-

INDUSTRY REACTION TO "SUPERGROUP" PROPOSAL **COVERS THE SPECTRUM**

Brad Woodward's companion piece to the Page 1 article on NRBA's proposal for a radio "super-association" charts reaction from other broadcast groups. It ranges from ridicule to guarded interest. Page 10

NEW THIS ISSUE: DEMOGRAPHIC RANKINGS

As a further ratings information service, R&R provides the top 10 Arbitronranked demographic leaders in the most prominent markets.

Page 19

THE DALLAS DOMINATOR

Legendary PD/morning man Ron Chapman of KVIL reveals a few of the secrets of a radio dynasty.

Page 40

PEOPLE IN THE **NEWS THIS WEEK**

- . Norm Feuer VP/GM at 91X
- Miles Sexton VP/GM, Steve Matt PD at KLTR
- Roger Wimmer VP/Research at Surrey
- Colin Stewart VP/Marketing at **EMI America**
- Steve Perun PD at KBEQ
- Fred Weber GM at KFYI & KJJJ
- John Hiatt VP/GM at KISS
- Mike Farrow PD at WSNE
- Eric Stenberg GM at KLUB & KISN Jack Sabella VP/GM at KOMA
- & KAEZ
- · Chris Adams PD at KIK
- Lou Fernandez GSM at KSDO-AM & FM
- Richard Trapp GSM at WAMB Page 3, 4, 5, 6, 7 **WJLB DETONATES IN DETROIT**

WJLB is riding high in the Motor City, and Walt Love talks to station execs about how they moved into high gear. Page 47

STRUCTURING COMEDY ON THE AIR

Dan O'Day and CFNY/Brampton-Toronto's Don Berns outline how to structure an hour on the air with effective comedy bits - original and service-

Page 35

CONSISTENCY IN JAZZ REPORTING

Barbara Barnes talks to a number of jazz record reps and radio programmers about what consistent playlist reporting techniques mean to them.

Page 48

NEXT WEEK IN R&R

Joel Denver puts KIIS mastermind Gerry DeFrancesco in the center ring for a candid interview.

Newsstand Price \$3.50



MALRITE, GANNETT FIRST BUYERS

Cap Cities/ABC Sells Four Stations

The first of the Capital Cities Communications/ABC spinoffs had Malrite Communications Group agreeing to pay a com-bined \$75.5 million for Cap Cities' Country combo KLAC & KZLA/Los Angeles and ABC AOR outlet KSRR/Houston. Shortly thereafter, Gannett's acquisition of CHR KTKS/Dallas from ABC for \$16 million was announced. The deals are pending FCC approval, and become effective when the Cap Cities/ABC merger is finalized, which is expected in January. The spinoffs are required in order to comply with FCC regulations governing multiple ownership of broadcasting stations.

In a joint statement by Cap Cities Chairman/CEO Thomas Murphy and ABC Chairman/ CEO Leonard Goldenson regarding Malrite's purchase, they said, "We are very pleased

Hall SMN's **Programmer**

Williams Opens Consultancy

Satellite Music Network VP/ Programming George Williams has resigned to open his own consultancy, George Williams Communications, based in Dal-las. Replacing him is Operations Manager Robert Hall, who becomes Program Manager for

President/CEO John Tyler told R&R, "George has been here since the beginning, but has a great and exciting future. We will probably use him on occasion ourselves. Robert Hall has been here since day one as well, and his promotion is well deserved."

Hall, who joined the network four years ago after a five-year programming stint at CKGM/ Montreal, told R&R, "I feel my contribution will help shape a HALL/See Page 5 that these three stations will be operated by a company with such extensive experience in the field of radio broadcasting and the excellent reputation that Malrite enjoys."

Reflected ABC Owned Stations President Charles De Bare, "The only good thing about the sale of the Houston and Dallas stations is that ATKINSON, O'BRIEN, RUBIN VPs

Clark, Barnes Sr. VPs In R&R Expansion SUBJECT S. COOK LIBRARY WAYERSITY

White NY Bureau Chief/Records Editor



R&R has completed a significant expansion of its editorial, sales, and communications efforts. In sales, former VP/Marketing Bill Clark returns to the company as Senior VP/Sales, administering the sales staff and reporting to Publisher Dwight Case and Exec. VP Dick Krizman. Creative Services Director Michael Atkinson has been promoted to VP/ Sales, West, while National Sales Director Barry O'Brien becomes VP/Sales, East.

In editorial, VP & Editor Ken Barnes moves up to Senior VP & Editor, while Adam White joins R&R as New York Bureau Chief/Records Editor. White, most recently Editor-In-Chief of Billboard, will handle editorial matters in New York and launch a weekly column on rec-CAP CITIES/See Page 5 ord industry issues when he



AUG 13 1985

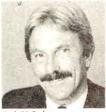
MARYLAND 21204

Bill Clark takes up his new position later this month.

Dick Rubin, R&R's Communications Director, has been elevated to VP/Communications.

R&R/See Page 4

McSorley Price Sr. VP



Jack McSorley

KIOI (K101)/San Francisco Executive VP/GM Jack McSorley has been promoted to Senior VP for parent Price Communications. McSorley will relocate to the company's headquarters in New York and assume his new duties September 2. He succeeds Frank Osborn, who resigned last week to form Osborn Communications, a broadcast ownership group.

"Our board of directors and senior management are delighted that Jack will be joining us." remarked President Bob Price. "His perfomance at K101 has been superior, and we look forward to him to provide 'handson' leadership for our growing corporate radio group.

McSorley had managed K101 for nearly two years, having previously been GSM at cross-McSORLEY/See Page 5

Taft Establishes New **Management Team**



Chris Wheat

Following Taft's takeover of WKLS-AM & FM/Atlanta and WNDE & WFBQ/Indianapolis from Gulf, several management changes have been announced. WDAF/Kansas City VP/GM Tom Connolly has transferred to WKLS as VP/ GM, and is replaced by Mike Costello, VP/GM at co-owned KYYS/Kansas City. The new



Herndon Hasty

KYYS VP/GM is Herndon Hasty, who moves up from Sales Manager. Ed Sander, formerly GM at recently-sold WSUN/ Tampa, becomes VP/GM at WNDE/Indianapolis, while assuming VP/GM duties for sister FM WFBQ is Chris Wheat, who transfers from codivested Tampa outlet WYNF.
TAFT/See Page 7

Industry Summit Meeting Set To Explore "Super" Radio Group

NAB and RAB leaders will meet in Washington August 16 at a "summit meeting" to discuss ways to work together, including an NRBA proposal for creation of a "super radio-only association." Ironically, it appears that NRBA, which touched off the current round of talks last week with its surprise proposal, won't be represented at the meeting.

Publicly, NAB officials reserved judgement on NRBA's idea of a unified radio trade group, but agreed to sit down and discuss it. Privately, reactions were far more negative and even hostile. One highranking NAB official accused NRBA of "grandstanding just prior to the convention' said the move seriously jeopardizes chances of future joint NAB-NRBA conventions. RAB officials were unavailable for comment. (For further reactions, turn to the Washington Report, Page 10.)

NRBA envisions a totally new association made up of itself, RAB, NAB's radio department, and possibly the radio portions of the Radio-TV News Directors Association (RTNDA), Broad-SUMMIT/See Page 5

WE ARE PLEASED TO ANNOUNCE



Rock 'n' roll was born in the U.S.A. and came of age in Great Britain, and the two countries continue to shape the course of contemporary music around the world. And now, the Westwood One Radio Network and the British Broadcasting Corporation, the dominant forces of national radio in the United States and the United Kingdom, have reached a history-making agreement to bring prime BBC programming to the American airwaves.

The cream of the pop and rock original and archival programming from the BBC Transcription Service is now available in the United States exclusively from Westwood One – concerts, interviews, features and produced specials. Add that to the long-standing Westwood One tradition of superior programming originating in the U.S., and you get the greatest selection of quality programming available anywhere in the world – only from Westwood One.

The best of the BBC from Westwood One – it's revolutionary!

Contact your Westwood One representative for details. Call (213) 204-5000 or Telex 4996015 WWONE.





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AUGUST 9, 1985

RATTLING THE CAGE AT Z100

Joel Denver interviews the irrepressible Scott Shannon of WHTZ on what makes New York's No. 1 station tick.

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Hiatt New KISS VP/GM



Following CBS's takeover of A/C KLTR/Houston from Taft/Gulf Broadcasting, departing VP/GM John Hiatt has been named VP/ GM at Capitol Broadcasting Co.'s AOR-formatted KISS/San Antonio. A veteran Texas radio sales executive, Hiatt succeeds Jim Tiller, who will continue marketing his computer sales grid systems.

Hiatt spent eight years with Gulf, the last four managing KLTR. He previously worked three years at KTXQ/Dallas, including two as GSM. "(Capitol President) Jim Goodmon is a terrific individual who's very supportive of his managers," said Hiatt, "KISS has been an AOR for 15 years, and recently regained format dominance in the market. The station's in terrific shape; it's a great situation to walk



MATT NEW PD

Sexton **VP/GM At KLTR**

At CBS's newly-acquired A/C outlet KLTR/Houston, KKHR/Los Angeles GSM Miles Sexton has been named VP/GM, while Assistant PD/MD Steve Matt was promoted to PD. Sexton succeeds John Hiatt, who became VP/GM at KISS/San Antonio (see separate story), while Matt fills the vacancy left when Jim Herron accepted the PD post at WCLR/Chicago a few

CBS Radio President Robert Hosking said, "Miles's successful experience in sales and marketing in the competitive Los Angeles market makes him well-suited for this new post."

Sexton served 18 months as GSM at KKHR, having previously been Manager/National Sales & Marketing. He joined CBS in 1980 as the station's (then KNX-FM) Retail Sales Manager. Sexton told R&R, There was a lot of concern that with CBS buying the station there'd be a lot of changes, but that's not going to happen. KLTR is like a fine Swiss watch. My job is to keep it wound up."

Commenting on Matt, Sexton added, "Steve has a real grasp of the station's objectives. He's gained the trust and confidence of the staff, and is the best person for the

Matt joined KLTR 18 months ago after three years at WAVA/Washington, where he first worked as Production Director and later as morning man. This is his first PD "I'm really impressed with Miles; I have the utmost respect for him and his ability. The staff very well. It's great to be part of CBS."

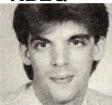
Feuer Named VP/GM At XTRA-AM & FM

Longtime broadcast executive Norm Feuer is the new VP/GM of Noble Broadcasting Group's XTRA-AM & FM/San Diego. Feuer has been President of Viacom Radio, President/GM of KBZT/ San Diego, and VP/GM concurrently at both Sudbrink's WLAK/ Chicago and WLYF/Miami.

Noble CEO John Lynch, who had been doubling as GM for the stations, observed, "Norm's joining

BURNS CONSULTS

Perun **Programs KBEQ**



KBEQ (Q104)/Kansas City Program Coordinator Steve Perun has been named PD, succeeding Pat McKay, who left two weeks ago. It was also confirmed that Alan Burns & Associates will consult the CHR station.

Capitol Broadcasting President Jim Goodmon commented, "Steve is one of the brightest program directors in the country. He's developed a plan for the station and we're putting all our resources at his disposal."

Goodmon added, "Burns is going to be of invaluable input on strategic planning for the station. He's not coming in to tell us what to do; he's here as an advisor, employed to help us develop and execute our plans.

Perun, who has programmed KWK/St. Louis and was MD at WLS-AM & FM/Chicago, commented, "We have some major surprises ready to roll. We remain the number one cuming station in the market; hence our new positioning statement, 'The Number One Hit Music Station.' We intend to live up to that slogan, so anyone who thinks he can come in here and make it a cakewalk to victory had better rethink his plans."

Weber Transfers To GM At KFYI & KJJJ

Broadcast Group Executive VP Fred Weber has transferred from the company's headquarters in Detroit to take over the GM duties at its first properties, News-Talk/-Country combo KFYI & KJJJ/-

Weber told R&R, "We decided it was time to form a new geographic base for the company. The obvious choice was Phoenix, and from there, we'll pursue acquiring other properties in such markets as San Diego, Denver, and Dallas. Be-cause we plan to operate from Phoenix, it made sense for me to move here. I figured as long as I was coming here, I might as well take over as GM.

"In the not-too-distant future, I'll groom someone to eventually be the GM. We just changed the format of the AM station and are very busy with that, so we haven't had a chance to groom anybody for the

Before becoming a partner in the Broadcast Group, Weber worked at WCAR/Detroit between 1975-81.

Noble gives us the kind of experienced management a group requires if it's to grow and prosper. We're fortunate that Norm's family commitment has brought him back to San Diego. There's not a more qualified GM in America.

Feuer told R&R, "I'm excited to finally work for an operation where I don't have to reinvent the wheel. I look forward to helping the stations continue their growth in the San Diego market, and to giving John support in Noble's expansion endeavors.'

Stewart VP/ Marketing At **EMI America**



Colin Stewart

Colin Stewart has been named VP/Marketing for EMI America, overseeing the creative services and sales departments for the label and developing overall marketing plans. Stewart was most recently on attachment to the office of EMI Music Chairman Bhaskar Menon.

EMI America President Jim Mazza commented, "We are very excited to have an executive of Colin's stature joining EMIA. He is an extremely knowledgeable and talented addition to our management

Stewart first joined EMI in the UK in 1976 as Rocket and Bronze Label Manager. In 1983 he served as Director of Business Development & Planning for EMI Music, North America & Japan, based in Los Angeles

Farrow New WSNE PD

After two years as PD at WKYE/ Johnstown, PA, Mike Farrow has been named Program Director at A/C-formatted WNSE/Providence, beginning August 19. He succeeds Norm Thibeault, who will stay on at WSNE in an as-yet-undetermined capacity.

Co-owner/GM Mike Schwartz commented, "Norm and I have had a good relationship, but some of our philosophies differ. Mike was recommended by our consultant Pete Salant, and I was very impressed by him. He's a hardworking, bright young man, and we're happy to have him aboard." Prior to WKYE, Farrow pro-grammed WCRO/Johnstown for

seven years. He said, "It's a big jump for me, and I'm thrilled to death. Pete Salant has already begun some fine-tuning, and I'll be working to continue that process.

WKYE Music Director Jack Michaels has been promoted to PD, succeeding Farrow.



Roger Wimmer

Wimmer **New Surrey** VP/Research

Roger Wimmer has joined Surrey Communications in the newlycreated post of VP/Research Services. A former Associate Professor/Broadcast Research & Sales at the University of Georgia, Wimmer comes to the Denver-based research/consulting company after three years as Manager of Research for Cox Communications

Surrey President Kent Nichols commented, "Roger's experience as a broadcast researcher and consultant, as well as his teaching background, fits well into our endeavor to provide our clients with state-of-the-art research methodol-

Wimmer remarked, "In the past ten years I've been involved in this field of work, I've learned that ethics, reputation, and the ability to perform under pressure are very important. This company is professional in all those areas.

At the same time, Surrey announced the promotion of threeyear Research Associate Chris Porter to Senior Research Direc-

WMGG Becomes 'Bright A/C' WNLT

Metroplex's WMGG/Tampa has dropped out of the three-way CHR race against WRRO and WZNE to become the market's only "Light Rock" outlet. The station has also been granted new calls by the FCC, WNLT, and will be known on-air as W-Lite, 95.7.

President/GM Jonathan Pinch remarked, "We came to our conclusions following perceptual studies Jon Coleman conducted for us. We found the W-101 (A/C WIQI) listeners were just a hair below the easy listening level, and we're offering something a bit more up-

"We also found WRBQ was vulnerable, as they were perceived as being too talky and playing too many commercials. Our new presentation will be bright and steer away from the traditional A/C artists. In addition, E. Alvin Davis has been retained to aid us in marketing and ongoing research.

Newly-named PD Al Casey explained to R&R, "The positioning slogan is 'Light Rock, Less Talk,' so our high-profile morning man John Lanigan is the only casualty on the airstaff. We are working out financial arrangements, as John was under contract. I'll be doing a shift myself, probably afternoons, as I've moved Jeff Laurence into mornings. WNLT will be music-intensive and we'll be kicking off massive billboard and TV campaigns to spread the word."

NEWS

Stenberg Manages **KLUB & KISN**

berg has accepted the GM post at Sun Mountain Broadcasting's newly-acquired MOYL/CHR combo KLUB & KISN/Salt Lake City, beginning August 19

KFMB-AM & FM/San Diego VP/GM and station coprincipal Paul Palmer told R&R, "Eric was my number one choice. He has an in-depth background in promotion, sales, and management. We've got two of the best signals in the market and nowhere to go but up."

A 16-year broadcaster, Stenberg leaves Doubleday CHR KPKE af-ter four years as GM. He previously worked as GSM at neighboring KHOW for two years, and earlier was GSM at WOWO/Ft. Wayne. "Salt Lake City is about to take off it reminds me a lot of what Denver was when I got here in 1979. The market is growing, the owner-



Eric Stenberg

ship is solid, and the stations seem to be waiting for something to hap-

Although he declined to discuss specifics, Palmer indicated that KLUB would head in a more fullservice adult direction, while KISN will revert to its original A/C orien-

R&R

Continued from Page 1

and supervises the newspaper's computer, circulation, and internal communications departments.

Case, commenting on the expansion, remarked, "Doing a jigsaw puzzle of a snowfall is very difficult, but we did it. All the pieces are in place."

In addition to his previous R&R experience, Clark is a longtime marketing executive who operated his own consultancy and worked with Six Flags. Barnes, a ten-year R&R staffer, became VP & Editor last year. Atkinson joined the paper four years ago after 17 years in promotion and A&R with CBS and MGM, among others. O'Brien, formerly in sales with Q107/Washington and WVBF/Boston, has been with R&R since January 1981. Rubin joined R&R in 1982 after working with FM Productions and running his own event coordination operation.



Barry O'Brien



Michael Atkinson





Dick Ruhle

DROPS N/T

KXXY (AM) Returns **To Country Format**

After eight months as News/ Talk KCNN, the Oklahoma City Summit outlet has dropped the format to return to Country under the KXXY (AM) banner.

KXXY-FM Director of Programming Clay Daniels, who's taken on similar duties for the AM, told R&R, "The decision was based strictly on ratings. (In the spring Arbitron) we came up with less than 1% of the marketplace and the main competition (KTOK) went 11.2-7.4. The overall decline in the News/Talk shares was the basic reason behind the switch."

Concurrent with the change, some ten AM staffers - anchors,

talk show hosts, and producers were let go, Said Daniels, "Summit is a people-oriented company and we're doing all we can to help those displaced by this move to relocate."

Prior to its switch to News/Talk in January, KXXY had programmed Country for over two years. With the change, it will be simulcasting morning and afternoon drive with KXXY-FM.

The reentry of KXXY brings the number of Country stations in the market back up to five, others being FM KEBC and AMs KOMA and WKY.



KSDO-AM & FM/San Diego Local Sales Manager Lou Fernandez has been promoted to General Sales Manager. In his new post, Fernandez will manage the sales staffs for the News-Talk/CHR combo and coordinate national sales for the (parent) Gannett group. Former GSM John Schean has become GSM at crosstown KJQY.

A 17-year broadcaster, Fernandez has worked in San Diego at KOGO, KJQY, KCST-TV, and KGB before joining KSDO 17 months ago. He said, "It's fun being a part of Gannett, which is such a driving force in the communications business. This is an exciting place to

Collins Commemorates Gold Numbers



Atlantic held a party in New York for Phil Collins following the conclusion of his world four. The label presented the artist with a special plaque commemorating his seven American gold and platinum awards to dete. Plotured (I-r) are Atlantic Chairman Ahmet Ertegun, manager Tony Smith, Collins, and Atlantic President Doug



NEWS

Sabella New KOMA & KAEZ VP/GM

Price Communications has named Jack Sabella as VP/GM of Oklahoma City properties KOMA and (forthcoming acquisition) KAEZ.

President Robert Price said, "We're delighted that Jack has agreed to join us. He has had broad experience in a variety of radio management positions and we welcome him to our growing group of senior managers.

Sabella brings management ex-perience from KACY-AM & FM/ Oxnard-Ventura, KSDO/San Diego, and most recently, KFYI/Oakland. He has also worked for Group W at KZQY/Dallas and KDKA/ Pittsburgh. He told R&R, "This company is growing so fast and so well that it's a pleasure to be joining them at this level."



Chris Adams has been promoted from Production Manager/air personality to PD at Country KIK/ Orange (Anaheim). The position has been open since the departure of PD John Dzima two months ago.

Station Manager Jim Votaw told R&R, "Chris has proven to be a valuable and loyal employee throughout his five years with the company. He's grown to the point where he is ready to accept the responsibility and meet the challenges as Program Director of KIK-FM."

Adams, formerly Production Manager at KOLA/San Bernardino, stated, "I'm proud to be programming Orange County's only Country station. It's back on the winning track because of a winning attitude and professional staff,"



Jack Sabella

Indicating that a formatic review is at hand, Sabella continued. "We're going to see what we can do to best utilize the facilities and signals we have. With the acquisition of (Black/Urban) KAEZ, it's a good time to take a hard look at everything. If staying Country on KOMA is the way to be both good and profitable, then that's the way we'll go. We're building new studios for the AM and FM, while also upgrading the FM signal."

Regarding a new programmer to replace KOMA PD Don Cook, who left two weeks ago, Sabella said, "We won't select a new PD until we know which direction we're taking the stations.

Hall

Continued from Page 1

glowing future for what I think is the premier programming service for radio operators in

America today."

He indicated that his replacement would be named in the near future. Hall will remain based out of the company's Chicago studios.

Williams, who earlier served as VP/Programming for Southern Broadcasting, said, "It's a dream come true for me to open my own firm and work with a select group of clients in the CHR, A/C, and Country forSummit

Continued from Page 1

cast Financial Management Association (BFM), and Broadcast Promotion & Marketing Executives (BPME). NRBA and RAB would cease to exist

According to NRBA, the new group would encompass "all facets of radio station operations, management, sales, programming, and engineering, by providing valuable programs and services as well as representing the entire radio industry on Capitol Hill and at the FCC as a single, unified, and autonomous voice."

Squabbling Over Summit Time, Place

NAB immediately seized the initiative last week by proposing three possible August dates for a "joint exploratory meeting" at its Washington headquarters "to seek further approaches toward improved service and effectiveness." Once RAB accepted for August 16. the meeting was firmed up for that date. RTNDA, BFM, BPME and NRBA were to be invited this week.

NRBA, however, rejected all three dates on grounds that its board of directors must first vote on the idea next month in Dallas, NRBA's Executive Committee adopted the plan in Chicago July 24.

"We haven't had this meeting forever," said NRBA President Bernie Mann, "Why all of a sudden does it have to be in the next few days?" Mann added it would be "inappropriate" meet at NAB's offices, rather than some neutral territory.

NRBA Chairman Bill Clark wrote NAB President Eddie Fritts this week saying that if NRBA's board gives the goahead next month, "We will be delighted to explore the specif-

ics of date, site, and composition" of a summit . . . It is our feeling that such a meeting should place a primary emphasis on broadcast representation and not be limited to staff."

Clark also noted that Fritts, in a letter last week, cited this year's NAB-Daytime Broadcasters Assn. (DBA) merger as a "precedent of joining together to further unify and consoli-

date in the best interests of our industry.'

Clark countered, "I feel compelled to point out that the NRBA proposal specifically calls for the formation of a new. all-encompassing, and independent organization to serve all of radio and should in no way be interpreted as suggesting a merger into any existing associ-Another NRBA leader called that merger a "buyout" of DBA's debt by NAB.

WAMB Sets Trapp As New GSM

At Music Of Your Life outlet WAMB/Nashville, Dick Trapp has been named General Sales Manager. He takes over for Ronn Mott, who became GM at WJBM/Jerseyville, IL.

President/GM Bill Barry noted, "We hated to see Ronn go, but are pleased to get someone of Dick's caliber to join us."

Trapp worked briefly for WAMB as an Account Executive early this year before leaving radio tempor-"Advertising is a different world from any other business Trapp told R&R, "and I'm glad to get back into it again. I believe in this music, and we're the only station around playing it."

Presently a 25-kw daytimer, WAMB plans to increase power to 50 kw days/1 kw nights in Septem-

McSorley Continued from Page 1 town KYUU. Before that he served three years as VP/GM at KQFM/Portland. He told R&R, "Having purchased 12 stations in only two years, Bob Price has the fastest-growing broadcast group in the country today - who could turn this down?"

McSorley's first assignment will be to find a new GM for K101.

Cap Cities

Continued from Page 1

they're going to very professional broadcasters. The teams we've put together will be appreciated and will receive the same support we've given them.

Said Malrite Chairman/CEO Milton Maltz, "We're very proud to have been selected by two of the finest companies in broadcasting - Capital Cities and ABC - to continue their outstanding record of service through these three stations. We commenced operations 30 years ago with a 500-watt daytimer in a community of 4500 people. This acquisition is a wonderful way to celebrate our years of

Malrite also operates WHTZ/ New York, KNEW & KSAN/ San Francisco, WDGY & KEEY/Minneapolis, WHK & WMMS/Cleveland, KRXY-AM & FM/Denver, and WZUU-AM & FM/Milwaukee.

Gannett, whose executives were unavailable for comment at presstime, presently holds KIIS-AM & FM/Los Angeles. WGCI-AM & FM/Chicago, WCZY-AM & FM/Detroit, KKBQ-AM & FM/Houston, KUSA & KSD/St. Louis, WDAE & WIQI/Tampa, and KSDO-AM & FM/San Diego.



PolyGram Sales Force Meets



PolyGram gathered its sales executives in New York to hear forthcoming product. Pictured (I-r standing) are Boston Branch Mgr. Paul Wennik, Cleveland/Detroit Branch Mgr. Bill Schulte, VP/Nat'l Accounts Jeff Brody, Dallas Branch Mgr. Paul Lucks, President Guenter Hensler, L.A. Branch Mgr. Bill Follett, Sr. VP/Sales Shelly Rudin, Baltimore/Washington/Philadelphia Branch Mgr. Curt Eddy, Philadelphia Sales Mgr. Jack lacchei, and Atlanta/Miami Branch Mgr. Larry Hensley; (seated I-r) Album Sales Director K.P. Mattson, Nat'l Sales Coordinator Sheila DeJohn, Admin. Asst. Maryann Harper, and Atlanta Sales Mgr. Dee Ferrick.

Go West Go East



Chrysalis held a New York reception for visiting British duo Go West. Pictured (I-r) are Go West's Richard Drummie, manager John Glover (front), Chrysalis Chairman Chris Wright, label VP Rick Dobbis, Exec. VP Jeff Aldrich, Chrysalis President Jack Craigo, and Go West's Peter Cox.

Tears For Platinum



Mercury/PolyGram's Tears For Fears were awarded platinum LPs for the "Songs From The Big Chair" album following a Costa Mesa, CA show. Pictured (i-r) are PG Sr. VP's Harry Anger and Jim Lewis, Phonogram UK's David Bates, Poly-Gram President Guenter Hensler, and TFF's Curt Smith and Roland Orzabal.

A&M Grant's Audience



Following Amy Grant's Greek Theatre performance in L romoving Amy Grant's Greek invalue periormance in L.A., she was greeted back-stage by A&M executives. Pictured (I-r) are Grant, A&M Natti Promotion Director Steve Resnik, and Nat'l Promo./Mktg. Director/Distributed Labels Dick Bozzi,

ARAC Probes Book, Metro Revisions

Finalizing the new look of Arbitron's ratings books and establishing new metro definition guidelines were focal points at the recent meeting of the Arbitron Radio Advisory Council in Northern California. Arbitron VP/Sales & Marketing Rhody Bosley told R&R, "The Council gave us good guidance on the redesign of the books. Council Chairman Larry Wexler made it part of the record that the endorsements of the redesign, with minor changes, were unanimous. Wexler also reaffirmed the Council's position that the redesign not involve any price increase to subscribers, and it's our intent to honor that. If any redesign could affect the pricing, we'll discuss it with the Council."

Bosley noted that the first major revisions, such as new demos and overnight estimates, would not be plugged in until the fall '86 reports, due for release in January '87.

Subscribers representing at least 80% of the Arbitron contracts in a market could now vote for a metro definition different from the Office of Management & Budget boundaries, according to an Arbitron policy shift approved by the Council. In the past, all subscribers had to approve such a redefinition.

However, there are two points of consideration. First, there must be at least five Arbitron contracts in the market. Second, the Council has suggested that Arbitron add "reasonable" to its "best profes-sional judgment" clause in allowing the ratings firm discretion to overrule marketplace votes. Stated Bosley, "We're not going into a wholesale business of changing metros. That's not good for radio."

The Council also asked Arbitron for a comprehensive review of its Hispanic measurement procedures. The ratings firm is considering new interviewing techniques and different ways of asking the "race" question. Arbitron will report back to the Council on its Hispanic approaches at the next meeting, scheduled for December in Scottsdale, AZ.

STAFF

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NEW/S IN BRIEF

● JEFFREY NAUMANN is promoted to Manager/National Album Promotion-West for RCA Records. A nine-year label staffer, he previously worked as L.A. area Field Promotion rep and Manager/National Album Promotion.

MARC LITTLE named Operations
Manager at WPDQ/Jacksonville.
Most recently VP/Programming for
Millennium Communications
(WWWZ/Charleston), Little was PD at
WPDQ for three years before assuming his most recent position last summer.

• RON BRANDON, former publisher of industry tipsheet National Music Report, named Operations Manager at WCAW & WVAF/Charleston, WV. Brandon has also programmed WSAII-Cincinnati, WLEE/Richmond, and WORD/Spartanburg, SC.

● KELLY NORRIS appointed West Coast Promotion Director for Arista Records; she was formerly PD at KRQ/Tucson, and earlier Asst. PD at KWSS/San Jose.



Kelly Norris

Porris Jeffrey Naumann





Suzy Mayze

Ron Brandon

Taft

Continued from Page 1

Connolly joined Taft 11 years ago as an Account Executive, climbing the ranks to GSM before moving to WDAF as VP/GM in 1981. "Atlanta's a booming market — annual revenue projections become obsolete six months after they're made. We'll continue to rock '96 Rock,' and only fine-tune it while injecting some life into our promotional efforts. We're going to evaluate the '(drivetime-simul-cast) AM and see what our plans are."

Another 11-year company veteran, Costello had been VP/GM at KYYS for the past two years. He previously was GSM, and earlier an AE and LSM at co-owned WKRQ/Cincinnati. He told R&R, "I came to KYYS when it was going through some tough times. (PD) Joe McCabe, Herndon Hasty, and I had to sweat it for a while. I'm leaving KYYS while it's taking off again, and joining the top station in town."

Hasty has spent all of his six

years in radio with Taft, starting as an AE with KYYS before being named Sales Manager in 1982. He said, "It's the greatest challenge, and a very exciting time for the station. Demographically, we're coming off what may be the best book we've ever had."

Former WFBQ VP/GM/GSM Milt McConnell has accepted Taft's offer to continue as GSM of the combo. Said Wheat, a Taft sales executive for 17 years, "I'm very pleased to remain with Taft and inherit a terrific radio station with superbersonnel. Milt McConnell has done a great job in leading WFBQ, and we're glad he's elected to stay with Taft as GSM."

Sanders, who's been with Taft since 1963, served most of his career with WTVN/Columbus before moving to Tampa 20 months ago to manage WDAE, and later, WSUN. He added, "I'm impressed with this city—it's on the move and has a lot of action, WNDE presents a challenge in its present situation, but the team here seems anxious to improve it."

● SUZY MAYZEL promoted from Music Director to Assistant PD/IMD at WCLRI/Chicago; previously MD and Programming Administrator for crosstown WAGO and WBBM-FM, respectively.

• LARRY REISMAN, formerly of the Album Network, is named West Coast Promotion Director for IRS Records. ●ROCKY NELSON appointed PD/ MD at Black/Urban-formatted WRAP/ Norfolk, joining from WQKS/Williamsburg, VA, where he was afternoon drive personality.

Bob Pantano

●BOB PANTANO, VP/Operations at WICC/Bridgeport, has joined cross-town WNAB in an unnamed management capacity. Pantano spent ten years with WICC.

● TOM JIROUS, Chairman of Sentry Broadcasting, assumes the President's post for Don Colby, who retires after 38 years with parent Sentry Insurance. Sentry Broadcasting is a 13-station, Wisconsin-based radio group.

● DAVE NELSON is promoted from morning personality to PD at Countryformatted KCUB/Tuscon.

New Qwest For Garrett



Siedah Garrett, lead vocalist on Qwest's "Fast Forward" soundtrack, has been signed to the label. Shown here (I-r) are Qwest A&R Director John Brown, Siedah, and Qwest President Harold Childs.

Radio production enters the 1990's Suddenly every other production library is obsolete. Enter . . . Digital . . . a huge collection of brand new

... a huge collection of brand new digitally recorded production music delivered on state-of-the-art compact digital disc. The Digital Music Library & Production System gives you a total variety of musical styles. From recognized, heavy-weight composers and musicians comes the finest and most complete. music library and production system available today. The Digital Music Library & Production System can increase the output of your station's production department by 40% or more. The library will be previewed September 11th through the 15th at the Radio '85 Management and Programming Convention in Dallas or you may call to reserve your demonstration kit today.

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FIRSTCOM

THE STREET OF THE ST

TransColumbia Buys KKCI/ Kansas City For \$4 Million

After an original deal with Keyboard Broadcasting fell through, Golden East has sold KKCI/Kansas City to TransColumbia for \$4 million. The buyer is a joint venture of TransCOM and Columbia Communications.

TransCOM principals Bob Herpe and Eric Hauenstein own KLZI/Phoenix, KMGR/Salt Lake City, and (pending FCC approval) WZKS/Nashville. Columbia Communications is a diversified investment company with real estate, cable, and TV holdings. While KMGR and WZKS are expected to become part of the new company, KLZI will remain a TransCOM eproperty. The seller retains ownership of WPEX & WWDE/Norfolk.

KKCI broadcasts an AOR format with 100 kw on 106.5 mHz at 880 feet. Blackburn & Co. served as broker.

WHOL/ALLENTOWN, PA

PRICE: \$500,000
BUYER: Lehigh Valley Broadcasting
Associates
SELLER: Empire Broadcasting

DIAL POSITION: 1600 kHz POWER: 500 watts FORMAT: Religious

KDZA & KZLO/PUEBLO, CO PRICE: \$2 million

BUYER: Surrey Broadcasting, headed by Kent Nichols and Campbell Stuckeman, who also own KATT-AM & FM/Oklahoma City.

SELLER: United Communications
DIAL POSITION: 1230 kHz; 100.7

POWER: 1 kw days/250 watts nights; 100 kw at 640 feet FORMAT: A/C; CHR BROKER: Kalil & Co.

KTXF/BROWNSVILLE, TX

PRICE: \$1,650,000
BUYER: Valley Radio
SELLER: Bixby Great Electric, which
also owns KIKN/Sinton, TX
DIAL POSITION: 100.3 mHz
POWER: 100 kw at 500 feet
FORMAT: Country
BROKER: PRW Associates

WGNG/PROVIDENCE

PRICE: \$1 million BUYER: Beam Communications SELLER: Roger Williams Broadcasting

DIAL POSITION: 550 kHz POWER: 1 kw days/500 watts nights FORMAT: Country

WSTX-AM & FM/ CHRISTIANSTED, ST. CROIX, VIRGIN ISLANDS

PRICE: \$625,000

BUYER: Suburban Caribbean Communications, a subsidiary of Suburban Radio Group, which also owns WYNR & WPIO/Brunswick, GA; WCGC/Belmont, NC; WEGO & WPEG/Concord, NC; WSWM/Valdese, NC; WIZX/Orangeburg, SC; WVVV/Blacksburg, VA; and WJJJ/ Christiansburg, VA.

SELLER: Virgin Islands Broadcasting
DIAL POSITION: 970 kHz; 100.3

POWER: 5 kw days/1 kw nights; 38 kw at 235 feet

FORMAT: CHR; MOR BROKER: R.A. Marshall & Co.

MMR Advisory Board Meets



Major Market Radio's Station Advisory Board held its quarterly meetings in New York recently. Pictured (it-standing) are WFB/Baltimore GSM Mike Plumstead, WERE & WGCL/Cleveland President Kim Colebrook, Noble CEO and board Chairman John Lynch, WPEN & WMGK/Philadelphia VP/GM Larry Wexter, and WFOG' Norfolk VP/GM Stu Cohen; (it-seated) Hoker Broadcasting President Jay Hoker, WXKS-AM & FM/Boston VP/Sales Mary Cashman, and Adams Communications Exec. VP Matt Mills.

Beverly Hills Cops Double Platinum

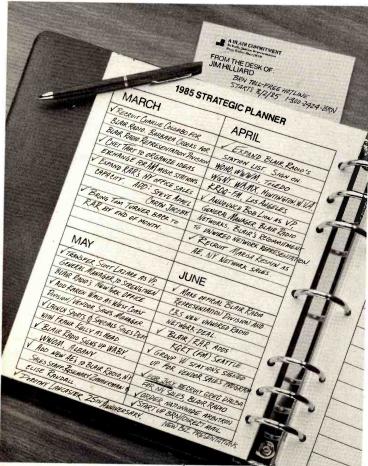


MCA celebrated the double platinum status of the "Beverly Hills Cop" soundtrack with a party in Universal City recently. Pictured (I-r) are MCA Exec. VP Richard Palmese, film co-producer Jerry Bruckheimer, MCA President Irving Azoff, and MCA Sr. VP Jheryl Busby.

Things Get Better For Jones



Elektra's Howard Jones hit gold on the "Dream Into Action" LP, with the label hosting a party in New York to celebrate. Pictured (i-r) are manager David Stopps, Jones, and E/A Exec. VP Lou Maglia.



8/R&R FRIDAY, AUGUST 9, 1985

It sounds as good as it looks.

The new Micromax cartridge reproducer features the superior sound quality of Maxtrax.® Maxtrax heads are nearly twice the track width of the standard NAB quartertrack format heads. Because of this design, there's a dramatic improvement of audio performance. Instantly, you can have better on-air sound — regardless of your choice of cartridges.

The conventional pinchroller solenoid was eliminated in the Micromax tape drive system and replaced with a simple, reliable D.C. servomotor. The pinchroller, centered in a floating ball bearing race, self-aligns to prevent tape skewing. This design also assures optimum, adjustable capstan-to-tape pressure. The capstan is D.C.controlled and is driven by a precision servo/belt system originally developed for computer disk drives. The result of all this? Superb wow & flutter spec's, and remarkably rapid start and stop times.

The electronics of the new Micromax offer improved headroom, transient response and +24 dBm active, balanced program outputs.

Micromax has the standard two auxiliary cue tones and additionally features a high-speed recue (22.5 ips). Replays can be automatically inhibited and you can even assign a "deck number" to a front panel LED display (which also doubles as the power-on indicator).

Micromax is built to survive in the real world too: all electronics are mounted to three readily accessible boards, and the elegantly simple



Maxtrax. The proven, superior format that delivers nearly twice as much track width for better sound.

mechanics can be easily serviced. Micromax is totally RFI immune and consumes only 7 watts, running. Less outside world gets into the inside because the chassis doesn't require any ventilation holes (eliminating the heat-producing solenoid helped here toö). Because of the compact design, you can get two Micromax's side-by-side in a standard rack.

The cart machine's come a long way. It's smaller. It's tougher. It sounds a whole lot better. It even looks better. Best of all, it's less money than you think.

So what are you waiting for? Contact us now for full information on the machine that sounds as good as it looks.



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The New Micromax.



Unified Radio Trade Group: NRBA "Grandstanding" Or Timely Idea?

NRBA's unexpected proposal last week to merge itself, RAB, and NAB's radio department into a "super" radio-only association (see story, Page 1) has aroused a wide range of reactions from the leaders of other trade associations - guarded interest, curiosity, suspicion, and anger.

Publicly, board members and high-ranking association staffers are careful to appear open-minded. Privately, many ridicule the concept and question NRBA's motives for advancing it.

NRBA leaders weren't surprised to receive a cool response. But they apparently weren't prepared for the intensity of the backlash, or NAB's swift, upstaging offer to meet immediately. NRBA's view is that staff and board members with positions to protect are bound to resist change, while radio broadcasters at the grass roots level will rally around an idea "whose time has come.

Snider Wants Questions Answered

"I'm going to reserve judgement until I get the answers to a lot of questions," NAB Chairman Ted Snider told R&R. Snider's list of queries include:

- · What are the benefits of a radio-only association?
- Who would benefit?
 What's the motivation behind the proposal?
- Who gains what and who loses
- Which organizations are interested? Which aren't?
- · How would the new group be structured?

"One way it went, it might look very good," said Snider. "If it went another way, it might look very bad. I don't think it's fair to prejudge something that's just barely been suggested. It bothers me when people are quick to jump in and prejudge and make a lot of assumptions.

Kenney NAB Radio-TV Split Proposal Recalled

Newly-elected NAB Radio Chairman John Dille III commented, "I want to talk about any substantive issues. I'm not only willing to listen, I'm willing to listen aggressively. I happen to believe NAB is doing the job, but I want to hear any proposals of substance rather than form."

NAB Radio Vice Chairman Bev Brown of KGAS/Carthage, TX said, "We're happy to talk about anything." But he continued, "I re-

sent the implication that my association. NAB, is less pure because it has television members." The former Texas Association of Broadcasters President noted that TAB nearly broke apart along radio-TV lines over a dispute about Daytime Savings Time, but ulti-mately concluded a breakup would be "disastrous."

Brown noted that NAB thoroughly studied, and then rejected, a plan last year by departing board member Peter Kenney of NBC to split NAB into autonomous radio and TV federations. "There aren't enough conflicting issues in the Congress or the FCC to merit a split." said Brown.

Old NAB-NRBA Wounds Salted

The largely negative reaction to

NRBA's plan in some NAB quarters is reminiscent of the days. prior to last year's joint convention, when the two groups were constantly at odds, often exchanging bitter words. At least a bit of chill has been restored to a relationship that had warmed slowly as the two groups worked together on their 1984 and 1985 conventions.

One NAB official summed up sentiment at last week's Executive Committee dicussion of the NRBA plan as a feeling that NRBA is 'grandstanding" just prior to the Dallas convention. He said some board members want to call a halt to future joint meetings with NRBA, although next month's meeting isn't threatened.

Regarding NRBA's position that it can't attend an August 16 summit because its board hasn't voted on the unity movement, the NAB official said, "They don't need to go to their board. They've done a lot more extreme things than this without the knowledge of their

NAB's Snider remarked, "There are many unanswered questions we want to get answers to in case we decide to go the board with this.



Ted Snider

I'd think they'd do the same thing." Brown called NRBA's stance on the August 16 meeting "puzzling."

RTNDA Opposes Radio-TV Split

One of the few people willing to publicly question the unified trade group concept was RTNDA Executive Director Ernie Shultz. "For the purposes of electronic journalism we feel that radio and TV need to stay together. There's strength in numbers, and we can come much closer to reaching our goals and pulling together than if we were to divide into separate radio and TV news organizations and work towards different goals." Schultz fears that "the needs of smaller groups wouldn't be recognized" within an omnibus organi-

"Sunset" NRBA Set For "Hari-Kari"

"I don't think anyone in the industry is enamored of the exceptional job any of the three associations is doing," NRBA President Bernie Mann says of NRBA, NAB, and RAB. Mann contends that radio broadcasters' needs are so diverse that none of the existing groups can adequately serve them, and a better job could be done more efficiently and economically by one unified association.

That idea reflects the long-held NRBA belief that, within an organization like NAB, radio takes a back seat to television, especially on issues like deregulation.

disappointed by the constant lack of getting new advertisers into radio," and with a 40% turnover rate among national advertisers each year. "That's pathetic," he contends.

Why is NRBA taking the lead on the unity issue? "We're really the only ones who can propose this," says Mann. "We're really a sunset organization; we have nothing to protect. The Executive Committee cares only about what it can do to protect the industry. They took a very forthright stand that could put them out of a job. We're ready to commit hara-kiri, if necessary.

NEW/S BRIEFS

Congressmen Slam FCC Inaction On KTTL

Twelve members of the House Commerce Committee last week wrote FCC Chairman Mark Fowler to protest the Commission's failure to take any action against KTTL/Dodge City, KS (now KMCS), which aired sermons calling for violence against blacks and Jews. Chairman John Dingell (D-MI) and Telecommunications Subcommittee Chairman Tim Wirth (D-CO) were among the signers.

Noting that KTTL's actions came to light over two years ago, the Congressmen questioned why the FCC has yet to issue a formal hearing designation order for KTTL's renewal and a competing application. Further delay by the FCC is "unacceptable and possibly dangeous," they wrote, in light of "the recent proliferation of violent criminal activities carried out by those paramilitary groups whose philosophy and calls to violence . . . were espoused over KTTL airwayes and which have been labelled as one of the serious threats to domestic peace facing our nation today."

CBS Cancels Ted Turner-CBS Hearing

Two days of hearings set for last week on Ted Turner's attempt to gain control of CBS were abruptly cancelled by the FCC after a federal judge in

Atlanta refused to block a CBS stock buyback that effectively stymies Turner's takeover bid.

"It is unclear whether TBS intends to proceed with its current offer to the CBS shareholders." the Commission reasoned. It noted that Turner's chief financial officer had testified that approval of the CBS recapitalization would be fatal to the Turner raid. "This will definitely kill the TBS offer," William Bevins told the judge. "It cannot proceed."

Turner maintains he hasn't lost his interest in CBS, but will probably shift the field of battle from his tender offer of junk bonds to a proxy fight at next winter's CBS stockholders meeting.

Other Key Developments:

· It looks as though Long Island Radio Communications will become interim operator of WLIR/Long Island after all. The FCC has upheld a Review Board decision granting LIRC's application, and denied proposals from Nassau Broadcasting and Phoenix Media, which now operates WLIR under special authority.

· Vincent Hoffart, who has asked a federal court to review his failure to win KISW/Seattle's license in a comparative renewal, has lost a bid at the FCC for a stay of KISW's renewal pending completion of his court appeal



GROUNDWORK — No final agreement was reached, but National PTA and NRBA officials met last week to begin map ping out a joint campaign to educate young people about alcohol abuse. The staffs of the two associations will continue to develop an educational message and creative possibilities for reaching teenagers via radio. Attending were (left to right) PTA Government Relations Director Arnold Fege, PTA President Ann Kahn, NRBA President Bernie Mann, NRBA Sr. VP Abe Voron, NRBA Executive VP Peter Ferrara.



An Idea Whose Time Has Come.

It's about time that market research led more directly to Arbitron ratings payoff. The Predictor can make that happen. Tests show that this breakthrough diary-based perceptual research technique offers a uniquely effective way to obtain programming/positioning feedback from the diarykeeper profile."

If you were unhappy with your spring Arbitron numbers perhaps antique market research was the villain. The diary-based Predictor lets you tap the "diarykeeper profile" in a way telephone surveys just can't match. If you are making marketing plans, and want to know how the "diarykeeper profile" might react, The Predictor can help.

Stations in large and medium markets are signing up now, so call 408-625-3356 for details and market availability. Take advantage of an idea whose time has come. Let the other guy be the one using obsolete research.

JHAN HIBER & ASSOCIATES

P.O. Box 1220, Pebble Beach, California 93953 (408) 625-3356

What's Hot In Frozen Foods

Americans ate nearly four times as many gourmet frozen dinners in 1984 as they did the year before, according to a recent study of frozen food consumption conducted by MCRA Information Services. Meanwhile, the amount of frozen foods eaten by U.S. consumers increased only two per-

Young singles in particular are responsible for the growth in the gourmet frozen foods market Sales of frozen croissants were up 161% over 1983's levels followed by beef patties (up 95%), lasagna (up 66%), French bread (up 34%) and chicken patties (up 30%).

Frozen foods declining in popularity are bagels (down 47%), salisbury steak dinners (down 29%), chicken pot pies (down 18%) and fish sticks (down 12%). Not surprisingly, these are the kinds of frozen foods preferred by "traditional families.



Burritos Vs. Fish Sticks

In contrast, ethnic foods are the frozen chow of choice among young singles, who consume five times the amount of frozen burritos or lasagna that the larger, traditional households eat: for the latter group, frozen pizza is king. Pizza is also the frozen food of preference among the six-to-17 year-olds

which both adults work fulltime or among those headed by a single parent, the favorite frozen foods are premium-brand dinners. These two types of families consume 35% more of these premium-brand entrees than traditional, one-career households. Single people, by the way, eat three times as many frozen dinners as the national average.

There are even substantial differences between men and women when it comes to frozen foods. Women eat more than twice as many ethnic dinners as men, three times as many frozen bagels, and twice as many croissants. Although both groups eat about the same amount of frozen foods. men eat almost twice as many salisbury steak dinners and prefer frozen sandwich steaks and breaded chicken patties to lasagna and macaroni-and-cheese. Gulni

Computerized Rock **Encyclopedia**

containing information about more than 2600 rock artists and 18,000 recordings, based upon more than 17 years of work by WCBS-FM/New York air personality/author Norm N. Nite. Spanning 32 years, this computerized rock encyclopedia enables jocks, program directors and researchers to locate and display information about a particular artist,

group, or recording, according to 15 characteristics, such as name, race, age, date of first hit, birthplace, etc.

The recordings themselves can be accessed according to seven characteristics, including title, label, and tempo. "Rockcom" is available in three segments (1950-63, 1964-75 and 1976-present). For more information, contact Ken Zychowski at (216) 741-1032



If you can clap your hands, snap your fingers, or knock on a tableto four times in succession, you'll never have to waste time searching for your lost keys again. Not with "Beep 'n Keep," the handy little (3 " \times 11/2 " \times 3/8") gizmo that answers your signal, providing you're somewhere within

Once you make the magic sound, "Beep 'n' Keep" responds with three to five seconds of electronic chirps. Made of high-impact plastic and weighing only half an ounce, the item comes with two calculator batteries and a

For more information, contact **Sharper Image**, San Francisco.

RAB Wheels Out Radio Survey

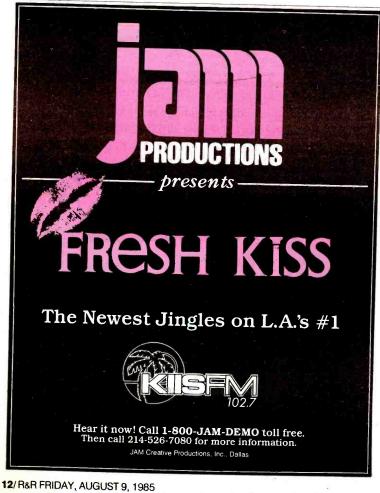
Ninety-five percent of all cars in America are radio - equipped, for a total of 122 million car radio sets. That's twice the combined circulation of all U.S. daily newspapers. This fascinating tidbit of information comes courtesy the Radio Advertising Bureau's recent analysis of the car radio market

Among RAB VP/Marketing Information Ken Costa's findings: During 1984, Americans bought 15.6 million car radio units, spending \$1.58 billion in the process. This amounts to 45% of all U.S. radio purchases. Furthermore, 73% of the cars driven in the U.S. are capable of receiving FM radio broadcasts.

In addition, the share of radio listening done in cars has increasedly steadily from 16.3% of all U.S. radio listening in 1975 to 20.8% in 1985.



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To these stations we proudly say thank you!



Call 1-800-251-2058 In Tennessee 901-320-5126

PRO:MOTIONS

Bjornstad New KWAX

Paul Bjornstad, former PD of KUGH-AM/Eugene, has been named GM of National Public Radio affiliate KWAX/Eugene. Bjornstad brings with him over 12 years' experience in commercial broadcastino.

PROS ON THE LOOSE

Mike "Mud Man" Alan — Mornings WFMV/Blairstown, NJ (717) 897-5906

Dan Allen — Assistant PD WLW/Cincinnati (606) 331-7105 Doug Allen — MD/night rocker KCNB/Waterloo (319) 352-2230 Royal Bruce — GM WAIZ &

WQFX/Gulfport, MS (601) 832-6770 Judy Converse — Mornings

KSAC/Sacramento (916) 927-3447

Greg Hammer — MD WRUF/ Gainesville (904) 392-0771

Bob Harlow — VP/Programming Alta Broadcasting (408) 249-1353

Chip Hobart — Afternoons WAPP/New York (617)469-3350 Gary Klaus — Mornings KSAC/Sacramento (916) 927-3447

John Lanigan — Mornings WMGG/Tampa (813) 447-5329 Jim McCloud — Mornings WKY/Oklahoma City (415) 365-

Jeff Michaels — News Director/morning anchor WZOU/Boston (617) 424-9380

Jeff Neben — West Coast Promotions Director Important Records (213)316-4785

Rich "Brother" Robbin — PD KCMO-FM/Kansas City (602) 881-3825

Debbie Summers — Mornings KTKS/Dallas (214) 987-9703

Note: Last week, Arista Atlanta promotion rep Billy Lemmons's name appeared here in error.

KRBE Names Bolin NSM



Keith Bolln



Ray Carroll

KRBE-FM/Houston has chosen Keith Bolin as National Sales Manager. Bolin, who's been with the station for over 13 years, has served as Sales Manager for KRBE (AM) and has been Local Sales Manager for the past three years. Another appointment at the station is Ray Carroll as Regional Sales; he moves up from Account Executive.

Garras Promoted To LSM At KZZU

Account Executive Cris Garras has been upped at KZZU/-Spokane to Local Sales Manager. Garras has had sales experience at KSPO/Spokane and KIOB/-Coeur d'Alene.

Ortega Directs Peters Radio Sales

Art Ortega has been appointed Director of Sales for the Radio Division of Peters Productions, Inc. in San Diego. Prior to joining the company, Ortega worked as GM and PD for WNCI/Columbus for six years after serving as Operations Manager for crosstown WBNS-AM & FM/Columbus.

Yates New Kragen Productions President

Ken Yates has been promoted to President of Kragen Productions. He moves up from VP/Production, a position he's held since 1981.

Neu Forms Neu & Associates



Herb Neu

Herb Neu, Manager of Affiliate Programming Services for CNN, has left Turner Broadcasting to form radio projects management company Herb Neu & Associates, Inc. Neu worked with CNN since its inception three and a half years ago. Prior to CNN, Neu was senior partner of a consulting company he established in 1978. His new company is located at Citizens Trust Building, Suite 506, 75 Peidmint, Atlanta, GA 30303. (404) 892-4384.

CBS Appoints Three



Ronald Wilcox

Ronald Wilcox has been named VP/Business Affairs for CBS Records. Wilcox joined the label in 1981 as Attorney, moved up to Senior Attorney, and most recently served as Director/Business Affairs. With this promotiion, Mitchell Tenzer has been upped to Director/Business Affairs-East Coast, Tenzer has been Records Counsel in the Records Section of the CBS Law Department since 1983. CBS has also named Susan Dempsey Associate Director/Media, Broadcast Advertising for CBS Records Advertising and Design. Dempsey has been with CBS since 1974 and most recently served as Manager/Radio Advertising, CBS Records Adver-



Mitchell Tenzer



Susan Dempsey

Chappell & Co. Forms Corporate Structure

tising and Design.

Chappell & Co., Inc., the parent company of the Chappell and Intersong Music Group, has formed a new corporate structure, announcing the following appointments: NewYork-based Executive VP/Chief Financial Officer Richard Randall, New York-based Sr. VP Jonathan Simon, and Holland-based Sr. VP Ton Smits.

CHANGES

David B. Asher, formerly with Southern Net, appointed Account Executive for Republic Radio/Atlanta.

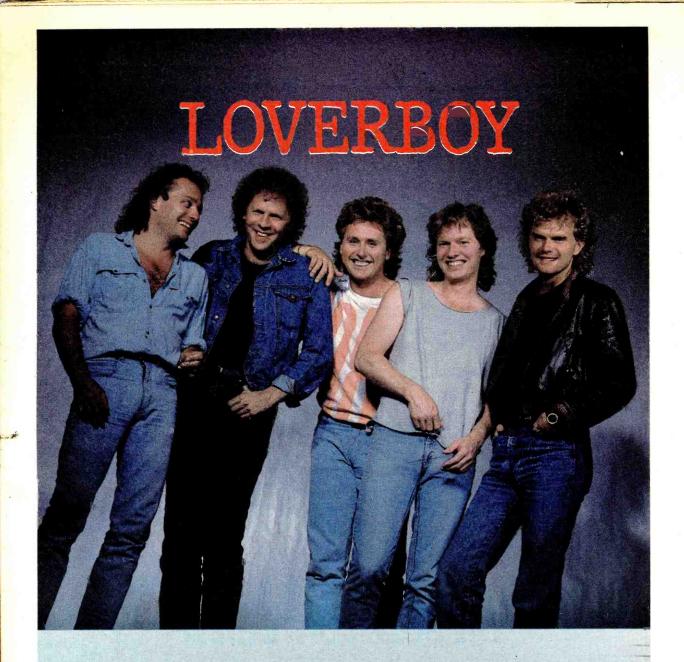
Cindy Botsios, former Account Executive for WWMM-FM and Harrington, Righter & Parsons, joined KGON/KSGO/Portland, as Account Executive.

Thomas J. Bernstein, joined KNX/Los Angeles as Account Executive.

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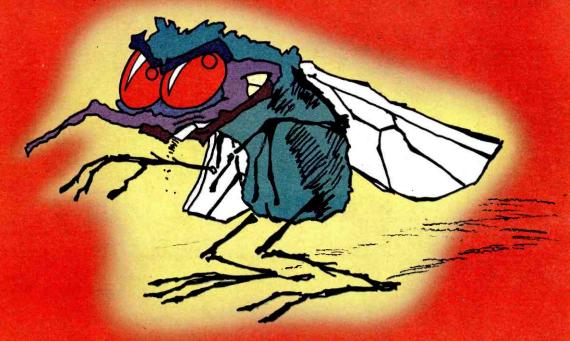
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RATINGS AND RESEARCH

JHAN HIBER

Adult/Contemporary: Partly Cloudy

As we begin to look into the spring Arbitron results for major formats, an examination of ten Top 100 markets shows what I'd call a partly cloudy picture for the A/C format. There are zillions of A/C stations of various stripes searching for that 25-54 ratings nirvana, so even with CHR's recent surge, A/C is usually the most listened-to format. Still, the spring numbers may show signs of softness around the edges. Let's look at the details.

Half Suffer Slippage

A cross-section of ten markets was selected to offer a balanced overview on the fortunes of A/C: Baltimore, Canton, Dallas-Ft. Worth, Denver-Boulder, Hartford-New Britain, Los Angeles, St. Louis, Sarasota-Bradenton, Seattle-Tacoma, and Tucson.

Tacoma, and Tucson.
Survey results from three sweeps were trended (two in Sarasota, which is only measured in the spring), with a special emphasis on the spring '84-'85 figures. It's often crucial to compare "like" surveys, especially with this format. Many A/C stations carry spring sports and this can affect the spring/fall trends. Thus, when viewing the numbers here pay special attention to the spring-to-spring comparisons.

Two demos were analyzed on a total-week basis. The most reliable and broadest estimate, persons 12+, was one yardstick. While few advertisers or programmers "target" 12+, it does offer overview value. Also included are the 25-54 numbers — the key figures for this format.

You can pore over the data and come to your own conclusions, but it's clear that some softness was evident. Both demos saw slippage in half of the markets. The balance was divided between those that were flat and those which improved

Still, there are some rays of sunshine here. First, keep in mind what shares are — they measure how big your piece of the pie was. With this being the spring sweep, and the survey continuing well into June, it's entirely possible that CHR listening levels were up

(students now having more tune-in time). That boost could mean that the A/C format could garner the same or even larger average quarter-hour audience and still see share slippage if the growth wasn't enough to keep up with overall increase in market listening levels. This happened with Country stations and applies to A/C as well.

Even using the share indicator, the slippage was not drastic. Depending on the demo, the average downward movement was only between -11% and -12%, compared to the spring '84 numbers — hardly cause to abandon a format.

The other ray of sunshine poking through the clouds was that in several markets, there was improvement over the spring '84 numbers. Two metros saw additional A/C competitors enter the ratings sweepstakes this survey, showing confidence in the format and helping to boost A/C's stance. In stable situations such as L.A. and St. Louis, however, the growth was not affected by an increase of A/C stations.

Market Breakdowns

The market-by-market breakdowns follow. See which market(s) might be applicable to your situation, then compare their results to your own marketplace.

Keep in mind that the daypart involved is total week. Also, after the spring '85 shares you'll see percentage comparison figures. These are based on growth/slippage versus the spring '84 sweep results. The combined shares represent A/C stations that scored at least a 1.0 12+.

Baltimore

	Sp '84	Fa '84	Sp '85	
Combined				
A/C 12+				
metro shares	19.2	16.5	16.3 (-15%)	
Combined				
A/C 25-54				
metro shares	17:4	15.1	14.2 (-18%)	

Key here is that the spring '85 sweep saw WQSR as a Gold outlet, not an A/C station as in the earlier surveys shown above. Also, WFBR carries the Orioles, which affects the spring A/C numbers. Still, not an especially strong A/C market in that the format's 25/54 shares aren't as large as its 12+ score. That's not a good sign, as normally stations/formats should see their target numbers at least 25% above their overall shares.

Canton

	Sp '84	Fa '84	Sp '85
Combined			
A/C 12+			
metro shares	28.2	30.4	31.4 (+11%)
Combined			
A/C 25-54			
mates abases	~ 0	22.0	20 4 / 1 404/1

On the surface, not a bad A/C showing. The number of stations, both local and Cleveland spill-in, remained stable. Thus, the increases age heartening. However, in only one of our three trended surveys did the format's performance in the sales target outshine the 12+ score.

Dallas-Ft. Worth

	Sp '84	Fa '84	Sp '85
Combined			
A/C 12+			
metro shares	15.2	16.5	14.0 (-8%)
Combined			
AIC: 25-54			

metro-theres 20.8 22.8 might be discouraging. However, at least in the Metroplex area, the format notably outpulls adults 25-54 versus its 12+ share. FYI, the fall '84 figures are based on four stations; KVIL(AM) crossed the one-share threshold in that sweep.

Denver-Boulder

Sp '85
-
12.0 (-8%)
16.5 (-4%)

WEEK IN REVIEW

Pappas New ARAC Research Advisor

Hillier, Newmark, Wechsler & Howard Director/Research Elaine Pappas has been appointed Research Advisor to the Arbitron Radio Advisory Council. She will fill the vacancy created when Carol Mayberry, former VP/Research for Katz Radio, recently resigned. Pappas's appointment is effective immediately, and she was in attendance at the ARAC meeting in Northern California last week.

Birch To Survey Flint

Birch Radio-VP/Sales & Marketing Bill Livek has announced that his firm will begin conducting monthly surveys in Flint, MI in September, bringing the number of markets surveyed by Birch on a rolling monthly basis to 86.

As in the Dallas area, no real erosion apparent here, but not a huge growth industry either. To be fair, it should be kept in mind that in the spring '84 sweep there were three A/C's. One has now gone CHR, thus the fall '84-spring '85 data is based on only two stations. That two-book trend does show a healthy A/C complexion. Another sign of a vigorous format is the 25/54 showing, which is notably above the 12+ tallies in all three

Hartford-New Britain

sweeps examined.

	Sp '84	Fa '84	Sp '85
Combined			
A/C 12+			
metro shares	34.3	34.5	32.2 (-6%)
Combined			
A/C 25-54			
metro shares	39.0	37.6	36.0 (-8%)

while some slippage is seen, it's not significant. A stable number of stations continue to deliver excellent 25/54 audiences.

Los Angeles

	Sp '84	Fa '84	Sp '85
Combined			
A/C 12+			
metro shares	7.9	9.9	9.8 (+24%
Combined			
A/C 25-54			

metro thures 10.4 13.4 13.4 (+23%)
The four key stations show an ideal A/C profile. In the face of KIIS-FM, they still garnered excelent increases over the spring '84 scoreboard. Much of this growth is due to the increased success of KOST. Note the superb way the format's 25-54 numbers outshine its

St. Louis Sp '84 Fa '84 Sp '85

10.7	10.2	10.8 (stb
15.3	14.3	16.2 (+6%
	10.7	10.7 10.2

Relatively steady, or up slightly. The A/C's in St. Louis do an excellent job of surpassing their 12+ shares when it comes to delivering the sales target.

Sarasota-Bradenton

	000ta B. 0.	
Combined A/C 12+	Sp '84	Sp '85
metro shares Combined	14.3	11.6 (-19%)
A/C 25-54		

metro-burse 28.5 20.8 (22%)
Between the local stations and spill-in from the Tampa Bay area, it seems there was some notable softness. However, the stations involved did proportionately the best job of our examined markets in terms of delivering target demos versus the 12+ total.

Seattle-Tacoma

Sn '84	Fe '84	Sp '85
Op 01		Op 03
17.1	18.4	17.3 (stbl
	Sp '84	

metro shares 20.8 23.1 23.1 tibly
The Puget Sound area is a good example of cutting the A/C pie into different share pieces. This spring a new A/C came on, yet there was little formatic share growth to show for it. The incumbent A/C's saw their shares whittled away slightly.

Tucson

	Sp '84	Fa '84	Sp 't
Combin	ed		
A/C 12-	-		
metro s	hares 8.8	9.5	19.2 (+185
Combin	ed		
AJC 25-	54		

As you might gather given the impressive growth, there was a new A/C outlet here this spring. Note the differences in impact in Tucson as opposed to the effect a new station made in Seattle. Again, the format shows strength in its 25-54 delivery.

25-54 Magnet

In sum, the spring numbers for A/C don't show universal growth compared to the spring '84 findings. But as long as advertisers lust after the 25-54 cell, there'll be a plethora of A/C stations. In most of these markets the format flexes its muscles in that demo. Stations that are intelligently programmed and marketed can continue to take this format to the bank.

Next week: a look at CHR.

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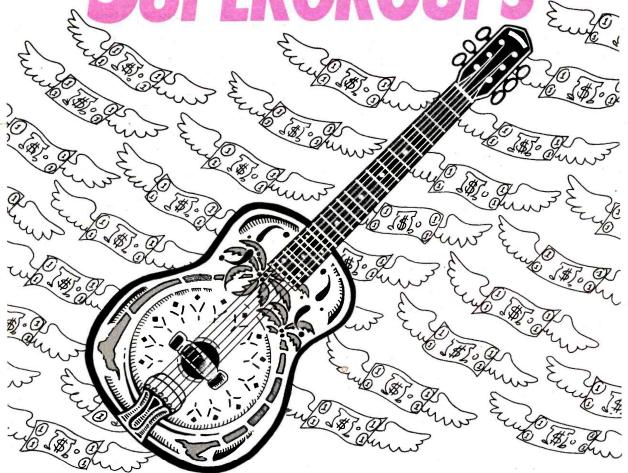
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Arbitron Demographic Rankings For Spring '85

New York

WRKS Teen Champs; Z-100 Tops 18-49, Second In Teens And Older Adults; WNEW-FM Gets Young Adults; WCBS-FM Is Golden For Older Demo

#	12-17	18-34	18-49	25-54
"		Rank	Rank	Rank
1	WRKS (B/U)	WNEW-FM	WHTZ	WCBS-FM
	WHTZ (CHR)	WPLJ	WPLJ	WHTZ
	WPLJ (CHR)	WHT2	WNEW-FM	WLTW
	WNEW-FM (AOR)	WRKS	WRKS	WPW
	WAPP (CHR)	WBLS	WCBS-FM	WNEW-FM
	WKTU (CHR)	WNBC (A/C)	WBLS	WNBC
	WBLS (B/U)	WYNY (A/C)	WNBC	WBLS
	WBAB (AOR)	WCBS-FM (Gold)	WLTW	WHN
-	WUR (AOR)	WKTU	WYNY	WRKS
	WBLI (B/U)	WLTW (A/C)	WHN (CTRY)	WYNY

Los Angeles

KIIS-FM Sweeps Demo Rankings; KROQ-FM Second Home For Teens; KLOS Second For Young Adults; KOST Doubles At Second For Older Adult Demo

#	12-17 Rank	18-34 Rank	18-49 Rank	25-54 Rank =
1	KIIS-FM (CHR)	KIIS-FM	KIIS-FM	KIIS-FM
2	KROQ-FM (AÓR)	KLOS	KOST	KOST
	KKHR (CHR)	KMET	KLOS	KABC
4	KDAY (BLK)	KOST	KMET	KBIG
5	KLOS (AOR)	KROQ	KRTH	KRTH
6	KMET (AOR)	KMGG (A/C)	KMGG	KHTZ
	KIQQ (CHR)	KRTH (Gold)	KROQ	KMET
R	KJLH (BLK)	KKHR	KABC (Talk)	KRLA
_	KACE (BLK)	KHTZ (A/C)	KRLA (Gold)	KJOI (B/EZ)
	KGFJ (BLK)	KJLH	KBIG (B/EZ)	KMGG

Chicago

WBBM-FM Tops Teens; WBMX First For 18-34 While Second In Teens And 18-49; WGCI Leads 18-49; WGN High In Upper Demo

- #	12-17	18-34	18-49	25-54
	Rank	Rank	Rank	Rank
1	WBBM-FM (CHR	WBMX	WGCI	WGN
	WBMX (B/U)	WGCI	WBMX	WGCI
3	WGCI (B/U)	WLUP	WLUP	WLOO
-	WLUP (AOR)	WXRT	WKQX	WJMK
	WLS-FM (CHR)	WKQX	WJMK	WBMX
6	WLS (CHR)	WEYR	WXRT (AOR)	WXRT
	WJPC (B/U)	WJMK (Gold)	WGN (Talk)	WLAK
8	WKQX (CHR)	WBBM-FM	WFYR	WKQX
-	WFYR (A/C)	WLS	WLOO (B/EZ)	WMAQ (Ctry)
10	WMET (A/C)	WLS-FM	WLAK (A/C)	WCLR (A/C)

San Francisco

KYUU Leads Adults; KSOL First For Teens, Second For Adults; KGO Heads Older Adults

#	12-17 Book	18-34 Rank	18-49 Rank	25-54 Rank
2 3 4 5 6 7	Rank KSOL (B/U) KMEL (CHR) KITS (CHR) KWSS (CHR) KFRC (CHR) KGAK (AOR) KRQR (AOR) KYUU (A/C)	KYUU KSOL KFOG (AOR) KIOI (A/C) KBLX (B/U) KROR KQAK KOME	KYUU KSOL KGO KIOI KFOG KBLX KSAN (Ctry) KNBR (Misc)	KGO KYUU KSAN KIOI KFOG KCBS KNBR KBLX (B/U) KOIT-FM (B/EZ)
	KOME (AOR)	KMEL KGO (N/T)	KLOK-FM (A/C)	KSOL

Philadelphia

WUSL Leads With Teens, Second In Young Adults; WMMR Tops In Young Adults And 18-49; WMGK First For Older Adults

#	12-17	18-34	18-49	25-54	
	Rank	Rank	Rank	Rank	
1	WUSL (B/U)	WMMR	WMMR	WMGK	
2	WCAU-FM (CHR)	WUSL	WMGK	WMMR	
3	WMMR (AOR)	WDAS	WUSL	WDAS	
4	WYSP (AOR)	WMGK	WDAS	WSNI	
5	WDAS (B/U)	WIOQ	WIOQ	WIOQ	
6	WZGO (CHR)	WCAU-FM	WCAU-FM	KYW -	
7	WSNI (A/C)	WYSP	WSNI	WXTU	
8	WIOQ (AOR)	WSNI	WEAZ (B/EZ)	WEAZ	
9	KYW (News)	WZGO	KYW	WUSL	
	WMGK (A/C)	KYW	WZGO	WCAU-FM	

Detroit

WHYT A Hit With Teens; WRIF Leads With Young Adults and 18-34; WJR Gets Older Demos; WJLB Second Home For Teens and Adults

#	12-17	18-34	18-49	25-54
"	Rank	Rank	Rank	Rank
1	WHYT (CHR)	WRIF	WRIF	WJR
	WJLB (B/U)	WJLB	WJLB	MJOI
	WCZY-FM (CHR)	WNIC-FM	WJR	WOMC
	WRIF (AOR)	WCZY-FM	WCZY-FM	WJLB
5	WILLZ (AOR)	WLLZ	WNIC	wwww
_	WNIC-FM (A/C)	WHYT	WHYT	WNIC-FM
_	WLTI (A/C)	WOMC (A/C)	WOMC	WRIF
	WGPR (B/U)	WMJC	WLLZ	WCZY
-	WJR (Misc)	WGPR	wwww	WKSG
	WANTED (CTRY)	WSKG (Gold)	WJOI (B/EZ)	WJZZ (Jazz)

Boston

WBCN Bags Boston Adults; WHTT Hits With Teens; WXKS Runs A Close Second For Teens And Most Adults; WHDH Runner-Up For Older Demo

#	12-17	18-34	18-49	25-54
17	Rank	Rank	Rank	Rank -
1	WHIT (CHR)	WBCN	WBCN	WBCN
	WXKS (CHR)	WXKS	WXKS	WHDH
_	WAAF (AOR)	WAAF	WBZ	WBZ
	WZOU (CHR)	WMJX	WHDH	WROR
	WBCN (AOR)	WHIT	WROR	WXKS
-	WROR (A/C)	WROR	WMJX	WMJX
	WHUY (AOR)	WZOU	WHTT	WRKO (Talk)
	WMJX (A/C)	WVBF (A/C)	WVBF	WJIB (B/EZ)
	WHDH (A/C)	WHDH	WAAF	WSSH (A/C
-	WHOH (ACC)	WBZ (A/C)	wzou	WVBF

Washington

WAVA Tops With Teens; WWDC-FM Young Adult Champ; WKYS Wins 18-49; WGAY Home To Older Demo

#	12-17	18-34 Rank	18-49 Rank	25-54 Rank
		WWDC-FM	WKYS	WGAY
		WKYS	WWDC-FM	WKYS
	WWDC-FM (AOR)	WHUR	WHUR	WHUR
	WKYS (B/U)	WRQX	WRQX	WLTT
	WDJY (B/U)	WAVA	WGAY	WMZQ-FM
	WBMW (CHR)	WCLY	WLTT	WMAL
-	WHUR (B/U)	WLTT	WCLY	WWDC-FM
	WCLY (A/C)	WASH (A/C)	WAVA	WRQX
	WMZQ-FM (Ctry)		WMZQ-FM	WCLY
	WLTT (A/C)	WMZQ-FM	WASH	WASH

Houston-Galveston

KMJQ Has Solid 1-2 Punch In Demos; KKBQ-FM Tops Teens, Seconds In Adult; KLTR Gets Older Demo Crown

#	12-17	18-34	18-49	25-54
	Rank	Rank	Rank	Rank
	KKBQ-FM (CHR)	KMJQ	KMJQ	KLTR
	KMJQ (B/U)	KKBQ-FM	KKBQ-FM	KMJQ
-	KRBE-FM (CHR)	KLTB	KLTR	KIKK-FM
-	KSRR (AOR)	KSRR	KIKK-FM	KODA
	KYOK (B/U)	KLOL	KRBE-FM	KFMK
	KLOL (AOR)	KRBE-FM	KSRR	KKBQ-FM
	KLTR (A/C)	KIKK-FM	KLOL	KILT-FM
	KIKK-FM (CTRY)		KFMK	KRBE-FM
	KKBQ (CHR)	KILT-FM	KILT-FM	KQUE (A/C)
	KILT-FM (CTRY)	KODA (B/EZ)	KODA	KTRH (News

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RATINGS

Arbitron Demographic Rankings For Spring '85

Dallas-Ft. Worth

KVIL-FM On Top Of All Adult Demos; KEGL Flies With Teens; KKDA-FM Second In All But Older Demos; WBAP Runner-Up For Upper Demos

#	12-17	18-34	18-49	25-54
	Rank	Rank	Rank	Rank
1	KEGL (CHR)	KVIL-FM	KVIL-FM	KVIL-FM
2	KKDA-FM (B/U)	KKDA-FM	KKDA-FM	WBAP
3	KAFM (CHR)	KTXQ	KTXQ	KKDA-FM
4	KTKS (CHR)	KZEW	WBAP (Ctry)	KPLX
5	KTXQ (AOR)	KEGL	KZEW	KSCS
6	KNOK (B/U)	KTKS .	KPLX	KTXQ
7	KVIL-FM (A/C)	KAFM	KSCS	KRLD
8	KZEW (AOR)	KLPX	KEGL	KMEZ (B/EZ)
9	KPLX (Ctry)	KSCS	KTKS	KMGC (A/C)
10	KSCS (Ctry)	KNOK	KRLD (News)	KTKS

Miami-Ft. Lauderdale

WSHE Sweeps Adults; WHYI Tops With Teens, Second Choice Of Adults; WINZ Teens' Second Home

#	12-17	18-34	18-49	25-54
	Rank	Rank	Rank	Rank
1	WHYI (CHR)	WSHE	WSHE -	WSHE
2	WINZ-FM (CHR)	WHYI	WHYI	WHYI
3	WHQT (B/U)	WHQT	WINZ-FM	WJQY
4	WEDR (B/U)	WINZ .	WHQT	WLYF
5	WSHE (AOR)	WEDR	WJQY (A/C)	WQBA (Span)
6	WMXJ (CHR)	WLVE (A/C)	WEDR	WINZ-FM
7	WRBD (8/U)	WAXY	WLVE	WLVE
8	WCMQ-FM (Spn)	WAIA	WAXY	WAXY
9	WAIA (A/C)	WKQS (Ctry)	WAIA	WEDR
10	WAXY (A/C)	WMJX	WKQS	WHQT

Nassau-Suffolk

WHTZ First With Teens And 18-49, Second With Older Demo; WWBAB Holds Young Adult Crown; WBLI Gets Older Demo, Takes Second With 18-49.

12-17	18-34	18-49	25-54
Rank	Rank	Rank	Rank
WHTZ (CHR)	WBAB	WHTZ	WBLI
WBAB (AOR)	WNEW-FM	WBLI	WHTZ
WPLJ (CHR)	WHTZ	WNBC	WCBS-FM
WBLI (CHR)	WBLI	WBAB	WNBC
WRKS*(B/U)	WNBC (A/C)	WCBS-FM	WLTW
WAPP (CHR)	WPW	WNEW-FM	WNEW-FM
WLIR (AOR)	WLTW (A/C)	WPLJ	WALK-FM
WNEW-FM (AOR	WUR.	WLTW	WRFM (B/EZ)
WRCN (AOR)	WCBS-FM (Gold)	WHN (Ctry)	WHN
WALK-FM (A/C)	WYNY (A/C)	WALK-FM	WPLJ

Pittsburgh

WBZZ Buzz Word For Teens, Second For Adults; WDVE Flies Off With Most Adult Crowns; KDKA On Top Of Older Demo.

#	12-17	18:34	18-49	25-54
	Rank	Rank	Rank	Rank
1	WBZZ (CHR)	WDVE	WDVE	KDKA
2	WDVE (AOR)	WBZZ	WBZZ	WBZZ
3	WAMO-FM (B/U)	WHTX	wwsw	wwsw
4	WYDD (AOR)	wwsw	KDKA	WSHH
5	WHTX (CHR)	WAMO-FM	WHTX	WDVE
6	WWSW (A/C)	WYDO	WAMO-FM	WTAE
7	KDKA (A/C)	WHYW	WSHH	WHTX
8	WPNT (A/C)	WPNT	WHYW	WHYW
9	WHYW (A/C)	KDKA	WTAE	WPNT
10	WSHH (B/EZ)	WTAE (A/C)	WPNT	WDSY (Ctry)

St. Louis

KSHE Sweeps All But Older Demo Crowns; KMJM Second Choice For Teens And Young Adults; KMOX Tops With Older Demo, Second With 18-49.

#	12-17	18-34	18-49	25-54
	Rank	Rank	Rank	Rank
1	KSHE (AOR)	KSHE	KSHE	KMOX
2	KMJM (B/U)	KMJM	KMOX	KSHE
3	KWK (CHR)	KWK	WIL-FM	WIL:FM
4	KHTR (CHR)	WIL-FM	KSD	KSD
5	KMOX (Talk)	KHTB	KMJM	KYKY
6	KSD (A/C)	KMOX	KHTR	KHTR
7	KEZK (B/EZ)	KSD	KWK	KMJM
8	WIL-FM (Ctry)	KYKY	KYKY	KEZK
9	WZEN (B/U)	KADI (A/C)	KADI	KUSA
10	KLISA YCINA	WZEN	KUSA	KADI

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Biack, BM/Easy—Beautiful Music/Easy Listening, CHR— Contemporary Hit Radio, Cias—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, N/T— News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn— Urban Contemporary.

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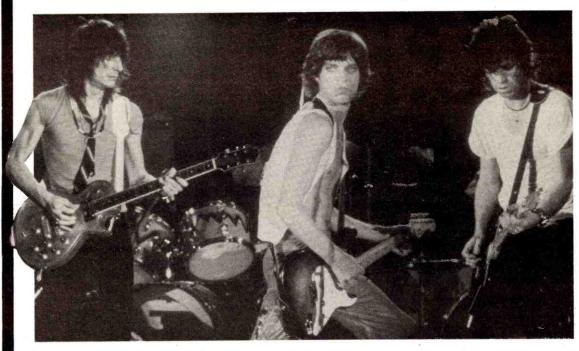
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A Midsummer Net's Dream

Radio stations frequently ask, "What syndicated programming is currently available?" "Why has no one produced this (or that) feature?" "Or, "Who could possibly dream up such a ridiculous program concept?" Meanwhile, syndicators continually inquire about what forms of programming stations have voiced an interest in. Since communication between the two parties is vital to the interests (and competition) of both, the following survey takes a quick look at what radio stations are seeking in syndication.

If your station is even remotely interested in syndicated programming, please take a few minutes to fill out the "dream list" below and return it to me. You can clip out this page, photocopy it, retype it, reduce it, fold and spindle it, or simply write your comments in a letter. The results of this survey will be printed later this fall, and will be available to networks and syndicators for future research and development.

Please send your completed forms and/or comments to: Reed Bunzel, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Station Profile And Current Syndication Use

i. iii willon region (see	map, is your station locati	eu:
☐ East		
□ South		
☐ Midwest		
□ West		
2. What is your market s	size?	
□ 1-10		
□ 11-25		
□ 26 -50		
□ 51-100		
□ 100+		
3. What is your station's	format?	
□ A/C		
□ AOR	× 1	
☐ Big Band		
□ Black/Urban		
☐ Beautiful/Easy Listen	ing	
□ CHR		
☐ Country		
☐ Miscellaneous/Variet	y	4
☐ News/Talk		
☐ Spanish		
Other:	-	
	station's primary target	demo(s)?
(Check those which app	ly)	
□ 18+		
12-17	25-49	
□ 18-24	25-54	
□ 18-34	□ 35+	
☐ 18-49	☐ Male	



5. How much syndication do you currently use per week?
☐ Less than one hour
☐ 1-4 hours
☐ 4-8 hours
☐ 8-12 hours
Over 12 hours *
6. What type(s) of syndicated programming do you use?
(Check those which apply)
☐ Countdowns
☐ Artist profiles
☐ Miscellaneous music features
☐ Live concerts
□ Entertainment/information features
☐ Theme shows
☐ Oldies programs
□ Entertainment short features
 News/sports/information, short features
□ Comedy
☐ Other:
7. Which type of compensation do you prefer?
□ Cash
□ Barter
Syndicated Programming Wish List
1. Which syndicated features would you like to see more of?
(Check those which apply)
☐ Countdowns
☐ Artist profiles
☐ Miscellaneous music features
□ Live concerts
☐ Entertainment/music information features
☐ Theme shows
☐ Oldies programs

Entertainment short features
 News/sports/information short features

□ Comedy

☐ Other:

	2. How much syndicated programming might you use?
	☐ Less than one hour
	☐ 1-4 hours
1	☐ 4-8 hours
3	☐ 8-12 hours
9	Over 12 hours
3	3. What features do you most look for when considering a
	syndicated program? (Check those which apply)
	☐ Nationally-known host
	☐ Contemporary artists
	☐ Length
	☐ Production quality
	☐ Program that fits station's format
	☐ Proven track record
	□ Cost
	☐ Interviews/actualities
	☐ Reputation of syndication/network
	Other:
	4. What special programming do you carry? (Check those which apply)
	Holiday programming Holiday programming
	Special live concerts
	☐ Summer programming ☐ Artist tributes
	Other:
	5. Programming should be delivered:
	On disc
	On tape
	☐ Via satellite for live broadcast
	☐ Recorded via satellite for later airplay
	News & Information
	Are you an affiliate of a national news network?
	Yes
	□ No
	☐ More than one
	Optional) Which network?
	How much network news best suits your station?
	5 minutes each hour
	1-2 minutes each hour
	A few minutes every 2 hours
	A few minutes every 2-4 hours
	Less than every four hours
	3. What would you like to see more of? (Check those which
	apply:
	☐ Hourly newscasts
	☐ Longer newscasts
	☐ Headline newscasts
	☐ News feeds for local newscasts
	☐ Interviews/actualities
	☐ Lifestyle features
	☐ Information short features
	☐ Longform information programming
	☐ Talk programming
	☐ Public affairs programming
	☐ Sports play-by-play
	☐ Sports talk programming

Female

□ 18-54

MUSIC CALENDAR

NEWS & INFORMATION FEATURES

August 12-16

The Weekend

August 17-18

August 17-18	
The Countdown Aretha Franklin/Bill Withers	(WO)
Countdown America With John Leader REO Speedwagon	(USR1)
Dick Clark's Rock, Roll, & Remember Rascals	(US)
Future Hits John Cougar Meilencamp/Night Ran Loverboy	(WO)
Gospel Line A song for you	(SI)
Hot Ones Bitty Ocean	(USR1)
Hot Rocks Chicago	(US)
Metalshop Ronnie James Dio	(MJI)
Music Makers	(NP)
Billy May Musical!	(WO)
Favorite musical stars Musical Starstreams	(MS)
Magical Strings Music Of The City	(SI)
On The Radio Go-Go's	(NSBA)
Power Cuts Bryan Adams (8/18)	(GSN)
Rick Dees' Weekly Top 40 Huey Lewis & The News	(US)
Rock Chronicles Cynthia Lennon/Heart/The Who & W	(WO)
Rock Week Heart/Talking Heads	(WO)
Scott Shannon's Rockin' America Top 30	(WO)
Billy Joel/Huey Lewis/Tears For Fea Solid Gold Saturday Night	rs
Temptations (8/17)	,

MONDAY

August 19	
American Music Magaz	ine
With Rick Dees	(US)
Tears For Fears	
Country Calendar	(CW)

TUESDAY

August 20	
American Music Maga	zine
With Rick Dees	(US)
John Waite	
Country Calendar	(CW)
Chartie Desirete	

WEDNESDAY

August 21	
American Music Maga	zine
With Rick Dees	(US)
Paul Young	
Country Calendar	(CW)
Lester Roadhog Moran & Kenny	Rogers

THURSDAY

FRIDAY

, lagast 25	
American Music Magazine	
With Rick Dees	(US)
Kim Carnes	
Country Calendar Rex Allan, Jr.	(CW)

The Week Of

August 19-23

Country Today Johnny Cash	(MJI)
Earth News Billy Ocean/Anthony Michael Hall/	(WO)
Jason Lively/Carl Reiner/Karen A	ustin
Encore With William B. Williams McGuire Sisters	(WO)
In Concert Ronnie Lane/ARMS Benefit	(WO)
Innerview Ratt	(IN)
Live From Gilley's Best of Gilley's Part 1	(WO)
Off The Record Sting/Motley Crue/REM	(WO)
Off The Record Special	(WO)
Rock Over London Godley & Creme	(RI)
Shootin' The Breeze	(WO)
Steve Arlington/George Clinton/Peabo	Bryson
Special Edition Jeffrey Osborne	(WO)
Star Trak Corey Hart/Pat Benatar/John Parr	(WO)
Star Trak Profile Rick Springfield	(WO)

COMEDY

ust any budget/shuttle Pepsi-sat explodes/ Iran missile near-miss/nuclear waste site

cord hop pick hit/bean dip/T'd-off doctor.
Tom & Ray's party people/dirty laundry

Radio Hotline (ASR)
Call from Bob/settle an argument/she's gone/ apples/congratulations Stevens & Grdnic's

(ASR)

Comedy Show Salesmen: Robert Klein/Totie Fields/ Monty Python/Henry Morgan

Dally Feed

Party Drop-Ins

Comedy Drop-Ins People next door/how many times?/5

lottery/tan tells tales Laugh Machine Woody Allen/George Carlin Monty Pythor Proctor & Bergman/David Brenner

•		
ay	(ILM)	
	(WO)	
ony Michael Hall/		
Carl Reiner/Karen	Austin	
illiams	(WO)	
	(WO)	
IS Benefit	(IN)	
lley's	(WO)	
art 1 ordi	(14/0)	
REM	(WO)	
rd Special	(WO)	
ndon	(RI)	
Breeze	(WO)	
eorge Clinton/Peab	o Bryson	
on	(WO)	
enatar/John Parr	(WO)	

GENERAL INFORMATION

Country Today Johnny Cash	(MJI)
Earth News Billy Ocean/Anthony Michael Hall/ Jason Lively/Cart Reiner/Karen A	(WO)
Encore With	
William B. Williams McGuire Sistsers	(WO)
In Concert Ronnie Lane/ARMS Benefit	(WO)
Innerview Ratt	(IN)
Live From Gilley's Best of Gilley's Part 1	(WO)
Off The Record Sting/Motley Crue/REM	(WO)
Off The Record Special Hall & Oates	(WO)
Rock Over London Godley & Creme	(RI)
Shootin' The Breeze Steve Arlington/George Clinton/Peabo	(WO)
Special Edition Jeffrey Osborne	(WO)
Star Trak Corey Hart/Pat Benatar/John Parr	(WO)
Star Trak Profile Rick Springfield	(WO)

Ed Busch Talk Show	(AP)
John Birch Society/currupt cops/ (8/10)	U.S. poverty
Allergies/re-arming Japan/kids pe (8/11)	er problems
Computer Program	(PRN)
Computers for the disabled/photography/	
government waste/micro rep-	airs/
hybrid games	
News Blimp	(PRN)
Factory murder/dog video/easier sports/	
car detailing/flirting classes	
Something You	
Should Know	(SBS)
Car trip tips (8/12)	
Joy of working (8/13-14)	
Exercise myths (8/15)	
Sound Advice	(PRN)
Specs/rock vs. classical/obsolese	cence/
professional gear	
Sporting News Report	(CW)
Cubs World Series (8/12)	
Renaldo Nehemiah (8/13-14)	
Vida Blue (8/15-16)	
Sports Flashback	(CW)
Muhammed Ali/Johnny Unitas & C	ary Cuozzo
Waldenbooks Review	(WO)
Wallace Terry/Hannah Pakula/"Skeleton	
Crew"/Larry Collins/"Mafia Pr	incess"

August 22	
American Music Magazine	
With Rick Dees	(US
Huey Lewis	
Country Calendar	(CW

August 23			
American Music Magaz With Rick Dees	ine (US)		
Country Calendar Rex Allan, Jr.	(CW)		

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NETWORK PROMOS

(CBSR)

(TRAN)

(CBSR)

· Len Klatt has been named Director/Research in Westwood One's New York office. Klatt joins the company from the Mutual Broadcasting System, where he was Sr. Research Analyst. He's also served as Research Director at Media Buying Services International

Superstars Rock Concert (WO)

Spirit Of Summe

Super Gold

Top 30 USA

· Allen Bestwick is now Program Clearance Manager, Southwest for the Mutual Radio Network. He's from Motor-Vation Radio Network, where he worked as Director/Affiliates.

· CBS Radio Networks has selected Dale Casterline as an Account Executive for its Los Angeles office. Casterline arrives from KROQ-FM/Los Angeles, where he had been Sr. Account Executive since 1983. He previously was Local Sales Manager at KIQQ/Los Angeles.

· Jamie Hastings joins Drake-Chenault as General Sales Manager. Hastings was formerly VP/Marketing at Century 21, having also worked at KOAX/Dallas.

Kris Stevens Enterprises has ap- Networks.

pointed Sue Steinberg as Operations Manager. She was most recently Music Director at KMET/Los Angeles, and previously held positions with Goodphone Communications, Album Network, Drake-Chenault, and RKO Radio.

· Charles Van Dyke has become an anchor/reporter for the UPI Radio Network. Van Dyke joins UPI after serving as General Assignment Correspondent for the RKO Radio Networks. Before moving to RKO, he spent eight years as AP Radio's House of Representatives correspon-

. Thomas Allen has been named Director/Sports Sales for the NBC Radio Network. He will be responsible for selling the network's NFL package, NCAA Football bowl games, and other longform sports programming. Prior to joining the network. Allen was an Account Executive for the Satellite Music Network. He also held a similar position with the ABC Youth Radio

Are National Radio Reps Really Different?

By Linda Packer-Spitz

Representative firms and stations are always saying that the national rep should be "an extension of the local sales force." Given that this premise is true, one would assume that a person who can sell well locally will also sell well nationally. That assuption does not always hold true.

During my eight years with Republic Radio, I have had the opportunity to hire and train many national reps, several of whom are managers today. I firmly believe that the search, training, and long-term development of great reps is the key to any successful, national representative company's growth.

Since national representatives must be as well-versed and knowledgeable as the local sales staff of every client station they represent, I believe it takes a different breed to do the job well.

The Different Breed

All radio salespeople, locally as well as nationally, must have respect, integrity, credibility, product knowledge, enthusiasm, and a winning attitude. They should al-

ways present their stations in the best light to the buyers, sell the highest rate possible, and maximize inventory. The salesperson has to create wants and not just satisfy needs of the client, using special opportunities and additional research. It's important to have a history of the agency, the account, and the buyer to be better informed and more serviceoriented than their competition. Good salespeople must be market and marketing specialists. They thoroughly prepare and are able to follow through on every opportunity by knowing the marketing objective and how their stations satisfy

A Job With Many Bosses What other traits are necessary to be a great national rep? The critical and overriding needs are organizational and communicative skills. These needs become increasingly apparent when dealing with 50, 100, or even 200 client stations. At all times, each station becomes the only station you're working for, and some people simply cannot take the pressure of having that many "bosses." Each station deserves and must have the attention that a local person gives to one station.

A national rep must know the competition, rate structures, personalities, and characteristics of multiple markets. They must be able to read and retain hundreds of pieces of correspondence from different stations so that they can in-

telligently discuss every opportuni-

Many times reps are judged solely on the phone by a station contact they have never met. They must be able to effectively communicate the parameters of an avail request so that station managers can make intelligent selling decisions. Do they have the same sense of urgency as the station about every piece of business? Reps must be accountable for every piece of business out of every shop they call on for every station at all times.

The Greatest Juggler On Earth

A buying situation shows how a national reps' organization becomes important to keeping all the "balls in the air." For instance, a buyer calls with an avail request for 30 markets due the next day that must get on the air the following week.

The rep must now prepare 30 plans, make 30 phone calls to discuss the parameters of the buy, determine inventory situations in each markets, and deliver the avails on time. The reps who are the fastest, most knowledgeable, and best prepared will win in the long run.

This special rep will also constantly presell their radio properties. Sometimes buys can come down in a matter of hours, and those buyers must know your radio stations before that buy occurs.

Once the rep receives their orders, he calls all 30 stations back with the win (or loss), the cost per point of the buy, and the stations' share. If merchandising is requested, he sees to that it's executed properly. Then there's all the copy, rotations, and billing discepancies. And all these machinations are for only one buy!

I've always felt that ideally a station should be called three times on every opportunity: at the beginning, in the middle, and with the win. It is my policy that the rep, not the sales assistant, calls in the win or loss. Take the glory when you win, and discuss why you lost and how to get the business the next time.

Finding The Right People

How does a manager find this special breed of salespeople? Interview constantly! Know the competitive national reps in the market to see who's winning and who's not. Interview local radio salespeople to see if they could make the transition. Interview salespeople outside of radio; you never know when a buyer, print salesperson, or football player will have the qualities necessary to make it in this business.

For every rep job I've had open, I've interviewed 30 to 40 people to fill the position. Some people I see four or five times. I pick a market, product, and demo, and they must pitch me. I'll also role-play with them. I'll let them play manager, station contact, and buyer. Then we'll reverse roles. I ask them how they'd feel when they get 18 avail requests, I'r orders, and one angry station that was lost. I find out if they are willing to travel or entertain clients at night.

I want to know that they can understand an Arbitron book, but feel



An 11-year sales veteran, Linda Packer-Spitz has been VP/Manag-er-Chicago for Republic Radio since 1980. Her background includes terms as an Account Executive with RKO Radio Sales, Field Communications TV Sales, and WFLD-TV/Chicago.

confident that they can also sell a station with no numbers. I need to know how they'll react to not being able to reach a station contact when they might have to get right back to a buyer. Can they be diplomatic enough to represent two stations in a market with uncommon ownership?

The best salespeople have equal enthusiasm for every radio station they sell. They feel the excitement of markets that they've never lived in or stations they've never heard.

Training To Communicate

Once you find such salespeople, how do you train and develop them? You must teach the salesperson how to properly communicate with both the buyer and the client — your station.

An effective salesperson knows how to correctly probe an agency for the right facts to enable the station manager to make the best selling decisions. A national salesperson is not only selling time on their radio stations, but also helping to market and move products, which is good for radio in general.

Salespeople should be taught to write cohesive and intelligent presentations quickly and effectively, and then communicate the work they've done to both the station and agency. Phone and letter skills are crucial.

A good manager helps a salesperson prioritize his time. In national sales, a salesperson can get a call on Tuesday for 46 markets that can tie him up for two days

A station manager should expect his rep firm to have weekly communication with him, whether there is business pending or not, to keep up with inventory, local promotions, rate structures, etc.

What It's All About

Being a national rep is a fastpaced, exciting career. It affords a person the luxury of learning different formats and markets all at once. When the ratings books arrive, there will always be some fantastic ones to sell, and the challenge to perform well with the not-so-fantastic.

I enjoy being a rep. Someone once told me it's like being the Daily Planet all rolled into one: You're Perry White the editor, Lois Lane the reporter, Jimmy Olsen the novice, and Clark Kent/Superman—all in the same day!

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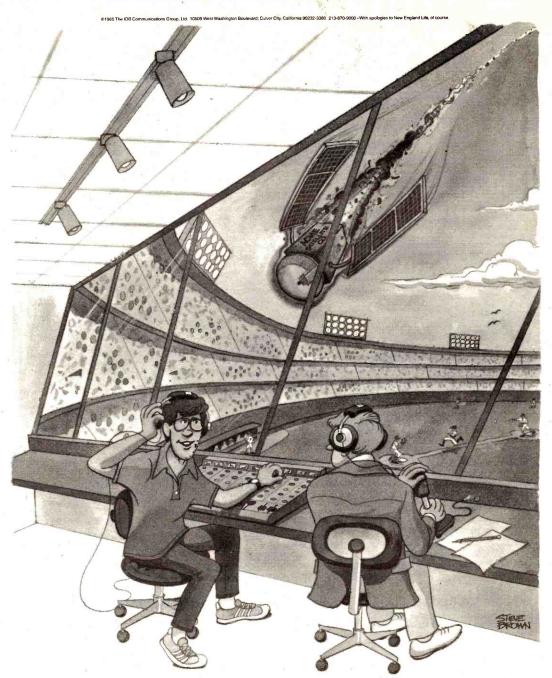
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HARVEY MEDNICK

Setting Your Remote Controls

You know how it is when you don't hear a word for a while and then all of a sudden it turns up 23 times in the span of a few days. Well, that's what's happened with the word "remote". Everybody's talking about them.

On The Comeback Trail

In a recent Radio Logic Journal, publishers Ott & Snead contend that as stations seek to maintain their competitive edge, the dual advantages of visibility and revenue which remotes present are very attractive. I heartily agree. Remotes, as we all recall, were a staple item in nearly every station's sales/promotion plan in the '70s. Then, through a compounding of errors, they were beaten to death. Now that remotes are on the rise again, Ott & Snead are seeing stations repeating their original mistakes, and, so they've offered many fundamental pointers.

Definition

Let's first get in sync on exactly what constitutes a remote - a live broadcast, either whole or in part, by station personnel in front of the public. This event has certain contributing elements: a participating client/sponsor, giveaway items/

prizes, on-air promos/liners, and cut-ins/broadcast.

Invariably three problem areas crop up as remotes develop:

- 1) Understanding the objective.
- 2) Planning/organization. 3) Management/execution.
- Let's take a look at each and see what preventive measures can be taken to ensure success.

Objective

This should be completely clear. If you don't have the objective totally in focus, forget the remote! What you are looking for is an event which satisfies three parties the station, client, and listener.

How are the three parties satisfied? The station makes money from the sale of the event and benefits additionally from the positive image the remote generates among those who attend. The client (Ott & Snead divides them into 2 categories - short- and longterm thinkers) obviously looks for profit-

ability but also is concerned with image and customer relations. Most of your listeners will not attend the event, but they still want to get a sense of excitement and activity from the remote site. However, don't alter your programming severely from cut-ins - it might tempt them to tune out.

Planning

Full understanding leads quite naturally to planning. In this area you're getting involved with programming, so it's essential to have the PD's support. After that you'll need at least 10 days' lead time. Don't proceed without fully understanding the responsibilities of all parties involved.

Execution

If everything else is in place, execution should take care of itself. Be sure to have enough station people at the event to show support. Don't rely on the promotion director or DJ/host to run it entirely. Of course, it's critical that the account exec whose client sponsors the event be present. It's amazing to me the number of times the AE has been absent, particularly when the remote is scheduled on a weekend.

It's smart to use professional services. Booths, signs, sound systems, stages, lights, security, insurance, concessions, and other elements are available from people who do it for a living and have incurred every conceivable glitch over the years.

Remember, this is your version of "Show Biz," so apply the rules of showmanship. Use your jocks as your stars, make a grand entrance,

"Sure your station benefits financially from the sale of an appearance or remote, but if that's your only goal, you're in big trouble.

have bonus giveaways and mer-chandise, build to a logical conclu-

sion, and then leave. As the old

adage goes, "Always leave them

A Few Things To Think

About

cept of remotes, it will help your

planning to consider the following:

If you're committed to the con-

• Do you want to build/buy a

· Should you hire a person with

· Are you plugged into the com-

munity activity/event calendar

enough to get the jump on com-

Do the sales/programming

staffs really understand my remote

"roadie" experience as Remote

wanting more."

remote studio/van?

Manager?

petitors?

- Rick Ott



"After years of 'Broadcasting live from...' stations finally realized the average listener couldn't care less."

- Martin Snead

philosophy?

· Have I promotionally budgeted adequately to support an extensive remote schedule?

Is my market physically suited for sucessful remote activi-

A Helping Hand

Ott & Snead has prepared a handy booklet entitled "A Station Guide To Remotes & Appearances," which triggered this column. It was formerly available only to clients, but now is offered to any station free of charge. Send a written request on your letterhead to Ott & Snead Broadcast Management Consultants, 300 Turner Rd. Suite 514, Richmond, VA 23225.

ONE YEAR AGO TODAY

- TIM GORMAN NAMED PRESIDENT/GM AT WKBW/BUFFALO
- BRUTE BAILEY BECOMES PD AT KMJQ/HOUSTON • DEL SPENCER APPOINTED PD AT WYLD/NEW ORLFANS
- KEVIN MCCARTHY PD AT WOLLE-EMINEW ORLEANS
- WKTU/NEW YORK SWITCHES FORMAT TO CHR
- ■#1 CHR: "Ghostbusters" Ray Parker, Jr. (Arista) (2nd week)
- #1 A/C: "Stuck On You" Lionel Richie (Motown) (4th week)
- #1 B/U: "Ghostbusters" Ray Parker, Jr. (Arista)
- #1 Country: "Tennessee Homesick Blues" Dolly Parton (RCA)
 #1 AOR Track: "Missing You" John Waite (EMI America) (4th week)
- •#1 LP: "Heartbeat City" Cars (Elektra) (3rd week)

FIVE YEARS AGO TODAY

- BILL DAHLMAN BECOMES VP/GM AT WIP/PHILADELPHIA
- TOM TEUBER APPOINTED PD AT WMFT/CHICAGO • FRITZ BEESEMYER BECOMES GM AT KIOVSAN DIEGO
- JIM CONLEE NAMED PD AT KHTZ/LOS ANGELES
- LES TRACY APPOINTED PD AT KZAP/SACRAMENTO
- MIKE MCVAY BECOMES PD AT K-BEST/SAN DIEGO
- •#1 CHR: "Sailing" -- Christopher Cross (WB) (2nd week) •#1 A/C: "More Love" - Kim Carnes (EMI America) (2nd week)
- ●#1 B/U: "Upside Down" Diana Ross (Motowin)
- #1 Country: "Drivin' My Life Away" Eddie Rabbitt (Elektra)
- #1 LP: "Hold Out" Jackson Browne (Asylum) (3rd week)

TEN YEARS AGO TODAY

- **9 JIM DAVIS BECOMES PD AT KIMN/DENVER**
- WCOZ/BOSTON CHANGES FORMAT FROM BM TO AOR #1 CHR: "Jive Talkin" - Bee Gees (RSO) (3rd week)
- •#1 A/C: "James Taylor" How Sweet It Is (WB)
- #1 Country: "Rhinestone Cowboy" Glen Campbell (Capitol)
- #1 LP: "One Of These Nights" Eagles (Asylum) (6th week)

DATELINES

"Radio '85," the second annual Radio Convention & Programming Conference, presented jointly by the NAB and NRBA

Dallas Convention Center.

September 11-14

Radio/Television News Directors Association's International Conference Opryland Hotel, Nashville.

1086

February 2-5

National Religious Broadcasters' 43rd annual convention

Sheraton Washington, Washington, DC

March 6-8

Country Radio Broadcasters' 17th annual Country Radio Seminar Oprvland Hotel, Nashville,

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Important News for the Fall Book from Film House

Just Completed— New TV Spots for Easy Listening, A/C, AOR & CHR

Film House, Inc., the leading producer of TV spots for radio stations, has just completed the next generation of TV commercials for Easy Listening, soft A/C, AOR and CHR. Produced in association with Tony Quin, formerly of QC Productions, these new TV spots feature maximum dial position and call letter reinforcement, crystal-clear positioning of your station, remarkable celebrity performances, unique special effects and the quality of production you've come to expect from Film House. And they're available now.

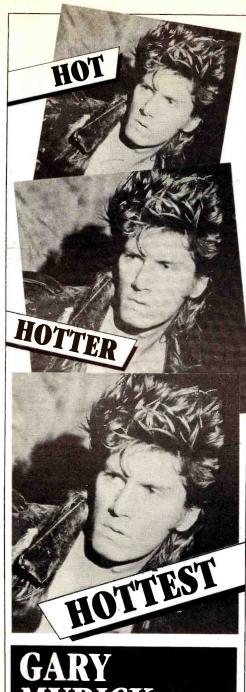
Pick Up the Phone

Call Film House today and we'll Federal you a copy of our new demo reel, including the newest generation of TV spots for radio. And on the same reel you'll find an introduction to our new media buying service. Just announced last month, our acquisition of the resources of Broadcast Marketing Group has already resulted in five major radio stations taking advantage of the ultimate in TV promotion—the finest TV spots combined with the most sophisticated approach to television placement for radio yet developed. Broadcast Marketing Group is the only company that specializes in placing TV buys for radio. They understand radio's unique situation and have tailored their strategies to maximize their impact on Arbitron diaries. That's why we call their joining forces with Film House the most powerful weapon in your audience building arsenal.

Fall Book is Upon Us

So don't wait. You owe it to yourself and your station to call for our new demo reel today. Or at least think of a decent excuse to give your boss about why you didn't.







FROM THE JUST RELEASED ALBUM GARY MYRICK "STAND FOR LOVE"





RESTREET TALK

What's the next CAP CITIES/ABC station to be sold? WRIF/DETROIT's sale is imminent, and word is that it won't go to a major chain, but to a local group - possibly a black consortium. Expect WPAT-AM & FM/NEW YORK and WKBW/BUFFALO deals to follow, clearing the way for the official FCC merger okay after New Year's. As the industry excitedly watches MALRITE, GANNETT, and others tear the wrappings off their new Christmas presents, overlooked are the ABC and Cap Cities managers, who may find only a lump of coal in their stockings. Indeed, what will happen to them?

Amidst all the talk about ABC cutbacks, look for for the ABC RADIO NETWORKS to name two new VPs next week. It appears DAN FORTH will be VP over the Young Adult Networks, including ABC ROCK, CONTEMPORARY, and FM nets, while STU CRANE will be upped to VP over the ABC **INFORMATION** and **ENTERTAINMENT** webs.

is AL TELLER going to be the new CBS **RECORDS** President? The consensus is that it's only a matter of time, perhaps even a matter of days.

The latest on WNEW-FM/NEW YORK's stand against artists cutting "positioning" IDs for new rival WXRK is that 'NEW-FM is now playing MOTLEY CRUE again. PD CHARLIE KENDALL claims the Crue were apologetic, saying they didn't mean anything by the ID they cut. However, Kendall sounds the war drums for future offenders. "If someone slaps us in the face, we won't turn the other cheek." Meanwhile, WXRK VP/GM TOM CHIUSANO retorts. "Is 'NEW-FM's 'Where Rock Lives' slogan any less a positioning statement than '#2, But Not For Long?' If rock lives there, doesn't that imply that it's dead everywhere else?" So 'XRK's IDs by ROBERT PLANT, MEATLOAF, TAXXI, and Motley Crue continue

Former WKTU (now WXRK) personality ROSKO has filed a claim with the EEOC, saying he was fired by INFINITY so the company could eliminate black announcers. But Chiusano says Rosko was axed for insubordination - specifically his on-air comments prior to the format change. "It's a baseless accusation. We're responding to the official complaint as we have to," Chiusano

After yet another discouraging book (3.1-2.5) with News/Talk, METROMEDIA has decided to pull the plug on the format at WCBM/BALTIMORE. Look for a music format to switch on before the end of the month, although no specifics have been revealed yet.



I'M FALLING IN LOVE WITH ME - WAAF/Worcester-Boston's morning team of Bob (Rivers) & Zip (Zipfel) have perfect timing. Just as reports surface of David Lee Roth leaving Van Halen, the duo's parody of Roth, "Just A Big Ego." is being released as the single from Rhino Records' "World's Worst Rec-ords, Volume II" collection. Bob and Zip wrote and produced the spoof, recording it on their home eight-track unit for \$200. Sample lyrics:

"I'm just a big ego, and everywhere I go, people say that they adore me

They pay for just a chance to look at my tight

Oooh, makes them horny There will come a day when I'll get old and gray Oooh, what will they say about me? When the end comes they'll know

I've got a big ego
The world revolves around me."

Congressional pressure is indeed building to to get record companies to provide a ratings code for albums with songs pertaining to explicit sex, drugs, and violence. And the labels, concerned about gaining legislation on blank-tape revenues and the problems of counterfeiting, seem willing to listen. Broadcasters have been watching from the sidelines . . . until now. Senator Jesse Helms (R-NC) has introduced a new bill that would expand the current ban on broadcast obscenity to include the much broader category of "indecent" or "profane" material. Are "hell" and "damn" profane? And what about those controversial record lyrics? Stay tuned for details.

WLS (AM)/CHICAGO MD MIKE WOLF is returning to AOR as Asst. PD at WYSP/PHILADELPHIA, leaving OM JOHN GEHRON with a need for someone with golden ears and a knowledge of computers/music research. By the way, the "Big 89" will stop simulcasting LARRY LUJACK's morning show with the FM on August 26. This means a prime morning opening exists at WLS-FM. T&Rs to PD JAN JEFFRIES.

Continued on Page 30



THE DIFFERENCE BETWEEN GUESSING AND KNOWING.





Can you guess which oldies your listeners like most? Before answering, consider this: In most music tests conducted by Surrey, results have shown less than 40% of those songs tested to have significant appeal to the targeted audience. Usually, less than 20% result in being definitely recommended.

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Phase 1-Alpha. Alphabetical and rank listings of all titles tested featuring male,

Phase 1–Alpha. Alphabetical and rank listings of all titles tested featuring male, female and combined categories. Each title is accompanied by overall score plus percentage of burn and unfamiliarity. Ranked songs are color-coded according to level of appeal

to level of appeal.

Phase 2—Omega. Page-by-page, title-bytitle breakout involving comparisons of
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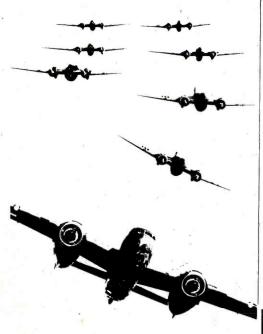


FLYING AT YOU NOW



FOUR IN THE MORNING

THE NEW SINGLE FROM THE CAMEL/MCA ALBUM, "7 WISHES"





.MCA RECORDS



STREET TALK

Continued from Page 28

KBEQ/KANSAS CITY PD STEVE PERUN (see Page 3) moves fast. He's hired CHUCK NASTY away from mornings at B96/CHICAGO. Chuck'll do afternoons, but the search is still on for a great morning talent.

Some other quality gigs are open:
KOST/LOS ANGELES can use a hot
production director with good communication
skills to replace DAVID K. JONES, who's off
to mornings at KOPA/PHOENIX . . . Across
town at KJJJ, CHARLIE OCHS wants to fill his
morning opening, as JAY LAWRENCE has
split . . . And you never know what might be
happening with the new owners at KLUB &
KISN/SALT LAKE CITY, so you may want to
contact KFMB-AM & FM/SAN DIEGO
programmers MARK LARSON and BOBBY
RICH.

Speaking of KFMB, the Padres flagship will revive its trademarked "Fantasy Baseball" games, complete with crowd effects and color commentary. Unbiased staffers expect the Padres to regain first place in the Western Division within a week. Meanwhile, "America's Sports Station," KMOX/ST. LOUIS, is well-prepared for the baseball strike. Each night, a sports forum similar to ABC-TV's "Nightline" format will feature such big-name sportscasters such as BOB COSTAS, BRENT MUSBERGER, HANK STRAM, and HOWARD COSELL. There'll even be computer All-Stargames

WIVY-103 FM/JACKSONVILLE is presenting the "Jacksonville Radiothon Reunion" — 30 hours of all-request donations for Multiple Sclerosis August 16-17.

Legendary local luminaries who'll be there include former WAPE personalities JAY THOMAS, CLEVELAND WHEELER, and the GREASEMAN (by phone), ex-WPDQ talents MIKE REINERI and TOM KENNINGTON, and WIVY alumni BOBBY MITCHELL, J.J. WALKER, and LARRY DIXON.

FULLER-JEFFREY GROUP SR. VP J.J.
JEFFREY is relocating from WOKQ/DOVERPORTSMOUTH to KPOP/SACRAMENTO. He'll
pick up the headphones again and do
afternoons while overseeing the chain's
programming.

Last week's story about Contemp Christian outlet KLTY/DALLAS' new PD STU ROBB caught one person by surprise — Stu himself. He told Street Talk this week that he's never even talked with company President SCOTT GINSBURG about the job, although he'd like it if Scott can come up with the right bucks.

R&R extends condolences to ARISTA VP/Promotion DON IENNER, brother JIMMY, and family on the loss of their father Salvatore after a long illness. In lieu of flowers, donations may be made to: Hospice Of Stamford, 461 Atlantic St., Stamford, CT 06901.

Where is KWK & KGLD/ST. LOUIS OM C.C. MATTHEWS headed? We hear he's headed East to work with E. ALVIN DAVIS, the rival consultant to KWK advisor MIKE McVAY. Mike will be screening KWK PD candidates as he takes over the station's programming chores until a replacement is found.

MARK DRISCOLL is no longer programming WZPL/INDIANAPOLIS. It's said that new owners (supposedly FAIRWEST) are on the way and are already repositioning the station. Is it true that WMET/CHICAGO PD BEID REKER is calling the shots? Will CAT SIMON do mornings? Meanwhile, Mark is still VP/Programming for 'ZPL parent H&W, and can be reached through the station.

WFIL/PHILADELPHIA morning maniac JOEY REYNOLDS is a "free agent" without a contract, although station officials maintain that they'll reach terms of endearment. If Joey leaves WFIL, and many feel he will, he won't leave town. Joey's first child was born in California, and now that he and his wife Carolyn are expecting again, he refuses to repeat that experience. "Carolyn doesn't want the baby to have the brain of a surfboard," reasons Joey.

What's all this talk about GEORGE JOHNS consulting the PRICE COMMUNICATIONS stations? If true, George would be working with KOMA & KAEZ/OKLAHOMA CITY, battling the dynasty he built at crosstown KZBS.

Congratulations to former ATCO VP REEN NALLI, who was married in June to TOM DARLING, District Sales Manager for computer software company Ensoniq Corp. Reen's attending law school at the University of Michigan.

Salt Lake City has a lot of Latter Day Saints, and you can now hear KLTQ (AM) appealing directly to "the unique lifestyle" prevalent in the area. Station officials say the "clean-living" format is being received quite well, thank you, especially in Mormon drive (sorry, couldn't resist).

KIIS-AM & FM/LOS ANGELES morning sidekick RAECHEL DONAHUE may be recovering from surgery to correct a spinal fracture caused by an off-road racing mishap, but her jaw is still working. Raechel will soon be broadcasting from her flower-filled hospital suite until she's "back" at the station.

And get-well wishes to Z98
(WZNE)/TAMPA PD BOB KAGHAN, laid up at home with a severe virus . . . Also to KLOL/HOUSTON PD JOE DENTON, who's recovering nicely after a car accident.

Finally, all of us at R&R offer our heartfelt condolences to Networks & Specials Editor REED BUNZEL, whose wife DEBORAH WIGHT was killed when Delta flight 191 crashed in Dallas August 2.

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After you hear "Whose Side Are You On?" the new single and title song from their new album, you'll be on MATT BIANCO'S side for sure! With their dazzling new sound, MATT BIANCO'S headed straight for the topside of the charts. There's no question about it!

"Whose Side Are You On?" From the forthcoming album, WHOSE SIDE ARE YOU ON? (81268) Produced by Danny White and Mark Reilly



til tuesday



"Looking Over My Shoulder"

The follow-up to the top five smash "VOICES CARRY"





ON THE RECORDS

KEN BARNES

A COMPARISON STUDY

Looking Out For Number Ones



It seemed like an innocent request. A couple of people, after falling over from shock when I favorably reviewed Fred Bronson's excellent "Bilboard Book Of Number Ones," suggested it might be interesting to see which songs made No. 1 in R&R (CHR) but didn't go to the top in Billboard (Hot 100), and vice versa.

I thought sure, that might make an informative little piece, take a few minutes, check it out. Six hours later, I'm back with some interesting trends and variances.

The raw stats are as follows: from October 5, 1973 (R&R's first issue) through July 26, 1985, there have been 274 No. 1 records in Billboard and 221 in R&R. 109 songs have gone No. 1 in Billboard without hitting the top spot in R&R; 60 R&R No. 1s did not go to No. 1 in Billboard.

The first clear trend that surfaces is that in the mid-70s Billboard had a lot more No. 1 records than R&R. Here are the 1973 and 1974 breakdowns:

1973 (Oct. 5 thru December)

Total BB #1: 8 Total R&R #1:5 #1 BB But Not R&R

Midnight Train To Georgia/Gladys
Knight

Keep On Truckin'/Eddie Kendricks Top Of The World/Carpenters The Most Beautiful Girl/Charlie Rich

#1 R&R But Not BB Goodbye Yellow Brick Road/Elton John

1974

Total BB #1: 35 Total R&R #1: 18 #1 BB But Not R&R

The Joker/Steve Miller

Show And Tell/Al Wilson
You're 16/Ringo Starr
Love's Theme/Love Unlimited Orch
Dark Lady/Cher
Sunshine On My Shoulder/John
Denver

TSOP/MFSB Billy Don't Be A Hero/Heywoods Annie's Song/John Denver Feel Like Makin' Love/Roberta Flack Can't Get Enough . . . /Barry White Rock Me Gently/Andy Kim Nothing From Nothing/Billy Preston Then Came You/Dionne Warwick &

You Haven't Done Nothin'/Stevie Wonder Whatever Gets You . . . /John Len-

non

Cat's In The Cradle/Harry Chapin Angie Baby/Helen Reddy

#1 R&R But Not BB

None (all R&R #1s in 1974 also hit

As you can see, there were nearly twice as many Billboard #1s in '73 and '74. The Billboard chart, especially back then, takes record sales into account as well as airplay (airplay plays a greater role today in its chart than it did back in the '70s). Industry wisdom says sales figures are considerably slower to react than the more volatile airplay data, so theoretically R&R's airplay-only #1s should happen more quickly (which they do) and there should be more turnover than in Billboard. This latter phenomenon later came to pass, but not before another few years of revolving-door #1s at Billboard.

1975

Total BB #1s: 35 Total R&R #1s: 18

Please Mr. Postman/Carpenters
Laughter In The Rain/Neil Sedaka
Fire/Ohio Players
You're No Good/Linda Ronstadt
Pick Up The Pleoes/AWB
Best Of My Love/Eagles
My Eyes Adored You/Frankie Valli
Lady Marmalade/Labelle
Another Somebody . . . Wrong Song/
J. Thomas
Shining Star/EWF

Before The Next Teardrop . . /Freddy Fender

Thank God I'm A Country Boy/John Denver Listen To What The Man Said/Wings

One Of These Nights/Eagles
Rhinestone Cowboy/Glen Campbell
Fly Robin Fly/Silver Convention
Let's Do It Again/Staples

#1 R&R But Not BB None

1976 Total BB #1: 26 Total R&R #1: 17

#1 BB But Not R&R

Saturday Night/Bay City Rollers
Convoy/C.W. McCall
Theme From Mahogany/Diana Ross
Love Rollercoaster/Ohio Players
Love Machine/Miracles
Let Your Love Flow/Bellamy Bros.
Boogie Fever/Sylvers
Love Hangover/Diana Ross
You Should Be Dancing/Bee Gees
Play That Funky Music/Wild Cherry
A Fifth Of Beethoven/Walter Murphy
Disco Duck/Rick Dees

#1 R&R But Not BB

Dream Weaver/Gary Wright Muskrat Love/Captain & Tennille

Again, a big difference in total No. 1 records, as Billboard was turning them over the way it still does on its Country chart. (The 35 BB No. 1s in 1974 and 1975 is a rather astounding number; R&R's highest total No. 1 figure was 22 in 1984.) The disparity would continue for another year and then inexplicably even out in 1978.

1977

Total BB #1: 28 Total R&R #1: 18

#1 BB But Not R&R

You Don't Have To Be A Star/McCoo & Davis I Wish/Stevie Wonder Car Wash/Rose Royce Dancing Queen/Abba

Don't Give Up On Us/David Soul

Don't Leave Me This Way/Thelma Houston

Southern Nights/Glen Campbell Sir Duke/Stevie Wonder I'm Your Boogie Man/KC & SS Band Got To Give It Up/Marvin Gaye Gonna Fly Now/Bill Conti Looks Like We Made It/Barry Manilow

#1 R&R But Not BB

I'm In You/Peter Frampton Don't Stop/Fleetwood Mac Nobody Does It Better/Carly Simon

1978

Total BB #1: 19 Total R&R #1: 17

#1 BB But Not R&R

Love Is Thicker Than Water/Andy Gibb Too Much Too Little . . . /Mathis &

You're The One That I Want/Travolta

& ONJ Boogle Oogle Oogle/A Taste Of Honey

You Needed Me/Anne Murray

#1 R&R But Not BB
You're In My Heart/Rod Stewart

Baker Street/Gerry Rafferty Whenever I Call You ... /Kenny Loggins

As the totals evened out, the number of different No. Is also started to balance, and, in 1978, was reduced sharply. But that was only temporary: 1978 had the strongest consensus between the two charts until 1984; over the next few years, although the total number of chart-toppers was more or less even, R&R and Billboard might have been on different planets for all the agreement between them.

1979

Total BB #1: 23 Total R&R #1: 21

#1 BB But Not R&R

I Will Survive/Gloria Gaynor Knock On Wood/Amii Stewart Love You Inside Out/Andy Gibb Ring My Bell/Anita Ward Bad Girls/Donna Summer Good Times/Chic Sad Eyes/Robert John Don't Stop Till . . . /Michael Jackson Pop Muzik/M Still/Commodores No More Tears/Streisand & Summer

#1 R&R But Not BB

The Logical Song/Supertramp Chuck E's In Love/Rickie Lee Jones She Beileves In Mer/Kenny Rogers Shine A Little Love/ELO Gold/John Stewart
The Main Event/Barbra Streisand After The Love Has Gone/EWF Lonesome Loser/LRB Sail On/Commodores

1980

Total BB #1: 16 Total R&R #1: 20

#1 BB But Not R&R

Please Don't Go/KC & SS Band Rock With You/Michael Jackson Do That To Me . . . /Capt. & Tennille Funkytown/Lipps Inc. Another One Bites The Dust/Queen

#1 R&R But Not BB

The Long Run/Eagles Sara/Fleetwood Mac Longer/Dan Fogelberg The Biggest Part Of Me/Ambrosia The Rose/Bette Midler All Out Of Love/Air Supply Late In The Evening/Paul Simon Real Love/Dooble Bros. Love On The Rocks/Neil Diamond

The divergence subsided a little in 1980, but 1979 was a very strange year. Of 23 Billboard No. 1s, 11 didn't hit the top in R&R, while 9 of 21 R&R No. 1s failed to repeat in Billboard. In other words, virtually half of each chart's No. 1 songs were exclusive, and that approximate ratio was maintained until 1983. (1980, incidentally, was the first year there were more R&R No. 1s; in 1983 that would become the rule. But I'll get to that next week in Part II.)

R&R FRIDAY, AUGUST 9, 1985/33



the new single "take on me"



NEW & ACTIVE



115/40

P-1 Action:

WXKS-FM add



WNYS add CKGM on CKOI deb-38 WCAU-FM on B94 add CFTR 27-23 CHUM add WAVA add 94Q deb-33 Z93 add KAFM add 93FM deb-26 I95 deb-39 Q105 add-30 B96 29-22 WLS add-26 WLS-FM deb-26 92X add WNCI add WKTI 21-16 KWK deb-29 KIIS-FM 40-17 KMEL add-31



produced by alan tarney from the lp hunting high and low on warner bros. records and cassettes. 6196 HAWNET Pros. records

KPLUS 30-25

Into The Ground

Is Madonna oversaturating the media? On August 16, 1984, Madonna's 26th birthday, she was just becoming a phenomenon. Radio was going to her year-old debut album to force the release of "Lucky Star" as a fifth single, despite "Like A Virgin" having been ready for a while. Now, in addition to the profusion of actual Madonna records on the air, there are at least three derisive songs about the rock star's popularity, including "Virgin Madonna" (to the tune of "Lady Madonna," "No More Madonna" (to the more obscure melody of "De De Dinah"), and Barnes & Barnes's "I Made Love To Madonna.

The latter is the latest in a series of "I Made Love To . . . " songs by the novelty act, in which the narrator insists that he and Madonna "crossed the borderline" together before admitting that it was all fantasy. The Barnes & Barnes cut has thus far appeared only on the "Dr. Demento" show (where their "Fish Heads" remains a perennial) but, as "Into The Groove" demonstrated, you don't always need to be on disc to be on the air. "Groove," incidentally, is available in the import stores on a British 7" single. The current word is that it won't be the flip of "Dress You Up," but as long as Warner Brothers issues "Killer B's" compilations, which already contain at least one Madonna cut, there's always hope for those who want "Groove" on an LP.

MONDAY, AUGUST 12

1964/Millie Small gets her own day at the New York World's Fair. 1967/Fleetwood Mac, which at this point consists of Peter Green, John McVie, Jeremy Spencer, and Mick Fleetwood, makes its stage debut at the London National Jazz & Blues Festival.

TUESDAY, AUGUST 13

1965/Remember how simple life was back when you knew who owned the name to your group? Jefferson Airplane made its live debut on this day at San Francisco's Matrix Club. The group's female singer at that time was Signe Anderson

1971/R&B sax legend King Curtis is stabbed to death outside his New York apartment building. He is 37 years old

1982/Joe Tex dies of a heart attack at age 47. Although a lot of R&B's first and second generation people have met similarly grim fates in recent years, Tex had seemed very healthy (and very active in his public appearances), and his death was a surprise to many of his contemporaries.

WEDNESDAY, AUGUST 14

1956/A Washington DJ forms the "Society for the Prevention of Cruelty to Elvis Presley" 1958/Elvis's mother Gladys dies of a heart attack at age 42

1974/Paul Anka's comeback record, "You're Having My Baby," goes gold. Birthdays: Larry Graham 1946, David Crosby 1941, Dash Crofts 1940.



THURSDAY, AUGUST 15

1958/Buddy Holly and Maria Elena are married

1964/The movie unit of MGM signs the Dave Clark 5, leading to "Catch Us If You Can," a relatively abstract rock movie that makes "A Hard Day's Night" look like a masterpiece of linear narrative

1969/A little late in the summer of lust to be a real first event, Woodstock opens.

1979/Bob Dylan's "Slow Train Coming" is released.

FRIDAY, AUGUST 16

1974/The Ramones play their first show at New York's CBGB's.

1975/Apparently after long periods of meditation (or dancing and fasting) on Solsbury Hill, Peter Gabriel announces his departure from Genesis. At that point, neither have had a chart hit. Genesis pulls it off in 1978 with "Follow You, Follow Me"; Gabriel has to wait eight years.

1976/Cliff Richard begins a tour of the USSR.

1977/Elvis Presley dies at age 42.

1983/Brought together by seemingly endless hosting duties on "Saturday Night Live," Paul Simon and Carrie

Birthday: Kool & The Gang lead singer James Taylor 1953

SATURDAY, AUGUST 17

1963/Joan Baez presents Bob Dylan to her audience at New York's Forest Hills Stadium.

1964/"You Really Got Me" by the Kinks is released in Britain

1970/Bogus retirement of the week: Christine Perfect McVie joins Fleetwood Mac two months after she'd announced her retirement

1971/Aretha Franklin, Stevie Wonder, Brook Benton, and others sing at King Curtis's funeral. Jesse Jackson preaches the eulogy.

Birthdays: Kevin Rowland (Dexy's Midnight Runners) 1952, Martin Briley 1949.

SUNDAY, AUGUST 18

1939/How come there weren't any musical numbers in "Return To Oz?" "The Wizard Of Oz" is released on this day. Its anthem, "Over The Rainbow," still shows up on a rock LP every now and then. Patti Labelle is one who's covered it; in recent years, Sam Harris and Gary Tanner have both released singles with "Rainbow

1967/WCBS/New York becomes the first network O&O all-News station. Within a few years, all of the CBS-owned AMs are running News

1977/Elvis Presley is buried, but not before the National Enquirer can get pictures of him lying in the casket. 1979/Nick Lowe and Cariene Carter are married. Birthday: Nona Hendryx 1945.



AIR PERSONALITIES

DAN O'DAY

Using Comedy Services: Don Berns's Handy Tips

Don Berns is a well-known major market jock (Buffalo, Dallas, Kansas City, San Diego, Pittsburgh) who has forsaken the airwaves after 17 years to go into management at CFNY-FM/Brampton, Ontario (Canada). Recently Don shared some of his views with me on the use of comedy services. What follows are both his views and my own ideas (italicized) in response.

Over the past 12 years or so, I have based my on-air approach on the use of comedy services, which some program and general managers conside to be "the easy way out," but which in fact can be just as tough to use as writing your own material on a daily basis. Here are my guidelines for doing a radio show with service material.

I. Buy services that are representative of your own sense of humor. If you laugh out loud when you read the samples, and if when you tell someone else the lines they laugh, too, then the service probably is right for you. If I sat down and wrote my material each day, it would be very similar to the pre-written stuff I use on the air.

Right! Don't buy a service based on those glowing testimonials from other subscribers; all comedy services can tot out those self-serving quotes. And when using a service, don't use a gag that you don't find funny or that you won't feel comfortable delivering.

II. Don't just read the lines on the air. Incorporate them into your own style and rewrite if you have to. Often you'll have to set the line up; this way your listeners won't be saying, "Oh, here comes another joke out of left field."

There are few things as deadly as hearing a jock read a humor service line cold, like a piece of weather copy!

Also, when rewriting lines, try to localize as much as possible.

"Localization" and "one-to-one communication" must be the two most used phrases for air personalities ... and with good reason. But don't be fooled into thinking a national story can't have local interest as is: national politics, sports, economics or celebrities are all of interest to your local listeners. One excellent

way to localize a generic gag is to use specific local references: "I was coming out of the Local Mall when I saw this guy . . . "

An Hour Of Bits

III. Know what you're going to do and when. As a basic guideline, I always had a format for myself, employing certain kinds of bits at certain times within the hour. Here's a sample hour:

05: — Come out of the newscast with a comment on some story. A "kicker" story would be your first choice, followed by some sort of local event, or a national story, sports, or, if you're either really hard up or having some sort of unusual conditions, the weather. Some services are done by category, so it's easy to find whatever you're looking for. Others are a bit of a mishmash, so you may have to mark your lines by category for easy reference.

To maximize your ability to follow the newscast with a good bit, try doing what too few jocks do: Actually listen to the newscast. Or, better yet, ask your newsperson for an advance look at the copy. If your newscast is prerecorded, audition it before airing. While it's on the air, you'll have a few minutes to find something appropriate for a tie-in at the end.

:10 — If this is a segue spot, you can use it to promote records coming up in the hour, followed by "later on I'll tell you about..."

... and then use a generic line that otherwise might be hard to work into regular conversation. ("Later on I'll tell you how I got my new scenic checks from the bank, although I'm not sure what they're trying to tell me. The scene on MY checks is of (Local State Prison)!"

This sort of line can be done over

the record following a :10 stop set as well.

You might also try filling a typewritten page or two with generic lines from your services and bringing them into the studio at the start of your show. Review all the lines for the day, and then keep your eyes and ears open for a reference point for some of them. For instance, you might find a spot for the scenic check line (previous paragraph) following a news report of a sports figure's big new contract ... or tagging a record with a money-related subject matter ...

:15 - Assuming this is your first stop set, you can do a news story followed by a caustic or funny comment here. It's a good idea to check the wire services for unusual stories. Or, if you had a stop set at :05 and already did a feature like this, you can do one of two things: "This portion of the Ed Jock Show is brought to you " Or "WXXX, with Ed Jock and the radio program that ," followed by a gennotes . eric line ("You know you're getting old when . "). This line also can be adapted to "the radio program that defines 'the radio program that doesn't understand why

Personally, I prefer to personalize observations. (As opposed to: The Dan O'Day Air Personalities Column prefers to personalities Column prefers to personalize observations.) For one thing, I'd rather hear what a person has to say than what a program says, And when you put it in the first person ("I don't understand why ...") you're giving your listeners a bit more of a setup for the joke, making it less formal and more conversational.

:20 — Depending on what has gone before, you can use this slot to do the above-mentioned news bit, a comment on the previous-newscast (which also serves as a news promo), or a generic bit about the record just played or the one coming up. There may also be a formatic element here that you have to do, like a contest. Where I worked for the past six years, this slot was followed by a fingle, so I

never had to worry about doing a bit-over the top of the next record.

:25 — This was the weather slot. Temperature always was followed by "On This Day In History." Two services, one out of Dallas and one out of Los Angeles, always have good bits to use here.

I always enjoy history bits when done well. I hate hearing them read verbatim and sounding it. Often it sounds like the jock is reading the material for the very first time. A good service will have taken the time to word a sometimes lengthy history feature in a way that is excellent for on-air presentation . . . but you've still got to make it sound like you're telling it, not reading it. Also, you'll double the mileage you get out of your history item by promoting it once or twice in advance.

:30 - II

135 — This was our public service slot, which I always did straight unless I had a contest open coming up over the next record; in that case, I would try to find a public service message that I could play with. Stay away from real serious matters if you are going to make light of a PSA.

Isn't it a shame that this has to be pointed out? I've heard jocks joke about PSAs concerning mental retardation, alcoholism, even child abuse. A single instance like that is enough to make me not want to listen to that jock again.

If the PSA was done straight, use the intro of the next record to promote another jock. There are tons of putdown lines you can use from services. Just make sure you don't sound too negative about so-meone else on the air; you run the risk of coming off as a snob if your putdowns are too vicious.

You can save the really vicious ones either for fictitious characters or for use on yourself by other voices.

And it's a good idea to give certain kinds of personage to the other jocks: One can be a drinker, the bachelor jock can be a womanizer, the married jock can have things happening at home with the spouse and children, etc.

If you regularly use your fellow jocks as the focus of put-down humor, you might want to go to each of them and make sure they understand it's supposed to be in fun and ask them if they'll be comfortable with it.

:40 - For us, this was a straight segue, no talk.

"45" — Weather, followed by either a new story that contains a kicker line (AP's "Where There's Life" is always good for that, as well as the "News" section of Galaxy) or a quick bit which can be a phony letter from a listener, a "handy houehold tip," a Carson-type bit of giving first the answer and then the question, or any sort of quick, blackout-style bit. Straight intro, promo, or call for contest over the top of the next record.

:50 — A long bit could go here. Unfortunately there aren't a lot of services that provide long bits (phony commercials, soap operas, jock bios for their birthdays, etc.); here is where you might want to write your own, I did about one per day.

Again: Promote those funny news items or long-form humor bits: "Right after Madonna I'll tell you about what this guy in California did when a judge ordered him to turn over his car keys." "In just a few minutes we'll be honoring Jock with a special, world-exclusive birthday tribute."

NEXT: A wrap-up on Don Berns's helpful hints, including Being Creative...Being Flexible... Using Your Head... and a handy color code for referencing materials you've used

I NEED YOUR INPUT. Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, I regret that I cannot critique most of the tapes I receive.



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CONTEMPORARY HIT RADIO

JOEL DENVER

SCOTT SHANNON: QUESTIONING THE ACCEPTED

Master At Audience Involvement

You know the name - Scott Shannon - he's the PD at Z100 (WHTZ)/New York who went in, broke the rules, and has the number one radio station in America's number one market after gaining 5.7-6.0 in the recent spring Arbitron. But now you're going to learn what motivates Scott and Z100 to successful ratings book after book.

Scott Shannon's been called bighearted, irreverent, unpredictable. and is highly regarded as a serious competitor not to be taken lightly. Go against him, and he'll paint a target on your back. Nothing could be worse than having Scott make you the focal point of his on-air insults. Just ask WPLJ PD Larry Berger, or WNBC morning man Don Imus. They may not admit it, but those slings and arrows do hurt.

Formerly PD at WABB/Mobile, WMAK/Nashville, WQXI/Atlanta, WPGC/Washington, and WRBQ (Q105)/Tampa, Scott has also been VP/Promotion at Casablanca and Ariola Records. From the list of stations named, it's obvious he's only done one format - CHR. He credits then-KFWB/Los Angeles PD Chuck Blore and later, Bill Drake, with his early education into the basics of the format which he still holds true to in 1985.

"I still get irritated when people talk about CHR going away or that somebody brought it back, or whatever, It really never went away where it was done properly."

CHR Never Went Away

R&R: How is it that when CHRs were bailing from the format in 1980-81, you didn't and continued to be successful with the format?

SS: I still get irritated when people talk about CHR going away or that somebody brought it back or whatever. It really never went away where it was done properly. I've never altered my philosophies very much. Sure, the times change with new innovations, programming aids, and research techniques, but the same attitude must always prevail. And that is, the customer the listener - must come first.

R&R: What's the first step in pleasing the listener?

SS: Music must be done properly. I always get in heated debates about people bragging about all the hits they've broken. Yes, breaking records does help you become successful to a certain extent, but there are very few gifted program-36/R&R FRIDAY, AUGUST 9, 1985

mers who can spot a hit record in advance. And if they could do it consistently, they sure as heck wouldn't be in the radio business they'd be in the record business, making millions. But for all the records that people break, no one wants to talk about the ones that stiffed out.

An Eye To The Actives

R&R: You've broken your share of hits at Z100. How do you keep in touch with what the listeners want? After all, you do the morning show, host "Rockin' America," and have a slot on "VH-1." Where do you find the time?

SS: You simply have to make the time. To this day, I use two systems. One, answer the request line: two, call your record stores. These are the most reliable ways to find a hit. 98% of the hit records I've dealt with have shown reaction using those two methods.

R&R: And you have your own brand of callouts, right?

SS: What little we do is concentrated on our active listeners . the people who already listen to Z100. I have to keep them happy before I can worry about building more audience. It takes an extremely insensitive programmer not to realize that he's losing audience. If you're losing two shares, if you're a good PD you're gonna know about it before you read about it in Arbitron. I have never hired or fired a disc jockey by ratings. If I can't tell they sound bad, then I should be the one who

R&R: Unlike many programmers, you delegate a lot of duties and create a cohesive team effort at Z100. That can only add to the positives which already exist.

SS: I've always believed in utilizing everybody in the radio station that's interested in the music. Ever since I was in Nashville, there were usually at least three to four people involved in the programming of the radio station. Of course, I am usually the captain of the ship and I do supervise, but it's a mistake when one person names himself as the God-almighty dictator of the station and doesn't listen to anyone

Z100 Teamwork

R&R: Who are some of your key

SS: In our particular situation we have Shadow Stevenson, the



OM who is like my right hand, handling the everyday nuts and bolts. Then there's Frankie Blue, who does the music and heads up our computer team. We use three different computers in our music department.

His assistant, Marcia, watches over a team of phone operators who tabulate requests and store calls. We call between 140-150 retail accounts a week, and employ a very select system that eliminates of the hype. We categorize or weight them like R&R does the Parallels: Z1, Z2, & Z3 stores. The volume doesn't determine the weight, it's the type of product they

"It's a mistake when one person names himself as the God-almighty dictator of the station and doesn't listen to anyone else."

R&R: You said in an earlier conversation that you fine-tune the music midweek. Can you

SS: It's a bit unusual, but we completely rebuild every current and recurrent category twice a week. We also monitor the phones closely. Frankie and I both spend time answering request lines. When you're a CHR station, they begin to know your oldies, your stash, and your currents real fast. so we try to freshen the station.

A Little Showbiz

R&R: When personality radio was dead you bucked the trend toward "more music" liner-card jocks. Your morning show is highpowered, and naturally the rest of the day seeks its own level of entertainment. What's your philosophy on keeping the sound consistent?

SS: People always call me a showman. I put showbiz into the radio. Unless the basic format is sound, you can't have showbiz radio or you'll go right down the tubes. The radio station flows. Even though the jocks may not be doing as much talking as the Morning Zoo, they still must execute, and make it flow to sound like one radio station. I want Z100 to sound like one incredible, dynamic, interesting, compassionate radio station, and if it doesn't sound like that, I don't sleep very well.

R&R: How do you bring in the emotional side of things without getting wimpy?

SS: Each person has his own style. Our overnighter, Diane Prior, runs an emotional show because she talks to people - not too slick, and not over their heads. The Morning Zoo is built on emotions. During midday we dragged out the old Pool Party from noon-ipm. We play sound effects and broadcast from the Z100 pool.

In the afternoon Shadow relates to his target audience by being on top of the rock 'n' roll news. He's always interviewing (Duran Duran member) John Taylor or Rick Springfield, Last week he talked to the guys from Motley Crue.

R&R: You certainly don't get to be number one by being conservative with the checkbook. You guys know how to spend it to make it.

SS: There are companies who believe in spending money just to spend it. Malrite doesn't spend it needlessly. For someone to say, 'Scott Shannon, here's your New York radio station. Now go do it; all we want you to be is a winner,' is what happened. I've never been turned down on anything that made sense. I'm proud to be a part of the company.

Surprisingly, we don't plan ahead that much. I like to be able to move ahead quickly in any direction I want to go in. If I have to send ten couples on a tour of all the Bruce Springsteen dates all over the country, I want to be able to have that in my budget, and I do. We spend about half as much as KIIS-FM. And we spend it differently. Their \$5000 Daily Cash Payoff is a killer. That's money

Heavy Community Involvement

R&R: Z100 spends \$500,000 a year on TV time buys. Your station is always handing our money in contests, and in your continuing window sticker contest you give away a car every 90 days. But what are you doing for the com-

SS: Lots. We don't always promote it on the air because I don't want Z100 to sound too self-serving. We throw special parties for hand capped kids, where they can meet and talk to a recording star. We've done this with Menudo, and we even had a video party at the Ritz featuring Rick Springfield. Bringing these stars to the hardcore fans who happen to be handicapped is something no one has ever done in this city before.

We recently sponsored "Disney Summer Magic" at the Radio City Music Hall. We took one-performance and brought 6500 handicapped kids from New York and New Jersey to see it. We also gave them all T-shirts and Z100 hats and we got Roy Rogers to give them sunglasses. Many were in tears because they had never seen a production like this before, and it was all free for them

"I want Z100 to sound like one incredible. dynamic, interesting. compassionate radio station, and if it doesn't sound like that. I don't sleep very well."

R&R: Anything of a public service nature promoted on-air worth noting?

SS: Z100 raised about \$20,000 for terminally ill children through an organization called the Sunshine Foundation by way of a cassette of some of our biggest on-air boo-boos. These cassettes went for \$7 each, but many folks sent in major contributions of \$100 or more for each tape.

I have a real special place in my heart for children, so a lot the charitable events benefit them. I've been involved with setting these up, and if the sponsor has the attitude of "What's in it for me." then I walk away. Half of the charity things we do we don't get mentioned on the air, but you'd be surprised how the word gets around.

It's an intangible advantage that we have over the other stations. We genuinely do care about the people. And if there's someone working in our programming end who doesn't feel that way, then I've got the wrong person on the air or doing

Continued on Page 38



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CONTEMPORARY HIT RADIO

Scott Shannon

Continued from Page 36

the job, because you gotta have heart!

Shannon's Favorites

R&R: Programming one of America's finest stations puts you at the top of a lot of other programmers' lists in the 'favorite station' category. Got any favorites of your own?

SS: I'll tell you who impresses KIIS-FM, WTIC-FM/Hartford, WZPL/Indianapolis, KHFI/ Austin, KKBQ/Houston, WLRS/ Louisville, and WZYP/Huntsville, from which we just hired Chris Andrews for (Malrite Milwaukee sister) WZUU. But Q105/Tampa is part of my heart and soul, and probably the greatest radio station I've ever been involved with, because we had so many years to work together and it became just what I wanted it to be

The most important thing about these stations is the they all have a different sound. In order to become a great radio station - and to stay great - you're gonna have to develop your own style, dynamics, and way of doing radio. You can't copy someone else's format and expect it to win for you.

"I have never hired or fired anybody by ratings. If I can't tell they sound bad, then I should be the one who leaves."

Let's Break The Rules

R&R: Your reputation as a programming maverick precedes you. You believe in individuality, and to hell with the tried and true when it comes to the finishing touches for your stations. Correct?

SS: I never pay attention to the rules; I always like to rethink them. I ask myself, "Why do they think this, or why do they say this?" If you try this, give yourself a real good answer. Don't just accept what has always been done. I question the accepted constantly and this makes me become more creative. I didn't use any jingles during the six years before Z100. Somehow I felt they would fit for this market, and they have.

R&R: What makes a great programmer stand out from a crowd of good PDs?

SS: One of the most important things that I believe in - in any business - is strong leadership Have one solidified direction for

the station. This way a programmer shows conviction, purpose, dedication, and strength, People can perceive these qualities, as opposed to: someone just doing the

"The stations that fail are the ones that wobble around and don't know where they're going. Even if you have to alter your path a little, along the way you know where you're headed because of your dedication. enthusiasm, and conviction.'

format: or this is what it says in R&R: or this is the aircheck I got from the other station and let's do

It's better to be a little bit offtrack, but at least be strong and confident. You can always adjust the little things that aren't right to bring the station right on target. The stations that fail are the ones that wobble around and don't know where they're going. Even if you have to alter your path a little, you know where you're headed along the way because of this dedication, enthusiasm, and commitment.

R&R: Scott, you've been programming for many years. Your success at Z100 is undisputed. The scope of your outside activities and business interests is expanding. What's on the horizon for you in the coming years?

"In order to become a great radio station - and stay great - you're gonna have to develop your own style, dynamics, and way of doing radio. You can't copy someone else's format and expect it to win for you."

SS: Believe it or not, I don't have a gameplan. If I just keep giving it all I've got, I just keep getting better, and then I won't have a problem with failure. I enjoy being on the radio - I love broadcasting. Time will tell. I know one thing for sure, I'll keep having fun. I can't perform if it's not fun.



The Z100 Morning Zoo logo. Seen on thousands of T-shirts in NY and NJ.

Racing For The Rainbow -KDWB-FM/Minneapolis helped in the fight against child abuse recently by sponsoring a "Race For The Rainbow" 5K footrace. Over 2000 people participated, raising over \$3000. Prizes included a trip for two to the Chicago Marathon, Twins baseball tickets, dinners around town, sporting goods, and other goodies

· Happy Fourth of July! - WPLJ/ New York ended the annual Macy's Fourth of July Parade with a bang when it lit up the skyline with its own fireworks display. Most folks watched from landside, but a few lucky listeners got to see the show offshore in a Circle Line boat rented for the occasion. One hundred winners were selected, and each was allowed to bring along three guests. In all, 400 people celebrated with cocktails and hors d'ouerves aboard the WPLJ Party Boat

 No More Madonna! — Although the Madonna craze is much more popular than its "No Madonna" counterpart, WVSR/Charleston opted for the minority in a recent "No Madonna" weekend, "No More Madonna" by the Slightly Twisted Disappointer Sisters and "Like A Surgeon" by Weird Al Yankovic were the theme songs for the weekend, and the station busied itself giving away no Madonna T-shirts, WVSR also set up a trash can for all Madonna items, and anyone who came by to drop something off (such as a poster, album, or T-shirt) received a free LP, cassette, or T-shirt of another artist.

 Short Cut To Cash — Q107/Washington, in conjunction with RC Cola, is giving listeners the chance to win up to \$10,000 in a "Short Cuts To Cash" promotion. Listeners must identify three song titles and artists, and for each cor rect answer they will receive cash prizes. The first answer nets \$107, the second, \$1000, and the third prize will award \$10,000

Keith Davis joins KJ103/Oklahoma City for middays/Promotion Director Tom Harper moves across town from WWTC-AM/Minneapolis for partme work at KDWB-FM Elliot is new to middays at KITE/Corpus Christi ... WCAU/Philadelphia swing jock "Jefferson" adds on Promo-Director duties tion Q107/Washington Advertising & Promotion Director Marty Wall resigns.

Kevin Haines is upped from overnights to MD/middays at 92X/Columbus, replacing Tom Kelly, who exited months ago for KHTR/St. Louis

Brad Edward leaves KEZB(B94)/EI Paso for mornings at KTFM/San Antonio, replacing Cajun Ken ... Kay Crissman is named Creative Services Director at WKIX/Raleigh-Durham WKTI/Milwaukee programming assistant Denise Lauren is upped to MD.

KZIO/Duluth's new lineup: Michaels In The Morning, John Kirk middays, Walt Hermon PM drive, Dave Martin nights, and Jay Allen overnights Congratulations to RI-104/Providence GSM Steve Feldman and wife Su, who gave birth to "Molly Rose Rubinoff Feldman" July 14.

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CALENDAR

BRAD MESSER

Whoever You Are, Thanks!

Those long-awaited spring numbers have exploded from the book with positive-to-negative effects ranging from glorious fireworks to ominous distant thunder to antipersonnel mines. Now while the memories of combat are fresh - win or lose - let's take a moment to honor the unrecognized heroes of our chosen battleground.

No contest for a Happyface award. By acclamation it goes to the switchboard operator who managed to sound pleasant while answering questions including can I speak to Casey Kasem, Where is the prize I won last winter, I just sold a ton of spots but don't have time to do the paperwork so can you grab an order form and take down these times, and what have you got against Michael Jackson that you don't play him any more. Thanks, switch!

The Juan Valdez award, named for the guy in the commercials who loads his burro with just-right beans down in Columbia, goes to the unidentified but virtually important person who somehow made sure there was always coffee in the cupboard, even though the staff occasionally had to resort to the survival tactic of substituting carefully-torn paper towels for real coffee filters

Honorable mention goes to the parttime Sunday night DJ who found time to put more paper in the teleprinter so his Monday morning teammates would have a clue to

The Mister Clean citation with Windex cluster goes to the unknown person who, in an energetic outburst, washed several years worth of wet-finger autographs from the control room window, then took the top seven layers of dirt off the old grey typewriter, which turned out to be

These unsung heroes and heroines and others like them who cannot be properly recognized because this is such a short ceremony really made it possible for us to get through the book. Whoever you are . . . thanks!

Communications Satellite 25th Anniversary

MONDAY, AUGUST 12 — Twenty-five years ago we sent up a rocket. When it reached orbit, a big aluminumcoated balloon popped out and inflated to a diameter of 100 feet. The balloon was the first communications satellite, Echo 1. Three days later it relayed the first two-way transatlantic telephone call (1960).

20th anniversary beginning of Watts Riots, Los Angeles, 35 killed in six days (1965). 50th anniversary Li'l Abner (1935). 1877 — Thomas Edison drew up plans for a "talking machine" and instructed his assistant to build it. The phonograph was ready by late November

1865 — Dr. Joseph Lister first to demonstrate sterile surgical techniques. 1856 — Accordion patented. 1851 — Sewing machine patented by Isaac Singer.

Perseid (PURR'see-id) meteor shower tonight and Tuesday night, 60 to 100 shooting stars in peak hours.

George Hamilton 46. Parnelli. Jones 52. Alvis Edgar "Buck" Owens 55. Norris McWhirter 60, created Guinness Book Of World Records with twin brother Ross, who was murdered in 1975

Jefferson Airplane's First Gig

TUESDAY, AUGUST 13 — Jefferson Airplane played its first paying job 20 years ago this evening at the Matrix in San Francisco, a club run by group founder Marty Balin (1965).

1961 — Berlin Wall project began as roads between East and West Berlin were torn up and barricades erected to stop

1942 — Disney's "Bambi" premiered at Radio City Music Hall NYC. 1889 — Telephone coin-op mechanism patented making public pay phones practical. 1654 — First transfusion of blood (between animals) by Folii. Fidel Castro 57.

V-J Day: World War II Ends

WEDNESDAY, AUGUST 14 — Forty years ago this evening, at 7 o'clock Easter War Time, President Harry s. Truman confirmed the surrender of Japan and announced the end of World War II (1945). It had lasted nearly six years and had directly involved 57 nations. Over 100 million men and women actively fought. The war took an estimated 55 million lives, mostly civilians. The military-only death toll included 7.5 million Russians, nearly 3 million Germans, 1.5 million Japanese and 290,000 Americans 1957 — Buddy Holly's "That'll Be The Day" hit the charts, the first of seven major hits prior to his death 18 months later.

50th anniversary of Congress passing the Social Security Act, established old age benefits and unemployment insurance

Earvin "Magic" Johnson 26. Mark Fidrych 26. Susan St. James 39. David Crosby 44

Will Rogers Dead In Crash

THURSDAY, AUGUST 15 — Humorist Will Rogers and famous pilot Wiley Post died in a plane crash near Point Barrow, Alaska, 50 years ago (1935). They were trying to fly around the world. Best-known quote from the cowboy philosopher: "I never met a man I didn't like"

1969 — Woodstock festival began three days at Wallkill, NY.

1960 — First two-way telephone conversation by satellite, via Echo 1 balloon launched August 12. 1948 — Republic of Korea formed. 1947 — India and Pakistan independent as Great Britain ended 200-year rule

Dog Days of Summer end and hay fever season traditionally begins today.

Vernon Jordan 50. Mike Connors (Krekor Ohanian) 60. Phyllis Schlafly 61. Julia Child 73

Highest Parachute Jump

FRIDAY, AUGUST 16 — Air Force test pilot Joseph Kittinger makde the world's highest parachute jump 25 years ago (1960). He bailed out of a high-altitude balloon 102,000 feet over New Mexico, accelerating to 800mph at the beginning of a free-fall that lasted 4 minutes 37 seconds. Kittinger was testing the flight suit which became the basic American space suit.

1984 — President Reagan signed the child support law which allows states to seize paychecks when payments fall

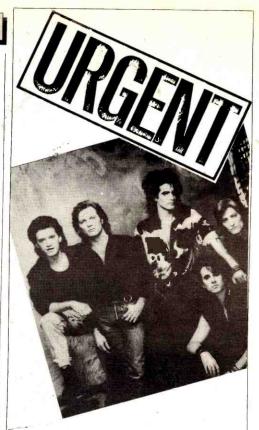
1977 — Elvis Presley died age 42. 1948 — Babe Ruth died. 1896 — Klondike gold discovered at Bonanza Creek,

Julie Newmar 50. Eydie Gorme 53. Frank Gifford and Robert Culp 55. Ann Blyth 57. Menachim Begin 72.

Saturday (8-17) 1915 — Automobile electric starter patented. 1807 — First successful steamship, Robert Fulton's "North River" (not "Clermont") made 150-mile trip up Hudson River NYC-Albany 32 hours. Guilfermo Vilas 33. Robert DeNiro 40. Hazel Bishop 79.

Sunday (8-18) 1939 — "Wizard Of Oz" starring Judy Garland premiered. 1913 — Veterans of Foreign Wars formed. 1821 — Sun appeared blue over England.

Robert Redfor 48. Former First Lady Roselyn Carter 58. Shelly Winters (Shirley Schrift) 63.



RUNNING BACK DEBUT SINGLE

CHR SIGNIFICANT ACTION

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930	KTFM	WOMP-FM	KHTX	
WRCK	WKZL	WKSF	SLY96	
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KVIL REIGNS ON

A Dynasty In Dallas

If this were the oil business instead of radio, J.R. Ewing and Alexis Carrington-Colby would be plotting ways to overthrow VP/PD/morning giant Ron Chapman and KVIL for seasons to come. Surely, many have tried, but this Dallas dynasty shows no sign of even the slightest wobble

Perennial Success **Explained**

R&R . Let's start with the higgie: How do you account for the lasting success of KVIL?

RC: My real feeling is that it's attention to detail. That's something very few stations really appreciate. It's seeing to it that not only are fresh things created, but that they are carried out meticulously. That's really the

To give you an example, we seldom run the same promotional announcement longer than 48 hours. It may go 72 hours over a weekend. We have a combination of four or more rotating at any given time. So when you're listening to KVIL it's difficult to get sick of it, because it's always fresh; we never let it get stale. We're always in a promo-tion . . . usually two or three.

R&R: How long have you been with KVIL?

RC: I started here January 1, 1969, and I have been PD and doing mornings the entire time. I've almost never missed a day. It'd take a near-death illness for me to miss.

R&R: Why have so many stations failed to do better against KVIL?

RC: I've seen stations come at us and take shots for a book and a half or maybe two books, and then change formats. I think that's the biggest reason many fail.

I think we are the best at what we do because in many regards we have created what we do, and we never let up. The day we let up I want to be out of here.

R&R: What keeps you motivat-

RC: I love it. I've seen so many people in this business doing well at things that made them happy. But then they'd change markets or positions or decide to do TV or a syndicated show. Within six months they're back trying to find a handle again. I see that all of the time, and I've learned from that.

If you've got something special and you are fortunate enough in your lifetime to land on one special "ism," you don't walk away from it lightly. For me, KVIL is not a radio station - it's a love affair with the

Morning Glory

R&R: Your morning show has a flow and continuity to it that to my



Ron Chanman

ear is unmatched. What keeps it running so smoothly?

RC: The difference between our station and many others is this: The people doing what we do as well as we do it have learned to do it with such ease that we can move on to a level of higher concentration. Then you're not concentrating on how it's done; you're concentrating on how to do it better. That's why we're as good as we

R&R: Good enough to be highly successful for many years. How many people are involved in the

RC:: The people on the morning show are the creme de la creme. They are people who don't need to work here. Some of them don't have to work at all.

Beginning with news, we actually have three highly seasoned journalists involved. Andy McCollum, who came back to us after being on the RKO Network in New York, coanchors with Ray Walker, who had done TV news in this market for years. Mitch Carr is the news producer; he came here from Q102. Mitch is one of the best in the business and could work on the air anywhere, but he's in the background producing the news at KVIL. He prefers to be in the background here than work as the anchor at a place that's less fun.

"When stations come in that sound much vounger than you do, it can really make you sound old."

Mark Oristano does our sports. Warren Culbertson, one of the deans of TV weather in the Dallas area, was retired, so we met with him and invited him to come aboard. We told him to come in any morning he wanted to be on



DRAWING HARRY HOUDINI STYLE - The KVIL "Auto Show" promotion for Spring '85 had a different twist: the winner would get a new car each year for the rest of their life. This is midday personality Ken Barnett conducting the unbiased drawing possible: blindfolded, gloved, and hanging upside down suspended by a cherry picker.

There's a jet helicopter featuring Johnathan Hayes in morning and afternoon drive - even a shot in middays. We also have a character, Suzie Humphreys, who is a former TV hostess. She was out of work and I hired her to do fill-in traffic. Out of all that came this zany character. We bought her a van and put her on the road. Suzie has absolutely no assignment whatsoever . . . she just goes out looking for stuff to talk about. If she feels funny one morning, we do something; if she doesn't, we don't. I have no control over her. I never know when I open the channel what she's going to do, but I know if she

has something it's going to be good. Behind the scenes, we have producer Sandi Hopkins, who may be the brains of the whole outfit. She's the one who keeps it moving. Everything we do has a continuity to it everything weaves into some-

thing else. We call it "seamless."
So that's the morning crew. Every one of them is overqualified, and everyone could be making more money doing something else I know this sounds really corny, but we do it because we like being

"The day we let up I want to be out of here."

The People Collector

R&R: Obviously you have a real eye and ear for talent. What do you look for in hiring staff?

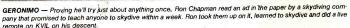
RC: I call myself a people collector. Some of the people on the air are not the stereotypical DJs. As a matter of fact, we don't have disc jockeys on the air at KVIL - we have people who also happen to

My attraction to a talent is not someone who runs a tight board and who can do the :06 break in five seconds. I don't give a damn. What I want is someone who has something to say and knows how to

Our people feel like they're the host of a very successful ongoing party. We have a promotional philosophy that I'll expose here for the first time. I have this promo I've invented called the "Murine Promo." That is, it doesn't say anything; it's just eyewash. They are promos that only allude to a bunch of things that are coming up on KVIL.

Why would we bother putting promos like that on the air? My feeling is that these promos are like the host of a party mingling with guests, touching base and making sure they're having a good time, that everything's OK. They keep the audience comfortable and let them know they should be on the





Continued on Page 41

40/R&R FRIDAY, AUGUST 9, 1985

ADULT/CONTEMPORARY

A Dynasty In Dallas

Confinued from Page 40

lookout for things that are coming

R&R: One thing that has impressed me the most about the KVII. personalities is that although they're extremely successful, there's no hint of smugness on the air. How do they stay so seemingly undaunted by all of the success?

RC: I think we all know that if we took this station and plunked it in the middle of Chicago, for example, it would not work as well. Through osmosis, we've devised a communication with this market that is maybe unparalled in the broadcast business.

We appreciate the audience. We even have a jingle that says, "We recognize the fact you're the best part of our act." And it's true. I am aware, and the rest of the staff is too, that the audience is a very important part of our success.

R&R: How often do you meet with your staff?

RC: There is no set meeting. Our best meetings are held in the corridors. I hate meetings that you have to attend for the sake of attending.



MASS MEDIA ON MASS TRANSIT

— KVIL supports its "Auto Show" promotion on bus boards.

That's the greatest stifler to creativity I know. But that's the advantage of working with professionals.

Management Support

R&R: Is there someone who has been instrumental as a support person or as a mentor in KVIL's success?

RC: Yes. Jim Hilliard, who now is Blain's President/Owned Stations Division, has been the guiding light of this radio station since 1973, when he was with our former owner. Fairbanks Broadcasting. His attitude is that if what goes on the air is right, then the rest falls into place. So we put all of our effort, attention and cash into what goes on the air. When you have all that together, all the money will come in the door . . . no problem.

Anytime any one of us has presented an idea to Jim, it has never been met with, "How much money will it cost?" The only question asked is, "Will it work?"

Promotion Power

R&R: Speaking of promotions, KVIL has done an "I Love KVIL" bumper sticker/car giveaway and the Unidyne "Incredible Prize Giveaway Catalog" almost as annual events for the last three years. How can you top those promotions?

RC: When I came up with the idea of the "I Love KVIL" bumper sticker campaign, I actually thought it would be inexpensive to do. But once I started putting a pencil to the costs, I was very surprised.

The contest was to mail out the bumper stickers, have folks put them on their automobiles to win new cars, and car payments. The start-up costs were \$248,000. That only covered printing and mailing



MAKING THE BEST OF A STICKY SITUATION — These are the themes for the highly successful "Auto Show" promotions KVIL has conducted for three consecutive years. The stickers were direct mailed to Dallas households, then listeners would stick-em on to win cars and car payments from KVIL.

the stickers. I almost didn't even discuss it with Jim, but he was all for it. That's the kind of commitment that allows KVIL to do these great promotions

"We are successful in equal parts because of what we do not do as what we do do."

I'm not sure I want to do the sticker promotion again. (Of course, I said that last year.) I think we're going to have to come up with something else. We just finished a contest that was a lot of fun — we gave away a car a year for the rest of your life.

Here's how it came to be: My daughter and I came up with the idea. I was thinking how we could do a really big giveaway — maybe a Rolls Royce. But when you give away a car that expensive, the person who wins can't afford the taxes on it.

Suddenly it occurred to me that if you give away a car every year for the rest of your life, the taxes are spread out and greatly reduced. So we set up a lease deal with a Chevrolet dealership and the winner can pick anything Chevrolet makes, from Corvettes to vans to pick-up trucks — each year for the rest of his life.

The key, though, is you must have management with the vision to back you up on a contest of this magnitude. It really takes a company with guts to commit to a contest like this.

Music Changes

R&R: How has KVIL changed over the years?

RC: We've changed musically. I recently went though an exercise that led me to the conclusion that if you had to put KVIL in a category, we were the Neil Diamond, Barbra Streisand, and Barry Manilow station. Then I realized that if you had

asked me that same question 15 years ago, the answer would've been the same.

We had to ask ourselves if maybe we were in a box we didn't want to be in. So we've expanded our horizons — we've changed with the music. We stay liquid in that respect.

You also have to respond to what's happening in the market. There are three "Hot Hits"-type stations in Dallas. When stations come in that sound much younger than you do, it can really make you sound old. The important thing is that although our music is younger, KVIL is still very adult.

I have this theory that the record playing right now is not as important as the record played before it and the one that will be played after it. I think you can get away with almost anything if you showcase it properly.

R&R: Why do you think some stations get safer with success?

RC: That's corporate structure. It's an attitude that "We're successful, so don't change anything." We do things differently here. Sometimes we change things simply for the sake of doing something different, just to add a little texture. It's like throwing some chocolate chips in the whipped cream. Let us not ever get in a rut. Let us not ever be the institution in redictable.

The "Class"-ified Secret

R&R: Programmers fly to Dallas all the time to tape KVIL and analyze its formatics, in hopes of applying them at their own station. Are there any real secrets you can talk about?

RC: Well, it is very difficult to put your finger on what we do, but there is one secret of KVIL's success that I'll tell you because you can't get it on tape.

We are successful in equal parts because of what we do not do as what we do do. We do not let cheap, crass commercials on the air. We do not let sexist or exploitative commercials on the air, nor do we let our DJs do cheap, sexist jokes.

We do not give away cheap crap on the air. The prize is going to be classy, or we won't give it away. You'll never hear us giving away a T-shirt on KVIL.

These are the things you can't hear on a tape. We have a whole list of things we will not do. We turn down promotions, commercials — even people — if they don't measure up to our standards. It's all out of respect for the audience. We plan on being here ten years from

EVENTS

Eye In The Sky

KFI & KOST/Los Angeles airborne traffic reporter Bruce Wayne is celebrating 15 years and almost three million air miles at KFI. L.A. Mayor Tom Bradley will proclaim August 14 "Bruce Wayne Day."

Painting The Town In Boise

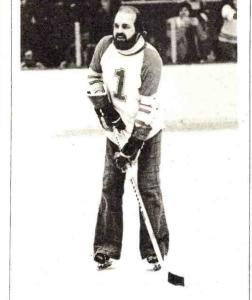
Over 2000 volunteers painted their hearts out in KBOI/Boise's third annual "Paint Your Heart Out" campaign, an event cosponsored by KBOI and a local paint company. The 2000 participants were divided into 100 teams, who then painted the local Senior Center and 78 homes of senior citizens. It was Idaho's largest volunteer painting effort in history.

Put On A Happy Face

WTTR/Westminster, MD's personalities got together with the Baltimore Orioles mascot bird to visit hospitals and nursing homes during "National Cheer Up The Lonely Day" in July.

Oh, Give Me A Home!

Over 4000 KOB/Albuquerque listeners gathered recently at a new housing development to see who would win the grand prize in KOB's "Sun-Spot Sticker Giveaway": a brand-new house valued at \$125.000. It's the largest prize ever offered by a New Mexico radio station.



KVIL ON ICE — Ron Chapman skates softly and carries a big stick when KVIL played the now-extinct Dallas Blackhawks in a hockey game for charity.

R&R FRIDAY, AUGUST 9, 1985/41



STEVE FEINSTEIN

DO-RIGHTS OF SPRING

Blessed With Success

Fall '84 was encouraging . . . winter '85 was promising . . . now, the spring '85 ratings sweep looks to be among the best AOR has had in some time. For instance, a quick look at just the top ten markets shows that rock radio notches #1 shares (WMMR/Philadelphia and WBCN/Boston) as often as any other format, and more than most. CHR and News/Talk are the only others leading more than one Top 10 town.

A forthcoming ratings scoreboard will tell the full AOR story, with breakouts of key demos for every rated rocker and a tabulation of demographic performance for the format overall. In the meantime, let's get the word from some programmers who are rejoicing over 12+ gains.

Rochester

Fa'83 Sp'84 Fa'84 Sp'85 WCMF 10.6 11.6 8.8 11.2

WCMF PD John Larson's Doubleday days left him in good stead for the Rochester rock wars. The former WAVA/Washington programmer has returned 'CMF to near its record-high 11.6 share of spring '84.

Musically, Larson took out the metal during the day and broadened the mix to include acts like Hall & Oates, Cyndi Lauper, and Chicago. He's also upped the ratio of currents and recurrents, with oldies constituting only 40% of the mix during the day and 20% at night.

'CMF's heritage is now emphasized through advertising and onair imaging statements, such as "The Home Of Rock 'n' Roll," "Rochester's Original Rocker," and "16 Years Of Non-Stop Rock."

A brush-up on mechanics has call letters now mentioned every other record rather than every third or fourth tune. New music is

presold more consistently, both a few songs in advance ("We've got that new one from Dire Straits coming up, along with the Motels, Bryan Adams, and a Rochester classic from the Who"), as well as directly before it's played. The variety of artists mentioned in the presell means if one of them turns you off, you're bound to care for one of the others. And the phrase "Rochester classic" has more impact than simply "classic."

GM Pete Coughlin notes, "We imaged the station as more adult than we had in the past. We quit giving away guitars and motorcycles, and did money and cars instead." In the same vein, he also points to the elimination of a heavy metal show and the addition of traffic and sports in the morning.

Goals next time? While 'CMF is #1 men 18+ and adults 18-34, Coughlin would like to improve its women 18-34 rank from fourth to at least third.

Long Island Fa'83 Sp'84 Fa'84 Sp'85

WBAB 3.8 3.2 3.9 5.2

"We've stuck with the same principles for six years, while other stations have either made drastic changes or gotten out of the format entirely." That's VP/Programming Bob Buchmann's explanation

of WBAB's alltime highest share. The 5.2 is also the highest any album rocker has ever scored on the Island, topping the 5.0 peaks of WPLJ and WAPP in their AOR days.

You've heard of the "loose-tight" management theory where employees are given creative freedom, yet still supervised and held accountable for their perform-ance? That's how 'BAB's format works. Though currents are preprogrammed, jocks choose the rest of their music from a universe of 2500 albums, with approved cuts coded according to strength. Jocks stay on track with the help of weekly staff meetings that focus on musical philosophy. "If we're all on the same wavelength, jocks are as qualified as (MD) Ralph Tortora or I am to select music," says Buchmann.

The freedom of choice allows jocks to be responsive to both listener requests and timeliness considerations. Buchmann explains, "Ninety percent of the time we play consensus cuts by Genesis, for instance. But if it's the anniversary of the release of the "Foxtrot' album, a jock can go back and play 'Watcher Of The Skies' that one time. That 'predictable unpredictability' means a listener sort of knows what he's going to get from 'BAB, but can still be pleasantly surprised."

"BAB has used two direct-mail campaigns this year. The first, with a message of "Fewer commercials" and more of Long Island's rock 'n' roll," backed up a decreased spot load.

The other was related to a "BAB Rock 'n' Roll Cash Blast" contest that gave away "\$30,000 Cash In 30 Days To Celebrate 30 Years Of



STATION OF THE STARS — The disadvantages of living in New York are too numerous and depressing to list here. At the same time, the advantages are also legion, including the Chryster Building, hot dog and soft pretzel vendors, first-run Broadway shows, and the chance that you'll meet all sorts of glamorous show-biz types. Such is often the case for Mark McEwen and Lisa Glasberg, two-thirds of the morning crew at Fun City's WNEW-FM. Up top, the pair flank Miami Vice actress Saundra Santiago, in town to film next season's opening episode. Below, the duo laugh it up with Jerry Hall, expectant of child as well as book sales from her newly-published "Tall Tales."

Rock 'n̄ Roll." Over the first month of the book, the station gave cash to callers who answered trivia questions on rock 'n' roll history. Questions were asked in every daypart, with prizes starting at \$500 and going up \$100 each time a question was answered incorrectly by the 30th caller. The toughest question yielded a winner \$4000.

Three feature programs took to the air during to the book:

• Gerry's Gin Joint: A Friday afternoon theater-of-the-mind "remote" with sound effects. such as the Flintstones 5pm whistle, a rowdy crowd, and beer bottles being opened. "It couldn't be more

authentic if we did it from a real bar," says Buchmann. Uptempo party music is featured, such as Springsteen's "Rosalita." Isley Brothers' "Shout," and Romantics' "What I Like About You."

• Perfect Lunch Hour: A group of employees from a workplace send in a "perfect hour of rock 'n' roll." This nicely-done bit involves more than just one listener at a time. A neat trick is that 'BAB asks for 20 songs, from which Tortora selects the most airworthy 12 or 13.

 Crank Call Of The Day: Inspired ed by Rick Dees' "Candid Phone" bit, Buchmann places a bogus call

Continued on Page 44

AOR Aids Live Aid

The Live Aid concerts were one great day for humanity, and a day on which rock radio did itself proud. Many AORs carrying ABC's coverage of the event raised money locally, while stations not part of the network also did their

WSHE/Miami's effort involved auctioning off concert tickets. A pair of press box seats for the Wembley show, passes for the VIP lounge and dining area, hotel accommodations, and roundtrip air-fare to London went for \$4000. Four pairs of tickets for the Philly shows garnered \$3270. 'SHE's good deeds were covered on 16 local TV news-casts and by three area newspap

WDIZ/Orlando auctioned off a trip to the Philly concert for over \$1700, and raised an additional \$7200 through a rock memorabilia auction. A bass guitar used by Jack Blades on the first two Night Ranger albums went for \$840.

KZEW/Dallas's "Texas Aid" drive rounded up \$15,000 the week before the shows. The station set up donation points at an area record chain that offered each donor a dollar off any LP. The funds raised were divided between a local food bank, the Band Aid Trust for Live Aid, and the Panama Foundation,

which builds orphanages for Ethiopian children. Bob Geldof phoned KZEW to laud its efforts.

KEZO/Omaha tallied over \$3000 the day of the shows by asking listeners to put a "Buck In The Bucket" to stop world hunger, with collection points in the station's lobby and at area stores.

KSRR/Houston Assistant PD Michael Stevens pulled a Phil Collins and covered both concerts himself. In fact, Stevens interviewed Collins on the Concorde flight en route to Philadelphia. Back home, KSRR raised \$11,000 through sales of a specially commissioned Live Aid T-shirt.

KBCO/Denver raised \$3700 by auctioning off artists' record catalogs as the artists appeared onstage. A set of Bob Dylan discs fetched a donation \$550.

And from KPOI/Honolulu comes word of yet another charity recording — "Hawaii For Africa," featuring 90 local artists. There'll also be a video sponsored by a movie theater chain and Coca-Cola.



LIFESTYLE STICKERS OF THE OLDER AND MORE WELL-ROUNDED — The goal: to get upper-demo listeners to display WBAB/Long Island stickers. The means: lie in to popular local lifestyle activities and events, rather than the usual rock and roll acts. "Not as many 25-34 year-olds are likely to put a WBAB/Twisted Sister bumper sticker on their car," (iligures Rich Sutton, the station's Director/Promotion & Marketing. "He may not be as loyal to rock and roll as he once was, but chances are he's found a new passion. We've found a way to connect that to WBAB." These stickers are glossy with fade-resistant colors, notably black and yellow — a combination considered to yield unusually high recall.

"What Do I Know"

12" On Your Desk Now-Single Forthcoming!

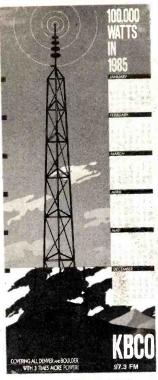


Spic

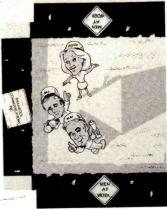
Distributed by CBS Records

Pertian.

TRUMPETING TOWERING TRIUMPHS







KBCO/Boulder used this calendar to let the world know of its long-anticipated power increase, new transmitter, and antenna site. 'BCO started out as a 250-watt facility in 1976, grew to 33 kw in 1982, and now beams 100 kw of alternative rock over the Rockies. The new signal covers former shadow areas, such as certain mountain communities and Southwest Denver.

After years of protracted and frustrating delays. Shamrock Communications' WGRX/Baltimore, the largest-market outlet for consultant John Sebastian's "EQR" format, will finally have a competitive signal. As a new lower is constructed over the next few weeks, the station is sending out these cardboard fower mock-ups. Recipients are mailed sections, of the antenna in stages, with each piece containing one of the station's call letters. When the real tower is in place, the top piece of the mock-up will be mailed out. Caricatured on the tower's foundation are Promotions Director Peggy Fox, GSM Bill Hopkinson, and Chief Engineer Alex Schneider.

GUADALCANAL DIARY "TRAIL OF TEARS"



NOW WALKING IN THE SHADOW OF THE BIG MAN:

ktaq, kzew, wart, kbco, 91x, whfs, wlir, wour; wizn, kncn, klaq, wrdu, wwwv, whmd, wzew, kufo, wcxt, ktgl, kmby, ktyd, kvre, wtos, wncs, whtg, wvvv, wffv, wuva, wzyc, wrzk, wlsq, wtcs, wngz, wxtq, kcgl, kfmu, kzyr, klwd, ktle, krxx, kvre, kkoo, klol, wshe, wpgu, klbi, wruf, komp, kspn, wmgx

On Elektra Music Cassettes and Records





UNDRESSED TO IMPRESSED — WFBQ's Carl Russo emcees a Naughties Dressed Girl contest.

Blessed With Success

Continued from Page 42 to someone who's been set up by a friend. The "friend" provides Buchmann with information that enables him to play a practical

joke, such as pretending he's a harassing official from a collection

agency.

BAB has no pretensions to being a force in the New York metro, choosing instead to concentrate on its home turf. It's given out nearly. 2.8 million bumperstickers in six years, been visible in nearly 40 local parades this year, and had jocks onstage at every Nassau Colseum show. It identifies itself as "102% Long Island," and Buchmann claims a study showed 'BAB perceived as the station most strongly identified as a Long Island station.

Next book? Though 'BAB is on top with men 18+ and adults 18-34, Buchmann would like to see growth in men 25+, where it still trails WNEW-FM and several other stations.

Indianapolis

Fa'83 Sp'84 Fa'84 Sp'85 WFBQ 9.9 9.6 11.3 15.5

First-time AOR PD John Roberts has garnered nice numbers for new owners-to-be Taft. He transferred from AM sister A/C WNDE a month before the book, and credits his A/C and CHR background with influencing Q95's move to a musical posture "as far to the right as possible in this format." The result is the highest 12+ in the station's history and its first #1 share. It's the first time AM A/C giant WHC has been bested in ten years, other than isolated instances by Country outlets WFMS and WIRE.

With the help of auditorium testing. Roberts added over 100 vintage hits at the start of the book. The soft texture of songs by the Doobie Brothers ("Real Love"), Boz Scaggs ("Lido Shuffle" and "Lowdown"), Chicago, and Elton John may have raised eyebrows in town, but also seems to have contributed to Q85's #1 showing in women 18-34 and 25-34.

With a nod to previous PD Bill Wise (now at WKLS/Atlanta). Roberts explains, "The whole musical direction of the station in the last year has been to take AOR image artists and play their CHR hits. There's no other AOR in town, and rather than be satisfied with only an automatic 8 share, we go for more by being as mainstream as we can while still maintaining a semblance of a hip image."

Less than 10% of the station's library is AOR-exclusive tunes by acts such as Led Zeppelin, Rush, Stones, and Who. Roberts says Q96

stays ahead of and apart from CHR through an admittedly hypertight current list (25-30 titles) that includes songs such as Dire Straits' "One World," Springsteen's "Stand On It" and R.E.M.'s "Can't Get There From Here."

As 'FBQ has soared over the past year, CHR WZPL has eroded 15 1 to 8.3. Roberts reckons that a sixmonth-long emphasis on dance music last year rekindled 'ZPL's disco image from its days as WIKS. "It took them six months to get back an image they'd been trying to shake for six years," he figures. At the same time, he notes. "In the last three months, though, they've sounded much better, with a more rock-oriented mix that sounds as if they're coming after our 12-24s."

Q95's high-profile morning maniacs Bob (Griswold) -and Tom (Kevoian) doubled their 12+ share in the last year and nabbed over a 40 share in men 18-34 this book. A local columnist, outraged by the duo's sometimes off-color antics, suggested they be arrested by the city prosecutor.

Additionally, Jay Baker in middays, Assistant PD/aftermoner. The Bearman, and night rocker Carl Russo all topped the market in their dayparts. Russo, formerly of ex-AOR WGRQ/Buffalo, was welcomed to town through a "Naughtiest-Dressed Girl" contest. In the station's parking lot, over 1000 people watched 20 women outfitted as sleazily as legally permissible compete for dinner with John ("Naughty Naughty") Parr and Russo.

Another major promotion was a bumper sticker contest, "Cover Your Rear And Live Free For A Year," which gave away an allexpenses-paid two-bedroom apartment for a year, along with a year's worth of grocery money.

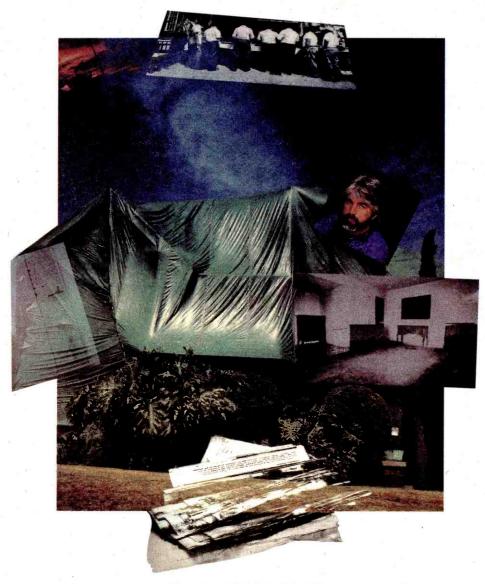
SEGUES

WARX/Hagerstown, MD has switched to A/C ... WNEW-FM/New York late nights go to Dan Neer, while Maxanne Sartori takes on overnights ... KZEW/Dallas late nights are handled by former KQAK/San Francisco PD Oz (Medina).

WQMFILouisville names Bill May MD ... WPLR/INew Haven's new MD is Amanda Tepper, ex-WBRU/IProvidence ... WRUF-FM/Gainesville night rocker Virgil Thompson moves up to middays and also replaces Greg Hammer as MD.

WXRK/New York weekends include local AOR vets Tony Pigg and Jimmy Fink, both ex-WPLJ. Also coming aboard is Meg Griffin, formerly of WNEW-FM... KLBJ-FM/Austin middays belong to Peggy Simmons.

MICHAEL MCDONALD



NO LOOKIN' BACK
The Album Is Out

"NO LOOKIN' BACK"

The Single Is A Hit



Produced By MICHAEL McDONALD And TED TEMPLEMAN
On Warner Bros. Records, Casselles and Compact Dies
© 1985 Warner Bros. Records Inc.

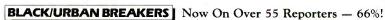


The Hits Keep Rolling



MARVIN GAYE

"It's Madness"



Billboard: 66



ANDRE CYMONE

"The Dance Electric"

8/2 **BLACK/URBAN BREAKERS** 69/11 — 84%!

Black/Urban Chart: @-23

Billboard: 40



BILL WITHERS

"Something That Turns You On"

8/2 BLACK/URBAN BREAKERS | 56 Reports — 68%!

Black/Urban Chart: 32

Billboard: 47



WEATHER GIRLS

"Well-A-Wiggy"

BLACK/URBAN NEW& ACTIVE 31 Reports — 38%! Billboard: Debut 80



FULL FORCE

"Girl If You Take Me Home"

SIGNIFICANT ACTION

17 Reports — 21%!

Billboard: 2



MAURICE

"Stand By Me"

Just Out & Already On:

WDPN W7AK WHUR KILH KDAY WOWI WDMT

The First Hit Single From The Forthcoming Album "MAURICE WHITE"





BLACK/URBAN

WALTLOVE

WJLB: Consistency, Promotion, Personality

Detroit has always been known as one of America's most competitive radio markets. Back in the '60s, CKLW, WJR, and WXYZ were industry standards. On the other hand, WJLB or WCHB were thought of as the "colored" stations.

But times have changed, and today WJLB ("FM98") is uttered in the same breath as WJR and WJOI because a higher standard of excellence has become part of the Black station's presentation. There are several Black-oriented music stations in Detroit, and fortunately Arbitron's sampling of black listening actually exceeded its own projections this spring. However, the big story in the Motor City is that WJLB really hit its stride by posting a 6.3 share 12+, good enough to rank second in town. Not bad for a station doing a format that some broadcasters say gets "only unemployed black people as listeners." In fact, WJLB's impact looks more like a mass appeal accomplishment, as the station is now knocking on the door of Tiger Stadium and flagship WJR.

Consistency Is The Key

Three-year OM/PD James Alexander sees the quality of consistency as central to FM98's great book. "For the past three years we've been looking for consistency in our on-air presentation. We've stuck to our gameplan and now we're seeing the fruits of our labor. We're very hit-oriented with our music and our audience seems to like it. We are also very promotionally active both on and off-air at all times."

Doing What It Takes

WJLB and former competitor WDRQ used to wage the most tenacious promotional war that Black/-Urban radio had ever seen, even down to hiring personnel away from one another. Today, WJLB still flexes real promotional strength. GM Verna Green reported, "Our budget is close to a million dollars. When you include our on-air promotions, TV, billboards, bus cards, merchandising, and special-events budget, it's appoximately \$700,000. We call it our 'war chest,' and it started when we were going head-to-head with WDRQ. At that time, we made up our minds that whatever it'd take to outdistance them, we'd have the money to do it.

That financial commitment includes talent salaries. Although reluctant to reveal specifics, Verna and James said that WJLB's pay scale is similar to many major general-market stations. "Our people are in the upper-income level," said Verna. "Part of our success plan was to spend money for the things we needed in order to come up with a winning formula, and that includes talent."



Verna mentioned that a commitment from ownership is a must for local management to be able to get the job done. "It makes everything so much easier when ownership has the same vision of success that the workers have."

Identify With Your Audience

How does WJLB make its presentation so mass appeal? James said, "We are a black musicoriented station, but I've always felt that if anything was presented with some thought and class, it'd be enjoyed by anyone who chooses to turn on the radio.

"We're a full-service station for all of our citizens. We program WJLB for our listeners, not ourselves. Whatever the people of Detroit are doing, that's what FM98 is already doing, or will be. People are not going to change for us; we must change to fit their needs. Listeners won't go out of their way to identify with you, so to be successful, you have to be up on what the people want and then give it to them."

Added Verna, "Remember, the marketplace will determine the product, not the other way around. One must be marketing oriented if your must be to accomplish your goals in this business.

"A lot of black people have white friends and vice versa. The fact that they share likes and dislikes is among the reasons why we appeal to the masses. People in Detroit share our radio station, our promotional events, and our air personal-



PLAY BALL — Pictured from left to right after their game with the vocal group One Way are (back row): Jim White, TV 2's host of the "Stars Of Tomorrow" show; FM98 afternoon newsperson Erdine Zealey; and station TV commercial actor Kevin Suber, Promotions Director Lisa Orlando, GSM Shel Leshner, GM Verna Green, OM/PD James Alexander, and moning show weatherperson Lynn Briggs. On top: WJLB's "Tune-Up Man" (Walter Neal).

ities. That's love, and it's very positive."

Working With Oldies

Many CHR stations winning in their markets don't play oldies, but several successful major Black/Urban stations program differently. What's FM98's position? James would not go into details, but did say, "We do play approximately one oldie per hour, including such artists as the Isley Brothers and Earth, Wind & Fire."

FM98's Listener Line

WJLB does all kinds of research—callouts, focus groups, etc. But the station also has a listener line. "We tell the audience to call us on a regular basis," said James. We say, 'Now that we've become your favorite radio station, how can we continue to be your favorite?' There is a promo that runs every hour asking people to call if they have anything they want to tell us, good or bad, because we want to know. We listen to every call, and some of the ideas are very helpful. We've acted on a number of things that have come from the listener

Making It Easy To Play Along

Verna and James maintain that promotions are WJLB's "bread and butter." Said James, "We make our contests easy to enter and easy to win. How many times have you heard a radio station run a contest that so hard to understand that it was easier not to participate? One wintertime contest gave our listeners the opportunity to go to the major city of their choice. The key words here were 'city of your choice.' All they had to do tenter was request their favorite song. We are very proud of that promotion because, in our opinion, it did the job."

Part Of A Family

When WJLB played a softball game against MCA recording artists One Way, appoximately 1800 people showed up at a city park to watch. Verna noted, "We got our butts beat, but it was really something to hear what people were saying after the game. Some said, "We're sorry you lost, but we enjoyed coming out and spending time with all of you.' I can recall a hundred of the responses, but the point is that we've become part of their families and they've become part of ours!"

The Morning Team

Mason & Company is the name of WJLB's morning show, and John Mason has a cast of what seems like thousands. One character is "Tune-up Man," who comes to work in costume and does traffic reports from downtown, high atop the Penobscot Building. Lynn Briggs does the daily weather, and she gets out on the street among the people with a live mike. James "This a wonderful, warm, and fun way to start the day. Lynn talks about what to wear to work, as well as what activities are going on in town and the surrounding areas. It's fun. She also gives anyone who stops to talk with her their own personal weather forecast for the day." Now, that's different!

Consistency, promotion, and personality — those are the qualities that are helping WJLB win in Detroit. Next time you're there, check out the market's top-rated music station and let me know what you

Detroit Ratings

	Sp '84	Sm '84	F '84	W '85	Sp '85
WJR (Misc)	11.4	13.8	10.6	7.2	10.4
WJLB (UC)	5.9	5.8	5.8	5.6	6.3
WGPR (UC)	1.3	1.3	1.1	1.5	2.9
WCHB (B)	1.6	1.0	1.6	1.3	1.4
WQBH (UC)	0.9	0.6	0.9	1.3	0.9
WJZZ (Jazz)	2.5	2.5	2.5	3.2	2.6
WDRQ (B/U)	4.6	3.7	3.5	2.8	1.8*



WE WIN — Mason & Company are pictured together after their stunning win of TV 2's "Battle Of The Jingles" promotion. Pictured (I-r) are Chuck Roberts, Tune-Up Man, Lynn Briggs, and (In front) John Mason.



PROMOTION HAPPENS ANY-WHERE — Pictured hard at work while her office was being renovated is Promotions Director Lisa Orlando, who was hired away from WDRQ during the inter-station war.



THE STAFF AT WORK - OR PLAY? — This photo was taken after the Motor City Mix promotion. Pictured from 1 - r are: Earline Zealey; Walter Neal; Ardene; and Lisa Orlando.



NOW BOARDING FLIGHT (FM98) FOR PARIS — Radonna Jones (white sweater in the middle) won a trip for two to Paris compliments of WJLB. Pictured (I-r) are WJLB staffers James Alexander and E. Zealey, Radonna, and FM98's Barbara Taylor.



MASON ON STAGE — John Mason of Mason & Company is shown here onstage during the Motor City Mix.



THE TUNE-UP MAN GIVES A CHRISTMAS WISH — Melissa Wallace (right) and her mother were the happy recipients of a microwave oven during last year's Christmas Wish promotion at WJLB. The Tune-Up Man did the chores.



BARBARA BARNES

NOT JUST A KISS ON THE CHEEK

Making The Add Commitment

There is a growing concern among record companies that Jazz reporters are not making enough of a commitment to the records they're reporting as "adds" each week. As a Jazz reporter, are you constantly being reminded of the importance of staying on a record? Following are ideas and views on the topic from jazz label reps and music directors.

However legitimate your intentions, adding and then dropping a record within the same week is confusing to other stations as well as the labels. More prone but not unique to this practice are college stations, which allow a great deal of freedom in choosing records for

record company's needs." White-side pointed out, "In the end, the station suffers because it creates a consistency problem."

Defining An Add

Perhaps first defining what constitutes an add will make the commitment principle easier to ap-



Charles Tomaras

"If they're going to commit to something, they should stick by their guns."

- De De Whiteside

tune would have to jump at me. If it's right for our audience which is geared more toward a contemporary sound, I take it from there." Where does he take it? "Most good records get added in medium, but some that are just super may go straight into heavy rotation."



Ed Budanauro

So what's adequate? Zoot estimates, "As far as new recordings are concerned, only one out of every four is worthy for rotation and reporting; they usually make the R&R chart. We stay on a record for about six weeks because we feel it takes that long to give it adequate exposure." Budanauro calculated that KERA's adds usually mean at least four to six weeks on their playlist. Tomares feels he has an obligation to the station's listeners, the labels, and to the artists, so KPLU stays on a record generally for no less than four



Mike Carlson

Zoot Strider

some decent feedback on it."

Some Final Thoughts It's clear that making a commitment to the new music you report as new adds is important to your station's credibility. Establishing such standards also assures that your audience will become familiar with what you play. Carlson says that in committing to adds, "It must be a tough line to walk," and no one would argue with that. In fact, it's been suggested that raising the limit on how many records a station may report would help alleviate the add-then-drop pattern. We're certainly open to ideas, and you're invited to drop me a line on the subject.



Fantasy's Director/National Album Promotion De De Whiteside sympathizes, "In a sense, freedom is good because these stations are trying to create a situation where students can learn to program and get their chops down. However, certain guidelines are beneficial Freedom, after all, is actually knowing what your limitations are, and students have to learn how to work in the real world, too.

"Adding an album and then backing off of it shortly thereafter doesn't serve the station's needs. and it certainly doesn't serve the



proach. To varying degrees, trade charts, sales, requests, callouts, and artist image influence station playlists, as well as format and flow compatibility. But KPLU/Tacoma-Seattle's Charles Tomaras stipulates that, "At least two or three tunes on the album should be playable for it to be added."

WBBY/Columbus' Zoot Strider (who takes his name from his idol, Zoot Sims) also agrees that an album should have more than one playable cut for add consideration.

At KERA/Dallas-Ft. Worth. however, Ed Budanauro says, "A



Having An Impact

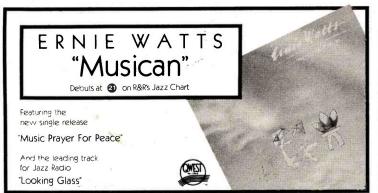
An add should make an impact it has to mean something. Says Windham Hill rep Mike Carlson, "When I see a record added one week and then dropped the next, I feel that the station's effort was a little hollow. We're looking for a commitment on a record. A kiss on the cheek is not a commitment.'

Whiteside feels likewise. "If they're going to commit to something, they should stick by their guns for at least enough time to get





CONFECTIONERY KEYS AND KRONOS — Coinciding with composer Terry Riley's 50th birthday, Riley and the Kronos Quartet recently presented a concert at the Great American Music Hall in San Francisco. The performance showcased Riley's forthcoming Gramavision release, "Cadenza On The Night Plain . . ." with the Quartet. Pictured (I-r) are the group's John Sherba and David Harrington, Riley, group's Hank Dutt and Joan Jeanrenaud, Gramavision Promotion Director Suzanne Berg, KPFA Assistant MD Russ Jennings, and Stephen Hill, coproducer of the nationally syndicated program "Hearts Of



The JVC Jazz Festival '85

After a brief break, the "JVC Jazz Festival '85" is now near the end of a national tour, with stops in Chicago, Atlanta, Dallas, Denver, Los Angeles, and San Diego. The festival showcases several GRP artists, including Dave Grusin, Lee Ritenour, Diane Schuur, and Dave Valentin.

As part of an aggressive marketing program, GRP provided CDs and JVC offered CD players for giveaways to radio stations and record retailers. R&R Jazz reporters were also awarded CD systems in exchange for acknowledging the products on the air, and stations in tour cities were asked to

plug the festival as well.

GRP Director/Markting & Distribution Bud Katzel remarked, "Our goal is simply to make people more aware of GRP and JVC, and promote sales. It's a mammoth undertaking for a company of our size, and we're all excited about it."



T-SHIRT GETS THUMBS UP — Interviewed on public station WNED-TV by WEBR/Bulfalo host All Wallack (I), pianist Michel Petruciani (f) gives a sign of approval. The simulcast took place at the Trallamadore Cate and was part of the first annual Trall Jazz Fest, which also featured Nina Simone and Chick Corea.



BACKSTAGE PLAYBOYS — The Playboy Jazz Festival was recently broadcast across the States live via satellite by KKGO/Los Angeles. Seen behind the scenes are (i-r) Operations Manager Jeff Gehringer, jazz legend Buddy Rich, and hosts Bill Moran and Chuck Niles.

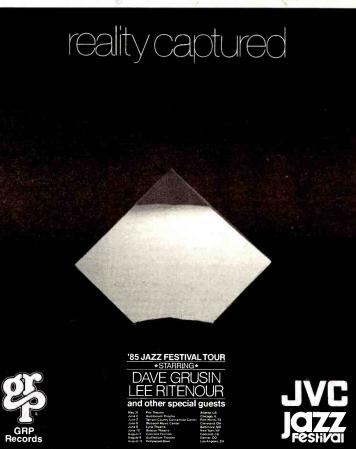
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CAPTURING ATTENTION — Above is one of the many visuals used in the JVC/GRP marketing program.

ALL THAT JAZZ

WNOP/Cincinnati segued from a 70% mainstream sound to a 45% contemporary/fusion direction. Mainstream jazz was cut back to about 20%; the rest is divided between new-age, urban/funk and vocals . . . KBEM/Minneapolls dropped its five-hour daily morning classical show for more jazz. It is now airing 104 hours of jazz a week, in addition to news and information.

John Ford, host of WKGR/Ft. Pierce's "Lights Out" jazz show, is now broadcasting jazz from the freighter Radio Caroline. Contact him at: 307 Bay Harbor Terrace, Sebastian, FL 32958. Paul Nelson from WGRX/Baltimore replaces him at WKGR.

A/C-formatted KIFM/San Diego treated its audience to 98 hours of jazz during the July 4 weekend. Out of 700 cails, not one was unhappy about it, says PD Bob O'Conner . . . PD Tim Eby of WVPE/South Bend, IN takes up Station Manager duties; he remains PD until a replacement is found. If interested, send T&R to Personnel Director, Elkhart Community Schools, 2720 California Rd., Elkhart, IN 46514.

KOIT (AM)/San Francisco switches calls to KXLR and launches a new "Trendformation" format, which includes new- age music ... Fort Vancouver Broadcasting, owner of KKSN/Portland has purchased crosstown KCNR-AM & FM; it will spin off the newly-acquired AM to comply with FCC regulations ... Humble apologies to jazz legend Woody Herman and veteran KKGO/Los Angeles jazz host Chuck Niles, who were victims of spelling-tills in the 7-5 issue.

R&R FRIDAY, AUGUST 9, 1985/49





LON HELTON

READERS RESPOND

Radio & Records Rotation Rap

The response to the columns on rotations (R&R, 7-2/7-19) has proven to be both plentiful and gratifying. The goal of everything written here is to act as a catalyst for thought and discussion among those of us in the radio and record business. For this week's column, I chose three responses representative of the majority of the calls and letters.

Another Part Of The Equation

Writes KKCS/Colorado Springs PD John Hudson:

Dear R&R

This letter is in reference to the July 5 article in which you and RCA's Carson Schreiber lamented the demise of 21/2-hour power hit rotations. While your math is good, I feel you left out part of the formula. It's true that if you go from 21/2 to 41/4-hour rotations on your power hits, you're playing the song 50% less. But it doesn't address the fact that with slower rotations the life of the song is much longer. If memory serves, the short rotation's hot record life was about six to eight weeks. The life of a very hot rotation record was about four weeks, if that long. We play a song now from 12-15 weeks, and if it's a hot hit, it's not unusual that the record can be played in heavy rotation

Also, the reference to sampling listeners as to short rotations is

correct, but from my experience here, the listener we attract listens to the station for extended periods of time. In fact, the only negative feedback I've gotten from listeners was when we were playing the same songs close together. This, of course, varies with the market and competition as to how to formulate hot rotations.

I also take exception to the fact that radio is somewhat to blame when record sales are down. A few facts that are apparent to me: 1) oversaturation of the market by a handful of artists. 2) overrelease of new products; several new albums have one or two hits on them and then a newer album is out. With record prices increasing, could it be that the public is looking to get the most hits for the dollar?

Lon, I'm sure that radio does play a part in the sagging country sales picture. I, however, don't think that the entire or even a great share of the blame lies with radio. Nor do I think that banging listeners over the head with the same songs will cure it!



Bruce Adelmon

Dear John:

I'm taking the kids and going home to Mother. (Sorry, I couldn't resist.)

Seriously, your point regarding the life of a record brings up an interesting question: why has the life of a record lengthened? Granted, we may be getting into another "chicken or the egg" go 'round, but I would like to submit another theory. Leading the way is WB West Coast Country Promotion head Bruce Adelman.

"The last three years or so have seen records taking longer and longer to peak on the national trade charts," Bruce began. "It's now as



Bob Mitchell

long as 14-15 weeks in cases when a record makes it all the way.

"This has evolved from the PD/MD perception that a hit record has to be played 12-15 weeks because that's how many bullets the record gets on the chart. In other words, they'll keep playing a record until it loses the bullet in the trades. A lot of them almost subconsciously perceive a record as not being 'over' until it loses its bullet.

"Part of the reason people do this is that they don't want to do the wrong thing by their buddies — the record companies — by dropping a record while it's still moving up the chart. It just stands to reason that if you're gonna play a record that



John Hudson

many weeks, you can't very well play it every 2½ hours."

Following The Trades

This point has been lamented here at length in the past, but the number of PDs/MDs who drop a record just because it loses its bullet is, incredibly, very high. If you don't believe me, ask the record companies how much they spend on phone calls and mailgrams to reporting stations assuring them that the label will be able to "get the bullet back" the following week. The labels are all too aware that if they don't take these extreme measures the record will be lost.

All of this brings us back to the original question, "Why the longer life span?" Is it a function of radio stations needing to play these records longer because their audience demands it? Or, is it more a matter of chart methodology/psychology which has artificially lengthened a record's life, sucking radio along for the ride?

It used to take hit records 10-11 weeks to go to number one. Today it can take 15-16 weeks. My personal opinion is that the charts are slowed down tremendously by trades playing the "different-number-one-every-week" game. This causes things to back up as records "wait their turn" to wear the coveted crown.

Bullets & Retail

It may not seem like it on the surface, but this slowdown also has ramifications on your other points, John

Early this year, a major label had to delay the release of a single from the brand-new album of its bestselling act simply because a trade "wasn't done" with the old single. Unfortunately, the retail wheels were already in motion so the label was unable to reschedule the LP's delivery to record outlets. The result was a new album on the

Continued on Page 51

CLOSE-UPS

- KFXE/Pine Bluff recently gave two listeners a chance to be "Roadie For A Day" for a Hank Williams Jr. and David Allen Coe concert. Pictured here (I-r) are KFXE MD/atternoon man Tony Collins, one winner, Deano Bradley of Hank Jr.'s band, PD/morning man Keith Davis, and the other winner.
- The "Fun Buns-Tight Fittin' Jeans Contest" took place in Dubuque recently. The "unknown judges" wore paper bags over their heads and a winner was chosen. Those guys at KLXL sure know how to entertain themselves.
- KRBQ/Denver held its fourth anniversary bash and it's claimed that the party was 50% bigger than last year's. To help celebrate, the station gave away tickets to an amusement park with rides, games, and lots of country music.
- Each week during June, WOKQI Dover-Portsmouth gave its listeners a chance to win an Alpine digital AM/FM cassette car stereo by guessing the "Phrase That Pays" given out each



morning by the station's Waking Crew

• WAJR/Morgantown, in conjunction with the Dominion Post, staged a

blood drive and set a collection record: 250 pints!

 On behalf of Sports Illustrated, KEBC/Oklahoma City presented Ms. Avril Freeman, a new Lima High School All-State basketball player, with the "Silver Bowl Award" for being featured in Si's "Faces In The Crowd" section.

50/R&R FRIDAY, AUGUST 9, 1985

COUNTRY

Rotation Rap

Continued from Page 50

shelf with no single to promote it. How many sales do you think that cost?

Bumper-To-Bumper Traffic

Here's another example of what happens when national charts slow down. An act or label usually hopes to get three singles from the LP. At 11 weeks per cut, the label can either space the three 45s out, or perhaps release a fourth if the album is as deep as it should be. Simple arithmetic will show you what happens when records start hanging around for 15-16 weeks. The labels start to pile the same artist's singles on top of one another to make sure they can get in the hoped-for three singles. You see, the 15 or 16 weeks we've been talking about are upward movement weeks. Some records have been on the chart for 18 or more weeks before falling out of the top 50!

Because the label can't wait for the record to slowly move down the chart as it normally should, another single by that artist is on your desk within a few days of the first downward move. This, of course, has been one of radio's major complaints of late. But the record companies feel they're in a defensive position and have to do it to make sure they can get out at least three singles a year.

Tainted Research?

Bruce made another interesting point concerning lengthened rotations as they relate to callouts, a research method so many stations heavily rely on. He wondered about the validity of research garnered from respondents listening to hooks over the telephone. Could the research itself be affected because of a decreased awareness due to declining airplay?

It's a great question, especially for stations who play their lights only once or twice a day. How many times could a respondent have heard the cut in the first few weeks? How valid is the early feedback from these people? A danger here is that people may be responding to what they're hearing at the time, as opposed to their overall perception from hearing the song on the radio. This has always been a problem, but may be exacerbated by the decrease of current airplay.

Drivin' 'Em Home Hot

KCKC/San Bernadino PD Bob Mitchell called to report recent adjustments in his rotations. "We're now playing all 13 of our heavies between 6-8:30am and again between 6-8:30am and again between 5-9-7pm." he said. "We're running five heavies an hour for a 2½-hour rotation only during those two heavy drivetime periods when we feel the listening is very brief. We're guaranteeing the people they're going to hear at least one of their current hit favorites, even if they're only tuned in for a short time.

"During drivetimes we've also started playing three mediums and a recurrent. We've dropped down to two oldies per hour during those times"

Asked what he was doing to guard against the "overrepetition perception," Bob answered, "We keep track of the exact times they're played to make sure they don't come up in the same hour as the previous day. We also make sure that a song played in the first hour of morning drive won't air in the first hour of our afternoon block. We figure the guy who's first to go to work will also be among the first to head home. Likewise, those who listen later in the morning most likely listen later in the afternoon."

Who's On First?

The most unsettling response I had was from the PD of a top-rated station who shall remain nameless. He called to say that it was R&R's fault for elongated heavy rotations. His reasoning was that we printed the ten hottest records each week and he merely followed our lead by installing those ten as his ten heavies while playing two an hour. I hope this is an isolated case. If not, Country radio is in bigger trouble than most have suspected.

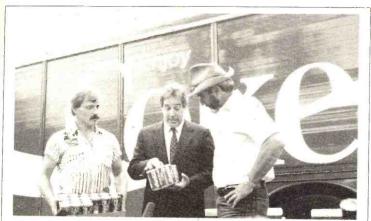
Not wanting to end on a downer, I do want to thank all of you who took the time to call and write. Always feel free to respond to anything written here. Also, never hesitate to let me know what topics you would like to see covered. All of us at R&R are extremely accessible and we do want to hear from you!

HAVE YOU HEARD?

Dennis Day has left WHK/Cleveland for afternoons at KSAN/San Francisco. Jay Marvin has exited the Midday personality Gina Preston is upped to MD at WXTU/ Philadelphia, while Buzz Howell from WTMA/Charleston joins for mornings. They replace the exiting Bob Burchett . . . Sandy Travis can now be heard doing mornings on KBRQ-AM & FM/Denver Michael S. Raymond has been named GM at WVTY-AM & FM/Dunedin-Clearwa-Sue Redden is the new PD at WDDT/Greenville Changes at WCMS/Norfolk, as Lee Manning departs. Kevin Mason is named Acting MD and Janey Cottrell assumes the title of Administrative Assistant to the PD in addition to her duties as AM Coordinator. Mike Patrick, formerly of WLTY/Norfolk, is handling middays.

Tim Brown is the new morning voice on WQSN/Kalamazoo ... George Feola is now MD/afternoon jock at KWST/Monterey . Cristy Royster has been named Programing/Music Asst. at WPOC/Baltimore

.... WLLH/Lowell-Lawrence, MA is now Country .



DON GETS THE REAL THING — Well it seems Don Williams doesn't just get mad he gets results. The soft spoken singer was uncharacteristically verbal about his feelings for the new Coke and needless to say he was quite happy when the company announced its return in the form of Coca Cola Classic. Don is pictured above receiving the first case of the "new" old Coke produced by the Nashville botting plant. Pictured above (I-r) are: Coke Route Driver Jim McClellan, President of the local bottling plant Claude A. Clements, and Williams.

Here's what you get in simple, easy to read and useable form. Chapter 1 Radio Research Overview — a history of research Chapter 2 Focus On Focus Groups — Definition, use, do-it-yourself Chapter 3 Telephone Studies

— Mail, in-person, when/how to

Chapter 5
A Look Inside Arbitron
— Intro and production

Chapter 6
The Almighty Diary
— evolution, longevity, history

- strengths/weaknesses, do's and don'ts

Other Market

Chapter 7
Diary Analysis
how to get the other 75% of information

Research Techniques

Quarterly Measurement

how to succeed, history and problems

Chapter 9
Birch Radio

- background, methodology, comparison with ARB

Sales Research — a key to better revenues

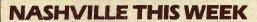
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- computer options, types of breakouts

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SHARON ALLEN

Know What Ticks Me Off?

Well there's no doubt about it, summer's here for sure. Hot days, hot nights, and (sometimes) hot tempers. After reading about normally "laid-back" Don Williams being irritated and dissatisfied with the "new" Coca-Cola in the Tennessean a few weeks ago, R&R decided to ask folks what else upsets them this summer. Hope you enjoy these "pet peeves."

Lee Greenwood - "It's when I'm on the road and getting ready to take a bath. I'll lean over to turn on the faucet, and the shower always comes on, spraying me on the back of the head. I hate that!"

Gene Watson - "I hate code-aphones. I've got two of them at home and haven't even hooked them up. Although, the way things are going, I might hook one up.

Kathy Gangwisch - "Everytime a disc jockey calls me, he starts off the conversation with ' Hey little darlin' ' But when I call them back, I always have to ask the jocks by their 'air names,' and that sometimes makes me feel silly."

Nitty Gritty Dirt Band - "None of us are mad. Actually, Velveeta cheese on a deli tray makes us mad."

Bellamy Brothers - "We hate being lied to."

Paul Lovelace - "I hate when businesses have two glass doors and they lock one. It burns me up."

Loretta Lynn - "I ain't got time

Mark Herndon - "I hate to stay in a motel with one guy in the lounge on stage with a rhythm machine. Ugh! Also I hate people who linger in the hallways just to eat leftovers from your room-service trays."

Ricky Skaggs - "I don't like it when there are no AC outlets in hotel restrooms."

"All the Nick Hunter negative press about the country music industry and the talk about a baseball strike . . . What will I

Duane Allen - "I hate being late, or for anyone else to be late Richard Sterban - "I hate waiting in line and having to wake up early."

Steve Wariner - "I hate being confused with Stevie Wonder."

Atlanta — "There are no phone booths left in the U.S., and when you can find one it's near a busy highway.

Lynn Shultz - "Waiting in line at the drive-up window at McDonald's."

Diana Rae - "Infants in a movie theater!"

Exile: Marlin - "I hate the way hot dog buns come in package of eight and hot dogs come in packages of ten. You can never match them up and run out of both at the same time.

Les - "I hate to eat at '76 Truck Stops all the time."

J.P. - "I hate baseball's

designated-hitter rule.

Steve — "I hate when all the white meat is gone." Sonny - "I'm upset because I

can't get a wrestling match with



EVERGREEN WELCOMES FREDDY — The Evergreen Records promotion staff welcomes Freddy Weller to the label, following his showcase at a local club. Pictured (I-r) are: Chuck Dixon and Gail Konisha of Evergree Weller, Evergreen artist Robin Lee, and Craig Morris of Evergreen's promotion staff. Weller's first single for the label is

Tari Laes - "I hate obscene phone calls, especially when they call collect."

Bonnie Rasmussen - "Try to fold a road map! You can always unfold one, but you can never get one back the way it was supposed

Pinkard & Bowden - "We believe that one of the major problems facing us today is shag carpet. It gets funky and matted up, and who needs floors that look like a poorly-cared-for dog? Shag carpet is especially prevalent in cheap motels. Don't the people who run those places realize that the only reason their motels are considered 'cheap' is because of shag carpet?

"Without it, people who stay there wouldn't have to feel like they were in a 'cheap motel'; therefore, it raises their selfesteem. And if people had more self-esteem, they there'd be less crime and violence in the world. We certainly know how shag carpet brings out the 'beast' in us. Once this problem has been dealt with, maybe we can move on to address some of the other pertinent problems at hand, such as airport gift shops and Chuck Nor-

CMA Announces Cohosts

This year Anne Murray and Kris Kristofferson will cohost the 19th annual Country Music Association Awards show. As in all previous years, Kraft will sponsor the show, to be broadcast live from the Opry House on CBS-TV Oct. 14. There will be a stereo radio simulcast on the Mutual Broadcasting System.

Two years ago Murray cohosted the awards show with Willie Nelson, and you'll remember that in 1984 she walked away with "Single of the Year" and "Album of the Year" honors for "A Little Good News." Murray was the only multiple winner of last year's

This is Kristofferson's first cohosting stint for the CMA. He did. however, garner CMA awards in 1970 when "Sunday Morning Coming Down" was named "Song of the Year." And in 1971, Sammi Smith won "Single of the Year" with the Kristofferson-penned "Help Me Make It Through The Night."

Bob Precht of Sullivan Productions will produce the show for the tenth consecutive year, and Walter Miller will direct. The show will be scripted by Donald Epstein and Marty Ragaway.

CMA members should have received voting ballots for finalists last week. Don't forget the deadline is no later than 5pm on Aug. 16. The five finalists in each of the 12 awards categories will be announced by the CMA August 20.

Bits And Pieces: Merle Haggard recently filled in for George Jones and Eddie Rabbitt when they had to cancel appearances at the Big Valley Jamboree in Craven, Saskatchewan. Less than 36 hours before the show, both Rabbitt (due to the death of his son) and Jones (due to illness) had to cancel. When Haggard heard about the situation, he took off in his private jet, making it his first Canadian appearance in over three years . . . Crystal Gayle will be honored as the "1985 Outstanding Indian of the Year" at a banquet next week by the Oklahomabased American Indian Exposition. The organization honors people for their contributions toward bettering the image of American Indians. Those previously honored



Kris Kristofferson

Anne Murray

include Roy Rogers and Willie Nelson . . . The Nashville Net-work has acquired the "Willie Nelson Special", a one-hour con-cert featuring Willie Nelson and Ray Charles. The show, taped at the Austin Opera House (Willie's own nightclub), will be telecast as part of the "Homecoming" celebration during Country Music Month in October

Just thought you'd like to know!

WHO'S NEW

T. Graham Brown is one of Capitol Records' newly-signed artists. His debut single, "Drowning in Memories." was produced by Bud Logan, the man responsible for "Rose Colored Glasses" and all the John Conlee hits that followed

T Graham hails from Athens, GA and is a graduate of the University of Georgia. His musical career began in 1973, playing with such artists as Reo Diamond and T. Graham Brown's Rack of Spam Band throughout the Southeast.

The singer/songwriter moved to Nashville in 1982, signing with CBS Songs and Ides of March Music less than a year later. In addition to his songwriting, he has done extensive demo work for publishing companies here. He also recorded jingles for several national accounts, including McDonald's and Hadee's restaurants. Miller and Budweiser beers, Disneyland, and



the Tennessee Department of Tourism

Once you get to know T. Graham Brown, you'll notice his slightly wacky sense of humor. When ask ed if there was anything he wanted to let people know about him he "Yeah. I'm not any kin to Sawyer Brown, but I like 'em. They've been claiming that they're kin to me. But I asked Mama and she said

Vashville In Motion

Helen Cornelius has signed with MCA-Dot. Look for her new album, produced by Billy Strange, to be released in October . . . Ronny Robbins signed with World Class Talent for bookings ... Kragen Productions, Kragen and Company's production division, signed with talent/literary agency Triad Artists for worldwide representation. Ken Yates, Kragen and Company's VP/Production since 1981, has been upped to President of Kragen Productions . . . Mike Feurt joined the sales staff of Top Billing International. He was formerly with McFadden and Associates . . . Joe Askins was promoted to Post-Production Supervisor at Nashville-based film/TV production company Scene Three ... Fran Dalton has been appointed VP/Operations of Roy & Roy Public Relations & Marketing. She formerly represented Hank Williams Jr., Ricky Skaggs, and Sawyer Brown at Kathy Gangwisch & Associates, Inc. in Kansas City . . . Don Williams has signed a long term recording contract with Capitol Records. This announcement



A HELPING HAND - Helen Cornelius gets a helping hand from producer Billy Strange during the recording session of her upcoming MCA Dot album, stated for an October release.

ends weeks of industry speculation since Williams's recent exit from MCA Records. Under the new recording agreement, Williams will continue to co produce his records with longtime associate Garth Fundis...

MARKETPLACE

AIRCHECKS

Current And Classic Airchecks!

Current Issue #64 features KOST/M.G. Kelly, KIIS/Bruce Vidal & KMGG/Laurie Allen, KMEL/London & Engelman, Boston A/Cs WROR & WVBF, Portland CHRs KMJK & KKRZ, Tampa's Z98/Michael Foxx, WNBC/Soupy Sales, plus the WJMK Rock & Roll Reunion. 90-minute cassette, \$5.50.

Current Issue #63 features WNBC/Howard Stern, WLS/ Larry Lujack, KAFM/Andy Barber, KKMI/Pat O'Day, KRLA/ Art Laboe, Boston CHRs WZOU, WXKS & WHTT, Tampa's WMGG/John Lanigan, plus Nashville's WYHY/Coyote McCloud. 90-minute cassette, \$5.50.

Special Issue #S-60 features BUFFALO! CHRs WBEN-FM, WNYS, & WYSL, AOR WPHD, Urban WBLK plus A/Cs WKBW, WGR, WGR-FM, WBUF & WBEN. Cassette, \$5.50. Special issue #S-61 features SAN JOSE & SAN FRANCISCO! SAN JOSE CHRIS KWSS, KHTT, AORS KSJO. & KOME, A/Cs KARA. KLOK & KEZR, plus SF CHRs KFRC (Game Zone), KYUU, KMEL, & KITS. 90-minute cassette, \$5.50.

Classic Issue #C-57 features KHJ/Real Don Steele-1969, KGB/ Jessie Bullet-1971, KNUS/Beau Weaver-1973, KHJ/Tom Dooley-1974, KFRC/Bobby Ocean-1975, KRUX/Todd Wal-lace-1971, KDAY/Nathan Roberts-1971, Cassette, \$10.50.

Still available: \$5-59 (Chicago), \$5-58 (San Antonio), \$5-57 (Atlarita), IS-56 (Orlando/New Orleans), IS-55 (Miami) @ \$5.50

CALIFORNIA AIRCHECK

Box 4408 — San Diego, CA 92104 (619) 460-6104

COMEDY

O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners

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Disk Jockey Comedy
KRAZY KOMMERCIALS 100 of the wildest things
ever sold on radio. Everything from a police dog that
lisps to a telethon to combat excess body hair to a free
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HYPE, INK., 7805 Sunset Blvd., #206, Los Angeles,



Hundreds renewed again!

Free sample!

Write on station letterhead to Contemporary Comedy 5804-D Twineing Dallas, TX 75227



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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum: additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace

1 Time \$50.00 \$45.00 6 Insertions 26 Insertions \$35.00

Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date Marketplace ads are non-commissionable

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RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

COMEDY





"Show Ready" Material For Every Day Of The Month

Write on station letterhead or phone (804)270-7206 9AM-5PM EST 10918 Foxmoore Ave Richmond, VA 23233

* ELECTRIC WEENIE RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

RICK DEES, KIIS-FM: "Tom, you really are The Best. Really look forward to the arrival of The Weenle, such a shot in the arm for our Morning FOR FREE SAMPLES WRITE

The Electric Weenie, Inc. P.O. Box 2715, Quincy, MA 02269

10 CHARACTER BITS & 10 DROP-INS FOR \$15.00 A WEEK

Professional comedians, Lyle the station guard, Senator Claghorn, and more!! Customized on a weekly basis and exclusive to your market. FREE SAMPLE TAPE

Morning Show Productions

Box 292202, Ft. Lauderdale, FL 33329 (305) 989-3944



"Phantastic Phunnies"

Hilarious! Proven worldwide audience builder

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

CONSULTANTS

"DROPINZ"

New, fresh wild tracks for your show each month, only \$20. Semi-annual and yearly rates too. Sar cassette \$4.

Aircheck critique and production by a 22-year major market veteran. Call or write for rates.

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PROGRAMMING

Pop Oldies — 1955-1984

Stereo — Mono — 25Hz Toning

Call or write for information and free list of titles.



Box 103 • Indian Orchard. Massachusetts 01151 • 413 783 4626

PROGRAMMING

SECOND PRODUCTIONS BIZARRE SYNTHESIZER EFFECTS

15 spots, 10-55 seconds on one 15 i.p.s. stereo 1/2-track reel, Lots of panning, \$10 to:

SIXTY SECOND PRODUCTIONS RD 4, Box 392, York, PA 17404 (717) 266-1422

N.Y.P.D (New York Parody Department)

Pre-recorded comedy bits including parody commercials, slice-of-life skits, drop-ins and more. Send \$5 for informa-tion and sample cassette you can use on the air. Jocks! Call for details on our aircheck service,

BROADCAST PRODUCTIONS EAST, INC. 23 Rustic Ave., Medford, N (516) 286-8125



PROMOTIONAL

Ratings grow when **CARLEY PRINTS** on transit space



PUBLICATIONS

Milweukee, WI 53214

The Overnight Handbook's

first release brought raves! WZOU's Jim Cutler has packed it full of usable ideas. A must for the "graveyard shift". Limited quantity! Send \$12.95 to Jim Cutler Creative Services, 100 High St., Medord, MA, 02155.

Because you're more than a comedian . . . you need more than a joke service . . .

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offers you weekly self-help and professional growth articles, promotions, artists profiles, expert advice plus a fresh supply of topical humor

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P.O. Box 9787, Fresno, CA 93794 Credit Cards Orders, Phone: (209) 226-0558

R&R FRIDAY, AUGUST 9, 1985/53

MARKETPLACE

PUBLICATIONS

THE M STREET **IOURNAL**

A new, authoritative weekly newsletter for Format News * FCC/CRTC Files * CP Activity Free sample: Box 540381, Houston, TX 77254

(713) 660-5260

FEATURES

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55 interviews with "experts" on wachy subjects: "Time Travel," "The Car Wash," and more. About 2 minutes each with listener-grabbling intro, spot break, wildly funny and year-free training interview!

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Famous PSYCHIC David Guardino, Psychic to the Stars, is available FREE for talk shows, phone interviews and news actual-. 24 hr. phone . (702) 386-0702 or (702) 386-0827



*Indicate COUNTRY or CONTEMPORARY Format

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Airshift-ready music notes, star facts. calendar, more!

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If you're looking for a great office in Century City . . .

SUBLET FROM RESCI

We've completed our consolidation to the 5th floor at 1930 Century Park West. This leaves 3500 square feet of prime office space available on the 4th floor in an outstanding Westside location, on the corner of Constellation and Century Park West

Call R&R for details: 213-553-4330 It's really worth looking at!

OPPORTUNITIES

OPENINGS

OPENINGS

NATIONAL

RADIO PERSONNEL NEEDED

NATIONAL is recognized as the leader in radio personnel placement. NATIONAL receives a constant flow of job openings in small, medium & major markets. We need announcers, news people, programmers, male and female, for all size markets. If you are ready for a move let NATIONAL help. We make the complete presentation for you. For complete confidential details and registration form, enclose \$1 postage and



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Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

Regional Sales Representative

Fortune 500 Company Subsidiary; Leader in the industry; producing Station ID's, Sales.and Production Libraries, Music Commercials and Television Commercials, has opening for Sales Representative

Candidates must have successful track record in Radio and TV Sales. Advertising Agency Sales, or related fields, Position requires extensive travel. Company provides excellent salary, commission plan, plus company automobile, full expenses and outstanding benefits. Please send resume and salary history to:

Jack Adkins, VP/Director Human Resources - Media General Broadcast Services, Inc. 2714 Union Avenue Extended, Memphis, TN 38112 EOE M/F

NATIONAL OPENING

Golden Opportunity. Creative, entertaining personalities needed for all market sizes. If you can perform in A/C or Easy Listening, rush T&R to:



Churchill Productions

1136 E. Campbell Ave. Phoenix, AZ 85014, No calls M/F (EOE)

EAST

Possible openings for news reporter/anchor in media-intensive, upstate N.Y. market, T&R: Ellen Abbott, 317 N, Aurora Street, Ithaca, NY 14850, EOE M/F (8-9)

Buffalo's fastest-growing radio station needs someone with hot production. T&R: Scott Robbins, WKSE, Box 364, Grand Island. NY 14072. EOE M/F (8-9)

Salesperson needed for NW NJ area. A/C FM station. Salesy/commission plus. Contact (8III Dimmich, WFMV: (201) 362-8221 (8-9)

95-XIL needs ND & afternoon anchor, C&R: Paul DeMille 95-XIL, Box 1228, Parkersburg, WV 26101, EOE M/F (8-9)

OPENINGS

Give me creative, flexible production. I'll make you a PD in Portland, ME. Rush salary histony/T&R: OM, KISS-100. Box 929, Lewiston. ME 04240. (8-9)

Coast of ME opening for experienced pro with good production. Prefer New Englanders. T&R: Tim Moore, KISS-94 FM, Box 9494, Ellsworth, ME 04605, EOE M/F (8-9)

MORNING PERSONALITY

Number ONE 25-34 A/C FM radio station in major market needs THE Canadian morning personality of the 1990's to complete winning team! Excellent salary and benefits. If you're a positive entertainer who knows how to make your listeners feel great, send tape and resume to:

CJFM, FM96 1411 Fort Street Montreal, Quebec H3H 2R1 Attention: Susan Davis Program Director

Looking for nighttime personality for 57-kw A/C, CHR hybrid. Great facility, great company, great numbers. T&R: Jack Michaels, Box 309, Johnstown, PA 15907. (8-9)

Need PD with good knowledge of Country music for 10-kw AM. T&R: Sandy Neri, Box 309, Johnstown, PA 15907, (8-9)

A/C mornings opening, Small market, Must be experienced & stable, T&R: John Lipez, GM, WBPZ, Box 420, Lock Haven, PA 17745, EOE M/F (8-9)

AOR PROGRAM DIRECTOR

Dynamic, successful AOR, 90 minutes from NYC, has rare opening for top-flight PD/Morning personality. Must excell in all departments. Send tape and resume to Radio & Records, 1930 Century Park West, #0074, Los Angeles, CA 90067

Partitime air personality with production capabilities for Philadelphia FM, Send T&R: WIOQ, Box 1002, Bala Cynwyd. PA 19004. EOE M/F (8-9)

Medium-market AOR in Northeast seeks morning show producer to assist PD. Individual must have good production skills, a strong sense of current events, a good wit, and an outgoing personality. Join our unbeatable team. Tape and resume to: Radio & Records, 1930 Century Park West, #0081, Los Angeles, CA 90067

OPENINGS

Hot PD For #1 rated, zoo-type Class C in a prosperous, top 100 Sunbelt market. Resume, philosophy, and cassette to: Radio & Records, 1930 Century Park West, #0082, Los Angeles, CA 90067.

Experienced news reporter/anchor to join seven-person department. T&R/writing samples: David Kush, ND, WHWH-AM, WPST-FM, 221 Witherspoon Street, Princeton, NJ 08542 (8-9)

CONTROL

Q106, 50-kw CHR needs parttime air talent immediately. T&R Mark Belmolte, Box 1230, Claremont, NH 03743, (8-9)

WALK FM 97.5

Production Director

WALK, Long Island's premier AC, needs an experienced Production Director/Copy Writers/On-air Person. Strong crganizational management and copy writing skills essen-tial. Send tape & resume and writing samples to: Bill Edwards, Program Director, WALK FM/AM, Box 230, Patchogue, NY 11772 EOE M/F

NE PA's top-rated AOR needs 7-midnight jock experienced in production. T&R: Dave London, ROCK-107, 149 Pennsylvania Avenue, Scranton, PA 18503, or (717) 961-1842 (8-9)

97fm WASHington

WASH Radio is looking for a very special on-air performer for a new radio show. Do you fit this description?

- 1. British, French, or other European accent
- 2. Well-educated
- 3. Interesting conversationalist 4. Well-versed on a variety of subjects
- 5. Confident 8: Extrovert
- 9. Witty 6 Wordly
- 10. Good votce quality 7. Creative Mind

Not in order of importance. Please send a description of yourself to: WASH Radio, 5151 Wisconsin Ave. NW, Washington, DC, 20016. We will audition qualified candidates.

Do you know someone who fits this description? Find this person and tape them for us you receive a \$1,000

54/R&R FRIDAY, AUGUST 9, 1985

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We offer our clients a superior, quality

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ment, the opportunity to learn, grow and excel with a winning team, and a prime

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available in producing, managing, and de-

veloping our high-quality research services. So, if you're impressive, young and aggres-

sive, with market research and/or radio

Send your resume/qualifications to:

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looking for exceptional

individuals.

ionable reports.

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STRATEGIC RADIO RESEARCH

655 W. Irving Park at Lake Shore Drive Chicago, IL 60613 (312) 883-4400

OPPORTUNITIES

OPENINGS

ND for AM/FM combo in NJ. Report & manage three-person department. T&R/salary requirement: WNNJ & WIXL-FM, Box 40, Newton, NJ 07860. EOE M/F (7-19)

THE RESEARCH SAYS "OLDIES" - are you a PD who can deliver this format? Resume and cassette to: Radio & Records, 1930 Century Park West #0073, Los Angeles, CA 90067

OUTRAGEOUS MORNING PERSONALITY

WCCC is looking for an outrageous/topical morning madman. Only the most creative need apply! T&R to David Grossman, WCCC, 243 S. Whitney St., Hartford, CT 06105

SOUTH

PD to maintain & develop top-rated Country FM. Ability & desirmore important than experience. T&R: WDAR, Box 811, Darlington SC 29532. (7-26)

100-kw Country FM needs PD, yesterday, T&R: Ron Bamhart KFXE, 920 Commerce, Pine Bluff, AR 71601. (8-9)

₩В**СУ-108**гт

Charlotte's top-rated CHR has a very rare morning opening. If you're a morning personality who can be funny, who understands local involvement and its importance, and enjoys working hard at remaining #1 both on and off the air, then we'll pay top dollar for your talent. DON'T WAIT! Send skimmed tape along with resume and references to:

Bill Martin, WBCY
One Julian Price Place, Charlotte, NC 28208

Two Central FL top-rated FMs looking for announcers. Positions available now... Producton qualities a must. Send T&R: Ross Martin, Box 1060, Avon Park, FL 33825. EOE M/F (8-9)

WYAV & WLAT/Myrtle Beach looking for ND. Experience preferred. T&R: Jeff Kelly, Box 799, Conway, SC 29526: EOE M/F (8-9)

Tired of six-day weeks? Sunny 100-kw A/C needs morning ex-citement. Experienced male or female. Involvement a mus-C&R: OM, Box 1085, Staunton, VA 24401. EQE M/F (8-9)

The Hits of the City

ANCHOR/REPORTER needed for Dal-ANCHORREPORTER needed for Dallas-Ft. Worth U/C format. Send T&R to News Director, K104 FM, P.O. Box 530860, Grand Prairie, Texas 75053 (214-647-1831)

HIGHLY-RATED STATION IN THE SOUTH

is looking for afternoon news anchor who can break the belief that radio news is only wanted in the morning. Immediate opening for self-starter with a good voice and smooth delivery. Must still be able to get excited about news stories. Salary unlimited! Send T&R to Radio & Records, 1930 Century Park West, #0075, Los Angeles, CA 90067. EOE

WWSA/WCHY evening amouncer needed for full-service soft A/C. A team worker. Conversational delivery. T&R: Randy Bush, Box 1247, Savannah, GA 31402, EOE M/F (8-9)

WSLC/Roanoke, Country, accepting T&Rs for immediate morning drive opening. Reynold Hawk, Box 6002, Roanoke, VA 24017. (8-9)

WZZU/Raleigh, 100-kw CHR has immediate opening for primetime air personality, Good money, T&R: Gary Dickson Box 33396, Raleigh, NC 27606. EOE M/F (8-9)

OPENINGS

Knoxville's top-fated rock station is accepting tapes for future openings. Looking for morning quality talent, T&R: WINZ, 901 E. Summit, #200, Knoxville, TN 37915. EOE (8-9)

MIDWEST

ng for CHR personalities for future openings. Al Scott Howard, Box 2208, Kokomo, IN 46902, EOE

News/talk station between Milwaukee & Chicago seeks talk show host. T&R: Paul Gilbert, WKRS, 3250, Belvidere Road, Waukegan, IL 60085. EOE M/F (8-9)





"Flint's Killer Combo AM/Country --- FM/A/C, in search of Production pro. No beginners. Great voice, creativity a must. T&R to Mark Thomas, Ops Manager, WKMF/CARS 108, Box 1470, Flint, Michigan 48501 FOF M/E

********** SOLID MORNING ENTERTAINER

Upper Midwest Country station searching for top-of-the-line morning personality. Great opportunity with growing group. T&R to: Radio & Records, 1930 Century Park West, #0084, Los Angeles, CA 90067. EOE ------

_____ Radio station research and consultation group seeks A/C, CHR & Country air talent eager to grow from caterpillar into butterfly. T&R to:

BOB HARPER'S COMPANY Post Office Box 24337 San Diego, CA 92124

KFMH/Muscatine-Davenport accepting T&Rs for future openings. Progressive AOR. T&R: Steve Bridges, 3218 Mulberry. Muscatine, IA 52761. (8-9)

Wanted: Experienced advertising sales rep. Three years' minimum required. Send resume: Marty Green, Director of Sales, WAXX Radio, Box 6000, Eau Claire, WI 54702. (8-9)

Established AM/FM. ABC affiliate. Excellent area. Airshift, some production.
Send tape and resume to Joe Hogan,
WLPO/WAJK, PO Box 215, LaSalte, IL
61301. An Equal Opportunity Employer

Wanted, afternoon Country announcer Gentral Illinois. Extra money for PBP. Good production skills. T&R to T.S., P.O. Box 387, Taylorville, IL 62568. Experience preferred. Opening soon. No calls.

NEWSPERSON

For established Midwest AM/FM. ABC affiliate. Experience preferred. Send tape & resume to: Joe Hogan, WLPO/WAJK, P.O. Box 215, LaSalle, IL 61301. An Equal Opportunity Employer M/F.

"Major Midwest news operation seeks morning news personality. Voice quality, personality; writing ability important. T&R to R&R: 1930 Century Park West, #0077, Los Ange les, CA 90067. EOE."

"Format-leading Midwest adult radio station is looking for a warm, friendly and topical personality who wants to work hard and win in a great growth atmosphere! All inquiries confidential! Mail to R&R: 1930 Century Park West, #0078, Los Angeles, CA 90067.

EOF.

OPENINGS HOT MORNING MAN!

Needed immediately by large broadcast chain with stations throughout the country You must be able to communicate with adults and maintain present number one status in highly competitive Sunbelt market!! Send tapes and resumes to Radio and Records, 1930 Century Park West, #0079. EOE M/F

105-FM seeks Assistant PD. Must write copy. Possible week-end airshift. T&R: Randy Stephenson, WWCK, 3217 Lapeer Road, Flint, MI 48503. (8-2)

The new Country WAUK/Milwaukee seeks qualified sales people. Resume: Mike Saxton, WAUK, 1460 Whitehall, Waukesha, WI 53186. (8-2)

East Central IN's best CHR needs air talent immediately. T&R: Jeff Daniels, K-96, Box 1647, Richmond, IN 47374, (8-2)

Looking for PD for top 50 5-kw A/C station. T&R: Walter Broadhurst, GM, WING, 717 E. David Road, Dayton, OH 45429. (8-2)

WEST

Need energetic/friendly air talent & ND who's willing to dig. Growing market, resort community, good dollars. T&R: Ken Bordon, Box V, Vail, CO 81658. (8-9)

Experienced air personality needed at Great Falls FM. T&R: Wes McShay, KMON, Box 3309, Great Falls, MT 59403. EOE M/F (8-9)

610 **KFRC** PRODUCTION DIRECTOR

KFRC, San Francisco is accepting applications for Production Director. For specifics on how to apply, call Kyle Palabay, KFRC programming Assistant, at 415-986-6100. KERC PKO FOE M/E/HA

Denver's A/C. Classy-1090 needs morning talent or team T&R/salary: PD, KLFZ, 1776 Grant Street, Denver, CO 80203

Come to the "Coast." KOST is looking for the best weekend/utility talent in the SW. T&Rs only: Jhani Kaye, 610 S. Ardmore, Los Angeles, CA 90005. EOE M/F (8-9)

Hot Hits 105 K ITS

MAJOR \$\$\$\$ FOR MAJOR TALENT

If you have what it takes to be extremely entertaining to our PM drive audience in America's most beautiful city, then I want to hear your best tape . . . humor, warmth, personality and that special spark all a must. No calls. Rush T&R to: KITS, 1355 Market Street, Ste. 152 San Francisco, CA, 94103, EOE

Need good adult communicator with strong production skills, great voice, & good copywriting, T&R: Mike Bell, Box 749, Albany, OR 97321, or (503) 926-8683 (8-9)

Continuous Country station has rare fulltime opening, T&R: Randy Hood, KFM-102, 1555 East Flamingo, Suite 435, Las Vegas, NV 89119, EOE M/F (7-26)

MORNING/AFTERNOON PERSONALITY

Rare opening for the right talent. Top-rated Contemporary Country station in Central California is in need. Beginners, save it! T&R to: Radio & Records 1930 Century Park West, #0083, Los Angeles, CA 90067 EOE M/F

KTYD/Santa Barbara accepting T&Rs for future openings. Top-rated AOR in beautiful West Coast market. Rick Williams, Box 62110, Santa Barbara, CA 93160. (8-2)

Giant CHR in Northern CA needs announcer & announcer/engineer. Production a must. T&R: John McCorkle, KRFD, Box 631, Marysville. CA 95901. No calls. (8-2)

KMGX-Magic 104, a Fresno CHR, is seeking experienced morning personality/news anchor. No calls, T&R: John Berry, 1765 N. Fine, Fresno, CA 93727, (8-2).

Country giant looking for air talent/production person. Must be good at remotes. Two years' experience required, T&R: Oennis Goodnight, KGRT, Box 968, Las Cruces, NM 88004. (8-2)

OPENINGS

Top Rated CHR

Needs competitive drive personality. Must have strong production and love appearances. North Colorado market with 2 calleges. Must be a winner! T&R to: Jim Alexander, PD, KUAD-FM Box 117, Windsor, CO 80550, No calls! EOE

JOIN A WINNING TEAM

New Country FM, Southwest, well within Top 100. Accepting T&R now for early September start date. Excellent growth group. All shifts open now. T&R to Radio & Records, 1930 Century Park West, #0054, Los Angeles, CA 90067, EOE M/F

Full & parttime announcers wanted for San Francisco B/U outlet. Minimum 3-5 years' experience. T&R: Jeff Harrison, KRE, 601 Ashby Avenue, Berkeley, CA 94710. No calls.

Network supplying major CA radio stations with traffic reports, seeks air talent. Must have good knowledge of L.A. area. T&R: 8272 Sunset, 2nd Floor, Los Angeles, CA 90046.

Part-Time Dynamic Phone Salesperson

Needed by radio syndicator for barter placement on radio stations nationwide. Knowledge of top 100 markets preferable. Start immediately. Salary + commission. Contact Ms. Okun at (213) 652-8710.

Needed: experienced Production Director. Good voice, creative production & copywriting skills. T&R: Rick Freeman, KFBK, 1440 Ethan Way, Suite 200, Sacramento, CA 95825, (8-2)

KYVA/KOVO now accepting T&Rs for present & future openings. CHR format. Send to: Bill Lee, Drawer K, Gallup, NM 87301, or (505) 863-6851 (8-2)

THE FULLER-JEFFREY GROUP

Morning Talent — California

The Fuller-Jeffrey Group, in anticipation of another major-market California acquisition to be announced soon, is looking for a great morn-

We'll listen to every tape submitted; so if you think you're ready for querilla warfare with one of America's fastest-growing broadcasting companies, send your very best cassette and a resume to:

J.J. Jeffrey Senior Vice President

The Fuller-Jeffrey Group, Inc. 5301 Madison Avenue #204

Sacramento, CA 95841 EOE/M-F Absolutely no phone calls please



Colorado Springs' new No. 1, KIKX, needs a relateable female voice for morning features and short airshift. Must make a good appearace and be comfortable in a highly structured CHR format. T&R to John Dantzer, PD, KIKX, 1108 Manitou Ave., Manitou Springs, CO 80829. EOE

Modern Country station is quest of Program Director/Morning Man, and talent for other shifts. Live, work, and play in aggressive West Texas town. Send T&R to: Radio & Records, 1930 Century Park West, #0080, Los Angeles, CA 90067

Future & parttime air talent wanted. C&R: Randy Robbins, Box 1520, Oxnard, CA 93034. (8-2)

Future on air opening possible for morning news position. T&R: KLLY, Box 2630, Bakersfield, CA 93308. No calls,

R&R FRIDAY, AUGUST 9, 1985/55

OPPORTUNITIES

OPENINGS

NEWS DIRECTOR

Rocky Mountain A/C AM-FM combo is looking for a news director who has the organizational abilities and great on-air presentation to be #1. Women encouraged to apply. T&R to: Radio & Records, 1930 Century Park West. #0070, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

Ohio University graduate with 11 years' experience, including automation & sports, seeks career opportunity. DENNIS SPISAK: (419) 798-4461 (8-9)

The **GIANT KILLERS** morning team

can we kill ONE for you? call

(213) 464-6566

Seasoned professional, five years' experience. Awar Public Affairs Director/Assistant MD. Vast musical kr Seeking new challenge. SUE: (814) 266-3890 (8-9)

Tired of small-market mentality! Great pipes

knows production. Available yesterday. A sider others. JIM: (317) 787-7845 (8-9)

Attention small-market CHR PDs: I'm available for any shift in-cluding overnights. (312) 266-0642 (8-9)

High energy, uptempo CHR jock, looking for medium/major market, DOUG KENNEDEY: (813) 299-6959 (8-9)

Experienced CHR jock. Creative & tight. Available immediatley. MICHAEL: (213) 374-6931 (8-9)

Quality production person seeks new Production Director posi-tion. A/C, CHR. BO8: (512) 447-0499 (8-9)

Experienced, enthusiastic, & dependable CHR/AOR jock seeks small-market evening shift. Producton, phones, some copywriting. Call JEFF: (904) 785-0712 (8-9)

rersetlity is my virtue. Country, A/C, AOR experience elligent & creative. Excellent delivery. Writing & product kills. Rezor sharp. SCOTT: (618) 299-7261 (8-9)

oven major market morning show personality/producer. one, or great second banana. Team player. Pro. Employed. it already packed. (303) 371-2609 (8-9)

Snow already! Large metro jock with drivetime, MD, & phone experience seeks top-100 market. Any format. Mild climate. (305) 755-1292 (8-9)

Stop. Read this: Innovative, detail-oriented, enthusiastic graduate. Willing to relocate. Seeking on-air position. EM-MANUEL: (213) 258-0535 (8-9)

Ready to move up. 2½ years with small market A/C. Will consider going anywhere. Prefer MW A/C or CHR. Give me a listen. CRAIG: (319) 266-1000 (8-9)

Beginning position sought in radio. Broadcasting school graduate. Sharp, talented, hardworking, Willing to learn & relocate, JOHN: (602) 945-8757 (8-9)

News & information on your large or major-market CHR can be just as creative & interesting as the rest of your station. Call: (617) 424-9380 (8-9)

Disciplined, professional air talgnt, CHR, A/C, Eight years' experience in medium markets, Well educated. Seeking challenging career, TOM HAYNES: (301) 797-6894 (8-9)

Graduate. One year of experience. DJ/production/light news. Small FL market only. TOM KRAMER: (305) 557-1100, extension 138, or 666-9030 (8-9)

News anchor/reporter/assignment editor interested in making a move, 12 years' experience. Call MELODY: (317) 545-9706 (7-26)

Country iovin', double minority, hard worker, good employee, team player, product of major market. Exceptional attitude, sparkling, smiling, spirit. Need it? (713) 782-1004 (7-26)

POSITIONS SOUGHT

Let this mutant make you a profit! If you're looking for a winning, whacked-out personality, call me! The kamikaze dentist. JEFF FRANCE: (419) 289-6369 (8-9)

atings tops again. Now I need greater challenge & reward. urrently Country MD/PM drive. 11 years' experience. Great oduction. GORDON: (217) 443-8144 (8-9)

PD with 13 years' experience in Vegas. Salt Lake. AZ, & CA, with proven track record. RICC THOMPSON: (602) 634-3706 (8-9)

Two years' Central CA mornings, Need a job now. KELLY: (209) 383-3146 (8-9)

NBA sportscaster for L.A. Clippers looking Yor college or pro team, or your sportscaster position. PETE ARBOGAST: (818)

DAVE MATTHEWS in the morning. WHFM, KAAY, I-100, Q102, Y106, 17-year pro with excellent numbers is looking for CHR & A/C, Medium/major market. (904) 245-0390 (8-9)

Warm, relatable, deep-volced announcer looking for new challenge. Formers include: WNOE, KILO, KVI. Reasonable & hardworking. STEVE ALLISON: (503) 773-3607 (8-9)

Eight-year pro with five years' top-45 market experience looking to move to a top-45 Midwestern A/C. Also have talk show experience. (312) 938-3622 (8-9)

Eight-year pro seeks more experience. Have announcing, production, MD, ND, sports color, & copywriting experience. Call DOUG: (712) 362-5647 (8-9)

Inventive, concise, & steble personality seeks airshift. Major market experience in four formats. Good production. 808 MOHR: (301) 777-2988 (8-9)

Heyl It's a living, Currently parttime weekends, 15-year personality looking for fulltime, Topical, funny entertainer, Mornings or whatever, (702) 871-7595 (8-9)

High-energy CHR jock wants to stay in CA. Contact: KIQ NORDHOFF: (213) 530-7426 (8-9)

Experienced air personality/copywriter seeks airshift at in-novative medium market. CHR or A/C with good management. Will relocate. For T&R, call NORRIS: (602) 838-4099 (8-9)

Now available. A very experienced Country personality with ex-cellent pipes & sense of humor. Creative production & program-ming abilities also. (702):857-1079 (8-9)

B/U, CHR. Three years' experience in medium market. MD interest. Presently working WCLK/Atlanta. Prefer the South. Call AL TWITTY: (404) 522-8776 (8-9)

MANAGERS! PROGRAMMERSI

If you are seeking an individual of the following description:

- A Successful Veteran A.C. Personality
- Self-Motivated and Dedicated Professional
- Enthusiastic and Highly Organized Meticulous On-Air and Production Skills
- Outstanding Credentials/Track Record
- · With Present Station Nearly a Decade Involved Regularly in Community Service
- Capable of Air Personality and/or P.D.

If You're In A Top 50 Market, You Can't Afford Not To Reply Immediately and In Confidence To:

Radio & Records 1930 Century Park West, Box 0076 Los Angeles, CA 90067

BILL GRAOY, 15-year veteran at KLIF, WHB, KILT, seeks major-market NO position. (816) 523-2017 (8-9)

Promotion stunt of the year backfires, Enthusiastic, creative morning man/MD available for medium/large market. All formats. JOE BARTOSCH: (312) 456-4219, mornings. CDT.

Sessoned young news professional from award-winning team seeks anchor slot with medium/major market station. SCOTT: (309) 454-6895 (8-9)

Team player with MVP potential wants to make your starting rotation, Prefer Charlotte, NC, or Mid-MI areas. ALAN: (313)

real worker. Three years' experience in top-rated AOR MD/Assistant PD/middays/sharp razor blade. Want to work Let's rock, GREG HAMMER: (904) 392-0771 (8-9)

Hot production, strong pipes, professional creative radio. No small markets or Country. If your station talks instead of screaming, call ERIC: (409) 823-1712 (8-9).

A/C, CHR air personality with two years' small-market ex-perience looking to move up. KEVIN MACHADO: (916) 529-1796 (8-9)

Female with four years' experience. MD highlights at KKFM, KKBZ & KIIQ. Looking for fulltime slot. JILL: (303) 630-1088

POSITIONS SOUGHT

Available immediately. Hardworking, dependable announcer seeking entry level position. Will relocate. Call MARK MIT-CHELL: (303) 659-1080 MDT. (8-9)

DOUG ALLEN, MD, five-year pro now available, Will relocate. Looking for good CHR or Country station. (319) 352-2230 (8-9)

I'd like to put my 15 years' experience to work for you as a Country morning man and/or PD. JIM McCLOUD: (415) 365-1306 (8-9)

Award-winning sportscaster (Associated Press play-by-play) is looking for fulltime position. I also do field work and produce my own material Call (413) 663-7430 before 11am or after 7pm EDT

Ferchrisekel Any GMs need OM/PD for excellent 25-54 numbers? 14 years'/major experience. Degree. (916) 529-2026 West Coast only. (8-9)

Rambo news. CHR & AOR anchor/personality with lots stories. Enlist me today or else! (512) 656-6789 (8-9)

You like working with losers? Neither do I. Want to work with winning CHR or A/C team in the W/MW. Let's talk. MIKE MASTERS: (805) 943-7187 (8-9) or 824-4221 (8-9)

Currently employed. Solid midday man looking for mediummarket A/C, Jazz, CHR, B/U station. Will relocate anywhere. MAC MONTE: (301) 693-9926 (8-2)

I'm bored. Want zany "Letterman-style" humor? I'm your man. Let's talk. (207) 783-2781 (8-9)

Air talent/production with character voices seeks small/medium market challenge, PAUL: (617) 236-6805 (8-9)

Looking for new challenge. Successful small/medium-market PD looking for growing group. Specialize in Country. Prefer SE. Leave message for TOM: (607) 798-7111 (8-9)

management/programming/promotions/music/video. Let's discuss your problems/needs. Victor Lentini: (618) 529-5417 (7-26)

RICK BECKETT, 16-year AM drive comedian available now. Johnny Carson even used one of my original bits. Will consider joining a team. (616) 453-6611 (8-9)

MO with wide range of rock, early R&B, & Country knowledge (28-29 years), looking for opportunity with station with any of these formats, JIM McCLORY: (215) 649-6292 (8:2)

Cut costs & improve quality. Hottest hits CHR programmer with 20 years' experience has uncluttered "hit only" format. JON BRUCE: (805) 481-7016 (8-2)

Currently employed. Solid midday man looking for medium market A/C, Jazz, CHR, B/U station. Will relocate anywhere. MAC MONTE: (301) 693-9926 (8-2)

Top-rated evening FM CHR jock looking for a new, exciting challenge. Got that challenge? Let's talk, TOM: (801) 896-9372 (8-2)

Searching for female announcer with excellent voice quality & production skills? Pick up the phone & call ROBIN: (612) 340-9954 (8-2)

Older experienced announcer currently in small market polishing up skills after years off air. Now seek to move up. Prefer CA/OR/WA/Vancouver. BILL NOVAK: (702) 826-8127 (8-2)

Air talent available. PO/MD. Have worked in NJ, CT, NC, SC, MI. Currently working afternoon drive. Will consider all markets. Call JAMES: (301) 749-6306 or 749-4899. (8-2)

20-year, major market morning entertainer seeking to relocate on Gulf Coast/Sunbelt. Can deliver audience. (717) 561-9747 after 1pm EDT. (8-2)

Hey, small-market CHR PDs. Two years' experience. Work me like a dog! Pretty nutty, huh? (312) 266-0642 (8-2)

Houston OM. A/C, Country, CHR with promotions & sales background. NICK: (713) 987-2083 (8-2)

Top-notch sportscaster would like to become a part of your winning lineup. Call anytime. DENNY: (614) 666-7033 (8-2) Small-market jock seeks medium-market position in MW. Call BART: (214) 792-8030 before 11am DST, (8-2)

Experienced morning man, news, production, copywriting Married & stable. Available now to medium or better market. All areas considered. LARRY KAY: (717) 653-2500 (8-2)

tion at medium/small uptempo CHR. Good voice & Character voices. Call JOHN: (414) 961-1353 (8-24)

Trivia, requests, '20s-'80s music & personalities. Proveh late nights & overnights. 19 years with MD/PD & majors' experience. PAUL: (317) 899-2278 (8-2)

POSITIONS SOUGHT

Experienced, successful, major-market salesman seeks similar position, Preferably western U.S. Contact: A. LaFORGIA, 3752 Magrath Road, Bellingham, WA 98226, or 1206) 676-9452 (8-2)

Reliable, ready & right! Air personality RALPH RICHARDS for your CHR/AOR station. For T&R call: (216) 238-3028 (8-2)

Top-quality anchor looking for opportunity in medium/major market. 12 years' street reporting experience. Prefer MW. NICK LINBERG: (319) 386-8977 or 383-7048 (8-2)

Dependable, bright morning personality, 12 years' experience, Good prodution, A/C, Country, MW preferred. DAVE DANIELS; (515) 955-5679 (8-2)

Commercial production writer/producer & multitrack engineer available today. Call for demo. Prefer TX, but will consider all markets. (409) 846-6937 or 779-1240 (8-2)

14-year programming vet seeks A/C, CHR FM. High on community involvement & public appearances. Call MARK: (209) 722-3267 (8-2)

NBA. Los Angeles experienced. I want to be your pro or college PBP man or station's sportscaster. Ready to travel. PETE ARBOGAST: (818) 241-2559 WDT. (8-2)

MISCELLANEOUS

KWST/Carmel, CA needs Country service from years 1980-83. All labels. Contact George Feola: (408) 373-0132 (8-9)

ad record service from MCA, Motown & Capitol. Contact: vid Christian, Magic-98, N. Muskegon, MI 49445, or (616)

KOLT/Scottsbluff, commercial A/C plays some jazz in regular mix. Need jazz record service. Contact: Ted Pope, Box 680, Scottsbluff, NE 69361, or (308) 635-1320 (8-9)

AOR/new music interview show needs service from all labels Julio Flores, Western Front Radio Network, 115 N. Vine Street, Anaheim, CA 92805, or (714) 776-2594 (7-19)

KVOC needs limited A/C service from major labels ia addition to current Country service. Contact: Scott Alan, Box 2090, Casper, WY 82602. (8-2)

KUOP needs Blues product from all labels for weekly s Please send to: Vaida Smith, KUOP, 3601 Pacific Avi Stockton, CA 95211. (8-2)

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages fimited to a 9" x 12" envelope.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 ric on (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities. 1930 Century Park West, Los Angeles, CA

NATIONAL MUSIC FORMATS

Added This Week

Broadcast Programming

John Sherman/Bob English (800) 426-9082

Adult Contemporary

MICHAEL FRANKS "Your Secret's Safe With Me" NATALIE COLE "A Little Bit Of Heaven" COREY HART "Never Surrender"

Modern Country

CHARLEY PRIDE "Let A Little Love Come In" EXILE "Hang On To Your Heart

Century 21 Greg Stephens (214) 934-2121

The Z Format

MADONNA "Dress You Up" Y&T "Summertime Girls"

JOHN WAITE "Every Step Of The Way"

JOHN CAFFERTY & BEAVER BROWN BAND

The A/C Format

MADONNA "Dress You Up" WHITNEY HOUSTON "Saving All My Love For You"
AIR SUPPLY "Power Of Love (You Are My Lady)"

Super-Country

EXILE "Hang On To Your Love"

You've Got Something On Your Mind" GARY MORRIS "I'll Never Stop Loving You" BARBARA MANDRELL "Angel In Your Arms" SOUTHERN PACIFIC "Thing About You" GUS HARDIN & DAVE LOGGINS "Just As Long As I Have You"

Concept Productions Elvin Ichiyama (916) 782-7754

CHR

JULIAN LENNON "Jesse" JULIAN LENNON JESSE
GODLEY & CREME "Cry"
JOHN WAITE "Every Step Of The Way"
COCK ROBIN "When Your Heart Is Weak"
JOHN CAFFERTY & BEAVER BROWN BAND

Country

GARY MORRIS "I'll Never Stop Loving You" EXILE "Hang On To Your Love" LORETTA LYNN "Heart Don't Do This To Me" MICKEY GILLEY

You've Got Something On Your Mind" TOU VE Got Something On Your Mind"
DAN FOGELBERG "Down The Road Mountain Pass"
LOUISE MANDRELL "I Wanna Say Yes"
SOUTHERN PACIFIC "Thing About You"

Drake-Chenault

XT-40

MADONNA "Dress You Up"
EURYTHMICS "There Must Be An Angel ..."
FOREIGNER "Down On Love"
HOWARD JONES "Life in One Day" GODLEY & CREME "Crv"

Contempo 300

HOWARD JONES "Life In One Day"

Great American Country

EXILE "Hang On To Your Heart" GARY MORRIS "I'll Never Stop Loving You" CRYSTAL GAYLE "A Long And Lasting Love"

Media General **Broadcast Services**

AIR SUPPLY "Power Of Love (You Are My Lady)"
DAN FOGELBERG "High Country Snows"
WHITNEY HOUSTON "Saving All My Love For You"
UB40 with CHRISSIE HYNDE "I Got You Babe"

(Media General continued)

Your Country

LORETTA LYNN "Heart Don't Do This To Me" STATLER BROTHERS "Too Much On My Heart" ED BRUCE "If It Ain't Love" EXILE "Hang On To Your Heart"
EMMYLOU HARRIS "Rhythm Guitar"
JOHN SCHNEIDER "I'm Gonna Lose You Tomorrow"

MADONNA "Dress You Up" MICHAEL McDONALD "No Looking Back" DIRE STRAITS "Money For Nothing LAURA BRANIGAN "Spanish Eddie" EURYTHMICS "There Must Be An Angel . . ."
KATRINA & THE WAVES "Do You Want Crying" GODLEY & CREME "Crying"

Peters Productions, Inc.

Country Lovin'

EDDY RAVEN "I Wanna Hear It From You" JUICE NEWTON

"You Make Me Want To Make You Mine"
LOUISE MANDRELL "I Wanna Say Yes"
MARK GRAY "Smooth Sailing (Rock In The Road)"

The Great Ones

AMY GRANT "Find A Way" KENNY LOGGINS "Forever" BEACH BOYS "It's Getting Late"
COREY HART "Never Surrender" JAMIE BOND "Heart Of Love"
KIM CARNES "Abadabadango"

Radio Arts

Country's Best

ED BRUCE "If It Ain't Love"
EMMYLOU HARRIS "Rhythm Guitar"
KAREN BROOKS "I Will Dance With You"
KATHY MATTEA "He Won't Give In"

Soft Contemporary

AIR SUPPLY "The Power Of Lady (You Are My Lady)"
WHITNEY HOUSTON "Saving All My Love For You"
BEACH BOYS "It's Getting Late"
LAURA BRANIGAN "Spanish Eddie"

MADONNA "Dress You Up"

JOHN PARR "St. Elmo's Fire (A Man In Motion)"

WHITNEY HOUSTON "Saving All My Love For You"

Satellite Music Network

Country Coast-To-Coast JUICE NEWTON

"You Make Me Want To Make You Mine"
OAK RIDGE BOYS "Touch A Hand, Make A Friend" WHITES "Hometown Gossip"
GEORGE JONES "Who's Gonna Fill Their Shoes" STEVE WARINER "Some Fools Never Learn"

Rock 'N' Hits

MADONNA "Dress You Up" JOHN WAITE "Every Step Of The Way"
MICHAEL McDONALD "No Looking Back"
JOHN CAFFERTY & BEAVER BROWN BAND

TM Programming

Stereo Rock

EURYTHMICS "There Must Be An Angel . . . " GODLEY & CREME "Cry"
JULIAN LENNON "Jesse" DIRE STRAITS "Money For Nothing"

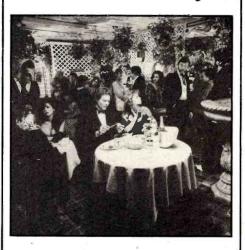
RONNIE MILSAP "Lost In The 50's Tonight"

TM Country

MARK GREY "Smooth Sailing (Rock In The Road)" KENNY ROGERS "Twentieth Century Fool" CHARLEY PRIDE "Let A Little Love In" EDDY RAVEN "I Wanna Hear It From Your Lips"

"IF YOU GOTTA MAKE A FOOL OF SOMEBODY

ON YOUR DESK THIS WEEK!



FROM THEIR DEBUT ALBUM



ON BENCH RECORDS & TAPES

BLACK/URBAN

BREAKERS

FREDDIE JACKSON

You Are My Lady (Capitol)

73% of our reporting stations on it. Rotations: Heavy 4/1, Medium 22/4, Light 34/20, Total Adds 25 including WILD, WDAS, WAMO, WDJY, WHRK, WEDR, K94, WLUM, KMJM, WZEN, XHRM, WLOU, WBLX. A most added record.

BOBBY WOMACK

I Wish He Didn't Trust Me So Much (MCA)
72% of our reporting stations on it. Rotations: Heavy 1/0, Medium 19/2, Light 39/17,
Total Adds 19 including KRNB, K94, WTMP, WGCI, WDMT, XHRM, WENN, WQMG, WJAX, WPDQ, WTOY, WGPR, WWWS, A most added record.

FIVE STAR

All Fall Down (RCA)

68% of our reporting stations on it. Rotations: Heavy 4/0, Medium 19/0, Light 33/12, Total Adds 12, WXYV, WVEE, WDMT, WLUM, XHRM, WENN, Z93, WFXC, WBMK, WPLZ,

MARVIN GAYE

It's Madness (Columbia)

66% of our reporting stations on it. Rotations: Heavy 5/0, Medium 17/1, Light 32/7, Total Adds 8, WHRK, WBMX, WKND, WTKL, WENN, WTOY, WEAS, WWWS. Heavy: WDIA, WYLD-FM, WPEG, WKXI, KOKA.

I Miss You (Constellation/MCA)
66% of our reporting stations on it. Rotations: Heavy 14/0, Medium 22/1, Light 18/6, Total Adds 7, WDAS, KNOK, WHRK, WEDR, WTMP, WKXI, WQQK. Debuts at number 39 on the Black/Urban chart.

HOWARD JOHNSON

Stand Up (A&M)

65% of our reporting stations on it. Rotations: Heavy 4/0, Medium 15/0, Light 34/13, Total Adds 13, WAMO, WDJY, WEDR, WYLD-FM, K94, WBMX, WTKL, WXOK, WJYL, WPLZ, WANT, WTOY, WTLC.

CARRIE LUCAS

Hello Stranger (Constellation/MCA)
61% of our reporting stations on it. Rotations: Heavy 10/0, Medium 25/2, Light 15/7,
Total Adds 9, KMJQ, KRNB, WDIA, WEDR, WBMX, WTKL, WJAX, WANT, WAAA. Moves 35-34 on the Black/Urban chart.

Sister Fate (WB)

60% of our reporting stations on it. Rotations: Heavy 1/0, Medium 16/1, Light 32/10, Total Adds 11, WXYV, K94, WBLZ, KQXL, WXOK, WJAX, WJJS, WORL, WPLZ, WWDM, WKWM. Heavy: KDAY.

NEW & ACTIVE

NEW EDITION "My Secret (Didja Gitit Yet?)" (MCA) 48/2 Rotations: Heavy 16,0, Medium 20/1, Light 12/1, Total Adds 2, WZEN, WBMK, Heavies include: WDAS, WUSL, WDJY, K104, KMJO, KRNB, WJB, KMJM, Moves 40-36 on the Black/Urban Abmart.

GAP RAND "Disrespect" (Total Experience/RCA) 45/3

RDW, WJAX, KDKO, Heavy: WAMO, WDIA, WEDR, WGCI.

WENN, W.M.I. W.OU.

FAMILY "The Scrams Of Passion" (WB) 44/15
Rodatons: Heavy 60, Medium 122, Light 26/13, Total Adds 15, WDAS, WVEE, KNOK, KMJO, K94, WBMX, WBLZ, XHRM, KOXI, JETSH, WPLZ, KARS, WAAA, WKMM, KOKO

JISHNIFER HOLLIDAY "Hard Times For Lovers" (Geffen) 40/32

Rodatons: Heavy 1/1, Medium 7/4, Light 32/27, Total Adds 32 including WDAS, K104, KNOK, KRNB, WDIA, WHRK, WOWI, WZAK, XHRM, KOXIL, WPEG, WRXC, WOMG, WKXI, WPDQ, WLOU, KOKA, WNAM, WTLC, WVOI, KDKO.

ONE WAY "Serving II" (MCA) 40/7
Rotations: Heavy 2/1, Medium 11/1, Light 27/5, Total Adds 7, KRNB, WZAK, WNHC, WRDW, WATV, WBLX, WWDM. Heavy:

RADIANCE "All Night" (Qwest/WB) 36/2
Rotations: Heavy 1/0, Medium 8/0, Light 27/2, Total Adds 2, WJJS, KHYS. Heavy: KSOL. Medium: WEDR, WZEN, WENN, WEXC, WQMG, WPDQ, WLOU, WBLX.

WEATHER GIRLS "Well-A-Wiggy" (Columbia) 31/7

WEATHER GIRLS "Well-A-wiggy (Columbia) 3177

Rotations: Heavy 0/0, Medium 10/1, Light 21/6, Total Adds 7, WXYV, WDIA, WZAK

BRASS CONSTRUCTION "Give & Take" (Capitol) 31/3

Rotations: Heavy 0/0, Medium 12/0, Light 19/3, Total Adds 3, WENN, 293, WPDQ. WXYV, WDIA, WZAK, KQXL, WBMK, WBLX, KHYS.

HERB ALPERT "8 Ball" (A&M) 29/11
Rotations: Heavy 0/0, Medium 3/1, Light 26/10, Total Adds 11, WDAS, KMJQ, WHRK, WYLD-FM, WBMX, KMJM, XHRM,

WRDW, KOXL, KHYS, WANN.
DENNIS EDWARDS "Amanda" (Gordy/Motown) 27/4

Dennis Edward 1/0. Medium 7/0, Light 18/4, Total Adds 4, WRKS, XHRM, WORL, KHYS, Heavy: WDAO.

DENNIS EUWARIDS "Amands" (Gorgy/Motown) 27/49.

Botations: Heavy 10, Medium 70, Light 1914, Total Adds 4, WHKS, XHRM, WORL, KHYS. Heavy WDAO.

"O'JAYS "Just Another Lonely Night" (PIR/Manhattan) 28/25

Botations: Heavy 00, Medium 22, Light 24/37, Total Adds 26 including WDAS, WHUR, WVEE, K104, KNOK, WHRK, WVLD-RM, WGCI, WZAK, KOXL, WFXC, KIIZ, KUGB, KHYS, KAPE, KOKA, WDAO, WTLC.

WORD OF MOUTH featuring D.J. CHEESE "King Kut" (Profile) 25/9

Rotations: Heavy 110, Medium 82, Light 1617, Total Adds 9, WDAS, WDIA, WEDR, WNHC, WXOK, WKXI, WBMK, KJCB,

NEWCLEUS "Let's Jam" (Sunnyview) 25/2 Rotations: Heavy 1/0, Medium 8/1, Light 16/1, Total Adds 2, WRDW, WJMI. Heavy: WDAS.

MOST ADDED

JENNIFER HOLLIDAY (32) Hard Times For Lovers (Geffen) D'JAYS (28) Just Another Lonely... (PIR/Mar FREDDIE JACKSON (25) You Are My Lady (Capitol)

BDBBY WOMACK (19)

He Didn't Trust Me So Much (MCA)

ATLANTIC STARR (15) Silver Shadow (A&M CARL CARLTON (15) Private Property (Casablanca/PG FAMILY (15) The Screams Of Passion (WB)

HOTTEST

ARÈTHA FRANKLIN (57)
Freeway Of Love (Arista)
WHITNEY HOUSTON (39)
Saving All My Love For You (Arista)
CAMEO (22)

Attack Me With Your... (Atlanta Artists)
LUTHER VANDROSS (18)

STEVE ARRINGTON (17)

'In The Key Of Life (Atlantic) Dancin' In The Key Of Life DeBARGE (17)

SIGNIFICANT ACTION

PATTI LABELLE "I Can't Forget You" (PIR/CBS) 24/2

WBMK, KHYS, Heavy; WAMO, WDAO

Rotations: Heavy 20, Medium BiO, Light 14/2, Total Adds 2, WBMK, KHTS, Heavy: WMMO, WDAD.

VERONICA UNDERWOOD "Victim of Desir" ("Philip World/Atlantic) 23/9

Bipations: Heavy 00, Medium 4/0, Light 19/9, Total Adds 9, WAMO, WDIA, WEDR, XHRM, WXDK, WATV, WENN, WBMK,
WAAA. Medium: WOWI, WZEN, WPDD, KDKA

GRADY HARRELL "Somewhere (Love Will Lead The Way)" (Constellation/MCA) 23/5
Rotations: Heavy 0/0, Medium 5/0, Light 18/5, Total Adds 5, WTMP, KOXL, WXOK, WEAS, WAAA. Medium: WAMO, KRNB,

LOOSE ENDS "Choose Me" (MCA) 23/4

y 0,0, Medium 8,0, Light 154, Total Adds 4, K94, KMJM, WRDW, KHYS. Medium: WHUR, KACE, OC104, WVKO, WDAO, WTLC.

JONZUN CREW Teaturing MICHAEL JONZUN "Redd Hott Mama" (A&M) 23/3
Robstons: Heavy 1/0, Medium 8/1. Light 14/2. Total Adds 3, KDAY, WKND, wVOL Heavy; WTLC: Medium: WTIMP, WDMT, WULLW, MAYN, WPOD, KDKA, WWS

ALEXANDER ROBD'TNICK "Problemes D'Amour" (Sire/WB) 22/3
Rotations: Heavy 2/0, Medium 6/0, Light 14/3, Total Adds 3, KMJM, Z93, WPLZ, Heavy: WUSL, WJLB. Medium: WDJY, WEDR, WDMT, XHRM, WRDW, IMM, CANDER, WDMT, XHRM, WRDW, IMM, CANDER, WDMT, WHRM, WRDW, IMM, WDJY, WDD, WDMT, XHRM, WRDW, IMM, WDJY, WDD, WDMT, XHRM, WRDW, WDMT, WDMT Total Adds 9, WXYV, WDAS, WDJY, WYLD-FM, WZAK, WPEG, WJMI, WTOY,

HOWARD HEWETT "Obsession" (Elektra) 20/7
Rotations: Heavy 0/0, Medium 5/1, Light 15/6, Total Adds 7, KMJQ, WEDR, WYLD-FM, WZAK, KQXL, WQMG, WAAA.

MICHAEL LOVESMITH "Break The Ice" (Motown) 20/3
Rotations: Heavy 1/0, Medium 5/1, Light 14/2, Total Adds 3, WDAS, KMJQ, WDMT. Heavy: WGCl. Medium: KACE, WPDQ,

STARS ON 45 featuring THE NEW SAM & DAVE REVIEW "Sam & Dave Mediey" (21 Records/Alco) 19/6 Heavy 0/0, Medium 3/0, Light 16/6, Total Adds 6, WZAK, WENN, WKXI, WBLX, WWDM, WWWS. Medium: KRNB,

ATLANTIC STARR "Silver Shadow" (A&M) 18/15
Rotations: Heavy 0/0, Medium 3/2, Light 15/13, Total Adds
WQMG, WJMI, WPLZ, KHYS, KAPE, KOKA, WWDM, WDAO. tal Adds 15, WXYV, WILD, WTMP, KQXL, WXOK, WATV. Z93.

OSBORNE & GILES "Stranger In The Night" (Red Label/Capitol) 18/4
Rotations: Heavy 1/0, Medium 3/0, Light 14/4, Total Adds 4, WAMO, KMJM, KHYS, WTLC. Heavy: WGCI. Medium: WWIN.

KRYSTOL "Love Is Like An Itchin' In My Heart" (Epic) 17/4
Rotations: Neavy 1/0, Medium 4/0, Light 12/4, Total Adds 4, WHRK, WOWI, WBMX, WPDQ, Heavy: WKXI. Medium: KRNB.

FULL FORCE "Girl If You Take Me Home" (Columbia) 17/3
Rotations: Heavy 1/0, Medium 5/0, Light 11/3, Total Adds 3, WPEG, WORL, WKWM, Heavy; KDAY, Medium: WWIN, WXYV.

WOSE, WARM.

CARL CON. "Private Property" (Casablanca/PolyGram) 16/15

Robitons: Heavy 0to, Medium 33. Lipit 13/12, Total Ados 15, WXYV, WDIA, WEDR, WTMP, WGCI, KMJM, KDAY, WPEG, WRXC, WKX, WART, WEAS, WAAA, WDAO, WWWS. COMMODORES "Janet" (Motown) 16/7
Rotations: Heavy 0/0, Medium 2/0, Light 14/7, Total Adds 7, WTMP, WGCI, KMJM, WRDW, WATV, WORL, WTLC, Medium:

GOON SQUAD. "Eight Arms To Hold You" (Epic) 16/4
Rotations: Heavy 1/0, Medium 7/0, Light 8/4, Total Adds 4, KOXL, WXOK, KIIZ, KJCB. Heavy, KMJO. Medium: WRKS, KRNB, WOW, KMJM, WWHC, WYSK, KOXL

PHIL COLLINS "Don't Jose My Number" (Allantic) 15/4
Rotations: Heavy 1/0, Medium 8/1, Light 6/3, Josel Adds 4, WAMO, WHRK, WBMK, WPLZ. Heavy: JET94, Medium: WVEE.
Key, WBLZ. WILW, OCTION WANK KYNCK

COLLAGE "Romeo, Where's Juliet?" (Constellation/MCA) 15/2
Rotalions: Heavy 1/0, Medium 7/0, Light 7/2, Total Adds 2, WDAS, KDAY, Heavy: WTLC...Medium: KSOL, WATV, WENN.

REAL ROXANNE with HITMAN HOWIE TEE "Romeo" (Select) 12/6
Rotations: Heavy 1/0. Medium 1/0, Light 10/6. Total Adds 6, WOWI, WBMX, WDMT, WZEN, WATV, WBMK. Heavy: KDAY.

TEARS FOR FEARS "Shout" (Mercury/PolyGram) 12/4
Rotations: Heavy 4/0, Medium 2/0, Light 6/4, Total Adds 4, WUSL, WAMO, KJLH, WPLZ: Heavy: K94, WILUM, JET94, WJAX.
Medium, WGO, WBLZ.

BAD BOYS featuring K. LOVE "Bad Boys" (Startite/Fantasy) 12/2

Rotations: Heavy 4/0, Medium 2/1, Light 6/1, Total Adds 2, WUSL, KMJQ, Heavy, WRKS, WDAS, WEDR, KDAY, Medium

Rotations: Heavy and, multiple (Atlantic) 12/2
Rotations: Heavy 00, Medium 50, Light 7/2, Total Adds 2, K94, WBMK, Medium: WILD, K104, KA
MERC & MONK "Carried Away" (Manhattan) 10/5
MERC & MONK "Carried Away", Josef Adds 5, WXYV, WOWI, WDMT, WPOQ, WLOU. dds 2, K94, WBMK. Medium: WILD, K104, KACE, WTKL. WANM.

WARREN MILLS "Sunshine" (Jive/Arista) 10/5
Rotations: Heavy 0r0, Medium 10/2 Liptr 9/5, Total Adds 5, KMJM, WENN, WOMG, WPLZ, WTOY Medium: WOOK.

VAL YOUNG "Mind Games" (Gordy/Motown) 10/4
Rotations: Heavy 0r0, Medium 22, Liptr 9/5, Total Adds 4, KRNB, WEDR, WZEN, WPDQ.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added BREAL

KLYMAXX IMISS YOU MCA-52606

BOBBY WOMA

IWISH HE DIDN'T TRUST ME SO MUCH MCA-52624

EARLER

CARRIE LUCAS
HELLO STRANGER MCA-52602

MCA

BLACK/URBAN ADDS & HOTS

KRNB/Memphis Jerry Mason NATALIE COLE JENNIFER HOLLIDAY MARZ

EAST

WXYV/Baitimore OC104/Ocean City, MD WXYV/Baitimore
Roy Sampson
COLONEL ABRAMS
RORI
JUICY
DA-PRI
CARL CARLTON
MERC & MONK
DEELE
FIVE STAR
SHEILA E
GEORGE BENSON
ALERM OCIO4/Ocean City, MO Dave Allan MILDE & GARDNER MILDE & GARDNER JENNIFER HOLLIDAY HOEY LENIS & NEWS ANDRE CYMONE COLO & THE GANG NEW EDITION ARETHA FRANKLIN LISA LISA RJ'S LATEST ARRIV GEORGE BENSON ALEEM ATLANTIC STARR WEATHER GIRLS-HOTLEST: CAMEO STEVE ARRINGTON BILLY OCEAN ARETHA FRANKLIN WHITNEY HOUSTON

WUSLPhiladelphia
Jeff Wyatt
MHITMEY HOUSTON
ANDRE CYMONE
BAD BOYS
RENE & ANGELA
STEPHANIE HILLS
TERRS FOR FEARS
HOLEGIE
HOUSE

none
hottest:
PAUL HARDCASTLE
DEBARGE
WHITNEY HOUSTON
GWEN GUTHRIE
TINA TURNER WDAS/Philadelphia Joe Tamburro WILD/Boston Elroy R.C. Smith Erroy R.C. Smith FREDDIE JACKSON ATLANTIC STARR FINESSB BOBBY WOMACK HOTLEST: ARETHA PRANKLIN CAMEO

9.9 WHITNEY HOUSTON BOOGIE BOYS WKNDMartord Jordan/McLean PERROE PERROE HARVIN GAYE SILENT UNDERDOG JONZUN CREW MAI TAI DAZZ BAND BAR-KAYS HOLLESTA WHITNEY HOUSTON FIVE STAR ARETHA FRANKLIN PAT BOYS

Joe Tamburo
ELYMAXX
ELYMAXX
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O'JAYS
ELYMAXX
FREDIES JACKSON
FREDIES JACKSON
FREDIES JACKSON
FREDIES JACKSON
FOR SERVICE
COLOREL ABRAMS
HERB ALPERTY
DYMANIC BREAKERS
CON FUNK SERVICE
FRANKLIN
FRANK WNHC/New Haver WNHC/New Haven
James Jordan
ALISHA
JENNIFER HOLLIDAY
DAZZ BAND
BILL WITHERS
WORD OF MOUTH
ONE WAY
THELMA HOUSTON
BAR-KAYS
HOTEOST Hottest: ARETHA FRANKLIN DEBARGE STING GWEN GUTHRIE HAI TAI

WRKSINEW York
Tony Quertarone
BOOGIE BOYS
DENNIS EDWARDS
DOUG E . FRESH
HOTEES:
GWEN GUTHRIE
FREDDIE JACKSON
BAD BOYS
STEVE ARRINGTON
DIANA ROSS

WEST

ALEXANDER O'NEAL MAI TAI FAMILY JUICY JENNIPER HOLLIDAY GAP BAND Hottest: RICK JAMES JESSE JOHNSON TINA TURNER KOOL & THE GANG BILLY OCEAN

KACE/Los Angeles Miller/Robinson GEORGE ROWARD GO WEST HAURICE WHITE HOTTEST: LUTHER VANDROSS WHITNEY HOUSTON PRINCE PRINCE ARETHA PRANKLIN BILL WITHERS

KDAY/Los Angeles
Jack Patterson
RUN O.M.C.
RUN O.M.C.
RUN O.M.C.
RON O.M.C.
R KDAY/Los Angeles

NAME OF STANDING O

JENNIFER HOLLIDAY
FAMILY
HERB ALPERT
FIVE STAR
VERONICA UNDERWOO
BILLY PAUL
FREDDIE JACKSON
DENNIS EDWARDS HOTTEST:
ARETHA PRANKLIN
LÜTHER VANDROSS
DEBARGE
WHITNEY HOUSTON KSOL/San Francisco ROULSHIF THE NEED PROBLEM TO THE WOR ROME & ANGELA LISA DEBARGE READY FOR THE WOR RADIANCE

SOUTH

WWWZ/Charleston
CHH Fletcher
FIVE STAR
ALEXANDER ROBOTNI
BRASS CONSTRUCTIO
ATLANTIC STARR
ROCK MASTER SCOTT
BOOGLE BOYS
BAR-KAYS
HOLLEST:

HOTTEST: ARETHA FRANKLIN WHITNEY HOUSTON DEBARGE JESSE JOHNSON

WVEE/Atlanta Scotty Andrews Scotty Andrews
STARPOINT
O'JAYS
READY FOR THE WOR
CON FUNK SHUN
FAMILY
FIVE STAR
ANTHONY WATSON
HOTESE:
LOOSE ENDS
KLYMAXX
CAMED WHITNEY HOUSTON ARETHA FRANKLIN

WRDW/Augusta Charlotte Logan

WTKL/Baton Rouge
Guy Broady
FREDDIE JACKSON
HOWARD JOHNSON
CARRIE LUCAS
HARVIN GAYE
STEPHANTE MILLS
HOTEGAT:
ARETHA FRANKLIN
LISA LISA
PRINCE
LUTHER VANDROSS
TINA TURNER

KQXL/Baton Rouge
Gaylord Boyd
ATLANTIC STARR
HEBB ALPERT
SYBELLA E
O'JAVE
HOWARD HEMET
HOWARD HEMET
HOWARD HEMET
HOWARD HEMET
HOWARD HEMET
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HEATHER CIRLS
FAMILY
JEMNIFER HOLLIDAY
GOON SQUAL
HOLLIDAY
LUTRIER WANDROSS
LATEST AMEN'
LUTRIER WANDROSS
RENE & ANGELA

A Welless
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BAD BAND
MORD OF MOUTH
FOR TARROINT
GRADY HARRELL
SHEILA E
ATLANTIC STARR
DATE SHEILA E
LISA LISA
LISA LISA

WATV/Birmingham
Ron January
VERONICA UNDERWOO
PREDDIE JACKSON
ATLANTIC STARR
JENNIFER HOLLIDAY
COMMODORES
SBANNON
ONE WAY
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ONE WAY
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REAL ROXANNE
HOTLEST:
HOTHEST
HOTHOLIN
HITNEY HOUSTON
KOOL & THE GANG
FORCE MD'S
JESSE JOHNSON

WPEG/Charlotte
Mike Rossi
CARL CARLTON
JENNIFER HOLLIDAY
FULL FORCE
COLONEL ABRAMS
HOTELEAT:
MARVIN GAYE
MELBA MOORE
KOOL & THE GANG WAOK/Atlanta Larry Tinsley none Hottest: CAMEO ARETHA FRANKLIN LISA LISA BAR-RAYS RENE & ANGELA

JET94/Chaitanooga Frank St. James BILLY JOPE COM FURK SHUN STEPHANIE WILLS FARREY FUNDRE FOR BOYS JULCY BOLTEST: ARCHAR FRANKLIN TINA TURNER FARREY F Charlotte Logan
COMMOTORES
JENNIFER HOLLIDAY.
ANDRE CYMONE
450 SL
GONE WAN
GAP BAND
GAP BAND
NEWCLEUS
HERB ALPERT
FREDDIE JACKSON
LOOSE ENDS
HOLLOSE ENDS
HOLLOSE ENDS
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LOTHER VANDROSS
MADONNA

KKDA-FMDailas
Terri Avery
JESSE JOHNSON
RENE & ANGELA
TINA TUNNER
DAZZ BAND
JENNIFER HOLLIDAY
9.9
0'JAYS
CHARLIE SINGLETON
HOLLIES CHARLIE SINGLETON HOTTEST: RJ'S LATEST ARRIV ALEXANDER O'NEAL PRINCE WHITNEY HOUSTON PAT BOYS

WFXC/Durham Alvin Slowe CARL CARLTON FREDDIE JACKSON READY FOR THE WOR FIVE-STAR PEABO BRYSON PEABO BRYSON
O'JAYS
CURTIS MAYFIELD
JENNIFER HOLLIDAY
HOTTEST:
ARETHA FRANKLIN
CAMEO
PATTI LABELLE
DEBARGE
STEVE ARRINGTON

KNOK-FM/Ft. Worth KNOK-FMMFL Worth
McCannimadison
DEBLM:
McCannimadison
DEBLM:
BAR-AXYS
ANDRE CYMONE
FAMILY
ELYMAXX
JENNIPER HOLLIDAY
O'JAYS
HOLLIDAY
O'JAYS
ARETHA FRANKIN
MHITNEY HOUSTON
PATTI LABELLE

WQMG/Greensboro
Doc Foster
MARREN MILLS
O'JAYS
BOBBI YER HOLLIDAY
NOWARD REMETT
ATLANTIC STARR
HOLLEST
ARETHA FRANKLIN
DEBARGE
LUTHER VANDESS
RICK JAMES
STEVE ARRINGTON

KMJOHOUSION
RODANIE LICAS
RODANIE LICAS
MICHAEL LOVESHITH
ICEE HOTT
HERB ALPERT
FAMILY
HOMADD HEMET
HOMADD HEMET
HOMADD HEMET
HOMADD HEMET
BAD BOYS
HOLLES!
ARETHA FRANKLIN
DEBANG
STEVE ARRINGTON
NEW EDITION

WENNSImingham
McMas Sur
McMas Sur
Stl. MITMERS
STLL MITMERS
STLM STARSHOTTO
VERONICA UNDERMOD
GUESS FABLIX
STARS ON 45 ME
MARBER HILLS
PREDOIL SOUTS ON 45 ME
MARBER HILLS
PREDOIL SOUTS ON 45 ME
MARBER HILLS
MARBER HILLS
MARBER AND ME
MARBER HILLS
MARBE WKKIJAKON
TOMMY MATSHAII
STARS ON 45 M
TOMMY MATSHAII
STARS ON 45 M
TEE L TINN TURNER
DEALERS
JENNIFER HOLLIDAY
STARPOINT
KLYMAXX
AND THE MARK
ASO SIL
OCARL CARLTON
CARL CARLTON
ARTHA FRANKLIN
RJ'S LATEST ARRIV
CAMED CAMEO BOOGIE BOYS, STEVE ARRINGTON

WJMMJackson Carl Haynes ATLANTIC STARR NEWCLEUS COLONEL ABRAMS MAZE BOOGIE BOYS Hottest: ROOL & THE GANG CARRIE LUCAS NEW EDITION LOOSE ENDS READY FOR THE WOR

WJAXJacksonville
TonyMann
SHELLA E
DAZZ BAND
BAR-KAYS
GAP BANC
BANC CHONE
CARREL LUCAS
CARREL LUCAS
CARREL WOACK
BOOLEST
ARETHA FRANKLIN
HUSY LERIS & NEWS
FOWER STATION
KOOL & THE GANG
TEARS FOR FEARS

WPDQ/Jacksonville

W.IA X/Jacks

WPDOL/Lacksonville
BCDs Scott
BCDs Co MONK
DAYTON
BRASS CONSTRUCTIO
SLY 1 ROBBIE
BOBBY MOMACK
SUCARFOOT
VAL YOUNG
VAL YOUNG
JENNIFER HOLLIDAY
450 SL
101test:
NOTIFIED TO MINSON
JESSE JOINSON
JESSE J

KILZM Heen
BHI St. John
ALEXANDER O'NRAL
ALEXANDER O'NRAL
DAZ BAND
O'JAYS
GOON SQUAD
ICEE ROTT
BORN-KAYS
HOTLOST
CAMEO
AND BOYS
ARETHA FRANKLIN
WHITHEY HOUSTON
FAT BOYS

SIMANON MEATHER CIRCLE OF THE CONTROL OF THE CONTRO

WJYL/Louisville Williams/Landecker Williams/Landecker
RJ'S LATEST ARRIV
SYSTEM
PRINCE
HOWARD JOHNSON
SHANNON
HOTLEST:
ALEXANDER O'NEAL
ARETHA FRANKLIN
LUTHER VANDROSS
PATTI LABELLE
READY FOR THE WOR

WYLD-FMINEW OFIER
DBII SPENCET
BERS ALPERT
BOWARD JOHNSON
CLEVERT
COLONEL ABRAMS
BRENDA STARR
GOODIE
HOWARD HEMETT
HOTTER
ARETHA FRANKLIN
DBARA ABELLE
UDARGE
SYSTEM
VANDROSS
SYSTEM WLOU/Louisville
Tony T. Fields
PERSOE
PERSOE
JENNI PER HOULI DAY
WORD OF HOUTH
IRE & TIMA TURBER
O'JAYS
FREDDIE JACKSON
HOTLOST
CAMED
CAMED
CHERYL LYNN
LUTHER VANDROSS
RJ'S LATEST ARRIV

WJJS/Lynchburg Lad Goins

HAMI
JUICY
RADIANCE
BAR-KAYS
ANDRE CYMONE
SHEILA E
HOTTOMY
HOUST'
JESSE JOHNSON
STING
PATTI LABELLE
STEVE ARRINGTY

RSGIROTOR
RSGIROTOR
DOWNGY/CTUTDING
BILLY JOEL
COS FUNK SHUN
STEPLANTE MILLS
SHEPLANTE MILLS
SHEPLANTE MILLS
CHANGE
FAMILY
HOWARD JOHNSON
FAT BOYS
BOBBY WOMACK
LOOSE ENDS
FREDDIE JACKSON
HOLLES!
ARETHA FRANKLIN
WHITHEY HOUSTON
JESSE JOHNSON
KLYMAXX

NATIONAL STATES OF THE STATES

WANTRICHMOND
KIRD CAMBOLINE
MAI TAI
BOOGIE BOYS
STEPHANIE MILLS
NATALIE COLE
JUICY
E LUCAS
BOILL MITGERS
BOBBY MOMACK
FIVE STAR
HOWARD JORNSON
ONLY
CARL CARLTON
GRANDMASTER FLASH
HOCKEST
BOOL A USE CANG
JORNSON
FAT BOYS

WTOY/Roanoke
Duke Ellington
ANDRE CYMONE
HOWARD JOHNSON
MARVIN GAYE
BOBBY WOALS
MARKEN HILLS
BOBBY WOALS
MARKEN HILLS
MARKEN HILLS
HOLE SEL
ARETHA FRANKLIN
LUTHER VANDROSS
WHITNEY HOUSTON
GWEN GUTHELE
STEVE ARRINGTON

WANT/Richmond

JENNIFER HOLLIDAY
MARZ
BOBEW MOMACK
VAL YOUNG
CARRIE LUCAS
ONE MAY
ALEXANDER O'NEAL
DEALERS
INE & TINA TURNER
HOLTEST
ARETHA PRANKLIN
MITTHEY MOUSTON
STEVE ARRINGTON
COM FUNK SHUN
KOOL & THE GANG WORL/Orlando Earl James Earl James
9.9
POINTER SISTERS
PATTI LABELLE
COMMODORES
SHEILA E
FULL FORCE
J,J, JOHNSON
DENNIS EDWARDS
HOTESET:
ARETHA FRANKLIN
DEELE
DEBARGE
LUTHER VANDROSS
TINA TURNER WHRK/Memphis
Store/Smith
JENNIFER HOLLIDAY
JULCY
DEALERS
KLYMAXX
FREDDIE JACKSON
PHIL COLLINS
MARVIN GAYE
O'JAYS
HERB ALPERT
REISA BROWN
KFYSTOL
HOCLENS
ARFIRA FRANKLIN
STING STING DEBARGE WHITNEY HOUSTON BOOGLE BOYS WPLIDTERSHUM
HARTY ANY
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PREDDIE JACESON
GREN GUTHRIE JACESON
HARTY
FIVE STABLE
HARTY
FIVE STABLE
HARTY
HART wPLZ/Petersburg

WOIA/Memphis
Bobby O'Jay
WINDJAMMER
BOOGJE BOYS
GORRIFE LUCAS
WOND OF MOUTH
BOOGJE BOYS
WOND OF MOUTH
WINDJERS
WOND OF MOUTH
NICHAEL FRANKS
VERONICA, UNDERMOD
ALEXANDER O'NEAL
PENNYE POR
ROTEC, UNDERMOD
KOLLEGI.
KONDER

WEDA/Miami WEDRAMIAMI
JACKSON/JONES
VERONICA UNDERWOO
NICK JACKSON
WORD OP MOUTH
VAL YOUNG
FREDDIE JACKSON
KLYMAXX
CARL CARLTON
HOWARD JOHNSON
HOWARD JOHNSON
HOWARD LUCAS
JOTESEY CARRIE LUCAS Hottest: ARETHA FRANKLIN LUTHER VANDROSS CAMEO 9.9 STEVE ARRINGTON

WBLX/Mobile WBLX/MODHE
B.J. Taylor
ONE MAY
FREDDIE JACKSON
STARS ON 45
LOUISIANA PURCHAS
BAR-KAYS
WEATHER GIRLS WEATHER GIRLS HOTTEST: CON FUNK SHUN WOMACK & WOMACK PRINCE ARETHA FRANKLIN CAMEO

REME & ANGELA PRINCE PRINCE JENNIFER HOLLIDAY KLYMAXX HOTLERS: BOOGIE BOYS PRINCE CON FUNK SHUN TINA TURNER FAT BOYS

WYLD-FM/New Orleans

WOWINOTOIR
Chie Tumber
HUEY HARRIS
PROCESS DOO RAG
PROCESS DOO RAG
PROCESS DOO RAG
REAL ROXANNE
REAL ROXANNE
REAL ROXANNE
HOLTOST
LABELLE
READY FOR THE WOR
CARRIE LUCAS
JESSE JOINSON
WHITNEY HOUSTON
WHITNEY HOUSTON

KAPE/San Antonio KAPE/San Antonio
Mike Kelly
PREDDIE JACKSON
PERFECT TIMIN'
O'JAYS
JENNIFER HOLLIDAY
ATLANTIC STARR
PAMILY
HOTEST:
TINA TURNER
JESSE JOHNSON
STARPOINT
DAZZ BAND
MARY JANE GIRLS

> WEAS/Savannah Don Jones
> TINA TURNER
> ALEXANDER O'NEAL
> SADE
> CURTIS MAYFIELD
> BOBBY WOMACK
> GRADY HARRELL
> JOE SAMPLE
> O'JAYS
> CARL CARLTON
> MARVIN GAYE
> BOTTES HOTTEST: ARETHA FRANKLIN LUTHER VANDROSS CAMEO KOOL & THE GANG WHITNEY HOUSTON

> > WHITNEY HOUSTON BAR-KAYS ATLANTIC STARR O'JAYS JENNIFER HOLLIDAY JOE SAMPLE JOE SAMPLE
> > Nottest:
> > ARETHA FRANKLIN
> > DEBARGE
> > STEVE ARRINGTON
> > PATTI LABELLE
> > JESSE JOHNSON

WWDM/Sumter Marva Mays GWEN GUTHRIE MAI TAI SHEILA E ONE WAY STARS ON 45 ATLANTIC STARR SHANNON FREDDIE JACKSON BOBBY MOMACK REBUTE O'NEAL
HOTTER O'NEAL
MELBA MOORE
KLYMAXX
GWEN GUTHRIE
WHITNEY HOUSTON

WANM/Tallahassee WAMM/Tellahassee
Joe Bullard
VIDEO
JENNIFER HOLLIDAY
DEBLE
HERB ALPERT
HOTLEST:
PATTI LABELLE
KLYMAXX
CAMBO
ARETHA FRANKLIN
PRINCE

WTMP/Tamp3
Michaels/Moore
GRADY HARRELL
COMMODDES
KLYMAXX
DEELE
CARL CARLTON
BOBBY WOMACK
ATLANTIC STARR
ROTESEIR
RICK JAMES
ARETHA FRANKLIS
STEVE ARRINGTOS
HITNEY HOUSTON
JESSE JOHNSON

WAAA/Winston-Salem Eric St. James BOBBY WONACK PREDDIE JACKSON VERONICA UNDERWOO HOWARD HEWETT FAMILY CARL CARLTON GRADY HARRELL O'JAYS CARRIE LUCAS HOCKEST: Hottest: ARETHA FRANKLIN DEBARGE

82 Reporting Stations **79 Current Reports**

The following stations reported a frozen list this week.

> WAOK/Atlanta WWIN/Baltimore

MIDWEST

WKWMIGrand Rapids
Frank Grant
BOBBY NOMACK
FULL PORCE
BAR-KAYS
SHEILA E
PAMILY
HOTEGE!
ARETHA FRANKLIN
LISA LISA
MEUBA MOORE
FAT BOYS
CHERYL LYNN

WTLC/Indian

WTLCIndianapolis
Jay Johnson
FREDDIE JACKSON
JENNIFER HOLLIDAY
O'JAYS
OSBORNE & GILES
HOWARD JOHNSON
BILLY GRIFFIN
COMMODORES
HOTEOST:

COMMODORES HOTTOST: ARETHA FRANKLIN PATTI LABELLE WHITNEY HOUSTON FIVE STAR MARY JANE GIRLS

WWWS/Saginaw Kermit Crockett BOBBY WOMACK CARL CARLTON O'JAYS MADONNA 450 SL MARVIN GAYE STARS ON 45 HOCLES'S WHITNEY HOUSTON READY FOR THE W STEWE ARRINGTON JESSE JOHNSON

KM,MISI. Louis
Miss Strafford
JESSE JOHNSON
9-9 REV JESSE JOHNSON
9-9 REV JESSE JOHNSON
ARSTHA PRANKLIN
LOGE ENDS
JESSE JOHNSON
GOODNES GOTTO
BOOGLE BOYS
OSSONNE D GICES
REPS ALPERT
REPS ALPERT
REPS ALPERT
MITTERY JOUSTON
MITTERY JOUSTON
MITTERY JOUSTON
MITTERY JOUSTON
LISA LISA

WZENISt. Louis
Doug Harris
REDDINGS
BAR-FANTS
VAL YOUNG
NEM DITTON
READY ROTTHE WOR
READY ROTTHE WOR
READY LACKON
PAUL YOUNG
AVENUE TO THE WOR
REDDIE JACKON
PAUL YOUNG
E-ROB
DAYID ST. GENGE
REAL ROKAND
JAZZY JAY
HOTEBEL

WBMX/Chicago WBMX/Chicago
Lee Michaels
REAL ROXANNE
HARVIN GAYE
HAI TAI
HOWARD JOHNSON
FAMILY
CARRIE LUCAS CARRIE LUCAS KRYSTOL TENITA JORDAN HERB ALPERT HOTTES: ARETHA FRANKLIN DEBARGE CAMEO RICK JAMES 9.9

WGCHChicago
Graham Armstrong
CONNAY BROTHERS
AURICE WHITE
PATTI LABELE
PATTI

WLUM/Miwaukee
Miller/Merr
Mill WBLZ/Cinchnat Brian Castle SHEILA E FAMILY ANDRE CYMONE GWEN GUTHRIE DAYTON STARPOINT MAI TAI HOLLERT: HOTTEST: ARETHA FRANKLIN RENE & ANGELA CAMEO STING WHITNEY HOUSTON

WHITNEY HOUSTON
WZAK/Cleveland
Tolliver/Perry
ONE WAY
COMMON
ONE WAY
COMMON
JENNIFER HOLLIDAY
JENNIFER HOLLIDAY
HOWADD HEMETT
STARS ON 45
STARPOINT
WEATHER GIRLS
COLOMEL ABRAMS
HOULEST HOUSTON
BOOGIE BOYS
FAT BOYS
PATNOS
PRINCE
FREDDIE JACKSON

WDMTICleveland
DeaniFarson
FIVE STAR
REAL ROXANNE
HICHAEL LOVESMITH
HERC & HONK
BOBBY MOMACK
BILL WITHERS
HOLLOSE
HOLLOSE
HOLLOSE
TORNA
HOLLOSE
TERNA MARIE
WHITHER HOUSTON
CON FUNE SHUN

WVKO/Columbus WVKO)Columbus
K.C. Jones
CAMBO
POINTER SISTERS
READY FOR THE WOR
HOTLESE:
ALEXANDER O'NEAL
ARETHA FRANKLIN
WHITNEY HOUSTON
CAMEO
PRINCE

WDAOIDayto WDAOIDayton Lankford Stephen ATLANTIC STARR CARL CARLTON O'JAYS STARROINT HOTCEST: ARETHA FRANKLIN WHITNEY HOUSTON KOOL & THE GANG TINA TURNER CHERYL LYNN

WGPR/Detroit WGPRIDATION
DO SPENCEY
BAD BAND
BOBBY WANACK
PREDUC JACKSON
PREDUC JACKSON
COLONEL ABRAMS
E. T. EXPRESS
JENNIPER HOLLIDAY
HOLEGAL
ARETHA FRANKLIN
BOOGIE BOYS
STEVE ARRIVOTON
WHITMEY HOUSTON
READY FOR THE WOR

WJLB/Detroit
James Alexander
DAYTON
KIARA
KOOL 6 THE GANG
SHANNON
BOOGLE BOYS
ARETHA FRANKLIN
MHITNEY BOUSTON
MARY JAME GIRLS
FREDDIE JACKSON

WVONToledo Charles Weich JENNY BURTON JENNIFER HOLLIDAY JONZUN CREM Hottest: ARETHA PRANKLIN 9.9 CARRIE LUCAS BOOGIE BOYS EHOTIONS

HOTTEST: PATTI LABELLE CON PUNK SHUN PAMILY PRINCE BOOGIE BOYS

Stations are listed by region. Hots are listed in order of their airplay activity.

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

AUGUST 9, 1985

- McCOY TYNER/Just Feelin' (Palo Alto)
- MANHATTAN TRANSFER/Vocalese (Atlantic)
- ANDY NARELL/Slow Motion (Hip Pocket/Windham Hill)
- DAVE VALENTIN/Jungle Garden (GRP)
- SPYRO GYRA/Alternating Currents (MCA)
- AHMAD JAMAL/Digital Works (Atlantic)
- DAVE GRUSIN & LEE RITENOUR/Harlequin (GRP)
- SADAO WATANABE/Maisha (Elektra) 0
- JUDY ROBERTS/You Are There (Pausa)
 - WIDESPREAD JAZZ ORCHESTRA/Paris Blues (Columbia)
- ASHLEY ALEXANDER/Power Slide (Pausa)
- DIZZY GILLESPIE/New Faces (GRP)
 - VICTOR FELDMAN'S GENERATION BAND/High Visibility (TBA/Palo Alto)
- GARY BURTON QUARTET/Real Life Hits (ECM)
- WOODY SHAW/Setting Standards (Muse)
- RAY BROWN TRIO/Soular Energy (Concord)
- KEVIN EUBANKS/Opening Night (GRP) 17
- WYNTON MARSALIS/All American Hero (Who's Who In Jazz)
- KENNY PORE/You Don't Know Me (Passport Jazz)
- PETER KATER/Coming Home (Invincible)
- ERNIE WATTS/Musican (WB) DEBUT
- FRANK FOSTER & FRANK WESS/Frankly Speaking (Concord)
- FLORA PURIM & AIRTO/Humble People (George Wein/Concord) DEBUT
- OREGON/Crossing (ECM) DEBUT
 - DON RANDI & QUEST/If Its All Night Its Alright (Bee Pee)
- DEBUT MARTIN LUND/Lundscapes (MLM)
 - 27 MICHAEL FRANKS/Skin Dive (WB)
 - EARL KLUGH/Soda Fountain Shuffle (WB)
- GERALD WILSON ORCHESTRA OF 80'S/Calafia (Trend) DEBUT > @ 30 STEVE NARAHARA/Odyssey (Pausa)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Charles Welch: XHRM/San Diego, Duff Lindsey

NEW & ACTIVE

RIC SWANSON "Urban Surrender" (American Gramaphone) 16/6
Rozatore: Heavy 10, Medium 6:0, Light 8G, Extra Adds 1, Total Adds 6, WFAE, WLOO, KCSC, WFSS, WHRO, KLSK, Heavy
WBHO, Medium: WEBR, WFPL, WNOP, WDET, KJZZ, WYPE.

PETER SPRAGUE "Na Pall Coast" (Concord) 14.5 Rotations, Heavy 40, Medium 4/1, Light 4(2, Extra Adds 2, Total Adds 5, WRTI, WNOP, WKSU, KJZZ, KLCC. Heavy: KJAZ, PCIJ, WHPO, Medium 14KGO, WYBG, WIGH.

BILLY HIGGINS "Mr. Billy Higgins" (Riza) 12/9
RSLUY HIGGINS "Mr. Billy Higgins" (Riza) 12/9
RSLU KLCO, KRON, Heavy, LOD, KJER, KJER, KJEZ, KUOP,
KRCU, KLCO, KKON, Heavy, KLON, KJER,

DRGE DALTO "Urban Ossis" (Concord Picante) 12/3
Rolations: Heavy 40, Medium 41, Light 4/2, Extra Adds 0, Total Adds 3, WGBH, WFPL, KLCC. Heavy: WBGO, WBEE, KPLU, KXPR, Medium: WYS, WKSU, KKGO.

KPLU, KKPR, Medium: WTHS, WASU, KNSU. MARY FETTIG "In Good Company" (Concord) 10/4 Rotations: Heavy 2/0, Medium 4/1, Light 2/1, Extra Adds 2, Total Adds 4, WFPL, KPLU, WHRO, KLCC, Heavy, KLON, WMID.

ART PEPPER "New York Album" (Galaxy) 10/3
Rotations: Heavy 2/1, Medium 6/1, Light 1/0, Extra Adds 1, Total Adds 3, KADX, KLON, KXPR, Heavy: WBFO. Medium
WBER, WKSU, KBEM, WMID, KWMU.

ONE NIGHT WITH BLUE NOTE: "Preserved" (Blue Note) 9/4
Rotations: Heavy 3/2, Medium 3/0, Light 1/0, Extra Adds 2, Total Adds 4, WEBR, WNOP, WBBY, KKGO, Heavy: WKSU.
Medium: WBFO, WRTI, WUSF.

LOREZ ALEXANDRIA "Tangerine . . . Johnny Mercer, Vol. 3" (Trend) 9/1
Rotations: Heavy 3/0, Medium 4/0, Light 2/1, Extra Adds 0, Total Adds 1, WKSU. Heavy, WBGO, KPLU, KXPR. Medium

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MOST ADDED McCOY TYNER (12)

Just Feelin' (Palo Alto) MARTIN LUND (11) Lundscapes (MLM) ERNIE WATTS (11) Musican (WB) BILLY HIGGINS (9)

. Billy Higgins (Riz AHMAD JAMAL (8) Digital Works (Atlantic)
MANHATTAN TRANSFER (7) Vocalese (Atlantic)

HOTTEST

ANDY NARELL (19) Slow Motion (Hip Pocket/Windham Hill)

McCOY TYNER (17)

Just Feelin' (Palo Alto) DAVE VALENTIN (15) Jungle Garden (GRP) AHMAD JAMAL (14) Digital Works (Atlantic)

AMINA CLAUDINE MYERS "Jumping In The Sugar Bowl" (Minor Music) 8/4
Rotations: Heavy 4/0, Medium 3/d, Light 1/1, Extra Adds 0, Total Adds 4, KUHF, WUWM, WYBC, KXPR. Heavy; WRTI, WKSU

KWMU, KLCC.
CANONEO "Canoneo" (Guacamole) 8/3
Rotations: Heavy 1/0, Medium 3/1, Light 2/0, Extra Adds 2, Total Adds 3, KERA, WMOT, WLVE. Heavy: WYBC. Medium:

MARIAN MCPARTLAND "Willow Creek & Other Ballads" (Concord) 8/0 Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KUHF. Medium: WYRS, WFAE, KPLU,

WFSS, WVPC.

SAL SALVADOR "Plays Gerry Mulligan" (Stash) 7/2
Rotations: Heavy 2/1, Modium 3/1, Light 2/0, Extra Adds 0, Total Adds 2, KUHF, WYBC, Heavy: WHRO, Medium. WYRS,

WBBY.
JOHN STUBBLEFIELD "Confessin" (Soul Note) 7/2
Rotations: Heavy 2/0, Medium 4/2, Light 1/0, Extra Adds 0, Total Adds 2, KUHF, WUWM. Heavy. WVPE, KWMU. Medium.

WBB1, WNUN.
GENE AMMONS "Night Lights" (Prestige) 7/1
Rolations: Heavy 5/0, Medium 0/0, Light 1/0, Extra Adds 1, Total Adds 1, WMOT. Heavy: WGBH, KUHF, KBEM, KADX,

WMAX_LEAKE "Buns In The Sun" (Visionary) 7/1
Rotations: Heavy: 1/0, Medium 4/0, Light 1/0, Extra Adds 1, Total Adds 1, KMHD, Heavy: WFSS, Medium: KERA, WZAM,

NJZE, NUUP: BUD SHAM: "This Bud's For You" (Muse) 7/0 Rotations: Heavy 2/0, Medium 3/0, Light 2/0, Exira Adds 0, Total Adds 0, Heavy: KUHF, KPLU. Medium: WFPL, WMID, WOUSE

BILL PERKINS "Journey To The East" (Contemporary) 5/3

BILL PERKINS "Journey To The East" (Contemporary) 5/3

Rotations: Heavy 0/0, Medium 3/2, Light 3/1, Extra Adds 0, Total Adds 3, WRTI, KUHF, KLON, Medium, WMID.

KENNY 6 & G FORCE "Gravity" (Arista) 6/2

Rotations: Heavy 0/0, Medium 3/1, Light 2/0, Extra Adds 1, Total Adds 2, WBEE, WVPE. Medium: KCSC, WMGI.

WHEEKChicago John MB WINTOM MARSA FERNY G ASMETT COBB MARTIN LOWD HOTEGET: ASMLEY ALEXAL JUDY ROSENTS FOSTER & NESS

REMRI 16 & D FUNLC: "Gravity" [Airsta] 0/2
floations: Heavy 0,0. Medium 3/1, Light 2/0, Extra Adds 1, Total Adds 2, WBEE, WVPE. Medium: KCSC, WMGI.
TOMMY FLANAGAN & HANK JONES: "More Delights" (Galaxy) 6/1
Floations: Heavy 1/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WRTI. Heavy. WMOT. Medium: WYRS, WVPE.
PASSPORT "Running in Real Time" (Altantic) 6/1
Rotations: Heavy 1/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WGBH. Heavy; WNOP. Medium: WEBR, WZAM.

REGIONALIZED ADDS & HOTS

MIDWEST

T
WYBC/New Haven Tenaj Enrieb OBEGON ARETHA PRANELI SAL SALVADOR

MARY FETTIG MOOOY SHAM

CRUSIN & RITEN
PASSPORT
MALL RATTHEMS
REVIN EDBANKS
SPYRO GTRA
BOttest:
RAY HROWN TRIO
PLORA PUREN &
NCCOY TYNER
GENEL WILSON
GENELD WILSON

MCCOY TYMEX JORGE DALTO

SOUTH

ROHINDKITE STANLEY TURNENT MARK HORLEY REITH JARRETT GRAFF GREEN SHIELEY HORM TR ORECON

ERNIE MATTS ARMAD JAMA: MARTIN LUND FLORA PURIN & MCCOT TYNER MANRATTAN TRA

FOSTER & MESS
PETER SPRAGUE
SHIRLEY MORN TRIO
PETER LETTOR
MARTIN CUMD
LOREZ ALEXANDRIA
ENHE WATTS
ROCCOS
MICOT TYPER
PLOR
FLORA PURIN & AIR
FLORA PURIN & AIR

53 Reporting Stations

47 Current Reports KBEM/Minneapolis KRVS/Lafayette KWMU/St. Louis WUSF/Tampa

WYRS/Stamford called in a frozen playlist. WBFO/Buffalo falled to rep its playlist was frozen.

WEST

Bob O'Connor MARTIN LEMO AMEND JAPAL PLIN & THE BBS BOTTANT GRUSTN & RITENOU GENERATION BAND ANDY MARKELL MOCOF TYMER ERNIE MATTS

BOO PAYOCHS
BANK HODLLY
STANLEY TURNENTIN
PADDOLE MUSEANED
BUD HOMELL
ERRESTINF ANDERSO
GRANT CREEN
DAVID PRISCHDERS
MATEMA PAG
JUDY BOLERT
MEL TORRE
ROLLE-BL
STANLEY TURNENTIN
FAMILY TURNENTIN
FAMILY TURNENTIN
FAMILY TURNENTIN
FAMILY TURNENTIN
FAMILY TURNETE

DON RANDI PLORA PURIM & AIR ERNIE WATTS RIC SWANSON

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

6642	Wee	ts W	ere*		
				1	JUDDS/Love Is Alive (RCA/Curb)
	2	1	2	ė	ROSANNE CASH/I Don't Know Why You Don't Want Me (Columbia)
	9	4	4		NITTY GRITTY DIRT BAND/Modern Day Romance (WB)
	11	9		ŏ	FORESTER SISTERS/I Fell In Love Again Last Night (WB)
	19	13	7	ĕ	RONNIE MILSAP/Lost In The Fifties Tonight (RCA)
	22	17	9	=	SAWYER BROWN/Used To Blue (Capitol/Curb)
	16	11	8	0	WAYLON JENNINGS/Drinkin' And Dreamin' (RCA)
	20	16	11	õ	MICHAEL MARTIN MURPHEY/Carolina In The Pines (EMI America)
	14	12	10	9	JANIE FRICKE/She's Single Again (Columbia)
	6	3	3		REBA McENTIRE/Have I Got A Deal For You (MCA)
	18	15	13	Ö	RESTLESS HEART/I Want Everyone To Cry (RCA)
	17	14	12		MAC DAVIS/I Never Made Love (MCA)
	23	20	16	13	DOLLY PARTON W/KENNY ROGERS/Real Love (RCA)
	1	2	5		
	24	21	19	0	SYLVIA/Cry Just A Little Bit (RCA) CONWAY TWITTY/Between Blue Eyes And Jeans (WB)
	25	22	18		EDDIE RABBITT/She's Comin' Back To Say Goodbye (WB)
	26	24	20	Ð	MARIE OSMONO w/DAN SEALS/Meet Me In Montana (Capitol/Curb)
	30	27	23	18	GEORGE STRAIT/The Fireman (MCA)
	7	6	6	0	
	44	25 34	22	0	JUICE NEWTON/You Make Me Want To Make You Me (RCA)
	44		32	ã	OAK RIOGE BOYS/Touch A Hand, Make A Friend (MCA)
	201	42	24		LACY J. DALTON/You Can't Run Away From Your Heart (Columbia)
	28	26 28	25	8	CHARLY McCLAIN W/WAYNE MASSEY/With Just One Look In Your Eyes (Epic)
	33	7	14		W. JENNINGS/W. NELSON/J. CASH/K. KRISTOFFERSON/Highwayman (Columbia)
	39	35	,31	3	MERLE HAGGARO/Kern River (Epic)
	36	33	30	ã	JOHN CONLEE/Blue Highway (MCA)
	34	31	29	ā	GENE WATSON/Cold Summer Day In Georgia (Epic)
	45	41	35	_	RONNIE McOOWELL/Love Talks (Epic)
	3	8	15	29	HANK WILLIAMS JR./I'm For Love (WB/Curb)
	41	38	34	0	VINCE GILL/If It Weren't For Him (RCA)
	38	36	33		WHITES/Hometown Gossip (MCA/Curb)
	_	43	39	Œ	STEVE WARINER/Some Fools Never Learn (MCA)
	_	_	43	Œ	EDDY RAVEN/I Wanna Hear It From You (RCA)
	42	40	37	Ö	CHARLEY PRIDE/Let A Little Love Come In (RCA)
	12	10	21	35	GLEN CAMPBELL/(Love Always) Letter To Home (Atlantic America)
	_	49	41	33	GEORGE JONES/Who's Gonna Fill Their Shoes (Epic)
	5	5	17	37	ANNE MURRAY/I Don't Think I'm Ready For You (Capitol)
BF	E	٩ĸ	ER	3	CRYSTAL GAYLE/A Long And Lasting Love (WB)
	49	44	42	0	KATHY MATTEA/He Won't Give In (Mercury/PG)
	13	18	26	40	ALABAMA/Forty Hour Week (For A Livin') (RCA)
	8	19	27	41	BELLAMY BROTHERS/Old Hippie (MCA/Curb)
		48	46	3	EMMYLOU HARRIS/Rhythm Guitar (WB)
	29	29	38	43	ROCKIN' SIDNEY/My Toot-Toot (Epic)
	and the	_	50	3	LORETTA LYNN/Heart Don't Do This To Me (MCA)
	_	_	48	1	KAREN BROOKS w/JOHNNY CASH/I Will Dance With You (WB)
	DE	3 UT	•	0	ED BRUCE/If It Ain't Love (RCA)
	DEI	BUT	•	9	EXILE/Hang On To Your Heart (Epic)
	DE	TUE		1	MARK GRAY/Smooth Sailing (Rock In The) (Columbia)
Ī	DEI	BUT		9	TAMMY WYNETTE/You Can Lead A Heart To Love (Epic)
1		BUT	1	0	SOUTHERN PACIFIC/Thing About You (WB)
-			_		

AUGUST 9, 1985

Total Reports/Adds	Heavy	Medium	Light
156/0	139	. 13	4
157/0	134	17	6
159/0	131	25	3
160/0	116	41	3
160/1	101	56	3
157/2	107	38	12
154/1	87	63	4
145/0	94	40	11
138/1	96	25	17
149/0	89	49	11
147/2	80	51	16
148/3	64	71	13
127/0	90	22	. 15
151/0	60	83	8
154/3	51	90	13
157/1	44	103	10
153/7	38	97	18
123/0	78	22	23
140/5	46	76	18
153/11	19	99	35
154/13	17	91	46
135/4	32	74	29
146/6	22	99	25
104/1	57	25	22
138/9	17	83	38
139/6	10	93	36 22
126/4	23	81 83	49
140/14	. 8 37	35	17
89/0 135/9	11	80	44
135/9	12	85	28
140/19	3	69	68
130/30	5	60	65
117/3	11	68	38
72/0	20	43	9
117/17	4	63	50
71/0	18	41	12
115/45	2	50	63
98/9	5	52	41
58/0	12	26	20
56/0	11	26	19
74/4	1	45	28
53/0	16	22	15
77/11	0	38	39
70/6	4	34	32
83/21	0	30	53
72/50	1	16	55
73/9	0	35	38
56/1	3	34	19

MOST ADDED

EXILE (50)
Hang On To You'r Heart (Epic)
CRYSTAL GAYLE (45)
A Long And... (WB)
LOUISE MANDRELL (41)
I Wanna Say Yes (RCA)
GARY MORRIS (35)
I'll Never Stop Loving You (WB)
ALABAMA (33)
Can't Keep A Good Man Down (RCA)
EDDY RAYEN (30)
I Wanna Hear II From You (RCA)
JOHN SCHNEIDER (30)
I'm Gonna Leave You Tomorrow (MCA)
BARBARA MANDRELL (28)
Angel in You'r Arms (MCA)
MICKEY GILLEY (24)
You've Got Something On You'r... (Epic)
ED BRUCE (21)
If It Ain't Love (RCA)

HOTTEST

JUDOS (97)
Love Is Alive (RCA/Curb)
ROSANNE CASH (82)
I Don't Know Why You Don't... (Columbia
FORESTER SISTERS (56)
I Fell In Love Again Last... (WB)
NITTY GRITTY DIRT BAND (53)
Modern Day Romance (WB)
OULLY PARTON w/KENNY ROGERS (46)
BANIE FRICKE (38)
She's Single Again (Columbia)
SAWYER BROWN (31)
Used To Blue (Capitol/Curb)
GEORGE STRAIT (29)
The Fireman (MCA)
JENNINGS/MELSON (24)
Highwayman (COlumbia)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

CRYSTAL GAYLE

A Long And Lasting Love (WB)

On 72% of reporting stations. Rotations: Heavy 2, Medium 50, Light 63, Total Adds 45, WPTR, WCAO, WHN, WXBO, WFNC, WAMZ, KISS-FM, WRNL, WMNI, KXXY, WIL, KYOC, KLZ, KTOM, KRPM. Moves 49-38 on the Country chart. A most added record.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 39-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status. Checkmarks signify the most added of the non-charted records.

54

Weekly Newspaper

Keep Yourself Informed

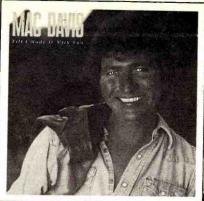
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THE NO. 1
PUBLICATION
FOR RADIO

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MCA-5590

Some weeks ago, we told you that Mac Davis'
"I Never Made Love ('Till I Made It With You)"
was a hit!
Now you are telling us!!!

"Researching well...Should be a definite Top 10 for us. As soon as we added the record, we got immediate response."

Barry Mardit-WWWW-FM-Detroit, MI

"It's great to see an artist have a hit on his own without recording a duet with Willie Nelson. We're glad to know that Mac is back!"

Henry Jay-WGTO-Cypress Gardens, FL

"Mac has always been a favorite with WHN listeners and the long wait was well worth it."

Pam Green-WHN Radio-New York

"Great record! Lots of calls!"

Bill Wyatt-WUBE-Cincinnati, OH

"This is one of our highest research records. Female demographics 25-34 researched the highest."

Doug Brannan-KNIX-Phoenix, AZ

"Mac Davis is getting great phone requests from the ladies. They love it and we do too!"

Edd Robinson-WSOC-Charlotte. SC

"One of those records that we get strong female requests on. Obviously, a lot of time was spent in putting this record together."

Rick Jackson-KYGO Radio-Denver, CO

"The best he's had in years, and our listeners love it!"

Beverlee Bleisch-KJJY-Des Moines, IA

"Mac is back! Market research showed 95% liked it!" Kevin Raye-WWKA-Orlando, FL

"...Lady killer...that's really what it is!"

Steve Rogers-KXY-Oklahoma City, OK

"Fantastic female record..."

Patrick DeVaney-KLXL-Dubuque, IA

"Lighting up the phones in Little Rock."

Jessica James-KSSN-Little Rock, AR

"San Antonio ladies love Mac Davis!"

Jerry King-KKYX-San Antonio, TX

"Best Mac Davis song since 'Stop And Smell The Roses'" Ken Cameron-WJAZ-Albany, GA

Now we're telling you that Loretta Lynn's "Heart Don't Do This To Me" is a smash!

Just listen to the music and you and your listeners will be telling us the same!!!

MCA-5613



MCA RECORDS

MAKING THE MUSIC THAT AMERICA LISTENS TO.

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

ED BRUCE "If It Ain't Love" (RCA) 83/21

ds 21 including WOKO, WIXL, WNYR, WIXY, WZZK, WOKK, WUSO, KSAN. Debuts at number 46 on the Country chart.

WONE, KWMT, WXCL, WXJO, KUUY, KOIL, KCKC, KSAN, Debuts at number 46 on the Country chart.

LORETTA LYNN "Heart Don't Do This To Me" (MCA) 77/11

Rotations, Heavy 0, Medium 38, Light 38, Total Adds 11 WPTE, WOBE, KIX106, WRNL, WTOR, KXXY, WTHI. KUZZ, KUUY, KWJJ, KRPM, Medium, KMML, WCMS, WSLR, WITL. Moves 50 44 on the Country chart.

KMOJ. NHM. Medium. Nimet, Yuckis, Mich. Will. 2008. 39-41 uline occining class.

EMMYLOU HARRIS: "Rhythm Guilar" (W8) 74/4

Rotations: Heavy 1, Medium 45, Light 28, Total Adds 4, WONE, KVOC, KMPS, KRPM. Heavy KKYX. Medium. WGNA. WGSY, WPGN, WUSY, WESK, WILV, WOW, KFD, KMKK, KRWQ, Moves 46-42 on the Country chart.

SOUTHERN PACIFIC "Thing About You" (WB) 73/20

ROBINDS Heavy 3. Medium 16, Light 54, Total Adds 20 including WGNA, WRKZ, WRXY, WVMI, WUSY, KRMD, WUSO. KWMT, WILL KUCK, KRGA, WCK, KTOM, KSMA, KRPM. Debuts at number 50 on the Country chart.

MARK GRAY "Smooth Sailing (Rock in The Road)" (Columbia) 73.99

Network of the William of the Road of

Medium, WYII, WIYV, KYKX, WKSJ, KF30, KR9Y. Debuts at lumber 48 on the Country chart.

EXILE "Hang On To Your Hearl" (Epic) 72/50

WFAIS WILL KYON, CALLEY, CHART 155. Total Adds 50 including WYRK, WDSY, WEZL WNOX, WAMZ, KKYX, KSO,

WFAIS WILL KYON, KIZZ, KGHL, KIZ, KSOP, KR9M. Debuts at rumber 47 on the Country chart.

KAREN BROOKS W/JOHNNY CASH "I WIII Dance With You" (WB) 70/6

Rotations: Heavy 4, Medium 34, Light 32, Total Adds 5, WIXY, WVMI, KYXX, WRNL, WUSQ, KTOM, Heavy: WTSV, KKYX,

KR9PM, KSOP, Medium WWM. WOX, KXOY, KTTS, KTR. Woyes 46-45 on the Country chart.

KRPM, KSQP, Medjum WMN, WCM, KXXY, KTY, KTYK, Moves 40-45 or the Country Charl.

JOHN SCHNEIDER "I'm Gonna Leave You Tomorrow" (MCA) 56:30

Rotations: Heavy 1, Medium 17, Light 48, Total Adds 30 including WGNA, WRKZ, WKYG, WSOC, WCOS, WNOX, WKIX, WIT, KIOV, KFDL KRST, KYGO, KOLL, KTOM, KMPS.

T. GRAHAM BROWN "Drowning in Memories" (Capitol) 64/11
Rotations. Heavy 2. Medium 20. Light 42. Total Adds 11. MNYR. KXYL. WGTO, KYKX. WKIX, WUSO, KCJB, WTHI, KRKT, KIKFM. KBPM. Heavy. WFNC. WOKK. Medium wBGW, WTSV.

KIR-PM, KIPM, Heavy, WFNC, WUKK, Modium WebW, MISV. CHANGE "You Could Be The One Women" (Mercury/PolyGram) 56/9 Rotations Heavy 0, Medium 24, Light 32, Total Adds 9, KEAN, KXYL, WESC, WSLR, WMIL, KFDI, KKAL, KCCY, KSOP, Medium: WGNA, WBGW, WTI, KYKX, KKYX. Medium: WGNA, WBGW, WYII, KYKX, KKYX.

TAMMY WYNETTE "You Could Lead A Heart To Love" (Epic) 56/1

LOUISE MANDRELL "I Wanna Say Yes" (RCA) 53/41
Rolations: Heavy 0, Medium 7, Light 46, Total Adds 41 including WOBE, WOKO, WPOR, WYII, KHEY, WKSJ, WLWI, Rotations: Heavy 0, Medium 7, Light 46, Total Adds 4 WTSO, KCJB, WWJO, KUUY, KTOM, KRPM, KGA.

SIGNIFICANT ACTION

BOBBY BARE "When I Get Home" (EMI America) 44/J1
Rotations: Heavy 0, Medium 13, Light 31, Total Adds 11, WOKO, WPOR, WOKK, KRMD, WIRK, KSO, WOW, WXCL, KMAK.

KEIN, KMrS.

CON HUNLEY "Nobody Ever Gets Enough Love" (Capitol) 37/2

Betationer bleavy 1 Martium 15, Light 21. Total Adds 2, KIKFM, KRPM. Heavy, KKYX: Medium: WYII, KEAN, KMML, WEZL,

GARY MORRIS "I'll Never Stop Loving You" (WB) 36/35

Rotations: Heavy 2. Medium 2. Light 32. Total Adds 35 including WBGW, WOBE, WXTU, KASE, WESC, WAMZ,

WGKX, KXXY, KTUZ, NOZE, NOZE,

Horations: Heavy I, Medium 3. Light 33. Total Adds 5, MCAD, With I'm Gone" (MTM)) 35/5
Rotations: Heavy I, Medium 10, Light 24, Total Adds 5, MCAD, WWM, WUSY, WOW, KTOM, Heavy: WCUZ, Medium: WYII,

ALABAMA "Can't Keep A Good Man Down" (RCA) 34/33

Relations: Heavy C. Medium 7. Light 27, Total Adds 33 including WYRK, WXTU, WDSY, WUSY, WIRK, WUBE, WCXI,

DAN FOGELBERG "Down The Road/Mountain Pass" (Full Moon/Epic) 32/15
Rotatlons: Heavy 0, Medium 7, Light 25, Total Adds 15 including WOKQ, WYII, WCOS, KHEY, WPAP, WAXX, WITL, KVOO,

MOE BANDY "Barroom Roses" (Columbia) 32/10
Relations: Heavy 0, Medium 12, Light 20, Total Adds 10, WGNA, WILQ, KRRV, WAXX, KFGO, WITL, KTTS, KEIN, KWJJ.

MICKEY GILLEY "You've Got Something On Your Mind" (Epic) 31/24
Rotations: Heavy 1, Medium 2, Light 28, Total Adds 24 including WYAM, WNOX, KSSN, KRMD, KBMR, WOW, KFDI,

TARI HENSLEY "Hard Baby To Rock" (Mercury/PolyGram) 31/4
Rotations: Heavy 0, Medium 9, Light 22, Total Adds 4, WPOR, WCMS, WAXX, KRSY, Medium: WBGW, WYII; WFNC, KKYX, KSO, KVOO.

ALMOST BROTHERS "Don't Tell Me Love Is Kind" (MTM) 30/9
Rotations: Heavy 0, Medium 3, Light 27, Total Adds 9, WOKQ, WIXL, WWOD, WKIX, WAXX, WIRE, WDAF, KTPK, KSOP

BAMA, BAND "What Used To Be Crazy" (Compleat/PolyGram) 30/4

Bandiane Heavy 1 Marilim R Light 21 Total Adds 4, WCAO, WCUZ, KXXY, KIK-FM, Heavy; WTVY, Medium; WYII, KMML

BARBARA MANDRELL "Angel In Your Arms" (MCA) 29/28
Rotations: Heavy 0, Medium 5, Light 24, Total Adds 28 including WGNA, WBGW, WRKZ, WZZK, WNOX, WKIX, WMIL

KXXY, KUZZ, KGA.
JOHN ANDERSON "Tokyo, Oklahoma" (WB) 27/20
Realions: Heavy O, Medium 2, Light 25, Total Adds 20 including WBGW, WDSY, WGTO, WNOX, KYKX, WOKK, KCJB.

MAINES BROTHERS "When My Blue Moon Turns To..." (Mercury/PolyGram) 24/4
Rotations: Heavy-0, Medium 6, Light 18, Total Adds 4, WITL, KIOV, KFDI, KRWQ. Medium: WTSV, KMML, KLLL, WLW

GUS HARDIN & DAVE L'OGGINS "Just As Long As I Have You" (RCA) 22/5
Rotations: Heavy 0: Medium 3, Light 19, Total Adds 5, WYII, WOKK, KRMD, WTSO, KIOV, Medium: WLWI, KTTS, KR

Light: World, NOVP.

MARGO SMITH & TOM GRANT "Everyday People" (Bermuda Dunes) 22/5

Rotations: Reaw () Medium 4 Light 18 Total Ards 5 WMN! KFGO, WITL, KTOM, KSOP, Medium; KMML, WTVY, WFNC

Light: WYH, KHST. BRENDA LEE "I'm Takin' My Time" (MCA) 18/13 Retainne: Heavy O. Medium 3, Light: 15, Total Adds 13 including WYII, KRRV, WEZL, KRMD, KBMR. KSO, KVOO, KRKT.

KKAL, KCKU.

DAVID ALLAN COE "My Elusive Dreams" (Columbia) 17/5

Land Communication of the Columbia of the Co

Potations: Heavy 0. Medium 4. Light 13. Total Potations: WYAM, WSNO, KRIWO.

TOM T. HALL "Down On The Florida Keys" (Mercury/PolyGram) 16/9

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TOM TOWN ON THE Florida Keys" (Mercury/PolyGram) 16/9

TOWN ON THE Florida Keys" (Mercury/PolyGram) 16/ Potations. Heavy 0, Medium 3, Light 13, Total Adds 9, WTSV, KRRV, WGTO, KBMR, KWMT, KXXY, WOW, KVOO, KFDI, WILLIE NELSON & NEIL YOUNG "Are There Any More Real Cowboy's" (Columbia) 15/10
Rotations: Heavy 0, Medium 1, Light 14, Total Adds 10, WNOX, WCMS, KFGO, KTPK, KVOO, KFRE, KOIL, KRSY, KSOP, KYCK

CRAIG DILLINGHAM "Next To You" (MCA/Curb) 15/7
Rolations: Heavy 0, Medium 1, Light 14, Total Adds 7, WGNA, WTVY, WFNC, KRMD, KGHL, KEIN, KIGO, Light: WVAM, JOHN DENVER "Don't Close Your Eyes, Tonight" (RCA) 15/2
Rotations: Heavy 1, Medium 2, Light 12, Total Adds 2, WIXL. WYII. Heavy: WTSV. Medium: KIOV, KCCY. Light: WKSJ

STATLERS "Too Much On My Heart" (Mercury/PolyGram) 12/12
Rotations: Heavy O, Medium 1, Light 11, Total Adds 12 including WGNA, WBGW, WSNO, WYRK, KSO, KIOV, K102, KUZZ,

CARLETTE "Tonight's The Night" (Luv) 12/2
Rotations: Heavy 0, Medium 2, Light 10; Total Adds 2, WFNC, WLWI. Medium: KVOO. Light: KMML. WWOD, KKYX, KSO.

BILL ANDERSON "When You Leave Like..." (Swanee) 11/4

Providings: Medium: WOKK, WITL, Light: WLWI, WPAP,

HILL CITY "I'd Do It In A Heartbeat" (Moon Shine) 11/1
Rotations: Heavy 1, Medium 2, Light 8, Total Adds 1, KMML Heavy, KPLX, Light: WKYG, WYII, KFGO, KIK.FM, KIGO.

DENNIS BOTTOMS "Bring On The Sunshine" (WB) 10/1
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 1, WPAP. Medium: WCUZ, Light: WBGW, WSNO, WYII, KRRV, WIRK,

RANDY TRAVIS "On The Other Hand" (WB) 9/8
RANDY TRAVIS "On The Other Hand" (WB) 9/8
Of Medium 0, Light 9, Total Adds 8 WGTO, WOKK, KSO, KIOV, KVOO, KRST, KCKC, KGA, Light KRWO

Rotations: Heavy U, Medium U, Lights 9, 1001 A0000 1114 RAY PRICE "I'm Not Leaving" (Step One) 9/4

REPORT OF THE MEDIUM OF THE

MASON DIXON "Houston Heartache" (Texas) 9/3
Rotations: Heavy 0, Medium 3, Light 6, Total Adds 3, KRMD, KFDI, KKAL. Medium: KPLX, KYKX, WOW, Light: KEAN,

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

HANK WILLIAMS JR./This Ain't Dallas (WB/Curb) CRYSTAL GAYLE/Touch And Go (WB)

ALABAMA/Down On Longboat Key (RCA) KATHY MATTEA/Heart Of The Country (Mercury/PG) JOHNNY LEE/They Never Had To Get Over You (WB)

Five-0 Nobody Wants To Be Alone 40 Hour Week From My Heart Keep Me Hangin' On

If It's Happening In Radio, It's Happening At



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Be ready for three full days of the best in radio-only sessions, exhibits, entertainment, and hospitality Included on the program are: more than 60 sessions on all aspects of radio broadcasting; entertainment by Dick Clark's Good Ol' Bock N Roll Show, Eddie Rabbitt, and Tammy Wynette; a fabulous Saturday night Texas Bar-B-Q; as well as exhibits, hospitality suites, and more.

> For information on Radio '85 registration, call Courtesy Associates at (202) 347-5900.

See you in Dallas!

COUNTRY ADDS & HOTS

EAST

Exile (Epic) Barbara Mandrell Eddy Raven (RCA)

MOST ADDED SOUTH

HOTTEST

MOST ADDED MIDWEST

KXXY Oklahoma City, OK

LORETTA LYHN
CRYSTAL GAYLE
BAMA BAND
JOHN SCHMEIDER
BARBARA HANDRELL
GART HORRIS
TOM T. HALL
KOTCHE
SAMYER DROWN
MERLE HAGGARD
WAYLON JENNING
CONNAY THITY
MAC DAVIS

WOW-AM/FM Omens, NB

JUDY RODMAN TOM T. BALL LOUISE MANDRELL MICKEY GILLEY BORBY BANE EXILE BILL ANDERSON

BILL ANDERSON Bottest: WILLIE, KRIS, W ROCKIN' SIDNEY JUDOS RESTLESS BEART ROWNIE MCCOWELL

CRYSTAL GAYLE SD BRUCE BODDY BARE NOTTEST JUDDS NITTY GRITTY DIR ROSANNE CASH FORESTER SISTERS RONNIE MILSAP

WLLR Osvenport, iA

WEST

HOTTEST

Judds (RCA/Curb)

Lis, KRIS, WARTON

GEORGE JONES
EDDY RAYEN
LORETTA LYNN
CORETTA LYNN
CRESTA LYNN
CRESTA LYNN
CRESTA LYNN
CRESTA LYNN
SCHOOLS
ROCLES & PARTON
JUDOS
JABIE FRICEE
GEORGE STRAIT
MICHAEL MURPHEY

EXILE
JIM COLLINS
LOWISE HAMDRE!
MICKEY GILLEY
MYNN STEMAR?
BILL ANDERSON
Mottest:
GEORGE STRAIT

Judds (RCA/Curb) anne Cash (Columbia Ronnie Milsap (RCA)

Exile (Epic) Crystal Gayle (WB)

KILT-FM Houston, TX

KIKK-FM Houston, TX

WNOX Knoxville, TN

KYKX Longview, TX

CARY MORRIS
VINCE GILL
LOGISE MANDRELL
OAK RIDGE BOYS
CHARLEY PRIDE
GEME NATSON
T. GRANAM BROWN
JOHN SCHNEIDER
MASSWILLE, MIGHTSH
MOLLER, MIGHTSH
MOLLER, FARTON
ROCERS & PARTON
MILLIE, KRIS, MAY
ROCERS & FORTON
ROCEN'S SIONEY
FORESTER SITERS
PRESTRE SITERS
PRESTRE SITERS

WANZFM Louisville, KY

ALABAMA EXILE CRYSTAL GAYLE BARBARA MAMORES CRANIY MCCLAIN GARY MORES BOLLERTS BOLLERTS BOLLERTS BOLLERTS BONNIE MILSAP JUICE NESTON COMMAY TMITTY

KLLL Lubbock, TX

EAST

WBOS Boston, MA

WQBE Charleston, WV

WTSV Claremont, NH

LOUISE MANDREL BARBARA MANDRE TOM T. BALL ROTTEST: ROSARNE CASB GEORGE STRAIT SYLVIA CHARLEY PRIDE RONNIE MILSAP

ALABAMA
JOSP ANDERSON
VERN GGSDIN
TOM JONES
GARBARA MAMORELL
GARY MORRIS
STATLERS
ROCLAND: CASR
ROCANNIC CASR
JUDGSTER SISTERS
RONNIE MILSAP
NITTY GRITTY DIRT SOUTHERN PACIFIC CRAIG DILLINGHAM JOHN SCHNEIDER

CRYSTAL GAYLE RONNIE MCDOME MERLE RAGGARD GENE MATSON LORETTA LYNN HOECEST: RONNIE MILSAP ROSANNE CASE JUDOS JUDDS ROGERS & PARTON NITTY GRITTY DIRT

ANGONA, PA
BERTIE BIGGING
MICKEY GILLEY
EXILE
GART MORRIS
SARBARA MANDREL
JADA KING
NATALIE YOUNG
MOTEATE
ROGENNE CASH
NITTY GRITTY DI
FORESTER SISTER
RONNIE MILSAP
NICHAEL MURPHEY

WCAO Baltimore, MD CRYSTAL GAYLE SOUTHERS PACIFIC MARK GRAY KENNY ROGERS SILLY BURNETTE EDDY RAVEN BAHA BAND JUDY SODMAN BOTLEST JUDOS

DAN FOGELBERG
EXILE
BOBBY BARE
BOBBY BARE
BORDY BARDRELL
LOUISE MANDRELL
LOUISE MANDRELL
LOUISE MANDRELL
JUDOB
ACKER
JUDOB
ANYER BROWN
HICKARL MURPREY
NITTY GERTY DIR
ROWNER BISAP WRKZ-FM . Hershey, PA

SOUTHERN PACIFIC JOEN SCHNEIDER BARBARA MANDRELS BOTTOBELS BOTTOBELS GONAY TWITTY SAWYER BROWN JUDDS WAYLON JENNINGS JOHN ANDERSON ALABAMA GARY MORRIS BARBARA MANDR STATLERS VERN GOSDIN BORBY BLUE HOLLEST ROSANNE CASH

Hottest:

SAMEN BROOKS
EXILE
EN BRUCE
ED BRUCE
EDDY RAVEN
CRYSTAL GATLE
OAK RIDGE SOYS
RAY PRICE
HONELE
HONNIE HILSAP
SYLVIA
FORESTER SISTEM
WERN ANGEL

WIXL-FM Newton, NJ KIX105 Washington, DC

EDDY RAVEN JOHN SCHNRIDES HOTTES : NATURE OF THE PARTON WXTU Philadelphia, PA CHOW Welland, ONT

Nottest: WILLIE, ERIS, GEORGE STRAIT JUDDS SAWYER BROWN JANIE FRICKE ALABAMA JOHN ANDERSON

SYLVIA CONMAY THITTY REBA MCENTIRE JUDDS NITTY GRITTY ROSANNE CASE WPOR#M Portland, ME EXILE
BARDIN F.LOGGINS
DAN FOGELBERG
LOUISE HANDRELL
JOHN DENVER
BRENDA LEE
BOBBT BLUE
JADA XINC
BOLLEAT
JUDOS
ROSANNE CASE
FORESTER SISTERS LOUISE MANDREI ZXILE BOSSY BARE TARE MEMSLEY WOTLCAT: GEORGE STRAIT NITTY GRITTY E WAYLON JENNING ROCEN'S SIDNEY MARIE OSMOND

WILG EDDY RAVEN CAYSTAL GAYLE MOE BANDY EDITORIE HANK WILLIAMS WES PARKER NEL TILLIS ALABAKA MARIE OGNOND

MIDWEST

WSLR Akron, OH

KSO Des Moines, IA BARLE BARRAL LEE
MICKEY GILLEY
ALABAMA
BARBARA MANORE
TOW T. MAGL
GARY MORRIS
HOTLEST
JANIE FRICKE
JUDDS EXILE RAY PRICE STATLERS HOLLEST: ROGERS & PARTY GEORGE STRAIT MARIE OSMOND EDDIE RADSITT

WWWW-FM Detroit, MI DAR RIDGE BOYS CHARLY MCCLAIN JOHN CONLEE LACT J. DALTON KATHY MATTEA Nottest: WILLIE, ERIS, WI ROGERS & PARTON JUDOS GEORGE, STRAIT ROSANNE CASH

WUBE-FM Cincinnati, OH ALABAMA GARY MORRIS HOLLEST ROSANNE CASH

CHARLY MCCLAIN JUICE MENTON GENE WATSON HOTCOST HOSANNI CASH JANIE PRICKE JUDDS HITTY GRITTY DIR ROGERS & PARTON WMN: Columbus, OH

ED BRUCE CRYSTAL GAYLE SMITH 4 GRANT BILLY BUTNETTE BILLE MILLIE, KRIS, MAY JUDOS ROSANNE CASE SAWTER BROWN NAC DAVIS KEITH STEGALL ROWNIE HCDOWELL STEVE WARTHER EDDY RAVEN BOTTEAT; JANIE FRICKE JUDDS NITTY GRITTY ROBANNE CASH MAYLON JENNIS WONE Deyton, OH WAXX Eau Claire, WI

MAC DAVIS
JOHN CONLER
JUICE NEWFON
OAK RIDGE BOYS
RESTLESS NEWFON
CHARLY NCCLAIN
NORNIE MCDOWELL
HOTEGER

ANNE MURRAT T.G. SHEPPARD STEVE WARINER WDAF Kenses City, MO MARIE OSNOND SOUTHERN PACIFIC ALABAMA EDOIE RABBITT

STEVE WARINER CRYSTAL GAYLE EDDY RAVEN HOTCOST FORESTER SISTER ROSANNE CASH JUDOS EDDIE RABBITT CONMAY TWITTY CRISTAL GAYLE
SOUTHERN PACIFIC
JOHN SCHNEIDER
NOE BANDY
NAINES BROTTERS
SHITH L GRART
DAN POGELBERG
HOTEBAL:
JANIE PRICKE
ROGANNE CARR KWMT Fort Dodge, IA TOM T. HALL ED BRDCE EXILE SOUTHERN PACIFIC JOHN SCHMEIDER HOTTER: ROGERS & PARTON JUDOS

JUDOS NITTY GRITTY DIR ROCEIN' SIONEY HABIR OSMOND WOHK Ft. Wayne, IN PL Wayne, IN CRYSTAL GALLE LACY J. DALTON MERLE HAGGARD EXILE HOTTERS: RONNIE HILSAP MICHAEL MURPTE SAMYER BROWN GRONGE STRAIT

BARBARA MANDRES CRYSTAL GAYLE OAK RIDGE BOYS EDDY RAVEN VINCE GILL BECKY BORBS CHANCE STEVE WARINER MERLE HAGGARD ttest: TTY GRITTY DI NIE PRICRE WBCS Milwaukee, Wi

JOHNNY LEE WILLIE, ERIS, HA ROGERS & PARTON ALABAMA RANDY TRAVIS STATLERS JOHN SCHNEIDER HARDIN & LOGGINS MAINES BROTHERS BOTTERS HARIS OSHOND RONNIE MILSAP FORESTER SISTERS JUICE NEMTON OAK RIDGE BOYS

JOHN CONLEY CRYSTAL GAYLE ALABAMA Hottest: JUDDS KTTS-AMIFM Springfield, MO LOUISE MANDRELL DAN FOGELBERG MOE BANDY DAVID ALLAN COE EXILE HOTECOTO HOTE

LODISE MANDRELL JOSN ANDERSON EXILE ED BRUCE CRYSTAL GAYLE BARBARA MANDRELS HOTTOGET JUDOS

JUDDS ROSANNE CASE PORESTER SISTE ROCKIN' BIDNEY RONNIE MILSAP WIL-AM/FM St. Louis, MO GEORGE JONES CRYSTAL GAYLE EDDY RAVEN ALABAMA EXILE DAN POGELBERG HOTES

K102 St. Paul, MN ALABAMA STATLERS GART HORRIS SOUTHERN PACIFIC Mottoet: MOSANNE CASE JUDOS JUDDS SAWYER BROWN RONNIE HILSAP FORESTER SIST

WTHI-FM Terre Haute, IN CRYSTAL GAYLE
LORETTA LYNN
HARK GRAY
T, CRAHAM BROWN
HOCLEST:
JUDOS
ROSANNE CASH
FORESTER SISTER
RONNIZ MILGAP
CONMAY THITTY

HTUOZ WESC-AMFM Greenville, SC

KEAN-AM/FM Abliene, TX CRYSTAL GAYLE SOUTHERN PACIFIC EXILE Bottest: AUDDS
ROWNIE MILSAP
MILLIE, KRIS, HAY
ALABAMA
HERLE RAGGARD

KRRV Alexandria, LA eood. TX CRYSTAL GAYLE LOUISE MANDREL CHANCE LOUISE MANDRELL MOE BANDY MARK GRAY SKENDA LEE TON T. HALL BOTGEST: NITTY GRITTY DI ROSANNE CASE HICHAEL RURPHRY FORESTER SISTER RONNIE MILSAP CHANCE T. GRAHAM BROWN HOTECHT: ROSANNE CASE HICHAEL MURPHET JUDDS RONNIE HILSAP SYLVIA

KMML Amerillo, YX Charleston, SC
JOHN SCHNEIDER
LOUISE MANDRELL
BARBARA HANDRELL
BARBARA HANDRELL
BARBARA LE
EXILE
EXILE
BOLLEST
GILLEY
GOLLEST
JAMIE FRICE
HILLER
HILL SOUTHERN PACIF
HILL CITY
BILL ANDERSON
ALABAMA
JOBN SCHNEIDER
CRYSTAL GATLE
HOTTER
JUDDS
NITTY CRITTY D
SANYER BROWN
HEBA MCENTIRE

KASE Austin, TX COMPOSE, NO. CONTROL OF CONTROL O GARY MORRIS Mottesti FORESTER SISTERS STEVE HARINER EDDY RAVEN CRYSTAL GAYLE JOHN SCHNEIDER

WYNK Belon Rogue, LA WUSY ALABAMA EXILE JUDY ROMAN SOUTHERN PACIFIC HOLLIE, KRIS, MAY ROGERS & PARTON JUDGS FORESTER SISTERS RESTLESS BEART KLVI Seaumont, TX

STEVE MARINER GEORGE TONES ED BRUCE HOTTEST: ROMNIE MILSAP ROSANNE CASM JUDOS SAWYER BROWN FORESTER SISTI

WVMI Blood, MS

WZZX-FM Birmingham, AL

BARBARA MANDRELI GEORGE JONES ED BRUCE BOTTEST: ROCTES & PARTON JUDOS MICHAEL MURPHEY PORESTER SISTERS JANIE FRICKE

Toba, OX

EXILE
LOUISE MANDRELL
SICKEY GILLEY
LOY SLANYON
MELSON & YOUNG
RENDA LES
LANDY TRAVES
LANDY TRAVES
LANDY TRAVES
LANDY TRAVES
LANDY CHARLES
SOTHER
AND TO STANYON
MAY THITY
ROWNIE MILDAP
MEBLE BAGGARD

HICKEY GILLEY

CHANCE
WYNN STEWART
DAN POGELBERG
RAY PRICE
HABON DIXON
TOW T. HALL
MAINTES RECTRICE
JOHN SCHNETORE
SOCRES FIRST
GEORGE STRAIT
ROCERS & PARTON
JANIE FRICKE
JUDDS
NITTY GRITTY DIE

JOHN SCHNEIDER HONNIE MCDONELL DAN FOGELSERG MOTERATE LEE GREENGOD HANK WILLIAMS JR. EXILE JUDOS NITTY GRITTY DIRT

JUDY RODMAN SOUTHERN PACIFIC KARPH BROOKS BOLLeat: RONNIE WILSAP FORSTER SISTERS KITTY GRITTY DIRT ROGANNE CASE SANYER BROWN

KPLX-FM Delles/FL Worth MARIE OSHOND STEVE MARINER HOLLEST: JANIE FRICEE ROGERS & PARTON HILL CITY HANK WILLIAMS J FORESTER SISTER

WKLO -Denville, KY WTVY Dothan, AL

CRYSTAL GAYLE ECTLEST: PORISTER SISTERS MAYLOM JENNINGS RONNIE HILSAP ZUDIE RABBITT KEITH STEGALL EXILE
LOUISE MANDRES
JOHN SCHREIDEN
JOHN SCHREIDEN
CRAIG DILLING
CRYSTAL GAYLE
BRENDA LEE
HOCTESTE
BOCAIN' SIDNEY
GEDRGE STRAIT
HEBA MCENTIRE
ROSANNE CASH
BAMA BAND BOSBY BLUE CRYSTAL GATLE JOHN ANDERSON LOUISE MANDERSON LOUISE MANDERSON HOTEBUL ROGERS & PARTON JUDDS ROSANNE CASH SAWYER BROWN REBA MCENTIRE

LOUISE MANORELL DAM POGELBERG VINCE GILL NOTE: ALL ROCKES & PARTON JUDOS JANIE PRICKE NICHAEL MUMPREY NITTY GRITTY DIRT WFNC Fayetteville, NC

FORTHWHIM, NC
EXILE.

EXILE.

EXILE.

EXILE.

EXILE.

EXILE.

CHAIG DILINGH.

CARLETTE

CANTON LINGH.

CARLETTE

DAM POCEUSERO

LOT BLANTON

PHIL CLANTON

HOTERS:

JUDOS

JAMIE FRICEF

GEORGE STRAIT

HAC DAVIE

RONNIE HILSAP

JUICE NEWTON STEVE WARINER Hottest:

SAV.
BOTTES.
MILLIE, M.
ROGERS & PA.
JUDOS
GEORGE STRAIT
JANIE FRICRE
VE Greenvile, SC

DAVID ALLAN ODE
LOUISE MANDREL
EXILE
EX MAYLON JEMMINGS
MAC DAVIS
MAC DAVIS
MEITH STEGALL
EDDY BAVEN
GART NORRIS
BOTTESS EEART
MICHAEL MURPHEN
ROWNIE MILSAP
JUDDS
ROBANNE CASH

Medidia, MS
CHYSTAL GAYLE
ALABAMA
RAHDY TRAVIS
SOUBY BARS
SOUBY BARS
BARBARA MANDRELL
JOHN ANDERSON
HADDIN E LOOGINS
JIN COLLINS
ED GRUCE
SOUBLICE
ROUNT SCRIPTION
STATE MILSAP
STEVI GRITTY DIAT
RORNIE MCDOMELL
KISCAM

Knoxylle, TH
JOBN ANDERSOB
MICKEY GIGLEY
NELSON & YOUNG
EXILE
GARY MORRIS
GARBARA MANDRELL
JOBN SCHNEIDER
BILLY BUNNETTE
MOTEST:
NITTY GRITTY DIRT
JUDOS KISS-FM Mismi, FL

SAWYER BROWN CRYSTAL GAYLE JUICE MENTON OAK RIDGE BOYS EDDY RAVEN KEITE STEGALL KOTEST! WAYLON JENNINGS JUDOS WKSJFM Mobile, AL

WDXE Lawrenceburg, TN KRMD-AM/FM Shrereport, LA Shrempont, LA
CRESTAL GATLE
SOUTHERN PACIFIC
EXILE
CARIFO DILLINGHM
JOHN SCHESTICS
CARLE
C BARBARA MANDRES GARY MORRIS JOHN ANDERSON BEATIE BIGGINS Hottest: JUDOS JUDOS JANIE PRICKE ROSANNE CASH MICHAEL HURPH NITTY GRITTY KSSN Little Rock, AR LOUISE MANDHELE CRYSTAL GAYLE MICERY GILLEY HOTERS & PARTON JUDDS HOSANNE CASE ROCKIN' SIDNEY HAC DAVIS

WSM Nashylle, TN

JOHN SCHNEIDER BORBY BARE HICKEY GILLEY GARY NORIS LOUISE MANDRELL ALABAMA ROTTE SISYERS SYLVIA JUDOS RONNIE WILSAP ERITM STEGALL WSIX-FM Nashville, TN RONNIE MCDOM SOLLEGU: HOSANNE CASH

BOSHUER PACIFIC SOUTHERN PACIFIC T, GRAEMA BROWN JOHN SCHNEIDER CRISTAL GAYLE RAREN BROOFS BOTTEST OAK RIDGE BOYS STUVIA ROSANNE CASE JUICE NEWTON ROWNIE KILSAP LOTISE MANDRELL NELSON & YOUNG BERTIE HIGGINS TARI REMSLEY Hottest: Willit, ERIS, M ROCERS & PARTON JANIE PRICKE JUDOS GEORGE STRAIT KYXX Odesse, TX

WEST

KRKT Albany, OR ALABAMA GARY MORRIS JOHN ANDERSON BREMBA LEE BARBARA MANDRELL LOUISE NAMBRELL SOUTHERS PACIFIC MARK GRAY CHANCE MASON DIXON

CHANCE MASON DIXON HOTEST: JUDOS ROSANNE CASB SAWYER BROWN ROWNIE MILSAP REBA MCENTIRE KRST-FM Albuquerque, NM XEITH STEGALL EXILE DAN ALABAMA
STATLERS
SAMERAN BANDRELL
VERN COSSIN
JOHN SCHEEDER
MILLIE, KRIS, MAY
JOHN ANDERSEN
GARY MORRIC
MARGENERS
LORETTA LYNN
ROTHER
EATHY MATTEA
ROTTEG
LORETTA LYNN
HITTE GRATTY DERT
HITTY GRATTY
COMMAND THITTY
MILTER
COMMAN THITTY KIK-FM Anshalm, CA

KGHL Billings, MT GEORGE STRAIT NITTY GRITTY DIRT KYAK Anchorege, AK CRAIG SAME CASE
ROTERS & PARTON
JUDOS
HITTY GRITTY DIRT
ROSANNE CASE CRYSTAL GAYLE ED BRUCE JOHN SCHNEIDE EDOT RAVEN

none Hottest: KMAK Fresno, CA

GBORGE JONES
GBORGE JONES
GBORGE
MICKEY GILLEY
SOBBY BARE
SILLY BORNETT.
STATLIES
ALABAMA
GARY MORRIS
HOTELSTATLIES
HOTELSTATLIES
HOTELSTATLIES
HOTELSTATLIES
GRAY MORRIS
HOTELSTATLIES
JUDGS OAR RIGGE BOYS
EDDY RAVEN
BARBARA MANDRELL
CRISTAL GAYLE
SAMHLOU MARKES
SAUTHENN PACIFIC
ROCKEST
STITY GRIETY DIRT
ROWNIE HILSAP
ROGANNE CAMP
FORESTER SISTERS
JUDOS KFRE Fresno, CA

RAY CHARLES NELSON & YOUNG MICKEY GILLEY EXILE JOHN ANDERSON HOTEST JUDOS ROBANNE CASH GEORGE STRAIT JANIE PRICKE HITTY GRITTY D KKCS Colorado Springs, CO KRWQ-FM Gold HIII, OR

JOHN SCHNEIDER EXILE HOTLEST: JANIE PRICKE GEORGE STRAIT RONNIE MILSAP. MARIE OGROND GENE MATSON

GARY MORRIS JOHN SCHNEIDER ALABRAMA EDDY RAVEN CRYSTAL GAYLE Mottest:

CHYSTAL GAYLE EXILE MERLE HAGGARD VINCE GILL HOTTEST JUDOS RONNIE HILSAP

JOHN ANDERSON ALAMANA ED BRUCE NELSON & YOUNG HARMARA MANDRELL JOHN SCENEIDER GARY MOORIS STATLERS

Pueblo, CO
LOUISE MANDRELL
HICKEY GILLEY
CMANCE
ECOL: A THE GANG
EXILE
NITTY GRITTY DIRT
ROSANNE CASH
SYLVIA
DON REMLEY
FORESTER SISTERS CRYSTAL GAYLE BOBBY BARE MOE BANDY ED BRIKEB JOEN SCINEIDE: JOHN ANDERSON CRAIG DILLINGS BRENDA LEE BOBBY MLUE

KRSY Premail, NM DAVID ALLAN COE
VERN GOSDIS
TARI NEMSLEY
SERMOA LEE
NICKEY GILLEY
NELSON & YOUNG
EXILE
PREDOT POMERS
LOUISE MANORELL
GARY MORRIS
HOLESTE SINCE KZLA/KLAC Los Angeles, CA MERLE HAGGARD JOHN CONLER MARIE OBNOND JULCE NEWTON BOTTORE: GEDAGE STRAIT ROWNIE HILBAP SAWYER BROWN

KNEW Oakland/S.F., CA GEORGE JONES STEVE WARINER VINCE GILL KNIX-FM Phoenix, AZ

CRYSTAL GAYLE EXILE SOUTHERN PACIFIC KAREN BROOKS JOHN SCHNEIDER LOUISE MANDRELL SMITH & GRANT JUDY ROOMAN MATALIE YOUNG HOCKARL JUDOS ALABAMA EDDY RAVEN SAMYER BROWN HOTTEST: GLEN CAMPBELL BANK HILLIAMS BELLAMY BROTHE JUDDS JANIE PRICKE KWJJ Portland, OR

ALARAMA EXILE GARY MORRIS MELSON & YOUNG ALMOST BROTHERS SILLY BURNETTE CHANCE SMITH & GRANT BOTTES & PARTON JUDOS

Medianepola, IN
RESTLUSS HEART
JANIE FRICKE
CONNAY THITTY
ALMOST BROTHERS
BILLY BURNETTE
BOLLES + PARTON
RONNIE MILSAP
SANTER BROWN
NOSANNE CASE
MILLIE, KRIS, MAY

MERLE RAGGARD
RONNIE RCDOMELL
GEORGE JONES
STEVE MARIER
DAR RIDGE BOTS
VINCE GILL
ENGYLOU BARRIS
T, CRAMAN SEOMN
CON NUNLEY
GARY WOLF
LORETTA LYNN
EXILE LORRTYA L...
EXILE
CRYSTAL GAYLE
LOUISE MANDRS
SOUTHERN PACT
EDDY RAVEN
Hottest:
....IE, KRIS KCKC Sen Bernerding EXILE BRENDA LEE ED GRUCE HOE BANDY RANDY TRAVIS NELSON & YOUNG HOTCEST: RONNIE MILSAP JUDDS KGA Sookane, WA

Spokane, WA
LOUISE MANDRELL
BILL ANDERSON
ALABAMA
HICKEY GILLEY
BARBANA MANDREL
BARBANA MANDREL
BARBANA STATE
BARBANA
EXTERNIS
STATLERS
EXTLE
HARE GRAY
MORTHER
HORBEL MURPHEY
REBA MCRHYTRE
STUVIA
MATLON JENNINGS
KMGO KSON-AM/FM Sen Diego, CA JUDDS FORESTER SISTER ROHNIE MILSAP

GBORGE JONES ED BRUCE SOUTHERN PACIF Hottest JUDIOS ROSANNE CASH GBORGE STRAIT NITTI GRITTY D JANIE FRICKE KMPS-AM/FM Seattle, WA KCUB Twoson, AZ

WTOO Toledo, OH MERLE HAGGARD CHARLEY PRIDE RONNIE HILBAP Bottent: GEORGE STRAIT

160 Reporters 159 Current Reports The following stations reported no

change in their rotations this week: WQYK/St. Pete-Tampa KUGN/Eugene KVEG/Las Vegas WAJR/Morgantos WBOS/Boston

EDDY RAVEN KAREN SROOKS Hottest: WILLIE, ERIS, MAY

The following station failed to report this week and therefore its rotations were frozen:

KIKK/Houston

ADULT/CONTEMPORARY

BREAKERS

MICHAEL FRANKS

Your Secret's Safe With Me (WB)

71% of our reporters on it. Rotations: Heavy 5/0, Medium 67/9, Light 22/13, Total Adds 22, 97AIA, WLTS, WMJI, WSNY, KUDL, WMYX, KS94, KHOW, KMJI, KKLT, KJR, WSFM, WRKA, WLAC-FM, WTRX, WFMK, WMGN, KOIL, KVUU, KSL, KRLB, KKLV. Moves to number 18 on the A/C chart.

HUEY LEWIS & THE NEWS Power Of Love (Chrysalis)

68% of our reporters on it. Rotations: Heavy 38/2, Medium 39/7, Light 13/10, Total Adds 19, WTAE, WRMM, WCLR, WARM98, WNIC, WOMC, WMYX, WICC, KEY103, WBT, WEZC, KELT, KLYF, WLHT, WFMK, KDUK, WGSV, KEEZ, WJON. Heavies include: WKBW, KVIL-FM, 2WD, WLTF, WMJI, WSNY, KMGG, B100, K101. Moves to number 15 on the A/C chart.

NATALIE COLE

A Little Bit Of Heaven (Modern/Atco)

61% of our reporters on it. Rotations: Heavy 6/0, Medium 59/6, Light 16/8, Total Adds 14, WPRO, KUDL, KHOW, KJR, WIVY, WLAC-FM, WING, KLYF, WFMK, KSL, KBEST, WBOW, KFQD, KRNO. Heavies include: WKBW, WCCO, WHBY, WMGN, WEIM, KMGQ. Moves to number 20 on the A/C chart.

NEW & ACTIVE

WHITNEY HOUSTON "Saving All My Love For You" (Arista) 76/38
wcco, Kost, Briad Heavy, 31, Medium 34/14, Light 39/23, Total Adds 38 including WKBW, KVIL-FM, 97AIA, KLSI, KUDL.
wcco, KOST, B100, WICC, WKYE, WKGW, K106, WBT, WEZC, WGGW, WRRA, KELT, WRAL, WAVE, WNAM, WHBC,
WTRX, WMGM, WSN, WLTE, KOIL, KWAV, KBEST, Debuts at number 21 on the A/C, charl.

HOWARD JONES "Life In One Day" (Elektra) 76/18
Rotations Heavy 80, Medium 36/6, Light 32/12, Total Adds 18, WFBR, WKBW, WRMM, WSB-FM, KVIL-FM, 2WD,
WARINGO, WOMC, WSFM, MVYY, WSFL, WSTF, WNAM, WHT, KDUK, KKPL, WTKO, KFQD. Heavy. WMGN, WWNR. WEIM.
WWPA, WCHY, KKLV, KRSB. Debus at number 24 on the AC chart.

WWYFA, WCHV, KKLV, KNSIS Lebulas at number 24 on the ACC traft.

BEACH BOYS "It's Gettin" Late" (Carl'bou/CBS) 75/16
Foliations: Heavy 10, Medium 518, Light 238, Total Adds 16, WSB, 97AIA, WOMC, KOST, WGOW, WHBC, WING, KLYF, WFMK, WMGM, KF, KGEST, WINY, WAGE, KRIB, KRNO, Heavy, KYMB, Medfums include: WFBR, WRMM, WARMINS, KGW, WICC, WKGW, KEY103, WBT, WSFL, WRVA, WNAM, KIDA, WITX, WISN, KOIL, WHNN, KWAV, KSL, Debuds at number 22 on the ACC chart.

Debuts at number 22 on the Av. Chart.

MICHAEL McDMALD "No Lookin" Back" (WB) 68/10

Fotations Heavy 3/0, Medium 44/7, Light 21/3, Total Adds 10, WRMM, WLTF, KYKY, WAEB, WEZC, WSTF, WMGN, KWAV, WTNY, K99, Heavy, WCXQ, WBOW, KALE, Mediums include: WSB-FM, WSNY, WMYX, KGW, KFMB, WKYE, KEY103, WAYE, KIOA, WTIKK, WFNN, KDUK. Debuts altinumber 25 on the AVC chart.

MOVE, NUM, WITH, WINK, WORD, SWINGTAM 183/6

Rotations: Heavy 90, Medium 311, Light 235, Total Adds 6, WSB FM, 2WD, B100, WKGW, KIFM, WTKO, Heavy, WKBW, WKCY, WWNR, WEIM, WSKI, WCKO, WCH-Y, KOSW, KALE, Mydiums include: WFBR, WRIMM, KVIL, FM, WARMSB, WAEB, WSFM, WRYA, WMAM, WTRX, KDUK, KKAU, KWAY, KSL.

ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Light
♠ KOOL & THE GANG	133/4	116	15	2
	128/0	102	21	5
2 PAUL YOUNG	127/0	99	22	6
3 DeBARGE	117/1	87	24	6
O DON HENLEY	125/2	95	26	4
3 BILLY JOEL	116/2	85		4
6 KENNY LDGGINS		74		6
BILLY OCEAN	126/3 123/3	73		7
3 TINA TURNER				4
9 SADE	116/2	79		12
T ARETHA FRANKLIN	110/4	59		15
COREY HART	113/13	44		
WHAM!	 114/15	23		21
13 AIR SUPPLY	93/0	32		11
RONNIE MILSAP	98/6	35		10
THEY LEWIS & THE NEWS	90/19	38		13
16 WHITNEY HOUSTON	83/0	23		15
17 AMY GRANT	76/0	20		7
MICHAEL FRANKS	94/22	5		22
19 SURVIVOR	63/0	13	34	16
MATALIE COLE	81/14	6	59	16
WHITNEY HOUSTON	76/38	3	34	39
BEACH BOYS	75/16		51	23
23 ROSANNE CASH	61/2	14	33	14
2 HOWARD JONES	76/18		36	.32
MICHAEL McOONALO	68/10	4	3 44	21

MOST ADDED

COMMODORES (42) WHITNEY HOUSTON (38) Saving All My Love For You (Arista)

AIR SUPPLY (25) The Power Of Love (You Are...) (Arista) AMY GRANT (23) Wise Up (A&M)

MICHAEL FRANKS (22) Your Secret's Safe With Me (WB)

HOTTEST COOL & THE GANG (91)

Cherish (De-Lite/PolyGram)
DeBARGE (69)

Who's Holding Donna... (Gore PAUL YOUNG (69) (Gordy/Motown)

Everytime You Go Away (Columbia)
BILLY JOEL (58) You're Only Human... (Columbia) KENNY LOGGINS (57) Forever (Columbia)

LAURA BRANIGAN "Spanish Eddie" (Atlantic) 60/2

Rotations Heavy 40, Median 3911, Light 1711, Total Adds 2, Btd., WTNY, Heavy, WKBW, WKYX, WCIL, KALE, Mediums Include, WFBN, RHOW, WKFE, KEYTUS, WNAM, WHEC, KICA, WTRX, WMGN, WHEN, KWAX, KSL, KKFL.

AIR SUPPLY "The Power Of Love (You Are My...)" (Arista) 58/25

Rotations: Heavy 21, Medium 227, Light 3471, Total Adds 25, WKGW, WGS, WTILFM, WMYX, WCCO, KOST, WCC, WKGW, KEYTUS, KELT, WNAM, WTRX, WHB, WHNN, KYUU, KDUK, KBEST, WTKO, WAGE, KRLB, WFFX, W.BC, WCL, WON, KFCDO

WOUN, KPUD.

COMMODORES "Janet" (Motown) 46/42

Rostaions: Heavy 1/1, Medjum 8i6, Light 37/35, Total Adds 42 including WPIX, KUDL, WAEB, WKYE, KEY103, WKJJ, WAVE, WHEY, WNAM, WHBC, KIDA, WISN, KOIL, WHNN, KSL, WWNR, WEIM, WGSV, WAHR, KTYL, WJBC, WCIL, KFOD, KKILV.

MOTELS "Shame" (Capitol) 43/9
Rotations: Heavy 1/0, Medium 24/4, Light 18/5, Total Adds 9, WRMM, KVIL-FM, 2WD, B100, WTRX, KKPL, WKNE, WXUS, KRND, Heavx, WCKQ, Medium; WMGN, KWAV.

PRILL COLLENS "Don't Lose My Number" (Atlantic) 38/3

Rolations: Heavy 60, Medium 150, Light 17/3, Total Adds 3, WRMM, KIOA, KFSB. Heavy: WMGN. Medium: KVIL-FM. 2WD, WSFM, WYCE, W.K.J. WAVE, KWN. WSHM, MYTE, WRJJ, WYE, KWAV.

POINTER SIETERS "Dare Me" (RCA) 36/2
Rotations: Heavy 2/0, Medium 24/0, Light 10/2, Total Adds 2, WRMM, KBEST. Heavy. KRSB, KALE. Mediums include
KMGG, WAEB, WKYE, KEY103, WKJJ, WNAM, WMGN, KWAV.

KMGG, WAEB, WKYE, KETIUS, WAW, WISHER, WITCH (RCA) 31/2
JOHN DENVER "Don't Close Your Eyes, Tonight" (RCA) 31/2
Destroye Haasu 9n Medium 15/1. Light 13/1. Total Adds 2, KGW, WTKO, Heavy: WEIM, WAHR, WMT-FM. Medium

SIGNIFICANT ACTION

AMY GRANT "Wise Up" (A&M) 24/23

Rotations: Heavy 010, Medium 1/1, Light 23/22, Total Adds 23, WCCO, WAEB, WKYE, KEY103, WAVE, WHNN, WWNR, WEIM, WKNE, WSKI, WWPA, WCKO, WAGE, WORG, WFFX, KTYL, WMT-FM, KFSB, KEEZ, KOSW, KALE. MEN AT WORK "Maria" (Columbia) 24/11

1/0, Light 23/11, Total Adds 11, WCCO, WKGW, KEY103, WNAM, WHNN, WTKO, KRLB. ns: Heavy 0/0, Medium WZLQ, WXUS, WBOW.

WAYX, W. 2CU, WAOS, YMOUN.

JOHN PARR "St. Elmo's Fire" (Atlantic) 23/3.

Rotations: Heavy 7/0, Medium 11/1, Light 5/2, Total Adds 3, WHAS, WRALL, KRAV, Heavy: KVIL-FM, WKJJ, KKUA, WEIM, WCKO, KRIB, KTYL, Mediums nicuted. 22/WO, WSNY, WNAM, WMHE.

KIM CARNES "Abadabadango" (EMI America) 19/6
Rotations: Heavy 0.0, Medium 4/1, Light 15/5, Total Adds 6, WFBR, WCCO, WHBC, WGSV, WAEV, WZLQ, Medium: WWPA,

FREDDIE JACKSON "Rock Me Tonight (For Old Time's Sake)" (Capitol) 19/6
Partitions Harry 10 Medium 7/1 Linh 11/5 Total Adds 6 KMGG, B100, KIOA, WTRX, KIFM, Heavy: WSKI, Medium GEDRGE FISCHOFF "Feel" (FastFire) 18/7

us Fraumur F - Feet (Fastrife) 1077 ns: Heavy 0/0, Medium 2/1, Light 16/6, Total Adds 7, WFBR, WAVE, WTRX, KIFM, WKNE, WJON, KKLV, Medium.

WEIM. UB40 with Chrissie Hynde "I got You Babe" (A&M) 18/4 I man 12/2 Total Adds 4, KVIL-FM, WCKQ, WAHR, WFFX, Medium: WAVE, WWNR

WEIM, WSKI.

JAMIE BOND "Heart O't Love" (Elektra) 18/1

Rotations: Heavy 0.0, Medium 2/0, Light 16/1, Total Adds 1, WINAM. Medium: WWNR, KALE.

OAN FOELBERG "High Country Snows" (Full Moon/Epic) 16/2

Rotations: Heavy 0.0, Medium 9/0, Light 7/2, Total Adds 2, WBOW, KFQD. Medium: WHBY, KSL, WEIM, WKNE, WAHR, WQRG, WJBC, VCILL, WMT-FM.

WUHG, WJBU, WCILL, WRIFFM.

TEARS FOR FEARS "Shout" (Mercury/PolyGram) 16/2
Rotations: Heavy 610, Medium 510, Light 5/2, Total Adds 2, WSNY, WZLQ. Heavy. KMGG, WKYE, WHAS, WKJJ, WAVE, KRLB. Medium: KVIL-FM, V100, WMHE, WWNR, WWPA.

NRILL MROUMT NULL-M, VIND, WRMEL, WWMPI, WWMPI, BLL WITHERS "Something That Turns You On" (Columbia) 15/5 Rotations: Heavy 10, Medium 51, Light 94, Total Adds 5, WLTS, WCCO, WEIM, WTKO, WAEV, Heavy, WHBY, Medium ns: Heavy 1/0, Medium 5 WMT-FM, KRSB, KMGQ

EURYTHMICS "There Must Be An Angel" (RCA) 13/6
Rotations: Heavy 0/0, Medium 3/0, Light 10/6, Total Adds 6, WICC, WNAM, WWPA, WGSV, WORG, KKLV. Medium: WFBR,

WMGN, WCHV.

JDHN CAFFERTY & THE BEAVER BROWN BAND "C-I-T-Y" (Scotti Bros./CBS) 12/10

Rotations: Heavy 010, Medium 3/1, Light 9/9, Total Adds 10, WNAM, WWNR, WEIM, WSKI, WWPA, WORG, WKYX, KEEZ.

MADDNNA "Dress You Up" (Sire/WB) 12/5
Rotations. Heavy 0/0, Medium 4/1, Light 8/4, Total Adds 5, KMGG, WORG, WKYX. KTYL, KFSB. Medium: WAEB. WKYE.

UDULAN LENNDN "Jesse" (Atlantic) 12/1
Rotations: Heavy 0.0, Medium 30. Light 9/1, Total Adds 1, WNAM. Medium: WSKI, WCKO, KALE.

DAVID FOSTER "Love Theme From "St. Elmo"s Fire" " (Allantic) 11/5
Rotations: Heavy 2.0, Medium 30, Light 66, Total Adds 5, WLTS, WEIM, WSKI, WJBC, KEEZ, Heavy, WHBY, WTKO.

Medium: WFBR, ROUL, RIFM.

MANHATTAN TRANSFER "Ray's Rockhouse" (Atlantic) 11/1

Rolations: Heavy 010, Medium 610, Light 5/1, Total Adds 1, WJON, Medium. KIFM, WEIM, WKNE, WAHR, WMT-FM, KRSB,

Rotations: Heavy 010, Medium ovo, Light Sort, 11/0 MR. MISTER "Broken Wings" (RCA) 11/0 MR. Mister "Broken Wings" (RCA) 11/0

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 30 or more stations. Records in Significant Action are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

A/C ADDS & HOTS

EAST

PARALIFI ONE

BRUCE SPRIM RONNIE HILS WEITHEY HOU AIR SUPPLY EURYTHMICS Hottest: PAUL YOUNG KOOL & THE ARETHA FRAN

Sandy Beach WHITNEY HOUSTC AIR SUPPLY HOMARD JONES CRYSTAL GAYLE HOTEST: KENNY LOGGINS DEBARGE PAUL YOUR

WSFMMarrisburg
Dan Steele
COREY HART
HOMARD JONES
HICHAEL FRANKS
HOLEARE
ROOL & THE GANG
PAUL YOUNG
WHITHEY HOUSTON
DEBARGE
KENNY LOGGINS

WKYEJOhnstown
Jack Michaels
COMMODORES
MITTHEY HOUSTON
ANY GRANT
ERIC TAGG
HOLLEST
TEARS POR FEARS
HUEY LEWIS & THE
KOOL & THE GANG
DEBARGE
ROWNIE MILSAP

WKGW/Utica-Rome Carpenter/Carr BILLY CRYSTAL WHITNEY ROUSTON AIR SUPPLY GOOLEY & CREME MEN AT WORK HOTEST: RENNY LOOGINS DON REMLEY SADE BILLY JOEL EGOL & THE GANG DEBARGE KOOL & THE GANG PAUL YOUNG PARALLEL TWO

none Hottest: RONNIE HILSAP PAUL YOUNG TINA TURNER DEBARGE KOOL & THE GANG PARALLEL THREE

Barry Slewart
COMMODORES
REO SPEEDMAGON
JOHN CAFFERTY
AMY GRANT
HOTTER
HOTTER
DON HEMLEY
KENNY LOGGINS
ARETHA FRANKLI
KOOL & THE GAS
BILLY JOEL

WEIMF HAND Jack Raymond SILL WITHERS JOHN CAPPERT LINAHL AMY GRANT MODORES

WSKIMontpeller, VT
Bruce Stebblins
JORN CAPPERTY
DAVID POSTER
COMMODORES
BERTIE RIGGINS
ANY GRANT
HOLEGE:
RUEY LEWIS & THE
BILLY JOCEAN
TIMA TURNER
PREDDIE JACESON

WTNY/Watertown, NY George Neber BEACE BOYS MICHAEL HODONALD LAUBA BRANIGAN ERIC TAGG NOTTES: PAUL YOUNG DEBARGE KOOL & THE GANG KENNY LDGGINS DON HENLEY WLTS/New Orleans Mitchell/Scott MICHAEL FRANKS BILL WITHERS DAVID FOSTER BOXDERS ZWDMONTON RICHARDSONIANEN RONSIE MILSAP MOTELS HOMARD JONES GOOLEY & CREME BOOLES & CREME FOOL & THE GANG ARETHA PRANKLIN BILLY JOEL DON HENLEY HUEY LEWIS & THE

SOUTH

PARALLEL ONE

KVIL/Dallas/Ft Worth Chuck Rhodes NIGET RANGER RICE SPRINGPIELE ECHARD JONES

NICE SPHINGFIELD
NOTES
STORE SLEDGE
UB40
RED SPHEDWAGON
AIR SUPPLY
WHITNEY BOUSTON
HOTERST
COREY HART
PAUL YOUNG
HUEY LEWIS & THE
JOHN PARR
WHITNEY BOUSTON

97AIAMMami
Jere Sullyan
NICHAEL FRANKS
MRITHEY BOUSTON
BEACH BOYS
NOTES:
RENNY LOGGINS
PAUL YOUNG
SADE
KOOL & THE GANG
DEBARGE

W101/Temps
DeCarlorMiller
MRANI
SILLY OCEAN
COREY HART
HOTEES:
PAUL YOUNG
KENNY LOGGINS
SILLY JOEL
ECOL & THE GAN
TINA TURNER WARNOSIAISATE
MONTISEW POSTOR
ARETHA PRANKLIN
COREY HART
HOW LEWIS & THE
MICHAEL MCDONALO
MOTELS
PHIL COLLINS
CHIEF ALTS
POINTER ALTS
POINTER ALTS
FORMER
HOUSE ALTS
RETHA PRANKLIN
RUSY LEWIS & THE
KENNY LOGGINS
TINA TURNER PARALLEL TWO

KEY103/A KEY103/Austin
Adams/Jacobs
MEN AT MORE
COMMODORS
HUEY LEWIS
ANY GRANT
AIR SUPPLY
Hottest:
DEBARGE
PAUL YOUNG
DON HENLEY

WSB/Atlanta
Grog Picciano
SILLY OCEAN
AIR SUPPLY
BEACH BOYS
ROTEST:
ROOL 5 THE GANG
DON HENLEY
RENNY LOGGINS
BILLY OCEAN
RONNIE MILSAP ROWNIE MILSAP
WSB-FMIAHARIA
John Kefty
HOMARD JONES
BERTIE HIGGINS
GODLEY & CREME
HOCKEST:
BILLY JOEL
BILLY JOEL
BILLY OCEAN
COREY HART
TINA TURNER
KOOL & THE GANG

WMJJBirmingham
ThomasJankins
none
Hottest:
KOOL & THE GANG
PAUL YOUNG
KENNY LOOGINS
DEBARGE
WHITNEY HOUSTON

WBT/Charlotts
Dave Bishop
MRITHEY ROUSTON
HUEY LEWIS & THE
HOCCEST:
PAUL YOUNG
DEBARGE
KOOL & THE GANG
BILLY JOEL
TINA TURNER

WEZC/Charlotte MHITNEY BOUSTON HUEY LEWIS & THE MICHAEL MCDONALD HOTCHEST: DEBARGE ARETRA FRANKLIN KOOL & THE GANG BILLY OCEAN TINA TURNER

SADE BILLY JOEL BILLY OCEAN

WHASToutstille
Doug McEivein
ROOL & THE GANG
JOHN PARR
RONNIE MISAP
HOTTER
HOTTER
HOTTER
HOTTER
HOUSTON
DEBARGE
PAUL YOUNG
HUBY CEWIS & THE
TEARS FOR PEARS

WHARLOW WAR AND A STRAITS BATRING & THE MAY BOTLEST: BUFY LEWIS & THE DEBARGE TEARS FOR FEARS CORET HART ARETHA FRANKLIN

WRKA/Louisville Stewart/Crawford MICHAEL FRAMES HHITNEY HOUSTON HOTTEST FAUL YOUNG ROOL & THE GANG BILLY OCEAN DON RENLEY DEBARGE

RELIMCAHEN
GHISHAIHEN
HOEY LEWIS & THE
WHITNEY BOUSTON
TINA TURNER
AIR SUPPLY
HOTCEST:
ARTETHA FRANKLIN
MELANI
PAUL YOUNG
BILLY JOEL
BILLY JOEL

WLAC-FM:No WLAC-FM:Nashville Nichole/Sargent NaTALIE COLE NICHAEL FRANKS HOTCHAEL FRANKS HOTCHAEL FAUL YOUNG DEBARGE KOOL & THE GANG DON BENLEY RENNY LOGGINS

WEZS/Richmond
Dillon/Bevins
CORRY HART
HOLEGE:
WHITHEY HOUSTON
ARETSA FRANKLIN
PAUL YCONG
SILLY JOEL
TINA TURNER

Lou Dean none Hottest: SADE

WAGELessburg, Steve Porter COMMODORES AIR SUPPLY BEACH BOYS ANY GRANT HOTTEST BILLY JOEL BILLY JOEL BILLY JOEL BILLY JOEL BILLY JOEL FOND THE GA TINA TURNER ROOL & THE GA FENRY LOGGINS

ROUL & THE CAME
REMNT LODGING
KRILBFMLUDDOCK
WINTERMODIATE
BEACH BOTS
BEACH BOTS
ALE SUPPLY
ALE SUP

WAVE/Sarsots
Huntington(Tellons
FOREICHER
FOREICHER
MRITHEY HOUSTON
AMY GRANT
GEORGE FISCHOFF
COMMODORES
HOLLEWIS
FAUL YOUNG
SADE
DON HERLEY
BULLY JOEL
HUEY LEWIS & THE

PARALLEL THREE

WORDCOMPROPUS S. S. WWINGHT CO. S. S. WWINGHT CO. S. S. WWINGHT CO. S. S. WWINGHT CO. S. S. WWINGH CO. S. WWIN WCXQ/Campbellarill
Smith/McClendon
GEORGE FISCROPP
SURVIVOR
UB40
ADVENTURES
AMY GRANT
BERTIE HIGGINS
ERIC TAGG
ROTE-BERTIE HIGGINS
ERIC TAGG
ROTE-BERTIE HIGGINS
ERIC TAGG
ROTE-BERTIE HIGGINS
ERIC TAGG
STELLY JOUNG
STELLY JOUNG
STELLY JOUNG
BUST LEWIS 6 THE GANG
SILLY JOEL
PRIL COLLINS

none Bottest: KOOL & THE GANG DEBARGE HOMARD JONES TINA TURNER BUEY LEWIS & THE

WGSV/Gunter
Jackson/Bell
COMMODORES
SURYTHMICS
HUEY LEWIS
KIM CARNES
ROTTEST:
DEBARGE
PADL YOUNG
DON HENLEY
KOOL & THE
KENNY LOGGI

WFFX/Tuscaloosa
Sander Walker
ANY GRANT
COMMODORES
AIR SUPPLY
UB40
BOTCERT:
KOOL & THE GANG
RENNY LOGGINS
DON HEMLEY
SADE
BILLY JOBL Cannon/Dallas ERIC TAGG UB40 COMMODO®® UR40
COMMODORES
MHITNEY HOUST
MHAT IS THIS
BERTIE HIGGIM
BARBARA MANDRI
CON HUNLEY
GLEN CAMPBELL
ROTECH
POUNT
ROSAMNE CASH
PAUL YOUNG
RONNIE RIJSAP
ROOL & THE GAN KTYLITyler, TX
Brian Maloney
MADONNA
COMMODORES
ANY GRANT
ADVENTURES
BOTHER
BOTHER
ROTE
BEBRIGE
ARETHA FRANKLIN
ROOL & THE GANG
SADE
ROSANNE CASK

WXUS/Lafayette
Bob Vizze
HOTELS
HOTELS
MEN AT MORE
COMMODORES
Hottest:
KENNY LOGGIN
KOOL 4 THE G
BILLY JOEL
DEBARGE
COREY BART

RENNY LOGGINS
WZLOTUPBEO
STEVE THOST FOR THOST

WFFX/Tue

REEZIMANNAIO, MN
Sue Lafond
HURT LEWIS & THE
DAVID POSTER
COMMODRES
JOHN MAITE
ROB TRO
BOOK REMILET
KENNY LOGGINS
BILLY JOEL
TINA TURNER

KWEB/Rochester, MN
AI Axelson
MHITNEY MOUSTON
NITTY GRITTY DIRT
HOCKEAE:
PAUL YOUNG
RENNY LOGGINS
ROOL 6 THE GANG
BILLY JOEL
TINA TURNER

WJON/St. Cloud Diem/Fine MHITNEY HOUSTON COREY HART HUEY LEWIS 6 THE AIR SUPPLY COMMODORES COMMODDRES
KANHATTAN TRANSFE
GEORGE FISCROPP
HOTCEST:
RENNY LOGGINS
DON REMLEY
PAUL YOUNG
SADE
KOOL & THE GARG

WEST

TWO

PARALIFI ONE

HICHAEL FRANKS NATALIE COLE Hottest:

KMINUMTHAN
EHIOMERADY
RONNIE MILSAP
MICHAEL FRANKS
MHAM!
BOTLEBE:
PAUL YOUNG
DEBARGE
KENNY LOGGINS
TINA TURNER
AIR SUPPLY

KMGGA.OS Angeles Rodrigues/Tavere PREDDIE JACKSON MADONNA BOTCE St: HUEY LEWIS & THE DEBARGE PAUL TOUNG ECOL & THE GANG MHAM!

KOSTILOS Angeles
KOSTILOS Angeles
BZACH BOYS
WHITMEY HOUSTON
AIR SUPPLY
BERTIE HIGGINS
ROB TRO
HOLLEST:
KENNY LOGGINS
SADE
HALL & OATES
BILLY OCEAN
TINA TURNER

KKLT/Phoenix Church/Thomas MICHABL FRANKS HOTTEST HOUSE FAUL YOUNG DEBARGE TINA TURNER BILLY JOEL KOOL & THE GANG

KGW/Portland
Dirkx/Williams
JOHN DENVER
RONNIE MILSAF
HOTTEST
BOBARGE
DON BENLEY
EOOL 6 THE GA
NU SHOOL
BILLY JOEL

GRANT

WatsonMedden
NICHAEL FRANKS.
NATALIE COLE
HOTEEST:
RENNY LOGGINS
BILLY JOEL
BILLY OCEAN
ROOL & THE GANG
TINA TURNER

THREE PARALLEL

PARALLEL

BOTTE ST.

BOTTE ST.

BOTTE SUPPLY

KENNY LOGGINS

BILLY JOEL

MYUNCOORDO Sprir mwinihoward MHAMI AIR SUPPLE MICHAEL FRANKS NOTEENT NOTEENT FAUL YOUNG KENNY LOOGINS BILLY JOEL ROOL & THE GANG ARETHA FRANKLIN COMMODORES
MELANTE
PRINCE
EURYTHNICS
ERIC TAGG
RATRINA & THE M
GEORGE PISCHOFF
BOLLBACE
DEBARGE
ARETHA PRANKLIN
KOOL & THE GANG
BILLY OCEAN

KDUK/Eugene Burmarking AIR SUPPLY HUEY LEWIS & THE HOWARD JONES BOCLEST: RENNY LOGGIMS PAUL YOUNG KOOL & THE GANG ARETHA FRANKLIN TINA TUPMER

KTWO/Casper John Leeder none Rottest: AIR SUPPLY SADE BILLY JOEL BILLY JOEL BILLY OCEAN ARETHA FRANKLIN KKUAPHonolulu LHim Miller none Hotteat: STING BILLY JOELF ARETRA FRANKLIN BRUCE SPRINGSTEEN BUEY LEWIS & THE

KRNO/Reno Lary from BEACH BOYS HOTELS NOTELS NOTELS HOTELS KOLE 4 THE GANG PAUL YOUNG DEBARGE WHAN! BILLY JOEL

KFRLOS Angeles Lebesurkiley BEACH BOYS BERTIE HIGGINS COREY HART HOTLEST: KOOL & THE GANG MKARI PAUL YOUNG ARETHA PRANKLIN TINA TÜRNER

KWAV/Monterey Michael Reading WHITNEY BOUSTON HICHAEL HODOHALD HOCKEST SADE ARETEA FRANKLIN KOOL & THE GANG TINA TURNER HUEY LEMIS & THE

KQSW/Rock Springs, Chris Alexander COMMODORES ANY GRANT JOHN CAFFERTY LIMABL LIMABL ARETHA FRANKLIN HUEY LEWIS 6 THE TINA TURNER EGOL 6 THE GANG COREY BART KSLISHI Lake CIP George Lemich COMMODORES HICHEL FRANKS NATALIE COLE HIANI HOTCEST ROSANNE CASH KENNY LOGGINS SADE RONNIE MILSAP BULLY JOEL

KRSB/Roseburg, OR Veronica Burns none Bottest: DEBARGE KENNY LOGGINS SADE ARETHA FRANKLIÑ ROOL & THE GANG KBESTGAN Diego
Eleck/Dean
POINTER SISTERS
WBITNEY BOUSTON
BEACH BOYS
NATALIE COLE
AIR SUPPLY
HOTTER
HOTTER
HOTTER
BON RENLEY
DEBARGE
SADE
PAUL YOUNG
ARETHA FRANKLIN

KMGG/Santa Barba Staphen Meade COMMODORES ROB TRO ANY GRANT HOTCLEST: BILLY OCEAN KOOL & TRE GANG TINA TURNER NICHAEL FRANKS WEITNEY HOUSTON

MIDWEST

WHOLLESSAMD
WHITE HILSAP
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ALAN PARSONS
WTYNIColumbus
FitzGeraid/Jones
COREY BART
HOTECST:
PAUL YOUNG
DON HERLEY
ROOL 6 THE GAN
RENNY LOGGINS
BILLY OCENN
WNICJDetroit
Goldstein/Zalk

Goddstein/Zalk
COREY HART
HUEY LEMIS & THE
HOTTEST:
PAUL YOUNG
DEBARGE
CHARA RHAN
KOOL & THE GANG
BILLY JOEL

KOUL & TIME VARIANT LIGHT JOER IN LIGHT JOER IN LIGHT JOER IN LIGHT HAVE A WARD THE SHAPE IN LIGHT LIGHT JOER IN LIGHT LIGHT JOER IN LIGHT LIGHT

PARALLEI ONE

WOLHCHEAGO
DEYOUNG/MAYZE
KOOL & THE GAMG
ARETHA FRANKLIN
DON HEMLEY
BURY LEMIS & THE
HOTEGE!
PAUL YOUNG
SURVIYOR
DEBARGE
RENNY LOGGINS
AIR SUPPLY
BILLY OCEAN

none Bottest: KOOL & THE GANG AMY GRANT SADE KENNY LOGGINS SURVIVOR

WARM98ICincinnati Tipton/Wexter SOMARD JONES RUEY LEWIS & THE BOTESES DON HENLEY PAUL YOUNG SADE SILLY JOEL KENNY LOGGINS

Popovich/Wilson HICHAEL MCDON/ Bottest: PAUL YOUNG AIR SUPPLY KENNY LOCGINS DEBARGE HUZY LEWIS & T

KUDL/Kamsas CNy
Dene Hailam
MHITMEY BOUSTON
COMMODORES
MICHAEL PRANKS
NATALIE COLE
HOCKES
BOTTON
CHARA XHAN
PAUL YOUNG
KENNY LOGGINS
DAVID FOSTER

Beth Fast
MICRAEL FRANKS
AIR SUPPLY
HUEY LEWIS & THE
HOTCEST:
PAUL YOUNG
KOOL & THE GANG
SADE
DEBARGE
MKITNEY HOUSTON

WCCO/Minneapolis
Denny Long
XXH CARMES
NITTY GRITTY-DIRT
MITTHEY HOUSTON
BILL WITHERS
REN AT WORK
ROS TRO
TIM WEISBERG
AIR SUPPLY
ANY GRANT
ROCLEST:
HOCK

KYKY/SI. Louis
Jim Richards
MICHARL MCDONAL
BOTLEST:
DEBARGE
DON HEMLEY
KENNY LOCGINS
ARETTA FRANKLIN
BILLY JOEL

PARALLEL TWO

WNAM/Appleton-Oabke
Bennett/Cellins
HOWARD JONES
MUITHEY MOUSTON
JAMIE BOND
EURYTHMICS
MITTH GRITTY DIRT
COMMCORDES
JOHN CAFPERTY
JULIAN LENNON
HOTCHENTO
DON RESELEY
DON RESELEY
KOOL & THE GANG

WINCHOSYLON
RICK JOHNSON
RATALIS COLE
BEACH BOYS
ROTEST
ROOL & THE GANG
DON HENLEY
BILLY JOEL
BILLY JOEL
BILLY OCEAN
TINA TURNER

KIOATOS Moines Mike Judge COMMODORES FREDDIE JACKSON PHIL COLLINS HOTEST: DON HEMLEY KOOL & THE GANG BILLY JOEL SADE COREY HART

PAUL YOUNG
WLHTIGRAND RAPIds
AshlordWhown
HUEY LEWIS & THE
WHAM!
HOWNES

KENNY LOGGINS'
WHOKANAS CHY
Jelf Roberts
WHAN LUPPLY
TINA TURNER
ROTTER

WMCHNMADISON
VANCHO'NHRH
MICHAEL MCDONALD
JOHN MAITE
MHITMEY HOUSTON
HICHAEL FRANKS
COMMODORES
BEACH BOYS
BEACH BOYS
BOCCOSI
BILLY OCEAN
SADE
TIMA TURNER
COREY MART
BILLY JOEL

WISNIMitwoukee
Mike Efflott
COMMODORES
MBITHEY HOUSTON
HOTTEST:
DEBARGE
PAUL YOUNG
SADE
ROOL & THE GANG
DON NENLEY DON MEMLET
WLTE/Minneapolis
Graye/Sommers
WHAMI
WHITMEY HOUSTON
HOTCEST:
COREY HART
BILLY OCEAN
BILLY OCEAN
BILLY JOEL
SADE
KOOL & THE GANG

KOIL/Omaha KOLLOTHONE MASONISHME MICHAEL PRANKS MITHEY MOUSTON COMMODORES HOLLEST KOOL 6 THE GANG BILLY JOEL PAUL YOUNG BILLY JOEL PAUL YOUNG BILLY OCEAN SADE

Mathems/King none Rotherst Supply Sup

PARALLEL THREE WJBC/Bloomin Stew Salowitz

W.JBC. (Shoomington, 18 Stee Salowniz Stee S

WILLIE & THE PO HOTTEST DON HENLEY SADE CHET ATKINS KOOL & THE GANG ARETHA FRANKLIN

WBOW/Terre Haute Kerin Young NATALTE COLE DAN POGELBERG COMMODERS MEN AT MORK HOTERS: DEBARGE KENNY LOGGINS DON HENLEY TINA TURNER MICHAEL MCDONALE

133 Reporters 121 Current Reports

KIFM/San Diego
Mark Zegan
GOOLEY & CREME
PREDDIE JACRSON
TIM WEISHERG
GEORGE FISCHOFF
HOTEGEI
ROOL & THE GANG
ARETHA FRANKLIN
NICHAEL FRANKS
DAVID FOSTER

The following stations reported no adds or changes in rotation and their playlists were frozen.

WSKY/Asheville KBOI/Boise WCHV/Charlottesville WLLT/Cincinnati KRSB/Roseburg WLTT/Washington

The following stations failed to report this week, so their playlists were frozen.

WWOM/Albany V100/Charleston WRVA/Richmond WGY/Schenectady 3WM/Toledo

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

					· ·		-		
	Three Weeks	Two Week:	Case Wee		149 REPORTS	Total Reports/Adds	Power	Heavy	Medium
				_	DIRE STRAITS/Money For Nothing (WB)	130-/1	59+	126-	4-
	2	2	1	2	JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic)	127-/0	42-	119-	6-
	10	3	5		STING/Fortress Around Your Heart (A&M)	140+/7	<i>30</i> +	105+	34 -
	10	1	3	4	HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)	107-/0	47-	100 -	5-
	6	4	4	5	PAT BENATAR/Invincible (Chrysalis)	118-/0	33-	92 –	24=
	18	11	7	Ġ		105-/3	33+	88 +	17-
	36	23	15	ŏ	The MACA	114+/14	10+	66+	45 –
	15		8	ŏ	R.E.M./Can't Get There From Here (IRS/MCA)	118-/2	22+	60+	55 –
	16	12	9	ŏ	JOHN CAFFERTY & THE BEAVER /C-I-T-Y (Scotti Bros. /CBS)	118-/1	18+	63+	54 –
	24	17	11	O	GODLEY & CREME/Cry (Polydor/PG)	133+/9	6+ 10+	47+	81 + 57 -
	25	18	13	0	MOTELS/Shame (Capitol)	119+/5 101-/1	24-	79 -	20-
	8	7	6	12		115+/7	16+	52+	59-
	22			Œ	TALKING HEADS/And She Was (Sire/WB)	121 /120		52	55
	D	EBUT			JOHN COUGAR MELLENCAMP/Lonely OI' Night (Riva/PG)	109+/2	11-	51-	48+
	13		12	15		120+/13	3=	40+	75 -
	53	29	18	_	MICHAEL McDONALD/No Lookin' Back (WB)	121+/19	2+	31+	85+
	-	_	26	Ø	JOHN WAITE/Every Step Of The Way (EMI America) CHEAP TRICK/Tonight It's You (Epic)	119+/9	3+	29+	82-
	43				BRYAN ADAMS/Summer Of '69 (A&M)	85-/0	20-	57-	27+
	11		10		Y&T/Summertime Girls (A&M)	109+/9	6+	29+	73+
	28 58				HOOTERS/And We Danced (Columbia)	109+/20	6+	22+	82+
	56				TEARS FOR FEARS/Head Over Heels (Mercury/PG)	101+/25	3=	32+	61+
	27				BILLY JOEL/You're Only Human (Columbia).	90-/1	13-	48+	40-
	55				NICK MASON & RICK FENN/Lie For A Lie (Columbia)	115+/6	0=	14+	92+
	13		-	25	The state of the s	83-/1	4=	31 -	41 -
	4			-		93+/10	1 =	21 -	68 +
				27	THE PERMIT OF PARTIES AND ADDRESS OF THE PERMIT OF THE PER	63-/0	13-	39 -	
	3	5 27	32	1	BRYAN ADAMS/Diana (Import)	65+/6	3-	32 =	
	33	3 26	30	Œ	TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol		14+		29-
	7	10	19		HEART/What About Love? (Capitol)	61-/1	8-	38-	21+
	-	- 52			NIGHT RANGER/Four In The Morning (Camel/MCA)	84+/20 82+/12	3+ 5+	21+ 12+	57+ 54+
	6				X/Burning House Of Love (Elektra)	49-/0	14-	44-	5+
	9	16			STING/If You Love Somebody Set Them Free (A&M)	68+/18	1+	20+	39+
			- 45		DIRE STRAITS/One World (WB) COCK ROBIN/When Your Heart Is Weak (Columbia)	73+/9	3+	12+	
	5				DIRE STRAITS/So Far Away (WB)	57+/6	1+	25+	30+
	4	4 8		_		48-/1	12-	34 -	12=
		- 49			UB40 with GHRISSIE HYNDE/I Got You Babe (Virgin/A&M)	63+/5	6+	1.7+	43-
l			- 50		MARILLION/Kayleigh (Capitol)	74+/20	1 =	4=	56+
		-	49	Œ	EDDIE & THE TIDE/One In A Million (Atco)	71+/17	1 =	4+	
l	1	4 19	31	41	U2/Three Sunrises (Island)	51-/0	2-	16-	32 -
l	2	9 28	34	42	HOWARD JONES/Life In One Day (Elektra)	56-/0	4+	15 -	40 -
	-	- 59			MR. MISTER/Broken Wings (RCA)	57+/6	3= 1+	11+ 10+	
	5	0 48			TAXXI/Still In Love (MCA)	54 = /3	0-	16+	
	-		- 53		HEART/If Looks Could Kill (Capitol)	55+/10 47+/5	1=	15+	
l	-	- 58			SUPERTRAMP/Better Days (A&M)	38-/1	3+	16-	22-
-	2	1 31			r - ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) URGENT/Running Back (Manhattan)	60+/13	0-	3=	
١		9 24	4 33	_		43-/0	3-	14-	
		7 2			RUSS BALLARD/The Fire Still Burns (EMI America)	43-/0	0-	12-	29-
		4 5				46-/0	0 .⇒	4 -	33 –
		1 5				32-/1	0-	18=	
1					KATRINA & THE WAVES/Do You Want Crying? (Capitol)	42+/8	0=	8+	27+
		EBU		•	AC/DC/Sink The Pink (Atlantic)	40+/12	0=	2-	30+
-					DIRE STRAITS/Walk Of Life (WB)	26 - /4	2=	16=	8-
ĺ	_	_	$\overline{}$		LONE JUSTICE/Sweet Sweet Baby (I'm Falling) (Geffen)	41-/1	1 =	6	30 -
	-	EBU			RATT/You're In Love (Atlantic)	30+/9	1 =	7+ 9+	22+
-	1	EBU	_			33+/3 35-/1	4+	13=	
I			- 6		ARETHA FRANKLIN/Freeway Of Love (Arista) BRUCE SPRINGSTEEN/Stand. Off It (Columbia)	35-/1	0=	4-	
	ľ	+U 3	r 41	וס	DIGGE SI MINGGIELIN/Stand. On it (conditions)				
п									

MOST ADDED

JOHN COUGAR MELLENCAMP (120) Lonely Ol' Night (Riva/PolyGram DIO (31) Rock 'N' Roll Children (WB) TEARS FOR FEARS (25) Head Over Heels (Mercury/PolyGram)

OUTFIELD (22) Say It Isn't So (Columbia) NIGHT RANGER (20) Four In The Morning (Camel/MCA)

HOTTEST

DIRE STRAITS (59) Money For Nothing (WB)
HUEY LEWIS & THE NEWS (47)
POWER Of LOVE (MCA)
JOHN PARR (42)
Ilmo's Fire (Man In Motion) (Alla St. Elmo's Fire (Man In Motion PAT BENATAR (33) Invincible (Chrysalis
PHIL COLLINS (33) Don't Lose My Number (Atlantic)

BREAKERS

JOHN COUGAR MELLENCAMP

Lonely Ol' Night (Riva/PolyGram)

81% of our reporters on it. 121/1/20 including adds at: WBCN, WNEW, KZEW, WSHE, WLUP, WXRT, KLOS, KMET, KOME. Debuts at #14 on the

HOOTERS

And We Danced (Columbia)

73% of our reporters on it. 109/20 including adds at: WEBN, KYYS, KZAP, KFOG, WHCN, WCMF, KQDS, KKDJ. Moves 29-21 on the Tracks chart.

TEARS FOR FEARS

Head Over Heels (Mercury/PolyGram)
68% of our reporters on it. 101/25 including adds at: WNEW, WDVE, KYYS,

JEFF BECK

Gets Us All In The End (Epic)

62% of our reporters on it. 93/10 including adds at: WRIF, WQBK, WIMZ, WFBQ, WIZN, KFMX, KOZZ. Moves 28-26 on the Tracks chart.

NEW & ACTIVE

BOB & ZIP "Just A Big Ego" (Rhino) 44/18 (38/34)
Adds Include KTXQ, KZEW, WSHE, WOFM, CFOX, WADY, WDIZ, KOMP, KRSP, Heavy: 0
Mediums: 14 include WMMR, WHFS, WCMF, KLAQ, WSKS, WXLP, WWCT, KICT.

Mediums: 14 include WMMR, WHES, WCDF, KLAD, WSKS, WXLP, WWCT, KICT.

WHAT IS THIS "TIB & Around" (MCA), 417 20 [21.1] A vadds include WGOA, WKEW, WHEB, WEZX, WTKK, KMOD, KILO, WWW. Heavy. 1 KSPN.

Mediums: 21 include KSRPR, WLIP, KYKS, KBOO, WRPY, WOUR, WFY.

ADVENTURES "Send My Heart" (Chrysalis) 34/10 [25/6].

ADVENTURES "Send My Heart" (Chrysalis) 34/10 [25/6].

KCGL. Mediums: 18 include WGOM, 91X, WHEB, WFOH, KLAD, KILO, WRIF, Heiby, 4 KBCO, WLIR, CHEZ,
KCGL. Mediums: 18 include WGOM, 91X, WHEB, WDZ, WXKE, WGLM, KTYD. WRUF, Heavy, 4 KBCO, WLIR, CHEZ, WBLM, KTYD.

DID "Rock "N' ROII Children" (WB) 33/31 (9/0)
Adds include WBAB, KROR, WDHA, WRCN, WACY, WOUR, KXZL, KILO, Heavy: 0. Mediums: 22
include WDVE WNOR WLJ. WRIE KZAP KGB, WPX, KISS, WAPL, KKDJ.

OUTFIELD "Say It Isn't So" (Columbia) 32/22 (10/9)
Adds include KORS, KISW, WDHA, WRCN, KXZL, KILO, Heavy: 1 WOUR, Medic

REO. SPEEDWAGON "Live Every Moment" (Epic) 32/2 (31/8)
Adds: WHEB, WRDU, Heavy, 6 KORS, KOKB, WOMF, KLBJ, WHMD, KROU, Mediums: 21 include
WNOR, KBPI, WTKK, WTUE, KRSP, WBLM, KLVV, KWHL

O. WHAT IN THE CONTROL OF THE

WNOH, REPL, WITA, WIDE, NO. 122 / 8]
Adds, KYYS, KISW, WZZO, KODS, KEZO, WWTR, WBLM, WKLT, Powers: 1. Heavy: 8 WHFS, WCCC, WLIR, WHEB, WFYV, KMBY, KCGL, KTYD, Mediums: 22 include WMMR, WYNF, KOMP, WLIR, WHEB, WFYV, KMBY, KCGL, KTYD, Mediums: 22 include WMMR, WYNF, KOMP, WASHINGTON, WITA, WASHINGTON, WASHI

BOB DYLAN "When The Night Comes Falling From The Sky" (Columbia) 29/6 (29/4) and Adds include Q107, WCCC, KICT, WCXT. Heavy, 3 WIZN, KZAM, KTCL. Mediums: 23 include WKLS.

HEART "Never" (Capitol) 26.4 (23/5).
Adds KYYS, WCMF, KATT, KWHL, Powers 1. Heavy; 9 include WSHE, KSHE, KISW, WFYV. WOOS.
KILC), WWWY, KMBY, Mediums: 14 include WNOR, WYNF, KAZY, WTUE: KQDS. JOE WALSH "Good Man Down" (Full Moon/ WB) 25/3 (22/3)
Adds: WNEW, WHEB, WXKE, Heavy: 6 include WBCN, WOFM, KISS, KFMG, Mediums: 15 inc

RSHR, WYNE, KXZL, WOUS, NICO, HYNTON GUADALCANAL DIARY "Trail Of Tears" (Elektra) 25/1 (26/4)

Advis: CHEZ, Heavy, D. Mediums: 13 include KTXQ, KZEW, KBCO, WHFS, KLBJ, KLAQ, KOMP,

ROBERT PLANT "TOO Loud" (Es Paranza/Atlantic) 24/4 (22/7)
Adds: KZEW, WIZN, WCXT, KVRE. Heavy: 4 include WBCN, WYSP, WWWV. Mediums:

WNOR, WPYX, WPLR, WTKX, WTUE, WRKI.

STING "Shadows in The Rain" (A&M) 24/3 (22/0)

Adds: WNEW, WTUE, WXKE, Heavy, 12 include KZEW, WXRT, KROQ, WHCN, WAQX, KPOI. N

72 include KISW, WIDZ, KILO, KZEL.

R.E.M. "Driver 8" (IRS/ MCA) 24/ 3 (20/ 3).

Adds. KTXQ, WRON, WAXX: Heavy 15 include KZEW, WXRT, KBCO, 91X, WHFS. KPOI, KTYD.

Mediums 7 include WDHX, KIEJ, WOOS, KILO,

DOE LTNN TURNER "Hearlies" (Elektra) 23/ 5 (18/7).

Adds. KSRR, KSJO, KXZL, KFMG, WRUF, WCXT, Heavy 2 WLLZ, WRIF. Mediums: 13 include WNOR,

""MEMER VINGE WITH THE TRANSPORT OF THE TRANSPORT

WYNE, KORS, WOLZ.

BILLY SQUIES "Shake Down" (Allantic) 22/4 (20/5)

Adds, WNOR, KKCI, WALK, KEME-Heavy, 6 WBCN, WDHA, WHEB, WTKX, WCXT, KIYD, Mediums: 13 include KORS, KGB, WRCN, WLXV, KLD.

RAY DAVIES "Return To Waterloo" (Arista) 22/4 (19/6)

Adds, WBCN, WNOR, KZAP, KWOD, Heavy, 2 91X, KZAM, Mediums: 18 include WMMR, WXRT, KAZY, Adds, WBCN, WNOR, KZAP, KWOD, Heavy, 2 91X, KZAM, Mediums: 18 include WMMR, WXRT, KAZY,

DULIAN LENNON "Jesse" (Atlantic) 21/5 (17/9)

Andis KLOS, WRCN, WAPL, WIZN, KSPN, Heavy; 0, Mediums: 13 Include WBCN, WNOR, WQBK

TOM PETTY & THE HEARTBREAKERS "Spike" (MCA) 20/7 (13/8)
Adds include WNOR, 91X, KRIX, WIZN. Heavy: 3 WMMR, KGB. KVRE. Mediums: 16 include KZEW

BILLY CRYSTAL "You Look Marvelous" (A&M) 20/0 (24/6)

Ardis: 0. Heavy: 0. Mediums: 8 include WBCN, Q107, WQBK, KTCT, KOMP, KLYV Adds: 0. Heavy: U. Mediums: 8 include WBCN, Q107, WGBK, KTCT, KOMP, KLYV.

STING: "We Work The Black Seam" (A&M) 19/1 (17/1)
Adds: KEZO, Heavy: 8 include KSRR, KBCO, KFOG, KRQR, WHFS, WHCN, WFVV. Mediums: 11 incluWDVE, KAZY, WWCK, KRKE, WWTR.

PRINCE "Pop Life" (WB) 19/0 (18/3)
Adds: 0. Powers: 2. Heavy: 6 WBCN, WLIR, WIMZ, KLYV, WCPZ, KVRE. Mediums: 13 include WXRT
WHFS, WPDH, WRXL, WBLM, WWWV, KSPN.

WEIRS, WEDN, MCA.

FOREIGNER "Down On Love" (Atlantic) 18/14 (4/3)

Adds Include WBCN, WMMR, WNOR, KGB, WAQY, KRIX, KISS, KILO. Heavy: 2 KBPI, WCMF. Medium

14 Include WRXL, WGIR. WRUF.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS - This week's most added records.

HOTTEST — This week's records receiving the most power reports.

AOR ALBUMS

WHAT IS THIS (21) What Is This (MCA) MARILLION (20) Misplaced Childhood (Capitol) JOHN WAITE (19) Mask Of Smiles (EMI America) EDDIE & THE TIDE (18) Go Out And Get It (Atco).

MOST ADDED

HOTTEST DIRE STRAITS (63)

BACK TO THE FUTURE (56) Soundtrack (MCA) STING (45)
The Dream Of The Blue Turles (A&M) ST. ELMO'S FIRE (42) Soundtrack (Atlantic) PHIL COLLINS (35) No Jacket Required (Atlantic)

NEW & ACTIVE

URGENT/ Cast The First Stone (Manhatlan) 50/ 12 (49/ 5)
Adds include WBAB, WNEW, WSHE, WRIF, KLOS, KOME, WTUE, WWWV. Heavy: 3 WOOS, WCPZ, KRQU. Mediums: 41include WLLZ, WQFM, KGB, WAQY, WOUR, WQMF, KISS, WAPL, KILO.

KATRINA & THE WAYES/Katrina & The Wayes (Capitol) 47/8 (42/10)

Adds: KDKB, WPDH, WOUR, WAPL, KQDS, WXKE, KSPN, KZOQ. Heavy: 9 WBCN, WSHE, CHEZ, KLBJ, WTKX, KPOI, WIZN, WHMD, WCPZ. Mediums: 31 include WNOR, KBCO, KBPI, KGB, WAQY, WFYV,

WORLD'S WORST RECORDS/Volume 2 (Rhino) 44/17 (39/34)
Adds include KTXO, KZEW, WSHE, WAQY, WDIZ, KQDS, KOMP, WWWV. Heavy: 0. Mediums: 14
include WMMR, WQFM, WHFS, WCMF, KLAQ, WSKS, WXLP, KICT, KTYD.

WHAT IS THIS, What Is This (MCA) 42/21 (0/0)
Adds include WBCN, WNEW, KROQ, WHEB, WEZX, KMOD, KILO, WWWV. Heavy: 1 KSPN. Mediums: 21 include KSRR, WLUP, KYYS, KBCO, WPYX, WPLR, WFYV, WLAV.

ADVENTIBES: The Adventures (Chrysalls) 38/12 (27.8)

Adds include KTXQ, KSRR, WSHE, WOUR, KILO, WRUF, Heavy: 4 KBCO, WLIR, CHEZ, KCGL. Mediums: 21 include KZEW, WQFM, KAZY, WQBK, WDIZ, WXKE, KMOD, WBLM.

RETURN TO WATERLOO'S coundrack (Arista) 33/4 (31/10)

Adds: WBAB, WNOR, KZAP, KMOD. Heavy: 2 91X, KZAM. Mediums: 27 include WBCN, WMMR, WXRT, KAZY, KBCO, KOME, KISW, WACY.

REO SPEEDWAGON/ Wheels Are Turnin' (Epic) 32/2 (31/8)
Adds: WHEB, WRDU. Heavy: 6 KORS, KDKB, WCMF, KLBJ, WHMD, KRQU. Mediums: 21 include WNOR, KBPI, WTKX, WTUE, KKCI, KRSP, WBLM.

GUADALCANAL DIARY/ Walking In The Shadow Of The Big Man (Elektra) 28/1 (28/5)

Adds: CHEZ. Heavy: 0. Mediums: 14 include KTXQ, KZEW, WXRT, KBCO, WHFS, KLBJ, KLAQ, KOMP,

PAUL YOUNG/ The Secret Of Association (Columbia) 25/1 (23/1)

Adds: WTKX, Powers: 2. Heavy: 13 include WMMR, WXRT, KMET, KGON, KINK, WLIR, WQMF. Mediums: 10 include WBCN, WDVE, WSHE, KBCO, WWWV, KSPN.

HEAVENLY KID/ Soundtrack (Elektra) 23/6 (18/7)
Adds: KSRR, KSJO, KXZL, KFMG, WRUF, WCXT. Heavy: 2 WLLZ, WRIF. Mediums: 13 include WNOR, WYNF, KQRS, WDHA, KLAQ, WDIZ.

JULIAN LENNON/ Valotte (Attantic) 21/5 (17/9) Adds: KLOS, WRCN, WAPL, WIZN, KSPN. Heavy: 0. Mediums: 13 include WBCN, WNOR, WQBK, WAQY, WBLM, WRUP, KOZZ.

PRINCE/ Around The World In A Day (WB) 20/0 (19/2)
Adds: 0. Powers: 2. Heavy: 7 WBCN, KROQ, WLIR, WIMZ, KLYV, WCPZ, KVRE. Mediums: 13 include WXRT, WHFS, WHEB, WPDH, WRXL, WBLM, WWWV.

FOREIGNER/ Agent Provocateur (Atlantic) 19/12 (8/3)
Adds include WMMR, WNOR, WAQY, WTKX, WRXL, KISS, KILO. Mediums: 2 KBPI, WCMF Mediums: 15 include WBCN, KGB, KRIX, WGIR, WRUF

NEW REGIME: New Regime (RCA) 17/2 (18/1)
Adds: WWWV, WCXT. Heavy: 1 CFOX. Mediums: 9 include 91X, KLAQ, KZOK, WIZN, KSPN, KZAM.

ARMOURY SHOW/ Waiting For The Floods (EMI America) 16/5 (0/0)

Adds: WNOR, KBCO, 91X, WCPZ, KMBY. Heavy: 2 WLIR, KRQU. Mediums: 7 include KRQQ, WHFS, WHEB, KTCL, KOZZ, KCGL.

OMD/ Crush (Virgin: A&M) 16/4 (12/0)
Adds: WBCN, WSHE, WQBK, KTCZ. Powers: 2. Heavy: 6 include KBCO, KROQ, WLIR, KTCL, KRQU. Mediums: 6 include WBAB, WXRT, WHFS, CFNY, KCGL.

A-HA/ Hunting High And Low (WB) 14/1 (15/1)
Adds WAQY, Heavy: 4 KROQ, WLIR, KROU, KCGL, Mediums: 7 include KBCO, WQBK, WQOS, KZAM,

HIGHWAY CHILE/ Rockarama (21/Atco) 13/1 (0/0)
Adds: KRIX. Heavy: 0. Mediums: 9 include WAQX, KLAQ, KISS, KXZL, KFMG, KILO, KUFO

HYTS/ Looking For The Outside (Gold Mtn./ A&M) 10/3 (8/5)

Adds: WBCN, KRKE, KZAM. Heavy: 0. Mediums: 6 include KOME, WPDH, KFMG, KUFO, KRQU. CELLARFUL OF NOISE/ Cellarful Of Noise (CBS Associated) 10/3 (9/4)

Adds: KYYS, WQBK, KVRE. Heavy: 1 KRQU. Mediums: 8 include WLVQ, WPLR, WOOS.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives

MOST ADDS — This week's most added records

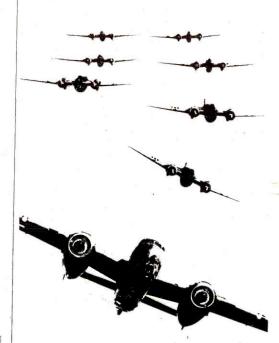
HOTTEST — This week's records receiving the most power reports.

FLYING AT YOU NOW



FOURIN THE MORNING

THE NEW SINGLE FROM THE CAMEL/MCA ALBUM, "7 WISHES"





MCA RECORDS



RADIO & RECORDS NATIONAL AIRPLAY

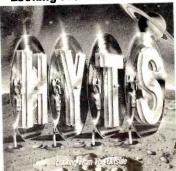
AOR ALBUMS

Two Last	149 REPORTS	AUGUST 9, 1985	Total Reports/Adds	Power	Heavy	Medi
Weeks Week		"Money" (130) "World" (68) "So Far" (57)		63+ 1		
2 1 1	DINE STRAITS/DIOLINES IN ARIUS (119)	"Fortress" (140) "Free" (49) "Seventh" (32)		45+1		
	STING/The Dream Of The Blue Turtles (A&M)	"Fortress (140) Flee (43) Several (52)	136-/0	56 = 1	21 -	13+
2 3	BACK TO THE FUTURE/Soundtrack (MCA)	"Back" (114) "Power" (107)	129-/0	42- 1	19-	8.
4	ST. ELMO'S FIRE/Soundtrack (Atlantic)	"St. Elmo's" (127) "Shake" (22)	112 = /2	35 +	93+	19
	PHIL COLLINS/No Jacket Required (Atlantic)	"Don't Lose" (105)	128=/5	14-	52 -	71
1 / 0	JEFF BECK/Flash (Epic)	"Gets Us All" (93) "People" (63)	124+/8	15-		
5 5 6	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Head" (101) "Shout" (48)	119+/6	20+		
6 7	TALKING HEADS/Little Creatures (Sire/WB)	"And She Was" (115) "Road" (22) "Lady" (10)		22+	60+	57
0 10 📵	TALKING HEADS/LITTLE CIEDLES (OILC WAS)	"Can't Get There" (118) "Driver 8" (24)	121=/1		55 -	
13 11 😉	R.E.M./Fables Of The Reconstruction (IRS/MCA)	"What About Love" (61) "Looks" (55) "Never" (26)	115-/6		63+	
7 9 10	HEART/Heart (Capitol)		121-/0		80 -	
12 12 🕦	JOHN CAFFERTY & THE BEAVER / Tough All Over (Scotti Bros/CBS)	"Never Surrender" (101)	105-/1			
8 8 12	COREY HART/Boy In The Box (EMI America)	"Cry" (133)	133 + /9	6+	47+	
10 16 (E	GODLEY & CREME/The History Mix Volume 1 (Polydol/PG)	"Smokin" (109)	110 + /2		52 -	
16 14	MOTLEY CRUE/Theatre Of Pain (Elektra)	"Shame" (119)	119 + /5	10+	59 +	
_ 17	MOTELS/Shock (Capitol)	"Summer" (85)	87-/1	20 –	59 –	
0 12 16	BRYAN ADAMS/Reckless (A&M)		122 /19	2	31	86
TIT DE	JOHN WAITE/Mask Of Smiles (EMI America)	"Every Step" (121)	119 + /9	3+	29+	
24 1	CHEAP TRICK/Standing On The Edge (Epic)	"Tonight" It's You" (119)	112+/17	7+	24+	82
	HOOTERS/Nervous Night (Columbia)	"And We Danced" (109)	102+/13	3+	32 -	64
25 22 4	NIGHT RANGER/7 Wishes (Camel/MCA)	"Four" (84) "Sentimental" (25)	95-/1	5=	33-	5
18 18 21	RATT/Invasion Of Your Privacy (Atlantic)	"Lay It Down" (83) "You're In Love" (30)	109+/9	6+	29+	7.
15 15 21	MATION Sire (ARM)	"Summertime Girls" (109)	94-/1	13-	50 +	
26 23	Y&T/Open Fire (A&M)	"You're Only Human" (90)		o	14	9
24 19 23	BILLY JOEL/Greatest Hits (Columbia)	"Lie For A Lie" (115)	115 /6	3-	21 -	
BUT 🕨 2	NICK MASON & RICK FENN/Profile (Columbia)	"Three Sunrises" (51) "Bad" (31)	72 – /0	_	23-	
17 21 2	5 U2/Wide Awake In America (Island)	"Sixes" (38) "Too Loud" (24) "Little" (15)	69 – /2	3-		
14 20 2	6 ROBERT PLANT/Shaken 'N Stirred (Es Paranza/Atlantic)	"We Don't Need" (68)	68 – /2	14+		
27 6	MAD MAX BEYOND THUNDERDUME/Sounditack (Capitol)	"Better" (47) "Brother" (33) "Still" (11)	76-/4	2=	21=	
23 25 2	8 SUPERTRAMP/Brother Where You Bound (A&M)	"Burning House" (82)	82+/12	5+	12+	
_ 31 €	X/Ain't Love Grand (Elektra)	"Heart" (73)	75 + /9	3+	12-	
38 34 €	COCK ROBIN/Cock Robin (Columbia)	"I Got You Babe" (63)	63 + /5	6+	17-	
_ 32 €	D UB40/Little Baggariddim (Virgin/A&M)	"Slave To Love" (43) "Don't Stop" (15)	55-/0	5 -	19-	
20 26 3	BRYAN FERRY/Boys And Girls (WB)	"Slave to Love (43) Don't Stop (10)	60-/0	4+	16-	
27 20 3	HOWARD JONES/Dream Into Action (Elektra)	"Life In One Day" (56)	73 /18	1 :	5	5
DIT	EDDIE & THE TIDE/Go Out And Get It (Atco)	"One In A Million" (71)	74+/20			= 5
COUT A	MARILLION/Misplaced Childhood (Capitol)	"Kayleigh" (74)	58+/6	3=	11.	+ 3
FRAIL	MR. MISTER/Welcome To The Real World (RCA)	"Broken Wings" (57)	56 + /3	1+		+ 3
_ 38	TAYYI/Evene (MCA)	"Still In Love" (54)		1-		_ 3
40 37	TAXXI/Expose (MCA)	"Ball" (28) "Lie" (10) "Angel" (10)	50 - /2	0=	-	= 3
21 28	BEURYTHMICS/Be Yourself Tonight (RCA)	"Sink The Pink" (40)	49 = /7	1=		_ 2
6 34 39	39 AC/DC/Fly On The Wall (Atlantic) 40 TOM PETTY & THE HEARTBREAKERS/Southèrn Accents (MCA)	"Spike" (20) "Make It Better" (17)	39 – /3	/ =	13	

"American Way"

The First Single And 12" From HYTS' Second Album

"Looking From The Outside"



Produced by Matthew King Kaufman

In just two weeks, already on the following stations: KLOL, KOME, WBCN, KFMG, KZAM, WTPA, KRKE, WIZN, WPDH, KUFO, WPDH, WGLU, WLSQ, WNGZ, WLIR, WFFZ, WBSW, KFMH, WTXQ, WRZK, WRQU, KLWD, KRXX, KTLE, WDJK, KMYZ, WHTG



BREAKERS

JOHN WAITE Mask Of Smiles (EMI America)

82% of our reporters on it. 122/19 including adds at: WBAB, WLVQ, WQFM, KAZY, KZAP, KISW, WPYX, WCMF, WWCK, KRSP. Debuts at #17 on the Albums chart.

NICK MASON & RICK FENN Profile (Columbia)

77% of our reporters on it. 115/6 with adds at: CHOM, Q107, 91X, CFOX, WCMF, KQWB. Debuts at #24 on the Albums chart.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can ngure is the sum of a record's power and nearly reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), lewer (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

 $\mbox{\bf BREAKERS} \rightarrow \mbox{\bf A record is a Breaker the first week its reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.$

REGIONAL AOR ACTIVITY

PLAYLISTS — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week — its light adds - are printed.

Symbols:

'a' - Record is newly reported or additional tracks have been

(B) — A single's B-side. (M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no ab-viations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations were included in the data base.

PARALLELS - Stations arranged by market size, according to Ar-bitron's MSA population figures.

Parallel One: 1,000,000+

Parallel Two: 200,000-1,000,000 Parallel Three: under 200,000. Stations at a significant ratings dis-advantage to their in-format competitor(s) are assigned a lower para-

EAST

PD: ROB BRAIDE MD: BENOIT DUFRESNE

Beavy DIRE STRAITS STING

WDVE/Pittsburgh

(412) 562-5959 PD: GREG GILLISPIE MD: EERSCHEL

MICHAEL
U2
1 DIO
4 CHEAP TRICK
TEARS FOR FEARS
ROBERT PLANT
NIGHT RANGER
FRIL COLLINS
PAUL YOUNG

PARALLEL ONE

WBCN/Bo (617) 266-1111

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WIYY/Baltimore (301) 889-0098 PD: CHUCK DUCOTY MD: CHRIS EMRY

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WNEW-FM/New York (212) 986-7000 PD: CHARLIE KENDALI

WBAB/Long Islam (516) 587-1023 PDI BOS BUCKMANN MD: RALPH TORTORA

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JOHN COUGAR MELLEN URGENT MARILLION NIGHT RANGER JOE WALSH WHAT IS THIS WHJY/Providenc (401) 438-6110 PD: IAN GRACE MD: JEFF RICCIO

WMMR/Philadelphia (215) 561-0933

PD: TED UT? MD: ERIN RILEY

Q107/Toronto

(416) 967-3445 PD: GARY SLAIGHT MD: JOHN DERRINGER

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MOTILLICO
MOTILLIC WCCC-EM/Hart (203) 233-4426 PD: DAVID GROSSHAN ASST. PD: GLENN STEMART

(215) 668-9460

PD: STEW SCHANTZ HD: PAM BROOKS

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NIGHT RANGER
EDDIE 6'THE TIDE
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CFNY/Toronto (416) 453-7452 OH: DAVID MARSDEN ASST. PD: DON BERNS

(315) 472-0200 PD: ED LEVINE ASST. PD: AMY

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MORRE WOUR/Utica (315) 797-0803 PD: PETER HIRSCH MD: TOM STARR

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PD: JIM RISING

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WHFS/Annapolis (301) 263-1430 PD: DAVID EINSTEIN HD: 808 SKUMACRE Heavy DIRE STRAITS STING TALKING HEADS R.E.M. U2 NEW ORDER SUZAMNE VEGA GOOLEY & CREME

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(304) 722-3308 GOV-1 AND COME OF THE PROPERTY MR. MISTER
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WHCN/Hartford (203) 247-1060 PD: DANIEL F. HAYE ASST. PD: BOB BITTENS

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WFYV/Jacksonville (904) 642-1055 PD: CHRIS JONES HD: LEX STALEY

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(502) 589-4400 PD: DDKE MEYER

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WIZN/Burlington (802) 877-6800 PD: ROGER MAYER ND: ARTY LaVIGNE

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WGIR-FM/Manchester (603) 625-6915

PD: BOB COX MD: BAREN ANDERSEN SHALL

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COREY HART
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WWTR/Ocean City

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TALKING HEADS

WKLS-FM/Atlanta

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(404) 325-0960 PD: BILL HISE HD: BOB BAILEY

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KTXQ/Dallas (214) 528-5500 PD: ANDY LOCKRIDGE ASST. PD: REDBEARD

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WYNF/Tampa (813) 228-6090 PD: MARK ZINTEL MD: NON DIAZ

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(305) 645-1802 PD: RAD MESSICK

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WRDU/Raleigh 919-782-1061 OM: BEN BALL HD: BOB WALTON

KLBJ-FM/Austin (512) 474-6543 PD: CLARK RYAN HD: JEFF CARROL Beavy DIRE STRAITS (M) EURYTHMICS (M)

TO THE PROPERTY PLANS TO SERVICE AND ADMINISTRATION OF THE PROPERTY PLANS THE PRO

WTKX/Pensacola (904) 438-7543 PD: HARK DAVID

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JOHN MAITE
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BRYAN ADAMS
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KISS/San Anton (512) 223-6211 PD: GREG STEVENS ASST. PD: TOM SC

URGENT AC/DC POREIGNER DIO R.E.M. SCORPIONS URIAN HEEP Light

KXZL/San Anton (512) 226-6444 PD: GLEN MARTIN HD: ANGELA WRIGH

RUSS BALLARD
ROBERT PLANT IM)
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BON JOYL
HELIX
TALKING HEADS
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WWWV/Charlott (804) 971-4057 PD: JAY LOPEZ

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(904) 392-0771 90: HARRY GUSCOTT MD: GREG RAMMER

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WHMD/Hammond (504) 345-1070 PD: MARK SEGER HD: CHRISTINA FELLI

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WZEW/Mobile (205) 432-0102 PD: CATT STONE ND: PNIL COULLON (FROZEN) Heavy TEARS FOR FEARS

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(313) 855-5100 PD: CARRY CURRED MD: DOUG PODELL Heavy FIRM PAT BEMATAR JEFF BECK DIRE STRAITS BEART BEART THE FI MEAVENLY HID BELL COLLINS SHOOTING STAR WRIF/Detroit (313) 827-9505 PD: HICHAEL HAY ASST. PD: JOE U

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REGIONAL AOR ACTIVITY

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KYYS/Kansas City

WXRT/Chica (312) 777-1700 PD: NORM MINER MD: LIN BREHMER

(816) 561-9102 PD: JOE HCCABE DIRE STANTS

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WTUE/Dayton (513) 224-1501 PD: TOM CARROLL MD: JOHN BEAULIEU

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BOB DYLAN WIRA-FM/Madison (608) 274-5450 PD: JACK MITCHELL MD: CHRISTA LANE THE CONTROL OF THE CO

KSHE/St Louis (314) 842-1111 PD: RICK BALIS ASST. PD: AL HOPER ASST. PD: AL NOPER
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RATIONAL YOUTH
JEFF BECK
HOSANNE CASH
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SANDRA BERNHARD
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(612) 544-1558

KEZO/Omaha (402) 592-5300 PD: BRUCE MCGREE MD: JOE BLOOD BEAUY
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WAPL/Appleton (414) 734-9226 PD: BRIAN TAYLOR HD: RICK PANNECE

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WXLP/Davenport (319) 326-2541 ON: GABE BAPTISTE ASST. PD: TERRY DUG

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(218) 728-6421 PD: MIKE KELLER HD: JOHN TOWER DESCRIPTION (M)
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WXKE/Ft. Wayne (219) 484-0580 PD: RICK WEST HD: NAL BRANDT

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WOOS/Canton (216) 492-5630 PD: RICK SINGER

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(616) 456-5461 PO: DAVE LANGE HD: ARIS HAMPERS

PHIL COLLINS
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BRYAN FERRY
CHAIMAN PARKER
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KATT-FM/Oklahom

PD: PAT WELSH HD: SCOTT DOUGLAS

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KICT/Wichita (316) 722-5600 OM: BILL BRUUN ND: LEE ROBERTS

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THREE KFMQ/Lincoln (402) 478-8565 PD: TON BARKER HD: NATT EPPEEN

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WCP7/Sand (419) 625-1010 PD: RANDY BUGG HD: REVIN YOUNG Heavy PRIL COLLINS BACK TO THE PUTURE ST. ELMO'S FIRE R.E.M. BILLY JOEL PAT BENATAR JOHN COMCAN RELLEN DINE STRAITS ST

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KQWB-FM/Fargo (218) 236-7900 PD: JON ERDAHL

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WKLT/Kalkaska (616) 258-2800 PD: CHUCK POET ASST. PD: TERRI RAY

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KSQY/Rapid City (605) 578-3533 PD: JACK DANIELS ND: JEFF HICHAELS

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WCXT/Muskegon Hart (616) 873-7129 PD: MARK ANTHONY MD: TOM HILSON

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KBPI/Denver (303) 936-2313 ASST, PD: JOHN S MD: LYNN WELLS

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KBCO-FM/Denver (303) 444-5600 PD: JOHN BRADLEY MD: DOUG CLIFTON

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KI YV/Dub (319) 557-1040 FD: ROBERT WELCH HD: TIM JANSEN Medium property of the propert

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PAUL YOUNG
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AATE BUSH
ROBERT FRIPP
ROB MULLINS

KLOS/Los Angeles (213) 557-7250 PD: TIM RELLY ASST. PD: KURT RELLY THE THE SELECT S

KDKB/Phoenix (602) 897-9300 PD: MARREN WILLIAMS HD: NICK SOMMERS

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KGON/Portland, OR

(503) 655-9181 PD: DAVE ERVIN NO. TREESA TORK

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	91X/San Diego (819) 291-4991 70: MAD MAD 191: MA

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CFOX/Vancouver (604) 684-7221 (604) 684-7221 PD: DON SHAFER HD: KAREN HEHRO

KRQR/San Francisco (415) 765-4045 pb: CHRIS HILLER MD: JOHN MCRAE

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HEART
R.E.M.
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TEARS FOR FEARS
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JOHN COUGAR MELLEN NICK LOWE

(415) 986-1045 PD: JOHN RIVERS

(4) 1) JOHN STORMS

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KMET/Los Angeles (213) 464-5638

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PHIL COLLINS

KUPD/Phoenix

PD: GEORGE HARRIS HD: PAM EDWARDS

RAY DAVIES
CHEAP TRICK
GOOLEY & CROME
TOM PETTY
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BRUCE SPRINGSTEEN
HOTLEY CRUE
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JOHN HAITE
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PARALLEL

KOMP/Las Vegas (702) 876-1460

PD: SCOTT JAMESON ASST. PD: BIG MART

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PO: SCOTE JAMESON PO: SAST, PD: 316 WATER STATES (F) CONTROL THE FIRST CONTROL FOR STATES (F) CORE TAKES (F) CO KGB/San Diego (619) 292-1360 PD: LARRY BROCE ASST. PD: TED EDMARDS

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DANG CAPPERS' KF7X/Seattle (206) 633-5590 PD: PEYTON MAYS ED. SANCY LOW

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KROO-FM/Los PD: FRANK JAKON MD: STEVE CARAMES (213) 578-0830 PD: RICK CARROLL HD: LARRY GROVES Beaty DIRE STRAITS (M) STING (M) BACK TO THE FUTDE ST. ELMO'S FIRE MAD MAK Heavy TEARS FOR FEARS ABC EURYTHMICS

REPARTS CLUB GRANDA PARER AND ALL COME AND A KFMG/ Albuquerqu (505) 265-8811 PD: TOM MARSHALL MD: MICHAEL DAVIS

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BARYAGE
ST: ELMO'S FIRE

BETAM ADAMS (IMP)

JOHN AMATE

JOH KISW/Seattle (206) 285-7625 PD: BEAU PHILLIPS HD: STEVE SLATON MO: STEVE SLATON
BEATY
DIRE STRAITS (H)
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MICHAEL MCDONAL
MASON & FENN
HASON & FENN
HOOTERS
MAD MAX
AC/DC
TALRING HEADS
RAY DAVIES
HIGHWAY CMILE
HITS
DIO
ROBERT PLANT
Light
BELIX
ERIC MARTIN

KS7/Edmonton
(403) 428-6597
PD: WELL EDWARDS
PD: WELL EDW Springs PD: RICH HAME HD: ALAN WHITE

PROPER STARTS (M)
TEARS (M KZEL/Eugene (503) 342-7096 PD: KEN HARTIN HD: VINCE MERTE NO. VINCE MERTS
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R.E.M.
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LIGHT

KPOI/Honolulu (808) 524-7100 PD: BILL MIMS MD: ANDY PRESTON KKD.I/Fresn MOI ANDY PRESTON
ERAVY
STING
BACK TO THEE FUTURE
DIRE STRAITS
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DIRE STRAITS
BILLY JOEL
BATAN ADDRES
FOR ELMO'S FIRE
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FOR ELMO'S FI (209) 226-5991 PD: DON FISCHES MD: JEFF RIEDEL

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DIO EDDIE & THE TIDE BRYAN ADAMS (IMP) Light

KRSP-FM/Salt Lake City

KLPX/Tucson (602) 622-6711 PD: BRYAN MILLER MD: JOHN MUTCHINSON (FROZEN) ST. WILLER ST. WILLER COLLEY & CREME DIRE STRAITS (M) RATT MICHAEL MCCONALD PRI MODIT SEC.

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EDDIE & THE TIDE Light

KEZE/Spokan (509) 448-1000 PD: JONAH CURR HD: HIKE JONES HO: HI-
REATY
JEFF BECK (M)
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(206) 281-5600 OM: PHIL STRIDES HD: LARRY SHARP THE LANT SHARP

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PARALLEL THREE KMBY/Salinas-Montere (408) 394-9000 PD: HARK RAUPHANN HD: JANICE TATLOR (916) 343-8461 PD: RON HOODHAR DARE STRAITS
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KCGL/Sall Lake City (801) 298-1142 PD: DEL WILLIAMS

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KZOO/Missoula (406) 728-5000 PD: VERN ARGO

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DESCRIPTION OF THE PROPERTY OF KWHL/Anchorage (907) 349-6551 PD: CARTER D. BRAN HD: KEVIN VARGAS MOS EVILW VARGAS

MESSY

PAT DEMATAR

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KTCL/Ft. Collins (303) 571-1232 PD: JOHN HAYES MD: JEFF FETTERS Ecary TALKING HEADS JEFF BECK DIRE STRAITS SRYAN FERRY STYLE COUNCIL R.E.M.

EURYTHMICS UB40 ROY BUCHANAN STING BOT ME CAMMAN AND A STATE STAT

MD: STAVE FUNK

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BACK TO THE FUTURE
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JOHN COUGAE MELLEN

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were frozen. KOZZ/Reno (702) 329-9261 PD: DANIEL COOK HD: STEVE FUNK K97/Edmonton

KGGO/Des Moines KLPX/Tucson KMJX/Little Rock WAAF/Worcester-Boston WIOT/Toledo WKQQ/Lexington WWDC-FM/Washington WZEW/Mobile

longer an AOR Reporter: WARX/Hagerstown

74/R&R FRIDAY, AUGUST 9, 1985

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MEND PHILLIPS

ERIC MARTIN

MEUG NILE

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MATRINA 6 NAVES

MIGHT RANGER

JULIAN LENNON

KTYD/Santa Barbara (805) 967-4511 PD: RICK MILLIAMS

PD. NICK MILLIAMS
BARY
DIRE STRAITS
DIRE STRAITS
OF
CORET HART
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BASE

BASE MOTIES

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KZAM/Eugene (503) 741-1999 PD: JEFF BANLE

KSPN/Asper (303) 920-1912 PD: GARY HEIPPLI HD: TON CAREY TALLING HANGS
DIRE STRAITS
DIRECTIONS
DIRECT ACACH TO THE PUTURE ACACH

149 Reporters 135 Current Playlists

Five stations reported a frozen playlist this week.

KNCN/Corpus Christi KUPD/Phoenix WH.JY/Providence WKDF/Nashville

this week. Their rotations

The following station is no

CHR PARALLEL ONE PLAYLISTS

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B104

WRSB

PD:Steve Kingston

MD: Amy Kronthal MD: Amy Knothtal

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18. 25. 27 CHAMA KMAN/Through The Fire MACONMA/Dress Yew Up

MITRADIO SO WHIX-FM STEREO Pittsburgh Program Administrator:

Keith Abrams



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ELRYTHMICS/There Must Be An Ange MHITMEY HOUSTON/Baving All Me La John COLGAR/Lensing DI' Night

Philadelphia PD: Scott Walker MD: Glenn Kalina LILLE

Comment of the commen

23 JALIAN LINNON/Jesse
JALIAN LINNON/Jesse
JOHN CAFFERTY/C-I-Y-Y
CHEAP TRICK/Tonight It's You
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JOHN COUGAN/Loneing OI' Night
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PD: Charlie Quinn Boston

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CKSM

PD: Stephen Anthony

PD. Stephen Anthony

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PD: lim Waters

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Operations Manager: Providence Tom Cuddy

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7400 New York PD: Scott Shannon MD: Frankie Blue

MD: Frankie Blue

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RICK SPRINGFIELD/State Of The HOOTERS/And He Denced



A-HA/Tate On Me JOHN COUGAR/Lenely G1' Hight EURYTHRICS/There Hust Bs An Ar JOHN MALTE/Every Step OF The S

PD: Bob Beauchamp MD: Guy Brouillard

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Toronto PD: Sandy Sanderson MD: Bob Saint

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PD: Sunny Joe White
MD: Geni Donaghey

Boston

PRINCEPS LITERATURE MAP
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Buffalo PD: Bill Todd MD: P.J. Foxx

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URAC/I Got You Babe MADDMMA/Dress You Up JOHN CAFFERTY/C-1-T-Y JOHN MAITE/EVERY Blog OF The May READY FOR THE WORK/OF Shells

ZOZIO Z Washington D.C.

PD: Randy Lane Asst. PD: Mary Taten

MADDREA/Dross You Up PAT SENATAR/Invincible JOHN COUGAR/Lonely 01' Wight

[]⊙⊙[FM] Long Island

PD: Bill Terry MD: Ruth Tolson

M.D. RUTH TOSON

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B94 Pittsburgh PD: Nick Bazoo

MD: Craig Jackson

MD: Creig Jackson

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JOHN CAFFERTY/C-I-T-Y JULIAN LEMONY/Jess READY FOR THE WOM/ON SNeils A-HA/Take On He

BILLY CRYSTAL/YOU LOSE Marvels UB40/I Got You Base LAURA BRANIDAN/Spanish Eddia

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7-93 Atlanta

MD: Chris Thomas

MD: COMB Thomas

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Dallas 97. AEGL The Eagle

MD: Joe Folger

BRYAN ADARTS/Kars Henne Rocs JOHN COUDAN/Lonely Ol' Night FOREIOMER/Dawn On Leve KINO/Leve & Pride SIINO/Fortrass Around Your SURU/UNF/First Night JOHN MAITE/Every Step OF The

S 2/2 Dallas/Ft. Worth Maximum Hils

VP/Programming: John Shomby Music Assist: Karin Crosby

VP/Programming, John Shomby
Music Assist Karin Grosby

2 Coffee and Thomas Description
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PD: Kris O'Kelly
MD: Grog Rolling

MD: Grog Roll

M.D. Greg Rolling

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26 READY FOR THE MOR/ON Ghails GODLEY & CREME/Cre MITTHEY MOUSTON/Seving All Me JOHN COUGHT/Lon-ly Ol' Might

CHR PARALLEL ONE PLAYLISTS

PD: Keith Isley WINZ-FM Asst. PD/MD: Mark Shands

D. Keith Isley

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C TOS Tampa

Ops Mgr. Mason Dixon

P.D. Randy Kabnich

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24. 29. 30 READY FOR THE MOR/ON Sheile JOHN CAFFERTY/C-1-T-Y LODGE ENDS/Hangin' On A String HICHAEL MCDCHALD/No Leetin' Re POINTER SISTCER/Deve He

(94-Q)

Hot Hits! Nortolk

PD: Bob Canada

PD: Bob Canada

MD. Jim Curis

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CHEST TRICK/Tonight [2" y You

PD. John Lander Asst. PD: Ron Parker

ASS. PC. Bon Parker

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106.5 KWK

St. Louis OM: C.C. Matthews

S.L. LOUIS OM. C.C. Matthew

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Kansas City

Kausas Citys Hit Radio MD: Kim Welsh

MO. Kim Welsh

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Columbus
PD: Adam Cook

PD: Adam Cool

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EURYDONICS/There Must Be An Ang YAT/Summerator Girls

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Detroit WCZY PD: Lee Douglas Asst. PD: Steve Kelly

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| Total Control Control

20 MAITMEY HOUSTON/Seving ALI No L.

Minneapolis

Asst. PD/MD: Don Michaels

ASSL POMD: Don Mchaels

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PD: Buddy Scott

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PD: Tom Jeffries

PD: Tom Jeffries

MD: John Fields

MD: John Fields

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DIRE BERGLIEGONERO

JULIAN LEDRON/Jess

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CHEAP IRICA/Tenight It's Yeu

St. Louis
Ops. Dir: Dave Robbi

Ops. Dir. Dave Robbin

MD: Tom Kelly

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COCK ROSIN/Mean Your Heart Is He MARY JAME STREEMHISE & Cress Lov 80M JOVI/IS And Out OF Love ROBERT PLANT/Tee Loud

WKTI Milwaukee

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SP KOOL & THE GAME/Chyrish MICHAEL MCDOMALD/Ho Lestin' Bet JOHN COURAP/Lesty D1" Night JOHN CAPERTY/C-1-7-Y

КВЕО

Kansas City PD: Steve Perun MD: Karen Barber

READY FOR THE MOR/OR Shells JOHN COUDARYLonely 01' Night MHITHEY "MOURTON/Daving All My Le



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CHEAP TRICK/Tonight It's vew MOTILEY CREE/Smakin' in The Pove JOHN COUNSY/Lone; DI' Might MADDMEN/JOHN You by MADDMEN/JOHN YOU by MADV LEMES & THE/Sack in Time SURVIVOR/First Might

RED SPEEDMAGGN/Live Every Momen JENN MATTE/Every Step Of The Ma COCK ROSIN/Man Your Heart Is M

Chic Chicago

21 30 MADDMMA/Into The Ordove 0 32 BILLY OCEAN/Meatery Lefg A 37 ADDL & The DAND/Charles 0 38 CHEAP TRICK/Tonight Is's You 26. 37 JGHP COUGAR/Loneig Di' Night SURVIVOR/First Night MUEY LEWIS & THE/Back In Time

MICHAEL MCDOMMLD/No Leetin' Bac RED REFEDMAGON/Live Every Mcass, JOHN MATTE/Every Disp Dr The Mar COCK MORE/Mar

Q102 Cincinnati

MD: Dave Allen

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Detroit

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OM: Tac Hammer Minneapolis

Asst. PD/MD: Gregg Swedberg

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PD: Rich Meyer Columbus MD/Asst. PD: Bruce Wheeler

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VP/Prog.: Gerry DeFrancesco

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WEST



ADDS

Denver

PD: Mark Bolke MD: Chris Knight

MOTLEY CRUE/Smokin' In The Boys DIRE STRAITS/Money For Nothing

KZZP104.7FM THE NUMBER I HIT MUSIC STATION Phoenix

PD: Guy Zapoleon MD: Steve Goddard

GODLEY & CREME/Cry MOTELS/Shame EURYTHRICS/There Must Be An Ang KING/Love & Pride

BILLY CRYSTAL/You Look Marvelou MDDL & THE GANG/Cherish.

KRXY Denver Ops Mgr. John Driscoll MD: Geina Horton

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28- 29, 30 MOTLEY CRUE/Section In The Boys BILLY CRYSTAL/You Look Marvelou

KWSS 94.5 PM

PD: Dave Van Stone San Jose

MD: Robin Kipps

NICHAEL REDDMALD/NA Lookin' Bar MOTLEY CRUE/Sackin' In The Boys YET/Summertime Girls KATRINA & THE MAV/Do You Mank BILLY CRYSTAL/You Look Marvels

Phoenix

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29. 30 JOHN HAITE/Every Step Of The He JOHN COUGAS/Lenely D1' Night CAURA SRANICAN/Spenish Eddie LODGE ENDE/Mangin' On a String MICHAEL NOODNALD/No Lookin' Bac GODLEY & CREDE/Cry JULIAN LEANON/Jesse MARY JAME GIRLS/Wild & Crest Lo LIMAK-CONJ. For Love MICHAEL/Shawe BILLY CRYSTAL/You Look Mervelou

KUBE 93FM

WHITNEY HOUSTON/Saving All My I JOHN COUGAR/Lonely D1' Night

D: Jeff King

READY FOR THE MCRION Shalls HOUTERS/And We Denced JOHN COMBAP/Lens! DI 'Night FORESMER/Down On Love MHITHEY HOUSTON/Saving All My PAUL YOUNG/I'M Genna Tear Your

JOHN MAITE/Every Step Of The M JALIAN LENGON/Jesse BELOUIS SOME/Some Paople CHEAP TRICK/Tonight 15's You

Seattle

PD: Bob Case

Hot Hits

PD: Jeff King

MD: Devon Durrant

MD: Wendy Christopher

San Francisco PD: Steve Rivers

1 1 MARY LEWIS & IMEN/Pawer Of Lave
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Portland

PD: Gary Bryan MD: Sean Lynch

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GODCEY & CREME/Cry JOHN COUGAR/Lonely Ol' Might URGENT/Running Back BEACH BOYS/It's Gettin' Late

TAXIJESTII In Love
RINO/Love & Prise
LAMRA BRANICAN/Spenish Eddie
J. OCILS BRAND/Fright Night
KATRINA & THE MAY/DO You Want
SCRITTI POLITI/The Perfect He
LIMMA-CHILF For Love
JOHNN & THE DEST/She's Ny OIT
LOSE END/Hengin' On A String

(Q103FM)

PD: Jack Regan MD: Alan Siedge KOAO

N 6 1 MARY LEMIS & THE FROM OF D. Love

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33. 35 JOHN CAFFERTY/C-I-T-Y JULIAN LEMMON/Jesse UB40/I Got You Babe

LAURA BRANIGAN/Seenish Eddie

FM102

PD: Rick Gillette Sacramento MD/Assist PD; Chris Collins

H 4 1 MARY LEWIS & THE Fromer Of Lave
2 2 PREDET LANGEN/Wheel Mr Tenight
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3 2 MARY HOUSE CAN BE TO THE STATE OF TH

JOHN PARR/St. Elmo's Fire EURYTHMICS/There Hust/Be An An HHITMEY HOUSTON/Saving All My KIM CARNES/Abadabadango

UBAD/I Got You Sabs PAT SENATAR/Invincible J. Sciic SAMD/Fright Night MOTELS/Shame PATTI LAMELE/Stir 1t Up COCK ROBIN/When Your Heart 1s

KMJK Magic Portland 107

PD: Jon Barry MD: Steve Naganuma

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RICK SPRINGFIELD/State Of The
JOHN COUGAR/Lonely DI' Night
MICHAEL MCDOMALD/No Lookin' Be
CODLEY & CROME/CPU
JOHN MAITE/Every Step Of The M

OB YET/Summertime Girls ... LOOSE ENDS/Hangin' On A String

Sacramento PD: Tom Chase

MD: Mr Ed

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LAURA BRANICAN/Spenish Eddie CURTIE & THE BOOM/Black Kisses

KS IOSFM HOT HITS!

VP/Ops: Dave Parks San Diego

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ADDS 38 HHITNEY HOUSTON/Saving All My EURYTHMICS/There Must Be An An

Hot Hits San Francisco

READY FOR THE WOR/Oh Sheile KATRIMA & THE WAV/Do You Want (HICHAEL HODDNALD/No Lookin' Bec EURYTHMICS/There Hust Be An Ang

CHRYTHRICS/Tere Hots & An And ANAPY JAME OIS/TWIST & Creu L KOOK. B THE COMOZ/Charish DIRK STRAILF/Anney For Nothing CHARA KHAM/Through The Fire BILLY JOBL-You're Doly Howants MITTERY HOUSIGN/Earling All My L WHILL COLLING/Dart Lose My Bey FULLY JOBL-YOUR STRAIL AND ANAPY FOR THE STREAM OF THE STRAIL STRAIL FOR THE STREAM OF THE STRAIL COLK MIDILANGUS YOUR HEART Is I

AM 95 THE BEST SHOW IN DENVER

PD: Doug Erickson Denver

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John Walte

HOTTEST

John Cougar Mellencamp **Huey Lewis** Tears For Fears

CHR ADDS & HOTS

SOUTH

John Cougar Mellencamp Whitney Houston John Cafferty

Huev Lewis Tears For Fears John Parr

EAST

PARALLEL TWO

WLAN-FM/Lancaster, PA JOHN COUGAR POREIGNER WHITNEY HOUSTON (dp) PREDDIE JACKSON DIRE STRAITS DIRE STRAITS
MADDHNA
EURYTHHICS
UB40
HOTCOME:
TEARS FOR PEARS 1-1
HUEY LEWIS & THE 6-4
AREFRA FRANKLIN 10-5
DEAD OR ALIVE 15-8
RICE SPRINGFIELD 14-10 wHITNEY HOUSTON (dp) Hottest: HUET LEWIS & THE 3-1 JOHN PARR 6-2 BRYAN ADAMS 7-3 PHIL COLLINS 11-5 BILLY JOEL 12-7

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JONE COUGAR
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MOTHER
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DEAD OR ALIVE 2-2
JONE PART 10-7
COMPT RANGE 8-4
COMPT RANGE 10-7 KC101/New Haven, CT Stef Rybek JOHN COUGAR MITTHEY ROUSTON HOTELS READY FOR THE MOR HOLLEST, THE 6-2 ARETHA FRANKLIN 8-5 TIAN TUBANE 9-6 COREY HART 13-7 MOTLEY CROC 29-18

WZOU/Boston, MA Cutter/Ven Tessell

Z106/Philadelphia, PA Steve Davis JOHN COUGAR A-HA LAURA BRANIGAM none Hottest: TEARS FOR FEARS 1-1 STING 5-5 ARETHA FRANKLIN 10-10 JOHN PARR 16-16 PHIL COLLINS 20-20 LAURA BRANADAM BOTTEATS TOR PEARS 1-1 COREY HART 14-9 DIRE STRAITS 21-12 HOOTERS 33-14 WHAMI 29-22

WBEN-FM/Buffelo, NY Roger Christian

K104/Erle, PA Bill Shennon

WERZ/Exeter, NH Scott MacKay

ARETHA FRANKLIN 13-9 MOTLEY CRUE 26-21

DIRE STRAITS

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DEAD OR ALIVE
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TIMA TURNER 25-16
BILLY JOEL 32-20 WVSR/Charleston, WV Balley/Baller

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TEARS FOR FEARS 6-3
NIGHT RANGER 4-4
HUEY LEWIS & THE 8-6 NOTE HOLDEST: TEARS FOR FEARS 1-1 JOHN PARR 13-4 MRAM: 17-10 PBIL COLLINS 25-18 WHAM: 30-19

Q92/Rochester, NY Stevens/Messner

Stevens/Messner

DEAD OR ALIVE
DERESTRAITS
HICHAEL MCDONALD
NABY JANE GRES
JOHN CAFFERTY
BOTESEL
HUSY LEWIS 4 THE 3-1
BRYAN ADAMS 4-2
JOHN PARR 6-3
COREY HARF 7-5
PHIL COLLINS 10-9

BHI Shennon FOREIGHER JOHN COUGAR JOHN COUGAR JOHN COUGAR RELOUIS SOME MEITHEY HOUSTON ERIC MARTIN EATRINA 6 THE HAY BOTH THE HAY THE 98PXY/Rochester, NY Tom Mitchell

Torm Mitchell
JOHN COUGAR
LOOSE ENDS
A-RA
METTHER HOUSTON
ERIC MARTIN
BOOLEST:
JOHN PARR 2-1
HUEY LEWIS & THE 3-2
COREY MART 5-4
TIMA TURNER 8-6
DIRE STRAITS 28-8

JOHN MAITE JOHN COUGAR BON JOYI HAITMEN HOUSTON HEN A HORK TON JOHN FILTE CHEAPTET CHEAPTET CHEAPTET HOUSE HAITE STEIS (dp) HOUSE HOUSE JOHN PARR 9-5 JOHN PARR 9-5 WGFM/Schenectady, NY Tom Parker

Tom Parker
JOHN COUGAR
A-HA
UB40
Hottest:
JOHN PARR 3-2
HUEF LEWIS 4 THE 4-3
BRYAN ADAMS 13-6
PHIL-COLLINS 20-9
PAT BENATAR 19-11

MADONNA WHITNEY HOUSTON READY FOR THE WOR BOLGAST TEARS FOR PEARS 1-1 ARETHE FRANKLIN 7-3 FREDDIE JACKSON 8-6 JOHN PARE 18-12 PRINCE: 22-15 WKFM/Syracuse, NY Steve Becker Steve Becker

JOHN COUGAR

PORSIGHER

SURVIVOR

HEITINGY FOURTON

HOUTERS

HOUTERS

HOUTERS

HOUTERS

HOUTERS

HOUTERS

TOWN PARK 15-5

BILLY JOEL 25-15

JOBN DOGAR NADOWN LOOSE BYDS LISA_LISA GOINE & CREME HOLE DOGS & THE 5-1 TEARS POR FERRE 7-4 JOHN PERRE 8-5 BERRY, 10-6 ARETHA FRANKLIN 12-9

A-HA THE MOR ARE SUPPLY JOHN CAPERTY JOHN CA HOLE SMIS 4 ENGLAND SERVE SMIS 6-2 TRANS FOR FRANCE 1-3 ARE 10 SANKLIN 8-4 POND SERVICE 5-5

Lahd'Dunee HADONNA JORN CAFFERTY READY FOR THE WOR JOHN HAITS URGENT (dp) ERIC HARTIN JOHN COUGAR HOTEGEL

83Q/Syrecuse, NY Laird/Dunes

WPST/Trenton, NJ Tom Taylor Tom Tuylor
JOSH COUGAR
FOREIGHER
MRITTER BOUSTON
SURVIVOR
BOUTOUR
BOUT

Music Key. (DP) indicates the song is getting play dur-ing certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

WRCK/Utica. NY Jim Reitz

JOHN COUGAR
FOREIGNER
FOREIGNER
FOREIGNER
TON PETTY
ERIC MARTIN
IDLE EVES
WHAT IS THIS
LAURA BRANICAN
HOTTOSI: 15 THE 2-1
GEN PARR 8-3
PRIL COLUMN 19-14
DIRE STRAITS 20-15 WKRZ-PM/Wilkee-Berre. PA Brock/Sheridan

Brock/Sherdan
KIMO
JOHN CAPPERTY
SURVIVOR
JOHN COUGAR
UB40
MEADY FOR THE MOR
MCREMT (GPANS I-1
TRARS FOR FEANS I-1
TRARS FOR FANS I-1
TOHN PARR II-4
TINA TURNER 18-13

WTLQ/Wilkee-Berra, PA Montione/Tendler

MONOTIONS/TENDER
MADONNA
READY FOR THE MOR
JORN MAITE
JOHN COUGAR
FOREICHEE
JOHN (GD)
MEDIA
MEDI

Mark McKenzie RED SPERMAGON DIRE STRAITS HADONNA PAT BEWATAR POINTER SISTERS HOUTE LEWIS 4 THE 3-2 COMEY HART 8-3 TINA TURNER 9-5 BRYAN ADANS 12-6 BILLY JOEL 10-8

PARALLEL

JOHN COUGAR WHITNEY HOUSTON (dp: MARY JANE GIRLS WHAT IS THIS (dp)

MART TO INITIAL TOP, MOTEST: TEARS FOR FEARS 1-1 EURY LEWIS & THE 6-3 JOHN PARR 7-4 BRYAN ADAMS 10-7 TINA TURNER 14-9

Rick Andrews
JOHN COUGAR
SON JOY1 (dp)
1040
ROW JOY1 (dp)
105
ROW JOY1 (dp)
105
RADOWNA
ROTE STATE
RAPE FOR FARS 1-1
CORET HART 2-2
RUEY LENIS 4 THE 5-3
ROOL 6 THE GAMS 21-16
DIRE STRAITS D-32

JOHN COMBAR SURVIVOR ROTERS FOR FEARS 1-1 HUEY LEMIS & THE 2-2 JOHN PARR 4-3 DIRE STRAITS 22-9 ROOL & THE GANG 14-10

103CIR/Beckley, WV-

BOD SPENOR

JOHN STRAITS
COCK ROSIN

GOOLEY & CREME
JOHN MAITE
JOHN COUGAR
EURYTHHIGS
FOREIGNER

HOLLEST

ROLLEST

FOREIGNER

HOLLEST

COMET MARK & THE 13-2

DEAD OR ALIVE 3-3

COMET MARK 4-4

BRYAN ADAMS 19-5

JUM MARTÍN
A-BA
JOBN CAPFERTY (dp)
JOHN COMCAR (dp)
RAT7 (dp)
UB40
BOTTENT (dp)
UB40
BOTTENT (dp)
TEARS FOR FEARS 1-1
JOHN PARR 13-2
COREY RART 16-6
FEEDOLE JACKSON 17-7
DIRE STRAITS 21-10

WIKZ/Chambersburg, PA Matthews/Alexander JOHN COUGAR JOHN CAPPERTY BOOTERS

JOHN CAFFERTY
BOOTERS
US40 (dp)
MICHAEL MCCONALD
JOHN MAITE
JULIAN LERMON
AIR SUPPLY (dp)
HOLEST
TEARS TOR FEARS 1-1
HUEY LEMIS & THE 12-3
COREY HART 10-5
JOHN PARK 15-9
EOOL & THE GANG 29-22

WIGY/Bath, ME Bob Anderson

WZON/Bangor, ME Rick Andrews

THREE

WFBG/Alto

WZYQ/Frederick, MD Kemosabi Joe RATERNA & TRE MAV RICHAEL ROCONALD COCR ROBIN HOOTERS JOIN COUGAR HOOTERS JOIN MAITE HOELEST FEARS 1-1 TEARS FOR FEARS 1-1 TEARS FOR FEARS 1-2 BRIAN ADAMS 3-3 DEBARGE 3-4 HUBY LEMIS & TRE 8-5

WHITNEY HOUSTON
JOHN CAFFERTY
JOHN COUGH
READY FOR THE WOR
OND
HOLLEST: TEARS 1-1
COMES MART 5-3
HUEY LEWIS A THE 7-4
DIRE STRAITS 29-18

RICK SPRINGFIELD 15-9
WSKZ/Chettanoogs, TN
Chear/Page
COCK ROSIN
JOHN COUGAR
JOHN CAMPERTY
BUSTY 28915 4 THE 2-1
JOHN PARR 8-5
TINN TURNER 11-7
SILLY JOGE 14-9
SEART 17-10

Peter HamMett
MRITHEY MOUSTON
9.9
ANY GRAMPT
JOHN COUCAR
JOHN NAITE
POREIGNER
HOLLER AT THE 6-2
DEBRAGE 11-5
ARETHA FRANKLIN 10-7
JOHN PARR 13-8
ROOL & THE GAMG 23-15

WZLD/Columbia, SC Hunter Herring

Hunter Herring
READY FOR THE MOR
JOHN CAFFERTY
JOHN COUCAR
JOHN COUCAR
STRYE ABRINGTON (dp)
AIR SUPPLY (dp)
AIR SUPPLY (dp)
AIR SUPPLY (dp)
AIR SUPPLY (dp)
BUSY LEWIS 1 THE 8-2
BRYAN ADAS 14-9
HOTLEY CRUE 31-26

KITE/Corpus Christi, TX Deve Parks

none Hotteat: Weltney Houston 1-1 COREY HART 3-3 TEARS FOR FEARS 4-4 FOMER STATION 8-5 HUEY LEWIS & THE 18-18

KZFM/Corpus Christ, TX Ginsburg/Tucker

KAMZ/El Paso, TX West/Sevior

FAMILY KING JOHN MAITE SOLCEST: RUSY LEMIS 6 THE 4-1 KOOL 6 THE GAMG 7-3 LISA LISA 11-7 HENUDO 14-9 TINA TURNER 17-12

KSET-FM/EI Peso, TX Randy Rodriguez

Rendy Roddiguez HADONHA HOMARD JONES JORN COUGAR WEITNEY RODSTON HOTERS: THE 6-1 DEBARGE 4-2 COREY HART 5-3 KOOL 6 THE GANG 7-4 JOHN PARR 11-8

Tommy Smith

MOTLEY CRUE (dp)
JOHN COUGAR
JOHN CAFFERTY
ARR SUPPLY
BELOUIS SOME (dp)
BOOLES IN THE 2-1
JOHN PARR 4-2
BRYAN ADMAS 6-5
KROL 4 THE GANG 16-8
KOOL 6 THE GANG 16-8

WANS-FM/Gre Tommy Smith

OK100/ithecs. NY
Doug Nevel
FOREIGHER
FOREIGHER
FOREIGHER
JOHN COUGAR
MITTHEY HOUSTON
ERIC MARTIN
SUNYIVOR
BOLTEST: THE 4-2
BILLY JOHN FARE 1-1
BILLY JOHN FARE 11-5
ARETHA FRAMELIN 12-9
ARETHA FRAMELIN 12-9

Jack Gillen
JOHN COUGAR
A-MA SUPPLY
FOREIGNER
LOOSE BROS
SURVIVOR
BELOUIS SOME
ROCEEST
TRANS FOR
TRANS 1-1
TRANS FOR
BETAN ADAMS 1-7
JOHN PARR 15-10

95XIL/Parkers Paul DeMille

POWLEGAMEN
FOREIGNER
JOHN COUGAR
SURVIVOR
WHITHEY HOUSTON
ERIC MARTIN
KATRINA & THE MAV
BELOUIS SOME Hottest: BRUCE SPRINGSTEEN 2-1 COREY HART 3-2 HUBY LEWIS & THE 4-3 SRYAN ADAMS 6-4 DEBARGE 7-5

WOMP FM/W Bob Forster

BOD FORTHER
AMI CRANT
ANT CRANT
STEVE ARRINGTON
STEVE ARRINGTON
GOODLEY & CREME
FRIC AMARTH
ENCEST:
HUSY LENIS & THE 1-1
JOHN PARK 10-3COMEY MART 11-9
BILLY JOHL 16-12
ARETHA FRANKLIN 17-14

WSQV/WM Carl James

JOHN WAITE JOHN CAFFERTY UB40 JOHN COMP COUGAR HOOTERS
HOLLEST:
COREY HART 3-2
BRYAN ADARS 7-3
RICK SPRINGFIELD 8-6
ARETHA FRANKLIN 11-7
TINA TURNER 13-9

SOUTH

PARALLEL TWO

WJZR/Cherlotta, NC Chrysler/Daniels WBBQ/Augusts, GA Bruce Stavens ChrysierfDaniels
HICHAEL MCDONALD
JOHN COUGAR
MHITMEY ROUSTON
ANY GRANT
ANY GRANT
JOHN PARK 5-2
ROOL 4 THE 3-1
JOHN PARK 6-2
ROOL 4 THE GAME 7-3
ROTERY CRUE 13-8
RICK SPRINGFIELD 15-9

Bruce Stevens JOSH COUGAR JOSH CAPTERTY MRITHEY ROUSTON HOUTERS ANY GRANT MRIAT IS THIS HOCLEST COMET BART 2-1 BURY LEWIG & THE 7-3 JOHN SARR 6-4 BRYAN JOHNS 10-5 HOTLEY CRUE 19-9

Weyton Hichards
JOBH CAFFERTY
LAURA BRANICAN
BETTHE 1009FON
JOBH COUGAR
HOCKEST
TEARS FOR FEARS 2-1
ROYL LEMIS 6 THE 9-3
BRYAN ADAMS 11-5
THAN TORBER 11-9
BEART 24-19

WFMF/Baton Rouge, LA Rice/Ahysen

NOCL & THE GANG
PAT BEMATAR
JORN COUGAR (dp)
MADONNA
RATT
TEARS FOR FEARS 1-1
COREY HART 3-2
HUEY LEWIS & THE 4-3
PHIL COLLINS 20-15
MHANI 29-18

KWIE/Beaumont, TX Resor/Perry

ERIC MARTIN TOM PETTY POREIGNER _____ JOHN COUGAR Rottast JOHN COOGAN Rottest: TEARS POR FEARS 1-1 HUZY LEWIS & THE 6-2 PHIL COLLINS 8-5 HEART 13-10 DEAD OR ALIVE 16-12

KZZ8/Beaumont, TX Jerry Lousteau

Jerry Louateau
JONN COUGAR
MEITHEY BOUSTON
LADRA BRANIGAM (dp)
JORN CAFFERTY (dp)
A-HA (dp)
BOLLeat:
TEARS FOR FEARS 3-1
JOHN PARR 20-11
RATT 21-16
RATT 21-16
ROLY LEWIS 4 THE 28-18

Gimsburg/Tucker
MCTLEY CRUE
JOHN PARR
HEART
HOLTEST
PRINCE 2-1
TEARS FOR PEARS 5-2
HUEY LEWIS & TER 10-6
DEBARGE 16-10
PAT BENATAR 25-17 CONTENTCHENT CONTENTS
ORDINERS
JOHN MAITZ
JOHN CAPPERTY
EURYTHRICS
HADOHNA
BOLLERE
BOYPARS 1-1
RICK LERIES & TREE 11-3
RICK SPRINGFIELD 7-6
JOHN PARR 12-7
ARETHA FRANKLIN 15-9 WDCG/Durham-Raleigh, NC Freeman/Wright

WAPUBliminghem, AL St. John/Regel JOHN COUGAR UB40 Bottest: BUEY LEMIS & TRE 4-L STING 5-2 BRYAN ADAMS 3-3 JOHN PARR 9-4 DIRE STRAITS 17-9

KXX106/Birminghem, AL North/Balley

NorthBaley
JOHN COUGAR
MRITHEY ROUSTON
READT FOR THE MOR
JOHN CAFFERTY
UB40
BOTTERST UB40
RUSY LIMIS & THE 1-1
TEARS FOR FEARS 2-2
ARETEA FRANKLIN 10-3
JOHN PARK 11-4
BRYAN ADAMS 12-8

JOHN COUGAR WHITHEY BOUSTON MHITMET BOUSTOM
A-BA
JOHN CAPPERTY
GOOLEY & CREME
YAT (dp)
HOTELET:
HUBY LEWIS & THE 4-1
BRYAN ADAMS 2-2
EOOL & THE GANC 9-5
JOHN PARE 14-6
ARETRA FRANKLIN 13-7

WBCY/Cherlotte, NC BIH Mertin

BIR Merdin
DIRE GYRAITS
JOHN COUCAR
LAURA BRANICAN
JOHN CAFFERTY
UD40
HOOTERS
HOOTERS
ARETHA FRANKLIN 6-1
FRENDIE JACKSON 12FREDDIE JACKSON 12FILL COLLING 13-10
TIMA TURMER 17-13

KRBE/Houston, TX Roger W. W. W. Gerrett

HOGE W. W. W. GEFFET UB40 HADOWNA BELLOUIS SOME READY FOR THE WOR A-HA JORN COUGAR BOCLEST: HUEY LEMIS & THE 4-1 COMEY HART 5-2 BRYAN ADAMS 6-3 JORN PARK 9-5 DIRE STRAITS 30-19

MEMAT IS THIS READY FOR THE MOR JOHN COUGAR YAT (dp) BOTTER: HUSY LEWIS 4 THE 4-1 JOHN PARK 5-2 ARETHA FRANKLIN 11-4 TINA TURKER 14-6 PHIL COLLINS 17-7 94TYX/Jackson, MS

BW Crews

DIRE STRAITS
MOTLEY CRIE
COCK ROBIN
JOHN COUGAR
HOTESE:
PAUL YOUNG 1-1
TEARS FOR FEARS 6-3
HUSY LEAVIS 6 THE 7-5
CORRY HART 8-6 WQUT/Johnson City, TN Steve Taylor

Y107/Nashville, TN St. John/Tyler

Steve Taylor

MOTELS
JOHN CAFFERTY
JOHN COUGAR
BOTTEN:
TEARS FOR FEARS 3-1
JOHN PARR 4-3
BRYAN ADAMS 6-5
RUEY LENIS & THE 10-6
MOTLEY CRUE 36-27 St JohnTyler
GODLEY & CREME
WHITNEY BOUSTON
READY FOR THE MOR
ROTTER
HOTTERED.
TEASS FOR FEARS [-1
EUEY LEWIS & THE 4-2
COREY BART 5-3
JOHN PARE 10-6
ARETHA FRANKLIN 9-7 WOKI/Knoxville, TN Gary Adkine

Gary Adkine

MADONNA
JOHN COUGAR
JOHN COUGAR
JOHN WAITE
TOW PETTTON
BELCOUIS SOME
JULIAN LENNON
BOOTERS, (dp)

ROTERS (dp) none Rottest: FREDDIE JACKSON 1-1 TEARS FOR PEARS 2-2 PAUL YOUNG 3-3 STING 4-4 BUEY LEWIS 4 THE 7-7

WFMI/Lexington, KY Fox/Jansen

FOXJames
MEAT IS THIS.
UNCERY
WRITTEY HOUSTON
TOW PETTY
ERIC MARTIN
CAMPY
JOHN COUGAR
HOLLESTI PEASS 2-1
BYNAN SHEEL 2-7
JOHN PARS 14-6
DIRE STRAITS 38-27

KKYK/Little Rock, AR Mark McCain THA TURNER ARETHA FRANKLIN HOTCEST: TEARS POR FEARS 1-1 PAUL YOUNG 2-2 JOHN PARR 17-3 STING 9-8 BRYAN ADAMS 16-11

WLRS/Louisville, KY Christopher/Lyons A-SA EING Rottest: TEARS FOR PEARS I-1 HOEY LEMIS & THE 4-4 JOHN PARR 7-5 BOMARD JOHES 26-15 DIRE STRAITS 28-17

FM100/Memphie, TN John/Conley

John COGGAR
JOHN COGGAR
JOHN HAITE
DIR STRAITS
HORARD JONES
HOTEASI
TEASFOR FEARS [-1
ARETHA FRANKLIN 9-4
JOHN PARR 16-8
PBIL COLLINS 20-16
PRINCE 31-26 Stacy/Stoel
CREAP TRICK
A-BA
LOOSE SADS
RING
RING
BOTLEST NOUSTON (dp)
BOTLEST
BOTLEST WABB-FM/Mobile, AL Fram/Dittman

Framplittman JOHN COUGAR HUSY LEWIS & THE ROCTEST: HUSY LEWIS & THE BRYAN ADAMS 7-4 JOHN PARR 14-7 PRINCE 20-15 WEAH! 26-17 WHHY-FM/Mo Alan DuPriest

JOHN COUGAR RATRINA & THE MAY GOOLEY & CREME GOOLEY & CREME
YAT
JOHN WAITE
HOTCEST:
HOTE LEWIS & THE 5-1
TEARS FOR FEARS 6-2
CORST HART (-3
JOHN PARR 14-10
BRYAN ADAMS 19-12

Michael Cruz
EURYTHILCS
MEMBRO
LISA LISA
AIR SUPPLY
MINITAEY MOUSTON
JOEN COUGAR
ERADY FOR THE MOR (dp)
SOCTEMENT
TRANS FOR
HUBY LEWIS 4 798 12-6
ARTHAN FARRELIN 14-8
TIMA TURNER 17-10 NADONHA
REO SPEEDMAGON
JOHN MAITE
JOHN MAITE
JOHN COGGAR
MHITNEY HOOSTON
EOTEGET:
TEARS FOR FEARS 3-1
BROCE SPRINGSTEEN 1-2
RUEY LEMIS & THE 6-5
ARETHA FRANKLIN 8-6

KITY/San Ant KRGV/McAllen-Bri

Uptow/Duesn
JOHN COUCAR
CORE ROEIN
AIR SUPPLY
J. GEILS BAND (dp)
LOOSE EMBS (dp)
TOM PETTY (dp)
JOHN WAITZ
BOTH WAITZ
BOTH WAITZ
JOHN PARTIAL FRANKLIN 1-1
HUEY LEWIS 4 THE 3-2
JOHN PARE 12-6
PAY BEHERARA 16-10 Petry/Modano IX
BRYAN ADMES
GOOLEY & CREME
JOHN COUGAR (dp)
HITHEY ROUSTON
JOHN PARR (dp)
BOTTCARS (TEARS 1-1
TRARS FOR FEARS 1-1
TRARS FOR FEARS 1-1
TRARS FOR FARS 1-1
TRARS FOR FOR 1-1
TRARS FOR FARS 1-1
TRARS FOR FARS 1-1
TRARS FOR FARS 1-1
TRARS FOR FARS 1-1
TRANS 1

KX104/Nashville, TN Murphy/Cook

MADONNA
JOBN COUGAR
TOM PETTY
WHAT IS THIS
AMY GRANT
HOLLEGAL:
HOTELY CREE 3-2
SUEV LEWIS & THE 5-3
DIRE STRAITS 7-5
ARETHA FRANKLIN 13-8 Thorman/Namy
UR400 (dp)
JOHN MAITE (dp)
JOHN MAITE (dp)
JOHN MAITE (dp)
JOHN MAITE (dp)
JOHN COUGAR
NOTETE ARRIVETON
JOHN COUGAR
NOTETE (ARRIVETON
JOHN COUGAR
NOTETE (ARRIVETON
JOHN COUGAR
NUTY LEMIS 4 THE 5-7
PREDDIE JACKSON 10-6
DEAD OR ALIVE 15-8
THAN TORMER 14-13
PRIL COLLINS 28-22

PRIL COLLING 28-22

KMBOJShevesport LA

SebastantDavenport

JONN CAFFERTY

JONN CAFFERTY

JONN CAFFERTY

JONN CAFFERTY

JONN CAFFERTY

TONN MAITE

KOTLOALT

TEARS POR PEARS 2-1

BRYAN ADMAS 9-5

PREDDIE JACKSON 12-7

DIES STRAITS 28-9

TONE STRAITS 28-9

Z96/Tampa, FL Kaghan/Clarc

MHITNEY BOUSTON JOHN COUGAR JOHN COUGAR JOHN CAPPERTY BOCK-BUL TEARS FOR PEARS 1-1 JOHN PARR 9-2 RUEY LEWIS & TRE 5-5 TINA TURBER 15-9 DIRE STRAITS 24-11 WOUE-FM/New Orleans, LA Kevin McCarthy Kevin McCerthy
JOHN COUGAR
READY FOR THE WOR
WHITMEY HOUSTON
HOLLES FOR FEARS 2-I
HOEY LEWIS 4 THE 9-4
JOHN PARR 11-6
ARETHA FRANKLIN 15-9
TIMA TURNER 17-10

WKZL/Winston-Se Finney/Joseph

Finney/Joseph
JOHN COUGAR
UNGERT (dp)
POPTES (dp)
POPT WRNO/New Orleans, LA
Costallowethins
JONN CAFFRATY
SURVIVOR
JONN COUGAR
JONN COUGAR
JONN COUGAR
JONN COUGAR
JONN COUGAR
HOUSE (dp)
ROLLeant a rule 4-2
HOTERY CARRES 1-1
HURY LEWIS a rule 4-2
JOHN PARR 13-7
HURY MANUALLY A

WNSY/Norfolk, VA Jeff Moreau

NOO Leonard
EUNYTHINGS
JOHN COUGAR
MULTHEY HOUSTON
ANY GRAPT
A-EA
BOOTERS
HOUTONERS
HOUTENING A THE 6-2
JOHN PARR 15-5
ARETHA PRANELIN 11-7
BRYAN ADMS 12-9
TINA TURNER 16-11 John Moreau
JOHN CAFFERTY
LOOSE ENDS
JOHN MALTRY
MOSITON
BOLINEST HOUSTON
BOLINEST HOUSTON
BOLINEST HOUSTON
BOLINEST HOUSTON
BOLINEST HOUSTON
JOHN PARK 21-11
BOOL & THE GANG 22-13

BJ105/Orlando, FL Thomas/Wright PARALLEL ThomseWight READY FOR THE MOR JOHN COUGAR BOTTOM TEANS FOR FRARS 1-1 BUBY LEWIS 6 THE 5-6 BRYAM ADAMS 17-14 DIRE STRAITS 26-22 ELYMAXX D-27 THREE

MADONNA
JOHN COUGAR
JOHN COUGAR
JOHN CAPPERTY
HOTLEY CRUE (dp)
ANT GRANT (dp)
EUCLEMIS & THE 2-1
CORET BARE 4-2
ARETHA FRANKLIN 6-5
BETRAN ADASS 8-6
PELL COLLINS 10-7

WKSF/Asheville, NC John Stevene PAT BENATAR JOHN CAPPERTY READY FOR THE BON JOVI (dp)

READY FOR THE MOR BON JOVI (dp) A-BR MHITMEY HOUSTON JOHN COGGAR STEVE ARRINGTON (dp) HOTCHEST TEARS FOR FEARS 1-1 RUEY LEMIS & THE 6-2 FREDDIE JACKSON 10-4 ECOL & THE GAMG 25-17 DIRE STRAITS 25-19 DIRE STRAITS 25-19

WJAD/Beintridge-Alten EBottTeylor JOSH COUCAR US440 US

DIRE STRAITS A-MA LISA LISA JOHN COUGAS JOHN COUGAR REO SPEEDMAGOI JOHN CAPPERTY JOHN CAPPERTY
HADDNIA
CHEAP TRICK
JULIAN LEMNON
AMY GRAFT
FING
LAURA BRANIGAN
ROTERAT FOR
TEARS FOR FRANS 4-1
ARETHA FRANKLIN 8-5
JOHN PARR 18-12
BILLY JOHL 22-15
ECOL 4 THE GANG 28-18

WCGQ/Columbus, QA Rajoh Carroll

JOHN CAFFERTY
JOHN COUGAR
RIH CARNES (dp)
HOOTERS
UB40 (dp)
READY FOR THE MOR WPFM/Panama City, FL
Thomas/Davis
JOHN COUCAR
STEVE ABRINGTON
JOHN MAITE
ANY CRANT
HOLLERY 9-4
COMET BAREN 9-5
EXCELL 10-8
EXCOL 1 THE GANG 15-9
HUSY LEWIS 6 THE 17-10
JOHN PARR 18-12 READY FOR THE WOR Hottest: TEARS FOR FEARS 8-1 STING 5-3 FOWER STATION 9-4 CORRY HART 10-7 JOHN PARR 15-9

JORN BARR 18-12

WALK/Roanoks, VA

Don O'Shee

JORN COUGAR

TON PETTY

SUPERTAMN

SUPERTAMN

SUPERTAMN

SUPERTAMN

SUPERTAMN

FOR CAPRE

A-RA

HOCLESI

TOMS SOPE FARS 27.

JORN BARR 9-5

COREY RART 10-7

BILLY JOEL 13-8 MICH Hayes
WHANNI
JOHN COUGAR
COCK ROBIN
JOHN MAITE
STREEMAGNA
STREEMAGNA
JOHN CAFFERTY
ARE SUPPLY (dp)
HOTLESI: FRANKS 2-1
TRANKS FOR FRANKS 2-1
COMET MART 9-3
JOHN PARR 18-7
ARETHA FRANKLIN 21-10

Q104/Gededen, AL Davis/St John Devisit John
JOHN COUGAR (dp)
MADRICE WRITE
FOREIGNER
SURVIVOR (dp)
WANT IS THIS
HOTEST
TEARS FOR FEARS 1-1
COREY HART 2-2
KOOL 6 THE GANG 6-6
HEART 13-1
DIRE STRAITS 27-17

KTDY/Lefeyette, LA

Stevens/Berry
JOSN COUGAR
SURVIVOR (dp)
AIR SUPPLY (dp)
READY FOR WOR (dp)
BOTEMS (dp)
BOT

Q101/Meridien, AL Kelly/Brock

MBITNEY ROUSTON
MADONNA
TON PETTY
MEAT IS TBIS (dp)
STEVE ARRINGTON (dp)
HOLTEST
HUEY LEWIS 4 THE 4-1
COREN HART 7-3
BRYAN ADAMS 5-4
TINA TORRER 12-7
BILLY JOEL 14-8

MADONNA
TON PETTY
Y47 (dp)
BELOUIS SOME (dp)
JOHN MAITE
EIN CARMES
EIN CARMES
EURY LEMIS 4 TRE 5-2
COREY RARS 3-3
BRYAN ADAMS 8-5
JOHN PARE 15-8
TINA TURNER 14-9

KWE8/Midtend-Ode John Clay

John Chay
MERUDO
MERUDO
MERUDO
JORN COUGAR (dp)
JORN COUGAR (dp)
MUITHEY MOUSTON (dp)
MUITHEY MUITHEY (dp)
MUITHEY MUITHEY (dp)
MUITHEY (dp

Bill Weston
ERIC MARTIN
SURVIVOR
FOREIGNIR
READY FOR THE MOR
MAIDNEN
MADONNA
JOHN COUGAR
EGSTER
BETAR SOR FEARS 1-1
HUEY LEWIS & THE 4-2
BRYAN ADAMS 6-4
JOHN PARR 11-7
DIER STRAIT 3 38-23 WYKSIQaineeville, FL
Lou Patrick
JOEN COUGAR
A-flA
JOEN CAFFERTY
MRITHET HOUSTON
FORTERS IN FRANK INFRANK INFRANK INFRANK INJOEN PARK INJOEN PARK

WGLF/Tellehessee, FL

WIXV/Savannah, GA Bill Weston

nick Sprinkes Bottest: Bottest: TEARS FOR FEARS 1-1 COREY HART 2-2 RUEY LEWIS 4 THE 5-5 FREDDIE JACKSON 10-10 KOOL & THE GAME 21-X KJ. Stone

none Rottest: STIMG 2-2 COREY BART 3-3 HUEY LEWIS & THE 4-4 DEBARGE 6-6 BRYAN ADAMS 8-8

KNIN/Wichite Felt, TX Chuck Beck

CHARCH BROW
PRINCE
JOER COUGAR
WHITHER HOUSTON
RIM CARRES
TOM PETTY
HOTTESTY
HOTTESTY
HOTTESTY
THE 8-3
BRIAN ADMIN 9-7
JOEN PARK 11-8
POINTER SISTEMS 27-21 WHSL/Wilmington, NC Stewert/Stone

SIEWENTSTONE MINITHEN HOUSTON (dp) STEVE ABRINGTON FOREIGNEE BRIC HARPIN GARY HISICS MINAT 13 THIS (dp) TON PETTE ON PETTE ONE STEVE ABRINGTON FOR MINAT 12 THIS (dp) ONL JOHN COUGAR ROCKEST: 1-7 BRIAN ADARS 1-7 BRIAN ADARS 12-8

78/R&R FRIDAY, AUGUST 9, 1985

MIDWEST

HOTTEST

Huey Lewis

John Parr

John Cougar Mellencamp Whitney Houston John Cafferty Bryan Adams

CHR ADDS & HOTS

MOST ADDED

John Cougar Mellencamp Whitney Houston

HOTTEST **Huey Lewis** Tears For Fears

MIDWEST

PARALLEL TWO

WKDD/Akron OH

WAHC/Appleton-Oshl

JOHN COUGAR
GOOLEY & CREME
UB40
JOHN CAFFERTY
MICHAEL MCDONALD
HOTERS FOR FEARS 1-1
BRYAN ADAMS 3-2
MOTLEY CRUE 9-4
DIRE STRAITS 27-5

RossBradleigh
A-RA
JOHN CAFFERTY
LAURA BRANICAN
UB40
JOHN COUGAR
HOttest
TEARS FOR FEARS 1-1
COREY MARE 4-2
HUEY LEWIS & TRE 7-3
JOHN PARR 9-5
BRYAN ADAMS 13-9

WRQC/Cleveland, OH

Scott Howitt
JOHN CAPPERTY
JOHN COUGAR
READY FOR THE WOR
AIR SUPPLY
FOREIGNER
MITTHEY ROUSTON
ROTEST
FOREIGNER
MITTHEY ROUSTON
ROTEST
ARTHAN ROUST
ROTEST
ROT

KIIK/Davenport IA Jim O'Hara

DIRE STRAITS
MADONNA
WHITNEY HOUSTON
COCK ROBIN
JOHN WAITE
JOHN COUGAR JOHN COUGAN HOTEEST: TEARS FOR FEARS 1-1 ARETHA FRANKLIN 9-5 BRYAN ADAMS 14-9 TINA TURNER 16-12 WHAM \$\(\) 20-13

PBIL COLLINS 16-12
Z104/Madison, WI
Little/Hudson
JORN COUGAR
PAT BERATAR
BOOTERS
JORN WAITE
ROCTES:
SICY LORIS & THE 2-1
JOBN PARR 7-3
JOBN PARR 7-3
GOGER ARK 21-7
BRYAN ADAMS 13-8 MADONNA JOHN COUGAR JOHN COUGAR HOTTEST: TEARS FOR FEARS 2-1 COREY HART 3-2 HUEY LEWIS & THE 5-3 JOHN PARR 13-6 BRYAN ADAMS 14-7

KZIO/Duluth, MN

WZUU/Milwaukee, Wi John Driscoll POINTER SISTERS KOOL & THE CANO PAT BENNATAR REO SPEEDWACON HOLLEST TEARS FOR FEARS 2-1 COREY MART 9-3 STING 4-4 HUSY LERUS & THE 7-5 JOHN PARR 20-12 Michaels/Herman COCE ROBIN MADONNA JOHN COUGAR GODLEY & CREME BURYTHMICS JULIAN LENNON A-HA KJ103/Oklahoma City, OK

WKOQ/Evansville, IN

MICHAEL PRANKS NATALIE COLE WRITNEY HOUSTON POINTER SISTERS DIRE STRAITS Hottes* DIRE STRAITS
HOUSY LEWIS & THE 6-2
JOHN PARR 11-8
FREDDIE JACKSON 20-18
WHARI 39-21
HOWARD JONES D-25 PRIL COLLINS 25-19
KOFM/Okishoms City, OK
Cooper/Cassy
JOBN COUGAR
GOULEY & CREME
ROTLERS TEARS FOR FEARS 1-1
RUSY LEWIS & THE 4-2
DEBARGE 7-1
BRYAN ADAMS 13-9
BRILLY JOEL 17-13

WSTO/Evanaville, IN Taylor/Lindsay DIRE STRAITS ARETHA FRANKLIN

ARETHA FRANKLIN Hottest: TEARS FOR FEARS 1-1 HUEY LEWIS & THE 7-2 WHITNEY HOUSTON 5-4 JOHN PARR 16-6 DIRE STRAITS D-19

WMEE/Ft. Wayne, IN

Tony Hichards
DIRE STRAITS
EURYTHHICS
HOWARD JONES
JOHN COUGAR
HOTELS:
HUEY LEWIS & THE 4-2'
BUYN LEWIS & THE 4-3'
ARETHA FRANKLIN 9-7
TIMA TURNER 11-8

KOOL & THE GANG KATRINA & THE WAY (dp) MICHAEL MCDONALD (dp) EURYTHMICS (dp) WIOG/Saginaw Bay City, M

MADONNA SURVIVOR JOHN COUGAR Hottest: TEARS FOR FEARS 3-1 HUEY LEWIS 4 THE 7-6 BRIAN ADAMS 9-7 JOHN PARR 16-12 DIRE STRAITS 32-23 Balcher/Shannon BILLY OCEAN HOTCEST: TEARS FOR FEARS 1-1 HUEY LEWIS & THE 4-2 COREY HART 14-7 JOHN PARR 12-10 BRYAN ADAMS 13-12 WZPL/Indianapolis, IN

U93/South Bend, IN J.K. Dearing KOOL & THE GANG JOHN COUGAR AMY GRANT ANY GRANT
MOTELS
CHEAP TRICK
ARETHA FRANKLIN (dp)
LISA LISA (dp)
ERIC CLAPON
HOOTERS
HOOTERS
HOUTERS
HOUTERS
HUEL STEP THE 6-7
DEBARGE J-3
WHITNEY HOUSTON 4-4
DIRE STRAITS 9-6 ARETHA FRANKLIN HEART HOTTEST: HUEY LEWIS & THE 9-1 POWER STATION 5-3 BRYAN ADAMS 12-5 JOHN PARR 16-13 PHIL COLLINS 25-22 WRQN/Totedo, OH

Ryan/Cheeks
FOREIGNER (dp)
TOM PETTY (dp)
JOHN COUGAR
HOTCE:
TEARS FOR FEARS 1-1
HEART 3-2
JOHN PARR 8-5
PHIL COLLINS 9-6
PAT BENATAR 10-8

WKFR/Kalamazoo, M Weinacht/Chapman

MAIONS/HTTEGGS
DEPPCER HOOE
BILLY JOBL
FREDOIE JACKSON
BILLY OCEAN
PRINCE
HOTEGET:
HOTEGET:
HOTEGET:
THE 7-2
THA TURKER 14-9
PHIL COLLINS 16-12

WZUU/Milwaukes, W

KQKQ/Omaha, NE

IAVIOTO AND TO THE MEDICAL PROPERTY PARAMETER AND THE MORE HOLD AND THE MORE HOLD AND THE MEDICAL PARAMETER PARA

Taylor/Dean

KZ93/Peoria, IL Keith Edwards PAT BENATAR Rottest: TEARS FOR FEARS 2-1 HUEY LEWIS & THE 4-2 COREY HART 3-3 JOHN PARR 10-5 BRYAN ADAMS 15-11

MOTELS JOHN WAITE JOHN WAITE
NADONNA
JOHN CAFFERTY
FOREIGNER
Hottest:
TEARS FOR FEARS 4-1
PAUL YOUNG 2-2
SRUCE SPRINGSTEEN 3-3
HUEY LEWIS 5 THE 12-4
NIGHT RANGER 5-5 Weinscht/Chapman John Walte AIR SUPPLY AMY GRANT (dp) URGENT (dp) FOREIGNER (dp) WHITNEY HOUSTON JOHN COUGAR (dp) JOHN COUGAR (dp) Hottest: COREY HART 4-2 JOHN PARR D-9 TINA TURNER 18-11 WHAM1 35-22 HOWARD JONES 33-27 KEYN-FM/Wichita, KS

WVtC/Lansing, MI Maloney/Kittredge

Brooks/Brown

KOOL & THE CANG

NORN COUGAR

HITMEN HOUSTON

UB40

JOHN CAPPERTY (dp)

NICHAEL MCDONALD

BELOUIS SOME (dp)

ROLLEST

ROLLEMIS & THE 6-2

THE TORRE HART 2-1

ROLLEMIS & THE 6-2

THE TORRE HARE 13-7

PRINCE 24-18

JULIAN LENNON
MARY JANE GIRLS
CURTIE & THE BOOM
MOTTER
TOWN PARR 6-1
DEBARGE 3-2
HUEY LEWIS & THE 9-5
PRINCE 14-10
BOWARD JONES 16-12

KAY107/Tulsa, OK

Blain/Stephens

KKRD/Wichita, KS

Oliver/Williams
JOHN CAFFERTY
JOHN COUGAR
WHITNEY HOUSTON
UB40
HOLTONEY HOUSTON
UB40
HOLTONEY HOUSTON
UB40
HOLTONEY HOUSTON
UB40
HOLTONEY HOUSTON
HOLTONEY
H

WHOT/Youngstown, OH Dick Thompson

DIRE STRAITS JOHN WAITE JOHN WAITE
MADONNA
WHITNEY HOUSTON
HOOTERS
JOHN COUGAR
HOTERS
JOHN COUGAR
170HN PARR 7-4
ARETHA FRANKLIN 9-5
BRYAN ADAMS 13-7
TINA TURNER 17-9

PARALLEL

KFYR/Bismarck, ND Brannan/Hardt Brannan/Hardt
SURVIVOR
HOWARD JONES
FOREIGNER
HOUTES: E THE 5-1
DOW HENLEY 9-5
FOWER STATION 10-6
TEARS FOR FEARS 12-7
KOOL & THE GAMG 19-14

JOHN CAFFERTY JOHN CAFPERTY
UB40
FOREIGHER
JOHN COUGAR
ZEIC MARTIN (dp)
URGENT (

WBWB/Bloomington, IN Rob Leonard

BOB Leonard
JOHN COUGAR
MADOWNA
JOHN WAITE
SINGIPOR
SINGIPOR
SINGIPOR
HOTE
LOOSE EMDS
LOOSE
BOB
LOOS

Tony Waitekus

JORN COUGAR
A-HA
JOHN CAFFERTY
GOOLEY 5 CREME
GOOLEY 5 CREME
HEART
HOSTER
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KQCR/Cedar Rapids, IA

KCMQ/Columbia, MO Tuttin/Baker

JOHN COUGAR
WHITHNEY HOUSTON
EURTTHNICS
UB40
Hottest:
HUEY LEWIS & THE 2-1
ARETHA FRANKLIN 8-4
JOHN PARR 12-5
TINA TURNER 15-11
DIRE STRAITS 38-31

JOHN COUGAR MICHAEL MCDONALD MICHAEL TOURNAUS
A-HA
LAURA BRANIGAN
JULIAN LENNON
SURVIVOR
HOTERS FOR FEARS 1-1
HUBY LENIS & THE 5-2
BRYAN ADAMS 6-3
JOHN PARR 15-9
MOTLEY CRUE 21-13

KKXL-FM/Grand Forks

Nording/Right
EURYTHRICS
GOOLEY & CREME
MADONNA
JOHN WAITE
HOTES:
CORRY HART 3-1
HUEY LEWIS & THE 7-3
JOHN PARR 10-7
BRYAN ADAMS 13-9
MOTLEY CRUE 30-20

WAZY-FM/Lafayette, IN

JOHN COUGAR
JOHN COUGAR
JOHN CAFFERTY
READY FOR THE WOR
A-HA
WRITHEY HOUSTON
HOLLEST:
COREY HART 2-1
JOHN PARR 3-2
RUEY LEWIS & THE 6-3
DEMARGE 9-5

DEBARGE 9-5 BRYAN ADAMS 12-7 KFRX/Lincoln, NE

Tracy Johnson

JOHN COUGAR

WHITHEY ROUSTON (dp)

RATT (dp)

MADONNA

JOHN MAITE

HOSTELS:

HUSY LEWIS & THE 4-1

STING 3-2

BRYAN ADAMS 10-6

JOHN PARR 12-7

TINA TURNER 15-11

JOHN COUGAR
MARY JANE GIRLS
COCK ROBIN
READLY FOR THE WOR
HOTLEY CRUE 2-1
BRYAN ADAMS 3-2
DIRE STRAITS 5-3
JOHN PARR 8-6
WHAM! 17-12

KKLS-FM/Rapid City, SD Sherwin/Piper

THREE

SHEWINIPIPER
WHITNEY HOUSTON
FOREIGNER
TOM PETTY
JOHN COUGAR
UB40
READY FOR THE WOR
Hottest: Hottest: TEARS FOR FEARS 4-1 BUEY LEWIS & THE 2-2 COREY HART 8-5 BRYAN ADAMS 11-6 JOHN PARR 14-9

99KG/Salina, KS Denny Collier

Denny Collier
A-WA
MHITHEY BOUSTON
POREIGNER (dp)
READY FOR THE WOR
COCK ROBIN
JULIAN LEWNON
BOTHER
BOTHER
TEARS FOR FEARS 1-1
COREY HART 4-2
HUEY LEWIS 4 THE 8-4
RICK SPRINGTIELD 13-8
POINTER SISTERS 35-25

FOINTER SISTERS 35KKRC/Sioux Falis, SD
Dan Kieley
JOHN COUGAR
MADONIA,
JORN MAITE
LAUBA BRANIGAN
GOOLEY & CREME
HOCLEY
MOTLEY CRUE 9-1
JOHN PARR 8-7
PBIL COLLINS 18-14
WEAMI 31-21
DIRE STRAITS 33-25

Mike Schmidt
MOTELS
NACOUNA
JOHN MAITE
JOHN CAFFERTY
JOHN COGGAR
WHITHEY HOUSTON (dp)
READY FOR THE WOR
HOLLEST:
ARETHA PRANKLIN 11-6
RICK SPRINGFIELD 12-7
JOHN PARR 16-10
KOOL & THE GANG 20-15

NOUNCHICHOR MADDINA DIAGNIMATION MADDINA DB40 JOHN COUGAR MHITHEY HOUSTON HOUTEST COREY HART 1-1 TEARS FOR FEARS 8-3 JOHN PARR 11-6 THAN TURNER 14-9 BRYAN ADAMS 19-12

Stucker/Rountree

JOHN COUGAR
MICHAEL MCDONALD
GODLEY & CREME
A-HA
HOTLEST
TEARS FOR FEARS 2-1
COREY RART 3-2
HUEY LEWIS & THE 5-3
ARETHA FRANKLIN 7-4
TINA TURNER 15-7

KKXX/Bakersfield, CA

Squires/Kamper JOHN CAFFERTY KOOL & THE GANG MOTELS POINTER SISTERS BOTTER! POINTEN SASTANDA ROTLEST: HUEY LEWIS & THE 4-1 MOTLEY CRUE 5-2 DEBARGE 6-5 BRYAN ADAMS 10-7 JOHN PARR 15-9

KQXR/Bakersfield, CA Doug DeRoo

JOHN COUGAR WRITNEY ROUSTON TOM PETTY JULIAN LENNON HOOTERS HOTTEST: HUEY LEWIS & THE 1-1 TEARS FOR FEARS 3-2 MOTLEY CRUE 4-3 WHAM! 19-13 PHIL COLLINS 22-19

KF95/Boise, ID Doss/Gregory

DIRE STRAITS JOBN WAITE WHITNEY HOUSTON JOHN COUGAR HOTTEST: HUEY LEHIS & THE 3-1 JOHN PARR 5-2 BRYAN ADAMS 7-3 TINA TURNER 9-4 ARETHA FRANKLIN 10-5

KIKX/Colorado Springs, CC

John Cougar MHITNEY MOUSTON AIR SUPPLY (dp) JOHN CAFFERTY (dp) TOM PETTY (dp) WHAT IS THIS (dp) READY FOR THE WOR (dp) READY FOR THE MON-HOLT LEWIS & THE 5-1 COREY HART 3-2 DEAD OR ALIVE 7-3 BRYAN ADAMS 10-4 JOEN PARR 11-5

KKFM/Colorado Springs

Malmberg/Anderson Maimberg/Anderson
JOBN CAPPERTY
DIRE STRAITS
WHITNEY HOUSTON
RIM CARNES
HOLTES: THE 3-1
COREY HART 4-2
ARETHA FRANKLIN 5-3
BRYAN ADAMS 11-7
WHAMI 30-21

KSND/Eugene, OR

Shayne/Newman
JOHN COUGAR
JOHN COUGAR
NICHAEL MCDOWALD
JOHN HAITE
MILTHEY ROUSTON
ALE SUPPLY
READY FOR THE WOR (dp)
HOTELST
HUEY LEMIS 4 THE 3-2
KOOL 4 THE GANC 21-10
PRINCE 15-13
DIRE STRAITS 29-22
GOOLEY 6 CREME 32-24

GOOLEY & CREME 32-24
KROSIFFERN, CA
KRIS VAN KEMP
JOHN COUGAR
NOOTERS
KIM CARNES
CHEAP TRICK
HADONNA
HOUTERS
HOTERS
LEWIS & THE 5-2
COMEN HART 4-3-9
JOHN PARR 20-11

WDBR/Springfield, IL Moore/Lawley

JOHN COUGAR FOREIGNER STING READY FOR THE MOR SURVIVOR TOM PETTY (dp) WHAT IS THIS HMAT IS THIS
HOTLEST:
HOTLEST:
HUEY LEHIS & THE 5-2
JOHN PARR 9-6
BRYAN ADAMS 12-9
RICK SPRINGFIELD 14-12

Hottest: TEARS FOR FEARS 1-1 BRYAN ADAMS 3-2 JOHN PARR 6-3 MOTLEY CRUE 9-5 DIRE STRAITS 20-10

JOHN COUGAR JOHN CAPPERTY WHITNEY HOUSTON Hottest:

KDVV/Topeks, KS

Manaurarmany
JOHN COUGAR
WHITMEY HOUSTON
ANY GRANT
READT FOR THE WOR
FOREIGNER
HOTEST
BRYAN ADAMS 3-2
HOEY LEWIS : THE 6-4
JOHN PARR 8-5
MOTLEY CRUE 20-10
DIRE STRAITS 21-12

Greg Williams

WHITNEY HOUSTON
JOHN CAFFERTY
BON JOVI (dp)
WHAT IS THIS
JOHN WAITE
URGENT (dp)
TOM PETTY
JOHN COUGAR
ERIC MARTIN
HOWARD JONES

KTRS/Casper, WY Todd Cavanah

Todd Cavanah

POREIGNER
JOHN COUGAR
HOOTERS
SUNVIVOR
WHITHEY HOUSTON
HOELERIS & THE 6-2
JOHN PARR 9-6
TIMA TURNER 12-7
BRYAN ADAMS 13-9
PHIL COLLINS 17-12

KKAZ/Cheyenne, WY

JOHN HAITE
HADONNA
JOHN COUGAR
HOTE-BET TEARS POR FEARS 2-1
HUEY LEWIS 6 THE 6-2
COMEY HART 7-4
JOHN PARR 14-5
BRYAN ADAMS 13-9

KOZE/Lewiston ID

Jay McCail
JOHN COUGAR
SCRITTI POLITTI
BON DOVE (dp)
BON DOVE (dp)
GON (dp)
DAVID POSTER
HOTCEST:
TEARS FOR FEARS 1-1
JOHN PARK 4-2
HUEY LEWIS 4 THE 5-3
CORET HARF 6-5
DIRE STRAITS 13-9

Jay McCali

KHTX/Reno, NV

BELOUIS SOME UNCENT MHITNEY ROUSTON EURYTHNICS JOHN COUGAR HOTTES COREY BART 2-1 BRYAN ADAMS 10-5 BILLY JOEL 13-9 WHAMI 24-13 MOTLEY CRUE 25-15

JOHN COUGAR
WHITNEY HOUSTON
UB40
READY FOR THE WOR
HOTLEST:
COREY HART 2-1
JOHN PARR 11-7
PHIL COLLINS 19-14
DIRE STRAITS 20-15
MOTLEY CRUE 31-21

WEST

PARALLEL TWO

KNMQ/Albuquerque Santa Fe KMGX/Fresno, CA Carey Edwards

HRITHEY HOUSTON LAURA BRANIGAN JOHN CAPPERTY KING HOTELST: TEARS FOR FEARS 1-1 LISA LISA 3-2 HUEY LEWIS 4 THE 12-8 PRINCE 14-0 PRINCE 14-0 READY FOR THE WOR 36-26

Walker/Davis WORMENTDAVE

KOOL 6 THE GANG
READY FOR THE WOR
MADONNA
JOHN CAFFERTY
JOHN WAITE
HOTEST:
TEARS FOR FEARS 1-1
HUEY LEWIS 6 THE 7-3
DEPECHE MODE 8-4
COREY HART 10-7
DEAD OR ALIVE 12-8

KQMQ/Honolulu, HI

JOHN COUGAR
WHITNEY HOUSTON
CHEAP TRICK (dp)
RRADY FOR THE WOR
HOOTERS (dp)
HOOTERS (dp)
HOOTERS (dp)
HOTESS (dp)

KLUC/Las Vegas, NV Richards/Christian EURYTHICS
JOHN COUGAR
READY FOR THE WOR
JOHN CAFFERTY (dp)
Hottest:
ROWARD JONES 13-3
BILLY JOEL 15-9
GO WEST 18-10
MOTLEY CRUE 24-17
PAT BENATAR 26-19

KO93/Modesto, CA Brian Casey

Brian Casey

GOOLEY & CREME
MICHAEL MCDONALD
JOHN MAITE
WHITMEY HOUSTON
JOHN COUGAR
HOUSE LEMIS & THE 5-2
STING 4-3
ARRITA FRANKLIN 7-4
TEARS FOR FEARS 11-6
BILLY JOEL 20-15

READY FOR THE WOR FOREIGNER

KSKD/Salem, OF Len E. Mitchell

Len E. Mitchell
JOHN CODIOR
AIR SUPPLY
MILTHER HOUSTON
LOOSE ENDS
TOM PETTY (dp)
UNCENT (dp)
UNCENT (dp)
BOOTERS (dp)
BOOTERS (dp)
BOOTERS (dp)
BOOTERS (dp)
FOR PEARS 1-1
JOHN PARE 12-4
TOA TOTAL SOME CASE
WHAM! 25-17

MADONNA
WHITNEY HOUSTON
AMY GRANT
HOOTERS (dp)
UNGENT (dp) URGENT (dp)
Hottest:
TEARS FOR FEARS 1-1
HUEY LEWIS & THE Z-2
BILLY JOEL 13-6
JOHN PARR 20-12
DIRE STRAITS 33-19

KCPX/Salt Lake City, UT

YET
JOHN CAPPERTY
SURVIVOR
HOTLEST:
TEARS FOR FEARS 1-1
KCOL & THE GANG 12-2
DEAD OR ALIVE 8-4
HUEY LEMIS 6 THE 19-8
TINA TURNER 24-13

KISN/Salt Lake City, UT

none Hottest: TEARS FOR FEARS 1-1 PAUL YOUNG 2-2 DEBARGE 3-3 HUEY LEWIS & THE 5-5 COREY HART 8-8 KZZU/Spokene, WA

Bill Stairs JOHN COUGAR WHITNEY HOUSTON (dp) GODLEY & CREME (dp) A-HA WHAT IS THIS UB40 (dp)

DB40 (dp) HOttest: COREY HART 1-1 HUEY LEMIS & THE 2-2 BRYAN ADAMS 3-3 TEARS FOR FEARS 5-4 JOHN PARR 7-5

GOOLEY & CREME FREDDIE JACKSON COCK ROSH JOHN CAFFERTY HOTLEST TEARS FOR FEARS 1-1 HUEY LEWIS & THE 7-4 DEPECHE MODE 9-7 JOHN PARR 20-15 DIRE STRAITS 28-21

KHYT/Tucson, AZ Sherman Cohen JOHN CAFPERTY
WHITTHEY MOUSTON
UB40
JOHN WAITE
JOHN COUGAIS
JOHN COUGAIS
BOWADD JOHNS
HOCKEST
LIES STWAILTS
BOWADD JOHNS
HOCKEST
FERREDIS JACKSON 12-10
CORET HART 16-13

KRQ/Tucson, AZ Gillie/Johnson KATRINA & THE WAY (dp) GODGEY & CREME (dp) JOHN WAITE JOHN MAITE
WHITHEY HOUSTON
JOHN CAFFERTY (dp)
HOTLEST:
COREY HART 10-4
HURY LEWIS & THE 12-5
RICK SPRINGFIELD 14-8
BILLY JOHN 16-9
KOOL & THE GANG 15-10

FOREIGHER FOREIG KPOP/Sacramento, CA JeffredPerreri PAT BERSATAR MEITNEY HOUSTON JORN COUGAR KATRINA & THE MAV HOUTEST TEARS FOR FEARS 1-1 COREY BEART 3-2 HUBY LEWIS & THE 4-3 DEBARGE 6-4 JOHN PARR 7-5

PARALLEL THREE

May Taylor

JOHN MAITE
A-RA
JOHN COUGAR

GOOLEY'S CREME

WHITNEY MOUSTON (dp)

HOLLEST:
TEARS FOR FEARS 1-1

BYYAN ADAMS 2-2

JOHN PARK 5 THE 11-4

THAN TURNER 14-11

KYYA/Billings, MT Charlie Fox

Charle Fox
JORN COUGAR
COCK ROBIN
MOTLEY CRUE (dp)
MOTELS
ROBIN
HOTELS
RUEY LEWIS 6
THE 4-1
TEARS FOR FEARS 1-2
CORSY RART 7-4
BRYAN ADMS 10-5
JORN PARR 12-6

KBOZ-FM/Bozemen, MT KBIM/Roswell NM

Mike Shaw POREIGHER
READY FOR THE HOR
JOHN COUGAR
HITNEY HOUSTON
EURITHHICS
HOEVE LEWIS & THE 4-1
TEARS FOR FEARS 6-4
DEBARGE 7-5
BERTAN ADAMS 10-7
JOHN PARK 11-8 MADONNA
JORN COUGAR
ANY GRANT
JORN HITE
JORN HITE
JORN HITE
JURN CARPERTY
BILLY CRYSTAL
HOTELET
TEARS FOR FEARS 1-1
COREY HART 3-2
JORN PARR 11-5
BEYAN ADAMS 10-8
DEAD OR ALIVE 14-10

KCDQ/Bozeman, MT

SLY96/San Luis Obispo, CA Joe Collins JOB COGIMS

JOHN CAFFERTY
JOHN COUGGR
AIR SUPPLY
HOOTERS
BELOUIS SOME
BERIC CLAFTON
TEARS FOR FEARS 1-1
HUEY LEWIS & THE 5-2
JOHN PARR 14-6
ARETHA FRANKLIN 12-7
TIMA TURNER 16-12-7 HOWARD JONES HOTTEST: TEARS FOR FEARS 1-1 RUEY LEWIS'S THE 4-2 JOHN PARR 5-4 DIRE STRAITS 27-12 MOTLEY CRUE 36-18

KZOZ/San Luis Obispo, CA

Steve Chase JOHN MAITE
JOHN CAPFERTY
UB40
MADONNA
WHITMEY HOUSTON
JOHN COUGAE
HOEY LEWIS 6 THE 5-2
ARETMA FRANKLIN 8-4
TINA TURKER 15-9
PRINCE 27-17
PRILC COLLINS 30-20

KIST/Santa Barbara, CA

DIRE STRAITS
READY FOR THE WOR
URGENT (dp)
HOOTERS
BELOUIS SOME
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MON AT WORK
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HOUSE OF THE ?-1
CORRY HART 4-4
ELLY CORAN 8-6
GOODLEAN 8-6
GOODLEAN 8-7
GOODLEY & CREME 28-20

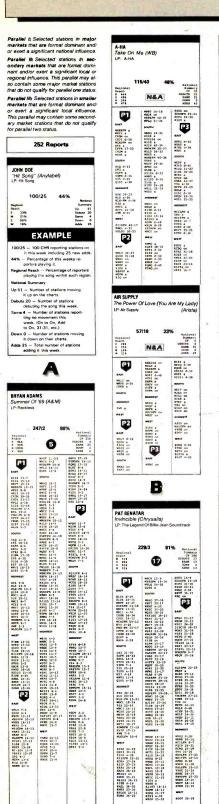
OK95/Tri-Cities, WA Taylor/O'Brian TayloriO'BrianJOHN COUGAR
FOREIGNER
LAURA BRANICAN
UNGREYT
UNGREYT
UNGREYT
PORTY
READY FOR THE WOR
BOTLEY
BRYAN ADAMS 5-3
OTLEY CRUE 9-5
DIRE STRAITS 14-6
A-HA 16-7
PAT BENATAR 13-8

252 Reporters

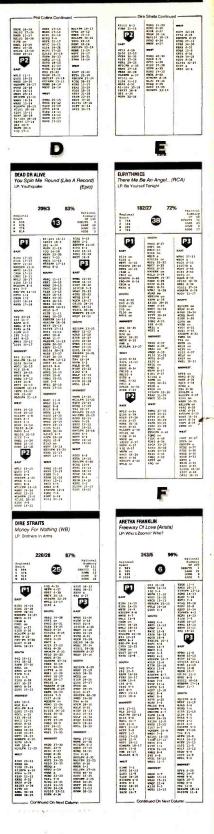
246 Current Reports The following station reported a frozen playlist this week: KKQV/Wichita Falis

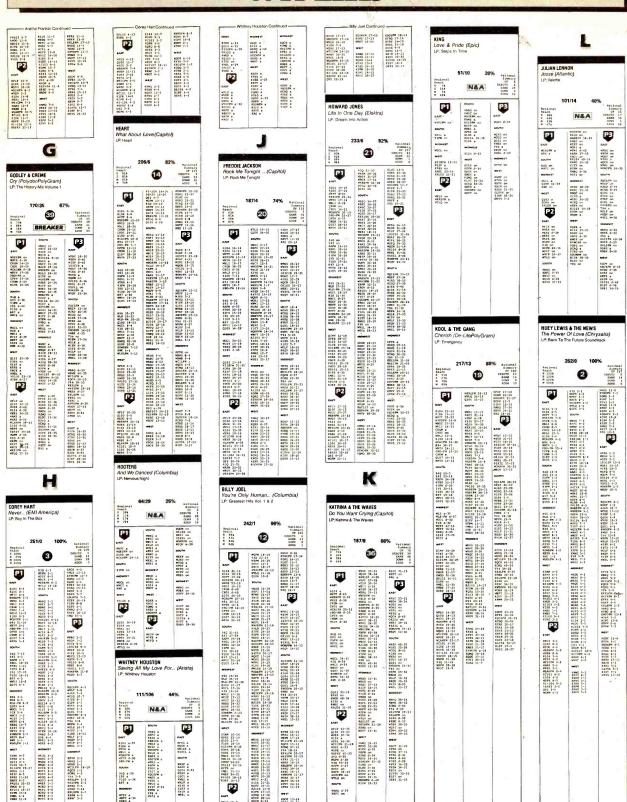
The following stations failed to report this week; therefore

their playlists were frozen: WZOU/Boston KITE/Corpus Christi WZKS/Nashville KISN/Salt Lake City WGLF/Tallahasse



	Benatar Continu	ed			
PZ KAT	WIOG 19-14 WHOM 19-15 EAY107 28-24 EEVERW 26-23 EERD 19-15 WHOT 28-21	EYTA d-10 IBOSFH 13-26 SCBQ 24-20 STBS 23-22 EXA3 32-24 EXOSE 19-18 EXOSE 19-18 EXOSE 17-12 BLYMS 23-19 ELST 27-27 OSPS 13-8	Abadabad LP: Barking	tango (EMI Am	erica)
MATY 18-11 0100 11-9 WS00 28-28 WS02 28-28 WS02 28-28 MS02 32-28 1104 6-2 WS03 32-28 1104 6-2 WS03 32-28 1104 6-2 WKE 27-32 FC101 16-14 100 24-20 MSPK 10-19 MSPK 10-19 MS		REIM 33-15 EXOS 17-12 BLY96 23-19 EIST 27-27 OE95 13-8			
MERT 15-11 MARK 23-20 MKER 27-32 MLAMPM 25-22 RC101 16-14	EMBO 23-18 EEEE d-25 EGER 24-24 EEEE 2-23 ASMO 18-16 ENG 22-27 EMBO 32-27 EMBO 25-21 EUC 26-19 EOG 34-28 EMPOP a-32		Regionel Beach 2 164 8 284 H 114 W 265	52/7 21 N&A	Metional Summery UP 3 DESCTS 5 SAME 37 DOM: 0 ADDS 7
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DOUTH	#385 on #517 38-33 #791 34-33 #65179 on EBPN d-40	MDCM 36-33 OR100 31-27 MREF on 95Y11, 22-19 HOMPPH 38-32 MREFO 38-33	When You LP: Cock Ro	r Heart Is Wea.	k (Columbia)
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P 23	MEDD 0-38 MEAU & MEDC on FITE 30-27 MOTE on KELO 0-38 MEDPE on MEDPE on EXTERNO ON MEDD ON MEDD ON		BAST	### 13 - 22 ### 23 - 22 ### 24 ### 25 ##	P
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7EFRT 0-40 WOFH 0-40 930 on HXFH on MPST 39-34	ECAC on ECAC on ECAC on ECAC 32-28 EISE 28-29 EZELU ON	WEST	940 on 293 32-31 EAFR d-32 EBCL On ETES 4-40 93FM 20-30 Y100 30-39 WWY 35-33	WORT 15-12 WTW1 29-24 WLRS on PM100 d-31 WWETPH d-32	NOUTH
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MARX on WEER a \$106 d-33	ESTRO 39-35 ESTR a EF95 d-31	WDEG d-37	BAST 18-16 (19-18) 18-16 (19-18) 18-16 (19-18) 18-16 (19-18) 18-18 (19-1	MAPI 14-12 MAPI 14-12 MSSX 20-16 MBCY 13-10 S MJER 19-15	
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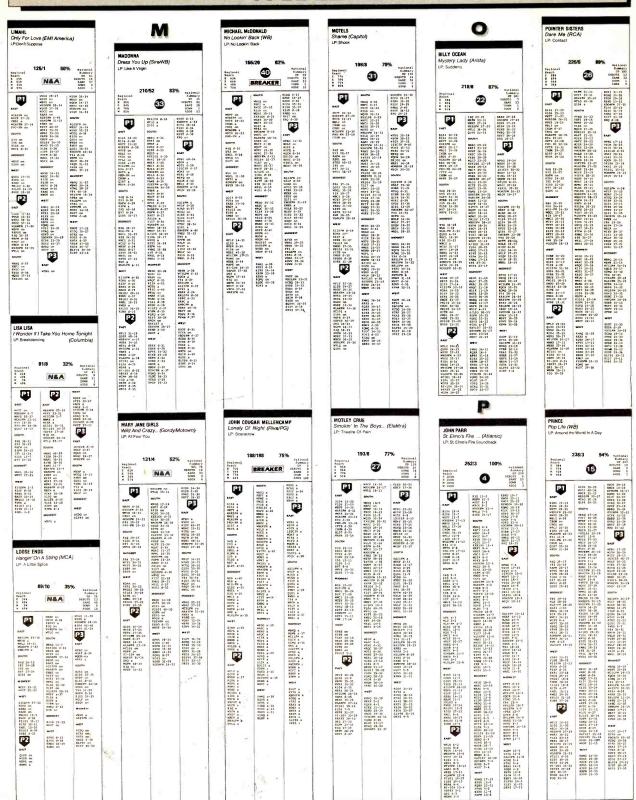


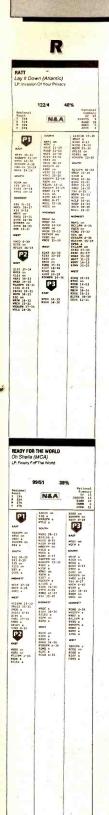
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ERNO 27-22 ERXX 23-16 EQXX 19-13 EPS5 26-14 FIRE 25-13 REPW 30-21 ESNO 22-19 EDGE 33-20 FMGX 60-14

Regions Reach # 984 # 924 H 921

BATT

B104 24-21

R106 20-26

WESTT 33-29

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MED 34-27

ME

940 31-29 193 29-26 FAPM 19-15 FXXS 35-31 9998 29-27 Y100 29-26 897 22-12 HNY2 32-25 Olos 32-18

If something's happening at your station or company -send R&R the photo and we'll put it on the Picture Page.



BE A SHMOOZER ... NOT A LOSER AT THE NEW MUSIC SEMINAR

To make it in the music business, you've got to get out there and see people. Face to face. Shmoozing—the art of talking business as pleasure—is the most important activity at the New Music Seminar. Actively networking with the record industry's movers and shakers at the Seminar will do more for your career and your company than a month spent playing telephone roulette or mailing out press releases. Come September 25-28, no one will be "in with people" or "on a call" or "out of town." They'll all be in New York's Marriott Marquis, shmoozing at the New Music Seminar.

So, if you don't want to spend four days wondering why you can't reach anybody, come to NMS6. And be a shmoozer, not a loser.

This year's Seminar will feature a fascinating and broadbased array of programs, including many new panels and workshops

PROGRAMMING: Black Radio · Contemporary Hit. Radio • College Radio (new) • Album Oriented Rock Radio · DJs and Remixers · MUSIC: Producers · New Age Music (new) • Heavy Metal (new) • A&R • Journalists • Alternative Music (new) • Artists • Battle of DJs/MCs/Human Beat Boxes • BUSINESS: Nightclubbing Around the World • Talent and Booking • Tipsheets and Trades • New Labels Workshop (new) • The Cultural Boycott (new) • UK Independent Labels (new) • US Independent Labels:-Marketing and Promotion (new) • Independent Labels and Distribution • Financial Structure of the Music Business • Management • Music vs. Madison Avenue (new) • MARKET-ING: Publicity · Packaging and Merchandising (new) · Crossover Pramotion • AOR Marketing and Promotion • Black Music Marketing and Promotion • MUSIC VIDEO: National Programming • Local/Regional Programming (new) • International Programming (new) • Directors • Clubs (new) • Marketing & Exploitation (new) • Promotion (new) · LEGAL: Record Deal Basics (new) · Publishing and Artist Development • Artist Contract Mock Negotiation · Ancillary Rights (new) · Corporate Sponsorship (new) • Legal Hot Topics (new) • Music/Film/Video • International Licensing • Video Rights & Payments (new) • TECHNOLOGY WORKSHOPS: Recording Studio Technology (new) • Computer Technology (new)

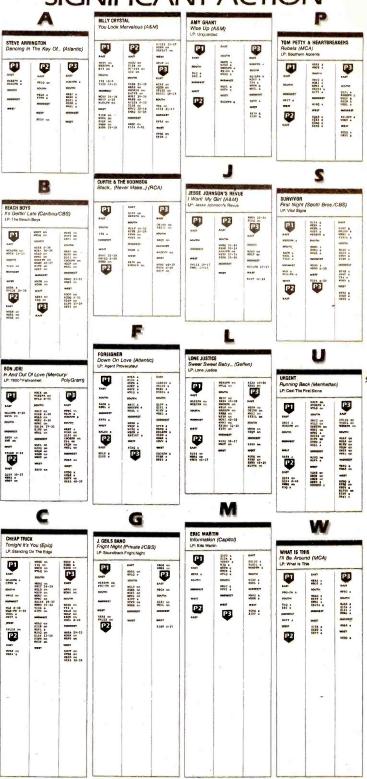
REGISTRATION: Admission to the Seminar is \$175 per person. Call 212-722-2115 or write c/o 1747 First Avenue. New York, NY 10128 to request a registration form. If you want to use your credit card, you can register by phone at the same number. ACCOMMODATIONS: The Seminar has arranged discount hotel rates for Seminar attendees. Call or write for information on hotel and travel options. (Same address and phone as above.) MARKET-ING OPPORTUNITIES: There are many ways you can use the Seminar as a valuable and unique marketing and promotion opportunity. Call Joel Webber at 212-255-7408 for information and rates.

NEW MUSIC SEMINAR 6 NEW MUSIC SEPTEMBER 25-28, 1985 **MARRIOTT MARQUIS NEW YORK CITY** 1747 FIRST AVENUE NYC 10128 (212) 722-2115 **TELEX 6971684 FUNK**



PARALLELS

SIGNIFICANT ACTION



GOING THE DISTANCE

COREY HART/Never Surrender STING/If You Love Somebody TEARS FOR FEARS/Shout

PAUL YOUNG/Everytime You Go Away

MADONNA/Angel

MURRAY HEAD/One Night In Bangkok

SIMPLE MINDS/Don't You Forget About Me

COMMODORES/Nightshift

DAVID LEE ROTH/California Girls

MADONNA/Material Girl

HALL & OATES/Method Of Modern Love

BILLY OCEAN/Loverboy

PHILIP BAILEY with PHIL COLLINS/Easy Lover

MADONNA/Like A Virgin

CARS/Drive

PRINCE/Let's Go Crazy

JOHN WAITE/Missing You

TINA TURNER/What's Love Got To Do With It

ROD STEWART/Infatuation

ELTON JOHN/Sad Songs RAY PARKER JR./Ghostbusters

ZZ TOP/Legs

BILLY IDOL/Eyes Without A Face

PRINCE/When Doves Cry

LAURA BRANIGAN/Self Control

HUEY LEWIS & THE NEWS/Heart Of Rock & Rolf

STEVE PERRY/Oh Sherrie

DENIECE WILLIAMS/Let's Hear It For The Boy

THOMPSON TWINS/Hold Me Now

CULTURE CLUB/Miss Me Blind

KENNY LOGGINS/Footloose

NENA/99 Red Balloons

VAN HALEN/Jump

ROMANTICS/Talking In Your Sleep

PAT BENATAR/Love Is A Battlefield

SPANDAU BALLET/True

AIR SUPPLY/Making Love Out Of Nothing At All

BONNIE TYLER/Total Eclipse Of The Heart

MEN WITHOUT HATS/Safety Dance

EURYTHMICS/Sweet Dreams (Are Made Of This)

DURAN DURAN/Is There Something I Should Know

KINKS/Come Dancing

KAJAGOOGOO/Too Shy

EDDY GRANT/Electric Avenue

All of these records attained Top 5 status in R&R's CHR National Airplay Chart. All of these records started with mass exposure in AIR. AIR insured that radio listened to these records on release. AIR's impact paved the way for the promotion departments at the respective companies to close these records at radio faster because the first step, listening, had been taken. AIR is proud to have taken part in the success of these records and is available to help you get mass exposure for your priorities. Call Alan Smith at (301) 964-5544 today.

AIR . . . The fastest, most reliable tool for getting radio to listen to music.

WEEK #4

AIR Priorities

WEEK #4

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, August 14, 1985.

IN AND OUT OF LOVE INFORMATION AMERICAN WAY SO IN LOVE STAND BY ME

BON JOVI ERIC MARTIN HYTS OMD MAURICE WHITE MERCURY/POLYGRAM
CAPITOL
GOLD MOUNTAIN/A&M
A&M
COLUMBIA

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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CONTEMPORARY HIT RADIO

BREAKERS

JOHN COUGAR MELLENCAMP Lonely Ol' Night (Riva/PolyGram)

75% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 188 including B104, Z93, Q105, B96, WLS-FM, KKRZ, KUBE. Complete airplay in Parallels.

GODLEY & CREME

Cry (Polydor/PolyGram)

67% of our reporters playing it. Moves: Up 55, Debuts 39, Same 41, Down 0, Adds 35 including PRO-FM, 94Q, Y100, B97, 92X, WNCI, KMJK. See Parallels, debuts at number 39 on the CHR chart.

JOHN WAITE

Every Step Of The Way (EMI America)
63% of our reporters playing it. Moves: Up 7, Debuts 40, Same 50, Down 0,
Adds 62 including WHTT, WCAU-FM, KAFM, KEGL, WHYT, Q103, KOPA. Complete airplay in Parallels.

MICHAEL McDONALD

No Lookin' Back (WB) 62% of our reporters playing it. Moves: Up 50, Debuts 32, Same 53, Down 0, Adds 20 including CKGM, WCAU-FM, PRO-FM, WKTI, KMJK, KITS. See Parallels, debuts at number 40 on the CHR chart.

JOHN CAFFERTY

C-I-T-Y (Scotti Bros./CBS)

60% of our reporters playing it. Moves: Up 5, Debuts 35, Same 36, Down 0, Adds 74 including WHTT, B94, 93FM, WHYT, WKTI, WLOL-FM, Q103. Complete airplay in Parallels.

NEW & ACTIVE

LAURA BRANIGAN "Spanish Eddie" (Atlartic) 143/14 Moves: Up 46, Debuts 30, Same 52, Down 1, Adds 14 including WHTX, KTKS, WLOL-FM, Z106, WRCK, KHFI, KZZB, WKAU, KMGX, Y44, KKRC, OKS, K104 28-18, WFST 39-34, KIKI 30-27.

WAND, MINOX, 194, NAME, ONES, NOB 22-16, WYST 3-39A, NIN 3022-5 MARRY JANE GIRLS "Wild And Crazy Love" (Gordy/Motown) 131/4 Moves: Up 76, Debus 18, Same 33, Down 0, Aods 4, 092, WRON, WFBB, WRR, WNYS 38-31, WCAU-FM 39-32, B94 29-22, WNX 29-24, FM102 29-23, KS103 34-29, KFUB 57-23, WLAN-FM 23-19, WGTZ 30-26, KJ103 40-33, KF9S 29-24.

LIMAH. "Only Fer Luve" (EMI America) 125.11 Moves: Up 51. Debus 16, 5ame 57, Down 0, Adds 1, CKOL MVS 37-34, KPLUS 24-20, 0100 39-36, KDRS 37-34, WALES 17-34, WA

loves: Up 13, Debuts 14, Same 58, Down 0, Adds 32 including 92X, KIMN, KTFM, WAHC, KEYN-FM, KHYT, WOAY, KZOZ, WPST 32-25, KOMO 39-32.

A-HA "Take On Me" (WB) 115/40

WHITNEY HOUSTON "Saving All My Love For You" (Arista) 111/106
Moves: Up 0, Debuts 3, Same 2, Down 0, Adds 106 including 8104, K106, WNYS, WBLI, WCAU-FM, PRO-FM, 940, Y100, 897, WCZY, WHYT, KBEO, KIMN, KIIS-FM, KS103.

Y100, B97, WCZY, WHYI, KBUU, KININ, NIGHTIN, TOPTON.

***YAT "Summertime Girls" (A&M) 109/10

Moves: Up 35, Debuis 10, Same 54, Down 0, Adds 10, PRO-FM, WHYT, WSSX, WZYP, WHHY-FM, KOXR, KCPX, WZON, KISR, KKOE-FM, WNYS 29-25, WCAU-FM 36-29, WNCI 26-23, KWIC 23-17, WKSF 32-24.

NOR, NIGETIN, WIS 25-20, WAAD THE 90-33 MINE 2014, NIGHT 25-40, NIGHT

READY FOR THE WORLD "Oh Sheila" (MCA) 99/51
Moves: Up 13, Debits 13, Same 22, Down 0, Adds 51 including
KPLUS, WDCG, WROC, KSND, WOCM, KIIS-FM 15-10, KMEL 27-14. CKOI, 894, 897. Q105. KBEQ. KWOD, KITS. KWSS.

KPULS, WDCG, WHOCK, SND, WDGW, MISS-M 15-10, KMEL 27-14.

LOOSE ENDS "Hangin" On A String" (MCA) 89/10

Moves: Up 26, Debuds 13, Same 40, Down O, Adds 10, WNYS, PRO.FM, WAMX, S8PXY, WNSY, Y106, KITY, KSKD, WKHI, WBWB, WPL 15-11, 940 [16-12, 293 34-26, FMIOZ 15-9, KMEL 13-10.

TISA LISA & CULT, JAM with PULL FORCE "1" Wonder If I Take You Home?" (Columbia) 81/8 Woves Up 41, Debuts 8, Same 21, Down 3, Adds 8, KWOD, WAMX, WKEE, KBFM, WZPL, KBOS, WKSF, T94, W 87, WNYS 35 27, Sep 41-10, L23 31-22, YHOI 27-F, PHIOZ, KSTOS 2.

MOST ADDED JOHN COUGAR MELLENCAMP (188) Lonely Ol' Night (Riva/PG) WHITNEY HOUSTON (106) Saving All My Love For You (Arista)
JOHN CAFFERTY (74)

C-I-T-Y (Scotti Bros./CBS) JOHN WAITE (62) Every Step Of The Way (EMI America)

MADONNA (52) Dress You Up (Sire/WB)

HOTTEST

HUEY LEWIS & THE NEWS (191) Power Of Love (Chrysalis) JOHN PARR (163) St. Elmo's Fire (Atlantic) TEARS FOR FEARS (147) Shout (Mercury/PolyGram) COREY HART (103) Never Surrender (EMI America)

BRYAN ADAMS (100) Summer Of '69 (A&M)

HOUTERS "And We Danced" (Columbia) 64/29
Moves: Up 6, Debots 1, Same 28. Down 0, Adds 28 including WHIT. WNCI, KWK, KPLUS, WKFM, WOKI, WSEZ, WZPL,
KKDR, KBOS, WZPO, WGGO, KHTK, WGAU-FM, 19-14, Z 106/3-31-4.

BELOUIS SOME "Same People" (Capitol) 63/13 Moves: Up 0, Debuts 6, Same 44, Down 0, Adds 13 including WGCL, K104, WANS-FM, KRBE, WOKI, KEYN-FM. OK100, WKHI, KNDE-FM, KHTX, SLY96, KIST, WNYS 4-04, KF95 4-34, OK95 6-38.

MRS JUPPLY "The Power Of Love (You Are My Lady)" (Arista) 57/19 Moves Up 0, Debuts 8, Same 30, Down 0, Adds 19 including CFTR, KWK, Q100, WKEE, WZLD, WANS-FM, KITY, WKDD, WRQC, WKFR, KIKK, KSND, KSKO, WKHI, SLYVB

KIM CARNES "Abadabadango" (EMI America) 52/7
Moves: Up 3, Debuts 5, Same 37, Down 0, Adds 7, CFTR, FM102, KKFM, WCGQ, KNOE.FM, KNIN, Z93, d-33, Y100 d-32, Y1966 d-37, KIYI -36, KSKO 40-38, KDW d-38, KHTJ 88-34, KIST 36-28.

KING "Love & Pride" (Epic) 51/10 NING LUTE OF FINE LEPIE 3-1/10
Moves: Up 8, Debuts 4, Same 29, Down 0, Adds 10, KEGL. KZZP, WKRZ-FM, KAMZ, WOKI, WLRS, Y106, KMGX, KSKD. T94, KIIS-FM 12-11, KMEL 23-16, KCAO 32-21, KZOZ 31-25, OK95 3-2.

SIGNIFICANT ACTION

CHEAP TRICK "Tanight it's You" (Epic) 49/10
Moves: Up 6, Debus 3, Same 30, Down 0, Adds 10, WCAU-FM, CFTR, WGCL, WHYT, WERZ, Y106, WZPL, KBOS, KQMQ,
Talk, KWIG 34-25, WNNO 35-32, CTJ 04 32-29, WTKR 29-23, OK95 26-24

URGENT "Running Back" (Manhattan) 43/15

VINUSH: TRUITINING DOM: MINISTERING 19-715 OWNER OF MORES UP, D. DEBUS 1, Same 27, Down 0, Adds 15 notUding CKOI, KKRZ, 930, WKRZ-FM, WFMI, KTFM, WKZL, WKFR, KSKO, KDON-FM, WBNO, KHTX, WCAU-FM on-dp, WZLD on, WJXD on-dp. Note: Last week Urgent was inadvertently listed as showing "Down 8," when it should have read "Sme 8, Down 0".

as showing "Lown e," when it should have read "Same 0," Lown to BILLLY CRYSTAL "You Look Marvebus" ("A&M) 42/3 Moves Up 10, Debuts 2, Same 27, Down 0, Adds 3, WKKS-FM, WHYT, KBIM, 195 10-8, Y100 18-11, WCZY 35-18, Y108 on, KUBE 25-19, KZZB 35-30, WOK 14-50, BUIDS of 33, WHYO 22-18, KMBO 32-29, KJ103 32-27, Z102 21-17.

LONE JUSTICE "Sweet Sweet Baby (1'm Falling)" (Geffen) 33/0

LONE JUSTICE "Sweet Sweet Baby (1'm Falling)" (Geffen) 33/0

Noves: Up 7, Debuts 0, Same 26, Down 0, Adds 0, WXKS-FM on, WCALL-FM on-dp, WRCK 40-37, WKRZ-FM on, WTLQ on, KWIC on, KZZB 40-39, WNOK-FM on, WOKI 40-35, WFMI on, KX104 31-26, WJXQ 30-27, WHOT on, KIKX 40-38, KSKD on-dp, KHTX 40-38

BURVIVOR "First Night" (Scottl Bros./CBS) 32/32

Noves: Up 0, Debuis 0, Same 0, Down 0, Adds 32 including WXKS-FM, KAFM, KEGL, Y100, WLS, WLS.FM, K104, WKEK, WKFM, WPST, WRINO, KMBG, WKDD, WGRD, KFM, KFM, KFM, KAFM, KEGL, Y100, WLS, WLS, FM, K104, WKER, WKFM, WPST, WRINO, KMBG, WKDD, WGRD, KFM, KFM, KFM, KAFM, KAFM, KEGL, Y100, WLS, WLS, FM, K104, WKER, WKFM, WFST, WRINO, KMBG, WKDD, WGRD, KFM, KFM, KFM, KAFM, KAFM, KEGL, Y100, WLS, WLS, FM, K104, WKKS, WKFM, WKFM

WREE, INTERNATION TO THE PROPERTY "Rebels" (MCA) 22/22

Margare Up 0. Debuts 0. Same 0. Down 0. Adds 22 including WHYT, WERZ, WRCK, KWIC, WOKI, WFMI, KX104, KITY, Up 0, Debuts 0, Same 0, Down 0, Adds 22 KQXR, KIKX, KCAQ, KSKD, KKLS-FM, WDB WHAT IS THIS "I'll Be Around" (MCA) 20/20

WOVES U.D. O. Debuts 0, Same 0, Down 0, Adds 20 including PRO-FM, 94Q, Z93, WHYT, WERZ, WRCK, WBBQ, WZYP, WFMI, KX104, KIKX, KZZU, KHYT, WDBR, KCQQ.

CURTIE & THE 800MB0X "Black Kisses (Never Make You Blue)" (RCA) 20:2

Moves: Up 3, Debuts 2, Same 13, Down 0, Adds 2, 195, WRDN, KRKZ 32-29, FM102 d 258, KWOD on-dp, Q100 and
WREFEM on, WAZP 43-32. KITHO on-dp, WSEZ on, KKFM on, KODN-FM on, WAZP-FM on, KITB\$ 40-37, KHTR 440. ERIC MARTIN "Information" (Capitol) 19/19

Adds 19 including WNYS, Q100, K104, 98PXY, 93Q, WKFM, WRCK, KWIC, WFMI AMY GRANT "Wise Up" (A&M) 19/19
Moves: Up 0, Debus 0, Same 0, Down 0, Adds 19 Including 94Q, Z93, WBBQ, WJZR, WNOK-FM, KX104, WSEZ, WZPL, WKFR, KODN-FM, WOMF-FM, KOUZ-FM, KDVV, KBIM, KIST.

J. GELLS BAND "Fright Night" (Private USBS) 19/2 Moves: Up 0, Debuts 1, Same 16, Down 0, Adds 2, WTLQ, KTY, WXXS-FM on, PRO-FM on, KKRZ on-dp, FM102 on, WERZ on-dp, WZLD on, WOM on, WFM, on-pp, WSEZ on, KBOS on, KMOX on-dp, KIST d-37.

JESSE JOHNSON'S REVUE "I Want My Girl" (A&M) 13/0 Moyes: Up 7, Debuts 0, Same 6, Down 0, Adds 0, FM102 19-17, KMEL 17-15, KZZB 39-34, WANS-FM on dp. WZYP 37-35,

Moves: Up 7, Debuts 0, Same 6, Down 0, Adds 0, FM102 19-1 KTFM 29-26, KMGX 32-24, KCAQ on, WJAD on, KIST 32-24

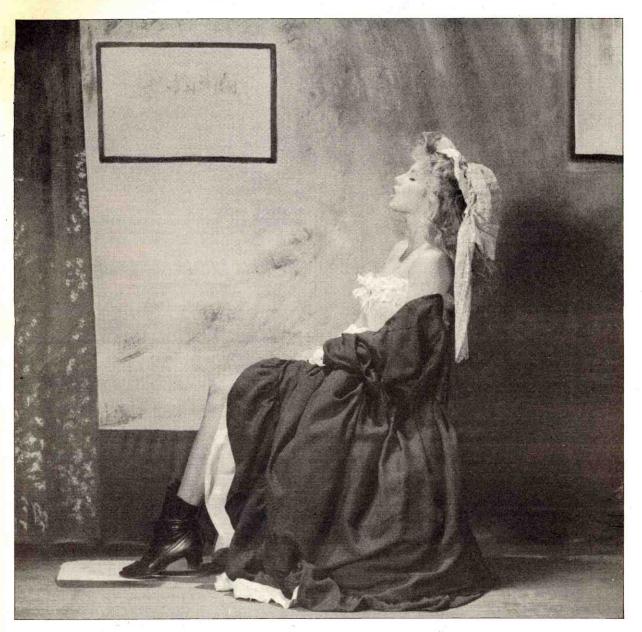
STEVE ARRINGTON "Dancing In The Key Of Life" (Atlantic) 12/10
Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 10, WKKS-FM, WCAU-FM, WZLD, KTFM, WOMP-FM, WKSF, WJAD, Q101 Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 10, WPFM, WHSL, WTLQ on, KHYT on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/bite (label) designation inby lever, into 30, but a less 1 to dut or the rejorders. The work Noves indicate the both seast 1 to dut or the rejorders. The work Noves indicate the type of activity this week. Up for upward chart movement. Same for soleways or continued uncharted activity, Own for downward chart activity, and Adds for the number is a sampling of individual sation activity. Complete activity can be found in he Parallels NOTE: Records that flack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40.

CHR sprand Christian Christian — Fullitime Adds and/or Ons: four plays in a 24-hour period, three of them before midright.

Departed Adds and/or Ons: four plays in a 24-hour period, both of them before midright.

ROCK MYSELF TO SLEEP



The new single by PRIL WINE

Produced by Lance Quinn for Quinn-Mann Productions

An Aquarius Records Production



Now the property of the state of the



CONTEMPORARY HIT RADIO

TEARS FOR FEARS/Shout (Mercury/PG) HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) 6 2 COREY HART/Never Surrender (EMI America)
JOHN PARR/St. Elmo's Fire (Atlantic) 4 3 🔞 BRYAN ADAMS/Summer Of '69 (A&M) ARETHA FRANKLIN/Freeway Of Love (Arista) TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol) STING/If You Love Somebody Set Them Free (A&M) DeBARGE/Who's Holding Donna Now (Gordy/Motown) PAUL YOUNG/Everytime You Go Away (Columbia) 18 PHIL COLLINS/Don't Lose My Number (Atlantic) 17 2 BILLY JOEL/You're Only Human (Second Wind) (Columbia) DEAD OR ALIVE/You Spin Me Round (Like A Record) (Epic) HEART/What About Love? (Capitol) B PRINCE/Pop Life (WB) WHAM!/Freedom (Columbia) PAT BENATAR/Invincible (Chrysalis) Đ 18 BRUCE SPRINGSTEEN/Glory Days (Columbia) 37 33 26 (D) KOOL & THE GANG/Cherish (De-Lite/PG) FREDDIE JACKSON/Rock Me Tonight (For Old Time's Sake) (Capitol) 3 HOWARD JONES/Life In One Day (Elektra) 29 25 BILLY OCEAN/Mystery Lady (Jive/Arista) 10 10 23 DEPECHE MODE/People Are People (Sire/WB) 23 20 24 RICK SPRINGFIELD/State Of The Heart (RCA) 32 DIRE STRAITS/Money For Nothing (WB) POINTER SISTERS/Dare Me (RCA) MOTLEY CRUE/Smokin' In The Boys Room (Elektra) POWER STATION/Get It On (Bang A Gong) (Capitol) WHITNEY HOUSTON/You Give Good Love (Arista) NIGHT RANGER/Sentimental Street (Camel/MCA) MOTELS/Shame (Capitol) REO SPEEDWAGON/Live Every Moment (Epic) DEBUT MADONNA/Dress You Up (Sire/WB) COCK ROBIN/When Your Heart Is Weak (Columbia) 6 15 27 35 DURAN DURAN/A View To A Kill (Capitol) DEBUT • WATRINA & THE WAVES/Do You Want Crying (Capitol) 12 19 31 37 PRINCE/Raspberry Beret (WB) DEBUT DEBUT BE EURYTHMICS/There Must Be An Angel (RCA)

N&A Begins on Page 86

ADULT CONTEMPORARY

BREAKER @ GODLEY & CREME/Cry (Polydor/PG)
BREAKER @ MICHAEL McDONALD/No Lookin' Back (WB)

★ KOOL & THE GANG/Cherish (De-Lite/PG) PAUL YOUNG/Everytime You Go Away (Columbia) DeBARGE/Who's Holding Donna Now (Gordy/Motown) ◆ DON HENLEY/Not Enough Love In The World (Geffen) BILLY JOEL/You're Only Human (Second Wind) (Columbia) KENNY LOGGINS/Forever (Columbia) **DILLY OCEAN/Mystery Lady (Jive/Arista)** 10 8 TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol) 9 SADE/Your Love Is King (Portrait/CBS) 16 15 13 TO ARETHA FRANKLIN/Freeway Of Love (Arista) 19 14 TO COREY HART/Never Surrender (EMI America) 17 WHAMI/Freedom (Columbia) 4 3 8 13 AIR SUPPLY/Just As I Am (Arista) 25' 20 16 RONNIE MILSAP/Lost In The '50s (RCA) BREAKER HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)
3 7 11 16 WHITNEY HOUSTON/You Give Good Love (Arista) 5 9 12 17 AMY GRANT/Find A Way (A&M) BREAKER @ MICHAEL FRANKS/Your Secret's Safe With Me (WB) 11 11 15 19 SURVIVOR/The Search Is Over (Scotti Bros./CBS) BREAKER ON NATALIE COLE/A Little Bit of Heaven (Modern/Atco)

DEBUT WHITNEY HOUSTON/Saving All My Love For You (Arista)

17 17 18 23 ROSANNE CASH/I Don't Know Why You Don't Want... (Columbia)

DEBUT BEACH BOYS/It's Gettin' Late (Caribou/CBS)

DEBUT > 4 HOWARD JONES/Life In One Day (Elektra) DEBUT MICHAEL McDONALD/No Lookin' Back (WB)

N&A Begins on Page 66

AOR TRACKS

Three	Two	es.	Last Wee			(ND)
	2	2	1		0	DIRE STRAITS/Money For Nothing (WB)
	3	3	2	2	2	JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic)
	10	6		5	0	STING/Fortress Around Your Heart (A&M)
	1	1			4	HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)
	6	4		4	5	PAT BENATAR/Invincible (Chrysalis)
	18	11		7	6	PHIL COLLINS/Don't Lose My Number (Atlantic)
	36	23	1	5	ŏ	HUEY LEWIS & THE NEWS/Back In Time (MCA)
	15	13	t	8	ŏ	R.E.M./Can't Get There From Here (IRS/MCA)
	16	12	2	9.	ŏ	JOHN CAFFERTY & THE BEAVER/C-I-T-Y (Scotti Bros./CBS)
	24	17	1	1	Ō	GODLEY & CREME/Cry (Polydor/PG)
	25	11	3 1	3	Ď	MOTELS/Shame (Capitol)
	8	ī		6	12	COREY HART/Never Surrender (EMI Americaa)
	22	2		14	B	TALKING HEADS/And She Was (Sire/WB)
В	RE	Α	KE	R	0	JOHN COUGAR MELLENCAMP/Lonely OI' Night (Riva/PG)
	13		5	12	15	MOTLEY CRUE/Smokin in the Boys Routh (Clekita)
	53	2	9	18	1	MICHAEL McDONALD/No Lookin' Back (WB)
	_	-	_	26	D	JOHN WAITE/Every Step Of The Way (EMI America)
	43	3	0	23	1	CHEAP TRICK/Tonight It's You (Epic) Complete Tracks Ch
	11		9	10	19	BRYAN ADAMS/Summer Of '69 (A&M) Begins on Page 68
	28	2	5	22	20	Y&T/Summertime Girls (A&M)
E	RE	A	KI	ER	1	HOOTERS/And We Danced (Columbia)
E	RE	Д	K	EF	2	TEARS FOR FEARS/Head Over Heels (Mercury/PG)
			2		23	BILLY JOEL/You're Only Human (Columbia)
	55		2	25	2	NICK MASON & RICK FENN/Lie For A Lie (Columbia)
			14			RATT/Lay It Down (Atlantic)
2	RE	A	KI	ER	2	JEFF BECK/Gets Us All In The End (Epic)
	5		5	16	27	JEFF BECK W/ROD STEWART/People Get Ready (Epic)
	35	:	27	32		BRYAN ADAMS/Diana (Import)
	33		26	30	3	TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)

BLACK/URBAN

10 19 30 HEART/What About Love? (Capitol)

	1	1	1		ARETHA FRANKLIN/Freeway Of Love (Arista)
	7	6	2		WHITNEY HOUSTON/Saving All My Love For You (Arista)
	15	10	6		JESSE JOHNSON'S REVUE/I Want My Girl (A&M)
	12	7	5		STEVE ARRINGTON/Dancin' In The Key Of Life (Atlantic)
	22	13	7		KOOL & THE GANG/Cherish (De-Lite/PG)
	24	12	9		TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)
	10	8	8		PATTI LABELLE/Stir It Up (MCA)
	27	18	15		9.9/All Of Me For All Of You (RCA)
	21	16	13		SYSTEM/The Pleasure Seekers (Mirage/Atco)
	35	20	16	1	BILLY OCEAN/Mystery Lady (Jive/Arista)
	23	17	12	0	MARY JANE GIRLS/Wild And Crazy Love (Gordy/Motown)
	-	31	21		READY FOR THE WORLD/Oh Sheila (MCA)
	2	2	3		DEBARGE/Who's Holding Donna Now (Gordy/Motown)
	3	3	4		LUTHER VANDROSS/It's Over Now (Epic)
	32	23	18		GWEN GUTHRIE/Padlock (Island)
	30	24	17		ALEXANDER O'NEAL/If You Were Here Tonight (Tabu/CBS)
	40	25	20		POINTER SISTERS/Dare Me (RCA)
	17	15	14	18	MELBA MOORE/When You Love Me Like This (Capitol)
	-	_	22		PRINCE/Pop Life (WB)
	38	27	23		CON FUNK SHUN/i'm Leaving Baby (Mercury/PG)
	4	4	11		CAMEO/Attack Me With Your Love (Atlanta Artists/PG)
	5	5	10		RICK JAMES/Glow (Gordy/Motown)
	_	34	27		BOOGIE BOYS/A Fly Girl (Capitol)
	39	33	26		MAI TAI/History (Critique)
	_	_	39		ANDRE CYMONE/Dance Electric (Columbia)
	_	35	28		FAT BOYS/The Fat Boys Are Back (Sutra)
	_	39	32		NATALIE COLE/A Little Bit Of Heaven (Modern/Atco)
	_	_	37		STARPOINT/Object Of My Desire (Elektra)
	_	38	34		JUICY/Bad Boy (Private I/CBS)
	_	_	33	30	SHANNON/Stronger Together (Mirage/Atco)
	_	36	31	31	STEPHANIE MILLS/Bit By Bit (Theme From 'Fletch') (MCA)
	_	_	38		BILL WITHERS/Something That Turns You On (Columbia)
- 1	DEE	BUT	•	3	BAR-KAYS/Your Place Or Mine (Mercury/PG)
В	RE	AK	ER	02	CARRIE LUCAS/Hello Stranger (Constellation/MCA)
_	33	30	25	35	SADE/Your Love Is King (Portrait/CBS) N&A Begins on Page 58
	_	_	40	0	NEW EDITION/My Secret (Didja Gitit Yet?) (MCA)
	20	19	19	37	RJ'S LATEST ARRIVAL/Swing Low (Atlantic)
	37	29	29	38	STACY LATTISAW/I'm Not The Same Girl (Cotillion/Atco)
В	RE	AK	ER	39	KLYMAXX/I Miss You (Constellation/MCA)
					DAZZ BAND/Hot Spot (Motown)