E:

MUSIC RESEARCH IN THE SPOTLIGHT

Strategic Radio Research's Kurt Hanson compares the leading approaches to music research, while Lon Helton takes a firsthand look at recent RCA focus groups that revealed fascinating attitudes toward country music.

Page 16, 48

WHERE ARE THE **BLACK CONSULTANTS?**

Though Black/Urban has proven successful in many markets, there's a lack of black consultants. Walt Love investigates this confusing case.

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PEOPLE IN THE **NEWS THIS WEEK**

- Dan Sheldon OM at KMEO-AM & FM
- · Herb Corsack Exec. VP at Island
- · Peter Bloom, Tom Tiernan VPs at Mutual
- · Raiph Lucas PD at CFRB
- Gary Nolan PD at WGBB
- Barbara Vardin VP/GM at WCKS
- Brian Thomas PD at WBJW-AM &
- George Stoltz GSM at KABL-AM & FM
- · Jeff Kuether GSM at WTMJ

Page 3, 4

DRUNK DRIVING CAMPAIGN ADDS SENSE OF WONDER

Radio PSAs and a video built around Stevie Wonder's "Don't Drive Drunk" represent the strongest government/ broadcast effort vet to mobilize voluntary radio and TV anti-drunk driving efforts. Page 10

THE TEN COMMANDMENTS FOR JOCKS

Dan O'Day, the firstest with the moses, returns with ten key guidelines for career-minded air personalities. Not available in tablet form.

Page 33



25 BIG ONES FOR WLS

Chicago's CHR institution celebrates its silver anniversary, and Joel Denver is on the scene with memorable memorabilia and reminiscences galore. Page 34

PERFECTION IN COLLECTION

Michael Hesser provides more techniques of successful collection for the sales executive who wants to follow through . . . all the way.

Page 22

Newsstand Price \$3.50



CHERRY WNOE-FM PD

Robbins Appointed OM At WNOE-AM&FM

WNOE-FM/New Orleans PD Kris Robbins has been upped to OM for WNOE-AM & FM while FM Assistant PD Ralph Cherry moves up to the FM PD spot. WNOE (AM) PD Ron Harper not only continues in that role but also becomes Production Director for both the AM and

WNOE-AM & FM GM Eric Anderson said, "Since Kris has been here we've had a marked increase in the numbers, prireward for that. Ralph has serv-



Kris Robbins

ed as acting PD three times in marily 25-54, and this is a the past, so we have the utmost confidence in his abilities."

Robbins told R&R, "In the course of the year and a half I've been here, there have been times where our traditional Country AM and more modern FM have been pulling against one another. With this position, I'm going to be able to coordinate both sides so we're constant-ROBBINS/See Page 4

KOIT-FM Opts For Light A

announced plans to introduce a June 3. At present, KOIT (AM) will retain its Easy Listening di-

Station Manager Kari Johnson we know it's going to be well-winston told R&R, "The reality received." Noting that the pre-

sent KOIT-FM airstaff is now After nine years as an Easy is that we didn't got the tonnage auditioning for positions, she added, "We're hoping to take a lot of our people with us." Listening station, Bonneville's of 25-49 numbers we were look-KOTT-FM/San Francisco has ing for, and we plan to 60 that announced plans to introduce a with this new direction. "light" A/C format, beginning VP/Programming Rob Edwards and Bonneville Broadcasting VP/Programming Dave Verdery have a lot of fa-Explaining the change, VP/ miliarity with this format, and

Miller WLUM's New PD After four weeks as interim PD, Bernie Miller has been offi-

KOIT-FM/See Page 4

cially named PD at Suburbanaire Urban Contemporary outlet WLUM/Milwaukee.

WAWA & WLUM VP/GM Tom Mierendorf remarked, Bernie has equivalent - if not better - music skills than our previous PD, and has assets in day-to-day people/communica-tions skills that we've been lacking. The programming department as a whole is already straightening out."

A 19-year broadcaster, Miller previously programmed WJPC/Chicago before joining WLUM as morning personality last fall. His radio path includes stops at KDIA/Oakland, New Orleans stations WBOK and WNOE, WOL/Washington, WLOK/Memphis, and WAPE/ foundation.

WHAS Crusade Tops \$2 Million Milestone

Over a Quarter-Century of Love



Bernie Miller

"It's an oppor Jacksonville. tunity of a lifetime," explained Miller, "simply because we're the only Urban ballgame in town. I'm using a CHR/Urban hybrid formula by playing the top songs on the pop side that are relatable to blacks, along with the Tyrone Davises and James Browns to keep our

CJFM's Stewart Adds Duties As CJAD VP/GM

Greg Stewart has been named VP/GM at CJAD, Inc., licensee of A/C combo CJAD & CJFM/Montreal. He previously served as VP/GM for CJFM, and takes over the AM duties formerly held by Ralph Lucas, who transferred to Standard Broadcasting sister station CFRB/Toronto as PD two weeks ago.

Stewart joined CJFM in 1978 after four years as MD at neighboring CKGM, and moved up to GM in 1982, Standard Broadcasting Radio Division President Peter Shurman commented, "Greg clearly demonstrated his abilities as PD and then GM of CJFM. I have no doubt that

Greg Stewart he will easily transfer his abilities to CJAD, Inc., and that they STEWART/See Page 4

Knobler

Bill Knobler has been named GM at AOR KATT/Oklahoma City, replacing Paul Gleiser. Knobler had been National Sales Manager at KEGL/Dal-

Surrey VP/COO Dick Paye told R&R, "We chose Bill because of his overall experience in programming and management, as well as his eagerness and determination. He's a people person, and came highly recommended by several rep

Knobler commented, "KATT has a reputation as one of the nation's great AORs. It's weathered the tough times that KNOBI FR/See Page 4

571-2345 38675

The 32nd annual WHAS "Crusade For Children," sponsored by WHAS & WAMZ/Louisville and WHAS-TV, raised a record \$2,331,182 to help handicapped children from Kentucky and Southern Indiana. In addition to efforts by church groups, civic organizations, employee groups, and private citizens, 200 fire departments competed to generate the most funds, delivering over \$1 million towards the cause. Crusade Exec. Director Bud Harbsmeier reported that this year's total exceeded last year's record by nearly \$350,000.

THE ONLY WAY TO KNOW THEY'D BUY IT WEEKS BEFORE YOU PLAY IT.

COMPUHIT

(213) 223-8700.

The only testing service that tests only at retail.

The true test of a programmer is the ability to separate the *real* hits from the turntable variety.

Thanks to **COMPUHIT** testing, it's not just luck or guesswork anymore.

Only **COMPUHIT** samples consumers who listen to your format 3 or more hours a day—your target actives.

And only **COMPUHIT** tests product right in the retail store—where active listeners are also active buyers.

So don't wait for your competition to test your new adds. Let **COMPUHIT** research them first.

Your listeners choose the music. You take the credit. But only when you stay tuned to **COMPUHIT.** And these special monthly reports:

CHR COMPUHITS OF THE MONTH Hit Rated By Active Listeners

The singles listed below have achieved a rating of 8.00 or higher.

ARTIST

SINGLE

LABEL

1. Animotion

Let Him Go

PolyGram

A O R COMPUHITS OF THE MONTH Hit Rated By Active Listeners

The tracks listed below have achieved a rating of 6.75 or higher.

ARTIST

TRACK

LABEL

1. Taxxi

Still in Love

MCA

2. Animotion

Let Him Go

PolyGram

Next results in R&R in the June 28th issue.

Soon to be available thru BIN.

COMPUHIT

The national pre-release testing service. Inquiries welcomed from radio, records and industry professionals.

Ask for Dan Aaronson (213) 223-8700

MAY 31, 1985

AOR TODAY: THE RECORD PERSPECTIVE

As AOR courts upper demos by softening up and adding more oldies, record companies might have something new to worry about. Steve Feinstein talks to promotion execs to gauge their feelings.

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Lucas **Programs CFRB**

Standard Broadcasting has transferred CJAD/Montreal VP/ Station Manager Ralph Lucas to PD at CFRB/Toronto. Lucas, who is soon expected to be named VP/ Programming, replaces John Spragge.

Lucas's new 2, pointment marks return to variety-formatted CFRB; he was in its production department from 1969-72. He was later News Director at CJFM/

Stoltz Upped To GSM At KABL-AM & FM



George Stoltz

KABL-AM & FM/San Francisco Local Sales Manager George Stoltz has been promoted to General Sales Manager for the Shamrock Easy Listening combo. He succeeds Ronni Brand, who joined

STOLTZ/See Page 4

PAGE THREE | Sheldon Heads **Operations At** KMEO-AM & FM

Dan Sheldon has been named Operations Manager for Scripps Howard's Bonneville-formatted KMEO-AM & FM/Phoenix.

GM Steve Wrath said, "We probably looked at ten potential OMs; they're not easy to come by for Easy Listening, as you need someone who really believes in it. Dan's probably the most qualified OM in this format I've ever seen, from his understanding of the format, to his on-air work, production, and promotion abilities. He also has a tremendous working relationship with our sales manager and sales people.'

Sheldon spent five years as OM at Group W's KQXT/San Antonio prior to KMEO, having previously worked on-air at KHOW-FM/Denver (now KPKE) and Houston

Corsack **Upped To** Island Exec. VP



Herb Corsack

Eleven-year company veteran Herb Corsack has been advanced to Executive VP of the Island Records Group. Corsack moves up after a year as Senior VP of Island and five years as President of Mango/Antilles/4th & Broadway and associated labels; he retains those latter duties.

Island President Charly Prevost commented, "Herbie's contribution to Island cannot be measured in terms of title or position. I'm particularly happy to now have CORSACK/See Page 4

CASEY ASST. PD

outlets KODA and KYND. "This is a beautiful city and a delightful change," said Sheldon. "Steve is an ex-Chicagoan, as I am, and there's real chemistry between us. We've got a veteran airstaff and a winning syndicator in Bonneville, so I've inherited a very good situa-

Bloom, **Tiernan Upped To VP** At Mutual



Tom Tiernan

Peter Bloom and Tom Tiernan have been promoted to Vice President at Mutual Radio Network. Bloom, Eastern Sales Manager since July 1984, is now VP/Eastern Sales; Tiernan, who was Manager of the network's Detroit sales office, was named VP/Detroit Sales. Both will continue to report to VP/ Sales Neal Weed.

Mutual President Jack Clements said, "Peter and Tom are dynamic salesmen and managers, and this promotion is due to their exceptional sales performance over the last 12 months."

Weed commented, "Bloom and Tiernan have exhibited outstanding leadership qualities and exceptional sales talent. They are great workers and motivators.'

Bloom joined Mutual in 1979 as Director/Sales Administration after 10 years with ABC Radio Sales. and later served as an Account Executive. Before joining Mutual, Tiernan was VP/Midwest Regional MUTUAL/See Page 4

Thomas Takes PD Post At WBJW-AM & FM

(Q105)/Oxnard-Ventura, CA, has been named PD at Nationwide's simulcasting CHRs WBJW-AM & FM/Orlando. Thomas replaces current PD Kevin Casey, who will

step down to become Assistant PD. GM Rick Weinkauf told R&R, 'We're bringing in one of the rising young stars in programming. His reputation is great, and I think the marriage between his career and BJ105 is perfect. While Kevin is a very talented young man, we moved him a bit too rapidly. He'll be staying on as Brian's Assistant PD, and I'm confident they'll work well together."

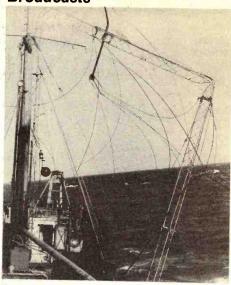
Thomas stated, "I've been wanting to join a company like Nation-wide for a long time. The station



will stay CHR, but it needs excitement, and that's what I'm going to instill. The programming and the promotions will all become very ggressive."

Thomas announced that he will continue to consult KCAQ's music. THOMAS/See Page 4

Storm Stops Laser 558 **Broadcasts**



Situated 30 miles of the Southeast coast of England, American pirate radio station Laser 558 was knocked off the air for two weeks after its 200-ft. forward antenna collapsed from ferocious winds during a recent storm. One DJ, Erin Kelly, was thrown from her bunk and found her cabin filling with water from a porthole forced open by the raging sea. Now with a fortnight of idleness behind them, the Laser 558 airstaff is again sailing the airwaves.

NEW CALLS WFSN

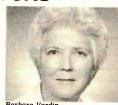
Vardin Becomes New VP/GM At WCKS

WGY & WGFM/Schenectady VP/GM Barbara Vardin is the new VP/GM at Capitol Broadcasting Co.'s forthcoming acquisition WCKS/Cocoa Beach-Orlando. Capitol has applied for new call letters WFSN ("Sunny 101") when it takes over the A/C station in June.

Capitol President Jim Goodmon remarked, "Barbara is an out-standing broadcaster and we are very excited about having her join our team. Barbara's experience and professionalism will be a great

Nolan

Named



Barbara Vardir

benefit to broadcasting in general, as well as to Capitol.

Vardin held a variety of positions with WGY & WGFM, rising from sales rep in the mid-'70s to VP/GM in 1982. "I have always liked Capitol Broadcasting," she said, "and when the opportunity to join the company in Orlando was of-fered to me, I jumped at the chance. Jim Goodmon and all of the people at Capitol are among the best in the industry.

WGBB PD

Gary Nolan has been promoted to Program Director at A/C-formatted WGBB/Merrick (Long Island), NY. He succeeds Bill Edwards, who joined A/C competitor WALK-AM & FM as PD three weeks ago.

Nolan has been WGBB's morning personality since his arrival in the fall of 1982. He was promoted to NOLAN/See Page 4

WQSF-AM & **FM Debut** Easy Listening

The long-anticipated format changes at WMBG & WQKS/Richmond-Williamsburg (Hampton-Newport News), VA have occurred, following Richmond Radio Ltd.'s recent takeover of the daytimer A/C-Urban Contemporary combo from North Carolina Mutual Life Communications. The stations are now providing an Easy Listening approach, using new call letters WQSF. The AM is retaining its Sunday morning gospel and religious programming.

WQSF/See Page 4

Atlantic Affirms Firm



The Firm played Madison Square Garden in New York recently, with Atlantic executives present backstage. Pictured II-1 are Atlantic VP Turic Erim, Sr. VP Vince Faraci, group's Tony Franklin, Jimmy Page, and Paul Rodgers, Atlantic Chairman Ahmet Etlegun, President Doug Morris, group's Chris Slade, and VP Norsen Woods.

Day Time At WB



Morris Day, currently recording his first solo LP for WB, received a platinum award for the Time's "Ice Cream Castles" LP recently. Pictured (I-r front) are WB VP Tom Draper, Day, WB Chairman Mo Ostin, and VP Cortez Thompson; (I-r back) VPs Mark Maitland, Carl Scott, and Lou Dennis, manager Barry Josephson, VP Oscar Fields, Sr. VP Russ Thyret, VP Rich Fitzgerald, and label's Craig Kostich.

Mutual

Continued from Page 3 Manager for Major Market Radio. He has held management positions with Westinghouse outlets KDKA/ Pittsburgh and KYW/Philadelphia, and served as an Account Executive in Mutual's Chicago office.

Lucas

Continued from Page 3
Montreal and PD at CFQR/Montreal.

Lucas said the task ahead of him is to "revitalize a giant," which has slipped from a weekly cume of 1.7 million in 1975 to 1.1 million today. "We're not a ship that's dead in the water." Lucas stressed. "We have the most talented staff in the courtry and an absolutely phenomenal opportunity for growth.

"But sometimes the talent just keeps doing the same things they've always done. Sometimes you need to change for change's sake"

Lucas called CFRB "literally the top station in Canada for years," but added, "It has a lot of your traditional large AM problems." Most of the station's audience is now 50+, he said, and CFRB no longer seems to attract younger demos. "The station needs to redefine the way it reflects itself to the community, and to recognize that Toronto has changed dramatically and become a far more cosmopolitan city in the last ten years."

KOIT-FM

Continued from Page 1

Edwards, who along with Verdery will supervise the programming, said, "The format is music-intensive and 100% vocal, using hits from the past 25 years, including some current product. There's a gaping hole for a 'light' A/C, as other stations have moved towards more contemporary, foreground approaches. It's a natural for KOIT-FM."

Miller

Continued from Page 1
Miller noted that afternoon
drive talent/music assistant
Dave Marx has been promoted
to MD. Also new to the station
for evenings is Robert Franksen (aka Mad Max) from crosstown WZUU, while Dan Allen
comes aboard from neighbor
WBTT for middays and Darlene
Raymore (aka Misty) steps in
from WAWA for overnights.

Stewart

Continued from Page 1

too will benefit from his unique management style." Added Stewart, "I view the

Added Stewart, "I view the opportunity to manage both stations as tremendously exciting, certainly my greatest challenge in broadcasting to date."

Thomas

Continued from Page 3

and that KCAQ MD Rooster Rhodes would be joining him as morning man at WBJW. No replacement for Thomas has been named. Prior to serving as PD for two years at KCAQ, Thomas was on-air at KMGG/Los Angeles, programmed at KFOX/Redondo Beach, and was Asst. PD/MD at WZZR/Grand Rapids.

Stoltz

Continued from Page 3

crosstown KQAK (soon-to-be KKCY) as GSM three weeks ago. GM Mike Grinsell commented, "Tve known George for 15 years, and have nothing but the utmost respect for his professionalism."

A 15-year radio veteran, Stoltz came to KABL as an Account Executive in 1981 and was promoted to LSM last year. He previously spent five years with neighbor KGO as Promotion Director and five more in sales with former competitor KOIT. His background also includes two years in national sales at RKO. "(President) Bill Clark is a super individual," Stoltz told R&R, "and having him based here provides an electric atmosphere all the time. And Mike Grinsell is a no-nonsense pro who understands where we are in the marketplace. It couldn't be a better situation.

WTMJ Advances Kuether To GSM

WTMJ/Milwaukee Account Executive Jeffrey Kuether is the fullservice A/C station's new General Sales Manager. He takes over the duties formerly held by Paul Le-Sage, who stepped up to VP/GM three weeks ago.

LeSage remarked, "During his tenure as a WTMJ salesperson, Jeff has displayed the qualities necessary to guide the WTMJ sales efforts to the new horizons required to reach the goals of the station."

Kuether, who started with WTMJ in 1981, previously served 18 months as an AE/Co-op Coordinator for crosstown WFMR. He said, "The station has a reputation for

Corsac

Continued from Page 3

him involved in all aspects of Island's management and marketing."

A former Vanguard executive, Corsack will now concentrate on Island's day-to-day sales/marketing activities. He told R&R, "I'm ecstatic. This is the most special company left in this record business. There's certainly no one else like us."

Nolan

Continued from Page 3
Assistant PD early last year. Prior
to WGBB, Nolan worked as Asst.
PD/MD at WFTQ/Worcester, MA,
having earlier been OM/PD at
WCNL-AM & FM/Newport, NH.
His background also includes stints
with WBLI/Long Island and
WLTW/New York. Nolan was unavailable for comment at presstime.

It was also announced that threeyear staffer and Assistant News Director Soshea Leibler has been advanced to News Director.

WQSF

Continued from Page 3

GM Don Cuthrell, who managed WPDR & WFIR/Roanoke and WLEE/Richmond before taking his new post, told R&R, "Richmond has three - and soon four stations programming Urban Contemporary or something similar to it, so we didn't see great growth from that area. While the station was doing fairly well in the ratings, the demos were primarily teens, and from a business standpoint, teens do not offer what we feel to be a good opportunity for advertisers. But most important. there isn't an Easy Listening station in the Richmond area. It's a good chance for us to exclusively fill that void, and we're getting some very fine feedback from listeners already."

In other station news, former WTOP/Washington Production Manager John Sutton is the new Programming/Operations Manager, while former coprincipal Don Bentley becomes GSM Bentley most recently was Regional Sales Manager with WRLH-TV/Richmond.

WQSF is a live-assist operation, blending KalaMusic's Easy Listening and Light Contemporary programming into a 50-50 vocal/instrumental mix. excellence in the marketplace in both programming and sales. I'm looking to extend that sales excellence."

Robbins

Continued from Page 1

ly pulling together, which is as it should be."

Before coming to WNOE-FM as PD in September of 1983, Robbins spent ten years with WNDU/South Bend, IN.

Commenting on his new position, Cherry said, "The people here have been great to me over the past four years. The best thing about the promotion is I can continue working with and learning from Kris."

Cherry has been with WNOE for four years, the last year and a half as FM Asst. PD. He'll continue his midday airshift.

Knobler

Continued from Page 1 some AORs weren't able to, which speaks very highly of the

station."

Before joining KEGL, Knobler managed KIXS & KIIZ/Killeen, TX and Waco stations KNFO and KKIK. In the sixties he

served as PD at KNOW/Austin.

Fronder BOD USECON
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THESE BREAKING STORIES FROM A&M RECORDS:



Radioactive Mews



SUPERTRAMP

Supertramp scores direct hit

SUPERTRAMP "Cannonball" (AM-2731)

from their new smash album BROTHER WHERE YOU BOUND (SP-5014). Produced by David Kershenbaum and Supertramp

CHR: BREAKER 39
AOR: ALBUM 5 TRACK 4

AARAR

Radioactive News



Amy Grant finds a way to radio success.

AMY GRANT "Find A Way" (AM-2734) the first single from UNGUARDED (SP-5060). Produced by Brown Bannister, Executive Producers: Michael Blanton, Dan Harrell and Gary Chapman

AVC: DEBUT 25 CHR: 99/15

<u>Padioactive</u>







Bryan Adams track soars to #3 CHR

Get ready for Bryan Adams

on tour throughout the

summer of '85, and for

Bryan's next AOR track:

"Summer of '69" (AM-2739)

BRYAN ADAMS

"Heaven" (AM-2729), the third consecutive smash single from the multi platinum RECKLESS (SP-5013). Produced by Bryan Adams and Bob Clearmountain

CHR: 3

A/C: D









HOLLYWOOD CALIFORNIA

MAY 29 1985

RED SHOES SEEN G BLACK CHARTS



'Freak-A-Ristic" shoots Atlantic Starr to top 5 R&B.

ATLANTIC STARR "Freak-A-Ristic" (AM-2718) from AS THE BAND TURNS (SP-5019). Look for 'Cool, Calm, Collected' (AM-2742)***

*Produced by David and Wayne Lewis, Associate Producer: Jonathan Lewis, A Jodaway Production. *Produced by Joey Gallo, Wardell Potts Jr. and (Pierre) for Quad Sync Productions. Album produced by: David and Wayne Lewis for

Jodaway Productions, Calvin L. Harris, Joey Gallo, Wardell Potts Jr and (Pierre) for Quad Sync Productions. Associate producer: Jonathan Lewis.



R&B: 4

gadioactive M 3 REPS FROM THE HILL CAUGHT IN ALL THAT JA Braxion, Forman and Story find slots in top 30 Jazz.

WINDHAM HILL (JAZZ) ANTHONY BRAXTON "SEVEN STANDARDS 1985, VOL 1" LIZ STORY MITCHEL FORMAN "UNACCOUNTABLE EFFECT" "TRAIN OF THOUGHT"



SACRAMENTO, STOCKTON-MODESTO OUTLETS

Commonwealth Buys Three Stations For \$12 Million

Commonwealth Broadcasting has agreed to purchase KENZ & KSACI Sacramento and nearby KSJQ/Manteca (Stockton-Modesto) from Jonsson Communications for approximately \$12 million. The deal also includes Heavenly Recording Studios, a 16-track audio production facility.

Commonwealth aiready owns KMEN & KGGI/Riverside-San Bernatdino, and has a CP for Class A FM KYXI/Yuma, AZ. Its principals include KMEN & KGGI GM Dex Allen, who

WJAX-AM & FM/ **JACKSONVILLE**

PRICE: \$5.2 million BUYER: Statewide Broadcasting, which also owns WVCG/Coral Gables, WAPE/Jacksonville, and WKQE & WBGM/Tallahassee.

SELLER: Silver Star Communications, headed by Dr. John R. E. Lee DIAL POSITION: 930 kHz; 95.1 mHz POWER: 5 kw; 100 kw FORMAT: CHR: Urban

BROKER: Blackburn & Company

and the law firm of Thorsnes Bartolotta, McGuire, & Padilla, Jonsson Communications retains ownership of KROY & KORY/Reno.

KSAC broadcasts A/C programming with 50 kw on 96.9 mHz at 500 feet; KENZ (formerly KROY) is a 1 kw Transtar "Format 41" affiliate at 1240 kHz; and KSJQ offers an A/C format with 3 kw on 96.7 mHz at 300

Elliot Evers of Chapman Associates served as broker for the transaction, which is expected to be completed in September.

KILA/HENDERSON, NV

PRICE: \$1.5 million BUYER: Columbia Theatre Co., headed by Frederick A. Danz. SELLER: Faith Communications, headed by Jack G. French DIAL POSITION: 95.5 mHz POWER: 100 kw at 1120 feet above average terrain. FORMAT: Religious

WYUS & WAFL/MILFORD, DE PRICE: \$1.25 million

BUYER: Pettyman Broadcasting, which retains WICO-AM & FM/Salisbury, MD.

SELLER: WAFL Radio Inc., headed by Herb Schnall and James Kane. DIAL POSITION: 930 kHz: 97 7 mHz POWER: 500 w days; 3kw at 240 feet above average terrain FORMAT: A/C; Country

WKLH-AM & FM/ST. JOHNS,

PRICE: \$1.2 million, including a \$100,000 noncompete agreement BUYER: Lansing Broadcasting Corp., headed by Randall H. Blair, Carl P. Lanci, and Carl Fazio. Blair and Lanci also own WINW & WOOS Canton.

SELLER: Chase Broadcasting Corp DIAL POSITION: 1580 kHz; 92.1

POWER: 1 kw: 3 kw at 300 feet-a.a.t. FORMAT: Country

KFBC & KFBQ/CHEYENNE.

PRICE: \$1 million

BUYER: Capitol Radio Inc., headed by John Shideler and KTCL/Ft. Collins Sales Manager Stewart Haskell. Shideler, who is GM of KTCL and sister station KIIX, also has interest in KRAI-AM & FM/Craig, CO. SELLER: Capitol Media Inc., headed

by Donald Jones and Lawrence Birfelli

DIAL POSITION: 1240 kHz: 97.9 mHz

POWER: 1 kw days/250 watts nights; 100 kw at 580 feet a.a.t. FORMAT: A/C

WFTP/FORT PIERCE, FL

PRICE: \$700,000 BUYER: INGCO Inc., headed by Richard S. Ingham, which also owns WTRS-AM & FM/Dunnellon, FL. SELLER: Media Investors Inc., head-

ed by Harold Grothause DIAL POSITION: 1330 kHz POWER: 1 kw days/550 watts nights

FORMAT: Country

WNOU/WILLAMANTIC, CT PRICE: \$625,000

BUYER: Nutmeg Broadcasting, headed by Herbert Rice. Nutmeg also operates WILI/Willamantic and WINY/Putnam, CT.

SELLER: Delta Communications, headed by Frank Jacobs DIAL POSITION: 98.3 mHz POWER: 3 kw at 300 feet a.a.t. FORMAT: A/C

WQBR/ATLANTIC BEACH, FL

PRICE: \$550,000

BUYER Coastal Airwaves Broadcasting, headed by Raymond Suekoff and William Proctor

SELLER: First Coast Broadcasting, headed by Harvey J. Fisher DIAL POSITION: 1600khz POWER: 5 kw

FORMAT: A/C-Oldies **BROKER: Chapman Associates**

WIRO & WITO/IRONTON, OH

PRICE: \$520,000

BUYER: Spearmar Communications, headed by WIRO & WITO Sales Manager Thomas Martin, Forbes Blair, and Gene McCoy. McCoy also has interest in WPMW/Mullens, WY: WGMD/Rehoboth Beach, DL; and WXVA-AM & FM/Charleston, WV. SELLER: Tri Radio Broadcasting, headed by Kenneth Auble

DIAL POSITION: 1230 kHz; 107.1

POWER: 1 kw days/250 watts nights; 3 kw at 125 feet a.a.t. FORMAT: A/C; Country

KCKN/ROSWELL, NM

PRICE: \$500 000

BUYER: Sudbrink Broadcasting, which also operates KIFH & KPOI/ Honolulu, WLAC-AM & FM/Nashville, WYDE/Birmingham, WCBF/ Tampa, KBCQ/Roswell, and KAAY/ Little Rock.

SELLER: Strother Broadcasting Co. DIAL POSITION: 97.1 mHz POWER: 100 kw at 360 feet a.a.t. FORMAT: Country

\$6.5 Million From USA For Africa



Thanks to sales from the USA For Africa single and LP, Columbia Sr. VP/GM Al Teller (left) and CBS Records Group President Walter Yetnikoff (right) were able to present USA For Africa President Ken Kragen with a check for

Motown Collects Sylvers



Motown has signed Leon Sylvers as an artist and producer, while Jobete Music will administer Sylvers's six publishing companies. Sylvers has re-corded solo and with Dynasty and his family group, the Sylvers, and has produced Shalamar, the Whispers, Gladys Knight, and many others. Pictured (I-r) are Motown's Steve Buckley, Sylvers, and Motown President Jay



Thinking about adding a major market acquisition to your portfolio? Looking to upgrade one of your present properties for a more challenging market? You need the services of Chapman's MAJOR MARKET DIVISION. We don't guess about market revenues, station values or competitive factors. We KNOW the markets, and the BUSINESS. If your group, lender, or investor needs to know what's happening in our business, make getting to know the people at Chapman MAJOR MARKET **DIVISION** your business. We're located near the FCC and the communications law community.

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STEREO SIMULCAST WITH HBO



IN CONDENS FIGURES

FEATURING GUEST APPEARANCES BY



BOWIE D



BRYAN

JUNE 8

The Westwood One Radio Network and Home Box Office will join forces June 8 at 7:45 p.m. (Eastern and Pacific) to present the premiere of *Tina Turner: Private Dancer*, an exclusive digital stereo concert simulcast starring the Grammy-winning, stilteto-heeled singer of soulful songs. Recorded in Birmingham, England, the exciting show features 25 years of Tinashits including all the big ones from her blockbuster *Private Dancer* album, plus duets with special guests David Bowie and Bryan Adams. Don't miss *Tina Turner: Private Dancer* your chance to dance with rock's reigning queen of romance, only from the leader in stereo simulcast exclusives.

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

WASHINGTON REPORT

STEVIE WONDER PSAs

Push On For Radio Drunk Driving Campaign

A new "Don't Drive Drunk" music video by Stevie Wonder and a series of spinoff radio PSAs from the video are at the heart of a renewed effort to keep radio and television stations active this summer in the fight to curb drunk driving.

NAB Sr. VP/Radio Dave Par-

The five-minute video was introduced by Wonder last week in Washington at a Kennedy Center press conference enlivened by the attendance of 1000 Washington area high school students. The video features Wonder singing his song "Don't Drive Drunk," from the soundtrack of the movie "Woman In Red," with added lyrics: "No, don't drive drunk.... Mothers Against Drunk Driving

Wonder/Kasem Radio PSAs In Production

are MADD.

NAB satellited the video and PSAs incorporating portions of the song last week to 700 television stations. WMAL/Washington is currently producing a series of eight radio PSAs drawing from the video soundtrack and a 10-minute interview with Wonder conducted by radio personality Casey Kasem, who also attended last week's press conference.

NAB Sr. VP/Radio Dave Parnigoni says he expects the spots to be distributed over all radio networks during the week of June 10. Non-network affiliates can get copies by writing to the NAB Radio Department, 1771 N St. NW, Washington, DC 20036. The spots are specifically tailored for summer airplay.

Joining forces to produce and underwrite the Stevie Wonder video and PSAs were the Department of Transportation, the Ad Council and Chrysler Corp.'s Dodge Division.

This week NAB is also releasing a series of Spanish-language drunk driving PSAs. They'll be mailed to nearly 200 fulltime Spanish stations, and are available to other stations on request.

NRBA May Team Up With PTA

Meanwhile, NRBA President Bernie Mann has proposed a joint campaign between his association and the National PTA to counter alcohol abuse among young people. Mann conceived the idea last week while listening to Congressional testimony by a PTA official who praised broadcasters for admirable efforts to curb drunk driving, but complained that too little is being done to reach young people.

In a letter to National PTA President Elaine Stienkemeyer, Mann suggested cooperative eforts teaming up NRBA member stations and local PTA chapters.

What Happened To Anti-Smoking PSAs?

Trade association efforts to maintain a high-profile industry role in the front against drunk driving coincide with testimony before the House Telecommunications Subcommittee last week that health-related PSAs can be highly effective. At the same hearing, broadcasters were criticized for virtually ending PSAs on the dangers of smoking after cigarette ads were banned from the airwaves in 1971.

"During the years when

substantial numbers of anti-smoking messages were presented in prime time – 1968, 1969 and 1970 – per capita cigarette consumption plummeted, and no other event or reason would explain it," said George Washington University law professor John Banzhaf, the acknowledged father of the cigarette ad ban.

After the ban took hold, he continued, "The number of antismoking messages on radio and television dropped dramatically. Apparently as a result, per capita

cigarette consumption rose during 1971, 1972 and 1973." Banzhaf noted that cigarettes appear to kill five times as many people as alcohol each year, and are far more addictive.

Banzhaf's points are critical, for Congress appears willing to forego mandatory reply time or PSAs if it can be assured that the radio and television industries won't slacken educational efforts on alcohol abuse once their beer and wine ad revenues are no longer in jeopardy.



DON'T DRIVE DRUMK — After introducing his new "Don't Drive Drunk" music video and PSAs last week, Stevie Wonder is joined at the Kennedy Center in Washington by NAB Sr. VP/Public Affairs Shaun Sheeban (left) and radio personality Casey Kasem (right), who will voice radio PSAs based on the video

SUPER WEEKENDS

SPECIAL NEWS!

July 4-7

Summer Beach Party '85 The Beach Boys Story The Chicago Story



1985

15 Sizzling Summer Weekends through Labor Day

> 1 9 8 5 COUNTRY

2 Fourth of July
Happy Birthday, America

1-2 Mary Jane Girls

8-9 Katrina and the Waves

15-16 Til Tuesday

22-23 Tina Turner

29-30 Cyndi Lauper



1-2 Eddie Heywood, Jr.

8-9 McGuire Sisters

15-16 Joni James

22-23 Henry Mancini

29-30 Jo Stafford



New York Washington, D.C. Chicago Detroit Dallas Los Angeles London



WASHINGTON REPORT

NEWS BRIEFS

NAB Warns Of Public Backlash To Suggestive Lyrics

In a letter to 800 broadcast group heads, NAB President Eddie Fritts has warned that the sexually explicit nature of some rock music lyrics and videos is "fast becoming a matter of public debate." Taking care not to adopt a stance on the issue, Fritts wrote, "It is, of course, up to each broadcast licensee to make its own decisions as to the manner in which it carries out its programming responsibilities under the Communications Act."

In his letter, Fritts quoted Prince's "Purple Rain" album as one target of criticism for lyrics such as:

I knew a girl named Nikki I guess u could say she was a sex fiend

I met her in a hotel lobby masturbating with a magazine. (That song, "Darling Nikki," received

very little radio airplay.)

Fritts enclosed a copy of a letter he received from several prominent Washington wives complaining about viries by Prince Sheana Faston.

Washington wives complaining about lyrics by Prince, Sheena Easton, Judas Priest, and W.A.S.P. Signers included the wives of Treasury Secretary James Baker and Sen. Al Gore (D-TN).

President Reagan Hails WGN's Neediest Kids Fund

President Reagan has sent a letter of commendation to WGN/Chicago morning personality Wally Phillips for the enormously successful Neediest Kids Fund charity drive he conducts each Christmas Phillips's on-air appeals have raised \$1.3 million each of the last two years.

"I have long been convinced that the generous and creative spirit of our citizens can meet an increasing variety of local needs," Reagan wrote. "The Neediest Kids Fund-proves that individual initiative and concern can make a difference in community betterment . . . I am proud to commend your fine example and wish you the very best for the future."

FCC Corrects List Of 152 Vacant FM Channels

The FCC has made several corrections to the list of 152 FM channels that will be opened up for applications on line 13

It has deleted the channel previously listed in Lajas, PR, as well as one of the two frequencies it said were available in Elk City, OK (98.5 Mhz). Two new channels have been added, in Gulf



USA FOR AFRICA — USA For Africa founder Ken Kragen embraces entertainer Lionel Richie last week at a Capitol Hill reception sponsored by the Recording Industry Association of America (RIAA). The project has raised \$45 million for Africa famine relief in less than two months, said Kragen. Richie, co-composer of the hit song "We Are The World," told the congessmen and other guests during brief remarks, "We are making a difference."

Breeze, FL (95.3) and Grifton, NC (99.3).

The Commission also stresses that the filing window for the channels closes July 12, "rather than the previously announced date of July 13. And it noted that the same filing window will apply to "applications from existing stations" desiring to modify their lacilities."

Quello Derides Alcohol Ad Ban With Drunk Rat Anecdote

Using some of the most colorful language yet heard in the raging debate over beer and wine advertising, FCC Commissioner Jim Quello recently lampooned Scientific evidence on the dangers of alcohol.

After telling the Detroit Adcraft Club and Better Business Bureau that an ad ban would be "unconstitutional, discriminatory, and ineffective," Quello added this ancedote:

"Remember, it can be scientifically demonstrated that as little as one-quarter bottle of whiskey can cause dangerous, irrational social behavior. Scientists pour one-quarter bottle of whiskey in a one-pound rat. Depending on his genetics, the rat either passes out, runs amok on his treadmill, or sexually assaults his own litter box."

Rep. Leland Lauds Cap Cities/ABC Minority Spinoff

"As the new kid on the block, Capital Cities Communications should be commended for its commitment to minority ownership of its media holdings," Rep. Mickey Leland (D-TX) said after the company held a special briefing for potential minority buyers of the 15 ABC and Cap Cities stations to be spun off when the two giants merge next year.

"Usually sales of this magnitude are completed before the public is even aware that a sale exists," said Leland, who praised the top executives of both companies for showing "great leadership and foresight in encouraging minorily ownership."

Leland added, "What Capital Cities is doing is revolutionary, and we want to make it an example of what can be done to enhance the économic position of minority communities. This puts to rest the myth that minorities are financially unable to purchase major broadcast properties." According to Leland, 25% of the inquiries about buying the 15 spinoff properties have come from minorities.

JUNE 1985

1-2 Steve Wariner

8-9

Alabama

15-16 Vern Gosdin

22-23 Johnny Cash

29-30 Lacy J. Dalton

THE WEEKLY
COUNTRY MUSIC
COUNTDOWN

1-2

Monkees

8-9 Helen Reddy

15-16

Abba

22-23 Al Green

Johnny Mathis

Rock Poll & Remember

New York
Washington, D C.
Chicago
Detroit
Dallas
Los Angeles
London



AMERICAN MUSIC MAGAZINE

PICK DES

For station clearance information call our Washington, D.C. office at (703) 556-9870.

IMS Intros Improved Audio Switcher

The "IMS 400" is the latest large-frame, intelligent, audio routing switcher available from Integrated Media Systems (IMS). Designed for use by broadcasters and recording studios, the IMS 400 is larger and more versatile than the San Carlos, CA-based company's IMS 200 audio switcher.

Capable of handling routing tasks where the number of cross-points range from 256 to 16,000, the IMS 400 not only can be used for traditional broadcast audio routing operations, but also as an electronic patch bay and multirouter slavable to other manufacturers' systems. Rather than re-



The IMS 400 with dual power supplies (center) and controllers (foreground).

quiring separate cards for inputs, crossputs, and outputs, the IMS 400 needs only one card to per-

form these functions.

For more information, contact IMS at (415) 592-8055

"Broadcasters Database" On-Line From Texas

A broadcast-oriented computer network, the "Broadcasters Database" is currently on-line from Houston. Radio engineers, air personalities, newspersons, and management personnel can access the system 24 hours a day for only ten cents a minute or ten cents above the cost of a WATS line minute (approximately 42 cents). The minimum service charge is one hour per month, with a one-month free trial for first-time users.

The brainchild of Houston broadcast engineer and veteran air personality **Dave Blondi**, the Broadcasters Database includes an engineering "door" that allows an engineer working in the field to access complex engineering programs with a small computer, such as a Radio Shack lap model. Artist bios, news items, comedy bits, current record charts, and a broadcast psychiatrist to help you through your latest ratings crisis are available as well.

Additional features include listings of jobs available and used equipment for sale, a resume file, a personal mail service, and a broadcasters' supermarket that offers equipment and supplies at discount prices. There are over 650 programs available in all.

For further information, contact the Broadcasters Database at (713) 526-6155. Or if you'd rather talk directly to the computer, call (713) 526-3150

State Lotteries Pay Off For Radio

State-run lotteries are giving a new meaning to the term "numbers" as it applies to radio. According to a re-

cent study conducted by the Radio Advertising Bureau, the nine states currently conducting lotteries increased their radio advertising outlays by 28.9% in 1984, spending \$3.1 million on radio in the process.

Pennsylvania radio was the big winner, as that state increased its radio lottery ad expenditures a mere 245% to \$115,000. New Jersey placed second in the increased radio ad expenditures category, with spending up 128% to \$548,000.

Other states, such as Illinois (+32% to \$444,000). Massachusetts (+21% to \$376,000) Michigan (+56% to \$775,000) and Washington (+93 % to \$120,000) all posted significant increases. California and Colorado had just begun their lotteries in 1984 and consequently didn't spend much — \$6000 and \$8000, respectively. New York, where radio lottery ad spending dipped 21% to a still-healthy \$778,000, was the only state running counter to the trend.

Considering that 1984 lottery sales in surveyed states grew 57%, the money put down on radio advertising means a jackpot for radio and advertiser alike. And don't think it Isn't going to pay off even bigger in the future.

"Me" Makes You Sick

Unless you're a singer, too much "me, me, me" can make you sick, sick, sick At least that's the word from researchers at the San Francisco Health Center, which claims that the less you use the first person singular — that's "1," "me," and "my" to you non-English majors — the lower your risk of coronary heart disease.

Newsroom System Available

Designed for use by radio and TV stations, the "BIAS Newsroom" is a modular newsroom automation system now available from Data Communications Corporation (DCC). Based upon the IBM "PC-XT" or "PC-AT" personal computer, this system's features include: assignment desk automation, wire service management, electronic scriptwriting, on-location story input, automatic reading time calculations, a producer's rundown, and security sateguards.

Touted as an "affordable alternative" to competing systems, the BIAS Newsroom can be linked to any number of IBM PCs in an office automation system network. Modular components may be added by the purchasing station as well, while vital functions can be rotated among the system's modules to provide backup in case of hardware failure. Self-explaining menu selections and help messages that automatically appear when a user makes an error are also included.

For additional info, confact DCC at (901) 345-3544.

Meetings Vs. Memos

Are staff meetings a waste of time? Only 18% of the 900 managers surveyed recently by the Response Analysis firm claimed that meetings were a problem, giving them a lower "unhappiness ranking" than many other executive chores. "Take memo writing, please," said 45% of the honchos surveyed, while a full 50% of the managers claimed "supervising minor tasks" as the biggest cost of being the boss.



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Become part of this audience and sales success.
Call Maureen Kelly in New York at (212) 975-7316
or Steve Epstein in Los Angeles at (213) 460-3547.



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TORY

The Chicago Story ignites the Fourth of July weekend with three hours of music and interviews with the group Chicago.

Available on a marketexclusive, swap/exchange
exclusive, swap/exchange
basis to radio stations in the
top 173 Arbitron rated mettop 173 Arbitron rated mettop 173 Arbitron rated mettop 173 Arbitron rated mettop 175 Arbitron rated metstations Programming NetStations Programming Network at (703) 556-9870 to
work at (703) 556-9870 in
work at today.

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PRO:MOTIONS

HNW&H Appoints

Patrick Byrne has been named VP/Regional Manager of Hillier, Newmark, Wechaler & Howard's Chicago office. He joined the firm at its September 1981 inception. Byrne previously served as an AE and Chicago Sales Manager. In related activity, Jacqui Rossinsky was appointed VP/Regional Manager of the company's New York Office. She also joined HNW&H in 1981 and worked as an AE and New York Sales Manager prior to her promotion.



Patrick Byrne



Jacqui Rossinsky

Churchill Productions Relocates

Churchill Productions has moved its headquarters to 1136 E. Campbell Avenue, Phoenix, AZ 85014; the telephone number remains the same: (602) 264-3331.

Edwards Named Radio Works Exec. VP

Consultant George Edwards has been tapped as Exec. VP of Radio Works, Inc., overseeing program development and marketing. He's the former owner of Edwards Broadcasting Company (KRML/Carmel, CA).

Spotwise Moves

Spotwise has relocated. Its new address is 1170 Commonwealth Ave., 3rd Floor, Boston, MA 02134; (617) 232-2002.

PROS ON THE

Dwayne Bonds — PD WOMP-FM/Wheeling, WV (614) 633-1254

Leslie Juceam — Manager/Advertising & Promotion WYNY/New York (212) 581-3253

CBS Raises Brennan

Louise Brennan has accepted the Associated Director, Singles Sales post at CBS Records. With CBS since 1977, she began as a secretary in the Epic/Portrait/ Associated Labels Marketing Department. A year later she advanced to Singles Sales Manager in Core Marketing,

Ringer Joins BMI



Doreen Ringer

Doreen Ringer has been appointed Executive/Motion Pictury and Television Relations at BMI. Most recently a segment producer for Alan Landsburg Productions, Ringer formerly held posts with MCA, ABC, A&M, and WMOT Records, as well as the Montage Music Group.

Mize Upped To WQIK VP/GM

Bill Mize, GM of WQIK-AM & FM/Jacksonville, has been promoted to VP for parent JACOR Broadcasting. Mize has been with the outlets for 14 years.

Josephson Forms J-Mark Records

Mark Josephson, founder of Rockpool Promotions, has established J-Mark Records. The label will be distributed by Elektra Records.

Capitol Ups Cole



David Cole

David Cole has been promoted to Staff Producer, A&R at Capitol Records. With Capitol for nine years, Cole previously served as first recording engineer for the label's recording studios.

Satterfield Named WNOX & WNKX LSM



Carol Satterfield

Carol Satterfield joins WNOX & WNKX/Knoxville as Local Sales Manager. Carol moves crosstown from WIVK, where she served an eight-year stint as an AE:

Stephens Raised At MCA



Juanita Stephene

Juanita Stephens has been elevafed to Publicist/East Coast for MCA Records. During the past 18 months she worked in the label's Artist Development and Publicity Department.

Hartman Segues To-JMA

John Hartman has joined Joe Montione & Associates as music research consultant. For the past two and half years he was inhouse music consultant to KKBQ-AM & FM/Houston, which he will retain. His background includes similar consultancy posts at KGB/San Diego and WLCY/Tampa, plus MD at Y100/Miami. JMA has also moved to Yacht Cove, 320 Shoreline Drive, Columbia, SC 29210; (803) 781-2824.

PolyGram Promotes Pritchitt



Stephen Pritchitt

Stephen Pritchett has been promoted to VP/International Promotion for PolyGram. He was most, recently Director/International Promotion for the label. He joined the company in 1984 from IPS Entertainment, where he served as VP/GM. Pritchitt is also the former Director/Product Management for CBS Records/International in New York.

Schlosser Manages WKWK

Tom Schlosser has been named Station Manager for WKWK/Wheeling. Schlosser was formerity GM of neighboring WAJR & WNAR.

CHANGES

Jarvis (J.D.) Shelton, announced as Field Merchandiser for Warner/Elektra/Atlantic.

Cindy Hagley, former Account Executive at WHLO, named Account Executive at WQAL/Cleve-

Colleen Doyle, former Accounts Payable Supervisor for Chrysalls/Los Angeles, appointed I.R.S. Records' Manager of Accounting.

Steven Schnur, formerly with MTV, appointed Promotion Representative for Elektra/Asylum. Mike Greenzeig, former AE at WAPP-FM/New York named AE

for Republic Radio/New York.



For 25 years now, this has been one of the most recognizable melodies in radio. It's the signature of a great radio station: WLS Chicago. We're proud to be the ones who sing this famous song. And we want to congratulate our friends at WLS, and wish them continued success!

JAM can be part of *your* success too. Call or write for more information. Or hear our latest jingles right now. Call toll free (outside Texas): 1-800-JAM-DEMO.





RATINGS AND RESEARCH

JHAN HIBER

Music Research: Several Techniques, One Goal

By Kurt Hanson

Audience research is intended to do one thing - to help you increase the size of your audience. Primarily, it does that by increasing the time spent listening (TSL) from each person in your cume.

While there are many different types of audience research, music research is probably the most useful type for most stations. It is really the only way to know if you're playing the right songs. (After all, ten-year-old playlists may have little or no relevance to current tastes in music. A strange and unrepresentative sample of your audience calls your request line. Record sales figures rarely correspond to mass-audience tastes.)

For a well-managed radio station, music research is the most cost-effective type of research you can buy. Let's assume that good music research, properly im-plemented, could increase the TSL each week from each person in your cume by ten percent. In a medium-sized market such as San Antonio, that would translate into a \$200,000 increase in station revenues

(On the other hand, a badly-managed station with serious problems needs perceptual research. Once its major problems are revealed and fixed, it is then possible for music research to help.)

There are two primary types of music research: auditorium music tests and weekly telephone-based music research. Both datacollection techniques have the same goal - to help insure that you're playing the best possible mix of music for your target au-

Auditorium Music Tests Or Weekly Research?

In doing music research, it is absolutely critical that you allow the respondents to hear a brief portion of each song you're testing. (People are not asked to rate the hook itself; it's simply presented as a memory-jogger. It allows respondents to know exactly which song you're asking about.)

You can present hooks over the telephone to one respondent at a time, or you can present hooks over a stereo system in an auditorium to 50-100 respondents at once Both methods have their own advantages

Auditorium music tests allow you to get a lot of songs tested in a shorter period of time. That's an advantage if the book is three weeks away and you haven't ever tested any of your oldies. AMTs also allow you the pleasure of seeing the people who are rating the

With telephone-based music research, you can test oldies, and also test currents on a weekly basis. That's a major advantage to any station that plays current music as an important part of its pro-

The weekly, telephone-based methodology has other advan-tages. You can track listening levels to the stations in your market and ask perceptual and lifestyle questions. Some of our clients use a portion of each week's research to ask about prize preferences, air personality awareness, TV spot effectiveness, leisure activities, and

No matter which methodology you use, you want to learn three things about each song you test:

1) How familiar it is among members of your target audience

2) How popular it is among people who recognize it. (Do people like or dislike it? How strongly?) 3) Is fatigue a problem? (Has it become burned-out among your

listeners?)

When I started doing music research in the mid-'70s, it was common to collapse all of the above questions into one big question: "Would you say it's one of your favorites; you like it, you feel so-so about it; you're below neutral; you liked it at one time but are getting tired of it; you aren't familiar with it; you hate it; or you're not sure?'

What I like to call the "Hanson

Reading The Statistics

In the sample SRR music research report below, key findings are in the upper left-hand quarter of the page: 94% of the respondents recognized the hook. (Of 30 titles tested, it was the #2 song in terms of recognition.) When rated on a five-point scale, it received an average score of 3.42, making it the sixth most popular song tested that week. 26% of the respondents said they were getting tired of hearing it on the radio, making it the 11th most-fatigued

Additional information is provided in the "Detailed Breakout" boxes, including breakouts by station cume, demographic, level of radio listening, and format preference. Among men 25-34 in our client's target audience, 100% of the respondents knew the song. They gave it a 3.42 score (#2 in terms of popularity), and 21% said they were getting tired of it.

Graphics illustrate that the song has particularly strong appeal among women and older listeners. Trends at the bottom of the report show how the song fared in the previous weeks it was tested.

several years by Strategic Radio Research, is a set of three, clearly distinct questions about each song being tested:

1) "Are you familiar with it?" 2) If yes: "How would you rate it on a 5-point scale)?"

3) "Are you getting tired of hearing it on the radio?

This scale works. Respondents are able to tell us exactly how they feel about a song. We are able to calculate clean, reliable statistics.

Who Conducts The Interviews?

For an auditorium music test, you will probably want to work with one of the major research firms. (In a smaller market, you may want to consider recruiting a professional firm to tabulate the results for you. A sophisticated report may run 500-600 pages in length and take complex computer software to process.)

The least expensive method of doing high-quality music research on a weekly basis is to have a research firm design an in-house operation for you. Of course, you will be faced with all of the problems that come with managing a staff of late-night, parttime employees.

For the majority of our clients, we make the calls each week into their markets via WATS lines from our Chicago phone center. This allows unparalleled quality control. It is the fastest, most flexible, and I think inarguably the best method of doing music research.

Any Method Works

No matter which techniques you use, you will find that music research gives you dependable information about the appeal of the music you're playing. It will give you a competitive edge.

However, if you work with a topquality firm that does careful recruiting, asks the right questions, and gives you a clear, detailed, easy-to-read report, you will be inordinately satisfied. You'll see a significant increase in the size of your audience and you'll be able to make better decisions in all areas of station programming and



WOKY and WZUU, WDAI (now

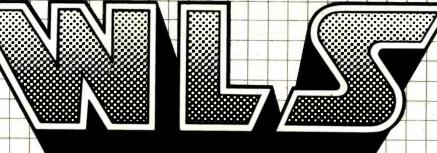
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WEEE: 752, 8-10 3/2 #12		004 3.77 144		
BAR GRAPHS # 16-19: ********	**********	***********		(#22)
OF POPULARITY # 20-24: ********	***********	************	f #	(1 9)
SCORE # 25-34; ********				(# 2)
BY DEAD ^1.00	^2.00			^4.00 ^5.00
GROUP F 16-19: ********			*****	(¥ 5)
F 20-24: *******				(1 3)
F 25-34; 411011111				(# 2)
	1 1 12 1	3 14 15	16 1	17 18 19 20 21
WEEK HUMBER: 9 TO 1:				
		[70 1 7/V 1 6/V 1 1 9/V 1
WEEK MUMBER: 9 TO 1:	1 32 1	[70X 76X 36X 94X ,21 3,39 3,38 3,42

Congratulations to



AM 89 & FM 94.7

on 25 great years
on 25 great years
of Zock n Zoll!

The radio industry's hottest new cell letters!

HNWH

HILLIER, NEWMARK, WECHSLER & HOWARD

YORK, Atlanta, Boston Charlotte, Chicago, Dallas, Détroit, Ho

w York, Atlanta, Boston Charlotte, Chicago, Dallas, Detroit, Houst Los Angeles, Minneapolis, Philadelphia, St. Louis, San Francisco.



NETWORKS/PROGRAM SUPPLIERS

REED BUNZEL

MEMORIAL DAY SCRAPBOOK

Net Pix Gets Mix

Okay, so Memorial Day was actually this past Monday, and the Indianapolis 500 was run the day before, and the long weekend is over, and there isn't another one until July 4 (or July 6, since Independence Day falls on a Thursday this year). There was a time, however, when Memorial Day was always May 30 - and that seems like a good enough excuse to celebrate the holiday in pictures this week.

Actually owing to the energy and enthusiasm of network programmers and PR people, a "network scrapbook" has become a bit of a necessity. So many black-and-white glossies cross the old network desk each week that, unless they "make the cut" early, weeks may pass before they ever see a dab of printer's ink. Thus, to get the picture file up to date (and to remember the real "Memorial Day"), this week's page takes a pictorial approach to recent network doings, movings, and shakings.



BELIING THERE — Officials of ABC Radio News hosted a reception earlier this month for their counterparts from Radio Beijing, the radio service of the People's Republic of China. The Chinese delegation, in the United States by invitation of the Voice of America, is studying the American radio industry. Pictured during a tour of ABC's Broadcast Center are (I-r) ABC's Dick Martinez and Peter Flannery, Radio Beijing Director Madame Ding Yilan, interpreter Rita Hechier, and Radio Beijing's Zhang Zhanhua.



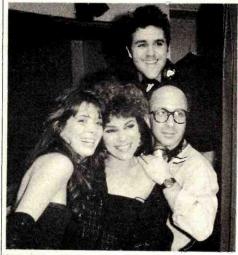
GRIN & BARRETT — Mutual Broadcasting Entertainment Correspondent Rona Barrett dropped by the studios of WTOP/Washington recently to thank the staff for airing her daily "Entertainment Report," Pictured (I-r) are Mutual's Lynn McIntosh, Barrett, and WTOP's Holland Cooke.



SIGN OF THE TIMES — Bonneville VP/Public Affairs Donald Gale (r) signs a contract with AP Broadcast Executive Matthew Hoff, bringing AP's NewsPower 1200 to the group's 12 radio stations.



21 QUESTIONS — CBS Radio Sports recently invited advertisers and the press to New York's 21 Club to ask questions about the network's revival of the "Baseball Game Of The Week." Pictured at the head table are (I-r) MLB Commissioner Peter Ueberroth, and CBS's Dick Brescia, John Rooney, Lindsey Nelson, Johnny Bench, Dick Stockton, and Bil White.



FOUR PLAY — Atiantic recording artist Fiona jokes with NBC's Rona Elliot during a recent broadcast of "Live From The Hard Rock Cafe" in New York. Completing the picture are hosts Jay Leno (standing) and Paul Shaffer (seated).



HE'S SO SHY — RCA recording artists Pointer Sisters recently dropped by the United Stations studios, where they encountered shy Exec. VP/Programming Ed Salamon. Taking a break during an interview for "Hot Rocks," Salamon is flanked (I-f) by Ruth, Anita, and June.



MYSTERY MEET — Columbia recording artist Philip Bailey was featured as the "trystery guest" on a recent segment of MJI Broadcasting's "Trivia Quiz." Pictured (I-r) after the recording session are MJI's Jim Green and Dave Schulps, Bailey, and MJI's Gary Krantz.



THE POSTMAN ALWAYS SINGS TWICE — "Weird A!" Yankovic, who tolled for two years in Westwood One's mallroom before making the big time, recently presented company President Norm Patitz with a gold record in appreciation for keeping the rock satirist alive long enough to record his "3-D" album. Here (i-r) are Yankovic, Westwood One's Dr. Demento, and Patitz.

MEMO: So image minded radio stations who "power" believe in their product and its "power"

SUBJECT: Soullist Jin West Opristman Orbum. a smooth hit promoted by KVIL, Nelling Over 100,000 units in Dallas. It. Worth.

CAUTION: a dynamite promotion that needs a "opour up" radio station to make it the success it should be!

INVITATION: Call me, Jim West, in Dallas at 214.644-7800. I'll send you the facts.

FairWest/The Jim West Company, Inc. 2001 N. Collins, Suite 501 • Richardson, Tx. 75080 P.S. The time to consider a Christman

promotion is now, not in november or December!

MUSIC CALENDAR

NEWS & INFORMATION FEATURES

(FOY)

(AP)

(PIA)

The Weekend

June 8-9	
The Countdown	(WO)
Jesse Johnson/Jeffrey Osborne Countdown America Witl	1
John Leader Kim Carnes	(USR1)
Country Report	
Countdown Lee Greenwood/Alabama/Sylvia	(WRN)
Dick Clark's National	
Music Survey Whitney Houston	(MBS)
Dick Clark's Rock, Roll,	(110)
& Remember Helen Reddy	(US)
Don & Deanna On Bleecker Street	(CB)
Three Dog Night	
Dr. Demento "Weird Al" Yankovic	(WO)
Gospel Line	(SI)
Love & marriage The Great Sounds	(US)
McGuire Sisters Hot Ones	(USR1)
Melissa Manchester	
Hot Rocks REO Speedwagon	(US)
Lee Arnold On A	(1400)
Country Road Mel Tillis/Dolly Parton/Kenny Roger:	(MBS)
Metalshop Fernando von Arb	(ILM)
Music Of The City	(SI)
Black Music Month/Mary Well's Musical!	(WO)
John Raitt/"Gigi" Musical Starstreams	(MS)
Tangerine Dream	
On The Radio REO Speedwagon	(NSBA)
Power Cuts Robert Plant (6/9)	(GSN)
Rick Dees' Weekly Top 40	(US)
Katrina & The Waves	(WO)
John Cafferty/Supertramp	
Rock Chronicles "Miami Vice"/Meat Loaf	(WO)
Rock Over London Stewart Copeland	(RI)
Scott Shannon's Rockin'	W
America Top 30 Howard Jones/Whitney Houston/	(WO)
Anne Lennox	(1000)
Solid Gold Saturday Night Cruising & hotrodding (6/8)	(USH2)
Street Beat Luther Vandross	(BRE)
Super Gold	TRAN)
School's out/graduation day (6/8) Superstars Of Rock	(BRE)
Santana	(WO)
Sammy Hagar	
Top 30 USA Temptations	CBSR)
Weekly Country Music	(116)
Countdown Alabama	(US)

The Week Of

The Concert	(WO)
Chaka Khan Country Today	(MJI)
Lee Greenwood	
Earth News Sylvester Stallone/Phil Collins/ John Fogerty/Eurythmics	(WO)
Encore w/	
William B. Williams 1943: Harry James	(WO)
Live From Gilley's Ronnle McDowell	(WO)
Off The Record Eurythmics/Power Station/John Ca	(WO)
Off The Record Special Eurythmics/Howard Jones	(WO)
Shootin' The Breeze Klique/Wham!/Natalie Cole	(WO)
Special Edition Midnight Star	(WO)
Star Trak Mick Jagger/Luther Vandross/Span	(WO)
Star Trak Profile Chicago Pt. 2	(WO)

Ams = American Media Services
AP = Associated Press
ASR = All Star Radio
BMB = Battle Mountain Broadcasting
BRE = Barnett-Robbins
CB ==Continuum Broadcasting
CBS = GBS Radio
CBSR = CBS RadioBadio
CRN • Greative Radio Net
CMW = Comedy Writer
CW = Clayton Webster
DCA = DC Audio
DIR - DIR Broadcasting ERS KEY
FOY = Focus On Youth
GSN = Global Satellite Net
IN = Innerview
LBP = Lee Bailey Prod.
LW = London Wavelength
MBS = Mutual Broadcasting
ME = Multimedia Entertainment
MJI = MJI Broadcasting
MS = Musical Starstreams
NBC = NBC Radio
NBCE = NBC Radio Entertainment
NP = Narwood Productions
NSBA = NSBA Productions
PFM = PFM Inc.
PRN = Progressive Radio Network
PIA = Public Interest Aff.
RI = Radio International
SBS = Strand Broadcast
SI = Syndicate It
SOU = NBC The Source
SP = "The Spirit" Productions

TRAN = Transtar
US = The United Stations

WO = Westwood One

YRN = York Radio Network

USR1 = United Stations Radio Network 1

USR2 = United Stations Radio Network 2 WRN = Weedeck Radio Network

ABCD = ABC Direction Net ABCE = ABC Entertainment Net

ABCR = ABC Rock Net = ABC Youth Nets

MONDAY

1
(WRN)
(US)

TUESDAY

June 11	
Country Report w/Ron Martin Dan Seais/Judds	(WRN)
Solid Gold Country Fan Fair Salute Pt. 2	(US)

LIFESTYLE

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(US)	
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June 11	
Country Report w/Ron Martin Dan Seals/Judds	(WRN)
Solid Gold Country	(US)
Fan Fair Salute Pt. 2	

WEDNESDAY

June 12

THURSDAY

June 13

FRIDAY

June 14

(WRN)

(US)

(WRN)

(US)

(WRN)

(US)

Country Report w/Ron Martin

Country Report

Country Report

Solid Gold Country

Solid Gold Country

Solid Gold Country

Millericali Fucus
Alan Cranston (6/1-2)
Ed Busch Talk Show
John Hinckley's parents/Mary Cunn useful robots (6/1)
Excellence at work/staying in debt/ financial planning (6/2)
Health Care
TMJ (6/2)

(MBS) arry King Show Dr. Julian Whitaker (6/3) Harry Blackstone, Jr. (6/4) Stansfield Turner (6/5) Public Affairs (PIA)

vesting in America (6/2) Waldenbooks Review (WO) William F. Buckley/"The Frugal Gourn Gloria Vanderbilt/"No More Vitamins" by

COMEDY

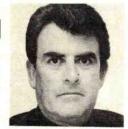
Daily Feed (DCA) Admiral Dynamics/Gorbachev-Getz UN meeting/one-half MX per silo/ Alec Gulnness rejects SDI/

almost locker scene

Radio Hotline (ASR) My dog is a comedian/OK, you win apartments/where the beck am 19/ world is coming to an end

Stevens & Grdnic's (ASR) Comedy Drop-Ins Trash compactor/phone store/sports brie Mr. Fix-it/comedy team

NETWORK SPOTS



Barry Freeman

Barry Freeman has been nam ed Director/Artist Acquisitions for Westwood One, where he will secure talent for the company's concert programs and interviews for short and long-form programming. Freeman got his career start as Local Promotion Manager for Coral Records in 1958, moving on to Kapp Records in the early '60s. He joined Capitol Records in 1970, moved to Atlantic four years later, and later joined EMI Screen Gems. Prior to joining Westwood One he formed his own company, Suspension Productions.

• Satellite Music Network has named Frank Roehm to oversee its new West Coast sales office. Prior to joining SMN Boehm was Western Sales Manager for the RKO Radio Networks, and held a similar position for ABC Radio Networks from 1968 to 1983.



Dick Kelley

•United Stations Radio Networks has promoted Dick Kelley to Director/Eastern Sales, moving up from his position as an account executive. Kelley previously worked in sales for five years at WHN/New York, then held a similar position with the USA Cable Network before coming to United Stations

Mutual Radio's Martha Dono van has been promoted to news producer, moving up from her former role as news editor. Donovan was a former news writer at NBC Radio, and previously served as a producer at WRC/Washington.

• Michael Catena has joined Syndicate It as National Sales Manager. Catena is in charge of all station relations for the company, and will oversee marketing for upcoming programming. He comes to Syndicate It from Jim Brown Productions, and previously spent five years as the voice of the Harlem Globetrotters.

NETWORK PROMOS

It's A Small World . . .

CBS RadioRadio will broadcast a special half-hour documentary, "Children Of The World," on a nonexclusive basis on Saturday (6/1) The program highlights the efforts of KMGG/Los Angeles personality Sonny Melendrez to coordinate 40 children from 20 countries to assist the USA For Africa project, and features the worldwide debut of their rendition of 'We Are The World.'

The broadcast, produced by Kris Erik Stevens, features interviews with the children and project producers, and is available to any station with access to Satcom 1-B T-19

- Call (212) 975-3771 for more information.

Nature Noises

Have you ever wondered what gorillas sound like on the radio, or what noise nuclear particles make when they collide? Well, now you can hear these sounds - and more - on "The Sounds Of Science." Produced by Jim Metzner, the 2-minute feature focuses on the importance of sound in

science and engineering. "Sounds Of Science" is sponsored by DuPont, and is available to commercial and public radio stations.

For further details call (213) 655-8970

Eagle Exclusive

Westwood One has signed former Eagle (and Geffen recording astist) Don Henley to an exclusive agreement for radio concert broadcasts through 1986. The pact states that Westwood One will record Henley on his forthcoming tour and have the exclusive broadcast rights through the end of next year. Henley's tour is scheduled to begin

June 21 in St. Louis

Contact (213) 657-2211 for more information

Belli Button

Nationally-known attorney Melvin Belli is slated to begin a series of daily radio commentaries in June. "The World According To Belli," produced and distributed by Continuum Broadcasting, draws on Belli's 50 years as a lawyer and will cover a wide range of topics - including social issues, consumer advice, and the virtues of garlic. The :90 features are available on tape or via satellite on a market-exclusive basis.

Contact Continuum Broadcasting at (212) 713-5165 for clearance de-

Transtar Opens New Office

Transtar Radio Networks has opened new offices in Manhattan to handle New York-based advertising. Sr. VP/Affiliate Services Ken Harris will head up the office, which is locat-

> 405 Lexington Ave. 59th Floor New York, NY 10174 (212) 972-3555

20/ R&R FRIDAY, MAY 31, 1985

Talking Heads

Road to Nowbere"

The New Single
From The Forthcoming Album
Little Creatures
(\(\text{U4225503}\))
Produced by Talking Heads

Trouted by Talking Heads

1985 Talking Locals Tours Int Company Marketed By Warnes Boos Records

SIRE

DECREASE BAD DEBT

Collecting The Money, Part Two

By Michael Hesser

By training their salespeople and following a system, radio stations can cash in on past-due accounts. Michael Hesser provides additional guidelines in this second installment.

When the account reaches the 60-day column, another letter should be sent.
For example:

The "collection call" sheets will consist of all 60-plus accounts with whom each salesperson is to follow up.

Dear Client:
Your account in the amount of \$______ is over 60 days past due.
We, of course, value your business and would like to alleviate this problem. May we please have the past due amount paid in full by ______ (give 10 days from date of mailing). Your payment of the amount past due will insure your continued advertising on our station.

If you have any problems or questions, please contact your account executive or myself.

Thanking you in advance.

Sincerely,

This letter is signed by the general manager. It's followed two or three days later by a visit from the salesperson and controlled by a "collection call" system. See sample below:

Tickling The Controls

There are two major stumbling blocks that appear while consulting with most stations. One is the verbal fencing that goes on while the bookkeeper, salesper-

	COLL	ECTION	CALLS		
(date to be returned to bookkeeper) (salesperson's name)				erson's name)	
Client	Balance due	#day	s past due	Comments	
				(how much, date to be received, prob- lems, if any?)	



Michael Hesser

son, sales manager and general manager get into the act. The other is following up on deadlines. Both can be handled by a "collection control sheet" and a "tickler file"

The "collection control sheet" will allow anyone to keep up to date on all past-due accounts (see example above, top right).

Thus, anyone speaking to a pastdue account can follow-its history and the promises made, etc. by the account during the entire collection process. Now let's follow an account with some sample dialogue and begin to learn the "tickler system."

Mr. Jones of "Jones Shoes, etc." owes \$600 in the 60-day column. "Hello Mr. Jones. This is Jim Brown from KXXX calling. Mr. Jones, we have an outstanding bill for \$600 that is 60 days past due. Is there a problem with the bill or any questions, sir?" He says, "No, not that I'm aware of." You reply.

> Amit. Pd. Bal. Due

"Good, when can we expect to clear this up?" You must remain silent after this kind of question—say nothing. Wait for a response of some kind. He may then reply, "I should be able to pay it sometime this month."

Spoke to:

Results

Now it's time to get an exact amount and a date when you should expect it in your hands. He may say, "Oh yes, I'm sending a partial payment to you - business has been a bit slow and I'm trying to take care of everyone." You must get an amount and a date. For example, he agrees to pay half now and the balance in two weeks. You must confirm and lock in a date. "Mr. Jones, you'll be sending \$300 tomorrow, so we can expect to receive it (give three business days) no later than next Monday, the 22nd. Correct?" He affirms this, and you thank him. You must record the results and the expected amount and date, then file the sheet in your "tickler file."

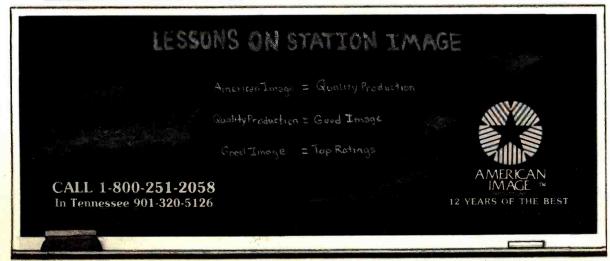
Easy Follow-Up

The "tickler file" is the key ingredient to the collection system because it will (when properly used) aid you in never missing a follow-up on deadlines. The "tickler file" can be an expan-

dable folder separated into 31 sections or 31 files kept together in a drawer or box. All follow-ups (checks due, call back dates, letter follow-up, etc.) are kept in the proper date in which it's to occur.

Referring to the preceding example, Mr. Jones's check for \$300 is due in our hands on the 22nd, thus the "collection control sheet" is placed into slot 22. It will be removed that morning with exnectations of receiving Mr. Jones's check. If not received, put it into the 23rd. If the check is not received then, Mr. Jones must receive a phone call questioning him on whether he in fact sent the money. If Mr. Jones is local, offer to pick up the check now. If he's out of town, get the exact date it was or will be sent. Thus, the procedure begins again, repeating the exact amount and date.

The two important keys to successful collections are: remain persistent (not necessarily loud or angry) and always follow up on deadlines. Set goals, use the procedure, train your people, and follow the system. Your collections will increase immediately, and you'll decrease the time on your accounts receivable. It will work!





SO FAST, THE COMPETITION WHAT HIT THEM.

From the minute we launched our NEWSPOWER 1200 service, we knew we were on to something hot.

Because it delivers news that people want to hear. It delivers news you can believe. And it delivers it, without a glitch, at 1,200 words per minute.

That's 18 times faster than the AP Radio Wire.

Not only that, NEWSPOWER lets you pre-program your news. So you get only the news you need—state and local reports, sports, financial, world news and weather.

There's something else. With NEWSPOWER 1200, you get a direct line to the most pervasive, precise news staff in the world.

And when you consider all that, you realize something.

You realize that AP NEWSPOWER 1200 can be a tremendous advantage in your business, no matter what kind of competition you run up against.

For details about NEWSPOWER 1200, call Glenn Serafin, at AP Broadcast Services (800) 821-4747.

AP ASSOCIATED PRESS BROADCAST SERVICES
WITHOUT A DOUBT.





HARVEY MEDNICK

KABC MAGAZINE CONCEPT

Can We Talk About "Let's Talk"?

OK, here's where you are: your station is sold out. advertisers are standing in line to place buys, and you're looking for a vehicle which generates new revenue sources through the use of direct-marketing techniques. What do you do? Why, start a four-color, 48page, full editorial station magazine, of course!

If it sounds like a risky, enormous investment for KABC/Los Angeles - both in dollars and effort - it was. If it sounds as if the echo of doom was reverberating through the halls, that too could be heard. If you're hoping this story has a happy ending, it does. I sat down with VP/GM George Green and he talked about his foray into the magazine world

How It Began

"It all started out as an outgrowth of our highly successful 'Talkradio' card. There were 350,000 of them out and we wanted to keep in touch with the cardholders. So we thought about a newsletter, until I found out about the postage. This led me to ask myself. How can I afford the postage?' Which led to, 'Why don't we



a step further and have our own

It was a wonderfully synergistic

idea because, in Green's opinion,

"Radio and print go hand-in-

hand." The magazine was a multi-

purpose vehicle: it brought to life

the KABC talk personalities.

helped further image the station,

and afforded the opportunity to

develop new revenue opportuni-

dous commitment; I was not

aware of how major an effort it

was. My peers kidded me that if

ever my neck was out on a limb,

this was it. Considerations such as

paper stock, photography, typog-

raphy, color separations, distribu-

tion, promotion, and marketing of

print were all new worlds to

KABC and carried with them their

own unique sets of rules and

Green was also stunned to dis-

cover how small the circulation of

city magazines actually was.

(Ironically, ABC owns Los Ange-

les magazine, the most successful

of its kind; it has a paid circula-

tion of 100,000 and racks 62,000 on

Forward Into Print

bled onward. All of the people in-

house were asked to wear two hats

and the response, according to

Green, was "marvelous." Aided

Despite all of this, KABC stum-

hazards.

newsstands.)

"The magazine was a horren-

magazine?"

sell some ads (in the newsletter)? And, if we do that, why don't we go by a few professionals, KABC introduced the magazine last August, sending 250,000 copies to Talkradio cardholders

Content was again an advantage to the station inasmuch as many of the personalities were successful authors in their own right. Said Green, "We have been the 'magazine of the air' since 1960, so we had all the necessary ingredients in our own house. The real question was, could we create a magazine that was worthwhile reading and not simply a promotional piece for the radio station? Was there a market for such a magazine and would our readers pay for it? "

The answers were positive and found through research conducted by the station. Here are a couple of key points:

· The station sold ad space in Let's Talk separately (not in com-bination with KABC), but used air time to promote the publication.

· KABC also tied an entertainment package - a variation of the coupon book promotion - into the \$15 annual subscription price for added perceived benefit.

· All of the dollars used for the magazine promotion/marketing came out of the station's creative services budget, although separate accounting was developed to avoid diluting KABC's active creative services effort.

Here's the magic: within four bimonthly issues (by April, '85), the station had 40,000 paid subscriptions and was approaching the break-even point. This highlights the active, responsive nature of the Talkradio listener and advertiser confidence in the publication

But don't all rush out and go into the magazine business .

Green noted that although ABC publication and fulfillment were had elected to service the ac-



George Green

counts itself, uncommon in publishing where fulfillment organizations are the norm. But he felt the listeners were too precious to be handled outside.) And so a decision was made - sell the magazine

The Happy Ending

"We wanted to keep the magazine, which was the most important thing, without having the responsibility for the marketing. which is a full-time job," said Green. By now Let's Talk was the second largest-selling "city" magazine around, and discussions were held with a number of national publishing operations about acquisition. As luck would have it, right in nearby San Fernando Valley, the Boeckmann family, owner/publisher of Valley magazine, saw an opportunity and, negative cash flow and all, bought Let's Talk from KABC. "It has worked out to be a wonderful partnership, a wonderful marriage," Green happily concluded. The first issue is out under the new banner (see cover illustration). KABC contributes editorially and retains a certain number of pages for promotion.

asked Green a final question, "In light of all the problems you encountered, how would you suggest other broadcasters approach the idea of starting their own magazine?" His face lit up and a stress-free, pixieish smile appeared as he said with a relieved chuckle, "Verrrry carefully, very careful-

The Downside

. there were downsides. Selling the magazine presented an interesting contrast - different people buy print than radio. The station is sold at a very high rate and the salespeople were out begging for a \$500 ad space in Let's Talk. According to Green, most of it was the strain. "First of all, physically you're working yourself into a box. You're managing a radio station, having all of the department heads sharing responsibility, and having everybody at the radio station wearing two hats.

was tremendously supportive and lets each manager "run his own ship," there was pressure as to how much longer the expenses of going to continue. (The station

DATELINES

Broadcast Promotion and Marketing Executives/ Broadcast Designers Association, annual seminar Hyatt Regency, Chicago.

June 18

Radio Advertising Bureau, 18th Annual Workshop "A Celebration of Radio Creativity

Grand Ballroom, Waldorf Astoria,

ONE YEAR AGO TODAY

- JIM PRICE VP/GM AT KSDO-AM & FM/SAN DIFGO
- CHRIS CONWAY VP/MARKETING AT KPRZ & KIIS/LOS ANGELES • BEAU PHILLIPS NAMED PD AT KISW/SEATTLE
- DAVE HABISCH STATION MANAGER AT KEEY & KLBB/MINNEAPOLIS
- #1 CHR: "Time After Time" Cyndi Lauper (Portrait/CBS)
- •#1 A/C: "Time After Time" Cyndi Lauper (Portrait/CBS) (3rd week) •#1 B/U: "Let's Hear It For The Boy" - Deniece Williams (Columbia) (4th
- •#1 Country: "When We Make Love" Alabama (RCA) (3rd week) •#1 AOR Track: "Dancing In The Dark" — Bruce Springsteen (Columbia)
- #1 LP: "Heartbeat City" Cars (Elektra) (1 ith week)

FIVE YEARS AGO TODAY

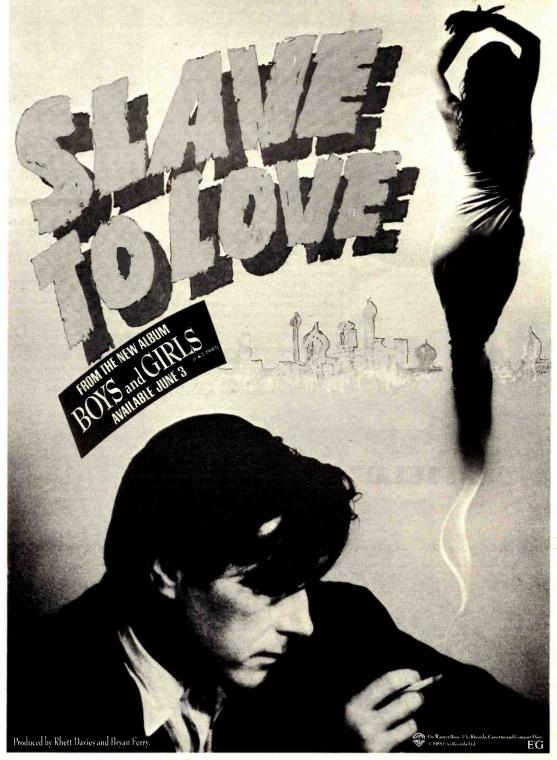
BOB HATTRIK GROUP PD/CONTEMPORARY STATIONS FOR DOUBLE-

- #1 CHR: "Biggest Part Of Me" Ambrosia (WB) (4th week)
- #1 A/C: "The Rose" Bette Midler (Atlantic) (2nd week)
- #1 B/U: "Let's Get Serious" Jermaine Jackson (Motown) (6th week) •#1 Country: "Don't Fall In Love With A Dreamer" - Kenny Rogers & Kim Carnes (UA) (2nd week)
- ●#1 LP: "Against The Wind" Bob Seger (Capitol) (11th week)

TEN YEARS AGO TODAY

- HARV MOORE NAMED PD AT WYSL/BUEFALO PAUL LOVELACE VP/PROMOTION AT 20TH CENTURY FOX
- #1 CHR: "Sister Golden Hair" America (WB) (2nd week)
- #1 A/C: "Wildfire" Michael Murphey (Epic) (2nd week)
- #1 Country: "You're My Best Friend" Don Williams (ABC/Dot)
- #1 LP: "Captain Fantastic" Elton John (MCA) (2nd week)

BRYAN FERRY







"CENTERFIELD"

The New Single From John Fogerty



Arranged and Produced by John Fogerty From the Warner Bros. album <u>Centerfield</u> © 1985 Warner Bros. Records Inc. STREET TALK

ALAN HIRSHFIELD's long-anticipated plan to acquire POLYGRAM seems to be imminent. Some last-minute reports at presstime indicate that the former 20th Century Fox executive has completed the deal.

A Greenville, SC state judge has issued a temporary restraining order that prevents MULTIMEDIA from restructuring the company through recapitalization. Minority stockholder and Washington Redskins owner JACK KENT COOKE filed suit against Multimedia as part of his efforts to seek a controlling interest in the company. He's offered \$1.8 billion for the outstanding stock, a sum which Multimedia rejected.

Citing "confusion" and "unfair competition, " Portland's market-leading A/C competitors KEX and KGW appear deadlocked in a dual lawsuit action against one another, involving two direct mail companies. KEX and KGW used **UNIDYNE and HARTE-HANKS DIRECT** MARKETING, respectively, for recent directmail prize catalog promotions. KEX unsuccessfully sought a temporary restraining order against KGW and its promo piece. The issue appeared over until KEX began reading winning numbers from both mailers. KGW and parent King countersued. It's hoped the situation is resolved before it gets to a court date, most likely within 30 days,

JACK PORTEOUS is the new GM at A/C-CHR combo KEEL & KMBO/SHREVEPORT, coming in from WING & WGTZ/DAYTON. He succeeds CARL HAMILTON, who's now managing KOPA-AM & FM/PHOENIX.



After 11 years with SUMMIT COMMUNICATIONS, WTQR/WINSTON-SALEM GM RAY SASSER has left to form his own company. Sasser, in addition to his primary business of management consulting, training, and development of training programs, will

Ray Sasser provide marketing and promotional assistance to client firms.

Look for Buffalo to have an AOR outlet again when **DEVINE BROADCASTING** takes over **WUWU** this summer. A call letter change is expected.

ELLEN HULLEBERG will be acting
President of McGAVREN GUILD for 60 days
this summer while President RALPH GUILD
organizes INTEREP's fifth company. The
acting President position is actually a
company policy, providing each senior exec a
chance to run the company on a daily basis.



A REAL LICORICE PIZZA — Yes, that's former Monty Python star Michael Palin in a TV spot for WXRT/Chicago. Michael shows how playing a "tremendous variety of rock" keeps the WXRT's records shiny and new, compared to what repeated playing of the same song does to other stations' records. What it does, according to Michael, is turn them into pizza. As proof, he's holding up what used to be "Statiway To Heaven."

Is that KMET/LOS ANGELES taking a few potshots at KIIS's RICK DEES lately? Occasionally, one can hear the station playing snippets of his voice on-air and asking listeners how boring he is.

LISA CAIAZZO moves from
DOUBLEDAY's corporate headquarters to
become Programming Assistant at
WAPP'NEW YORK. She replaces LYNETTE
ABRAHAM.

For the record, Doubleday consultant BOB HATTRIK is consulting WMET/CHICAGO only for music and research; GEORGE JOHNS is the senior consultant. Bob's other company consultancies are full-scale.

Baseball scenario-of-your-dreams comes true: Picture this ... you're MOTOWN VP/ Promotion MICHAEL LESSNER, and you've been invited to become honorary batboy at the Los Angeles Dodgers homestand against the Philadelphia Philliles. But who's your batboy adversary from the City of Brotherly Love? None other than BRUCE WENDELL, currently promotional consultant to RCA, and formerly Michael's boss when they both worked at Capitol. Batter up!

More efforts by WYSP/PHILADELPHIA are underway to help those left homeless after police firebombed MOVE's headquarters. The station is cosponsoring a five-hour concert June 2, featuring six local bands, with all proceeds going to 60 needy families.

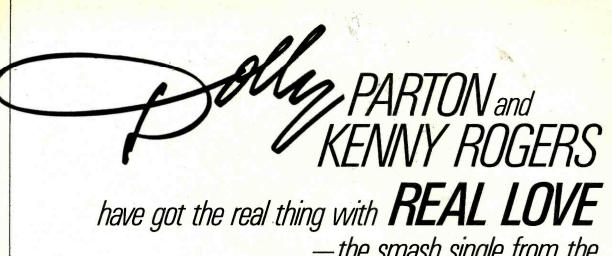
Get-well wishes going to ELEKTRA-ASYLUM West Coast VP/Promotion DAVID URSO. He's recovering at home from knee surgery . . . NAB President EDDIE FRITTS is out of the hospital, making improvement after doctors discovered a bleeding ulcer.

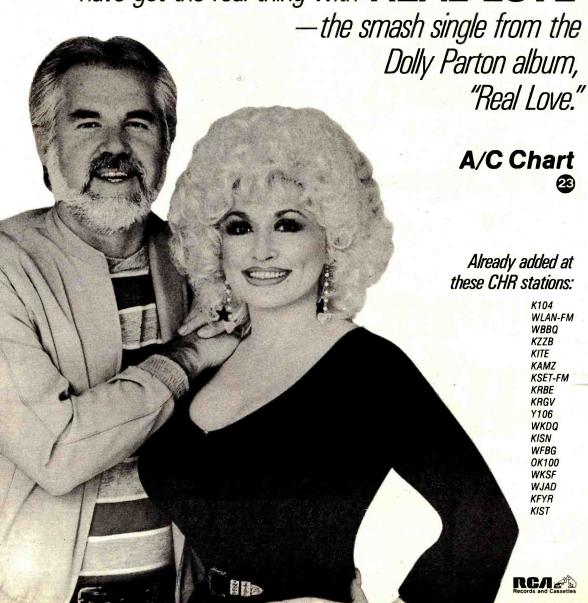
Continued on Page 29

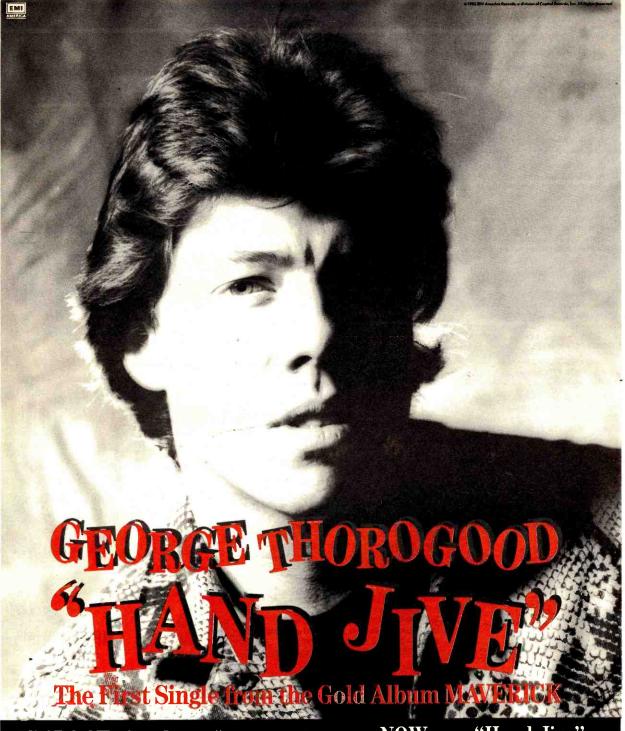
STRATEGIC RADIO RESEARCH

OUR RESEARCH HELPS YOU MAKE BETTER DECISIONS.

Call or write for your *free* copy of our new "Catalog of Research Services (1985)."







FIRST CAME "Gear Jammer" AOR BREAKERS THEN CAME "I Drink Alone" AOR BREAKERS

NOW ... "Hand Jive"

DEBUT AOR ALBUMS 39
DEBUT AOR TRACKS 54

Watch for a customized version of "Hand Jive" for your radio station.

STREET TALK

Continued from Page 26

Looks like BURKHART/ABRAMS/
MICHAELS/DOUGLAS & ASSOCIATES are
expanding their activity within CHR. They've
just inked Y100/MIAMI and KPOP/
SACRAMENTO. What's interesting is that
they also consult KPOP's AOR competitor
KZAP. And in Miami, it's B/A/M/D against
RICK SKLAR, who works with 195.

Over the Memorial Day weekend, B97/NEW ORLEANS promised the city that if there were no local auto fatalities, there'd be a celebration. And sure enough, B97, along with sponsors Coke and Popeye's Fried Chicken, will soon join to feed and quench the thirst of the entire city (or as many people who come by). Promotions Director "BOOMER" said, "There won't be a dry mouth or an empty belly in the city." Photos and enlarged waistlines to follow.

BONNEVILLE BROADCASTING SYSTEM VP/Programming DAVE VERDERY, who's helping with KOIT-FM/SAN FRANCISCO's new light A/C format (see Page One), will head BBS's new West Coast office, located at KBIG/LOS ANGELES.

Former KBZT/San Diego Promotion Director LINDA FOX is the new National Programming Coordinator for FAIRWEST.

If you're interested in becoming a CHR VJ in Houston, contact **CONNIE WODLINGER** at **TV5**, 1000 Louisiana, Suite 3500, Houston, TX 77002.

ZACK OWEN has left KJNE/WACO to take over as PD at KEAN-AM & FM/ABILENE. Replacing Zack as PD is BILL KINDER, while JOHN SWAN assumes the MD duties . . BOB KENNEDY crosses town from KLOZ to accept the KHEY/EL PASO programming gig left open when BOB YOUNG left for Philadelphia and the WXTU PD iob.

JIM RICHARDS has left the MD slot at WKQS/MIAMI and will be forming a partnership in a PR firm in South Florida . . . WNEW-FM/NEW YORK late-nighter DAN CARLYSLE will be a member of the airstaff at the new KKCY/SAN FRANCISCO (presently KQAK). KKCY's debut is expected any day now.

WYSP/PHILADELPHIA pm driver PAM MERLY has exited. Midday man STEVE SUTTON has shifted to afternoons and morning star ANITA has moved to middays, Production Director R.D. STEELE is filling in on mornings.



RICHARD "LES NESSMAN" SANDERS will have a second chance for radio stardom later this month when he does a two-week guest stint as morning personality at KENI/ ANCHORAGE. "I

Richard Sanders haven't worked in radio since WKRP," says Sanders. "It'll be good to visit a much more professional operation."

PD DWAYNE BONDS has exited WOMP-FM/WHEELING, He's replaced by competing CHR PD BOB FORSTER from WZMM.

DX-ing fans will be able to pick up KDXU/ST. GEORGE, UT, which after a modest existence as a 1 kw outlet at 1450, will soon be blasting 10 kw at 890 kHz with a CHR-A/C hybrid to most of the Western U.S. Its directional signal protects WLS. Former SLY96/San Luis Obispo evening man RIC STRATTON is PD.

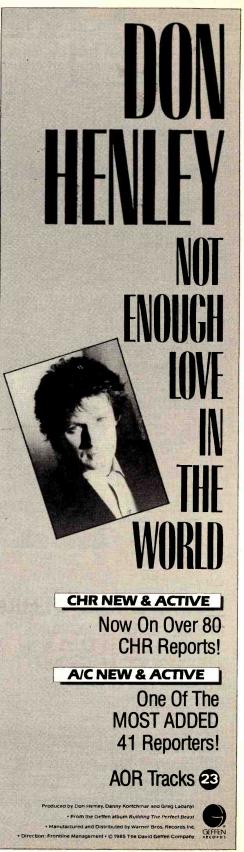
Spring Fever Dept.: Best wishes to JAM CREATIVE PRODUCTIONS' veteran Sales Coordinator JULIE GORSKI, who will wed Ron Sizemore June 1 . . . Here's to independent promoter KENNY RYBACK on his marriage to Shell Kepler May 19 . . . and cheers to WKLC/CHARLESTON PD REGGIE JONES, who tied the knot last week.

Babes In Radioland: Congratulations to KZFM & KEYS/CORPUS CHRISTI VP/GM JIM

SUMPTER and his wife Jeannie, who

welcomed their fourth child, daughter Casie Christine . . . Best wishes to KIFM/SAN DIEGO Jazz Director BOB O'CONNOR and his wife Kim, who are proud parents of their first child, Jennifer (5-16) . WIRE/INDIANAPOLIS VP/GM TOM SEVERINO and wife Linda bring news of Michael Anthony (4-29) . . . Happy to report that WMMS/ CLEVELAND MD KID LEO TRAVAGLIANTE and his wife Jackie gave birth to son Dion Anthony (5-17) . . . Good tidings to K101/SAN FRANCISCO evening personality MELISSA McCONNEL and her husband Hassan on the birth of Lucinda Fatemeh, who arrived at - when else? - Zam . . . Here's to WHJY/-PROVIDENCE PD RON NENNI and his wife Carol on the arrival of Chelsea (5-21) . Just born to WJZR/CHARLOTTE MD JACK DANIELS and his wife Carla, their firstborn, Adam Christopher, at the respectable hour of 11:30am May 28.







ON THE RECORDS

KEN BARNES

20 YEARS LATER

Sam Cooke: The Legacy Lives On

It's not just another Saturday night. A little more than 20 years after the legendary Sam Cooke's December 1964 shooting death, RCA has released "One Night Stand," a recording of a Cooke live show in Miami. The album shows off Cooke's soulful side, as opposed to the silky smooth stylings that often showed up on record, and is a vivid reminder of how influential a figure he was. Cooke could be called the father of soul, and he cast a long shadow over black music that can be detected to this day.

Otis Redding, another soul star who died tragically young, counted Cooke as his chief influence. Redding and Arthur Conley fitted a Cooke LP track, "Yeah Man," to new lyrics and carne up with the R&B anthem "Sweet Soul Music." Rod Stewart was so awed by Cooke that for four years into his solo career he declined to cover a Cooke song, fearing that he couldn't match the original performance.*

Bobby Womack got his start when his group, the Valentinos, recorded for Cooke's SAR label, and retains many Cooke nuances in his songwriting and vocals. Linda Womack of Womack & Womack of Womack & Womack was also influenced by Cooke—she's his daughter. Even a modern singer like Paul Young is reminiscent of Cooke (perhaps as filtered through Redding, Paul Rodgers, and other soul-style singers).

Cooke songs have been hits in the '60s ("Bring It On Home To Me" by the Animals, "When A Boy Falls In Love" by Mel Carter), '70s (Art



Sam Cooke: New performances from a standout singer

Willie & The Poor Boys — A Call To ARMS



Even before there was **USA For Africa**, the **ARMS** (Action Research into Multiple Sclerosis) album and tour of 1983 demonstrated rock's ability to focus attention on and raise money for a good cause. Ex-Faces bassist **Ronnie Lane**, an MS victim, inspired the ARMS benefits, and now the appeal continues with **Willie & The Poor Boys**.

Named after the Creedence LP title, Willie & The Poor Boys are Rolling Stones bassist Bill Wyman and a number of seasoned British musicians playing the R&B/blues material they were weared on. You could describe their album as Honeydrippers for charity (though that's a little uncharitable), with the same motif of doing favorite roots material. Songs include the blues

classic "Baby Please Don't Go" (popularized by Van Morrison & Them), Chuck Berry's "You Never Can Tell," Otts Redding's first Volt single "These Arms Of Mine," and the proverbial many more.

The core of Willie & The Poor Boys is Wyman; fellow Stone Charlie Watts; longtime solo artist Andy Fairweather-Low; Geraint Watkins, session keyboardist and bandleader; and Micky Gee, who played with Dave Edmunds. Guest appearances on the LP were made, by Jimmy Page, Paul Rodgers, Kenney Jones, Chris Rea, ex-Rockpile drummer Terry Williams, and other notables.

Seven songs from the LP appear on a for-sale video, while a planned radio documentary features two songs not on the LP. Wyman says the lineup of the group may change, but further records and other activities are planned, all to raise money for ARMS.

Garfunkel & friends' "Wonderful World," Cat Stevens's "Another Saturday Night," and '80s ("Cupid" by the Spinners, "You Send Me" by the Manhattans). When he died, the Supremes, at the peak of their popularity, recorded a tribute LP, "We Remember Sam Cooke." As Peter Guralnick's fine notes to the "One Night Stand" LP point out, over 200,000 people viewed his body following his death: Apart from music, Cooke was also immensely influential. Born Sam Cook, his addition of a final "e" caused the young Marvin Gay to do the same. Cooke's operation of his own label set a precedent not only for black artists, but for all pop stars. His cool, assured, stylish persona made him a role model for thousands. And his posthumous hit, "A Change Is Gonna Come," was acclaimed as a classic and is the musical equivalent of a Martin Luther King speech.

Cooke's early gospel records with the Soul Stirrers are regarded as definitive, and he made the transition to pop with ease, scoring steady hits from "You Send Me" in 1957 to "Shake" in 1965. He was one of the first black artists to pull off the still-rare feat of crossing over to a mainstream audience without sacrificing as the "One Night Stand" performances demonstrate, his soulful roots. But apart from all the analysis, listening to Sam Cooke again makes me realize anew that he was simply one of the greatest singers of all time.

*This heartwarming story is somewhat marred by Stewart's having recorded a version of "Shake" in 1966 as one of his first solo ventures — but once he left the Jeff Beck Group he did hold off on Cooke tunes until 1973's "Twistin' The Night Away."

Cooke's Tour Of Hits

Besides being a consummate singer, Sam Cooke was a gifted songwriter, and his compositions continue to be covered for hits (the Manhattans' "You Send Me" being the latest). Here's a selective list of Cooke covers:

"A Change Is Gonna Come"

Band

Billy Preston

Brenton Wood

"Another Saturday Night"
Cat Stevens
Gene Vincent
Brenton Wood

"Bring It On Home To Me" Animals Dave Clark 5 John Lennon Little Richard Dave Mason Van Morrison Mitch Ryder Rod Stewart Carla Thomas

"Chain Gang" Jim Croce Michael Murphey Otis Redding

'Cupid"
Johnny Nash
Tony Orlando & Dawn
Johnny Rivers

"(Ain't That) Good News" Freddy Cannon

"Good Times"
Rolling Stones
Phoebe Snow
Ike & Tina Turner

"Having A Party"
Claudine Clark
Ovations
Southside Johnny
Luther Vandross

"Meet Me At The Twistin' Place" Johnny Morisette

"Only Sixteen" Terry Black Dr. Hook

"Shake"
Animals
Otis Redding
Small Faces
Rod Stewart

"Soothe Me"
Sam & Dave

"Sweet Soul Music" Arthur Conley John Fred Jam

"Twistin' The Night Away" Marvelettes Rod Stewart

"When A Boy Falls In Love" Mel Carter Willie Hutch

"Wonderful World" Bryan Ferry Art Garfunkel Herman's Hermits Johnny Nash

"You Send Me"
Aretha Franklin
Willie Hightower
Nicolette Larson
Manhattans
Rod Stewart

Prince Of The Paisley Underground

Some of the groups who comprised L.A.'s neo-psychedelic "paisley underground" for the past three years are now defunct. Others, such as the Bangles and Three O'Clock, have earned national recording contracts. fronically, however, it looks like one of the first to bring psychedelia back to semi-prominence on CHR radio will be

Unlikely though it may seem, Prince, who turns 25 on Friday, spent some time last year hanging out at Bangles shows (and reportedly hanging out with the group while trying to talk Susannah Hoffs into joining his band). Although certain elements of psychedelia were present in "Purple Rain" (specifically the acid-reference title and a lot of strings), it wasn't until this latest LP that Prince's production company was renamed Paisley Park. (Prince's influence on the Bangles has apparently affected the way the female band dresses. Those who've seen the new uniforms refer to the band as "Bangleonia 8.")

MONDAY, JUNE 3

1957/RCA releases a rockabilly single from India: "Butter Fingers" b/w "Fingertips" by Cool Dip (whose real name is Kuldip Singh).

1957/Several years before "Shout" gives them a hit, the Isley Brothers' first single, "Angels Cried," is released. 1970/Ray Davies, while on an American tour with the Kinks, rushes back to London to recut one line from "Lola."

The song's double entendres don't upset the BBC but the use of the Coca-Cola product name does. So now the song's characters drink champagne that tastes just like cherry-cola.

1974/Only a few months after touring ends at the Los Angeles Forum, Bob Dylan & the Band release their live "Before The Flood" LP.

1979/Bruce Springsteen plays at the Los Angeles wedding reception of his lighting director. Springsteen is joined by Rickie Lee Jones and Boz Scaggs in a three-hour jam.

Birthdays: Deniece Williams 1951, Ian Hunter 1946, John Paul Jones 1946, Curtis Mayfield 1942, Ex-Byrd Michael Clarke 1944, Suzi Quatro 1950.

TUESDAY, JUNE 4

1942/Capitol Records is launched.

1973/Murray Wilson, father of the Beach Boys, dies of a heart attack at age 55.

1975/Perhaps in recognition of their calls to revolution; i.e, "Street Fighting Man," "Satisfaction," etc., the Rolling Stones become the first. Western rockers to receive record royalties from the Soviet Union.



WEDNESDAY, JUNE 5

1954/Largely for the sake of saving money, the seven-inch single becomes the standard for promotional 45s. 1966/Through the pre-video magic of film clips, the Beatles perform "Rain" and "Paperback Writer" on Ed Sullivan's show

1968/Robert Kennedy is assassinated. That night, Stephen Stills writes "Long Time Gone." The next day the Rolling Stones record "Sympathy For The Devil," which features references to the slaving.

1969/The 40-minute Doors documentary "Feast Of Friends" premieres in Los Angeles on a double bill with Andy Warhol's "I A Man."

1974/Sty Stone is married on stage at Madison Square Garden.

1977/ Alice Cooper's pet/prop snake is eaten by the rat that was supposed to be its lunch

1979/Muddy Waters marries 25-year-old Marva Jean Brooks.

THURSDAY, JUNE 6

1962/The Beatles audition for George Martin.

1969/Rod Stewart signs with Mercury.

1972/David Bowie's "Ziggy Stardust" LP released.

Birthday: Gary U.S. Bonds 1939.

FRIDAY, JUNE 7

1963/The Rolling Stones release their first British single, a cover of Chuck Berry's "Come On."

1966/Roy Orbison's wife, Claudette, is killed in a motorcycle crash that he witnesses.

1969/Blind Faith makes its performance debut with a free concert in London's Hyde Park.

1973/Rolling Stone reports the formation of the Souther/Hillman/Furay band before Richie Furay can tell the other members of his current band. Poco.

Sharing Prince's birthday is Tom Jones 1940.

SATURDAY, JUNE 8

1961/Elvis Presley's first (and only) "highbrow" film, "Wild In The Country," premieres in Memphis. The movie has a Clifford Odets screenplay and no Elvis songs . . . at least until the film opens and unfavorable reaction prompts the producers to add a few musical numbers to the soundtrack

1982/With "Wake Up Little Susie" giving them their first chart single in seven years, Simon & Garfunkel begin their European reunion tour

Birthdays: Nick Rhodes (Duran Duran) 1962, Alex Van Halen 1950, Nancy Sinatra 1940, Boz Scaggs 1944. SUNDAY, JUNE 9

1958/Jerry Lee Lewis takes an ad in the trades asking for public tolerance of his marriage. Lewis, who has remarried his third cousin in the face of public outcry, writes, "I hope that if I am washed up as an entertainer, it won't be

because of this bad publicity."

1969/Brian Jones announces his separation from the Rolling Stones.

1980/Richard Pryor hospitalized in critical condition after accidentally setting himself on fire while freebasing Birthdays: Jon Lord (Whitesnake) 1941, Jackie Wilson would be 51; Johnny Ace would be 56.

DEPECH





CHR NEW & ACTIVE

WXKS-FM add

80/22

Z100 add

WCAU-FM deb 32

B94 on WAVA add

KZZP deb 29 KKRZ 34-27

KAFM deb 29 FM102 deb 30

93FM 26-24

KWOD 39-30

195 32-29

KS103 31-18

B97 21-12

KMEL 8-7 Q105 deb 27 KWSS on

KIMN add 40

KPLUS 27-16

KIIS-FM 39-20 KUBE deb 35

For Additional Information → TURN PAGE



Marketed by Warner Bros. Records

DEPECH





CHR NEW & ACTIVE

80/22

WQUE-FM deb 30 KDON-FM 30-19 Q100 deb 39 KITY 23-19 WVSR add WKEE add KTFM on WPST deb 37 WKAU on WRCK add KZIO on WKRZ-FM add WZPL 26-22 WTLQ 40-35 Z104 35-26 KJ103 deb 38 KZZB deb 34 **WAPI 31-25 WRQN 30-28** WJZR add WHOT on WZLD add KKXX 24-19 WDCG add **KQXR 33-19** KSET-FM on KF95 add WANS-FM on KIKX add WZYP on KSND on **KBOS 37-22** WFMI add WABB-FM add KMGX deb 30 KX104 on KLUC 38-31 Y107 add KCAQ 15-10 OK95.37-27 KSKD on

KHYT add WIGY add Q101 deb 37 **KWES 30-27** T94 on WPFM on Z102 deb 36 KKQV on WHSL on WCIL-FM 26-19 WRKR deb 30 WDBR add KGOT add KCDQ on KTRS on KOZE add KZOZ deb 30

For Additional Information TURN PAGE←



Marketed by Warner Bros. Records

CALENDAR



BRAD MESSER

The Ol' Mushroom Treatment

Ain't no football team going to succeed if only the quarterback knows what play is being run. Ain't no business - radio or otherwise - going to have positive team spirit if the staffers get the Mushroom Treatment, commonly defined as keeping 'em in the dark and feeding em generous amounts of manure.

You are getting the mushroom treatment if you don't know who that new employee is, why the shifts got changed, where the boss has been for the past few days...simple stuff like that. Feeding people nothing, or only a diet of manure, produces rumors and negativism.

The single most important tool of business management is effective two-way communication, encompassing communication down through the chain of command as well as communication upward from the pits.

Assuming that the honcho knows where he's trying to steer the station, the peons in the pits, if they are kept informed, can contribute to the overall effort to reach specific goals and will do it with enthusiasm. Information flowing the other way, from employees to employer, gives management the kind of feedback that is necessary for being respon-

You are getting the mushroom treatment if you first heard you have a new PD by reading about it in the trades, or if you didn't know

news director until you saw the classified ad, or if you heard about this weekend's station promotion only because you happened to overhear a conversation, or if a record guy told you that you have a new music director.

Human mushrooms can grow to be negative and resentful, maybe rebellious, or worst of all. unresponsive and blandly noncommittal.

The most effective peoplemotivators use two-way com-munication every day, utilizing varied methods such as staff meetings, bulletin board memos, and short conversations to keep themselves and their employees accurately informed.

People in the dark don't know what direction they're going, and may end up just not caring.

MONDAY, JUNE 3 — Twentieth anniversary of the first American spacewalk, in which astronaut Edward White left his two-man Gemini space capsule during a four-day mission in 1965. Although the U.S. spacewalk was cheered and celebrated, much of the thunder was lacking because the Soviets had achieved the same thing 76 days earlier (3-18-65). Twenty-fifth anniversary of the first meter maids, hired by New York City in 1960

1980 — U.S. computer glitches triggered two false nuclear attack warnings. 1959 — Singapore became self-governing. Tony Curtis (Bernard Schwartz) 60.

TUESDAY, JUNE 4 — The Battle of Midway — the most important naval battle of World War II — was being fought 43 years ago (1942*). The Japanese tried to seize the Midway Islands as a jumping-off spot for attacks on the U.S. West Coast. Our Navy lost two ships, buy destroyed ten enemy vessels including four Japanese aircraft carriers which had been at Pearl Harbor, About 275 Japanese planes were downed. The Battle of Midway was Japan's first major defeat of World War II.

It eliminated their naval superiority in the Pacific and was a major turning point of the war. (*Midway Battle June 3-6). 1984 — Genes from extinct animal cloned in lab. 1937 — 1st supermarket shopping cart. 1896 — Henry drove 1st Ford in Detroit. 1783 — Montgolfier brothers sent up world's first unmanned balloon; hot air, made of paper, diameter 20 feet. Gordon Waller 39, Bruce Dern 49, Dennis Weaver 61,

WEDNESDAY, JUNE 5 - Everyone knows that the chemical element arsenic is poison, but before our ancestors made that discovery, arsenic was used as medicine. It was the standard treatment for syphilis and was even promoted as a skin-clearing element in cosmetics, ("The patient died, but her skin sure did clear up, yuk yuk!"). Possession of arsenic was first outlawed in England 134 years ago today (1851).

1968 — Sen. Robert "Bobby" Kennedy assassinated, 1967 — Israel-Egypt "Six Day War" began; increased Israeli territory 500%, 1940 — Germans began Battle of France (WWII), 1933 — Gold standard ended in U.S.

Sprinter John Carlos 40. Journalist Bill Moyers 51.

THURSDAY, JUNE 6 - Walter Chrysler incorporated his car company under his own name 60 years ago today. He had been President of the Buick division of General Motors (1916-1919) and had headed the Willys-Overland and Maxwell car companies (1921-1924) before Maxwell became Chrysler on this date in 1925.

1977 - Fire-eater Jack Sholomir shot a flame 23 feet long from his mouth, a Guinness record. 1955 - Bill Haley's "Rock Around the Clock" began nine weeks at #1. 1944 — D-Day, world's biggest invasion (WWII).

1933 — 1st drive-in movie theater. 1892 — El train service began in Chicago. 1882 — Electric iron patented. 1816 — Ten-inch snowfall began in New England: the next day Vermont got 20 inches. 1816 — was known as "the year of no sum-

Bjorn Borg 29. Joe Stampley 41. Larry Taylor (ex-Canned Heat) 43. Nathan Hale born 1755:

FRIDAY, JUNE 7 — This is the date George Brummell was born in England in 1778, at the time when men of social standing wore short kneepants and lace shifts. "Beau" Brummell is famous for popularizing two things: personal cleanliness, instead of covering up body odors with perfumes, and long pants for men.

1965 — Supreme Court ruled states cannot outlaw contraceptive. 1955 — Ike 1st President on color TV. 1864 — Abe Lincoln nominated for second term by GOP. 1769 - Dan'i Boone began exploring what's now Kentucky.

Tom Jones (Thomas Jones Woodward) is 45. James Simpson born 1811: father of modern gynecology, used 1st anesthesia in childbirth 1847.

Saturday (6-8) Boz Scaggs 41. James Darren 49.

Sunday (6-9) 1934 — 1st Donald Duck movie. 1959 — George Washington launched 1st ballistic missile submarine.

WANTED

Consultants who are capable of promoting on local radio and/or TV stations special variety pop record, video clip available.

Send resumes to: Boxes, 1626 North Wilcox, #578, Hollywood, CA 90028.



AIR PERSONALITIES

DAN O'DAY

Ten Commandments Of Jocks

Legend has it that many years ago a very holy disc jockey ascended a mystical mountain in Beltsville, Maryland. At the top of this mountain, the jock found a fearsome burning bush. Just as the jock was about to flee, the bush spoke unto him, saying, "Do not be afraid." "Do you mean," the flustered personality stammered, "you're . . . you're . . . ?" "Yes," the bush replied, "I am all-powerful, all-knowing. I am . . . a consultant! Now, take these commandments with you back down the mountain. You'll be receiving a bill for my services."

And now, through the miracle of me having to meet my deadline, here are:

The Air Personalities' **Ten Commandments**

I. THOU SHALT ANSWER THE REQUEST LINE.

It's shocking how many jocks routinely ignore the request line.

A Limit On

Characters?

Question from Brian Char-

ette, Q101/Harrisonburg:

'Can a show have too many

characters? I currently have

four and plan on adding

more. (I voice only one of

My Reply: Yes. If there are so

many characters that your listeners

are confused as to who is saving

what, you've got too many voices

One way to prevent this from

happening is to make sure each

voice is distinctly different from the

others. If it's easy for your listeners

to distinguish one character from

another solely by the sound of the

voice (disregarding the content),

the possibility of confusion will be

This means, of course, that if you

do all or most of the voices

yourself, you'd better make sure

they don't all sound like a variation

of you. You might want to record

the voices and play them for people

around the station, asking them to

identify each character. If they can't

tell the difference beween your Old

Maid and your Disco Dancer.

perhaps it's time to reevaluate the

effectiveness of your voices

them.)"

on your show.

minimized

jocks prefer to shmooze with whoever happens to be in the studio or to see what's happening in the trades. Equally shocking is the percen-

tage of jocks who do answer the request line but are unfriendly or even downright rude to the callers. (And I'm not talking about on-air calls here.) Most of us try to build a "nice guy" image, the kind of person our audience would like to listen to and spend some time with. Why blow that image on the phone by being inconsiderate or impatient?

This is your best chance to make

direct contact with some of your

listeners. Instead, however, many

Why do so many jocks have this counterproductive attitude toward answering the request line and taking the time and energy to talk to the people who call? For one thing, it does take energy and effort, and lots of jocks are lazy. For another, they've learned that not all callers are bright, articulate, and interesting; on the contrary, 90% of them seem to be nine-year-old girls whose entire repertoire seems to consist of

Would you play 'Material Girl? But I have a hunch there's another reason so many jocks shun the request line: It just ain't hip. They feel it's beneath their star status to talk to just anyone who calls.

But you can learn, among other things, the following information simply by picking up your telephone:

Demographic information about your listeners - age, sex, geographic location, education, lifestyle, etc.

· Where they do their listening (home, car, beach, work)

Whether they listen while working, studying, partying, etc.

· What they're interested in regarding your station and your program ("When will you be reading horoscopes")

 What elements of your show they repond to ("God, that was a great bit you did about President Reagan!")

. Why they listen to you ("I just want to say you're so funny! Whenever I feel down, I know I can listen to you and you'll make me smile . .

Oh, I almost forgot: You might even find out a little about what music they like!

II. THOU SHALT MAKE IT CLEAR TO EVERYONE THAT THY STUDIO IS NOT FOR SOCIALIZING.

You know the routine. You're on the air, and one of the salespeople pops into the studio to say hello and chat a little. Soon she's joined by the engineer. Next, one of the other jocks wanders in, and you've got a friendly gathering of folks chattering away while you're trying to (or should be trying to) concentrate on your show.

"It's okay to be pleased with today's show. But it's awfully hard to win a race while resting on your laurels."

Unfortunately, tact doesn't always work in trying to make people realize you can't do your job well with others standing around. Initially you might try a soft approach: "Well, I'd really love to talk, but I've got to get back to the show." If that doesn't work, go directly to: "Jeff, I really need to concentrate on what I'm doing and I can't concentrate with anyone else in the studio

III. THOU SHALT READ A DAILY NEWSPAPER TO KEEP INFORMED ON WHAT IS HAP-PENING IN THE COMMUNITY AND IN THE WORLD

IV. THOU SHALT MAKE AN EFFORT TO ESTABLISH RAP-

Preview: The Morning Radio Roundtable

Recently I received an advance copy of "The Morning Radio Roundtable," a soon-to-be-published book by the American Comedy Network. I'll lef you know as soon as it becomes available; in the meantime, here are a few observations about morning shows which you might find interesting.

"Somebody said one time 'How long did it take you to prepare this morning's show?' And I said, 'About 26 years, because everything I've ever learned I try to put into every program" - Dr. Don Rose. KFRC/San Francisco.

"The whole show has got to be as great as you can make it. You've got to put out all the time, or someone at some time or another will catch on that you're not as good as the show the day before. Some things will sound better than others, but they all have to be as good as possible"

-John Arthur, WNCR/Columbus

"I think the best preparation for a morning show is eight hours sleen" -Larry Lujack, WLS/Chicago

"Don't be discouraged by people who tell you you're not worth a damn. Don't give up. Don't go sell shoes. Stick with it because eventually, if you're any good, it's going to work out. It just takes a long time to get it going.

- John Lanigan, WMGG/Tampa

And one more from Dr. Don Rose: "The most important thing in the morning show is that very first set. The very first word you utter on the radio had better be damn good, because that sets the pace for the whole morning."

PORT WITH THY CO-WORKERS.

Instead of turning on your tunnel vision when you enter the station ("I'm here to do my job, that's all I care about, I'm not interested in what anyone else around me is doing"), expand your field of vision to take in the workings of your overall station operation. Talk to the public in sales, engineering, traffic, management, public affairs. Ideally (and I realize this is an ideal that isn't achieved often enough) the people at your station work together as a team. If you establish good working relationships with your fellow team members, you're likely to strengthen your own performance and contributions to that team.

V. THOU SHALT THINK ABOUT THY CAREER.

If you never give any serious thought to where you want to go, you're likely to wander aimlessly forever. If you know where you want to go but don't take the time to map out your route, it's unlikely you'll ever reach your destina-

VI. THOU SHALT MEET THY PUBLIC WHENEVER POSSI-

Hey, it's great being able to hide behind that microphone, isn't it? You can be witty, sarcastic, profound, knowledgeable, silly . . . and completely safe. But probably, you also want good ratings. Everytime you go out and meet people during a public appearance, you've got a chance to convert strangers into new listeners. All you have to do is make an effort to be friendly to them. If you do, then every public appearance you make will add to your listener base.

VII. THOU SHALT WORK THY TAIL OFF TO DO THE BEST JOB POSSIBLE.

This applies to every aspect of your job: on-air, in the production room, participating in a promotion. Look, this is a competitive business, and if you want to come on top you've got to do your best. I'm reminded of a quote by Ed Macauley. He was referring to his own field, basketball, but I suspect you might be able to apply this to your radio career:

"When you are not practicing, remember, someone somewhere is practicing, and when you meet him he will win."

VIII. THOU SHALT TREAT PEOPLE THE WAY THOU WOULDST LIKE TO BE TREATED.

I'm not going to give you spiritual or moral or even cosmic reasons for acting ethically. I'll simply point out a fact of radio: Throughout your career, you'll bump into familiar faces. Some of them will have the power to help you. Some will have the power to hurt you. If years ago you screwed them over, which choice do you think they'll make?

XI. THOU SHALT BE PREPARED FOR THE WORST.

The word in radio, of course, is being jobless. Prepare by always having a recent, good aircheck safely stashed at home. Read the trades to keep abreast of what's happening in the industry. And try to salt away some money (I don't care how badly paid you are; start saving some of it) to keep you afloat if your station sets you loose without a life raft.

X. THOU SHALT NEVER BE SATISFIED WITH THY SHOW.

It's okay to be pleased with today's show. It's great to pat yourself on the back when you do an especially good job. But as soon as you say to yourself, "Hey, I've got good ratings, I'm paid a lot of money, and I'm a big celebrity in this town; I can afford to sit back and let the other young punks hustle to try to catch up to me now"... Well, it's awfully hard to win a race while resting on your

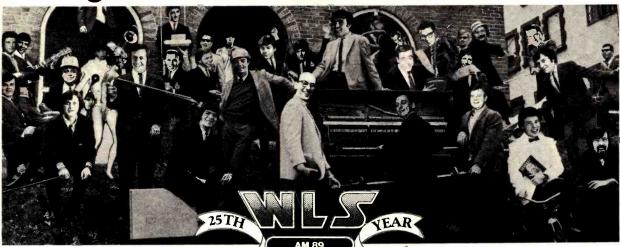
Thanks ESES CHICAGO and CBS-FM for YSTEM NOTE Making SELECTOR a Part of Your Lives OVERHILL RD., SUITE 315 - SCARSDALE, NY 10583 - (914) 723-8567



CONTEMPORARY HIT RADIO

JOEL'DENVER

Heritage Of Great Radio Celebrates Its Past



LS/Chicago has been playing the hits for 25 years now. Think of it, a quarter of a century! There are but a handful of stations who've remained true to a direction for even five years, much less 25.

I can't help but get an excited feeling when I recall the nights spent listening to WLS, as its signal skipped across the ionosphere and into my car radio. As a beginner jock in 1968, WLS helped shape my thinking about what good radio should sound like.

The Celebration Begins

Preparations for celebrating this milestone in broadcasting began back in late March and early April from a programming and promotional standpoint. It was decided to bring in as many of the former air personalities as possible over four separate weekends for on-air reunions. (See "The Gang Is Back" on this page.)

The weekends were put together in chronological order:

- 1960-64 Mort Crowley, Sam Holman, Bob Hale, Dick Biondi, Gene Taylor, and Jim Dunbar.
- 1965-69 Clark Weber, Ron Riley, Art Roberts, Don Phillips, and Joel Sebastian.
- 1969-75 Kris Erik Stevens, Chuck Buell, Scotty Brink, and Gary Gears (who was unable to come at the last minute).

 1976 to present — Charlie Van Dyke, J.J. Jeffrey, Chuck Knapp, Bob Sirott, Steve King, and John "Records" Landecker.

VP/GM Jeff Trumper and Operations Manager John Gehron were kind enough to invite me in to cover the last reunion weekend May 3-4 and experience the excitement firsthand.

Total Listener Involvement

Prior to the reunion weekends, veteran air personality Jeff Davis began assembling short vignettes featuring airchecks, songs, and other programming features designed to set the stage for the celebration. Fresh vignettes were made from the on-air reunions for airplay throughout the coming months.

In addition, Jeff assembled a one-hour special that chronicles the entire 25-year WLS history, which is a must for any aircheck collector. Jeff told me, "Putting this together has been not only a labor of love, but a real education into some great radio techniques long forgotten."

As with any birthday, there are prizes, and WLS spared little expense in this department. Through-

out the celebration the audience was told to listen for "Birthday" by the Beatles. The 25th caller would receive great prizes such as:

BIRTHDAY

- A trip for two anywhere in the
 world
- \$25,000 cash
- a his and bers Mustang convertible
- a trip for two to Las Vegas and \$10,000 cash
- choice of a cruise on the QE2 or an African safari
- choice of a Corvette or Mercedes 300D
 take a year off with pay of
- \$1000/week

A Weekend To Remember

John gives the credit for the weekend reunions and the 25th Brithday Celebration to Jeff Trumper. "He's provided so much strong encouragement for doing this. He realizes the importance of the station, having once worked here as a salesperson, and now

returning as manager. This is the best birthday celebration any station could hope to do."

And John is right. The reunion weekend I attended was incredible.

On Friday evening, everyone back for the weekend took shifts with Jeff Davis, and took calls from listeners on-air. The most impressive thing was the number of people calling for specific jocks.

A Big Family Reunited

One of the continuing comments was the friendship among the jocks at WLS, J.J. Jeffrey told me, "Not only did we work together, we partied together a lot. We cared deeply for each other's well-being. But perhaps the best part was that we took it all seriously, but not too seriously to get in the way of having a good time.

"I mean, what's wrong with a little in-the-hall basketball, or throwing a wet paper towel at someone while on the air?" he asked. "A well-timed belch was always good for the occasional yuck, and it sure let the audience know we were human beings."

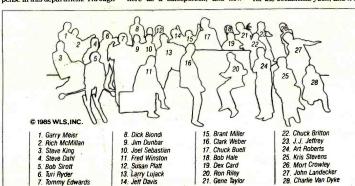
The on-air atmosphere was loose, casual, and a lot of fun. While I was sitting in on Saturday morning with Chuck, J.J., and Fred Winston, Fred observed, "Today's AM stations are doing what we as jocks always wanted to do. Talk a bit more and entertain at the same time. What an amazing concept!" And that's what WLS is doing—playing the hits and being very personable in its delivery. Not laid back, not A/C; it sounds like your buddy across at the next barstool.

In talking with Steve King, who did late nights from 1973-78 (he now covers swing at WKQX and WGN in addition to his weekly TV show "Chicago '85"), I learned the impressions of a hometown boy. "Growing up listening to radio greats on WLS like Dick Biondi and finally getting the chance to work here was a real dream situation. It was exciting to be a part of one of the greatest radio battles in history. When we won, it was almost like a bittersweet victory. The competition made it a lot of fun."

Bob Sirott, who did afternoons from 1973-79 (now host of "Late & Live," a local TV show), remarked, "This place has a magic to it that I can still feel. It was a wonderful place to be, and what I've learned here has helped me in every aspect of my life."

Editor's Note

To experience the magic of WLS for yourself, read on through the next few pages of great radio history. The spirit, enthusiasm, and class of the radio station will come shining through and serve as a great model to emulate. A most sincere Happy 25th Birthday to the "Big 89" WLS from all of us at





CONTEMPORARY HIT RADIO

BIRTH OF A LEGEND

WLS Lights Up A 50-KW Rock & Roll Blowtorch

ou probably had to be there to see the disbelief registered on people's faces when WLS/Chicago flipped the switch to begin a new era in its history that would have a profound and lasting effect on radio and the entire music industry.

Originally owned by Sears & Roebuck, WLS signed on in 1924. The calls stood for 'World's Largest Store.' Believe it or not, WLS shared the frequency with another station, WENR. Eventually Sears sold it to a publishing company which owned a popular Midwest journal, the Prairie Farmer. WLS became the Prairie Farmer Station, and had programming to match. Everyone knew the price of pork bellies on the "Big ea."

By the late 1950s WENR was absorbed by WLS, and in 1960, ABC bought the station and started playing Top 40 music. It went on to become a huge success, and yes, ABC still publishes the *Prairie Farmer* to this day.

Pretty Lonely

When WLS started playing Top 40 music on May 2, 1960, it was Mort Crowley who was the station's original morning man. Today Mort is a White House correspondent for Gannett Radio News, and writes and hosts the USA Today features on the Mutual Network. "At first it was pretty lonely, but after 90 days the rocket took off and never stopped.

"I remember doing a promotion with ex-Chicago Bears coach Mike Ditka, who was a sales rep for us. We decided to see if we could each throw 20 silver dollars across the Chicago River, which is right outside the station, for George Washington's Birthday to benefit some charity. Let me tell you, it's cold in February.





ASC DAD O'N CHICAGO

This server is constitut out much to WIS Bedin/Chicago from coports of all controls when server in a server in the server in the control from beding mound vertical to the Chicagoland street form? So Holes piny all the SAVES DOLLAR SISTER Aim delty from 3,00 ms 4,20 P.M. Theodories paged and beautiful Chicago on W.S.



Mort Crowley

"So we're out there on George Washington's Birthday dressed in revolutionary garb, and went down with some silver dollars, and one of them ended up beaning someone. We half froze ourselves to death. I think I maybe landed one or two of the coins on the other side."

Santa vs. Ma Bell

And Mort recalled a tangle with Ma Bell. "WLS put a phone number on the air so the kids could talk to Santa Claus. We worked it out with the phone company so

The bright annual of Charage Scales

SILVER DOLLAR SURVEY
Chicago's Official Radio Record Survey

The state of the state o

we'd have enough lines, but neglected to stress the area code. Whew, the calls and complaints going to businesses in surrounding areas with the same phone number but in different area codes was amazing. We tied up exchanges and almost had to take the promotion off the air.

"I remember how close we all were, and the reunion brought all of those wonderful memories back again. Once at a record reception in a hotel we got into a fistfight with some of the guys from WIND. Milo Hamilton, in particular, had passed a comment that upset us and we let him and his buddies have it. We were a real two-fisted bunch who really related to Chicago. It's the last city with hair on its chest."

Man Of Many Hats

Part of the original staff, Gene Taylor held many hats while at WLS. Starting out as a night jock, he eventually became the station's second PD when Sam Holman left to program sister station WABC/New York in 1961. In 1965, Gene was upped to Station Manager and became GM in '66 when Ralph Bodine left to join ABC Corporate. Gene is currently the Director/Programming Services for MDXE, the world's second commercial shortwave station, owned by Global Radio Service.

Gene recalled the beginnings of WLS. "We started it all off with 'Alley-Oop' by the Hollywood Argyles, and reaction was less than spectacular. The teens loved us, the adults hated us, and the agencies either yawned or said it would never work."

We've Been Hit

He had become GM by the time the station ran what Gene recalled as "the greatest contest we'd ever staged; the 'WLS Mystery Garage.' It was supposed to have run for weeks, but I remember PD John Rook came running into my office screaming, 'We've been hit already.' It had only been on the air for 48 hours.

"The object was to guess which jock would drive one of 12 luxury cars out of the WLS Mystery Garage. John told me the winner was on the phone and wanted to know what options the car (a Pontiac Firebird) came with, Not really thinking, I said, "Tell him every-

WLS STOPS TRAFFIC — Pictured (I-f) are some of the original jocks of WLS.
Art Roberts, Bernie Allen, Ron Rilley, Don Phillips, Clark Weber, and Dex
Card.

thing.' It turned out the winner was

a contest pig.
"This guy went down to the Pontiac dealer and loaded it up with everything. It was now a \$16,000 car. We ended up negotiating it down a bit, but it still cost us a bunch in the late '60s. The funny thing was, this guy heard me talking about it during the WLS reunion and called me."

Like Being With The Yankees

A ten-year veteran of WLS from 1960-70, serving as MD for many of those years and part of the original staff. Art Roberts remembered how "we took a station which was the 'Prairie Farmer Station' and changed it into a rocker overnight. It was quite a change. The station grew from the outer areas inward."

What kind of "drawing power" did WLS have? Art said, "In 1962, Puff The Magic Dragon' came out and I was on noon-3pm. I had the idea of having a contest to draw the dragon, breaking up listeners into five age categories. Promoted only on my show, over 10,000 pictures and paintings arrived. Peter, Paul & Mary judged the contest."

Tight-Knit Family

Since the Cubs weren't much to speak of in those days, Art compared his time at the "Big 89" to another baseball team. 'WLS was the highlight of my career. It was like being with the Yankees in their heyday during a never-ending trip to the World Series. I went from early rock to the early Beatles and into the Vietnam war during my time there. That was quite a span of experience for me.

"We were very tightly knit, and the closeness came through on the air. We were really a big family, and I credit Gene. Taylor for having a lot to do with that. I did the music for five years, and it was a lot of fun knowing we helped create a lot

or mis.

"The recent on-air reunion was wonderful; I did a remote from a hamburger joint (Ed Debevik's) for five hours. People really remembered me, which was a real Kick. During the reunion, I pulled into a gas station, gave the guy my credit card, and the attendant asked if I was the same Art Roberts. Amazing." Art is now Marketing Manager for Century Analysis, an office automation company headquartered in the Bay Area.

KEEP YOUR DIAL SET ON RADIO 890 AND HEAR THE "NEW" BEATLES



And Put Some Power Into Your Playlist!!



DEAD OR ALIVE

"You Spin Me Round (Like A Record)" Billboard Dance



Chart: 40-60-60

CHR SIGNIFICANT ACTION

KIIS-FM 34-18 195 33-27 WHTT add KKRZ add

WXKS-FM on CKOI on 93FM add

92KTU on WOKI add WFMI on KZIO on KIKX on KS103 add 34 KMGX add **KMEL 34-29** KQMQ on **KPLUS 33-26**

KHYT on WJAD add Q101 add KWES 22 KCAQ 27-22 WPFM add

WHSL add WAZY-FM on SLY96 add KIST add OK9531-21



BEACH BOYS Contract

"Getcha Back"

CHR Chart: OBBUT A/C Chart: 14

AOR NEW & ACTIVE



KING "Love & Pride"



Already A European Smash -And Crossing To America!!

Distributed by CBS Records

tered in the Say Ar



WLS vs. WCFL

Decade Of Change Brings Out The Heavy Artillery

s the success of the Top 40 format grew, so did the competition. In virtually every market there was a battle blazing between two or more AM Top 40 stations. FM was just beginning to become a viable band to make a profit in popular music, especially in the early '70s.

Most of the move toward FM for the format didn't begin until the middle-to-late part of the decade. But in Chicago, the biggest battle between two 50-kw rockers was raging. Each night, most of America could tune in to WLS at 890 kHz or WCFL at 1000 kHz and witness the ultimate in one-upsmanship in radio.

As one of the PDs locked in mortal combat with then-competitor WCFL, Mike McCormick programmed WLS from 1968-69, transferring to ABC's KQV/Pittsburgh 38/ R&R FRIDAY, MAY 31, 1985

before returning to WLS from 1970-74 as Operations Manager/PD. Mike "Hankins" McCormick is currently President/CEO of First South Broadcasting, owner of WBHY/Mobile, AL.

We Were Blessed With Talent

"We had the greatest talent in the world at that station. We were simply blessed, with people like Larry Lujack and Charlie Van Dyke," he noted. "I'd be hardpressed to say who was better, as

they were so different from each other. But Larry is the hardestworking jock I've ever seen. We also had greats such as Fred Winston, Gary Gears, and Joel Sebastian.

"When I first got there, the technical facilities made it tough to work; the equipment was out of the 1930s. We eventually upgraded it, and with it, our sound. We had no real promotional budget to speak of, yet we were waging war with WCFL and they were pretty tough."

The Rock Of Chicago

After Mike convinced ABC that he needed promotion parity, the ball was rolling again. He recalled some of the more successful contests. "I remember giving away a choice of 89 cars to pick from, and 980 color TVs when I moved Larry Lujack into mornings. And when we got Chicago to play a Thanksgiving concert for us a traditional WCFL promotion—we offered 890 separately pack-

a traditional WCFL promotion
 we offered 890 separately packaged Chicago libraries, along with
 T-shirts and some outrageous brass belt buckles."

He talked about how the jocks always seemed to be swapping jobs across town between WLS to WCFL. "We all stole from each other in those days. I hired Scotty Brink from WCFL because he was a winner, but it all really began when we let Dick Biondi go. He went straight to WCFL. We also hired Joel Sebastian from WCFL, and got Lujack back from them.

"The theme 'Rock Of Chicago'

was something we came up with to distinguish us from the rest of the stations, particularly WCFL. This 50-kw blowtorch, known as WLS, always sounded the best because it had the best talent."

The Thrill Of A Lifetime

As WLS night rocker for eight years and afternoon personality the remainder of his time there, John "Records" (is truly my middle name) Landecker (now doing mornings at neighboring AOR WCKG) holds the distinction of being the host and creator of the often-imitated, never-quite-duplicated "Boogie Check (of Life)."

"The biggest thrill of being at WLS is the power of the station. The thrill of being successful at





Mike McCormick

such a big station is amazing. I never really got into the aspect of the signal; I didn't care about the out-of-state stuff. I cared about what happened in Chicago."

Great To Be Number One

He recalled the days in the trenches, slugging it out for rating points. "When I came there, WLS was being beaten by WCFL and WVON. But we eventually owned



John Landecker

the town again. The biggest thrill I ever had was having the highest-rated night book in the country during one sweep — something like a 14 or 15 share and immense teen numbers.

"After I left WLS, I found out how popular the station really was. WLS really touched a lot of people. Every jock should be lucky enough to have worked at such a fine facility."



Charlie Van Dyke

A Treasured Time

One of the best-known voices in radio, Charlie Van Dyke worked at WLS for a year and a half doing mornings when Larry Lujack left for WCFL. Charlie lives in Phoenix and is President of Charlie Van Dyke, Inc., a consultation firm.

In a cab on the way to O'Hare Airport after the WLS reunion weekend, Charlie said, "I almost feel sad leaving WLS, as it was truly one of the highlights of my career. The station represented one of the major goals I sought to accomplish, and it was a treasured time in broadcasting I'll never forget."

Hello-o-o Out There

"WLS was different from most stations," he compared, "in that we had pros in all shifts. It made for a strong internal growth, as each of us felt a strong desire to contribute, not just do a job. "When you're on such a big sig-

"When you're on such a big signal you get calls from everywhere.
I remember once getting a call
from the flight control tower at,
O'Hare. There was a chartered
plane full of people from Chicago,
and the pilot wanted to wake them
up with WLS. So, they asked me to
say good morning to everyone at a
specific time. The thing I didn't
know was that they were flying
30,000 feet over I celand when they
piped the audio aboard."

My International Scope

A five-year veteran of WLS from 1967-72, Chuck Buell (now host of Y108/Denver Morning Zoo) remembers breaking virgin promotional ground at WLS. "I'd never believed radio could do some of the things we did back then, like give away cars, which knocked everyone in the city on their cans. Also complete Rolling Stones and Elvis collections; that was a big deal at the time.

"WLS was really into the community, but what went on outside the area was an important tool as well. It was amazing to get reports back from all over, showing up #I in Dubuque and #2 in Nashville. I started out doing nights and eventually moved to afternoons; it was during the Vietnam war. I got a call from some Chicago troops on a carrier off the coast of Vietnam just wanting to say hi to everyone

R&R FRIDAY, MAY 31, 1985/39

CONTEMPORARY HIT RADIO

Continued from Page 39

back home. The transmission was terrible, but we did it for them. WLS is a big station, but it has a big

Ultimate Radio Battle

Chuck said, "I always considered WLS as being my college education in radio. I had been in radio ten years already, having started when I was 12 years old in 7th grade. I'd learned a lot already, but that place gave me my degree in radio, and the battles we fought taught me well.



"My biggest thrill was to have joined the station at such a young age and being part of the staff to reverse the down trend we had going, regaining the edge on WCFL. It was the biggest battle between two 50-kw AMs in radio history. WLS was the ultimate, and I continually pinched myself to make sure I wasn't dreaming while I worked there.

The Legendary John Rook

Among the stellar programmers who've called the shots at WLS. none is probably more celebrated than John Rook. John is owner of KCDA-FM/Coeur d'Alene, ID; KEYG & KEYF/Grand Coulee, WA; part-owner of KQLT/Casper; and consultant to radio management on acquisitions. After programming ABC's KQV/Pittsburgh from 1963-66, John joined WLS and ran the programming department until 1970, in and around the time when Mike McCormick came, went, and returned.

When I got there they still had portions of the old ABC programming, Don McNeil's Breakfast Club and Flare News reports bogging us down. But the staff of jocks was wonderful. We all worked so hard to turn that big monster around.

Awesome Influence

'The national power of the place was awesome. Everything we touched or did had national impact. You could hear ripoffs on what we did, from jingles to slogans to



John Rook

music rotations. Radio today is back to where it was then. When I listen to some of the big ones today, like KHS-FM and Z100. I hear what WLS was

"During those days, you could do something different and have management behind you. We looked at programming as a creative



Chuck Buell

venture. Unfortunately, radio got into a period of noncreativity when passive research and such took over. Thankfully, the fun is back

"I loved Larry Lujack for his talent and creativity. All of them were very decent, hardworking gentlemen. Larry was a very shy guy in



J.J. Jeffrey

person, but on the air he just came to life. He was spectacular in afternoons. Chuck Buell and Kris Erik Stevens were two of my greatest finds as jocks, and for news I brought Bob Benson and Lyle Dean into the fold as well. WLS was a wonderful period in my career that always makes me smile."

FULL STEAM AHEAD

WLS Rocks Into The '80s

here are a lot of positive feelings toward the future of WLS in 1985. Why? Because as Larry Lujack points out, "We All Bust Our Ass For WLS." When you string the years together from 1967-72, and from 1976 to the present, "Superjock" Larry Lujack has spent more time behind the mike at WLS than anyone else.

"I've often seen WLS referred to as the last of the dinosaurs. I don't know whether or not the station can survive as a rock station forever, but I just have a hunch it can. This station has such a hell of an image in this town that's it's really hard to explain it to someone who's never lived here.

"The key to our success, even through the rough periods, is the fact that we've had better people working here, person for person, than the other stations in town. Having been with this place for 14 years, I'm in a pretty good position to make that kind of statement.'



Larry talked about why he left WLS for WCFL in 1972. "I was greedy and didn't want to do mornings. For someone to pay me more money to do afternoons back then was no contest. But while I was away we beat WLS and John Gehron came in as PD. He didn't clean house; he kept things together and put WLS back together. I've got a lot of respect for him and (former GM) Marty Greenberg.

"I've been at this since age 18, and I'll be 45 soon; that's long enough to know right from wrong.



Jeff Davis

Having had some great GMs like Don Bouloukas and Marty Greenberg, and some great PDs such as John Rook, Tommy Edwards, and John Gehron, we're still happening.

"I usually get to the station at 3:30-4am. I have to because I don't have a lot of God-given talent. But then, all of us work hard here. I'll say it again: we all bust our ass for



Tommy Edwards

13 Years And Loving It While Larry Lujack has more cumulative time at WLS than anyone, Tommy Edwards is the sta-tion's "Marathon Man." He discussed his career and what's made WLS continuously successful. "I'm the longest-running jock at the station, coming up on 13 years on June 13. I've had a variety of jobs: Production Director twice, PD once, middays on AM, middays on FM (current shift), and afternoons on AM. I really think the consistency of staff and direction has kept us on top during the tough times. We've

never varied too far off the mark." Over the years Tommy recalled the best promotion from WLS. "In October, 1974, WLS created the original Disney radio promotion,



Larry Lujack

'Track On Down To Disney World.' They came to us - the first station ever to do a major promotion with them - because they needed more Midwest impact.

"So with the help of Mike Donovan (now GM at WKQX), Linda Waldman (now President of Waldman & Associates), and our advertising agency, John and I helped put together what was the biggest radio promotion in history at the time. We sent 25 families of four on Amtrak to Disney World. What a promotion!

Best Is Yet To Come

"Not only did I get to use the entire Disney sound library to create the promos, but I got to work with some of the most creative folks in America. In addition, this promotion set the stage for Ford, American Airlines, and Budweiser to seek us out for promotions of a similar magnitude. This was the beginning of major mega-corporate promotions. Since then we've done it all: houses, cars, safaris, etc., and it all stemmed from the success of the Disney promotions.'

Tommy took a moment to reflect on the 25th birthday. "This comes at a time when we're all wondering what's going to happen to us with the impending change in ownership. Well, the past 25 years have seen much success and happiness at WLS. I'm ready to look forward, and was glad to see the 25th birthday be celebrated. Somehow I feel the best is yet to come.'

Words Of Praise From A Former Competitor

f all the WCFL PDs who battled against WLS, Paul Christy is recognized as having made a profound impact on tightening the ratings race between the two. He coined the phrase "All Hit Music, WCFL," which spawned a TM iingle package used nationally, and became the positioning statement which caused WLS to counter with "Good Time Rock & Roll," "The Rock Of Chicago," and "Music Radio."

"We came real close to knocking WLS off. I was at WCFL from 1969 to 1971. I was hired by Joel Sebastian, who was the PD before he went to WLS, and then Jimmy P. Stagg was named PD and I was made MD. I was bumped up to PD in short order.

He recalled often being able to outspend WLS. "Being owned by the Chicago Federation of Labor, WCFL was a non-profit operation, so they reinvested everything back into the station. We almost had unlimited funds to spend for whatever we needed. But we felt that the ABC machine was too well oiled to be beaten, so the only way I saw to do it was with music and im-

The Great Jock Swap

"We were a bit more on the street than they were and we'd grabbed some great folks from them: Clark Weber, Dick Blondi, Ron Britton, Ron Riley, and Barney Pipp. it was amazing the number of jocks that would get fired from either WLS or WCFL and the next day wind up on the competition. I've never seen it



Paul Christy

happen in any other town as much "In my mind, though, WLS is the station of consummate pros. They've always set the standard and the pace for people to work toward. I was up against John Rook and Mike McCormick, and they are two of the finest PDs I've ever known. If I had ever really beaten them, it would have been tantamount to going to the moon and

President of Paul Christy & Associates, a consulting firm, Paul also owns interests in several radio

CONTEMPORARY HIT RADIO

Gehron Looks At All Sides

Then WLS began to slip in the ratings in 1972, it was time for drastic action. ABC had a secret weapon in its back pocket. It was John Gehron. Who was John Gehron? No one knew. J.J. Jeffrey, air personality extraordinaire and now coprincipal in Fuller-Jeffrey Broadcasting, kept asking everyone, "Who is this guy John Gegins?" It became a bit of a station pun. But when John worked his magic, people said, "Oh, that's who John Gehron is!"

Marty Greenberg was my manager when I joined the station at the end of 1973," recalled John. "So for the last 11 years I've had a lot of input into this station. In bringing back the talent for these reunions and sharing these things together, it's been a good reminder to me that we've always been personality-

oriented.

"Sometimes you get so close to it the image becomes blurry. I've been amazed at how many listeners remember things about the talent. This makes doing a birthday celebration so rewarding because the jocks do mean something when they come back. They aren't just voices to the listeners. It's been great to see how they've grown and changed versus when they were on the air here. The calls from listeners have been wonderful. People remember when Kris Erik Stevens slept under the goalpost at their school.'

The Gehron Era Begins

"I began as PD of the AM, joining from WCBS-FM/New York. When I came here, Fred Winston was doing mornings, J.J. Jeffrey midday, Bob Sirott afternoons, John Landecker early evening, Steve King late nights, Yvonne Daniels overnight and Jim Kerr Inow mornings at WPLJ/New York) was doing swing for us. Tommy Edwards was Production Director, and I took over from Tommy as PD.

"Joining WLS was a real thrill, but because I wasn't from Chicago, I wasn't intimidated by the competitive situation. When I finally saw the city, the station, and the



type of talent I had to work with, it was pretty tough. No one had heard of me other than J.J., and he knew me only as a management trainee at WFIL/Philadelphia."

John remembers WLS being in a tight squeeze. "WCFL was a big factor, and the reason I was brought in was because we were tied in the ratings with WCFL. PD Paul Christy was just leaving, and Gary Price from our FM sister station WDAI (now WLS-FM) left to program WCFL. It still took us two years to knock them down to the level where they needed to change

Setting A Winning Example

So how did John regain control of the Top 40 ears in Chicago? He did it the old-fashioned way. He got out the pom-poms and danced as hard as he could. John became a oneman dog-and-pony show until the momentum caught hold.

"I simply motivated the jocks. We won with the same jocks that weren't doing as well just a few books before. They had the talent and the abilities; they needed motivation. Jim Smith was my MD, and he was a big help. To beat WCFL it was obvious our promotional posture had to become more up-front. We did a lot of on-air contests, sent some vans out on the streets, handed out T-shirts, bumper stickers, and all the usual things stations do to get visible. Our attitude was to go out and take the town again, and eventually we

"WCFL and WLS always sounded different. In my mind we always had more personality but carried a more sophisticated approach. We were more of the 'Yuppie' station, while WCFL was the 'Greaser' station. They sounded scrappier and more renegade than we did. They had more of a 'street sound' to

He goes on to point out some advice that still holds true in 1985. "You have to be out on the streets with the listeners, as their tastes and trends change right before your eyes. The moment you stop giving them what they want, they will go elsewhere for it. If it's not available, they will abandon you the moment it is '

Millions In Cash & Prizes

"Going where no PD had gone before" seemed to be John's game plan. He was ready to try anything. "One of the most fun things we did was to use panels from our leftover billboards. We gave them away as the world's largest posters. They were so huge they could cover a person's bedroom wall and then some. We simply wanted to make the statement, 'WLS is alive and sounding great.'

"Over the years there hasn't been a thing we haven't tried or given away. In all, we've awarded four houses, 44 Fords, plus other cars. We've sponsored all the major concerts, including exclusives with Styx, REO, Kansas, and the Doobies

"I would say WLS has probably given away somewhere between \$5-10 million in cash and prizes since I've been here. While research says cash is the listener's favorite prize, I prefer prizes, as



Bob Hale, Gene Taylor, Steve Dahl, Mort Crowley, Sam Holman, and Garry Meier



Tommy Edwards, John Landecker, Bob Sirott.

they allow you to position your station in a direction.

From Programming To Management

John eventually worked his way into management, first as Station Manager, eventually becoming VP/GM. He reflected, "My years as VP/GM were very tough times for the station. Competition increased manyfold, both directly and indirectly. I would like to have a chance to become a GM again. Each role has its advantages of position, but I'm enjoying being back in programming immensely. This is like being a painter who's picked up the brushes again. Instead of selling ideas, I'm creating them again.

"My return to programming has been a challenge, but I've really enjoyed it. My views as to what is really important are much broader now. When you're the PD, you don't often see the big picture. The GM's job is deceiving, and now stepping back into programming I won't get caught in the mechanics of just programming. I'm putting more emphasis on the emotional strengths of the station and how it impresses our listeners.

"Formatically we're not as structured as we used to be. The music used to be so important and we were so narrow in our approach because of the lack of competition. We could go for the teens and get the adults. Now we have more substance to our AM programming. I really believe there are more reasons to listen to WLS (AM) now than there have been in many years. Certainly, having Steve Dahl in afternoons and the stability of Larry Lujack in mornings helps back up my statement.

A New Level Of Growth

John went on to categorize his targets for WLS. "This is an 18-49 CHR; we're not going the A/C route. We are active and very involved. Because our audience is active, they still want to know what is new and fresh. Only the heaviest teen-oriented music will not find airplay on WLS. There are very few things our FM will play that our AM won't.'

Looking downstream, John remains optimistic and excited about the station's direction. "I envision, having Steve Dahl and Garry Meier, that we are opening ourselves up for a whole new level of growth on AM. Our future will be the new WGN of the young primary adults. "We offer an interesting. stimulating, fun, and controversial station. We are finding a lot of people want to hear more than just the next record."

John was candid about discussing the less-than-smooth dealings with Steve and Garry over the years. "They've been a real challenge, but in the end they've always been a big plus for us.

They want the best so they can become the best. In my position as GM and now as Operations Manager I've got to spread the resources out, and it's been hard for them to understand this at times. They're very creative and proud of this station and their efforts.

We Will Survive

"There is no scarcity of job applicants for the AM," John pointed out. "Those that are here are thrilled to be here. There is a certain kind of magic to our calls, which is hard to explain. Fortunately, it has been very helpful in allowing us to attract some of the finest air talent in America year after year."

successful CHRs left on AM. Despite the huge signal, people aren't listening to music on AM as much with so many choices on FM. But that doesn't deter John. "I see no reason why WLS can't continue successfully as a viable CHR, pulling respectable numbers and demos as long as we offer the right programming

"We've really turned the corner on the question of survival. There is no longer any doubt in my mind or in anyone else's here about our future,. We are still well-positioned in the vital demos we need to continue growing in. As far as the 12+ share - the ego demo - is concerned, it's OK to do well in. But the target demos - 18-34 and 25-44 are the payoff demos where we

It's no secret that there are few

will bank our future." R&R FRIDAY, MAY 31, 1985/41

The Legend Of The Ledge

lmost every radio station has a legend or two deep in its history. You know, the kind of legend that always gets a laugh when brought up. In this case, WLS is known for the "Legend Of The Ledge." Mentioning it to the right people gets more than just a quick chuckle. It all started with Chuck Knapp and ended with Chuck and Bill Bailey, who was working 9pm to 1am on the "Gargantuan 89."

It seemed Chuck had discovered two things: an open window at the end of the hallway, and a certain inner courage for walking about 25 feet along a three-foot-wide ledge, around a corner of the Stone Container Building to where the ledge grew wider, five stories above the intersection of Wacker & North Michigan.

At this point, he'd simply pop open the window to the PD's office (now the GSM's office), haul out a telephone to stay in touch with the control room, and during long records catch a bit of fresh air. From what I understand, many problems of the world were solved out there on The Ledge.



Chuck Knapp

A Personal Guided Tour In any event, Chuck had departed WLS, and was working at WCFL, where else? Old buddy Bill Bailey was on the air late nights at WLS, and Chuck paid him a visit. Well, a new security guard wasn't quite as willing to laugh about two

grown men sitting on a ledge of his building at 2am in the morning, so the appropriate folks in management were notified. The rest is history, and so were Bill and Chuck, as both stations frowned on fraternizing with the competition.

While visiting WLS for the reunion weekend, Chuck Knapp took me on a personally guided tour of The Ledge, I don't think I could have left there without doing so. While sitting on the wider (and safest) part of the ledge, feet dangling over the side, looking down five stories at the spectacular skyline of downtown Chicago, it's easy to see the attraction of The Ledge.

Chuck Knapp is GM and half of the morning team of "Knapp & Donuts" at KS95/Minneapolis, and Bill Bailey does mornings at KBEQ/ Kansas City. Chuck told me, "I don't know of when I've ever had more fun in radio than when I was just a jock at WLS." Bill added, "It certainly was one of the best times in my career, ledge and all."



STEVE FEINSTEIN

MORE OLD GOLD = LESS NEW PLATINUM?

On Golden Oldies

The nicest thing you can tell many an AOR programmer is that his station's demos resemble a younger, maleskewed A/C. Marketed effectively, that 25+ strength is money in the bank.

Lately, to capture older listeners, AOR has turned to a healthy share of library material. The mix often, though not always, includes around 50% oldies and even more if recurrents are classified as oldies. The oldies provide the format with two elements depth and variety - that distinguish it from CHR and help attract the older rock fan who's grown up listening to AOR.

This actually marks a return to a more even balance of old/new music. During AOR's supposed heyday, when 12+ shares were fat and there were more stations in the format, the percentage of library material was as high as it is now, if not higher. Only in response to perceived ratings woes in 1983 did the format first adopt a ratio tipped toward currents. That move met with mixed results.

However, there are two healthy differences in AOR libraries these days compared to previous eras:

1) Greater depth: No longer do stations limit themselves to the clinically-researched 327 "safe" titles. With a library of 700-1000 titles, songs rotate more slowly and are less subject to the dreaded 'core library burnout.

2) Greater range: Rather than being restricted to the chainsaw sounds of the modal era, AOR libraries now stretch all the way back to the glorious '60s and even the '50s for that "Oh wow, I haven't heard that in years" effect of unpredictability.

The oldies seem to be shoring up AOR's upper demos (5-17-84 column), but they also concern record promoters:

· Does AOR's increased use of oldies, when accompanied by shorter current lists and/or slower current rotations, make the format a less effective vehicle for selling records?

· Does the older audience that AOR courts buy significant amounts of records?

"AOR supported Springsteen, ZZ Top, and Van Halen while they honed their styles. They won't be the last acts rock radio develops."

Note that this issue is another in series of conflicts between the AOR and record camps. For instance, during AOR's modal phase a few years ago, record companies were frustrated by the format's rejection of most of the initial wave of 'new wave" music on the grounds that it was too left-field or danceoriented. Now, through a combination of AOR relaxing its formerly rigid criteria and artists crafting music that programmers find more compatible. AOR overwhelmingly embraces artists

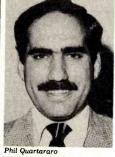
like Simple Minds and Tears For Fears, who previously met resistance

Given its increased oldies, how does AOR fit into the "star-making machinery behind the popular particularly in relation to CHR? Simple - AOR continues to be the breaking ground for rock acts, much the same way Urban starts dance and funk records that cross over to CHR. And this doesn't preclude AOR from building smashes on its own - witness UZ going platinum and Autograph moving over 500,000 copies of its debut, with both receiving the bulk of their radio airplay from AOR.

CHR, offering the greatest hits of other formats, has always been the final link in turning records into monster sellers. The only exception was when it abdicated that role in the late '70s as it went off in search of A/C's upper demos. Rock radio inherited the disenfranchised teens and assumed the role of primary record-breaker.

Now CHR has its youth base back, and AOR is an adult format. The upshot is that much in the same way the two formats complement each other demographically, the same is true with respect to the role they play in exposing new music. The fundamental difference is that CHR plays only singles, while AOR goes deeper on albums. leading the way to the next single and at the same time demonstrating an album's depth to the consumer considering shelling out his

Most important, AOR develops an audience base for rock acts, a base that keeps an act in good stead either until that crossover hit comes along or in between the hits.



'U2's success can be attri buted directly to AOR radio. The for-



Mike Bone
"It's difficult for me to be critical of guys who are programming a lot of oldies and coming up with incredible



Sean Coakley "There's a rift growing, and it will be come increasingly difficult for AOR to get the kind of record company support it's accustomed to



Vince Faraci "I hate to see AOR pulling away from the active audience. You can't let the oldies take over."

Artists who have reached megastatus recently - Bruce Springsteen, ZZ Top, Van Halen came from an AOR base that supported them as they honed their styles. You can bet they won't be the last acts to be developed by

Execs Speak

Record execs are not exactly overjoyed by AOR's higher oldie profile, but neither are they abandoning all hope or support

Island VP/Promotion Phil Quartararo on AOR vs. CHR as a priority: "The promotion man who locks himself into CHR pigeonholes himself. A smart, contemporary promotion head uses all the tools available to break acts; all radio formats, including college, along with non-broadcast media like touring, merchandising, video, and

"The only acts that did more concert business than U2 in the past year were Prince and Springsteen. U2's success can be attributed directly to AOR radio, which has had the band for four albums. It proves the format still has the power when it takes the initiative.

Columbia VP/Album Promotion Paul Rappaport:

"It's the album format that gives Continued on Page 43

OEDI, ARE YOU KIDDING? "NO!"

WBCN Alleges CHR Favoritism

WBCN PD Oedipus is angry. As he sees it, record companies treat 'BCN as a second-class citizen compared to the market's CHR stations.

Why would anyone treat Boston's top-rated station, one with a long history of breaking new mu-sic, in a shoddy manner? Because of the numbers game, says Oedipus, who accuses promotion heads of being so tied to R&R's CHR chart that they'll favor a CHR that contributes to it over a competing AOR with better numbers and a longer history of playing an act.

AOR is meaningless to record guys whose job is based on getting

CHR breakers," says Oedipus. "They need CHR adds, which then translate to other adds on stations across the country and higher CHR chart numbers which count more than anything else.

"They recognize our importance in testing and starting records, but it's a constant battle to get consideration and promotional dollars. When a CHR wants something, they get it: when a band crosses

over to CHR, suddenly CHR has access to things that you don't even know where they get them.'

Asked for examples, he says that while 'BCN did do a Springsteen promotion, CHR stations "came up with phenomenal amounts of tickets out of nowhere, tickets that were extremely difficult for us to

Might those tickets have come from the promoter or the artist's management? "We're positive that the promoter or manager would never slight us.'

Oedipus says 'BCN also has to battle to get advertising buys, as well as service on records that companies consider CHR.

In some ways, his comments parallel the Los Angeles Black/Urban stations which felt CHR got a disproportionate share of the perks after Prince crossed over. In this case, the injustice is compounded by 'BCN's ratings dominance.

What's the solution? "If there were one major, key chart instead of dividing up the formats, we wouldn't have to deal with this nonsense," he proposes.

All the promotion execs interviewed in this article were incredulous that 'BCN would ever be treated with less than deference. Columbia's Paul Rappaport responded, "Speaking only for Columbia, I respectfully disagree. We have one of the greatest relation-ships with 'BCN that we have with any station in the country. There is no other radio station in any format that means more to us. We are beholden to them; we're constantly pumping money into them because they're constantly breaking acts

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On Golden Oldies

Continued from Page 42

the impetus that takes an artist to CHR. Look how many Atlantic acts, like Ratt, are built on AOR airplay, and then CHR sees the sales and jumps on.

"If somebody at a station puts up their hand and says 'We love this record. We're breaking this band,' we'll be there with money: timebuys, a program, and a promotion."

Elektra VP/Promotion Mike Bone: "It's cyclical. We went through a 'classic rock' period several years ago when AOR burned out its core library. Then it got into new music, and then heavy rock. Now the swing is away from heavy rock and toward older material. It'll come back, as it always has.

"If I were programming a statior, I'd be doing it differently. But it's difficult for me to be critical of guys who are programming a lot of oldies and coming up with incredible numbers.

"Our company believes in AOR and supports it wholeheartedly. At a time when the format's doom was being predicted, we went to a four-person, regional AOR staff.

"I'll have more resistance with

B106 14

WHY CAN'T WE BEE FRIENDS —
When the B106.7 (CHR
WBMW/Washington) mascot
began to give away prizes outside
the DC101/Washington studios,
Promotion Director BJ. Cohen
went out to defend DC101's air
space. The two are shown after
declaring a truce.

the new Motley Crue this year, but I'm prepared — we've got a mass appeal song that will go the distance on both AOR and CHR. If any format wants to totally disenfranchise the active audience that bought three million copies of the last Motley Crue album, then don't play the new one."

Arista National Album Promotion Director Sean Coakley: "I still believe that AOR can be as important as any other format. But let's not kid ourselves — AOR is moving toward Madison Avenue and away from the core record audience. That's a problem for a music company, by the very nature of the fact that while AOR skews to an older audience, teenagers are the biggest part of the record buying population.

"There's a rift growing, and it will become increasingly difficult for AOR to get the kind of support it's accustomed to from record companies. We're going to have to go to alternative marketing plans that won't include AOR for certain acts. Remember that A/C is the most listened to format, but probably gets less attention than others at record companies. This isn't meant in a threatening way, but there is a finite amount of record company dollars to develop new talent."

Atlantic VP/Promotion Vince Faraci: "We all know you need the upper demographics for Madison Avenue, and that radio and records don't always have the same goals. But I hate to see AOR pulling away from the active audience. Like it or not, kids are the movers and the shakers . . . they're the hippest, they know about things first. You can't overlook that and let the oldies take over.

"With what it's done for us over the years, I put as much emphasis in the mix on AOR as any other format, if not more. I look to AOR to lead, quite often. On this next Ratt album, I'm not going to chase the record CHR until AOR's got it primed.

"If it's going to create goodwill and it sounds like we're going to sell records, I'm open to a promotion regardless of format. And it's the stations that ask for the promotions that get them. The bulk of advertising dollars in my company still goes to AOR."



BTO TAKES CARE OF BUSINESS — At a Bachman Turner Overdrive club date in Houston are (I-r) concert promoter Paul Beasley, KSRR's Colonel St. James, BTO's Tim Bachman, promoter Steve Moore, and BTO's Gary Peterson, Randy Bachman, and Fred Turner.



AUTOGRAPH HOUNDS WNEW-FM — It's thumbs up for (I-r), RCA Northeast Regional Promotion Director Larry Van Druff, New York rep David Ross, Autograph's Randy Rand, Kenl Richards and Steve Lynch, personality Carol Miller, the band's Steve Plunkett and Steve Isham, and National AOR Director Alan Wolmark.

RADIO ACTIVITY

Up With Yuppies

You know you're a true Yuppie if you've ever:

 a) Wished Europe weren't so full of American tourists

b) Served a catered Thanksgiving dinner.

 c) Dropped everything so you could attend KVRE/Santa Rosa's First Annual Yuppie Convention.

The event, which spoofed the Cuisinart crowd, was held at an upscale (of course) restaurant. The quality fun included Yuppie yummies like sushi and pasta salad, networking tables for doctors, lawyers, and architectis, a BMW drive-up, and a "beep-in" to synchronize the watches that overachievers use to keep track of their busy schedules.

If you were judged to have the lowest body-fat count or came closest to guessing how many BMWs were in the parking lot, you nabbed prizes such as free haircuts, **Windham Hill** albums, and "Big Chill" soundtracks.

Trip Meter

Part of WRCN/Long Island's "Take The Money And Run" secret-song promotion awarded a caller a trip for two to Jamaica when the station played Eddle Money's "Two Tickets To Paradise"

KOME/San Jose gave away ten Lake Tahoe trips for two to winners of a "Great Face Off" contest that heralded the opening of a club called "Faces." Categories included the scariest, funniest, and most bizarre muos.

'HCN's Sweet 16

WHCN/Hartford celebrated its 16th anniversary by treating over 300 listeners to a free dinner at a local country club. The station's also replaying archive concerts and doing "Stuck In The '60s" weekends.

"'HCN's book promotion "Name That Noise" updates the old "Secret Sound" contest. Listeners have to identify common household noises; e.g., an unfolding lawnchair, unlocking a window, a squeegee mop being wrung out. The prize starts at \$1000 and goes up \$100 each day the sound hasn't been identified; the contest runs

six times a day. Top prize so far has been \$2900, with over \$10,000 handed out alfogether.

Just Causes

Mama's Boys' song "Needle In The Groove" inspired a series of KRQR/ San Francisco blood drive tie-ins at local high schools. Donors got a copy of the album ... WZZO/Allentown raised \$1200 for the March of Dimes through a seven-hour radiothon ... WRIF/Detroit's fundraiser for the Detroit Zoo gives special T-shirts to donors of at least \$15 to the station's "Adopt An Animal" program. The drive culminates with a "Riff Zoo Day," when Riff Card-holders get an admission discount and the station's morning show broadcasts live from the zoo.

SEGUES

Two MDs upped to Assistant PD posts: WQFM/Milwaukee's Jerry Gavin and KUPD/Phoenix's Curtiss Johnson. Newly-appointed MDs: WEZX/

Scranton morning man Jay Daniels, KRSP/Salt Lake City late-nighter John Florence, and KFMX/Lubbock latenighter BIII Bateman.



OAKDALE'S OWN AOR — Presenting the staff of new AOR KDJK Oakdale/Modesto: (I-r) Ron Garrett (6-10pm), Dale Kelly (1-6am), AE Ken Mc-Call, weekender Lane Clark, Karla Michaels (10pm-2am), co-owner Wally Huesser, Dale Springfield, PD/afternooner Jerry Longden, and MD/midday man Mark Davis:



INTERVIEWER PROVOCATEUR — Foreigner's Lou Gramm with WARY/White Plains's Lisa Fantino following a recent conversation, parts of which aired on the AP Radio Network.

BLACK/URBAN



WALTLOVE

Black Consultants — Where Are They?

Three and a half years ago I wrote a column pertaining to this subject and I thought it was necessary to review it again. Why? Because the same situation — the shortage of black consultants to Black/Urban radio — continues to exist and it shouldn't!

In addition to talking with two blacks who've started working as Black/Urban Contemporary consultants (see accompanying sidebar story), I interviewed Lee Abrams and Don Kelly — two white, established broadcast industry consultants. Before I go any further, you should know this isn't a radical or racially inflammatory column, but one that I hope will show that a lot can be accomplished through togetherness.

Going For The Win

Before getting into the subject of black consultants, let's first take a moment to consider the value of the consultant himself. With the continued success of stations such as WRKS/New York, WKYS/Washington, WUSL/Philadelphia, WGCI-FM/Chicago, and WJLB/Detroit, it seems safe to say that the Urban Contemporary format is pretty solid as a legitimate, mass appeal entity in our industry. Knowing the situation at a number of stations around the country, I'm sure there could be even more success stories if the ownership and management decided to move on to the next phase - a little professional help from the outside.

It's not that I think the answer to programming success lies with having a consultant, but when we all see some Black/Urban outlets earning mediocre ratings with no help, why not go for the entire win?

When I asked Lee Abrams of Allanta-based Burkhart/Abrams/ Michaels/Douglas & Associates if his organization receives many inquiries about consulting Black/ Urban stations (one client is KNOK-FM/Ft. Worth), Lee said, "Yes, but not as we once did a few years ago when Kent Burkhart was involved with WKTU/New York. I do think the Urban format is one of the most underserved formats there is."

What's The Problem?

Why can't blacks seem to get an opportunity in the consulting field when we all see the successes the format enjoys? Of course, I don't mean to imply that only blacks should consult Black/Urban stations (and naturally, I have no problem with whites doing the job either).

Has B/A/M/D ever thought of taking in a proven black programmer as a partner as a Black/Urban specialist? Lee replied, "Ab-



Lee Abrams

solutely. We've discussed doing such a thing in the past. We all agree that the potential of the format is awesome, that it can explode. Putting our general business reputation together with someone who really knows the format and has credibility within it could be a very strong combination."

No One's Made The Move

Lee continued, "I don't know if we've ever received a formal presentation from anyone suggesting that we team up. I don't know who that one person might be who could make it work."

Have all of you brothers and sisters been sitting around saying the same old thing: "White folks won't let us have a shot?" Opportunities don't come to those who wait and never open their mouths!

To this end, Lee said, "If someone can come here and sell us on the idea, we think they then would also be able to sell a client on what we could do for their station. That's one of the main things we look for in any of the Associates that if they're going to join up with us, they'll be expected to get out there and sell some clients on this service. Any business has to have some place to start to make it profitable. You know what's going to happen? As soon as one consultant does what we're talking about, a number of others will follow."

Is This Reality, Or Not?

Could a black consultancy partner become a reality in the near future? Said Lee, "Sure, but it's only going to happen when somebody gets out there and becomes really aggressive by knocking on some of these established consultants' doors with a proposal in hand.

"I think about myself back in 1972," he recalled. "Kent had a big



Don Kelly

name and was already established. With his business expertise and my knowing something about album rock radio, it all worked out OK. That's why I know it could certainly work with Urban."

Financing Is Important Part Of Getting Started Lee points to the problem of fi-

nancing as the key obstacle for a black consultant getting a foothold in the business. "I know when I was starting out it was money. There were people who were interested in my services, but I didn't have the money to fly to their cities and make my formal presentation, which would have gotten me started sooner."

A Talk With Don Kelly

Headquartered in the suburbs of New York City, Don Kelly & Associates also services several formats besides Urban Contemporary. Among his Black/Urban clients are WUSL (Power 99)/Philadelphia, WQQK & WVOL/Nashville, WDMT/Cleveland, and WHQT/Miami, which just took its city by storm in one book. Among Kelly's former clients are WZAK/ Cleveland, KKDA-FM/Dallas, WDRQ/Detroit, and KMJQ/Houston. (Barry Mayo and Kelly teamed up to start the Urban format success of WRKS/New York; Mayo is now VP/GM there.)

One Opportunity Is Already On The Horizon

Don mentioned he has already contacted several black individuals about possibly coming aboard. "There's no doubt in my mind that someone will join my organization or one of the others sometime in the near future. I also think that someone might decide to do it on his own in a big way. Unfortunately for me, the people I talked with were already making more money than we could afford to pay at this time, but I'm sure more opportunities will present themselves. My company is very small at this time and I'm a hands-on consultant; that is, I can only have a limited number of clients. Down the road I hope to be able to hire a seasoned black programmer to come in and help me with my Urban radio busi-

Lack Of Training As A Stumbling Block

Don continued, "One of the reasons I think there's not many black consultants at this point is because most of the black PDs in past years didn't get the opportunity to work in general market CHR radio; they never were given the opportunity to participate and be privy to CHR techniques. They didn't get the chance to gain the experience and expertise available from that format. This is important, because in the competitive world of modern Urban radio, many CHR program-

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TURNER, LITTLE COMMENT

Black Consultants Seek Industry Foothold

While checking around the country to find black radio consultants, only a few names surfaced. (There may be many more who've hung out their shingles, but if they have no clients, how much consulting are they really doing?) I contacted two programmers — Chris Turner and Marc Little — who are seeking to consult additional stations, but neither are fulltime consultants; they're presently employed at individual stations.

Not An Easy Business

Chris Turner is the National PD for Norfolk-based Willis Broadcasting, an eight-station chain with properties in Trenton, New Orleans, Richmond, Norfolk, Gary, and (in July) Memphis, Chris has consulted up to four stations at one time, in Jacksonville, Memphis, Charlotte, and Beaufort, SC.

Chris presently has one client because he says he doesn't have the time he once had to dedicate to a consulting business. "(College station) WFSU/Fayetteville has been a real pleasure to work with. They're a 100-kw FM with a Jazz tormat. I work with the students, and it's very graftfying, My company supplies the station with music rotations and critiques of the student announcers."

Chris then said, "When I had commercial facilities to work with, it was a much harder job because some of the clients made it that way." What was the problem? "It seems as if no one wants to accept the fact that even if you're black, you just might know what you're talking about when you make a suggestion about things that need to be corrected. It's also hard to get paid after you've done the work. The owners check with one of the established radio consultants to see if what you said makes any sense.

Does Chris feel the situation for black consultants will improve? "In time things will change, but it's hard to get a chance. If there are some

Continued on Page 46

EVERYONE'S GOT THEIR EYES ON "FRANKIE"





Introduce yourself to "FRANKIE," the unforgettable first single from, "WHEN THE BOYS MEET THE GIRLS," the dynamic new album by Sister Sledge.

Produced by Nile Rodgers.

THE NEW SINGLE FROM SISTER SLEDGE



BLACK/URBAN

Black Consultants Seek Industry Foothold

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people out there who want to give it a shot, I think they should. But they should also be realistic with themselves and know it's not going be easy."



Chris Turner

Millennium Broadcasting VP/-Programming Marc Little programs WWWZ (Z93)/Charleston, SC. He presently has no clients, but has received "feelers" from some station owners about the services his small company renders.

When asked how he feels about

his situation, Marc said, "I don't think most owners feel that a black can't do the job, but they do have a problem with the connotation of the term consultant. Some feel they don't get their money's worth and the personal attention they want their station to have."

Little made a very true statement worth passing along. "Most owners of stations have a two-fold image of consultants. The first image is a Madison Avenue identification, which most blacks in any profession are not usually associated with, even though we know there are blacks qualified in their chosen professions who do exemplify that image.

"Second, there's the feeling that no matter who the consultant is — white or black — few have anything beyond their corporate brochure to say they're an authority at making stations successful."

We all know about the "Consultants" who are really looking for a job to replace the one they just lost! But these people are not to be confused with the real pros who can add the special ingredient that's needed to make a failing station a winner. Marc concluded, "It's not racism, it's just the facts of life. We haven't positioned ourselves, in some cases, to be viewed in that corporate mold. It's only been in the past ten years that we've begun to



Marr Little

believe in the 'dress for success' doctrine. Let's face it: most of the guys out there who've had any opportunities to do so-called company have been no more than glorified out-of-town music directors."

Black Consultants — Where Are They?

Continued from Page 44

ming approaches apply to it. This includes music rotations, promotional strategies, and many other things

"I also believe there is a real difference in modern Urban Contemporary radio and modern Blackformatted radio. And I think there is a market for both to exist." An example of what Kelly is talking about is in Philadephia between WDAS and WUSL. He mentioned that 'DAS is more adult-oriented and freeform while WUSL is young adult-oriented and structured formatically more like a CHR station.

Black/Urban Radio Could Use Consultants' Help

Don agreed that professionalism in Black/Urban radio could advance with the help of consultants. 'Consultants can help this type of radio. An exchange of information between black programmers and white consultants would be invaluable, and such an exchange is one of the reasons I really enjoy doing Urban radio. I've learned a hell of a lot of new things that obviously I need to know about to make myself a more well-rounded professional in more areas of the industry. I've been able to break a lot of new ground in the learning experience about Urban Contemporary."

Black/Urban Format As A Localized Product

Explaining his consulting approach, Don said, "We never go into a market with a prefabricated format. Instead, we let the on-site PD teach us about the market, and between the two of us, we decide how the Urban format should sound in that particular city. It's very important to build a concept for that individual market."

The Great Melting Pot

Don described the audience composition of Urban radio as "melting pot." He said, "It's obvious the format has mass appeal. It attracts many different groups of people: blacks, Hispanics, Asians, and what I call urban whites." (We could also add gays to the mix.) "In my opinion, all these people like black music and dance music,

the mainstay of the format.

"I hope more business will present itself," said Don, indicating that would permit more blacks to participate on the consultant level. "It's only a matter of time. Working with Barry Mayo at WRKS really gave me an education about the Urban format. I think what we were able to accomplish together was more than what either of us could have done alone. He's one of the people I've asked to join me, but the great opportunity he was given at WRKS was an offer he couldn't refuse."

What does all this mean? Just as the Lord saw to it that I was given the opportunity to work with RKO and NBC, somebody else's turn is about to present itself. Get aggressive, people!



DUKE RAPS ON WILB'S DOOR

— Shaun Brown, aka the Rappin'
Duke and the man responsible for hundreds of otherwise sane peole saying 'dah-hah, dah-hah' in
public places, dropped by WJLB/
Detroit before that city's Coob Hard
"Rapfest." Standing are Brown,
GM Verna Green, and WJLB's
Walter Neal. Kneeling are the station's Earline Zealy and promotion



KOOL & CLOWN ALL FIRED UP — What you see here is not from some Fellini-esque concept video, it's actually what happened when Kool & The Gang, WBLS/New York and McDonald's hooked up to sponsor a benefit breakfast for the United Negro College Fund. Shown here are two New York firemen, Gang members Cliff Adams, Robert "Kool" Bell and James Taylor, and Ronald McDonald.



liver is flanked by Daryl Hall and

John Oates.



MIDNIGHT STAR RIDES IN BERKELEY — KRE/Berkeley gave the winner of its "You Can Be A Midnight Star" contest a party for 25 friends, who hung out with members of Midnight Star, Shalamar, and Klymaxx. Shown (Irr) are KRE's Hank Thompson Jr., MS's Jelf Cooper and Reggie Callaway, contest winner Shvawn Moore, MS's Vincent Callaway, and KRE PD Jelf Harrison.



BOOTSY STRETCHES OUT — Bootsy Collins recently dropped by student-operated KANW/Albuquerque for an on-air interview. Pictured (standing, I-r) are KANW's Gary Bell, Collins, KANW ND Judy Valdez, GM Michael Brasher and Eric Garcia; (kneeling, I-r) are PD John Aragon and P.C. Proby.

OUR TIME HAS COME

PEABO BRYSON

"Take No Prisoners (In The Game Of Love)"

THE DEELE

"Material Thangz"

GEORGE DUKE

"Love Mission"

GRANDMASTER FLASH

"Girls Love The Way He Spins"

HOWARD JONES

"Things Can Only Get Better"

LITTLE BENNY AND THE MASTERS

"Who Comes To Boogie"

MIDNIGHT STAR

"Body Snatchers"

TEDDY PENDERGRASS

"Somewhere I Belong"

STARPOINT

"Object Of My Desire"

STEEL PULSE

"Save Black Music"

WHISPERS

"Don't Keep Me Waiting"

WOMACK & WOMACK

"Strange and Funny"

On Elektra/Solar Music Cassettes and Records









LON HELTON

BEHIND THE GLASS WITH RCA

Smile, You're On **Candid Focus Group**

Focus groups never cease to amaze me. You walk away marveling at the general consumer's awareness while also shaking your head and wondering if Thom Mc-An still has your application on file. These feelings were aroused again after a focus group conducted by RCA/ Nashville in Phoenix a couple of weeks ago.

During the last few months I've mentioned that several major Nashville-based record labels have been conducting their own focus groups. These consumer-oriented studies are not only gathering feedback about label artists but also about the public's perception of country as a whole. RCA, which has been very active in this research, extended an invitation to me so I could relay firsthand consumers' comments and how these are being used to shape the label's future direction.

RCA/Nashville VP Joe Galante told me that extensive research on consumers' record-buying habits had already been done. What the label wanted to do now was find out how the public perceived its music and artists. Why? Because record sales can be increased by a better understanding of what the public wants and what they think of what they're getting. According to RCA staffers who were also present during sessions in other cities, many of the responses from the Phoenix focus groups were very similar to those culled from other regional sessions.

The Setup

There were two two-hour sessions. The first, from 6-8pm, consisted of nine women aged 25-40. The second, from 8:15-10:15pm, was made up of nine men also 25-40. These respondents were initially qualified by phone. To be included in the focus group, they must have either purchased three country LPs or cassettes in the previous year or two of their last five record buys must have been country. In addition, they had to be heavy listeners of Country radio. Witnessing the proceedings were Joe Galante, National Promotion Director Jack Weston, marketing chief Dave Wheeler, the entire regional promotion staff, label A&R representatives, and yours

Before I continue, you should bear in mind one thing. Focus groups can be very dangerous. You must avoid reacting in knee-jerk fashion to participants' comments. Certainly, one person in the group bad-rapping what you do can be emotionally devastating, but you must resist the temptation of overreacting to it. One way to do this is by paying less attention to the



words participants are uttering and spending more time understanding the perceptions which led to those words. You have to dig through what they're saying to figure out what they're trying to

Listening Habits

The session moderator was a woman who had conducted a number of these groups for RCA in the past. The early part of the discussion dealt with the participants' overall music listening habits Areas probed were types of music listened to, the degree to which music is perceived as part of a lifestyle, and where music was used. Radio listening habits and preferences were also actively perused. Topics ranged from the amount of oldies played to the respondents' preference of hearing four or five in a row or a "personality."

Since both groups were heavy Country radio users, it was no surprise that all of the participants were very familiar with Phoenix's Country stations. All of the respondents were very happy with both KNIX-AM & FM and K.I.I.J-AM & FM. No one had any complaints. Pushed a bit on the music mix, both groups very strongly indicated they didn't hear "too many oldies" on the radio.

As was the case in other radio station focus groups I've attended, these people said they would rather



THE GANG'S ALL HERE - Sylvia and Mel Tillis meet with radio reps following THE GANG'S ALL HERE — Sylvia and liver imast need that are a recent concert at Harrah's/Lake Tahoe. Pictured I-r are: RCA's Carson Schreiber, Sylvia, RCA's Gary Greenberg, KMIX/Modesto PD Steve Amari, KOLO/Reno PD Tom Thomas, KRAK/Sacramento PD Don Langford, RCA's Jack Weston, Tillis, and KOLO/Reno Promotion Director Cathy Johnson.

hear "four or five in a row" but really didn't have any objections to jocks on the radio who had something to say. While this might seem incongruous, it really does make sense because the responses strongly indicate that most of these people are "mood users" of radio. They want to be talked to in the morning and afternoon, and hear a lot of music during the rest of the day when they are working or doing other things. A couple of people commented that they didn't like to have their concentration inter-

rupted when they were working. They were also very aware of the 'flow" (that was the word they used) of records in a set. Pretty amazing for people we don't give credit to for knowing that kind of information

Lyrically Speaking

As has become expected of Country radio audiences, they are really into song content. Women especially pay close attention to the lyrics. Both groups were very cognizant and vocal about the fact that coun-

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Charting The Course

Following the RCA-sponsored focus group in Phoenix, I talked with RCA/Nashville chief Joe Galante about the ramifications of the label's research. Why do they do it, what do they do with the informaton, and what is the ultimate effect on Country radio? We'll start with the "why."

"This is no longer a business where you can go along with a roster of 30 acts, put out four records a year on each, and say you broke one. The resources involved in developing an act today are six sometimes without recording. When you get to re-cording, you could be talking upwards of \$200,000-\$250,000. I don't care what kind of business you're in today, you're not going to spend that kind of money without getting some kind of feedback. Not with that kind of money involved - we need to be sure. In the long run it should help everybody

"You see, I've always had a problem sitting in a room telling an artist why his record didn't make it. I've felt uncomfortable because I was never sure the feedback I was getting was real or if it was just someone's personal opinion that a certain record 'wasn't a hit.' From this research we get a better perception of what consumers really feel about the music; it's been very helpful. We're then able to go back to the artist



Joe Galante

and give direction based on what's come out of it:

"Our business is based on opinions Being in an office can often mean not being in touch with the audience for whom you're trying to make and market records. It can get to be a little one-sided. By doing these focus groups and market research projects over the last several years, we've been able to get a better sense of who the audience is and what they want musically. We've also been able to feel some things a little bit earlier than our competition.

"For instance, we felt the increased openness to the change in the music very early. You could feel that the consumer wanted positive, uptempo songs as opposed to the old 'cheatin' and drinkin" songs."

Tracking the Consumer

"We could see the audience change as they went through the recession. We also saw them change their social preferences. No longer are they 'small-town The mass media has opened up a whole new world to them and they feel like they're just good ol' folks sittin' out there with Ralph Lauren and Yves St. Laurent. They're into everything that's going on in the world. They aren't as isolated as they were just a few years ago, nor as isolated as many people in this business still think they are.

"By becoming involved with them we're able to get a sense of these things and really see who our audience is. You may think you know the country consumers, but once you get in there and listen to what they have to say, you get a

"When you combine all the things that come out of this research - the changing use of media in terms of their lifestyles, the emphasis they put on price, the way they shop and the accounts they shop at - you find you're competing in the general marketplace for a more mass ap-

"Flexibility has to be the central operating procedure for any record company because the tastes and opinions of the consumer are constantly changing."

peal audience than ever before. These people are not just into buying a single country record They're exposed to many different kinds of music and will buy anything they want to."

Now That You Have It . . .

"The information we gather serves as a kind of roadmap; you can make your decisions based upon the signs you see along the way. I wouldn't put all my resources behind the general state-

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Smile, You're On Candid Focus Group

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try has moved away from the "drinkin' and cheatin' "songs. The music now having "less twang" was also a comment which met with much affirmative head-nod-ding. When talking about the importance of hearing the lyrics, the comment was also made that they were uncomfortable when artists tried to "put in too many words."

A note to personalities looking for between-record rap: The participants were very knowledgeable when it came to which artists were singer/songwriters. As a whole they were impressed with artists whose talents encompassed both fields. It's this kind of stuff they want to know and can get from you.

Sales Influence

Comments were also solicited regarding record sales. Subjects here included what inspired purchases and the effect of the price. The impact of home taping also came under pointed discussion.

It's no surprise to anyone who has attended a focus group, but radio airplay is the major influence when it comes to buying records. This was particularly true when it came to impulse buying. Obviously, when people saw an album with three or four songs they recognized, they were more apt to make the purchase.

Most group members were very aware of the cable channels which

HAVE YOU HEARD?

Catching up on recent personality changes: Siggy Freud is now doing afternoons at KEGO/Vienna . . . Don Roberts moves across the hall for WMC/Memphis middays from FM100 (WMC-FM) ... KFKF/Kansas City shifts John St. John from middays to afternoons, so Dave Matthews is now doing middays. Joining the station for overnights is Kathi Page . . . WXCL/ Peoria's new midday jock is Dave Hinkley, while Doug Adams crosses town from WKQA for evenings ... Frank Farrell is upped from overnights to afternoons at KRRV/Alexan-Steve Morgan has left A/C WBNS/Columbus, OH for afternoons on WLVK/Charlotte . . . Curt Lynch is now doing evenings at WOKK/Meridian, MS ... Handling evenings for WESC/Greenville is Greg Garrett ... WIRE/Indianapolis has named Mark Pope Production Di-. Jay Moore is new to mornings at KLIX/Twin Falls, ID . . . Parttime KMPS/Seattle air talent Jay Hamilton has been promoted to Promotion Director . . . The new WUSN/Chicago lineup starts with Gary Dee in mornings, followed by Don Wade, Bill Garcia, Nikki Courtney, Ken Cocker, and Tony Russell. Al Sellers is 'USN's news personality . . . And congratulations to KSSN/Little Rock MD Jessica James, who was recently named "DJ of the Year" by the Arkansas Academy of Country Music . . . Call me! I need to know what you have heard!

offered country videos. TNN — the Nashvile Network — was mentioned most often, followed by VH-1 and HBO. While TV shows with a "country" theme had an effect on artist perception, they didn't seem to be much of a factor in terms of record sales.

By and large, when it came to home taping, the men were most likely to indulge. Interestingly, while the women said they shopped carefully to get the best price, the men said if they wanted a record they'd go out and get it regardless of the price. They were adamant in saying the price was inconsequential if they got the quality of songs they wanted. Yet it was the men who said they would go to all the trouble of getting the albums they wanted to tape from their friends.

Troubling Paradox

As I mentioned at the outset, the participants' music awareness is amazing. In many cases, you'd think these people subscribed to trade publications. Phrases like country/rock, pop/country, and crossover were used with regularity. Artists were referred to in those terms and some were specifically pointed out as having changed their musical direction in recent years in order to "cross over."

Now, given this acute awareness plus the fact that these were all heavy radio users, the lack of awareness of current music was absolutely shocking! A number of 'hooks" were played for the group (not just RCA songs), many of which were top five hits of very recent vintage. And yet, the blank look on people's faces clearly in-dicated they were very unfamiliar with these songs! Here were heavy radio users who were unfamiliar with songs played in heavy rrotation in the weeks immediately preceding the session. Is it any wonder sales are suffering?

The exceptions to this were longestablished (four to five years) artists with very distinctive sounds. Another interesting perception was that artists who have been around as long as three years – even those with numerous hits over that time – were perceived as "new" artists.

The participants also expressed an openness to new music and artists. Their reaction to questions concerning "new" things was far different from how I've been led to believe this demo is supposed to react. They were most receptive and, in fact, said they wanted to know newer artists' names and backgrounds. They also said they didn't mind hearing new music or artists as long as it/they were good

Emotional Ties

Being careful not to generalize, I got the very strong impression that the women were much more "emotionally tied" to the music and its artists. During the playing of 30 or 40 seconds of the songs, they'd sing along and sway to the music. They admitted to singing along with songs on the car radio. (No wonder

the "Sing-Along" spots have been so successful.) Women were also more in tune with who the artists were as well as more interested in their backgrounds.

It also became obvious the men were less emotionally tied to the music. They were much more analytical in their approach to describing the music they heard. It sounded as if every one of them was a producer — too heavy this, not enough that, etc. They also related monetary motivation to many things done by the artists. This one "sold out" to make movies or "changed his music" to cross over.

When it came to the music in general, both groups seemed a bit predisposed to the uptempo songs. They were quicker to respond to both familiar and unfamilar tunes that were upbeat. The beat of records, for both men and women, was very important. When listening, they would often mention aloud the particular dance step which could be done to the song being tested. Even the ladies who didn't hang out at clubs responded more positively to music "they could dance to." This struck me as very interesting because in most of the auditorium music testing results I've ever seen, the highest-rated songs are predominantly slow

Artist Observations

Another interesting paradox is that both groups were at once artist-oriented and "artistignorant." Comments such as "I

WALL OF SHAME

STEGALL IN LOUISVILLE — Keith Stegall (r) dropped by the WAMZ/Louis ville studios for a guest spot during PD Coyote Calhoun's show.

like anything he (she) sings' greeted the hooks of well-known acts. For lesser known artists, especially female vocalists, the attitude was "they all sound alike." Because the songs and production were so similar among the female singers, the focus group members felt nothing was special enough to warrant their attention. We can tell the difference in individual artists' voices, but the audience doesn't even seem to want to unless the music provides the impetus to do

It's All C&W To Them

One final note: I'm fast getting the feeling that the only people who have dropped the western from "country & western" are those of us in the business. This focus group session was similar to others I've seen in that the participants constantly referred to the music as country & western. Ironically, after returning to the hotel following the conclusion of the focus groups, I flipped on the Johnny Carson show just in time to see him introduce that top "countrywestern star, Roy Clark. Fascinating, isn't it?

My sincere thanks to Joe Galante and the rest of the RCA crew for inviting me to this very enlightening and eye-opening encounter. The best participant quote of the night? "You hear the same songs over and over. But the ones you really like you don't hear at

Charting The Course

Continued from Page 48

ments made in these groups, but they can be invaluable tools on a number of fronts.

"We use the information to build our plans and we'll also find that there are opportunities on our roster that we haven't taken advantage of yet. It can help us as we look for new artists and guide us as we build our overall strategic A&R plan for the kind of artist we want.

"Doing this kind of research on product which has been on the air also enables us to get some feedback in terms of what radio station rotations really mean relative to consumer awareness. We can see what concerts and TV mean to artists as they develop in their cartess. It's a chance for us to get back some general statements regarding the image of artists, both on our roster and on others.

"As you continue to get input, you begin to see the gaps in your roster. You also know very early how well you've done with your artist.development campaign. For instance, as we field-tested the Judds this way, we knew instantly we had a major record act."

What This Means For Country Radio

"Anytime you try to sell something to someone, he'll come up with countless arguments telling you why hy won't buy. This is the case when we take some of our product to radio. Our doing research is just one further statement that we believe in our artists.

"This is no longer a business where you can go along with a roster of 30 acts, put out four records a year on each, and say you broke one."

and music. When somebody tells us this or that isn't right, we're not going to take it as gospe!; we're going to check it out. We're also beginning to see there are other avenues besides radio for exposing our records and artists. We'll take those avenues if radio doesn't want to realize what the future is.

"We're not approaching this saying, 'RCA is 100% correct.' There are things we have to change and we'll go back and change them. Flexibility has to be the central operating procedure for any record company because of the constantly shifting tastes and opinions of the consumer. We want radio to know we're out there researching the market and spending money developing research projects on country music in general. What we ask of them is to have an open mind when it comes to the product we put out.

"We want to see the country industry grow; we don't want to see it stagnate. I think the radio industry has to open up and be more professional. Not everybody, of course; there are some people who are leaders in research. However, there are a lot more who need to do a hell of a lot more. They have to really understand what's going on in their city because the marketplace is changing right beneath their feet."

The fact that record companies are doing reseach should be of great comfort to radio programmers. No longer is the burden solely yours. There should be some measure of confidence knowing at least some of the risk is taken out of product because it is being prefested. Many thanks to Joe Galante for his thoughts and candor on the subject of RCA consider research.



SHARON ALLEN

... And The Fight Is On!

Earlier this month WSM-FM/Nashville sponsored a sneak preview of the movie "Rustlers Rhapsody." It sounds like a very calm event, but the outcome is probably going to be one of the most unusual fights in wrestling history. The turn of events may have you shaking your head in wonder, so I'll try to fill you in on the details.

The soundtrack features several Warner Bros. artists, and as you might expect, many of those artists attended the preview. While WSM-FM air personalities Marijo Monette and Katie Haas were acknowledging the artists in the crowd and their contributions to the movie, they mentioned that Pinkard & Bowden's soundtrack cut, "Crumblin' Stumbleweed," was not included in the movie. A verbal bout between the duo and the two jocks followed, each claiming to be better hit-pickers. Through all the commotion, a challenge was issued and the foursome decided to settle their dispute in the professional wrestling ring.

So this week, the Music Row Mercenaries, Sandy Pinkard and Richard Bowden, take on Marijo "Mad Dog" Monette and "Killer" Katie Haas (the Back-to-Back Bruisers), in a wrestling match at the Tennessee State Fairgrounds' sports building

sports building.
Word has it that Monette and Haas are busy training with their manager/trainer, professional wrestler Tojo Yamamoto (Yamamoto is a favorite of television wrestling fans). Pinkard and Bowden are keeping their trainer umder wraps, but rumor has it that they have been seen hanging out at the sports reference section of



WRESTLING RHAPSODY — "The Music Row Mercenaries," Pinkard and Bowden, wil take on "The Back-To-Back Bruissers," Marijo Monette and Katile Haas from Nashville's 95 FM, in a wrestling match this week in Music City. Here we see the teams airing a little pre-match hostility. Pictured (Ir): Richard Bowden, Sandy Pinkard, Katle Haas, and Marijo Monette.

the library.

Now the question is, why do Pinkard and Bowden feel the need to prove themselves in the right? To this question Pinkard says, "We've fought our way up through the ranks of the music industry and have voiced our thoughts in 'Music Industry' (their current WB single). Our fighting, up to this point, has been confined to Music Pinkard and Pinkard Pink

sic Row boardrooms, but if stepping into the ring will prove our commitment, that's what we're prepared to do."

Who knows, with their fighting blood stirred, Pinkard and Bowden may challenge other air personalities to similar bouts. Maybe you should get up early Saturday mornings to pick up a few tips from TV wrestling.

Fricke Hosts Benefit

Nashville's own Chet Atkins and Canada's "first lady of classical guitar" Liona Boyd will join George Jones, T.G. Sheppard, Mark Gray, and hostess Janie Fricke for the "Performing Arts Summit — A Meeting of Musical Greats" next week at the Tennessee Performing Arts Center. All proceeds from the CBS-sponsored event will go to the T.J. Martell Foundation for Leukemia and Cancer Research.

The T.J. Martell Foundation was founded by CBS Associated Labels VP/GM Tony Martell. His son T.J. died of leukemia in 1975. Before T.J.'s death Tony promised him that he would raise a million dollars for research. Since then over \$11.5 million has been raised through tennis tournaments, dinners, concerts, a rock & bowl event, sales of a K-Tel record a day at the races, and college promotions. The foundation supports two major laboratories and three clinical groups doing research internationally.

Fricke became involved in the project after touring the Mt. Sinai laboratory to see the work the

Nashville In Motion

Motown is opening a publishing branch in Nashville Jobete President Lester Sill has appointed Roger Gordon to head up the new office . . member the Shoppe? The Texas-based group just signed with MTM Records. You can expect to see a new single and album produced by Fred Foster soon. The group has a new lead singer since you last heard from them. Roger Golden joins previous members Jack Wilcox, Clark Wilcox, Kevin Bailey, and John Decker . . . President of Nationwide Sound Joe Gibson signed an agreement with Genesee Records of Litchfield. MI to market and distribute the soundtrack for the movie "In The Name Of Freedom." Genesee is a new label headed by President Jay Cole. FYI, its address is: P.O. Box 467, Litchfield, MI 49252 ... "Coal Miner's Daughter" will be one of five American movies sent to China as part of a cultural exchange program. Sissy Spacek, the actress who portrayed Loretta Lynn, will travel to China for the event

foundation was doing. During her

early years as a jingle singer in

Memphis she did volunteer work

as a candy-striper at a hospital for

the terminally ill. Because of her involvement with the project, CBS

has proclaimed June Janie Fricke

Month and is launching a tour en-

compassing its branches and ac-

A Bar With No Beer

Crystal Gayle's sister Pegg Sue is traveling with Crystal "these days" singing background vocals and harmony. If you're a newcomer in Country radio, you won't remember Peggy Sue's charted records in the late '60s and early '70s on Deccs. The single that comes to my mind is "I'm Dynamite".

The United Stations' Tom Roland, Country Music Magazine's Russ Barnard, and WHN/New York's Joel Raab recently guested on Cable News Network's "Show Biz Today" . . . The RCM Network, consisting of Zone 7 Records. **BGM Records**, and Texas Great Promotions, has relocated. You can reach them at 10452 Sentinel, San Antonio TX 78217 . . . The Gattin Brothers hosted the annual Metro PGA Assistants Celebrity Golf Tourney in Dallas, They were joined by four members of the cast of "Hill Street Blues," Charles Haid, Bruce Weitz, James Sikking, and Ed Marinaro. The tourney benefitted Muscular Dystrophy

Just thought you'd like to know!

CMF Elections Held

At the Country Music Foundation's quarterly meeting, a new category of board participation was created, and officers and trustees for 1985-1986 were elected. Connie B. Gay, Roy Horton, and Brad McKeun were named as the CMF's first trustees emeritus, a title Director Bill Ivey said was designed to honor "individuals who have made significant contributions to the foundation over long periods of time."

BMI Sr. VP Frances Preston was reelected Chairman of the Board of Trustees Bradley Productions' Jerry Bradley was voted President. Warner Bros./Nashville Exec. VP Jim Ed Norman joins the board as VP, and Emmylon Harris was voted a trustee and named Exec. VP.

All other officers and trustees were reelected. They are: First VP Irving Waugh, VPS Bob Krisch, Brenda Lee, Frank "Pee Wee" King, Ralph Emery, Joe Galante, and Lynn Shults, Secretary Rick Blackburn, and Treasurer Joe Talbot. In addition to Harris, the Board of Trustees includes: J. Will Denny, Frank Jones, Richard Frank, Jim Fogelsong, Grelun Landon, Wesley Rose, Talbot, and Preston.

Officers and trustees reviewed plans for the new Country Music Hall of Fame and Exhibit Museum. The current Dolly Parton exhibit, which opened in June of 1984, will be replaced with a salute to Willie Nelson in October 1985. Nelson is the next in a series of biographical salutes honoring country artists.

There's an interesting story behind Tom T. Hall's new single, "A Bar With No Beer." Bill Cosby originally pitched the song to Tom T. while the two were chatting backstage at a Sammy Davis Jr. concert. Not long after, Johnny Cash sent Tom T. a tape of the song and suggested he record it.

The lyrics come from a poem written in 1944 by an Australian sugar cane farmer named Dan Sheahan. It later became Australia's first country gold record when it was recorded by Slim Dusty. Considering its track record and the caliber of the people who felt it was "right" for him, Hall recorded it. But instead of just doing a cover, Tom T. rewrote the song a bit. The tune is on Hall's "Song in a Seashell" I. P.



M-M-MORGAN MEETS M-M-MEL— Morgan * Fairchild stopped backstage to say hello to Mel Tillis following his appearance at the Stargarden in Dallas.

CMA Board Makes Changes The creation of a new video award election of two new

The creation of a new video award, election of two new officers, plans for the autumn point-of-purchase campaign, and a new concept for the Talent Buyers Seminar highlighted the second quarterly CMA Board of Directors meeting in Australia and New Zealand.

The video award is the first new award established since the Horizon Award in 1981. The CMA Awards Criteria Committee is establishing the criteria for the new award, which will be presented on the CMA Awards Show October 14.

Bill Anderson and Don Nelson resigned from the Board of Directors. Bill Sherard of WPKX/Washington, DC will step in to fill Nelson's VP term. KJJJ/Phoenix's Charlie Ochs will replace Anderson as Assistant Secretary.

A country album chart in the United Kingdom will be compiled by the Gallup Organization, reflecting research gathered from regular chain stores, as well as 39 specialty shops which will receive extra weighting. The CMA initiation

ed this project after a survey indicated a viable market for country product in England.

A campaign aimed at promoting this year's awards show was also on the agenda. New graphics and theme are in the works for the CMA/NARM point-op-urchase campaign. There will be separate kits for rack jobbers and retail. As usual, Kraft and the major record labels will actively participate in the campaign, which will include a display contest.

A new concept for the annual Talent Buyers Seminar was also discussed. The new concept, unveiled in October, will blend the successful features of the past with some innovations. Changes are as follows: Agents' Alley will become Agents' Marketplace, where actual business will be conducted

• Two hourlong panels will be held, entitled "The Process – From First Phone Call to Curtain Call" and "The Promotion – Put-

ting Bodies in the Seats"

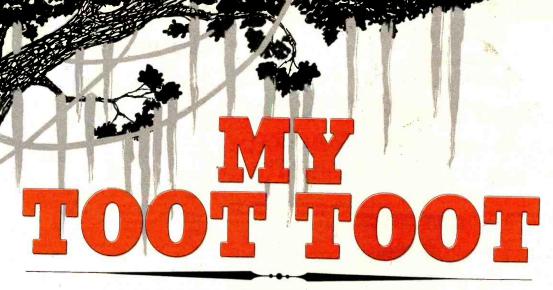
• Syndicated columnist and author Lewis Grizzard will serve as keynote speaker

 15 performers are scheduled for the three showcases

 Outstanding talent buyers or promoters will be recognized with the SRO (Standing Room Only Award) during the Talent Buyers Entertainment Marketplace, held at the Hyatt Regency October 11-13. Ballots for nominations will be mailed to the Artist/Musician, Artist/Manager/Agent, and Talent Buyer/Promoter membership cateceries.

The next CMA Board of Directors meeting is scheduled for July 17-19 at the Adams Mark Hotel in Charlotte NC

50/R&R FRIDAY, MAY 31, 1985



The Original Smash Record By Rockin' Sidney

On Epic Records

Comments from some leading programmers about this infectious record!

"I haven't had a record like this that has created so much excitement and so many phones in ten years."

Joe Ladd, Music Director KIKK-FM Houston, Texas

"With just a few plays, the phones haven't stopped ringing! We took a chance on it and it is the perfect summertime record. It is a lot of fun!"

Barry Mardit, Program Director WWWW Detroit, Michigan

"Strong, strong phones from both younger and older demos . . . even though Odessa is not Cajun country."

Dave Richards, Music Director KYXX Odessa, Texas

"Incredible phones!"

Bobby Kraig, Program Director KPLX Arlington, Texas

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On its way to you NOW!





ADULT/CONTEMPORARY

DONNA BRAKE

A STATION TRAVELOG

K101's Hometown Reunion Parties: Just Like Being There

San Francisco, like many major cities, is a melting pot of people transplanted from all over the world. K101 created a series of promotions called "Hometown Reunion Parties," designed to give its listeners the feeling that they're "back home" for a night.

suggestions. If we get 100 requests

for a Terre Haute, Indiana party,

Putting It All Together

parties are the brainchild of K101

VP/GM Jack McSorley. "I really have to give all of the credit for

the idea to Jack," said Bill. "He's

really very creative and a zany,

According to Bill, the hometown

for example, we'll have it."

Tasting The Big Apple

Director of Marketing Cindy Spodek is the ball of fire who insures that the parties feel authentic to the listeners. So far, K101 has held two hometown reunion parties - New York and Chicago. To give you an idea of just how far the station goes to create the right atmosphere, K101 flew in plenty of Rheingold Beer, Yoo-Hoo choc-olate drink, and Sabrett hot dogs to give a genuine "taste" of the "Big Apple." Proceeds from the sale of those items will be donated to the Statue of Liberty Restoration Fund.

Hundreds of displaced and misplaced New Yorkers crowded the party location and spilled out onto the streets and sidewalks. One of the best parts of the party were the giveaways, which included pairs of "Bloomies" (Bloomingdale's most famous underwear), an autographed copy of Mayor Koch's book, and a trip for two to York. The Mayor also provided recorded promos for the party



Gino, Jay, & Wally

For the Chicago festivities, Cindy arranged for Gino's East Pizza, Jay's potato chips, White Castle hamburgers, Canefield diet chocolate soda, and Old Style Beer to be shipped in. Vintage "gangster" cars were on display at the party (held at "The Original Chicago Bar and Grill"). Chicago mementos were given away all night long, including Chicago Cubs equipment, tickets to Cubs and Bulls games, and a trip to Chicago. PD Bill Gardner, who also handles morning drive at K101, had Wally Phillips on his show (via telephone) to talk about the party, and Cindy reported that listeners showed up in everything from gangster attire to Cubs uniforms.

Some of the other parties slated include one for the entire state of Texas and one for Los Angeles before winding up with a San Fran-cisco blowout. But Bill told me he doesn't plan to limit it to those three. "We're going to let our audience tell us what to do, and we have a promo on the air asking for



GUYS AND MOLLS - San Francisco's ex-Chicagoans certainly know how to dress for a reunion party.



fun guy to work with. We wanted to do some parties, but we wanted to have a good reason to party. We didn't want to be "just another A/C station having just another party. Jack came up with the idea and we ran with it."

The K101 parties serve as great examples of how a little creativity can make a big difference in a station promotion. The hometown reunion parties could be done in almost any large city, but Bill warns that the success of the party requires going that extra mile to make it as authentic as possible for the guests. A station shouldn't try to do the parties if it can't do them right.

Are the hometown reunion parties translating into new cume and quarter-hour? Bill quipped, "We think so, but if I knew the answer to that question I'd be in a big office on Madison Avenue predicting the book and making a million

Though I'm not a Los Angeleno, K101 has been gracious enough to invite me to the L.A. hometown party. I have been warned, however, that the party could be held on an unused section of freeway. Oh well, if the Perrier is cold .



YANKEES FEEL AT HOME IN SAN FRANCISCO - Listeners show their York roots at K101's New York reunion party



HOT DOG! - K101 personalities hold down an authentic New York hot dog stand and wash 'em down with Rheingold beer.

WIP Morning Man Ken Garland Celebrates 20 Years





Ken's 20th anniversary at WIP/Philadelphia was an event the whole city could celebrate. While the station held a party at the Franklin Institute Museum, serving up pieces of a 250-pound cake to guests, the Philadelphia Electric Company lit up its building for all to see.

Chuck Boozer signs a two-year contract renewal to stay on as morning man at WEZC/Charlotte . . . Larry Bessler (Larry Bee) joins Transtar as evening talent Dan Steinberg is new overnight personality at WMJI/ Ted Rose is back on Cleveland . . afternoons and sounding better than ever at KAAK/Great Falls after recovering from brain surgery Sommers becomes MD at WLTE/Min-Mark Lewis replaces Mike Ford as MD at KFQD/Anchorage; Al Peterson will consult Gary Chodes adds Assistant PD to morning shift duties at KNDE/Visalia

. Pamela Getz moves crosstown from WDJY/Washington to become Promotion Director at WASH Craig Andrews becomes KHYL/Sacramento's new MD . . . Gary Nolan moves up to PD at WGBB/Long Is-At WRAL/Raleigh, Ken Matthews is new evening personality, while Marty Callaghan will assume overnights

52/R&R FRIDAY, MAY 31, 1985

MARKETPLACE

AIRCHECKS

Current and Classic Airchecks!

VIDEO #2 is now available, featuring KFRC/Dr. Don Rose, KFRC-KKHR/Jack Armstong, KFI-KIIS/Big Ron O'Brien, KLZZ/ Magic Christian, KFMB/Hudson & Bauer, KIIS/Bruce Vidal, plus more! 2 hours on VHS or BETA, \$39.95.

Current Issue #62 features WAVA/Don Geronimo Charlie & Harrigan, KHTZ/Charlie Tuna, KIIS/Big Ron O'Brien, Atlanta CHRs Z93 & 94Q, Salt Lake City CHRs KCPX, KFMY & KISN, Houston CHRs KKBQ & KRBE, KITS/Ed Volkman, plus Odessa's market leader KWES. 90-minute cassette, \$5.50.

Current Issue #61 features WRBQ/Q Morning Zoo, KTFM/

Current Issue #61 features WRBQ/Q Morning Zoo, KTFM/ C.K. Cooper, KMEL/London & Engelman, Denver's Y108/ Chuck Buell, KJR/Gary Lockwood, KMGG/Robert W. Morgan, plus WWDC/Greaseman. 90-minute cassette, \$5.50. Special Issue #6-56 features ORLANDO & NEW ORLEANS: ORLANDO CHR, WBJW & WHLY, AOR WDIZ & A/C WJYO, & NEW ORLEANS: CHR, BB7. WQUE & WRNO, A/C SWTIX WAY Job L HEAD WYJ D. EM Cassette & S. 60.

& WAJY PLUS Urban WYLD-FM. Cassette, \$5.50.

Special Issue #S-57 features ATLANTA, with CHRS 293 & 94Q, A/C's WSB, WSB-FM, WRMM, Urban WYEE, AOR WKLS and Oldies WQXI. Cassette, \$5.50.

Classic Issue #C-55 features KFRC/Dave Diamond-1970, KIMN/ Jack Merker-1960, KHJ/Machinegun Kelly-1975, WOR-FM (last day)-1972, WXLO (first day)-1972, KFRC/Kevin McCarthy-1973, KGBS/Roger Christian-Dick Lyons-1969, & KHJ/True Don Bleu-1978. Cassette, \$10.50.

CALIFORNIA AIRCHECK Box 4408 — San Diego, CA 92104 (619) 460-6104

COMEDY



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to the COMEDY GARAGE ad has been unreal! We're providing stations around the country with prefeorated material, including drop-lins, loke commercials and gallons of other goodies. Send \$200 for your demo cassette for BRADCOM, Suite 211, 3387 N, Del Rose Ave., San Bernardino, CA 92404.

O'Liners

of radio's most popular humor service

For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace

1 Time \$50.00

6 Insertions \$45.00 \$40.00 13 Insertions \$35.00

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date

Marketplace ads are non-commissionable.

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

Disk Jockey Comedy

KRAZY KOMMERCIALS . 100 of the wildest things ever sold on radio. Everything from a police dog that lisps to a telethon to combate-excess body hair to a free loaders home study course. Fore FREEBEE, write: HYPE, INK. 7805 Sunset Blvd. #206, Los Angeles. CA 90046



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ADJO'S MOST RESPECTED

D J GAG SHEET SINCE 1970

RICK DEES, KIS-FM. "Tom, you really are The
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Team!"

FOR FREE SAMPLES WRITE
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Humor, Conversation, Calls, Calendar & More

From WAVA/Washington, DC to KIIS-AM/Los Angeles -- thanks for the help!!!' J.J. McKay

on station letterhead of phone (804)270-7206 9AM-5PM EST

10918 Foxmoore Ave Richmond, VA 23233

Contemporary

Hundreds renewed again!

Free sample!

Write on station letterhead to Contemporary Comedy Dallas, TX 75227



The Funny Business Guaranteed To Be Fairly Funny Or Else

The only humor service written by a current Biliboard Comedy Personality of the Year. Remember, we beat the competition and disk Jockeys who don't pay their bills. FREE SAMPLES. The Punny Business 210 Hollywood St., Fitchburg, MA Ol

x., Flichburg, MA 01420-6134 (617) 342-1074

FEATURES

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A new, authoritative weekly newsletter for: Format News * FCC/CRTC Files * CP Activity Free sample: Box 540381, Houston, TX 77254

(713) 660-5260

FREE FREE FREE

Famous PSYCHIC David Guardino, Psychic to the Stars, is available FREE for talk shows, phone interviews and news actual-24 hr. phone (702) 386-0702 or (702) 386-0827.



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New, fresh wild tracks for your show each month, only \$20. Semi-annual and yearly rates too. Sample cassette \$4

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Need A Major Market Sound?

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THE KINCAID COMPANY

Our staff is waiting for your call at (612) 871-8224

Mesa Kincaid, 10 years major market experience.

R&R FRIDAY, MAY 31, 1985/53

MARKETPLACE

You've gotten your degree in radio ... but **not** a **job** in radio ...

Maybe your audition samples aren't spliced to your advantage. I can help. (216) 725-1902.

PROFESSIONAL SERVICES

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Gifted psychic reader and adviser. Advice on all problems of life. Call for appointment (213) 475-2953 Or write: 10751 Wilshire Blvd., Suite 807 Westwood, CA 90024

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You'll get 13 new releases each week. Bonus LP cuts, too! Mono or stereo with 25 Hz toning.



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PROGRAMMING SERVICE

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Pre-recorded comedy bits including parody commercials, slice-of-life skits, drop-ins and more. Send \$5 for information and sample cassette you can use on the air.
... Jocks! Call for details on our aircheck service, "Check

" **P**="

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Play 'em or Cart 'em!

CHR or Country library, 7 1/2ips Stereo
10" reels with 25Hz tones for live-assist or automation
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1000+ selections — \$1,200.00 (reel to reel) ENTERTAINMENT GROUP
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Needle in a Haystack, Inc. P.O. Box 17435 • Washington, DC 20041 "We're Needling the World"

OLDIES BY THE THOUSANDS

NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm oldies from the past 40 years. Fast, reliable service. Credit card accepted; send \$2 for comprehensive catalog to:



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Looking for a great office in Century City???

SUBLET from us!

Radio & Records has completed its consolidation to the 5th floor at 1930 Century Park West (corner of Constellation and Century Park West) which leaves about 3500 square feet on the 4th!

> Call Us: 213-553-4330 It's really pretty spiffy!

Casino's Only Minutes Away!

"Fantasyland" 5-acre estate has a private pond wlighted fountains and is secured by a privacy fence w/remote controlled gates. LG house w/ 4BR + 3 BA. Ultra mod. kitchen, Jacuzzi, sensational glass-enclosed pool. Only min. from A.C. via Garden St. Pkway or Cape May City. Airport. \$695,000. For info & terms call sales agent Joe Baltzell.

PHILIP GUBER R.E., INC.

(609) 344-2811 ask for "Joe B" (609) 347-8815 evenings

OPPORTUNITIES

OPENINGS

OPENINGS

NATIONAL

Frank N. Magid Associates

Nation's leading research and consultation firm looking for promotion directors to be placed with our radio clients in the top ten markets. These people should be innovative, strong in contesting, self-starters, and detail-oriented. To explore the possibilities, send resume and examples of your work to: Frank N. Magid Associates, One Research Center, Marion, lowa 52302 EOE M/F.

OPERATIONS MANAGER

If you knew the market you'd respond quickly! We're a 100,000kw CHR in a great and rapidly growing Southeastern market (well within the Top 100). Our facility has had consistent up books. Now it's time for a hard working, committed winner to push us over the top. If you've got the drive and ability to win, send us you't tape, resume and photo. Radio & Records, 1930 Century Park West; 2005, Los Angeles, CA 90067- ECE

AIR PERSONNEL NEEDED

NATIONAL is recognized as the leader in radio personnel placement. NATIONAL receives a constant flow of job openings in small, medium & major markets. We need announcers, news people, programmers, male and female, for all size markets. If you are ready for a move let NATIONAL help. We make the complete presentation for you. For complete confidential details and registration form, enclose \$1 postage and handling to:



BROADCAST TALENT COORDINATORS
Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

OPENINGS

WANTED: ON-AIR OPERATIONS MANAGER FOR TOP 50 MARKET URBAN LEADER

Leadership, organization, administrative abilities — documented and supported by references — necessary for consideration. Salary \$18-24,000 based on experience. Are you the promotion-oriented motivator who can handle this task? A great company, people and facility will support the right candidate. Apply only if you have the professional background and personal growth plan that matches the requirements. TSR to: Radio & Records, 1930 Century Park West, #007, Los Angeles, CA 90067. EOE

GM FOR FAST-GROWING BROADCAST COMPANY

Looking for sales-oriented general manager for an AM/FM combination in rapidly-growing, medium-size Sunbelt market. Previous general or general sales management required. Respond to: Radio & Records, 1930 Century Park West. #006. Los Angeles, CA 90067. EOE

EAST

Aggressive killer night personality for B94/Pittsburgh, T& Scott Alexander, 1715 Grandview Avenue, Pittsburgh, f 15211. EOE M/F (5-31)

OPENINGS

OC-104 FM is now accepting T&Rs for possible future openings. T&R: Dave Allan, Box 1850, Ocean City, MD 21842. EOE M/F (5/31)

50kw FM, 30 miles outside of D.C., seeks mature, experienced morning announcer, Production skills necessary. T&R: Seth Warner, Box 2108, Manassas, VA 22110. (5-31)

WCMF/Rochester accepting T&Rs for future fulltime openings & immediated parttime, AOR/CHR experience preferred. John Larson, 259 Monroe Avenue, Rochester. NY 14607. EOE M/F (5-31)

WICH 104.3

Classical Musíc Annoucer for New York City station. Must have at least five years commercial radio experience and a very solid knowledge of classical music pronunciation. Having worked other formats a big plus. No beginners. WNCN is a different type of Classical music radio station looking for a very special type of announcer. No calls. Tapes and resumes only to:

MARIO MAZZA WNCN Radio

1180 Ave. Of The Americas New York, NY 10036 EOE

OPPORTUNITIES

OPENINGS

WANTED: Today's Top **Talk Radio Talent**

We're looking for the best and brightest of today's talkers. Longtime pro, or hot up-and-comer. We'd like to hear from you. If you're an original . . . a one-of-a-kind, ready to move up to one of Amer-ica's premier talk stations and join a select circle of broadcast personalities, start talking, ... we're listening. Please send representative cassette, resume, references (indicate confidential if desired), and ratings (if available) to: POST OFFICE BOX 915 NEW YORK, NY 10018

WAXX radio is interested in an experienced salesperson. Send T&R: Director of Sales, Box 6000, Eau Claire, WI 54702. EOE M/F (5-31)

WVPO/WSBG, PA. needs fulltime experienced combo per-son, news & eir personality. T&R: BOB MATTHEWS, ND, 22 South 6th street, Stroudsburg, PA 18360, EOE M/F (5-31)

Y94 FM/Syracuse Northeast's A/C Powerhouse.

Has a rare opening for an uptempo, bright and odult personality for 7-midnight. Katz Broad-casting, #1 radio station, and a great place to work! Tapes & resumes ASAP to: Phil Locascio, Program Director, 794FM, 2 Clinton Square, Syracuse, NY 13202. Katz Broadcasting is an equal opportunity employer.

ND for suburban NY market, AM/FM combo. Seriously committed to news. T&R/salary: GM, WNNJ/WIXL-FM Box 40, Newton, NJ 07860. EOE M/F (5-31)

WNNJ/WXIL-FM seeking tapes for future openings. Send to GM, Box 40, Newton, NJ 07860. EOE M/F (5-31)



Unusual morning show host for Top 25 Northeast A/C leader. Desired qualities include extreme creativity, warmth, relatability, humor, and insatiable need to win. Send cassette, resume and letter. No calls

Superhita 94CGY looking for parttime announcers who know oldies. T&R: Skot Pare, OM, WCGY, 33 Franklin Street, Lawrence, MA 01840. EOE M/F (5-24)

AM/FM combo seeks aggressive news reporter/anchor. T&R: Elyse Sommers, WMID, 1825 Murray Avenue, Atlantic City, NJ 08401. Minorities encouraged. EOE M/F (5-24)

Need Sales Manager ASAP to establish department for new FM in Delaware. Dan Dayton: 25 Chestnut Street, Mid-distown, NY 10940, with results, references, earnings history. (5-24)

Station Manager needed ASAP for new Class A FM in Dela-ware. Dan Dayton: 25 Chestnut street, Middletown, NY 10940. Resume, references, & salery history first letter. (5-24)

SOUTH

Need experienced on-air PD to lead top-rated Country station in Tallahassae, FL. Send T&R: GM, WMNX, 8ox 1110, Tallahassae, FL 32302. No calls. EOE M/F (5-31)

Capital Cities Communications

Capital Cities is expanding in Atlanta. Per-sonality air talent needed for future openings: Idam-3pm; 7pm-Midnight; Midnight to 5am. Tapes and resumes to: Neil McGinley, WKHX, 360 Interstate North, Suite 101, Atlanta, GA 30339. EOE

OPENINGS

Mountain resort area needs experienced MOR air personality. T&R/salary requirements: Tim Baxter, WATA, Box 72, Boone, NC 28607. No calls. (5-31)

Growing AM cross-country station has opening for after-noons. Production skills a must. T&R: WLAG, Box 1429, La Grange, GA 30241. EOE M/F (5-31)

Newsperson needed: Jimmy Olson need not apply. Need su-perman or Lois Lane. Rush T&R to: Doug Walker, WHHY AM/-FM, Box 2744, Montgomery, AL 36196. (5-31)

Gulf coast Country leader has three openings: PD, jock, & news anchor, T&R/photo: Box 1808, Harlingen, TX 78551. EOE M/F (5-31)



BROADCAST CONSULTANT

On-air PD for top 50 South-Central A/C. Finely-tuned air talent/format manage-ment skills and promotional sparkle essential. Send letter, resume and cassette or air & production work. No calls please.

WTTB Vero Beach FL. Live on famous treasure coast. Need professional dedicated broadcasters. T&R: Greg Sherloch, 2015, 38th Avenue, Vero Beach, FL 32962, (5-31)

East TX AM Country station near Houston, seeks experienced midday talent with good production skills. T&R::Curt Lew-is, "KKNX/Huntsville, TX 77340. (409) 295-1413.(5-31)

KBST 1490

June 20th. Good money for great talent. Air-shift plus production. We're looking for ma-ture, dedicated professionals. Tape and references to P.O. Box 1632, Big Spring, TX

Top reted South TX CHR FM needs strong afternoon personality with good production skills. T&R: Bob Bishop, KVIC, Box 3487, Victoria, TX 77903. (5-31)

100kw continuous Country accepting T&Rs from experienced air talent. Love radio, love winning? Kajun 103-FM, 3029 South Sherwood Forest, Baton Rouge, LA 70816. EOE M/F (5-31)

Q96-FM, San Antonio's fastest-grow-

ing CHR, has graduated its second air talent to a major mar-

ket. Now we're looking for a dynamic entertainer to create excitement during the six-to-ten PM shift. If you're that person, send T&R to Neal Hunter, 5430 Fredericksburg Rd. Suite 517,

San Antonio, TX 78229, EOE M/F

Program Director

Professional with Country and Full-Service expience needed for Florida Giant. (813) 576-6090 or send resume: 9720 Executive Center Drive, Suite 200, St. Petersburg, FL 33702. EOE



A TAFT COMPANY

OPENINGS

Can you handle 4-track production, & being #17 Send T&R: Peter Stewart, PD, KQIZ-FM, Box.7488, Amarillo, TX 79114. EOE M/F (5-31)

Aggressive sunbelt properties need aggressive copywriter. If you are highly motivated & organized, send T&R: John Hagle KIXS/KIIZ, Box 880, Killeen, TX 76541. (5-31)



Attention Major Market

Personalities

Fersonairues
Tampa Bay's Ali-New Hot Hits 2-98 is searching for just the right person for afternoon drive. If you're a major market talent looking for a place where you can have fun on the radio and be part of a team in a competitive driving major market on the back. petitive, growing major market on the beach Rush your tape and resume to Bob Kaghan, Box 4809, Clearwater, Florida 33518. No calls, EOE M/F.

FM-96

Morning Show Entertainer

One morning personality is leaving. It'll be tough to fill his shoes. Can YOU do it? Entertaining/humor essential. Top-notch pro-Entertaining/humor essential. I op-notch production a must. No time and temp types, please. Four years' minimum experience. Live and work on beautiful coastal Florida. Tabe. resume. and salary requirements to Bill James, WOW, P.O. Box 3032, Fort Pierce, FL 33448 EOE M/F.

Naws person needed for Gulf Coast CHR. Smooth delivery, prefer female for morning and/or afternoon news. T&R: Leslie Framm, WA8B, Box 2148, Mobile, AL 36852. EOE M/F (5-24)

Immediate opening for AE at our CHR/AOR AM/FM. Mid-five figure \$ potential in challenging upscale market. Resume: Leura Canada, Box 957 Hanover, NH 05735. (5-24)

MORNING PERSONALITY

If you are witty, personable and good, top rated deep South A/C FM needs you. Send T&R, photo, salary requirements to: Radio & Records 1930 Century Park West, #008 Los Angeles CA 90067. EOE M/F

Innovative company needs experienced radio copywriter with desire to learn and create copy that sells. Production voice a plus but not mandatory. Tapes, samples and resume to: Janet Kennedy, Box 3257, Spartanburg, S.C. 29301.

TOP 50 SOUTHEAST CHR

Needs talent now. Looking for killer AM and PM drive talent determined to go to the top with us. Rush T&R to: Radio & Records, 1930 Century Park West, #003, Los Angeles, CA 90067. EOE

MIDWEST

KWTC seeking announcer who loves Country music & community involvement. T&R: Steve Bridges, OM, 3218 mulberry, Muscatine, JA 52761. (319) 263-2442 EOE M/F (5-31)

TOP 100

Midwest Gold/CHR outlet seeks entertaining morning person who understands local relatability and can follow direction. We offer above-market pay, great working conditions. Send T&R to: Radio & Records, 1930 Century Park West, #002, Los Angeles, CA 90067

OPENINGS

Promotions within the 14-station MID-WEST FAMILY group have created outstanding opportunities at WMGN and WTDY in Madison and at WYFE in Rock-

We are now accepting applications for current and future openings. Various airshifts, including mornings.

If you're a true communicator who can relate one-on-one, identify with the community, have fun on the air in a hit-oriented Adult/Contemporary format, and you're a team player, then you'll want to learn more about the Midwest Family.

Tapes and resumes to Bill Vancil, VP/Programming, WMGN/WTDY, Box 2058, Madison, WI 53701 EOE

Production pro for the great 108. 4-track-experience & air-shift required. No calls, T&R; OM, KSYZ, 3280 Woodridge, Grand Island, NB 68801, EOE M/F (5-31)

Now accepting T&Rs for future full & parttime openings at NB's great 108. No calls. OM, KSYZ, 3280 Woodridge, Grand Island, NB 68801. EOE M/F (5-31)

Help wanted "GM." Small market FM in NW Ohio. Proven sales background a must. Excellent potential for growth. Write: Station, Box 352, Ottawa, OH 45875. (5-31)

Staff announcing positions. Parttime on News/Talk & easy listening combo. Some experience necessary. T&R: Jim Schlichting, WTRU, Box 85, Muskegon, MI 49443. EOE M/F (5-31)

The New 95FM, Lansing's premier CHR, is looking for the perfect News Director/Morning Anchor to augment one of the nation's best morning shows. You must be personal, communicative, and have the ability to deliver the news with a contemporary lifestyle approach. Females and minorities encouraged. No calls, please. Tapes and resumes to Mark Maloney, Program Director, WVIC-FM, 2517 E. Mt. Hope, Lancing, MI 48910

PM drive open at 11th highest rated CHR. Must be an enter-tainer. No cells, T&R: DeWayne Bonds, WOMP-FM, Box 448, Bellaire, OH 43906, EOE M/F (5-31)

lorthern Michigan's top rated Country WTCM-AM/FM needs. ir personality with production skills. Send T&R: Ryan Dobry, ox 472, Traver City, MI 49685. (5-31)

Immediate opening. 7-midnight CHR cooker. T&R: Charlie Stone, KSEZ, Box 177, Sloux City, IA 51104. (712) 258-6740 (5-31)

WOW seeking production manager for Country combo. Must have strong voice, medium/major market track record. T&R: Ken Feernow, 615 North 90th, Omaha, NB 68114. (5-31)

AE needed for growing station in growing market. If you can generate new business, call us. Attractive commission plan. WAKE, Valparaiso, IN. (219) 462-6111 EOE M/F (5-31)

ND opening at KVOX. Good pay & staff. Must be motivated & people oriented. T&R: Dick Johnson, Box 97, Moorhead, MN 56560. EOE M/F (5-31)

We're BIG Enough To Hire The Best And Keep Them Happy!

If you qualify, we'd like two cassettes: one of what you do now, and one of what you'd do if you could do radio the way you really want to. P.O. Box 411118, Chicago, IL 60641. EOE

OPPORTUNITIES

OPENINGS

Chicago metro A/C accepting T&Rs for experienced air falent. Good production necessary. Jim Holly, Z107, 1000 East 80th Pl., Merritiville, IN 46410. (5-31)



Flint's #1 Country

searching for PM drive talent. Relatability a must. Minimum three years' experience. T&R to Ops. Manager Mark Thomas, WKMF, Box 1470, Flint, Michigan 48501 EOE M/F

WEST

Sen Francisco's K-101 accepting airchecks for weekend openings. Up-tempo, A/C format. Must be available for any shift. Bill Gardner, PD, 700 Montgomery, SF 94111. (5-31)

Need evening production & voice track person for young company in beautiful Southern OR, 100kw FM. Mic Ryan: KBIG, Box 1400, Cave Junction, OR 97523. (5-31)

KCBQ is accepting on-air/news applications for future open-ings/vacation relief. T&R: Lee Rogers, Box 1629, San Diego, CA 92112. EOE M/F (5-31)

10kw clear channel? All of western America? Chance of a lifetime for good overnight announcer. Ric Stratton, KDXU-AM, Box-K, St. George, UT 84770. No calls. EOE M/F 15-317

experienced, versatile, creative, adult, communicators. C&R: Tim Shaw, Box 1240, Santa Maria, CA 93454. EOE M/F (5:24) KSMA (MOR) & KSNI (Country) have immediate openings



Where Has All The Talent Gone?

Still searching for bright, uptempo, late night personality to join our team. Rush cassette & resume to: Parks & Preston, KS-103, Box 103 San Diego, Calif. 92104. EOE M/F No

Rare opening at Spokane's top rated A/C. PM drive/Prod tion Director, Warm, one-to-one communicator, T8 Box 141146, Spokane, WA 99214. EOE M/F (5-31)

Announcer with strong production background wanted for 100kw stereo Country station in Grand Junction. Contact: Mike Flewelling, Box 68, Fruida, CO 81521 (5-31)

KFBK/Sacramento news/talk needs PD/ND. Strong, administrative/promotional experience necessary. T&R: Paul Aaron, 1440 Ethan Way, Sacramento, CA 95825. EOE M/F (5-31)

Opportunity for perttime DJ in ventura county. Call Steve lker: (805) 656-3696 weekdays, 8-5pm. (5-31)

Overnight opening at Las Vegas' premiere Country outlet. T&R: KVEG, Doug Shane. Box 15223, Las Vegas, NV 89114. EOE M/F (5-31)

Pending maternity leave requires we recruit ND. Gather, write, deliver news. True radio journalism position. T&R: Manager, KARS, Box B60, Belen, NM 87002. EOE M/F (5-31)

Looking for female air talent & production people for Country AM/FM, Send T&R: Dennis Goodnight, Box 968, Las Cruces, NM 88004. (505) 524-8588 (5-31)

pening in Las Vegas for ND with big voice. T&R: Doug. , KVEG, Box 15223, Las Vegas, NV 89114. EOE M/F

Central CA lite-hit FM looking for experienced announcer. & also seeking selesperson. T&R: Garry Brill, KIQO, Atasca dero, CA 93423. (805) 466-6511 EOE M/F. (5-31)

ALASKA!

Expanding AM/FM station looking for experienced announcers. Market of 30,000 but in a dynamic enannouncers. Market or su, ovor our in a dynamic en-vironment. This is not your average ho-hum small town. Alaska's capital requires talent and involve-ment. KINY-AM is 50 years young. Send T&R to: PAUI Ryder, KINY, 1107 W. 8th St., Juneau, AK, 99801. EOE

OPENINGS

Morning drive jock needed for southern CA AM Country station. Bob Mitchell; (714) 882-2575, EOE M/F (5-31)

Rocky Mountain CHR

Needs morning entertainer. Quick wit, humor, character voices, telephone interplay essential for our "zoo". We are a growth market for your career. Cassettes, resumes and salary history to: Fred Leemhuis, KATI, P.O. Box 2006, Casper, WY 82602.

POSITIONS SOUGHT

Here ye, here yel Dependable team player looking to relocate in the West. Seven years in Country & A/C. ROB: (406) in the West. Sev 652-6454 (5-31)

Oldies/Country former PD/MD, nominated CMA DJ of thyear in 1980, seeking afternoon drive or middays, Currenth KCEE/Tucson, 80B JONES; (602) 889-6296 (5-31)

News announcer, 7 years experience. Excellent references 8 a good rapport with the local community. DAVE: (716) 679 1278 (5-31)

Major market pro with 15 years experience wants chance at OM/PD, Learned from the best. Country, A/C, competitive must win attitude. TED: (619) 561-3856 (5-31)

Look here. Hard working team player, 2 1/2 years at a top rated A/C, will go anywhere, but prefer MW CHR, A/C, or AOR. CRAIG: (319) 266-1000 (5-31)

Eight years in the business. Knoxville PD/MD seeks fulltime air/MD in medium to major markets. MAURICE TURK: (615) 523-8693 (5-31)

OM/PD, four years experience, on-air, new & heavy promotions. Community oriented. DAN DUBONNET: (207) 282-4922 (5-31)

I'm not a sportscaster, I'm a personality with four years experience. You need me. Call STEVE: [806] 293-9145 (5-31)

Excellent on eir/production & possible PD material. 17 year pro looking to relocate in FL. Can you help? (203) 355-3896 (5-31).

Professional experienced in all phases of radio, seeking a change in markets. T&R upon request. (704) 437-0521 or 274-3684 (5-31)

I can't work for Fotomat forever! KCRK-FM Walnut Creek Sa-turday jock, seeking fulltime gig. Call FRANK BUTERA: (415) 223-1534 or 453-2076 (5-31)

Savvy GM/PD/air talentl Prolific professional, excellent back y Garrevian telenti Froilic professional, excellent back-id. Baltimore/Washington area preferred. MQA, 9019 D. Road, Randallstown, MO 21133. (301) 655-9613

Recent broadcasting/advertising graduate with three years partitime experience & a hot aircheck, looking for a good full-time position, BOB: (402) 477-8106 (5-31)

Sales-oriented programmer seeks PO slot in West P-3 CHR, A/C. Experience: research, promotions, sales, news, Al drive. Degree. Employed. WAYNE: (406) 252-3347 (5-31)

Mobile, self-contained, computerized, biological DJ unit looking for new place to plug in. For T&R call BRETT HAMILTON: (901) 363-1711 (5-31)

Major market news anchor formerly with WNEW, KFWB & KFI. Call: (602) 266-9229 (5-31)

Energetic, hard working, experienced female broadcasting announcer looking for a position with a progressive radio station. CINDY: (619) 365-9681 (5-31)

WEAM/Washington (AOR-A/C), WLPI/Baltimore (CHR), at WC8C/Cumberland one year, Prefer East coast, BOB MOHR: (301) 777-2988 (5-31)

12 year pro leaving top 20 markef for Southern CA. Superb production, solid news, strong air personality, major/medium market. Call FRANK (503) 667-0698 (5-31)

Wanted air telent or news position. Prefer college town. Call DAVE YOUNG: (701) 258-6248 (5-31)

OM/PD, four years experience, on-air, new & heavy promo-tions. Community oriented. DAN DUBONNET: (207) 282-4922 (5-31)

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I cen't work for Fotomet foreverl KCRK-FM Walnut Creek Saturday jock, seeking fulltime.gig. Call FRANK BUTERA: (415) 223-1534 or 453-2076 (5-31) Savvy GM/M/D/air-telent! Prolific professional, excellent background. Battimore/Washington area preferred. MQA, 9019 Burno Road, Randallstown, MD 21133. (301) 655-9613 [5-31] Savoy GM/PD/air talenti Prolific professional, e:

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Wanted air talent or news position, Prefer college town, Call DAVE YOUNG: (701) 258-6248 (5-31)

Dynamic southern CA air talent with 3 years L.A. experie seeks relocation in Bay Area/Pacific NW. Experience in pro-duction/news/copywriting. TIM: (213) 839-3929 (5-31)

13 year radio veteran, experienced PD & MD in CHR & A/C. Formerly at WHYT, & PM drive 2½ years at KHTR. JOHN FROST: (314) 441-9460 (5-31)

Currently doing on air DJ show at broadcasting school & intern work at KRLA/Los Angeles. JACK PARKER (213) 234-9458 or 585-6915 (5-31)

I work, Pro newslady with four years experience wants med um/major market news slot. BS from Syracuse, MA fror Ohio, DIANNA (203) 467-1439 or (603) 673-4874 (5-31)

15-31)

Need someone smooth & easy-going, fast? MARK's your man! Over five years on-air/production/copy/MD experience. (305) 464-9431 (5-31)

Air personality, 14 years experience, eclectic AOR & con-temporary Country. Strong production skills. Baltimore, Washington area prefered. STEVE: (301) 363-2269 (5-31)

SW CHR needs air personality, Good production skills a must. Must be a communicator. T&R/production samples: KBIM-AM & FM, Rich Eidman, Box 2308, Roswell, NM 88201. (5-31)

Radio/TV-Talk entertainer! 12 years in majors, "talk show of the year," ratings, references, team-player. CHARLIE DONO-VAN: (301) 444-5328 (5-31)

Former MD/air talent at WIRE/Indianapolis needs work. Ready to relocate. A great team-player. A plus for you. Contact: TERRY FULLEN: (317) 927-4200 (5-31)

GUS KRUEGER, former Production Manager at KMET for 8 years. Audio video with Fred Rated. (213) 471-1703 (5-31)

Experienced air personality/copywriter wants to make strong contribution to CHR, A/C station with good management. Will relocate. For T&R contact NORRIS: (817) 535-3993 (5-31)

now. Announcer with PD/ND experience. 35 & sta-ne & references upon request, RICK GRANDI: (619) ble. Resume & refe 365-9672 (5-31)

Production/PM drive air personality looking for new challer in S/W. 8 years CHR, A/C experience. PD/MD slots consided. SHAWN: {505} 722-9025 or {713} 728-1348 (5-17)

Owners/managers. You're a call away. Morning enter major market experience seeks on-air/PD position with FM. Recome the next #1, (205) 928-8015 (5-31)

Top 50 parttimer seeks fulltime position, No gigs, CHR stations with same attitude, call DENNIS: (716) 235-0817

Ambitious young announcer looking for a position in the South, West, or NW, MATT: (216) 261-6238 (5-24)

Right-hand man, PD, OM, Production Director, telephone-talk host, with 15 years experience in all phases of radio opera-tions/programming. ANDY BUDNICK: (904) 744-5750 (5-24)

BOB SCHMIDT: Hot CHR screamer, mellow A/C or Country. Eight years experience including Chicago. Message: (312) 354-9535, after 3pm CDT. (5-24)

tious & willing to learn. Can relocate anywhere for mat. Available now. MARK: (714) 971-1616 (5-24) You can pick your nose & your friends, but it's hard to pick a good female jock. Call STACEY: (602) 951-8730 (5-24)

Creative mornings/PD, relocatable. Original characters & voi-ces. 16 years management experience. Enthusiastic about working with a winning team. TOM: (313) 694-8762 (5-24)

Creative broadcasting school graduate seeks sales/air/production position with B/U, CHR, A/C stations. Will relocate TROY SAVAGE: {215} GL5-2229 (5-24)

PM drive/Production Director looking for new challenge in SW. CHR, A/C formats, PD/MD/production positions considered. 8 years experience. SHAWN: (505) 722-9025 (5-24)

POSITIONS SOUGHT

Original characters, voices & great morning entertainment. Creative & enthusiastic, Mornings &/or PD, 16 years excerience in management, relocatable, TOM: (313) 694-8762 (5-24)

Going brain dead in west Michigan. A happening kind o' guy with B/EZ, CHR, and talk experience. Need beter gig. Let's do lunch. TONY: (616) 696-1631 (5-24)

Female DJ, will go enywhere, write good sales copy, and can do production, any airshift, have license, available now! Call LORI: (319) 355-4212 or 326-4358 (5-24)

Is it possible to earn a living without having to receive food stamps? Any format . . . I need to eat! Let's talk turkey!

JOHN QUAYLE (412) 228-0563 (5-24)

Beginning position sought in radio, Broadcasting school graduate. Sharp, talented & hard working. Willing to relocate. JOHN: (715) 627-7534 (5-24)

Stable ND, with 6½ years experience, seeks medium market good pay opportunity. 4½ years at current ND position WAYNE BYERS: (701) 251-2336 (5-24)

Talk show personality-host, and BBnd specialist, with extensive experience in radio & TV, Outstanding achievement with spectacular ratings, (619) 353-8033 (5-24)

ND with experience, in administrative & organizational skills, seeks medium/major market in NW, SW, or MW. (307) 235-1483 (5-24)

Glib. provacative, entertaining, available July 1st. ALAN SWAN, veteran Philly personality/PD seeks CHR/Gold station in top 10 market. (215) 574-0999 or (609) 829-1770 (5-24)

Dependable DJ, CHR, A/C. Professional, with outstanding voice, delivery, and production skills. SCOTT: (513) 528-5793 (5-24)

Creative morning air personality with heavy news experience looking to relocate. (717) 252-4144 (5-24)

MISCELLANEOUS

Commercial A/C FM needs Jazz record service for forthcoming four-hour mighty Jazz show. Call Bill Elliots, WCMJ/Cambridge, OH: (614) 432-5605 (5-31)

KBCM needs A/C record service from all labels. Contact: George Feola, 7985 West & 1200 North, Tremonton, UT 84337 (801) 257-7407 (5-24)

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Pavable in Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA

NATIONAL MUSIC FORMATS

Added This Week

Satellite Music Network

The Starstation

SURVIVOR "The Search Is Over"

Rock 'N' Hits

HANK WILLIAMS JR. "I'm For Love" BELLAMY BROTHERS "Old Hippie"

Country Coast-To-Coast

MADONNA "Into The Groove"
STING: "If You Love Somebody Set Them Free"
POWER STATION "Get It On (Bang A Gong)"
BRUCE SPRINGSTEEN "Glory Days"
HEART "What About Love?"
DAPYL HALL & JOHN OATES
"Possession Obsession"

BPI

John Sherman/Bob English (800) 426-9082

Adult Contemporary

MADONNA "Angel"
BEACH BOYS "Getcha Back"
PAUL YOUNG "Everytime You Go Away"
DOLLY PARTON with KENNY ROGERS "Real Love"
DARYL HALL & JOHN OATES
"Possession"

Modern Country

NITTY GRITTY DIRT BAND "Modern Day Romance"
JUDDS "Love Is Alive"

Drake-Chenault

XT-40

MADONNA "Into The Groove" AIR SUPPLY "Just As I Am" BRUCE SPRINGSTEEN "Glory Days"

Contempo 300

PHIL COLLINS "Sussudio"
WHITNEY HOUSTON "You Give Good Love"

Great American Country

T.G. SHEPPARD "Fooled Around And Feli'fn Love"
JUDDS "Love is Alive"
RESTLESS HEART "I Want Everyone To Cry"
MICHAEL MARTIN MURPHEY "Carolina in The Pines"

Peters Productions, Inc.

Country Lovin'

MERLE HAGGARD "Make-Up And Faded Blue Jeans" JANIE FRICKE "She's Single Again"

The Great Ones

PAUL YOUNG "Everytime You Go Away" BEACH BOYS "Getcha Back" WHITNEY HOUSTON "You Give Good Love" CHAKA KHAN "Through The Fire"

Media General Broadcast Services

Bob Dumais (901) 320-4433

ACtion

MEN AT WORK "Everything I Need"
DeBARGE "Who's Holding Donna Now?"

Your Country

JUDDS "Love Is Alive"
HEART OF NASHVILLE "One Big Family"
NITTY GRITTY DIRT BAND "Modern Day Romance"
RESTLESS HEART "I Want Everyone To Cry"
ROSANNE CASH

"I Don't Know Why You Don't Want Me"

Hit Rock

MADONNA "Into The Groove"
BRUCE SPRINGSTEEN "Glory Days"
SUPERTRAMP "Cannonball"
WHITNEY HOUSTON "You Give Good Love"
HEART "What About Love?"
AIR SUPPLY "Just As I Am"

Radio Arts

John Benedict (818) 841-0225

Country's Best

JUDDS "Love Is Alive"
SAWYER BROWN "Used To Blue"
MICHAEL MARTIN MURPHEY "Carolina In The Pines"
ROSANNE CASH
"I Don't Know Why You Don't Want Me"

Soft Contemporary

DeBARGE "Who's Holding Donna Now?"
PAUL YOUNG "Everytime You Go Away"

Sound 10

MADONNA "Into The Groove"
DeBARGE "Who's Holding Donna Now?"
DARYL HALL & JOHN OATES
"Possession Obsession"
PAUL YOUNG "Everytime You Go Away"

Concept Productions

Elvin Ichiyama (916) 782-7754

CHR

STING "If You Love Somebody Set Them Free"
DARYL HALL & JOHN OATES
"Possession Obssession"
HEART "What About Love?"
AIR SUPPLY "Just As I Am"
DEBARGE "Who's Holding Dorina Now?"
DEPECHE MODE "People Are People"
POWER STATION "Get it On (Bang A Gong)"

Country

JUDDS "Love Is Alive"
REBA MCENTIRE "Have I Got A Deal For You"

Transtar

Country Tom Casey (213) 460-6383

HANK WILLIAMS JR. "I'm For Love"
BELLAMY BROTHERS "Old Hippie"
GARY MORRIS "LASSO The MOON"
WILLIE NELSON, KRIS KRISTOFFERSON,
WAYLON JENNINGS & JOHNNY CASH
"Highwaynea"

NO RUBBER CHICKEN.

NO BORING AWARDS CEREMONIES.

... just the most informative, exciting and essential meeting of the world's leading music professionals.

or the past five years, the most innovative, vital and successful professionals in the progressive music business have made the **NEW MUSIC SEMINAR** their meeting place of choice every

year in New York City. Last year 3,600 of these leaders attended, and this year even more of them will be there.

The **NEW HUSIC SEMIMAR** is UNIQUE because it is the only meeting of its kind that brings together rock and black music's most progressive and productive elements, and it is the only convention where major and indy labels, A&R people, marketing people, publishers, lawyers, booking agents, promoters, college radio people, retailers, distributors, hardware manufacturers, managers, artists, producers, songwriters, club dj's, journalists, publicists, and others come together to meet, form new alliances, and maximize their esthetic and business potential. It is the ideal place for established movers and shakers as well as neophytes to come and chart the future-course of music and the music business.

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1747 First Avenue, New York, NY 10128 (212) 722-2115



BLACK/URBAN

BREAKERS

DIANA BOSS Telephone (RCA)

78% of our reporting stations on it. Rotations: Heavy 3/1, Medium 28/5, Light 32/11, Total Adds 17 including MVEE, WBMX, WGCI, WBLZ, WTKL, WATV, WENN, WFXC, WJMI, WLOU, WJJS, WORL. Debuts at number 30 on the Black/Urban chart.

NILE RODGERS

Let's Go Out Tonight (WB)

75% of our reporting stations on it. Rotations: Heavy 1/0, Medium 16/1, Light 44/14, Total Adds 15 including KRNB, WYLD-FM, WOWI, WBMX, WBLZ, WZAK, WJLB, KQXL, WXOK, JET94, WKXI, WKWM. Debuts at number 38 on the Black/Urban chart.

COMMODORES

Animal Instinct (Motown)

72% of our reporting stations on it. Rotations: Heavy 4/0, Medium 27/1, Light 27/10, Total Adds 11, KNOK-FM, K94, WOWI, WBLZ, WZEN-FM, OC104, WXOK, WFXC, WBMK, WJYL, KHYS. Debuts at number 33 on the Black/Urban chart.

FORCE MD'S

Itchin' For A Scratch (Tommy Boy/Atlantic)

64% of our reporting stations on it. Rotations: Heavy 1/0, Medium 11/0, Light 40/19, Total Adds 19 including WVEE, K94, WGCI, WZAK, WLUM, KDAY, KJLH, XHRM, JET94, WPLZ, KAPE, WTLC. Debuts at number 40 on the Black/Urban chart.

NEW & ACTIVE

LISA-LISA & CULT JAM w/FULL FORCE "I Wonder If I Take You Home" (Columbia) 48/15

Rotalions, Heavy: 11/0, Medium 18/5, Light 19/10, Total Adds 15, WHUEL, KKDA-FM, KNJO, WHERK, WYLD-FM, KM,M, XHRM, OCTOH, WATV, WENN, WHOD, WHOD, WHOD, WHO, KHYE, KHYE, KAPE, Heavy, WLD, WRKS, WDAS, K94, WOW, KACE, KDAY, KJLH, WNND, WHH-K, WANN, Debuts of number 94 on the Black/Urban charts.

NRCO, WHILE, WASHIN, Debuts a findhed so on the back chain clear.

SEGREE CLINTON "Ocube On-Oh" (Capitol) 48/6
Rotations Heavy, 5/0, Medium 21/0, Light 22/6, Tatal Adds 6, WWIN, WLIE, WBMK, WJYL, WBLX, WORL, Heavy, KMJO, WEXEN-M, MOX, KIIZ, KIIZ, GLOSS as runnied 37 on the Black VID-ban chart.

The Dead of the Who's Holding Dona Now" (Gordy/Motow) 35/43

Beandles: Who's Holding Dona Now" (Gordy/Motow) 35/43

Foliation: Heavy 2(2, Medium 11/9) Upil 32/32, Total Adds 43 including Wwin, WXYV, WHUR, WAOK, KKDA-FM.

WDIA, WEDR, KSA, WEBAC, WGC, WEZ, WDIA, WAZA, WILLIM, KALM, KACE, KDAY, XHEM, WBLX, WDAO

WORL WEDR, KSA, WEBAC, WGC, WBLZ, WDIA, WAZA, WLILIM, KALM, KACE, KDAY, XHEM, WBLX, WDAO

WDIA, WEDR, KSH, WBMX, WGCI, YBILZ, WDMT, WZAK, WILUM, KAMJM, KACE, KDAY, XHEM, WBLX, WDAO.

LOVEBUG STARSKI "Rappin": "(Allantic) 48 / 170 / 17

SISTER SLEDGE "Frankle" (Allanito) 42/38

SISTER SLEDGE "Frankle" (Allanito) 42/38

WOL WORL, WHITE, WORLD WITE, WORLD WITE, WORLD WITE, WORLD WITE, WORLD WITE, WORLD WORLD WORLD WORLD WORLD WITE, WORLD W

MENUDO "Hold Me" (RCA) 42/5
Rotations: Heavy: 1/0, Medium 16:0, Light 25/5, Total Adds 5, WXYV, WILD, KNOK-FM, WHRK. WWDM. Heavy: WNHC.
Medium include WRKS. WDS. WVSE. KRNB, WDMT, WZAK, XHRM, KSOL.

Modulan includes Wints, WUAS, WUSS, WISS, WISS, WISS, WASH, ARRIVA, NOV. ARRIVA, WASH, NOV. WINTER, WASK, WIES, KIMIA, KIDA, KIDA, KIDA, WINTER, WASK, WIES, KIMIA, KIDA, KIDA, KIDA, WINTER, WASK, WIES, KIMIA, KOAY, KILIA, XHRIM, WIFEG.

MIDNIGHT STAR "Body Snatchers" (Solar/Elektra) 3/0 Rotations: Heavy 3/0, Medium 22/4, Light 16/7, Total Adds 11, WX WBLX, WORL, WKKO, Heavy: WEDR, WJMI, WANM. Adds 11 WXYV KKDA-FM, K94, WDMT, KDAY, OC104, WFXC, WBMK,

WOLL, WOLL, WKU, PIBAY, WELDY, WANN, MAWN.
HOWARD JOHNS: "Things Can Only Get Better" (Elektra) 41/3
Rotations: Heavy: 10/0. Medium 20/2. Light 11/1, Total Adds 3, KRNB, WXOK, KOKA, Heavy: WDJY, WVEE, K94, WLUM,
KMJM, KOKL, LIFSH, WJAX, WKWM, Moves 34/3 6/ on the Black/Uban chain.

WHISPERS "Don't Keep Me Waiting" (Solar/Elektra) 36/8
Rotations: Heavy, C/O, Medium 17/0, Light 19/8, Total Adds 8, WWIN, WZAK, WNHC, WTKL, WPEG, WLOU, KHYS, WANT.
Medium: WIN JAMAD WARD WIN DEAM WAND WIN EXAMPLE WIN WA

PENNYE FORD "Dangerous" (Total Experience/RCA) 36/4

WDAS, WBMX, Z93, WPEG, Medium; WILD, WRKS, WAOK ns: Heavy: 0/0, Medium 13/1, Light 23/3, Total Adds 4, W WZAK, WLOU, WJJS, WBLX, KHYS, KAPE, WANM, WATV. FOUR TOPS "Sexy Ways" (Motown) 35/10 Rotations: Heavy: 0:0, Medium 12/0, Ugin 23/10, Total Adds 10, KKDA-FM, WTMP, WBMX, WZEN-FM, XHRM, WKXI, WBMK, WJYL: WORL, WPLZ: Medium: WWIN, WHUR WAOK, KRNB, WDMT, WZAK.

WOTE WITCH STATES THE STATE OF THE STATE OF THE STATES OF

STING "IT You Love Somebody, Set Them Free" (A&M) 32/32
Rotations: Heavy, 010, Medium 7/7, Light 29:25, Total Adds 32 including WXYV, WDAS, WAMO, WVEE, WDIA, WHRK.
CHERYL LYNN "Fidelity" (Columbia) 31/16

ons: Heavy: 2/0, Medium 11/2, Light 18/14, Total Adds 16, WXYV, WDIA, WEDR, WZAK, XHRM, WTKL, WOMG, WKXI, WRAK, KICR, WIYI, WI OLI, WJJS, WWDM, WVOI, Heavy: WADK, WJMI.

NEWCLEUS "I Want To Be A B-Boy" (Sunnyview) 29/3 WZEN-FM, WPDQ, WJJS, Heavy; KMJQ, KRNB, KIIZ. Medium. Rotations: Heavy; 3/0, Medium 9/1, Light 17/2, Total Adds WWIN, KKDA-FM, WDMT, KMJM, XHRM, WKXI, WEAS, W

WILL KING "I'm Sorry" (Total Experience/RCA) 28/2
Rotations: Heavy: 1/0, Medium 8/0, Light 19/2, Total Adds 2, WHRK, WPEG, Heavy: WFXC, Medium: WAOK, WVEE, WDIA, WEER, WILL, WILL, WEER, WEIR, WPEG, Heavy: WFXC, Medium: WAOK, WVEE, WDIA, WEER, WILL, WEIR, WPEG, Heavy: WFXC, Medium: WAOK, WVEE, WDIA, WEER, WPEG, Heavy: WFXC, Medium: WAOK, WVEE, WDIA, WPEG, HEAVY: WFXC, WF

WENN, ACIDS, WBLX, KNP-K, KONA.

GRANDMASTER FLASH "Glirs Love The Way He Spins" (Elektra) 26/3

Rotations: Heavy: 6/0, Medium 10/0, Light 10/3, Total Acids 3, K94, WDMT, WZEN-FM. Heavy: KMJM, WKND, WLOU, WPLZ, WWDM, WKWM, Medium: WWM, WDAS, WUSL, KMDA, WZAK, WXDG, WKDY, WKDY, WDS, WTLC, KWD.

PAUL HARDCASTLE "19" (Chrysalis) 25/21 Adds 21 including WILD, WRKS, WDAS, WHUR, KNOK-FM, WEDR, WBMK, WGO, WZAK, WULB, WULW, WZEN-FM, KIH, Heavy, KBY, WOOK.

CHEYNE "Call Me Mr. Telephone" (MCA) 25/4
Rotations: Heavy: 1/0, Medium 7/0, Light 17/4, Total Adds Adds 4, WJLB, KJLH, WATV, Z93, Heavy, WJMI, Medium; WDAS, WDMT,

MADONNA "Angel" (Sire/WB) 25/3

Rotations: Heavy: 9/0, Medium 71, Light 9/2, Total Adds 3, WHRK, WBMK, WJYL. Heavy: WVEE, K94, WLUM, OC104, JET94.
WJAX, WJJS, WWKO, WGWM, MGGum: WAMO, KKDA-FM, KNOK-FM, WRDW, WFLZ, WWDM

MOST ADDED DEBARGE (43)

Who's Holding Donna... (Gordy/Motown)

CAMEO (39)

Attack Me With . . . (Atlanta Artists/PG) Attack Me With . SISTER SLEDGE (38) Frankie (Atlantic) STING (32)

> PAUL HARDCASTLE (21) 19 (Chrysalis)

FREDDIE JACKSON (52)
Rock Me Tonight (For Old . . .) ..) (Capitol) MARVIN GAYE (48) Sanctified Lady (Columbia)
WHITNEY HOUSTON (47) You Give Good Love (Arista)
JESSE JOHNSON'S REVUE (32) Can You Help Me (A&M)

Electric Lady (Mercury/PolyGram)

SIGNIFICANT ACTION

NARADA MICHAEL WALDEN "The Nature Of Things" (WB) 24/3
Rotations: Heavy: 2/0, Medium 13/1, 1.gigs 9/2, Total Adds 3, WDAS, KNOK-FM, WDIA, Heavy: WATV, WENN. Medium: WWIN
WXYV, WAOK, WWEE, WRDW, KOAL, WPKC, WPDO, WBMK, WOIEL, WINTO, WANNIA

MANHATTANS "Don't Say No" (Columbia) 22/8
Rotations: Heavy 0.0, Medium 8/0, Light 148, Total Adds 8, WWIN, WDMT, WATV, WDMG, WBMK, WJYL, WPLZ, KAPE,
Medium: KRRB, WUNLA WYLD-FM, WFXC, WJMI, WWDM, WARM, WDAO.

MAJESTY "Tell Me Whatchu Want" (Golden Boy) 20/5
Rotations: Heavy: 0/0, Medium 4/1, Light 16/4, Total Adds 5, WDIA. WBMK, WLOU, WTOY, WVKO. Medium: WEDR, WJYL,

JEAN KNIGHT "My Toot Toot" (Mirage/Atco) 20/2 Rotations: Heavy: 7/0, Medium 7/1, Light 6/1, Total Adds 2. V

Heavy: 7/0, Medium 7/1, Light 6/1, Total Adds 2, WAMO, KDKO, Heavy: WDJY, WAOK, WEDR, WRDW, WXOK, NMAGUREW WYDJY, WAOK, WEDR, WROW, WXOK, WWWS.

HILL "You've Raft Ma Denation" (Table)

LONNIE HILL "You've Got Me Running" (Urban Sounds) 20/1
Rotations: Heavy, 0/0, Medium 11/0, Upht 9/1, Total Adds 1, WENN, Medium: WAMO, WXOK, WPEG, WFXC, WKXI, KJCB, WAYD, UN MODII MEAS WILL KINDO ONE WAY "Let's Talk" (MCA) 19/12

UNE WAT "LET'S 131K" (MUA) 19/12
Rotations: Heavy: 1/0, Medium 5/3, Light 13/9, Total Adds 12, WTMP, WZAK, WLUM, XHRM, WFXC, WQMG, WPLZ, KHYS, WAMM, WAAA, WWWS, WYOI. Heavy: WQQK. Medium: WDMT, KDKO. NOLAN THOMAS "One Bad Apple" (Mirage/Atco) 19/6
Rotations: Heavy: 1/0, Medium 8/0, Light 10/6, Total Adds 6, WILD, WHRK, KMJM, XHRM, WNHC, KOKA. Heavy: WJMI.
Medium: WRSK, WIES. WDMI: KDAY WKND, KAPE, WTLC, WWWS

CARL ANDERSON "Can't Stop This Feeling" (Epic) 19/5
Rotations Heavy: 0/0, Medium 6/1, Light 13/4, Total Adds 5, WOWI, KJLH, XHRM, WKXI, KDKO, Medium: KSOL, WQMG,

WJM, WPDO, WJS.
SMOKE CITY "I Really Want You" (Epic) 19/3
SMOKE CITY "I Really Want You" (Epic) 19/3
The Additional World William (V) 1, Ugm 12/2, Total Adds 3, WXYV, WYLD-FM, WTLC. Medium: WYEE, KSOL, WENN, WPDO,

WEDG, WERS.

JEFF LORBER I/GAVIN CHRISTOPHER "Best Part Of The Night" (Arista) 18/12

Rotations: Heavy; 0/0, Medium 3/1, Light 15/11, Total Adds 12, WXYV, WILD, KKDA-FM, K94, KOXL, JET94, WFXC, WOMG.

WOMACK & WOMACK "Strange And Funny" (Elektra) 18/11
Rotalions: Heavy: 0/0, Medium 3/2, Light 15/9, Total Adds 11, KRNB, WZAK, KACE, KSOL, WPEG, WKXI, WBLX. WWDM

LARRY GRAHAM "What We All Need Is More Love" (WB) 18/3 Rotations: Heavy 00, Medium 50, Light 13/3, Total Adds 3, WTKL, WENN, WOMG, Medium: WZAK, WZEN-FM, WKND, WATV

TEMPTATIONS "How Can You Say That It's Over" (Gordy/Motown) 18/3
Rotations Heavy: 1/0, Medium 6/0, Light 11/3, Total Adds 3, WTMP, WZEN-FM, W.JJS, Heavy, WHUR, Medium: WXYV, KRNB, OC104, WRXC, WPQD, WANN.

GEORGE HOWARD "Love Will Find A Way" (TBA/Palo Alto) 18/2 Rotations: Heavy: 1/0, Medium 4/0, Light 13/2, Total Adds 2, WWIN, WAAA. Hea Adds 2, WWIN, WAAA Heavy: KACE, Medium: KJLH, WXOK, WQMG

WDAO.
SHIRLEY BROWN "Boyfriend" (Sound Town) 17/4

D=Macross: Lineasiv: 2/10, Medium 5/1, Light 10/3, Total Adds 4, WXOK, WXXI, WLOU, WEAS. Heavy: KRINB, WBLX. Mediu Rotations: Heavy: 2/0, Medium WZEN-FM, WATV, WPEG, KAPE

WZEN-FM, WATU, WPEG, KAPIE.

DÍVÍNE SOUNDS: "How Fast Money Goes" (Specifile) 14/4

Rozations: Heavy, 0/0, Medium 3/0, Light 11/4, Total Adds 4, KRHB, WPLZ, WANT, WKWM. Medium: WPDO, WORL WWWS.

BILLY GRIEFIN" "Systematic" (Columbia) 14/4

Rozations: Heavy, 0/0, Medium: 2/1, Light 12/3, Total Adds 4, WYYY, XHRM, WENN, KDKO. Medium: KOKA.

Potations: Heavy: 0.0, Medium 2/1, Light 12/3, Total Adds 4, WXYV, XHRM, WENN, KDKO, Medium: KÖKA.

MELBA MÖORE: "Men You Love Me Like This" (Capital) 12/12
Rotations: Heavy: 0.0, Medium: 33, Light 9/9, Total Adds 12, WAOK, KRMB, WOIA, KSOL, WJMI, WANT, KAPE, KOKA, WWOM,

PEABO BRYSON "Take No Prisoners (in The Game Of Love)" (Elektra) 11/11

Botations: Heavy: 0/0, Medium 2/2, Light 9/9, Total Adds 11, WADK, WDIA, WHRK, WEDR, WBMX, KÓXL, WOMG, WOOK

TEARS FOR FEARS "Everybody Wants To Rule The World" (Mercury/PolyGram) 11/3

ISLEY, JASPER & ISLEY "Serve You Right" (CBS Associated) 11/2

Rotations: Heavy: 2/0, Medium 3/0, Light 6/2, Total Adds 2, WRKS, WORL. Heavy: WXOK, WKXI. Medium: WTMP, KOKA

WANM.
AMGELA "All Hung Up" (Sutra) 10/3
Potations: Heavy: 0/0. Medium 3/0, Ught 7/3, Total Adds 3, WHRK, K94, WPLZ. Medium: WWIN, WUSL, WULB. PRINCE "Pop Life" (WB) 10/1

2/0, Light 5/0, Total Adds 1, WVKO. Heavy: KMJM, WQQK. Medium: KKDA-FM, WGCI.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart, Checkmarks signify the most added of the non-charted records

A SOLO RECORD FROM THE PRODUCER OF DAVID BOWIE'S "LET'S DANCE,"
DURAN DURAN'S "THE REFLEX,"
MICK JAGGER'S "SHE'S THE BOSS" AND MADONNA'S "LIKE A VIRGIN"...

NILE RODGERS LET'S GO O UTIONIGHT

(7-29049

PRODUCED BY NILE RODGERS
AND TOMMY 'ROCK' JYMI
THE FIRST SINGLE FROM HIS
WARNER BROS. ALBUM B-MOVIE MATINEE

JUST BREAKING...

T. C. CURTIS "YOU SHOULD HAVE KNOWN BETTER"

PRODUCED BY WILLIAM ALEXANDER SMITH
7" AND 12" SINGLES ON SIRE RECORDS

1985 WARNER BROS. RECORDS IN

BLACK/URBAN ADDS & HOTS

GEORGE CLINTON
SHANTELLE
CAMBO
SISTER SLEDGE
HOMACK & WOMACK
BRIDGE
BEBARGE
HOTTONE
EILLY OCEAR
COM PUNK SHUN
PREDDIE JACKSON
DENISE LASALLE
HARVIN GAYE

WOOK/Nashville

JC Floyd
STING
FEABO BRYSON
SHELLA'E
SISTER SLEDGE
FREDDIE JACESON
CAMESO
UTFO
HOTCHELL
WHITHEY HOUSTON
RALPH ROLLE
CON FUNK SHUM
MANTEDNIX

WYLD-FMMew Orl Dell Spencer Dell Spencer
JOSHNY GILL
LISA LISA
HILE RODGERS
SHOKE CITY
HOTTEST
HARVIN GAYE
FREDDIE JACKSON
HNITHEY HOUSTON
BILLY OCEAN
CON FUNK SHUN

WOWIIIsorick Chris Turner

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DEVEATION OF THE MOR

WUSLIPHHedelphia
Jef Whyst
ROCK RASTER SCOTT
SISTER SLEDGE
GWEN GUTHRIS
UTFO
HOTCERL:
PREDERICA
CRAAZ STAN
HOANI
RON D.H.C.

CAMED
PAUL MARDCASTLE
STANLEY CLARKE
PENNYZ PORD
EUGENE WILDE
STING
WORLD SITIZENE
LOVERUG STARSKI
HARADA HICHARL 'SISTER SLEDGE
BOOGIE BOYS
HOTLESTI

BOUGLE BOYS
HOTTEST
PREDDIE JACKSON
JESSE JOHNSON
ATLANTIC STARR
RENE & ANGELA
PRINCE

DEBARGE GLORIA BROWN GEORGE HOWARD CAMESO GEORGE CLINTON MANHATTARS GEORNE LILITOM
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JERMINE JACKSON
SISTER SLEED
MUISPERS
BOTLESEL
MUISTERY HOUSTON
HARVIN GAYE
LOOSE PHOS
BILLY COTAR
FREDDIE JACKSON
WIYVERSHIMOPE
ROY Sempson

ROY SAMPSON
HIDNIGHT STAR JEFFE COMBER
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ATLANTIC STARR

Allen Harrison
JEAN RAIGHT
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BOBBY WOMACE
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READY FOR THE WOR
FREDDIE JACKSON
NATALIE COLE
PRINCE
CON FUNK SHUN WNHC/New Haven
James Jorden
PHIL COLLINS
WHISPERS
CAMED
TOMANS
JOHNNY GILL
HOTERS
HOTERS WHURLWashington
Libby Lawson
B.B. KING
EUGEWE WILDE
LISA LISA
CAMEZO
JEMMINE JACKSON
PAUL WASCASTLE
DEBARG
LEDGE
LEBARG
LEB WRKS/New York Tony Quarterone

PRINCE ISLEY, JASPER & EXPOSE UTFO EXPOSE UTFO D TRAIN STEVE ABRINGTON BILL MITTERS ACLANTIC STARK MILINEY HOUSTON MINA! BILLY OCEAN PREDDIE JACKSON FREDDIE JACKSON HOTE HOUSTON MARYIN GAYE PRINCE HOWARD JONES KLYMAXX

WEST

KUKQ/Phoenix Jay Stone KERNY G Bottest: BILLY OCEAN WHITNEY HOD FREDDIE JACY MARVIN GAYE NEW EDITION

XHRM/San Diego Duff Lindsay

LUT LINGSAY

CARL ANDERSON
LIBA LISA
PORCE ND'S
CAMEO
CHERYL LYNN
NOLAN THOMAS
ONE WAY
BILLY GRIPPIN
FOUR TOPS
DEBARGE
HOTEBRE
HANVIN GAYE
SHANNON
PREDDIE JACKSO

Robinson/Moody
LOVEBUG STARSKI
WOMACE 6 WOMACK
MELBA MOORE
RADITANCE
SISTER SLEDGE
ROTERET:
FREDDIE JACKSON
CON FUNK SHUN
SADE
READY FOR THE WOR
RLYMAXX

KDKO/Englawood Jay Johnson
JEAN KNIGHT
LOVEBUG STARSKI
SKIPMORTH & TURNE
CAMED
CA

KACE/Los Angeles MMHH/RObinson
SISTER SLEDGE
NOMACK & MORACK
STIMG
STIMG
DEBARGE
DEBARGE
PAUL HARDCASTLE
RAY GOODMAN & BRO
NOTESEL
MARVIN GAYE
JESSE JOHNSON
LISA LISA
LOOSE EMDS
PRINCE

KDAY/Los Angeles Jack Patterson RJ'S LATEST ARRIV UTFO MIDNIGHT STAR JAK

Jem Maddox
PAGL BARDCASTLE
EURITHRICS
PAGL BARDCASTLE
CHINE
CHING
CARDO
CARDO
TORCE BD'S
NATALIE COLE
ROCE MANTER SCOTT
HOTCE BC!
HARVIN GAYE

DEBANCE
MELBA MOORE
PEANO BRISON
CAMED
HALL & OATES
PORNULA FIVE
MIT
SISTER SLEDGE
HOTEST
HARVIN GAYE
JEAN ENIGHT
HEITHEY HOUSTON
FREDDIE JACKSON
KLYMARK

WVEE/Atlanta Scotty Andrews HOTTEST HOUSTON FREDDIE JACKSON MARVIN GAYE PRINCE ELYMAXX

KOXL/Beton Rouge Gaylord Boyd SISTER SLEDGE PEARD BRISON TERMA MARIE FORCE MD'S BRIDGE DENISE LASALLE VOYEUR NILE RODGERS SRANTELLE NOTES TONES SCANTELLE SOLUTION OF THE STANDARD OF THE STAN SRANTELLE NOTE ST: WEITNEY HOUSTON PREDDIE JACKSON DEBARGE BILLY OCEAN MARVIN GAYE

WXOK/Raton Rouge
AI Wallace
PHIL COLLINS
STANLEY CLARKE
SHITLEY BROWN
HILE HOUGENS
SOLCER
HILLEY
MARKIN CAYS
MATTENTY HOUSTON
USA FOR AFRICA
NATACLE COLE

WATV/Birmingham Ron January

Ron Jenuary
ANNIATIANS
LISA LISA
CHEYNE
BOOS
TOTO
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TRINERE
SISTER SLEDGE
DEBARGE
CAMED
BOTTER
HARVIN GAYE
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SHANNON
JESSE JOHNSON
FREDDIE JACKSON

WENN/8/mingham Michael Star VOYEUR
CYBOTRON
CYBOTRON
STANLEY CLARKE
LISA LISA
BILLY GRIFFIN
DIAMA ROSS
LARRY GRANAM
LONNIE HILL
ROSTON
KOOL & THE GAMG
MARVIN GAYE
CHARA RANA
FREDEIE JACKSON

WWWZ/Charleston
Marc Little
Marc Little
TIPA TURRER
DEBARGE
STANLEY CLARKE
PENNYE PORD
SISTER SLEDGE
JITTER
EUGENE HILDE
ROOTE HACKSON
MARVIN CRAYE
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STING HOTERSI
HARVIN CAYE
COMPODERS
COMPODERS

SOUTH

Frank St. James

DEBARCE
PAUL BARCCASTLE
STING
JEFF LORBER
HILE RODGERS
FORCE HD'S
ROTTEST
ROTTEST
PHIL COLLINS
PRINCE
DEELE
RENE & ANGELA
FREDDIE JACKSON

WFXC/Durham Alvin Stowe

KNOK-FM/Ft. Worth McCann/Bacon MCCGANTBEOON
MADOWNA
MEDOWNA
METOR TO THE
MICH FIGHT THE
PAGE HARDCASTLE
HARD

DOE FOSTER
NOMA MEMDRYN
JEFF LOWBER
HAMBATTAMS
LARRY GRAMAM
SISTEN SLEDGE
POWNEYSON
OME WAY
STING
ROSE NOTCE
HOTESEN
HARVIN GAYE
HAVIN GAYE
HAVIN GAYE
MARVIN GAYE

KAMADAGASAN

FANANAN

AMADAGASAN

AMADAGAS

Tommy Marshall
FRINCE
DRALESS
PRINCE
DRALESS
RESON
STEALEY BROWN
STEALEY
STEALEY
FOUR TOPS
DESBACE
BOX LOSS
BOX LOSS
MANUAL CAYE
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RENE & ANGELA PAUL HARDCASTLE SOPERTRAMP SKIPWORTH & TURNE EVELYN KING DERBARGE

DEBARGE
NOTCHEST:
NARVIN GAYE
HARVIN GAYE
HAROLD FALTERMEYE
WHAM!
BILLY OCEAN
PREDDIE JACKSON
WPDG/Jacksonwille
Bob Scott

Mastrice Turk
PATITICE
CAMED
C

Best/Go Evans
PRINCE
DIAMA NOSS
SISTES SIEDGE
NOSA RENDEYX
NILE RODGERS
CAMEDO SE PURCETA TURNE
ROTGERYL LYNN
HOLLEST HAND
CHERTYL LYNN
HOLLEST
HAND
CHERTYL LYNN
HOLLEST
ATLANTIC STARR
JESSE JORNSON
TALANTIC STARR
JESSE JORNSON

WLOU/Louisville Tony T. Fields TONY T. FINISE
STANLIST CLANE
LIFA. LIFA
MIZ LIF

WJJS/Lynchburg Lad Goins

Lad Goins
TEARS FOR FRARS
DIANA ROSS
PAUL HARDCASTLE
HENCLEUS
CHENYL LYNN
TEAPTHYLIONS
DEBANGE
MENTLEUS
MARVIN GAYE
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Jerry Mason
PRINCE
PRINCE
TRIX
HOMARD JONES
MOMACE & WOMACE
CAMEO
UTFO
WILLIAM HODE
HOLD HOME
SUMMANNE JACKSON
DIVINE SOUNDS
HOLE RODGERS
HOLLERLE
HOLD HOME
HOLD HOME
SHAMON
JESSE JOHNSON
SHAMON

CHARA KHAN PHILIP BAILEY

WDIA/Memphis Bobby O'Jay

BOODY O'JAY
MANESTY
SEOOL BOYS
SEOOL BOYS
CHERTL LYNN
STING
ESUEME WILDE
DEBARGE
BELGAN
BELGA

WHRK/Memphis
Stones/Smith
MADOWNA
MADO

Jeckson/Jones
MII
PAUL HARDCASTLE
PAUL HARDCASTLE
PAUS BRYSON
TRIX
BOCK MANTER SCOTT
BOCK MANTER
BOCK MANTER
BOCK MANTER
BOCK MANTER
BOCK JAMES
POINTER SISTERS
POINTER SISTERS

Chris Turner

BILE ROOCERS
FRANCE ROOCERS
FRANCE ROOCERS
FRANCE ROOCERS

COVERNO STRESS

SARAH HOOL

COVERNO STRESS

SARAH HOOL

COVERNO STRESS

COMMISSION

COMMI Bruce Dowdy
STIMS
FORCY MO'S
FORCY MO'S
FORCY MO'S
FORCE
JEFF LORBER
HIDNIGHT STAR
GIMO VANMELLI
FIREFLI
COMMODORES
GORNORASTEP FLASE
HOLLES
FSIL COLLINS
TEARS FOR FEASE
MEITHEY MOUSTON WJYL/Louisville Vernon Wells Vermon Wells
GEORGE CLINTON
THAN TURRER
FOUR TOPS
COMMODORES
CAMED
RANKATTANS
CHERYL LYNN
PAUL HABCCASTLE
HADONNA
HOTELSTARE
ATLANTIC STARE
ATLANTIC STARE
ATLANTIC STARE
MITTALY SECURITY
BUSTON
BILLY CECAN
BILLY CECAN
WIJSER, VECHOR

Earl James
REME & ANGELA
GEORGE CLINTON
FOOR TOPS
SILEY, JASPER &
DIAMA MOSS
DIAMA MOSS
PHILIP BAILEY
SISTER SLEOGE
HOTELEY
MARVIN GAYE
STRANGON
MHANTHEY HOUSTON
MHAN!
FREDOIR JACKSON

PREDDIR JACKSON
WPLZ/Petersburg
Hardy Jay
LIESA LIESA
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DITYHEN SOUNDS
FORCE HO'S
HANHATTANS
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HANHATTANS
HANGLAFOUR TOPS
DEBBIE DEBBI
GORFICH
GRANDWASTER FLASH
FREDDIE JACKSON
CHANA BERNA
LON FUNN SHUN

KHYS/Port Arthur Mark Petry Mark Petry
ERH & AMCELA
TINA TUNNER
TINA TUNNER
LISA LISA
LISA LISA
COMMODORES
ALEX BROWN
MERC & HONK
WEISPERS
STANLEY CLARXE
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DIVINE SOUN DON RENLEY EURYTHNICS WHISPERS

Duke Ellington
JEFF LORBER
SISTER SLEGGE
MAJESTY
FORCE HD'S
EVELYN KING
BRIDGE
DIAMA ROSS
DEBARGE
GIVENS FAMILY
MOTHREY
MOTHREY
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HOSTON
HANVIN GAYE
BILLY CCEAN
SHARMON

MIDWEST

Make Kelly
TONEY LEE
DEBARCE
DEBARCE
STRONE DAVIS
LISA LISA
CAMED
FORCE MD'S
HELBA HOORE
HANNATTANS
STING
ROTES
HOTES
HO

DON JONES
SIGTER SLEDGE
SHIRLEY BROWN
EMOTIONS
TRIX
LE POXXE
BRIDGE
MOTIONEY
MEITNEY MOUSTON
MARVIN GAYE
PRIL COLLINS
PRINCE

B.B. Devis

BOMARD JONES

HALL 4 CATES

HELDS MOORE

HELDS MOORE

BELL EDGE

HOLAN THORAS

STING

CAMED

CAMED

TREDDIE JACKSON

ATLANTIC STARR

JESSE JONESON

READY FOR THE MOR

Merra Maya

MOMACK & MOMACK

MELBA MOORE
STING

CHERTL LYNN

MENUJANE GIRLS

MANED

JEFF LORRER

ROTLESE!

MHITHEY HOUSTON

CON PUNK SHUR

RILLY OCEAN

PREDDIE JACKSON

LUTHER VANDROSS

JOB BURAND
PAUL NARDCASTLE
BALL & OATES
SISTER SLEDGE
ONE MAT
CAMEO
PEARO BRISON
WORACK & MONACE
DEBARGE
HOLLESTE
HOLTESTE
SADE
MILTHEY KOUSTON
MITHEY KOUSTON WHITHEY HOUSTON MARVIN GAYE

Michels/Moore
LOOSE PADS
CAMEO
ROCKIE ROBBINS
SISTER SLEDGE
TEMPTATIONS
FOUR TOPS
ONE NAY
HOTELS
REPORT TOPS
REMANOR
BILLY OCEAN
MHITHER HOUSTON
CON PUNK SHUM

Eric SI, James
STING
GEORGE HOMARD
SISTER SLEDGE
TRINERE
ONE WAY
CAMED
DEBARGE
ROTTER
HARVIN GAYE
WHITNEY HOUSTON
FREDDIE JACKSON
JESSE JOHNSON

Les Michaels

NILE NOCCEPS

NILE NOCCEPS

NILE NOCCEPS

DITTO

NOTATION

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Graham Armatung M
LUTHER VARIOUS
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DIAMA ROSS
DIAMA ROSS
DIAMA ROSS
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FORCE NO!S
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TANIA MARIA
CHINA CRISIS
MICHAEL PARKS
MICHAEL
MICHA

WBLZ/Cincinneti Brian Castle Brian Castle
DIAMA ROSS
DEBARGE
CAMMODORES
RILB RODGERS
ROTES
DON NEWLEY
POMER STATION
CHARA KHAM
POINTER SISTERS
JESSE JORNSOM

WZAK/Cleveland Tolliver/Perry TORRESTPORY
VOYETR
DESARCE
CREATL LYNN
ONE MAY
EVELIN KINC:
HOMACE A MONACE NILE MODERCE AS'
FORCE HO'S
MHISPERS
PAUL RARDCASTLE
ROCKEST;
FREDDIE JACESON
HARVIN GAVE
WHITHEY HOUSTON
PRINCE
JESSE JCHNSON

Dean Dean
DERANGE
PAUL HARDCASTLE
HANNATTHE
HANNATTHE
SISTER SLEDGE
GRANDASTER FLASH
MOTTERS:
WEAH!
WEAH!
FREDDIE JACKSON
WRITNEY HOUSTON
WRITNEY HOUSTON

WVKO/Columbus K.C. Jones BADONNA PRINCE HIDWIGHT STAR DEBARGE REDDINGS MAJESTY SIGTER SLEDGE HOTERS CON FUNK SHUN PRINCE ATLANTIC STAR BILLY OCEAN JESSE JONNSON

WDAO/Dayton Lankford Stephen

James Alexander
NILE SODGERS
CREYNE
GEORGE CLINTON
PAUL HARDCASTLE
TIRA TURNER
EOTEMET
HHITNEY HOUSTON
FREDDIE JACKSON
BILLY OCEAN
USA FOR AFRICA
WHAM!

Frank Great
CAMED
DEBANGE
DIVINE SOUNDS
PAUL HERECASTLE
NEIDA HOUSE
NOTE HOUSE
PREDDIE JACKSON
FREDDIE JACKSON

RANGIS GAYE
WALCOMMA
WITLCHMIGHAGE
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Kermit Crockett
SISTER SLEDGE
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KMJM/St. Louis Mike Stradford NAMINGS LOUID
MINES STANDOOR
DEBARDEN
MADORNA
LISA LISA
TIM GREENE
NCLAN TROMAS
HAT TAIL
JESSE JORNESON
CON FUNN SHUN
HOWARD JOHES
HOWARD JOHES
RICK JAMES
RICK JAMES
RICK JAMES

RICK JAMES

WZENSE, LOUE

DOUGHARIS

SISTER SIEDON

ORBANCE

PAUL RABOCASTLE

NORMA* RAB PEARS

COMMODARIS

FROM TOPS

FROM TOPS

FROM TOPS

STRINGMATTER PLASH

KENCLUS

LOVEROG STARKET

ROTTORS

STRINGMATTER PLASH

KENCLUS

ALTANTIC STARK

CON FINE SMUM

MAITHNEY HOUSTON

MAITHNEY

WYONToledo
Chartes Welch
CHENYL LYNN
JOANNA GARDNER
ONE NAY
DAVE ASBERRY
HOUSTO
HOTHER HOUSTO
CON FURN SHUN
BILL WITHERS
ATLANTIC STARR

81 Reporting Stations

The following stations reported a frozen list this week:

> WKND/Hartford WDJY/Washington

Stations are listed by region. Hots are listed in order of their airplay activity.

JAZZ

TOP 30

MAY 31, 1985

- DIZZY GILLESPIE/New Faces (GRP) STANLEY JORDAN/Magic Touch (Blue Note)
 - HARE SILK/American Eyes (Palo Alto)
- EARL KLUGH/Soda Fountain Shuffle (WB) MILES DAVIS/You're Under Arrest (Columbia)
 - STANLEY TURRENTINE/Straight Ahead (Blue Note) WEATHER REPORT/Sportin' Life (Columbia)
- SPECIAL EFX/Modern Manners (GRP)
 - ERNESTINE ANDERSON/When The Sun Goes Down (Concord)
- 10 TANIA MARIA/Made In New York (Manhattan) 1 KEVIN EUBANKS/Opening Night (GRP)
- KENNY BURRELL/GROVER WASHINGTON JR./Togethering (Blue Note) 12
- GEORGE HOWARD/Dancing In The Sun (TBA/Palo Alto) 13 PATRICK PLUNKETT/Plunketts' Safari (Noran) 14
- ANTHONY BRAXTON/Seven Standards 1985, Vol. 1 (Magenta/Windham Hill)
- MITCHEL FORMAN/Train Of Thought (Magenta/Windham Hill) POCKET CHANGE/Colors Of The Wind (Brainchild)
- TOM GRANT/Just The Right Moment (Pausa) 19 EMILY REMLER/Catwalk (Concord)
- INDRA LESMANA w/NEBULA/No Standing (Zebra) 20 0
- JACK DeJOHNETTE/Jack DeJohnette Piano Album (Landmark) JIMMY PONDER/So Many Stars (Milestone/Fantasy) 23 LIZ STORY/Unaccountable Effect (Windham Hill) 25
- 24 MAYNARD FERGUSON/Live From San Francisco (Palo Alto)
- DEBUT > 3 RANDY BERNSEN/Music For Planets, People & Washing Machines (Zebra) YELLDWJACKETS/Samurai Samba (WB) DEBUT > 3
- ANDY NARELL/Slow Motion (Hip Pocket/Windham Hill) DEBUT > 20 DEXTER GDRDDN w/JUNIDR MANCE/Live At Montreux (Prestige)
- DEBUT > 3 DAVE GRUSIN & LEE RITENOUR/Harlequin (GRP) RAY BROWN TRIO/Soular Energy (Concord)

Black,Urban stations contributing to Jazz: WKND/Hartford, Malonae McClean; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Clevelland, Dean-Dean Rufus; WYOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

- DAYE VALENTIN "Jungle Garden" (GRP) 15./15
 Rotations: Heavy 3.2, Medium 2.2, Jight 4.14, Extra Adds 6, Total Adds 14, WBFO, WEBR, WYRS, KERA, WFPL, WMOT, KTCJ, KKGO, KJAZ, KPLU, WFSS, KRVS, WLVE, KIFM.
- A. R. J., ANSU, ANSU, R. P. L., M. P. S., ANSU, MUSE, ANTW.

 (BARY BURDON "Real Life Hits" (ECM) 15//13

 Rotations: Heavy: 3/2, Medium 2/2, Light 8/4, Extra Aods 5, Total Adds 13, WEBR, WYRS, WFPL, WMOT, WBBY, WKSU, K. K. J. Z., KPLU, WNUR, KLCC, KRML, KXPR, Heavy, K.JAZ.
- PHILLY JOE JONES "Drum Song" (Galaxy) 13/6
 Rotations: Heavy 1/0, Medium 9/5, Light 2/0, Extra Adds 1, T
 Heavy: WNUR. Medium: WATI, WMOT, KKGO, WYBC:
- ds 1, Total Adds 6, WUWM, KLON, WMID, WFSS, WHRO, KRML, HILTON RUIZ "Crosscurrents" (Stash) 13/3
- dium 3/0, Light 5/2, Extra Adds 0, Total Adds 3, KCSC, WYBC, WVPE, Heavy: WBGO, WFPL, WBEE PASSPORT "Running In Real Time" (Atlantic) 13/2
 Rikdalons, Heavy: 2/0, Medium 4/0, Light 7/2, Extra Adds 0, Total Adds 2, WZAM, KCSC, Heavy: WNOP, WFSS, Medium
 weeds with Aurith Vubbi.
- DE BELL/EDDIE DURAN "One By One" (Concord) 12/6
 PORTAGONS Heavy 27, Medium 6/3, Light 3/1, Extra Adds 1, Total Adds 6, WUWM, KLON, KMHD, WYBC, KRML, KXPR, WYBS, Medium WBEE, WMR, Medium WBEE, WMR, MEDIUM WBEE, WMR, MEDI
- ARY BROWN TRID 'Soular Energy'' (Concord) 12/3
 ROYBROWN TRID 'Soular Energy'' (Earn Adds 0, Total Adds 3, WUWM, WUSF, WNUR. Heavy WBGO, WYRS, KIAZ.
 Medium WGBF, WBGE, WKSU, ALON, WMID.
- AIT, WASHE, WESE, WASH, KLUN, WANIU,

 TOMMY FLANAGAN & HANK JONES "More Delights" (Galaxy) 11/9

 Rotations: Heavy, 3/2, Medium 2/2, Light 4/3, Extra Adds 2, Total Adds 9, WBFO, WRITI, WDET, KLON, WMID, WFSS,

 WISE Heavy WYRS.
- BARRY HARRIS "For The Moment" (Uptown) 11/5
 Rolations. Heavy: 21, Medium 5/2, Ughn 2/1, Extra Adds 1, Total Adds 5, WDET, KADX,WUSF, WNUR, KXPR. Heavy:
 WBGO, WHRO. Medium: WRTI, KPLU. KLCC
- BUDD JOHNSON & PHIL WOODS "The Did Dude & The Fundance Kid" (Uptown) 11/3 eavy: 3/0, Medium 7/3, Light 1/0, Extrá Adds 0, Total Adds 3, WKSU, KBEM, WNUR, Heavy: WMID, WFSS, WHRO GO, KLON, KPLU, WUSF.
- Medicar Model, Accept Accept (Manhattan)10/2
 Realines, Heavy: 1/1, Medicar 7/0, Ught 1/0, Extra Adds 1, Total Adds 2, WDET, KRVS. Medicar: WEBR, WRTI, WFPL, WNOP.
- WOSU, KINUU, WYSO.

 RODHEY FRANKLIN "Skydance" (Columbia) 9/7
 Rotations: Heavy: 0.0, Medium 3/2, Light 1/0, Extra Adds 5, Total Adds 7, WBGO, WBEE, WNOP, KTCJ, KMHD, KRVS,
- NETH JARRETT "Standards, Vol. 2" (ECM) 9/7
 REITH JARRETT "Standards, Vol. 2" (ECM) 9/7
 Reflations: Heavy, 2/1, Medium 2/2, Light 1/0, Extra Adds 4, Total Adds 7, WBFO, KLON, KJZZ, KMHD, KJAZ, KPLU.
- RCEA, PMONS, MARIE (1915)

 GERE AMMONS "Night Lights" (Prestige) 9/4

 Rolators, Heavy, 3/0, Medium 5/3, Light 0/0, Extra Adds 1, Total Adds 4, KBEM, WMID, WYBC, KXPR: Heavy; WBEE, KJAZ
- KRONDS QUARTET W/RON CARTER "Monk Suite" (Landmark) 9/4
 Retailors Heavy: 2/10, Medium 2/1, Light 3/1, Extra Adds 2, Total Adds 4, WNOP, KLON, WUSF, KLCC, Heavy: WKSU, KXPR
- MCGHAEL FRANKS "Skin Dive" (WB) 8/5

 MCGHAEL FRANKS "Skin Dive" (WB) 8/5

 Localizations: Heavy. 2/0, Medium 2/2, Light 3/2, Extra Adds 1, Total Adds 5, WBFO, WEBR, WKSU, WYBC, WGCI. Heavy
- ANDY JAFFE SEXTET "Manhattan Projections" (Stash) 8/2 Rotations: Heavy: 4/1, Medium 1/1, Light 3/0, Extra Adds 0, Total Adds 2, WYBC, WFSS. Heavy: WFPL, KPLU, WHRO.
- "YNTOIN MARSALIS" "All American Hero" (Who's Who) 7/4
 Radions: Heavy: 2/1, Medium 3/1, Ught 1/1, Extra Adds 1, Total Adds 2, WYSE, WESF, WISF, KLCC. Heavy: WBFO, WNUR
 Medium WEBR.

MOST ADDED ANDY NARELL (19)

Slow Motion (Hip Pocket/Windham Hill) DAVE GRUSIN & LEE RITENOUR (16) Harlequin (GRP) DAVE VALENTIN (14) Jungle Garden (GRP) **GARY BURTON (13)** Real Life Hits (ECM) KEVIN EUBANKS (11) Opening Night (GRP)

HOTTEST DIZZY GILLESPIE (24)

New Faces (GRP) STANLEY JORDAN (22) Magic Touch (Blue Note)
RARE SILK (19) American Eyes (Palo Alto)
STANLEY TURRENTINE (18)
Straight Ahead (Blue Note)
WEATHER REPORT (15) Sportin' Life (Columbia)

CLEO LAINE "That Old Feeling" (Columbia) 7/3

CLEU LAINE "That Und Feeling" (Columbia) 7/3
Rotations: Heavy: 10, Medium 17, Light 5/2, Estra Addis 0, Total Addis 3, WBEE, WUWM, KKGO, Heavy: WFPL.
LESUE DRAYTON "Love Is A Four-Letter Word" (Esoteric) 7/2
Rotations: Heavy: 2/1, Medium 3/1, Light 2/0, Extra Addis 0, Total Addis 2, KTCJ, WVPE, Heavy, WBGO, Medium: WGBH, WVOI.
DAVE MCKENNA "The Key Mam" (Concord) 7/0
Rotations: Heavy: 3/0, Medium: 20, Light 2/0, Extra Addis 0, Total Addis 0, Heavy: WYRS, WFAE, WMID. Medium: WFPL, WHRO.

**PROPRIESS A TROUBLE (ESTRA ADDIS) (15/2)
**PROPRIESS A TROUBLE (15/2)
**PROPRIESS AT TROUBLE (15/2)
**PROPRIESS

Positions: Pearly and medical root, upget ext. Eather Adds 9, Intell Pode 9, 1981.

CASTOPEA "Youth" (Familiasy) 6/5.

Rodations: Heavy: 0/0, Medium 5/4, Light 0/0, Extra Adds 1, Total Adds 5, KERA, WZAM, KJZZ, WYBC, WMGI. Medium 1981.

KIPM.

MARK MURPHEY "Sings The Nat King Cole Songbook" (Muse) 6/2

Rotations Heavy: 1/0, Medium 3/1, Light 2/1, Extra Adds 0, Total Adds 2, KKGO, KJAZ, Heavy: WYRS, Medium: WHRO, WUSF Rolations: Heavy: 1/U, Medium 3/11, Light 2/11, Extra Audos U, Total Adus 2, Notice Indiana, 1981/1, 1

-Rotations: Heavy: 711, Medium 2/0, Light 3/0, Extra/adds 0, Total adds 1, WVFE. Medium: NAUA, WUSF.

BILLE HOLIDAY "Billie Holiday Songbook" (Verve) 6/1

Retations: Heavy: 2/1, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 1, KLCC. Heavy. WBFO. Medium: WYRS, WUWM.

REGIONALIZED ADDS & HOTS

EAST

WGBH/Boston Eric Jackson

RANDY BERNSEN
TOM GRANT
ANDY MARBILL
GRUSIN & RIFENC
GAVE VALENTIN
HICHAEL PRANKS
GARY BURTON
HOTEASE GILLESPIE
STARLEY TURRENT
EAGL KIDGH
HORA LESMANA

MODE MOLTEGET DAVE GRUSIN STANLEY TURRE PHIL MOODS DAVE MCKENNA INDRA LESMANA

KERA/Dellas-F1. Wo

ANDY NAMELL
DAVE VALENTIM
GRUSIN & RITE
CASIOPZA
JIMNY PONDER
ROCCEST:
ANOY NAMELL
DIEST GILLESP
MILES DAVIS
TANTA MARIA
DAVE VALENTIM
DAVE VALENTIM

GRUSIN & RITENO TON GRANT CASIOPEA Nottest: STANLEY JORDAN SADE

SOUTH

BURRELL &

WFPL/Louisville Gerry Weston

MERRILL & BECK ANDY NARELL RODNEY FRANKLIN HOTEST THE ANDERS

JOHN HUMI

REVIN ELIANES
ORBOTH & BETTHNOUG
DEBUTER ORBOTH & BETTHNOUG
DEATTER ORBOTH
DEATTER ORBOTH
PASS & CONTI
TOM CRART
PLANAGAN & JONES
JACK DAJORNITTE
EGGE & ARRETT
MYNTON MARSALIS
STARLEY TURRENTIN
BUTERALO UNIVERSIT

AMDY JAPPE SEXTET RARL KLOGH TAMBI BUBSCK CENE ANDONE MICHAEL PRANKS CASIOPRE CHARLE PARKER DEE BELL ERIC TINGSTAD ROTES ANDREAS VOLLEMEI ANDREAS VOLLEMEI ANDREAS VOLLEMEI MILES DAVIS

AM TEAL BL

JACK DEJONNET DAVE VALENTIN GRUSIN & RITE RANDY BERNSEN GARY BURTON

GRUSIN & RITENOUS DAVE VALENTIN HOCKEST STANLEY TUPRENTIN STANLEY JORDAN EARL KLUGK ANGER & RIGHIE YELLOWJACKETS

MIDWEST

MILES DAVÍS
AL DIMEDLA
FLANAGAN & JONES
DAVID MURRAY BIG
ANDY NARELL
TANIA MARIA
BARRY HARRIS
JIMHY PONDER
RANDY BERNSEN

GARY BURTON
NEWPORT JE ALLSTA
JACK DEJORNETTE
ROTEGET:
STANLEY JORDAN
DIZTY GILLEEPIE
RARE SILK
TOH GRANT
GARY BURTOM

WEST

Ed Garrett
LESLIE DRAYTON
RANDY BENNSER
DAVE VALENTIN
GRUSIN & RITENOC
RODNEY PRANSLIN
HOTCOST:
STANLEY JORDAN
FARD SILK
STANLEY TURRENTI
DIZZY GILLESPIE
TANIA MARIA

PASSPORT
HILTON RUIZ
HOTCHEST
STANLEY JORDAN
HARE SILK
STANLEY TURRENTIN
BURRELL & MASMING
MEATHER REPORT

KBEMMinnespolis

J.D. Ball

ANTHONY BRAXTON KEVIN EUBANES HILES DAVIS

56 Reporting Stations 51 Current Reports

KWMU/St. Louis, WKND/Hartford, and WVOI/Toledo called in a frozen playlist.

KSAX/Dallas-Ft. Worth failed to report this week; its playlist was

WJZZ/Detroit failed to report for two consecutive weeks, and was not used in this week's

COUNTR

TOP 50

Three Two Last O RONNIE MILSAP/She Keeps The Home Fires Burning (RCA) OAK RIDGE BOYS/Little Things (MCA) CRYSTAL GAYLE/Nobody Wants To Be Alone (WB) EXILE/She's A Miracle (Epic) WILLIE NELSON/Forgiving You Was Easy (Columbia) 6 LEF GREENWOOD/Dixie Boad (MCA) RICKY SKAGGS/Country Boy (Epic) MERLE HAGGARD/Natural High (Epic) STATLER BROTHERS/Hello Mary Lou (Mercury/PG) MEL McDANIEL/Let It Roll (Let It Rock) (Capitol) 16 12 10 STEVE WARINER/Heart Trouble (MCA) ALABAMA/Forty Hour Week (For A Livin') (RCA) 25 20 16 B EDDY RAVEN/Operator, Operator (RCA) DAN SEALS/My Old Yellow Car (EMI America) EARL THOMAS CONLEY/Love Don't Care (RCA) BELLAMY BROTHERS/Old Hippie (MCA/Curb) 31 26 20 LOUISE MANDRELL/Maybe My Baby (RCA) CONWAY TWITTY/Don't Call Him A Cowboy (WB) W. JENNINGS/W. NELSDN/J. CASH/K. KRISTOFFERSDN/Highwayman (Columbia) 40 32 23 W. JENNINGS/W. NELSDN/J. CASH/K. KRIS 37 31 24 MANK WILLIAMS JR./I'm For Love (WB/Curb) EMMYLOU HARRIS/White Line (WB) DOLLY PARTON W/KENNY ROGERS/Real Love (RCA) JOHN SCHNEIDER/It's A Short Walk From ... (MCA) GARY MORRIS/Lasso The Moon (WB) 34 30 27 🚳 JOHN ANDERSON/It's All Over Now (WB) RAY CHARLES W/MICKEY GILLEY/It Ain't Gonna Worry My Mind (Columbia) BARBARA MANDRELL/There's No Love in Tennessee (MCA) GEORGE JDNES & LACY J. DALTON/Size Seven Round (Made Of Gold) (Epic) CHARLEY PRIDE/Down On The Farm (RCA) ANNE MURRAY/I Don't Think I'm Ready For You (Capitol) JANIE FRICKE/She's Single Again (Columbia) JOHNNY LEE/Save The Last Chance (Full Moon/WB) 33 ED BRUCE/When Givin' Up Was Easy (RCA) GEORGE STRAIT/The Fireman (MCA) 35 CHARLY McCLAIN/Radio Heart (Epic) 9 19 28 36 SYLVIA/Fallin' In Love (RCA) T.G. SHEPPARD/Fooled Around And Fell In Love (Columbia) GLEN CAMPBELL/(Love Always) Letter To Home (Atlantic America) VERN GOSDIN/Dim Lights, Thick Smoke... (Compleat/PG) MARK GRAY & TAMMY WYNETTE/Sometimes When We Touch (Columbia) 5 13 33 40 RONNIE McDOWELL/In A New York Minute (Epic) - 48 45 3 BANDANA/It's Just Another Heartache (WB) CHANCE/To Be Lovers (Mercury/PG) 6 16 34 44 JOHN CONLEE/Working Man (MCA) DEBUT S LANE BRODY/He Burns Me Up (EMI America) — 48 MICOLETTE LARSON/When You Get A Little Lonely (MCA) DEBUT JUDDS/Love Is Alive (RCA/Curb) 37 35 48 DAVID ALLAN COE/Don't Cry Darlin' (Columbia) DEBUT MICHAEL MARTIN MURPHEY/Carolina In The Pines (EMI America) DEBUT WHILLARY KANTER/We Work (RCA)

MAY 31, 1985

Total			
Reports/Adds	Heavy	Medium	Ligh
162/0	150	10	2
161/0	139	17	5
160/0	128	28	4
160/0	131	26	3
160/0	122	33	5
162/0	119	38	5
150/1	109	23	18
141/0	115	19	7
154/1	94	55	5
146/0	94	37	15
159/1	69	78	12
161/1	49	96	16
159/0	53	95	11
147/1	66	67	14
160/2	50	93	17
157/3	41	94	22
153/5	54	73	26
124/0 -	76	26	22
156/8	22	108	26
153/7	31	95	27
127/1	48	57	22
155/15	16	93	46
151/2	28	87	36
155/5	18	99	38
140/3	22	79	39
146/5	10	99	37
105/0	51	34	20
124/3	24	73	27
103/1	21	63	19
143/13	4	87	52
134/10	13	72	49
135/8	6	77	52
99/1	29	45	25
129/19	5	59	65
84/0	33	31	20
77/1	24	34	19
111/16	7	53	51
119/13	1	57	61
97/8	10	51	36
62/0	22	20	20
62/0	15	31	16
88/4	5	46	37
93/8	2	38	53
59/0	14	31	14
91/6	2	38	51
76/7	1	40	35
82/55	2	26	54
63/0	2	49	12
87/25	0	29	58
69/3	4	28	37

MOST ADDED

JUDDS (55) Love Is Alive (RCA NITTY GRITTY DIRT BAND (32) Modern Day Romance (WB) SAWYER BROWN (32) Used To Blue (Capitol) ROSANNE CASH (26) Don't Know Why You Don't ... (Columbia) RESTLESS HEART (25) I Want Everyone To Cry (RCA)
MICHAEL MARTIN MURPHEY (25) Carolina In The Pines (EMI America)
GEORGE STRAIT (19) The Fireman (MCA)

Pretty Lady (Epic)
KENDALIS (17)
If You Break My Heart (Mercury/PG)
T.G. SHEPPARO (18) Fooled Around And Fell In Love (Columbia)

HOTTEST

RONNIE MILSEAP (76)

She Keeps The Home Fires... OAK RIDGE BOYS (54) Little Things (N WILLIE NELSON (47) Forgiving You Was Easy (Columbia)
RICKY SKAGGS (46) Country Boy (Epic)

EXILE (45) She's A Miracle (Epic)
MERLE HAGGARD (40) Natural High (Epic). LEE GREENWOOD (34) Dixie Road (MCA) **CRYSTAL GAYLE (26)**

MOST ADDED & HOTTEST list those songs

Nobody Wants To Be Alone (WB)

STATLER BROTHERS (23) Hello Mary Lou (Mercury/PG)

achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest

BREAKERS

The information shown on the National Airplay/50, Breakers, New & Active, and Significant Action is current. The results shown are based on reports taken from our reporters on Friday, 5-24-85

No records qualified for Country Breaker status this week.

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Country Music Association P. O. Box 22299-R Nashville, TN 37202

COUNTR

NEW & ACTIVE

ANE BRODY "He Burns Me Up" (EMI America) 91/6
Olations Heavy 2, Medium 38, Light 51, Total Adds 6, WRIXZ, KIKK, WKIX, WSLR, WXCL, KUUY, Heavy, WTSV, WOKK
Medium WWVA, KMML, KRMO, WUSQ, KXXY, KVQO, KGA, Debuts at number 45 on the Country chart.

MCCHAEL MARTIN MURPLEY "Carolina in The Pines" (EMI America) 77.2 Machine America (Machine) 77.2 Machine Mac WAMZ, WLW, KRK, WILL, KIM, KURL, KURL, KURL, DEBUS a MULLIS IN TOOL BUYER OF THE STATE OF THE ST

RESTLESS HEART "I Want Everyneer to Cry" (RCA) 7325 Problems at number 47 on the Country chart. Problems, Heavy 0, Medium 14, Light 99, Total Adds 25 including WOBE, WKYG, WILO, WXBO, WUSY, WPAP, WSLR, WWW. SKALE, KUDY, KUDN, KERN, KCBO, KMBP.

WMNI, WMNIL, KKAL, KUUY, KUGN, KEIN, KCJPD, Kwes.
HILLARY KARTER "We Worl" (RCA) 59:3
Rotations: Heavy 4, Medium 28, Light 37, Total Adds 3, WGNA, KÝOC, KVEG, Heavy, WTSV, KEAN, WCUZ, KCCY. Medium.
WWNA, WEZ, WFMC, WLW, WPAP, WTIL, KTTS, KUGN, Debuts at number on the Country chart.
ROSANNE CASH "1 Don't Know Why You Don't., "(Columbia) 64:20-26
Rotations: Heavy 2, Medium 20, Light 42, Total Adds 26 including WaJR, KEAN, KXYL, WCOS, WESC, KIKK, WKSJ.

MAC DAVIS "I Never Made Love..." (MCA) 64/11
Rotations: Heavy 0. Medium 23, Light 41, Total Adds 11, WG
KKAL, KUGN, Medium: WEZL, WUSY, KEGO, KOKC. 11, WGNA, WCAO, CHOW, WVMI, KYKX, WUSN, WITL, WOW, WXCL

KRAL, KULEN, Medium WEZT, WIST, KREJO, KANZ.

NITTY GRITTY DIRT BAND "Modern Day Romance" (WB) 59/32

Rotations: Heavy 0, Medium 19, Light 40, Total Adds 32 including WTSV, WRIKZ, WYII, KASE, WSOC, WLWI, KKYX.

MEL TILLIS "Tou Dane Me Wrong" (RCA) 56/16
SINGH SERVICE STATE OF THE SE

TOM T. HALL "A Bar With No Bear" (Mercury/PolyGram) 51/8
Rotations: Heavy 0, Medium 17. Liph 34. Total Adds 8, WGNA, CHOW, WEZL, KIKK, WMNI, KKAL, KVEG, KCUB. Medium www.A, WUSY, KKYX, WIRK, KTTS, KFDI, KRSY. SAWYER BROWN "Used TO Blue" (Capitol) 50/32
Rotations: Heavy 0, Medium 10, Light 40, Total Adds 32 inclu
KKYX, WGEE, WTSO, KTPK, KVOO, KVOC, KUGN, KCKC, KCBQ. ding WVAM, WCAO, WIXY, WYII, KMML, WSOC, WESC,

SIGNIFICANT ACTION

BILL MEDLEY "Women in Love" (RCA) 48/3 Rotations: Heavy O. Medium 20, Light 26, Total Adds 2, WRNL, KVEG. Medium: WYII, WESC, WITL, WOW, KVOO, KEIN.

NOB, NICO-CARL JACKSON "Dixie Train" (Columbia) 43/15 Ribations: Heavy O, Medium 7, Light 36, Total Adds 15 including WPOR, WYII. KMML, WGTO, KIKK KYXX, WTSO, WWJO.

ARTALIAEM SQUTHERN PACIFIC "Someone's Gonna Love Me Tonight" (WB) 36/6 Rolations: Heavy O. Rodvium 1, Light 35, Total Adds 6, WCAO, WEZL, WFNC, KFGO, KRKT, KTOM, Medium; KRMD, Light WARE KCJB, WCAO, CO.

WOBE, KCJB, KCCY.

HEART OF MASHVILLE "One Big Family" (Compleat/PolyBram) 34/11

Rotations: Heavy 2, Medium 4, Light 28, Total Acids 11, WKYG, CHOW, WLWI, WKIX, WITL, WTSO, WBCS, XXXY, KTPK.

ACCY J. DALTON "You Can't Run Away From Your..." (Columbia) 32/16 Rotalions. +Igavy 0, Medium 9, Light 23, Total Adds 16 including WOBE, WDXE, WOKK, KKYX, WITL, KVOO, KFDI. KUGN

KPHEL KOILL.

SOM MOND BROTHERS "Any Time" (WB/Curb) 38/9

Rotations: Heavy 1, Medium 7, Light 22, Total Adds 9, WYIL, KMML, WPAP, WKIX, KRMD, WQYK, WITL, KRKT, KRSY.

Rotations: Heavy 1, Medium 7, Light 23, Total Adds 6, WGNA, WFNC, WESC, WKIX, KRMD, KIGO, Medium: WVAM, KMML Rotations: Heavy 0, Medium 4, Light 23, Total Adds 6, WGNA, WFNC, WESC, WKIX, KRMD, KIGO, Medium: WVAM, KMML

WOW.

SHELLY WEST "Don't Make Me Walt On The Moon" (Viva) 26/13

Rotations, Heavy 0, Medium 6, Light 20, Total Adds 13 including CHOW, KASE, WEZL, WPAP, WIRK, WOW, KITS, KVOO,

ARKI, INGU.

D'UTITE WEST "WE Know Better Now" (Permian) 26.5

Roations, Heavy 0, Medium 8, Light 18, Total Adds 5, WYII, WESC, WAXX, KVEG, KGA. Medium KMML, KRMD, WOYK,

HOLLY DUNN "Playing For Keeps" (MTM) 25/3 Rotators: Heavy 0, Medium 0, Lighi 25, Total Adds 3, WGNA, WCAO, WOW, Light: WVAM, WFNC, KKYX, KFGO, KRKT, KRST. KIGO.

KEITH STEGALL "Pretty Lady" (Epic) 23/18
Rotations: Heavy 0, Medium 2, Light 21, Total Adds 18 including WVAM, KEAN, KXYL, WDXE, KKYX, KRMD, WWJO, KFDI,

LEON EVERETTE "A Good Love Died Tonight" (Mercury/PolyGram) 23/16
Rotations: Heavy 0, Medium 4, Light 19, Total Adds 16 including WYII, KMML, WGTO, WDXE, KRMD, KSO, WOW, KTTS,
KGIL, KGA.

MERLE HAGGARD "Make-Up And Faded Blue Jeans" (MCA) 21/12
Rolations: Heavy 0. Medium 7. Light 14. Total Adds 12 including WVAM, WGTO, WESC, WOKK, WIRK, KFGO, KITS, KKAL,
KYOT, KYGO.

KJOT, KIGO.

JOHN FOGERTY "Centerfield" (WB) 21/3

Birdulons: Heavy 1, Medium 4, Light 16, Total Adds 3, WGNA, WTSV, KYKX. Medium: KRMO, KCCY, KCKC. Light: WPOC.

SANDY CROFT "Plece Of My Heart" (Capitol) 19/4
Rotations: Heavy O, Medium 1, Light 18, Total Adds 4, WGNA, WTSV, WIXY, KVOC. Medium: KRMD, Light: WUSY, WGTO, WAXX, KVOO, KGA

ALLEN FRIZZELL "R'II Be Love By Morning" (Epic) 14/3
Rotations: Heavy 1. Medium 2. Upht 11. Total Adds 3. WFNC, WAXX, KITS. Heavy, KKYX, Medium. WOW. Light: KRRV, WWW, WAZA, WKK, WOYK, KEGO.

MARGO SMITH "All I Do Is Dream Of You" (Bermuda Dunes) 14/0
Rotations: Heavy 0, Medium 2, Light 12, Total Adds 0, Medium; WPAP, WITL, Light

And J. F. Lovin.

JIM COLLINS "You Can Always Say Goodbys" (White Gold) 13/2

Rotations: Heavy 0, Medium 3, Light 10, Total Adds 2, WLWI, WCMS, KGA, Medium: KKYX, Light: WVII, KRRV, KMML, WFNC, WDXE, WAXX, WWJO, WENC, WOXE, WAXX, WWJO, FREDDY POWERS "My San Antonio Rose" (MCA) 13/0
Rotations: Heavy O, Medium 4, Light 9, Total Adds 0, Medium, KKYX, KFDI, KTOM, Light: KILT-FM, KFGO, KXXY, KVOO,

KRSY

PINKARD & BOWDEN "Music Industry" (WB) 13/0

Rotations, Heavy 0, Medium 3, Light 10, Total Adds 0, Medium: WPAP, WOW, Light: WVAM, WAXX, KFGO, KTPK, KUGN,

TERRY GREGORY "Every Second Someone Breaks..." (Scottl Bros./CBS) 12/5

Rotations: Heavy 0, Medium 2, Light 10, Total Adds 5, WFNC, WDXE, WOKK, KRSY, KIGO, Medium. WYII, KRMD, Light:

WILDOW, WARD, WYGO, WKAI.

ROBIN, MUNICIPADUL, ANDL.

FREEDDIE HART "I Don't Want To Lose You" (Eldorado) 12/5

Rotations: Neavy 0, Medium: 2, Light 10, Total Adds 5, KMML, WLWI, KFDI, KRKT, KTOM, Medium: WOW, Light: WGTO,

WIRAD WCO, WORLD.

WYAR KROUR KYUCK KUM. REBA MCENTIRE "Have I Got A Deal For You" (MCA) 11/11 Rotations: Heavy O, Medium 2, Light 9, Total Adds 11, WBGW, WDXE, KRMD, WIRK, KSO, KXXY, KRKT, KJOT, KFRE, KQIL.

VICTORIA SHAW "New Love" (MPB) 9/5 Rotations: Heavy 0. Medium 0, Light 9, Total EXILE "Dixie Girl" (MCA/Curb) 9/4 Adds 5, WBGW, KRRV, KFGO, KEIN, KRSY, Light: WYII, WOKK, KIGO.

Rotations: Heavy 0, Medium 2, Ugnt 7, Total Adds 2, WAXX, KTTS Light: KMML, WFNC, WLWI, KRMD, KVOO.
Rotations: Heavy 0, Medium 0, Light 9, Total Adds 2, WAXX, KTTS Light: KMML, WFNC, WLWI, KRMD, KVOO. rtal Adds 4, WGNA, KRRV, WTOD, KIGO, Medium: KFDI, Light: WYII, KRKT.

ALBUM TRACKS

ARTIST/Song Title (Label)

ALABAMA/Down On Longboat Key (RCA) CONWAY TWITTY/Between Blue Eyes And Jeans (WB) HANK WILLIAMS, JR./This Ain't Dallas (WB/Curb) BUDDY EMMONS/Steel Guitar Rag (Step One) EMMYLOU HARRIS/Rhythm Guitar (WB) OAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA) CRYSTAL GAYLE/Touch And Go (WB) SHELLY WEST/I'll Dance The Two-Step (Viva) OAK RIDGE BOYS/Love Is Everywhere (MCA) RESTLESS HEART/She's Coming Home (RCA) JUDDS/Bye Bye Baby Blues (RCA/Curb) ALABAMA/Can't Keep A Good Man Down (RCA) JUDDS/Drops of Water (RCA/Curb) STATLERS/Memory Lane (Mercury/PG)

Album Title

40 Hour Week Don't Call Him A Cowboy Swingin' 40's - 80's The Ballad Of Sally Rose Step On Out Nobody Wants To Be Alone Don't Make Me Wait On ... Step On Out Restless Heart Why Not Me? 40 Hour Week Why Not Me? Partners In Rhyme





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COUNTRY ADDS & HOTS

MOST ADDED EAST Sawyer Brown (Capitol) Judds (RCA/Curb) Restless Heart (RCA)

WHN New York, NY

HANK WILLIAMS
JONES & DALTON
DAN SEALS
STEVE MARINER
HOTLOSTI
GENSTAL GAYLE
REBA HCENTIRE
WILLIE NELSON
GRAY & WINETTE
STEVE MARINER

WIXL-FM Newton, NJ

WDSY Phteburgh, PA

WNYR Rochester, NY

KVOC Casper, WY

MOST ADDED SOUTH Judds (RCA/Curb) Rosanne Cash (Columbia)

KBMR Blamarck, ND

WUBE-FM Cincinnati, Of-none Bottest: none

WMNI Columbus. OH

PERTLEDS MEANY JOHN SCHOOLING MITTY GRITTY I HICHAEL HORSTH MEL TILLS TOM T. HALL HOTERST MAGGIND RICKY STAGGS SOONIE MILSAA LINE GREENWOOD MET MILSAA LINE GREENWOOD

WONE Dayton, OH

JUDDS POSANNE CASH JUDDNY LEE

JORNY LEE Hottest: ALABAMA RANK WILLIAMS LEE GREENMOOD WILLIE, KRIS, GEORGE STRAIT

KSO Des Maines, IA

RESA MCENTIRE JUDGS NITTY GRITTY DIRT LEON EVERETIE

HOUSEST HELEAP
WILLIE NELSON
EXILE
BELLARY MROTHERS
HANK WILLIAMS UR.

KEIN Great Fails, MT

KVEG Las Vegas, NV

HOTTEST Ronnie Milsap (RCA) Merie Haggard (Epic)

JUDOS CHARLEY PRIDE HOTEBAT: EXILE LEE GRZENHOOD HERIZ HAGGAND WILLIE HELSON RICKY SKAGGS

WGEE Green Bay, WI

JUDDS
SAMPER BROWN
NITTY GRITTY DIRT
NOTICE BLYS
ROBBIE MILEAP
NEL NCDANIEL
MILLE GREENWOOD
LEE GREENWOOD

WFMS-FM

MOST ADDED MIDWEST HOTTEST

Bonnie Milsap (RCA) Oak Ridge Boys (MCA)

MOST ADDED

WEST

Judds (RCA/Curb) Restless Heart (RCA)

HOTTES1

EAST

WBOS

WVAM
Althons, PA
VICTORIA SHAM
VENTRALES
SEL TILLIS
JUDIOS
RECUTATION
SELENT SHAM
SELENT S

WRKZ;FM Hershey, PA WPOC-FM Beltimore, MO

JOHN POCENTY JUDDS NITTY GRITTY I SANDY CROFT CARL JACKSON HOCKER'S HOUNIE HILSAP EXILE FICKY SYAGGE LEE GREENMOOD STATLERS

WOKQ Dover/Po

WAJR Morgantown, WV

GEORGE STRAIT
GERN CAMPRELL
SANTER BHOHN
MICHAEL HURPHEN
JUDOS
ROKANNY CASH
HOTLEST:
JOHN CORLEE
RICHY SKAGGS
GAN RIGGE BOYS
STATLERS
CRISTAL GAYLE

KIX106 Washington, DC

WMZQ Washington, DC none Nottwat:

HEART OF NASHVILL RESTLESS HEART JUDGS JUDOS HOLLENT: RONNIE HTLSAF WILLIE MELSON JOHN SCHWEIDER ALABAMA WILLIE, KRIS, WAY THE METTING, CTT I

BANDAMA
KENCALLS
T.G. SHEEP APD
GROOKE STRAIT
WILLIE, EXILS, MAY
MAC DAVIE
TON T. HALL
ROWNIES BANKINS
DARGON & NITCKELL
LEW MADE
REART OF MASHVILL
JUDGE
RICHARE HUKPHEY
SHELLY WEST WXTU Philadelphia, PA GLEN CAMPBELL HICHAEL MURDNEY BORTEST: ROWNIE HILGAP CRYSTAL GAYLE EXILE CAK RIDGE BOYS LEE GREENWOOD

none Rottest: EXILE WILLE NELSON LEX GREENHOOD STATLESS HANK WILLIAMS JR. WYN WINISMEDOT, MO

WILLIS MESON, ME
DOTTIE MEST
CARL JACKSON
MEL TILLIS
RESTLESS NEART
HITTY GRITTY DI
SANYER BROWN
LEGG EVERTITY
CORNOL BROWN
LEGG EVERTITY
CAX RIDGE ROYS,
EXILE
RICKY SEAGES
WILLIE MELSON
STATLESS
WILL

MIDWEST

JANIE FRICKE HOTLESELS SONNIE HILDAP OAK RIDGE BOY. CRISTAL GAYLE EXILE LEE GREENWOOD HOTTOST : CAR RIDGE BOTS LEE GREENWOOD WILLIE NELSON STATLENS NERLE HAGGARD

JUDDS
GARY MORRIS
LOUISE MANDRE
RAY CHARLES
RAY CHARLES
JOHN CONLEE
MERLE WAGGARD
ROWNIE MILBAN
WILLIE NELSON

WCXI-FM Datroit, Mi GAIL DAVIES HOTTEST RICHY SKAGGS EXILE CONNAY TWITTY WILLIE HELSON CRYSTAL GAYLE

CRYSTÂL GAYLE
WKKQ-AMMFM
Duiuth, MN
DOGERS & PARTOR
JUDOS
HOTLEST:
CRYSTAL GAYLE
RORNIE HILBAD
LEE GREENOOD
OAK RIGOE BOYS
WILLIE HELSON MOGAR-FM
Clowelend, OH
WILLIE, XMLS, MAY
HAME, WILLIAMS JR.
HOTTORY
EXTLE
MERLE MAGGARD
HEL HODANIEL
ROWSE MILBAD
OAK RIDGE BOYS

E. Grand Forks, ANNIE HURRAY GLEN CAMPBELL-VERN GOSDIN HOTTEST GAN RIDGE BOTH RONNIE HILSAP EMPTLOU HARRIS EXILE EDDY RAVEN

EDDY RAVEN

WAXX

Eau Claire, WiSAMYER BROWN

MEL TILLIS
ALLEN PRIZEELI

NITTY GRITTY I

CARLETTE

DOTTIM MESS

JUDOS

HOCKEST;

RICHY SKADUS

ROWNER HILBAP

BARBARA HANGER

WILLEN MELSON

EXILEZ WDAF Kanses Chy, MO

SELLANY BROTHERS
LODISE HANDRELL
GLEN CAMPBELL
BOTTOM
WILLIE HELSON
ALABAMA
LEE GREENHOOD
RONNIE HILERAP
ROGERS & PARTIN KFKF-AM/FM Kansas City, MO

KTOM Selines, CA

DAKES & MICHAEL
ANNE MURBAY
BECKY MURBAY
BECKY MURBAY
BECKY MURBAY
BECKY MURBAY
CHEAPTER
JUDGOS
GUBBAY
CON MASHWILL
DON LEATH
MONTHER
HILLIAM
BICKY SEAGOS
ALABAMA
MILLIAM, MAY
MILLIAM, MA

WITL-FM Lensing, Mi

WOW-AM/FM Omehe, NB

LEART OF NASHVIL LACY. J. OALTON MAC DAVIS OSNORD RECTERS HICEAR. MURTHET RONNIE WILSAN WILLIA WELSON LEE GRECHNOCO STATLERS SELLANY BROTHERS WTSO Medison, Wi SANYER PROMSI CARL JACKEON JUDOS HEART OF MASKVILL HOTTEST HOTTEST SICKY SKAGES ROUNTE MILSAY LOUISE MANURELL EXILE

JUDOS
T.G. SREPPARD
GEORGE STRATT
CRANCZ
RESTLESS SEART
HOSTONIC
ALARANA
MILLIE NELSON
LEE GREENHOOD
ROHNIE HILSAP
RICCY SKAGGS

WBCS Milwaukee, Wi

WDGY Minnespolis, MP

NOT TILLIS
NOTEST:
NOTEST:
NOTEST:
NOTEST:
NOTEST:
NOTEST:
RICKY SKAGGS
EXILE

none Hottest:

WLLR Davenport, IA

HOLLest: EXILE HOSBIE HOLOGHEL ROBBIE HILSAP CONWAY THITTE SHELLY WEST

JOHN SCHWEIDER
ROSANNE CASH
SOGRES & PARTOL
NITTY GUITTY DER
STRE. ANGEL BAND
HOTTESTE HILGAP
DAX RIDGE BOYS
CHARLEY PRIDE
STATLERS
HANK WILLIAMS JR. KXXY Oklahoma City, OK

KTTS-AM/FM Springfield, MO

CACY J. DALTON
CACY J. DALTON
CACY J. DALTON
SHELLY WEST
LEON DYSERTIF
JUDOS
NITYY GRITTY D.
GARDAL BAGORD
ROSANNE CASH
ROSANNE CASH
ROSANNE CASH
ROSANNE CASH
ROSANNE RESONN
CARLITY
RICKY SKAGGS
RONIE MILGAP
EXILE
SYMYLES
STAYLES
STAYLES
RLÉBBHR
ROSANNE MILGAP
EXILE
SYMYLES
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ROSANNE MILGAP
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NITTY GRITTY D SAWYER BROWN CARL JACKSOM KEITH STEGALL ROSANDE CASH HOCLEST RONNIE MILSAP OAK RIOGE BOYS EXILE WILLIE NELSON STATLERS

WIL-AM/FM St. Louis, MO GEORGE STRAIT T.G. SHEPPAND ROTLEST: COMMAY, THITTY OAK RIOCE SOYS ROWNIE HILSAP ROWNIE HAJGARD CRYSTAL GAYLE

KEBC-FM Oklehoms City, OK

Omman, NS

EXPORALES

1200 EVENETE

JUDOS

SHELLY DERY

SOLVES

SHELLY WEST

HOTELS

H WXCL Peoris, IL

PROVIS, IL

KARAMAN
KANK RILLIAMO JR.

RAY CHREE, WAY
RAY CHREES
ROCKER & PANTON
ROCKER & PANTON
ROCKER & PANTON
ROCKER & PANTON
ROCKER & ROCKER
ROCKER & ROCKER
RO

HEART OF MASHVILL HAMK WILLIAMS JR. HOGERS & PARTON HOTEGAT! HONNIE HILBAR OAK RIDGE BOYS CRISTAL GATLE MERIE HAGGARD

KVOO Tulsa, OK

TUISS, OK
SAMTE BEGON
MEANT OF BASNYLL
JULGS
KETPH STEGALL
MITTY CAULTY DIRK
LICH STEELLY WEST
LACY J, DALTON
BACK GREENE
DENISE BURKESS
BOLLAWN BACKLES
BULLAWN BACKLES
BULLA

SOUTH

KEAN-AM/FM Abliene, TX

RESTLESS HEAVEL HITTY DICARL JACKSON HITTY GRITTY DI CARL JACKSON SONNEL CASH KENGALLS LUON LYVENTE DON CHERRY JAMES & HICHARD DONNEND BROTHER SAMPER BOOMS CASH BOOMS LONG BROTHER BOOMS LONG BOTH BOOMS BOOMS DAY BOOMS BOOM NOSANNE CASH NICOLETTE LARS NITTY GRITTY DIRT ERITH STEGALL MOTEST: RICKY SKAGGS OAK RIGGE BOYS, EDDY RAVEN RONNIE MILBAP HILLARY KANTER KRRV Alexandrie, LA

NITTY GRIPTY DIRT
CARROLL BAKER
HICHARL MORPHET
VACTORIA BRAM
CARL JACKSON
EXILE
RAWHER BROWN
BOUGHER HIGH
EXILE
RULLE
RXILE
R KASE Austin, TX SHELLY MEST NITTY GRITTY DIRT NOTECH: STEVE WARINER JEDOS HANK WILLIAMS JR. LOUISE MANDRELL WILLIE, ERIS, MAN

WYNK Beton Rogue, LA ROCERS & PARTON WILLIE, KRIS, MAY HOCKERT HANGARD KONNIE HILDAP OAK RIDGE BOYS WILLIE WELSON SEILE

JUDDE HICHAEL HUXERIEY ROSANNE CABH MITTY GRITTY DIRT CHANCE HOTHERS OF HOTHE EXILE
KLVI
Besumont, TX
GARY HORRIS
ROGANNE CASH
JOHNNY LEE
SAYYER BROWN
ROCLESS:
DOMNAY TMITTY
ROWNE HILSAF
WILLE NELSON
ZORN SCHNEIDER
EXILE WTOD Toledo, OH

Toledo, OH
GEORGE STRAIT
ENDALLS
HICHAEL MURCHEY
EXILE
HOTLES
HOTLES
COMMAY THITTY
DAN SEALS
STATLERS
BELLANY SHOTHERS
ALABAMA

BHOXI, mo

SCIL TILLIS

NICOLATTE LARSON

NICOLATTE LARSON

NICOLATTE BOON

NICOLATTE BOON

NICOLATTE BOON

NICOLATE

LEE GREENMOOD

MERILE NAGGARO

OAK RIDGE BOYS

BONNIE NILGAD

CRYSTAL GAYLE KTPK-FM Topeks, KS

HICHAEL HUMPHTY ROBANNE CASH EANTER BROWN HEART OF NASHVILL HOTLEBUT RICKY EKAGGS OAK RIDGE BOYS RADBARA MANURELL CRYSTAL GAYLE MEL HUDANIEL CHISTAL GAYLE
WZZK-FM
Birmingham, AL
JUDOS
HICHAEL MURDNEY
HOCTAEL
HOGGARD
DAX RIDGE BOYS
BONNIE MILSAP
STATLERS
MILLIE MELSON KWEN Tulsa, OK RAY CHARLES GLEN CAMPBELL NOTESET: RONNIE HILSAP HERLE HAGGARD CRYSTAL GAYLE MILLIE NELSON LEE GREENWOOD

WXBQ-FM Bristok, VA BDEANNE CASH RESTLESS HEART JUDDS HANK WILLIAMS , JONES & DALTON HOTCESE ; HERLE HANGGARD

HOTTEST: MERLE NAGCARD WILLIE NELSON LEE GREENWOOD

TERRY GEROSTY
NASVEL FELTS
SOUTHERN PACIF
ALLEN PRIZEELL
SOBRY G. RICE
LOY BLANTON
HOCKES & PARTO
HEL TILLIS
HOCKES
HOLDERI
HOCKES
HEL HOCKES
LEKE GERENSOOO LEE GREEMHOOD
KXYL
BYOWNWOOD, TX
RAY CHARLES
DOGANNE CASH
T.G. SHEPPARD
HESTLESS HEART
HERLE HAGGAND
REITH STECALL
LEE GREENHOOD
LOUISE HANDRELL
STEVE MANINER
OAK RIOGE BOYS
STATLERS
MEFILEM WEZL-FM
Charleston, SC
KEITH STEGALL
STEGAL
STELLY WEST
JUDOS
NITTY CRITTY DIRT
LACY J. DALTON
TON T. RALL
SOUTHERM PACIFIC
HOLESM PACIFIC
OAK RIGOR BOYS
CRYSTAL CAYLE
EXILE
RELE MAGGARD
RICKY SEAMOS

WESC-AM/FM Greenville, 50

KIKK-FM Houston, TX KILT-FM Houston, TX

WNOX Knoxville, TN

Hottest:

T.G. SHEPPARD Hottest: RICKY SYMOGG HOHNIZ HILBAP OAK RICGE BOYS ALABAMA BELLANY SAOTHER

WSOC-FM Charlotta, NC

WUSY Chattanoogs, TN

GEORGE STRAIT
MICHAEL HURPHI
MESTLESS HEART
CARL JACKSON
NOTEMBLE NAGGARD
EXILE
LEE GREENWOOD
WILLIE NELSON
HANK WILLIAMS

JANIE PRICKE BOGANNE CASH MECHAEL BURNHE T.G. SHEPPARD HOLLEST: ROWNIE MILIAP GRAY E WYNETTE WILLIE NELSON CRISTAL GAYLE T.G. SHEPPARD

WGTO Cypress Garde

SANYER BROAN
LEON EVERTTE
REITH STEGALL
REBIE RANGARD
CARL JACKSON
GENZ WATSON
HOLLOW'S
SOMNIE HILLAN
MILLIE HELSON
ALREANA
HEL, TILLIE

KPLX-FM Dallas/Ft, Worth

WKLO Danville, KY

WTVY Dothan, AL

WFNC Fayettaville, NC

KYKX Longview, TX

JUDOS
JUDOS
JUDOS
T.G. SHEDPANO
GEORGE STRAIT
BELLAMY BROTE
CARL JACESON
REL TILLIS
ROLFEST
RECHT MAGGARD
RICHY STAGGS
RONNIE HILSAN
REL WILLIENNIEL
WILLIE NELSON WPAP-FM Pename City, FL

mone Nottest:

KYXX Odessa, TX

PROMINE CITY, FL
FOGERS & PARTON
BILLY JOE FOYAL
KONGALIS
GONCHE STRAIT
ANNE RUFRAY
ONNOM SHOTHERS
RESTLESS KERKE
BUTCH BARKE
BUTCH BARKE
BUTCH BARKE
BUTCH BARKE
BUTCH BARKE
LOS BUTCH
BUTC HORTEST | RICKY SKAGGS HEL HODANIE, DAN SEALS ALABAMA HANK WILLIAMS WAMZ-FM Louisville, KY

WKIX Raleigh/Durham KLLL Lubbock, TX

JUNCE
ANDE HURBAY
ANDE HURBAY
ANDE HURBAY
ANDE HURBAY
ANDE HURBAY
MICOLETTE LARGO
CASE, JACEGOS
BELLET
BELLET HURBAY
MICOLETTE LARGO
CASE, JACEGOS
BELLET
BELLET
BELLET
MICHAEL
MICHAE

WMC-AM Memphis, TN MOTTER: MERIE HUGGARD MILLIE MELSON ROMNIE MILSAP LEE GREENMOOD ALABAMA WGKX Memphis, TN

KKYX
San Antonio, TX
JUDDS
HITTY GRETTY DIE
LACY J. DALTON
LACY GRETTY
LACY RESPON
JAMES HOUSE
PERLE HANGARD
CONNIAY PHITTY
RECRY STAGOS
RODY RAVES
VERN CONDIA
VERN CONDIA KRMD-AM/FM Shreveport, LA

GROWED BRUTERE LACT J. DALTOS ENDOGLES VICTORIA SUM JAMES & HICAS SHELLY WEST SHELLY SHELL WQYK-FM Tampa/St. Peta,

KISS-FM Miami, FL

none Nottenti

WKSJ-FM Mobile, AL

LACY J. DALTON JUDDS ROSANNE CASH Hottest: RENGIE WILSAP CAX REDGE BOTS CRYSTAL GAYLE JORN CONLES LOUISE MANOREL

WSIX-FM Nashville, TN

GEORGE STRAIT MICHAEL MORPHEY MOTTEST: ALABAMA HANK WILLIAMS JI WILLIE, KRIS. W ROGERS & PARTON BELLAMY BROTHER

WTGR-FM Winston/Sal none Nottest:

162 REPORTERS

> 144 CURRENT REPORTS

WEST

KRKT Albany, OR

JANIE FRICKE GLEN CAMPBELL JUDOS HOLLEST! COMMAN TWITTY STEVE WARINER WILLIE, KRIS,

KIK-FM Anahelm, CA

JAMIE FRICKS
ANNE HURBAY
T.G. SHEPPARD,
JUDOS
MERLE HAGGARD
HAC DAVIS
TOM T. HALL
KENDALLS
RESTLESS HEART
HORLERE'
ROWNIE HILEAP
OAK RICKE SKALGS
MILLIE HELGON
MILLIE HELGON

KUZZ Bakersfield, CA

JUDGE
JUDGE
MICHARL MUSPHEY
RESTLESS MEAPT
KENNALLS
MOELSH'S MACAPT
KINNALLS
MOELSH'S
MOELSH'S
RICKY SEAGOS
OAK RIGGE BOYS
EXILE
BOONIE MILSAP
STATLERS MILLIE, RRIS, MAND JOHNNY LEE HOOCESS & PARTON ASSE HORERY JANIE PRICEE BANDAMA BOOTE RAMBITT ROSHIE MCDOWELL COMMAY THITTY CRESTAL GAYLE GAYLE GAYLE GAYLE GAYLE GAYLE GAYLE GAYLE CARE RIDGE HOYS KJOT Bolse, ID

KLZ Denver, CO KYGO-FM Denver, CO

KENDALLS
SAMFER BROWN
RESTLESS HEAR
JUDOS
NITTY GRITTY
LACY J. DALTO
HAC DAVIS
HOTLEST HOGAN
ROUNT TWITTY
NERLE HAGGAN
DONNIE HILESH
MILLIE NILSON
OAK RIDGE BOY KFRE Fresno, CA

KMAK Freeno CA KKCS Colorado Springs, CC

KWJJ Portland, OA ROGERS & PARTY
ARMS RUREAY
JOSHOY LEE
NITT CRITTY IN
KENDALLS
MEL TILLIS
BOTHER ROTHER
FOR RICHE BOTHER
BELLANS BOTHER
ALABAMA
HANK WILLIAMS VICTORIA SHAW
RESTLESS HEART
EDDIE EASTMAN
GEORGE STWAIT
HICHARL HUMPHLY
KAMELJACKSCH
KAMELJACKS

PATRON ND

NITTY GRITTY DIRT
SANYER BROWN
KEITH STEGALL
MERLE MACCASO
LEON SVERRTTE
VICTORIA SHAM
SOUTHERN PACIFIC
HOTCHE MACCASO
MERLE MAGCASO
OAR RIDGE SO'S
ROENIE MILSAP

KCCY-FM Pueblo, CO

NITTY GAITTY I JUDOS NOBANNE CASH NOBANNE CASH NOTE: LEE GREENHOOD EXILE CHARLY HECLAIT GARY HORRIS XENNY ROGERS

NICOLETTE LARSO NILLARY KANTER BILL NEDLEY TOM T. RALL DOTTIE MYST RAY PRICE NOTES INST ROWNER MILEAP NICEY SKAOGS NICLIE NILSOM DAM SEALS KRSY Roswell, NM KZLA/KLAC Los Angeles, CA

TERRY GREGORY HEART OF NASH LEON EVERETTE VICTOGIA SHAM OSHOND BROTHER NOMEANE CASH JUDOS KETTH STEGALL HONGEST GAK RIDGE SOYS HERLE HAGGARD CENSTAL GAYLE SEILE RAY CHARLES GARY MORRIS HANK SILLIAMS BELLAMY BROTHE HOTERS: SONNIE HILSAN-HERLE HAGGARD CRYSTAL GAYLE OAK RIGGE BOYS RICRY SRAGGS KNEW Oaklend/S.F., CA

VERN GOSDIM T.G. SHEPPAND JUDGE JANIE FRICKE GLEN CAMPBELL HOTEBEL HAGGAND COMMAY TWITTY OAK RICCE BOY CRYSTAL GAYLE BECKY SLAGS

JUDDS
LOUISE MANDRELL
ROSANNE CARN
REPTIMES HEART
HOTTOGE
RALE
ROSE ROYS
WILLIE, KRIS.;
ROSNIE RUISAN
CHYSTAL GAYLE
CHARLEY PRICE HANK WILLIAMS JR. BELLANY BROTHERS

KGA Spokane, WA

LEON EVERETTE NITTE CRITTY LOTTIE WEST JIR COLLINS JUDOS AMES 4 HICHAI GOTTEE MILSAPHEL HCOANIEL LEE GREENMOO STATLERS EDDY RAVEN JUDOS
NITTY CRITTY DIRT
SANTER BROWN
VERN GOSDIN
KETTH STEGALL
HOLLEN NILSON
JUME POZERTY
RONNIE NILSAP
ALABAMA
ROGERS & PARTON KIGO St. Anthony, ID

Nottest:

KCUB Tucson, AZ

WILLIE, KRIS, TOM T. MALL

64/R&R FRIDAY, MAY 31, 1985

ADULT/CONTEMPORARY

BREAKERS

JOHN FOGERTY Centerfield (WB)

61% of our reporters on it. Rotations: Heavy 19/0, Medium 49/1, Light 18/3, Total Adds 4, WNIC, WIVY, 3WM, WTKO. Heavy: WKBW, WSB, WOMC, WCCO, WICC, WKYE, WAVE, WWNR, WEIM, WCKQ, WCHV, WORG, WAEV, WZLQ, KTYL, KRSB, KMGQ, KALE. Moves to number 20 on the A/C chart.

NEW & ACTIVE

OOLLY PARTON WITH KENNY ROGERS "Real Loye" (RCA) 83/6
Rotations: Heavy 61. Medium 47/2. Light 303. Total Adds 6, WKBW, KHOW, KHAII, WING, KOIL, KDUK, Heavy: WGY, WJSN, WTKO, KRILB, WZLO, Mediums include: WFBR, WRIMM, WSB, WARM98, WCCO, KOST, KGW, KFMB, WWOM, WAEB, WKYE, WKGW, WET, WALAW, WHY, KIOA, KFI, KSL, Moves 25–23 on the A/C chart.

WKYE, WKGW, WBT, WMAZ, WSFL, WHVA, WHEY, KICA, KHI, NSL, MOVES 67-32 OF UNE POCCUSED.

AMY GRANT "Find A Way" (A&M) 80.66

Rotations: Neary 0.0, Medium 532, Light 274, Total Adds 6, WICC, WEZC, WGOW, CK101, WRVA, KSL, Mediums include: WBR, WRHO, WSSL-FM, KVIL-FM, KLSI, KOST, KGW, KFMB, WKGW, KEY103, WBT, WMAZ, WLAC-FM, WSFL, WAVE, WARM, WMGM, WHNI, KDW, KIFM, Debuls all number 25 on the ACM, WAGN, WHO, WHAC, WLAC-FM, WSFL, WAVE, WARM, WMGM, WHNI, KDW, KIFM, Debuls all number 25 on the ACM.

WM.M. WHINN, KDUR, KIM DEBULS AT UNDER 20 OF THE AUC CHARL.

PAUL TOURG "EveryTime You Go Away" (Columbia) 75/13
Radatons Heavy 80, Medium 34/3, USM 35/10. Total adds 13, WRMM, KUDL, WMYX, KOST, KGW, KFMB, WKGW, WZCZ, WEN, WHB, KBOI, WAGE, KRND, Heavy, WGY, WSFL, KWAW, KRSB, KMGO, KALE, Mediums include: WKBW, WSB-FM, WLTS, 2WD, KMGG, WAEB, WICC, K106, WBT, WMAZ, KELT, WHBY, K10A, WMGN, KSB.

WSB-M., WLIS, ZPUD, KMMOJ, WAES, WILO, ATID, WEI, WINZE, RELI, WTIBT, KIUA, WMIGN, KSL.

POBARGE "Who's Holding Donna Now" (Groy/Molown) 74/22

REAGAINTS: Heavy 2:0. Medium 27/6, Light 45/14, Total Adds 22, WSB-M. 9734, WARM98, KLSI, KUDI, KMJI, B100,

KKMB, WAEB, WKGW, WBT, WGOW, WKJJ, WRVA, WAVE, WHBC, KIOA, KLYF, KBOI, KDUK, WTKO, KRNO. Heavy

55KRC, KOST

GRAHAM PARKER "Wake Up (Next To You)" (Elektra) 70/2

Rotations: Heavy: 18/0. Medium 32/1. Light 2011, Total Adds 2, KLSI, WGOW. Heavy: WKBW, WAEB, WMAZ, WSFL, KWAV,
WYNER, WERN, WSR, WWRA, WCKO, WCHV, WORG, WZLO, KTYL, WCIL, KEEZ, KRSB, KALE.

EVELYN "CHAMMPAGNE" IKING "TIM Middlight" (RCA) 57/7.

Rotations: Heavy: 3/0. Medium 35/1. Light 29/3. Total Adds 4, WLTS, KOIL, KIFM, WTKO, Heavy: WKNE, KRSB, KALE.

Medium: WERR, WSB, KSL, KOST, WKYE, K106, WGOW, WMAZ, KELT, WSFL, WRVA, WHBY, WHBC, WMGN, KWAV.

WEUNY LOCKING "Farever." (Columbia) 61/10.

Medium WHSH, WSB, NSU, NOTE, NOTE, NO. 18, 1997.

KERNY LOG (ING): "Forever," (Columbia) 51/10

Rotations: Heavy 10, Medium 263, Light 34/7, Total Adds 10, 97AIA, WNIC, B100, KFMB, WBT, WRVA, WHBC, KIOA, WXUS, KEEZ Mediums include: WFBR, WHIX, NULFIM, WMAZ, KELT, WSFL, WAVE, WMGN, KSL, WXVE, WMGN, KSL, WSFL, WAVE, WMGN, KSL, WSFL, WAVE, WMGN, KSL

WADS, REEL MODIUMS WITCH, WITCH, WHICH, WHICH, WHICH, WHICH, WHICH, WAVE, WHICH NO L ANNE MURRAY "I BOAIT THINK! I'R Ready For You" (Capillol) 571. Rotations: Jeany 860, Medium 35/1, Light 160, Total Adds 1, KONE, Heavy, WKBW, WCCO, WGY, WHBY, WTKO, WAHR, Mediums include: WSB, WAEB, KEY103, K106, WST, WMAZ, WWA, WNAM, WHBC, WTRK, WISN, KSL, KKPL.

WALLING REQUESTIONS WALE, KEYTOS, KTOS, WBT, WMAZ, WRVA, WNAM, WHBC, WTRK, WISK, KS, KKPL.

KATRINA AND THE WAYES "WAIKING ON Sunshine" (Capitol) 47.

Rotations: Heavy 4/0, Medium 20/1, Light 236, Total Adds 7, KSLI, B100, WAEB, WAVE, WKYX, WFFX, KKLV. Heavy, KKL, WHRA, KALE, Mediums include: KVIL-FM, 2WD, KJR, WICC, V100, WKJJ, WMAZ, WHBC, WENS, WMGN., KKUA, KWAZ.

NOT. NOT.

ORTH HALL & JOHN DATES "Possession Obsession" (RCA) 44/23

Rations. Heavy 0/0, Medium 13/5. Light 31/18. Total Ards 23. WISB-FM. 97AA. WNIC. WOMC. KOST, KEY103.

WIST, WRYA, KR, KIFM, WWINF, WEIM, WGSV, WORG, WZLO, WOIL, WMT-FM. KFSB. KEEZ, WBOW, KKLV. KOSW.

KMGQ. Medium. WEBR, V100. WAVE, WMGN, WSKI, KALE.

ROTATION BREAKOUTS

	Total				
1 HAROLD FALTERMEYER	Reports/Adds	Heavy	Medium	Light	
2 BILLY OCEAN	136/0	119	13	. 4	
TEARS FOR FEARS	127/0	107	17	3	
4 SURVIVOR	125/0	92	30	3	
5 KOOL & THE GANG	130/3	85	39	6	
6 WHAMI	122/0	88	28	6	
2 JULIAN LENNON	113/0	82	27	4	
8 SADE	123/1	79	39	5	
© REO SPEEDWAGON	109/1	65	36	8	
© MADONNA	115/1	62	49	4	
ALAN PARSONS PROJECT	116/4	55	51	10	
D LIMAHL	111/2	55	48	8	
® CHAKA KHAN	119/6	33	66	20	
BEACH BOYS	103/3	42	55	6	
15 MADDINA	127/11	8	89	30	
The state of the s	96/0	35	45	16	
	115/6	20	72	23	
BRYAN ADAMS AIR SUPPLY	93/1	32	48	13	
19 OeBARGE	106/16	3	64	39	
-	66/0	16	33	17	
- Tollin i Bucilli	86/4	19	49	18	
- GEOIGE BENSON	66/0	19	34	13	
	63/0	20	32	11	
SOCET TAITION WINCHAT HUGERS	83/6	6	47	30	
24 BRUCE SPRINGSTEEN AMY GRANT	61/0	13	36	12	
AMY GRANT	80/6	0	53	27	

MOST ADDED

sion Obsession (RCA)
DeBARGE (22) Who's Holding Donna Now (Gordy/Motown)
DON HENLEY (16) Not Enough Love In The World (Geffen)
AIR SUPPLY (16)

Just As I Ar ROSANNE CASH (13)

I Don't Know Why ... (Columbia)

PAUL YOUNG (13) Everytime You Go Away (Columbia)

HOTTEST

HAROLD FALTERMEYER (104) Axel F (MCA) BILLY OCEAN (73) Suddenly (Jive/Arista) TEARS FOR FEARS (69) Everybody Wants To Rule... (Me KOOL & THE GANG (SA) Fresh (De-Lite/PG) SURVIVOR (57) The Search Is Over (Scotti Bros./CBS)

PHIL COLLINS "Sussudio" (Atlantic) 44/2
Rotations: Heavy 8/0, Medium 28/1, Light 8/1, Total Adds 2, KIOA, KTYL. Heavy: KJR, WKYE, WMGN, WWNR, WSKI,
WWPA, WKYX, KALE. Medium include: 2WD, WAEB, WICC, V100, CK101, WKJJ, WSFL, WAVE, WNAM, KOIL, KRAV,
KRUJK KKUJA, KWAY

KIUCK, KIVA, KIWA:
KIM CARNES "Crazy In The Night (Barking Al The Moon)" (EMI America) 43/3
Rotations, Heavy 0.0, Medium 21/0, Light 22/3, Total Adds 3, CK101, WHBC, KIOA Mediums include: WFBR, WKBW,
WCCO, V100, WKYE, WMAZ, WWAR, WEIM, WSKI, WWPA, KORO, WSKY, WCKO, WCHV, KFSB, KEEZ, KKLV, KTWO.

DON HELEY "MOLE TOMBLE WASKI WWPA KORO, WSKY, WCKO, WCHY, KFSB, KEZ, KKLV, KTWO.

DON HELEY "NOLE TOMBUL LOVE IN The World" (Geffen) 41/16

WKJJ, KIFM, WCHY, WAHR, WKYX, WAEV, KFSB, WJON, KOSW, KALE, Medium: V100, KWAV, WSKI, WZLO, WFFX, KTYL, WMT-FM, KRSB.

BILL WITHERS "Oh Yeah!" (Columbia) 39/0
BILL WITHERS "Oh Yeah!" (Columbia) 39/0
Rotations: Heavy 5/0, Medium 21/0, Light 13/0, Total Adds 0, Heavy: WHBY, KSL, WTKO, WKNE, WAHR, Medium: WNIC, WCCO, KGW, K106, WMAZ, WSFL, WRVA, WWAM, WHBC, WMGN, WLTE.

ACK WAGRER "Lady of My Heart" (Dwest/WB) 33/0

ACK WAGRER "Lady of My Heart" (Dwest/WB) 33/0

Rotations, Heavy 8/0, Medium 18/0, Light 7/0, Total Adds 0, Heavy, 97AIA, WLTS, WSNY, WCCO, WHBY, WEIM, WAHR, KRSB, Medium: WKBW, WPIX, K106, WMAZ, YLAC-FM, WRVA, KIOA, WTRX, WHNN.

SIGNIFICANT ACTION

MEN AT WORK "Everything I Need" (Columbia) 26/6
Rotations: Heavy 0/0, Medium 5/0, Light 21/6, Total Adds 6, KEY103, KIFM, KORO, KFSB, WBOW, Medium: WMAZ, KWAV,

HOWARO JONES "Things Can Only Get Better" (Elektra) 25/1

Rotations: Heavy 80. Medium 80. Light 91, Total Add 3. CK101, WKJ_WMGN, WWNR, WKKI, WWPA, WCKG, KKLV, KGSW, Heavy, WKJJ, WMGN, WWNR, WSKI, WWPA, WCKG, KKLV, KGSW. Medium: B100, V100, WHAS, WENS, KKUA, WSKY, WKYK, KY, WKSK, WKYK, WKSK, KKUA, WSKY, WKYK, KY, WKSK, KKUA, WSKY, WKYK, WKSK, KKUA, WSKY, WKYK, KKYA, WKSK, KKWA, K

WSK1, WK12, K1TL.
SOUTHERN PACIFIC "Someone's Gonna Love Me Tonight" (WB) 24/1
Rotations: Heavy 0.0, Medium 8:0, Light 16/1, Total Adds 1, WZLQ. Medium: WMAZ, WHBY, WWNR, WEIM, WTKO, WSK1, WARD, WAR

WAEV, ARDO.

JANEY STREET "(How Long) Till My Ship Comes In" (Arista) 21/8

Rotations: Neary 0.0, Medium 2/0, Light 19/8, Total Adds 8, KORO, WKYX, WZLO, KEEZ, WJON, KQSW, KMGO, KALE.

SIMPLE MINOS "Don't You (Forget About Me)" (A&M) 21/0

ions: Heavy 6/0, Medium 11/0, Light 4/0, Total Adds 0. Heavy: K KMGG, B100, K101, V100, KOIL, WMHE, WTNY, KRLB, KQSW. KYKY, WKJJ, WAVE, WMGN, KKUA, KKLV. Medium:

2WD, KMGG, B100, K101, V100, KUIL, WMRE, WLINT, ARIAD, AND AND ALL CORLEY "Square Rooms" (Mercury/PolyGram) 20/1
Rotations: Heavy 010, Medium 7/0, Light 13/1, Total Adds 1, WJON, Medium; KVIL-FM, WWNR, WEIM, WSKI, WAGE, KKLV.

ROSANNE CASH "I Don't Know Why You Don't Want Me" (Columbia) 19/13

Rotations: Heavy 0/0, Medium 2/1, Light 17/12, Total Adds 13, WCCO, WMAZ, WTKO, KORO, WORG, WKYX, WAEV, WFEX, WCIL, WMT-FM, KEEZ, KRSB, KMGO, Medium: WAHR.

OAVIO LER ROTH "Just A Gigolo/I Ain't Got Nobody" (WB) 19/0 Rotations: Heavy 5/0, Medium 5/0, Light 9/0, Total Adds 0. Heavy: WICC, WAVE, WTNY, WCHV, WORG, KEEZ.

WAVE, KKUA, WWPA, WCKQ, Medium; KVIL-FM,

WARY JAR GIRLS. "In My House" (Gordy/Motown) 18/4
Rotations: Heavy 4/1, Medium 9/2, Light 5/1, Total Adds 4, K101, CK101, WHAS, KRLB. Heavy: WKJJ, KKUA, WCKQ.
Medium: 2WD, B100, V100, WMGN, WWNR, WKYX, KQSW.

Medium: 2WO, B100, V100, WMGN, WWNR, WKYX, NU3PY.

ALISON MOYET "Invisible" (Columbia) 18/0
Rotations: Heavy 30, Medium 100, Light 50, Total Adds 0, Heavy. WEIM, WSKI, KKLV. Medium: KVIL-FM, 2WD, WICC.

KEY103, WKJJ, WMGN, WWNR, WWPA, KYTL, KMGO.

W, JENNINGS/W, MELSONAL, CASHK, KRISTO-FFERSON "Highwayman" (Columbia) 16/0
Rolations: Heavy 0/0, Medium 7/0, Light 90, Total Adds 0, Medium: WCCO, WTIC, WMA2, WEIM, WAHR, WJBC, KEEZ. Rotations: Heavy 0.0, Medium 7/0, Light 9:0, Total Adds 0, Medium: WCCO, WTIC, WMAZ, WEIM, WAHR, WJBC, KEEZ. SISTER SLEDGE "Frankie" (Altantic) 14/6 Rotations: Heavy 0:0, Medium 4/2, Light 10/4, Total Adds 6, WICC, WRVA, WEIM, WSKI, WAHR, WORG, Medium: WMAZ, WSKI, WAHR, WORG, WSKI, WAHR, WORG, Medium: WMAZ, WSKI, WAHR, WORG, WSKI, WAHR, WSKI, WSKI, WAHR, WSKI, WSK

KALE.
COMMODORES "Animal Instinct" (Motown) 13/2
Rotations: Heavy 0:10, Medium 1:10, Light 12/2, Total Adds 2, KORO, WORG. Medium: WMAZ.

Rotations: Heavy 0.00, Medium 10, Light 12/2, 10rai nuda superioris Heavy 0.00, Medium 10, Light 13/0 PRINCE "Raspherry Beret" (WB) 13/0 Rotations: Heavy 0.0, Medium 8.0, Light 5/0, Total Adds 0, Medium: V100, WKJJ, WSFL, WWNR, WSKY, WCKQ, KRLB, Rotations: Heavy 0.0, Medium 8.0, Light 5/0, Total Adds 0, Medium: V100, WKJJ, WSFL, WWNR, WSKY, WCKQ, KRLB, Rotations: Heavy 0.0, Medium 8.0, Light 5/0, Total Adds 0, Medium: V100, WKJJ, WSFL, WWNR, WSKY, WCKQ, KRLB, WSFL, WSFL

STING "If You Love Somebody Set Them Free" (A&M) 11/11
Rotations: Heavy 0/0, Medium 0/0, Light 11/11, Total Adds 11, KEY103, WKJJ, WAVE, KWAV, WWNR, WEIM, WSKI, KORQ,

NTLL NAVEY, NOSO.

CTNDI LAUPER "The Goonies 'R' Good Enough'' (Portrait/CBS) 11/2

Rolations, Heavy 0.0, Medium 4/0, Light 7/2, Total Adds 2, KEEZ, WJON, Medium, WKYE, WAVE, WCKO, WKYX.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 30 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records

A/C ADDS & HOTS

EAST

DEBARGE KATRINA & THE WAY

WICC/Bridgeport Pentano/Broadin AMY GRANT SISTER SLEDGE HOTTEST!

WHAM! TEARS FOR FEARS BILLY OCEAN ROOL & THE GANG HAROLD FALTERNEY

V100/Charleston Spence/Souss None Nottest: HAROLD FALTERMEYE MEAM! KOOL & THE GANG RED SPEEDMAGON BRYAN ADAMS

WSFM/Harrisburg Dan Steele

NODE SOLLY OCEAN NAROLD PALTERMEYF DEBARGE KOOL 4 THE GANG TEARS FOR FEARS

WKYE/Johnstown, PA Ferrowifficheeis none Mottest: HURRAY HEAD KOOL & THE GANG BRYAN ADMIN HAROLD FALTEMBYE PHIL COLLINS.

WGY/Schenectedy Mike Net!

Mike Neil
WHITNEY HOUSTON
HOTCHEST:
BILLY OCEAN
HAROLD FALTERMEYN
KOOL & THE GANG
JULIAN LENNON
ALAN PARSONS

PARALLEL

ONE

HOTTEST: BILLY OCEAN HAROLD FALTERNEYS THAMS FOR FEARS CHAMA SHAN SURVIVOR none Hottest: BILLY OCEAN WHAM; HAROLD FALTERMEYE REO SPEEDWAGON MADONNA

WKBW/Buttalo Sandy Beach BEACH BOYS AIR SUPPLY ROGERS & PARTON HOTCOSE: SADE BILLY OCEAN HAROLD FALTERMEYE ROOL & THE GANG

WTAE/Pittsburgh Bob Conrad

SURVIVOR Hottest: HAROLD FALTERMEYE WHANI KOOL & THE GANG SADE BILLY OCEAN WWSW(3WS)Pite Crowe/Weltzel

WYICMentlord Phil Hall BOOM HOTTEST: KOOL & THE GANG BEACH BOYS HAROLD FALTERMEYE REO SPEEDMAGON DAN FOGELBERG PRIMAII
AIR SUPPLY
HOTTEST:
TEARS FOR FEARS
WHAN!
HAROLD FALTERNEYE
BILLY OCEAN
SADE

AIR SUPPLY Botteet: HAROLD FALTERMEYS KOOL & THE GANG SURVIVOR WHITNEY HOUSTON BEACH BOYS

WLTT/Washington D.C. Bob Cummings none Nottest: SADE HADONNA WHAM: PHIL COLLINS BILLY OCEAN

PARALLEL

TXIO WWOM/Albany Knott/Holmber

SURVIVOR HOTLEST: TEARS FOR PEARS BILLY OCEAN WHAM! HAROLD FALTERMEY! ROOL & THE GANG PARALLEL THREE

STING
HEART
HALL 6 DATES
JANICE PAYSON
HOTLEST:
RAROLD FALTERMEYE
REG SPEEDNAGON
BRYAN ADAMS
CHAEA RHAN
SURVIVOR

HICHAEL PRANKS
HIKE POST
HALL & OATES
JUDY COLLINS
STING
JOHN DENVER
SISTER SLEDGE
ROTLES:
TEABS FOR FEARS
BYAN ADAMS
WHANI
HAROLD FALTERHEYE
REO SPEEDMAGON

DEBARGE
EVELYN KING
ROSANNE CASH
JOHN POGERTY
HOTLEST:
CHAKA KHAN
ANNE MURRAY
BAROLD FALTERMEYE
LIMAHL
ROGERS & PARTON

WK NE/Keene, NH Howard Cordey none Hottest: TEARS FOR FEARS HAROLD FALTERMEYS ALAN PARSONS SADE CHARA RHAN

WSKi/Montpeller, VT Bruce Stebbins SISTER SLEDGE JANICE PAYSON STING

WTNY/Watertown, NY George Netter none Hottcat: BILLY OCEAN HAROLD FALTERMEYE MHAM! TEARS FOR FEARS SURVIVOR

PAUL YOUNG HOTTOBY: BILLY OCEAN SADE WHAM! PAROLD FALTERMEY! TEARS FOR FEARS

WCCO/Minn Denny Long

DON HENLEY ROSANNE CASH JOHN DENVER Hottest: none

NOSE
KS94/SI, Louis
Garcia/Waiterman
BEACH BOYS
LINANL,
HOTTOST
HOROLD FALTERME:
MEANI
JULIAN LENNON
SURVIVOR

KYKY/St Louis Jim Richards

Nottest: BILLY OCEAN WHAM!

TWO

WH8Y/Appleton St. John/Salm

HOLESTI BILLY OCEAN DAN FOGELBER MAROLD FALTE ALAN PARSONS ANNE HURRAY

WNAM/Appleto

PARALLEL

SOUTH

PARALLEL

STING
HALL 4 OATES
MEN AT HORK
DON REMLEY
BOTTER
BAROLD FALTERMEY
KOOL 4 THE GANG
BILLY OCEAN
RED SPECIMAGON
TEARS FOR FEARS

WMJJ/Birmingham Thomas/Jenkins MHITHEY MOUSTON BRYAN ADAMS HOTERS FOR PEARS HEAM! ECOL & THE GANG SURVIVOR BILLY OCEAN

WBT/Charlotte Dave Bishop

DEBANGE EENNY LOGGINS HALL & OATES HOTDBAT: BILLY OCEAN EOOL & THE GANG HADONNA SURVIVOR BEACH BOYS

WEZC/Charlotte Steve Sutton

PAUL YOUNG AMY GRANT HOCKEST: HAROLD FALTERNEY ROOL & THE GANG JULIAN LENNON TEARS FOR FEARS BILLY OCEAN

AMY GRANT BEACH BOYS AIR SUPPLY DEBARGE GRAHAM PARKER ROTTEST HAROLD PALTERME ROOL & THE GANG ALAN PARSONS GEORGE BENSON JULIAN LENNON

CK101/Cocoa Beach

Edwards/Philips
MARY JANE GIRLS
MURRAY MEAD
HOMARD JONES
AIR SUPPLY
ANY GRANT
RIM CARNES
HOTTER
CHICAGO
BAROLD PALTERMEY
BRYAN ADAMS
SURVIVOR
CHARA EHAN

BEACH BOYS AIR SUPPLY JOHN DENVER

JOHN DENVER HOTCEST: HAROLD FALTERMEYE SILLY OCEAN JULIAN LENNON HHAM! TEARS FOR FEARS

TWO

KEY103/Austin

PARALLEL ONE

MONHAUWYGARA DON HENLEY AIR SUPPLY MADONNA PAUL YOUNG KOTLEST GEORGE SENSON REO SPEEDHAGON SILLY OCEAN HAROLD FALTERNEYE PAN POGELBERG

WSB/Atlanta Greg Piccieno Greg Piccieno
MRITNEY HOUSTON
HOTTOR
HAROLD FALTERMEYE
SURVIVOR
JULIAN LENNON
JOHN FOGERTY
ALAN PAREONS

John Kelly
HALL & GATES
DEBARGE
HOTTORE;
SURVIVOR
JULIAN LENNON
ROOL & THE GANG
BILLY OCEAN
TEARS FOR FEARS

KVIL/Dallas/Ft. Worth Chuck Shodes none Hottest: MADONNA DEBARGE COMMODORES SADE WHAM!

97AIA/Miami Chris Gable Chris Gable
HALL & OATES
AIR SUPPLY
DEBARGE
RENNY LOGGINS
HOTCHAL
HANOLD FALTERMEYE
TEARS FOR FEARS
WHAN'S
BILLY OCEAN
BILLY OCEAN

WLTS/New Orleans Mitchall/Scott EVELYN KING DON HENLEY HOT LEAT HOT LEAT HAROLD FALTERMEYE KOOL & THE GANG SURVIVOR TEARS FOR FEARS

2WD/Norfolk Richardson/A AIR SUPPLY -TEARS FOR FEARS HAROLD FALTERMEYE SURVIVOR

W101/Tempa CoCarlo/Miller none Esttest: BILLY OCEAN SADE WHAM! HAROLD FALTERMEYE TEARS FOR FEARS JOHN FOGERTY Bottest: PHIL COLLINS

WHAS Louis ville Doug McElvein WEZS/Richmo MARY JANE GIRLS
HADONNA
ROTTEST:
SADE
WHAM!
BILLY OCEAN
HAROLD FALTERMEY
TEARS FOR FEARS HONE HOTEST: KOOL & THE GANG HAROLD FALTERNEYE BILLY OCEAN TEARS FOR FEARS USA FOR AFRICA

WRVA/Richmo

HALL & DATES AMY GRANT DEBARGE RENNY LOGGINS SISTER SLEDGE

SIDEM HOTCORT: ALAN PARSONS JULIAN LENNON HAROLD FALTERMEYE LIMAHL KOOL & THE GANG

WAVE/Seresote Huntington/Tello

DEBARGE STING RATRINA & THE WAY SPYRO GYRA HOTCHST: BILLY OCEAN SADE

BILLY OCEAN SADE WHAM! HAROLD FALTERME SIMPLE HINDS

PARALLEL

THREE

K ORQ/Abilens Dean Teylor

JBB Mayer

BRUCE SPRINGSTEE
DON HENLEY
DEBARGE
STING
TIL TUESDAY
HOLLOGE:
TEARS FOR FEARS
HADONNA
BILLY OCEAN
HARY JANE GIRLS
BRYAN ADAMS

WRK A/Louisville Stewart/Crawford NONE Hottest: SADE BILLY OCEAN ROOL & THE GANG WHAM! HAROLD FALTERHEYE

COCR ROBIN
ROSANNE CASH
HOTTEST:
WEAM!
HAROLD FALTERME
KOOL & THE GANG
TEARS FOR FEARS
JULIAN LENNON

Desn Teylor

STING
ROGAMNE CASH
NEN AT HORK
JAMEY STREET
COMMODORES
HOTCES:
HAROLD FALTERMEYE
BILLY OCEAN
MEAN!
TEARS FOR FEARS
KOOL & THE GANG WRVR-FM/Me Jim Robertsor DONE
BOTTEST:
PHIL COLLINS
MADONNA
SADE
HAROLD FALTES
SURVIVOR KELT/McAller Griffin/Allen WSKY/Ashevilla Don Brookshire

HOTE HOTE SURVIVOR KOOL & THE CBILLY OCEAN BRIAN ADAMS MADONNA

WLAC-FMINash Nichols/Sargen Nichols/Sargant
BEACH BOYS
HADONNA
CHARA KHAN
LIMAML
WOOLLOSE:
HANOLD FALTERMEYE
SADE
BILLY OCEAN
TEARS FOR FEARS
DEBARGE

WSFL/New Berr Gary Lee

none Hottest: TEARS FOR FEARS WRAM! HAROLD FALTERMEYE LIMAKL HADONNA

WXUS/Lafayette Bob Vizza KENNY LOGGINS Hottest: BILLY OCEAN WHAM!

KOOL & THE GANG TEARS FOR FEARS HAROLD FALTERNE KEEZ/Menkato, MA Sue LaFond

Sue LeFond

EALL & CATES
CYMDI LAUPER
KENNY LOGGINS
ROSANNE CASH
JANEY STREET
COCK ROBIN
MONTE PAYSON
BOTCHER
HARDLO FALTERNE
TEARS FOR FEARS
SUBVIVOR
LIMABL
JULIAN LENNON

Hottest: SURVIVOR JOHN POGERTY BEACH BOYS ANNE MURRAY ROGERS & PARTY

KWEB/Rochesier, MN Al Axelson WCILiCarbondale, it. Matt McCenn HALL 4 CATES ROSANNE CASH NOTECHI HADONNA HAROLD FALTERMEYE LIMAHL TEARS FOR FEARS KOOL 4 THE GANG

WMT-FM/Coder Repide

SeineriGreen
COCK ROBIN
HALL & OATES
ROSANNE CASH
ROSANNE CASH
ROSANNE CASH
HOLLER
ROOL & THE GANG
HIANGLO FALTERMEYZ
ALAN PARSONS
SURVIVOR
REO SPEEDMAGON

DON NEWLEY
HALL & OATES
HEN AT MORK
HOTEST
EAROLD FALTERMEY
EAOL & THE GANG
REO SPEEDWAGON
TEARS FOR FEARS
SURVIVOR

HALL & OATES Hottmat: KOOL & THE GAME HAROLD FALTERMEY

DON HEMLEY RAY CHARLES SISTER SLEDGE BANDANA ROTTEST: DAN POGELBERG ALAN PARSONS SURVIVOR

KRLB-FM/Lubbook

HARY JANE GIRLS
HADONNA
JEAN RNIGHT
HOLLEST:
WIANI
KOOL & THE GANC
HAROLD FALTERME
RED SPEEDWAGON
TEARS FOR FARS

WORGIOrangeourg.
SIL Wright

HALL 4 OATES
COMMODORES
SISTER SLEDGE
COCK ROBIN
ROSANNE CASH
ROSANNE CASH
ROSANRE CASH
ROSAN

WKYX/Paducah, KY Carvell/Richard

Cenesifichards

ON HEMLEY
JANKY STREET
JANKY STREET
ROSANNE CASH
KATHINA 4 THE MAV
HOTERS:
WRITHEY HOUSTON
HADONNA
PBIL COLLINS
JULIAN LENNON
SURVIVOR
WAEV/Savanneh
MorrisiWes!

MOOTHINWEST
DON HENLEY
ROSAINE CASH
ROCLEST:
RATOLD FALTERME
KOOL & THE GANG
JULIAN LENNON
SURVIVOR
JOHN FOGERTY
WZLOTupelo
Steve Thomas SIEVE IROTHS
JEAN KNIGHT
JANEY STREET
SOUTHERS PACIFIC
JANICE PAYSON
ROTTES!
MITNEY ROUSTON
CHAKE KHAN
BRIAN ADAMS
SURVIVOR
REO SPEEDMAGON

KTYL/Tyler, TX Brian Maloney

WFFX/Tuscaloose

KATRINA 4 THE MAY BRUCE SPRINGSTEEN ROSANNE CASH BOTTEST: HAROLD PALTERMEYE

PHIL COLLINS
JABICE PAYSON
STIMG
RICK SPRINGFIELD
DAN FOCELBERG
HOTCERE:
KOOL & THE GANG
HAROLD FALTERMEY
RED SPREDMAGON
TEARS FOR FEARS
BRYAN ADAMS

KTWO/Cesper

WEST

B100/Sen Diego

MICHAGIGNI
XENNY LOGGINS
DEBARGE
EATRINA & THE MAY
HOTCHEST:
EOOL & THE GANG
TEARS FOR FEARS
BILLY OCEAN
MADONNA
HAROLD FALTERMEYE

K101/Sen Frencisco Gardner/Kulp

LIMAHL SURVIVOR HARY JANE GIRLS HOLLORI BRUCE SPRINGSTEEN HADONNA DIANA ROSS DEBARGE SADE

LIMARL
AIR SUPPLY
Hoteat:
RED SPEEDWAGON
RANGLD FALTERMEYE
SURVIVOR
MADONNA
PHIL COLLINS

PARALLEL

Draw Heroid

PAUL YOUNG
DEBANGE
HOTTEST:
BILLY OCEAN
HAROID FALTERMEYE
WHAN!
MADONNA
TEARS POR FEARS

KVUU/Colorado Springs Irwin/Howard

WHITNEY HOUSTON AIR SUPPLY Hottest: WHAM! ALAN PARSONS SURVIVOR

SURVIVOR KOOL & THE GANG TEARS FOR FEARS

DEBARGE ROGERS & PARTON

KOUK/Eugene Burns/King

KKUAMonolulu Lille Miller

KFifLos Angeles

HALL & DATES DEBARGE HOTTEST: BILLY OCEAN MADONNA TEARS FOR FEARS SURVIVOR

MODECAL:
BILLY OCEAN
ROOL & THE GANC
HAROLD PALTERNEYE
SIMPLE MINDS
TEARS FOR FEARS

TWO

KBOliBoise Drew Heroid

PARALLEL ONE

BEACH BOYS AIR SUPPLY ROCERS & PARTON HOCLEST: BAROLD FALTERHEYS KOOL & THE GANG TEARS FOR FEARS WHAM! SURVIVOR

KMJ//Denver Elliott/Brady

ROGERS & PARTON DEBARGE HOTLEST: SILLY OCEAN HEAM! HARMICE & B. MANIL JULIAN LENNON TEARS FOR PEARS

none Hottest: BILLY OCEAN TEARS FOR FEARS SURVIVOR JULIAN LEMMON HADONNA KMGGA os Angelas Ron Rodrigues HON RODIGUES
BEACH BDYS
BOTTERS:
BILLY OCEAN
TEARS FOR FEARS
HAROLD FALTERMEYES
SURVIVOR
MADONNA

wCKQ/Campbe

WCHV/Charlo Ken Medek

KKLT/Phoenix Church/Thoma none Hottest: BILLY OCEAN SADE HAROLD FALTERNEYE KOOL 4 THE GANG SURVIVOR

KOST/Los Angeles KayelMerle BALL & CATES PAUL YOUNG HOTCH: SILLY OCEAN THARS FOR FEARS SURVIVOR HADONNA DEBARGE

McCleodiDennia
RED SPEZOWAGON
ANNE MURRAY
FOREIGNER
ALAN PARSONS
BEACH BOYS
HOTELS:
BILLY OCEAN
HAROLD PALTERHEYE
JULIAN LENNON
WEAN!
MADONNA

KGW/Portland PAUL YOUNG Nottest: HAROLD FALTERMEYE TEARS KON FEARS JULIAN LENNON REO SPEEDWAGON SURVIVOR

DEBARGE PAUL YOUNG DON HENTLEY KENNY LOGGINS Hottest; BAROLD FALTER SADE

KWAV/Monterey Michael Reading

KIFM/San Diego Mark Zegen

Mark Zegan
EVELYN KING
DON HERLEY
HALL & GATES
HEN AT WORK
HOTTEST
HAPOLD FALTERHEYE
TEARS FOR FEARS
CHANA KHAN
ANY GRANT
SURVIVOR

KKPL/Spoksne Dean Allen

HAROLD PALTE ALAN PARSONS LIMABL HAGONNA BEACH BOYS

THREE

PARALLEL

KFQD/Anchorage, AK

none Hottest: HRAM! BILLY OCEAN KOOL & THE GANG HAROLD FALTERNEYE TEARS FOR FEARS

KKLV/Anchorage lav Noble

Jay Noble
EATRINA & THE WAV
HALL & CATES
EOTEGE:
NHAM!
ALISON MOYET
FOREIGNER
BILLY OCEAN
JULIAN LENNON

STING Hottest: JULIAN LENNON NAROLD FALTERS SURVIVOR MADONNA PADL YOUNG none Hottast: HAROLD FALTERMEYE TEARS FOR FEARS SURVIVOR ALAN PAREONS CHAKA KHAN KOY/Phoenix Chick Welkins K99/Greet Falls McShay/Keller CHARA KHAN HOTCOST: TEARS FOR FEARS KOOL & THE GANG SURVIVOR ALAN PARSONS MADONHA

Hottest: KSLISSH Lake City George Lamich AMY GRANT HOTTEST HADONNA ERIC CARMEN TEARS FOR FEARS HAROLD FALTERNEY JULIAN LEWICH KRNO/Reno Lerry frons

DEBARGE PAUL YOUNG HOLLEST: BILLY OCEAN HADONNA EOOL & THE GANG TEARS FOR FEARS SUMFIVOR KBEST/San Diego none Hottest: BILLY OCEAN WHAM! REO SPEEDWAGON BRYAN ADAMS TEARS FOR FEARS

COME AMERICAN
STING
HALL & CATES
HALL & CATE

KASB/Roseburg, OR Veronice Burns

STING HOTLEST: HAROLD FALTERMEYE REO SPEEDWAGON WHITNEY HOUSTON JOHN FOGERTY GRAHAM PARKER

KMGQ/Santa Barbara Staphen Meade

ROSANNE CASH HALL & OATES JANEY STREET Hottest: CHAKA KHAN HHITNEY HOUSTON TEARS FOR FEARS SURVIVOR PAUL YOUNG

KALE/Trì Cities Bill Templeton BHI Templeton

JANEY STREET
SUPERTRAMP
COCK ROBIN
DON HENLEY
HOLEST:
KATRINA 1 THE WAV
PAUL YOUNG
SURVIVOR
JOHN POGERTY
BEACH BOYS

140 Reporters 98 Current Reports

Recause of the Memorial Day holiday, 42 stations reported no adds or changes in rotation or no report was filed; all their playlists

Y97/Pittsburgh & WPJB/Providence are no longer A/C reporters.

MIDWEST

PARALLEL

ONE WCLR/Chicago BEACH BOYS
ROTTEST:
HAROLD FALTERMEYE
TEARS FOR FEARS
WHAM!
SADE
BILLY OCEAN

55KRC/Cincinnati Dava Meson AIR SUPPLY HOTCOST: HAROLD FALTERIE: BILLY OCEAN KOOL & THE GANG MINAN! DEBARGE

WLLTiCincinnati Shannon/McClure HOTELST:
MHAM!
BILLY OCEAN
SURVIVOR
BAROLD PALTERMEYE
CHAXA KHAN

DEBANGE DON HENLEY AIR SUPPLY HADDONNA HOTTCST! GEORGE BENSON HAROLD FALTE! ALAN PARSONS REO SPEEDMAGE SURVIVOR

WLTF/Cleveland

WM.#Claveland

LIMARL MRITNEY HOUSTON BOLLEGE: BILLY OCEAN WHAM! EL RICHIE

NONE HOLLEST: BILLY OCEAN CHARA KHAN HAROLD FALTERHEYE JACK WAGNER SURVIVOR

WTVN/Columbus FitzGerald/Jones ALAH PARSONS Hottest: WHAM! SADE JULIAN LENNON BILLY OCEAN TEARS FOR FEARS

Goldsteinizelk
JOHN FOGERTY
BEACH BOYS
KENNY LOGGINS
RALL 4 OATES
HOTLE AT:
TEARS FOR FEARS
SADE
ROOL 5 THE GANG
HADONNA
CHARA KHAR WOMC/Detroil Barry Argenbright

LINAHL
AIR SUPPLY
NALL & OATES
HOTLEST:
KOOL & THE GANG
HAROLD FALTERNIYE
TEARS FOR FEARS
CHAKA RHAN
JULIAN LENNON

KLSI/Kanses City Greg Alen DEBARGE MITINET HOUSTON BEACH BOYS GRARAM PARKER EATRINA & THE MAV HOTCHES SADE BILLY OCEAN HAROLD FALTERMEYE TEARS FOR FEARS ROOL & THE GANG

WHECICENION
MINE DOVO
DEBARGE
RENNY LOGGINS
XIM CARNES
HOTEREL
RAROLD FALTERMEYE
TEARS FOR FEARS
RED SPEEDWAGON
CRIC CARMEN
CHARA KHAN

Rick Johnson ROGERS & PARTON HOLLDST: HAROLD FALTERMEYS KOOL & THE GANG JULIAN LENNON SURVIVOR REO SPEEDMAGON

DEBARCE KENNY LOGGINS KIM CARVES FRIL COLLINS HOTCES! JULIAN LENNON TEARS FOR PEARS. HAROLD FALTERME! SURVIVOR HADONNA

KLYF/Des Moines Bob Majors DEBARGE HOTTEST: WHAM! HAROLD FALTERMEYE JULIAN LENNON LIMARL TEARS FOR FEARS

WTRX/Flint Burke/Smith none Hottest: BILLY OCEAN WAM! MNAM! MADONNA KOOL & THE GANG SADE

> WLHT/Grand Repids Ashlord/Brown none Hottest: Julian Lennon RED SPEEDMAGON, HADONNA BRYAN ADAMS HAROLD FALTERMEYE

WENS/Indianas Grey/Esgan Greytagen
PAUL YOUNG
BRUCE SPRINGSTEEN
NOTEET:
HAROLD FALTERMEYE
SURVIVOR
REO SPEEDMAGON
BILLY OCENN
DAN POGELBERG

WHENERSES CHY
Jeff Roberts
JULIAN LENNON
PAUL HARDCASTLE
PAUL YOUNG
HOTCEST:
HARDLD FALTERHEYE
MAR
COMMODORES
HANHATTANS

HOTTOR HOTTOR HAM! KOOL & THE GANG REO SPEEDWAGON TEARS FOR FEARS SURVIVOR HONGE THE GANG

KOIUOmaha Maron/Shana

Matthews/King
JOHN FOGERTY
AIR SUPPLY
HOTTCST:
SADE
REO SPEEDWAGG
BILLY OCEAN
DEBARGE
JULIAN LENNON

DONE
SOTTEM:
DEBARGE
SADE
RARDLD FALTI
BILLY OCEAN
BRYAN ADAMS

PARALLEL THREE

WLTE/Minneapolis none Hottest: BILLY OCKAN MADONNA CHAKA KHAN SADE DAN FOGELBER

Mason/Shane
EVELYN KING
ROCERS & PARTON
ROTTES : PARTON
ROTTES : PARTON
ROLD PALTERMEYE
SURVIVOR
KOOL & THE GAMG
TEARS FOR FEARS
BILLY OCEAN

KFSB/Joplin Bobby Daniels

HALL & GATES MEN AT WORK

WJON/SI. Cloud Diam/Fine

Dismifine
DON HEMLEY
AL CORLEY
JANEY STREET
CYNDI LAUPER
GEORGE REMSON
HOTLEST:
KOOL & THE GANG
ALAN PARSONS
HAROLD FALTERREYE
TEARS FOOR FEARS
CHARA RHAN

66/R&R FRIDAY, MAY 31, 1985

AOR TRACKS

п			10 0	1.400		
ı	Wees Week Week 154 REPORTS				To	tal
ı	6 1 1 • ROBERT PLANT/Little By Little (Es Paranza/Atlantic)	Total	Hot	Medic	ım Ad	ids
и	3 2 2 EURYTHMICS/Would I Lie To You? (RCA)		+ 131			1 –
в	10 5 3 3 JOHN CAFFERTY & THE BEAVER/Tough All Over (Scotti Bros /CRS)		= 119 - 113			1 =
п	S 9 4 SUPERTRAMP/Cannonball (A&M)		- 773 + 95			1 -
E	- 17 8 3 NIGHT RANGER/Sentimental Street (Camel/MCA)		+ 70			2 -
В	DEBUT 6 STING/If You Love Somebody Set Them Free (A&M)	132	66	50		
Ė	33 35 11 7 BRUCE SPRINGSTEEN/Glory Days (Columbia)	120	+ 72	+ 45	= 15	<u>;</u> _
н	8 7 8 8 PHIL COLLINS/Sussudio (Atlantic) 24 14 10 ③ 'TIL TUESDAY/Voices Carry (Epic)	110	- 96	- 14	+ 2	=
н	5 8 7 10 TOM PETTY & THE HEARTBREAKERS/Rebels (MCA)	117	+ 63	+ 53	– з	- 1
ı	4 4 5 11 MICK JAGGER/Lucky In Love (Columbia)	105				=
В	20 15 12 D JOE WALSH/The Confessor (Full Moon/WB)	100				-
П	28 20 15 B HOOTERS/All You Zombies (Columbia)	119				+
B	- 37 W HEART/What About Love? (Capitol)	118-		+ 81 + 89		=
Н	47 40 27 TEARS FOR FEARS/Shout (Mercury/PG)	105		+ 54		
u	2 38 17 1 PAUL YOUNG/Everytime You Go Away (Columbia)		- 55-			. 1
	2 18 14 17 KIM MITCHELL/Go For Soda (Bronze/Island)		38-			
1	31 23 18 G GRAHAM PARKER & THE SHOT/Wake Up (Next To You) (Elektra)	113	20-			_
	The state of the control penede in Love (McIMPIK/GEIIBII)	100 4	22 -	77	- 6	-
	33 31 24 ② ERIC CLAPTON/See What Love Can Do (WB) - 60 38 ③ DIRE STRAITS/Money For Nothing (WB)		37+		_	-
	1 3 9 22 BRUCE SPRINGSTEEN/Trapped (Columbia)		23+			- 1
	- 51 35 35 DON HENLEY/Not Enough Love In The World (Geffen)	74-				- 1
я	2 6 13 24 TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG)	91 + 67-		62		- 1
3	19 19 25 HUWARD JONES/Things Can Only Get Better (Elektra)	77-	00			- 1
ı	15 22 21 26 PHIL COLLINS/Inside Out (Atlantic)	69-				- 1
ı	25 25 27 POWER STATION/Get It On (Bang A Gong) (Capitol)	87-				
3	16 12 16 28 GLENN FREY/Smuggler's Blues (MCA)	68 -				- 1
3	35 34 31 DONE JUSTICE/Ways To Be Wicked (Geffen) 89 42 36 50 PAUL HYDE & THE PAYOLAS (You've The Only Love (ASA)	87-	16+	71-	3=	=
	50 42 36 PAUL HYDE & THE PAYOLAS/You're The Only Love (A&M) 26 28 31 DOKKEN/Alone Again (Elektra)	92+	8+	81+	7-	-
	37 36 38 WILLIE & THE POOR BOYS/Baby Please Don't Go (Ripple/Passport)	70 –	27-	-	-	F
	34 32 30 33 PRINCE/Raspberry Beret (WB)	81 –	11=			
	- 54 44 DIRE STRAITS/Walk Of Life (WB)	74 -			-	-
В	45 45 43 33 GINO VANNELLI/Black Cars (HME/CBS)	83+	20 + 12 +	56 + 68 +		
	49 44 42 3 DURAN DURAN/A View To A Kill (Capitol)	73+	34+	39 -	-	
	- 51 TROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic)	71+	27+	41+	-	
	11 11 20 38 HUEY LEWIS & THE NEWS/Trouble In Paradise (Columbia)	62 -	38 -	24 -	1+	
	4 21 26 39 KATRINA & THE WAVES/Walking On Sunshine (Capitol)	66-	32-	34 -	1 -	
ı	DEBUT TOM PETTY & THE HEARTBREAKERS/Make It Better (Forget) (MCA) St. 47 CD MEN AT WORK/Fverything I Need (Columbia)	66+	23+	41+	27+	
	- 57 47 MEN AT WORK/Everything Need (Columbia) 7 10 22 42 JULIAN LENNON/Say You're Wrong (Atlantic)	75+	7+	67+	11-	
	12 13 29 43 JOHN FOGERTY/Centerfield (WB)	56 -	26-	30 -	0 =	1
	30 30 32 44 BON JOVI/Only Lonely (Mercury/PG)	55 -	27-	28-	1-	1
1	29 33 39 45 BRYAN ADAMS/Heaven (A&M)	65 - 49 -	7- 29-	58 - 20 -	0 – 0 –	1
ı.	58 BOB DYLAN/Tight Connection To My Heart (Has Anybody Seen:) (Columbia)	67+	10+	51+	17-	
I	DEBUT P THAT I / Lay IT Down (Atlantic)	67	4	50	67	1
	9 16 34 48 DON HENLEY/Drivin' With Your Eyes Closed (Geffen)	46-	23-	23-	1+	
	- 55 50 3 JOE WALSH/Rosewood Bitters (Full Moon/WB)	50+	17+	31=	3-	1
	7 24 41 50 FIRM/Satisfaction Guaranteed (Atlantic)	42 –	21 –	21-	0=	1
	4 45 51 MAMA'S BOYS/Needle In The Groove (Jive/Arista) - 55 HELIX/Deep Cuts The Knife (Capitol)	54 –	3=	51 -	1 -	
1	DEBUT 5 FOREIGNER/Reaction To Action (Atlantic)	54+	4=	48+	10-	1
L	DEBUT S GEORGE THOROGOOD &/Willie And The Hand Live (FMI America)	53+	5+	44+	35+	ir N
	50 52 55 SHUUTING STAR/Summer Sun (Geffen)	55 + 47 –	4+ 8+	48+	15-	A
L	DEBUT STORY PLANT/Pink And Black (Es Paranza/Atlantic)	4/- 37+	17+	39 - 19 +	10-	P
L	DEBUT Surrender (EMI America)	59	5	37	55	ŵ
L	DEBUT S BRYAN FERRY/Slave To Love (WB)	49+	_	27+	21-	H
5	4 55 54 59 JOHN FOGERTY/Searchlight (WB)	43-	16+		6-	In V
-	U2/Three Sunrises (Island)	43+	6+	28+	30+	A
Ĭ.						

MOST ADDED

STING (121) If You Love Someone Set Them... (A&M)
RATT (67) Lay It Down (Atlantic) COREY HART (55) Never Surrender (EMI America)
FOREIGNER (35) Reaction To Action (Atlantic)
HEART (34) What About Love? (Capitol)

HOTTEST

ROBERT PLANT (131) Little By Little (Es Paranza/Atlantic)
EURYTHMICS (119) Would I Lie To You? (RCA) J. CAFFERTY & BEAVER BROWN BAND (113). Tough All Over (Scotti Bros./CBS) PHIL COLLINS (96) Sussudio (Atlantic) SUPERTRAMP (95) Cannonball (A&M)

BREAKERS

If You Love Somebody Set Them Free (A&M)

86% of our reporters on it. 132/121 Including adds at: WNEW, WMMR, DC101, KZEW, KLOL, WLUP, WRIF, KMET, KGB, KOME. Debuts at #6 on the Tracks chart.

DIRE STRAITS

Money For Nothing (WB)

60% of our reporters on it. 92/23 including adds at: WIYY, WHJY, KGON, WOUR, WAAF, WRDU, WIBA. Moves 38-21 on the Tracks chart.

Walk Of Life (WB)

51% of our reporters on it. 78/13 including adds at: WKLS, KQRS, WYSP, KMJX, WTKX, KISS, KQDS, KEZO. Moves 44-34 on the Tracks chart.

NEW & ACTIVE

REO SPEEDWAGON "Gotta Feel More" (Epic) 47/18 (31/19) adds include Whith, WEZK, WOUR, WDZ, WHOT, KNDJ, KEZE, WRIT, WHUF, Hots: 3 WMMR, NRJW, Mediums 36 include WBCN, KSRR, WERN, WIZO, WIEH, FUND, KGB. BEACH BOYS "Getcha Back" (Caribou/CBS) 45/3 (46/13) adds: WBAS, CFOX, WZZD, Host 7 WMMR, KAZY, WDHA, KRIX, WOOS, WBSW, WCPZ. Mediums: 36 include WINY, WNDR, KBP, KMET, WZZO, WAOY, WEYV, WWOT.

ROBERT PLANT "PIRK AND Black" (Es Parazza/Altantic) 37/10 (27/25)

WCCC, WHCN, KISS, KATT. Medium: 19 include WHY, WBAB, WNEW, KTXC, KGB, KOME, WEZX, WWCT.

WIOT, KZEL, KEZE

FIONA "Haug Your Heart On Me" (Atlantic) 36/18 (25/11)
Adds include WEBN, WZZQ, WHEB, WEZX, WOMF, WWCT, KNOD, KLPK, WGIR, Hols, 5 WHLY,
WDHA, WBCN, WYSP, KTVD, Mediums, 29 include WBAB, WOSM, KZAP, KISS, WAPL, WTUE,
DIRE STRAITS "So Far Away" (WB) 34/6 (32/10)
Adds 91X, WPYX, K97, KOMP, WHMD, KFAKT, KISS, 11 include KZEW, KBCO, KFOG, WDHA, KILD,
CHUIA CIDIERC "UTAL, LIMAGAE, WHDU, WBDO, KEZE, KWHL.

Mediums: 23 include WNEW, WNDR, WOME, WFDD, KEZE, KWHL

CHINA CRISS: "The Highest High" (WB) 33/3 (32/5)

Adds: CFOX, KWDD, WZEW Hotis: 6 WLR, CHEZ, KTCZ, WIZN, KSPN, KROU, Mediums: 25 include WBAB,

WRIT, WOFM, KROQ, WEZX, WGD, WAZ, KKDL

FIRM "Someone To Love" (Aliantic) 26/16 (10/1)

Adds include WDDR, WWSF, WEBM, WCME, WOT, KLD, KWHL, Hots: 4 KSRR, WRIF, WOFM, WADX.

Mediums: 19 include KLDL, KISS, KICT, KZEL, WRRW.

Mediums: 19 include KLOL, KISS, KICT, KZEL, WRIK:
SUPERTRAM: "Better Days": (ASM) 24/5 (21/14)
Adds: CFOX, KRIX, KOZL, WAPL, WCKT, Hols: 8 include CHOM, KAZY, KFOG, WHCN, WLAV, Mediums: 15
Include WHOR, RAZP, WAPY, WICK, WHOT, KID.
PHIL COLLINS: "Only YOU Know And I Know" (Altantic) 21/6 (15/1)
Adds: WLOV, WIKL, WICT, KZZL * WKT. KOZZ * Hors: 8 include WEBN, KUPD, KFOG, KISW, WOMF,
WLAV, KIYD. Mediums: 13 include WBAB, KIYO, KOAK, KODS, KILO.

**TEVON-MEDIUM ** INCLUDE WBAB, KIYO, KOAK, KODS, KODS,

TEXTONES "Midnight Mission" (Gold Mountain/A&M)20/12 (11/11)
Adds include KLOL, WOFM, KBCO, WCCC, WRCN, WACY, WWW. Hots: 0. Med
WBCN, WPYX, WTUE, WIZN, WZZO, KSPN, KTYD.

MBCN, MFTA, WILE, WICH, WAZU, ROFN, NITU.

ROBERT FLAMT "Easily Lead" (E. Paranza Aliantic) 20/4 (26/26)

Adds: KSHE, KSIO, WOHA, KNON, Hots: 5 include WEBN, WLAV, KPOI. Mediums: 15 include WBAB, KGB,

WOHA WILE WORD WEST, WILE I.

WOME, WTUE, KODS, KEZO, WBLM.
SUPERTRAMP "Still in Lave" (A&M) 20/4 (17/8)
Adds WLUP, KTCZ, KEZE, WZN, Hots 7 Include WXRT, KAZY, KMET, WPCN, WORK, Mediums: 13 include WXRT, KAZY, KMET, WPCN, WORK, WORK, WOTH, KUEX.
ANIMOTION "Animotion" (Mercury/PolyGram) 18/5 (11/2)
Adds: WZZO, KMJX, WIZN, WHMD, KOZZ, Hots: 0 Mediums: 17 include KROQ, KQAK, WCCC, WHEB, WCCC, WHEB, WCCC, WYER, WYCC, WYC

JASON & THE SCORCHERS "Shop It Around" (EMI America) 17/3 (20/5)
Adds: CHEZ, KLPX, KUFO, Hots: 1 WOFM, Mediums: 16 include WBCN, KBCO, WHFS, WYSP, WAQX, WIBA

NILS LOFGREN "Secrets in The Street" (Columbia) 16/16 (0/0)
Adds include WINEW, KBCO, KMET, WDHA, WOUR, Hots: 0. Mediums: 6 KZEW, WXRIT, WAAF, WDIZ,

KPMF, KVIDE

PAUL HARDCASTLE "19" (Chrysalis) 16/7 (13/9)

Adds: WBCN, CHUM, WGPM, WCCC, WBSW, KFMQ, KSPN, Hots: 3 KQAK, WLIR, KCGL. Mediums: 6

IPOLINE 91X, WHS, KYM,

WHICK JAGGER "Half A Loal" (Columbia) 16/2 (17/3)

Adds: WHCN, WEZX, Hols: 7 include KFOG, KSJO, KFMG, KZOK, WWW, KZAM. Mediums: 9 include

PRINCE "Pop Life" (WB) 16/1 (15/0)

its: 7 include KOAK, WLIR, WHMD, KSPN, KCGL, KVRE. Mediums: 9 include WBAB, WDHA, WGIR, WBLM. HOWARD JONES "Life in One Day" (Elektra) 15/4 (9/0)
Adds 91x, KVZL, WXIR, WYTH. Hots 8 include WXRT, KOAK, WLIR, WIZN, KSPN, KCGL. Mediums: 6
Include WARR, KXZY, WOHA, KVRE.

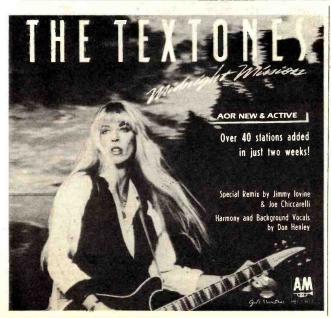
WILLE & THE POOR BOYS "These Arms Of Mine" (Ripple/Passport) 15/2 (17/2)
Adds KLPK, KMBY Hols: 3 KAZY, WDHA. WCCC. Mediums 12 motide DC101, KMET, WRCN, WCMF,
WMCT, WWW.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's Most

TRACKS — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

AOR ALBUMS

Three Two Last Weeks Weeks Week	154 REPORTS	MAY 31, 1985	Total Reports	Hot Rotation	Medium Rotation	Adds All Rotations
== 1 0	ROBERT PLANT/Shaken 'N Stirred (Es Paranza/Atlantic)	"Little" (146) "Sixes" (71) "Pink" (37)	149+	133+	15-	1-
2 1 2 2	PHIL COLLINS/No Jacket Required (Atlantic)	"Sussudio" (110) "Inside Out" (69) "Don't Lose" (29)	141+	126=	15+	1+
6 4 3 3	EURYTHMICS/Be Yourself Tonight (RCA)	"Would I Lie" (140) "Sisters" (10)	143-	120-	23=	0-
_ 7 4 4	JOHN CAFFERTY & THE BEAVER / Tough All Over (Scotti Bros. / CBS)	"Tough All Over" (140) "Voices" (11)	142=	114+	28 -	0-
_ 9 7 ⑤	SUPERTRAMP/Brother Where You Bound (A&M)	"Cannonball" (142) "Better" (24) "Still" (20)	143+	96+	47-	1 -
1 3 6 6	TOM PETTY & THE HEARTBREAKERS/Southern Accents (MCA)	"Rebels" (105) "Make It Better" (66) "Don't Come" (42)	138+	86-	52 +	3+
4 5 8 7	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Shout" (105) "Everybody" (67)	134+	82-	50 +	9+
11 B	NIGHT RANGER/7 Wishes (Camel/MCA)	"Sentimental" (132) "Seven Wishes" (13)	134+	72+	62-	3-
34 30 16 1	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Glory Days" (120)	122+	74+	46 -	11-
— , 33 12 10	DIRE STRAITS/Brothers In Arms (WB)	"Money" (92) "Walk" (78) "So Far" (34)	139+	44+	91+	12-
14 13 10, 11	JOE WALSH/The Confessor (Full Moon/WB)	"The Confessor" (119) "Rosewood Bitters" (50)	130+	50 +	79 =	2=
5 6 5 12	MICK JAGGER/She's The Boss (Columbia)	"Lucky" (100) "Lonely" (22) "Half" (16)	111-	79 -	32+	0-
23 16 14		"Voices Carry" (117)	117+	63+	53 -	3-
. 28 22 18		"All You Zombies" (119) "And We Danced" (10)	120+	37+	83-	4-
8 8 15 15	DON HENLEY/Building The Perfect Beast (Geffen)	"Not Enough Love" (91) "Drivin' " (46)	114-	47 -	66 +	5=
25 17 17 16	GRAHAM PARKER & THE SHOT/Steady Nerves (Elektra)	"Wake Up" (113) "Weekend's" (11) "Break" (10)	121+	25 -	95+	7=
7 10 13 17	ERIC CLAPTON/Behind The Sun (WB)	"See What Love" (87) "She's Waiting" (29) "Tangled" (1	4)102-	50 -	52 -	3=
35 34 21 13	PAUL YOUNG/The Secret Of Association (Columbia)	"Everytime" (103)	105+	55 +	49 -	5-
20 19 19 19		"Go For Soda" (103)	110+	38+	72+	0-
3 2 9 20		"Trapped" (74) "Trouble" (62)	89 -	60 -	29 -	0=
22 25 24 🕙		"You've Got" (100)	104+	24+	79 -	5=
11 14 23 22		"Get It On" (87) "Some Like" (22)	95 -	37-	<i>58</i> –	2+
9 12 20 23		"Centerfield" (55) "Searchlight" (43)	85 -	42-	42 -	3-
18 21 22 24	HOWARD JONES/Dream Into Action (Elektra)	"Things" (77) "Life In One Day" (15)	84 -	51 -	32 -	4+
29 28 26 🕰	PRINCE/Around The World In A Day (WB)	"Raspberry" (74) "Paisley" (17) "Pop" (16)	83-	38 -	45 -	0-
30 32 31 26		"Ways To Be Wicked" (87)	90 -	16+	74-	2-
31 29 27 🐼		"Baby Please" (81) "These Arms" (15)	89 -	11-	78 -	3+
16 15 25 28		"Smuggler's Blues" (68)	68 –	41-	27-	1 –
— 36 35 2 9		"You're The Only" (92)	94+	9+	82+	7-
_ 39 37 🐽		"Black Cars" (83)	86+	13+	70 +	9-
		"Alone Again" (70)	70 -	27-	43-	2+
13 20 29 32		"Walking" (66)	72 -	34 -	38-	1 -
19 23 33 33		"Heaven" (49)	62-	34 -	28 -	0=
27 27 32 34		"Only Lonely" (65) "Hardest Part" (10)	75 –	8-	66 -	1=
12 18 34 35		"Satisfaction" (42) "Someone To Love" (26)	60 -	25 -	<i>32</i> +	6+
	The state of the s	"Say You're Wrong" (56)	57-	26 –	31-	0=
	· · · · · · · · · · · · · · · · · · ·	"Reaction To Action" (53) "Yesterday" (11)	62 +	11-	47+	31+
		"Sunrises" (43) "Tumbling" (14) "Bad" (13)	60 +	10+	38+	42+
	GEORGE THOROGOOD & THE DESTROYERS/Maverick (EMI America)		61 +	5=	53+	14-
26 37 — 40	REO SPEEDWAGON/Wheels Are Turnin' (Epic)	"Gotta Feel (47) "One Lonely" (15)	59+	7-	44+	16+



BREAKERS.

No AOR albums qualify for Breaker status this week.

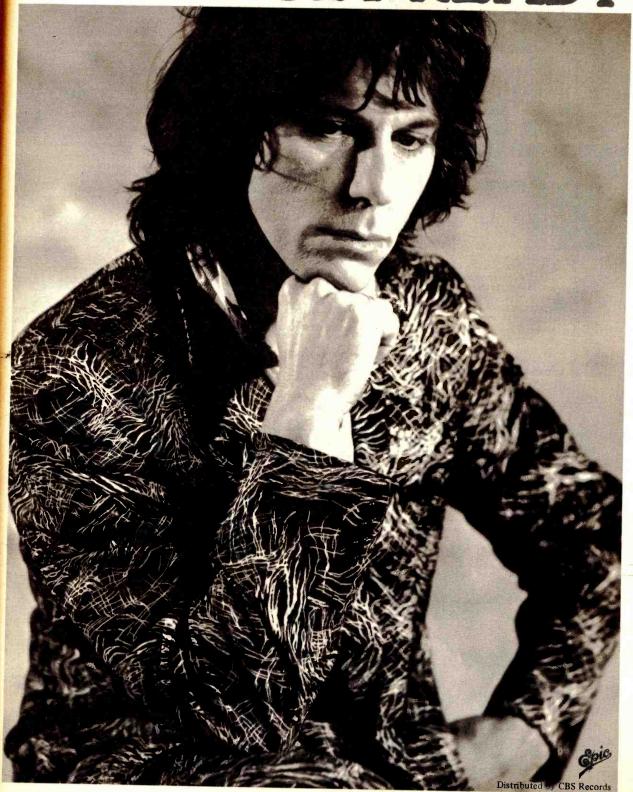
AOR BREAKERS — A record is a Breaker the first week that it's reported by at least 50% of our AOR reporters. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

AOR ALBUMS — Album airplay dala, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are BOLDED. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

68/R&R FRIDAY, MAY 31, 1985

PEOPLE GET READY





AOR ALBUMS

Wide Awake In America (Island) FOREIGNER (31)

Agent Provocateur (Atlantic).
REO SPEEDWAGON (16) Wheels Are Turnin' (Epic)
G. THOROGOOD & THE DESTROYERS (14)
Maverick (EMLAmerica) DIRE STRAITS (12) TEXTONES (12) Midnight Mission (Gold Mountain/A&M)

HOTTEST

ROBERT PLANT (133) Shaken 'N Stirred (Es Paranza PHIL COLLINS (126) nza/Atlantic) No Jacket Required (Atlantic) EURYTHMICS (120) Be Yourself Tonight (RCA)
J. CÁFFERTY & BEAVER BROWN BAND (114)
Tough All Over (Scotti Bros./CBS) SUPERTRAMP (96) Brother Where You Bound (A&M)

NEW & ACTIVE

FIONA/Fiona (Atlantic) 47/7 (45/9)

Adds: WZZO, WHEB, WEZX, WWCT, KLPX, WIZN, WGIR. Hols: 6 WHJY, WDHA, WRCN, WYSP, WAAF, KTYD. Mediums: 39 include WBCN, WBAB, WMMR, KZEW, WYNF, WEBN; WQFM, KZAP, KGB.

CHINA CRISIS/Flaunt The Imperfection (WB) 41/4 (42/5)

Adds: CFOX, KMOD, CITI, WZEW. Hots: 7 WLIR, CHEZ, KTCZ, KEZX, WIZN, KSPN, KRQU. Mediums: 32 include WXRT, KBCO, KROQ, WEZX, WAQY, WDIZ, WOOS.

THE GOONIES/Soundtrack (Epic) 41/3 (46/3)

Adds: KSHE, 91X, WSKS. Hots: 13 include WBCN, WBAB, KDKB, WPLR, WTKX, WOOS, KPOI. Mediums: 27 include WNEW, KBPI, KROQ, WZZO, WLIR, WFYV, KGGO.

ANIMOTION/Animotion (Mercury/PolyGram) 25/4 (20/2)

Adds. WZZO, WIZN, WHMD, KOZZ. Hots: 2 K97, KFMF. Mediums: 22 include WYNF, KROQ, WCCC, WRCN, WHEB, WKDF, WWWV, KLYV.

TEXTORES/Midnight Mission (Gold Mountain/A&M) 20/12 (12/12)
Adds include KLOL, WOFM, KBCO, WHFS, WCCC, WRCN, WAQY, WWWV. Hots: 0. Mediums: 13 include WBCN, WPYX, WTUE, WIZN, WZZQ, KSPN, KTYD.

TRUTH/Playground (IRS/MCA) 17/6 (17/13)
Adds: WMMR, KQAK, WOOS, WZEW, KOZZ, KTYD. Hots: 1 KCGL. Mediums: 12 include KBCO, WHFS, WDHA, WLIR. WBSW

LONNIE MACK/Strike Like Lightning (Alligator) 16/5 (12/1)
Adds: KNCN, WHMD, KUFO, KFMF, KVRE. Hots: 2 KBCO, KTCL. Mediums: 12 include KZEW, KLOL, WXRT KAZY,

KING/Steps In Time (Epic) 14/3 (12/3)

Adds: WKQQ, WCXT, WCPZ. Hots: 2 KRQU, KCGL. Mediums: 10 include KBCO, KROQ, KQAK, WDHA, WLIR, CHEZ

NEW ORDER/Low-life (Qwest/WB) 14/2 (13/8)
Adds: WBCN, KSPN. Hots: 6 KQAK, WHFS, WLIR, KTCL, KRQU, KCGL. Mediums: 6 include WXRT, KBCO, KRQQ, 91X, CHEZ

JOAN ARMATRADING/Secret Secrets (A&M) 12/2 (12/0)
Adds: KFOG, WQBK. Hots: 6 KBCO, 91X, KZAM, KTCL, KCGL, KVRE. Mediums: 5 include WXRT, KAZY, WHFS,

VITAMIN Z/Rites Of Passage (Geffen) 12/1 (12/1)
Adds: KCGL. Hots: 3 WLIR, KTCZ, KRQU. Mediums: 8 include KBCO, 91X, WHFS, WBSW, KZAM, KVRE. TRANSLATOR/Translator (Columbia) 11/2 (10/5) Adds: KFMF, KVRE, Hots: 1 KRQU, Mediums: 10 include WXRT, KBCO, KQAK, WHFS, KZAM, KCGL.

AOR ALBUMS - Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are BOLDED. Current week's total reports, hot and medium rotation reports, and total adds are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

TRACKS - Track airplay data for songs from all configurations, including albums, LPs, and 45s. Shown fourweek trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's Most Added.

REGIONAL AOR ACTIVITY

PARALLELS - Stations arranged by market size, according to Arbitron's MSA popula tion figures.

Parallel One: 1,000,000 + Parallel Two: 200,000-1,000,000.

Parallel Three: Under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a

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WBCN/Boston (617) 266-1111 201 080 1205 HC1 600 233485

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WDVE/Plttsbur (412) 562-5959

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(315) 797-0803

WPLR/New Hat (203) 777-6617

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BOOK OFFICE OF STATE WHCN/Hartford (203) 247-1060

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WPYX/Albany, (518) 785-9061 PO: AND: TURCO WCCC-FM/Hartford (203) 233-4426

PO: DAVID GROSSHAM ASST. FO: GLOSS STR. THE PARTY OF THE P

WZZO/Allentow (215) 694-0511 FO: GENE ROMANO HD: RECK STRANSE

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WHFS/Annapolis (301) 263-1430 NO: DAVID STRETEZH

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WCMF/Rochester (716) 262-4330 FOI JURN LARRON ARET. FOI DAVE YAME

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WKLC/Charleston, (304) 722-3308

(215) 868-9460 PO: ANDY BLOOM NO: MARK DIDIA

WDHA/Dover, NJ (201) 328-1055 ON; SOR LINDER

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(413) 252-144.

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WWTR/Ocean City (301) 289-4545 Po. RECIAND MINISTER

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WKLS-FMAtlent (404) 325-0960

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KSRR/Houston (713) 797-0097 MOI MINT MEAN ASST. PO: MIC

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KLOL/Houston (713) 526-6855 PO: JOB DENTON ABBY, PO: RICK LAMBS

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WQMF/Louisville (502) 589-4400 Design Control (1) The Control

WIMZ-FM/Knox (615) 525-6000 PO: XERRY LAMBERT HD: SCOTT PACLEEN

WDIZ/Orlando (305) 645-1802 PO: NAD HERSTON MANUEL SEATON DESTRUCTION DEST

WFYV/Jacksonvill (904) 642-1055 PO: CHRIS JONES

WTKX/Pensacola (904) 436-7543 PRIL COLLINE SERVICE S

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WRXL/Richmond (804) 282-9731 PD: TOM EVANE NO: PAUL SHUESCE

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KRIX/McAllen Brownsville (512) 350-9999 PO: MICHAEL T. PE

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WKDF/Nashville (615) 244-9532 PD: SILL FOR ASST. PD: GAVED HALL

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WRUF-FM/Gair (904) 392-0771 FO: BLANT SCHOOL HO: CHIC BLANER Design Contract (1) and Contract (1) and

WWWV/Charlottesville (804) 971-4057 PO: JAY LUPRE

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WHMO/Hammond (504) 345-1070 PO: MAIX BEGER HD: CHRISTINA KELLET

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WLUP/Chicago (312) 440-5270 PD: GREE BOLK RD: BILL BYANS

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(812) 545-5601

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WRIF/Detroit (313) 827-9505 90: #CCBMG, MATER ABOT. 90: 308 098

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154 Reporters 144 Current Playlists

Five stations falled to report this week. Their rotations were trozen.

> KLOS/Los Angeles KQWB-FM/Fargo KYYS/Kansas City WDVE/Pittsburgh WSHE/Miami

WLLZ/Detroit returns as an AOR reporter.

ENTERTANDE (N)
JOS VALLEN (N)
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KINK/Portland, OR (503) 226-5080

(604) 684-7221

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KFOG/San Fran (415) 986-1045

MR: MONTY LOW SEAR TAKEN SEAR TAK

KQAK/San Franc (415) 474-9100

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KOMP/Las Vegas (702) 876-1460 KRKE-FM/Albuq (505) 765-5400 MOST. PO: BIG MARTY

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KZOK/Seattle (206) 281-5600 ON: PRIL STRICES KZEL/Eugene (503) 342-7096 HOL KEN MARTIN HOL VINCE HERTE

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KFMF/Chico (916) 343-8461 PD: NON HOCOMAND

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KSPN/Aspen (303) 925-5776 PD: CARY METPET

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KOZZ/Reno (702) 329-926 10: DMT II. COOK 10: ETENT FOR

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Five stations reported a frozen playlist this week.

> KINK/Portland KKCI/Kansas City KLBJ-FM/Austin KRKE-FM/Albuquerque KRQR/San Francisco

PLAYLISTS - An artist's name appears once per playlist in the highest reported rotation. For example, if cuts from an album are reported in both hot and medium, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly reported that week, or additional tracks have been added. An (M) or (L) after an artist's name shows that other tracks from that record are in those rotations (medium or light add). An artist's name with no abbreviations means all airplay of that artist is in the listed rotation. When three or more tracks from the same album are reported in medium, that album will receive credit as being in hot and be listed as such. The album's tracks will continue to receive credit as being in medium rotation.

CHR PARALLEL ONE PLAYLISTS

EAST

B104 WBSB Baltimore

PD:Steve Kingston

MD: Anny Kronthal

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DEBARGE/Who's Molding Danne N FOREComprisection To Action LDBM CAPERTY/Tough All Dwar ETIMO/IF You Love Senabusy



WPLJ-FM RADIO MD: Lisa
Tonacci

WELL-H RADIO
TORS

BENNET STATE TO THE MISSES

BENNET STAT

WHITE FM STERE Pittsburgh

Program Administrator: Keith Abrams

Keith Addragma

Addragma

DEBARGE/Whe's Helding Donna N STING/IF You Love Benebody COREY HART/Never Surrander WHITNEY HOUSTON/You Dive Good L MEN AT WORK/Everything I Need



Phlladelphia PD: Scott Walker MD: Glenn Kalina

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DETAMOE/Amer's Helding Denna M FORETOWER/Restlam To Action The Controlled is Setter Francisco AMERICION/LE Mis On O MEDITAL Mis On DO MEDITAL Mis On DO MEDITAL MIS ON DETAMOE AMERICAN Francis BYMAINE AMERICAN Francis BYMAINE AMERICAN Francis

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PD: Charlie Quinn Boston

DO Cindy Bailen

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CORRY MATT/Mover Surrander
MAITING HOUSENSY/MOV Sive Good Li
CORSION/Get Lie To Attien
TON PETT/Mais II Setter (Forge
DEAD OR ALIVE/Yew Spin No Round

SOY MEETS GIRL/On Gist SEACH SOYR/Ostche Back MEM AT MORR/Everything I Mosd HEART/Met About Lave

CKSIM Montreal PD: Stephen Anthony

P.S. Stephen Anthony

1 ADMINISTRATION OF THE PARTY OF TH

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PARAMYE CLOP/Devos Intelliger
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BCC MPRINGELLO/Calabrae
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COMOL LAMPROFTED Concises St. Oct.
CANDOL CANDOL CANDOL CANDOL
MACROMATICAL TABLE ST. OCT.
BCC MACROSTIC VALUE AND CONCISES ST. OCT.
BCC M

1050 chum

PD: Jim Waters MD: Brad "Knobby" Jones

MUCE SPRINGSTEEM/Olory Days MARY JAME GIRLS/In My House MADDROA/Into The Grouve PORMS STATION/OF It On (Sony A CHIMA CRISIS/Slate Men Res THEM ADDRESSANT HE REPORT AND ADDRESSANT HE ADDRESSANT HE

92 PROFM

Operations Manager: Providence
Tom Cuddy

BTINO/IF You Love Goodbadg COMEY Heat?/Never Syrrander COMEQUESES/MINISTER INSTITUTE HATALIE: COLEFORGETOWN JENNAING JACKSOM/PerPect BEMERTRAMP/Comnomball PETER BROWN/IE ZIE Won't Dance

7 SOO WHTZ PD: Scott Shannon New York MD: Frankie Blue

MD. Frankie Blue

The State of The State of

ADDE 29. 20 DEFECHE MODE/Propio Are Possio



PD: Smokey Rivers MD: Gene Baxter

30 HALL & CATER/Foresession Charact-STIMO/IF You Love Sembles DEFECIAL HOUSE/Feeple Are Feeple PAGE HARBONSTLE/19 . TIL THERBAY/Volces Corry

CKO 9 Montreal

MD: Guy Brouillard

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(CFTR339)

Toronto PD: Sandy Sanderson MD: Bob Saint

PCD. SORTIUS S

BRUCE SPRINGSTEEN/Glove Days DIRE STRAITS/Holt Of Life DIRE STRAITS HALL OF LEFE
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WXKS-FM PD: Sunny Joe White Boston MD: Geni Donaghey

MD: Genil Donaghoy

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Buffalo PD: Bill Todd MD: P.J. Foxx

MC: P.J. FOX

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STIMO/IP You Leve Stranbody COREY MART/Never Surrender POMER STRATION/OFF IS On (Song A. SUPERTAMP/Connends II HEART/Mad About Love

Washington D.C.

WEY MAXIMUM MUSK Long

PD: Bill Terry MD: Ruth Tolson

PAIL YOUNG/Everation You Go Aug SHUCE SPRINGSTEEM/Glory Days MESHDO/Held No.

KIM CARMEN/Cross in The Hight PEACH SUTE/Outche Sach Als MUPELY/Just As I Am Outsel FREY/Busgler's Slees SUPERTRAPP/Cannonbell MIGHT FAMORE // SINCE MIGHT FAMORE // SINCE MIGHT FAMORE // SINCE MIGHT FAMORE // SINCE MICHTER // MIGHT // SINCE MICHTER // MICH // MI

B94 Pittsburgh PD: Scott Alexander

MD: Craig Jackson

MDC Craig Jackson

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MD: Joe Folger

ADDS 17
COMEY MART/Maver Burrender
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STIMO/1F You Love Scarbode
PALL YORKS/Evergline You Go Ameng

JOHN CAPPERTY/Tough All Dear MEN AT MONE/Everything I Need GIND WARRELL PRINTS

Dallas/Ft. Worth

Maximum Hits VP/Programming: John Shomby

VP/Programming John Shomby

| Committee |

MALL & CATES/Ferever MALL & CATES/Ferever FOMER STATION/Oct 14 On (Seng A GIMO WAMPELL (State Company)

HIGHT RANGER/Sentimental Street TIMA TURNER/Show Same Suspect JOHN CAFFERTY/Torph All Dyer

PD. Kris O Kelly
MD: Greg Rolling
MD: Greg Rolling

M.D. Greg Politics

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CHR PARALLEL ONE PLAYLISTS

7-55 Miami PD: Keith Isley WI Asst PD/MD: Mark Shands WINZ-FM

SEVERLY HILLS VERYALL F

Ops Mgr. Chuck Morgan Asst. PD/MD: Kurt Kelly

Miami

15

KTKS

Dallas

94-Q Atlanta A CONTRACTOR OF THE STATE OF TH

Hot Häu! Norfolk

MD: Jim Curtis

ROBERT PLANT/Little By Little GRASSAT PARKET/Male Up (Nest To.-FORE:GOMER/Roetlen To Action ANY GRANT/Find A Mag POMER STATION/Get It On (Beng A

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MD/Asst. PD: Frank Amadeo P.D. John Lander

ASSL PD: Ron Parker

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ADDS HOME

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C 105 Tampa

P.O. STEVE PRIVETS

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DESARGE/Me's Holding Danne H

St. Louis 106.5 771 OM; C.C. Matthews

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PD. Todd Chase

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--WX5T--98X-FM

Columbus

PD: Adam Cook H 1 1 SEVAN ADMENTAGE TO HE H 10 2 HANGED PARTENESYE AT 1 2 HANGED PARTENESYE AT 1 2 HANGED PARTENESYE AT 1 2 HANGE THE ACT OF THE THING THE ACT OF THE AC 3 2 SIMPLE OF STREET, The Control of Street,

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hitradio 96 fm

PD: Gary Berkowitz

All BUFFLY-Nove me DEBARDE/Hab's Holding Donne M DON HBREEY/Hot Enough Love In T BEACH BOYS/Detrie Back USBMAINE JACKSDM/Perfect COREY HART/Never Burrender

PETER BROWN/21 2 Is Mon's Dents GRANAN PANNER/Mete Up (Nest To GIND UNMERLI/Felsch Cars NION! RANGER/Dentsannts Street REMUDI/Hold He FORE 10MER/Rection To Action SUPERTRANGE/CANNERS!



PD: Dave Anthony Asst. PD/MD: Don Michaels

Asst. Poh.Mc. Don Mchaels

| Internal of the Control of the Contro

ADDO TIL THERDAY/Veices Corre



PD: Buddy Scott MD: Joe Bohannon

37/ 38. 39. 40 DEFECHE HOME/People Are People AMIPOTION/Obsession SNUCE SPRIMOSTEDM/Trapped HARY LEWIS & MEMB/Trausis In Soc



PD: Tom Jeffries

MD: Shadow Stevens

MD: Shad

DO COREY HART/Never Burrender HALL & DATES/Pesseeien Obsessio ANIMOTION/Let Him On FOREIONER/Rection To Action ORAHAM PARKET/Mals Up (Mest To Y

Ops.

Ops. Dir: Dave Robbins

Ops. Dr.: Dave Flobbins
MO: Ton Kelly

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34. 39. 36. 37. 38. 39. 40 FOREIGNEE/Reaction To Action STIMO/IF You Lave Bamabedy TOM PETTY/Nabe I Better (Forg. RICK, SPRINGPIELD/Blate DF The) COREY HEAT/Naver Extrender

WKT Milwaukee

КВЕО

Kansas City PD: Pat McKay



JOHN CAPPERTY/Conterfield

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MARY LEMIS & MEMO/Treads in PaMADDRMATICS TO THE PAGE

BRUCE SPRIMORTERY/Treads

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Detroit

PD: Lee Douglas

Detroit

PD. Lee Douglas

Ass. PD. Sleve Kelly

1 2 1000 February Communication of the commun

OM: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

STIME/If You Lave Semebody



Chicago

PRO 50

PD. Dallas Cole

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RUCE DFRIMBUTER/Trapped
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BNUCE MFRIMBUTER/Diery Days

Q102 Cincinnati

MD: Direct Allion

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97.9 WNCI

PD: Rich Meyer Columbus MD/Asst. PD: Bruce Wheeler

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ETINO/19 You Lave Boashofs
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WEST



CHR PARALLEL ONE PLAYLISTS

WEST



Denver

PD: Mark Bolke PD: Mark Bolke MD: Chris Knight

EURYTHMICS/Mould I Lie To You' OLENN FREY/Sauggler's Blues CYNDI LAUPER/The Geories 'R' 5

Phoenix

PD: Guy Zapoleon MD: Steve Goddard

MD. Stove Goddard

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BRUCE SPRINGSTEEN/Glary Days
JOHN FOGERTY/Contenfield JOHN CAFFERTY/Tough All Over

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ADDS

MD: Geina Horton

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KWSS 94.5 PM

PD: Dave Van Stone San Jose MD: Robin Kipps

Robin Kipps

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FOREIGHER/Reaction To Action
STIMO/If You Love Scambody
RICK SPRINGFIELD/State Of The
COREY HART/Never Surrender

BEACH BOYS/Getche Back ANY ORANT/Find A May BRUCE GPRINGSTEEM/Glory Days SUPERITAMP/Cannonhall AIR SUPPLY/Just As I Am NIGHT RANDES/Sentisental Stree KIM CARMES/Creiy In The Might

KUBE 93FM

PD: Bob Case MD: Wendy Christopher

MD: Wendy Christopher

H 3 1 TAME FOR FEMBLE/Severable Wests

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HotHits Seattle PD: Jeff King

MD: Damien

STING/IF You Love Somebody COREY HART/Never Surrender POWER STATION/OS IS On (Beng TEARS FOR FEARS/Seat PALL HARDCASTELT) HALL & GATES/Pessession Obsess

FOREIGNER/Reaction To Action 90 MEST/Coll He HOOTERS/All You Zombies

San Francisco

PD: Nick Bazoo MD: Jack Silver

MD: Jack Silver

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ZIOO FM KKRZ Portland

PD: Gary Bryan MD: Sean Lynch

NAME: LOwer-DESAIGE/Mho's Holding Donne N PERMISE HAVE TO BE TO BE TO AIR SUPPLY/AVE TO BE TO BE TO SUPERTRAMP/Cannonball AIRHOTLOW/LST HIS O DEAD OR ALIVE/You Spin He Rour

SOOK OF LOVE/Boy DOKKEN/Alone Again *AIM CARMED/Cratty in The Night AL CONLEY/Square Roges OG MEBY/Call Me ROBERT PLANT/LIGHT By Light HEART/Madt About Love

Q103FM)

PD: Jack Regan MD: Alan Sledge KOAQ

MD: Alan Sledge Denver

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SUPERTRAMP/Cannonball
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FM102

PD: Rick Gillette Sacramento MD/Assist PD: Chris Collins

MD/Assist PD: Chris Collins

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STING/IF You Love Somebody SISTER GLEDGE/Frankie HALL & GATES/Passession Chassa

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PD: Jon Barry MD: Steve Naganuma

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NIGHT RANGER/Sentimental Stree DEBARGE/Who's Holding Donne N STING/IF You Lave Somebody

OLEAN FREY/Baussier's Blues EURYTHRICS/Hould I Lie To You's DON HEMLEY/Not Enough Love In TIL TUESDAY/Voices Carry ANY ORANI/Find A May JOHN FORERTY/CENTERFELS

Sacramento Fit Physic

PD: Tom Chase MD: Mr. Ed

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35 BRUCE SPRINGSTEEN/Diery Days POMER STATION/Det It On (Bang) REPRY-LOGGING/Forever HITNEY HOUSTON/You Glvs Good HITNEY HOUSTON/You Glvs Good

MEN AT MORK/Everything I Need ROBERT PLANT/Little By Little SUPERTRAMP/Commonhall KIM CARNES/Crety In The Hight

KS TOSIFILI HOT HITS!

VP/Ops: Dave Parks
PD: Mike Preston San Diego

Props. Dave Panks

San Dieg

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34 COMMODORES/Animal Instinct BRUCE SPRINGSTEEN/Clary Days PAUL HARDCASTLE/19 STENO/IF You Leve Somebody HEART/Mhat About Love

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Hot Hits 105KITS Francisco

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P.D. Richard Sands

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ADDS ROBERT PLANT/Little By Little SUPERTRAMP/Cannenball BRUCE DRAINGSTEEN/Plory Days AIR SUPPLY/Just As I Am GRAMAN PARKER/Mebe Up (Next To

GRAMMP PARRET/Web Up (Next To CLEME FREV/Sunggler's Block NIGHT RANDGR/Sentiesetts) Street International Control of the Contro



Denver

PD: Doug Erickson MD: Gloria Avila

MD: Gloria Avila

17 3 Phil: Col.1807@avvila

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23., 35. 40 DEBARGE/Ame's Holding Denne N COMEY HART/Never Surrender SISTER SLEDGE/Frenkis.

ANY GRANT/Find A May AL CORLEY/Square Reads

EAST

MOST ADDED Sting Power Station Corev Hart

HOTTEST

Bryan Adams Phil Collins Tears For Fears

92-KTU/New York McIntyre/Ellis

BEACH BOYS BRUCE SPRINGSTEEN HADONNA DEBARGE HEART ROBERT PLANT COREY HART HOTEGEL MINDS 1-1 TEABS FOR FEARS 2-BABOLD FALTERMEYE EOWARD JONES 7-5 BRIAN ADAMS 12-7

SURVIVOR
PAUL RARDCASTLE
SUPERTRANE
BARCASTLE
SUPERTRANE
STING
ROBERT PLAFT
HOLLES
HOLLES
HEARI 1-1
TERRS FOR FEARS 2-2
BAROLD FALTERHERE 5-4
BRIAN ADAMS 9-7
PETL COLLINS 15-11

TOM PHYCHOS
STING
CORRY HART
POWER STATION
SUPERFRAMP
HEART
HOTCES:
WHAH! 1-1
BANDLD FALTERMEYE 2-2
DORAN DURAN 31-5
LIMANL 26-6

Tom Parker
BRUCE SPRINGSTEEN
HALL & OATES
BEACH BOYS
STING
ROBERT PLANT
HEART
DON HERLEY
HEN AT WORK
POMER STATION
ANIMOTION

MADONA PORCICHER JACKSON POWER STATION STING MALL & OATES MALL & OATES SILLY COCAN JACKSON POWER STATION STING MALL & OATES SILLY COCAN JACKSON PERIL POLICE AND JACKSON PERIL POLICE AND JACKSON PERIL POLICE MADONNA D-JO

93Q/Syracuse, NY Laird/Dunes

Laird/Dunes
STING
DON HENLEY
POWER STATION
(dp)
POWER STATES
POWER SPRINGSTEEN
COMET HARM
TOWN PETTY (dp)
HOTOSET 19-9
PHIL COLLINS 19-9
SUMCOVEN 15-10-10
SUMCOVEN 15-10
SUMCOVEN 15-1

WPST/Trenton, NJ Tom Taylor

ANIMOTION
ANY TROUBLE
CORRY MART
MEMUDO
POMER STATION
STING
ST.
TEARS FOR FRARS 2-1
BILLY OCEAN 4-3
PHIL COLLINS 9-4
DURAN DURAN 21-15
PAUL YOUNG 26-19

Q\$2/Rochester, NY

none Nottest:

CHR ADDS & HOTS

SOUTH

MOST ADDED

Sting **Corey Hart Power Station**

HOTTEST **Bryan Adams** Phil Collins Tears For Fears

EAST

PARALLEL TWO

FOOD MARTIN
STING
AIR SUPPLY
COREY HART
HEART
FOREIGNER (dp)
EOCTOBE
HADDINA 4-1
SURVIVOR 6-2
PBIL COLLINS 8-3
JULIAN LERNON 11-5
RATRINA 6 THE MAY HEART BRUCE SPRINGSTEEN JEEMAINE JACKSON AIR SUPPLY HOTEFAR: BRYAN ADAMS 5-1 HAROLD PALTERMETE 2-2 MRANI 3-3 MADONNA: 9-8 PHIL COLLINS 12-10

Bryan Geronimo

MADONNA
PADESCHER
PA

WZOU/Boston, MA Cutter/Lemieux

KIM CARNES MEITHEY BOUSTON STING GRAHAM PARKER STING GRAHAM PARKER BOTTEST: HAROLD FALTERMEYE 2-1 TEARS FOR FEARS 1-2 RATRINA 4 THE MAY 6-4 BRYAM ADAMS 14-6 DAVID LEW NOTH 5-7

WBEN-FM/Buffelo, NY Roger Christian

ROGER Christian

**ALDOMBA*

LIMANE *

LIMANE *

CYNDI LAUPER

BEACE BOYS

PAUL YOUNG

HIGHT MANGER

BOTLERAFUE

BOTLERAFUE

HOTH AND LEER NOTE 2-2

PHIL COLLINS 6-5

RADOMBA 10-9

RADOMBA 10-9

RADOMBA D-14

Belley Belley

PAUL HARDCASTLE
SITING
PAUL HARDCASTLE
SITING SITE SITE SITE SITE
DEBARGE
DEBARGE
MODE
TEARS FOR FEARS 1-1
TEARS FOR FEARS 1-1
REMOLD FALTERMEYE 2-2
WERMI 3-3
HADOMRA 4-4
BRYAN ADAMS 5-5

K104/Erle, PA HADONNA STING BEACH BOYS DORKEN COCK ROBIN HOTEST BILLY OCEAN 2 KATRINA & THE SURVIVOR 9-6 HADONNA 16-8 PRINCE 19-11

WERZ/Exeter, NH Scott MacKey

STING POWER STATION SUPERTRAMP TOM PETTY NATALIE COLE RENNY LOGGINS DOW HENLEY GO WEST GO WEST GO WEST GO WEST GONEY BARY (dp) BOTLEAT: WHAM! 1-1 TEARS FOR FEARS 3-3 EATRIEM & THE MAV 14-12 PAUL YOUNG 17-14 DURAN DURAN 27-22

WTIC-FM/Hartford, CT Mike West

Mike West BEACH BOYS DEBANGE STING HOTLESE: WBAH! 1-1 HARY JANE GIRLS 4-2 DURAN DURAN 16-9 DURAN DURAN 16-9 CYNDI LAUPER 23-16 BRUCE SPRINGSTEEN 27-24

ROBINGOVCOMING
NIGHT RANGER
PAUL YOUNG
BRUCE SPRINGSTERN
LIMANI:
BRYAN ADAMS 1-1
METANI 2-2
HOMARD JONES 7-4
KATRIMA 1 THE MAY 12-6
PHIL COLLINS 25-13

WKEE/Huntington, WV Miller/Swann

Miller/Swann
HEART
ANIROTION
FORETOKER (dp)
RERNY LOGGINE
DEPECER HODE
STING
COMEY MART
BOLLERL:
BRYAN ADAMS 2-1
BRADLD FALTERMEYE 4-2
SELEVINO STAND
BRYAN ADAMS 2-3
PRIL COLLINS 11-5

WLAN-FM/Lancaster, PA

DERARGE (dp)
GINO VANNELLI (dp)
BENCE SPRINGSTEN
GO MEST (dp)
ANIMOTION (dp)
ROGERS & PARTON (dp)
ROGERS & PARTON (dp)
TEARS FOR FEARS 3-2
BILLY OCEAN 4-1
TIL TUESDAY 5-4
REVAR ADAMS 9-5
ROMARD JONES 10-6

WRCK/Utica, NY Jim Reitz

JAM Rets
STING
POWER STATION
DON MEMLEY
TON PETTY
COMEY MART
AMY GRANT
AMY GRANT
EARS FOR FEARS 1-1
PRINCE 12-6
PRIL COLLINS 20-15
DURAN DURAN 21-16

WKRZ-FM/WHkm

Brock/Sheridan

FOREIGNES

FOREIGNES

FORE STRINGPTELD

FORES STRINGPTELD

FORES STRINGPTELD

FORES STRINGPTELD

FORES STRINGPTELD

FORES STRINGPTELD

FORES STRING

FORES

WTLQ/Wilkes-Barre, PA Montions/Tandier

DevisiTible
STING
JOHN CAPPERTY
POWER STATION
HOLLEST:
HADONNA -HADONNA --MONSONE/Enddies
PAUL MARGOLASTLE
JOHN FOGERTY
FOWER STATION
DEBANGE
ROWETS TO THE TON TO THE TON THE T

Q106/York, PA Tom Shannon TOT Shennon
TIL TUESDAY
PAUL YOUNG
JOHN CAFFERTY
HOTOSET
BRYAN ADAMS 6-4
ROOL 6 THE GARG 8-6
RATRINA 4 THE MAY 12-8
PHIL COLLINS 18-10
PRINCE 20-13

PARALLEL THREE

LIMABL
GLENH PREY
HADONNA
DURAN BURANS
DONN FORENTY
ROTTES
PHIL COLLINS 2-f
TEARS FOR FEASS 10-2
RROS SPEEDMACON 7-6
WHAH 13-6
RANGLE PALTERHEYE 18-12 MADONNA POMER STATION (dp) ANY GRANT ANIMOTION (dp) BEART COMMODORES STING COMMODORES STING HOTESET: TEARS FOR PEARS 2-1 HADONNA 8-4 BRYAN ADAMS 12-8 PHIL COLLINS 28-13 PRINCE 21-17

POWER STATION JOHN POGERTY HALL & OATES STING COMMODORES

COMMODORES Hottest: HAROLD FALTERMEYE 7-5 HAROLD FALTERMEYE 7-5 HADONNA 17-9 PRIL COLLINS 25-14 PRINCE 29-18 DURAN DURAN 30-21

WIGY/Bath, ME Bob Anderson Sob Anderson
POWER STATION
COREY HART
AIR SUPPLY
DEPECHE MODE
HEART
STING
HOTCHES
BRYAN ADAMS 1-1
DURAN DURAN 10-2
SURVIVOR 7-4
PRINCE 20-13
PAUL YOUNG 25-15

POWER STATION
ANIMOTION
DORKEN [dp]
WHITHEY ROUSTON (dp)
HOTTEST ROUSTON (dp)
HOTTEST STATE
TEARS FOR FEARS 3-2
HADONNA 16-3
HANGLD FALTERMEYE 14-5
SURVIVOR 15-6
PHIL COLLINS 20-7

Bob Spencer
BRUCE SPRINGSTEEN
DEBARGE
STING
PAUL YOUNG
PAUL HARDCASTLE
WHAN; 1-1
BRYAN ADAMS 8-4
PRINCE 11-8
HOMARD JOUNS 13-10
DURAN DURAN 26-29

Jim Mertin
ANIMOTION (dp)
HALL 4 OATES
CORRY HART (dp)
POWER STATION (dp)
RICK SPRINGFIELD
STING
HOLLER
HOLLER
1-1
JEAN KINGHT 3-2
HAROLD PALTERHEYE 4
PRINCE 18-6
PRIL COLLINS 22-7

WIKZ/Chambersburg, PA Matthews/Alexander

Matthews/Alexander
FOREIGNER (dp)
ANIMOTION
BRUCE SPRINGSTEEN
STIMG
NOTEST:
BRYAN ADAMS 1-1
HARY JAME GIRLS 6-5
ROOL 4 THE GANG 8-6
SHALLYOR 10-7
HARDONNA 13-5

TOM PETTY
DEBARGE
SURVIVOR
STING
MEN AT MORE
FOREIGNER
HORLESTI
BRYAN ADAMS 4-1
TEARS FOR FEARS 8-3
HADONRA 12-6
HARY JANE GIRLS 13-7 STING
FOREIGNER
FOREIGNER
FORE STATION
FAUL HARDCASTLE
MEART
HOOTERS (dp)
COREY HART
HOCCESE:
BYYAN ADAMS 4-1
HADONNA 10-7
SURVIVOR 16-8
PHIL COLLING 12-9
DURAN DURAN 20-12

MADONNA STING BEACH BOYS GO WEST COCK ROBIN HOLLBAL: COCE ROBIN
HOTTER:
BILLY OCEAN 1-1
KATRINA & THE WAV 5-3
SURVIVOR 6-4
SIMPLE MINOS 11-5
GLENN FREY 15-9

Jack Gillen
COREY HART
STING
DERANCE
ANHAOTION
FOREIGNER (dp)
GO MERS
KARDLE PALTERMEYE
BARDLD PALTERMEYE
BARDAD JONES 9-6
PHIL COLLINS 17-9
PRINCE 20-10

KBFM/McAllen-B

Paul Dewille
STING
COCK ROBIN
BEACH BOYS
MHITNEY HOUSTON
COREY BART.
DON HERLEY
HADONNA
ROTECET:
GLENN FREY 1-1
HAROLD FALTERMEYE
RICK SPRINGFIELD
SURVIVOR 10-4
BILLY OCEAN 16-5

GO WEST
FOREIGNER
RICK SPRINGFIELD
RALL & OATES
DEBARGE
POWER STATION
HOLLES
BEYAN ADAMS 2-1
KORARD JOHES 7-5
PHIL COLLINS 10-6
PRINCE 12-7
MARY JANE GIFLS 18-11

WSQV/Willia Cruz/Jernes BRUCE SPRINGSTEEN AIR SUPPLY

PAUL HARDCASTLE Hottest: TEARS FOR PEARS 1-1 HEAM! 2-2 BRYAN ADAMS 6-6 SURVIVOR 12-9 PNIL COLLINS 13-11

SOUTH

PARALLEL TWO

WJZR/Charlotte, NC Chrysler/Daniels

WSKZ/Chattanoogs, TN Chase/Page

Humber Herrison

Hunter Herring

TOREIGHER
AMERCTION (dp)
DEFECHE NOOM (dp)
FAUL HARDCASTLE
COMET HART
COMET HART
COMET STATION
FOURER STATION

KITE/Corpus Christi, TX Dave Parks

WDCG/Durham Rai

WBBQ/Augusts, GA Bruce Stavens POWER STATION (dp) RICK SPRINGFIELD COREY HART PATTI LABELLE FOREIGNER STING HOLLEST

Chrysler/Demiels
DEPECUE HOODE
BRUCE SPRINGSTEEN
POWER STATION
FOREIGNER
STING
JEAN KNIGHT
JENNING JACKSON
HOTELSTEEN
HOUSE STANG
BOTTON
FOREIGNER
FOREIGNER STING Hottest: MARY JAME GIRLS 1-1 BRYAN ADAMS 4-2 PHIL COLLINS 10-4 MADONNA 12-5 QURAN DURAN 26-20

HALL & OATES STING COREY HART CUMET HAN.
ROTEST:
HAROLD FALTERMEYE 2-1
HOWARD JONES 6-4
BRYAN ADAMS 8-6
PHIL COLLINS 15-10
PRINCE 16-13

PAUL YOUNG BRUCE SPRINGSTEEN MADDINNA MEITHER ROUSTON BALL, & OATES BOTES, ATRIBA & THE MAV MONARD JOHES 8-4 MADDINNA 13-7 EURITHINGS 12-9 DURAM DURAN 16-10 WNOK-FM/Columbia, SC Jeff Clark MADONNA BRUCE SPRINGSTERN (d Rottest: BRYAN ADAMS 6-4 TEARS FOR FEARS 7-5 PRINCE 9-7 DURAN DURAN 20-12 PHIL COLLINS 17-13 Jeff Clark
ANIMOTION
DEBARCE
AIR SOPPLY
JUNE TO CORTY
CORRY MART
HOWARD JONES 2-1
BRITAN ADAMS 6-2
GLEMM FREY 5-3
PHIL COLLINS 16-10
DURAN DURAN 22-12

KWIC/Beaumont TX Resor/Perry

ResofPerry
STING
COREY BART
COREY BART
COREY BART
FOWER BYATION
ANIHOTION
NAIGHTOGERY
ROOTERS (dp)
BOCLERT
MINMI 1-1
MADOWNN 16-4
PRILC COLLINS 19-11
PRINCE 26-15
ROBERT PLANT 58-26

STING
RABT
RICK SPRINGFIELD
JEBMAINE JACKSON
FOREDORE JACKSON
HOTEGET
BRIAN BAMES 2-1
BRIAN BAMES 2-1
MANY JAKE GIRLS 10-7
MANY JAKE GIRLS 10-7
MANY JAKE GIRLS 10-1
PHIL COLLINS 28-21

Dave Parks

PAUL YOUNG
MADOWNA
BRACH BOYS
BRACH BOYS
BRALL & ONTES
BRALL & ONTES
BRANC BARRETTE
MANN 13-1
BRADOLD PALTERHEYE 4-2
TEARS FOR PEARS 5-3
DURAN DURAN 19-14
PRINCE 22-16 WQID/Biloxi, MS Coulter/Christophe

Coulter(Chetopher
BRUCE SPRINGSTERN
WHITHER HOUSTON
PAIR TOURG
POREIGNER
HEART
BOTTEST
GLEME FREY 8-5
EATRINA & THE MAY 10-6
MADOWNA 11-7
HARDOLD FALTERNEYE 12-8
BRYAN ADAMS 13-9 KZFM/Corpus Christi, TX MADONNA Hottest: DAVID LEE ROTH 5-2 WHANI 6-3 HARY JAME GIRLS 8-4 MADONNA 15-8 BRYAN ADAMS 14-9

WAPI/Birmin

St John/Regel

PAUL YOUNG
STING
COREY HART
HOLtest;
BRYAN ADAMS 1-1
SURVIVOR 2-2
HADONNA 12-3
HOWARD JONES 15-9
PHIL COLLIMS 16-11 KXX106/Birmi Rich Bailey

Rich Bailey
TOM PETTY
STING
HEART
POWER STATION
ROLLES SPRINGSTEEN
POWER STATION
ROLLES
BILLY OCEAN 3-1
WHAM! 4-2
BRYAN ADAMS 6-4
MARY JAME GRILS 7-5
TEARS POR PEARS 12-7 KAMZ/EI Paso, TX

STING
SISTER SLEDGE
HEART
GO WEST
(dp)
GO WEST
HARY JANE GIRLS 1-1
HERMI 4-3
BILLY CCEAN 5-4
ROOL & THE GANG 7-5
HADOWNA 15-11 WSSX/Charle KSET-FM/EI Pago, TX Randy Rodriguez

Philippi Allen
STING
COMEY HART
HADONNA
DEBARGE
ANIHOTION
POMER STATION
HADONNA 5-1
HADONNA 5-1
HADY JANE ORLES 12-5
BOWARD JONES 7-6
PRINCE 10-7
PRILC COLLINS 19-8 PAUL YOUNG
STIMG (dp)
PATT LABELLE
RICK SPRINGFIELD
ANG GRAPT
ANG GRAPT
MOLECULT
MENANI 1-1
BRYAN ADAMS IS-6
HOMARD JONES 12-7
PRINCE 19-10
DURAN DURAN 30-13 WBCY/Charlotte, NC BEACH BOYS
COREY HART
HOLLER THE GAME 4-2
DAVID LEE ROTE 5-3
SURVIVOR 10-7
HOMARD JONES 13-9

WANS-FM/Gr Rod Metts Rod Meets
STING
COREY HART
HEART
HEART
HEART
HALL & ONTES
DEBARGE
HOLLES:
HIAN1 2-1
TEARS FOR FEARS 3-2
HADOWNA 11-7
PRINCE 15-10
DURAN DURAN 22-15 KRBE/Houston, TX Roger W. W. W. Garrett

NOGE W. T. W. METER.

STING
DEBARGE
RICK SPRINGFIELD
ROCL & THE GAMG 12-9
PHIL COLLINS 17-11
PRINCE 21-13
TIL TUSSDAY 33-21
PAUL YOUNG 35-23 WZYP/Huntsville, AL Stave King

Stave King

POMES STATION (dp)
COREY MART
MEART
BRUCE SPRINGSTEEN (dp)
ANHOTION
VAN-SANT
DEBANGE
BOTTEN:
BOTTANT
BOTTA

94TYX/Jackson, MS DEBARGE NATALIE COLE

NATALIE COLE ROTTERI EATRINA 4 THE WAV 2-1 TERES FOR FEARS 3-2 SADE 5-3 BILLY OCEAN 7-5 SURVIVOR 14-11

BEACH BOYS
HALL & OATES
HOTES

FHIL COLLINS 30-20
WOKWKNOKWEM, TN
Gany Addins
DEAD OR ALIVE
STING
CORRY BART
BALL & OATES
HOLLOW BART
EALL & OATES
HOLLOW BART
EALL & OATES
CORR BART
EALL & OATES
CORR BART
FOR BALL & OATES
CORR BART
FOR BALL & OATES
FOR BALL

WFMI/Lexington, KY Fox/Kelly FOUNDAMENT
COMEY BART
DEPECHE HODE
JOHN FOORSTY
GO MEST
OF MEST
PAUL HARDCASTLE
RICE SPRINGFIELD
FREDDIE JACKSON
TOW PETTY
PATTI LABELLE
HOCTORY
FRINCE 10-5
KLYMAX 17-12
DUBAN DUBAN 20-15
SUPERTRAKP 19-21

KKYK/Little Rock, AR Mark McCain DURAN DURAN PRINCE NOWARD JONES HOUTER: HANGLD PALTERMEYE 1-1 BRYAN ADAMS 9-2 BILLY OCEAN 8-4 TEARS FOR FEAUS 13-7 PHIL COLLINS 21-13

WLRS/Louisville, KY Christopher/Lyons Christophe/Lyone
PAUL YOUNG
BRUCE SPRINGSTEEN
SUPERTRAMP
JOHN CAPPERTY
MOTLEATE
WHAM! 1-1
PRINCE 14-9
DURAN DURAN 19-12
HADDNNA 22-13
KIM CARNES D-26

FM100/Mem none
Rottest:
SURVIVOR 5-5
TEARS POR FEARS 7-7
BRYAN ADAMS 11-11
NOMARD JONES 15-15
DURAN DURAN 24-24

WABB-FM/Mobile, AL FranyFuller MADONNA
STING
PAUL YOUNG
MULTHEY HOUSTON
DEBECHE MODE (dp)
HOTE-SI
BRYAN ADAMS 2-1
NEW EDITION 9-5
ROOL & THE GAMC 12-8
PHIL COLLINS 20-16

WHHY-FM/Mont Alen DuPriest WRVQ/Richm Alen DuPriest
SEACE BOYS
FOREIGNER
STIMG
BALL & OATES
BALL & OA SUPERTRAMP COREY HART KITY/Sen Antonio, TX

Dave Deigado
DEBARGE
COREY HART
STING (dp)
SEART (dp)
HEART (dp)
HOTCHELL
HARDLD FALTERMEYE 4-1
HORN JANE GIRLS 6-3
HOWARD JONES 11-6
BRYAN ACAMS 12-7
PBIL COLLINS 21-13 COREY HART POWER STATION DON HENLEY POREIGNER TON PETTY. STING STING BRUCE SPRINGSTEEN GREG RIHN RICK SPRINGFIRLD HOTTEST: HOWARD JONES 4-1 TEARS POR PEARS 2-2 BRYAN ADAMS 6-4 LIMAHL 9-7 PHIL COLLINS 18-12

PBIL COLLING 21-13

RGQV/McABaro-Brownavib

Perry/Modero

PAUL TOURC

PAUL TOURC

PAUL TOURC

PAUL TOURC

PAUL TOURC

PAUL TOURC

PAUL TAMORE (dp)

PICK SPRINGFIELD

ANY GRANT

PAUL GRAN KTFM/Sen Antonio, TX Thormen/Masty
STING (dp)
MIRE POST;
AIR SUPPLY
PAUL HARCKASTLE
HALL 6 ONTES (dp)
HOTEST;
TEARS FOR FEARS 4-2
MEAMI 6-3
BRYAN ADAMS 12-6
JEAN ENIGRT 24-17
HADONNA 26-22 KX104/Nashville, TN Murphy/Cook

COREY HART
RICK SPRINGFIELD
STING
FOREIGNER (dp)
ROTLEST:
BILLY OCEAN 4-3
BRYAN ADAMS 6-4
ROOL 6 THE GAMS 8-5
ROMAND JONES 10-6
MADDONNA 14-8

296/Temps, FL Kaghar/Clarc

Maghun/Chrc
PATTI LABELLE
HALL & OATES
AIR SUPPLY
STING
NOTES :
HINAN; 1-1
BILLY OCEAN 6-2
MADOWNA 15-6
PHIL COLLINS 14-10
PRINCE 23-14

WKZL/Winston-Si Finney/Joseph MADONNA TOM PETTY STING

STING
ANIMOTION
POMER STATION
JERNAINE JACKSON
HOTERS:
HOLENS:
HOLENS:
HOLENS:
HAROLO PALTERMEYE 2-2
HABOLO PALTERMEYE 2-2
HABOLO PALTERMEYE 3-8
BBLL COLLINS 19-10

WSEZ/Winston-Selem, NC Rob Leonard

BEACH BOYS BRUCE SPRINGS ANIMOTION HALL & OATES STING

STING FOREIGNER KENNY LOGGINS Hottest: GLENN FREY 14-8 LIMAKL 17-9

PHIL COLLINS 18-11 MARY JANE GIRLS 25-13 DURAN DURAN 29-22

PARALIFI

KQIZ-FM/Amerillo, TX Peter Stewart

Peter Stewart
MADONNA
AIR SUPPLY (dp)
STING
GRAHAM PARKER
POREIGNER (dp)
GINO VANNELLI (dp)
BOTLEST
MYANI 2-1
BRYAN ADAMS 5-4
BROLD FALTERNEYE 3-2
BRYAN ADAMS 5-4
BROWARD JONES 11-8

WKSF/Asheville, NC John Stevens

EMOL Obborne
BRUCE SPRINGSTREN
TOM PETTY (dp)
RICK SPRINGFIRLD
PATTI LABBLE
COMEY HAMT
DEAD ON ALIVE (dp)
STING (dp)
PACKE STRATION (dp)
PACKE STRATION (dp)
HEAD ON ALIVE (dp)
STING (dp)
PACKE STRATION (dp)

none Hottest: BRYAN ADAMS 1-1 PRINCE 11-11 RATRINA & THE MAV 12-1 SURVIVOR 14-14 HOMARD JONES 16-16

THREE

Murphy(Cook

POMER STATION
TON PETITY
ANIMOTION
CONEY MART
RICK SPRINGFIELD
DOWN HEMLEY
COMMOOORES
BAYAN ADAMS 3-1
PRINCE 6-2
PEIL COLLINS 14-7
EUNTHMICE 17-11
DURAN DURAN 19-13

MobbatTyler

POWER STATION
DEPECHE HODE
STING
PAUL YOUNG
ROTLESET
BRYAN ADAMS 2-1
TEARS FOR FEARS 7-3
BILLY OCEAN 8-4
RADONNA 10-5
NARY JAME GIRLS 9-6

WZKS/Nashville, TRI Larry Martino

HADOMA SURVIVOR ELYMAX ANY GRANT CYNDI LADPER HOLLES: WHALL 41 FOR THE STATE OF THE STATE TEAMS FOR FRANCE 6-3 HARGLO PALTERBEYEY 9-6 MARY JANE GIRLS 11-7

WQUE-FM/New Orlea Kevin McCarthy

Kevin McCarthy

DEBARGE
POWER STATION
ANTHOTION
JOHN CAFFERTY
STING
MOLTEST:
MMAN1 2-1
BRIAN ADAMS 7-3
HABY JANE GIRLS 9-5
HADONNA 11-7
PHIL COLLIES 14-9

WRNO/New Orleans, LA Contello/Wetkins

CORRY HART
CORRY HART
POWER STATION
RICK SPRINGFIELD
HOTTER
HAM1 2-1
BRYAN ADAMS 6-3
HADONNA 13-6
PRINCE 17-14
DURAN DURAN 28-21

WNSY/Norfolk, VA Morseu/Davis MOREGUDAVE
STING
FOREIGNER
DEBARGE
HOLLEGE: FEARS 1-1
KOOL & THE GANG 3-2
MADONNA 10-4
MARY JANE GIRLS 18-5BRYAN ADAMS 20-12

BJ105/Orlando, FÉ Casey/Wright none Bottest: WMAHI 1-1 TEARS FOR FEARS 6-6 BRYAN ADAMS 8-8 MADONNA 11-11 PHIL COLLINS 19-19

Y108/Orlando, FL Stacy/Steel Stacy/Steel
AMY GRANT (dp)
AMY GRANT (dp)
AMY GRANT JACKSON
STING
RALL 4 OATES
POWER STATION
BOOLERS
BOTEST:
MEMAN: 1-1
DAVID LEE ROTH 5-2
PHIL COLLINS 8-5
PRINCE 17-7
DURAN DURAN 13-9

MENUDO STING BRUCE SPRINGSTEEN HOTTEST HUNGER 2-1 HUNGER 3-2 HOMARD JONES 5-3 HARY JANE GIRLS 9-5 EOOL & THE GANG 8-6

WCGQ/Columbus, GA Ralph Cerroll

MADONNA
BRUCE SPRINGSTEEN
REART
POMER STATION (dp)
STING
COMEST (dp)
BOLICORY HART
GO MEST (dp)
BOLICORY 1-1

KISR/FL Smith, AR

BRUCE SPRINGSTEEN
STING
ANY GRANT
TON PETTY
HEART
POWER STATION
CORET HART
HOLLES:
HART
HOLLES:
HART
BRYAN ADMAG 5-4
HOMARD JONES 8-7

Q.104/Gadaden, AL Davis/St. John

DavisE John

PAUL HARDCASTLE
STIMC
BRICE SPRINGSTEH (dp)
RADONNA
CORET RART
JERGATNE JACKSON
RABOLIG PALTENETY 1-1
ROWARD JOHNS 3-2
RARY JANE GIBLS 5-3
PBIL COLLINE 35-9
PAUL YOUNG 24-18

WYKS/Galmesville, FL Lou Patrick

Lou Perick
MADOMMA
STING
AFING TOM
AFING TOM
AFING TOM
AFING TOM
AFING SUPPLY (dp)
RZART
NOTESEL
MHANI 1-1
RAPOLD FALTERMEYE 3-2
BYRAN ADAMS 5-4
RAPIENA A TEE WAY 8-6
MADONNA 17-8

KTDY/Lefsyette, LA Stevens/Barry
BRUCE SPRINGSTEEN
MADOWNA
POMER STATION
STING
COREX, BART
RICK SPRINGFIELD
POREIGNER

POREIGNER HOTLEST TEARS FOR PEARS 2-1 HAROLD PALTERNEYE 3-2* BRYAN ADAMS 6-3 PHIL COLLINS 7-4 MARY JANE GIRLS 17-7 Q101/Maridian, AL Tom Kelly

KNOE-FM/Monroe, LA Knighten/Woolle

FORFIONER
BEART
RALL & DATES
DEBARGE
MIKE POST (dp)
BOTTERS FOR FEARS 3-2
BETAN ADAMS 6-3
BOWARD JONES 7-6
PHIL COLLINS 17-10

KWES/Midland-Odessa, TX John Clay John Clay
POMER STATION (dp)
PAUL BARCCASTLE (dp)
HALL & ANTES (dp)
DEBARGE (dp)
DEBARGE (dp)
BEBARGE 1-1
BERYAN ADANS 4-4
SURVIVOR 14-6
KIM CABRES 9-7
PAUL YOUNG 27-18

PAUL YOUNG 27-18
TB4/Paneme City, FL
Sth Patterson
ANIHOTION
STING
POWER STATION
COMEX HART
TOW PETTY
TOW PETTY
TOW PETTY
TOW PETTY
TAME TO MEST 10-5
BOTCHER:
BOTCHE

WPFM/Panama City, FL Thomas/Davis

ThomseDavis

ROOK OF LOVE

GO WEST

NIGHT RANGER

STING

CORRY LART

DEAD OR ALIVE

DEBARGE

BOTTEARS FOR FRANS 6-4

BIL TUBBOAY 13-6

MADONNA 18-13

DURAN DURAN 31-22

DUIAM DURAM 31-22
WXLK/Roencke, VA
DON O'Shee
TIL TUREDAY
EUNTHRICS
HIGHT BANGER
COMET HART
BOTTER
GOTTER
BOTTER
B

WIXV/Sevanneh, Bill Weston

BM Weston
HADDSHA
STING
STING
BEACH BOTS
COCK RORIN
HORT RANGER
DOW SEMLEY
COMEY HARP
HOLESEL
MYAMI 2-1
BILLY CHAN-2-2
STYME PERFY 5-6
BROCK SPRINGSTEEN 10-7 Z102/Sevenneh, GA McGraw/Sommers

McGETAWN/Schmeners
NOSERT FLANT
STING
STRING STATION (dp)
SURVIVOR
FRINCE 4-1
NADONNA 11-3
JEAN BWIGGET 12-9
TEARS FOR FRANS 15-11
BRYAH ADAMS 17-13

STIMG RENTY LOGGINS POWER STATION COREY HART TOWN PETTY PATTI LABRILE HOLLES FOR PEARS 4-1 BRYLM ANALS 5-1 MARY JANE GIRLS 7-4 PRINCE 12-7 PRIL COLLINS 15-9

KKQV/Wichita Falls, TX K.J. Stone K.J. Stone
PAUL YOUNG
JOHN FOORSTY
FOREIGNER
DEBARGE
GO MEST
COMET BART
FOREIGNER
STATION
STIME
ROTHER
HOTERSTY

nome Rottest: EAROLD PALTERMEYE 1-1 MADONNA 3-3 BRYAR ADAMS 6-6 MARY JAME GIRLS 8-8 SURVIVOR 20-20

StewardShone
HALOHA
HACOHA
HALL IS CATES
HILLY OCEAN
SILLY OCEAN
SILLY OCEAN
SILLY OCEAN
SILLY OCEAN
TOWNERS TATION
CON MEST
TOWNERS TATION
CON MEST
TOWNERS
HILLY
FORE COMMENT
FORE COMMEN

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

MIDWEST

Corey Hart Power Station

HOTTEST Bryan Adams

Prince

CHR ADDS & HOTS

WEST

MOST ADDED Daryl Hall & John Oates

HOTTEST Tears For Fears Prince Brvan Adams **Phil Collins**

MIDWEST

PARALLEL TWO

WZPL/Indi

WJXQ/Jackson, MI Ryan/Cheeks

BROCE SPRINGSTEEN
STIMG
NIGHT RANGER
CYMDI LAUPER
BOTTES
B

Z104/Madison, WI

WZUU/Milwaukee, WI John Driscoll

KJ183/Oklahoma City, OK Cahill/Alexander

PAUL YOUNG WHITNEY HOUSTON STING POWER STATION COREY HART

HOTLEST; BRYAN ADAMS 2-1 HADONNA 17-7 PHIL COLLINS 18-9 DURAN DURAN 26-18 NIGST RANGER 38-24

KQKQ/Omeha, NE

PAUL YOUNG
HALL & DATES
POMER STATION
HEART
STING
GLENN FREY
HADDNNA 2-1
BRYAN ADAMS 3-2
KOMARD JONES 8-4
DURAN DURAN 16-11
MADONNA 19-12

KZ93/Peoria, IL Keith Edwards

Reith Edwards
BRUCE SPRINGSTEEN
BEACH BOYS
PAUL YOUNG
HAVE AND PALTERMEYE 1-1
WHANI 3-2
PHIL COLLINS 11-5
BRYAN ADAMS 12-7
MADONNA 23-14

HALL & OATES
HADONNA
COREY HART
DEBARGE
POWER STATION
BRUCE SPRINGSTEEN
HEART HEART GO MEST (dp) SOTTEST: TEARS FOR FEARS 1-1 BRYAN ADAMS 5-4 PHIL COLLINS 14-9 PRINCE 21-14 PAUL YOUNG 22-18

Chris Caine
BRUCE SPRINGSTEEN
BEACH BOYS
STING
SUPERTRAMP
NIGHT RANGER
LIMABL
HOLLEST
TEARS FOR FEARS 1-1
BRIAN ADAS 3-2
GLENN PREY 13-10
PHIL COLLINS 23-14
SURVIVOR 33-16

WKAU/Appleton-Os COREY HART

Weinscht/Chapman
ANY (GANT (dp)
DEBARGE (dp)
DEBARGE (dp)
DEBARGE (dp)
DEBARGE (dp)
RICK SPRINGFIELD (dp)
RICK SPRINGFIELD (dp)
BOTTOM
RICK SPRINGFIELD (dp)
RIC COMES MANA STING HALL & OATES POWER STATION (dp) ROTES FOR RATRIAN & THE MAY 8-5 MADONNA 13-6 SURVIVOR 12-9 PRINCE 23-13 DURAN DURAN 23-19

WRQC/Cleveland, OH Scott Howitt

SCOT HOWITE
POMER STATION
BEACH BOYS
SUPERTRAMP
JOHN FOCERTY
ANIMOTION
HOLLEST
HEAMI 2-1
TEARS FOR FEARS 3-2
TEARS FOR FEARS 3-2
RENOCE 12-9
PRINCE 12-9

KIIK/Devenport, IA Jim O'Hera

JOHN POGERTY BRUCE SPRINGSTREN RICK SPRINGSTREN RICK SPRINGSTREN TOWN PETTY HOTCHST HOTCHST BRYAN ADAMS 11-4 PHILL COLLINS 14-7 SÜRVIVOR 18-8 STING GRAHAM PARKER GLENN PREY POWER STATION POMER STATION
HOTCHEST:
BRYAN ADAMS 1-1:
HADONNA 6-3
GIMABL 10-7
PRINCE 15-11
PAUL HARDCASTLE 40-19

STING
FOREIGNER
POREIGNER
BRUCE SPRINGSTEEN
HALL & OATES
HAROLD FALTERMETE 2-1
HIAN: 4-2
TEARS FOR FEARS 1-3
BRIVAN ADAMS 6-5
PRINCE 9-6 KATRINA & THE WAV SURVIVOR MARY JANE GIRLS STING HOTLESE: HAROLD PALTERREYE 2-1 SADE 4-3 TEARS FOR FEARS 7-4 BILLY OCCEM 12-7 HOMARD JONES 16-9

KZIO/Duluth, MN Barry Knight

none Rottest; WHAM! 1-1 SURVIVOR 5-5 HADOWNA 8-8 PRINCE 9-9 PHIL COLLINS 15-15

WKDQ/Evensville, IN

WKDQ/Eveneville, IN

BROCESS & PARTON
BALL & OATES
PAUL, YOUNG
DIANA BOSS
BIN CARNES
HOLLEST:
HARDLD FALTERMEYE 4-3
NAW JANE CIRLS 1]-8
GEENN FREY 2-18
EURYTHNICS D-22

PRINCE
PRINCE
DURAN
DURAN
HOttest:
MHAM! 2-1
KHOL & THE CANG 6-3
BRYAN ADAMS 7-4
HADONNA 11-9
KATRINA & THE WAY 15-12

WMEE/Ft, Wayne, IN Tony Richards

BRUCE SPRINGSTEEN
HALL & OATES
HEART
SUPERTRAMP
BOTTES
BRYAN ADAMS 6-1
HADONNA 8-5
BOWARD JONES 13-8
PHIL COLLUIS 17-9
KATRINA 6 THE WAY 18-11

WGRD/Grand Raoids, MI

FOREIGNER
BEART
SUPERTRAMP
BOTTO 1-1
BOMARD JOMES 3-2
BRYAM ADAMS 4-3
HADDINAN 12-6
GLENN FREY 9-7

WZOK/Rockford, IL McGee/Fuhr TIL TUESDAY BROCE-SPRINGSTEEN STING Hottest: TEARS FOR FEARS 2-1 BRYAN ADAMS 8-3 PRINCE 11-5 BILLY OCEAN 14-7 DURAN DURAN 18-8

Jan mose MADOWNA JOHN POGERTY CORRY MART MEN AT MORK POMER STATION BOCKERSTATION DURAN DORAN 8-6 PSIL COLLINS 11-7 MARY JANE GTRES 16-8 PAUL YOUNG 19-13

JOHN FOGERTY
PAUL YOUNG
JOHN CAFFERTY
HOTESTY
PHIL COLLINS 3-1
BRYAN ADMS 2-2
HOWARD JONES 10-5
REO SPEEDMAGON 9-6
ALISON MOYET 16-12

Ryan/Cheeks MADONNA STING FOREIGNER FOREIGNER

ALISON MOYET 16-12

U93/SOUTH Bend, IN

JK. Dearing

ROMARD JONES

PRINCE

DURAN DURAN

ROLESE

TEARS FOR FERREYE 5-2

MADONNA 18-5

DAVID LEE ROTH 16-8

KATEINA & THE MAY 12-9 WRQN/Toledo, OH MADONNA
POMER STATION
HEART
AIR SUPPLY
JOHN POGENTY
HOTHER
BOTTER
WEAM! 2-1
SURVIVOR 3-2
PRINCE 9-3
BILLY OCEAN 6-4
HOWARD JONES 11-7

KAY107/Tuise, OK

STING
FOREIGNER
COREY HART
HOCLEST
BRUCE SERINGSTEEN 1-1
BRYAN ADAMS 6-3
RED SPEEDWAGON 9-6
HAROLD FALTEMEYE 10-8
MADONNA 26-15

KEYN-FM/Wichita, KS

STING
COREY HART
DEBARGE
COMMODORES (dp)
RICK SPRINGFIELD (dp)
HALL & OATES HALL & OATES Bottest: MADONNA 9-5 HOWARD JONES 18-12 SURVIVOR 20-14 PHIL COLLINS 23-18 DURAN DURAN 26-20

KKRD/Wichita, KS

STIMO BRUCE SPRINGSTEEN POMER STATION COREY HART HOTLEST: WHAN! 1-1 TEARS FOR FEARS 2-2 HAROLD PALTERMETE 3-3 BRYAN ADAMS 4-4 KATRINA & THE MAY 6-5

WHOT/Youngstown, OH Dick Thompson MADONNA COREY HART CORRY HART
TOR PETTY
HALL & OATES
COCK ROBIN (dp)
POWER STATION (dp)
NATALLE COLE
DEBARGE
STING
HOTE-STING
HOTE-STING
HOTE-STING
HOTE-STING
PEARS
J-1
HOMBONNA D-13
HADONNA D-13

COOPATCAGE STING DERNOR PORETONER POWER STATION JEMMINE JACKSON CORET MART DOKKEN (dp) HOLLOSIS PARALLEL

THREE KFYR/Blamarck, ND Brannan/Hardt Brannavi Hardt

JOHN CAFFERTY

HALL & OATES

BRUCE SERINGSTEN

HOCLEST:

HAROLD FALTERNEYE 2-1

SURVIVOR 10-5

KATRINA & THE MAY 13-8

PHIL COLLINS 17-12

MADONNA 18-13

WBNQ/Bloomington, IL

STING
COREY HART
AMY GRANT
FOREIGNER (dp)
Hottest:
WHAM! 1-1
TEARS FOR FEARS 2-2
HOWARD JONES 7-6
HADONNA 14-7
PRINCE D-20

BOO Leonard

COREY HART

DORKEH

COMMODORES

HOTLEST:

MHAM1 2-1

TEARS FOR FEARS 3-2

BILLY OCEAN 4-3

BOMARD JONES 10-5

HAROLD FALTERMEYE 11-6

WCIL-FM/Cort

Tony Wateskus
DEBARGE
PAUL YOUNG
NATALIE COLE
MHITMEY HOUSTON
ANT GRANT
HADOWNA
BOULES
DURAN 1-1
DURAN 1-2
BYEAN ADAMS 9-3
LIMANL 10-5
KOOL 6 THE GANG 13-9

KQCR/Cedar Rapids, IA

DixonHarmonMADONNA
PAUL YOUNG
GLENN PREY
STING
COMEN PREY
STATION
COREY MART
BOXS
HOTERST ATTON
HOME TO PEARS 4-2
BRYAN ADAMS 5-4
BRYAN ADAMS 5-4
MARY JANE GIRLS 17-9

KCMQ/Columbia, MO Tuttin/Baker

BEACH BOYS STING
COREY HART
AIR SUPPLY
POWER STATION
DEBARCE
HOTLEST:
PRINCE 12-8
MARY JAME GIRLS 20-13
EURYTHHICS 26-18
DURAN DURAN 29-19
CYNDI LAUPER 37-26

Y94/Fargo, ND Collins/Anderso

COMMENTATIONS
STING
COMMODORS
REART
HALL & OATS
COREY HART
RICK SPRINGFIELD
HOTLERS
BRYAN ADAMS 8-5
MADONNA 10-6
PRINCE 16-8
SURVIVOR 14-9
PHIL COLLINS 24-18

KKXL-FM/Grand Forks, ND

BEACH BOYS AIR SUPPLY STING COREY HART HOTCEST; HAROLD FALTERMEYE 1-1 PRINCE 15-9 HADONNA 20-12 MADONNA 24-19 DURAN DURAN 29-22

WAZY-FM/Lefavette, IA

Stacylloukros
MADONNA
CYNDI LAUPER
VITAMIN 2
HEART
STING
COREY HART
HOLLES
BRYAN ADAMS 5-1
MARY JAME CIRLS 9-5
PRINCE 15-9
PHIL COLLINS 16-10
MADONNA 0-14

KFRX/Lincoln, NE Tracy Johnson DEBARGE BRUCE SPRINGSTEEN COREY HART HALL & OATES PAUL YOUNG STING RAPPIN' DUKE (dp) RAPPIN' DURB 109, Hottest: BRYAN ADAMS 2-1 BILLY OCEAN 4-2 MARY JANE GIRLS 8-5 PRINCE 11-8 PHIL COLLINS 18-11

WRKR/Racine-Milwauk

Per Martin

POMER STATION

STING

COREY HART

BRUCE SPRINGSTEN

KIM CARNES

HOLTEST:

PHIL COLLINS 6-1

DURAN DURAN 16-6

MARY JANE GIRLS 13-8

PRINCE 19-12

SUPERTRAMP 21-14

COREY HART AIR SUPPLY

KWTO-FM/Springfield, MO Mike Schmidt

BEACH BOYS BRUCE SPRINGSTEEN COREY HART COMES RAMES
STING
COMMODORES
DEBARGE (dp)
POMER STATION (dp)
HOTELES
BRYAN ADAMS 4-2
PHIL COLLINS 17-7
MARY JANE GIRLS 14-8
SURVIVOR 16-12
DURAN DURAN 22-16

WDBR/Springfield, IL Moore/Lawley

STING POWER STATION COREY HART CORP MARK
FOREIGNER
RICK SPRINGFIELD
TOM PETTY
GO WEST (dp)
DIRE STRAITS (dp)
DIRE STRAITS (dp)
ROTCEST: (dp)

none
Hottest:
HAROLD PALTERMEYE 1-1
SURVIVOR 6-6
GLENN FREY 14-14
HADONNA 16-16
PHIL COLLINS 22-22

WSPT/Stevens Point, WI

KDVV/Topeka, KS

RebetPermety
STING STATION (dp)
POUCE SPRINGSTERN
GLENN PREY (dp)
BALL & OATES
COREY HART
ROTCEST
BRYAN ADAMS 1-1
MRAMI 5-4
MARY JAME GIRLS 7-5
PHIL COLLINS 9-6
HOWARD JONES 8-9
PRINCE 33-22

BRUCE SPRINGSTEEN
SUPERTRAMP
SUPERTRAMP
COREY HART
POMER STATION
DEBARGE
STING
HOTEGET:
WHAM! 1-1
SURVIVOR 2-2
MADONNA 11-7
PHIL COLLINS 21-12
PRINCE 27-16

WEST

PARALLEL TWO

ente Fe, KYNO-FM/Freeno, CA Stucker/Rountree
BRUCE SPRINGSTEEN
STING
COREY HART
HEART
HEART
HEALE & OATES
HOTCHART
HEAND FOR FEARS 1-1
HANDLD FALTERMEYE 3-2
HANDLD FALTERMEYE 3-2
HANDLD FALTERMEYE 3-6
PRIL COLLINS 13-9 Walker/Davis
BRUCE SPRINGSTEEN
MADDNNA.
HOTLEGE:
HAROLD FALTERMEYE 1-1
WHAM! 3-2
TEARS FOR FEARS N-3
HADONNA 7-5
PHIL COLLINS 15-8

KKXX/Bakersfield, CA Squires/Kamper

KATRINA & THE MAY STIMG HOTCHST: TEARS FOR FEARS 4-1 BRYAN ADAMS 3-2 KOOL & THE GANG 6-4 PRINCE 9-6 HOWARD JONES 20-10

STING POWER STATION HALL & OATES FREDDIE JACKSON HOLTES BILLY OCEAN 2-1 TEARS POR PEARS 4-2 MADONNA 5-4 MARY JAME GIRLS 6-5 KATRINA & THE WAY 7-6 KQXR/Bakersfield, CA Ooug DeRoo KLUC/Les Vegas, NV Richards/Christian

Richards/Christian
STING
FOREIGNER (dp)
COREY HART
ANIMOTION
AIR SUPPLY
HOtteat:
SURVIVOR 15-10
HADONNA 27-14
TIL TUESDAY 31-21
DURAN DURAN 36-28
DEPECHE MODE 38-31 STING BEACH BOYS HOTTEST: MARY JANE GIRLS 13-6 PHIL COLLINS 13-8 ROBERT PLANT 28-17 DEPECHE MODE 33-19 SURVIVOR 31-22

KP95/Bolse, ID

STING HALL & CATES DEPECHE MODE COREY HART DEBARGE DEBARGE HOTTERS: TEARS POR PEARS 2-1 BRYAN ADAMS 5-3 HADONNA 6-4 PHIL COLLINS 12-5 PRINCE 11-6

KIKX/Colorado S

John Danter
MADONNA
STING (dp)
POMER STATION (dp)
POMER STATION (dp)
HOOTERS (dp)
HOOTERS (dp)
HOOTERS (dp)
HOOTERS (dp)
HOOTERS (dp)
HOMADD JONES 7-4
PRINCE 9-5
MARY JANE GIRLS 11-6
PHIL COLLINS 17-12

BRUCE SPRINGSTEEN
MEN AT NORK
DEBARGE
STING (dp)
COREY HART
TOM PETTY HOTTEST: MARY JANE GIRLS I-1 BRYAN ADAMS 7-4 JULIAN LEMNON 12-5 PHIL COLLINS 16-12 WHITNEY HOUSTON 21-15

KBOS/Freano, CA

KMGX/Fresno, CA Carey Edwards

Carey Edwards

PAUL HARDCASTLE
DEAD OR ALIVE (dp)
JEAN KNIGHT (dp)
HOCKEST,
HAROLD PALTERMEYE 3-1
WHAM1 2-2
MADONNA 7-4
PRINCE 16-9
WHITNEY HOUSTON 18-13

Kris Van Kamo

KSNO/Eugene, OR ShaneNewman

DEBARGE

HALL & OATES

AMY GRANT

COREY HARY

KENNY LOGGINS

HOTELES

BRYAN ADAMS 7-5

PRINCE 9-6

HADONNA 11-7

PHIL COLLINS 18-10

OURAN DURAN 28-17

KKLS-FM/Rapid City, SD Sherwin/Piper

DEBARGE
COREY HART
STING
FOMER STATION
HOTEST
HOTEST
HOWARD JONES 6-4
BRYAN ADAMS 8-5
MARY JAME GIRLS 11-6
DURAN DURAN 21-17

99KG/Selina, KS Denny Collier

HOTE HOTEST: SIMPLE MINDS 1-1 WHAM! 2-2 HAROLD FALTERMEYE 3-3 MARY JAME GIRLS 14-14 PHIL COLLINS 23-23

KKRC/Sloux Falls, SD Dan Kieley

AIR SUPPLI STING SUPERTRAMP BRUCE SPRINGSTEEN HOLLEST, BRYAN ADAMS 3-1 PRINCE 8-2 RATRINA & THE MAY 10-6 NIGHT RANGER 28-18 PAUL HARDCASTLE D-31

KISN/Selt Lake City, UT Gary Waldron

TIL TUESDAY (dp) HEART BRUCE SPRINGSTEEN BRUCE SPRINGSTEEM
ANIMOTION
PATTI LABBILE
STING
RICK SPRINGFIELD
HOTELST HINDS 1-1
HEAM! 5-3
HCMARD JONES 9-6
HADDNIA 10-8
PRINCE 18-10

KZZU/Spokene, WA Bill Stairs

KNBQ/Tacom

MADONNA ...
CORRY HART
DEPPECHE MODE
HATALIE COLE
PREDDIE JACKSON
STING
HOttest,
MADONNA 1-1
TEARS FOR PEARS J-2
WHAM1 12-4
BILLY OCEAN 6-5
HAROLD FALTERMEYE 9-6

KCAQ/Oxna Thomas/Jay ANIMOTION STING POWER STATION HOTCEST: TEARS FOR PEARS 2-1 WHAM! 1-2 MADONNA 3-3 NEW BUTTION 9-7 DEPECHE MODE 15-10

KO93/Modesto, CA Brien Casey

KRS VAN KOMP
DEBARGE
TOM PETTY
GO WEST
ANIMOTIONES
HOWELE STION (dp)
HOUSE STION
HOUSE STI STING POWER STATION RICK SPRINGFIELD DEBARGE KENNY LOGGINS (dp) ANIMOTION (dp)

KCPX/Selt Lake City, UT

PATTI LABELLE ANIMOTION COREY HART STING (dp) HOLLERE: STING (dp)
Hottest:
HAROLD FALTERMEYE 1-1
HADONNA 9-2
PHIL COLLINS 16-10
HADONNA 19-13
TIL TUESDAY 28-20

KENNY LOGGINS
COREY HART
STING
HOttest:
HAROLD FALTERMEYE 2-1
BRYAN ADAMS 3-2
TEARS FOR FEARS 1-3
SIMPLE MINDS 4-4
WHAM1 5-5

NIGHT RANGER SUPERTRAMP BRUCE SPRINGSTEEN DEBARGE HOLLEST: HAROLD FALTERMEYE 2-1 PRINCE 15-6 BRYAN ADAMS 13-7 DUBAN DURAN 22-11 MADONNA 33-22

KHYT/Tucson, AZ Sherman Cohen

KRQ/Tucson, AZ

Jim Gille
MARY JANE GIRLS
HALL & OATES
HITTHEY HOUSTON
HITTHEY HOUSTON
BEACH BOYS
BEACH BOYS
BEACH BOYS
BEACH BOYS
BEACH BOYS
BOYS
HOLE BOYS
HABOLD PALYERREYE 6-5
HADOWNA 11-7
PHIL COLLINE 22-15
PRINCE 3-23
PRINCE 3-23
PRINCE 3-23
PRINCE 3-23
PRINCE 3-23
PRINCE 3-23

PARALLEL

THREE KGOT/Anchorage, AK Kay Taylor

JeffreaFerreri
STING
RENNY LOGGINS
DON HERLEY
MER AT WORK
POWER STATION
ROBERT PLANT
ROLLEST PLANT
R

KSKD/Salem, OR Len E. Mitchell DERARGE
STING
STING
TON PETTY
TON PE

Key Taylor HEART STING FOREIGNER (dp) BRILL & CORTES BRILL & CORTE KYYA/Billings, MT Charlie Fox

HEART STING. BRUCE SPRINGSTEEN KDON-FM/Salin Kirk Cliatt BRUCE SPRINGSTEEM HOLLEST. HAROLD FALTERMEYE 2-1 TEASS FOR FEARS 4-2 BRYAN ADMS 10-5 SURVIVOR 11-8 KATRINA & THE WAV 13-9 KBOZ-FM/Bozeman, MT

Michael Hease.

STING (dp)
HALL & OATES
JOHN FOGERTY
SUITHWAY
HOUSTON
HADOUN HOUSTON
HADOUN HOUSTON
HADOUN FOLTERHEYE
HEAM! 1-1
HABOLD FALTERHEYE 3-2
HADONN 7-3
BYAN ADAMS 9-5
PRINCE 15-9

KCDQ/Bozeman, MT Greg Williams Greg WHHarms
COREY MART
FOMER STATION
STIMO
STIMO
FOR STATION
STIMO
FOR PRINCIPLE
ROOTER
HONTER
HONTER
HORTER
HONTER
HORTER
HONTER
HOWARD JOHNS 7-5
PRINCE 14-8

KTRS/Casper, WY Todd Cavanah

KKAZ/Cheyenne, WY John Ramsey BRUCE SPRINGSTEEN HEART
HALL & OATES
GINO VANNELLI
JOHN FOGERTY
TEARS FOR FEARS 1-1
BRYAN ADAMS 5-2
MARY JANE GIRLS 9-6
PHIL COLLINS 17-8
PRINCE 20-14

KOZE/Lewiston, ID Jay McCall POWER STATION STING RICK SPRINGPIELD COREY HART DEPECHE MODE Hottest: BRYAN ADAMS 1-1 TEARS FOR FEARS 2-2 HAROLD FALTERMEYE 4-3 MADONNA 5-4 PHIL COLLINS 7-5

KHTX/Reno, NV John Chommie
PAUL YOUNG
RICK SPRINGPIELD
STING
ANIHOTION
ANIHOTION
JERNAINE JACKSON
HEN AT MORK
HOUTES
BRYAN ADAMS 2-1
MADONNA 11-4
MARY JANE GIRLS 14-6
PELL COLLILIS 18-11
PRINCE 30-17

KBIM/Roswell, NM Mike Evans

Mike Evans

BRUCE SPRINGSTEEN
STING

BALL & OATES
COMET HART
ANIMOTION

PAUL HARDCASTLE

GO MEST
HOLLERE:
HOLLERE:
HOLLERE:
HOLLERE:
BRANDLO PALLEREMENTE 16-10

PRINCE 26-17

SLY96/San Luis Obispo, CA Joe Collins

Joe Colline
NIGOT RANGER
AIR SUPPLY
SHOULD REPROSTEEM
BRACE REPROSTEEM
BRACE REPROSTEEM
MER AR WOOK
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REARY WOOK
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FORMY LOCATES
JOHN FORENCY
JERNAINE JACKSON
JERNAINE JACKSON
DEAD OR ALLYW (dp)
CON HERMIZY
WINNIN 1.01
TEASS FOR TEASS 1-2
BRYAN ADAMS 6-5
BRYAN ADAMS 6-5
BRYAN ADAMS 6-5

KZOZ/San Luis Obispo, Ca

KZOZ/San Luis Obispo, C Stave Chese DEBARGE KIM CARMES HALL & COATES AIR SUPPLY BEART HEAD AND FALTERMEYE 4-2 BATAN ADMAS 5-1 BATAN ADMAS 5-1 BATAN ADMAS 1-2 BATAN ADMAS 1-3 DUBAN ECRAM 13-9 PHIL COLLINS 19-14

KIST/Sente Berbers, CA Dick Williams
DEBARGE

OK95/Tri-Cities, WA Taylor/O'Brian
POWER STATION
STING
TOW PETTY
TRUTH
KIM CARMES
VITAMIN
VITAMIN
COREY HART
HOTES
BRYAN ADAMS 2-1
BRYAN ADAMS 2-1
DURAN DURAN 25-15
KIM MITCHELL 29-20
DEAD OR ALIVE 31-21

253 CHR Reporters 242 Current Reports

The following stations reported

a frozen playlist this week: WPLJ/New York

The following stations failed to report this week; therefore their playlists were frozen:

> 92-KTU/New York Y100/Miami KWK/St. Louis BJ105/Orlando WKSF/Asheville KNIN/Wichita Falls 99KG/Salina WSPT/Stevens Point KZIO/Duluth

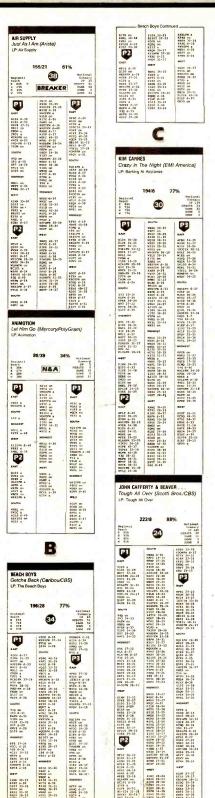
R&R FRIDAY, MAY 31, 1985/79

Parallel II. Selected stations in sec-ondary markets that are format domi-nant and/or exert a significant local or regional influence. This parallel may al-so contain some major market stations that do not qualify for parallel one status.

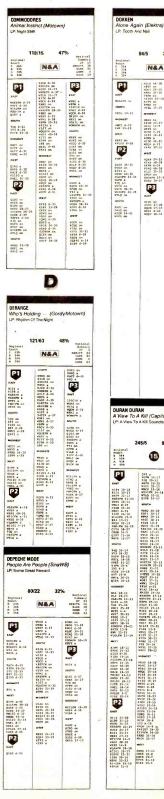
Parallel III: Selected stations in smaller markets that are format dominant and/ or exert a significant local influence. This parallel may contain some second-ary market stations that do not qualify for parallel two status.

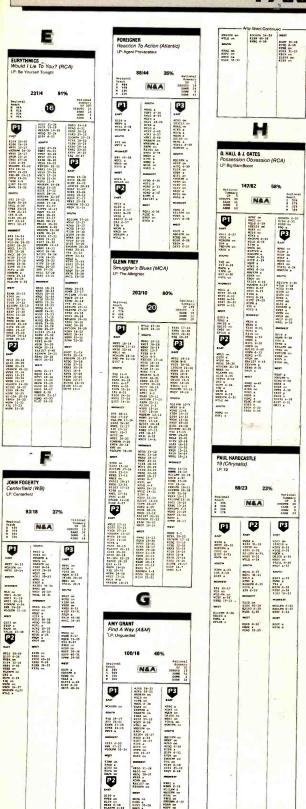
	253 Re	ports	
		F Vic	Con The
JOHN DOE "Hit Song LP Ha Song TO Regional Reach Reach Reach Resch	" (Anylab 00/25	ei) 44%	National Summery Up 51 Debute 20 Same 8 Down 0
w 19%	XAM	PLE	Adds 28
44%' — Pero porter Regional Rea	week inclusions and a second of the second o	iding 25 this week intage of	new adds. s re- reporters
National Sun	amary		
Up 51 - Nu it up c	mber of sta on the chan		ving
Debuts 20 -	- Number o		
Same 4' — N ting no week. to On,	Number of so o movemen (On to On, 31-31, etc.	tations re it this . Add :.)	aport-
Down 0 - N it-dow	n on their of		noving
Adds 25 - 1	Total numb		ions



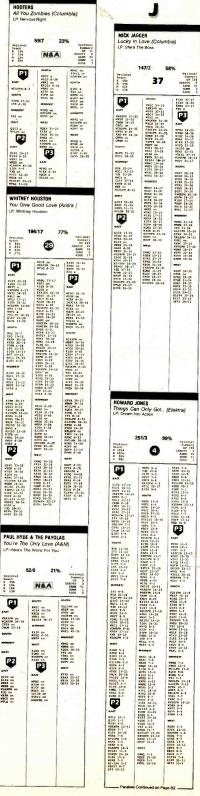












ATRINA AND THE WAVES alking On Sunshine (Capitol) Katma And The Waves	CYNDI LAUPER The Goonies (Portrait CBS) I.P. The Goonies Soundtrack	Were Ending Story (EMI America) P Son't Suppose 201/5 78% ***********************************	MADONNA Angel (StreWB) LP: Like A Virgin	MARY JANE GIRLS In My House (Gordy/Motown) LP. One Four You 23314 92% 23314	NIGHT RANGER Sentimental Street (Came/MCA LP. 7 Wishes
242/2 98% **Tributary Comments of the comment	22.15 90% *** *** *** *** *** *** *** *** ***	Column C	2487 98%	1,000 1,00	208/14 81% ***********************************
OL & THE CANG SPh ((De. Line PolyGram) Emergency (Line PolyGram) 225/1 89% 12	### A PART	### TORGON PART PAR	MAONNA mo The Groove (SireWB) 144/45 57% ***The Sire of the Sir	### AT WORK Everything Need (Columbia) LP. Two Hearts 115/13	Surface (Arrange) 23772 94% ***Control of the state of



BRUCE SPRI Glory Days LP: Born In Th	(Columbia) e U.S.A.	
Regional Reach E 254 E 718 H 214 V 654	BREAKER	Sammary Summary UP 21 DEBUTS 70
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TEARS FOR FEARS

730 1-1 MEFH 1-1 MPST 2-1 MPCS 1-1 MPCS 1-1 MPCS 1-1 MPCO 11-1 Q106 2-2

LAT T

MPNG 2-1 MPNG 2-2 MIGH 13-14 MIGH 13-12 MIGH 13-12 MIGH 13-12 MIGH 2-1 MIGH 2-1

MINISTER 3-2 MANO 2-2 MANO 2-2 MANO 2-2 MANO 3-2 MA

west

#007 8-15 EYM 6-2 EYM 6-2 EXBOLUTION ECOD 2-2 ETMS 2-2 ETMS 2-2 ETMS 4-2 ETMS 3-2 ETMS 3-2

whole 8-11
whole 9-12
while 4-12

MEGO 1-1 MEGO 1-2 MEGO 1-3 MEG

Regions Reach E 956 S 966 H 955

Q

Bl04 3-3 E106 9-5 SMSTT 6-4 WXSSPN 2-WKLI 5-3 CROH 7-2 WRLI 5-3 CROI 7-2 WRLI 5-3 2100 7-2 WRLI 5-3 100 7-2 WRLI 5-3 CPT 1-3 WFTX 1-3 CPTR 1-3 CROI 1-1 CPTR 1-3 CROI 1-1 CPTR 1-3 CROI 1-1 WRLI 1-3 CPTR 1-3 CROI 1-1 WRLI 1-3 CROI 1-3 CROI 1-3 CROI 1-3 WRLI 1-3 WRLI 1-3 CROI 1-3 CROI 1-3 WRLI 1-3 CROI 1-3 CROI 1-3 CROI 1-3 WRLI 1-3 CROI 1-3 CRO

940 5-5 293 8-6 3879 2-1 8200 3-4 8788 8-9 9379 4-4 193 7-8 7100 5-5 897 1-1 WAYE 4-6 Q105 4-3 MANUMEST

896 3-2 WIS 6-3 WIS 6-3 WIS-FM 6-3 Q102 16-13 WGCU 3-2 93X 6-7 WGCI 5-8 WGIT 2-3 ENERG 6-6 ENERG 6-6 ENERG 6-6 ENERG 6-6 ENERG 8-1 ENERG 8-1 WGCI 8

KIMN 7-1 KYKK 4-2 Q103 2-2 T100 4-2 EISFN 3-3 EOPA 3-2 EXRY 3-3 EXRY 4-2 PM102 5-3 XMOG 3-2 EXTER 3-2 EXTER 3-3 EXTER 3-3 EXTER 3-3 EXTER 3-2 EXTER 3-2

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Wational Summary UR 156 MENUES 5 SAME 29 DOWN 1 ACOS 6

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B104 22-19 #106 21-18 WHIT 37-31 WHEFF 22-1 WYFS 17-12 MYFS 17-12 MYFS 17-12 MYFS 21-16 CKCR OR MCLOPPR 21-2 594 9-8 WHITE 5-4 780-PR 17-1 CHEM OR Q107 27-20 WAYA 20-14

940 6 FAPN 3-3 FEEL 1-1 ETKS 7-7 93FM 30-29 7100 10-16 397 17-11 MHYZ 15-17 0103 24-21

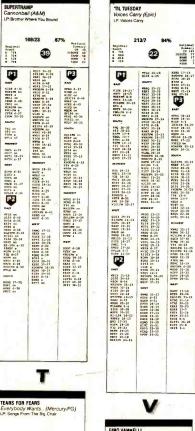
B96 25-19 MLS 30-27-MLS -78 30-27-MLS -78 30-27-MCOL 34-19 920 18-16 MCGT 35-27 WHYT 35-27 WHYT 35-27 WHYT 31-10-HERY 14-10 KOMENN 21-3 MCOLEN 15-1 WEFF

22

HPST 29-23 HRCH 16-14 HEREFH 8-6 HTLQ 13-9 Q106 21-14 SOUTH

| March | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-30 | 19-3

MERO 13-13
MANC 13-24
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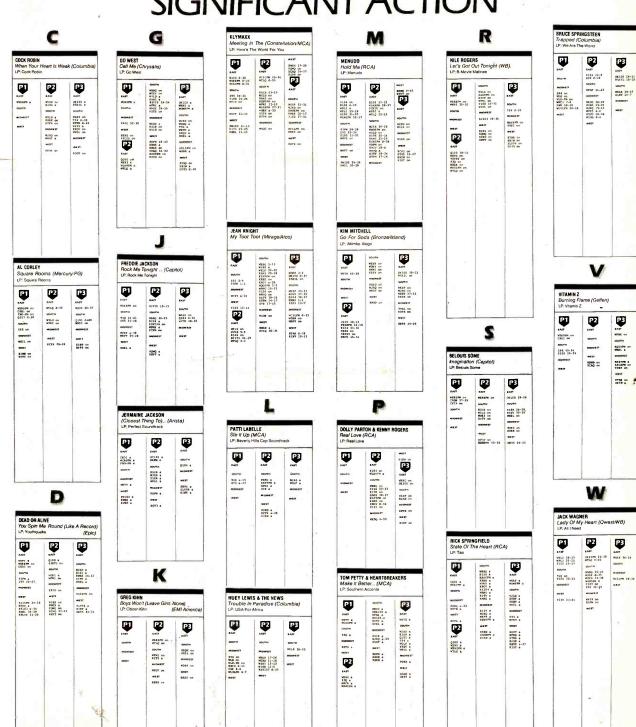








SIGNIFICANT ACTION



AIR-STAT #2

98.4%

In the two-year history of AIR, 98.4% of all records which received a 60% or better positive response from AIR participants charted in R&R.

AIR . . . The fastest, most reliable tool for getting radio to listen to music.

WEEK #34

AIR Priorities

WEEK # 34

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, June 5, 1985

CHR

LET'S GO OUT TONITE
WIDE BOY
NEVER SURRENDER
GET IT ON
IF YOU LOVE SOMEBODY SET
THEM FREE

NILE ROGERS NIK KERSHAW COREY HART POWER STATION STING

ARTIST

WB
MCA
EMI AMERICA
CAPITOL
A&M

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm. Thursday, June 6, 1985

A O R

BROTHER WHERE YOU BOUND
"Still In Love With You" "Better Days"
PLAYGROUND
"Exception Of Love"

TITLE/CUTS

SUPERTRAMP

ARTIST

LABEL A&M

THE TRUTH

IRS/MCA

4IR

AIR (Active Industry Research) is a nationwide network
of program and music directors who assess CHR and AOR music
for artist managers, producers and record companies.

MACTIVE Industry Research ● P.O. BOX 1136 ● COLUMBIA, MARYLAND 21044 ● 301-964-5544

CONTEMPORARY HIT RADIO

BREAKERS

BRUCE SPRINGSTEEN

Glary Days (Columbia)
81% of our reporters on it. Moves: Up 22, Debuts 70, Same 40, Down
0, Adds 72 including K106, Q107, Z93, Q105, B96, WKTI, KMEL. See
Paralells, debuts at number 36 on the CHR chart.

STING

If You Love Somebody Set Them Free (A&M)

69% of our reporters on it. Moves: Up 0, Debuts 2, Same 3, Down 0, Adds 170 including B104, B94, B97, 92X, KBEQ, KIIS-FM, KUBE. Complete airplay in Parallels.

SUPERTRAMP Cannonball (A&M)

67% of our reporters on it. Moves: Up 40, Debuts 48, Same 58, Down 0, Adds 23 including WNYS, PRO-FM, 93FM, KHTR, Q103, KKRZ, KITS. Complete airplay in Parallels, debuts at number 39 on the CHR

AIR SUPPLY

Just As I Am (Arista)

61% of our reporters on it. Moves: Up 35, Debuts 51, Same 48, Down 0, Adds 21, CKGM, CKOI, KKRZ, KITS, KMEL, KC101, KLUC. Complete airplay in Parallels, debuts at number 38 on the CHR chart.

NEW & ACTIVE

DARYL HALL & JOHN OATES "Possession Obsession" (RCA) 147/62

Woves Up 5, Obelbus 39, Same 41, Down 0, Adds 62 Including CKOI, B94, MAVA, KAFM, WGCL, KBEQ, KHTR, Q103, KKRZ, FMT02, KPLUS, 990, KFRX, 259 a 29, WCZY 93-26, WITC-FM 91-28.

MMCK_MGER_"**Useky in Love" (Columbia) 147./2

Mores: Up 106, Debuts 5, Same 31, Down 3, Adds 2, WNCI, KRO, WXKS-FM 27-23, WNYS 30-25, WGCL 32-27, KPLUS 2621, WZOU 31-27, KWIC 29-23, WNOK-FM 36-31, WOKI 20-17, WNSY 23-18, WGIZ 40-34, KDON-FM 20-16, WIKZ 27-23, WRORS 40, Page 34, Page 34,

KIRD 31-26.

MADDWNA "Into The Groove" (Sire/WB) 144/45

WAGDWNA "Down Up 72, Debuts 9, Same 18, Down 0, Adds 45 including WHTT, CKOI, CHUM, KIMN, KOPA, KZZP, K104,
WASB-FM, WZPL, KHYT, WCIL-M, Self 4-1, Q107-21, KIIS-FM 1-1. Complete airplay in Parallels, moves 33-27 on the

CHI-CHAIR

GRAHAM PARKER "Wake Up (Next To You)" (Elektra) 141/6

Moves: Up 85, Oebuts 7, Same 43, Down 0, Adds 6, WNV2, WGCL, KITS, WZOU, Z104, KOIZ-FM, WHTT d-39, WXKS-FM
34-28, PRO-FM 35-29, WAVA 28-26, KPLUS d-36, KUBE 34-32, WVSR 35-29, WPST 40-35, WBBQ d-37. See Parallels,
dobust at number 40 on the CHA chart.

ORODISATIONDER VOLUME CHECHARI ROBERT PLANT "Little By Little" (Es Paranza/Atlantic) 135/9 Moves Up 48. Debus 21. Same 57. Down O. Adds 9, 94O, KEGL, WNVZ, KITS, WSPK, RITD4, WGFM, KPOP, Z102, WNYS 3. 28, 293.53-59, WOIG J-62, KPUS 96-31

3 - 26, 289 35-29, WNGI - 222, KPLU 536-31

HEART "WMAN About Love" (Capitol) 133/43

Moves: Up 4, Debuts 37, Same 49, Down 0, Adds 43 including WNYS, Z93, KEGL, ZZ99, KHTR, KIMN, KS103, 98PXY,

WGRD, KISN, WHSK, SIKT, KUBE - 226, WJX0 24-27, KIKX 29-30

DBARGE "Who's Holding Donna Now" (Gordy/Motown) 121/63

Moves: Up 2. Debuts 24, Same 32, Down 0, Adds 58 incolating B104, K106, WXKS-FM, WCAU-FM, WHTX, Q105,

WHYT, Z99, KIMN, KKRZ, KMJK, KMEL, B97, d-26, KBC 26-20, WERZ 40-36.

WHIT I, CEMM, NAME, NAME, NAME, NAME, NOT, ORDER DEVELOPMENT OF THE WORDS.

COMMODORES "Animal Instinct" (Motown) 118/15

Moves: Up 18, Debuts 30, Same 55, Down 0, Adds 15 including PRO-FM, Q107, KBEQ, Q103, KS103, KX104, WKFR, KEYN-FM, KO93, WZON, WBWB, KWTO-FM, SLY96, WNVZ-37-31, KMEL 38-32.

COREY HART "Never Surrender" (EMI America) 116/11

Worse Up O, Debuts 2, Same 3, Down O, Adds 111 including WHIT, WXXS FM, WNYS, WHIX, PRO-FM, O107, Z93, KEGL, B96, WLS-FM, 92X, HITM, W.OL-FM, KPLUS, KUBE.

MEEM AT WORK "Everything Need" (Columbia) 115/13
Moves Up 32, Debuts 23, Same 47, Down O, Adds 13 including O100, WGFM, WKFM, WDCG, WZPL, KKFM, KPOP, KRO, WZYO, G101, KHTK, KZOZ, SLIVE, WCZY 93-32, O103, SLIVE, SLIVE, WCZY 93-32, O10, SLIVE, WCZY 93-32, O103, SLIVE, WCZY 93-32, O103, SLIVE, WCZY 93-32, O10, SLIVE, WCZY 93-32, O103, SLIVE, WCZY 93-32, SLIVE, WCZY 93-3

GINO VANNELLI "Black Cars" (HME/CBS) 101/7

Moves: Up 34, Debuts 14, Same 46, Down 0, Adds 7, K106, KAFM, WLOL-FM, WLAN-FM, WTLQ, KQIZ-FM, KKAZ, WXKS-FM d-26, CKGM 15-11, CK0I 14-11, CFTR 10-8, CHUM 7-4, WKEE 39-29, KSKD 37-29, WKHI 33-25. AMY GRANT "Find A Way" (A&M) 100716

Moves Up 20 Debus 13, Same 51, Down 0, Adds 16 including WNVZ, KPKE, O100, WRCK, KSET-FM, KRGV, Y106, WKFR, KSWD, WFSB, KISH, WBNO, KAFM XZ-19, KTKS 34-28, WLOL-FM 30-24.

POWER STATION "Get It On (Bang A Gong)" (Capitol) 97/97 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 97 including Z100, WAV, ZZ99, KRZ, KWOD, KMEL, KWSS, KPLLS

JOHN FOGERTY "Centerfield" (WB) 93/18

Moves: Up 28. Debuts 13. Same 34, Down 0, Adds 18 including kZZP, Q92, WTLQ, KWIC, WNOK-FM, WFMI, KRGV, WRQC, WIOG, WRQN, WZON, WHTX 29-19, WLOL-FM 21-15, KPLUS 35-30, KISN 38-33.

WHOC, WIGG, WHON, WCON, WHITK 28-19, WLOL-FM 21-15, KPULS 95-90, KISN 38-59.

FOREIGNER "Reaction To Action" ("Altanite) 88/44.

WKEM, KAYJOY, KLUC, KKD, KTY, KIBM, WINYS 4036, 598 40-39.

ANIMOTION "Let Him Go" ("Mercury/PolyGram) 28/59.

MOVES UP. 10 Ebbut 8, Same 30, Down, O Adds 39 including CKOI, WCAU-FM, Z93, WGCL, KHTR, KKRZ, WKRZ-FM, WSSX, WSZ, WROC, KBOS, KISN, T94, KIIS-FM d-40, KITY 34-31.

DOKKEN "Alone Again" (Eletra) 84/5 Moves: Up 36: Debus 8: Same 94. Down 1. Adds 5, K104, WGFM, KOFM, WIXV. WBWB, KEGL 14-11, KPLUS d-39, Q100 35-25, Moves 20, WGM 37-30, WMG 12-9, WIGG 26-21, WAZY-FM 29-25, KCDQ 31-27, OK95 23-16.

35-30, WHICK 30-26, WHAM 37-30, WHAM 16-3, MODERNA, WHICK 30-3, WHICK 30-26, WHICK 30-3, W

DEPECHE MODE: "People Are Poople" (Sire-Will 30/22)
Moves Up 24, Debuts 16, Same 18, Down D. Adde 22 including WWKS-FM, Z100, WAVA, B96, KMN, WRCK, WZLD, KF96,
MACK, MYPT, WGMY, KQOT, B97 124, KIIS-FM 39 20, KMELB 7.

DON HENLEY "MOT Enough Love in The World" (Getten) 80/17

Moves: Up 13, Debuis 17, Sama 33, Down 0, Adds 17 including WNCI, WHYT, ZZ99, WERZ, 930, KXP104, WKFR, KSND, KO93, KPOP, 95XIL, WIXV, SLY96, KHTR 35-27, KLUC 37-33, WFBG 40-33.

MOST ADDED

STING (170)

STIME (170)
If You Love Somebody Set Them Free (A&M)
COREY HART (111)
Never Surrender (EM) America)
POWER STATION (97)
Gell II On (Bang A Goog) (Capitol)
BRUCE SPRINGSTEEN (72)
Glovy Days (Columbia) Glory Days (Columbia)
DeBARGE (63) Who's Holding Donna Now (Gordy/Motown)

HOTTEST BRYAN ADAMS (135)

PHIL COLLINS (120) Sussudio (Atlantic)
TEARS FOR FEARS (104) Everybody Wants To Rule... (Mercury/PG)
WHAMI (87)
Everything She Wants (Columbia)
PRINCE (86)

Raspberry Beret (WB)

PAUL HARDCASTLE "19" (Chrysalis) 59/23
Moves: Up 8. Debuts 20, Same 8, Down 0, Adds 23 including K106, WXKS-FM, 93FM, Q105, WCZY, K§103, KMEL, KPLUS, WVSR, WFMI, WQCM, KBIM, 195 d-19, B96 30-17, KBEQ 18-11, WAPI 30-24.

MOOTERS "All You Zombies" (Columbia) 59/7
Moves Up 11, Debuis 6, Same 35, Down 0, Adds 7, Q103, KWIC, KIKX, WQCM, Q101, KCDQ, SLY96, WCAIJ-FM 8-3, Q100
19-13, Z106 9-5, WPST 32-22, KQXR 35-27, KBOS 39-35, WIKZ d-39, OK95

19-13 2 109-3-5, WES 32-22, KOXH-35-27, KBUS 389-35, WIKZ 3-39, OKB\$53-528.

MATALIE COLE "Dangerous" (Modern/Atto.) 57-10

Moves Up 16, Debuls 1, 3ame 30, Down 0, Adds 10, PRO-Ph, WERZ 9, SHTYX, WHM, WHOT, KSKD, KHYT, KWES, WCIL-PM, KTSZ, 293 12-52, WITCP-M30-27, WIZP 36-30, KSET-PM 35-22, WCGG_37-29.

PAUL HYDE & THE PAYOLAS "You're The Only Love" (A&M) 52:70 Moves Up 9. Debuts 1 Same 4.1 Own 1, Adds 0, WXXS-FM on WCAL-FM 36-34, CFTR on, CHUM 23-18, 93Q on WJZR 40-36, WFM on WGW 64-30, WFM

SIGNIFICANT ACTION

RICK SPRIMGFIELD "State Of The Heart" (RCA) 40/40
Moves: Up 0, Debus 0, Same 0, Down 0, Adds 40 including CKOI, WCAUJEM, KBEO, KHTR, KOPA, O100, WKRZ-FM, WBBO,
KZZB, KSETER, KMBO, KIIK, WJAO, KSKO, KOON-FM, KISN,
GO WEST "Call Me" (Chrysalis) 39/19

Noves: U.4. I Debuts 1, Same 15, Down 0, Adds 19 including WCAU-FM, WERZ, WLAN-FM, WTLO, WZLD, KAMZ, WFMI, WCD, KBOS, WDER, KBM, KBEG 32-30, 947YX 33-34, KRM 28-22, KCAO 34-32, OXGS d-40. JEAR NKINGET "WIT TOTO TOT" (Mirage/Atlob) 39-4 Moves: Ub 13, Debuts 3, Same 16, Down 3, Adds 4, WCZY, WJZR, KRGV, KMGX, KC101 21-19, WTLO 3-2, KAMZ 20-18, WDLCFM 3-2, WRNO 16-13, KITY 3-02, Z89T-175, KCAO, 30-26, WOAY 3-2, WJAO, 37-35, O104 30-27, Z102 12-9

MENUDO "Hold Me" (RCA) 38/3

MENUIU "Hold Me" (HLA) 38/3 MOWS L) 15, Debut 3, Same 17, Down 0, Adds 3, WBLI, WPST, WRVO, WCAU-FM 32-27, KMEL 30-28, O100 37-32, WLAN-FM 39-37, WTLQ 22-19, WJZR 30-28, KITE 30-24, KMZ 21-19, KRGV 16-8, KITY 36-34, KITEM 17-14, KITRS 32-27.

KLYMAXX "Meeting in The Ladies Room" (Constellation MGA) 43/1

Moves Ub 12, Debuts 4, Same 17, Down 0, Adds 1, WZKS, K106 4-28, WXKS-FM 4/2-9, BS 9-31, WHYT 31-30, FM102 16-12, WRSE 31-12-72, KMCX 27-28, KCAQ 29-27, KWES 20-17, Z102

37-31.
TOM PETTY "Make it Better (Forgot 'About Me)" (MCA) 31/31
Moves Up 0, Debutso, Same 0, Down 0, Adds 31 including WHTT, WCAU-FM, 940, KHTR, WERZ, 930, KWIC, KXX106, KX104, KIIK, WJXQ, WHOT, KKFM, KBOS, KSKD.

NINS, WILD, WHUT, RNEWS, REUS, KSRU. DEAD (LIKE A REcord)" (Epic) 29/13
MOVES UP 7, Debuts 0, Same 9, Down 0, Adds 13 including WHTT, 93PM, KKRZ, KS103, Q100, WOKI, KMGX, WJAD, Q101.
WFWHS, SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 3232", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIBSFM 3418, KMES JA-29, KPULD 3429.

REUS 1874 SLYGE KST, 195 322", KIB MOVES: UP 7: STEP 195 33-27, KIIS-FM 34-18, KMEL 34-25, MAYEN 31-25, MAYEN 31-25, KIST, ISS 32-27, DAIL TOURS 35-31, WERZ on, SEPXY on, WZLD on, Y106 35-31, WZLD on, Y106 35-31,

NILE RUUDENS "LETS GO UIX TORIRE" (WB) Z//0
White 30,40 (20bet 1, Stame 22,50 win 9, Adds 0, WNYS 35-30, Q100 38-31, WERZ on, 98PXY on, WZLD on, Y106 35-31, WZLD on, KJ103 39-35, KOMO on, KSPO on, KHYT on, 194 "
WZLD on, KJ103 39-35, WXLD on, KJ104 30-30, WRD on, KHYT on, 194 "
Woves Ub 7, Debuts 0, Same 17, Down 0, Adds 0, WNYS 60-34, Q100 40-34, K104 33-30, WRDK 40-36, WOKTon, WFMI on, WZXLO on, WHOT on, KFDP on, OKTON 35-33, WKN, 37-33, OK86 29-20.

JERMAINE JACKSON "(Closest Thing To) Perfect" (Arista)19/19 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 19 including CKOI, WCAU-FM, PRO-FM, WHYT, FM102, KWSS, KUBE, KZZB,

BRUCE SPRINGSTEEN "Trapped" (Columbia) 19/0

s: Up 8, Debuts 1, Same 8, Down 2, Adds 0, B96 on, WLS-FM on, WNCl 7-4, WLOL-FM 20-18, K104 12-9, Q92 d-26, WFMF, WKDD 30-29, WGRD 23-20, ok100 16-11, WIXV 10-7 COCK ROBIN "When Your Heart Is Weak" (Columbia) 18/7
Moves: Up 0, Debuts 2, Same 9, Down 0, Adds 7, WXKS-FM, K104, WZLD, WHOT, OK100, 95XIL, WIXV, WVSR on, KTFM on,

WXXLO n. KBUS on, 194 0-38, WH-M d-40 V DDLLY PARTON W,KENNY TMOGERS "Real Love" (RCA) 18/2 Moves Up 2, Debuls 1, Same 13, Down 0, Adds 2, WLAN-FM, WKDQ, K104 on, WBBQ on, K22B 37-33, KITE on, KAMZ 30-27. KSET-FM on, KROV d-34, KISO n. KFYFI on, KIST on

KSET-FM on, KRGV d-34, KISN on, KFYB on, KIST on.

JACK WAGARE "Lady Of My Heart" (Gwest/WB) 18/1

Moves UB, Bebuis 1, Same 7, Down 1, Adds 1, WANS-FM, WBLI 29-27, Z100 18-17, 940 on, Y108 23-21, WKRZ-FM 22-20,

WBBQ 28-23, WSSX d-35, WOGG 34-30, 28 93-02, KOFM on, WGULEM 34-30

FREDDIE JACKSON "Rock Me Tonight (For Old Time's...)" (Capitol) 17/6

Moves UB, D. Bobbs 1, Same 5, Down 0, Adds 6, WCZY, KMEL XGS, WFMI, KOMO, KHYT, WXKS-FM on, 940 24-21, ISS
31-28, WHYT 35-28, WBBQ 30-25, KSET-FM on, KIFM on, G104 d-30, WPFM 40-36.

31-28, WIFT 35-28, WBBD 30-25, KSET-FM on, KTFM on, Q104 d-30, WFFM 4U-3e. BELOUIS SOME "Imagination" (Capita) 17/70 Moves: Up 5, Debata 9, Same 12, Cown 0, Adds 0, WXKS-FM on, CXGM 37-29, CFTR on, KZZB on, WZLD on, WOKi on, KPOP on, KOON-FM, A038, KISR 29-28 WIW 30-29, WDGFB on, Oxes 26-22 AL CORLEY "Square Rooms" (Mercury/PofyGram) 17/0 Moves: Up 2, Debata 3, Same 12, Cown 0, Adds 0, WXSS-FM on, CXGO on, PRO FM on, Q107 d-30, 195 on, WGCL on, KIMN on, KKRZ on, WTLD d-40, WZLD on, WOKI on, KCPX 29-26, WOCM 40-37, Q101 d-40.

VITAMIN Z "Buring Flame" (Geffen) 14/3 Moves: Up 1, Debus 0, Same 10, Down 0, Adds 3, WHSL, WAZY-FM, OK95, WXKS-FM on, CXOI on, I95 40-36, WFBG on, KOZ-FM on, KKS-FM ON, KTS-FM ON, KTS-FM

KOIZ-FM on, KKLS-FM ON, KYHS on.
HUEY LEWIS & NEWS "Trouble in Paradise" (Columbia) 12/D
Moves: Up 5, Debuts 1, Same 5, Down 1, Adds 0, B96 on, WLS on, WLS-FM on, WLOL-FM 8-7, WKDD 17-16, WGRD 21-18,

WIDG THE, KAYTUY 03/7, WALK 00-60
PATTI LABELET "SILIF IL UP", (MCA) 11/11
Moves Up 0, Debus 0, Same 0, Down 0, Adds 11, 940, 293, WBBO, KSET-FM, WFMI, 298, KSKD, KCPX, KISN, WJAD, WGLF.
GREG KINN "Boys Wan't Lave Girls Alone" (EMI America) 10/1
Moves Up), Debus 0, Same 9, Down 0, Adds 1, KITY, WKRZ-FM on, WTLQ on, WFMI on, WHOT on, KKDV on, KKGV on, WHSL

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artistitis (label) designation indicate the total numbers, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, born for downward than activity; and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels NOTE: Records that lack the registed 50% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40.

SOME BOOM



MENAT WORK

"Everything I Need"

CHR NEW & ACTIVE

115 Reporters Strong -- And BREAKER BOUND! WHTT Z93 WCAU-FM KEGL WHTX WNVZ Q103 KIIS-FM KWOD KS103 KMEL KPLUS

WCZY-

KIMN

AOR Tracks: 4



BRUCE SPRINGSTEEN

"Glory Days"

CHR BREAKERS

204/72-81%

One Of The MOST ADDED

AOR Tracks: 7



KENNY LOGGINS

"Forever"

CHR NEW & ACTIVE

WNYS 39-33 KAFM add WCAU-FM deb 39 KEGL 19-12-94Q on KTKS add 40 Z93 on WGCL 35-29 92X 35-32 ZZ99 deb 35 Q103 on KIIS-FM deb 38 KKRZ deb 35 KWOD add WERZ add WKEE add WSEZ add KSND add KPOP add KDON-FM add KZZU add WGLF add SLY96 add 39 KIST add



HOOTERS

"All You Zombies"

CHR NEW & ACTIVE

WCAU-FM 8-3 Q100 19-13 Z106 9-5 93FM 195 92X Q103 K104 WERZ WKEE WLAN-FM WRCK WKRZ-FM WTLQ KWIC WZLD WFMI KX104

WPST

WZLD WFMI KX104 WRNO KITY KTFM WKZL WJXQ KEYN-FM WHOT KQXR KIKX KBOS KMGX

KDON-FM

KHYT

AOR Tracks: 13



CONTEMPORARY HIT RADIO

4 3 2 TEARS FOR FEARS/Everybody Wants To Rule... (Mercury/PG) WHAM!/Everything She Wants (Columbia) 3 BRYAN ADAMS/Heaven (A&M) 4 HOWARD JONES/Things Can Only Get Better (Elektra) BILLY OCEAN/Suddenly (Jive/Arista) HAROLD FALTERMEYER/Axel F (MCA) MADONNA/Angel (Sire/WB) PHIL COLLINS/Sussudio (Atlantic) 9 MARY JANE GIRLS/In My House (Gordy/Motown) 19 15 10 KATRINA AND THE WAVES.
34 21 15 PRINCE/Raspberry Beret (WB) KATRINA AND THE WAVES/Walking On Sunshine (Capitol) 16 14 12 12 KOOL & THE GANG/Fresh (De-Lite/PG) 16 3 SURVIVOR/The Search Is Over (Scotti Bros./CBS) 4 14 SIMPLE MINDS/Don't You (Forget About Me) (A&M) 35 30 24 18 EURYTHMICS/Would I Lie To You? (RCA) 24 20 17 17 JULIAN LENNON/Say You're Wrong (Atlantic) SADE/Smooth Operator (Portrait/CBS) 13 11 14 19 DAVID LEE ROTH/Just A Gigolo/I Ain't Got Nobody (WB) 29 25 22 A LIMAHL/Never Ending Story (EMI America)
38 33 25 TIL TUESDAY/Voices Carry (Epic) CYNDI LAUPER/The Goonies 'R' Good Enough (Portrait/CBS) 30 3 JOHN CAFFERTY & BEAVER BROWN.../Tough All Over (Scotti Bros./CBS) 18 25 MADONNA/Crazy For You (Geffen) REO SPEEDWAGON/One Lonely Night (Epic) 18 17 19 26 MADONNA/Into The Groove (Sire/WB) PAUL YOUNG/Everytime You Go Away (Columbia) WHITNEY HOUSTON/You Give Good Love (Arista) = 38 KIM CARNES/Crazy In The Night (Barking At Airplanes) (EMI America) 7 10 23 31 POWER STATION/Some Like It Hot (Capitol) 40 NIGHT RANGER/Sentimental Street (Camel/MCA) 16 26 33 MURRAY HEAD/One Night In Bangkok (RCA) DEBUT BEACH BOYS/Getcha Back (Caribou/CBS) 32 28 28 35 ALISON MOYET/Invisible (Columbia) BREAKER 3 BRUCE SPRINGSTEEN/Glory Days (Columbia) 40 39 37 37 MICK JAGGER/Lucky In Love (Columbia) BREAKER 4 AIR SUPPLY/Just As I Am (Arista) N&A Begins on Page 86 BREAKER SUPERTRAMP/Cannonball (A&M)

ADULT CONTEMPORARY

DEBUT GRAHAM PARKER/Wake Up (Next To You) (Elektra)

1 HAROLD FALTERMEYER/Axel F (MCA) BILLY OCEAN/Suddenly (Jive/Arista) TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG) 4 SURVIVOR/The Search Is Over (Scotti Bros./CBS) 5 KOOL & THE GANG/Fresh (De-Lite/PG) WHAM!/Everything She Wants (Columbia) JULIAN LENNON/Say You're Wrong (Atlantic) 8 SADE/Smooth Operator (Portrait/CBS) REO SPEEDWAGON/One Lonely Night (Epic) 11 MADONNA/Angel (Sire/WB) 13 D LIMAHL/Never Ending Story (EMI America) 14 B CHAKA KHAN/Through The Fire (WB) 16 BEACH BOYS/Getcha Back (Caribou/CBS) 10 15 MADONNA/Crazy For You (Geffen) 23 21 18 BRYAN ADAMS/Heaven (A&M) 7 13 15 19 DeBARGE/Rhythm Of The Night (Gordy/Motown) BREAKER @ JOHN FOGERTY/Centerfield (WB) 8 12 17 21 GEORGE BENSON/I Just Wanna Hang Around You (WB) 9 11 20 22 DAN FOGELBERG/Go Down Easy (Full Moon/Epic) - 25 DOLLY PARTON W/KENNY ROGERS/Real Love (RCA) 10 45 21 24 BRUCE SPRINGSTEEN/I'm On Fire (Columbia) DEBUT AMY GRANT/Find A Way (A&M)

N&A Begins on Page 65

AOR TRACKS

ROBERT PLANT/Little By Little (Es Paranza/Atlantic) 3 2 2 EURYTHMICS/Would I Lie To You? (RCA) 3 JOHN CAFFERTY & THE BEAVER.../Tough All Over (Scotti Bros./CBS) 9 4 4 SUPERTRAMP/Cannonball (A&M) 17 8 5 NIGHT RANGER/Sentimental Street (Camel/MCA) BREAKER® STING/If You Love Somebody Set Them Free (A&M) 53 35 11 D BRUCE SPRINGSTEEN/Glory Days (Columbia) 8 7 6 8 PHIL COLLINS/Sussudio (Atlantic) 24 14 10 (9) 'TIL TUESDAY/Voices Carry (Epic) TOM PETTY & THE HEARTBREAKERS/Rebels (MCA) 5 11 MICK JAGGER/Lucky In Love (Columbia) 20 15 12 DE WALSH/The Confessor (Full Moon/WB) 1 HOOTERS/All You Zombies (Columbia) Complete Tracks Chart Begins on Page 67 37 HEART/What About Love? (Capitol) 47 40 27 B TEARS FOR FEARS/Shout (Mercury/PG) 42 38 17 1 PAUL YOUNG/Everytime You Go Away (Columbia) 22 18 14 17 KIM MITCHELL/Go For Soda (Bronze/Island) 31 23 18 19 GRAHAM PARKER & THE SHOT/Wake Up (Next To You) (Elektra) 44 29 23. 1 VAN-ZANT/You've Got To Believe In Love (Network/Geffen) 33 31 24 @ ERIC CLAPTON/See What Love Can Do (WB) BREAKER DIRE STRAITS/Money For Nothing (WB) 1 3 9 22 BRUCE SPRINGSTEEN/Trapped (Columbia) __ 51 35 28 DON HENLEY/Not Enough Love In The World (Geffen) 2 6 13 24 TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG) 18 19 19 25 HOWARD JONES/Things Can Only Get Better (Elektra) 15 22 21 26 PHIL COLLINS/Inside Out (Atlantic) 26 25 25 27 POWER STATION/Get It On (Bang A Gong) (Capitol) 16 12 16 28 GLENN FREY/Smuggler's Blues (MCA) 35 34 31 29 LONE JUSTICE/Ways To Be Wicked (Geffen) 50 42 36 PAUL HYDE & THE PAYOLAS/You're The Only Love (A&M)

BLACK/URBAN

		20	9	6	0	JESSE JOHNSON'S REVUE/Can You Help Me (A&M)
		7	6			FREDDIE JACKSON/Rock Me Tonight (For Old Time's) (Capitol)
		2	1		3	
		6	5	4	0	ATLANTIC STARR/Freak-A-Ristic (A&M)
		-	33	13	Õ	PRINCE/Raspberry Beret (WB)
		1	2	5	6	WHITNEY HOUSTON/You Give Good Love (Arista)
		13	11	9	0	READY FOR THE WORLD/Deep Inside Your Love (MCA)
		11	8	8.	Õ	CON FUNK SHUN/Electric Lady (Mercury/PG)
		19	14	10		NATALIE COLE/Dangerous (Modern/Atco)
		34	21	15		LOOSE ENDS/Hangin' On A String (Contemplating) (MCA)
		23	13	11		CHAKA KHAN/Through The Fire (WB)
		18	15	12		WHAM!/Everything She Wants (Columbia)
ļ		5	3	3		BILLY OCEAN/Suddenly (Jive/Arista)
		-	22	18		PHIL COLLINS/Sussudio (Atlantic)
		4	4	7		SHANNON/Do You Wanna Get Away (Mirage/Atco)
		38	25	22		DEELE/Material Thangz (Solar/Elektra)
		-	32			MAZE f/FRANKIE BEVERLY/Too Many Games (Capitol)
		-	-			RENE & ANGELA/Save Your Love (For #1) (Mercury/PG)
		21	17-			BILL WITHERS/Oh Yeah! (Columbia)
		-	40	29		SKIPWORTH & TURNER/Thinking About Your Love (4th & Broadway/Island)
		37		25		KENNY G & KASHIF/Love On The Rise (Arista)
			19		22	POINTER SISTERS/Baby Come And Get It (Planet/RCA)
		29				ASHFORD & SIMPSON/Babies (Capitol)
		35				KLIQUE/A Woman, A Lover, A Friend (MCA)
1		31				GLADYS KNIGHT & PIPS/Keep Givin' Me Love (Columbia)
		39				JOHNNY GILL/Can't Wait Til Tomorrow (Cotillion/Atco)
		_				RUN D.M.C./You Talk Too Much (Profile) PAUL HARDCASTLE/King Tut (Profile)
						TINA TURNER/Show Some Respect (Capitol)
						DIANA ROSS/Telephone (RCA)
	, K	-^	KE			
		3	7		32	KLYMAXX/Meeting In The Ladies Room (Constellation/MCA)
D	DE				3	COMMODORES/Animal Instinct (Motown)
6)FRI			<u>a</u>	
		<u> </u>	- 10			HOWARD JONES/Things Can Only Get Better (Elektra)
		16	16		36	
						GEORGE CLINTON/Double Ob Ob (Capital)
F						NILE RODGERS/Let's Go Out Tonight (WB)
1						STEVE ARRINGTON/Feel So Real (Atlantic)
1						

BREAKER FORCE MD'S/Itchin' For A Scratch (Tommy Boy/Atlantic)