAYLE ED BRUCE

KCUB Tucson, AZ JIMMY BUFFETT
JIM GLASER
GAIL DAVIES
NITTY GRITTY DIRT
DON WILLIAMS
PATSY CLINE
HOSTERAT: Hottest: JUICE NEWTON STEVE WARINER GEORGE STRAIT

CHANCE BANDANA T. GRAHAM BROWN KENDALLS HOTTEST: OAK RIDGE BOYS EXILE

Minaukee, WI
EARL THOMAS CONLE
STATLERS, WAY
WILLIE, KHIS, WAY
LORETTA LYNN
GEORGE STRAIT
RICKY SKAGGS
VERN GOSDIN
WILLIE NELSON
BELLAMY BROTHERS
KATHY MATTEA
HANN WILLIAMS JR.
JUDDS

Springleid, MO
Springleid, MO
LACY J. DALTON
NEIL YOUNG
CARROLL BAKER
AUDIE HENRY
BILLY JOE BOYAL
T. GRAHAM BROWN
DIANA RAE
REX ALLEN JR.
HOTCHET
MARIE OSMOND
GEORGE JONES
STEVE WARINER
ALABAMA
GARY MORRIS

KFDI-AM/FM Wichita, KS

KWEN Tulsa, OK

Wichta, KS
JOHN CONLEE
CONWAY TWITTY
KATHY MATTEA
JOHNNY CASH
DAN SEALS
HOTTEST
HARTE OSMOND
OAK RIDGE BOY
GEORGE JONES
STEVE WARINER
ALABAMA

SOUTH

WEZL-FM Charlesto

EDDIE RABBITT MERLE HAGGARD GENE WATSON CHANCE TERRI CIBBS JOHN CONLEE WSOC-FM Charlotte, NC Chardote, NC
NITTY GRITTY DIRT
ROSANNE CASH
CORNAY THITTY
MERLE HAGGARD
HOLLESI:
OAK RIDGE BOYS
ALABAMA
STEVE WARINER
GEORGE JONES
HANK WILLIAMS JR.

KEITH STEGALL
CONWAY TWITTY
KENNY ROGERS
MEL MCDANIEL
HOTTEST:
STEVE WARINER
GEORGE STRAIT
REBA MCENTIRE
CRYSTAL GAYLE
JUDDS

KLVI ===umont, TX STATLERS EXILE ALABAMA MASON DIXON RANDY TRAVIS

WVMI Biloxi, MS MERLE HAGGARI KENNY ROGERS

WTVY Dothen, AL

KHEY El Paso, TX

Fayetteville, NC
A.J. MASTERS
KENNY ROGERS
CHANCE
SONNY CURTIS
EDDIE RABBITT
MAC DAVIS
ROSANNE CASH
NITTY GRITTY
BOBBY JENKINS
HOLLEST:

WESC-AM/FM Greenville, SC Greenville, SC
ROGER MILLER
ROSANNE CASH
KENDALLS
LARRY GATLIN
GENE WATSON
LEON EVERETTE
HOTLEST:
JOHN SCHNEIDER
STATLERS
LEE GREENWOOD EENWOOD REBA MCENTIR KIKK-FM Houston, TX

LARRY GATLIN REBA MCENTIRE CHANCE LACY J. DALTON Hottest: none

KYXX Odessa, TX GAIL DAVIES
BILLY JOE ROYAL
REBA MCENTIRE
JIM SLASER
HOTTEST
HOTTEST
JUICE NEWTON
OAK RIDGE BOYS
STEVE WARINER
EDDY RAVEN
ALABAMA

WPAP-FM Panama City, FL Panama City, FL

MITTY GIFE WATSON
CHANCE
LACY J. DALTON
KENNY ROGERS
DON WILLIAMS
EDDIE RABBITT
LARRY GATLIN
HOTCES
HOTCH
JUICE NEMTON
OAK BIOGE BOYS
STEVE WARINER
GEORGE JONES
EXILE

WKIX Raleigh/Durham RESTLESS HEART
EDDIE RABBITT
WILL TARRIST
WILL TARRIST
WILL TARRIST
WILL TARRIST
WILL TARRIST
WILL TARRIST
CHURLLE
LACY J. DALTON
MALCHAK & RUCKER
HOTLER
GARY MORRIS
EXILE
BARRARA MANDRELL
ALABAHA
KENNY ROGERS

Hottest: OAK RIDGE BOYS STEVE WARINER

Sen Antonio, TX
CON MICHAEL AND CON MILLIANG
DEN MILLIANG
MINTY GRITTY DIS
MITTY GRITTY GRITTY
MITTY GRITTY GRITTY
MITTY MITTY GRITTY
MITTY
MITTY GRITTY
MITTY

WQYK-FM Tampa/St. Pete, FL SHOPPE JOHN SCHNEIDER JOE STAMPLEY DAVID WALSH KENNY ROGERS

WIRK-FM West Palm Beach, FL CONWAY TWITTY AUDIE HENRY JOHNNY LEE KENDALLS Hottest: ALABAMA LOUISE MANDRELL

WUSQ-FM Winchester, VA EDDIE RABBITT PATSY CLINE HOTLEST: GEORGE JONES ALABAMA CEYSTAL GAYLE STATLERS T.G. SHEPPARD

62/R&R FRIDAY, OCTOBER 11, 1985

RLAW MOTGANTOWN, WY
SAWYER BROWN
MERLE HAGGARD
REBA MCENTIRE
EDDIE RABBITT
JOHNNY LEE
KATHY MATTEA
HOLLEST
OAK RIDGE BOYS
JUICE NEWTON
CRYSTAL GAYLE
STEVE WARINER
ALABAMA

WHN New York, NY

WIXL-FM Newton, NJ KENNY ROGERS
EDDIE RABBITT
STATLERS
JIMMY BUFFETT
HOTLEST:
ALABAMA
EDDY RAVEN
BARBARA MANDRI
BELLAMY BROTHI
MEL MCDANIEL

WKYG Parkersburg, WV ROSANNE CASH NITTY GRITTY DIRT Hottest: CRYSTAL GAYLE

LOUISE MANDRELL MEL MCDANIEL JUDDS WXTU Philadelphia, PA none Hottest: ALABAMA

WDSY Pitteburgh, PA EDDIE RABBITT MICKEY GILLEY BANDANA HOTESS: ALABAMA EDDY RAVEN CRYSTAL GAYLE STEVE WARINER EXILE

WPOR-FM Portland, ME

KAREN TAYLOR-ON ITTY GRITTY OR STATE OF
JANIE FRICKE JIMMY BUFFETT

KIX106 Washington, DC RAY CHARLES
JANIE FRICKE
VERN GOSDIN
HOTLEST:
JUICE NEWTON
STEVE WARINER
STATLERS
RAY STEVENS
MARIE OSMOND

CHOW Welland, ONT

WILO

EDDIE RABBITT DON WILLIAMS ROSANNE CASH GAIL DAVIES JOHNNY LEE ROGER MILLER MAC DAVIS HOCTEST: BARBARA MANDE JOHN COMPETIE

HOTTEST:
EDDIE RABBITI
GENE WATSON
STEVE WARINEF
MARIE OSMOND
JOHN SCHNEIDE

KNIX-FM Phoenix, AZ

GENE WATSON JOHN CONLEE

KWJJ Portland, OR JANIE FRICKE
REBA MCENTIRE
SAWYER BROWN
JOHNNY LEE
JIMMY BUFFETT
NEIL YOUNG
WILLIE, KRIS, WAY
GAIL DAVIES

KCCY-FM
Pueblo, CO
KENNY ROGERS
JOHNNY LEE
BILLLY JOE ROYAL
HILLARY KANTER
EDDIE RABBITT
HOLLES

LACY J. DALTON JOHNNY LEE CONWAY TWITTY HOTTEST: ALABAMA GEORGE JONES EDDY RAVEN EXILE BELLAMY BROTHE

Sail Lake City, UT
NITTY GRITTY DIRT
CHARLIS DANIELS
LARRY GATLIS
LARRY GATLIS
LARRY GATLIS
KENDALLS
RESTLESS HEART
GENE WATSON
JOHN CONLEC
TO GRATH BEGON
JOHN CONLEC
COMMAY THITTY
HOLLEST
HOLLEST
STEVE WARKHER
GEORGE JONES
SOUTHERN PACIFIC

DON WILLIAMS GENE WATSON

KSON-AM/FM San Diego, CA

KENNY ROGERS JANIE FRICKE ROSANNE CASH

KENNY ROCERS
JIMMY BUFFETT
NITTY GRITTY DIRT
HOTCOS!
HANK WILLIAMS JR.
STEVE WARINER
OAK RIDGE BOYS
MARIE OSMOND
EDDY RAVEN

156 Reporters **151 Current Reports**

The following stations reported no change in their rotations this week: WGKX/Memphis WLWI/Montgomery KCJB/Minot KKAL/Arroyo Grande

to report this week and therefore their rotations were frozen: WONE/DAYTON KWMT/Fort Dodge WFMS/Indianapolis KUGN/Eugene KRAK/Sacramento

The following stations failed

KEAN-AM/FM Abilene, TX

Ablene, TX
BANDANA
GAIL DAVIES
CHANCE CHUCK PYLE
HOTTEST:
EDDY RAVEN
JUICE NEWTON
OAK RIDGE BOYS
ALABAMA
GARY MORRIS KRRV Alexandria, LA

KASE Austin, TX

KENNY ROGERS
JUDDS
JIMMY BUFFETT
EDDIE RABBITT
GEORGE STRAIT
GEORGE STRAIT
WILLIE NELSON
SAWYER BROWN
JANIE FRICKE
HOTTEST
JUICE NEWTON
CRYSTAL GAYLE
GEORGE JONES
STEVE WARINER
ALABAMA

T. GRAHAM BROWN
T. GRAHAM BROWN
KELTM STROALL
LACY J. DALTON
MEIL YOUNG
CHANGE
CHANGE
GROWL
TO BE BOYAL
CHARLESTON EXPRES
HOLESTON EXPRES
HOLESTON
LEE GREENHOOD
GEORGE STRAIT
SAWYER BROWN WXBQ-FM Bristol, VA Bristo, VA

RAY CHARLES
LACY J. DALTON
JOHN CONLEE
EDDIE RABBITT
DON WILLIAMS
HOTEST:
ALABAMA
BARBARA MANDRELL
MARIE OSMOND
STATLESS
T.G. SHEPPARD

SAWYER BROWN
WILLIE, KRIS, WAN
MEL MCDANIEL
HOTTEST
HO

Chattanoga, TN
EDDIE RABBITT
JORNNY LEE
DAN SEALS
NEIL YOUNG
ROGER MILLER
JOE STAMPLEY
HOTLEST:
ALABAMA
GEORGE JONES
JOHN SCHWEIDER
GARY MORRIS
STATLERS

HILLARY KANTER CONWAY TWITI DAN SEALS T. GRAHAM BROWN Hottest: OAK RIDGE BOYS ALABAMA

RONNIE MILSAP REBA MCENTIRE WILLIE, KRIS, EXILE STATLERS

JOHNNY LEE
AUDIE HENRY
KEITH STEGALL
DAN SEALS
RESTLESS HEART
CHANCE
HOLLest:
OAK RIDGE BOYS
GEORGE JONES
STATLERS
T.G. SHEPPARD

none Hottest: none WOKK Meridian, MS

JANIE FRICKE HOLLEST: ALABAMA CRYSTAL GAYLE JUICE NEWTON EDDY RAVEN STEVE WARINER

none Hottest: none

JOE STAMPLEY ROSANNE CASH DAN SEALS Hottest: LEE GREENWOO! BARBARA MAND! STATLERS ALABAMA EXILE

FULL-SERVICE A/C

TOP 20

- WHITNEY HOUSTON/Saving All My Love For You (Arista)
- 3 STEVIE WONDER/Part-Time Lover (Tamla/Motown)
- 3 DAVID FOSTER/Love Theme From "St Elmo's Fire" (Atlantic)
- A-HA/Take On Me (WB)
- G COMMODORES/Janet (Motown)
- 6 KOOL & THE GANG/Cherish (De-Lite/PG)
- 6 7 GODLEY & CREME/Cry (Polydor/PG)
- 3 8 MICHAEL FRANKS/Your Secret's Safe With Me (WB)
- 9 10 WHAM!/Freedom (Columbia)
- BREAKER PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
- BREAKER FREDDIE JACKSON/You Are My Lady (Capitol)
 - 13
 MAURICE WHITE/Stand By Me (Columbia)
 - 11 14 AIR SUPPLY/The Power Of Love (You Are My Lady) (Arista)
- BREAKER (KENNY ROGERS/Morning Desire (RCA)
 - 12 16 TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)
 - 14 17 BILLY JOEL/You're Only Human (Second Wind) (Columbia)
 - 15 18 DARYL HALL & JOHN OATES/The Way You Do The Things You Do (RCA)
- DEBUT TEARS FOR FEARS/Head Over Heels (Mercury/PG)
 - 16 20 NATALIE COLE/A Little Bit Of Heaven (Modern/Atco)

OCTOBER 11, 1985

Total			
Reports/Adds	Heavy	Me dium	Light
		_	
38/0	<i>35</i>	3	· " O
<i>39/1</i>	34	4	1
37/3	28	7	. 2
31/4	22	8	1
32/0	22	9	1
30/0	19	11	0
28/0	17	9	2
30/0	17	12	7
28/0	22	6	. 0
24/0	11	12	1
28/5	10	15	3
28/4	5	21	2
27/3	6	17	4
23/0	10	13	0
25/9	5	16	4
20/0	5	11	4

MOST ADDED

KENNY ROGERS (9)

Morning Desire (RCA) BEACH BOYS (8)

She Believes In Love Again (Caribou/CBS)

BILLY OCEAN (7)

Long & Winding Road (Arista) ARETHA FRANKLIN (6)

Who's Zoomin' Who? (Arista) PHIL COLLINS & MARILYN MARTIN (5)

Separate Lives (Atlantic)

BILLY JOEL (5) The Night Is Still Young (Columbia)

HOTTEST

STEVIE WONDER (31)

Part-Time Lover (Tamla/Motown)
WHITNEY HOUSTON (21)

Saving All My Love For You (Arista) **A-HA (19)**

Take On Me (WB)

DAVID FOSTER (17)

Love Theme From "St. Elmo's Fire" (Atlantic) **GINO VANNELLI (13)**

Hurts To Be In Love (CBS Associated)

BREAKERS

PHIL COLLINS & MARILYN MARTIN Separate Lives (Atlantic)

70% of our reporters on it. Rotations: Heavy 10/0, Medium 15/5, Light 3/0, Total Adds 5, 55KRC, KFI, WCHS, WRVA, WGBR. Moves from 18-11 on the Full-Service chart.

FREDDIE JACKSON

You Are My Lady (Capitol)
70% of our reporters on it. Rotations: Heavy 5/0, Medium 21/4, Light 2/0, Total Adds 4, WTAE, KJR, KOB, WTKO. Moves from 20-12 on the Full-Service chart.

KENNY ROGERS

Morning Desire (RCA)

63% of our reporters on it. Rotations: Heavy 5/0, Medium 16/5, Light 4/4, Total Adds 9, WKBW, WCHS, WBT, WRVA, WING, WIBA, WSPD, WPOE, WGBR. Debuts at number 15 on the Full-Service chart.

NEW & ACTIVE

BILLY JOEL "The Night Is Still Young" (Columbia) 18/5
Rotations: Heavy 2/0, Medium 11/2, Light 5/3, Total Adds 5, KJR, WBT, WHBC, KBOI, WGBR. Heavy; WCCO, WTKO. Medium: WGY, WIBA, WWNR, WPOE, WJBC, WCIL, KTWO, KVEC.

TEARS FOR FEARS "Head Over Heels" (Mercury/PolyGram) 18/3
Rotations: Heavy 3/0, Medium 12/2, Light 3/1, Total Adds 3, 55KRC, KJR, WHBC. Heavy: WKBW, WING, WWNR. Medium: WFBR, WTAE, KHOW, KFI, KFMB, WCHS, KBOI, KSL, WPOE, KTWO. Debuts at number 19 on the Full-Service chart.

ARETHA FRANKLIN "Who's Zoomin" Who?" (Arista) 17/6
Rotations: Heavy 0/0, Medium 9/2, Light 8/4, Total Adds 6, KHOW, KFMB, WCHS, WBT, WGOW, WTKO. Medium: KFI, KJR, WING, WWNR, WPOE, WJBC, KTWO.

BEACH BOYS "She Believes In Love Again" (Caribou/CBS) 16/8
Rotations: Heavy 0/0, Medium 11/4, Light 5/4, Total Adds 8, WISN, KFMB, KJR, WBT, WWNR, WPOE, WTKO, WJBC.
Medium: WFBR, WCCO, KHOW, WRVA, KSL, KTWO, KVEC.

DURELL COLEMAN "Somebody Took My Love" (Island) 16/0
Rotations: Heavy 2/0, Medium 11/0, Light 3/0, Total Adds 0. Heavy: WKBW, WWNR. Medium: WCCO, WRVA, WHBY, WHBC, WPOE, WTKO, WGBR, WJBC, WCIL, KTWO, KVEC.

CARRIE LUCAS "Hello Stranger" (Constellation/MCA) 15/1

Rotations: Heavy 2/0, Medium 10/0, Light 3/1, Total Adds 1, WHB. Heavy: WHBY, KVEC. Medium: WKBW, WRVA, WHBC, WSPD, KSL, WPOE, WGBR, WJBC, WCIL, KTWO.

here's what the program's initial affiliates have to say

"Great listener response! The show is on the mark . . . perfectly adaptable to our A/C format." HOWARD CASTLE, Program Director

JAZZ TRAX began national syndication on August 31. In just three weeks,

"JAZZ TRAX is quickly becoming a Sunday evening tradition. We're attracting new listeners each week. Our response has been extremely positive. ART GOOD is on his way to owning Sunday evenings in Western Nebraska."

TED POPE, Program Directo KOLT Radio/Scotts Bluff, NB

KQKT Radio/Seattle, WA

DON HENLEY "Sunset Grill" (Geffen) 13/3

3 12

3 16

20/0

21/0

18/3

18/0

Rotations: Heavy 2/1, Medium 5/1, Light 6/1, Total Adds 3, WKBW, KHOW, WTKO. Heavy: WWNR. Medium: WFBR, KJR, WPOE, KTWO.

ROSANNE CASH "Never Be You" (Columbia) 13/2

Rotations: Heavy 2/0, Medium 7/0, Light 4/2, Total Adds 2, WING, WGBR. Heavy: WCCO, WTKO. Medium: WHBY, KSL, WWNR, WPOE, WCIL, KTWO, KVEC.

GLENN FREY "You Belong To The City" (MCA) 12/4

Rotations: Heavy 2/2 Medium 7/1, Light 3/1, Total Adds 4, WCCO.

3

Rotations: Heavy 2/2, Medium 7/1, Light 3/1, Total Adds 4, WKBW, KHOW, KBOI, WTKO. Medium: WFBR, WING, KSL, WWNR, WPOE, KTWO.

MELISSA MANCHESTER "Just One Lifetime" (MCA) 12/1

Rotations: Heavy 2/0, Medium 7/0, Light 3/1, Total Adds 1, WGBR. Heavy: WGY, WTKO. Medium: WISN, WCCO, KSL, WPOE, WJBC, WCIL, KTWO. THOMPSON TWINS "Lay Your Hands On Me" (Arista) 11/1
Rotations: Heavy 0/0, Medium 7/1, Light 4/0, Total Adds 1, KHOW. Medium: WFBR, WHBC, WWNR, WPOE, WCIL, KTWO.

OLIVIA NEWTON-JOHN "Soul Kiss" (MCA) 11/1

Rotations: Heavy 0/0, Medium 8/0, Light 3/1, Total Ádds 1, WGBR. Medium: WFBR, WISN, WIBA, WWNR, WPOE, WJBC, KTWO, KVEC.

KENNY LOGGINS "I'll Be There" (Columbia) 11/0

Rotations: Heavy 1/0, Medium 6/0, Light 4/0, Total Adds 0. Heavy: WCCO. Medium: WSPD, WWNR, WPOE, WJBC, KTWO,

JAN HAMMER "Miami Vice Theme" (MCA) 10/3

Rotations: Heavy 1/0, Medium 6/1, Light 3/2, Total Adds 3, KHOW, KJR, WING. Heavy: WKBW. Medium: WHAS, KSL, WWNR, WPOE, WJBC.

ABC "Be Near Me" (Mercury/PolyGram) 9/1
Rotations: Heavy 0/0, Medium 4/1, Light 5/0, Total Adds 1, WFBR. Medium: KFI, WWNR, WCIL.

JOHNNY MATHIS "Just One Touch" (Columbia) 9/1

Rotations: Heavy 2/0, Medium 4/0, Light 3/1, Total Adds 1, WCIL. Heavy: WHBY, WTKO. Medium: WCCO, KSL, WJBC,

JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me" (MCA) 9/0

Rotations: Heavy 1/0, Medium 8/0, Light 0/0, Total Adds 0. Heavy: KVEC, Medium: WCCO, WHBY, WHBC, KSL, WPOE,

BILLY JOEL "Long & Winding Road" (Arista) 8/7
Rotations: Heavy 0/0, Medium 2/2, Light 6/5, Total Adds 7, WFBR, WKBW, WiSN, WWNR, WTKO, WJBC, WCIL.

SIGNIFICANT ACTION

JACK WAGNER "Too Young" (Qwest/WB) 7/0

Rotations: Heavy 1/0, Medium 3/0, Light 3/0, Total Adds 0, Heavy: WHBY, Medium: WWNR, WCIL, KVEC.

PLACIDO DOMINGO & MAUREEN McGOVERN "A Love Until The End Of Time" (CBS) 7/4

Rotations: Heavy 1/0, Medium 2/1, Light 3/2, Total Adds 4, WHBY, WPOE, WCIL, WWNR. Heavy: KSL. Medium: WFBR.

JANE WIEDLIN "Blue Kiss" (IRS/MCA) 6/0

Light 2/0, Total Adds 0. Medium: WWNR, WPOE, WCIL, KVEC.

EL DeBARGE with DeBARGE "You Wear It Well" (Gordy/Motown) 5/0

MANHATTAN TRANSFER "Ray's Rockhouse" (Atlantic) 4/1

Rotations: Heavy 1/0, Medium 0/0, Light 3/1, Total Adds 1, WWNR. Heavy: WCCO LAURA BRANIGAN "Hold Me" (Atlantic) 3/3

Adds 3, WPOE, WTKO, KTWO

AMY GRANT "Everywhere I Go" (A&M) 3/3

Rotations: Heavy 0/0, Medium 2/2, Light 1/1, Total Adds 3, WFBR, KTWO, KVEC

Radio's direct avenue to the 25-54 demographics. A syndicated Contemporary Jazz program packaged for YOUR specific market. For more information contact:

PETER CICCARELLI of JAZZ TRAX P.O. Box 28935, San Diego, CA 92128 (619)485-9090



ADULT/CONTEMPORARY

BREAKERS

ARETHA FRANKLIN

Who's Zoomin' Who? (Arista)

72% of our reporters on it. Rotations: Heavy 8/0, Medium 49/7, Light 26/11, Total Adds 18, 97AIA, WLTS, WMJI, KS94, KGW, WICC, WKGW, KEY103, K106, WJDX, WRKA, WDLT, WLAC-FM, WLTE, KOIL, 3WM, KCIX, KKPL. Breaks at number 18 on the A/C chart.

DON HENLEY

Sunset Grill (Geffen)

66% of our reporters on it. Rotations: Heavy 20/0, Medium 41/2, Light 16/7, Total Adds 9, WMJI, WKGW, WIVY, WRKA, WLAC-FM, WSFL, WRAL, WGSV, K99. Breaks at number 19 on the A/C chart.

BILLY JOEL

The Night Is Still Young (Columbia)

63% of our reporters on it. Rotations: Heavy 1/0, Medium 46/9, Light 26/14, Total Adds 23 including WCLY, WLTS, WLLT, WSNY, KYKY, B100, KIFM, WAEB, WICC, WKGW, WXTC, WEZC, WIVY, WDLT, WEZS, KQ99, KOIL, KCIX, KDUK. Breaks at number 22 on the A/C

THOMPSON TWINS

Lay Your Hands On Me (Arista)

62% of our reporters on it. Rotations: Heavy 4/0, Medium 46/3, Light 22/6, Total Adds 9, WLTS, 2WD, WICC, WRKA, WDLT, WRAL, KEEZ, WBOW. Breaks at number 26 on the A/C chart.

NEW & ACTIVE

OLIVIA NEWTON-JOHN "Soul Kiss" (MCA) 69/17
Rotations: Heavy 1/0, Medium 44/7, Light 24/10, Total Adds 17 including WSNI, WCLY, WSB-FM, 2WD, WARM98, KGW, B100, WICC, WKGW, WAVE, KIOA, KQ99, KOIL, WCHV, WAEV, KATF, WBOW.

KENNY ROGERS "Morning Desire" (RCA) 67/24
Rotations: Heavy 3/0, Medium 35/11, Light 29/13, Total Adds 24 including WCLY, WMJI, WSNY, KLSI, WMYX, KGW, KIFM, WWOM, WAEB, WKGW, WEZC, WEZS, KIOA, WTRX, WMGN, KQIL, KWFM.

ABC "Be Near Me" (Mercury/PolyGram) 62/7

Rotations: Heavy 11/0, Medium 32/0, Light 19/7, Total Adds 7, KMGG, WXTC, WEIZ, WRAL, KIOA, WLHT, KOIL. Heavy: KOST, WKYE, WMGN, KWAV, WWMJ, WEIM, WSKI, WWPA, WCHV, KQSW, KRSB.

ROTATION BREAKOUTS

	Total				
	Reports/Adds	Heavy	Medium	Light	
STEVIE WONDER	116/0	114	2	0	
2 A-HA	113/4	88	20	5	
3 WHITNEY HOUSTON	108/0	92	15	1	
O DAVID FOSTER	101/11	68	26	7	
6 GINO VANNELLI	107/4	<i>57</i>	42	8	
6 COMMODORES	100/0	71	22	7	
7 GODLEY & CREME	94/0	59	26	9	
TEARS FOR FEARS	101/9	38	<i>50</i>	13	
PHIL COLLINS & MARILYN MARTIN	111/18	20	67	24	
10 MICHAEL FRANKS	84/0	47	29	8	
D DARYL HALL & JOHN OATES	89/5	46	32	11	
12 KOOL & THE GANG	81/0	36	35	10	
B MAURICE WHITE	99/3	21	68	10	
FREDDIE JACKSON	96/19	20	52	24	
B GLENN FREY	85/16	21	49	15	
16 WHAM!	65/0	24	29	12	
7 AIR SUPPLY	71/1	25	34	12	
ARETHA FRANKLIN	83/18	8	49	26	
DON HENLEY	77/9	20	41	16	
20 HUEY LEWIS & THE NEWS	63/0	13	<i>36</i>	14	
3 JAN HAMMER	59/15	20	23	16	
BILLY JOEL	73/23	1	46	26	
23 TINA TURNER	58/0	8	30	20	
24 JOHN PARR	53/0	11	31	11	
THOMPSON TWINS	72/9	4	46	22	
39 ABC	62/7	11	32	19	
ॐ STING	49/7	17	25	7	
KENNY ROGERS	67/24	₹3	35	29	
OLIVIA NEWTON-JOHN	69/17	7	44	24	
30 BILLY JOEL	52/0	9	28	15	

MOST ADDED

KENNY ROGERS (24)

Morning Desire (RCA) BILLY JOEL (23)

The Night Is Still Young (Columbia)

BILLY OCEAN (22) Long And Winding Road (Arista)

BRYAN FERRY (21)

Don't Stop The Dance (WB) AMY GRANT (21)

Everywhere I Go (A&M)

HOTTEST

STEVIE WONDER (96)

Part-Time Lover (Tamla/Motown) A-HA (75)

Take On Me (WB)

WHITNEY HOUSTON (59)

Saving All My Love For You (Arista) COMMODORES (47)

Janet (Motown)

DAVID FOSTER (40)

Love Theme From "St. Elmo's Fire" (Atlantic)

JAN HAMMER "Miami Vice Theme" (MCA) 59/15
Rotations: Heavy 20/13, Medium 23/4, Light 16/8, Total Adds 15, 2WD, B100, WICC, WKGW, WMJJ, WSFL, WSTF, KLYF. WTRX, WLHT, WEIM, WCHV, KTYL, KEEZ, WBOW. Heavy including WHTX, WLLT, WSNY, KMGG, V100, WAVE, WMGN,

KENNY LOGGINS "1'II Be There" (Columbia) 52/6
Rotations: Heavy 3/0, Medium 26/0, Light 23/6, Total Adds 6, WSFM, WKYE, WKGW, KOIL, WEIM, WORG. Heavy: KTYL, KMGQ, KALE. Medium including WPIX, KVIL-FM, WSNY, KLSI, KIFM.

STING "Fortress Around Your Heart" (A&M) 49/7
Rotations: Heavy 17/0, Medium 25/4, Light 7/3, Total Adds 7, WMJJ, WSFL, WTRX, WMHE, KRAV, KDUK, KEEZ. Heavy including WHTX, 2WD, WLLT, WAVE, KQ99, WLHT, WMGN, KKUA, KWAV. Medium including WARM99, WARM98, WSNY, WARM99, WARM9

BEACH BOYS "She Believes In Love Again" (Caribou/CBS) 42/17
Rotations: Heavy 0/0 Madium 15/5 Light 07/10 Television Rotations: Heavy 0/0, Medium 15/5, Light 27/12, Total Adds 17 including WCLY, WWOM, WSFM, WKYE, WJDX, KIOA KTRX, KOIL, KWFM, WKNE, WTNY, WAEV, 194, KWEB, KFQD, K99.

RAY PARKER JR. "Girls Are More Fun" (Arista) 36/14
Rotations: Heavy 0/0, Medium 9/0, Light 27/14, Total Adds 14, WSFM, WIVY, KIOA, KQ99, KOIL, WHNN, WEIM, WKNE, WGSV, KRLB, WAEV, WMT-FM, KRSB.

ROSANNE CASH "Never Be You" (Columbia) 34/9

ROTATIONS: Heavy 0/0, Medium 10/1, Light 24/8, Total Adds 9, KEY103, WJDX, KIOA, WHNN, KKPL, WCHV, KTYL, I94, KMGQ. Medium incluiding WEIM, WKNE, WGKL, WSKI, WAHR, WMT-FM, KQSW, KRSB, KALE.

JOHN COUGAR MELLENCAMP "Lonely 01" Night" (Riva/PolyGram) 33/1

Rotations: Heavy 11/0, Medium 13/0, Light 9/1, Total Adds 1, KRAV. Heavy including WKYE, WAVE, KQ99, WEIM, WGLL, WSKI, WWPA, WCKQ, KTYL; KATF, KQSW.

LAURA BRANIGAN "Hold Me" (Atlantic) 30/11
Rotations: Heavy 0/0, Medium 7/1, Light 23/10, Total Adds 11, WHTX, WKYE, KEY103, WJDX, WHNN, WWMJ, WKNE, KRLB, WAEV, WFFX, 194. Medium including WMGN, WGLL, WSKI, WKYX, KTYL, KALE. MADONNA "Dress You Up" (Sire/WB) 30/1
Rotations: Heavy 15/0, Medium 10/1, Light 5/0, Total Adds 1, KRAV. Heavy including KVIL-FM, 2WD, WLLT, B100, WICC, V100, U102, WSTF, KQ99, WLHT, WFMK, WMHE, KKUA.

MELISSA MANCHESTER "Just One Lifetime" (MCA) 26/1
Rotations: Heavy 2/0, Medium 12/0, Light 12/1, Total Adds 1, WXTC. Heavy: KEY103, KOIL. Medium including WSFL, WKNE, WCKQ, WMT-FM, KRSB.

BILLY OCEAN "Long & Winding Road" (Arista) 25/22

Rotations: Heavy 0/0, Medium 2/2, Light 23/20, Total Adds 22 Including KEY103, WEIZ, WNAM, WTRX, WKNE, WSKI, WWPA, WSKY, WGSV, WAGE, WORG, WMT-FM, KFSB, WXUS, KQSW, KRSB.

SIGNIFICANT ACTION

HOWARD JONES "Like To Get To Know You Well" (Elektra) 24/8

Rotations: Heavy 0/0, Medium 6/0, Light 18/8, Total Adds 8, WJDX, KDUK, KKPL, WWMJ, WCHV, WAEV, WFFX, KQSW. Medium including WMGN, WEIM, WSKI, KTYL, KRSB, KALE.

BRYAN FERRY "Don't Stop The Dance" (WB) 23/21.
Rotations: Heavy 0/0, Medium 2/2, Light 21/19, Total Adds 21, WPIX, KIFM, KEY103, WNAM, WMGN, WEIM, WSKI, WCHV, WGSV, WAGE, WORG, WKYX, WAEV, KTYL, WMT-FM, KFSB, WJON, KKLV, KRSB, KMGQ, KALE.

AMY GRANT "Everywhere I Go" (A&M) 21/21
Rotations: Heavy 0/0, Medium 0/0, Light 21/21, Total Adds 21, KEY103, WLAC-FM, WAVE, KIOA, WEIM, WSKY, WGSV, WAGE, KRLB, WMT-FM, KKLV, KQSW.

JACK WAGNER "Too Young" (Qwest/WB) 21/2
Rotations: Heavy 0/0, Medium 10/0, Light 11/2, Total Adds 2, WJDX, WZLQ. Medium including KEY103, WEIM, WGLL, WSKI, WCKQ, WKYX, WMT-FM, KWEB, KQSW, KRSB.

BRUCE SPRINGSTEEN ''I'm Goin' Down'' (Columbia) 20/1
Rotations: Heavy 6/0, Medium 9/1, Light 5/0, Total Adds 1, B100. Heavy: WHTX, WLLT, WKYE, WAVE, KKUA, WCKQ.

MR. MISTER "Broken Wings" (RCA) 19/14
Rotations: Heavy 1/0, Medium 8/4, Light 10/10, Total Adds 14, WSNI, WHTX, KVIL-FM, WKYE, WAVE, KQ99, WENS, WMGN, KKUA, KFSB, KKLV, KQSW, KMGQ, KALE. Heavy: KMGG.

JENNIFER HOLIDAY "Hard Times For Lovers" (Geffen) 16/1 Rotations: Heavy 1/0, Medium 2/0, Light 13/1, Total Adds 1, KQSW. Heav

1, KQSW. Heavy: WEIM. Medium: WPIX, KALE. GLENN SHORROCK "American Flyers" (GRP) 15/0

Rotations: Heavy 0/0, Medium 5/0, Light 10/0, Total Adds 0. Medium: KIFM, KOIL, WCKO, KQSW, KALE. JANE WIEDLIN "Blue Kiss" (IRS/MCA) 15/0
Rotations: Heavy 0/0, Medium 3/0, Light 12/0, Total Adds 0. Medium: WSKI, KTYL, KALE.

KIM CARNES "Rough Edges" (EMI America) 13/2
Rotations: Heavy 0/0. Medium 2/0, Light 11/2, Total Adds 2, WFFX, KKLV. Medium: WAHR, WMT-FM

RENE & ANGELA "I'll Be Good" (Mercury/PolyGram) 12/1

vy 0/0, Medium 5/0, Light 7/1, Total Adds 1, WHNN. Medium: KVIL-FM, WEIM, WCHV, WKYX, KQSW

Breakers are those records that have achieved concurrent airplay at 60% of more station. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

A/C ADDS & HOTS

EAST

PARALLEL ONE

BRYAN FERRI HOTTEST POINTER SISTERS MICHAEL, FRANKS STEVIE WONDER DEBARGE PREDDIE JACKSON

MR. MISTER FREDDIE JACKSON ONJ Hottest: WHITNEY HOUSTON STEVIE WONDER HALL & OATES A-HA GINO VANNELLI

Classy 95/Washingto TEARS FOR FEARS
KENBY ROGERS
COLLINS & MARTIN
GLENN FREY
DAVID FOSTER
AIR SUPPLY
BEACH BOYS
BILLY JOEL
ONJ ONJ
HOTTEST:
GINO VANNELLI
STEVIE WONDER
COMMODORES
GODLEY & CREME
A-HA

PARALLEL TWO

WWOM/Alban KENNY ROGERS BEACH BOYS HOTTEST: WHITNEY HOUSTON KOOL & THE GANG COMMODORES

WAEB/Allentown WAEB/Alientown
Mick Hagerty
KENRY ROGERS
COLLINS & MARTIN
BILLY JOEL
GLENN FREY
HOTHER
HOTHER
HOTHER
COMMODORES
DAVID FOSTER
A-HA

ONJ THOMPSON TWINS Hottest: KOOL & THE GANG A-HA COLLINS & MARTIN GLENN FREY JAN HAMMER

Hay Messey
COLLINS & MARTIN
KENNY LOGGINS
BEACH BOYS
RAY PARKER JR.
DAVID FOSTER
HOTLES:
COMMODORES
GODLEY & CREME
HALL & OATES
STEVIE WONDER
A-HA

WKYE/Johnstown Jack Michaels MR. MISTER LAURA BRANIGAN BEACH BOYS KENNY LOGGINS HOTLEST HOTLEST A-HA

ARETHA FRANKLIN FREDDIE JACKSON PREDDIE JALAGO
ONJ
KENNY LOGGINS
BILLY JOEL
KENNY ROGERS
DON HERLEY
JAN HAMMER
HOLLEST
COMMODORES
STEVIE WONDER
GINO VANNELLI
A-HA
HALL & OATES

PARALLEL **THREE**

DAVID FOSTER LAURA BRANIGAN HOWARD JONES Hottest: WHITNEY HOUSTON

WEIM/Flichburg
Jack Raymond
GLENN FREY
JAN HAMMER
DJAVAN
RAY PARKER JR.
RRYAN FERRY
KENNY LOGGIS
AMY GRANT
HOTLEGE
GINO VANNELLI
ABC
A-HA
SHERRY ANN

WKNE/Keens, NH
MIKE Trombly
LAURA BRANIGAN
BEACH BOYS
BILLY OCEAN
BEACH BOYS
RAY PARKER JR.
HOEtest:
WHITNEY HOUSTON
A-HA
STEVIE MONDER
COMMODORES
DAVID FOSTER
WGLLMMercersburg-

WGLL/Mercersburg-Greencastle Low/Schmidt GO WEST COLLINS & MARTIN DAVID FOSTER Hottest: WHITNEY HOUSTON JAN HAMMER

WSKI/Montpeller
Bruce Stebbins
JOE LYNN TURNER
BRYAN FERRY
BILLY CCEAN
HOTCEST:
COMMODORES
JOHN COUGAR
DAVID FOSTER
TEARS FOR FEARS
ABC

WTNY/Waterlown, NY George Neher TEARS FOR FEARS KENNY ROGERS BEACH BOYS HOTCHELL STEVIE WONDER WHITNEY HOUSTON COMMODORES GODLEY & CREME A-HA

WWPA/Williamsport, PA Scott Masteller BILLY CCEAN DAVID POSTER KENNY ROGERS HOTLEST: A-HA STEVIE WONDER COMMODORES HALL & OATES BOWIE & JAGGER

ONJ KENNY ROGERS Hottest: STEVIE WONDER COMMODORES GODLEY & CREME A-HA DAVID FOSTER

ONJ BILLY JOEL

Mark Zegan
COLLINS & MARTIN
BRYAN FERRY
BILLY JOEL
KENNY ROGERS
HOTCOST
HATT BIANCO
CARRIE LUCAS
COMMODORES

SOUTH

PARALLEL ONE

WARMS9/Atlanta
Montell/Wyrostok
DAVID FOSTER
HALL & OATES
FREDDIE JACKSON
HOTEOSI:
A-HA
HUEY LEWIS & THE
THOMPSON TWINS
GLENN FREY
MICHAEL FRANKS

WSB99FM/Atlanta John Chappell A-HA
GLENN FREY
ONJ
HOttest:
TEARS FOR FEARS
STEVIE WONDER
FREDDIE JACKSON
GINO VANNELLI
DAVID FOSTER

KVIL/Dallas/Ft. Worth Chuck Rhodes MR. MISTER Hottest: KOOL & THE GANG MADONNA

97AlAMiami
Jore Sullivan
ARETHA FRANKLIN
A-HA
HOTTEST:
DAVID POSTER
AIR SUPPLY
FREDDIE JACKSON
NATALIE COLE
WHITNEY HOUSTON

LOVE94/Mlemi
Raines/Johnson
none
Hottest:
KOOL & THE GANG
MICHAEL FRANKS
WHITMEY HOUSTON
STEVIE WONDER
A-HA

WLTS/New Orleans
Mitchell/Scott
HALL & OATES
BILLY JOEL
HOMBOON TWINS
ARETTA FRANKLIN
HOTEST:
WHITTHEY HOUSTON
STEVIE WONDER
COMMODORES GODLEY & CREME CARRIE LUCAS

ZWD/Norfork
Richardson/Allen
JAN HAMMER
THOMPSON TWINS
ONJ
FREDDIE JACKSON
HOLLSON
HOL

W101/Tampa DeCarlo/Miller none Rottest: WHITMEY HOUSTON STEVIE WONDER KENNY LOGGINS HALL & OATES WHAM!

PARALLEL

TWO KEY103/Austin COLLINS & MARTIN LAURA BRANIGAN ROSANNE CASH AMY GRANT ARETHA FRANKLIN BILLY OCEAN BRYAN FERRY BOLTESE: HOTTEST: STEVIE WONDER COMMODORES

COMMODORES WHITNEY HOUSTON DAVID FOSTER HALL & OATES A-HA HALL & OATES

WMJJ/Birmingham Thomas/Jenkins JAN HAMMER STING GINO VANNELLI COLLINS & MARTIN HOTLEST: GODLEY & CREME A-HA A-HA STEVIE WONDER COMMODORES KOOL & THE GANG

WXTC/Charleston WXTC/Charleston
Quincy/O'Brien
BILLY JOEL
ABC
MELISSA MANCHESTE
HOTCLESTE
STEVIE WONDER
DAVID FOSTER
PREDDIE JACKSON
WHITNEY HOUSTON
A-HA

WEZC/Charlotte Conway/Sutton Conway/Sutton
KENNY ROGERS
BILLY JOEL
HOTTOSTER
A-HA
DAVID FOSTER
FREDDIE JACKSON
HALL & OATES
STEVIE WONDER

WSTF (STAR 101)/Orlan Ballard/Lowe JAN HAMMER COLLINS & MARTIN READY FOR THE WOR HOTLEST: MADONNA A-HA JOHN PARR WHITNEY HOUSTON WHAM! WRAL/Raieigh
Steve Anthony
THOMPSON TWINS
ABC
DAVID FOSTER
COLLINS & MARTIN
DON HENLEY
HOCKEST
RONNIE MILSAP
HUSY LEWIS & THE
WHITNEY HOUSTON
KOOL & THE GANG ABC
Hottest:
WHITNEY HOUSTON
GLENN FREY
STEVIE WONDER
A-HA
GODLEY & CREME

WJDX/Jackson
Perkins/Allen
ARETHA FRANKLIN
BEACH BOYN
LAURA BRANGAN
JACK WAGNES
ACK WAGNES
ROSANNE CASH
HOUTES!
STEVIE WONDER
COMMODORS
A-HA
GOOLEY & CREME
DAVID FOSTER

WIVY/Jackso Sherwood/Ryan
BILLY JOEL
FREDDIE JACKSON
DON HENLEY
RAY PARKER JR.
Hottest: Hottest: NATALIE COLE WHITNEY HOUSTON JAN HAMMER A-HA TEARS FOR FEARS

Stewart/Crawford
GLENN FREY
ARETHA FRANKLIN
DON HENLEY
THOMPSON TWINS
HOLTER:
WHITNEY HOUSTON
STEVIE WONDER
COMMODORES

Keth Cherry
HALL & OATES
BILLY JOEL
ARETHA FRANKLIN
THOMPSON TWINS
HOTCHEST
HITNEY HOUSTON
STEVIE WONDER
DAVID FOSTER
JIMMY BUFFETT
CARRIE LUCAS

KELT/McAllen
Griffin/Allen
none
Hottest:
CCMMODORES
ARETHA FRANKLIN
HALL & OATES
A-HA
FREDDIE JACKSON

WGSV/Guntersville Jackson/Bell DON HENLEY RAY PARKER JR. BRYAN PERRY BILLY OCEAN AMY GRANT Hottest: STEVIE WONDER COMMODORES WHITNEY HOUSTON GODLEY & CREME A-HA

WAHR/Huntsville
Steve Dallas
none
Hottest:
NATALIE COLE
MICHAEL FRANKS
AIR SUPPLY
WHITNEY HOUSTON
KOOL & THE GANG

WAGE/Leesburg, VA Steve Porter BILLY OCEAN BEYAN FERRY AMY GRANT HOTLEST COMMODORES STEVIE WONDER WHITNEY HOUSTON A-HA MICHAEL FRANKS

KRLB/Lubbock
Winter/Roberts
AMY GRANT
STARSHIP
RAY PARKER JR.
LAURA BRANIGAN
HOCLEARL
WHITMEY HOUSTON
A-HA
KOOL & THE GANG
STEVIE WONDER
KENNY ROGERS

WORG/Orangeburg, SC Stu Wright KENNY LOGGINS EURYTHMICS AMY GRANT BRYAN FERRY BILLY OCEAN HOTTEST: HALL & OATES CARRIE LUCAS COMMODORES STEVIE WONDER FREDDIE JACKSON

WKYX/Paducah, KY
Carvell/Richards
BILLY CCEAN
BILLY CCEAN
BRAN SERVY
GLADYS KNIGHT & T
HOTECAL
COMMODORES
STEVIE WONDER
ARETHA FRANKLIN
STARSHIP
DAVID FOSTER

ONJ HOWARD JONES Hottest: STEVIE WONDER MICHAEL FRANKS COMMODORES

WZLQ/Tupelo
Steve Thomas
BEACH BOYS
KENNY ROGERS
JACK WAGNER
WANG CHUNG
AMY GRANT
HOTLEGE:
STEVIE WONDER
COMMODORES
GODLEY & CREME
GINO VANNELLI
A-HA

A-HA
WFFX/Tuscaloosa
Sander Walker
FREDDIE JACKSON
HOWARD JONES
BILLY OCEAN
ANY GRANT
LADRA BRANIGAN
HAT BRANIGAN
STEVIE WONDER
WHITNEY ROUSTON
COMMODERS
GOOLEY & CREME
A-HA
-THE CREME

A-HA
KTYLIYJer, TX
Brian Maloney
JAN HAMMER
BILLY OCEAN
ROSANNE CASH
AMY GRANT
BRYAN FERRY
HOTLEST:
WHITNEY HOUSTON
STEVIE WONDER
DAVID FOSTER
JOHN COUGAR
A-HA

WAVE/Sarasota Huntington/Tellone STING AMY GRANT MR. MISTER ONJ WAEV/Savannah ONJ
HOTTOST:
WHITNEY HOUSTON
STEVIE WONDER
MICHAEL FRANKS
STING
BRUCE SPRINGSTEEN WALVISAVANIAN
MORTIS/West
BEACH BOYS
RAY PARKER JR.
BILLY OCEAN
ALISON MOYET
LAURA BRANIGAN
BRYAN FERRY
ONJ

PARALLEL THREE

WEZS/Richmond
Dillon/Bevins
KENNY ROGERS
BILLY JOEL
FREDDIE JACKSON
HOTCHS:
A-HA
COLLINS & MARTIN
WHITNEY HOUSTON
STEVIE WONDER
DAVID POSTER

WSKY/Asheville
Cassidy/Lee
AMY GRANT
BILLY OCEAN
HOTEGST,
A-HA
STEVIE WONDER
WHITNEY HOUSTON
DON HENLEY
TEARS FOR FEARS

Smith/McClendon hone Hottest: JOHN COUGAR HALL & OATES STEVIE WONDER A-HA TEARS FOR FEARS

WCHV/Charlottesville
Ken Medek
GLENN FREY
JAN HAMMER
OBJ DENYMER
OBJONES
OONES

MIDWEST

PARALLEL

WLLT/Cincin HOTTEST: TEARS FOR FEARS GLENN FREY STEVIE WONDER A-HA JAN HAMMER

ONE

Tipton/Waxler
ONJ
HALL & OATES
HOTTES
GINO VANNELLI
A~HA
STEVIE WONDER
MICHAEL FRANKS
WHITNEY HOUSTON

WLTF/Cleveland
Popovich/Wilson
TEARS FOR FEARS
MAURICE WHITE
HOTECAT!
HOTOLOGY
HIT COLLINS
JOHN PARR
HALL & OATES
STEVIE WONDER

WMJI/Cleveland
Torcasso/hyers
POINTER SISTERS
KENNY ROGERS
PILEDI FUNCKSON
DON HENLEY
ARETHA PRASKLIN
HOLLES
STEVIE WONDER
WHITMEY HOUSTON
HALL & OATES
PHIL COLLINS
KOOL & THE GANG

WSNY/Columbus, OH Harry Lyles KENNY ROGERS BILLY JOEL Hottest: none

WNIC/Detroit
Evin/Zalk
GINO VANNELLI
COLLINS & MARTIN
HOTLERI
KOOL & THE GANG
STEVIE WONDER
TINA TURNER
WHITNEY HOUSTON
WHAM!

WOMC/Detroit Barry Argenbright TEARS FOR FEARS HOTTEST: STEVIE WONDER COMMODORES WHITTHEY HOUSTON HALL & OATES DAVID FOSTER

Mike Murphy
TEARS FOR FEARS
GLENN FREY
COLLINS & MARTIN Hottest: WHITNEY HOUSTON A-HA MAURICE WHITE WMGN/Madison Bill Vancil KENNY ROGERS MR. MISTER BRYAN FERRY HOTLEST. A-HA COMMODORES GLENN FREY MAURICE WHITE ABC

KUDL/Kansas City Hallam/Taylor FREDDIE JACKSON HOTLEST: KENNY LOGGINS REO SPEEDWAGON STEVIE WONDER DAVID FOSTER GLENN FREY

WLTE/Minnespoils Graye/Sommers ARETHA FRANKLIN GLENN FREY GINO VANNELLI GINO VANNELLI GODLEY & CREME STEVIE WONDER COMMODORES A-HA GLENN FREY
WMYX/Milwaukee
Beth Fast
KENNY ROGERS
HOTTOGERS
H

KOIL/Omaha Mason/Larsen ARETHA FRANKLIN BILLY JOEL KENNY ROGERS ONJ ABC ABC
KENNY LOGGINS
BEACH BOYS
BEACH BOYS
RAY PARKER JR.
GLENN FREY
HOTTEST
GODLEY & CREME
STEVIE WONDER
A-HA

DAVISMATIII
RAY PARKER JR.
LAURA BRANIGAN
RENE & ANGELA
ROSANNE CASH
HOLLEST:
STEVIE WONDER
GODLEY & CREME
COMMODORES

3WM/Toledo Matthews/King GLENN FREY COLLINS & MARTIN ARETHA FRANKLIN HOTLEST KOOL & THE GANG JOHN PARR WHITNEY HOUSTON GODLEY & CKEME STEVIE WONDER

KRAVITulsa
Gary Reynolds
MADONNA
STING
JOHN COUGAR
HOLLEST
HILL COLLINS
WHITNEY HOUSTON
GODLEY & CREME
STEVIE WONDER
WHAM!

PARALLEL

KIOA/Des Moines Mike Judge KENNY ROCERS ONJ BEACH BOYS RAY PARKER TR. APC ROSANNE CASH AMY GRANT HOTLEST TEVIE WONDER A-HA GINO VANNELLI HALL & OATES MAURICE WHITE

MAURICE WHITE
KLYF/Des Moines
Bob Majors
COLLINS & MARTIN
JAN HAWMER
FREDDIE JACKSON
HOTCHER
TETUTE WONDER
A-HA
COMMODORES
GODLEY & CREME
HALL & OATES

KO99/Evansville
Bruce Clark
Bruce Clark
Bride Clark
Br THREE WMI-TMICOGA HAPI
Sellers(Green
BRYAN FERRY
RAY PARKER JR.
AMY GRANT
BILLY OCEAN
A-HA
HOTTEST HOUSTON
COMMODORES
ERIC TAGG
STEVIE WONDER
DAVID FOSTER

Burke/Pearson BEACH BOYS KENNY ROGERS STING BILLY, OCEAN JAN HAMMER HOTCEST: STEVIE WONDER COMMODORES A-HA KATF/Dubuque Wes Davis Wes Davis
ONJ
FREDDIE JACKSON
MAURICE WHITE
BILLY JOEL
HOTTEST;
WHITNEY HOUSTON
MADONNA

Ashford/Brown HALL & OATES JAN HAMMER FREDDIE JACKSON ABC

ABC
Hottest:
GLENN PREY
POINTER SISTERS
STING
STEVIE WONDER
AIR SUPPLY

194/Eau Claire Rick Roberts Rick Roberts
LAURA BRANIGAN
BEACH BOYS
KENNY ROGERS
ROSANNE CASH
HOTLEST:
GODLEY & CREME
STEVIE WONDER
HALL & OATES
A-HA
DAVID FOSTER

WENS/Indianapolis
Groy/Eagan
COLLINS & MARTIN
MR. MISTER
HOTLEST
STEVIE WONDER
PHIL COLLINS
POINTER SISTERS
GLENN PREY
WHITNEY HOUSTON KFSB/Joplin
Bobby Daniels
BILLY OCEAN
AMY GRANT
MR. MISTER
BRYAN FERRY
JOE LYNN TURNER
HOTLERL
COMMODORS
STEVIE WONDER
A-HA
GINO VANNELLI
HALL & OATES

KEEZ/Mankato, MN KEEZ/Mankato, MN
Sue LaFond
COLLINS & MARTIN
JAN HAMMER
STING
THOMPSON TWINS
Hottest:
A-HA
COMMODORES

AM Axelson
TEARS FOR FEARS
BEACH BOYS
HOTEARS:
COMMODORES
DAVID FOSTER
STEVIE WONDER
GINO VANNELLI
A-HA

WJONISt. Cloud DiemiFine BRYAN FERRY AMY GRANT ALISON MOYET HOTCES: COMMODORES STEVIE WONDER GINO VANNELLI A-HA DAVID FOSTER

WBOW/Terre haute
Mark Edwards
ONJ
GLENN FREY
JAN HAMMER
FREDDIE JACKSON
THOMPSON TWINS
STEVIE WONDER
WHITNEY HOUSTON
A-HA
A-HA
COMMODORES
DAVID FOSTER

FULL-SERVICE A/C

EAST

PARALLEL ONE

A-HA FREDDIE JACKSON Hottest: KOOL & THE GANG STEVIE WONDER WHITNEY HOUSTON A-HA TEARS FOR FEARS ABC
AMY GRANT
BILLY OCEAN
HOTLEST:
WHITNEY HOUSTON
GODLEY & CREME
STEVIE WONDER
DAVID FOSTER
A-HA

none
Hottest:
Whitney Houston
DAVID FOSTER
GODLEY & CREME
A-HA
STEVIE WONDER

KDKA/Pittsburgh Chris Whitting

PARALLEL TWO

WCHSICHARIESTON
ROCKY Steele
COLLINS & MARTIN
ARETHA FRANKLIN
KENNY ROGERS
HOTCEST:
STEVIE WONDER
COMMODORES
A-HA A-HA GINO VANNELLI DAVID FOSTER

WTIC/Hartford
Phil Hail/Mike West
none
Hottest:
DAVID FOSTER
KOOL & THE GANG
SURVIVOR
WHITNEY HOUSTON
STEVIE WONDER

none Hottest: WHITNEY HOUSTON STEVIE WONDER AIR SUPPLY DAVID FOSTER MELISSA MANCHESTE.

PARALLEL THREE

Barry Stewart BEACH BOYS BILLY OCEAN PLACIDO DOMINGO MANHATTAN TRANSFE HOTLEST: STEVIE WONDER MICHAEL FRANKS A-HA

PARALLEL

SOUTH

PARALLEL PARALLEL TWO ONE

WSB/Atlanta
Greg Picciano
none
Hottest:
WHITNEY HOUSTON
MICHAEL PRANKS
STEVIE WONDER
COMMODORES
GODLEY & CREME

WBT/Charlotte
Dave Bishop
BILLY JOEL
KENNY ROGERS
ARETHA FRANKLIN
BEACH BOYS
HOTEMAL
MICHAEL FRANKS
WHITNEY HOUSTON
STEVIE WONDER
GINO VANNELLI
A-HA

WGOW/Chattanoge MacDeason ARETHA FRANKLIN Hottest: A-HA STEVIE WONDER MICHAEL FRANKS GINO VANNELLI DAVID FOSTE

Hotest:
WHAM!
PHIL COLLINS
WHITNEY HOUSTON
KOOL & THE GANG
A-HA WRVA/Richmond
Lou Dean
KENSY ROGERS
COLLINS & MARTIN
HOTLEST:
DAVID FOSTER
MAURICE WHITE
STEVIE WORDER
A-HA
MICHAEL FRANKS

JAN HAMMER KENNY ROGERS ROSANNE CASH

A-HA GINO VANNELLI TEARS FOR FEARS

TEARS FOR FEAS WHERAMAS INC. FEAS AND WHERAMAS WHENTE CARRIE JUCAS STEVIE WONDER HOLLER! SURVIVOR PAUL YOUR CARD. A THE GAME KOOL & THE GAME K

WGBR/Goldsboro
Mike Ruble
AIR SIPPLY
A-HA
COLLINS & MARTIN
ONJ
KENNY ROGERS
SILLY JOEL
ROGANNE CASH
HOLESS MANCHESTI
STEVIE WONDER
COMMODORES
DAVID FOSTER
GOLEY & CREME
GINO VANNELLI

THREE

MIDWEST

PARALLEL

ONE

SSKRC/Gincinnati
Dave Mason
DAVID FOSTER
COLLINS & MARTIN
TEARS FOR FEARS
HOCLES:
STEVIE WONDER
WHITNEY HOUSTON
COMMODORES
A-HA
FREDDIE JACKSON
WITVN/COLUMBUS

WTVN/Columbus
Jack Fitzgerald
A-HA
Hottest:
WHITNEY HOUSTON
KOOL & THE GANG
JOHN PARR
GODLEY & CREME
HUEY LEWIS & THE

WISN/Min Mike Ellio BEACH BOYS BILLY OCEAN Hottest; WHITNEY HOUSTON COMMODORES

PARALLEL STEVIE WONDER WHITNEY HOUSTON TWO

WHBY/Appleton
St. John/Salm
MCGOVERN & DOMING
HOTLERE!
WHITNEY HOUSTON
COMMODORES
BARBARA MANDRELL
JOHNNY MATHIS
GARY MORRIS

WIBC/Indianapolis Andy Bickel none
Hottest:
WHITNEY HOUSTON
STEVIE WONDER
GODLEY & CREME
GINO VANNELLI
DAVID FOSTER

KJR/Seattle
Watson/Moore
TEARS FOR FEARS
FREDDIE JACKSON
BEACH BOYS
BILLY JOEL
JAN HAMMER
HOLLEST
STEVIE WONDER
WHITNEY HOUSTON
A-HA
COMMODORES

WSPD/Toledo Stewarl/Heller KENNY ROGERS MAURICE WHITE HOTTOBE STEVIE WONDER MICHAEL FRANKS WHITNEY HOUSTO A-HA COMMODORES WHBC/Canton Mike Dorn TEARS FOR FEARS BILLY JOEL HOTTEST: STEVIE WONDER COMMODORS COMMODORES GODLEY & CREME A-HA DAVID FOSTER WING/Dayton Rick Johnson

PARALLEL THREE

WJBC/Bloomington
Stew Salowitz
BILLY CCEAN
BEACH BOYS
HOTLEST:
GINO VANNELLI
STEVIE WONDER
DAVID FOSTER
COLLINS & MARTIN
KENNY ROGERS

WCIL/Carbondale
Matt McCann
MCGOVERN & DOMIN
BILLY OCEAN
JOHNNY MATHIS Hottest: DAVID FOSTER

PARALLEL

KMJI/Denve

KMGG/Los Angeles Rodrigues/Tavera COLLINS & MARTIN ABC PRINCE HOTCEST: DAVID FOSTER GLENN FREY JAN HAMMER FREDDIE JACKSON TRANS POD FRANS

TWO

KCIX/Boise Hottest: DAVID FOSTER WHITNEY HOUST STEVIE WONDER

KWAV/Monterey Michael Reading

PARALLEL **THREE**

GLENN FREY

K99/Great Falls

KQSW/Rock Springs Chris Alexander

GLENN FREY GINO VANNELLI

BILLY OCEAN KENNY ROGERS BRYAN FERRY ROSANNE CASH

KALE/TH Cities
Bill Templeton
BILLY CCEAN
MR. MISTER
AMY GRANT
BRYAN FERRY
ALISON MOYET
HOTER:
A-HA
HALL & CATES
DURELL COLEMAN
TEARS FOR PEARS
MICHAELL FRANKS

A-HA DAVID FOSTER PARALLEL TWO

KS94/St. Louis

RS94/St.LOUIS
GARCIA/Watterman
PREDDIE JACKSON
ARETHA FRANKLIN
HOLLEST:
COMMODORES
STEVIE WONDER
A-HA
DAVID FOSTER
GODLEY & CREME

KYKY/St. Louis Jim Richards

GINO VANNELLI GLENN FREY BILLY JOEL

WNAM/Appletor Oshkosh Bennett/Colins
BILLY OCEAN
BRYAN FERRY
Hottest:
MICHAEL FRANKS
STEVIE WONDER
HALL & OATES
A-HA
GINO VANNELLI

WMME/Toledo
Ron Finn
STING
HOTTEST:
A-HA
JAN HAMMER
WHITNEY HOUSTON
MADONNA
STEVIE WONDER

WEST

PARALLEL KFMB/San Dieg ONE

DON HENLEY
ARETHA FRANKLIN
JAN HAMMER
THOMPSON TWINS
GLENN FREY
HOttest:
none

KFI/Los Angeles Liz Kiley/Steve LaBeau COLLINS & MARTIN Hottest: DAVID FOSTER STEVIE WONDER FREDDIE JACKSON A-HA GODLEY & CREME GODLEY & CREM KOY/Phoenix Watkins/Blair DAVID FOSTER A-HA Hottest: none

PARALLEL PARALLEL TWO KFMB/Sen Diego Mark Larson BEACH BOYS ARETHA FRANKLIN HOTTES TEVEL WONDER COMMODORES WHITMEY HOUSTON A-HA GODLEY & CREME

FREDDIE JACKSON Hottest: none

KBO/Boise
Orew Harold
DAVID POSTER
GLENN FREY
BILLY JOEL
HOTTES WONDER
GINO VANNELLI
DAVID FOSTER
BILLY JOEL
GLENN FREY

LemichJessop none Hottest: KOOL & THE GANG COMMODORES NATALIE COLE WHAM! WHITNEY HOUSTON

THREE KTWO/Casper John Leader GARY MORRIS AMY GRANT BILL WITHERS GG=WEST LAURA BRANIGAN HOTTER HOTTER MICHAEL FRANKS DAVID FOSTER KENNY ROGERS COLLINS & MARTIN

Frozen: WCCO/Minneapolis, KDKA/ Pittsburgh, KSL/Salt Lake City & WGY/Schenectady. Failed To Report: WTIC/Hartford, WIBC/Indianapolis, WHAS/

Louisville & WPRO/Providence.

We welcome the following stations as Full-Service A/C reporters this week: KOB/Albuquerque, WHBY/ Appleton-Oskosh, WKBW/Buffalo & WPOE/Greenfield.

WEST

ONE

KMMI/Denver
EMIOUT/Brady
DAVID POSTER
FREDDIE JACKSON
HOTTON
HOTTON
STEVIE WONDER
HUEY LEWIS & THE
WHITMEY HOUSTON
GODLEY & CREME
KOOL & THE GANG

KOST/Los Angeles Kaye/Marie none Hottest: MICHAEL FRANKS GODLEY & CREME STEVIE WONDER ABC PREDDIE JACKSON

PARALLEL

TEARS FOR FEARS FREDDIE JACKSON Hottest: WHITNEY HOUSTON STEVIE WONDER COMMODORES

A-HA GLENN FREY

KKUA/Honolulu Lilia Miller GINO VANNELLI HEART MR. MISTER HOCLEST: STEVIE WONDER TEARS FOR FEARS STING A-HA STARSHIP

KBEST/San Diego
Eich/Dean
none
Hottest:
KOOL & THE GANG
MICHAEL FRANKS
STEVIE WONDER
COMMODORES
GODLEY & CREME

none Hottest: WHITNEY HOUSTON

A-HA
TEARS FOR FEARS
BEACH BOYS
KENNY ROGERS
HOLLEST:
HOLLEST:
HOUSTON
STEVIE WONDER
JAN HAMMER
COMMODORES
DAVID FOSTER

KFOD/Anchorage Lewis/Harrigan KENNY ROGERS BEACH BOYS HOTCEST: JAN HAMMER WHITTEY HOUSTON MICHAEL FRANKS COMMODORES STEVIE WONDER

KKLV/Anchorage Greg Wilkinson BILLY JOEL, KIM CARNES AMY GRANT MR. MISTER BRYAN FERRY HOLLEST STEVIE WONDER WHITMEY HOUSTON A-HA

Larry frons
BILLY JOEL
MAURICE WHITE
HOTTEST:
A-HA
DAVID FOSTER
COMMODORES
STEVIE WONDER
FREDDIE JACKS

KRSB/Roseburg
Veronica Burns
RAY PARKER JR.
BRYAN FERRY
ALISON MOYET
BILLY OCEAN
AMY GRANT
EURYTHMICS
HOTLEST:
GODLEY & CREME
HALL & OATES
A-HA

ROSANNE CASH MR. MISTER RAY PARKER JR. Hottest: STEVIE WONDER GINO VANNELLI KENNY LOGGINS A-HA FREDDIE JACKSO

116 Reporters, 107 Current Reports Frozen: V110/Charleston, WAHR/ Huntsville, KOST/Los Angeles, LOVE94/Miami.

Failed To Report: WCKQ/Cambellsville, U102/Knoxville, KELT/McAllen, KKLT/Phoenix & KBEST/San Diego (Frozen last week).

R&R FRIDAY, OCTOBER 11, 1985/65

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

					4 and a second and					
	Three				159 REPORTS Rec	Total ports/Adds F	Power 1	teavy N	/ledium	
				_			16	130+	16-	
	13	3	(O	GLENN FREY/You Belong To The City (MCA)	147+/2		100 +	42-	
	8	6	3 (8	ROGER DALTREY/After The Fire (Atlantic)	143-/0		106 +		
				0	MR. MISTER/Broken Wings (RCA)	135+/4 141 /140		97	35	
	DEBL	JT.	•	0	ZZ TOP/Sleeping Bag (WB)			101+		
	16	10	5	6	HEART/Never (Capitol)	132=/0 129-/1		108+	21 -	
	3	1 :	2	6	STARSHIP/We Built This City (Grunt/RCA)	129-/1 136+/15	15+	56 +	71 –	
	_	- 1		Ø	RUSH/The Big Money (Mercury/PG)	122-/1	17-	82 -	38 –	
1			6	8	JOHN C. MELLENCAMP/Small Town (Riva/PG)	120+/7	17+	75 +	42-	
١		18 1		•	JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)	119+/7	12+		46-	
		15 1		_	THOMPSON TWINS/Lay Your Hands On Me (Arista)	122-/2	18+		57-	1
				$\overline{}$	STEVIE RAY VAUGHAN & DOUBLE/Look At Little Sister (Epic)	119+/6	4=	<i>53</i> +	61 –	
		20 -1			BRYAN ADAMS/One Night Love Affair (A&M)	88-/0	19-	71-	15-	
	-11				LOVERBOY/Lovin' Every Minute Of It (Columbia)	89-/0	16-	<i>62</i> –	26=	
١	2		7		SIMPLE MINDS/Alive And Kicking (A&M)	120 /11	6 4	25	78	
1		UT_		(B)	PHANTOM, ROCKER & SLICK/Men Without Shame (EMI America)		2+	17+	95 +	
				1 7	JOHN C. MELLENCAMP/Lonely OI' Night (Riva/PG)	74-/1	25 -	68-	6+	
	1		8	17	The state of the s	103-/5	3-	38=	59 –	
		17			ROGER DALTREY/Under A Raging Moon (Atlantic)	105+/16		34 +	66 +	
			22 15	20	MARILLION/Kayleigh (Capitol)	108-/1	3-	34 –	67 -	
1			9	21	A Control of the Cont	88-/1	9-	49 –	36 +	
	5 26		9 19		R.E.M./Driver 8 (IRS/MCA)	99-/0	5-	44+	<i>50</i> –	
			24		STING/Love Is The Seventh Wave (A&M)	93+/11	8+	42 +	51 –	-
	39		29		TOMMY SHAW/Remo's Theme (What If) (A&M)	108+/21	1+	24 +	75 +	
	_			3		121+/16	1+	6 +	103+	
	10		14		TEARS FOR FEARS/Head Over Heels (Mercury/PG)	76-/0	14-	- <i>56</i>	19-	
1	38		27	3	(1404)	<i>75+/6</i>	15+	49 +	24 –	1
١	28 -		21	28	NICK LOWE & HIS COWBOY OUTFIT/I Knew The Bride (Col.)	91 – /4	2-	32 +	53-	
	55		30		TALKING HEADS/Stay Up Late (Sire/WB)	86+/15	8-	30 +	46 +	
	41		28	30		<i>98+/3</i>	1 =	15+	74	.
1			41		INXS/This Time (Atlantic)	106+/33	4+	8+	- <i>80</i> +	.
ļ	58	52	37		DIRE STRAITS/Walk Of Life (WB)	72+/23	4+	<i>39</i> +	- <i>30</i> +	
			46	Œ	JOE LYNN TURNER/Endlessly (Elektra)	<i>85+/22</i>	? 1=			- 1
l	40	35	33	34		75 – /3	0 =		= 49 +	- 1
	51			33		77+/7	1 -			- 1
	47	42	36	33	MOTLEY CRUE/Home Sweet Home (Elektra)	70+/4	3+			- 1
	4	12	20	37	STING/Fortress Around Your Heart (A&M)	<i>50 – /0</i>	8		- 13-	- 1
-	43	39	43	33	JOHN C. MELLENCAMP/Rain On The Scarecrow (Riva/PG)	48=/3	3=		- 24-	- 1
	31.	27	31	39		<i>59 – /0</i>	0-		- 40-	- 1
ļ	6	14	23	40		40-/0	7-		- 10-	- 1
	52	51	42	3		59+/6	1 -		+ 42-	- 1
	36	29	32	42		69 – /0	0 =		- 58-	
	34	34	40	43		41 – /3	5=			
	25	37	45	44		36/1 51/9	5 + 6-		- 14- + 29-	
	56	55	54	Œ	KATE BUSH/Running Up That Hill (EMI America)	51 + /9	6-		+ 29+ = 37+	
		59	53		MARSHALL CRENSHAW/Little Wild One (No. 5) (WB)	49+/2 61+/1	1- 0 0-		= 3/- + 40-	
					AUTOGRAPH/Blondes In Black Cars (RCA)	61+/10			+ 40- + 31-	
	LDE				TINA TURNER/One Of The Living (Capitol)	45+/7 42+/4			+ <i>26</i> -	
	_			Œ	LOVERBOY/Dangerous (Columbia)	42+/4 40-/0	,			
	19	22	35	50	NIGHT RANGER/Four In The Morning (Camel/MCA)	35 - /2				
	54		52	3	BRUCE SPRINGSTEEN/Janey, Don't Lose Heart (Columbia) HUEY LEWIS & THE NEWS/Back In Time (Chrysalis)	29 – /0				
	ſ	24	39			32 – /0				
	50	50	50	53	A-HA/Take On Me (WB) STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Say What! (Epic					
	42	43	48	54	PLATINUM BLONDE/Crying Over You (Epic)	52+/9				
						27-/1			_ 12·	
		33				38-/1			+ 23	
	LUI	BUT	_		DUKE JUPITER/The Line Of Your Fire (Motown)	43+/5			- 30	
	LUL	RUI	_		HEADPINS/Still The One (MCA)	42+/5			+ 28	
				- Q	TODD RUNDGREN/Something To Fall Back On (WB)	40 - /2			- 25	
	_		60	Ol	TODA HORDANIEN COMMING TO THE DUCK OF (170)	,-			_	
					· ·					

MOST ADDED

ZZ TOP (140) Sleeping Bag (WB) SIMPLE MINDS (116) Alive And Kicking (A&M) ALDO NOVA (37) Tonite (Lift Me Up) (Portrait/CBS) INXS (33) This Time (Atlantic) DIRE STRAITS (23)

Walk Of Life (WB)

HOTTEST

GLENN FREY (46)
You Belong To The City (MCA) STARSHIP (40) We Built This City (Grunt/RCA) ZZ TOP (36) Sleeping Bag (WB) MR. MISTER (34) Broken Wings (RCA) ROGER DALTREY (32) After The Fire (Atlantic)

BREAKERS

77 TOP Sleeping Bag (WB)

89% of our reporters on it. 141/140 including adds at: WIYY, WBCN, DC101, KZEW, WEBN, KMET. Debuts at #4 on the Tracks chart.

SIMPLE MINDS Alive And Kicking (A&M)

75% of our reporters on it. 120/116 including adds at: WNEW, WDVE, KZEW, KSRR, WLUP, KSHE, KBCO, 91X. Debuts at #15 on the Tracks

TOMMY SHAW

Remo's Theme (What If) (A&M)

68% of our reporters on it. 108/21 including adds at: KTXQ, KSRR, WNOR, WLAV, WFBQ, KEZE. Moves 29-24 on the Tracks chart. INXS

This Time (Atlantic)

67% of our reporters on it. 106/33 including adds at: Q107, KZEW, WLUP, KSHE, KGB, WZZO, KILO. Moves 41-31 on the Tracks chart.

ROGER DALTREY

Under A Raging Moon (Atlantic)

66% of our reporters on it. 105/16 with adds at: WBCN, KYYS, KQRS, KFOG, CHEZ, KRSP. Moves 22-19 on the Tracks chart.

NEW & ACTIVE

WANG CHUNG "To Live And Die In L.A." (Geffen) 43/21 (22/22)
Adds including WNOR, WLYQ, KAZY, KBPI, WQBK, WONE, KICT. Heavy 2: KBCO, KZAM.
Medium 32 including KTXQ, WSHE, KLBJ, KLAQ, WDIZ, KKDJ, KOMP.

Medium 32 including KIXQ, WSHE, KLBJ, KLAQ, WDIZ, KRDJ, KOMF.

DEL FUEGOS "Don't Run Wild" (Slash/WB) 41/15 (26/16)

Adds including WXRK, KTXQ, WQFM, 91X, KQME, WPDH. Heavy 2: WBCN, WLIR.

Medium 26 including WNEW, WHJY, KZEW, WXRT, KYYS, KISW, WHEB.

ALDO NOVA "Tonite (Lift Me Up)" (Portrait/CBS) 38/37 (1/1)

Adds includig WHJY, WNOR, WQFM, WPYX, WDIZ, KISS, KFMG, KILO, KZEL. Heavy 1:

KRIX. Medium 22 including KSHE, CFOX, WPDH, WAAF, WRUF, WZZQ, KWHL.

SIMON F "I Want You Back" (Chrysalis) 37/1 (37/4) Adds: WXRK. Heavy 1: WQFM. Medium 24 including WBAB, WNEW, KROQ, 91X, KISW, KLBJ, WDIZ, KGGO.

GARY MYRICK "When Angels Kiss" (Network/Geffen) 36/4 (44/9) Adds including WXRT, WZZQ, KTYD. Powers 1: Heavy 6: 91X, CHEZ, WIZN, WHMD, K KVRE. Medium 26 including WBCN, WLUP, WQFM, KINK, KFOG, KRQR, WHEB, WOUR.

KVRE. Medium 26 including WBCN, WLUP, WQFM, KINK, KFOG, KRQR, WHEB, WOUR.

BRYAN FERRY "Don't Stop The Dance" (WB) 33/3 (32/6)

Adds: WXRT, WPDH, WWTR. Powers 1: Heavy 11 including CHOM, KRQQ, KINK, 91X, KFOG, KGRQ. Medium 19 including WNEW, WSHE, KOME, WOBK, WLIR, WLAV, KOMP.

ALARM "Strength" (IRS/MCA) 30/10 (19/19)

Adds: WBCN, KOME, WHCN, WPLR, CHEZ, WAQY, KSTM, WCXT, KSPN, KRQU. Powers 1: Heavy 4: 91X, WLIR, KTCL, KCGL. Medium 22 including WNEW, KTXQ, KZEW, KRQQ, WHFS, WDHA, WHEB, WPDH, KFMG.

BLACK 'N' BLUE "Miss Mistery" (Geffen) 27/10 (17/3)
Adds: WLYQ, WLLZ, KMET, KGB, WPYX, KLAQ, KLPX, KXZL, KTAL, KTYD. Heavy 2:
WQFM, KILO. Medium 19 including WYNF, KSHE, WYSP, KNCN, WDIZ, KISS, KGGO, KOMP. JOHN C. MELLENCAMP "Justice And Independence '85" (Riva/PG) 25/2 (24/4) Adds: WFYV, WXKE. Powers 1: Heavy 9 including WXRK, WYNF, KUPD, KISW, WCCC, WEZX, KZOK, KSPN. Medium 16 including WLUP, KNCN, KLAQ, KICT, KILO, KOMP, KEZE.

HEAVEN "Knockin' On Heaven's Door" (Columbia) 22/6 (18/4)
Adds: WNEW, KLOS, KGB, KRQR, KILO, WRKI. Heavy 1; KZEW. Medium 15
KISW, WPYX, WEZX, KLAQ, KFMG.

DREAM ACADEMY "Life In A Northern Town" (WB) 22/5 (16/4)
Adds including WPLR, WOUR, KILO, WTPA. Powers 1: Heavy 7: KTCZ, KAZY, KBCO, KINK, WLIR, WONE, WTUE. Medium 12 including WXRT, KFOG, KLBJ, KKGR, KGRO.

ABC "Be Near Me" (Mercury/PolyGram) 21/2 (22/1)
Adds: WXRT, KVRE. Powers 1: Heavy 5: KTXQ, CFOX, WLIR, WHMD, KTCL. Medium 12 including WMMR, WQBK, WPDH, KSTM.

ALAN VEGA "On The Run" (Elektra) 19/4 (18/2) Adds: WBCN, KGB, WIZN, KSPN. Heavy 1: KRQU. Medium 11 including KBCO, KZAP, 91X, KRQR, KOME, KLBJ.

STEVIE RAY VAUGHAN & DOUBLE TROUBLE "Change It" (Epic) 19/4 (17/1) Adds including KNCN, KATT. Heavy 6: KZEW, WQFM, KFOG, KLBJ, KFMG, KVRE. Medium 12 including KTXQ, KLOL, WNOR, KRQR.

STEVIE WONDER "Part-Time Lover" (Tamla/Motown) 18/3 (16/3) Adds including WBLM, WWWV. Powers 1: Heavy 9: KINK, CFOX, WQBK, WHMD, KLYV, WCPZ, KSPN, KZAM, KVRE. Medium 7 including KTCZ, KBPI, KGGO.

JOHN WAITE "Welcome To Paradise" (EMI America) 17/7 (10/6) Adds: WBCN, KAZY, WEZY, WAQY, WONE, WTUE, WTPA. Heavy 1: WIZN. Medium 14 including WPYX, WPDH, WKQQ, WAPL, WSKS.

MOTELS "Shock" (Capitol) 17/5 (13/2)
Adds: WBCN, WAAF, WWW, WCPZ, KZAM. Heavy 3: WPLR, WIZN, KSPN. Medium 12 including KQRS, WPYX, KNCN. JOHN PAUL JONES "Silver Train" (Atlantic) 17/2 (18/1)
Adds: 0107, KWHL. Heavy 1: WAPL. Medium 10 including DC101, WNOR, KFMG, KILO, KEZE.
WIRE TRAIN "Skills Of Summer" (415/Columbia) 16/5 (11/1)

Adds: WNEW, WXRK, WXRT, KSTM, KZAM. Heavy 2: KTCL, KRQU. Medium 10 including KRQQ, WHFS, KTYD.

CHEAP TRICK "Little Sister" (Epic) 16/3 (12/8)
Adds including WQFM, WPDH. Heavy 2: WDHA, KRIX. Medium 14 including WXRK, WEZX, KNCN, KILO.

DREAM ACADEMY "This World" (WB) 16/1 (17/3)

Adds: WBCN. Heavy 0: Medium 13 including WNOR, KZAP, WQBK, WHFS, KSTM, KWHL

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS — This week's most added records.

HOTTEST — This week's records receiving the most power reports.

CHILL SEXION

BEAT'S SO LONELY

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.MCA RECORDS

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

		* EO BEROPTS	OCTOBER 11, 1995	Total Reports/Adds	Power H	-leavy	Medium
Three Two Weeks Weeks		159 REPORTS	OCTOBER 11, 1985	Reports/ 1000			
		A RAPILE PALOR SAID (Converge) (Dive/DC)	"Small" (120) "R.O.C.K." (119) "Lonely" (74)	151+/0	54 +	135 -	16+
1 1	1	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"One World" (122) "Walk" (72) "So Far" (41)	147=/3	<i>30</i> –	111-	34+
2 2	2 2	DIRE STRAITS/Brothers In Arms (WB)	"You Belong" (147) "Theme" (75)	149 + /1	<i>50</i> +	132+	15-
- 4	3	MIAMI VICE/Soundtrack (MCA)	"After" (143) "Raging" (105)	147 = /0	<i>33</i> +	103+	43-
6	4	ROGER DALTREY/Under A Raging Moon (Atlantic)	"We Built" (129) "Tomorrow" (15) "Sara" (12)	140-/1	42 -	116+	23-
5 5	5	STARSHIP/Knee Deep In The Hoopla (Grunt/RCA)	"Wave" (93) "Fortress" (50) "Shadows" (17)	130-/3			<i>54</i> +
3 3	6 6	STING/The Dream Of The Blue Turtles (A&M)	"Broken Wings" (135)	<i>140</i> + /5	34+	107+	30-
10 10	8	MR. MISTER/Welcome To The Real World (RCA)	"Never" (132)	136-/1	28+	102+	32-
11 9	9 📵	HEART/Heart (Capitol)	"Sister" (119) "Say What!" (38) "Change" (19)		5 -	60 +	74
15 12	10 9	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Soul To Soul (Epic)	"Lovin'" (89) "Dangerous" (42)	114-/0	17-	72 –	39+
4 7	7 10	LOVERBOY/Lovin' Every Minute Of It (Columbia)	"Lay Your Hands" (122)	130-/2	21 +	<i>67</i> +	61-
	13	THOMPSON TWINS/Here's To Future Days (Arista)	"Stay Up Late" (86) "And She Was" (36)	103+/9	13+	<i>42</i> +	51-
16 18	16	TALKING HEADS/Little Creatures (Sire/WB)	"One Night Love" (88)	<i>90 – / 1</i>	19-	71 –	17-
8 11	12 13	BRYAN ADAMS/Reckless (A&M)	"And We Danced" (88)	95 – /2	12 -	52 –	40+
6 8	11 14	HOOTERS/Nervous Night (Columbia)	"Kayleigh" (108)	113-/2	3-	36-	69 –
14 14	15 15	MARILLION/Misplaced Childhood (Capitol)	11 (404)	126+/21	2 +		97+
	23	PHANTOM, ROCKER & SLICK/Phantom, Rocker And Slick (EMI America)	"Driver 8" (99)	101-/0	5-		- <i>51</i> –
20 20	17	R.E.M./Fables Of The Reconstruction (IRS/MCA)	"Say It Isn't So" (103)	<i>104 – /5</i>	3-		= <i>60</i> –
21 19	18	OUTFIELD/Play Deep (Columbia)	"Motorcycle Girl" (121)	128+/16	1+		- 109 +
	22	CRUZADOS/Cruzados (Arista)	"Remo's Theme" (108)	108+/21	1 +		- <i>75</i> +
	. 27	TOMMY SHAW/What If (A&M) TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Head Over Heels" (76)	<i>78 – /1</i>	14 –		21-
9 13	14 21	NICK LOWE & HIS COWBOY OUTFIT/The Rose Of England (Columbia)	"I Knew The Bride" (91)	91 – /4	2 -		- 53 –
24 24		KISS/Asylum (Mercury/PG)	"Tears Are Fallin" (98)	<i>98+/3</i>	1 =		74 –
	26	QUARTERFLASH/Back Into Blue (Geffen)	"Talk To Me" (75),	<i>84 – /2</i>	1 =		= <i>55</i> =
	25	PREFAB SPROUT/Two Wheels Good (Epic)	"When Love Breaks" (77)	<i>82+/6</i>	1 —		- <i>50</i> +
38 34	29	JOE LYNN TURNER/Rescue You (Elektra)	"Endlessly" (85)	<i>86+/23</i>			- 61+
	- 37	JON BUTCHER AXIS/Along The Axis (Capitol)	"Stop" (69)	84-/1	0=		- 72 –
27 26	24 21	MICHAEL McDONALD/No Looking Back (WB)	"Bad Times" (59)	66 – /0	1 –		42-
13 17	21 20	SQUEEZE/Cosi Fan Tutti Frutti (A&M)	"Hits Of The Year" (59)	<i>66+/6</i>	1	17+	
35 32	2 30	MOTLEY CRUE/Theatre Of Pain (Elektra)	"Home Sweet Home" (70)	72 = /4	3+	9+	
			"I'm Goin' Down" (40)	44-/0	7-		- 11-
7 15	19 31	KATE BUSH/Hounds Of Love (EMI America)	"Running Up" (51)	<i>51+/9</i>	6-	16+	
[DERO		MARSHALL CRENSHAW/Downtown (WB)	"Little Wild One" (49)	54 + /2	1 –	10+	
	- 39	NIGHT RANGER/7 Wishes (Camel/MCA)	"Four" (40)	45 - /0	2-		- 29 -
1/ 2/	Z 32 34	MAD MAX BEYOND THUNDERDOME/Soundtrack (Capitol)	"One Of The Living" (45)	47+/7	2+		- 32+
UEBL	1 20 20	6 SAGA/Behavior (Portrait/CBS)	"What Do I Know?" (34)	42 - /1	0-		- 31 -
19 2	IT 1 6	PLATINUM BLONDE/Alien Shores (Epic)	"Crying Over You" (52)	56+/10			43+
L DEBL	6 36 2	GARY MYRICK/Stand For Love (Network/Geffen)	"When Angels Kiss" (36) "I Stand" (12)	47-/2	1		35 –
70 3	IT A	HEADPINS/Head Over Heels (MCA)	"Still The One" (42)	47+/6	0 =		30+
DEBL	UT	STEVIE WONDER/In Square Circle (Tamla/Motown)	"Part-Time Lover" (18)	31+/4	2+	76+	12-

JOHNNY WINTER means SERIOUS BUSINESS.



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BREAKERS

TOMMY SHAW What If (A&M)

68% of our reporters on it. 108/21 including adds at: KTXQ, KSRR, WNOR, WEB WKLC, WCMF, KDKB. Moves 27-20 on the Albums chart.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), fewer (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

STRENGTH



THE NEW ALBUM IS OUT OCTOBER 14



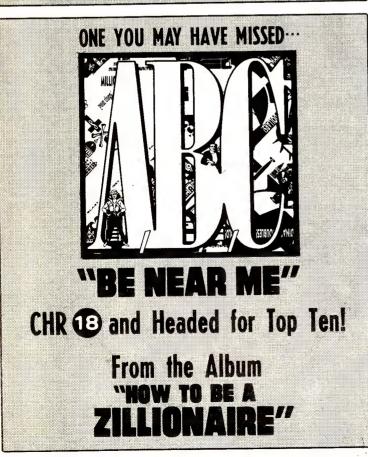
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"THE BIG MONEY" AOR TRACKS 7

Single Commercially Available From The Forthcoming Album,





PolyGram Records

AOR ALBUMS

MOST ADDED

JOE LYNN TURNER (23)

Rescue You (Elektra)
PHANTOM, ROCKER & SLICK (21)

Phantom, Rocker & Slick (EMI America) TOMMY SHAW (21) What if (A&M)
WANG CHUNG (21)

To Live And Die In L.A. (Geffen)

HOTTEST

JOHN C. MELLENCAMP (54)

Scarecrow (Riva/PolyGram)

MIAMI VICE (50) Soundtrack (MCA) STARSHIP (42)

Knee Deep In The Hoopla (Grunt/RCA)

MR. MISTER (34)

Welcome To The Real World (RCA)
ROGER DALTREY (33) Under A Raging Moon (Atlantic)

NEW & ACTIVE

WANG CHUNG "To Live And Die In L.A." (Geffen) 44/21 (23/23)
Adds including WNOR, WXRT, WLVQ, KBPI, WQBK, WHEB, WONE, WTUE, KICT. Heavy 3: KTCZ, KBCO, KZAM. Medium 32 including KTXQ, WSHE, KLBJ, KLAQ, WDIZ, KKDJ, KOMP.

DUKE JUPITER "The Line Of Your Fire" (Motown) 44/5 (41/5)

Adds: KMET, WCMF, KNCN, WZEW, KSPN. Heavy 3: WRIF, WDHA, KRQU. Medium 30 including WBCN, WNEW, KSRR, WQFM, KLOS, KGB, KOME, WHEB, KLBJ, KISS, KATT, KILO.

DEL FUEGOS "Boston, Mass." (Slash/WB) 43/16 (28/18)

Adds including WXRK, KTXQ, WQFM, 91X, KOME, WPDH, WAAF. Heavy 2: WBCN, WLIR. Medium 27 including WNEW, WHJY, KZEW, WXRT, KYYS, KISW, WHEB, KDJK.

TODD RUNDGREN "A Cappella" (WB) 42/2 (45/5)

Adds: WWCT, WTPA. Powers 1: Heavy 7: WXRT, KTCZ, WOUR, WRQK, KSTM, KTCL, KVRE. Medium 26 including KZEW, WLUP, WLVQ, KBCO, WHEB, KLBJ, WKQQ, WLAV, KKDJ.

DREAM ACADEMY "Dream Academy" (WB) 40/6 (34/4)

Adds including WBCN, WPLR, WOUR, KILO, WTPA. Powers 1: Heavy 7: KTCZ, KAZY, KBCO, KINK, WLIR, WONE, WTUE. Medium 27 including WNOR, WXRT, KZAP, KFOG, WQBK, KLBJ.

SIMON F "Gun" (Chrysalis) 40/1 (40/4) Adds: KRQR. Heavy 1: WQFM. Medium 26 including WNEW, KTCZ, KRQQ, 91X, KISW, KLBJ, WDIZ,

BRYAN FERRY "Boys And Girls" (WB) 34/2 (35/5) Adds: WPDH, WWTR. Powers 1: Heavy 11 including WXRT, KROQ, KINK, 91X, KFOG. Medium 20 including WNEW, WSHE, KOME, WPYX, WQBK, WLAV, KZEL, KOMP.

WIRE TRAIN "Between Two Worlds" (415/Columbia) 28/4 (24/4)
Adds: WNEW, WXRK, WXRT, KZAM. Heavy 3: KTCL, KRQU, KCGL. Medium 16 including WBCN, KBCO, KROQ, KOME, WONE, WTUE.

RBCO, KHOQ, KOME, WONE, WIDE.

BLACK 'N' BLUE "Without Love" (Geffen) 27/9 (18/4)

Adds: WLLZ, KMET, KGB, WPYX, WAQX, KLAQ, KLPX, KXZL, KTAL. Heavy 2: WQFM, KILO. Medium 19 including WYNF, WLVQ, KSHE, KNCN, WKDF, WDIZ, KISS, KGGO, KFMG, KOMP.

JOHN PAUL JONES "Scream For Help" (Atlantic) 27/2 (30/7)

Adds: Q107, KWHL. Heavy 2: KTCZ, WAPL. Medium 16 including DC101, WNOR, 91X, KLAQ, WONE,

WTUE, KILO, KEZE

EDDIE & THE TIDE "Go Out And Get It" (Atco) 26/4 (30/2)
Adds: WXRK, KRQR, KDJK, KGRQ. Heavy 3: KLBJ, WSKS, KVRE. Medium 14 including KLOL, WLLZ,

WRIF, WQFM, KZAP, 91X, KGB. ABC "How To Be A Zillionaire" (Mercury/PolyGram) 23/1 (24/1) Adds: KVRE. Powers 1: Heavy 6: KTXQ, CFOX, WLIR, WHMD, KTCL, KCGL. Medium 12 including

WMMR, WXRT, WQBK, WPDH. HEAVEN "Knockin' On Heaven's Door" (Columbia) 22/6 (18/4) Adds: WNEW, KLOS, KGB, KRQR, KILO, WRKI. Heavy 1: KZEW. Medium 15 including WQFM, KISW,

WPYX, WEZX, KLAQ, KFMG. ALAN VEGA "Just A Million Dreams" (Elektra) 19/4 (18/2)

Adds: WBCN, KGB, WIZN, KSPN. Heavy 1: KRQU. Medium 11 including KBCO, KZAP, 91X, KRQR,

PHIL COLLINS "No Jacket Required" (Atlantic) 19/3 (23/4) Adds: WNOR, WRIF, WAQX. Powers 3: Heavy 9 including WBCN, WMMR, KMET, KROQ. Medium 9 including WIYY, WYNF, KFMG.

COLOUR FIELD "Virgins And Philistines" (Chrysalis) 17/4 (14/1) Adds: CFNY, WTUE, WCXT, KSPN. Powers 1: Heavy 4: WXRT, KTCZ, WLIR, KTCL. Medium 9 including

OMD "Crush" (Virgin/A&M) 17/1 (17/3) Adds: WHMD. Heavy 5: WXRT, KROQ, CFOX, KTCL, KCGL. Medium 12 including WSHE, KBCO, 91X,

DOUG CAMERON "Mona With The Children" (Gold Mountain/A&M) 15/6 (10/9) Adds: WQFM, KAZY, WONE, WTUE, KSTM, KRQU. Heavy 1: KTCZ. Medium 9 including KBCO, WIZN,

CURE "The Head On The Door" (Elektra) 15/0 (16/3)
Adds 0: Powers 3: Heavy 10 including WBCN, WXRT, KROQ, 91X. Medium 3: KBCO, CHEZ, KSTM.

BILLY JOEL "Greatest Hits" (Columbia) 14/4 (13/0) Adds: WRCN, KMJX, WXLP, WHMD. Powers 1: Heavy 6 including KINK, WZZO, WIMZ. Medium 6 including KBCO, WDHA, WRDU.

JANE WIEDLIN "Jane Wiedlin" (IRS/MCA) 14/0 (14/1) Adds 0: Powers 2: Heavy 4: KROQ, 91X, KLYV, KRQU. Medium 9 including WBCN, KTCZ.

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS - This week's most added records.

HOTTEST — This week's records receiving the most power reports

REGIONAL AOR ACTIVITY

PLAYLISTS — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week -- its light adds - are printed.

Symbols:

'a' - Record is newly reported or additional tracks have been added.

(B) - A single's B-side.

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations were included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000+ Parallel Two: 200,000-1,000,000 Parallel Three: under 200,000. Stations at a significant ratings dis advantage to their in-format competitor(s) are assigned a lower parallel.

EAST

WNEW-FM/New York

(212)986-7000
PD: CHARLIE KENDALL
MD: LISA RICHARDS

Heavy
JOHN COUGAR MELLEN
ROGER DALTREY
STEVLE RAY VAUGHAN
TALKING HEADS (M)
STARSHIP PHANTON. ROCKER & (M)
GUSHON
USBNO
UNE STRAITS
BITMS
HICK LOWE
HIAHI VICE (M)
HICK LOWE
HIAHI VICE (M)
HIAHI VICE (M)
UNATERFLASH
MARSHALL CRESSHAW
TOMMY SHAW
RATT
HAND
SIMME MINDS
SIMME BEYAN ADAMS
SIMME BEYAN ADAMS
SIMME BEYAN ADAMS
SIMME BEYAN HIAHI
BUSH
HEART SHOUT
HEART SHOUT
HEART SHOUT
KATE BUSH
KISS
UEL PUEGOS
DUKE JUPITER
BEYAN PERFY
INSS
HEAPT
BEYAN PERFY
INSS

WXRK/New York (212) 750-6400

PD: PAT EVANS MD: MARK DIDIA

Heavy JOHN COUGAR MELLEN R.E.M. DIRE STRAITS 2.72 TOP

U2
MIAMI VICE
NICK LOWE
STEVIE RAY VAUGHAN
SOUEEZE

STEVIE RAY VAUGHAN
SOUEZE HEART
OUTFIELD
PURSTOM, ROCKER &
USTING
TALKING HEADS
TOMMY SHAW
MR. MISTER
THOMPSON TWINS
MEDIUM
DESCRIPTION
TO THE STORY

PARALLEL ONE

WBCN/Bosto

(617)266-1111 (617)266-1111
Heavy
JOHN COUGAR MELLEN
DIRE STRAITS
RATT
MOTLEY CRUE
KISS
PAT BENATAR
HOOTERS
BRYAN ADAMS
STARSHIP
BOWIE & JAGGER
BRUCE SPRINGSTEEN
STEVIE RAY VAUCHAN
GODLEY & CREME
DIO STEVIE RAY VAUGE
DIO COLET & CREME
DIO CAPPENTY
JOHNTON. ROCKER
HIAMI VICE
LOVERBOY
THOMBON TWINS
R.E.M.
STING
CURE
PHLIER DALTREY
CG/DC
DEL PUEGOS
TALKING HEADS
HEART
LYRES
HEAG
HEAGUR
HEAGU

LYRES
Medium
BACK TO THE FUTURE
WHAT IS THIS
NICK LOWE
SOUEEZE
CRUZADOS
MR. MISTER
MOTELS
X MOTELS

WEIRD SCIENCE
TOMMY SHAW
KATE BUSH
NIGHT RANGER
OUTFIELD
CHEKCH & CHOMO
HERCH & CHOMO
HERCH & CHOMO
JONE BUTCHER AXIS
DON HENLEY
JONE WALTE
SCORPIONS
AUTOGRAPH
TIL TUESDAY
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PREVAL SEROUT
THIS MORTAL COIL
DANSE SOCIETY
MARILLOTY
MARILLOTY
MITTEN NIGHTE
MATELLOTE
MATELLO

wmmR/Philadelphia (215)561-0933 PD: TED UTZ MD: ERIN RILEY

Heavy
HOOTERS
HOTOTERS
HOTOTER

WDVE/Pittsburgh (412)937-1441
PD: GREG GILLISPIE
MD: HERSCHEL

MD HERSCHEL

Heavy
JOHN COMMAN MELLEN
ROGER DALFREY
STING
DIRE STRAITS
HEART
MR. HISTER
STARRITS
HEART
MR. HISTER
STARRITS
HEART
MR. HISTER
STARRITS
HEART
MR. HISTER
STARRITS
HOUSE

CHOM-FM/Montre (514)935-2425
PD: ROB BRAIDE
MD: BENOIT DUFRI

WHJY/Providence

PD: IAN GRACE MD: GLENN STEWART

HEART
JOHN COUGAR MELI
MIAMI VICE
U2
THOMPSON TWINS
TOMMY SHAW
ROGER DALTREY
TEARS FOR FEARS
MARILLION
DIRE STRAITS
PAUL YOUNG
AHA
RUSH

(401)438-6110

Heavy MR. MISTER HEART

Heavy STING BRYAN FERRY MARILLION JOHN COUGAR MELLEN LOVERBOY BRYAN ADAMS (IMP) HOOTERS

WBAB/Long island
(516)587-1023
PD 1008 BUCHMANN
MORE PROCEDED TO P

STEVUE BAY VAUGHAN PAUL YOUNG PAUL YOUNG PAUL YOUNG BILLY JOEL ROCER DALTRY MR. MISTER DIO PHANTOH, ROCKER & RUSH M. MISTER THE PAUL YOUNG PAUL YOUNG PAUL YOUNG PAUL TO BE AND THE THE PAUL THE

WRAR/Long Island

NOTLEY CRUE
RATT

2. TOP
Medium
LOVERBOY
STEVIE RAY VAUGHAN
NICK LOWE
SQUEEZE
JOHN CAFPERTY
AUTOGRAPH
DEL FURDOS
TALKING HEADS
CRUZADOS
INNS
S ALDO NOVA
a SIMPLE MINDS

Q107/Toronto

URBICE SPEINGSTEEM
BRUCE SPEINGSTEEM
ROCER DALTREY (M)
HEART
SIMPLE MINDS
HOOTERS
PM (M)
DAVID WILCOX (M)
BRYAN ADAMS (M)
FEADPING (M)
LOVERBOY (M)
IAN THOMAS (M)
TRIUMH BLONDE (I
LOVERBOY (M)
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LOVERBOY (M)
IAN THOMAS (M)
TRIUMH
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MEDITAL
MEDI

A STEVIE RAY VAUGHAN R.E.M.

DREAM ACADEMY PHIL COLLINS MOTLEY CRUE YNGWIE MALMST DIO KISS

PARALLEL

WPYX/Albany, NY (518)785-9061 PD: ANDI TURCO

MD BOB MELCH
Heavy
HEART
JOHN BOUGH MELLE
DIER STRAITS
STARSHIP
HIAMI VICE
RUSH
AZ TOP
HR MIAMI VICE
RUSH
HARTLION
OUTFIELD
R. E.M.
MOTELS
BETAMFOM, ROCKER &
BETAMFOM, ROCKER &
BETAMFOM, ROCKER &
BOGER DALITEY
TOMMY SHAM
SQUEZZE
THOMPSON TWINS
GANY MARCK
TALKING HEADS
STING
PLATINUM BLONDE
STEVIE RAY VANGEH
JOE LIVAN TURNER
KIES

STEVE RAT VUNNER
STEVE RATT
ALTER
RATT
LISS
HOLEY CRUE
HAVEN
HOLEY CRUE
HAVEN
HOLEY CRUE
HAVEN
HOLEY
HAVEN
ALTE
LISS
A LIDO MOVA
C CRUEADO
A CRUEADO
A LIGHT
A JOHNNY WINTER

(518)462-5555

Heavy DIRE STRAITS JOHN COUGAR MELLEN

TWO

DC101/Washingto (202)828-9932

Heavy
JOHN COUGAR MELLIF(M
ROGER DALTREY (M)
DIRE STRAITS (M)
MIAMI VICE
HEART
HOOTERS
TALKING HEADS (M)
STEVIE RAY VAUGHAM
22 TOP
MAAIN

STEVIZ RAY VAUGHE MARSHALL CRENSHAM MARSHALL CRENSHAM PAUL JONES NIX LOWE JOE LYNN TURNER MARILLION N MR. HISTER PHANTOM, ROCKER 6 RUSH SIMPLE MINDS CRUZADOS OSTORE THOROGOOD ETANES

WIYY/Baltim (301)889-0098
PD: CHUCK DUCOTY
MD: CHRIS EMRY

Heavy
BRUCE SPRINGSTEEN
MR. MISTER
DIRE STRAITS (M)
TALKING HEADS (M)
U2
STING (M)
MIAMI VICE
2 ZZ TOP
Hedium
PEARS ZZ TOP

Medium

TEARS FOR PEARS

MARILLION

ROGER DALTREY

JOHN COUGAR MELI

RUSH

PHIL COLLINS

SIMPLE MINDS

STARSHIP SIMPLE MINDS
STARSHIP
MARSHALL CRENSHAW
THOMPSON TWINS
HEART
STEVIE RAY VAUGHAI
LIGHT
A PHANTOM, ROCKER &
R CRUZADOS

Heavy
DIRE STRAITS
JOHN COUGAR MELLEN
ARIA
STING
STREE DALTHEY
SPEVIE MONDER
MIANI VICE
TRASS FOR FEARS
KATE BUSH
MOOTERS
MIANI VICE
TRASS FOR FEARS
KATE BUSH
MOOTERS
MIANI VICE
TRASS FOR FEARS
MIANI VICE
TRASS FOR FEARS
MICH VICE
SPRINGSTEEN
MEGIUM
MEGI

WHFS/Annapolis (301)263-1430

PD: DAVID EINSTEIN MD: BOB SHOWACRE Heavy
A DIRE STRAITS
TALKING HEADS
STING
SUZANNE VEGA
KATE BUSH
STEVIE RAY VAUGHAN
JOHN COUGAR MELLEN
JANE SIBERRY
MARSHALL CRENSHAW
UB40

JAME SIBERAL
MARSHALL GENDRIUB40
THOMPSON TWINS
MICK LOWE
HARTI JONES
OR. E. M.
STEVIE WONDER
Hedium
PROPAGANDA
SQUEEZE
ROCHES
NEW ONDER
NEW ONDER
DEL PREGOS
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WIRE THAIN
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HUSKER DU
STEVE MORSE
LIGHT
A TOM WAITS
A YOKO ONO

2 ZZ TOP
A TEN THOUSAND
SMASH PALACE

WDHA/Dover, NJ (201)328-1055 GM: BOB LINDER PD: MARK CHERN

PDI MARK CHERNOPP

BRATY
JOHN COUGAR MEI (M)
DIRE STRAITS (M)
STIBG (M)
LOVERBOY (M)
LOVERBOY (M)
EVAN TABAS FOR PEARS
MARILLION (M)
BRYAN ADAMS (M)
ROGER DALTREY
TALKING HEADS (M)
CHEAP TRICK
SAGA (M)
HIAM HETTER (L)
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HOOTERS (M)
HIAM HISTER (L)
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HICK LOWE (M)
THOMPSON TWINS (L)
KISS (M)
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HEART
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DIO
COLOUR FIELD
COUZADOS
PHANTOM, ROCKER
SIMON F
GARY MYRICK
PLATINUM BLONDE
ALARM
INXS
MICHAEL MCDONALE
BLILLY JOEL
Light

WHCN/Hartford (203)247-1060 PD: DANIEL F. ASST. PD: BOB

PD: DANIEL F. HAYD
ASST. PD: BOB BITT
HEAVY
JOHN COUGAR MELLEN
DIRE STRAITS
STING
MIAMI VICE
B 2Z TOP
MR. MISTER
HAYD
HOTERS
TEARS FOR PEARS
TALKING HEADS
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ROGER DALTRY
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FOR PEARS
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MEGIUM
HASHLILION
HOMPSON THINS
ROGER DALTRY
SINPLE MINOS
PLATISM WAY
SINPLE MINOS
PLATISM VAJIGHAN
HANTOM, ROCKER &
IALAPM
PREFARS SPROUT
CRIZADOS
KISS
JON BUTCHER AXIS
BRYAN ADAMS
BACK TO THE PUTURE
R.E.M.
SAGA

PD: NEAL MIRSKY MD: AMANDA TEPPER

WHEB-FM/Ports (603)436-7300

WEZX/Scranton (717)961-1842 PD: DAVE LONDON MD: JAY DANIELS WPLR/New Haven (203)287-9070

MO. JAY DANIELS

HEAVY
LOWENDOY (M)
JOHN COUGAR MELLEN
THOMPSON TWINS
HEART
STARSHIP INTERPRETATS (M)
MIAMI VICE
MIAMI VILE
MIAMI VI Heavy
SIMPLE MINDS
TEARS FOR FEARS
BRYAN ADAMS
BACK TO THE FUTUR!
HEART
MIAMI VICE
STARSHIP
AHA
THOMPSON TWINS
MK. MISTER
DIRE STRAITS AHA

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TALKING HEADS

JOHN COUGAR MELLEN

STING

ROCER DALTREY

NICK LOWE

TOWNY SHAN

OUTFIELD

MOTELS

STEVIE RAY VAUGHAN

FREPAN SPROUT

LOVERBOY

HANTOM, ROCKER &

KISS

A ZZ TOP

Medium

JOH LANTOM, ROCKER &

KISS

MEDIUM

MISTER

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KATE BUSH
TODD RUNDGEN
CRUZADOS
TOMMY SHAW
HEAVTEN
PUBLINUM BLONDE
STING
CHEAP TRICK
INNS
TALKING HEADS
FALKING HE

(215)668-9460 PD: ANDY BLOOM ASST. PD: MIKE WOLF

Heavy
METALLICA
BOBERT PLANT
JOHN COUGAR MELLEN
HOOTERS
HALL & OATES
HALL & OATES
HALL & OATES
TEARS FOR FEARS
STING
ROGER DALTREY
PHIL COLLINS
FIRM
MOTLEY CRUE
MOTLEY CRUE PD: JIM RISING MD: CHRIS GARRETT Heavy JOHN COUGAR MELLEN STARSHIP DIRE STRAITS MR. MISTER AHA HEART ROGER DALTREY

THT
BRYN ADAMS
TALKING HEADS
NICK LOWE
IZZ TOP
Medium
SAXON
GENGE THOROGOOL
OUTPELD
OUTPELD
MARILLION
ST. ELMO'S FIRE
MIANI VICE
OUASTERFASH
INKS.
ADVENTURES
ADVENTURES
BOWIE & JAGGER
BLACK 'N' BLUE
DIRE STRAINS
STARSHIP
STARSHIP
STARSHIP
STARSHIP
STARSHIP
STARSHIP
STARSHIP RUSH .
HEART
PHENOMENA
Light
a JOE LYNN TURNER
a PHANTOM, ROCKER 6
a SIMPLE MINDS
a CRUZADOS

WAQY/Springfield

(413)525-4141

Heavy
MIAMI'VICE
STARSHIP
DIRE STRAINE
DIRE STRAINE
MR. MISTER
HEART
JOHN COLOR MELLEN
JOHN COLOR MELLEN
REYAN JAMES
MARILLION
REYAN JAMES
MARILLION
MEGIUE
AHA
AHA
AHA

WPDH/Poughkeepsi (914)471-1500 PD: STEW SCHANTZ MD: PAM BROOKS

MD: PAM BROOKS

JOHN COUGAR MELL(M)

JOHN COUGAR MELL(M)

MR. MISTER
STARSHIP
ROGER DALTREY (M)
MIAM! VICE
HOOTERS
RUBH
R. E.M.
R. E.M.
SIMPLE MINDS
2Z TOP
OUTFIELD
STEVIE RAY VAUGHAN
DIES STRAITS (M)

B ROMANTICS
QUARTERIASH
JON BUTCHER AXIS
SQUEZE
RICK LOWE
STILL STRAITS (M)

ROMANTICS
SQUEZE
RICK LOWE
STRAITS (M)

ROMANTICS
SQUEZE
RICK LOWE
STRAIN

SAGA
BRYAN FERRY
ALDO NOVA
CHEAP TRICK
DEL FUEGOS
MOTLEY CRUE
KISS
DUKE JUPITER
PHANTOM, ROCKER

MRELLILION
R. E.M.
AIA
AIA
STEVIE RAY VAUGHAN
PAUL YOUNG
COURTERFILASE
STING
STING
STALKING HEADS
NICK LOME
OUTFIELD
SOUBEZE
TOMMY SHAM
E AATT
B RATT
B RATT
B ZZ TOP
TODD RUNDGREN
PREFAB SPROUT
INNS
B RATT
B RATT
COREY HART
WHITE SIGHTS
COREY HART
HOWARD JONES
MCTLEY CRUE
ROUGE SPRINGSTEEN
AUTOGRAPH
AND MAX
AUTOGRAPH
B LONDE
JOHN TURBER
JOHN WALTE
SIMBLE MINDS
ALARM
ARC TODIN KNINGSHEM
TODIN KNINGSHEM
TALKING HEADS
KATE BUSH
HOWARD JONES
TODIN'S THANKING
TODIN'S THANKING
HOWARD
TONIN'S THANKING
HARSHALL' CRENSHAW
JOHN CAFFERTY
INNS
AUTOORAPH
ALARM
ALARM
ALARM
WILTE NIGHTS
HODIN
SEAD
BRYAN FERRY

WAQX/Syracuse

ASST. PD: ANY DAMIA
Heavy
JOHN COMMAN MELLEN
DIRE STRAINS
MOTLEY CRUE (M)
HASHLIJON (L)
HASH
HAMT
HAMT VICE
HR. MISTER
LOVERBOY (M)
HEANT
HEANT
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HEANT
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HEANT
HEANT

RUSH R.E.M. ZZ TOP PHIL COLLINS TOMMY SHAW Medium STING DIO DUKE JUPITER JOHN PAUL JONES JON BUTCHER AXIS 805 TODD RUNDGREN 805 TODD RUNDGREN PHANTOM, ROCKER Light SQUEEZE

CFNY/Toronto

HICTION PACTORY
WHAT IS THIS
SYSTEM
SIMPLE MINDS
DREAM ACADEMY
DEAD OR ALIVE
DEAD OR ALIVE
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BORRES
HOMESONS
THOMESON TWINS
JOHN FOXO
DEPECHE MODE
A COURT WELLL
A GUADALONAL DIARY
A GRADALONAL
BORRES
A GUADALONAL
BORRES
A GUADALONAL
BORRES
A GUADALONAL
BORRES
BOR

WOUR/Utica (315)797-0803 PD: PETER HIRSCH MD: TOM STARR

Heavy
JOHN COUGAR MELL(M)
MARILLION (M)
ROGER DALTREY (L)
NICK LOWE
DIRE STRAITS
MR. MISTER
ZZ TOP ZZ TOP MIAMI VICE TWINS (L)

MIAMI VICE
THOMPSON TWINS (L)
SQUEEZE
THOMPSON TWINS (L)
SQUEEZE
TOMPY SHAW
STEVIE RAY VAUG(L)
TODD RINDGREN
Medius
MARSHALL CRESSHAM
GARY MYRICK
RUSH
MITE BIOGHTS
RUSH
STIMG (L)
JON BHTCHER ALIS
OUTFIELD
HEADPING
PHANTOM, ROCKER &
TALKING BEADS
BRUCE SPRINGSTEEN
-INKS

WAAF/Worcester Boston (617)752-5611

PD: CYNDE SLATER MD: RUSS MOTTLA PDI CYMDE SLATER
MOD RUSS MOTTLA

BEAVY
AZ TOP
HOOTERS
JOHN COUGAR MEL (M)
ROCGE DALTREY (M)
RRUCE SPRINGSTEEN
BRYAN ADAMS
DIRK STRAITS (M)
HEART
HOOMERS
HEADTH
HEART
HOOMERS
HEADTH
HEART
HOOMERS
HO

WHTF/York

MD. TIM DRAYER

HEATY VCE
STARSHIT MITTER
STARSHIT MITTER
STARSHIT MITTER
THEARS FOR FEATS
BYAN ADAMS
H. MISTER
RUSH
AZZ TOP
HEADSON THINS
FLATINUM ELONDE
CRUZADOS
ROGER DALLTRY
SOUBEZE
JOHN COUGAR MEL
STARSHIT MITTER
LOVERBOY
OUTFIELD
A SIMPLE MINDS
A INNS
KIZA

WCMF/Rochester (716)262-4330

(716)262-4330
Heavy
BRYAN ADAMS
ERIC CLAPTON
HIANI VICE
HEART
HOTHELL
STABSHIP
JOHN WAITE
DIRE STRAITS
STIMO
BACKO
HEART
HOTHER
HAT

TEARS FOR FEARS
CHEAP TRICK
MARILLION
THOMPSON TWINS
WHITE NIGHTS
QUARTERFLASH
RUSH a RUSH
a SIMPLE MINDS
a TOMMY SHAW
a ZZ TOP
a DUKE JUPITER

WLIR/Long Island (516)485-9200 PD: DENIS MCNAMARA MD: LARRY "THE DUCK

HOWARD JUBES

JANE WIEDLIN K
JANE WIEDLIN K
JANE WIEDLIN K
JANE JANE JANE
SCRITTI POLITTI
GARY MYRICK
SIMON F
DANSE SOCIETY
ADAM ANT
YOKO ONO
ADVENTURES
OMD
BRYAN PERRY
DEAD OR ALIVE
CULT

W77O/Allentown

(215)694-0511
PD: GENE ROMANO
MD: RICK STRAUSS

MD. RICK STRAUSS

Reavy
HIAMI VICE
HEART
HISTER
THOMPSON TWINS
STARSHIP
MARILLION
BILLY JOEL
JOHN COUGAR MELLEN
Z TOP
HOOTERS
STING
PHANTON, ROCKER &
SIMPLE MINDS
ROCER DALTREY
Medium
STEVLE RAY VAUGHAN
THEN
HICK LOME
SQUEEZE
R.E.M.

NIL..
SQUEEZE
R.E.M.
CRUZADOS
PREFAB SPROUT
A INXS
A BRYAN ADAMS
Light

CHEZ-FM/Ottawa

(DID/Z/-1570
ASST. PD: JORN
GRAPPONE
HEAVY
TALKING HEADS
MIAMI VICE
2 ZODD
TOTAL THE STAND
THOMPSON TWINS
HEART
THOMPSON TWINS
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RUPERTRAMP
R.E.M.
PHIL COLLINS
JOHN WAITE
HOAT THOMPSON
HOAT THOM Heavy
JOHN COUGAR MELL(L)
DIRE STRAITS
THOMPSON TWINS (L)
HOOTERS (L)
ADVENTURES
PROPAGANDA
PAUL YOUNG
STING
NICK LOWE
PLATINUM BLONDE
PREPAB SPROUT (L)
SQUEEZE
KATE BUSH (L)
R.E.M.
GTELS
FM
MOTELS
FM
X

CAY MYRICK (L)
Medium
SUPERTRAMP
HALL & OATES
STEVIE RAY VAUGHAN
SIMPLE MINDS
JAME SIBERRY
HEADPINS
RUSH APRIL WINE COREY HART
HEART
TALKING HEADS
STEVIE WONDER
TODD RUNDGERN
PHANTOM, ROCKER &
GUNDALCANAL DIARY
ROGER DALTREY
MARSHALL CRENSHAW
MONDO ROCK
ARMOURY SHOW
ADAM ANT

TOMY SHAM
MASON & FERN
CURE
MIRE TRAIN

2 Z TOP
BENT ADAMS (IMP)
BENT ADAMS (IMP)
BENT ADAMS (IMP)
BENT ST. ELMO'S FIRE

2 DEXY'S MIDMIGHT

A ALARM
A MARTI JONES

4 WATEROYS

2 INCODO GURUS

Light WCCC-FM/Hartford

(203)233-4426 PD: DAVID GROSSMAN

HEAVY

WKLC/Charleston, WV

(304)722-3308 PD: REGGIE JONES PD: REGGIE JONES

Heavy
27 TOP
JOHN COUGAR MEL (M.
LOVERSOY
EAST FOR PEARS
R. MISTER
STARSHIP
HEART
Medius ELONDE
THINES
HART
MONES
HART
HOUSE

RUSH
BRYAN ADAMS (IMP)
OUTFIELD
TOMMY SHAW
JOE LYNN TURNER
JON BUTCHER AXIS

JON BUTCHER AXIS
STING
SIMPLE MINDS
DIRE STRAITS
INXS
MARILLION
MOTLEY CRUE
STEVIE RAY VAUGHAN
RISS
LIGHT

WRCN/Long Island (516)727-1570 ASST. PD: JOHN GRAPPONE

Continued on next page

R&R FRIDAY, OCTOBER 11, 1985/71

REGIONAL AOR ACTIVITY

EAST (continued)

PARALLEL THREE

WiZN/Burlington (802)877-6800 PD: ROGER MAYER MD: ARTY LAVIGN

Heavy DIRE STRAITS (M)

WRKI/Danbury

(203)775-1212 PD: BOB KOCAK MD: MARK DEVINE HANY VICE (M)

STARSHIP
THOMPSON TWINS

DIRE STRAITS (M)
JOHN COUGAR MELL(M)
BILLY JOEL
MR. MISTER
ROGER DALTREY

2 TOP

MEGIUM
STEVE RAY VAUGHAN
MARILLION

WTPA/Harrisburg

(717)697-1141

MD. CHRIS JAMES

Weavy
2 Z2 TO
12 TO
12 TO
14 TO
15 TO
16 TO

CRUZADOS
OUTFIELD
PHANTOM, ROCKER 6
AUTOGRAPH
BON HERLEY
HOOTERS 4
CODD RUNDGREN
A INXS
RUSH
DEBAN ACADEMY
ALDO MOVA
S JOHN WALTS
SHELE HINDS

WWTR/Ocean City (301)289-4545 PD: RICHARD REMSBUI

POP RICHARD REMSBURG
HEAVY
JOHN COUGAR MELLEN
MIAMI VICE (M)
DIRE STRAITS
BRYAN ADAMS
R.E.M.
STANGHIP
BRUCE SPRINGSTEEN
MISTER
HOMESON TWINS
MARILLION
STING
2 Z. TOP
Medium
OUTFIELD
MASSHALL CRENSHAM
STEVIE RAY
MASSHALL CRENSHAM
AND SHAM
AND SHAM

WBLM/Portland, ME (207)783-2065 PD: JOSE DIAZ MD: TOM WALLACT

Heavy
JOHN COUGA MELLIM
JOHN COUGA MELLIM
DIRE STRAITS (M)
STARSHIP
HOOTERS
TEARS FOR FEARS
MIANI VICE
HEART
TO THE FUTURE
BEYERS
STING
SRUCE SPRINGSTEEN
HOOZE DALTREY
THOMPSON TWINS
ME ALL
M

R.E.M. SQUEEZE TALKING HEADS ABC

SQUEEZE
TALKING HEADS
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TALKING HEADS
ANG.
TYPIELD
DOWER STATION
FUSH
WHITE NIGHTS
SAGA
MAD MAX
KISS
COREY HART
COCK ROBIN
JON BUTCHER AXIS
BUTCHER AXIS
FUNDATERFLASH
HANTOM, ROCKER A
HOTLES CRUE
CRUZADOS
FREFAR SPROUT
DEL FUEGOS
SIMPLE HINDS
SIMPLE HINDS
STANS WAY

WGIR-FM/Manch (603)625-6915

PD: BOB COX MD: KAREN ANDERSEI Heavy SMALL JOHN COUGAR MELL(M) DIRE STRAITS MR. MISTER STARSHIP ROGER DALTREY (M) OUARTERFLASH

STARSHIP
ROGER DALTREY (M)
OUNTTEFLASH
RUSH
HEART
LOVERBOY (H)
OUTFIELD
TEARS FOR FEARS
Medium
TEARS FOR FEARS
Medium
TEARS FOR FEARS
MEDIUM
HICHER AXIS
SICK LOME
HICHER MEDONALD
HIANTOM, ROCKER &
STEVIE RAY VAUGHAN
R.E.H.
STEVIE RAY
ROWS
VAGNIE HALMSTEEN
MOTLEY CRUE
GARY MYRICK
RAYT
AUGH THORS
AUGH THORS
THOMPSON TWINS
Light

SOUTH

PARALLEL ONE

WKLS-FM/Atlanta (404)325-0960 PD: BILL WISE MD: BOB BAILEY

Heavy JOHN COUGAR MELLE (M STARSHIP BRYAN ADAMS HEART MIAMI VICE ROGER DALTREY (M)

THOMPSON TWINS STING (M) MR. MISTER MARILLION ZZ TOP RUSH

KZEW/Dallas (214)748-9898 PD: ROB BARNET

Heavy ZZ TOP BAILEN R ZE TOP
RISH
ROGER DALTREY
JOHN COUGAR MELLEN
MIAMI VICE
SIMPLE HINDS
TALKING HEADS
NICK LOW
STEVIE RAY VAUGHAN
DIRE STRAITS
JOE LINN TURBER
HAS STRAITS
THAN THE STRAITS
STING
HEGGIB
MARSHALL CRENSHAM
DEL FURGOS
SOUEZE
ALARM

ALARM TODD RUNDGREN TODD RUNLA KISS a HEADPINS PHANTOM, KATE BUSH CRUZADOS a W.A.S.P. a INXS Light

(214)528-5500

PD: ANDY LOCKRIDGE ASST. PD: REDBEARD

KLOL/Houston (713)526-6855 PD: JOE DENTON

Heavy
DIRE STRAITS (M)
HEART
JOHN COUGAR MELL(M)
BRYAN ADAMS
MIAMI VICE
STEVIE RAY VANDGH(M)
TALKING HEADS (M)
NIGHT RANGER
2. TOP
OUTFIELD
Medium
ROGER DALTREY
THOMPSON TWINS
RUSH

THOMPSON TWINS
RUSH
MARILLION
PHANTOM, ROCKER &
TOMMY SHAW
EDDIE & THE TIDE
SIMPLE MINDS
NICK LOWE
CRUZADOS
SQUEEZE
Y

X IAN THOMAS
KISS .
TEARS FOR FEARS
STING
STARSHIP
LOVERBOY
CHEECH & CHONG

KSRR/Houston (713)797-0097 PD: ANDY BEAUBIEN ASST. PD: MICHAEL STEVEN

Meavy
2 T TOF PAINTS
WHO MISTER
MM. MISTER
MM. MISTER
MOOTERS
JOHN COUGAR MELLEN
R.E.M.
NIGHT RANGER
STARSHIP
ETATAN JAME
ROGER DALITEY
QUARTERFLASH
MIAHI VICE
RUSH
MAHI VICE
RUSH
MAHI VICE
RUSH
MAHI VICE
BULGE
BURGES
FRINGSTEEN
BOWLE JAGGER
MOTLELCCURE
BULGE SPRINGSTEEN
BOWLE JAGGER
MOTLELCCURE
STEVIE RAY VAIGHAN
RATT
DUKE JUPITER
MICK LOWE
MARILLION
MANTILLION
MARILLION
M

a TOMMY SHAW a CHEECH & CHONG

WYNF/Tampa (813)228-6090 PD: MARK ZINTEL MD: RON DIAZ Heavy JOHN COUGAR MELLEN ROGER DALTREY STARSHIP a TOMMY SHAW
a SQUEEZE
a TALKING HEADS
QUARTERFLASH
a SIMPLE MINDS
Light
a KISS
a HOODOO GURUS
a ALDO NOVA

LEART
LOVERBOY
MIAMI VICE
MR. MISTER
TOMMY SHAW
R. MISTER
TOMMY SHAW
SIES
STEVIE RAY VAUGHA
RISS
ADAMS
RICHAR
HOTERATE
RISS
RICHAR
RICHA

WNORFM/Norfolk (804)623-9667 OM: RON REEGER MD: DAVID HILLAR

Heavy BRUCE SPRINGSTEEN LOVERBOY (M) STARSHIP BRYAN ADAMS HEART MIAMI VICE ZZ TOP U2 2Z TOP
MARKLLION
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MARKLLION
MARKLLION
MARKLLION
MARKLEN
MARKL

WSHE/Miami (305)581-1580

DRUCE SPRINGTER
LOVERHOY
TEARS FOR PEARS
BYYAN ADMS
MIAMI VICE
HEART
HOOTERS
RICHING
STARSHIP
THOMPSON THINS
MEGIUM
COREY HART
WASH CHUNG
INNS
PHANTOM, ROCKER 6
QUARTERFLASH
TOHN'S SHAW
VOCKER DALIFREY (L)
NICK LOWE
DIRE STRAITS
SOUBEZE
BRUCE SPRINGSTERN
BRUCE SPRINGSTERN
BRUCE SPRINGSTERN
BRUCE SPRINGSTERN
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OMD
STEVIE RAY VAUGE
HOWARD JONES
NIGHT RANGER
RUSH
ZZ TOP
SIMPLE MINDS
Light
JOE LYNN TURNER

WFYV/Jacksonv (904)642-1055

PD: CHRIS JONES MD: LEX STALEY HE STALEY
Heavy
Heavy
HAMI VICE
JOHN COUGAR MELLEN
DIRE STRAITS
ESTRAITS
ESTRAITS
ENTRY
BEYAN ADAMS
HOOTERS
EACK TO THE FUTURE
ROGER DALTREY
MR. MISTER
THOMPSON TWINS
2 Z. MODITER
MARILLION
SAGA
ARILLION
OUTFIELD
IAN THOMAS
STEVIE RAY VAUGHAN
RATT
DIO
TALKING HEADS
PREFAB SPROUT
CRUZADOS
ROMANTICS
KIBS
FRANTOM, ROCKER 6
SIMPLE MINNS
LOVERBOY

WIMZ-FM/Knoxville (615)525-6000

PD: KERRY LAMBERT MD: MIKE CAPPS MD: MIKE CAPPS

Heavy

Heavy

Hichael McDonald

BYNAN ADMS

BYNAN ADMS

STING

STING

STING

STING

STORE

> WKQQ/Lexinator (606)252-6694

NOT FOR ELLIS

NOT FOR ELLIS

ZZ TOP
STARSHIP
MIAMI VICE
MR. MISTER
HIDMESON TWINS
MAD MAX
STORMY SHAW
LOVERBOY (M)
NICK LOWE
JOHN COUGAR MEL (M)
STINGLE HINDS
TORMY SHAW
LOVERBOY (M)
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TORMY SHAW
LOVERBOY (M)
NICK LOWE
LOVERBOY (M)
NICK LOWE
LOVERBOY
LOVER

PARALLEL TWO RUSH
ST. ELMO'S FIRE
NIGHT RANGER
Light
PLATINUM BLONDE
COREY HART
DIRE STRAITS
STEVIE RAY VAUG

KLBJ-FM/Austin (512)474-6543 PD: CLARK RYAN MD: JEFF CARROL

Heavy
STARSHIP (M)
OUTFIELD
MARILLION
ROSE DAL(M)(L)
MR. MISTER
HEART
DIRE STRAITS
STEVIE RAY VANGH(M
EDDIE & THE TIDE
ONNS COURAG MELL(M
MEADPINS (L)
NICK LOWE
BILLY BURNETTE
A TAP
HAMI VICE
2 TOP
MICHAEL MCDONALD op IAEL MCDONAI IPSON TWINS

THOMPSON TWINS
RUSH
Medium
SAGA
JON BUTCHER AXIS
SUPERTRAMP
R.E.M.
U2 ULL. TUPITER
TODD RUNDGREN
SIMON F
SIMON F
SIMON F
GARY MYRICK
CRUZADOS
FHANTOH, ROCKER A
DREAM SPROUT
CRUZADOS
FHANTOH, ROCKER A
DREAM ACADEMY
ALAN VEGA
WANG CHUNG
INXS

a TALKING HEADS
CRUZADOS
A VELVET ELVIS
STEVIE RAY VAUGHAN
JON BUTCHER AXIS
JOHN WAITE
SQUEEZE
WHITE NIGHTS
MOTHER
PLATINUM BLONDE
JOE LYNN TURNER

KRIX/McAllen-Brownsville (512)350-9999 PD: MICHAEL T. PARKER MD: ACE PALADINO

ASST. PD: BORNIE STACE Heavy STACES (W) HEART (W) HEART (W) JOHN COUGAR MELL(M) STEVIE RAY VAUGH(M) ERYAN ADAMS ROGER DALTREY (M) PHANTOM, ROCKER 6 MR. MISTER OUTPIELD THOMPSON TWINS HARTLLION DIRE STRAITS NICK LOWE R. E. M. MD: ACE PALADINO

Heavy
STARSHIP
DIRE STRUITS
DOWN ROUGAR MELLEN
BRYAN ADAMS
STEVIE RAY VAUGHAN
ROGER DALTREY (M)
MR. MISTER
MOTLET
MISTER
MOTLET
GRUZADOS
ZZ. TOP
GRUZADOS
ZZ.

KNCN/Corpus Christ (512)289-1000

PD: BOB PAZIO ASST. PD: BONNIE STACE

INXS
W.A.S.P.
HEADPINS
PLATINUM BLONDE
THOMPSON TWINS KISS BLACK 'N' BLUE Light

(615)244-9532

PD: BILL PUGH ASST. PD: DAVID HALL Heavy
JOHN COUGAR MELL(M)
BACK TO THE FUTURE
LOVERBOY
BRYAN ADAMS
STARSHIP
MR. MISTER
ROGER DALTREY
MIAMI VICE
HEAR
MAX
MAX
MAX
MAX
MELTIN
MIAMI DIO
DIO

Medium
DIO
DIRE STRAITS
KISS
COREY HART
HOTHEY CRUE
THOMPSON TWINS
NICK LOWE
BLACK 'N' ELUE
CHEECH & CHONG
TOMMY SHAM
AUTOGRAPH
WHITE NIGHTS
CRUZADOS
CHARLIE DANIELS CRUZADOS CHARLIE DANIELS POWER STATION BILLY CHINNOCK OUTFIELD OUTFIELD STING TALKING HEADS STEVIE RAY VAUGHAN PHANTOM, ROCKER &

WDIZ/Orlando

(305)645-1802 PD: RAD MESSICK Heavy ZZ TOP INNS
RUSH
MONDO ROCK
KATE BUSH
GRESG ROLI
FORMY SIAM
MONTH SIAM
MO

WQMF/Louisville (502) 589-4400 PD: DUKE MEYER MD: BILL MAY WTK Y/Pansacola PD: MARK DAGWELL MD: J.D. STONE

Heavy FIRM HEART (M) DIRE STRAITS PHIL COLLINS JOHN COUGAR MS STING LOVERBOY NIGHT RANGER ZZ TOP MIAMI VICE MR. MISTER Medium HOOTERS STARSHIP ROGER DALTREY PHANTOM, RCCK. Heavy ZZ TOP ZZ TOP
RUSH
ROGER DALTREY (M)
JOHN COUGAR MELLEN
STARSHIP
HEART
STING
DIRE STRAITS
MIAMI VICE
LOVERBOY STEVIE RAY VAUGHAN Medium
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Me PHANTOM, ROCKER 5 PHANTON, ROCKER &
RUSH
BRUCE SPRINGSTEEN
HEADPINS
EDDIE & THE TIDE
OUTFIELD
COREY HART
THOMPSON TWINS
TEARS FOR FEARS
JOE LYNN TURNER
TOMMY SHAW
Light

KISSISan Antonio (512)223-6211 PD: TRIP REES ASST. PD: TOM (919)782-1061 OM: BEN BALL MD: BOB WALTON

MD: BOB WALTON
HEAVY
JOHN COUGAR MELLY
TEARS FOR PEARS
BRYAN ADAMS
BRYAN ADAMS
HIAMI VICE
STARSHIP
HM. MISTER
KOGER DALTREY
JOHR STRAITS
HEART
NICK LOWE
STEVIE WONDER
PAUL YOUNG
TOMMY SHAW
COREY HART
DREAM ACADEMY
BILLY JOEL
STIMO
STRING
STRINGSTE Heavy
HEART
JOHN COUGAR MELLEN
MR MISTER
STARSHIP
22 TOP
BRUCE SPRINGSTEEN
KISS
LOVERBOY
DIO
RUSH
AC/DC
DIRE STRAITS
U2
STEVIE RAY VAUGHAN

DIRE STRAITS
STEVIE ANY VAUGHAN
STEVIE ANY VAUGHAN
ME DAUTREY (M)
M. A. S. P.
YNOWIE MAINTEEN
MOTLEY CRUE
RATT
AND ANY SEALE
AUTOGRAPH
DUKE JUPITER
HEADPINS
TOMMY SHAM
CRIZADOS
COMPY SHAM
CRIZADOS
LIGHT
ALDO NOVA
a MINTERKAT STING
OMD
BRUCE SPRINGSTEEN
MARSHALL CRENSHAW
MARTI JONES
OUARTERFLASH
R.E.M.
ZZ TOF
SIMPLE MINDS
EURYTHHICS
Light

WRXL/Richmond (804)282-9731 KMJX/Little Rock PD: TOM EVANS MD: PAUL SHUGRUE

(501)470-0088
PD: TOM WOOD
MD: TOMMY SMITH MD; PAUL STUGRUE

Heavy
STARSHIP (M)
HOOTERS
HIAMI VICE (M)
MR. MISTER
BRYAN ADAMS
TEARS FOR PEARS
HEART
DIRE STRAITS
HEART
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STEVIE RAY VAUGHAN
ZZTP
FRUIT
JON BUTCHER AXIS
PHANTON, ROCKER &
TALKING HEADS
SOUEEZE
HANTON, ROCKER &
TALKING HEADS
SOUEEZE
HARSHALL CRENSHAM
R KS.
HICK LOME
CRUZADOS
OUTFIELD
PREFAB SPROUT
ROGER DALTREY
JOHN COUGAR MELLEN
STING
MICHAEL MCDONALD HEAVY
MR. MISTER
LOVERBOY
ANA
STARSHIP
TEARS FOR FEARS
BRUCK SPRINGSTEN
SOURCE SPRINGSTEN
3 ZZ TOP
MARILLION
R.E.M. TOP
MARILLION
R.E.M

MD: PEPE LOPEZ

Heavy
MIAMI VICE (M)
DIRE STRAITS (M)
JOHN COUGAR MEL (M)
STING (M)
BRUCE SPRINGSTEEN
KISS
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
KISS
MEGIUM DALTERY (M)
NAD MAX
THOMPSON TWINS
MEGIUM
NOTERS TLASH
STRUIF RAY VAUGHAN
MR. MISTER
YNOWIE MALMSTEEN
MARILLION
CRUZADOS
HEAD PINS
OLIVER
STRUIF
RUSH
MONDO ROCK
KATE BUSH PARALLEL THREE

KLAQ/EI Paso

(915)544-8864 MD: PEPE LOPEZ

(804)971-4057 PD: JAY LOPEZ Heavy OHN COUGAR MELLEN JOHN COUGAR MELLER
STARSHIP
DIRE STRAITS
ROOSER DALTREY
MEANI VICE
STING
MR. MISTER
LOVERBOY
HOOTERS
TING
MR. MISTER
LOVERBOY
HOOTERS
R.E.M.
HICK LOME
OUTFIELD
TALKING HEADS
BRUCK SPRINGSTEEN
HICK LOME
OUTFIELD
TALKING HEADS
TALKING HEADS
SAGA.
2 TOP
MICHAEL HOODALD
TEARS FOR FEARS
STEVIE RAY VAUGHAN
MARILLION
2 TO THE STEVIE RAY
SAGA.
2 TOP
MICHAEL TRICK
HIGHT PANGER
HEAD TRICK
HIGHT PANGER
TRICK
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HIGHT PANGER
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HIGHT PANGER
HEAD TRICK
HIGHT PANGER
HEAD TRICK
HIGHT PANGER
HAND
JOD RUNDGREN
JOD RUNDGREN
JOD RUNDGREN
HONTON
HONT

WOOJ/Ft. Myers (813)275-9665 PD: PAT DEISCH MD: CHARLIE KEEN Heavy LOVERBOY STARSHIP MIAMI VICE (M) HEART ROGER DALTREY JOHN COUGAR MELL(L)

Light a PHANTOM, ROCKER a INXS

KFMX-FM/Lubboo (806)747-1224 PD: WES NESSMAN MD: BILL BATEMAN

MES NESSAM

MES SILL BATEMAN

MES STARSHIP

MIANI VICE

ME. MISTER

NOER DALTERY (N)

DIRE STRAITS

RUBGIUM

THOMPSON TWINS

ZZ TOP

DIRE STRAITS

RUBGIUM

CHANN TURNER

PAUL YOUNG

INXS

SAGA

LOVERBOY

OUTFIELD

MANG CHUNG

MANG CHUNG

STEVIE RAY VAUGHAN

CHUZADOS

SIMPLE HINDS

STEVIE RAY VAUGHAN

CHUZADOS

SIMPLE HINDS

CHEAP TRICK

ADAM ANT

RUCK ADAM ANT

RUCK LOWE

HIGHALL HODONALD

NICK LOWE

HIGHALL HODONALD

JON BUTCHER AXIS MICHAEL FOOT DIO JON BUTCHER AXIS NIGHT RANGER Light

> AC/DC AUTOGRAPH a BLACK 'N' a ALDO NOVA a W.A.S.P. a SAXON KTAL/Shreveport (318)425-2422 PD: CHUCK ELLIS MD: BRIAN MILLER

HDI CHULM ELLIE

Heavy
OUTFIELD
ROGER DALTREY (M)
HEART
2Z TO
HEART
1Z TO
HEAR

JOHN WAITE
INKS
JOE LYNN TURNER
Light
BLACK 'N' BLUE
SIMPLE MINDS
A ALDO NOVA
SAXON
A W.A.S.P.

WZEW/Mobile (205)432-0102 PD: CATT STON

MD: PRIL COULLOUDON
Heavy
IOLE EYES
HEART
HEART WELL(M)
THOMPSON TWINS (M)
THOMPSON TWINS
TING (M)
THOMPSON TWINS
MAD MAX
22 TOP
HEATTHAN
MAD MAX
22 TOP
HEATTHAN
MAD MAX
DOWN PAUL JONES
SQUEEZE
GARY MYRICK
B.B. KING
WANG CHUNG
OUTFLELD
RATE BUSH
ANGE
HOWARD JONES
PREFAR SPROUT
HITTE NIGHTS
RUSH WHITE NIGHTS
RUSH
BILLY CHINNOCK
Light
a DUKE JUPITER
a JOE LYNN TURNER
a TOMMY SHAW
a JEAN-LUC PONTY
a PHANTOM, ROCKER
SIMPLE MINDS

(915)366-2801 PD: MARK LAPIDUS MD: KERI TEEGARDEN

Heavy STARSHIP ROGER DALTREY (M) DIRE STBAITS (M) MR. MISTER R.E.M. HEART MIAMI VICE JOHN COUGAR MELLEN 2.Z. TOP THOMPSON THINS STEVIE RAY VAUGHAN

Medium
JON BUTCHER AXIS
OUTFIELD
OUTFIELD
OUTFIELD
OUNTERFLASH
KEADPINS
TOWNY SHAW
RUSH
TOWNY SHAW
RUSH
PHANTON, ROCKER &
JOE LYNN TURBH
FLATINN BLONDE
CHAP TRICK
DURK JULITER
TODD RUNDGREN
ALM VEGA
RICK LOWE
YMOHIE MALMSTEEN
ADVENTURES
BLACK 'N' BLUE
SQUEEZE
ALAND
LOKE
ALAND
DEAR
OUTFIELD
INXS
EDDIE & THE TIDE
MARSHALL CRENSHAW
DEL FUEGOS
PREFAB SPROUT
LCON

KXZL/San Antonio (512)226-6444

PD: GLEN MARTIN MD: ANGELA WRIGHT Heavy STARSHIP ROGER DALTREY (M) DIRE STRAITS (M) BRYAN ADAMS HEART JOHN COUGAR MEI(M) a ZZ TOP a MR. MISTER RUSH

WRUF-FM/Gainesville

(904)392-0771
PD: HARRY GUSCOTT
MD: VIRGIL THOMPSON Heavy ROGER DALTREY (M) DIRE STRAITS MIAMI VICE (M) HEART

MICHAEL MCDONALD
JOHN COUGAR MELLUM
MR. MISTER
STARSHIP (M)
STING
STEVIE RAY VAUGR(M)
Medium
PHIL COOLINS
OWNERHALL CRENSHAM
DUKE JUPITER
INXS
JON BUTCHER AXIS
KISS INNS
JON BUTCHER AXIS
KISS
KISS
LOVERROY
LOVERROY
LOVER COMP
GARY MCRICK
GARY MCRICK
GARY MCRICK
GARY MCRICK
GARY MCRICK
RUSH
RICHAS
RICHAS
RICHAS
SIMPLE MINDS
SOURCEE
TALKING HEADS
OUTFIELD THINS
THOM LONN TURNER
12 Z TOP
3 ALDO NOVA
PLATINUM BLONDE
LIGHT

HMD/Har

(504)345-1070 PD: MARK SEGER

JOE LYNN TURNER
KISS
INKS
TOMMY SHAW
LODGIC
RUSH
BLACK 'N' ELUE
22 TOP
SIMPLE MINDS
WANG CHUNG
CRUZADOS
GARY MYRICK

WRIF/Detroit (313)827-9505

PD: MICHAEL MAYER ASST. PD: JOE URBIEL

HEAVY JOE ASST. PDT. JOE ASST. PDT. JOEN COUGAR MELLEN LOVERBOY OUTFIELD SERVAN ADAMS FRICK HEART HICK HEART HOTERS HOTERS WHITE ASST. PHIL CRESHAM MOORE DALTREY (M) DUKE JUPITE MEGIUM DIKE JUPITE MEGIUM BURSING HEAVEN CORE DALTREY (M) DUKE JUPITE MEGIUM BURSING HEAVEN CORE DALTREY (M) DUKE JUPITE STRAITS HITMIN CORE BUTTEN STRAITS HITMIN MOORE SENTEN HAMI VICE PHANTOM, ROCKE & PHANTILLION RUSH

MIDWEST

PARALLEL

ONE

WEBN/Cincinnati (513)871-8500

PD: TOM OWENS MD: CURT GARY Heavy
PHIL COLLINS
HUEY LEMAS
HEART (L)
BRUCE SPRING(M)
JOHN COUGAR k(M)(L)
DIRE STRAITS
22 TOP
HIAMI JULE
HR. MISTER (L)
STING (M)
RUSH

RUSH
Medium
STARSHIP (L)
PHANTOM, ROCKER 6
ROGER DALTREY
NIGHT RANGER
HOOTERS
Light
ARMOURY SHOW
TOMMY SHAW

WLVQ/Columbus, OH (614)224-1271

PD: PAT STILL MD: LEE RANDALL Heavy
DIRE STRAITS
STING
JOHN COUGAR MELLEN
BACK TO THE FUTURE
TEARS FOR FEARS
STARSHIP
HEADS
STARSHIP
HOMEON THINS
MR. MISTER
HEADS
HARILLION MARILLION
DIO
HALL & OATES
ROGER DALITREY
HEART
CHEECH & CHONG
STEVIE RAY VAUGHAN
TODD RUNDGREN
ADVENTURES
LOVERBOY

RUSH
U2
STARSHIP
YNGWIE MAIMSTEEN
MICHAEL MCDONALD
R.E.M.
CRUZADOS
STEVIE RAY VAUGHAN
NICK LOWE
1 ZZ TOP
EDDLE & THE TIDE
JOE LYNN TURNER
MR. MISTER

Continued on next page

REGIONAL AOR ACTIVITY

WWCT/Peoria (309)674-2000

PD: JEPP MURPHY MD: PHIL MANICK

ME PHI MANICH I MANIC

PAUL YOUNG
AHA
JOHN WAITE
JON BUTCHER AXIS
ADVENTURES
HALL & OATES
SAGA
SIMPLE MINDS
TODD RUNDGREN

WAPL/Appleton

MIDWEST (continued)

WLLZ/Detroit

PD: CAREY CURELOF ASST. PD: DOUG PODELL

Heavy
Heavy
Heavy
Heavy
NIGHT RANGER
HEART
ROMANTICS
STARSHIP
LOVERBOY
JOHN COUGAR MELLEN
OUTFIELD
HOOTERS
DIRE STRAITS
RUSH
Mediue
RATT
JOHN WAITE
SAGA

SAGA
KISS
ROGER DALTREY
DON HENLEY
STEVIE RAY VAUGHAN
STING
MR. MISTER
BRUCE SPRINGSTEEN
BRYAN ADAMS
MOTLEY CRUE
DIO DIOMIAMI VICE
ROBIN TROWER
JOE LYNN TURNER
TOMMY SHAW
MARSHALL CRENSHAW
EDDIE & THE TIDE
AUTOGRAPH AUTOGRAPH
SIMON F
PHANTOM, ROCKER &
GREGG ROLIE
INXS
a ZZ TOP
a BLACK 'N' BLUE

KYYS/Kansas City (816)561-9102

PD: JOE MCCABE MD: SKID ROADIE

DIRE STRAITS (M) STARSHIP MIAMI VICE LOVERBOY

WLUP/Chicago

PD: GREG SOLK MD: BILL EVANS Heavy
ZZ TOP
JOIN COUGAN MELL(M)
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
ROGER DALTARY'
HEART
MIAMI VICE
MR. MISTER
THOMPSON TWINS
R.E.M.

RUSH
TALKING HEADS
PREFAB SPROUT
NICK LOWE
TOMMY SHAW
SIMPLE MINDS
MICHAEL MCDONALD
Medium
STARSHIP
STEVIE RAY VAUGHAN
INXS

ARTERFLASH DD RUNDGREN

QUARTERFLASH
TODD RUNDGREN
STING
MARILLION
JON BUTCHER AXIS
OUTFIELD
CRUZADOS
PHANTOM, ROCKER 6
DIRE STRAITS
GARY MYRICK

(414)276-2040 PD: JERRY GAVIN MD: DANA BROWN

Heavy
a 22 TOP
SUPERTRAMP
JOHN COUGAR MELL(M)
R.E.M.
HEART
DIRE STRAITS
RUSS BALLARD
KICC KISS STEVIE RAY VAUGHAN TALKING HEADS PHANTOM, ROCKER & COURESE
STARSHIP
HOLLAND
HIAMI VICE
NICK LOWE
MICHALE MCONALD
DIO
ROORE DALTREY
SIMON E
SIMON E
SIMON E
SIMON E
SIMON E
LOWERFIASH
BLACK IN BLUE
Medium
CHEAR TRICK
DEL FUEGOS
SAXON BANGER
NUTCHERANGER

a ALDO NOVA RUSH MARSHALL CRENSHAW TOMMY SHAW STRYPER MALICE

SAGA GARY MYRICK APRIL WINE Light a DOUG CAMERON

KQRS/Minneapolis (612)545-5601 PD: DAVE HAMILTON

Heavy
MIAMI VICE (M)
JOHN COUGAR MELLE(M)
BRYAN ADAMS
OUTFIELD
JOE LYNN TURNER
ROGER DALTREY (M)
U2

KTCZ/Minneapolis (612) 339-0000

PD: BOBBY CHRISTIAN

Heavy
COLOUR FIELD
DOUG CAMERON
DOUG CAMERON
PERMA ACADEMY (M)
PERMA ACADEMY (M)
PERMA ACADEMY (M)
PERMA BORD (M)
PERMA ACADEMY (M)
PERMA BORD (M)
RUMT WELLL
(M)
RUMT WELLL
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(M)
PREFAB SPROUT (M)
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PREFAB SPROUT (M)
PROPAGANT

MACHINE
JAME MIEDLIN
JON BUTCHER AXIS
MANDESS
BUTCHER AXIS
MANDESS
PROPAGANDA
UNITED
PROPAGANDA
UNITED
SINGS
SIN PD: BOBBY CHRISTIAN

KSHE/St. Louis (314)842-1111 PD: RICK BALIS ASST. PD: AL HOFE

PD: RICK BALIS
ASST. PD: AL HOFER
HEAVY
JOHN COUGAR MELLEN
STARSHIP
MP. MISTER
BRYAN ADAMS (IMP)
EZ TOP
ROGER DALTREY
DIRE STRAITS
TOWNE SHAN
TOWNE SHAN
LOVERBOY
Medium
CHARLIE DANIELS
HEART
TEARS FOR FEARS
HOOTERS

BOWIE & JAGGER
a SIMPLE MINDS
a INXS
a ALDO NOVA

(513)868-3696

WXRT/Chicago (312)777-1700 PD: NORM WINER MD: LIN BRERME

MD: LIN BREHMER

Heavy
STING MEADS
JOHN COUGAR MELLEN
THOMPSON TWINS
OND
DIRK STEARY
STEVIE WONDER
NICK LOWE
NICK LOWE
NICK LOWE
OF FENN
SQUEEZE
CURR
HOOGEN DALTREY
HOOGEN DALTREY
TOODD RUNDOGEN
HALL 6 OATES
UNAO
MARSHALL CRENSHAN
UNAONSHALL CRENSHAN
ALL STEVIE

MARSHALL CRENSHAM
a U2
a COLDUR FIELD
buddle TREMULIS
MEGIUM
A NICHOLAG TREMULIS
A NEW ORDER
A PREPAR SPROUT
BRUCE SPRINGSTEEN
A SHRIEKBACK
SIMPLE MINDS
CRUZADOS
CRUZADOS
CRUZADOS
KORT WRILL
ROCHES
KING ROCHES KING BLUE NILE JIMMY CLIFF ISTEVIE RAY VA ARMOURY SHOW MIDNIGHT OIL SMITHS 3 SPECIAL EFX 2 Z TOP ZEITGEIST B.B. KING KATE BUSH DEL FUEGOS INXS NOWA HENDRYX JOHNNY WINTE

PARALLEL TWO

WONE-FM/Akron (216)535-7831 PD: WARD HOLMES

PER STATE OF THE S

WRQK/Cantor (216)492-5630

PD: RICK SINGER Heavy

1 22 TOP

RUSH
1 22 TOP

RUSH
1 22 TOP

RUSH
1 22 TOP

RUSH
1 20 TOP

RUSH Heavy ZZ TOP

CRUZADOS MICHAEL MCDONALD STARSHIP MARILLION JON BUTCHER AXIS TEARS FOR FEARS

WSKS/Cincinnati

JOHN COUGAR MELLEN JOHN COUGAR MELLEN
RUSH
DIRE STRAITS (M)
LOVERBOY
JOHN WAITE (M)
EDDIE & THE TIDE (M)
TAXXI
MR. MISTER
BOWIE & JAGGER
HOOTERS
U2
MARILLION
2Z TOP
MARILLION
MARILLION

ZZ TOP
Medium
ROGER DALTREY
PHANTOM, ROCKER
STARSHIP
THOMPSON TWINS
MAD MAX
STEVIE RAY VAUGH
SIMPLE MINDS
TOMMY SHAW

KGGO/Des Moines PD: JACK EMERSON MD: MIKE RICHTER

Heavy

Heavy

DON HEBLEY

DON HEBLEY

DON HEBLEY

HEBLEY

HIAMI VICE

BEYAN ADAMS

BEYAN ADAMS

HEAVE

HEAV Heavy TOWN COUGAR MEL(M)

(218)728-6421

PD: MIKE KELLER MD: JOHN TOWER

Heavy
ROGER DATREY (M)
STARSHIP
DIRE STRAITS (M)
HOOTERS
TEARS FOR PEARS
MIAMI VICE
BRYAN ADAMS
BRICC SPRINGSTEEN
MIAMI VICE
MEAGUR
JOHN COUGAR NELLEN
MR. MISTER
HEART
TALKING HEADS
LOVERBOY
THOMSON TWINS
MICHAEL MEDONALD
MICHAEL MEDONALD
MICHAEL MEDONALD
MICHAEL MEDONALD
MITTER
HOUSERS
STEVIE RAY VAUGHAN
R. E. M.

SAGA
SIMPLE MINDS
SIMPLE MINDS
NICK LOWE
MARILLION
RUSH
TOMMY SHAW
KISS
MAD MAX
CRUZADOS
MARSHALL CRENSHAW
JON BUTCHER AXIS
PHANTOM, ROCKER &

WXKE/Ft. Wayne (219)484-0580 PD: RICK WEST MD: HAL BRANDT

MD: BAL BRASH
Heavy
JOHN COUGAR MELLEN
DIRE STRAITS (M)
NIANI VICE (M)
HEANT
MR. MISTER
NOOTENS
TO THE FUTURE
22 TOP
Medium
STING
ROGER DALTREY
STEVIE RAY VAUGHAN
JOE LINN TURNER
HOGKER SANTENER
MICHAEL MCDONALD
OUTFIELD MICHAEL MCDONALD
OUTFIELD
JOHN COUGAR MELLEN
PHIL COLLINS
MARILLION
INXS
THOMPSON TWINS
MAD MAX
CRUZADOS
RUSH
WANG CHUNG
CHEAP TRICK
ALDO NOVA

WLAV-FM/Grand

PD: DAVE LANGE MD: ARIS HAMPERS Heavy TEARS FOR FEARS STING STINO
DIRE STRAITS
BRYAN ADAMS
DIRE STRAITS
BRYAN ADAMS
MIAMI VICE
HOOTERS
STEVIE RAY VAUGHAN
RUSH
TO THE TO THE TO THE TO THE TO THE TO THE TO THE TO THE TO THE TO THE TO THE TO THE TO THE TO THE TO THE TO THE TO THE TO ROGER DALTREY
PREFAB SPROUT
YMGWIE MALMSTERN
THOMPSON TWINS
MONDO ROCK
HEART
JOE LYNN TURNER
BRYAN FERRY
QUARTERFLASH

QUARTERFLASH
R.E.M.
PHANTOM, ROCKER &
PHANTOM, ROCKER &
PHANTOM BLONDE
BRUCE SPRINGSTEEN
AUTOGRAPH
MAD MAX
CRUZADOS
TODD RUNDGREN
KATE BUSH
DIO
AUTOGRAPH
TOMPY SEAM
SIMPLE MINDS

WIBA-FM/Madis (608)274-5450

PD: JACK MITCHELL MD: CHRISTA LANE MD: CHRISTA LANE

Heavy
JOHN COUGAR MELL(M)
HOUSE
HOUS

KISS
22 TOP
TALKING HEADS
BRUCE SPRINGSTEEN
JON BUTCHER AXIS
GARY MYRICK
HEADPINS
DEL FUEGOS
HEAVEN
RUSH

PHANTOM, ROCKER & INXS JOE LYNN TURNER

KEZO/Omaha (402)592-5300

PD: BRUCE MCGRE

Heavy JOHN COUGAR MELL(M

LOVERBOY
DIRE STRAITS (M)
TEARS FOR FEARS
STARSHIP
BRYAN ADAMS
MIAMI VICE
MR. MISTER
ZZ TOP
Mediue
STING (L)
TALKING HEADS
R.E. M.
SOULETE

R.E.M.
SQUEEZE
MARILLION
SIMPLE MINDS
SAGA
OUTFIELD
BUSH

OUTFIELD
RUSH
TOMMY SHAW
PLATINUM BLONDE
NICK LOWE
INXS
HEART
HOMPSON TWINS
MAD MAX
ROGER DALTREY
CRUZADOS
STEVIE RAY VAUGHAN
PHANTOM, ROCKER 6
KISS
JON BUTCHER AXIS
DIO

Light

WIOT/Toledo (419)248-3377

PD: MICHAEL HUGH MD: RICK VAN GIL

Heavy JOHN COUGAR MELL(M LOVERBOY MIAMI VICE TEARS FOR FEARS BRYAN ADAMS

BRYAN ALAMS
THOMBSON. TWINS
HOMESON. TWINS
HEART
12 Z TOP
Medius
STARSHIP
MARILLION
RUSHADOS
STEVIE RAY VAUGHAN
ROGER DALTREY
PLATININ ELOSEP
HOMESON
THE STRAITS
TALKING READS
TALKING READS
STRIPLE MINIS

STING SIMPLE MINDS JON BUTCHER AXIS MOTLEY CRUE KISS

(414)734-9226 PD: BRIAN TAYLOR MD: RICK PANNECK

MD: RICK PANNECK

Heavy
STARSHIP (H)
ROGER DALTREY
MR. WISTER
HAMITICE
LOVERBOY
DIRK STRAIL
LOVERBOY
DIRK STRAIL
JOHN COUGAR MELLEN
STRYUE RAY VAUGHAN
BRUCE SPRINGSTEEN
JOHN PAUL JOHNS
RUSH DAL JOHNS
RUSH
GUTFIELD
Medium
CUARTERFLASH
KISS
CUARTERFLASH
KISS
PAUL CRUE
PAUL YOUNG
THOMPSON TWINS
TOWN STORM AND THOMPSON TWINS
TOWN STORM AND THOMPSON TWINS
TOWN STROMPSON TWINS
TOWN STROMPSON TWINS
TOWN STROMPSON TWINS KKCI/Kansas City (816)531-3400 Heavy
MR. MISTER
JOHN COUGAR MELL (1
ROSER DALTREY (M)
IBAN THAN THE
ROSER DALTREY
IS
STARSHIP
MIAMI VICE
R.E.M.
NICK LOWE
Medium
THOMPSON TWINS
BRYAN ADAMS
OUTPELL
HOOTERS
HOOTERS
HORICIEN HOOTERS
MARILLION
TEARS FOR FEARS
SQUEEZE
MICHAEL MCDONALD
MOTLEY CRUE
STEVIE RAY VAUGHAN
OUARTERFLASH
TOMMY SHAW
PREFAB @PROUT
CRUZADOS
KISS
ZZ TODE

MOTLEY CRUE
PAUL YOUNG
THOMPSON TWINS
JON BUTCHER AXIS
DUKE JUPITER
CRUZADOS
PHANTOM, ROCKER &
JOHN WAITE
JOE LYNN TURNER
R.E.M. R.E.M.
TALKING HEADS
MARILLION
BRYAN ADAMS
STING
Light
A ALDO NOVA
SIMPLE MINDS

WCKG/Chicago (312)781-7300 PD: DON DAVIS

POLIDON DAVIS

POLIDON DAVIS

REAY

RESY

RESY

RESY

RESY

RECORD DALTREY (M)

MIANT VICE

MARILLION

MR. MISTER

BRUCE SPRINGSTEEN

STING

RESY

RES

(313)744-1570 PD: MARK MILLER ASST. PD: LECIA MACK

ASST. PD: LECIA MACE
Heavy
HEART
FALLY YOUNG
JOIN COUGAN MELLIM)
TEARS FOR FEARS
HIAMI VICE
LOVERBOY (M)
BRYAN ADAMS
MR. MISTER
22 TOP
Media
ROGER DALTPEY
SIMPLE MINDS
MARILLION
THOMPSON TWINS
THOMPSON TWINS
THOMPSON TWINS
THOMPSON TWINS
THERE SPROUT THOMPSON TWINS PREFAB SPROUT PLATINUM BLONDE HOOTERS MAD MAX MAD MAA PHANTOM, ROCKER & MOTLEY CRUE DIRE STRAITS RUSH R.E.M. KISS JON BUTCHER AXIS STEVIE RAY VAUGHAN STING A KATE BUSH A CRUZADOS KATT-FM/Oklahoma (405)848-0100

HERVY
HERVY
HERVY
HERVY
HERVY
HISTORY

KICT/Wichita

Heavy ROGER DALTREY (I STARSHIP (M) MIAMI VICE MR. MISTER (M) HEART TEARS FOR FEARS 2Z TOP

TEARS FOR PEARS
2.2 TOP RUSH
Medium
Medium
Medium
Medium
Mootres
DIRE STRAITS
JOIN COUGAR MELLEN
LOVERBOY
STEVIE RAY VAUGHAN
U2
MARILLION
KISS
STEVIE RAY VAUGHAN
U2
MARILLION
KISS
GENTCHER AXIS
GENT BENCH
CRUZADOS
TOMMY SHAW
JESF RECK
PHANTOM, ROCKER L
TALKING MEADS
THOMPOSN TWINS

KMOD/Tulså

(918)664-2810

PD: CHARLIE MEST

MD: JIM JONES

(PROZEN)

Heavy

NIGHT RANGER

CHEAP TRICK

DINIGHT RANGER

CHEAP TRICK

DINIGHT RANGER

CHEAP TRICK

DOWN COUGAN MELL(M)

HAMI VICE

STING

BRUCK SPRINGSTEEN

LOVERBOY

JOHN COUGAN MELL(M)

HAMI VICE

STING

STULE

STING

STULE

STING

STULE

STING

STULE

COURADON

HEART

LOVERBOY

JOHN WALTE

LOVERBOY

DUKE

STULE

WXLP/Davenpor (319)326-2541

OM: GABE BAPTIST Heavy MIAMI VICE Heavy VCE
JIAMI VCE
JIAMI VCE
JIAMI VCE
JIAMI VALE
REYAN DOAR
REAR
REAR
REART
HAD MAX
HOOTER
REART
TOMPY SHAW
TOMPY SHAW
LIGHT
AUTORAPH

a RUSH
a ZZ TOP
a CHARLIE DANIELS
a NICK LOWE
a WANG CHUNG

WTUE/Dayton (513)224-1501 PD: TOM CARROLL MD: JOHN BEAULIEU

Heavy
OUTFIELD
ROGER DALTREY (M)
MIAMI VICE
R.E.M.
STEVIE RAY VAUGH(M)
MICHAEL MCDONALD
ADDRIVERS (M)
JOHN COUGAR MELLEN
STARSHIP
WHITE NIGHTS
PREPAB SPROUT (M)

JOE LYNN TURNER
DREAM ACADEMY
KATE BUSH
STEVIE WONDER
Medium
RUSH
STEVE MORSE
QUARTERFLASH
ZZ TOP
INXS ZZ TOP

INNS

MASSHALL CREMSHAM

JON BUTCHER AXIS

BILLY BURNETTE

BILLY BURNETTE

BILLY BURNETTE

GORN PAUL JONES

PLATINUM BLONDE

CRUZADOS

WIRE TRAIN

THOMPSON TWINS

JOHN MAJTE

SIMPLE MINDS

MANG CHUNG

AND CHUNG

OARY BROCKER

DOUG CAMPRON

COLOUR FIELD

WFBQ/Indianapoli

(316)722-5600 OM: BILL BRUUN MD: LEE ROBERTS

KQWB-FM/Fargo (218)236-7900 PD: JON ERDAHL

PD: JON ERDARL

Heavy
STARSHIP
HOOTERS
OUTFIELD
ROGER DALTREY (L)
MR. MISTER
Headt
HEART
MARILLION
BRYAN ADAMS
R.E.M.
HIANI VICE
HICHAEL MCDONALD
NICK LOWE
JOHN COUGAR MELL(L)
TROMPSON TWINS
STING
KISS
GARY MYRICK
MOTLEY CRUE
STEVIE RAY VAUGHAN

(616)258-2800

KFMQ/Lincoln (402)476-8565

PD: TOM BARKER MD: MATT EFFKEN

(317)257-7565 PD: THE BEARMAN MD: JAY BAKER

Heavy
JOHN COUGAR MELL(M)
DIRE STRAITS
BRYAN ADAMS
STARSHIP
ROGER DALTREY (M)
THOMPSON THINS
MIAMI VICE (M)
HEART
MR. MISTER HEART
MR. MISTER
ZZ TOP
WHITE NIGHTS
RUSH
Medium
NIGHT RANGER
LOVERBOY
MARILLION
TALKING HEADS
STING

STING
MICHAEL MCDONALD
STEVIE RAY VAUGHAN
KISS
SIMPLE MINDS
PHANTOM, ROCKER &

PARALLEL THREE

KFMZ/Columbia, MO (314)874-3000 PD: BRYAN JEFFRIES MD: CRAIG STEVENS

MD: CRAIG STEVENS

Heavy
HOOTERS
HEART COUGAR MEL(M) (L)
JOHN COUGAR MEL(M) (L)
STING
BRUCE SPRINGSTEEN
LOVERBOY
BOWIE 6 JAGGER
BRYAN ADMS (L)
HOOTERS
GOOR HART (L)
JOHN MAITE
STARSHIP
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AUTOGRAPH
Light
COURTERFLASH
PHANTOM, ROCKER &
MAD MAX
ZZ TOP
JOE LYNN TURNER
NICK LOWE

RUSH
ZZ TOP
Light
PREFAB SPROUT
SIMPLE MINDS
ALDO NOVA
TALKING HEADS

ASST. POET TERRI RESULT OF TER

Heavy
MR. MISTER
ROGER DALTREY (M)
JOHN COUGAR MELLEN
HEART
HIAN! VICE (M)
STANSHIP (M)
STANSHIP (M)
STEVIE RAY VAUGHAN
THOMPSON TWINS
LOVERBOY
TOMMY SHAM
NICK LOWE
Medium
RUSH

RUSH
R.E.M.
MARILLION
JON BUTCHER AXIS
OUNTERNASH
OUTFIELD
WHITE NIGHTS
2Z TOP
SIMPLE MINDS
Light
INXS
PHANTON, ROCKER &
CRUZADOS

KSQY/Rapid City (605)578-3533

PD: JACK DANIELS MD: JEFF MICHAELS NOI JURY MICHAELS

HOWY
MARILLION
HOOTERS
ROGER DALTREY (M) (L)
LOVERBOY (M)
KR HISTER
HOOSER DALTREY (M)
STARSHIP (M)
STEVIT STAY VAUGHAN
Medius
HEADPINS
JON SUTCHER
JON STEVIT STAY
SAGA
STING
STEVIT STAY
SAGA
STING
HICHAEL MCDONALD (L)
HASHALLI CRENSHAM
TOORTY SHAW
KISS
THE MARSHALLI CRENSHAM
TOORTY SHAW
KISS
SIPPLE MINDS
STALKHIP
LUSH
LUSH
JOE LYNN TURNER
SIPPLE MINDS
STALKHIP
ALDO NOVA
A DEL FUECOS
TALKING HEADS

WZZQ/Terre Haute (812)232-5034 MD: DAN MICHAELS

OUTFIELD
BRYAN ADAMS
HEART
THOMPSON TWINS
WHITE NIGHTS
R.E.M.
GOUARTERFLASH
STING
MARILLION
Medium

AHA
MICHAEL MCDONALD
ALDO NOVA
AUTOGRAPH
HOWARD JONES
CHEAP TRICK
JOE LYNN TURNER
JON BUTCHER AXIS
TALKING HEADS
DIO
BOWLE & JAGGER

A ZIATO J HANTIS

ZIATO J HANTIS

MANCICLUMS

TOMBY SHAM

PHANTON, ROCKER 6

PLATINUM BLONDE

MOTLEY CRUE

STEVIE RAY VAUGHAM

HANT SHAM

HANT SHAM

HANT SHAM

HANT SHAM

ANT SHAM

HANT S

WCPZ/Sandusky

(419)625-1010 PD: RANDY HUGG MD: KEVIN YOUNG Heavy
MIAMI VICE
JOHN COUGAR MELLEN
ROGER DALTREY
DIRE STRAITS
TEARS FOR FEARS
KATRINA & WAVES
THOMPSON TWINS

KATRINA & MAVES
TARSHIP
HEART
HICKLOWE
MR. MISTER
MR. MISTER
MARILLION
STEVIE WONDER
BRYAN ADAMS
STEVIE
MOMADD JONES
HOWARD
STEVIE
MOMADD
GUARTERFLASH
MACHAEL
MOGTERS
MOGTER
TOPHY SIAM
ABC
MICHAEL MCONALD

ABC
MICHAEL MCDONALD
JON BUTCHER AXIS
PREPAB SPROUT
STEVIE RAY VAUGHAN
GARY MYRICK
CRUZADOS
BRUCE SPRINGSTEEN
LOVERBOY
ROBIN TROWER
COLDUR FIELD
OMD

COLOUR FILLIO
COND
RATE BUSH
PHANTOM, ROCKER 6
PLATINUM BLONDE
CHEAP TRICK
LIGHT
LIGHT
LIGHT
ALIGN
MOTELS
A MOTELS
A MATERBOYS

PARALLEL

TODD RUNDOREN
IDLE EYES
ARMOURY SHOW
DOUG CAMERON
COWARD BROTHERS
CURE UTCHER AXIS
JON RESPELASH
DEL ANIS
MONDO ROCK
MONDO ROCK
OMAR AND THE HONLE
ALAN VEGA
JOHNNY WINTER
WIRE TRAIN
X

X
PROPAGANDA
SIMPLY RED
STAPLE SINGERS
UB40
BETTER OFF DEAD
CRUZADOS
GARY BROOKER

ONE

KBCO-FM/Denve (303)444-5600

PD: JOHN BRADLEY MD: DOUG CLIFTON HEAVY
JOHN COUGAR MELLEN
STEVIE RAY VAUGHAN
DIRE STREATS
TALKING HEADS
ROGER BALTREY
NICK LOWE
ROGER BALTREY
NICK LOWE
ROUTERS
STRING MONDER
STRING MONDER
SURYTHHICS
KATE RUSH
HOOTERS
EURYTHHICS
KATE RUSH
SQUEEZE
C.S. AMGELS
HILL LOFOREN
MILL LOFOREN
SULANNE VEGA
R.E.M.
DREAM ACADEMY
KURT WELLS
HILL CHINA CRISIS
MARHALLION
MARHA RUSH
ZZ TOP
WANG CHUNG
BRYAN ADAMS (IME
SIMPLE MINDS
JOE LYNN TURNER
MOTLEY CRUE
Light

KAZY/Denver

(303)759-5600 OM: CHUCK BROWNING OH: CHUCK BROWNING
Heavy
PREPAB SPROUT (L)
STEVIE RAY VAUGHAN
DREAM ACADEMY
JOHN COUGAR MELLEN
ROGER DALTREY (M)
ADVENTURES (L)
STARSHIP
OWN THE COUGAR
R.E.M.
HOWARD JONES
HIAMI VICE
KATE BUSH MIANA KATE BUSH Medium WHITE NIGHTS STEVIE WONDER JOE LYMN TURNER SAGA CRUZADOS QUARTERFIASH GARY BROOKER THOMPSON THINS THOMPSON TWINS STEVE MORSE JON BUTCHER AXIS

Heavy
BACK TO THE PUTURE
PHIL COLLINS (M)
CHEAP TRICK
STING (M)
CHEAP TRICK
STARSHIP (M)
ANA VIE MONDER
TORNO
THEAPS FOR FEARS
OUTFIELD
THOMPSON TWINS
NICK LOWE
BRUCE SPRINGSTEEN
MR. HISTER
LOVERBOY
JANE WIEDLIN
JOHN COUGAR MELL (M
MIAMI VICE
Medium
GODLEY & CREME
GOOLEY & CREME
GOOLEY & CREME
GOOLEY & CREME
MCHAEL MCDONALD
DIRE STRAITS
OUNTERFLASS
BOOHE & JAGGER
WHAM
HALL & OATES
SAGA
HOOTERS
HITE BUILTS
WITH STRAITS
OUNTERFLASS
BOOHE & JAGGER
WHAM
HALL & OATES
SAGA
HOOTERS
TOMMY SHAW
JOE LYNN TUNER
MARILLION
MANG CHUNG
RUSH
MANG CHUNG
RUSH
STMPLE HINDS
B STMPLE HINDS
B SIMPLE HINDS
B STMPLE HINDS

KLYV/Dubuque

PD: ROBERT WELCH

(319)557-1040

WCXT/Muskegon-Hart, MI (616)873-7129 PD: MARK ANTHONY MD: TOM WILSON HEAVY
R. E.A.
STARSHIP (L)
STARSHIP (L)
STARSHIP (L)
STARSHIP (L)
SOOR COUGAR MELL(L)
TONEY SHAM
OUANTERFLAGH
THOMPSON TWINS
TALKING HEADS
ON INCK LOBE
HAND (L)
MIAMI VICE
WEST

STEVE MORSE Light HOODOO GURUS SMASH PALACE MADNESS

(303)936-2313

ASST. PD: JOHN MD: LYNN WELLS Heavy TALKING HEADS STING LOVERBOY AHA LOVERBOY
ANA
ANA
HOOTERS
HOOTERS
HEAPT
TEARS FOR FEARS
STARSHIP
MIANI VICE
Medium
OUARTERFILASH
ROCEM DALITEY
DIRE STRAITS
JOHN COUGAR MELLEN
STEVIE WORD
FOWER STATION
WHITE NIGHTS
MAD MAX
RUSH
ROSH

MARSHALL CRENSHAM AL JARREAU JOHN MAITE JEAN-LUC POHTY SIMPLE MINDS WANG CHUNG MADNESS Light ROBIN TROWER DOUG CAMERON DOUG CAMERON DOUG CAMERON MARSHALL & ANGER SARDY OMEN ZZ TOP

91X/San Diego (619)291-9191

Heavy
KATE BUSH
TALKING READS
DIRE STRAITS
SQUEEZE
U2
INXS
CURE (L)
GARY MYSICK
ARMOURY SHOW
BRYAN FRRNY-I
JANE WIEDLIN
STING

X
EDDIE & THE TIDE
OMD
SIMON F
THOMPSON TWINS
CRUZADOS
DEL FUEGOS
WATERBOYS

Continued on next page

R&R FRIDAY, OCTOBER 11, 1985/73

REGIONAL AOR ACTIVITY

WEST (continued)

KRQR/San Francisco (415)765-4045 PD: CHRIS MILLER MD: JOHN MCRAE

STATE MINDS
STATE MINDS
STATE MINDS
STATE MINDS
STARSHIP
MR. MISTER
DIRE STRAITS
MISTER
DIRE STRAITS
MISTER
DIRE STRAITS
MISTER
TOVERBOY

2 Z. TOP
Medium
STING
TALKING HEADS
HOOTERS
HOOTERS
HOOTERS
HOOTERS
HOOTERS
MARILLION
OUTFIELD
ALAN VEGA
ERIC MARTH
HEART
STEVIE MAY VAUGHAN
THEART
STEVIE MAY VAUGHAN
STEVIE MAY VAUGHAN
THEART
TOMMY SHAW
GARY MYRICK
PHANTOM, ROCKER &
LIGHE

PHANTOM, ROCKER &
Light

EDDIE & THE TIDE

APPIL MINE

JOE LYNN TURNER

CRUZADOS

HEAVEN

SIMON F

PLATINUM BLONDE

ALDO NOVA

(415)986-1045 PD: JOHN RIVERS

Heavy
HICHAEL MCDONALD
MR. MISTER
JOIN COUGA MELLEN
DINE STRAITS
BEFREY
TIME
THE STRAITS
HIAMI VICE
HAMI VICE
TEARS FOR PEARS
STEVIE RAY VAUGHAN
22 TOP
MOSTURE RAY VAUGHAN
AND THE STRAITS
GARY MYRICK
HARILLION
BRYAN ADAMS
STAKENIE HEADS
SOGGE DALTREY
STRAITS HEADS
STAKENIE DEAM ACADEMY
RUSI
HIAMTOM, ROCKER &
FLATIBUM BLONDE
STEVEL MONDER
Light
STEVEL MONDER

KMET/Los Angeles (213)464-5638 PD: RICH PIOMBINO MD: PAM EDWARDS

Heavy JOHN COUGAR MELLEN RUSH ROGER DALTREY ZZ TOP a 22 TOP
a SIMPLE MINDS
BACK TO THE FUTURE
MR. MISTER
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN BRUCE SPRINGSTERN UZ
PHIL COLLINS
HIAMI VICE (M)
MARILLION
TALKING HEADS
TETALSHIP
FERRS
TETALSHIP
DIRE STRAITS
BRYAN ADAMS
Medium
CRUZADOS
PHANTOM, ROCKER &
STEVIE RAY VAUGHAN
TOMMY SIAM
BOUNT SIAM

KGON/Portland (503)655-9181 MD: INESSA YORK

MOI INTESSA TO...

Heavy
MIAMI VICE (M)
DIRE STRAITS (M)
BRISTANT MINISTEEN
DOWN COURTERNAME (M) (L)
LOVERSON AR MEL(M) (L)
COURTERFLASH (M)
STING
HOOTERS
2 Z TOP
ROCER DALTRY
STANGHIP
JOHN CAFFERTY
TEARS FOR FEARS
HEART
FOREIGHER
DON HENLEY
U2
WR. MISTER

DON HENDL.
U2
a MR. MISTER
RUSH
a TALKING HEADS
BRYAN ADAMS
Light

KOME/San Jose

Heavy STEVIE RAY VAUGHAN RUSH RUSH
SQUEEZE
MIAMI VICE
PHANTOM, ROCKER &
STARSHIP (M)
a ZZ TOP
3 SIMPLE MINDS
JOE LYNN TURNER
CUTTIELD
TOMMY SHAM
INXS
R.E.M. TUDELLE STATES
INSO ME ALTREY
REST DALTREY
TEARS FOR PEARS
JOHN COUGAR MELLEN
HEART
DIRE STRAITS
HEADIN
BRYAN FERRY
RATT
ENIC MARTIN
S TALAINS EDGES
THE TEARN
AUTOGRAPH
DEL FUEGOS
ALARN
LOVERBOY
HEADPINS CRUZADOS STING KISS MARILLION JON BUTCHER AXIS DUKE JUPITER NICK LOWE ALAN VEGA MR. MISTER

KISW/Seattle (206)285-7625 PD: BEAU PHILLIPS MD: STEVE SLATON

MD. BILL PRESCOTT

HEATY
BORER DALTHEY (M)
DIFF FRANTITS
MIAMI VICE
HEART
STARSHIP (M)
22 TOP
MEGIUM
TON BUTCHER AXIS
CORREADED
HOOTHER AXIS
CHEADO
ADDENY
HOOTHER AXIS
CHEADO
ADDENY
HOOTHER
TOMMY SHAW
TEARS FOW FEARS
THOMPSON TRINS
JOE LYAN TURNER
STEVIE RAY VAUGHAN
ALAM VEGA Heavy
DIRE STRAITS
JOHN COUGAR MELLEN
BRUCE SPRINGSTEEN (L
HOOTERS
CHEAP TRICK
U2

(916)925-3700 PD: TOM CALE MD: BILL PRESCOTT

KGB/San Diego (619)292-1360

PD: LARRY BRUCE ASST. PD: TED EDWARDS

GREAT TRICK
UNTFIELD
OUTFIELD
LOVERBOY (M)
MARILLION
ROGER DALTREY (M)
STEVIE RAY VANGHAN
HEART
HOME
CHEECH & CHONG
MICHAEL MCDONALD
GREGG ROLIE
SIMON F
HEAVEN
CRUZADOS
HIAMI VICE
PHANTOM, ROCKER &
HIDOW
DEL FULGOS
LIGHE

A ZZ TOP

a JOE LYNN TURNER

KUPD/Phoenix (602)838-3062 PD: VAL McINTOSH ASST. PD: CURTISS JOHNSON

Heavy
BRYAN ADAMS
BRYAN ADAMS
BRYAN ADAMS
BRYAN ADAMS
BELIX
STARSHIP
A 22 TOP
RUSH ;
DIRR STRAITS
HEAV
BRYAN
BRAND
ROGER DALTREY
HOOTERS
HEAV
HOUSE JUSTICE
LOWE JUSTICE
ALAM TORK
AUTOGRAPH
CRU ZADOS
HEADPINS
HARTLION
LOWERDOS
HARDINS
HARTLION
LOWERDOS

JOHNSON
Heavy
JOHN COUGAR MELLEN
MIAMI VICE
STARABILIP
EXTERNATION
BY
BY AN ADAMS

a Z TOP
ROGER DALTREY
NICK LOWE
HEART
BY HEAT
BY HE

KINK/Portland

KLOS/Los Angeles

PD: TIM KELLY ASST. PD: KURT KELLY PD: TIM KELLY ASST. PD: KURT KELL

Heavy ROGER DALTREY (M)

JOHN COUGAR MELL(M'

X
MIAMI VICE (M)
STARSHIP (M)(L)
HEART
TEARS FOR FEARS
Medium
CHEECH & CHONG
OUTFIELD
AHA
NICK LOWE
RUSH
DUKE JUPITER
NIGHT RANGER

NIGHT RANCER
TOMBY SHAW
MOTLEY CRUE
ERIC CLAPBON
CHEAP TRICK
CRUZADOS
MR. MISTER
JON BUTCHER AXIS
Light
ZZ TOP

Light
2Z TOF
a HEAVEN
a SQUEEZE
a JOE LYNN TURNER
a EDDIE & THE TIDE
a SIMPLE MINDS
a PHANTOM, ROCKER &

(213)557-7250

CFOX/Vancouver (604)684-7221 PD: DON SHAFER MD: KAREN HEWKO

Heavy
ARA
ARC
ARA
ARC
ARA
ARC
ARA
JOHN COUGAR MELLEN
MIAMI VICE
HOOTERS
STARSHIP
FAUL YOUNG
HEART
HISTER
THOMPSON WINS
1 Z2 TOP
KATE BUSH
ROGER DALTREY
LOVERBOY (M)
NICK LOWE
MARILLION
OF THE TOP
HIANTON, ROCKER &
POWER STATION
TOMMY SHAW
STEVIE RAY VAUGHAN
MAURICE HHITE
STEVIE WONDER
STEVIE WONDER
STEVIE WONDER
STEVIE WONDER
STEVIE WONDER
STEVIE WONDER
AND MAX
A SIMPLE MINDS
HEADPINS (M)
MEGIUM
ARROWS
PM
MICH GLIDER
RUSH
RUSH
RUSH
RUSH
LINE HILDER
RUSH
RUSH
LINE HILDER
LINE HILDER
RUSH
LINE HILDER
LIN

KROQ-FM/Los Angeles (818)578-0830

PD: RICK CARROLL MD: LARRY GROVES EURYTHMICS EURYTHMICS CONTINUES

CONTE & JAGGER
AHA
PRINCE
STING
CURE
STING
CURE
ARMOURY SHOW
TALKING HEADS
HORN TO BERRY
WEIRD SCIENCE
UB40
JAME WIEDLIN
OAKEY & MORODER
PHIL COLLINS
SHRIERARY
MOTHOR ALIVE
LONG
MORODER
HISTORY
MOTHOR ALIVE
MOTHOR ALIVE
MOTHOR ALIVE
MOTHOR ALIVE
LONG
MORODER
HORN SCIETY
MOTHES
MEDIUM
INKS
ALARM
FLETCH
UNTOWCHABLES
RETURN OF LIVING D
POMER STATION
SIMPLY RED
WIRE TRAIL
SQUEEZE
LIVIN JOHN & MIL.

SQUEEZE
GARY MYRICK
ADVENTURES
SPACE MONKEY
NONA HENDRYX
CRUZADOS
R.E.M.
PREFAB SPROUT
PROPAGANDA
BOOMTOWN RATS

PROPAGANDA
BOOMTOWN RATS
CHEECH & CHONG
KING
BOOGIE BOYS
NICK LOWE
RED HOT CHILI
KATE BUSH
ADAM ANT
SIMON F

FELONY
SCRITTI POLITTI
Light
BIG AUDIO DYNAMITE
CLASH
SIMPLE MINDS
ABC
PET SHOP BOYS

PARALLEL TWO

KFMG/Albuquerque (505)265-8811 PD: TOM MARSHALL ASST PD: LENNY BLOCH

Heavy
DIRE STRAITS
22 TOP
ROGER DALTREY (M)
HIAM! VICE
HEART
MARILLION
JOHN COUGAR MELLEN
SIMPLE MINDS
LOVERBOY
STING
TOMMY SHAW
NICK LOWE
R.E.M.
RUSH

KILO/Colorado (303)634-4896 PD: RICH HAWK MD: ALAN WHITE

Heavy
JOHN COUGAR MELLE(M)
DIRK STRAITS (M)
DIRK STRAITS (M)
RUSH
ROSER DALTREY (M)
STREVIE RAY VAUGHA(M)
STREVIE RAY VAUGHA(M)
STREVIE RAY VAUGHA(M)
HEART
SIMPLE HINDS
TOMMY SHAM (M)
STING (M)
MARILLION
HEAD STING (M)
MARILLION
ROCKER (M)
MARILLION
HEADPINS
TALKING HEADS (M)
PHANTOM, ROCKER (M)
PHANTOM, ROCKER (M)
PHANTOM, ROCKER (M)
HEADPINS
TALKING HEADS (M)
HEADPINS
TALKING HEADS (M)
HADDINS
TRING
TRING
THE LOVERBOY
KITS BUSH
TRICK
NICK LOWE
BUSH
TRICK
STREVIE DUKK
THE LOVERBOY
RATE
BUSH
THE LOVERBOY
RATE
THE L

KZEL/Eugene (503)342-7096 PD: KEN MARTIN MD: VINCE MERT

JOHN COUGAR MELLEN
STING VICE
HTARSHIP
TEARS FOR FEARS
BRYAN ADAMS
DIRE STRAITS
HEART
MR. MISTER
2 Z. TOF
THOMPSON TWINS
OUTFIELD
ADVENTURES
RUSH
HOOTERS
MANILLION
METERS
METER MDI VINCE MERTZ

Heavy
JOHN COUGAR MELLEN
STARSHIP
HIAMI VICE
BRYAN ADAMS
FOR FEARS
HEART
AZ TOP
Hedius
A ALDO NOVNOS
ROGER DALTREY
BOALTREY
BOALTR

RUSH
JON BUTCHER AXIS
CRUZABOS
KISS
LOVERBOY
STEVIE RAY VAUGHAN
BRYAN FERRY
BACK TO THE FUTURE
DIRE_STRAITS
-Light

KSJO SAN JOSE 15:26 OM: DANA JANG MD: KEN ANTHONY Heavy MIAMI VICE TEARS FOR FEARS ROGER DALTREY (M TEARS FOR FEARS,
ROGER DALTREY (M.)
JOHN COUGAR MELLI(M.)
MR. MISTER
BEYAN ADAMS
HARILLION
HOOTERS
LOVERROY (M.)
STARSHIP (M.)
HEÓUTER
JON BUTCHER
JON BUTCHER
AXIS
OUTFIELD
RUE
S SHPLE HINDS
3 ZZ TOP
OUARTERFLASH
GREGG ROLLE
THOMPSON TWINS MOTLEY CRUE
MARILLION
QUARTERFLASH
MICHAEL MCDONALD
THOMPSON TWINS
RUSH
PHANTOM, ROCKER &
JOE LYNN TURNER
Light

ABC
HOOTERS
MARSHALL CRENSHA
CRUZADOS
MARILLION
CHINA CRISIS
CURE
MIAMI VICE
BLUE NILE
RUSH

KSTM/Phoenix (602)835-1767 PD: JEFF PARETS ASST. PD: WENDY WESTON ASST. PD: WENDY
WESTON
JOHN COUGAR MELL(M)
JOHN COUGAR MELL(M)
DIRE STRAITS (M)
DIRE STRAITS (M)
ROGER DALTREY (M)
HOMPSON TRINS (M)
SQUEZE
TODD MUNIGREN
PREPAB SPROUT
Heddus
TALKING HEADS
KATE BUSIN
ABC
HOOTERS

MD: CAROL HANDLEY
HEAVY MCOGNALD
HEAVY MCOGNALD
HECGRAPH MCOONALD
HICHAEL TOMLINSON
PREFAB SPROUT
UNTOUCHABLES
KLAUS LENDZIAN
STEVIE MONDER
HOEDZIAN
BOCG & MERLE WATSON
BOLLUZ JOEL
STEVIE RAY VAUGHAN
SUZANNE VAUGHAN
SUZANNE VAUGHAN
GLENN SHORROCK
QUANTERFLASH
JUNE STRAITS
HADNESS
DEL AMITHI
MARSHALL & ANGER
MICHAEL HEDGES

RUSH Light a ALDO NOVA

KETY/Soattle

KEZE/Spokane (509)448-1000 OM: JONAH CUMMINGS

MDI KARLA STEVENI

BENY

A ZZ TOP

MR. MISTER
JOIN COUGAR MELL(
RUSH

RUSH

HEART

HARILLION
ROGER DALTREY

STEVIE RAY VAUGHA

Medium

OUTFIELD
JOIN FAUL JONES

PHANTOM, ROCKER &

WIDOW

WIDOW

MIDOW

MIDO

KL PX/Tucso (602)622-6711
PD: BRYAN MILLI

MD: RICK ALLEN
Heavy
LOVERBOY

KPOI/Honolulu

(808)524-7100 PD: BILL MIMS MD: ANDY PRESTO

KRSP-FM/Salt Lake

PD: RANDY ROSE MD: JOHN FLORENCE

ROGER DALTREY
LOVERBOY
ZZ TOP
STING
JOHN COUCAR MEL(M)
DIER STRAITS
HER STRAITS
HOOTERS
BRUCE SPRINGSTEEN
BRYAN ADAMS
TEARS FOR FEARS
R.E.M.
MR. MISTER
MED AUGUST
HOOTERS
RICH MISTER
MED AUGUST
HOOTERS
RICH MISTER
MED AUG

(801)262-5541

Heavy MIAMI VICE (M) STARSHIP ROGER DALTREY

TALKING HEADS
RUSH
DIRE STRAITS
INXS
MARILLION
NICK LOWE
AUTOGRAPH
BLACK 'N' BLUE
MOTLEY CRUE
PHANTOM, ROCKER &
KISS
Light

KZOK/Seattle Beavy JOHN COUGAR MELLER

OM: PHIL STRIDER MD: LARRY SHARP

MD: LARRY SHARP

Heavy
JOHN COUGAR MELLEN
JOHN COUGAR MELLEN
JOHN STING
HEART
STING
HEART

KDJK/Modesto-Stockton (209)869-2594 PD: JERRY LONGDEN MD: MARK DAVIS

Heavy
MR. MISTER
LOVERBOY
STARSHIP
HOOTERS
THOMPSON TWINS
ZZ TOP
TEARS FOR FEARS
BRYAN ADAMS
HEART
RUSH MIAMI VICE (M)
Medium
DIRE STRAITS DIRE STRAITS
BOOGE DAUTERY
DEL FUEGOS
MOTLEY CRUE
STING
JOHN COUGAR MELLEN
TAXXI
SAGA
HEADPINS
JOE LYNN TURNER
INXS
SIMON F
PERANTOM, ROCKER &
CRUZADOS NOCKER &
CRUZADOS TORE
KISS
EDGLE HINDS
EDGLE LYNE TIDE
KISS

KDKB/Phoenia

(602)897-9300 PD: JOHN LARSON MD: NICK SOMMER

MAD MAX SIMPLE MINDS KKD.J/Fresno (209)226-5991
PD: DON FISCHER
MD: JEFF RIEDEL

HOME VICE
HIGH THE HEAD THE HE MD: JEFF RAIDERS

Beavy
JOHN COUGAR MELL (M)
LOVERBOY (M)
STARSHIP
STARSHIP
STARSHIP
MR. MISTER
BYAN ADMS
THOMPSON TWINS
MIAMI VICE
DIRE STRAITS (M)
TALKING HEADS
HAAMT
ROGER DALTREY (M)
SIMPLE MINDS
SIMPLE MINDS
SIMPLE MINDS SAGA
SIMPLE MINDS
STEVIE RAY VAUGHAI
MICHAEL MCDONALD
PHANTOM, ROCKER &
TEARS FOR FEARS
Medium

TEARS FOR FEARS
Medium
INXS
TOMMY SHAW
KISSADOS
MOTIEV CRUE
WANG CHUNG
OUTFIELD
R.E.MIGH
GARY MYRICK
TODD RUNDGERS
PLATINUM BLONDE
FREFAS SPROUT
MARILLION
TABLELON
UNAFFERIASH
CORRY HART
CON BUTCHER AXIS
LIGHT

KOMP/Las Vegas Heavy JOHN COUGAR MELL(M) BRUCE SPRINGSTEEN LOVERBOY (M) STARSHIP BRYAN ADAMS HOOTERS

BRYAN ADAMS
DIRE STRAITS (M)
MIAMI VICE (M)
THOMRSON TWINS
OUNTERFIASH
MR. HISTER
ROGER RALTREY (M)
MEGIUM
TINNES
STEVIE RAY VAUGHAN
MARILLION
MAR KSJO/San Jose (408)288-5400 OM: DANA JANG MD: KEN ANTHOI MD, KEN ANTHONY

"Bayy

"BAY"

MIAN' VICE

TEAMS FOR PEARS

ROCER DALTREY (M)

JOHN COUGAR MELLEN

MR. MISTER

BOYAN ADAMS

MARILLON

HOOTERS

LOVERBOY (M)

Medius

JOHN BUTCHER AXIS

GOULATERFLASH

GREGG MOLIE

THOMPSON TWINS

RUGH

LIght

Light ZZ TOP TALKING HEADS CRUZADOS TALKING HEADS
CRUZHOS
RUSH
GARY MYRICK
YMGWIE MALMSTEEN
KISS
HANTOM, ROCKER &
MOTLEY CRUE
JOE LYNN TURNER
BLACK 'N' BLUE

Light ALDO NOVA PARALLEL

THREE KOZZ/Reno (702)329-9261
PD: DANIEL COOP
MD: STEVE FUNK

MD. STEVE TUNK

Heavy
STARSHIP
STARSHIP
TEARS FOR FEARS
RUSH
R. MISTER
BEYAN ADAMS
DIRE STRAITS (M)
Medius
JOHN COUGAR MELLEN
STING
OUTFIELD
HANDOM, ROCKER 6
SIMPLE MINOS
THOMPON TOWN
STRAITS HOME
MEDIANOM
OUTFIELD
LOVEROY
PHANTOM, ROCKER 6
SIMPLE MINOS
THOMPON TWINS
THOMPON TWINS
THOMPON TWINS
MAD MAX
KISS
THOMPON TWINS
MAD MAX
THOMPON TWINS
MAD THOMPON TWINS
MAD THOMPON TWINS
MAD THOMPON TWINS
MAD THOMPON TWINS
MAD THOMPON TWINS
M

KISS
MOTLEY CRUE
JON BUTCHER AXIS
PLATINUM BLONDE
CRUZADOS
1 TOMMY SHAW
Light
1 INXS

(505)765-5400 PD: FRANK JAXON MD: STEVE LARAMEE

Heavy DIRE STRAITS MIAMI VICE MIAMI VICE
22 TOP
STARSHIP
LOVERBOY
MR. MISTER
BRYAN ADAMS
STIMG (M)
TEARS FOR FEARS
Medium
JOHN COUGAR MELLEN
ROGER DALTREY
MICHAEL HOLDONALD
MARILLION
MARILLION
RUSH MARILLION
RUSH
GARY MYRICK
PHANTOM, ROCKER &
HEART
TALKING HEADS
QUARTERFLASH
STEVIE RAY VAUGHAN
R.E.M.

R.E.M. PLATINUM BLONDE THOMPSON TWINS

CRUZADOS HOOTERS JOE LYNN TURNER JON BUTCHER AXIS KISS SIMPLE MINDS

KZAM/Eugene (503)741-1999

PD: JEFF HANLEY PD: JEFF HANLEY

UBATERFLASH
STEVIE MONDER
STEVIE MONDER
STEVIE MONDER
STEVIE MONDER
STEVIE MONDER
STEVIE MONDER
MICHAEL HCONNLD
HIAMI VICE
ARETHA FRANKLIN
BRYAN FERRY
FOINTES SISTERS
HITTER MICHTS
BOB DYLAN
JOHN CAFFERTY
AND CHUNG
TALKING HEADS
CHUNG
STIMO
STIMO
STIMO
STIMO
STIMO
STIMO
STARSHIP
JOHN COUGAR MELLEN
SAGA
THOMPSON THINS
STARSHIP
1 SIMPLE MINDS
PREFAB SPROUT
MONDO ROCK
ROGER DALTREY
MARILLION
XINDER
HARLLION
LON BRITCHER AXIS

MARILLION X
SON BUTCHER AXIS
SHARI IS THIS
SCRITTI POLITTI
ADVENTURES
GOOLEY & CREME
CRUZADOS
SOUREZE
DREAM ACADEMY
R.E.M.
MAD MAX
MR. MISTER
HAD MOSO
GREG
GOUGE CAMERON
GREGG ROLIE
BUICK LOWE
STEVE MORSE
STEVE MORSE
LOGGIO

LODGIC
COCK ROBIN
TRANSLATOR
MOTELS
DEL FUEGOS
HEART
NEIL YOUNG
MARSHALL CRENS
WIRE TRAIN
GARY MYRICK
JIMMY BUFFETT
OMD
OUTFIELD OMD
OUTFIELD
OUTFIELD
EDDIE & THE TIDE
JOHNNY & DISTRACTI
STEVIE RAY VAUGHAN
KATE BUSH
Light

KGRQ/Casper (307)266-1400

D: FRED LEE Heavy MARILLION Heavy
MARILLION
PARTICION
DIRE STRAITS (M)(L)
MICHAEL MCDONALD
STING
STEVIE RAY VAUGHAN
PHIL COLLINS
INCLUSION
HICHAEL MCDONALD
MATT JONES
MATT JANCO (M)
ERYAN FERRY
SUZANNE VEGA (L)
CHEMAL SPROUT
Medium
MICHAEL TOMLINSON
STARSHIP
JON BUTCHER ALIS
DEBM LOLDETON
MARIALL CRENSHAW
MADNESS
Light
JOHN CAFFERTY
MADNESS
Light
JOHN CAFFERTY
MADNESS
LIGHT
MESTER
MADNESS
LIGHT
MESTER
MADNESS
LIGHT
MAD

KTCL/Ft. Collins (303)571-1232

PD: JOHN HAYES MD: JEFF FETTERS Heavy STEVIE RAY VAUGHAN TALKING HEADS JEFF BECK STYLE COUNCIL R.E.M.

R.E.M.

X
MIDMINGTOIL
ROCCHES
MARCHALL CRENSH
MARSON & FENN
JIHMY CLIFF
OANTUL LINDLEY
KATE BUSH
NICK LOWE
RED HOT CHILI PI
SQUEEZE
CURE
JOHNNY WINTER
WIRE TRAIN
UNTOUCHABLES
TOOD RUNDGREN
JOHN COULD RINDGREN
JOHN COLOUR FIELD
BLUE NILE
ABC
GARY MYRICK

PD: CYMIN PAULOS
Heavy
STING
STING
DIES STRAITS
MASSHALL CRESSHAM
MILMI VICE
GARY MORICK
GARY MORICK
FROGER DALIFRY
TALKING HEADS
TALKING HEADS
TALKING HEADS
STARSHIP HE PUTURE
STARSHIP HE PUTURE
HALL & CATES
R.E.M.
NICK LOWE
KATE BUSH
BYTAN FERNY
BYTAN FERNY
STRYLE FIDE
STRYLE FORE
MOTOTES
TETVIE WOUGHAM
Medium
SOUREZE BLUE NILE
AND
AND
AND
AND
TEPERAB SPROUT
STEVE MORSE
BRYAN FERRY
HOWARD JONES
MEAD
ANDMESS
NENA
BAD MANNERS
MEAD
SHIERBACK
COCK ROBIN
HITCHCOCK
STEWART COPELAND
HOWARTICS
SAGA
I SIMPLE MINDS
I VOKO ONO
WHAT IS THIS
OUTFIELD
WONDO OFF DEAD
OUTFIELD
WONDO OFF DEAD
OUTFIELD
WONDO OFF DEAD
WONDOON MY INS MONDO MOUR PEAD THOMPSON WILLIAM THOMPSON WILLIAM THOMPSON WILLIAM THOMPSON WILLIAM THOMPSON WILLIAM TO WILLIAM THOMPSON WILLIAM TO AZZ TOP
ANA
THERE FOR FEARS
PREFAB SPROUT
PHANTOM, ROCKER &
DOUG CAMERON
CRUZADOS
RED HOT CHILI PEPF
MOTELS
DREM ACADEMY
WHAT IS THIS
ALITYFIELD
A DIFFIELD
A MARILLION
A SIMPLE MINDS
A YOKO ONO

PHANTOM, ROCKER & DANSE SOCIETY MATT BIANCO HUSKER DU SMITHS a ZZ TOP A WATERBOYS TO TOWN WAITS TONES ON TAIL SICILE WORKS BIG AND SYNCHOLO SYNCHOL

KRQU/Laramie-Cheyenne (307)745-7396 PD: JOHN EDWARDS

BRYAN FERRY
SMITHS
CRUZADOS
DREAM ACADEMY
SHIT JALK
SHIT

KTYD/Santa Bart

(805)967-4511 PD: RICK WILLIAMS

Heavy
JOHN COUGAR MELLER
ROGER DALTREY
LOVERBOY
DIRE STRAITS
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
STARSHIP
MIAMI VICE
MR. MISTER
RUSH
RUSH
HOOTERS

MR. MISTER
RUSH
HOOTERS
TEARS FOR FEARS
OUTFIELD
THOMPSON TWINS
TALKING HEADS
TO CHEAP THICK
MARELLION
OUTFIELD HICK
MARELLION
OUTFIELD HICK
OUTFIELD HICK
MARELLION
OUTFIELD HICK
TALKING HEADS
TALKI

QUARTERFLASH
QUARTERFLASH
QUARTER AXIS
SAGA
SAGA
AUTOGRAPH
JOHNNY WINTER
WHEE TRAINOUT
EEDOLE 4 THE TIDE
HIGHT RANGUT
FLATINUE BLONE
DEL PUEGOS
DIO
JIO

UNTOUCHABLES
SIMPLE MINDS
TOMMY SHAW
BLACK 'N' BLUE

KVRE/Santa Rosa (707)544-5873 PD: CYNDY PAULOS

Medium
SOUEEZE
THOMPSON TWINS
JANE WIEDLIN
UB40
WIRE TRAIN
ROCHES
BOWIE & JAGGER
GARY BROOKER
LONE JUSTICE

ZZ TOP

HEAVY
TOE LYNN TURNER
STARSHIP
TOE LYNN TURNER
STARSHIP
HOOER ALTREY
HOOER ALTREY
HOOER ALTREY
HOOER ALTREY
HOOER ALTREY
HOOER ALL VICE
COMEY HARY
HOURT SHAW
HIGHT RANGER
DUKE JUPITER
JOHN COUGAR MELLEN
HONEY SHAW
HOOEN STRAITS
PREFARS SPROUT
KISS
STRAITS
PREFARS SPROUT
KISS
SIMPLE MINDS
HEART
HOLE EYES
HEART
HOLE EYES
HEART
HOLE EYES
HEART
HOURT

KZOQ/Missoula

TOM WAITS DEL FUEGOS SMITHS MR. MISTER AL DIMEOLA WANG CHUNG

KKGR/Anchorage

(907)278-4631 PD: JOHN ROBERTS

HENTY
HORSTICE (H)
THOMPSON TWINS
LOVERBOY
STARSHIP
JOHN COUGAR HELL(M)
ROGER DALTREY
JOHN COUGAR HELL(M)
ROGER DALTREY
DIRK STRAITS AUGHAN
JOHN CAPPERTY
CRUZADOS
ZZ TOP
BRYAN ADAMS
TEARS FOR PEARS
HEAD THAN HEAD
OUT; ELD
OUT; E

KOLA/Riverside-San Bernardino (714)825-9952

Heavy STIMG (M) STARSHIP TEARS FOR FEARS JOHN COUGAR MELLEN MR. MISTER BRYAN ADAMS MIAMI VICE DIRE STRAITS (M) LOVERBOY BRUCE SPRINGSTEEN AHA

U2
MARILLION
BRUCE SPRINGSTEEN
BACK TO THE FUTURE
CRUZADOS
FAT BENATAR
PHIL COLLINS
RUSH PHIL CUMLANDARY
RUSH
GODLEY & CREME
PHANTOM, ROCKER
MOTLEY CRUE
TOMMY SHAW
1 ZZ TOP
R.E.M.
KISS
NXS

KCGL/Salt Lake City (801)298-1142

PD: DEL WILLIAMS Heavy
SQUEEZE (M)
INXS
SIMPLE MINDS
PROPAGANDA (M)
THOMPSON TWINS
GARY NUMAN
BRYAN FERRY
R.E.M. (M)
TALKING HEADS
SMITHS
BLUE NILE (L)
DEPECHE MODE
MARSHALL CERNSH MARSHALL CRENSE SIMPLY RED DEAD OR ALIVE HUSKER DU

ABC
STING (M)
CURE (M)
PREPAB SPROUT
LLOYD COLE
WHIRE TRAIN (M)
ALARM
GENE LOVES JEZEBEL
SCRITTI POLITTI
RATE BUSH (M)
AHA

OMD (M) PET SHOP BOYS

X
BIG AUDIO DYNAMITE
SHRIEKRACK (M)
LICY SHOW MELL(L)
LICY SHOW MELL(L)
TEARS FOR PEARS
MATEROYS
MAGITUM
KAME GANG
DEREM ACADDMY
SHASH PALACE
GOLDEN PALACE
SOLDEN PALACE
SOLDEN PALACE
SOLDEN PALACE
SOLDEN PALACE
SOLDEN PALACE
GOLDEN PALACE
STEVIE FALACE
STEVIE THE MAGON & PENN
STEVIE RAY VAUGHAN
JANE WIEDLIN
STEVIE RAY VAUGHAN
JANE WIEDLIN
STEVIE RAY VAUGHAN
JANE MIEDLIN
STEVIE TAY VAUGHAN
JANE MIEDLIN
HATT BIANCO
EURYTHHICS
MARTI JONES
SIMON P
BANAMARAMA
TODD RUNDGREN
WINTER BIANCO
EURYTHHICS
MARTI JONES
SIMON P
BANAMARAMA
TODD RUNDGREN
WINTER BOTT
ZEITGEIST
PLATINUM BLONDE
WEITD SCIENCE
COLOUR FIELD
ADAM ANT
FIGURES ON A REACH
BONNIE & JAGGER
RAYE-UDS
DEL MITTRI
ANEA PLEEDS
HAND
MANT CHUNG
BAN MATTRI
ANEA PLEEDS
HAND
MANT CHUNG
BAN MATTRI
ANEA PLEEDS
HAND
MANT CHUNG
BAN MATTRI
AND
MANTEROYS
MONDONO NOCK
MATTEROYS
MONDONO NOCK
PRECIOUS METAL

KWHL/Anchorage

PD: CARTER BRADLEY MD: KEVIN VARGAS Heavy
HIANI VICE
HEART
ROCRE DALTREY
STARSHIP (M)
JOHN COUGHM MELLEN
TOMMY SHAW
LOVERBOY
STEVIBOY
OUNTERFLASH
MEGIUM
12 TOP

MARILLION
Medium
22 TOP
RUSH
WORST CRUE
DISTRICT CRUE
DIST

KSPN/Aspen (303)920-1912 PD: GARY WHIPPLE MD: TOM CAREY

Heavy JOHN COUGAR MELLEN ROGER DALTREY NEIL YOUNG HOOTERS MIAMI VICE KURT WELLL HOOTERS
MIAMI VICE
KUPT WEILL
SOUEZE
TEARS FOR FEARS
STEVIE RAY VAUGHAN
MARRIALL CRENSHAW
MAPRI JONES
MOTELS
MOTELS
MOTELS
CRUZADOS
R.E.M.
STEVIE WONDER
MICK LOME
NICK LOME
NIN

A SIMPONIO RUNDRES.
HEART
TALKING HEADS
A MARSHALL & ANGER
JEAN-LUC PONTY
JOE LYNN TURNER
DEL FUEGOS
INXS
HOWARD JONES

DEL FUEGOS
INNS
HOWARD JONES
KATRINA & WAVES
ADVENTURES
Light
2 Z TOP
DUKE JUPITER
A LARM
COLOUR FIELD
NEMA
KISS
STEVE MORSE
BOLLA SETE
ALAN VEGA

160 Reporters 157 Current Playlists o stations fail this week and therefore their rotations

were frozen. WBAB/Long Island KMOD/Tulsa One station failed to report for a second consecutive week. its playlist was not included in this week's data. K97/Edmonton The following station is a new **AOR Reporter:**

WXRK/New York

CHR PARALLEL ONE PLAYLISTS

EAST

B104

WBSB

PD:Steve Kingston

4 7 1 JAN HAMMER/Hissi Vice Theme
1 2 WHITNEY HOUSTON/Saving All No.
2 3 3 READY FOR THE MOR/OR Shell No.
3 3 READY FOR THE MOR/OR Shell No.
4 3 4 And-Affale On Me.
4 5 4 And-Affale On Me.
4 5 5 4 And-Affale On Me.
4 6 5 MACONNA/Dress You Up.
4 10 7 TEARS FOR FEARS/Head Over Heels
6 8 BOHIE & JAGGER/Dancing In The Si
1 7 TEARS FOR FEARS/Head Over Heels
6 8 BOHIE & JAGGER/Dancing In The Si
1 9 BONG SPRIMOSTERVI's Goin' Dou
14 10 FREDUC LOCKSON/YOU Are Ny Cady
14 10 TEARS FOR FEARS/Head Over Heels
14 10 TEARS FOR FEARS/Head Over Heels
15 10 DON HENLEY/Sourset Origin In The
15 11 DON HENLEY/Sourset Origin In The
15 12 DON HENLEY/Sourset Origin In The
15 12 DON HENLEY/Sourset Origin In The
16 LINES STRAITS/Money For Nothing
17 16 DIRE STRAITS/Money For Nothing
18 16 DIRE STRAITS/Money For Nothing
18 16 DIRE STRAITS/MONEY FOR The CONTROL
18 16 DIRECTOR
18 16 DIRE

DAVID FOSTER/Love Theme From SIMPLE MINDS/Alive & Kicking ZZ TOP/Sleeping Bag



H 2 1 STEVIE MUNIES/Part-Time Love
H 2 1 STEVIE MUNIES/Part-Time Love
H 3 2 UHITMEY HOUSTON/Saving All Pi
1 3 KOD, 6 THE CAMPOOR'S Aving All Pi
1 3 KOD, 6 THE CAMPOOR'S Aving All Pi
1 3 KOD, 6 THE CAMPOOR'S BENEFIT
H 3 4 A-HA/Tase On Me
1 5 SEDDING TOR THE MORPOOR BENEFIT
H 12 7 JAN HAMMER/H amil Vice Thame
9 FREDEN JACKSON/VOU Are My La
1 6 9 FREDEN JACKSON/VOU Are My La
1 10 STIMP/FORTHER SIGNED/DARE MORPOOR
1 11 STIMP/FORTHER SIGNED/DARE MORPOOR
1 11 STIMP/FORTHER SIGNED OF My Desire
1 11 STIMP/FORTHER SIGNED
1 STIMP/FORTHER SIGNED
2 STIMP/FORTHER
2 STIMP/FORTHER
2 STIMP/FORTHER
2 STIMP/FORTHER
2 STIMP/FORTHER

25 JACK HAGNER/Too Young GLENN FREY/You Belong To The

WARFAN MINIS Baltimore PD: Ralph Wimmer

MD: Tim Watts

DAILIMOTE

1 DIRE STRAITS/Money For Nothing
2 MAINTNY HOUGHTONE Aring All Ny Lo4 DREADY FOR THE MOR/OR Shells
4 DREADY FOR THE MOR/OR Shells
5 DIRECTION OF THE MOR/OR Shells
6 STRUE MONREP PAT-Time Lover
7 3 JAN HAWTEN HOUGHTON THE LOVE
7 3 JAN HAWTEN HOUGHTON THE LOVE
7 3 DAIN HAWTEN HOUGHTON THE LOVE
10 TEARS FOR FERSY HAS DONE HE LOVE
11 10 FREDERIE MCKSGN/YEO Are NY LEBY
11 10 FREDERIE MCKSGN/YEO Are NY LEBY
11 10 FREDERIE MCKSGN/YEO Are NY LEBY
12 BOHICE M JADOER/DENCING IN THE STR
13 BOHICE M JADOER/DENCING IN THE STR
14 STRUE SHR HOUGHTON HOUGHTON BOH
15 10 FREDERIE MCKSGN/YEO ARE YOUR
16 HEART / HOUGHTON BEING TO THE CITY
17 DENGINE HOUGHTON
OMD/So In Love MR. MISTER/Broken Wings RAY PARKER JR./Girls Are More Ful PRINCE/America



PD: Scott Robbins

MD: Boom Boom Cannon

MD: Boom Boom Cannon

H 21 BHITMEY MUSTON/Saving All My L
2 STOLLE MONDER Part-Time Lever
1 2 A-HA/Take On the
1 2 A-HA/Take On the
1 3 A-HA/Take On the
1 3 A-HA/Take On the
1 5 FARTHER PART SAVING ON THE SAVING

BALTIMORA/Tariem Bog DAVID EGSTER/Love Theme From GIMMO BOINMO/White Science GIMMO BOINMO/White Science KLLYMAKX/I Himmo House SLLY VOEL/The Night is Stil HOMARD JONES/Like To Get To HE HISTER/Broten Himmo SCIENCY HART/Bog In The Box COREY MART/Bog In The Box

Philadelphia PD: Scott Walker MD: Glenn Kalina

H 1 1 A-HA/Teke On Ne.
2 2 BIOLE & JACOBER/Dancing In The ST
3 3 READY FOR THE MOR/DO Bheila
4 3 BEADY FOR THE MOR/DO Bheila
4 9 A BEADY FOR THE MOR/DO Bheila
4 10 3 JOHN HAMPER/HILL Vice These
4 9 6 HHITNEY MOUSTON/Saving All Ne L.
5 BROCE BPRINGSTERN/Te Doin' Down
5 11 9 JOHN COUGHA/LONG UP 1 Night
5 13 10 STEVE MONDER/PART-Trian Lover
7 11 MADDOMA/Dress You Up
10 11 BROCE MORPH FOR THE TOWN
10 11 BROCE BROWN
10 11 BROCE BROWN
11 10 SERVEN MORPH FOR THE TOWN
11 11 BROCE BROWN
11 11 BROCE BROWN
12 11 BROCE BROWN
12 11 BROCE BROWN
13 10 BROWN
14 BROWN
15 11 BROWN
15 11 BROWN
16
KATRINA & THE WAV/Que Te Guiero STMPLE MINDS/Alive & Kicking EURYTHMICS & ARET/Sisters Are Do. 27 TOP/Sleeping Bag BALTIMORA/Tarian Boy

DEAD OR ALIVE/Lover Come Back To MAURICE UHITE/Steam S My Ne OINGO BOINGO/Whith Science TIMA TURNER/One OF The Living BILLY JOEL/The Night Is Still YO RENE & ANGELAYI'II Be GOOD MARILLIOW/Kayleigh RAY PARKER JR. /GIT!s Are More FI HANG CHUNOTO Live & Die In LA



DIRE STRAITS/Money For Nothing

DIRE STRAITS/Money For Nothing

A-HA/Take On Me

READY FOR THE MONOG Shelle

JOHN COUNSE/Money Of 11

MINISTER STRAITS/MONEY OF 11

MINISTER STRAITS/MONEY OF 11

MINISTER MONOTOPINE THE LOVE

STRUKE MONOGEN/FOR THE LOVE

STRUKE MONOGEN/FOR THE LOVE

STRUKE MONOGEN/FOR THE LOVE

STRUKE SPRINGSTERN/TO GOIN DOWN

SHOULE SPRINGSTERN/TO GOIN DOWN

HOUSE STATITUM/COMMUNICATION

HOUSE STATITUM/COMMUNICATIO

MR. MISTER/Broken Wings SCRITTI POLITTI/Perfect Way RAY PARKER JR./Girls Are More f

CKS Montreal

PD: Stephen Anthony

3 1 COREY HATTONY
3 1 COREY HATTONY
3 1 COREY HATTONY
4 1 2 TIMA TURNER/HD Don't Need Anoti
3 3 A-HATTAKE OR THE NEED AND TO N

JANE WIEDLIN/Blue Kiss BILLY JOEL/The Night Is Still Yo OPUS/Live Is Life BALTIMORA/Terzen Boy

DALTIMORATER BOY

DOWN MEMBER/SUBSIST OF 111

ABC/BE Near Me
GINGO BOINGO/Meird Science
GTARBRIP/Me Suit This City
MUCY LEMIS THE/Bas in New York
MAY PARKER OR 10/114 Are More TIMA
TURNER/ORO OF The Living
DAL/SUBSIST OR

1050 chum

Toronto PD: Jim Waters

PD: Jim Waters Toronto

MD: Brad "Knobby" Jones

9 1 JAN HAMBER/Klam! Vice Theme
7 2 DIES STATIS/HAMP FOR HAMP
7 3 DIES STATIS/HAMP FOR Nothing
4 JOHN COUGAR/Lonely DI Night
5 GODEY & CEMPE/Cry
5 7 COREY & CEMPE/Cry
6 JAN HAMPER/JONE IN The Box
7 COREY HAMP/JONE IN The Box
8 BOHIE & JACKER/JONE IN The Box
10 DIND JANNELL/Must To Be In Lone
11 12 HADDHAM/JONE TO BE IN Lone
11 12 HADDHAM/JONE TO BE IN Lone
11 12 HADDHAM/JONE LAY HAMP
10 JONN HAMP/JONE LED & FIFTY NOTH
10 JONN HAMP/JONE LED & The MC4 HAMP
10 JONN HAMP/JONE LED THE RES AND HAMP
10 JONN HAMP/JONE LED THE RES AND HAMP
10 JONN HAMP/JONN HAMP/JONN HAMP
10 JONN HAMP
#

COLLING & MARTIN/Separate Liver
JAME SIBERRY/One Here colour
JOUNE SIBERRY/One Here colour
JOUNE SIBERRY/One Here colour
JOUNE SIBERRY/ONE
92 PROFM

Operations Manager: Providence

Operations Manager: Providence
Tom Cuddy

H 2 1 JON COUGAR/Lonely OI Night
H 2 MITTMEY HOUSTON/Saving All Hy Lo
H 3 STRVIE WOMER/Part-Time Lover
H 3 DAY DE PROTECTION TO COME TO DOWN
H 10 YOU DE PROTECTION TO DOWN
H 10 YOU DE PROTECTION TO DOWN
H 10 10 DOWN HOUSE PROTECTION
H 10 11 JOHN HOUSE PROTECTION
H 10 11 JOHN HOUSE PROTECTION
H 10 12 JOHN HOUSE PROTECTION
H 10 12 JOHN HOUSE PROTECTION
H 10 13 JOHN HOUSE PROTECTION
H 10 15 JOHN H 10 15

SIMPLE MINDS/Alive & Kicking KATRINA & THE MAV/Que To Quiero PRINCE/America HOTELS/Shock SCRITTI POLITTI/Perfect May MAND CHUND/TO Live & Die In LA

OLNOW BETWOO/Weist Stierne
9, 9/All Or Me For All OF
MOMAPRO CHOREFT SEA OF OF TO KNOW
CHEECH & CHONO/BOTH IN East LA
RAY PARKE M. 76/F14 Are More FU
RR. HISTER/Broken Wings
RENE & ANOELA/I'll Be Good
LAURA BRANIDAN/HOld Me



25, 26, 29



PD: Smokey Rivers

ADDS ZZ TOP/Sleeping Beg RAY PARKER JR. /Cirls Are More SIMPLE MINDS/Alive & Kicking

OMD/So In Love BILLY JOEL/The Night Is Still TINA TURNER/One Of The Living

MD: Guy Brouillard

Montreal

GUY BROUINATO

I DIRE STRAITS/Money For Nothing
2 A-HA/Take On he
3 PLATIANT BLONDE/Crying Over Yo
4 A-HA/Take On he
9 PLATIANT BLONDE/Crying Over Yo
4 KOOL & THE GAMP/Cherin Bes
6 MADOMA/Dress You Up
6 MADOMA/Dress You Up
7 MAN BAND/Clouds Across The Moo.
7 MAN BAND/Clouds Or The Moo.
7 MAN BAND/Clouds Of The Moo.
7 MAN BAND/Clouds Of The Mon.
7 MAN BAND/Clouds Of The Mon.
7 MAN FOR THE MOR/CON Shella
7 MAN FOR THE MOR/CON THE MON TH

SIMPLE MINDS/Alive & Kicking GUARTERFLASH/Talk TO Me BALITHORA/Tarzan Boy REFAM SPROUT/When Love Breaks Di DPUS/ALIVE & Life ZZ TDP/Sleeping Bag MITELS/Shoping Bag

DON NEWLEY/Sunset Grill
ODN NEWLEY/Sunset Grill
OLENW FREY/You belong To The Cit
BRYAM FERRY/Don't Stop The Dance
9, 7/7/11 OF New For All OT
LAURA BRANISAW/HOLE HE
LAURA BRANISAW/HOLE HE
COLLING E NARTHW/Separate Lives
SCRITTI POLITI/Perfect May
OIMOD BOINGAW/HE'S Science
PROPAGADDA/Doe!
RAY PARKER RR. FOITLE Are More F
TIMM TURNER/ONE OF The Living
ARETHA FRANKER RR. /Dirls Are More F
TIMM TURNER/ONE OF The Living
ARETHA FRANKER RW. Points Are More F
TIMM TURNER/ONE OF The Living
ARETHA FRANKER LIVING Scommit b
NR. MIDTER/Sroken Mings



Toronto VP/Programming: Sandy Sanderson

MD: Bob Saint

1 1 MOOL & THE OANN/Cherish
2 2 JAN HAMMER/Miant Vice These
4 3 2 DIRE STRAITS/Money For Nothing
4 3 2 DIRE STRAITS/Money For Nothing
5 2 JAN HAMMER/MIANTS/Money For Nothing
6 2 DIRECTORY
2 0 LONG CONTROL OF THE LOVE
2 0 LONG CONTROL OF THE LOVE
2 0 LONG CONTROL OF THE LOVE
3 0 LONG CONTROL OF THE LOVE
4 0 CONTROL OF THE LONG CONTROL OF THE LONG
5 10 LONG CONTROL OF THE LONG CONTROL
5 10 LONG C MD: Bob Saint

22, 37, 38 SIMPLE MINDS/Alive & Kicking BALTIMORA/Terian Boy COREY HART/Everything In My Heat

WXKS-FM

1 0 8 F M PD: Sunny Joe White Boston MD: Geni Donaghey

MD: Geni Donaghey

H 2 1 A-HA/Tate On He

J 2 READY FOR THE MORFON Shails

H 3 2 READY FOR THE MORFON Shails

H 4 4 STEVIE WOMDER/Part-Time Lover

5 SOMIC BURDOR PROTECTION IN STATE

7 6 JOHN COUDAR/Lenely DI'Night

8 STEVIE WOMDER AROUND WOMEN

10 9 HOUTENS/AND HE DATE

10 10 THE STATE AROUND WOMEN

11 10 THE STATE AROUND WOMEN

12 10 TEARS FOR FEAR/Head Over Heels

13 10 JOHN HOMERS/Hisal Vice Thems

14 15 11 JAN HOMERS/Hisal Vice Thems

15 11 JAN HOMERS/Hisal Vice Thems

16 14 9-9/AIL OF ME FOR AIL OF

17 15 FEEDIE JACKSOM/YOU Are MILES

20 17 DAVID FOSTER/Love Thems From "SE

21 19 THOMPSION THINS/Lay YOUT HAND ON

21 19 THOMPSION THINS/Lay YOUT HAND ON

22 12 POHNER STATION Communication

23 22 ARETHA FRANKLIN/Mho's Zoomin' Whe

24 23 ARETHA FRANKLIN/Mho's Zoomin' WHE

25 26 OND/Se In Love

26 27 HEART/NEVER DI'T THE LIVING

26 27 HEART/NEVER

27 HEART/NEVER

28 30 COLLING IS MARTIN/Separate Lives

5 30 COLLING IS MARTIN/Separate Lives

5 30 COLLING IS MASTIN/Separate Lives

5 30 COLLING IS MASTIN/Separate Lives

D 30 COLLING & HARTIN/Separate Lives 34 31 MR. MISTER/Broken Mings 35 32 RAY PARKER JR. /Girls Are More Fi D 33 STARPDINT/Object Of My Desire D 34 OMJ/Soul Kiss D 35 SCRITTI POLITTI/Perfect Way ADDS

DOUG E. FRESH/The Show SIMPLE MINDS/Alive & Kicking HOMARD JONES/Like TO Get To Kno JACK HAGNER/TOO YOUNG MOTELS/Shock HANG CHUNG/To Live & Die In LA

BALTIHORAY Tarian Boy
TALKINO HEADS/AND She was
MARITES MITTERSTAND NH
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103 ₩PhD

Buffalo

WINYS

PD: Jim Randall

H 1 1 A-MAYTAKE ON ME
H 2 2 READY FOR THE MORYOD Shells
2 READY FOR THE MORYOD Shells
3 JOHN COUDANT-LONG UT NIGHT
4 3 JOHN COUDANT-LONG UT NIGHT
5 SHILL SAME SHELL SHE

39, 40
ZZ TOP/Sleeping Bag
ONJ/Soul Kiss
SIMPLE MINDS/Alive & Kicking

FM MUSICRADIO

PD: Randy Lane

Asst, PD: Mary Taten

Washington D.C.

ASSL PD: Mary Taten

H 1 1 A-MAYTAKE ON Me
H 2 2 HITMSY MOUSTON/Saving All My L
3 2 STING/FOTTHESS AROUND YOUT
7 TRABE FOR FEARING/TERM/I TO GOIN' DO
10 STING/FOTTHESS AROUND YOUT
14 TABLE FOR FINANCIEMY I TO GOIN' DO
15 BRUCE UPPINGSTERM/I TO GOIN' DO
16 10 BRUCE UPPINGSTERM/I TO GOIN' DO
16 11 BRUCE UPPINGSTERM/I TO GOIN' DO
16 12 LOWERBUY/LOVIN' EVERY MINUTE O
16 12 LOWERBUY/LOVIN' EVERY MINUTE O
17 16 CORRY HART/BOY IN THE BOX
18 17 16 CORRY HART/BOY IN THE BOX
19 16 CORRY HART/BOY IN THE BOX
19 17 18 CORRY HART/BOY IN THE BOX
19 18 19 PAUL YULDHO/I'M GOND TEAT YOUT
19 PAUL YULDHO/I'M GOND TEAT YOUT
19 PAUL YULDHO/I'M GOND TEAT YOUT
19 PAUL YULDHO/I'M GOND TEAT YOUT
19 PAUL YULDHO/I'M GOND TEAT YOUT
19 PAUL YULDHO/I'M GOND TEAT YOUT
19 PAUL YULDHO/I'M GOND TEAT YOUT
19 PAUL YULDHO/I'M GOND TEAT YOUT
20 COLLINE S HARTIN/INCASAL
20 20 PAT BENATAW/INVINCIBLE
20 20 COLLINE S HARTIN/INCASAL
20 20 COLLINE S HARTIN/INCASAL YOUT HANDS
20 COLLINE S HARTIN/INCASAL YOUT HANDS
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24 COLLINE S HARTIN/INCASAL YOUT HANDS
25 COLLINE S HARTIN/INCASAL YOUT HANDS
26 COLLINE S HARTIN/INCASAL YOUT HANDS
27 THOMPSON THIN SOON OF THE LIVERY

Buffalo

MD: P.J. Foxx

PD/MD: John Piccillo

1 2 1 BOHLE & JAGGEP/Dancing In The

1 2 2 A-HA/Take On He

1 3 2 A-HA/Take On He

1 4 3 2 A-HA/Take On He

1 5 JOHN COUGAR/Lonely Ol' Night

2 5 JOHN COUGAR/Lonely Ol' Night

2 6 5 JOHN COUGAR/Lonely Ol' Night

3 7 TEAMS FOR FEARS/Head Over Head

1 9 7 TEAMS FOR FEARS/Head Over Head

1 9 9 ALL COMPATION: Every Hinds (

1 10 9 ALL COMPATION: Every Hinds (

1 11 10 STIMO/FORTHERS AROUND YOUR

1 11 10 AND/He Near He

1 11 11 HINTEY HOUSTON'SAVING All Hy

1 11 10 DON HERMEY/SUMES OF 11

1 11 10 AND/He Near He

1 11 11 HALL & OATES/HOW THE HOPPIN

2 1 10 STAMSHIP/WE BUILT THIS CLEY

1 11 10 HALL & OATES/HOW HE

2 2 2 TIMO THING/Lay Your Hands

2 3 2 TIMO THING/Lay Your Hands

3 3 2 TIMO THING/Lay YOUR THING/LAY

3 3 2 TIMO THING/Lay YOUR THING/LAY

4 2 2 TIMO THIN

106FM Long

PD: Bill Terry

MD: Ruth Tolson

PRINCE/America COREY HART/Boy In The Box OMD/So In Love RAY PARKER UR. /Qirls Are More F ONJ/Soul Kiss

PD: Nick Bazoo

MD: Lori Campbell

MUL LOT CAMPBEL

H 1 1 JAN HAPMER/Hiam) Vice Thame
H 1 2 TEARS FOR FEARS/Head Over Hea
2 TEARS FOR FEARS/Head Over Hea
3 STEVE MOMEROW/Seving All Ny
4 STEVE MOMEROW/Seving All Ny
5 A-HAP/Tase Dn He
4 STEVE MOMEROW/Seving All Ny
5 A-HAP/Tase Dn He
6 A-HAP/Tase Dn He
7 S-ULLINS HARTIN/Separate LIVIN
10 9 PAUL YOUNG/I'm Comms Tase Your
11 10 FEARS FOR THE HAP YOU'M APE NY
12 STINN/FORTHER AROUND YOU DO
12 STINN/FORTHER AROUND YOU
13 10 LORSHOYLOW IN EVEN HINTE OF THE
14 STINN/FORTHER AROUND YOU
15 LORSHOYLOW IN THE HAP YOU ARE
16 STARRHIP/ME SHIT TASE CITY
17 COREY HARTING IN THE BOX
18 10 HAM ROSS/EASE AND YOU HARD
19 10 STARRHIP/ME SHIT TASE CITY
19 10 STARRHIP/ME SHIT TASE CITY
19 10 STARRHIP/ME SHIT TASE CITY
20 17 COREY HARTING IN THE BOX
21 DIAM ROSS/EASE AND YOU HARD
22 ABC/BR Near He
23 STARRHIP/ME SHIT TASE CITY
24 STARRHIP/ME SHIT TASE CITY
25 STARRHIP/ME SHIT TASE CITY
26 STARRHIP/ME SHIT TASE CITY
27 ABC/BR Near He
28 THAN HAMPES/TOR NIGHT LOVE AFFAIL
28 DIAM TORRESTATION OF THE LIVING
29 THAN TURNER/JOR OF THE LIVING
29 THAN TURNER/JOR OF THE LIVING
20 DIRESTRATION HAMPEN FOR NIGHT AND THE STARRHIP/ME SHIT HAMPEN TO THE STARRHIP/ME SHIT HAMPEN THE STARRH

RAY PARKER UR /Girls Are More For ROGER DALTREY/After The Fire OMD/So In Love EURYTHMICS & ARET/Sisters Are D

BILLY JOEL/The Night Is Still Y

WBEN-FM/Buffalo

ROSK 102

MD: Roger Christian

M 3 1 STEVIE MONDER/Part-Ties Love

2 2 BONCIE L'ANGER/Part-Ties Love

3 4 MINTER HONDER/Part-Ties Love

4 4 MINTER HONTER/Dancing in The SI

4 5 SEADY FOR THE MOR/DD Shella High

5 SEADY FOR THE MOR/DD Shella High

6 SEADY FOR THE MOR/DD Shella High

7 SEITMO/FORTENS Arbund Your

9 SA-HA/Taks On He

10 DIREG STRAITS (Money For Mothing

11 DIREG STRAITS (MONEY FOR MOTH DEAD

12 IN PART STRAITS (MONEY FOR MOTH DEAD

13 LOVERBOY/Lovin, Every Minute 10

14 10 11 SEADY FOR FEAREDMA' TO CART YOU'S I

15 10 LOVERBOY/Lovin, Every Minute 10

16 16 DON MENLEY YOU'S BELON TO THE CI

20 18 FREDDIE JACKSON/YOU Are My Lady

18 16 SEANN ADAMSONE NIGHT LOVE AFFA

19 17 SEEDDIE JACKSON/YOU Are My Lady

21 NIGHT RANDER/FOUR IN The Mornin

22 24 ANGELY JOEL/THE NIGHT IS SELIT

23 24 METHA FRANKLIN/Mor's Zoomin' M

24 25 COREY MART/DON IN The BOR

27 26 MONARD JOMES (LIVE TO GET TO KNO

28 27 BILLY JOEL/THE NIGHT IS SELIT

29 29 REME & ANGELA/[2]: Be Good

29 REME & ANGELA/[2]: Be Good

20 21 SILLY JOEL/THE NIGHT IS SELIT

20 30 SCRITTI POLITY PERSEN MAY

30 31 COLLINS & MARTIN/Separate Live

30 32 COLLINS & MARTIN/Separate Live

30 31 ONE STATION/Communication

A 39 27 TOP/SIESPIN Bag

ADDS

29 33 34 35 29

29. 33. 34. 35

PD: Hank Nevins

ADDS

MD: Roger Christian

Pittsburgh

SOUTH



PD: Randy Brown / MD: Joe Folger

NO. JOST FORGET

4 INDIT BANGER/Fgur In The Morni
1 2 TEAMS FOR FORGER/Flead Over Neel
11 2 HEAMS FOR FORGER/Head Over Neel
11 3 HE HISTER/Flew FOR Hings
14 5 BRYAM ADAMS/One Night Love Aff.
15 DETERMINE AND WE BARRY
16 5 BUSINESS AND WE BARRY
17 JAN HAMMER/Hissel Vice Theme
18 JOHN MATTER/FLEW EDG THEME
19 10 STARBHAP/HE BOILT THEME
19 11 HEY LEUIS I THE/Back In Time
19 12 LOWERBOY/LOVIN' EVERY MINUTE OF
19 11 JOHN COUGHAF/LOVIN' EVERY MINUTE OF
19 11 JOHN COUGHAF/LOVIN' AND THE STARBHAP/BOY
19 11 HEY LEUIS THE AND THE TOWN THE STARBHAP OF THE STARBHA

ADD6

MOTLEY CRUE/Home Sweet Home AUTOGRAPH/Blondes In Black Cars JOE LYNN TURNER/Endlessly ZZ TOP/Bleeping Bag



2 1 A-HA/Take On He
H 4 2 MHITMEY MOUSTEN/Seving All Hy Lo
1 0 DIRE STRAILS/Meney For Nothing
6 4 JUNN COUMAR/Lanely DI'N Hight
7 5 DOILE STRAILS/Meney For Nothing
7 5 DOILE JACOBE/Phocing In The Str
9 7 5 STIND/Fortress Around Year
10 10 LOWERSOY/Lovin' Every Hinute O
11 10 LOWERSOY/Lovin' Every Hinute O
11 10 LOWERSOY/Lovin' Every Hinute O
11 11 ALL YOUNG/' Every Hinute O
11 11 ALL YOUNG/' Every Hinute O
11 10 STORM/Hore South This City
11 10 STORM HORE SOUTH THIS CITY
11 11 STORM HORE SOUTH THIS CITY
11 11 STORM / Freedom
12 10 STORM / Freedom
12 10 STORM / Freedom
12 11 NOTH RANGEN/POY In The Honning
13 COULTY & CREEK/Cry
13 COULTY & CREEK/Cry
14 COULTY & CREEK/Cry
15 COULTY & CREEK/Cry
16 COULTY & CREEK/Cry
17 COULTY & CREEK/Cry
18 10 COULTY & CREEK/CRY

16 21 ODDLEY & CREME/Cru
25 22 BIRNAN ADMIN/ON Hight Love Affair
26 24 HOUTERS/AND WE Denced Sin
26 24 HOUTERS/AND WE Denced Sin
28 25 CHEAP TRICK/Tonight lit's You
28 25 CHEAP TRICK/Tonight lit's You
29 25 THAN THREE FAMALIANM'S ZODDLIN' Min'
20 29 ARETHA FRANKLIANM'S ZODDLIN' Min'
20 29 ARETHA FRANKLIANM'S ZODDLIN' Min'
20 30 HEART/Never

MR. HISTER/Broken Wings DAVID FOSTER/Love Theme From "St BILLY JOEL/The Night Is Still Yo SIMPLE MINDS/Allive & Kicking ZZ TOP/Bleeping Bag

FREDDIE JACKSON/You Are My Lady SCRITTI POLITTI/Perfect Way DMD/So In Love

R&R FRIDAY, OCTOBER 11, 1985/75

Atlanta

Atlanta

PD: John Young MD: Chris Thomas

MD: Chris Thomas

1 2 1 JAN HAMPER/Hishi Vice Theme
1 2 READY FOR THE MORPO'N Shell
1 3 READY FOR THE MORPO'N Shell
1 4 3 A-HANTake On He
1 5 JOHN COUNTY, CHRISTIAN
2 6 JOHN COUNTY, CHRISTIAN
3 6 DIRE STRAITS/Honey For Nothins
3 7 FREDIE ACKENDY VOO Are No. Lad
10 7 FREDIE ACKENDY VOO Are No. Lad
11 9 STRAITS/Honey For Nothins
12 9 STINO/Fortress Around Your
13 10 HITTENEY HOUSTON/Eaving All No.
14 11 12 SOUTH LANGUAGE MARKET TO BOWN
15 11 HITTENEY HOUSTON/Eaving All No.
15 11 HITTENEY HOUSTON/Eaving All No.
16 12 SOUTH LANGUAGE MARKET TO BOWN
16 12 SOUTH LANGUAGE MARKET TO BOWN
16 15 STARSHIP/NA BUILT This City
17 STARSHIP/NA BUILT This City
18 STARSHIP/NA BUILT This City
19 STARSHIP MARKET THIS BORN THE STARSHIP
19 STARSHIP MARKET MARKET THE MARKET THE STARSHIP
19 STARSHIP MARKET THIS STARSHIP MARKET THE MAR

ZZ TOP/Sleeping Bag SIMPLE MINDS/Alive & Kicking REME & AMGELA/1'11 Be Good EURYTHHICS & ARET/Sisters Are Do

TINA TURNER/One Of The Living-RAY PARKER JR. /Girls Are More Fu BILLY JOEL/The Night Is Still Yo

Dallas/Ft. Worth

Maximum Hits VP/Programming: John Shomby Music Assist: Karin Crosby

Music Assist Karin Crosby

H 5 1 READY FOR THE MOR/ON SHelle
1 2 AN INFORMATION SHELL SHEL

EURYTHMICS & ARET/Sisters Are Do ZZ TOP/Sleeping Bag DAVID FOSTER/Love Theme From "St TALKING HEADS/ANG She Has SCRITTI POLITTI/Perfect Hay

TOMMY SHAH/Remo's Theme (What If FREDDIE JACKSON/You Are My Lady KENNY LOGGINS/1'11 Be There



MD: Greg Rolling

MD: Greg Rolling

H 3 1 JAM HAMMED/ATLANT VICE Theme
H 3 2 I LEASE FOR IFERRET/HEAD OVER THE
H 3 2 A-HA/Tale On Me
1 3 A-HA/Tale On Me
1 5 SHITTEN THE LOVEY
1 5 SHITTEN THE STORY OF THE LOVEY
1 5 SHITTEN THE STORY OF THE LOVEY
1 7 READY FOR THE UNIT ON ME
1 8 DAVID FOSTER/LOVE These From
1 9 PAIN VOMO/11 Gonne Tear You'r
1 1 THOUGH BOY THE GONNE THE TOWN
1 1 THOUGH BOY HOW THE STORY OF THE LOVEY
1 1 LOVERBOY/LOVE BLION TO THE OLD THE
1 1 LOVERBOY/LOVEN US TO THE TOWN
1 1 1 LOVERBOY/LOVEN US TOWN
1 1 LOVERBOY/LOVEN US TOWN
1 1 LOVERBOY/LOVEN US TOWN
1 1 LOVERBOY/LOVEN US TOWN
1 1 LOVERBOY/LOVEN US TOWN
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1 LOVERBOY/LOVEN US TOWN
1 LOVERBOY/LOVEN US TOWN
2
ADDS 29
HEART/Never
MR. MISTER/Broken Wings
HOOTERS/And We Denced



Ops Mgr: Mason Dixon

H 2 1 JAH MAMPER/Miami Vice Theme
H 3 2 A-HA/Take On the
1 3 ReADY FOR THE MOW/Oh Sheila
4 MHITNEY MOUSTOW/Saving All My Lo
6 5 TEAMS FOR THE MOW/Oh Sheila
7 7 JOHN COURAR/Lonely Of Night
115 B OLEM FREY/You Slong To the Cit
12 9 DAVID FORSTER/Love Thame From TS
11 HALL & DATES/The May... (Apollo)
13 19 HHIL COLLINS/DOWN Love Love My Nomber 11 11 MALL & DATES/The May. (Apollo)
12 STINO/Portees Around Your
13 12 STINO/Portees Around Your
14 14 PAUL YOUNG/I's Gans Tear Your P
15 14 PRODE MACKEN/POW are My Lefy
16 16 BRUCE SPRINGHEEN/I's Getin' Boen
16 16 BRICE SPRAITS/Money For Mething
22 19 ARCTHA FRANKLIN/Mon's Zeosin' Mh
23 CARLTHA FRANKLIN/Mon's Zeosin' Mh
24 24 STANTIS/MONEY FOR METHING AROUND
25 24 MEART/Mover
26 25 STANTIS/MONEY TO THE CITY
27 25 STANGHIP/Me BOIL This City
28 27 MAURICE MHITE/Stand By Me
29 26 TIM TUMMER/Mone Of The Living
29 27 MAURICE MHITE/Stand By Me
20 26 MIGHT BRANGER/FOUR MINES
20 26 TIM INTERT/Stand By Me
30 26 MIGHT BRANGER/FOUR IN The Months

ADDS JACK MACNER/Too Young SIMPLE MINDS/Alive & Kicking MIAMI SCHAMD MACHI/Conga

ON OMD/Bo In Love Miami
D: Keith Isley WINZ-FM

PD: Keith Isley

Asst. PD/MD: Mark Shands

H 1 1 JAM HAPPER/Missi Vice Them

H 3 9 STEVIE MONDER/Part-Time Love!

H 3 9 STEVIE MONDER/Part-Time Love!

H 3 9 STEVIE MONDER/Part-Time Love!

H 4 9 PRADY POR THE MORYON SWING All THE

F 7 TEARS FOR FERMS/Miss do Ver He.

10 8 ABC/BE Near Me

11 1 FIVE STAM/All Fail Down

12 12 FERDOIE JACKSON/YOU Are Hy Ledy

13 10 MONE & THE GAMO/Charlish

14 11 FIVE STAM/All Fail Down

15 10 JOHAN ROSS-ESCON/YOU Are Hy Ledy

15 10 JOHAN ROSS-ESCEN/YOU Are Hy Ledy

15 10 JOHAN ROSS-ESTEM ALIVE

15 10 BRUCE SPRINGSTEM/I'R Goin/ Down

16 12 BRUCE SPRINGSTEM/I'R GOIN/ Down

17 10 BRUCE SPRINGSTEM/I'R GOIN/ Down

18 24 STIMP/FORTERS AROUN YOU ARE

25 21 DOWN E FERSEN/The Shau

16 24 STIMP/FORTERS AROUN YOU FROM THE STIMP/FORTERS AROUN YOU FROM THE STIMP/FORTERS YOU UP

26 21 DOWN E FERSEN/The Shau

17 20 GODLEY A CREME/Cry

27 20 FOMES STATION/Committee FOR LOWERS AND HOUSE FORTERS AROUN YOU FROM THE STATION YOU FR

Miami

PD: Robert W. Walker

PD: Robert W. Walker

MD/Asst. PD: Frank Amadeo

1 JAN HAMPER/Hisal Vice These
STEVIE MODER/Part-Tisal Every

2 A-HA/Tale On He

3 HINTY HOUSTON/SEVIET (ALL TISAL SEVEN

4 A-HA/Tale On He

4 HINTY HOUSTON/SEVIET (ALL TISAL SEVEN

5 P. 7A/11 Of He For All Tisal

5 P. 7A/11 Of He For All Tisal

5 P. 7A/11 Of He For All Tisal

15 FREDDIE JAKESDA/YA ARE HIS Lady

15 FINAS FOR THE MENT HOUST (ALL TISAL

16 BAUGE SPRINGTEEN/I Osin' Deut

16 BAUGE SPRINGTEEN/I Osin' Deut

17 BAUTH HIS STANDAY ON THE SPRINGTEEN/I OSIN'

18 BAUGE SPRINGTEEN/I OSIN' DEUT

19 ABC/IB NAS. HE

19 ABC/IB NAS. HE

19 ABC/IB NAS. HE

20 JOHN COMORY/Lovin CV Head FOR

21 JOHN COMORY/Lovin CV Head FOR

22 JOHN COMORY/Lovin CV Head FOR

23 LOVERNOV/Lovin Every Hinute O

24 THOMBER THE STATION/COMMUNICATION

25 POMER STATION/COMMUNICATION

26 POMER STATION/COMMUNICATION

27 JUNE STATION/COMMUNICATION

28 CHECKI & MARTIN/SEPATE LIVES

28 THOMBER/AND OF THE LIVING

29 CHECKI & CHOMORDON IN BEST

20 THE TOMBER/AND OF THE LIVING

29 CHECKI & CHOMORDON IN BASE

20 THE TOMBER/AND OF THE LIVING

27 TOM OF THE STATION OF THE LIVING

28 PRESENTE MODERATION FOR THE LIVING

29 REPORT OF THE LIVING

29 STHELE MINDER/AND OF THE LIVING

29 STHELE MINDER/AND OF THE LIVING

20 STATION/Glieging Bag

20 JR HELE MINDER/AND FOR THE LIVING

29 STHELE MINDER/AND WE KIECKING

29 STHELE MINDER/AND OF THE LIVING

20 JR HE MISTER/BROWN BETT

21 JR HE MISTER/BROWN BETT

22 JR HE MISTER/BROWN BETT

23 JR HE MISTER/BROWN BETT

24 JR HORDER/BROWN BETT

25 JR HE MISTER/BROWN BETT

26 JR HE MISTER/BROWN BETT

27 JR HE MISTER/BROWN BETT

28 JR HE MISTER/BROWN BETT

28 JR HE MISTER/BROWN BETT

29 JR HE MISTER/BROWN BETT

29 JR HE MISTER/BROWN BETT

20 JR HE MISTER/BROWN BETT

20 JR HE MISTER/BROWN BETT

21

HOMAND JUNES/Like To get To Kno J7. JB. JW BIMPLE HINDS/Alive & Kicking REME & ANGELA/Y'!! Be Good MANG CHURG/TO LIVE & DIE IN LA TA HARA & SEEN/EVENION DANCE CHEAP TRICK/Tonight It's You DIAMN ROBS/Laten Alive KATRINA & THE MAYGUE TE Guisero BRYAN ADAMS/One Night Love Affal BRYAN ADAMS/One Night Love Affal

KTKS Dallas

Ops Mgr. Chuck Morgan

MD: Marcie Guckian

MD: Marcie Guckian

1 DIRE STRAITS/Money For Nothing

1 3 RADAY FOR The MOR/OF Shella

2 4 MADONAA/Dress You Up

5 HITTERY HOMESTONESAVING All My (

6 6 STIND/FORTERS AROUND SAVING

6 6 STIND/FORTERS AROUND You're

6 6 STIND/FORTERS AROUND You're

6 7 SHUTTERY HOMESTONESAVING All My (

6 6 STIND/FORTERS AROUND YOU'RE

6 10 9 SHOULE SHORTERNISTEEN/I'm Gein' Dow

11 15 SOUNTE SHORTERNISTEEN/I'm Gein' Dow

11 16 SOUNTE SHORTERNISTEEN/I'm Gein' Dow

11 16 SOUNTE SHORTERNISTEEN/I'm Gein' Dow

11 16 STRAITS AROUND STRAIT SAVING

13 17 FARMENE STRAITS AROUND STRAITS AROUN

BILLY JOEL/The Night Is Still Yo HOOYERS/And He Danced

HIC Padyl
WOUE New Orleans

PD: Kevin McCarthy

1 REANY FOR THE MOR/OS Shells

2 JAN HAMMER/Missil Vice These

3 Hall TINEY MONGTON/Sanity All M

4 STEVIE WONDER/Part-Tine Love

7 DIRE STRAITS/Monsy For Nothin

8 DAVID FOSTER/Leve These Fros

9 STING/Fortress Around Your

1 PANK YOUNG/Jim Gomes Tizer You

9 PANK YOUNG/Jim Gomes Tizer You

(94-Q

PD: Jim Morrison MD: Jeff McCartney

COREY HART/Boy In The Box SIMPLE MINDS/Alive & Kicking EURYTHMICS & ARET/Sisters Are Doi ZZ TOP/Sleeping Bag

TOA WNVZ Hot Hits! Norfolk

PD: Bob Canada

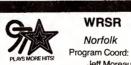
MD: Jim Curtis

MD: Jim Curtis

H 2 1 DRE STRAITS/Money For Nothing
7 2 STEVIE WONDER/Part-Time Lover
H 10 3 A-HA/Tale On Me
8 3 ANDONA/ONE STRAITS ON THE ST

20. 21. 23
HOOTERS/And We Danced
HEART/NevPoru
Belong To The Cit
ABC/Be Near Me
-THOMPSON THINS/Ley Your Hands On
AMETHA FRANKLIN/Mbo's Zoomin' Wh

PAUL YOUNG/I'm Gonna Tear Your F



Jeff Moreau

WRSR

ADDS 34, 35, 36, 37 SIMPLE MINDS/Alive & Kicking ON HUEY LEWIS & THE/Back In Tir



Asst. PD: Ron Parker

ASSI, PUL HON PAIRMEY

H 1 1 AM HOMER/Minasi Vice Theme

AND HOMER/Minasi Vice Theme

AND HOMER/MINASI VICE THEME

A 12 AM HOMER/MINASI VICE THEME

A 12 AM HOMER/MINASI VICE THEME

A 13 AM HOMER/MINASI VICE THEME

A 14 AM HOMER/MINASI VICE THEME

A 15 AM HOMER/MINASI VICE THEMER/MINASI VICE THEMER

A 16 AM HOMER/MINASI VICE THEMER/MINASI VICE THEMER

A 17 AM HOMER/MINASI VICE THEMER/MINASI VICE THE WITH VICE THEMER/MINASI VICE THE WITH VICE THEMER/MINASI VICE THE WITH VICE THEMER/MINASI VICE THEMER/MINASI VICE THE WITH
20 17 ABC/De Near He
21 18 DOUG E PRESH/The Show
13 01 9 STARDHIP/Me Buils This City
13 01 9 STARDHIP/Me Buils This City
24 21 RAY STEVENS/THE Maircut Seng
22 22 POWER STATION/Communication
23 25 PROBEDIS AMARGON/YOU Are My Lady
27 23 THOMPSON THIMS/Lay Your Mandes On
26 26 CHAP TRICK/TOTAJBE 15 * YOU
27 27 COREY MART/Bay In The Box
28 28 UNIN CAPPETRY/CI-T-Y
28 29 CHECK HERMON/Born Near LA
29 CHECK HERMON/Born Manges
20 20 CHECK HERMON/Born Near LA
20 CHECK HERMON/Born Mings

ONL/Boul Kiss EDDIE MURPHY/Party All The Time ARETHA FRANKLIN/Who's Zoomin' GLENN FREDYYOU Belong To The C ZZ TOP/Sleeping Bag ON

SCRITTI POLITTI/Perfect Hay STAMPOINT/Object Of Mg Desire KLYMAXXI Hiss You COLLINS & MARTIN/Seperate Liv OMD/96 In Love KATE BUSH/Running Up That Hil

MIDWEST

TOS KEEP HEARING THE ROCK

Ops. Dir: Dave Robbins
St. Louis

MD: Tom Kelly

2 1 A-HA/Tate On He

2 2 READY FOR THE MCR/OR Sheila

1 3 KOOL & THE GORY/OR Sheila

1 3 KOOL & THE GORY/OR Sheila

1 3 KOOL & THE GORY/OR SHEIL

1 3 KOOL & THE GORY/OR SHEIL

1 3 KOOL & THE GORY/OR SHEIL

1 4 MARY /FREEDOR SHEIL

1 5 JOHN COUGAR/OR OR SHEIL

1 6 MARY /FREEDOR SHEIL

1 7 HADDRAN/DRESS YOU UP

1 20 LO LOVERDOY/LOVIN' Every Minute

1 20 LO LOVERDOY/LOVIN' Every Minute

1 21 LOVERDOY/LOVIN' Every Minute

1 22 LOVERDOY/LOVIN' Every Minute

1 23 LOVERDOY/LOVIN' Every Minute

1 24 LOVERDOY/LOVIN' Every Minute

1 25 LOVERDOY/LOVIN' Every Minute

1 26 LOVERDOY/LOVIN' Every Minute

1 27 LOVERDOY/LOVIN' Every Minute

1 28 LOVERDOY MINUTE

1 20 LOVERDOY MINUTE

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2 1 LOVERDO

26. 29. 34. 35 KISS/Tears Are Falling HOTLEY CRUE/Home Sweet Home



OM: Tac Hammer Minneapolis

ASST. PD/MD: Gregg Swedberg

H 1 1 JOHN COUGAR/Loneily 01/ Night
H 5 2 A-HA/Tate Dn H
H 6 3 BTEVIE MCDCER/Part-Time Lover
H 6 3 BTEVIE MCDCER/Part-Time Lover
1 3 BIEVIE MCDCER/Part-Time Lover
1 4 DIEM STRAITS/HORNEY FAY MOSTAL
1 5 READY FOR THE MCR/CD Berlie
1 7 MHITTEY HUBBION/Zaving All 1 My
H 10 10 MCDL & THE GAN/CDerlak
1 10 MCDL & THE GAN/CDerlak
1 11 PAUL YCHNO/I'm Genne Tear Your
1 12 I PAUL YCHNO/I'm Genne Tear Your
1 13 I COREY MMT/PSy in The Box
1 14 GLENN FREY/YOU Belong TO The C
20 10 BRYAN ADAMS/CDn Night Love Art
20 10 BRYAN ADAMS/CDn Night Love Art
20 10 BRYAN ADAMS/CDn Night Love Art
20 10 CLIN B LANTIN/Beparate Live
20 20 CLIN B LANTIN/Beparate Live
21 MADONA/Press You Up
22 DAUL FOR TEAT/YOU THEN FROM
23 METHA FRANKLIN/MOSTAL CONTIN
24 MADONA/Press You Up
25 MADONA/Press You Up
26 MADONA/Press You Up
27 MEARY/Never
28 DAUL FERTER/FOR H
29 MADONA/Press You Up
29 DAUL FORTER/TY/C-T-T-Y
20 METHA FRANKLIN/MOSTAL CONTIN
20 AMETHA FRANKLIN/MOSTAL CONTIN
21 MADONA/PRESS TOWN THE METHA COLLING FOR THE MADONA/POWER FOR THE MADONA/POWE Asst. PD/MD: Gregg Swedberg

106.5 KWK St. Louis PD: Garry Mitchell

MD: Kim Pool

St. Louis P.C. Garry Williams A. P.C. Garry Ga

WHYT hitradio 96 fm

PD: Gary Borkowitz

1 A-WATTER ON ME
1 A-WATTER ON ME
1 A-WATTER ON ME
1 DIRECTORY OF ME
1 DIREC

MR. MISTER/Broken Wings PRINCE/America DAVID FOSTER/Love Theme From " ADDS

HEART/Never DINGO BDINGO/Weird Science STARSHIP/We Built This City

77.99

Kansas City

Komsas Citys Het Radio PD: Todd Chase MD: Kim Welsh

MD: Kim Welsh

H 1 1 JAN HAMMER/Hiami Vice Theme
2 2 READY FOR THE MOR/OB Serile
4 JOHN DOWN THE MOR/OB Serile
4 JOHN DOWN THE MOR/OB Serile
5 SHITTER SERIES SERIES SERIES
6 SHITTER SERIES SERIES SERIES
8 H 10 SLOWERDYLADIN EVERY MINUTE
10 STORMED SERIES SERIES
11 SERIES SERIES
12 STIMO/FORTERS AROUND YOUR
13 10 STORIES SERIES
13 FANDER SERIES
14 SERIES
15 SERIES
15 SERIES
16 SERIES
16 SERIES
17 SERIES
18 SERIES
18 SERIES
19 SERIES
19 SERIES
19 SERIES
19 SERIES
10 SERIES

CHEAP TRICK/Tonight It's You JANE WIEDLIN/Blue Kiss FREDDIE JACKSON/You Are My Lady

-LIXGT--Columbus
PD: Adam Cook
MD: Kevin Haines



WCZY

Detroit PD: Lee Douglas

PD: Lee Douglas

Asst. PD: Steve Kelly

1 STEVIE WONDER/Part-Time Love
2 Willimst Modern Market
3 Jan Hammer Market
4 Department of the Market Market
5 Jan Hammer Market Market
6 Department Market Market
6 Department Market Market
6 Department Market Market
6 Department Market
6 Depart

LL HIJ Minneapolis

PD: Dave Anthony Asst PD/MD: Don Michaels

11 JS BRADT FUE INE MATCH SHELL

9 ON ADDOMANOPERS YOU DI. NIGHT

10 ON ADDOMANOPERS YOU DI. NIGHT

11 STEVIE MANDER/PART-TIME LOVER

12 IN HITMET MOUSTON/SAVING All HILL

11 I JOURN CAPPERY/CLP-TIME LOVER

14 IN HOUSE ON A CAPPER AND A CONTROL

15 IN HOUSE ON THE ADDOM AND A CAPPER AND A C

23, 26 FAIRCHILD/All About Love



PD: Buddy Scott

MD: Joe Bohannon

H 1 1 READY FOR THE MOR/On Sheila

H 2 2 JAN MAMMER/MISSI VICE These

2 3 NOLL & THE CAND/Cherish

1 4 1 REITEM HONDTON/Gaving All My

1 4 Hell They HONDTON/Gaving All My

1 5 JAN MAMMER/MISSI VICE These

2 3 NOLL & THE CAND/Cherish

1 5 JAN MAMMER/MISSI VICE These

2 5 NOLL & THE CAND/Cherish

1 6 SHIP & JANDER/CONTROL IN THE

1 7 JOHN COUGAR/Chorig Ol' NAME

1 8 DIRE STRATES/Money For Nothing

1 10 IN STRUCTOR IN THE CAND

1 1 10 IN STRUCTOR IN THE CAND

1 1 10 IN STRUCTOR IN THE CAND

1 1 1 1 1 MONOMA/DREAT VOU UP THE MORTH

1 1 1 MONOMA/DREAT VOU UP THE MORTH

1 1 MONOMA/DREAT VOU UP THE MORTH

1 1 MONOMA/DREAT VOU UP THE MORTH

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1 MONOMA/DREAT VOU UP THE MORTH

1 MONOMA/DREAT VOU UP THE MORTH

1 MONOMA MD: Joe Bohannon

ADDS 39. 40 PRINCE/America

LOVERBOY/Lovin' Every Minute (POINTER SISTERS/Dare Me



PD: Tom Jeffries MD: Bumper Morgan

MD: Bumper Morgan

H 1 1 A-HA/Take On He
2 2-ONN COUGAR/Lonely 01' Night
4 3 BONIC UNDARA/Lonely 01' Night
4 3 BONIC UNDARA/Lonely 01' Night
5 3 BONIC UNDARA/Lonely 01' Night
6 4 HIT STATE OF THE STAT

35
LAURA BRANIGAN/Hold Me
SIMPLE MINDS/Alive & Kicking
PRINCE/America
WANG CHUNE/TO Live & Die In LA
MARILLIUN/Kayleigh

ADDS

SCRITTI POLITTI/Perfect Way HOMARD JONES/Like To Qet To Kno KATE BUSH/Running Up That Hill OINGO BOINGO/Heird Science

O1O2 Cincinnati

MD: Dave Allen

WKT Milwaukee PD: Tim Fox

ADDS 35

H 2 1 A-MA/Take On Ne
2 1 MITTMEY MOUSTON/Saving All Mg L
3 STEPLE MOUSTON/Saving All Mg L
5 3 STEPLE MOUSTON/Saving All Mg L
6 3 STEPLE MOUSTON/Saving All Mg L
6 3 DAN DON THE MOR/ON Sheils
6 4 DAN DON COMMANDAIN (D: Night
H 11 8 JAM NAMER/RHIAM Vice Theme
10 9 DEMER JAMOSF/Dancing In The St
12 10 STAMSHIPME Built This City
H 13 JAM SAVING BUILT THE CITY
10 STAMSHIPME Built This City
11 STAMSHIPME Built This City
12 10 STAMSHIPME Built This City
13 12 DIRES STAMSHIPMEN FOR MOTHING

H 18 11 TEARS FOR TEARS/Free Diver Needs
10 12 PALL VOUNDE/I's Gorna Tear You'r P
20 14 HASY LEMIS & THE/Back In Time*
10 13 PALL VOUNDE/I's Gorna Tear You'r P
20 13 HASSWAN/Dears You'r D
10 17 COM HEMENY/Govest Orill
11 18 COESY MART/MOU In THE Bor
12 18 COESY MART/MOU IN THE BOR
12 20 BRICKE SHRINNSTEAN IN THE ST
13 21 BRICKE SHRINNSTEAN IN THE ST
14 BRICKE SHRINNSTEAN IN THE ST
15 21 BRICKE SHRINNSTEAN IN THE ST
16 21 BRICKE SHRI

27, 30 MR. MISTER/Broken Wings SIMPLE MINDS/Alive & Kicking ZZ TOP/Bleeping Bag ADDS

CHR PARALLEL ONE PLAYLISTS



Kansas City

PD: Steve Perun MD: Karen Barber

MD: Karon Barber

H 1 READY FOR THE MOR/OD Shella
3 2 A-HA/Tale OH
4 6 3 STEVIE MORDER/PATE-Time Lover
2 4 DIRES STARTENONE FOR Netherland
4 B 6 JAN HAMBER/PATE-TIME LOVER
5 8 HADDNBA/Dress You Up
6 7 HEITTSEY MOUSTON/Saving All My Lc
5 8 HADDNBA/Dress You Up
6 14 10 KODO. R. THE OAMC/Charish
14 11 CHEECH & CHBNO/Saving All My Lc
15 11 CHEECH & CHBNO/Saving All My Lc
16 12 LIBA LIBA/I Mander IF I Tale Yo
17 12 I STARTEN HOW IN THE PROPERTY OF
32 COREY HART/Boy In The Box TINA TURNER/One Of The Living

ABC/Be Near Me FREDDIE JACKSON/You Are My Lady



Chicago

MD: Dr. Chuck Crane

ODS. Mgr.: JOHN GENTON

MD: Dr. Chuck Crane

H 11 READY FOR THE MOR/OR Shells

H 23 JAN HAMPER/PRISEL VICE Theme
4 BOLLE & JAOCEPAPANCING IN THE
5 DIRECTRATIS/PRONEY FOR NOTHING
4 BOLLE & JAOCEPAPANCING IN THE
6 A-HA/Take OR NE
7 MILITERY HOUSTON-Saving All My L
8 A-HA/Take OR NE
9 JOHN GOOGMATON-Saving All My L
10 JERN FERVING STEEN/T'M OCIN' DOWN
11 11 BRUCE BERTINGSTEEN/T'M OCIN' DOWN
11 12 BRUCE BERTINGSTEEN/T'M OCIN' DOWN
11 11 BRUCE BERTINGSTEEN/T'M OCIN' DOWN
11 11 TAMB FOR FEARBY/Head Over Heels
11 15 ORDINESTEEN/T'M OCIN' DOWN
11 16 ORDIN FERVING BEION OF THE CITY
11 17 JOHN FARR/SK - EINO'S FITS
11 19 PHIL COLLING/DOM'S LOSE MY NUMBER
12 11 NOWN FARR/SK - EINO'S FITS
12 19 PHIL COLLING/DOM'S LOSE MY NUMBER
12 11 NOWN FARR/SK - EINO'S FITS
12 20 ON HARREY/SWA SHIET / DOWN OF LOVE
12 11 NOWN FARR/SK - SHOW THE FOR THE MY
12 20 CHEAT THICK/TENIST EI'S YOU
12 20 CHEAT THICK/TENIST EI'S YOU
13 21 MEAT/NAVET
13 33 34 MEAT/NAVET
14 AND THE MEATING HER TO WE FOR THE MAY
15 AND THE MEATING HER TO WE FOR THE MAY
15 AND THE MEATING HER TO WE FOR THE MAY
15 AND THE MEATING HER TO WE FOR THE MAY
16 AND THE MEATING HER TO WE FOR THE MAY
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MD: Brian Kelly

MD: Brian Kelly

1 1 A-MATAR On Month Resile
1 2 2 REGOV YER THE MORTON Resile
1 3 2 MISTON YER THE MORTON Resile
1 4 3 INSTANT YER THE MORTON RESILE
1 4 4 STRONFORTERS A ROUND YOUR
2 5 JOHN COURAR/Lonely DIY Might
2 5 THE MORTON RESILE
2 7 STRONFORTERS A ROUND YOUR
3 10 JOHN COURAR/Lonely DIY Might
4 5 JOHN COURAR/Lonely DIY Might
4 10 JOHN AMPRENTING LIVE THE YER
1 10 DON MEMBEY/SURSES OF 11
1 11 DON MEMBEY/SURSES OF 11
1 10 JOHN MIGHT STRONG FOR MEMBEY
1 10 LONER MIGHT STRONG FOR MEMBEY
1 10 JOHN MIGHT STRONG FOR MEMBEY
1 10 JOHN MIGHT STRONG FOR MEMBEY
1 10 JOHN CAPPERDY/COUR IN THE MORTON
1 10 JOHN MIGHT STRONG FOR MEMBEY
1 2 MORTON MIGHT STRONG MIGHT STRONG
1 2 JOHN CAPPERDY/COUR FOR MIGHT STRONG
2 2 JOHN CAPPERTY/COLLING WAS A MIGHT STRONG
2 2 JOHN CAPPERTY/COLING WAS A MIGHT STRONG MIGHT STRO

HEART/Never
COREY HAAT/Boy In The Box
PRINCE/America
ZZ TOP/Sleeping Bag



ADDS

WMMS 100a Ga

Ops Mgr: John Gorman MD: Kid Leo

D: Kid Leo

1 1 1 A-HAYTate Dn Me
1 2 BOHLE 1 JACGER/Dencing in The Str
1 3 3 JCHR COUGAR/Loneity Di Yight
1 3 3 JCHR COUGAR/Loneity Di Yight
1 9 4 TEARS FOR FEARS/Had Over Heels
1 9 5 JAN HAVER/Filesi Vice These
2 7 PAML (OWNO/14 BOORD VICE VILL PROPERTY OF THE STR
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37, 39
JOHN MAITE/Welcome To Paradise
PRINCE/America
MDTELS/Shock
SIMPLE MINDS/Alive & Micking
KISS/Tears Are Falling

SAGA/Mhat Do I Know NEIL YOUNG/Get Back To The Coun! RATIY/You're In Love KATRINA & THE HAV/Gue Te Guiero RAY PARKE JR. /Oirls Are More Fi QO HEST/Eye to Eye



ADDS NONE

WEST



PD: Richard Sands

PD: Richard Sands

H : 1 OIRE STRAITS/Honey For Noths:
H : 2 A A-MATASA ON HE
3 OS STEVIE WHOREP/Part-Time Lover
3 STEVIE WHOREP/Part-Time Lover
4 SOLD HAMPER/FILE Vice Theme
4 FOOL & The GAMG/Cherish
7 FORWIRE JACKEP/Pancing In The 1
10 B WHITTHEY MOUSTON/Saving All Hy L
11 OS WHITTHEY MOUSTON/Saving All Hy L
12 I STARSHIP/He Suilt Tais City
9 12 HUYL LEUIS B. THE/Power Of Love
10 10 PHIL COLL INS/Don't Loss Hy Nowbe
11 STARSHIP/He Suilt Tais City
12 I STARSHIP/He Suilt Tais City
13 I HAMPONN/Dress You Up for 1
14 I HAMPONN/Dress You Up for 1
15 I HAMPONN/Dress You Up for 1
16 I POINTER SISTEMS/Dare He
17 I WHINT-Freedom College He
18 I HAMPONN/Dress You Up for 1
19 I FIRME FOR FEARS/FUR OVEr Viella
10 I HAMPONN/Dress You Up for 1
10 I HAMPONN/Dress You Up for 1
10 I HAMPONN/Dress Around Your
10 I STARSHIP/HE SUILT FARS HE
10 I HAMPONN/DRESS YOU Up for 1
10 I HAMPONN/DRESS YOU UP

OHD/So In Love
COREY HART/Boy In The Box
BRYAN ADARS/One Night Love Affai
ARETHA FRANKLIN/Who's Zoomin' Hr
COLLING A HARTIN/Sparate Lives
TIMA TURNER/One Of The Living
HR. HISTER/SPoten Hing
OTMOO BOINGD/Weird Science

KRXY Denver Ops Mgr: John Driscoll

DENVER MD: Geina Horton

H 2 1 A-HA/Tate On He
1 2 DIRES STRATES/Honey For Neshi
1 2 DIRES STRATES/Honey For Neshi
1 3 DIRES STRATES/Honey For Neshi
1 4 JOHN COUGAM/Loney DI Night
6 5 HITTMEY HOUSTON/Saving All My
9 6 DIRVIEW HOMBER/PArt-Time Lover
10 8 STRATES/HONEY Around Your
11 0 8 ROUGE BRINGSTERN/I'G TWEN
11 10 ROUGE BRINGSTERN/I'G TWEN
12 12 HADDNNA/DORSY YOU'D
13 12 HADDNNA/DORSY YOU'D
13 12 HADDNNA/DORSY YOU'D
13 12 HADDNNA/DORSY YOU'D
14 DON HOMELEY/SORNES OFTI DENVER MD: Geina Horton

HAUST LEWIS TOP/SIERPING BAG MANO CHUNG/TO LIVE & DIE IN LA' RODER DALTREY/AFTER, THE FIRE OMD/SO IN LOVE ARETHA FRANKLIN/Mho's Zoodin' COLLINE & MARTIN/Separate Live HR. MISTER/Brolen Mings

KWSS 94.5 PM

PD: Dave Van Stone San Jose MD: Robin Kipps

H 2 1 A-HA/Take On Me
H 5 2 WHITMEY HOUSTON/Seving All My I
1 3 DIRE STRAITS/Money For Nothins
H 7 4 STEVIE MONDER/Part-Time Lover
3 5 STEVIE MONDER/Part-Time Lover
3 6 STEVIE MONDER/Part-Time Lover
4 7 JAN HAMPER/MILE IVICE Them
8 8 BOWITE & JAGGEY/Dencing in The St
10 JOHN COURM/Lonely 10 Might
11 14 AGC/Be Near He
11 12 STARBIHP/WE BUILT DIRECT WITE
13 TARBIHP/WE BUILT DIRECT WITE
14 DIRECT WORLD TO COME TO THE ST
15 TARBIHP/WE BUILT DIRECT WITE
17 HAKY LEUIS & THE/RACE IN TIME
19 14 PAUL VOUND(I'M Gonne Tear Your P
12 17 HAKY LEUIS & THE/RACE IN TIME
12 10 DOM MEMBERY/SUNSE ON THE CITE
12 20 DOM MEMBERY/SUNSE ON THE CITE
12 20 DOM MEMBERY/SUNSE ON THE GAST DOM MERLEY/POWERS

CREATITY PULL FOR PAYOUT HEADS OF HOME OF HEADS OF HEAD OF

29
7Z TOP/Sleeping Bag
SIMPLE MINDS/Alive & Kicking
FREDDIE JACKSON/You Are My Lad
RAY PARKER JR. /Girls Are More ADDS

ARETHA FRANKLIN/Who's Zoomin' HOUTERS/And He Danced DAVID FOSTER/Love Theme From COREY HART/Boy In The Box LOVERBOY/Lovin' Every Minute TIMA TURNER/One OF The Living



Denver

1 DIRE STRAITS/Monsy For Not
2 DIREMAY FFREEDOM
3 NOOL & THE GANG/Cherish
4 HADDNAN/Dres You Up
5 A-HAJTAIS On Meart-Time Lo6 JUHN COURAN/LONE YOU IP
6 A HAJTAIS ON MEART-TIME LO6 JUHN COURAN/LONE YOU IP
13 IN HOUSE PRINCETERY I TO COIN
13 IN HOUSE PRINCETERY I TO COIN
14 IN STRENGT HAD THE MOST TOWN A TO COIN
15 IN HOUSE PRINCETERY I TO COIN
16 IN STRENGT HAD THE WORLD YOU IN
17 OF PRINCETERY IN THE WORLD YOU IN
18 IN HOUSE YOU IN THE WORLD YOU IN
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ADDS 25, 26, 29

KZZP104.7_{FM}
THE NUMBER 1 HIT MUSIC STATION Phoenix
PD: Guy Zapoleon

MD: Steve Goddard

MD: Steve Goddard

H 4 1 TEARS FOR FEARS/Nead Over Hee
H 2 READY FOR THE MOR/ON Sheila
H 3 3 A-HAV/THE ON HE
H 3 1 TEARS FOR FEARS/Nead Over Hee
H 2 2 READY FOR THE MOR/ON Sheila
H 3 3 A-HAV/THE ON HE
H 3 5 MITTHEY HOUSTON/Seving All My
H 16 4 JAN HAMPER/MIJARI VICE THERE
H 10 7 CHECKIN & CHONO/Sown In East LA
H 10 7 CHECKIN & CHONO/Sown In East LA
H 10 7 CHECKIN & CHONO/Sown In East LA
H 10 7 CHECKIN & CHONO/Sown In East LA
H 10 7 CHECKIN & CHONO/Sown In East LA
H 10 7 CHECKIN & CHONO/Sown In East LA
H 11 10 FOR THE OWN IN CONTROL OF THE OWN
L 12 POINTER BISTERS/OWN HE
L 12 POINTER BISTERS/OWN HE
L 13 LISA/I BIONEY HE
L 14 HOUSY LEUIS & THE/Fact In Time
H 16 HOUSY LEUIS & THE/Fact In Time
H 17 HADDNAN/Dress You Up
L 10 THE STRING/FORT OWN
L 20 CHON COUGAT/LOVIN (** WYNY HINTE O
L 20 CHON FREY/YOU BEIONG TO NOW
L 20 CHON FREY/YOU BEIONG TO NOW
L 20 CHENN FREY/YOU BEIONG TO NOW
L 20 CHENN FREY/YOU BEIONG TO NOW
L 20 CHENN FREY/YOU BEIONG TO THE OWN
L 20 CHENN FREY TO CONTROL THE OWN
L 20 CHENN FREY TO CHENN THE OWN
L 20 CHENN

FREDDIE JACKSON/You Are My Lady HEART/Never ZZ TOP/Sleeping Bag SIMPLE MINDS/Alive & Kicking ADDS

COREY MART/Boy In The Box ONJ/Soul Kise OINGO BOINGO/Weird Science TINA TURNER/One Of The Living COLLINS & MARTIN/Separate Lives



MD: Sandy Louie

MD: Sandy Louie.

H 1 1 A-MA/Take On Me.
H 2 2 READY FOR THE MOR/OR Shelle
H 3 2 JAN HAMMER/HIGH SHELL
H 3 JAN HAMMER/HIGH SHELL
H 4 SOLIE & LAGGER/DACKING IN THE
H 4 KOLIE & LAGGER/DACKING IN THE
H 5 SOLIE & LAGGER/DACKING IN THE
H 7 KOLIE & LAGGER/DACKING IN THE
H 9 GODLEY & CREME/Cry
H 10 IN BURLE SHELL
H 10 JAN HAMMER SHELL
H 10 JAN H 10 JAN HAMMER SHELL
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ADDS

SIMPLE MINDS/Alive & Kicking DAVID FOSTER/Love Theme From "B RAY PARKER JR. /Giris Are More F ZZ TOP/Sleeping Bag GUARTERFLASH/Talk To Me

COREY HART/Boy In The Box BILLY JOEL/The Night Is Still Y



Assistant PD: Mike Schaefer

JAN HAMMER/Hiami Vice Thems

A A-HA/Tats On He

A A-HA/Tats On He

A A-HA/Tats On He

A HA/Tats On He

DIRE STRAITS/Heney For Nothin

CHECH & COMO/Jonn In East t

A HA/Tats Name He

BRUCE SPRINGSTEN/I'- Goin' D

II STING/Fartrass Around Your

CHECH & LOVE ON HE

BRUCE SPRINGSTEN/I'- Goin' D

II STING/Fartrass Around Your

CHECK ON HA/TATS ON HA/TATS

BRUCE SPRINGSTEN/I'- Goin' D

II STING/Fartrass Around Your

D OND HO MONO/ONE HE

BOMIE & JACGER/Dancing In The

JOHN D MONO/ONE HE

JOHN D MONO/ONE HE

JOHN D MONO/ONE HA/TATS

HA/TATS ON HA/TATS

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SIMPLE MINDS/Alive & Kicking PRINCE/America ZZ TOP/Bleeping Bag GINO VANNELLI/Hurts To Be In Lo ADDS

PD: Dick Bascom Phoenix

SIMPLE MINDS/Alive & Kicking STARSHIP/Ne Built This City EURYTHMICS & ARET/Sisters Are (MAURICE MHITE/Stand By Me OINGO BOINGO/Heird Science

HUEY LEWIS & THE/Back In Time BILLY JOEL/The Night Is Still \ OMD/So In Love HOHARD JONES/Like To Get To Kno CHEAP TRICK/Tonight It's You

Seattle KUBE SFM

PD: Bob Case

MD: Wendy Christopher

MD: Wondy Christopher

M1 1 A-MANTAR ON MA

M1 2 A-MANTAR ON MA

1 3 2 AM HARMER MINASI VICE These

2 3 READY FOR THE MORJON Shella

2 1 REDYLE HONDER/Part-Tise Lover

4 0 DIRE DIRATE/MONEY For Nothin

4 0 DIRE DIRATE/MONEY FOR NOTHIN

5 MINTER SHORT SHELL LOVER

6 1 DIRE DIRATE/MONEY FOR NOTHIN

6 1 DIRE DIRATE/MONEY FOR NOTHIN

7 MINTER MORSHARE OVER 11 Ma

10 10 MINTER MORSHARE OVER 11 MA

10 11 MADDRAN/Dress You Use 11 The 1

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13 MADDRAN/Dress You Use 1

14 SC/Je Near HOT MADDRAN/Dress MADDRAN/DRESS MADDRAN THE NOTHIN M

KS LOSENI HOT HITS!

VP/Ops: Dave Parks PD: Mike Preston San Diego

PD: Mike Preston San Dieg

PD: Mike Preston San Dieg

1 JAN. MAMERIZATION U.C. There
2 J SETEVE MINDREY PARTETION LEVE
3 JAN. MAMERIZATION LEVE
4 A - HAINTAIL ON THE PROPERTY OF THE

ADDS

33, 34, 36 KLYMAXX/I Miss You SIMPLE MINDS/Alive & Kicking PRINCE/America

DEAD OR ALIVE/Lover Come Back

PD: Rick Gillette MD/Assist PD: Chris Collins Sacramento

Jackamento

Jackam

25 21 OHD/80 In Love
22 22 VyAll Df He For All Of
22 24 VyAll Df He For All Of
22 25 VyAll Df He For All Of
24 26 VyAll Df He For All Of
25 26 VyAll Df He For All Of
26 26 OHNOU BOLMOUTHEIN GELENCE
26 26 OHNOU BOLMOUTHEIN GELENCE
26 26 VyAll Df HE FOR ALL OF THE PROPERTY OF THE PROPERT

30 COLLING & MARTIN/Separate Lives MIAMI SOUND MACHI/Conga ABC/Be Near Me SCRITTI POLITTI/Perfect May COREY HART/Boy In The Boy RAY PARKEN JR. (Joint Are More Fun RENE & ANGELA/I'll Be Good DIANA ROSS/Esten Ally STARPOINT/Object Of My Desire

ADDS

San Francisco

PD: Steve Rivers MD: Jack Silver

MD: Jack Silver

2 1 STEVIE UGNBER/Port-Time Lover

4 2 OD/050 in Love

3 3 JAN HAMMER/Misel Vice Theme

8 4 PALV COUNCY! On one Tear You

5 ABCURE Wear Ne You

1 7 A-HA/Take On Me

1 1 8 FIVE STRA/All Fall Down

1 7 A-HA/Take On Me

1 1 9 SERTI! POLITYPerfect May

1 10 10 SERTI! POLITYPerfect May

1 10 10 SERTI! POLITYPerfect May

1 11 10 SERTI! POLITYPerfect May

1 12 11 MAURICE HHITE/Stead Revert

1 13 12 STRASHIP/WE BUILT THIS City

1 16 10 THOMPSON THINBY.Lay Your Hends

1 17 SEROME YOU MEET IT WELL THE MAY

1 18 11 DEPOME THINBY.Lay Your Hends

2 11 TA HABA & SEEN/EVERD OF DEPOME

2 20 OLEST FUNCH THE SERTING SERTING

2 20 COREY MAY BAY IN THE BOX

2 21 TA HABA & SEEN/EVERD OF DEPOME

2 22 ARENTH FARMILIATIVE & KICKING

2 22 COREY MAY BAY IN THE BOX

2 24 OLENN FREY/YOU BEJONS TO THE

2 25 OLENN FREY/YOU BEJONS TO THE

3 25 OLENN FREY/YOU BEJONS TO THE

3 26 OLENN FREY/YOU BEJONS TO THE

3 20 OLENN FREY/YOU BEJONS TO THE

3 3 OLENN FREY/YOU BEJONS TO THE

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3 OLENN FREY/YOU BEJONS TO THE

4 MORRIS DAV/THE OUT/YOU SHE'S

3 OLENN FREY/YOU BEJONS TO THE

4 MORRIS DAV/THE OUT/YOU SHE'S

3 OLENN FREY/YOU BEJONS TO THE

4 MORRIS DAV/THE OUT/YOU SHE'S

4 MORRIS D

22, 29, 34
RENE & ANGELA/I'll Be Good
BALTIMORA/Tarzen Boy ADDS

PD: Gary Bryan

MD: Sean Lynch

CHEECH & CHONG/Born In East COLLINS & MARTIN/Separate Li

Portland

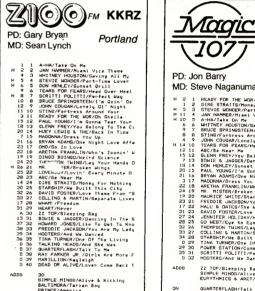
Hot Hits

Seattle

K. FW FM PD: Jeff King MD: Devon Durrant

SIMPLE MINDS/Alive & Kicking ZZ TOP/Sleeping Bag MOTLEY CRUE/Home Sweet Home ADDS

PREFAB SPROUT/When Luve Breeks DOWNER CHUNG/TO Live & Die In La EURYTHPHICS & ARET/Skiters Are Dois BILLY JOEL/The Night Is Still You RAY PANER NR. /Girls Are More ROUNT/FIELD/Can't Get Enough Df V ROOER DALIREV/AFET The Fire



KMJK 1077 Portland

MD: Steve Naganuma

ADDS ZZ TOP/Sleeping Bag SIMPLE MINDS/Alive & Kicking EURYTHMICS & ARET/Sisters Are



Denver

30 SIMPLE MINDS/Alive & Kicking BALTIMORA/Tarzam Boy PRINCE/America 9.9/All Of Me For All Of

PD: Jack Regan

H 3 1 STEVIE MONDER/Part-Time Lover
1 2 MHITNEY HOUSIDM/Saving All My L
2 4 STINO/Fortress Around Your
4 5 STINO/Fortress Around Your
5 6 JAN HONE OBJECT STINO
6 7 DON HONE OBJECT STINO
6 10 PAGE
6 10 PAGE
6 10 PAGE
7 DON HONE OBJECT STINO
7 DON HONE
7 DON
7 DO

31 23 OTNO VANNELLI/MUTE TO BE In Love
14 24 ODLEY & CREME/CT
22 25 COLLINS THATTH/Separate Lives
14 24 ODLEY & CREME/CT
24 ODLEY
25 ODLEY
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29 ODLEY
20 ODLEY

ADDS SCRITTI POLITTI/Perfect Way PD: Jon Barry

MD: Steve Naganuma

H 2 1 READY FOR THE WOR/ON Shella
1 2 DIRES STRAITS/MONEY FOR NASH.
H 3 3 STEVIE MINDREFFAT-TIME LOVEN
H 1 3 STEVIE MINDREFFAT-TIME LOVEN
H 1 5 A-MATTAKE ON H
6 6 WHITTHEY MOUSTON/Saving All My 1
7 STEVIES STRAITS/MONEY / STEVIES
H 1 5 STANTAKE ON H
7 STANTAKE ON H
7 STANTAKE ON H
8 STANTAKE ON H
8 STANTAKE ON H
9 JOHN COUDAR/Lonely 01' Night
H 1 10 TEAMS FOR FERSY/Vau Belong To The Cit
1 10 14 DOM HONLEY/Sunset Grill
1 10 14 DOM HONLEY/Sunset Grill
1 11 14 DOM HONLEY/Sunset Grill
1 11 14 DOM HONLEY/Sunset Grill
1 13 THE STANTAKE ON H
1 10 STANTAKE STANTAKE ON H
1 1 20 HAURTEC WHITE/Stand By H
2 STANTAKE STANTAKE STANTAKE STANTAKE STANTAKE
2 DOM HONLEY/SUNSET STANTAKE STANTAKE
2 DOM HONLEY/SUNSET STANTAKE
3 DOM HONL

CON COLOR Sacramentos Best Hit Music PD: Tom Chase

MD: Mr. Ed

H 2 1 A-HA/Tate On Me

3 2 READY FOR THE MOR/ON Shella

4 3 1 STROKE FOR THE MOR/ON Shella

5 1 STROKE FOR THE MOR/ON Shella

5 STROKE FOR THE MOR/ON Shella

5 STROKE FOR THE STROKE FOR NOTE

6 STROKE FOR THE STROKE FOR THE NOTE

7 SORN COUGARY FOR THE THE LOVE

10 JAN HAMMER/Missi Vice These

11 STROKE FOR THE GAMC/Cherla On I The

12 IS MORNE FOR THE GAMC/Cherla STROKE

13 IS ADDROMA/DHA YOU UP

14 STROKE FOR THE GAMC/Cherla STROKE

15 LOVERDOY HONO KBOTH STROKE

16 STROKE FOR THE GAMC/Cherla STROKE

17 A TEARS FOR FEARS/Head Over Heal

18 JAN HAMMER FOR THE GAMC/Cherla

19 JAN HAMMER FOR THE GAMC/Cherla

10 PHIL COLLINS/DON'L Lose My Nue

20 PM HAM FOR THE GAMC/Cherla

21 PM LOVER STROKE FOR THE CHERCA

22 DM HAMMER FOR THE GOAD FOR THE LOVE AFF

23 PM LOVER THE CHERCA STROKE

24 GENER THE CAN SERVER OF THE CHERCA

25 JOHN THE STROKE STROKE

26 JAN HAMMER STROKE STROKE

27 JOHN THE STROKE STROKE

28 JAN GENER FOR YOU SEION TO THE CHERCA

29 JAN HAMMER STROKE STROKE

20 JOHN THE STROKE STROKE

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06 20 COLLING & MARTIN/Superate Lives
31 29 MIGHT RANGE/Four in The Mornin
37 30 DAVID FORTER/Love Theme From "S
30 MANUT Presiden
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30 MAN

ADDS IZ TOP/Sleeping Bag SIMPLE HINDS/Alive & Kicking

ONJ/Soul Kiss BILLY JOEL/The Night Is Still Y. HOMARD JONES/Like To Get To Knot CHEAP TRICK/Tonight It's You

EAST

MOST ADDED ZZ Top Simple Minds Eurythmics & A. Franklin

HOTTEST A-Ha Jan Hammer Stevie Wonder

Z106/Philadelphia, PA

ZZ TOP PRINCE RAY PARKER JR. OMD Hottest: A-HA 2-1 WHITNEY HOUSTON 8-4 TEARS FOR FEARS 10-8 JAN HAMMER 17-11 KLYMAXX 28-16

WSPK/Poughkee

Dayton/James

SIMPLE MINDS ZZ TOP DAVID FOSTER TUDYMUMICS & ARET

EURYTHMICS & ARET PRINCE Hottest: STING 7-5 JAN HAMMER 12-10 HEART 29-23 MR. MISTER 37-26 STARPOINT 40-30

RI-104/Providence, RI

Q92/Rochester, NY Stevens Messner

ABC
THOMPSON TWINS
HOTLEST:
JOHN COUGAR 4-1
STING 6-4
NIGHT RANGER 9-5
STARSHIP 14-8
STEVIE WONDER 16-13

MPXY/Rochester, NY

Hottest: A-HA 1-1 BRUCE SPRINGSTEEN 3-2 STEVIE WONDER 7-4 TEARS FOR FEARS 8-5 STARSHIP 20-12

ZZ TOP SIMPLE MINDS

WGFM/Schen

93Q/Syracuse, NY

SIMPLE MINDS EURYTHMICS & ARET

WPST/Trenton, NJ

WRCK/Utics, NY

WKRZ-FM/Wilkes-Barre, PA

Brock/Sheridan

ZZ TOP EURYTHMICS & ARET SIMPLE MINDS

SIMPLE MINDS
MAURICE WHITE
KATRINA & THE WAV
BALTIMORA (dp)
Hottest:
A-HA 1-1
READY FOR THE WOR 2-2
JOHN COUGAR 3-3

JAN HAMMER 14-9 TEARS FOR FEARS 22-15

Music Key: (DP) indicates the song is getting play dur-

ing certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

Tom Taylor

EURYTHMICS 6 ARET KIMMAXV PRINCE (dp) 22 TOP (dp) Hottest: A-HA 1-1 READY FOR THE WOR 3-2 WHITNEY HOUSTON 5-3 STEVIE WONDER 8-6 JAN HAMMER 17-9

Laird/Dunes

Jonathan Monk

Steve Davis

CHRADDS & HOTS

SOUTH

MOST ADDED

ZZ Top Simple Minds Eurythmics & A. Franklin Stevie Wonder Jan Hammer

HOTTEST

EAST

PARALLEL TWO

Q100/Allentown, PA

ZZ TOP EURYTHMICS & ARET KISS (dp) BALTIMORA MAURICE WHITE SIMPLE MINDS KATRINA & THE WAV TOMMY SHAW MOTLEY CRUE (dp) Hottest: MOTLEY CROL --HOTLEST: A-HA 2-1 READY FOR THE WOR 4-2 STARSHIP 10-9 JAN HAMMER 11-10 MR. MISTER 25-24

Cutier/Van Tassell

TALKING HEADS
2Z TOP
HOTLEST:
A-HA 1-1.
JOHN COUGAR 4-3
WHITNEY HOUSTON 8-5
STEVIE WOMDER 11-6
BRUCE SPRINGSTEEN 12-7

WVSR/Charleston, WV

Bailey/West SCRITTI POLITTI PRINCE PRINCE SIMPLE MINDS 22 TOP EURYTHHICS & ARET HOTCEST: JAN HAMMER 12-5 A-HA 13-6 STEVIE WONDER 10-9 PAUL YOUNG 16-14 GLENN FREY 21-17

K104/Erie, PA

Bill Shannon
SIMPLE MINDS
PRINCE
Z2 TOP
ALDO NOVA
Hottest:
A-HA 2-1
ADDONNA 3-3
CHEAP TRICK 4-4
READY FOR THE WOR 14-5
ABC 15-8

WERZ/Exeter, NF Scott MacKay

SIMPLE MINDS EURYTHMICS & ARET EURYTHMICS & ARET
MOTELS
QUARTERPLASH
PRINCE
2Z TOP
FIVE STAR
JOHN WAITE
JOE LYNN TURNER
HOLLER:
A-HA 2-1
TEARS FOR FEARS 17-10
STARSHIP 18-15
THOMPSON TWINS 23-20
TIMA TURNER 37-30

WTIC-FM/Hartford, CT Wall/West

ABC Hottest: A-HA 1-1 STEVIE WONDER 5-3

WAMX/Huntington, WV

MR. MISTER
ARETHA FRANKLIN
COREY HART
COLLINS & MARTIN (dp)
TALKING HEADS
COCK ROBIN
HOLDEST:
READY Hottest: READY FOR THE WOR 4-1 A-HA 5-2 LOVERBOY 9-4 STING 11-7 BRUCE SPRINGSTEEN 12-8

WKEE/Huntington, WV

PRINCE ZZ TOP SIMPLE MINDS SIMPLE MINDS
KLYMAXX
RENE & ANGELA
MAURICE WHITE
MARILLION
HOTCHET:
WHITHEY HOUSTON 1-1
A-HA 3-2
READY FOR THE WOR 4-3
STEVIE WONDER 5-4
TEARS FOR FEARS 10-5

WLAN-FM/Lancaster, PA

COLLINS & MARTIN RENE & ANGELA NEME A ANGEL COMMODORES RAY PARKER JR. STARPORT JR. STARPORT JR. KATE DUSH HOLLEST READY FOR THE WOR 4-3 JAN HAMMER 3-4 STARSHIP 32-11 GLENN FREY 24-14 KLYMAXX 29-27

KC101/New Haven, CT

SIMPLE MINDS ABC MR. MISTER DAVID POSTER HOTLEBI: READY FOR THE WOR 2-1 STEVIE WONDER 3-2 A-HA 5-4 HEART 26-18 PREDDIE JACKSON 29-20

Don Tandle

ZZ TOP
BALTIMORA
EURYTHMICS & ARET
KISS (dp)
JACK WAGNER
PREPAB SPROUT
LAURA BRANIGAN (dp)
MANG CHUNG (dp)
MAURICE WHITE MAURICE WHITE Hottest: READY FOR THE WOR 2-1 JAN HAMMER 7-3 WHITNEY HOUSTON 3-4 STEVIE WONDER 11-8 STARSHIP 14-9

RAY PARKER JR. MR. MISTER MR. MISTER
ONJ
HOttest:
JOHN COUGAR 2-1
A-HA 3-3
READY FOR THE WOR 4-4
WHITTEY HOUSTON 8-5
ABC 29-19

WFBG/Altoona, PA

JORDHAN MONK
ONJ
SIMPLE MINDS
22 TOP
HOttest:
A-HA 1-1
TEARS FOR FEARS 6-4
DON HENLEY 10-8
ARETHA FRANKLIN 18-12
COLLINS & MARTIN 23-20

22. TOP EURYTHMICS & ARET CHEECH & CHONG Hotteet: A-HA 2-1 JOHN COUGAR 3-2 EOWIE & JAGGER 4-3 STEVIE WONDER 5-4 WHITNEY HOUSTON 16-11

MARILLION KISS (dp) KISS (dp)
EURYTHMICS & ARET
SIMPLE MINDS
ZZ TOP
JANE WIEDLIN
WANG CHUNG ZZ TOP SIMPLE MINDS PRINCE WANG CHUNG KISS (dp) HOTLEST: A-HA 1-1 BRUCE SPRINGSTEEN 4-2 STEVIE WONDER 10-7 TEARS FOR PEARS 11-9 PAUL YOUNG 22-14 WANG CHUNG PRINCE HOttest: JOHN COUGAR 5-2 JAN HAMMER 17-9 NIGHT RANGER 14-12 STEVIE WONDER 18-13 FAUL YOUNG 20-14

ZZ TOP EURYTHMICS & ARET KLYMAXX SCRITTI POLITTI

Jim Reitz
22. TOP
PRINCE
SIMPLE MINDS
EUPYTHMICS & ARET
KISS
PLATINUM BLONDE
MOOTLEY CRUE
QUARTERFLASH
HOLLEST:
JAN HAMMER 3-1
BRYAN ADAMS 10-7
STARSHIP 14-8
TEARS FOR FEARS 15-10
MR. MISTER 20-14

Matthews/Alexande

KLYMAXX 2Z TOP PRINCE EURYTHMICS & ARET

ZZ TOP EURYTHMICS & ARET SIMPLE MINDS MR. MISTER HOttest: READY FOR THE WOR 5-1 STEVIE WONDER 8-4 JAN HAMMER 12-7 A-HA 14-11 STARSHIP 19-15 OK100/Ithaca, NY Doug Nevel

SIMPLE MINDS
PRINCE
KATE BUSH
22 TOP
JOHN WAITE
HOTTER
HOTTER
A-HA 7-2 TOR
JOHN COUGAR 4-4
READY FOR THE WOR 13-9 WKHI/Ocean City, MD

PARALLEL **THREE**

Steve Kelsey

WGUY/Bangor, ME Roberts/Worcester

WZON/Bangor, ME Tony Perkins

WIGY/Bath, ME

ONJ
RAY PARKER JR
SIMPLE MINDS
ZZ TOP
HOWARD JONES
HOLLEST:
JAN HAMMER 8-1
STEVIE MONDER 5-2
READY FOR THE WOR 3-3
TEARS FOR YEARS 7-5
STRASSIP 22-12

103CIR/Beckely, WV

SCRITTI POLITTI
HOTLERI:
READY FOR THE WOR 1-1
TEARS FOR FEARS 4-2
JOHN COUGAR 5-3
JAN HAMMER 10-9
COLLINS & MARTIN 35-18

96XXX/Burlington, VT

HOD POUND

ZZ TOP (dp)
PRINCE (dp)
PRINCE (dp)
WANG CHUNG
EURYTHMICS 6 ARET
HOWARD JONES
SCRITTI POLITTI
HOTHER
A-HA 6-2
JAN HAMMER 11-4
GLENN FREY 15-9
TALKING HEADS 16-11
TEARS FOR FEARS 23-12

WIKZ/Chambersburg, PA

EURYTHMICS & ARET KISS (dg) SIMPLE MINOS BILLLY JOEL RAY PARKER JACK WAGNER (dp) STARFOINT HOLLES JACK WAGNER (dp) STARFOINT HOUSTON 2-2 WAN HAMMER 5-4 LOVERBOY 8-5 COLLINS & MARTIN 36-17

95XII /Parkersburg, WV WZYQ/Frederick, MD Paul DeMille

PAUL DAMNIB

PRINCE

27 TOP

SAFTE SUSH

SAFTE SUSH

EURY 4 ANGELA

EURYTHMICS 4 ARET

HOTLERS:
JOHN COUGAR 2-1

LOVERBOY 10-6

HEART 18-8

BRYAN ADAMS 20-13

READY FOR THE WOR 22-16

WGAN/Portland, ME

ZZ TOP
SIMPLE MINDS
LAURA BRANIGAN
EURYTHMICS & ARET
KATRINA & THE WAV
WANG CHUNG
TA MARA & SEEN
HOTTEST: Hottest: A-HA 2-1 READY FOR THE WOR 3-2 JOHN COUGAR 4-3 BOWIE & JAGGER 5-4 STING 6-5

WOMP-FM/Wheeling, WV

ZZ TOP MOTLEY CRUE KATE BUSH LAURA BRANIGAN ROGER DALTREY SIMPLE MINDS SIMPLE MINDS Hottest: READY FOR THE WOR 8-6 STING 13-10 STARSHIP 19-15 POWER STATION 21-16 JAN HAMMER 28-18

WBCY/Charlotte, NC

WROQ/Charlotte, NC

Blackwell/Williams
LOVERNOY
ONJ (dp)
ONJ (dp)
ZEME 5 ANGELA
HOWARD JONES
EURYTHHICS 6 ARET
HOLLEST 6 ANGEL
A-HA 2-1
JOHN COUGAR 6-3
TEARS FOR FEARS 11-7
JAN HAMMER 21-8
ABC 16-12

WSKZ/Chattar

Page/Chase

SOUTH

PARALLEL TWO

WBBQ/Augusta, GA Bruce Stevens

Jack Gillen
KATRINA & THE WAV
LAURA BRANIGAN
PRINCE
EURNTHNIGS & ARET
22 TOP (dp)
PREPAB SPROUT
GINO VANNELLI
BALTIMORA (dp)
HOCLEST:
A-HA 1-1
STEVIE WONDER 7-4
STING 8-6
JAN HAMMER 11-8
TEARS FOR FEARS 15-9

ZZ TOP
SIMPLE MINDS
REME & ANGELA
SHY TALK (dp)
Hottest:
READY FOR THE WOR 1-1
STEVIE WONDER 2-2
JAN HAMMER 11-3
FREDDIE JACKSON 10-5
GLENN FREY 29-23

KHFI/Austin, TX

HIGHERS' HOUSEN HIGHERS' HOUSEN HIGHERS' HOUSEN HINDS LINCH HOUSEN
WFMF/Baton Rouge, LA Rice/Ahysen

ZZ TOP (dp) MR. MISTER STARSHIP STARSHIP Hottest: A-HA 2-1 READY FOR THE WOR 3-3 STING 6-6 STEVIE WONDER 8-7 JAN HAMMER 9-8

WGGZ/Beton Rouge, LA

none Hottest: DIRE STRAITS 1-1 JOHN COUGAR 2-2 JOHN COUGAR 2-2 A-HA 5-5 STING 12-12 JAN HAMMER 13-13

KZZB/Beaumont, TX

Jerry Lousteau
22 TOP (dp)
REME 5 ANGLA
SIMPLE MINDS
KISS (dp)
TALKING HEADS
BALTIMORA
KLYMAXX
KATRINA 5 THE WAV
HOLLEST:
LOVERBOY 1-1
A-HA 2-2
WHINNEY HOUSTON 5-3
STEVIE MONDER 10-6
STARKIP 18-9
WADPHREMINDER A

KXX106/Birmingham, Al

North/Bailey
SIMPLE MINDS
EURYTHMICS & ARET
MOTLEY CRUE
KLYMAXX
22 TOP
HOTLESS:
TERDY FOR THE WOR 2-1
JOHN COUGAR 3-2
A-1H 12-0
LOVERD 6-4
JOHN HAMMER 12-9

WSSX/Charleston, SC

ZZ TOP
SIMPLE MINDS
SCRITTI POLITTI
MORRIS DAY (dp)
PRINCE (dp)
KLYMAXX
(dp)
HAN HAMMER 1-1
STEVIE WONDER 6-2
JOHN COUGAR 7-7
GLENN FRYF 13-10
TEARS FOR FEARS 19-15

North/Bailey

Herring/Meran
SIMPLE MINDS
2Z TOP (dp)
JOHN WAITE
KATRINA & THE WAV
EURYTHMICS & ARET
BALLTIMORA
KISS (dp)
Hottest:
READY FOR THE WOR 6-3
BOWIE & JAGGER 10-6
TEARS FOR FEARS 14-10
DAVID POSTER 18-13
STARSHIP 23-16 WAPI/Birmingham, Al St. John/Wood St.Jonn/Wood
KISS
SIMPLE MINDS
22 TOP
EURYTHINGS & ARET
SCRITTI POLITTI
HOTEST:
JAN HAMMER 1-1
JOHN COUGAR 7-2
READY FOR THE WONDER 5-4
HUEY LEWIS & THE 6-5

KZFM/Corpus Christi, TX

SIMPLE MINDS HOTLEST: KOOL & THE GANG 1-1 WHITNEY HOUSTON 5-2 JOHN COUGAR 4-4 STEVIE WONDER 8-7 TEARS FOR FEARS 11-8

WZLD/Columbia, SC

Herring/Marsh

STING TINA TURNER BRYAN ADAMS BRYAN ADAMS
HOttest:
READY FOR THE WOR 3-2
STEVIE WONDER 4-3
A-HA 8-5
WHITNEY HOUSTON 14-10
STING D-15

WDCG/Durham-Raleigh, NC

ZZ TOP SIMPLE MINDS LOVERBOY HOTTEST: JAN HAMMER 5-1 WHITNEY HOUSTON 3-2 A-HA 4-3 STEVIE WONDER 7-4 TEARS FOR FEARS 11-6

KAMZ/EI Paso, TX

West/Saylor MIAMI SOUND MACHI MENUDO MENUDO HOttest: A-HA 1-1 WHITNEY HOUSTON 3-2 STEVIE WONDER 4-3 CHEECH & CHONG 6-4 FREDDIE JACKSON 16-9

WFXX/Williamsport, PA

SIMPLE MINDS ZZ TOP KISS (dp) MOTLEY CRUE (dp)

KEZB/El Paso, TX Haney/Simon

TEARS FOR FEARS COLLINS & MARTIN MENUDO MENUDO HOTTEST: STEVIE WONDER 6-1 A-HA 3-3 CHEECH & CHONG 11-6 KOOL & THE GANG 4-8 LISA LISA 10-9

Tommy Smith

Z2 TOP
MOTPELS
KATRINA & THE WAV
PRINCE
OUARTERIASH
SIMPLE MINDS
EURYTHMICS & ARET
JOHN WAITE
HOTES:
A-HA 4-1
DAVID FOSTER 5-3
WHITNEY HOUSTON 9-4
FREDDIE JACKSON 30-20
COLLINS & MARTIN 35-27

WCKN/Greenville, SC

Gary Jackson Gary Jackson

BILLY JOEL

KLYMAXX

SCRITTI POLITTI

22 TOP

SIMPLE MINDS

HOTLEST:

READY FOR THE WOR 1-1

JAN HAMMER 2-2

STEVIE WONDER 4-3

WHINNEY MOUSTON 5-4

FREDDIE JACKSON 6-5

94TYX/Jackson, MS

9.9
ZZ TOP
ZZ TOP
SIMPLE MINDS
KLYMAXX
HOTCHER
STEVIE WONDER 2-1
JOHN COUGAR 3-2
BRYAN ADAMS 8-4
HUEY LEWIS 4 THE 15-8
STARSHIP 18-10 AbeliCrows

MR. MISTER

HEART

BILLY JOEL

GOREY HART

DAVID FOSTER (dp)

HOTERS:

DIRE STRAITS 1-1

READY FOR THE WOR 4-2

JOHN COUGAR 5-3

STEVIE WONDER 10-4

JAN HAMMER 13-8

WQUT/Johnson City, TN RAY PARKER JR. ONJ TOP (dp)
Hottest:
READY FOR THE WOR 1-1
JOHN COUGAR 5-2
A-HA 6-3
LOVERBOY 8-4
BRYAN ADAMS 24-19

WOKI/Knoxville, TN

RAY PARKER JR. EURYTHMICS & ARET ZZ TOP HOttest: A-HA 1-1 READY FOR THE WOR 2-2 JAN HAMMER 11-7 TEARS FOR FEARS 13-10 LOVERBOY 15-11 Gery Addins
EURYTHMICS & ARET
2Z TOP
KISS
SIMPLE MINDS
HOTELS
HOTELS
HOTELS
LAURA BRANIGAN
TALKING HEADS
HOTELS:
JOHN COUGAR 1-1
A-HA 2-2
READY FOR THE WOR 3-3
LOVERBOY 5-4
STEVIE WONDER 12-11 WNOK-FM/Columbia Peter Hamlett MAURICE WHITE
TA MARA & SEEN (dp)
JANE WIEDLIN
DEAD OR ALIVE (dp)
HOOTERS (dp)
EZ TOP (dp)
EURYTHMICS & ARET
CHEAP TRICK (dp)
SIMPLE MINDS
HOCLERL

WFMt/Lexington, KY FOMJATIONA
RISS (dp)
EURYTHMICS & ARET
INXS
SIMPLE MINDS
22 TOP
PRINCE
HOTES
JOHN COUGAR 2-1
A-HA 6-5
PAUL YOUNG 17-13
MR. MISTER 33-30
COLLINS & MARTIN 35-31

KKYK/Little Rock, AR Mark McCain

STING
BRYAN ADAMS
LOVERBOY
HOttest:
READY FOR THE WOR 1-1
A-HA 4-3
WHITNEY HOUSTON 7-4
JAN HAMMER 16-7
STEVIE WONDER 12-8

WLRS/Louisville, KY Christopher/Lyons

Christopher/Lyons
22 TOP (dp)
SIMPLE MINDS
KIMMAXX (dp)
ONJ (dp)
Hottest:
A-HA 3-1
JAN HAMMER 8-5
PAUL YOUNG 17-13
COLLINS & MARTIN 27-24
STARSHIP D-25

FM100/Memphis, TN John/Conley

EURYTHMICS & ANET LOVERBOY HOLLEST: READY FOR THE WOR 3-1 A-HA 6-5 STEVIE WONDER 11-9 DON HENLEY 12-10 STARSHIP 31-23

WABB-FM/Mobile, AL

TINA TURNER
MR. MISTER
2Z TOP (dp)
KISS (dp)
SCRITTI POLITTI (dp)
SIMPLE MINDS (dp) SIMPLE MINDS (dp) Hottest: JAN HAMMER 11-3 GLENN FREY 16-9 KLYMAXX 23-14 DAVID FOSTER 27-20 STARSHIP 29-22

WHHY-FM/Mont Alan DuPriest

AGENT DUFFIELD
EURYTHMICS & ARET
SIMPLE MINDS
2Z TOP
WANG CHUNG
HOLLEST:
READY FOR THE WOR 3-1
A-HA 4-3
JAN HAMMER 8-6
STEVIE WONDER 9-7
TEARS FOR FEARS 24-11

Michael Cruz

Michael Cruz
ONJ
SIMPLE MINDS
EURYTHNICS & ARET (dp)
ZZ TOP (dp)
HOttest:
JOHN COUGAR 2-1
WHITNEY HOUSTON 5-4
A-HA 7-5
ABC 10-7
TEARS FOR FEARS 15-11

KX104/Nashville, TN

KISS ZZ TOP (dp) SIMPLE MINDS SIMPLE MINUS
ONJ
HOTTEST:
STING 2-1
STEVIE WONDER 7-3
JAN HAMMER 10-4
STARSHIP 17-11
GLENN FREY 22-13

Y107/Nashville, TN

ZZ TOP
EURYTHMICS & ARET
SIMPLE MINDS
SCRITTI POLITTI
HOCLETTI
JAN HAMMER 3-1
READY FOR THE WOR 2-2
A-HA 5-3
DIRE STRAITS 1-8
STARSHIP 25-19

WRNO/New Orleans, LA

ZZ TOP
SIMPLE MINDS
SCRITTI POLITTI
KISS
WANG CHUNG
HOttest:
A-MA 3-1
JONN COUGAR 2-2
BOWIE 6 JAGGER 4-3
STEVIE WONDER 5-4
TEARS FOR FEARS 6-5

BJ105/Orlando, FL

Z2 TOP SIMPLE MINDS BILLY JOEL HOTTES: KLYMAXX 1-1 JAN HAMMER 3-2 STEVIE WONDER 11-5 TEARS FOR FEARS 8-6 STARSHIP 16-10

Y106/Orlando, FL

Stacy/Steal DIRECTOR FERRING STATE OF STAT

94Z/Raleigh, NC

WRVQ/Richmond, VA

ZZ TOP MORRIS DAY HOOTERS
DAVID FOSTER
STARPOINT
HOTLEST:
READY FOR THE WOR 2-1
A-HA 3-2
STEVIE WONDER 6-5
JAN HAMMER 10-8
PAUL YOUNG 15-11

KTUX/Shrevenort LA

EURYTHMICS & ARET MOTELS MOTELS
WANN CHUNG
SHEILA E
KATRINA & THE WAV
HOLLEST
BRYAN ADAMS 6-1
FREDIE JACKSON 13-2
KLYMAXX 15-6
TEARS FOR FFARS, 12-9
HEART 16-10

Z98/Tampa, Fl. Kaghan/Clarc

ZZ TOP SIMPLE MINDS SCRITTI POLITTI RAY PARKER JR. EURYTHMICS & ARET EURYTHMICS & ARET KLYMAXX Hottest: JAN HAMMER 1-1 A-HA 2-2 STEVIE WONDER 7-4 GLENN FREY 14-9 MR. MISTER 28-20

WKZL/Winston-Salem, NC

KFMN/Abilene, TX

ZZ TOP SIMPLE MINDS RAY PARKER JR. INXS

STARSHIP 7-1 HUEY LEWIS & THE 6-5 MR. MISTER 10-6 TEARS FOR FEARS 11-7 HOOTERS 15-12

ZZ TOP (dp) SIMPLE MINDS EURYTHHICS & ARET BALTIMORA HOTLEST: READY FOR THE WOR 6-1 STEVIE WONDER 5-3 WHITNEY HOUSTON 10-7 TEARS FOR FEARS 14-9 JAN HAMMER 17-10

KQIZ-FM/Amarillo, TX

Dom Testa

HOTTEST: STARSHIP

ZZ TOP (dp) SIMPLE MINDS SIMPLE MINOS
MAURICE WHITE
EURYTHMICS & ARET
KISS (dp)
Hotteat:
READY FOR THE WOR 3-2
JAN HAMMER 4-3
LOVERBOY 10-B
STEVIE WONDER 13-9
TEARS FOR FEARS 19-14

PARALLEL THREE

DEAD OR ALIVE JANE WIEDLIN

Knighten/Clary

WKSF/Asheville, NC

ZZ TOP
KISS (dp)
KISS (dp)
SIMPLE MINDS
WANG CHUNG
HOTHER:
A-HA 2-1
JAN HAMMER 18-3
DAVID FOSTER 20-10
STIMG 19-13
TEARS FOR FEARS 22-16

WJAD/Bainbridge, GA Elliot/Taylor

ZZ TOP SIMPLE MINDS EURYTHMICS & ARET EURTHMICS & ARET
MOTELS
KISS (dp)
Hottest:
READY FOR THE WOR 2-1
A-HA 3-2
WHITNEY HOUSTON 4-3
JAN HAMMER 7-6
DON HENLEY 13-11

WQID/Biloxi, MS

ZZ TOP CHRIS CUEVAS MR. MISTER RAY PARKER JR. RAY PARKER JR. HOttest: DIRE STRAITS 1-1 STEVIE WONDER 13-7 TEARS FOR FEARS 22-10 COLLINS & MARTIN 26-15 DON HENLEY 30-20

WJZR/Charlotte, NC

SIMPLE MINDS
KISS
EURYTHMICS & ARET
22 TOP
HOTLEGE:
DAVID FOSTER 6-4
ABC 13-8
STEVIE MONDER 10-9
LOVERBOY 12-10
JAN HAMMER 26-16

WCGQ/Columbus, GA Relph Carroll
SIMPLE MINDS
EURYTHMICS & ARET.
KISS (dp)
PLING
PLING
EURYTHMICS & ARET.
KISS (dp)
PLING
EURYTHMICS & ARET.
LOOP
EURYTHMICS & ARET.
LOOP
EURYTHMICS & ARET.
LOOP
EURYTHMICS & ARET.
LOOP
EURYTHMICS & ERET.
EURY Raiph Carroll

KISR/Ft. Smith, AR

ZZ TOP
EURYTHICS & ARET
PRINCE (dp)
SIMPLE MINDS
SCRITTI POLITI
KLYMAXX (dp)
KATRINA & THE WAV
HOTCH AND HOMBER 1-1
A-HA HAMBER 3-3
A-HA 8-6
TEARS FOR FEARS 11-9

Q104/Gadaden, AL

Devisit John
2Z TOP (dp)
SIMPLE MINDS
EUNTIMUICS & ARET
GUARTERFLASH
WANG CHUNG
HOTLEST:
READY FOR THE WOR 1-1
JAN HAMMER 7-4
STEVIE WONDER 10-5
FREDDIE JACKSON 12-6

WYKS/Gainesville, FL Lou Patrick

ZZ TOP KLYMAXX SIMPLE MINDS EURYTHMICS & ARET PRINCE HOttest: READY FOR THE WOR 2-1 WHITNEY HOUSTON 4-2 STEVIE WONDER 6-3 STING 5-4 JAN HAMMER 10-6

WZYP/Huntsville, AL Kelley/King

Kelley/King
22. TOP
PRINCE
MOTLEY CRUE (dp)
KATE BUSH (dp)
SIMPLE MINDS
HOtteat:
READY FOR THE WOR 2-1
A-HA 3-2
BOWIE & JARGER 6-4
STEVIE WONDER 10-5
TEARS FOR FEARS 12-6

KSMB/Lafayette, LA

2.7 TOP RAY PARKER JR. TOMMY SHAW PRINCE SIMPLE MINDS KLYMAXX HOTLES JOHN COUGAR 4-2 WHITMEY HOUSTON 8-6 JAN HANMER 10-7 STEVIE WONDER 15-10

Q101/Meridian, MS Edney/Cooper

JANE WIEDLIN
ZZ TOP
JOHN WAITE
RAY PARKER JR.
SIMPLE MINDS
HOtteat:
READY FOR THE WOW 4-1
BRUCE SPRINGSTEEN 8-3
DON HENLEY 10-4
STARSHIP 22-11
COLLINS & MARTIN 34-19

KNOE-FM/Monroe, LA

TOMMY SHAW (dp)
22 TOP (dp)
KLYMAXX
KENNY LOGGINS
LAURA BRANICAN
ARETHA FRANKLIN
SIMPLE MINDS
KATRINA 6 THE WAV
WANG CHUNG
HOLTER
HITHEY HOUSTON 3-2
BOWIE 6 JAGGER 6-3
DON HENLEY 7-4
STEVIE WONDER 6-5
TEARS FOR FEARS 14-8

KWES/Odessa-Midland, TX John Clay

John Clay
HOMARD JONES (dp)
EDDIE MURPHY (dp)
22 TOP (dp)
FREDDIE JACKSON (dp)
HOTOTEL JAN HAMMER 3-1
STARSHIP 19-9
MR. MISTER 24-16
NIGHT RANGER 23-17
KLYMAXX 30-21

WPFM/Panama City, FL Jeff Davis

Jeff Davis
BALTIMORA
EURYTHHICS & ARET
LAURA BRANICAN
SIMPLE MINDS
2Z TOP (dp)
KATRINA & THE WAV
TALKING HEADS
HOCLEGE!
A-HA 2-1
JAN HAMMER 5-4
LOVERBOY 6-5
STEVIE WONDER 7-6
PAUL YOUNG 15-10

WXLK/Roanoke, VA

Don O'Shea

Don O'Shee
ROBBIN THOMPSON
SIMPLE MINDS
KATRINA 6 THE WAV
LAURA BRANIGAN
WANG CHUNG
OUARTERFLASH
HOWARD JONES
HOUTER LASH
HOWARD JONES
BOTH STANDARD STANDARD
THOMPSON HENLEY 5-3
STARSHIP 15-9
READLY FOR THE WOR 29-21
ABC 33-30

Z102/Savannah, GA

Sommers/McFarland STARSHIP PRINCE 2Z TOP SIMPLE MINDS EURYTHHIGS & ARET HOTCEST READY FOR THE WOR 1-1 A-HA 2-2 STEVIE MONDER 6-4 TEARS FOR PEARS 13-8 GLEEN FREY 17-14

WGLF/Tallahassas, FL

Rick Sprinkles
SIMPLE MINDS
PRINCE
ZZ TOP
MIANI SOUND MACHI (dp)
RENE 4 ANGELA
EURYTHNICS 4 ARET
HOTLES: A-HA 2-1
WHI'NTSY HOUSTON 4-2
STEVIE WONDER 6-4
JAN HANMER 12-7
TEARS FOR FEARS 26-17

MR. MISTER 2Z TOP EURYTHMICS & ARET HOttest: A-HA 2-1 STEVIE WONDER 5-3 WHITNEY HOUSTON 9-5 JAN HAMMER 10-6 ERYAN ADAMS 22-13

KNIN/Wichita Falls, TX

WHSL/Wilmington, NC StewardStone

ZZ TOP

BRYAN ADAMS 16-12 MR. MISTER 32-26 WVBS/Wilmington_NC Brian Krysz

ZZ TOP KISS (dp) EURYTHMICS & ARET SIMPLE MINDS SIMPLE MINDS HOTCESTRAITS 1-1 READY FOR THE WOR 3-2 A-HA 2-3 STARSHIP 24-16 EDDIE MURPHY 36-25

78/R&R FRIDAY, OCTOBER 1:1, 1985

MIDWEST

MOST ADDED ZZ Top Simple Minds **Eurythmics & A. Franklin**

A-Ha Jan Hammer **Ready For** The World

WZPL/Indianapolis, IN

ABC
THOMPSON TWINS
HEART
PAUL YOUNG
HOttest:
MADONNA 6-5
WHITNEY HOUSTON 18-9
STING 19-13
BOWIE & JAGGER 23-21
JAN HAMMER 29-24

WKFR/Kalamazoo, Mi

Terry Weinacht
EURYTHNICS & ARET
LAURA BRANICAN
TOMMY SHAW (dp)
JOHN WAITE (dp)
HOTLEST
A-HA I-1
READY FOR THE WOR 4-2
STARSHIT 24-15
FAUL YOUNG D-16
THOMPSON TWINS 34-24

WVIC/Lansing, MI

Maloney/Kittredge

STEVIE MONDER
BILLY JOEL
ARETHA PEANNLIN
MR. MISTER
22 TOP (dp)
ROGER DALTREY (dp)
HOTHER 21
JOHN COUGAR 5-2
STARSHIP 9-5
A-HA 10-6
BRYAN ADAMS 11-8

Z104/Madison, Wi

ZZ TOP
HEART
ARETHA FRANKLIN
SIMPLE MINDS
HOTLEST
HOTLEST
JAN HAMMER 2-1
TEARS FOR FEARS 12-3
STEVIE WONDER 15-5
STARSHIP 25-6
LOVERBOY 16-10

KJ103/Oklahoma City, OK

Cahill/Alexander

SIMPLE MINDS

Terry Weinscht

Jim Miles

NIGHT RANGER

CHR ADDS & HOTS

WEST

MOST ADDED

Simple Minds ZZ Top **Eurythmics & A. Franklin**

HOTTEST Stevie Wonder A-Ha Jan Hammer

MIDWEST

PARALLEL TWO

WKDD/Akron, OH

ZZ TOP RAY PARKER JR. MARILLION (dp)
KATE BUSH (dp)
EURYTHMICS & ARET
JOHN WAITE
HOttest:
A-HA 2-1 BRYAN ADAMS 11-9 LOVERBOY 13-10 STARSHIP 18-16 GLENN FREY 19-17

WKAU/Appleton-Os Ross/Taylor

TINA TURNER RAY PARKER JR. ONJ
22 TOP (dp)
Hottest:
A-HA 2-1
JOHN COUGAR 3-2
WHITNEY HOUSTON 7-3
LOVERBOY 10-7
STEVIE WONDER 16-8

WRQC/Cleveand, OH Scott Howitt

Scott Howitt

ZZ TOP
SIMPLE MINDS
EURYTHHICS & ARET
JOHN WAITE
PRINCE
HOttest:
STING 5-4
STEVIE WONDER 6-5
TEARS FOR FEARS 11-8
JAN HAMMER 20-9
LOVERBOY 12-11

WNCI/Columbus, OH

HOOTERS ABC PRINCE Hottest: A-HA 2-1 WHITNEY HOUSTON 5-3 JAN HAMMER 13-9 DAVID FOSTER 24-18 STARSHIP 28-23

Jim O'Hara

WANG CHUNG SIMPLE MINDS ZZ TOP (dp) JOHN WAITE EURYTHMICS & ARET HOTTEST Hottest: A-HA 1-1 STEVIE WONDER 11-7 TEARS FOR FEARS 12-9 GLENN FREY 21-15 ARETHA FRANKLIN 25-18 WGTZ/Dayton, OH

ZZ TOP SCRITTI POLITTI RAY PARKER JR. SIMPLE MINDS HOTCEST: READY FOR THE WOR 1-1 WHITNEY HOUSTON 5-4 STEVIE WONDER 12-8 JAN HAMMER 14-10

KRNQ/Des Moines, IA

BRYAN ADAMS LOVERBOY ZZ TOP (dp) THOMPSON TWINS (dp) THOMPSON TWINS (dp) Hottest: READY FOR THE WOR 1~1 A-HA 3-2 STEVIE WONDER 9-8 BOWIE & JAGGER 11-9 TEARS FOR FEARS 15-12

KZIO/Duluth, MN

ZZ TOP
ONJ
PRINCE
ROGER DALTREY (dp)
TOMMY SHAW (dp)
SCRITTI POLITTI
HOTLEST:
A-HA 1-1
PRANY FOR THE WORLD A-HA 1-1 READY FOR THE WOR 3-2 STARSHIP 11-9 LOVERBOY 12-10 JAN HAMMER 19-11

WSTO/Evansville, IN

STARSHIP LOVERBOY STING Hottest:

WMEE/Ft. Wayne, IN

CHEAP TRICK ZZ TOP ABC DAVID FOSTER DAVID FOSTER
HOTLEST:
A-HA 2-1
JOHN COUGAR 3-2
READY FOR THE WOR 4-3
STEVIE WONDER 9-6
TEARS FOR FEARS 17-12

WGRD/Grand Rapids, MI Swart/Stevens

ZZ TOP SIMPLE MINDS WANG CHUNG HOTEST: A-HA 4-1 JOHN COUGAR 3-2 STING 7-3 LOVERBOY 9-6 STARSHIP 13-9

Harv Blain

BILLY JOEL HOWARD JON HOWARD JONES
HOTELSTRAITS 2-2
LOVERBOY 9-3
STING 15-4
JOHN WAITE 7-6

Jack Oliver

ZZ TOP'
SIMPLE MINDS
SCRITTI POLITI
EURYTHMICS & ARET
KATE BUSH
HOttest:
A-HA 1-1
READY FOR THE WOR 3-2
WHITNEY HOUSTON 4-3
JOHN COUGAR 5-4
STING 6-5

WHOT/Youngstown, OH Dick Thompson

none Hottest: A-HA 1-1 WHITNEY HOUSTON 6-6 BRUCE SPRINGSTEEN 11-11 TEARS FOR FEARS 12-12 GLENN FREY 15-15

KYYY/Bismarck, ND Bob Beck

ZZ TOP SIMPLE MINDS EURYTHMICS & ARET TALKING HEADS LAURA BRANIGAN LAURA BRANIGAN HOTLEST: A-HA 2-1 JOHN COUGAR 3-2 JAN HAMMER 10-4 READY FOR THE WOR 7-6 TEARS FOR FEARS 23-13

SIMPLE MINDS ZZ TOP KLYMAXX HOTLERS: TEARS 11-5 STEVIE WONDER 13-8 BRYAN ADAMS 17-11 GLENN FREY 20-14 STARSHIP 25-19 KOFM/Oklahoma City, OK

Cooper/Casey ZZ TOP (dp) FREDDIE JACKSON ONJ SIMPLE MINDS (dp) SIMPLE MINDS (dp)
DAVID FOSTER.
BALTIMORA (dp)
HOTCH FOR THE WOR I-1
A-HA 5-2
STEVIE WONDER 6-4
JAN HAMMER 16-13
HEART 32-22

KQKQ/Omaha, NE

Taylor/Dean ZZ TOP
MR. MISTER
SIMPLE MINDS
EURYTHNICS & ARET
DAVID FOSTER (dp)
Hottest:
READY FOR THE WOR 2-1
A-HA 3-2
JOHN COUCAR 4-3
WHITNEY HOUSTON 5-5
JAN HAMMER 10-6

KZ93/Peoria, IL Keith Edwards

Neff Edwards

DAVID FOSTER

MR. MISTER

HOTLEST:

HOTLEST:

HOLEST:

HOLEST

WZOK/Rockford, IL

MR. MISTER ZZ TOP RAY PARKER JR. HOTLEST:
A-HA 1-1
JOHN COUGAR 3-2
READY FOR THE WOR 5-3
WHITNEY HOUSTON 7-4
STING 8-6

WIOG/Saginaw-Bay City, MI

A-HA
STARSHIP
READY FOR THE WOR
Hottgat:
JOHN COUGAR 7-1
HUEY LEWIS & THE 2-2
JOHN CAFFERTY 11-4
JAN HAMMER 14-5
KOOL & THE GANG 10-8

WRQN/Toldeo, OH Joe Thomas

OINGO BOINGO
27 TOP
EURNTHINGS & ARET
MAURICE WHITE
JOHN WAITE
MOTELS
KATRINA & THE WAV
WHINNEY HOUSTON
HOLLEST:
READY FOR THE WOR 2-1
KOOL & THE GANG 4-2
A-HA 8-5
MR. MISTER 15-9
KLYMAXX 19-14

KAY107/Tulsa, OK

WHITNEY HOUSTON READY FOR THE WOR SIMPLE MINDS

KEYN-FM/Wichita, KS

ZZ TOP ARETHA FRANKLIN KATE BUSH (dp) Hottest: DIRE STRAITS 1-1 STEVIE WONDER 2-2 A-HA 7-3 JAN HAMMER 12-6 TEARS FOR FEARS 18-10

KKRD/Wichita, KS

PARALLEL THREE

SCRITTI POLITTI

WBNQ/Bloomington, IL

22 TOP SCRITTI POLITTI SIMPLE MINOS EURYTHMICS & ARET WANG CHUNG (dp) Hottest: A-HA 2-1 JOHN COUGAR 3-2 STEVLE WONDER 11-5 BRUCE SPRINGSTEEN 15-6 PAUL YOUNG 12-7

WBWB/Bloomington, IN Jim Clouse

HUEY LEWIS & THE HOEF LEWIS & THE
TINA TURNER
CHEAP TRICK
TALKING HEADS
HAVE RESERVED TO THE TOWNY SHAW
COLLINS & MARTIN
ONJ
WANG CHUNG
KATE BUSH (dp)
ZZ TOP
HOCKES!
A-HA 2-1
STEVIE WONDER 4-2
READY FOR THE WOR 9-6
GLENN FREY 16-11
NIGHT RANGER 20-12

WCIL-FM/Carbondale, IL Tony Waitekus

PRINCE (dp) MORRIS DAY (dp) MORRIS DAY (dp)
MR. MISTER
CHEECH & CHONG
HOTESCH & CHONG
HOTESCH THE WOR 1-1
A-HA 6-3
JAN HAMMER 13-5
STEVIE WONDER 12-8
STARSHIP 27-12

KKRQ/Cedar Rapids, IA

none Hottest: A-HA 2-2 JOHN COUGAR 4-3 STING 13-4 JAN HAMMER 14-7 STARSHIP 19-13

KQCR/Cedar Rapids, IA

none Hottest: A-HA 2-1 WHITNEY HOUSTON 3-2 JOHN COUGAR 4-3 READY FOR THE WOR 5-4 JAN HAMMER 12-7

INXS KATE BUSH ZZ TOP ZZ TOP SIMPLE MINDS PRINCE HOTLEST: READY FOR THE WOR 1-1 WHITNEY HOUSTON 8-5 TEARS FOR FEARS 11-7 JAN HAMMER 12-8 STARSHIP 24-16

Y94/Fargo, ND

SIMPLE MINUS
HOttest:
A-HA 2-1
JOHN COUGAR 3-2
BRUCE SPRINGSTEEN 9-7
STARSHIP 11-8
JAN HAMMER 16-9

KKXL-FM/Grand Forks, ND

ZZ TOP TINA TURNER OMD (dp) Hottest: A-HA 2-1 READY FOR THE WOR 4-3 STEVIE WONDER 13-8 JAN HAMMER 14-10 TEARS FOR FEARS 19-14

WAZY/Lafayette, IN Stacy/Louizos

XIGUILON
KISS
27. TOP
SIMPLE MINDS
WANG CHUNG
KATE BUSH
EDDIE MURPHY (dp)
HOttest;
KOOL & THE GANG 1-1
A-HA 3-3
READY FOR THE WOR 4-4
STEVIE WONDER 7-7
STARSHIP 19-12

KFRX/Lincoln, NE

HUEY LEWIS & THE TINA TURNER (dr HEART RAY PARKER JR. RAY PARKER OF.
HOttest:
READY FOR THE WOR 3-1
A-HA 5-2
WHITNEY HOUSTON 8-7
STEVIE WONDER 11-8
JAN HAMMER 12-10

KGGG/Rapid City, SD Phil Wilson

TINA TURNER HUEY LEWIS & THE MR. MISTER HOLLEST: A-HA 2-1 READY FOR THE WOR 3-2 TEARS FOR FEARS 6-4

KKLS/Rapid City, SD

Shewin/Kellaway

27 TOP
INXS
MOTLEY CRUE
PRINCE
SIMPLE MINDS
HOTEST:
JOHN COUGAR 1-1
WHITNEY HOUSTON 4-2
STING 6-3
A-HA 9-5
READY FOR THE WOR 10-6
99KG/Saline FS KF95/Boise, ID 99KG/Salina, KS

ZZ TOP KATRINA & THE WAV KATRINA & THE WAY
EURYTHMICS & ARET
SIMPLE MINDS
PRINCE
JOHN WAITE
HOttest:
READY FOR THE WOR 5-1
JOHN COUGAR 6-4
TEARS FOR FEARS 17-10
DON HENLEY 24-19
HOOTERS D-34 KIYS/Boise, ID Tom Evans ZZ TOP SIMPLE MINDS KKRC/Sioux Falls, SD

MR. MISTER TINA TURNER ZZ TOP ZZ TOP OMD CHEAP TRICK (dp) HOWARD JONES HOWARD JONES
Hottest:
A-HA 3-1
LOVERBOY 6-3
DIRE STRAITS 1-11
STARSHIP 20-15
BRYAN ADAMS 21-16

U93/South Bend, IN J.K. Deering

LOVERBOY BRYAN ADAMS HOTLEST: READY FOR THE WOR 1-1 JAN HAMMER 11-4 STEVIE WONDER 12-7 GLENN FREY 27-12 TEARS FOR FEARS 25-14

KWTO-FM/Springfield, MO Mike Schmidt

FREDDIE JACKSON BAY PARKER JR. RAY PARKER JR.
TINA TURNER
DAVID FOSTER (dp)
Hottest:
WHITNEY HOUSTON 5-2
A-HA 6-3
LOVERBOY 9-5
JAN HAMMER 10-7
STARSHIP 13-10 WDBR/Springfield, IL

DAVID FOSTER 22 TOP KLYMAXX KATRINA & THE WAV PRINCE PRINCE SIMPLE MINDS EURYTHMICS & ARET EURYTHMICS & ARET KISS (dp) MOTLEY CRUE (dp) INXS (dp) QUARTERFLASH (dp) QUARTERFLASH (dp) Hottest: A-HA 2-1 READY FOR THE WOR 3-2 STEVIE WONDER 4-3 JAN HAMMER 10~8 STARSHIP 19-14

WSPT/Stevens Point, WI Bouley/Steffen

SUMPLE MINDS
72 TOP
EURYTHMICS & ARET
JOHN WAITE
KISS (dp)
Hottest:
STARSHIP 8-1
LOVERBOY 4-3
READY FOR THE WOR READY FOR THE WOR 5-5 JAN HAMMER 19-9 GLENN FREY 25-15

KDVV/Topeka, KS Kevin Rabat

INXS (dp)
SCRITTI POLITTI
ZZ TOP
HOTTEST:
LOVERBOY 6-4
A-HA 7-5
JAN HAMMER 8-6 JAN HAMMER 8-6 READY FOR THE WOR 13-7 COLLINS & MARTIN 27-21

KFMW/Waterloo, IA

SCRITTI POLITTI
DAVID FOSTER
PREDDIE JACKSON
BILLY JOEL
72 TOP
EURYTHMICS & ARET
SIMPLE MINDS

WEST

PARALLEL TWO

Stucker/Rountree

SIMPLE MINDS 22 TOP
Hottest:
READY FOR THE WOR 3-1
STEVIE WONDER 6-4
STING 7-5
JAN HAMMER 10-6
TEARS FOR FEARS 17-12

Squires/Kamper

GLENN FREY HEART COLLINS & MARTIN TINA TURNER KISS (dp) NISS (ap) Hottest: WHITNEY HOUSTON 3-1 A-HA 2-2 READY FOR THE WOR 5-4 STEVIE WONDER 8-5 JAN HAMMER 17-8

KQMQ/Honolulu, HI ZZ TOP DEAD OR ALIVE Kimo Akane DEAD OR ALIVE KISS INXE TOMMY SHAW ROGER DALTREY MORRIS DAY KATRIMA & THE WAV SIMPLE MINDS HOttest: TEARS FOR FEARS 3-1 ABC 2-2 JAN HAMMER 7-4 STEVIE WONDER 16-8 WHITNEY HOUSTON 11-9

Doss/Gregory BILLY JOEL
ZZ TOP (dp)
PRINCE
SIMPLE MINDS
EURYTHMICS & ARET

SIMPLE MINDS
PRINCE
MARILLION (dp)
QUARTERFLASH
EURYTHMICS & ARET
HOttest:
DAVID FOSTER 2-1
READLY FOR THE WOR 3-2
LOVERBOY 4-3
TEARS FOR FEARS 10-6
MR. MISTER D-28

KIKX/Colorado Springs, CO

GLENN FREY
ZZ TOP
PRINCE
SIMPLE MINDS (dp)
MOTELS (dp) MOTELS (dp)
OUARTERFLASH (dp)
EURYTHMICS & ARET (dp)
KISS (dp)
Hottest:
READY FOR THE WOR 2-1
JOHN COUGAR 3-2
TEARS FOR FEARS 7-6
STEVIE WORDER 8-7
STARSHIP 13-12

KiMN/Denver, CO Erickson/Perez

Kris Van Kamp

THOMPSON TWINS OMD
SIMPLE MINDS
EURYTHNICS & ARET
ZZ TOP
HOttest:
A-HA 3-2
WHITNEY HOUSTON 6-4
STEVIE WONDER 10-5
READY FOR THE WOR 18-8

David Gariano KSND/Eugene, OR Shayne/Newman

ZZ TOP EURYTHMICS & ARET SIMPLE MINDS HOWARD JONES PRINCE HOTTER JAN HAMMER 9-7 TEARS FOR FEARS 10-9 MR. MISTER 26-17

SIMPLE MINDS KATE BUSH QUARTERFLASH PREFAB SPROUT EURYTHMICS & ARET BONTHMICS & ARET Hottest: READY FOR THE WOR 2-1 WHITNEY HOUSTON 5-3 TEARS FOR FEARS 7-4 JAN HAMMER 15-6 ABC 16-9

Berry/Carter

TA MARA & SEEN COLLINS & MARTIN

COLLINS & MARTIN
CORPY HART
SIMPLE MINDS
KATRINA & THE WAV
EURYTHMICS & ARET
HOTHER STRAITS 1-1
MORRIS DAY 8-4
STARPOINT 15-7
JAN HAMMER 21-9
KLYMAXX 24-14

KYNO-FM/Fresno, CA

HEART SIMPLE MINDS Hottest: A-HA 2-1 STEVIE WONDER 4-3 TEARS FOR FEARS 10-5 LOVERBOY 14-9 ABC 28-18

DAVID FOSTER HEART

KKXX/Bakersfield, CA

KQXR/Bakersfield, CA

KIMO AKANA MORRIS DAY 2Z TOS DAY 2Z TOS DAY 2Z TOS DAY 2Z TOS DAY VANO CHUNG SIMPLE MINDS HOTLEST: READY FOR THE WOR 2-1 A-HA 3-2 STEVIE WONDER 9-3 TEARS FOR FEARS 8-5 JAN HAMMER 20-15

KLUC/Las Vegas, NV Dean/Christian

ZZ TOP SIMPLE MINDS MR. MISTER MOTELS RENE & ANGELA KISS (dp) Hottest: STEVIE WONDER 15-9 JAN HAMMER 17-10 DON HENLEY 19-13 TEARS FOR FEARS 22-18 GLENN FREY 25-19

KFIV/Modesto, CA Russ Novak

ZZ TOP EURYTHMICS & ARET SIMPLE MINDS KATE BUSH MARILLION MARILLION
Hottest:
READY FOR THE WOR 1-1
STING 4-2
WHITNEY HOUSTON 7-3
TEARS FOR FEARS 8-6
SCRITTI POLITTI 15-9

KO93/Modesto, CA

Bryan Casey KATRINA & THE WAV COLLINS & MARTIN (dp) COLLINS & MARTIN (dp)
ZZ TOP (dp)
KATE BUSH (dp)
KATE BUSH (dp)
HOTLEST
HITTEY HOUSTON 2-1
DIRE STRAITS 1-2
STING 9-8
DON HEMLEY 13-9
BRUCE SPRINGSTEEN 14-10

KCAQ/Oxnard-Ventura, CA Randy Robbins

MAURICE WHITE
ZZ TOP
SIMPLE MINDS
PRINCE
COLLINS & MARTIN
EURYTHMICS & ARET
GLENN FREY
MARILLION MARILLION Hottest: A-HA 1-1 JAN HAMMER 4-3 STEVIE WONDER 13-6 WHITNEY HOUSTON 12-7 THOMPSON TWINS 14-8

KPOP/Sacramento, CA

David Gariano
MR. MISTER
SCRITTI POLITITI
SIMPLE MINDS
HEART
22 TOP
LOVERBOY
HOttest:
A-HA 2-1
STEVIE WONDER 5-2
JOHN COUGAR 7-5
JAN HAMMER 12-6
TEARS FOR FEARS 11-7

KSKD/Salem, OR Len E. Mitchell

Len E. Mitchell
EURYTHMICS & ARET
MOTELS
PRINCE
22 TOP
JOHN WAITE
MAURICE WHITE (dp)
OUARTERFLASH (dp)
SIMPLE WHINS (dp)
WAMS CHUNG (dp)
HOTCHELL
A-HA 2-1
READY FOR THE WOR 3-2
JAN HAMMER 4-3
STEVIE WORDER 6-4
TEARS FOR FEARS 21-11

KDON-FM/Salinas, CA

WANG CHUNG
KATE BUSH
SCRITTI FOLITTI
EURYTHINICS & ARET
HOTLEST:
HOTLEST:
BOWIE & JAGGER 5-4
PAUL YOUNG 8-6
JAN HAMMER 15-11
TINA TURNER 32-20

KCPX/Salt Lake City, UT

SCRITTI POLITTI
SIMPLE MINDS
JAME WIEDLIN
HOttest:
THOMPSON TWINS 24-13
DEAD OR ALIVE 26-15
GLENN FREY 33-22
DAVID FOSTER 37-26
COLLINS & MARTIN 34-28

KZZU/Spokane, WA

ZZ TOP SIMPLE MINDS SCRITTI POLITTI Hottest: A-HA 2-1 DIRE STRAITS 1-2 JOHN COUGAR 4-3 STEVIE WONDER 5-4 STING 6-5

Gillie/Johnson SIMPLE MINDS (dp)
JOE LYNN TURNER (dp)
EURYTHMICS & ARET (dp)
RENE & ANGELA
LAURA BRANIGAN
HOTLEST. LAURA BRANIGAN HOttest: A-HA 1-1 WHITNEY HOUSTON 3-2 JOHN COUGAR 4-3 DON HENLEY 5-4 STING 7-6

PARALLEL THREE

Kay Taylor

RBY 18YOF
EURYTHINICS & ARET
RENE & ANGELA
JOHN WAITE
LAURA BERANIGAN
22 TOP (dp)
SIMPLE MINDS
PRINCE
HOLLEST
JAN HAMMER 6-1
A-HA 1-2
WHITNEY HOUSTON 5-3
LOVERBOY 11-7
STARSHIP 17-13

KYYA/Billings, MT Charlie Foxx

DAVID FOSTER (dp) EURYTHMICS & ARET ZZ TOP (dp) Hottest: A-HA 1-1 JOHN COUGAR 3-2 DON HENLEY 15-10 CHEAP TRICK 14-11 LOVERBOY 16-14 KBOZ-FM/Bozeman, MT

Michael Hesse

GINO VANNELLI (dp)
27 TOP
HOOTERS
HOOTERS
HOTERS
A-HA 5-1
READY FOR THE WOR 4-3
STEVIE WONDER 8-6
LOVERBOY 16-10
JAN HAMMER 17-11

KTRS/Casper, WY **Todd Cavanaugh**

SIMPLE MINDS ZZ TOP (dp) GO WEST GO WEST

GO WEST

EURYTHNICS & ARET

JOHN WAITE (dp)

MAURICE WHITE (dp)

QUARTERFLASH

HOTEST:

STEVIE WONDER 6-2

TEARS FOR FEARS 13-6

JAN HAMMER 20-7

GON HERLEY 18-10

GLENN FREY 23-13

KKAZ/Chevenne, WY

DAVID FOSTER ONJ SCRITTI POLITTI (dp) SIMPLE MINDS HOLLEST:
A-HA 3-1
READY FOR THE WOR 4-4
STEVIE WONDER 7-5
STING 9-7
BRUCE SPRINGSTEEN 10-9

KOZE/Lewiston, ID Jay McCall

JAY MCCAII

ZZ TOP
EURYTIMICS & ARET
KISS (dp)
PRINCE
SIMPLE MINDS
KATE BUSH
HOttest:
A-HA 1-1
STARSHIP 10-3
JAN HAMMER 14-8
STEVIE WONDER 15-10
TEARS FOR FEARS 16-11

KHTX/Reno, NV

John Chommie
MANG CHUNG
KISS
SIMPLE MINDS
EURYTHMICS & ARET
HOLLES:
PAUL YOUNG 13-6
STABSHIP 15-8
THOMPSON TWINS 22-11
HOWARD JONES 35-29
TINA TURNER 40-32

KWNZ/Reno, NV Shakes/Ryan

PAUL YOUNG LAURA BRANIGAN
HOWARD JONES
SIMPLE MINDS
HOTES:
A-HA 2-1
READY FOR THE WOR 4-2
JAN HAMMER 5-4
WHITNEY HOUSTON B-6
JOHN COUGAR 15-8

KBIM/Roswell, NM

Mike Shaw

OUARTERFLASH
EURYTHINICS & ARET
EAY PARKER JR.
OINGO BOINGO
MAURICE WHITE
TOMMY SHAW
HOTLEST:
A-HA 1-1
READY FOR THE WOR 7-2
WHITNEY HOUSTON 4-4
STEVIE WONDER 8-7
NIGHT RANGER 12-9

SLY96/San Luis Obispo, CA

JOS COSIMS

ZZ TOP
SIMPLE MINDS
EURYTHMICS & ARET
PRINCE
KLYMAXX
REME & ANGELA
Hottest:
A-HA 2-1
READY FOR THE WOR 5-3
JOHN COUGAR 4-4
JAN RAMMER 12-10
JAN RAMMER 12-10

KZOZ/San Luis Obispo, CA

OK95/Tri-Cities, WA

Taylor/O'Brian ZZ TOP
PRINCE
MOTLEY CRUE
SIMPLE MINDS
PLATINUM BLONDE
GO WEST
EURYTHMICS & ARET

246 Reporters 242 Current Reports

The following stations failed to report this week and therefore their playlists were frozen:

WLS/Chicago WLS-FM/Chicago WGGZ/Baton Rouge WHOT/Youngstown

Note: KTFM/San Antonio is no longer a CHR reporter.

markets that are format dominant and or exert a significant national influence

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and or exert a significant local influence This parallel may contain some second ary market stations that do not qualify for parallel two status.

246 Reports

	JOHN DOE "Hit Song" (Anylabel) LP: Hit Song					
	100/25 44%					
		Nati				
	Regional Reach	Sumn	51			
	E 33%	Debute	20			
349	M 21% S 56%	Same	4			
	W 19%	Down	25			
	EXAMPLE					
	100/25 — 100 CHR reporting stations on it this week including 25 new adds. 44% — Percentage of this weeks reporters playing it. Regional Reach — Percentage of reporters playing the song within each region.					
	National Summary					
	Up 51 — Number of stations mo- it up on the charts.	ving				
	Debuts 20 — Number of stations debuting the song this week.					
	Same 4 - Number of stations re	port-				
	ting no movement this					
	week. (On to On, Add					
	to On, 31-31, etc.)					
	Down 0 - Number of stations m	oving				
	it down on their charts.					
	Adds 25 Total number of stati	ons				

ABC Be Near Me (Mercury/PolyGram) LP: How To Be A Zillionaire				
	213/9 8:	2%		
Regional Reach E 89% S 85% M 76% W 96%	Œ	National Summary UP 177 DEBUTS 11 SAME 14 DOWN 2 ADDS 9		
EAST 1010 4 -10 1010 5 -10	WOPW 27-25 WOP	KOODIWH 16-14 KCPX 6-3 KZED 19-15 KCPX 6-3 KZED 19-15 KZED 19-15 KZED 19-15 KZED 19-15 KZED 19-16 K		
		er.		

BRYAN ADA One Night LP: Reckless	AMS Love Affair (A	&M) -
Regional Reach E 95% S 93% H 95% W 96%	1 5	National Summery UP 201 DEBUTS SAME 20 DOWN 1 ADDS 6
LAT 1 104 23 - 20 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	9 89XX 29-27 9 69XX 29-22 9 697 M 21-20 9 697 M 21-21 9 69	RETU 170-12 RODA G-13 RODA
A-HA Take On A LP: A-HA Regional Reach E 1001 S 991 H 988 W 961	Me (WB)	% National Summary UP 127 DEBUTS 0 SAME 71 DOWN 33 ADDS 1
B104 5-4 K106 8-6 WHTT 2-2 WXXSFM 2-1 WEBMFM 9-8 WKSE 1-3 WPMD 3-2 WHU 3-1	MLANFW 1-1 KCIO1 5-4 2106 2-1 WSPK 2-1 RI-104 1-1 99B XY 1-1 092 11-10 WSPM 1-1 930 1-1 WFST 3-1 WRCK 2-3 HKRZPW 1-1 WTLO 8-7 Q106 3-3 SOUTH	KYNOFM 2-1 KQMQ 3-2 KLUC 1-1 KFIV 5-5 KO93 8-6 KCAQ 1-1 KPOP 2-1 KSKD 2-1 KDONFM 1-1 KCFX 2-2 KZZU 2-1 KRO 1-1
CKOI 3-2 WPLJ 5-4 Z100 7-4 WCAUFM 1-1 894 2-6 PRO-FM 1-3 CFTR 10-10 CHUM 6-11 0107 1-1 WAVA 3-1	KHFI 8-3 WFMF 2-1 WGGZ 5-5 KZZB 2-2 KXX106 4-3 WAFI 3-9 WSSX 9-8 WBCY 9-6 WROQ 2-1 WSKZ 1-1 WNOKFM 2-5 WZLD 2-1 KZFM 8-5	#FBG 2-1 WGUY 2-1 WGUY 2-1 WGUY 2-1 HIGY 2-4 103CTR 2-4 95XDX 6-2 WIXE 9-9 WZYO 14-11 OR100 7-2 WKHI 1-1 95XIL 17-14 WGAN 2-1 WGAN 2-1 WGW 6-1 WFX 1-1
940 5-4 203 4-1 203 4-1 203 4-1 203 4-1 203 4-1 203 4-1 203 4-1 203 4-1 205 2-1 205 2-2 207 1-3 207 10	MDCU 4-3 KANE 3-1 3 MASSITH 4-1 MASSITH 4-1 MASSITH 4-1 MASSITH 4-1 MASSITH 4-1 MASSITH 4-1 MASSITH 4-3 MASSITH 4	RFMN 8-9 KOIZEM 2-2 WKSF 2-1 WJAD 3-2 WGID 3-2 WGID 3-2 WGID 3-3 WGUG 3-1 KISR 8-6 GIO4 4-3 WYKS 1-5 WZYP 3-2 XSMB 2-1 GIO1 5-2 KNOEEM 1-11 KWES 7-22 WFM 2-1

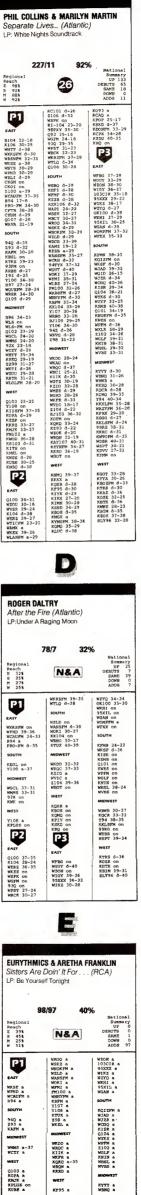
WKDD 2-1
WKMI 2-1
WROL 1-1
WROL 1-1
WROL 2-1
KIIK 1-1
KIIK 1-1
KIIK 1-1
WHITE 2-1
WHITE 2-1
WHEE 2-1
WHEE 2-1
WHEE 2-1
WHEE 1-1
WHITE 10-6
ZUO4 1-2
KOPM 5-2
WOOD 3-2
WHOOD 3-2
WHOOD 3-2
WHOOD 3-2
WHOOD 3-2

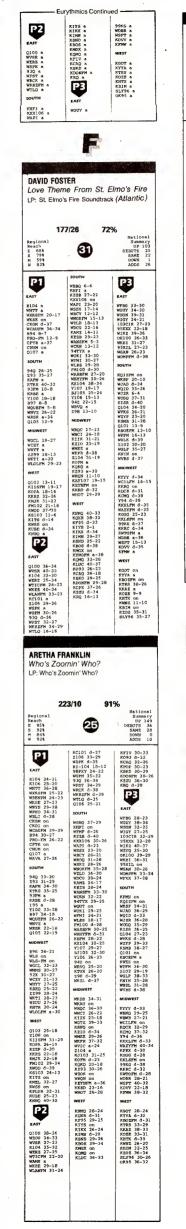
XONO 3-2 WOOK 1-1 WOOK 2-2 WOOK 8-21 WOOK 8-2 KAY107 5-1 KEYNEW 7-3 WHOT 1-1 WHOT 1-1 WHOT 1-1 WHOT 1-1 KINNO 2-2 KOX 2-2 KOX 5-6 KEYS 1-1 KIKK 1-11 KIMS 3-2 KND 1-1 KND 1-2 KND 1-1 KND 1-2 KND 1-1 KND 1-2 KND 1-1 KND 1-2 KND 1-1
KPKE 5-5 Q103 4-3 Y108 2-1 KISFM 1-2 KOPA 3-2 KZZP 3-3 KKRZ 1-1 KMJK 10-5 FM102 3-1

KS103 KITS 2 KMEL 1: KWSS 2: KPLUS 1: KUBE 1-KNBQ 1-

KYYY 2-1 WENG 2-1 WENG 2-1 WCILFM 6-3 KKRG 2-2 KGCR 2-1 KCNG 5-4 Y94 2-1 KKXLFM 2-1 HAZIFM 3-2 KGGG 2-1 KKLEFM 9-5 99KG 1-2 KKLE 3-1 U93 4-2 WENTOWN 6-3

RWTOFM 6-WDBR 2-1 WSFT 1-4 KDVV 7-5 KFMW 2-1 WEST KGOT 1-2 KYA 1-1 KROZFM 5-KTRS 1-1 KKAZ 3-1 KKAZ 3-1 KKAZ 3-1 KKAZ 3-1 KKAZ 3-1 KKAZ 1-1 KKAZ 1-1 KHAZ 1-1 KHAZ 1-1 KHAZ 1-1 KHAZ 1-1 KHAZ 2-1 KHAZ 1-1 KHAZ 1-1 KHAZ 2-1 KHAZ 1-1 KHAZ 2-1 KHAZ 1-1
KATE BUS		EMI America)			
LP: Hounds		ĺ			
Regional	99/20 40% National				
Regional Reach E 528 S 378 H 318 W 438	N&A	Summary UP 24 DEBUTS 17 SAME 38 DOWN 0 ADDS 20			
P	WKRZFM 36 WTLQ 36-3	-32 WZON d-39 12 95XXX on 0K100 a WKKK 40-37			
WXKSFM 24-2: WKSE on WNYS d-25	WBBQ on 3 KOX106 or WELD 32-2 KAMZ on	WGAN 27-24 WOMPPM a			
WXXSFM 24-2: WKSE on WYYS d-25 WFBD 35-35 CKGM on CKGI 40-35 WCAUFM 38-3: FRO-FM 28-2: CHUM a	WELD 32-2 KAMZ ON WANSFM d- WOKI ON WFMI d-37 WRNO 38-3 4 Y106 d-40	5 WKSP on WJAD d-40			
940 28-24 293 27-23 93PH on	MIDWEST				
MIDWEST	WKDD a KZIO on WKFR 39-3 WRQN d-30 KEYNFM a KKRD a WHOT on	MCGQ on KISR on WZYP a KNORPM on KWES 12-11 WPPH on WGLF 37-34 KNIN on WHSL 33-29 WVBS on			
WGCL on WMMS d-40 WMMT on 2Z99 d-33 WKSY	WEST KF95 d-34 KIYS on KIKX 40-3	MIDWEST			
Q103 a KOPA d-30 KITS a KMEL 4-29 KPLUS 37-35	KIKX 40-3 KBOS a KMGX on KGMG on KPIV a KC93 a KCAG on KSKD on KDONFM a	KYYY ON WENB O KCMC A KCMC A KCMC ON KCMC ON WORK ON WDBR d-40 WSPT d-40 KDVV ON			
P.Z.	KCAQ on KSKD on KDONFM a	WEST			
0100 33-32 K104 on WERZ 33-32 WKEE d-39 WLANPM a-35 98FYY d-37 93Q on WRCK 39-36	EAST	KOZE a KHTX on KBIM on KZOZ on SLY96 on OK95 on			
98PXY d~37 93Q on WRCK 39-36	WPBG d-31 WGUY 37-3	33			
	C				
	100000				
	IICK I's You (Epic ng On The Edg				
	114/4	46%			
Regional Reach E 468 S 438 M 558 W 418	N&/	National Sugmary UP 48 DEBUTS 8 SAME 49 DOWN 5 ADDS 4			
	WSSX on	1 00000 36 31			
EAST WXKSFM Ton	WESK ON WHOKEM & WELD 34-3 WCKN ON WOKI 16-1 WHITEM ON KBEM 37-3	-			
WXKSPM Ton WPHD 29-28 WCAUPM 24-2 PRO-FM d-34 SOUTH	WOKI 16-1 WHHYFM ON KRFM 37-3 KX104 18- WRNO 13-1 KTUX 31-2 WK2L 39-3	66 KFMN 13-13 21 KDIZFM d-30 1 WKSF on 47 WAAD on 45 WDID on WDIR 28-27 WGGO 34-28			
KAFM 29-26 KEGL 13-13 93FM 26-26 KRBE 28-26 Y100 on	WKDD 31-3 WKAU 24-2 WRQC 34-3 KZIO 35-3	MOID on WITE 28-27 MCGG 34-28 KISR 34-33 MYKS on MYKY 33-31 CQ (101 d-39 KXOEFM d-38 MGLF 20-26 KNIN on			
MIDWEST WLS 28-28 WLS-FM 28-2 WHYT 32-31 ZZ99 on	WGRD 15~	MIDWEST			
WEST	WEST	KQCR 31-30			
KOPA on KWOD on KPLUS 30-26	8 KQXR d-34 K1YS 30- K1KX 34- KSMD on KQMQ 22- KLUC on KCAQ on KSKD 35- KDONFM 4	3			
Q100 15-14 WVSR on K104 4-4 WERZ on	KLUC on KCAQ on KSKD 35- KDONFM 4	22 KKLSFM ON 99KG ON KKRC a WDBR 32-30 WSPT 31-29 KDVV 36-36 KFFM 30-25			
WKEE on Q92 d-30	EAST	WEST			
WGFM 38-37 93Q on WP9T 35-30 WRCK 16-31 WKRZFM 25-3	WPBG 35- WGUY 30- WZON on 95XXX on WIKZ 37- WZYO on OK100 6-	RGCT on KYYA 14-11 KBOGFM 30-27 KTRS 21-20 KITX 30-28 SBIM 28-24 KZC2 40-26 3 SLT96 38-37 OK95 6-8			
KHFI on KZZB 40-38	OK100 6-	3 SLY96 38-37 OK95 6-8			
CHEECH	& CHONG	80			
Born In E	ast L.A. (Mi it Of My Room				
	54/5	22%			
Regional Reach E 168 5 298 M 148 W 278	N&	Summary			
[]	P2	WEST			
PRO-FM on	K104 36-1 WERZ 34-1 WRCK 36-1	KKXX 21-21 KQXR on KPIV 24-21 KPOP on KSKD 36-31 KDONEM 27-24			
293 28-24 93FM d-29 195 29-28 Y100 36-35 WRSR 28-24	SOUTH				
MIDWEST WIMS 34-32 WCZY A WHYT 26-26 KBEQ 14-11	KMPI ON KZZB 11- WSSX a KZFM 10- KAMZ 6-4 KZZB 11- WANSFM 0- KBFM 39- KX104 34 WRNO 37- HEVO 0- KTUX d-2	WGUY a WZON on WIKZ 34-32 OK100 40-38 95XIL 32-26			
WEST	KX104 34 WRNO 37- WRVQ on KTUX d-2	-31 30UTH 34 RFMN on WCSQ on KSMB on Z102 33-25 WVSS on			
KIISFM 2-7 KZZP 10-7 FM102 20-15 KWOD 23-14 KS103 9-8 KITS a-19 KMEL On	WRQC on KRNQ on WHOT on	MVBS on MIOWEST KYYY 21-17 WCZLEM a			
		WEST KZOZ 25-24			
A.		11000 20-24			



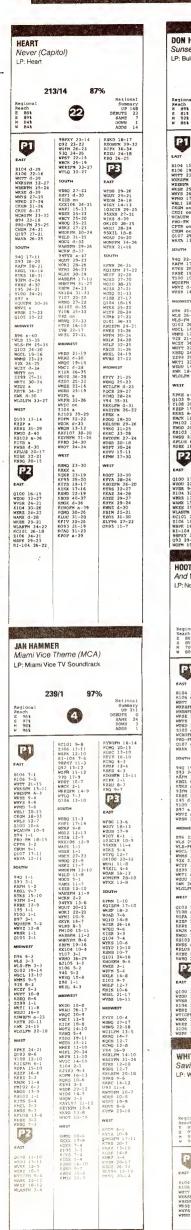




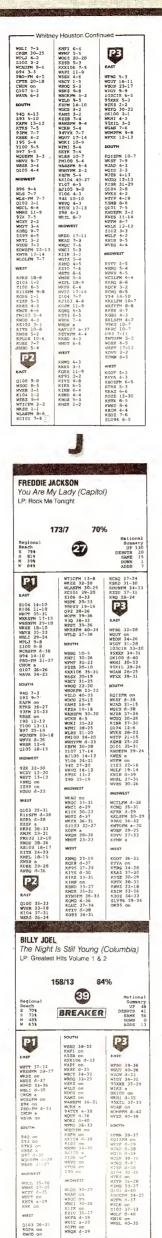
EAST

KNMQ 31-28 KQXR 27-24 KP95 28-26 KIYS 20-18 KIKX 23-21 KSND d-34 KBOS 35-31 KMGX 6 KYNOFM 30-2

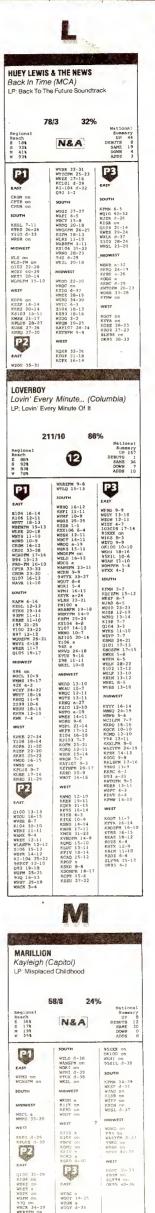
KYNOFM 30-29 KOMO d-39 KLUC 33-32 KFIV 29-24 KCAO 34-27 KPOP 34-29 KSKD 24-23 KDONFM 31-27 KCPX 28-25



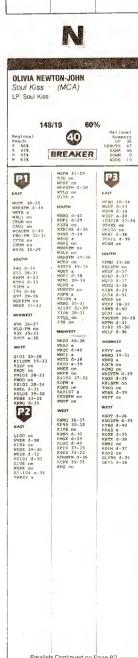


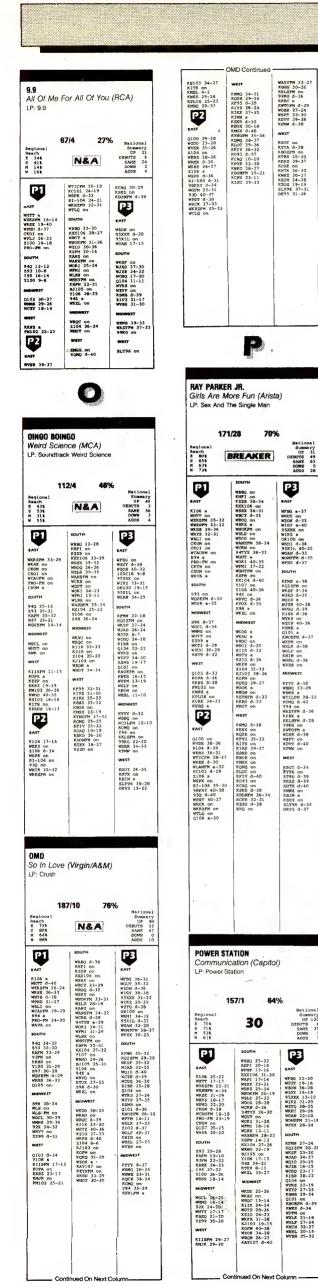


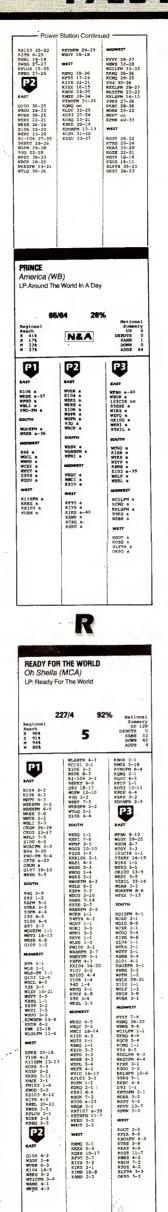


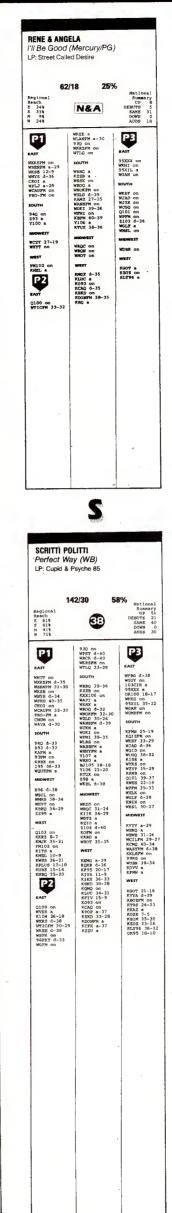




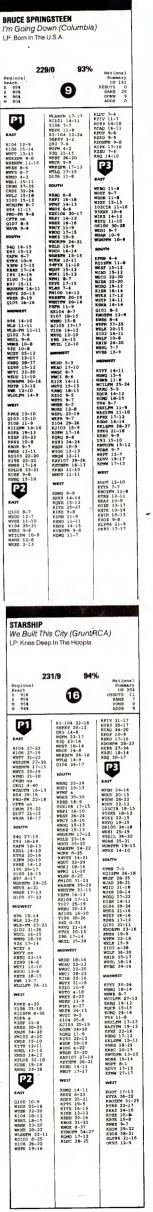


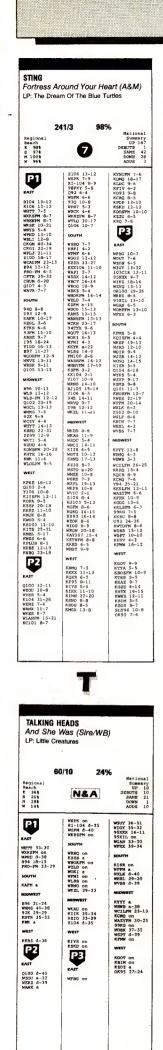




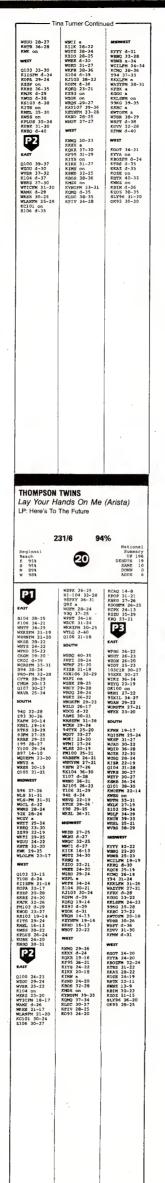


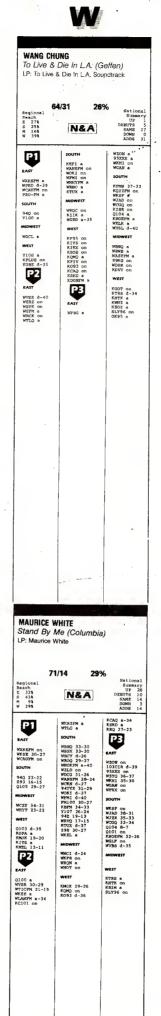


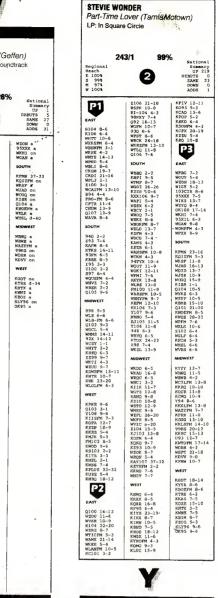




	244/1 99	1%
Regional Reach E 96% S 100% M 100% W 100%	8	Nationa Summar UP 23 DEBUTS SAME DOWN ADDS
EAT 10-7 10-14 10-7 10-14 10-7 10-14 10-7 10-14 10-7 1	MRSX 13-10	SHILL 92-14 MOVERTY WHITE 20-17 MONO 17-2 MONO
One Of 7	The Living (Cap i Thunderdome So	itol) undtrack
Regional Reach E 938 S 844 H 848 W 928	216/12 88	National Summary DEBUTS 64 SAME 36 DOWN 0 ADDS 12
EAST 81.04 29-27 81.04 29-27 81.06 29-24 MITTT 39-34	REPI d-27 REZE d-39 REXELOG d-34 WAPI on WSSE d-33 WROQ d-33 WSKE d-28 WROKEM d-39 WZLD d-31 REEM a-21	FORM 31-27 FORM 31-27 FORM 31-27 FORM 32-20 FORM 22-20 FORM 32-20 FORM 3







PAUL YOUNG

(A)

EAST 1010 26-24 R106 17-15 R107 10-2-1 R107 10-2-1 R107 10-2-1 R107 10-2-1 R107 12-1 R

940 25~23 293 23-22 KAFH 7-5 KTKS 30-20 93FM 19-14 KRBE 13-11 195 23-20 Y100 21-20 B97 9-9 HQUEFM 13-16 WNSR 32-28 Q105 17-14

B96 18-18 MLS 27-27 MLS-FM 27-27 MGCL 18-17 MGMS 4-7 92X 16-15 MCZY 29-27 MGYT 16-15 XBEQ 26-25 Z299 20-18 WKTI 16-13 WZUU 17-15 KLWMEM a-26 KM 16-14 WLOLFM 12-11

I'm Gonna Tear Your... (Columbia) LP: The Secret of Association

B

WHIGH 12-11 (1997)

MIDWEST

WKNU 18-15

WKNU 28-18

WROC 21-19

KITK 27-27

MOTE 17-16

KZIO 15-15

WKNE 22-23

WGRD 17-12

WGRD 17-12

KJ103 24-20

KOPK 04-16

MUTC 25-22

KJ103 24-20

KOPK 04-16

MUTC 25-22

KJ103 24-20

KOPK 03-16

MUTC 25-25

KJ103 24-20

KOPK 03-16

MUTC 25-25

KJ103 24-20

KOPK 03-16

MUTC 25-25

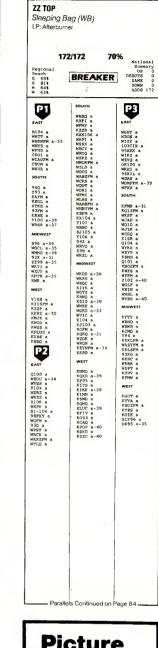
MUTC 25-26

KGOT 14-12 KYYA 25-21 KBOZFM 34-29 KYRS 25-16 KKAZ 26-19 YKOZE 26-22 KHYX 13-6 KHSZ a-22 KBTM 16-14 KZOZ 20-17 SLY96 17-13 OK95 21-18

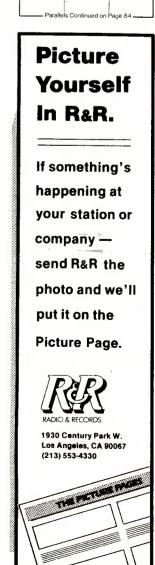
National Summary UP 195 DEBUTS 6 SAME 19 DOWN 3 ADDS 4

LAST LOS

227/4



Z



AND WAS

THE GLE

TAL

CHR NEW & ACTIVE

This Week's Action:

B94 18-15 WHTT 33-30 WPHD deb 38 PRO-FM 33-29 KAFM add WMMS 40-38 KHTR 35-33 KWK add KKRZ deb 36 Q100 deb 40

WZOU add 32

WERZ deb 39 WAMX add RI-104 deb 35 WGFM deb 40 KZZB add

WOKI add WKZL 29-23 KZIO 33-29 Z104 deb 35 WGUY 36-31 95XXX 16-11

WFXX 39-34 WPFM add WXLK deb 40 WHSL 29-25 KYYY add WBWB add 38 WCIL-FM 23-13 WAZY-FM 30-25 WSPT deb 39 KZOZ add OK95 27-24.

The new Talking Heads single is going places! "And She Was" (7-28917) from the groundbreaking new LP Little Greatures (1/4 25305).



SIGNIFICANT ACTION

BALTIMORA arzan Boy (Manhattan)

EAST

O100 a
WERZ on
WKRZFM
WTLO a

SOUTH

KHFI a
KZZB a
WZLO a
WZLO a
WFMI a KBOS OF KBKD OF KSKD OF SOUTH 195 a KOIZFM a WPFM a WHSL on KZOZ a OK95 on

LP: Hold Me

WFEG a WGUY OR 95XXX ON WKHI a WGAN a WOMPFM a CT LAST SOUTH WJAD on KISE on WZYP on KNOEFM a WYLK a WHSL on WEGC on MIDWEST WGCL A WEST KYYY a 99KG on WDBR on PZ KAST KGOT a KOZE on KWNZ a SLY96 on OK95 on

Thought You Were On... (Columbia)

WAMX a WTLQ on SOUTH WZLD on WANSFM or 95XXX d-33 WOMPFM on WPFH on WHSL on **P**2

D

MORRIS DAY LP: Color Of Su

> KOXR 8-4
> KOMO 8-4
> KOMO on WCZY 38-25 WZYP d-39 3102 40-35 MIOWEST WCILFM a

DEAD OR ALIVE Lover Come Back To Me (Epic)

PB EAST WZON on 95XXX on WKHI on WGAN on 195 d-38 Y100 on WJAD on WZYP on Q101 a WHSL 35-33 KIISFM KKRZ d-KS103 72

Screams Of Passion (WB)



FIVE STAR All Fall Down (RCA) LP: Luxury Of Life

RMEL 14-KDONPH WXKSFM On WKSE 35-35 CKOI 36-32 Z100 26-24 WERZ a 95XXX or WGAN on 195 11-11 Y100 15-12 SOUTH KWES on WCZY 23-17 WHYT 20-19 KIISPM 34-24 FM102 19-14

G

GO WEST Eye To Eye (Chrysalis) LP: Go Wes

WIRZEM ON WILD ON WPRD on WCAUFM d-25 WJAD on WCGQ on G104 on WZYP d-38 G101 on WPPH d-40 WGLP on SOUTH KTKS a MIDWEST WMMS OR WEST MIDWEST WRON ON WEST MIDWEST WBWB 35-3 WDBR on EAT KTRS a KOZE on KBIM on KZOZ 39-32 OK95 a 2

JENNIFER HOLIDAY Hard Times For Lovers (Geffen)

K104 40-35 WTLQ on OK100 on WKHI on 95XIL on KZZE d=36 KXX106 on WNOKFM 16 KAMZ 29-2 WANSFM 32 KBFM d=40 KTUX on WXKSFM on WKSE 21-15 CKOI 35-31 195 35-31 Y100 27-25 MIDWEST WHYT 33-32 WEST 2 E

Tears Are Falling (Mercury/PG)

KZZB a WAPI a-WZLD a WOKI a WPMI a WABBFM KX104 a WRXO a WKZL a WPHD a WKSF a WJAO a WJZR a WCGO a WHSL a WVBS a WMMS a 2299 a KHTR a WAZYFM WDDR a WSPT a WEST KPLOS 4 KOZZ a KHTX a OK95 d-39 Q100 a

MOTELS Shock (Capitol) LP: Shock KIKX a KIUC a KSKD a **Q** WXKSFM : WPHD a CKOI a PRO-FM : WANSFM WOKI a KTUX a WJAD a WHSL a MIDWEST WIMS a WEST OK95 a

MOTLEY CRUE reet Home (Elektra) Home Sweet Hor LP: Theatre Of Pain

O100 a WRCK a EAST
WOMPEM & WEXX &
SOUTH
WZYP &
MIDWEST
KKLEFM &
WDBR &
WEST
OK95 & KEGL a B97 a-29 SOUTH RXX106 a WRNO on

EDDIE MURPHY

LAST WXKSPM on WKSE 16-11 WTLO 38-33 94Q 31-27 KAPM d-27 KEGL d-19 KTKS a-39 93PM a WNVZ a-23 WRSR 29-25 WBBQ 34-27 KZZB 26-17 KZZB d-30 Y106 a WRVQ 28-22 KTUX 27-19 KWES a WVBS 36-25 WCZY 14-6 WHYT 24-23

0

OUTFIELD Say It Isn't So (Columbia) LP: Play Deep

G OK100 on 95X1L on WFXX 34-30 SOUTH KFMN 21-20 WELD d-37 EAST. KGOT on KTRS on KZOZ a **P**2

PREFAB SPROUT When Love Breaks Down (Epic) LP: Two Wheel Good

CI LAST KBOS & KOMO ON KCAO ON WTLQ a SOUTH WZLD on WANSPH o WOKI on WFNI on

Q

Pl

QUARTERFLASH

EAST CKOI a WERZ a SOUTH WANSEM MIDWEST Q104 a WXLX a WHSL d-38 WDBR a KDVV a WEST KKRZ d-37 KMJK on KNBO a KIYS a KIKX a KSND d-33 KBOS a KSKD a KCPX 30-29 KTRS &

R

You're In Love (Atlantic)

K104 on WERZ on WRCK on SOUTH WRNO 40-38 MIDWEST Q101 on WHSL on MIDWEST WHMS on 03 PZ

Eaten Alive (RCA)
LP: Eaten Alive

GU FM102 or EAST SOUTH KAMZ on 195 20-15 YLOD on MIDWEST

Object Of My Desire (Elektra)

STARPOINT

PZZ LAT **Q** KMGX 15-7 KCAO on PE WIKZ a WKHI on WFXX on SOUTH

KZZB on
WNOKFM on
WZLD d-40
KAMZ on
MRVQ a
KTUX 33-28 HTUO2 93PM on 195 38-34 Y100 35-32

TA MARA & THE SEEN

DE NAT WKSE & WTLQ on 195 a Y100 a WNOKFM a Y106 d-39 WJZR on WHSL on K20Z d-39



Hurts To Be In Love (HMECBS)

K104 38-34 WKEE d-40 103CIR d-40 95XXX d-34 0K100 on WKHI a 95XIL d-40 KZZB 37-32 WZLD d-32 KAMZ 28-19 WFMI on CKGM 20-15 CKGI 24-22 B94 d-26 CFTR 19-19 CRUM 14-10 KFMN 31-30 Q104 on Q101 on KNDEFM 27-WHSL d-39 WKDD 39-37 KIIK 32-28 WKFR on WHYS 32-30 WHYT 31-30 P (Z

JACK WAGNER Too Young (Qwest/WB)
LP: Lighting Up The Night

> CP3 P WIKZ A WXKSPM WPLJ a BJ105 d-34 KTRS 39-37 KBIM 38-33 KIKX 4-26 KCAO 33-30

Welcome To Paradise (EMI America) LP: Mask Of Smiles

Q101 a WHSL a WKDD a WRQC a KIIK a WKFR a WRQN a WHMS A C C KOMO a KGOT a

JANE WIEDLIN Blue Kiss (IRS/MCA)
LP: Jane Wiedlin

WSSX on WNOKFM a WPHD 37-34 CKGM a WKSF on WISR on KISR on O101 a KNOEFM on WELF on WHSL on WHSL on WHS 39-34 WELD ON WANESM d-37 WPHI ON ATUX 39-35 MIDWEST WINGC ON KIIK ON MERE ON MERE ON MERE ON MERE ON KEND ON KEND 32-30 KCAO ON KSKD 38-35 KDONTM d-40 KCKY A-39 KAST SEAST WLS on WLS-PM or 2Z99 on WEST KIISPH WERZ d-49 MSPK on 93Q on

This Who's Who Knows What's What

Northeast				South	£ .				
DALE ANDREWS	WEBR	IMILL PRAYES		DICK BASCOM .	кива	TOM GREER	WIZM	AUTTUT YUMA	KCMQ
RICK ANDREWS	WIGY	JOHN BRAXTON LARRY CANNON	WFLB WFLB	SKIP BISHOP	KKYS	TAC HAMMER	WLOL	TERRY WEINACHT	WKFR
CHRIS BAILEY	WVSR	RALPH CARROLL	MCGG	JOHN CLAY	KWES	SCOTT HOWITT	WRQC	MIKE WEIS	WCFZ
RANDY BLISS	WECG	BOB CHRYSLER	WUGG	TRAVIS CONNELLY	WXVL	MOZQÜH TTAM	WZEE	GREG WILLIAMS	KKRD
AL BROCK	WKRZ	CYNTHIA CLARK	WZNE	BOBBY COOK	WWKX	RANDY HUGG	WCFZ	KEVIN YOUNG	WCFZ
GUY BROUILLARD	CKOI	LEO DAVIS	WOEN	CHARLIE COOPER	KOFM	RICK JAMES	WEIZ	West	
STEVE DAVIS	WZGO	JEFF DAVIS	WEEN	LISA GILES	KSAQ	TRACY JOHNSON	KFRX		
ANDRE GARDNER	WZGO	SKIP ELIOT	MACH	NEAL HUNTER	KSAQ	BRIAN KELLY	WZUU	JON BARRY	KMJK
BRYAN GERONIMO	Waaa	ROGER GAITHER	WKQB	J.J. JACKSON	KZZB	BRIAN KETZ	WBIZ	BRIAN CASEY	K093
JACK GILLEN	WKHI	MARTIN GREEN	XMLW	JERRY LOUSTEAU	KZZB	DOUG KOEHN	KNEN	BRYAN CHRISTIAN	KLUC
ROBIN GOLDSTEIN	WUNR	J.J. HEMINGWAY	KWYZ	KEVIN McCARTHY	WQUE	GENE KUNTZ	WITZ	KIRK CLIATT	KDON
CARL JAMES	WSQV	TIM HENSLEY	WRTU	DAVE MICHAELS	KRAV	GREG LAWLEY	WDBR	GARY CUMMINGS	KZFN
PETE JAMES	WSPK	BOB KAGHAN	WZNE	JOHN MICHAELS	WKDQ	BILL LEE	KLWN	JEFF DAVIS	KYNO
WILL KAUFFMAN	WOCM	LINDA KING	WKZQ	MIKE MURPHY	WWKX	BILL LEE	KLWN	DEVON DURRANT	K-FL
STEVE KELSEY	WFBG	JEFF MCCARTNEY	WQXI	MEL MYERS		BRAD LEGGETT	KERX	TOM EVANS	KIYS
ANN KOLODZIEJ	WZOZ	SCOTT MITCHELL	WZYF	GARY W. REYNOLDS	KRAV	STEVE LOUIZOS	WAZY	BRIAN GREGORY	KF 95
NEIL KUSHNIR	CKGM	JIM MORRISON	WQXI	WAYLON RICHARDS	KHFI	MARK MALONEY	WVIC	MICHAEL HESSE	KBOZ
JIM MARTIN	YAGW	DAN MURRAY	WAGQ	RANDY RODRIQUEZ	KSET	DENNIS MARTIN	WWFZ	JOHN HUTCHINSON DAVE KAMPER	KIPX
TODD MARTIN	WELY	CHARLIE OCEAN	WKRG	JOHN SHOMBY	KAFM	PAT MCCRUMMEN		DAVID A. KRAHAM	KKXX
BILL MCWREATH	WVAR	LOU PATRICK	WYKS	MARK ST. JOHN	WAPI	JIM MILES	WZFL	DEAN LEMASTER	
JERRY MICHAELS	WL-AN	BILL PHIPPS	WOEN	PETER STEWART	KRIZ	JIM MOORE	WDBR	JAY McCALL	KIOK KOZE
TOM MITCHELL	WPXY	AMOS PIGG	WGKS	K.J. STONE	KKQV	CHIP MOSLEY	KSYZ	LEN E. MITCHELL	KSKD
JEFF MOREAU	WNSY	JOHN ALLEN	WIXV	Midwest		GYNNY O'HARA	KIIK	IRMA MOLINA	KRTH
TOM PARKER	WGFM	JERRY ROGERS	WZAT	CHRIS ANDREWS	wzuu	SCOTT OACHS	KDSR	KEITH NAFTALY	KMEL
JEREMY PRESCOTT	WMGX	MARK SIX	WGTM	MIKE ANTHONY	WEUN	JACK OLIVER	KKRD	STEVE NAGANUMA	KMJK
PAUL ROBERTS	YLMW	TOMMY SMITH	RNAW	MITCH BAKER	KCMQ	RICH PADGEN	WXL.C	MIKE PRESTON	KSDO
BILL SHERIDAN	WKRZ	RANDI SOMMERS	WZAT	MIKE BENSON	WIRM	ROGER PIPER	KKLS	BILL RICHARDS	KLUC
DON TANDLER	WTLQ	BRUCE STEVENS	WBBQ	JAY BOULEY	WSPT	BARB RICHARDS	WFWQ	MARK JEFFREY ROSEN	KEMI
TOM TAYLOR	WEST	STANLEY "B" STEWART	WHSL	KIM BRADLEIGH	WKAU	MICHAEL RIGHT	KKXL	RUSS ROUNTREE	KNMQ
RUTH TOLSON	WBLI	JEFF STONE	WHSL.	KURT BRECHEISEN	KJLS	SCOTT ROBBINS	MBNG	GENE SANDBLOOM	KIIS
HENRY Van DEN HOOGE		TIM TAYLOR	CALW	PATTI CHEEKS	MUXG	JOHN ROBERTSON	WGTZ	MICHAEL T. SHISHIDO	KIKI
GARRY WALL	WTIC	BRIAN THOMAS	MEJW	BOBBY CHRISTIAN	KTCZ	RON ROSS	WKAU	STEVE STUCKER	KNMQ
		FRANK WALSH	WOUZ	DENNY D. COLLIER	KSKG	DAN SEEMAN	WL.OL	KAY TAYLOR	KGOT
Southeast		SHANNON WEST	WBLU	JERRY DEAN	KQKQ	RANDY SHERWYN	KKLS	PAUL THOMPSON	KVI
FRANK AMADED	WHYY	BILL WESTON	WIXV	J.K. DEARING	UDDW	JIM STACY	WAZY	PAM TOVAR	KRTH
RICH BAILEY	WKXX	DAVE WRIGHT	MBJM	STEVE GRAZIANO	KEMQ	JERRY STEFFEN	WSPT	KRIS VAN KAMP	KBOS
DON BENSON	MOXI			With the South Francis Clinical	151 1155	GREGG SWEDBERG	WLOL	RON WEST	KOWL
						JAY TAYLOR	KQKQ		

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AIR accelerates the promotional process by assuring your priority is listened to by the most important CHR reporters nationwide. And since "the sound of the record" is their number one reason in deciding playlist adds, using AIR to impact your priority is simply sound judgment.

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WEEK # 13

AIR Priorities

WEEK #13

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, October 16, 1985

TITLE	ARTIST	LABEL
AMERICA	PRINCE	WR

SO MANY RIVERS
QUE TE QUIERO
HITS OF THE YEAR
TARZAN BOY

a man and a second of the seco

PRINCE
BOBBY WOMACK
KATRINA & THE WAVES
SQUEEZE
BALTIMORA

WB MCA CAPITOL A&M MANHATTAN

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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E1861 OF F. HELLTON OF MALL PROPERTY AND

CONTEMPORARY HIT RADIO

BREAKERS

ZZ TOP

Sleeping Bag (WB)

70% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 172 including B104, WNYS, WCAU-FM, Z93, B96, WMMS, KIIS-FM. Complete airplay in Parallels.

RAY PARKER JR.

Girls Are More Fun (Arista)

70% of our reporters playing it. Moves: Up 31, Debuts 49, Same 63, Down 0, Adds 28 including K106, B94, WAVA, WRSR, ZZ99, KWSS, KNBQ. Complete airplay in Parallels.

BILLY JOEL

The Night Is Still Young (Columbia)

64% of our reporters playing it. Moves: Up 48, Debuts 41, Same 56, Down 0, Adds 13 including CKGM, CHUM, KRBE, KHTR, WCKN, KAY107, WIKZ. See Parallels, debuts at number 39 on the CHR chart.

SIMPLE MINDS

Alive & Kicking (A&M)

63% of our reporters playing it. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 155 including WXKS-FM, 94Q, WQUE-FM, WGCL, KHTR, KIIS-FM, KMEL. Complete airplay in Parallels.

OLIVIA NEWTON-JOHN Soul Kiss (MCA)

60% of our reporters playing it. Moves: Up 36, Debuts 47, Same 46, Down 0, Adds 19 including WNYS, 93FM, KHTR, RI104, KX104, KOFM, WBWB. See Parallels, debuts at number 40 on the CHR chart.

NEW & ACTIVE

SCRITTI POLITTI "Perfect Way" (WB) 142/30
Moves: Up 51, Debuts 21, Same 40, Down 0, Adds 30 including PRO-FM, KAFM, WQUE-FM, ZZ99, KITS, WVSR, WCKN, Y107, KZIO, KNMQ, 95XXX, KKAZ, KKRZ 8-7, KMEL 10-9, KPLUS 12-10. See Parallels, debuts at number 38 on the

HOWARD JONES "Like To Get To Know You Well" (Elektra) 123/13.

Moves: Up 41, Debuts 21, Same 47, Down 1, Adds 13, WXKS-FM, KTKS, Q103, WRQQ, KAY107, KSND, WIGY, 95XXX, KWES, WXLK, WBWB, KKRC, KWNZ, KKRZ 37-32, KPLUS 24-19.

CHEAP TRICK "Tonight It's You" (Epic) 114/4
Moves: Up 48, Debuts 8, Same 49, Down 5, Adds 4, WNOK-FM, WMEE, WBWB, KKRC, WPHD 29-28, WCAU-FM 24-23, WPST 35-30, WKZL 39-35, KIYS 30-27, WGUY 30-26, OK100 6-3, KYYA 14-11.

OINGO BOINGO "Weird Science" (MCA) 112/4
Moves: Up 46, Debuts 3, Same 56, Down 3, Adds 4, CHUM, KOPA, WRQN, KBIM, WXKS-FM 33-29, 94Q 20-16, Z93 25-21, KWOD 40-35, KPLUS 16-13, K104 17-14, KMGX 23-19, KCPX 38-27, WZON 40-32, 103CIR 9-8, WJZR 8-7.

KATE BUSH "Running Up That Hill" (EMI America) 99/20 .
Moves: Up 24, Debuts 17, Same 38, Down 0, Adds 20 including CHUM, Q103, KITS, KMEL, KKRD, KBOS, KFIV, KO93, OK100, WZYP, WAZY-FM, KOZE, 94Q 28-24, Z93 27-23, WKZL 30-26.

EURYTHMICS & ARETHA FRANKLIN "Sisters Are Doin' It For Themselves" (RCA) 98/97
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 97 including WKSE, WPHD, WCAU-FM, B94, 94Q, Z93, KAFM, WMMS, WCZY, Q103, KOPA, KMJK, KUBE, FM100, KFIV.

KLYMAXX "I Miss You" (Constellation/MCA) 82/21

Moves: Up 25, Debuts 14, Same 20, Down 2, Adds 21 including WNYS, WCZY, KS103, WKEE, 93Q, KZZB, KXX106, WLRS, Z98, KJ103, 103CIR, SLY96, B104 25-19, B97 7-6, KITS 11-9.

296, K7103, 103CIR, 3C1R, 6 104 25-19, B97 7-5, K1S 11-9.

ROGER DALTREY "After The Fire" (Atlantic) 78/7

Moves: Up 25, Debuts 8, Same 39, Down 0, Adds 7, B94, Y100, Y108, KZIO, WVIC, KQXR, WOMP-FM, PRO-FM d-35, K104
28-24, WKRZ-FM 39-35, WOKI 30-27, 95XXX 36-32, WBWB 30-27, WPST 39-34, KBIM 39-31.

HUEY LEWIS & THE NEWS "Back In Time" (Chrysalis) 78/3

Moves: Up 44, Debuts 8, Same 19, Down 4, Adds 3, WBWB, KFRX, KGGG, Q102 32-28, WKTI 20-14, WLOL-FM 15-10, KKRZ 20-14, KWSS 21-17, KNBQ 37-30, WAPI 6-5, WBCY 15-8, WLRS 11-10, WIOG 2-2, KFMN 6-5, KKRZ 24-19.

MAURICE WHITE "Stand By Me" (Columbia) 71/14
Moves: Up 28, Debuts 10, Same 16, Down 3, Adds 14 including KOPA, KITS, Q100, WKEE, WLAN-FM, WKRZ-FM, WTLQ, WNOK-FM, WKZL, WRON, KCAQ, KSKD, KTRS, KBIM, WKSE 30-27.

9.9 "All Of Me For All Of You" (RCA) 67/4

9.9 All Of Me For All Of 104 (1104) 01.74 Moves: Up 31, Debuts 6, Same 24, Down 2, Adds 4, WHTT, KKRZ, WBCY, 94Z, WPLJ 26-23, Z93 10-8, Y100 9-8, Q102 30-27, WMMS 29-26, WCZY 18-14, KC101 24-19, WBBQ 23-20, KZFM 20-16, WJAD 37-30, Z102 21-17.

PRINCE "America" (WB) 65/64

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 64 including K106, WKSE, WPHD, WBLI, PRO-FM, WQUE-FM, WRSR, B96, WMMS, WCZY, WZUU, KIIS-FM, KKRZ, KUBE.

B96, WMMS, WCZY, WZUU, KIIS-FM, KKRZ, KUBE.

WANG CHUNG "To Live & Die In L.A." (Geffen) 64/31

Moves: Up 1, Debuts 5, Same 27, Down 0, Adds 31 including WXKS-FM, PRO-FM, Y100, WGCL, Y108, WGFM, WHHY-FM, WGRD, KOMO, KDON-FM, WGAN, WAZY-FM, WPHD d-39, KUBE d-35, KFMN 37-33.

RENE & ANGELA "I'll Be Good" (Mercury/PolyGram) 62/18

Moves: Up 8, Debuts 5, Same 31, Down 0, Adds 18 including WBEN-FM, CKOI, WPLJ, Z93, Y100, KMEL, WKEE, KZZB, Y106, KRQ, 95XIL, KGOT, WKSE 12-9, WCZY 27-19, WCKI 39-36.

TALKING HEADS "And She Was" (Sire/WB) 60/10

Moves: Up 18, Debuts 10, Same 21, Down 1, Adds 10, KAFM, KWK, WZOU, WAMX, KZZB, WOKI, WPFM, KYYY, WBWB KZOZ, WHTT 33-30, PRO-FM 33-29, KKRZ d-36, RI-104 d-35, WKZL 29-23, KZIO 33-29.

MARILLION "Kayleigh" (Capitol) 58/8

Moves: Up 8, Debuts 12, Same 30, Down 0, Adds 8, WGCL, WKEE, WKDD, KIYS, KFIV, KCAQ, WFBG, WZON, WMMS 35-28, KPLUS d-39, Q100 31-29, WRCK 34-29, WGUY 39-35, KFMN 34-29, KGOT 35-33.

CHEECH & CHONG "Born In East L.A." (MCA) 54/5
Moves: Up 27, Debuts 2, Same 18, Down 2, Adds 5, WCZY, KITS, WSSX, WGUY, WCIL-FM, Z93 28-24, WRSR 28-24, KBEQ
14-11, KZZP 10-7, FM102 20-15, KWOD 23-14, WRCK 36-30, KAMZ 6-4, KEZB 11-6, KFIV 24-21.

TOMMY SHAW "Remo's Theme (What If)" (A&M) 51/8

Moves: Up 5, Debuts 3, Same 35, Down 0, Adds 8, Q100, KZIO, KOXR, KSMB, KNOE-FM, WBWB, KBIM, KEGL on, WRCK d-39, WRNO 39-37, KTUX d-40, KIKX 38-36, WGUY 31-28, WBNQ 30-27.

KATRINA & THE WAVES "Que Te Quiero" (Capitol) 50/20

Moves: Up 0, Debuts 3, Same 27, Down 0, Adds 20 including WCAU-FM, PRO-FM, Q100, WKRZ-FM, KZZB, WZLD, KTUX, WRON, KOXR, KMGX, KO93, WKHI, KNOE-FM, WPFM, WXLK,

MOST ADDED

ZZ TOP (172) Sleeping Bag (WB) SIMPLE MINDS (155) Alive & Kicking (A&M)

EURYTHMICS & ARETHA FRANKLIN (97) Sisters Are Doin' It For Themselves (RCA) PRINCE (64)

America (WB) KISS (37) Tears Are Falling (Mercury/PolyGram)

HOTTEST

A-HA (159) Take On Me (WB) JAN HAMMER (148)

STEVIE WONDER (135) Part-Time Lover (Tamla/Motown) READY FOR THE WORLD (117)

TEARS FOR FEARS (97)

Head Over Heels (Mercury/PolyGram)

SIGNIFICANT ACTION

JANE WIEDLIN "Blue Kiss" (IRS/MCA) 49/6

Moves: Up 8, Debuts 4, Same 31, Down 0, Adds 6, CKGM, WNOK-FM, KCPX, WZON, Q101, KZOZ, WPHD 37-34, KIIS-FM 38-28, WPST 36-32, WANS-FM d-37, KTUX 39-35, KQ93-32-30, KSKD 38-35, WFXX 26-21, WVBS 39-34.

LAURA BRANIGAN "Hold Me" (Atlantic) 42/15
Moves: Up 0, Debuts 1, Same 26, Down 0, Adds 15 including WGCL, WTLQ, WOKI, WKFR, KRQ, WFBG, WKHI, WGAN, WOMP-FM, KNOE-FM, WPFM, WXLK, KYYY, KGOT, KWNZ. KISS "Tears Are Falling" (Mercury/PolyGram) 39/37

Moves: Up 1, Debuts 1; Same 0, Down 0, Adds 37 including WPHD, WMMS, ZZ99, KHTR, Q100, WGFM, KZZB, WAPI, WZLD, WOKI, KKXX, KQXR, KIKX, KLUC, KPLUS 40-36.

GINO VANNELLI "Hurts To Be In Love" (CBS Associated) 39/3 Moves: Up 17, Debuts 7, Same 12, Down 0, Adds 3, KIIS-FM, WKHJ, KBQZ-FM, CKGM 20-15, CHUM 14-10, WMMS 32-30, Q103 31-23, KNBQ 36-33, K104 38-34, KZZB 37-32, KAMZ 28-19, KIIK 32-28, K093 30-25, KRQ 30-26, KNOE-FM 27-20. GO WEST "Eye To Eye" (Chrysalis) 38/4
Moves: Up 8, Debuts 3, Same 23, Down 0, Adds 4, KTKS, WFBG, KTRS, OK95, WCAU-FM d-25, KMJK 28-25, FM102 14-11,
KMEL 21-16, KPLUS 36-33, WNOK-FM 40-38, KFIV 40-37, WZYP d-38, WPFM d-40, WBWB 35-30, KZOZ 39-32.

STARPOINT "Object Of My Desire" (Elektra) 35/4
Moves: Up 13, Debuts 6, Same 12, Down 0, Adds 4, WLAN-FM, WPST, WRVQ, WIKZ, WPLJ 20-13, Z100 20-13, WCAU-FM
31-19, 195 38-34, WHYT 29-28, FM102 on, WSPK 40-30, WTLQ 35-30, KTUX 33-28, WRQN d-28, KMGX 15-7.

DEAD OR ALIVE "Lover Come Back To Me" (Epic) 35/3
Moves: Up 5, Debuts 3, Same 23, Down 1, Adds 3, WNOK-FM, Q101, WXKS-FM on, WCAU-FM on, I95 d-38, KIIS-FM 28-26, KKRZ d-40, WSPK on, WPST on, KCPX 26-15, WHSL 35-33, KGOT 30-29, KZOZ d-40, OK95 34-31.

JENNIFER HOLLIDAY "Hard Times For Lovers" (Geffen) 32/0
Moves: Up 15, Debuts 3, Same 14, Down 0, Adds 0, WKSE 21-15, CKOI 35-31, I95 35-31, Y100 27-25, WHYT 33-32, KMJK 27-24, FM102 9-7, K104 40-35, WNOK-FM 16-15, KAMZ 29-26, WANS-FM 32-29, KMGX 34-31, Q104 22-19, WPFM 40-38,

BALTIMORA "Tarzan Boy" (Manhattan) 30/19
Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 19 including CKGM, CKOI, WCAU-FM, 195, KKRZ, KMEL, WTLQ, KHFI, KZZB, WZLD, WFMI, KOFM, WXKS-FM on, WKSE on, KMGX on.

EDDIE MURPHY "Party All The Time" (Columbia) 28/6
Moves: Up 13, Debuts 3, Same 6, Down 0, Adds 6, KTKS, 93FM, WNVZ, Y106, KWES, WAZY-FM, WKSE 16-11, WCZY 14-6, KS103 29-18, WTLQ 38-33, WBBQ 34-27, KZZB 26-17, WRVQ 28-22, KTUX 27-19, WVBS 36-25.

FIVE STAR "All Fall Down" (RCA) 26/1
Moves: Up 10, Debuts 3, Same 12, Down 0, Adds 1, WERZ, WXKS-FM on, CKOI 36-32, Z100 26-24, Y100 15-12, WCZY 23-17, WHYT 20-19, KIIS-FM 34-24, FM102 19-14, KMEL 14-8, KAMZ d-27, Y106 d-34, KTUX 36-34, KMGX 26-20, KDON-

FAMILY "The Screams Of Passion" (WB) 25/1
Moves: Up 10, Debuts 1, Same 12, Down 1, Adds 1, WNYS, WXKS-FM on, WKSE 7-5, Z93 d-34, I95 on, WCZY 19-15, WHYT
15-14, KIIS-FM 32-30, FM102 10-8, KMEL 33-28, WBBQ 20-17, WNOK-FM 36-35, KTUX 23-21, KCAQ on, Z102 25-22. JOHN WAITE "Welcome To Paradise" (EMI America) 21/21

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 21 including WPHD, WMMS, KWK, WERZ, WZLD, WANS-FM, WOKI, WKDD, WRQC, KOMQ, KSKD, OK100, Q101, KGOT KTRS.

QUARTERFLASH "Talk To Me" (Geffen) 20/15

MOVES: Up 1, Debuts 3, Same 1, Down 0, Adds 15 including CKOI, KNBQ, WERZ, WRCK, WANS-FM, KIYS, KIKX, KBOS, Q104, WXLK, WDBR, KDVV, KKRZ d-37, KSND d-33, KCPX 30-29, WHSL d-38.

MORRIS DAY "The Oak Tree" (WB) 20/6

Moves: Up 7, Debuts 1, Same 6, Down 0, Adds 6, KMEL, WSSX, WRVQ, KQXR, KQMQ, WCIL-FM, WKSE 37-32, WCZY 38-25, FM102 23-19, KTUX 34-31, KOFM 29-24, KMGX 8-4, WZYP d-39, Z102 40-35.

MOTELS "Shock" (Capitol) 16/16

MOVES: Up 0, Debuts 0, Same 0, Down 0, Adds 16 including WXKS-FM, WPHD, CKOI, PRO-FM, WMMS, WERZ, WANS—FM, WOKI, KTUX, WRON, KIKX, KLUC, KSKD, WAJD, WHSL. OK95.

TA MARA & THE SEEN "Everybody Dance" (A&M) 16/7

Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 7, WKSE, I95, Y100, WNOK-FM, KMGX, KO93, WGAN, KMEL 25-21, WTLQ on-dp, Y106 d-39, KFIV on, KCAQ on, WJZR on, WHSL on, KZOZ d-39.

MOTLEY CRUE "Home Sweet Home" (Elektra) 14/13

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 13 including KEGL, B97, KHTR, KPLUS, Q100, WRCK, KXX106, WOMP-FM, WFXX, WZYP, KKLS-FM, WDBR, OK95, WRNO on

WPXX, WZYF, KRLS-FM, WDBN, ORSS, WRING 01.

RATT "You're In Love" (Atlantic) 14/0

Moves: Up 2, Debuts 0, Same 12, Down 0, Adds 0, WPHD on, WMMS on-dp, K104 on-dp, WERZ on-dp, WRCK on-dp, WRNO 40-38, WGUY on, WZON on-dp, WIGY on, WGAN on, WOMP-FM on-dp, Q101 on-dp, WHSL on-dp, OK95 33-27.

PREFAB SPROUT "When Love Breaks Down" (Epic) 13/5

Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 5, CKOI, WTLQ, KBOS, WKHI, WHSL, KPLUS on, WZLD on, WANS-FM on, WCKI on, WFMI'on, KQMQ on, KCAQ on, WDBR on.

OUTFIELD "Say It Isn't So" (Columbia) 13/1

Moves: Up 2, Debuts 2, Same 8, Down 0, Adds 1, KZOZ, Q100 on-dp, K104 d-40, WRCK on, WTLQ on, WZLD d-37, OK100 on, 95XIL on, WFXX 34-30, KFMN 21-20, WDBR on-dp, KGOT on, KTRS on.

JACK WAGNER "Too Young" (Qwest/WB) 12/5
Moves: Up 3, Debuts 2, Same 2, Down 0, Adds 5, WXKS-FM, WPLJ, Q105, WTLQ, WIKZ, BJ105 d-34, WKFR on-dp, KIKX d-26, KCAQ 33-30, KNOE-FM on, KTRS 39-37, KBIM 38-33. COCK ROBIN "Thought You Were On My Side" (Columbia) 12/1 Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 1, WAMX, WPHD on, WGCL WRQN on, 95XXX d-33, WOMP-FM on, KNOE-FM on, WPFM on, WHSL on. WGCL 31-30, WTLQ on, WZLD on, WANS-FM on,

DIANA ROSS "Eaten Alive" (RCA) 10/1

Moves: Up 3, Debuts 1, Same 5, Down 0, Adds 1, WKSE, CKGM d-39, B94 25-21, CFTR on, I95 20-15, Y100 on, WHYT 34-33, FM102 on, KAMZ on, KQKQ on.

Parallels Begin on Page 81 Adds & Hots Begin on Page 78 P-1 Playlists Begin on Page 75

(7·28864)

The new ELTON JOHN single from the forthcoming album ICE ON FIRE CHANGE Available on Geffen Records, Cassettes and Compact Digital Discs.



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CONTEMPORARY HIT RADIO

3 2 1 1 A-HA/Take On Me (WB) 6 2 STEVIE WONDER/Part-Time Lover (Tamla/Motown) 5 WHITNEY HOUSTON/Saving All My Love For You (Arista) 21 12 10 JAN HAMMER/Miami Vice Theme (MCA) 3 5 READY FOR THE WORLD/Oh Sheila (MCA) 8 5 4 6 JOHN COUGAR MELLENCAMP/Lonely Ol' Night (Riva/PG) 8 STING/Fortress Around Your Heart (A&M) 24 15 11 TEARS FOR FEARS/Head Over Heels (Mercury/PG) 15 11 9 BRUCE SPRINGSTEEN/I'm Goin' Down (Columbia) 2 10 DIRE STRAITS/Money For Nothing (WB) 11 DAVID BOWIE & MICK JAGGER/Dancing In The Street (EMI America) D LOVERBOY/Lovin' Every Minute Of It (Columbia) 15 PAUL YOUNG/I'm Gonna Tear Your Playhouse Down (Columbia) DON HENLEY/Sunset Grill (Geffen) 30 22 17 BRYAN ADAMS/One Night Love Affair (A&M) STARSHIP/We Built This City (Grunt/RCA) 38 26 19 GLENN FREY/You Belong To The City (MCA) 31 27 20 (B) ABC/Be Near Me (Mercury/PG) 12 19 MADONNA/Dress You Up (Sire/WB) 35 24 THOMPSON TWINS/Lay Your Hands On Me (Arista) 5 7 13 21 KOOL & THE GANG/Cherish (De-Lite/PG) - 36 29 HEART/Never (Capitol) 39 31 26 3 HOOTERS/And We Danced (Columbia) 29 23 21 24 NIGHT RANGER/Four In The Morning (I Can't...) (Camel/MCA) - 40 34 The Aretha Franklin/Who's Zoomin' Who? (Arista) - 36 PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic) - 38 32 FREDDIE JACKSON/You Are My Lady (Capitol) - 37 33 COREY HART/Boy In The Box (EMI America) - - 38 MR. MISTER/Broken Wings (RCA) 40 33 30 30 POWER STATION/Communication (Capitol) DAVID FOSTER/Love Theme From "St Elmo's Fire" (Atlantic) _ _ 39 TINA TURNER/One Of The Living (Capitol) 4 13 22 33 PHIL COLLINS/Don't Lose My Number (Atlantic)

DEBUT SCRITTI POLITTI/Perfect Way (WB) BREAKER BILLY JOEL/The Night Is Still Young (Columbia) BREAKER OLIVIA NEWTON-JOHN/Soul Kiss (MCA)

9 17 27 37 JOHN PARR/St. Elmo's Fire (Atlantic)

— — 40 OMD/So In Love (Virgin/A&M)

6 14 23 35 WHAM!/Freedom (Columbia)

N&A Begins on Page 86

Full-Service Chart, see Page 63

ADULT CONTEMPORARY

27 24 25 36 DARYL HALL & JOHN OATES/The Way You Do The Things You Do (RCA)

STEVIE WONDER/Part-Time Lover (Tamla/Motown)

14 8 3 **(2) A-HA/Take** On Me (WB)

3 WHITNEY HOUSTON/Saving All My Love For You (Arista)

23 15 8 GINO VANNELLI/Hurts To Be In Love (CBS Associated)

5 4 6 COMMODORES/Janet (Motown)

10 7 6 7 GODLEY & CREME/Cry (Polydor/PG)

- 21 14 3 TEARS FOR FEARS/Head Over Heels (Mercury/PG)

- 16 PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)

5 4 5 10 MICHAEL FRANKS/Your Secret's Safe With Me (WB)

2 3 7 12 KOOL & THE GANG/Cherish (De-Lite/PG)

- 20 15 **MAURICE WHITE**/Stand By Me (Columbia)

- 20 FREDDIE JACKSON/You Are My Lady (Capitol)

4 6 10 16 WHAM!/Freedom (Columbia)

12 12 17 AIR SUPPLY/The Power Of Love (You Are My Lady) (Arista)

BREAKER (D) ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)

BREAKER DON HENLEY/Sunset Grill (Geffen)

9 10 13 20 HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)

_ 26 2 JAN HAMMER/Miami Vice Theme (MCA)

BREAKER BILLY JOEL/The Night Is Still Young (Columbia)

6 11 18 23 TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)

17 17 19 24 JOHN PARR/St. Elmo's Fire (Atlantic)

BREAKER THOMPSON TWINS/Lay Your Hands On Me (Arista)

DEBUT ABC/Be Near Me (Mercury/PG)

- 28 **STING**/Fortress Around Your Heart (A&M)

DEBUT **KENNY ROGERS**/Morning Desire (RCA)

DEBUT DEBUT

7 9 17 30 BILLY JOEL/You're Only Human (Second Wind) (Columbia)

AOR TRACKS

13 3 1 GLENN FREY/You Belong To The City (MCA) 8 6 3 2 ROGER DALTREY/After The Fire (Atlantic) 12 8 4 MR. MISTER/Broken Wings (RCA) BREAKER @ ZZ TOP/Sleeping Bag (WB) 16 10 5 6 HEART/Never (Capitol) 6 STARSHIP/We Built This City (Grunt/RCA) 18 RUSH/The Big Money (Mercury/PG) 7 7 6 8 DIRE STRAITS/One World (WB) 24 18 13 JOHN C. MELLENCAMP/Small Town (Riva/PG) 17 15 11 TO JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG) 23 16 12 THOMPSON TWINS/Lay Your Hands On Me (Arista) 33 20 16 STEVIE RAY VAUGHAN & DOUBLE.../Look At Little Sister (Epic) 11 9 10 13 BRYAN ADAMS/One Night Love Affair (A&M) 2 4 7 14 LOVERBOY/Lovin' Every Minute Of It (Columbia) BREAKER (SIMPLE MINDS/Alive And Kicking (A&M) - 47 25 PHANTOM, ROCKER & SLICK/Men Without Shame (EMI America) 1 2 8 17 JOHN C. MELLENCAMP/Lonely Ol' Night (Riva/PG) 21 17 17 18 OUTFIELD/Say It Isn't So (Columbia) BREAKER ® ROGER DALTREY/Under A Raging Moon (Atlantic) 14 13 15 20 MARILLION/Kayleigh (Capitol) 5 5 9 21 HOOTERS/And We Danced (Columbia) Complete Tracks Chart 26 19 19 22 R.E.M./Driver 8 (IRS/MCA) 39 30 24 STING/Love Is The Seventh Wave (A&M) BREAKER TOMMY SHAW/Remo's Theme (What If) (A&M) - 32 26 CRUZADOS/Motorcycle Girl (Arista) 10 11 14 26 TEARS FOR FEARS/Head Over Heels (Mercury/PG) 38 28 27 3 JAN HAMMER/Miami Vice Theme (MCA) 28 23 21 28 NICK LOWE & HIS COWBOY OUTFIT/I Knew The Bride... (Col.)

BLACK/URBAN

55 41 30 TALKING HEADS/Stay Up Late (Sire/WB)

41 31 28 30 KISS/Tears Are Falling (Mercury/PG)

	3	3 3	} .	•	STEVIE WONDER/Part-Time Lover (Tamla/Motown)
	7			6	MAURICE WHITE/Stand By Me (Columbia)
	22				MORRIS DAY/The Oak Tree (WB)
	1				
	12				CAMEO/Single Life (Atlanta Artists/PG)
-	11			6	RENE & ANGELA/I'll Be Good (Mercury/PG)
	26			ā	ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
	2	2	3		BOBBY WOMACK/I Wish He Didn't Trust Me So Much (MCA)
	13	11	9	0	JENNIFER HOLLIDAY/Hard Times For Lovers (Geffen)
	23	18	13	Œ.	EL DeBARGE with DeBARGE/You Wear It Well (Gordy/Motown)
	- 33	25	16	0	TA MARA & THE SEEN/Everybody Dance (A&M)
	18	13	12	12	ATLANTIC STARR/Silver Shadow (A&M)
1	5	5	5	13	FAMILY/The Screams Of Passion (WB)
	21	17	15	B	CHARLIE SINGLETON/Make Your Move On Me Baby (Arista)
	29	24	17	15	DUUG E. FRESH/The Show (Reality/Fantasy)
	-	38	24	Œ	ISLEY JASPER ISLEY/Caravan Of Love (CBS Associated)
	30	26	22	D	DURELL COLEMAN/Somebody Took My Love (Island)
	27	22	18	18	CULUNEL ABRAMS/Trapped (MCA)
	38	31	23	19	CHAKA KHAN/ (Krush Groove) Can't Stop The Street (WR)
	_	_	33	20	LUTHER VANDROSS/Wait For Love (Epic)
	-	35	29	3	EDDIE MURPHY/Party All The Time (Columbia)
	_	36	25	2	DIANA ROSS/Eaten Alive (RCA) N&A Begins on Page 58
	8	7	10	23	STARPOINT/Object Of My Desire (Elektra)
	40		-27	30	DENNIS EDWARDS/Coolin' Out (Gordy/Motown)
			14	25	FIVE STAR/All Fall Down (RCA)
	39	30	26	20	MAZE featuring FRANKIE BEVERLY/I Want To Feel I'm Wanted (Capitol)
		19	19	61	JATS/Just Another Lonely Night (PIR/Manhattan)
F-3	P P A		38	3	RJ'S LATEST ARRIVAL/Baby I'm Sorry (Atlantic)
1	REA				
	REA		K		RAY PARKER JR./Girls Are More Fun (Arista)
b	REA			0	
		37	35		DARYL HALL & JOHN OATES/The Way You Do The Things You Do (RCA)
		40	3/		STAPLE SINGERS/Are You Ready (Private I/CBS)
0	DEAL) g==	7 9		TRAMAINE/Fall Down (Spirit Of Love) (A&M)
	REA	10	20	36	EUGENE WILDE/Don't Say No Tonight (Philly World/Atlantic)
D	REAL		2 0	ed)	READY FOR THE WORLD/Oh Sheila (MCA)
E.D			×		SYSTEM/This Is For You (Mirage/Atco) RICK JAMES/Spend The Night With Ma (Control Man)
	DEBL			(i)	RICK JAMES/Spend The Night With Me (Gordy/Motown)
			21	40	VIKKI LOVE w/NUANCE/Stop Playing On Me (4th & Broadway/Island)

6 9 21 40 ANDRE CYMONE/The Dance Electric (Columbia)