#### D

#### CMC: RADIO CAN MAKE THE DIFFERENCE

Harvey Mednick's new Image & Marketing column introduces an ambitious, exciting industry initiative: the Coalition for Missing Children (CMC) Total Experience Exec. VP Renny Roker, R&R, and the radio and records industries will be launching a maltimedia drive to locate and return missing children. Details inside. Page 200

#### TRAINING FOR A **BIGGER SHARE**

RAB President Bill Stakelin invokes the idea of sales and marketing training as a necessity if radio is to increase its ad share relative to other media.

Page 23

#### ARBITREND ODDITIES EXPLAINED

Jhan Hiber, with some help from Arbitron, analyzes some of the seeming inconsistencies in Arbitrends data and clears up some of the confusion.

Page 16

#### PEOPLE IN THE **NEWS THIS WEEK**

- · Harry Schultz VP at KPRC
- Connie Edelman GM at WBBG & WMJI
- Art Dineen PD at WPLP
- Hank Caldwell adds new duties at Atlantic
- . John Roberts PD at WFBQ
- George Hart OM/PD at WPNT
- Rob Stewart Program Mgr. at WRKA
- Frances Preston Sr. VP at BMI
- Richard McIntosh GM at KEZY
- Frank Eriksen PD at KTIM-FM
- ·Rick Alden upped at E/A
- David Baronfeld GSM at KOME
- Kamisami Kong VP at KIKI & KMAI
- Wendy Reiss joins R&R

Page 3, 4, 6

#### FOWLER ATTACKS MINORITY LICENSE PREFERENCES

FCC Chairman Mark Fowler told a black lawyers group that "irrebuttable racial preferences violate the equal protection clause of the federal constitution."

Page 10

#### RETURN OF THE CHR WARS

Just as the winter ratings period ends, CHR stations gird for a crucial shakeout spring sweep. Joel Denver isolates some of the key races.

Page 34

#### **CLEARING THE INTERVIEW HURDLE**

Dan O'Day concludes his five-part Job-Hunting Survival Guide with suggestions for making interviews valuable for both parties.

Page 40

#### USA FOR AFRICA UPDATE

As "We Are The World" moves into the Top 5 in CHR and A/C, radio stations mount a promotion for a national simultaneous airing of the record on Good Friday.

Page 24

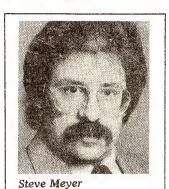
Newsstand Price \$3.50



# Meyer Upped To Sr. VP **For MCA Promotion**

MCA has elevated VP/Promotion Steve Meyer to Sr. VP/ Promotion. In his new capacity Meyer will continue to oversee all elements of the CHR and AOR efforts for the company.

Exec. VP/Marketing & Promotion Richard Palmese told R&R, "In the year and a half I've worked with Steve, he has exhibited a special kind of executive leadership that has contributed in a great way to the success of our company. His intelligence, determination, and drive have made him one of the most



respected and admired promotion executives in the business." MEYER/See Page 6

working crosstown as VP/GM

for Sunbelt's KGBB. Prior to

that, he spent ten years with

Malrite, including a term as

VP/Western Division. "It's a

delight to work for a people-

oriented company like Midwest

Communications," said Brown.

"I feel very thankful that

they've seen fit to entrust me

with the vice-presidency of

WLTE in such a short period of

#### **WCCO & WLTE PROMOTIONS**

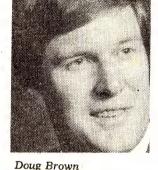
# Kaufman, Brown Earn Midwest VP Stripes

Clayt Kaufman and Doug Brown, GMs for Midwest Communications' A/C properties WCCO & WLTE/Minneapolis, respectively, have both been promoted to VP/GM.

Kaufman has been with WCCO since 1951, when he joined the station as a newswriter. He worked his way up through programming and operations, becoming Station Manager in 1982 and General Manager the following year. Kaufman told R&R, "I am gratified and honored by this expression of confidence on the part of (Mid- (newly-named CEO) Jim Rupp,



Clayt Kaufman



Area."

KTHO/Tahoe.

west Chairman) Tom Doar, and our board of directors."

Brown was named GM at

at the opportunity to test my skills. Ed Krampf is an ex-

cellent manager to work with.

Entercom President Joe Field

Golden Now

WNIC GM

# Brake R&R A/C Editor

dio & Records as Adult/Contemporary Editor, beginning April 15. She succeeds Ron Rodrigues, who two weeks ago was named Operations Manager at KMGG/Los Angeles.



# Donna Brake has joined Ra-

is providing us with all of the tools to make KITS the number one music station in the Bay Prior to joining KITS, Sands was an air talent at XTRA/San Diego and had programmed

#### WNIC/Detroit VP/Director of Sales/GSM Lorraine Golden R&R Publisher Dwight Case commented, "We feel very forhas been promoted to VP/GM. She takes over the duties previtunate to have attracted Donna ously held by former Exec. to R&R, and will benefit from VP/Radio Group Manager Ed her association with stations Christian, who after managing that provided her with a multithe station for over ten years format awareness. Donna fits became President of parent Jo- right in with our long-range obsephson Communications seven jectives."

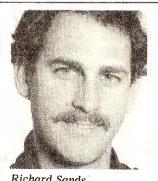
Most recently, Brake served Christian told R&R, "Lor- three years as Program Man-"To work with a publication like Golden, who's served seven of R&R is what I consider a onceher eight years at WNIC as in-a-lifetime opportunity. I've GSM, has been working with been very impressed with the

BRAKE/See Page 8

# KITS Promotes Sands To PD

After two months as interim PD, afternoon personality Richard Sands has been officially named PD at KITS/San Francisco. VP/GM Ed Krampf told R&R, "Richard's appointment concludes my search for the final piece of my management team. This is a team that is extremely young, extremely dynamic, and obsessed with winning. I predict Richard will be an industry heavyweight by the end of the year."

KITS went "Hot Hits" just over two years ago, Sands commented, "Having gone to college up



Richard Sands

the Bay Area, I know the tastes

time over the past 13 years in here, and having spent so much of the market, and I'm thrilled

### Watkins Named KOY OM

Transtar A/C OM Chick Watkins has joined Edens Broadcasting's A/C-formatted KOY/ Phoenix as Operations Manager, beginning April 22. With KOY PD J.D. Freeman simultaneously moving into sales as an Account Executive, Watkins becomes responsible for the overall on-air station presenta-

KOY & KQYT GM Mike Horne told R&R, "Chick's known throughout the industry for his promotional savvy and creativity. Chick's a team player and is highly regarded by the major personalities who've worked with him."



A 29-year broadcaster, Watkins served three years with Transtar. Before that he spent WATKINS/See Page 6

raine's an exemplary leader, an ager at Cox Communications' extremely bright broadcaster, WSB-FM/Atlanta. She previand was really the natural and ously spent almost five years only candidate to take over this with then-A/C WSM-FM/Nashstation. She understands it, and ville, working her way up from has contributed substantially to air talent to PD. Brake said, WNIC's success."

GOLDEN/See Page 8

# NNOUNCING T

Give us a great excuse for not adding the UB40 single "If It Happens Again"—and we'll do more than back off. We'll make you a grand prize winner.\*

With all the excuses out there, competition will be fierce. Be sure to consider the obvious—and avoid it like the plague—when submitting your entry.

#### Eschew such lameness as:

- It's too AOR for CHR.
- It's too CHR for AOR.
- · It's too Reggae.

UEAD OR GIVE US A

OR CIVE US A BETTER EXCUSE.

OR GIVE US A BETTER EXCUSE. PLAY UB40

UB40 OR GN

- It's not Reggae enough.
- The mix has too much synthesizer.
- The mix needs more synthesizer.
- · Charlie Minor hasn't taken me to lunch in years.
- We played "Red Red Wine" for you.
- · We didn't even play "Red Red Wine."
- We never play bands with "40" in their names. Bad karma!
- Not until the movie soundtrack comes out.
- · I've never seen them on MTV.
- Can't MTV find anyone else to play?

#### PLAY UB46 **15 A** OR GIVE

Either come up with an original excuse, or give up and add the record. Use the handy-dandy coupon below to enter. Fill out and mail to:

Best time to put a horse head in your bed	© 1985 A&M Records Inc. All Rights Reserved RECORD
Address	Title
N <mark>ame</mark>	Station
□ No! I'd rather give you this creative excuse:	
☐ Yes! I'm going creative and adding UB40!	
A&M RECORDS EXCUSE DEPT** Attn: J.B. Brenner or Steve Resnik	1416 N. La Brea Ave Hollywood, CA 90028

\* The best excuse wins a referral to a hearing specialist within the sound of your voice—assuming you can still hear yourself.

IMPORTANT DISCLAIMER: Charlie Minor's name appears without his permission. He has withdrawn his blessing from said contest. But it was too late to pull the ad.

FINE PRINT: This contest only open to programmers of stations recognized by the FCC, the FTC or the ASPCA. Decisions of judges are arbitrary and not necessarily final. Make us a better offer and win big.

#### PAGE THREE

MARCH 29, 1985

#### **EXPANDED TRANSACTIONS** COVERAGE

This week R&R launches a new, more extensive news section devoted to covering the increasingly active realm of station transactions. Each week vou'll see more broadcast deals covered, and in greater detail.

Page 3, 8

#### **TRANSACTIONS**

#### **DKM Sells** WPLO To Cap Cities, **Buys WAOK**

DKM Broadcasting has agreed to sell Country AM outlet WPLO/Atlanta to Capital Cities Communications. while simultaneously acquiring Blackformatted AM neighbor WAOK from Atlanta OK Broadcasting. Prices were not disclosed.

The deal will allow DKM to operate WAOK in combination with its Urban/ Contemporary FM WVEE, while Cap Cities will be able to pair WPLO with Atlanta Country FM WKHX. No format changes are expected for either AM station. WPLO has 5 kw on 590 kHz; WAOK has 5 kw on 1380 kHz.

Atlanta OK parent **New Systems** Group retains WTLC/Indianapolis and WBLZ/Hamilton-Cincinnati. In addition to WVEE, DKM also owns WCAO & WXYV/Baltimore, WDJO & WUBE/ Cincinnati, and WZNE/Tampa. Besides WKHX, Cap Cities (which last week announced plans to acquire ABC, Inc., involving 12 radio stations) holds KLAC & KZLA/Los Angeles,

TRANSACTIONS/See Page 8

# **ELF Changes Formats In Nashville, Birmingham**

WJRB & WJKZ Now Light Rock WLRQ-AM & FM; WQUS To "Light" WLTB

The ELF Communications Group has switched formats and call letters at the group's Nashville and Birmingham outlets. Effective April 1, WJRB & WJKZ/ Nashville will become WLRQ-AM & FM, while switching to a light rock format. At the same time, WQUS/Birmingham becomes WLTB, "Birmingham's light." Its AM sister station WVOK will remain Country.

Of the Nashville change, ELF Director of Operations/Programming Don Keith said, "We'll be soft rock, similar to the 'light' format in other markets. Dick Shannon will remain as PD and the personality lineup will also remain the same.

"We did a massive resarch project and found there were six excellent Country music stations in Nashville. Even though there's a huge appetite for country music here, it's not big enough to support six stations. We found the typical hole you could drive a truck through in the area of A/C. We're going to position ourselves between WLAC-FM, which uses the George Johns 'Classy' format, and Beautiful Music.'

The Birmingham move will result in a live A/C station similar to the Nashville stations. Bob Barry remains as Operations Director for the AM and FM, and the lineup will remain. However, the morning team of Tommy Charles and

John Ed Willoughby, formerly simulcast, will now be heard only on WVOK. Keith said there would be a big promotional push behind the AM in conjunction with increased news and informational

Keith added there would be no changes at ELF's other property, Country WNOX/Knoxville.

### Schultz Now VP At KPRC

KPRC/Houston Director/News & Operations Harry Schultz has been promoted to VP/News & Operations for the News/Talk station. Schultz joined KPRC nearly nine years ago as a news anchor, and continues to anchor the station's morning news block.

The major competitive change for KPRC has been the recent

Manager after ten years as Mar-

keting Director for J.B. Robinson

Jewelers: she advanced to Station

Manager last year. Edelman said,

"Our success is attributable to the

marvelous group of people who've

been committed to making the stations the best in Northeast

Ohio. Being part of Jacor - a larger broadcast company - and

working with Terry Jacobs and

the rest of the Jacor family has

many advantages for WMJI &

WBBG, including the financial

support essential to continued

shift of KTRH/Houston from News/Talk to all-News. "We're striving to pick up some of their talk show listeners who don't have any talk shows over there to listen to anymore," Schultz explained. "Promotionally, we're now Houston's only News/Talk station."

Schultz said the winter Arbitron which just concluded will be the first indication of how the two stations have fared since the format shift, adding, "We're hoping to do

### **Edelman Elevated To WBBQ & WMJI GM**

WBBG & WMJI/Cleveland Station Manager Connie Edelman has been promoted to the new post of General Manager.

Jacor Communications President Terry Jacobs remarked, "Connie's appointment is well-

deserved and is recognition of the major contribution she has made to the success of both stations in the recent past."

A Cleveland native, Edelman joined WBBG & WMJI two and a half years ago as Asst. Station

# **Roberts Transfers** To WFBQ PD Post

WNDE/Indianapolis PD John Roberts has been named PD of FM sister WFBQ. He had been serving as interim PD since Bill Wise returned to fellow Gulf AOR WKLS/Atlanta as PD. Roberts will oversee both stations until a new PD for Gold-formatted WNDE has been selected. At the same time, WFBQ MD Bearman has been upped to Asst. PD.

WNDE & WFBQ GM Denny Rossman told R&R, "In the last three weeks, John has shown the ability to take an already successful, highly promoted station and carry forward with all the details. He also relates well to the people on the staff."

A ten-year radio veteran, Roberts has also programmed WKAP/ Allentown and served on-air at WSNI/Philadelphia, WBBF/Rochester, and WTMA/Charleston, SC. He commented to R&R, "I'm stepping into one of the bestsounding AORs in the country. I'd put the talent lineup against any other comparably-sized market. The station is tremendously successful, but because of the morning show, the image, and the marketing, there's even more to be

# **WPNT Takes Hart As New** OM/PD

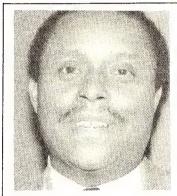
After five months as the evening personality at WPNT/Pittsburgh, George Hart has been upped to Operations Manager/PD for the "Easy Contemporary" station. He replaces exiting programmer Nat Humphreys.

VP/GM Carroll Larkin said, "We felt George had done an outstanding on-air job, and he certainly has the music knowledge and industry experience to perform what he needs to accomplish."

A 13-year Pittsburgh radio veteran whose background includes stops at KQV, WFFM, and WXKX, Hart spent four years with A/C neighbor 3WS in middays before moving to WPNT last fall. "I welcome the competitiveness of this market," he told R&R. "With three other A/C's in town, we'll be the only Adult-oriented music station primarily for the 35-54 audience. It's the only direction that makes sense, and (owner) Saul Frischling and Carroll Larkin are truly in this game to

## Caldwell Heads Atlantic/Cotillion **Black Music Operations**

Atlantic/Cotillion VP/GM Hank Caldwell has been named head of the company's black music operations. While retaining his VP/GM duties, he also assumes the responsibilities held by recently-re-



Hank Caldwell

tired Cotillion President Henry Allen, supervising all phases of black music for the companies.

**Atlantic President Doug Morris** commented, "In his two decades in the music business, Hank has developed into one of the most knowledgeable and widely admired executives in our industry. I can think of no one more qualified to reaffirm and direct our total commitment to black music in the '80s and beyond.''

Caldwell began his career in retail in 1962, joining WEA in 1978. He served as National Promotion & Marketing Coordinator/Special Markets for Atlantic, then returned to WEA as VP/Black Music Marketing. In 1983 he became Atlantic/Cotillion VP/GM.

### **Preston Named BMI Sr.VP**

Frances Preston, VP/Nashville for BMI, has been appointed Senior VP/Performing Rights for the licensing society. Effective immediately, the new post encompasses duties in New York, Nashville, and Los Angeles.

Preston told R&R, "This promotion is especially exciting because I'll be working with all kinds of music. Because I'm a music lover and love working with creative people, this is going to be an exciting challenge for me.'

**BMI President Edward Cramer** said, "In over a quarter century with BMI, Mrs. Preston has become thoroughly grounded in all aspects of BMI's day-to-day functions. In addition, she is known and respected worldwide as a music industry leader. She is confident and knowledgeable in all musical settings from pop to country and soul to gospel, concert music to jazz and bluegrass and music for films."

Preston joined BMI in 1958 and that year opened BMI's Nashville office. She was named VP/Nashville in 1964. In her new post, she



succeeds Theodora Zavin, who was recently named to the position of Senior VP/Special Counsel and Asst. to the President.

# Stewart WRKA's Program Manager

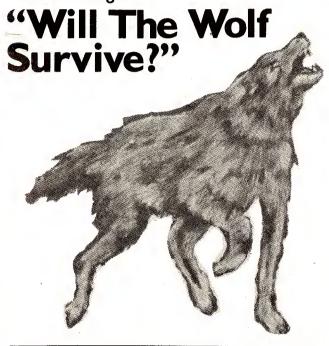
WRAL/Raleigh PD Robb Stewart has been appointed Program Manager at Capitol Broadcasting Corp.'s A/C-formatted WRKA/ Louisville. He fills the vacancy created when former PD Lee Tobin accepted a similar post at WFWQ/Ft. Wayne in early Febru-

WMJJ/Birmingham VP/GM and WRKA acting GM Ray Quinn told R&R, "Robb is one of the finest programmers in the country and just what we need to bring the winning tradition back to Louisville." Capitol VP/Programming Bill Thomas added, "The competitive challenges facing WRKA require a world-class programmer. Our nationwide search STEWART/See Page 7

# Los Lobos



The New Single



#### **CHR NEW & ACTIVE**

	WCAU-FM	WANS-FM	KHOP	WHSL
l	PRO-FM	WOKI	KPOP	Y94
	KKRZ	WFMI	KSKD	KKLS-FM
	Q100	KX104	KDON-FM	99KG
	WERZ	KTFM	KZZU	<b>WDBR</b>
	93Q	WKDD	WJBQ	KDVV
	WKFM	WJXQ	KQIZ-FM	KCDQ
	WRCK	KEYN-FM	WKSF	KOZE
	WKRZ-FM	WHOT	WCGQ	KBIM
	WTLQ	KF95.	T94	KZOZ
	WHTF	KIKX	WGLF	SLY96
	WBBQ	KQMQ	KKQV	KIST
	WZLD			OK95
1				

#### **Band Of The Year**

- Rolling Stone Critics' Poll

**Best New Artist** 

-Rolling Stone Critics' Poll

**Artist Of The Year** 

Rolling Stone Critics' Poll

From the Slash/Warner Bros. album How Will The Wolf Survive?



Produced and Remixed by T-Bone Burnett and Steve Berlin



© 1985 Slash Records

#### NEWS

#### **RELIGION REPLACES CHR**

# McIntosh Set As KEZY (AM) GM

Religious radio management veteran Richard McIntosh is the new GM at KEZY (AM)/Anaheim, coinciding with parent Anaheim Broadcasting's decision to discontinue its Satellite Music Network CHR offering for religious programming on Monday (4-1). New call letters are expected to be announced shortly.

Anaheim President and KEZY-FM GM Tim Sullivan noted, "Richard's one of the top Christian broadcasters in America, and I'm delighted he's joining us. We're excited to be embarking in this new direction, which we think is a challenge and a meaningful way of serving the Orange County-Los Angeles communities."

A 14-year broadcaster, McIntosh's management experience includes WAWA & WLUM/Milwaukee, WRFD/Columbus, and two years with then-religious KPRZ/ Los Angeles. He told R&R, "We'll be offering a combination of religious teaching and Christian music, providing an outlet for programmers who've not been able to buy time because existing stations are sold out. At 10 kw, this station will be Southern California's most powerful fulltime religious out-

Alden Appointed

To National

E/A Post

## **Dineen Programs WPLP**

Art Dineen, a talk host for the past year at KOA/Denver, has been named to fill the long-vacant Program Director position at WPLP/Tampa. He replaces Jeff Brooks, who left the News/Talk station last June.

Prior to joining KOA, Dineen had been a host at KMOX/St. Louis, WRKO/Boston, WXYZ/Detroit, and WRC/Washington. Early in his career he was PD at WFTN/Franklin, NH and Asst. PD at WBSM/New Bedford, MA.

Dineen said two of his immediate objectives are strengthening

WPLP's weekends and improving the station's numbers in the 35-54 demographic.

"The station has come a long way," Dineen commented. "It has new owners (Guy Gannett Broadcasting) who are committed to making it work." A major step will come this fall or next winter, when WPLP boosts power from 1 to 5 kw to offset Cuban interference. "We'll be getting the programming in shape so that when we boost power people who will be sampling us for the first time will



Rick Alden

#### Eriksen Tapped As KTIM-FM PD

After five years as morning personality at KSPN/Aspen, CO, Frank Eriksen has accepted the Program Director's chair at suburban San Francisco A/C outlet KTIM-FM/San Rafael.

Aries Communications President Art Astor told R&R, "We're looking for great things for KTIM-FM, because Frank really set a terrific pace in Aspen. In realizing his dreams and ambitions to move to the Bay Area and become a PD. he's providing our station with a

lot of talent and projections for real improvement."

To be on the air and programming in a major market is an excellent step for my career," Eriksen told R&R. "Basically, I've been given a free hand to do whatever it takes to really get us going. While we're not planning any major programming changes, we will become a bit more uptempo, emphasizing hits and album tracks by familiar artists."

Elektra-Asylum has promoted Philadelphia rep Rick Alden to the new position of National Special Projects/Northeast Regional. In his newly expanded duties Alden will troubleshoot and oversee airplay/retail growth problems from a national perspective.

VP/Promotion Mike Bone noted, "Rick is simply the greatest. It ALDEN/See Page 7

# **Baronfeld KOME GSM**

KBPI/Denver Sales Manager David Baronfeld has been named General Sales Manager at AOR outlet KOME/San Jose. Baronfeld, who was out of town at presstime and unavailable for comment, previously worked at Denver stations KOA, KNUS and KIMN & KYGO.

KOME GM Jim Hardy commented, "David's experience in sales and management, plus a background in rock radio programming, make him a valuable addition to the KOME staff."

Kong VP/Programming At KIKI & KMAI

KIKI TO A/C; KMAI NOW CHR

KIKI/Honolulu PD Kamasami Kong has been promoted to VP/ Programming for KIKI and coowned FM KMAI (I-94). Concurrently, six-year CHR KIKI has changed format to A/C, while KMAI became CHR after a brief period as an Urban/Contemporary outlet.

Explaining the changes, Kong told R&R, "The ratings weren't what they should have been, and our research showed that these di-

rections were the ones the marketplace wanted. We're approaching both stations as if they are brand new, and taking it from there. KIKI reflects some crossover from CHR; I-94 is full-strength CHR with a slight Urban flavor aimed at 18-34 adults, but without all the hype and screaming. We're very confident that both stations will come up substantially in the next book."

KONG/See Page 7

### "TECHNO-TRACKS"™ They're Hot!

Turn up the heat on promotion with unique electronically created Promo and Contest beds, -Lasers, morning show drops, and more! You'd rather have them than hear them! Already on: KKHR, WZUU, Y108, WCAU-FM, Z104, WMJJ, WRKA, K106, Q102, Q107 ... and others. MARKET EXCLUSIVE.

For demo or to order, contact:

Charlie Van Dyke, Inc.

8655 E. Via de Ventura, G-259 Scottsdale, Arizona 85258 (602) 951-8711





# Which twin has Upgrade #2?

When Optimod-FM (Model 8100A) was designed, we kept the future of your investment in mind. As formats and competition change, the processing needs of radio programmers change.

Last year we introduced the "XT" Six-band Limiter Accessory Chassis to create high energy processing for high-energy, mass-appeal formats. Followed by Upgrade #1. As a result of our continuing research into processing technology for such formats, we now introduce Upgrade #2. (Both Upgrades affect only the "XT". The industry-standard basic processor remains unchanged.)\*

You can't tell which Optimod-FM system above has Upgrade #2 just by looking—but you certainly can tell by listening. Upgrade #2 makes the system louder, and gives it a new sense of "air", brilliance and clarity. The bass is tighter and has more "punch". And all the XT's positive qualities are preserved: excellent consistency in texture and tonal balance from source-to-source, a remarkable freedom from pumping and other processing side-effects, superbly clean voice quality, and tight modulation control for maximum loudness.

If you're buying a new "XT" Accessory Chassis, you get the Upgrade for free—there's no price increase. You can tell if the upgrade is there by the code M03 on the Serial Label and "Upgrade #2" marked on the carton.

If you already own an "XT", you can get this Upgrade *for free* just by filling out the coupon. (We can serve you better if you write, not call.) However, if the M03 code is on your Serial Label, you already have it. The Upgrade consists of several resistors which can be installed by the station engineer.

Why is this FREE?

Because we don't feel that you should have to replace an expensive processor every few years as competitive pressures develop or when some other manufacturer wants to get you for \$6000 to achieve only a marginal improvement. With the "XT", you get much more than 'marginal' for only \$2295.

If we can upgrade Optimod-FM economically, we'll continue to do so to protect your investment. The Optimod-FM system is designed to be the superior choice now and for years to come.

#### A NOTE

The basic Optimod-FM is a very loud and very clean processor. It should be used alone where your audience prefers a less-processed sound, truer to the original texture and tonal balance of the record. When more density or consistency is needed, the "XT" chassis supplies it—and it can be added at any time simply by plugging it in to the connector provided in the back of the basic processor.

\*Upgrade #1 has already been provided to all early owners and has been incorporated in all units. For reference, it is outlined with the instructions for Upgrade #2.

†(Suggested List.)

#### Orban Associates Inc.

645 Bryant Street, San Francisco, CA 94107 (415) 957-1067, Telex: 17-1480

ORBAN PROCESSING KEEPS YOU COMPETITIVE

ن /

Call Lette Warte Address City

#### **NEWS**

# Reiss R&R New York Account Executive



Wendy Reiss has joined Radio & Records as an Account Executive, based in New York City.

Reiss comes to R&R after three years as an AE at WVBF/Boston, having previously worked in the area for Metro Traffic Control. She can be reached at 575 Madison Avenue, Suite 1006, New York, NY, 10022; (212) 605-0355.









NETWORK ASSOCIATION THANKS CUSTOMERS — The Radio Network Association held a reception in New York to thank network radio customers and agencies. At the gathering, RNA President Jack Thayer predicted 1985 would be the best year ever for radio networks. Pictured at top left are (I-r) RNA Chairman Dick Brescia, CBS Radio Nets Sr. VP; N.W. Ayer's Susan Rowe; and AT&T's Michael Neavill (AT&T was the top radio net client). At top right (I-r), ABC Talkradio personality Owen Spann, CBS Radio President Bob Hosking, and ABC Radio Nets President Ed McLaughlin. At bottom left (I-r), Warner-Lambert's Debra Seyler and Marv Soloman and RNA Vice Chairman Nick Verbitsky, President of the United Stations Networks. At bottom right (I-r), NBC Radio Nets Sr. VP Dick Penn, NBC Radio News VP Jim Farley, and NBC anchorman Tom Brokaw.

#### Meyer

Continued from Page 1

Meyer, who was Capitol's National Director of Promotion for seven years prior to joining MCA two years ago, remarked. "These past two years have been the most rewarding of my career, and I'm proud of our accomplishments at MCA. The groundwork laid for our artists is largely due to what I feel is the best field staff in record promotion. I couldn't have done it without their support."

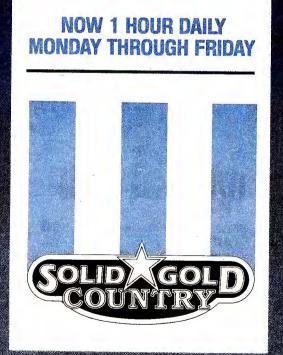
#### Watkins.

Continued from Page 1

12 years with WGAR/Cleveland (seven as PD), which followed a 14-year term at WCUE/Akron. Watkins said, "It will be extremely difficult leaving Transtar, particularly at a time when it's become so successful with affiliates and ratings. But KOY is one of the really great radio stations, with a tremendous history."

Watkins's replacement at Transtar has not been named.

# STUDE VERTON



6-7
Animotion

13-14
Frankie Goes To Hollywood

**20-21**John Fogerty

27-28
Morris Day



6-7 Helen Forrest

13-14 Les Baxter

**20-21**Joe Williams

27-28
Paul Weston



The United Stations

AMERICA'S TARGET RADIO NETWORKS Producing more than 1300 hours of flust-run programming yearly

#### **NEWS**



RCA SALUTES DIANA ROSS & THE JUDDS — At a recent RCA party in Los Angeles, label President Bob Summer congratulated the Judds and Diana Ross on their recent successes. Pictured (I-r) are Naomi Judd, Summer, Ross, and Wynonna Judd.



EMI SWEARS BY SHEENA — EMI America recently awarded Sheena Easton a platinum plaque for her "A Private Heaven" LP and gold for her Spanishlanguage "Todo Me Recuerda A Ti" package. Pictured with the gold award at the Beverly Hills affair are (I-r) manager Harriet Wasserman, Easton, EMI's Raphael Gil, and label President Jim Mazza.

#### Stewart

Continued from Page 3

led us to Robb, and we're glad to have him heading up our Louisville efforts."

Stewart spent almost two years at WRAL, having previously worked on-air at KZBS/Oklahoma City and KLLS/San Antonio. The former KITY/San Antonio and KHFI/Austin PD told R&R, "Our goal is to put WRKA back on top in Louisville. Ray and Bill are class acts, and it's great to be joining a terrific management team."

#### Alden

Continued from Page 4

would be hard to manage without him on our team. West Coast VP/ Promotion David Urso added, "He has the demeanor of the total record man. His total expertise as a national rep is a welcome addition to our national staff."

Alden said, "I feel this is an opportunity not only to advance in the industry, but to better serve E-A. It gives me a chance to grow and develop relationships at the radio level in other markets." Be-

fore joining E-A five years ago, Alden was with Atlantic for four years and RCA for five.

#### Kong

Continued from Page 4

Kong joined KIKI in 1980 and became PD shortly thereafter, having earlier worked three years onair at neighbor KKUA. He stated, "I'm very excited about this new position, and look forward to taking both stations to the top."



WEST COAST MARTELL FOUNDATION KICKOFF — The T.J. Martell Foundation for Leukemia & Cancer Research launched its 1985 West Coast fundraising drive at an L.A. luncheon recently. Pictured (I-r) are Foundation West Coast Division Director Dr. Denman Hammond, General Chairman Walter Yetnikoff, Scientific Director Dr. James Holland, President and founder Tony Martell, Dinner Chairman Floyd Glinert, West Coast Director Joyce Bogart, and Dinner Committee Exec. Chairman Quincy Jones.

6-7 Lee Greenwood

13-14
David Frizzell and
Shelly West

**20-21** Charley Pride

27-28
Michael Martin Murphey

THE WEEKLY
COUNTRY MUSIC
COUNTDOWN

6-7

**Steve Miller** 

13-14

**Doors** 

20-21

Smokey Robinson & The Miracles

27-28

**Eagles** 

Rock Poll Remember

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#### **TRANSACTIONS**

**DKM** 

Continued from Page 3

WPAT-AM & FM/New York, WJR & WHYT/Detroit, WBAP & KSCS/Dallas, WKBW/Buffalo, and WPRO-AM & FM/Providence.

# Narragansett Pays \$8.25 Million For KHTT & KSJO

Sterling Recreation Organization will sell KHTT & KSJO/San Jose to Narragansett Broadcasting Co. for \$6.25 million, plus an additional \$2 million in consulting and noncompete agreements

The newly-formed buyer will be headed by Chairman Gregory Barber and President John Franks. A 20-year broadcaster, Franks is the former principal of WHJJ & WHJY/Providence. SRO retains KJET & KZOK/Seattle, KDKO/Denver, KBFW/Bellingham, and KALE & KIOK/Richland, WA.

CHR-programmed KHTT operates with 10 kw days/5 kw nights at 1500 kHz; AOR facility KSJO has 50 kw on 92.3 mHz at 68 feet above average terrain. Robert Mahlman brokered.

### WEBN, WQMF Sold In Family Transaction

Frank Wood, 67% owner of AOR properties WEBN/Cincinnati and WQMF/Louisville, has sold his interests in both stations to his son Frank E. Wood, who owns the other 33%, for \$7 million.

WEBN broadcasts with 31 kw on 102.7 mHz at 610 feet; WQMF operates with 34 kw on 95.7 mHz at 580 feet.

### Home News Takes WCFI For \$6.7 Million

New Brunswick, NJ-based Home News, Inc. will purchase A/C-formatted WCFI/Daytona Beach from S & F Communications for \$6.7 million. WCFI broadcasts with 100 kw on 101.9 mHz at 581 feet.

S & F principals Stephen Seymour and Stuart Frankel, who purchased the station last year from Abell Communications for \$5 million, still own WNVZ/Norfolk, WCRJ-AM & FM/Jacksonville, and WMKR/Baltimore. Home News also operates WKPT & WTFM/ Kingsport, TN; WINE & WRKI/Danbury, CT; KWG & KWGF/Stockton, CA; and WSNG/Torrington, CT.

# Multimedia Sells **WAKY & WVEZ** For \$3.15 Million

Federal Communications Corp. will buy WAKY & WVEZ/Louisville from Multimedia, Inc. for \$3.15 million.

The seller retains ownership of WEZW/Milwaukee, WWNC/Asheville, WFBC-AM & FM/Greenville, KEEL & KMBQ/Shreveport, and WMAZ-AM & FM/Macon. Multimedia will shortly close on its sale of KAAY & KLPQ/Little Rock to Sudbrink. Federal principal Robert Fish also owns WHJJ & WHJY/Providence.

Oldies-formatted WAKY has 5 kw days/1 kw nights at 790 kHz; Easy Listening WVEZ has 24.5 kw on 106.9 mHz at 670 feet.

# **Baudler Buys KASI & KCCQ** For \$1.3 Million

Cowle Enterprises, Ltd. will sell KASI & KCCQ/Ames, IA to Baudler Broadcasting for \$1.3 million. The buyer is headed by Betty Baudler, who is the VP of the seller, which also has

The eighty-six member stations which make up the Maine Association of Broadcasters would like to invite all of their fellow broadcasters to join them in airing "We Are The World" at 10:50am, Good Friday, April 5, 1985. "... There's a choice we're making, we're saving our own lives . . . We Are The World."

interests in KKJO & KSFT/St. Joseph, MO. Cowle recently negotiated the sale (now pending) of KQCR/Cedar Rap-

KASI is a 1 kw daytimer on 1430 kHz; KCCQ has 3 kw on 107.1 mHz at

# Red Cedar Deals **WAQE-AM & FM** For \$1.2 Million

WAQE-AM & FM/Rice Lake, WI will be sold by Red Cedar Broadcasters to American Broadcast Services for \$1.2 million. Red Cedar is headed by Thomas Beschta and Willard Weegman, who have no other broadcast interests. ABS is owned by Mark Pecan, whose American Broadcast Securities firm is an advertising time sales company

WAQE (AM) is a 5 kw daytimer on 1090 kHz; WAQE-FM has 3 kw on 97.7 mHz at 300 feet.

### KMGO Sold For \$850,000

KMGO & KCOG, Inc. plans to sell KMGO/Centerville, IA to KMGO, Inc. for \$850,000, including a \$117,970 noncompete agreement.

The seller also owns KILF-AM & FM/Mt. Pleasant, IA, having sold former sister station KCOG to KMGO, Inc. last year. The buyer is principally owned by Emil Calzascia. KMGO has 100 kw on 98.7 mHz at 450 feet.

## WCAI Control **Transferred** For \$700,000

A group comprised of James Seemiller, E.F. Schwarzer, and Mario Anesi will assume control of Ercona South. Inc., licensee of WCAI/Ft. Myers, FL,

from the estate of Charles and Ethel Frank for \$700,000. The sellers own no other stations; the buyers also operate WQSA/Sarasota. WCAI is a 1 kw daytimer at 1350 kHz.

# **Gulf Picks Up** WSLG For \$595,000

Gulf Broadcasting Corp., headed by Mary and Louis Lambert, will acquire WSLG/Gonzales, LA from Ascension Parish Broadcasting for \$595,000. Neither the buyer nor seller have other radio interests. WSLG is a 10 kw daytimer on 1090 kHz.

#### **Brake**

Continued from Page 1

management, staff, and the newspaper's overall progressive direction. Since I've spent my entire radio career in A/C, I'm really anxious to report on and talk with the people who've kept the format so diverse and successful."

#### Golden

Continued from Page 1

the other Josephson stations as VP/Director of Sales since 1982. "WNIC's an extremely successful station," she said, "and my goal is to continue its dominance in the Detroit market in the future. I appreciate the confidence that Josephson has shown in me over the years."

DEES POWER — Power Station principals John Taylor of Duran Duran and Robert Palmer dropped by KIIS-FM/Los Angeles for a live interview with morning man Rick Dees. Pictured (I-r) are Taylor, Capitol's Tom Gorman and Susan Epstein, Dees, and Palmer.



RONSTADT RENEWS WITH E/A - Linda Ronstadt has renewed her affiliation with Elektra/Asylum, an association which goes back to 1973. Pictured at the signing (I-r) are manager Peter Asher, E/A VP Gary Casson, Ronstadt, and E/A

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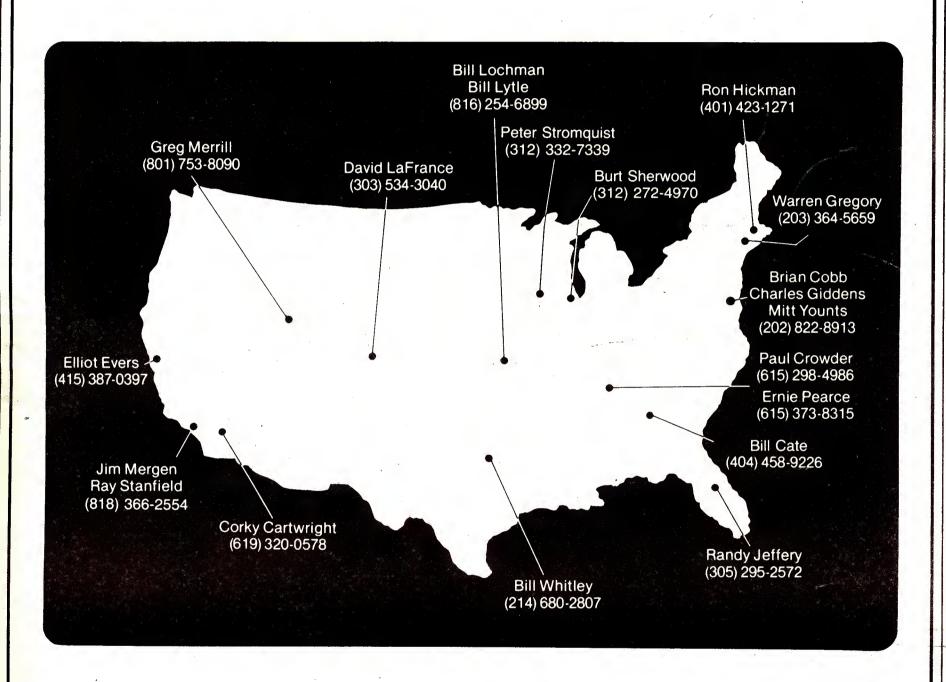
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# **WASHINGTON REPORT**

#### FOWLER WANTS COLORBLIND FCC

# **License Preferences** For Females, Minorities **Under Attack**

FCC Chairman Mark Fowler last week delivered a frontal attack on minority license preferences, while the U.S. Court of Appeals is preparing to hear arguments next week aimed at overturning the practice of favoring female over male applicants when all other factors are ship into management of the proegual.

posed station.

"It is my sincere belief that someone should not be favored by government, generally speaking, because of the color of their skin, absent a showing of direct past injury on account of race," Fowler told the Communications Task Force of the National Conference of Black Lawyers.

"I think that it is in the longterm worst interest of racial equality to mandate preferences. Absent narrow exceptions, irrebuttable racial preferences violate the equal protection clause of the federal constitution."

Fowler admitted that he doesn't have the "last word" on the issue because of jurisdiction by Congress and the courts, and swore to uphold the law on preferences despite his personal reservations. "I suppose I'll just have to agree to disagree with some, if not most, in this audience on this score," he said.

#### Male Runner-up **Challenges Female License Winner**

The issue of female preferences has been raised by the runner-up in a crowded field of applicants for a new FM license on St. Simon's Island, GA. The station was awarded to Dale Bell, largely due to what the Commission called a "decisively important" credit for 100% female integration of owner-

James Steele, who came in second on a comparative basis, was denied Commission review of the license grant to Bell. In oral arguments scheduled for next week (4-1), Steele will contend that his constitutional guarantee of equal protection rights under the Fourteenth Amendment has been violated by the FCC's gender-based preference.

#### **Fowler Pledges Tough EEO Stance**

While calling for an end to minority license preferences, Fowler told the black lawyers last week that he is still an "activist" on the issue of minority employment. "A consistent violator of EEO laws has no business being a Commission licensee. I have not and will not hesitate to use the full enforcement arm of the agency to root out bad actors in the employment area."

In the long run, said Fowler, getting more minorities into broadcast jobs - and not license preferences - will put more stations into the hands of nonwhites. "As blacks and others get experience in top management, they develop the business expertise and track record to attract financing on their own . . . This process is evolutionary and slower than many, including myself, would like.









**Howard Nielson** Jack Fields





Don Ritter

#### **DEMOCRATS GIVE IN**

# **GOP Wins Extra Seat On** Wirth Panel, Ends Boycott

In a move that could align the House Telecommunications Subcommittee more closely with radio interests, Democrats last week agreed to give Republicans an additional seat on the panel. The concession came after a lengthy GOP boycott, and puts the final party split at 15 Democrats and 10 Republicans. Last year's ratio was 11 Democrats and five Republicans.

Since Congress convened in January, Republicans refused to seat their members of the panel until their percentage of membership was brought into line with their 42% strength in the House overall. Rep. James Broyhill (R-NC), ranking minority member of the House Commerce Committee, said giving his party only nine seats was a "blatantly discriminatory" act by "old-line liberals attempting to keep their power from slipping away.'

The subcommittee makeup is significant for the radio industry because Republicans have historically been far more supportive of broadcast deregulation than Democrats. GOP strength on the panel will now be 40%, compared to 31%in the last Congress.

Republicans divided their ten slots evenly between veterans and newcomers last week when they finally seated their members. Returning Congressmen are Reps. Tom Tauke (IA), Matthew Rinaldo (NJ), Carlos Moorhead (CA), Michael Oxley (OH), and Broy-

Joining the subcommittee for the first time are Reps. Don Ritter (PA), Jack Fields (TX), Howard Nielson (UT), Thomas Blile (VA), and Dan Coats (IN).

#### Alcohol Ad **Hearing Postponed**

The subcommittee has gotten to an unusually slow start th year, but only partly due to t GOP boycott. No major broadca legislation has been introduced yet, while other issues - such corporate takeovers - are o manding more immediate atte tion. In addition to communic tions, the subcommittee has jur diction over finance issues a consumer safety.

A hearing on the beer and wi ad issue, first set for April 18, h been put off until an unspecifi date in May. NAB requested t delay because the original da fell only one day after the close its annual convention in Las Ve

# **NEWS BRIEFS**

#### **Three-Way Radio Race** For NAB Chairmanship

It's radio's turn to elect a Chairman of the NAB Joint Board of Directors in June, but a challenge is underway to the traditional ascension of the outgoing Radio Board Chairman to the job.



Ted Snider

Radio Chairman Ted Snider of KARN & KKYK/Little Rock now faces active opposition from two announced candidates. They are Radio Board Vice Chairman Ed Giller of WFBG/Altoona,

PA and past NAB Chairman Walter May of WPKE & WDHR/Pikeville, KY. The winner of the scrap will succeed retiring board Chairman Gert Schmidt, Sr. VP/Hart-Hanks Communications.

The race for Radio Board Chairman is now a two-man affair, featuring Federated Media President John Dille III and WACT/Tuscaloosa, AL owner Clyde Price. So far unopposed for Vice Chairman of the Radio Board is Bev Brown, KGAS/Carthage, TX.



#### **Controls Eyed For** Smokeless Tobacco. Aspirin Ads

The latest products to be targeted for either ad labels or an outright advertising ban are smokeless tobacco, snuff, and aspirin.

According to the American Advertising Federation, the Federal Trade Commission has asked for a complete review of the health effects of smokeless tobacco from the U.S. Surgeon General, who has said such products cause oral cancer. The FTC is also considering a 1984 petition asking for ealth warnings in ads for smokeless tobacco. And in other action, Rep. Samuel Stratton has offered a bill to ban radio/TV ads for "any tobacco product," including smokeless tobacco and small cigars, which may now be promoted over-the-air.

A bill introduced by Rep. Henry Waxman (D-CA) would require that aspirin ads contain a strong warning that the product may cause deadly Reye's Syndrome when given to children suffering from flu. Some broadcasters fear mandating a complex warning would make broadcast ads for aspirin impractical.

#### **EBS, Remote Control Errors Cost KDNO \$2800**

The FCC's Enforcement Division has fined KDNO/Delano, CA a total of \$2800 for a series of violations of its rules involving remote control operation and the Emergency Broadcast System.

The station failed to notify the Commission of a change in remote control point, and improperly failed to cease remote control operation within one hour of circuitry failure. KDNO also neglected to monitor EBS, have the EBS checklist available, or have an EBS attention signal generator installed or operational.

In other action, the FCC fined WZXM/Gaylord, MI \$500 for failing to conduct equipment performance measurements for 14 months. KHYM/Gilmer, TX was assessed \$2000 for willfully making false entries in the station log, and exceeding authorized power during presunrise operation. A previous fine of \$1000 against WRAN/Do-

ver, NJ for technical violations v reduced to \$800, but the Commiss refused to review a \$1000 fine WVIS/Frederiksted, St. Croix, VI broadcasting lottery information.

#### Plough Gets \$12,000 U.S. Aid For Cuban Interference To WSU

The first compensation ever app ed by the FCC under a 1983 authorizing aid to stations suffe Cuban interference was awarded week to Plough Broadcasting for provements it made at WSUN/Tar prior to selling the station to Taft. grant totalled \$12,265.

That money was designed to offset the cost of doubling WSUN kw daytime power in 1983. A requ for a nighttime power increase directional pattern modification was covered because Special Tempo Authority for the changes wasn't proved until after Taft took over the

Now that the FCC has given blessing, Plough must go to the U.S. formation Agency (USIA) to act collect its check.

10/R&R FRIDAY, MARCH 29, 1985



# RADIO WILL MAKE A DIFFERENCE

As "We Are The World" firmly establishes itself on radio station playlists across the country, we're overwhelmed by the immediate response from American radio to the April 21 Radio USA For Africa special.

The simple desire to help make a difference in the war against hunger is now being shared by the most influential broadcasters and radio stations in the same way that 45 of the biggest stars in American music selflessly gave us "We Are The World."

We're pleased to announce that the biggest names in national radio will be joining forces as hosts of the Radio USA For Africa special—Dick Clark, Dr. Demento, Dan Ingram, Casey Kasem, Bob Kingsley, Jim Ladd, John Leader, Walt Love, Sid McCoy, Scott Muni, Scott Shannon and Mary Turner.

You'll hear the candid, heartfelt comments of the artists as recorded during the historic "We Are The World" session, plus live interviews with in-studio guests sharing their emotions about the cause of hunger relief and what motivated them to contribute their time and talent.

Now it's up to you to commit *your* station's time and talent. This incredible three-hour event is available to every radio station wishing to participate and able to receive the digital stereo signal from the Satcom 1-R communications satellite.

To find out how you and your listeners can contribute to the success of the Radio USA For Africa broadcast and become a part of history, contact your Westwood One representative at (213) 204-5000.



# One Day's Wonders

Recently, a gentleman named **Tom Parker** wrote a book titled, "In One
Day: The Things Americans Do In A
Day." Published last year by **Houghton Mifflin**, the volume contains a wealth of information that you may not only want to share with your station's listeners, but also may stimulate your sales and news departments' collective imaginations. Consider the following facts:

In one day, Americans smoke more than 86 million packs of cigarettes, drink 15.7 million gallons of beer (that's 28 million six-packs), and drink 1.5.million gallons of wine.

In one day, these same health-conscious Americans — well, maybe not the exact same Americans — jog 28 million miles, donate 4125 gallons of blood, and grow six square miles of skin.



Every 24 hours, the average American's name comes up in some computer somewhere an astonishing 35 times, the U.S. government builds five new nuclear weapons, and the U.S. Bureau of Engraving & Printing runs 12 million pieces of worn-out money through a paper shredder.

Before tomorrow, three Americans will change their sex, 6000 American teenagers will have sexual intercourse for the first time (no wonder "Like A Virgin" went to number one), and 13,500 Americans will get married. Another 6500 will get divorced.

Today, Americans are making 100,000 speeches, and spending \$200 million on advertising. Three hundred American women are going into business for themselves.

#### "WCOKE" Makes Radio Waves



"WCOKE-Coke Radio" is a novel radio advertising campaign that combines music and comedy to get its message across to listeners. Actually a mini-radio program within regular programming, the WCOKE format features a trio of cola-guzzling DJs: spirited Neck Velvet, rapid-rapper Rocko, and that sultry-voiced siren, Kay Passa.

Showcasing a variety of musical styles from the rockin' '50s to the roleplayin' '80s, ranging from country to soul, these 60 and 90-second spots include such perfectly-pitched tunes as "Coca-Cola Dancing" by Never Ending Vending, "Coca-Cola Romance" by the Cokettes, and "Love The Way You Pour" by Sid & the Six-Packs.

A typical 60-second WCOKE-COKE Radio spot begins with musical call-letter identification, followed by brief DJ dialogue. Then comes a song, announcement, mini-movie review, humorous anecdote, or bit of trivia. More DJ dialogue, followed by musical call-letter ID, closes the spot.

# Quarter-Sized Radio Offers Stations Half-Profits Promotion

Billed as the world's smallest self-contained radio, the "Out-A-Sight" model from the Blackfoot, ID-based **Benco Radio** firm is no larger than a U.S. 25-cent piece. The item comes in both AM or FM versions, and runs on an ordinary watch battery. Fitting securely in the listener's ear, the receiver enables folks to tune in and turn on while running, jogging, walking, or participating in most sporting events. A 30-day replacement warranty is also included.

To encourage customers to stick this tiny monster in their ears, the com-

pany is currently offering radio stations a special advertising opportunity. Basically, Benco will print decals bearing your radio station's logo, attach them to the outside of the radio and supply these customized models to your station. Stations supply the advertising and split the profits 50-50.

The "Out-a Sight" radios are also being offered as a straight promotional item. Listing at \$12.95 retail, the radios are available to stations at dealer's cost, which, naturally, declines with volume. For details, contact **Boyd Benson** at (208) 785-5906.

### '84 Radio Set Sales Soar

A record 84.8 million radios were sold last year, according to the **Electronic Industries Association**. Radio sales jumped 21.4% over 1983's record-setting total of 69.9 million.

As reported by the **Radio Advertising Bureau** (RAB), AM/FM set sales skyrocketed 91% to 77.6 million in 1984, while sales of home models climbed 81%. Of the latter, 69.2 million sets were portables.

Units that contained only radio receivers accounted for 59% of 1984's total unit sales, with the remainder going to units that combined radios with tape players, stereo amplifiers, or TV receivers.

The RAB expects 1985's consumer expenditures on radios to top \$3.5 billion, noting that '84's radio sales outperformed television purchases by a four-to-one margin. Interestingly, the radio sales records achieved during the past two years have occurred despite the hoopla showered on video. It's almost as if music videos have backsold consumers on radio.

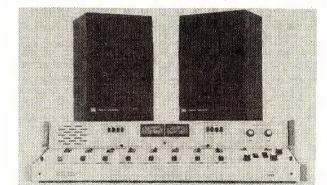
#### Correction

We've been informed that the phone number published in connection with AMEX's "Free Radio Stock Reports" (R&R 3-8) was misprinted on the press release. Please direct all inquiries to the American Stock Exchange's Tom Marian at (212) 306-1637.

# 

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# JBL/UREI Offer Unique Promotion



Buy a console; get two **JBL** "4401" control monitors free. That's the lowdown on an unusual promotional offer now available from JBL/**UREI**. All you have to do to qualify is purchase any one of six models from the UREI "1600 Series" of broadcast consoles before June 30, 1985.

These 1600 Series consoles are available in five or eight-input models and feature a better than 90 dB signal-to-noise ratio with a + 24 dBm output into a 600-ohm load. Headphones, monitor, cue amplifiers, and cueing loud-speaker are all built in

The monitors themselves have a 60 watt-power capacity with a nominal impedance of 8 ohms and a crossover frequency of 2.5 kHz. Range is from 70 Hz to 18 kHz at plus or minus 3 dB. For more information, contact participating JBL/UREI dealers, or call JBL at (818) 893-8411.

# Hi-Priced Briefcase

Status symbols, like kicks, just keep gettin' harder to find. Used to be a time when \$6000 would buy you a two-seater sports car; nowadays the man who has everything can spend that much on a top o' the line briefcase. Yes, those fine folks at **Orjan of Sweden** are now offering a special, limited-edition briefcase complete with all sorts of high-tech features, such as a built-in, moisture-controlled, cedar cigar humidor, a mini-camera, miniradio, backgammon set, and an electronic alarm lock.

Sound like an awful lot to pay for an attache case? Maybe not. After all, this brand new bag is bullet-proof, leather-bound, gold-plated and — doncha just know it? — insured by **Lloyd's Of London.** 

25-54 DEMOS! America's Best Radio Programming

> Klemm (203) 927-3581

# **PRO:MOTIONS**

### Stevens Named RAB Conference Chairman

Gary Stevens has been selected to chair the 1986 RAB Managing Sales Conference. Stevens is the President of Doubleday Broadcasting and a member of the RAB Board of Directors. Steven Berger, VP/Radio for Nationwide Communications and Chairman of RAB's Co-op and Sales Tools Committee, has been chosen to serve as Vice-Chairman of the Planning Committee.

### Thom Directs RAB Audio Production

Eric Thom has been promoted to Director of Audio Production at RAB. A member of the RAB staff since 1983, Thom redesigned the studio and duplication facilities and revitalized audio productions. Before joining RAB, Thom served as GM of WCVF-AM & FM/Fredonia, NY.

# PROS ON THE LOOSE

Jack Ellery — Talk Host WIP/ Philadelphia (215) 564-3879

Rosie Gueverra — Promotion Rep Jem Records (818) 241-2214

**Doug Hoerth** — Talk Host **KDKA/Pittsburgh** (412) 321-6374

Gary King — Asst. PD WCLS/ Detroit (313) 398-8588

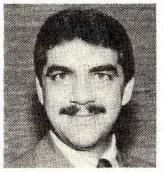
Steve Leader — Talk Host KING/Seattle (206) 643-0180

**Jay McDaniel** — AOR National Rep **MCA Records** (404) 446-6015.

Craig Roberts — MD KITS/ San Francisco (415) 381-1777 Art Sanders — PD WDGY/Min-

neapolis (612) 699-6214 Pat Torres — Nights KKBZ/ Ventura, CA (818) 782-8249

#### **TSN Appoints Fennema**



Richard Fennema

Richard Fennema was placed in the newly-created position of Sports Marketing Specialist for the Texas State Network. Fennema will concentrate his sales efforts on special sports programming for the network, providing news, sports, and information for more than 150 affiliates and the Dallas Cowboys Football Network. Fennema will also be Sales/Marketing Coordinator for the Dallas Cowboys Radio Networks, English and Spanish, and other special sports projects.

#### Gervasi Bows New Division

Jim Gervasi, President of Gervasi Records, has established a new company division, the Gervasi Information Center. It's a computerized information bank service that provides updated radio and retail information. Heading up the division are Dienna Gervasi and Danette Rose. GIC may be contacted at (916) 246-7531.

#### Summit Taps Gray, Robertson

Summit Communications, Inc.'s Board of Directors has elected Stephen Robertson and Bernard Gray as Senior VPs. Robertson, who was VP/Chief Financial Officer and Treasurer, will maintain those prior duties. Gray was VP/Administration and Secretary, and will continue as Secretary plus oversee corporate administration.

#### Mann Media Ups Three



Nancy Bray

Nancy Bray has been appointed Sales Manager of newly-created WOJY/High Point-Winston-Sales-Greensboro (formerly WGLD-FM). She joined Mann Media a year ago as GSM at sister WCOG (now WGLD-AM). In other company activity, Martin Seligson has been named National and Regional Sales Manager for WGLD and WOJY. He's been with Mann Media since last year as Director of Research and Sales Development. Prior to that he was GSM of WRAL/Raleigh. And Mike Bray has been tapped as Sr. Account Executive for WGLD.

## Carter NSM, White LSM At KDAY

Two-year KDAY/Los Angeles veteran Robert Carter has been promoted to National Sales Manager. He had served as Sales Manager for the last 18 months; prior to that he spent 13 years as an AE at neighboring KFI. Taking over as Local Sales Manager is Mary White. A KDAY AE for three years, White previously worked at crosstown KIIS & KPRZ (now KIIS-AM) and KTLA-TV.

#### A&M Appoints Murphy

Margaret Murphy has joined A&M Records as National Advertising Coordinator. She was most recently Media Buying Manager for Wherehouse Entertainment, Inc.

### Powers Joins Capitol As A&R Manager



Stephen Powers

Stephen Powers has been appointed Manager/A&R at Capitol Records. He shifts to the label after ten years as President/owner of Midwest independent label Mountain Railroad Records. Powers also served as entertainment manager for the Los Angeles Olympic Organizing Committee.

#### Screen Gems Taps Singleton



Steve Singleton

Steve Singleton joins Screen Gems/ColGems-EMI Music, Inc. as Professional Manager of its Nashville office. Before his appointment at Screen Gems, Singleton was co-owner and Director of OAS Music Group, OAS/Wild Tracks Recording Studio, and Spirit Horse Productions & Songs. He's also the former GM of the Combine Music Group and OM for Monument Records.

### Ahlborn Appointed WMKC GM

**Tim Ahlborn** is the new General Manager of **WMKC/St. Ignace, MI,** succeeding **John Roman.** Prior to this Ahlborn spent four years as the station's Assistant Manager.

#### Rick Hanson Productions Formed

Due to the restructuring of **Ric Rac Records, Rick Hansen Promotions** was created for record production and talent promotion. The firm's address is Route 1, Box 327, Nashville, TN 47448. (812) 837-9569.

#### **CHANGES**

#### RADIO

**Kathy Kennedy** joins KCNR/ Portland as Account Executive.

**Karen Henry** appointed Account Executive for WGMS/Rock-

Marty Schwartz named Account Executive for WGMS/Rock-ville

Bruce Stoller announced as Sales Manager for WMJC & WHND/Detroit.

**Bob Downes** joins WYNY/New York as Account Executive.

**Debra Passick** named Account Executive for KSRR/Houston.

Andrea Feinberg appointed Account Executive for KSRR/

Michelle Kalanja joins KSRR/Houston as Account Execu-

**David Doebler** announced as Account Executive for WCAU/Philadelphia.

#### INDUSTRY

Peter Dubin named Account Executive for Katz Radio/New York

# The Dorrough Loudness Monitor



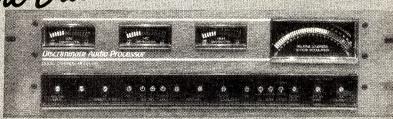
Simultaneous display of Peak and Persistence functions.
With AM, FM, and TV It's not just a third standard; It's becoming the standard.

Each day more broadcasters and production houses discover how accurate this visual display can be for achieving uniform loudness from source to source. Available as a single unit complete with power supply, dual or single rack mount, or small console mounting.

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BMI makes event hing singulated.

efficient. For a small licensing fee, you can use the most popular music to help build your audience.

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deal for you.

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JHAN HIBER

# Arbitrends: Figuring The Fluctuations

What do Arbitrends and the IRS tax code have in common? Both drive broadcasters crazy, as GMs and PDs try to cope with what the rolling averages are — or aren't — saying about audience shifts. I've gotten a lot of calls lately about the dilemma of figuring out what Arbitrends is about, so let's take a stab at trying to lessen the confusion.

Since the delayed introduction last summer of Arbitron's rolling three-month compilations, Arbitrends has been a source of controversy and confusion. While Arbitron officials seem pleased with the station acceptance to date, they also acknowledge some problems. Sales/Marketing VP Rhody Bosley said, "We're going to delay expansion of the system's demos and features until we work out some of the technical bugs."

Besides such hassles as interface problems, more basic concerns have been expressed: how do broadcasters read this latest oracle from Beltsville? And why do apparently promising trends turn into disappointing quarterly results? Or vice versa?

To figure out the fickle fluctuations, I'll offer some of my thoughts, merged with those of a key official (who asked to remain nameless) in the Radio Specials department, the section responsible for Arbitrends.

#### More Than Two Points Needed

As mentioned above, several broadcasters have called to question why two promising results from the first phases of a quarterly survey haven't necessarily led to a predictable final quarterly scorecard. Either the station seems softer when the advances are received or shows a bigger increase than hinted at by Arbitrends. Why do these things occur?

According to the Arbitron official, "First, the client is looking at two numbers (the rolling results that include the first two four-week phases of a survey) and trying to predict a third (the final

quarterly sweep share which will include the third four-week segment of the survey). However, if you talk to any statistician, they'll tell you a line can't be predicted with four points, let alone two.

"What we're really trying to encourage our clients to do is to pull several numbers — eight or nine months — then look at the trends. Arbitrends is probably not going to be a great predictor of an exact number, but it will predict an upwards, downwards, or straight line movement. But it will only do so over time, not in the constrained time period of two months."

So what are you likely to see in the window of a three-month survey? "They're seeing so much fluctuation because it's too limited a timeframe. Stations need to use their best judgment in terms of developing a window for them to track the Arbitrends movement. We'd recommend they look at at least two surveys' worth of data to help the tracking."

What about the situation where a market has no summer survey and the first fall rolling average is a May-June-October report? Do these reports have much validity in tracking? "If the station has a format that does not fluctuate much (such as A/C, Beautiful Music, or Country), the Arbitrends share can be a useful number. For other formats that are more volatile, or where sports is a factor, it won't tell you much at all. I personally have a problem with rolling the spring and fall months together.'

So what words of wisdom should stations keep in mind? "Any client that continues to rely on the first two points of a particular sweep as an indicator of the final result will continue to be frustrated."

#### Statistical Massaging Factors

It stands to reason that there must be numerous numerical nuances involved in the compilation of rolling averages. Whether done by Arbitron (three months' worth of data) or Birch (two months' worth), this can be tricky stuff. "Some of the differences are due to simple rounding. It may be that the rounding in the quarterly could be different than the rounding used in the two earlier rolling monthly reports."

That brings up the question of weighting — the assignment of cume diary values based on return by demo. The diary values generated during the earlier phases might be different from the final cume diary values (Per Person Diary Values, or PPDVs in Arbitron parlance). The ARB official confirmed this.

"Arbitrends is probably not going to be a great predictor of an exact number."

"The way we do this is that each month is weighted (diary return by demo divided into the estimated population of each demo to develop the relevant PPDVs) and the report is sent out. The quarterly is reweighted with all 12 weeks plugged in. Thus, you do have different weights."

In English this means that diaries returned for a station earlier in the survey will not necessarily be worth as many (can be lower or higher cume values) listeners when the final quarterly is produced with all 12 weeks of diary returns. Since quarter-hour shares are predicated on a cume diary value base, it's no wonder numbers are fluctuating between the earlier reports and the final tally.

# WEEK IN REVIEW

#### "Employee" Diary Flap In Reno

Complaints about the quality of the fall 1984 Reno **Arbitron** report have arisen after a consulting engineer who listens to **KRNO** "all day" received and returned a usable diary. According to Arbitron, "Had this gentleman indicated his association with KRNO at the time of the placement call, the interview would have stopped and no diary would have been sent." However, according to Arbitron spokesperson **Alison Conte**, "Since he wasn't a direct employee of the station he correctly said no when asked the media affiliation question."

When asked about the possibility of a reissue of the Reno estimates without the diary in question, Conte told R&R, "A reissue was considered. However, when we examined the situation we found it did not have the impact necessary to meet reissue criteria." Ms. Conte was unsure how many quarter hours were involved in the diary, although she offered, "It was a lot." The diary question was raised during a post-survey review of the Reno diaries.

"That's why we don't recommend using Arbitrends to predict a number. If you go back far enough you'll be able to predict a line (up/down). This can be a useful product if you look at it in terms of being able to show a trend."

#### Finding Out What Happened

What can frustrated broadcasters do to decipher what happened in a given quarterly? Let's say the first two rolling reports look promising but the final number reflects a downward outcome. Did the last four weeks do in your station? How do you find out?

"It's a possibility that the final phase was a disappointment, but you shouldn't make that decision arbitrarily. We've found that when you look at nine rolling average reports the final quarterly result has been pretty well predicted by the trend over the last several surveys."

What amount of numerical movement is real and how much could just be due to statistical fluctuations? "We're trying to establish now what the range is, but if the final result is within plus/minus two-tenths of a point of the earlier rolling data you can effectively say it's flat."

Should stations do post-survey diary reviews or AID runs to figure out what the heck happened? "We tend to discourage that sort of analysis. Since it's our policy not to publish monthly information we're not going to help them derive that. Secondly, AID is working with the 12-week diary

weights, not the monthly rolling average data. Thus you'll come up with apples and oranges in terms of estimates."

Could diary/quarter-hour returns by week affect the final result, versus rolling average differences? "Yes, that's certainly possible. We try to get the sample distributed equally over the 12 weeks but there can be notable weekly variations."

What sort of help will Arbitron offer in determining what happened in the latest quarterly? "We'll go in and look at the return for the three months. We may even do some analyses on the numbers themselves. One instance where we were able to explain some variations had to do with the overall market's listening levels. The station in question had seen its share drop. We analyzed its audience and saw flat levels, while at the same time the overall listening levels in the market were up. As a result, that station's share saw some slippage. Sometimes it's helpful to look at these cases in the context of the overall marketplace.

"We are willing to look at these situations, since we want to check our own accuracy. We want to make sure our numbers are okay."

There you have it. May these questions and answers help guide you through some of the frustrating areas that rolling monthlies (compared to the final quarterly report) can generate. Now it's hoped you can navigate through any rocky Arbitrends shoals and emerge with clear sailing



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# NETWORKS/PROGRAM SUPPLIERS



**REED BUNZEL** 

**SPECIAL DELIVERY** —

# Networking The Ad Hoc Way

Satellite distribution isn't just for the big boys anymore. With the advent of ad hoc networks, and the availability of excess transponder space, small syndicators and program suppliers can get their product onto satellite for minimal expense and even less fuss and bother. Five years ago being up on the bird was something even the traditional wire webs dreamed about. Now virtually anyone can make it a reality.

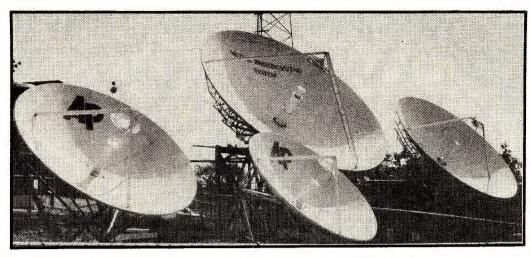
Just what is an ad hoc network? The term refers to a situation developed for a particular purpose without consideration of wider use. Thus, an ad hoc network typically describes a distribution system developed for a particular show or event that may or may not have future implications. This week's column takes a look at two organizations in the business of assembling ad hoc nets — Mutual Broadcasting's MutuaLink, and IDB Communications.

#### **Ad Hoc Hardball**

While ad hoc networks using tape or disc distribution have been in place for years, satellite offers the chance for the independent to enter the big leagues. MutuaLink was established earlier this year to take advantage of the excess space on the network's two Westar IV transponders. Depending on individual requirements, program suppliers can contract for a variety of distribution needs: uplinkonly, downlink only, end-to-end delivery, or any combination of distribution methods through Mutual's satellite network.

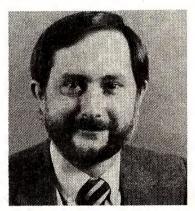
Just what does an ad hoc customer get through MutuaLink? 'Anyone who wants to put a network together can give us a call and we will work with them to create whatever type of service they need," says Mutual VP/Communication Services William Wisniewski. "We look at the different parameters involved, the time requirements they have, whether they need remote live capabilities, what the costs will be, and what kind of audio quality is expected. Distributing the playby-play for the Baltimore Orioles demands a different setup than the Metropolitan Radio Network."

What sort of programming lends itself most to ad hoc distribution? Wisniewski reports that live programs benefit more from the live aspect, but also says that 50% of MutuaLink's initial business has been prerecorded for satellite delivery. "We have a number of clients who just send us their tapes, and those are the ones we've been able to respond to most immediately," he says. "But the clients who do talk programs



**LINKING UP** — A bevy of earth stations, for both the Mutual Broadcasting System and AP Radio, bounce their analog signals off their respective Westar satellites.

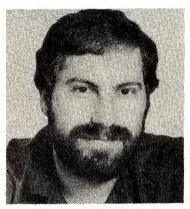
or need live audience participation realize the greatest advantage."



William Wisniewski

While distribution costs are relatively uniform, additional expenses may be incurred depending on the broadcast location and number of stations involved in the hook-up. In certain cases, Mutua-Link can clear individual stations for the network. Also, because Mutual operates the system end-to-end, clients are charged per station delivered. "We operate the uplink or will lease an uplink for a customer, we pay for the space segment, and we own the downlink stations," Wisniewski

continues. "This total system ownership gives us much greater flexibility and assurance of



Jeffrey Sudikoff

delivery than some other services being offered."

#### Only A Technicality

On the other hand, IDB Communications supplies uplink and downlink facilities but does not get involved in station clearances. Nor does it charge on a per-station basis. "We provide the technical side of the system," says IDB President Jeffrey Sudikoff. "A client supplies us with a list of stations and we assist them with technical clearances. He refers his stations to us once they are cleared to carry the program, and we assist those stations with the arrangements of receiving it. Because we are technically-oriented, we don't care how many stations it goes out to. Our job is to get the signal up on the satellite.'

Services rendered by IDB depend largely on location and type of programming. For example, a concert originating in Seattle would be backhauled to facilities in Los Angeles for transmission directly to the satellite. However, programming originating in L.A. would only involve the technology to get the signal from the site to the satellite.

The ad hoc networks serviced by IDB utilize excess space on Satcom 1-R, and the company serves as "technical representative" for Westwood One's distribution system. Past networks organized ad hoc include various holidayoriented music specials, sports broadcasts, live press conferences, and numerous simulcasts with HBO, Showtime, and MTV.

How cost effective is satellite delivery when disc and tape are proven and accepted methods for distributing top-quality product? "A lot of people still believe it's expensive to use the satellite,' Sudikoff continues. "Fact is, it's now very easy to do and the number of stations equipped to receive directly from satellite has risen dramatically. If a program supplier has only two stations, it's probably cheaper to mail tapes. But even for a very low number of stations, satellite can provide the best quality and cost effectiveness.

Most of the expenses incurred during the infancy of satellite delivery came not from transmission of the show, but from the "last-mile facilities." "If you didn't have a receiver of your own, delivering the signal that last mile was very expensive," Sudikoff notes. "You had to pay the guy to do it for you, then you had to pay the telephone company to bring it across the street. All those little dollars added up very quickly."

# NETWORK SPOTS

#### Vietnam Update

A page of history was turned when U.S. troops officially exited Saigon on April 29, 1975. To commemorate the American evacuation of Vietnam, the ABC Radio Networks will be presenting a 250-part series, "Vietnam Update: Ten Years Later," examining the historic departure.

The extensive series of reports is scheduled to air the weeks of April 22 and April 29 over all six ABC networks. Selected topics and stories will be developed exclusively for and targeted to the audiences of each of these networks. Some of the issues discussed will include the effect of the war on the economy, government, and people of Vietnam; the Russian presence in Southeast Asia today; the environmental aftermath; disabled veterans; and the lives of the Vietnamese today.

For more information call (212) 887-5293.

### Westwood One-Coca-Cola-Foreigner Tour

The popularity of product tie-ins with concert tours has spread to the radio industry. **Westwood One** has joined forces with **Coca-Cola** to sponsor the 80-date American tour of **Atlantic** recording act **Foreigner.** This marks the first time a national radio network has entered the concert merchandising

business.

The arrangement between Coca-Cola and Westwood One will result in visibility at all Foreigner tour venues, including sponsorship logos on banners, tickets, programs, and T-shirts as well as identification on all radio, television, and print advertising. In addition, Westwood One will be producing specific programs, reports, features, and concert broadcasts spotlighting the Foreigner tour. These programs, which will be sponsored in part by Coca-Cola, will be distributed to WW1 affiliates.

Westwood One President Norm

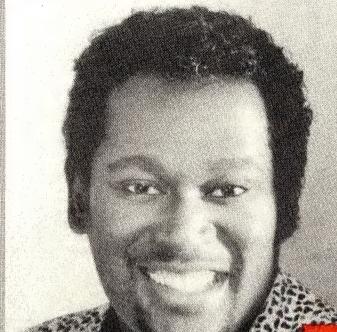
Pattiz sees this merchandising arrangement as precedent-setting — and as the tip of the tie-in iceberg. "For the first time the sizeable sums usually associated with tour sponsorship can now be earmarked en-

tirely for media," he says. "This is something we will be paying very close attention to. If it is as successful, this will be just the first of many such arrangements. We want to serve the needs of our national advertisers and radio stations, and also the record labels and artists we do business with."

The 1985 Foreigner tour started March 9 in Albany, GA and will continue through the summer.



# CERTIFIED MULTI-FORMAT APPEAL!



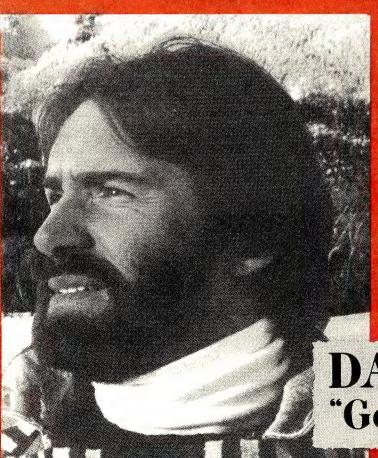
#### **CHR SIGNIFICANT ACTION**

K106 add **KMEL 37-33** WXKS-FM on **KPLUS 35-31** CKOI on WANS-FM add Y100 37-34 WFMI add KRGV add WGCL 32-30 KMBQ add WCZY 29-24 WRQC add WHYT 34-30 KZZU add KKRZ deb 35 WZON add KMJK deb 33 T94 add KBOZ-FM add FM102 deb 24

\*1 Black/Urban Smash!

LUTHER VANDROSS
"Til My Baby Comes Home"





#### **CHR SIGNIFICANT ACTION**

WCAU-FM KIIK WOAY KKLS-FM WNVZ WIXQ WSQV KYYA Q103 WKFR KISR KCDQ WZLD KKFM Q101 KTRS WOKI KZZU KFYR KIST KBFM KRQ WBNQ

#### A/C BREAKERS

DEBUT 21

**COUNTRY SIGNIFICANT ACTION** 

DAN FOGELBERG "Go Down Easy"



Grig

# MUSIC CALENDAR

#### The Weekend

APRIL 6-7	
The Countdown  B.B. King	(WO)
Countdown America Wi John Leader REO Speedwagon	ith (RKO)
Country Closeup Emmylou Harris Part 2	(NP)
Dick Clark's Rock, Roll, & Remember Steve Miller	(US)
Future Hits Rick Springfield/Sheena Easton/F	(WO) Rick James
The Great Sounds Helen Forrest	(US)
Hot Ones Survivor	(RKO)
Lee Arnold On A Country Road Barbara Mandrell/Eddy Raven/ Hank Williams, Jr./Oak Ridge Crystal Gayle	(MBS) Boys/
<b>Metalshop</b> Judas Priest	(ILM)
Musical! Hollywood teams/Easter Parade	(WO)
Music Makers McGuire Sisters	(NP)
On The Radio Michael Jackson	(NSBA)
Power Cuts Foreigner	(GSN)
Radioscope Johnny Gill/John Beam/Jermaine	(LBP) - Stewart
Rare & Scratchy Rock & Johnny Rivers	Roll (PIA)
Rick Dees' Weekly Top 4	10 (US)
Rock Album Countdown Simple Minds/John Fogerty	(WO)
Rock Chronicles "We Are The World"/Kenny Logg Boomtown Rats	(WO)
Scott Shannon's Rockin America Top 30 Tina Turner/Teena Marie/David Le	(WO)
Silver Eagle Judds/Vern Gosdin	(ABCE)
011	(DDE)
Street Beat DeBarge	(BRE)
	(TRAN)
DeBarge Super Gold	

#### The Week Of

APRIL 8-12	
Earth News "Mask"/Don Henley/Bob Guccione,	<b>(WO)</b> Jr.
In Concert George Thorogood	(WO)
Live From Gilley's Reba McEntire	(WO)
Off The Record David Lee Roth/Triumph/Elliot Easton	(WO)
Off The Record Special David Lee Roth	(WO)
Shootin' The Breeze Luther Vandross/Cheryl Lynn/Whispe	(WO) ers
Special Edition Staple Sisters	(WO)
Star Trak Lionel Richie/Chicago/Simple Minds	(WO)
Star Trak Profile Kenny Loggins Part 1	(WO)

#### **THURSDAY**

APRIL 11	
Behind The Music Tears For Fears	(RKO2)
Checkin' In	(RKO2)
Private Session	(RKO1)
Solid Gold Country Feature year 1976	(US)
- Catalogota 1010	

### FRIDAY

APRIL 12	
Behind The Music Sheena Easton	(RKO2)
Checkin' In Carl Jackson	(RKO2)
Private Session	(RKO1)
Solid Gold Country April gold	(US)

#### MONDAY

APRIL 8

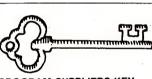
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Behind The Music Dan Fogelberg	(RKO2)
Checkin' In Forrester Sisters	(RKO2)
Private Session Kenny Loggins	(RKO1)
Solid Gold Country "Number" of hits	(US)

#### **TUESDAY**

(RKO2)
(RKO2)
(RKO1)
(HKO1)
(US)

#### WEDNESDAY

(RKO2)
(DK 00)
(RKO2)
(RKO1)
(US)



#### PROGRAM SUPPLIERS KEY

ASR = All Star Radio

IN = Innerview

PFM = PFM Inc.

LBP = Lee Bailey Prod.

NP = Narwood Productions

NSBA = NSBA Productions

SOU = NBC The Source SP = "The Spirit" Productions TRAN = Transtar US = The United Stations WRN = Weedeck Radio Network

WO = Westwood One

YRN = York Radio Network

PRN = Progressive Radio Network PIA = Public Interest Aff.

BRE = Barnett-Robbins CB = Continuum Broadca CBS = CBS Radio CBSR = CBS RadioRadio

AB AB( ABC AM

	chest hairs?	, ,
CD = ABC Direction Net	Public Affairs	(Pi
CE = ABC Entertainment Net	Velveteen Rabbit (3/31)	2.
CR = ABC Rock Net	Sound Advice	(PR
CY = ABC Youth Nets	Preamps/tone controls/hearing loss/overki	
IS = American Media Services	1	
- Associated Dunes		****************************

Max in space/new German words/Star Wars

CRN = Creative Radio Net deployed/Reagan press conference/ CW = Clayton Webster Buford-Meese standoff DCA = DC Audio DIR = DIR Broadcasting Hiney Wine April fools/V.D. awareness/30-minute FOY = Focus On Youth GSN = Global Satellite Net

workout/Hiney Hunt Laugh Machine Woody Allen/Kip Adotta/Steve Martin/ LW = London Wavelength Robin Williams/Phyllis Diller MBS = Mutual Broadcasting Radio Hotline (ASR)

ME = Multimedia Entertainment Attorney/nothing's believable/my radio's MJI = MJI Broadcasting broke/Bud & Sylvia 2/cigarette NBC = NBC Radio Steven's & Grdnic's NBCE = NBC Radio Entertainment (ASR)

Comedy Drop-Ins Channel 1 News/soda taste-test/ this announcement/dual therapy/ nude dentists



CAFE KLATCH - Safely ensconced in the glass booth at 9:09 "Hard Rock Time" are the cast and crew for NBC Radio Entertainment's one-hour "Live From The Hard Rock Cafe." Hidden from the glow of the neon peacock, and gathered behind the plea to "Save The Planet," are (I-r) NBC's Rona Elliot, guest host Mark Hamill, and Chrysalis recording artist John Waite. Additional guests, engineers, friends, and relatives joined them for some "Hard Rock"

#### **NEWS & INFORMATION FEATURES**

APRIL 1-5

#### **GENERAL** INFORMATION

Computer Program Data storage/cassettes/floppies/driv	(PRN)	American Focus Gary Hart (3/31)	(FOY
Ed Busch Talk Show Inherited infidelity/sports medicine ( Military establishment/reincarnation/		Beat The System  Bed and breakfast (4/2)  Moving tips (4/4)	(RKO1)
cancer cures (3/31) Health Care	(PIA)	Mindgames Aphrodisiacs (4/1) Atlantis (4/2)	(RKO1)
Defense mechanisms (3/31)  News Blimp  Fantasy Island/no more brown bags  TV themes/dirtier homes/crying		Creating a monster (4/3) Personal interpretations (4/4) Shroud of Turin (4/5)	•
chest hairs?  Public Affairs  Velveteen Rabbit (3/31)	(PIA)	Smart Money Be your own broker (4/1) Home inspections (4/3) Stock tips (4/5)	(RKO1)
Sound Advice Preamps/tone controls/hearing loss	(PRN) /overkill	Something You Should Know	(SBS)

Doodles (4/1)

Discipline (4/3)

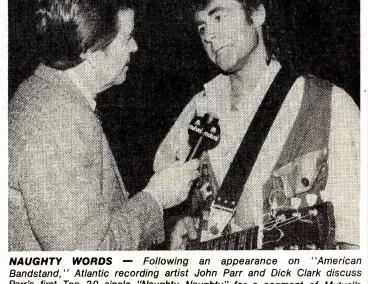
Telling Lies (4/4-5)

#### COMEDY

ENTERTAINM	ENT	
Assignment Hollywood	(MBS)	
Peter Graves (4/1)		
Grace Jones (4/2)		
Bruce Boxleitner (4/3)		
Lucie Arnaz (4/4)		
Dustin Hoffman (4/5)		
Jim Bohannon Show Jim Kaplan (4/6)	(MBS)	
	Assignment Hollywood Peter Graves (4/1) Grace Jones (4/2) Bruce Boxleitner (4/3) Lucie Arnaz (4/4) Dustin Hoffman (4/5) Jim Bohannon Show	

LIFESTYLE

Larry King Show (MBS) Jimmy Carter/Gene Shepard (4/1) Mary Hatwood Futrell/Albert Shanker (4/3) Dr. Kevin Cheng/Dr. Cecil Vaughn (4/5)



Parr's first Top 30 single "Naughty Naughty" for a segment of Mutual's "Dick Clark's National Music Survey."

APRIL 10	)
Behind The Music	(RKO2)
Dolly Parton	
Checkin' In	(RKO2)
Vince Gill	
Private Session	(RKO1)
Hall & Oates	
Solid Gold Country	(US)
Elvie Progley: G t Blues	

#### RI = Radio International RKO1 = RKO One RKO2 = RKO Two SBS = Strand Broadcast SI = Syndicate It

John Lennon History of a Star A two-hour musical biography radio special which traces the

(US)

musical and lifestyle history of superstar John Lennon. Very affordable, very salable. For demo and further information call: (904) 471-3250



St. Augustine, FL 32084

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Countdown

Lee Greenwood

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Weather in a flash. Sports as soon as there's a score.

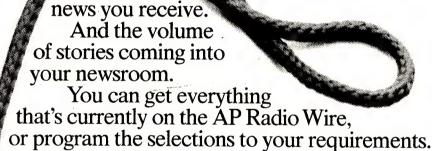
NewsPower 1200 is so fast it can move sports scores the moment they happen. Dow Jones averages the minute the market closes. State and regional stories the second they break.

And weather information comes to you directly from the National Weather Service!

It delivers all the quality news programming radio stations expect from AP, on a system that's been fully researched, designed and tested to meet AP's exacting standards— and yours.

Total control, even at this high speed.

NewsPower 1200 also gives you total control over



The news you need, when you need it.

Every hour you'll get ready-to-air summaries of the top news stories, if that's what you want, in plenty of time for top of the hour newscasts.

State and regional news moves well in advance of your busiest day parts. And AP's highly salable features arrive in a fresh morning drive package.

> Speed, selectivity and reliability a powerful combination.

If you're ready to get the weather faster, gain control over your news volume, and still keep the highest level of programming quality and salability—you're ready for AP NewsPower 1200.

For more information call your local AP Broadcast Executive or Glenn Serafin, collect, at the Broadcast Services Division of The Associated Press. 202-955-7214.

Associated Press Broadcast Services. Without a doubt.



# CAREERS ARE THE FOCUS AT EIPLA



REO **SPEEDWAGON** 

"One Lonely Night"

**CHR NEW & ACTIVE** 

134/62 53% #2 MOST ADDED

WHTT **Z93** 92X Q103 WNYS KAFM WCZY **KMJK** WCAU-FM KEGL **KBEQ** KWOD **B94 B97** ZZ99 KS103 PRO-FM WLS-FM KHTR **KPLUS** 

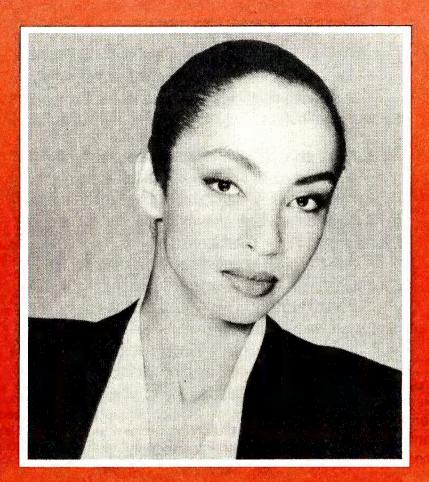
A/C

One Of The MOST ADDED

AOR TRACKS BREAKERS

34





# SADE "Smooth Operator"

CHR BREAKERS 3/22

CHR

DEBUT 34

WXKS-FM 29-24 WNYS 31-21 WPLJ 23-19 WHTX 28-16 WAVA deb 29 94Q 8-5

Z93 23-12 KAFM deb 26 Q102 add 34 WHYT 27-19 KIMN 24-15

KIIS-FM 14-10 KOPA 23-18 KS103 31-14 KMEL 14-9 KWSS add 30 **WBCY 19-15** Y108 add 28

KIIK 27-18 KRQ 28-12

**BLACK/URBAN** 

24 - 14 - 11

#### **RADIO'S OPTION**

# **Training Or Ignorance?**

By Bill Stakelin

We, the radio broadcasters of America, are in control of the radio industry. It's our business how we conduct business. If we don't realize who the real enemy is and how we can organize ourselves to get a larger share of all advertising dollars, we'll continue to post record revenue increases while our share remains the same. When we apply this notion to the concept of professional development training, we have to ask ourselves not "Can we afford training?" but "Can we better afford ignorance?"

#### **Room For Improvement**

Professional training is an area greatly in need of improvement. A recent RAB survey found that eight of every ten salespeople claim to have had no formal radio sales training. Twenty-five percent of those with less than a year in radio have had no formal training, and an equivalent number make that claim even after working in the industry for one to three years.

"We have to ask ourselves not 'Can we afford training?' but 'Can we better afford ignorance?' "

These figures suggest that many stations are still sending rookies out into the field with a rate card and a prayer. In an industry that talks a blue streak about the need for training, more than seven of every ten salespeople had no group or corporate-supplied training experience. Six out of ten had not attended training sessions sponsored by state broadcasting associations, and a slim four out of ten had been exposed to any of the industry's sales consultants.

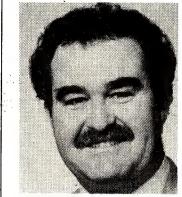
Another RAB survey indicated that only 40% of America's radio stations used outside sales and training consultants last year. Only half of these stations purchased outside training and sales material. Of those buyers, 90% spent no more than \$500. This suggests that while everyone nods their heads and sings hosannas to the idea of professional development, very few people actually are willing to make an upfront investment in the

Radio is a dynamic and growing industry which requires the best

possible training and development for its marketing people. It's our obligation as individual radio operators — not only for ourselves but for the future of our medium — to train our people.

#### Radio "Peddlers"

Looking at the national state of radio sales training, we've got to keep Arthur Miller's Willy Loman character firmly in mind. We need to understand that the only effective way to build our business is to develop our people, reduce staff turnover, and improve each individual salesperson's ability to market our medium. Willy Loman reminds us that we don't ever want to be broken-down radio "peddlers." We not only need to work harder but smarter.



Bill Stakelin

bill Stakelin is a 27-year broadcasting veteran currently serving as President/CEO of the RAB. He joined the organization in 1983 following a stint as Executive VP of Bluegrass Broadcasting Company and NAB's Chairman of the Board. Prior to that Stakelin held a series of station management positions, including the VP/GM post at Bluegrass' WHOO-AM & FM/Orlando.

Sales and marketing training must be high priority for each individual station. Training programs have to take place within each and every radio outlet. This is not a role you can give up or pass off to national, state, or even local groups. This is a job that every radio sales manager must make his own. If your station does not have a continuous training program and you don't have a training line on your P&L, we'll see Willy Loman again before too

While many of the leading stations and groups have made strong commitments to professional training and the number grows each year, too many of us are willing to applaud their efforts and return to the "tried and true" ways of trial and error.

#### The Cure

And so the high rates of client attrition and staff turnover persist. How long can radio stations afford to undersell some accounts, lose one of every three accounts, haphazardly prospect for retail business, and/or poach on each

"While many of the leading stations and groups have made strong commitments to professional training, too many of us are willing to applaud and return to the 'tried and true' ways of trial and error."

other's clients? The cure for these chronic ailments lies in staff development and personnel training. As Connie Mack said, "I have seen people on my team go into slumps and never come out of them, and I have seen others snap right out and come back better than ever. I guess more players lick themselves than are ever licked by an opposing team. The first thing one has to know is how to handle himself. Training counts.

You can't win any game unless

you are ready to win."

### **Media Directors' Seminars Launched**

Earlier this month, the **RAB**, in association with its Senior Media Directors Advisory Council, staged the first in a series of lunchtime seminars targeted at mid-level media planners, planning supervisors, and buyers. Kicking off the first fourweek cycle was **Charlie Trubia**, Sr. VP/Radio at **Ted Bates**.

Since Trubia's presentation, BBDO Exec.VP/Director of Media & Network Planning Arnie Semsky and McCann-Erickson VP/Media George Hayes have appeared; on April 4 Grey Advertising Exec. VP/Director of Media & Programming Alec Gerster will speak on the creative uses of radio. Written and taught by members of the Senior Media Directors Advisory Council, these sessions are designed to cover four major topics: radio planning, goal setting and cost-perpoint, network and syndicated radio, radio rep firms, and radio case histories (by product and buyina levels).

Commenting on the seminar series, RAB Sr. VP/Sales & Marketing Ben Scrimizzi said, "This is a major step forward both in terms of media education at agencies and radio's involvement with our agency adcept of agency experts working together to train buyers and planners will have a positive impact for all parties. RAB is delighted to play the role of organizer and coordinator for this unprecedented program, which should improve media results for agencies and clients as well as for radio."

vocates. We expect that the con-



**MEDIA INSTRUCTION** — (I-r) Doyle, Dane, Bernbach Sr. VP Paul Zuckerman, RAB Director/Agency Relations Susan Olive, Ted Bates Sr. VP/Radio Charlie Trubia, Hicks & Griest VP/Media Carl Sandberg.

Program Directors

Week of April 1 Hour

AREA CODE NUMBER

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MESSTWOOD ONE (213) 204-5000

MESSTWOOD LEE ROTH

OFF THE RECORD

WITH Mary Turner

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE. AND ONLY





HARVEY MEDNICK

# Missing Children: Our Turn To Get Involved

Peer pressure is an interesting phenomenon. It's a great source for reaction to trends, events, and fads. But somewhere along the line this pattern of behavior has not only gotten a bad rap but also become a negative concept. However, a group of concerned individuals has gotten together and come to us with an idea we're all excited about and would like to share with you.

There are 28,000 missing children nationwide. Only a small percentage of these youngsters were abducted; the vast majority left home for a variety of reasons, ranging from bruised egos to battered bodies. In response to this tragic situation, many community-minded companies have developed programs to display pictures of missing children on milk cartons, in newspaper ads, and on local TV programs. While this is an admirable effort and we join in praising them for their involvement, there is an important element missing - peer pressure.

With that in mind, Total Experience Records Executive VP Renny Roker created a program which responds to the problem by combining the most appealing and influential qualities of both the recording and radio industries.

Here's how it works: nine hundred reporting stations will receive a letter from R&R requesting their support of the Coalition for Missing Children. Stations agreeing to participate in the

search for missing children receive weekly a minimum of 5000 customized survey sheets imprinted with the station's logo, its reported top records, and pictures of three missing children, two national and one local. CMC has prepared a station kit with instructions on how to make contact with local law enforcement agencies to secure pictures of the station-sponsored child.

The CMC playlist is not only distributed through the station's normal channels to local record outlets, but arrangements can be made with fast-food restaurants, all-night mini-marts, and other "safe" places that missings feel secure hanging around. On each playlist an artist which is successful in the format of the local cooperating station will be pictured. This artist then produces a PSA for station use which follows the general theme of "It's OK to go home because . . . someone is waiting for you." By combining the music young people listen to on the station they want to hear with the endorsement of the art-



CMC GETS LOGO — Shown discussing logo designs for the Coalition for Missing Children (CMC) are (I-r) Matrix Design Consultants President Bob Robertson (whose firm donated its time to the project), Total Experience Exec. VP Renny Roker, and R&R VP/Editor Ken Barnes.

ists they admire, peer pressure will be brought to negate the runaway image and encourage those missing to return home. Needless to say, the playlists feature a CMC Hotline number which callers can use should they spot one of the pictured children. The project is being spearheaded by the RCA family of records, but other companies have evidenced a desire to participate and will be joining the program as it gets rolling

#### **Program Of Many Levels**

In addition to station participation, CMC has enlisted the cooperation of other parties. MTV has agreed to feature a video of the Gap Band based on the song "I Found My Baby" to kick off the campaign. The two national missing children will be featured and the video storyline will be based upon missing children and young adults. The 800 hotline number will also be prominently displayed during the video, and MTV has suggested the possibility of a promotion within the CMC framework to add credence to the pro-

#### The Film Short

The same theme will be employed in the production of a short feature for motion picture distribution. All participating theatres will be furnished playlists with the pictures of missing children, and the short will be promoted for Academy Award consideration. Roker has been talking with "Close Encounters" director Steven Spielberg, who is committed to the CMC concept, about directing the film.

#### The Record

Mirroring the enormous success of the USA For Africa effort, the

### **DATELINES**

#### April 14-17

National Association of Broadcasters, annual convention. Las Vegas Convention Center, Las Vegas.

#### May 7-1

American Women in Radio and Television, annual convention. New York Hilton, New York City.

RCA family of labels will assemble an LP from its roster of hit artists: Daryl Hall and John Oates, Diana Ross, Jeffrey Osborne, Alabama, the Judds, and the Pointer Sisters, to name a few. The album will be released on the Total Experience label with all proceeds going to CMC. The album represents the unity and concern of both radio and records and should reinforce the concept of positive peer pressure to bring youngsters

#### The Concert

After releases of the LP and video, all of the artists participating in the campaign are scheduled to join together for a spectacular concert at a major venue such as the L.A. Coliseum, Soldier Field in Chicago, or the Meadowlands in New Jersey. This concert would be taped and sold to networks, both nationally and internationally, and the subsequent video and live album would also generate

dollars to continue the campaign.

It has been said that "grand problems require grand solutions." Certainly the missing children problem is one of enormous proportion, but solving it has to start with a single voice. That voice is ours — radio's voice swelling into a giant chorus of concern and compassion. We're committed at R&R, and as we've done in the past, we're serving as the focus for this joint project. Tell us your feelings, ideas, and activities you may already be doing which can interact with CMC's program.

This is the first in a series of columns we're going to present on CMC, so you'll be able to keep track of how the project is developing. It's a massive effort, and as the laws of physics have shown us, the bigger something is the more effort it requires to get it started. But once the ball starts moving, it gathers momentum at a fearsome rate and is virtually unstoppable. That's our wish.

# **USA For Africa**

Here's a good way for your station to show its support for the **USA For Africa** campaign and, at the same time, demonstrate the power of radio. On Good Friday (4-5) at 10:50am EST, a group of stations worldwide, led by **KZAN/Ogden, UT** and **WROM/Rome, GA,** will simultaneously air "We Are The World." Immediately after playing the song, the contact address will be given to encourage listeners to make donations to the USA For Africa Foundation.

R&R would like to compliment KZAN's PD Jim Mickelson and air personality Tracy Chapman and WROM MD Bob Wolf for starting this movement and suggest that your station join in. We'd also like to tally up the number of stations intending to participate. Give me a call at R&R if you're planning to be a part of this worthwhile effort on what has to be the most meaningful day on the calendar for such an event.

Just in case you don't have it handy, the foundation's address is: USA For Africa Foundation, 6420 Wilshire Blvd., 19th Floor, Los Angeles, CA 90048.



#### ONE YEAR AGO TODAY

- FRANK DILEO BECOMES MICHAEL JACKSON'S MANAGER
- JIM BARKER NAMED VP/GM AT WAYL & KKSS/MINNEAPOLIS
- STEVE GOLDSTEIN NAMED PD AT WOMC/DETROIT
- JIM HERRON NAMED PD AT KLTR/HOUSTON
   CHRIS WHEAT NAMED VP/GM AT WYNF/TAMPA
- •#1 CHR: "Footloose" Kenny Loggins (Columbia) (2nd week)
- •#1 A/C: "Hello" Lionel Richie (Motown) (2nd week)
- #1 Black: "She's Strange" Cameo (Atlanta Artists/PolyGram) (2nd week)
  #1 Country: "Happy Birthday Dear Heartache" Barbara Mandrell (MCA)
- #1 AOR Track: "You Might Think" Cars (Elektra) (3rd week)
- •#1 LP: "Heartbeat City" Cars (Elektra) (2nd week)

#### FIVE YEARS AGO TODAY

- GENE FROELICH HEADS MCA RECORDS GROUP
- CHUCK RENWICK NAMED EXEC. VP AT NBC RADIO ● RICK SWIG, MICHAEL DUNDAS VP/PROMOTION & MARKETING AT DREAMLAND
- ●#1 CHR: "Call Me" Blondie (Chrysalis)
- ●#1 A/C: "Him" Rupert Holmes (MCA) (2nd week)
- •#1 Black: "Stomp!" Brothers Johnson (A&M) (4th week)
- •#1 Country: "I'd Love To Lay You Down" Conway Twitty (MCA)
- •#1 LP: "Against The Wind" Bob Seger (Capitol) (2nd week)

#### TEN YEARS AGO TODAY

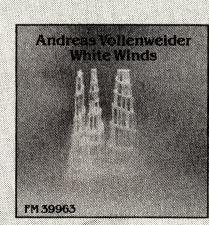
- •#1 CHR: "Lovin' You" Minnie Riperton (Epic)
- •#1 A/C: "The Last Farewell" Roger Whittaker (RCA)
- #1 Country: "Before The Next Teardrop Falls" Freddy Fender (ABC/Dot)
- #1 LP: "Physical Graffiti" Led Zeppelin (Swan Song/Atlantic) (3rd week)

Radio is redefining the words "New Music"

The electro-acoustic harp of

# Andreas Vollenweider

On CBS Records, chrome Cassettes and Compact Discs.



#### Audiences will be blown aman by the "White Winds" Tour:

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4/17	Boston	4/27	Houston	5/11	Eugene	5/23	Detroit
4/18	Albany	4/28	Austin	5/12	San Francisco	5/24	Toronto
4/19	New York	4/29	Daffas	5/13	SanJose	5/25	Montreal
4/20	Cleveland	5/1	Phoenix	5/15	Sacramento	5/28	Philadelphia
4/21	Milwaukee	5/3	San Diego	5/16	Salt Lake City	5/30	New York
4/23	South Bend	5/4	Los Angeles	5/17	Denver	5/31	New Haven
4/24	Bloomington	5/8	Vancouver	5/18	Colorado Springs	6/1	Washington, DC

"Flight
Feet" 58-04755
is
taking
off...
at retail

and at multi-format radio.

Very exciting music... good calls from upper demos and works well with all day parts."

Jom Carey, KSPN

We play it and get instant responseon par with artists like John Fogerty!"

Cindy Paulos, NVRE

Now on the airwaves at these stations:

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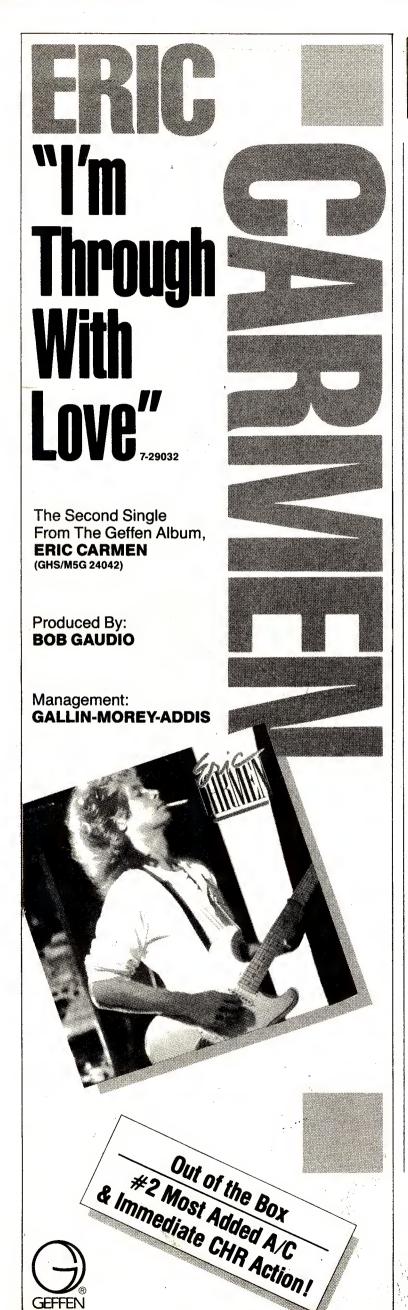
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# STREET TALK



'ROR ALL-STARS — WROR/Boston's Rock 'N' Roll Reunion weekend brought together a fine lineup of local greats, many of whom paused for this pic. Standing (I-r) are WROR's Joe Martelle, KS95/Minneapolis's Dan Donovan, VP/GM Joe Kelly, PD Lorna Ozmon, WHDH's Mike Addams, Charlie Van Dyke, KS95's Chuck Knapp. Kneeling (I-r) are WRKO's Mel Miller, writer Ed Hider, Freddie "Boom Boom" Cannon, and Arnie "Woo Woo" Ginsburg.

The four-day boycott by a number of Black/Urban stations led by KACE/LOS ANGELES against WARNER BROS. has ended. KACE claimed that WB has been neglecting the station with regard to advertising and promotional dollars for crossover artists. But the station has resumed playing (although not reporting) Warners product since the label issued a conciliatory proposal this week calling for a meeting to discuss the problem.

Where was WAGONTRAIN
BROADCASTING President BILL SANDERS
Tuesday night? Word has it he was dining with
DRAKE/CHENAULT Chairman GENE
CHENAULT to discuss terms for the sale of
the programming/consulting firm. Sanders is
widely speculated to be the frontrunning
candidate, although Chenault flatly denied the
rumored sale . . . time will tell.

Word has it that the MEREDITH CORP. is negotiating to sell WGST & WPCH/ATLANTA and the GEORGIA RADIO NEWS SERVICE to JACOR COMMUNICATIONS. More details forthcoming in the next two weeks.

So this heavyweight PD and well-known consultant are sitting in an airport waiting for a plane listening to a local Country station. They don't like the jock on the air, and naturally start to poke fun at him. Imagine their surprise

when the DJ started responding directly to them, inviting them down to the station for an announcing lesson. They're still trying to figure it out

KLSI/KANSAS CITY went all out in cosponsoring a "Big Chill" '60s costume party for 1500 listeners, featuring the Chessmen, who reunited for the event. DENE HALLAM, PD at A/C competitor KUDL, decided to stop by to check out the scene. All guests were registered in a grand prize drawing for an Apple II computer. Guess who won.

KYUU/SAN FRANCISCO programmer RIC LIPPINCOTT was reunited with his sister Debra, 21, whom he hadn't seen for ten years. A twist of fate brought her to the Bay Area to live, and while scanning the dial, she heard afternoon personality JEFF McNEAL berating Ric on the air. She called the station, and the two are now in touch with each other. And they lived happily ever after

WDIZ/ORLANDO's morning team of ALAN BAXTER & MARK SAMANSKY has a hit record . . . in Canada. A strike among brewery workers up north prompted the AOR duo to record a tongue-in-cheek ditty called "Canada's Out Of Brew." Canadian stations heard it on ABC & RKO radio newscasts, and 'DIZ has supplied some 75 of them with dubs.

Continued on Page 28

# STRATEGIC RADIO RESEARCH

OUR RESEARCH HELPS YOU MAKE BETTER DECISIONS.

Call or write for your free copy of our new "Catalog of Research Services (1985)."

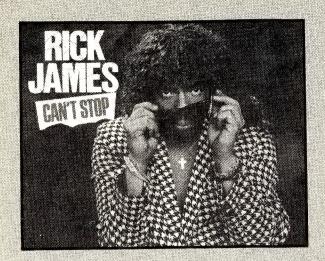
655 W. Irving Park at Lake Shore Drive, Chicago, IL 60613 

(312) 883-4400



the new single and aor 12" from the forthcoming album the eternal return. written by jules shear and cyndi lauper





# RICK JAMES "Can't Stop"

Now On Over 90 CHR Stations!

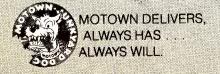
#### **CHR NEW & ACTIVE**

WXKS-FM deb 32 WNYS on CKOI on WCAU-FM on PRO-FM add **Z93** on 93FM on WCZY add WHYT on KIMN add FM102 on KMEL on WFLY add WBEN-FM 26 WERZ deb 38 WKEE add WLAN-FM add 98PXY deb 40 WGFM deb 38 KWIC add KZZB add WZLD deb 38 KSFT-FM add WRVQ add

KITY add WKZL add KIIK add KJ103 deb 35 KKRD deb 36 KNMQ add 37 KKFM add KSND deb 40 KHOP add KPOP add KDON-FM add KISN add WOAY add WIKZ add KQIZ-FM add WYKS add WGLF add KKQV add KQCR deb 33 KCMQ add WAZY-FM add KCDQ add KHTX add SLY96 add KIST add

... AND CROSSING FAST! #1 MOST ADDED BLACK/URBAN

> PRODUCED, WRITTEN, AND ARRANGED BY RICK JAMES





## STREET TALK

Continued from Page 26

Headed for the Great White North after six years as MD/afternoon drive at WTAE/
PITTSBURGH is DON BERNS, who is happy about joining "experimental progressive"
CFNY/TORONTO as Asst. PD/MD, beginning April 15.

WCCC-FM/HARTFORD has put the antidrunk driving message on the 12" of GEORGE THOROGOOD's "I Drink Alone" to good use. When the message airs, listeners call to register for a trip to see Thorogood in Toronto. Credit EMI's DON WASLEY, by the way, for putting the timely message on the record.

Hats off to **E/P/A**'s Local Promotion Managers of the Year: **DEBI LIPETZ** (Pop/Seattle), **JIMI STARKS** (R&B/Atlanta), and **MICHAEL MOORE** (Country/Denver).

WWCK/FLINT has upped GSM NANCY TEBBEN to VP/GM, filling a spot left by RON SHANNON, who's left to join SIGNAL MEDIA.

DOUBLEDAY President GARY STEVENS is the keynote speaker at the 8th annual Great Lakes Radio Conference April 27, sponsored by the renowned SPECS HOWARD School of Broadcast Arts and Central Michigan University. Among other radio industry notables participating are MARTY GREENBERG, ED CHRISTIAN, FRED JACOBS, and PETER CAVENAUGH. For more info, contact Specs Howard at (313) 569-0101.

That 11-digit number we gave you for info on "Radioguides" created total bewilderment for an unidentified Detroit household. The correct combination is actually (313) 559-7970

Sad to hear that 48-year KOIL/OMAHA Chief Engineer JERRY WEIST passed away

March 23 of natural causes. Jerry, who was 73, had worked during his career with such illustrious alumni as Gary Owens, Don Steele, and Roger Morgan.

JOHN LARRABEE has left afternoons at Y98 (KYKY)/ST. LOUIS to become PD/morning man across town at A/C-formatted KADI . . . In other programming changes, TOM McGUIRE has jumped from MD at WDGY/MINNEAPOLIS to PD at WXCL/PEORIA . . . WHHY-FM/MONTGOMERY PD ALAN DuPRIEST has stepped down, but retains MD chores and airshift. Midday talent BOB RALEIGH is the new PD.

Veteran KNOK/FT. WORTH personality BARRON BACON has added on MD duties in addition to his midday airshift. He replaces KENNY BIRD, who joins ARISTA to handle Southwest Regional R&B Promotion.

FM102/SACRAMENTO's CHRIS COLLINS and MIKE REYNOLDS stayed on the air 28 hours to support USA For Africa, netting \$80,000 . . . WMMS/CLEVELAND is organizing the recording of "C.A.R.E" (Cleveland Artists Relief For Ethiopia) . . . KQRS/MINNEAPOLIS's radiothon last weekend raised over \$45,000 . . . 91X/SAN DIEGO's radiothon April 26-28 will benefit the hungry in four continents. The station is seeking music industry items for auction.

President TOM EWING and Jean on daughter Caitlin, who was coincidentally delivered March 1, right in the middle of Dallas . . . to WWWW/DETROIT afternoon man KEN MORSS and Jennifer, Kenneth Eugene . . to KPLX/DALLAS PD BOBBY KRAIG and wife Sam, Andra Jayne (2-24) . . . and Connie Edelman was so happy about being promoted to GM at WBBG & WMJI/CLEVELAND that she and husband Sheldon gave birth to Rachel Marin (3-20).

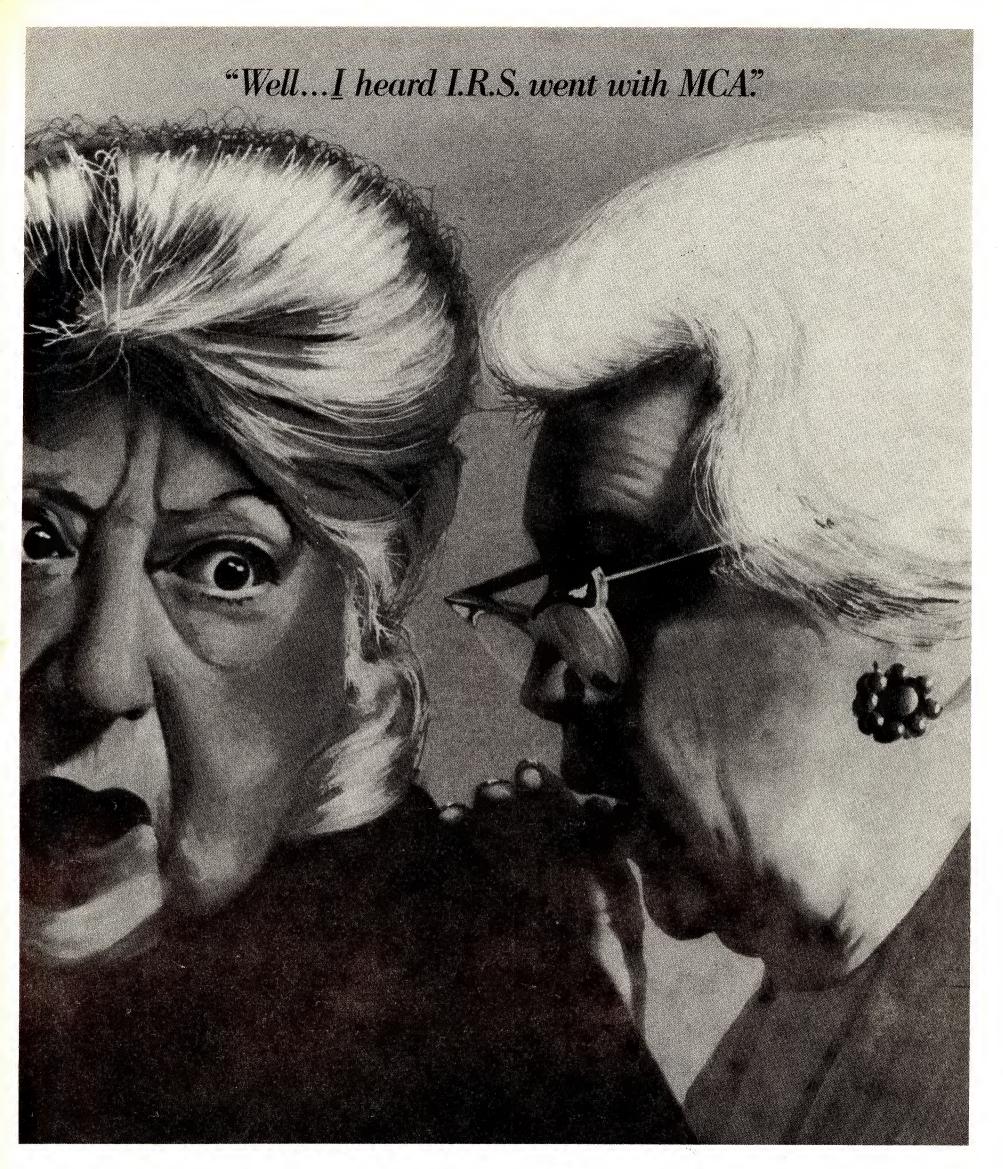
#### Editional Birthdays



New Edition's Ronnie DeVoe and road manager Khalil Rountree celebrated their birthdays at MCA's L.A. offices recently. Pictured (I-r standing) are group's Michael Bivins, Ralph Tresvant, and Bobby Brown, MCA's Shelly Fowler, Rountree, and label's Ernie Singleton; (I-r seated) group's Ricky Bell and DeVoe.

Q: Do you know this man?

A: In the April 12/NAB issue of R&R







It's business as unusual.

# LIMAHL... THE "NEVER ENDING STORY" CONTINUES...

"Clean sweep on nightly make it or break it. Top five on nightly top ten at ten."

—Charlie Ouinn P.D. / WHTT Boston, MA

"Very mass appeal! Lit up the phones 2nd day we played it. Young people love it.

The twenty five plus callers say they like the song."

-Jerry Lousteau P.D. / KZZB Beaumont, TX

"Top ten phones in less than one week. Female and Teen grabber!"

-Mike Preston P.D. / KS103 San Diego, CA

"Big Response! 12-18 Demo's know who this man is."

-Pamela Steele M.D. / KAFM Dallas, TX

"Top 10 I think it's a hit!"

-Bob Canada P.D. / WNVZ Virginia

"After two days on the air. The record has already soared into our nightly top nine tonight countdown."

—Tom Cuddy P.D. / PRO FM Providence, RI

"Winner of the Battle of the Hot Hits two nights in a row. First night beat Madonna Crazy for You.

Second night beat Patty LaBelle."

-Bobby Rich M.D. / Q105 Tampa, FL

"Blew out the phones in one play! Keeps on winning our battle of the bands night after night and the calls are there the rest of the day too."

-Mark Shands M.D. / 195 Miami, FL

"Hot phones already, Multi format Hit!"

-Glen Kalina M.D. / WCAU Philadelphia, PA

"Immediate phones! They started after one test. Also immediate name recognition."

—Tom Taylor P.D. / WPST Princeton, NJ

"It was like Kaja Vu. The Minute we hit the record everybody knew it was Limahl."  $-Jay\ McCall\ P.D.\ /\ KOZE\ Lewiston,\ ID$ 

"Immediate response. Big phones from teens to adults male and female. This could be a top five record.

It became my #2 request behind USA for Africa instantly."

-Jim Steal M.D. / Y106 Orlando, FL

"Not only does it sound good on the radio but there is immediate reaction."

—Steve Goddard M.D. / KZZP Mesa, AZ

"This record knocked me out when I heard it six months ago. It's been a hit in every country in Europe.

It's got to be a hit here."

-Guy Zapolean P.D.

"Medium rotation!" -MTV

THE FIRST SINGLE FROM THE ALBUM "DON'T SUPPOSE"

STREET OF STREET







## ON THE RECORDS

KEN BARNES

#### A RECORD BREAKER

# "We Are The World" **Mounts Chart Attack**

It's only fitting that such a unique all-industry undertaking as the USA For Africa "We Are The World" single should be establishing new standards for chart achievement. The March 15 issue marked the start of what should turn out to be a record-shattering chart career.

For starters, "We Are The World" became a true "record Breaker" by setting new marks for most stations added in a single week and highest one-week station percentage in both CHR and A/C. As noted last week, the record was added at 232 CHR stations, or 91%. and 115 A/C's (82%). At the same time, it became a Breaker on the AOR Tracks chart with 88 adds (58%). (Ironically, "We Are The World' placed just behind "Everybody Wants To Rule The World" by Tears For Fears.)

On March 22 "We Are The World" completed its Back Page chart sweep by debuting at No. 30 on the Black/Urban list as a Breaker. It also soared 30-8 in CHR, 17-6 in A/C, and 25-17 in AOR, an epochal second week (for its third week progress, which will be tabulated long after this column gets tucked in for the week, check the Back Page). If "We Are The World" can gain acceptance in Country radio, it will become the first record in R&R history to appear on all five major format charts. It also has a shot at a feat I thought impossible - a sweep of No. 1 on all four Back Page charts. I'll be watching.



"We Are The World" sets world records

#### The Solo Vocal Roster

Meanwhile, it may be useful to list the "We Are The World" soloists in order of appearance (although you can do it yourself by watching the video or even closely listening to the record). It goes like this:

- 1. Lionel Richie
- 2. Stevie Wonder
- 3. Paul Simon
- 4. Kenny Rogers 5. James Ingram
- 6. Tina Turner
- 7. Billy Joel 8. Michael Jackson

- 10. Dionne Warwick
- 11. Willie Nelson
- 12. Al Jarreau
- 13. Bruce Springsteen
- 14. Kenny Loggins
- 15. Steve Perry
- 16. Daryl Hall
- 17. Jackson
- 18. Huey Lewis 19. Cyndi Lauper
- 20. Kim Carnes
- 21. Bob Dylan
- 22. Ray Charles
- 23. Wonder & Springsteen
- 24. Ingram
- 25. Charles

### Switching Labels In Midstream

The recent switch of the Pia Zadora/Jermaine Jackson duet 'When The Rain Begins To Fall' from MCA to Arista is, I believe, unprecedented. There have always been cases of larger labels making master purchases from small ones and reissuing the records; Donnie Iris and Motley Crue have been recent beneficiaries of that practice. But for a record to switch from one major to another is a different story. The one constant in the shift is Curb Records, which has its logo on both the MCA and Arista versions of the single.

Three prominent record industry figures died recently. Robert "Bumps" Blackwell was a close associate of Little Richard and

#### JAGGER, MADONNA, POWER STATION

# **Chic Power Potent**



Power Station's Palmer, Taylor, Taylor & Edwards looking chic

The success of the Power Station single and Mick Jagger album are the latest examples of the production/playing prowess of the Chic Organization's principals, Nile Rodgers and Bernard Edwards. Since their heyday as disco's most influential artists, Rodgers and Edwards have saturated the modern music scene with their versatile abilities.

Most of their work is being done separately these days. The Power Station marks a high-profile move for Edwards, the less well-known of the duo, as he teams up with Duran Duran's John and Andy Taylor, Robert Palmer, and Chic drummer Tony Thompson for "Some Like It Hot." Rodgers, meanwhile, produced a good chunk of Jagger's "She's The Boss" LP, following up on his massive production success with Duran Duran ("Wild Boys") and Madonna (the "Like A Virgin" LP).

Chic came to prominence in 1977, after Rodgers and Edwards had played in the backup band for early '70s hitmakers New York City ("I'm Doin' Fine Now"). The monster 1978 hit "Le Freak" (recorded at the Power Station studios, by the way) and their production of Sister Sledge's "We Are Family" the next year placed them in the forefront of the hot producer ranks. Together they worked with Diana Ross ("Upside Down"), Debbie Harry, Carly Simon, Teddy Pendergrass, Odyssey, and a sadly-ignored album with Sheila & B. Devotion which contained some of Rodgers's most stunning rock-oriented guitar work.



Bernard Edwards (left) and Nile Rodgers during the "Le Freak" era

On his own, Edwards worked with Diana Ross on her latest album, as well as producing an LP for "EPM" (Eddie Martinez, the guitarist on Run-DMC's "Rockbox"). Rodgers meanwhile launched his solo production career with David Bowie's "Let's Dance," and also worked with Southside Johnny, INXS, Peter Gabriel, and Kim Carnes, as well as doing the music for an obscure film called "Alphabet City." Rodgers and Edwards recorded a solo LP apiece as well. plus numerous Chic albums.

With both Edwards and Rodgers enjoying hits, their separate services will continue to be in demand. But it'd also be nice to see them reunite for another joint project. Chic or otherwise.

cowrote and produced many of his '50s hits. He also worked with Sam Cooke in the early stages of Cooke's secular career. He died of pneumonia at the age of 66.

Bob Shad ran the Shad label (which had a big 1960 hit with "Clap Your Hands" by the Beau-Marks) and later the more significant Mainstream label, first home of Ted Nugent & The Amboy Dukes and Big Brother & The Holding Company. Shad headed the A&R department at Mercury during the '50s. He suffered a heart attack at age 65.

Finally, former Uriah Heep lead singer David Byron died of as-yet-unknown causes at the age of 37. Byron also led his own Byron Band and Rough Diamond.

#### Commodores' Heatwave

The new Commodores singer, J.D. Nicholas, was with the British/American group Heatwave for many years. Nicholas was one of Heatwave's British contingent, a background which contrasts with the Commodores' Alabama upbringing. A native Londoner, he was in a group called the Fantastics, who had a single on Bell called "Something Old, Something New," before joining Heatwave.





Eddie: Five Breakers from one artist



Teachers: Multi-hit matriculations



BHC: Crossing over into 1985

#### THE HURRICANE HEERAN SEMIANNUAL SOUNDTRACK SUCCESS SURVEY

# Movie Music On The Radio, 1984

With the Oscar awards for 1984 coming up, it seemed like a Hard To Hold (6) good time to assess the success of soundtrack music for the past Woman In Red (6) year. So Hurricane Heeran updated his original look at soundtrack Breakers (July 13, 1984).

one or more formats. The films were "Beverly Hills Cops," "Eddie & The Cruisers," "Give My Regards To Broad Street," "Metropolis," "Teachers," "Thief Of Hearts," and "Woman In Red." In addition, movies like "Purple

In the second half of 1984; songs Rain" and "Hard To Hold" added to from seven films scored Breakers in their first-half Breaker total in the second six months.

The 1984 final standings for most successful music-movies can now be published, so here's the top 10:

Purple Rain (13 Breakers) Footloose (12)

Against All Odds (5) Eddie & The Cruisers (5) Teachers (5) Breakin' (4) Give My Regards To Broad Street (4) Streets Of Fire (4)

"Purple Rain" edged "Footloose" for the championship, but if you wanted to be liberal and add "Jungle Love" and "The Bird" by the Time and "Sex

Shooter" by Apollonia 6 (all featured in the movie but not on the soundtrack), the victory would be more clearcut. "Purple Rain" also picked up a couple more Breakers in early 1985.

So far this year, "Vision Quest" is off to a good start, with five Breakers. Other multiple Breaker contenders are "Falcon & The Snowman" and "Last Dragon." Stay tuned for July when Hurricane will post the six-month totals of the celluloid sellers.

# **DATEBOOK**

# Jane Jir IN MY HOUSE

# GIRLS IN MY HOUSE

BLACK/URBAN CHART: 6



#### SIGNIFICANT ACTION

WXKS-FM **WSPK KOFM** WCAU-FM WKRZ-FM WHOT 93FM WTLQ KKFM **KMGX** 195 KZZB **KCAQ** Y100 **WJZR** WHYT WNOK-FM **KPOP** KSKD **WZLD** Y108 KDON-FM KIIS-FM KITE KAMZ KHYT **KMEL WFBG** Q100 KSET-FM **WERZ** WOKI WQCM WLAN-FM **WFMI WJBQ** WSQV Y106 Z106 **WJAD KWES** 

Busted in L.A.! KIIS-FM 35-28 KKHR 31-22 KRTH 23-13

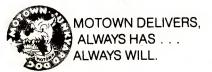
PRODUCED, WRITTEN, AND ARRANGED BY RICK JAMES

**T94** 

Z102

KKQV

KHTX **KIST** 





# Since You've Been Away

The week begins with a handful of grim anniversaries: the day that Marvin Gaye Jr. was shot to death by his father (the first), and a day later, when Gaye would have been 46. Besides two successful Gaye tribute songs, the last year has been full of Gaye salutes on the liner notes of LPs, especially those by present or former Motown artists. (On his "Essar" LP, for instance, Smokey Robinson wrote that "Essar" would miss "Emgee.") Gaye's last recordings should be out momentarily. Sony has also planned to release a half-hour video, "Transit Ostende," featuring performances filmed during Gaye's self-imposed exile in Belgium.

#### MONDAY, APRIL 1

1917/Ragtime composer Scott Joplin dies.

1927/RCA's German subsidiary introduces the automatic record changer.

1955/Elvis Presley's fourth single, "Baby Let's Play House" b/w "I'm Left, You're Right, She's Gone," is releas-

1967/The Country Music Association Hall Of Fame is opened in Nashville. Birthdays: Ronnie Laws 1946, Rudolph Isley 1939, Arthur Conley 1946, Mark White (ABC) 1961, Billy Currie (Ultravox) 1952. Blues singer Alberta Hunter would have been 90.

#### **TUESDAY, APRIL 2**

1958/Gene Norman and Dick Haynes resign their DJ jobs at KLAC/Los Angeles to protest the adoption of a new format. Norman, who'll go on to form the GNP Crescendo label, announces that "it would be inconceivable for me to desert my 15-year standards by resorting to a Top 40 format."

1960/The National Association of Record Merchandisers (NARM) hands out its first annual awards in Las Vegas. Best selling male artist goes to Elvis Presley. The female award goes to Connie Francis.

1973/John Lennon and Yoko Ono hold a press conference to discuss Lennon's battle with immigration officials. It is at this conference that Lennon makes his famous remarks about a Beatles reunion being "not in the cards." Birthdays: Leon Russell 1941, Bananarama's Keren Woodward 1961, Larry Coryell 1943, Emmylou Harris



#### WEDNESDAY, APRIL 3

1956/Elvis appears on the "Milton Berle Show" live from the flight deck of the U.S.S. Hancock.

1966/Five months before becoming famous as one of the Monkees, Peter Tork opens a solo folksinger stint at the Troubadour, the L.A. folk club that's since gone heavy metal.

1973/Capitol issues two Beatles greatest hit packages, "1962-1966" and "1967-1970."

1975/Steve Miller is charged with setting fire to a friend's clothing and resisting arrest. The charges are dropped

1976/Diana Ross's entry into the disco arena, "Love Hangover," is released as a single. Motown releases the single even though Diana's follow-up to "Mahogany," "I Thought It Took A Little Time," is still on the charts. As a result, both "I Thought" and a competing Fifth Dimension version of "Love Hangover" which inspired the quick Ross release, are killed off pretty promptly.

Birthdays: Jan Berry 1941. Richard Thompson turns 36. Thompson's stormy relationship with his ex-wife Linda is played out on current solo LPs by both parties.

#### THURSDAY, APRIL 4

1960/RCA begins dual mono/stereo releases.

1964/The Trashmen are found guilty of plagiarism for their song "Surfin' Bird." Royalties from the song now go to the authors of "Papa Oom Mow Mow" by the Rivingtons.

Birthdays: Gall Davies 1948, Major Lance 1941, Dave Hill (Slade) 1952, Steve Gatlin 1951. Berry Oakley of the Aliman Brothers would have been 37. Muddy Waters would have been 70.

#### FRIDAY, APRIL 5

1969/"These Eyes" by the Guess Who is released.

1975/Alice Cooper's brush with mellowness begins with the release of "Only Women."

1981/Canned Heat lead singer Bob "The Bear" Hite dies of a heart attack.

1984/The Civil Aeronautics Authority authorizes the startup of Virgin (Records) Airlines, a spiritual successor to Laker Air as the low-priced UK to USA airline. At the end of the year, Virgin still has only one plane.

Birthdays: Eric Burdon 1941, Agnetha Faltskog 1951, David LaFlamme (It's A Beautiful Day) 1941.

#### SATURDAY, APRIL 6

1956/Elvis Presley signs with Paramount.

1969/The rock festival horror-story season begins as the first annual Palm Springs Pop Festival and San Andreas. Boogie turns into a riot. The festival, headlined by Procol Harum and Ike & Tina Turner, climaxes with two concertgoers being shot by a gas station attendant whose station is being trashed by the overflow crowd.

1971/Rolling Stones Records is formed and the "lips" logo is unveiled.

1974/The first California Jam is held for TV. Deep Purple, the Eagles, Emerson Lake & Palmer, and Black Sabbath are the headliners.

1979/Rod Stewart and Alana Hamilton are married.

Birthdays: Merle Haggard 1937.

#### SUNDAY, APRIL 7

1956/Alan Freed premieres the first national rock 'n' roll show via CBS Radio.

1962/Brian Jones meets Mick Jagger and Keith Richards.

1967/Seminal progressive FM KMPX/San Francisco debuts under the direction of Tom Donahue, whose widow, Raechel, is now Rick Dees's morning partner at KIIS/Los Angeles.

1984/In Britain, where most chart controversies involve the hyping of record stores and not the manipulation of radio, the British chart board slaps WEA with a 6000-pound fine for unethical chart practices. This is the second time WEA has been punished in several months.

Birthdays: Bobby Bare 1935, Cal Smith 1932, John Oates 1949, Janis lan 1951.



CHR BREAKERS

# **David Lee Roth**

Just Gigo/ Thirting

The new single from David Lee Roth's Crazy From The Heat Produced by Ted Templeman
On Warner Bros. Records and Cassettes · ⊙ 1985 Diamond Bave Enterprises, Inc.

and proposition of the plan was

# **CONTEMPORARY HIT RADIO**

JOEL DENVER

CHR WARS — PART ONE

# Stations Armed For **Springtime Battles**

he winter Arbitron ended two days ago. Now we're we're off and running with the spring ratings sweep. This all-important book will decide many stations' revenues for the whole year; for others, until the next quarterly. But in either case, this is traditionally a strong book for CHR.

For this week's edition of CHR Wars, I've selected ten of the most exciting markets. Each market overview is complemented by a four-book trend and PD comments outlining future game plans to maintain high numbers. Next week, we'll look at ten more markets facing equally intensive ratings races: New York, Buffalo, Washington, Rochester, Wilkes-Barre, McAllen-Brownsville, Huntington. Orlando, Wichita Falls, and Oklahoma City.

Dallas					
KEGL	5.3	4.7	4.3	5.2	
KAFM	4.6	5.0	5.9	4.5	
KTKS	1.1	1.1	0.6	2.1	

Just last year KAFM had the CHR arena to itself. But almost simultaneously KEGL shifted back to CHR from AOR. And ABC bought KIXK, changing the calls to KTKS. Let the fireworks begin! KEGL PD Randy Brown: No doubt that our format change was the right move. The music does a lot of our talking for us, but our morning show with Stevens & Pruitt and night guy Kid Kraddick keep us high-profile. Our "Key Song Contest" will be handing out Porsche 944s through June. We're the March Of Dimes Walk-A-Thon station. High-volume outdoor advertising figures in our plans, while TV is still being considered. We've got our cume, so now we're building loyalty. While our musical approach is a bit conservative, we do find the right hits to be early on, which make the difference. Positioning statement: "All Hit 97.1, KEGL'

 KAFM VP/Programming John Shomby: We're going to give away more cash than we've ever done before, using bumper

stickers, sighting winners with our KAFM Video Cruiser. As always, heavy participation in the major concerts coming to town. I'm up for the battle as I see CHR really taking over the market. We won't be beaten to the hits. What goes on between the records and on the streets will decide the winner. Positioning statement: "Maximum Hits"

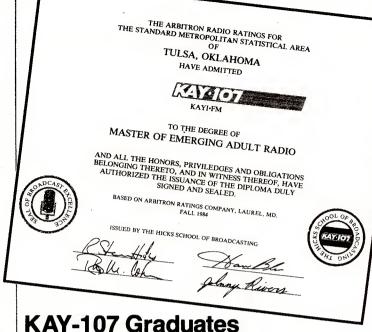
• KTKS PD Chuck Morgan: We plan a lot of TV, cash giveaways; basically whatever it takes to make enough impact until we're comfortable in the market. Dallas is a lot tougher than Chicago. KAFM and especially KEGL are really hot-sounding. Musically we're on time with the hits. We look to be number one in 18-34 and would settle for number three teens. Positioning statement: "The Switch Is On To KISS-FM"

Chicago					
WBBM-FM	5.0	4.6	5.0	4.2	
WLS	3.7	3.2	2.7	3.6	
WKQX	4.3	4.6	3.3	3.3	
WLS-FM	2.9	3.5	2.8	2.3	

The Windy City has seen format changes come down the pike as often as the winds change directions. Station for station, this town has some of the best morning talent around. Here's what the CHR survivors have to say.

• B96 PD Buddy Scott: With G106(WAGO) bailing out, this is head-to-head competition between us and WLS-FM, and to some extent WKQX, which is getting pretty A/C. We are the most consistent station on FM, with our allcurrent approach. Our promotional plans are under wraps, but our strength lies in music, personality, and excitement. Positioning statement: "Nothin' But The Hits"

WLS-FM PD Dallas Cole: The biggest thing we're trying to do is create a separate identity for WLS-FM. We are no longer simulcasting, with the exception of mornings. We're a consistent music station with exciting promotions and better music. Although more conservative than B96, we're more aggressive than WLS-FM has ever been, especially in the areas of black crossovers. We've sent winners to Paris to see Bruce Springsteen, flown people to the Bahamas, and done cash giveaways. We're going to get into the streets to help shape our identity, using minimal TV exposure until our product is 100% correct. Positioning statement: "94.7 WLS-FM"



KAY-107 Graduates

Go to the head of the emerging adult class, as KAY-107/ Tulsa printed up diplomas for excellence in upper demos for its accomplishments in the fall book. Heading into the spring Arbitron, PD Harv Blain and staff are hoping to don the cap and gown again, and grab for the sheepskin to show they've once again graduated magna "cume" laude.

 WKQX PD Dan O'Toole: What's made Q101 unique over the last year or so are our promotions. They've been more entertaining, giving us our own personality over and above our air talent. Most of our money goes into TV advertising, as we are constantly trying to increase our cume. Entertainment is first and the prize second, as you can get into a real pissing contest. Remember, they gave away \$40 million in a lottery last year. Positioning statement: 'Chicago's Music Station'

• WLS Operations Manager/PD John Gehron: Our big push is our 25th birthday as Chicago's premier rock station. Throughout the book we'll be playing bits of WLS from the past, including guest appearances by former personalities. WLS-TV is planning a special around our birthday. While not as aggressive in the younger demos. we're more adult-oriented, especially with Steve Dahl and Garry Meier in afternoons. On tap is a giant contest which is a collection of the best promotions we've ever done. Positioning statement: "Music Radio"

#### St. Louis **KHTR** 8.0 7.9 6.5 5.9 5.3

AOR-formatted KSHE owns the market, with the exception of KMOX. Both CHRs are looking to get back into the race this book.

 KHTR Operations Manager Dave Robbins: With KWK's lean toward AOR and our straightdown-the-middle CHR approach, I think we're going to be the winner. We're simply high-energy CHR - fun, excitement, and good times. When it comes to cash KHTR will not take a back seat to anyone. Our outdoor media campaign will be very aggressive to match our music profile. Positioning statement: "Hit Radio"

• KWK PD C.C. Matthews: This as a very tough market. We are assembling the new KWK air-

staff. Fun will be the main emphasis for our contest, featuring ten in a row during specific hours, or give up \$10,000. New loge on the way, with a possible TV campaign. Main emphasis on correcting on-air product with a rockier edge. Positioning statements: "106.5, The New KWK"; "More Rock, Less Talk"

#### San Francisco

KFRC	3.1	3.4	2.6	2.7
KMEL	1.6	1.4	1.6	2.2
KITS	2.3	2.4	3.1	2.0

This town has two big problems: terrible terrain and far too many signals. But the Bay Area does have great CHR.

• KFRC PD Mike Phillips: Despite our huge signal, it's tougher with two FMs. I don't think KMEL has hurt us as much as it did KITS and KSOL. If there was another station playing CHR on AM, we'd be better off. We'll continue our "Cash Card" giveaway with a minimum of \$1000 a day. Morning man Dr. Don is away for a month for health reasons, and it will make it tougher with London & Engleman joining KMEL. Musically, we're going by our callouts, letting the other guys take the risks. Positioning statement: "610 KFRC With Great Car Tunes'

 KMEL PD Nick Bazoo: We're still in a building process for the long haul. We want those numbers to stick, and with our lineup, headed by morning men London & Engleman, we're set to take on the market. Our music and excitement separate us from the others; we're more aggressive and outpromote everyone. The "Dollar Bill" game has \$106,000 to hand out plus a \$30,000 Corvette. That's part of our bumper sticker effort. which is backed up by a massive billboard campaign. Positioning slogan: "All New, All Hit 106 K-M-E-L"

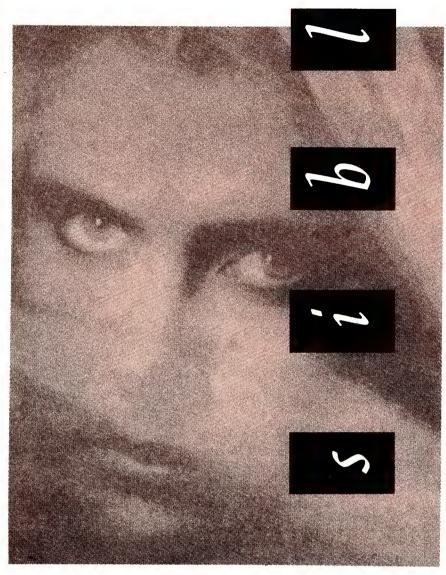
Continued on Page 39

# A Thumbnail **Overview Of** The Overviewers

Don't get into this action unless you came with a major bankroll and are ready to play. This spring Arbitron sweep promises to be the most exciting and challenging ever for those in the CHR format. Last year I thought there were a ton of stations going for it, but by guesstimation I'd say with few exceptions that every rated market has at least two hard-driving CHRs.

Spring is a traditionally good book for the format. But when you combine all of the promotion, marketing, programming expertise, and potential for cross-cuming with what I think is an incredible crop of current music, it would be hard to envision too many down books overall. Those CHRs geared around current music will benefit greatly from the selection, variety, and image value of the artists with product on the streets.

As the weather warms your listeners become more active. It's been a hard winter over most of the country, so take advantage of the audience's itch to get out of the house and have some fun. Give 'em what they want, and then add an additional five to ten percent's worth of surprise. The active audience is waiting to be led to the next event. Blaze the trail for them, and they'll keep coming back for more. Good luck to everyone!











#### **CHR NEW & ACTIVE**

#### Now on over 100 CHR stations!

WXKS-FM 94Q **WNYS KAFM** Y100 **CKGM** WHYT **CKOI** WCAU-FM WLOL-FM PRO-FM **KMJK CFTR** FM102 **CHUM KPLUS** 

#### Added this week:

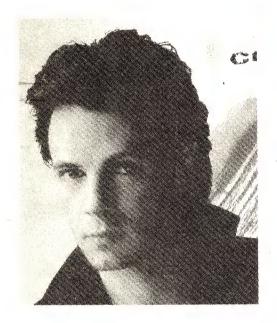
WNYS KSET-FM WCAU-FM WZYPPRO-FM KKRD Y100 **KQMQ** KISN WHYT KZZU 98PXY 93Q KHYT WKFM WIKZKZZB Q101

1





# YOUR LISTENERS WON



# RIEK SPRIN LEBRATE YOU

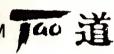
**CHR NEW & ACTIVE** 



FIRST WEEK — ADDED AT OVER 105 STATIONS!

**#1 MOST ADDED** 

A BRAND NEW SINGLE FROM THE FORTHCOMING ALBUM





# DIANA RUSS "MISSING YOU"

CHR CHART: 49-29-49-10

B1045 WXKS-FM 15-13 Q107 11-10 WNYS 20-15 WCAU-FM 9-8 B94 17-11

WHTX 17-12 WAVA 5 94Q 17-15 KAFM 16-11

93FM8 195 14 Y1008 B97 add 21 **WNVZ 14-9**  WLS 13-7 WLS-FM 13-7 Q102 27-17 WGCL 18-12 **WHYT 5-4** 

**KBEQ 6-4** WKTI 6-1 **KPKE 14-12** Y108 13-9 KZZP 6

**KMJK 17-14** FM102 10-5 KS103 14-10 KMEL 14 **KWSS 23-17** 

AN ESTABLISHED MULTI-FORMAT HIT!



# TERS STERS

NOW ON OVER 115 **CHR STATIONS!** 

# BABY COME AND GET IT"

ADDED THIS WEEK:

**CHR NEW & ACTIVE** 

CKOI Z93 Q103 **KOPA**  **KPLUS** WQID KSET-FM **KBFM** WKAU

**WGRD WKFR** KQKQ KF95

**KSND WBWB KTRS** KKAZ

**KPOP** KDON-FM Q104

KNOE-FM KWES



KKRZ

FROM THE MULTI-PLATINUM ALBUM "BREAKOUT"

PRODUCED BY RICHARD PERRY

# AVE IT ANY OTHER WAY



# DARYL HALL & JOHN DATES

# ME THINGS ARE FT UNSAID"

CHR CHART: 22

**225 STATIONS — 89%** 

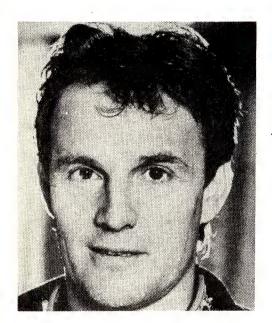
K10639-34 WXKS-FM 34-28 WCAU-FM 33-28 B94 deb 30 PRO-FM 28-23

**KAFM 29-25** KEGL add Y100 35-26 B97 27-23 **WNVZ 10-6** 

WLS deb 40 WLS-FM deb 40 WNCI add WHYT 28-22 KWK deb 28

Q103 20-18 KKRZ deb 33 KMJK 35-29 FM102 add KWOD 35-29 KITS add

FROM THE MULTI-PLATINUM ALBUM "BIG BAM BOOM"



# "ONE NIGHT IN BANGK

CHR CHART: 39-29-20 CHUM deb 29 K106 38-26 Q107 29-22 WHTT 30-16 **CKGM 1-3** CKOI 1-1 Z100 25-16

B943

WAVA 21-13 94Q deb 31 Z93 deb 30 **WCAU-FM 10-9** KAFM 14-6 93FM 29-12 **WHTX 5-4** B97 11-9

Q105 19-13 B96 deb 25 WLS add 19 WLS-FM 34-19 Q102 add 35. 92X add WCZY 39-29 WHYT 29-20 KBEQ add 29 WKTI deb 30

**KDWB-FM 12-6** WLOL-FM 6-3 KIMN add 35 Q103 deb 34 KIIS-FM 33-11 KOPA 20-11 **KZZP 12-10** 

KKRZ 25-18

KMJK 33-25

**KWOD 23-14** KS10333-23 KITS 7 KMEL 4 KWSS 18-9 **KUBE 24-17** 

FM102 16-8 FROM THE DOUBLE ALBUM "CHESS," THE MUSICAL ON RECORD CHECKMATE AMERICA!



# SEND HER TO ME"

ON YOUR DESK APRIL 5th. THE FOLLOW-UP SINGLE TO THE ROCK ANTHEM "TURN UP THE RADIO" IS NOW READY FOR RELEASE! FROM THE GOLD DEBUT **ALBUM "SIGN IN PLEASE"** 

# DAVE EDMUNDS "High School Nights" Contest

Open To All R&R Readers\*

From The Soundtrack To



Win \$2000 Donation To Your High School, Plus CD Player and CD's

Tell Us Your Most Memorable "HIGH SCHOOL NIGHT"

# CONTEST ENTRY FORM "My Most Memorable High School Night" **CATEGORY (Check One):** NAME: **COMPANY AFFILIATION:**

ENTER NOW! Deadline Friday, April 5th!

Enter in either of two categories:

- 1) "G" (General Audiences)
- 2) "R" (Risque But Not Rude!)

Judges will pick the most memorable entry in each category to win

In each category, grand prize is a \$2000 donation by Columbia Records in your name to your high school or the educational institution of your choice.

In addition, winner in each category receives a Sony CD-5 CD player and a dozen Columbia CD's.

Listen to "High School Nights" for appropriate musical inspiration!

the state of the s

DAVE EDMUNDS "HIGH SCHOOL NIGHTS" CONTEST RULES

ADDRESS:

**BUSINESS PHONE NUMBER:** 

Grand prize winners will be notified by phone, and will be announced in the April 12 issue of R&R. No substimoneys must go to educational institutions in the United States, Employees, independent contractors, agents representatives of CBS Inc. or Radio & Records not eligible. No purchase necessary. Offer void where

Enter in either or both categories. Enter as often as prohibited by law. Winner is responsible for any tax forms must be received by midnight, April 5th. CBS Inc. or R&R are not reponsible for lost or delayed entries. All interpretations of the rules and decisions by CBS Inc. and R&R are final. Winners will be required to consent to use of name and likeness for publicity and MAIL COMPLETED ENTRIES TO: **Dave Edmunds Contest** c/o Radio & Records 1930 Century Park West Los Angeles, CA 90067







## **CONTEMPORARY HIT RADIO**

# **Stations Armed For Springtime Battles**

Continued from Page 34

KITS PD Richard Sands: All of us are optimistic for KITS. Some slight adjustments included backing off on our reverb and making our music more mainstream, more in the original "Hot Hits" spirit. A lot of outside promotion will be evident. We'll continue our buscards, but also use TV and/or billboards. The music is the star and by playing only the best, combined with our friendlier delivery and our morning show with Ed Volkman and Lori Thompson, we are the best show in the market. Positioning slogans: "Hot Hits;" "If It's Hits It's KITS"

#### Portland

KKRZ	2.5	1.8	3.1	7.0
<b>KMJK</b>	5.0	7.8	10.2	6.7

This market's been turned upside down with promotions and fun. KKRZ's first CHR book with a 7.0 share is an admirable beginning, but KMJK is ready to rebound.

- KKRZ PD Gary Bryan: There will be one major umbrella promotion, which will involve a lot of cash. But I can't get into it yet. Everyone's getting into smaller "boutique promotions," which seem to touch many people, and that makes a lot of sense. We're skewed slightly older than KMJK. They are a good station, but our Morning Zoo show gives us an edge. Musically, we're about the same as far as aggressiveness. Positioning statement: "Music Radio"
- KMJK PD Jon Barry: We laid back in the fall because we knew we'd take a hit. We have a lot of bus sides, a hotter-looking logo, and a killer custom TV spot. We've been very consistent with our "Daily Cash Payoff," up to \$5000 a day. We still step out on music; if we don't play it, it's not a hit. We're not going to go through any knee-jerk reactions over Z100. Magic 107 is the better station, and we'll prove it. Positioning statement: "Number One For Music & Fun"; "Portland's Hottest

	Den	ıver		
<b>KPKE</b>	6.5	6.8	7.9	7.2
KOAQ	4.6	5.0	5.0	6.0
KIMN	4.2	4.7	5.2	5.9
KRXY	3.5	3.4	3.3	4.7

The Mile High City is rockin' with four brands of CHR, all dead set on winning. KRXY, with its 4.7 debut, seems to have carved its

• KPKE PD Mark Bolke: We're going to continue our consistent strategy, with an eye toward our listeners' needs, wants, and desires. We have an exciting presentation: Our music policy is becoming more aggressive, and our staff ranks among the best in America. All of the competition keeps us on our toes. High visibility on-air promotions, combined with TV and billboard support, will spread the word. We plan no major changes. Why fix a station that's not broken?

• Q103 PD Jack Regan: I see things looking good for us this book. We'll be giving away cash for playing a designated song. Outside media doesn't figure into our plans this book, so we're concentrating on the quality of the air sound, features like our "Dateline," and a higher-profile personality presentation. The top hits are oversaturated in the market, so we're stretching our rotations to sound less repetitive. Our news and traffic coverage have also been beefed up. Positioning statement: "The Best In The West"; "Denver's Most Variety Music Station"

• KIMN PD Doug Erickson: We've never deviated from our game plan of maintaining a high market profile and community activity. KIMN will do a direct mail piece along with the "KIMN Chicken Car Sticker" plus car and cash giveaways. No outside advertising this book, just concentration on the air sound. We have to be aggressive with our music. Adults like to rock, and whatever the tempo is we'll play it if it's a hit. Positioning statement: "The Best Show In Denver"

• Y108 PD Robin Mitchell: This is more than a programming battle; it's a promotion and marketing war. We're still building cume with increased visibility through club-nights, billboards, and TV spots. The cash giveaway situation has escalated in response to our efforts as the "Hit Music Free Money" station. We want to be perceived as a multidimensional entity. I predict lots of growth for us, particularly at the expense of the other CHRs. Look out for (AOR) KBPI. They're the closest thing to CHR without saying they

#### **Phoenix**

KZZP	4.3	6.7	5.5	6.0
<b>KOPA</b>	5.3	5.8	4.5	5.3

Traditionally, Phoenix is a strong CHR market. The format is in good shape with these two quality stations. However, there are rumbles about a third heading in the Contemporary Hit direction.

 KZZP PD Guy Zapoleon: This has always been one of the most competitive battles in America. We're going to stop at nothing to win. Although we don't have all of our ducks in a row because of Nationwide's recently-completed takeover, I guarantee we'll be hotsounding with lots of cash and splash. KDKB is moving into more of a CHR direction all the time, so things will be exciting. I didn't come to Phoenix for my health - I came here to win. Positioning statement: "KZZP, The Valley's Hot FM Where We Always Play Four In A Row"

• KOPA PD Reggie Blackwell: We plan on staying consistent, nothing too outlandish or different. KZZP has definitely moved in an older direction, and they've done a good job. By playing more straight-ahead CHR, we can do better on all sides of the primary adult demos. We feel

great about our morning guy, B.J. Hunter, who signed a three-year deal. There will be no outside promotions; our on-air sound is our biggest selling card. Cash contesting is relegated to the "Dollar Bill Game," which has been a consistent winner. Positioning statement: "Most Music, Best Variety."

#### Birmingham

WKXX 8.5 11.3 13.4 11.0 WAPI-FM 8.6 7.9 8.2 8.4

WKXX held on as WAPI-FM moved from AOR to CHR, maintaining its base for a strong first-time showing. This will be a hot contest.

• WKXX(KXX106)PD Roger Gaither: This town likes hot music, and we're out to complement the music with a streetwise, hip image. Three great promotions are in the works; we're going to make this market crazy. Right now the "KXX Cash Man" visits businesses that have sent in entries on company letterhead, paying \$106 if the radio is on 'KXX. My jocks are super and with morning man Steve Christy, we'll stay on top, no matter who comes at us. Positioning statement: "Hit Radio KXX-106"; "The Station Where The Winners Listen"; mingham's Best Music Mix"

• WAPI-FM PD Mark St. John: The AOR core we had before likes the new CHR format. Now we're aggressively marketing the station to increase cume in other demographic cells. Our lean is still rock-oriented, but we are broader-based than before with a more personality-oriented presentation. We should beat them (WKXX) in teens and gain women, who were once unattainable. We'll be visible in the community, giving away cash on the streets to listeners who answer I-95 when asked what station they listen to. Positioning statement: "Birmingham's Hit Rock"

#### Appleton-Oshkosh

WKAU 8.4 6.6 7.4 5.9 WAHC 0.7 4.2 6.6 4.9

These two different-sounding CHRs will definitely lock horns this sweep.

• WKAU PD Ron Ross: After just finishing up the "Great Getaway Giveaway," we're starting "Triple Hi/Low Cash," and "Music Marathon," where listeners write down certain titles during specified hours throughout the day. Then there's "Tele-Total": Listeners add up seven digits on their home phones, we announce an hourly total, and the designated caller with the correct total wins. WKAU will run TV spots and stay musically ahead. Positioning statements: "The All Hit Music Leader;" "All Hit Music Radio"

• WAHC PD Chris Caine: We're gearing up for an as-yet-unannounced contest, which will be backed up by a stong TV campaign. We may be a bit tighter with our music, to insure cume-growth in our Oshkosh home base. As the weather breaks we're going to be more visible in the community. When the dust clears, WAHC will be on top. Positioning statements: "Super Hit 97"; "Non-Stop Music Leader"

#### **Amarillo**

**KQIZ-FM** 7.9 10.4 16.0 15.6 **KPUR** 8.8 7.5 5.5 9.6

It's dusty and dry down Amarillo way, but there's plenty of excitement as KPUR makes a play to tackle an FM and regain the lead.

• KQIZ-FM PD Peter Stewart: KPUR's biggest strength is that they are more full-service CHR than we have been. So we've broadened a bit. Musically, we're higher profile than KPUR, so we're considered the music leader. Our van is out on the street, serving as the market's "Concert Authority." We're headed for the top of the market this book, and there's every reason to believe we'll make it. Positioning statement: "Z93, Amarillo's Hit Music"

• KPUR PD Janice Williams: KPUR has been this town's favorite CHR station forever. Because everyone grew up with us, we play about 40% oldies, growing more current at night. It's not that we play a ton of oldie titles, it's the variety. The airstaff is incredibly stable, with a lot of hometown people. We're not a big money station, preferring to run lots of smaller contests where more people have more chances to win. And TV advertising will be used this book. I think it's possible for an AM station to hold its own and win in this market. Positioning statements: "14-KPUR Hits First"; "Chances Are You Heard It First On KPUR"

# **BITS**

• We'll Make A Foreigner Out Of You — WAPI/Birmingham celebrated the arrival of Foreigner by sending two listeners to Mexico. Winners of 95 pairs of concert tickets were registered for the grand prize drawing to win a trip to Cancun.

• Winning Big On WAPP — WAPP/New York spliced up 12 songs to construct the phrase, "I Won Big Money On The New WAPP," and now listeners are in pursuit of the titles. The montage is played every hour, and the first listener to correctly identify all twelve songs in order wins \$10,000.

• Working Yourself Into A Stew
— WFIL/Philadelphia has quite a
dish brewing for St. Patrick's
Day. Chefs from all over town will
be competing in the station's fifth
annual "Best Irish Stew Chef in
the Area" contest, complete with
celebrity judges. The event lasts
four hours.

• Just One More Valentine Bit

— WVSR/Charleston, tying with
the Cars' "Why Can't I Have
You?", helped cheer up sweethearts who were apart from each
other on Valentine's Day. Listeners were invited to send letters to
their missing Valentines via the
station, and the most creative
writer won a trip to his beloved's
location. Runners-up received
boxes of candy and copies of the
Cars' "Heartbeat City."

• Attention All Brides — WPLJ/ New York is honoring the 1985 Great Bridal Expo's arrival by handling entertainment responsibilities, playing music videos, and giving away all kinds of prizes to WPLJ booth visitors. WPLJ will be sending several couples (one per show) on a honeymoon vacation to Penn Hills in the Poconos.

# MOTION

KKQV/Wichita Falls PD KJ Stone acquires the MD title as MacMurphy exits for late nights at WJZR/Charlotte . . . John Howe leaves afternoons at KC101/New Haven for PM drive at WKSS/Hartford . . . Michael Foxx exits FM102/Sacramento for evenings at Z98/Tampa . . . Pete Kennedy joins Q92/Rochester for afternoons from WNYS/Buffalo . . . WFMI/Lexington Assistant PD/MD Chip Mosley relocates to WSYZ/Grand Island as Operations Manager . . . Bill Mitchell leaves WRQN/Toledo for nights at WJXQ/Jackson-Lansing.

For the record: B97/New Orleans'
Fast Eddie Coyle moves to a midday
shift, not overnights...Clint McElroy
takes on AM-drive at WKEE/Huntington...WRVQ/Richmond air personality Mike Rivers is promoted to MD

... Wade Hunter leaves KIMN/Denver for mornings at KKAZ/Cheyenne
... Tony Scott moves from 92X/Columbus for afternoons at KEYN-FM/

Wichita . . . Lee Malcolm has joined KZ93/Peoria for afternoons . . . Bill Blett is named Promotions/Sales Coordinator at WGRD & WXQT/Grand Rapids.

WZKS/Nashville moves Sharon Foster from nights into afternoon drive, and weekender Danny McMurtray steps into evenings fulltime ... Ron Foster is new to news at KTSA/San Antonio ... Dave "Byrd" Coldren takes on evenings at KFRC/San Francisco ... WJXQ/Jackson-Lansing announces a new lineup; PD Jim Ryan, 5:30-9am; Production Director Roger Sinclair, 9am-noon; Bill Lindy, noon-4pm; Assist. PD Patti Cheeks, 4-7pm; Bill Mitchell, 7-11pm; Larry Goch, 11pm-2am; Lance Duncan, 2-5:30am

... WZLD/Columbia PD Chuck Finley joins WKSF/Ashville as part of the morning team with John Stevens, with the remaining lineup featuring Dawn at midday, Brother Bill on PMs, Glenn Trent working 7-midnight, and Pat Garrett on overnights.

R&R FRIDAY, MARCH 29, 1985/39





DAN O'DAY

# Job-Hunting Survival Guide — Part Five: The Interview

You've sent out your tapes. You've waited by the phone. At last, a program director calls and says, "Hey, I really like your tape! How'd you like to work here?"

Your natural tendency is to jump at the offer — especially if you're already unemployed. Before you jump, please take the time to remember:

You Have More To Lose Than The Station Does.

If you take a new job and it doesn't work out, the station simply replaces you. Sure, it might be out a few bucks if it helped with your moving expenses... and perhaps a few more bucks if it buys off your contract or pays severance. But even after you've gone, the station will chug merrily upon its way.

You, on the other hand, have done some or all of the following:

•You've packed up your belongings, left your house of apartment, and moved across the country. As you get older, this process tends to become increasingly expensive, both financially (because you acquire more possessions) and emotionally.

•Your spouse has quit his/her job.

•You've turned your back on other job offers you might have been considering or ones you might have received after you took the new one.

into it."

"You should ask lots of questions

about the station's operation and

how you would be expected to fit

Losing your jobMoving to another state

Suffering a serious financial setback.

Now, these are listed as events that can lead to great stress when they happen to someone within a single year. But *all* often happen at once when you take a new radio job.

So if after a few weeks your new employer tells you, "It's just not working out," you're up the creek. Unemployed in a new town. It's much harder for a jock to rebound from a mistake in hiring than for the station itself to recover.

#### You Can Interview The Station

You should not even consider accepting a job without first having met the people and toured the facilities. This is true regardless of how long you've been out of work, how wonderful the station's reputation is, and what a big name the PD is. Having communicated via phone and mail, what you've got so far is nothing more than a blind date . . . And we all know how disastrous those can be.

Before meeting your blind date, you can begin your interview of

them on the phone. Beware if the

PD or GM is reluctant to discuss

details over the telephone. If

they're prepared to offer you a

job, there's no reason why they

should refuse to tell you what it

pays, what the airshift is, etc.

Here's what happened recently to

a reader - who asks to remain

anonymous - who gave the

benefit of the doubt to a closed-

mouthed prospective employer:

"A few weeks back I was offered a position in Wheeling, West Virginia, but they insisted on an interview at my expense. I tried to talk with them about some of the details of the job over the phone first, but they refused. I made a ten-hour drive only to find out that I would have to take a cut in pay, pay for my own move, and work a 60-hour week. I would have done all this if it had been a type of experience I was hoping for, but as I was shown around the station I noticed the jock on the air was reading a book . . .

The station probably will request that you come for an interview. A classy operation will generally pay your way. This seems only fair, inasmuch as the financial resources of a successful radio station are vastly greater than those of most jocks.

If the station won't pay your way but the job still sounds good to you, suggest that you split the cost of your airfare with it and that it put you up in a local hotel during your visit. (Undoubtedly it'll have a hotel to arrange a trade with.) If it won't do even that much, you might ask yourself, "Is this the type of operation I want to work with? Does it seem to care about the welfare of its jocks? Is it financially sound?"

# Turning The Tables During The Interview

The station thinks you're coming to "audition" for the job. In reality, you're there to audition it. I don't mean you should be defensive and demanding and arrogant. I do mean you should ask lots of questions about the station's operation and how you would be expected to fit into it. Relevant questions include:

•What will be the exact hours (and days) of my airshift?

What will be my salary?

•Is weekend airwork voluntary, mandatory, or nonexistent?

•If there is weekend work, what is the policy regarding overtime pay?

# **Getting It In Writing**

Okay, they've offered the job and you've accepted. Before you go home, give notice to your employer and landlord, and start packing . . . Get It In Writing.

At many stations there is no written contract. We'll cover this subject sometime in the future. But even if the station doesn't have a contract . . . Get It In Writing. Here's how.

YOU (at the end of your successful interview): Before I go, it would be very helpful for me if you would put the details of what we discussed in a letter that I can take with me. (The PD of GM might readily agree. Or they might balk. If the latter occurs, continue as follows).

PD: Oh, that's not necessary. You can trust us.

YOU: Oh, there's no question in my mind about being able to trust you. It's just that I've found in the past that when I have something in writing, I don't have to worry about my not remembering the details correctly later. I'm known for my sieve-like memory, and this will help prevent any confusion later on . . . .

PD: Well . . . We don't use contracts here . .

YOU: Oh, I don't expect you to write out a contract! Just an informal note on station letterhead that mentions the major points you've discussed: salary, airshift, moving expenses . . .

Again, let's look at what happened to our anonymous (but real) reader from over in the third column of the main article:

"I drove eight hours to get to a station in another small town for an interview. I spent the day with the GM. He offered me the job three times during our conversation and told me and my wife to look over the town, talk about the position on the way home, and let them know my decision on Monday. Well, on Monday I called and was told the position was filled. Luckily we got back the five-hundred-dollar deposit we had put down on a place to live there."

Remember the immortal words of **Samuel Goldwyn:** "An oral contract isn't worth the paper it's written on."

•What happened to the jock who previously held this shift?

•What are my other duties, in addition to my airshift?

•During what hours am I expected to perform those other duties?

•Am I allowed to do outside voicework (i.e., for agencies or individual clients, for a local television station, etc.)?

•To whom do I answer as a jock? (Will it be just the PD critiquing my show, or will I also be receiving regular instructions and/or input from the general manager . . . or even the sales manager . . . or the engineer . . . or the owner?

•How does the station see its position in the market?

•What does the station see as its future in this market?

•What is the company itself like to work for? (This is appropriate both for a local operation and for one owned by a larger chain.)

•How long have you been Program Director? How much autonomy do you have in running your department?

•In my show, I do a lot of (fill in whatever you do a lot of here). How do you feel about my doing that here? How will the station manager and the owner feel about that?

•How much influence does your sales manager have over programming?

•Is there room for advancement within the station or within the chain?

•What results, specifically, do you expect to see as a result of putting me in this airshift? How will you know if you've gotten those results? How long do you expect it to take to achieve those results? (If the station truly expects to turn around its ratings in a single book, you might want to wish it luck and then leave.)

•Will you pay my moving expenses?

Perhaps I can best illustrate the effectiveness of this technique by describing a job interview I had many years ago. I was working in a small market, and a major market station asked me to come for an interview. I was terribly excited about the prospect of jumping from the Top 200 market to a Top 5 market. But all through the morning and afternoon talks with the program director, I continually asked him questions . . despite the fact that I was asked to come so he could decide if he wanted me.

Finally the PD said to me, "Look, do you want the job or not?" I graciously accepted the offer.

## JUST RELEASED

You've left what has become

your home. You've left your

friends and familiar surroundings

for a new place where you know

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checklist that measures the

relative amount of stress a person

is likely to suffer. Major causes of

stress, according to this list, in-

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## **CALENDAR**

**BRAD MESSER** 

# **Newsroom Volkscomputers**

letter about using inexpensive computers in newsrooms, from Chief Engineer Scott Diseth of KDLG (Public Radio) in Dillingham, Alaska:

"Our newsroom is equipped with an IBM PC. Our news director uses it eight hours a day to write and file his news stories (and) now he wouldn't have anything else.

"One of my projects this winter was to wire our AP feed into the computer so that we could save the overnight feed on disk. We sign off at midnight and from time to time suffer from paper jams and machine problems that leave us with nothing at sign-on time.

"I got the PC online a few weeks ago. It's easy to do if you ask the AP to send their feed at 300 baud ASCII in addition to the regular teletype feed. It cost us only a small setup fee. So now we get two signals. One is wired to the Extel (dot matric teleprinter) and the other goes to the computer.

"With the asynchronous communications adator board in the computer and the IBM Personal Communications Manager software, we can program the computer to turn itself on at midnight, open a Receive file on disk, and save the entire overnight.

"The overnight copy can be gotten off the disc with IBM's Writing Assistant software, which is their word processor. What this means

is that the ND can edit and rewrite AP copy before printing.

"The possibilities are endless."
Thanks for the letter, Scott. I know newspeople who wouldn't hesitate to trade their own grandmothers for a Chief Engineer with the smarts and inclination to experiment with modern equipment to help people do their jobs better.

At my own station in Texas, our CE now appears to be about five man-hours away from accomplishing the same wire copy suckup-and-storage feat, using a somewhat different technique... which so far has only required soft swearing from behind the machine racks. Good Lord willin' and the chips don't blow, maybe I'll have a report on his system in the near future.

#### Weather Satellite 25th Anniversary

**MONDAY, APRIL 1** — The world's first weather satellite, Tiros I, was launched by NASA 25 years ago (1960). English philosopher **Bertrand Russell** introduced the chickenfoot symbol in 1958: it originally stood for nuclear disarmament, but became the universal symbol for peace.

1949 — Tupperware trademarked by chemist **Earl Tupper**. 1929 — Yoyo marketed by **Louis Marx**. Income tax due in two weeks.

Ali McGraw 46. Marie Frances "Debbie" Reynolds 53. Jane Powell 56. George Grizzard 58.

#### **First Movie Theater**

**TUESDAY, APRIL 2** — A former Texas cowboy opened the world's first movie theater 83 years ago in Los Angeles, as an added attraction to a carnival. The theater did well for about a year. Then the world's first Western movie came out — "The Great Train Robbery" — and **Thomas Talley** closed his theater and bought a tent. He would set up the tent in small towns, show the movie, take the money, and move on. He made a fortune.

1963 — Mass civil rights demonstrations began in Birmingham, Alabama. 1903 — Forerunner of Green Giant Corporation formed.

Baseballer Don Sutton 40. Leon Russeil 44. Marvin Gaye would have been 46. Sir Alec Guinness 71. Christian Rudolph "Buddy" Ebsen 77.

#### **Pony Express Off And Running**

**WEDNESDAY, APRIL 3** — The Pony Express began 125 years ago today when riders simultaneously left Sacramento, CA and St. Joseph, MO. Ponies carried mail across nearly 2000 miles of trails. The average delivery time was ten days. During the 18 months the Pony Express existed, it never made a profit.

1980 — Prime rate reached record 20 percent. 1953 — *TV Guide* founded. 1882 — **Jesse James** shot for \$10,000 reward. 1865 — Union Army occupied onetime Confederate capital Richmond, Virginia.

A.D.33 — According to Oxford University, the crucifixion date of Jesus Christ, on a Friday.

Tony Orlando 41. Marsha Mason 43. Wayne Newton 43. Marion Brando 61. Doris Day (Doris von Kappelhoff) 61.

#### King Assassination

THURSDAY, APRIL 4 — A sniper assassinated Rev. Martin Luther King Jr. in 1968, as Dr. King stood on a motel balcony in Memphis. When the news bulletin flashed across the nation, riots broke out in about 125 American cities and towns. (James Earl Ray, arrested in England about two months later, at first denied everything, then pleaded guilty. Ray is still doing time in a Tennessee prison from which he has escaped once.)

1984 — RCA cancelled videodisc player project. 1984 — US vetoed UN resolution condemning CIA-aided mining of Nicaragua harbors. 1969 — "Star Trek" TV show cancelled. 1949 — NATO treaty signed. 1932 — Vitamin C isolated, 1917 — US declared war on Germany (World War One).

Anthony Perkins 53. John Cameron Swayze 79. Arthur Murray 90.

#### Landfall For Noah's Ark?

**FRIDAY, APRIL 5** — This is traditionally considered to be the date that the Great Biblical Flood began subsiding and Noah's Ark touched land — about 4000 years ago — in the year 2348BC. Modern experts say the date is no more than an educated guess.

Full Pink Moon. Eric Burdon 44. Michael Moriarty 44. Gale Storm 63. Gregory Peck 69. Bette Davis 77.

Saturday (4-6) Passover begins. 1931 — Hostess Twinkies. 1909 — North Pole reached. Merle Haggard 48. Billy Dee Williams 48. Andre Previn 56.

Sunday (4-7) Easter. Tony Dorsett 31. Francis Ford Coppola 46. David Frost 46. Bobby Bare 50. James Garner 57. Ravi Shankar 65.

# **'TIL TUESDAY** "Voices Carry"



WHTT W WXKS-FM K PRO-FM K KPLUS K WERZ

WLAN-FM KX104 KZIO KQMQ

**WZON** 

**WJBQ** 

WHSL

**KZOZ** 

BREAKING OK95
FROM BOTH COASTS!

# BANG-BANG "This Is Love"



Taken from the Epic Lp "Life Part II"



DISTRIBUTED BY CBS RECORDS

R&R FRIDAY, MARCH 29, 1985/41



STÈVE FEINSTEIN

# KILO: Worth Its Weight In **Gold To Colorado Springs**

Among AORs outside the Top 100 markets, probably none is more widely respected than KILO/Colorado Springs. Famed for its consistent market-leading shares, pacesetting music mix, and high promotional profile, the station has produced a crew of illustrious alumni, such as Art Phillips (Album Network), Tim Scott (KSRR/Houston), John Bradley (KBCO/Boulder PD), Doug Clifton (KBCO MD), and Jonathon Blair (WLLZ/Detroit).

#### **Community Service**

The #1 shares and high cumes didn't happen overnight, explains Rich Hawk, PD for the station's entire seven-year run as an AOR. "In such a conservative community, we initially had a real image problem with our call letters' drug connotation. The world-famous Broadmoor Hotel wouldn't even let us in its office to talk about ski promotions. First we had to show people we were doing positive things for the community on an ongoing basis.'

KILO earned its sterling-silver image through community activities, such as:

- · Sponsoring a child ID program. Parents' video tapes of their children are stored in a bank vault for identification should the child be abducted or become miss-
- A Rock 'N' Roll Rodeo which brings handicapped kids to the
- KILO so outdistanced rival stations in Easter Seals fundraisers that, according to Hawk, the others pulled out of an informal network.

#### **KILO**

	Sp 83	Fa 83	Sp 84	Fa 84
12+	8.4	14.5	12.0	13.1
Cume Rank	3	3	2	2
Adults 18-49	5	1	1	1
Men 25-49	3	3	1,	1

**Bold** indicates #1 share

#### **Promotions**

Promotion Director Greg Thomas also keeps KILO active in



lifestyle and leisure pursuit promotions:

- For tickets to U2's St. Patrick's Day concert, KILO put listeners on the air to tell, in their best Irish brogue, how they celebrate the holiday.
- KILO sponsors the city's Fourth of July celebration, broadcasting live all day from the park site and simulcasting the Colorado Symphony Orchestra's synchronized accompaniment to a fireworks show. The station helps raise the \$25,000 for the fireworks, which draw around 85,000 people and are televised live.
- · Tie-ins to events such as ski expos, foot races, auto climbs, sports festivals, and Olympic cycling trials.

#### Flexible Format

"A big playground with a fence around it" is how MD Alan White once tagged KILO's format. Jocks work from a card file, but rather than follow a sequence sheet or

IF YOU'RE DRIVING INTOXICATED

hourly pie, they arrange the music themselves within guidelines requiring certain elements to be included in each hour. "It makes the radio sound so much fresher, instead of having everything set down," says Hawk.

Continued on Page 46



# KKDJ: Fresno Loves 'Em

KKDJ's delightfully cocky slogan "106 KKDJ . . . You Gotta Love It" has certainly been taken to heart in Fresno. For the last four books, the station's double-digit shares have been #1, reaching an alltime high last fall with an 11.1.

"We're unorthodox," is how Don Fischer explains KKDJ's steady success. PD for the last 15 months of his five-year tenure there, he says, "You can't feel bad about listening to us because the good time we have comes across. The staff approaches being on the air that way; we no longer have a wacky morning show and then nothing happening the rest of the day. And I don't have to constantly tell them to get crazy; they seem to do it intuitively.'

forcement to our upper demos so they don't feel they're being ig-

#### **Upping Upper Demos**

Fischer says upper-demo strength also stems from a nightly "Psychedelic Psupper" feature and increased depth on oldies by artists such as Cream, Count Five, and Blue Cheer. Thematic weekends focusing on genres such as folk-rock, British rock, and Motown include a tie-in

Tower Records, which discounts associated catalog material.

In currents, KKDJ "beats CHR by playing crossovers early and getting off them before they're beaten into the ground." Included are rock-oriented crossovers by Prince and Cyndi Lauper, but not acts such as Go Go's and Madonna that Fisher feels are too teen-ori-

		KKD.	J	
	Sp 83	Fa 83	Sp 84	Fa 84
12+	10.9	10.9	10.1	11.1
Cume Rank	5	3	2	5
Adults 18-49	1	1	1	1
Men 25-49	1	2	1	1
<b>Bold</b> indicate	s #1	share		

#### Visibility

Sports figure prominently in the events lined up by Promotions Director Peter Napoli, who also doubles as an AE. Besides taking over a 40-lane bowling alley every Monday night, the station sponsors activities ranging from triathalons to pool shoot marathons, and has its logo on Cal. State University/Fresno football and basketball schedules. Community service includes offering KKDJ's lobby as a drop-off point for food and clothing to aid local earthquake victims, and a blood drive

Continued on Page 46



BLOOD BROTHERS - The KKDJ morning team, Don DeWolf and PD Don Fischer, stayed on the air for 36 hours to raise over 1000 pints of blood, the most successful drive in the local blood bank's 27-year history.

#### Phone Fun

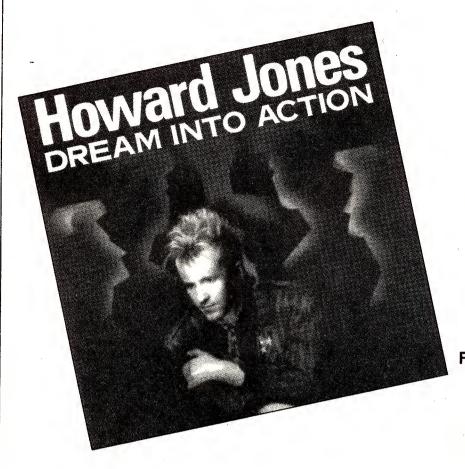
"We use the phones more than any AOR I've ever heard," claims Fischer. For instance, KKDJ airs live callers with guesses for its daily "Name That Riff" contest and runs spontaneous polls on what's "in" and what's "out."

It also has an unusual way of taking requests. "If an older listener calls and asks why we don't play Creedence or Quicksilver, we'll put him on the air, discuss it, and then play a track by that artist. That acts as a rein-



DRINK & DRIVE WITH DR. PEPPER — KKDJ linked with Dr. Pepper to give away a 1985 Fiero. From left, Promotions Director Peter Napoli, the winner, and a Pepsi executive.

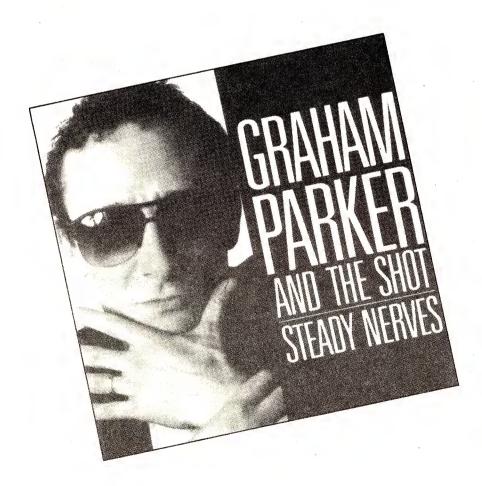
SKY HIGH KILO — At left, the KILO logo graces the skies during the KILO Laser Snow Show and Ski Party, which projects images both in the air and onto a ski slope. Last year's event raised \$3000 for local charities. At right, a KILO billboard backs up the station's Saferide program.



# DREAM INTO ACTION

**HOWARD JONES LIBERATED HIS ARTISTRY** WITH LAST YEAR'S HUMAN'S LIB. NOW HE TURNS HIS DREAM INTO ACTION WITH HIS NEW ELEKTRA LP. Featuring the single, "Things Can Only Get Better."

LP debut \_\_\_\_\_\_ Produced by Rupert Hine for Gestalt Management: David R. Stopps for Friars Management Ltd.



STEADY NERVES, THE DEBUT ELEKTRA RELEASE FROM GRAHAM PARKER AND THE SHOT. LOADED WITH IMPACT.

The Tour: Starts April 9. Produced by William Wittman & Graham Parker



ON ELEKTRA MUSIC CASSETTES AND RECORDS.

rear in states, what street we

# THEIR to stardom. In a film that's grossed \$25 million in five weeks—and gets bigger every

in five weeks-and gets bigger every day.









# YOUR TICKE

to a film you can't afford to misespecially when the tab's on A&M:

THE **BREAKFAST CLUB** (SP 5045)

Entertainment's hit ticket. FROM A&M RECORDS & FILMS.

Original Motion Picture Soundtrack. An A&M FILMS/CHANNEL Production. A Universal Picture.

See THE BREAKFAST CLUB at a theater near you. Then send your ticket stub along with the ticket coupon in this ad to A&M before April 15th. You'll get \$5 back—as well as a great night out.

P.O. Box 118, Hollywood, CA 90028

Name\_

Title\_\_\_

Address.

City/State/Zip.

\*To validate, fill in coupon and mail with your ticket stub. No facsimiles or copies accepted. Offer open only to R&R subscribers employed by radio stations, syndicators or programming consultants. Limit one \$5 rebate per subscriber. Offer expires April 15, 1985.

# OUR TICKE To breaking new artists. With a rapid succession of hits—and more

succession of hits-and more on the way.

## SIMPLE MINDS

"DON'T YOU (FORGET ABOUT ME)" (AM 2703)

## WANG CHUNG

FIRE IN THE TWILIGHT" Special **AOR 12'** available

## JOYCE KENNEDY

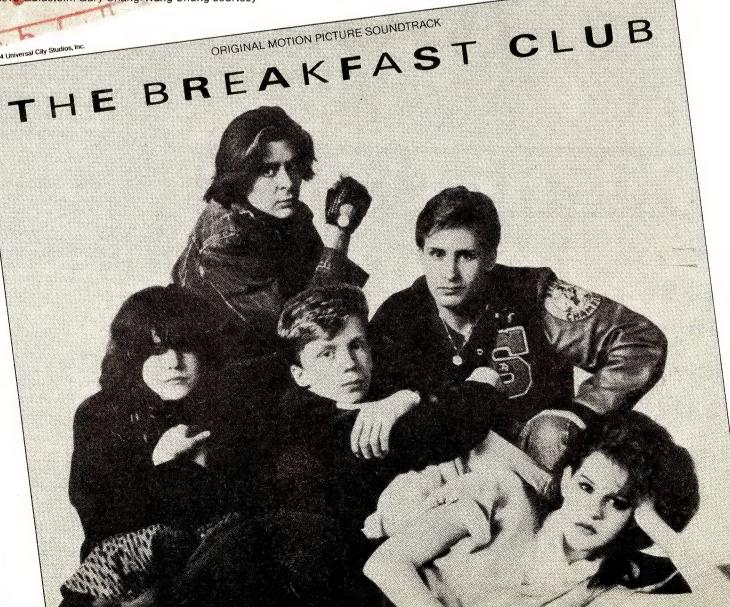
"DIDN'T

TELL YOU"
(AM 2727) Special 12" versions available

All singles produced by Keith Forsey. Album produced by Keith Forsey/ David Anderle and Steve Goldstein/Gary Chang Wang Chung courtesy of Geffen Records.



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# **KOZZ: #1 Slot In Reno**

It isn't the luck of the draw that makes KOZZ's shares consistently the best bet in Reno. Rather, it's six-year PD Daniel Cook's mix of ingredients that's had the Lotus outlet atop the market in virtually every book over the last four years. "We fight off CHR by keeping the station fresh and moving along, and by trying to do things first," he says.

#### Music

The music mix is split evenly between currents and the station's library, which includes Reno mainstays such as Genesis and Tommy Bolin. Oldies by artists like the Allman Brothers and Dave Mason were brought back for the fall book after being rested, and "added a fresh sound to the station," says Cook. "They separate us from CHR."

KOZZ plays crossovers such as Prince and Cyndi Lauper, explains Cook, "because I don't see them as being teenybopper acts. Their images fit into our adult focus, while Madonna's disco image and munchkin singing voice wouldn't"

#### Ruling Reno

KOZZ leads in 12+ share, cume, and all key demos because it's "involved with every aspect of this city. We have an image that says 'If you wanna know what's going on here, you'd better check us out once in a while.' We've been the first station in town to introduce elements like concert simulcasts, compact discs, and playing Prince."

There was no major media campaign behind KOZZ's four-point fall ratings rise. "We didn't have any paid-for visibility on TV or billboards this book. We got TV and newspaper publicity through our own visibility, like giving people Thanksgiving dinner on a Mayflower moving van."



Daniel Cook

#### Femme Appeal

KOZZ's numbers contain more women than most AORs' — it wins with women 18-34 and 25-34, and is competitive in women 18-49. That female appeal is at least partly derived from promotions like giving away a fur coat during the station's sixth anniversary celebration.

#### KOZZ

Sp	83	Fa 83	Sp 84	Fa 84
12+ 14	.0	15.9	12.1	16.1
Cume Rank	1	· 1	1	1
Adults 18-49	2	2	1	1
Men 25-49	2	1	1	1
Bold indicates #	¥1	share		

With its superior ratings, KOZZ also landed the exclusive co-

promote for a Lionel Richie show, beating out the market's CHR and A/C even though it plays no Richie songs. "Though most AOR PDs would have a heart attack at the thought of giving away 50 pairs of Lionel Richie tickets, that was one of the real steals we pulled off," Cook says. "It helps gather a female audience when we do promotions that involve them, too. We didn't get heat from guys, probably because a lot of them were getting pressure from their girl-friends for tickets."

# RADIO ACTIVITY

#### Beam Me Up, Scotty

WRDU/Raleigh beamed with pride when it brought actor James Doohan (Star Trek's "Scotty") to town for a club appearance and on-air interview. Doohan was promoting the home video release of "Star Trek III."

#### Two Minute Angels

WOUR/Utica asked listeners, "What's the most fun you could have in two minutes?" The best answer won a trip for two to Los Angeles, the City of the Angels, to see Angel City, whose latest album is "Two-Minute Warning."

#### Psychedelic City Hall

WRKI(I-95)'s "Psychedelic Psupper" oldies feature had a special guest host recently. Danbury Mayor Jim Dyer spun the wax and waxed nostalgic about his student activist days. Hizzoner also revealed that he blasts Pink Floyd albums through his headphones while writing political speeches at home.





HUEY'S LUCKY DAY IN RENO — KOZZ fan Mayor Pete Sferrazza proclaims Huey Lewis Day in Reno. From left, Lewis, PD Daniel Cook, jock Andy Schuon, Sferrazza, and jock Max Volume.



GENESIS'S RENO REVELATION — When Genesis reportedly didn't feel there were enough people in Reno to warrant playing the town, it took a KOZZ petition drive to convince them otherwise. Proof of the pudding was that the show sold 11,000 tickets in a metro area of only 188,000 people. Pictured are band members, station staffers, and (top right) Mayor Pete Sferrazza, who presented the band with a key to the city.

# **KILO**

Continued from Page 42

#### **Music Breakers**

Musical variety is key to KILO, where "you can hear everything from Joe Jackson to Black Sabbath to Katrina & The Waves to Accept. And when we add a record, we play it often and do the utmost to break it. Right now, for instance," Hawk points out, "we're banging John Hiatt's 'The Usual' and seeing it come in top five requests."

KILO's policy develops local favorites that remain in its library, including Poco's "Good Feeling To Know," the Producers "She She Sheila," and Thin Lizzy's "Bad Habits."

The current product in the 50/50 current/old music blend is genuinely new, says Hawk. Tunes categorized as recurrents by most stations (Scorpions' "Rock You Like A Hurricane," Bon Jovi's "Runaway") move quickly to KILO's library.

"What makes us different from many AORs is that we still take chances," he says. "We're proud of surviving this long while still challenging and stimulating our audience. It's gratifying when they say, 'Hey, what was that great song? I've never heard that anywhere else.""

#### **Faith From Above**

KILO's 12.0-13.1 rise in the fall Arbitron was all the more impressive in light of an ownership change that was in progress. Hawk credits new owner Bahakel's confidence in the station's direction and GM Lou Mellini's steady hand for cushioning what could've been an unsettling period.

# SEGUES

KFOG moves to 55 Green Street, San Francisco, CA 94111; (415) 986-1045.

Music Mavens: Redbeard is upped to KTXQ/Dallas Assistant PD/MD, while ex-MD Bob Elliot retains nights . . . Afternoon driver Roland West is KNAC/Long Beach's new MD as Mary Jo Godges stays on for weekend air

Jock Jumps: Former WCKO/Miami MD and A&M Cleveland rep Ruby Cheeks is new to WMMS/Cleveland weekends . . . Ex-KRQR/San Francisco PD Jon Russell is doing weekends at rival KFOG . . . KOME/San Jose's Craig "Killer" Kilpatrick joins WLLZ/ Detroit weekends. Interested in PM drive at KOME? Send T&R to PD Pat Evans . . . KRIX/McAllen-Brownsville mornings go to Carol "Kaz" Bargmann from KRRG/Laredo . . . John Tower is new to KQDS/Duluth mornings . . . Mark Catanese (aka Alan Rider) moves to WHMD/Hammond for nights and Assistant MD duties.

Miscellaneous Movers: Ex-WGRQ/ Buffaio mainstay Larry "Snortin" Norton replaces Bob Bussy as WCMF/Rochester's Production Director.

# KKDJ

Continued from Page 42

that raised over 1000 pints, double the previous year's amount.

For the spring book, Fischer plans a stunt called the "KKDJ Bus Trip To Nowhere." Winners of an essay contest on "Why I Belong On The Bus" will be picked up at an intersection near their homes. After partying on the bus as it travels for two hours back and forth to no particular destination, they'll be dropped off safely at home.





RON RODRIGUES

# **Update: Putting On Our Thinking Caps**

Instead of tackling a new topic this week, I want to update you on several subjects that have been touched on before. A much bandied-about topic is the proposed ban on beer and wine advertising. While many industry experts forecast no Congressional action on the matter, it's not likely to go away soon.

#### **Avoiding Wreckless Use**

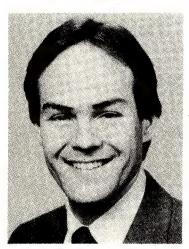
Many broadcasters are taking the offensive by promoting the responsible use of alcohol. After I last told how stations were tackling the situation, WROR/Boston VP/GM Joe Kelly told R&R about a unique project called BADD (Bartenders Against Drunk Driving). WROR invited 30 area bartenders to a luncheon at its facilities. While there, each bartender recorded 10 and 15-second PSAs encouraging their patrons not to drink too much and drive. WROR plans to run the campaign throughout the year and will invite a fresh batch of bartenders to record more. To reinforce the campaign's message, the station passed out BADD bumper stickers and buttons (imprinted with the station logo) and placed BADD "tents" on cocktail tables.

"thinking points" (which happens to be the name of consultant George Burns's newsletter).

In a recent "Radio Programming Letter," E. Alvin Davis wrote about the new wave of promotional activity that radio's currently experiencing. He cautioned, "In setting objectives, too often we become overly ambitious. Can a promotion really be designed that will build cume, increase quarterhour maintenance, and recycle audience from morning to afternoon drive? One of the major Procter and Gamble tenets is, 'Anytime you have more than one objective, you don't have an objec-

#### **Signs Of Success**

What characterizes a successful station? Mike McVay outlined ten such qualities in his "Monthly



Jay Mitchell

#### **Consultant's Corner**

Stations that regularly use a prominent consultant receive newsletters or memos from their mentors. I receive many of them. and they've all provided good



Joe Kelly

Memo," but the most visible ranks at the top of the list. "There's a feeling of confidence in the air. It can be felt in the hallways, around the office, over the air, and even in the way the re-

ceptionist answers the telephone. The phone is answered with station slogans. Sales and programming work as a team.'

Jay Mitchell wrote a great piece about English usage in "Sound

Thinking." "When was the last time one of your salespeople asked someone to 'sign the contract?' Current practice dictates that we encourage the prospect to 'approve' or 'endorse the agreement.' We have learned to avoid some of the words that carry a 'negative charge.'" Mitchell also noted, "We must be aware of the amount of words we use. Some research indicates that some adults are incapable of following a spoken sentence containing more than 13 words. About a third of all adults tend to forget the beginning of a sentence after the eleventh word. And speech rates faster than two and a half words per second significantly reduce comprehension.'

# The '70s' Top (?) 100

After we printed our A/C Gold Poll, WERS/Boston's Barry Scott forwarded a top 100 countdown, which he understatedly labelled as "unusual." His "Lost 45's of the 1970s" chart features listener favorites not generally heard on the radio anymore. Don't look for any programming strategy here, at least not the positive kind. Enjoy anyway!

Title	Artist	Year
Heartbeat, It's A Lovebeat	DeFranco Family	73
Billy Don't Be A Hero	Bo Donaldson	74
I Think I Love You	Partridge Family	71
The Night Chicago Died	Paper Lace	74
One Bad Apple	Osmonds	70
Seasons in The Sun	Terry Jacks	74
Kung Fu Fighting	Carl Douglas	75
Saturday Night	Bay City Rollers	76
Run Joey Run	David Geddes	75
Knock Three Times	Dawn	71
Life Is A Rock	Reunion	74
Indiana Wants Me	R. Dean Taylor	70
Dark Lady	Cher	74
Lights Went Out In Georgia	Vicki Lawrence	73
Play That Funky Music	Wild Cherry	76
Hooked On A Feeling	Blue Swede	74
Timothy	Buoys	71
My Baby Loves Lovin'	White Plains	70
Easy Come, Easy Go	Bobby Sherman	70
Long Tall Glasses	Leo Sayer	. 75
Back When My Hair Was Short	Gunhill Road	73
Me And You And A Dog Named Boo	Lobo	71
Put Your Hand In The Hand	Ocean	71
She's A Lady	Tom Jones	71
Which Way You Goin' Billy?	Poppy Family	70
Julie Do Ya Love Me?	Bobby Sherman	70
Patches	Clarence Carter	70
The Streak	Ray Stevens	74
Brand New Key	Melanie	71
Rock The Boat	Hues Corporation	74
Down By The Lazy River	Osmonds	72
Chick A Boom	Daddy Dewdrop	71
Venus	Shocking Blue	70
It Never Rains In Southern California	Albert Hammond	73
Doesn't Somebody Want To Be Wanted	Partridge Family	71
Playground In My Mind	Clint Holmes	73
Beach Baby Short People	First Class	74
	Randy Newman	77
Hey Deanie	Shaun Cassidy	77
Cover Of The Rolling Stone	Dr. Hook	72
Baby, Don't Get Hooked On Me How Do You Do?	Mac Davis	72
King Tut	Mouth & MacNeal	72
Brandy	Steve Martin	78
Hot Line	Looking Glass Sylvers	72
Spiders & Snakes	Jim Stafford	76 74
Halfbreed	Cher	73
Afternoon Delight	Starland Vocal Band	- 76
Convoy	C.W. McCall	76
You're Having My Baby	Paul Anka	74
Disco Duck	Rick Dees	76
Eres Tu	Mocedades	74
Out Of The Question	Gilbert O'Sullivan	
Out Of The Question	GILDELL O GUIIIVAII	73
		Continued on Page 48

# I'M B\*A\*

**Bartenders Against Drunk Driving** 

#### Fessing Up

It's time to mend a couple of goofs regarding the "Medium Market Ratings Wrap" column (3-8). KIFM/San Diego MD Mark Zegan very politely pointed out that the ratings listed for the new "San Diego North" metro didn't match what was in his book, and right he was! We inadvertently printed shares for 6-10am and not 6am-midnight as we should have. The 6am-midnight figure buoys KIFM because that period includes the station's popular nighttime Jazz programming. We'll print the correct figures in a future column. A PD wishing to remain anonymous noted it was incongruous to include the Atlanta Continued on Page 48

## **ADULT/CONTEMPORARY**

# The '70s' Top (?) 100

Title	Artist	Year
Continued from Page 47		
I (Who Have Nothing)	Tom Jones	70
Backfield In Motion	Mel And Tim	70
I Gotcha	Joe Tex	72
Rocky	Austin Roberts	75
Stay Awhile	Bells	71
Ariel	Dean Friedman	77
I'll Meet You Halfway	Partridge Family	71
My Pledge Of Love	Joe Jeffrey Group	70
Dreidel	Don MacLean	73
Back Off Boogaloo	Ringo Starr	72
Yellow River	Christie	. 70
New York Groove	Ace Frehley	78
Why Can't We Live Together	Timmy Thomas	72
Smokin' In The Boys Room	Brownsville Station	73
Ego	Elton John	78
Candida	Dawn	70
Coconut	Nilsson	72
Israelites	Desmond Dekker & The Aces	70
Yo Yo	Osmonds	71
My World	Bee Gees	72
Working At The Carwash Blues	Jim Croce	74
Y.M.C.A.	Village People	78
Corner Of The Sky	Jackson 5	72
Last Song	Edward Bear	73
I'm A Train	Albert Hammond	74
Jimmy Loves Maryann	Looking Glass	73
My Girl, Bill	Jim Stafford	74
Gypsies, Tramps, & Thieves	Cher	71
One Hell Of A Woman	Mac Davis	74
La La (If I Had You)	Bobby Sherman	70
Gimme Dat Ding	Pipkins	70
You Made Me Believe In Magic	Bay City Rollers	77
Dead Skunk	Loudon Wainwright III	73
Lord's Prayer	Sister Janet Mead	74
Sky High	Jigsaw	75
One Man Woman	Paul Anka	74
Disco Lucy	Wilton Place Street Band	77
Who Do You Think You Are	- Bo Donaldson	74
Wham Bam Shang A Lang	Silver	76
Up In A Puff Of Smoke	Polly Brown	75
Black Superman/Muhammad Ali	Johnny Wakelin	75
More, More, More	Andrea True	76
Leave Me Alone	Helen Reddy	73
My Melody Of Love	Bobby Vinton	74
Double Barrel	Dave & Ansil Collins	73
Living Next Door To Alice	Smokie	77
Get Dancin'	Disco Tex & Sexolettes	74



**SNOW-FUN WHEN IT'S DONE** — Taking advantage of the last major snow-storm, KJ-104/Bemidji, MN put on a snow-sculpture contest. The station's call letters began springing up all over town before spring started its inevitable meltdown.

# **EVENTS**

- KEZR/San Jose is getting its listeners to ask "What kind of fool am !? Eastfield Children's Center will be the beneficiary of the station's Seventh Annual Fools Parade charity run to be held March 31. Participants are expected to run their "fool" heads off.
- In an effort to protect area children, WMJI/Cleveland and police officials have been providing a way to help parents in the event that their child is lost or abducted. Free fingerprinting and videotaping were offered, with Sea World and station personalities entertaining the crowd.
- As thousands flock to enjoy the sun in South Florida, WAXY/Ft. Lauderdale is giving away ten vacations to Walt Disney World, the grand prize winner receives a \$30,000 motorhome and \$5000 in cash. A secret word is announced during WAXY's morning program, as well as later that day on WTVJ-TV. Station viewers are asked to call in and win. At the close of the contest all the daily winners will be put into a drum, and the grand prize winner will

- be selected at random.
- Chuck Mangione and WLTFi
  Cleveland staged a concert to benefit
  needy children. \$10,000 was raised in
  the "Coats For Kids" promotion. This
  was part of a larger campaign, which
  eventually netted over \$48,000.

# **Update**

Continued from Page 47

and Cincinnati metros in a column supposedly about medium markets – apologies from this corner.

Finally, Churchill VP Tom Moran pointed out that his client, KLTQ/Salt Lake City, should have appeared among the top five A/C debuts in the March 15 column. He's correct. The station came on with a five share among adults, putting it in fourth place.

# HIBERNETICS

## A Guide To Radio Ratings And Research

by Jhan Hiber 🗽

Here's what you get in simple, easy to read and useable form:

Chapter 1

#### Radio Research Overview

a history of research

Chapter 2

## Focus On Focus Groups

- Definition, use, do-it-yourself

Chapter 3

#### **Telephone Studies**

- strengths/weaknesses, do's and don'ts

Chapter 4

#### Other Market

#### **Research Techniques**

- Mail, in-person, when/how to



hapter 5
A Look Inside Arbitron

Chapter 6

#### The Almighty Diary

Intro and production

- evolution, longevity, history

Chapter 7

#### **Diary Analysis**

- how to get the other 75% of information

Chapter 8

#### Quarterly Measurement

- how to succeed, history and problems

Chapter 9

#### Birch Radio

— background, methodology, comparison with ARB

Sales Research

Chapter 11

#### Sales Breakouts

- computer options, types of breakouts

Please send mecopi Hibernetics, A Guide to Radio NAME	Ratings and Res	earch.
STATION/AFFILIATION	and the second s	
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LON HELTON

# **Quotables From The Country Radio Seminar**

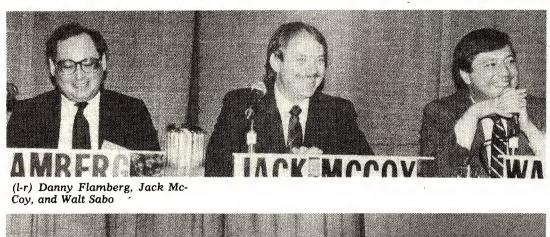
Again this year, the Country Radio Seminar featured a number of industry notables who offered their thoughts on winning in radio today. This week I thought I'd share some timely comments made during the "Get Your Act Together Before You Put It On The Air" and "Radio's Most Desirable Prizes . . . Diaries" panels. Complete session tapes are available from Beaverwood Studios; call (615) 824-2820.

#### Walt Sabo, Consultant

"As format rules become more precise and music research more accurate there's less opportunity for you to make a distinctive mark in your market. Most programmers know the basic techniques of quarter-hour maintainance and the value of relying on research rather than gut. During the past ten years personalities have become more disciplined and less self-indulgent. Now that most broadcasters have discovered the importance of research and sharp formatics, it's necessary to do more to win a large and loyal audience. The stations that will succeed are the ones that remember we are in show biz. The best way for radio to put on a good show is through powerful promotions that take advantage of radio's inherent strength - the theatre of the mind.

"Well-planned, 52-week promotions can define your station and add an emotional charge to your positioning statements. Good promotions will make your station top-of-mind and memorable in a highly competitive marketplace. Keeping your station top-of-mind is the most potent benefit of a wellconceived and executed promotion. Remember, radio has the toughest marketing challenge of any mass market product. We have the only product that somebody can use 24 hours a day, 365 days a year without knowing what it looks like, where to buy it, what it costs, what it can do for them, or its name. To help the consumer remember the name of your product it's important to create promotions using the '4 Ps': People, Planning, Profit, and

"The greatest sin ever perpetrated on American radio was commercial-free weeks and hours. I don't see any commercial-free billboards or magazines. Be a hero. Create a promotion that always has room for a client tie-in. You should go to the sales department with a pre-packaged promo-





(l-r) Richard Harker, Ted Stecker, and Jack Cresse

tion that matches the needs of the listener, programming environment, and a major advertiser. You can bring your listeners to new levels of excitement by creating promotions that capture their dreams and become part of their reality."

#### Danny Flamberg, RAB

"Promotion has to be more than station cheerleading. Although there are no rules, too many of us leave too much unplanned, too much unconscious, and too often fly by the seat of our pants in putting them together. Promotions must be part and parcel of both your marketing and programming plans. Because there has to be a link between sales and programming, both of those elements have to be built into the promotion. So here's 'Flamberg's Foolproof Five-Point Promotion Formula':

1. Think Ahead. Maximum lead time + maximum detailed planning = Best results.

2. Articulate the goals and objectives of every single promotion. What do we want out of this thing, how are we going to get it, how are we going to do it, what's the time frame, and what's the payoff? Those are the questions we have to ask ourselves before we start.

3. Think about lifestyle targets. Make sure your promotions fit the lifestyle of your audience. Also, make sure your promotions fit the sound of your station. Keep in mind the station's overall image. You've already staked your place in the market, so use that position as the base. Don't give any client

larger billing than your own station. After all, who needs to win from the promotion?

4. Promote Promotions. *Think* about the liners, the promos, the way you use your airstaff. Make sure everyone at the staton knows what's going on. Promote the promotion from within.

5. A promotion is not just a pretty face. We can't be satisfied with surface results. We have to ask ourselves if the promotion met our objectives. Did it get people to listen longer? Are we following up and tracking these things?

#### Jack McCoy, Unidyne Research

"In the world of contesting, there are only three rules: 1) It's the size of the prize; 2) It's the size of the prize; and I'll leave you hangin' on number 3.

"It was always fascinating to suggest a promotion to a a client and watch him pull out a study that said, 'People prefer funny morning men to contests.' I would suggest he hit the street and say to 100 people: 'Take your choice. I'll either give you a thousand bucks

or tell you a joke.' What do you think the results of that study would be?

"Examples like that are why I don't like research very much. Most of it is totally wrong. I respect research in that you can find out some things you don't know. But I fear it mainly for all of the things it can tell you that you may think you know but that you really don't know. It's very dangerous

"The promotion has to create talk outside of the realm of what you're doing on the air. It's got to cause talk among more than just your station listeners.

"The easiest way to make money with a promotion is to tap into promotion budgets. Out of the whole pie, a client's promotion budget is larger than his advertising budget. For instance, coupons in newspapers don't come out of ad budgets but from promotion budgets. So when you go out to do a promotion, go after those promotion dollars. These are new, different dollars coming into radio."

#### Ted Stecker, Consultant

"The radio business is selling a very disposable consumer product. What gets in the way of making it an 'easy business' is the self-imposed hype, ego, and emotion we bring to the business. Most of all, it's the very fast pace we work under. This industry moves so quickly we lose sight of who we are, what we are, and where we are going with this disposable consumer product. We get so wrapped up in reacting to current market events that we lose sight of the overall picture.

"During these types of gatherings you hear all kinds of talk about new magic formulas, what's winning and what's not. There's no short supply of folks who have just reinvented the wheel, assuring you that if you put it on the air, you too will be rich and famous. We all know it's not that easy. What works in one market can fail miserably in another or on another staton in the same market.

"Among winning stations, however, there are some common denominators, what I like to call the six levels of dominance a radio staton must excel in to be successful. First is dial position, followed by signal, programming, sales. There's nothing magic about these. Just establish dominance in one or more of these levels and never lose sight of where you rank against the competition in each category. Keep track of this through the threefold process of constant research, planning, and execution. Figure out where your station is and Continued on Page 50

Richard added, "The methodology isn't at fault when testing doesn't work. It's the interpretation and how you apply it that gets stations in

# During the "Get Your Act Together" panel, Ted fielded a

During the "Get Your Act Together" panel, Ted fielded a question on music research, both auditorium and callout, where hooks are played down the line. He noted, "With Country, in particular, you have to keep something in mind when you get the information back. You have to remember the more country the record is and the more uptempo it is, the worse it will research in many instances. If you use these as your only forms of research, you'll find yourself with the high/low ends gone from your station, and you'll be left with only mid-ranges.

"If you check your local sales figures, you'll probably find **Ricky Skaggs** and **Hank Jr.** doing well, in direct contradicton to what you see in your music testing. When a stranger invades a person's privacy by calling his house or questioning him in an auditorium, the person may still have some hesitancy in admitting he is *that* country."

Picking up on what Ted said, **Richard Harker** commented, "Bear in mind that music tests evaluate songs individually. This doesn't mean you can take all the songs that test well, throw 'em on the air, and win. Each song must be considered in the context of the other songs you're playing. You need variety."

you apply it that gets stations in planning, and execution out where your station

# **Country Music Poll Awards Winners**

The **Academy of Country Music** has announced the final nominees for its 20th annual "Hat" awards, to be aired live on **NBC-TV** May 6. Here are the finalists for 11 award categories:

#### Entertainer of the Year

Alabama Willie Nelson Oak Ridge Boys Ricky Skaggs Hank Williams Jr.

#### Top Female Vocalist

Janie Fricke Emmylou Harris Reba McEntire Anne Murray Dolly Parton

#### **Top Male Vocalist**

Lee Greenwood Gary Morris Kenny Rogers Ricky Skaggs George Strait

#### **Top Vocal Group**

Alabama Exile Nitty Gritty Dirt Band Oak Ridge Boys Statlers

#### **Top Vocal Duet**

David Frizzell & Shelly West Judds Barbara Mandrell & Lee Greenwood Anne Murray & Dave Loggins Willie Nelson & Julio Iglesias

#### **Top New Female Vocalist**

Becky Hobbs Hillary Kanter Nicolette Larson Katy Moffett Karen Taylor-Good

#### **Top New Male Vocalist**

Lloyd David Foster Vince Gill Bill Medley Dan Seals Keith Stegall

## Tex Ritter Award (Country Motion Picture of the Year)

Rhinestone Songwriter The Baron & The Kid The Bear The River Rat

#### Single of the Year

"I've Been Around Enough
To Know"
"I Don't Know A Thing About Love"
"To All The Girls I've Loved Before"
"When We Make Love"
"Why Not Me"

#### Song of the Year

"I've Been Around Enough To Know" "Second Hand Heart" "To All The Girls I've Loved Before" "When We Make Love" "Why Not Me"

#### Album of the Year

"Don't Cheat In Our Hometown"
"Don't Make It Easy For Me"
"Man Of Steel"
"Right Or Wrong"
"Roll On"

## HAVE YOU HEARD?

Grab a cup of coffee before you start this - there's a ton of news to catch up on . . . WAMT/Titusville turned Country a while back and named former WCRJ/Jacksonville Promotion Director Jim Marshall as OM/morning jock . Dave Tappan is the new OM/PD at replacing KPAK/Redding, Billy Pilgrim, who is now at KEED/Eugene . KROW/Reno is now live with Gary DeMaroney from KO93/Modesto joining as PD and former KNIX/Phoenix personality Jim Mitchell coming aboard as MD . . . WGTY/Gettysburg, PA made the switch from automated Beautiful Music to Country. Dave Cannon is the new PD, and Pat Chase is Asst. PD . . . Henry Todd has been named Asst. PD for KUPL-AM & FM/ Portland . . . WXKW/Allentown names Jeff Bolden Asst. PD and Karen Colton MD . . . In case you missed it in "Street Talk," Greg Cole was named MD for WPKX-AM & FM/ Washington . . . Steve Lewis made the trek up I-25 from Colorado Springs

to take over as MD/evening jock at **KLZ/Denver**.

Big Red is no longer doing mornings at KWMT/Fort Dodge, having left to become MD and do mornings for new Country outlet KSTC/Sterling, CO ... Former WPAP/Panama City PD Kevin O'Neal is now MD at WYGC/Gainesville, FL . . . WFNC/Fayetteville midday jock Bill James has been upped to MD . . . Other MD appointments include Craig Lewis, KXYL/Brownwood, TX; Tom Barton, KCLG/Washington, UT; Robin Lee, KIZN/Boise; and JW, WYNK/Baton Rouge . . . Jennifer Page is now the Asst. Music Coordinator for KYGO/Denver . . Checking the talent changes, Doug James joins WMAQ/Chicago for mornings from WNAP/Indianapolis, and former WJEZ & WJJD/Chicago staffer Bob Davton is now doing weekends/ swing air work at 'MAQ ... KFKF/ Kansas City signed its morning duo of Cheryl Hill and Dan Roberts to a multiyear pact.

Jack Daniels moves to WLLR/Davenport mornings from KRNQ/Des Moines
replacing Jack Carey, who goes to
WHO/Des Moines for middays
Also new to mornings: Walt Howard,
WCAO/Baltimore; Josh Tyler, KGHL/
Billings from WGAR/Cleveland; Jim
Walker, WFMI/Lexington; and Dick
McCannell, WTSV/Claremont

Don't forget to call & tell me what you have heard!

# **Quotables**

Continued from Page 49

where your audience is. Once you have that information, plan and then implement your attack.

"The battleground in radio today - and not just Country - is in radio's most basic area: sales. One of Ronald Reagan's pollsters made a comment about the 'Beltway mentality,' which also applies to radio. The pollster described it as a 'cocoon environment where a group of talented people gather their ideas from the same informaton base and debate them with one another day after day. In that situation seedlings of misconception can often grow into mighty oaks before reality ever creeps in.' We often get so wrapped up that we lose sight of where our stations are and where programming is headed. For us, too, misconception takes reality's

#### Jack Cresse, KVOO/Tulsa VP/GM

"The problem with radio today is too many people don't care, there's too much inadequate research, and it costs me \$60,000 a year to subscribe to a rating service I don't believe. I can show you a lot of number one stations with a red bottom line. I can show you others who're ninth in the market but the number one biller. The ball game is bottom line. Ring the cash register for the customer, and give your listeners service."

# **Playlist Size**

The "Get Your Act Together" panel raised an audience question regarding playlist size. Richard Harker responded:

"There aren't a whole lot of hits at any given time -hits being defined as the most popular songs for your audience. Generally, you'll find there are ten, 12, maybe 14 songs that are extremely popular. Of course, playing ten or 12 records isn't practical. You really need to pad it out. Beyond those ten or 12 are 20 or so that are somewhat popular. Generally, the more records you play, the more wrong records you play. It's more a question of whatever you feel comfortable with from the standpoint of rotations. You can't play 60 or 40 hits. It becomes a matter of exposing new songs and hoping they become hits."

Ted Stecker said, "I don't think

there's a magic formula, but I'd strongly question playlists of 60-70 records. I'm even a liitle stricter than Richard. I find that in most markets there are only three to five actual hits in any given week. When you get below 20 or 30 records you're really getting into some marginal material. When you're dealing in the 50s and 60s, I don't know how you can expose that music unless that's all you're playing."

Jack Cresse countered, "We don't look at it as 'playing hits.' We look at it as we have to tell a lot of stories. How many times have you been at the table with a drunk who tells a story over and over? What we do is tell a lot of different stories."

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SHARON ALLEN

# **Charity Strips Greenwood**

Entertainers are often known for giving "above and beyond the call of duty" to various charities. But, during a concert performance at Nashville's Bullpen Lounge benefiting Easter Seals, Lee Greenwood gave not only the shirt off his back, but his personal tour jacket, his boots . . . and even his jeans "for the cause."

They say Buddy Killen was the instigator. As you know, Killen is President of Tree International, but he's also Chairman of the

Lee Greenwood: Clothes call

Nashville Easter Seals telethon, which the concert benefitted. Evidently Killen decided auctioning Lee's clothes would provide extra funds for Easter Seals... and indeed it did! Greenwood's tour jacket fetched a cool thousand, his shirt \$500, his boots \$850, and his pants?... well, with the audience urging her on, a young blond took the jeans right off the feisty performer for \$300 in cash.

Know what I think? Someone should caught him with a Kodak

#### Coe Files Bankruptcy

David Allan Coe filed a voluntary Chapter 7 bankruptcy petition in U.S. Bankruptcy Court for the middle district of Tennessee. He says his financial difficulties stem from the loss of a tour bus in a 1984 traffic accident, recent flood damage at his residence/office compound Ruskin Cave, and his 1984 divorce from Deborah Lynn Coe.

Coe's booking agent Tony Conway (of Buddy Lee Attractions) said that Coe's financial problems will in no way interfere with his concert tour schedule. He also

mentioned that Coe is scheduled to headline 38 concerts across the U.S. through June, and that the bankruptcy proceeding "will not affect current or future David Allan Coe dates in any way, shape, or form"

#### In Memory Of . . .

We at R&R extend our sympathy to the wife and family of Jimmy Gately, 53, who died March 17 of a heart ailment. Gately was best known for writing such hits as "Alla My Love" (Webb Pierce, 1961), "The Minute You're Gone" (Sonny James, 1963), and "Bright Lights and Country Music" (Bill Anderson, 1965). After moving to Nashville in the 1960s Gately recorded for Decca, Columbia, and the Chart labels. Then in 1964, when Bill Anderson formed his Po' Boys Band, Gately became the fiddler/guitarist/singer and front man for the group. Until the end of 1977 he performed on the Grand Ole Opry and on Anderson's syndicated TV show. In recent years Gately was most heavily involved in gospel music.

#### Williams Expands Band

Don Williams is on the road again after a hiatus of some five months that included a vacation and initial work on his upcoming album. He has also enlarged his touring group by three. You'll find Don's co-producer Garth Fundis singing harmony, Jim Horn playing sax, and Charles Cochran on keyboards joining the already familiar faces of the Scratch Band... Tammy Wynette has a new backgroud vocalist in her touring group Sunshine. Her third daughter Tina Jones joined the trio last month . . . Last week, immediately following the annual St. Patrick's Day Parade, Leon Everette and his band were invited to perform witht the U.S. Air Force Band at Constitution Hall. There were 66 USAF musicians and 26 singers to accompany Leon during his segment of the Air

Force-sponsored concert. After the show Leon met with top military and civilian personnel, representatives from Congress and other dignitaries who attended the show at a special reception.

Bits & Pieces: The Gospel Music Association's 1985 Songwriter Showcase will be held March 31 at the Radisson Plaza in Nashville. The five nominated finalists in the Dove category of Songwriter Of The Year were invited to participate in the showcase. They are: Gloria Gaither, Lanny Wolfe, Joel Hemphill, Michael W. Smith, and Niles Borop. The songwriters whose songs were most actively charted in the past year will also be featured as part of the program. For futher information contact Mary Ann McCready or Kay



GRAMMY FOR HAGGARD — Epic's Merle Haggard received his first Grammy for Best Country Vocal Performance this year. He was presented with the award on stage at L.A.'s Universal Amphitheatre. Pictured (I-r) are E/P/A Sr. VP/GM Don Dempsey, Haggard, CBS Nashville VP/GM Rick Blackburn, and NARAS National Treasurer Jules Chalkin.

His green peepers, chosen for their "introspective quality," joined other notables such as Linda Evans, Debra Winger, and Prince to publicize the AOA's annual Save Your Vision Week in March...HEY DAD, CAN I BORROW THE BUS: & Matthew Morris, five-year-old son of Gary Morris, made his concert bow in Denver this month. He belted out

"Blue Suede Shoes" and received a standing ovation and a great review the next day in the *Denver Post...* Opryland is doing some heavy revamping with new promotional opportunities. Might be a good tie-in for your station. For more information, write Opryland Customer Service, 2802 Opryland Dr., Nashville, TN 37214.

Just thought you'd like to know!



VOLUNTERR JAM CLAN — Celebrating Charlie Daniels's 11th Volunteer Jam in Nashville are (I-r) Epic's Eliot Hubbard and Rick Schwan, CBS Nashville VP Roy Wunsch, Daniels, E/P/A VPs Dan Beck and John Boylan, and ICM VP Alex Hodges.

Smith at (615) 742-4340... The American Optometric Association just named Gary Morris's eyes as one of the ten most distinctive pairs in the entertainment field.



GARY MORRIS: The eyes have it



SPEAKING AT THE ACM — MCA artist John Schneider and MCA VP/Product Development Kent Crawford were guest speakers at a recent Academy of Country Music celebrity speaker luncheon in Los Angeles. Pictured after the luncheon are (I-r) Crawford, ACM Chairman Gene Weed, Schneider, ACM President Charlie Cook, and ACM Exec. Director Bill Boyd.



Country News

Next Week's Guests:

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**WALTLOVE** 

# WGCI: On Top Of Chicago Radio, Again

Throughout the last year, billboards and hourly IDs for WGCI-FM have borne one message: "On top of Chicago radio." The literal reference is to the station's dial position at 107.5. But for the better part of a decade, Gannett's Urban FM has done a good job of backing that statement in the ratings. Last fall the station rebounded from a 4.7 to the 6.1 it had held in spring '84. This week, R&R's Sean Ross studies the station's durability and future plans.

When WGCI-FM PD Graham Armstrong explains the summer and fall books, he talks about many standard things: promotions, street visibility, a relatively stable listener/station relationship, and a veteran airstaff. He also says it has a lot to do with the weather. "People just break out in the summertime. Everything is kind of loose. Then in the fall, people are more back into a routine and that's when our kind of station benefits. People are more into getting up in the morning, listening to Bob Wall, going to work, coming back and listening to Evan Luck, and being home at night when the weather's bad instead of out in the street."



#### Seasons & Reason To Change

That adult stability has, at times, been a double-edged sword for WGCI-FM. In the summer. longtime rival WBMX beat WGCI-FM for only the second time in several years. Armstrong says that WBMX's teen base may have given that station an advantage. 'In the summer, high school students and college kids are home, and they're more in control of the radio dial throughout the day. We also share with WGN, especially when the Cubs are doing exceptionally well as they were last summer. We lost a lot of men to the Cubs games."

Partially because of last summer's experience, WGCI-FM, which has exhibited unusually stable programming over the last five years, is now making slight adjustments as the warm weather approaches. "To a degree we are

playing more younger-oriented music, but only because a lot of it is popular now.

"We don't seek out that type of music. Songs like 'Roxanne, Roxanne' and 'Rappin' Duke' tend to seek us out. When something happens that can either be dayparted or won't offend my adult listeners, I'll play it. In the summer, that may change a little bit, due to the fact that what happened in last summer will be on my mind."

#### WGCI "Rolls" On Promotionally

One thing that has remained consistent at WGCI-FM is an intense level of visibility, with more than one promotion going at any time. In 1983 the station tied in with a hair products company and became one of the first Black/Urban stations to give away a Rolls-Royce. While WGCI may repeat that stunt in the spring, Armstrong has preferred moderate prizes in his year and a half as PD. "I'm personally more inclined to give away decent prizes to a lot of people. I think you get more mileage out of it because when people feel they have an opportunity to win, they're a bit more conscientious in terms of participating.

WGCI Music Monitor

#### August 1980, 3:30-4 PM

TEDDY PENDERGRASS/Love TKO
TEDDY PENDERGRASS/Come Go
With Me

ZAPP/More Bounce To The Ounce SPINNERS/Cupid-I've Loved You

For A Long Time
SKYLARK/Wildflower
STANLEY TURRENTINE/Deja Vu
CHANGE/Searching

#### August 1981, 5:45-6:30 PM

ROGER/So Ruff, So Tuff ROGER/I Heard It Through The Grapevine

PHYLLIS HYMAN/Magic Mona LUTHER VANDROSS/A House Is Not A Home

EVELYN KING/I'm In Love
PARLIAMENT/Tear The Roof Off
The Sucker
DYNASTY/You Are My Angel

#### August 1982, 9:00-9:30 AM

JENNIFER HOLLIDAY/And I Am Telling You I'm Not Going SYL JOHNSON/Ms. Fine Brown Frame RANDY CRAWFORD/Windsong BROTHERS JOHNSON/Faces & Spaces
RAY PARKER JR. & RAYDIO/It's Your Night

STEVE MILLER BAND/ Abracadabra

#### June 1983, 10:15-10:50 PM

SOUL SONIC FORCE/Planet Rock GRANDMASTER FLASH & FURIOUS FIVE/New York, New York EDDY GRANT/Electric Avenue ISLEY BROTHERS/Fight The

Power
GLADYS KNIGHT & THE PIPS/
Save The Overtime (For Me)
STEVE ARRINGTON'S HALL OF
FAME/Weak At The Knees
OZONE/Strutt My Thang
DAVID BOWIE/Let's Dance

#### August 1984, 12:05-1:05 PM

OHIO PLAYERS/Sight For Sore Eyes TEDDY PENDERGRASS/You're My Choice Tonight (Choose Me) LILLO THOMAS/Your Love's Got A Hold On Me MAZE/Joy & Pain RICK JAMES/17 GROVER WASHINGTON JR./ Inside Moves MICHAEL JACKSON/Thriller (Video Mix)

1980-1985

(Video Mix)

KOKO POP/Baby Sister

MTUME/You, Me & He

PATTI LABELLE/I Don't Go

Shopping

LITTLE MILTON/Ain't Nobody Sleeping In My Bed

#### March 1985, 8:30-9:30 PM

NEW EDITION/Lost In Love
(Countdown song #3)
RAPPIN' DUKE/Rappin' Duke
(Song #2)
RUN DMC/King Of Rock (Song #1)
DEBARGE/Rhythm Of The Night
COMMODORES/Nightshift
MARY JANE GIRLS/In My House
BOOKER T & MG'S/Green Onions
SHEENA EASTON/Sugar Walls
WHITNEY HOUSTON/You Give

Good Love
BEE GEES/Love So Right
NEW JERSEY MASS CHOIR/I Want
To Know What Love Is

TONY RANSOM/Party Nights

This ran simultaneously with promos to an upcoming "Cashbox" contest for which 2000 lottery tickets will be given away, and WGCI's "Card of Gold" listener card promotion, dating back to 1980.

their sets. We feel that our jocks (including Wall, Luck, "Chilly" Chiles, Barbara Stanek, and Wall Muhammad) are professionals with personality and musical expertise, and we like to give them the opportunity to use those skills

"People just break out in the summertime. Everything is kind of loose. Then in the fall, people are more back into a routine and that's when our kind of station benefits."

— Graham Armstrong

"Money given away over the air always works. We handed out moderate amounts from a hundred to a thousand dollars. We're into a little bigger prize in this particular book. We'll keep the money hot and probably go back to bus-side advertising. We also do a lot of promotions with record companies, such as the premiere of 'The Last Dragon.' People line up to do giveaways with us because they know we get results."

As an example of these multitiered promotions, a recent monitoring of WGCI-FM found it giving away Evelyn King LPs to contestants in a "high-low" contest.

#### **Jock Options Live!**

When WGCI-FM came into its own in the late '70s and early '80s, WBLS/New York and WKYS/Washington had helped popularize "free-floating" Urban formatics. A wide music mix from Jazz to CHR and A/C crossovers to hard funk was emphasized, music was back-announced and jocks were usually mellow. Much of that has died out, but some elements of the Black progressive era remain in place at WGCI.

Armstrong said, "WGCI-FM is not freeform at all, but jocks do have some freedom in terms of to a degree." As the accompanying music monitors demonstrate, WGCI's variety remains wide, and mood-sweeps, long gone from many other stations, are still in evidence.

Also in evidence are relatively large doses (by 1985 standards) of jazz, some of which is also chosen by announcers. Armstrong estimates that jazz is played about twice an hour. He said, "It's hard to categorize because I may put some of the songs from Sade's LP into a jazz section. But there's always going to be some jazz on the station."

#### Chicago Heats Up

As WGCI toughens its music slightly, market observers suggest that WBMX may be softening and gunning for WGCI-FM's adults. "I don't doubt that," states Armstrong. "If I were them I certainly would. It goes back to their image. I don't feel WBMX is going for the teens. Their image has got them locked into that and they're trying to soften that edge and come after us a little bit more."

Meanwhile, crosstown WJPC owner Johnson Broadcasting has just purchased an FM on 106.3 in Southeast suburban Lansing. Armstrong says he's found himself listening to WJPC, now under the guidance of Sonny Taylor, quite a bit more than he thought he would. "Their purchasing a new FM is going to make the market really competitive."

Does Armstrong believe WGCI-FM has an understanding with its audience that allows it some programming flexibility? "I think we do have loyal listeners;" he said. "I'm not going to say we can do any doggone thing we want to and they will stay with us. But I feel they're loyal enough to accept change to some degree without just running away because it's not the exact same thing they heard a year ago."

52/R&R FRIDAY, MARCH 29, 1985

# GEORGE



Features the first single, "Thief In The Night." Also includes "I Surrender" and "Love Mission."

Produced by GEORGE DUKE for George Duke Enterprises, Inc. Management: Herb Cohen Management

On Elektra Music Cassettes and Records. Coming soon on Compact Disc.

# MARKETPLACE

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On March 16 & 17, 1985, WROR held an on-air reunion of some of Beantown's favorite personalities including Arnie Ginsburg, Fenway, Melvin X. Melvin, Charlie Van Dyke, Dan Donavon, Chuck Knapp, J.J. Jeffrey and special surprise DJ's during Joe Martell's "Saturday Night Live at the Oldies." Stereo reels or cassettes: send SSAE

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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace Per Insertion

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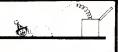
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Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

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RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

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Hundreds renewed again!

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REPRODUCE YOUR CALL LETTERS OR PROMOTIONAL IDEA ON THE MOST POPULAR WEARABLE! FREE CATALOG & SAMPLES AVAILABLE.

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CUSTOM IMPRINTED WITH YOUR CALL LETTERS, these COLORFUL and VERY VISIBLE items make IDEAL GIVEAWAYS and QUALITY PRIZES. Request your FREE CATALOG #21 and samples. Box 969 Monroe, NC 28110 800-438-1931

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# Instant Reagan.

more fun than the real one!

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NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm oldies from the past 40 years. Fast, reliable service. Credit card accepted; send \$2 for comprehensive catalog to:



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#### **FEATURES**



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Furnish you with 45 live phone-in interviews monthly with hard-to-get name personalities. Send for your FREE copy now.

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# MARKETPLACE



#### **FREE FREE FREE**

Famous PSYCHIC David Guardino, Psychic to the Stars, is available FREE for talk shows, phone interviews and news actual-. 24 hr. phone . . . just call (702) 386-0702 or (702) 386-0827.

The best-sounding spots on your station should be your stations promos . . . wouldn't you agree? To have PROMO POWER working for your stations ... call now to hear in-

stant on-line demo of the best promo voices in the business . . . and it's affordable for your market!

24 hours/7 days (316) 682-7111

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recorded bits, calendars, one-liners, trivia, bizarre news, comedy scripts and more for one price! Call or write for free sample. (213) 851-4325

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Actual audio from 100 top all-time favorite movies ("Superman" "Arthur", etc.)...plus written facts.

The best adult radio trivia available. \$100...or sample from: Box 4318, Charleston, WV 25364



#### **READY TO MOVE UP?**

to a better position? We provide aircheck/resume refinement, aircheck analysis, and employment counseling for announcers. We're a full-service consultancy for all-size market stations and also individuals

3954 Peachtree Rd., Suite 202, Atlanta, GA 30319 (404) 266-1977

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Pre-recorded comedy bits including parody commercials, slice-of-life skits, drop-ins and more. Send \$5 for information and sample cassette you can use on the air.

Jocks! Call for details on our aircheck service, "Check BROADCAST PRODUCTIONS EAST, INC.

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# ····· \$5 CASH PAID FOR LP'S \$

Library liquidations, format changes, and personal collections welcome. Interested in all types of LPs except MOR instrumentals. No quantity too large. Will Travel.

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### Major **Market Broadcaster**

Would like to purchase, go partners and/or invest in medium/small market FM stereo radio station. All areas will be considered. Principals only, write with pertinent info to: K-RADIO, Attention: Dave Sheppard, P.O. Box 6636, Fullerton, California 92634.

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The radio and record industries are big markets to cover with a limited sales force.

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# **OPPORTUNITIES**

**OPENINGS** 

**OPENINGS** 

## NATIONAL

## Finally.

Charlie Van Dyke, Inc. is looking for tomorrow's major market talent for several of America's greatest radio stations. If you're ready to grow, or if you can recommend someone in your market, contact us. NEEDED NOW: CHR: AM/PM/NITES (mega-majors & med.) Country: AM drive (med.) News/Talk: Drive hosts (mega-major) Pop/Urban: All shifts

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(med.) M/F/EOE. No Fee. Tape, resume &

8655 E. Via de Ventura, G-259 Scottsdale, Arizona 85258 (602) 951-8711

#### AIR PERSONNEL NEEDED

NATIONAL is recognized as the leader in radio personnel placement. NATIONAL receives a constant flow of job openings in small, medium & major markets. We need announcers, news people, programmers, male and female, for all size markets. If you are ready for a move let NATIONAL help. We make the complete presentation for you. For complete confidential details and registration form, enclose \$1 postage and handling to:

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# Want to be in Boston?

Channel 66 is looking for radio DJs who want to join our live major market music video operation. Send us your video audition tape or sit in front of a home VHS camera and tell us about yourself in 3 to 4 minutes. Send tape and resume to:

**Program Director** WVJV-TV

P.O. Box 9166 Framingham, MA. 01701 No phone calls please. WVJV-TV is an EOE.

#### **OPENINGS**

Comedy Writer-Impressionist-Character Voices needed at one of our client radio stations to round-out a hit morning show. Prefer broadcast experience, but the ability to see the world as "one aiant rimshot" is more important. Rush cassette tape and resume.

## BOB HARPER'S COMPANY

Post Office Box 24337 • San Diego, CA 92124

#### Southern Starr Broadcasting

Y106/Orlando and WPLR/New Haven is acquiring additional properties and looking for highly creative talent in all areas. Send T&R to: Rick Stacy, Y106, 233 North Lake Blvd., Altamonte Springs, FL 32701. EEO

ABSOLUTELY NO CALLS

PM Drive Person. Top-40 market AM News/Talk station, Must be good generalist, well-read, quasicontroversial. Send resume, salary history, salary requirements and one-hour, unedited tape to Herb Karlitz, Burson-Marsteller/Entertainment Group, 866 Third Ave., NYC, NY 10022. An Equal Opportunity Employer. M/F/H/V

#### **OPENINGS**

#### EAST

Entry level position available for expanding news operation. Godd opportunity for talented beginner. T&R: Jose Diaz, WBLM, Box 478, Lewiston, ME 04240. EOE M/F (3-29)

WALK, Long Island's premier A/C, is now accepting T&Rs for parttime announcers with five years experience. Se Box 230, Tatchogue, NY 11772. EOE M/F (3-29)



Immediate opening for humorous, articulate morning host at America's A/C ratings leader. Best pay and benefits. No beginners. T&R to: George Neher, PD, 134 Mullin Street, Watertown, NY 13601. EOE M/F

Immediate opening for an anchor/newsperson with one year's experience preferred. C&R: Judie Yuill, WEIM, Box 727, Fitchburg, MA 01420. (617) 343-3766 (3-29)

delivery to write, produce & announce newscasts. C&R: Jac Miller, WCIB, 60 Springs Bars Rd., Falmouth, MA 02540.

Q106 needs parttime CHR jocks with possibility of fulltime in the future. T&R: Doug Thompson, Box 1230, Claremont, NH 03743. EOE M/F (3-29)

#### **NORTHEAST A/C LEADER**

Seeks experienced, polished pro for AM drive opening. Team players only. Tape & resume to: Radio & Records, 1930 Century Park West, #959, Los Angeles, Ca 90067. EOE

R&R FRIDAY, MARCH 29, 1985/55

# **OPPORTUNITIES**

#### **OPENINGS**

Fulltime news anchor/reporter with three years experience, & winning attitude is wanted. References. T&R: Dennis Edwards, WKBO, 3211 N. Front St., Harrisburg, PA 17110. EOE M/F (3-29)

Needed: Experienced newsperson with the ability to take control in this good working environment. T&R: Carl Lang, 1705 Lake St., Elmira, NY 14901. EOE M/F (3-29)

#### NEW

Brand new hot East Coast FM. Will be #1 in an hour. ROCK-CHR. Can't tell you much more. Send cassette and resume quick! Before it's too late!!! To: RADIO P.O. Box 15058, Richmond, VA 23227. EOE M/F

Experienced ND needed: Heavy local news commitment & community involvement. T&R: Garry Bowers, WCLG, Box 885, Morgantown, WV 26505. EOE M/F (3-29),

Top-rated CHR is looking for creative parttime personalities. Have medium/major market experience. T&R: John Garry, Box 5944, Providence, RI 02903. EOE M/F (3-15)

## WALK FM 97.5 AM 1370

Program Director

Long Island's #1 Adult Contemporary station is seeking a #1 PD with excellent experience. Great opportunity for strong motivator with solid music and research background. Please send resume to: Station Manager, WALK FM/AM, P.O. Box 230, Patchogue, NY 11772. (516) 475-5200. EOE M/F.

WFTQ/Worcester is looking for experienced newspeople for future openings. T&R: Mike Yardley, 19 Norwich St., MA 01608. EOE M/F (3-22)

Experienced newsperson wanted for digging, writing & airing news. T&R: Stacey Hill, WFPG/WIIN, 2707 Atlantic Ave., Atlantic City, NJ 08401. (3-22)

Medium market New England A/C-Oldies station needs announcers. Production experience necessary. T&R: Karl Kroner, WARE, Box 210, Ware, MA 01082. EOE M/F (3-22)

Wanted: Engineer for fulltime airwork or announcer with engineering experience & experienced newsperson/announcer, T&R: WCLZ, Box FM99, Portland, ME 04112. EOE M/F (3-22)

#### **CREATIVE PRODUCTION DIRECTOR**

Outstanding opportunity for creative person with ability to write, produce, voice, and direct others in producing excellent radio commercials and complete station production. Must be able to develop marketing concepts for retailers. Powerful AM station in Northeast. Send samples on tape with resume to Radio & Records, 1930 Century Park West, #956, Los Angeles, CA 90067.

Solid Western MD Country AM/FM needs experienced afternoon drive DJ with copy & production expertise. Call todayl (301) 689-8871 (3-22)

Coast of ME, 50kw KISS 94FM, wants personalities, not announcers or beginners. T&R: Tim Moore, WKSQ, Box 9494, Ellsworth, 04605. EOE M/F (3-22)

Boston's MOYL-formatted WXKS AM is looking for two weekenders who can fill for weekday vacations. T&R: Bob Bittner, Box 128, Medford, MA 02155. EOE M/F (3-22)



Josephson's new Rochester FM station is searching for warm, bright, topical morning talent. Send tape & resume to: Bobby Hatfield, KC99, 344 East Avenue, Rochester, NY 14604. EOE M/F

#### **OPENINGS**

#### SOUTH

KFBM has an immediate opening for a personality-oriented & high energy afternoon drive talent. T&R: Dave Delgado, Box 3764, McAllen, TX 78501. EOE M/F (3-29)

100,000 watt WDSC has an immediate opening for a newsperson & is also accepting T&Rs for future positions. Tim Walker, Box 231, Dillon, SC 29536. EOE M/F (3-29)

Production person with creative writing skills wanted to complete three-person department. T&R: Dan Brown, KZ106, Box 11202, Chattanooga, TN 37401. EOE M/F (3-29)



#### Future Openings For Air Talent

WSHE, "She's Only Rock And Roll," has been rockin' South Florida for over 14 years. We are currently looking to update our talent files for future openings. If you can entertain and relate, if your delivery is unique and distinctive, if you're a true personality with the ability to draw an audience on your own, WSHE wants to hear from you. Experience and market size don't matter, just knock us out with your first tape. NO CALLS PLEASE. Send tape to: Michael Dalfonzo, Program Director, WSHE, 3000 S.W. 60 Ave., Ft. Lauderdale, FL 33314. EOE M/F

Wanted: Salesperson for small market station bordering Houston, Unlimited potential for \$\$\$. Prefer small market experience. David: (409) 532-3800 EOE M/F (3-29)

Currently accepting T&Rs for future fulltime openings at continuous Country in highly competitive TX medium market. Don Moore, KNFO, 1512 Lake Air, Waco, 76710. EOE M/F (3-22)

WRVR/Memphis needs a ND/anchor for this AM/FM. Strong voice, management & writing skills a must. T&R: Jim Robertson, 5904 Ridgeway Pkwy., TN 39119. EOE M/F (3-29)

# STATION ON SUNNY CAROLINA COAST

Looking for conversational Country announcer and engineer/announcer. Mail T&R and salary requirements to: Radio & Records, 1930 Century Park West, #964, Los Angeles, CA 90067. EOE M/F

Jackson, TN A/C needs creative PD with good production & promotional abilities. President, WJHR, 811 Broadway, Mt. Vernon, IL 62864. EOE M/F (3-29)

Wanted: Announcer/salesperson who is an energetic hard worker for this great area. T&R: WMFL, 1275 S. Jefferson St., Monticello, FL 32344. (3-29)

San Antonio AOR is now accepting T&Rs for night jock & morning newsperson. Glen Martin, KXZL, 427 E. Ninth St., TX 78215. EOE M/F (3-29)

Coastal resort FM needs mature personality for A/C format. Production & live phone skills a must. Photo, T&R: Bill Jurney, Box 3513, Myrtle Beach, SC 29578. EOE M/F (3-29)

Countinuous Country KSCS is looking for future parttimers in Dallas-Ft. Worth area. T&R: Andy Holt, 1 Broadcast Hill, Ft. Worth, TX 76103. EOE M/F (3-29)

Opening at top rocker in Central TX. If you like to be where something's always happening, send T&R: B.J. McCrae, KIXS, Box 880, Killeen, 76540. (817) 699-5000 EOE M/F (3-29).

#### NEW CLASS C SUNBELT ROCKER

Looking for creative, energetic morning talent and to staff other key dayparts. Great pay, company benefits and working conditions with all new equipment. T&R: Radio & Records, 1930 Century Park West, #958, Los Angeles, CA 90067. EOE M/F

WFMI FM, Lexington's hot CHR, is looking for a midday personality. Have big voice & strong production. T&R: Charlie Fox, 53 S. Main St., Winchester, KY 40391. EOE M/F (3-22)

A/C is looking for an afternoon announcer. Start immediately! T&R: David Wilson, KOTN, 920 Commerce Rd., Pine Bluff, AR 71601. EOE M/F (3-22)

Immediately looking for eir personalities! We need people to replace automation. T&R: Stu Wright, WORG FM, Box 1386, Orangeburg, SC 29116. EOE M/F (3-22)

#### **OPENINGS**

100,000 watt Charlotte area Country is now accepting applications for full & parttime openings. T&R: Alan Burgin, WFMX FM, 1117 Radio Rd., Stateville, NC 28677. EOE M/F

Need ASAP: Air talent with good production & big goals. We want winners. T&R: Jim Hays, KBWD, Box 280, Brownwood, TX 79604. EOE M/F (3-22)

Need mornings & take-charge Promotions Director for continuous Country in highly competitive TX medium market. T&R Don Moore, KNFO, 1512 Lake Air, Waco, 76710. EOE M/F (3-22)

#### MIDWEST

Chlcago metro A/C is accepting T&R's from experienced air talent. No calls or beginners. Jim Holly, Z107, 1000 E. 80th Pl., Merrillville, IN 46410. EOE M/F (3-29)

Magic 104 is looking for bright, up-beat personalities for A/C format. Be part of a great success story. T&R: Al Carson, 699 N. Valley Rd., Beavercreek, OH 45385. EOE M/F (3-29)

Cincinnati, a pioneer in the use of clever, humorous production, seeks a Production Director. If



you feel you can continue a tradition of production dazzle and improve upon it, send T&R only (no calls) to: Tom Owens, Program Director, WEBN, 2724 Erie Ave., Cincinnati, Ohio, 45208. E.O.E.

K93 Country needs air talent! Brand new facilities with excellent pay & benefits. T&R: Al Brock, 215 Keo Way, Des Moines, IA 50309. EOE M/F (3-29)

Hit 100 FM is headed for the top & has an opening for morning talent. Great company & beautiful part of the world. T&R: Phil Wilson, Box 8205, Rapid City, SD 57709. EOE M/F (3-29)

New St. Louis area FM is pending FCC approval. Apply now for air, sales & management positions. Bob Backman, 4622 Crepe Myrtle Circle, Marietta, GA 30067. EOE M/F (3-29)

We're still not satisfied. Big money to morning personality. Good phone, bits, etc. . . No calls. T&R: Jack Swart, WGRD, 122 Lyon NW, Grand Rapids, MI 49503. EOE M/F (3-22)

#### CHIEF ENGINEER NEEDED

AM/FM combo in great Michigan city. Looking for a take-charge person, capable of running the department. Previous experience preferred. Dedicated staff & management. T&R to: Radio & Records, 1930 Century Park West, #963, Los Angeles, CA 90067. EOE

Warm & friendly announcers needed for pop A/C live airshift or production. T&R: WZZY, Box 427, Winchester, IN 47394. EOE M/F (3-22)

KQDS/Duluth needs an AOR morning person. Be creative, entertaining & have good production. No beginners. T&R: Mike Heller, Box 6167, MN 55806. EOE M/F (3-22)

Omaha's premier AOR, Z92, needs a Production Director by April 5th. Must have extensive 4-track experience. T&R: Bruce McGregor, 11128 John Galt Bl., NB 68137. EOE M/F (3-22)

Rare immediate opening! Filling vacancy by top-notch female communicator. Great benefits. T&R: Jay Bouley, WSPT, Box 247, Stevens Point, WI 54481. EOE M/F (3-8)

Morning airshift/Production Director needed with personality & creativity a must. C&R: Jeff Murphy, WWCT, 414 Hamilton Bl., Peoria, IL 61602. EOE M/F (3-22)

## TOP 25 MARKET MORNINGS We are the leading A/C in a dynamic market

and need a warm personable talent with high one-on-one skills. This is a fabulous opportunity with a great national group. Send tape and resume today. We promise complete confidentiality and no background calls will be made without your approval. Send to: Radio & Records, 1930 Century Park West, #961, Los Angeles, CA 90067. EOE M/F

We're still not satisfied. Big money to morning personality. Good phone, bits, etc... No calls. T&R: Jack Swart, WGRD, 122 Lyon NW, Grand Rapids, MI 49503. EOE M/F (3-22)

Wanted: Fulltime day announcer for Dubuque's top-rated A/C station, KAT FM. Must have two years experience, T&R: Denis Albright, Box 688, IA 52001. EOE M/F (3-22)

#### **OPENINGS**

WMEE/Ft. Wayne is accepting T&R's for future openings. Jol Curry, Box 6000, IN 46896. No calls. EOE M/F (3-22)

#### WEST

**Needed:** Fulltime announcer/air talent/production/afternodrive & a parttime with two years experience for KLKT/Lal Tahoe-Reno. Ken Hunter: (702) 832-1000 EOE M/F (3-29)

Berkeley AM Black/Urban crossover station seeks full & partime announcers. T&R: Jeff Harrison, KRE, 601 Ashby Ave CA 94710. No calls. EOE M/F (3-29)

Full & parttimers needed for KKBZ/Ventura, Co. A/C. T&R: Ra dy Rabbitt, 15115 Faulkner Rd., Santa Paula, CA 93066 EOE M/F (3-29)

#### MAJOR SUNBELT COUNTRY STATION

Seeks applications for future openings . . .all shifts . . . personality emphasis approach. Tapes & resumes to: Radio & Records, 1930 Century Park West, #960, Los Angeles, CA 90067. EOE M/F

Great opportunity for experienced A/C personality at KFMid Albuquerque as afternoon drive/Production Director. C& Tom Marshall, 5601 Domingo NE, NM 87108. EOE M (3-29)

Aggressive A/C AM/FM in northern UT needs profession morning drive announcer with experience. T&R: Box 15: Tremountain, 84337. (801) 257-7407 EOE M/F (3-29)

Wanted: Hot CHR rocker able to do phones. T&R: Bill Rici ards, KLUC, Box 14805, Las Vegas, NV 89114. No call EOE M/F (3-29)

### Cortez/Durango, Colorado

We're seeking air talent, news staffers, sports P-B-P person for our soon-to-be-acquired AM/FM. T&R to: Dan Kelley, 2397 Camino Capitan, Santa Fe, NM 87505. EOE M/F

KO93 FM/Modesto-Stockton needs CHR personalities wit great production now! Photo, T&R: Brian Casey, 2121 Lar cey Dr., Modesto, CA 95355. EOE M/F (3-29)

KRSY has an immediate opening for experienced ND. T&F Tony Lucero, Box 1981, Roswell, NM 88201. EOE M/ (3-29)

CA coastal CHR with possible future parttime openings i looking for great talent with one year's experience. T&R: Kir Cliatt, KDON, Box 81460, Salinas, 93912. EOE M/F (3-29)

SE AK group flagship needs strong air talent. Mild weather & great benefits. T&R: Paul Damon, KJNO/KTKU, 3161 Channel Dr., Juneau, AK 99801. EOE M/F (3-15)

Major market pros. building America's best small marke AM/FM, need air, production, news & sales pros. Bob Chris ty, KBND/KLRR, Bend, OR (503) 382-5263 (3-29)

KRML/Monterey is seeking an experienced sales manager Call Rod Flores: (408) 624-6431 (3-29)

## ---KFI 640-

Building a "Talent Pool" for future openings. Personalities, news and traffic reporting. Tapes and resumes to: Steve La Beau, Program Director. News and traffic consideration: David Blake, News Director. KFI, P.O. Box 76860, Los Angeles, CA 90005. EOE M/F

Bolse's 13KNPA has a CHR opening! T&R: Steve Holmes, Bo 129, Nampa, ID 83653. EOE M/F (3-22)

Think you can handle this? A copywriter/Production Director/receptionist is needed for KLCY/KYSS. T&R: John Pulasky Box 7279, Missoula, MT 59807. EOE M/F (3-22)

SW NM Class C station looking for creative Production Director Call Andy Bowman, GM, at KSNM/Las Cruces: (505 894-3987 EOE M/F (3-22)

KROW/Reno is now accepting applications for a fulltime on-ai personality. T&R: Gary DeMaroney, 2450 Wrondel Way, N\ 89506. EOE M/F (3-22)

WY small market with medium market sound needs experienced PD/morning talent. Join this growing company! T&R KQSW, Box 2128, Rock Springs, 82902. EOE M/F (3-22)

Young & aggressive CHR personality who is willing to work in a positive environment is needed. No beginners. T&R: Dave O'Connor, K105, Box 4303, Coos Bay, OR 97420. EOE M/F (3-22)

Las Vegas continuous Country station seeks fulltime announcers ASAP. T&R: Randy Hood, KFM 102, 1555 E. Flamingo Ave., Suite 435, NV 89119. EOE M/F (3-22)

Upcoming station near Las Vegas seeks newsperson with authoritative & friendly delivery. T&R: W. Kent McGregor, Box 489, Washington, UT 84780. EOE M/F (3-22)

# **OPPORTUNITIES**

#### **OPENINGS**

# CAN YOU HANDLE TOUGH COMPETITION?

Mountain West CHR seeking morning and/or Midday entertainer. Creativity and strong production required. \$14-20,000/year. T&R to: Radio & Records, 1930 Century Park West, #945, Los Angeles, CA 90067. EOE

Production wizard/copywriter wanted for approximately 25 hours a week. Prefer person in L.A. area. Sample, T&R: Richard Chase, KBBY/KOGO, Box 5151, Ventura, CA 93003. EOE M/F (3.2.2)

#### **POSITIONS SOUGHT**

Team-player with two years experience as announcer/production is looking for a new A/C-CHR challenge in Northern or Central CA. MIKE: (209) 383-3146 (3-29)

Young air personality with major market experience (WMMR WCAU, WCSD FM) is looking for promotions/jock opening in AOR in medium/major market. JIM: (609) 461-1716 (3-29)

Versatile black personality, presently employed, is seeking to make a move. Have CHR/Urban experience. LANCE: (212) 368-3564 or 993-0276 (3-29)

Dedicated, dependable & hard working A/C or Country personality is looking for a good-sized market. Will relocate! JOHN: (901) 767-1556 (3-29)

# Want Improved Rankings 24-44?

I'll program your U/C or A/C with a classy, unduplicated approach for new adult highs. Three previous successes in Top 10 markets. Air shift too. (516) 979-0767.

Have splicing block, will travel. Medium market preferred. J.J.: (614) 594-8642, before 2 est (3-29)

Hurry! Limited offer! Over eight years AOR experience in all markets including Assistant PD, MD & production. Formerly WYFE/WAP! FM & WKLS. THE DOCTOR: (404) 794-1171 (2.20)

I know Country music. Current MD/OM with seven years experience seeks small/medium market in East. GLENN: (607) 324-5157 (3-29)

Production pro with 13 years major/medium market experience in CHR, A/C, Country & Talk has good numbers. Leave message for GARY: (614) 456-5062 (3-29)

Ultra zany personality looking for a place to stick my thing! I mean hang my hat. I'm up. I mean exciting. Won't you take the chance? THE PHLASHER: (301) 377-8349 (3-29)

Seeking Operations/PD position at large/medium market Country or A/C station. RON DENNINGTON: (314) 428-3132 (3-29)

Right-hand man seeking station needing direction. Have 15 years experience in radio operations, announcing & production. ANDY BUDNICK: (904) 744-5750, 4 to 6 est (3-29)

WENDY WHITE: Versatile ten year major market minority pro seeks on-air gig. Excellent voice racks in the ratings. (213) 388-2853 or 292-8002 (3-29)

if you want a multi-talented creative copywriter with four years radio/print experience for your staff, I'm it. DIXIE: (314) 443-2074 (3-29)

Personality/PD with six years in morning drive looking for A/C or CHR in NE. MIKE DIXON: (814) 676-1664 (3-29)

Central PA pro, with PD/MD/engineering experience at WYCR, WKBO & WHYL, is available for Mid-Atlantic area. Market size not important; professionalism is. BRUCE: (717) 244-4457 (3-29)

Hello MN! Nine year pro with great pipes is creative, energetic & can catch a seven pound walleye. Let's fish! DON ZENANKO: (612) 253-5974 (3-29)

For hire: Dr. Jekyl Chicago ND & Mr. Hyde wacko rock jock. Do it yesterday! MAD DOG: 8750 Sheridan Ave., #46, Kenosha, WI 53140. (3-29)

#### Nostalgia...A/C...CHR Jock

With three years' experience in small markets ... looking to move up to the top 100 market in any capacity, any format. Hard working, willing to help make your station an unqualified success! Real team player ... can do sports as well, possible P-B-P for baseball. **JOHN**: (412) 228-0563.

Hard working team player with four years experience seeks small/medium market A/C or CHR winner in FL, Pacific NW or South. CHRIS: (318) 364-6533, 12-3 cst (3-29)

If you want more from your mornings than one-liners, then ask for ROCKY. Have major market experience & am ready for a change of venue. (404) 949-0832 (3-29)

#### POSITIONS SOUGHT

Versatile college grad with public radio experience seeks first commercial exposure in MW, Mid-South or East small markets in any format. DON: (615) 868-3752, evenings. (3-29)

Dependable ND with experience is looking for stability in a medium/major market in SW or MW. (307) 235-1483 (3-29)

Put my 15 years experience in major/medium markets to work for you. Mornings with operations/programming possible. DAVE: (904) 785-6624 (3-29)

Air talent with good production skills, acting & music background is available now. Will relocate. ARTHUR: (213) 472-4166 (3-29)

Success-oriented & ambitious broadcast school graduate with on-air & production skills seeks CHR or Urban slot. CLIFF: (216) 391-3289 (3-29)

Production! Get it now! MICK: (312) 849-0404 (3-29)

Hard working, pleasant & professional A/C DJ seeks shift in East. Have good production & come highly recommended. All offers considered. MARK: (412) 226-3089 (3-29)

Experienced & creative PD/air talent/promotions is looking for greater challenge. Have great attitude & references. Prefer A/C or CHR in NE. BOB: (607) 733-5626 (3-29)

Newsman with experience as MD is looking for reporter position. Have excellent writing skills & ability to dig. CARL: (607) 733-8680, before 10 est (3-29)

Commercial copywriter just graduated from Columbia School of Broadcasting. I seek fulltime employment with a radio or TV station. CLAY LeBEOUF: (213) 850-6594 (3-29)

I'm ready to dig & work at personality CHR or A/C as talent or MD at West Coast medium/major market. JACK PHILLIPS: (209) 951-6239 (3-29)

Sharp & creative individual can write, talk & sell. Seeking BLK/Urban position in MW or West. EARLE GILLIS: (303) 399-1425 (3-29)

Phoenix morning maniac comes complete with own fourtrack studio & hot production. Decent bucks a must. Looking at medium markets. BRUCE MITCHELL: (602) 997-8155 (3-29)

One of America's top A/C programmers is seeking another challenge to help you obliterate the others. JIM: (702) 826-9496 (3-29)

Your buddy BOB with eight years experience is off the job. Looking for Country afternoons in West. Currently in Omaha awaiting the next tornado. (402) 571-9874 or 571-2556 (3-29)

News . . . MIKE WARD . . . news . . . mike ward . . . news . . . mike ward . . . news . . . mike ward . . . mornings: (317) 664-8110 (3-29)

Just another DJ? Nay! Writing/production skills, qualified technician, & show-of-shows with a cast of characters & gags. Let's grow with THE OZ: (616) 739-6473 (3-29)

Ready to step up! Hard working & good female voice with two years Country experience is also interested in A/C & CHR. ROBYNN: (804) 237-4399 (3-29)

11 year major market professional is looking for a new home to exercise pipes. Prefer DC-VA corridor & all formats. Let's talk numbers! AL: (301) 655-2641 (3-29)

#### PERSONALITY

Excellent A/C and Oldies personality in large market looking to move out and up from stifling format. 12 years in biz. Knows the tricks for communicating and building numbers. Excellent PD candidate. Write for tape/resume: Radio & Records, 1930 Century Park West, #962, Los Angeles, CA 90067.

Hey CA major markets! Call GERRY "JIM DIAMOND" WHITEHEAD today! 20 years experience at KERN, KQXR, KGEO, KHNY, KWRM & more. (805) 395-1106 (3-29)

Award-winning five year pro in Yuba City is searching for anchor & investigative reporting position. Highly motivated team player is available now! SHELLEY: (916) 673-2811 (3-29)

Successful PD/MD who's experienced in major markets seeks DJ or news anchor in medium/major market A/C, CHR or Talk. (313) 227-6328 (3-29)

British jock seeks USA/Canadian air work in any format. MARK ALLEN: Viking Radio, Hull, Humberside, England or call Hull 25-1-4-1 or 845392 (3-29)

Air talent with over three years A/C & Country experience is seeking new challenges. Add variety by calling JANET: (712) 362-2033 (3-29)

Don't say "snot" on my former radio station. I did; now I'm "snot" working. For 30k, I'm yours. BROWN & CO.: (804) 237-2139 (3-29)

Warning: Highly creative radio "ear"-gineering announcer/copywriter/producer has BA in radio & TV. LARRY MORRIS: (818) 761-2285 or 244-3019 (3-29)

Four year announcer from WI wants to relocate. Experienced in DJ & production. GARY: (715) 752-4217 (3-29)

Energetic, ambitious & dedicated female is interested in doing local news. Have some major market experience & would love to make money for you. (216) 884-1746 (3-29)

#### **POSITIONS SOUGHT**

ALBERT LOUIS does CHR, AOR & New music in NYC. (212) 887-7221 (3-29)

Former GSM in Dalias is seeking similar position in medium, major market. Have 20 years experience & am looking now. KEN TOWNSEND: (214) 278-3466 (3-29)

What two things do Dolly Parton & STACEY have in common? Believe me, there aren't two things! Stacey is a jock. (602) 951-8730 (3-29)

Five year pro from Hartford, Worcester & other places is seeking small/medium merket A/C or MOR programming opportunity. Will relocate. (603) 878-1030 (3-29)

Female with top-rated daytime show in market wants to move into Top 100 A/C or CHR. Good production & four years experience. TERI: (804) 237-4399 (3-29)

Experienced ND is a top air talent & motivator. Prefer South.
(219) 533-2774 (3-29)

Aggressive self-starter with six years experience seeks posi-

tion as ND or anchor/reporter in Top 100 market, BRAD: (414) 782-1592 (3-29)

WZPL/indianapolis, K104/Dallas... each became top-rated FMs in respective markets under programming direction of GARY HOFFMANN: (317) 898-3917 (3-29)

Communicator: Good production, creative writing skills & clear delivery is available for A/C, AOR or hybrid in any market. I can also typel JOHN: (312) 262-3773 (3-29)

Hard working jock seeks gig at medium MW or southern market. MIKE: (314) 993-6292 (3-15)

If you're looking for a time & temp man, forget me. However, if you're looking for someone witty & creative, call MIKE MASTERS: (805) 824-4221 or 943-7187 (3-15)

13 year pro currently working in Pitsburgh area seeks Top 100 market CHR or A/C airshift. KEVIN EVANS: (412) 856-5834 (3-15)

Greater Cincinnati programmer/DJ is a seasoned veteran with a successful track record in A/C & CHR production & research. Will make you #1. Box 44292, OH 45244 (3-22)

NFL teams draft a few dominant small college players. Some make all-pro: Anderson, Gastineau, etc. Dominant entertainer, unbeaten in 14 years, seeks West Coast PD wanting numbers now. Results guaranteed. Talk to "THE JOCK" (408) 737-9240.

Joan Rivers doesn't need to do this . . . but I do. Versatile female jock looking for job in medium/large market. STACEY: (602) 951-8730 (3-22)

Have done it all & am ready to settle on your Country, A/C or CHR. Superb production, adult communicator. TOM JORDAN: (417) 782-1524 (3-22)

One demented, wacko & inventive jock to round out your staff is readyl Trained at Z104/Frederick. East Coast preferred. "THE DOCTOR": (301) 371-5178 (3-22)

If you're looking for some versatility, let's talk! Ten years news experience & do voices for commercials. Will consider small market. (319) 386-8977, after 7 cst (3-22)

Bright young announcer looking to move up! Will relocate. JIM: (717) 597-9239 (3-22)

Hard working announcer with six years experience wants personality-oriented A/C-CHR gig in a medium market. JOE: (308) 382-8021 (3-22)

CA broadcaster with 12 years on-air experience seeks work in CA, OR or NV MOR, CHR or A/C. TOM KENLON: (707) 839-4551 (3-22)

Urban suburban rock jock with excellent production skills has a versatile, veteran voice & am in America's #1 city. JERRY "DJ": (412) 244-8872 (3-22)

BEAU WALKER: Formerly K102/Miami, Big WAYS/Charlotte & KENO/Las Vegas is looking for medium/major market. (305) 557-1059 (3-22)

When numbers mean dollars, dial a pro. Have medium market CHR, A/C, Oldies & production experience. BILL: (516) 423-0167 (3-22)

Experienced adult voice looking for adult format. Have first ticket. ROBERT SERY: 518 Bronx Dr., Toledo, OH 43609. (419) 385-7981 (3-22)

Consistently good ARB midday ratings history for KAZY for adult men 18-34. Check out the numbers, then call me. Looking for right fulltime position. (303) 232-7280 (3-22)

23 year old air talent looking for fulltime opportunity on A/C or CHR. Broadcast school grad with three years on-air experience. TOM: (312) 429-5605 or 371-8664 (3-22)

America's most energetic & motivated sports personality is eager to make your starting line-up. "Sportscasting Illustrated" calls me a "Blue Chipper." (614) 666-7033 (3-22)

Give me two RAB's & I'll give you a top-rated show. Let's talk if you're serious about winning. DAVE: (904) 785-6624, evenings & weekends. (3-22)

Sportscaster with eight years PBP, announcing & NCAA experience, is looking for a stable position. Sales or jock combo OK. JOHN: (806) 355-3747 (3-22)

#### POSITIONS SOUGHT

Natural-sounding contemporary personality with flair seeks major/medium market. Have great production & have free-lanced for Top 5 market. STEVE O'CONNOR: (219) 294-3330 (3-22)

I'm your man! Three year pro currently working weekends in Palm Springs seeks fulltime opening anywhere. KENT: (213) 437-5774 (3-22)

KDKA/Pittsburgh 9-midnight talker wants to talk. DOUG HOERTH: (412) 321-6374 (3-22)

Seasoned pro with big voice & smooth one-to-one style has creative ideas. Seek southern Top 100 Country or A/C. No mornings. DON: (615) 842-1188 (3-22)

Creative production pro with strong voice, solid writing abilities & ten years experience is seeking position in Mid-Atlantic or South. DAVE WOLLET: (717) 286-5838 (3-22)

Small market PD is looking for a move up! Have excellent pipes, production & am priced right. (307) 324-6361 (3-22)

Extensive knowledge of Country music . . . extensive experience on radio . . . warm & personable with delivery. Is this what you're looking for? (419) 474-5641 (3-22)

Calm under fire. SANDY SHORE, seven-year pro currently weekends in San Bernadino, is looking for L.A. opening. 605 Via Promontorio, San Clemente, 92672. (714) 458-7186 (3-22)

Drive time entertainer with bits & voices is creative with real & phony commercials. Have CHR, AOR & A/C major market experience. Ready to relocate. ROCKY: (813) 542-0297 (3-22)

Beginning position sought in announcing by Miller Institute/Phoenix grad. Sharp, talented & hard working. JOHN: (602) 945-8757 (3-22)

#### **MISCELLANEOUS**

Going out on the road? You need the professional services of Stefone Duesa, executive escort & personal bodyguard. References on request. (718) 272-9219 (3-29)

A/C station needs service from all labels, especially jazz. KAAT FM, Box 1912, Oakhurst, CA 93644. (3-22)

US97/Springfield, MO needs service from all labels. Bo Jagger: (417) 831-9700 (3-22)

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

Dates appearing at the end of each listing signify first week listed.

#### R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

#### Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

#### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

# **ASHFORD** & SIMPSON « BAB The Next Hit Single From The "Solid" Gold Album. Capitol.

## **NATIONAL MUSIC FORMATS**

## Added This Week

## Satellite Music Network

George Williams (214) 343-9205

#### The Starstation

MADONNA "Crazy For You" DeBARGE "Rhythm Of The Night"

#### Country Coast-To-Coast

MARK GRAY & TAMMY WYNETTE

"Sometimes When We Touch"
FORESTER SISTERS

"(That's What You Do) When You're In Love"
CONWAY TWITTY "Don't Call Him A Cowboy"
MERLE HAGGARD "Natural High"

#### Rock 'N' Hits

FIRM "Radioactive"

JOHN FOGERTY "Rock And Roll Girls"

BILLY OCEAN "Suddenly"

DAVID LEE ROTH "Just A Gigolo/I Ain't Got Nobody"

## TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

WHAM! "Everything She Wants"
DAVID LEE ROTH "Just A Gigolo/I Ain't Got Nobody"
SANTANA "Say It Again"
KENNY LOGGINS "Vox Humana"
BILLY OCEAN "Suddenly"

#### TM A/C

USA FOR AFRICA "We Are The World" DAN FOGELBERG "Go Down Easy"

#### BPI

John Sherman/Bob English (206) 624-8651

#### Adult Contemporary

BILLY OCEAN "Suddenly"
GEORGE BENSON "I Just Wanna Hang Around You"
SADE "Smooth Operator"

#### **Modern Country**

EDDIE RABBITT "Warning Signs" FORESTER SISTERS

"(That's What You Do) When You're In Love"
CRYSTAL GAYLE "Nobody Wants To Be Alone"
MERLE HAGGARD "Natural High"
CONWAY TWITTY "Don't Call Him A Cowboy"

## Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

MERLE HAGGARD "Natural High"
KEITH STEGALL "California"
RONNIE MILSAP
"She Keeps The Home Fires Burning"

#### The Great Ones

USA FOR AFRICA "We Are The World" SADE "Smooth Operator"

## Media General Broadcast Services

Bob Dumais (901) 320-4433

#### **ACtion**

BILLY OCEAN "Suddenly"
FOREIGNER "That Was Yesterday"
DAN FOGELBERG "Go Down Easy"
JOHNNY GILL "Half Crazy"
WHAM! "Everything She Wants"
JANICE PAYSON "Changes Of The Heart"
TEMPTATIONS "My Love is True (Truly For You)"
KENNY ROGERS "Love is What We Make It"

#### **Your Country**

OAK RIDGE BOYS "Little Things" EMMYLOU HARRIS "White Line"

#### **Hit Rock**

POWER STATION "Some Like It Hot"
TOM PETTY & THE HEARTBREAKERS
"Don't Come Around Here No More"
SANTANA "Say It Again"
KENNY LOGGINS "Vox Humana"
WHAM! "Everything She Wants"
BILLY OCEAN "Suddenly"
SADE "Smooth Operator"

#### Drake-Chenault

Bob Laurence (818) 883-7400

#### XT-40

SADE "Smooth Operator"
MURRAY HEAD "One Night In Bangkok"
BILLY OCEAN "Suddenly"
TEARS FOR FEARS

TEARS FOR FEARS
"Everybody Wants To Rule The World"
REO SPEEDWAGON "One Lonely Night"
KENNY LOGGINS "Vox Humana"

#### Contempo 300

SADE "Smooth Operator"
WHAM! "Everything She Wants"

#### **Great American Country**

MEL McDANIEL "Let it Roll (Let it Rock)"
ED BRUCE "When Givin' Up Was Easy"
OAK RIDGE BOYS "Little Things"
CRYSTAL GAYLE "Nobody Wants To Be Alone"

## **Century 21**

Greg Stephens (214) 934-2121

#### The Z Format

PATTI LABELLE "New Attitude"
REO SPEEDWAGON "One Lonely Night"
POINTER SISTERS "Baby Come And Get It"
KATRINA & THE WAVES "Walking On Sunshine"

#### The A/C Format

KENNY ROGERS "Love Is What We Make It"
JANICE PAYSON "Changes Of The Heart"
JOHNNY GILL "Half Crazy"
TEMPTATIONS "My Love Is True (Truly Yours)"

#### Super-Country

DAN SEALS "My Old Yellow Car" LOUISE MANDRELL "Maybe My Baby"

## **Concept Productions**

Elvin Ichiyama (916) 782-7754

#### CHR

TEARS FOR FEARS

"Everybody Wants To Rule The World"
SADE "Smooth Operator"
POINTER SISTERS "Baby Come And Get It"
KOOL & THE GANG "Fresh"
KATRINA & THE WAVES "Walking On Sunshine"

#### Country

STEVE WARINER "Heart Trouble"
CHARLEY PRIDE "Down On The Farm"
MOE BANDY & JOE STAMPLEY "Still On A Roll"

#### Radio Arts

John Benedict (818) 841-0225

#### Country's Best

ED BRUCE "When Givin' Up Was Easy" RONNIE MILSAP

"She Keeps The Home Fires Burning"
OAK RIDGE BOYS "Little Things"
MARK GRAY & TAMMY WYNETTE
"Sometimes When We Touch"
EMMYLOU HARRIS "White Lines"

MAINES BROTHERS BAND
"Everybody Needs Love On A Saturday Night"

#### **Soft Contemporary**

USA FOR AFRICA "We Are The World"

#### Sound 10

REO SPEEDWAGON "One Lonely Night"

## Transtar

Country

Tom Casey (213) 460-6383

#### FORESTER SISTERS

"(That's What You Do) When You're In Love"
MARK GRAY & TAMMY WYNETTE
"Sometimes When We Touch"
T.G. SHEPPARD "You're Going Out Of My Mind"

58/R&R FRIDAY, MARCH 29, 1985

# JERMAINE JACKSON AND PIA ZADORA

...together they have a certified platinum international hit...

# When the tain begins to fall

It burned its way up the charts in Europe... selling over 2,000,000 copies.

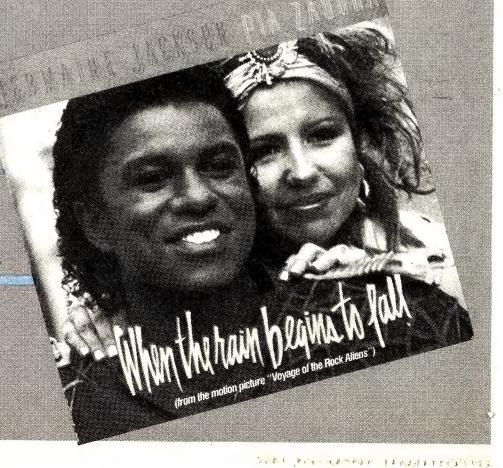
Now Jermaine and Pia bring it home and Black Radio can feel the heat.

Put this one on...it's too hot to miss!

PRODUCED AND REMIXED BY LONNIE SIMMONS

DISTRIBUTED BY ARISTA/CURB RECORDS.

12" SINGLE #AD1-9317



# **BLACK/URBAN**

# **BREAKERS**®

#### **KLYMAXX**

Meeting In The Ladies Room (Constellation/MCA)

77% of our reporting stations on it. Rotations: Heavy 3/1, Medium 29/7, Light 33/15, Total Adds 23 including WWIN, WDAS, WDJY, KNOK-FM, WEDR, WYLD-FM, K94, WLUM, WZEN-FM, OC104, Z93, JET94, WFXC, WJJS, WQQK, WWWS. Heavy: KDAY, KQXL. A Most Added record. Debuts at number 34 on the Black/Urban chart.

#### **NEW & ACTIVE**

SIEDAH GARRETT "Do You Want It Right Now" (Qwest/WB) 47/9

Rotations: Heavy 4/0, Medium 15/0, Light 28/9, Total Adds 9, WWIN, WHUR, WHRK, XHRM, WRDW, WPEG, JET94, WQKS, WVKO. Heavy: WILD, WDIA, WEDR, WHHC. Medium: WUSL, WDJY, WAOK, WVEE, KRNB, WDMT, KSOL, WATV, WENN, WQMG, WKXI, WBMK, KJCB, WTOY, WTLC.

CON FUNK SHUN "Electric Lady" (Mercury/PolyGram) 46/19
Rotations: Heavy 4/1, Medium 14/2, Light 28/16, Total Adds 19, WWIN, WVEE; KMJQ, KRNB, WHRK, WEDR, WDMT, WENN, JET94, WQMG, WJAX, WPDQ, KJCB, WJJS, WBLX, WTOY, WWDM, WTLC, KDKO. Heavy: KKDA-FM, KYOK, KIIZ. Medium: WAOK, WTMP, WZAK, WDRQ, KDAY, KSOL, WATV, WFXC, WJMI, WLOU, WWWS, KUKQ.

STEVE ARRINGTON "Feel So Real" (Atlantic) 46/11

Rotations: Heavy 40, Medium 19/2, Light 23/9, Total Adds 11, WWIN, WILD, WAMO, WOWI, WBMX, KACE, JET94, KIIZ, WJYL, KHYS, WYKO. Heavy: KRNB, WZEN-FM, WLOU, WTLC. Medium: WXYV, WRKS, WDAS, WUSL, KKDA-FM, WEDR, WTMP, WJLB, XHRM, WFXC, WPDQ, WTOY, KAPE, WWDM, WDAO, WWWS.

THIRD WORLD "Sense Of Purpose" (Columbia) 46/1
Rotations: Heavy 9/0, Medium 20/1, Light 17/0, Total Adds 1, K94. Heavy: WXYV, WZEN-FM, OC104, WRDW, WJMI, WKXI, WLOU, WORL, WEAS. Medium: WWIN, WILD, WDAS, WAMO, WHUR, WYLD-FM, WOWI, WDMT, WKND, WXOK, WPEG, WFXC, WQMG, WPDQ, WBLX, KHYS, WTOY, KAPE, WWDM.

THELMA HOUSTON "(I Guess) It Must Be Love" (MCA) 44/4
Rotations: Heavy 3/0, Medium 24/0, Light 17/4, Total Adds 4, WLOU, WBLX, WVKO, KUKQ, Heavy: WPEG, WJMI, WTLC. Medium: WXYV, WILD, WDAS, WAOK, KKDA-FM, KYOK, WYLD-FM, WOWI, WBMX, KACE, KDAY, XHRM, WRDW, WQMG, WKXI, WPDQ, WJYL, WORL, KAPE, WEAS, KOKA, WAAA, WDAO, WWWS.

DAVID SANBORN "Love And Happiness" (WB) 41/4
Rotations: Heavy 2/0, Medium 16/1, Light 23/3, Total Adds 4, WHRK, OC104, WJYL, WTOY. Heavy: WQMG, WPDQ. Medium: WDAS, WAMO, KRNB, WYLD-FM, WZAK, XHRM, KSOL, WTKL, WENN, WPEG, WFXC, WAAA, WVKO, WTLC, KDKO.

OPUS TEN "Love's Calling" (Pandisc) 40/12
Rotations: Heavy 2/0, Medium 8/1, Light 30/11, Total Adds 12, WXYV, WVEE, WHRK, WYLD-FM, WOWI, WDMT, WRDW, WXOK, WENN, KHYS, WQKS, WVKO. Heavy: WZEN-FM, KUKQ. Medium: WEDR, WJLB, KMJM, WQMG, WBLX, WORL, WTOY.

MADONNA "Material Girl" (Sire/WB) 38/5

Rotations: Heavy 17/1, Medium 15/2, Light 6/2, Total Adds 5, KYOK, WZEN-FM, WTKL, WPEG, WJYL. Heavy: WAMO, WHUR, WVEE, WHRK, K94, WBLZ, KSOL, WNHC, OC104, JET94, WFXC, WJAX, WBMK, WPLZ, WWDM, WQKS. Medium: KKDA-FM, WOWI, WLUM, KDAY, XHRM, KQXL, Z93, WJJS, WBLX, WQQK, WANT, WKWM, WWWS. Debuts at number 40 on the

BILL WITHERS "Oh Yeah" (Columbia) 36/16
Rotations: Heavy 0/0, Medium 15/6, Light 21/10, Total Adds 16, WXYV, KRNB, WDIA, WYLD-FM, XHRM, WNHC, OC104, WRDW, WQMG, WJMI, KJCB, WANT, WTOY, WANM, WAAA, KUKQ. Medium: WDAS, WVEE, WTMP, WDMT, KACE, WFXC,

GEORGE DUKE "Thief In The Night" (Elektra) 35/13

Rotations: Heavy 1/1, Medium 6/1, Light 28/11, Total Adds 13, WDAS, WDJY, WVEE, WDMT, WKND, WNHC, KQXL, WLOU, WQQK, WANT, WAAA, WWWS, KDKO. Medium: WAOK, WTMP, KACE, WQMG, WPDQ.

AMII STEWART "Friends" (Emergency) 35/10

Rotations: Heavy 4/0, Medium 12/1, Light 19/9, Total Adds 10, WILD, WHUR, WEDR, WBMX, WGCI, KJLH, WXOK, WATV, WQMG, KHYS. Heavy: WWIN, WDAS, WNHC, WJMI. Medium: WXYV, WRKS, WUSL, KRNB, WDMT, WKND, WRDW, WQQK,

JERMAINE JACKSON & PIA ZADORA "When The Rain Begins To Fall" (Arista) 35/6
Rotations: Heavy 4/0, Medium 11/1, Light 20/5, Total Adds 6, WDMT, WPEG, WQMG, WEAS, WQKS, WDAO. Heavy: WOWI, WKXI, WBLX, WTLC. Medium: WAMO, WVEE, KRNB, WHRK, WEDR, WZAK, KSOL, OC104, WENN, KOKA.

RICK JAMES "Can't Stop" (Gordy/Motown) 34/26
Rotations: Heavy 2/1, Medium 14/11, Light 18/14, Total Adds 26 including WWIN, WILD, WDAS WUSL, WHUR, WVEE, KNOK-FM, KYOK, WOWI, WTMP, WBLZ, WZAK, KMJM, KACE, XHRM, WATV, WENN, WANM, WWWS, KUKQ. Heavy: WZEN-FM. Medium: WDIA, KDAY, WEAS

FREDERICK "Gentle (Calling Your Name)" (Héat) 34/5
Rotations: Heavy 10/0, Medium 13/1, Light 11/4, Total Adds 5, WRKS, WVEE, WNHC, KJCB, WVKO. Heavy: WDAS, WAMO, KKDA-FM, KMJQ, KYOK, WZAK, WDRQ, WJLB, WWWS, WVOI. Medium: WWIN, WILD, WUSL, WDMT, KSOL, KQXL, WPEG, KHYS, KOKA, WDAO, WKWM, WTLC.

LEGACY "Don't Waste The Night" (Private I/CBS) 34/3

Rotations: Heavy 1/0, Medium 15/0, Light 18/4, Total Adds 4, WŽAK, WQMG, WPDQ, KHYS. Heavy: WANM. Medium: WAMO, KRNB, WDIA, WEDR, WDMT, KSOL, WNHC, WRDW, WXOK, WENN, WPEG, WBLX, KAPE, WEAS, KOKA.

FREDDIE JACKSON "Rock Me Tonight" (Capitol) 33/21
Rotations: Heavy 1/0, Medium 3/2, Light 29/19, Total Adds 21, WDIA, WHRK, WEDR, WYLD-FM, WTMP, WJLB, WZEN-FM, WENN, WFXC, WOMG, WPDQ, KIIZ, WBMK, WBLX, WORL, WTOY, KAPE, KOKA, WWDM, WAAA, WVOI. Heavy: KJCB.

BILLY OCEAN "Suddenly" (Jive/Arista) 33/9

Rotations: Heavy 0/0, Medium 10/2, Light 23/7, Total Adds 9, WWIN, WDAS, KNOK-FM, WHRK, XHRM, OC104, WBMK, WJYL, WJJS. Medium: WDIA, WKND, WATV, WQMG, WJMI, WANT, WWDM, WWWS.

PROCESS & THE DOO RAGS "Stomp & Shout" (Columbia) 33/5
Rotations: Heavy 1/0, Medium 12/0, Light 20/5, Total Adds 5, WATV, WBMK, WPLZ, KHYS, KOKA. Heavy: WAOK. Medium: WDAS, KKDA-FM, KRNB, WYLD-FM, WTMP, WZEN-FM, WRDW, WPEG, KAPE, WANM, WWWS, KDKO.

ATLANTIC STARR "Freak-A-Ristic" (A&M) 32/25

Rotations: Heavy 0/0, Medium 9/6, Light 23/19, Total Adds 25, WDAS, WDJY, KKDA-FM, KMJQ, KYOK, WHRK, WTMP, WBMX, WZAK, WDRQ, WJLB, KMJM, KHLH, XHRM, WTKL, WATV, WFXC, WQMG, WJMI, KJCB, WAAA, WTLC, WWWS, KDKO, KUKQ. Medium: KNOK-FM, KDAY, KOKA.

SYLVERS "Falling For Your Love" (Geffen) 32/7

Rotations: Heavy 1/0, Medium 6/1, Light 25/6, Total Adds 7, WVEE, WEDR, WTMP, WATV, KOKA, WQKS, WAAA. Heavy: WAOK. Medium: WDAS, KSOL, KHYS, WTLC, WWWS.

GWEN GUTHRIE "Just For You" (Island) 29/7

Rotations: Heavy 0/0, Medium 6/1, Light 23/6, Total Adds 7, WOWI, WTMP, WKND, WPEG, WBMK, KOKA, WAAA. Medium: KRNB, WZAK, WRDW, WJMI, WEAS.

#### MOST ADDED

RICK JAMES (26) n't Stop (Gordy/Motor ATLANTIC STARR (25) Freak-A-Ristic (A&M)
USA FOR AFRICA (25) We Are The World (Columbia)
KLYMAXX (23) Meeting in The ... (Constellation// FREDDIE JACKSON (21) Rock Me Tonight (Capitol) SHANNON (21)

Do You Wanna Get Away (Mirage/Atco)

#### HOTTEST

**LUTHER VANDROSS (46)** 'Til My Baby Comes Home (Epi-JESSE JOHNSON'S REVUE (42) Be Your Man (A&M)
MAZE 1/FRANKIE BEVERLY (39)
Back In Stride (Capitol)
WILTON FELDER 1/BOBBY WOMACK (38) I'll Still Be Looking Up To You (MCA)

COMMODORES (31) Nightshift (Motov

TEENA MARIE "Jammin" " (Epic) 28/10
Rotations: Heavy 1/0, Medium 4/1, Light 23/9, Total Adds 10, WDJY, WDIA, WJLB, XHRM, WXOK, WPEG, JET94, WBMK, KJCB, WWWS. Heavy: KACE. Medium: WFXC, KAPE.

CHANGE "Let's Go Together" (Atlantic) 28/7

Rotations: Heavy 0/0, Medium 8/1, Light 20/6, Total Adds 7, WILD, WUSL, WZAK, KACE, WNHC, WTOY, WWWS. Medium: WWIN, WDAS WHUR, WTMP, KMJM, WFXC, WJMI.

HAROLD FALTERMEYER "Axel F" (MCA) 27/11

Rotations: Heavy 7/0, Medium 10/4, Light 10/7, Total Adds 11, KNOK-FM, KYOK, WTMP, WDRQ, WLUM, OC104, WBLX, WPLZ, KAPE, WANM, WOKS. Heavy: WXYV, WRKS, WHUR, KKDA-FM, WYLD-FM, WJLB, KMJM. Medium: WILD, WDJY, WGCI,

J. BLACKFOOT "Don't You Feel It (Like I Feel It)" (Sound Town) 26/1
Rotations: Heavy 2/0, Medium 15/0, Light 9/1, Total Adds 1, WDAO. Heavy: WDIA, WWWS. Medium: WAMO, WAOK, WEDR, WDMT, WZEN-FM, WKND, WXOK, WENN, WORL, KAPE, WEAS, KOKA, WANM, WKWM, WTLC.

REDDS & THE BOYS "Movin' & Groovin' " (TTED/4th & B'way) 25/3

Rotations: Heavy 1/0, Medium 6/0, Light 18/3, Total Adds 3, WVEE, WXOK, WENN. Heavy: WPDQ. Medium: WWIN, WHUR, WZEN-FM, KHYS, WEAS, WTLC.

#### SIGNIFICANT ACTION

LEVERT "I'm Still" (Tempre) 24/3

Rotations: Heavy 3/0, Medium 9/0, Light 12/3, Total Adds 3, WILD, KHYS, WWDM. Heavy: WWIN, WDAS, WGCI. Medium: WVEE, WBMX, WDMT, WZAK, KACE, WFXC, WANT, WANM, WTLC.

SHANNON "Do You Wanna Get Away" (Mirage/Atco) 21/21
Rotations: Heavy 0/0, Medium 4/4, Light 17/17, Total Adds 21, WXYV, WDAS, WUSL, WDJY, WHUR, WVEE, KMJQ, KRNB, WDIA, WHRK, WEDR, WBMX, WDMT, KMJM, WPEG, WKXI, KJCB, KHYS, WTOY, WTLC, WWWS.

WHAM! "Everything She Wants" (Columbia) 21/13
Rotations: Heavy 0/0, Medium 7/3, Light 14/10, Total Adds 13, WXYV, WUSL, KKDA-FM, KNOK-FM, KRNB, WHRK, WOWI, WDRQ, XHRM, WPEG, JET94, WBMK, WORL. Medium: KACE, KDAY, KOKA, WQKS.

WHODINI "Big Mouth" (Jive/Arista) 21/13 WINDINI BIS MUULI (1997/ALISA) 21713
Rotations: Heavy 3/2, Medium 4/2, Light 14/9, Total Adds 13, WVEE, KKDA-FM, KYOK, WDMT, WZAK, WRDW, WATV, WQMG, WJMI, KJCB, WLOU, WWDM, WQKS. Heavy: KlIZ. Medium: KDAY, WWWS.

ROY AYERS "Poo Poo La La" (Columbia) 21/3 Rotations: Heavy 1/0, Medium 3/0, Light 17/3, Total Adds 3, WPLZ, WTOY, WWDM. Heavy: WQMG. Medium: WPDQ, KIIZ,

TWIN IMAGE "My Baby Loves Me (Do Do)" (Capitol) 18/0

Medium: KKDA-FM, WYŁD-FM, WDMT, WZAK. ANTHONY WATSON "Solid Love Affair" (SRO) 17/4

Rotations: Heavy 0/0, Medium 4/0, Light 13/4, Total Adds 4, WDMT, WZAK, WLOU, WWDM. Medium: WAOK, KRNB, WEDR,

SERGIO MENDES "Let's Give A Little More This Time" (A&M) 17/3 y 0/0, Medium 1/0, Light 16/3, Total Adds 3, KRNB, WEDR, WATV. Medium: WJAX.

INTRIGUE "Fly Girl" (World Trade) 17/2

Rotations: Heavy 0/0, Medium 5/1, Light 12/1, Total Adds 2, WRKS, WENN. Medium: WDAS, KRNB, WEDR, WQQK. CURTIS HAIRSTON "I Want Your Lovin" " (Pretty Pearl) 15/3
Rotations: Heavy 0/0, Medium 3/0, Light 12/3, Total Adds 3, WHUR, WVEE, WKXI. Medium: KRNB, WQMG, WBLX.

ALFIE "Star" (Motown) 15/3

Rotations: Heavy 0/0, Medium 3/0, Light 12/3, Total Adds 3, WOWI, WRDW, WLOU. Medium: WGCI, WZAK, WWWS. ERAMUS HALL "Checkin You Checkin Yourself Out" (Capitol) 15/1

Rotations: Heavy 0/0, Medium 0/0, Light 15/1, Total Adds 1, WDIA.

WHIZ KID "He's Got The Beat" (Tommy Boy) 14/9

Rotations: Heavy 1/0, Medium 1/0, Light 12/9, Total Adds 9, KMJQ, KRNB, XHRM, WXOK, WATV, WPEG, KOKA, WTLC, KUKQ. Heavy: KDAY. Medium: WFXC. DARYL HALL & JOHN OATES "Some Things Are Better Left Unsaid" (RCA) 13/5

Rotations: Heavy 0/0, Medium 6/2, Light 7/3, Total Adds 5, WHRK, WBLZ, WPEG, KOKA, WANM. Medium: KNOK-FM, K94, WZAK, WQKS.

EDDIE "D" "Backstabbin" " (Philly World/Atlatic) 13/4
Rotations: Heavy 1/1, Medium 3/0, Light 9/3, Total Adds 4, KYOK, WBLX, WEAS, WAAA. Medium: KMJQ, WDRQ, KMJM.

RAPPIN' DUKE "Rappin' Duke" (JWP) 12/3

Rotations: Heavy 2/0, Medium 5/1, Light 5/1, Total Adds 3, WHUR, KNOK-FM, KIIZ. Heavy: WDRQ, WJLB. Medium: WWIN, WGCI KMJM, KJI H

JUNIE MORRISON "Stick It In" (Island) 11/2
Rotations: Heavy 3/0, Medium 3/0, Light 5/2, Total Adds 2, WHRK, KQXL. Heavy: KKDA-FM, KYOK, KRNB. Medium: WAMO,

PHIL COLLINS "One More Night" (Atlantic) 11/1
Rotations: Heavy 6/0, Medium 3/0, Light 2/1, Total Adds 1, WHUR. Heavy: WHRK, WBLZ, WLUM, WJAX, WQKS, WVKO. Medium: KACE, KJLH, JET94.

CHAMPAIGN "Intimate Strangers" (Columbia) 10/4

Rotations: Heavy 0/0, Medium 2/0, Light 8/4, Total Adds 4, WXYV, WYLD-FM, KJCB, WWDM. Medium: WHUR, WTMP.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

NUMBER

Jesse Johnson's Revue

BE YOUR MAN





A&M THANKS BLACK RADIO FOR ITS RECORD-BREAKING MOVES.

Be prepared, there's lots more to come from the smash album

Jesse Johnson's Revue

Produced by J. Johnson for J.W.J. Productions, Inc. (SP 6-5024)

ON A&M RECORDS AND BASE CHROME CASSETTES.

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# **BLACK/URBAN ADDS & HOTS**

#### **EAST**

BILLY OCEAN RICK JAMES STEVE ARRINGTON CON FUNK SHUN KLYMAXX SWITCH SIEDAH GARRETT ROCKWELL IVY IVY
USA FOR AFRICA
Hottest:
NEW JERSEY MASS C
WILTON FELDER
MAZE

#### MANHATTANS WHITNEY HOUSTON WXYV/Baltimore Roy Sampson

MIDNIGHT STAR CHAMPAIGN HOWARD JONES GEORGE BENSON BILL WITHERS OPUS TEN WHAMI BILL WITHERS
OPUS TEN
WHAMI
FATBACK
ROCK MASTER SCOTT
SHANNON
HOTEGET
JESSE JOHNSON
HAROLD FALTERMEYE
ALEXANDER O'NEAL
MARY JANE GIRLS
SHALAMAR

STEVE ARRINGTO RICK JAMES TONEY LEE CHANGE CHANGE
CHAKA KHAN
AMII STEWART
LEVERT
HOTTEST:
UTFO
READY FOR THE WOR
COMMODORES

USA FOR AFRICA GWEN GUTHRIE RICK JAMES KOOL & THE GANG GEORGE DUKE GEORGE DUKE
HOTTEST
HOTTON FELDER
JESSE JOHNSON
MARY JANE GIRLS
USA FOR AFRICA
DEBARGE

GEORGE DUKE FREDERICK EVELYN THOMAS NAYOBE BILL WITHERS CHANGE HOTLEST DIANA ROSS COMMODORES WILTON FELDER JOHNNY GILL REBBIE JACKSON

#### WRKS/New York Tony Quartarone

INTRIGUE FREDERICK PAUL HARDCASTLE DEBARGE LUTHER VANDROSS HOTEST: USA FOR AFRICA NEW JEBSEY MASS C HAROLD FALTERMEYE COMMODORES DIANA BOSS

#### OC104/Ocean City, MD Dave Atlan

USA FOR AFRICA DAVID SAMBORN BILLY OCEAN POINTER SISTERS BILL WITHERS HAROLD FALTERMEYE KLYMAXX DON HENLEY HOTLEST: DON HENLEY
HOTTEST:
NEW EDITION
LUTHER VANDROSS
DEBARGE
MAZE
SADE

### WUSL/Philadelp Jeff Wyatt

Jeff Wyatt

RICK JAMES
CHANGE
WHAM!
FOXANNE SHANTE
SHANNON
JEFFREY OSBORNE
READY FOR THE WOR
HOTLEST:
CHAKA KHAN
DIANA ROSS
NEW EDITION
DEBARGE
USA FOR AFRICA

#### WDAS/Philadelphia

SHANNON
RICK JAMES
KIYMAX
RICK JAMES
KIYMAX
KIYMAX
RICK JAMES
KIYMAX
RICK JAMES
KIYMAX
RICK JAMES
RICK JAMES
RICK JAMES
JULIAN LENNON
EVELYN THOMAS
GEORGE DUKE
BILLY CCEAN
STANLEY JORDAN
HOTESE:
COMMODORSS
PATTI LABELLE
FREDERICK
JESSE JOHNSON

## WAMO/Pittsburgh Allen Harrison

RUN D.M.C. STEVE ARRINGTON LOUIS JOHNSON HOLLEST: SADE JESSE JOHNSON USA FOR AFRICA RUN D.M.C. LUTHER VANDROSS

WHITNEY HOUSTON SHANNON JULIAN LENNON POINTER SISTERS KLYMAXX ATLANTIC STARR HERB THE K TEENA MARIE GEORGE DUKE HOLLESTE GEORGE DUKE
HOTTEST:
DEBARGE
READY FOR THE WOR
USA FOR AFRICA
LUTHER VANDROSS
MURRAY HEAD

#### WHUR/Washington Libby Lawson

SHANNON
SHANNON
HOWARD JONES
RICK JAMES
RICK JAMES
RICK JAMES
RICK JAMES
CASHMERE
CHAKA KHAN
RAFPIN' DUKE
SISDAH GARRETT
CURTIS HAIRSTON
HOTESST:
USA FOR AFRICA
MAZE

#### WVEE/Atlanta

CON FUNK SHUN
GEORGE DUKE
RICK JAMES
CHARA KHAN
SYLVERS
SHANNON CK
MHODINI
REDDS & THE BOYS
OPUS TEN
GO WEST
CURTIS HAIRSTON
HOLLES
L'COMMODORES
PATTI LABELLE
JESSE JOHNSON
WILTON FELDER
MAZE

### WAOK/Atlanta Larry Tinsley

none
Hottest:
PATTI LABELLE
COMMODORES
WILTON PELDER
KURTIS BLOW
JESSE JOHNSON

#### WRDW/Augusta Charlotte Logan

JEFF LORBER USA FOR AFRICA SIEDAH GARRETT SIEDAH GARRET Hottest: WILTON FELDER COMMODORES MAZE PATTI LABELLE TINA TURNER BILL WITHERS KLYMAXX OPUS TEN WHODINI ALFIE

#### WTKL/Baton Rouge

NEW EDITION NEW JERSEY MASS C SADE JEFF LORBER SHALAMAR KOOL & THE GANG MADONNA
DAVID DIGGS
WHITNEY HOUSTON
Q.T. HUSH
HOTTEST:
UTFO
WILTON FELDER
TINA TURNER

#### **KQXL/Baton Rouge**

REDDINGS GEORGE DUKE STANLEY JORDAN JUNIE MORRISON Hottest: WILTON FELDER COMMODORES MAZE WHAM! TINA TURNER

#### WXOK/Baton Rouge Al Wallace

AN WANGED AMAIL STEWART TEENA MARIE SOULS TEN WHIZ KID REDUS & THE BOYS HOTELS COMMODORES TINA TURNER ASHORD & SIMPSON ROXANNE & UTFO

#### WATV/Birmingham

RON JANUARY
USA FOR AFRICA
WHODINI
SERGIO MENDES
WHIZ KID
SYLVERS
SYLVERS
FROCESS & THE DOO
RICK JAMES
ATLANTIC STARR
ROXANNE SHANTE
HOLLES I:
LUTHER VANDROSS
DEBARGE
GLADYS KNIGHT
MAZE
RUN D.M.C.

#### SOUTH

Michael Star

USA FOR AFRICA
CON FUNK SHUN
OPUS TEN
RICK JAMES
ALLCIA MYERS
HYRIGUE
THE BOYS
FREDDIE JACKSON
PRIME TIME
DAVID DIGGS
HOUTES
HOU

#### WPEG/Charlotte Mike Rossi

Mike Rossi

ROXANNE SHANTE
SIEDAH GARRETT
WHIZ KID
ZADORA & JACKSON
SHENKL LEE RALPH
MALONNA
GWEN GUTHRIE
HALL & OATES
TEENA MARIE
RICK JAMES
WHAM!
LUTHER VANDROSS
JESSE JOHNSON
EUGENE WILDE
ALEXANDER O'NEAL

#### JET94/Chattanooga Rich Phillips

RICH PHIIIDS
GREG KIHN
MURRAY HEAD
EUGENE WILDE
REDDINGS
GLENN JONES
GEORGE EENSON
RILWAAL
GARRETT
RICH STEPP
RICH STEPP
HAMI
HOTLEST

#### KKDA-FM/Dallas Terri Avery

ENCHANTMENT WHODINI ATLANTIC STARR WHAMI SWITCH SEXUAL HARRASSMEN SEXUAL HARRASSM Hottest; FREDERICK USA FOR AFRICA LUTHER VANDROSS GAP BAND JUNIE MORRISON

KNOK-FM/Ft. Worth

Kenny Byd
WHAMI
SEXUAL HARRASSMEN
RICK JAMES
KLYMAXX
RAPPIN' DUKE
BILLY CCEAN
HAROLD PALTERMEYE
GLENN JONES
HOTESEL:
LUTHER VANDROSS
PATTI LABELLE
USA FOR AFRICA
MAZE

MAZE JESSE JOHNSON

APOLLONIA 6 WHODINI

WHODINI
DREAMBOY
ZADORA & JACKSON
AMII STEWART
LEGACY
MILES DAVIS
CON FUNK SHUN
ATLANTIC STARR

ATLANTIC STARR
BILL WITHERS
FREDDIE JACKSON
HOTTEST:
JESSE JOHNSON
LUTHER VANDROSS

WFXC/Durhan RICK JAMES ATLANTIC STARR FREDDIE JACKSON KLYMAXX TONEY LEE TONEY LEE Hottest: GLADYS KNIGHT MADONNA MAZE LUTHER VANDROSS ALEXANDER O'NEAL

#### WENN/Birmingham Michael Star

Steve Hedgewood
WHODINI
EDDIE D
FURIOUS FIVE
USA FOR AFRICA
ATLANTIC STARR
HOWARD JONES
RICK JAMES
MADONNA
REDDINOS
HERB THE K
HAROLD FALTERMEYE
GLENN JONES
EUGENE WILDE
HOTESEL
WHODINI
EDDIE D
ALEXANDER O'NEAL
JUNIE MORRISON
USA FOR AFRICA KMJQ/Houston Brute Bailey

#### WWWZ/Charle Marc Little

METER LINE
MELBA MOORE
KLYMAXX
REDDINGS
HOCLEST:
LUTHER VANDROSS
DEBARGE
WILTON FELDER
JESSE JOHNSON

USA FOR AFRICA
WHODINI
BILL WITHERS
RICK JAMES
ATLANTIC STARR
MELBA MOORE
KLYMAXX
DONNA MITCHELL DONNA MITCHELL
HOTTEST:
HOTTEST:
NEW EDITION
MARY JANE GIRLS
LUTHER VANDROSS
MIDNIGHT STAR
ALEXANDER O'NEAL WKXI/Jackson Tommy Marshall

CURTIS HAIRSTON KEITH POLE SHANNON
MARY JANE GIRLS
HOTTEST:
COMMODORES
WILTON FELDER
JESSE JOHNSON
PATTI LABELLE
MAZE

Grue Balley

CON FUNK SHUN

NEW EDITION

WHIZ KID

SHANNON

JEFF LORBER

ATLANTIC STARR

HOTTEST LORDER

ALEXANDER O'NEAL

SHEENA EASTON

HALL & OOTES

RUN D.M.C.

WJMI/Jackson

#### WJAX/Jacksonville Tony Mann

USA FOR AFRICA
KLYMAXX
GREG KIHN
ALEXANDER O'NEAL
FOREIGNER
CON FUNK SHUN
TEMPTATIONS
HOOTEST
MADONNA
MAZE MAZE NEW EDITION

#### WPDQ/Jacksonville Bob Scott

GEORGE BENSON
LEGACY
AAK
BONNIE POINTER
USA POR AFRICA
FPEDDIE JACKSON
CON FUNK SHUN
YELLOWJACKETS
HOTTES
HOTTES
HOTTES
ADE
ALEXANDER O'NEAL
B.B. KING B.B. KING REDDS & THE BOYS

## KNZ/Killeen Bill St. John

STEVE ARRINGTON
GEORGE BENSON
RAPPIN DUKE
MAZE
FREDDIE JACKSON
HOTTES
MAZE
JESSE JOHNSON
NEW EDITION
USA FOR AFRICA
CON FUNK SHUN

#### WBMK/Knoxville Maurice Turk

Maurice lurk

ELYMAXX

ELYMAXX

ELYMAXY

BILLY OCEAN

GWEN GUTHRIE

FREDDIE JACKSON

MAIMOTION

FROCESS & THE DOO

HOTESS & THE DOO

ROTESS & THE DOO

HOTESS & THE DOO

ROTESS & THE DOO

HOTESS & THE DOO

HOTES

#### KJCB/Lafayette Bestrice Evans

Bestrice Evans

USA FOR AFRICA
FREDERICK
CON FUNK GHUN
CON FUNK GHUN
FUNK GH

#### WLOU/Louisville Tony T. Fields

ROXANNE & UTFO WHODINI GEORGE DUKE THELMA HOUSTON THELMA HOUSTON ALFIE USA FOR AFRICA ANTHONY WATSON B.B. KING MARY JANE GIRLS MARY JANE GIRLS
HOTTEST:
READY FOR THE WOR
JESSE JOHNSON
RUN D.M.C.
ROXANNE SHANTE
THIRD WORLD

#### WJYL/Louisville

USA FOR AFRICA WARWICK & JONES MADONNA WARWICK & JONES
MADONNA
MAGNUM FORCE
JEFF LORBER
MARY JANE GIRLS
BILLY OCEAN
KOOL & THE GANG
DAVID SANBORN
NEW EDITION
STEVE ARRINGTON
HOLLEST
LANDROSS
WILLE
WILLE
WILLE
HELDER
JOHNSON
MAZE
DEBARGE

#### WJJS/Lynchburg Lad Goins

Lad Goins
MICK JAGGER
KIYMAXX
BILLY OCEAN
CON PUNK SHUN
GEORGE BENSON
CHAKA KHAN
RICK JAMES
HOTLEST
LUTHER VANDROSS
JESSE JORNSON
COMMODORES
WILTON FELDER
MAZE

MELBA MOORE

MELDA WOORE
KICKNILD AGGER
MICK JAGGER
MICK JAGGER
PHILIP BAILEY
POINTER SISTERS
SHANNON
TEENA MARIE
BILL WITHERS
JEFF LORBER
LOUIS JOHNSON
FREDDIE JACKSON
KEITH FOLE
RRAWDS HALL
HOTTER
HOTE
LOUIS JOHNSON
FREDDIE JACKSON
KEITH FOLE
RRAWDS HALL
HOTE
ROMMODORES
WILTON FELDER
GAP BAND
JESSE JOHNSON

WHRK/Memphis Stone/Smith

Stone/Smith
OPUS TEN
DAVID SAMBORN
FAT BOYS
CON FUNK SHUN
SIEDAH GARRETT
JUNIE MORRISON
ATLANTIC STARR
HALL & OATES
FREDDIE JACKSON
BILLY OCEAN

FREDDIE JAC BILLY OCEAN WHAM! SHANNON

WEDR/Miami

#### WOWI/Norfold Chris Turner KRNB/Memphis

USA FOR AFRICA
RICK JAMES
WHAM!
STEVE ARRINGTON
GWEN GUTHRIE
ALFIE
GRANDMASTER FLASH
HOLLEST
HALAMAR
LUTHER VANDROSS
MAZE
KOOL & THE GANG
JESSE JOHNSON Jerry Mason CON FUNK SHUN BILL WITHERS SERGIO MENDES WHAM! DAN HARTMAN PETER BROWN WHIZ KID TONEY LEE SHANNON KEITH POLE 3-D 3-D Hottest: WILTON FELDER MAZE JENNY BURTON CAROL LYNN TOWNES JESSE JOHNSON

## K94/Norfolk Bruce Dowdy

THIRD WORLD
THIRD WORLD
TEMPTATIONS
STRAFE
KLYMAXX
RUN D.M.C.
DREAMBOY
SOS BAND
HOLLEST
LUTHER VANDROSS
SADE
SHEENA EASTON
DEBARGE
MADDUNYA

USA FOR AFRICA KLYMAXX
JOE SIMON
TONEY LEE
FREDDIE JACKSON
TRINERE
WHAM!
MAHOGHANY WATKINS OSE
SAMAKI & VARIATIO
MELBA MOORE
HOTTEST
LUTHER VANDROSS
THIRD WORLD
MARY JANE GIRLS
PATTI LABBLLE
USA FOR AFRICA

USA FOR AFRICA ROY AYERS KLYMAXX HAROLD FALTERMEYE PROCESS & THE DOO HOLTEST: MAZE LUTHER VANDROSS KURTIS BLOW RUN D.M.C. SADE

LEGACY LEVERT GEORGE BENSON AMII STEWART OPUS TEN PROCESS & THE DOO STEVE ARRINGTON SHANNON HATERST Hottest: COMMODORES COMMODORES
WILTON FELDER
TINA TURNER
ASHFORD & SIMPSON
DIANA ROSS

KLIQUE
REDDINGS
GEORGE DUKE
BOB MARLEY
GREG PHILLINGANES
BILL WITHERS
PUNKY & THE ONENE
HOTE-ST:
MANHATTANS
LUTHER VANDROSS LUTHER VANDROSS WILTON FELDER COMMODORES JESSE JOHNSON

#### WTOY/Roanoke Duke Ellington

USA FOR AFRICA BILL WITHERS CHANGE
CON FUNK SHUN
ROY AYERS
PREDDIE JACKSON
PRIME TIME
DAVID SANBORN
SHANNON
HOttest:
DAZZ BAND
JESSE JOHNSON

B.J. Taylor

NEW EDITION
JESSE JOHNSON
JESSE JOHNSON
HAROLD FALTERMEYE
THELMA HOUSTON
CON FUNK SHUN
EDDIE D
HERB THE K
SHALAMAR
FREDDIE JACKSON
GREG PHILLINGAMES
PRIME THE
BLICON
FRIME THE
ULTHER VANDROSS
SOS BAND
MIDBIGHT STAR
MAZE

WQQK/Nashville JC Floyd

KLYMAXX HOWARD JONES CHERRELLE GEORGE DUKE PHIL COLLINS MOJO

MOJO
HOTTEST:
NEW EDITION
NEWCLEUS
GRANDMASTER FLASH
RUN D.M.C.
ROXANNE SHANTE

WYLD-FM/New Orlean Dell Spencer

FREDDIE JACKSON
JOE SIMON
KLYMAXX
BILL WITHERS
CHAKA KHAN
OPUS TEN
USA FOR AFRICA
CHAMPAIGN
HOTHERS

MAZE COMMODORES MANHATTANS HAROLD FALTERMEYE

FREDDIE JACKSON HAROLD FALTERMEYE HAROLD FALTERMEY Hottest: LUTHER VANDROSS MARY JANE GIRLS JESSE JOHNSON ALEXANDER O'NEAL MAZE

#### WEAS/Savannah

USA FOR AFRICA NEW EDITION WHITNEY HOUSTON
WHITNEY HOUSTON
ZADORA & JACKSON
KOOL & THE GANG
EDDIE D
PRIME TIME PRIME TIME
HOTTEST:
USA FOR AFRICA
LUTHER VANDROSS
WILTON FELDER
MAZE
B.B. KING

#### KOKA/Shrevepor

B.B. Davis

MIDNIGHT STAR

HALL & OATES
GWEN GUTHRIE
PROCESS & THE DOO

WHIZ KID
CASHMERE
SYLVERS
FREDDIE JACKSON
HERB THE K
HOTCEST
LUTHER VANDROSS
JESSE JOHNSON
COMMODORES
PATTI LABELLE
MAZE

MarwaMays

NEW EDITION
CON FUNK SHUN
WHODINI
ANTHONY WATSON
ROY AYERS
APPLLONIA 6
CHEMPA ION
LEVERT
LUTHER VANDROSS
HOLLESE HOLLESE
HOTHESE HOLTSON
LESE JOHNSON
ALEXANDER O'NEAL
COMMODORES
LUTHER VANDROSS
LUTHER VANDROSS

#### WANM/Tallahassee

# WTMP/Tampa

RICK JAMES
HAROLD FALTERMEYE
ATLANTE STARK
SHALAMAR
SYLVERS
TRINERE
FREDDIE JACKSON
GWEN GUTHRIB
HOTLEST:
WILTON FELDER
LUTHER VANDROSS
PATTI LABELLE
MAZE
JESSE JOHNSON

## WQKS/Williamsburg Steve Crumbley

PRIME TIME
ZADORA & JACKSON
RICK JAMES
HAROLD FALTERMEYE
POINTER SISTERS
WHODINT POINTER SISTERS
WHODINI
OPUS TEN
SIEDAH GARRETT
SYLVERS
HOTCEST:
NEW EDITION
PHIL COLLING
ALEXANDER O'NEAL
PATTI LABELLE
MAZE

#### WAAA/Winston-Eric St. James

NEW EDITION
SYLVERS
EDDIE D
GEORGE DUKE
FREDDIE JACKSON
ATLANTIC STARR
BILL WITHERS
KLYMAXX
GWEN GUTHRIE
HOLLERS.

#### WGCI/Chicago Graham Armstrong

WBLZ/Cincinnat Brian Castle USA FOR AFRICA
GEORGE BENSON
HALL & OATES
GAP BAND
BILLY JOEL
RICK JAMES
JENNY BURTON
WHITNEY HOUSTON
ROLFOR ST.
ESSEA JOHNSON
MADONNA
COMMODORES
DEBARGE

LYAN TORIVER
USA FOR AFRICA
WHODINI
ATLANTIC STARR
RICK JAMES
LOUIS JOHNSON
LEGACY
ANTHONY WATSON
CHANGE
SEXUAL HARRASSMEN
HOTERATIC

Dean Dean

ZADORA & JACKSON
CON FUNN SHUN
TEMPTATIONS
WHODINI
USA FOR AFFICA
ANTHONE WATSON
OCCORES DUKE
FAT BOYS
SHANNON
HOCTED
HOCTES
HOLDER
WILTON FELDER
RUN D.M.C.
JESSE JOHNSON
MAZE
MAZE

## WVKO/Columbus K.C. Jones

USA FOR AFRICA NEW EDITION SIEDAH GARRETT LILLO THOMAS THELMA HOUSTON FREDERICK OPUS TEN GLENN JONES HOTTEST WILTON FELDER DAZZ BAND LUTHER VANDROSS B.B. KING MAZE

#### WDAO/Dayton Lankford Stephen

ZADORA & JACKSON USA FOR AFRICA POINTER SISTERS J. BLACKFOOT POINTER SISTERS
J. BLACKFOOT
Hottest:
WILTON FELDER
COMMODORES
DIANA ROSS
LUTHER VANDROSS
GLADYS KNIGHT

FREDDIE JACKSON MAN PARRISH ATLANTIC STARR TEENA MARIE EUGENE WILDE HOTTEST WILTON FELDER FREDERICK JESSE JOHNSON NEW EDITION

## MIDWEST

JIM SNOWGEN
ATLANTIC STARR
JENNY BURTON
ROXANNE SHANTE
HAROLD FALTERMEYE
GLENN JONES
TONEY LEE
WHAN!
EUGENE WILDE
HOTHER WILDE
LUTHER VANDROSS
WHAM! WHAM1 FREDERICK JESSE JOHNSON

#### WKWM/Grand Rapid Frank Grant

UTFO TEENA MARIE COMMODORES JESSE JOHNSON USA FOR APRICA WTLC/Indianapolis

ATLANTIC STARR
KOOL & THE GANG
SHANNON
CON FUNK SHUN
WILL KING
WHIZ KID
DAVID DIGGS DAVID DIGGS
HOTTEST:
LUTHER VANDROSS
JESSE JOHNSON
NEW JERSEY MASS C
DEBARGE
MAZE WLUM/Milwaukee

Jim Brown
JENNY BURTON
ALEXANDER O'NEAL
HAROLD FALTERMEYE
HITNEE HOUSTON
KLYMAXX
HOTLOST
LUTTER VANDROSS
DEBARGE
PATTI LABELLE
WILTON FELDER
JESSE JOHNSON

# WWWS/Saginaw Kermit Crockett

Kermit Crocket
TEENA MARIE
GEORGE DÜKE
CHANGE
CHANGE
CHANGE
ATLANTIC STARR
RICK JAMES
KIJMAXX
SHANNON TOUCH OP CLASS
HOTTER
HOTT

RON ANKINS
ROXANNE SHANTE
ATLANTIC STARR
CAPTAIN ROCK
FAT BOYS
SHANNON
RICK JAMES
HERB THE K
HOTTER
HOTELOR
COMMODORES
MAN PARRISH
WILTON FELDER
RAPPIN' DUKE

MADONNA KOOL & THE GANG KLYMAXX FREDDIE JACKSON HOTLEST: COMMODORES DEBARGE JESSE JOHNSON USA FOR AFRICA LUTHER VANDROSS

# FREDDIE JACKSON Hottest: WILTON FELDER TINA TURNER

MAZE JESSE JOHNSON FREDERICK

## WEST

#### KDKO/Englewood

NEW EDITION GEORGE DUKE CON FUNK SHUN ATLANTIC STARR Hottest: LUTHER VANDROSS JESSE JOHNSON WILTON FELDER GLADYS KNIGHT

#### KACE/Los Angeles

USA FOR AFRICA HOWARD JONES BLACK IVORY RICK JAMES
BOWIE & METHENEY
STEVE ARRINGTON
CHANGE
EVELYN THOMAS
NEW EDITION
VAN DYKES
HATTGET VAN DYKES HOTTEST: SADE COMMODORES WILTON PELDER LUTHER VANDROSS USA FOR AFRICA

REDDINGS Hottest: USA FOR AFRICA WHAM! COMMODORES

KDAY/Los Angeles Jack Patterson WILTON FELDER ROXANNE SHANTE MARY JANE GIRLS LUTHER VANDROSS JESSE JOHNSON

ATLANTIC STARR
WHODINI
JEFF LORBER
HOTTEST:
MARY JANE GIRLS
SOS BAND
SADE
USA FOR AFRICA
JESSE JOHNSON

#### XHRM/San Diego

GRANDMASTER FLAS SAM BOSTIC GEORGE BENSON BILL WITHERS WHIZ KID THELMA HOUSTON . RICK JAMES ATLANTIC STARR

DUML LINGSON
BILL WITHERS
BILLY JAMES
RICK JAMES
WHAN!
ATLANTIC STARR
WHIZ KID
TERNA MARIE
SIEDAH GARRETT
HOTLEST:
WILTON FELDER
JESSE JOHNSON
MAZE
LUTHER VANDROSS

**Duff Lindsey** 

#### **84 Reporting Stations 81 Current Reports** The following stations reported a frozen list this week:

**KDAY/Los Angeles** KSOL/San Francisco failed to report this week and its information was frozen.

**WAOK/Atlanta** 

194 (KMAI)/Honolulu has changed formats and is no longer a Black/Urban reporter.

Hottest: POINTER SISTERS FREDERICK NEW EDITION SOS BAND RUN D.M.C. WDMT/Cleveland

JOE BUINTO
BILL WITHERS
RICK JAMES
FURTOUS FIVE
FRIME TIME
HAROLD FALTERMEYE
HAROLD FALTERMEYE
HAROLD FALTERMEYE
HACLE SOMODORES
MIDMIGHT STAR
MAZE
FATTI LABELLE
LUTHER VANDROSS

WPLZ/Petersburg Hardy Jay

KHYS/Port Arthur Mark Petry LILLO THOMAS
GAP BAND
KLOCKWIZE
GLENN JONES
SYLVEEN
SERGIO MENDES
CON FUNK SHUN
FREDDIE JACKSON
GEORGE BENSON
SHANNON

KLYMAXX
HOTTEST:
LUTHER VANDROSS
PATTI LABELLE
SHALAMAR
WILTON FELDER
MAZE WANT/Richmond Donnle Deane

SHANNON ATLANTIC STARR KEITH POLE AMII STEWART STEVE ARRINGTON GREG PHILLINGANES GREG PHILLINGAN: HOTTEST: PATTI LABELLE TINA TURNER POINTER SISTERS GLADYS KNIGHT DAZZ BAND

GEORGE BENSON
JOHNNIE TAYLOR
FORMULA FIVE
AMII STEMANT
WARMERS
YELLOWJACKETS
MILES DAVIS
HOTELS
LOMMODORES
LOZZ BAND
WILTON FELDER
LUTHER VANDROSS
SOS BAND

KMJM/St. Louis Ron Atkins

WZEN/St. Louis

Stations are listed by region. Hots are listed in order of their airplay activity

# JAZZ

#### **TOP 30**

- **BOBBY HUTCHERSON**/Good Bait (Landmark)
- 0 STANLEY JORDAN/Magic Touch (Blue Note) 10
- DAVID SANBORN/Straight To The Heart (WB) 3
- JAMES WILLIAMS/Alter Ego (Sunnyside) 4
- DAVE GRUSIN/One Of A Kind (GRP) 3
- TANIA MARIA/The Real Tania Maria: Wild! (Concord Picante) 6 6
- JACKSON/BROWN/WALTON/ROKER/It Don't Mean A Thing If You... (Pablo)
- DAROL ANGER & BARBARA HIGBIE QUINTET/Live At Montreux (Windham Hill) 20
- YELLOWJACKETS/Samurai Samba (WB) 17 9
- KENNY BURRELL/GROVER WASHINGTON/Togethering (Blue Note) 1 25
- FALCON & THE SNOWMAN/Soundtrack (EMI America) 1 11
- BOBBY SHEW QUARTET/Breakfast Wine (Pausa) 12 8
- ➂ BILL REICHENBACH QUARTET/Bill Reichenbach Quartet (Silver Seven) 15
- SKYWALK/Silent Witness (Zebra) 14 7
- 13 15 ANDREAS VOLLENWEIDER/White Winds (FM/CBS)
- DAVE BRUBECK QUARTET/For Iola (Concord) **1** 16
- 17 RODNEY JONES/When You Feel The Love (Timeless/Zebra) 9
- ARTHUR BLYTHE/Put Sunshine In It (Columbia) 18 12
- 19 GEORGE BENSON/20/20 (WB)
- ALEX MALHEIROS/Atlantic Forest (Milestone/Fantasy) 20 27
- 3 STEVEN SCHOENBERG/Pianoworks (Quabbin) 23
- SCOTT COSSU/Islands (Windham Hill) 22 18
- Œ NEWPORT JAZZ FESTIVAL ALL-STARS/Newport Jazz Festival All-Stars (Concord) 30
- MANHATTAN TRANSFER/Bop Doo-Wopp (Atlantic) 24 21
- DEBUT > 23 CHET ATKINS, C.G.P./Stay Tuned (Columbia)
  - ART BLAKEY & JAZZMESSENGERS/Album Of The Year (Timeless/Zebra) 22 26
  - 27 ROSEANNA VITRO/Listen Here (Texas Rose)
- DEBUT 🕨 🥸 DAVID DIGGS/Streetshadows (TBA/Palo Alto)
- JEANNIE CHEATHAM & JIMMY CHEATHAM/Sweet Baby Blues (Concord) **3** DEBUT
  - PAQUITO D'RIVERA/Why Not! (Columbia) 30

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey,

#### **NEW & ACTIVE**

MARK MURPHY "Sings The Nat Cole Songbook" (Muse) 10/4

Rotations: Heavy 3/1, Medium 5/1, Light 0/0, Extra Adds 2 Total Adds 4, WBEE, WJZZ, KJAZ, KXPR. Heavy: WYRS, KPLU. Medium: WBFO, KKGO, WFSS, WUSF.

CLAUDE BOLLING BIG BAND "Live At The Meridien" (FM/CBS) 10/3

. Beavy 3/0, Medium 3/1, Light 4/2, Extra Adds 0, Total Adds 3, WBFO, KUHF, WKSU. Heavy: WYRS, WBBY, KLSK. KPLU. WHRO.

JAY LEONHART w/JOE BECK "There's Gonna Be Trouble..." (Sunnyside) 10/1
Rotations: Heavy 2/0, Medium 4/1, Light 4/0, Extra Adds 0, Extra Adds 1, WVPE. Heavy: WYRS, WMOT. Medium: WFAE, WUSF.

BUDDY TATE & AL GREY "Just Jazz' (Uptown) 10/1

Rotations: Heavy 4/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, WGBH. Heavy: KADX, WHRO, WNUR, KLCC. Medium: WUWM, KLON.

MILES DAVIS "Under Arrest" (Columbia) 9/3

Rotations: Heavy 3/0, Medium 3/0, Light 2/2, Extra Adds 1, Total Adds 3, WGBH, WJZZ, WFSS. Heavy: WNOP, WYBC, KIFM. Medium: WBEE, KWMU, WKND.

CHARLES LLOYD QUARTET "A Night In Copenhagen" (Blue Note) 9/3

Rotations: Heavy 5/1, Medium 2/0, Light 1/1, Extra Adds 1, Total Adds 3, WBEE, WYBC, WUSF. Heavy: WDET, WKSU, WUWM, KJAZ. Medium: KSAX, WKND.

ART ENSEMBLE OF CHICAGO "Third Decade" (WB) 9/2

Rotations: Heavy 5/1, Medium 4/1, Light 0/0, Extra Adds 0, Total Adds 2, WYBC, WVPE. Heavy: WRTI, WKSU, WNUR, KLCC. Medium: WDET, WUSF, KWMU.

LISA RICH "Listen Here" (Discovery) 9/1

Rotations: Heavy 4/1, Medium 5/0, Light 0/0, Extra Adds 0, Total Adds 1, WVPE. Heavy: WYRS, KJAZ, KXPR. Medium: WKSU,

ALPHONSE MOUZON "The Sky is The Limit" (Pausa) 9/0

Rotations: Heavy 4/0, Medium 5/0, Light 0/0, Extra Adds 0, Extra Adds 0. Heavy: KBEM, KTCJ, WFSS, KIFM. Medium: WZAM, WBEE, KKGO, WMGI, XHRM.

RECOIL "The Fantasy Continues" (Pausa) 9/0
Rotations: Heavy 1/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WGMI. Medium: WMOT, WZAM, WBBY, KJZZ,

Gets It All!



# MOST ADDED KENNY BURRELL/GROVER WASHINGTON (15)

Togethering (Blue Note) STANLEY JORDAN (11)

Magic Touch (Blue Note)

D. ANGER & B. HIGBIE QUINTET (10) Live At Montreux (Windham Hill)

MAYNARD FERGUSON (7)

Live From San Francisco (Palo Alto)

RARE SILK (7)

American Eyes (Palo Alto)

## HOTTEST BOBBY HUTCHERSON (19)

Good Bait (Landmark) DAVID SANBORN (19)

Straight To The Heart (WB)

JAMES WILLIAMS (15)

Alter Ego (Sunnyside)

DAVE GRUSIN (14)

One Of A Kind (GRP)

STANLEY JORDAN (14)

Magic Touch (Blue Note)

DIDIER LOCKWOOD GROUP "Didier Lockwood Group" (Gramavision) 8/5 Rotations: Heavy 2/1, Medium 3/2, Light 1/0, Extra Adds 2, Total Adds 5, WMOT, KBEM, KRVS, KLCC, KLSK. Heavy: WNOP, Medium: KIFM.

NEW PULSE JAZZ BAND "Boogie Man" (Kilmarnock) 8/1

lotations: Heavy 0/0, Medium 3/0, Light 5/1, Extra Adds 0, Total Adds 1, WYBC. Medium: WFAE, WMOT, WNUR

DON MENZA "Horn Of Plenty" (Pausa) 8/0

Rotations: Heavy 2/0, Medium 6/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: WBFO, WHRO. Medium: WGBH, WBEE, WBBY, KADX, KJZZ, KPLU

MAYNARD FERGUSON "Live From San Francisco" (Palo Alto) 7/7

Rotations: Heavy 0/0, Medium 1/1, Light 2/2, Extra Adds 4, Total Adds 7, WMOT, KLON, KJAZ, KUOP, WFSS, KRML,

RARE SILK "American Eyes" (Palo Alto) 7/7
Rotations: Heavy 1/1, Medium 2/2, Light 2/2, Extra Adds 2, Total Adds 7, WMOT, KLON, KJAZ, KPLU, WFSS, KXPR, KIFM.

ERNESTINE ANDERSON "When The Sun Goes Down" (Concord) 7/6
Rotations: Heavy 4/3, Medium 1/1, Light 0/0, Extra Adds 2, Total Adds 6, WBFO, WYRS, KLON, KJAZ, KPLU, KRML.

REBECCA PARRIS "A Passionate Fling" (Bec) 7/3
Rotations: Heavy 2/1, Medium 3/0, Light 0/0, Extra Adds 2, Total Adds 3, WBGO, WBEE, WUWM. Heavy: WYRS. Medium: WNOP, KJAZ, WHRO.

LIONEL HAMPTON "Ambassador At Large" (Glad-Hamp) 7/2

Rotations: Heavy 2/0, Medium 1/0, Light 2/0, Extra Adds 2, Total Adds 2, KADX, KJZZ. Heavy: WKSU, WNUR. Medium: KPLU. FUSE ONE "Ice" (GNP Crescendo) 7/1

Rotations: Heavy 2/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, WMGI. Heavy: KBEM, KRML. Medium: KERA, KKGO,

JOE PASS & J.J. JOHNSON "We'll Be Together Again" (Pablo) 7/1

Rotations: Heavy 2/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds , WFSS. Heavy: WBBY, KLSK. Medium: WKSU. WUSF.

Hotations: Heavy 2/0, Medium 2/0, Light 2/1, Exita Adds 0, Total Adds 1, WF93. Fleavy, WBBT, NLSN. Medium: WRGO, WCC.

JOE NEWMAN & JOE WILDER "Hangin" Out" (Concord) 7/0

Rotations: Heavy 3/0, Medium 2/0, Light 2/0, Exita Adds 0, Total Adds 0. Heavy: WBBY, KADX, WHRO. Medium: WBGO, KLCC.

RICKY FORD "Shorter Ideas" (Muse) 6/4 Rotations: Heavy 2/1, Medium 2/1, Light 0/0, Extra Adds 2, Total Adds 4, KJZZ, KJAZ, WUSF, KXPR. Heavy: WBGO. Medium WFSS.

ROB McCONNELL & BOSS BRASS "Live in Digital" (Palo Alto) 6/2

Rotations: Heavy 0/0, Medium 3/1, Light 3/1, Extra Adds 0, Total Adds 2, WGBH, KUHF, Medium: WFAE, KMHD. M'BOOM "Collage" (Soul Note) 5/0

leavy 3/0, Medium 3/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: KUHF, WDET, KXPR. Medium: WKSU, WYBC, WNUF

## **REGIONALIZED ADDS & HOTS**

#### EAST

Tense Enrieb

CREC PACKINAN
ANT ENERGISE OF
ANT ENERGISE OF
STANLEY JORGAN
AFRICAN CONNECTIO
ANGER & HIGGIE
MAXI HE SULLYUN
MAXI HE SULLYUN
BILL KING
BILL KING
GREG PACKHAN
ORES PACKHAN
WALL MAXTHES
ANDREAS VOLLEMMEI
ANDREAS VOLLEMMEI

DAVE HCKENNA ERMESTINE AMDERS ENILY REMLER FRATHER HOATES & DUNLAP HOATES & DUNLAP HOATES & DUNLAP LISA RICH JAY LEONHART PAUL SMITH DAVE HCKENNA

wen (\*)

none Hottest: POSMONTIER BROTHE DAVID SANBORN SCOTT COSSU JOHN ABERCROMBIE BILL SAXTON

#### WFAE/Charlotte Peul Stribling

SOUTH

Ed Sudemauro
STANLEY JORDAN
ANGER & HIGGIE
BURRELL & MASHING
TONY OUPUIS
POSNOWTIER BROTHE
JIM PUGH
HOCTOR:
LAVE GRUSIN
SOBBY HUTCHERSON
STANLEY JORDAN
ANDREAS VOLLEHMEI
SKYMALK

KLCC/Eugene Michael Canning

JOHN MENNESSEN

JANEO NELLIAMS

USA POR APRICA
MILES DAVIS

BEST OF BLUE NOTE

RARE SILA

PASS & JOHNSON

GEORGE RENSON

DAVID SANBORM

ALPRONSE MOUZON

MILT JACKSON

JEANNIE CHEATHAM

MAYNAR PERGUSON PHIL MOODS QUARTE DEXTER GORDON MALDRON & PRIESEN HOTCEST HOTC

PHIL WOODS QUARTE MARE SILK BURRELL & MASHING TOWCATS DIDJER LOCKMOOD G HOTERS WILLIAMS DAVE GRUSIN BOBSY HUTCHERSON NASHYLLES JAZE MA CHET ATKIRS

#### MIDWEST

PITZGERALD & ELLI TELESIS REBECCA PARRIS MARK MURPHY CHARLES LLOYD Hottest:

BILL REICHENBACH NEMPORT JZ ALLSTA FALCON & THE SNOW ANGER & HIGBIE ALEX MALHEIROS HOTCEBEL DAVID SANBORN DAVE GRUSIN

STANLEY JORDAN
DIDIER LOCKWOOD G
HOTCEST:
PUSE ONE
ARTHUR BLYTHE
ALPHONSE HOUSON
JOSHUA BREAKSTONE
STANLEY JORDAN

JORDAN CHARLE ROUSE

ANGER & HIGSIE

FAUL MATTH

TOTAL MARCH ROUSE

ANGER & HIGSIE

FAUL MATTH

TOTAL MARCH

SEYMALX

SEYMALX

DAVID SANDORN

ANDREAS VOLLEMENT

ANDREAS VOLLEMENT

L SUBRAMANIAM

LARRY CORYELL & B BURRELL & MASHING NEMPORT JZ ALLSTA HOTCHST: DAVID SANBORN BOBBY HUTCHERSON SKYMALK MAUE GRUSIN MILT JACKSON

AMCHAET GARNING
ALEX MALHRIBOS
RICKY RELLEY
YELLOWACKETS
DIDIER LOCKWOOD G
HIKE MARSHALL
CHET ATKINS
BURRELL & NASHING
BORDEL & NASHING
BORDEY HUTCHERSON
JAMES WILLIAMS
ANDREAS VOLLENMEI
STANLEY JORDAN
CHARLIE ROUSE

AND A STANLEY JORDAN ALEX MALHEIROS BURRELL & WASHIN HOTTEST: BOBBY HUTCHERSON DAVID SANBORN BOOMEY TOWNS

WEST

none Bottest: none MEMMAN & WILDER BILL REICHENBACH MILT JACKSON

KLSK/Senta Fe (\*) Rick Darby

WLOG/Orlando Paul Gerardi

BURRELL & WASHING ANGER & HIGBIE RICKY FORD CHARLES LLOYD HOTTER: STANLEY JORDAN BOBBY RUTCHERSON JAMES MILLIAMS ROSEANNA VITRO

STANLEY JORDAN
BOBBY SHEM
JANNIE CHEATHAM
ROGERS & SKANK
RAYMAD PERGUSON
ANTHAN PERGUSON
DAVID SANBORN
JAMES HILLIAMS
BORBY HUTCHERSON
RILLIAMS
RODNEY JONES

MICHEL PETRUCCIAN WALDRON 4 PRIESEN ERNESTINE ANDERSO RARE SILK BURRELL 4 WASHING CHET ATKINS HOCCEST:

52 Reporting Stations **48 Current Reports** 

WLOQ/Orlando called in a frozen playlist.

KKGO/Los Angeles, WNUR/Evanston and WRTI/Philadelphia failed to report this week; their playlists were frozen.

# COUNTRY

#### **TOP 50**

#### ALABAMA/There's No Way (RCA) 11 8 5 2 JUDDS/Girls Night Out (RCA/Curb) ANNE MURRAY/Time Don't Run Out On Me (Capitol) BELLAMY BROTHERS/I Need More Of You (MCA/Curb) **5 DOLLY PARTON**/Don't Call It Love (RCA) 6 EARL THOMAS CONLEY/Honor Bound (RCA) GEORGE STRAIT/The Cowboy Rides Away (MCA) NITTY GRITTY DIRT BAND/High Horse (WB) WAYLON JENNINGS/Waitz Me To Heaven (RCA) 7 4 6 10 JOHN SCHNEIDER/Country Girls (MCA) 19 16 14 MICKEY GILLEY/I'm The One Mama Warned You About (Epic) 22 20 18 PREBA MCENTIRE/Somebody Should Leave (MCA) 20 17 15 A HANK WILLIAMS JR./Major Moves (WB/Curb) 3 2 8 16 DON WILLIAMS/Walkin' A Broken Heart (MCA) 25 23 22 SYLVIA/Fallin' In Love (RCA) 31 24 23 (Epic) CHARLY McCLAIN/Radio Heart (Epic) 32 25 24 19 RONNIE McDOWELL/In A New York Minute (Epic) 12 11 10 20 JOHNNY LEE/Rollin' Lonely (Full Moon/WB) 37 30 27 3 JOHN CONLEE/Working Man (MCA) -- 34 31 🕰 CONWAY TWITTY/Don't Call Him A Cowboy (WB) 38 31 28 3 MARK GRAY & TAMMY WYNETTE/Sometimes When We Touch (Columbia) 39 33 29 24 T.G. SHEPPARD/You're Going Out Of My Mind (WB/Curb) 35 32 30 FORESTER SISTERS/(That's What You Do) When You're... (WB) 21 19 17 26 BARBARA MANDRELL/LEE GREENWOOD/It Should've Been Love By Now (MCA) MERLE HAGGARD/Natural High (Epic) 15 13 13 28 JANIE FRICKE/The First Word In Memory Is Me (Columbia) 2 7 16 29 KENNY ROGERS/Crazy (RCA) 44 35 32 🚳 WHITES/If It Ain't Love (Let's Leave It Alone) (MCA/Curb) 50 36 33 3 BARBARA MANDRELL/There's No Love In Tennessee (MCA) 43 39 36 **EITH STEGALL/California (Epic)** 41 37 35 MAINES BROTHERS BAND/Everybody Needs Love... (Mercury/PG) RAY CHARLES W/WILLIE NELSON/Seven Spanish Angels (Columbia) 1 10 19 34 46 40 37 S KENDALLS/Four Wheel Drive (Mercury/PG) 30 27 26 36 RESTLESS HEART/Let The Heartache Ride (RCA) 45 41 39 GAIL DAVIES/Nothing Can Hurt Me Now (RCA) MEL McDANIEL/Let It Roll (Let It Rock) (Capitol) 29 26 25 42 SHELLY WEST/Now There's You (Viva) BREAKER 3 RONNIE MILSAP/She Keeps The Home Fires... (RCA) DEBUT - S EMMYLOU HARRIS/White Line (WB) 4 18 38 46 STEVE WARINER/What I Didn't Do (MCA) \_\_\_ \_ 50 47 VINCE GILL/True Love (RCA) 47 43 40 48 GENE WATSON/One Hell Of A Heartache (MCA/Curb) DEBUT DAN SEALS/My Old Yellow Car (Liberty)

#### MARCH 29, 1985

Total			
Reports/Adds	Heavy	Medium	Light
164,0	150	13	1
162.0	141	16	5
159.0	135	19	5
146.0	121	18	7
157,0	118	34	5
155 <b>,0</b>	117	21	17
159,0	104	44	11
15 <b>2,0</b>	113	22	17
155/1	95	43	17
135.0	91	27	17
149,0	76	60	13
157.0	69	76	12
157ß	<b>59</b>	81	17
152,0	70	64	18
155,2	65	72	18
128.0	80	28	20
159/I	37	100	22
152 <u>/</u> 2	43	90	19
155£	36	96	23
119,0	63	45	11
152,3	24	103	25
153/18	19	94	40
148.5	22	92	34
152 <i>6</i>	16	104	32
137.8	31	74	32
113.0	40	57	16
146.9	15	78	53
103.0	41	44	18
95/1	40	37	18
141/10	12	88	41
136.9	8	86	42
121,8	14	70	37
114/7	14	55	45
920	35	43	14
1162	13	71	32
107.0	20	67	20
109,3	5	68	36
127/15	6	67	54
129/17	6	74	49
136/33	6	52	78
132,28	3	62	67
86/2	18	52	16
108/73	3	37	68
92/15	O	34	58
91/22	o	36	55
59.0	14	23	22
82/12	3	34	45
628	3	35	24
71,26	o	18	53
63.5	2	29	32
000	-		

#### **MOST ADDED**

**RONNIE MILSAP (73)** 

She Keeps The Home Fires... (RCA) OAK RIDGE BOYS (33) Little Things (MC **CRYSTAL GAYLE (28)** Nobody Wants To Be Alone (WB) **STEVE WARINER (27)** Heart Trouble (MCA) DAN SEALS (26) My Old Yellow Car (Liberty) TERRI GIBBS (24) A Few Good Men (WB) **LOUISE MANDRELL (23)** Maybe My Baby (RCA) EMMYLOU HARRIS (22) White Line (WB) DAVID ALLAN COE (22) Don't Cry Darlin' (Columbia) ATLANTA (21)

#### HOTTEST

My Sweet Eyed Georgia Girl (MCA)

ALABAMA (95)
There's No Way (RCA)
JUDDS (75)
Girls Night Out (RCA/Curb)
NITTY GRITTY DIRT BAND (54)
High Horse (WB)
EARL THOMAS CONLEY (53)
Honor Bound (RCA)
ANNE MURRAY (52)
Time Don't Run Out On Me (Capitol)
BELLAMY BROTHERS (48)
I Need More Of You (MCA/Curb)
GEORGE STRAIT (33)

The Cowboy Rides Away (MCA)

DOLLY PARTON (33)

Don't Call It Love (RCA)

JOHN SCHNEIDER (29)

Country Girls (MCA)

DON WILLIAMS (17) Walkin' A Broken Heart (MCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total

number of Country reporters adding the song this

week or noting that the song is among their five hottest

# **BREAKERS**®

RONNIE MILSAP
She Keeps The Home Fires Burning (RCA)

DEBUT S (Mercury/PG)

On 66% of reporting stations. Rotations: Heavy 3, Medium 37, Light 68, Total Adds 73 including WGNA, WCAO, WWVA, KASE, WSOC, WGKX, WSM, WQYK, WWWW, WFMS, WBCS, KUZZ, KFRE, KNIX, KCBQ. A Most Added Record. Debuts at number 43 on the Country chart.

The information shown on the National Airplay/50, Breakers, New & Active, and Significant Action is current. The results shown are based on reports taken from our reporters on Monday, 3-25-85.

Whoever Said Not To Play With Fire Never Worked In Radio

RONNIE MILSAP
"She Keeps The Home Fires Burning."

2nd Week Breaker! 73 Adds This Week!

BREAKERS |

#1 Most Added!

BB & CB & Try to match this!

RCA



R&R 🕾

## RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

#### **NEW & ACTIVE**

ED BRUCE "When Givin' Up Was Easy" (RCA) 92/15
Rotations: Heavy 0, Medium 34, Light 58, Total Adds 15, WXKW, WQBE, WYNK, WUSY, WFNC, KYXX, WSLR, WAXX, WTSO, KCJB, WWJO, KGHL, KJOT, KUUY, KFRE. Moves 48-44 on the Country chart.

EMMYLOU HARRIS "White Line" (WB) 91/22
Rotations: Heavy 0, Medium 36, Light 55, Total Adds 22 including WCAO, WQBE, WKYG, WNYR, WUSY, WFNC, WCMS, KKYX, WSLR, WDAF, KTTS, WTHI, WTOD, KKCS, KRPM. Debuts at number 45 on the Country chart.

VINCE GILL "True Love" (RCA) 82/12

Rotations: Heavy 3, Medium 34, Light 45, Total Adds 12, WOKO, KMML, KXYL, KYXX, WQYK, WTHI, KFDI, KGHL, KKCS, KFRE, KVEG, KFTN. Heavy: WOKK, KKYX, WCUZ. Moves 50-47 on the Country chart.

DAN SEALS "My Old Yellow Car" (Liberty) 71/26
Rotations: Heavy 0, Medium 18, Light 53, Total Adds 26 incuding WBOS, WRKZ, WNYR, KXYL, WEZL, KYKX, WAMZ, WLWI, WQYK, WITL, WOW, KTPK, KMAK, KWJJ, KMPS, Debuts at number 49 on the Country chart.

LOUISE MANDRELL "Maybe My Baby" (RCA) 67/23

Rotations: Heavy 0, Medium 16, Light 51, Total Adds 23 including WRKZ, WDSY, WIXY, WILQ, KASE, WXBQ, KYKX, WKSJ, WCMS, WTQR, KEBC, WXCL, K102, KTPK, KFTN.

RAZZY BAILEY "Modern Day Marriages" (MCA) 65/16
Rotations: Heavy 1, Medium 20, Light 44, Total Adds 16, WNYR, WILQ, WVMI, WEZL, WUSY, WFNC, WESC, WDXE, WOKK, KSO, WITL, WXCL, WTOD, KKAL, KKCS, KIGO.

KSO, WITL, WXCL, WIOD, KKAL, KROS, KIGO.

KATHY MATTEA "It's Your Reputation Talkin' " (Mercury/PolyGram) 63/5

Rotations: Heavy 2, Medium 29, Light 32, Total Adds 5, WGNA, WVMI, WUSY, WOW, KRKT. Heavy: WOKK, WCUZ. Medium: WTSV, WAJR, KMML, WEZL, KFDI, KTOM, KSOP. Debuts at number 50 on the Country chart. TERRI GIBBS "A Few Good Men" (WB) 60/24
Rotations: Heavy 1, Medium 8, Light 51, Total Adds 23 including WNYR, WEZL, WTVY, KYKX, WCMS, WQYK, WTQR, WFMS, WITL, KVOO, KIK-FM, KUGN, KCCY, KRPM, KIGO.

JUDY RODMAN "1" ve Been Had By Love Before" (MTM) 56/17
Rotations: Heavy O, Medium 14, Light 42, Total Adds 17, WXTU, WDSY, WWVA, WVMI, WTVY, WESC, WMC, WKSJ, KSO, WAXX, WTSO, WMIL, KVOO, KWJJ, KRPM.

CON HUNLEY "I'd Rather Be Crazy" (Capitol) 52/4
Rotations: Heavy 0, Medium 14, Light 38, Total Adds 4, KMML, KIOV, KTPK, KRKT. Medium: WYII, WYNK, WUSY, WLWI, KRMD, WITL, KEBC, KTTS, KJOT, KQIL, KEIN.

JIMMY BUFFETT "Who's The Blonde Stranger?" (MCA) 49/12
Rotations: Heavy 2, Medium 23, Light 24, Total Adds 12, WBOS, WXTU, KRRV, WESC, WDXE, WKIX, WSLR, WITL, WXCL, KFRE, KWJJ, KIGO. Heavy: WAMZ, KKYX.

#### SIGNIFICANT ACTION

STEVE WARINER "Heart Trouble" (MCA) 48/27
Rotations: Heavy 1, Medium 11, Light 36, Total Adds 27 including WBOS, WTSV, WYNK, KIKK, KTTS, KRST, KFRE,

MASON DIXON "Only A Dream Away" (Texas) 47/2
Rotations: Heavy 5, Medium 18, Light 24, Total Adds 2, KSO, WAXX. Heavy: KPLX, KIKK, KKYX, KRMD, KMPS. Medium: WWVA, WXCL, KVOO.

TOM JONES "Give Her All The Roses" (Mercury/PolyGram) 44/1
Rotations: Heavy 3, Medium 12, Light 29, Total Adds 1, KXXY. Heavy: WESC; KKYX. Medium: WTSV, KMML, WEZL, WCMS, WOW, KRKT, KRSY.

LEON EVERETTE "Too Good To Say No To" (Mercury/PolyGram) 42/11

Rotations: Heavy 0, Medium 13, Light 29, Total Adds 11, WGNA, WTSV, WKYG, WFNC, KKYX, WMNI, KFGO, WITL, WXCL,

ATLANTA "My Sweet Eyed Georgia Gir!" (MCA) 35/21

Rotations: Heavy 0, Medium 4, Light 31, Total Adds 21 including WYII, KRRV, WXBQ, WEZL, KKYX, KBMR, KVOO, KRKT, KUZZ, KTOM.

WRIGHT BROTHERS "Fire In The Sky" (Mercury/PolyGram) 35/8
Rotations: Heavy 0, Medium 6, Light 29, Total Adds 8, WCAO, KKYX, WITL, WXCL, KKAL, KEIN, KRSY, KIGO.

EXILE "Stay With Me" (MCA/Curb) 35/2
Rotations: Heavy 0, Medium 10, Light 25, Total Adds 2, WKYG, WCMS. Medium: WYII, WLWI, KBMR, WUBE, KXXY, WXCL, KEIN, KRSY, KIGO. JOHNNY RODRIGUEZ "Here I Am Again" (Epic) 32/17

Rotations: Heavy 0, Medium 5, Light 27, Total Adds 17 including WTSV, WYII, KASE, WESC, KIKK, KEBC, KTTS, KKAL,

JOHNNY PAYCHECK "You're Every Step I Take" (AMI) 31/14
Rotations: Heavy 0, Medium 6, Light 25, Total Adds 14 including WWVA, WYII, WGTO, WFNC, WLWI, KKYX, KBMR, WITL,

DAVID ALLAN COE "Don't Cry Darlin' " (Columbia) 30/22
Rotations: Heavy 0, Medium 9, Light 21, Total Adds 22 including WGTO, KSSN, WAMZ, WFMS, WWJO, KFDI, KFRE, KRWQ,

EXILE: "She's A Miracle" (Epic) 27/16
Rotations: Heavy 2, Medium 8, Light 17, Total Adds 16 including WBGW, WKYG, WWVA, KASE, WAMZ, WONE, KEBC, KFRE, KRWQ, KTOM.

DAVID FRIZZELL & SHELLY WEST "Do Me Right" (Viva) 26/14
Rotations: Heavy 0, Medium 4, Light 22, Total Adds 14 including WTSV, WOKQ, KMML, KASE, WCMS, WFMS, KVOO, KRKT, KKAL, KRSY.

KENNY ROGERS "Love Is What We Make It" (Liberty) 25/11
Rotations: Heavy 0, Medium 6, Light 19, Total Adds 11, WVAM, WYNK, KSSN, KYKX, WWOD, WKSJ, WCMS, KRWQ, KRPM,

JOHN McEUEN "Blue Days, Black Nights" (WB) 24/4

tal Adds 4, WWOD, WDAF, KTTS, KRKT. Medium: WGNA, KFDI. Light: WYII,

DEBONAIRES "I'm On Fire" (MTM) 23/8
Rotations: Heavy 2, Medium 3, Light 18, Total Adds 8, WVAM, WLWI, KKYX, WOW, KFDI, KSOP, KCBO, KIGO. Heavy: KASE, WCUZ.

MOE BANDY & JOE STAMPLEY "Still On A Roll" (Columbia) 21/19
Rotations: Heavy 0, Medium 4, Light 17, Total Adds 19 including WILQ, KYKX, WSM, KKYX, KEBC, KXXY, KFDI, KRSY,

MALCHAK & RUCKER "Why Didn't I Think Of That" (Revolver) 21/0
Rotations: Heavy 2, Medium 3, Light 16, Total Adds 0. Heavy: WWVA, WCUZ. Medium: WXTU, WITL, WXCL, Light: WBGW, WGTO, WLWI, KKYX, KMAK. CHARLEY PRIDE "Down On The Farm" (RCA) 20/19
Rotations: Heavy 0, Medium 2, Light 18, Total Adds 19 including WGNA, WBGW, WWVA, WSOC, WOKK, WTQR, WIL, KTPK, KRSY, KSOP.

KAREN TAYLOR-GOOD "Starlight" (Mesa) 19/8
Rotations: Heavy 0, Medium 1, Light 18, Total Adds 8, WYII, WFNC, WWOD, WOKK, KFGO, WOW, WXCL, KGA, Medium:

LLOYD DAVID FOSTER "I Can Feel The Fire Goin' Out" (Columbia) 19/8
Rotations: Heavy 0, Medium 1, Light 18, Total Adds 8, WYII, KMML, KPLX, WDXE, KRMD, KBMR, WXCL, KRSY. Light: KSSN, WOW.

DAN FOGELBERG "Go Down Easy" (Full Moon/Epic) 19/7
Rotations: Heavy 1, Medium 4, Light 14, Total Adds 7, WDSY, WVMI, WOKK, KBMR, WIL, KEIN, KSON. Heavy: WCUZ. Medium: WXKW, WBOS, KCKC.

WILLIE NELSON "Forgiving You Was Easy" (Columbia) 18/16
Rotations: Heavy 0, Medium 6, Light 12, Total Adds 16 including WCAO, WBGW, WGTO, WDXE, KXXY, KFDI, KUZZ, KFRE, KNIX, KWJJ.

USA FOR AFRICA "We Are The World" (Columbia) 16/9
Rotations: Heavy 0, Medium 0, Light 16, Total Adds 9, WGNA, WBGW, WTSV, WESC, KYKX, WOKK, WUBE, KCCY, KCKC.
Medium: WHN, WKYG, WPOR, WILQ, KEAN, KFKF, KYAK.

BRUCE SPRINGSTEEN "I'm On Fire" (Columbia) 15/0
Rotations: Heavy 1, Medium 7, Light 7, Total Adds 0. Heavy: WOKK. Medium: WBGW, KLVI, KPLX, WTSO, KIOV, KCCY, KCKC. Light: KEAN, WUSN.

CHANCE 'To Be Lovers' (Mercury/PolyGram) 14/9
Rotations: Heavy 0, Medium 2, Light 12, Total Adds 9, WWVA, WYII, KRRV, KLVI, WDXE, WOKK, WKSJ, KVOO, KKAL.
CHRIS HILLMAN "Running The Roadblocks" (Sugar Hill) 14/3
Rotations: Heavy 0, Medium 3, Light 11, Total Adds 3, WIXY, WLWI, KBMR. Medium: KTTS, KFDI. Light: WYII, KRRV, WCXI, KFRE, KRWQ.

STEVE WARINER "When We're Together" (RCA) 13/1
Rotations: Heavy 0, Medium 0, Light 13, Total Adds 1, KVOO. Light: WVAM, WBOS, WOKQ, WYII, WCMS, WKKQ, KCJB,

REX ALLEN JR. "When You Hold Me In Your Arms" (Moon Shine) 12/11
Rotations: Heavy 0, Medium 2, Light 10, Total Adds 11, WGNA, WCMS, KKYX, KBMR, KFGO, WOW, KUZZ, KRWQ, KTOM, KSOP, KIGO.

LISA ANGELLE "Love, It's The Pits" (EMI America) 11/4

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 4, WWOD, WCMS, WAXX, WXCL. Light: WGNA, WKYG, WGTO, WQYK, KFGO, WTOD. SNUFF "United Or Divided" (MCA/Curb) 11/2

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 2, WIXY, KIOV. Medium: WUSQ. Light: WBOS, WYII, KRRV, WWOD

McCAIN BROTHERS "If Love Was A Crime" (Rise & Shine) 11/1
Rotations: Heavy 0, Medium 0, Light 11, Total Adds 1, WYII, KKYX, KBMR, KEBC, KXXY, WOW, WXCL, KVOO, KFDI, KIGO.
GUS HARDIN "My Mind Is On You" (RCA) 10/10
Rotations: Heavy 0, Medium 2, Light 8, Total Adds 10, WVAM, WBGW, WDXE, WCUZ, KIOV, KUZZ, KRWQ, KQIL, KRSY, KIGO.

CARLETTE "Show Down" (Luv Records) 9/3 Rotations: Heavy 0, Medium 1, Light 8, Total Adds 3, WLWI, KFGO, WXCL. Light: KMML, WWOD, KRMD, WTOD, KVOO,

KENNY DALE "Look What Love Did To Me" (Saba Records) 8/2
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 2, WFNC, WXCL. Medium: KKYX. Light: WLWI, KEBC, KVOO.

## **ALBUM TRACKS**

**ARTIST/Song Title (Label)** 

ALABAMA/Down On Longboat Key (RCA)

ALABAMA/Forty Hour Week (RCA)

SHELLY WEST/I'll Dance The Two-Step (Viva)

GEORGE STRAIT/Any Old Time (MCA) DOLLY PARTON & KENNY ROGERS/Real Love (RCA)

EMMYLOU HARRIS/Rhythm Guitar (WB)

**JUDDS**/Drops of Water (RCA/Curb)

NICOLETTE LARSON/When You Get A Little Lonely...

Album Title

40 Hour Week 40 Hour Week Don't Make Me Wait On ... Does Fort Worth Ever ...

Real Love

Why Not Me?

The Ballad Of Sally Rose Say When

"DON'T DARLIN'''



FROM THE ALBUM "DARLIN', DARLIN'"

PRODUCED BY BILLY SHERRILL ON COLUMBIA RECORDS & CASSETTES



# **COUNTRY ADDS & HOTS**

MOST ADDED

**EAST** 

HOTTEST

Alabama (RCA) Anne Murray (Capitol)

SOUTH

Alahama (RCA) Judds (RCA/Curb)

HOTTEST

KFGO Fargo, ND

WKMF Flint, Mi

Hottest; ALABAMA RAY CHARLES JUDDS ANNE MURRAY KENNY ROGERS

none Hottest: none

WQHK
Ft. Wayne, IN
OAK RIDGE BOYS
HOCKEST:
ARME MURRAY
BELLAMY BROTHEL
JUDGS
RAY CHARLES
EARL THOMAS COM

WCUZ-AM/FM Grand Rapida, Mi

DENNIS BOTTOMS
GUS HARDIN
HOTTOMS:
DEBONAIRES
VINCE GILL
HALCHAK & RUCKE!
KATHY HATTEA
T.G. SHEPPARO

WFMS-FM Indianapolis, IN

MOST ADDED MIDWEST

HOTTEST Alahama (RCA)

Judds (RCA/Curb)

WEST MOST ADDED

Ronnie Milsan (RCA) Oak Ridge Boys (MCA)

WDXE Lawrence

KENNY ROGE ME
KENNY ROGE ME
RONNIE MILSAP
DAVID ALLAN COE
DAN SEALS
HOCLEST:
JUDDE
RITTY GRITTY DIRT
ALABAMA
ANNE MURRAY
REBA MCENTIRE

KYKX Longview, TX

CONSTAL GAYLE
KENNY NO GERS
USA FOR AFRICA
TERRI GIBBS
STRVE WARINER
LOUISE MARDELL
DAN SEALS
BANDY & STRAPELY
HOLLORE;
HORLORE;
JUDGO
GEORGE STRAIT
KEITH STEGMAL
EDDIE RABBYT
EDDIE RABBYT

WAMZ-FM Louisville, KY

DAN SKALS
DAVID ALLAN COE
EXILE
Hottest;
JIMY BUFFETT
OAK RIDGE BOYS
MERIZ HAGGARO
RICKY SKAGGS
FORESTER SISTER

KLLL Lubbock, TX

FONNIE MILSAP STEVE WARINER HOELOGI: ALABAMA CHARLY MCCLAIN DOLLY PARTON EDDIE RABBITT HAINES BROTNERS

LIGA ANGELEZ
JOHN MCEUER
KAREN 78/LOR-GOCD
JOHNEY PAYCHECK
RELANDA
KERNY DOCRES
HOCLERS:
DOLLY PARCON
EARL PROPRIS
JOHNS

WGKX Memphis, TN

HOTTEST Alabama

Odessa, TX
EXILE
LEE GREENHOOD
MERLE HAGGA NO
MERLE HAGGA NO
MELLE HAGGA NO
MEL HOVALES
MEL HOVALES
GLEN CHAPBELL
VANCE GILL
CHYSTAL GAYLE
HOT LEES LAMY SHOTHER
JUDOS
BELLAMY SHOTHER
JUDOS

JUDOS ALABAMA GEORGE STRAIT

JI MMY BUFFETT Hottest: SAWYER BROWN ALABAMA EDDIE RABBITT DOLLY PARTON JUDDS

WRNL Richmond, VA

GENE WATSON

GENE WATSON

RICKY SKAGGS

MEL MCDARLEL

CRYSTAL GAYLE

HOTEGEL:

EARL THOMAS CONLE

ARNE MURRAY

NITTY GRITTY DIRT

JOHNNY LEE

DOLLY PARYON

KKYX San Antonio, TX

EAST

none Hottest: none

WBOS/Boston Dave Hamilton

WGNA-FM Albany, NY

Albamy, NY
KENNY ROGERS
CRYSTAL GAYLE
USA FOR AFRICA
REX ALLEIN JR.
LECON EVERETTE
CARK RIDGE BOYS
CHARLEY PRICE
RONNER MILSAP
KATHY METTEA
HOLLEST
LANNE MURRAY
ALABAMA
MICKEY GILLEY
CEORGE STRAIT
MANERELL & GRE

JUDDS ANNE MURRAY EARL THOMAS O ALABAMA DOLLY PARTON

WXKW Allentown, PA

CAK RIDGE BOYS
ED BRUCE
FORMIE MILSAP
HOTTER!
SYLVIA
JCHINY LEE
EDDIE RABBITT
ALABAMA
FEBA MCENTIRE

WVAM Altoons, PA

KEITH STEGALL KENNY ROCE NO DEBONAINES NOHNIE HILSAP GUS HARDIN CHARLEY PRIDE HOCCOST: ALABANA BELLAMY BROTHS

WCAO Raltimore, MD

NONNEE MILSAD EMPYLOU HARRIS WILLIE NELSON MRIGHT BROTHERS HOCCASE: BELLANY BROTHERS JOHN SCHOLE RALABANA CONLE ARRE MURRAY

WPOC-FM Beltimore, MD

CONMAY TWITTY BARBARA MANCRELL Rottest: DON WILLIAMS JCHN SCHNEIDER JCHNNY LEE MAYLON JENNINGS HANK WILLIAMS JR

WBGW-FM Bangor, ME

WHN New York, NY none Nottest: none

WIXL-FM Newton, NJ none Hottest: none

WKYG Parkersburg, WV Parkersburg, WV
KEITH STEGALL
GATLE
EXILE
EXILE
EXILE
EXILE
EXILE
EXICHY SAGGS
LECH EXERPTE
EXILE
HOCK Ent
JUDDS
ALABAMA
CHARLY MCCLAIN
CREMAY TWITTY
BARBARA MARKELL

WYRK Buffalo, NY

WXTU Philadelphia, PA JIMMY BUFFERTAL GATTE
CRYSTAL GATTE
JUDY RODMAN
HOTTEST:
RAY CHARLES
ANNE MURRAY
KENNY ROGERS
ALABAMA
GEORGE STRAIT CRYSTAL GAYLE
ED BRUCE
EMMYLOU HARRIS
HOTTOST
HOTTOST
JOHNY LEE
JANIE FRICKE
DOLLY PARTON
CHARLY MCCLAIN
T.G. SHEPPARD

WTSV Claremont, NH AR RIDGE BOYS
LOUISE MANDRELL
JUDY RODMAN
BAS FOREIBERG
ED BRICE
HALLBAMA
JUDIS
RITTY GRITTY DIRT
AMME HURRAY
DOLLY PARTON

WPOR-FM Portland, ME

PROGRESSEY, NY

CAK RIDGE BOYS
CRYSTAL GAYLE
DAN SEALS
FONNIE HILSAP
MILLIE NELSCH
RAZZY BAILEY
TERRI GIBBS
HOTLOW
HARIS
HOTLOW
JCHN SCINEIDER
JCHN SCINEIDER
JCHN SCINEIDER
JUNDS
WAYLCH JENNINGS

WIXY Springfield, MA

Claremont, NH
UEA FOR AFRICA
MERICA MAGGARD
STEVE WARCHER
EMPTICED HARRIS
JCHINIY MODERCHEZ
FRIZZELL & WEST
ROWNER HILSAP
LEGN EVENETITE
KOLTONEL
MITTY GRITTY DIRT
ANNIE HURRAY
FORESTER SISTEPS
DOLLLY PARFON
MICKEY GILLEY

WOKQ Dover/Portsm

NONTE MILSAP
VINCE GILL
COMMAY TWITTY
FRIZZELL & WEST
ROTEM
LOCALY PARTON
ALABAMA
MAYLON JENNINGS
JUDDE
SAWYER BROWN

WRKZ-FM Hershey, PA HONNIE MILSAP LOUISSE MANDRELL DAN SEALS HOTLEST: MICKEY GELLEY MITTY GEITTY DIRT ALADAMA JUDOS AMNE MURRAY

CRYSTAL GAYLE
CAK RIDGE BOYS
HOCKEST:
RAY CHARLES
BELLAMY BROTHERS
RITTY GRITTY DIRT
DON WILLIAMS
ALABAMS

WSEN-AM/FM Syracuse, NY

WMZQ Washington, DC CRYSTAL GAYLE
MAINES ENOTHERS B
T.G. SHEEPPARD
HOTTERSTER SISTENS
CAR RIDGE BOYS
KENNY POGERE
RICKY SKAGGS

KIX106 Washington, DC RICKY SKAGGS
WHITES
Hottest;
CON WILLIAMS
ANNE MURRAY
ALABAMA
HELLAMY BROTHER
JUDDS

CHOW Welland, ONT

WWVA Wheeling, WV Wheeling, WY
JUDY RODMAN
CHANCE
RONNIE MILSAP
JOHNNY PAYCHEC
DAN SEALS
EXILE
CHARLEY PRIDE
HOCKEST:
AL ABAMS
JUDDS
REEA MEENTIRE
SAMER BROWN
WHITES

WYR Williamsport, MO WHILE-SPOT, MO
PONNIE HILSAP
LLOYD DAVID YOUTE
DAN SEALS
KAREN TAYLOR-GOOD
ATLANTA
STEVE MARINER
CHANCE
JOHNY PAYCHECK
JOHNY PAYCHECK
JOHNY PODRIGUEZ
HOLLEST
ALABAM
AND HOLLEST
ALABAM
AND HOLLEST
AND HOLLEST
JUDOE
DOLLY PARTON

WILQ Williamsport, PA

MIDWEST

Des Moines, IA

MASON DIXON

KEITH STEGALL

JUDY RODMAN

RONNIE BRILSA

JCHNBY RODRIGUEZ

RAZZY BRILEY

NOCLESE:

KARL THOMAS CONLE

SAWYER BROWN

GHARLY MCCLAIN

KENDALES

RONNIE MILSAP Hottest; ALABAMA EARL THOMAS CONLE ANNE MURRAY

JUDDS DOLLY PARTON

MOST ADDED Ronnie Milsap (RCA)

Dan Seals (Liberty)

Steve Wariner (MCA)

KBMR Blemerck, ND

WUBE-FM Cincinnati, OH

USA FOR AFRICA PORESTER SISTERS HOCKEST : ALABAMA BELLAMY BROTHERS JUDOS

WGAR-FM Cleveland, OH

CHAMBER, OFF
HOMBIE MCDONELL
CHARLY MCCLAIN
GRAY & WYMETTE
HOTTH GRITTY DIRT
FARL THOMAS COMIZ
BELLAMY BROTHERS
ALABAMA
ANNE MURRAY

WMNI Columbus, OH

COMMITTIES, OFF
LOUISE MANDRELL
OAK RIDGE BOYS
BONKE BULSAP
HOTTEST THOMAS CONLE
RETTY GRITTY DRIT
WAYLON JE HEINGS
ALABAM
BELLAMY BROTHERS

WONE Dayton, OH

RICKY SKAGGS
WHITES
RONNIE MILSAP
KEITH STEGALL
MAINES BROTHERS

MAINES BRUTTLE HONNIS MCDOWELL CONWAY TWITTY ALABAMA BDDIE FABBITT REBA MCENTIRE

WCXI-FM Detroit, MI none
Bottest:
RAY CHARLES
FORESTER SISTERS
ALABAMA
KLTTY GRITTY DIRT
BELLAMY BROTHERS

WWWW-FM Detroit, MI CONWAY TWITTY
BARD ARA MANDRELL
HOTTER
HOTTER
HOTTER
HOTTER
HOTTER
HOTTER
JUDGE
ALABAMA PONTICE, MILESAP GRAY & WYNETTE HOTTEST: KRINY ROGERS ALIABAMA STEVE WARINER BELLAMY BROTHE RAY CHARLES

> RONNIE MILBAP OAK RIDGE BOYS HOLLEST: ALABAMA NITTY GRITTY DIRT ANNE MURRAY JUDGE EARL THOMAS CONLE

KRRK E. Grand Forks, MN MERLE HAGGAND CRYSTAL GAYLE OAK RIDGE BOYS

WAXX Eau Claire, Wi

Nottest: EARL THOMAS CONLE JOHN SCHMEIDER HITTY GRITTY DIRT GEORGE STRAIT JUDDS WOW-AM/FM Omaha, NB

OWHER, NEI
ROWLE MILSAP
KATHY MATTRA
DEBONATRES
DEBONATRES
PRIZEZELL 6 WEST
FRIZEZELL 6 WEST
REN ALLEN JR.
ATLANTA
KAMEN BYLOR-GOOR
HOTTERT
JOHN SCHNIEDE R
ANNE MURRAY
JUDIOS
SAWYER BROWN
ROHNIE MCDOWELL

Ronnie Milsap (RCA)

Oak Ridge Boys (MCA)

KFKF Kansas City, MO

KANSAS CHY, MO
WAYLOR JERNINGS
T.G. SHEPPARD
EDDIE RABBITT
EDDIE RABBITT
GENE WAS SON
SHELLY WEST
COWNAY TWITTY
MERLE HAGGARD
CRYSTAL GAYLE
HOTTER
HOTTER
JUDDS
NI COLETTE LARGO
JOHN SCHNEIMER
GEORGE STRAIT

Madison, Wi
ENNIE MILSAP
ENMYLCU MARRIS
JUDY SODMAN
STEVE WARKINER
DAVID ALLAN COE
ED BRUCE
HOCTART:
EARL THOMS CONLE
MITTY GRITTY DIRT
JUDGS
ALANAMA

WMIL Milwaukee, Wi

FONNIE MILSAP JUDY RODMAN OAK RIDGE MOYS HOTLEST: ALABAMA NITTY GRITTY DIRT BELLANY BROTNERS JUDDS DOLLY PARTON

KENDALLS
KENDALLS
KENDALLS
KENDALLS
KILSAP
HOLLEAT:
ANNE MURRAY
NITY GRITTY DIRT
ALASAMS
BELLAMY BROTHERS
DOLLY PARTON

KCJB Minat, ND ED BRUCE LOUISE MANDRELL MONNE MILSAP HOTTEST: KITTY GRITTY DIRT JUDOS ALABAMA WAYLON JENNINGS DOLLY PARTON

KXXY Oklahoma City, OK

OKIAHOMA CITY, OI
CHARLEY PRIDE
BANDY 6 STAMPILEY
WILLIE NELSON
OAK HIDGE BOYS
RAY 9 ENNE HOTON
TOM JONES
HOTEST
H

WICHIR, KS
INNIER HILGAD
INVITO ALLAN COE
TERRI CEBS
STEVE WARRINER
J'INDIEN THOMS
VINCE GILL
ERGGAL REL
ERGGAL REL
ERGGAL REL
ERGGAL REL
ERGGAL REL
ERGGAL REL
ERGGAL
AGLANDA ACCRECK
AGLANDA PRICE
E BANDY & STAMPLEY
HILLIEN SELSON
HICKERSON
HICKERSON
JUDIO
J

NUMES BHOTHERS B CHARLEY FRIDE LOUISE MANURELL DAN SEALS TRRIC GLOBS CON HUMLEY HOCKAGE JUDIOS HUTTY GRITTY DIRT EARL THOMAS CONLE ALL RANGE

SOUTH

WEZL-FM Charleston, SC

TRAZZY BALLEY
TERRI GLOBS
FONNIS MILSAP
RELANTA.
DAN GEALS
HORLEST:
SENNY ROCERS
ALABAMA
JOHN SCHNEIDER
DOLLY PARTON
EARL THOMAS CONLE

WSOC-FM Charlotte, NC

WUSY Chattan

ED BRUCE PAMYLOU HARRIS

EMMYLCU HARRIS KATHY MATTEA RAZZY BAILEY HOTLOST: ALABAMA WAYLON JENNINGS DOLLY PARTON JURGES

JUDDS REBA MCENTIRE

WCOS-AM/FM Columbia, SC

MAINES BROTHERS RONNIE MILSAP Hottest:

MENINE MILSAP
MEL MCDARIEL
CHARKEY PRIDE
HOTLEST:
JOHN SCHNEIDER
KERNY ROOMS
EARL TROMAS CONLE
ALABAMA
RITTY GRITTY DIRT

RONNIE MILSAP Hottest: DOILY PARTON JUDGS EARL THOMAS CO ANNE MURRAY ALABAMA

AMEANGTIA, LA

JI MAY BUFFETT
CHARCE
FORNIE MILISAP
ROTLANTA
FOCTOST:
ROTLANTA
HOTOGS
HANN MURRAY
WAYLON JENNINGS
HANN MILLIAMS JR.
ALBAMA
JUDDS

KMML Amarillo, TX AMBRING, 1A
VINICE GILL
BANDY & STAMPLEY
LLOYD DAVID POSTE
STEVE WARRINER
FONNE E MISTA
COS HOWLEY
HOTLEST
HOTLEST
BELLAMY BROTHERS
JUDGE
DULLY PARTON
ALABAMA

KASE Austin, TX EXILE

EXILE

EXILE

FRIZZELL & WEST

JOHNY RODRIGUEZ

LOUISE MAIDRELL

HOCTEST

ECORGE STRAIT

ERONAIRES

COMMAY TWITTY

OAK RIDGE ROYS

WHITZS

WYNK Baton Rogue, LA PONNIE MILSAP
ED BRUCE
STEVE WAKINER
DAVID ALLAN COE
KENNY RO GES
HOCT eest :
GEORGE STRAIT
EDDIE RABBITT
EDDIE RABBITT
EDDIE RABBITT
EDDIE RABBITT
EDDIE MADDWELL
CONMAY TWITTY

WGTO Cypress Gardens,
STEVE WARINER
BANDY & STAMPLEY
DAVID ALLAN COR
EXILE
JOHNY PAYCHECK
EDDY RAVEN
WILLIE NELSON
HOCKERL
BELLANY BROTHENS
JUDGS
AL RABNA
BANDER BROWN
SAMYER BROWN KLVI Besumont, TX Generat, TX
CONNAY TWITTY
WHITES
MEL MCDANIEL
CHANCE
NOTES:
JAME FRICKE
GEORGE STRAIT
RAY CHARGES
ALABAMA
EDDIE RABBITT

KPLX-FM Dallas/Ft, Worth

RONNIE MILSAP CRYSTAL GAYLE LLOYD DAVID FOSTE WHITES RICKY SKAGGS WKLO Danville, KY

Danville, KY
OAK RIDGE BOYS
RICKY SKAGGS
NOTES ST.
ALABAMA
JOHN SCHNEIDER
JUDGE
NITTY GRITTY DIRT
FORESTER SISTERS

KHEY El Paso, TX

WFNC Fayetteville, NC

Fayetteville, NC
KENNY DALE
CRESTAL GAYLE
LECK BURSTITE
GANY MOLE
JUDY RODINAN
KAREN TAYLOR-GOOD
ED BRUDE
EMEYLOU IN RRIS
RAZY BALLY
JOHNSY PAYCHECK
LOUISE MANKRELL
TERRI GIBBS
HOTLEST
LOUISE MANKRELL
TERRI GIBBS
HOTLEST
LOUISE MANKRELL
TERRI GIBBS

WESC-AM/FM Greenville, SC

Memphis, I'M
JOHN FOGERTY
JOHN FOGERTY
JOHNE MILSAP
PORESTER SISTERS
SHELLY MEST
HOCLEST:
DOLLY PARTON
JOHN SCHMEIDER
EARL THOMAS CONLE
JUDGS
KENNY ROGERS Dothen, AL

MILLIE NELSON
CRYSTAL GAYLE
TERRI GLOBS
JOHNNY RODRICUEZ
JUDY RODRICUEZ
JUDY RODRIN
HOCLESE;
MAYLON JENNINGS
NITTY GRIYTTY DIRT
JCHNNY LEE
REDA MEENTIRE WMC-AM Memphis, TN MONTHE MILBAP
EXILE
SAWER BROWN
JUDY RODMN
FORSTER SISTEMS
HOCKERT:
RAY CHARLES
GEORGE STRAIT
JUDOS
ANNE MURRAY
MERIE HAGGAND NONNIE MILSAP
CONNAY TWITTY
HOTCEST:
EARL THOMAS CONLE
ENTY GRITTY DIRT
ANNIE MURRAY
BELLAMY BROTHERS

Meridian, MS

CHARLEY PRIDE
DAVID ALLAN COE
CHANCE
KAREN TAYLOR-GO
DAN SEALS
RAZZY BAILEY
DAN FOGELBERG
USA FOR AFRICA
HOCTER
HOUSE
ROUNTE MCHOWELL
JUEDS
ANNE MUTRAY
LICKY SKNOGS
ALABAMA

KISS-FM Mismi, FL

HOUSE WKSJ-FM Mobile, AL

LAWMONCOLUT, TN
WILLIE MELSON
MALEY PALDE
CHARLEY PALDE
DAVID ALLAN OCE
MILNO
MILNO MODIA, AL
STAPE, B.E.
CONIAN THITTY
RICKY SMOOGS
CHOTAN, GAYLE
SIGHT MACK
OAK RIDGE BOYS
ROMER MILLIAN
ROMER MILLI

WLWI-FM Montgomery, AL

MONITOMEN, AL

LOUISE MANCRELL

LOUISE MANCREL

AUDIZ MERRY

AUDIZ MERRY

AUDIZ MERRY

ALABANA

ALABANA

MANK MILLIAMS JR.

RENA MCEMPIRE

MONTE MERRY

RONNIE MONTE MERRY

RONNIE MONTE MERRY

RONNIE MERRY

RONNIE MONTE MERRY

RONNIE ME

WSM Nashville, TN

Nashville, TN
CBAY & MWHETE
OAK RIDGE BOYE
OAK RIDGE BOYE
OHNER ENCHELL
HOHNER MILIGAP
BANDY & STAMPLEY
SAMYRE BIONE
EDOLE RABBETT
FORESTER BISTRIE
SYLVIA
CHARLY MCCLAIN
HOCLAIN
HOCLAIN
BELLAMY BOTLERS
ANNE HURNAY
GROTES STRAIT
NI TTY GRITTY DIRT

WCMS-FM Norfolk, VA

WQYK-FM
Tampa/St. Pets, Fi
RONNIE HILSAP
DAN GEALS
VINCE GILL
TERRI GIBBS
JOHNNY PAYCHECK
HOCLEGE;
JOHNS PORHEIDER
ANNE MURRAY
XENNY ROGE RE
JUDDS
ALABAMA WSIX-FM Nashville, TN 

WEST PAIN COMECH,
STEVE WARRINER
RONNEE MILSAP
EXILE
ANTLANTA
BARBARA MANDRELL
HOTLERI:
SAWYER BROWN
JUDDS
HITTY GRITTY DIRT
RICKY SKAGGS
CONMAY TWITTY

CONWAY TWITTY Hottest: NITTY GRITTY DIS DOLLY PARTON JUDDS ALABAMA RICKY SKAGGS

**156 Current Reports** The following stations reported no change in their rotations this week:

**164 Reporters** 

WIXL/Newton WNOX/Knoxville WPAP/Panama City WDGY/Minneapolis

The following stations failed to report this week and therefore their playlists were frozen:

WSNO/Barre WHN/New York WPOR/Portland CHOW/Welland, Ontario **KWMT/Fort Dodge** WGEE/Green Bay WIRE/Indianapolis KLZ/Denver

Country reporter KFTN/Provo has changed call letters to KXYC.

WEST

KUZZ Bakersfield, CA

Bakersfield, CA
WILLIE NELSON
RONNEE HILSAP
CHARLEY PRIDE
GUE ER ROTH
JEEL HICHART STAPPLE!
DAVID ALLAN COE
EXX ALLEN JR.
ATLANTA
HOCLER'S
EELLANY INCHART
ALABAMA
GORREY HCCLAIN
JORN CONLEE

KRKT Albany, OR ARRENT, ON TRIZERL & MEST ON HOREY ON HOREY DOWN IN METER LEON METERS LEON METERS EMBLED ON METERS OF METERS ON METERS OF METERS ON METERS OF METERS OF METERS ON METERS OF METERS ON METERS OF METE

WHITES MEL MCDANIEL RICKY SKAGGS

Arroyo Grande, CA
RAZZY BALLEY
ROWNE RILESAP
WRIGHT BROTHERS
JOHNEY RODRICHEZ
FRIZZELL S WEST
LAN SEALS
CHANCE
ROCTEST:
ALBAMA
ANNE MURRAY
ER ZL THOMAS CORLE
JUEOS

JUDDS NETTY GRITTY DIRT

KGHL Billings, MT STEVE WARINER RONNIE MILSAP VINCE GILL
MEL HCDANIEL
ED BRUCE
CAK RIDGE BOYE
HOTTONE:
NETTY GRITTY DIRT
BELLANY BROTHERS
JUDDS KIK-FM Anahelm, CA

KJOT Bolse, ID Bodes, ID
CRYSTAL GAYLE
OAK RIDGE BOYS
ED BRUCE
GAIL INVIES
ENNYLGU HARRIS
HOLLEST, THOMAS CONLE
JUDGS
BELLAMY BROTHERS
ALABAMA
ABBE MURRAY

Hottest: GEORGE STRAIT FORESTER SISTE! CONNAY TWITTY KENNY ROGERS RAY CHARLES

Cheyenne, WY
RICKY SKAGS
MERLE HAGGARD
CRYSTAL GAYLE
ED BRICE
BOTLEEL:
ALABAMA
HITTY GRITTY DI
GEORGE STRAIT
REBA MCENFIRE
CHARLY MCCLAIN

KYGO-FM Denver, CO

KLZ Denver, CO

KUGN-FM Eugene, OR

DULLY PARTON KFRE Fresno, CA WILLIE NELSON

KRWG-FM Gold Hill, OR Gold HHI, OR
REX ALLEH OR.
BANDY & STANPLEY
DAVID ALLAN GOE
MILLIE NELSON
EXILLE NELSON
EXILLE NELSON
CHANGEY PRIDE
GOS HANDIN
CHANGEY PRIDE
GOS HANDIN
CHANGEY PRIDE
COMMIS SOTTOME
CHANGE TO COMMIS
CONTROL
CHANGEY

Grand Junction, C
JOHNNY RODRIGUEZ
EXILE
WILLIE RELSON
GUS BARDIN
TRRRI (GRBS
HOCK LORD)
HOCK BROWN
SAWYER BROWN
SYLVIA
MICHEY GILLEY
CONNEY TWITTY
EMMYLOU BARRIS

KVEG Las Vegas, NV VINCE GILL
NONNIE MILSAP
HOCTEST:
NITTY GRITTY DIRT
ALABAMA
GEORGE STRAIT
DON WILLIAMS
RAY CHARLES KZLA/KLAC Los Angeles, CA

KNEW Oakland/S.F., CA

HERLE HAGGARD HOCKERS: BELLAMY BROTHERS EARL THOMAS CONLE ALABAMA ANNE MURRAY JUDDS KNIX-FM Phoenix, AZ

Hottest: ALABAM ANNE MURRAY EN EL THOMAS CONLE JUDOS NETTY GRITTY DIRT

KWJJ Portland, OR KTOM Salinas, CA DAVID ALLAN COE
MEX ALLEN JR.
JCHNNY MODRIGUE
CHARLEY PRICE
ATLLANT
FRIZZELL & WEST
EXILE
MILLIE MELSON
HOTTEST
JUDIOS
GEORGE STRAIT
MERZE HAGGARD
RICKY SKAGGS

KCCY-FM Pueblo, CO Pueblo, CO
MAINES BROTHERS B
HONRE HILSAP
TERRI GIBBS
USA FOR APRICA
HOLLEGE:
MAINEELL 5 GREENW
ALABAMA
DOLLY PARTON
SYLVIA
BELLAMY BROTHERS

KRSY
Roswell, NM
PRIZZKLL 4 WEST
STEVE WARINER
BANDY 4 STAMPLEY
GUS HARDIN
CHAREFY PRICE
LLOYD DAVID FOSTE
VALUE OF THE STAMPLEY
WILLIE NELSON
HOLLES ON EDDIE RABBITT
CAVID ALLAN COE
USA FOR AFRICA
KEITH'STEGAL
CAN RIDGE 50Y8
HOCLOST ROWNEL
FORESTER SISTERS
ALABAMA
MERIZ HAGGARD
RONNEE MILSAP

KCBQ San Diego, CA

KSAN San Francisco, CA Hottest: BELLAMY BROTHERS ALABAMA BARL THOMAS CONLE JUDDS DCLLY PARTON KMPS-AM/FN Seattle, WA

Tacoma, WA
CAX RIDGE BOYS
MEL MCDARIEL
GARY WOLF
JUDY RODYAN
GRAY E WYNETTE
DAN SEALS
TENE WALLSAP
STRVE WARLESAP
STRVE WARLESAP
STRVE WARLESAP
LOCK WILLIAMS
JUDGE
ALMARM
ALMARM
ALMARM
ALMARM
BOULLY PARTON
ANNE MERRAY
ANNE MERRAY

Spokene, WA
RONNIE MILSAP
WRAY BROTHESS
DAVID ALLAN COE
ATLANYA
STRVE WARIHER
BANDY & STAMPLE
JOHNNY PAYCHECK
KAREN TAYLOR-GO
NOCLESK:
DON MILLIAMS
BELLANY BROTHER
ANNE METRAY
ALABAM,
REBA MCENTIRE

St. Anthony, ID
JIMY BUFFETT
RAZZY BAILEY
RONNIE MILSAP
BUTCH BARER
REX ALLEN JR.
KENNY ROCERS
WIGHT BROTHERS
GUS HARDIN
TERRI GIBBS
HOCKERS!
HOCKERS!
SHELLY WEST
ANKE MURRAY

WAYLON JERNING GEORGE STRAIT

KCUB

NONNIE MILSAD
OAK RIDGE BOYS
CRYSTAL GAYLE
STRUE WARNER
BANDY & STAMPLEY
RELANYA
FORTERS
JOHN SCHNEICER
RELETTY GRITTY GRITTY
JUNGS CORLI
HITTY GRITTY GRITTY
JUNGS
JUDOS
JUDOS

KRPM Tacoma, WA

WIL-AM/FM St. Louis, MO St. LOUIS, MO
CHARLEY PRICE
RICKY SKAGGS
DAN FOCELBERG
HAINES BROTHERS B
HOCTEGET BRICHTONES CONLE
BELLAMY BROTHERS
ALABAMS,
JUDDS
ANNE MURRAY

K102 St. Paul, MN MRITES
JOHN CONLEE
LOUISE MANURELL
HOTTS GRITTY DIRT
AL ARAMA
ANNE MUTRAY
JUDOS
JCHRNY LEE

WTHI-FM Terre Haute, IN HONNIE MILSAP HMMYLOU HARRIS VINCE GILL HOCCEST: JUDDS MICKEY GILLRY GEORGE STRAIT ALABAMA SAWYER BROWN

KTPK-FM Tapeka, KS

RONNIE MILSAP STEVE WARINER EXILE OAK RIDGE BOYS JOHNNY RODRIGUEZ LOUISE MANDRELL CRYSTAL GAYLE MELANTA BANDY & STAMPLEY MOTLENT:

KEBC-FM Oklahoma City, OK

WXCL Peoria, IL Peorie, IL
TEREL CIDBS
JIEWS MUPFETT
STEVE VARIETR
WILGER BIOTHERS
WILGER BIOTHERS
ADULT MENT
ADULT MENT
ADULT
ADU

WLLR Davent Dawenport, IA
TENNY ROGERS
JOHN COMLEE
CONWAY TWITTY
T.G. SHEPPARO
GRAY & WYNETT
HOUTERIN IN JOHN ANDERSON
ANNE MURRAY
RAY CHARLES
BOB SEGER

KIOV-FM Sioux Falls, SD SHOLK Falls, SD
MEITH STEGALL
MENTLOU HARRIS
SNUFF
CON HURLEY
CUS HARDIN
HOTCOM'S
JUDDS
GEORGE STRAIT
HITTY CRITTY DI
SAWYER BROWN
KENDALLS

KTTS-AM*I*FM Springfield, MC

WVMI Biloxi, MS Springred, MU
MILANTA
STEVE WARINER
JOHNEY BODDELGEZ
RICKY SKAGGS
ENMYLCU HARIS
DAVID ALLAN COE
BARDY & STAMPLEY
BONNE K HILSAP
BACKFRACK
JOHN MCEUEN
HOSTAR
HOSTAR
BE RE THOMS CONLE
GEORGE STRATT
ALBAMA
JEBA MCENTIRE

WZZK-FM Birmingham, AL ED BRUCE BANDY & STAMPLEY PONNIE MILSAP DAVID ALLAN COE CONNAY TWITTY HOTEOST: HOTEOST ALABY BROTHERS ALABAMA JUDOS

WXBQ-FM Bristol, VA

Hottest none KIKK-FM Houston, TX

KILT-FM Houston, TX

KRMD-AM/FM Shreveport, LA

WIRK-FM West Palm Beach

WUSQ-FM Winchester, VA

66/ R&R FRIDAY, MARCH 29, 1985

# ADULT/CONTEMPORARY

# **BREAKERS**

#### **BILLY OCEAN**

Suddenly (Arista)

76% of our reporters on it. Rotations: Heavy 10/0, Medium 71/13, Light 28/14, Total Adds 27 including WPIX, WPJB, 2WD, W101, WMJI, WSNY, KUDL, WCCO, KS94, KHOW, KGW, KJR, WICC, WEZC, KFI. Debuts at number 16 on the A/C chart.

#### DAN FOGELBERG

Go Down Easy (Full Moon/Epic)

61% of our reporters on it. Rotations: Heavy 4/0, Medium 54/7, Light 29/8, Total Adds 15, WPIX, WRMM, 2WD, W101, KUDL, WMYX, WCCO, WWOM, WAEB, WICC, WHBY, WHBC, KBOI, WWPA, KRNO. Debuts at number 21 on the A/C chart.

#### **NEW & ACTIVE**

DARYL HALL & JOHN OATES "Some Things Are Better Left Unsaid" (RCA)) 82/13
Rotations: Heavy 3/1, Medium 51/5, Light 28/7, Total Adds 13, WKBW, WSNY, KLSI, KS94, WICC, WKGW, CK101, WHBC, KDUK, WTKO, WTNY, K99, KALE. Heavy: 2WD, WSFL. Mediums include: WPJB, KVIL-FM, 55KRC, WOMC, KYKY, KHOW, KJR, WKJJ, KFI, KBEST. Due to heavy airplay, debuts at number 23 on the A/C chart.

KOOL & THE GANG "Fresh" (De-Lite/PolyGram) 82/12
Rotations: Heavy 9/0, Medium 47/4, Light 26/8, Total Adds 12, WPJB, WSB-FM, WOMC, KMJI, KOST, WSFM, WLAC-FM, WLHT, KVUU, KFI, WTKO, KRNO. Heavy: WKBW, WSFL, WMGN, WWNR, WCKQ, WCHV, WKYX, KRSB, KALE. Mediums include: WFBR, KVIL-FM, WLTS, WSNY, KHOW, WAEB, V100, WKYE, KEY103, K106.Due to heavy airplay, debuts at number 22 on the A/C chart.

LINDA RONSTADT "When I Fall In Love" (Asylum) 76/6

Rotations: Heavy 4/0, Medium 36/0, Light 36/6, Total Adds 6, WSNY, KEY103, WORG, KEEZ, KRNO. Heavy: WCCO, WHBY, KSL, KRSB. Mediums include: WKBW, KS94, WAEB, WKYE, WGY, WBT, WMAZ, WSFL, WRVA, WNAM.

WAR "Groovin"

WAR "Groovin" " (Coco Plum) 64/6
Rotations: Heavy 4/0, Medium 43/2, Light 17/4, Total Adds 6, WPIX, WAEB, WKGW, WGOW, KELT, WTNY, Heavy: WEIM, WAHR, KRSB, KALE. Mediums include: WFBR, 97AIA, KLSI, WCCO, WICC, WKYE, WMAZ, WSFL, WHBY, WNAM.

WHAM! "Everything She Wants" (Columbia) 61/19
Rotations: Heavy 2/0, Medium 33/6, Light 26/13, Total Adds 19, WKBW, KVIL-FM, 97AIA, WLTS, WSNY, KLSI, KJR, WEZC, CK101, WIVY, WKJJ, WRKA, KIOA, WENS, KDUK, WKNE, WXUS, K99, KRNO. Heavy: KOST, WCHV. Mediums include: WFBR, WSB-FM, KUDL, WMYX, KHOW, KMGG, V100, KELT, WSFL, WMGN, KFI, KWAV, KBEST.

ALABAMA "There's No Way" (RCA) 59/4
Rotations: Heavy 7/0, Medium 35/2, Light 17/2, Total Adds 4, KVIL-FM, WGOW, WHAS, WTNY, Heavy: WISN, KSL, WWNR, WTKO, WAHR, WORG, WCIL. Mediums include: WLTS, WMYX, WCCO, WAEB, WKYE, WGY, KEY103, K106, WBT, WMAZ.

TINA TURNER "Private Dancer" (Capitol) 56/9
Rotations: Heavy 12/0, Medium 33/5, Light 11/4, Total Adds 9, WMYX, KGW, CK101, WEZS, WING, WTRX, KBEST, WZLQ, WFFX. Heavy: 2WD, KMGG, K101, WICC, WSFM, WKJJ, WRKA, WRAL, WNAM, WCHV, WORG, KKLV. Medium: WTAE, Y97, WLTS, W101, WLTF, WTVN, WOMC, KKLT, KJR, WAEB, WMJJ, WLAC-FM, WAVE, KIOA, WLHT, WENS, WMGN, KOIL, WMHE, KRAV, KVUU, WSKI, WTNY, WWPA, WSKY, WXUS, KTWO.

FOREIGNER "That Was Yesterday" (Atlantic) 55/6
Rotations: Heavy 4/0, Medium 30/0, Light 21/6, Total Adds 6, WLTS, KMGG, KFMB, CK101, WKNE, WBOW. Heavy: WKBW, WSFL, WWNR. KALE. Medium: WPJB, KVIL-FM, 97AIA, 2WD, KHOW, WAEB, V100, WKYE, WKJJ, WAVE, WNAM, KRNT, WENS, WMGN, KWAV, WSKI, WWPA, WSKY, WCKQ, WCHV, KRLB, WORG, WKYX, WFFX, KTYL, KFSB, KEEZ, WJON, KTWO, KOSW.

JOHNNY GILL "Half Crazy" (Cotillion/Atco) 52/7
Rotations: Heavy 1/0, Medium 23/1, Light 28/6, Total Adds 7, WAEB, WHBC, KIFM, WCHV, WAHR, KRNO, KALE. Heavy: KOST. Medium: WCCO, WMAZ, KELT, WSFL, WRVA, WHBY, KRNT, WISN, KSL, WWNR, WEIM, WKNE, WSKI, WSKY, WAGE, WFFX, WJBC, WCIL, WMT-FM, WJON, KRSB.

### ROTATION BREAKOUTS

		Total			
		Reports/Adds	Heavy	Medium	Light
0	PHIL COLLINS	143/0	136	7	0
Ø	COMMODORES	137/2	109	25	3
3	USA FOR AFRICA	143/3	97	40	6
4	DeBARGE	137/5	104	28	5
6	MADONNA	137/3	92	38	7
6	JULIAN LENNON	122/0	81	35	6
Ð	BRUCE SPRINGSTEEN	124/7	- 74	42	8
8	MANHATTANS	119/1	75	37	7
9	REO SPEEDWAGON	115/0	63	47	5
1	SADE	123/9	43	65	15
11	BILLY JOEL	106/0	42	53	11
Ø	DOLLY PARTON	103/1	62	32	9
<b>(3</b> )	BARBRA STREISAND	105/0	36	57	12
14	WHAM!	87/0	20	54	13
15	KENNY ROGERS	80/0	29	37	14
1	BILLY OCEAN	109/27	10	71	28
17	DAN HARTMAN	88/2	28	49	11
13	GEORGE BENSON	101/13	12	71	18
19	DIANA ROSS '	70/0	13	48	9
20	JANEY STREET	84/0	19	57	8
3	DAN FOGELBERG	87/15	4	54	29
2	KOOL & THE GANG	82/12	9	47	26
23	DARYL HALL & JOHN OATES	82/13	3	51	28
3	TINA TURNER	56/9	12	33	11
25	FOREIGNER	58/0	9	35	14

#### MOST ADDED

DIONNE WARWICK & BARRY MANILOW (50) ERIC CARMEN (28) BILLY OCEAN (27) Suddenly (Arista)
REO SPEEDWAGON (23)

One Lonely Night (Epic)
WHAM! (19) Everything She Wants (C JAKATA (18) Golden Girl (Motown)

#### HOTTEST

PHIL COLLINS (121) One More Night (Atlantic USA FOR AFRICA (87) We Are The World (Columb COMMODORES (73) Nightshift (Motow MADONNA (70) Crazy For You (Geffen)

DeBARGE (69)

Rhythm Of The Night (Gordy/Motown)

BRUCE SPRINGSTEEN (49)

DIONNE WARWICK & BARRY MANILOW "Run To Me" (Arista) 50/50

Rotations: Heavy 1/1, Medium 11/11, Light 38/38, Total Adds 50, WFBR, WLTS, KUDL, WCCO, KS94, KFMB, WICC, WSFM, WKYE, K106, WBT, WMAZ, WSFL, WBVA, WAVE, WHBY, WTRX, WLHT, WISN, KSL, WWNR, WEIM, WTKO, WKNE, WSKI, KORQ, WSKY, WCKO, WCHV, WGSV, WAHR, WAGE, KRLB, WORG, WKYX, WFFX, KTYL, WJBC, WCIL, WMT-FM, KEEZ, KWEB, WJON, WBOW, KFQD, KKLV, KTWO, KQSW, KRSB, KALE.

REO SPEEDWAGON "One Lonely Night" (Epic) 47/23
Rotations: Heavy 0/0, Medium 12/4, Light 35/19, Total Adds 23, WFBR, WKBW, WCCO, WAEB, WICC, WKYE, KEY103, WNAM, KIOA, WHB, WMGN, WHNN, KVUU, KKPL, WKNE, WWPA, KORQ, WZLQ, KEEZ, KKLV, KRSB, KMGQ, KALE. Medium: WMAZ, WSFL, KBEST, WSKY, WCKQ, WCHV, KTYL, KQSW.

PAUL HARDCASTLE "Rain Forest" (Profile) 47/2
Rotations: Heavy 8/0, Medium 21/1, Light 18/1, Total Adds 2, KMJI, KELT. Heavyy: KKLT, B100, KFMB, WSFM, WKYE, WHBY, WORG, WCIL. Medium: KOST, WICC, WRVA, KRNT, WMGN, KVUU, KFI, KIFM, WSKI, WSKY, WCHV, WKYX, WMT-FM, KFSB, KEEZ, WJON, KKLV, KRNO, KMGQ, KALE.

SERGIO MENDES "Let's Give A Little More This Time" (A&M) 46/0
Rotations: Heavy 2/0, Medium 33/0, Light 11/0, Total Adds 0, Heavy: KSL., WTKO. Medium: WLTS, KOST, KCNR, WAEB, WKYE, WMAZ, WSFL, WRVA, WHBY, WNAM, WHBC, KIOA, WMGN, WLTE, WHNN, KKPL, WKNE, KORQ, WGSV, WAHR, WAGE, WORG, WKYX, WZLQ, WJBC, WMT-FM, WXUS, KEEZ, KWEB, WJON, WBOW, KRNO, KALE.

\*\*CHICAGO "Along Comes A Woman" (Full Moon/WB) 45/3
Rotations: Heavy 8/0, Medium 22/0, Light 15/3, Total Adds 3, KMJI, KEY103, WMHE. Heavy: WKJJ, WWNR, WSKI, WWPA, WCKQ, KRLB, WORG, KALE. Medium: WPJB, KVIL-FM, 97AIA, 2WD, WSNY, WTVN, KYKY, KGW, V100, WKYE, WMAZ, WAVE, KIOA, WTRX, WMGN, KKUA, WEIM, WSKY, KTYL, KEEZ, KKLV, KQSW.

JANICE PAYSON "Changes Of Heart" (Atlantic) 42/8
Rotations: Heavy 0/0, Medium 11/2, Light 31/6, Total Adds 8, KFMB, KELT, WRVA, KIOA, KKPL, WCHV, WFFX, WXUS, Medium: K106, WMAZ, WMGN, WWNR, WSKI, WAGE, KTWO, KRSB, KMGQ.

KENNY ROGERS "Love Is What We Make It" (EMI America) 41/13
Rotations: Heavy 1/0, Medium 14/2, Light 26/11, Total Adds 13, WLTS, WAEB, WKYE, KEY103, WBT, KIOA, WHB, KSL, WKNE, KORQ, WFFX, WXUS, KWEB. Heavy: WISN. Medium: WCCO, KFMB, K106, WMAZ, WRVA, KKPL, WEIM, WSKI, WCSY, WARD, WAFF, WROSE, WARD, W

TEMPTATIONS "My Love is True (Truly For You)" (Gordy/Motown) 41/11
Rotations: Heavy 0/0, Medium 14/2, Light 27/9, Total Adds 11, WCCO, KEY103, WAVE, WMGN, WISN, WHNN, KBEST, KKPL, WTKO, KORQ, WCHV. Medium: WPIX, WLTS, WMAZ, KELT, WWNR, WEIM, WSKI, WKYX, WFFX, WCIL, KQSW, KALE.

DANNY O'KEEFE "Someday" (Coldwater) 37/11
Rotations: Heavy 0/0, Medium 10/4, Light 27/7, Total Adds 11, WMAZ, WSFL, WRVA, KIOA, WISN, WHNN, KORQ, WCHV, WFFX, WBOW, KQSW. Medium: WCCO, WEIM, WSKI, WJON, KRSB.

TEARS FOR FEARS "Everybody Wants To Rule The World" (Mercury/PolyGram) 36/10 Rotations: Heavy 0/0, Medium 10/1, Light 26/9, Total Adds 10, WICC, KEY103, WNAM, WMGN, KORQ, WORG, WCIL, WBOW, KKLV, KALE. Medium: KVIL-FM, WMAZ, KWAV, WWNR, WEIM, WSKI, WCHV, WKYX, WFFX.

#### SIGNIFICANT ACTION

ERIC CARMEN "I'm Through With Love" (Geffen) 28/28

Rotations: Heavy 0/0, Medium 6/6, Light 22/22, Total Adds 28, WFBR, WCCO, WAEB, WGY, K106, WMAZ, WSFL, WAVE, WHBY, KWAV, KSL, WWNR, WEIM, WTKO, WSKI, WWPA, WSKY, WCKQ, WCHV, WAGE, WORG, WKYX, KFSB, KFQD, KKLV, KTWO, KRSB, KMGQ.

ALISON MOYET "Invisible" (Columbia) 27/1
Rotations: Heavy 0/0, Medium 10/0, Light 17/1, Total Adds 1, WICC. Medium: WCCO, WMAZ, WTRX, WMGN, WSKI, WTYL, KKLV, KQSW, KRSB, KALE.

JOHN FOGERTY "Rock And Roll Girls" (WB) 26/1
Rotations: Heavy 3/0, Medium 11/0, Light 12/1, Total Adds 1, WKYE. Heavy: WKBW, WSFL, KALE. Medium: KMGG, WICC, WNAM, WENS, KOIL, WWNR, WSKI, WSKY, WCKQ, KRLB, WFFX.

MADONNA "Material Girl" (Sire/WB) 25/1
Rotations: Heavy 13/0, Medium 8/0, Light 4/1, Total Adds 1, KOIL, Heavy: WPJB, WOMC, KMGG, V100, WHAS, WENS, WMHE, KKUA, WWPA, WCKQ, KRLB, WKYX, KEEZ. Medium: Y97, KVIL-FM, WNIC, K101, WICC, WMAZ, WTNY, WSKY.

CRYSTAL GAYLE "Nobody Wants To Be Alone" (WB) 24/8
Rotations: Heavy 3/1, Medium 6/1, Light 15/6, Total Adds 8, WBT, WISN, WWNR, WSKI, KRLB, WJON, WBOW, KQSW. Heavy: WTKO, WAHR. Medium: WCCO, WMAZ, WRVA, KSL, WEIM.

ELAINE PAIGE & BARBARA DICKSON "I Know Him So Well" (RCA) 23/1
Rotations: Heavy 1/0, Medium 6/0, Light 16/1, Total Adds 1, KTWO. Heavy: WEIM. Medium: WCCO, WMAZ, WRVA, KSL, WAGE, KRSB.

GLENN FREY "The Heat Is On" (MCA) 23/1
Rotations: Heavy 5/0, Medium 16/1, Light 2/0, Total Adds 1, WTVN. Heavy: 97AIA, WKYE, KKUA, WCHV, KKLV. Medium: Y97, WPJB, KVIL-FM, WTVN, WOMC, KS94, KYKY, KMGG, KCNR, B100, WRAL, WAVE, WENS, KRAV, KVUU, WTNY.

PRINCE "Take Me With U" (WB) 21/1

Rotations: Heavy 4/0, Medium 9/0, Light 8/1, Total Adds 1, WTRX. Heavy: WWPA, WCKQ, WKYX, KKLV. Medium: KVIL-FM, 2WD, KMGG, KOST, V100, WKJJ, WSFL, WMGN, KTYL.

JAKATA "Golden Girl" (Motown) 19/18

Rotations: Heavy 0/0, Medium 1/1, Light 18/17, Total Adds 18, WMAZ, WNAM, WWNR, WEIM, WSKI, KORQ, WSKY, WGSV, WAGE, WKYX, WZLQ, WFFX, WCIL, WMT-FM, WXUS, KEEZ, WJON, KRSB.

VAN MORRISON "Tore Down A La Rimbaud" (Mercury/PolyGram) 18/16 Rotations: Heavy 0/0, Medium 0/0, Light 18/16, Total Adds 16, WCCO, WAVE, WWNR, WEIM, WSKI, WSKY, WZLQ, WFFX, KTYL, WMT-FM, KFSB, KEEZ, KQSW, KRSB, KMGQ, KALE.

SURVIVOR "High On You" (Scotti Bros./CBS) 18/1

Odations: Heavy 4/0, Medium 8/1, Light 6/0, Total Adds 1, KLSI. Heavy: WPJB, 2WD, WLTT, KKLV. Medium: KVIL-FM, WHAS, WKJJ, WMHE, KKUA, KRLB, KALE.

MURRAY HEAD "One Night In Bangkok" (RCA) 17/4

dium 9/2, Light 5/2, Total Adds 4, KMGG, KWAV, WORG, KESB, Heavy, WKYX, KTYL, KOSW Medium: KVIL-FM, V100, WSKI, KKLV, KALE

KENNY LOGGINS "Vox Humana" (Columbia) 17/3 leavy 0/0, Medium 5/1, Light 12/2, Total Adds 3, KVIL-FM, WENS, WKYX, Medium: WAVE, WWPA, KTYL, KALE.

ERIC CLAPTON "Forever Man" (WB) 17/2

Heavy 1/0, Medium 5/1, Light 11/1, Total Adds 2, WNAM, WSKY. Heavy: WCKQ. Medium: V100, WKJJ, WAVE,

JACK WAGNER "Lady Of My Heart" (Qwest/WB) 15/14

Hotations: Heavy 0/0, Medium 1/1, Light 14/13, Total Add WORG, WCIL, WMT-FM, KFSB, KTWO, KRSB, KMGQ. WCCO, WMAZ, WWNR, WEIM, WKNE, WSKI, KORQ, WAGE,

# A/C ADDS & HOTS

#### EAST

#### PARALLEL ONE

ERIC CARMEN
HOTTEST:
PHIL COLLINS
COMMODORES
DEBARGE
USA FOR AFRICA
MADONNA

#### WKBW/Buffalo Sandy Beach

HALL 4 OATES
WHAM!
REO SPEEDWAGON
HOTLEST:
BILLY JOEL
BRUCE SPRINGSTEEN
DEBARGE
USA FOR AFRICA
PHIL COLLINS

### WPIX/New York

DAN FOGELBERG BILLY OCEAN HAROLD FALTERMEYE WAR STANLEY JORDAN Hottest: DEBARGE USA FOR APRICA BRUCE SPRINGST PHIL COLLINS MANHATTANS

#### Y97/Pittsburgh Jay Cresswell

none Hottest: PHIL COLLINS

#### WTAE/Pittab Don Berns

none Hottest: BRUCE SPRINGSTEEN PHIL COLLINS USA FOR AFRICA MADONNA MURRAY HEAD

#### WWSW(3WS)/Pittsburgh Crowe/Weltzel

BILLY OCEAN
SADE
KOOL & THE GANG
HOTCERT:
MADONNA
HIL COLLINS
MADONNA
USA FOR AFRICA
BRUCE SPRINGSTEEN

#### WPRO/Providence Tom Cuddy

SADE
HOTTEST:
PHIL COLLINS
USA FOR AFRICA
MADONNA
MANHATTANS
BRUCE SPRINGSTEEN

#### WLTT/Washington D.C. Bob Cummings

#### **PARALLEL** TWO

#### WWOM/Albany Knott/Holmberg

DAN FOGELBERG HOTTEST: PHIL COLLINS JULIAN LENNON REO SPEEDWAGON MADONNA DEBARGE

#### WAEB/Allentown

DAN FOGELBERG REO SPEEDWAGON ERIC CARMEN KENNY ROGERS JOHNNY GILL METERST:
MMMODORES
IL COLLINS
IN HARTMAN
IDONNA
SA FOR AFRICA

BILLY OCEAN
TEARS FOR FEARS
ALISON MOVET
WARWICK & B. MANIL
REO SPEEDWAGON
HALL & OATES
DAN FOGELBERG
HOTCHST
PHIL COLLINS
COMMODORES
MADCHNIA COMMODORES MADONNA BRUCE SPRINGSTEEN USA FOR AFRICA

GEORGE BENSON SIMPLE MINDS HOWARD JONES POMER STATION HOTCEST: PHIL COLLINS MADONNA TEENA MARIE MADONNA DEBARGE

#### WEIM/Fitchburg Jack Raymond

WARWICK & B.MANIL DAVID LEE ROTH ERIC CARMEN JAKATA ERIC CARMEN
JAKATA
RAY CHARLES
JACK WAGNER
VAN MORRISON
HOTTEST:
PHIL COLLINS
USA FOR AFRICI
BRUCE SPRINGS:
BILLY OCEAN
SADE

WARNICK & B.MANIL
KOOL & THE GANG
BALL & OATES
ERIC CARMEN
TEMPTATIONS
HOTES:
DOLLY PARTON
DEBARGE
ALABAMA
MADONNA
BILLY OCEAN

none Hottest: PHIL COLLINS KENNY ROGERS REO SPEEDWAGON USA FOR AFRICA JULIAN LENNON

CHAKA KHAN
KOOL & THE GANG
WARWICK & B. MANIL
GEORGE BENSON
HOTLEST:
PHIL COLLINS
COMMODORES
JULIAN LENNON
MANHATTANS
SADE

WTIC/Hartford Phil Hall

REO SPEEDWAGON
WARWICK & B.MANII
KENNY ROGERS
JOHN POGERTY
HOTCEST:
GLENN FREY
PHIL COLLINS
COMMODORES USA FOR AFRICA JULIAN LENNON

WGY/Schenectady Mike Neff

BILLY OCEAN GREG PALMER HALL & OATES

THREE

DEBARGE BRUCE SPRINGSTEEN SADE

# HOWER CORBY JACK WAGNER WARWICK & B.MANIL RES SPEEDWAGON FOREIGNER WHAM! KENBY ROGERS HOTEST: PHIL COLLINS BARBRA STREISAND GEORGE BENSON USA FOR AFRICA MANHATTANS WSKI/Montpeller, VT Bruce Stebbins

WKNE/Keene, NH Howard Corday

GEORGE BENSON ERIC CARMEN Hottest: PHIL COLLINS COMMODORES CRYSTAL GAYLE
ERIC CARMEN
VAN MORRISON
MARWICK & B.MANIL
JAKATA
JACK WAGNER
HOLLEST:
MADONNA
USA FOR AFRICA
BARBRA STREISAND
DAN HARTMAN
JANEY STREET DEBARGE MANHATTANS MADONNA WKGW/Utica-Rome Carpenter/Carr

## WTNY/Watertown, NY George Neher

WAR
Hottest:
COMMODORES
PHIL COLLINS
DEBARGE
DOLLY PARTON
BARBRA STREISAND HALL & OATES
WAR
ALABAMA
HOTTEST:
PHIL COLLINS
COMMODORES
MADONNA
BRUCE SPRINGSTEEN
SADE PARALLEL

#### WWPA/Williamsport, PA Scott Masteller

DAN FOGELBERG REO SPEEDWAGON POINTER SISTERS HOWARD JONES ERIC CARMEN DAVID LEE ROTH HOLTEGE! MADONNA COMMODORES DEBARGE

DAVID LEE ROTH
HOWARD JONES
ERIC CARMEN
CRYSTAL GAYLE
WARMICK & B.HANIL
JACK WAGNER
VAN MORRISON
JAKATA
HOTLEST:
PHIL COLLINS
USA FOR AFRICA
DEBARGE COMMODORES DEBARGE MADONNA USA FOR AFRICA

#### SOUTH

#### PARALLEL ONE

WRMM/Atlanta Montiel/Wyrostol

DAN FOGELBERG DEBARGE EARL KLUGH HOTTEST: WHAM! STEVE PERRY CHICAGO PHIL COLLINS FOREIGNER

none Hottest: PHIL COLLINS COMMODORES DESARGE DOLLY PARTON JANEY STREET WSB-FM/Atlanta John Kelly

HAROLD FALTERMEYE HOTLEST:
DEBARGE
MADONNA
SADE
USA FOR AFRICA
BRUCE SPRINGSTEEN

WHAM!
KENNY LOGGINS
DOLLY PARTON
ALABAMA
HOTLEST:
REO SPEEDWAGON
PHIL COLLINS
JULIAN LENNON
COMMODDES
BRUCE SPRINGSTEEN

#### 97AIA/Miami Chris Gable

WHAM! BRUCE SPRINGSTEEN Hottest: USA FOR AFRIÇA COMMODORES MADONNA PHIL COLLINS GLENN FREY

## WLTS/New Orlean Mitchell/Kilpatrick

WARWICK & B.MANIL FOREIGNER WHAM! KENNY ROGERS HOTTEST: PHIL COLLINS COMMODORES

DAN FOGELBERG BILLY OCEAN GREG KIHN HOTTEST: MADONNA JULIAN LENNON REO SPEEDWAGON COMMODORES PHIL COLLINS

#### W101/Tampa DeCarlo/Miller

DAN FOGELBERG BILLY OCEAN Hottest: PHIL COLLINS COMMODORES MADONNA BRUCE SPRINGSTEEN USA FOR AFRICA

## WHAS/Louisville Doug McElvein

WHAM! Hottest: JULIAN LENNON PHIL COLLINS COMMODORES DEBARGE USA FOR AFRICA

DANNY O'KEEFE JAKATA

# MADONNA COMMODORES ALABAMA HOTTEST: REO SPEEDWAGON JULIAN LENNON BILLY JOEL MADONNA PHIL COLLINS

WKJJ/Louisville Jill Meyer LINDA RONSTADT
CHICAGO
TEMPTATIONS
REO SPEEDWAGON
KENNY ROGERS
TEARS FOR FEARS
HOTLEST:
PHIL COLLINS
USA FOR AFRICA
DEBARGE
COMMODORES
MADONNA GREG KIHN
WHAM!
HOTTEST:
MADONNA
PHIL COLLINS
JULIAN LENNON
BRUCE SPRINGSTEEN
TINA TURNER WRKA/Louisville

#### K106/Beaumont, TX James/Kasi

ERIC CARMEN
WARWICK 6 B.MANIL
JULES SHEAR
HOLTEST:
USA FOR AFRICA
MADONNA
SADE
BILLY OCEAN
ALABAMA

WEZC/Charlotte

WHAM! Hottest: PHIL COLLINS COMMODORES

WGOW/Chata Mac/Deason

GEORGE BENSON ALABAMA BILLY OCEAN WAR

CK101/Cocoa Beach Edwards/Phillips

TINA TURNER
FOREIGNER
HALL & OATES
WHAM!
HOTTES
HADONNA
ERIC CARMEN
POINTER SISTERS
PHIL COLLINS
DEBARGE

WIVY/Jacksonville

BILLY OCEAN

WAR Hottest: COMMODORES

DEBARGE BRUCE SPRINGSTEEN USA FOR AFRICA

DAN HARTMAN Hottest: PHIL COLLINS JULIAN LENNOS COMMODORES DEBARGE BILLY JOEL

#### WBT/Charlotte Dave Bishop

SADE
HOTTEST:
COMMODORES
PHIL COLLINS
USA FOR AFRICA
MADONNA
BRUCE SPRINGSTEEN KENNY ROGERS
WARMICK & B.MANIL
CRYSTAL GAYLE
HOTLEST:
COMMODORES
DOLLY PARTON
PHIL COLLINS
SADE
USA FOR APRICA

PAUL HARDCASTLE GEORGE BENSON JANICE PAYSON HOLLEST: SADE MADONNA DEBARGE REO SPEEDWAGON USA FOR AFRICA

## WLAC#M/Nashville Nichols/Sargent

GEORGE BENSON KOOL & THE GANG BRUCE SPRINGSTEEL HOTTEST: DEBARGE PHIL COLLINS DIAMA ROSS KENNY ROGERS USA FOR AFRICA

## WSFL/New Bern Gary Lee

MARNICK & B.MANIL
DANNY O'KEEFE
DAVID LEE ROTH
ERIC CARMEN
CHARA KHAN
HOTESE!
SADE
MADONNA
KOOL & THE GANG
GEORGE BENSON
USA FOR AFRICA

#### WRAL/Raleigh Robb Stewart

Bottest: POINTER SISTERS JULIAN LENNON REO SPEEDWAGON PHIL COLLINS TINA TURNER WEZS/Richmond

BRUCE SPRINGSTEEN TINA TURNER DAN HARTMAN HOTLEST: PHIL COLLINS COMMODORES DEBARGE USA FOR AFRICA MADONNA

#### WRVA/Richmond Lou Dean

WARWICK & B.MANIL JANICE PAYSON BILLY OCEAN DANNY O'KEEPE Hottest: MADONNA 'PHIL COLLINS COMMODORES USA FOR AFRICA DEBARGE

#### WAVE/Sarasota Huntington/Tellon

HUMINGON/SHORE
VAN MORRISON
WARWICK & B.MANIL
PHILIP BRILEY
FROM PALTERMEYE
ENDETATIONS
ENDETATIONS
ENUC SPRINGSTEN
USA POR APRICA
DEBARGE
SADE

#### **PARALLEL THREE**

#### KORQ/Abilen Dean Taylor

USA FOR AFRICA TEMPTATIONS USA FOR AFRICA
TEMPTATIONS
KENNY ROCERS
KENNY ROCERS
LANNY O'KEPPE
JAKATA
JACK WAGNER
HOTEST
JULIAN LENNON
COMMODORES
REO SPEEDWAGON
REO SPEEDWAGON

#### WSKY/Asheville Don Brookshire

ERIC CLAPTON SIMPLE MINDS SIMPLE MINDS ERIC CARMEN VAN MORRISON JAKATA WARNICK & B.MANIL HOLLEST: USA FOR AFRICA MADONNA BRUCE SPRINGSTEEN SADE

# Carveilfichards WARWICK & B.MANIL ERIC CARMEN KENNY LOGGINS CHAKA KHAN JAKATA HOTLEST: USA FOR AFRICA MURRAY HEAD PRINCE MADONNA KOOL & THE GANG WCKQ/Campbellsville, Jackson/Royce WAEV/Savannah Angel Morris

Hottest: REO SPEEDWAGON BILLY JOEL JULIAN LENNON COMMODORES PHIL COLLINS ERIC CARMEN WARWICK & B.MANIL Hottest: PHIL COLLINS MADONNA DEBARGE BRUCE SPRINGSTEEN USA FOR AFRICA WZLQ/Tupelo Rusty McDaniels

#### REO SPEEDWAGON

WCHV/Charlot Ken Medek JOHNNY GILL
ERIC CARMEN
JANICE PAYSON
TEMPTATIONS
LANNY O'KEEPE
MARMICK & B.MANIL
HOCLEST
MADONNA
PHIL COLLINS
DEBARGE
BRUCE SPRINGSTEEN
BARBA STREISAND VAN MORRISON NYLONS JAKATA Hottest: PHIL COLLINS JULIAN LENNON COMMODORES DEBARGE MADONNA WFFX/Tuscalo

Sander Walker

MARWICK & B.MANIL

JANICE PAYSON

DANNY O'KEEPE

VAN MORRISON

JAKATA

KENNY ROGERS

HOTLEST:

PHIL COLLINS

DEBARGE

BRUCE SPRINGSTEEN

MADONNA WARWICK & B.MANIL JAKATA MADONNA USA FOR AFRICA

#### KTYL/Tyler, TX Brian Maloney

VAN MORRISON
WARWICK & B.MANIL
HAROLD FALTERMEYE
PHILIP BAITERY
HILL COLLINS
BRUCE SPRINGSTEEN
COMMODORES

#### **MIDWEST** SAWYER BROWN JOHNNY GILL WILLIE NELSON

WILLIE NELSON
SADE
OAK RIDGE BOYS
WARWICK & B.MANIL
RESTLESS HEART
HOTLEST:
HOLLINS
MANIATTANS
BRUCE SPRINGSTEEN
USA FOR AFRICA
DAN FOGELBERG

WAGE/Lessburg, VA Steve Parter

WARWICK & B.MANIL JAKATA ERIC CARMEN JACK WAGNER HOTTEST: PHIL COLLINS DEBARGE MADONNA

KRLB-FM/Lubboci

CRYSTAL GAYLE
TEENA MARIE
WARWICK & B.MANIL
HOTTEST:
COMMODORES
PHIL COLLINS
MADONNA
MADONNA
USA FOR AFRICA

WORG/Orangeburg, SC Stu Wright

WARWICK & B.MANIL
TEARS FOR FRARS
LINDA RONSTADT
ERIC CAMMEN
MURRAY HEAD
HOTEST:
USA FOR AFRICA
ALABAMA
DEBARGE
PHIL COLLINS
TINA TURNER

WKYX/Paducah, KY

Carvell/Richards

#### PARALLEL

#### ONE

# WCLR/Chicago DeYoung/Mayze

HOTTEST: KENNY ROGERS PHIL COLLINS JULIAN LENNON USA FOR AFRICA DEBARGE 55KRC/Cincl Dave Mason

# none Hottest: USA FOR AFRICA PHIL COLLINS JULIAN LENNON COMMODORES

WLLT/Cincinnati Dickie Shannon MANHATTANS HOTTEST: DEBARGE KENNY ROGERS USA FOR AFRICA PHIL COLLINS WHAM!

#### WARM98/Cincinnati Mark Tipton

EARL KLUGH HOTTEST: WHAM! KENNY ROGERS PHIL COLLINS REO SPEEDWAGON MADONNA KYKY/St. Louis Jim Richards

#### WLTF/Cleveland Popovich/Wilson

none
Hottest:
BILLY JOEL
JULIAN LENNON
REO SPEEDWAGO
WHAM!
PHILIP BAILEY WMJI/Cleveland BILLY OCEAN HOTTEST:
PHIL COLLINS
JULIAN LENNON
USA FOR AFRICA

#### COMMODORES BRUCE SPRINGSTEEN

BILLY OCEAN HALL & OATES SADE LINDA RONSTADT WHAM! Hottest: KOOL & THE GANG PHIL COLLINS WHAM! MADONNA USA FOR AFRICA 610TVN/Columbus

# GLENN FREY GEORGE BENSON

Hottest: REO SPEEDWAGON PHIL COLLINS COMMODORES DEBARGE DAN HARTMAN WNIC/Detroit Goldstein/Zalk none
Hottest:
COMMODORES
REO SPEEDWAGON
PHIL COLLINS
USA FOR AFRICA
ERIC CARMEN

WOMC/Detroit Barry Argenbright MADONNA ROOL & THE GANG KOOL & THE GANG Hottest: USA FOR AFRICA PHIL COLLINS BARBRA STREISAND HALL & OATES

#### KLSi/Kansas City Owens/Alan

SADE
SURVIVOR
DURAN DURAN
HALL & OATES
WHAM!
HOTTEST
BILLY JOEL
REO SPEEDWAGON
JULIAN LERNON
PHIL COLLINS
DIANA ROSS

#### KUDL/Kansas City Hallam/Taylor

WARWICK & B.MANIL BILLY OCEAN DAN FOGELBERG

#### WMYX/Milwaukee Beth Fast DAN FOGELBERG TINA TURNER

WLHT/Grand Rapids Ashford/Brown KOOL & THE GANG
WARWICK & B.MANIL
HOTTEST:
JULIAN LENNON
BRUCE SPRINGSTEEN
PHIL COLLINS
REO SPEEDWAGON
USA FOR AFRICA

WHAM! KENNY LOGGINS

BILLY OCEAN
KENNY ROGERS
REO SPEEDWAGON
HOTLEST:
JULIAN LENNON
PHIL COLLINS
COMMODORES
DEBARGE
BARBRA STREISAND

GEORGE BENSON BILLY OCEAN LINDA RONSTADT HOLLEST: PHIL COLLINS DEBARGE USA FOR AFRICA MANHATTANS BRUCE SPRINGSTE WMGN/Madison Bili Vancii

## WNAM/Appleton-Oshkosh Bennett/Collins

TEMPTATIONS TEARS FOR FEARS REO SPEEDWAGON Hottest: MADONNA MADONNA BRUCE SPRINGSTEEN BARBRA STREISAND PHIL COLLINS DEBARGE WISN/Milws Mike Elliott

CRYSTAL GAYLE
WARNICK & B.MANI)
DANNY O'KEFFE
TEMPTATIONS
HOTCOLLINS
COMMODORES
DEBARGE
DOLLY PARTON
BARBRA STREISAND WLTE/Minneapolis Tom Graye

SADE HOTTEST: GEORGE BENSON COMMODORES PHIL COLLINS DEBARGE MANHATTANS KOIL/Omahá Mason/Shane

WHNN/Saginaw Carson/McKenzie TEMPTATIONS
DANNY O'KEEPE
REO SPEEDWAGON
HOTTEST:
COMMODORES
PHIL COLLINS
DEBARGE
BRUCE SPRINGST:
MADONNA

# WMHE/Toledo Ray/Morrison

COMMODORES CHICAGO DEBARGE HOTTEST: PHIL COLLINS MADONNA USA FOR AFRICA MADONNA BRUCE SPRINGSTEEN

The following stations reported no adds or changes in rotation this week:

> KRNT/Des Moines WNiC/Detroit KKUA/Honoluli KOY/Phoenix

KRNT/Des Moines Steve Gibbons

none Hottest: KENNY ROGERS COMMODORES JULIAN LENNON DEBARGE USA FOR AFRICA COMMODORES USA FOR AFRICA PHIL COLLINS KENNY ROGERS KRAV/Tuisa Gary Reynolds WTRX/Flint Burke/Smit) DEBARGE Hottest: REO SPEEDWAGG JULIAN LENNON PHIL COLLINS DIANA ROSS MADONNA

none Hottest: REO SPEEDWAGON

# WARWICK & B.MANIL TINA TURNER PRINCE HOTTEST: PHIL COLLINS DEBARGE COMMODORES BILLY JOEL BRUCE SPRINGSTEEN PARALLE

THREE WJBC/Bloomington Stew Salowitz WARWICK & B.MAN

## Hottest: USA FOR AFRICA DOLLY PARTON MADONNA SADE ALABAMA

WCIL/Carbondale, Matt McCann CHICAGO CUBS TEARS FOR FEARS TEARS FOR JAKATA
WARWICK & B.MANI
BILL WITHERS
JACK WAGNER HOTTEST: USA FOR AFRICA MADONNA PAUL HARDCASTLE PHIL COLLINS SADE

# VAN MORRISON WARWICK 6 B.J JACK WAGNER JAKATA JAKATA Hottest: COMMODORES PHIL COLLINS DEBARGE

DOLLY PARTON BARBRA STREIS KFSB/Joplin, MO Don Carpenter

# MURRAY HEAD ERIC CARMEN VAN MORRISON JACK WAGNER HOTTEST: JULMAN LENNON PHIL COLLINS COMMODORES DEBARGE DOLLY PARTON WXUS/Lafayette Bob Vizza

JANICE PAYSON JAKATA KENNY ROGERS KENNY ROGERS WHAM1 HOttest: PHIL COLLINS COMMODORES DEBARGE MADONNA USA FOR AFRICA

# KEEZ/Mankato, MN Sue LaFond WARWICK & B.MANI VAN MORRISON

VAN MORRISON
JARATA
REO SPEEDWAGON
JULES SHEAR
HOWARD JONES
SIMPLE MINDS
HOTLEST
COMMODORES
PHIL COLLINS
JULIAN LENNON
USA FOR APRICA
MADONNA

# USA FOR AFRICA MADONNA

CRYSTAL GAYLE FOREIGNER TEARS FOR FEARS DANNY O'KEEFE HOTTES: PHIL COLLINS USA FOR AFRICA COMMODORES MADONNA DEBARGE

WLTF/Cleveland

Y97/Pittsburgh 3WS/Pittsburgh B100/San Diego

#### The following stations failed to report this week and their playlists were frozen:

WTIC/Hartford KKLT/Phoenix WRAL/Raleigh WAEV/Savannah KYKY/St. Louis 3WM/Toledo

#### PARALLEL TWO

#### KEY103/Austia Adams/Jacobs

JAKATA
WARNICK & B.MANIL
ERIC CARMEN
JACK WAGNER
HOTTEST:
MADONNA
PHIL COLLINS
DEBARGE
COMMODORES
FRANK MILLS

# KELT/McAllen

## WGSV/Guntersville Jackson/Bell

Hottest: JULIAN LENNON PHIL COLLINS COMMODORES BRUCE SPRINGSTEEN USA FOR AFRICA

KKLV/Anchorage Owens/Wilkinson

WARWICK & B.MANIL BILL WITHERS ERIC CARMEN JACK WAGNER DAVID LEE ROTH PAIGE & DICKSON

# **PARALLEL**

KFQD/Anchorage, AK Mike Ford

# KBEST/San Diego Mitchell/Dean

KIFM/San Diego Mark Zegan JOHNNY GILL Hottest:

GEORGE BENSON
REO SPEEDWAGON
JANICE PAYSON
TEMPTATIONS
GOTHERS:
COMMODORES
USA FOR AFRICA
DEBARGE
BRUCE SPRINGSTEEN
SADE

## THREE

OWENSWIKINSON

ERIC CARMEN
WARMICK & B.MANIL
REO SPEEDWAGGN
DAVID LEE ROTH
PHILIP BAILEY
TEARS FOR FEARS
HAROLD FALTERMEYE
HOTTERS
COMMODORES
BRUCE SPRINGSTEN
DAN HARMAN
DEBARGE

# KTWO/Casper John Leader

COMMODORES
USA FOR AFRICA
MADONNA BRUCE SPRINGSTEEN BARBRA STREISAND K99/Great Falls McShay/Keller

BBUCE SPRINGSTEN MILMI SPRINGSTEN MILMI SON FOGELBERG KOOL 5 THE GANG LINDA RONSTADT JOHNNY GILL HOTEOST. PHIL COLLINS FOREIGERS USA FOR APRICA MADONNA SADE

# WARWICK & B.MANIL VAN MORRISON CRYSTAL GAYLE DANNY O'KEEPE HOTLEST: PHIL COLLINS COMMODORES JANRY STREET DAN HARTMAN BRUCE SPRINGSTEEN

KQSW/Rock Springs, WY Maioney/Norris

Veronica Burns
ERIC CARMEN
JAKATA
REO SPEEDWAGON
WARRICK & B.MANIL
JACK WAGNER
VAN MORRISON
HOTELSI
PHIL COLLINS
DAN HARTMAN
DEBARGE
MANHATTANS
USA FOR AFRICA

#### WCCO/Minnes Denny Long VAN MORRISON JACK WAGNER

JACK WAGNER REO SPEEDWAGON ERIC CARMEN BILLY OCEAN WARWICK & B. MANIL TEMPTATIONS DAN FOGELBERG RAY CHARLES USA FOR AFRICA HOTTEST.

# KS94/St. Louis Morgen/Watermann

HONTEST:
COMMODORES
PHIL COLLINS
USA FOR AFRICA
DEBARGE
MADONNA

# KENNY ROGERS BILLY OCEAN JULES SHEAR WARNICK & B.MANI HOTTEST HOTOLINS COMMODORES MADONNA USA FOR AFRICA BRUCE SPRINGSTEE

WARWICK & B.MANI CRYSTAL GAYLE JAKATA Hottest: COMMODORES FHIL COLLINS SADE

#### WBOW/Terre Haute Kevin Young WARWICK & B.MAN)

## WEST

PARALLEL ONE KHOW/Denver Hal Moore

COMMODORES DEBARGE USA FOR AFRICA MADONNA KMJI/Denver Elliott/Brady KOOL & THE GANG CHICAGO PAUL HARDCASTLE HOTTEST: PHIL COLLINS USA FOR AFRICA KENNY ROGERS MANHATTANS COMMODORES

# KMGG/Los Angeles

TEENA MARIE MURRAY HEAD FOREIGNER Hottest: MADONNA DEBARGE MADONNA KOST/Los Angeles Kaye/Marie

KOOL & THE GANG HOTTEST: MADONNA REG: SPEEDWAGON SADE: MANHATTANS WHAM!

none
Hottest:
WHAM!
KENNY ROGERS
PHIL COLLINS
JULIAN LENNON
PAUL HARDCASTLE BILLY OCEAN Hottest: PHIL COLLINS COMMODORES

# none Rottest: REO SPEEDWAGON COMMODORES PHIL COLLINS USA FOR AFRICA BRUCE SPRINGSTEEN KGW/Portland Dirkx/Williams

TINA TURNER
BILLY OCEAN
HOTLEST:
PHIL COLLINS
DEBARGE
MANHATTANS
MADONNA
BRUCE SPRINGSTEAN KFMB/San Diego Mark Larson

# GEORGE BENSON JANICE PAYSON FOREIGNER WARWICK & B.MANIL HOTTEST:

PHIL COLLINS DOLLY PARTON COMMODORES BRUCE SPRINGSTEEN REO SPEEDWAGON

8100/San Diego Rich/Knight none Hottest: DIANA ROSS PHIL COLLINS USA FOR AFRICA MADONNA JULIAN LENNON

## K101/San Francisco

DEBARGE HOTTEST: JULIAN LENNON REO SPEEDWAGON PHIL COLLINS COMMODORES BRUCE SPRINGSTEEN KJR/Seattle Colleen Madde

# BILLY OCEAN WHAM! LUTHER VANDROSS Hottest: COMMODORES BRUCE SPRINGSTEEN DEBARGE USA FOR APRICA

PARALLEL

**TWO** KBOI/Boise Drew Harold DAN FOGELBERG HOTTEST: PHIL COLLINS JULIAN LENNON COMMODORES

KVUU/Colorado Springs

# KOOL & THE GANG BILLY OCEAN REO SPEEDWAGON HOTLEST: DEBANGE PHIL COLLINS DIANA ROSS MADONNA BRUCE SPRINGSTEEN

KDUK/Eugene Burne/King

HALL & OATES WHAM! HOttest: DEBARGE SADE MADONNA USA FOR APRICA GEORGE BENSON

## KKUA/Honolulu Lilia Miller

none
Hottest:
REO SPEEDWAGON
MADDONNA
DAVID LEE ROTH
JULIAN LENNON
DEBARGE KFI/Los Angeles Lebeau/Kiley KOOL & THE GANG HILLI CEAN HOLLEST: MADONNA USA FOR AFRICA PHIL COLLINS BRUCE SPRINGSTEEN DEBARGE

# KWAV/Monterey Michael Reading ERIC CARMEN DAVID LEE ROTH MURRAY HEAD HOTTEST HOT AFFICA PHIL COLLINS BRUCE SPRINGSTE MADONNA SADE

KOY/Phoenix Marni Pingree none Hottest: GLEN CAMPBELL PHIL COLLINS

George Lemich

KENNY ROGERS
NARWICK & B. MANIL
ERIC CARMEN
ROWNIE MILSAP
HOCLEST:
DIANA ROSS
REO SPEEDWAGON
JULIAN LENNON
COMMODORES
USA FOR AFRICA

# GEORGE BENSON TEMPTATIONS TINA TURNER HOTTEST REO SPEEDWAGON COMMODORES PHIL COLLINS USA FOR AFRICA BRUCE SPRINGST

KKPL/Spokane Dean Allen

BILLY OCEAN
HOTTEST:
DEBARGE
USA FOR AFRICA
MADONNA
BRUCE SPRINGSTE
SADE SPRINGSTEEN

WHAM! HALL & OATES

## KRSB/Roseburg, OR Veronica Burns

KMGQ/Santa Berbara Stephen Meade VAN MORRISON ERIC CARMEN REO SPEEDWAGON BILL WITHERS JACK WAGNER HOTTEST: DEBARGE MADONNA

Bill Templeton
HOWARD JONES
RED SPEEDWAGON
BILLY OCEAN
HALL & OATES
TEARS FOR FEARS
VAN MORRISON
WARMICK & B. MANIL
JOHNNY GILL
HOCTES
LOGIC HOLD
BELLO LINS
DELLAGIO
HICKOLD
JOHN FOGERTY

# WARWICK & B.MANIL HALL & OATES BILLY OCEAN GEORGE BENSON HOTTEST KENNY ROGERS PHIL COLLINS USA FOR AFRICA MADONNA MADONNA COMMODORES

HOTEST:
PHIL COLLINS
COMMODORES
REO SPEEDWAGON
MADONNA
USA FOR AFRICA PARALLEL

TWO

WHBY/Appleton St. John/Salm

# DAN POGELBERG WARWICK & B.MAN ERIC CARMEN HOTTEST: COMMODORES JULIAN LENNON MANHATTANS PHIL COLLINS USA FOR AFRICA

NYLONS
JAKATA
TEARS FOR PEARS
REO SPEEDWAGON
ERIC CLAPTON
HOTELS
JULIAN LENNON
PHIL COLLINS
DAN HARTMAN
TINA TURNER
BRUCE SPRINGSTEEN

## BRUCE SPRINGSTEEN DAN FOGELEERG JOHNNY GILL HALL & OATES HOTLEST: PHIL COLLINS DEBARGE ERIC CARMEN MANHATTANS DAN HARTMAN WING/Dayton Rick Johnson

TINA TURNER
SADE
BILLY OCEAN
BOTTEST
BOTTO
BOTTO KIOA/Des Moines Mike Judge

KENNY ROGERS JANICE PAYSON

# JANICE PAYSON WHAM! REO SPEEDWAGON DANNY O'KEEFE HOTTES: COMMODORES PHIL COLLINS USA FOR APRICA DEBARGE MADONNA

KLYF/Des Moin Bob Majors GEORGE BENSON Hottest: PHIL COLLINS MADONNA USA FOR AFRICA BILLY OCEAN SADE

#### 143 Reporters 128 Current Reports

# WSR/Atlenta

## 68/R&R FRIDAY, MARCH 29, 1985

# **AOR ALBUMS**

Three Two Last Weeks Weeks Week	153 REPORTS	MARCH 29, 1985	Total Reports			Total Adds All Rotations
	PHIL COLLINS/No Jacket Required (Atlantic)	"Inside" (84) "Night" (61) "Don't Lose" (53)	152 =	135 –	<b>17</b> +	- 1+
	ERIC CLAPTON/Behind The Sun (WB)	"Forever" (146) "Waiting" (97) "See What" (38)	148 –		10-	
DEBUT 3	TOM PETTY & THE HEARTBREAKERS/Southern Accents (MCA)	"Don't Come" (149) "Rebels" (93) "Nothin' " (46)	150		17	2
2 1 2 4	MICK JAGGER/She's The Boss (Columbia)	"Lonely" (123) "Just" (97) "Lucky" (33)	150 –		24+	
5 5 5 🕞	JOHN FOGERTY/Centerfield (WB)	"Rock And Roll" (118) "Centerfield" (108) "T.V." (13)	144+	122 -		
	THE BREAKFAST CLUB/Soundtrack (A&M)	"Don't You" (148) "Twilight" (21)	148+	<b>120</b> +	27-	- <b>5</b> +
	FIRM/The Firm (Atlantic)	"Radioactive" (111) "Satisfaction" (83) "Closer" (71)	141 –	119 –	<b>21</b> +	- 1=
	DON HENLEY/Building The Perfect Beast (Geffen)	"All She Wants" (118) "Drivin" " (44) "Sunset" (15)	134 –	117-	<b>14</b> +	- <i>6</i> +
	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Everybody" (142) "Shout" (13)	144 +	<b>70</b> +	71 –	- <i>7</i>
	FOREIGNER/Agent Provocateur (Atlantic)	"Yesterday" (118)	127 –	95	<i>32</i> –	- <b>0</b> -
	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"I'm On Fire" (114)	115	<b>95</b> –	20 -	1 +
	SANTANA/Beyond Appearances (Columbia)	"Say It Again" (97) "Breaking Out" (44)	125	<i>67</i> =	<i>58</i> –	- 1 –
	CHICAGO/Chicago 17 (Full Moon/WB)	"Along Comes" (102)	102 -	<b>80</b> +	22 -	- 1
25 21 15	VAN MORRISON/A Sense Of Wonder (Mercury/PG)	"Tore Down" (114)	118 –	<b>28</b> +	88	<b>5</b> –
	FIONA/Fiona (Atlantic)	"Talk To Me" (119)	122+	12+	108 +	9-
	ALAN PARSONS PROJECT/Vulture Culture (Arista)	"Let's Talk"(77) "Days Are Numbers" (29)	<i>102</i> –	<i>40</i> –	<i>61</i> –	3+
	GEORGE THOROGOOD & THE DESTROYERS/Maverick (EMI America)	"I Drink Alone" (101) "Gear Jammer" (13)	107+	<b>27</b> +	<b>79</b> +	4 -
	BRYAN ADAMS/Reckless (A&M)	"Somebody" (57) "It's Only Love" (14)	81 –	<i>51</i> –	<i>30</i> +	<b>3</b> +
	LOS LOBOS/How Will The Wolf Survive? (Slash/WB)	"Will The Wolf?" (97)	98	<i>23</i> =	71 –	6-
	DAVID LEE ROTH/Crazy From The Heat (WB)	"Just A Gigolo" (77) "Easy Street" (32)	<i>89</i>	<i>33</i> –	<b>54</b> –	2-
	VAN-ZANT/Van-Zant (Network/Geffen)	"I'm A Fighter" (94)	100	5	84	30
	GREG KIHN/Citizen Kihn (EMI America)	"Lucky" (80)	<i>83</i> –	<i>28</i> –	<i>55</i> –	0-
	REO SPEEDWAGON/Wheels Are Turnin' (Epic)	"One Lonely Night" (80) "Can't Fight" (17)	91+	<b>17</b> +	<b>69</b> +	28 +
	GARY O'/Strange Behavior (RCA)	"Shades Of '45" (72)	72 -	13=	<i>59</i> –	0 -
	KATRINA & THE WAVES/Katrina & The Waves (Capitol)	"Walking On Sunshine" (78)	<i>81</i>	10	65	20
	HOWARD JONES/Dream Into Action (Elektra)	"Things" (74)	74	13	<i>57</i>	11
	VISION QUEST/Soundtrack (Geffen)	"Hungry" (33) "Young" (24) "Crazy" (12)	64 –	<b>25</b> –	<b>39</b> –	<b>2</b> +
	<b>DEEP PURPLE</b> /Perfect Strangers (Mercury/PG)	"Nobody" (53) "Knocking" (10)-"Perfect" (10)	<b>59</b> –	<i>16</i> –	43-	0-
	U2/The Unforgettable Fire (Island)	"Homecoming" (62)	<b>66</b> +	<i>12</i> =	<b>52</b> +	3-
	JOHN PARR/John Parr (Atlantic)	"Magical" (59)	<i>66</i> –	7-	<i>58</i> –	<b>5</b> +-
	JASON & THE SCORCHERS/Lost And Found (EMI America)	"White Lies" (69)	<b>72</b> +	<b>3</b> =	<b>65</b> +	19+
	MOUNTAIN/Go For Your Life (Scotti Bros./CBS)	"Hard Times" (66)	<b>70</b> +	<b>2</b> =	<i>67</i> +	9-
	TRIUMPH/Thunder Seven (MCA)	"Follow Your Heart" (42) "Killing Time" (10)	<i>52</i> –	1 <i>9</i> =		2-
	PORKY'S REVENGE/Soundtrack (Columbia)	"I Don't Want To" (35) "High School" (26)	<b>65</b> +		<b>42</b> +	
— — 38 <b>35</b>	HALL & OATES/Big Bam Boom (RCA)	"Some Things" (60)		13=		9-
	FALCON & THE SNOWMAN/Soundtrack (EMI America)	"America" (51)	<b>51</b> –			<b>0</b> =
	MICHAEL BOLTON/Everybody's Crazy (Columbia)	"Everybody's Crazy" (50)	<b>52</b> –		<i>48</i> =	<b>6</b> +
	AUTOGRAPH/Sign In Please (RCA)	"Girlfriend's" (29) "Radio" (19)	49 –		41 -	2-
	CARS/Heartbeat City (Elektra)	"Why Can't I Have You" (37)		13-		
DEBUT <b>40</b>	GIUFFRIA/Giuffria (Camel/MCA)	"Lonely In Love" (49)	<b>51</b> +		42+	

# **BREAKERS**®

#### TOM PETTY & THE HEARTBREAKERS Southern Accents (MCA)

98% of our reporters on it. 150/2 with adds at: KMJX, KTCZ. Debuts at #3 on the Albums chart.

#### VAN-ZANT Van-Zant (Network/Geffen)

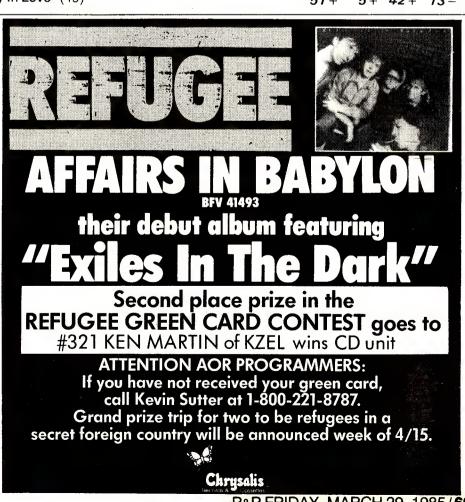
65% of our reporters on it. 100/30 including adds at: WKLS, KSHE, KOME, WOUR, WOOS, WSKS. Debuts at #21 on the Albums chart.

# KATRINA & THE WAVES Katrina & The Waves (Capitol)

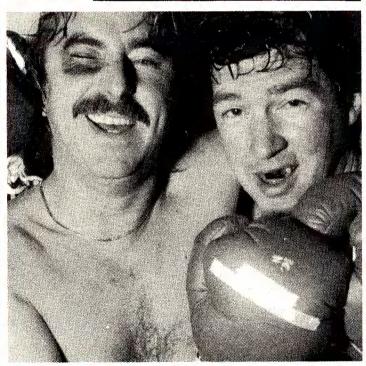
53% of our reporters on it. 81/20 including adds at: WNEW, WDVE, KTXQ, WCMF, WIMZ, WKDF, KPOI. Debuts at #25 on the Albums chart.

**NEW & ACTIVE** — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are BOLDED. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.







FROM THE GEFFEN/NETWORK ALBUM,

VAN-ZANT (GHS/M5G 24059)

**AOR ALBUMS DEBUT 20** 

AOR TRACKS DEBUT 25



PRODUCED BY: RODNEY MILLS

MANAGEMENT: GROUND CONTROL MANAGEMENT, INC. GEORGE CAPPELLINI NETWORK



# **AOR ALBUMS**

## MOST ADDED

**GRAHAM PARKER & THE SHOT (39)** Steady Nerves (Elektra)

VAN-ZANT (30)

Van-Zant (Network/ Geffen)

PORKY'S REVENGE (28)

Soundtrack (Columbia)

REO SPEEDWAGON (28)

Wheels Are Turnin' (Epic)

KATRINA & THE WAVES (20)

(string & The Wayes (Capitol')

Katrina & The Waves (Capitol)

#### HOTTEST

**ERIC CLAPTON (138)** Behind The Sun (WB) PHIL COLLINS (135) No Jacket Required (Atlantic) TOM PETTY & THE HEARTBREAKERS (133) Southern Accents (MCA) MICK JAGGER (126) She's The Boss (Columbia) **JOHN FOGERTY (122)** Centerfield (WB)

#### **NEW & ACTIVE**

DOKKEN/Tooth And Nail (Elektra) 48/11 (41/13)
Adds: KGON, WOUR, KNCN, KXZL, WXLP, WWCT, KRSP, WRKI, KFMQ. Hots: 7 WHJY, KSRR, WAQX, KISWSKS, KFMG, KILO. Mediums: 34 include WBCN, WEBN, WRIF, WQFM, KSHE, KGB.

JULIAN LENNON/Valotte (Atlantic) 44/8 (42/7)
Adds: WBAB, WNEW, WEZX, WOUR, KLBJ, KMOD, WZEW, WCPZ. Hots: 6 include WQFM, KMET, WIBA, KRSP Mediums: 34 include WIYY, WBCN, WMMR, WYSP, WHJY, WYNF, KSHE.

REFUGEE/Affairs In Babylon (Chrysalis) 43/15 (0/0)
Adds include WYSP, WYNF, WLLZ, WDIZ, KQDS, KKDJ, KLPX, WGIR. Hots: 2 WOOS, WBSW. Mediums: 37 include WHJY, KSRR, KSHE, WEZX, WOUR, WAAF, KISS, KATT.

ALISON MOYET/Aff (Columbia) 42/11 (35/5)
Adds include WBCN, WYSP, WZZO, WHEB, WEZX, KXZL, KLPX. Hots: 13 include CHOM, CHUM, WXRT, 91X
CFOX, WLIR. Mediums: 22 include WBAB, WMMS, WQFM, KBCO, KAZY, KROQ.

GRAHAM PARKER & THE SHOT/Steady Nerves (Elektra) 39/39 (0/0)
Adds include WBCN, WHJY, KBCO, KAZY, 91X, WAPL, KKDJ. Hots: 1 WLIR. Mediums: 18 include WYSP WXRT, WCCC, WOUR, WAAF.

JOAN ARMATRADING/Secret Secrets (A&M) 35/3 (36/3)

Adds: WPYX, WZEW, WCXT. Hots: 15 include KBCO, KAZY, WHFS, WDHA, WPLR. Mediums: 18 include WBAB WXRT, WAQY, WBLM, WWWV, KTYD.

GO WEST/Go West (Chrysalis) 34/3 (36/2)

Adds: WLUP, CFOX, KGGO. Hots: 11 include WBCN, WDHA, WLIR, WPLR, WARX, KLYV. Mediums: 23 include WBAB, WXRT, WMMS, KROQ, WAQY, WOUR, WWWV.

ANIMOTION/Animotion (Mercury/PolyGram) 33/7 (27/2)

Adds: WHJY, KQRS, KSHE, WAQY, KGGO, WWCK, WWCT. Hots: 8 WSHE, WMMS, WZZO, WHMD, WZEW, KLYV WBSW, KFMF. Mediums: 19 include WXRT, KBCO, WIMZ, WBLM, WWWV.

BLASTERS/Hard Line (Slash/WB) 31/4 (30/4)
Adds: WBCN, 91X, KMOD, KUFO. Hots: 3 KBCO, WHFS, WLIR. Mediums: 26 include WXRT, KAZY, KROQ, KILO

SADE/Diamond Life (Portrait/CBS) 25/2 (24/3)

Adds: CFOX, WDHA. Hots: 11 include WXRT, KBCO, KAZY, WHFS, WLIR, WZEW. Mediums: 14 include WBCN WBAB, WMMS, KDKB, KQAK, KLYV. GENERAL PUBLIC/All The Rage (IRS/A&M)22/2 (23/4)
Adds: WAAF, KOZZ. Hots: 8 WBCN, WXRT, KROQ. 91X, KQAK, WLIR, WIZN, KTCL. Mediums: 14 include WSHE

WLUP, WHFS, WQBK, WBSW, KTYD.

STRANGLERS/Aural Sculpture (Epic) 21/1 (20/1)

Adds: WCPZ. Hots: 10 WXRT, KBCO, 91X, KQAK, CHEZ, KLBJ, CITI, KFMF, KTCL, KRQU. Mediums: 10 include KAZY, KROQ, WHFS, WLIR, KLAQ. JOHN HIATT/Warming Up To The Ice Age (Geffen) 20/2 (20/1)
Adds: WPLR, KNCN. Hots: 4 KBCO, CHEZ, KMBY, KVRE. Mediums: 15 include WXRT, KROQ, WHFS, KOMP

\*TIL TUESDAY/Voices Carry (Epic) 19/4 (14/2)
Adds: WSHE, WHFS, WPLR, KMBY. Hots: 4 WBCN, WLIR, WAAF, KRQU. Mediums: 12 include WHJY, 91X, WAQY

CHESS/Soundtrack (RCA) 19/3 (18/4)

Adds: WRCN, WBLM, WHMD. Hots: 3 WXRT, KROQ, K97. Mediums: 15 include WMMS, KBCO, WKLC, WIMZ

STREETS/Crimes In Mind (Atlantic) 18/2 (25/9)

Adds: KLBJ, KISS. Hots: 2 WLLZ, WQFM. Mediums: 15 include WDVE, WRIF, WEZX, WAPL, WOOS, KATT.

NIK KERSHAW/The Riddle (MCA) 17/6 (0/0)
Adds: WXRT, 91X, WOUR, WZEW, KTCL, KRVE. Hots: 2, WLIR, CHEZ. Mediums: 13 include KBCO, KAZY, WPL

FRANKIE GOES TO HOLLYWOOD/Welcome To The Pleasure Dome (ZTT/Island) 16/5 (16/0)

Adds: CHUM, WSHE, KXZL, WSKS, WCPZ. Hots: 5 include WCMF, KNCN, WIMZ, KLYV. Mediums: 10 include WCMF, KNCN, WIMZ, KLYV. Mediums: 10 include WCMF, KNCN, WIMZ, KLYV. KMJX, KGGO, KKDJ, WIZN, KVRE.

BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M) 16/5 (16/7)
Adds: CHUM, KLAQ, KWXL, WCPZ, KOZZ. Hots: 2 KSPN, KVRE. Mediums: 12 include WRCN, WHEB, KFMG

ANGEL CITY/Two Minute Warning (MCA) 16/4 (15/1)

Adds: WYSP, WHJY, KGB, WWWV. Hots: 3 WQFM, KISS, CITI. Mediums: 9 include WEBN, WRIF, KGON, WOUF

KEEL/The Right To Rock (Gold Mtn/A&M) 15/3 (16/6)

Adds: WRCN, WAQX. Hots: 0. Mediums: 13 include WBCN, WQFM, WKDF, KISS, KATT, KTYD.

FLASH AND THE PAN/Early Morning Wake Up (Epic) 15/2 (13/0)
Adds: WSHE, KRQU. Hots: 6 KBCO, KAZY, KROQ, CHEZ, WIZN, KTCL. Mediums: 8 include WXRT, KQAK, WZEW

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are BOLDED. Current week's total reports, hot and medium rotation reports, and total adds are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

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# **AOR TRACKS**

CERUIT					. *************************************	200000	(0000 QHO)30	8000000	38866 199
SERIC CLAPTON/Forever Man (WB)					153 REPORTS	Total	Hot	Mediun	Tota
14   2	. 4	1	1	0	ERIC CLAPTON/Forever Man (WB)				, ,
3	14	4	2	0	TOM PETTY/Don't Come Around Here (MCA)				
3	11	9	3	3		<i>148</i> +	120+	27-	<b>5</b> +
5 5 6 JOHN FOGERTY/Rock And Roll Girls (WB) 7 7 7 9 9 BRUCE SPRINGSTEEM/I'm On Fire (Columbia) 7 7 7 9 9 BRUCE SPRINGSTEEM/I'm On Fire (Columbia) 7 114 95+ 26-6 7 11 10 0 MICK JAGGER/Alcorely At The Top (Columbia) 117 85- 26+ 40 11 10 0 MICK JAGGER/Alcorely At The Top (Columbia) 123 60- 62-3 13 11 10 0 MICK JAGGER/Just Another Night (Columbia) 13 12 0 0 MICK JAGGER/Just Another Night (Columbia) 14 17 17 17 17 17 17 17 17 17 17 17 17 17	3	2	4	_				9-	0-
7	37	20	11	_		<b>142</b> +	67+	<b>72</b> –	8-
9   9   FOREIGNER/That Was Yeslerday (Atlantic)   118   92 + 26   10   10   10   117   85   26   10   10   10   10   117   85   26   10   10   10   10   117   85   26   10   10   10   117   85   26   10   10   10   10   10   10   10   1	6	5	5		· · ·	118-	100 –	18=	0-
2   3   5   S   FIRM/Radioactive (Attantic)   111   85   26   10   10   MICK JAGGER/Lonely At The Top (Columbia)   97   85   12   2   2   11   MICK JAGGER/Lonely At The Top (Columbia)   97   85   12   2   2   2   1   11   MICK JAGGER/Lonely At The Top (Columbia)   97   85   12   2   2   2   2   2   2   3   3   2   3   2   3   2   3   2   3   2   3   2   3   2   3   3	7	7			· · · · · · · · · · · · · · · · · · ·	114 –	<b>95</b> +	19-	1 -
10   10   10   10   11   12   13   16   12   13   16   17   17   17   17   18   17   17   17				_					
1				_	, ,				
22   12   22   23   24   25   25   25   25   26   26   26   26				•					
Section   Sec					_ , ,				
30				=					1 - 19 -
General State   FIONA/Talk To Me (Atlantic)   119				_	· ·				5-
13   13   15   SANTANA/Say It Again (Columbia)   97-   57-   40-   17-   40-   17-   40-   17-   40-   17-   40-   17-   40-   17-   40-   17-   40-   17-   40-   17-   40-   17-   40-   47-   47-   40-   47-									9-
DEBUT	13	13	13	16	SANTANA/Say It Again (Columbia)				1+
Set 30		45	26	Ð		114+	<i>23</i> +	86 -	11-
32   7   22   23   24   25   25   25   25   25   25   25	DE	BUT	****			93	43	41	93
18		54				<b>97</b> +	40+	<i>53</i> +	<b>21</b> –
24   22   25   25	32	27				101+	<b>25</b> =	75 +	5
Signature   Sig	38	34		$\mathbf{x}$	· · · ·	<b>84</b> +	<b>46</b> +	37-	9=
25   17   24   USA FOR AFRICA/We Are The World (Columbia)   85   40   43   7   7   35   35   36   37   37   37   37   37   37   37	24			=	· · · · · · · · · · · · · · · · · · ·	<b>97</b> -	<i>23</i> +	-Z1 —	<b>5</b> -
-   -   -   -   -   -   -   -   -   -	35			_	·				8=
Name				_	, ,				7-
8   12   15   15   27   PHIL COLLINS/One More Night (Atlantic)   61   53   8   0   0   0   0   0   0   0   0   0									25 –
20 16 24 28 GREG KIHN/Lucky (EMI America)									0-
A									0 = 0
DAVID LEE ROTH/Just A Gigolo (WB)   77+ 26+ 49+ 15   19   25   31   FIRM/Closer (Atlantic)   71- 29- 42- 2   2   2   2   2   2   2   2   2   2				-	-, ,				8-
Part	_			_					15 –
12   15   20   32   BRYAN ADAMS/Somebody (A&M)   57 - 45 - 12 - 1   12   13   27   26   27   33   GARY O'/Shades Of '45 (RCA)   72 - 13 = 59 - 0   0   0   0   0   0   0   0   0   0	21	19		_					2-
REO SPEEDWAGON/One Lonely Night (Epic)	12	15	20	32		57-			1 =
Company   Comp	27	26	27	33	GARY O'/Shades Of '45 (RCA)	<i>72</i> –	13=	<b>59</b> –	0-
Howard Jones/Things Can Only Get Better (Elektra)	_	_				<b>80</b> +	<b>12</b> +	<i>63</i> +	<i>32</i> +
Section   Sect		_				<i>78</i> +	10+	<b>63</b> +	17-
59   49   41   30   U2/A Sort Of Homecoming (Island)   62 = 11 = 49 + 2   2   47   43   42   30   PHIL COLLINS/Don't Lose My Number (Atlantic)   53 + 21 = 32 + 5   57   51   46   40   MOUNTAIN/Hard Times (Scotti Bros./CBS)   66 + 2 = 62 + 8   83   38   38   41   JOHN PARR/Magical (Atlantic)   59 - 5 - 53 + 6   66   66   66   67   68   69   69   69   69   69   69   69				_		<b>74</b> +	13+	<b>57</b> +	11-
## ## ## ## ## ## ## ## ## ## ## ## ##	_			_			3=	<i>62</i> +	<b>20</b> +
## MOUNTAIN/Hard Times (Scotti Bros./CBS)  ## MOUNTAIN/Hard Times (Bros./CBS)  ## Mountain Archaeling  ## Mountain	59			_	_ , ,				2-
39 38 38 41 JOHN PARR/Magical (Atlantic)  25 24 31 42 DEEP PURPLE/Nobody's Home (Mercury/PG)  53 10 45 45 55 49 PHIL COLLINS/Sussudio (Atlantic)  54 46 46 55 49 PHIL COLLINS/Sussudio (Atlantic)  55 10 18 44 DAVID BOWIE & PAT METHENY/This Is Not America (EMI America)  57 53 45 HALL & OATES/Some Things Are Better Left Unsaid (RCA)  41 44 47 46 PHIL COLLINS/Only You Know And I Know (Atlantic)  41 48 50 49 MICHAEL BOLTON/Everybody's Crazy (Columbia)  50 3 46 6 6 6 6 7 13 46 6 6 7 13 46 6 7 14 14 19 14 19 14 19 14 19 14 19 14 19 14 19 14 19 15 19 19 19 19 19 19 19 19 19 19 19 19 19				-	· · ·				<b>5</b> +
25   24   31   42   DEEP PURPLE/Nobody's Home (Mercury/PG)   53 - 10 - 43 - 0   0   0   0   0   0   0   0   0   0									8
## 46 ## 46 ## 45 ## 45 ## 45 ## 46 ## 46 ## 46 ## 47 ## 46 ## 47 ## 46 ## 47 ## 47 ## 47 ## 47 ## 47 ## 47 ## 47 ## 47 ## 47 ## 48 ## 49 ## 40									6+
DEBUT DONKEN/Alone Again (Elektra)  DEBUT DOKKEN/Alone Again (Elektra)  DOKKEN/Alone Again (Elektra)  DEBUT DOKKEN/Alone Again (Elektra)  DOKKEN				_	, , ,				
## HALL & OATES/Some Things Are Better Left Unsaid (RCA)  ## HALL & OATES/Some Things Are Better Left Unsaid (RCA)  ## HIL COLLINS/Only You Know And I Know (Atlantic)  ## HIL COLLINS/Only You Know And I Know (Atlantic)  ## HIL COLLINS/Only You Know And I Know (Atlantic)  ## HIL COLLINS/Only You Know And I Know (Atlantic)  ## HIL COLLINS/Only You Know And I Know (Atlantic)  ## HIL COLLINS/Only You Know And I Know (Atlantic)  ## HIL COLLINS/Only You Know And I Know (Atlantic)  ## HIL COLLINS/Only You Know And I Know (Atlantic)  ## HIL COLLINS/Only You Know And I Know (Atlantic)  ## HIL COLLINS/Only You Know And I Know (Atlantic)  ## HIL COLLINS/Only You Know And I Know (Atlantic)  ## HIL COLLINS/I Don't Wanna Know (Atlantic)  ## HIL COLLINS/I Don't W					· · · · · · · · · · · · · · · · · · ·				9+ 0=
## 44 47 46 PHIL COLLINS/Only You Know And I Know (Atlantic) ## 19 = 22 - 2 - 4									9-
## 48 50 ## MICHAEL BOLTON/Everybody's Crazy (Columbia) ## 50									2-
DEBUT   49   DON HENLEY/Drivin' With Your Eyes Closed (Geffen)   44+ 19+ 22+ 22-			60						6+
18 21 32 50       TRIUMPH/Follow Your Heart (MCA)       42 − 15 − 27 − 3 − 3 − 1 − 1 − 1 − 1 − 1 − 1 − 1 − 1	DEB	UT		Œ)	DON HENLEY/Drivin' With Your Eyes Closed (Geffen)	44+	19+	<b>22</b> +	<b>22</b> +
DEBUT         50         DOKKEN/Alone Again (Elektra)         48+         7+         34+         11-           19         29         36         52         CARS/Why Can't I Have You (Elektra)         37-         13-         24-         1=           DEBUT         35         SANTANA/Breaking Out (Columbia)         44+         14+         28+         11-           DEBUT         36         GIUFFRIA/Lonely In Love (Camel/MCA)         49+         4+         41+         15-           23         28         37         55         TUBES/Piece By Piece (Capitol)         45-         5-         40-         0-           34         36         39         56         ROBIN GEORGE/Heartline (Bronze/Island)         43-         5=         38-         0=           45         41         44         57         PHIL COLLINS/I Don't Wanna Know (Atlantic)         34-         22-         12-         1-           42         53         57         58         LOUDNESS/Crazy Nights (Atco)         45-         7+         36-         3-           DEBUT         59         ERIC CLAPTON/See What Love Can Do (WB)         38+         10-         27+         10-	DEB	UT		_	· ·	46	17	23	46
19 29 36 52 CARS/Why Can't I Have You (Elektra) 37 − 13 − 24 − 1 =    DEBUT						<b>42</b> –	15-	<b>27</b> -	3+
DEBUT       ◆ SANTANA/Breaking Out (Columbia)       44+ 14+ 28+ 11-         DEBUT       ◆ GIUFFRIA/Lonely In Love (Camel/MCA)       49+ 4+ 41+ 15-         23 28 37 55       TUBES/Piece By Piece (Capitol)       45- 5- 40- 0-         34 36 39 56       ROBIN GEORGE/Heartline (Bronze/Island)       43- 5= 38- 0=         45 41 44 57       PHIL COLLINS/I Don't Wanna Know (Atlantic)       34- 22- 12- 1-         42 53 57 58       LOUDNESS/Crazy Nights (Atco)       45- 7+ 36- 3-         DEBUT       ◆ ERIC CLAPTON/See What Love Can Do (WB)       38+ 10- 27+ 10-				_					11-
DEBUT         GIUFFRIA/Lonely In Love (Camel/MCA)         49 + 4 + 41 + 15 - 40 - 0 - 40 - 40 - 40 - 40 - 40 - 40					· · · · · · · · · · · · · · · · · · ·				1 =
23       28       37       55       TUBES/Piece By Piece (Capitol)       45       5       40       0         34       36       39       56       ROBIN GEORGE/Heartline (Bronze/Island)       43       5       38       0         45       41       44       57       PHIL COLLINS/I Don't Wanna Know (Atlantic)       34       22       12       1         42       53       57       58       LOUDNESS/Crazy Nights (Atco)       45       7       36       3         DEBUT       59       ERIC CLAPTON/See What Love Can Do (WB)       38       10       27       10				-	- · · · · · · · · · · · · · · · · · · ·				11-
34       36       39       56       ROBIN GEORGE/Heartline (Bronze/Island)       43 - 5 = 38 - 0 = 38 - 0 = 38 - 0 = 38 - 38 - 38 - 38 - 38 - 38 - 38 - 38					· · · · · · · · · · · · · · · · · · ·				15 –
45 41 44 57 PHIL COLLINS/I Don't Wanna Know (Atlantic) 34- 22- 12- 1- 42 53 57 58 LOUDNESS/Crazy Nights (Atco) 45- 7+ 36- 3-  □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □							_		0-
45 − 7+ 36 − 3 − 27+ 10 − 27+									_
DEBUT S ERIC CLAPTON/See What Love Can Do (WB) 38+ 10- 27+ 10-									
									2-
MOST ADDED	, r	J J					., -		_

#### MOST ADDED

TOM PETTY & THE HEARTBREAKERS (93)

Rebels (MCA) TOM PETTY & THE HEARTBREAKERS (46) It Ain't Nothin' To Me (MCA) **REO SPEEDWAGON (32)** One Lonely Night (Epic)

VAN-ZANT (25) I'm A Fighter (Network/Geffen) TOM PETTY & THE HEARTBREAKERS (24) Make It Better... (MCA)

**RICK SPRINGFIELD (24)** Celebrate Youth (RCA)

#### HOTTEST

**ERIC CLAPTON (135)** Forever Man (WB) **TOM PETTY & THE HEARTBREAKERS (132)** Don't Come Around Here No... (MCA) SIMPLE MINDS (120) Don't You Forget (About Me) (A&M) DON HENLEY (109) All She Wants To Do... (Geffen) JOHN FOGERTY (100) Rock And Roll Girls (WB)

# **BREAKERS**

#### VAN-ZANT

I'm A Fighter (Network/Geffen)

61% of our reporters on it. 94/25 including adds at: KSHE, KOME, WOUR, WOOS, KATT, KRSP. Moves 35-25 on the Tracks chart.

TOM PETTY & THE HEARTBREAKERS Rebels (MCA)

61% of our reporters on it. 93/93 including adds at: WNEW, WMMR, DC101, WMMS, KLOS, KMET, KGB, KFOG. Debuts at #18 on the Tracks PHIL COLLINS

Inside Out (Atlantic)

55% of our reporters on it. 84/9 including adds at: WBAB, KYYS, KGB, KISS, CITI, WIZN, WWWV. Moves 29-21 on the Tracks chart. FIRM

Satisfaction (Atlantic)

54% of our reporters on it. 83/8 with adds at: KISW, WIMZ, WQMF, KISS, WAPL, KATT, WBSW, KMBY. Moves 28-23 on the Tracks chart.

**REO SPEEDWAGON** 

One Lonely Night (Epic)

52% of our reporters on it. 80/32 with adds at: WIYY, WYSP, WHJY, WLVQ, WRIF, KYYS, KISW. Moves 60-34 on the Tracks chart.

KATRINA & THE WAVES Walking On Sunshine (Capitol)

51% of our reporters on it. 78/17 with adds at: WNEW, WZZO, WCMF, WIMZ, WKDF, KPOI. Moves 48-35 on the Tracks chart.

DAVID LEE ROTH Just A Gigolo/I Ain't Got Nobody (WB)

50% of our reporters on it. 77/15 with adds at: WPLR, WCMF, KNCN, WOOS, WTUE, KZEL, KPOI. Moves 40-30 on the Tracks chart.

POWER STATION

Some Like It Hot (Capitol)

50% of our reporters on it. 77/8 with adds at: CFOX, WZZO, WCMF, KNCN, WXLP, KZEL, KOMP, KFMF. Moves 34-29 on the Tracks chart.

#### **NEW & ACTIVE**

REFUGEE "Exiles In The Dark" (Chrysalis) 43/15 (33/18)

KKDJ, KLPX, WGIR. Hots: 2 WOOS, WBSW

ALISON MOYET "Invisible" (Columbia) 37/10 (3/10)
Adds include WYSP, WZZO, WHEB, WEZX, KXZL, KLPX, WRUF. Hots: 11 include CHOM, CHUM, WXRT, 91X, CFOX, WLIR, CITI. Mediums: 20 include WBAB, WMMS, WQFM, KBCO, KDKB, WWWV.

GEORGE HARRISON "I Don't Want To Do It" (Columbia) 35/18 (21/15)
Adds include WNEW, WXRT, KILO, KRSP, WGIR, WWW, WRUF, Hots: 4 WBCN, KAZY, WDHA
KRQU. Mediums: 22 include WBAB, WMMR, KBCO, KMET, KFOG, WDIZ.

ANIMOTION "Obsession" (Mercury/PolyGram) 33/7 (27/2)

Adds: WHJY, KQRS, KSHE, WAQY, KGGO, WWCK, WWCT. Hots: 8 WSHE, WMMS, WZZO, WHMD, KZEW, KLYV, WBSW, KFMF. Mediums: 19 include WXRT, KBCO, WIMZ, WBLM, WWWV.

GO WEST "We Close Our Eyes" (Chrysalis) 33/3 (35/2)

Adds: WLUP, CFOX, KGGO. Hots: 11 include WBCN, WDHA, WLIR, WPLR, KLYV, KFMF. Mediums: 22 include WXRT, WMMS, KROQ, WAQY, WOUR, WBLM.

JOAN ARMATRADING "Temptation" (A&M) 32/3 (33/4)

Adds: 91X, WPYX, WZEW. Hots: 12 include WHFS, WDHA, WPLR, WQBK, KSPN, KZAM. Mediums: 18 include WBAB, WXRT, WAQY, WBLM, WWWV, KTYD.

JULIAN LENNON "Say You're Wrong" (Atlantic) 30/10 (30/10)
Adds include WBAB, WNEW, WYNF, WEZX, WOUR, KLBJ, KMOD. Hots: 2 WQFM, WCPZ. Mediums: 24 include WIYY, WYSP, KSHE, WZZO, WAAF, WAPL.

ALAN PARSONS PROJECT "Days Are Numbers" (Arista) 29/11 (19/7)
Adds include WYSP, WEZK, KLBJ, KNCN, KZEL, WCPZ, KWHL, KOZZ, Hots: 11 include KBCO, KAZY, WXKE, KTCZ, WIZN, WHMD, KTYD. Mediums: 17 include WBAB, KSRR, KDKB, WDHA, WCCC.

MICK JAGGER "Half A Loaf" (Columbia) 29/2 (27/4)

Adds: WMMR, WKLS. Hots: 13 include KZEW, KMET, WLAV, KILO, KKDJ, KPOI, WWWV. Mediums: 16 include KRQR, KOME, WDIZ, KQDS, WIOT, KZEL.

DAVE EDMUNDS "High School Nights" (Columbia) 26/10 (19/12)
Adds include WNEW, WDHA, WCMF, WEZX, WRXL, WWWV, KTYD. Hots: 2 WOOS, KRQU. Mediums

18 include WBAB, WHAY, WAQY, KGGO

RICK SPRINGFIELD "Celebrate Youth" (RCA) 24/24 (0/0)
Adds include WYSP, WDHA, WHEB, KLAO, WTKX, KODS, WWCK, WWCT, Hots: 2 WHMD, KUFO.
Mediums: 10 include WMMS, KBPI, KDKB, WPDH, KMOD, WRKI.

TOM PETTY & THE HEARTBREAKERS "Make It Better . . ." (MCA) 24/24 (0/0) Adds include WKLS, WAAF, KQDS, WBLM, KOZZ. Hots: 8 CHOM, WMMR, WRCN, WXRT, KAZY, KUPD, WRCN, KILO, KPOI. Mediums: 14 include WBAB, WDVE, KOME, WIOT.

SADE "Smooth Operator" (Portrait/CBS) 23/1 (23/4)
Adds: WDHA. Hots: 11 include WXRT, KBCO, KAZY, WHFS, WLIR, WZEW. Mediums: 12 include WBCN,

WRAR WMMS KOAK KLYV

WANG CHUNG "Fire In The Twilight" (A&M) 21/8 (13/4)
Adds: WBAB, KZEW, KROQ, KROR, WPLR, WOUR, WBSW, KSPN. Hots: 5 include WHJY, 91X, WHEB, WCXT. Mediums: 12 include KTXQ, WLIR, KLAQ, WXLP.

MICK JAGGER "She's The Boss" (Columbia) 20/2 (20/7)

Adds: DC101, CITI. Hots: 13 include WMMR, WYSP, KROQ, WFYV, KPOI, KTYD. Mediums: 6 WEZX, WDIZ, KICT, KWXL, WKLT, KOZZ.

MURRAY HEAD "One Night in Bangkok" (RCA) 19/3 (18/4)
Adds: WRCN, WBLM, WHMD. Hots: 3 WXRT, KROQ, K97. Mediums: 15 include WMMS, KBCQ, WLIR, WIMZ.

STRANGLERS "Skin Deep" (Epic) 19/1 (19/1) RT, KBCO, 91X, KQAK, KLBJ. Mediums: 8 include: KAZY, WHFS, WLIR,

GRAHAM PARKER & THE SHOT "Wake Up (Next To You)" (Elektra) 18/18 (0/0)

Adds include WYSP, KBCO, KAZY, WCCC, KLAQ, WWWV. Hots: 1 WLIR, Mediums: 11 include WSHE, WPLR. WOUR, KLBJ, KZAM

DAN FOGELBERG "Go Down Easy" (Full Moon/Epic) 18/3 (18/7)
Adds: KLBJ, KTCZ, WWW. Hots: 7 include KBCO, KAZY, WFBQ, WZEW, KSPN, KZAM. Mediums: 10 include WBAB, WXRT, WDHA, WKDF, WBLM.

STREETS "Don't Look Back" (Atlantic) 18/2 (25/9)

Adds: KLBJ, KISS. Hots: 2 WLLZ, WQFM. Mediums: 15 include WDVE, WRIF, KRQR, WEZX, WAPL, WOOS.

JULES SHEAR "Steady" (EMI America) 17/17 (0/0)

Adds include KBCO, WDHA, WRCN, WHEB, WTKX, KSPN. Hots: 1 CITI. Mediums: 7 include KAZY, WDIZ, WQBK, WWTR, WCPZ.

'TIL TUESDAY "Voices Carry" (Epic) 17/4 (12/2)
Adds: WSHE, WHFS, WPLR, KMBY. Hots: 4 WBCN, WLIR, WAAF. Mediums: 10 include WHJY, 91X, WAQY

ERIC CLAPTON "Tangled In Love" (WB) 17/2 (16/9)

Adds: WYNF, WKDF. Hots: 6 include WXRT, KSHE, KAZY, KSJO, KVRE. Mediums: 11 include WDVE, WEBN KZAP, KOME, KQDS, WIOT, KOZZ.

BLASTERS "Dark Night" (Slash/WB) 16/3 (15/3)
Adds: WBCN, KMOD, KUFO. Hots: 1 WHFS. Mediums: 14 include KROQ, KGON, KQAK, KILO, KTYD.

# REGIONAL AOR ACTIVITY

#### EAST

#### PARALLEL ONE

## WBAB/Long Island (516) 587-1023

PD: BOB BUCHMAN MD: RALPH TORTOR

MICK JACKER (M)
MICK JACKER (M)
PMIL COLLINS (M)
PMIL COLLINS (M)
PMIL COLLINS (M)
PIEM (M)
PERM (M)
P

## (215) 668-9460

PD: MICHAEL PICOZZI MD: MARK DIDIA

KRENT LOGGHS

U2

DEEP PURPLE

DEEP PURPLE

FICHA

JACON & SCONCHE

FICHA

A LAN PARCHE

LOGHESS

A LAN PARCHE

COUNTESS

UNIC SPECIMANE

LOGHESS

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ANGEL

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ALIGNER

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ROTTE

RECKER

ROTTE

#### CHUM-FM/Toronto (416) 926-4068

PD: ROSS DAVIES MD: WAYNE WEBSTER

NO.

1510M QUEST (H)
AL150M NOTET
BARK STAFT CLUS
HADDRING
HADDRIN

DOM HERLEY
NEO SPECENTAGO
ANI NOTION
IN HOTION
ON HORISON
SANTANA
HOWER JOHES
TON PETTY
ANN PAROME
HEFFREY ORBOINE
HAMI
DAN HAMPIAN
ON MEST
JOHN FOGERTY
JOHN FOGERTY
JOHN FOGERTY
JOHN FOGERTY
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ENDATED
THE CALABTON
KOOLE THE CANG
UNA FOR AFFICE
SOLIC 4 MEST
STRANGE ANY ANY MEST
HELEX
RELIES
ARELES
BRILLEY

WIYY/Baltimore

PD: CHICK DUCOTY MD: CHRIS EMRY

HOR INDICES PRINTSTEEN DON HENDEY (M) PORE TONEY (M

HONEYMOON SUITE
GOWN

I DUE EYES
A SYLUM
RATIONAL YOUTH
Light Adda
FOINTER SISTERS
LOS LOBOS
KATRINA 6 WAVES

#### WMMR/Philadelphia (215) 561-0933

BOOL SPRINGSTEIN
BRUNA ADN'S
BRICA ADN'S
BRICA ADN'S
BRICA CAPTON
JORN FOCEPTY
BRIC CALANTA
BRICALAN
B

U2
TEARS FOR FEARS
HOWARD JONES
MOUNTAIN
AUTOGRAPH
USA FOR AFRICA
JASON & SCORCHER
a FIONA

#### CHOM-FM/Montreal WBCN/Bostor (617) 266-1111

PD: GEDIPUS MD: BOB KRANES

TON PETTY
RICK JAGGER
FIRM
RICK JAGGER
FOR PARION
ROWN POR PARION
ROWN POR

PD: ROB BRAIDE MD: BENOIT DIFRESNE BOX HEMLEY
JOHN FOORPRY
JOHN FOORPRY
TAN ME FOR TWA SE
HICK JAGGER
PHIL COLLING
BRUZE SPRINGERED
BRUZE

#### WDVE/Pittsburgh (412) 562-5959

PD: GREG GILLISPIE

NO HERICARL

NO BREATAGE CLOB

BREATAGE (M)

DON HERLEY

ENIC CLAPTON (M)

NICK JAGER (M)

NIC

#### WNEW-FM/New York (212) 986-7000

PD: CHARLIE KENDALL ASST. PD: JIM MONAGHAN

MOR TO JIM MON MORE TO JOHN POCENTY (PI) MICK SADDER FIRM (II) MICK SADDER FIRM (III) MICK SADDER SANTHAM SHEND MICK TO JOHN PORT OF THE MICK SADDER SANTHAM CHILLING CHILLING CHILLING CHILLING CHILLING CHILLING CHILLING CAN MORATSCHILLING CA

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KATRINA 6 MAVES
VAN-ZANT
Light Adds
MICHAEL BOLTON
KENNY LOCGINS
HOM PO JONES
PORKY'S REVENGE
JULIAN LENNON

#### DC101/Washington

(202) 828-9932

HOC OLLINE (B)
PHIL COLLINE (B)
PHIL COLLINE (B)
AVID LEE NOTH
JOHN FOCK RTY (L)
DON HERLEY
MICK JACKER (H)(L)
TON PETTY (L)
BERLEY SPRINGTEN
FOR PAS 16
F

Light Adda

#### **PARALLEL** TWO

VPYX/Albany, NY (518) 785-9061

THE TOWN PETTY (N) MICK JACKER (N) MICK JACKER (N) MICK JACKER (N) DON HERRE'S PRINGSTEEN JOHN FORESTORES (N) MICK JACKER JACKER

# WLIR/Long Island (516) 485-9200

PD: DENES MCNAMARA MD: LARRY "THE DUCK"

HOLE

A JACON A SCORCIERS

A DIAMAN PANCER

PAUL YOUNG

TIL TURSDAY

TEAR FOR FAR SE (H)

POWER STATION

AND STATION

TON PETTY

BLASTER

BERAFAST C.UB (H)

ALISON MOVER

BERAFAST C.UB (H)

ALISON MOVER (H)

BERAFAT (H)

ALISON MOVER (H)

BANCH (H)

ALISON MOVER (H)

BANCH (H)

ALISON MOVER (H)

ALISON

(203) 233-4426 PD: DAVID ROSSMAN ASST. PD: GLENN STEWART

MOR JOIN FORERTY FIRM MILL COLLINS SHITE SPRINGSTTE OF CHAPTON ON HENEY GENEE THOROGOTH HICK JAGGE THOROGOTH FOR PETTY Medium USA FOR AFRICA FOMER'STATION

S REA KPAST CLUS FOREIGNER VAN MORRISON CRES KINN KATRINA & VAVES HOMERD JONES DAVIO LEE ROTH REO SPEEDMIGON JULIAN LENNON TEARS FOR FEARS GLUPFRIA ALAN PARSONS UZ ALAN PARSUA-U U2 MODRIAIN PORKY'S SEVENCE COCCEN KERNY LOCATINS REFUCCE JOHN S SOD RCHERS FITCHA SANTANA G GLEIN FREY MICHAEL BOUTCH JOHN FARR MICHAEL BOUTCH JOHN FARR

WHEB-FM/Ports (603) 436-7300

PD: JIM RISING MD: CHRIS GARRETT

FIGE
ERIC CLAPTON (L)
MICK JAGGER
CON HEALEY
TON PETTY (L)
BERN STRAT CLOS
CHICAGO
CHI TIL TURENAY

JULEN TORONY

JULEN TORONY

JULEN TERMON

NOUNTAIN

MALL & OATER

JASON & SOORCHERS

GUPPHAN

GUPPHAN

DANGE & SOORCHERS

GUPPHAN

AUTORIAN

JASON & SOORCHERS

GUPPHAN

JANGA PARTADING

LIGHT ARRE

JOHN PARF

JOHN PARF

JOHN PARF

JOHN PARF

PORMY'S REVENCE

ALIGON POWEN

ALIGON POW

WPDH/Poughkee (914) 471-1500

PD: STEW SCHANTS

MOY PAY BROOKS

BOT

HICK JAGGER (H)

FIRM (H)

FORE LOWER

OON HERBLEY

JOHN FOOD FOR HORSE

BRUCE SPRICED FOR HORSE

FITTAL BRUCE FOR HORSE

FITTAL BRUCE FOR HORSE

JOHN MAITE

LOS LORGE

JOAN ARBETMACHO
FOR SPECIMACON
ROS SPECIMACON
INALL & ONTES

CHENT LOGICINS
GIUPPRIA
BOMARO JONES
KATRINA & WAVES
VAN-ZAMP
JASCH & SCORCHERS
GARMAN PAROCR
DAVID LEE ROTH
HCMITTALIS
CC STAR
DONGCEN

WAAF/Worcester Boston

(617) 752-5611

PD: ROB BARNETT MD: RUSS MOTTLA

JOHN FORESTY (M)
DON HERGEY
DONNE (RIS
LOS LOSIOS
BREAKTAST CLUB
HOSEN OF COME
TOM FETTY (M)
JOHN JETT
JOHN JETT
HICK JAGGER (M)
ELLIOT BASTON
BRYAN ADAM
BRUCE SPRINGSTER
BYLL CALINE (M)
MALTH
TOM JOHN MATTE
FIGMA
LEEP PUMPLE
JAKON & SCORCHERS
TUBES

## WAQY/Springfield,

(413) 525-4141 PD: NOSS MACDONALE

HOLE
FIRM
MICK JAGGER
PHIL COLLINS
MICK JAGGER
PHIL COLLINS
FIRM
PHIL COLLINS
FRENCE SPRINGST
BREATAST CLUB
TON PETTY LU
ALAN PARCHS
SANTAN
BRITAN ADAMS
TRUBES
Hedium
Lips

POMER STATELOW

RATERINA 6 MAYES

MICHAEL BOLTON

MOURTA IN

JOHN ARMET RADING

AUTOGRAPH

JOHN MALTE

VAN-ZAMT

POMEY'S REVENGE

GIUPPIA

PAT BERNATAR

HUSY LEWIS

LIGHT AGGE

REO SPEEDMAGON

ARM MOTION

GRAHMM PAROCER

## CHEZ-FM/Ottawa

ROT
TEARS FOR PEARS
MICK JAGGER
MICK JAGGER
MICK JERSHAW
COMMAN
MISTON DELIVER
MICK JALINS
VAN MORRISON
MALISS
SADE
FALL
JOHN AUNT FADING
FRIC CLAPTON
JOHN AUNT FADING
TOTAL JOHN
TOTAL
JOHN AUNT FADING
TOTAL
STRANGER
JOHN FOCERTY
TEARS
JOHN FOCERTY

RICHARD THOMPSON
DAVID LEE OTH
FORE CAMER
BROAT LIM
GEORGE THORO GOOD
MAY BE AND THOMPSON
DAVID LEE THORO GOOD
MAY BE AND THOMPSON
DAVID LEE BALLEY
ALAN PARCOMS
SALTHS
DEET FUNDERSON
DEET PURPLE
FRANKIE COES TO.
TRICHFIP
KID T
REDOT COLE
GO MEST
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REFUGEE
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REFUGEE
CO MEST
BLASTES
EUNO GIDE RO
REFUGEE
CO MEST
COMEST
CO

#### WEZX/Scrantor (717) 961-1842

FIGH (N)
RICK ANDER (M)
RICK ANDER (M)
JOHN FOCEPT (M)
JOHN FOCEPT (M)
BELC CLAPTON (M)
BELC CLAPTON (M)
BELC CLAPTON (M)
BELC SPRINGOTEN
GOLIONO
PIEL COLLINS (M)
Meltum
RATUM
RATU

WHFS/Annapolis PD: DAVID EINSTEIN

Hot.

BREATERS CLUB

BREATERS CLUB

SHITTHS

TEARS FOR PEARS

JOHN POOR PEAR

JOHN POOR PHONO

JOHN POOR PHONO

PELVET UNDER GROUND

PHIL COLLINS

RI CHARD THOMPSON

U2

BREATERS NO

BREA

ALTOTAL IN ANY SENTING AND ANY SENTING ANY SEN

WRCN/Long Island (516) 727-1570 PD: MAPC TOPPOLA ASST. PD: JOHN GRAPPONE

DON HENLEY
BERN KFAST CLUB
THICAGO
TEARS FOR FEARS
Medium
GIUPFRIA
KENNY LOGGINS
JOHN FOGERTY

JOHN FOCERTY
DEEP PURPLE
JOHN ARBATRADING
ALAN PARSONS
BRUCE SPRINGSTEEN
ACCEPT
FALCON 6. SHOWMAN
HALL 6. OATES
HOWN D JOHES
WAN-ZAMT
FORMER STATION
BRUCE COCKBURN
FORKY'S REVENGE

NAVID LEE NOTH
OO MEST
ON MEST

WAQX/Syracuse

PD: ED LEVINE ASST. PD: AMY DAMEMAN

WDHA/Dover, NJ (201) 328-1055 GM: BOB LINDER PD: MARK CHERNOFF

REPUCEE
DIGNEY FIGHTS
A GRAHAM PARKER
A GENERAL PUBLIC
A GUMPRIA
B FLASH KAHAN
VAN-ZANT
SURVIVOR
DAVID LEE SOTH
GEORGE THOROGOOD
POWEP STATION
A LISON MEYET
A PHIL CULLINS
A KATRINA & WAVES

HOW AGGER (H)
PHIL COLLING (M)
PHIL COLLING (M)
FIRM (M)

HOR PITT. OCILINS HICK JAGGES HICK JAGGES

WCMF/Rochester (716) 262-4330

PDI JOHN LASEN ASST. PDI DAVE FARE BOR TOP BETTY DON HERETY DON HE

WKLC/Charleston

PD: REGGIE JONES

(304) 722-3308

(203) 247-1060

ASST. PDI ROB BLTIS

BOO HICK JANGER
HICK JANGER
HICK JANGER
FOR PETTY
PHIL COULTIS
FIRM
JOHN POCENTY
OON HEMLEY
DON HOLLEY
DEN NAST CLUB
BERN NAST CLUB
BERN NAST CLUB
FIRM
ONLIGHT ROBERTY
ONLIGHT ROBERTY
ONLIGHT ROBERTY
TEARS FOR PLAS
HAGELS
DAVID LEE NOTES
NAST NAST
VAN HORRISON
FLOW
RED SPECHAGON
SANTAMA
BO SPECHAGON
SANTAMA
A VAN-ZANTION
HICKARL BOLTON

JOHN FOCEPTY (M)
FRIC CLAPTON (M)
FRIN (M)
FRIN (M)
FRIN (M)
Medium
PHIL COLLINS
SANTANN
ERROW LOXGINS
AND SANTANN
ERROW LOXGINS
HOLL & ONTES
DAVID LET ENTH
CHESS
FICHA
ROBIN GEORGE
JASON & SCORCHEF
VAM-ZANT
A TRIUMPHI
LOUDMESS
B USA FOR AFRICA

#### PARALLEL THREE

MOUNTAIN BRYAN ADAMS

UZ JULIAN UENNON AUTOGRAPH LOS LOBOS

LOS LOBOS

FOOLS

FOOLS

TRITHPH
JULIAN LENNON
DORKEN
DOKKEN
MICHAEL BOLTON
THING KOBRA
UZ
USA FOR AFRICA
AUT CORAPH
MOUNTAIN
ACCEPT
LOUDNESS

WOUR/Utica (315) 797-0803

Hot TOM PETTY (L) PHIL COLLING (M) JOHN FOORMAN (M) JOHN FOORMAN (M) PORT OF THE MORE TOWN AND THE MORE THAN (M) CHICAGO BREAD THAN (M) MANUEL COLLING THAN (M) FOORMAN (M) COLLING THAN (M) CHICAGO BREAD (M) CHICA

(203) 777-6617

PD: MEAL MISSEX

REF

STATE FOOD PTY

MICK SAGGER

DOM HOSSELY

ALAM PARGOS

FOREIGNER

SAMTHAN

SAMTHAN

SAMTHAN

FOREIGNER

SAMTHAN

HICHARL BOULTON

PETER

FOREIGNER

SAMTHAN

FOREIGNER

SAMTHAN

FOREIGNER

SAMTHAN

FOREIGNER

SAMTHAN

FOREIGNER

FOR

(603) 625-6915

PD: BOB COX MD: KAREN ANDERSON

MALLYS
ELLOT MATCH
VAN-ZANT
PAC BENNTAR
JOHN HIMTT
STRANGLES FOR
GREG KINN
TUBES
GREGOGE
FINN
JOHN MALTE
FALCON & SHOWN
BONGG
FIOWA
JOHN MALTE
FALCON & SHOWN
BONGG
FIOWA
JOHN MALTE
JOHN FARM
MALTE
GREGOGE

WQBK-FM/Alba

(518) 462-555 PD: JOHN COOPER MD: PEGGY APPLE

ROM

ERIC CLAPTON (N)

BOYERLY HILLS COP

MICK JADGER (N)

TOM PETTY (N)

BYENN BUTCE SPRIGOTERN (M)

BYENN BUTCE SPRIGOTERN (M)

BYENN BUTCE SPRIGOTERN (M)

CON HERLEY

BERN MYSET CLUB

SIGNIVOS

FIRM

PALCON & SHOMENN

FIRM

PALCON

FIRM

WARX/Hagerstown Fredrick (301) 733-4500

PD: REID BLANKENSHI MD: PAUL MICHAELS BIG CLAPTON (H)
JOH FOOEPTY (H)
FOR LONE (H)
FOR LONE (H)
FOR LONE (H)
FOR LONE (H)
FOR HOLE (H)

BRO APTON BERNITAST CLUB FRANCISCO CON HELE Y PORT LIGHT FOR AFRICA THE ART OF A PRICA TH

WWTR/Ocean Ci (301) 289-4545

BRE
JOHN FOODSTIT MICK JACKER (M)
JOHN HEREKY (M)
BRUCE SPRINGSTER (M)
BRUCE SPRINGSTER (M)
FOOD LORES (M)
FOOD LORES (M)
FOOD LORES (M)
JOHN BRUTTY (M)
JOHN

POBLY'S REVENCE
HALL & ONTES
B.E. TAYLOR
DAVID LEE ROTH
LLOYD COLE
DC STAR
JOHN PALUMBO
R RICK SPRINGPIELD
JULES SMENR
GRAHAM PARKER

Continued on next page

WIZN/Burlington (802) 877-6800

PD: NOGER MAYER MD: ARTY LAVIGNE

Bot MICK JAGGER PHIL COLLINS TON POTTY ALISON MOYET TEARS FOR PLARS HONG PO JONES FIRM JOHN FOCERTY SANTANA ERIC CLAPTON ALAN PARSONS DON HERLEY U2

U2
BRILE SPRINGSTEEN
VAN MORRISON
BREA FRAST CLUB (W)
GENERAL PUBLIC
FOREICHEE
LINEA THOMPSON
RINKS
HONDER THOMPSON
RINKS
LORNIC BRIS
BOSH FOR AFRICA
BRYAN NAME
FLASH & THE PAN
JOAN APPARTADING

(401) 438-6110

PD: BON NEMNI

Hot PHIL COLLINS FIRM JOHN FOGERTY BRENKPAST CLUB BRUCE SPRINGSTEEN TOM PETTY U2

USA FOR AFRICA
DON HEREY
GOORGE, THOROGOOD
MICK JAGGER
BEEP DUMPLE
ORED STAN
EAST JAGGER
FORE JAGGER
FORE JAGGER
EAST JAGG

# **REGIONAL AOR ACTIVITY**

# EAST (continued)

# WBLM/Portland, ME (207) 783-2065

PD: JOSE DIAZ MD: TOM WALLACE BRE NICK JAGGER (R)
JOHN FOGREY (R)
JOHN FOGREY (R)
JOHN FOGREY
FOR CONTROL
FOR CONTROL
FOR CONTROL
FIRM (A)
FI

ELLIOT MOISM
U2
TUBES
TUBES
GEORGE THOROGOD
GRAY O' O' OF RA RS
ON TO LEE RS
TIL TUBESON
TIL TUBESON
THOM RO JOHES
POWE S STATION
USA FOR ARTICA
KERNY LOGGISS
AN FOGLIBERG
& KATRINA & MAVES
CHESS
A MOUNTAIN

WRKI/Danbury (203) 579-9995

DOMES TAIS
U2
ROBIN GEORGE
DEEP PURCE
KETTINA & WAVES
KETTINA & KETTINA & KETTINA & FOR PEA RS
A TICK & SPRINGO ELD
A MALL & CARES
A VANI-ZANT
A WAS SPEEDINGOOM
A HORY LEWIS

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +. Parallel Two: 200,000-1,000,000.

Parallel Three: Under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

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NICK JAGGER
FIRM
PHIL COLLINS
CHICAGO
JOHN PARR
DEEP PUMPLE
GLENN PREY
BRUCE SPRINGE
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#### WNOR-FM/Norfolk (804) 623-9667

OM: RON REEGER
MD: DAVID HILLARY
(FROZEN) BETTO CLAPTON (N)
FORECGNER (M)
FORECGNER (M

SANTANA
SREA EFAST CLUB
ERIC CLAPTON (M)
GREG KIMH
TON PETTY (L)
ARI NOTION
LOS LOSOS
FOMER STATION
CHICAGO
TEARS FOR MEANS
MEGIUM
U2 THANS FOR MAN TO MAND THE MAD PD: BOB ROCAK MD: MARK DEVINE

# KZEW/Dailas

HOE SPRINGSTERN FOREIGNER ENIC CLAPTON (M) BRYAN ADMS ON HERGEY FIRM OLLINS GARY O' THE STATE OLLINS GARY O' THE STATE OLLINS GARY O' TRIMPH (M) TO THE STATE OLLINS FOR FEARS (M) BREAK FAST CLES (M) BREAK F

KSRR/Housto (713) 797-0097

PD: ANDY BEAUSIEN ASST. PD: MICHAEL STEVEN

DOM HENLEY
JOHN FOGERY
JOHN FOGERY
JOHN FOGERY
DOWN JOHN FOGERY
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PD: BTLL WISE MD: BOB BALLEY

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PRIL COLLINS (M)
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DON HERBEY (M)
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JOHN POGETTY (M)
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JOHN WAITE
PALON & SHOMM
DEED PARPLE
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RICC CLAPTON (N)

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PAT BENNTAR

PAT BENNTAR

LOYD COLE

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WHMD/Hammond (504) 345-1070

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JOHN FOORMY (N)

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PD: TOM CHENS

Continued on next page

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RULE SERVINGTERN
DAVID ERE FOTH
FIRM
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NORTHERN LIGHTS
A POINTER SISTERS
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ISLEY JASPER ISLEY
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A RICK SPRINGFIELD
A GLEMN FREY
A JOHN PARR
A MOUNTAIN
A LEMIS HI ZOM
A BUZZARD BAND

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BRIC CLAPTON
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# WEST (continued)

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PD: OZ

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RET. COLLING.

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FOR.

FOR

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ERC CLAPTON
TON PETTY (N)
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KUPD/Phoenix (602) 838-3062 PD: VAL MCINTOSH MD: CURTISS JOHNSON

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JOHN PALIMBO
JOHN HOLLIDMY
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PHIL OCLLINS (M)
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ERIC CLAPTON
STEVEN (M)
JOHN FERTY (M)
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JOAN ARMATRADING (L)
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KGB/San Diego (619) 292-1360

PD: LARRY BRUCE ASST. PD: TED EDWARDS ASST. PL.

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FIRM (M)
GIUFFRIA (M)
DON HERMLEY
TOW PETTY (M)
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KGON/Portland, (503) 655-9181

(916) 925-3700 BOY MICH. ADDRESS OF THE SET OF T

CFOX/Vancouver (604) 684-7221 PD: DON SHAPER MD: KAREN HEWKO

HOR ENTERNAMENT CONTROL OF STRANCE STR

KROR/San Francisco (415) 765-4045 PD: CHRIS MILLER

MORE TO LESA MONIFIRM NI MORE TO LUB (M)
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KFOG/San Francisco (415) 885-1045

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KPOI/Honolulu (808) 524-7100

PD: BILL MIMS MD: ANDY PRESTOR K97/Edmontor

**PARALLEL** 

TWO

(403) 428-8597

KZOK/Seattle (206) 281-5600

KOMP/Las Vegas

PD: CHARLIE MORRISS MD: BIG MARTY

(702) 876-1460

MD: BIG MARRY

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KKDJ/Fresno (209) 226-5991

PD: DON FISCHER MD: JEFF RIEDEL

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KEZE/Spokane (509) 448-1000

PD. JORAH COMPINOS

PD. JORAH COMPINOS

(FOZER)

KFMG/Albuquerq (505) 265-8811

PD: TOM MARSHALL MD: MICHAEL DAVIS

BIOL

ERIC CLAPTON
BERN YARST CLUB
TOW PETTY

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KRSP-FM/ (801) 262-5541

PD: RANDY ROSE MD: BARRY MOLL

HOR HERLEY (H)

BIRCE PRINCATES OF THE METERS OF THE METER

KLPX/Tucsor (602) 622-6711 PD: BRYAN MILLER MD: JOHN HUTCHINSO

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(303) 634-4896 PD: RICH HAWK

KILO/

NO: ALAN WATTE

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KZEL/Eugene (503) 342-7096

PD: WEN MARTIN MOC MICK JAGGER (M) BREES PRINGSTEEN DON HENLEY FIRM (M) JOHN FOCERTY (M) TOM PETTY (M) ERIO (CLAPTON 'M) CHICAGO

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KWXL/Albuquerque (505) 765-5400

KZAM/Eugene (503) 741-1999

PD: JEFF HANLEY HOE
JOHN FOCERTY
DAN FOCERERG
LYD THE SIGHT
LOS LOBOS
VAN MORRISON
MICK JACOFE
FRIC CLAPTON
USA FOR AFRICA
FOR AFRICA
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JOAN ARRETRACING
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LIMIA THORSON
FALCON & SHOWNIN
TEN RE FOR PAR RE
DAVID LEE NOTH
MERNY LOUGHIS
POWERFE
GO 90
BRUTE COCKBURN
PORKY'S REVENCE
LIRB
LANGUAGE

Colorado Springs

PD: JOHN EDWARDS

BOX.
BROK. PREST CLUB
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TRO NS FOR PAYAB
THE COLLINS
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KZOQ/Missoula

(406) 728-5000

KFMF/Chico (916) 343-8461

Mot.
PHIL COLLINS
BREAKFAST CLUB
HICK JAGGER
FIRM
FALCON & SNOWMAN
CARS (8)
VISION QUEST

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PD: VERN ARGO 

NO: FRANK JAKSON

BOY

RAW PARKOGSERIN
CHICAGO PRINCES

HICK SPRINGSERIN
CHICAGO

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**PARALLEL** THREE

KTCL/Ft. Collins (303) 571-1232

PD: JOHN HAYES ASST, PD: GARY WOLTER

Cheyenne (307) 745-7396

DAVED DAVANESSEN 
EVEN DAVANESSEN 
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TIL TUESDAY
AZTRC CANESA
PORKY'S REVENDE
GLITARADOX
BIGHEY FLOUIS
GRARAM PARGER
A KK KERRAM
A KARTINA 6 NAVES
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Light Adda
LORDS OF NEW CHUR
DRONGOS

(907) 349-6551 PD: CARTER B. BRADLEY MD: KEV IN VARGAS

BIOC PHILL COLLINS (H) SANTANA (M) TON PETRY (H) ERIC CLAPTON (H) MICK JAGOTTON (H)

KSPN/Asper (303) 925-5776 PD: GARY WHIPPLE MD: TOM CAREY

KCGL/Salt Lake City (801) 298-1142 PO: DEL WILLIAM

BOX COMPACTOR MADE IN THE MADE

KTYD/Santa Barba

KMBY/Salinas

(408) 394-9000

(805) 967-4511 PD: RICK WILLIAMS

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TAN KVRE/Santa Rosa PD: CYNDY PAULOR BOX FOREPTY MOUGH POR MICH. 3 AGE PO OCH THEM. BY A MOUTH A DOWN A MONTH FACILITY OF THE MICH. 3 AGE PO OCH THEM. BY A MOUTH FACILITY OF PETTY PRICE OF SHAPE POR A MOUTH FOR A MOUTH FOR

KOZZ/Reno (702) 329-9261

PD: DANIEL COOR HOR ERIC CLAPTON (M) CHICKO (APTON (M) CHICKO (M) CHICK

153 Reporters 146 Current Playlists

Three stations reported a frozen playlist this week. KINK/Portland KQWB-FM/Fargo WRDU/Raleigh

Four stations failed to report this week. Their rotations were frozen. KEZE/Spokane

KLOL/Houston WKQQ/Lexington WNOR-FM/Norfolk The following station is no longe

an AOR Reporter: WZXR/Memphis

# **REGIONAL AOR ACTIVITY**

FOM PETTY (M) REAKFAST CLUB

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VAN MORRISON
REO SPEEDMAGON
A VAN-ZANT
JOHN FOGERTY
DONNEE IRIS
LUDDNESS
DAVID LEE FOTH
FICHA

WLAV-FM/

**Grand Rapids** 

(616) 456-5461

PD: DAVE LANGE HD: ARTS HAMPERS

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WWCT/Peoria (309) 674-2000

PD: JEFF MURPHY MD: JOHN AMBERG

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ERIC CLAPPON (I
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USA FOR APRICA
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## MIDWEST (continued)

WXRT/Chicago

(312) 777-1700

PD: NORM WINER MD: LIN BRENNER

#### WOFM/Milwauk (414) 276-2040

PD: ANDY BLOOM MD: JERRY GAVIN

#### KYYS/Kansas City (816) 561-9102

PD: JOE MCCABE MD: RANDY RALEY

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BOLTON

KQRS/Minneapolis

PD: VICKI HONGSON HD: WALLY WALKER

BOC.
JOHN FOGERTY (M)
DON HEREATY
FIRM (M)
BRUCE SPALINGSTEEN
ONLOGGE ON
MARKET ON
MAR

# (313) 855-5100

PD: LEE ARROLD MD: DOUG PODELL

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(815) 877-3075 PD: MES DAVIS MD: FRED BRENNAN

WYFE/Rockford

HOW

REO SPREDNA CON
DAVID LEE ROTH
BAYNA RAANS
DON HERLEY (M)
BONNERS HILLS COP
VISION QUEST
HICK JACKE (M)
PALL COLLINS (M)
PALC CLAPPO
BRANCH FOR CHAP
BRANCH (M)
REA COLLINS (M)

# WXKE/Ft. Wayne (219) 484-0580

PD: RICK WEST

HOS
JOHN FOODRYY
FOREIGNER
FIRM
ERIC CLAPTON
BRENKTAT CLOB
CHICKOM
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# KQDS/Duluth (218) 728-6421

PARALLEL

WFBQ/Indianapoli

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WOOS/Cantor

PD: RICK SINGER

BOC DAVID LEE NOTH (M) PIRM (M) PIRM (M) NICK JAGGER (H) PHIL COLLING (M) DEEP PURP (M) JOHN FOGERTY (M) CREG KINHTON (M) VAN HORRISTON (M) VAN HORRISTON (M) CREGREE THOROGOD (E CREGREE THOROGOD (M) PETITION (M) REPORT CLUB

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AUTOGRAPH
Light Adda
RICK SPRINGFIELD
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LOROS OF NEW CHUR

# KMOD/Tulsa

PD: CHARLIE WEST MOS.

PING KOREA
VAN HORRISON
HIEV LEWIS
JOHN FOGERY
HICK JACCER
FOR READ INS
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LOCATE

# KGGO/Des Moines (515) 265-6181

PD: PAUL PREDRICKS

#### WIOT/Toledo (419) 248-3377 PD: JOE THOMAS MD: THE ROZ

MD: THE ROZ

HOR

DAVID LEE ROTH (M)
CHICAGO.

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CHICAGO.

BY ID LEE ROTH (M)
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#### CITI-FM/Winnipeg (204) 786-6181

PD: STEVE YOUNG MD: ANDY FROST

HOO DON HENDLEY FOREIGNER A JUTOGRAPH JOHN FOCERTY A RED 7 TUBER COLLINS FIRM MICK LAGGER VAN HOPE FIRM MICK LAGGER VAN HOPETS ON THE RES FOR PEAN FOREIGN FOR POWER IS TATION EXIC CLAPTON AND TO HENDLESS HENDLE

## WIBA-FM/Madison (608) 274-5450

PD: JACK MITCHELL MD: CHRISTA LANE

NOT PHILL COLLINS (M)
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ENIC CLAPTON (L)
MICK JACKE (L)
MICK JACKE (L)
SIKE SPINIGSTEN
FOREIGNER
JOHN FOGERTY (M)
DON HERMEY (M)
VISION QUEET
RED SPEEDINGON
JULIAN LENNON
FIRM
BRYAN JOANS (M)

JULIAN LENNOR HANDER FIRM
BEYARA ADAMS (M)
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# KKCI/Kansas City

(816) 531-3400 Hot CHICAGO ERIC CLAPTON (M) PHIL COLLINS (M) FOREIGNER FOREIGNEF

ON HERLEY (M)

TOM PETTY

TOM PETTY

BERNEFATA T.C.UE

JUHN FOREFY (M)

FIRM (M)

FIR

# POMER STATION DAVID LEE FOTH SURVIVOR UPOPIA FOBIN GEORGE JOHN PARR LOUDNESS BRYAN ADAMS ELLIOT EASTON

#### KICT/Wichita (316) 722-5600 OM: BILL BRUUN MD: LEE ROBERTS

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(402) 592-5300

PD: BRUCE MCGREGOR MD: JOE BLOOD HO: JOSE BLOOD

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MICH JAGGER (M)

DON HEBREY

BRUCE SPERHOSTERN

BRUC CLAPPOC (M)

JOHN FOCERTY (M)

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BRAN FFAST CLUS

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PRILL COLLINS (M)

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## WAPL/Appleton Green Bay

(414) 734-9226 PD: BRIAN TAYLOR

Het APHIL COLLING HICK YAGGEP EARC CLAPTON BRISK FRAST CLUB TOOL PETCH P

KTCZ/Minneapolis

(612) 544-1558

PD: BOBBY OWRISTIAN

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WTUE/Dayton (513) 224-1501

PD: TOM CARROLL MD: BOB CLARK

#### KATT-FM/ Oklahoma City (405) 848-0100 PD: PAT WELSH MD: SCOTT DOUGLAS

BOY PRITTY (M)
TOM PRITTY (M)
TOM PRITTY (M)
PRIL COLLINS (M)
PRIL COLLINS

WWCK/Flint (313) 744-1570

PD: MARK MILLER MD: LINDA LANSI

POWEIGHER
PHIL COLLINS (M)
FIRMALIS
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BEAR FINANCIS
BEAR FINA

#### WXLP/Davenport (319) 326-2541

PD: GABE BAPTISTE NOT TERRY LUCAN

TOO

PRIL COLLINS (N)

RRIC CLAPTON (N)

RRIC CLAPTON (N)

BREN RYAST CLUB (N)

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GARY O'
VAN MORRISON
FIONA
POMER STATION
USA FOR AFRICA

# THREE

WCPZ/Sandusky (419) 625-1010

TUBES
JANEY STREET
AND MOTION
SHYSTER
JOHN PALUMBO
U2

KFMQ/Lincoln (402) 476-8565

PD: TOM BARKER HD: HATT EFFKEN 

#### WSKS/Cincinnati (513) 868-3696

# PARALLEL

KSQY/Rapid City (605) 578-3533 PD: JACK DANIELS MD: JEFF MICHAELS

HILL COLLINS (H)
HICK SAGZER (H)
HICK SAGZER (H)
HICK SAGZER (H)
FIRM (M)
JOHN FORE HY (H)
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FALCON A SHOMMAN
SASTANA
RATE HAR SAGTEN
FARE HAR SAGTEN
GREG KHIRL
TOM PETTY (H) (L)
HERE LUB
HAND PARTONS
GREG KHIRL
TOM PETTY (H) (L)
HERE LUB
HAND PARTONS
GREG KHIRL
TOM PETTY (H) (L)
HERE LUB
HAND PARTONS
TOM PETTY (H) (L)
HERE LUB
HAND FORE HOR GOOD
TUBES
LOS LUB
GEORGE THOR GOOD
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HAND FORE HOR GOOD
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LOS LUB
HAND FORE HOR GOOD
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LOS LUB
LOS LUB
HAND FORE HOR GOOD
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LOS LUB
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Hart (616) 873-7129 PD: MARK ANTHONY MD: TOM WILSON

BOX
ERIC CLAPTON (M)
JOHN FOGERTY (M)
FIRM (M)
FIRM (M)
FOR TAKE
AND THE TOTAL THE TOTAL THE
PRIL COLLINS (M)
BRENTAST CLOB (M)
SAMPARA (M)
DAVID LEE DOTH (M)
CHICAGO
FOREIGNER
SMIL & CONTES
KARRY LOGGINS
GO MEST
BRICE SPRINGSTEE
BRICE

GREG KIMN
KATRINA E WAVES
JULIAN IENNON
IMMÉTUM
HE K KERSHAW
GEORGE THOROGOU
SAITE
VAN MORRISON
B.E. TAYLOR
TUBES
JANEY STREET

JOHN FALUNDO

LOSS

ENTER

ENT

PD: ROBERT WELCH MD: TIM JANSEN

LOS CONTROL PUBLIC HOMEO JOYES CHILD'S RESTON PAT BENATAR METER BELLEY TUBES AND TUBES

U2 Light Adds VAN-ZANT JOAN ARMATRADING KENNY LOGGINS SAMMY HAGAR

KLYV/Dubuqu

BOOK
BYAN ADAME
DON MERLEY (M)
FORETGASE (M)
REO SPEEDINGON (M)
MIAMI
JOHN FOGERPY (M)
MIAMI
PARCHES (M)
MICK JAGGER (M)
MIAMI

# WBSW/Kankakee (815) 939-4541 ROM RICH JARDEN RICH JARDEN RICH JARDEN ROHNE E IRIS REFUREE REFUREE REFUREE PHIL COLLING COURSE THOROCOCO VISION OURSE JAVIN BER REFUREE REFU

WKLT/Kalkaska (616) 258-2800 PD: CHUCK PORT HON HEMLEY
DON HEMLEY
SHULE SPRINGSTEEN
JOHN FOCERTY (H)
TON PETRY (H)
CHICAGO
CHICAGO
CHICAGO
SHAD MYAST CLUB
FONE IONES
HAD MYAST CLUB
HICK JAODER (M)
MAILUM
TEN SHOP PEA NO
VAN JOHN SHOP
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VAN JOHN SHOP
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SANTANA
U2
GEORGE THO NO GOOD
GARY O'
JASON 6 SCORCHERS
THOMPH
HICHAEL BOLTON
4 VAN-ZANT
6 FICHA
A REO SPEEDWAGON

#### WZZQ/Terre Haute (812) 232-5034 PD: KEVIN YOUNG

ALISON MOYET
FIONA
FIONA
FIONA
FIONA
FOR FOR FEARS
BLASTERS
FORKY'S REVENGE
Light Adds
RICK SPRINGFIELD
XUTRINA 6 MAVES
GRAHAM PARKER
SUNY IYON
ULTRAYOX
SAMMY NAGR
DOKKEN

DOKKEN JULES SHEAR FOROS OF NEW CHUR

WCXT/Muskegor

BOCK TECHNOLOGY

BOCK TECHNOLOGY

TOM FOREY

FOR IN GRONGS

JOHN PARE

JOHN PARE

VAN-ZENT

VAN-ZENT

VAN-ZENT

VAN-ZENT

VAN-ZENT

VAN-ZENT

VAN-ZENT

MOWNTAIN

LOUDINGS

KAN RIMA L WAYES

KAN RIMA L

WBSW/Kankakee

PD: BILL TAYLOR MD: CHRISTIE KAYHILL BOR ERIC CLAPTON MICK JAGGER CONNIE IRIS REFUXEE POWER STATION TUPF TURF

PHIL COLLING
CECKRE THOROGOD
VISION QUEST
JOIN FOCESTY
BETAN ADMEN
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AND THE STATEMENT
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#### KQWB-FM/Fargo (218) 236-7900

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FROZER)
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FROZER)
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HOTE

PLAYLISTS — An artist's name appears once per playlist in the highest reported rotation. For example, if cuts from an album are reported in both hot and medium, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly reported that week, or additional tracks have been added. An (M) or (L) after an artist's name shows that other tracks from that record are in those rotations (medium-or light add). An artist's name with no abbreviations means all airplay of that artist is in the listed rotation. When three or more tracks from the same alburn are reported in medium, that album will receive credit as being in hot and be listed as such. The album's tracks will

# WEST

continue to receive credit as being in medium rotation.

# PARALLEL ONE

KLOS/Los Angele (213) 557-7250

PD: TIM KELLY MD: RUTH PINEDO 

(408) 246-6811

# KMET/Los Angeles (213) 464-5638 PD: GEORGE HARRIS MD: SUE STEINBERG

KISW/Seattle

(206) 285-7625

PD: BEAU PHILLIPS MD: STEVE SLATON

MO: STEVE SLATCH
HOE
POINT ONE F
POINT F
P

KOME/San Jose

MOR.
ERIC CLAPTON (M1
TOM PETTY (M)
PHIL COLLINS (M)
DON HERLEY
BREKKYAST CLUB
MICK JAGGER (M)
Medium
JOHN FOGERTY JOHN FORERTY
LOS LOSOS
SANTAMA
TUBES
GART O'
FIRM
ALAN PARSONS
CHICOLO
VAN MORRISON
GERCKINN
A JASON & SCORCHER
FICHA
TO HE FOR FEARS
GEORGE THOROGOOD
BUCHER
BULTON
A VAN-ZANT

ON RESIGNER
FORETISHER

Continued on next page

# CHR PARALLEL ONE PLAYLISTS

#### EAST

# B104 WBSB Baltimore

PD:Steve Kingston MD: Amy Kronthal

85

MD: Amy Kronthal

1 1 18A FOR AFFICIA PAR ARE THE World
2 2 NO. COMMANDAMENTAL DISTRIBUTE
1 2 1 NO. COMMANDAMENTAL DISTRIBUTE
1 1 NO. COMMAN

RICE MPRINGPIRED/Celebrate Youth SAIE/Smooth Operator JOHN FOCERTY/Rook & Woll Girl HOWARD JOHES/Things Can Only Get B

RESET LOGINS/Vox Humans TEAMS FOR MEAS/Everybody Wants To Ru

PD: Larry Berger MD: Lisa Tonacci

New York

AD: Lisa Tonacci

N 1 1 CHA FOR AFFICA/Wh Are The World
2 2 MOD SPERTMONOF/Cas't Fight This...
6 COMMISSION CONTROL OF SPERTMONOF/Cas't Fight This...
6 COMMISSION CONTROL SPERTMONOF/Cas't Fight
8 1 SWARM/Corollams Whapper
9 SWARM/Corollams Whapper
10 HADDID MCTROMP FOR TOO
10 TO MANDED MCTROMP FOR TOO
10 TO MANDED MCTROMP FOR TOO
11 TO MANDED MCTROMP FOR TOO
11 TO MANDED MCTROMP FOR TOO
12 TO SERVE MEMBERS FOR TOO
14 TO PORTOMP FOR TOO
15 PARMITE COME TO MYMILIA
15 PARMITE COME TO MYMILIA
16 TOO FOR MEMBERS FOR TOO MYMILIA
17 TO FOR MEMBERS FOR TOO MYMILIA
18 TOO FOR MEMBERS FOR TOO MYMILIA
19 TOO FOR MEMBERS FOR TOO FOR

ACCOR 21, 22, 30



Program Administrator: Keith Ahrams

Keith Abrams

# 4 1 DRA FOR AFRICA/We Are The World
# 1 2 PHIL COLLARS/ON Nove Hight
# 3 2 PHIL COLLARS/ON Nove Hight
# 4 2 PHIL COLLARS/ON Nove Hight
# 5 2 PHIL COLLARS/ON Nove Hight
# 5 2 PHIL COLLARS/ON Nove Hight
# 6 CHEMO CORP. / Hight In Banghok
# 7 0 CHEMO CORP. / Hight In Banghok
# 7 0 CHEMO CORP. / Hight In Banghok
# 7 0 CHEMO CORP. / Hight In Banghok
# 7 0 CHEMO CORP. / Hight In Banghok
# 7 0 CHEMO CORP. / Hight In Banghok
# 1 1 NOVE AND CORP. / Hight
# 2 2 NOVE AND CORP. / Hight
# 2 2 NOVE AND CORP. / Hight
# 3 2 2 NOVE AND CORP. / Hight
# 3 2 3 NOVE AND CORP. / Hight
# 3 2 3 NOVE AND CORP. / Hight
# 3 3 HIGH KIRDS ON CORP. / Hight
# 3 3 HIGH KIRDS ON CORP. / High
# 3 3 HIGH KIRDS ON CORP. / High
# 3 3 HIGH KIRDS ON CORP. / High
# 3 3 HIGH KIRDS ON CORP. / High
# 3 3 HIGH KIRDS ON CORP. / High
# 3 3 HIGH KIRDS ON CORP. / High
# 3 4 HIGH KIRDS ON CORP. / High
# 4 1 NOVE AND CORP. / High
# 5 1 NOVE AND CORP. / High
#

25 BILLY OCEAE/Buddenly E.E. TAYLOR GOUP/Reggme Rock & Roll THE ME FOR MER NE/Sverybody Wants To Ru TON PETT/Don't Come amound Her

WARFA MISS ISTOS

Baltimore PD: Ralph Wimmer MD: Jim Payne

MDI: Jim Payne

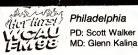
The Por Africa Me have the World

MINISTER SERVICE AND A STATE OF THE WORLD

MORE SERVICE AND A STATE OF THE WORLD

MINISTER SERVICE AND A

143



MD: Glenn Ka

17 1 Na FOR AFRICA /Ne Are the World

12 2 MCGNAM, Mesterial Glei

13 2 PRICE OLIZARO /New Hight

14 3 2 PRICE OLIZARO /New Hight

15 4 PRICE OLIZARO /New Hight

16 5 ENERGY ARROW /New Hight

17 1 PRICE OLIZARO /New Hight

18 7 PRICE OLIZARO /New Hight

18 9 DIAMA /New Collina /New Angles

18 10 PRICE STAND /New Michael

19 10 DIAMA /New Collina /New Angles

10 10 PRICE STAND /New Angles

10 PRICE STAND /New Angl

NEO SPEEDMAGON/One Lonely Wight RICK SPEEDWOFIELD/Calebrate Youth SHEEDM REPORT/SWEAT RISON MISTER/INVELDLE FRANKIE GOES TO R/Walcome To The Pleasu PARK BROCKIN AND FOR THE PLAN FROM THE PLAN

# PD: Charlie Quinn MD: Cindy Bailen Boston

H 2 1 ORA FOR AFRICA/Ne Are The Morid
H 1 2 PRIL COLLARS/ON More Might
H 1 2 PRIL COLLARS/ON MORE Might
H 1 3 PRIL COLLARS/ON MORE Might
J 1 0 PRIL COLLARS/ON MORE Might
J 1 0 PRIL COLLARS/ON MIGHT
J 1 0 PRIL MIGHT
J 2 0 PRIL MIGHT
J 3 1 PRIL MIGHT
J 2 0 PRIL MIGHT
J 3 1 PRIL MIGHT
J 4 1 PRIL MIGHT
J 5 1 PRIL MIGHT
J 6 1 PRIL MIGHT
J 7 1 PRIL MIGH

HALL & OMTHS/Some Things Are Setta SANTANA/Say It Again TEARS FOR MEARS/Everybody Wasts To Ru



PD: Stephen Anthony

MONTE.

1 TENS FOR SEN (7) MONTE.

2 SEAL COMES/MANCHOOL OF RANGEM LOVE

3 MONTE. COMES/MANCHOOL OF RANGEM LOVE

3 MONTE. COMES AND MANCHOOL OF RANGEM LOVE

4 MONTE. COMES AND MANCHOOL OF RANGEM LOVE

5 MONTE. COMES AND MANCHOOL OF THE MANCHOOL OF RANGEM LOVE

5 MONTE. MANCHOOL OF THE MANCHOOL OF THE

MHILTS BALLEY/Walking On The Chines FOREIGNER/Phet Nas Westerday IDES STEEN/Tolyo Rose GRES KINK/Lacky REI IDES KUNN/Lacky REI IDES KUNN/Lacky

# 1050 chum

Toronto PD: Jim Waters MD: Brad "Knobby" Jones

MD: Brad "Knobby" Jones

1 1 The Ne For Re My/Novet

1 2 The Ne For Re My/Novet

1 3 NICK JACKET STATE STATE

3 NICK JACKET STATE

3 NICK JACKET STATE

4 5 THE STATE

5 NICK JACKET STATE

5 NICK JACKET STATE

6 NICK JACKET STATE

7 NICK JAC

WHAMI/Everything She Wants BROWDEL BEAT/Why?

# 92 PRO'FM

Operations Manager: Providence Tom Cuddy

TYCHICLIGUST. Provides

1 3 1 VEN. FOR AFRICA / The Arm The Frord

1 3 1 VEN. FOR AFRICA / The Arm The Frord

1 3 1 VEN. FOR AFRICA / The Arm The Frord

1 4 1 INCOMENTATION HAVE THE FRORD

1 4 1 INCOMENTATION HAVE THE FRORD

1 5 1 INCOMENTATION HAVE THE FRORD

1 5 1 INCOMENTATION HAVE THE FRORD

1 5 1 INCOMENTATION HAVE THE FRORD

1 6 1 INCOMENTATION HAVE THE FRORD

1 7 6 JULIA INTERIOR / PRO-LET FOR CONCUMENTATION

1 10 INCOMENTATION HAVE HAVE THE FRORD

1 10 INCOMENTATION HAVE HAVE THE FRORD

1 10 INCOMENTATION HAVE THE FROM HAVE THE FRORD

1 10 INCOMENTATION HAVE THE FROM HAVE THE

KINNY LOGINS/You Rumana M. ISON NO NET/Invisible NICK JAMES/CAN't Ecop. THL "DESER/YOU GOS CARTY RICK MERGENLINGS. Brate Youth REO SPHEDWROCK/ONP Lonely Hight

EXCREM A THE WAY Malking On Sunsking DAVID INSERLEGIF/So You Laye Me (Now T LOB LOCK/Mill the Wolf Sugrete LYBE, Merver Ending Story FICHA/E/Mill TO Me



New York PD: Scott Shannon

MD: Franke Blue

### 1 1 10 Property of the March 14 1 2 2 NO PRESENCE/CAME Arm The World

### 2 2 NO PRESENCE/CAME Arm This ...

### 3 3 NOTICE ARM ARM ARM THE ARM THIS ...

### 3 2 NOTICE ARM ARM THE ARM



PD: Smokey Rivers MD: Gene Baxter

Gene Baxter

1 UBL FOR ANYLO, We have The World

2 PRLC COLLERS, One More Night

3 COMPRODES All 45 the lift

4 TERM WAIT, As the lift

5 TERM WAIT, As the lift

7 TERM WAIT, AS THE WAIT, AS THE WAIT,

7 TERM WAIT, AS THE WAIT, AS THE WAIT,

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8 TERM WAIT, AS THE WAIT,

10 TERM WAIT,

10 THE ATT WAIT,

10 THE ATT WAIT,

10 THE WAIT,

10 TH

NEW EDITION/Lost In Love DAVID INE HOTH/Jumb: A Gigalo/I Ain't HAROLD FMLTHRWYE/Agel F

# CKO 9 Montreal

PD: Bob Beauchamp MD: Guy Brouillard

KOOL 6 THE CAMSO/Fresh EAR AWAY SIMMSWAND ON MEMBER OF A MANY SIMMSWAND ON MEMBER OF A MANY SIMMSWAND ON MEMBER OF M

CAMPIAN, AFF IT Again

AMA PARHOESTAR'S Tall about Me
OO MERT/ME Close Out Byes
OO HEREAT/ME Close Out Byes
OOK HEREAT/ME TO DO I
FORECOMEN/ME Was Tweetropy
FORECOMEN/ME Was Tweetropy
ME COLLAPTON/FORWARE AND
ME CLAPTON/FORWARE AND
ME COLLAPTON/FORWARE AND
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ME COMMENT OF MEMORY AND
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Toronto

PD: Sandy Sanderson

MD: Bob Saint

MO: Bob Saint

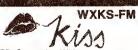
1 1 TEN NE FOR BIRD/News
2 PHILD COLLERS/ON HOWS Hight

1 2 PHILD COLLERS/ON HOW HIGH

1 3 HIS GPEENBOOK/CAN' to Fight This...
3 GOT LOCALY TO THE PRINCE THE STATE OF THE S

26, 28, 31 DAVID LEE NOTE/Just a Gigolo/I Ain't BOME & METHERIT/This Is Not America

BOOKS A BETTERTY/THAN IS NOT ABOVE TO THE TOTAL TO THE TOTAL THAN IS NOT A STATE FOOD BOOK A PARK A PA



PD: Sunny Joe White Boston MD: Geni Donaghey

MD: Geni Donaghey

H 3 1 PELI COLLUBI/On Here Hight

6 9 2 MANDERA/CRAP FOR You

7 8 10 1 MANDERA/CRAP FOR YOU

8 9 1 MANDERA/CRAP FOR YOU

9 8 1 MANDERA/CRAP FOR YOU

9 9 1 MANDERA/CRAP FOR YOU

9 9 1 MANDERA/CRAP FOR YOU

9 9 1 MANDERA/CRAP FOR YOU

9 1 MANDERA/CRAP FOR YOU

9 1 MANDERA/CRAP FOR YOU

10 1 MANDERA/CRAP FOR WARD

10 2 MANDERA/CRAP FOR WARD

10 2 MANDERA/CRAP FOR MANDERA/CRAP FOR YOU

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10 3 MANDERA/CRAP FOR MANDERA/CRAP FOR YOU

10 3 MANDERA/CRAP FOR MANDERA/CRAP FOR WARD

10 4 MANDERA/CRAP FOR MANDERA/CRAP FOR WARD

10 5 MA

VAMENDAS/TIL Ny Baby Consest Notes to VAMENDAS/TIL Ny Baby Consest Notes in Stride Florida Cairl With The Curious EMBLOCOS EMBLOC

# Buffalo PD: Bill Todd MD: P.J. Foxx

MD: P.J. FEEL COLLEGE/ONE Norw Sight

MD: P.J. FEEL COLLEGE/ONE Norw Sight

2 2 40 DOSSMA/Material Girl

3 3 THEM SHIEL/Cover girl

4 3 DOSSMA SHIEL/Cover girl

5 2 40 DOSSMA SHIEL/Cover girl

5 2 40 DOSSMA SHIEL/Cover girl

6 3 DOSSMA SHIEL/Cover girl

7 2 10 THEM SHIEL/Cover Libes II. Not

7 2 10 STATES AND SHIEL/Cover Libes II. Not

7 2 10 STATES AND SHIEL/Cover Libes II. Not

7 20 STATES AND SHIEL/Cover Libes II. Not

7 20 STATES AND SHIEL/Cover Libes II.

7 20 STATES AND SHIEL/Cover Libes

7 20 STAT

ALISON MOTET/Invisible RICK SPRINGFIELD/Celebrate Youth EATRIES & FIRE WAY/Welking On Sunshine GIUPTRIA/Lonely In Lowe SHEEMS. EASTON/Swear

POINTER SISTERS/Salay Come And Get It RICK JAMES/Can't Stop



PD: Alan Burns MD: Mary Taten



PD: Bill Terry

Island MD: Ruth Tolson

MD: Ruth Tolson

K 11 Usa FOR AFFECA. To Are The World

B 2 PRIC COLLARS (MICHAEL SIGN)

B 3 PRIC COLLARS (MICHAEL SIGN)

3 PRIC COLLARS (MICHAEL SIGN)

5 PRIC COLLARS (MICHAEL SIGN)

6 PRIC COLLARS (MICHAEL SIGN)

6 PRIC PRIC COLLARS (MICHAEL SIGN)

6 PRICE COLLARS (MICHAEL SIGN)

7 PRICE COLLARS (M

NALL & ORTES/Some Things Are Sette GREG KINK/Lucky BILLY OCSS M/Suddenly MRAM//Kwerything 60m Hants DAN HR NOTHN/ROCAL Mature FORER PSYLICK/Some Like It Hot

B94<sub>FM</sub> Pittsburgh

PD: Scott Alexander

T. SCOULT AIGNAMORY

1 1 FILL COLLIES, One Hore Hight

2 2 NO.CORE, Powher Led Cirl

3 3 NO.CORE, Powher Led Cirl

3 3 NO.CORE, Powher Led Cirl

5 6 THERN THE LOOK Hight In Broughok

5 6 THERN THE LEGACY WITH THE WORLD

5 6 THERN THE LEGACY LOOK THE LOOK THE LOOK

5 6 THERN THE LEGACY LOOK THE LOOK THE LOOK

5 0 THE LOOK THE LOOK THE LOOK THE LOOK

5 0 THE LOOK THE LOOK THE LOOK THE LOOK

5 10 CONTROL THE LOOK THE LOOK THE LOOK

5 10 CONTROL THE LOOK

5 10 CONTROL

5 10 CO

# SOUTH

-93

PD: John Young MD: Chris Thomas

Atlanta

MD: Chris The

PRIN. GLIEBS One stope sight

2 MACONS, Army Por You

3 MACONS, Army Por You

3 MACONS, Army Por You

4 MACONS, Army Por You

4 MACONS, Army Por You

5 MACONS, Army Por You

6 COMMENCATES, Army Attitude World

6 COMMENCATES, Army Attitude World

6 COMMENCATES, Army Attitude World

6 COMMENCATES, Army Army Army

7 MENDAL STREET, Army More and Line

8 MACON ARMY MORE ARMY ARMY

10 MACON ARMY MORE ARMY ARMY

10 MACON ARMY ARMY ARMY ARMY

10 MACON ARMY ARMY ARMY ARMY

10 MACON ARMY ARMY ARMY

11 MACON ARMY ARMY ARMY

12 MACON ARMY ARMY ARMY

13 MANDAO MACON ARMY ARMY

14 MACON ARMY ARMY ARMY

15 MANDAO MACON ARMY ARMY

16 MACON ARMY ARMY ARMY

16 MACON ARMY ARMY ARMY

17 MACON ARMY ARMY

18 MACON ARMY ARMY ARMY

18 MACON ARMY ARMY ARMY

19 MACON ARMY

19 MACON ARMY ARMY

19 MACON ARMY

10 MACON ARMY

MICK SPRINGFIELD/Celebrate Touth MCMUTER SISTEMS/Saby Come And Get It SIGERIA, RASTON/Swear. GLENN FRETY/Smoogles'te Sluwe HOMEND JOERS/Things Conly Get B GUUFFRIA/Lobely In Love

all hit Dallas

97.1 KEGL PD: Randy Brown /

PD: Randy Brown

MD: Joe Folger

# 1 1 1 A. May May Coast 1 New You

# 2 2 POILL OTLINFORM NOW Hight

3 3 NEW YOUNGARY/YOUN Up The Redio

6 5 Oct United Yall like Market 90 De 1

10 6 1 DOI MARKET/All like Market 90 De 2

10 7 DOI MARKET/All like Market 90 De 2

10 7 DOI MARKET/All like Market 90 De 3

10 7 DOI MARKET/All like Market 90 De 3

10 10 DOI MARKET/All like Market 90 De 3

10 10 DOI MARKET/All like Market 90 De 3

10 10 DOI MARKET/All like Market 90 De 3

10 10 DOI MARKET/All like Market 90 De 3

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10 10 DOI MARKET/All like Market 10 De 3

10 10 DOI MARKET/All like Market 10 De 3

10 DOI MARKET/All like MARKET/All like Market 10 De 3

10 DOI MARKET/All

CINFRIA/Lonely In Love
DEBARGE/Rhythm of the Hight
EDGL a THE CARC/Fresh
ERMHT LOCGINS/Vox Humans
NEO SPEEDMACHE/On Lonely Hight
WHARI/Everything She Manke



PD: John Lander Asst. PD: Ron Parker

ASSL PD: Ron Parker

2 1 FILL OULSER, FOR More Wight
6 2 GBA FOR MARCHAN ARE THE WOrld
3 4 HADDING MARCHAN ARE THE WOrld
3 4 HADDING MARCHAN LIFE IL SEC.
3 1 HADDING MARCHAN MARCHAN LIFE IN SEC.
3 1 HADDING MARCHAN LIFE IN SEC.
4 HADDING MARCH

MRRY JAME GIRLS/In My House SACE/Smooth Operator STLLY OCSN M/Suddenly GRRY O'Shados of '45 KATRINA & THE WAY/Walking On St

NOT NETTE CITE/LONG SIZE

RICH NETTE CITE/LONG SIZE

RICH NETTE CITE/LONG SIZE

RICH NETTE CITE/LONG

MINIM/Newsything the News of CENTRE RICH NEWS

FOR SIZE THE RICH NEWS

CONTROL NETTE CITE/LONG

CRES RICH/LONG

RICH NET RICH NEWS

RICH NETTE CITE/LONG

RICH NET

New PD: Kris O'Kelly

Orleans

MD: Greg Rolling 

10 IN STREET LEADING FORWARDS |
10 INCOME OF DIVERTED |
15 INCOME OF DIVERTED

# CHR PARALLEL ONE PLAYLISTS



WINZ-FM PD: Keith Isley MD: Mark Shands

D: Mark Shands

11 1 TURA FOR AFRICA'MS ARE THE WOrld

12 2 MACOUNS, Creen FOR TO THE WOrld

13 2 MACOUNS, Creen FOR TO THE MIGHT

14 3 CHANGE AFRICA'MS ARE THE MIGHT

15 1 PURCH CALLER FOR MORE MIGHT

16 1 COMMON CHEEN IS A SHAND ARE THE MIGHT

17 TURAS MERITA FOR THE MIGHT

18 1 PURCH CALLER FOR MORE ARE THE MIGHT

18 1 PURCH CALLER FOR THE MIGHT

19 1 CHANGE ARE THE MIGHT ARE THE MIGHT

19 1 CHANGE ARE THE MIGHT ARE THE MIGHT

19 1 CHANGE ARE THE MIGHT ARE THE MIGHT

10 1 PURCH HIGH TO MIGHT ARE THE MIGHT

10 1 PURCH HIGH TO MIGHT ARE THE MIGHT

10 1 PURCH HIGH TO MIGHT ARE THE MIGHT

10 1 PURCH HIGH TO MIGHT ARE THE MIGHT

10 1 PURCH HIGH TO MIGHT ARE THE MIGHT

10 1 PURCH HIGH TO MIGHT ARE THE MIGHT

10 1 PURCH HIGH TO MIGHT ARE THE MIGHT ARE

SHAMMON/Do You Wanna Get kway LIMAML/Never Ending Story MANDLD PALTERMETE/Assal F HOWARD JOHES/Things Can Only Get

Dallas/Ft. Worth Maximum Hits

Miami PD: Robert W. Walker

PD: Robert W. Walker
MD: Joni Siami
1 1 100 A FOR AFFICA PAR AFF The World
1 1 2 PRIL COURSE from Now Hight
2 4 No COMMANDER From Now Hight
3 1 100 A FOR AFFICA PAR AFFICA PAR



Ops Mgr: Mason Dixon

PD: Steve Rivers

D: Steve Rivers

II 1 1 DBA FOR AFFECT, "We are The World

II 2 3 PHE DOLLDERS," Me Nove Might

2 3 PHE DOLLDERS," Me Nove Might

5 CHEMA SHEEL, Nove Gill

6 HICK AGEN VIEW Another Hight

6 HICK AGEN VIEW Another Hight

7 DHEAR SHEEL DESCRIPTION LATE FOR GOODDINGS

II 10 DOMESTIC DESCRIPTION OF THE SHEEL SHEEL

(94-Q)

Atlanta

PD: Jim Morrison MD: Jeff McCartney

Jeff McCartney

Jeff McCartney

June 100 ANY CO. Whe Are the World

June 100 ANY CO. When I was a second of the State of the State

PHILIP BAILLY/Walking On The Chimes GLEWN FREY/Sampgler's Blues JULES SITES K/Steady HOWARD JUNES/Things Can Only Get B LINGEL/Nover Ending Story

WHARI/Everything She Wanta FERNY LOGGING/Yor Humans BLLLY COSE, Mylwaddenly FORWIER HISTERS Asby Come and Get It DENSE FOR MISS / Everybody Warks To Ru ERIC CLAPTCS/FORWER MAN RISCH DIVERT/HVLSIA blu

Hot Hits! Norfolk

PD: Bob Canada

MD: Jim Curtis

MD: Jim Curtis

1 31 10 In Corris

2 2 JULIAN INNER/You Are The World

2 2 JULIAN INNER/You Late For Goodlyse

3 5 HO SERVING YOUR AREA TO MY HOLD

3 5 HO SERVING YOUR AREA TO MY HOLD

3 5 HO SERVING YOUR AREA TO MY HOLD

4 6 PKILT DAILY FAMILY TO MY HOLD

4 7 PKILT BAILTY FAMILY TO MY

5 10 10 LIBRALY HOUR FRANCH TO YOUR

5 10 10 LIBRALY HOUR FRANCH TO YOU

5 11 10 THE TO HOLD TO YOUR FRANCH TO YOU

5 11 10 THE TO HOLD TO YOUR FRANCH TO YOU

5 11 10 THE TO HOLD TO YOUR FRANCH T

POWER STATION/Home Like It Hot PATTI LABELIE, New Attitude TOW PETTY/Don't Come Around New BRIAN ADAMS/Homesbody JOHN PARK/Haughty Naughty JOHN WAITE/Change

# MIDWEST

Q102 Cincinnati

Ops Mgr: Jim Fox

32, 33, 34, 35

St. Louis

106.5 FAL PD: C.C. Matthews

I TO SERVE AND A S 8 9 CHICAGO ALONG COMMEN A WORLD
17 10 JOHN WAITS/Champe
11 11 FRANKIE COME TO N/Walax
12 PERGY CYMEN WAITS
11 11 FRANKIE COME TO N/Walax
12 PERGY CYMEN WAITS
13 14 ALONG PROMOTO ALONG TO NOT TO THE STATE OF THE S

GIOFFRIA/Losely In Love IDEN GEORGE/Seartline

77799 Kansas

City

Kausas Citus Hit Radio PD: Todd Chase

WAS CHIEF TO THE CONTROL OF THE MOTE AND THE

-WX5T--BEX-FM

Columbus

PD: Adam Cook Asst. PD: Joel Kelly

SST. PD: JOS! Kelly

H 18 1 OBA FOR REFGO,\*\* Are the World

1 3 PELL COLLERS(O)\* Be Venice TO DO I

1 3 PELL COLLERS(O)\* Be Venice TO DO I

2 5 THE MEMBERS(A)\* Be Venice TO DO I

2 6 RECE BRITES OF THE STATE OF THE STATE

3 7 FELD SETEMBOOK/ONE TO FIGHT THE STATE

4 9 HOCK JACKES/Just Another Hight

5 10 BOURS BRITES OF THE STATE

5 11 BERNA ARM A/Genebody

13 11 BERNA ARM A/Genebody

15 10 CHICAGON AND COMES A MOMEN

16 BLOCK BRITES OF THE STATE

17 BLOCK STATE STATE

18 CHICAGON AND COMES A MOMEN

18 CHICAGON AND COMES A MOMEN

19 BLOCK STATES OF THE STATES

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12 CHICAGON AND COMES A MOMEN

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14 CHICAGON AND COMES A MOMEN

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16 BLOCK STATES

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18 BLO

HEO HPEEDWAGCH/One Lonely Night RICK SPROMGFIELD/Celebrate Youth MORRAY HEAD/One Hight In Bangkok



Detroit PD: Gary Berkowitz



PD: Dave Anthony Asst. PD/MD: Don Michaels

ADDS 20, 23 SIMPLE MONDS/Don't You (Forget Abo

Chicago

PD: Buddy Scott PD: Joe Bohannon

JOSE BOHAMMON

1 SER FOR AFFICE / No Are The World

2 PERL COLLIES/ON Brow High:

2 NACCHAR / New Hore High:

3 NACCHAR / New Hore High:

4 NACCHAR / New Hore High:

5 NACCHAR / New Hore High:

5 O GERM PRETY/The Next is On

6 NEXEL / COLOR Less thispen;

6 NEXEL / COLOR Less thispen;

7 O STRUM ARE / COLOR / NACCHAR / NACCH

36, 37, 38
TEARS FOR HEARS/Everybody Wants To Ru
KOOL & THE CANG/Fresh

JOHN PARK/Naughty Maughty



PD: Tom Jeffries

MD: Shadow Stevens

MD: Shadow Stevens

# 0 1 ONA FOR AFTICA/Ne Are The Morld
1 2 PMIL DALLERS/FOR MORE Hight
2 3 MA DOTTO ALTERS/FOR MORE Hight
3 3 MA DOTTO ALTERS/FOR MORE Hight
4 5 S. E. TATLOR GOOD PROSPER STATE
6 6 BATTM ADMA (Somabody)
10 0 CM COMPANDED ALTERS/FOR MORE ADMA
11 0 STATE ALTERS/FOR MORE ALTERS/FOR MORE ADMA
12 0 STATE ALTERS/FOR MORE ALTERS/FOR MORE ADMA
13 0 STATE MORE ALTERS/FOR MORE ALTERS/FO

ZADORA & JACKSON/When The Rais Segins TEARS FOR EER RE/Everybody Wants To Ru

TAMOS Cops.

St. Louis

OPS. Dir. Dave Robbin

MD: John Frost

1 10A 20A 20 APROVA NA 10 APROVA

8 2 2 MADDIN, AMERICAL GLI

8 3 1 WANT (Cocalian Whappe)

4 4 GERM FREYTYM NAT 10 APROVA

5 1 WANT (Cocalian Whappe)

5 1 WANT (Cocalian Whappe)

5 2 1 WANT (Cocalian Whappe)

6 2 PROVED LER INTERCALIFORMA GLIP

7 7 DAVID LER INTERCALIFORMA GLIP

8 EDGL STU GANCHALES

9 10 JULIAN HERIOTYMO Lee Par Goodbyss

10 1 THE AND HERIOTYMO Lee Par Goodbyss

10 2 WANT (Cocalian Whappe)

10 1 THE AND HERIOTYMO Lee Par Goodbyss

10 2 WANT (Cocalian Whappe)

10 1 THE GOOD HERIOTYMO LEE PAR GOODBYSS

11 1 PROVED HERIOTYMO LEE PAR GOODBYSS

12 1 THE GOODBYSS AND HERIOTYMO BANCH TO THE HERIOTYMO LEE PAR GOODBYSS

13 1 THE AND HERIOTYMO HERIOTYMO LEE PAR GOODBYSS

14 1 POWER PARTICIPATION LIP AND HERIOTYMO LEE PAR GOODBYSS

15 2 COCALIAN COMMENT (Cocalian Whappe)

16 2 APRICE COCALIAN COCALIAN TO ROOM WHAT L.

18 2 APRICE CATALON TO ROOM TO Ops. Dir: Dave Robbins

ADDS NOME

WKT Milwaukee PD: Tim Fox

MD: Kelly Wallace

H 6 1 CLAMA NOSE/Missing You H 7 2 PRIL COLLEGE/Own More Wight 2 3 SLIVI JOHEN/Deapley The Patch 1 4 MCC OFFECTION CON/Clast F 1/54 This. 4 CLAMA TORAN/NEW A Prayer H 3 7 COMMON COMPANIANT A Prayer H 3 7 COMMON COMPANIANT AND A PRAYER H 10 6 CHICAGO/Almo (Common & Moman 16 9 NECE SPECIAL PRAYER TO FOR

18 0 NADONA, CTEMP FOR You To Too
10 11 PRINTER Them he With U U
10 2 JOHNSTYON HE WITH TOWN U
11 PRINTER THEM HOW THE TOWN U
12 15 THEM NATIONAL THE STATE OF THE STATE OF THEM NATIONAL THE STATE OF THEM NATIONAL THE STATE OF THE STATE OF THEM NATIONAL THE STATE OF THE STATE OF

ADDS ANT HOTTOM/Obsessed on POMER STREET, Some Like It Hot

КВЕО Kansas City PD: Pat McKay

MD: Karen Barber

Chicago

AM 89

Ops. Mgr.: John Gehron

Ops. Mgr.: John Gehron

# 1 1 DEA FOR AFRICA /\*\*Be Are the Morid
2 2 MA DON'S AFRICA /\*\*Be Are the Morid
3 2 MA DON'S AFRICA /\*\*Be Are the Morid
4 3 DEA FOR AFRICA /\*\*Be Are the Morid
4 5 DEA FOR AFRICA /\*\*Be Are to Morid
5 6 MORIS DESERBACK /\*\*CHAPT OF MORID
6 10 MORIS DESERBACK /\*\*CHAPT OF MORIS
6 MORIS DESERBACK /\*\*CHAPT OF MORIS
6 MORIS DESERBACK /\*\*CHAPT OF MORIS
6 MORIS DESERBACK /\*\*CHAPT OF MORIS
7 DESERBACK /\*\*CHAP

ACCE 17, 19, 20, 21

JOHN FOGERTY/Rock & Holl Girl
HANDLD FALTERMEYE/Axel F EXMNY LOGSIME/Vox Humans



Asst. PD: Steve Kelly

ASSI. PD: Steve Kel

1 1 UMA FOR AFRICA/Ne ARC The World

2 PHILD COLLEMPON NEW Hight

3 1 MADGINA/TENEY FOR YOU

3 1 MADGINA/TENEY FOR YOU

4 10 OF THE COLLEMPON NEW Hight

5 1 GINA TOWN TOWN IN THE COLLEMPON OF THE MILD

5 0 SERANGE/MYCHAD OF THE MILD

5 0 JULIAN DEMOCRYPO LATE FOR GOODINGS

5 0 JULIAN DEMOCRYPO LATE FOR GOODINGS

5 10 THE THE COLLEMPON THE PRINT OF THE MILD

5 11 TENEY THE MILD (FOR COLLEMPON THE FIRST

5 11 TENEY THE MILD (FOR COLLEMPON THE FIRST

5 12 THE MILD (FOR COLLEMPON THE FIRST

5 13 CHILD (FOR COLLEMPON THE FIRST

5 14 THE MILD (FOR COLLEMPON THE FIRST

5 15 THE MILD (FOR COLLEMPON THE MILD (F

40
HEW EDITION/Lost In Love
WHAMI/Everything She Warks
EDOL 6 THEE GARG/Freeh
HX CK JAMES/Can't Stop

# TVVLOU ?? SEEVI

PD: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

SST. PD/MMJ: Gregg Swedberg

# 3 1 jmmin MRIEL/Lowergirl

# 4 1 jmmin MRIEL/Lowergirl

# 5 1 jmmin MRIEL/Lowergirl

# 6 1 jmmin MRIEL/Lowergirl

# 7 jmmin MRIEL/Lowergirl

# 8 1 jmmin MRIEL/Lowergirl

# 9 1 jmmin MRIEL/ 7 TO SERVE MARKET/CONSCIONATE Hight
20 MICCT\_MARKET/CONSCIONATE Hight
19 21 SCHEEN MARKET/CONSCIONATE Hight
19 21 SCHEEN MARKET/CON'S TWO (Forget Abo
21 A MARKET/CON'S TWO (Forget Abo
21 A MARKET/CON'S TWO (Forget Abo
21 A MARKET/CON'S TWO (Forget Abo
22 A MARKET/CON'S TWO (Forget Abo
23 A MARKET/CON'S TWO (Forget Abo
23 A MARKET/CON'S TWO (Forget Abo
23 A MARKET/CON'S TWO (FORGET ABOVE)
24 A MARKET/CON'S CON'S TWO (FORGET ABOVE)
25 A MARKET MARKET/CON'S TWO WARKET
25 A MARKET/CON'S TWO WARKET/CON'S TWO (MARKET/CON'S TWO MARKET/CON'S TWO (MARKET/CON'S TWO MARKET/CON'S TWO (MARKET/CON'S TWO (MARKET/C Just Another Hight ENT/This Is Not America

ADDS 30.34.35 JESES JOSESSON'S N/Se Your Man POWER STRTICE/Some Like It Not



Chicago

Ops. Mgr.: John Gehron

MENTY LOGGING/Vox Numera MED SETTING COM/Our Lonely Might

WNCI Columbus

PD: Rich Meyer MD/Asst. PD: Bruce Wheeler

WEST

PD: Reggie Blackwell Phoenix

MD: Art Morales

ID: Art Morales

N: 1 PHIL COLLING/Ow More Night

2 Giller PREVITOR heat 1s On

1 3 SERVINO/ANIS ON TWO STATE

2 Giller PREVITOR heat 1s On

1 4 3 SERVINO/ANIS ON TWO

2 6 SERVINO/ANIS ON TWO

2 7 SERVINO/ANIS ON TWO

2 8 SERVINO/ANIS ON TWO

2 9 SERVINO/ANIS ON TWO

2 9 SERVINO/ANIS ON TWO

3 10 SERVINO/ANIS ON TWO

4 SERVINO/ANIS ON TWO

4 SERVINO/ANIS ON TWO

5 10 CAN ANIS ON

5 10 CAN ANIS ON TWO

5 10 CAN ANIS ON

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GREG KIBN/Lucky
RANGLD FALTERSETE/Axel F
PORMTER SISTERS/Baby Come And Get It

BILLY OCHAN/Suddenly EMMY LOGGING/Vox Humana HOMAND JUMES/Things Can Only Get B PATTI LABELLE/Mew Attlede



VP/Prog.: Gerry DeFrancesco Assistant PD: Mike Schaefer

Assistant PD: Mike Schaefer

1 1 Max 708 AFTIGATE ARE TO World

1 1 Max 708 AFTIGATE ARE TO World

2 4 MINORIA, Creat year TO World

3 MINORIA, Mexecutal Ciril

4 MINORIA, Mexecutal Ciril

5 MINORIA, Mexecutal Ciril

5 MINORIA, Mexecutal Ciril

6 MINORIA, MEXECUTA CALLE FOR GoodDynas

8 SENTIAL/TANK MEXICAT CALLE FOR GOODDYNAS

8 SENTIAL/TANK MEXICAT CALLE FOR GOODDYNAS

10 MINORIA MINORIA MINORIA MINORIA MINORIA

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DAVID INN NOTH/Just A Gigolo/K Min't NOMAND JOHES/Things Can Only Get B HAROLD WALTENBRIE/Assel P NEW EINTIGM/Lost In Love ADDE

GO MEST/No Close Our Nyam FUNKIGESAThet Was Teater day MELL & ONTES/Some Things Are Bette

# **CHR PARALLEL ONE PLAYLISTS**

# WEST



Denver

PD: Mark Bolke MD: Chris Knight

PERL COLLINE/One Norw Hight

URA FOR AFRICA, "We are 'The World

HE SPERMACH! Can't Fight This...

AGENTYON/AFT, the Har Is of Goodbyes

GRIND TOOK THE HIGH THE SPERMACH! CAN'T HAVE THE SPERMACH! CAN'T HAVE THE SPERMACH! THE SPERMACH HAVE THE SPERMACH HAVE THE SPERMACH HAVE

30
WHAMI/Everything She Wants
PONER STMTICM/Some Like It Bot
SIMPLE MINUS/Don't Nou (Forget abo

Hitradio Sagle KMJK Portland

PD: Jon Barry MD: Steve Naganuma

MD: Steve Naganuma

R 7 1 Usa For Africa/Ne are The World

R 2 2 Maddima/Crasy For You

A 2 Maddima/Crasy For You

R 4 PRIX. (Dialons/One Move Hight

3 Maddima/Crasy For You

6 FULLIA INSECT FOR STATE Hight

6 FULLIA INSECT FOR STATE Hight Yhis...

7 PRINCE/FARE Me With U

6 FULLIA INSECT FOR Comes A Woman

14 11 SECTE BY SINGEYERS/Y's OR First

16 TO CRASS AND COMES A Woman

17 MADDIM FOR STATE AND THE HIGHT

18 THE STATE AND STATE AND THE STATE

19 THE STATE AND STATE AND THE STATE

19 THE ATTEMPT YOUR STATE

19 THE ATTEMPT AND THE STATE

10 PS TATEM AND AND THE STATE

11 PS TORN AND THE STATE

12 PS TO COME ONE ME AND THE STATE

13 PS TORN AND THE STATE

14 MADICA COMES AND THE STATE

15 PORTICIES THE STATEMPT AND THE STATE

16 PS TORN AND THE STATEMPT AND THE STATEM

PHILIP BAILEY/Walking On The Chines BOY METS GIRL/Oh Girl

BILLY OCEAN/Nuddenly REMEY LOCKIEN/Now Leady Night SON SERRON (Now Locally Night GO WERFOR (NOW Locally Night GO WERFOR (Loca Our Night HORNE OCEAN) (Things Can Only Get B TON PETTY/One': Come Anound Her ALIGHO NOWEL/Tuvidable REIC CLAPTON/Forever Man

# KWSS 94.5<sub>FM</sub>

PD: Dave Van Stone San Jose MD: Robin Kipps

RODIN Kipps

1 PHIL COLLING/Own Nove Hight
TERMS MANUFAL/Owergirl
3 MCO SPECONG CONFIGURATE Fight This...
4 MADORMA CONFIGURATE Fight This...
5 AME DOTING/Domes in Conformation
5 AME DOTING/Domes in Conformation
5 AME DOTING/Domes in For Goodbyes
7 THE TOWNS FOR A CONFIGURATION
5 DOTING FOR A CONFIGURATION
5 DOTING AND THE WORLD
6 DOTING FOR A CONFIGURATION
5 SINCE STRUMENT CONFIGURATION
5 SINCE STRU

KENNY LOGGINS/Vox Humann KATRINA & THE WAV/Walking On Sunshine

BANTAMA, May It Again
GO MEDITAW Close Our Syes
FORLIGHEN/He May Yester day
ERIC CLAPTON/Foreway Man
RELL GOATE/GOSE THINGS Are Bette
JOHN FOREMY/Rock & Boll Girl
MEANI/Westything Sime Manks
THANS FOR MEN (Zwerybody Manks TO Ru

YILL

KRXY Denver

PD: Robin Mitchell Assistant PD: Beau Matthews

# Seattle KUBE 93FM

PD: Bob Case MD: Wendy Christopher

VEHICL COLLINS/One Nore Hight

NADDEMS/Cress For You

NADDEMS/NADDEMS/Cress to July

NADDEMS/NADDE

SIMPLE NINDE/Don't Wow (Forget Abo WHAMI/Everything She Wants DAYID IES DOTH/Jows to AGONDO/I Ain't TERRE FOR MR. MS/EVERYDOMY Wants TO RY KICK EFRINGFIELD/Calebrate Youth HANDLD FALTE WHE'E /ARCS F

# Hot Hits Seattle Holes PD: Jeff King

PMOD.D BAILBY/Walking On The Chines SHEETEN, MATCH/Physic POLITY SISTEM/Saby Come And Get. It JOZES SHEAP APPLICATION

# San Francisco

PD: Nick Bazoo

MD: Jack Silver ). JACK Silver

1 1 1 MADDHRA/Crasy For You
2 2 GBA FOR AFRICA/We are the World
2 2 GBA FOR AFRICA/We are the World
3 3 INCHES MINISS AND TO YOU (For get about
4 6 MORRAY HEA POWE Hight To Workpress
5 7 FELL COLLERS ONE MORE Hight
5 7 FELL COLLERS ONE MORE Hight
5 8 GERARA (Maybe to 6 The Hight
1 4 9 SHEEL/West One A TO THE Hight
1 4 9 SALE /West CALLES ONE ALLES IT HOC
15 11 FOWER FEEL (MAY SHEEL AND THE HIGHT
15 11 FOWER FEEL (MAY SHEEL AND THE HIGHT
15 11 FOWER FEEL (MAY SHEEL AND THE HIGHT
15 11 FOWER FEEL (MAY SHEEL AND THE HIGHT
15 11 SALE /West CALLES AND THE HIGHT
15 11 SALE /West CALLES AND THE HIGHT
16 15 GERGE KITHE/LOOKY
16 18 GERGE KITHE/LOOKY
17 SHEEL / MAY SHEEL AND THE HIGHT
18 19 GERGE KITHE/LOOKY
17 THE TABLELS /West Activate
12 17 THE TABLELS /West Activate
13 20 SHEEL & CHEFF / MORE TALING CALL OF ATT
13 15 ARE FOR A THE SHEEL OF THE HIGHT
15 12 SHEEL SHEEL (MAY SHEEL AND THE HIGHT
16 12 SHEEL A CHEFF / MORE TALING CALL OF A THE
16 20 SHEEL A CHEFF / MORE TALING CALL OF A THE
17 SHEEL / MAY SHEEL / MAY SHEEL ON THE
18 12 SHEEL A CHEFF / MORE TALING CALL OF A THE
19 12 SHEEL OF A THE MAY SHEEL ON THE
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19 15 SHEEL A CHEFF / MORE TALING CALL OF A THE
19 15 SHEET / MAY SHEET SHEET / MORE TALING CALL OF A THE
19 15 SHEET / MAY SHEET SHEET / MAY S

SHAMMOM/Do You Wanne Get Away RICK SPREMSFIELD/Celebrate Youth HANOLD PALTENSE TE/Axel F LIMES/Mever Ending Story DON HERLEY/All She Warks To Do I RICK JAMES/Can't Stop KENNY LOGGINS/Vox Humann

ZIOO FM KKRZ

PD: Gary Bryan

POENTER SISTERS/Baby Come And Get It KOOL a THE GANG/Fresh GIZEMF FREY/Swaggler's Blues HANDLD FALTERNMYER/Axel F LOS LOBOS/Will The Wolf Survive

REMY LOGDUS //Ox Hussand
POWER REMY LOGDUS //Ox Hussand
POWER RETAILER //Oxe Like I Hot
TOR PETTYLOG 'ht Come Around Her
HOWNDO JORES //Thinge Can Only Get B
SAMFANN //Say I t Again
SAMFANN //SAMFANN //SAMFAN

# Q103FM)

PD: Jack Regan **KOAQ** 

MD: Alan Sledge PRIC COLLEGE/ONS More Sight

PRIC COLLEGE/ONS More Sight

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M DORM Denver 12 20 MICO SPECUM, CON/Cas's Fight This...
2 2 ERIC CLAPTCE/FORWS Man
11 22 JOURNEST/Only The Towns
2 3 ERICTAN SPECIAL SPECIA

ADDS PERMER SISTERS/Saby Come and Get It
REO SPREDMACOM/Ora Lonely Hight
PROTI LABRILE/New Attitude
ROOL 6 THE GAMG/Freeh
BOY MESTS GRIL/Oh Girl

QO MEST/We Close Our Eyes.
SALE/Oscoth Operator
FIRM/Rationative
HOWNDO JUNES/Things Can Only Get B
DORFOGERES/Things Can Only Get B
DARFOGERES/GO Down Heavy
MARKERA & THE NEW/Welking On Sunshine
Table FOR MESS NO/New/Shody Hanks To Ru

# FM102

PD: Rick Gillette Sacramento MD/Assist PD: Chris Collins

SSIST PD: Chris Collins

1 GBA FOR AFRICO/Ne Are the World

2 WADDING Areasy For You

2 WADDING Areasy For You

3 FILL GOLLING FOR MORE Hight

4 WADDING AREA STREET, AND AREA

5 MIND ALL SHARM AND AREA

5 MIND OF MICH AREA

5 MIND ALL SHARM AND AREA

5 MIND OF MICH AREA

5 MIND OF MICH AREA

5 MIND OF MICH AREA

5 MIND OF MIND AREA

5 MIND

HAROLD PALTERMENS/Axel F HOWARD JOHES/Things Can Only Get B GO WESF/We Close OUX Eyes BEARMENS/DO You Wannia Get Away HALL & OXTES/Bome Things Are Bette



PD: Guy Zapoleon MD: Steve Goddard

MD: Steve Goddard

H 1 | CRA FOR AFRICA/We Are The World
H 2 | PRIC OLLING/OW Are The World
H 3 | STATE OLLING/OW Are The World
H 5 | STATE OLLING/OW ARE THE STATE
H 5 | STATE OLLING/OW ARE THE STATE
H 5 | STATE OLLING/OW ARE THE STATE
H 6 | GURNA, DOBERTHON CONTACT Fight This...
H 7 | THERM, MAKE ALOWER GIT I
H 7 | CRAWN FREET/THE Next I a CONTACT
H 7 | CRAWN FREET/THE NEXT I A CONTACT
H 10 | STATE OLLING OLLING OLLING
H 11 | CRAWN CONTACT
H 11 | CRAWN CONTACT
H 12 | STATE OLLING OLLING
H 12 | STATE OLLING OLLING
H 13 | CRAWN CONTACT
H 14 | CRAWN CONTACT
H 15 | CRAWN CONTACT
H 16 | STATE OLLING
H 1

SIMPLE MINDS/Don't You (Forget Abo MAROLD FALTERMEYS/Axel F

GREG KINH/Lucky
TON PETTY/Oon't Come Around Her
LINHEL/Hever Ending Story
DEBARGE/Kbythm of The Night
KENNY LOGGINS/Vox Humans



PD: Tom Chase MD: Mr. Ed

MD: Mr. Ed

8 6 1 M. DONA, Crasy For You

8 2 2 YERN MAIR / Average of 1

8 3 3 PHLL OLLINE / Mark Mark Hight

1 4 M. DONA, Mark of Lal Girl'

4 Sec on Betton, Gorgant y fight This...

6 6 BRUES BETURGETHIN/I's on First

8 5 BRUES BETURGETHIN/I's on First

8 10 8 UAR FOR FATCO (Archite plant)

9 KOOL 6 THE GARGATLIN/I's Novid

9 KOOL 6 THE GARGATLIN ARCH Flight

10 THAN TOWNER/Friends DANOR

11 11 MICK JAGGEN/Just Another Hight

10 ERRA AGAN / Should have been of the First

11 HICK JAGGEN/Just Another Hight

12 M SELLI COME Registing The First

13 ERRA AGAN / Should For First

14 ERRA AGAN / Should Friends

19 6 DON MERLEY/All She Marke To Do I

10 73 JOURNES/GALY HAVE YOUNG

21 18 COMED CHES Might whilt

22 ERRA CHES / Take New Sitch U

23 12 DIAGN CHES / Link New Sitch U

24 20 JERARGE / Mythe No I've I we for your Sitch

25 2 SEC OLLINE / TAKE SITCH

26 2 JERARGE / Mythe New Let La On

30 25 FORT GREAT/THE Was Marke for Do

31 20 BELL CLASTON/THE Was Marke of ACCOUNTS

32 2 SELL CLASTON/THE Was Marke of ACCOUNTS

33 YERE KINGS OF THE SITCH ACCOUNTS

34 27 ERRA ERRO/THE WAS MARKE ACCOUNTS

35 30 MEANING PROTON TO I Was Marke

36 31 HEART / COULTS / TOWN I WAS MARKE

37 32 SERVEY LOCAUTH / TOWN I WAS MARKE

38 30 JOHN FOR STOTI / GARGATLING BARE SECTE

39 30 JOHN FOR STOTI / GARGATLING BARE

39 31 TOWN PUTT/ CON I WAS MARKE

30 37 TOWN PUTT/ CON I WAS MARKE

30 37 TOWN PUTT/ CON I WAS MARKE

30 37 TOWN PUTT/ CON I WAS MARKE

30 39 TOWN PUTT/ CON I WAS MARKE

30 30 TOWN PUTT/ CON I WAS MARKE

31 DONA PUTT/ CON I WAS MARKE

32 DONA PUTT/ CON I WAS MARKE

33 DONA PUTT/ CON I WAS MARKE

34 DONA PUTT/ CON I WAS MARKE

35 DONA PUTT/ CON I WAS MARKE

36 DONA PUTT/ CON I WAS MARKE

37 DONA PUTT/ CON I WAS MARKE

38 DONA PUTT/ CON I WAS MARKE

39 DONA PUTT/ CON I WAS MARKE

39 DONA PUTT/ CON I WAS MARKE

30 DONA PUTT/ CON I WAS

ISS IOSIFII HOT HITS!

VP/Ops: Dave Parks San Diego

P. P. Mike Preston

San Di.

1 1 Gua For Africa/Ne Are The Norld

1 2 2 Mandem Array For You

3 1 Mandem Array For You

3 1 Mandem Array For You

4 FILL OLLIES/One More Hight

5 0 Mandem Array For You

5 1 Mandem Array For You

6 1 Mandem Array For You

8 1 6 Am Horton/Obsession

5 7 Mandem Order Array Fight This...

8 1 6 Am Horton/Obsession

6 1 Time Theory For You Hight

10 10 Mandem Norde Array Fight This...

8 1 7 SINGE MANDEM OF The Hight

10 10 Mandem Norde Array For Array

11 17 Man Horton/Vivate Danoar

12 7 SINGE MANDEM Array For Goodbyee

13 1 Mandem Norde Array For Goodbyee

13 1 Mandem Mandem Array For Goodbyee

13 1 Mandem Mandem Array

13 1 Mandem Mandem Array

14 1 Time THEORY TOO Late For Goodbyee

15 1 Mandem Mandem Array

16 1 Mandem Mandem Array

17 1 Mandem Mandem Mitch

17 1 Mandem Mandem Mitch

18 2 Mandem Mandem Mitch

19 2 Mandem Mandem Mandem Mandem

19 2 Mandem Mandem Mandem Mandem

10 2 Mandem Mandem Mandem

11 Mandem Mandem Mandem

12 Mandem Mandem Mandem

13 Mandem Mandem Mandem

14 Mandem Mandem Mandem

15 Mandem Mandem Mandem

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19 Mandem Mandem Mandem

19 Mandem Mandem Mandem

19 Mandem Mandem Mandem

10 Man

DAVID LEE NOTH/Just A Gigolo/I Ain't RICK JAMES/Can't Stop M.IEGE NOWET/Invisible FORMIGNER/That Has Testerday SIMPLE MINDS/Don't You (Forget Abo 28, 32
MARY JANE GIRLS/In My House
MARY JANE GIRLS/In My House
MARKIMA CHE NOV/Nalking On Sunshin
WHAMI/SWEETHIN MARKS
DON HESSANY/All She Marks To Do I

HENDLD FALTERMETE/Axel F 40 MEST/He Close Our Eyes HEW EXCTOM/Lost In Love REO SPEEDS COM/Des Lonely Hight

HMLL & OATES/Some Things Are Bette

**Hot Hits** 105KITS Francisco PD: Richard Sands

San

PD: Richard Sands

## 8 1 UMA FOR AFRICA/We are the World

2 2 MADONS Affects all Girl

3 3 PHIL COLLIES/One More Hight

4 ## 500 PHERMOROUS/Can't Fight This...

5 5 GAZEM FREXY/The Heat Is On ...

1 6 WARM/Coreless Whisper

7 7 MADANY HER DOTE Hight In Bangkok

1 10 WARM/Coreless Whisper

1 7 MADANY HER DOTE Hight In Bangkok

1 10 WARM/Coreless Whisper

1 7 MADANY HER DOTE Hight In Bangkok

1 10 TAIN, TORREW/FUNES DANCEY

1 11 WARM HARM HARM HARM HARM HARM

1 11 MADAN HARM HARM HARM HARM HARM

1 17 MONEY OF WARM HARM HARM HARM

1 18 MONEY OF WARM HARM HARM HARM

2 19 POREIGNEY/WARM TO KNOW WHAT L

2 10 MARM FOR MADANY WARM OF TO MONEY HARM

2 11 DIAMS FOR MINEY WARM TO KNOW WHAT L

2 12 MONEY OF WARM HARM HARM HARM HARM

2 13 MONEY OF WARM HARM HARM HARM HARM

2 14 MONEY OF WARM HARM HARM HARM HARM

2 15 MONEY OF WARM HARM HARM HARM

2 16 MERCHAN HARM HARM HARM HARM HARM

2 17 MONEY OF WARM HARM HARM HARM

2 18 MONEY OF WARM HARM HARM HARM

3 MONEY OF WARM HARM HARM HARM

3 MONEY OF WARM HARM HARM HARM

3 MONEY OF WARM HARM HARM HARM HARM

3 MONEY OF WARM HARM HARM HARM HARM

4 MONEY OF WARM HARM HARM HARM HARM

4 MONEY OF WARM HARM HARM HARM

5 MONEY OF WARM HARM

5 MONEY OF WARM

5 MONEY OF WA

30 HALL & ORTES/Some Things Are Bette

HELL & ORTHS/Sound Return

DAN HARTMAN/Sound Return

DOWN INTERLAL SOUND

JERNIA STRUMBER / The Works To DO I

STRUCK CAPACITY Coveres Manual

JERNIA LEW STRUMBER / The Word Is OUE

EXTC CLAPTO/Coveres Manual

JERNIA LEW STRUMBER / The Word Is OUE

EXTC CLAPTO/Coveres Manual

JERNIA LEW STRUMBER / The Word Is OUE

EXTC CLAPTO/Coveres Manual

JERNIA LEW STRUMBER / The Word Is OUE

JERNIA LEW ST



Denver

PD: Doug Erickson MD: Gloria Avila

MD: Gloria Avila

1 00A FOR AFFICA/Ne Are The Morid

2 2 MADDEMS/Meet File City

3 3 PRIX COLLIES/ONE More Might

4 70 OF SERIES (COLLIES/ONE MORE Might

5 5 CARMS FRET/The Heet Is On

4 7 WHANI/Crealess Whisper

7 8 JOLIAN INMERT/The Heet Is On

4 7 WHANI/Crealess Whisper

7 8 JOLIAN INMERT/The Lett For Goodbyes

9 0 OMECO SHEAF (Spirot) Lett For Goodbyes

10 10 FORMICO SHEAF (Spirot)

11 11 FORMICOFRIX MEET TO MORE What

12 12 TIMA THERES/Private Demonst

14 M HIANN NORE/Missing You

14 M HIANN NORE/Missing You

14 M HIANN NORE/Missing You

15 19 CHICADY/Along Comes A Woman

17 JOHNSON ONLY The Young

18 PRICE JORGAN COMES AND THE SPIROT

21 19 CHICADY/Along Comes A Woman

22 20 DOE HEREE/File And The Fight

21 19 CHICADY/Along Comes A Woman

22 21 FIRM/Madiouctive

19 23 SITHEIR MINER/Own to You (For get Abo

23 SITHEIR MINER/Own to You (For get Abo

24 BRIAN ALANS/Momeshody

25 BRIAN ALANS/Momeshody

26 BRIAN ALANS/Momeshody

27 BRIAN ALANS/Momeshody

28 BRIAN ALANS/Momeshody

29 BRIAN ALANS/Momeshody

20 THE MILL SOUTES/Momeshody

21 28 BRIAL SOUTES/Momeshody

22 25 MINER MINER/Momes Things Are Bette

ADDS 23, 35
TENES FOR TENES/Everybody Names to Ru
RICK JAMES/Can't Stop
HATOLO TENTEDMETS/Aucl F
LIMAEL/Mever Ending Story

BILLY OCEAN/Suddenly PATTI LABELLE/New Attitude

# EAST

MOST ADDED **Rick Springfield** Glenn Frey Shannon **REO Speedwagon** 

HOTTEST Madonna **USA For Africa Phil Collins** 

92-KTU/New York, NY McIntyre/McCoy

Hottest: USA FOR APRICA 9-1 PHIL COLLINS 15-7 MADONNA 17-11 DEBARGE 21-13 SURVIVOR 25-18

Z106/Philadelphia, PA

Davis/Tiller

KOOL & THE GANG TEARS FOR FEARS BRYAN ADAMS

# **CHR ADDS & HOTS**

SOUTH

MOST ADDED

**Rick Springfield** Glenn Frey Frankie Goes To Hollywood

HOTTEST **USA For Africa** Madonna **Phil Collins** 

# EAST

#### PARALLEL TWO

#### WFLY/Albany, NY Todd Martin

PATTI LABELLE BILLY OCEAN BILLY OCEAN
DAVID LEE ROTH
RICK JAMES
PHILIP BAILEY
HHL COLLINS 2-1
USA FOR AFRICA 10-2
MADONNA 9-3
ANIMOTION 12-7
CHICAGO 15-10

#### Q100/Allentown, PA

BYAN GEFORMON
RICK SPRINGFIELD
GLENN FREY
SHANNON
JULES SHEAR
PHILIP BAILEY
NEW REDITION
JOHN PARR
HAROLD FALTERMEYE
HOCTEST:
MADONNA 1-1
PHIL COLLINS 2-2
USA FOR AFRICA 15-3
MADONNA 1-4
ANIMOTION 14-6

# WBEN-FM/Buffalo, NY

SIMPLE MINDS ANIMOTION SADE FOREIGNER TEARS FOR FEARS ' MURRAY HEAD MURRAY HEAD Hottest: USA FOR AFRICA 1-1 COMMODORES 10-6 MADONNA 11-7 BILLY JOEL 14-11 DEBARGE 20-12

# WVSR/Charleston, WV

PHILIP BAILEY SHANNON GLENN FREY RICK SPRINGFIELD NIK KERSHAW RICK JAMES Hottest: PHIL COLLINS 1-1 USA FOR AFRICA 15-4 MADONNA 10-6 DEBARGE 18-12 MURRAY HEAD 33-19

# K104/Erie, PA

GLENN PREY
RICK SPRINGFIELD
ERIC CARMEN
REO SPEEDWAGON
NORTHERN LIGHTS
DONNIE IRIS
HOLDENIE:
MADONNA 1-1
SCANDAL 6-4
BRUCE SPRINGSTEEN 8-5
MADONNA 14-6
USA FOR AFRICA 27-13 WERZ/Exeter, NH

# Scott MacKay

HOWARD JONES ERIC CARMEN
FRANKIE GOES TO H
NEW EDITION
TIL TUESDAY (dp)
REO SPEEDWAGON REO SPEEDWAGON HOttest: MADONNA 1-1 MADONNA 12-5 BRYAN ADAMS 8-6 ANIMOTION 17-9 USA FOR AFRICA 35-10 WTIC-FM/Hartford, CT

KATRINA & THE WAV USA FOR AFRICA 2-1 MADONNA 6-2 DEBARGE 3-3 COMMODORES 8-5 SIMPLE MINDS 19-16

# WAMX/Huntington, WV

BILLY OCEAN MURRAY HEAD SIMPLE MINDS KENNY LOGGINS WHAM! WHAM! DIANA ROSS (dp) Hottest: PHIL COLLINS 2-1 MADONNA 3-2 BILLY JOEL 6-4 BRYAN ADAMS 13-9 MICK JAGGER 15-10

# WKEE/Huntington, WV

RICK JAMES (dp)
REO SPEEDMAGON
KATRINA & THE WAV
GIUFFRIA (dp)
Hottest;
MADONNA 2-1
MADONNA 7-2
MICK JAGGER 4-3
BRUCE SPRINGSTEEN 8-4
BRYAN ADAMS 6-5 WLAN-FM/Lancaster, PA

# Jerry Michaela

JOTY MICHAELS
BILLY OCEAN
BICK JAMES
RENNY LOGGINS
KENNY LOGGINS
RATEINA & THE WAV
BATEINA & THE WAV
BICK SPRINGFIELD
HOLCOLINS 1-1
TEENA MARIE 7-3
ALPHAVILLE 10-5
USA FOR AFRICA 25-10
MADONNA 31-11

# Stef Rybak

HOWARD JONES
REO SPEEDWAGON
HOTTEST
HIL COLLINS 2-1
MADONNA 5-3
MICK JAGGER 7-6
USA FOR AFRICA 13-7
DON HENLEY 22-16

# WKRZ-FM/Wilkes-Barre, PA

HAROLD FALTERMEYE RICK SPRINGFIELD SHANNON JULES SHEAR PHILIP BAILEY HOTEST: PHIL COLLINS 1-1 MADONNA 3-3 CHICAGO 17-6 MURRAY HEAD 14-8 USA FOR AFRICA 19-9

# PIRM HAROLD FALTERMEYE MARY JANE GIRLS BILLY OCEAN HOCTEST: PHIL COLLINS 5-1 USA FOR AFRICA 8-2 MURRAY HEAD 3-3 MADONNA 11-6 DIANA ROSS 27-16 WSPK/Poughkeeps

JULES SHEAR
REO SPEEDWAGON
MARY JANE GIRLS
PATTI LABELLE
BOY MEETS GIRL
MIDNIGHT STAR
SHANNON
HOLLEST. Hottest: MADONNA 1-1 PHIL COLLINS 3-2 TEENA MARIE 6-4 MADONNA 16-8 USA FOR AFRICA 25-10

#### RI-104/Providence, RI Jonathan Monk

KENNY LOGGINS
HOWARD JONES
KATRINA & THE WAV
SADE (dp)
HOTLEST:
PHIL COLLINS 2-1
USA FOR APRICA 25-2
DEBARGE 8-5
MADONNA 11-6
ANIMOTION 12-10

#### Q92/Rochester, NY Stevens/Messner

SANTANA Hottest: PHIL COLLINS 1-1 SCANDAL 4-2 TEENA MARIE 12-6 USA FOR AFRICA 23-14 MADONNA 19-18

# 98PXY/Rochester, N' Tom Mitchell

ALISON MOYET
RICK SPRINGFIELD
KATRINA 6 THE WAV
GIUPPRIA
SHEENA EASTON
HOCLEST
PHIL COLLINS 1-1
MADONNA 6-3
USA FOR AFRICA 15-6
DON HERLEY 18-8
COMMODORES 11-9

BILLY OCEAN KATRINA & THE WAV GLENN FREY RICK SPRINGFIELD JOHN PARR (dp) Hottest: PHIL COLLINS 2-1 MADONNA 4-3 MADONNA 4-3 BRUCE SPRINGSTEEN 6-4 TEENA MARIE 8-6 USA FOR AFRICA 23-10

# WKFM/Syracuse, NY Steve Becker

RICK SPRINGFIELD FRANKIE GOES TO H FRANKIE GOES TO H SHANNON HAROLD PALTERMEYE KATRINA & THE WAV ALISON MOYET LOS LOBOS HOTTER OF APPLICA 4-1 MADONNA 15-6 COMMODORES 20-9 PRINCE 18-12 DIANA ROSS 22-16

#### 93Q/Syracuse, NY Laird/Dunes

ALTISON MOYET
LIMAHL
FRANKIE GOES TO H
KOOL & THE GANG
HOWARD JONES
REG SPEEDWAGON
THEE
STAN FOR AFRICA 24-1
USA POR AFRICA 24-1
BRUCE SPRINGSTEEN 13-6
MADONNA 23-10
BRYAN ADMS 18-11
DEBARGE 16-12
WESTITMERTON N.J.

# WPST/Trenton, NJ

BOY MEETS GIRL GLENN FREY DAVID LEE ROTH SHANNON SHANNON RICK SPRINGFIELD HOTTEST: MADONNA 5-1 USA FOR AFRICA 20-6 MURRAY HEAD 15-10 DEBARGE 19-12 POWER STATION 23-16 WRCK/Utica, NY

COMMODORS
RICK SPRINGFIELD
GLENN FREY
FRANKIE GOES TO H
JOHN PARR
BOY MEETS GIRL
STONE FURY
JULES SHEAR
HOTELS
HADDNNA 1-1
BRUCE SPRINGSTEEN 6-3
MADDNNA 9-5
USA FOR APRICA 17-6
POWER STATION 23-12

# WTLQ/Wilkes-Barre, PA

#### WHTF/York, PA Michael Sarzynski

MADONNA
PRANKIE GOES TO H
GLENN FREY
NIK KERSHAW
JULES SHEAR
JOHN PARR
RICK SPRINGFIELD
BOY MEETS GIRL
HOttest;
BOWIE 6 METHENY 9-5
USA FOR AFRICA 25-10
DON HENLEY 23-15
ERIC CLAPFON 26-21
PRINCE 36-26

# Q106/York, PA

MURRAY HEAD KENNY LOGGINS KENNY LOGGINS WHAM! BILLY OCEAN HOTLEST: PHIL COLLINS 3-1 MADONNA 15-3 BRYAN ADAMS 12-6 USA FOR AFRICA 25-9 CHICAGO 18-10

#### PARALLEL THREE

#### WFBG/Altoons, PA Steve Kelsey

BOY MEETS GIRL (dp) BOY MEETS GIRL (dp)
LIMAHL
RICK SPRINGFIELD (dp)
SINNNON
SINNNON
HUBETIS BLOW
HOFFIS BLOW

# WZON/Bangor, ME Rick Andrews

RICK ANDREWS

REO SPEEDDWAGON
CLENN FREY
GIUPFRIA
LUTHER VANDROSS
SHEENN EASTON
TIL TUESDAY
HOWARD JONES
HOÈCEST:
MADONNA -1
MADONNA -2
MADONNA 9-3
USA POR AFRICA 31-9
CHICAGO 21-18

# WIGY/Bath, ME

TEARS FOR FEARS Hottest: MADONNA 6-1 USA FOR AFRICA 16-2 BRUCE SPRINGSTEEN 19-6 MURRAY HEAD 20-8 SIMPLE MINDS 18-10 103CIR/Beckley, WV

TIME
TOM PETTY
GIUFFRIA
TEARS FOR FEARS
HOTLEST:
PHIL COLLINS 1-1
MADONNA 5-2 MADONNA 5-2 USA FOR AFRICA 33-10 ANIMOTION 16-12 MURRAY HEAD 34-26

#### WOAY/Beckley, WV Jim Martin

Jim Martin
RICK SPRINGFIELD
PHILIP BAILEY
BOY MEETS GIR.
FRANKIE GOES TO H (dp)
GIUPFRIA (dp)
RICK JAMES (dp)
SHANNON
HOLLEST:
RICK JAMES (dp)
SHANNON
HOLLEST:
RICK JAMES (dp)
SHANNON
WING JAMES (dp)
SHANNON
HOLLEST:
RICK JAMES (dp

#### WiKZ/Chambersburg, PA Matthews/Alexande

RICK JAMES (dp)
GLENN FREY
HAROLD FALTERMEYE
FRANKIE GOES TO H (dp)
ALISON MOVET (dp)
RICK SPRINGFIELD Hottest: USA FOR AFRICA 1-1 PHIL COLLINS 2-2 COMMODORES 11-5 DEBARGE 18-8

# WZYQ/Frederick, MD

MURRAY HEAD GLENN FREY GLENN FREX HOTLEST: MADONNA 2-1 BRUCE SPRINGSTEEN 4-4 MADONNA 10-5 COMMODORES 12-9

# WQCM/Hagerstown, MD

HOWARD JONES PRANKIE GOES TO H PHILIP BAILEY PHILIP BAILEY
RICK SPRINGFIELD
KATRINA & THE WAV
JOHN PARR
GLENN FREY
KOOL & THE GANG Hottest: USA FOR AFRICA 3-1 MADONNA 1-2 PHIL COLLINS 2-3 MADONNA 11-4 DEBARGE 13-7

# OK100/Ithaca, NY

CLENN PREY
RICK SPRINGFIELD
REG SPEEDWAGON
CHAKA RHAN
NORTHERN LIGHTS
HOTEST
MADONNA 2-1
SCANDAL 6-4
PHIL COLLINS 11-5
PRINCE 12-7
USA FOR AFRICA 33-20

WJZR/Charlotte, NC Chrysler/Daniels

WNOK-FM/Columbia, SC

HHAMI
BILLY OCEAN
KOOL & THE GANG
NEW EDITION
TEARS FOR FEARS
SHEENA EASTON
JENNY BURTON
KATRINA & THE WAV
HOWARD JONES
RICK SPRINGFIELD
GLENN FREY
PATTI LABELLE
HOLDES

WZLD/Columbia, SC

GLENN PREY
FRANKIE GOES TO H
JORN PARE
RICK. SPRINGFIELD
BOY MEETS GIRL
SHANNON
JESSE JOINSON'S R
PHILIP BAILEY
TIME
HADONNA 1-1
HADONNA 1-1
HADONNA 1-2
HADONNA 12-7
FOWER STATION 28-20
USA POR APRICA 32-23

KITE/Corpus Christi, TX

Dave Parks

SIMPLE MINDS SHEENA EASTON HOWARD JONES LIMARL FIRM Hottest: TEENA MARIE 3-2 PHIL COLLINS 8-3 BILLY JOEL 7-4 COMMODDES 9-5 ANIMOTION 12-6

KZFM/Corpus Christi, TX

BRYAN ADAMS
DEBARGE
ANIMOTION
HOTTEST:
MADONNA 2-1
DAVID LEE ROTH 3-2
PHIL COLLINS 10-6
USA FOR AFRICA 24-9
DURAN DURAN 13-10

none Hottest: MADONNA 2-1 CHICAGO 11-6 MADONNA 19-17 DON HENLEY 21-18 USA FOR AFRICA 30-21

WDCG/Durham-Raleigh, NC Freeman/Wright MURRAY HEAD HAROLD FALTERMEYE PATTI LABELLE TIME

KAMZ/FI Paso, TX

SHANNON HAROLD FALTERMEYE

Hottest: USA FOR AFRICA 23-1 MADONNA 2-2 PHIL COLLINS 5-4 MADONNA 13-6 NEW EDITION 11-7

KSET-FM/EI Paso, TX

KTKS/Dallas, TX

Morgan/Kelly

**Hunter Herring** 

Jeff Clark

#### WKHI/Ocean City, MD Jack Gillen

HAROLD PALTERMEYE SHEWN EASTON RICK SPRINGFIELD PHILIP BAILEY GLENN FREY HOTEST: PHIL COLLINS 1-1 MADONNA 11-4 USA FOR AFRICA-10-5 COMMODORES 19-9 CHICAGO 14-10

# Paul DeMille

NORTHERN LIGHTS GLENN FREY RICK SPRINGFIELD REO SPEEDWAGON SHANNON SHANNON ERIC CARMEN TEARS FOR FEARS

#### 95XIL/Parkersburgh, WV

TEARS FOR FEARS
HOTLEST:
JOURNEY 4-1
PHIL COLLINS 6-2
MADONNA 17-6
MADONNA 10-8
USA FOR AFRICA 24-17

# WJBQ/Portland, ME

INDITION OF THE WAY (dp)
NEW BDITTON
NEW BDITTON
THE WAY (dp)
HOWARD STHE GAME (dp)
LIMAHL (dp)
HOTELS:
MADONNA 1-1
DIANA ROSS 4-3
PHIL COLLINS 8-6
USA FOR AFRICA 27-7
MADONNA 20-11

KMBQ/Shreveport, LA

Bascom/Story

none Hottest: PHIL COLLINS 1-1 REO SPEEDWAGON 2-2 MADONNA 3-3 TINA TURNER 4-4 GLENN FREY 5-5

# WOMP-FM/Wheeling, WV

RICK SPRINGFIELD
LIMAHL
FRANKIE GOES TO H
BOY MEETS GIRL
B.E. TAYLOR GROUP
SHANNON
LOVE EDMUNDS
HOTERELLINS 1-1
TEENN MARIE 3-2
JOHN PARR 10-5
GO WEST 14-11
MADONNA 22-13

#### WSQV/Willian

DAVID LEE ROTH RICK SPRINGFIELD TIME
JESSE JOHNSON'S R
KARTINA & THE WAV
HOTLEST:
MADONNA 6-2
PHIL COLLINS 5-3
MADONNA 15-8
USA FOR AFRICA 24-15
MURRAY HEAD 25-19

# SOUTH

#### PARALLEL TWO

# WBBQ/Augusts, GA

RICK SPRINGFIELD
PHILIP BAILEY
LIMAHL
LIMAHL
HOMARD JONES
GLENN FREY
SHANNON
HOTEST:
USA FOR APRICA 1-1
MADONNA 13-2
MADONNA 2-3
PHIL COLLINS 6-4
COMMODORES 8-5

#### KHFI/Austin, TX **Waylon Richards**

WWYOR HIGHBAUS
BILLY OCEAN
KOOL & THE GANG
GLENN PREY
JOHN PARR
SANTANA
HOWARD JONES
HOTEGRIF
USA FOR AFRICA 7-1
MADONNA 10-4
BRYAN ADAMS 20-13
COMMODORS 23-16
HALL & OATES 28-20

# WFMF/Baton Rouge, LA

DON HENLEY SIMPLE MINDS HALL & OATES MURRAY HEAD (dp) MURRAY HEAD (dp Hottest: MADONNA 1-1 BILLY JOEL 6-2 USA FOR AFRICA TEENA MARIE 9-6 MADONNA 16-7 KWIC/Beaumont TX

RICK SPRINGFIELD FRANKIE GOES TO E JOHN PARR TIME (dp) GLENN FREY RICK JAMES MADONNA 22-3 CHICAGO 15-5 USA FOR AFRICA 29-7 BRYAN ADAMS 14-9 PRINCE 35-10

# KZZB/Beaumont, TX

Jerry Lousteau ALISON MOVET
RICK JAMES (dp)
MARY JAME GIRLS
RRIC CABMEN
RATRINA & THE WAV
FRANKIE GOES TO H (dp
HOTEST:
MADONNA 2-1
JULIAN LEWNON 8-6
DEBARGE 12-8
TIME 15-12
USA POR AFRICA 19-16

#### WQID/Biloxi, MS Mickey Coulter

FIRM MURRAY HEAD TIME POINTER SISTERS Hottest:

# WAPI/Birmingham, AL

DIANA ROSS
RICK SPRINGFIELD
DAVID LEE ROTH
Hottest:
PHIL COLLINS 1-1 PHIL COLLEGE MADONNA 5-3 USA FOR AFRICA 24-4 MURRAY HEAD 16-8 POWER STATION 23-14

# KXX106/Birmingham, AL

Gaither/Bailey RICK SPRINGFIELD SIMPLE MINDS HAROLD FALTERMEYE POWER STATION TEARS FOR FEARS TEARS FOR FEARS
HOttest:
MADONNA 1-1
COMMODORES 3-2
USA FOR AFRICA 12-4
TIME 13-7
MADONNA 17-9

# WSSX/Charleston, SC

SADE
RICK SPRINGFIELD
PATTI LABELLE
PATTI LABELLE
FRANKIE GOSS TO H
HAROLD PALTERNEYE
BOY MEETS GIRL
HOTTEST
H MADONNA 11-5 DEBARGE 12-9

#### WBCY/Charlotte, NC Bill Martin

MURRAY HEAD
FIRM (dp)
SIMPLE MINDS
TEARS FOR FEARS
REO SPEEDWAGON
GIUPFHIA
HOLLEST:
PHIL COLLINS 1-1
CHICAGO 8-2
CARS 6-3
MADONNA 15-8
BRUCE SPRINGSTEEN 13-9

# WANS-FM/Greenville, SC

LIMAHL
RICK SPRINGPIELD
NEW EDITION
LUTHER VANDROSS
JESSE JOHNSON'S R
HOCLEST:
USA POR APRICA 17-1
MADONNA 6-3
MADONNA 15-5
COMMODORES 22-15
POWER STATION 36-26

MURRAY HEAD
WHAM!
TIME
PHILIP BAILEY
HOTTER:
PHIL COLLINS 2-1
MADONNA 10-6
DEBARGE 17-7
USA FOR AFRICA 30-8
ANIMOTION 26-17 KOOL & THE GANG REO SPEEDWAGON HAROLD FALTERMEYE LIMANL RICK SPRINGFIELD ALISON MOYET SADE WSKZ/Chattanooga, TN Chase/Page KENNY LOGGINS SADE Hottest: PHIL COLLINS 2-1 USA FOR AFRICA 15-2 MADONNA 5-3 CHICAGO 8-5 COMMODORES 12-6 TIME TEARS FOR FEARS MURRAY HEAD GLENN FREY USA FOR AFRICA 14-1 MADONNA 9-2 MICK JAGGER 5-4 BRUCE SPRINGSTEEN 12-8 COMMODORES 16-11

#### 94TYX/Jackson, MS Bill Crews

MURRAY HEAD
POWER STATION
REO SPEEDWAGON
SIMPLE MINOS
B.B. KING
ROTEST STATION
MADONNA 2-2
JULIAN LENNON 3-3
TINA TURNER 6-4
COMMODORES 9-5

# WQUT/Johnson City, TN Steve Taylor

SIMPLE MINDS
MURRAY HEAD
KENNY LOGGINS
TOM PETTY
REO SPEEDWAGON
HOLLEST
PHIL COLLINS 8-1
MADONNA 4-2
USA FOR AFRICA 17-4
TESNA MARIE 12-5
MADONNA 15-8

# FRANKIE GOES TO H HOWARD JONES RICK SPRINGFIELD PHILIP BAILEY HAROLD FALTERMEYE

Gary Adkins

HAROLD FALTENNAME HOTELEST:
MADONNA 1-1
TEENA MARIE 7-2
MICK JAGGER 8-4
BRUCE SPRINGSTEEN 13-5
ANIMOTION 12-6 Fox/Mosley

CLENN PREY RICK SPRINGFIELD JOHN PARR (dp) ROBIN GEORGE (dp) PHILIP BAILEY LUTHER VANDROSS JULES SHEAR FRANKIE GOES TO H (dp) HOTEST: PHIL COLLINS 3-1 MADONNA 21-4 USA POR AFRICA 33-8 COMMODORS 24-14 KENTY LOGGINS 35-23

#### KKYK/Little Rock, AR Mark McCain

BRUCE SPRINGSTEEN ODORES COMMODORES BOTTEST: USA FOR AFRICA 11-1 PHIL COLLINS 2-2 SURVIVOR 8-6 TEENA MARIE 20-13 TINA TURNER 21-16

# WLRS/Louisville, KY

WHAM! (dp)
POWER STATION
SANTANA
SIMPLE MINDS
HOTEST:
MADONNA 1-1
USA FOR APPICA 10-4
MADONNA 22-10
ANIMOTION 14-12
MURRAY HEAD 19-14

# FM100/Memphis, TN John/Conley

TIME
HOTTEST:
USA FOR AFRICA 1-1
PHIL COLLINS 2-2
MADONNA 13-3
BRUCE SPRINGSTEEN 10-5
BRYAN ADAMS 9-6 DAVID LEE ROTH SIMPLE MINDS TOM PETTY HOTESTY HOLL COLLINS 4-2 MADDNNA 14-5 CHICAGO 9-8 USA FOR AFRICA 20-9 TEEMA MARIE 17-12 WABB-FM/Mobile, AL

Hottest: USA FOR AFRICA 29-2 MADONNA 10-7

WHHY-FM/Montgomery, AL

DON HENLEY 15-8 DEBARGE 18-12 COMMODORES 17-13

Alan Dufflest
DIANA ROSS
TEARS FOR PEARS
MURRAY HEAD
REO SPEEDWAGON
SADE
NEW BDITION
HOLLEST:
MADONNA 1-1
PHIL COLLINS 3-2
USA FOR AFRICA 5-3
MADONNA 15-5
COMMODORES 13-10

Alan DuPriest

# SADE DAVID LEE ROTH HAROLD FALTERMEYE

Handy Modriguez

DAVID LEE ROTH
POINTER SISTERS
KOOL & THE GAMG
ACCUMMONS
ACCUMMONS
HANDS
SHANNON
HOTELS
HAND
COMMONDES
10-7
MADONNA 17-10
USA POR ARRICA 30-16
DIANA ROSS 29-17

WZYP/Huntsville, AL Steve King

KRGV/McAllen-Br Perry/Molano PATTI LABELLE LUTHER VANDROSS

# KX104/Nashville, TN

Murphy/Cook Murphy/Cook
GLENN PREY
RICK SPRINGFIELD
FRANKIE GOES TO H
JUNES MERER
TIL TUESDAY
HOTELET
MADONNA 3-1
USA FOR AFRICA 19-4
DON HENLEY 10-7
SIMPLE MINDS 16-10
FOMER STATION 25-16

# Y107/Nashville, TN

Hobbs/Tyler RICK SPRINGFIELD
GLENN FREY
PHILIP BALLEY
SIMPLE MINUS
TEARS FOR FRARS
JERNAINE STEWART
HOCLEST
MADONNA 1-1
PHIL COLLINS 2-2
MADONNA 10-4
USA FOR AFRICA 15-5
TOMMODORES 12-10 Keghen/Clare WKZL/Winston-Sa

Larry Martino

ERIC CLAPTON
POWER STATION
ANIMOTION
TOM PETTY
HOTLES 6-1
DIANA ROSS 1-2
MADONNA 4-3
USA POR APRICA 14-4
SIMPLE MINDS 21-13 WQUE-FM/New Orleans, LA Kevin McCarthy SIMPLE MINDS TEARS FOR FEARS TEARS FOR FEARS
RICK SPRINGFIELD
HOTTEST:
HOTTOSTIC
HOTT

WRNO/New Orleans, LA Costello/Watkins HALL & OATES FRANKIE GOES TO H GLENN FREY LIMAHL Hottest: PHIL COLLINS 1-1 MADONNA 3-2 MADONNA 3-2 MADONNA 13-4 USA FOR AFRICA 26-8 FOREIGNER 24-19

# WNSY/Norfolk, VA

BILLY OCEAN SADE
TEARS FOR FEARS
DAVID LEE ROTH
KOOL & THE GANG
HOTEST:
PHIL COLLINS 2-1
TEENA MARIE 10-2
REO SPEEDWAGON 3-3
MICK JAGGER 11-8
SURVIVOR 13-10

#### BJ105/Orlando, FL Casey/Wright

WURRAY HEAD
POWER STATION
JOHN FOGERTY
BILLY OCEAN
SIMPLE MINDS
TOM PETTY
Hottest:
MADONNA 1-1
PHIL COLLINS 3-2
MADONNA 7-4
TERNA MADIE 9-6

# Y106/Orlando, FL SHANNON Hottest: PHIL COLLINS 1-1

WRVQ/Richmond, VA RICK JAMES (dp)
DON HENLEY
PATTI LABELLE
HOCLEST:
MADONNA 1-1
TEENA MARIE 2-2
PHIL COLLINS 3-3
USA FOR AFRICA 22-12
TIME 19-14

MADONNA 4-3 USA FOR AFRICA 16-8 POWER STATION 25-15 SIMPLE MINDS 28-23

#### KBFM/McAllen-Brownsville, TX Dave Delgado McGee/Upton

WHAM! KOOL & THE CANG KOOL & THE CANG KOOL THE SISTERS FORWARD SISTERS FORWARD SISTERS FOR SISTERS FOR SISTERS FOR SISTERS FOR SISTERS AND SISTERS AS THE SI MCGee/Upton
DIANA ROSS
WHAM!
BLOY CCEAN
BLOY KTFM/San Antonio, TX

LUTHER VANDROSS HOTEGAT: PHIL COLLINS 5-1 MADONNA 2-2 MADONNA 16-5 DEBARGE 19-9 USA FOR AFRICA D-10

# COMMODORES RICK SPRINGFIELD (dp) GLENN FREY SHEENA EASTON (dp) LUTHER VANDROSS HOCTIEST: PHIL COLLINS 2-1 TEENA MARIS 8-3 TEENA MARIS 8-3 USA POR APRICA 16-8 BRYAN ADAMS 11-10

Z98/Tampa, FL NEW EDITION TOM PETTY (dp) RICK SPRINGFIELD (dp) Hottest: USA FOR AFRICA 3-1 PRIL COLLINS 2-2 MADONNA 4-3 BRUCE SPRINGSTEEN 13-7 DEBARGE 18-13

# WZKS/Nashville, TN

REO SPEEDWAGON
KATRINA & THE WAV (d
KOOL & THE GANG
KICK JAMES
BOY MEETS GIRL (dp)
KENNY LOGGINS
HOTHERS
USA FOR AFRICA 17-3
MADONNA 5-4
CCMMODORES 14-7
ANIMOTION 21-14
DEBARGE 27-18

WSEZ/Winston-Salem, NC Rob Leonard none Hottest: MADONNA 4-4 TEENA MARIE 8-8 MADONNA 10-10 USA FOR AFRICA 12-12 TINA TURNER 15-15

# PARALLEL THREE

POINTER SISTERS RICK SPRINGFIELD TOM PETTY
MARY JANE GIRLS
JULES SHEAR REO SPEEDWAGON RICK SPRINGFIELD RICK JAMES FRANKIE GOES TO H (dp) ROBIN GEORGE (dp) USA FOR AFRICA 6-1 DEBARGE 15-9 MADONNA 22-10 MURRAY HEAD 25-14 POWER STATION 26-17 ROBIN GEORGE (dp) Hottest: MADONNA 1-1 PHIL COLLINS 4-2 TEENA MARIE 3-3 MADONNA 9-4 USA FOR AFRICA 23-16 T94/Panama City, FL

# WKSF/Asheville, NC

SUPERIOR OF THE CONTROL OF T John Stävens
PARTI LABELLE
CLENN PREY
LOS LOBOS
KATRINA 6 THE WAV
GIUFFRIA
RICK SPRINGFIELD
RICK SPRINGFIELD
WOMARD JONES
USA FOR AFRICA 15-1
BRUCE SPRINGSTEEN 17-9
MURRAY HEAD 21-10
PAUL HARDCASTLE 29-19
CHICAGO 27-20

# Elliot/Osborne

SANTANA & THE WAV RICK SPRINGFIELD GLENN FREY JULES SHEAR PHILIP BAILEY FRANKIE GOES TO H ROTERSE: Hottest: PHIL COLLINS 2+1 MADONNA 9-2 USA FOR AFRICA 22-TEENA MARIE 3-8 DEBARGE 18-15

#### WCGQ/Columbus, GA Ralph Carroll

RICK SPRINGFIELD GLENN FREY SHEENA EASTON FRANKIE GOES TO H HADONNA 2-1
PHIL COLLINS 3-2
USA FOR AFRICA 13-3
MADONNA 14-7
BRUCE SPRINGSTEEN 15-12

# KISR/Ft. Smith

WYKS/Gainesville, Ft.

DAVID LEE ROTH
REO SPEEDMAGON
RICK SPRINGFIELD
KATRINA & THE WAV
RICK JAMES
HOLTES
PHIL COLLINS 1-1
USA FOR APRICA 25-2
ANIMOTION 8-4
MADONNA 18-7
BRUCE SPRINGSTEEN 14

KTDY/Lafavette, LA

Q101/Meridian, At

REO SPEEDWAGON ERIC CARMEN PHILIP BAILEY RICK SPRINGFIELD BOY MEETS GIRL

BOY MEETS GIRL
ROBIN GEORGE (dp)
ALISON MOYET (dp)
HOTLERI
TEENA MARIE 3-1
BRUCE SPRINGSTEEN 8-4
MADONNA 9-5
USA FOR AFRICA 28-10
DON HENLEY 21-13

KNOE-FM/Monroe, LA

NICK KNIGHTEN
POINTER SISTERS
KOOL & THE GANG
KOOL & THE GANG
REO SPEEDWAGON
GIUPFRIA
KENNY LOGGINS
HOTEST
PHIL COLLINS 2-2
TEENA MARIE 4-3
MADONNA 20-5
USA FOR APRICA 32-9
CHICAGO 18-12

KWES/Midland Odessa,

Rick Knighten

Thomas/Davis GLENN FREY RICK SPRINGFIELD PHILIP BAILEY LIMAHL BOY MEETS GIRL HAROLD FALTERMEYE SHANNON
RICK SPRINGFIELD
JOHN PARR
POWER STATION
HOTLEST:
PHIL COLLINS 9-3
JERMAINE STEWART 10-4
MADONNA 17-7
USA FOR AFRICA 29-9
ALISON MOYET 31-23 MADONNA 14-3 MICK JAGGER 9-7 USA FOR AFRICA 27-10 Q104/Gadaden, AL

# WXLK/Roanoka, VA

POMER STATION
RICK SPRINGFIELD
POINTER SISTERS
FRANKIE GOES TO H (dp)
LIMAHL
TOTO
HOCTEST:
MADONNA 3-2
DEBARGE 4-3 Don O'Shea DON HENLEY Hottest: DURAN 20TAN 2-1 PHIL COLLINS 5-2 TEENA MARIE 7-4 BOWIE & METHENY 14-11 USA FOR APRICA 27-17

#### WIXV/Savannah, GA Bill Weston

ONLY WORTON

NORTHERN LIGHTS
DAVE EDMUNDS
TEARS POR PEARS
RICK SPRINGFIELD
REO SPEEDWAGON
GLENN PREY
HOTEST:
JOURNEY 3-1
DAVID LEE ROTH 2-2
DURAN DURAN 4-3
JULIAN LERNON 5-4
REO SPEEDWAGON '1-5

KATRINA 6 THE WAV RICK SPRINGFIELD SIMPLE MINDS KURTIS BLOW (dp) HOLLEST: USA FOR AFRICA 2-1 MADONNA 17-4 MURRAY HEAD 36-14 TIME 29-15 POWER STATION 34-16 TIME DAVID LEE ROTH HANDLE ROTH HANDLE ROTH HANDLE ROTH HANDLE ROTH HANDLE ROTH HERNA EASTON HOLDEN ASSET OF HANDLE RANN ADAMS 6-5 MADONNA 14-8 USA FOR AFRICA 26-17 WGLF/Tallahasses, FL

HAROLD FALTERMEYE NEW EDITION FRANKIE GOES TO H (dp)

FRANKIE GOES TO H (C TIME RICK SPRINGFIELD RICK JAMES HOTLEST: HALONNA 7-2 USA FOR AFRICA 26-3 MURRAY HEAD 35-20 POWER STATION 38-28 KKQV/Wichita Falls, TX K.J. Stone WHAM!
DAVID LEE ROTH
SHEENA EASTON
RICK JAMES
LOS LOBOS
BOY MEETS GIRL
REO SPEEDWAGON

# REO SPEEDWAGUN Hottest: MICK JAGGER 5-3 BRYAN ADAMS 6-4 MADONNA 9-5 CHICAGO 15-8 USA FOR APRICA 29-9

DEBARGE SANTANA SADE SHEENA EASTON DAVID LEE ROTH KOOL & THE GANG HOTEST: PHIL COLLINS 4-1 MADONNA 2-2 USA FOR AFRICA 13-3 REO SPEDWAGON 1-4 TEENA MARIE 5-6

# WHSL/Wilmington, NO

SIGNATUSIONE

MURRAY HEAD

MURRAY HEAD

JOSN PARR

PHILLP BAILEY

JULES SHEAR

JULES SHEAR

JULES SHEAR

JULES SHEAR

HEAD

HE

#### 254 CHR Reporters 248 Current Reports

The following station reported a frozen playlist this week:

KHTR/St. Louis

stations failed to report this week; therefore their playlists were frozen: WSEZ/Winston-Salem

WHOT/Youngstown KOFM/Oklahoma City

KO93/Modesto WJBQ/Portland Note: KIKI/Honolulu is no longer a CHR reporter as the format has changed.

R&R FRIDAY, MARCH 29, 1985/79

# **MIDWEST**

MOST ADDED

Rick Springfield **REO Speedwagon** David Lee Roth

HOTTEST **USA For Africa** Madonna **Phil Collins** 

# **CHR ADDS & HOTS**

WEST

MOST ADDED

REO Speedwagon **Rick Springfield** Harold Faltermever **USA For Africa** Madonna **Phil Collins** 

HOTTEST

# MIDWEST

#### PARALLEL TWO

#### WKDD/Akron, OH Matt Patrick

JULES SHEAR RICK SPRINGFIELD LOS LOBOS (dp) HOTLEST: PHIL COLLINS 2-1 USA FOR AFRICA 29-5 MADONNA 16-14 GREG KIM 19-17 FOREIGNER 24-22

#### WAHC/Appleton-Oshkosh, Chris Caine

TEARS FOR FEARS COMMODORES (dp) ERIC CLAPTON TOM PETTY HOWARD JONES HOTCEST: MADONNA 1-1 MADONNA 1-1 MADONNA 2-2 USA FOR AFRICA 24-3 ANIMOTION 17-12 FIRM 18-14

# WKAU/Appleton-Oshkosh,

DAVID LEE ROTH HOWARD JONES
POINTER SISTERS
KATRINA 6 THE WAV
REO SPEEDWAGON
HOTTEST:
MADONNA 1-1
PHIL COLLINS 2-2
MADONNA 19-9 MADONNA 19-9 USA FOR AFRICA D-13 POWER STATION 32-24

# WRQC/Cleveland, OH

Scott Howitt SHEENA EASTON LUTHER VANDROSS B.E. TAYLOR GROUP HOTTEST: HOTTEST: MADONNA 16-3 USA FOR AFRICA 17-4 CHICAGO 12-10 COMMODORES 25-16 POWER STATION 34-20

#### KIIK/Davenport, IA Jim O'Hara

REO SPEEDWAGON KATRINA & THE WAV KATRINA & THE WAV LIMAHL RICK JAMES HOTLEST: USA FOR AFRICA 10-2 DEBARGE 15-8 MADONNA 25-10 SADE 27-18 BILLY OCEAN 34-24

#### WGTZ/Dayton, OH King/Robartson

TEARS FOR FEARS BILLY OCEAN BILLY OCEAN HOWARD JONES Hottest: PHIL COLLINS 3-1 USA FOR AFRICA 17-3 MADONNA 18-5 BRUCE SPRINGSTEEN 13-9 POWER STATION 19-15

# KZIO/Duluth, MN

BILLY OCEAN
REO SPEEDWAGON
KENNY LOGGINS
KATRINA & THE WAV
HAROLD FALTERMEYE
TIL TUESDAY (dp)
HOTTEST MADONNA 1-1 MADONNA 5-3 USA FOR AFRICA 13-4 COMMODORES 20-9 DIANA ROSS 30-16

#### WKDQ/Evansville, IN Bruce Clarke

BILLY OCEAN HOTTEST: MADONNA 2-1 MADONNA 11-5 USA FOR AFRICA 25-7 DEBARGE 20-17 DIANA ROSS 23-19

#### WSTO/Evansville, IN Taylor/Lindsey

CHICAGO COMMODORES DEBARGE HOTTEST: MADONNA 2-1 PHIL COLLINS 3-2 SURVIVOR 5-3 USA FOR AFRICA 9-4 BRYAN ADAMS 14-9

# WMEE/Ft. Wayne

BILLY OCEAN 

#### WGRD/Grand Rapids, MI Swart/Stevens

WHAMI POINTER SISTERS Hottest: PHIL COLLINS 2-1 MADONNA 1-2 TEENA MARIE 6-3 MADONNA 13-10 USA FOR AFRICA 22-17

# Belcher/Shannon

U93/South Bend, IN

COMMUNICATION OF THE PARTY OF T

#### WHAM! 4-4 DON HENLEY 8-5 WJXQ/Jackson, MI Ryan/Cheeks

HOTTEST: USA FOR AFRICA 6-1 MADONNA 1-2 REO SPEEDWAGON 3-3

WZPL/Indianapolis, IN

NEW EDITION KOOL & THE GANG KOOL & THE GANG RICK SPRINGFIELD GLENN FREY FRANKIE GOES TO H BOY MEETS GIRL

Jim Miles

GLENN PREY
JOHN PARR
RICK SPRINGFIELD
PHILIP BAILEY (dp)
ERIC CARMEN (dp)
JULES SHEAR (dp)
BOY MEETS GIRL (dp)
HOTCHST
PHIL COLLINS 1-1
USA FOR AFRICA 20-2
TEENA MARIE 21-5
DON HENLEY 14-6
FIRM 13-9 GLENN FREY

#### WKFR/Kalamazoo, MI Weinacht/Chapman

POINTER SISTERS (dp: DAVID LEE ROTH
REO SPEEDWAGON
SHEENA EASTON
TEARS FOR FEARS (dp)
KENNY LOGGINS
POWER STATION
HOTLEST:
MADONNA 1-1 PHIL COLLINS 2-2 USA FOR AFRICA 28-7 FOREIGNER 32-22 MURRAY HEAD 35-27

#### WVIC/Lansing, MI Maloney/Kittredge

MaioneyKittredge
HAROLD FALTERMEYE
REG SPEEDWAGON
WHAM!
MORRAY HEAD
KATRINA & THE WAV
HOTHER
H

#### Z104/Madison, WI Little/Hudson

JOHN FOGERTY KENNY LOGGINS DAVID LEE ROTH BOY MEETS GIRL Hottest: . USA FOR AFRICA 1-1 PHIL COLLINS 3-2

# WZUU/Milwaukee, WI

John Driscoll FOREIGNER FOREIGNER HOttest: PHIL COLLINS 5-1 BILLY JOEL 4-4 DIANA ROSS 9-6 JULIAN LENNON 8-7 JOURNEY 10-9

Cahill/Alexander DAVID LEE ROTH RICK SPRINGFIELD RICK SPRINGFIELD GLENN FREY HOttest: USA FOR AFRICA 10-1 MADONNA 2-2 MURRAY HEAD 7-3 MADONNA 6-5 MADONNA 6-3 DEBARGE 11-7

#### KOFM/Oklahoma City, OK Miller/Cooper

none
Hottest:
PHIL COLLINS 1-1
MADONNA 5-5
DEBARGE 12-12
CHICAGO 18-18
ANIMOTION 20-20

# KQKQ/Omaha, NE

Taylor/Dean REO SPEEDWAGON POINTER SISTERS RICK SPRINGFIELD Hottest: USA FOR AFRICA 11-1 PHIL COLLINS 2-2 MADDNNA 4-3 MICK JAGGER 8-8 BRUCE SPRINGSTEEN 13-10

# KZ93/Peoria, II.

REO SPEEDWAGON SIMPLE MINDS MURRAY HEAD MURRAL Hottest: USA FOR AFRICA 6-1 PHIL COLLINS 2-2 SURVIVOR 3-3 MADONNA 8-6 TEENA MARIE 11-8

# WZOK/Rockford, IL

MURRAY HEAD POWER STATION JOHN WAITE WHAM! TEARS FOR FEARS HOTLEST: USA FOR AFRICA 6-1 PBIL COLLINS 2-2 REO SPEEDWAGON 3-3 MADONNA 7-4 ANIMOTION .22-12

# WIOG/Saginaw-Bay City, MI

HAROLD FALTERMEYE COMMODORES

PHIL COLLINS 1-1

BRYAN ADAMS 2-2

BRUCE SPRINGSTEEN 4-3

USA FOR AFRICA 13-5

CHICAGO 11-6

MADON'S PRINGSTEEN COMMODORES

#### WRQN/Toledo, OH Kay Bradley

DEBARGE RICK SPRINGPIELD FRANKIE GOES TO H GLENN FREY HOTLEST: USA FOR AFRICA 9-1 MADONNA 4-2 REO SPEEDWAGON 1-3 DON HENLEY 18-8 AUTOGRAPH 19-11

#### KAY107/Tulsa, OK Blain/Stephens

RICK SPRINGFIELD JULES SHEAR JULES SHEAR Hottest: PHIL COLLINS 4-1 REO SPEEDWAGON 1-2 DAVID LEE ROTH 2-3 SURVIVOR 6-4 JULIAN LENNON 3-5

# KEYN-FM/Wichita, KS

RICK SPRINGFIELD JOHN FOGERTY
BOY MEETS GIRL
FRANKIE GOES TO H
GLENN PREY
HAROLD FALTERMEYE
HOLDENS HAROLD FALTERMEYE
HOLDENS HAROLD FALTERMEYE
HOLDENS HAROLD FALTERMEYE
HOLDENS HAROLD FALTERMEYE
MADONNA 11-7
MURRAY HEAD 13-8
USA FOR AFRICA 21-11

#### KKRD/Wichita, KS Oliver/Williams

RICK SPRINGFIELD REO SPEEDWAGON DAVID LEE ROTH JULES SHEAR JÜLES SHEAR KOOL & THE GANG ALISON MOYET BOY MEETS GIRL HOTLEST GIRL HOLLEST GIRL HADONNA 10-1 PHIL COLLINS 6-2 USA FOR AFRICA 35-4 BRYAN ADAMS 8-6 MADONNA 30-10

#### WHOT/Youngstown, OH Dick Thompson

none Hottest: MADONNA 1-1 USA FOR AFRICA 4-4 MICK JAGGER 6-6 MADONNA 10-10 COMMODORES 12-12

# PARALLEL **THREE**

# KFYR/Bismarck, ND

Brannan/Hardt Branman/Hardt
WHAM!
BILLY OCEAN
ERIC CARMEN
ERIC CLAPTON
HOTES:
MADONNA 2-1
TEENA MARIE 7-4
DIANA ROSS 13-7
MADONNA 15-8
USA FOR AFRICA 20-10

# WBNQ/Bloomington, IL

Justin/Robbins none Hottest: PHIL COLLINS 1-1 MADONNA 2-2 USA FOR AFRICA 17-5 MICK JAGGER 12-6 CHICAGO 15-7

#### WBWB/Bloomington, IN **Bob Leonard**

SADE
DAVID LEE ROTH
POINTER SISTERS
GIUFFRIA
KATRINA & THE WAV
HOLLEST:
TEENA MARIE 4-1 PHIL COLLINS 8-2 MADONNA 11-3 BRYAN ADAMS 10-6 DEBARGE 17-9

#### WCIL-FM/Carbondale, IL Tony Waitekus

POWER STATION (dp) REO SPEEDWAGON SADE SADE TOM PETTY (dp) ROBIN GEORGE (dp) KATRINA & THE WAV KATRINA & THE WAV Hottest: USA FOR AFRICA 1-1 MADONNA 2-2 KURTIS BLOW 8-3 MURRAY HEAD 30-9 BILLY OCEAN 32-16

# KQCR/Cedar Rapids, IA

Gary Dixon JULES SHEAR
JOHN PARR (dp)
REO SPEEDWAGON
WHAM!
KATRINA & THE WAV Hottest: PHIL COLLINS 2-1 USA FOR AFRICA 11-2 TEENA MARIE 4-3 MADONNA 13-6 DEBARGE 12-10

#### KCMQ/Columbia, MO Tuttin/Baker

REO SPEEDWAGON MADONNA 8-4 ANIMOTION 22-1.7 SIMPLE MINDS 30-24 USA FOR AFRICA D-25 SADE 39-34

# Y94/Fargo, ND

REO SPEEDWAGON BOY MEETS GIRL GLENN FREY (dp) JULES SHEAR GIUFFRIA (dp) Hottest: MADONNA 1-1 PHIL COLLINS 3-2 MADONNA 11-3 USA FOR AFRICA 20-9 COMMODORES 19-14

#### KKXL-FM/Grand Forks, ND Nordine/Right

Hottest: MADONNA 1-2 MADONNA 1-2 BRUCE SPRINGSTEEN 16-MURRAY HEAD 19-10 USA FOR AFRICA 24-12 DEBARGE 18-13

# WAZY-FM/Lafayette, IN

REO SPEEDWAGON DAVID LEE ROTH LIMAHL GIUFFRIA RICK JAMES Hottest: PBIL COLLINS 2-1 MADONNA 9-2 ANIMOTION 16-8

#### KFRX/Lincoln, NE Tracy Johnson

BILLY OCEAN (dp) RICK SPRINGFIELD GLENN FREY (dp) REO SPEEDWAGON DAVID LEE ROTH MADONNA 5-3 USA FOR AFRICA 11-4 CHICAGO 16-10

# WRKR/Racine-Milwaukee,

Pat Martin BILLY OCEAN RICK SPRINGFIELD GLENN FREY TEARS FOR FEARS TEARS FOR PEARS HOTLEST: MADONNA 7-1 USA FOR AFRICA 4-2 MURRAY HEAD 9-4 DEBARGE 16-9 COMMODORES 20-11

# KKLS-FM/Rapid City, SD

Sherwin/Piper REO SPEEDWAGON MURRAY HEAD WHAM! RICK SPRINGFIELD HOTTEST: MADONNA 3-1 MICK JAGGER 6-3 TEENA MARIE 11-4 RBUCE SPEEMSTEEN

# 99KG/Salina, KS

Denny Collier KATRINA 6 THE WAV TIME (dp) HAROLD FALTERMEYE PANKIE GOES TO H (dp GLENN FREY RICK SPRINGFIELD DAVID LEE ROTH (dp), WHAM! WHAM! Hottest: MADONNA 1-1 PHIL COLLINS 5-2 MADONNA 25-10 USA FOR AFRICA 35-11 DIANA ROSS 19-14

# KKRC/Sioux Falls, SD

Dan Kieley

BILLY OCEAN TEARS FOR FEARS SADE (dp) DAVID LEE ROTH (dp) DAVID LEE ROTH (dp) Hottest: MADONNA 1-1 BRUCE SPRINGSTEEN 12-CHICAGO 16-8 USA FOR AFRICA 33-10 SIMPLE MINDS 31-24

# KWTO-FM/Springfield, MO

SADE (dp)
PATTI LABELLE
KOOL & THE GANG
GLENN FREY
FRANKIE GOES TO H
RICK SPRINGFIELD MADONNA 1-1 MADONNA 20-9 USA FOR AFRICA 26-10 CHICAGO 19-14 MURRAY HEAD 25-20

#### WDBR/Springfield, IL Moore/Lawley

MURRAY HEAD FRANKIE GOES TO H BOY MEETS GIRL PATTI LABELLE RICK SPRINGFIELD MADONNA 1-1 PHIL COLLINS 3-3 MADONNA 5-4 USA FOR AFRICA 20-5 DEBARGE 19-14

JESSE JOHNSON'S R Hottest: MADONNA 5-1 USA FOR AFRICA 37-2 TEENA MARIE 10-3

PHIL COLLINS 11-7 ANIMOTION 16-9

KQMQ/Honolulu, HI

FRANKIE GOES TO H
NIK KERSHAW
LIMAHL
ALISON MOYET
RICK SPRINGFIELD
TIL TUESDAY
KATRINA 6 THE WAV
HOTLEST:
USA FOR AFRICA 27-1
MADONNA 2-2
TEENA MARIE 3-3
MADONNA 8-4
PHIL COLLINS 15-8

KLUC/Las Vegas, NV

Hottest: PHIL COLLINS 1-1 MADONNA 10-4

KO93/Modesto, CA

none Hottest: COMMODORES 4-4 MICK JAGGER 8-8 TEENA MARIE 9-9

Brian Casey

David Kraham

GLENN FREY PHILIP BAILEY

TIME FRANKIE GOES TO H (dp) KOOL & THE GANG RICK JAMES

KCAQ/Oxnard-Ventura, CA

SHANNON BOY MEETS GIRL REO SPEEDWAGON

HOWARD JONES DAVID LEE ROTH KURTIS BLOW

MADONNA 10-4 DIANA ROSS 12-7 USA FOR AFRICA 29-12 DON HENLEY 25-18

FRANKIE GOES TO H (dp) REO SPEEDWAGON RICK SPRINGFIELD

Kimo Akane

#### WSPT/Stevens Point, WI Bouley/Tracy

HAROLD FALTERMEYE
KATRINA & THE WAV
HOWARD JONES
BILLY OCEAN
FRANKIE GOES TO H (dp)
HOTČEST:
USA FOR AFRICA 11-2
WADONNA 1-3
REO SPEEDWAGON 5-6
MADONNA 17-8
MURRAY HEAD 31-17

#### KDVV/Topeka, KS Rabat/Parmely

#### KFMW/Waterloo, IA Mark Potter

PRANKIE GOES TO H
KATRINA 6 THE WAV
REO SPEEDWAGON
HOWARD JONES
DAVID LEE ROTH
HOLLES:
PHIL COLLINS 2-1
MADDNNA 18-8
POWER STATION 23-16
USA FOR AFRICA 37-20
BILLY OCEAN 38-30

# WEST

# PARALLEL TWO

# KNMQ/Albuquerque-Santa Fe. KYNO-FM/Fresno, CA

HOWARD JONES
RICK JAMES
KOOL & THE GANG
WHAM!
RICK SPRINGFIELD RICK SPRINGFIELD HOCTEST: PHIL COLLINS 2-1 MICK JAGGER 5-3 BRYAN ADAMS 7-4 USA FOR AFRICA 21-5 MADONNA 16-10

# KKXX/Bakersfield, CA

Squires/Kamper REO SPEEDWAGON Hottest: MADONNA 4-1 PHIL COLLINS 3-2 MADONNA 1-3 USA FOR AFRICA 16-5 FOREIGNER 22-14

# KQXR/Bakersfield, CA

DEBARGE DAVID LEE ROTH
TEARS FOR FEARS
BILLY CCEAN
ROOL 6 THE GANG
REO SPEEDWAGGON
HOTELS
JULIAN LENNON 2-1
WADONNA 7-5
USA FOR AFRICA 24-11
SIMPLE MINDS 18-13
HALL 6 OATES 22-15

# KF95/Bolse, ID

REO SPEEDWAGON POINTER SISTERS HAROLD FALTERMEYE HOTTEST: PHIL COLLINS 2-1 TEENA MARIE 3-3 MADONNA 9-4 MADONNA 9-4 USA FOR AFRICA 16-6 MURRAY HEAD 20-13

# KIKX/Colorado Springs, CO

COMMODORES WHAM! HAROLD FALTERMEYE HAROLD FALTERMEY KOOL & THE GANG RICK SPRINGFIELD BOY MEETS GIRL SHEENA EASTON HOTTES: MADONNA 1-1 TEENA MARIE 3-2 DON HENLEY 14-9

#### Thomas/Jay KKFM/Colorado Springs, CO TEARS FOR FEARS

Malmberg/Anderson WHAMI WHAM! HAROLD FALTERMEYE LIMAHL RICK JAMES VAN MORRISON VAN MORRISON Hottest: USA FOR AFRICA 2-1 TEENA MARIE 1-2 COMMODORES 4-3 PHIL COLLINS 7-4 DEBARGE 9-6

#### KSND/Eugene, OR Mike Purdy

TIME POINTER SISTERS KOOL & THE GANG RICK SPRINGFIELD HOTTEST:
PHIL COLLINS 2-1
USA FOR AFRICA 8-2
MICK JAGGER 7-5
BRUCE SPRINGSTEEN 9-6
MADONNA 11-7

#### KBOS/Fresno, CA Kris Van Kamp

RICK SPRINGFIELD GLENN FREY KOOL & THE GANG PHILIP BAILEY GIUFFHIA HOTLEST: MADONNA 7-1 USA FOR AFRICA 22-2 PHIL COLLINS 4-3 DIANA ROSS 30-14 POWER STATION 32-23

#### KMGX/Fresno, CA arev Edwards

UTFO SHANNON ERIC CARMEN KOOL & THE GANG JOHN FOGERTY (dp) TOM PETTY (dp) HOTLEST: MADONNA 3-1 USA FOR AFRICA 7-3 PAUL HARDCASTLE 20-9 COMMODERS 17-12 UTFO D-29

# GLENN FREY KENNY LOGGINS

Ausham/Main SANTANA FRANKIE GOES TO H HALL & OATES HOWARD JONES REO SPEEDWAGON

REO SPEEDWAGON ALISON MOYET HOWARD JONES RICK JAMES NEW EDITION BOY MEETS GIRL Hottest: USA FOR AFRICA 18-1 PHIL COLLINS 2-2

# KZZU/Spokane, WA

KHOP/Modesto-Stockton, CA REO SPEEDWAGON PHILIP BAILEY BOY MEETS GIRL ALISON MOYET

# HOTCEST: PHIL COLLINS 2-1 BRUCE SPRINGSTEEN 10-3 ANIMOTION 13-5 USA FOR AFRICA 37-10 WHAM! 40-28

MURRAY HEAD MURRAY HEAD TOM PETTY REO SPEEDWAGON KOOL & THE GANG HOTLEST: USA FOR AFRICA 11-1 PHIL COLLINS 3-2 BRUCE SPRINGSTEEN 4-4 MADONNA 9-5 CHICAGO 18-9

KURTIS BLOW HOTTEST: MADONNA 3-1 PHIL COLLINS 5-2 MURRAY HEAD 8-6 USA FOR AFRICA 12-7 TIME 27-17 KPOP/Sacramento, CA Jeffries/Ferreri HOWARD JONES POINTER SISTERS FOUNTER SISTERS
REO SPEEDWAGON
RICK JAMES
DAVID LEE ROTH
SHEENA EASTON
MARY JANE GIRLS (dp)
FRANKIE GOES TO H (dp)
Hottest. KRQ/Tucson, AZ

#### KSKD/Salem, OR Len E. Mitchell

TIME
RICK SPRINGFIELD
JOHN PARR
GLENN FREY
FRANKIE GOES TO H
HOWARD JONES (dp)
PHILIP BAILEY (dp)
HAROLD FALTERMEY
JULES SHEAR (dp)
HOTEST: Hottest: USA FOR AFRICA 5-1 POWER STATION 29-10

#### KDON-FM/Salinas-Monterey. KYYA/Billings, MT

FRANKIE GOES TO H
POINTER SISTERS
JESSE JOHNSON'S R (dp)
RICK JAMES (dp) RICK JAMES (dp) Hottest: PHIL COLLINS 2-1 MADONNA 11-3 POWER STATION 15-6 USA FOR APRICA 19-7 SIMPLE MINDS 17-8

# KCPX/Salt Lake City, UT

REO SPEEDWAGON GIUPFRIA BOY MEETS GIRL Hottest: USA FOR AFRICA 22-1 MADONNA 3-2 SIMPLE MINDS 20-11 BRUCE SPRINGSTEEN 26-15 POWER STATION 33-24

# KISN/Salt Lake City, UT

ALISON MOYET GLENN PREY RICK SPRINGFIELD (dp) LUTHER VANDROSS (dp) Hottest: PHIL COLLINS 1-1 MADONNA 12-2 MADONNA 4-3 TEENA MARIE 6-5 USA FOR AFRICA 23-6

# KNBQ/Tacoma-Seattle, WA

Ric Hansen

# KHYT/Tucson, AZ

HAROLD FALTERMEYE HOWARD JONES ALISON MOYET LIMAHL RICK SPRINGFIELD NIK KERSHAW HOTLEST: USA FOR AFRICA 39-1 PHIL COLLINS 2-2 MADONNA 5-4 TEENA MARIE 6-6 PAUL HARDCASTLE 8-7

# Kelly Norris

REO SPEEDWAGON DAVID LEE ROTH (dp) Hottest: MADONNA 1-1 USA FOR AFRICA 8-3 DEBARGE 7-6 SADE 28-12 JOHN FOGERTY 29-13

# **PARALLEL** THREE

# KGOT/Anchorage, AK

REO SPEEDWAGON TEARS FOR FEARS BOY MEETS GIRL NIK KERSHAW GLENN FREY GLENN FREY HOttest: MADONNA 5-1 PHIL COLLINS 2-2 MADONNA 1-3 MURRAY HEAD 15-7 USA FOR AFRICA 20-8

Charlie Fox FIRM (dp) JOHN FOGERTY MADONNA 3-1 MADONNA 1-2 USA FOR AFRICA 21-4 SURVIVOR 7-5 PHIL COLLINS 8-6

# KBOZ-FM/Bozeman, MT

SADE
TOM PETTY
TEARS FOR FEARS
HAROLD FALTERMEYE
REO SPEEDWAGON
RICK SPRINGFIELD (dp)
LUTHER VANDROSS (dp)
HOLLEST HOTLEST:
PHIL COLLINS 2-1
MADONNA 7-2
USA FOR AFRICA 24-3
CHICAGO 12-9
DON HENLEY 15-10

#### KCDQ/Bozeman, MT **Greg Williams**

PHILIP BALLEY
GLENN PREY
RICK SPRINGFIELD
BOY MEBTS GIRL
RICK JAMES
FRANKIE GOBS TO H (dp)
JULES SHEAR JULES SHEAR Hottest: USA FOR AFRICA 8-1 MADONNA 3-2 PHIL COLLINS 6-3 ANIMOTION 7-6 DON HENLEY 15-9

# KTRS/Casper, WY

Todd Cavanah TEARS POR PEARS
DAVID LEE ROTH
SHANNON
PATTI LABELLE
PHILIP BAILEY
POINTER SISTERS
WHAM!
RICK SPRINGFIELD (dp)
JESSE JOHNSON'S R (dp)
Hottest: Hottest: MADONNA 4-2 USA FOR AFRICA 19-3 TEENA MARIE 6-6 BRYAN ADAMS 12-12 MURRAY HEAD 32-26

# KKAZ/Cheyenne, WY

GLENN FREY
DAVID LEE ROTH
POINTER SISTERS
HAROLD FALTERMEYE
BOY MEETS GIRL
KATRINA & THE WAV
SADE SADE
Hottest:
PHIL COLLINS 2-1
TEENA MARIE 4-3
MADONNA 11-4
USA FOR AFRICA 14-6
BRUCE SPRINGSTEEN 17-12

# KOZE/Lewiston, ID

Jay McCall HAROLD FALTERMEYE KATRINA & THE WAV PHILIP BAILEY RICK SPRINGFIELD DAVID LEE ROTH DAVID LEE ROTH HOttest: PHIL COLLINS 2-1 MURRAY HEAD 3-2 BRUCE SPRINGSTEEN 4-3 MADONNA 5-4 USA FOR AFRICA 20-8

#### KHTX/Reno, NV John Chommie

MURRAY HEAD
HALL & OATES
REO SPEEDWAGON
JOHN FOGERTY
RICK JAMES
GIUFFRIA
MARY JANE GIRLS
PHILIP BAILEY
HOTTEST
HOTTON
MADONNA 5-3
SIMPLE MINDS 15-9
DEBARGE 20-11 DEBARGE 20-11 ANIMOTION 19-12 USA FOR AFRICA 28-17

#### KBIM/Roswell, NM Dave North

SHANNON REO SPEEDWAGON BOY MEETS GIRL BOY MEETS GIRL LIMAHL NEW EDITION KOOL & THE GANG DAVID LEE ROTH HOLLEST: MADONNA 1-1 MADONNA 6-2 USA FOR AFRICA D-3 ANIMOTION 8-6 BRYAN ADAMS 7-7

# SLY96/San Luis Obispo, CA

Joe Collins REO SPEEDWAGON
J. GEILS BAND
RICK JAMES
FRANKIE GOES TO H
ERIC CARMEN
HAROLD FALTERMEYE HAROLD FALTERMETE HOLLEST: MADONNA 1-1 PHIL COLLINS 3-2 TEENA MARIE 5-3 MADONNA 11-4 USA FOR AFRICA 25-6

# KZOZ/San Luis Obispo, CA

GIUFFRIA TIL TUESDAY LIMAHL LOS LOBOS LOS LOBOS RICK+SPRINGFIELD FIONA HOTCEST: MADONNA 5-1 DEBARGE 20-15 SIMPLE MINDS 23-17 MURRAY HEAD 28-19 POWER STATION 33-25

# KIST/Santa Barbara, CA

Dick Williams MAZE RICK JAMES RICK JAMES'
GIUFFRIA
LOS LOBOS
ROBIN GEORGE
REO SPEEDWAGON
HOTTEST:
PHIL COLLINS 2-1
MURRAY HEAD 4-2

# OK95/Tri-Cities, WA

Taylor/O'Brian GLENN FREY
MARTIN BRILEY
RICK SPRINGFIELD
CHRIS ISAAK
TIL TUESDAY
JOHN PARR
JULES SHEAR
TOTO
BOY MEETS GIRL TOTO
BOY MEETS GIRL
FRANKIE GOES TO H
PHILIP BAILEY
HOOTEST:
MADONNA 10-1
PHIL COLLINS 7-2
FIRM 17-11
SIMPLE MINDS 26-15
POWER STATION 31-19

ing certain parts of the day and/or night, (RA) indicates the song was dropped from the playlist then readded.

Music Key: (DP) indicates the song is getting play dur-

# 80/R&R FRIDAY, MARCH 29, 1985

# ALLELS

Parallel I: Selected stations in major markets that are format dominant and/ or exert a significant national influence. Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller or exert a significant local influence. This parallel may contain some second-ary market stations that do not qualify for parallel two status.

#### 254 Reports

"H	HN D lit So : Hit S	ng" (Anyla	bel)		
		100/25	44%	Nati	onal
	ional			Sumn	
Rea				Up	51
E	33%			Debuts	
M	56%			Down	
w	19%			Adde	
		EXAN	APLE		
10	0/25 -	- 100 CHR r	porting st	ations o	n

it this week including 25 new adds nal Reach — Percentage of reporters playing the song within each region

Debuts 20 — Number of stations debuting the song this week. 4 — Number of stations report-ting no movement this week. (On to On, Add to On, 31-31, etc.)

BRYAN AD Somebody LP: Reckless  221  Beglonal Be	(A&M)  8/7 9/  8 0106 12-6  9/006 12-6  9/004 12-6  9/004 12-6	D96  National Summary Debuts of State 10 State 1
Regional Reach 8 911 5 948 W 914 W 811	(3) 06 12-6 WHTF 3-3 SOUTH	National Summary UP 160 DBBUTS 0 SAME 40 DOWN 26 ADDS 2
EAT .	Q106 12-6 WHTF 3-3	KLUC 8-16 KO93 22-22 KHOP 14-24 KPOP 15-12
EAST	BOUTH	KLUC 8-16 KO93 22-22 KHOP 14-24 KPOP 15-12 KSKO 17-9 KDONFM 20-16 KZSU 14-12 KNBQ 15-12 KNBQ 15-12 KNBQ 15-12
BANA 11-10  940 14-11	WHEND   1-21	MATERIAL 12-14  MONTH 10-12  MONTH 10-12  MONTH 10-12  MONTH 10-12  MONTH 10-13  MONTH 10-14  MONTH 10-13  MONTH 10-14  MO



Oh Girl LP: Boy M	(A&M)	
	62/36 2	4%
Regional Reach E 22% S 23% M 17% W 37%	N&A	Nations Summan UP DEBUTS SAME DOWN ADDS
P1	WPMI on EX104 d-40	воитн
•	KTPM on WKZL a	WKSF on
EART	MIDWEST	WJAD on KISR on
CKOI a		KTDY a
BOUTH	WZPL a WJXQ a	Q101 a T94 on
93FM on	Z104 a KOPM on	WPFM a
	REYNFM a	WHSL on
MIDWEST	KKRD a	MIDWEST
	WEST	Y94 a
WEST	KF95 on	WAZYFM OF
Q103 a KMJK a	KIKX A KCAG A	99KG a KWYOPM on
KPLUS On	KSKD on	WDBR a
727	KDONPM on KCPX a-39	WEST
•	KISN a KZZU A	KGOT a
BAST		KCDQ a
WSPK a	P3	KTRS d-40
WPST a		KOZE on KHTX on
WRCK a WTLO &	EAST	KBIM a
WHTE A	WFBG a	KZOZ d-40 OR95 a
BOUTH	WOAY a	
KWIC on	WIKZ on WQCM on	
WSSX a WZLD a	WOMPPM a WSQV on	
		1

CHICAGO

Reach E 981 S 911 H 971 W 931

EAST .

B104 26-21 K106 33-32 WHIT 23-21 WIXEFM 20-1 WHYS 14-12 WHII 31-26 CKGM ON CKGI ON CKGI ON WFLJ a-30 WCAUFM 23-2 B94 23-19 WHIX 26-26 PRO-FM 15-7 CFTR d-29

Along Comes A Woman (WB) LP: Chicago 17

9

93Q 19-15 WKFM 19-14 WPST 24-20 HRCK 16-13 WKRZFM 17-6 WTLQ d-34 Q106 18-10 WHTF 27-25

MBBQ 17-10 KRFI 18-14 MPMF 17-12 KMIC 15-5 KZIB 29-26 MQID 21-14 KXX106 27-25 MAPI 27-25

SOUTH

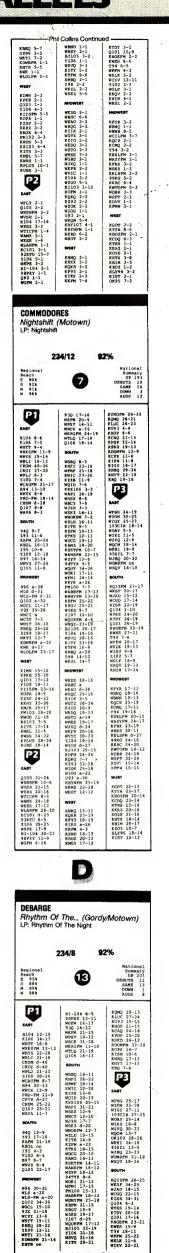
94%

UP 213
DEBUTS 6
SAME 15
DOWN 3
ADDS 3

KBOS 21-18
KYNOEM 33-37
KELXC 22-20
KO93 16-16
KROP 16-15
KCAQ 17-13
KCAQ 17-13
KCAQ 17-13
KCAQ 17-13
KCPQ 11-18
KSRD 20-15
KCPX 6-13
KCPX 6-13
KCPX 6-15
KEZQ 20-14
KEPX 18-16
KRQ 18-15

240/3

	P	AR	A
CHUM 24-21 CHUM 24-21 CHUM 24-21 CHUM 24-21 CHUM 22-17 CHUM 22-17 CHUM 22-17 CHUM 22-17 CHUM 22-17 CHUM 24-16	ICAGO Continued  WSEX 17-12  WECY 8-2  WSCX 17-12  WSCX 11-9  WSCX 12-12  WSCX 12-13  WSCX 12-14  WSC		
Forever Ma LP: Behind Tr	a <i>n (WB)</i> ne Sun		
	29	National Summary UP 147 DEBUTS 17 SAME 24 DOWN 0 ADDS 6	
KATT	MARCH 20-24 MARC 20-26 MART 20-27	MTPMG 31-27 NATION 17-10 NTPMG 31-27 NATION 17-10 NATION 17-10 NATION 18-28 NATION	
One More	Night (Atlant	ic)	
Regional Reach E 100% S 100% M 98% W 100%	53/0 100	National Summary UP 122 DEBUTS 0 SAME 97 DOWN 34 ADDS 0	
EAST  8304 4-3 8106 4-4 8106 4-4 8106 4-4 8107 1-2 8108 1-1 8108 1-3 8108 1	920 1-4 WEFM 1-2 WEFM 1-2 WEFM 1-2 WEFM 1-2 WEFM 1-2 WEFM 1-2 WEFM 1-3 WEFM	ESND 2-1 KNOS 4-1 KNOS 11-7 KNOS 11-7 KNOS 11-7 KNOS 11-7 KNOS 11-7 KNOS 1-1 KNOS 1-	
	CHUM 24-21	Chicago Continued  CRIDA 24-21  WEXT 13-12  WEXT 13-12	### 20-13 ### 20

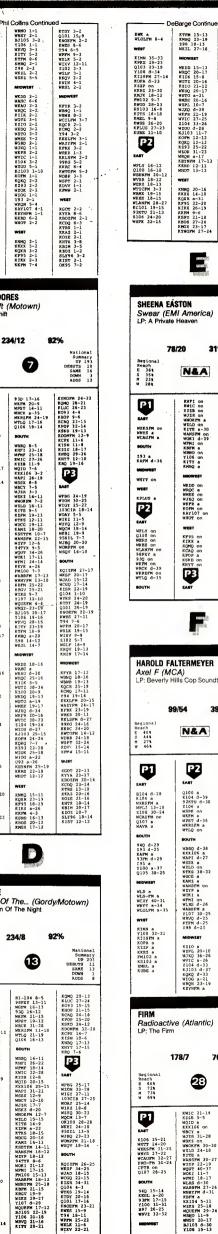


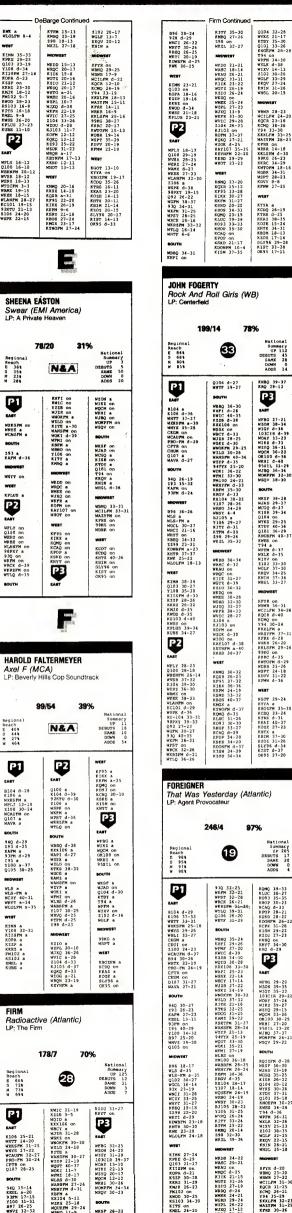
MHOWERT

B96 30-21
MLS a-20
MLS-FM a-20
Q102 34-30
MGCL 15-10
92X 21-18
MCZY 13-6
MHYT 15-11
KBBQ 28-22
Z199 12-11
MKTI 21-14
KDMBFM 21-14
KDMBFM 01

**SOUTH** 

94Q 15-14 KEGL a-20 93PM 17-15 9100 31-31 B97 26-25 WNVZ 32-32





National Summary UP 112 DEBUTS 45 SAME 28 DOWN 0 ADDS 14

**P3** 

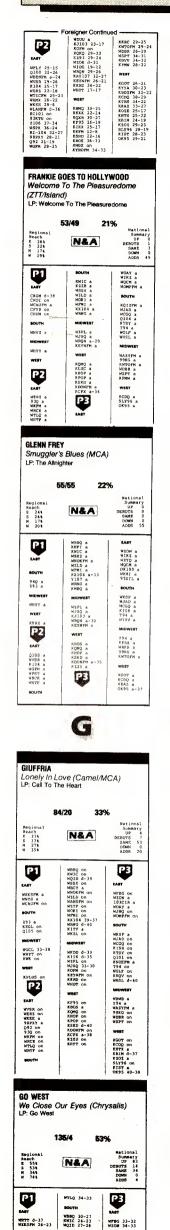
WFBG 27-21 M20H 38-34 M1GY d-36 103C1R d-39 M0AY 33-23 M1K2 d-33 M2CQ 36-31 MCQM 30-22 OK100 d-38 MKHI d-40 95X1L 33-29 M3BQ 36-36 MOMPPH 32-3 MSOV 38-30

National Summary UP 205 DEBUTS 17 SAME 20 DOWN 0 ADDS 4

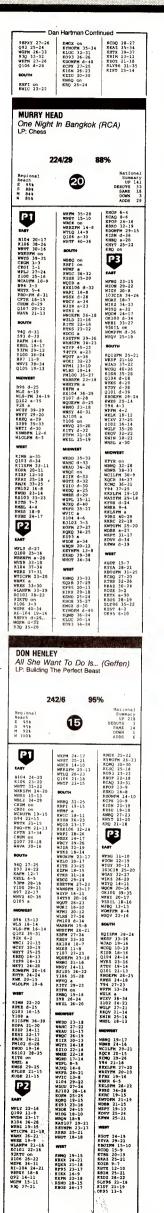
KOMQ 39-33 KLUC 30-27 KO93 35-35 KHOP 30-23 KCAC d-33 KCAC d-33 KCAC 28-22 KCRN 28-22 KCDNFM 26-2 KCPX 31-28 KISN 29-22 KZZU 27-23 KHEG ON KHYT 34-30 KRO d-29

KOIZEM d-20 MXBD 36-20 MXBD 23-19 MXGQ 35-25 KISR 26-22 Q104 20-12 WYKS 30-26 KIDY 37-31 Q101 25-18 KMOEPM 36-31 WFM 36-31 WFM 36-31 WILK 32-26 WIXU 25-23 WILE 32-25 KMID 32-25 KMID 32-25 KMID 32-25 KMID 32-25 KMID 32-25

# **PARALLELS**

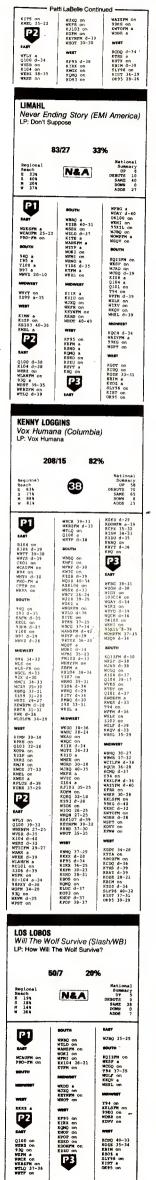




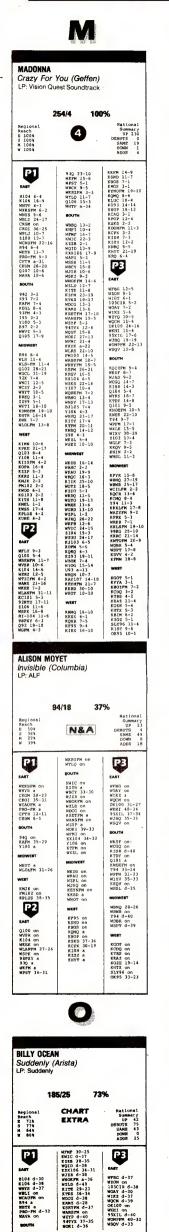








# PARALLELS



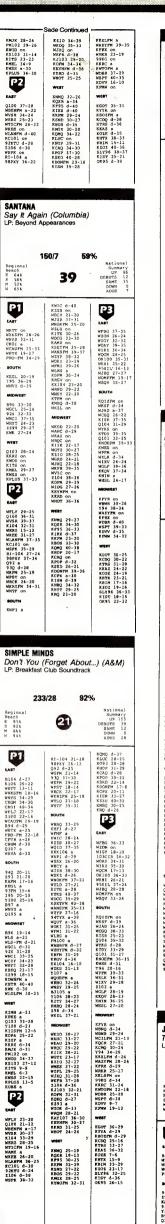
## ## ## ## ## ## ## ## ## ## ## ## ##		Ocean Continue	
192/16   76%   National Summary   192/16   19	WICL d. 25   WICKY 38-27   WINTY 15-21   RESEQ 31-28   RESEQ 31-38   RES	MAD 3-38 MEAU 00 MEQC 01 MEGC 01	NOTEM ON 1878 1-16 HAZDE OF 1878
192/16   76%   National Summary   192/16   19		P	
192/16 76%  192/16 76%  National Summary 192/	TOM Prime	D. LICANTON	VEDE
Regional Resided Resid			
Regional Suppose Suppo		2/16 76	Nat (ana)
MONEST 13-28  1846 13-29  1847 13-29  1848	Regional Reach E 74% S 74% M 59% W 87%	40	UP 90 DEBUTS 22 SAME 64 DOWN 0 ADDS 16
· OHTIER GIGIERO	EART  K104 d-40  K104 d-31  K104	WHEN 33-29  WHEN 33-29  WHO 24-20  WHO 24-20	ANY  WESS do 38  WESS do 39  W
F 475	Regional Reach B 474 S 504 M 304 W 484	N&A	Summary
	EAST PM d-34 WXXSPM d-34 WXXSPM d-34 WXXSPM con CXO1 a  EOUTH 94Q on 93PM on 93PM on 91PM 40-36 WXXSPM 2-37 MMOWEST 2299 27-25 WWEST Q101 a  EKERE a  EKERE a  EKERE a	WIER OR WILD 39-31 KITE 28-22 KAME OR KAME OR WILD 39-31 KITE 28-22 KAME OR WILD 39-31 KAME OR	LOAD R. CO.  MICKS ON

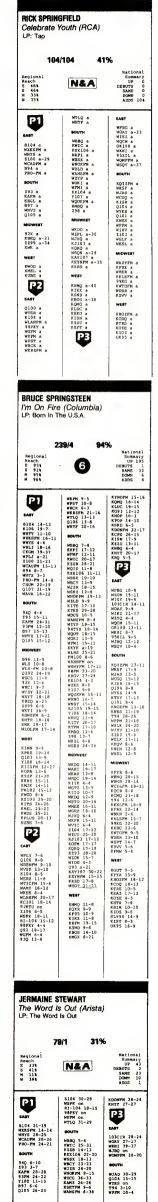
MET 3-1-12 (1997 3-1-2) (1997 3	OWER STATE OME Like in The Power	t Hot (Capit	rol)
### 13-16   Fig.   Fig.		14/14	
### 13-16 ### 13	Reach E 91% S 88% M 75%	24	Summary UP 140 DEBUTS 38 SAME 22 DOWN 0 ADDS 14
### A PRODUCT OF STATE OF STAT	BAD 2-22  BAD 2-	NUMBO ON PRINT 10-21 SHITE 10-	NOTE   100
Macy a   M		R	
	One Lonely LP: Wheels An	NAGON Night (Epic	National Summary UP 4 DEBUTS 28 SAME AD
HELLONEL	CART  WIST 4 -38  WIST 5 -38  WIST 6 -38	NAGON Night (Epic of Turnin'  N&A  Night (Epic of Turnin'  N&A  Night (Epic of Turnin'  N&A  Night (Epic of Turnin'  NAGON NAG	National Summary Business of Summary Business
Beginnia   Summary   Sum	Diana Ross  Missing You Swept Award on State Control on S	MAGON Night (Epic of Turnin'  N&A  MET a  ME	National Busmary Busma



WBNQ 25-23 MBMB a-39 MCILPH a RQCR d-36 KCNQ 39-34 Y94 39-33

WEDD 32-28 WEAU on WEQC 28-21 KIIK 27-18





In the last 2 years, AIR participants have been asked to listen to and project the potential of over 500 new records. The artists represented in these sampled records run the gamut from superstar to unknown. The results varied from total support to limited interest. All of our contracting companies agree that the listening technique pioneered by AIR has substantially increased radio's awareness of the product sampled as well as impact during those early development weeks.

Listening is discovering. The list below of former AIR sampled records represent either unknown artists or artists attempting chart comebacks that were "discovered" by AIR participants. All have charted in R&R.

TITLE	ARTIST	
LITTLE RED CORVETTE.	PRINCE	
HOLIDAY	MADONNA	1
ONE NIGHT IN BANGKOK		;
TRUE	SPANDAU BALLET	(
TOTAL ECLIPSE OF THE HEART	BONNIE TYLER	- 1
HOLD ME NOW	THOMPSON TWINS	- 1
ELECTRIC AVENUE		;
AIN'T NOBODY		,
PUTTIN ON THE RITZ		١
THE BOYS OF SUMMER	DON HENLEY	1
EASY LOVER	PHILLIP BAILEY	(
SUNGLASSES AT NIGHT	CORY HART	٦
THE OLD MAN DOWN THE ROAD		1
BREAK MY STRIDE	MATTHEW WILDER	(
TALKING IN YOUR SLEEP		F
OUR HOUSE	MADNESS	A
TO ALL THE GIRLS	JULIO IGLESIAS/WILLIE NELSON	F
NEVER GONNA LET YOU GO	SERGIO MENDES	
WHISPER TO A SCREAM	ICICLE WORKS	[
LUCKY	GREG KIHN	[
NO MORE WORDS	BERLIN	F
WHIRLY GIRL	OXO	1
TENDERNESS	GENERAL PUBLIC	
DON'T LET GO	WANG CHUNG	F
ON THE DARK SIDE		
TWO SIDES OF LOVE		E
THE SAFETY DANCE	MEN WITHOUT HATS	-
99 RED BALLOONS		8
CUM ON FEEL THE NOIZE	QUIET RIOT	1
LET'S HEAR IT FOR THE BOY	DENIECE WILLIAMS	٦

TITLE	ARTIST
THE GLAMOUROUS LIFE	
WHATS LOVE GOT TO DO WITH IT	
SAVED BY ZERO	
CALIFORNIA GIRLS	
NIGHTSHIFT	
RELAX	
SWEET DREAMS	
STRAIGHT FROM THE HEART	·
WHITE HORSE	
MISSING YOU	
GO INSANE	
TRY AGAIN	
ALWAYS SOMETHING	
GOT A HOLD ON ME	
POLITICS OF DANCING	
ALL THIS LOVE	
RUN, RUNAWAY	
TOO SHY	
DON'T PAY THE FERRYMAN	
DON'T FORGET TO DANCE	
FOREVER MAN	
MAJOR TOM.	
DON'T YOU GET SO MAD	
RUNNER	
SOME LIKE IT HOT.	
EVERCHANGING MOODS	
THE NEW SONG	
BABY I LIED.	
MORNIN' TONIGHT   CELEBRATE	
DON'T YOU.	SIMPLE MINUS

AIR cannot guarantee success for every record sampled, nor do we lay claim to "closing" a record at radio, but we've proven this: the first step in any project is to get radio to listen, and AIR is the fastest, most reliable research tool to get radio to listen to music.

WEEK #25

# **AIR** Priorities

WEEK #25

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, April 3, 1985

C H R

WILL THE WOLF SURVIVE?
'TIL MY BABY COMES HOME
OH GIRL
HIGH SCHOOL NIGHTS
SWEAR

TITLE

LOS LOBOS LUTHER VANDROSS BOY MEETS GIRL DAVE EDMUNDS SHEENA EASTON

ARTIST

WB
EPIC
A&M
COLUMBIA
EMI AMERICA

Listen to the Tracks listed below, Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, April 4, 1985

A O R

PORKY'S REVENGE (OST)
"High School Nights" "I Don't Want To Do It"
"Poter Gunn Theme"

TITLE/CUTS

"Peter Gunn Theme"
DISTURBING THE PEACE

"God Bless Video" "Will You Be Home Tonight"

VARIOUS ARTISTS

ARTIST

LABEL

COLUMBIA

ALCATRAZZ CAPITOL

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

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1985 Active Industry Research, Inc.

# CONTEMPORARY HIT RADIO

# CHART EXTRAS

Chart Extras are records above the 60% airplay level without sufficient chart activity to debut on the National Airplay/40 this week

# **BILLY OCEAN**

Suddenly (Arista)
73% of our reporters on it. Moves: UP 42, Debuts 75, Same 43, Down
0, Adds 25 including B94, WHTX, 93FM, WFLY, WNOK-FM, KBFM, KQXR. Complete airplay in Parallels.

# **BREAKERS**®

# **TEARS FOR FEARS**

Everybody Wants To Rule The World (Mercury/PolyGram) 73% of our reporters on it. Moves: Up 43, Debuts 48, Same 59, Down 0, Adds 36 including K106, B97, WNVZ, B96, WHYT, KIMN, KUBE. Complete airplay in Parallels.

# **DAVID LEE ROTH**

Just A Gigolo/I Ain't Got Nobody (WB)

60% of our reporters on it. Moves: Up 22, Debuts 39, Same 52, Down 0, Adds 40 including K106, CFTR, WAVA, WNCI, KIIS-FM, KWOD, KUBE. Complete airplay in Parallels.

# **NEW & ACTIVE**

**GO WEST "We Close Our Eyes" (Chrysalis) 135/4**Moves: Up 83, Debuts 14, Same 34, Down 0, Adds 4, KEGL, WNCI, FM102, KS103, PRO-FM 35-27, Y100 39-35, Q105 25-22, KUBE 31-22, Q100 27-20, WKFM 40-33, WNOK-FM 27-19, KIIK 30-26, KCPX 16-12, WOMP-FM 14-11, KQCR 37-31.

REO SPEEDWAGON "One Lonely Night" (Epic) 134/62
Moves: Up 4, Debuts 28, Same 40, Down 0, Adds 62 including WHTT, WCAU-FM, PRO-FM, 92X, Q103, KWOD, KS103, 93Q, WKZL, KISN, B97 d-28, WCZY d-32, WGRD 35-31.

HOWARD JONES "Things Can Only Get Better" (Elektra) 130/31
Moves: Up 12, Debuts 34, Same 53, Down 0, Adds 31 including B104, 94Q, Z93, B96, KIIS-FM, FM102, KC101, KITE, KTFM.
KNMQ, WQCM, WSPT, KPLUS 32-27, KUBE 39-32, KJ103 40-32.

Moves: Up 66, Debuts 17, Same 18, Down 1, Adds 20 including KWOD, WERZ, 93Q, WJZR, WSKZ, WZLD, KITY, WRQC, KSND, KHOP, 103CIR, 99KG, Q102 13-9, KBEQ 12-9, KPLUS 16-11. See Parallels, moves 40-36 on the CHR chart.

PATTI LABELLE "New Attitude" (MCA) 120/18
Moves: Up 38, Debuts 16, Same 47, Down 1, Adds 18 including Q105, WCZY, KBEQ, ZZ99, Q103, WFLY, WSPK, WSSX, KBFM, KRGV, WKSF, KCMQ, WDBR, WCAU-FM 7-4, 94Q 5-3, FM102 19-14.

KOOL & THE GANG "Fresh" (De-Lite/PolyGram) 115/36
Moves: Up 7, Debuts 28, Same 44, Down 0, Adds 36 including WHTT, WXKS-FM, CKOI, KAFM, B96, KWK, Q103, KKRZ, KWOD, WNOK-FM, KKRD, 94Q 31-24, KMEL 40-34, 94TYX 35-27.

POINTER SISTERS "Baby Come And Get It" (Planet/RCA) 111/23

Moves: Up 7, Debuts 15, Same 66, Down 0, Adds 23 including CKOI; Z93, Q103, KOPA, KKRZ, KPLUS, WQID, KQKQ, KSND, KDON-FM, KWES, WBWB, KKAZ, Y100 40-36, WZLD 39-31, WZPL 30-17.

KATRINA AND THE WAVES "Walking On Sunshine" (Capitol) 105/38

Moves: Up 2, Debuts 14, Same 51, Down 0, Adds 38 including WHTT, WNYS, 93FM, KBEQ, Y108, KWSS, RI104, WGFM, KQMQ, WSQV, WYKS, 99KG, WCZY d-39, WJXQ 39-36, Z104 37-31.

RICK SPRINGFIELD "Celebrate Youth" (RCA) 104/104
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 104 including WXKS-FM, Z109, Z93, KAFM, KEGL, B97, WNVZ, Q105, 92X, KBEQ, ZZ99, KWK, KWOD, KMEL, KUBE.

92X, KBEQ, ZZ99, KWK, KWOD, KMEL, KUBE.

HAROLD FALTERMEYER "Axel F" (MCA) 99/54
Moves: Up 11, Debuts 18, Same 16, Down 0, Adds 54 including K106, WXKS-FM, Q107, WAVA, KAFM, I95, Y100, WLS-FM, WHYT, WLOL-FM, KKRZ, FM102, WPLJ 13-10, WCZY 40-31, Y1098 32-21.

JOHN WAITE "Change" (Chrysalis) 98/2
Moves: Up 49, Debuts 8, Same 37, Down 2, Adds 2, WRQC, WZOK, WCAU-FM 39-35, WGCL 20-11, WNCI 24-18, ZZ99 21-19, KWK 17-10, Q100 22-17, K104 40-33, WTLQ 25-22, WSSX 34-27, KX104 21-19, WIOG 10-9, KWES 30-25, KHTX 32-28.

ALISON MOYET "Invisible" (Columbia) 94/18

Moves: Up 23, Debuts 4, Same 49, Down 0, Adds 18 including WNYS, WCAU-FM, PRO-FM, Y100, WHYT, 93Q, KSET-FM, WZYP, KKRD, KQMQ, KZZU, Q101, KAFM 35-29, WLOL-FM 31-26, KCPX 30-19.

RICK JAMES "Can't Stop" (Gordy/Motown) 87/32
Moves: Up 1, Debuts 10, Same 44, Down 0, Adds 32 including PRO-FM, WCZY, KIMN, WFLY WVSR, KSET-FM, KITY, KIIK, KNMQ, WOAY, KQIZ-FM, KKQV, SEY96, WXKX-FM d-32, KQCR d-33.

GUIFFRIA "Lonely In Love" (Camel/MCA) 84/20
Moves: Up 4, Debuts 7, Same 53, Down 0, Adds 20 including WXKS-FM, WNYS, Z93, WKEE, 98PXY, WBCY, KITY, KCPX, WKSF, KNOE-FM, WAZY-FM, KZOZ, WGCL 33-28, WJXQ 33-30, OK95 40-30.

LIMAHL "Never Ending Story" (EMI America) 83/27

Moves: Up 6, Debuts 10, Same 40, Down 0, Adds 27 including WXKS-FM, 94Q, 195, Y100, B97, ZZ99, KIMN, KMEL, 93Q, WBBQ, KSKD, WFBG, Q104, WCAU-FM 25-22, WNVZ 20-10, KZZB 40-31.

JERMAINE STEWART "The Word Is Out" (Arista) 79/1

Moves: Up 43, Debuts 2, Same 23, Down 10, Adds 1, Y107, B104 21-19, WNYS 28-25, PRO-FM 24-21, Q105 26-23, KIIS-FM d-36, FM102 8-6, KC101 23-18, RI104 18-15, WTLQ 31-29, WLRS 6-5, Y106 9-6, KCAQ 10-8, WPFM 10-4, KBIM 23-18.

# MOST ADDED

**RICK SPRINGFIELD (104) REO SPEEDWAGON (62)** One Lonely Night (Epic)

**GLENN FREY (55)** Smuggler's Blues (MCA) **HAROLD FALTERMEYER (54)** 

Axel F (MCA) FRANKIE GOES TO HOLLYWOOD (49) Welcome To The Pleasuredome (ZTT/Island) HOTTEST **USA FOR AFRICA (223)** 

We Are The World (Columbia) MADONNA (202)

PHIL COLLINS (161)

One More Night (Atlantic)
MADONNA (100)

Material Girl (Sire/WB)

**TEENA MARIE (54)** Lovergirl (Epic)

SHEENA EASTON "Swear" (EMI America) 78/20 Moves: Up 3, Debuts 5, Same 50, Down 0, Adds 20 including WNYS, WCAU-FM, Z93, KPLUS, 98PXY, WNOK-FM, KITE, KBFM, KMBQ, WRQC, WKFR, KIKX, KPOP, KAFM d-36, KHTX 40-36.

RBPM, KMBD, WRQC, WRQC, WARM 3-36, KHTA-0-36.

BOY MEETS GIRL "Oh Girl" (A&M) 62/36
Moves: Up 0, Debuts 3, Same 23, Down 0, Adds 36 including CKOI, Q103, KMJK, WSPK, WZLD, WZPL, Z104, KIKX, KZZU, WOAY, Q101, Y94, KBIM, KX104 d-40, KCPX add 39.

GLENN FREY "Smuggler's Blues" (MCA) 55/55
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 55 including 94Q, Z93, WHYT, KKRZ, Q100, WPST, WBBQ, WZLD, WZPL, KJ103, KHOP, WZYQ, WCGQ, KFRX, KKAZ.

FRANKIE GOES TO HOLLYWOOD "Welcome To The Pleasuredome" (ZTT/Island) 53/49
Moves: Up 0, Debuts 1, Same 3, Down 0, Adds 49 including WCAU-FM, WNVZ, WHYT, WKFM, WHTF, KWIC, WZLD, WOKI, WZPL, KEYN-FM, KQMQ, WQCM, WCGQ, WHSL, SLY96.

LOS LOBOS "How Will The Wolf Survive?" (Slash/WB) 50/7
Moves: Up 5, Debuts 0, Same 38, Down 0, Adds 7, KKRZ, WKFM, WKDD, WKSF, KKQV, KZOZ, KIST, WCAU-FM on, PRO-FM on, KX104 26-21, WHOT on, T94 37-35, Y94 on, KCDQ 40-33, KOZE 35-34.

# SIGNIFICANT ACTION

**LUTHER VANDROSS " 'Til My Baby Comes Home" (Epic) 49/10**Moves: Up 9, Debuts 10, Same 20, Down 0, Adds 10, K106, WANS-FM, WFMI, KRGV, KMBQ, WRQC, KZZU, WZON, T94, KBOZ-FM, Y1090 37-34, WCZY 29-24, KMEL 37-33, KPLUS 35-31, 92KTU 30-21.

NEW EDITION "Lost In Love" (MCA) 46/19
Moves: Up 4, Debuts 9, Same 14, Down 0, Adds 19 including WXKS-FM, WAVA, WCZY, WHYT, KIIS-FM, KS103, WERZ, WNOK-FM, WHHY-FM, Z98, WZPL, KISN, FM102 d-21, KAMZ 11-7, Y106 38-31.

MARY JANE GIRLS ''In My House'' (Gordy/Motown) 46/9
Moves: Up 8, Debuts 5, Same 24, Down 0, Adds 9, 93FM, Y100, Y108, Z106, WSPK, KZZB, KPOP, KWES, KHTX. KIIS-FM
35-28, KMEL 27-24, WNOK-FM 34-27, KITE 27-21, KCAQ 32-27, T94 38-30.

PHILIP BAILEY "Walking On The Chinese Wall" (Columbia) 36/35 Moves: Up 0, Debuts 0, Same 1, Down 0 Adds 35 including ČKGM, 94Q, WNVZ, KMJK, RPLUS, WFLY, Q100, WVSR, WBBQ, WJZR, WZLD, WJXQ, KBOS, KHOP, KZZU.

SHANNON "Do You Wanna Get Away" (Mirage/Atco) 28/28
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 28 including CKOI, I95, Y100, WNVZ, FM102, KMEL, WTIC-FM, WKFM, WPST, WKRZ-FM, WZLD, KSET-FM, Y106, KMGX, KCAQ.

JESSE JOHNSON'S REVUE "Be Your Man" (A&M) 27/9
Moves: Up 1, Debuts 3, Same 14, Down 0, Adds 9, WXKS-FM, WHYT, WLOL-FM, WZLD, WANS-FM, KYNO-FM, KDON-FM, WSQV, KTRS, 94Q d-30, FM102 d-30, KMEL 35-31, Q100 on, WTLQ on, KCAQ d-35.

PAUL HARDCASTLE "Rain Forest" (Profile) 27/0
Moves: Up 11, Debuts 3, Same 6, Down 7, Adds 0, WCAU-FM on, KKRZ on, WPST d-40, KZZB 39-37, WJZR d-39, KTKS 22-20, WANS-FM 19-16, KIIK 35-32, KMGX 20-9, KYNO-FM d-39, KDON-FM 34-33, KHYT 8-7, KRQ 16-9, WIKZ 31-24.

GENERAL PUBLIC "Never You Done That" (IRS/A&M) 26/0
Moves: Up 3, Debuts 1, Same 22, Down 0, Adds 0, Q100 d-40, WLAN-FM on, 93Q on, WKFM on, WRCK on, WFMI on, WKZL
on, KZIO on, WJXQ on-dp, WKFR on, KKFM on, KDON-FM 37-32, KHYT on, WQCM 40-37, KBIM 32-25. ALPHAVILLE "Forever Young" (Atlantic) 25/0
Moves: Up 6, Debuts 1, Same 18, Down 0, Adds 0, CFTR on, WLAN-FM 10-5, WZLD on, WOKI on, WFMI 40-39, WRNO on, KZIO on, WKFR on, KSND on, WOAY d-29, 95XIL 34-32, WOMP-FM 36-29, T94 32-27, KBIM 38-33, OK95 on.

JULES SHEAR "Steady" (EMI America) 23/23
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including 94Q, KPLUS, Q100, WSPK, WRCK, WKRZ-FM, WTLQ, WHTF, WFMI, KX104, WKDD, WJXQ, KAY107, KKRD, KSKD.

DAN FOGELBERG "Go Down Easy" (Full Moon/Epic) 23/0

Moves: Up 2, Debuts 2, Same 19, Down 0, Adds 0, WCAU-FM on, WNVZ d-40, Q103 on, WZLD on, WOKI on, KIIK on, WJXQ on-dp, KKFM on-dp, KZZU on-dp, WSQV on, KISR d-36, WBNQ 34-32, KIST 36-30.

JOHN PARR "Magical" (Atlantic) 20/20

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 20 including ZZ99, KWK, Q100, WGFM, WRCK, WTLQ, WHTF, KHFI, KWIC, WZLD, WFMI, KX104, WJXQ, KSKD, OK95.

MIDNIGHT STAR "Scientific Love" (Solar/Elektra) 16/2
Moves: Up 3, Debuts 0, Same 11, Down 0, Adds 2, WSPK, WJAD, FM102 14-11, WERZ on, WTIC-FM 30-26, WZLD on, KAMZ on, KSET-FM on, WJXQ on-dp, KJ103 on, KDON-FM on-dp, WOAY 29-21.

'TIL TUESDAY "Voices Carry" (Epic) 14/9

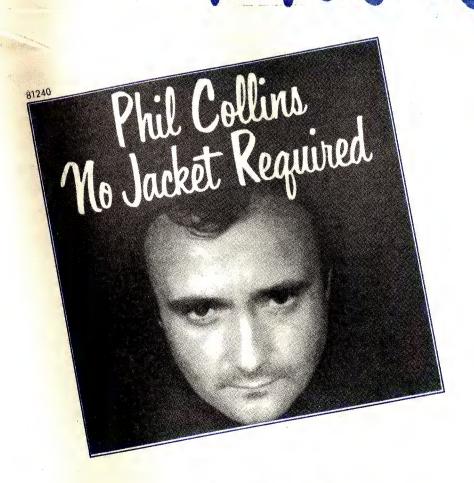
Moves: Up 1, Debuts 2, Same 2, Down 0, Adds 9, PF WHTT 40-30, WXKS-FM d-35, KPLUS d-40, WLAN-FM n O. Adds 9. PRO-FM, WERZ, KX104, KZIO, KQMQ, WZON, WHSL, KZOZ, OK95, ROBIN GEORGE "Heartline" (Bronze/Island) 14/5 Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 5, WFMI, KQIZ-FM, Q101, WCIL-FM, KIST, KWK on-dp, WERZ on-dp, WRCK on-dp, WTLQ on, WHTF on, WJXQ on-dp, WCGQ on.

ERIC CARMEN "I'm Through With Love" (Geffen) 10/10 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WNVZ, K104, WE

WNVZ, K104, WERZ, KZZB, WJXQ, KMGX, 95XIL, Q101, KFYR, SLY96. TOTO "How Does It Feel?" (Columbia) 10/3
Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 3, WCGQ, Q104, OK95, WHTF on, KWIC on, KNMQ on, KLUC on, 95XIL on, WJAD On, KNOE-FM on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total numbver, how many added it for the first time this week. Moves indicate the type of activity this week Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40.

# ALL FOR #1 #1 FOR ALL Phil Glins



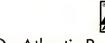
The album, "No Jacket Required" and the single, "One More Night" are atop charts everywhere.

Billboard Cashbox Radio & Records

SOON-TO-BE MULTI-PLATINUM

Produced by Phil Collins and Hugh Padgham

Watch for the Phil Collins Hot Tub Club Tour this Spring!



On Atlantic Records and Cassettes

© 1985 Atlantic Recording Corp. A Warner Communications Co.







# CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last		A CONTRACT OF THE CONTRACT OF
5	3	2		PHIL COLLINS/One More Night (Atlantic)
2	2	1	2	MADONNA/Material Girl (Sire/WB)
	30	.8	0	USA FOR AFRICA/We Are The World (Columbia)
20	11	5		MADONNA/Crazy For You (Geffen)
7		4		TEENA MARIE/Lovergirl (Epic)
17		10		BRUCE SPRINGSTEEN/I'm On Fire (Columbia)
27	21	15		COMMODORES/Nightshift (Motown)
15	13	11		BRYAN ADAMS/Somebody (A&M)
24		14		CHICAGO/Along Comes A Woman (Full Moon/WB)
14	9	9		MICK JAGGER/Just Another Night (Columbia)
1	1	3	11	REO SPEEDWAGON/Can't Fight This Feeling (Epic)
25	22	19	0	ANIMOTION/Obsession (Mercury/PG)
31	23	20	1	DeBARGE/Rhythm Of The Night (Gordy/Motown)
4	4	6	14	JULIAN LENNON/Too Late For Goodbyes (Atlantic)
33	25	21	B	DON HENLEY/All She Wants To Do Is Dance (Geffen)
9	7	7	16	SURVIVOR/High On You (Scotti Bros./CBS)
34	27	22	D	DIANA ROSS/Missing You (RCA)
16	15	13	18	BILLY JOEL/Keeping The Faith (Columbia)
	33	27		FOREIGNER/That Was Yesterday (Atlantic)
	37	29	3	MURRAY HEAD/One Night In Bangkok (RCA)
	39	31	(3)	SIMPLE MINDS/Don't You (Forget About Me) (A&M)
18	17	17	22	PRINCE/Take Me With U (WB)
6	6	12	23	JOURNEY/Only The Young (Geffen)
_	$\rightarrow$		- marke	POWER STATION/Some Like It Hot (Capitol)
13	12	18	25	TINA TURNER/Private Dancer (Capitol)
11	10		26	DURAN DURAN/Save A Prayer (Capitol)
	_		1	DARYL HALL & JOHN OATES/Some Things Are Better Left Unsaid (RCA)
V-196-000	35			FIRM/Radioactive (Atlantic)
_	40		- AND TO-	ERIC CLAPTON/Forever Man (WB)
		-	30	GREG KIHN/Lucky (EMI America)
	BUT			WHAM!/Everything She Wants (Columbia)
8		24	32	GLENN FREY/The Heat Is On (MCA)  N&A Begins on Page 86
			(1)	JUNE PUBLICATION AND NOT GITS (WD)
				SADE/Smooth Operator (Portrait/CBS)
3			-cen	DAVID LEE ROTH/California Girls (WB)
_			- magnetic	TIME/The Bird (WB)  DAN HARTMAN/Second Nature (MCA)
	38 BUT	37		DAN HARTMAN/Second Nature (MCA) KENNY LOGGINS/Vox Humana (Columbia)
				SANTANA/Say It Again (Columbia)
		39	39	SPATE INTERVOLUTION (CONTINUE)

# **AOR TRACKS**

DEBUT TOM PETTY/Don't Come Around Here No More (MCA)

Weeks	Wee	ks W			
	4	1	1		ERIC CLAPTON/Forever Man (WB)
	14	4	2	0	TOM PETTY/Don't Come Around Here (MCA)
	11	9	3	0	SIMPLE MINDS/Don't You (Forget About Me) (A&M)
	3	2	4	4	
	37	20	11	0	TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG)
	6	5	5		, ,
	7	7	9		BRUCE SPRINGSTEEN/I'm On Fire (Columbia)
	9	8	8	0	FOREIGNER/That Was Yesterday (Atlantic)
	2	3	6	9	
	16	11	10	0	MICK JAGGER/Lonely At The Top (Columbia)
	1	6	7	11	• • • • • • • • • • • • • • • • • • • •
	22	16	12		CHICAGO/Along Comes A Woman (Full Moon/WB)
	53				JOHN FOGERTY/Centerfield (WB)
	30			- offer	VAN MORRISON/Tore Down A La Rimbaud (Mercury/PG)
	43	31	19	*****	FIONA/Talk To Me (Atlantic)
	13	13	13	16	
		45		0	KENNY LOGGINS/Vox Humana (Columbia)
BR					TOM PETTY & THE HEARTBREAKERS/Rebels (MCA)
					ERIC CLAPTON/She's Waiting (WB)
					GEORGE THOROGOOD/I Drink Alone (EMI America)
BR	E	AK	ER	9	PHIL COLLINS/Inside Out (Atlantic)
810. FE					LOS LOBOS/Will The Wolf Survive? (Slash/WB)
BN					FIRM/Satisfaction Guaranteed (Atlantic)
group, gran					USA FOR AFRICA/We Are The World (Columbia)
Bh					VAN-ZANT/I'm A Fighter (Network/Geffen)
					ALAN PARSONS PROJECT/Let's Talk About Me (Arista)
				27	CDEC VIUN/Lucky (EMI America)
or				28	
					To a List Grant Grant Control (Outries)
DR		18		E (8)	DAVID LEE ROTH/Just A Gigolo (WB)

# **BLACK/URBAN**

				<b>MANUS</b>	
	Three Weeks	Two Week	Last	ek	į.
	3	3 2	2	0	JESSE JOHNSON'S REVUE/Be Your Man (A&M)
	2	200	1	2	LUTHER VANDROSS/Til My Baby Comes Home (Epic)
	ģ	) 5	3	0	MAZE I/FRANKIE BEVERLY/Back In Stride (Capitol)
	.12	: \$7	5	40250	DeBARGE/Rhythm Of The Night (Gordy/Motown)
	4	4	. 4	5	W. FELDER I/B. WOMACK/I'll Still Be Looking Up To You (MCA)
	18	3 12	2 8	0	MARY JANE GIRLS/In My House (Gordy/Motown)
	7	' 6	6	7	PATTI LABELLE/New Attitude (MCA)
	22	2 14	11	0	MIDNIGHT STAR/Scientific Love (Solar/Elektra)
	30	20	12	0	ALEXANDER O'NEAL/Innocent (Tabu/CBS)
i	1	3	7	10	COMMODORES/Nightshift (Motown)
	-	- 24	14		SADE/Smooth Operator (Portrait/CBS)
	_		- 36		USA FOR AFRICA/We Are The World (Columbia)
	21	1 15	13	_	
	_	- 31	19		KOOL & THE GANG/Fresh (De-Lite/PG)
	33	3 22			SHALAMAR/My Girl Loves Me (Solar/Elektra)
	. 27	19	16		MANHATTANS/You Send Me (Columbia)
	_		- 20		NEW EDITION/Lost In Love (MCA)
	- 12	2 10	10		DAZZ BAND/Heartbeat (Motown)
	10	). 8	9		GLADYS KNIGHT & PIPS/My Time (Columbia)
	38	32	23		B.B. KING/Into The Night (MCA)
-	_	- 35			TEMPTATIONS/My Love Is True (Truly For You) (Gordy/Motown)
	39	30			
١			- 30	_	WHITNEY HOUSTON/You Give Good Love (Arista)
-	-	- 37		-	
	_	- 39		400	JEFF LORBER f/AUDREY WHEELER/Step By Step (Arista)
	29				N. MICHAEL WALDEN w/P. AUSTIN/Gimme, Gimme, Gimme (WB) WHISPERS/Some Kind Of Lover (Solar/Elektra)
l	13			-	EUGENE WILDE/Rainbow (Philly World/Atlantic)
-	40			29	AL JARREAU/Raging Waters (WB)
	37	7 34 - 40			SAM BOSTIC/Cold Tears (Atlantic)
İ		- 40	- 38	0	GLENN JONES/Bring Back Your Love (RCA)
			- 40	8	GEORGE BENSON/I Just Wanna Hang Around You (WB)
	31	- 28	per market		RUN D.M.C./King Of Rock (Profile)
-	BRE				KLYMAXX/Meeting In The Ladies Room (Constellation/MCA)
1	34		27	-	S.O.S. BAND/Weekend Girl (Tabu/CBS)
1					REDDINGS/Where Did Our Love Go (Polydor/PG)
Section of the last	5			-	TINA TURNER/Private Dancer (Capitol)
Participation.	17			38	JOHNNY GILL/Half Crazy (Cotillion/Atco)  N&A Begins on Page 60
l			_	-	PROPERTY OF A SALES AND

# ADULT CONTEMPORARY

20 18 21 39 PRINCE/Take Me With U (WB)

DEBUT MADONNA/Material Girl (Sire/WB)

	Weeks We		.ast ∦eek		
	3	1	1	0	PHIL COLLINS/One More Night (Atlantic)
	5	4	3	0	COMMODORES/Nightshift (Motown)
		17	6	0	USA FOR AFRICA/We Are The World (Columbia)
	9	6	4	0	DeBARGE/Rhythm Of The Night (Gordy/Motown)
	21	12	7	0	MADONNA/Crazy For You (Geffen)
	ì	2	2	6	JULIAN LENNON/Too Late For Goodbyes (Atlantic)
	17	11	10	0	BRUCE SPRINGSTEEN/I'm On Fire (Columbia)
	12	9	8	0	MANHATTANS/You Send Me (Columbia)
	2	3	5	9	REO SPEEDWAGON/Can't Fight This Feeling (Epic)
	_	22	15	0	SADE/Smooth Operator (Portrait/CBS)
	4	5	9	11	BILLY JOEL/Keeping The Faith (Columbia)
	15	13	12	0	DOLLY PARTON/Don't Call It Love (RCA)  N&A Begins on Page 67
	18	15	14	(3)	BARBRA STREISAND/Emotion (Columbia)
	6	7	11	14	WHAM!/Careless Whisper (Columbia)
	7	8	13.	15	KENNY ROGERS/Crazy (RCA)
	BREA	KE	ER	0	BILLY OCEAN/Suddenly (Arista)
	20	18	17	17	DAN HARTMAN/Second Nature (MCA)
	_	_	21	0	GEORGE BENSON/I Just Wanna Hang Around You (WB)
	11	14	16	19	DIANA ROSS/Missing You (RCA)
	22	19	18	20	JANEY STREET/Under The Clock (Arista)
	BREA	K	ER	4	DAN FOGELBERG/Go Down Easy (Full Moon/Epic)
	DEE	IUT			
۱ ۱	DE	BUT		3	
		_	24	3	TINA TURNER/Private Dancer (Capitol)
1	10	16	20	25	FOREIGNER/I Want To Know What Love Is (Atlantic)



# CONTEMPORARY HIT RADIO

	Two	Last		
Weeks 5	3	2		PHIL COLLINS/One More Night (Atlantic)
2	2	1	2	MADONNA/Material Girl (Sire/WB)
. —	30		400	USA FOR AFRICA/We Are The World (Columbia)
20			-	MADONNA/Crazy For You (Geffen)
7		4		TEENA MARIE/Lovergirl (Epic)
17	14			BRUCE SPRINGSTEEN/I'm On Fire (Columbia)
27	21	15		COMMODORES/Nightshift (Motown)
15		11		BRYAN ADAMS/Somebody (A&M)
24	20	14		CHICAGO/Along Comes A Woman (Full Moon/WB)
14	9		10	MICK JAGGER/Just Another Night (Columbia)
1	1	3	11	REO SPEEDWAGON/Can't Fight This Feeling (Epic)
25	22			ANIMOTION/Obsession (Mercury/PG)
	23	20	1	DeBARGE/Rhythm Of The Night (Gordy/Motown)
31 4	4	6	14	JULIAN LENNON/Too Late For Goodbyes (Atlantic)
	25	21		DON HENLEY/All She Wants To Do Is Dance (Geffen)
33	7	7		SURVIVOR/High On You (Scotti Bros./CBS)
9 34	27			DIANA ROSS/Missing You (RCA)
			18	BILLY JOEL/Keeping The Faith (Columbia)
16			1	FOREIGNER/That Was Yesterday (Atlantic)
				MURRAY HEAD/One Night In Bangkok (RCA)
	39		0	SIMPLE MINDS/Don't You (Forget About Me) (A&M)
18	17	17	22	PRINCE/Take Me With U (WB)
6	6	12	23	JOURNEY/Only The Young (Geffen)
_			2	POWER STATION/Some Like It Hot (Capitol)
13			-	TINA TURNER/Private Dancer (Capitol)
11			26	DURAN DURAN/Save A Prayer (Capitol)
			0	DARYL HALL & JOHN OATES/Some Things Are Better Left Unsaid (RCA)
				FIRM/Radioactive (Atlantic)
_				ERIC CLAPTON/Forever Man (WB)
40				GREG KIHN/Lucky (EMI America)
	BUT			WHAM!/Everything She Wants (Columbia)
8	18	24	32	GLENN FREY/The Heat Is On (MCA)
-		38	0	JOHN FOGERTY/Rock And Roll Girls (WB)  N&A Begins on Page 86
DE	BUT			SADE/Smooth Operator (Portrait/CBS)
3				DAVID LEE ROTH/California Girls (WB)
		40		TIME/The Bird (WB)
	38			DAN HARTMAN/Second Nature (MCA)
30	BUT	A.		KENNY LOGGINS/Vox Humana (Columbia)
	_	39	39	SANTANA/Say It Again (Columbia)
[ D	CILIT	The	office.	TORR DETTY/Don't Come Around Hore No More (MCA)

# **AOR TRACKS**

DEBUT TOM PETTY/Don't Come Around Here No More (MCA)

Three	Two	Las			
₩/eeks	Week 4	s We	ek 1	41	ERIC CLAPTON/Forever Man (WB)
	14	4	2		TOM PETTY/Don't Come Around Here (MCA)
	11	9	3		SIMPLE MINDS/Don't You (Forget About Me) (A&M)
	3	2	4	4	DON HENLEY/All She Wants To Do Is Dance (Geffen)
		20	11		TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG)
	6	5	5	6	JOHN FOGERTY/Rock And Roll Girls (WB)
	7	7	9		BRUCE SPRINGSTEEN/I'm On Fire (Columbia)
	9	8	8		FOREIGNER/That Was Yesterday (Atlantic)
	2	3		9	FIRM/Radioactive (Atlantic)
		11			MICK JAGGER/Lonely At The Top (Columbia)
	1	6	7		MICK JAGGER/Just Another Night (Columbia)
					CHICAGO/Along Comes A Woman (Full Moon/WB)
			21		JOHN FOGERTY/Centerfield (WB)
					VAN MORRISON/Tore Down A La Rimbaud (Mercury/PG)
	43				FIONA/Talk To Me (Atlantic)
		13			SANTANA/Say It Again (Columbia)
	_			0	KENNY LOGGINS/Vox Humana (Columbia)
BR					TOM PETTY & THE HEARTBREAKERS/Rebels (MCA)
Cor + c			30		ERIC CLAPTON/She's Waiting (WB)
					GEORGE THOROGOOD/I Drink Alone (EMI America)
BR					PHIL COLLINS/Inside Out (Atlantic)
	24	23	22	2	LOS LOBOS/Will The Wolf Survive? (Slash/WB)
8R					FIRM/Satisfaction Guaranteed (Atlantic)
					USA FOR AFRICA/We Are The World (Columbia)
BR					VAN-ZANT/I'm A Fighter (Network/Geffen)
			14	26	ALAN PARSONS PROJECT/Let's Talk About Me (Arista)
	8	12	15		PHIL COLLINS/One More Night (Atlantic)
	20	18	24	28	GREG KIHN/Lucky (EMI America)  Complete Tracks Chart
BR					POWER STATION/Some Like It Hot (Capitol)  Begins on Page 71
				-	DAVID LEE ROTH/Just A Gigolo (WB)

# **BLACK/URBAN**

	Three Two Last Weeks Weeks Week							
	3	2	2	-	JESSE JOHNSON'S REVUE/Be Your Man (A&M)			
		1	4.	_	LUTHER VANDROSS/Til My Baby Comes Home (Epic)			
		5	3		MAZE I/FRANKIE BEVERLY/Back In Stride (Capitol)			
	9	7	5	O	DeBARGE/Rhythm Of The Night (Gordy/Motown)			
	4	4	4		W. FELDER f/B. WOMACK/I'll Still Be Looking Up To You (MCA)			
		12	8		MARY JANE GIRLS/In My House (Gordy/Motown)			
	7	6	6	7	PATTI LABELLE/New Attitude (MCA)			
	22	14	11	(3)	MIDNIGHT STAR/Scientific Love (Solar/Elektra)			
	30	20	12		ALEXANDER O'NEAL/Innocent (Tabu/CBS)			
	1	3	7	-040	COMMODORES/Nightshift (Motown)			
	,	24	14	0	SADE/Smooth Operator (Portrait/CBS)			
	_	_	36		USA FOR AFRICA/We Are The World (Columbia)			
ľ	21	15	13	(E)	JENNY BURTON/Bad Habits (Atlantic)			
		31	19	0	KOOL & THE GANG/Fresh (De-Lite/PG)			
	33	22	18	B	SHALAMAR/My Girl Loves Me (Solar/Elektra)			
/.	27	19		no Che	MANHATTANS/You Send Me (Columbia)			
	-	_	20		NEW EDITION/Lost In Love (MCA)			
	12	10			DAZZ BAND/Heartbeat (Motown)			
	10	8			GLADYS KNIGHT & PIPS/My Time (Columbia)			
	38	32			B.B. KING/Into The Night (MCA)			
	_	35			TEMPTATIONS/My Love Is True (Truly For You) (Gordy/Motown)			
	39	30			GAP BAND/I Found My Baby (Total Experience/RCA)			
				-	WHITNEY HOUSTON/You Give Good Love (Arista)			
		37			MELBA MOORE/Read My Lips (Capitol)			
	_	39			JEFF LORBER f/AUDREY WHEELER/Step By Step (Arista)			
	29	23			N. MICHAEL WALDEN w/P. AUSTIN/Gimme, Gimme, Gimme (WB)			
	13	13		27	WHISPERS/Some Kind Of Lover (Solar/Elektra)			
	40	36			EUGENE WILDE/Rainbow (Philly World/Atlantic)			
	37	34			AL JARREAU/Raging Waters (WB) SAM BOSTIC/Cold Tears (Atlantic)			
	manus	40			GLENN JONES/Bring Back Your Love (RCA)			
	_	_	38		GEORGE BENSON/I Just Wanna Hang Around You (WB)			
	21	28		33	RUN D.M.C./King Of Rock (Profile)			
BR					KLYMAXX/Meeting In The Ladies Room (Constellation/MCA)			
DI					S.O.S. BAND/Weekend Girl (Tabu/CBS)			
Г					REDDINGS/Where Did Our Love Go (Polydor/PG)			
	5	9		-400	TINA TURNER/Private Dancer (Capitol)			
	17	17	28	38	JOHNNY GILL/Half Crazy (Cotillion/Atco)  N&A Begins on Page 60			

# **ADULT CONTEMPORARY**

20 18 21 39 PRINCE/Take Me With U (WB)

DEBUT MADONNA/Material Girl (Sire/WB)

	1				
	Three Tw Weeks W		∟ast Week		
)	3	1	1	0	PHIL COLLINS/One More Night (Atlantic)
	5	4	3		COMMODORES/Nightshift (Motown)
	İ <u>-</u>	17	6		USA FOR AFRICA/We Are The World (Columbia)
	9	6	4	0	
	21	12	7	0	MADONNA/Crazy For You (Geffen)
	ì		2		JULIAN LENNON/Too Late For Goodbyes (Atlantic)
	17	11	10	0	BRUCE SPRINGSTEEN/I'm On Fire (Columbia)
	12	9	8	0	MANHATTANS/You Send Me (Columbia)
	2			9	
	_				SADE/Smooth Operator (Portrait/CBS)
	1				BILLY JOEL/Keeping The Faith (Columbia)
					DOLLY PARTON/Don't Call It Love (RCA)  N&A Begins on Page 67
					BARBRA STREISAND/Emotion (Columbia)
					WHAM!/Careless Whisper (Columbia)
					KENNY ROGERS/Crazy (RCA)
	BREA	KE	ER		BILLY OCEAN/Suddenly (Arista)
			17		DAN HARTMAN/Second Nature (MCA)
					GEORGE BENSON/I Just Wanna Hang Around You (WB)
					DIANA ROSS/Missing You (RCA)
				20	
	BREA				
					KOOL & THE GANG/Fresh (De-Lite/PG)
7	LUE	JUI			DARYL HALL & JOHN OATES/Some Things Are Better Left Unsaid (RCA)
				_	TINA TURNER/Private Dancer (Capitol)  FOREIGNER/I West To Know What I are to (Atlantic)
	10	16	20	20	FOREIGNER/I Want To Know What Love Is (Atlantic)