### E: N D

### HOUSE NIXES NEW PAYOLA PROBE

Despite the surge of consumer press stories last week on the "resurgence of payola," the House Oversight & Investigations Subcommittee said a lack of evidence means that its previous payola probe will not be reopened.

Page 10

### **CRS PUTS MORE THAN EGGS IN ITS BASKETS**

The story of the Country Radio Seminar's impromptu "Breadbaskets For Africa" drive, plus photo coverage of the highly successful event.

Page 3, 53

### A/C'S TOP 100 ACHIEVERS

Ron Rodrigues compiles the nation's top 100 A/C stations, as measured by 25-49 shares. WJBC/Bloomington, IL is the runaway winner.

Page 42

### PEOPLE IN THE **NEWS THIS WEEK**

- Bill Thomas Capitol Broadcasting VP
- Todd Chase PD at KZZC
- Bill Gardner PD at K101
- Luis Nogales back at UPI as President
- Maurice Watkins National R&B Promotion Director at Motown
- Varnell Johnson Manhattan's VP/ Black Music
- Dave Allison PD at KPQP
- Gary Owens VP at Gannett
- Scott Robbins PD, Roger Bertolini GSM at WRXT
- Fred Webb GM at KRNB
- Junior Winokur GSM at WBBM
- Rod Zimmerman GSM at WBBM
- Rick Dames GSM at KSHE
- Irvin Zelt GSM at WIYY

Page 5, 6, 8

### **SELLING AHEAD TO** STAY AHEAD

Dwight Case emphasizes the need to plan your sales strategies months in advance, to avoid treading water when the flood is upon you.

Page 22

### WE ARE THE WORLD

The "We Are The World" campaign update for this week focuses on the single's first week out: 232 CHR stations added it, 91% of the total reporter list - both alltime R&R records. In A/C, 115 stations added it (82%), also records. 88 AORs made it a first-week Tracks Breaker, and Columbia says 1.5 million have been sold.

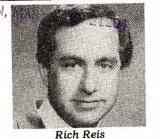
More coverage on Page 3, 18, 24, 37, 41, and 53.

Newsstand Price 53 50



### GREEN WYAY GM; WEINSTEIN CFO Longwell, Reis Named Katz Group VPs





Bob Longwell

In a reorganization of Katz Broadcasting's executive structure, WDBO & WWKA (K92FM)/Orlando VP/GM Bob Longwell and WFTQ & WAAF/

Denny Adkins

with someone of Jim's charac-

ter and ability. I have yet to

meet a person who combines in-

stinct, experience, and a pro-

pensity for charismatic and dy-

me to satisfy my goals in the radio industry," Kefford com-mented. "I wanted an equity

position in an organization with

unquestioned potential in a

growing radio market. Second,

my wife and I have wanted to

ADKINS/See Page 6

"Roger made it possible for

namic leadership like Jim.'

Worcester VP/GM Rich Reis have been appointed Group VPs. In addition to maintaining their present responsibilities, Longwell will oversee WYAY (Y106)/Atlanta, while Reis will

supervise KWEN (K95)/Tulsa. Concurrently, WWKA GSM Bob Green was named GM at WYAY, and three-year VP/Finance Michael Weinstein moved up to Chief Financial Officer.

Regarding Longwell and Reis, Katz Broadcasting Presi-KATZ/See Page 6

### Rodrigues KMGG's New OM



Ron Rodrigues

R&R's Adult/Contemporary Editor Ron Rodrigues has accepted the post of Operations Manager at Emmis Broadcasting's KMGG (Magic 106)/Los Angeles. The station had been without a programmer for a year since Jeff Salgo resigned to pursue radio ownership in Oregon. Rick Liebert, who has been developing KMGG's overall sound and promotional direction, will continue working with the station in a consulting capacity.

GM Don Nelson told R&R, "My number one priority was to hire an outstanding operations manager. Ron has a well-documented track record, combined RODRIGUES/See Page 6

A NOTE FROM THE PUBLISHER Paper Adds

While we at R&R realize the practice of "paper adds" is nowhere near as widespread as articles in the consumer press contend, it is important that you know we remain adamantly opposed to paper adds! They reflect directly on the integrity of your information and your industry. Therefore, we are taking definite action to eliminate the paper add problem. Details will be announced next week.

- Dwight Case

### KEFFORD MANAGING PARTNER AT WEAN & WPJB

### **Adkins New D-C President**

Jim Kefford, President of Drake-Chenault in Los Angeles, has resigned to become VP/GM of WEAN & WPJB/Providence. Replacing him will be Denny Adkins, who moves up from his present position of Sr. VP of the company.

Kefford will serve as managing partner as part of an ownership deal struck with Eastern Broadcasting. Eastern has purchased the two stations for an undisclosed amount from the Providence Journal Co., and



duties April 1 - pending FCC myself fortunate to affiliate approval.

Eastern President Roger

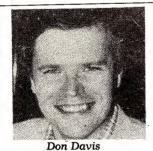
Kefford will assume his new Neuhoff said, "I consider

### PARTNER AT ROBINSON

### Latz Exec. VP/GM At KWK & KGLD

WOWO/Ft. Wayne Executive VP/GM Bill Latz will become a partner in Robinson Broadcasting and Executive VP/GM

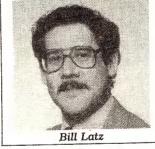
### Davis **Programs** WCKG



WWDC-AM & FM/Washington VP/Programming & Operations Don Davis has been named PD of Cox's WCKG/Chicago, which switched to AOR from had been at the Washington stations since fall 1981.

VP/GM Marc Morgan told R&R. "Don's major market track record in our format, combined with his Chicago background, his association with Burkhart/Abrams, and extensive experience in working with morning talent, made him an outstanding candidate."

DAVIS/See Page 8

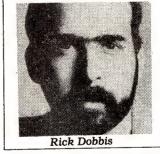


at the company's KWK & KGLD/St. Louis. Latz replaces Nancy Pool-Leffler, who remains as a consultant to Robin-

Robinson partner Tom Embrescia told R&R, "Bill's a winner and has proven that at WOWO. He's just what we need to cement a solid position for our St. Louis operations. He'll run KWK & KGLD like a partner, so we thought it appropriate he be one.'

opportunity to join a young, ative services, reporting to dynamic broadcasting group. President Jack Craigo. I'm extremely competitive by nature, and the opportunity to couldn't turn down."

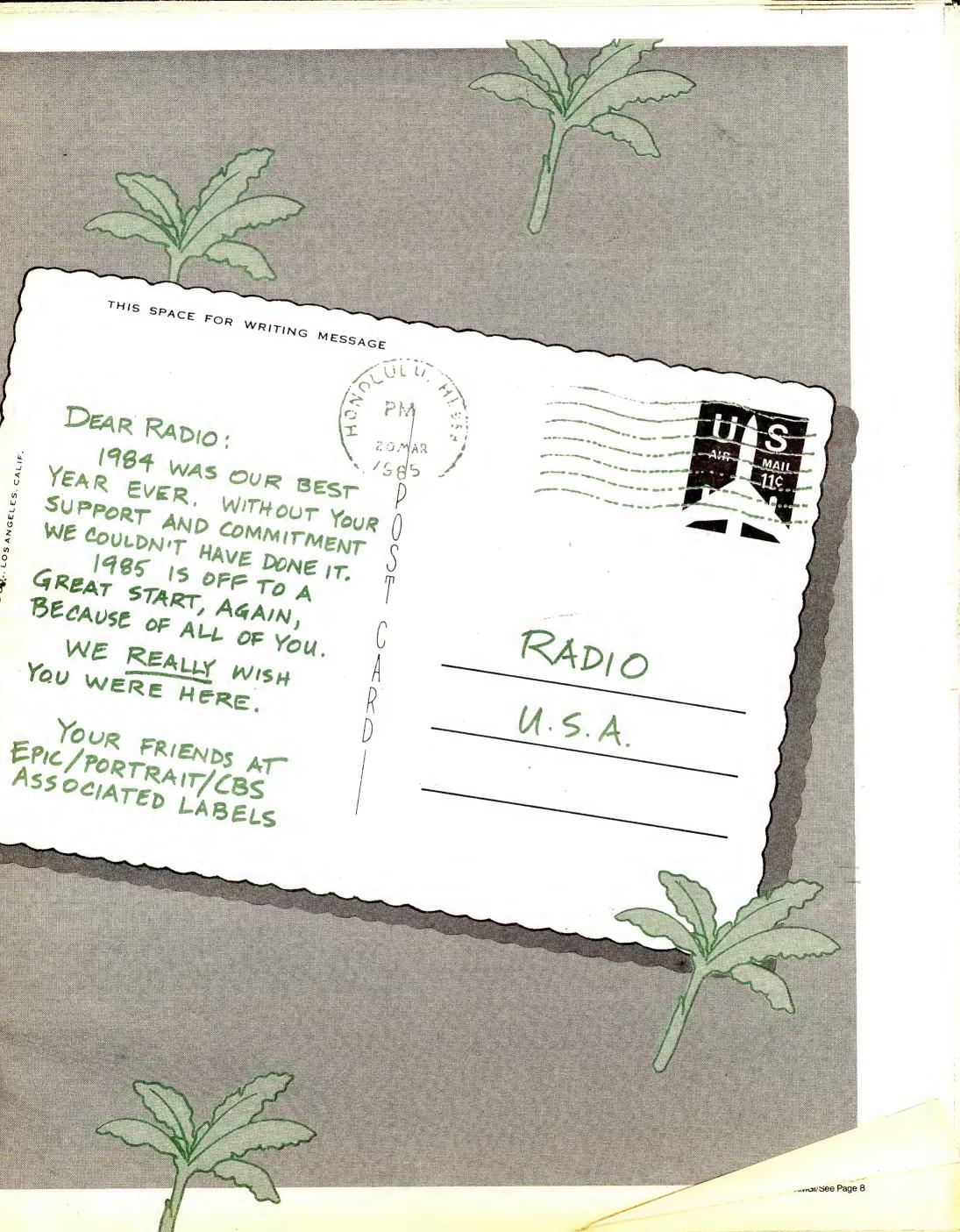
### Dobbis Chrysalis VP/Marketing



Rick Dobbis has been named VP/Marketing at Chrysalis. Latz remarked, "Becoming a The former Senior VP/Artist partner in Robinson with Larry Development at Arista will Robinson, Larry Pollock, and oversee promotion, merchan-CHR WAGO last week. Davis Tom Embrescia was a unique dising, sales, publicity, and cre-

Craigo told R&R, "I believe the aspect of marketing is one move from the 103rd radio mar- of general management with a ket to the 14th was something I flair for the creative approach. That requires an individual with Prior to joining Robinson, a broad talent base, and Rick Latz's career also included has the perfect background. stints as GSM of WMEE & He's the kind of guy I wanted to WMEF/Ft. Wayne and KOAX/ have in this position from the DOBBIS/See Page 6







A spectacular 15-week summer program franchise. One-hour weekly. Expanded editions on Memorial Day, Fourth of July and Labor Day Weekend.

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THE SPIRIT OF SUMMER produced by Kris Stevens Enterprises.



### MORE PROS ON THE LOOSE

R&R's new listing of newly-available professionals debuted to great response last week. This job market shortcut appears every week on the Pro: Motions page.

Page 14

Washington Report       10         What's New       12         Ratings & Research: Jhan Hiber       16         Networks: Reed Bunzel       18         Sales: Dwight Case       22         Street Talk       24         On The Records: Ken Barnes       28         Calendar: Brad Messer       31         Air Personalities: Dan O'Day       32         CHR: Joel Denver       36         AOR: Steve Feinstein       40	Black/Urban Radio: Walt Love       47         Country: Lon Helton       50         Nashville: Sharon Allen       52         Marketplace       54         Opportunities       55         National Music Formats       58         Jazz Chart       59         Country Chart       63         A/C Chart       88         AOR Chart       88         Black/Urban Chart       88
A/C: Ron Rodrigues	CHR Chart

### Chase Back In KC As KZZC PD

Todd Chase, most recently PD at WHTX/ Pittsburgh, returns to Kansas City as PD at CHR KZZC (ZZ99). Chase programmed crosstown competitor KBEQ until slightly more than a year ago. He replaces KZZC PD/morning man Jim Collins, who plans to

### **Watkins Directs** Motown Black **Promotion**

Motown Southeast regional promotion rep Maurice Watkins has advanced to National Director/R&B Promotion. Watkins. who will relocate from Atlanta to Los Angeles, fills the vacancy left four weeks ago when Tony Anderson joined Arista as VP/ R&B Promotion.

Motown Sr. VP/Director of Operations Skip Miller told R&R, "Because we've got a very deep staff in terms of talent, this was a very difficult decision. Maurice has done a tremendous job in the Southeast, and we expect great things from him. He's very bright, highly aware of the industry, and brings a wealth of street knowledge to the home office."

A 13-year promotion veteran, Watkins came to Motown in 1983 after handling national promotion for ARC Records. "I've had the opportunity to work with some of the best label people in the business," he said, "and under the leadership of Skip Miller, (President) Jay Lasker, and (VP/ Sales) Miller London, I hope to continue developing myself as one of the record executives of the '80s.'

### TRANSACTIONS

### Des Moines Register Sells Four Stations

In twin transactions with different purchasers, the Des Moines Register & Tribune has agreed to sell KSGO & KGON/Portland, OR to Ackerly Communications for \$6 million, and WIBA-AM & FM/Madison to Price Communications Corp. for \$5.6 million

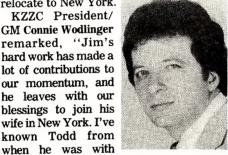
KSGO operates on 1520 kHz with 50 kw days and 20 kw nights. KGON broadcasts with 100 kw on 92.3 mHz and antenna height of 920 feet. In operation since 1925, A/C-formatted WIBA (AM) operates with 5 kw at 1310 kHz; AOR WIBA-FM has 50 kw on 101.5 mHz at 470 feet. The purchase includes 20 acres of land.

The transactions conclude the seller's divestiture of its broadcast properties. Ackerly is principally owned by Seattle Supersonics owner Barry Ackerman. Price also owns WOWO & WIOE/Ft. Wayne, K101/San Francisco, WPCK & WIRK/West Palm Beach, KOMA/Oklahoma City, and WTIX/New Orleans.

TRANSACTIONS/See Page 8

relocate to New York. KZZC President/ **GM Connie Wodlinger** remarked, "Jim's hard work has made a lot of contributions to our momentum, and he leaves with our blessings to join his wife in New York. I've known Todd from

KBEQ and have ad-



Todd Chase mired his work. He still has a house here in Kansas City, so this transition will be a

smooth one for him." CHASE/See Page 8 Owens Gannett's **VP/Creative Services** 

Gary Owens has been promoted to VP/ Creative Services for Gannett Radio, providing voicework, copywriting, and advisory skills to all its stations. He recently wound up a three-year stint as morning personality at Gannett's KPRZ/Los Angeles

(now KIIS-AM). Radio Division President Joe Dorton said, "We have been privileged to have Gary associated with us at our Los Angeles station, and we are delighted that we'll be able to utilize his incredible talents throughout our entire 'Radio Division.''



Gary Owens

Before Gannett, Owens served 20 years with Golden West Broadcasters at KMPC/-OWENS/See Page 8

### Allison Accepts **KPQP PD Post**

Dave Allison has joined KPQP/San Diego as Program Director. He succeeds Cliff Cox, who recently resigned for personal reasons. In addition to his new post, Allison will hold down the 9am-noon airshift.

Commenting on the appointment, KPQP & KGB GM Tom Baker told R&R, "We were looking for somebody who was very energetic, had new ideas, and was able to take a marketing plan and implement it. Dave fulfilled all those needs. He's a young, bright, articulate guy who took a Birmingham station from nowhere and made it one of the market's top-ranking stations within a year. KPQP is a tremendous property with a lot of potential; we needed a quarterback who could throw the ball."

Allison spent last year as OM at WSGN/

### **Thomas Elevated To** Capitol VP/Programming

WMJJ/Birmingham, Bill Thomas has been promoted to VP/Programming for parent Capitol Broadcasting Corp. In his new position. Thomas will add on supervisory duties for Capitol's 87-station state news/pro-

### **CRS** Contributes **Breadbaskets** For Africa



During the New Faces Show at last week's Country Radio Seminar, MC Charlie Monk, President of Charlie Monk Music, challenged the country radio and record audience to help the hungry in Africa by pulling a wad of bills from his pocket, placing it in a breadbasket, and requesting that they do the same. Pictured are Monk (top), Country Radio Broadcasters' Susan Roberts (below right), and some of the baskets; the "bread" returned amounted to several thousand dollars. More CRS photos, Page 53.

### **UPI Rehires Nogales As President**

Douglas Ruhe and William Geissler, principal owners of United Press International, have agreed to relinquish control of the news agency as part of a recapitalization plan announced last week. Control of the company has been given to management and employees, and a new four-member Board of Directors was established to oversee corporate operations. The Board named Luis Nogales President, Chairman, and CEO. Nogales had been abruptly fired last week by Ruhe.

The new recapitalization plan calls for the renegotiation and conversion of UPI's debt into equity. Shares of UPI not used in the reorganization plan will be divided between employees, managers, Ruhe and Geissler, and Foothill Capital Corp. UPI's primary lender. Officials will meet UPI/See Page 8

### **Webb Takes KRNB GM** Position

Thirty-nine-year broadcaster Fred Webb has been named GM/GSM at Rivers Broadcasting's Black outlet KRNB/Memphis. Most recently GM at A/C-formatted WJHR/ Jackson, TN, he previously spent 28 years as coprincipal and GM at WNOO/Chattanooga.

"I'm very excited about this new position," Webb told R&R, "and you can expect us to be number two in the next book. That's an ambitious plan, but we have a lot of things ready to go, and we're going to get up on somebody's back."

Webb added that he expects no staff changes in the immediate future.

Louisville, Charlotte, Mobile, and Charleston, WV

President Johnson remarked, "Bill has been a key player in the dynamic growth of WMJJ, and I feel his experience and management style will further insire the continued growth and success of all the Capitol proper-



Bill Thomas

Thomas came to WMJJ in 1982, following eight years with Harte-Hanks Radio. including four years as PD at WRVQ/Richmond. "Capitol is an aggressive, rapidlygrowing company with an exceptional group of PDs and GMs," he said. "I'm looking forward to being a part of the competitive batttles we face in all our markets.

### **Gardner Joins K101 As PD**

Veteran personality Bill Gardner is the new PD at Price Communications' K101/ San Francisco. His appointment fills the vacancy left five weeks ago when Jeff Sattler returned to Sandusky Radio as Director/ Programming.

VP/GM Jack McSorley told R&R, "I'm thrilled that Bill's joined our station. I'm looking for him as an on-air talent in morning drive to make the station adult, topical, and fun. As PD, Bill will add stability and direction.'

Gardner comes to the 125 kw A/C outlet after working afternoons at SBI's KLZZ/ San Diego. He previously handled mornings and programming at KLSS/San Antonio, having earlier worked at KVIL/Dallas and WFYR/Chicago. "I have no preconceived plan, and am being openminded about everything," Gardner told R&R. "With Price's impressive people like Jack McSorley and (Sr. VP) Frank Osborn, along with their commitment and a terrific facility, I look forward to helping guide K101 to its share of the San Francisco marketplace."

### **BERTOLINI GSM**

### Robbins Set To **Program WRXT**

WRXT/Buffalo Asst. PD Scott Robbins has been promoted to PD, while in-house sales consultant Roger Bertolini has been named GSM, following the departures of PD Mike Bushey and GSM Don Zink.

WRXT VP/GM Bruce Biette commented, Both Mike and Don had worked very hard but were playing with their hands tied behind their backs with our signal problems. We've taken measures to replace a defective transmission cable and will soon be **ROBBINS/See Page 8** 

### KMGI Debuts A/C Approach

Sunbelt Communications has signed on KMGI (Magic 108)/Seattle with an oldiesbased A/C format. Formerly educational frequency KRAB, the station returned to the air last Saturday morning (3-9) after going dark 11 months ago.

Crediting the Research Group as "instrumental in determining the format," PD Rob Conrad told R&R, "There's a nice adult appeal to the blend of oldies and currents; it's very listenable and doesn't sound dated. KMGI is musically intensive, but our per-

KMGI/See Page 8

### WGLD Moves To AM; FM Picks Up A/C

WGLD/High Point, NC will switch from Beautiful Music to Transtar's Format 41 satellite service Monday (3-18). The station's new calls will be WOJY (Joy 100 FM). At the same time, the Gold format on AM sister WCOG will be dropped in favor of WGLD's format and call letters.

Owner Bernie Mann told R&R, "We made the change to improve our situation on the FM. However, the WGLD calls have been a part of this community for a long time and I didn't want to throw them away; that's why we moved them to our AM."

# Zelt Named WIYY's GSM

Irvin Zelt has been named GSM of Hearst AOR WIYY/Baltimore and National Sales Manager of WIYY and AM sister WBAL. He replaces Cathy Meloy, who joined WMAL/Washington as GSM earlier this year.

WIYY & WBAL VP/GM David Barrett commented, "We're delighted to have Irv join us. I was very impressed with his depth of experience and maturity as a manager."

Zelt was most recently GSM at WILK & WTLQ/Wilkes-Barre, and earlier served as GSM at WEAZ/Philadelphia and in managerial rep posts. He stated, "Both properties are at a cornerstone in their growth process, as witnessed by the fall book. They're taking great strides in their leadership positions. There's a great future ahead for these stations."

### **Adkins**

Continued from Page 1

relocate to New England for quite awhile. Also, I felt it was time to return to direct station involvement."

Kefford's new position marks a return to Eastern; he worked in programming for the organization following his discharge from the Army. He joined Drake-Chenault 12 years ago, becoming VP in 1977 and President in 1981.

Commenting on Adkins's promotion, Kefford told R&R, "Denny and I worked as a great team since 1977, and that was a very gratifying part of my life. It's even neater now to see him elevated to take over the reins. He's worked very hard, he's very conscientious, and knows the industry very well."

Adkins said, "We have assembled the finest staff in the industry and we plan to continue the traditional excellence of Drake-Chenault programming and radio consulting."

Adkins joined Drake-Chenault in 1977, and became VP/Research & Development in 1980. The following year he was promoted to Senior VP.

No major personnel changes are anticipated as a result of the shifts. WGLD morning man Bill Price will move to the AM with the format.

# Hoffman Directs R&R Circulation

Andra Hoffman has joined R&R as Circulation Director. She comes to the newspaper after nearly five years in the executive search firm industry. During the past 31/2 years Hoffman worked at Korn/ Ferry International, where she assisted Managing VP Gary Kaplan. Prior to that she spent a year with Richard Margulies & Associates. Hoffman remarked, "I'm excited about this opportunity and looking forward to working with the industry's number one trade." Publisher Dwight Case commented, "We're very pleased to have Andra aboard; she's a welcome asset to the R&R family."

### Johnson Manhattan Black Music Marketing VP



Varnell Johnson

Manhattan Records has appointed Varnell Johnson VP/Black Music Marketing. Reporting to Sr. VP Stephen Reed, Johnson will be responsible for marketing and promotion activities for the label's black artist roster.

Reed commented, "Varnell's impressive background in marketing, promotion, and A&R, as well as his previous experience with Blue Note, makes him the ideal choice for this position."

Johnson most recently was Divisional VP/Black Music A&R for parent Capitol Records, having previously served as GM in that department. Prior to Capitol, he was GM/R&B Division of EMI/UA, where he developed its Blue Note and Pacific Jazz catalogs. Johnson told R&R, "It's very satisfying and gratifying that you get a chance to stay with the same company and still grow; those opportunities are usually very rare. I'm excited about making things happen with Manhattan."

"Boss" Radio



Chicago radio notables joined Columbia executives for a listening party for Mick Jagger's "She's The Boss." Pictured (I-r) are CBS's Dave Remedi, B96 PD Buddy Scott, Miss Universe Body Building Champion Jill O'Conner, WLS-FM PD Dallas Cole, and WXRT MD Lin Brehmer.

### Winokur, Zimmerman GSMs At KCBS, WBBM

CBS has transferred WBBM/Chicago GSM Junior Winokur to the same position at KCBS/San Francisco, and filled the Chicago vacancy created by her departure by appointing CBS Radio Representatives Midwest Regional Manager Rod "Zeke" Zimmerman.

Winokur succeeds Bill Gilreath, who left KCBS to become GSM at K101/San Francisco. Winokur became head of the WBBM sales team in 1983 after several years as New York Sales Manager for CBS Radio Spot Sales. "I think KCBS is an exciting station with great potential," Winokur commented. "It will be an incredible challenge for the future to continue to aim at being the number one station in this market."

In joining WBBM as GSM, Zimmerman is returning to a station



Junior Winokur

where he was an Account Executive in 1978 and 1979. He said, "This station has a rich tradition of having a quality product and a quality sales effort. It has a great niche here. It's well-positioned in the marketplace."

### Rodrigues

Continued from Page 1

with an eminent knowledge of the people and inner workings of the nation's most successful A/C stations. (Emmis President) Jeff Smulyan has given us carte blanche to build the best radio station in America. With the addition of Ron to our management team, we are well on our way."

Rodrigues joins KMGG after 18 months at R&R, where he spent the last year as A/C Editor. A former newsman at KFRC/San Francisco and MD at KMPC/Los Angeles, he previously worked as OM at KIDD/Monterey, CA. "Making the decision to leave R&R has been the toughest of my career," Rodrigues said. "However, Jeff Smulyan and Don Nelson are providing me with all the tools necessary to make a real impact in this market. Now it's time to prove my abilities."

### **Dobbis**

Continued from Page 1

start. We've found the right guy at the right time, and I think he's at the right company at the right time."

Dobbis, who most recently worked in artist management, told R&R, "Personal management is challenging for the right person, but I missed a lot of the activity found only at a record company. I wanted to bring into focus these specific areas of responsibility. With Chrysalis's roster and staff size, it's a very logical organization for this company. The label is embarking on a period of enormous growth, with the consolidation of ownership. It's an excellent opportunity for a creative marketing executive."

### Katz

Continued from Page 1

dent Dick Ferguson noted, "Bob and Rich have proven their ability to make great things happen by bringing out the best in the people they work with. I'm very happy we have their kind of talent in this company and that we're growing at a rate where we can make the best use of it."

Ferguson continued, "Bob Green has built a track record that anyone in the business would be proud to own. His high level of enthusiasm and his performance orientation will be right at home with the fired-up team at Y106."

Longwell, who's been promoted twice in Orlando since joining Katz in 1982, commented, "It's been rewarding to work with all the great people at WDBO & K92FM. With Bob Green going to Y106, I know we will have the same kind of success there." A five-year company veteran, Reis said, "I'm very excited about working with a station of K95's stature and also with (GM) Lee Mas-



Bob Green

ters and his dynamic team."

Green started with Katz at WEZN/Bridgeport in 1981 and became GSM at WWKA the following year. He told R&R, "I'm looking forward to working in the exciting environment that Atlanta represents. A solid foundation has been built by (former GM) Bob Backman, and the challenge of taking Y106 to a greater level of achievement is one I begin with anticipation."

### STAFF

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Washington Bureau: B18 Connecticut Ave., NW, Suito 300,
Washington; DC 20006, 6020 466-4960
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### **GOLDBERG, CROCKER ADVANCE**

### **Dames Tapped As** KSHE's New GSM

After nearly two years as Midwest/Southwest Regional Manager for Birch Radio, Rick Dames has joined KSHE/St. Louis as General Sales Manager. At the same time, Account Executives Barry Goldberg and Pat Crocker moved up to Regional and Local Sales Manager, respectively.

Station Manager Stuart Layne commented, "It is a tremendous advantage to be able to add a person with Rick Dames's experience and knowledge of the business. In Barry Goldberg and Pat Crocker we have two solid veterans of the St. Louis radio community."

Prior to Birch, Dames managed KLOZ & KISO/El Paso and WKGR/Gainesville, FL. A 15-year market veteran, Goldberg has been with KSHE for the past five years. Crocker came to the station nine months ago following sales stints at neighbors WIL, KWK, and KDNL-TV.

### Wham! Make It Platinum



Columbia's Wham! were given platinum awards for their "Make It Big" LP following a Beacon Theater/New York show. Pictured (I-r)) are group's George Michael, manager Simon Napier-Bell, Columbia Sr. VP/GM Al Teller, manager Jazz Summers, and CBS International President Allen Davis.

### Capitol Grammy Dinner



Capitol artists and executives gathered for a Grammy dinner after the awards show. Pictured (I-r) are Anne Murray, an awards presenter; Capitol-President Don Zimmermann; and Thomas Dolby, who performed on the

### Golden Night For Ingram



Qwest/WB's James Ingram received a gold record for his "It's Your Night" LP at a Los Angeles reception. Pictured (I-r) are WB VP Cortez Thompson, WB's Mary Lou Badeaux, Qwest principal/producer Quincy Jones, Ingram, WB VP Tom Draper, and Qwest President Harold Childs.

### Cafferty Cruises To Platinum



E/P/A executives presented Scotti Bros. artists John Cafferty & the Beaver Brown Band with platinum awards for the "Eddie & The Cruisers" soundtrack. Pictured (I-r) are CBS Associated Labels VP/GM Tony Martell, Cafferty, group's Robert Cotoia, producer Kenny Vance, Scotti Bros. President Tony Scotti, E/P/A Sr. VP/GM Don Dempsey, E/P/A VP Ron McCarrell, and manager Arnold Freedman.

### Robbins

Continued from Page 3

delivering the signal this station was licensed to broadcast. With this new opportunity to tackle the market, I needed some fresh faces on the front lines for two very important departments."

Biette, Robbins, and Bertolini earlier held the same positions at Porter Broadcasting sister station WIGY/Bath, ME. Scott, who joined Porter three years ago after an on-air gig at KOPA/Phoenix and the PD post at AM sister KXAM, commented, "We're going to kick some butt by exploring the upper limits of programming. Bertolini, a seven-year Porter veteran, told R&R, "This is a great team we've put together. There is a lot of pride in this town, and we're going to build on that feeling."

### **UPI**

Continued from Page 3

with company creditors in the next few weeks to present the proposals and UPI's operating plans.

"We are confident that the creditors will find this plan attractive," Nogales said. "In the meantime UPI will have sufficient cash to operate and its lender will continue to support the turnaround."

Ruhe commented, "Bill Geissler and I Owens pledged, when we first acquired UPI, that eventually we would share this news agency with its employees. Now that the first phase of the turnaround has been completed, we wanted and received an agreement that accomplishes this end and assures a stable financial future for the company."

Financial Consultant Ray Wechsler, who was fired with Nogales, has also been rehired. Three executives who resigned in protest have been reinstated as well.

### **Davis**

Continued from Page 1

Davis, who served on-air at Chicago AORs WLUP and WDAI before becoming OM at WOW/Omaha and PD at WLAV/Grand Rapids, told R&R, "I'm very proud of the role I've played on the DC101 team that has had such ratings and revenue success. I look forward to putting the same effort into WCKG and achieving the same results."

### Allison

Continued from Page 3

Birmingham, guiding its switch from Adult/Contemporary to Nostalgia. A 20year radio vet, he has held on-air positions in Tampa and with KKBQ/Houston. He said, "This station has been a sleeping giant, without much direction or anything in terms of promotions. I want us to be upfront: doing promotions almost like a CHR or A/C station and making sure the music flows smoothly from era to era." Allison added that no staff changes are planned.

Continued from Page 3

Los Angeles. Author of numerous books and feature articles, he will continue his voiceover work and remains as host for his "SuperTracks" syndicated program. "I'm very pleased to join Gannett corporately," Owens told R&R. "It's an exciting company that touches every area of media. When Joe Dorton told me of the vice-presidency, I was really happy because Gannett has so many talented people to work with."

### **Transactions**

Continued from Page 3

### **Hawthorne Buys Six Texas Stations**

Hawthorne Broadcasting is purchasing six radio properties in Texas from Gibson Investment & Management Corp. for \$4.75 million. Stations included in the deal are KZEY & KROZI

### KMGI

Continued from Page 3

sonalities add a lot of local conversational touches to make it much more than a music machine. We're all fighters, and we did not come here to lose . . . I know we'll do well."

Using the slogan "Favorites of yesterday and today," KMGI is operating from new downtown studios. Although it presently broadcasts with 63 kw, the station is licensed to operate with 100 kw.

KMGI's new lineup is composed entirely of local personalities, including Conrad in morning drive, MD Greg Cook in middays (formerly of KJR), Scott Mitchell in afternoons (KUBE), and Al Dale evenings (KVI). Overnights are being handled by board operators. Conrad added that GM Ralph Heyward is presently hiring a staff of account executives.

### Chase

Continued from Page 3

Chase, who also programmed WPJB/Providence, commented,"I have a lot of faith in the Wodlingers and their organization. They have a sincere commitment to winning in Kansas City, and I'm so pleased they have selected me to carry on the good work of Jim Collins." He begins his new assignment immediately, but will not be handling the morning show, for which a replacement is being sought.

Tyler, KIKM & KZXL/Sherman, and KNET & KYYK/Palestine.

The seller has no other broadcast interests, and is held by the R. Thomas Gibson family. Hawthorne Broadcasting is owned by Frederic Gregg, who has cable interests in Missouri and

KZEY is a 1 kw daytimer on 690 kHz; KROZ has 3 kw on 92.1 mHz at 300 feet; KIKM has 1 kw on 910 kHz; KZXL has 3 kw on 96.7 mHz at 300 feet; KNET has a 1 kw on 1450 kHz; KYYK has 3 kw on 98.3 mHz at 300 feet.

### WZKS Sold For \$3.8 Million

Robert Herpe and Eric Hauenstein will acquire WZKS ("Kiss 96")/Murfreesboro (Nashville) from WZKS, Inc. for \$3.8 million, plus other undisclosed considerations.

CHR-formatted WZKS operates with 100 kw on 96.3 mHz at 840 feet. Herpe and Hauenstein (principals of TransCOM Communications) also own KLZI/Phoenix and KUUT/Orem-Salt Lake Ci-

### Also Pending FCC Approval:

- WBSM/New Bedford, MA from George Gray to Metter Broadcasting for \$2,075,000. The News/Talk station operates on 1420 kHz with 5 kw days/1 kw nights.
- . WMBG & WQKS/Williamsburg, VA from Life Communications to Ric Ltd. Partnership for \$2 million. The AM is a 500 watt daytimer on 740 kHz; the FM has 50 kw on 96.5 mHz at 440 feet. Buying partners are Jason Shrinsky, Robert Understein, Bruce Eisen, and
- WWQQ/Wilmington, NC from the Village Companies to a new corporation formed by Mark Woolfson for \$1,275,000. The Country-formatted station operates on 100.9 mHz with 2.15 kw

### BY POPULAR DEMAND!

FOLLOWING THE SENSATIONAL VIDEO TELECAST ON "ENTERTAINMENT TONIGHT"

# Pie Jesu

(PEE-yay YAY-soo) (Merciful Jesus)

FROM ANDREW LLOYD WEBBER'S



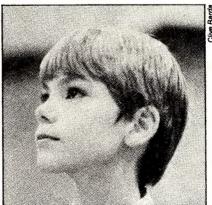
SARAH BRIGHTMAN and PAUL MILES-KINGSTON

Proceeds from the production of this single record are being donated to **Save the Children** 

B-5467



Sarah Brightman



Paul Miles-Kingston



The complete recording of Andrew Lloyd Webber's 'Requiem,' performed by Placido Domingo, Sarah Brightman and Paul Miles-Kingston, with the Winchester Cathedral Choir and English Chamber Orchestra conducted by Lorin Maazel, is available on Angel Compact Disc CDC 47146, LP DFO-38218 & Cassette 4DS-38218.



# National Association Broadcasters Subcommittee

BROADCASTERS IN WASHINGTON - Mutual overnight talk host Larry King (standing) provided a lighter touch at last week's annual NAB State Association Presidents and Executive Directors Conference in Washington. His colleague, Mutual news chief and former presidential press secretary Ron Nessen, also spoke. Shown (left to right) are NAB Executive VP/Government Relations John Summers, NAB President Eddie Fritts, King, NAB Board Chairman Gert Schmidt, Nessen, and Utah Broadcasters Association Executive Director Earl Glade.

# Washington Report

### Payola Publicity Surge **Ignites No New House Investigation**

Despite a flood of news reports last week alleging a resurgence of payola, Rep. John Dingell's (D-MI) Oversight & Investigations Subcommittee has no plans to reopen an earlier investigation that turned up "no credible evidence" of abuses.

Last week's stories were touched off by the New York Times, which identified Radio Business Report Publisher Jim Carnegie as the source of the charges. Carnegie says the paper was quoting an article he wrote on the subject five months ago. (The only other quoted source in the Times piece, consultant Rick Sklar, told R&R that material attributed to him was taken out of historical context from his book "Rockin' America.")

The subcommittee staff contacted both Carnegie and the Times reporter last week, but an aide said no further investigation is planned, since neither supplied any hard evidence or names to warrant follow-up ac-

FCC Enforcement Division Chief Chuck Kelley says only a specific complaint would trigger a Commission inquiry. Moreover, he said the problem of "paper adds" reported to trade publications isn't a violation of the federal payola law, and, in his opinion, should not be.

Carnegie said he hopes to convene a "summit meeting" of radio industry leaders to discuss payola.

### Seven California **Stations Cleared In Double Billing Probe**

An investigation into possible double billing by seven stations in an unidentified Southern California market has been shut down by the FCC. The extensive probe into motorcycle co-op advertising uncovered no evidence of "classic" double billing, according to Enforcement Division Chief Chuck Kelley.

However, Kelley noted that some of the stations' actions were "disconcerting" and not encouraged by the FCC. He said they set up an arrangement in which the local advertiser escaped paying its 25% share of co-op ads, placing the entire cost on the national manufacturer, who was supposed to pay only 75%. Kelley said the manufacturer involved was not overly concerned about the situation.

By claiming to have an in-house agency, the local advertiser earned the standard 15% agency discount on ads. The remaining 10% was eliminated through volume discounts extended by the radio stations.

In January, the FCC issued a Notice of Proposed Rulemaking which, among other things, would eliminate its double billing rules in favor of "private remedial mechanisms" such as lawsuits by defrauded manu-

### **NAB Members Elect 13** Radio Directors

In ballots returned by 64% of NAB's approximately 4500-member radio stations, 13 broadcasters have been elected to serve two-year terms on the Radio Board of Directors, starting June 17. All incumbents were reelected. Winners were:

James Asher, WJDA/Quincy, MA; Jerry Lee, WEAZ/Philadelphia; Bayard Walters, WKCM/Hawesville, KY; George Hyde, Jr., WQBA/Miami; Clyde Price, WACT/Tuscaloosa, AL; David Palmer, WATH & WXTQ/ Athens, OH; Ken McDonald, WSAM & WKCQ/Saginaw, MI; Fred Baker, KSFA & KISR/Fort Smith, AR; Dean Phelps, WIVS & WXET/Crystal Lake, IL; Bev Brown, KGAS/Carthage, TX; Paul Hedberg, Hedberg Broadcasting Group; Thomas Young, KVON & KVYN/Napa, CA; and Gary Capps, KGRL & KXIQ/Bend, OR.

### Other Key Developments:

· The U.S. Supreme Court has refused to hear an appeal from the losing applicants for an FM license in Hart, MI. Citing the area's lack of minority population, they argued that their local residence outweighed the minority preference given to winning applicant Nancy Waters because she is black.

 The national leader of the campaign to ban broadcast beer and wine ads has now become a radio personality, hosting a daily program on nutrition for AP Radio. Dr. Michael Jacobson is director of the Center For Science in the Public Interest, the



Michael Jacobson

parent group of PROJECT SMART. · An FCC vote was set for this week (3-14) on Docket 80-90 FM drop-in processing guidelines, including whether to grant a preference to daytimers.

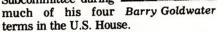
# Goldwater Once **Again Heads Senate Communications**

Sen. Barry Goldwater (R-AZ) has been selected once again to chair the Senate Communications Subcommittee, which has jurisdiction over legislation involving the regulation of radio. This will be the final turn at the helm for Goldwater, 75, who has announced he'll retire from Congress when his current term expires in January of 1987.

Other members of the Commerce Committee assigned to the Goldwater subcommitte are Bob Packwood (R-OR), Larry Pressler (R-SD), Ted Stevens (R-AK), Slade Gorton (R-WA), Ernest Hollings (D-SC), Daniel Inouye (D-HI), Wendell Ford (D-KY), and Albert Gore (D-TN).

Two new seats were added to the panel to accommodate Packwood and Gore. Packwood, former Chairman of the full Com-

merce Committee, has taken a strong interest in broadcast issues, particularly First Amendment freedom for radio and television. Gore, a newly-elected Senator, served on the Telecommunications Subcommittee during





Tne newly-organized subcommittee's first action will be an FCC authorization and oversight hearing scheduled for March

20. Unlike the opening weeks of the new Congress in 1981 and 1983, so far not a single broadcast deregulation bill has been introduced in either the House or Senate.

Meanwhile, a standoff continues in the House Telecommunications Subcommittee. Republicans continue to refuse to name



Bob Packwood



Albert Gore

their members of the panel, claiming their percentage of membership in the House entitles them to an additional subcommittee

### AD BAN COULD PASS

### **Congress To Broadcasters:** "We're With You, But..."

An estimated 250 to 300 broadcasters descended on Washington and Capitol Hill last week, with the primary goal of fighting a proposed ban on broadcast beer and wine ads. Their visit was part of the annual NAB State Association Presidents and Executive Directors Conference.

While the broadcaster/lobbyists generally found a sympathetic reception, there were disquieting signs that emotionalism and political posturing could propel the ad ban through Congress despite its lack of overt support at the moment.

WDHA/Dover, NJ VP/GM Bob Linder was one of 20 New Jersey broadcasters who made the one-day trek. "I went down there expecting to hear that everything was fine," Linder said afterward. "But I came away with the impression this is going to be a long, difficult fight."

Linder said virtually the entire New Jer sey Congressional delegation voiced opposition to a ban. But many legislators said if the issue ever reaches the floor for a vote, they may have no choice but to vote against the broadcasters to please the larger and more vociferous pro-ban forces.

Even if opponents succeed in blocking any ban proposal in committee, the idea could still be offered as an amendment to another bill on the floor, especially in the Senate, where there's no requirement that amendments be germane to the bill under consideration. The greatest danger occurs in the chaotic final days of a session, when the House and Senate have been known to pass amendments without knowing their contents.

### **PSA Campaign Not Unnoticed**

On the positive side last week, Linder reported that each legislator mentioned, without prompting, that they had heard and They urged broadcasters to continue those efforts as the single best way of counteracting pro-ban momentum.

Linder stressed that face-to-face lobbying has far greater impact than letter writing. When he wrote an anti-ban letter to Sen. Frank Lautenberg (D-NJ), said Linder, he got back an obvious fence-straddling form letter clearly written for constituents who favor an ad ban.

### WESTWOOD ONE PRESENTS



that's just the kind of set the L.A.-based heavy metalmeisters turned in at the famed Hollywood Palladium exclusively for the Westwood One Radio Networks' in Concert series. Join us the week of Monday, March 25 as we present Don Dokken (balls-out vocals), George Lynch (screamin' guitars), Jeff Pilson (pumpin' bass) and Mick Brown (machine-gun drums) forging tons of molten metal-mania with airplay-tempered tunes from their two albums, Breaking The Chains and Tooth & Nail. In Concert—the series that brings you live performances by the most radical bands in rock 26 times a year! For details on availability and exclusivity, contact your Westwood One representative at (213) 204-5000.



FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

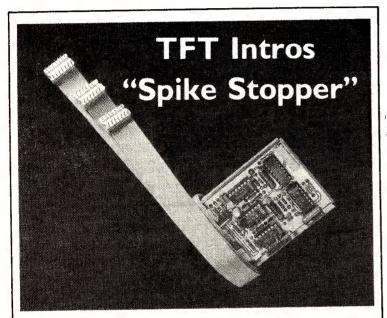


### BAMD Sets "Radio Forum"

Geared toward all radio formats, the annual "Radio Forum" presented by Burkhart/Abrams/Michaels/
Douglas & Associates, Inc. has been set for June 19-21 at the Waverly Hotel in Atlanta. Adult/Contemporary, Country, Urban, CHR, Talk,

News, "Ethnic" and "Middle Of The Road" are among the formats covered during the three-day confab. Cost is \$175 for BAMD clients; \$250 for non-clients.

For further information, contact Leslie Callaway at (404) 955-1550.



"Spike Stopper" is the newest addition to the **TFT** equipment line. Basically, it's a digital logic circuit that functions as a peak modulation duration differentiator. That means it can be adjusted to separate spikes caused by overshots, noise interference, and the like from true modulation peaks.

Available in three versions, one for each of the TFT AM/FM monitors (the 763, 730 or 753), the Spike Stopper can be installed in minutes. Contact **Jesse Maxenchs** at (408) 727-7272 for details.



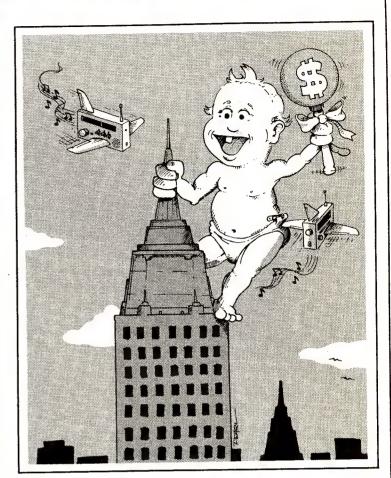
For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

### **Baby Boom Bucks Battle**

If you're between the ages of 25 and 34, you're one of the 69 million Americans born during the post-WWII "baby boom." And, as such, you now make up 41% of the total U.S. population. According to a recent **Blair Radio Research** report, you're also the largest consumer market in history.

Not only that, but you have a greater proportion of discretionary income than any previous American generation. Your median income (\$21,746 per year) is greater than the national average. And since 66% of your married peers are two-income families, that makes for higher household incomes and still more spending money.

You're also the most educated group of Americans in history, with 45% having at least attended college as opposed to 28% of the 35+ population. What's more, nearly 24% of baby boomers have completed college versus 15% of the 35+ population. But even this nine percent jump pales beside the growing number of women who hold college degrees. Among baby boomers, it's 42% — almost double the 35+ crowd's 24%.



"By 1995, an estimated 25% of the households headed by persons aged 35-44 will have annual incomes greater than \$50,000."

### **Buy Buy Baby Boomers**

Baby boomers are already a significant consumer force, accounting for 30% of light beer and 33% of jewelry sales, as well as 25% of the home construction and 28% of the home remodeling markets. In fact, when it comes to home furnishings, baby boomers buy 36% of the living room furniture, 30% of the china, 34% of the glassware, 30% of the crystal, and 31% of the carpeting.

Today's baby boomers are also a go-go group, making up 31% of the business flyers, 31% of the frequent flyers,and 25% of the foreign flyers. (By the way, 18-24 year-olds account for 16% of the foreign air travel market. Combine that with the baby boomers, and you'll find that 41% of the foreign air travel market is under 34 years of age.)

Impressive as these statistics may be, they're nothing compared to what's expected to happen when these baby boomers grow into their peak earning years. By 1995, an estimated 26% of the households headed by persons aged 35-44 will have annual incomes greater than \$50,000. In 1980, only 12% of these same households reached that level of affluence. Think of it: a 13% increase in the \$50,000 + market alone, with this particular segment predicted to mushroom from 1980's \$425 billion spending levels to a whopping \$870 billion by 1995.

### Reached By Radio

You don't have to be a mathematician or a baby boomer to appreciate the differences these numbers can make in your station's bottom line. However, you do have an advantage over competing media because this increasingly sophisticated consumer segment has three highly identifiable characteristics. First,

"Baby boomers listen to radio more than the rest of the population (11 hours a week as compared to seven)."

they're optimistic, having good reason to believe their incomes will rise in the future. Second, they're not "brand loyal," being much more open to trying new and different products. Third, they listen to radio more than the rest of the population (11 hours a week as compared to seven). That's even more significant when you

consider these baby boomers devote the same amount of time to reading or watching TV as everyone else.

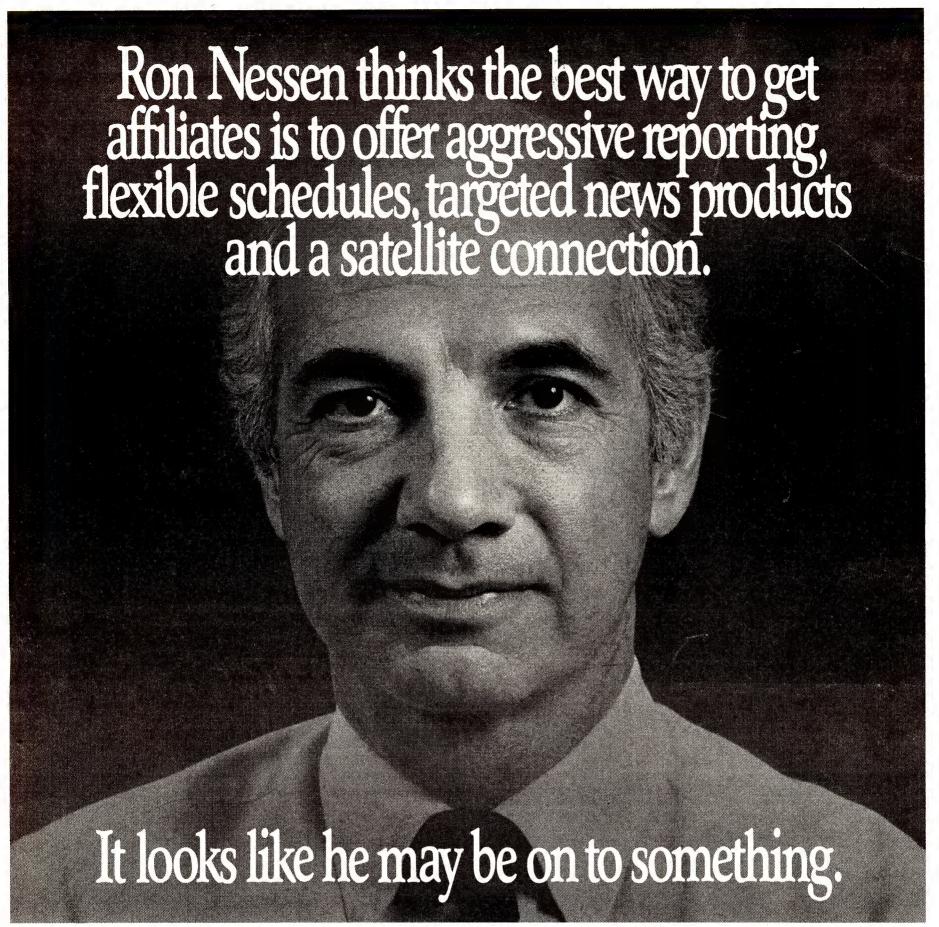
Raised on radio, they can be reached by radio. But you'll have to appeal to the baby boomers' lifestyle. Here's where the battle for the baby boomers' bucks will be: beer and wine, soft drinks, fast foods, fine restaurants, moving services, sports equipment, cosmetics, movies, children's apparel/toys/furnishings, airlines and travel services, home entertainment equipment, microwave ovens, home computers, home furnishings, security systems, and financial services.

After reading this list, think about how many of these items are currently advertised on your station. Given the baby boomers' prognosis, you might also think about redirecting your station sales efforts. You might say it's the opportunity of a lifetime.

# Promotions In Motion

Sales promotions are expected to play a larger role in the growth outlook for U.S. companies well into the 1990s, according to a recent issue of Boardroom Reports. Citing former President/CEO of Swift & Co. Joseph Sullivan, the publication claims the slow growth, volatile markets, and intense competition that will characterize the business climate for the next 15 years will place a higher premium on effective sales promotions and sales promotion managers.

Sounds like more companies will be taking their cues from the radio and record industries, which will, of course, be ready for the increased competition, right?



He is. As Vice President, Mutual News, Ron's leadership gives our news team an edge. His background as broadcast journalist, editor, author, and former presidential press secretary means he knows how to deliver substantive radio news.

Just the way affiliates want it. Proof: over 800 carry the Mutual news product. And the

list is growing fast.

THERE'S NO SUBSTITUTE FOR SOLID REPORTING.

News is news, you say? Ask your listeners. Ask them where they tuned to hear reports from the first radio correspondent to reach Grenada after the U.S. invasion.

Mutual.

Or where they heard reports on the condition of President Reagan from the only reporter at the operating room after the assassination attempt.

Mutual.

The Mutual Radio Network regularly

beats the TV networks and wire services on big stories. Like the plans to send Marines to Lebanon; the evacuation of dependents from Beirut; the resignation of James Watt.

Sure you can take your radio news from the TV networks, but what are you and your listeners really getting? Often just warmedover television news.

OR FLEXIBILITY.

Your station can have our news any way your listeners want it: up to five minutes on the hour or up to five minutes on the half hour. And, unlike the TV networks, it's not all wrapped in a rigid package that allows

you no scheduling options.
We also offer "Lifestyle" news and

in the Morning," business reports, and closed circuit updates and special reports that you can broadcast directly or incorporate into your own presentation. You choose the combination that best fits your format.

HOW ABOUT A FREE SATELLITE DISH?

We'll help you deliver the news with a free satellite dish. It'll provide you with our regularly scheduled programming and, simultaneously, continuous live coverage of fast-breaking news events and special short-form updates.

Nobody else offers anything else like it. When you want radio news, come to the radio network. To learn more call Mutual Station Relations at (703) 685-2050.

features—targeted to younger listeners—for up to 3½ minutes at the :55 mark, plus the news magazine "America"

The style hews and station Relations at (100) 605 2050.

The style hews and station Relations at (100) 605 2050.

The style hews and station Relations at (100) 605 2050.

### **Pro:Motions**

### **Valentino Manages WRFM Sales**

Michael Valentino has been named Sales Manager at WRFM/New York. Prior to joining WRFM, he spent six years with crosstown WHN, progressing from AE to Director of National Sales, Director of Local Sales, and then General Sales Manager. Before that Valentino put in two years with Buckley Radio as Assistant Director of Research.



Michael Valentino

### **Gal Records Debuts**

**Gai Records** is a new label that has been created by **Gwen Klein** and **Lani Shumate**. Gal is located at 6519 Hayes Drive, Los Angeles, CA 90048.

### **Pros On The Loose**

Janet Bozeman — National MD Mack Sanders Broadcasting/MD WJRB & WJKZ/ Nashville (615) 834-8480

Mike Bushey — PD WRXT/Buffalo (716) 885-7950

Sam Citro — VP/Sales Capitol Records (213) 822-4564

Jim Collins — PD KZZC/Kansas City (913) 677-5557

Rusty Ford — Middays/Production G106/ Chicago (312) 938-3680

Gary Guthrie — GM KOPA/Phoenix (602) 991-6761

Gary Hoffmann — PD WNAP/Indianapolis (317) 898-3917

Brian Illes — Assistant PD WCKO/Miami (305) 522-4323

Mike Keneally — Mornings KOFM/Oklahoma City (405) 789-1469

**Joe Krause** — PD **WAPP/New York** (313) 681-5976

Sean Lynch — PD KNBQ/Tacoma-Seattle (206) 467-7991

**David Mars** — Promotion Director **WZOU/Boston** (617) 742-6249

Jay Meyers — PD WFIL/Philadelphia (215) 363-5656

Bill Mitchell — PD/MD WRQN/Toledo (419) 893-5788

Ron Payne — PD/MD WKDQ/Evansville (502) 826-0984

Jon Russell — PD KRQR/San Francisco (415) 386-4112

**Tim Smith** — PD **WYNF/Tampa** (305)

### IRS Taps Corson, Rosenberg

**Tom Corson** and **Michael Rosenberg** have been appointed
Director of West Coast Promotion
and East Coast Sales Director, respectively, at **IRS Records.** Prior
to this promotion, Corson was Director/West Coast Sales and formerly served as National Merchandising Coordinator. Rosenberg joins IRS from a singles buyer position with Boston-based



Cambridge One-Stop. He's also *Michael Rosenberg* held the Music Director slot at **WWUH/Hartford**.

### **A&M Appoints Murphy**

Margaret Murphy has joined A&M Records as National Advertising Coordinator. She was most recently Media Buying Manager for Wherehouse Entertainment, Inc.

### Carter NSM, White LSM At KDAY

Two-year KDAY/Los Angeles veteran Robert Carter has been promoted to National Sales Manager. He had served as Sales Manager for the last 18 months; prior to that he spent 13 years as an AE at neighboring KFI. Taking over as Local Sales Manager is Mary White. A KDAY AE for three years, White previously worked at crosstown KIIS & KPRZ (now KIIS-AM) and KTLA-TV.

### Wood Appointed KRZN & KMJI Controller

**Duffy Broadcasting's KRZN & KMJI/Denver** welcome **Belinda Wood** as Controller. She comes to the newly-created post from crosstown **KOA & KOAQ**, where she was Business Manager.

### **CBS Promotes Pacheco**

Gary Pacheco has been upped to Director/Marketing Development at CBS Records. He accepts the new position after a stint as Associate Director in the Marketing Development and Business Affairs departments. Pacheco's duties will include maintaining/updating the Nice Price and Christmas catalogs as well as as-



Christmas catalogs as well as as- Gary Pacheco sisting the VP/Marketing Development.

### **Pollack Elevates Woolsoncroft**

Laurie Woolsoncroft has been upped to Music Director for Jeff Pollack Communications, Inc. She came to the radio consulting concern last year, following two years with ABC Watermark as Studio Coordinator.

### **Peterson Media Relocates**

**Peterson Media Services** has moved to a new location: 4535 White Oak Place, Encino, CA 91316; (818) 344-7014.

### Castellini Elected S-H Treasurer

Daniel Castellini has been elected Treasurer of Scripps-Howard Broadcasting Company. He will also continue as Financial VP of the Cincinnati-based firm. Castellini first joined S-H in 1971 and prior to that was associated with the accounting firm of Deloitte Haskins & Sells.

### Changes

### RADIO

**Karen Wesley** joins WLS-AM & FM/Chicago as Account Executive.

**Waller Finnagan** promoted to Billing Coordinator at WEEI/Boston.

Susan Daley named Sales Assistant at WEEI/Boston

Jack Solpa announced as Account Executive for WM.II/Cleveland

**Bob Downey** joins WYNY/New York as Account Executive

Mark Turak appointed Account Executive at WRFM/New York.

**Seth Haubenstock** named Account Executive at WRFM/New York.

**Janet Evelyn** joins KKGO/Los Angeles as Account Executive.

**Karen Sweeney** announced as Account Executive for XTRA/San Diego.

**Tom Bernstein** appointed Account Executive for XTRA/San Diego.

**Jeffrey Johnson** joins WCLR/Chicago as Account Executive

**Denise Campbell** named Account Executive for WCLR/Chicago.

**Cathie Valdovino** promoted to Account Executive for KGU/Honolulu.

**David Doebler** announced as Account Executive for WCAU/Philadelphia.

### RECORDS

Joe Wallace promoted to Director of National Accounts & Commercial Sales for RCA Records/Chicago.

**Karen Meyer** named Administrator of Scheduling, Albums & Tapes for RCA Records/New York.

**Laurel Dean** promoted to Administrator of Scheduling, Singles for RCA Records/New York.

### INDUSTRY

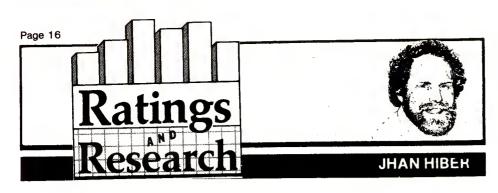
**Robert Clifford** joins Christal Radio/Los Angeles as Account Executive.



# CATCH THE NEXT STATES On Sunshine

IS THE FIRST SINELE HOME





### How To Make Radio History

We've probably all had dreams about going down in history. That's fine in radio, as long as the "down" doesn't refer to your station's numbers. But keeping track of a history of events in a "Survey Analysis Diary" during the ratings sweep can be an important step in getting you in the **Arbitron** or **Birch** history books as a winner. Let's investigate how a SAD can help you accurately maintain a cogent history of happenings in your market.

### Why Keep Track?

There's a saying that those who forget history are doomed to repeat it. Yet all too often in our fast-paced business it's easy to be shortsighted — not looking back on what worked or didn't, and not planning far enough in advance.

While it's not one of the most glamorous aspects of our biz, keeping records of the marketing activities of your station and competitors is an essential ingredient in a winning game plan. The history comes in handy for many reasons:

- Budgeting guidelines. How much was spent, and when? Knowing your marketing expenditures, timing, and specific activities into which you channelled dollars can be illuminating when preparing a budget for the next fiscal period or survey.
- Evaluating survey payoff. After you've kept track of how much was spent, when, and on what, you can then get a better look at the impact of those dollars. When the survey results become available, you can look at the week-by-week diary or telephone impact to see if there's a discernible correlation between what your station did and and the ratings results. Did it matter that you gave away a house in week eight of the survey? Did the forced listening contest in week #10 result in any notable time spent listening increases? And so on.
- Keeping track of the bad guys. Your station doesn't exist in a vacuum. Whether the competitive situation may be in constant flux or the market's relatively stable, there's usually a "them" trying to beat "us." Use the survey history to record not only your own goings-on but also that which was happening across the street. After you've received the survey results, I'd suggest that you conduct a diary review, analyze a mechanical diary or Birch file listings, or do runs on the Arbitron Information on Demand (AID) or Birchscan system to track weekly returns and quarter-hour levels.

You might find that when you gave away that house your competitor's listening levels actually went *up*, perhaps due to people not interested in the hype of the giveaway on your air. Maybe

when they gave away \$1000 it gave a boost to their cuming and QH payoff. Whatever the specifics, it's just as important to keep track of "them" as it is to keep notes on your activities.

### When To Keep Track

No matter how many times your market is surveyed, *now* is the best time to start logging in your SAD. If you're

Week In Review

### Simon To Head Birch Consumer Research

Tom Birch has appointed himself President/CEO of the Birch Consumer Research division of Birch Research, succeeding departing David Gingold. Named to run the day-to-day operations of BCR was Jane Simon, who assumes the title of BCR General Manager. Ms. Simon, who was previously Director of Survey Operations for Birch Radio and spent six years with Arbitron, will be in charge of new business development, client relations, and BCR internal operations.

### RAB/Simmons Reports Available

For less than \$500, RAB members have the chance to get Simmons product usage/qualitative data to help fight local newspapers. If enough RAB members sign up by March 31 the reports for key sales categories will be generated. Call RAB to indicate your station's interest and get further details.

in a metro surveyed four times annually by Arbitron, you may as well keep the SAD going every day. You've got 48 actual weeks of diarykeeping to track, so why not keep the observations up each week?

If you are in an area not rated as often, then you have to cope with the dilemma of recording events only during the sweep. I'd still recommend tracking activities for every day/week because the public doesn't relate to the nuances of surveys. The potential listeners/diary-keepers tune in and form their impres-

sions and opinions of your product on a daily basis.

### Using The SAD

Shown here are two typical pages from a Survey Analysis Diary. These pages, taken from the middle of any given survey, show the four types of events I've found most useful to keep track of. Note that the layout has each page divided into sections pertaining to both your station and your competitors.

1) Jot down the names, overall rules, and aim of contests or promotions run during the particular week. Make sure to comment whether this was the first week of the specific event, a continuation week, or the finale.

2) Advertising efforts should be tracked carefully. Note the media used, the amount of exposure as best you can gauge it, and when during the media campaign it took place.

3) Extraordinary events can cover a multitude of happenings. A special onair interview with Mick Jagger, a simulcast concert with a TV station, or any other on-air activity would be worth inserting. Also, don't be oblivious to non-radio items in the market, as they can affect radio habits. Is there a big crime wave, a weather catastrophe, a big mill shutdown taking place that week? Such circumstances could have an impact on people's dedication to and recall of their radio choices.

4) Last but not least, were there any technical difficulties? I've seen stations hampered severely by TDs, while in Pittsburgh a few years ago a station had its best survey week when it was off the air due to technical problems! Strange but true.

Finally, I'd suggest that the GM and OM/PD each keep an independent weekly history of programming, advertising and promotional events in the market. Both should cover one another if either was out of town, ill, etc. Later at weekly staff meetings, the GM and OM/PD can compare notes, discuss what each observed as significant, and then file comments for future reference.

If you'd like copies of a SAD, feel free to write and I'll send two to any station. Of course, you may be able to improve on my version, and if so, more power to you. The bottom line is to keep that history and learn from it. Let the other guy be the one doomed to repeat past mistakes.

### WEEK SIX

### US

Contests/Promotions:

Advertising Efforts:

Extraordinary Events:

Technical Difficulties:

### THEM

Contests/Promotions:

Advertising Efforts:

Extraordinary Events:

Technical Difficulties:

### WEEK SEVEN

### US

Contests/Promotions:

Advertising Efforts:

Extraordinary Events:

Technical Difficulties:

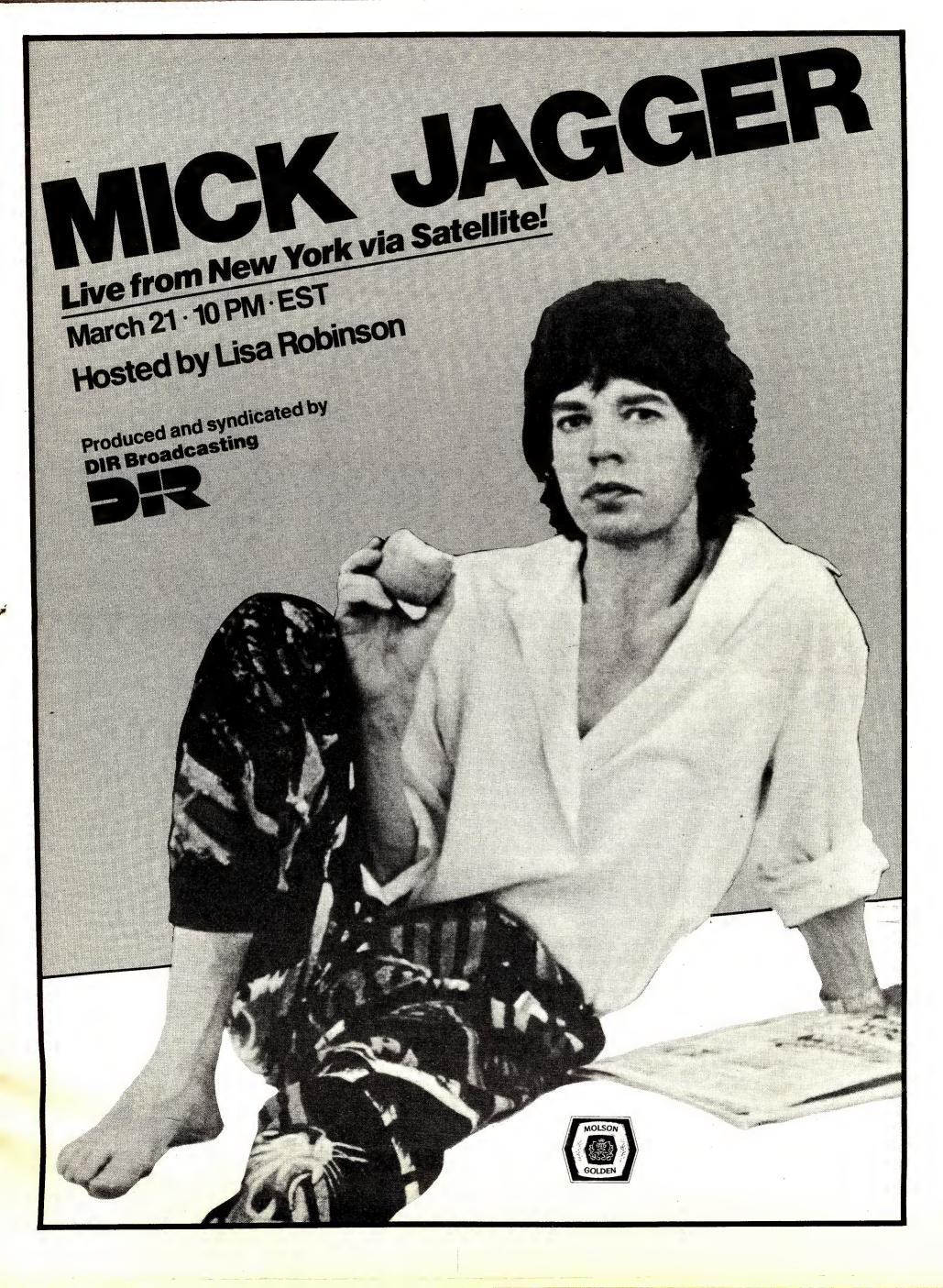
### THEM

Contests/Promotions:

Advertising Efforts:

Extraordinary Events:

Technical Difficulties:



### NETWORKS PROGRAM SUPPLIERS



**REED BUNZEL** 

THE SWITCH IS ON

### **NBC Rolls From 30 Rock**

With the flip of a single switch the NBC Radio Network recently presented its first regular hourly newscast from studios outside NBC headquarters at Rockefeller Center. The reason? The opening of new state-of-the-art computerized newsroom facilities several blocks away at 1700 Broadway.

NBC claims the new facilities will

The ultra-modern facility occupying 16,000 square feet consists of five studios—three for news and two for production—and five editing stations. Each is compatible for both stereo and mono audio. "This facility is the first fully-computerized network radio newsroom in operation anywhere," says NBC Radio President Randy Bongarten.

The new studio space is initially home for regular news programming of the NBC Radio Network and the Source. Additional studio space is also being completed for Talknet and the newly-formed Radio Entertainment programming division. According to Bongarten, "Virtually all of NBC Radio Networks will be over there when the move is completed in three to four months."

"Other plants may be bigger," says Director/Operations and Engineering Craig Simon, "but we've opted for quality instead of quantity. It's not the number of studios and edit rooms you have that affect your capabilities, it's what you accomplish with them."

NBC claims the new facilities will enhance its news gathering abilities and provide greater flexibility to handle outside audio feeds. Audio switching and communications with news bureaus and correspondents worldwide will also be greatly improved. Previous facilities limited the number of audio inputs to 24, but the new system increases that number to 125. It's also capable of feeding twice as many outgoing satellite audio channels as the old facilities.

"Everything is now state-of-the-art, as modern as you can get," Bongarten explains. "The equipment represents the latest in broadcast technology, and what this boils down to is excellent quality. The facilities are stereo, and the computers will allow us to track stories more closely and get them on more rapidly. It's easier to retrieve information and to keep track of whatever is going on. We also can now provide more current information to our affiliates as well as over the network. In general, everything will operate a lot more efficiently."

### **Network Spots**



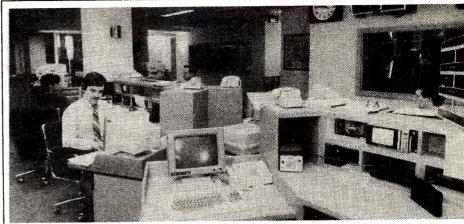
Radio "USA For Africa" Broadcast Set

As part of an industry-wide effort to provide relief to victims of famine in Africa (and the hungry in the U.S.), **Westwood One** will be broadcasting a live 3-hour national radio broadcast Sunday, April 21. Originating from Westwood One's studios, the program will feature the artists and music of the upcoming "We Are The World" album, which is set for an April 1 release. Scheduled to host the event are **WHTZ/New York** PD **Scott Shannon** and "Off The Record"

Citing the initial effort of **Bob Geldof** and the **Band Aid** artists, Westwood One President **Norm Pattiz** called on American broadcasters to become involved. "**Harry Belafonte, Lionel Richie, Michael Jackson, Ken Kragen**, and the 'We Are The World' artists have taken our industry's campaign to the next plateau with the single, video, and forthcoming album. Now it's radio's turn to contribute, not only by airplay of the music but by direct participation in a concerted effort."

Westwood One is contributing all personnel and facilities for production of the event, and all net advertising revenue generated will be donated directly to the cause.

Radio stations capable of receiving satellite feeds from Satcom 1-R should call (213) 204-5000.



New computerized newsroom facilities constructed for NBC Radio Networks in New York

**BLUE RIDGE RADIO** 

# Bluegrass Rides The Liberty Flyer



Gamble Rogers, Phil Johnson, Gaye Johnson, and Marc Pruett.

"From the heart of the Blue Ridge Mountains, where great music is more than a tradition — it's a way of life — you're tuned to 'The Liberty Flyer,' from Bill Stanley's Barbecue and Bluegrass from downtown Asheville, North Carolina."

A weekly, hour-long bluegrass feature currently heard on over 75 radio stations, "The Liberty Flyer" is the first radio venture for Lawson Warren, President of Asheville-based Linear Group. Warren is also the impetus behind "Fire On The Mountain," a popular country-bluegrass folk series that debuted two years ago on cable's Nashville Network. "The program is fun, uptempo, and based on classic radio entertainment," Warren says. "We want listeners to feel like they sat down with good friends for an hour."

Recorded live at Bill Stanley's Barbecue, a 200-seat club catering to bluegrass afficionados, "TLF" does just that. Downhome is the key ingredient in the show, and the atmosphere of the old "Louisiana Hayride" comes alive on stage. Featuring oldtime fiddlers, hard bluegrass pickers, and the tradition of such mountain guitarists as Doc Watson, the show is an anomaly in commercial radio. Patterned after the "Grand Ole Opry" broadcasts of the '30s and encouraged by the success of "The Prairie Home Companion," producers Warren and Ron Reuhl see the program as a means of getting acoustic country music onto mainstream commercial radio and television.

"We have people who are nostalgic for the golden age of radio and the music they heard growing up 40-50 years ago," Reuhl explains. "There are many of us who grew up with rock and roll during the '60s but are now looking for a music better suited to our needs as adults. We believe both these groups will turn to American acoustic music if they only get to hear it."

"This acoustic music has entertained our people for over 200 years," Warren notes. "I see no limited horizons because it's based on the spirit of the American people. This is also an incredible advertisement for North Carolina — it's the best thing our state has to offer the world since it comes from the people themselves."

TLF regular performers include Phil and Gaye Johnson, Gamble Rogers (of NPR's "All Things Considered"), and the Marc Pruett Band. Also tapped for occasional picking and strumming are the Whites, Doug Dillard, Bill Monroe, and Chicago's Buck Stove and Range Company.

Linear Group is currently seeking a national sponsor, and presently retains seven of the 12 commercial minutes as part of a barter deal.

# WHYARE THESE PROGRAM DIRECTORS LAUGHING?

CHARLIE KENDALL, WNEW/FM NEW YORK

RICK CARROLL, KROQ/FM LOS ANGELES GRAHAM ARMSTRONG, WGCI/FM CHICAGO
GEORGE HARRIS, WMMR/FM PHILADELPHIA CHRIS MILLER, KRQR/FM SAN FRANCISCO
CHARLIE QUINN, WHTT/FM BOSTON LEE ARNOLD, WLLZ/FM DETROIT TED UTZ, KTXQ/FM DALLAS
JOE DENTON, KLOL/FM HOUSTON TOM JEFFRIES, WGCL/FM CLEVELAND KEITH ISLEY, WINZ/FM MIAMI
ALAN SNEED, WKLS/FM ATLANTA JEFF KING, KPLZ/FM SEATTLE BOB KAGHAN, WZNE/FM TAMPA
TOM CALE, KZAP/FM SACRAMENTO DANIEL HAYDEN, WHCN/FM HARTFORD GUY ZAPOLEON, KZZP/FM PHOENIX
JON BARRY, KMJK/FM PORTLAND DOUG ERICKSON, KIMN/FM DENVER

CHUCK DE COTY, WIYY/FM BALTIMORE



An outrageous new series featuring the wacky fun of America's best known humor magazine, 90 seconds of incredible but real stories taken from the "True Facts" section of *National Lampoon Magazine*, exclusively on the

### MUTUAL RADIO NETWORK

For Market Information Phone

Mutual Station Relations
Arlington, VA (703) 685-2050
Los Angeles, CA (213) 277-7700

Produced For Mutual By

steve lehman production syndication



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JON BARRY, KMJK/FM PORTLAND DOUG ERICKSON, KIMN/FM DENVER

CHUCK DE COTY, WIYY/FM BALTIMORE

TRUEFACTS

An outrageous new series featuring the wacky fun of America's best known humor magazine, 90 seconds of incredible but real stories taken from the "True Facts" section of *National Lampoon Magazine*, exclusively on the

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# MUSIC CALENDAR NEWS & INFORMATION FEATURES

### The Weekend

### **MARCH 23-24**

The Countdown  Luther Vandross/Commodores	(WO)
Countdown America With John Leader Foreigner	(RKO)
Dick Clark's Rock, Roll, & Remember	(US)
Brook Benton  Dr. Demento  Psychedelia	(WO)
The Great Sounds	(US)
Liberace	(DYC)
Hot Ones	(RKO)
DeBarge King Biscuit Flower Hour ⇒Romeo Void/Style Council	(ABCR)
Lee Arnold On A Country Road Anne Murray/Earl Thomas Conley/ Willie Nelson/Charley Pride/	(MBS)
T.G. Sheppard	
Metalshop	(ILM)
Ratt	
Musical!	(WO)
Oscar Special On The Radio	(NSBA)

Paul McCartney (GSN) **Power Cuts** Alan Parsons/Eric Woolfson Rick Dees' Weekly Top 40 (US) **Rock Album Countdown** (WO) Mick Jagger/Bryan Adams

(WO) **Rock Chronicles** Inside the music biz/Tom Petty & John Fogerty **Rock Stars '85** (BRE) Scott Shannon's Rockin'

(WO) America Top 30 Madonna/Tina Turner/Julian Lennon (ABCE) Silver Eagle

Solid Gold Saturday Night (RKO) Tommy James & The Shonde (BRE) Street Beat

(TRAN)

(NP) (WO)

(WO)

(DIR)

(WO)

(NP)

(WO)

(WO)

(WO)

(WO)

(WO)

Super Gold First annual Dance Party (3/23)

**Weekly Country Music** (US) Countdown

The Week Of

**MARCH 25-29** 

Lionel Richie (USA For Africa)/Kurt Russe

**Country Closeup** 

**Earth News** 

In Concert

Inside Track Bono & Adam Clayton of U2 Live From Gilley's

**Music Makers** 

Off The Record

Special Edition

Star Trak Profile

Star Trak

Don Henley/Foreigner/Martin Briley

Off The Record Special

### Monday 25

MARCH

(RKO2) **Behind The Music** (RKO2) Checkin' In T.G. Sheppard (RKO1) **Private Session** 

Tuesday

**Solid Gold Country** 

The world in country

26 MARCH

(US)

**Behind The Music** (RKO2) Checkin' in (RKO2) (RKO1) **Private Session** (US) **Solid Gold Country** Charly McLain birthday salute

### Wednesday

MARCH

(RKO2) **Behind The Music** Checkin' in (RKO2) (RKO1) **Private Session** (US) **Solid Gold Country** 

### Thursday

MARCH

**Behind The Music** (RKO2) (RKO2) Checkin' in Nitty Gritty Dirt Band (RKO1) **Private Session** Scandal w/Patty Smyth (US) **Solid Gold Country** Feature year: 1965

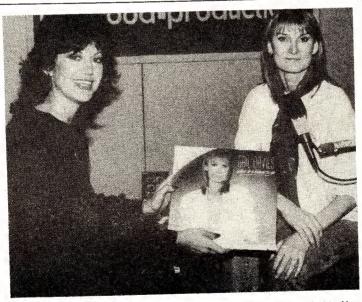
Friday

Sonny Throckmorton

### MARCH

<b>Behind The Music</b>	(RKO2)
Dan Hartman	
Checkin' In	(RKO2)
Lee Greenwood	
Private Session	(RKO1)
Survivor	
Solid Gold Country	(US

 United Press International has expanded its Bismarck, ND bureau by appointing Michael D. Dorsher state. editor for Minnesota and North Dakota. The expansion plans were developed in an effort to increase and closely coordinate news coverage of the two states. UPI also named Sharon Kessler as Bureau Manager, and Joel Bye will be a reporter and writer



GAIL FORCE — RCA recording artist Gail Davies recently traveled to New York, where she promoted her new album "Where's A Woman To Go?" While in town she dropped by the studios of Narwood Productions and recorded an interview for an upcoming segment of "Country Closeup." Pictured (I-r) are Narwood's Ellen Silver and Davies.

### Comedy

(DCA) **Daily Feed** Spring!/payola/C3PO in Geneva/Fal buys CBS/MX on tour

(ASR) **Radio Hotline** Erma Bombeck/Bud & Sylvia #1/

defense mechanism/losing hair/doctor Stevens' & Grdnic's (ASR) Comedy Drop-Ins

Vote for your favorite/how do you spell people who stink/20-second workout/ new coffee generation (ASR)

Laugh Machine Steve Martin/Gallagher/Lily Tomlin/ George Carlin/Monty Python/ Rodney Dangerfield

### **General Information**

Computer Program (PRN)

programs/language **Ed Busch Talk Show** (AP Sports injuries/animal activism/interest rates (3/16)

oman on men/IRS says . . . /Intrapreneurs (3/17)(PRN) **News Blimp** High school reunions/Antarctica/

man on Mars/no more chopsticks/ Something You Should (SBS)

Organizing your closet (3/18) Shopping for money (3/19) Secrets (3/20-21)

Sound Advice (PRN)

### Lifestyle

(RKO1) **Beat The System** Auto leasing (3/19) Save on contacts (3/21) (PIA) **Health Care** Sexual choice (RKO1) Mind Games Life review phenor Future fast food (3/19) The right brain (3/20) 80s rock (3/21) Historical blunders (3/22) (PIA) **Public Affairs** 

(RKO1) **Smart Money** Taxable income (3/18) Municipal bond swap (3/20)

(PIA) Straight Talk

Throat cultures (3/18) Food with fibre (3/19) Food additives (3/20) Breakfast & nutrition (3/22) Waldenbooks Review (WO)

"Private Zone"/Paul Krassner/"Growing Old"

### **Entertainment**

**Assignment Hollywood** Gavin MacLeod (3/18) Pamela Sue Martin (3/19) Scott Baio (3/20) Lainie Kazan (3/21) Tom Cruise (3/22) Jim Bohannon Show (MBS) Phil Holland & Gifford Pinchot (3/23) (MBS) **Larry King Show** Francis Hodsoll (3/18) Andrew Greeley (3/19) Paul Strassels (3/20)

Dr. Billy Taylor (3/21)

Dr. Irene Kassorias (3/22)



MUTUAL EFFORT — The Mutual Broadcasting System has joined forces with various organizations, including the National Association of Broadcasters and Mothers Against Drunk Driving, to combat the growing problem of teenage alcohol abuse. Pictured at network headquarters in Washington are (I-r) Mutual attorney Eric Weiss, NAB President Eddie Fritts, MADD President Candy Lightner, and Mutual News VP Ron Nessen.



ABC COUNTDOWNS — ABC Radio and members of the advertising community recently gathered at New York City's Limelight to honor two of the network's countdown hosts. Pictured (I-r) are "American Top 40" legend Casey Kasem, ABC's Director/Special Programming Beverly Padratzik and network President Ed McLaughlin, and "American Country Countdown" host Bob Kingsley.

The American Comedy Network wants to help your station fight drunk driving and avoid listener tune-out.

If you'd like to broadcast A.C.N.'s new series of unusual "Think Before You Drink" PSA's, call us at 203-

384-9443 or send us a letter at our address. This full series of four 60-second commercials is now available

to all stations in all markets at no cost as a special industry service of A.C.N.

Park City Plaza Bridgeport, CT 06604-4277

# Think Before You Drink

# E/P/A Has (3) In The Top Ten--And MORE On The Way!



"Smooth Operator"

CHR NEW & ACTIVE 133 Stations 52%

A/C BREAKERS DEBUT \$ 95/23 67%

One Of The **MOST ADDED** 

3/8 BREAKERS

DEBUT > 24

Album already GOLD - 500,000 sold in just 4 short weeks!!



LUTHER VANDROSS 'Til My Baby Comes Home'

### **CHR** SIGNIFICANT ACTION

WXKS-FM KMJK FM102 Y100 WGCL KMEL

**WVSR** 

WCZY

WHYT

92KTU **WPST KZZB KPLUS** KITE

**KSND KIKI** KCAQ

KSKD

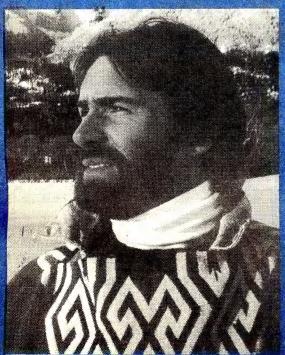
KSET-FM KDON-FM Z102

**WJBQ** WJAD WCGQ

KNOE-FM

KCDQ **KOZE OK95** 

BLACK/URBAN CHART: 20-9-3-2-1



DANFOGBLBBRG Go Down Easy"

### SIGNIFICANT ACTION

WBNQ WCAU-FM KBFM **WJAD KKFM** KISR KCDQ **WNVZ** KIIK KZZU Q101 KTRS Q103 **WJXQ** WOAY WOKI WSQV **KFYR KIST WKFR** 



A/C NEW & ACTIVE 39 adds — One Of The MOST ADDED

# Sales



**DWIGHT CASE** 

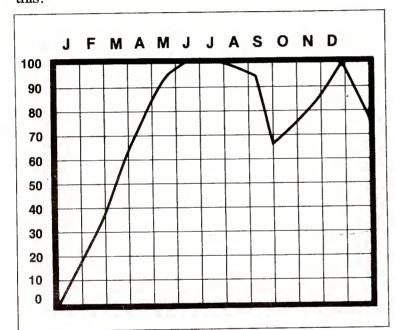
J	F	М	Α	M	J	J	Α
April	June	July	Aug	Sept	Oct	Nov	Jan
March	May	June	July	Aug	Sept	Oct	Dec
Feb	April	May	June	July	Aug	Sept	Nov
Jan	March	April	May	June	July	Aug	Oct
_	Feb	March	April	May	June	July	Sept

# Projecting Ahead

Aren't we too busy trying to sell *this* month's inventory? It would seem that working this hard . . . on this month keeps us from projecting our sales and finances so we can make proper fiscal plans.

Let's look at the year!

If we don't do anything, our revenue year looks like this:



That little down jog in September is the day after Labor Day when soft drink and beer companies stop advertising! (And if we lose beer and wine advertising this whole curve will change!) Now a quick look at the graph on the right shows us that the available inventory is highest during January, February, March, part of April, September, October, and the early part of November.

The key to this is not to sell the hell out of January, but to pre-sell the months that are "shaded" at least three months ahead of time. Take a look at the graph. In June, July, and August you are at your peak, whether you want to be or not! June should be the month you put the sales pressure on September and October. July and August is when we work on December, January, and February. (By the way, January really starts December 26.) Then while we are enjoying

"The key is not to sell the hell out of January, but to pre-sell at least three months ahead of time."

our December flush of jewelry business, we can sell some MORE February and a little tad of St. Patrick's Day. (St. Paddy's Day should be a sales promotion, not an all-day taste test on Bushmills!!)

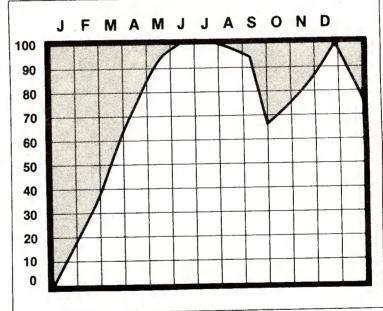
Sooo . . . we are selling in order of importance: (see above chart).

The unseen benefit is that the salespeople are now calling on advertisers when THEY are making plans for the next quarter and the next year. You can be guided nicely in TARGETING your sales folks by using the RAB Top 40 account activity chart.

I like the ability to go into a month at 80% of budget and a strong projection for the quarter . . . But what I really love is calling on a client for next year in August. That's exciting planning! It's also the only way I know to fill up that shady spot in the first quarter of NEXT year.

Oh yes . . . it takes careful targeting — careful quote setting — and a real mob of training.

If this approach is one you are already involved in, then you know what's coming next. Yes . . . you have to have a plan for the whole year, not just a quarter. But I'm not going to belabor that. What we are looking for is how to fill up those shady areas with commercials. So the graph gets closer and closer to being a flat line — or "sold out" all year.



## ROCK TRAX

**ELECTRONIC RADIO PRODUCTION LIBRARY** 

Radio's most electrifying promos, IDs, Logos, and commercial beds come from ROCK TRAX. 271 amazing cuts now capturing listeners for stations like:

WMMR Z93 KGB Q107	KAFM WSHE WHYT WZOU	WZPL WDVE WNEW-FM B104 KBPI	KYYS WTIC-FM WLVQ and dozens more
WLUP	KMET	KRH	, ·

Get the sonic edge for the Spring book at a special price. Call for your ROCK TRAX demo today.

### Voice Tech

Burn your call letters, frequency and slogans into the minds of listeners.

No jingle cuts through like VOICE TECH. Get radio's hottest demo today!

### BROWN BAG PRODUCTIONS

482 SOUTH JASMINE STREET DENVER COLORADO 80224 (303)388-9245



# Introducing AP NewsPower 1200

Now you can break the AP news story you want 18 times faster.

AP has its fastest breaking news story ever. Our NewsPower 1200. It delivers AP quality news and features at 1,200 words per minute, 18 times faster than the standard AP Radio Wire.

### Weather in a flash. Sports as soon as there's a score.

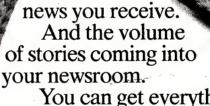
NewsPower 1200 is so fast it can move sports scores the moment they happen. Dow Jones averages the minute the market closes. State and regional stories the second they break.

And weather information comes to you directly from the National Weather Service!

It delivers all the quality news programming radio stations expect from AP, on a system that's been fully researched, designed and tested to meet AP's exacting standards— and yours.

### Total control, even at this high speed.

NewsPower 1200 also gives you total control over the categories of



You can get everything that's currently on the AP Radio Wire, or program the selections to your requirements.

### The news you need, when you need it.

Every hour you'll get ready-to-air summaries of the top news stories, if that's what you want, in plenty of time for top of the hour newscasts.

State and regional news moves well in advance of your busiest day parts. And AP's highly salable features arrive in a fresh morning drive package.

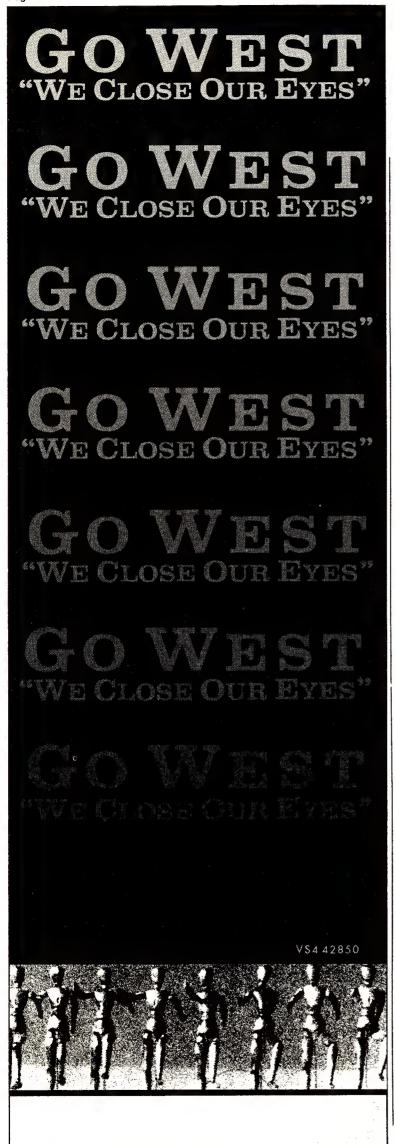
### Speed, selectivity and reliability a powerful combination.

If you're ready to get the weather faster, gain control over your news volume, and still keep the highest level of programming quality and salability—you're ready for AP NewsPower 1200.

For more information call your local AP Broadcast Executive or Glenn Serafin, collect, at the Broadcast Services Division of The Associated Press. 202-955-7214.

Associated Press Broadcast Services. Without a doubt.





Chrysalis.

# Street Talk

Say What? Consultant RICK SKLAR was dismayed — justifiably so — when he read the New York Times article on payola, for the "quotes" attributed to him, he says, were not only drawn from his book "Rockin' America," they were also taken out of historical context. Check out the story in this week's Washington Report (Page 10).

Although it could not be confirmed at presstime, Street Talk hears that recently-resigned Selcom Radio President BARBARA CROOKS will soon be assuming a similar post at BLAIR, possibly as soon as next week.

Also unconfirmed is the widespread report that Spanish-formatted KTNQ & KLVE/LOS ANGELES have been sold for around \$40 million to an unidentified buyer. Apparently MALRITE made a serious effort to pick up the big-signal combo, but found itself outbid as the price climbed into the stratosphere. With all the secrecy surrounding the rumored transaction, it looks as if there's more to it than meets the eye.

If you haven't heard about **WESTWOOD ONE**'s three-hour live national program to support the "USA For Africa" benefit campaign, see the article in this week's Networks column (Page 18).

WYNY/NEW YORK is making the most of the "USA" single by playing one line from the song and inviting listeners to identify the artist. Each time there's a correct answer, 'YNY sends a commemorative sweatshirt to the winner and \$1000 to the charity fund. The station plans to contribute a tidy \$16,000 to the cause.

Fundraiser fever struck Los Angeles
March 10 when three generations of L.A.
rockers — BRIAN WILSON, JACKSON
BROWNE, and the BANGLES — performed as
part of a "Trouble In Paradise" concert that
netted over \$40,000 to support the local
Inner City Law Center.

Following last week's Country Radio Seminar, the Country Radio Broadcasters elected GREAT EMPIRE BROADCASTING CEO MIKE OATMAN President. Named as 1986 CRS Agenda Chairperson was WHN/NEW YORK Promotion Director SUSAN STORMS.

MERGING TRAFFIC Aircheck aficionados will be crawling out of the woodwork to hear **WROR/BOSTON**'s "Rock 'N' Roll Reunion," slated for the St.

Patrick's Day weekend. Featuring new custom TM jingles and intros, 'ROR has lined up such

local luminaries as CHARLIE VAN DYKE, J.J. JEFFRIES, ARNIE GINSBURG, DAN DONOVAN, CHUCK KNAPP, MELVIN X. MELVIN, CARL DeSUZE, FENWAY, and LARRY JUSTICE. Also on hand will be several musicians and other area celebrities.

Not to be outdone, Gold outlet WJMK/
CHICAGO is having its own star-studded
reunion April 11. Joining staffers DICK BIONDI
and RON BRITTAIN will be DEX CARD,
HOWARD MILLER, BOB HALL, RON RILEY,
ART ROBERTS, BERNIE ALLEN, CLARK
WEBER, SAM HOLMAN, JIM LONSBERRY,
DON PHILLIPS, JIM STAGG, JOEL
SEBASTIAN, and GENE TAYLOR.

Across town, B96/CHICAGO morning man DON GERONIMO will return to Washington next week for afternoons at WAVA, leaving B96 with a prime opening. Don had earlier worked at WPGC as Asst. PD. Moving from the Windy City to the West Coast is former WMAQ morning talent CHARLIE O'NEAL, who's now wakin' 'em up in San Diego at KCBQ.

A realignment is taking place in the **EMI AMERICA** promotion staff. More details next week.

The rumors about a distribution and promotion agreement between **MCA** and **IRS** are heating up again. The official word is expected any day now.

WCNN/ATLANTA is a month into an evolution from all-News to solid Talk, with local programs during the day and ABC TALKRADIO and CNN RADIO shows overnight. LUDLOW PORCH returns to the station from WSB, replacing ACE YOUNG as PD/GM. SCOTT REYNOLDS is Program Coordinator, and this week BRUCE BARTLEY replaced News Director MIKE KAVANAUGH, who's joined CNN Radio.

Here's hoping **BONNEVILLE INTERNATIONAL** Sr. VP **JAY LLOYD**recovers quickly from an operation to battle a brain tumor. Jay's recuperating at Queens Hospital in Honolulu.

Get-well wishes also go out to **CAMEL RECORDS** President **BRUCE BIRD**, who's taking it easy following leg surgery.

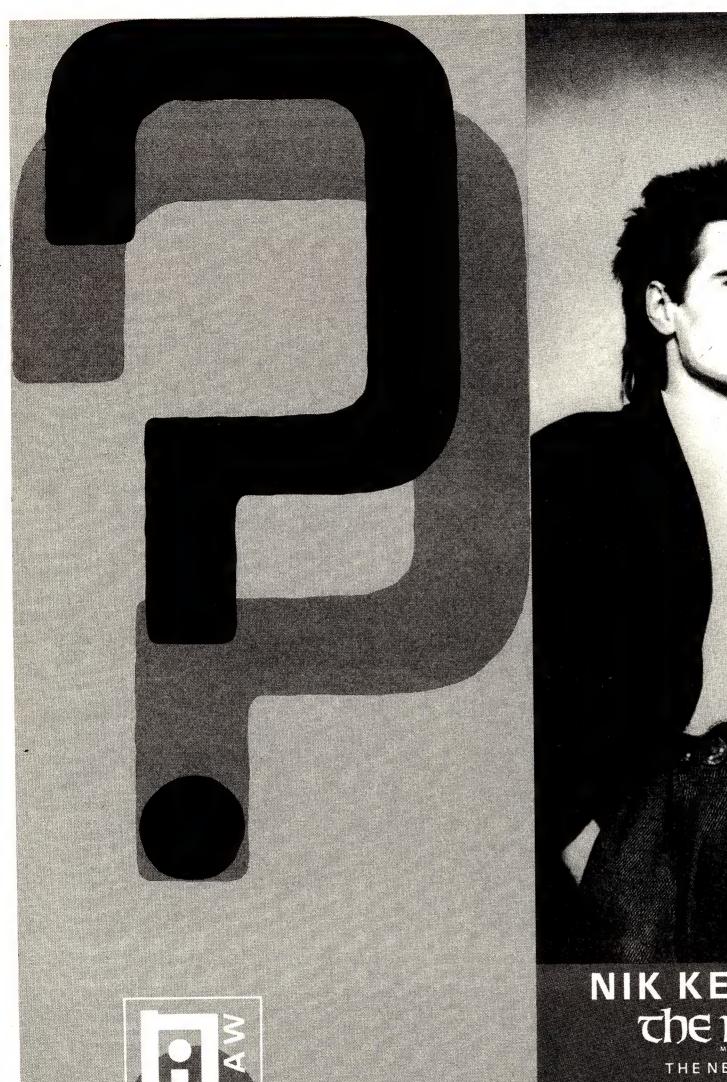
Continued on Page 27



### **ACE ENTERTAINMENT**

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### NIK KERSHAW The Rioole

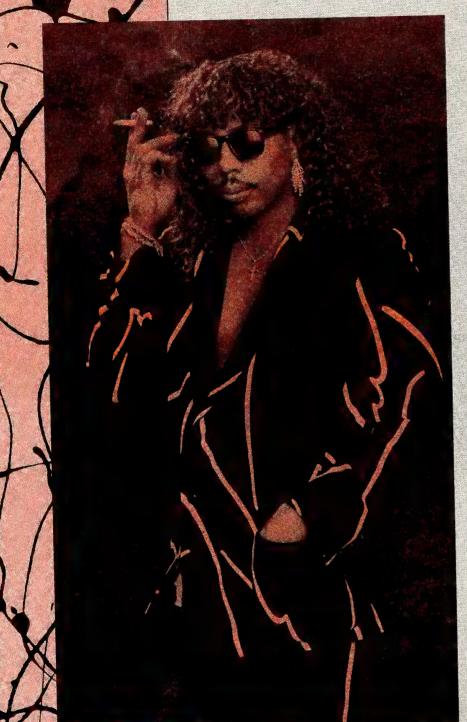
THE NEW SINGLE FROM HIS FORTHCOMING ALBUM



WORLD PREMIER WEDNESDAY MARCH 20, 1985

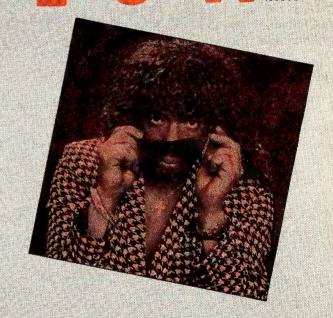
.MCA RECORDS
DELIVERING THE MUSIC OF THE SO'S

# FIGNORES

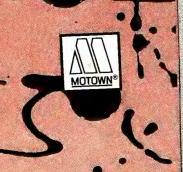


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THE FIRST SINGLE FROM HIS NEW ALBUM



NTOWN RECORDS & CASSETTES



MOTOWN DELIVERS
ALWAYS HAS...
ALWAYS WILL

© 1985, MOTOWN RECORD CORPORATION



### Street Talk

Continued from Page 24



After a three-year stint as Manager/A&R at WARNER BROS., TOM WHALLEY is the new Director/A&R for CAPITOL.

KOPA/PHOENIX GM GARY GUTHRIE has resigned his position after a little over three years with the station. He'll remain

Tom Whalley with FIRST MEDIA as a programming/management consultant.

All of us at **R&R** extend our condolences to **WB** promotion ace **MARC RATNER** on the death of his 28-year-old sister Jennie, who passed away February 26 in New York after a sudden illness.

**BARNEY ALES** is no longer President/GM of **PABLO RECORDS**, although he is mantaining an advisory position with the jazz label.



Also leaving his post this week is **CAPITOL** VP/Sales **SAM CITRO**, who exits after 15 years with the company.

Sad to hear that longtime New England advertising and radio sales exec **PETER TAYLOR** died last week of a heart attack. Peter, who was 40, was GSM at **WCIB/CAPE COD**.

PHILLIPS PUBLISHING last week finalized the sale of its biweekly newsletter Radio News to JIM CARNEGIE, publisher of Radio Business Report and Insider Report. The newsletter has been discontinued, and subscription obligations will be fulfilled with copies of Carnegie's two other newsletters, which will incorporate the Radio News name.

It's a gray day at WNBC/NEW YORK, as newsman NEAL SEAVEY passed away after a long illness. Neal, who was 47, spent most of his career at WLNH/Laconia, NH, where he was morning man and News Director.

Our sympathies also extend this week to WKSF/ASHEVILLE PD JOHN STEVENS on the loss of his father.

Call-letter changes include KRBJ/
SACRAMENTO to KCMY, KLAV/LAS VEGAS
to KEZD, KYNN/OMAHA to KEDS, and WHBI/
NEWARK to WNWK.

In programming news, note that KLPX/TUCSON's new PD is six-year station vet BRYAN MILLER, not TODD CHASE, as reported last week (see Page 3 for Todd's change of mind) . . . Former WHUE/Boston

OM BILL HEIZER takes the same post at new FM WLKZ/WOLFEBORO, NH . . . WRQN/ TOLEDO PD/MD BILL MITCHELL has exited, and OM KIRK KERN will cover those duties until a replacement is named.

KHFI/AUSTIN PD WAYLON RICHARDS is now overseeing sister station KBFM/
McALLEN, although KBFM PD DAVE
DELGADO remains in his current position.
KFHI is seeking a third personality —
preferably female — to join its morning show
... WKEE/HUNTINGTON PD STEVE HAYES
resigns to program WVLK/LEXINGTON ...
Q106/YORK PD/MD MARK McKENZIE steps
down, but continues his midday show. He's
replaced by PM driver TOM SHANNON.

WKSJ/MOBILE PD BILL JONES is moving to Jacksonville to take over as PD for WCRJ-AM & FM . . . A couple of Country MD changes this week, as KEN SPECK has left WIRE/INDIANAPOLIS for KRPM/TACOMA. Also, KEVIN KASEY segues from WXCL/PEORIA for WWWI/WINSTON-SALEM . . Not far away, WVBS/WILMINGTON, NC is dropping A/C in favor of CHR, with new PD BRYAN KRYSZ and MD SCOTT KERR calling the shots.



Brian Casey

BRIAN CASEY from KQ92/OLYMPIA, WA is the new PD at KO93/MODESTO. He replaces MIKE NOVAK.

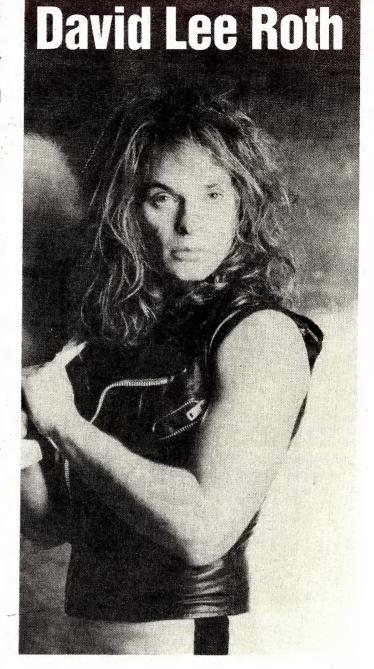
KATHERINE ALEXANDER, part of KJ103/OKLAHOMA CITY's morning team, has been promoted to MD...

WNVZ/NORFOLK MD/midday personality GREG SOUTH is out.

Carried .

Baby Bulletin: Drake-Chenault Regional Sales Manager FRANKE JOLLE and wife Coleen welcome Blair, their second child (2-22) . . .

Consultant **DEAN LANDSMAN** and wife Robin produce Liliana Beth (2-28) . . . IRS Business Manager **MICHAEL O'BRIEN** and his wife Kim are proud parents of Eric Matthew (3-4) . . . WNEW-FM/New York newsman **MARTY MARTINEZ** and wife Nancy had Amanda Kate (3-6) . . . WIN Communications President **WALT TIBURSKI** and his wife Linda brought forth their first, Justin Eric (3-8) . . . WMDM/Lexington Park, MD morning man **JOE LEHAN** and wife Judy happily report the arrival of Robert Joseph.



Just K. 6

1st Week One of the "MOST ADDED" CHR

WHTT	WZLD		14	
WNYS	WANS-FM		/ "	
B94	WZYP		•	
WHTX	WOKI			
B96	WFMI			
WGCL	KX104			
WKTI	WQUE-FM	KKFM	WQCM	WGLF
KHTR	WRNO	KSND	OK100	WHSL
KMEL	WKDD	KQMQ	95XIL	KFYR
K104	WKDQ	KHOP	WOMP-FM	WDBR
WLAN-FM	WMEE	KHYT	WCGQ	WSPT
98PXY	MJXO	WFBG	KISR	KDVV
WRCK	KOFM	WZON	Q101	KGOT
WHTF	KAY107	WOAY	T94	KCDQ
WJZR	KEYN-FM	WIKZ	WXLK	SLY96
WNOK-FM	KF95	WZYQ	WIXV	KIST

The new single from David Lee Roth's <u>Crazy From The Heat</u>
Produced by Ted Templeman
On Warner Bros. Records and Cassettes © 1985 Diamond Dave Enterprises. Inc.

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**KEN BARNES** 

### HEAD VS. ROBEY STALEMATE AVERTED

### The Return Of The Cover Battle

Although Murray Head's version of "One Night In Bangkok" finally pulled ahead of the Robey cover, for a few weeks there we had the first knockdown, all-guns-firing, head-to-head (well, head-to-robey) cover battle in many years.

Cover battles haven't been completely extinct in the last few years, but most of the confrontations have turned out either onesided or doubly unsuccessful. Foreigner and the New Jersey Mass Choir were pretty close for a while in their Black/Urban "I Want To Know What Love Is" combat, but the Choir has now pulled solidly ahead and Foreigner won all the marbles in pop any-

For a little while it appeared that Mama's Boys would give Quiet Riot a battle on "Mama Weer All Crazee Now," especially





Robey

Murray Head

with the edge of first release, but eventually Quiet Riot gained the bulk of AOR airplay and neither ended up much of a pop hit. ATF's English-language cover of Falco's "Der Kommissar" won an indisputable CHR victory.

One of the more intriguing battles came when Joe Stampley and Jimmy Buffett both revived "Brown Eyed Girl" last year. Stampley walked away with the Country airplay, while Buffett was the A/C cham-

pion. Most record companies want to avoid such costly battles these days, while at the same time there's a dramatically reduced number of labels that can realistically contend on the same level. Therefore, like the battles between records from an artist's current label and older product reissued by a former label, cover battles have become a rarity. But, just as John Waite's "Change" illustrates, the Robey/Head confrontation goes to show that a lot of old record biz practices haven't quite died out yet.

### **Getting It Off Their Chess**

"One Night In Bangkok" is interesting from a couple of other perspectives, too. It's the only excerpt from an as-yet-unstaged stage musical ("Chess") that I can remember becoming prominent. And it's got to be the only chess record since Bob Dylan's "Only A Pawn In Their Game." (That's apart from Chess Records, the famous blues/soul label of the '50s and '60s. It also discounts such artists as Queen, Stephen Bishop, the Rooks midsixties - and the Checkmates Ltd.) Booker T & The MGs' "Chinese Checkers" is about as close as I can recall any record getting to the game of chess. Maybe they should have called the song "One Knight In Bangkok."

Of the two "Bangkok" artists, Robey is a musical newcomer with a modeling background. Murray Head, of course, is best known for singing "Superstar" from the musical "Jesus Christ Superstar" (cowritten by "Chess" lyricist Tim Rice). But

Head has a 20-year career as a singer behind him; I first came across his name on one of those cheapie record club albums where unknown artists covered popular hits of the day (which was 1965). He's also released a few albums of his own songs, the most popular of which is probably "Say It Ain't So Joe," covered by Roger Daltrey.

### **Early Obsession**

The Animotion single "Obsession" was originally recorded (stop me if I've already mentioned this) by Holly Knight & Michael DesBarres on a single pulled from the soundtrack of "A Night In Heaven."

The core of Scottish band Simple Minds first recorded under the name Johnny & The Self Abusers.

Eric Clapton's "Forever Man" is coproduced by WB Records President Lenny Waronker, long an active producer. With Atlantic Chairman Ahmet Ertegun coproducing the Honeydrippers, are we seeing a trend of top executives returning to the studio?

### **Still More Egos**

The flood of ego rock records continues, with All-Hit Radio OM Paul Power suggesting Mickey & Sylvia's "Love Is Strange" for its "Sylvia . . . Yes, Mickey" exchange, plus Ray Charles's version of "I'm Moving On" ("I'm Ray Charles and I'm moving on") and Jimmy Clanton's "Go Jimmy Go." Typing that last entry, I was suddenly reminded of Gene Pitney's "Gene Are You There," which was sung from the viewpoint of either a blind or gravely ill Pitney fan longing for the personal reassur-

ARTISTS' REAL NAMES EXPOSED



R&R/Friday, March 15, 1985 The Name Game aDonna Andres

In the never-ceasing search for interesting on-air trivia, one of the surefire standbys has always been the real name of an artist who changed it for reasons of esthetics or showbiz convenience. Informing your listeners that Conway Twitty was born Harold Jenkins or Adam Ant is really Stuart Goddard can spice up a back-announce and add a little aura of inside knowledge.

But you either had to have a great memory or a good filing system, because real names weren't the kind of data that were collected in one place. But now it's been done. Glenn Baker, Australia's leading music historian/journalist/anthologist/trivial pursuer, has compiled a book called "The Name Game" which lists real names for over 2000 pseudonymous artists. The book's timespan extends well before the dawn of rock, and it's especially strong in '50s and '60s artists, which makes it handy for oldies specialists. But it's remarkably up to

date for current artists as well.

"The Name Game" is slated for American publication sometime this year, although right now it's available in Australia only. I'll supply U.S. publishing info as soon as I'm notified, but if you must get a jump on the competition, try Australian publisher Kevin Weldon & Associates, 43 Victoria St., McMahon's Point 2060, NSW, Australia. Now all we need is a companion volume listing real names of air personalities . . .

ance of the star. And Grelun Landon points out that the Savannah Band's "Cherchez La Femme" contained a verse mentioning "Tommy Mottola, Tommy Mottola," referring to their then-manager (now masterminding Daryl Hall & John Oates).

### Firming Up The Name

New bands, especially prominent ones, often encounter legal wrangles over ownership of their names. In recent years it happened to Wham! and the (English) Beat; 20 years ago the Byrds went through the legal wringer. Now it appears there may be some conflict involving the Jimmy Page/Paul Rodgers band, the Firm. There was a British group of the early '80s who released several singles under that name, and Z92/Omaha PD Bruce McGregor tells me there's been an Omaha group called the Firm since 1979. This case sounds like an out-of-court settlement would be prudent the Omaha version of the Firm adopted the name because all four members were

### **Self-Correction Is Good For The Soul**

Before I get flooded with finger-pointing phone calls and letters, I should correct some omissions that I noticed in recent columns on one of the rare occasions I reread them. For one thing, I really didn't forget to put the Hustle in that marathon list of dances; it was on the original list but mysteriously vanished somewhere between the word processor and the printer.

Also, my Eric Carmen historical profile skipped perhaps his best early pre-Raspberries record, a single called "Get The Message" by Cyrus Erie which was the basic blueprint for "Go All The Way" and other rockers. No excuse for that one except temporary (I hope) brain damage.

A couple of final telephone song notes. A few Capitol staffers have pointed out that the touchtone phone solo in Sugarloaf's "Don't Call Us We'll Call You" is actually the Capitol headquarters number - (213) 462-6252. And Dick Bartley's network oldies show "Solid Gold Saturday Night" has come up with a highly appropriate new number for its request line: (800) 634-5789. Wilson Pickett is probably dialling even as I

A few more updates and additions. I said at the time I was leaving myself wide open for corrections when I couldn't think of any Janis Joplin tribute records. KOST/Los Angeles midday man Mike Sakellarides could: "In The Quiet Morning" by Joan Baez. Tad Griffin of KELT/Harlingen, TX brought up "Reflections," a cut off the Charlie Daniels Band's "Saddle Tramp" LP that salutes Elvis Presley, Joplin, and Lynyrd Skynyrd's Ronnie Van Zant. And Louis Iacueo, who's forgotten more about the '50s than I ever knew, mentioned a Johnny Ace tribute called "Johnny Has Gone" by Varetta Dillard from 1955.

E/A VP/Promotion Mike Bone, a label loyalist, cites Howard Jones's "New Song" as a record with an unsung title. And Atco National Singles Director Marc Nathan took the time to suggest another phone song, "Remember What I Told You To Forget" by the Tavares, which has a phone call premise, and to tell me that it's Tony Sales, not his brother Hunt, who's in Chequered

Finally, 1984's Grammy Handicap winner, WZOZ/Oneonta, NY PD Joe Moss, this year offered his listeners the chance to pick winners in eight Grammy categories. Wonder if any of them, unlike R&R's contestants, got all eight right?

### ONE YEAR AGO TODAY

- WALTER LEE SR. VP/MARKETING & PROMOTION AT CAPITOL
- BRUCE HINTON SR. VP/GM FOR MAC/NASHVILLE
- TEX MEYER NAMED VP/GM AT WBZZ/PITTSBURGH
- LEE DE YOUNG NEW PD AT WCLR/CHICAGO
- STEVE KINGSTON BECOMES PD AT WBSB/BALTIMORE
- PHIL STRIDER NAMED PD AT KZOK & KJET/SEATTLE
- ●#1 CHR: "Jump" Van Halen (WB) (5th week)
- ●#1 A/C: "Got A Hold On Me" Christine McVie (WB) (3rd week)
- ●#1 Black: "Somebody's Watching You" Rockwell (Motown) (5th week) •#1 Country: "Let's Stop Talkin' About It" - Janie Fricke (Columbia)
- ●#1 AOR Track: "You Might Think" Cars (Elektra)
- ●#1 LP: "1984" Van Halen (WB) (8th week)

### FIVE YEARS AGO TODAY

- NORM GREGORY NAMED GM AT KZOK/SEATTLE
- •#1 CHR: "Another Brick In The Wall" Pink Floyd (Columbia) (2nd week) ●#1 A/C: "Longer" — Dan Fogelberg (Full Moon/Epic) (3rd week)
  ●#1 Black: "Stomp!" — Brothers Johnson (A&M) (2nd week)
- •#1 Country: "Why Don't You Spend The Night" Ronnie Milsap (RCA)
- •#1 LP: "The Wall" Pink Floyd (Columbia) (6th week)

### TEN YEARS AGO TODAY

- GERRY PETERSON RESIGNS AS KHJ/LOS ANGELES PD
- ●#1 CHR: "Have You Never Been Mellow" Olivia Newton-John (MCA) (4th week)
- •#1 A/C: "Lovin' You" Minnie Riperton (Epic)
- ●#1 Country: "Before The Next Teardrop Falls" Freddy Fender (ABC/Dot) (2nd week)
- •#1 LP: "Physical Graffiti" Led Zeppelin (Swan Song/Atlantic)

# Av Hear

The New Single

Released by

Popular demand

As a result

Of airplay on TV's

"General Hospital!"

Produced by

Clif Magness

And Glen Ballard.

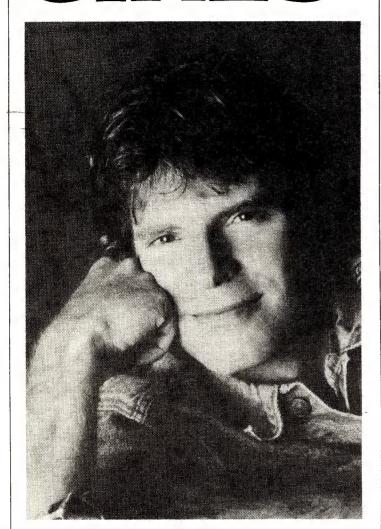
From the Hit Album

All I Need.



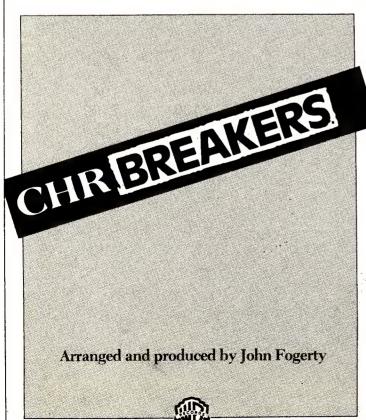


# "ROCK GIRLS"



The second single from John Fogerty's

### "Centerfield"





© 1985 Warner Bros. Records, Inc.

### RER

### Datebook

**SEAN ROSS** 

### The Fixx Is In

Creem once described the Fixx as "influenced by everyone from Bryan Ferry to Lou Gramm." Despite this seeming diversity, the Fixx, because of its subject matter, has usually gotten lumped in with other "jangle rock" bands such as U2 and Big Country. Guitarist Jamie West-Oram was the last to join his group, answering their ad in Melody Maker after they'd issued two British 45s as the Portraits. West-Oram's addition gave the band enough confidence to finally quit their day jobs, and they released a single, "Lost Planes," on British 101 Records (as the Fix) before coming to the attention of MCA. West-Oram will turn 32 on Monday.

### Post-Fame

Having spoken out last year about being typecast as "just another chick singer," Irene Cara has apparently decided to give herself a while off before issuing another LP. Cara, who'll celebrate her 26th birthday on Monday, recently finished making "Certain Fury" with Tatum O'Neal. Her first hit "Fame" wasn't even intended as that movie's hit song; the first single to actually come from the film was Linda Clifford's "Red Light." "Fame" was pulled off a few weeks later at the behest of some programmers. The intervals between Cara's LPs have been progressively longer. A year between "Fame" and her first solo LP, then almost two years before the "What A Feeling" LP . . . so expect to hear from her again sometime around midsummer.

### **MONDAY, MARCH 18**

1965/The Rolling Stones are arrested for urinating on the wall of a London gas station and charged with "insulting behavior." Station attendants had refused to let the group use the men's room.

1967/Within a week of Harry Vanda's 20th birthday, "Friday On My Mind" by the Easybeats is released in America. While the group was amazingly prolific in their own country, "Friday" is their only solid U.S. hit.

1968/The Steve Miller Blues Band featuring Boz Scaggs releases its first single, "Sittin' In Circles."

1982/Teddy Pendergrass is paralyzed from the waist down in an auto accident. Between the process of recovery and label hassles, it will be two years before Pendergrass records again. In fact, Teddy's manager Shep Gordon now claims that his singer's contributions to the film "Choose Me" were primarily meant as a way of circumventing rules that would only let Pendergrass record on soundtrack LPs.

Birthdays: Charley Pride 1933, Wilson Pickett 1941.

### **TUESDAY, MARCH 19**

1958/Guitarist Link Wray's instrumental "Rumble" is released. On the same day Simon & Garfunkel release their first single as Tom & Jerry.

1963/More than 20 years before the cultural boycott of South Africa comes to public attention, 50 folksingers meet at New York's Village Gate to plan their counterprotest of ABC's folk "Hootenanny" series. The show had blacklisted Pete Seeger and the Weavers.

1980/Bob Seger begins his "Against the Wind" tour in Fayetteville, NC.

Birthdays: Clarence "Frogman" Henry 1937, Ruth Pointer 1946, Ross Valory (Journey) 1942.

### **WEDNESDAY, MARCH 20**

1968/Eric Clapton, Neil Young, Richie Furay, and Jim Messina are arrested for "being at a place where it is suspected marijuana is being used.

1969/John Lennon and Yoko Ono get married.

1970/David Bowie and Angela Barnett get married.

1980/British pirate station Radio Caroline sinks and goes off the air for more than three years.

Birthdays: Jerry Reed 1937, Carl Palmer 1951



### THURSDAY, MARCH 21

1970/The Guess Who's "American Woman" is released.

1976/David Bowie and Iggy Pop are arrested in a Rochester, NY hotel room and charged with possession of six ounces of marijuana.

### FRIDAY, MARCH 22

1956/Carl Perkins, on his way to New York to appear on the "Ed Sullivan Show," is injured in a car accident in Wilmington, DE. Perkins is hospitalized for several months, during which time Elvis Presley covers "Blue Suede Shoes." Perkins never completely recovers, physically or careerwise. He does continue to record and releases a solo LP on Jet in 1978.

1958/At the urging of his mother, Hank Williams, Jr. makes his stage debut in Swainsboro, Georgia at age

1974/Ten Years After give their last concert.

1982/David Crosby is arrested in Los Angeles for possession of Quaaludes and drug paraphernalia, driving under the influence of cocaine, and carrying a concealed pistol.

Birthdays: Andrew Lloyd Webber 1948, Harry Vanda 1947, George Benson 1943.

### **SATURDAY, MARCH 23**

1963/"Surfin' USA" is released.

1964/John Lennon's first book, "In His Own Write," is published.

1975/Bob Dylan, the Grateful Dead, Nell Young, Joan Baez, and Graham Central Station perform a benefit to raise money for the San Francisco school system, which has been forced to cancel most sports and extracurricular activities owing to a budget deficit. Although the concert raises almost \$200,000, the school system upstages it by announcing the same day that it's "found" \$2.1 million.

Birthday: Chaka Khan 1953.

### **SUNDAY, MARCH 24**

1958/Flvis is inducted into the Army

1962/The Crystals' "Uptown" and the Shirelles' "Soldier Boy" are both released.

### CALENDAR



**BRAD MESSER** 

### **Making News Pay**

It isn't unusual to hear newspeople complain that sales makes no effort to pitch the newscasts, and therefore news, which should command a premium rate, looks like a moneyeater and runs the risk of budget axe decapitation. These newspeople would feel much more comfortable if their jobs could be shown to generate black numbers in the station's ledger.

An ambitious news director can utilize two specific tactics to reach the strategic goal of visibly creating cash flow.

Sales must be helped to understand what's for sale. Give your salespeople some ammunition in the form of product information. Exactly what made your news worth a premium in recent weeks? What scoops did you produce? What particularly interesting stories? Get an award?

Just as a car salesman must be able to spout specifics such as horsepower and mileage, radio time sellers should have substantive information about what puts your news above that of the competition and in precisely what way you make a contribution to the community welfare. A succinct list of "what we did great" is extremely valuable. Even more useful is a cassette of recent "great moments in our news."

The news director also has the resources to create special packages which can generate spot sales. Just about any planned series of reports will do...a weekly show about cars and drivers, the ski report, an extended pre-weekend weather forecast, a daily sports program, ten or twenty reports on a one-time event such as the rodeo... just about anything can be structured to be sponsored.

Tell sales what's special about the newscasts you have already aired, then go the extra step and create report packages that can carry sponsorships.

There's no question that news can bring in money if sales understands what's special about your product.

### Spacewalk 20th Anniversary

MONDAY, MARCH 18 — Twentieth anniversary of the first spacewalk (1965). Soviet Lt. Col. Alexei Leonov stayed outside his orbiting spaceship 20 minutes.

1961 — Pillsbury Doughboy created. 1931 — Schick sold first electric shaver. 1902 — Caruso became first famous singer to cut a record. 1886 — Bryn Mawr College opened. 1825 — Most destructive US tornado tracked 219 miles from Redford, MO to Princeton, IN killing 695, injuring 2027 and causing \$17 million in property damage.

Evacuation Day holiday in Boston. Wilson Pickett 44. Charley Pride 46. George Plimpton 58. Peter Graves 59.

### Last Full Day Of Winter

TUESDAY, MARCH 19 — A major snowstorm hit Italy on this date in 1755 and created massive drifts at Bergemoletto, where three women sought shelter in the ruins of a stable. As snow continued to fall, the stable was completely covered. Rescuers reached them 37 days later and found all three women still alive.

1932 — "Henry" comic strip created by Carl Anderson. 1831 — Ed Smith pulled first US bank robbery (\$254,000 from City Bank of New York) and was caught six weeks later after a \$60,000 spending spree.

Swallows traditionally return to San Juan Capistrano, CA. Ursula Andress 47. Phyllis Newman 50. Philip Roth 52. Irving Wallace 69.

### First Day Of Spring

WEDNESDAY, MARCH 20 — Nevada, trying to save the state economy from ruin during the Great Depression, legalized gambling and quickie divorces in 1931.

Spring begins at 11:14am EST. All parts of Earth get nearly-equal amounts of sunlight and darkness today.

1934 — Radar demonstrated by Rudolph Kuhnold, whose system wasn't practical. 1883 — International Patent agreement signed. 1852 — Uncle Tom's Cabin published. 1865 — President Abe Lincoln missed a planned appearance at Soldiers Home near Washington where, it was later learned, John Wilkes Booth had been waiting to kidnap him. Booth assassinated Lincoln less than a month later.

Bobby Orr 37. Jerry Reed 48. Hal Linden (Harold Lipshitz) 54. Fred "Mr." Rogers 57.

### **Selma-To-Montgomery**

THURSDAY, MARCH 21 — Under protection of the federalized Alabama National Guard and US troops, about 3000 civil rights demonstrators began a 54-mile walk from Selma to the Alabama state capitol at Montgomery, 20 years ago today in 1965 (after false starts on the 4th and 7th). They were publicizing the lack of black voter registration in the South. Led by Rev. Martin Luther King Jr., the demonstrators' ranks had grown to 25,000 on the fifth and final day.

1963 — Alcatraz prison closed. 1961 — First appearance at Cavern Club, Liverpool, by John, Paul, George, and Ringo. 1918 — Paris bombarded by German guns 75 miles away (World War One). 1617 — Pocahantas (Mrs. John Rolfe) died at age 22 during visit to London.

Eddie Money 37. Actor James Coco 56. Johann Sebastian Bach born 1685.

### Legal Grass Recommendation Ignored

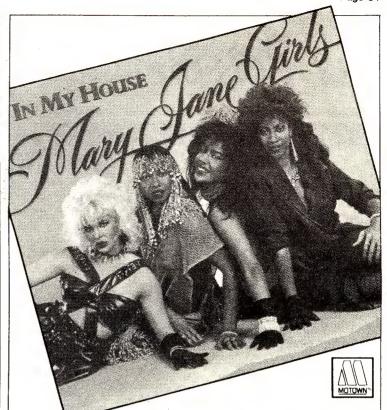
FRIDAY, MARCH 22 — The President's Commission on Marijuana and Drug Abuse, after a series of hearings in major cities coast to coast, issued its final report in 1972, recommending that criminal penalties for possession of marijuana be eliminated. President Richard Nixon ignored his Commission's report.

1981 — First Class stamp from 15c to 18c. 1958 — Elizabeth Taylor widowed when Mike Todd died in plane crash. 1794 — Congress outlawed international slave trading.

William Shatner 54. Stephen Sondheim 55. Marcel Marceau 62. Karl Malden (Malden Sekulovich) 72.

Saturday (3-23) 1968 — Beatles released "Lady Madonna." 1942 — Japanese-Americans moved from West Coast homes to World War II internment camps. 1775 — Patrick Henry said, "Give me liberty or give me death!" Moses Malone 31. Maynard Jackson 47. Dr. Roger Banister (First four-mile runner 1954) is 56.

Sunday (3-24) 1964 — Kennedy half-dollar coin issued. 1955 — San Francisco Mint issued its final coin (penny) and clos-



# MARY JANE GIRLS

# IN MY HOUSE

### CROSSING FAST CHR:

CKOI	WNOK-FM	<b>KCAQ</b>
195	WZLD	KSKD
WHYT	KITE	<b>WFBG</b>
KMEL	KAMZ	WQCM
Q100	KSET-FM	WSQV
WERZ	WOKI	<b>WJAD</b>
93Q	WFMI	T94
WKRZ-FM	Y106	Z102
WTLQ	KOFM	KKQV
WJZR	WHOT	KIST
	KKFM	

BLACK/URBAN CHART: 12
BILLBOARD ALBUM CHART: 150\*- 92\*

& OVER 150,000 ALBUMS

MOTOWN DELIVERS, ALWAYS HAS . . . ALWAYS WILL.



# Air Personalities



DAN O'DAY

# Job-Hunting Survival Guide — Part Four

Some final notes on your tape & resume package:

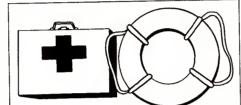
Should you include a photo of youself? Opinions vary on this. Personally, I'm not particularly drawn to the idea of enclosing a photo, but that might be because of my complete lack of resemblance to Mel Gibson.

Many PDs like to see a photo before they bring you out for an interview — especially if they're hoping you'll be making lots of personal appearances on behalf of the station. But inasmuch as only a few PDs are going to ask for an in-person interview, I think you can afford to wait for them to ask for an additional tape w/photo.

The main reason I don't see much value in photos is the potential harm they can do outweighs the good. Let's contrast two scenarios:

(PD looking at photo of attractive-looking jock whose aircheck he or she's just heard:) "Pretty good tape...Oh, and here's a photo. Not a bad-looking guy..."

(PD looking at photo of ugly jock whose aircheck he or she's just heard:) "Pretty good tape...but, oh, look at this guy! What a barfer! Let's put him back on the bottom of the pile..." But if the PD were to talk to the jock before seeing the picture, the PD might get a chance to like the guy...which can influence his response when he does finally see what the jock looks like.



If you do insist on enclosing a photo, elsewhere or this page are some handy — if slightly less than serious — guidelines on what type of appearance is preferred by each major format, compiled with the assistance of my good friend Terry Moss.

I think WIBR/Baton Rouge's Stewart McRae has the best idea for those who want to give some indication of what they look like without going the  $8\times 10$  glossy route: "I personally like to see Xeroxed copies of newspaper clippings. Instead of a basic photo of you, why not send a clipping of you and the mayor at a grand opening? It shows you can get the good local press."

# Beware Dubious Placement Services

A while back I received a letter from KSYN & KQYS/Joplin, MO's Rick Schramm, who mentioned he had had a bad experience with a radio job placement service. I asked him to fill me in on the details; here's his reply:

"This individual talked about my talent as very great; he could tell over the phone. He talked about large markets and large salaries in the Northwestern USA. Of course he had many contacts and would manage my contract personally. All I had to do was send him six resumes, six tapes, and six  $8\times 10$  glossies along with my \$100 registration fee. He would make the arrangements for interviews and flights, and there was a good chance that his contract arrangements would include the new employer paying his fee.

"I waited to get the contract before sending my deposit, and it all looked very professional and above board. So in went the cash, T&R, etc. After waiting 2½ weeks to hear back, I tried to call ASAP. After two

weeks of that and then one week of no answer, a computer voice on the other end of the line told me 'the number is no longer in service.' You lose \$100, do not go to jail, do not pass go."

I've tried to track down this outfit to get its side of the story, but it seems to have disappeared. One moral to this story is: Anyone who says he can tell from speaking to you on the phone that you're a great talent is someone to stay far, far away from.

There *are* reputable job placement firms in existence, and we'll take a look at some of them in a future column.

How long can O'Day continue to write about job-hunting? And what can broadcasters do to get him to talk about something — anything — else? Be with us next time, as this series draws to — or, at the very least, rapidly approaches — its conclusion.

# The Radio Job-Hunter's Guide To Format Photos

AOR: The two key elements for an AOR jock are the mustache and the T-shirt. All AOR jocks should sport mustaches — including women. Your T-shirt should feature an unassailably hip rock group. (Leave your **DeFranco Family** shirt in the closet for this photo session.)

CHR: No mustache . . . unless you have the type of mustache that no one ever realizes is there. Wear a clean T-shirt, preferable showcasing your station's call letters, dial position, and slogan

**C&W:** Full beard (the Hank Jr. look). Any T-shirt will do, as long as it promotes a beer. (But don't wear a "lite beer" T-shirt unless you're angling for a crossover Country gig.) Cowboy hats? Too obvious. I asked **Charlie Cook** about bandanas, and he replied, "Only if you're applying for a management position."

**A/C:** Lush mustaches are okay; otherwise go clean-shaven. Your hair (and your lush mustache, if you have one) should be blow-dried. And, of course, you don't wear a T-shirt; wear a sweater and try to make it look like it doesn't make you itch.

URBAN CONTEMPORARY: Billy Dee Williams mustache, curly-looking hair. The steely, serious expression in your eyes should be reinforced by your white shirt and tie.

**JAZZ:** Wear shades. Your hair isn't important. What *is* important is that you be shown listening reverently to the sounds of **Charlie Parker**. (It's not necessary to display the record cover; just be sure to *look* like you're listening to the Bird.)

**NEWS/TALK:** Obviously, a suit and tie. And be *sure* to show lots of teeth. Employers often fear close-lipped applicants are trying to hide the ravages of gum disease, which can both turn off your guests and lessen your chances of cross-promoting the station by cohosting "PM Magazine."

### PDs Comment On Cover Letters

Rick Singer, WOOS/Canton: "First impressions mean a lot, and you sure don't get a good first impression when you open a package and find a cover letter and/or resume that is poorly handwritten (in several cases the notes have never been scratched on binder-type lined paper)."

Joe Moss, WZOZ-FM/Oneonta, NY: Pet peeves include tapes and resumes sent without cover letters... and people who don't take the time to spell my name correctly (and mine is easy to spell) or don't proofread their letters, which



Joe Moss

often have terrible spelling or embarrassing grammar. Would I hire someone who might speak as badly as he or she writes?"

Rick Singer: "A classic example of a bad cover letter is having a jock write to say how he/she would love to work at your great radio station . . . and then proceed to explain that you should hire them because they know they could make your radio station better to listen to. I'm looking for a jock to execute the format . . . not a consultant."

Lee Martin, EAZY101: "I will not even consider a resume which states the objective as 'seeking to utilize my talents and skills in Communications, Public Relations, or related fields. If you come to me, you should know specifically what you're after and have the talent and experience to back it up."

Joe Moss: "Another pet peeve is the person who is a jack-of-all-trades. The one who can do mornings or be my copy-writer, production manager, news director, salesperson, sportscaster, etc. I'd rather have someone who is an expert in one field than an amateur in six."

### AIRCHECK COMMENTS

George D. Nice, WCAU-FM/Philadelphia: "Never offer a prospective employer anything other than samples of your very best work."

Rick Singer: "A real pet peeve I have with tapes is when it is not an aircheck but a

cutesy little story or performance with the talk breaks and commercials woven into the story line. (This is a technique I believe some of the broadcast schools teach.)"

# Following Up Your T&R

After you've sent your T&R to a PD, your anxiety level is likely to increase as each day passes without your telephone ringing. There's nothing wrong with calling the PD after your tape has arrived (figure out how long it should take to get there and then call three or four days later) and saying, "Hi, this is Ed Jock. I sent you a tape & resume about ten days ago, and I'm just calling to make sure it arrived safely."

What you really mean is, "Hi, this is Ed Jock. Did you like my tape? Are you gonna hire me? You haven't already hired someone else, have you?" The PD knows that's what you really mean. If you're lucky, you'll be told one of two things:

1) "Yeah, I listened to it the other day and liked it. You're in the running."

2) "Yeah, You're not what we're looking for." The first answer will give you a big boost to your ego. The second will allow you to stop worrying about that particular job and concentrate on another one.

What you want to avoid is calling the PD every couple of days to find out if you've got the job. Let's face it: If the PD wants you on the air staff, he or she will pick up the phone and call you.

I NEED YOUR INPUT. Letters, comments, and cassette airchecks are welcome. Due to a large volume of mail, however, I regret that I cannot critique the tapes I receive.

# THE ASCAP SWEEP CONTINUES

### **ASCAP MEMBERS CAPTURE ALL 7 GRAMMYS FOR SONGWRITING**



BEST CAST SHOW ALBUM
"SUNDAY IN THE PARK WITH GEORGE"

Stephen Sondheim



BEST CLASSICAL COMPOSITION
"ANTHONY AND CLEOPATRA"

Samuel Barber



SONG OF THE YEAR
"WHAT'S LOVE GOT TO DO WITH IT"
Terry Britten (PRS)



BEST INSTRUMENTAL COMPOSITION
"THE NATURAL"
Randy Newman



BEST RHYTHM & BLUES SONG
"I FEEL FOR YOU"

Prince



BEST ALBUM OR ORIGINAL SCORE WRITTEN FOR A MOTION PICTURE OR A TELEVISION SERIES

"PURPLE RAIN"

Prince and The Revolution, John L. Nelson, Lisa & Wendy



BEST COUNTRY SONG
"CITY OF NEW ORLEANS"
Steve Goodman



# DAVE EDMUNDS CORRECT

From The Soundtrack To
PORKIS
REVENCES

# Open To All R&R Readers\*



# Tell Us Your Most Memorable "HIGH SCHOOL NIGHT"

- Enter in either of two categories:
  - 1) "G" (General Audiences)
  - 2) "R" (Risque But Not Rude!)
- Our panel of judges will pick the most memorable entry in each category to win.
- In each category, grand prize is a \$2000
   DONATION by Columbia Records in your
   name to your high school or the
   educational institution of your choice.
- In addition, winner in each category receives a Sony CD-5 CD player and a dozen Columbia CD's.
- Entries must be received by MIDNIGHT, APRIL 5th.
  - Listen to "HIGH SCHOOL NIGHTS" for appropriate musical inspiration!



Win \$2000 Donation To Your High School, Plus CD Player and CD's

### ENTRY FORM

"My Most Memorable High School Night"



A DAVE EDMUNDS "HIGH SCHOOL NIGHTS" CONTEST RULES

you like, but each entry must be mailed separately. Grand prize winners will be notified by phone, and will Prizes are non-transferable. Prize ed States. Employees, independent contractors, agents or representatives of CBS Inc. or Radio & Records are not eligible. No purchase necessary. Offer void where

Enter in either or both categories. Enter as often as you like, but each entry must be mailed separately. forms must be received by midnight, April 5th. CBS tries. All interpretations of the rules and decisions by moneys must go to educational institutions in the Unit- CBS Inc. and R&R are final. Winners will be required to advertising.

**MAIL COMPLETED ENTRIES TO: Dave Edmunds Contest** c/o Radio & Records 1930 Century Park West Los Angeles, CA 90067

# Ontemporary Hit Radio

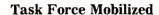
**JOEL DENVER** 

\$70,000 BOUNTY

# **KEGL** Raises Reward To Flush Out Killer

Nothing brings home the meaning of life more than death itself, especially when it's someone in your family or a coworker. But when the loss points to foul play, the emotions are exponentially intensified.

Twenty-one year-old KEGL/Dallas receptionist Angela Ewert had just been promoted to Programming Secretary for PD Randy Brown. "It's unbelievable," said, recalling the chain of events which began December 11 when police found her abandoned car. "Angela was due to start her new position the day after she disappeared. We hesitate to call it a death, because her body has yet to be found. But authorities discovered her purse in a creek near the location of the other bodies.'



Those "other bodies" refers to a string of similar murders dating back to last October. "Ft. Worth police have formed a task force to investigate, and they've been looking at the five cases which geographically fit a pattern. There have been a few other murders which are close in some respects, but a direct link between them and the original five hasn't been established publicly in order to keep everyone calm.'

The police have been struck by a pattern which seems to be emerging more clearly each time another victim is discovered. According to Randy, "All of them are young, attractive girls who have modeled or have contacts in the fashion district. One woman also worked in the media at an advertising agency. Several of them either vanished, resided, or were found near the TCU campus or in Ft. Worth.'

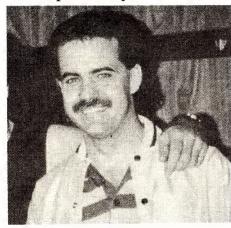
"Ft. Worth police have formed a task force to investigate, and they've been looking at the five cases which geographically fit a pattern."

- Randy Brown

# **Suspects Being Questioned**

The chain of terror is still a constant topic of conversation, and the task force has been working hard "to look under every rock and stone for evidence leading to an apprehension. So far, they've picked up two suspects for questioning, and a third is now being probed for clues. No breaks so far."

Randy described Angela's relationships with people at KEGL as fairly normal. "No one was real close to her, but she was active in our promotions and quite open and friendly. As a matter of fact, you could say she was very sweet, straight, and bubbly. She wasn't the kind to overindulge in any vices or hang out with the wrong type of people."



Randy Brown

# The Eagle Flies Into Action

Reaction at KEGL was one of disbelief. 'The first thing we did was to go on the air with an announcement about her disappearance, which we wouldn't ordinarily do. but since it was one of our own we felt a real need to alert the public that something had

"Then (VP/GM) Norman Rau went on the air with an announcement that the Southwest Bank Of Ft. Worth had put together an account called the 'Southwest Reward Fund.' KEGL, the bank, and Crimestoppers each donated \$1000 for tips leading to the arrest and indictment of those involved. We did PSAs for several weeks appealing for more donations, which came in from an aware and anxious public.'

"One victim's family kicked in \$50,000 for a total of \$70,000 to help us find a suspect that can be tried and convicted."

- Randy Brown



# It's All In This Book

Few of us have the time or inclination to put all we know about radio on paper, and then be bold enough to publish it for all to see. However, WRKR/Racine-Milwaukee PD Pat Martin sees it differently, as he's just published his fourth book, "Pat Martin's Major Market Method."

His philosophy behind it? "I'm certainly not going to get rich selling this book, but it's hoped those who read it will make radio become even stronger than it already is. All of us have an obiligation to teach and help groom young broadcasters.



Pat Martin

# A Decade Of Development

Pat began preparation for the book while programming WSPT/Stevens Point, WI, where he helped launch the careers of such notables as WLS-FM/Chicago PD Dallas Cole, B96/Chicago morning man Don Geronimo, KZZP/Phoenix morning personality Chris Shebel, and Milwaukee broadcasters Tom Carr (WMIL), Terry Gibson (WQFM), and Dave Marx (WLUM).

"The book was designed to address all of the common occurrences an air personality

might have to face. It's also good for PDs, as it could literally turn around the sound of a station. The PD is the coach or leader and can gain a lot of insight into how a creative air talent might want to approach his career. And an on-air personality looking to improve his skills can pick up valuable tips on organization, writing and presenting humor, and building the right relationships within his current or future stations.'

Among the topics covered in the book are motivation, one-to-one communication, show preparation, and making the right career moves, including a career planning guide. The book, which is dedicated to Bill Gavin, sells for \$20 and may be ordered by writing to Pat Martin, 906 West Montana Ave., Milwaukee, WI, 53215.

Pat's other published works are "Secrets Of Programming Power," a basic operations manual for a beginning programmer; "Secrets Of Country Music Radio," with details on how to put one on the air from scratch; and "History & Development of The Country Music Format," written by Rick Stockdell.

# **Celebrity Auction**

"Though the reward fund hit over \$7000, it was a paltry sum for the number of lives involved. To fatten the kitty to help bring people forward, we staged a Celebrity Auction at a local club called Manhattans February 19. All of our folks were there, as well as local TV celebrities, pro ballplayers from the Cowboys, Mavericks, and Rangers, and a number of local area wrestlers with major followings."

The auction netted over \$17,000 from sales of personal paraphernalia, jackets, sports equipment, and autographs. "One victim's family kicked in \$50,000 for a total of \$70,000 to help us find a suspect that can be tried and convicted.

"It's sad, but it's one of those things where you can only do so much. And all we can do is make the community aware of it, and it's worked. Gun sales are reaching an all-time high, and you can't even find a can of Mace for sale. The Ft. Worth police did a self-defense demonstration at the auction, as people are pretty scared about it all."

Drawing a parallel to the idea that "it can't happen here," Randy noted, "No one ever expected something like this to happen in Ft. Worth. Maybe in Dallas, but not in the little community of Ft. Worth. We've all been emotionally spent, and this tragedy has weighed heavily on us all. We just want it to be over with."

# THE RADIO SPECIAL

First there was the tragedy of famine in Africa...then the success of Britain's Band Aid project...then came the incredible response from 45 of the biggest stars in American music...and now there's the radio event that will bring together the artists who created "We Are The World" with the radio stations now carrying the message—RADIO USA for AFRICA.

On Sunday, April 21, Westwood One will join United Support of Artists for Africa, Ken Kragen and CBS Records to present the story behind "We Are The World" in the words and music of the artists who took part in the historic recording.

This special event will originate live from Westwood One's studios in Culver City, California, and will be available to every radio station capable of receiving the digital stereo signal from the Satcom 1-R communications satellite.

Westwood One is contributing all production personnel, studio facilities and satellite distribution, as well as donating all net advertising revenue to USA for AFRICA, Inc.

We are encouraging all radio stations to make **RADIO USA for AFRICA** the focal point of their contributions to the cause of hunger relief in Africa and America, so mark **April 21** on your calendar as the date you and your listeners can make a difference by becoming involved.

Join the biggest personalities in national radio as they present the biggest names in American music including Bryan Adams, Harry Belafonte, Ray Charles, Chicago, Hall & Oates, Corey Hart, Jermaine Jackson, Michael Jackson, Waylon Jennings, Quincy Jones, Cyndi Lauper, Huey Lewis & The News, Gordon Lightfoot, Bette Midler, Joni Mitchell, Anne Murray, Willie Nelson, Steve Perry, The Pointer Sisters, Prince, Lionel Richie, Kenny Rogers, Diana Ross, Paul Simon, Bruce Springsteen, Tina Turner, Stevie Wonder, Neil Young and many more.

Let us help you get involved. Contact your Westwood One Representative at (213) 204-5000 for details



# Promotion: A Quick Revisit

Recently (R&R 2-1), I wrote a column called "Big Time Promotions Made (Fairly) Easy." It covered promotional viewpoints as seen through the eyes of the Q107/Washington Promotion Directors Marty Wall and Vivienne Vaughan and Q105/Tampa's Voncile Anderson.

But when it comes to the subject of promotions, there is always more to be said, so KLUC/Las Vegas PD Bill Richards put pen to paper and sent along his thoughts on the subject.

## **Promotion**

- Create The Need Make your audience want to be involved; make them want to be a part of it.
- Provide The Frequency Make your promotion the latest highlight of the station, the most frequently heard item. Put it in the forefront.
- **Know Your Audience** Make sure your promotion fits in with the wants and needs of your audience. Keep congruency in your promotions.
- Educate Your Staff Make sure
- everyone on the air knows:

  1) When the promotion is
- 2) How to enter, and where to go
- 3) All other vital and necessary details.

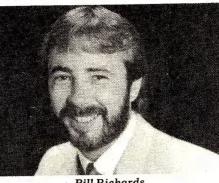
Let the receptionist and even sales staff know via memo what is happening. Nothing makes you look worse than getting a call on the promotion and being unable to provide the answers.

- Localize People love to be involved with a local event. I kicked off KREO by putting listeners on the air after recording them on the street, and was soon deluged with calls from people wanting to be on the air.
- Post-promote Reinforce the activity. Let the participants relive the experience in their minds. Don't let it pass you by. Pat you and your listeners on the back!

# Contemporary Hit Radio

There's a lesson here: People like to feel important and special. Your promotion should accomplish this. Rally your audience and make them feel important. Nothing works better than localizing and establishing an imprint on your town. Make your station the station for (example) Prince tickets in Las Vegas, etc.

• Treat Your Listeners Like Guests — When you invite them out, make sure they have a good time.



Bill Richards
Things To Look Out For

• Make Sure The Outside Help Helps — Stay on top of people who may not understand the complexity of your promotion and what it takes to get it off the ground. If you have questions about the reliability of someone you're working with, take the extra time to follow things through, even if it

• Set Deadlines — Nothing ruins a promotion faster than rushing things at the last minute, especially when other interests are concerned. Give them a deadline. Stress the importance of this deadline as it applies to the promotion.

means extra meetings, arrangements, etc.

 Watch Out For Promotions That Could Be Controversial — It's okay to get behind a cause, but not one that will alienate 50% of your audience. • Watch Out For Write-In Campaigns — Especially if you're working in a tight time-frame. If you have a terrific prize and a lot of time, your chances of gathering responses are much better.

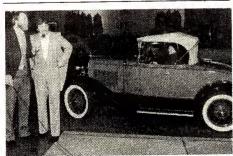
## Things That Work Well

- Do The Unusual It's been my experience that people love to come out to see the unusual. Unusual promotions generate talk, and talk generates response.
- Give Your Promotions A Stick For Listeners To Hang Their Hat On In this way, they know which station is their station
- Be Consistent I don't mean doing the same thing over and over. This means always doing something, even if it's giving away tickets to the local UNLV game.
- An audience is there to grab —
  They're ready for action
  The're bored (for the most part)
  They yearn for the unusual, absurd
- They're waiting to smile and have fun

   The audience wants a position to rally
- They need a cause, a belief
  They want to be part of success
  They like to be part of a good joke
- Why are so many morning people successful? It's because they're off-the-wall, zany, emotional, tender, hard. Make your promotions inspire the same reactions and feelings from your audience in all dayparts.

# **Bits**

- Here Comes The Money Man WGOL/Lynchburg, VA is traveling to assorted county locations and handing out money. Jocks find a special spot before announcing their whereabouts, and then invite listeners to find them. The first few finders receive WGOL prize envelopes containing up to \$98 in cash and coupons for treats around town
- Elliot's Off To Ethiopia WTIC-FM/Hartford raised over \$90,000 in a three-week drive for Connecticut's "Save The Children Organization." As part of the project, WTIC-FM News Director John Elliot will fly to Ethiopia to disburse the money via special arrangement with the Ethiopian government. Elliot will file daily reports via satellite during his ten-day trip.
- How About A Night On Us? KMBQ/ Shreveport celebrated the arrival of the Pointer Sisters and Billy Ocean by seating ten lucky listeners in the first five rows at the show. One couple was treated to roses, champagne, \$200 in spending money, and a limo ride. They must walk on their own to the front row.



A TASTE OF LIVING DANGEROUSLY — KNBQ/Seattle morning men RP McMurphy (I) and Mark Pierce (r) hosted the local premiere of "Johnny Dangerously." Spotlights and red carpets accompanied the opening, as well as a 1930s costume contest and a grand prize drawing for a trip to Las Vegas.

# For The Record:

The unidentified person in the **Midnight** Star photo from the 3/1/85 CHR Picture Page is group leader **Reggie Calloway**.



GO WEST LOOKING EASTWARD — Chrysalis Records held a New York listening/video session in support of new recording group Go West. Shown (I-r) are Chrysalis President Jack Craigo, NE Promotions Manager Jerry Lembo, WAPP PD Michael Ellis, Chrysalis Group Chairman Chris Wright, National Director/Promotion Daniel Glass, and Z100/New York Promotion Director Ken Lane.



KWIN DOES IT FOR KIDS — KWIN/Stockton raised over \$1000 in 14 hours for Big Brothers/ Big Sisters of San Joaquin County, just in time to receive an additional \$10,000 from the American Savings Charitable Foundation. Here's KWIN PD Dave Holmes aboard the 25 ft. scissor lift, in which he remained until the money was pledged.



HALL & OATES HIT MAINE — WGUY/Bangor celebrated the arrival of Hall & Oates by treating two listeners to dinner and limo ride to the concert. Pictured here (I-r) are winner Bob Coone, Daryl Hall, winner Donna Coone, John Oates, and WGUY air personality Mitch Mitchell.



ROBEY COVERS BANGKOK — Silver Blue/ CBS recording artist Robey met with New York radio executives during a listening party for her single, "One Night In Bangkok." Pictured here (I-r) are "Bangkok" producer Joel Diamond, Robey, and WAPP/New York PD Michael Ellis.

# Motion

Grea McCollough adds Assistant PD to his morning drive responsibilites at 95XIL/Parkersburg, WV . . . Liz Weissman is working 7-midnight at KQXR/Bakersfield ... WRVQ/Richmond PD Bob McNeil exits for WMXJ/Ft. Lauderdale and Assistant PD Bob Lewis is upped to PD . . . WSEZ/Winston-Salem adds sportscaster Jim Bretz to the lineup from crosstown WTOB ... Jack Murphy leaves WLTE/Minneapolis for mornings at WROQ/Charlotte, replacing Larry Sprinkle . . . Rick Andress moves from Assistant to PD at WZON/Bangor as Mike O'Hara relocates to the sales department . . . Millie Anthony is named News Director at WKFR/ Kalamazoo, replacing Rob Young who moves to WVHQ-TV . . . Gary Zane is the new morning man at KDES/Palm Springs . . . Texas broadcaster Danny Austin is named PD/PM drive at KTAW-FM/Bryan, TX . . . Charlie Burger joins WAPP/New York for noon-3pm . . . "Big" Tom Parker returns to KFRC/San Francisco for afternoon drive . . . Rick Ridel is new to middays at KZZU/Spokane . . . Meryl Ginsberg is upped from Assistant to PD at KZFM/Corpus Christi, and air personality Tod Tucker is named MD/As-

WZUU/Milwaukee newsman Tony Hamilton exits for AB96/Chicago, and Geoff Davis moves in from WZOK/Rockford to replace him . . . Danny Wright takes on overnights at WZKS/Nashville . . . 99KG/Salina, KS names Denny Collier OM in addition to his PD duties . . . Diane Tracy leaves WSPT/Stevens Pt. for nights at WBCY/ Charlotte, and air personality Jerry Steffen is upped to MD . . . John Purdy exits Assistant PD/MD duties at OK95/Tri-Cities for an airshift at KUBE/ Seattle. Dean LeMaster becomes Assistant PD, and Ron O'Brian is named MD . . . Denise Coleman is new to overnights at WKRZ/Wilkes-Barre . . . Ruth Tolson is upped from Music Coordinator to MD at WBLI/Long Island . . . Rich Stevens joins new CHR WTHZ (Z103)/Tallahassee for overnights . . . Steve Shannon moves to WFLY/-Albany for mornings; the rest of the lineup looks like this: Tom O'Brien 10am-3pm, PD Todd Martin on afternoon drive, Michael Morgan 7pm-midnight, and Susan Churchill overnight. PD/midday man Pete Clark becomes Production Director . . . Mark Campbell named KTKS/Dallas Advertising/ Promotion Director . . . Congratulations to KGOT/ Anchorage's Kay Taylor on Lena, her brand new baby daughter, born February 21.

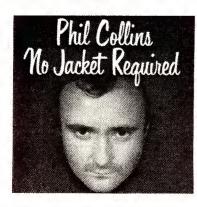
# ON COUNTS COUNTS ALBUM PARTY-NO JACKET REQUIRED ALBUM PARTY-NO JACKET REQUIRED

Phil Collins is hosting an Album Party and he'd like you to be there with or without jacket. Join Phil for an extra special 60-minute show featuring material from his new Ip "No Jacket Required" on Atlantic Records. "Sussudio," "Long, Long Way To Go" and "I Don't Wanna Know" are just some of the terrific cuts you'll hear from this singer, songwriter, musician, producer and Grammy Award winner.

An exclusive production of NBC Radio Entertainment.

Join the party. R.S.V.P. (212) 664-5538. Phil's expecting you.

Tuesday, March 26. 10 PM Eastern, 9 PM Central, 8 PM Mountain, 7 PM Pacific.











STEVE FEINSTEIN

FOOTBALL FUNSTERS

# WWCT Plays In Peoria

Whatsa matter, Bunky? Ya say your promotional budget isn't enough to pay some guy to wear a sandwich board advertising your station, let alone provide for a full-scale TV campaign? Despair not . . . instead, take a tip from WWCT/Peoria PD Jeff Murphy on how to make noise without spending big bucks.

Faced with limited funds due to an impending ownership change, WWCT generated major street talk last fall by covering the football games of Bradley University, a local school that hasn't had a team in almost 15 years! For an entire

Jeff Murphy silly season, the station aired preproduced bogus broadcasts on Saturday afternoons. It even had the fictitious team's coach do pregame interviews on Friday mornings and postgame reviews on Mondays.

As the spoof picked up steam, the station developed more angles, such as announcing that a game would be televised on a local cable station. Any fan tuning in, though, got only snow on his set because the billed channel also didn't exist. (The "snow" was explained by WWCT as a blizzard that was raging so hard that the referees were having difficulty officiating the game.)

When a TV news outlet came to the station to cover the station's schtick, WWCT provided visuals by hanging a miniature Goodyear blimp over an electronic football game. The camera crew got into the spirit and filmed close-up shots "from the field" and overhead shots of "from the Goodyear blimp." Coverage also came from the sports editor of Peoria's daily newspaper, who devoted two columns to the gag.

Every weekend the station bought small ads in the paper's sports section directly underneath the legitimate box scores. Saturday ads reminded people to listen to that afternoon's game, while Sunday ads gave the score of the previous day's game and plugged the Monday morning postgame review on the station. 8000 posters imprinted with schedules of the team's games were distributed in the area.

"People would follow the whole thing and call us to say how ridiculous it was getting, yet they were listening every week," says Murphy. "When people asked us why they never saw game highlights on the news, we told them we had bought all the rights to the

# Crossplugging Away

If we all recycled our newspapers the way Murphy recycles listeners, there'd never be a need to fell another tree Whenever WWCT plays the "hit" on an album from which it's also playing other

Sp '83 F '83Sp '84 F '84 7.4 10.3 Adults 18-34 2 1 Men 18-34 4 1 Men 25-34 6 Men 25-49

tracks, the station teases the next time it'll be playing one of those other tracks. For instance, a jock will say, "I just played 'Can't Fight This Feeling' from REO Speedwagon's latest album . . . (next jock) will be playing more from it between 7 and 8 tonight." The benefit is twofold: an album fan is encouraged to listen longer, and the station's image as playing more than just one cut from an album is enhanced.

Additionally, the station teases well in advance when it'll be playing a highly requested song, and new records are called "Fresh Tracks" and crossplugged to a Sunday night new music show of the same name.

WWCT will often follow a track from a new album by a tenured artist with an older, associated recording; e.g., John Fogerty into Creedence, or even Julian Lennon into a Beatles song featuring his dad. That's also an occasion to cross-promote its "1-0-Sixties" Sunday oldies show, as well as score points for the station's depth and musical heritage.

# Listen, People . . . Longer

Quarter-hour maintenance was also extended by a "1-0-Six Pack" forced listening rockin' with the best!

When were you born? Was it during the "baby boom" years? Then you've grown up with rock music.

Remember all those days and nights with the radio? your first transistor... the clock radio by your bed... and the car radio that was playing in the front seat while you were playing in the back?

And the music...it was great... and kept getting better... the beatles...bob seger... crosby, stills, nash and young... the rolling stones...the eagles the who...the police...journey... bruce springsteen...the kinks... fleetwood mac...genesis...

Have you been missing the magic of that music on your radio lately?

106 is a radio station that's grown up with rock too... And we haven't forgotten what that magic is all about.

106 is rock for adults... Not too hard... Not too soft... And not the same song every time you turn on the radio.
A smile in the morning...the latest word on your world.. and some friendly folks to share

Always rockin' with the best!

contest. From a list of 106 albums, the station read one title and played a song from the album every hour over a four-week period. Listeners had to keep track of all the album titles, many of which were repeated a number of times, while a few were mentioned only two or three times and one was held off until the end of the four weeks.

Over 10,000 entries came in for prizes including a year's worth of food, movie tickets, and cable TV, a diamond ring, and \$600 worth of outdoor clothing from an upscale clothing store. Ironically, the 106 albums themselves were not a prize; since the station gives away albums year-round, Murphy feels they wouldn't have been special enough.

# **Classy Act For Adults**

At WWCT since 1981 and PD since September 1983, Murphy says the strong

upper demo showing is the result of altering the station's image over the last year. His objective: "Even if an older person didn't care for the station, at least he wouldn't badmouth it.'

The change began with a switch of slogans. Feeling that "The Home Of Rock 'n' Roll" carried too much of an association with the station's previous heavy metal concentration, Murphy substituted "Rockin" With The Best.'

"The word 'best' means something different to every group of people," he says. To the teens, it can mean the best metal. To the baby boom people, it can mean the Stones and the Beatles. It's generic enough to not offend anybody, and doesn't pigeonhole us the way 'Home Of Rock 'n' Roll' had."

Continued on Page 41

# KPOI Knows The Lei Of The Land

Just call KPOI/Honolulu PD Bill Mims "Mr. Humility." Asked how KPOI climbed 9.6-11.1 and notched #1s in all of AOR's key demos, he attributes it to "teamwork, consistent improvement, and hard work by everybody at the station for the last four years."

Mims, who became PD in early 1981 a few weeks after arriving at the station, considers the rise a result of common sense radio basics:

Music: GM T.J. Malijewski and the late consultant Lee Michaels are credited for confirming his



Bill Mims

move to "remove the abrasiveness from the station. We did some research last spring that showed people were tuning us out when metal songs came on the radio. were tunes by artists such as Y&T and Ozzy Osbourne, though crossovers by Ratt and Twisted Sister remain.

Mims openly embraces cross-format hits. Prince has been an automatic since the "1999" album, and "we play Cyndi Lauper right down the line," he says. "She's rock 'n' roll all the way. I have a hard time understanding why stations resist playing

"We're up against a CHR and two A/C's. I've got to be in their ballpark for us to

score big numbers so we can make money. As long as I protect myself on the heavier rock side as well, I won't have any pro-

Presentation: Saying it gives the station a more unified sound, Mims plays bumpers recorded by midday man Brock Whaley (ex-WMET/Chicago) out of spot sets rather than having a live jock intro for the next

Promotions: A "Cash Pyramid" giveaway made the first 98 callers eligible for \$98 handouts and a grand prize trip to Las Vegas when a set of four specified songs was played. Mims feels the contest helped boost the station's exclusive cume and time spent listening for 25-34 males.

The station is afforded outside exposure

<b>KPOI</b>	Sp '83	F '83S <sub>I</sub>	'84	F '84
12+	9.1	9.0	9.6	11.1
Adults 18-34	1	2	2	1
Men 18-34	1	2	1	1
Men 25-34	1	4	2	1
Men 25-49	2	8	4	1

by MD Andy Preston's weekly music show on the local community access channel and some 500,000 bumper stickers distributed over the last four years.



Concert Coverage: KPOI broadcasts from concerts, interviewing artists during soundchecks and using wireless mikes to talk to audience members from a station booth in the crowd. For an official copromote, the station will prime the audience with as many as three or four preconcert club nights.

Call Letters: KPOI's calls are pronounced phonetically as "K-POY," explains Mims. "Poi' is a native food, and the call letters KPOI have been a time-honored tradition on the island since the early '60s when KPOI-AM was the Top 40 station everyone listened to."

Revenue: What's really got KPOI jumping for joy, according to Mims, is that billing has increased every month since August, with each month setting a new station record.

# KLOS RADIOTHON

# Rock Radio Raises \$170,000 For Famine Victims



Kicking off the marathon on Friday afternoon are (I-r) personality Geno Mitchellini, outgoing PD Tommy Hadges, VP/GM Bill Sommers, Los Angeles Mayor Tom Bradley, and KABC & KLOS Community Services Director Nel Benton.



PD **Tommy Hadges** told his staff before it began that if **KLOS/Los Angeles**'s 46-hour radiothon raised even \$25,000 for North African famine victims, he'd consider it a success.

You can imagine his delight, then, at seeing the tote board read close to \$145,000 at 3pm on Sunday, February 24. And that figure appears to be growing — by the following Friday, the station had verified additional donations totaling \$25,000 from people who couldn't get through on the phones.

"It came together beyond all our expectations. The artists really came out," says Hadges. "Even those we hadn't contacted heard it on the air and called us to ask if they could help. Besides asking listeners to donate money, many artists gave their own money and contributed items that were exchanged for donations. And after being on the air, some were on the phones for hours taking pledges." Artist donations included \$5000 from Ronnie James Dio, \$2000 from Ratt, and \$1000 from Supertramp and Jackson Browne. The station received a block of tickets in the first 20 rows for an upcoming Iron Maiden concert and will be giving them to listeners who donate \$50. Artists contributing instruments for auction included Don Dokken, Carmine Appice, Rudy Sarzo (ex-Quiet Riot), Great White, and members of Dio. A poster from the "We Are The World" recording session, donated by USA For Africa's Ken Kragen and autographed by stars such as Bruce Springsteen, Michael Jackson, and Lionel Richie, fetched \$2000.



Darryl Hannah and Jackson Browne.

The Los Angeles City-Council is going to issue a declaration thanking the station for its

efforts, which elicited many donations and letters of thanks from people who aren't normally KLOS fans, says Hadges. "One of the weekend's themes was that although some people look at rock 'n' roll with distaste, rock 'n' rollers can work effectively for a worthy cause."

As Hadges leaves KLOS after five years to join **Jeff Pollack Communications**, he's proud of how the station pulled together with such great results. In particular, he credits staffers **Rita Wilde, Gayl Murphy, Vicki Wilken**, and **Diane Morales** with lining up the array of artists who made personal appearances or did testimonials over the phone.

Hadges will also carry the memory of a most unusual in-studio pairing. "Going from the Mayor to Ratt was one of the great segues of all time," he laughs.

# SEGUES

KDKB/Phoenix is consulted by Bob Hattrik.

At WNGZ/Elmira, Aki Peterson replaces Rich Arnold as OM . . . WRCN/Long Island MD John Grappone is upped to Assistant PD . . . The celebrated Brian Krysz has resurfaced as PD of CHR WVBS (B100)/Wilmington, NC, where the VP/GM is Tincy Crouse, who worked with Krysz at WWTR/Ocean City . . . Former WOWE/Chattanooga MD Jay Sisson joins WLSQ/Montgomery in the same capacity . . . KTOO/Juno's new MD is Dave Harper, formerly of KKFM/Portland.

Former WMET/Chicago personality John Fish-

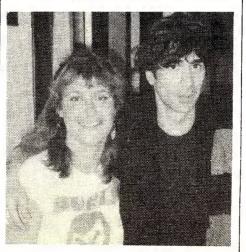
Former WPLR/New Haven MD Bob London is handling production chores for WHCN/Hartford . . . KSJO/San Jose names Jack Perry Production Director . . . KICT/Wichita ups Tom Quillen to Production Director .



BOTH FEET BACK IN CHUM'S DOOR — All fired up over Roman Holliday's "Fire Me Up" album are Jive Records' Barry Weiss, lead singer Steve Lambert, CHUM-FM Assistant MD Barry Stewart, and Brian Stutz of distributor Quality



THOMPSON TWINS TREK — To London for an audience with the Thompson Twins went two 91X/San Diego Christmas package winners. The send off finds (I-r) morning men Dean Opperman and Bryan Jones, a winner, night lady Pam Wolf, late nighter T. Bryan Schoch, and PD Mad Max.



WOLF HOWLS IN ATLANTA — Afternoon driver Kaedy Kiely escorts Peter Wolf through the halls of WKLS.



TWO HANDS OF ANDERSON — KROQ/Los Angeles morning star Richard Blade holds Laurie Anderson's five-record set "United States" in one hand and the artist herself in the other.



TRIUMPH HELD SPELLBOUND IN CHICAGO—Backstage at Chicago's Rosemont Horizon are (kneeling) Triumph's Gil Moore and standing (I-r) the group's IRik Emmett, WLLZ/Detroit PD Lee Arnold, Mike Levine of Triumph, WLUP/Chicago MD Bill Evans, and MCA Midwest rep Kevin Car-

# WWCT

Continued from Page 40

Print advertising also stresses the station's adult appeal, and jocks appear in tuxedos at station movie premieres. A ticket giveaway for the "2010" premiere used a cute idea geared toward adult listeners — winners called in when the station played voice clips of "Hal," the computer from "2001."

## **Nice Guys**

WWCT was also active on the public service front. Its series of anti-drunk driving spots is being used as a model for other stations by the Illinois Broadcasters Association and the NAB.

"We were on every telethon in Peoria, and always appeared in the first or last hour when viewing is the highest," Murphy says. "We tried to put out a 'nice-guy,' 'caring about the public,' respectable image."

# Adult/ Contemporary

**RON RODRIGUES** 

- WJBC on top
- WKRZ most-improved
- WLTS best debut

# The A/C Fall '84 Top 100

Rank	Station/Market	12+ Population	25-49 share *
1.	WJBC/Bloomington	105,600	@36
2.	WVOR/Rochester	838,500	@25
- 3.	WYYY/Syracuse	551,100	@24
4.	KDES/Palm Springs	115,900	@24
5.	KOB-FM/Albuquerque	417,000	@23
6.	KXRO/Aberdeen	54,600	@22
7.	KFAB/Omaha	487,900	@22
8.	WRMF/W. Palm Beach	601,300	@21
9.	WICC/Bridgeport	337,600	@21
10.	WQCR/Burlington, VT	105,000	@19
11.	WHNN/Saginaw	335,400	@19
. 12.	WASK/Lafayette, IN	105,700	@19
13.	WFWQ/Ft. Wayne	287,500	@18
14.	WCIB/Cape Cod	151,300 151,300	@18
14.	WCOD/Cape Cod	504,100	@18
16.	WFBC-FM/Greenville	517,300	@17 @17
17.	WRAL/Raleigh	557,200	@17 @17
18.	WLEV/Allentown	187,600	@17 @17
18.	KRNO/Reno	158,500	@17 @17
18. 21.	KMGQ/Santa Barbara	1,837,900	@ 17 @ 16
21.	KSTP-FM/Minneapolis KEYI/Austin	537,100	@16
22.	WIVY/Jacksonville	646,700	@16
24.	WJYO/Orlando	696,100	@16
25.	WMYS/New Bedford	408,700	@16
26.	WEZS/Richmond	668,700	@16
27.	WAIV/Jacksonville	646,700	@16
28.	WMAS-FM/Springfield	494,900	@15
29.	KLYF/Des Moines	313,200	@15
30.	WSFM/Harrisburg	392,400	@15
31.	KSSK/Honolulu	672,100	@15
32.	WGBI-FM/Wilkes Barre	631,800	@15
33.	WRVR/Memphis	750,200	@15
34.	WMJJ/Birmingham	752,000	@14
34.	KVIL-FM/Dallas	2,790,100	@14
34.	WOWO/Ft. Wayne	287,500	@14
34.	KRLB/Lubbock	189,700	@14
34.	WCCO/Minneapolis	1,837,900	@14
39.	KULA/Honolulu	672,100	@14
40.	WTIC/Hartford	801,200	@14
40.	WFMK/Lansing	349,000	@14
40.	WWWM/Toledo	507,800	@14
43.	KZBS/Oklahoma City	800,400	@14
44.	WHBC/Canton	335,800	@14
44.	KCEE/Tucson	505,300	@14
46.	WKRC/Cincinnati	1,146,800 648,100	@14 @14
46.	KRAV/Tulsa		@14 @14
48. 49.	WHYN/Springfield WENS/Indianapolis	494,900 970,400	@14 @13
50.	WIQI/Tampa	1,596,200	@ 13 @ 13
51.	WIBC/Indianapolis	970,400	@13
52.	KKPL/Spokane	350,600	@13
53.	KFQD/Anchorage	179,600	@13
53.	KXOA/Sacramento	1,046,900	@13
55.	WBT/Charlotte	847,800	@12
55.	KDUK/Eugene	225,900	@12
57.	WMHE/Toledo	507,800	@12
58.	WTVN/Columbus	1,047,700	@12
59.	WVLK/Lexington	275,400	@12
60.	WSBA-FM/York	335,800	@12
61.	WWOM/Albany	733,000	@12
1			

After sweating over a hot word processor for the last six weeks, I've finally put together our semi-annual list of the country's highestrated A/C stations. Shown are the outlets that underwent a sweep during the fall, and came out best in the 25-49 demo (or 25-54 in the smaller, condensed markets for which a 25-49 figure isn't available). Arbitron doesn't allow us to print the exact share, so we've rounded them off to the nearest whole figure. As always, we take the Mon-Sun, 6am-midnight, MSA number.

On the next page, I've listed the top stations debuting with an A/C format, as well as the 25 that registered the biggest improvement over their last sweep. Some previous winners, such as WTNY/ Watertown, NY and KIDX/Billings, MT are absent from this list because they didn't go through a fall ratings period. They will undoubtedly return in our next compilation, to appear in the fall.

# Who's The Leader Of The Crowd?



Ratings-wise, one of the most consistent performers in the country is WJBC/ Bloomington. Located 150 miles south of Chicago, this central Illinois full-service facility captures a very wide demo spectrum; no other station really comes close.

Don Munson WJBC/Bloomington

# Going For The Gold



Chuck Knapp KSTP-FM/Minneapolis

Gold-oriented WVOR/Rochester is at its highest ratings ever. The station is on its fourth consecutive up book, and has more than doubled in audience over the last three years. Also at its zenith is Hubbard's KOB-FM/Albuquerque. Although not quite as foreground or service-oriented as sister KSTP-FM (KS95)/Minneapolis (ranked #21), this personality station has the ingredients that will continue to make A/C on FM strong in the '80s.

# Fair Skies Over FairWest



Reid Reker KZBS/Oklahoma City

Several George Johns-consulted stations made the list, led by WRAL/Raleigh (#17), which dropped its automation a few years back to face the challenge of several new competitors. Johns's other client stations include KZBS/Oklahoma City, WMAG/ Greensboro, KLSI/Kansas City, and KLLS-FM/San Antonio.

# The A/C Fall '84 Top 100

61.	WHAS/Louisville	795,500	@12
61.	WMGN/Madison	284,600	@12
61.	WLAC-FM/Nashville	750,200	@12
65.	WMYU/Knoxville	496,100	@12
66.	WIHN/Bloomington	105,600	@11
66.	WLHT/Grand Rapids	499,700	@11
66.	KSEL/Lubbock	189,700	@11
66.	WDBO/Orlando	696,100	@11
66.	WIRL/Peoria	304,200	@11
71.	WARM/Wilkes Barre	631,800	@11
72.	WNAM/Appleton	244,700	@11
72.	KIOC/Beaumont	328,800	@11
72.	KVKI/Shreveport	285,000	@11
75.	WSNY/Columbus	1,047,700	@11
76.	WMAG/Greensboro	744,700	@11
76.	KLSI/Kansas City	1,205,100	@11
76.	WSBA-FM/Lancaster	314,400	@11
79.	WEZC/Charlotte	847,800	@11
80.	KWAV/Monterey	263,800	@11
80.	WLTS/New Orleans	1,095,600	@11
80.	KEEL/Shreveport	285,000	@11
83.	KFYE/Fresno	460,400	@11
83.	KLLS-FM/San Antonio	961,500	@11
85.	WLTF/Cleveland	1,537,600	@11
86.	WBUF/Buffalo	1,027,300	@10
86.	WQLR/Kalamazoo	177,700	@10
88.	WMJI/Cleveland	1,537,600	@10
88.	KELT/McAllen	443,100	@10
88.	KDKA/Pittsburgh	2,030,400	@10
88.	KFMB/San Diego	1,753,600	@10
88.	WKRA/Wilkes Barre	631,800	@10
93.	WSBA/York	335,800	@10
94.	WAEB/Allentown	557,200	@10
95.	WTRX/Flint	353,000	@10
95.	KSL/Salt Lake City	793,200	@10
97.	KUGN/Eugene	225,900	@10
97.	KQAM/Wichita	351,400	@10
99.	KUDL/Kansas City	1,205,100	@10
99. 100.	WHYN/Springfield, MA	494,400	@10
100.	KFMB/San Diego *	468,400	@10
<b></b>	* San Diego North book	· · · · · · · · · · · · · · · · · · ·	

# Top Improvements

Stations which showed the greatest increase over previous sweep.

Rank	Station/Market	25-49 increase
1.	WKRZ/Wilkes Barre	10.3
2.	WFWQ/Ft. Wayne	9.4
3.	KXRO/Aberdeen	9.0
4.	WMYS/New Bedford	` 8.0
5.	KDES/Palm Springs	7.8
6.	KFAB/Omaha	7.2
7.	KCEE/Tucson	6.8
8.	WRVR/Memphis	5.7
9.	WQLR/Kalamazoo	5.5
9.	WNBC/New York *	5.5
9.	WGBI-FM/Wilkes Barre	5.5
12.	WDBO/Orlando	5.4
13.	WCOD/Cape Cod	5.2
14.	WRAL/Raleigh	5.0
15.	WASK/Lafayette, IN	4.8
15.	WRMF/W. Palm Beach	4.8
17.	WFMK/Lansing	4.4
18.	WMHE/Toledo	4.3
19.	WKRC/Cincinnati	4.2
20.	WiQI/Tampa	4.0
21.	KFHG/Johnson City	3.7
21.	KOST/Los Angeles * *	3.7
23.	WJQY/Miami	3.5
24.	KOB-FM/Albuquerque	3.4
24.	KZBS/Oklahoma City	3.4

<sup>\* \*</sup> Riverside book.

# **Fantastic Fall For Full-Service**



Dave Mason WKRC/Cincinnati

Several notable increases were notched by major market full-service facilities. In Minneapolis, WCCO rebounded to its highest share in years, although most of it was in upper demos. In Cincinnati, WKRC surged ahead of three competitors to win its A/C race. It was an impressive win considering there are two well-performing full-service stations there. KFMB/San Diego made the Top 100 not only from its own market, but also from the "San Diego North" book that debuted last fall.

# WLTS's Dazzling Debut



Dennis Winslow WFOX/Atlanta

The top new A/C station this fall is the Churchill-consulted WLTS/New Orleans. Formerly known as Urban WAIL, the station filled an A/C gap created by WQUE's move to CHR. A few hundred miles northeast, WFOX/Atlanta surprised its market by landing right in the thick of the derby. In South Texas, KELT/McAllen took advantage of a gap among A/C stations and scored very well in its first sweep.

# **Stations Inject Interesting Improvements**

Many of the top improving stations have been around for a while. Music-oriented WFWQ/Ft. Wayne scored well enough to surpass longtime full-service leader WOWO. Music AM KCEE/Tucson notched its best-ever book, returning as a serious competitor in that market.

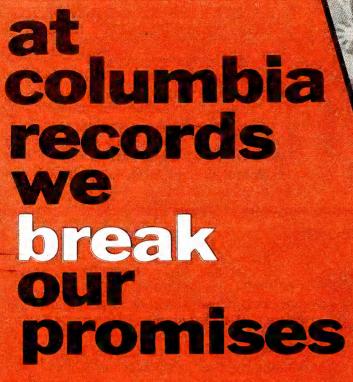
# Top Debuts

Stations Which Debuted An A/C Format For F'84 Sweep

Rank	Station/Market	Debut 25-49 share
1.	WLTS/New Orleans	@11
2.	KELT/McAllen	@10
3.	WTRY/Albany	@7
4.	WFOX/Atlanta	@5
5.	WPNT/Pittsburgh	@3



MICROPHONE MARRIAGE — Seeking a memorable method of tying the knot, two WJMA/Orange, VA listeners decided to get hitched on the air. Winners of the station's swap-show promotion, the couple received dozens of gifts from local sponsors, including rings, cooking appliances, and a reception.



billy joel
"keeping the faith"

mick jagger
"just another night"

scandal

featuring patty smyth

"beat of a heart"

bruce springsteen

"i'm on fire"

wham!

featuring george michael

"careless whisper"

philip bailey
with phil collins

"easy lover"



# this week's breakers





CHR BREAKERS 158 STATIONS - 62%



"we are the world"

CHR BREAKERS

232 STATIONS - 91%

**#1** most added

A new R&R record for number of stations, and total percentage of stations in one week!

thank you radio!

# breaker bound



# wham!

"everything she wants"

CHR NEW & ACTIVE

First Week: **125 STATIONS — 49%** 

#2 most added!



# kenny alison loggins moyet

"vox humana"

CHR NEW & ACTIVE

First Week: **109 STATIONS - 43%** 

#3 most added!



"invisible"

**CHRNEW & ACTIVE** 

now on over 70 CHR stations!





# MANHATTANS "YOU SEND ME"

BLACK/URBAN CHART: 29-19

ON OVER 75 STATIONS 87%

Watch for their new "You Send Me" video!



ON OVER 50 STATIONS 58%

Watch out for the new hot video on the verge of "Breaking" loose!





# AND THE DOO RAGS "STOMP AND SHOUT"

'STOMP AND SHOUT" 22/13 26% GETTING STRONGER AND STRONGER EACH WEEK!

Rick James says:

"This is probably the most thrilling project that I've worked on!" ROCK N' SOUL MAGAZINE

ROY AYERS "POO POO LA LA"

Second single off the smash album "In The Dark"

ALREADY ON OVER 20 STATIONS!



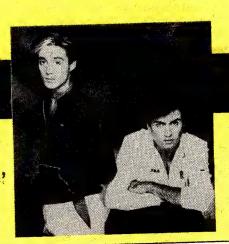


# BILL WITHERS "OH YEAH"

The long-awaited smash single ON YOUR DESK THIS WEEK!

# WHAM! "EVERYTHING SHE WANTS"

The new single from the platinum selling album "Make It Big"





# Black/Urban Radio



**WALT LOVE** 

K97 Vs. MAGIC 101

# Memphis: The Neutron Dance Rolls On By

By Sean Ross

During the past few months, the Memphis Black/Urban radio community has been a hotbed of activity. There have been major PD resignations at WHRK (K97) and KRNB (Magic 101), a three-way ownership swap, three format-change rumors, and a call letter change that was later rescinded.

Despite these market shakeups, longtime rivals K97 and Magic 101 both went up in the ratings competition. I spoke with K97's new PD C.J. Morgan and veteran MD Jimmy Smith, and KRNB PD Jerry Mason.

## **K97 Gets Institutionalized**

Although the Black/Urban crown has changed hands four times in five books between KRNB, WHRK, and WDIA, eight-year Memphis veteran C.J. Morgan doesn't think his city is overly fickle. "The market has always been one to embrace a radio station, particularly the ones that manage to become and stay successful. WDIA was successful for years. The root of that loyalty is still there, just waiting on them to happen again.

"The same thing has happened with K97. It's almost institutionalized itself to the point where if something doesn't happen, it'll slip a few notches. But once the excitement is created again, the listeners are there for us, and the numbers always come back to us."

For that reason, Morgan says the station's fall success was "expected but unexpected." Watching then-WHRK PD Jim Maddox from across the hall at sister AM WKDJ, "we felt we were going to do well. But we had no idea we would do as well as we did across the board."

K97 went through the fall book under an impending sale to Adams Communications and the format change rumors that accompanied it. Like KRNB and WDIA, it also had no real advertising or contest budget, although K97 did manage to begin a series of daily \$100 giveaways halfway through the book

# KRNB: Shaking The Blues

KRNB signed on in early 1982 under Floyd Blackwell, with a mix of hardcore blues, Southern R&B, and funk that managed to lead the market within two books. The impact was enough to affect some major





Jerry Mason J.D. Black

C.J. Morgan, Jimmy Smith

on-air changes at K97, and those changes were enough to put WHRK back on top of the format — until Bobby O'Jay's WDIA came out ahead of both stations.

While KRNB turned around in the spring

While KRNB turned around in the spring '84 book under Operations Manager J.D. Black, station owner Dee Rivers Broadcasting was apparently ready to change calls to KAMM and take the station back to its old Gospel format. KRNB's future as a Black outlet was literally extended when the fall ratings came out and the calls request was rescinded.

# Memphis Ratings (head)

	Sp '82	F '825	Sp '83	F '83S	p '84	F '84
KRNB	8.3	11.0	7.3	6.1	6.9	7.3
WDIA	8.3	9.0	7.7	9.5	8.4	7.1
WHRK	8.9	9.9	10.5	8.5	8.1	11.7
WKDJ	3.1	3.1	1.8	3.4	4.0	2.8
WLOK	5.0	6.5	5.6	6.8	7.4	6.1

KRNB also had to orchestrate its turnaround without a lot of money. "We are a low-budget operation," Mason adds, "and don't have a lot of money to spread around like our competitors do. We have Memphis stations that have given away houses, Rolls Royces, and other things."

In the absence of a lot of promotional bucks, Black and Mason began the rebuilding process by adding more research, using the station's teen stronghold as a steppingstone to adult listeners, and reimaging their station as "All Hit Magic 101." While that term generally translates to "all current," Mason says the slogan simply means the music is more familiar. Unlike many Black FMs, KRNB still goes back at least a decade with golds like "Backstabbers" and "Just Don't Want To Be Lonely."

"All of our oldies are researched," Mason points out. "We only play oldies that were in the top three nationally. No marginal music whatsoever is played. There may be a song that was a big Memphis hit, but if it didn't break nationally, we try to stay away from

JIM MADDOX REMEMBERS

# K97: A Former PD's Viewpoint

Jim Maddox, who was WHRK's PD last fall, was sitting in the KJLH/Los Angeles programming chair when he got the good news about K97's ratings. Considering the station's lack of promotional money and the new Urban orientation of some general market stations, he was "a little surprised that WHRK came out #1 overall. I think WHRK just picked up some listeners who listened here and there, and finally came home.

"WHRK did play tremendous music at the time. I won't say it's because **Jimmy Smith** and I had such great ears. But during that book we had music from the best of the Urban artists. All the major acts were out: **Stevie Wonder, Tina Turner, Lionel Richie.** Having all that available at one time was like a dream. The hot music helped to favor FM.

"K97 owes its success to careful crossover music selection. They're very cautious and sometimes even slow on what actually gets on the air from another format. When we played **Duran Duran**'s 'The Reflex,' I wasn't comfortable with it per se. But I marvelled at who was requesting and buying it in the stores — they were black."

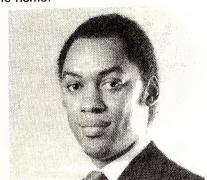
"That probably also helped to attract some audience from white-based radio stations. It was kind of like half of the general market artists were on WHRK. Some of what K97 was playing was not available on 45s, which meant that FM100 wouldn't play it. But you could hear selected LP cuts (including several from "The Woman In Red" soundtrack) from those major artists who are now considered general market."

## **Crossing The Line**

Does Maddox think K97 has crossed the CHR line? "I can't say they've crossed the line because I haven't listened to them very much since leaving. But I think they've gone right up to that line, and it's critical that they don't step beyond it.

"Both FM100 and WZXR (Rock 103) seemed to get a little greedy. They were beating us on black promotions and (as a result) both of those stations eroded their own audiences. AOR-formatted Rock 103 was playing Prince before we could, having Prince parties, and playing other black product.

"FM100 was sponsoring basketball classics that were notably black affairs. You were lucky



Jim Maddox

if you saw one white player in the entire tournament. But the station had the players decked out in its T-shirts. It was probably too much for FM100's core; I don't know if their base audience was really comfortable with it."

## **Rumor Mill**

With most of Memphis's five Black stations doing relatively well in the ratings, why would format-change rumors persist? "In K97's case, there was white management at the top, looking at what was happening in Houston, New Orleans, and, to some degree WKTU/New York. There was also the realization that getting the bucks would be a lot easier with another format.

"Memphis is the 43rd-ranked market and having five Black competitors tends to spread the bucks thin. KRNB never really cracked major agency accounts, at least not at decent rates. It's the only station I've probably ever heard that would play 29 songs in a row during morning drive. They didn't have a lot of things a station needs to go after the business.

"There was a pretty intense rivalry between K97 and Magic 101, plus a healthy amount of dislike for (the resources) at K97. I'm sure the rivalry will continue."

Does this mean that Magic 101's old blues image has been conceded to stations like WLOK (which block-programs blues along with gospel)? "No," says Mason, "there are hit blues records too, and we depend on our research to identify what's actually a hit blues record. For example, the B.B. King is going to be a general market hit record. We play songs like those because they're accepted by the general market."

However, under Mason's musical guidance, KRNB has emphasized Southern R&B artists like J. Blackfoot, Denise LaSalle, Shirley Brown, Johnnie Taylor, and others over the hardcore blues of its earlier years. Music by traditional blues artists such as Albert Collins (whose records had to be restocked locally when KRNB signed on) has gradually disappeared from the station.

If Beale Street Could Rock While K97 still plays some Southern R&B, Morgan feels "blues listeners are very vo-

cal. Unfortunately, there's not really as many of them out there as you think. They're just vocal."

That thinking, along with the presence of Bryan Adams's "Run To You" and other CHR crossovers, has led some market observers to claim K97 has become CHR and is alienating its black core. The furthest Mason will go is calling WHRK an Urban station "with heavy CHR overtones."

Smith responds, "If we did have too much crossover, we would have lost during the fall. The people who are asking for Phil Collins and Glenn Frey are black females." Morgan states, "The CHRs are going to play some songs that are so heavy rock that we definitely wouldn't get into them." And Smith cites David Lee Roth's "California Girls" as a song he'd like to play but can't.

"For stations like KRNB and WDIA, which also play the Cars and John Waite, to claim that we're too crossover seems contradictory," Smith asserts. "KRNB recently added REO Speedwagon, which isn't your average Urban crossover group. For a hardcore R&B station like Magic 101 to do things like that shows how much influence we're having on this market."

# The New Memphis & The Old South

Smith calls K97 "a creature of integration. We're what everybody was fighting for during the sixties. Our station is playing toward the new Memphis, that young 18+ audience that's making money and creating the new future. We didn't worry about what Continued on Page 48

# Memphis: The Neutron Dance

Continued from Page 47

was left in the market. We couldn't go after WDIA's or Magic 101's audience.

"There were five Black/Urban stations fighting for the same piece of pie. All we decided to do was say, 'Hey, why leave (CHR) WMC-FM (FM100) with its big fat book.' Everybody thought the Black stations should fight among themselves and leave the sophisticated programming to them. We said 'Hell, no!'"

Going for the mainstream, according to both Smith and Morgan, encouraged general market stations like FM100 and even AOR WZXR (Rock 103) to start playing more black music. Both gentlemen think that will only help K97. Morgan claims, "If FM100 were to move a bit more in our direction, it wouldn't be as much of a dogfight as people think. FM100 would definitely suffer because people in this market tend to be loyal once you establish what you are. FM100 is primarily reminiscent of the old South. For them to get too far away from that is going to alienate a lot of those old South listeners."

# Black/Urban Radio

# **Enlisting "Street People"**

Mason and Smith are among the format's strongest supporters of research. Smith spends a lot of time grilling store clerks, especially about CHR and Urban listeners who purchase records from each other's formats. "I want to know what percentage of blacks go into a store and buy the Sheena Easton album," Smith says. "We get very personal even with the people in the store."

Mason adds, "We've been doing active callouts for key records we're really not sure about and, of course, we do store reports. We use telephone research, although we suspect some of the other radio stations are trying to sway our research process by having people call our request lines.

"We also have 'street people': club jocks who preview records at skating rinks and clubs. They help us determine whether or not (new records) are acceptable to the market "

# Blending It Up

Compared to WDIA, which is heavily in-

fluenced by '60s and '70s CHR formatics, the FMs are slightly more segue-oriented. "We encourage creative blending of the records," says Mason. "We also encourage our announcers to pay attention to what record is next and what record should be played next. We do music sweeps in which we play anywhere from 20 to 101 minutes of nonstop music, and in some of those sweeps there are cold segues.

"Seven to midnight is the only time when we actually try to go for the teens, so naturally that shift is going to be a bit more lively than the rest of the day." That means somewhat of a change for Mason, who's just moved from evenings to Black's old mornings slot. Middays are handled by former club jock Rick Wagner. Market veteran Melvin Jones does afternoons. Johnnie "Lady J" Walker, Black's former morning partner, now does evenings, and J.U. Mumphrey handles overnights.

K97 also made sure its airstaff was stable during the fall. Smith, who covers the evening shift, asserts, "K97 had the same personalities last fall that it had during the spring, and people tuned in on that." The rest of the lineup features Pam Wells, mornings; Lisa Lipps, middays; John Skywalker, afternoons; and Henry Nelson, allnights.

# The Next Legend?

Despite their different programming approaches, all those interviewed agreed on two things. First, the market instability that has plagued Memphis for the last three years is finally coming to an end. And second, their respective stations would ultimately emerge as the FM counterpart to the three-decades-old WDIA legend.

"You're going to see K97 repeat this spring," Smith promises. "The stability this market has longed for is finally here." Morgan adds, "K97 is going to be K97. All of our announcers are really juiced up and looking forward to the spring book. We're very serious this time and didn't change personnel. We got an in-house programmer who knew everybody, and that was all we wanted. If we don't win this book or at least finish second, it would surprise the heck out of everybody, including our competition."

"We've shown the ownership that the station can be a viable winner. All we need is support," says Mason. "I've had a lot of fun and am looking forward to the next book to prove that this one wasn't a fluke."



WHITNEY GIVES NYC LOVE — On hand backstage following one of Whitney Houston's New York performances are (I-r) Arista's Kenneth Reynolds, WQTQ/Hartford PD Pauli Robertson, WRKS/New York Assist. PD Robin Washington, WILD/Boston MD Angela Thomas, WRKS PD Tony Quartarone, Houston, WNHC/New Haven PD James "Jazzy" Jordan, WILD PD Elroy Smith, and Arista's Jean Pierre.

# Battle On Beale Street

One of the places where the **KRNB** and **WHRK** rivalry has been frequently played out is in the city's historic Beale Street district. Despite K97's billing as "the official station of Beale Street," both outlets have held large listener promotions there. K97 broadcasts a weekly "Midnight Hour" on Saturday from the revamped New Daisy Theatre.

Last year, KRNB attracted 15,000 people to Beale Street's Handy Park for a free concert, featuring local artist **J. Blackfoot** (see pictures). As an indication of just how com-

petitive the battle between the two stations is, WHRK staffers showed up at Handy Park and began signing listeners up for a separate promotion that they were sponsoring.



# Picture Yourself In R&R

Whether it's promotions, artist appearances, or just fun times at the station, I'm sure you have plenty of pictures you'd like to share with our readers. We encourage you to forward these and other promotion photos to supplement our format coverage. Remember, you don't have to be a reporter to contribute. There are 353 Black/Urban outlets across the country, and we'd like to hear from everybody.

Send the photos to me at 1930 Century Park West, Los Angeles, CA 90067. If you have any questions, call me or Associate Editor **Sean Ross** at (213) 553-4330. The sooner you send the pictures, the sooner they will appear in **R&R**.

- Walt Love

"FALLING FOR YOUR LOVE" 1-29061



MANAGEMENT: BREAKTHRU MANAGEMENT FROM THE GEFFEN ALBUM, BIZARRE GHS/M5G 24039 PRODUCED BY LEON F. SYLVERS III

**WDAS** WAOK **KMJQ** 

**WDIA** 

WOWI

**WJLB KSOL WDKX** 

**WXOK** Z93 **WPEG** WFXC

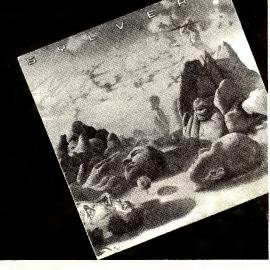
**WKXI WBMK** WLOU **WBLX** WDMT WQMG KHYS

**WWDM** WQKS **WTLC WWWS** WVOI

WANM **WDAO** WGIV WGPR WWI

**WLLE KAEZ WBLS** KRNB **WLOK WN00** WJTT **KCOH** WWWZ WJLO

**WDZZ WRAP** WWIL **WTHB WPAL** 







COUNTRY RESPONDS TO DEES' COMMENTS

# KLAC Gala At Palomino

It all started with a comment made by KIIS/Los Angeles morning personality Rick Dees. In a Los Angeles Times Sunday Calendar article, Dees was quoted as saying, "I don't like country music. It's the music of the under-achiever. Let's go and drink and have cirrhosis. Be a moron and, you know, kick ass. I'm from North Carolina and I've been inundated with it."

This offended KLAC/Los Angeles morning talent Scott Carpenter as well as a number of KLAC faithfuls. Scott aired a number of complaint calls from his listeners, from which plans for a "special" night at Hollywood's Palomino club began to develop.

It was from those humble beginnings that "Scott Carpenter's Under-Achiever Club" was born. Its first meeting took place March 2 at the Palomino. Hundreds were in anonymous attendance, adorned with their specially-prepared "KLAC Country Music Moron" paperbag headgear with matching Scott Carpenter Under-Achiever T-shirts.









# Join The War Against Drunk Drivers

# Your Country Connection With 104/WTQR!

Radio Against Drunk Drivers isn't a new campaign - yet. However, to help in the fight to get drunks off the road, WTQR/Winston-Salem has a new promotional campaign which neatly ties in a time-honored bumper sticker contest with true public service. The promotion hinges around motorists who win prizes when spotted with a 'TQR sticker. But here's the twist: Rather than sell the back of the sticker to an advertiser, the station offered the space to the Winston-Salem Police Department in conjunction with the Governor's highway safety program. Both offices are using the space as part of their public awareness campaign against drunk drivers.

# Double Your Pleasure

This picture only looks like an ad for Doublemint gum. However. "Double Mint" is an apropos description of what these numbers will eventually produce. Oh, to be a salesman for this pair.

In the fall '84 Arbitron, Country KUZZ/Bakersfield and CHR sister KKXX tied for the number one 12+ spot in the city with a 13.9! As far as an informal hallway survey can determine, this hasn't happened before in a top 100 market. If you're aware of it occurring elsewhere, let us know.



All smiles after the exciting news are (I-r) KUZZ OD Buddy Owens, KUZZ & KKXX GM Mel Owens, and KKXX PD Chris Squires.

# Spacing Out

When it was announced that Utah Senator Jake Garn would be heading into space on the next shuttle flight, KKAT/Salt Lake City decided to help him pack. You see, each passenger is allowed to take a few items into space. KKAT morning personality Mike Butts and newsman Jay Kolls polled their listeners to see what those items should be and then flew to the manned space center in Houston to present them to the Senator.

The top three vote-getting items were the "Book of Mormon," a jar of honey (Utah is the Beehive state), and a "Ski Utah" cap. When Butts and Kolls made the presentation, the pair also threw in a KKAT T-shirt to be worn underneath Garn's spacesuit. During the presentation, Garn said, "I appreciate these suggestions from my constituents, and I hope



Pictured (I-r) are Jay Kolls, Jake Garn, and Mike Butts.

I can represent Utah well on the Challenger fliaht.

When handed the "Book of Mormon." Garn quipped, "I hope this doesn't come in handy."



TORNADO WARNING — Here's another example of a station calling attention to itself while providing a great public service. KEBC/Oklahoma City reinforced its news and information image while providing tips on what to do when a tornado hits.

# 

World Premiere Weekend

MARCH 15-17, 1985

PRESENTED BY, MCA RECORDS



THIS WEEKEND, MARCH 15-17 BEGINING AT 6:00 P.M. OVER 300 COUNTRY AND ADULT CONTEMPORARY RADIO STATIONS WILL BE PREMIERING THE NEW OAK RIDGE BOYS ALBUM "STEP ON OUT". EACH STATION WILL BE AIRING INDIVIDUALLY PRODUCED PROGRAMS WHICH WILL CONTAIN INTERVIEW SEGMENTS, MUSICAL MONTAGES AND OF **COURSE HIGHLIGHTING** CUTS FROM THE ALBUM. THE POTENTIAL REACH IS WELL OVER 80 MILLION LISTENERS, MAKING THIS ONE OF THE MAJOR MUSIC PROMOTIONS IN THE HISTORY OF RADIO. THIS MONDAY, MARCH 18TH THE ALBUM WILL BE IN THE STORES AND THE OAKS WILL BE ON THEIR WAY TO ANOTHER COVETED GOLD ALBUM.

LP #MCA-5555 Single #MCA-52556

THE FIRST SINGLE "Little Things" SHIPS THIS WEEK-LOOK FOR AN INSTANT CLOSE AT RADIO!

# Nashville This Week



**SHARON ALLEN** 

# Shower Of Love For Margo

Those of you who may have arrived in town early for the CRS last week had the chance to see a little Nashville hospitality and brotherly love in action, as over 350 members of the music community gathered for a special "Shower of Love" for Margo Smith and her husband Richard Cammeron. Dottie West, Jan Howard, and Ann Tant, of the Cammerons' Touch of Class Talent, organized the affair to help Margo's family begin rebuilding their lives following the tragic fire that destroyed their home and all their possessions.

Gail Davies, Lee Greenwood, Terri Gibbs, Connie Smith, and Helen Cornelius were among the guests who showered the couple with gifts and enjoyed the festivities at the Nashville Palace. Warner Bros. artist Randy Travis and his band Nashville entertained, and were joined during the evening by Margo, Little Jimmy Dickens, Jack Greene, Lorrie Morgan (who presented Margo with a puppy since her dog was killed in the fire), and others.



MARGO SMITH: Showered with affection.

# Fire Strikes Again

Margo Smith hasn't been the only artist recently who suffered a loss due to fire. Sawyer Brown had just bought their first tour bus, a 1982 Silver Eagle, at the end of January. They broke their new vehicle in while touring the West Coast with Kenny Rogers and Dolly Parton and then returned to Nashville for a week off. But disaster struck on February 17, when the bus caught fire and burned right down to the tires.

A generator problem appears to have triggered the blaze. The group lost all of their stage clothes and some of their instruments as well. At the time of the blaze they hadn't even made their first payment. It was due last week.

## Songwriters' Seminars Flourish

If you're interested in songwriting, there are a variety of seminars coming up that are being sponsored by various organizations. The Nashville Songwriters Association International's Songwriting Symposium kicks off this weekend (March 15), as "Dukes of Hazzard" star Tom Wopat hosts the Super Songwriters Showcase at



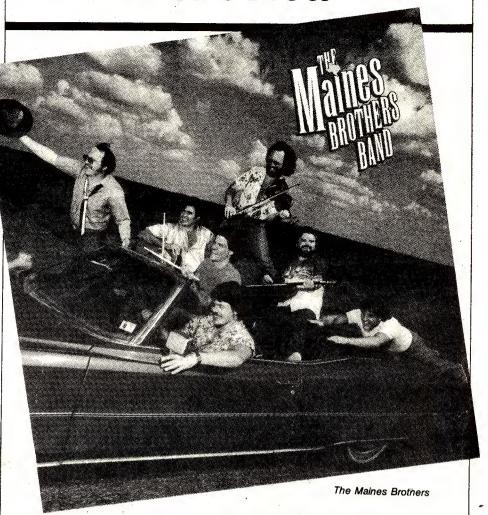
Pictured opening the household gifts during the Shower of Love Party for Margo Smith are (from left) shower hostesses Dottie West and Jan Howard; Linda Dalton, Fan Club President; Margo, and friend Paula Potts.



Country News
Next Week's Guests:
LEE GREENWOOD &
RONNIE McDOWELL

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

Who's New



Lubbock, Texas has produced more than its share of talented musicians, including Bob Wills, Mac Davis, Waylon Jennings, Buddy Holly, and Joe Ely. Lubbock's latest contribution to the music industry is the Maines Brothers. The seven man band is comprised of brothers Lloyd, Kenny, Steve, and Don Maines, along with friends Richard Bowden, Jerry Brownlow, and Cary Banks.

The band is actually the second generation of Maines Brothers to perform. Their father and uncles had a band when the boys were young. "When we first started," Lloyd says, "people called Dad's band the **Big Maines Brothers**, and they called us the **Little Maines Brothers**."

Prior to signing with Mercury/PolyGram, the group released four albums on their own Texas Soul label. And though they've signed with a major, they still recorded their first album, "High Rollin" with producer Jerry Kennedy at the helm in Lubbock at Caldwell Studios. The band members also play their own instruments, with Lloyd on steel and electric guitars; Steve, rhythm guitar and vocals; Kenny, electric guitar, harmonica and vocals; Don, drums; Brownlow, bass guitar; Banks, keyboards; and Bowden, fiddle. Their current single is "Everybody Needs Love On A Saturday Night."

Nashville's Hyatt Regency. Dave Loggins, Dobie Gray, the Bellamy Brothers, Fred Knoblock, Paul Overstreet, Thom Schuyler, Try Seals, and Keith Stegali are among those slated to perform. The symposium continues throughout the weekend with panels, critique sessions, and an awards dinner. For more information you can call (615) 321-5004.

ASCAP will hold its fifth Nashville Songwriters workshop beginning March 26. Charlie Black and Tommy Rocco will lead the ASCAP Country Workshop, part of an ongoing series of workshops by the ASCAP Foundation. Writers will meet on six consecutive Tuesday nights. The workshop will feature critique sessions and guest speakers. Panelists tentatively scheduled include: Rick & Janis Carnes, Carol Chase, Tim Dubois, Richard Leigh, and Charlie Monk. For more information call (615) 244-3936.

Also on the calendar are a series of workshops sponsored by the Songwriters Guild Foundation beginning April 4. The series will encompass all types of music with the series opener to be a Christian Songwriter Workshop. For more information call: (615) 329-1782. Already underway earlier this week is the Music Publishing Consultant's (MPC) five-week "Writer/Publisher Awareness" seminar.

So as you can see, there's no shortage of opportunities for songwriters seeking to improve their craft.

# Who Is This?



When this photo came in the other day, I had no idea who was standing with Con Hunley (left) and Anne Murray. As a matter of fact, after I read the accompanying caption, I thought whoever wrote it had made a mistake. However, after close examination — not to mention a couple of corroborating phone calls — the mystery man was indeed identified as a clean-shaven Gary Morris.

-- Lon Helton



# CRS In Pictures



Obviously enjoying the "suite" life is CMA Membership Director Rob Parrish, who found himself surrounded by the Forester Sisters. From left are Christy, Kim, Rob, Kathy, and June.



The week's activities also included a party at Sound Stage studio for MCA's Jimmy Buffett. Among those present were (I-r) Todd Leiser of WUBE/Cincinnati, Buffett, WUBE's Bill Whyte, WAMZ/Louisvile PD Coyote Calhoun, and MCA's Joe Deters.

# We Are The Country World

"We Are The World" is a very special record. The history of the record and the incredible wealth of talent who participated in its making have been well chronicled. What hasn't been discussed is its role for Country stations.

For starters, four artists who regularly appear on your station gave their talents to the project. The distinctive voice of Ray Charles, Waylon Jennings, Willie Nelson, and Kenny Rogers can be heard.

Perhaps more importantly from a programming standpoint, the tremendous magazine and television coverage that is certain to follow will have a profound impact on *your audience*. They will most certainly be touched by the commitment these artists have made. What will they think if their favorite station shows less concern for the world than their favorite artists?

Please do not categorically reject the record because it's not "Country." The USA for Africa song "We Are The World" transcends all musical boundaries. All proceeds from the sales of the record will go directly to feed the starving people of Africa. There are no administrative costs. There are no more giving people in the world than those who are a part of Country. Give them a chance to participate in what is certain to be *the* story of 1985.



The three panelists on the "Radio's Most Important Prizes . . . Diaries" panel were RAB's Danny Flamberg, Jack McCoy of Unidyne Research, and Walt Sabo of W.R. Sabo, Inc.



"The Old Scotsman" Gordon McLendon provided the seminar's closing address.



Aristo Records' Jeff Walker collects money-filled bread baskets from the New Faces show audience. (See Page 3)

# CRS Artist-Attendee Cocktail Reception



Vince Gill with 1985 CRS Agenda Chairperson Beverlee Bleisch, who also doubles as KJJY/Des Moines PD.



(I-r) Handleman VP Jim Powers, John McEuen, WB's Vic Faraci, KZLA & KLAC PD Bill Mayne, and KZLA Asst. PD R.J. Curtis.



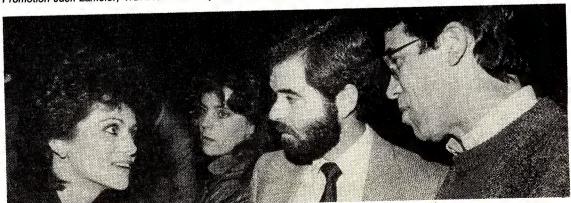
A rare photo of RCA's Carson Schreiber together with United Stations VP Ed Salamon. Witnessing the event were (I-r)WMC/Memphis MD Eddie Edwards, Juice Newton, KKYX/San Antonio PD Steve Warren, and KWJJ & KJIB MD Mark Andrews.



Pictured (I-r): Kathy Mattea, WWWW/Detroit MD Kevin Herring, PolyGram's Steve Massie, WUSN/Chicago MD Nikki Courtney, Leon Everette, and WUSN PD Lee Logan.



(I-r) KSON/San Diego personality Mike Brady, KNEW/Oakland PD Bob Guerra, Rosanne Cash, Columbia Director/National Promotion Jack Lameier, WDAF/Kansas City Promotion Director Denise Galvin, and CBS's Jay Jenson.



Louise Mandrell charms WPKX/Washington VP/GM Bill Sherard (r) and Craig Magee (c) of WIL/St. Louis.

# Marketplace

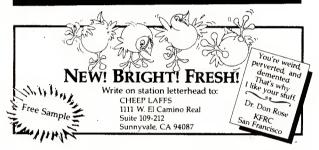
# **AIRCHECKS**

# **Current and Classic Airchecks!**

Current Issue #59 features WKTU/Dan Ingram, KIIS/Rick Dees, KYUU/True Don Bleu, WPLJ/Jim Kerr, KWSS/Chuck Geiger, WKTU/Jay Thomas, KUBE/Charlie Brown, KLZZ/John Forsythe, KKHR/Jack Armstrong & Chris Lance. 90-minute cassette. \$5.50. Current Issue #58 features KFRC/Dr. Don Rose, KMEL/Marvelous Mark McKay, WJMK/Dick Biondi, the new KIIS-AM/Larry Morgan, KIIS-FM/Big Ron O'Brien, Cleveland's WGCL, WAPP/Harry Nelson, Z100/Z Morning Zoo, Portland's KGW & Phoenix's new A/C battle, KKLT vs. KLZI. 90-minute cassette, \$5.50. Special Issue #S-50 features MILWAUKEE with CHRs WBTT, WKTI & WZUU, AOR WQFM, Country WLZZ, A/C WMYX, WMGF, WISN & WTMJ, Urban WLUM. Cassette, \$5.50. Special Issue #S-51 features the CALIF. COAST! Ventura's A/Cs KKBZ & KBBY, Urban KMYX & CHRs KCAQ & KWNK, Santa barbara's CHR KIST, AOR KTYD & KKOO, & A/C KMGQ, plus Santa Monica's CHRs KXFM & KRQK. Cassette, \$5.50. Classic Issue #C-52 features KFWB/Roger Christian-1968, KHJ/ Johnny Mitchell-1966, KCBQ/Magic Christian-1971, KACY/ Dave Conley-1967, KROQ/Jimmy Rabbitt-1974, KMET/ Shadoe Stevens-1975, WDRQ/Joey Ryan-Bob Pittman-1972, KFI/Jack Armstrong-1980. Cassette \$10.50.

CALIFORNIA AIRCHECK Box 4408 — San Diego, CA 92104 (619) 460-6104

# COMEDY





Hundreds renewed again!

# Free sample!

Write on station letterhead to

Contemporary Comedy

5804-D Twineing Dallas, TX 75227

# O'Liners

of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

Disk Jockey Comedy

KRAZY KOMMERCIALS . . . 100 of the wildest things ever sold on radio. Everything from a police dog that lisps to a telethon to combat excess body hair to a free loaders home study course. Fore FREEBEE, write: HYPE, INM., 7805 Sunset Blvd., #206, Los Angeles, CA 90046

art provided.

# MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R & R Marketplace (per inch):

Additional \$10.00 per week charge for Blind Box ads

1 Time

6 Insertions

Will include logo or other line art on ads 13 Insertions of two inches or more if camera-ready 26 Insertions

\$40.00 \$35.00

\$50.00

\$45.00

Deadline for Marketplace ads is FRIDAY NOON, two weeks in advance of pub-

Submit to: Marketplace

RADIO & RECORDS, 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330







Humor, Conversation, Calls, Calendar & More

"Your service is great" Fred Hunter, KUBA

Write on station letterhead of phone: (804)270-7206 9AM-5PM EST 10918 Foxmoore Ave. Richmond, VA 23233



'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

# FEATURES

Terry Marshall's

Entertainment News For Radio

CHR · AOR · AC Call for a free trial subscription

(415) 564-5800



## FREE FREE FREE

Famous PSYCHIC David Guardino, Psychic to the Stars, is available FREE for talk shows, phone interviews and news actualities . . . 24 hr. phone . . . just call (702) 386-0702 or (702) 386-0827.



CONTEMPORARY Format

Free Sample Of RADIO'S DAILY ON-AIR PREPARATION SERVICE!

Airshift-ready musicnotes, star facts, calendar, more!

# **PROGRAMMING**

# Instant Reagan.

more fun than the real one!

LIVE WITH YOUR TALENT (as heard on KFMB San Diego)

MARKLARSON PO BOX 2424 EL CAJON CA 92021 619 579 6989

The best-sounding spots on your station should be your stations promos . . . wouldn't you agree? To have PROMO POWER working for your sta-



tions . . , call now to hear instant on-line demo of the best promo voices in the business . . . and it's affordable for your market!

24 hours/7 days (316) 682-7111

# **Pop Oldies** — 1955 - 1982

Stereo — Mono — 25Hz Toning Call or write for information and free list of titles.



Box 103 Indian Orchard. Massachusetts 01151 · 413-783-4626

# **LEGAL SERVICES**

# At Last, an Attorney Who's Been There

as a jock, PD, Account Executive, GSM, and GM. Stations include WMMR, WRVR, WRKS, WCOZ, WBOS. Whether it's to negotiate a better contract or to make your ownership dreams reality, call me. I can help. Initial consultation free. BARRY SKIDELSKY, (212) 370-0130.

# PROFESSIONAL SERVICES

Tired of dealing with jingle leasing? We produce custom original musuc & lyrics - for radio stations and advertising clients at an extremely affordable rate according to market



size! You give us the project & we'll produce free specs!! Call now for exclusive marketing rights and hear our instant on-line demo of MUSIC-LOGOS

24 Hours/7 days (316) 682-5652

# FOR SALE:

# Northwest Ohio FM **Small Market Station**

Only one in county, good cash flow, reasonably

Write: Station, Box 352, Ottawa, Ohio 45875

# RECORD SERVICES

# **OLDIES BY THE THOUSANDS**

NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm oldies from the past 40 years. Fast, reliable service. Credit card accepted; send \$2 for comprehensive catalog to:

American Pie

Box 66455, Dept. #RR, Los Angeles, CA 90066 (213) 391-4088

# Spin-More RECORDS

Plastic Sleeves

SPECIALIZE IN THE OLDIES OI THE '50s,

'60s, '70s --LPs & 45s 250,000 Oldies in Stock all categories

45 RPM - 3 mil 100 ....\$5.00 500 ....\$20.00

1000 ....\$35.00 LP -ALBUM - 4 mil WHITE 45 SLEEVES 100 ....\$8.00 100 ....\$4.00 500 ....\$36.00 1000 ....\$65.00

Please send want list

**GREEN 45 SLEEVES** 

100 ....\$8.00

ALL CONTINENTAL SHIPPING INCLUDED

(216) 678-3495

165 E. Main St., Kent, OH 44240

# Opportunities

Openings

Openings

Eastern AM MOYL station seeks GM with strong sales back-ground. R: J.F. Kelly, Scott Broadcasting, 1054 Troy-Schen-ectady Rd., Latham, NY 12110. EOE M/F (3-15)

CENTRAL NEW ENGLAND FM A/C

Anticipating full-time opening. Must be friendly,

warm, and creative with production. Tape and

resume to: Radio & Records, 1930 Century

Park West, #953, Los Angeles, CA 90067

Top 10 market FM looking for top-notch AM show. Team-player(s) with winning attitude wanted. T&R: Box 621, Quincy, MA 02269. EOE M/F (3-8)

WJBQ is looking for a ND/morning anchor. Females encouraged. T&R: Brian Phoenix, 583 Warren Ave., Portland.

STATION MANAGER WANTED

Brand new FM station in small Ohio market.

Three years radio sales experience required.

Salary \$20,000 plus incentives and benefits.

Immediate opening. Call NOW Randy O'-

Grady, President, Buck Media Group, (614)

Account Executive needed for major NYC station. Must have proven sales track record. R: Mary Galda, WPAT, 1396 Broad St., Clifton, NJ 07013. (201) 345-9300 EOE M/F (3-8)

Five years experienced sales manager needed to supervise

operation in competitive market. R: Fred Weinhaus, WPAT, 1396 Broad St., Clifton, NJ 07013. (201) 345-9300 EOE

Northern New England Rocker

Seeks experienced air personality for newly

created evening shift. Tape & Resume to: Radio & Records, 1930 Century Park West,

SOUTH

You know how to rock? Make me smile. Rio Grande Valley's

hot rocker needed full & parttime jocks yesterday. Michael Parker: (512) 350-9999 EOE M/F (3-15)

Opening for a ND/Sports Director. T&R: WLCC, Box 387, Luray, VA 22835. EOE M/F (3-1)

100,000 watt top-rated CHR has News Director opening

Personality needed to complement morning show. Good

pay for the right team player. T&R to: Bill McCown WANS.

couraged, but all will be considered. T&R: Gary Smith, Box

Do you love the sun? Then come & sell for U/C WVIS FMI Must be aggressive & organized. Good potential for hard

worker. R: J. Bahr, Box 487, St. Croix, VI 00840. EOE M/F

An Administrative Secretary is needed at WINK/Ft. Myers. Must have excellent skills, be organized & detailed. R: Barbera Thomas, Box 1060, FL 33902. EOE M/F (3-15)

Gulf Coast FM going live! We need talent! Photo, T&R: Bobby Magic, WGCM, Box 1570, Gulfport, MS 39502. EOE M/F (3-15)

1085, Staunton, VA 24401. EOE M/F (3-15)

news reporter/anchor. Females en

1421 Laurens Rd., #F, Greenville, SC 29607. EOE M/F

#951, Los Angeles, CA 90067. EOE M/F

NATIONAL

# **AIR PERSONNEL NEEDED**

NATIONAL is recognized as the leader in radio personnel placement. Last week we received calls from radio stations in the 4th, 6th, 30th, 32nd, 33rd, 35th, 40th, and 70th markets, as well as many smaller ones. We need announcers, news people, programmers, male and female, for all size markets. If you are ready for a move let NATIONAL help. We make the complete presentation for you. For complete confidential details and registration form, enclose \$1 postage and handling to:

**BROADCAST TALENT COORDINATORS** Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

EOE M/F

ME 04103. EOE M/F (3-8)

942-2118. DO IT TODAY!

revenue, contact the Sound Investment. Michael Albi: (513) 621-2012 (3-15)

# EAST

Experienced person for midday at CHR. T&R: FM97, 252 N. Queen St., Lancaster, PA 17603. EOE M/F (3-15)

Like hunting, fishing & engineering? Opening near the Canadian border for a chief engineer. R: Greg Jarrett, WEGP/WTMS, Box 1177, Presque Isle, ME 04769. EOE M/F (3-15)

ket A/C powerhouse. C&R: John Stempin, WGNY, Bos 3591, Newburgh, NY 12550. EOE M/F (3-15)

# CREATIVE PRODUCTION DIRECTOR

Outstanding opportunity for creative person with ability to write, produce, voice, and direct others in producing excellent radio commercials and complete station production. Must be able to develop marketing concepts for retailers. Powerful AM station in Northeast. Send samples on tape with resume to Radio & Records, 1930 Century Park West, #956, Los Angeles, CA 90067.

parttime personalities needed for 50,000 watt CHR. T&R: Curt Hansen, WEBE, Box 108, Westport, CT 06881

Morning maniac needed for fun summer at the beach! T&R: WWTR FM, Box 717, Ocean City, MD 21842. Calls OK. EOE

Q106/Claremont, NH, needs experienced weekend announcers. Don Thompson: (603) 542-7735, after 10 est (3-15)

Midday Jock needed for 50,000 watt CHR FM in seacoast city. T&R: Brian Phoenix, WJBQ, 583 Warren Ave., Portland, ME 04103. EOE M/F (3-15)

## **NEW**

Brand new hot East Coast FM. Will be #1 in an hour. ROCK-CHR. Can't tell you much more. Send cassette and resume quick! Before it's too late!!! To: RADIO P.O. Box 15058, Richmond, VA 23227. EOE M/F

Sports announcer needed immediately for beautiful college town. Good salary & benefits. T&R: Sid Levine, WRSC, State College, PA 16803. EOE M/F (3-15)

Top-rated CHR is looking for creative personalities. Have medium/major market experience. T&R: John Garry, Box 5944, Providence, RI 02903. EOE M/F (3-15)

Delightful living, great opportunity & good money for experienced engineer. R: Stacey Hill, WFPG/WIIN, 2707 Atlantic Ave., Atlantic City, NJ 08401. EOE M/F (3-15)

# **WALK FM 97.5**

PRODUCTION DIRECTOR

WALK, Long Island's premier A/C station, needs experienced production director/copy writer. If you're a pro, who works well with people, has strong organizational skills and can handle deadlines, then send a tape and copy of your best work to: Sean Casey, PD, WALK-FM/AM, P.O. Box 230, Patchogue, NY 11772. EOE M/F

Heart of TX CHR has an evening slot. One year experience necessary & females encouraged. T&R: Danny Austin, KTAW- FM, 3808 "B" Old College Rd., Bryan, 77801. EOE

**Openings** 

Full & parttime personalities needed for 100kw CHR. Must have two years experience. Join a team you can grow with T&R: Kelsey Scott, WHKW, Drawer 570, Fayette, AL 35555.

Top-rated FM Country station looking for 7-midnight jock. T&R: Steve McNee, WUSQ, Box 2869, Winchester, VA 22601. ΕΘΕ M/F (3-15)

Experienced, professional announcer wanted for a major market FM radio station. Requires 2 years on-air work for Contemporary radio format. Must be capable and prepared to work on-air and production for midday drive. Send resume, tape & salary history to: Radio & Records, 1930 Century Park West, #943, Los Angeles, CA 90067. EOE

Experienced news reporters needed for aggressive information station. T&R: Randy Gray, Box 150, Roanoke, VA 24002. EOE M/F (3-8)

AOR KUFO/Odessa has an opening for an uptempo & creative morning drive personality. Five years experience a musti T&R: Steve Driscoll, Box 6350, TX 79762. No calls. EOE M/F

Experienced morning/production pro needed for medium market A/C AM. References, T&R: Chuck Wolfe, KCRS, Box 4607, Midland, TX 79704. EOE M/F (3-8)

Creative Director, with writing & versatile production skills, needed to head three-person department. Salary, T&R: Dan Brown, WGOW, Box 11202, Chattanooga, TN 37401. EOE

Need ASAP: Midday & afternoon drive talent/sales combo. Local·list wide open. Also need ND. T&R: John Parker, WPGA, Box 980, Perry, GA 31069. EOE M/F (2-15)

Accepting T&Rs for future openings. Ralph Carroll, Box 1537, Columbus, GA 31994. No calls please. EOE M/F (3-8)

WRXL is looking for a night rocker. T&R: Tom Evans, 3245 Basie Rd., Richmond, VA 23228. EQE M/F (3-8)

100,000kw FM Country powerhouse seeks strong PD/OM. Air shift & production required. T&R: Laurel Smith, WQDR, Box 1511, Raleigh, NC 27602. EOE M/F (3-8)

ing information format. Resume: D. Anscombe, WSIR, 665 Lake Howard Dr., Winter Haven, FL 33880. (813) 294-4111

Award-winning news department needs anchor/reporter. T&R: ND, WCHV, Box 5387, Charlottesville, VA 22905. No calls please! EOE M/F (3-8)

Sunny Gulf Coast combo needs experienced anchor/reporter who wants to move up to management. Writing sample, T&R: Mike Sockol, KIEZ/KWIC, Box 6067, Beaumont, TX

WXLY, Charlston's 100kw modern Country, needs midday communicator with Country background. No beginners or readers. Call T.J.: (803) 723-8165 EOE M/F (3-8)

Top station in medium market needs AM anchor/reporter. Writing sample, T&R: Jim Beasley, Box 11202, Chattanooga, TN 37401. EOE M/F (3-8)

SW FL "up" A/C looking for warmth & wit for possible future opening. T&R: Jeff Edwards, Box 061279, Ft. Myers, 33906. EOE M/F (3-8)

Top-rated 100kw contemporary FM in Deep South medium narket seeks experienced adult morning personality. T&R: Sander Walker, Box 2000, Tuscaloosa, AL 35403. EOE M/F

# Asst. Promotion Director

My former assistant is now the Promotion Director at our new ABC O & O in Dallas. I need his replacement ASAP. This is a rare opportunity to work at one of America's premier radio stations and begin a career with the nation's #1 broadcast group. Work with Programming and Sales Departments. Coordinate total marketing package for Houston's #1 AOR. Radio experience a must. Sales ability essential. Looking for a real "street-smart" radio pro with the desire to grow and learn. Hard work, long hours, great rewards. Send resume, samples, and salary requirements to: Bill Moffett, KSRR Radio, 1020 Holcombe, Suite 1201, Houston, Texas, 77030.

An ABC Owned FM Station Equal Opportunity Employer

# Openings

Immediate openings for air talent (heavy on production) & an experienced ND. T&R: J. Michael Pruet, WZDQ, Box 3289, Jackson, TN 38303. EOE M/F (3-8)

minent AM/FM combo needs T&Rs from exciting adult announcers for future fulltime openings. Jim Gretain Pl., Frankfort, KY 40601, EOE M/F (3-8)

ND with personality needed for Houston A/C. Excellent opportunity with a growing broadcast group. T&R: Rich Stanca-to, KTUN, 121 1st St., Suite D, Humble, TX 77338. EOE M/F

Morning newsperson & team-player needed for powerhouse FM at the beach. Females encouraged. Photo, T&R: Brian O'Bryan, WVBS, Box 2428, Wilmington, NC 28402. EOE M/F

Afternoon personality with production ability needed for A/C in the resort area of Pinehurst. T&R: Ross Caudell, WDLV, Box 1677, Southern Pines, 28387. EOE M/F (3-8)

WHHY AM/Montgomery needs a winning announcer with production skills & two years experience. T&R: Phil Horton, Y102, Box 2744, AL 36196. (205) 264-2288 EOE M/F (3-8)

# MIDWEST

Lifestyle newsperson needed for afternoons. Females encouraged. Writing sample, T&R: Al Setka, Y93 FM, Bismarck,

Immediate openings for full & parttime CHR jocks. T&R: Mike Miller, KOFM, Box 14806, Oklahoma City, OK 73113. EOE



RARE OPPORTUNITY

To join one of the great full service A/C's in America. WTMJ, Milwaukee is looking for an adult personality, good communicator to handle the overnight show. Send T&R to:

Pat Rodgers

P.O. Box 620, Milwaukee WI 53201 EOE

New 2500 watt KOGA is accepting T&R's for future jock positions. Scott Hickenbottom, Box 509, Ogalala, NB 69153. EOE M/F (3-15)

AOR KEZO/KYNN is looking for a production director for fourtrack studio & possible airshift. Opening is April 5th. C&R: 11128 John Galt Blvd., Omaha, NB 68137. EOE M/F (3-15)

# 1470 WKMF

Flint's #1 Country searching for 7-Mid talent committed to winning. Women encouraged to apply. T&R to: Mark Thomas, Ops. Manager, WKMF, Box 1470, Flint, MI 48501.

# \*\*\*\*\*\*\*\*\*\*\*\*

FM108 has lost their morning man to WZOK! Work for a choice established market leader. T&R: Mark Potter, KFMW, Box 1330, Waterloo, IA 50704. No calls. EQE M/F (3-15)

Station manager, with three years experience, wanted for new station in small market. Salary is \$20,000 plus incentives. Randall O'Grady: (614) 942-2118 EOE M/F (3-15)

Morning News Pro who writes with flair, can interact and delivers! We've heard some good ones, but not that great one. You'll be the centerpiece of our big AM news commitment on a recognized resume and writing samples to Duane Wallace, WMBD AM/TV, 3131 N. University, Peoria, IL 61604. EOE M/F.



# Opportunities

# **Openings**

Top small market CHR is looking for morning talent. Good voice, production & creativity a must. T&R: KQCA, Box 6, Canton, MO 63435. EOE M/F (3-15)

Morning personality with good production needed for toprated Country giant in MW. T&R: Mike Libbie, KWMT, Box 578, Ft. Dodge, IA 50501. (515) 576-7333 EOE M/F (3-15)

# MORNING PERSONALITY/ PRODUCTION DIRECTOR

Small regional Michigan market needs entertaining morning personality. Good chance for advancement and company benefits. Send resume, salary requirements & references to: Radio & Records, 1930 Century Park West, #950, Los Angeles, CA 90067. EOE

Afternoon drive pro needed immediately for this CHR. T&R: Bob Beck, Y93.FM, Bismarck, ND 58502. EOE M/F (3-15)

Morning personality needed for CHR-styled Country that's uptempo & alive in a great market. Ken: (314) 449-2433 EOE

Top A/C in MW has future openings. No beginners. T&R: Bob Vizza, 93 WXUS, Box 7093, Lafayette, IN 47903. EOE M/F (3-15)

Program manager needed for AM/FM medium market station. Looking for family-oriented & competent pro. References, T&R: Jack Hansen, WJON, Box 220, St. Cloud, MN 56302. EOE M/F (3-15)

Solid A/C FM is looking for afternoon drive announcer to make us the envy of Mid-Ohio. Strong production a must! T&R: Brad Shupe, WQLX, Box 608, Galion, 44833. EOE M/F (3-15)

Engineer needed for 100,000 watt FM & clear channel directinal AM Stereo. R: Alan Warner, 9240 N. Meridian St., Suite 330, Indianapolis, IN 46260. EOE M/F (3-15)

100,000 watt soft A/C FM is updating files for possible full/parttime positions. T&R: Tom Andrews, ICRRZ, 52 Broadway Ave., Fargo, ND 58102, EOE M/F (3-8)

WBCS seeks MD/air personality with growth potential. Must have two years experience. Great opportunity. T&R: Bill White, 5407 W. McKinley St., Milwaukee, WI 53208. EOE M/F (3-8)

NE SD regional FM accepting T&Rs for future opening for an evening shift. Teri Struck, KBWS, Box 82, Eden, 57232. EOE M/F (3-8)

Northern IN station needs evening entertainer with two years experience. T&R: Allen Strike, WTRC, Box 699, Elkhart, 46515. EOE M/F (3-8)

Experienced newsperson needed. Good pay & excellent benefits. T&R: Rick Morgan, KIZZ, Box 2188, Minot, ND 58702. EOE M/F (3-8)

WEBC seeks reporter with ability to work independently essential. Will consider beginners. T&R: 1001 E. 9th St., Duluth, MN 55805. EOE M/F (3-8)

## **NEWS DIRECTOR**

Female & male applications now being accepted for morning news position with the Twin Cities legendary CHR. Abilities must include credible news reporting, personable interaction with established morning team and to meet the challenge of frequent live appearances. Send cassette and resume to: Dave Anthony, KDWB, PO Box 19630, Twin Cities, MN 55119 EOE M/F No calls please.



A Doubleday Station

NW OK CHR FM needs DJs & salespeople. C&R: Q102, Box 5102, Woodward, 73802. EOE M/F (3-8)

Want to hit the big time? My training has sent DJs to KZZP, WQFM, WKTI, WBBM-FM, & WLS-FM. Air check, production sample & R: Pat Martin, WRKR, Racine, WI 53405. EOE M/F (3-8)

Rare immediate opening! Filling vacancy by top-notch female communicator. Great benefits. T&R: Jay Bouley, WSPT, Box 217, Stevens Point, WI 54481. EOE M/F (3-8)

# WEST

SE AK group flagship needs strong air talent. Mild weather & great benefits. T&R: Paul Damon, KJNO/KTKU, 3161 Channel Dr., Juneau, AK 99801. EOE M/F (3-15)

CA coast CHR has rare opportunity! We're looking for parttime, but possible fulltime, personality. T&R: John Quimby, KXFM, Box 1964, Santa Maria, CA 93456. EOE M/F (3-15)

# **Openings**

Chief engineer who's a self-starter with superior skills, needed for AM/FM combo in America's finest city. R: Mike Sheppard, KSON, Box 1240, San Diego, CA 92401. EOE M/F (3-15)

# We're Bringing PERSONALITY Back To Country Music Radio!!

If you can bring fun, energy and life to my mornings or afternoons, let's talk. Top 20 market. Class C FM. T&R to: Radio & Records, 1930 Century Park West, #948, Los Angeles, CA 90067. FOF

Looking for an entry level position to do a 6-midnight at a small market Country station? T&R: Steve Rose, KKBK, Box J, Aztec, NM 87410. EOE M/F (3-15)

Şales position open at cable radio network. Great commissions. Jim Roope: (818) 352-7152 EOE M/F (3-15)

KSMK has a rare openings for full & partitime announcers. T&R: Nicc Thompson, Box 10, Cottonwood, AZ 86326. No calls. EOE M/F (3-15)



Northern Colorado's #1 CHR is looking for a Program Director. The only qualification you need is to be a winner... If this is you, send a tape and resume to FM-99 KUAD, P.O. Box 117, Windsor, Colorado 80550. By the way, the Group PD for this chain of stations believes in money as the only compensation.

Tuscon area FM needs Country personality, C&R: KAVV, Box 42977, Tuscon, AZ 85733. EOE M/F (3-15)

Immediate opening for a bright, personable afternoon A/C entertainer. Great facilities at home of UT State. T&R: Hawk Mendenhall, KVNU, Box 267, Logan, 84321. EOE M/F (3-15)

Are you a Jackie Stewart impersonator? One-time gig pays \$10. for each syllable of your namel We crack you up. Call Rock-Me Productions: (602) 997-8407 (3-15)

Northern CA A/C has an openings for morning & afternoon drives. One year experience necessary. Salary, T&R: Charlie Foxx, Box 1340, Oroville, 95965. EOE M/F (3-15)

## -4)[[r-

Major Market West Coast AOR station seeks morning news personality and News Director. Minimum 3 yrs experience. Send cassette and resume to Radio & Records, 1930 Century Park West, #955, Los Angeles, CA 90067.

anine anine

Fresno's light rock station needs a midday communicator. T&R: Scott Huskey, K-LiTE Radio, Box 49, Hanford, CA 93232. EOE M/F (3-8)

Need strong personality for 33-share kicking Sacramento Valley station. Photo, T&R: John McCorkle, KRFD, Box 631, Marysville, CA 95901. No calls. EOE M/F (3-8)

Wyoming's classy FM is still looking. Unique opportunity & lifestyle await the right peronality/production person. T&R: PD, KLZY, Powell, 82435. EOE M/F (3-8)

Opening for experienced broadcast journalist in Rocky Mtn. resort town. Non-smokers only! T&R: KMTN-FM, Box 927, Jackson Hole, WY 83001. EOE M/F (3-8)



LA's Magic (KMGG) is searching for two professionals: Production Director and Programming Assistant. Good knowledge of music and copywriting experience preferred for both positions. Good attitude is required. Send cover letter, resume, and cassette tape (If applicable) to: Ron Rodrigues, Operations Manager, KMGG, 6430 Sunset Bivd., 418, Los Angeles, CA 90028. No calls please. EOE M/F

# **Openings**

Looking for an energetic & experienced afternoon drive DJ. Beginners need not apply. T&R: Marc Hahn, KTOM, Box 81380, Salinas, CA 93912. EOE M/F (3-8)

# Attention: Happily Employed Radio People

\*\*\*\*\*

KUUT is a brand new, Class C FM in Beautiful Salt Lake City recently acquired by TransCOM, a multi-station, growth-oriented company owned and operated entirely by career broadcasters Robert Herpe and Eric Hauenstein.

We seek the following applicants: Program Director, Account Executives, Air Talent-all shifts and administrative. TEAM ATTITUDE AND A WINNING, DOCUMENTABLE TRACK RECORD ESSENTIAL. Air Talent must demonstrate GENUINE content. This is a FABULOUS opportunity for 1985 communicators with SOMETHING to say!!

Resume, photo salary requirements and cassette (where applicable) to: Christopher Kampmeier, KUUT, 5282 S. 320 W. #D-272, S.L.C., Utah 84107 Equal Opportunity Employer.

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News-oriented A/C wants communicator/morning anchor who writes creatively & can cover a story. T&R: Joe McCarthy, KMJJ, 3510 W. Hacienda Ave., Las Vegas, NV 89118. EOE M/F (3-8)

Now accepting applications for future full & parttime openings at soft A/C. Females encouraged. Non-smokers. T&R: KMTN-FM, Box 927, Jackson Hole, WY 83001. EOE M/F (3-8)

# IF YOU LIKE TO ROCK . . .

And can really put the message across between the music, we want you. Energy, enthusiasm, originality, self-motivation . . . if that describes you, rush tape & resume to: Radio & Records, 1930 Century Park West, #952, Los Angeles, CA 90067. EOE M/F

KPKY needs an experienced CHR personality. T&R: Rich Terry, Box 670, Pocatello, ID 83201. EOE M/F (3-8)

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KOJM needs an announcer/production person for a station with good benefits & opportunity. T&R: John Mosher, Box 7000, Havre, MT 59501. EOE M/F (3-8)

Adult AOR jock needed for parttime shift for CA central coast. T&R: Mark Kaufmann, KMBY, Box 1271, Monterey, 93942. EOE M/F (3-8)

Wanted yesterday: Afternoon drive personality to be part of Reno's top-rated CHR on beautiful Lake Tahoe. T&R: John Chommie, Box 1365, Crystal Bay, NV 89402. EOE M/F (3-8)

# TRANSTAR

# The Quality Satellite Network

LOS ANGELES

TRANSTAR Country & TRANSTAR Format-41 are adding PART-TIMERS in Los Angeles. FULL-TIME position available at TRANSTAR AC, Colorado Springs. Tapes and resumes to: Tom Casey, TRANSTAR, 6430 Sunset Blvd., Suite 401, Los Angeles, Ca., 90028.

NE CO CHR FM is now accepting T&Rs. Good for refining skills. KMXX, Box 1847, Sterling, CO 80751. No calls. EOE M/F (3-8)

AM drive & MD needed for top-rated adult CHR. No screamers or beginners. Females encouraged. Photo, C&R: Rodger Meschke, KGBS, Box K, Greeley, CO 80632. EOE M/F (3-8)

# MAJOR MARKET COUNTRY STATION

Building morning dynasty. We need a traffic/ news personality who can interact with our morning team. Females encouraged to apply. T&R to: Radio & Records, 1930 Century Park West, #949, Los Angeles, CA 90067. EOE

# **Openings**

KEZY needs partime/freelance person to produce informational features. Jeff Salgo, 1190 E. Ball Rd., Anaheim, CA 92805. EOE M/F (3-8)

Modern Country on central CA coast seeks rising female star for future opening. T&R: Box 3901, Carmel, 93921. EOE M/F (3-8)

# THE SWITCH IS ON

CHR personality needed. Top 5 market. Must have spark, warmth, and ability to be concise. Humor a plus. T&R to: Radio & Records, 1930 Century Park West, #954, Los Angeles, CA 90067. EOE M/F

# **Positions Sought**

Young & ambitious reporter/anchor looking for stable new position. PEGGY MEYER: (414) 251-6581 (3-15)

I'll provide great mornings if you'll provide good bucks & stability in Top 50 market. Let's talk! MACY: (904) 785-6624, after 6 cst (3-15)

News reporter/anchor, with five years experience, seeks active environment & fulltime position. Enjoy backpacking & skiing. ED: (503) 389-6478 (3-15)

My ratings on talk in Philadelphia went up, but the station changed format. I've also done music in NY. JACK ELLERY:

13 year pro currently working in Pitsburgh area seeks Top 100 market CHR or A/C airshift. KEVIN EVANS: (412) 856-5834 (3-15)

Eight years experience wants PBP/Sports Director or airshift. Solid PBP/morning drive talent & production. Good administrative skills. BOB: (313) 453-8668 (3-15)

AOR/CHR programmer available now. Formerly Y95, WQFM, KISW & "The Loop." Will relocate. BRENT ALBERTS: (404) 794-5007 (3-15)

Determined female looking for CHR/AOR gig in central or southern CA. Available now. LAURIE: (805) 322-1867 (3-15) Bright, upbeat announcer looking to make a move. Will reform

"Personality of the '80's" with major market experience seeking medium/major market fulltime shift in East or OH. Box 5226, Philadelphia, PA 19126. (3-15)

cate. JIM (717) 597-9239 (3-15

If you're looking for a time & temp man, forget me. However, if you're looking for someone witty & creative, call MIKE MASTERS: (805) 824-4221 or 943-7187 (3-15)

Seven years experienced national award-winning journalist/ reporter who is dependable & hard working is looking for medium market. (601) 728-6436 (3-15)

Morning anchor/excellent writer with great pipes at all-news station seeks anchor/reporter slot in Top 50 News or Talk. (702) 369-9119 (3-15)

Dedicated & hard working seven year vet is looking for great radio company. Will relocate. Leave message with Sherry for CODY: (406) 248-1036, between 9-3 mst (3-15)

Exciting on-air personality with Country background, strong delivery & desire to move. All formats considered. DUKE: (316) 672-7144 (3-15)

ROBERT HOLIDAY, PD/MD/production/jock with five years experience, is looking for Urban/CHR. (702) 367-6044 (3-15)

Female air personality with over seven years experience in Urban, A/C & programming seeks air shift. Prefer NE or MW. SHELLEY: (809) 773-8710, after 3 est (3-15)

Wry, ugly, humble, experienced, award-winning, amazing, droll, intelligent, dependable, silly & stable oldies expert is loved by millions. (601) 728-6436 (3-15)

Experienced Cleveland broadcaster available for production & DJ positions. Excellent skills. (216) 439-3249 or 826-2145 (3-15)

Unemployed DJ would like to work! 18 months experience & good with news, remotes, phones & production. I'm ready to relocate in central US. TERRY: (913) 651-2656 (3-15)

Help! I need a gigl Dynamic, enthusiastic & experienced pro prefers the NE. ASHLEY SCHARGE: (718) 229-2094 (3-15)

# One of the Last Genuinely Funny Moming Men in America

In my last job, we tripled the ARB 12+ ratings in my daypart. Extremely creative. Unbelievably good voices, phones, and song parodies. I've mud-wrestled a woman and tried to break the Texas record for roller coaster riding. Impressive at public appearances. Excellent references. Expensive, but well worth it. Roger Cary, KS103/San Diego, KZZP/Phoenix, KOY/Phoenix. (619) 282-8000.

# Opportunities

# Positions Sought

Experienced & licensed air talent with copywriting & news background seeks position in West or NW. W.H. ROCHON: (818) 332-0730 or write: 1367 N. Fircroft, Covina, CA 91722. (3-15)

**Ten year adult morning drive team** is looking for similar or solo positions in Top 50 market. (402) 435-2959 (3-15)

Looking for spot on Oldies, A/C or Country station. Have college background & mature professional appeal. Prefer the West. JOHN: (619) 726-2039 (3-15)

Bright, natural-sounding talent with professional background & attitude & three years PD experience wants A/C or Country, MARK: (205) 759-2936 (3-15)

BOB KAUFMAN: Five years experience, WRXL/Richmond, WMYK/Virginia Beach with references & numbers. No one works harder. (804) 740-0372 (3-15)

Female morning pro in Top 15 market seeks personality position. Bright & versatile entertainer with characters & a passion for AOR. (305) 432-1691 or 467-6543 (3-15)

**Personality looking for MW** A/C position. Have eight years DJ experience, over four in Top 45 market, plus five years talk show experience. (312) 938-3622 (3-15)

AVAILABLE: Bodacious, classic, dangerous, exciting, facient, game, hearty, imaginative, jamboned, kinetic, likable mano. Naughty or pleasant rocker, skilled tactician, upright and victorious. Watts! Xcercise your zero (408) 737-9240. Ask for Max. Confidential P.S. Triple crown track record.

Currently Production Manager at P-3 CHR in MW. Looking for same position in a P-2 market. Willing to relocate yesterday. BILL: (812) 333-1536 (3-15)

Weekend DJ, with two years experience, looking for weekend learning job in small market outside Houston. For T&R, TROY: (713) 977-9052 (3-15)

A three year talent is waiting for your call. Seeks air shift & production in East. I come highly recommended. Go ahead; make my day. MARK: (412) 226-3089 (3-15)

Award-winning creative talent available to medium/major West Coast CHR market. Have ten years experience & looking for encouraging team to work with. JIM KIRK: (209) 221-9320 (3-15)

A/C or Country PD can kick keisters & pat backs when necessary. Have excellent track record & references. DAN: (217) 428-6751 (3-15)

BILL HARMAN: Former Magic 1390/WMGI PD is looking.for A/C-Jazz position. Hard working with good production. (904) 377-0684 (3-15)

Hard working jock seeks gig at medium MW or southern market. MIKE: (314) 993-6292 (3-15)

Experienced A/C-CHR college grad, currently at KQIP/Odessa, is interested in all aspects of radio. Prefer Austin, but not choosy. DEAN: (915) 333-9443 (3-15)

Copywriting/production wizard offers a quick sample of his work. Listen to January, '85's RAB award-winning commercials. Need more? SHARDAN: (602) 744-2661 (3-15)

Eight year vet with top-reted A/C in Phoenix is available now with thorough AOR/Oldies & PD/MD experience. Consider all markets & offers. JOHN: (602) 957-7591 (3-15)

12 year pro wishes to program progressive Country FM. Prefer MW, but will consider others. ALLEN: (316) 672-9285, before 12 cst or write: 609 N. Curtis, Pratt, KS 67124. (3-15)

Chicago weekender/fill-in with 50kw AM seeks good A/C, Oldies or Country organization. Mature business-minded pro with drive experience. MARK: (312) 325-1024 (3-15)

Santa Claus large metro market drive-time/MD experience seeks Top 100 major with any format & a mild climate. (305) 755-1292 or 746-8032 (3-15)

Energetic 50kw Country MD/afternoon drive personality in Top 50 market seeks new environment. Adaptable & available. GARY: (518) 459-3881 (3-15)

Top 50 afternoon drive anchor/reporter at 50kw seeks new atmosphere & challenge in NE. BOB: (518) 374-8190 (3-15)

Seven years experienced Country MD/OM is looking for East position. GLENN: (607) 324-5157 (3-15)

One year experienced news anchor & production seeks A/C or Oldies air shift. Relocatable & immediately available. KRIS LAKE: (414) 475-6148 (3-15)

# PLEASE NOTE:

You may place your ad in the Opportunities section by mall or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

# **Positions Sought**

Former Urban PD/jock with seven years experience looking for evening/overnight shift at Urban/CHR small/medium market station. JEFF: (813) 933-6710 or (502) 863-6444 (3-15)

PD's: Lend me your ears! Fresh new voice with some experience & willing to work & learn. JAN RICHARDS: 4810 70th St., #11, San Diego, CA 92115. (3-15)

Air traffic talent with three years experience, is willing & ready to relocate. JANET YACKLE: R.R. #4, Esterville, IA 51334. (712) 362-2033 (1-18)

Dependable & professional CHR & A/C DJ/PD/OM with 20 years experience has great voice, delivery & production. Greater Cincinnati area. (513) 528-5793 (2-22)

Announcer/producer with public radio experience seeks first commercial position in Midwest, Mid-south or East small market. Any market. DON: (615) 868-3752 (3-1)

Seeking FL FM interested in ratings & promotions. Can do it all. 16 years experience with first phone & good pipes. BRETT HAMILTON: (901) 363-1711 (3-1)

Eccentric jock with five years experience wants to work for you. AOR or A/C preferred. Radio not just my job. KEN SCHROEDER: (314) 443-2074 (3-1)

Experienced air talent with good production skills, acting & music background will relocate. ARTHUR: (213) 472-4166 (3-1)

ANDY VOLVO, 16 years on-air, five years PD/MD with lively morning/afternoon drive personality in Atlantic City seeking CHR, A/C or Oldies. (609) 266-0530 (3-1)

Get me out of Nebraska! Seeking position with music station, possibly programming. 20 months experience with P-3 CHR. ED: (402) 477-4696 (2-22)

Hard worker with some experience is willing to learn & relocate. Any format. PAUL WEBER: (805) 527-7355 (2-22)

Anywhere it's not always sunny & 85 . . . KOPA/Phoenix swing man & assistant Production Director looking for challenge. CHRIS McKAY: (602) 966-8836 or 941-1007 (3-1)

Funny, versatile & dependable DJ currently at 100,000kw Country in small market seeks large market slot. A/C or CHR preferred. BARRY BRAGG: (214) 872-7833 (3-8)

Conversational, versatile & creative personality with tight production wants to work now for rocker or hybrid. JOHN: (312) 262-3773 or 751-5716 (3-8)

Seeking operations or Programming positions at A/C or Country station in large/medium market. 15 years PD experience and 3 yrs in sales. Call Ron (314) 428-3132. Multi-format background.

11 year pro, experienced in Country, A/C & Jazz, will consider any medium/large market, but prefer West. BILL: (303) 795-7721 (3-8)

Morning pro, formerly with WGST/Atlanta & WSPD/Toledo, is now available for large market. Mornings/PD possible. DAVE: (904) 785-6624, after 6 cst (3-8)

**Looking to move up!** Five year DJ, four year PBP & all-around professional can do it all well. Prefer MW location. TiM: (616) 894-2161 or 894-9523. (3-8)

Funny morning show. DJ, news, team or solo. Good bits, experienced, hard working & reliable. Looking for medium market. JIM: (914) 965-5079 (3-8)

News/sports/anchor/reporter seeking medium/major market position. Over six years experience. BRUCE: (813) 349-0546 (3-8)

Bad attitude, socially unacceptable, & not afraid of being a jerk . . . but right on your station. BROWN & CO.: (804) 237-2139 Send money. (3-8)

You get four in one! Air talent/production/sales/copywriting. Looking for Western small/medium market gig. BILL BOWEN: (805) 498-4738 (3-8)

Relocatable Urban/CHR night jock for medium/major. Four years experience at WLCU/Louisville & WCOK/Atlanta. Great pipes & winning attitude. AL TWITTY: (502) 637-8899 (3-8)

Announcer with MD & production experience seeks AOR, A/C or CHR opportunity. Likes responsibility, challenge & growth. CATHY: (815) 398-5161 (3-8)

Unemployed announcer seeking position in small market. Any format & relocatable. ED MEMMER: (216) 788-8212 (3-8)

Five years MD/PD experience with powerful, dynamic production & willing to learn & grow. ALLEN PETTIT: (412) 225-5414. (3-8)

Help! I need a gig! Experienced pro will relocate. Call immediately! ASHLEY SCHARGE: (718) 229-2094 (3-8)

WCKO/Miami Production Director & Assistant & interim PD seeking new AOR challenge. Available immediately. BRIAN: (305) 522-4323 (3-8)

This morning team has a winning track record & is ready to move. (517) 349-7766 (3-8)

# **Positions Sought**

14 years experience in management, sales & on-air. ALLAN JUMBA: (804) 397-3714 (3-8)

Funny, versatile & dependable DJ currently at 100,000kw Country in small market seeks large market slot. A/C or CHR preferred. BARRY BRAGG: (214) 872-7833 (3-8)

DON VOGEL: Talk show mogul delivers younger demos with sports, entertainment & humor interests. Provokes all kinds of listener involvement. (312) 764-1610 (3-8)

Love Ohio. Current AOR Assistant PD/MD, with seven years experience, is versatile in production, on-air & office duties. MATT: (513) 741-3366 (3-8)

Don't miss this! Looking for better pay & challenge. Currently doing everything at small FL station. Lots of talent, any format. MARK: (305) 746-8032 (3-8)

Positive-minded communicator with over four years experience & winning attitude is seeking on-air/MD duties with medium market A/C or CHR. TIM JACOBS: (303) 586-9270 (2.9)

Personable talk show host, with 14 years experience & good production skills, looking for good community that likes to talk. JOEL RAPPOPORT: (919) 924-1795 (3-8)



# **MORNING DRIVE WINNER**

Creative, talented pro is looking to better your station's ratings, production and revenues. Country, A/C, CHR. 100,000 + markets. Sean Michaels Lisle (206) 533-6002.

Creative, resonant-voiced air personality seeks CHR, AOR or Oldies major market experience. Much to learn, but much to offer. JOE: (503) 855-7689 (3-8)

Suburban Milwaukee station goes dark! ND seeks relocation at top 50 station in West or Midwest in similar post or anchor/reporter. BRAD: (414) 782-1592 (3-8)

Will go anywhere for first job. Mature, dependable, creative, success-oriented & articulate personality has BA & is trained. DARRELL: (219) 883-9337. (3-8)

Killer newsman, a real ass-kicker, seeks major market & corporation with full community & commitment. RON: (512) 643-5824 (3-8)

Six years Taft employee & two years AOR Superstars PD is looking for programming challenge. Dedicated, WLVQ, WPYX, WGRQ, WYNF, & worksholic. TIM SMITH: (305) 465-8694 (3-8)

Young & personable DJ, with three years experience at college level, seeks first pro on-air gig. AOR/CHR preferred. WENDY: (312) 485-5633 (3-8)

A personality who reaches out & grabs the listener, commands attention & so enjoys the craft as to delight the true PD. THE SLIM ONE: (415) 552-3836 (3-8)

TED KELLY, with ten years experience, seeks CHR opportunity. Formerly with B94 & B97 & currently at WQUE. (504) 348-4628 (3-8)

ND with the experience & background to do the job seeks MW or SW medium/major market. (307) 235-1483 (3-8)

Conversational, versatile & creative personality with tight production wants to work now for rocker or hybrid. JOHN: (312) 262-3773 or 751-5716 (3-8)

Multi-talented small market air personality would like to relocate in central MI area. Have medium market experience. JON LOCKWOOD: (517) 673-2136 (3-8)

Top 50 market air personality seeks new challenge in medium/large market. Most formats & interested in sports. DAVE: (305) 275-6054 (3-8)

Experienced air talent with good production skills and acting in music background will relocate. ARTHUR: (213) 472-4166 (2-22)

Barbara Walters? Well, not quite, but the potential is there. Versatile female jock looking for a job in SW area. STACEY: (602) 951-8730 (3-8)

Frustrated small market morning man looking for a definite step in the right direction. Will relocate. DEAN: (517) 673-6419 (3-8)

Versatile college grad with public radio experience seeks first commercial exposure in MW, Mid-South or East small market. DON: (615) 868-3752 (3-8)

Seeking CHR anywhere! I entertain with off-beat news gags, drops, phones, etc... Have skillful production & three years experience. STEVEN: (409) 384-4553 (3-8)

If you're looking for a top quality newsman, let's talk. Have ten years anchoring/reporting experience. Prefer MW. (319) 386-8977, after 7 cst (3-8)

Entertaining personality, with two years experience, strong production, many talents & is dependable, seeks to move up. CHARLENE: (414) 248-0834, before 1 cst (3-8)

It's sold! Gotta go! Any day-part. BARRY: (205) 353-9230,

Experienced motivator with knowledge in programming music is available for PD/morning position. TOM: (517) 349-7766 (3-8)

# Positions Sought

PD: My current station is enjoying its best numbers ever. What can you & I do together? NE, JOHN: (703) 885-8044 or

HARLEY DAVIDSON, formerly with Y100 & WSHE/Miami & currently with WQUE/New Orleans, seeks CHR/AOR slot at a quality major market. Winners only! (504) 456-9244 (3-8)

If you believe in personality radio, how about 16 of 'em? Abused as a child, multiple personality looking for ratings challenge in major market. 16 personalities for the price of one. Guaranteed more funthan Sybil before she got straightened out. For immediate tape and resume call (312) 828-0197.

VANESSA CARGO, ten year pro & AOR-A/C personality, is available for on-air or sales position in San Diego/North County area. (619) 438-2887 (3-8)

12 year personality seeks programming or on-air Country, A/C or CHR position. TOM JORDAN: (417) 782-1524 (3-8)

Dependable CHR-A/C DJ/MD/PD with three years experience is looking for jump into medium market. I'm a creative thinker that will fit your air staff. SCOTT: (303) 522-4800 (3-8)

ALBERT LOUIS does CHR, AOR & NMI Now in NYC Hit Radio.

Black announcer with experience in Country, A/C & Urban stations & have good production skills seeks opening, preferring FL or GA, JOHN McINTOSH: (305) 647-1668 (3-8)

Experienced DJ & news/sports is re-entering radio & wants small market Country in West. ED BYRNE: (414) 468-1881 (3-8)

# Miscellaneous

WDDT needs Country service from all labels. Box 1814, Greenville, MS 38701. (3-15)

KRIZ-FM is now KCKN Country & is seeking record service from all labels. Tim Mark, Box 269, Roswell, NM 88201. (3-8)

Important Notice: When replying to R&R Blindboxes please keep the size of your packages limited to a 9  $^{\prime\prime}$   $\times$  12  $^{\prime\prime}$  envelope.

Dates appearing at the end of each listing signify first week listed.

# R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

# Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon** (PST) prior to issue date.

# **Display Advertising**

**Display:** \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo.** 

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

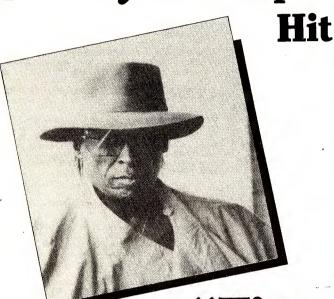
# Payable In Advance

**Display & Blind Box** advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

# Miles Davis

Interpretation Of The Cyndi Lauper



After Time

From the forthcoming album You're Under Arrest



# **National Music Formats Added This Week**

# TM Programming

Cal Casey (214) 634-8511

# Stereo Rock

DIANA ROSS "Missing You" ERIC CLAPTON "Forever Man"
MURRAY HEAD "One Night In Bangkok"

# TM A/C

LINDA RONSTADT "When I Fall In Love" BRUCE SPRINGSTEEN "I'm On Fire" MADONNA "Crazy For You"

# TM Country

CONWAY TWITTY "Don't Call Him A Cowboy" T.G. SHEPPARD "You're Going Out Of My Mind" WHITES "If it Ain't Love (Let's Leave It Alone)" GEORGE JONES with BRENDA LEE "Hallelujah, I Love You So'

Century 21
Greg Stephens (214) 934-2121

The Z Format USA FOR AFRICA "We Are The World"

POWER STATION "Some Like It Hot" MURRAY HEAD "One Night In Bangkok"
TOM PETTY & THE HEARTBREAKERS "Don't Come Around Here No More" WHAM! "Everything She Wants"

# The A/C Format

USA FOR AFRICA "We Are The World" DARYL HALL & JOHN OATES

"Some Things Are Better Left Unsaid" WAR "Groovin" GEORGE BENSON "I Just Wanna Hang Around You" ALABAMA "There's No Way"

# Super-Country

NICOLETTE LARSON "Only Love Will Make It Right" MERLE HAGGARD "Natural High" CRYSTAL GAYLE "Nobody Wants To Be Alone"

# **Concept Productions**

Elvin Ichiyama (916) 782-7754

# CHR

DARYL HALL & JOHN OATES

'Some Things Are Better Left Unsaid" TOM PETTY "Don't Come Around Here No More" KENNY LOGGINS "Vox Humana" WHAM! "Everything She Wants"
POWER STATION "Some Like It Hot" FIRM "Radioactive"

# Country

LOUISE MANDRELL "May-be My Baby" KENNY ROGERS "Love Is What We Make It" CRYSTAL GAYLE "Nobody Wants To Be Alone" LEON EVERETTE "Too Good To Say No To" JOHNNY PAYCHECK "You're Every Step I Take"

# BPI

John Sherman/Bob English (206) 624-8651 Adult Contemporary

LINDA RONSTADT "When I Fall In Love"

# Drake-Chenault

Bob Laurence (818) 883-7400 XT-40

USA FOR AFRICA "We Are The World" WHAM "Everything She Wants"
ERIC CLAPTON "Forever Man" FIRM "Radioactive" JOHN FOGERTY "Rock And Roll Girls"

# Contempo 300

USA FOR AFRICA "We Are The World"

# Great American Country

CONWAY TWITTY "Don't Call Him A Cowboy" MARK GRAY & TAMMY WYNETTE "Sometimes When We Touch" MERLE HAGGARD "Natural High"

BARBARA MANDRELL 'There's No Love In Tennessee"

# Radio Arts

John Benedict (818) 841-0225 Country's Best

RICKY SCAGGS "Country Boy" CRYSTAL GAYLE "Nobody Wants To Be Alone" MEL McDANIEL "Let It Roll (Let It Rock)" BARBARA MANDRELL

"There's No Love In Tennessee"

# Soft Contemporary

BRUCE SPRINGSTEEN "I'm On Fire" JANEY STREET "Under The Clock"

# Sound 10

JANEY STREET "Under The Clock" DARYL HALL & JOHN OATES "Some Things Are Better Left Unsaid" FOREIGNER "That Was Yesterday" JOHN FOGERTY "Rock And Roll Girls" KOOL & THE GANG "Fresh" WHAM! "Everything She Wants"
GEORGE BENSON "I Just Wanna Hang Around You" **DOLLY PARTON** "Don't Call It Love"

# Peters Productions, Inc.

Debbie Welsh (619) 565-8511

# Country Lovin'

SAWYER BROWN "Step That Step" RESTLESS HEART "Let The Heartache Ride" ED BRUCE "When Givin' Up Was Easy" WHITES "If It Ain't (Let's Leave It Alone)" MEL McDANIEL "Let It Roll (Let It Rock)" **BARBARA MANDRELL** 

"There's No Love In Tennessee"

The Great Ones

BARBRA STREISAND "Emotion"

# JAZZ RADIO

# NATIONAL AIRPLAY/30 8

# March 15, 1985

- DAVID SANBORN/Straight To The Heart (WB) 0
- BOBBY HUTCHERSON/Good Bait (Landmark) 0
- 2 DAVE GRUSIN/One Of A Kind (GRP) 0 6
- JAMES WILLIAMS/Alter Ego (Sunnyside)
- JACKSON/BROWN/WALTON/ROKER/It Don't Mean A Thing If... (Pablo) 0 5
- TANIA MARIA/The Real Tania Maria: Wild! (Concord Picante) 13 0
  - SKYWALK/Silent Witness (Zebra)
- GEORGE BENSON/20/20 (WB) 8 8

7

30

- RODNEY JONES/When You Feel The Love (Timeless/Zebra) 9
- SCOTT COSSU/Islands (Windham Hill) 10 3
- ARTHUR BLYTHE/Put Sunshine In It (Columbia) 10 11
- PAQUITO D'RIVERA/Why Not! (Columbia) 11 12
- MANHATTAN TRANSFER/Bop Doo-Wopp (Atlantic) 13 12
- BOB THOMPSON/7 In 7 Out (Rainbow) 14 14 BOBBY SHEW QUARTET/Breakfast Wine (Pausa) Œ
- 16 DAVE BRUBECK QUARTET/For Iola (Concord) 13 18
- ROSEANNA VITRO/Listen Here (Texas Rose) Œ 17
- ANDREAS VOLLENWEIDER/White Winds (FM/CBS) 13 20
- BARRY MANILOW/2:00 AM Paradise Cafe (Arista) 1 21
- BILL REICHENBACH QUARTET/Bill Reichenbach Quartet (Silver Seven) 27 20
- ART BLAKEY & JAZZMESSENGERS/Album Of The Year (Timeless/Zebra) 21 15
- CHARLIE ROUSE/Social Call (Uptown) 22
- FALCON & THE SNOWMAN/Soundtrack (EMI America) Œ 23
  - L. SUBRAMANIAM & S. GRAPPELLI/Conversations (Milestone/Fantasy) 24
- 19 YELLOWJACKETS/Samurai Samba (WB) DEBUT
  - RED GARLAND/So Long Blues (Galaxy)
- D. ANGER & B. HIGBIE QUARTET/Live At Montreux (Windham Hill) DEBUT > 3
- STEVEN SCHOENBERG/Pianoworks (Quabbin) DEBUT > 39
  - DAVID DIGGS/Streetshadows (TBA/Palo Alto) 29
- ALEX MALHEIROS/Atlantic Forest (Milestone/Fantasy) DEBUT 

  30

Black/Urban stations contributing to Jazz:

WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey

# & ACTIVE

RECOIL "The Fantasy Continues" (Pausa) 14/2
Rotations: Heavy 1/0, Medium 8/0, Light 4/1, Extra Adds 1 Total Adds 2, KUHF, WMOT. Heavy: WVPE. Medium: KERA, WZAM, WNOP, WBBY, KBEM, KJZZ, KPLU, KIFM. STANLEY JORDAN "Magic Touch" (Blue Note) 12/6
Rotations: Heavy 2/0, Medium 5/2, Light 2/1, Extra Adds 3, Total Adds 6, WMOT, KKGO, KRVS, KLCC, KRML, WGCI.
Heavy: WLOQ, WJZZ. Medium: WDET, WFSS.

NEWPORT JAZZ FESTIVAL ALLSTARS "Newport Jazz Festival All-Stars" (Concord) 12/4
NEWPORT JAZZ FESTIVAL ALLSTARS "Newport Jazz Festival All-Stars" (Concord) 12/4
Rotations: Heavy 4/1, Medium 4/1, Light 4/2, Extra Adds 0, Total Adds 4, WYRS, WDET, WKSU, WUWM. Heavy: WBFO, KLON, WFSS. Medium: WFAE, WBEE, KADX.

NEW PULSE JAZZ BAND "Boogie Man" (Kilmarnock) 12/3
Rotations: Heavy 2/1, Medium 5/1, Light 4/0, Extra Adds 1, Total Adds 3, WBGO, WUWM, KJZZ. Heavy: WNUR. Medium: WFAE,

ART ENSEMBLE OF CHICAGO "Third Decade" (WB) 10/3
Rotations: Heavy 1/0, Medium 4/0, Light 4/2, Extra Adds 1, Total Adds 3, WBGO, KJAZ, WFSS. Heavy: WNUR. Medium: WBFO,

DON MENZA "Horn Of Plenty" (Pausa) 10/3
Rotations: Heavy 3/0, Medium 6/2, Light 1/1, Extra Adds 0, Total Adds 3, WUWM, WHRO, KLCC. Heavy: WBFO, KBEM, KPLU. Medium: WBEE, WBBY, KADX, KJZZ.

JOE NEWMAN & JOE WILDER "Hangin' Out" (Concord) 10/1 Rotations: Heavy 3/0, Medium 3/1, Light 4/0, Extra Adds 0, Total Adds 1, KLCC. Heavy: WBGO, WBBY, KADX. Medium: WGBH,

JEANNIE CHEATHAM & JIMMY CHEATHAM "Sweet Baby Blues" (Concord) 10/0

Rotations: Heavy 5/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WBGO, WBEE, KLON, KJAZ, WFSS. Medium:

KENNY BURRELL/GROVER WASHINGTON "Togethering" (Blue Note) 9/5

KENNY BURRELL/GROVER WASHINGTON "Togethering" (Blue Note) 9/5

Rotations: Heavy 3/3, Medium 2/0, Light 3/1, Extra Adds 1, Total Adds 5, WBFO, WBEE, WNOP, WKSU, WFSS. Medium:

KKGO, WKND

Rotations: Heavy 3/0, Medium 5/1, Light 1/0, Extra Adds 0, Total Adds 1, KLCC. Heavy: KBEM, KADX, WHRO. Medium: WBGO, WKSU, KLON, WNUR.

JAY LEONHART w/JOE BECK "There's Gonna Be Trouble" (Sunnyside) 9/0 Rotations: Heavy 2/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WYRS, WMOT. Medium: WFAE, KLON, WUSF, KLSK.

CHET ATKINS, C.G.P. "Stay Tuned" (Columbia) 8/8
Rotations: Heavy 0/0, Medium 2/2, Light 2/2, Extra Adds 4, Total Adds 8, WBFO, KERA, WMOT, WZAM, WBEE, WNOP,

CLAUDE BOLLING "Big Band-Meridien" (Columbia) 8/3 otations: Heavy 4/3, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 3, WYRS, WYBC, KLSK. Heavy: WBBY. Medium: KPLU,



Debuts At 23 On R&R's National Jazz Chart.

P.O. Box 102 Old Main Street New Salem, MA 01355 617 544 8185

Quabbin

Quabbin says "thank you" to jazz radio.

# MOST ADDED.

**DAROL ANGER & BARBARA HIGBIE (15)** Live At Montreux (Windham Hill)
YELLOWJACKETS (11) Samurai Samba (WB) TANIA MARIA (10)

Real Tania Maria: Wild! (Concord Picante) **BILL REICHENBACH QUARTET (9)** Bill Reichenbach Quartet (Silver Seven) STEVEN SCHOENBERG (9)

> Pianoworks (Quabbin) CHET ATKINS, C.G.P. (8) Stay Tuned (Columbia)

# HOTTESU

DAVID SANBORN (19) Straight To The Heart (WB) **BOBBY HUTCHERSON (14)** Good Bait (Landmark) JAMES WILLIAMS (13) Alter Ego (Sunnyside) SKYWALK (11)

Silent Witness (Zebra) JACKSON/BROWN/WALTON/ROKER (10) It Don't Mean A Thing... (Pablo)

JOE PASS & J.J. JOHNSON "We'll Be Together Again" (Pablo) 8/2
Rotations: Heavy 4/1, Medium 1/0, Light 3/1, Extra Adds 0, Total Adds 2, WKSU, WUSF. Heavy: WBBY, WUWM, KLSK. Medium

M'BOOM ''Collage'' (Soul Note) 8/0
Rotations: Heavy 3/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: KUHF, WDET, KXPR. Medium: WKSU, WYBC,

Rotations: Heavy 2/1, Medium 3/2, Light 0/0, Extra Adds 2, Total Adds 5, WZAM, WBEE, KRVS, KRML, KIFM. Heavy: KTCJ.

Medium: AHRIM.

DUKE ELLINGTON & HIS ORCHESTRA "Featuring Paul Gonsalves" (Fantasy) 7/1

DUKE ELLINGTON & HIS ORCHESTRA "Featuring Paul Gonsalves" (Fantasy) 7/1

Rotations: Heavy 1/0, Medium 3/0, Light 2/0, Extra Adds 1, Total Adds 1, KUHF. Heavy: WMOT. Medium: WBBY, WYBC, KLSK.

GEORGE ADAMS/DON PULLEN "Decisions" (Timeless/Zebra) 6/2

Rotations: Heavy 1/0, Medium 3/1, Light 2/1, Extra Adds 0, Total Adds 2, WUWM, WFSS. Heavy: KUHF. Medium: KCSC, WYBC.

JEFF LORBER "Step By Step" (Arista) 6/2

Rotations: Heavy 1/0, Medium 3/1, Light 2/1, Extra Adds 0, Total Adds 2, KUHF, WBEE. Heavy: WZAM. Medium: KIFM, WVOI.

RAY MANTILLA "Hands Of Fire" (Red) 6/2 Medium 1/0, Light 1/0, Extra Adds 0, Total Adds 2, WKSU, WVPE. Heavy: WDET, WYBC. Medium: KERA NORMAN GRANZ "Jazz At The Philharmonic Hartford 1953" (Pablo) 6/1

Rotations: Heavy 2/0, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 1, WYBC. Heavy: WBEE, WVPE. Medium: WKSU, KLSK

WILTON FELDER "Secrets" (MCA) 6/0 y 1/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: KRVS. Medium: KSAX, WJZZ, WVOI, XHRM.

FUSE ONE "Ice" (GNP Crescendo) 6/0

Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: KBEM, KRML. Medium: KERA, WNOP, WVOI. REBECCA PARRISH "A Passionate Fling" (Bec) 5/1

Heavy 1/0, Medium 3/0, Light 0/0, Extra Adds 1, Total Adds 1, KJAZ. Heavy: WYRS. Medium: WGBH, WNOP, WHRO.

LISA RICH "Listen Here" (Discovery) 5/1
Rotations: Heavy 5/1, Medium 0/0, Light 0/0, Extra Add Adds 0, Total Adds 1, Medium: WYRS, KJAZ, KPLU, WHRO, KXPR.

RAVA "String Band" (Soul Note) 5/0 pavy 3/0, Medium 2/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: KUHF, WDET, WKSU. Medium: WRTI, KWMU.

Rotations: Heavy 3/0, Medium 2/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy, No. 1/1 ACC 1/1 ACC 1/2 ACC 1/

# Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. \* symbol denotes commercial station.

# **EAST**

WASHING

BURRELL & WASHING CHET ATKINS MARK MURPHY CHRISTOPHER BROOK JIM PUGH LIONEL HAMPTON CARLA BLEY CHARLES LLCYD CHARLES LISTS
BURRELL & WASHING
TANIA MARIA
JAMES WILLIAMS
HORACE SILVER
DON MENZA

WYBC/New Ha Tenai Enrieb

Tonaj Enriod

MALL MATTHEWS
JOE TURNER
CLAUDE BOLLING
ELLA FITZGERALD
RED GARLAND
TANIA MARIA
HORNAN GRANZ
SAHEB SARBIB
DINAH WASHINGTON
PAQUITO D'RIVERA
HOTCEST

# SOUTH WFAE/Charlotte Paul Stribling

COTTON CLUB
NEW PULSE JAZZ BA
DOC CHEATHAM
CHICAGO ART ENSEM
DAVID SANBORN
BILL REICHENBACH BILL REICHENBACH
GEORGE GRUNTZ...
NNCER & HIGBIE
ALEX MALHEIROS
HOTTOS
H

none Hottest: POSMONTIER BROTE POSMONTIER BROTH DAVID SANBORN SCOTT COSSU JOHN ABERCROMBIE BILL SAXTON WYRS/Stamford (\*) Rick Petrone

Rick Petrone
CLARE FISCHER
NEWPORT JZ ALLST
CLMUDE BOLLING
SCOTT COSSU
DIANE SCHUUR
DAVE GRUSIN
HOTTST
HATTER
HAXINE SULLIVAN
LISA RICH
JAY LEONHART
CLARE FISCHER
PAUL SMITH

KERA/Dallas-Ft. Worth

SADE YELLOWJACKETS ROWALD SHAWNON JA FALCON & THE SHOW CHET ATKINS LESLIE DRAYTON HOTLOGIE DAVIDON HOTLOGIE DAVIDON ROUNEY JONES ANDREAS VOLLENWEI SKYWALK BOB THOMPSON

WFSS/Fayetteville

frozen playlist this week:

KBEM/Minneapolis

WMGI/Gainesville WVOI/Toledo

ROSEANNA VITEO
DAVID SANBORN
BOB THOMPSON
L. SUBRAMANIAM
BARY MANILOW
SKYWALK
CLAUDE BOLLING
RED GARLAND
MANHAITAN TRANSFE
JEFF LORBER

JEFF LORBER
HOTLEST:
RED HOLLOWAY
ROSEANNA VITRO
ARTHUR BLYTHE
MILT JACKSON
KRVS/Lafayette
Kelly Thompson

ROSEANNA VITRO
YELLOWACKETS
CHET ATKING
ALPHONSE MOUSON
STANLEY JORDAN
BILL REICHENBACH
HOTTEST
SCOTT COSSU
SKYMALK
GEORGE BENSON
APSARAS
DAVID SANBORN

# CHET ATKINS STEVEN SCHOENBE ANGER & HIGBIE STANLEY JORDAN RECOIL

DON MENZA HOTTEST: JAMES WILLIAMS PAQUITO D'RIVERA MILT JACKSON BOBBY HUTCHERSON BOBBY SHEW

ANGER & HIGBIE ALPHONSE MOUZON ALEX MALHEIROS CHET ATKINS Hottest: DAVID SANBORN SCOTT COSSU

WLOQ/Orlando (\*) Paul Gerardi

YELLOWJACKETS
BILL REICHENBAC
MR. SPATS
HOTTEST:
VICTOR FELDMAN
DAVID SANBORN
SKYWALK
SCOTT COSSU
RODNEY JONES

WUSF/Tampa Bob Seymour

BILL REICHENBAC PASS & JOHNSON

BOD PATIOCHS
JOE WILLIAMS
LISA BICE
LISA BICE
BARRON
JUNIOR MANCE
OSCAR PETERSON
HORNAR SIMHOMS
CHABLE SITHOM
STAND
LIMMY BARRY
ANGER, ESTOD
JAMES WILLIAMS
OSBEY SEEM
CANONEO

KLSK/Sants Fe (\*)
Rick Darby
TANIA MARIA
CLAUDE BOLLING
YELLOWJACKETS
BILL REICHENBACI
STEVEN SCHOENBE

STEVEN SCHOOL STEVEN SCHOOL STEVEN SCHOOL STEVEN STEVEN SCHOOL SC

The following stations reported a

WYLD-FM/New Orleans failed to report for

KJAZ/San Francisco (\* Bob Parlocha

PALCON & THE SN ANGER & HIGBIE YELLOWJACKETS

ANGER & HIGBIE YELLOWJACKETS DAL PERZ JAMES WILLIAMS HOTTEST: SUSAN KENNEDY ART BLAKEY ROSEANNA VITRO STEVEN SCHOENBILARY DUNLAP

three consecutive weeks and was not used in this week's data. KKSN/Portland (\*) Ray Horn WEST TANIA MARIA ANDREAS VOLLENMED BILL REICHENBACH HOTCEST: DAVID SANBORN BOBBY HOTCHERSON MILT JACKSON DAVE GRUSIN SCOTT COSSU.

## MIDWEST WDET/Detro CANNONBALL ADDI DAVE BRUBECK KAZU WBEE/Chicago (\*) NEWPORT JZ ALLSTA FELA ANIKULAPO KU HOTTEST: M'BOOM

DORNICH & WASHING ALPHONSE MOUZON JEFF LORBER TANIA MARIA MORGANA KING MICHAEL UBBANIAK CHET ATKING JAMES WILLIAMS HOTCEST DAVE GRUSIN DAVID SANBORN FALCON & THE SNOW

DAVID SALE FALCON & THE SI ALEX MALHEIROS GEORGE BENSON WNOP/Cincinnati (\*) Chris Wagner

RED GARLAND ARMAND BOATMAN ALEX MALHEIROS YELLOWJACKETS ALEX MADREING YELLOWIACKETS BURRELL & WASHING CHET ATKINS HOTTEST HOTTEST AVE GRUSIN ANGER & HIGBIE BILL REICHENBACH DAVID SANBORN TANIA MARIA

WBBY/Columbus (\*) Zoot Strider

WJZZ/Detroit (\*) Billy Walden

KTCJ/Minneapolis (\* Ed Garrett YELLOWIACKÉTS
BOBBY HUTCHERSON
HOTTEGT:
GRORGE BERSON
RODNEY JONES
SKYWALK
ANDREAS
DAVID SANBORN

M'BOOM RAY MANTILLA AMINA CLAUDINE MY RAVA CARLA BLEY

BHIDION
JAMES WILSON
HOMARD RUMGEY'S
LICHGEL HAMPTON &
JULIUS ARTHUR HEM
BILL SATYON
BILL SATYON
BILL REICHENBACH
RED NORVO
CHARLE MARIAN
HOCTOS BARIAN
HOCTOS BARIAN
HOCTOS BARIAN
TUSSE LATES
JAMES WILSON
LICHEL HAMPTON &

ANDREAS VOLLENG HOTTEST: MILT JACKSON SKYWALK DAVID TRONCOSO PASS & JOHNSON CLAUDE BOLLING

KCSC/Oklahoma City Kevin Norman Kevin Norman
BILL BEICKENBACH
ANDREAS VOLLENMEI
STEVEN SCHOENBERG
YELFA MARIA
DAUB BRUNECK
BOBBY SIEN
HOTLBEIT
DAVID SANBORN
SKWHALK
SCOTT COSSU
DAVE GRUSIN
BOBBY HUTCHERSON

WVPE/Southbend-Elkha Tim Eby JAMES WILLIAMS ANGER & HIGBIR

STEVEN SCHOENBERG
RAY MANTILLA
MARA & NANA VASCO
BARRY MANILOW
HOTLEST:
NORMAN GRANZ
DAVE BRUBECK
ROSEANNA VITRO
BOBBY HUTCHERSON
ARTHUR BLYTHE KWMU/St. Louis

ANGER & HIGBIE Hottest: RODNEY JONES

SCOTT COGSU STEVEN SCHOENBER MILES DAVI CITY HEAT STANLEY JORDAN LOUIS BELLSON ROSEANNA VITRO CHET ATKINS MARK MIRRHY RICKY FORD HOTCEST LUAUDE BOLLING IN SYNC DAVE GRUEIN MANHAITAN TRANS BARRY MANILOW (ADX/Denver (\*) GERRY WIGGINS COUNT BASIE KENNY DAVERN SPITPIRE BAND RORY STEWART HOTTEST: CHARLIE ROUSE BOBBY SHEW JAMES WILLIAMS NEWMAN & WILDER TATE & GREY

MICHAEL & WILDER
TATE & GREY
DAVE GRUSIN
ENGRE HIGGIE
STANLEY JORDAN
HOLTEST
HOLTEST
MILT JACKSON
BOBBY HUTCHERSO
ANDREAS VOLLEWS
RED GARLAND

ALPHONSE MOUZE Hottest: YELLOWJACKETS DIANE SCHUUR FUSE ONE DAVID SANBORN BOBBY SHEW

YELLOMJACKETS
NEW PULSE JAZZ BA
RED GARLAND
ROSEANNA VITRO
ANGER & HIGBIE
HOTTEST
DAVID SANBORN
ARTHUR BLYTHE
SCOTT COSSU

52 Reporters **45 Current Reports** 

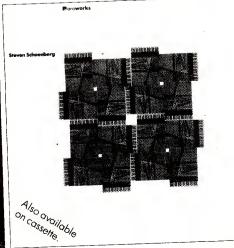
ANGER E HIGBIE
MASHVILLE JASZ MA
LARRY CORVELL
HOTEST:
BOBBY HUTCHERSON
BOBBY SHEW
RODHEY JONES
JOHN WOOD
LISA RICH

KtFM/San Diego (\*) Bob O'Connor

Vadd Smith
CHARLIE ROUSE
ANDREAS VOLLENWEI
ANGRE & HIGBIE
HOTTEST:
DAVID SANBORN
SCOTT COSSU
JAMES WILLIAMS
RODNEY JONES
SKYWALK ALPHONSE MOUZON MILES DAVIS ANGER & HIGBIE

The following stations failed to report this week; their playlists were frozen:

KSAX/Dallas-Ft. Worth WGBH/Boston WRTI/Philadelphia



# Pianoworks, Steven Schoenberg on Quabbin Records

# Black/Urban

# BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

## WHITNEY HOUSTON

You Give Good Love (Arista)

75% of our reporting stations on it. Rotations: Heavy 1/1, Medium 20/3, Light 43/12, Total Adds 16, WGCI, KMJM, KJLH, KOXL, Z93, JET94, WKXI, WJYL, WLOU, WJJS, WTOY, WEAS, WANM, WVKO, 194, KUKQ. A Most Added Record.

## **KOOL & THE GANG** Fresh (De-Lite/PolyGram)

75% of our reporting stations on it. Rotations: Heavy 7/0, Medium 29/7, Light 28/15, Total Adds 22 including WWIN, KKDA-FM, KNOK-FM, WYLD-FM, K94, WTMP, WBMX, WGCI, WJLB, KSOL, WATV, WENN, WJAX, KIIŻ, WBMK, WWDM. A Most Added Record. Debuts at number 31 on the Black/Urban chart.

## **GLENN JONES**

**Bring Back Your Love (RCA)** 

69% of our reporting stations on it. Rotations: Heavy 0/0, Medium 19/2, Light 40/10, Total Adds 12, WAMO, WAOK, WVEE, WOWI, WTMP, WZEN-FM, KJLH, WRDW, WKXI, WLOU, WTLC,

## **TEMPTATIONS**

My Love is True (Truly For You) (Gordy/Motown)
67% of our reporting stations on it. Rotations: Heavy 6/0, Medium 24/6, Light 27/13, Total Adds
19 including WDAS, KRNB, WOMI, WZEN-FM, XHRM, KSOL, WATV, WENN, Z93, WPEG, WFXC, WBMK, WJJS, WBLX, WVKO, WKWM, WTLC, KUKQ. A Most Added Record. Debuts at number 35 on the Black/Urban chart.

## **JEFF LORBER featuring AUDREY WHEELER** Step By Step (Arista)

61% of our reporting stations on it. Rotations: Heavy 5/0, Medium 25/3, Light 22/3, Total Adds 6, WDAS, KYOK, WJJS, WPLZ, WANT, WAAA. Heavy: KKDA-FM, KMJM, WKND, WLOU, WANM. Debuts at number 39 on the Black/Urban chart.

# **NEW & ACTIVE**

NEW EDITION "Lost In Love" (MCA) 50/32
Rotations: Heavy 12/6, Medium 14/7, Light 24/19, Total Adds 32 including WHUR, KYOK, WHRK, WYLD-FM, WTMP, WBMX, WGCI, WDMT, WZAK, KMJM, WZEN-FM, KDAY, KJLH, XHRM, KSOL, OC104, KQXL, WXOK, WKWM, WVOI. Heavy: WUSL, WDJY, WJMI, KIIZ, WQQK, WQKS. Medium: KRNB, K94, WJLB, WPEG, WFXC, WJAX, WJJS.

THIRD WORLD "Sense Of Purpose" (Columbia) 49/7
Rotations: Heavy 7/1, Medium 15/1, Light 27/5, Total Adds 7, WDMT, WJLB, OC104, WENN, KAPE, WEAS, KOKA. Heavy: WXYV, WZEN-FM, WJMI, WKXI, WLOU, 194. Medium: WILD, WDAS, WAMO, WRDW, WXOK, WPEG, WFXC, WQMG, WPDQ, KJCB, WJYL, WORL, WTOY, WWDM.

REDDINGS "Where Did Our Love Go" (Polydor/PolyGram) 48/20

Rotations: Heavy 1/0, Medium 9/1, Light 38/19, Total Adds 20 including WAMO, WDIA, WDMT, WJLB, KACE, WRDW, WFXC, WQMG, WJYL, WLOU, KAPE, KOKA, WVKO, WTLC, KUKQ. Heavy: KMJQ. Medium: WWIN, WILD, WTMP, WZAK, WZEN-FM, WENN, WPEG, WPDQ.

SIEDAH GARRETT "Do You Want It Right Now" (Qwest/WB) 48/8
Rotations: Heavy 1/0, Medium 20/2, Light 27/6, Total Adds 8, WRKS, WDAS, WVEE, WTMP, WBMX, KJLH, WANT, WVKO.
Heavy: WDIA. Medium: WILD, WAOK, KRNB, WZAK, KACE, KSOL, WNHC, WATV, WENN, WPEG, WQMG, WJMI, WKXI, WBMK,

THELMA HOUSTON "(I Guess) It Must Be Love" (MCA) 46/2
Rotations: Heavy 2/0, Medium 23/0, Light 21/2, Total Adds 2, WYLD-FM, WQMG. Heavy: WJMI, KIIZ. Medium: WXYV, WILD, WADK, KKDA-FM, KRNB, WOWI, WTMP, KACE, KDAY, XHRM, WPEG, WPDQ, WORL, KAPE, WEAS, KOKA, WANM, WQKS, WDAO, WTLC, WWWS, KYOK.

KILLO THOMAS "Settle Down" (Capitol) 44/5
Rotations: Heavy 5/0, Medium: 24/3, Light 15/2, Total Adds 5, WUSL, WVEE, KYOK, WPDQ, KDKO. Heavy: WILD, WAMO, WNHC, WENN, KJCB. Medium: WWIN, WDAS, KRNB, WDIA, WTMP, WZAK, WJLB, WKND, WRDW, WPEG, WFXC, WQMG, WKXI, WBMK, WLOU, WORL, KAPE, KOKA, WAAA, WDAO, WVOI.

ALFONSO RIBEIRO "Not Too Young (To Fall In Love)" (Prism/Island) 43/7
Rotations: Heavy 1/0, Medium 11/1, Light 31/6, Total Adds 7, WVEE, KSOL, WENN, WQMG, WKXI, KAPE, KOKA. Heavy: KKDA-FM. Medium: WILD, KRNB, WZAK, KMJM, WZEN-FM, WFXC, WPDQ, WEAS, WWWS, WJMI.

NEW JERSEY MASS CHOIR "I Want To Know What Love Is" (Savoy) 39/3
Rotations: Heavy 11/0, Medium 18/1, Light 10/2, Total Adds 3, WHUR, WJYL, WANT. Heavy: WWIN, WXYV, WRKS, WDIA, WYLD-FM, WBMX, WGCI, WZAK, WZEN-FM, KIIZ, WTLC. Medium: WILD, WDAS, WVEE, KKDA-FM, KNOK-FM, KRNB, WOWI, WDMT, KACE, KQXL, WENN, WKXI, WQQK, WPLZ, KHYS, WQKS, WKWM.

CAROL LYNN TOWNES "Believe In The Beat" (Polydor/PolyGram) 38/4
Rotations: Heavy 3/0, Medium 12/1, Light 23/3, Total Adds 4, WXYV, WRDW, WFXC, KAPE. Heavy: KRNB, WOWI, KUKQ. Medium: WDJY, KYOK, WDIA, WEDR, WZEN-FM, KSOL, WNHC, WENN, WORL, KOKA, WWWS.

MADONNA "Material Girl" (Sire/WB) 36/4

Rotations: Heavy 16/0, Medium 12/1, Light 8/3, Total Adds 4, KKDA-FM, WOWI, Z93, WBMK. Heavy: WDJY, WVEE, KNOK-FM, WHRK, WBLZ, KACE, KJLH, KSOL, OC104, WRDW, JET94, WFXC, WJAX, WJJS, WWDM, WQKS. Medium: WXYV, WAMO, WHUR, WLUM, KDAY, WNHC, WPLZ, WANT, WKWM, WWWS, WVOI.

DAVID SANBORN "Love And Happiness" (WB) 35/9

Rotations: Heavy 2/0, Medium 9/0, Light 24/9, Total Adds 9, WAMO, KRNB, WTMP, KQXL, WPEG, WLOU, WANT, WEAS, WTLC. Heavy: WZAK, WQMG. Medium: WXYV, KACE, XHRM, KSOL, WENN, WFXC, WWDM, WVKO, KDKO.

JERMAINE JACKSON & PIA ZADORA "When The Rain Begins To Fall" (Curb/MCA) 35/2 Rotations: Heavy 1/0, Medium 10/0, Light 24/2, Total Adds 2, WLOU, KDKO. Heavy: WDJY. Medium: WVEE, KRNB, KSOL, OC104, WATV, WENN, WJJS, WBLX, WTLC, WOWI.

FREDERICK "Gentle (Calling Your Name)" (Heat) 34/9

Rotations: Heavy 9/0, Medium 9/2, Light 16/7, Total Adds 9, WWIN, WDAS, WUSL, WBMX, KHYS, WANT, KOKA, WTLC, WKND. Heavy: WAMO, KKDA-FM, KYOK, WZAK, WDRQ, WJLB, KMJM, WLOU, WVOI. Medium: WDMT, WZEN-FM, KSOL, KQXL,

GEORGE BENSON "I Just Wanna Hang Around You" (WB) 33/23
Rotations: Heavy 2/2, Medium 9/2, Light 22/19, Total Adds 23, WWIN, WAMO, WAOK, KKDA-FM, WHRK, WYLD-FM, WZAK, KDAY, KJLH, WHHC, OC104, Z93, WOMG, WBMK, KJCB, WBLX, WQQK, WANT, WQKS, WAAA, WKWM, WTLC, WVOI. Medium: WVEE, KACE, KSOL, WRDW, KQXL, WFXC, WJMI.

# **MOST ADDED** ®

**NEW EDITION (32)** Lost In Love (MCA) **GEORGE BENSON (23)** I Just Wanna Hang Around You (WB) **KOOL & THE GANG (22)** Fresh (De-Lite/PolyGram) REDDINGS (20)

Where Did Our Love Go (Polydor/PolyGram) **TEMPTATIONS (19)** 

My Love Is True (Truly...) Gordy/Motown)

# HOTTEST

**COMMODORES (48)** Nightshift (Motown) WILTON FELDER f/BOBBY WOMACK (32) I'll Still Be Looking Up To You (MCA) **LUTHER VANDROSS (31)** 'Til My Baby Comes Home (Epic) JESSE JOHNSON'S REVUE (26) Be Your Man (A&M) **TINA TURNER (25)** Private Dancer (Capitol)

J. BLACKFOOT "Don't You Feel It (Like I Feel It)" (Sound Town) 28/2
Rotations: Heavy 1/0, Medium: 15/0, Light 12/2, Total Adds 2, WATV, WLOU. Heavy: KRNB. Medium: WAMO, WAOK, WDIA, WDMT, WKND, WXOK, WBLX, WORL, KAPE, WEAS, KOKA, WANM, WTLC, WWWS, KDKO.

MICK JAGGER "Just Another Night" (Columbia) 27/2

Rotations: Heavy 3/0, Medium 8/0, Light 16/2, Total Adds 2, WQQK, KUKQ. Heavy: JET94, WJAX, WBLX. Medium: WDAS, WDIA, K94, WBLZ, WTKL, WWDM, WQKS, WTLC.

FATBACK "Girls On My Mind" (Cotillion/Atco) 26/3
Rotations: Heavy 2/0, Medium 8/0, Light 16/3, Total Adds 3, WDIA, WHRK, KJCB. Heavy: KRNB, WPDQ. Medium: KMJQ, KYOK, WTMP, KIIZ, WLOU, KAPE, WANM, WWWS. LEGACY "Don't Waste The Night" (Private I/CBS) 26/2

Rotations: Heavy 1/0, Medium 9/0, Light 16/2, Total Adds 2, KMJQ, KHYS. Heavy: WNAM. Medium: KRNB, WDIA, KSOL, WNHC, WRDW, WXOK, WBLX, KAPE, WEAS. STEVE ARRINGTON "Feel So Real" (Atlantic) 25/11

Rotations: Heavy 0/0, Medium 10/2, Light 15/9, Total Adds 11, WDAS, KRNB, WDIA, WGCI, WZEN-FM, WNHC, WQMG, WLOU WTOY, WANM, WVKO. Medium: WRKS, KKDA-FM, WTMP, WZAK, WJLB, KAPE, WTLC, WWWS.

# SIGNIFICANT ACTION

SYLVERS "Falling For Your Love" (Geffen) 23/10
Rotations: Heavy 0/0, Medium 4/1, Light 19/9, Total Adds 10, WDAS, WDIA, WXOK, Z93, WPEG, WFXC, WQMG, WBMK, WLOU, WBLX. Medium: WAOK, KSOL, KHYS.

PROCESS & THE DOO RAGS "Stomp & Shout" (Columbia) 22/13
Rotations: Heavy 1/0, Medium 4/1, Light 17/12, Total Adds 13, KKDA-FM, WYLD-FM, WTMP, WZEN-FM, XHRM, WNHC, WXOK, WPEG, WTOY, KAPE, WWDM, WWWS, KUKQ. Heavy: WAOK. Medium: WDAS, WANM, KDKOL.

OPUS TEN "Love's Calling" (Pandisc) 22/12
Rotations: Heavy 0/0, Medium 3/2, Light 19/10, Total Adds 12, WDAS, WGCI, KDAY, WQMG, WKXI, WJYL, WBLX, WQQK, WTOY, WWWS, KDKO, KUKQ. Medium: WJLB.

KLYMAXX "Meeting in The Ladies Room" (Constellation/MCA) 21/18
Rotations: Heavy 1/0, Medium 1/0, Light 19/18, Total Adds 18, WXYV, WUSL. WAMO, WDIA, WHRK, WOWI, KMJM, KACE, KSOL, WNHC, KQXL, WXOK, WPEG, KIIZ, WANT, KAPE, KOKA, WANM. Heavy: KDAY. Medium: KYOK.

REDDS & THE BOYS "Movin" & Groovin" (T.T.E.D./Island) 19/7
Rotations: Heavy 1/0, Medium 5/2, Light 13/5, Total Adds 7, WDAS, WDJY, WBMX, WZAK, KDAY, WPEG, WTOY. Heavy: WPDQ. Medium: WHRK, WZEN-FM, KHYS.

SERGIO MENDES "Let's Give A Little More This Time" (A&M) 19/5
Rotations: Heavy 0/0, Medium 2/0, Light 17/5, Total Adds 5, WAOK, WDIA, XHRM, JET94, WANM. Medium: KAPE, KDKO.

LEVERT "I'm Still" (Tempre) 19/4

Rotations: Heavy 2/0, Medium 6/1, Light 11/3, Total Adds 4, WUSL, KMJM, WFXC, WANM. Heavy: WDAS, WGCl. Medium WWIN, WDMT, WZAK, WZEN-FM, WANT.

AMII STEWART "Friends" (Emergency) 19/4
Rotations: Heavy 1/0, Medium 8/1, Light 10/3, Total Adds 4, KRNB, WPEG, WEAS, WQKS. Heavy: WNHC. Medium: WWIN, WRKS, WDAS, WUSL, WJMI, WQQK, WTLC.

ROY AYERS "Poo Poo La La" (Columbia) 19/2
Rotations: Heavy 0/0, Medium 6/0, Light 13/2, Total Adds 2, WXOK, WKXI. Medium: WKND, WQMG, WPDQ, KIIZ, WANM, KDKO.
SHERYL LEE RALPH "You're So Romantic" (New York Music) 19/2
Rotations: Heavy 0/0, Medium 8/0, Light 11/2, Total Adds 2, WXOK, WENN. Medium: WAOK, KRNB, WDIA, WOWI, WATV, WQMG, WKXI, KOKA.

CON FUNK SHUN "Electric Lady" (Mercury/PolyGram) 17/15
Rotations: Heavy 0/0, Medium 5/4, Light 12/11, Total Adds 15, WAOK, KKDA-FM, KYOK, KDAY, XHRM, KSOL, WTKL, WATV, WFXC, WJMI, KIIZ, WBMK, WANT, WWWS, KUKQ. Medium: WHRK. TWIN IMAGE "My Baby Loves Me (Do Do)" (Capitol) 16/8
Rotations: Heavy 0/0, Medium 3/2, Light 13/6, Total Adds 8, WDAS, WAMO, WDIA, WYLD-FM, WZAK, KOKA, WANM, WVOI. Medium: KKDA-FM.

INTRIGUE "Fly Girl" (World Trade) 16/4
Rotations: Heavy 0/0, Medium 2/2, Light 14/2, Total Adds 4, WKXI, WBLX, WQQK, WORL.

BILLY OCEAN "Suddenly" (Jive/Arista) 13/9
Rotations: Heavy 0/0, Medium 3/2, Light 10/7, Total Adds 9, WXYV, WHUR, WDIA, WZEN-FM, WATV, WFXC, WANT, WVOI, 194. Medium: WJMI.

ERAMUS HALL "Checkin" You Checkin" Yourself Out" (Capitol) 13/5
Rotations: Heavy 0/0, Medium 1/0, Light 12/5, Total Adds 5, WTMP, KOKA, WANM, WTLC, WVOI. Medium: WDIA.

HAROLD FALTERMEYER "Axel F" (MCA) 13/1
Rotations: Heavy 5/1, Medium 2/0, Light 6/0, Total Adds 1, WJYL. Heavy: WRKS, KKDA-FM, WYLD-FM, WJLB. Medium: KMJM,

CHANGE "Let's Go Together" (Atlantic) 12/11
Rotations: Heavy 0/0, Medium 3/3, Light 9/8, Total Adds 11, WRKS, WDAS, WDIA, WTMP, KMJM, WJMI, WBMK, WQQK, WORL, WANM, WVKO ANTHONY WATSON "Solid Love Affair" (SRO) 12/7

Rotations: Heavy 0/0, Medium 2/1, Light 10/6, Total Adds 7, WDAS, WDIA, WHRK, WBMX, KACE, WPEG, WKXI. Medium: KSOL. BONNIE POINTER "The Beast In Me" (Private I/CBS) 11/2 Rotations: Heavy 2/0, Medium 1/0, Light 8/2, Total Adds 2, WAOK, WEDR. Heavy: WDIA, WNHC. Medium: KRNB.

CURTIS HAIRSTON '1 Want Your Lovin' " (Pretty Pearl) 10/10

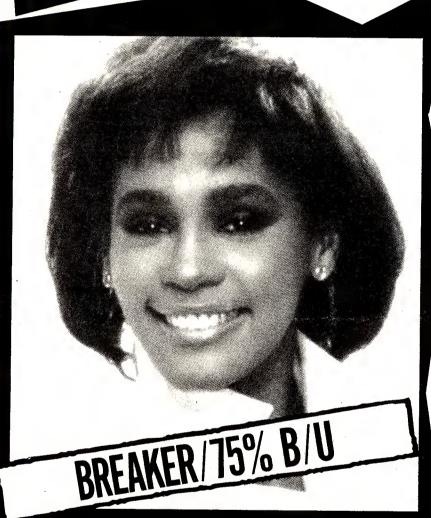
Rotations: Heavy 0/0, Medium 0/0, Light 10/10, Total Adds 10, WAMO, WAOK, KRNB, WDIA, WEDR, KMJM, WQMG, WKXI, WGIX, W

AUTUMN "In Time (You'll Be My Love)" (Compleat/PolyGram) 10/2
Rotations: Heavy 0/0, Medium 3/1, Light 7/1, Total Adds 2, KQXL, WJYL. Medium: WXOK, WWWS.
Q.T. HUSH "It Ain't You Babe" (Epic) 10/2

Rotations: Heavy 0/0, Medium 1/0, Light 9/2, Total Adds 2, KMJM, WKXI. Medium: KKDA-FM.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

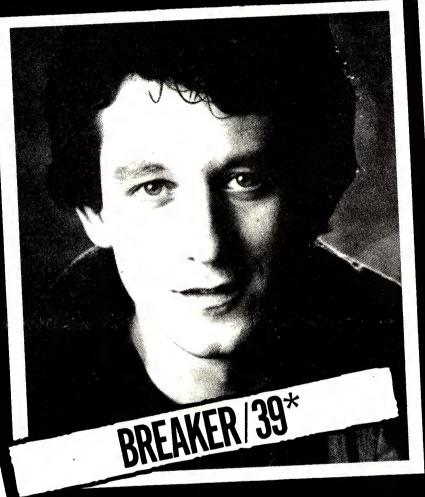
# A WHOLE LOT OF BREAKIN' COIN' ON AT ARISTA!!!



Whitney Houston. "You Give Good Love."

The first single from her acclaimed debut album. Watch out: this is just the beginning!

Produced by Kashif.



Jeff Lorber. "Step By Step."

Featuring Audrey Wheeler.

A step in a hit direction from one of contemporary music's brightest talents.

Produced by David Frank & Mic Murphy of The System.

Billboard Dance Chart: 38\*-23\*-12\*- 9 \*

The chart's fastest-moving 12".

ARISTA MEANS ACTION...AND THERE'S MORE TO COME!

WDRQ/Detroit

# Black/Urban

# Regional Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## **EAST**

GENROE BENSON
ALEXANDER O'NEAL
MIDNIGHT STAR
KOOL & THE GANG
FREDERICK
NAYOBE
HOTTON
HOTTON
COMMODORS
NEW JESEY MASS C
WHAN!
JOHNNY GILL
WILTON FELDER

# WXYV/Baltimore Roy Sampson

CAROL LYNN TOWNES BILLY OCEAN ALFIE TEENA MARIE KLYMAXX FATBACK FATHACK Hottest: JESSE JOHNSON COMMODORES TINA TURNER MAZE LUTHER VANDROSS

SADE
JULIAN LENNON
SHALAMAR
MELBA MOORE
NARADA MICHAEL WA
GWEN GUTHRIE
HOTTEGST
ERADY FOR THE WOR
TINA TURRER
COMMODORES
JESSE JOHNSON

FREDERICK ALEXANDER O'NEAL CICI
Hottest:
WILTON FELDER
PATTI LABELLE
GLADYS KNIGHT
COMMODORES
JESSE JOHNSON

# WNHC/New Haven

SHALAMAR PROCESS & THE DOO PROCESS 6 THE DO
KLYMAXX
EUGENE WILDE
GEORGE BENSON
STEVE ARRINGTON
HOTTEST
DIANA ROSS
FOINTER SISTERS
COMMODORES
WILTON FELDER
JOHNNY GILL

# WRKS/New York Tony Quartarone

## OC104/Ocean City, MD

Dave Allan ;
NEW EDITION
MADONNA
JEFFREY OSBORNE
EUGENE WILDE
CHERTL LYNN
GEORGE BENSON
TERNA MARIE
THIED WORLD
GAP BAND
HOTLEST:
LUTHER VANDROSS
DEBARGE
COMMODORES
CHAKA KHAN
MADONNA

# WUSL/Philadelphia Jeff Wyatt

MIDNIGHT STAR FREDERICK TEENA MARIE Hottest: WHAM! CHAKA KHAN SHALAMAR NEW EDITION RUN D.M.C.

# WDAS/Philadel Joe Tamburro

Joe Tamburo
FREDERICK
FREDERICK
TEMPTATIONS
JEFF LORBER
JEFF LORBER
STEVE ARRINGTON
GAP BAND
THIN IMAGE
GWEN GUTHRIE
GWEN GHILLINGANES
MASS PRODUCTION
BOULES
BOTTER
GERG FHILLINGANES
MASS PRODUCTION
BOTTER
GOTTER
GOTTER
GERG FRILLINGANES
MASS PRODUCTION
BOTTER
GOTTER
GOTTER Hottest: DIANA ROSS COMMODORES READY FOR THE WOR WHAM! JESSE JOHNSON

# WAMO/Pittsburgh

Allen Harrison
MELDA MOORE
REDDINGS
GLENN JONES
CLENN JONES
CLENT JEARIRSTON
WAGE
KLYMANGE
KA

CHANGE SIEDAH GARRETT SIEDAH GARRETT
RUN D.M.C.
HOTTEST:
COMMODORES
HAROLD FALTERMEYE
DIANA ROSS
NEW JERSEY MASS C
CHAKA KHAN

Hottest: PATTI LABELLE PHILIP BAILEY

GLENN JONES
HOTTEST:
LUTHER VANDROSS
DAZZ BAND
CHAKA KHAN
READY FOR THE WOR
MIDNIGHT STAR

MANHATTANS CON FUNK SHUN JENNY BURTON JENNY BURTON
HOTTEST:
UTFO
TINA TURNER
KURTIS BLOW
NEW EDITION
READY FOR THE WOR

DEBARGE
EUGENE WILDE
NEW EDITION
SOS BAND
WHITNEY HOUSTON
KLIMAXX
DAVID SANBORN
SADE SADE
AUTUMN
HOTTEST:
WILTON FELDER
JESSE JOHNSON
SHEENA EASTON
MAZE
COMMODORES

# WXOK/Baton Rouge Al Wallace

MEW EDITION
CHENYL LYNN
SHERYL LEE RALPH
ROY AVERS
KLYMAXX
SYLVERS
PROCESS & THE DOO
HOTEORY
COMMODORS
TINA TURNER
POINTER SISTERS
CHAKA KHAN

NON JANUARY
NEW EDITION
GAP BAND
ROOL & THE GANG
J. BLACKFOOT
CON FUNK SHUN
TEMPTATIONS
BILLY OCEAN
LOUIS JOHNSON
RUE CALDWELL
HOTTES
HOTTES
COMMODORES
CHAKA KHAN COMMODORES CHAKA KHAN

# WENN/Birmingham

Michael Star
ALPONSO RIBEIRO
KOOL & THE GANG
GWEN GUTHRIE
TEMPTATIONS
SHERYL LEE RALPH
THIRD WORLD
RUE CALDWELL
HOTTER
HOTTER
HOTTER
CHARA KHAN
WILTON FELDER
WHAM! WILTON FEI WHAM! DAZZ BAND

# WWWZ/Charleston Marc Little

MADONNA
KOOL & THE GANG
SADE
WHITNEY HOUSTON
TEMPTATIONS
GAP BAND
JENNY BURTON
GEORGE BENSON
NEW EDITION
SYLVERS
HOTTERS SYLVERS
HOTTEST:
COMMODORES
TINA TURNER
PATTI LABELLI
JESSE JOHNSOI
WILTON FELDE

# WPEG/Charlotte

Mike Rossi
JENNY BURTON
PROCESS & THE DOO
TEMPTATIONS
ALEXANDER O'NEAL
REDUS & THE BOYS
ALEXANDER
BOYS
AMAII STEWART
SADE
EDDIE D
DAVID SANBORN
SYLVERS
ANTHONY WATSON
HOLLEST
COMMODORES
CLADYS KNIGHT
PATTI LABELLE
EUGENE WILDE
RUN D.M.C.

JET94/Chattane Rich Phillips ANIMOTION
SANTANA
PHIL COLLINS
WHITNEY HOUSTON
WARWICK & JONES
5.B. KING
SADE
ALEXANDER O'NEAL
MADONNA
SERGIO MENDES MADONNA SERGIO MENDES ROXANNE & UTFO ROXANNE & UTFO HOTTEST: COMMODORES MADONNA LUTHER VANDROSS KOOL & THE GANG READY FOR THE WOR

KKDA-FM/Dalias Terri Avery Terri Avery

CON FUNK SHUN
GEORGE BENSON
PROCESS & THE DO
KOOL & THE GANG
MADONNA
HOTCES:
HAROLD FALTERMEYE
WILTON FELDER
JESSE JOHNSON
LUTHER VANDROSS
JUNIE MORRISON

# WFXC/Durham Alvin Stowe

CON FUNK SHUN SADE LEVERT TEMPTATIONS CAROL LYNN TOW BILLY OCEAN REDDINGS SYLVERS SYLVERS
HOTTEST:
COMMODORES
WILTON FELDER
GLADYS KNIGHT
LUTHER VANDROSS
MAZE

# KNOK-FM/Ft. Worth Kenny Byrd

SADE
KOOL & THE GANG
GEORGE DURE
HALL & OATES
HOTLEST:
TINA TURNER
MADONNA
LUTHER VANDROSS
PATTI LABELLE
MAZE

# WQMG/Greensbord Doc Foster

DOC FOSIEF

CEORGE BENSON
JUNIE MORRISON
ALFONSO TRIBEIRO
OPUS TREDITO
OPUS TREDITO
OPUS TREDITON
STEVE ARRINGTON
STEVE ARRINGTON
STEVE ARRINGTON
STEVE ARRINGTON
STEVE ARRINGTON
STLVERS
STUPERS
HOLLOSI
LOSSE JOHNSON
PATTI LABELLE
ASEPORDE & SIMPSON
TINA TURNER

# KYOK/Houston Steve Hedgewo

MAZE
JEFF LORBER
NEW EDITION
CON FUNK SHUN
LILLO THOMAS
MANHATTANS MANHATTANS
Hottest:
RUN D.M.C.
WHODINI
SHEENA EASTON
FAT BOYS
ALEXANDER O'NEAL

# KMJQ/Houston Brute Bailey

EDDIE D MELBA MOORE MELBA MOORE DAZZ BAND MARY JANE GIRLS LEGACY LEGACY
Hottest:
UTFO
DIANA ROSS
SHEENA EASTON
KLYMAXX
SAM BOSTIC

# WJMI/Jackson Carl Haynes

GWEN GUTHRIE CHANGE
CON FUNK SHUN
ALICIA MYERS
JENNY BURTON
SHO-NUFF
HOTLEST:
LUTHER VANDROSS
SOS BAND
ALEXANDER O'NEAL
NEW EDITION
THIRD WORLD

## WKXI/Jackson Tommy Marshall

CURTIS HAIRSTON WHITNEY HOUSTON GLENN JONES Q.T. HUSH C.L. BLAST C.L. BLAST
INTRIGUE
ANTHONY WATSON
OPUS TEN
BLACK IVORY
JORNNY GUITAR WAT
LOUIS JORNSON
TEENA MARIE
ROY AVERS
ALFONSO RIBEIRO
HOTEST:
TINA TURNER
READY FOR THE WOR
WILTON FELDER
CHARA KHAN

## WJAX/Jacksonville Tony Mann

MADONNA
NARADA MICHAEL WA
KOOL & THE GANG
JENNY BURTON
DON HERLEY
EUGENE WILDE
SOS BAND
HOTTEST
HOTTEST
MADONNA
UTFO UTFO REO SPEEDWAGON WHAM!

MILES DAVIS LILLO THOMAS
GREG PHILLINGANES
GEORGE DUKE
HOTTEST
JESSE JOHNSON
DAZZ BAND
MARY JANE GIRLS
MAZE
MIDNIGHT STAR

# KIIZ/Killeen Bill St. Johr

CON FUNK SHUN
MELBA MOORE
GAP BAND
ROOL & THE GANG
SADE
SPARKY D
GRANDMASTER FLASH
KLYMAXX
MAZE
GREG PHILLINGANES
BOTTERST

# MAZE WILTON FELDER PATTI LABELLE JESSE JOHNSON COMMODORES

BONNIE POINTER CURTIS HAIRSTON WAR WAR Hottest: COMMODORES COMMODORES
NOLAN THOMAS
PRETTY TONY
PATTI LABELLE
ASHFORD & SIMPSON

# KJCB/Lafayette

Hottest: READY FOR THE WOR COMMODORES CHAKA KHAN DIANA ROSS

JEFF LORBER BILLY JOEL REDDINGS REDDINGS
TEMPTATIONS
WHITNEY HOUSTON
GAP BAND
SAM BOSTIC
Hottest:
COMMODORES
CHAKA KHAN
LUTHER VANDROSS
ASHEDD & SIMBSO ASHFORD & SIMPSON TINA TURNER

JAK
AMII STEWART
TEMPTATIONS
STEVE ARRINGTON
GWEN GUTHRIE
LOUIS JOHNSON
KLIQUE
CURTIS HAIRSTON
RUE CALDWELL
DAVID SANBORN

# WDIA/Memphis Bobby O'Jay

BILLY OCEAN
EDDIE D
C.L. BLAST
ANTHONY WATSON
CURTIS HAIRSTON
SERGIO MENDES
KLYMAXX
CHAMPALM
CHAMPALM
REDDINGS
CHAMPALM
FREDDINGS
CHAMGE
SYLVERS
FATBACK
STEVE ARRINGTON
HOLLEST
NEW EDITION
POINTER SISTERS
ASHFORD & SIMPSON
COMMODORS
JESSE JOHNSON

NEW EDITION
PHIL COLLINS
GENERG BENSON
JULIAN LENNON
GREG KIM
NAL JARREAU
KLYMAXX
GEORGE DURE
ANTHONY WATSON
FATBACK
HOLLEST
COMMODORES
LUTHER VADROSS
JESSE JOHNSON
READIF FOR THE WOR
TINA TURNER

# WEDR/Miami Jackson/Jones

TEMPTATIONS OPUS TEN GEORGE BENSON B.B. KING SYLVERS CURTIS HAIRSTON INTRIGUE Hottest: WHAM! LUTHER VANDROSS ASHFORD & SIMPSON WILTON FELDER KURTIS BLOW

WQQK/Nashville JC Floyd

Dell Spencer
LIMIT
NEW EDITION
THELMA HOUSTON
GENERA HOUSTON
GENERA HOUSTON
GENERA HOUSTON
GENERA HOUSTON
GENERA HOUSTON
GENERA HOUSTON
KOOL & THE GANG
HOUTER VANDROSS
SHEENA EASTON
MAZE
MAZE

WOWI/Norfolk Chris Turner

Hottest: CHAKA KHAN PATTI LABELLE LUTHER VANDROS SHEENA EASTON TINA TURNER

WORL/Orlando Earl James

INTRIGUE
CHANGE
HOTTEST:
COMMODORES
WHAM!
UTFO
WILTON FELDER
KURTIS BLOW

WPLZ/Petersb

Mardy Jay
MELBA MOORE
SAM BOSTIC
JEFF LORBER
HOTTEST LUTHER VANDROSS
MAZE
JESSE JOHNSON
KURTIS BLOW
BELTONS

NEWCLEUS
INTRIGUE
MICK JAGGER
CHANGE
OPUS TEN
GEORGE BENSON
HOLLEST
NEW EDITION
DEBARGE
DIANA ROSS
NEW JERSEY MASS C
GRANDMASTER FLASH WYLD-FM/New Orleans Dell Spencer

## WJYL/Louisville

RUE CALDWELL
DAVID SANBORN
CHAMPAIGN
PHILIP BAILEY
HOTCE:
WILTON FELDER
LUTHER VANDROSS
MAZE
ASHFORD & SIMPSON
DEBARGE

BILLY OCEAN EDDIE D

Mark Petry
PRINCE
PRINCE
PRINCE
PRINCE
PRINCE
PRINCE
PRINCE
PRINCE
PRINCE
PREDERICK
JAN LESLIE HOLMES
JOE SIMON
LEGACY
HOTHER
HOTHER
ENTER
PRINCE
PRI WHRK/Memphis Stone/Smith WANT/Richmone Kirby Carmichae

WANTHEEMOND
KIPY CAMPEN
ALCIA MYEN
ALCIA MYEN
BILLY OCEAN
FREDERICK
SIEDAH GARRETT
NEW REJTION
ENEDITION
ENEDITION
ENED SIEDAH
AND SENDEN
LOWNIE L. SMITH
DAVID SANNORN
TO SENDEN
ENED SENDEN
ENED SENDEN
HOW SEN

Duke Ellington
GAP BAND
WHITNEY BOUSTON
STEVE ARRINGTON
STEVE ARRINGTON
STEVE ARRINGTON
STEVE ARRINGTON
OF THE GANG
KEDDS & THE BOYS
OPUS TEN
PROCESS & THE DOO
HOLLESS & JOHNSON
COMMODORES
LUTHER VANDROSS
CHAKA KHAN

Mike Kelly

THIRD WORLD

KLYMAXX
NEW EDITION
REDDINGS
ALENGE DUKE
PROCESS & THE DOO
CAROL LYNN TOWNES
HOTE
HOTE
LUTHER VANDROSS
MAZE

JOHNNY GILL
WILTON FELDER

# WEAS/Savannah

DON JONES

THIRD WORLD
WHITNEY HOUSTON
RUE CALDWELL
AMII STEWART
DAVID SANBORN
ALEXANDER VIRAL
ROCKWELL
HOTLEST
SHEENA RASTON
READY FOR THE WOR
THIRD WORLD
NARADA MICHAEL WA
LUTHER VANDROSS

# KOKA/Shreveport B.B. Davis

NARADA MICHAEL WA ALEXANDER O'NEAL B.B. Devis

REDDINGS

THIRD WORLD

NEW EDITION

ERAMUS HALL

COLORS

GAP BAND

TWIN IMAGE

ALFONSO RIBEIRO

REDERICK

KLYMAXX

TEENA MARIE

JERSEY JAM

PETER BROWN

HOTEGAL:

COMMODORES

WHAM!

JESSE JOHNSON

TINA TURNER

WILTON FELDER ALEXANDER O'NEAL MADONNA GLENN JONES TEMPTATIONS KLYMAXX HOTLEGS: PATTI LABELLE DEBARGE ASHFORD & SIMPSON LUTHER VANDROSS MAZE MANHATTANS
HALL & OATES
WISH
SADE
KOOL & THE GANG
Hottest:

PROCESS & THE DOO KOOL & THE GANG REDDINGS MELBA MOORE MELBA MOORE
HOttest:
NARADA MICHAEL WA
ALEXANDER O'NEAL
COMMODORES
WILTON FELDER
MADONNA

# WANM/Tallahasse Joe Bullard

JOE BUILBERT
KOOL & THE GANG
WHITNEY HOUSTON
CHANGE
TWIN IMAGE
STEVE ARRINGTON
SERGIO MENDES
EDDLIE DENDES
EDDLIE LEVERT
HOTTEST:
HOTTEST:
HATTI LABELLE
WILTON FELDER
WARWICK & JONE
CHAKA KHAN
COMMODORES

WTMP/Tampa Michaels/Moor MICHAeIS/MOOFE
PRINCE
ROOL & THE GANG
GLENN JONES
GEORGE DUKE
CHAMPAIGN
THOMAS MCCLARY
ERAWUS HALL
APOLLONIA 6
NEW EDITION
CHANGE
PROCESS & THE DOD
DAVID SAMBORN
SIEDAH GARRETT
HOCLESIC
COMMODORS
WHAMI
WILTON FELDER
TINA TURNER
HALL & OATE

GEORGE BENSON AMII STEWART AMII STEWART
HOTTEST:

KEITH POLE GAP BAND
GEORGE BENSON
JEFF LORBER
REDDINGS
HOTTEST:
COMMODORES
WILTON FELDER
LUTHER VANDROSS
JESSE JOHNSON
FATTI LABELLE

LOTHER VANDOOS
FREDERICK
SIEDAH GARRETT
MIDNIGHT STAR
APOLLONIA 6
NEW EDITION
KOOL & THE GANG
HOTEST
COMMODORES
TINA TURNER
DAZZ BAND
ROCK MASTER SCOTT GREG KIHN
HOTTEST:
TEENA MARIE
WHAM!
UTFO
DAZZ BAND
WILTON FELDER

# WGCI/Chicago Graham Armstrong

KOOL & THE GANG NEW EDITION NEW EDITION ALEXANDER O'NEAL STEVE ARRINGTON WHITNEY HOUSTON WHITINEY HOUSTON
RUN D.M.C.
USA FOR AFRICA
RAPFIN DUKE
OPUS TEN
HOTLEST:
TINA TURKER
COMMODORES
NEW JERSEY MASS C
WHAM!
MAN PARRISH

# WBLZ/Cincinnati Brian Castle

ALEXANDER O'NEAL FRANKIE GOES TO H SADE MARY JANE GIRLS WILTON FELDER SHALAMAR SHALAMAR
HOTTEST:
KLYMAXX
FOREIGNER
JESSE JOHNSO
TINA TURNER
MADONNA

# WZAK/Cievel Lynn Tolliver

Lynn Tollwer
GEORGE BENSON
NEW EDITION
GWEN GUTHRIE
TWIN IMAGE
TEENA MARIE
REDDS & THE BOYS
REO SPEEDWAGON
HOLLEST
PRINCE
WHAM!
COMMODORES
NEW JERSEY MASS C
TINA TURNER

B.B. KING PHIL COLLINS

PHIL COLLINS
CHANGE
MADONNA
MELBA MOORE
REDDINGS
STEVE ARRINGTON
SIEDAH GARRETT
WHITNEY HOUSTON
TEMPTATIONS
HOLDEN
WONDER & WARNICK
LUTHER VANDROSS
COMHODORES
MAZE

WJLB/Detroit

SAM BOSTIC KOOL & THE GANG MARY JANE GIRLS REDDINGS THIRD WORLD HOTCEST: PHILIP BAILEY WILTON FELDER FREDERICK DIANA ROSS WHAM!

REDDINGS SADE SADE
GAP BAND
NEW EDITION
THIRD WORLD
HOTTEST:
WHAM!
DAZZ BAND
COMMODORES RUN D.M.C. JESSE JOHNSON WVKO/Columbus K.C. Jones

WZEN/St. Louis Doug Harris

# KSOL/San Francisco

# SOUTH

# WRDW/Augusta Charlotte Logan

SOS BAND DEBARGE REDDINGS CARCL LYNN TOWNES SAM BOSTIC SADE NEW EDITION AL JARREAU GLENN JONES HOTEBEL:

REDDS & THE BOYS Hottest: DEBARGE PATTI LABELLE NEW EDITION COMMODORES CAROL LYNN TOWNES

WHUR/Washington Libby Lawson NEW EDITION
NEW JERSEY MASS C
DEUCE
GEORGE DUKE
SHALAMAR
BILLY OCEAN
CHAMPAIGN
HOTCEST
WHAM!
PHILIP BAILEY
PATTI LABELLE
COMMODORS
LUTHER VANDROSS

COMMODORES POINTER SISTERS KURTIS BLOW

USA FOR AFRICA SIEDAH GARRETT LILLO THOMAS GLENN JONES ALFONSO RIBEIRO BRONSKI BEAT HOTLEST MAZE WILTON FELDER SIEDEY, JASPER & JESSE JOHNSON

# WTKL/Baton Rouge Guy Broady

KQXL/Baton Rouge Gaylord Boyd

MARY JANE GIRLS NEW EDITION

# WEST

KDKO/Englewood SADE MIDNIGHT STAR SOS BAND B.B. KING LILLO THOMAS GAP BAND OPUS TEN ZADORA & JACKSON SPARKY D HOTLEST. ASHFORD & SIMPSON COMMODORES WHAM!

# COMMODORES WHAM! JESSE JOHNSON TINA TURNER

PHILIP BAILEY
SWITCH
WHITMEY HOUSTON
JESSE JOHNSON
BILLY OCEAN
HOLTEST:
JOHNNY GILL
JENNY BURTON
THIRD WORLD
LUTHER VANDROSS
SADE

Jack Patterson

GEORGE BENSON
NEW EDITION
WHODINI
LISA LISA
OPUS TEN
WIZ KID
MELBA MOORE
SHALAMAR
CON FUNK SHUN
JENNY BURTON
TENDS & THE BOYS
THOMAS MCCLARY
BOTTERS THOMAS MCCLARY
HOTTEST:
ROXANNE SHANTE
ROXANNE & UTFO
WILTON FELDER
WHAM!
JESSE JOHNSON

KACE/Los Angeles ANTHONY WATSON GEORGE DUKE

PHIL COLLINS
JULIAN LENNON
SIEDAH GARRETT
AL JARREAU
GLENN JONES
WHITNEY HOUSTON
JEAN-LUC PONTY
NEW EDITION
GEORGE BENSON
HOLLES

# KUKQ/Phoenix

WHITNEY HOUSTON PROCESS & THE DOO WHITNEY HOUSTON
PROCESS & THE DOO
OPUS TEN
EUGENE WILDE
ALEKANDER O'NEAL
ROBEY
REDDING
REDDING
REDDING
MICK JAGGER
AL JARREAU
TEMPTATIONS
BOTTEN
BOTTEN
MARY JANE GIRLS
MAZE
JESSE JOHNSON
READY FOR THE WOR
SADE

DUMT LINGSEY
APOLLONIA 6
PROCESS & THE DOO
SADE
SAM BOSTIC
TEMPTATIONS
CON FUNK SHUN
NEW EDITION
SERGIO MENDES
HOLLEST
COMMODORES
ASHFORD & SIMPSON
TINA TURNER
WILTON FELDER

KOOL & THE GANG
NEW BDITION
LOUIS JORNSON
ALPONSO RIBEIRO
TEMPTATIONS
B.B. KING
KLYMAXX
CON FUNK SHUN
HOLLEST:
TIMA TURNER
POINTER SITERS
JESSE JOHNSON
CHAKA KHAN
PRINCE

NEW EDITION
HALL & OATES
FATBACK
KOOL & THE GANG
REDDINGS
GEORGE BENSON
SHALAMAR

# WLOU/Louisville Tony T. Fields

Tony T. Fields
STEVE ARRINGTON
STIVERS JACKSON
ROBOTOS
LEENN JONES
J. BLACKFOOT
WHITTEY HOUSTON
MINNIGHT STAR
DAVID SANBORN
KOFFIE
ROXANNE SHANTE
FREDERICK
CHAMPAIGN
DIANA ROSS
WHAMI

Verno Wells
HAROLD FALTERMEYE
TEMPTATIONS
AUGUNE WILDE
BUGENE WILDE
REW JEESE MASS C
HITNEY HOUSTON
SYELLO
OPUS TEN
HOTCESE:
MAZE
CHAKA KHAN
POINTER SISTERS

# WJJS/Lynchbi Lad Goins

NEW EDITION
ROOL & THE GANG
SYLVERS
REDDINGS
CON FUNK SHUN
TEMPTATIONS
GEORGE BENSON
MADONNA
ROXANNE & UTFO
CHANGE

**85 Reporting Stations 83 Current Reports** 

> playlist this week: WDAO/Dayton WLUM/Milwaukee

The following stations reported a frozen

# **MIDWEST**

none Hottest: HALL & OATES WHAM! FREDERICK SHALAMAR NEW EDITION GEORGE BENSON
SAM BOSTIC
KOOL & THE GANG
MELBA MOORE
TEMPTATIONS
NEW EDITION
GREG KIHN

CASHMERE SADE SADE TEMPTATIONS GEORGE BENSO ERAMUS HALL ERAMUS HALL
REDDINGS
PREDERICK
GLENN JONES
CURTIS HAIRSTON
DAVID SANBORN
MIDNIGHT STAR
HOTLEST
HE WOR
GLADYS KNIGHT
PATTI LABELLE
NEW JERSEY MASS C
DEBARGE

## WLUM/Milwaukee Jim Brown

WTLC/Indianapolis

none
Hottest:
DIANA ROSS
PHIL COLLINS
HALL & OATES
DEBARGE
BILLY JOEL WWWS/Saginaw Kermit Crockett SHALLMAR
BAD BAND
KLOCKWIZE
PROCESS & THE DOD
DREAMBOY
KOOL & THE GANG
CON FUNK SHUN
OPUS TEN
HOTTER
HOTTER
LUTHER VANDROSS
MARY JANE GIRLS
ASHBORD & SIMPSON
WHAM!
MAZE

KMJM/St. Louis Ron Atkins NEW EDITION
MAN PARRISH
(0-T. HUSH
CHANGE
CHANGE
LEVERT
JUNIE MORRISON
ELYMAXX
CURTIS HARRSTON
WHITHEY HOUSTON
HOTHEY
JESSE JOHNSON
CAPTAIN ROCK
ALEXANDER O'NEAL
MINNIGHT STAR
JEFF LORBER

Doug Harris

KLIQUE

KLIQUE

WILTON FELDER

PATTI LABELLE

SADE OCEAN

BLE KING

CLENN JONES

TEMPTATIONS

STEVE ARRINGTON

PROCESS & THE DOO

JESSE JONNSON

BOTTON

BOTTON

LUTHER VANDROSS

COMMODORES

WHAMI

WILTON FELDER

DIANA ROSS

# WVOI/Toledo Maxx Myrick

BILLY OCEAN
TWIN IMAGE
ERAMUS HALL
GEORGE BENSON
NEW EDITION
GLENN JONES
READY FOR THE WOR
ALFIE
HOTTEST.





# NATIONAL AIRPLAY/50

# March 15, 1985

,				The second second		
Three Two	Lest		Total Reports/Adds	Heavy	Medium	Light
Weeks Weeks	-	BELLAMY BROTHERS/I Need More Of You (MCA/Curb)	162/0	135	24	3
11 7	5	DON WILLIAMS/Walkin' A Broken Heart (MCA)	160/1	130	23	7
7 5	3	ALABAMA/There's No Way (RCA)	164/0	119	42	3
16 11	8	JOHN SCHNEIDER/Country Girls (MCA)	161/0	117	32	12
12 8	7	EARL THOMAS CONLEY/Honor Bound (RCA)	161/0	119	28	14
13 9	6	ANNE MURRAY/Time Don't Run Out On Me (Capitol)	161/0	113	45	3
18 15	10 6	WENTY DOCERS (Cross (PCA)	157/0	131	18	8
5 3		KENNY ROGERS/Crazy (RCA)	163/0	104	56	3
21 16	_	JUDDS/Girls Night Out (RCA/Curb) NITTY GRITTY DIRT BAND/High Horse (WB)	157/0	121	24	12
14 12	9	RAY CHARLES w/WILLIE NELSON/Seven Spanish Angels (Columbia)	152/0	130	17	5
8 4	-	) JOHNNY LEE/Rollin' Lonely (Full Moon/WB)	159/0	92	59	8
17 14	_	DOLLY PARTON/Don't Call It Love (RCA)	161/1	70	82	.9
23 20		JANIE FRICKE/The First Word In Memory Is Me (Columbia)	156/0	69	<i>75</i>	12
20 18		GEORGE STRAIT/The Cowboy Rides Away (MCA)	157/0	64	78	15
26 24		WAYLON JENNINGS/Waltz Me To Heaven (RCA)	157/1	71	67	19
27 22		MICKEY GILLEY/I'm The One Mama Warned You About (Epic)	151/0	49	86	16
28 25	19	HANK WILLIAMS JR./Major Moves (WB/Curb)	154/2	50	78	26
30 27		S STEVE WARINER/What I Didn't Do (MCA)	125/0	84	25	16
4 2	_	B. MANDRELL/L. GREENWOOD/It Should've Been Love By Now (MCA)	156/1	38	94	24
31 26	4	REBA McENTIRE/Somebody Should Leave (MCA)	155/2	28	102	25
32 29		EDDIE RABBITT/Warning Sign (WB)	151/5	19	107	25
37 30	4	SAWYER BROWN/Step That Step (Capitol/Curb)	152/5	28	97	27
33 28	_	SYLVIA/Fallin' In Love (RCA)	155/6	15	96	44
39 34		A THE STATE OF BIBLIDS III ( Land (Enjo)	149/7	17	92	40
40 35		A New York Minute (Enic)	148/8	10	98	40
44 37	~	The section (1/2)	134/1	<i>30</i>	77	27
34 31		RESTLESS HEART/Let The Heartache Ride (RCA)	140/4	18	<i>83</i>	<i>39</i>
36 32	2 30	B EXILE/Crazy For Your Love (Epic)	103/0	40	48	15
1 6	13 2	9 LEE GREENWOOD/You've Got A Good Love Comin' (MCA)	96/0	49	33	14
	_	The same and the same same same same same same same sam	141/11	6	88	47
48 40			135/12	8	77	<i>50</i>
•		WB)	129/11	15	67	47
42 38		Coing Out Of My Mind (WR/Curh)	139/14	5	72	62
- 49 DDF 0.1		- A Courboy (MR)	119/36	2	<b>52</b>	65
BREA		The second state of the se	123/15	3	55	65
BREA		Topposso (MCA)	113/25	2	50	61
46 43		MAINES BROTHERS BAND/Everybody Needs Love (Mercury/PG)	101/8	5	54	42
50 45	5 40 6	NICOLETTE LARSON/Only Love Will Make It Right (MCA)	96/4	3	<i>57</i>	36
2		KEITH STEGALL/California (Epic)	107/9	4 -	50	53
		KENDALLS/Four Wheel Drive (Mercury/PG)	107/12	2	56	49
	8 45	GAIL DAVIES/Nothing Can Hurt Me Now (RCA)	103/5	1	54	48
BREA		MERLE HAGGARD/Natural High (Epic)	110/40	3	33	74
DKEA	47	GENE WATSON/One Hell Of A Heartache (MCA/Curb)	93/8	2	50	41
9 1	9 26 4	4 THE STATLERS/My Only Love (Mercury/PG)	69/0	15	27	27
	3 27 4	5 GLEN CAMPBELL/A Lady Like You (Atlantic America)	62/0	15	25 27	22
10 1		6 MICHAEL MARTIN MURPHEY/What She Wants (EMI America)	53/0	13	27	13
DEBL	IT C	MEL McDANIEL/Let It Roll (Let It Rock) (Capitol)	92/35	2	26	64
	3 34 4	B DAVID ALLAN COE/She Used To Love Me A Lot (Columbia)	56/0	7	32	17
	0 36 4	JOHN FOGERTY/Big Train (From Memphis) (WB)	73/2	4	. 41	28 17
	7 33	60 GEORGE JONES w/BRENDA LEE/Hallelujah, I Love You So (Epic)	51/0	16	18	
1 ,,,,						

# **MOST ADDED** ®

RICKY SKAGGS (48) Country Boy (Epic) **CRYSTAL GAYLE (43)** Nobody Wants To Be Alone (WB) MERLE HAGGARD (40) Natural High (Epic) **CONWAY TWITTY (36)** Don't Call Him A Cowboy (WB) **MEL MCDANIEL (35)** Let It Roll (Let It Rock) (Capitol) OAK RIDGE BOYS (28) Little Things (MCA) **EMMYLOU HARRIS (26)** White Line (WB) **BARBARA MANDRELL (25)** There's No Love In Tennessee (MCA) ED BRUCE (24) When Givin' Up Was Easy (RCA) **RAZZY BAILEY (19)** Modern Day Marriages (MCA)

# HOTTEST

RAY CHARLES w/WILLIE NELSON (97) Seven Spanish Angels (Columbia) KENNY ROGERS (63) Crazy (RCA) ALABAMA (56) There's No Way (RCA) **BELLAMY BROTHERS (53)** I Need More Of You (MCA/Curb) **DON WILLIAMS (45)** Walkin' A Broken Heart (MCA) **NITTY GRITTY DIRT BAND (43)** High Horse (WB) **EARL THOMAS CONLEY (38)** Honor Bound (MCA) JOHN SCHNEIDER (34) Country Girls (MCA) **JUDDS (33)** Girls Night Out (RCA/Curb) STEVE WARINER (30) What I Didn't Do (MCA)

MOST ADDED & MOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

# **BREAKERS**

## **CONWAY TWITTY**

Don't Call Him A Cowboy (WB)

On 73% of reporting stations. Rotations: Heavy 2, Medium 52, Light 65, Total Adds 36 including WKYG, WXTU, WNYR, WCOS, WFNC, KILT-FM, KKYX, WSLR, WCXI, WQHK, WFMS, WDAF, KEBC, KIK-FM, KYGO, KNIX, KCUB. A most added record. Debuts at number 34 on the Country chart.

# BARBARA MANDRELL

There's No Love In Tennessee (MCA)

On 69% of reporting stations. Rotations: Heavy 2, Medium 50, Light 61, Total Adds 25, WPTR, WRKZ, WFNC, WNOX, WSIX, KYXX, WONE, WKKQ, WQHK, KXXY, WIL, KKCS, KFTN, KCBQ, KSAN. A most added record. Moves 50-36 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 3-11-85.

# MERLE HAGGARD Natural High (Epic)

On 67% of reporting stations. Rotations: Heavy 3, Medium 33, Light 74, Total Adds 40, WGNA, WQBE, WIXY, KXYL, WCOS, KIKK, WMC, WKIX, WQYK, WUSQ, KJJY, KEBC, KTPK, KUGN, KRPM. A most added record. Debuts at number 42 on the Country chart.



THE BELLAMY BROTHERS

Howard and David Bellamy

MCA RECORDS

Thanks for Number One.



# **NEW & ACTIVE**

GENE WATSON "One Hell Of A Heartache" (MCA/Curb) 93/8
Rotations: Heavy 2, Medium 50, Light 41, Total Adds 8, WXTU, KIX106, WVMI, WDXE, KXXY, KUUY, KKCS, KNIX. Heavy: KIKK, WOKK. Medium: WTSV, KRMD, KVOO, KFDI, KSOP.

MEL McDANIEL "Let it Roll (Let it Rock)" (Capitol) 92/35

Rotations: Heavy 2, Medium 26, Light 64, Total Adds 35 including WRKZ, WXTU, WILQ, KASE, KIKK, KSSN, WAMZ, KKYX, WUSQ, WSLR, KWMT, WFMS, KEBC, KTPK, KUGN, KFRE, KCBQ. Debuts at number 47 on the Country chart.

BILL MEDLEY "Is There Anything I Can Do" (RCA) 76/8
Rotations: Heavy 0/0, Medium 24/0, Light 52/8, Total Adds 8, WPTR, WKYG, WXTU, KLLL, WTHI, KIK-FM, KUGN, KQIL. Medium: WDSY, WEZL, WUSY, WQYK, WUSQ, WITL, KRSY.

RICKY SKAGGS "Country Boy" (Epic) 68/48
Rotations: Heavy 3, Medium 20, Light 45, Total Adds 48 including WXKW, WIXL, WPOR, KMML, WSOC, WESC, WCMS, WQYK, KTPK, KFDI, KRST, KWJJ, KSON, KCUB.

CRYSTAL GAYLE "Nobody Wants To Be Alone" (WB) 63/43
Rotations: Heavy 1, Medium 18, Light 44, Total Adds 43 including WOKQ, WDSY, KASE, WSOC, WCOS, KSSN, WIRK, WONE, WTSO, KTTS, KFDI, KLZ, KCCY, KGA.

VINCE GILL "True Love" (RCA) 62/16
Rotations: Heavy 1, Medium 14, Light 47, Total Adds 16, WGNA, WTSV, WAJR, WDSY, WIXY, KEAN, WEZL, WUSY, WFNC, KWMT, WITL, KEBC, WTOD, KMAK, KQIL.

TOM JONES "Give Her All The Roses" (Mercury/PolyGram) 55/5

Rotations: Heavy 1, Medium 18, Light 36, Total Adds 5, WSOC, KLLL, WQYK, KWMT, KUGN. Heavy: KKYX. Medium: WSNO, WYII, WEZL, WITL, WTOD, KVOO, KRSY, KSOP. DEL SHANNON "In My Arms Again" (WB) 54/3
Rotations: Heavy 1, Medium 8, Light 45, Total Adds 3, KWMT, KEBC, KTPK. Heavy: KIKK. Medium: WSNO, WYII, KMML, KKYX,

DAVID FRIZZELL "Country Music Love Affair" (Viva) 49/0

Rotations: Heavy O, Medium 19, Light 30, Total Adds O. Medium: WSNO, WYII, KKYX, KRMD, WIRK, WCXI, WITL, KFDI, KTOM,

# SIGNIFICANT ACTION

Rotations: Heavy 1, Medium 9, Light 38, Total Adds 13 including WTSV, CHOW, WXBQ, WGTO, WWOD, KKYX, KEBC, KIOV, WWJO, KGA.

MASON DIXON "Only A Dream Away" (Texas) 44/10
Rotations: Heavy 2, Medium 13, Light 29, Total Adds 10, WXTU, CHOW, WEZL, KSSN, KYKX, KLLL, KYXX, WMNI, KMPS, KIGO. ED BRUCE "When Givin' Up Was Easy" (RCA) 40/24

Rotations: Heavy O, Medium 9, Light 31, Total Adds 24 including WTSV, KRRV, WESC, WCMS, WTQR, KXXY, KFDI, KMAK, KGA, KCUB.

EMMYLOU HARRIS "White Line" (WB) 37/26
Rotations: Heavy O, Medium 7, Light 30, Total Adds 26 including WBOS, WPOR, WNOX, WDXE, KRMD, WTQR, KXXY, KVOO, KFRE, KGA.

CON HUNLEY "I'd Rather Be Crazy" (Capitol) 36/12
Rotations: Heavy 0, Medium 3, Light 33, Total Adds 12 including WGNA, WBGW, WYNK, WXBQ, WOKK, KKYX, KEBC, KXXY, WTOD, KRWQ.

LOBO "Am I Going Crazy" (Evergreen) 35/5 m 5, Light 30, Total Adds 5, WGNA, WBGW, KEBC, KRKT, KGA. Medium: WVAM, WDXE, WCUZ.

JIMMY BUFFETT "Who's The Blonde Stranger?" (MCA) 34/5
Rotations: Heavy 0, Medium 13, Light 21, Total Adds 5, WXTU, CHOW, WAMZ, WOKK, KEBC. Medium: WILQ, WCUZ, KFDI,

RAZZY BAILEY "Modern Day Marriages" (MCA) 33/19
Rotations: Heavy 0, Medium 7, Light 26, Total Adds 19 including WQBE, WTSV, WYNK, KKYX, WFMS, KTPK, KUZZ, KQIL, KSON,

JUDY RODMAN "I've Been Had By Love Before" (MTM) 32/7
Rotations: Heavy 0, Medium 5, Light 27, Total Adds 7, WVAM, WTSV, WAJR, CHOW, KKYX, WITL, KTTS, KRWQ. Medium: KRKT, KRSY, KIGO.

OAK RIDGE BOYS "Little Things" (MCA) 28/28
Rotations: Heavy 2, Medium 7, Light 19, Total Adds 28 including WYRK, WBOS, KIX106, WUSY, WAMZ, WMC, WUBE, WIL. KFRE, KSOP.

Rotations: Heavy 1, Medium 2, Light 23, Total Adds 1, KKYX. Heavy: WCUZ. Medium: WYII. Light: WIXY, WGTO, WCMS, KFGO, KFDI, KRKT, KIGO.

EXILE "Stay With Me" (MCA/Curb) 25/16 Rotations: Heavy O, Medium 2, Light 23, Total Adds 16 including WGNA, WOKQ, KEAN, KHEY, KYXX, WUBE, KXXY, KVOO,

RAY STEVENS "It's Me Again Margaret" (MCA) 24/4
Rotations: Heavy 1, Medium 4, Light 19, Total Adds 4, WFNC, KWMT, KFRE, KIGO. Heavy: KFDI. Light: WVAM, KRRV, WGTO,

DAN SEALS "My Old Yello Car" (Liberty) 22/16
Rotations: Heavy 0, Medium 4, Light 18, Total Adds 16 including WVAM, WIXL, WYNK, KRMD, WONE, KRKT, KRWQ, KRSY,

LEON EVERETTE "Too Good To Say No To" (Mercury/PolyGram) 21/14

ng WVAM, WYII, KMML, KASE, WDXE, WIRK, KEBC, KTTS, KSOP,

CARL JACKSON "All That's Left For Me" (Columbia) 20/0

avy 0, Medium 5, Light 15, Total Adds 0. Medium: WCXI, WITL, KTTS, KFDI: Light: WSNO, WYII, WQYK, WAXX,

TERRI GIBBS "A Few Good Men" (WB) 15/13

Rotations: Heavy O, Medium 1, Light 14, Total Adds 13 including WVAM, WSNO, WQBE, KEAN, KRMD, WCUZ, KXXY, KRWQ, WRIGHT BROTHERS "Fire In The Sky" (Mercury/PolyGram) 15/7
Rotations: Heavy 0, Medium 0, Light 15, Total Adds 7, WBGW, WSNO, WYII, WFNC, WIRK, WMNI, WTOD. Light: WEZL, KMAK,

LOUISE MANDRELL "Maybe My Baby" (RCA) 13/13 Rotations: Heavy 0, Medium 1, Light 12, Total Adds 13 including WBGW, WSNO, KEAN, KXYL, WGTO, WCXI, KRKT, KRWQ, KQIL, KRSY, KIGO.

GARY WOLF "It's My Life" (Mercury/PolyGram) 13/1 Rotations: Heavy O, Medium 2, Light 11, Total Adds 1, KKYX. Medium: KSOP. Light: WSNO, WOKK, WCMS, KRMD, WCXI, KFGO,

KTTS. WTOD.

DEBONAIRES "I'm On Fire" (MTM) 12/9

Rotations: Heavy 1, Medium 1, Light 10, Total Adds 9, WGNA, WYII, KEAN, KRRV, KASE, WSM, WCUZ, WTOD, KQIL.

BRUCE SPRINGSTEEN ''I'm On Fire'' (Columbia) 12/3

Rotations: Heavy 0, Medium 4, Light 8, Total Adds 3, WOKQ, WUSN, KCCY. Medium: WBGW, KLVI, KPLX. Light: WDSY, KYKX,

MIKE MARTIN "Temptations" (Compleat/PolyGram) 12/0

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 0. Light: WGNA, WYII, WCMS, WKIX, KRMD, KFGO, KEBC, KTOM, KSOP. STEVE WARINER "When We're Together" (RCA) 11/9

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 9, WVAM, WOKQ, WIXL, WESC, WNOX, WDXE, WCMS, KQIL, KRSY. Light: WSNO, KRWQ.

WOLVERINE CANYON "Two People Making Love" (MCA) 10/1

O, Medium 3, Light 7, Total Adds 1, WSNO. Medium: WVAM, WEZL, KIGO. Light: WYII, WDXE, KRSY.

LEON RAINES "It Happens Every Time" (Atlantic America) 10/1

ns: Heavy 0, Medium 1, Light 9, Total Adds 1, WDXE. Light: WSNO, KRRV, WAXX, KFGO, KEBC, KTTS.

McCAIN BROTHERS "If Love Was A Crime" (Rise & Shine) 9/2
Rotations: Heavy 0, Medium 0, Light 9, Total Adds 2, KKYX, KEBC. Light: KXXY, KVOO, KEIN, KIGO. STEVE EARLE "A Little Bit In Love" (Epic) 9/1

s: Heavy 0, Medium 1, Light 8, Total Adds 1, WSNO, Medium; KMML, Light; WIXY, WYII, WGTO, WWOD, WCUZ, KIOV.

JOHNNY PAYCHECK "You're Every Step I Take" (AMI) 8/5
Rotations: Heavy 0, Medium 0, Light 8, Total Adds 5, WCMS, KXXY, KTTS, KVOO, KTOM. Light: KRMD, WCXI.

# **COUNTRY ALBUM TRACKS**

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

ALABAMA/Down On Longboat Key (RCA)

ALABAMA/Forty Hour Week (RCA)

GEORGE STRAIT/Any Old Time (MCA)

SHELLY WEST/I'll Dance The Two-Step (Viva)

JUDDS/Drops of Water (RCA/Curb)

**EMMYLOU HARRIS**/Rhythm Guitar (WB)

**DOLLY PARTON/Tie Our Love (RCA)** 

GEORGE STRAIT/The Fireman (MCA)

**DOLLY PARTON & KENNY ROGERS/Real Love (RCA)** 

SHELLY WEST/Don't Make Me Wait On... (Viva)

STEVE WARINER/Heart Trouble (MCA)

JUDDS/Bye Bye Baby Blues (RCA/Curb)

ALABAMA/Can't Keep A Good Man Down (RCA)

GAIL DAVIES/Break Away (RCA)

EARL THOMAS CONLEY/Love Don't Care (RCA) GUS HARDIN/What We Gonna Do (RCA)

40 Hour Week 40 Hour Week Does Fort Worth Ever... Don't Make Me Wait On... Why Not Me? The Ballad Of Sally Rose

Real Love Does Fort Worth Ever ...

Real Love

Don't Make Me Wait... One Good Night Deserves...

Why Not Me?

40 Hour Week Where Is A Woman To Go?

Treadin' Water Wall Of Tears

If it's performance you want ... you got it!



RR 🥸 BB 🐠

CRYSTAL GAYLE "Nobody Wants To Be Alone"

**CONWAY TWITTY** "Don't Call Him A Cowboy" 129057



EW & ACTIVE

One Of The Most Added

RR 63/43 BB (64)



# Regional Adds & Hots

MOST ADDED

EAST Merle Haggard (Epic) Ray Charles w/Willie Nelson (Columbia Oak Ridge Boys (MCA) Bellamy Brothers (MCA/Curb

HOTTEST MOST ADDED

HOTTEST Alabama (RCA)

MOST ADDED Crystal Gayle (WB) Merie Haggard (Epic) Ray Charles w/Willie Nelson (Columb

WFMS-FM Indianapolis, IN

Ricky Skaggs (Epic)

SOUTH Ray Charles w/Willie Nelson (Columb

HOTTEST

Kenny Rogers (RCA)

MOST ADDED

WEST

HOTTEST

Ricky Skaggs (Epic) Conway Twitty (WB) Ray Charles w/Willie Nelson (Columbia) Kenny Rogers (RCA)

EAST

WPTR Albany, NY

WCAO Buftimore, MD

BROCE SPRINGSTERN STEVE WARRIER EXILE CRYSTAL GAYLE DAN SRALS NERLE HAGGARD HOCLOB: DON WILLIAMS ANNE MORRAY DOLLY PARTON SAWYER BROWN SAWYER BROWN

WRKZ-FM Herahey, PA

WIXL-FM Newton, NJ

WKYG Parkersburg, WV

T.G. SHEPPARD CONWAY TWITTY BILL MEDIZY LISA ANCELLE HOTTOSIC HAY CHARLES JOHN SCHNEIDER BELLANY BROTHERS SAWYER BROWN HONNIE MCDOWELL WXTU Philadelphia, PA

Philadespria, PA
AGAN SARES
JIRNY SIPPETT
JIRNY SIPPETT
AGATE INVIES
HERGEAD
CON HURSEY
HERGEAD
CON HURSEY
HERGEAD
TON HURSEY
HERGEAD
TON HURSEY
HERGEAD
TON HURSEY
HERGEAD
TON HURSEY
HASEN DIXON
BARBAN HARDONIL
ALARMAN
HARDONIL
HARDON

CRYSTAL GAYLE
VINCE GILL
HOTCOST:
KENNY ROGERS
DON WILLIAMS
ALABAMS
JUDOS
BELLAMY BROTREIS

WPOR-FM Portland, ME

Hottest: DON WILLIAMS BELLAMY BROTE SAWYER BROWN ALABAMA JANIE PRICKE

ROWLE MODELE
JOHN CONCRE
GRAY MYNETTE
GRAY MYNETTE
GRAY MYNETE
GRAY MYNETE
GRAY MYNETE
MOGRAF
EXIL
RAY CLARES
EANY CLARES
DON WILLIAMS
BELLAMY BOTHER
EARL THOMAS CONLE
MANY
EARL THOMAS CONLE

WIXY Springfield, MA

WSEN-AM/FM Syracuse, NY

JOHN CONLEE CHARLY MCCLAIN WHITES HOTTES: HOTTES: KENNY ROGERS ALABARA RAY CHARLES JUDOS

KIX106 Washington, DC

CHOW Welland, ONT

WWVA Wheelin

MIDWEST WMNI Columbus, OH WSLR Akron, OH

HOLLEST: RAY CHARLES KENNY ROGERS EARL THOMAS JUDOS DON WILLIAMS

WUBE-FM Cincinnati, OH

WGAR-FM Cleveland, Ol SAWYER BROWN PORESTER SISTED ZDDIE RABBITT

**MIDWEST** 

WONE Dayton, OH

KJJY Des Moines, !A

MERIE HAGGAID CONWAY TWITTY FORESTER SISTER HOTCEST: HOTCEST: HOTCEST ALABAMA RAY CHARLES JOHN SCHMEIDER EARL THOMAS CON

OAK RIDGE BOYS
CONNAY TWITTY
CRYSTAL GAYLE
MEL MCDANT EL
RICKY SKAGGS
HOTTERS
STATLE ES
STEVE WARRINER
CLEN CAMPBELL
RAY CHERES
KENNY ROGEIS

KFGO Fargo, ND

DAN SEALS
CRYSTAL GAYLE
KENDALLS
BARBARA MANDRELL
HOTLOST:
BELLANY BROTHERS
ALABAMA
EDOIR RABBITT
RAY CHARLES
DOLLY PARTON

RESTLESS HEART RONNIE MCDOWNI T.G. SHEPPARD HOTLEST; KENNY ROÆRS JUDDS RAY CHARLES STEVE WARINER ALABAMA

WWWW-FM Detroit, Mi

WCXI-FM Detroit, MI

KRRK E. Grand Forks, MN HOTTEST:
DON WILLIAMS
EARL THOMAS CONLE
BELLAMY BROTHERS
RAY CHARLES
NITTY GRITTY DIRT

WKMF Flint, MI

WQHK Ft. Wayne, IN WTSO Madison, Wi

WCUZ-AM/FM Grand Repids, MI

WIL-AM/FM St. Louis, MO

WTHI-FM Terre Haute, IN

RICKY SKAGGS
MERLE RAGGARD
MEL HCDANIEL
BILL MEDLEY
HOTCHAR:
RAY CHARLES
BELLANY BROTHERS
DOLLY PARTON
JUDOS
HICKEY GILLEY

WYOD Toledo, OH

DAMANA MANUREZAL
SHEM MER SON
MUITES
KHEMALAS
KHEMALAS
KHEMALAS
HICKETTE LANGON
JOHNY MODERCHAPE
KETHA TERGALA
KETHA TERGALA
KETHA TERGALA
TORNY MODERCHAPE
KETHA TERGALA
TERRI GIBBS
HOCKERS
HOCKERS HOLLEST:
KENNY POJERS
RAY CHARLES
DON WILLIAMS
EARL THOMAS O
BELLAMY BROTH K102 St. Paul, MN

RAZZY BAILEY
FORESTER SISTERS
DARBARA MANDRELL
COMMAY TWITTY
HOCTEST:
MAYLON JUNEINGS
ANNE MURRAY
STEVE MARIMER
JUDGE
KENNY ROGERS WAYLON JENNINGS CONMAY TWITTY HOCCOM'S HOCCOM'S JCHNNY LEE ANNE MURRAY ALABAM GRAY & WYNETTE MICKEY GILLEY KEBC-FM Oklahoma City, Or KFKF Kansas City, MO

WOW-AM/FW Omeha, NB

KTPK-FM Topeka, KS WLLR Davenport, IA

KIOV-FM Sloux Falls, SD NITTY GRITTY DIR KATHY MATTEA
MAINES BROTHERS
OAK RIDGE BOYS
CRYSTAL GAYLE
MEL MCDANCEL
HOTTERS
JUDOS KWEN Tuisa, OK

NITTY GRITTY DIRT SAWER BROWN RAY CHARLES KTTS-AM/FM Springfield, MC KVOO Tulsa, OK

LECH EVERETTE
CRYSTAL GAYLE
ED BRICE
JUDY FODMAN
JCHNNY PAYCHE
HOCCOSC:
KENNY ROCERS
HITTY GRITTY
EARL THOMAS O
BELLANY BROTH
GEORGE STRAIT CHIEF
CHYSTAL GAYLE
RD BRUCE
CARLETTE
DAN SEALS
JOHNNY PAYCHEC
CHMYLOU HARKES
RAZZY BAILLEY
BELLAMY BROTHE
ALABAMA
GEORGE STRAIT
COMMAY TWITTY
MERLE HAGGAND WWJO St. Cloud, MN

KFDI-AM/FM Wichite, KS

SOUTH

VINCE GILL
EXILE
TERRI GIBBS
DEBOGAIRES
OAK RIDGE BOYS
LOUISE MANURELL
ED BRUCE
HOCLESE,
DOLLY PARTON
JUEDS
EARL THOMAS CONLE
BELLARY BROTHERS
ARKE MURRAY

KRRV Alexandria, LA

KMML Amarilio, TX

MERIE RAGGANO
CRYSTAL GAYLE
LEON EVERSTIE
CARE, JACKSON
CARESTE
HOCKESE:
HOTY GRITTY DIRT
BELLANY BROTHERS
JUDGS
DOLLY PARTON
GEORGE STRAIT KPLX-FM Dallas/Ft. Worth

Hottest: RAY CHARLES GRORGE STRAIT

WYNK Baton Rogue, LA WTVY Dothen, Al

KLVI Besum CRYSTAL GAYLE HOLLEST: HANK WILLIAMS JR. ANNE MURRAY KENNY BOGERS JAME FRICKE RAY CHARLES

WVMI Blioxi, MS

FAYSTEWHILE, WE TO COMMAY THE TYPE TO COMMAY THE TYPE TO COMMAN THE TYPE TO COMMAN THE TYPE T

WZZK-FM Birmingham, AL

RICKY EKAGGS
RIC BRUCE
STEVE WARINER
LEON EVERETTE
HOLTOST
HOLTOST
ROMMER BROWN
ROMMIE MCDOWNEE
GRAY & WHETTI
RAY STEVENS WXBQ-FM Bristol, VA

K#LT-FM Houston, TX

WEZL-FM Charleston, SC

WSOC-FM

OAK RIDGE BOYS
GENE MATSON
LEON RAINES
EMMILGUI HARRIS
LEON EVERETTE
STEVE WAKINER
HOELGAS:
KENNY ROGERS
RAY CHARLES
NITTY GRITTY
RAY STEVENS WCOS-AMIFM Columbia, SC

CRYSTAL GRYLE
ED BRUCE
ED BRUCE
RICKY SEAGG
RICKY SEAGG
RILL MCDANIEL
RAZZY BALLEY
RASCH DIXON
BOTCHEST
EARL THOMAS CONLE
EARL THOMAS CONLE
MANDREIL & GREENM
JUCOS
RITTY GRITTY DIRT
RAY CHARLES

KYKX Longview, TX MERIE HAGGARD HASON DIXON HOTTOM HOTTOM HOTTOM DON WILLIAMS BELLAMY BROTHERS RAY CHARLES JUDDS WAYLON JENNINGS

KSSN Little Rock, AR

WAMZ-FM Louisville, KY

KLLL Lubbock, TX

WWOD Lynchburg, VA

CAK RYDGE BOYS
MERIE BRGGAND
MANDRELL 6 GREE
HOTTER:
RAY CHARLES
DOLLY PARTON
GEORGE STRAIT
MEL MCDANIEL
JUDGS

WGKX Memphis, TN

CRYSTAL GAYLE
CAR RIDGE BOYS
ED BRUCE
CON HUNGEY
JIMY BUFFETT
HOTTOST:
CHARLY MCCLAIN
REBA McENTIRE
ALABAMA

KENDALLS
GAIL DAVIES
T.G. SHEPPAHD
BARBARA MANDRELL
HOCTOSIC: NITTY GRITTY DIRT
JUDOS
ALABARA
DOLLY PARTON
MICKEY GILLEY

WCMS-FM Nortalk, VA

KYXX Odessa, TX

WPAP-FM Panama City, FL

WKIX Raleigh/I

CONMAY TWITTY
MERIE HAGGANO
DON WILLIAMS
ED BRUCE
HECH HCDANIEL
HOTCEST:
RAY CHARLES
KENNY BOOTH
NITTY GRITTY
JCHN FOCERTY NI COLETTE LAI GAIL DAVIES

KKYX San Anto GARY MOLF CURTIS POTTER HALCHAK & ROCKE MCCAIN BROTHERS JUDY RODMAN HOTCHET! RAY CHRIESE JOHN SCHREIDER EARL THOMAS COM NITTY GRITTY DI GEORGE STRAIT

KRMD-AM/FM Shreveport, L

HERIE BAGGARD RICKY SKAGGS T.G. SKEPPAND TON JONES GRAY & WYNKTTE LISA ANGELLE HOLLOWS

WEST

TERRI GIBBS
DAN SEALS
RICKY SKAGGS
LOUISE MANDRELL
ROTTESE HANK WILLIAMS JR.
JCHRNY LEE
RESTLESS HEART
RAY CHARLES
RITTY GRITTY DIRT

KIK-FM Anahelm, CA

KKAL Arrayo Gri

KUZZ Bakersfield, CA JCHNNY RODRIGUEZ RAZZY BAILEY Hottesk: DON WILLIAMS JCHNNY LEE ALABANA BELLAMY BROTHERS CHARLY MCCLAIN

KJOT Bolse, ID

none Bottest: none

GENE WATSON
BARBARA MANDRELL
CONMAY TWITTY
Hottest: KYGO-FM Denver, CO

CHARLY MCCLAR BARBARA MANDRI CORFAY TWITTY MERIE HAGGARD Hottest:

KUGN-FM Eugene, OR MERIE NAGJA NO
WILLY SHOTHERS
MEL HCDAKI EL
MAINES BODTHER
WHITTS
EMWILCU HARRIS
CONNAY TWITTY
DAN SEALS
CENTRAL GAYLE
TON JONES
BILL MEDLEY
ED BRUCE
RICKY SKRAGGS
HOTERS

RICKY SEMAGGS
MEL MCDANIEL
RAY STEVENS
EMPTICUL HARTS
OAK RIDGE BOYS
HOTTERST
KETNY ROGERS
RAY CHARLES
ALABAMA
BELLAMY BROTHERS

KMAK Fresno, CA

KEIN Great Falls, MT

KZLA/KŁAC Los Angeles, CA REBA MCENTIRE
EDOIR PARBITT
SHELLY MEST
SAWER BHOWN
SYLVIA
RESTLESS HEART
HOTCEST:
RAY CHARLES
DON WILLIAMS
DOLLY PARTOR
MAYLON JENNING

KNIX-FM Phoenix, AZ

SAMYER BROWN CONWAY TWITTY GENE WARSON HOLLEST: DON WILLIAMS STEVE WARINER MEL MCDANIEL JOHN SCHREIDER GLEN CAMPERLL

KFTN Provo, UT CRYSTAL GAYLE
MERIE HAGGARO
MEL MCDANI EL
EXILE
HOTLOST EL
EXILE
HOTLOST ES
DON WILLIAMS
BELLAHY BROTHER
EARL THOMBS CONI
RAY CHARLES

KCCY-FM Pueblo, CO

KRAK Sacramento, CA

MAINES BROTHERS
GRAY & WINETTE
GAIL DAVIES
KEITH STEGALL
HOTLES:
RAY CRARKES
KENNY ROGERS
JOHN SCHWEIDER

KTOM Salinas, CA

OAK RIDGE BOYS JOHNNY PAYCHEC TERRI GIBBS Hottest; HOTTEST; RAY CHARLES KENNY ROCER JCHNNY LEE ANNE MURRAY MLABAMA

HERLE HAGGARD
FORESTER SISTERS
BARBARA MANDRELL
HOTCHST:
RAY CHARLES
KERNY ROCEIS
EARL THOMAS CONLI
JOHN SCHNEIDER
ALLABAMA

MASON DIXON
CHARLY MCCLAIN
HOUSEST:
STEVE WARLINER
JOHN SCHNELDE!
KENNY POOERS
RAY CHARLES
SHELLY WEST KRPM Tacoma, WA

MERIE HACGARD
HAIMES END THER
HOTTEST:
RAY CHARLES
KENNY POGERS
ALABAMA
ANNE MURRAY
DOLLY PARTON

KGA Spoka

CRYSTAL GAYLE Hottest: BELLAMY BROTRES STEVE WARINER KCUB Tucson, AZ

150 Current Reports The following stations reported no change in their

**KBMR/Bismarck** The following stations failed to report this week and therefore

their playlists were frozen:

WHN/New York WTVY/Dothan WGKX/Memphis WKSJ/Mobile WLWI/Montgomery WPAP/Panama City WLLR/Davenport **KSO/Des Moines** KCJB/Minot WOW/Omaha WXCL/Peoria KGHL/Billings KVOC/Casper KCKC/San Bernardino

rotations this week WCAO/Baltimore WWVA/Wheeling KKAL/Arroyo Grande WBCS/Milwaukee

164 Reporters

# dult/Contemporary

Continued from Back Page

# **BREAKERS ®**

# **USA FOR AFRICA** We Are The World (Columbia)

82% of our reporters on it. Rotations: Heavy 21/21, Medium 53/53, Light 41/41, Total Adds 115 including WFBR, WKBW, 3WS, WTAE, WRMM, WSB-FM, 97AIA, WLTS, WCLR, 55KRC, WARM98, WLTF, KHOW, KMJI, KOST, and 100 more. Establishes an all-time A/C record for most adds in one week, last set with 99 adds. Debuts at number 17 on the A/C chart which sets a record for the highest entry of any song in its first week of release.

# SADE

# Smooth Operator (Portrait/CBS)

67% of our reporters on it. Rotations: Heavy 6/0, Medium 56/12, Light 33/11, Total Adds 23, WKBW, WLTS, 2WD, WMYX, KS94, KYKY, KMJI, KMGG, KKLT, KGW, B100, WAEB, WGY, WKGW, WGOW, KBOI, KDUK, KSL, KKPL, WTNY, WWPA, WXUS, KRNO. Debuts at number 22 on the A/C chart.

# NEW & ACTIVE

## LINDA RONSTADT "When I Fall in Love" (Asylum) 68/4

Rotations: Heavy 1/0, Medium 31/2, Light 36/2, Total Adds 4, WNIC, WBT, 3WM, WAHR. Heavy: WCCO. Medium: WKBW, WMJI, KS94, WGY, WMAZ, WSFL, WRVA, WHBY, WNAM, WISN, WHNN, KSL, WWNR, WEIM, WKNE, WSKI, WTNY, WSKY, WZLQ, WJBC, WCIL, WMT-FM, KWEB, WJON, WBOW, KTWO, KRSB, KALE, KRLB.

GEORGE BENSON "I Just Wanna Hang Around You" (WB) 66/23
Rotations: Heavy 1/0, Medium 30/7, Light 35/16, Total Adds 23, WFBR, 97AIA, WMYX, KHOW, KGW, WKYE, WBT, WRKA, WNAM, WHBC, KIOA, WMGN, KBOI, KDUK, WTKO, KRLB, WJBC, KEEZ, KWEB, WBOW, KFQD, KRNO, KWAV. Heavy:
WCCO. Medium: WRMM, WMAZ, WSFL, WRVA, WISN, WLTE, KSL, KIFM, WEIM, WKNE, WSKI, WSKY, WCKQ, WAGE, WAEV, WFFX, KTYL, WCIL, WMT-FM, KTWO, KQSW, KRSB.

SERGIO MENDES "Let's Give A Little More This Time" (A&M) 63/4
Rotations: Heavy 1/0, Medium 38/0, Light 24/4, Total Adds 4, WGOW, WISN, WAHR, KTYL. Heavy: WTKO. Medium: WFBR, WCCO, KOST, WSFM, WBT, WMAZ, WSFL, WRVA, WHBY, WNAM, WHBC, KIOA, WMGN, WLTE, WHNN, KSL, KKPL, WWNR, WEIM, WKNE, WKKI, WCHV, WGSV, WAGE, WKYX, WFFX, WJBC, WCIL, WMT-FM, KEEZ, KWEB, WJON, WBOW, KTWO, WBNO, WBS, KMGO, KALE.

KOOL & THE GANG "Fresh" (De-Lite/PolyGram) 59/14
Rotations: Heavy 0/0, Medium 28/5, Light 31/9, Total Adds 14, WKBW, WSNY, KHOW, WWOM, KEY103, K106, WRKA, WHBC, KRNT, KDUK, WTNY, WJBC, WBOW, KRSB. Medium: WFBR, WAEB, WSFL, WMGN, WHNN, KWAV, WWNR, WEIM, WKNE, WSKI, WWPA, WSKY, WCKQ, WCHV, WAGE, WKYX, WFFX, KTYL, WMT-FM, WJON, KQSW, KMGQ, KALE.

TINA TURNER "Private Dancer" (Capitol) 54/5
Rotations: Heavy 15/0, Medium 25/0, Light 14/5, Total Adds 5, WLTF, WEZC, WLHT, WMHE, KKUA. Heavy: 2WD, KLSI, KMGG, V100, WKJJ, WRAL, WMGN, WSKI, WWPA, WCKQ, WCHV, WKYX, KTYL, KKLV, KQSW. Medium: WTAE, Y97, WPJB, KVIL-, WOMC, KKLT, K101, WAEB, WICC, WSFM, WKYE, KEY103, WRKA, WLAC-FM, WAVE, WNAM, WENS, KOIL, KRAV, KVUU, WTNY, WSKY, WAHR, KRLB, WAEV.

# ALABAMA "There's No Way" (RCA) 53/7

Rotations: Heavy 6/1, Medium 25/2, Light 22/4, Total Adds 7, WMYX, WKYE, WGY, WAVE, WTRX, WISN, KKPL. Heavy: WKYE, WGY, WAVE, WTRX, WISN, KKPL. Medium: 97AIA, WCCO, K106, WBT, WMAZ, WSFL, WRVA, KIOA, KRNT, KBOI, WWNR, WKNE, WSKI, WSKY, WGSV, KRLB, KTYL, WJBC, WMT-FM, KEEZ, KTWO, KQSW, KRSB.

# WAR "Groovin" (Coco Plum) 50/12

Rotations: Heavy 0/0, Medium 21/1, Light 29/11, Total Adds 12, WARM98, WKYE, WSFL, WNAM, WISN, KBOI, KWAV, KIFM, WWNR, KRLB, WJBC, K99. Medium: WFBR, WCCO, WMAZ, KRNT, WEIM, WTKO, WSKI, WWPA, WCHV, WAHR, WAGE, WAEV, WFFX, KTYL, WCIL, WMT-FM, WJON, KQSW, KRSB, KALE.

# PAUL HARDCASTLE "Rain Forest" (Profile) 50/9

Rotations: Heavy 7/0, Medium 19/2, Light 24/7, Total Adds 9, K106, WSFL, WRVA, KKPL, WTKO, WAEV, WZLQ, KRSB, KALE. Heavy: KOST, KKLT, B100, WKYE, KFI, KWAV, WCIL. Medium: WICC, WHBY, KRNT, WMGN, KBOI, KIFM, WWNR, WEIM, WSKI, WSKY, WKYX, WMT-FM, KFSB, KEEZ, WJON, KRNO, KMGQ.

# **ROTATION BREAKOUTS**

	Total			
	Reports/Adds	Heavy	Medium	Light
PHIL COLLINS	141/0	128	13	0
2 JULIAN LENNON	139/0	125	14	0
3 REO SPEEDWAGON	135/0	123	12	0
<b>O COMMODORES</b>	134/1	103	27	4
5 BILLY JOEL	127/0	91	31	5
6 DeBARGE	131/4	70	49	12
7 WHAM!	111/0	62		6
8 KENNY ROGERS	109/0	61	42	6
9 MANHATTANS	118/4	45	60	13
10 ERIC CARMEN	110/3	59	40	11
BRUCE SPRINGSTEEN	107/12	27	65	15
@ MADONNA	114/18	19		22
13 DOLLY PARTON	103/3	38		12
14 DIANA ROSS	92/1	17		11
15 BARBRA STREISAND	106/8	23	1	20
16 FOREIGNER	<i>85/0</i>	29		6
USA FOR AFRICA	115/115	21	53	41
18 DAN HARTMAN	91/3	19	49	23
19 JANEY STREET	92/4	16	59	17
20 ANNE MURRAY	72/0	27	39	6
21 STEVE PERRY	68/0	15	40	<i>13</i>
2 SADE	95/23	6		33
23 CHICAGO	57/0	8		14
24 POINTER SISTERS	<i>55/1</i>	14	34	.\.\" <b>7</b>
25 DIONNE WARWICK & GLENN JONES	60/0	14	36	10

# **MOST ADDED** ®

**USA FOR AFRICA (115)** We Are The World (Columbia) **BILLY OCEAN (41)** Suddenly (Arista)

DAN FOGELBERG (39)

Go Down Easy (Full Moon/Epic)

DARYL HALL & JOHN OATES (35) Some Things Are Better Left Unsaid (RCA) **GEORGE BENSON (23)** 

I Just Wanna Hang Around You (WB) **SADE (23)** 

Smooth Operator (Portrait/CBS)

# HOTTEST

PHIL COLLINS (119) One More Night (Atlantic) **REO SPEEDWAGON (104)** Can't Fight This Feeling (Epic) **JULIAN LENNON (103)** Too Late For Goodbyes (Atlantic) COMMODORES (67) Nightshift (Motown) **BILLY JOEL (52)** Keeping The Faith (Columbia)

DeBARGE (34)

Rhythm Of The Night (Gordy/Motown)

ALAN GORRIE "Diary Of A Fool" (A&M) 48/0

Rotations: Heavy 1/0, Medium 27/0, Light 20/0, Total Adds O. Heavy: WWNR. Medium: WPIX, WCCO, KEY103, K106, WRVA, WHBY, WHBC, KRNT, KSL, KKPL, WKNE, WSKI, WTNY, WAHR, KRLB, WKYX, WAEV, WZLQ, WFFX, WJBC, WXUS, KEEZ, KWEB, WJON, KKLV, KTWO, KRSB.

CARS "Why Can't I Have You" (Elektra) 46/2
Rotations: Heavy 5/0, Medium 28/0, Light 13/2, Total Adds 2, WRAL, WLHT. Heavy: K106, WSKI, WCKQ, KEEZ, KALE. Medium: WFBR, WKBW, KVIL-FM, WLTF, WMJI, WSNY, KCNR, V100, WKYE, WKJJ, WRKA, WMAZ, WSFL, WTRX, WMGN, 3WM, KKPL, WWPA, WSKY, WCHV, KRLB, WKYX, WZLQ, KTYL, WCIL, WXUS, KKLV, KQSW.

BILLY OCEAN "Suddenly" (Arista) 46/42
Rotations: Heavy 0/0, Medium 15/11, Light 31/31, Total Adds 42, WFBR, WRMM, KOST, V100, WGY, K106, WMAZ, WNAM, KRNT, WTRX, WMGN, KOIL, WHNN, KWAV, KSL, KKPL, WWNR, WTKO, WKNE, WSKI, WSKY, WCKQ, WCHV, WGSV, WAGE, KRLB, WKYX, WZLQ, WFFX, KTYL, WJBC, WCIL, WMT-FM, KFSB, KEEZ, WJON, WBOW, KTWO, KRNO, KQSW, KRSB,

DARYL HALL & JOHN OATES "Some Things Are Better Left Unsaid" (RCA) 45/25
Rotations: Heavy 0/0, Medium 12/3, Light 33/22, Total Adds 25, WPJB, WLTS, WLTF, WAEB, WSFM, KEY103, KIOA, KOIL,
KBOJ, KKUA, KFI, WEIM, WSKI, WZLQ, WFFX, WCIL, WMT-FM, KEEZ, WJON, KBOW, KFQD, KKLV, KTWO, KRNO, KRSB, Medium:
55KRC, V100, WSFL, WSKY, WCKQ, WAGE, KRLB, KTYL, KQSW.

## ASHFORD & SIMPSON "Solid" (Capitol) 40/0

Rotations: Heavy 10/0, Medium 21/0, Light 9/0, Total Adds O. Heavy: KMGG, KOST, WKYE, WSFL, WAVE, KFI, WCHV, WCIL, KRNO, KMGQ. Medium: WTAE, Y97, WSB-FM, KVIL-FM, W101, WLLT, WSNY, KLSI, KKLT, B100, K101, WICC, WRKA, WLAC-FM, WRAL, WEZS, WENS, KVUU, KRLB, KFSB, KKLV.

DAVID LEE ROTH "California Girls" (WB) 40/0
Rotations: Heavy 13/0, Medium 16/0, Light 11/0, Total Adds 0. Heavy: WPJB, KVIL-FM, KYKY, WICC, WKYE, WKJJ, WAVE, WMHE; KKUA, WSKI, WWPA, WCHV, KKLV. Medium: WFBR, 97AIA, WLTS, 2WD, 55KRC, KJR, WSFM, WMJJ, WRAL, WEZS, WTRX, KOIL, WTNY, WSKY, WJON, KFQD.

DAN FOGELBERG "Go Down Easy" (Full Moon/Epic) 39/39
Rotations: Heavy 0/0, Medium 6/6, Light 33/33, Total Adds 39, WFBR, 97AIA, KMJI, K106, WMAZ, WRVA, WAVE, KIOA, WTRX, WHNN, KVUU, KWAV, KSL, WWNR, WEIM, WTKO, WKNE, WSKI, WSKY, WCHV, WGSV, WAHR, WAGE, KRLB, WZLQ, KTYL, KJBC, WCIL, WMT-FM, KFSB, WXUS, KEEZ, WJON, KFQD, KKLV, KTWO, KQSW, KRSB, KMGQ.

FOREIGNER "That Was Yesterday" (Atlantic) 37/19
Rotations: Heavy 0/0, Medium 14/4, Light 23/15, Total Adds 19, WSNY, KUDL, KHOW, WAEB, WKJJ, KIOA, KRNT, WMGN, KKUA, WSKI, WWPA, WSKY, WAEV, WZLQ, WFFX, KEEZ, WJON, KKLV, KTWO. Medium: 97AIA, V100, WSFL, WNAM, WWNR, WCKQ, KRLB, KTYL, KQSW, KALE.

JOHNNY GILL "Half Crazy" (Cotillion/Atco) 37/17
Rotations: Heavy 0/0, Medium 9/2, Light 28/15, Total Adds 17, WFBR, KOST, KEY103, WSFL, WHBY, WNAM, KIOA, KRNT, WISN, WHNN, WFFX, WMT-FM, KFSB, KEEZ, WJON, WBOW, KTWO. Medium: WCCO, WMAZ, WRVA, WKNE, WAGE, WHOR WEBG.

CHICAGO "Along Comes A Woman" (Full Moon/WB) 34/5
Rotations: Heavy 4/0, Medium 19/2, Light 11/3, Total Adds 5, 2WD, WKJJ, WSFL, KIOA, KDUK. Heavy: WWNR, WCKQ, KRLB, KALE. Medium: WPJB, KVIL-FM, WSNY, KYKY, V100, WKYE, WMAZ, WMGN, KKUA, WSKI, WWPA, WSKY, KTYL, KEEZ,

GLENN FREY "The Heat Is On" (MCA) 31/1
Rotations: Heavy 8/0, Medium 17/0, Light 6/1, Total Adds 1, KEY103. Medium: 97AIA, WKYE, WHAS, WAVE, KKUA, KTYL, KKLV, KOSW. Medium: WPJB, KVIL-FM, 2WD, WOMC, KYKY, KMGG, KCNR, B100, KJR, WRKA, WRAL, WNAM, WENS, KRAV, WWPA, WCHV, KALE.

# SIGNIFICANT ACTION

## ALISON MOYET "Invisible" (Columbia) 25/9

Rotations: Heavy 0/0, Medium 6/1, Light 19/8, Total Adds 9, WAEB, WMAZ, WSFL, WHNN, WCHV, KRLB, KFSB, WBOW, KALE. Medium: WCCO, WMGN, WEIM, KTYL, KQSW.

## MADONNA "Material Girl" (Sire/WB) 24/0

Rotations: Heavy 14/0, Medium 5/0, Light 5/0, Total Adds O. Heavy: WPJB, KVIL-FM, KMGG, WICC, V100, WHAS, WENS, WMHE, KKUA, WWPA, WSKY, WCKQ, KRLB, WKYX. Medium: WNIC, K101, WMAZ, WTNY, KEEZ.

PRINCE "Take Me With U" (WB) 22/2
Rotations: Heavy 3/0, Medium 10/0, Light 9/2, Total Adds 2, WENS, KKUA. Heavy: WWPA, WCKQ, WKYX. Medium: KVIL-FM, KOST, V100, WKJJ, WSFL, WMGN, WWNR, WSKY, KTYL, KKLV.

WHAM! "Everything She Wants" (Columbia) 16/16
Rotations: Heavy 0/0, Medium 1/1, Light 15/15, Total Adds 16, KUDL, V100, WSFM, WSFL, WAVE, WWNR, WWPA, WSKY, WCKQ, WCHV, KRLB, WKYX, KTYL, KKLV, KTWO, KQSW.

JANICE PAYSON "Changes Of Heart" (Atlantic) 16/14
Rotations: Heavy 0/0, Medium 1/0, Light 15/14, Total Adds 14, WCCO, K106, WHBC, WHNN, WWNR, WTKO, WKNE, WSKI, WAGE, WZLQ, WCIL, KFSB, KRSB, KMGQ. TEARS FOR FEARS "Everybody Wants To Rule The World" (Mercury/PolyGram) 16/13
Rotations: Heavy 0/0, Medium 1/1, Light 15/11, Total Adds 12, WCCO, WAEB, WHNN, KWAV, WWNR, WSKI, WCKQ, WAGE,

# KFSB, KEEZ, WJON, KQSW, WKYX.

JOHN FOGERTY "Rock And Roll Girls" (WB) 16/6
Rotations: Heavy 1/0, Medium 4/0, Light 11/16, Total Adds 6, KMGG, V100, WKJJ, WENS, WKYX, KKLV. Heavy: WKBW. Medium: KOIL, WCKQ, KRLB, KALE.

SURVIVOR "High On You" (Scotti Bros./CBS) 16/5 Rotations: Heavy 4/0, Medium 5/2, Light 7/3, Total Adds 5, B100, WHAS, KKUA, WWNR, KRLB. Heavy: WPJB, 2WD, WKJJ, WCKQ. Medium: KVIL-FM, WLLT, KKLV.

# TEMPTATIONS "My Love Is True (Truly For You)" (Gordy/Motown) 16/15 Rotations: Heavy 0/0, Medium 1/1, Light 15/14, Total Adds 15, WLTS, WMAZ, WWNR, WEIM, WKNE, WSKI, WKYX, WAEV, WZLQ, KTYL, WCIL, KFSB, KEEZ, KQSW, KRSB.

ELAINE PAIGE & BARBARA DICKSON "I Know Him So Well" (RCA) 15/4
Rotations: Heavy 0/0, Medium 3/1, Light 12/3, Total Adds 4, WRVA, WHBY, WTKO, WAGE, Medium: WCCO, WEIM.

KENNY ROGERS "Love Is What We Make It" (EMI America) 14/14 Rotations: Heavy 0/0, Medium 0/0, Light 14/14, Total Adds 14, WCCO, WNAM, WHNN, WEIM, WSKI, WCHV, WAHR, KTYL, WCIL, WMT-FM, KFSB, WBOW, KFQD, KRSB.

# SAM HARRIS "Over The

Rotations: Heavy 0/0, Medium 3/1, Light 10/1, Total Adds 2, WAVE, KOY. Medium: WMAZ, WEIM.

## SANTANA "Say It Again" (Columbia) 13/0

Rotations: Heavy 2/0, Medium 7/0, Light 4/0, Total Adds 0. Heavy: WWNR, KALE. Medium: 2WD, WAVE, WCKQ, KTYL, KEEŽ, KKLV, KQSW.

# NYLONS "Silhouettes" (Open Air) 12/1

Rotations: Heavy 0/0, Medium 4/0, Light 8/1, Total Adds 1, WEIM. Medium: WCCO, K106, WTKO, KTWO.

## DANNY O'KEEFE "Someday" (Coldwater) 11/10

Heavy 0/0, Medium 0/0, Light 11/10, Total Adds 10, WCCO, WHBY, WEIM, WSKI, WSKY, WGSV, WAEV, KEEZ,

# MICK JAGGER "Just Another Night" (Columbia) 11/1 Rotations: Heavy 1/0, Medium 6/1, Light 4/0, Total Adds 1, WKJJ. Heavy: KKLV. Medium: WPJB, WAVE, WWNR, WSKY, WCHV.

ERIC CLAPTON "Forever Man" (WB) 10/3 Rotations: Heavy 0/0, Medium 2/0, Light 8/3, Total Adds 3, WKJJ, KOIL, KKUA. Medium: WAVE, WCKO

# Regional Adds & Hots

# EAST

# Parallel One

USA FOR AFRICA
BILLY OCEAN
GEORGE BENSON
JOHNNY GILL
DAN FOGELBERG
HOTTEST
BILLY JOEL
REO SPEEDWAGON
JULIAN LENNON
PHIL COLLINS
USA FOR AFRICA

MANDONA
KOOL & THE GANG
SADE
HOTCEST:
JULIAN LENNON
DEBARGE
PHIL COLLINS
MANUATTANS
DAN HARTMAN

# WPIX/New York

COMMODORES BILLY JOEL JULIAN LENNON PHIL COLLINS

USA FOR AFRICA Hottest: REO SPEEDWAGON COMMODORES JULIAN LENNON FOREIGNER WHAM!

# WTAE/Pittsburgh Don Berns

USA FOR AFRICA

USA FOR AFRICA DIANA ROSS HALL & OATES HOTTEST: REO SPEEDWAGON MADONNA MADONNA JULIAN LENNON PHIL COLLINS JOURNEY

DEBARGE USA FOR AFRICA Bottest: JULIAN LENNON PHIL COLLINS MANHATTANS MADONNA BILLY JOEL

# WLTT/Washington D.C Bob Cummings

## Parallel Two

## WWOM/Albany

MADONNA USA FOR AFRICA KOOL & THE GANG Hottest: REO SPEEDWAGON JULIAN LENNON DEBARGE PHIL COLLINS BILLY JOEL

# WAEB/Attentown

HALL & OATES SADE TEARS FOR PEARS ALISON MOYET FOREIGNER

# WICC/Bridgeport

# V100/Charleston Spence/Sousa

USA FOR APRICA
BILLY OCSAN
WHAM!
WHAM!
WHOM!
WINRAY HEAD
KENNY LOGGINS
JOHN POGERTY
HOTTEST
JULIAN LENNON
COMMODORES
REO SPEEDWAGON
MADONNA

POINTER SISTERS HALL & OATES WHAM! WHAM!
Hottest:
JULIAN LENNON
PHILIP BAILEY
KENNY ROGERS
PHIL COLLINS
MANHATTANS

# WTIC/Hartford Phil Hall

USA FOR AFRICA Hottest: PHIL COLLINS REO SPEEDWAGON GEORGE BENSON JULIAN LENNON KENNY ROGERS

# WKYE/Johnstown, PA Farrow/Michaels

USA FOR AFRICA WAR ALABAMA GEORGE BENSON GEORGE BENSON
HOTTEST:
REO SPEEDWAGON
JULIAN LENNON
PHIL COLLINS
GLENN FREY
DAVID LEE ROTH

# WGY/Schenectady Mike Neff

USA FOR AFRICA SADE
ALABAMA
BILLY OCEAN
HOTTEST:
JULIAN LENNON
PHIL COLLINS
COMMODORES
KENNY ROGERS
DEBARGE

# WKGW/Utica-Ro Carpenter/Carr

USA FOR AFRICA SADE

# **Parallel Three**

JANICE PAYSON TEMPTATIONS TEMPTATIONS
TEARS FOR FEARS
SIMPLE MINDS
WHAM!
BILLY OCEAN
WAR

WAR
JOURNEY
SURVIVOR
USA FOR AFRICA
DAN POGELBERG
HOTTES:
REO SPEEDWAGON
COMMODORES
DAN HARTMAN
PHIL COLLINS
BRUCE SPRINGST

# WEST

MADONNA
USA FOR APRICA
KOOL & THE GANG
GEORGE BENSON
FOREIGNER
HOTLEST
JULIAN LENNON
REO SPEEDWAGON
PHIL COLLINS
COMMODORES
ERIC CARMEN

# KMJI/Denver Elliott/Brady

USA FOR AFRICA

# KMGG/Los Angeles

# USA FOR AFRICA BILLY OCEAN JOHNNY GILL HOTTER REO SPEEDWAGON ERIC CARMEN PHIL COLLINS ASHFORD & SIMPSON MADONNA

# KKLT/Phoenix Church/Thomas

SADE
USA FOR AFRICA
HOTTEST:
WHAM!
KENNY ROGERS
PHIL COLLINS
JULIAN LENNON
PAUL HARDCASTLE

Jack Raymond

USA FOR AFRICA
DAN FOGELBERG
CRYSTAL GAYLE
TEMPTATIONS
DANNY O'KEEFE
KENNY ROGERS
HALL & OATES
HOWARD JONES
NYLONS
HOUSEST,
PHIL COLLINS
JULIAN LENNON
REO SPEEDWAGON
COMMODORES
BILLY JOEL

# WTKO/Ithaca Wayne Fisk

WAYNE FISK
BLILLY CCEAN
BRUCE SPRINGSTEEN
USA FOR APRICA
FAUL HARDCASTLE
GEORGE BUSSON
DAN FOOELBREG
JANICE PAYSON
PAIGE & DICKSON
BILL WITHERS
HOLLEGE
HOLLEGE
HOLLEGE
HOLLEGE
HARMATTANS
DOLLY PARTON
ALABAMA

## AKS OWIE & METHENY

# WWPA/Williamsport, PA

# Parallel One

USA FOR APRICA SADE MADONNA DAN FOGELBERG HOLLEST: JULIAN LENNON BILLY JOEL PHIL COLLINS REO SPEEDWAGON DIANA ROSS

USA FOR AFRICA SADE JOHN FOGERTY HOTTEST: MADONNA REO SPEEDWAGON USA FOR AFRICA KOST/Los Angele: Kaye/Marie

# Jack Kulp BRUCE SPRINGSTEEN HOTTEST: WHAM! BILLY JOEL JULIAN LENNON REO SPEEDWAGON PHIL COLLINS KJR/Seattle Colleen Madd

USA FOR AFRICA HOTTEST: JULIAN LENNON PHIL COLLINS COMMODORES BRUCE SPRINGST: DEBARGE

USA FOR AFRICA GEORGE BENSON SADE HOLLEST: JULIAN LENNON REO SPEEDWAGON BILLY JOEL MANHATTANS DEBARGE

B100/San Diego Rich/Knight

SADE SURVIVOR USA FOR AFRICA HOTTEST: WHAM! REO SPEEDWAGON PHIL COLLINS JULIAN LENNON FOREIGNER

K101/San Francisco

# MIDWEST

## Parallel One

## wCLR/Chicago

USA FOR AFRICA Hottest: AL JARREAU KENNY ROGERS JULIAN LENNON PHIL COLLINS USA FOR AFRICA

# 55KRC/Cincinnati Dava Mason

USA FOR AFRICA
DAN FOGELBERG
TEMPTATIONS
BILLY OCEAN
JANICE PAYSON
HOTTEST
COMMODORS
PHIL COLLINS
BARBRA STREISAN;
DEBARGE
MANHATTANS

FOREIGNER
HALL & OATES
TEARS FOR FEARS
USA FOR AFRICA
BILLY OCEAN
DAN FOGELBERG
KENNY ROGERS
DANNY O'KREFE
TEMPTATIONS
JANICE PAYSON
HOLLEST ottest: HIL COLLINS OMMODORES INA TURNER ARS

WTNY/Watertown, NY Jay Donovan MADONNA
SADE
KOOL 6 THE GANG
USA FOR AFRICA
HOTLEST:
REO SPEEDWAGON
JULIAN LENNON
PHIL COLLINS
DEBARGE
MANHATTANS

USA FOR AFRICA FOREIGNER

# JANEY STREET JOHNNY GILL DANNY O'KEEPE PAIGE & DICKSON ROTLEST: KENNY ROGERS COMMODORES BILLY JOEL WARWICK & JONES JULIAN LENNON

USA FOR AFRICA DOLLY PARTON LINDA RONSTADT HOTTEST: PHIL COLLINS PHILIP BAILEY WHAM!

FOREIGNER Hottest: DIANA ROSS PHILIP BAILEY WHAM!

# USA FOR AFRICA Hottest: REO SPEEDWAGON JULIAN LENNON PHIL COLLINS DIANA ROSS

WLLT/Cincinnati Dickie Shannon none Hottest: WHAM! STEVE PERRY KENNY ROGERS REO SPEEDWAGG PHIL COLLINS

# WARM98/Cinci Mark Tipton

USA FOR AFRICA test: Hottest: WHAM! KENNY ROGERS PHIL COLLINS REO SPEEDWAGON FOREIGNER

# WLTF/Cleveland Popovich/Wilson

USA FOR AFRICA TINA TURNER HALL & OATES Hottest: JULIAN LENNON REO SPEEDWAGOI BILLY JOEL PHIL COLLINS PHILIP BAILEY

# WMJI/Cleveland Torcasso/ivers

MADONNA SADAO WATANABE USA FOR AFRICA

# WSNY/Columbu Harry Lyles

FOREIGNER USA FOR APRICA KOOL & THE GANG BARBER STREISAND

# BARBRA STREISAND

# m! SPEEDWAGO! MODORES

USA FOR AFRICA

REO SPEEDWAGON PHIL COLLINS

# WMYX/Milwauke Beth Fast

USA FOR AFRICA SADE ALABAMA GEORGE BENSON HOTTEST: BILLY JOEL REO SPEEDWAGON PHIL COLLINS COMMODORES DIANA ROSS

ANDREAS VOLLENWEI TEARS FOR FEARS JANICE PAYSON KENNY ROGERS DANNY O'KBEFE Hottest: none KS94/St. Louis

USA FOR AFRICA
BRUCE SPRINGSTEEN
SADE
OLLLY PARTON
HOTLEST:
KENNY ROGERS
JULIAN LENNON
ERIC CARMEN
REG SPEEDWAGON
PHIL COLLINS

Parallel Two

WHBY/Appleton St. John/Salm

WNAM/Appleton-

JOHNNY GILL GEORGE BENSON USA FOR AFRICA

USA FOR AFRI WAR BILLY OCEAN KENNY ROGERS

HOTTEST:
BILLY JOEL
REO SPEEDWAGON
ERIC CARMEN
PHIL COLLINS
DAN HARTMAN

WING DOYN
USA FOR AFRICA
KOOL & THE GANG
JANICE PAYSON
GEORGE BENSON
HOTTEST
REO SPEEDWAGON
JULIAN LENNON
COMMODORES
KENNY ROGERS
PHIL COLLINS

USA FOR AFRICA HALL & OATES HOTTEST: MADONNA PHIL COLLINS JULIAN LENNON REO SPEEDWAGON DEBARGE

KWAV/Monterey

USA FOR AFRICA BILLY OCEAN

DAN FOGELBERG TEARS FOR FEARS

WAR
GEORGE BENSON
GREG KIHN
HOTTEST:
BRUCE SPRINGSTEEN
JULIAN LENNON
PHIL COLLINS
COMMODORES
DEBARGE

KOY/Phoenix Marni Pingree

WALMULCK & JONES

KSL/Salt Lake City
George Lemich
EARL KLUGH
DAN FOGELBERG
USA FOR AFRICA
BILLY OCEAN
SADE
REO SPEEDWAGON
JULIAN LENNON
MANNATTANS
COMMODORES
ALBABMA
KBEST/SA DIEGO

KBEST/San Diego Mitchell/Dean

USA FOR AFRICA Hottest: REO SPEEDWAGON ERIC CARMEN JULIAN LENNON COMMODORES PHIL COLLINS

# KYKY/St. Louis

PHILIP BAILEY CHICAGO

**Parallel Two** 

USA FOR AFRICA GEORGE BENSON SADE HALL & OATES WAR

WAR
HOTTEST:
JULIAN LENNON
REO SPEEDWAGON
PHIL COLLINS
COMMODORES
KENNY ROGERS

KVUU/Colorado Sj Irwin/Howard

USA FOR AFRICA DAN FOGELBERG

Hottest: REO SPEEDWAGON JULIAN LENNON DEBARGE PHIL COLLINS DIANA ROSS

USA FOR AFRICA KOOL & THE GANG CHICAGO HOTTEST: REO SPEEDWAGON JULIAN LENNON PHIL COLLINS POINTER SISTERS DEBARGE

KKUA/Honolulu Lilla Miller

Lilla Millor
SURVIVOR
TINA TURNER
HALL 6 OATES
FOREIGNER
PRINCE
ERIC CLAPTON
USA FOR APRICA
HOTEST:
FOREIGNER
REO SPEEDWAGON
JOHN FOGERTY
DAVID LEE ROTH
JULIAN LENNON

KDUK/Eugene Burns/King

# WING/Dayton

RICK JORDSON
BRUCE SPRINGSTEEN
MADONNA
BARBRA STREISAND
BOTTEST:
JULIAN LENNON
COMMODORES
BILLY JOEL
DEBARGE
DOLLY PARTON

# KIOA/Des Moines Mike Judge

USA FOR AFRICA JOHNNY GILL GEORGE BENSON CHICAGO FOREIGNER

# KLYF/Des Moines

BILLY OCEAN
ERIC CLAPTON
HALL & OATES
KENNY LOGGINS
USA FOR AFRICA
HOTTES
HOLLINS
COMMODORES
REO SPEDUMGON
DEBARGE
JULIAN LENNON KRNT/Des Moines Steve Gibbons

# USA FOR AFRICA BILLY OCEAN KOOL & THE GAN JOHNNY GILL FOREIGNER

LETSCHIMECHENER

WEAR POR AFRICA
KENNY ROGERS
ALISON MOYET
JOHNNY GILL
JANICE PATION
DAW FOGELBERG
BLLC OCEAN
TOTAL
TOTA HOTLEST: KENNY ROGERS COMMODORES REO SPEEDWAGON JULIAN LENNON PHIL COLLINS WTRX/Flint Burke/Smith

# BURKETSMITH USA FOR AFRICA DAN FOGELBERG ALABAMA BILLY OCEAN HOLLEST: BILLY JOEL COMMODORES PHIL COLLINS JULIAN LENNON REO SPEEDWAGON WMHE/Toledo Ray/Morrison

USA FOR AFRICA WLHT/Grand Rapids Ashford/Brown ASHORDISTOWN
USA FOR AFRICA
CARS
TINA TURNER
MADONNA
HOLLEST:
JULIAN LENNON
PHIL COLLINS
REO SPEEDWAGON
BILLY JOEL
CHICAGO 3WM/Toledo

ERIC CARMEN MANHATTANS BARBRA STREISAND LINDA RONSTADT USA FOR AFRICA HOLLEST: REO SPEEDWAGON WHAM! WENS/Indianapolis Wheater/Eagan KRAV/Tulsa Gary Reynolds

Parallel Three

WJBC/Bloomington, i Stew Salowitz

BRUCE SPRINGSTEEN
WAR
KOOL & THE GANG
DAN FOGELBENG
BILLY CORAN
USA FOR AFRICA
GEORGE BENSON
HOTLEST:
PHIL COLLINS
ERIC CARMEN
MADONNA

USA FOR AFRICA

WHAMI
JOHN FOGERTY
FOREIGNER
HALL & OATES
KENNY LOGGINS
DAN FOGELBERG
HOTTEST:
REO SPEEDWAGON
COMMODDRES

KTWO/Caspe John Leader

JOHNNY GILL
DENNIS PAYSON
USA FOR AFRICA
WHAM!
USA FOR AFRICA
WHAM!
HAM FOGELBERG
HALL & OATES
FOREIGNES
FOREIGNES
FOREIGNES
FOREIGNES
ELLY OCEAN
HOTES
COMMODORES
DEBARGE
MANHATTANS
BRUCE SPRINGSTI

USA FOR AFRICA JANEY STREET WAR HOUTEST: BILLY JOEL PHIL COLLINS COMMODORES DEBARGE DOLLY PARTON

SADE
USA FOR AFRICA
HALL & OATES
GEORGE BENSON
BILLY OCEAN
HOTTEST:
REO SPEEDWAGON
FOREIGNER

# USA FOR AFRICA PRINCE JOHN FOGERTY HOTTEST: REO SPEEDWAGON JULIAN LENNON PHIL COLLINS USA FOR AFRICA MADONNA USA FOR AFRICA Hottest: FOREIGNER WHAM! WHAM! REO SPEEDWAGON JULIAN LENNON POINTER SISTERS

Hottest: WHAM! WHAM! BILLY JOEL REO SPEEDWAGO KENNY ROGERS JULIAN LENNON WFMK/Lansing Mike Murphy

# MADONNA USA FOR AFRICA HOTTEST: BILLY JOEL PHIL COLLINS REO SPEEDWAGON ERIC CARMEN DEBARGE

Bill Vancil
USA FOR AFRICA
GEORGE BENSON
FOREIGNER
BILLY OCEAN
HOTTES:
COMMODORES
PHIL COLLINS
JULIAN LENNON
REO SPEEDWAGON
DEBARGE

KIFM/San Diego Mark Zegan

USA FOR AFRICA
BARBRA STREISAND
ERIC CARMEN
ERIC KLUGH
WAR
HOTTEST
JULIAN LENNON
USA FOR AFRICA
JANEY STREET
PHIL COLLINS
REO SPEEDWAGON

MADONNA JANEY STREET ALABAMA BILLY OCEAN SADE

SADE
PAUL HARDCASTLE
HOTTEST:
PHIL COLLINS
REO SPEEDWAGON
COMMODORES
BILLY JOBL
DAN HARTMAN

**Parallel Three** 

KFQD/Anchorage, AK Mike Ford

KENNY ROGERS
DAN FOGELBERG
GEORGE BENSON
HALL & OATES
USA FOR AFRICA
HOTTEST
HOMODORES
HIL COLLINS
JULIAN LENNON
REO SPEEDWAGON

# WISN/Milwauke Harris/Murphy BRUCE SPRINGSTEEN

ALABAMA SERGIO MENDES

WLTE/Minneap Tom Graye

KOIL/Omaha Mason/Shane

USA FOR AFRICA TEMPTATIONS DAN FOGELBERG BILLY OCEAN HALL & OATES KENNY ROGERS JANICE PAYSON ASHFORD & SIM ERIC CARMEN

# WAR JOHNNY GILL USA FOR APRICA HOTTEST: JULIAN LENNON KENNY ROGERS COMMODORES ERIC CARMEN PHIL COLLINS DEBARGE USA FOR AFRICA HOTTEST: WHAM! COMMODORES PHIL COLLINS JULIAN LENNON MANHATTANS

WMT-FM/Cedar Rapid Sellers/Green USA FOR AFRICA KENNY ROCERS DAN FOGELBERG BILLY OCEAN JOHNNY GILL HALL & CATES HOTEGAL JULIAN LENNON ERIC CARMEN REO SPEEDWAGON COMMODORES

# COMMODORES PHIL COLLINS KFSB/Joplin, MO Don Carpenter

# WHAM! PHIL COLLINS WXUS/Lefayette Bob Vizza

BOO VIZE USA FOR AFRICA BRUCE SPRINGSTEEN DAN FOGELBERG SADE HOTEGSTEEN JULIAN LENNON REO SPEEDWAGON PHIL COLLINS COMMODDRES BILLY JOEL

SUB LAFORD

USA FOR AFRICA
GEORGE BENSON
DANNY O'KEPPS
FOREIGNEN
BILLY COMBINE
BILLY COLLINS
HALL SOATES
JOHNNY GILL
HOTES
FOR PEARS
HOTES
HOTES
BILLY JOEL
POINTER SISTERS

# KWEB/Rochester, MN At Axelson

GEORGE BENSON DANNY O'KEEFE USA FOR AFRICA HOTTEST: JULIAN LENNON REO SPEEDWAGON PHIL COLLINS DOLLY PARTON MANHATTANS

# W101/Tempa DeCarlo/Mille DOLLY PARTON USA FOR AFRICA

USA FOR AFRICA JAN FOGBLES.
JOHNNY GILL
FOREIGNER
HALL & OATES
BILLY OCEAN
DAVID LEE ROTH
TEARS FOR FEARS
HOTLEST
REO SPEEDWAGON
COMMODORES
JULIAN LENNON
PHIL COLLINS
MANHATTANS
AND TEARS
TO THE TEARS
MANHATTANS
HAUTER
HAUTER
HAUTER
TO THE TEARS
TO THE T

WBOW/Terre Haute Kevin Young

BILLY JOEL ERIC CARMEN

USA FOR AFRICA WHAM! POINTER SISTERS BILLY OCEAN TEMPTATIONS

TEMPTATIONS
DAN FOGELBERG
TEARS FOR FEARS
HOTLEST:
BILLY JOEL
TINA TURNER
PHIL COLLINS
GLENN FREY
COMMODORES

WONTER BATTICA
KOOL & THE GANG
JANICE PAYSON
DAN FOGELBERG
DANNY O'KEEPE
HALL & OATES
KENNY ROGERS
BILLY OCEAN
TEMPTATIONS
EARL KLUGH
BICKE LIFE JON

EARL KLUGH RICKIE LEE JONES HOTTEST: REO SPEEDWAGON PHIL COLLINS DAN HARTMAN, DEBARGE USA FOR AFRICA

KMGQ/Santa Barb

USA FOR AFRICA
DAN FOGELBERG
BILLY OCEAN
JANICE PAYSON
HOTLEST:
REO SPEEDWAGON
HALL & OATES
ASHFORD & SIMPSON
DEBARGE
MANHATTANS

KALE/Tri Cities
Bill Templeton
PAUL HARDCASTLE
JOHN WAITE
POINTER SIBTERS
KATRINA & THE WAV
ALISON MOYET
HOTLEST.

KQSW/Rock Springs, WY

# Parallel Two

KEY103/Austin GLENN FREY KOOL & THE GAN JOHNNY GILL HALL & OATES USA FOR AFRICA HOLLEST

K106/Beaumont, TX James/Kasi HOTTEST: BARBRA STREISAND CARS

# SOUTH

Parallel One

USA FOR AFRICA BILLY OCEAN BARBRA STREISAND

HOTTEST: FOREIGNER CHICAGO PHIL COLLINS WHAM! JULIAN LENNON

WSB/Atlanta Greg Picciano

none
Hottest:
BILLY JOEL
KENNY ROGERS
DOLLY PARTON
COMMODORES
PHIL COLLINS

WSR-FM/Atlanta

USA FOR AFRICA HOTTEST: MADONNA PHIL COLLINS REO SPEEDWAGON DEBARGE JULIAN LENNON

KVIL/Dallas/Ft. Worth Chuck Rhodes

none
Hottest:
WHAM!
REO SPEEDWAGON
DAVID LEE ROTH
NEW EDITION
JULIAN LENNON

97AIA/Miami Chris Gable

USA FOR AFRICA GEORGE BENSON DAN FOGELBERG HOTLEST: MADONNA PHIL COLLINS DEBARGE GLENN FREY TEMPTATIONS

WLTS/New Orlean Mitchell/Kilpatrick

SADE
USA FOR AFRICA
TEMPTATIONS
HALL & COATES
HOTTEST:
JULIAN LENNON
REO SPEEDWAGON
PHIL COLLINS
COMMODORES
SADE

2WD/Norfolk Richardson/Al

USA FOR AFRICA BRUCE SPRINGST LINDA RONSTADI GEORGE BENSON Hottest: KENNY ROGERS COMMODORES JULIAN LENNON PHIL COLLINS USA FOR AFRICA WEZC/Charlotte Steve Sutton

MADONNA TINA TURNER USA FOR AFRICA HOTTEST: ERIC CARMEN PHIL COLLINS COMMODORES DEBARGE KENNY ROGERS WGOW/Chatanoogs

# CK101/Cocoa Beach Edwards/Phillips

# WIVY/Jacksonville Fuszner/Ryan

none
Hottest:
BILLY JOEL
REO SPEEDWAGG
JULIAN LENNOR
ERIC CARMEN
PHIL COLLINS SURVIVOR
Hottest:
REO SPEEDWAGON
GLENN FRRY
JULIAN LENNON
BILLY JOEL
MADONNA

# WKJJ/Louisville Jill Meyer

JHI Meyer

MICK JAGGER

TOM PETTY

CHICAGO
USA FOR AFRICA

MADONNA

ERIC CLAPTON

DEBARGE
JOHN FOGERTY

FOREIGNER

REO SPEEUNAGON

TINA TURNER

PHIL COLLINS

JULIAN LENNON

BRUCE SPERINGER!

# Hottest: PHIL COLLINS BILLY JOEL JULIAN LENNON REO SPEEDWAGON BRUCE SPRINGSTEEN WRKA/Louisville Jeff Crawford

USA FOR AFRICA KOOL & THE GAN GEORGE BENSON MANHATTANS WMAZ/Macon Steve Murphy

# USA FOR AFRICA TEMPTATIONS BILLY OCEAN DAN FOGELBERG ALISON MOYET HOTTES: JULIAN LENNON BILLY JOEL REO SPEEDMAGON PHIL COLLINS COMMODORES

MANHATTANS BRUCE SPRINGST USA FOR AFRICA

# WLAC-FM/Nashville Nichols/Sargent

WGSV/Guntersville Jackson/Bell USA FOR AFRICA HOTTEST: REO SPEEDWAGON PHIL COLLINS WHAM! USA FOR AFRICA DAN FOGELBERG DANNY O'KEEFE BILLY OCEAN

USA FOR AFRICA SERGIO MENDES SERGIO MENDES
KENNY ROGERS
DAN FOGELBERG
LINDA RONSTADT
BARBARA MANDRELL
HOTLEST:
KENNY ROGERS
ALABAMA
PHIL COLLINS
KAREN BROOKS
BARBRA STREISAND

USA FOR APRICA
PAIGE & DICKSON
BILLY COEAN
DAN FOGELBERG
JANICE PAYSON
TEARS FOR FEARS
HOTLEST
JULIAN LENNON
PHIL COLLINS
COMMODORES
DEBARGE
DAN HARTMAN

# WKYX/Paducah, K

CATCHINICHARDS
USA FOR AFRICA
TEMPTATIONS
BILLY OCEAN
EUGENE WILDE
JOHN FOGERTY
WHAM!
HOTLEST
TOBARGE
TINA TURNER
REO SPEEDWAGON
MADONNA

TEMPTATIONS
FOREIGNER
DANNY O'KEEPE
PAUL HARDCASTLE
USA FOR AFRICA
HOTLEST:
ERIC CARMEN
REO SPEEDWAGON
BILLY JOEL
JULIAN LENNON
WHAM! Parallel Three none Bottest: BILLY JOEL REO SPEEDWAGON WHAM!

HOTEST: JULIAN LENNON PHIL COLLINS DEBARGE BRUCE SPRINGSTEEN MADONNA WFFX/Tuscaloosa Sander Walker FOREIGNER
HALL & OATES
BILLY CCEAN
HOWARD JONES
USA FOR AFRIC
JOHNNY GILL
HOTTEST
JULIAN LENNON
REO SPEEDWAGO
PHIL COLLINS
BILLY JOEL
DEBARGE

USA FOR AFRICA
KENNY LOGGINS
BILLY OCEAN
WHAM!
TEMPTATIONS
POINTER SISTER
DAN POCELBERG
KENNY ROGERS
HOTTEST
H

129 Current Reports

The following stations reported no adds or changes in rotation this week: WMJJ/Birmingham KFMB/San Diego

> WLTT/Washington WLLT/Cincinnati WOMC/Detroit KVIL-FM/Dallas WICC/Bridgeport **KLYF/Des Moines** WHB/Kansas City WIVY/Jacksonville

# 141 Reporters

playlists were frozen: WPIX/New York

# WRAL/Raleigh Robb Stewart

# BRUCE SPRINGSTE CARS TEENA MARIE HOTTEST: POINTER SISTERS JULIAN LENNON REO SPEEDWAGON HALL & OATES TINA TURNER

WEZS/Richmond Dillon/Bevins USA FOR AFRICA Hottest: WRVA/Richme

# USA FOR AFRICA PAUL HARDCASTL PAIGE & DICKSO DAN FOGELBERG Hottest: Hottest: KENNY ROGERS PHIL COLLINS COMMODORES WARWICK & JONES REO SPEEDWAGON

WAVE/Seresote DAN FOGELBERG WHAM!
USA FOR AFRICA
KENNY LOGGINS
SAM HARRIS
ALABAMA
HOTLEST:
REO SPEEDWAGON
JULIAN LENNON
PHIL COLLINS
COMMODORES
BRUCE SPRINGSTEEN

JULIAN LENNON KENNY ROGERS WSKY/Asheville USA FOR AFRICA FOREIGNER WHAM! DANNY O'KEEFE BILLY OCEAN DAN FOGELBERG

USA FOR AFRICA BILLY OCEAN KENNY LOGGINS HOWARD JONES TEARS FOR FEARS WHAM! WHAM!
HOTTEST:
REO SPEEDWAGON
JULIAN LENNON
PHIL COLLINS
DEBARGE
BRUCE SPRINGSTEEN

WCHV/Charlottesville Ken Medek

KTYL/Tyler, TX Brian Maloney

The following stations failed to

KORQ/Abilene

# WSFL/New Bern Gary Lee USA FOR AFRICA JOHNNY GILL CHICAGO

# WAGE/Lessburg, VA Steve Porter

# KRLB-FM/Lubbock

SURVIVOR DAN FOGELBERG

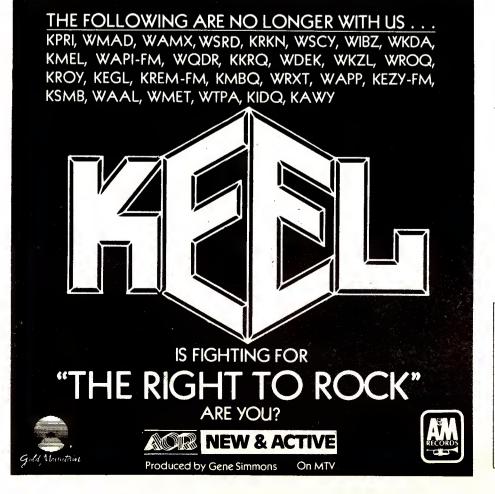
WZLQ/Tupelo Rusty McDaniel RUSH MCDANNEL

USA FOR AFRICA
PAUL HARDCASTLE
BILLY OCEAN
HALL & OATES
FOREIGNER
JANICE PAYSON
KENNY LOGGINS
DAN POGELBERG
TEMPTATIONS
HOTELBERG
HOTELST
JULIAN LENNON
REO SPEEDWAGON
PHIL COLLINS
BILLY JOEL
COMMODORES



# R/ALBUI

Three Two Last	March 15 1005	153 REPORTS	Total	Hot	Medium	Total Adds All
Weeks Weeks Week	March 15, 1985	195 REPORTS				Rotations
1 1 2	MICK JAGGER/She's The Boss (Columbia)	"Just Another" (130) "Lonely" (121) "Lucky" (45)	152 =	= 141 <b>–</b>	11+	- 3+
	PHIL COLLINS/No Jacket Required (Atlantic)	"Night" (104) "Inside" (64) "I Don't Wanna" (51)		- 140		
5 3 3	FIRM/The Firm (Atlantic)	"Radioactive" (136) "Closer" (87) "Satisfaction" (68)		135=		-
	DON HENLEY/Building The Perfect Beast (Geffen)	"All She Wants" (137) "Sunset" (32) "Drivin" (19)		134+		
	JOHN FOGERTY/Centerfield (WB)	"Rock And Roll" (133) "Centerfield" (61) "T.V." (32)		127+	_	
DEBUT	ERIC CLAPTON/Behind The Sun (WB)	"Forever" (146) "Waiting" (46) "See What Love" (22)		123	23	o
11 9 6	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"I'm On Fire" (130)	133 -	106=		2-
8 8 8	FOREIGNER/Agent Provocateur (Atlantic)	"Yesterday" (126) "Tooth" (19) "I Want" (14)	134 -	98 –	<i>36</i> –	<b>5</b> +
17 14 13	THE BREAKFAST CLUB/Soundtrack (A&M)	"Don't You" (141)	141+	<i>67</i> +	<i>73</i> –	3-
12 12 10	ALAN PARSONS PROJECT/Vulture Culture (Arista)	"Let's Talk" (124) "Days" (13)	134	<i>64</i> –		
977	1 FALCON & THE SNOWMAN/Soundtrack (EMI America)	"America" (126)	<b>126</b> –	74	<i>52</i> –	0=
12 <b></b>	SANTANA/Beyond Appearances (Columbia)	"Say It Again" (120) "Breaking Out" (19)	133 <b>–</b>	<b>62</b> +	71 –	5-
	3 BRYAN ADAMS/Reckless (A&M)	"Somebody" (84) "It's Only" (22) "Summer" (10)	100 –	<b>80</b> –	<i>20</i> =	0-
	4 DAVID LEE ROTH/Crazy From The Heat (WB)	"Easy Street" (92) "Gigolo" (34) "California" (23)	110-	<b>52</b> –	<i>56</i> –	4+
	5 VISION QUEST/Soundtrack (Geffen)	"Hungry" (71) "Young" (59) "Crazy" (11)	108 –	<b>47</b> -	<b>61</b> +	1 —
	CHICAGO/Chicago 17 (Full Moon/WB)	"Along" (93)	<b>93</b> +	<i>53</i> +	<i>36</i> –	10-
	TEARS FOR FEARS/Songs From The Big (Mercury/PG)	"Everybody Wants" (106) "Shout" (10)	109	20	<i>78</i>	<i>36</i>
	GREG KIHN/Citizen Kihn (EMI Americaa)	"Lucky" (103)	103 –	<i>28</i> +	74 –	2-
	G. THOROGOOD & THE/Maverick (EMI America)	"I Drink Alone" (85) "Gear Jammer" (24)	101+	<b>23</b> +	<i>75</i> –	10+
	o TRIUMPH/Thunder Seven (MCA)	"Follow Your Heart" (86)	<b>92</b> –	<i>30</i> –	<i>62</i> –	1 —
	VAN MORRISON/A Sense Of Wonder (Mercury/PG)	''Tore Down'' (104)	108+	<i>17</i> +	<i>86</i> +	16-
	2 LOS LOBOS/How Will The Wolf Survive? (Slash/WB)	"Will The Wolf?" (98)	<i>100</i> +	<i>17-</i>	<b>79</b> +	<b>6</b> -
	3 DEEP PURPLE/Perfect Strangers (Mercury/PG)	"Nobody" (83) "Knocking" (18) "Strangers" (13)	<b>93</b> –	22-	<b>69</b> +	<b>6</b> -
	4 TUBES/Love Bomb (Capitol)	"Piece By Piece" (94)	97-	8=	<b>89</b> –	1 -
	GARY O'/Strange Behavior (RCA)	"Shades Of "45" (87)	<i>87</i> –	11+	<i>75</i> +	3-
	6 CARS/Heartbeat City (Elektra)	"Why Can't I Have" (68)	<i>68</i> –	<i>35</i> –	<i>33</i> –	-3+
	FIONA/Fiona (Atlantic)	"Talk To Me" (86)	<b>90</b> +	<b>3</b> +	<i>79</i> +	<i>28</i> –
	8 JOHN PARR/John Parr (Atlantic)	"Magical" (68) "Naughty Naughty" (12)	<b>80</b> =	9-	<b>70</b> +	9+
	9 ELLIOT EASTON/Change No Change (Elektra)	"Like A Wheel" (80)	<i>86</i> –	8-	<i>78</i> –	3+
	ROBIN GEORGE/Dangerous Music (Bronze/Island)	"Heartline" (74)	<b>79</b> +	7+	<i>68</i> –	8+
	1 SURVIVOR/Vital Signs (Scotti Bros./CBS)	"High On You" (45) "Broken Promises" (21)	<i>61</i> –	<i>30</i> –	<i>30</i> +	5+
	2 DONNIE IRIS/No MussNo Fuss (HME/CBS)	"Injured" (71)	<i>72</i> –	11+	<i>60</i> –	2-
	3 AUTOGRAPH/Sign In Please (RCA)	"My Girlfriend's (42) "Turn Up The Radio" (32)	<i>67-</i> -	13-	<i>52</i> –	5-
	U2/The Unforgettable Fire (Island)	"Homecoming" (53)	<i>60</i> +	13=	<i>45</i> +	<i>10</i> +
	5 LOUDNESS/Thunder In The East (Atco)	"Crazy Nights" (53)	<i>56</i> –	<b>3</b> +	<i>53</i> –	0-
•	MICHAEL BOLTON/Everybody's Crazy (Columbia)	"Everybody's Crazy" (52)	<b>54</b> –	3+	<b>49</b> +	7-
	7 LRB/Playing To Win (Capitol)	"Playing To Win" (45)	<b>49</b> –	14 –	<i>35</i> –	1 =
	MOUNTAIN/Go For Your Life (Scotti Bros./CBS)	"Hard Times" (56)	<i>58</i> +	1 =	<b>49</b> +	<i>13</i> –
	9 KINKS/Word Of Mouth (Arista)	"Living" (41) "Summer's Gone" (10)	<b>46</b> –	<b>20</b> –		4+
22 30 35 4	REO SPEEDWAGON/Wheels Are Turnin' (Epic)	"Can't Fight" (28) "One Lonely Night" (27)	<b>52</b> +	<i>13</i> –	<i>37</i> +	13+



# BREAKERS

## **ERIC CLAPTON** Behind The Sun (WB)

95% of our reporters on it. 146/0. Debuts at #6 on the Albums chart.

# **TEARS FOR FEARS**

Songs From The Big Chair (Mercury/PolyGram)

71% of our reporters on it. 109/36 including adds at: WHJY, DC101, KSRR, WXRT, KMET, WKLC, WAPL, KZEL, KEZE. Debuts at #17 on the Albums chart

Fiona (Atlantic)

59% of our reporters on it. 90/28 including adds at: WLUP, WFYV, WIMZ, WKQQ, WOOS, WWCT, KZEL, KPOI. Moves 34-27 on the Albums chart.

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are BOLDED. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.



PORELBERG POWERS POWERS PROWS

'TIL TUESDAY

Featuring The Title Track

"VOICES CARRY"

STRANGLERS

"AURAL SCULPTURE"

Featuring "SKIN DEEP"

NEW & ACTIVE

Already On Major Stations Including WBCN, WXRT, KBCO, KAZY, 91X, KQAK and more!

**FOGELBERG** 

"GO DOWN EASY"

Brand New 12" Out Now,

Already On WBAB, WKLS, KBCO, KAZY and more!

From EPA

Distributed by CBS RECORDS



Media



# MOST ADDED

TEARS FOR FEARS (36) Songs From The Big Chair (Mercury/PG) **FIONA (28)** Fiona (Atlantic) **VAN MORRISON (16)** A Sense Of Wonder (Mercury/PolyGram) GIUFFRIA (15)

Giuffria (Camel/MCA) PORKY'S REVENGE (15) Soundtrack (Columbia). **REO SPEEDWAGON (13)** 

Wheels Are Turnin' (Epic) MOUNTAIN (13)

Go For Your Life (Scotti Bros./CBS)

# **MOST HOTS**

MICK JAGGER (141) She's The Boss (Columbia) PHIL COLLINS (140) No Jacket Required (Atlantic) FIRM (135) The Firm (Atlantic) DON HENLEY (134) Building The Perfect Beast (Geffen)
JOHN FOGERTY (127) Centerfield (WB)
ERIC CLAPTON (123) Behind The Sun (WB)
BRUCE SPRINGSTEEN (106)

Born In The U.S.A. (Columbia)

# **NEW & ACTIVE**

JASON & THE SCORCHERS/Lost And Found (EMI America) 48/7 (45/14)

Adds WYNF, 91X, KISW, WKQQ, KISS, WAPL, KVRE. Hots: 2 KUFO, KTQU. Mediums: 43 include WIYY, WBCN, WHJY, DC101, WXRT, WQFM, KBCO, WKLC, WAQY, WAAF, KNCN, WIMZ, WKDF, WRXL, WTUE, KILO, KKDJ.

JULIAN LENNON/Valotte (Atlantic) 43/8 (46/3) Adds: WIYY, WYSP, WHJY, WHEB, WRXL, WQBK, WHMD, KSQY. Hots: 10 include WBCN, WBAB, WQFM, KBCO, KMET, WIBA, KRSP. Mediums: 32 include WMMR, WYNF, WLUP, WMMS, KSHE, KUPD.

HALL & OATES/Big Bam Boom (RCA) 42/12 (35/15)
Adds include WZZO, WOUR, WFYV, WKDF, WRUF, KLYV. Hots: 10 include WMMR, WYSP, KZEW, WMMS, CFOX. Mediums: 31 include WKLC, WIMZ, WRDU, WRXL, WLAV.

ACCEPT/Metal Heart (Portrait/CBS) 42/6 (39/8)

Adds: KLOL, KYYS, KNCN, WFYV, WRUF, KOZZ. Hots: O. Mediums: 38 include WHJY, DC101, WYNF, WQFM, KISW, WIMZ, KISS, WOOS, KILO, KKDJ.

JOAN ARMATRADING/Secret Secrets (A&M) 38/6 (37/11)
Adds: WSHE, WHEB, KEZE, WHMD, KQWB, KOZZ. Hots: 7 KBCO, WBSW, KSPN, KTCL, KRQU, KCGL, KVRE. Mediums: 26 include WBAB, WXRT, KAZY, WAQY, WBLM, WWWV.

GO WEST/Go West (Chrysalis) 38/6 (34/5)

Adds: KBPI, KDKB, CHEZ, WAQY, WRXL, KTCZ. Hots: 8 WBCN, WLIR, WRCN, WKQQ, WARX, WCPZ, KFMF, KCGL. Mediums: 28 include WBAB, WMMS, KRQQ, WZZO, WOUR, WRDU, WBLM.

JOHN WAITE/Ignition (Chrysalis) 38/5 (28/8)

Adds: WPDH, WRXL, KFMQ, WCXT, KWHL. Hots: 2 WZZO, WHMD. Mediums: 35 include WIYY, WBCN, KSRR, WNOR, WLUP, WQFM, KISW, KPOI, KRSP.

PAT BENATAR/Tropico (Chrysalis) 37/9 (31/8)
Adds: WKLC, WDHA, WPDH, WQMF, WOOS, WIZN, WHMD, KRQU, KZOQ. Hots: 6 KBCO, KNCN, WARX, WBSW, KSPN, KMBY. Mediums: 28 include WBCN, WHJY, KSRR, WNOR, WQFM, KMET, KRSP, KLYV.

GIUFFRIA/Giuffria (Camel/MCA) 36/15 (32/0)
Adds include KZEW, WHEB, WCMF, WAQY, KLAQ, KISS, KATT. Hots: 4 include WQFM, WARX. Mediums: 27 include WNOR, WYNF, WMMS, WDIZ, WOOS, WYFE, KKDJ.

ALISON MOYET/Alf (Columbia) 32/8 (0/0)

Adds: WBAB, WMMS, WQFM, KAZY, WCMF, WZEW, KSPN, KRQU. Hots: 9 CHUM, 91X, CFOX, WLIR, CHEZ, CITI, WIZN, KTCL, KCGL. Mediums: 19 include WXRT, KBCO, KDKB, WPLR.

DOKKEN/Tooth And Nail (Elektra) 29/8 (22/8)

Adds: KZEW, WYNF, WAAF, WQMF, WAPL, WSKS, KWXL, WGIR. Hots: 2 KISS, KILO. Mediums: 25 include WHJY, KLOL, WEBN, WQFM, WAQY, KOMP.

BLASTERS/Hard Line (Slash/WB) 28/7 (24/8)

Adds: KZEW, KROQ, CHEZ, KNCN, KKDJ, KFMF, KRQU. Hots: 2 WXRT, KBCO. Mediums: 22 include KLOL, KAZY, KGON, KILO, KTYD.

ANIMOTION/Animotion (Mercury/PolyGram) 25/5 (22/2)

Adds: KDKB, WIMZ, WZEW, WZZQ, KZQQ. Hots: 5 include WMMS, WHMD, WBSW, KFMF. Mediums: 16 include WSHE, WXRT, KBCO, WZZO, WBLM, KLYV.

SADE/Diamond Life (Portrait/CBS) 22/1 (22/2)

Adds: WBAB. Hots: 10 include WXRT, KBCO, KAZY, WHFS, WLIR, WZEW, KSPN. Mediums: 11 include WMMS, WDHA, WRDU, KTCZ, K97, KLYV, KTCL.

ANGEL CITY/Two Minute Warning (MCA) 21/3 (21/0)

Adds: CITI, K97, KUFO. Hots: 4 include WQFM, KISS, KMOD. Mediums: 15 include KZEW, WEBN, WLLZ, KISW, WCCC, WOUR, KILO, WRUF.

STRANGLERS/Aural Sculpture (Epic) 21/1 (21/3)

Adds: CHUM. Hots: 9 include WXRT, KBCO, 91X, CHEZ, KLBJ, KFMF. Mediums: 11 include WBCN, KAZY, KROQ, WHFS, KLAQ.

KING KOBRA/Ready To Strike (Capitol) 19/1 (20/3)

Adds: CITI. Hots: 1 WIMZ. Mediums: 18 include WHJY, KLOL, WQFM, WAQY, WAAF, KISS.

STREETS/Crimes In Mind (Atlantic) 17/1 (0/0)

Adds: KUFO. Hots: 1 WLLZ. Mediums: 15 include WDVE, WNOR, KMET, WEZX, WOOS, WSKS. CHESS/Soundtrack (RCA) 16/3 (13/0)

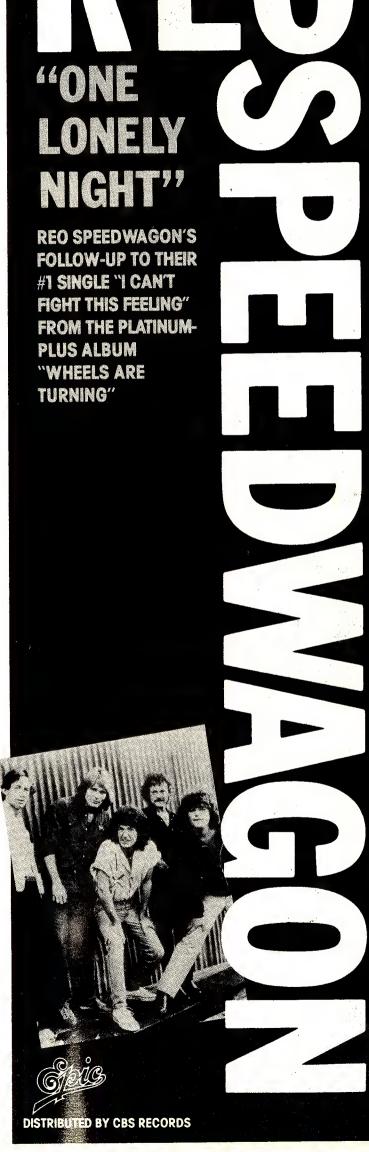
Adds: CHUM, WTKX, K97. Hots: 2 CFOX, WHFS. Mediums: 12 include WXRT, WMMS, KBCO, KROQ, KZOK, KTYD.

PORKY'S REVENGE/Soundtrack (Columbia) 15/15 (0/0) S. Hots: 1 WMMS, Mediums: 9 include 91X, WCCC, Adds include WBAB

WRCN, WAAF, KFMF. KEEL/The Right To Rock (Gold Mtn./A&M) 15/1 (17/2)

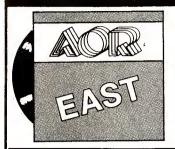
Adds: KKDJ. Hots: 0. Mediums: 15 include WBCN, WQFM, KMET, KUPD, WAQY, WKDF, KISS, WIOT, KTYD.

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.



# 6 $|(O)|/|\langle \Delta \rangle|$





## Parallel One

## WDVE/Pittsburgh (412) 582-5959

NO. REPORTED.

NO. BUNNION.

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# WBCN/Boston (617) 266-1111

PD: ORDIPUS MD: BOS KRANES

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TAIGHT AGE
HOUNTAIN
HOBIN GEORGE
HOWARD JOHES
REFUGEE
ERTRING 6 MAVES

# WNEW-FM/New York (212) 986-7000

PD: CHAPLIE KENDALL ASST. PD: JIN HONAGHAN

BOX
JOHN FORESTY (N)
JOHN FORESTY (N)
JOHN FORESTY (N)
HICK JAGGER (N)
JOHN JA

## WHJY/Providence (401) 438-6110

NO. MEPP RECCIO

BOX
PRIL. COLLINE
RICE JACCER
GRIG XTHI
DON MEMLEY
FIRM
JOHN FOCK MIT
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TON PETTY
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CON PORTOR
CAMB

CHESS
ROOL & THE GANG
POWER STATION
NIK KERBIAM
SANTANA
GREG KUN
ALAN PARBORS
DAN HARTMAN
GO WEST
GOWAN
LUBA
BELINGA METZ

GARY O'

# (516) 587-1023

PD: BOB BUCKMAN HD: RALPH TORTORA

CARE (6 B.4.6)
ALAH PARGORE
VISION QUEST
GRONGE TRIDINGOOD
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Delta
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CHOM-FM/Mont (514) 935-2425

DON HERMLEY
FOREIGNER
DON HERMLEY
FOREIGNER
JCHI FOGERTY
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JCHI & SECURE
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WIYY/Baltimore (301) 889-0098 PD: CHUCK DUCOTY

CHUM-FM/Toronto (416) 926-4068

PD: ROSS DAVIES MD: WAYNE WEBSTER

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PRIL COLLINE (H)
HICK JACKER (H)
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FIRM (H)
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## WMMR/Philadelphia (215) 561-0933

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# (215) 668-9460

PD: HICHAEL PICOZZI HD: MARK DIDIA

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BARLA COMTES .

RIMER CO

HOUSE OF JOYCES

DAVID LEE FORT
JABON & SOCIOCHERS
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LOUDESS
THE LUPP
LOS LOSSOS
JULIAN LENNON
OO MEST
LIGHE MADE
VAN ZAMP
KEFUCKE

## DC101/Washington, DC

(202) 828-9932

BOOK

PRIAM ADMOS

FALCOR (a sibb)

PRIL COLLINS

BRUCE SPRINGER (N)

BRUCE SPRINGER (N)

BRUCE SPRINGER (N)

PRIL COLLINS

AUTOGRAPH

RICHARL BOLTON

PRIL COLLINS

COUNTY BRUCE

ELLIOT RESTOR

ELLIOT RESTOR

ELLIOT RESTOR

ELLIOT RESTOR

FLOWA

BRUCE SPRINGER

BANTAMA

BANTOMA

BANTAMA

BANTOMA

BAN

# **Parallel Two**

## WPLR/New Haven (203) 777-6617

PO BEAL REMAY

BOX

JOHN FORENTY
BRIAN JACKS

BRIAN JACKS

BRIAN JACKS

BRIAN JACKS

BRIAN JACKS

LOW HERLEY

DEEP FURE IX

ALAM PANGUS

FOREIGHER

BRICE SPHINGSTEEN

BAYTOM

BRICE SPHINGSTEEN

GERE ELIH

HOLIALE BOYON

BRIC GAPTOM

FILE OLLINE

BRIN FARAT CLUB

CHICAGO

C

TO PETTY

ORA FOR AFTICA

BRIEFIE

DONNIE INIS

GO WEST

ALISON HOVET

JOAN ADNE ADDING

FLORA

VAN HOMEISON

VIETOR

WPYX/Albany, NY (518) 785-9061

WDHA/Dover, NJ (201) 328-1055 GM: BOB LINDER
PD: MARK CHERNOFF

# PD: PETER HIRSCH MD: TOM STARR

Medium

a PHIL COLLING

JOHN VALTE
REFF PUPPLE
REFF PUPPLE
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TRILIPPE
BRYERLY HILLS COP
SURVIVOR
DAVID LEE NOTH
KING ROBPA
LOUDNESS
ACCEPT
LOUDNESS
Light Adds
PAT SENNTAR
VAN ZAMP
DAN FOGELBERG

# WAQX/Syracuse (315) 472-0200 PD: ED LEVINE ASST. PD: AMY DAHLMAN

PRICE COLLING
NICE SCREEN (N)
FIRM (N)

## WCMF/Rochester (716) 262-4330

PD: JOHN LARSON ASST. PD: DAVE KANE

MARK
DAVID LEE NOTH
BRYAM ADAMS
CARS
JOHN FOGERTY
PHIL COLLINS (M)
CHICAGO
MICK JAGGER (M)
FIRM (M)
FIRM (M)
FIRM (M)
DON MENELY
AUTOGRAPH

AUTOGRAPHOMOON
BRICE OPENDMOON
BRICE OF PRINCEPE
BRITARY
BRITA

# WHFS/Annapolis (301) 263-1430

PD: DAVID EDISTED

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PHIL COLLINS
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Meditos SNOMAN
MICK JAGUER
BUNNERL BENNERN
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CHALLESON HOVET
BCHCOG
LINDA TEMPSON
TEARS FOR PEARS
BRUCE ECCEGURR

TENER FOR TRAINS
BRICH FOO TRAINS
GRAND DIARY
CARDAL CANAL DIARY
CARRINA WAYES
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# WOUR/Utica (315) 797-0803

BOL
TON PETTY
MICH JAMES (M)
PHIL COLLING (M)
PHIL COLLIN

AUTOGRAPH
ROBIN GEORGE
VISION GUEST
ANGEL CITY
EXTRINA 6 MAVES
KENNY LOGGINS
POWER STATION
HALL 6 OATES
GEORGE THOROGOCO
LOUDNESS
Light Adda
TON PETTY (8)

# (717) 961-1842

WRCN/Long Island (516) 727-1570

PD: MARC COPPOLA MD: JOHN GRAPPONE

BOL SOMN GRAPPORE
BOLE SPRINGSTEEN
JOHN FOORSTY
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JOHN HEREEY
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PIRM FIRM SADE FOREIGNER
DON HENLEY
ALISON MOYET

THE (H)
RICK JAGOER (H)
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JOHN FOOR PETHAT (H)
ENIC CAPATON (L)
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# WAAF/Worcester

HIGH MICH STANDER (H) FIRM (M)

WPDH/ Poughkeensie (914) 471-1500

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Hot
MICK JAGGER (M)
PHIL COLLINS (M)
FIRM (M)
FOREIGNER
FALCON E SNOWMAN
DON HERLEY
JCHN FOGERTY (M)
ALAN PARSONS
BYZENTANCIS

BPEANAST CLUB
RECCE SPRINGSTERM
SAFFARA, (H)
FRICE SPRINGSTERM
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FRICE CLAPPEN (H)
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HALL & OATES
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HOUNTAIN STRANGLERS
PHILIP BAILEY
JOHN HIATT
HORTUM
JOAN ARMATRADING
FRANKIE GOES TO..
GEORGE THOROGOOD

> WLIR/Long Island (518) 485-9200 PD: DENIS MCRAMARA

DO. OCLINENS
CEREC KINH
DEEP PURPLE
KIH MILDE
SHITMS
LONAR THOMPSON
ADAL-LORDS
DILINIA THOMPSON
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WZZO/Allentow (215) 694-0511

MD: RICK ST MANNE
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PRITE COLLING (M)
PRITE COLLING (M)
BRUCE SPRINGSTEEN
FOREIGNER
VISION QUEST
COLUMN
BOX
CHICKOG

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GO MEST
VAN MORRISON
G GOORGE THOROGOOD
TON PETTY
TEARS FOR YEARS
A AUTOGRAPH
REO SPEEDMAGON
A HALL 4 OATES
A DAVID LEE FOTH

(617) 752-5611 PD: ROB BARNETT MD: RUSS MOTTLA

(203) 233-4426 PD: DAVID GROSSMAN ASST. PD: GLENN STEN

MOST. PDI GLENN STILL

SHORT

PHILL COLLINS

JOHN FOGRETY

VICK JAGGER

CHICAGO

SERUE SPRINGSTERN

FOREIGNER

REGE CHAPTON

BERGE SPRINGSTERN

FOREIGNER

REGE CHAPTON

GENERAL SPRINGSTERN

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## WAQY/Springfield, (413) 525-4141 PD: ROSS MACDONAL

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MICHAEL BOLTON
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WHCN/Hartford (203) 247-1060

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FORE PER SE (M)
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STY. PD. PO. BO SITTENS
(FROZER)
BIOC.
PHIL COLLINS
HICK JAGGER
FIRM FOOSPYT
ERIC CLAPTON
BYANA ACAMS
CON SERLEY
TON PETTY
SURVIVOR
BYANA ACAMS
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IMEEP PUMPLE
GEORGE THOROGOOD
LOG LOBOGS
FIONA
Light Adds
EXCRINA & MAVES
JOAN ARMSTRADING

WHEB-FM/ Portsm

(603) 436-7300 PD: JIM RISING MD: CHRIS GARRETT

USE PICKUE
USE PICKUE
USE PICKUE
KING KORRA
DEEP PURPLE
HOUSPIA IN
REFUGER GEPTY
USE AND INFORMATION
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KINEY LOGIC INS
HOW RD JOHES
WAN ZART
GIUFFELA
USA FOR FELA PE
BRUCE COCKBURN

WKLC/Charleston,

(304) 722-3308

HD: PAUL MCMILLAN

BOC CRICAGO FOREIGNER HICK JAGGER (M) DON HERLEY SUMY IVOE BRICE SPRINGSTEEN TOW PETTY JOHN FOGERTY (M) ERIC CLAPTON (M) USA FOR APPECA FIRM (M) PEIL COLLINS (M)

PRIL COLLINS (H)
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NO.

NICT JAGGER
PHIL COLLINS
CANE G # 140-)
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BEACH STATE OF THE STATE OF THE

WARX/Hagers

(301) 733-4500

PD: REID BLANKENS

# (301) 289-4545

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LOS LOBOS
HURY LEWIS
POMER PYARTON
HOUSEALTH
KAFRENA 4 MAVES
JELTAN LEMNON
A MALUS
A KRIMY LOGGINS
A TRANS PERDINGON
A TRANS FOR PEARS
A FORMAD JOHES
A JOHN PARR

## Parallel Three

WQBK-FM/Albany, NY WIZN/Burlington (518) 462-5555

PD: JOHN COOPER MD: PEGGY APPLE PD: ROGER MAYER MD: ARTY LAVIGHE

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JULIAN LENSON
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# WBLM/Portland, ME (207) 783-2065

PD: JOSE DIAZ

HOM JOSEPH (H)
PHIL COLLING (H)
PHIL COLLING (H)
JOHN FOOR STY (H)
BRUKE SPETHOPTERN
DON HEMBELY
RICC CLAPTON
FOR THE SPETHOPTERN
BRIAN ADMIN
BRANCH (H)
BRANCH ADMIN
BRANCH (H)
BRANCH ADMIN
BRANCH (H)
BRANCH ADMIN
BRANCH (H)
BRANCH

# WGIR-FM/Mancheste

PD: BOB COX MD: KAREN ANDERSON wwTR/Ocean City

POPE TRANSPORT (N)
FOREIGNER (N)
FOREIGNER (N)
BRUTE SPRINGSTERN
HICK JAGGER (N)
BEWERLY HILLS COP
TON PERTY (N)
FOREIGNER (N)
F

LOS LOBOS
VAN MORRISON
GARY O'
DANNY SPANOS
TUBES
DEEP PURPME
SANTANA
Light Adds
USA FOR AFRICA
TIL TUESDAY
ROSIN GEORGE
DOKKEN

Continued on next page

WLLZ/Detroit

#### EAST (continued)

WRKI/Danbury (203) 579-9995

Note
PULL COLLINS (M)
PULL SAGGER (M)
PULL SAGGER (M)
PULL SAGGER (M)
POLL SERVICE
POLL SERVICE
PORE SAGGER (M)
PORE SAGGER (M)
CARE
RALLAN PARSONE
ENG C.CLAPTON
SANTANA
CHICAGO
RAGION
PURPLE

REORGE THOROGOOD MAY ID LEE ROTH DAVID LEE BUTH
ROBHIN GEORGE
PALCON E SKOIGNAN
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PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +. Parallel Two: 200,000 -

1.000.000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a low-



#### Parallel One

BEVERLY HILLS COP PAT BENATAR

PAN BERNATAR

UZ JOHN HALTEN
NORMI HOLLITAN
PORMIN HOLLITAN
PROCESS BERNAMAN
AN RETH SHILEY
DOWNE LIKES
GREG ZINN TON
BROCK SHINGTHER
TON PETTY
ROBIN GEOGRE
HICHAEL BOLTON
AND HOMELION
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TON PETTY
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TON BROTH
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TON BROTH
TON PETTY
TON BROTH

WNOR-FM/Norfolk

(804) 623-9667

ON: NON RESIGER NO: DAVID HILLAR

#### KZEW/Dallas (214) 748-9898

PD: ANDY LOCKRIDG

#### KTXQ/Dallas (214) 528-5500

MANE REIC CLAPTON NICK JAGGER ERIC CLAPTON NICK JAGGER ERIC CLAPTON DON HERELEY PHIL COLLIN SHIPMAN ADMEDITAL SHOWN OF THE STAN ADMEDITAL SHOW

KSRR/Housto (713) 797-0097

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(305) 581-1580

BOT POPRE LORER JOHN POGETY (N) DOOR HERE.EY VISION QUEST CARE CARE (R side) PHIL COLLINS (N) FALCOR & SHOMMAN FIRM (N) BRUCE SPRINGSTEE (CCL JAGGER (M) SAWTANA BERN TAST CLUB ERIC CLAPTON ALAN PARCONS GREE KINN TOOR PETTY medium U2

UT COMMITTEE OF THE COM

WYNF/Tampa (813) 876-0455

MD: RON DIAZ BRYAN ADAMS
FOREIGNER
MICK JAGGER
PHIL COLLINS
FIRM
EEEP PURPLE
JOHN PARR
VISION QUEST
JOHN FOGERTY
ERIC CLAPTON
CRICAGO
BROOT JUNE
LEB

GARY O'
GIUFFRIA
TMISTED SISTER
HICHAEL BOLTON
DAVID LEE ROTH
AUTOGRAPH
SURVIYOR
DOKKEN
CEORGE THO DOGGOO

NO. DAVID RILLARY

BOOL

ENGLICAPTON

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MICK JAGGER (H)

MICK JAGGER (H)

MICK JAGGER (H)

BOTAN ADMON

BOTAN A

KLOL/Houston (713) 526-6855

Hot JOHN FOCERTY FOREIGNER OF TON PETTY FIRM (H) DEEP PUMPLE (H) HICK JAGGER (M) SUNVIVOR GART OF EMIC CLAPTON ING JUN FILL COLLINS PHILL COLLINS BRYAN ADAME UZ

BYTAN ADAMS

12
BRUE SPRINGSTEEN
ALAM PARSONS
BERN STAST CLUM
CANE (8 side)
JOHN MALTE
LES
ROBIN GEORGE
ELLIOT SASTON
DOKKEH MALTE
EN HOR STASTON
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ELLIOT SASTON
DOKKEH
FILLION SALASTEEN
PALODE L SNOWRAN
EVIS CHOP L

PD: JCE DENTON ASST. PD: RICK LAMBERT

UZ HURY LEWIS HURY LEWIS
STREETS
PAT RESNATAR
REG SPREEDINGOR
GIUFFRIA
JOHN PARR
TRIUMPR
ELLIOT ENSTON
AUTOGRAPH
JOHN WATTE
PALCON E SHOW
DEEP PURPIE
TUBES
HOUNTAIR
FIONA

ON: BEN BALL MD: BOB WALTON

KRIX/McAllen-(512) 350-9999

BRUC CLAPTON
JOHN FORETY
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BRUCH STANK (N)
PURCOSE STANK (N)
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KLAQ/EI Paso (915) 544-8864 PD: ARIN MICHAELS MD: PEPE LOPEZ

NO.

PICK JAGGER (H)
FIRM (H)

WRXL/Richmond (804) 282-9731 PD: TOM EVANS MD: PAUL SHUGRUE

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VAN HOURISON
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SANTANA
BERN START CLUB
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HOUNTAIN
JASCN & SCORCHERE
LOS LOBGE
BURK FRAST CLUB
ROBIN GEORGE

WKLS-FM/Atlanta (404) 325-0960

PD: BILL WISE MD: BOB SAILEY 

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919-782-1061

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(904) 438-7543 PD: MARK DAVID SAWYE PRICE JAGGER PHILL COLLINS DOM WERLEY PHILL COLLINS DOM WERLEY PRICE SPRINGSTEEN PRICES SPRINGSTEEN PALCON E SHOWMEN FIRM PARCONS DAME FOR THE PARCONS DAME FOR THE PARCONS DAME FOR THE PARCONS DAME FOR SHOWN PARCONS DAME FOR SENGITARY VISION QUESTIVE VISION QUE VISION QUESTIVE VISION QUE VISION

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CHESS
DAN FOGELBERG

> WDIZ/Orlando (305) 645-1802

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HICK JAGGER (M)

BRUCE SPRINGSTEEN
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FORE CALETON

ALM PARSONS

TOW PETTY

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GIUFFRIA
VISION QUEST
LEEP PURPLE
ROBIN GEORGE
HUUNTAIN
TUBES

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KXZL/San Antonio (512) 226-6444

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WKQQ/Lexingto 06) 252-6694

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JOHN FORETTY
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WKDF/Nashville (615) 244-9532 PD: BILL PUGH ASST. PD: DAVID HALL BOTAL ADAMS (H)
BUYLIVOR
HICK JAGGER (H)
DON HERLEY
FIRM (H)
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WFYV/Jacksonville

(904) 642-1055

PD: CHRIS JONES HD: LEX STALEY SOLUTION OF THE COLLINS FRIC CLAPTON IN THE CALCIUM FOR THE CALCIUM FRIC CALCIUM FR

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MO: REGGIE JONES

BANA ADMMS (M)

BRUE SPRINGSTEN

CARS

SUMMITTOR (M)

BRUE SPRINGSTEN

CARS

SUMMITTOR (M)

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(501) 470-0123

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WHMD/Hammor (504) 345-1070

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JOHN POCENTY (H)
BRENTAST CLUB
VAN HORRISCH
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DON HERLEY
JOIN FORETY (H)
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MOUNTAIN
METALLICA
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TIL TURSDAY
DAVID LEE ROTH

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DON HENE EY

SYLVAN ADAMS

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THE CLOSE (M)

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WEBN/Cincinnati (513) 871-8500

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HICK JANGER PHIL COLLINS
PHIL COLINS
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ASST. PO: JOS OWSEL
(FROZER)
BRUILE SPRINGSTEN (M)
BRUILE ADARS (M)
JOSH POSENIE (M)
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JOHN HUNTER
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A BLATE RIDDIM BAND

(614) 224-1271 PD: PAT STILL MD: LEE PANDALL

KQRS/Minneapo (612) 545-5601

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ROBIN GEORGE
BREAKFAST CLUB
BRUCE SPRINGSTEEN
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DRICK JOHN JAMES (M)

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#### KYYS/Kansas City (816) 561-9102

PD: JOE MOCABE MD: RANDY RALEY

BOD MICK JAGGER (H) DOR HERKEY (M) DOR HERKEY (M) PITTER (A) DOR HERKEY (M) PITTER (A) DOR HERKEY (M) PITTER (A) PITTER (A) PITTER (M) PITTER (

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#### WQFM/Milwaukee (414) 276-2040

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GOTOPPERA (H)
JOHN FOCERTY
TREMPH
KIPERA (H)

RICHAEL BOUTH
FICHA
PAR BENATAR
RAVEN
LUGBE
KROKUS
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KICT/Wichita

WXLP/Davenpo (319) 326-2541

PD: GABE BAPTISTE MD: TERRY DUGAN

KMOD/Tulsa (918) 664-2810

PD: CHARLIE WEST MD: JIM JONES

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FIRM (N)
JOHN FOCEPTY (N)
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WYFE/Rockford

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PD: WES DAVIS

MORE
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DAVID LEE NOTH
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FOREIGNER (M)
BREAKFAST CLUB
BENKFAST CLUB
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WWCT/Peoria (309) 674-2000 PD: JEFF MURPHY MD: JOHN AMBERG

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KKCI/Kansas City (816) 531-3400

PD: PRANK HANEL BOOK
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DON HENGEY
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PART (M)
ALAN PARSONE
ELLC CLARPTON
JOHN FOREIGNEY
FIRM (M)
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CITI-FM/Winnipeg (204) 786-6181

PD: STEVE YOUNG

HEAL PROFESSION OF THE STATE OF

WLAV-FM/ Grand Rapids (616) 456-5461

PD: DAVE LANGE MD: ARIS HAMPERS Mot
MICK JAGGER
PHIL COLLINS
FIRM
BRYAN ADAMS
BON HERLEY
BRUCE SPRINGSTEEN
ERIC CLAPTON (M)
BREAN KRART CLUB
JOHN FOGERTY TUBES
MICHAEL BOLTON
DEED PURPLE
LOUDNESS
STREETS
MOUNTAIN
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SANTANA
CHICAGO
GEEG KINN
GEORGE THOO GOOD
HALL & ONYES
FALCON & SHOWBAN
VAN HOERISTON
GARY O'
KING KOBRA
ELLIOT ENSTON
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KTCZ/Minneapolis

SOL MAN PARSCHS (R)
COMMODORES
DANNY O'REFER (N)
EXIC CLAPTON
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KGGO/Des Moines

(515) 265-6181

PD: PAUL FREDRICKS MD: JACK EMERSON

BOX BRYAN ADAMS PHIL COLLINS CON HERLEY SURVIVOR (M) LEB EMIC CLAPTON CHICAGO BILLY COERN JOHN FOGERTY VISION QUEST BRUCE SPRINGST NICK JAGGER BOYBRLY HILLS

WIOT/Toledo (419) 248-3377

PD: JOE THOMAS

KATT-FM/

(405) 848-0100

PD: PAT WELSH MD: SCOTT DOUGLAS

Not FIRM (M) PHIL COLLINS (M MICK JAGGER (M) DOM MEMBLEY (H) CARS TOM PETTY CHICAGO

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a CARS a FOREIGNER - TOM PETTY

(612) 544-1558 PD: BORBY CHRISTIAS

WTUE/Dayton (513) 224-1501 PD: TOM CARROLL MD: BOB CLARK

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KEZO/Omaha (402) 592-5300

PD: BRUCE MCGREGOR MD: JOE BLOOD

BOR BLOOD

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TOCK JAGGER (H)

FIRM (H)

FIR

WAPL/Appleton Green Bay

(414) 734-9226 PD: BRIAN TAYLOR HD: HARK COULTER

NO: NA RX COULTER

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PRIL COLLINS

PHIL COLCINS

PHIL COLCINS

PHIL CARRES

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WFBQ/Indianapolis (317) 257-7565

PD: MD: THE BEARMAN HOD: THE DRA NOW.

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A GEORGE THOROGOOD

PD: RICK STAGER

WOOS/Canton (216) 492-5630

Mot BRYAN ADAMS DAVID LEE ROTH (M) FOREIGNER (M) FOREIGNER (M)
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Parallel Three

WBSW/Kankakee

PD: BILL TAYLOR ND: CHRISTIE KAYHILL

(815) 939-4541

BOLE
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ANTO

WZZQ/Terre Haute

(812) 232-5034

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A PAT REMOVAR

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CARS

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AUTOGRAPH

ACCEPT

STREETS

HOUTHADE

ELLIOT RESTOR

JOHN WAITE

BRUCCUPT

STREETS

HOUTHADE

ELLIOT RESTOR

JOHN SATTOR

FOR FATTOR

REFUGIE

BRUCCUPT

KQDS/Duluth (218) 728-6421 PD: MIKE KELLER MD: MANCY MARTIN

PROF. COLLINS (R)
FOREIGNER
FOREIGNE

(608) 274-5450 PD: JACK MITCHELL MD: CHRISTA LANE

PROF.
PRIL COLLINS
BAYERLY HILLS
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FORE SPECIMENCH
HICK JAMES
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FORE SPECIMENCH
HICK JAMES
FALCOL
BAYER
FALCOL

WSKS/Cincinnati (513) 868-3696

HD: MARTY BENDET

BOO BYAN ADAMS (M) DEEP PURPLE JOIN PARS VISION DURST (M) STEVE PERS VISION DURST VISION

WWCK/Flint

(313) 744-1570

PD: MARK MILLER MD: LINDA LANSI

U2
GEORGE THOROGO
DORKEN
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HOMEND JONES
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WCPZ/Sandusky (419) 625-1010

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KLYV/Dubuque (319) 557-1040

PD: ROBERT WELCH

HoR BRYAN ADAMS DON HENGEY (M) POREZGNER PHILIP BAILEY (M) DAVID LEE FOTH (M) HEO SPEEDMAGGN (M) JCHN FOCERTY WHAN! WHALL

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KSQY/Rapid City (605) 578-3533

PD: JACK DANGELS MD: JEFF MICHAELS

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WKLT/Kalkaska (616) 258-2800 PD: CHUCK PORT

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GARY O'
JASON & SCORCHE
& VAN MORRISCH
B HICHAEL BOLTON
USA FOR AFRICA

> WCXT/Muskegon-Har (616) 873-7129

PD: MARK ANTHONY MD: TOM WILSON

HOL TAND HAND HER JACOB & SNOWEND MICK JACOBE SARTAND UTOP IA (M)(L) FOREIGNE JOHN MIRT (M)

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ALAN PARSONS
JOHN FOCERTY (M)
DON HERRY FIRM (M)
PRIL COLLINS (M)  MARTIN BRILEY
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CARS (B side)
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DANNY SPANOS
JOHN PARR
JOHN WAITE
Light adds
KINKS
PORKY'S REVENGE
HOWARD JONES
REFUGEZ
AUTOGRAPH
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ARTIN BRILEY

KQWB-FM/Fargo (218) 236-7900

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KFMQ/Lincoln (402) 478-8565 PO: TOM BARKER

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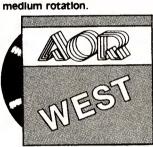
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PLAYLISTS - An artist's name appears once per playlist in the highest reported rotation. For example, if cuts from an album are reported in both hot and medium, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly reported that week, or additional tracks have been added. An (M) or (L) after an artist's name shows that other tracks from that record are in those rotations (medium or light add). An artist's name with no abbreviations means all airplay of that artist is in the listed rotation. When three or more tracks from the same album are reported in medium, that album will receive credit as being in hot and be listed as such. The album's tracks will continue to receive credit as being in



#### Parallel One

KAZY/Deny PD: SCOTT JAMESON

FORM

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ERIC CLAPTON

HICK JAGGER

HICK JAGGER

BANTAN

BANGAN

COLUMN

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FORMAN

COLUMN

BANGAN

KGB/San Diego (619) 292-1360 (303) 444-5600

PD: LARRY BRUCE ASST. PD: TED EDM (FROZEN) EOC BRYAN ADAMS DEEP PURPLE (M) FIRM (M) FOREIGHER (M) PD: JOHN BRADLEY MD: DOUG CLIFTON FORE CORPE (H)
GU FFRIA
THE URPH (H)
RICK JADGER (H)
SURVIVOR
SURV UZ TOM PETTY UTOPIA

(213) 464-5638 PD: GEORGE HARRIS MD: SUE STEINBERG

THE SELECTION OF THE SE KINKS
LOS LODOS
JOHN PARS
ALMN PANEONS
RES SPEEDINGON
BERN TRATALLLUS
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STREETS
SUNY TYOR
GEORGE THO DO COT
TRUMPH
LAMB MOSH DO JOHES
WOMEN JOHES
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WEST (continued)

ERIC CLAPTON
HUEV LEWIS
GEORGE THOPO GOOD
Hedium
ANGEL CTY
WIDON
RACT
ACCEPT
PALCON & SNOWBAN
ALAN PASSONS
JOHN WAITE
A SLAFOR & SCORCHERS
& ELLIOT EASTON
a TOM PETTY

(604) 684-7221

PD: DON SHAFER HD: KAREN HEMKO

HOST.
FALCON & SHOWNAN
JOHN FOGERTY
TEARS FOR FEARS
CRESS

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91 X/San Diego (619) 291-9191

MD: STEVE WEST

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JOHN ARMETEROING
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HAX STED
A SANTANA
HOMARD JOHNE
TILL TUESDAY
A YELLO
A FARTHAR L MAYES
PORTY'S ROTENGE
A MASON & SCORCHERS
FIGH

KBPI/Denv (303) 936-2313

KOME/San Jose

PD: PAT EVANS ASST. PD: DANA JANG

(408) 246-6811

PHIL COLLINS INTO THE PRICE OF MEMBER TO PRETTY TOWN PRETTY TOWN PRETTY THE PRICE OF THE PRICE O

PD: MAD MAX MD: STEVE WEST

## KLOS/Los Angeles

(213) 557-7250

PHIL COLLINS (M)
CARS
DON HENLEY
BRYAN ADAMS
JOHN POGERTY

JUNN FOOR HTY
FIRM
BRUCE SPRINGSTEE
BRUCE SPRINGSTEE
TWISTED SISTER
TRIMPH
DAVID LEE FOTH
KNOKUS
SURVIVOR
Medium
ERIC CLAPTON
TON PETTY
BREAKFAST CLUB
HICK JAGGER
LOS LEGGS
USA FOR AFRICA

#### KRQR/San Franc (415) 765-4045

NEC JACKER (M)
BRUIT SPRINGSTEIN
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BRUIN SPRINGSTEIN
FIRM (M)
DON HERLEY (M)
BRYAN ADAM'S
ERIC CLAPES
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FRIC CLA LMB
TUBES
JOHN FOGERTY
DAVID LEE ROTY
DONNIE IRIS
TOM PETTY
GREG KINN
STREETS
FICHA
LOS LOSOS
DEEP PURPLE
LIGHT AMMS
USA FOR AFRICA

# KSJO/San Jose (408) 288-5400

BRUCE SPRINGSTEEN (M) GREG KINN
ERIC CLAPTON
SANTANA
DON HERLEY (M)
MICK JAGGER (M)
CHICAGO CHICAGO
TOM PETTY
HUEY LEWIS
FIRM
NAM PARSONS
VAN MORRISON
HIL COLLINS (M)
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JOHN FOCERTY (M)
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LIGHT ARABY
LIGHT ARA

## KGON/Portland, OR (503) 655-9181

ALAN PARSONS
SANTANI
CAVID LEE FOTH
GARY O'
PEICHARL BOLTON
ARK HOSTON
BREAKFRAST CLUB
FRILMPH
ERIC CLAPTON
GREEK KENAST
CHUP
FRILMPH
ALISON MOTET
POWER STATION
G GUMEST
A KENNY LOGGINS
A DOWNEE RIS
TEARS FOR PEARS

## KISW/Seattle

PD: BEAU PHILLIPS MD: STEVE SLATON Mot POREIGNER BRITAN ANAMS LEEP PURPLE DON HERLEY RIJMES TRIOMPH JOHN FOORTY (H) VISION QUEST (N) CARS (B side) FIRM GARY O' HICK JAGGER PHIL COLLING

KFOG/ San Francisco (415) 885-1045

PD: JOHN RIVERS

DAVID LEE ROTH
FOREIGNER
ELLIOT EXSTON
GARY O'
SCANIDAL
LOGICARS
KING KORRA
SURVIVOS
BEVERLY HILLS COP
JOHN PARS
ANGEL CITY
WING SPANOS
ANGEL CITY
ULLIAN IEMNON
KINKS

KILO/

(303) 634-4896

NO: ALAN WHITE

BEE
FIRM
WICK JAGGER
JOHN FOORERY
HILL COLLINS
FOREIGER
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K97/Edmontor (403) 428-8597

PD: NEIL EDWARDS

BROWLES BRT
SEVERIC SILLS COP
SEVERIC SILLS (N)
HICK JAGGER (N)
FIRM
BRUCE SPRINGSTEN
HICKOLISS (N)
HICK JAGGER (N)
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BRUCE SPRINGSTEN
HICKOLISS (N)
HICKOLISS PRINGSTEN
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KEZE/Spokane (509) 448-1000

PD: JONAE CUMMINGS

PD: RICH HAWK HD: ALAN WHITE

PALCON & SHOIMAN
HICK JACKER
PHIL COLLINS
FIRM
JOHN FOCEPTY
DON HENLEY
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A VAN MODRES ON
FORM'S ROVENOGE
USA FOR AFRICA

KROQ-FMI Los Angeles (213) 578-0830

BOX
LLOYD COLE
LLOYD COLE
TEARS FOR FARS (L)
FALCON & SHOMMAN
CARS (8 side)
ALPHAVILLE
PHIL COLLINS
DANNY RIPMAN
GENERAL PUBLIC
HINISTRY
ALRICH
BRONSKI BEAT BRONSKI BEAT THOMPSON TWINS THOMBEOR THINS
U2
MICH JAGGER
STYLE
MICH HEMMAN
PREN DES
ROMAN HOLLIDAY
BERN THAST CAUB
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FLASH & THE PAN
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PD: OZ

(FROZEN)

ROSST BANT

BRONST BANT

GRIFEN, PUBLIC

BRONATAT CLUB

PHIL COLLINS

STRANGERS

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KUPD/Phoenix (602) 838-3062

PHIL COLLINS MICK JACKER (M) PHIL COMMITTEE HILL JOHN FOGERTY [M] ERIC CLAPTON VISION QUEST ALAN PARSONS DON HENLEY WHILE SPRINGSTEE DAM INSTANCTION OF THE PROPERTY OF THE PROPERT

KRSP-FM/ Salt Lake City (801) 262-5541 PD: RANDY ROSE MD: BARRY MOLL Bot HICK JAGGER (H) PBIL COLLINS (M) JOHN POGERTY (H) DON HENLEY (M)

BRYAN ADAMS (M) BRUCE SPRINGSTEEN YIM OUNCET OF THE SEVERLY HILLS COP FORE IGNES ON YOU LEE FORM (M) JULIAN LENNON FALCON E SEMMENN AUTOGRAPH ERIC CLAPTON (M) MAG UN BERN KYARY CLOS TON PETTY ALAN PARKONS REO SPEEDWAGON CARS

Parallel Two

> KOMP/Las Vegas (702) 876-1460 PD: CHARLIE MORRISS

ROD BEG MANTY

BOR
BOYAN ADDRE (M)
SURVIVOS
BUCCE JOSEP (M)
SURVIVOS
BUCCE JOSEP (M)
SURVIVOS
BUCCE JOSEP (M)

(206) 281-5600

MOC.
JOHN FOOR RTY
MC CK JACGER
PHIL COLLING
FIRM
DOR HEMLEY
BRICH SPRINGSTEEN
LIB
FOREIGNER
ERIC CLAPTON
SAMTANA

SANTMAN SANTMA

KLPX/Tucsor (602) 622-6711 ND: JOHN HOTCHINSON

HOR ERIC CLAPTON MICK JACKER FIRM (M) BRUCE SPRINGSTEEN FALCON & SHOMMAN JORN FOREST (M) SAWTANA GOVERNMENT CLUB SAWTANA GOVERNE CARY O' DOWN HORLEY FORECANEN CARY O' TRUMPH LOS LOSION SAWTANA (M) SAWTANA GOVERNMENT CARY O' TOWN THE CARY O' TOW

LOB LOBIOS
TUBER
ALAN PARECONS
VAM MORRISON
DEEP PURCLE
DAVID LEE NOTH
ROBIN GEORGE
LODDWESS
GEORGE THOROGOD
VISION QUEST
SEVAN ADAMS
A TEARS FOR JED AS
MICHAEL BOLTCH
JOHN PARE
HOUNTAIN
AUTOGRAPH
UZ

NO: MILE JONES

BOR

MICK SAGGER (M)

PIEM (M)

KZEL/Eugene (503) 342-7096 PD: KEN MARTIN MD: VINCE MERTZ

BOC BRYAN ADAMS HICK JACOZER (H) BRUCE SPRINGSTEEN DOW INDEXES FIRM (M) FALCON & SHOMEN JOHN POGERTY (M) TOW PETTY ERIC CLAPTON ALMN PARSONS AUTO LEE FOTH (M) PHIL COLLINS (M)

Medical VAN MORRISON 1 VAN MORRISON 1 VAN MORRISON 1 CHICAGO IN KENNY LOGGINS IN KENNY LOGGINS IN KENNY LOGGINS IN TOAK RE FOR FER RESIDENCE OF THE PARTICOLOGY OF TH

Parallel Three

KPOI/Honolulu (808) 524-7100 KCGL/Salt Lake City PD: BILL MIMS MD: ANDY PRESTON (801) 298-1142

MOI. MOY PRESTON

BOT

NICT JACOER
PHIL COLLINS
PHIL COLLINS
PHIL SOLUTION
BRICE & SOLUTION
GREG CRIN
OTHER SOLUTION
GREG CRIN
OTHER SOLUTION
BRICE & SOLUTION PO: THE WILLIAMS BRACE
BREAD PARST CLOB (M)
ALA ADM COME
ALA ADM COME
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BLOCK POR PRASE
STANKER PAR VALICUM
BLOCK STANKER PARS
COMED AUTHORIT
COLORIO FIELD
GO KEST
SALVERS (M)
COLORIO FIELD
ANT OF MOLES
THIS SELENDAN
ANT ADM PARSM
NEX PERSONN
NEX PERSO NIK KERSHAW SADE TUPF TURF (M) LLOYD COLE SHORES ALISON MOYET TOKES ON TAIL JOAN ADMATRADIN NAILS HOMAN & SHARE BRONSKI BEAT POWER STATION 02

KWXL/Albuquerqu (505) 765-5400

OPPARE FOURTAINS
SHILLEY COLUMNS
SHILLEY COLUMNS
BROSSTANS
LUCY SHOW
JAKON & SCONCINERS
VICTORS
VICT MD: FRANK JAKSON BOOK STATEMENT (N) FIRM (N) FI

(707) 544-5873 KFMG/Albuquerqu

(505) 265-8811

KKDJ/Fresno (209) 226-5991 PD: DON FISCHER MD: JEFF RIEDEL

MOT
MICK JAGGER
PHIL COLLINS
FIRM
PHIL COLLINS
FIRM
STORM FOODERTY
REIC CLAPPON
DON HERLEY
TOM PETTY
TOM PETTY
FOREIGNER
FALCON & SNOWMAN
BRUCE SPRINGSTEEN
BRYAN ADMAC
CHICAGO
BREAKFAST CLUE

CHICAGO

BERARDAT CLUB
ALAN PARSONS
SANTANA
GEORGE THOROGOD
SERVIVOS
PEO SPEEDMACON
TEA RES
TEARY LOGGINS
OFFICIAL
TURES

FERNY LOGGINS
OFFICIAL
TURES

LERNY LOGGINS
OFFICIAL
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TORES
TEARY LOGGINS
OFFICIAL
TURES

LILIOT BASTON
DEEP PURPLE
UTGUITA
TURES
TURES KINKS FRANKIE GOES TO.

KFMF/Chico

(916) 343-8461 PD: NON NOCOWATO

BREE SANTAINA GREE KIHN GREE KIHN GREE KIHN BPILL COLLINS BREEN FRANT CLUB HILL CONTROL CONTRO

(303) 571-1232 PD: JOHN HAYES ASST. PD: GARY WO

HOT THERD WORLD JOHN FOGERTY GEORGE THOROGOOD KINES BRONSKI BEAT BIG COUNTRY AL STEMART SMITHS SATTHS
CONTROL TO LOS LOS CONTROL TO LOS LOS CONTROL TO LOS LOS CONTROL TO LOS LOS CONTROL TO LO

DAYLO SCHOOL STATE OF THE CRAY CANG (B side) A DROP IN THE CRAY SACE AND THE CRAY SA

DEVELOPMENT MELLS COP

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POWER STATION

OANE (B al.6a)

DOWNE I DIE

BEVER STATION

OANE (B al.6a)

DOWNE I DIE

BEVER STATION

OART O'

PETAN ADAMS

RICHAR OTTOMOSOM

NUTHS

LIGHT MASS

TONE OF OTTOM

NOTARD JONES

NOTARD

NOTARD JONES

NOTARD

NOTARD JONES

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KTYD/Santa Barbara (805) 967-4511

PD: RICK WILLIAMS

THE TOTAL PROPERTY NICE AGGERY NICE AGGERY NICE AGGERY OF THE TOTAL PROPERTY NICE AGGERY N

PD: RICK WILLIAMS

SAM

MICE JANGER

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PRIL COLLINS

BRYAN ADANE

PRIL COLLINS

BRYAN ADANE

VISION QUEET (H)

ROW PETTY

BRUCE SPRINGSTEIN

ROW DEATY

BRUCE SPRINGSTEIN

ROW CLAPTOR

KINES

CANG (B side)

CANG (B side)

CANG (B side)

CANG JANGER

MICHAEL

MICHA KMBY/Salinas-Monterey 394-9 PD: MARK KAUFMANN MD: JANICE TAYLOR

PARE SEMATAR

OAVID LEE FOTH (M)

DANIED P PROJECT (M)

JOHN HI MATT (M)

RANNIED SOLOS TO... (
RANNIED

KRQU/Laramie Cheyenne

(307) 745-7396

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GUITERIA
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GUITERIA
POWER STATION
LOS LOSSOS

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KOZZ/Reno (702) 329-9261

PD: DANKEL COOK

NO.

NICK JAGGER (H)
PRIC ODLING (N)
PRIC ODLING (N)
PRIC ODLING (N)
PRIC (

KSPN/Aspen (303) 925-5776 PD: GARY WHIPPLE HD: TOM CAREY

Hot PHIL COLLINS FIRM SANTANA COLLAPTON (L)
CON INSERT
PRILE BALLEY
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PRILE BALLEY
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FOR PRITY
JOAN ADMETADDIG
RAL CONTES
VAN MORRISON
TINA TUMBER
ALAR PARGOS
PRI BENTAR IL)
SORPROMET LLC COP
LLCYT COLL
JOYN COLL
JULYO COLL
JULYO COLL
JULYO COLL
JULYO COLL
BENTE SERVENCETER
BENTE SERVENCETER
FOREIGNER Medium
MADONNA
JOHN HIATT
CHRIS ISMAX
PALCON & SNOWMAN
HONEYDRIPPES
POWER STATION
12 U2 PRINCE BRECE COCKBURN KINKS (L) SCANDAL

KZOQ/Missoula (406) 728-5000 PD: VERN ARGO

KZAM/Eugene

NOC.

SIGN SOCIETY
VAIN MORRISON
MCTOL JACKER

ENIC CLAPTON
DON HERLEY

USE FOR AFRICA

USE LOWER

RANTAINA
FOREIGNER

ALAN PARGONS

SANTAINA
FOREIGNER

ALAN PARGONS

SANTAINA
FOREIGNER

ALAN PARGONS

SANCE

SANC

KWHL/Anchorage (907) 349-6551

PD: CARTER B. BRADLE: MD: KEVIN VARGAS MOI. EXTY DE VA ROAS

MOT.

TOTAL COLETA

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FUNE (COLETATION (A))

FIRM (H)

MAGI US

MICH (SOUTH (A))

FIRM (H)

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FIRM (H)

MAGI US

154 Reporters 145 Current Playlists

Four stations reported a frozen playlist this week.

> KGB/San Diego **KZAP/Sacramento** WHCN/Hartford WRKI/Danbury

Four stations failed to report this week Their rotations were frozen.

> KINK/Portland KMJX/Little Rock KQAK/San Francisco WRIF/Detroit

One station failed to report for a second Its playlist was no onsecutive week. included in this week's data.

WZXR/Memphis

# CHR PARALLEL ONE PLAYLISTS

## **EAST**

# **B104**

**WBSB** 

#### Baltimore PD: Steve Kingston

### MD: Amy Kronthal

- D: Amy Kronthal

  1 MSONE MASSIME (12)

  2 MSO SPEEDWOOM/CAN'S Tight This...

  3 DOLAN ROSS/MISHON TO BE

  4 DAVID LEE HOTH/CAllformis Girls

  5 DOLL ROSS/MISHON TO BE

  5 DOLL ROSS/MISHON TO BE

  6 DOLL ROSS/MISHON TO BE

  7 GETME PRETYTHE HAS IS ON

  8 MODORAN/CREATY FOR YOUR

  8 MODORAN/CREATY FOR YOUR

  10 DOLL ROSS/MISHON THE WORLD

  10 DOLL ROSS/MISHON

  10 DOLL ROSS/MI
- 30 28 ANIMOTION/Obsession
  D 29 CHICAGO/Along Comes A Women
  D 30 DON HENLEY/All She Wants To Do I
- 9
   WHARL/Everything She Mants
  KENNY LOGGINS/Vox Humans
  SIMPLE MINDS/Don't You (Forget Abo
  BILLY OCEAN/Suddenly

ADDS

# **WPLJ**

## PD: Larry Berger MD: Lisa Tonacci

#### ADDS 14, 26, 27



### Program Administrator:

#### **Keith Abrams**

- Abrams

  PHIL COLLING. Draw More Might

  PHIL COLLING. Draw More Might

  PHIL COLLING. Draw More Might

  PHIL COLLING. Draw Might

  PHIL Draw PHIL Draw Might

  PHIL Draw PHIL Draw Might

  PHIL Draw Might

  PHIL Draw PHIL Draw Might

  PHIL

- 19
  DCN HENLEY/All She Mants To Do I
  KENNY LOGSINS/Vox Humana
  DAVID LEE FOTH/Just A Gigolo/I Ain't

# WMAR FIN 100

# Hot Hits! Baltimore

#### PD: Ralph Wimmer MD: Jim Payne

- MD: Jim Payne

  # 2 | FEO SPEEDWGOM/Con't fight This...

  | 2 | WADM/CorrelowGOM/Con't fight This...

  | 3 | WADM/CorrelowGOM/Con't fight This...

  | 4 | Pull COLLENG/OW More Might

  | 6 | Fell COLLENG/OW More Might

  | 6 | Fell COLLENG/OW More Might

  | 7 | GARDEN PREVIOUS CONTROL

  | 8 | FOR OWN PREVIOUS CONTROL

  | 8 | FOR OWN PREVIOUS CONTROL

  | 9 | FELL MARKET/OWN CONTROL

  | 10 | FEEL MARKET/OWN CONTROL

  | 10 | FEE
- ADDS 5
  WHAM!/Everything She Wants
  BILLY OCRAN/Suddemly
  JOHN FORKTY/Rock & mall Girl
  KRMST LOGGING TO THE TO
- ERIC CLAPTON/Forever Man TIME/The Bird GREG KINN/Lucky JOHN PALUMBO/Blowing Up Detroit

# And Now Philadelphia

#### PD: Scott Walker MD: Glenn Kalina

- MD: Glenn Kalina

  ### 2 1 MADONN Material Girl
  2 GEMP FREYTH Heat Is On
  3 FINAL CORE TO ME IS THE STATE
  5 JULIAN LENGT/TOO Heat Is On
  4 FINAL CORE TO ME IS THE STATE
  6 FICE JACKE/JULY ADONE WHEN THE STATE
  8 TO PRICE JACKE/JULY ADONE WHEN THE STATE
  8 TO DEBARD MENT OF THE SIGN.
  9 TO DEBARD MENT OF THE SIGN.
  9 TO DEBARD MENT OF THE SIGN.
  9 TO PRICE JACKE ME MICH DE STATE
  10 TO

- KEMBY LOGGINS/YOX RUMANNA
  WHAMAI/Everything She Wante
  LOG LOGG/Wall The Wolf Survive
  ROMEND JOHES/THINGS Can Only Get B
  USA FOR MFRICK/Me Are The World
  DAN FOREDERS/GO DOWN ESSEY
  FORMFRISSTENS/Saby Come And Get It POLYPTE RISTERN'ABBY COME AND Get It

  OD METT'AD CLEER OUR System
  TIBERS'LEGE BY Pisce
  BARRAR SPEELEMENTSHOCKET
  JOHN MATTER/Chinoge
  BARRAR SPEELEMENTSHOCKET
  PAUGE HANCASTER FEAR TO FORM SET OF SET O

# PD: Charlie Quinn MD: Cindy Bailen

BOSTON

MD: Cindy Bai

N 1 1 GAINN FREY/The Heat Is On

H 2 2 PRIL COLLING/Ow More Hight
4 3 MC DEPENDAGO/CAL IT TIGHT THIS...
1 4 3 MC DEPENDAGO/CAL IT TIGHT THIS...
1 5 5 TIMA TUDBER/FILVES DANCE
2 6 MIAMI/Carcless Hisper
10 7 TERM MARK/Lowergill For Goodbyes
10 10 TERM MARK/Lowergill For Goodbyes
11 2 CHARACTORY Are The World
13 10 SOURCE AND THIS PROPERTY
13 10 SOURCE AND THIS PROPERTY
13 10 SOURCE AND THIS PROPERTY
13 11 SOURCE AND THIS PROPERTY
14 10 SOURCE AND THIS PROPERTY
15 10 SOURCE AND THIS PROPERTY
16 17 DAY OF COMPONEY/AND AND THE PROPERTY
17 DAY OF COMPONEY/AND AND THE PROPERTY
18 17 DAY OF THIS PROPERTY
19 2 THE CONTROL OF THE PROPERTY
20 2 THE CONTROL OF THE PROPERTY
21 2 THE CONTROL OF THE PROPERTY
22 THE PROPERTY OF THE PROPERTY
23 SELECTION OF THE PROPERTY
24 SELECTION OF THE PROPERTY
25 SELECTION OF THE PROPERTY
26 SELECTION OF THE PROPERTY
27 SERVING THE PROPERTY OF THE PROPERTY
28 SELECTION OF THE PROPERTY
29 SELECTION OF THE PROPERTY
20 SELECTION OF THE PROPERTY
20 SELECTION OF THE PROPERTY
20 SELECTION OF THE PROPERTY OF THE PROPERTY
21 SELECTION OF THE PROPERTY OF THE PROPERTY
27 SERVING THE PROPERTY OF THE PROPERT

10. 40
MINIAI/EVERY LYBING SHE MANTS
SANTRANA/HBY IT Again
DAYID LEE HOTHL/NAME A Clegolo/I Ain't
GO MEST-Me Close Out Myes
TON PETTY/DON't Come Anound Her
REAL & OXES-S/Gome Intograph Are Bette
DIGGET FIGHTS/ULL Mith The Curious
TIL TURNS/ULL Mith The Curious

# SM Montreal

#### PD: Stephen Anthony

- 1 Stephen Anthony

  1 STEPHEN THE DOWN Hight In Banghon

  2 MANIAT CARE less Mileger

  4 MANIAT CARE less Mileger

  4 MANIAT CARE Less Mileger

  5 MANIAT CARE Less Mileger

  6 MANIATOR DE STEPHEN/MILETON DEACH

  7 FOREIGNEN/MILETON DEACH

  7 FOREIGNEN/MILETON DEACH

  10 MOORE & SIMPREN/MILETON DEACH

  10 MOORE MILETON/MILETON MILETON

  10 MOORE MILETON/MILETON

  10 MILETON/MILETON/MILETON

  10 MOORE MILETON/MILETON

  10 MILETON

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  10 MILETON/MILETON

  10 MILETON

  10 MILE
- IMAGES IN VOCHE/Call It Love
  NORTHERN LIGHTS/TWATE Are Not Enough
  JOHN FORERTY/Mock E Roll Cirl
  FRANKIE GOES TO HYMBIOSSE TO The Pleasu
  BILLY JOHN/Keephog The Faith
  HELIX/Make Me Do Anything Y
- INILIANAL ME DO ANYTHING Y
  COMMICONSENSATIONAL THE SCHOOL THE SCHO

# 1050 chum

## onto PD: Jim Waters MD: Brad "Knobby" Jones

- PD: Jim Waters

  MD: Brad "Knobby" Jone

  ## 1 PRIL COLLINSON Nore Right

  2 2 MAD IN ENGINEER OF Nore Right

  3 2 TAN NO FOR THE TOTAL COLLINSON

  5 1 TAN NO FOR THE TOTAL COLLINSON

  6 FOREIGNEY WAS TO ZOON

  ## 17 TO THE TOTAL THE TO ZOON WHAT I

  17 TO THE TOTAL THE TO ZOON WHAT I

  18 TO THE TOTAL THE TO ZOON WHAT I

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  10 TO THE TOTAL THE TO ZOON WHAT I

  10 TO THE TOTAL THE TO ZOON THE TO ZOON THE TOTAL THE TOTAL THE TOTAL THE TOTAL THE TO ZOON THE TOTAL T
- PRINCE/Take He With U BILLY JOEL/Keeping The Faith POWER STATION/Some Like It Hot JOHN PARK/Haughty Naughty KOOL & THE GARG/Hisled SURVIVOR/High On You

# 92 PROFM

#### Providence

#### Operations Manager: Tom Cuddy

- PERATIONS MANAGER: TOM CUC

  N 7 1 MACGINA, Material Girl
  N 2 1 PRIL COLLASS, One Nove Sign
  2 1 PRIL COLLASS, One Nove Sign
  3 2 1 PRIL COLLASS, One Nove Sign
  5 3 TIBA TUBERRY/LOSY THE SOURCE
  5 3 TIBA TUBERRY/LOSY THE SOURCE
  6 4 3 COUNTY LOST TO THE SIGN
  7 10 TO THE STORY SIGN TO THE SIGN
  7 10 TO THE SIGN T

- DEA FOR AFRICA/Me Are The Morld JOHN FORERY/Mock & Roll Girl SADE/SWOOTH Operator POMER STRAIGN/Some Like It Hot HUMAN/Everything She Mants FARTI LABBLEA/New Attitude BILLY OCEAN/Swiddenly
- GO MEST/Me Close Our Eyes SARTANA / Say It Again OAVID MASERIMOFF/DO YOU LOVE Me (NOW ISLEY, JASPER, 18/X3:ss And Tell A, AN PARSUNG/Let': Telk About Me ELLIOT 28/TOK/(Wearing Coun)Like A

# B94 Pittsburgh

## PD: Scott Alexander

- 17
  KERNY LOGGINS/Vox Humana
  ANIMOTION/Obsession
  DAVID LEE NOTH/Just A Gigolo/I Ain't



#### PD: Smokey Rivers MD: Gene Baxter

- 5 9 MANAI/Carsiass Whisper
  10 COMPONENS/Mightal Prime
  11 10 COMPONENS/Mightal Prime
  12 12 MILLY JOEL/Meeping the Faith
  12 MANAISS PRIME PRIME MIGHT PRIME
  12 14 MANAISS PRIME PRIME MIGHT PRIME
  12 15 MANAISS PRIME PRIME PRIME
  12 15 MANAISS PRIME PRIME PRIME
  13 10 PRIME PRIME PRIME PRIME PRIME
  13 10 PRIME PRIME PRIME PRIME PRIME
  14 NOOL OF THE CANAISS PRIME
  15 MANAISS PRIME PRIME PRIME PRIME PRIME
  16 MANAISS PRIME PRIME PRIME PRIME PRIME
  17 MANAISS PRIME PRIME
- 'ADDS Do not be seen to see the seen to see th
  - TOM PETTY/Don't Come Around Her POMER STATION/Some Like It Rot RALL & OMTES/Some Things Are Bette

# CKC 9 Montreal

#### PD: Bob Beauchamp MD: Guy Brouillard

- ## D. Guy Brouillard

  # 1 1 MANHAI/Careleas Malaper
  2 2 MERKAY HER DODG Slight In Sangkok
  4 3 ASTRONO S EXPRESS/MALAPER
  5 2 MERKAY HER DODG Slight In Sangkok
  5 3 MERCAY HER DODG Slight In Sangkok
  6 5 POINTERS SITER SNOWNERS DEADLE
  6 7 DOLG THE GAME/FALL OF SITES SNOWNERS DEADLE
  7 TO THAT THE STATE SNOWNERS DEADLE
  7 THAT THE STATE SNOWNERS DEADLE
  7 THAT THE STATE SNOWNERS DEADLE
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  7 THAT THE SNOWNERS DEAD
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- EMPTANA NAY IT Apain

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# **CFTROO**

#### Toronto PD: Sandy Sanderson MD: Bob Saint

- MD: Bob Saint

  # 2 1 TEARS FOR PEARS/Shout
  1 2 FORECOMENT Sent To Those What I
  2 1 FORECOMENT Sent To Those What I
  3 2 FORECOMENT SENT TO THOSE WHAT I
  4 FILL COLLABS/Shout Recently to
  5 1 A FILL COLLABS/Shout Recently to
  6 1 A FILL COLLABS/Shout Recently to
  7 FILL PEARS FORECOMENT SENT TO THE SENT THE SENT TO THE SENT THE
- JEFFREY OSBONE/The Borderlines
  FIRM/Radioactive
  JENFORE/THOCK & Boll dirl
  ALPHANILE/Forever Young
  BONNO JUSES/TWING Can Only Get B
  ROKTHEN LIGHTS/Tears Are Not Enough HONTHEM LIGHTM/Teac Are NOT Enough
  CHICAGO/ALO TO COME A MANDA
  THE TOTAL THE METATO TO I
  NAME AND THE METATO THE THE METATO THE METATO

# Boston KIND WXKS-FM

# PD: Sunny Joe White

# MD: Geni Donaghey

- A 29 CHICAGOVALOng Comes A Moman D 30 GO MERT/Me Close Our Eyes D 31 SANTAMA/Mey YE Again 34 12 VELS/Look By Mes D 33 SAKE Zheooth Operator D 34 FOREIGNEY/that New Testerday D 35 DAN HARTHMA/Jecomd Mature 29
  TIME/THE BIRD
  TIL THESCAT/VOICES CARTY
  LUTHER VAMONOSS/TIL My SHADY COMME H
  TEAN BY FOR MAN NO THE HE SHADY COMME H
  WHALM / NEW YORK THE SHADY
  USER FOR NATION, WHE ARE THE MOTID
  USER FOR NATION, WE ARE THE MOTID A006
- DEA FOR AFFICIA/WE ARE THE BOOK DOWN FOR STATE (AFFICIAL PARKETS AFFICE AFFICE

# Buffalo

### PD: Bill Todd MD: P.J. Foxx

- MD: P.J. FOXX

  FILL COLLING/OW Nore Night

  JULIAN LERON/TOO Late For Goodbyes

  JULIAN LERON/TOO LATE FOR TOO FATS

  FILL TOO LANGE FOR TOO FATS

  FOR LINE TOO LANGE FOR TOO FATS

  JULIAN LERON/TOO LATE FOR TOO TOO

  JULIAN LERON/TOO LATE FOR TOO

  JULIAN LERON/TOO

  JULIAN LERON/TOO
- UEBA FOR AFFICA /No Are the World Mempel / Mempe
- SIMPLE MINDS/Don't You (Forget Abo



## MD: Frankie Blue

- D: Frankie Blue

  1 1 MAM/Careleas Milaper
  1 2 2 800 SEPENDAGO/Can't Fight This...
  2 3 2 800 SEPENDAGO/Can't Fight This...
  4 3 NACCHEN/Material Girls
  5 Grant Milaper
  1 2 GRADN PROTON CONTROL OF THE SEPENDAGO/Can't Fight This...
  5 GRADN MART/Careleas To Milaper
  1 5 GRADN MART/Careleas To Milaper
  1 7 CORNOL OBSEM/Milaper
  1 7 CORNOL OBSEM/Milaper
  1 8 JULIAN SERIOU/More lake for Goodlyes
  1 9 PRIL CALLAGORIMAN CONTROL
  1 1 1 3 SEEDEM ARTON/MARY MART
  1 1 1 MARTON/MART LOVE
  1 1 MARTON/MARTON/MART MARTON/MARTO

# FM MUSICRADIO

#### Washington, D.C. PD: Alan Burns MD: Mary Taten

- ADOS DR.L & DATES/Some Things has Dette FOREIGNER/That Was Yesterday MURRAY NRAD/One Night In Bangkok USA FOR AFRICA/We have the Morid

Long



MD: Ruth Tolson

- ## 1 PROS GPEEDWOODS/Can't Pickt This...

  2 INDUCTION COME A LINE WRITER

  2 INDUCTION COME A LINE WRITER

  4 DAVID LEE NOTW\_California Girls

  5 OCHEMNA (Material Girls

  6 OCHEMNA (Material Girls

  6 OCHEMNA (Material Girls

  6 OCHEMNA (Material Girls

  7 OCHEMNA (Material Girls

  7 OCHEMNA (Material Girls

  8 OCHEMNA (Material Girls

  9 OCHEMNA (Mate
- PRANKIE COME TO N/mlas

  PRANKIE COME TO N/mlas

  PROCE PRINCIPEN/THE TEMPORE MAN

  PROCE PRINCIPEN/THE TEMPORE MAN

  PROCE PRINCIPEN/THE TEMPORE

  PROCESSOR TO NOT THE TEMPORE MAN

  PROCESSOR TO NOT THE TEMPORE MAN
- ADDS 27 WHAM!/Everything She Wants

## SOUTH

-93

Atlanta

- MD: Chris Thomas

  1 3 1 Na COURN/Neteral Girl
  2 CHERN PRETYTHE HOST IS
  3 1 NR COURN/Neteral Girl
  3 1 NR COURN/Neteral Girl
  4 1 NR COURN/Neteral Girl
  5 THE NATIONAL STREET OF THE HOST IS
  6 THE NATIONAL STREET OF THE NATIONAL STREE MD: Chris Thomas

- ADD6 24
  MIANI/Everything She Marts
  TER NS FOR MEARS/Everybody Mants To Ru
  KOOL & THE CANO/Fresh
  BILLY OCKAN/Suldenly



# all hit WEGL Dallas The Eagle

PD: Randy Brown / MD: Joe Folger

- D: Joe Folget

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- HBALTO AFRICA/Me Are The Morid HRO SPEEDMAGN/OWN Lonely Hight RAPEN' DIESE AREA HAMI/EVER Fithing the Hants KOOL A THE GANG/Fresh ENSIV LOCGINE/VON HAMANA DIANA KOSS/ALBERT DIRECT HESTON HISTORY MIRRAY HESTON HISTORY MIRRAY HESTON HISTORY MIRRAY HESTON HISTORY HISTORY HESTON HISTORY MIRRAY HESTON HISTORY HISTORY H
- HICK JAGEES/Nightank Another Hight COMMCOORES/Nightahlfr FORES STATION/Jone Like IT HOU GIUPPHIA/LONG JY IN LOVE BUC CLAPPOL/FOREVE MAN GREK KIRN/LONGY SANTAMA/SAY TE AYAIN



#### PD: John Lander Asst. PD: Ron Parker

- KOOL & THE GAMG/Fresh JOHN FOGERTY/Rock & Roll Garl WHANI/Everything She Mante UBA FOR AFRICA, We Are The Morld POINTER SISTERS/Saby Come And Get
- NOTIFICATION AND ACTIONS AND ACTIONS AND ACTIONS AND ACTIONS AND ACTION AND ACTION AND ACTION ACTION

New B97 Orlean PD: Kris O'Kelly

MD: Greg Rolling 2 5 MAD OF MERICAN CONTROL TIPE.

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ADDS UEA FOR AFRICA/We Are The Borld KOOL & THE GANG/Fresh SILLY OCEAN/Suddenly WHAM!/Everything She Wants

Miami

## PD: Keith Isley WINZ-FM

Mark Shands

1 OSA FOR PRINCIPIE ARE The Media

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5 OSA FOR PRINCIPIE ARE THE OSA FOR PRINCIP A MD: Mark Shands

BILLY JOEL/Kaeping The Faith FOREIGNEE/What Was Yesterday BOWIE & RETHERY/This Is Not America DAVID HESSELHOFF/DO YOU LOVE NO (NOW T SCANDAL/Beat Of A Heart



#### MD/Assist PD: Pamela Steele

D/ASSIST PD: Pamela Steele

R 4 1 CHAN CORNAVANA PRAYE

2 2 MACONE MALERIAL GITT

3 CHAN CORNAVANA A PRAYE

2 2 MACONE MALERIAL GITT

4 TELLA MALERIAL GITT

5 CHICAGON A CORNAVANA

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USA FOR AFRICA/We Are The Morld SHERRA PASTON/Swear WHANI/Everything She Manta TON PETTY/Den't Come Arouad Ner KENNY LOGGINS/Vox Humana

JOHN FOCKRTY/Rock & Roll Girl ALISON MOYET/Invisible

Miami

MD: Joni Siani

PD: Robert W. Walker

MD: Joni Siani

A 1 USA FOR AFRICA/Me Are The World

2 MACOUNAMERS AND COLOR

2 MACOUNAMERS AND THE WOrld

4 PRIL ULLESSOME More Rejet

5 FORCE GENERAL WAR TO SOME WHat I,

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SADE/Smooth Operator HALL & OATES/Some Things Are Bette LUTHER VANDROSS/'Til My Baby Commen H 1, 30, 35, 39, 40 GO MEST/Ne Close Our Eyes GREG KIRM/Lucky POINTER SISTERS/Seby Come And Get It

PD: Bob Canada

190 GREEN/SON/Cont of Fight White.

191 GREEN BOOK CAN SET STATE WHITE.

191 GREEN BOOK CONTROLLED WHITE.

191 GREEN FREY TOR HEAT SO ON THE SET STATE WHITE.

191 GREEN FREY TOR HEAT SO ON THE SET STATE WHITE.

191 GREEN STRUGGERS OF STATE STA

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37 IN BYENN ANNOW JOHNSON DAY ON THE PERSON OF THE PER

ESDAY LOGGINES/VOX Numena ESIC CLAPTOS/Forewor Man SANTHAMA/May It Again POTHERS RESTRESSING/TO DOWN Easy LIMBLE, Masser Inching Story URAN APPLICA/Ne Are The World

POREIGNER/That Mas Yesterday TON PETTY/Don't Come Around Her JOHN MAITE/Change ABSFORD & SIMPSON/Solid

White the second second



Ops Mgr: Mason Dixon

PD: Steve Rivers.

PD: Steve Rivers

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22, 30 POWER STATION/Some Like It Hot



Atlanta

PD: Jim Morrison MD: Jeff McCartney

1 PHIL COLLING/OW More Note hight
2 PROCNIM/Attact ald Carl
3 N PROCNIM/Attact ald Carl
5 N PROCNIM/Attact ald Carl
6 NO SEREMONOS/Carl VI John Title.
7 N PROCNIM/Attact ald Carl
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15
RETHEAT HIM D/Due Hight In Bangkok
WHAN /Everything She Wante
RESHY LOGALIS/You Househ
KOOL & THE GAMG/Freeh
BILLY COESA N/Suddenly
POINTER SISTERS/Heby Come And Get It

FOREIGNER/That Mas Yesterdsy TOR PETTY/Don't Come Around Rer TEARS FOR HER RE/Kwerybody Mants To R REIC CLAPTCH/Forever Man ALIGON HOTET/Invisible GO MEST/Me Close Our Eyes

# 77799 Kansas City

PD: Todd Chase MD: Kim Welsh

MD: Kim Wo

| 1 | 1 | NADONNA/Material Girl
| 2 | 2 | TERDN. MARKET/Lover girl
| 3 | 2 | 2 | TERDN. MARKET/Lover girl
| 4 | 2 | 2 | TERDN. MARKET/Lover girl
| 5 | 5 | ROS SPECTAMON/CAN LIFE STATE
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| 6 | 5 | ROS SPECTAMON/CAN LIFE STATE
| 6 | 5 | ROS SPECTAMON/CAN LIFE STATE
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MA SERVIT LOGGINS/Vox Rumana B SLLY CRM H/SUddenly CONGOORS/H-Sytakit H. STAKE H-STAKE H-STAKE H-STAKE STEEPS/SABY COME AND Get IT TO NO FOR FREE RESTREEPS/SABY COME AND GET IT TO NO FOR FREE RESTREEPS/SABY COME AND GET IT TO NO FREE RESTRE

ALAN PARSONS/Let's Talk About Me GREG KIRM/Lucky ZADORA & JACKSCOM/When The Rain Begin SIMPLE NURSE/Dom't You (Forget Abo HALL & DATES/Some Things Are Bette

PD: Adam Cook

Assist PD: Joel K

PMIL COLLING/Dow Rose Hight

REGO SPEEDMON/Con's Fight This...

REGORD SPEEDMON/Con's Fight This...

REGORD SPEEDMON/Con's Fight This...

REGORD AND SPEED SPEED

Columbus

Assist PD: Joel Kelly

--WXGT-- |



?
FERRY LOGGINS/Vox Humana
JGHN FOGERTY/Rock & Roll Girl
DAVID LEE HOTH/Just & Gigolo/I Ain't-

MD: Joe Bohan

### 4 J., Smooth Amerial Cirl
### 2 Gains FREYTH Seat Is On This ...
### 2 Gains FREYTH Seat Is On This ...
### 3 J. WILLIAM CONTROL OF THE SEAT IS ON THE S

Chicago
Wile Living PD: Buddy Sco

PD: Buddy Scott

MD: Joe Bohannon

#### PD: Tom Jeffries MD: Shadow Stevens

: Shadow Stevens

1 REO SPECOMOCN/Cent Fight This...
2 PURIL OULLISS Own More Hight
4 JOURNAL ON THE MAN AND THE STEP CONTINUES
5 TERM MAILF/LOW STEP CONTINUES
6 STEP CONTINUES
6 STAN AND THE MAILF CONTINUES
7 THE THE MAILF

SATE/Smooth Operator JERMAINE STEWART/The Word Is Out

# TAMOS THE APPS Ops.

St. Louis

Ops. Dir.: Dave Robbins MD: John Frost

MD: John Frost

with / Care Less thisper

worth / Care Less thisper

### A Care Less this / Care Less

### A Care Less this / Care Less this / Care Less

### A Care Less this / Care Less this / Care Less

### A Care Less this / Care Less this / Care Less

### A Care Less this / Care Le

28
SINDLE MINDS/Don't You (Forget Abo
REMNY LOGGIMS/Vox Humans
JOHN FOGERTY/Rock & Roll Girl
DAVID LEE NOTH/Just A Gigolo/I Ain't



St. Louis

PD: C.C. Matthews

PHI: C.C. Matthew
PHI: C.C. Matthew
1 PHI: COLLING/DOE Nore Hight
2 PHO DETROMOMY/Can't Fige This.,
3 PHO DETROMOMY/Can't Fige This.,
4 PHO: COLLING/DOE NORE HIGHT
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JCHN FOGERTY/Rock & Soll Girl SIMPLE MINOS/Don't You (Forget Abo TEARS FOR TEARS/Everybody Mants To Ru USA FOR ARRICA/Me Are The Morld HALL & OMTES/Some Things Are Bette

SANTANA/Bay It Again FIRM/Radioactive



Chicago

Ops. Mgr.: John Gehron

1 GLANN FERT/The Heat Is On
2 WHAN /Carcless Wisper
3 MACHINE Metalia City In 19 Machine Metalia City
4 MOD FERENCIAN Fight This.
5 MOD FERENCIAN Fight This.
6 MOD FERENCIAN Fight This.
7 FRANCIS GOOD FOR Metalia.
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9 FRANCIS GO

ADDS 39 MIANI/Everything She Mants HALL 6 ORFE/Some Things Are Sette POREIGNER/That Was Yesterday

WCZY

95.5 Fm Detroit

PD: Lee Douglas

1 1 REO SPEKUMBON/Can't Fight This...

11 4 2 PADDOMA/Material Girl

2 PADDOMA/Material Girl

3 PHIL COLLEGE/ON More Bright

4 THAN THE PRESENCE VALUE AND ADMINISTRATION OF THE PRESENCE OF T

26, 27 KERRY LOGSINS/Vok Humana BILLY OCEAN/Suddenly MURRAY HEAL/One Hight In Bangkok

Asst PD: Steve Kelly

FM 95

Chicago

Ops. Mgr.: John Gehron PD: Dallas Cole

39
NELANI/Everything She Mants
HELL & OATES/Some Things Are Bette
KENNY LOGGINS/YOW HUMANA

MURRAY SEA D/One Sight In Bangkok

## WNCI Columbus 98 FAA PD: Rich Meyer MD/Asst, PD:

Bruce Wheeler

Bruce Whee

# 1 | 1 | MRO SPECIMONO Coa's Fight This...
# 3 | 2 | JALAM (BROWN/TO Late For Conditive
2 | 3 | DAVID LEE NOTICE LITTLE FOR CONTINUE
2 | 3 | DAVID LEE NOTICE LITTLE FOR CONTINUE
3 | 7 | SPECIAL COLLEGE FOR SERVICE
4 | 7 | SPECIAL COLLEGE FOR SERVICE
5 | 10 | SPECIAL COLLEGE FOR SERVICE
5 | 11 | CARCINO COLLEGE FOR SERVICE
5 | 10 | SPECIAL COLLEGE FOR SERVICE
5 | SPECIAL COLLEGE FOR SERVICE

23, 24, 26, 28, 30, 31, 32 TINA TURNER/Private Dancar SIMPLE MINDS/Don't You (Forget Abo

## WEST

Phoenix PD: Reggie Blackwell

ADDE 22, 23, 25 TON PETTY/Don't Come Around Her USA FOR AFRICA/Ne Are The World SIMPLE MINDS/Don't You (Forget Abo

PRINCE/Take Me With U SAUE/Smooth Operator



Assistant PD: Mike Schaefer

R A 1 DRA FOR AFRICA/TW Are the Morid

R A 1 DRA FOR AFRICA/TW Are the Morid

R 2 SRO METIDEMON/Cont of Fight This...

R 2 SRO METIDEMON/Cont of Fight This...

R 3 SRO METIDEMON/Cont of Fight

R 4 MORIDA, Water laid Cont

R 4 SRO METIDEMON Are sight

R 5 SRO METIDEMON ARE SIGHT

R 6 SRO METIDEMON ARE SIGHT

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ADDS 1, 34 MGAMI/Everything She Wants

FOREIGNER/That Mas Tester day TERSS FOR MERIS/Everybody Wasts to HALL & ORTES/Some Things Are Betts CHICAGO/Along Commes A Momean CARS/Why Can't I Mave You

# **MIDWEST**



PD: Dave Anthony Assist, PD/MD: Don Michaels

Assist. PD/MD: Don Michaels

# 1 1 800 SPERMOGN/Can't Fight This...

# 2 8 SERVINGON/Can't Fight This...

# 2 8 SERVINGON/Can't Fight This...

# 2 10 SERVINGON/Can't Fight This...

# 3 PERCENT OF THE CANDON CANDO

Hot Has! WNVZ

TIME/The Bird FOREIGHER/That Mas Yesterday SANTAHA/Nay It Again

Q102 Cincinnati

Ops Mgr: Jim Fox MD: Dave Allen

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11 18 CHICAGO'NO''es The Laspiratio
12 19 STEVE REMIT/TO-Lish Heart
13 HIGH CHICAGO'NO''es The Laspiratio
12 HIGH CHICAGO'NO'' EN THE CHICAGO
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hitradio 96 fm Detroit PD: Gary Berkowitz

MANI/Everything She Wants

N. 35
JOHN FOCKETY/Nock & Poll Girl
MAZE/Back In Stride
MAY JAME GETE/In My House
LOWER VANDOGS/THI My Baby Comes B
HILLY COME, Mynddenly
SHEENA RASTON/Sweer

ALAH PANSCHS/Let's Talk About Ne FOREIGHEN/That New Yesterday GO MENT/Ne Close Our Ryes SIFEZ HINDA/Don't You (Facget Abo TOM PETTY/Don't Come Around Her BIC CLAPTCH/Face ver Man JOHN MAITS/Change

квео

PD: Pat McKay MD: Karen Barber

1 PHIL COLLING/OW More Wight
2 MACONIMA/Material Gold
2 MACONIMA/Material Gold
3 TERMA MARKE/Covergirl
4 MINAN DORAM/Save A Prayer
5 MACONIA/Carey Are You
7 MAYOU DIE YOUNG/COLLING SICIA
8 GONTY/OWN/HO ON TOO
9 FRANCES GORE TO WINAIA
17 THAN TOWNER/YOUNG DOWNER
2 CHICAGO/ALON GOMES A MOMEN
2 CHICAGO/ALON GOMES A MOMEN
2 MINAI/CARES Mispar
2 CHICAGO/ALON GOMES A MOMEN
2 MINAI/CARES Mispar
2 CHICAGO/ALON GOMES A MOMEN
2 MINAI/CARES Mispar
2 POWER PRINCIPA/MAS LE NEIGHT
2 DON MEMBLEY/All She MARKE TO DO I
8 PARTICA/TANG ME LICE IN THE MORE
3 PARTICA/TANG ME LICE IN THE MORE
4 PARTICA/TANG ME LICE IN THE MORE
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4 PARTICA/TANG ME MICH TO DO I

Kansas City

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22 DO TIME/THE SIZE
23 DO TIME/THE SIZE
24 DOM: HORSELY/ALL THE MOUTH
25 DOM: HORSELY/ALL THE MOUTH
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ADDS 21, 22, 30, 32, 33

WKTI Milwaukee PD: Tim Fox MD: Kelly Wallace

H 3 1 REO SPETIONSCON/Cas'ts Fight This...

1 2 DAVID AES SONT/California Girls

1 3 GOVERNOR/SIGN DO NO.

1 4 3 GOVERNOR/SIGN DO NO.

1 5 4 GOVERNOR/SIGN DO NO.

1 6 7 GOVERNOR/SIGN TO FOR DO NO.

10 7 SILLY JOEC, Nasquing The Faith

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10 9 DITL. COLLIESTON TOU.

10 10 DITLE COLLIESTON DO NO.

10 10 PARTIE COME TO N'AMILE

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10 10 PARTIE COME TO N'AMILE

11 TIAN TAMER/Private Common

12 10 TIAN TAMER/Private Common

12 10 PARTIE COME TO N'AMILE

13 TIAN TAMER/PRIVATE LA COLLIE

14 PARTIE COME TO N'AMILE

15 TIAN TAMER/PRIVATE LA COLLIE

16 NO.

17 TIAN TAMER/PRIVATE LA COLLIE

17 TIAN TAMER/PRIVATE LA COLLIE

18 TIAN TAMER/PRIVATE LA COLLIE

19 JE PARTIE COME TO N'AMILE

19 JE STANDARD AND THE SIGNE COLLIESTON D' N'AMILE

10 TIAN TAMER AND THE SIGNE COLLIESTON D' N'AMILE

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30 28 DEBANEE/FMythm Of The Hight
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28 26 MICK JAGGER/Just Another Hight
27 JAGGERSP/Just Another Hight
D 28 TERMS MARIE/Lovergirl
D 29 JOHN MAITH/Change
D 30 KHC CLAFFGG/Forever Man

ADDS GRAPELSA/Ne are the World EDMMY LOGISES/YOU RHMAND FORECHER/That How Yeek-arday DAVID LEE HOTE/Jout A Gigolo/I Ain't WHAHL/Everything 98e Wante HURRAY WEN DOOR Hight In Bangkok FORER STRYLOS/SOMe Like Kt Not

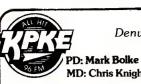




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33 32 ALAM PARSONS/Let's Talk About Me
25 33 CLEMP PREY/The Heat to On
A M HRLL s OMTES/Some Things Are Dette
26 35 WHAMI/Cereless Whisper ADDS 23. 34
POWER STATION/Some Like It Not
ALISON MOTET/Invisible
SIMPLE NUMDS/Don't You (Forget Abo

designation of the second

CARS/Why Can't I Have You GO MEST/We Close Our Eyes PWIL COLLINS/Summudio



10

Denver

# MD: Chris Knight

MD; Chris Knight

RED SPEEDMACK An't Fight This...

REMAIN/Cardiss Whisper

JULIAN LIBRORYTOO Late For Goodbye
GLENN FREYNEW Heat Is ON

CORN HUTLEY THE BODY OF GUMMENT...

JULIAN LIBRORYTOO LATE FOR GOODBYE
GLENN FREYNEW Heat Is ON

PORT OF THE STATE OF THE STATE

UBA FOR AFRICA/Ne Are The Morld FOREIGNER/That Was Yesterday DON HENLEY/All She Mants To Do I PEDICE/Take Me With U



MD: Steve Naganus

MD: Steve Nag

LOTHER VANDEDSS/T11 My Baby Comes R JOHN FOREKTY/Rock & ROll Girl POWER STRT/CONSONE Like It ROC TON PETTY/ROCH TO AROUND HAR HELL & CONTRA/ROME THINGS A PELCE BIPUER UKRIS/ROME THINGS AND AROUND HAR ALIGN HOTHER THAN A

# KWSS 94.5 FM

San Jose PD: Dave Van Stone MD: Robin Kipps

MD: Robin Kipps

REO SPEEMBAGN/CAn't Fight This...
DAVID LEE BONY/CAlifornia Girls
NADONIA MARKETIAL GIRL
NADONIA/MARKETIAL GIRL
NADONIA/MARKETIAL

ADDS POREIGNER/That Was Yesterday

SMANTANA STAY IT Again
SUNTYONNIA ON TOU
GREE XINA/Lucky
ON HEAT AGAIN
O



KRXY

PD: Robin Mitchell

Assistant PD: Beau Matthews

ASSISTANT PD: Beau Matthe

1 REO SPEEDINGON/Can't Fight This...

2 REDUNG/Material Girl

3 REDUNG/Material Girl

4 CARN PREVIOUS WHIPPERS OR

5 POINTRY IS STYPEN/Metor to Dunce

6 PHILLY BAILEY/Rasy Lover

7 TINE/JUNG/FOLLER FOR GOODHYSE

8 POREIGHER/I Want TO KNOW What L

9 JULIAN BENEVICK/FOLLER FOR GOODHYSE

10 EDOL & THE CANCOVIALIS

10 ENDIL STYPE CANCOVIALIS

11 DAVID LEE HOTH/CALIFORIA GIRL

12 PHILL COLLING/ONE HORE PAGE

13 SHERRA MATCH/SUNGAY WALL

15 SHERRA MATCH/SUNGAY WALL

16 SHERRA MATCH/SUNGAY WALL

16 SHERRA MATCH/SUNGAY WALL

17 BRUCE SPEEDING/TIME ON FIRE

18 SHALL A OUTES/MethOd Of Rodern Love

19 DAMA ROSS/MIRRING TO MEDICAL

10 DAM HORE/TYPE BOYS OF SUMMER

10 DAM HORE/TYPE FOR OID SAME

10 SHEW ENTICON/ME. Telephone Man

10 CHARGONE STYPE OID SAME

10 CHARGONE STAME

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35 TEBMA NARTE/Lovergiri JOHN POGERTY/Rock a Roll Girl

HANDLD PALTERNEYM/Axel F. GROG KINE/Lucky ZADORA & JACKSCH/When The Rain Beç

Seattle PD: Bob Case MD: Wendy Christopher

I MADOMNA MARKETIAL GIT!

REO SHEEDERGON/COUNTY Fight This...
PRILL COLLEGE/JOWE JET.

JULIAN EIRHORM/TOO Late For Goodhyss
TERRE MARKET/OWER JET.

MADOMNA/TERRY For You
REVER SPRIKE/JOWER JET.

MADOMNA/TERRY FOR YOU
REVER SPRIKE/FIRST SOUND

JORNET SPRIKE/TOWER JET.

THANKIE GOORS TO M/PARK

TITHA TURNER/FIRST TO THE MIGHT

INFOME TO M/PARKET TO M/PARK

TITHA TURNER/FIRST THE ROOK

TITHA TURNER/FORSE TO M/PARK

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URA FOR AFRICA/We Are The World NOWARD JOHRS/Thingw Can Only Get 8 KENNY LOGGHS/Vox Humans BILLY COMAN/Suddenly



PARDONES, Meterial Cirl

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JOHN FOGERTY/Rock & Roll Girl JOHN WAITE/Change GARY O'/Shades Of '45 SANTANA/Say It Again ISLEY, JASPER, IS/Kiss And Tell

San Francisco PD: Nick Bazoo MD: Jack Silver

MLD: Jack S

PHIL COLLINS/One More Night
RECORDS ACTASY For You
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READ YOUR RECORD ACTASY FOR YOU
READ YOUR RESULT ACTASY FOR YOU
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6, 27, 37 BILLY OCEAN/Subdenly HOWARD JOHNBOM/So Fine DAVID LEE ROTH/Just A Gigolo/I Ain'

MIDMIGHT STAR/Scientific Love FIRM/Radiomotive LUTHER VAMDROSS/Til My Baby Comea ALAN PARSONS/Let's Talk About Me

ZIOO FM Portland

KKRZ

PD: Gary Bryan MD: Scott Drake

1 MADDING Material Girl
2 MED SWEETENGE (Annual Flight This...)
3 THEMS MAILY/Lower Girl
3 THEMS MAILY/Lower Girl
4 JULIAN EXHERY CAN INCH SING FOR GOODNIES
5 THE STATE OF TH

DEA FOR AFRICA, We Are The Norld WHAM! Zeverything She Marks TER NS FOR REARS/Everybody Wents To NOWARD JURES/Things Can Only Get B EMPRIAN 284 It Apain COMMOD ORES/NI SPANIAN AND COMMOD ORES/NI SPANIAN

JOHN WAITE/Change PARTI LABRILE/New Attitude POWER STRYLOM/Some Like It Bot TOW PETTY/Dun't Come Around Her HMLL & ONTES/Some Things Are Bette GREGK KHRV/Lunky

# **Q**103FM

KOAQ Denver

PD: Jack Regan MD: Alan Sledge

HOMARD JUNES/Things Can Only Get E KERNY LOGGINS/Vox Humana MURRAY HED D/One Night In Bangkok DAN FOGELBERG/VO DOWN Basy GO WEST/We Close Our Eyes

SIMPLE MINDE/Don't You (Forget Abc JOHN PARK/Naughty Naughty SAIE/Smooth Operator FIRM/Redioactive DAN HARTMAN/Smooth Nature BARBAR REFUSANC/Exetion MLAN PARSONS/Let's Talk About Ne

PM(102

Sacramento PD: Rick Gillette MD/Assist PD: Chris Collins

1 PAUL HARDCASTLE/Rain Forest
2 PRID SPEEDMAGOS/Con't Fight This...
3 PRIL COLLINS/One More Hight
3 PRIL COLLINS/One More Hight
3 PRIL COLLINS/One More Night
4 SHOCKHIN/FACE FOR TOO
5 JULIAN LEMECO/TOO Late For Goodbys:
8 THAN THEMERYFICHE ON LATE FOR GOODBys:
9 THEMA NAIL/LOWERS/IN
5 THEMA PRIL/LOWERS/IN
5 JERRAL STEMMARY/DIR BOT IS OUT
10 JERRAL STEMMARY/DIR BOT IS OUT
10 JERRAL STEMMARY/DIR BOT IS OUT
10 JERRAL STEMMARY/SHOWED THE SIGN
10 JERRAL STEMMARY/SHOWED
1 JERRAL STEM

USA FOR AFRICA/We Are The World ALISON MOYET/Invisible BILLY OCEAN/SWIGHEN JESSE JOHNSON'S R/Se Your Man TOW PETTY/Don't Come Around Ner

COMMO ORES, Mightshift
FOREIGNEN/That Was Yauterday
LUTHER VANDOSS/TLI Ny Baby Comes N
DAN HARTPRI/Second Nature
DAN HARTPRI/Second Nature
ON HERELY/SLI She Waste To Do J
ALAN PARCHE/Che's Talk About Ne
SINVIE KHOMO JONE TO UP T

Phoenix

PD: Guy Zapoleon MD: Steve Goddard

UEA FOR AFRICA/Me are The Morld MHAMI/Everything She Wants FIRM/Rediomotive CHICAGG/Along Comes A Moman

GREG KIHH/Lucky
BOWIR & METHERY/This Is Not Americ-FOREIGNER/That Was Yesterday
BARBAR SPREIGHNE/EASTOICE
FOMER STATION/Some Like It Not



PD: Tom Chase MD: Mr. Ed

USA FOR AFRICA/Ne Are the World KENNY LOGGINS/Vox Humana POWER STATICE/Some Like Te Hot WHAMI/Everything She Wants JUHH FOGERTY/Rock & Roll Girl PATTI LABRILE/New Attitude

FIRM/Radiosctive TOM PETTY/Don't Come Are

KS IOS FILI HOT HITS!

San Diego VP/Ons: Dave Parks

PD: Mike Preston

RECO SPECUMACON/Can't Fight This...

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8
JOHN FOGERRY/Rock & Roll Girl
WHEAM!/Everything She Warks
RACE/Smooth Operator
HELL & ONTER/Scome Things Are Bette
TERRE FOR MERSE/Everyhody Warks TO
SIMPLE MINDS/Don't You (Forget Abo



**MD: Craig Roberts** 

1 MIRAMI/Carcless Milsper
2 2 PHILIP SAILEY/Easy Lover
3 3 MADOMS/Makerial Girl
4 PHIL COLLENS/One More Wight
5 ROD SPEEDMAGOW/Can't Fight This...
5 ROD SPEEDMAGOW/Can't Fight This...
6 GIRWH FRAYTHS Heat Is Ch
5 RODGE THE COLLENS ON THE COLLENS

POMER STATION/Some Like It Hot DAN HARTMEN/Second Nature JERMENHE STEWNRY/The Word Is Out SCANDAL/Semt Of A Heart

TIME/The Bird
BRYAN ADAMS/Romesbody
PRINCE/Take He Mith U
ADDOMA & JACESCH/When The Rain Begins
DEBANGE/ROMEsh of the Hight
FIRM/Radiometiwe
GROS LIME/Lacky he Hands to Do I
CHICAGO/Along Commes & Momen
BARTHANA/ROMY It A



Denver

PD: Doug Erickson MD: Gloria Avila

REO SPEEDINGOM/Cem't Fight This...

MINANI/Cem's least Misspee

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MINICOLLINE

M

ADOS 38, 39, 40
PATTI LABELLE/New Attitude
SAIE/Smooth Operator ...
HOWARD JOHES/Things Can Only Get B

DAN HARTMAN/Second Nature MLAN PARBORS/Let's Talk About He ZADORA & JACKSON/When The Rain Begins

#### **EAST Most Added** • Hottest

**USA For Africa** WHAM! Kenny Loggins

Madonna **Phil Collins REO Speedwagon**  ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

EAST

**Parallel Two** 

WFLY/Albany, NY Todd Martin

USA FOR AFRICA WHAM! MURRAY HEAD SHEENA EASTON TEARS FOR FEARS POWER STATION EENA MARIE 9-4 SURVIVOR 11-8
BRUCE SPRINGSTEEN 15-11
ANIMOTION 21-14

Q100/Allentown, PA

USA FOR AFRICA HOWARD JONES WHAM! SHEENA EASTON BILLY OCEAN KENNY LOGGINS RENNY LOGGINS
KATRINA & THE WAV
POINTER SISTERS
HOTLEST:
HOLLEST:
HOLLINS 2-2
MADONNA 3-3
AUTOGRAPH 5-4
MADONNA 10-6

WBEN-FM/Buffalo, NY Roger Christian

none Hottest: PHIL COLLINS 4-1 MADONNA 9-3 TEENA MARIE 8-5 MICK JAGGER 6-6 JULIAN LENNON 10-WVSR/Charleston, WV

USA FOR AFRICA ROOL & THE GANG BILLY OCEAN BILLY CCEAN
WHAM! KENNY LOGGINS
TEARS FOR FEARS
FOINTER SISTERS
HOWARD JONES
TOW PETTY
HOTCHES
TOW PETTY
HOLLINS 5-2
MADONNA 6-3
TINA TURNER 12-10
DIANA ROSS 36-28

K104/Erie, PA

USA FOR AFRICA LIMAHL KATRINA & THE WAV JOHN FOGERTY JOHN FOGERTY WHAM! PATTI LABELLE DAVID LEE ROTH RICK JAMES Hottest: TIME 2-1 MADONNA 4-2 JOURNEY 14-7 BRUCE SPRINGSTEEN 16-8 MADONNA 36-21

WERZ/Exeter, NH Scott MacKay

SEGUT MERCHAY
SHEEN EASTON
WHAM!
TEARS FOR FEARS
LIMAHL
GIUPFILA
BILLY OCEAN
BOUNTE IRIS (dp)
ROBIN GEORGE (dp)
KATRINA & THE WAV (dp)
USA FOR AFRICA USA FOR AFRACA HOTTEST: REO SPEEDWAGON 1-1 MADONNA 9-2 JULIAN LENNON 11-10 BRYAN ADANS 14-13 DEBARGE 25-22

WTIC-FM/Hartford, CT

USA FOR AFRICA MURRAY HEAD HALL & OATES POWER STATION KENNY LOGGINS RENNI MOSTALINI ROTTESET: REO SPEEDMAGON 1-1 PHIL COLLINS 5-2 BILLY JOEL 16-7 MADONNA 18-10 MICK JAGGER 21-15

WAMX/Huntington, WV

FOREIGNER
HALL & OATES
USA FOR AFRICA
ANIMOTION
DAN HARTMAN
ERIC CLAPTON
FIRMEST:
DEGO SPEEDNAGON 1-1
PHIL COLLIES 5-2
MADONNA 10-5
JULIAN LENNON 7-7
BILLY JOEL 16-9

ALISON MOYET TOM PETTY WHAM! BILLY OCEAN PATTI LABELLE HOTLEST: TERNA MARIE 2-1 PHIL COLLINS 6-2 JULIAN LENNON 3-3 MADONNA 4-4 JOURNEY 5-5

USA FOR AFRICA JOHN WAITE HOWARD JONES DAVID LEE ROTH TOM PETTY WHAM!
TIL TUESDAY
FIONA (dp)
HOTLEST:
FRANKIE GOES TO H 3-2
PHIL COLLINS 8-3
MADONNA 10-6
BRYAN ADAMS 18-14
TINA TURNER 24-16 KC101/New Haven, CT Staf Rybak

USA FOR AFRICA JOHN FOGERTY SADE POWER STATION WHAM! BILLY OCEAN BILLI CALLING HOUSE HOUS

92-KTU/New York, NY USA FOR AFRICA FOREIGNER POWER STATION MURRAY HEAD Hottest: REO SPEEDWAGON 5-1 MADONNA 8-4 JULIAN LENNON 15-10 MICK JAGGER 19-13 PHIL COLLINS 24-19

DavisTiller
USA FOR AFRICA
FORRIGNER
PATTI LABELLE
HOWARD JONES
WHAM!
HOTCHEST
FRANKIE GOES TO H 4-1
DURAN DURAN 8-4
MURRAY HEAD 12-5
FHIL COLLINS 19-10
MADONNA 36-29

WSPK/Poughkeepsie, NY Dayton/Anthony

Daytorianthony

KOOL 5 THE GANG

TOW PETTY

HALL 6 OATES

BILLY OCEAN

USA FOR AFRICA

KATRINA 6 THE MAY

HOLTEST:

REO SPEEDNAGON 1-1

JULIAN LENNON 2-2

GLENN FREY 4-3

MADOWNA 8-4

FRANKIE GOES TO H 6-5

RI-104/Providence, RI Jonethon Monk

FOREIGNER
HALL 4 OATES
USA FOR APRICA
WHAH!
USA FOR APRICA
WHAH!
JOHN FOGERTY
TOM PETTY
HOLLINS 6-4
FRANKIE GOES TO H 10-7
ANIMOTION 17-15
NADONNA 2-20

Q92/Rochester, NY Stevens/Messner

USA FOR AFRICA Hottest: JOURNEY 4-1 PHIL COLLINS 5-2 MADONNA 7-4 SCANDAL 12-6 BILLY JOEL 10-7

Tom Mitchel USA FOR AFRICA WHAM! JOHN FOGERTY DAVID LEE ROTH TIME

DAVID LEE NOTH
TIME
MURRAY HEAD
PATTI LABELLE
HOLLEST:
PHIL COLLINS 1-1
TEENA MARIE 3-2
MADONNA 4-3
BRUCE SPRINGSTEEN 8-4
JULIAN LENNON 7-5

WGFM/Schenectady, NY

TOM PARKET
POWER STATION
TEARS FOR FEARS
KENNY LOGGINS
WHAM!
USA FOR AFRICA
HOTELET
JULIAN LENNON 2-1
MADONNA 3-3
PHIL COLLINS 6-4
MICK JAGGER 13-7
MADONNA 21-11

WKFM/Syracuse, NY Steve Becker

USA FOR AFRICA HALL & OATES HALL & OATES
JERMAINE STEWART
TEARS FOR FEARS
GENERAL PUBLIC
KENNY LOGGINS
WHAM!
PATT! LABELLE
SHEENA EASTON Hottest: PHIL COLLINS 4-1 JULIAN LENNON 5-2 MADONNA 6-3 USA FOR AFRICA D-5 DIANA ROSS D-34

93Q/Syracuse, NY

POWER STATION
JOHN FOGERTY
TEARS FOR FEARS
GENERAL PUBLIC
KATRINA & THE WAV
LOS LOBOS
USA FOR APRICA
HOLLEST: Hottest: PHIL COLLINS 4-1 FRANKIE GOES TO H 11-10 MICK JAGGER 20-14 JOHN PARR 21-15 BRUCE SPRINGSTEEN 28-17

Tom Taylor

Tom Taylor

USA FOR AFRICA
ALPHAVILLE
HOWARD JONES
KATRIMA & THE WAV
LILLI
LOCEAN
POINTER SISTERS
TEARS FOR FEARS
LUTTER VANDOSS
WHANI
HOTLEST:
REO SPEEDNAGON 1-1
MADONNA 14-4 MADONNA 14-4 MADONNA 21-8 JOHN WAITE D-31 POWER STATION D-34

Jim Reitz
USA FOR AFRICA
DAVID LEE ROTH
REITH LEE ROTH
REITH LEE ROTH
REITH LEE
REITH A EASTON
ALDERAVILLE
RATRINA & THE MAV
HOMARD JONES
GEMERAL FUBLIC
REO SPEEDWAGON 1-1
PHIL COLLINS 6-3
MADONNA 9-5
BRUCE SPRINGSTEEN 16-10
MADONNA 28-14

WKRZ-FM/Wilkes-Barre, PA

USA FOR AFRICA POINTER SISTERS POINTER SISTERS
WHAM!
HOWARD JONES
TEARS FOR FEARS
LIMARL
KENNY LOGGINS
BILLY OCEAN
HOTES

WTLQ/Wilkes-Barre, PA

USA FOR AFRICA JOHN WAITE POINTER SISTERS HOWARD JONES ALISON MOYET JESSE JOHNSON'S R KENNY LOGGINS KATRINA & THE WAV HOLLEST Hottest: TEENA MARIE 10-2 SURVIVOR 12-6 PHIL COLLINS 11-10 MADONNA 16-11 MADONNA 26-16

WHTF/York, PA Michael Serzynsk

USA FOR AFRICA KATRINA & THE WAV HOWARD JONES DAVID LEE ROTH KENNY LOGGINS GIUFFRIA MICK JAGGER 1-1 CARS 6-5 BOWIE & METHENY 22-18 CHICAGO 35-29 ERIC CLAPTON D-30

Q106/York, PA

DIANA ROSS
USA FOR AFRICA
HOTTEST:
JOURNEY 7-4
PHIL COLLINS 8-5
TEENA MARIE 10-6
SURVIVOR 12-8
TINA TURNER 14-10

**Parallel Three** 

WFBG/Altoons, PA

WZON/Bangor, ME

Rick Andrews TOM PETTY WHAM!
POINTER SISTERS
KENNY LOGGINS
USA FOR AFRICA
DIANA ROSS
KATRINA & THE WAV
DAVID LEE ROTH HOTTEST: REO SPEEDWAGON 2-1 JOHN PARR 10-5 PHIL COLLINS 20-12 BRYAN ADAMS 22-16 MADONNA 27-18

WIGY/Bath, ME

none Hottest: MADONNA 2-2 JOHN PARR 7-7 AUTOGRAPH 12-12 ANIMOTION 13-13 SIMPLE MINDS 27-27

103CIR/Beckley, WV **Bob Spencer** USA FOR AFRICA BILLY OCEAN POINTER SISTERS WHAM! POWER STATION GREG KINN

GREG KIHN
HOttest:
REO SPEEDWAGON 1-1
MADONNA 13-2
PHIL COLLINS 3-3
FRANKIE GOES TO H 6-6
MICK JAGGER 19-13 WOAY/Beckley, W

Jim Martin USA FOR AFRICA DAN FOGELBERG DAN POGELBERG
HOWARD JONES
KENNY LOGGINS
BILLY OCEAN
DAVID LEE ROTH
TEARS FOR FEARS
WHAM!
HOttest:
TIME 1-1
COMMODORES 4-2
PHIL COLLINS 8-4
MADONNA 6-5
JULIAN LENNON 10-6

WIKZ/Chambersburg, PA Matthews/Alexander

USA FOR AFRICA WHAM!
BILLY OCEAN (dp)
DAVID LEE ROTH (dp)
HOWARD JONES (dp)
ALPHAVILLE (dp)
TEARS FOR FEARS (dp)
HOTESE (dp) MADONNA 7-4 TEENA MARIE 12-8 SURVIVOR 22-19 MADONNA 28-26

WZYQ/Frederick, MD

USA FOR AFRICA
FOREIGNER
KENNY LOGGINS
DAVID LEE ROTH
HOTEST:
REO SPEEDWAGON 1-1
MADONNA 2-2
PHIL COLLINS 5-3
BRUCE SPRINGSTEEN 12-7
USA FOR AFRICA D-25

WQCM/Hagerstown, MD Will Kauffman

TEARS FOR FEARS WHAMI
KENNY LOGGINS
USA FOR AFRICA
SHEENA EASTON
DAVID LEE ROTH
MARY JANE GIRLS (dp) MARY JANE GIRLS (HOTLEST: MADONNA 3-1 PHIL COLLINS 6-2 JULIAN LENNON 8-4 TEENA MARIE 14-7 FIRM 20-13

OK100/Ithacs, NY

USA FOR AFRICA
LIMAHL
KATRINA & THE WAV
WHAM!
JOHN FOGERTY
PATTI LABELLE
DAVID LEE ROTH
TEMPTATIONS TEMPTATIONS
Hottest:
REO SPEEDWAGON 2-1
JOURNEY 6-3
MADONNA 14-6
SCANDAL 12-8
BILLY JOEL 11-9

WKHI/Ocean City, MD Jack Gillen

USA FOR AFRICA TOM PETTY USA FOR AFRICA
TOM PETTY
HOWARD JONES
TEARS FOR FEARS
KOOL 6 THE GANG
WHAM!
KENNY LOGGINS
HOTTER
HOUSE

96XIL/Parkersburg, WV Paul DeMille

DAVID CONTINUE OF THE CONTINUE OF THE COLUMN CONTINUE OF THE COLUMN CONTINUE OF THE COLUMN CONTINUE OF THE COLUMN COLUMN

WJBQ/Portland, ME Phoenix/O'Nell

Phoeniz/O'Neil
USA FOR AFRICA
MIAMI.
USA FOR AFRICA
MIAMI.
TIL TUESDAY
GENERAL PUBLIC
KATEINA 6. THE MAY
TEARS FOR FEARS
BUTTON FOR TEARS
BUTTON FOR TEARS
TO TEAR TO THE MAY
TEARS TO TEARS
TO TEAR TO TEARS
TO TEAR TO TEARS
TO TEAR TO TEARS
TO TEAR TO TEA

WOMP-FM/Who Bonds/Stoner

COMMODORES
BILLY OCEAN
KENNY LOGGINS
POWER STATION
USA FOR AFRICA
TIME
DAVID LEE ROTH
SHEEMA EASTON
POINTER SISTERS
TEARS FOR FEARS
TOM PETTY
HOTLESTI Hottest: PHILIP BAILEY 1-1 SURVIVOR 2-2 PHIL COLLINS 8-4 GO WEST 24-18

GO WEST 24-18 JOHN PARR 26-20 WSQV/Williams

Crue/James
SHEEMA EASTON
DAN FOGELBERG
BILLY OCEAN
USA FOR AFRICA
WRAM!
I THE GANG
POINTER SISTEMS
HOWARD JONES
JOHN FOGERTY
TOM PETTY
HOTCHER STEEMS
HOTCHER STEEMS
JOURNEY JOYNEY
FRANKIE GOSS TO H 6-5
BRYAN ADAMS 14-13
ANIMOTION 22-19

SOUTH

Parallel Two

WBBQ/Augusta, GA

Bruce Stevens USA FOR AFRICA POMER STATION WHAM! BILLY OCEAN MURRAY HEAD HOTTEST: MADONNA 4-1 HOTEGET: MADONNA 4-1 JERMAINE STEWART 16-5 PHIL COLLINS 19-10 COMMODORES 18-12 MADONNA 28-18

KHFI/Austin, TX Waylon Richards

USA FOR AFRICA USA FUR AFRILA
POWER STATION
KENNY LOGGINS
TEARS POR FEARS
SHEENN EASTON
HURRAY HEAD
HURRAY HEAD
HEADINA
10-1
HILLOCALINS 11-7
SURV YOUR 15-9
USA FOR AFRICA D-12
HADONNA 21-16

WZI D/Columbia, SC WFMF/Baton Rouge, LA **Hunter Herring** Rice/Ahyser

RICE/Ahysen
USA FOR AFRICA
COMMODORES
FRANKIE GOBS TO B (d
FOREIGNER
BILLY OCEAN
HOTES
RED SPEEDWAGON 1-1
MADONNA 4-3
JOHN PARR 20-16
MADONNA 28-21
USA FOR AFRICA D-24

KWIC/Beaumont, TX

FOREIGNER
USA FOR AFRICA
SADE (dp)
SHEEMA EASTON
ALISON MOYET
TOTO
BILLY OCEAN
GIUFFRIA (dp)
Hottest: Hottest: JOHN PARR 3-1 JULIAN LENNON 4-2 MADONNA 16-3 PHIL COLLINS 17-14 DON HENLEY 26-20

KZZB/Besumont, TX

Jerry Lousteau WHAM! USA POR AFRICA RENNY LOGGINS BILLY OCEAN PAUL HARDCOASTLE TEARS FOR FEARS JOHN FOGERTY LUTHER VANDROSS LIPARIL REO SPEEDWAGON 1-1 MADONNA 10-3 ANIMOTION 11-9 DEBARGE 20-15 POWER STATION 37-22

WQID/Biloxi, MS Mickey Coulter

POWER STATION SIMPLE MINDS DIANA ROSS USA FOR APRICA TOTO UFFRIA NNY LOGGINS GIUFFRIA KENNY LOGGINS HOTCEST: JULIAN LENNON 1-1 DURAN 9-4 TINA TURNER 7-5 PHIL COLLINS 11-8 BILLY JOEL 10-9

WAPI/Birmingham, AL St. John/Regal

USA FOR AFRICA COMMODORES COMMODORES
WHAMI
SIMPLE MINDS
HOTEBET:
PHIL COLLINS 6-:
AUTOGRAPH 2-2
MADONNA 3-3
SURVIVOR 14-5
MADONNA 27-16

KXX106/Birmine

USA FOR AFRICA
JOHN FOGERTY
PATTI LABELLE
BILLY OCEAN
WHAM!
HOTCHEST
REO SPEEDWAGON 1-1
MADDONNA 8-3
COMNODORES 10-4
PHIL COLLINS 16-8
DIANA ROSS 26-12

WSSX/Charleston, SC

Phillips/Allen USA FOR AFRICA ALAN PARSONS NHAM! TEARS FOR PEARS MURRAY HEAD (dp) Hottest: MADONNA 3-1 SURVIVOR 2-2 PHIL COLLINS 7-4 TEENA MARIE 12-5 BRYAN ADAMS 9-6

WBCY/Charlotte, NC Martin/Trach

ALAN PARSONS
HALL 6 OATES
USA FOR AFRICA
KENNY LOGGINS
HOTLERED SPEEDMAGON 1-1
SURVIVOR 4-2
PHIL COLLINS 10-3
MADONNA 7-5
CARS 14-8

WJZR/Charlotte, NC Chrysler/Daniels

BILLY OCEAN SHEBNA EASTON POINTER SISTERS KENNY LOGGINS USA FOR AFRICA DAVID LEE ROTE KATRINA & THE WAY HOCKEST: REO SPEEDWAGON 1-1 NADONNA 5-2 MADONNA 5-2 PHIL COLLINS 11-3 DIANA ROSS 8-7 CHICAGO 24-17 WSKZ/Chatta

MADONNA
FOREIGNER
USA FOR AFRICA
FIRM
JOHN FOGERTY
FOWER STATION
HOTERIT
MADONNA 6-1
TINA TURNER 7-5
DURAN DURAN 12-8
BRYAN ADAMS 13-9
TEENA MARIE 14-10

Jeff Clark

TOM PETTY GIUPPRIA USA FOR AFRICA DAVID LEE ROTH POWER STATION DIANA ROSS KENNY LOGGINS MADONNA 1-1 TEENA MARIE 5-2 DAN HARTMAN 8-5 CHICAGO 18-14 DEBARGE 24-16

KZFM/Corpus Christi, TX

SURVIVOR
PRINCE
MADONNA
USA FOR AFRICA
HOTLEST:
REO SPEEDWAGON 1-1
MADONNA 11-2
JULIAN LENNON 13-5
TINA TURNER 15-6
PHIL COLLINS 20-10

none Hottest: SURVIVOR 1-1 MADONNA 3-2 FRANKIE GOES TO H 7-5 PHIL COLLINS 8-6 BILLY JOEL 9-7

WDCG/Durham-Raleigh, No

KTKS/Dallas, TX

SADE KENNY LOGGINS TOM PETTY ALAN PARSONS USA FOR AFRICA HOTTEST:

Hottest: MADONNA 7-1 JULIAN LENNON 4-: PBIL COLLINS 6-3 JOURNEY 9-6 TINA TURNER 10-7

KAMZ/EI Paso, TX

BOD WEST
BILLY OCEAN
POMER STATION
HOWARD JONES
PATTI LABELLE
WHAM!
ROTES
RED SPEEDWAGON 1-1
MADONNA 7-2
JULIAN LENNON 12-5
TINA TURNER 13-6
PHIL COLLINS 16-7

KSET-FM/EI Paso, TX

NAMEN TOURS OF THE PRICE OF THE

WANS-FM/Gre Rod Metts

ROD MASTS

USA FOR AFRICA
POINTER SISTERS
RATRINA & THE WAW
WHAM!
FOMES STATION
DAYLO DES
ROTH
GOLFFRIA
SREEMA EASTON
HOLESTATION
FULLY
FU

WZYP/Huntsville, AL

Steve King

USA FOR AFRICA DIANA ROSS JOHN FOGERTY WHAM! MURRAY HEAD DAVID LEE ROTH GIUFFRIA HOLLESI:

Hottest: MADONNA 5-1 JOURNEY 3-2 PHIL COLLINS 8-3 MADONNA 14-6 CHICAGO 19-15

94TYX/Jackson, MS Bill Crews

POREIGNER
ERIC CLAPTON
HALL & OATES
TOM PETTY
JOHN FOCERTY
DAN HARTMAN
USA FOR AFRICA
KOOL & THE GANG
HOTEST

Hottest: REO SPEEDWAGON 1-1 GLENN PREY 3-2 MADONNA 6-3 JULIAN LENNON 7-4 DEBARGE 16-10

Steve Taylor

USA POR AFRICA FIRM GO WEST JOHN WAITE WHAM! Hottest: REO SPEEDWAGON TIME 3-2

JOURNEY 7-4 AUTOGRAPH 13-9 PHIL COLLINS 23-16

KKYK/Little Rock, AR

**WQUT/Johnson City, TN** 

**Bob West** 

Ginsburg/Tucker

Hunter Herring
LOS LOBOS
MAZE
RENNY LOGGINS
DAVID LEE ROTH
POINTER SISTERS
ERIC CLAPTON
KATRINA & THE WAV
USA POR AFRICA
SHEENA EASTON
HOTELS
HADONNA 6-1
HADONNA 6-1
CHICAGO 31-25
POWER STATION D-38 USA FOR AFRICA SHEENA EASTON BILLY OCEAN WHAM! KENNY LOGGINS KOOL & THE GANG POINTER SISTERS LIMAHL

KITE/Corpus Christi, TX Dave Parks Deve Parks
USA FOR AFRICA
KOOL & THE GANG
MARY JANG GIRLS
MICK JAGGER
LUTHER VANDROSS
POINTER SISTERS
BILLY OCEAN
BOLLOST
MADOWN -1
MADOWN -1
MADOWN -1
TERNA MARIE 4-4
TINA TUNBER 7-5
REO SPEEDWAGON 8-6

FOX/MOSIEY
USA POR APPICA
POWER STATION
DAVID LEE MOTH
GENERAL-PUBLIC
KOOL & THE GANG
SHEEMA EASTON
POINTER SISTERS
BILLY OCEAN
MOUST
GIUPPRIA
MADONNA 8-1
PHIL COLLINS S-3
JOURNEY 4-4
CHICAGO 17-11
MURRAY HEAD 23-19

Brian Christophe BRICE SPRINGSTEEN
USA POR AFRICA
SADE (dp)
HOttest:
MADONNA 1-1
PHIL COLLINS 12-5
JERMAINE STEWART 17-13
ANIMOTION D-25
MURRAY HEAD D-29

hn/Conley

HALL & OATES POWER STATION POWER STATION USA FOR AFRICA PRINCE HOTTEST: DURAN DURAN 6-3 MADONNA 13-5 SURVIVOR 12-8 CHICAGO 22-13 MADONNA 27-17

WABB-FM/Mobile.

PRAINTURE WAS A POR AFRICA POMER STATION SIMPLE MINDS (dp) STRAPPED HOTLEST AMADONNA 6-1 PHIL COLLINS 9-2 AUTOGRAPH 7-3 DON HEMLEY 24-19 MADONNA 729-20

WHHY-FM/Mo

USA FOR AFRICA FIRM JOHN FOGERTY TOM PETTY SIMPLE MINDS POWER STATION KENNY LOGGINS HOLLEST:

KREM/McAllen-Ru

USA FOR AFRICA HOTLEST: REO SPEEDWAGON 1-1 JULIAN LENNON 4-2 MADONNA 6-3 FRANKIE GOES TO H 10-7 TEENA MARIE 11-8

Murphy/Cook USA FOR AFRICA KENNY LOGGINS

WHAM I GUPFRIA HOWARD JONES DAVID LEE ROTH HOTTEST: PHIL COLLINS 1-1 MICK JAGGER 6-2 WADONNA 5-3 MADONNA 5-3 FIRM 8-4 MADONNA 18-9

Hobbs/Tyler HODDETYFE USA FOR AFRICA DEBARGE ANIMOTION HALL & OATES HOTCEST: HADONNA 5-1 PHIL COLLINS 10-TEENA MARIE 9-4 TINA TURNER 13-7 DIANA ROSS 12-8

WZKS/Nashville, TN Larry Mertino

USA FOR AFRICA SIMPLE MINDS MADONNA WHAM! 1-5 PHIL COLLINS 10-8

Mark McCain USA POR AFRICA CHICAGO TINA TURNER HOTTEST: MADONNA 6-1 PRIL COLLINS 10-2 JULIAN LENNON 8-6 ASHFORD & SIMPSON BILLY JOEL 19-15 WOKI/Knoxville, TN

POINTER SISTERS
LIMANL
LIMANL
DAVID LEE NOTH
GIUPFRIA
DAN POGELBERG
HOttest:
REO SPEEDNAGON 1-1
FRANKIE GOES TO H 4-2
NADONNA 7-5
JULIAN LERNON 11-6
MICK JAGGER 13-10

WFMI/Lexington, KY

FM100/Memphis, TN

POREIGNER
JOHN POGERTY
POINTER SISTERS
DAN POGELBERG
USA FOR AFRICA

KRGV/McAllen-Brow Perry/Molano

USA FOR AFRICA BILLY OCEAN KOOL & THE GANG WHAM! SANTANA (dp) Hottest: REO SPEEDWAGON 1-1 JULIAN LENNON 7-2 MADONNA 10-5 PHIL COLLINS 20-10 MADONNA D-27

KX104/Nashville, TN

Y107/Nashville, Tř

WQUE-FM/New Orles Kevin McCarthy

Kewin McCerthy
USA POR APRICA
BILLY OCEAN
HHAWI
DEE ROTH
DOTE BI
JULIAN LENNON S-3
TEENA MARIE 10-6
COMMODORES 19-8
SURVIVOR 17-9
USA FOR APRICA D-26

WRNO/New Orleans, LA

USA FOR AFRICA DAVID LEE ROTH POWER STATION WHAM! KENNY LOGGINS GIUFFRIA Hottest: REO SPEEDWAGON 1-1 JULIAN LENNON 2-2 PHIL COLLINS 10-4 MADONNA 16-7 FIRM 20-15

WNSY/Norfolk, VA reau/Davis

USA FOR AFRICA Hottest: FRANKIE GOES TO H 1-1 AUTOGRAPH 5-3 JOHN POGERTY 6-5 JULIAN LENNON 10-7 PHIL COLLINS 20-10

BJ105/Orlando, FL Casey/Wright

WHAM!
HOWARD JONES
POINTER SISTERS
KOOL & THE GANG
DAVID LEE ROTH
LIMAHL
LUTHER VANDROSS
BILLY OCEAN
HOLLEST: Hottest: REO SPEEDWAGON 1-1 TINA TURNER 10-4 PHIL COLLINS 13-5 DURAN DURAN 20-8 DON HENLEY 29-16 Y106/Orlando, FL

POWER STATION WHAM! Rick Hayes USA FOR AFRICA
TEARS FOR FEARS
WHAM!
KENNY LOGGINS
HOWARD JONES
DAN FOGELBERG
DAN FOGELBERG
DAVID LEE ROTH
POLITIES SISTERS
SIERNA EASTON
GLUFFRIA
GLUFFRIA
REO SPEEDWAGON 1-1
NADORNA 5-2
PHIL COLLINS 9-4
TEENA MARIE 10-5
DURAN DURAN 11-8 WHAM1
KOOL & THE GANG
TEARS FOR FEARS
DON HENLEY
HALL & OATES
BILLY OCEAN (dp)
MARY JANE GIRLS
USA FOR AFRICA USA FOR AFRICA HOTLEST: REO SPEEDWAGON 1-1 MADONNA 4-2 TIME 23-14 TOM PETTY 40-30 POWER STATION D-37

SURVIVOR
USA FOR AFRICA
ANIMOTION
WHAM!
KENNY LOGGINS
POWER STATION
PRINCE Q104/Gadaden, AL HOTTEST: REO SPEEDWAGON 1-1 MADONNA 9-3 FRANKIE GOES TO H 6-5 CHICAGO 26-18 TIME 30-24

WRVQ/Richmond, VA

KITY/San Antonio, TX McGee/Upton /WYKS/Geinesville

USA FOR AFRICA
ERIC CLAPTON
POWER STATION
MUTRAY HEAD (dp)
HOTCEST:
HADONNA 2-1
PHIL COLLINS 3-2
TEERA MARIE 4-1
JULIAN LENNON 7-5
ANIMOTION 17-12

KTDY/Lefayette, LA

Stevens/Barry
WHAM!
MURRAY HEAD
MURRAY HEAD
KENNY LOGGINS
TEARS POF FEARS
POINTER SISTERS
ALISON MOVET
POWER STATION
HOTCES:
TEENA MARIE 3-1
MADONNA 8-2
PHIL COLLINS 12-4
BRYAN ADAMS 11-9
SURVIVOR 19-10

Q101/Meridian, Al.

USA FOR AFRICA KENNY LOGGINS BILLY OCEAN DAN FOGELBERG DAVID LEE ROTH KOOL & THE GANG HOMARD JONES GIUFFRIA (dp) MIDNIGHT STAR (dp) HOTLEST

TEENA MARIE 9-7 BRUCE SPRINGSTEEN 16-11

KNOE-FM/Monroe, LA

RICK KNIGHTEN
JOHN POGERTY
PATTI LABELLE
ALISON MOYER
TEARS FOR FEARS
LUTHER VANDROSS
USA FOR AFRICA
HOLTES!
MADONNA 3-1
JULIAN LENNON 5-4
JULIAN LENNON 5-4
JULIAN LENNON 5-6
TEENA MARIE 13-7

KWES/Midland-Odessa

JOHN CHEY
USA FOR AFRICA
TEARS FOR FEARS
WHAM1
KOOL & THE GANG
JOHN FOGERTY
SANTANA
KENNY LOGGINS
HOTCEST:
REO SPEEDWAGON 1
NADONNA 2-2
JOHN PARR 9-3

John Clay

Hottest: MADONNA 8-1 SURVIVOR 6-5 JOURNEY 7-6

Rick Knighten

Tom Kelly

POWER STATION
USA FOR AFRICA
HALL & OATES
ERIC CLAPPON
FOREIGNER (dp)
GO WEST (dp)
HOTLEST
REO SPEEDWAGON 1-1
JULIAN LENNON 3-2
MADONNA 5-3
TEENA MARIE 7-5
PHIL COLLINS 16-7

KTFM/San Antonio, TX

JOHN FOGERTY USA FOR AFRICA TEARS FOR FEARS ALISON MOYET BONNIE POINTER BONNIE POINTER HOttest: DIANA ROSS 8-7 JULIAN LENNON 10-8 PHIL COLLINS 15-12 COMMODORES 24-14 DEBARGE 23-17

KMBQ/Shreveport, LA Bascom/Story

MADONNA
TINA TURNER
USA FOR AFRICA
KENNY LOGGINS
HOTELS
HADONNA 3-1
PHIL COLLINS 5-3
TEENA MARIE 16-12
MADONNA 0-16
USA FOR AFRICA D-23

Z98/Tampa, FL USA FOR AFRICA WHAM! BILLY OCEAN (dp) KENNY LOGGINS POWER STATION (dp) TIME (dp) TEARS FOR FEARS HOLLESE:

MADONNA 2-1 REO SPEEDWAGON 1-2 PHIL COLLINS 6-3 MADONNA 21-11 COMMODORES 26-18 WKZL/Winston-Salem, NC Don Joseph
USA POR AFRICA
WHAM1
HALL 4 OATES
TEARS FOR FEARS
POWER STATION
HOTELS
HADONNA 3-1
PHIL COLLINS 6-3
BRYAN ADAMS 22-15
MADONNA 38-21
COMMODORES 33-25

WSEZ/Winat

Rob Leo JOURNEY MICK JAGGER MADONNA TINA TURNER USA FOR AFRICA HOTTEST: JULIAN LENNON 7-3 SURVIVOR 8-4 PHIL COLLINS 14-7

Parallel Three

KQIZ-FM/Armarillo, TX StawaruTroy USA FOR APRICA WHAM! KENNY LOGGINS LOS LOBOS (dp) HOTCEST: JULIAN LENNON 3-1 MADONNA 8-2 SURVIVOR 5-3 JOURNEY 6-4 TEENA MARIE 14-7

WKSF/Asheville, NC John Stevens

none Hottest: DAVID LEE ROTH 1-1 MADONNA 2-2 PHIL COLLINS 3-3 TEENA MARIE 5-5 SURVIVOR 16-16

SOUTH **Most Added** ® Hottest

Madonna **USA For Africa** WHAM! Kenny Loggins

**Phil Collins REO Speedwagon** Madonna

T94/Panama City, FL

WJAD/Beinbridge-Albem Elliot-Osborne

Stu Patterson USA POR AFRICA TEARS FOR FEARS HOMARD JONES KENNY LOGGINS GIUFFRIA BILLY OCEAN DAVID LEE ROTH WHAM! WHAM!
SHERMA RASTON
KERNY LOGGINS
USA FOR AFRICA
DAN FOCELBERG
KOOL & THE GANG
GUFFRIA
FORWIRE SISTEMS
FORWIRE GEORGE (dp)
LUTHER VANDADOSS (dp)
BILLY OCEAN
HADONIA 4-1
HADONIA 4-1
PHIL COLLINS 5-3 HAMI HOTTEST:
JERMAINE STEWART 2-1
TEENA MARIE 4-2
HADONNA 10-5 WPFM/Panama City, FL

WCGQ/Columbus, GA

USA FOR AFRICA KENNY LOGGINS TEARS FOR FEARS POINTER SISTERS POINTER SISTERS WHAM! JOHN POGERTY ALPHAVILLE (dp) ALPHAVALIMAN HOTESTS TERMA MARIE 3-2 MURRAY HEAD 17-11 JERMAINE STEWART 23-13 PHIL COLLINS 20-14 MADONNA 31-23

Thomas/Davis

WXLK/Rosnoke, VA

Don O'Shee USA FOR AFRICA POWER STATION JOHN FOGERTY DAVID LEE ROTH Hottest: DAVID LEE ROTH 3-1 FRANKIE GOES TO H 4-3 JOURNEY 7-6 TEENA MARIE 21-12 MURRAY HEAD 38-25

WIXV/Savannah, GA Scott Reynolds

Scott Reynolds

USA POR APRICA
JOHN FOGERTY
SADE (dp)
WHAM!
LIMAHL
LIMAHL
PATTI LABELLE
DAVID LEE ROTH
KATRINA & THE WAV
HCLOSE EMMAGON 1-1
DOUBLEE ROTH 3-2
JOHN SARS CARS 5-4 DURAN DURAN 11-5

Z102/Savannah, GA McGraw/Sommers USA. FOR AFRICA WHAM Y OCEAN
LUTHER VANDROSS
POINTER SISTERS
KENNY LOGGINS
KOOL 6 THE GAME
DURAN 5-1
MADONNA 6-3
PHIL COLLINS 10-5
USA POR AFRICA D-20
MADONNA 33-24

WGLF/Tallahassos, FL Rick Sprinkles MURRAY HEAD USA FOR AFRICA WHAM! DAVID LEE ROTH TEARS FOR FEARS POWER STATION LOS LOBOS (dp)

KKQV/Wichita Falls, TX K.J. STONE
KENNY LOGGINS
HALL & OATES
ROBIN GRORGE
GENERAL PUBLIC
MARY JAME GIRLS
GIUFFRIA
BILLY OCEAN
HOUTES!
MADONNA 3-1.
JOURNEY 4-2
PHIL COLLINS 6-5
SURYUVOR 10-8
SURYUVOR 10-8
KANIMAMIAN E-614

KNIN/Wichita Fells, TX **Barry Michaels** POINTER SISTERS BILLY OCEAN USA FOR AFRICA USA FOR HOTTER H

MADONNA 4-3 TEENA MARIE 5-4 JOHN PARR 17-11

STEWMINSTONE

BILLY OCION

BILLY OCION

KARRINA E "THE WAY

KENNY LOGGINS

DAVID LEE BOTH

GIUFFRIA

HOMARD JONES

USA FOR AFRICA

SHEEMA BAFON

LOS LOBOS

ALPHAYLLE

HIMSON STREISAND

BOLESEI

MADONNA 4-1

ROS SPEEDMAGON 2-2

PHIL COLLINS 5-4

PHANNET GOSE TO H 6-6

JOHN PARR 9-8

255 CHR Reporters 250 Current Reports

wing stations reported a frozen

KDWB-FM/Minneapolis WKSF/Asheville

The following station failed to report this week; therefore its playlist was frozen:

KQXR/Bakersfield

### **MIDWEST Most Added** • Hottest

USA For Africa Kenny Loggins WHAM!

**Phil Collins** Madonna **REO Speedwagon**  CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

**USA For Africa** WHAM! Billy Ocean

**Phil Collins** Madonna Madonna

## MIDWEST

#### Parallel Two

### WKDD/Akron, OH

WHAM! KENNY LOGGINS KENNY LOGGINS
DAVID LEE ROTH
SHEENA EASTON
POMER STATION
BILLY OCEAN
USA FOR AFRICA
GIUFFRIA
HOttest:
REO SPEEDWAGON 1-1
MADONNA 11-3
MICK JAGGER 12-11
JORN WAITE 36-28
HALL 6 OATES 39-30

die

10

1

#### WAHC/Appleton-Oshkosh Chris Caine

USA FOR AFRICA KENNY LOGGINS KENNY LOGGINS
HOTTEST:
MADONNA 5-1
REO SPEEDWAGON 1-2
AUTOGRAPH 4-4
PHIL COLLINS 10-8
MADONNA 20-9

### WKAU/Appleton-Oshkosh,

Ross/Bradleigh FOREIGNER CATES TOM PETTY USA FOR AFRICA Hoftest: JULIAN LENNON 3-1 MADONNA 5-2 PHIL COLLINS 14-5 ANIMOTION 29-20 MADONNA D-28

#### WRQC/Cleveland, OH

Scott Howitt WHAM! FOREIGNER & OATES FOREIGNER
HALL & OATES
SANTANA
TOM PETTY
POWER STATION
USA FOR AFRICA
HOLLES
HADDONNA 4-2
PHIL COLLINS 8-3
FRANKIE GOES TO H 24-13
CHICAGO 27-17
MADDONNA D-20

#### KIIK/Davenport, IA Jim O'Hara

USA FOR AFRICA TEARS FOR FEARS DAN FOGELBERG BILLY OCEAN JOHN FOGERTY Hottest: MADONNA 4-1 BRUCE SPRINGSTEEN 15-8 COMMODORES 16-10 CHICAGO 24-16 ERIC CLAPTON 26-23

#### WGTZ/Dayton, Oh King/Robertsor

PIRM ERIC CLAPTON HALL & OATES TOM PETTY Hottest: FRANKIE GOES TO H 3-2 MADONNA 9-3 MADONNA 9-3 TEENA MARIE 12-7 PHIL COLLINS 13-8 JULIAN LENNON 19-14

#### KZIO/Duluth, MN Barry Knight

HALL & OATES
USA FOR AFRICA
DIANA ROSS
GENERAL PUBLIC
JOHN FOGERTY
LIMAHL
HOTTEST
REO SPEEDWAGON
MADONNA 3-2 DWAGON 1-1 MADONNA 3-2 PHIL COLLINS 10-6 BRYAN ADAMS 17-11 MADONNA 19-15

#### WKDQ/Evansville, IN Bruce Clarke

JANEY STREET
USA FOR AFRICA
FOREIGNER
HALL & OATES
DAVID LEE ROTH DAVID LEE ROTH
HOTCEST:
PHIL COLLINS 7-5
JOURNEY 8-6
SURVIVOR 13-8
FRANKIE GOES TO H 11-10
MADONNA D-17

#### WSTO/Evaneville, IN Taylor/Lindsey

TEENA MARIE TINA TURNER BRYAN ADAMS USA FOR AFRICA USA FOR AFRICA
HOTTEST:
REO SPEEDWAGON 1-1
MADONNA 3-3
PHIL COLLINS 12-5
SURVIVOR 14-8
USA FOR AFRICA D-21

#### WMEE/Ft. Wayne Scott Dugan

POWER STATION SHEENA EASTON POINTER SISTERS USA FOR AFRICA DAVID LEE ROTH Hottest: REO SPEEDWAGON 1-1 MADONNA 6-2 MADONNA 6-2 FRANKIE GOES TO H 10-4 PHIL COLLINS 7-5 TEENA MARIE 19-12

#### WGRD/Grand Rapids, Mi Swart/Stevens

KENNY LOGGINS
USA FOR AFRICA
JOHN FOGERTY
Hottest:
MADONNA 6-1
REO SPEEDWAGON 1-2
PHIL COLLINS 7-3 PHIL COLLINS 7-3 TEENA MARIE 11-8 TINA TURNER 14-10

#### WZPL/Indianapolis, IN Jim Miles

KENNY LOGGINS WHAM! WHAM! USA FOR AFRICA GIUFFRIA (dp) POINTER SISTERS (dp) POINTER SISTERS
HOTTEST:
PHIL COLLINS 3-1
TEENA MARIE 6-4
MADONNA 14-6
DON HENLEY 12-10
AUTOGRAPH 22-16

#### WJXQ/Jackson, MI Rvan/Cheeks

Ayan/Cheeks

USA FOR AFRICA
BILLY OCEAN (dp)
HOWARD JONES (dp)
HOWARD JONES (dp)
WHAM! (dp)
ALISON MOYET (dp)
GIUFFRIA (dp)
DAN FOGELBERG (dp)
DAVID LEE ROTH (dp)
DAVID LEE ROTH (dp)
ROTHINA & THE WAV (dp)
HOCLEST
REO SPEEDWAGON 1-1
PHIL COLLINS 3-2
JOHN PARR 4-3
JOHN PARR 4-3
BRICE SPRINGSTEN 18-11

MAKERIKALDRENCO MI

#### WKFR/Kalamazoo, MI Weinscht/Chapman

DIANA ROSS
BILLY OCEAN (dp)
DAN FOGELBERG (dp)
LIMAHL
HOWARD JONES
FIRM (dp)
ERIC CLAPTON (dp) ERIC CLAPTON (dp. wHAM1 USA FOR AFRICA HOTTEST: MADONNA 6-1 PHIL COLLINS 8-5 BILLY JOEL 19-14

#### WVIC/Lansing, M1 Reed Kittredge

USA FOR AFRICA PHIL COLLINS 6-1 CARS 5-2 JOHN PARR 4-3 BRYAN ADAMS 11-5 JOURNEY 8-6

#### Z104/Madison, WI

Little/Hudson USA FOR AFRICA TEARS FOR FEARS WHAM! ERIC CLAPTON DEBARGE MURRAY HEAD 1-1
MADONNA 4-2
FRANKIE GOES TO H 10-8
MADONNA 24-17
USA FOR AFRICA D-30

## WZUU/Milwaukee, WI

USA FOR AFRICA BRUCE SPRINGSTEEN MICK JAGGER (dp) DON HENLEY DON HENLEY
HOttest:
REO SPEEDWAGON 2-1
GLENN FREY 3-3
KOOL & THE GANG 11-5
JULIAN LENNON 13-8
PHIL COLLINS 18-10

#### KJ103/Oklahoma City, OK Cahill/Alexander

WHAMI KENNY LOGGINS KOOL & THE GANG USA FOR AFRICA HOWARD JONES JOHN FOGERTY HOTCEST: PHIL COLLINS 7-1 TEENN MARIE 9-4 CHICAGO 11-5 CHICAGO 11-5 MADONNA 19-8 MURRAY HEAD 27-9

#### KOFM/Oklahoma City, OK

USA FOR AFRICA BILLY OCEAN WHAM! POINTER SISTERS SHEENA EASTON KOOL & THE GANG KENNY LOGGINS DAVID LEE ROTH Hottest: MADONNA 2-1 TEENA MARIE 7-5 PHIL COLLINS 8-6 MADONNA 12-7 TIME 20-16

### KQKQ/Omaha, NE

USA FOR AFRICA WHAM! KENNY LOGGINS POWER STATION RATRIMA & THE WAV HOttest: REO SPEEDWAGON 1-1 MADONNA 4-2 PHIL COLLINS 7-3 FRANKIE GOES TO H 6-5 JOURNEY 9-6

#### KZ93/Peoria, IL Edwards/Maloney

USA FOR AFRICA COMMODORES POWER STATION HOTTEST: REO, SPEEDWAGON 1-1 PHIL COLLINS 3-2 GLENN PREY 5-3

### WZOK/Rockford, IL

Kipper B. McGee DEBARGE
RTIC CLAPTON
KENNY LOGGINS
FOREIGNER
USA FOR AFRICA
HOTTER
HOTTER
REO SPEEDWAGON 1-1
MADONNA 5-2
PHIL COLLINS 13-3
JULIAN LENNON 7-4
MADONNA 30-18

### WIOG/Saginaw-Bay City, MI

USA FOR AFRICA RENNY LOGGINS FOREIGNER JOHN FOGERTY (dp) HOTLEST: PHIL COLLINS 1-1 BRYAN ADAMS 3-2 CARS 10-3 GLENN FREY 2-4 SCANDAL 9-5

#### U93/South Bend, IN

TINA TURNER
TEENA MARIE
USA FOR AFRICA
HOTLEST
GLENN FREY 2-1
MADONNA 12-3
KOOL & THE GANG 7-5
PHIL COLLINS 22-12
MICK JAGGER 28-21

#### WRQN/Toledo, OH Schaffer/Mitchell

none
Hottest:
SURVIVOR 7-7
JOHN PARR 8-8
TEENA MARIE 10-10
ANIMOTION 28-28
AUTOGRAPH 32-32

#### KAY107/Tulsa, OK Blain/Stephens

DAVID LEE ROTH KENNY LOGGINS KENNY LOGGINS
WHAM1
SHEENA EASTON
USA FOR AFRICA
HOTTEST
REO SPEEDWAGON 1-1
DAVID LEE ROTH 4-2
GLENN FREY 5-3
BRYAN ADAMS 14-12
JOHN PARR 23-16

#### KEYN-FM/Wichita, KS Brooks/Brown

USA FOR AFRICA WHAM! KENNY LOGGINS DAVID LEE ROTH BILLY OCEAN LIMAHL KATRINA & THE WAV Hottest: Hottest: REO SPEEDWAGON 1-1 PHIL COLLINS 6-2 MADONNA 12-7 JULIAN LENNON 15-10 MURRAY HEAD 34-23

#### KKRD/Wichitz, KS Oliver/Williams

USA FOR AFRICA LIMAHL
GIUFFRIA
BILLY OCEAN
KENNY LOGGINS
JOHN FOCERTY
HOTLEST:
REO SPEEDWAGON 1-1
SURVIVOR 3-2
JOHNBUY 5-3 JOURNEY 5-3 TEENA MARIE 12-4 DURAN DURAN 13-5

#### WHOT/Youngstown, OH

Dick Thompson USA FOR AFRICA PATTI LABELLE ALPHAVILLE LOS LOBOS SHEENA EASTON LUTHER VANDRO BILLY OCEAN GIUFFRIA HOLLEST

#### **Parallel Three**

#### KFYR/Bismarck, ND Brannan/Hardt

CHICAGO
DAVID LEE ROTH
DAN FOGGLBERG
USA FOR AFRICA
HOTTER
HOTE SPEEDWAGON 1-1
JULIAN LERNON 4-2
PHIL COLLINS: 13-6
FRANKIE GOES TO H 15-8
BRUCE SPRINGSTEEN 17-13

#### WBNQ/Bloomington, IL Justin/Robbins

USA FOR AFRICA
DAN FOGELBERG
DEBARGE
KENNY LOGGINS
SHEENA EASTON
BILLY OCEAN
HOWARD JONES (dp)
JOHN FOGERTY (dp)
TEASS FOR FEARS (dp)
HOTLEST TEARS FOR FEARS (dp Hottest: REO SPEEDWAGON 1-1 PHIL COLLINS 3-2 JOURNEY 4-3 JULIAN LENNON 5-4 TEENA MARIE 14-7

#### WBWB/Bloomington, IN Bob Leonard

USA FOR AFRICA JOHN FOGERTY KENNY LOGGINS WHAM! POWER STATION HOTTEST:
REO SPEEDWAGON 1-1
JOURNEY 4-2
JULIAN LENNON 5-3
SURVIVOR 7-4
TEENA MARIE 8-5

### : WCILFM/CARBONDALE : TONY WAITEKUS

KURTIS BLOW USA FOR AFRICA JOHN FOGERTY MURRAY HEAD (dp) BILLY OCEAN SHEENA EASTON SHEENA EAGL...
Hottest:
REO SPEEDWAGON 1-1
MADONNA 2-2
PHIL COLLINS 3-3
CIMPSON ASHFORD & SIMPSON 4-4 KURTIS BLOW D-24

## KQCR/Cedar Repids, IA

LIMAHL (dp) KENNY LOGGINS JOHN FOGERTY SADE SADE TEARS FOR FEARS (dp) USA FOR AFRICA Hottest: MADONNA 7-1 PHIL COLLINS 4-2 TEENA MARIE 17-8 SURVIVOR 22-14 MADONNA 35-26

#### KCMQ/Columbia, MO Tuttin/Baker

MURRAY HEAD DIANA ROSS DIANA ROSS
TOM PETTY
HOWARD JONES
WHAM!
KENNY LOGGINS
'USA FOR AFRICA
'HOTTEST:
MADONNA 4-1 BRYAN ADAMS 22-16 MADONNA 32-18 CHICAGO 26-20 COMMODORES 28-21

## Y94/Fargo, ND

POWER STATION TOM PETTY BILLY CEAN
POINTER SISTERS
KENNY LOGGINS
HOTTER
MADONNA 2-2
PHIL COLINS 11-8
BRUCE SPRINGSTEEN 20-15
MADONNA 21-18
CHICAGO 24-19

### KKXL-FM/Grand Forks, ND

NOTINITATION
USA FOR AFRICA
FIRM
HALL & OATES
FOREIGNER
ROCTEST:
REO SPEEDWAGON 1-1
MADONNA 6-2
SURVIVOR 14-10
DEBARGE 30-21
MURRAY HEAD 28-24

#### WAZY-FM/Lafayette, IN Stacy/Louizos

JOHN FOGERTY HOWARD JONES BILLY OCEAN TEARS FOR FEARS TEARS FOR FEARS
SHEENA EASTON
POINTER SISTERS
PATTI LABELLE
HOTTES:
MADONNA 1-1
REO SPEEDWAGON 2-2
TEENA MARIE 9-4
DURAN DURAN 11-9
MADONNA 32-19

#### KFRX/Lincoln, NE Tracy Johnson

TOM PETTY
USA FOR AFRICA
SHEENA EASTON
POWER STATION
JOHN FOGERTY
Hottest:
REO SPEEDWAGON 1-1 MADONNA 14-2 TEENA MARIE 9-6 PHIL COLLINS 15-10 MADONNA 18-11

WRKR/Racine-Milv USA FOR AFRICA

# PHIL COLLINS 1-1 DON HENLEY 18-8 MADONNA 29-17 MURRAY HEAD 25-18 USA FOR AFRICA D-19

KKLS-FM/Rapid City, SD Sherwin/Piper USA FOR AFRICA JOHN WAITE POWER STATION TOM PETTY HOWARD JONES HOWARD JONES
HOttest:
REO SPEEDWAGON 1-1
PHIL COLLINS 5-2
FRANKIE GOES TO H 7-4
MADONNA 13-7
JULIAN LENNON 14-10

#### 99KG/Salina, KS **Denny Collier**

USA FOR AFRICA SHEENA EASTON BILLY OCEAN
TEARS FOR FEARS
POINTER SISTERS
GENERAL PUBLIC (dp) GENERAL POBLIC (dp) GIUFFRIA HOTTEST REO SPEEDWAGON 1-1 FRANKIE GOES TO H 4-2 MADONNA 8-3 TEENA MARIE 7-5 FIRM 35-28

### KKRC/Sioux Falls, SD

PIRM
TOM PETTY
USA FOR APRICA
POWER STATION
HOttest:
REO SPEEDWAGON 1-1
FRANKIE GOES TO H 3-2
SURVIVOR 10-8
MADONNA 14-10
MADONNA 14-10
MADONNA 30-26

#### KWTO-FM/Springfield, MO Mike Schmidt

USA FOR AFRICA JOHN FOGERTY BILLY OCEAN TEARS FOR FEARS POINTER SISTERS POINTER SISTERS
HOTLEST:
REO SPEEDWAGON 1-1
MADONNA 9-3
TEENA MARIE 12-6
PHIL COLLINS 15-7
BRUCE SPRINGSTEEN 20-14

## WDBR/Springfield, IL

USA FOR AFRICA POWER STATION WHAM! KOOL & THE GANG POINTER SISTERS DAVID LEE ROTH KENNY LOGGINS HOWARD JONES
TEARS FOR FEARS
KATRINA & THE WAV
LOS LOBOS (dp) LOS LOBOS. (GP)
HOTTEST:
MADONNA 8-1
JULIAN LENNON 3-2
PHIL COLLINS 7-6
FRANKIE GOES TO H 9-7
MADONNA 20-10

### WSPT/Stevens Point, WI

Bouley/Tracy USA FOR AFRICA TOM PETTY KENNY LOGGINS DAVID LEE ROTH POINTER SISTERS GIUFFRIA (dp) HOCLES! MADONNA 4-1 PHIL COLLINS 8-2 REO SPEEDWAGON 1-3 JULIAN LENNON 6-4 MADONNA 34-24

#### KDVV/Topeka, KS Rabat/Parmely

USA FOR AFRICA WHAM!
POINTER SISTERS
KENNY LOGGINS
POWER STATION
DAVID LEE ROTH
TEARS FOR FEARS
BILLY OCEAN (dp)
HUEY LEWIS & NEWS HUEY LEWIS & NEWS HOttest: PHIL COLLINS 3-1 MADONNA 11-2 TEENA MARIE 15-3 MADONNA 20-11 SIMPLE MINDS 22-12

#### KFMW/Waterloo, IA

Mark Potter USA FOR AFRICA MURRAY HEAD BILLY OCEAN BILLY OCEAN
JOHN FOGERTY
KOOL & THE GANG
HOttest:
MADONNA 4-1
PHIL COLLINS 8-3
BRYAN ADAMS 16-11
BRUCE SPRINGSTEEN 26-12
SIMPLE MINDS 38-29

## WEST

### Parallel Two

#### KNMQ/Albuquerque-Santa Stucker/Rountre

USA FOR AFRICA HALL & OATES HALL & OATES MURRAY HEAD JOHN FOGERTY HOTTEST HADONNA 5-1 JULIAN LENNON 3-2 JOURNEY 4-3 PHIL COLLINS 8-5 SURVIVOR 9-7 KKXX/Bakersfield, CA

ANIMOTION
Hottest:
MADONNA 2-1
REO SPEEDWAGON 1-2
TEENA MARIE 5-3
PHIL COLLINS 10-4
MADONNA 19-10

#### KOYB/Bakarafield CA **Bonnie Knox**

#### KF95/Boise, ID Doss/Gregory

USA FOR AFRICA KOOL & THE GAN DAVID LEE ROTH KATRINA & THE I BILLY OCEAN BILLY OCEAN
WHAM!
PATTI LABELLE
HOTTELST
HOTOLINS 8-3
TEENA MARIE 7-4
PRINCE 19-13
MADONNA 24-18

#### KIKX/Colorado Springs, CO

John Dantzer FOREIGNER
JOHN FOGERTY
KENNY LOGGINS
SADE
POINTER SISTERS
ALAN PARSONS
LOS LOBOS
HOTCHS:
REO SPEEDWAGON 1-1
MADONNA 6-2 MADONNA 6-2 TEENA MARIE 8-3 PHIL COLLINS 13-5 CHICAGO 15-8

#### KKFM/Colorado Springs, CO

Malm.berg/Anderson USA FOR AFRICA BILLY OCEAN DAVID LEE ROTH JOHN FOGERTY DAN FOGELBERG (dp) MANHATTANS (dp) MANHATTANS (dp)
Hottest:
REO SPEEDWAGON 1-1
GLENN FREY 2-2
TEENA MARIE 5-3
USA FOR AFRICA D-10
FOREIGNER 26-18

## KSND/Eugene, OR

Mike Purdy Jeffries/Ferreri USA FOR AFRICA WHAM!
POWER STATION
DAVID LEE ROTH
BILLY OCEAN
HOWARD JONES HOWARD JONES
HOTTEST:
MADONNA 1-1
PRINCE 2-2
PHIL COLLINS 4-3
JULIAN LENNON 7-4
MADONNA 23-14

Len E. Mitchell

USA FOR AFRICA WHAM!

PAUL HARDCASTLE

BILLY OCEAN
TEARS FOR FEARS (dp)
HOWARD JONES
PATTI LABELLE (dp)
HOTTE LABELLE (dp)

#### KYNO-FM/Fresno, CA

Walker/Davis none Hottest: REO SPEEDWAGON 1-1 JOURNEY 4-3 DAVID LEE ROTH 6-5 TEENA MARIE 12-11 DURAN DURAN 15-13

NONGONIANDO
NONGONIANDO
NOOL & THE GANG
BRUCE SPEINGSTEEN
JERMAINE STEWART
HOTEST:
REO SPEEDWAGON 1-1
DIANA ROSS 4-2
TIME 7-6
MADDONNA 37-20
USA FOR AFRICA D-30

#### KQMQ/Honolulu, HI

USA FOR AFRICA POINTER SISTERS LOS LOBOS SHEENA EASTON KENNY LOGGINS WHAM! Hottest: REO SPEEDWAGON 2-1 MADONNA 6-2 GLENN FREY 4-3 HONEYDRIPPERS 7-5 TEENA MARIE 9-6

#### KO93/Modesto, CA Mike Novak

Mike Novek
ERIC CLAPTON
USA FOR AFRICA
FOREIGNE
HALL & OATES
POWER STATION
FIRM
HOttest:
TEENA MARIE 19-12
MICK JAGGER 16-13
MADONNA 21-19
CHICAGO 26-22
DAN HARTMAN 35-29

#### KHOP/Modesto-Stockton, CA

David Kraham David Krahem

DIANA ROSS

USA FOR AFRICA
WHAM!

LOS LOBOS

BILLY OCEAN
DAVID LEE ROTH
KENNY LOGGINS
POINTER SISTERS
HOTHERS:
ROS DESENWAGON 1-1
MADONNA 8-2
TEENA MARIE 7-4
PHIL COLLINS 10-5
MURRAY HEAD 22-10

#### KCAQ/Oxnard-Ventura, CA

USA FOR APRICA
MICK JAGGER
SANTANA
NEW EDITION
SIMPLE MINDS
GENERAL PUBLIC
WHAM!
BOTTON 6-5
ANIMOTION 6-5
DIANA ROSS 8-7
PHIL COLLINS 10-8
MURRAY HEAD 15-11

### KPOP/Sacramento, CA

POWER STATION (dp POWER STATION (dp)
SADE
KENNY LOGGINS
WHAM!
GIUFFRIA
KOOL & THE GANG
PATTI LABELLE
USA FOR AFRICA
HOTELS
HOTELS
SURVIVOR 8-6
PHIL COLLINS 14-10
CHICAGO 25-18
DON HEBLEY 30-21
MURRAY HEAD 38-27

### KSKD/Salem, OR

Len E. Mitchell
USA FOR AFRICA
SHEENA EASTON
KOOL & THE GANG
POINTER SISTERS
BILLY OCEAN
KENNY LOGGINS (dp)
LUTHER VANDROSS (dp)
LUTHER VANDROSS (dp)
LOS LOBOS (dp)
HOTCEST:
REO SPEEDWAGON 1-1
MADONNA 2-2:
PHIL COLLINS 6-3
DURAN DURAN 13-8
MADONNA 28-19

KDON-FM/Salinas-Mo Kirk Cliatt HALL & OATES BILLY OCEAN TEARS FOR FEARS HOWARD JONES USA FOR AFRICA LUTHER VANDROSS TIME (dn) TIME (dp) MIDNIGHT STAR (dp) MIDNIGHT STAR (dr Hottest: MADONNA 1-1 PHIL COLLINS 5-2 JOHN PARR 7-4 ANIMOTION 10-5 COMMODORES 21-14

Ausham/Main USA FOR AFRICA BILLY OCEAN WHAM! KENNY LOGGINS TOM PETTY TOM PETTY
Hottest:
PHIL COLLINS 1-1
PRANKIE GOES TO H 2-2
MADONNA 5-3
CHICAGO 19-6
MADONNA 27-11

#### KISN/Salt Lake City, UT **Gary Waldron**

USA FOR AFRICA
KOOL & THE GANG
KENNY LOGGINS
BILLY OCEAN
WHAM!
TOM FETTY
ANIMOTION
MURRAY HEAD
KATRINA & THE WAV
HOTES:
REO SPEEDWAGON 1-1
MADONNA 2-2 MADONNA 2-2 PHIL COLLINS 7-3 TEENA MARIE 6-4 JULIAN LENNON 11-6

#### KZZU/Spokane, WA Bill Stairs

USA FOR AFRICA JOHN FOGERTY BILLY OCEAN (dp) KENNY LOGGINS KENNY LOGGINS
HOWARD JONES
DAN FOGELBERG (dp)
GIUFFRIA
LIMAHL
LOS LOBOS
HOTTES
HOTTES
HOTTES
HOTTES
LOS LOBOS
HOTTES
JULIAN LERNON 5-4
JOURNEY 7-5

## Ric Hansen

TINA TURNER USA FOR AFRICA DIANA ROSS SIMPLE MINDS USA FOR AFRICA HOWARD JONES KENNY LOGGINS WHAM! Hottest: WHAM! POWER STATION JOHN FOGERTY Hottest: none KHYT/Tucson, AZ

### Sherman Cohen

GIUFFRIA
POINTER SISTERS
KOOL & THE GANG
SHEENA EASTON
DAVID LEE ROTH
BILLY OCEAN
Hottest: WHAMI 1-1 REO SPEEDWAGON 5-3 PHIL COLLINS 18-5 ASHFORD & SIMPSON S TEENA MARIE 8-7

#### KRO/Tucson, AZ Kelly Norris

Dave North PAUL HARDCASTLE
USA FOR AFRICA
HALL & OATES
KENNY LOGGINS
BILLY OCEAN
ANIMOTION (dp)
HOTTEST
MADONNA 7-1
TEENA MARJE 8-2 TEENA MARIE 8-2 PHIL COLLINS 6-3 BRUCE SPRINGSTEEN 16 MADONNA 18-10

#### **Parallel Three**

#### KGOT/Anchorage, AK Kay Taylor

WHAM!
POWER STATION
LIMAHL
JOHN POGERTY
USA FOR AFRICA
KENNY LOGGINS
DAVID LEE ROTH
HOTESE:
MADONNA 4-1
PHIL COLLINS 13-5
MICK JAGGER 9-6
MADONNA 23-15

#### KYYA/Billings, MT Charlie Fox

BILLY OCEAN SIMPLE MINDS USA FOR AFRICA MURRAY HEAD SADE Hottest: REO SPEEDWAGON 1-1 MADONNA 5-2 JULIAN LENNON 3-3 TEENA MARIE 6-5 SURVIVOR 11-9 KROZ-FM/Bozemen, MT

USA FOR AFRICA HOWARD JONES WHAM! POWER STATION SIMPLE MINDS HOTLEST: JOURNEY 3-2 MADONNA 4-3 PHIL COLLINS 9-5 MADONNA 34-17 DON HENLEY 28-21

#### KCDQ/Bozeman, MT Greg Williams

USA FOR AFRICA WHAM!
KENNY LOGGINS
KOOL & THE GANG
GIUFFRIA
HOWARD JONES
LUTHER VANDROSS
TEARS FOR FEARS
BILLY OCEAN
DAVID LEE ROTH
PAN FORELBERG BILLY OCEAN DAVID LEE ROTH DAN FOGELBERG Hottest: MADONNA 3-1 PRINCE 5-2

## KTRS/Casper, WY

Todd Cavanah BILLY OCEAN (dp) FIRM
KATRINA & THE WAV
USA FOR AFRICA
HOWARD JONES
DAN FOGELBERG (dp) DAN FOGELBERG (dp) Hottest: MADONNA 5-4 TEENA MARIE 7-6 SURVIVOR 11-8 BRUCE SPRINGSTEEN 15-11 MADONNA 24-13

#### KKAZ/Cheyenne, WY John Ramsey

FOREIGNER USA FOR AFRICA KENNY LOGGINS FIRM LOGGING
FIRM
HALL & OATES
TOM PETTY
WHAM!
BILLY OCEAN
HOLLEST:

### KNBQ/Tacoma-Seattle, WA KOZE/Lewiston, ID

## KBIM/Roswell, NM

JOHN FOGERTY
BILLY OCEAN
TEARS FOR FRARS
HALL & OATES
FOINTER SISTERS
KENNY LOGGINS
HOWARD JONES
HOUSE
HOUSE
JOURNEY 2-2
PHIL COLLINS 5-3
TEENA MARLE 9-4
MADONNA 35-8

#### SLY96/San Luis Obispo, CA Joe Collins

USA FOR AFRICA POWER STATION KENNY LOGGINS TEARS FOR PEARS BILLY OCEAN BILLY OCEAN
WHAM!
DAVID LEE ROTH
KOOL & THE GANG
HOTTEST:
REO SPEEDWAGON 1-1
MADONNA 6-2
JOURNEY 4-3

## KZOZ/San Luis Obispo, CA

ERIC CLAPTON
POWER STATION
TEARS FOR FEARS
WHAM!
BILLY OCEAN
SADE
HOWARD JONES

# KIST/Santa Barbara, CA

KOOL 6 THE GANG DAN FOGELBERG KENNY LOGGINS BILLY OCEAN USA FOR AFRICA HOTTEST: MADONNA 10-1 JULIAN LENNON 8-4 PHIL COLLINS 9-5 CARS 12-6 MURRAY HEAD 38-15

# OK95/Tri-Cities, WA Taylor/O'Brian

USA FOR AFRICA
POMER STATION
GIUFFRIA
POINTER SISTERS
KENNY LOGGINS
SHEENA BASTON
HOWARD JONES
KATRINA & THE WAV
KOOL & THE GANG
LOS LODDS
HOTHERS
HOT

Squires/Kamper WHAM! USA FOR AFRICA

## USA FOR AFRICA

none
Hottest:
DAVID LEE ROTH 1-1
REO SPEEDWAGON 2-2
JULIAN LENNON 3-3
JOHN PARR 9-9
MADONNA 25-25

### Thomas/Jay

#### KBOS/Fresno, CA Kris Van Kamp

KENNY LOGGINS WHAM! BILLY OCEAN USA FOR AFRICA TEARS FOR FEARS POWER STATION JOHN FOGERTY HOTCH THE PROBLEM TO THE PROBLEM TO SPEEDWAGON 1-1 MADONNA 3-2 PHIL COLLINS 10-8 BRYAN ADAMS 14-9 MADONNA 22-10

## KMGX/Freeno CA

KIKI/Honolulu, HI Kong/Shishido

#### KLUC/Las Vegas, NV Richards/Christian

USA POR AFRICA KENNY LOGGINS WHAM! HALL & OATES TEARS FOR PEARS KATRINA & THE WAV (dp Hottest: MADONNA 12-3 PHIL COLLINS 11-4 TEENA MARIE 19-12 AUTOGRAPH 25-20 CHICAGO 34-27

KCPX/Salt Lake City, UT MADONNA 3-1 PRINCE 5-2 JOURNEY 4-3 JULIAN LENNON 10-4 MADONNA 28-9

MADONNA 4-2 PHIL COLLINS 10-6 TEENA MARIE 11-7 MADONNA 24-18

## Jay McCall

MADONNA 1-1 JOURNEY 2-2 PHIL COLLINS 5-3 MURRAY HEAD 10-4 BRUCE SPRINGSTEEN 13-5

#### KHTX/Reno, NV John Chommie

JESSE JOHNSON'S R
TEARS FOR FEARS
BILLY OCEAN
ALISON MOYELE (dp)
USA FOR AFRICA
KATRINA & THE WAV
HOCTES:
BILLY JOEL 5-3
TEENA MARIE 6-4
MADONNA 23-13
FRINCE 29-18
SIMPLE MINDS 38-26

Mike Dawson

BILLY OCEAN
WHAM!
POWER STATION (dp)
DAVID LEE-ROTH
MARY JANE GIRLS
JOHN FOGERTY
USA FOR AFRICA

# PARALLE

Parallel 1: Selected stations in major markets that are format dominant and/or exert a significant national influence

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

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WEST

KIMN Q103 KIISF KOPA

**2** 

WGFM 33-27 93Q 34-29 WKFM 30-29 WPST 19-15 WRCK 33-29 WKRZFM 21-1 WTLQ 24-21 Q106 29-24 WHTF 36-34

Reach E 67% S 63% M 69% W 73%

**Q** 

воитн

ROITH

KGIZPH 17-1

HKSF 22-22

WJAD 15-11

MCGQ 25-20

KISR 20-15

MYKS 13-9

GIO4 21-18

WYKS 13-9

GIO4 21-19

TO 4 23-22

WIK 20-13

ZIO2 13-11

ZIO2 13-11

MGLF 20-6

KGV 16-12

KNIN 19-14

WHSL 14-13

WBNQ 18-13 WBNE 14-11 WCILFM 34-17 KCMQ 22-16 KQCR 23-17 KCMQ 22-16 KEXLFM 17-1 KFRX 21-17 WRKR 12-11 KKLSFM 16-1 99KG 18-15 KKRC 7-6 KWCOFM 19-1 WDBR 18-17 WSPT 13-10 KDVV 14-13 KPW 16-11

WEST

KGOT 12-9 KYYA 27-23 KBOZFM 11-9 KCDO 19-16 KTRS 16-14 KKAZ 20-15 KOZE 6-6 KHTX 18-12 KBIM 15-10 KZOZ 19-17 SLY96 19-14 KIST 17-16 OK95 26-22

94Q 26-25 93FM on 195 on WNVZ 25-23

B96 30-29 WLS 23-22 WLS-PM 23-22 92X 12-11 WNCI a-30 Z399 24-23 WKTI 23-23 WKTI 23-22 WLOLFM 24-18

KIMN 32-31 0103 18-18 KIISFM 16-16 KZZP ON KMJK 32-31 FM102 ON KWOD 27-26 KS103 16-15 KITS 25-20 KWSS 19-17 RPLUS 19-19 KUBE 18-18

EAST

WELY 19-18 Q100 26-23 WESNFM 18-16 WYSR 27-27 K104 33-30 WERS 19-16 WKEN 23-21 WKEN 23-21 WKEN 23-21 WKEN 23-21 WKEN 26-25 WKEN 18-23 WEST 4-39 WEST 4-39 WKEN 18-23 WKEN 18-23 WKEN 18-23 WKEN 18-23 WKEN 18-23 WKEN 18-23

WEST

		1
255	Reports	ł
200	Habora	ł

100			E			
in	HN	DOE				
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.P:	Hit S	ong				
					Nati	ona!
Real	onal	100/2	5	44%	Sumn	sary
Rea		100/2	5	- <del></del>	Up	51
E	33%	,			Debuts	20
M	21%	>			Same	4
s	56%				Down	0
w	19%				Adds	25

### **EXAMPLE**

100/25 — 100 CHR reporting stations on it this week including 25 new adds 44% - Percentage of this weeks re-

porters playing it. ional Reach — Percentage of reporters playing the song within each region

### el Summary

Number of stations moving it up on the charts.

Debuts 20 -- Number of stations debuting the song this week Same 4 - Number of stations reportting no movement this week. (On to On, Add

to On, 31-31, etc.) Down 0 — Number of stations it down on their charts.

Adds 25 - Total number of stations



	ADAMS ody (A&M,	,	
Regional Reach E 93% S 94%	238/1	93%	Nationa Summar UP 21 BUTS SAME 2

W 93%		ADDS
	WTLO 31-28	ко93 29-26
P1	Q106 19-15	KHOP 23-19
	WHTF 4-4	KCAQ 32-30
•		KPOP 17-15
EAST	SOUTH	KSKD 20-18
		KDONFM 30-
B104 20-17	WBBQ 15-14	KCPX 13-2
WMAR 14-13	KHFI 25-21	KISN 27-22
WHTT 22-21	WFMF 13-12	KNBO 17-15
WXKSPM 15-13	KWIC 19-16	
WNYS 18-15	K2ZB 26-24	KHYT 23-20
WBI 25-20	WQID 27-19	KRQ 20-17
CKGM 25-21	KXX106 29-28	10.00
CKOI 32-27	WAPI 22-18	
WCAUPM 8-7	WSSX 9-6	
B94 on	WBCY 5-4	EAST
WHTX 21-18	WJZR 20-18	EAST
PRO-FM 11-9	WSKZ 13-9	WFBG 27-1
CFTR 17-16	WNOKFM 21-19	WEBG 27-1:
CHUM 16-14	WZLD 9-4	W20N 22-1

Q107 23-21 WAVA 17-15 1-21 31-27 14-11 -4 25-20 22-19 21-17 11-7 28-23 0 d-27 94Q 17-16 293 24-22 KAPM 9-9 KEGL 5-12 93FM 19-18 910 36-34 B97 15-10 WNVZ 37-31 Q105 21-16

B96 17-12 MLS 34-23 MLS-PM 34-23 G102 23-16 WGCL 9-8 92X 16-14 WNC1 10-7 WCZY 25-21 KUEQ 20-19 2299 11-11 WKT1 24-23 KUMBPM 12-12 KHTR 24-21 KWK 7-5 WLOLFM 6-6 WRNO 15-11 WNSY 13-12 By105 23-20 Y106 16-15 WRVQ 22-20 KITY 22-20 KMBQ 17-15 Z98 24-19 WKZL 22-15

WEST

MKDD 7-6 MANC 16-15 MKAU 32-26 MRQC 19-14 KIIK 17-14 KIIK 17-14 KIIK 17-14 KIIK 17-14 MIXER 15-15 MGRD 15-11 MJXC 9-7 MKPR 21-15 MJXC 9-7 MJXC 19-5 KJU 19-5 KJU 19-5 KJU 19-15 EAST WEST KNMQ 12-9 KKXX 24-20 KQXR 6-6 KF95 12-9 K1KX 21-18 KKFM 8-5 KSND 12-10 KBOS 14-9 KMGX 26-22 KYNOPM 16-15 KLUC 9-5

ANIMOTION 84% National Summary UP 169 DEBUTS 16 SAME 16 DOWN 2 ADDS 10

EAST

WPBG 37-29

MZON 26-21

WIGY 13-13

103CIR 37-2

HOAY 26-24

WIKZ 23-21

WZYQ 37-32

WQCM 31-27 EAST WBBQ 37-31 KHPI 27-23 KWIC 24-19 WZIE 11-9 WGID 30-22 KXX106 32-29 WAPI 28-23 WSX 29-28 WJZR 35-28 WSKZ 4-27 WNOKEN 27-20 WZLD 18-16

WMAR 33-31 WBTT 33-32 WXESPM 24-21 WNYS 22-19 CKOI ON WCAUFM 21-17 PRO-FM d-32

CARS National
Summary
UP 145
DEBUTS 7
SAME 21
DOWN 4
ADDS 0 Regional Reach E 698 S 728 M 678 W 698 KWIC 10-8 KZZB 12-12 WQID 31-28 KXXL06 MSEX 19-16 MSEX 19-16 MSEX 22-19 MSEX 30-13-11 WZLD 20-19 KTKS 14-16 HDCG 29-26 RAME 23-26 KSETTM 26-21 WANSFM 23-17 WPBG 26-23 WZON 19-13 WIGY 29-29 103CTR 25-: WOAY 18-17 WIKZ 38-37 WQCM 30-29 OK108 15-1 WKHI 21-19

0

WORI 14-12 WFMI 27-25 WLRS ON WABBFN d-29 WBHYFM 26-22 KBFM 22-20	95XIL 13-11 WJBQ 22-18 WOMPPM 7-7 WSQV 17-16
WLRS on WABBFN d-29 WHHYFM 26-22	WSQV 17-16
WABBFM d-29 WHHYFM 26-22	BOUTH
WHHYFM 26-22	BOUTH
KRGV 17-13	KOIZFM 28-25
KX104 14-13	WKSF 34-34
wzks on	WJAD 19-18
WOUEFM 28-24	WCGQ 27-23 RISR 22-18
WRNO 21-18	Q104 17-17
NNSY 18-10 87105 29-26	WYKS 18-15
Y106 25-23	KTDY 26-24
KITY 23-21	Q101 11-10 KNOEFM 23-22
KMBQ 25-24	T94 28-28
MUDWERT	WPFM 34-31
	WXLK d-28
WKDD 20-16	WIXV 5-4
	2102 27-23 WGLF 27-24
	KKQV 23-24
KTIK 21-19	KNIN 27-25
WGT2 34-32	WHSL 17-16
K210 27-25	MIDWEST
WKDQ 40-25	mile in a
	WBNQ 17-15
WKFR 30-26	W8WB 10-7
WVIC 5-2	KQCR 19-16
2104 26-26	KCMQ 27-24 Y94 27-26
KOPM 24-23	WAZYFM 26-23 WAZYFM 19-17
KOKO 25-21	WAZYFM 19-17
WZOK d-33	KKLSFM 28-24 99KG 31-25
WIOG 10-3	KKRC 29-27
WAY 107 12-10	WDBR 19-18
KKRD 21-17	KDVV 40-33
	KFMW 29-26
WEST	WEST
VVVV on	
KOXR 23-23	KGOT 17-16
KBOS 29-26	KYYA 21-17 KBOZFM 21-20
KQMQ 20-20	KCDO 20-19
	KTRS 20-22
KHOP 26-21	KKA2 31-24
KPOP 27-24	KHTX 33-24
KSKD 24-21	KBIM 17-16 KZOZ 21-19
KDONPM 16-11	SLY96 24-23
KISN 29-26	KIST 12-6
K22II 22-18	OK95 5-5
KNBQ 28-26	
KRQ 17~14	
	WERS ON WOUTEN 2-2-4 WINDO 21-15-16 WINDO 21-16 WINDO 21-17

OK100 d-40 WKHI 23-17 95XIL on WJBQ 17-14 WCMPPM 25-2 WSQV 22-19

ROIZEM 26-22 WKSF 26-26 WJSD 22-19 WCGO d-34 K104-25-20 K104-25-20 G101-17-16 KNOEFM 29-25 KWSS 7-5 T94 7-5 WPFM 16-12 WILW 39-33 WILW 27-27 Z102 21-18 WGLF 29-21 KKOV 22-19 KNOY 22-19 KNOY 22-19 KNOY 22-19 KNOY 22-19 KNOY 22-19 KNOY 22-19

KEYN ON 18 FYN O

ETTS 19-15
MDCG 33-27
ETTS 19-15
MDCG 33-27
EAME 26-28
MSETTH 33-28
MSETTH 33-28
MSETTH 33-28
MSETTH 33-28
MSETH 33-27
MSETH 33-28

MIDWEST

MIOWEST

WIND 24-21

WANG 22-19

WANG 22-19

WROQ 20-15

WGC 20-15

WGC 29-20

WGC 21-20

WGC 21-20

WGC 22-19

WGC 31-28

KAYLUT 35-21

KAYLUT 35-21

KAYLUT 35-21

KAYLUT 35-21

WHOM 28-29-21

WHOM 28-29-21

WGC 22-19

WGC 31-28

KAYLUT 35-21

KAYLUT 35-21

KAYLUT 35-21

KAYLUT 35-21

WEST RNMQ 15-12 KKXX a KKXX a KKXX a KKXX a KGXX 7-17 KGXX 30-27 K

➂

DAVID BOWIE & PAT METHENE This Is Not America (EMI America)

23

MRND 33-33 MRY 28-25 KWIC d-39 KWIC d-39 KWIC d-39 KWX106 0-3 WBSR 24-22 WBSR 24-22 WZLD 23-33-31 WGRZ 26-24 WZLD 27-26 WZLD 27

MINUS 26-26
MARU 27-24
MINU 27-24
MINU 27-24
MINU 39-18
MOTZ 28-26
MOTZ 28-27

67% National Summary UP 115 DEBUTS 8 SAME 41 DOWN 7 ADDS 1

**B** 

WFBG 29-25 WZON 24-22 WIGY 38-38 103CIR 29-2 WANY 32-32 WZYQ 40-34 OK100 27-27 WKHI 28-24 95XIL 37-35 WJBQ 25-21 WOMPEM ON WSQV 18-17

WKSF 31-31 WAD 24-23 WCGQ 24-19 KISR 29-6 Q104 31-31 WYKS 25-21 KTDY 33-30 Q101 20-19 KNOSEM 25-2 WPEM 32-29 WILK 42-2 WILK 23-20 WGLF 31-22 WILK 23-20 WGLF 31-22 WILK 23-20 WGLF 31-22 WILK 31-22 WI

MIGWEST

WHMM 20-18

WHMM 20-18

KQCR 24-21

KCMM 39-37

Y94 31-30

KKXLPH 27-25

MAXYPM 31-38

KKYLFM 09-9KG

SKISPM on

99KG 32-31

KKRC 25-25

KWTOPM 24-26

KWTOPM 24-26

KWTOPM 24-35

KWTOPM 24-35

KWTOPM 24-35

KWTOPM 24-35

KWTOPM 37-35

WEST

KGOT 18-17 KYYA 30-27 KBOZFM 30-2 KCDQ 24-22 KTRS 22-21 KRAZ 33-29 KHTK 36-33 KBIM 21-21 KZOZ 24-22 SLY96 25-24 KIST 16-14 OK95 37-34

P: The Falcon & The Snowman

172/1

Cars Continued

95VYT. 13-11

WSPK OB RI-104 d-31, 98PXY 40-36 WGPM 39-31, 93Q OD WKPM d-38 WPST OD WRCK 32-25 WKRZFM OD WHTF d-30

BOUTH

WBBQ on KWIC d-38 KZZB d-40 WQID 38-31 KXX106 on WAPI on

CHICAC Along C LP: Chica	omes A W	oman (WB)
Regional Reach E 95% S 90%	236/5	93% Nationa Summar UP 19 DEBUTS 1 SAME 1
M 97% W 89%	4	DOWN ADDS

W 89%		ADDS 5
	WRCK 26-19	KHOP 27-23 KCAO 24-20
<b>[21]</b> .	WKRZFM 26-21	
	Q106 21-20	KPOP 25-18
•	WRTF 35-29	KSKD 27-23 KDONFM 33-27
EAST		
	SOUTH	KCPX 19-6 KISN 13-10
B104 d-29		
WMAR 39-33	WBBQ 25-19	KZZU d-27
WRTT 28-26	KHFI 22-19	KNBQ 29-22
WXKSFM a-29	WFMF 27-20	KHYT 24-21
WNYS 20-17	KWIC 22-18	KRQ 25-21
WBLI 40-35	KZZB 35-33	
CKOI on	WQID 34-25	D3
z100 a-30	KXX106 d-30	
WCAUPM d-25	WAPI d-30	
B94 29-25	WSSX 22-19	EAST
WHTX 29-27	WBCY 13-11	
PRO-FM 23-20	WJZR 24-17	WFBG 31-24 WZON 31-25
CFTR on	WSKZ 16-13	
CHUM d-26	WNOKFM 18-14	WIGY 34-34
Q107 30~28	WZLD 31-25	103CIR 38-2
WAVA 29-24	KTKS 17-13	WOAY 24-23
	WDCG 31-21	WIKZ 39-36 WZYO 24-16
BOUTH	RSETFM d-35	WZYQ 24-16
	WANSFM 32-25	WQCM 40-33 OK100 34-26
293 d-26	WZYP 19-15	
KAPM 8-5	WQUT 35-26	WKHI 25-20
KEGL 12-8	WOKI 39-25	95XIL 19-15 WJBQ 32-24
93FM on	WFMI 17-11	WJBQ 32-24
I95 d-34	KKYK a-23	WOMPFM 22-1: WSOV 28-26
Y100 27-25	WLRS on	WSQV 28-26
B97 20-15	FM100 22-13	SOUTH
Q105 27-24	WABBFM 19-17	BOUTH
	MHHYPM on	
MIDWEST	KBFM 39-33	KQ12FM 18-1

	WANSFM 32-25	MOCW 40-33
293 d-26	WZYP 19-15	OK100 34-26
KAFM 8-5	WZYP 19-15 WQUT 35-26	WKHI 25-20
KEGL 12-8	WOKI 39-25	95XIL 19-15
93FM on	WOKI 39-25 WFMI 17-11	WJBQ 32-24
195 d-34	KKYK a-23	WOMPFM 22-19
Y100 27-25	WLRS on	WSOV 28-26
B97 20-15	FM100 22-13	
0105 27-24	WABBFM 19-17	SOUTH
Q105 27-24	WHHYFM on	
MIDWEST	KBFM 39-33	KO12PM 18-12
MIDWEST	KRGV 28-24	WKSF 35-35
B96 20-17	KX104 25-20	WJAD 25-17
WLS 31-33	W2KS 34-30	WCGQ 37-31
WLS-PM 31-33	Y107 30-26	KISR 24-21
0102 32-25	WQUEFM 29-25	Q104 d-28
	WRNO 32-25	WYRS 23-20
WGCL 18-16	WNSY 34-26	KTDY 28-17
92X 24-19	BJ105 25-18	0101 29-26
WNCI 29-18	BJ105 25-18	KHOEFM 30-24
WCZY 26-16	¥106 32-27	KWES 33-28
WHYT 28-20	WRVQ 26-18	T94 29-27
KBEQ 14-12	KITY 24-19	WPFM 36-28
2299 19-16	KMBQ 22-14	WXLK on
WKTI 12-11	298 31-29	WIXV 30-26
KDWBFM 23-23	WKZL 31-23	2102 34-27
KRTR 33-30		WGLP 32-25
KWK 16-10	MIDWEST	KKOV 25-18
WLOLFM 27-20		KNIN 29-23
	WKDD 22-17	WHSL 26-21
WEST	WARC on	WHSD ZO-ZI
	wkau on	MIDWEST
KIMN 28-23	WRQC 27-17	MICHEE
KPKE 23-18	KIIK 24-16	
Q103 15-13	WGTZ 32-21	KPYR a
KIISFM on	KZIO 28-18	WBNQ 24-19 WBWB 28-24
KZZP a	WKDQ d-21	
KKR2 23-17	WMEB 23-22	WCILFM 21-20
KMJK 25-19	WGRD 25-16	KQCR 39-34
KWOD 32-29	WZPL 30-22	XCMQ 26-20 Y94 24-19
KS103 37-34	WJXQ 22-14	KKXLFM 29-2
KITS on	WKFR 33-23	KKKLPM 29-2
KMEL 29-24	WVIC 19-12	WAZYFM 24-1
KWSS d-30	Z104 25-21	KFRX 28-21
KPLUS 29-26	WZUU d-27	WRKR 24-22
KUBE 17-15	KJ103 11-5	KKLSFM 27-2
	KOFM 28-26	99KG 38-30
102	KQKQ 35-30	KKRC 23-20
استكسا	KE93 25-21	KWTOFM 27-2

-20		1 7
	WKDD 22-17	
	WARC on	1
	WKAU on	
3	WRQC 27-17	
ß	KIIK 24-16	
3 8 3	WGTZ 32-21	11
	KZIO 28-18	۱,
	WKDQ d-21	1
7	WMEB 23-22	1 3
9	WGRD 25-16	1
9	WZPL 30-22	1 3
7 ! 9 9	WJXO 22-14	1
	WEED 33-23	1 2
4	WVIC 19-12	1
	Z104 25-21	1
26 5	WZUU d-27	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
5	KJ103 11-5	1
	KOPM 28-26	1 '
	KQKQ 35-30 KE93 25-21	1
	K293 25-21	1
	WZOK 32-25	1
	WIDG 22-17	1
	WRON 34-34	
0	KAY107 32-27	1
2	KEYNFM 22-15	1
-21	KKRD 33-21	1
4	WHOT 21-19	1
-21 4 7		10
9	WEST	10
9 19		1
7	KNMO 35-31	1

KUBE 17-15	KJ103 11-5	KKLSFM 27-2
	KOFM 28-26	99KG 38-30
102	KQKQ 35-30	KKRC 23-20
تكساا	K293 25-21	KWTOFM 27-2
	WZOK 32-25	WDBR 23-13
EAST	WIDG 22-17	WSPT 26-19
i mai	WRON 34-34	KDVV 30-22
WFLY 25-20	KAY107 32-27	RPMW 31-20
Q100 25-22	KEYNFM 22-15	
WBENFM 23-21	KKRD 33-21	WEST
WVSR 26-24	WHOT 21-19	44501
K104 23-17	WHO1 21-19	KGOT 22-21
	WEST	KYYA 28-21
WERZ 22-19	MESI	KBOZFM 27-1
WTICFM 23-19		KCDQ 22-15
WAMX 29-27	KNMQ 35-31	KTRS 23-20
WKEE 21-17	KKXX d-24	KKAZ 34-25
WLANFM 39-34	KQXR 31-31	KOZE 21-18
KC101 24-19	KF95 23-19	KBIM 28-19
92KTU d-28	KIKX 15-8	KZOZ 25-20
2106 32-27	KKPM 24-17	
WSPK d-40	KSND 28-20	SLY96 26-20
RI-104 22-16	KBOS 28-24	KIST 30-25
98PXY 24-22	KMGX on	OK95 20-18
Q92 28-19	KYNOFM d-38	
WGFM 24-17	KLUC 34-27	
930 35-26	KO93 26-22	
WKFM 26-23		
WPST d-30	1	1
-		

ERI

For

Regi Reac E 7 S 7 M 6 W 7

evel	APTON Man (WB) d The Sun	
onal h 13 48 48	182/16	7106 National Summary UP 58 DEBUTS 55 SAME 53 DOWN 0 ADDS 16
J	WSSX d-35 WBCY d-30 WJZR 28-22 WSKZ 28-22 WNOKFM 34-24 WZLD a WDCG ON KSETFM a	EAST WYBG d-36 WZON ON NIGY ON

	WSSX d-35	
P1	WBCY d+30	P3
1241	WBCX G=30	
	WJZR 28-22 WSKZ 28-22	
•	WSK2 28-22	EAST
EAST	WNORFM 34-24	EAST.
	WZLD a	WFBG d-36
WMAR on	WDCG on	
	KSETFM a	WZON on
WHTT OR	WANSEM d-37	WIGY on
WNYS 36-32	WZYP d-39	103CIR d-40
CKOI on	94TYX a-31	WOAY on
WCAUFM on	WOUT 40-37	WIKZ d-39
B94 on	WOKI d-33	WZYQ d-38
WHTX 30-28		WOCM d-37
PROPM d-29	WFMI 35-31 WLRS 29-20	OK100 d-37
	WABBEM on	WEEL G-37
BOUTH	WHHYFM on	95XIL 34-25
	KBFM d-38	WJBQ 36-29
940 on	KX104 33-26	WOMPFM d-35
293 d-35	WOUEFM on	WSOV on
KAPM d-35	WQUEFR ON	
KEGL on	WRNO 38-34	SOUTH
WNVZ a	WNSY d-37	
Q105 29-26	WRVQ d-30	KOIZEM on
9103 13-10	KITY a-35	
MIDWEST	KMBQ on	WKSF on WJAD 37-29
MUDALER!	298 on	WJAD 37-29
WGCL 34-30	WKZL on	WCGQ d-40
WGCL 34-30		KISR 30-25
92X 35-29	MIDWEST	Q104 35-32
WNCI 32-29		WYKS a
WCZY d-40	WKDD 32-29	KTDY d-35
WHYT on	WKAU on	Q101 d-38
WKTI d-30	WROC on	KNOEFM 39-35
	KIIK 26-23	T94 on
WEST	WGTZ a-39	WPFM on
	#### d-37	WXLK on
KIMN 40-35	KZIO 33-27 WMEE 30-29	WIXV OD
KPKE on	WGRD 33-30	2102 40-34
0103 d-32	WGRD 33-30	WGLF d-40
KKRZ d-33	WEPL 27-26	RKOV d-34
KMJK on	WJXQ 27-23	KNIN d-40
KWOD 40-36	WKPR a	WHSL 34-28
KWSS A	WVIC on	WILD 34-29
KPLUS 36-32	2104 a	MIDWEST
KUBE 30-27	KJ103 38-35	MID TO A SECTION
	KOFM on	**************************************
P2	KOKO d-34	WBNQ on WBWB 40-35
الكتا	WZOK a	KOCR d-36
	WRON on	Y94 28-21
EAST	KEYNFM OR	
	KKRD 37-25 WHOT 38-32	KKXLPM d-33
MT W	WHOT 38-32	WAZYPM d-38
WFLY on		WRKR a
Q100 on WVSR 37-29	WEST	KKLSPM d-30
WVSK 37-29		99KG on
K104 38-31	KNMO 39~37	KKRC d-34
WERZ d-38	KKXX a	WDBR on
WANX a	1	
	1	



	ore Night ocket Requi		:)	
egional	255/0	100%	Natio Summ	nar
100%			DEBUTS	~
100%			SAME	31
100%			DOWN	
100%			ADDS	

EAST	WPST 6-2 WRCK 6-3 WKRZFM 7-2 WTLQ 11-10 Q106 8-5 WHTF 20-13	KMGX 18-1 KYNOFM 10 KIKI 24-1 KQMQ 32-2 KLUC 11-4 KO93 13-8 KHOP 10-5
B104 12-5 WMAR 6-4 WHTT 3-2	SOUTH	KCAQ 10-8 KPOF 14-1 KSKD 6-3
WXKSFM 8-5 WNYS 1-1 WBLI 14-7	WBBQ 19-10 KHFI 11-7 WFMF 11-9	KDONFM 5- KCPX 1-1 KISN 7-3
CKGM 24-15 CKOI 26-21 WPLJ 20-16	KWIC 17-14 KZZB 7-5 WOID 11-8	KZZU 6-3 KNBQ 6-4 KHYT 18-5
Z100 19-9 WCAUFM 14-9 B94 5-3	KXX106 16-8 WAPI 6-1 WSSX 7-4	KRQ 6-3
WHTX 2-1 PRO-FM 2-2 CFTR 7-4	WBCY 10-3 WJZR 11-3 WSKZ 5-4	EART
CHUM 1-1 Q107 10-3 WAVA 3-1	WNOKFM 16-12 WZLD 10-8 KITE 14-10	WFBG 16-7
	KZFM 20-10	WIGY 8-8

WZCM 20-12 WIGY 6-8 103CIR 3-3 WOAY 8-4 WIKZ 3-3 WZYQ 5-3 WQCM 6-2 OKLOO 21-13 WKHI 5-4 95XIL 11-6 WJBQ 2-1 WOMPPM 8-4 WSQV 12-11 WNVZ 9-7 Q105 8-2 MB96 8-4 MLS 4-5 MLS-FM 4-5 Q102 14-6 WGCL 2-2 92X 8-1 WNCI 17-4 WCZY 3-3 WHYT 3-1 EBEQ 1-1 ZZ99 3-3 WKTI 15-10 KUTR 7-6 KWK 10-1 WLOLFM 9-4

WEST

KIMN 39-37 Q103 34-28 KIISFM 29-29 KKRZ 33-27 KMJK 33-23 FM102 17-12 KWOD 36-34 KSID3 31-23 KITS ON KMEL 15-11 KMSS d-29 KPLUS 33-29 KUBE 16-13

**P** 

**DURAN DURAN** 

LP: Arena

**D** 

KAFM 4-1 KEGL 11-11

B96 27-28 WLS 29-29 WNSI 29-29 WNCI 27-25 MMYT 14-13 REEQ 4-4 Z299 6-15 WKYI 11-8 KDWBPM 11-11 KHTR 27-27 WLOLPM 15-28

WEST

RI-104 13-11 98PXY 21-19 092 15-14 WGFM 11-10 930 12-9 WKFM 15-13 WPST 23-21 WRCK 4-4 WKRZEM 14-12 Q106 9-7

Save A Prayer (Capitol)

219/0

1

| NRING | 11-11 | NRING | 11-11 | NRING | NRING | 12-11 | NRING | NRIN

Y107 7-14 WQUEPM 9-1. WRNO 11-8 WNSY 7-6 BJ105 19-1 Y106 13-12 WRVQ 16-14 KITY 12-11 KMBQ 13-9 298 23-21 WKZL 21-24 WSEZ 25-20

MINUTEST

WKDD 19-19

WANG 6-5

WKAG 13-10

WROG 13-11

WKCD 13-11

WKCD 13-11

WKCD 13-11

WKCD 13-11

WKCD 13-11

WKCD 13-92

WKCP 13-12

KNMQ 19-14 KKXX 14-16 KQXR 7-7 KF95 17-17 KIRX 12-10 KSND 5-5

WKDD 4-2
WARU 10-5
WARU 10-6
WARU 10 MICHAEST

WHEN 3-6

WHEN 3-1

WILLIAM

WILLIAM WEST

KGOT 13-5 KYYA 25-22 KBOZFM 9-5 KCDQ 11-8 KTRS 4-3 KKAZ 10-6 KOZE 5-3 KHTX 17-9 KBIM 5-3 KZOZ 9-4 SLY96 7-5 KIST 9-5 OK95 15-11 WEST

**2**2

O

2

WBBQ 18-12 KHFI 30-24 WFMF a KWIC 32-27 KZZB 18-14

COMMODORES Nightshift (Motown) LP: Nightshift 84% National Summary UP 173
DEBUTS 17
SAME 15
DOWN 0
ADDS 8 213/8 Regional Reach E 84% S 87% M 67% W 96% 4

MOTO 13-11
KKX106 10-2
MART 46-10
MART 46-10 **P3** B104 22-14
WMAR 8-7
WHTT 39-19
WKKSFM 16-14
WNYS 25-22
WBLI 33-25
CKGM on
CKOI 36-33
WPLJ 12-6
2100 15-7
WCAUPM 29-23
B94 21-18
WHTX 10-9
PRO-PM 27-23 WFBG 32-28 WFBG 32-28 WZON d-36 HIGY 33-33 103CIR 33-2 WAR 27-25 WEYQ 19-17 WCCM 27-24 OR100 22-17 WCM 27-24 OR100 22-17 WCM 27-24 OR100 22-17 WMHI 32-25 95XII 7-7 WJBQ 23-20 WOMPPM a WSQV 27-25

PRO-PM 27-0107 16-13 WAVA 14-10 BOUTH HOUTH

KQIZFM on

WKSF 27-27

WJAD 26-20

WCGQ 28-21

KISR 26-23

Q104 2-1

WYKS 30-26

KTDY 36-31

Q101 33-31

RNOEFM 32-2

KMES 35-31

FWFM 30-26

WIXL 31-26

WIXL 31-26

WIXL 31-26

WIXL 31-26

KMEY 23-19

KGVY 26-23

KNIN 28-22 940 12-12 293 22-19 KAFM 32-29 WGCL a-27 WCZY 21-11 WHYT 20-18 ZZ99 a WKTI 25-18 WLOLFM 35-36

MICHEST

MKAU ON 31-27

MKAU ON 2-27

KTIK 16-10

KKEO 27-12

MKEC 27-12

MKEC 37-12

MKEC KPYR 20-19
HBNO 25-20
HBNO 25-20
HBNU 26-20
KPCR 34-30
KKMC 28-31
Y94 29-23
KKKLPM 33-26
WAXYPH 39-33
MERR 4-24
KKLSFM on 99KG 36-32
KKRC 35-31
KWTOPM 21-18
WDDBR 32-26
WSPT 4-35
KDVV 19-16
KFMW 28-22 KXRZ A KMJK d-32 PM102 on RWOD 34-27 KS103 d-19 KITS 30-25 KMEL 25-16 HWSS 30-27 KPLUS 37-30 KUBE d-29 WEST (1-2) WEST

KGGT 32-30 KYYA d-26 KBOZFM 32-26 KCDQ 32-27 KTNS 18-17 KKAZ 28-23 KOZE 27-25 KHTX 32-22 KBIM 30-23 KZOZ 15-14 SLY96 30-25 KIST 18-17 OK95 13-7

ര DEBARGE Rhythm Of The... (Gordy/Motov 84% Nationa Summar UP 17 DEBUTS 1 SAME 1 DOWN ADDS 215/5 Regional Reach E 918 S 858 M 778 W 858 23

RCPX 25-16 RISN 21-13 KNBQ 24-20 KHYT 34-22 KRO 19-15 WTLQ 27-24 Q106 25-19 **U** NERD 29-21
KEPT 29-26
WFWF 30-23
KEPT 39-26
WFWF 30-23
KECB 20-23
KECB 20-23
KECB 20-23
KEX106 30-27
KARIC 01
WICK 21-14
WJCR 31-26
WJCR 21-14
WJCR 31-26
WJCR 22-20
WJCR 22-20 B104 29-22 MHAR 38-34 MHTT 36-28 MIXESPA 27-18 MHXS 28-25 MHLI 34-28 CKNO 60 MPLJ 27-25 WCAUPM 20-10 MPLJ 27-25 WCAUPM 20-10 MPLS 18-14 PRO-PM 14-13 CHUM d-28 Q107 28-26 WAVA 16-13 WFBG 40-33 WZON d-37 WIGY 37-37 103CIR 40-40 WOAY 33-27 WIXZ 25-23 WZZQ 35-33 WCCM 26-25 WKBI 34-31 95XIL 18-1 WJBQ 27-22 WGOMPFM 29-WSQV 23-21 940 24-19 293 26-23 KAPM 25-22 KEGL d-19 195 10-10 Y100 19-14 B97 18-11 WNVZ 17-10 Q105 28-25 B96 34-32 WGCL 24-17 92X 29-23 WCZY 22-13 WEYT 18-15 KBEQ a-32 ZZ99 26-22 WKTI 30-24 KDWBFM 25-25 WLOLPM 19-15

KOIZPN d-30 WKSF 40-40 WJAD 28-21 WCGQ 32-26 KISR 40-37 Q104 9-4 WKSS 28-22 KTDY 34-25 Q101 23-21 KNOEM 28-24 TJY 26-23 WLK 27-16 WLK 27-16 WLK 27-16 WLK 27-16 WLK 38-30 WLK 37-16 WLK 38-30 WLK 37-16 WLK 38-30 WLK 37-16 MIDWEST

WKDD 21-16

WKDD 21-26

WKDD 21-26

WKDD 21-26

WKDD 21-22

WKDD 33-28

KZIO 31-28

KZIO 31-28

KZIO 31-28

WKDD 33-28

WKDD 33-28

WKDD 31-28

WKDD 21-15

KZDD 31-5

KZD 3

REPYR ON MENO 0 WEST KGOT 21-19 KYYA on KYYA on KYYA on KYYA on KTRS 19-18 KKAZ 39-33 KOZE 26-22 KHTX 37-27 KBIM 32-26 KZOZ 32-27 SLY96 34-27 KIST 24-19 NHQ 26-23 RKXX 20-17 RF95 30-26 KKPM 15-12 KSND 6-26 KSND 38-32 RMGX 6-27 RMGX 9-27 RMGX 38-28 RLCC 36-32 RLCC 36-32

86% National Summary UP 165 DEBUTS 0 SAME 33 DOWN 21 ADDS 0

KBOS 23-21 KMGX 17-28 KYNOPM 15-1 KQMQ 26-24 KUUC 18-14 KHUC 18-26 KCAQ 7-6 KFOX 13-8 KOKN 13-8 KOKN 13-8 KIGN 9-8 KZU 13-12 KKE 13-12 KKE 13-12 KKE 13-12 KKE 13-12

WFBG 12-12 WZON 16-9 WIGY 15-15 103CIR 7-7 WIKZ 21-20 WZYQ 14-11 WQCM 15-14 OK100 16-12 WKHI 8-14 95XIL 8-5 WJBQ 11-9 WSQV 7-6

KQISPM 15-1 WKSP 14-14 WJAD 10-9 WGQ 20-8 KISR 11-8 Q104 23-23 WYKS 21-18 KTDY 17-15 Q101 5-4 KNOKPM 12-1 RWES 12-9 T94 17-17 WPFM 24-20 WYKS 25-1 WYKS 12-9 WYKS 12-5 WYKS 12-1 WYKS 12-1 WYKS 12-1 WYKS 12-1 WYKS 12-1

MGLP 17-14 KKQV 11-11 RNIN 14-13 WHSL 10-9

KGOT 6-4 KYYA 9-8 KBOZFM 13-1 KCDQ 13-11 KTRS 10-12 KKAZ 16-11 KOZE 17-16 KBIM 7-5 KZOZ 16-15 SLY96 13-11 KIST 13-12 OK95 2-3

SOUTH

**Q** WHID ON KHIP O EAST WMAR a
WHIT d-39
WNYS a
CKGM a
WCAUFM On
PRO-FM a
CFTR a
CHUM a SOUTH 940 d-29 293 on KAPM on 93PM a B96 a WGCL d-33 WNCI 31-22 WHYT a 2299 34-29 KHTR a KWK a WLOLFM 31-25 WEST

WKDD d-38 WKAU on KIIK a KZIO a WKDO on WMEE on WGRD a-35 WJXO d-39 WKFR on WVIC d-30 KJJ03 a WIOG a KIMN a-40 Q103 d-34 Y108 a KZZP d-30 KKRZ d-32 KMJK on KWOD a KS103 a KWSS a KPLUS on KUBE d-35 KAY107 on KKRD a EAST WEST WERZ ON WKEE a WLANPM ON KC101 a WSPK ON RI-104 a 99PXY a 992 d-29 WGFM d-39 93Q a WKFM ON WRCK d-39 WKRZPM ON WRCK d-39 WKRZPM ON WRIQ ON WRIT d-38 WEST

FOREIGNER That Was Yesterday (Atlantic) LP: Agent Provocateur Regional 235/29 Reach 8 914 8 914 H 924 W 954 92% National Summary UP 30 DEBUTS 114 SAME 62 DOWN 0 ADDS 29 33

KCAQ on KPOP d-31 KSKD d-34 KDONFM d-3 KCPX 37-34 KISN d-34 KZZU d-32 KNBQ on KHYT d-36 KRQ on **D** WBBQ ON KHFI d-30 WFMF a KWIC a KZZB d-38 WQID d-28 KXXL06 on WAPI d-29 WSXX d-23 WSXX d-23 WSXZ a-29 WNOKFM on WZLD ON KITE d-25 WDCG d-37 KAMZ ON KSET M d-3 WMAR d-37 WHTT 38-35 WKKSFM d-34 WKYS d-35 WBLI on CKOI on CX100 28-26 WCAUFM on B94 on WHTX d-29 PRO-PM d-33 CPTR on CHUM a Q107 a WAVA d-29 WPBG d-37
WZON ON
WIGY ON
103CIR d-34
WOAT d-40
WIKY ON
WZYQ &
WQCM ON
OX10G d-39 ORIOG d-39
ORIOG d-39
WKRI d-32
99XIL d-29
90XIL d-29
90XIL d-29
90XIL d-39
90XIL d-31
90XIL d-31
90XIL d-36
90XIL d-38
90XIL d-36
90XIL d-38
90XIL d-36
90XIL d-38 MIDWEST

68% National Summary UP 101 DEBUTS 22 SAME 35 DOWN 2 ADDS 14 35 **P3** MBBQ ON RUFT OF THE PROPERTY O WFBG d-40 MZON 33-28 MIGY 36-36 103CIR on WOAY 19-14 MIXZ 26-24 MZYO 38-28 WQCM 20-13 MKHI 38-33 MJBQ on WOMPFM 35-3 WSQV 36-34 WMAR 30-25 WHTT 29-27 WXKSFM on WNYS 38-33 WCAUFM d-35 B94 on PRO-FM d-34 CFTR a Q107 32-30 востн

ctive (Atlantic)

174/14

FIRM

EAST

B96 40-34 92X on WNCI a-28 WC2Y 38-32 WHYT d-33 KBEQ 28-27 2299 30-27 WKTI 22-21 KWK on

KIMN d-33 Q103 on KOPA 24-21 KZZP a KWOD on KITS on KMEL on KWSS 24-23 KPLUS 25-25

**P** 

WFLY 23-19 Q100 37-35 WYSR 38-31 WBRZ 34-31 WAMX a WKEE 35-32 WLANFM d-36 WSPK on RY-104 on 98PXY 32-24 Q92 d-30 WGFM d-40 93O on

Q92 d-30 WGFM d-40 93Q on WKFM 38-35 WPST 35-32 WRCK 23-20 WKRZFM 38-34 WTLQ 21-20 WHTF 7-6

WEST

WEST

RQIZPM on WKSF 33-33 WAND 39-30 WCGQ d-36 KISR 37-34 Q104 d-35 WKS 27-25 KTDY d-39 Q101 40-35 WKS 27-25 WKS 27-25 KNOEPM 40-37 WKLK 01-4 Z102 38-33 WISL 28-24

MXDQ ON WHEE 29-28 MXDQ 19-16 MXPR a WYEL 29-27 MXWQ 19-16 MXPR a WYIC ON 2104 32-27 KOPM d-40 MXPL 37-25 KENFM 27-25 KKEN 31-29 WHOT 29-26 MIDWEST WBNO ON WBND ON WBND 35-31 WCILPM d-27 KCRC 32-29 KCMO ON 194 38-36 KKKLFM a MAZYFM 33-2 WRKR 7-16 KKLEFM ON 99KG 35-28 KKTCPM 23-2 WDN 37-35 WSPT 35-29 KPMW 35-30 WEST

KNHQ 28-25 KQXR 22-22 KP95 39-35 KIXX ON KKPM ON KKPM ON KKPM 25-24 KBOS 40-37 KLUC d-40 KLUC d-40 KBOS 38-31 KLOS 38-31 KSS 38-31 KISN 8-39 KISN 8-39 KISN 6-39 KGOT 26-27 KCDQ 33-29 KTRS a KKAZ a KOZE 18-15 KHTX d-35 KBIM 25-24 KZCZ 23-21 SLY96 33-32 KIST d-39 OK95 31-21 JOHN FOGERTY Rock And Roll Girls (WB) National Summary UP DEBUTS 4 SAME 5 DOWN CADDS 6 al 167/63

B 714 S 634 M 584 W 734 BREAKER **3** EAST WFBG d-39
WZON ON
WIGY ON
WIGY ON
WIKZ ON
WZYQ ON
WYCH d-36
OK100 a
WKHI ON
95XIL d-38
WJBQ d-36
WOMPFM d-36
WSQV a SOUTH

WKSF ON WIAD 0-40 MCGQ ON KISR ON Q1014 a WYKS ON KTDY ON Q101d-39 KNOEFM a WHIK A WIXV A 2102 d-40 MCLF ON KKUV ON KU

KPYR ON MENO a WBWB a-39 WCILPM a KOCR a Y94 d-33 MAZYPM a KRER a KKLSPM ON MENTOPM a MDER 40-34 KDV d-35 KPW a KNMQ a-40 KOXR 32-32 KP95 on X1KX a-39 KEFM a-33 KSND d-39 KSND d-39 KOMQ a KUC on KO93 d-15 KHOP d-38 KCAQ on KCAQ on KCAC on KGOT a
KBOZFM on
KCDQ on
KTRS on
KMAZ on
KOZE d-29
KBIM a
KZOZ d-33
SLY96 on
KIST a
OK95 d-32

KAMZ ON KSSTEM d-39 WANSFM d-34 WANSFM d-34 WANSFM d-34 WANSFM d-34 WANSFM d-34 WANSFM d-38 WANSFM d-38 WANSFM d-38 WANSFM d-31 WANSFM d-32 WANSFM d-3 94Q on 293 on KAFM 34-32 KRGL d-17 93FM on 195 on 195 on 100 38-36 897 d-28 WNVZ on B96 32-21
WLS 00-34
WLS 00-34
WCGL 29-21
92X d-25
WCC1 a-32
WCZY d-36
WHYT 00
KBEQ 30-25
ZSP9 33-26
WKTI a
KDWBEM 00
KETR 40-35
KWK d-27
WLOLEM d-31

MIDWEST

cimo |

B96 23-19
MLS 27-24
MLS-FM 27-24
92X 17-12
WNCI =-24
WCXY 35-25
KBEQ 18-17
2799 25-21
WRTI d-25
EDWBFM 24-24

WEST



WAMX 22-18 WKBE 7-6 WLANPH 12-11 KC101 d-23 92KTU on 2106 21-14 WSPK 19-14 RSPK 19-14 RSPK 19-16-12 98FXY 12-9 WGFM 9-8 930, 10-2 WGFM 9-8 WGFM 7-8 WGFM 7-8 WGFM 7-8 WGFM 10-8 WGFM 10-8	Survivor Continue  WRON 7-7  KRY107 13-9  KRY107 13-9  KRY107 13-9  KRYD 3-2  WHOT 14-17  WEST  KNMO 9-7  KNMO 9-7  KNX 13-11  KOX 15-15  KNYS 27-16  KKW 27-16  KKW 27-16  KKW 27-16  KKW 31-11  KOX 18-18-14	WDBR 12-8 WSPT 19-12 KDVV 4-4 KFWW 9-6 WEST KGOT 8-8 KYYA 11-9 KBOZFW 7-6 KYRA 12-8 KOZE 15-10 KHTK 12-6 KDZ 15-10 KHTK 12-6 KBIM 10-6
WTLQ 12-6 Q106 12-8		KZOZ 10-9 SLY96 12-8 KIST 7-10 OK95 7-6



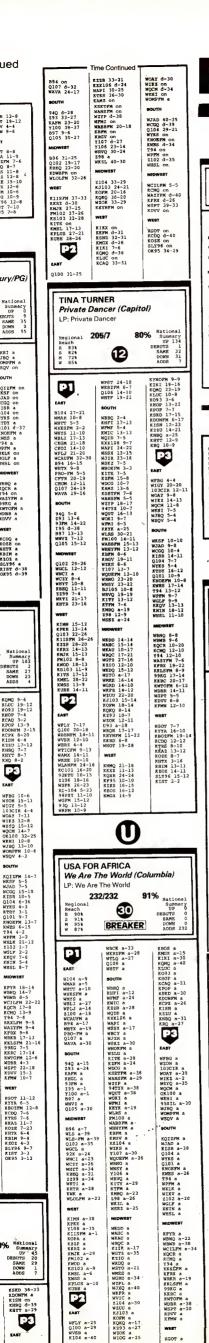
		U	
H			
	TEARS FOR FEARS  Everybody Wants (Mercury/PG)  LP: Songs From The Big Chair		
	Regional 95 Reach B 438 S 494 M 238 W 388	N&A	National Summary UP 0 DEBUTS 9 SAME 35 DOWN 0 ADDS 55
t		воити	WKHT A
ı	P1 .		WJBQ a
ı		WBBQ on KHFI a	WOMPPM A
1	EAST	KWIC on	wsgv on
ı	WXKSFM a	K22B a	BOUTH
1	WCAUPM on	WOID d-37	
1	WAVA a	WJ2R d-33	KOI2FM on WKSF on
1	воити	WZLD on	WJAD on
1	BOOTH	WZYP on	WCGQ on KYSR a
- 1	94Q on	WOKI On	Q104 on
ı	293 a 93FM on	WPMI on	WYKS on
ł	195 d-40	KBFM on KX104 d-40	KTDY a
1		Y106 a	Q101 d-37 KNOEPM A
1	MIDWEST	KTPM a	RWES a
1	2299 a	298 a WKZL a	T94 a
1	KWK a	WKZL G	WEEM A
-1	WEST	WIDWEST	WGLF a
-1	WEST	KIIK a	WHSL on
-1	KIISPM on	2104 a	MIDWEST
1	KKRZ a KWOD on	KJ103 A	
-1	KS103 a	KEYNEM on WHOT on	WBNQ a ROCR a
1	KMEL d-40		Y94 on
- 1	XPLUS d-38	WEST	WAZYFM a
- 1	D2	KF95 on	99KG a KWTOFM a
ı	•	KSND on	WDBR a
1	EAST	KBOS a	KDVV a
ı		KMGX a	WEST
1	WFLY a	KSKD on	
-	WVSR A	KDONPM a	KCDQ a KOZE on
- 1	WERZ a	108	KOZE on KHTX a
	WLANFM on WSPK on		KBIM a
	WGPM a	EAST	K201 a SLY96 a
	93Q a		KIST 0-38
1	WEFM a	WPBG a	OK95 d-39
	WRCK on	WOAY a	Ì
	WKRZFM a	WQCM A	
1	WTLQ on		1

NVSR A WERZ A WIANFM ON WSPK ON WSPK ON WGPM A 930 A MKFM A MFST A MRCK ON WRTZPM A WTLO ON WHTP ON	WPBG a NORY a NIKZ a NOCH a	KOZE ON KHYM A KBIM A KZOZ A SLY96 A KIST d-38 OK95 d-39
TEENA I Lovergin	<i>l (Epic)</i> ild	
Regional Reach E 938 S 948 M 948 W 939	238/4 93	National Summary UP 182 DEBUTS 2 SAME 27 DOWN 23 ADDS 4
EAST	WPST 5-5 WRCK 19-13 WKRZPM 9-4 WTLO 10-2 Q106 10-6 WHTF 30-22	KOMQ 9-6 KLUC 19-12 KO93 19-12 KHOP 7-4 KCAQ 3-2 KPOP 13-9
B104 28-66 smax 13-11 smrtpm 5-4 smys 6-5 smit 13-15 smrtpm 5-4 smys 6-5 smit 13-15 smrtpm 5-4 smys 6-5 smit 13-15 smrtpm 5-1 smrtpm 6-7 smrtpm 6-7 smrtpm 6-7 smrtpm 6-7 smrtpm 13-4 smrtpm 13-1 smr	MMSY 21-13 BJ105 13-10 Y106 2-4 WRVQ 8-4 KTTY 7-5 KTFM 5-3 KMBQ 16-12 298 8-7 WKZL 7-4 WSEZ 24-15	KPOP 13-9 FROMWIN 3-15 FROMWIN
WEST  KIMN 22-20 KPRE 21-10 C103 8-7 F1038 8-7 F1038 KOSPA 7-6 KRZP 3-3 KRZ 5-3 KRZ 5-3 KRJ 3-3 FN102 3-9 KROD 6-2 KR103 3-3 KRI 18-39 KROE 18-39 KROE 7-5	WHOWERT  WANU 21-13 WROC 6-5 KIRK 9-4 WILLO 6-5 WILLO 6-5 WILLO 6-5 WILLO 6-5 WILLO 6-7 WILLO 6-5 WILLO 6-7 WILLO 6-6 WILLO 6-7 WILLO 6-8 WILLO 6-4 WILLO 6-4 WILLO 6-8 WILLO 6-7 WILLO 6-7 WILLO 6-8 WILLO 6-7 WILLO 6-	MIDWEST  K FYR 18-14 MBMD 14-7 WBMB 8-5 WCILFM 22-2 K GCR 17-6 K CW 13-9 X X X X X X X X X X X X X X X X X X X

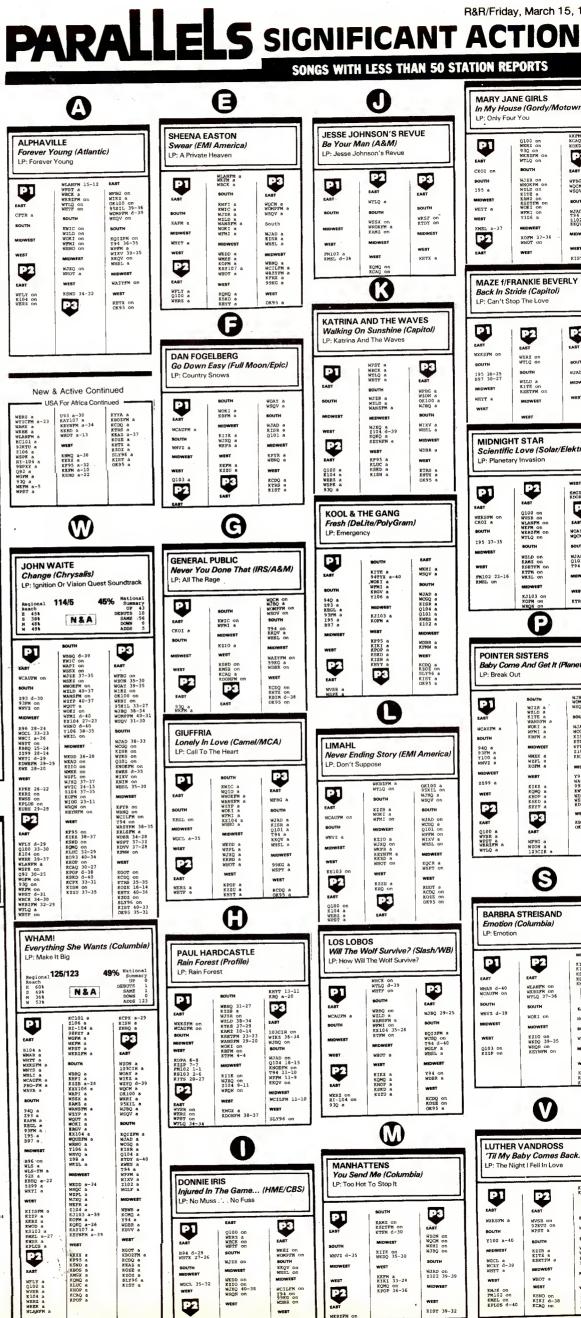
TIME The Bird ( LP: Ice Crea	,	
Regional Reach E 41% S 44% M 27% W 49%	102/7 40 N&A	Mational Summary UP 45 DEBUTS 20 SAME 29 DOWN 1 ADDS 7
B104 23-20 WHAR ON WXXSFM A WXYS A 2100 29-27 WCAUPM d-36	WVSR d-34 HT1CFM 28-25 WEEE 25-19 2106 28-23 RT-104 21-22 98PXY 8 WERZFM ON WTLQ 32-30 SOUTH WBBQ 35-28	KSKD 36-33 KDONFM a KISN on KNBQ d-39 KHYT a-29  EAST  WZON on

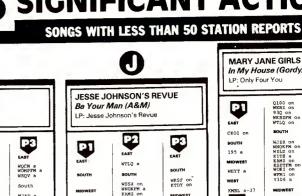
WEST

KNMQ 6-6 KKXX 5-3 KQXR 18-18 KF95 7-4 KFKX 8-3 KKFM 5-3 KSND 3-7 KBOS 5-4 KYNOFM 12-KIKI 5-4









**3** 

KHFI a KWIC a WJZR a WZLD a WANSFM WOKI a WFMI a

WKDD a WMEE a KOFM a KAY107 WHOT a

KOMQ a KSKD a KHYT a

**(3** 

WOKI a

KIIK a WJKQ a WKFR a

KKFM a KZZU a

**P3** 

G

KWIC on WFMI a

KZIO a

KSND on KMGX on KCAQ a KDONFM

**3** 

RWIC a
WQID a
WNOKFM
WANSFM
WZYP a
WOKI a
WFMI a
KX104 a
WRNO a

MIDWES

WKDD a WZPL a WJXQ a KKRD a WHOT a

KPOP a

0

WBBQ 31-27 KZZB a MJSR on WZLD 38-34 KTKS 37-29 KAMZ 10-14 KSETFM 33-23 WANSFM 29-20 WGKI on KTPM 4-4

KIIK on WJXQ on Z104 9-11 WRQN on

KMGX a KDONFM 38-37

0

Q100 on WERZ a WECK on WHITF on SOUTH

WJZR on MIDWEST

WKDD on KZIO on WJXQ 40-38

WEQN on WEST

WEST

WOAY a

WJAD a KISR a 0101 a

KFYR a WBNQ a

KCDQ a KTRS a KIST a

T94 on KKQV a WHSL on

WAZYFM on 99KG a WDBR on

KCDQ on KHTX on KBIM d-38 OK95 on

EAST

WFBG a

WJAD a KISR a Q101 a T94 a KKQV a WHSL a

99KG a WSPT a

KHYT 13-1 KRQ a-20

103CIR on WIKZ 36-34 WJBQ on SOUTH

WJAD on Q104 18-15 KNOEFM on T94 11-10 WPFM 11-9 KKQV on

MCILFM 11-1

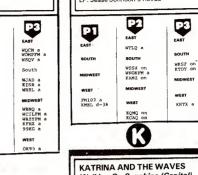
P3 EAST

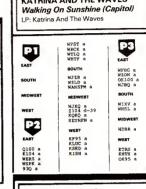
WKHI ON WOMPFW ON SOUTH KKQV ON WHSL ON MIDWEST

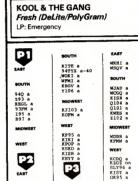
WCILFM or 194 on 199KG on WDBR on

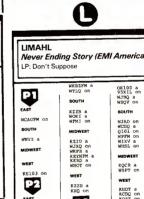
EAST

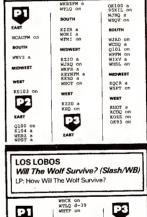
WEST



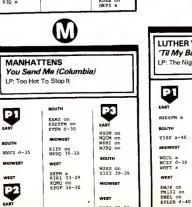








	WRCK on	
	WTLQ d-39	
ΡI	WHITF OR	P3
•	SOUTH	
EAST	800111	EAST
EAS.	WBBQ on	WJBQ 29-25
WCAUPM a	W2LD a	HUDG TO TO
SOUTH	WANSFM a	SOUTH
300	KX104 35-28	
	KTFM on	KQIZPM a
MIDWEST		WCGQ on T94 d-40
	MIDWEST	WGLP a
WEST	<b>WHOT</b> а	WHSL a
		MIDWEST
P2	WEST	MILITER
تكنا	кікх а	¥94 on
	KQMQ a	WDBR a
EAST	KHOP a	WEST
WERZ OR	KSKD a	4450
RI-104 on	K 220 W	KCDQ on
930 a	!	KOZE on
		OK95 a



MARY JANE GIRLS In My House (Gordy/Motown) LP: Only Four You
•

PI	Q100 on WERZ on 93Q on WERZEM on	KKFM on KCAQ 35-33 KSKD on
EAST	WTLQ on	
CKOI on	воитн	EAST
BOUTH	WJZR on	WFBG a
	WNORPM on	WQCM a
195 a	WZLD on KITE a	WSQV on
MIDWEST	KAMZ on KSETFM on WOKI on	SOUTH
WHYT a	WFM1 on	WIAD on
WEST	Y106 a	T94 on 2102 on KKOV a
KMBL a-37	MIDWEST	2000
P2	KOFM 37-36 - WHOT on	MIDWEST
		WEST
EAST	WEST	
		KIST a

MAZE f/FRANKIE BEVERLY Back In Stride (Capitol)
LP: Can't Stop The Love

P1	P2	128
EAST	LAST	EAST
WXKSFM on	WERZ on	
SOUTH	WTLQ on	SOUTH
195 26-25 897 30-27	SOUTH	WJAD OD
	W2LD a KITE on	MIDWEST
MIDWEST	KSETFM on	
WHYT a	MIDWEST	WEST
WEST	1	
	WEST	

F	
	MIDNIGHT STAR Scientific Love (Solar/Elektra) LP: Planetary Invasion

		WEST
	P2	1
P1		KMGX OD KDONFM a
	EAST	
EAST	the state of the s	23
	0100 on	
WXKSFM on	WVSR on	
CKOI a	WLANPH on	EAST
BOUTH	WKFM on	WORY 38-37
вости	WKRZPM on	WOCH on
195 37-35	WTLQ on	HOCH OIL
195 37-35	BOUTH	SOUTH
MIDWEST		
microsco.	WZLD on	WJAD on
	KAME on	Q101 a
WEST	KSETFM on	T94 on
	KTFM on	
PM102 22-16	WK2L on	MIDWEST
KMEL on		
	MIDWEST	WEST -
	KJ103 on	MEG! "
	KOPM on	KTRS on
	WRON OR	on



	SOUTH	WOMPEN a
21	WJZR a	WSOV A
	WZLD a	neg
	KITE a	SOUTH
EAST	WANSEN a	300111
	WOKI a	WJAD a
WCAUFM a	WFMI a	WCGO a
SOUTH	KBFM a	KISR a
		KTDY a
94Q a	MIDWEST	WPFM a
93FM a		Z102 a
Y100 a	WMEE a	KNIN a-28
WNVZ A	WZPL a	
******	KOFM a	MIDWEST
MIDWEST		
mile in the second	WEST	Y94 a
2299 a		WAZYFM A
6677 0	KIKX a	99KG a
	K OMO a	KNTOPM a
WEST	кнор а	WDBR a
	KSKD a	WSPT a
	KHYT A	KDVV a
P2	KHIT A	
		WEST
•	P3	
EAST		KBIM a
		OK95 a
Q100 a	EAST	
WVSR a		
WPST a	WFBG a	1
WKRZFM a	WZON a	
WTLQ a	103CIR a	



Emotion (Columbia)  LP: Emotion				
EAST WHAR d-40 WCAUFM on	EAST WLANFH ON WKREFH ON WTLQ 37-36	KIKX ON KIKI ON KSKD ON KDONPM C		
SOUTH	SOUTH	EAST		

		WEST
21	l <b>22</b>	KIKK ON
EAST	EAST	KSKD on KDONPM on
WMAR d-40 WCAUFM on	WLANFM OD WKRZFM OD WTLO 37-36	P3
SOUTH	SOUTH	SAST
WNV2 d-39	WOKI on	WOMPPM 39-37
MIDWEST	MIDWEST	BOUTH
WEST	KZIO on WKDQ 39-35	WHSL a
Q103 on KZZP on	WRON on KEYNFM on	MIDWEST
		WEST
		KBOZFM d-35 KCDO 23-21
		KIST OR



'Til My Ba	/ANDROSS by Comes Ba nt I Fell In Love	ck (Epic)
LF. The Mgi	TIT CHINI LOVE	KSKD a
PI	P2	KDONFM a
		23
EAST	FAST	
		EAST
WXKSFM a	WVSR on 92KTU on	
SOUTH	WPST a	WJBQ on
Y100 a-40	воитн	BOUTH
MIDWEST	KZZB a	WJAD a
MIDWES.	KITE a	WCGQ a
WGCL a	KSETFM a	KNOEFM a
WCZY d-38		Z102 8
WHYT a	MIDWEST	MIDWEST
WEST	WHOT a	
WEDI		
KMJK ON	WEST	WEST
FM102 on	KSND on	KCDC a
KMEL on	KIKI d-38	KOZE d-33

# ACTIVES IN RADIO



Bill Cody KTRS/Casper, WY

"Before the AIR competitions, I'm sure numerous little known artist's new material were being roundfiled by many PD's and MD's, which not only was unfair to the artist, but also to the listening public. With the inception of AIR, the artist and their music are finally getting a fair shake. Hence, just another reason for the renewed enthusiasm in CHR over the last couple of years."

# J.K. Dearing WNDU/South Bend, IN

"Since our station is very successful as a station that only plays familiar music, AIR gives me the chance to develop and maintain hit picking skills. And the potential payoffs are great!!!"





Tom Kelly Z-95/Bethlehem, PA

"Picking the hits in 1985 is tougher than ever before. Being on the hits early and beating the competition to the best music is the key. With AIR, we at Z-95 have the incentive and the opportunity to listen not only sooner, but more intensely."

AIR . . . The fastest, most reliable tool for getting radio to listen to music. Call Alan Smith at (301) 964-5544 for more information.

**WEEK #23** 

# **AIR** Priorities

**WEEK #23** 

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, March 20, 1985

CH

ROCK 'N' ROLL GIRLS HERO TAKES A FALL NEVER ENDING STORY BE YOUR MAN LIKE A WHEEL

TITLE

ARTIST

JOHN FOGERTY BANGLES LIMAHL JESSE JOHNSON REVUE

**ELLIOT EASTON** 

ARTIST

**GREG KIHN** 

WARNER BROS. COLUMBIA EMI AMERICA

A&M ELEKTRA

LABEL

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, March 21, 1985

A O R

AFFAIRS IN BABYLON
"Exiles In The Dark (12")
SECRET SECRETS
"Temptation"

REFUGEE

JOAN ARMATRADING

CHRYSALIS

JOAN ANDAMA

A&M

CITIZEN KIHN
"Free Country" "I'm In Love" "Go Back"

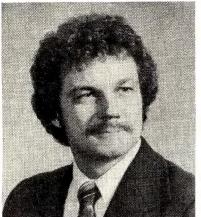
EMI

1985 Active Industry Research, Inc.

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

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# ACTIVES IN RADIO

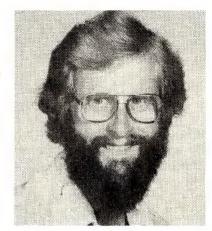


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**WEEK #23** 

# **4IR** Priorities

WEEK # 23

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, March 20, 1985

C H R ROCK 'N' ROLL GIRLS HERO TAKES A FALL NEVER ENDING STORY BE YOUR MAN LIKE A WHEEL ARTIST

JOHN FOGERTY

BANGLES LIMAHL JESSE JOHNSON REVUE ELLIOT EASTON WARNER BROS.
COLUMBIA
EMI AMERICA
A&M

**ELEKTRA** 

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, March 21, 1985

A O R

AFFAIRS IN BABYLON

"Exiles In The Dark (12")

SECRET SECRETS

"Temptation"

CITIZEN KIHN

"Free Country" "I'm In Love" "Go Back"

1985 Active Industry Research, Inc.

4IR

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

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# Contemporary Hit Radio

**Continued from Back Page** 

# **CHART EXTRAS**

Chart Extras are records above the 60% airplay level without sufficient chart activity to debut on the National Airplay / 40 this week

## **DARYL HALL & JOHN OATES** Some Things Are Better Left Unsaid (RCA)

79% of our reporters on it. Moves: Up 11, Debuts 83, Same 67, Down 0, Adds 41 including WHTT, Q107, WLS-FM, KWK, WLOL-FM, KS103, KWSS. Complete airplay in Parallels.

# **BREAKERS**®

### **USA FOR AFRICA** We Are The World (Columbia)

91% of our reporters on it, setting a new first-week record for number of stations and total percentage of reporters. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 232 including B104, WMAR, WHTT, WPLJ, Z100, Q107, Y100, Q105, B96, WLS-FM, ZZ99, KIIS-FM, KS103. See Parallels, debuts at number 30 on the CHR chart.

> **POWER STATION** Some Like It Hot (Capitol)

69% of our reporters on it. Moves: Up 15, Debuts 48, Same 53, Down 0, Adds 61 including PRO-FM, Q105, 92X, WCZY, WKTI, WLOL-FM, KWOD, KITS. Complete airplay in Parallels.

> **MURRAY HEAD** One Night In Bangkok (RCA)

69% of our reporters on it. Moves: Up 54, Debuts 44, Same 49, Down 0, Adds 30 including WNYS, WPLJ, KEGL, Q105, WHYT, Q103, KMJK. See Parallels, debuts at number 37 on the CHR chart.

### JOHN FOGERTY **Rock And Roll Girls (WB)**

65% of our reporters on it. Moves: Up 7, Debuts 44, Same 53, Down 0, Adds 63 including WMAR, 93FM, B96, WHYT, KHTR, Y108, KS103. Complete airplay in Parallels.

## TOM PETTY

#### Don't Come Around Here No More (MCA)

62% of our reporters on it. Moves: Up 7, Debuts 45, Same 75, Down 0, Adds 32 including WMAR, WHTT, CKOI, KAFM, KIMN, KOPA, FM102. Complete airplay in Parallels.

#### SANTANA

#### Say It Again (Columbia)

62% of our reporters on it. Moves: Up 64, Debuts 20, Same 65, Down 0, Adds 9 including WHTT, CKOI, 195, WNVZ, KKRZ, WRQC, KWES. Complete airplay in Parallels.

# **NEW & ACTIVE**

ALAN PARSONS PROJECT "Let's Talk About Me" (Arista) 145/5
Moves: Up 63, Debuts 11, Same 65, Down 1, Adds 5, WNCI, WSSX, WBCY, WDCG, KIKX, KWK 22-18, WLAN-FM 32-26, KWIC 35-31, KSET-FM 37-32, WOKI 36-29, KKFM 31-28, KCPX 35-27, WKHI 39-34, WBWB 39-34, KBIM 19-12.

GO WEST "We Close Our Eyes" (Chrysalis) 142/5
Moves: Up 61, Debuts 18, Same 58, Down 0, Adds 5, WHTT, Y100, Q103, WQUT, KITY, WNYS 34-29, Z93 32-29, KKRZ 34-29, KMEL 39-35, KPLUS 39-34, KUBE d-32, WPST 40-37, KWIC 31-26, WFMI 37-33, WBNQ 28-23.

SADE "Smooth Operator" (Portrait/CBS) 133/17
Moves: Up 28, Debuts 30, Same 58, Down 0, Adds 17 including WMAR, PRO-FM, I95, KIMN, KKRZ, KS103, KC101; KWIC, WLRS, YYA, 94Q 25-14, KIIS-FM 34-24.

WHAM! "Everything She Wants" (Columbia) 125/123
Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 123 including B104, WXKS-FM, WNYS, PRO-FM, WAVA, 94Q, Z93, KEGL,

B97, B96, WLS-FM, KBEQ, KIIS-FM, KS103, KPLUS.

JERMAINE STEWART "The Word Is Out" (Arista) 116/4
Moves: Up 62, Debuts 11, Same 36, Down 3, Adds 4, KITS, WKFM, KIKI, WJBQ, WXKS-FM 23-17, 94Q 7-6, Z93 10-5, B97 12-7, WNVZ 39-32, FM102 12-10, KMEL 11-10, WBBQ 16-5, WLRS 17-13, T94 2-1, WPFM 23-13.

JOHN WAITE "Change" (Chrysalis) 114/5
Moves: Up 43, Debuts 10, Same 56, Down 0, Adds 5, WNCI, WLAN-FM, WTLQ, WQUT, KKLS-FM, B96 28-24, ZZ99 28-24, KWK 28-20, KPKE 26-22, Q100 33-30, Q92 30-25, WKRZ-FM 32-29, WKDD 36-28, WIOG 23-11, WJAD 38-33.

KENNY LOGGINS "Vox Humana" (Columbia) 109/109
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 109 including B104, WHTT, WCAU-FM, B94, WAVA, 94Q, KEGL WNVZ, B96, WLS-FM, 92X, ZZ99, KHTR, Q103, KPLUS.

TIME "The Bird" (WB) 102/7

Moves: Up 45, Debuts 20, Same 29, Down 1, Adds 7, WXKS-FM, WNYS, 98PXY, Z98, KDON-FM, KHYT, WOMP-FM; WAVA 2417, 897 9-6, 896 31-25, KMEL 17-13, KPLUS 27-21, Y106 23-14, WRVQ 30-24, OK95 34-29.

TEARS FOR FEARS "Everybody Wants To Rule The World" (Mercury/PolyGram) 99/55

Moves: Up 0, Debuts 9, Same 35, Down 0, Adds 55 including WXKS-FM, WAVA, Z93, ZZ99, KWK, KKRZ, KS103, WKZL, KJ103, KDON-FM, WKHI, 195 d-40, KMEL d-40, KPLUS d-38.

## **MOST ADDED ®**

**USA FOR AFRICA (232)** We Are The World (Columbia) WHAM! (123) Everything She Wants (Columbia) KENNY LOGGINS (109) Vox Humana (Columbia) BILLY OCEAN (93) Suddenly (Arista)

JOHN FOGERTY (63) Rock And Roll Girls (WB) DAVID LEE ROTH (62)

## HOTTEST

PHIL COLLINS (188) One More Night (Atlantic) MADONNA (187) Material Girl (Sire/WB) **REO SPEEDWAGON (112)** Can't Fight This Feeling (Epic)
MADONNA (108) Crazy For You (Geffen)
TEENA MARIE (85) Lovergirl (Epic)

JULIAN LENNON (68) Too Late For Goodbyes (Atlantic)

Just A Gigolo/I Ain't Got Nobody (WB)

BILLY OCEAN "Suddenly" (Arista) 93/93
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 93 including B104, WMAR, PRO-FM, 94Q, Z93, I95, B97, WGCL, WCZY, ZZ99, KKRZ, FM102, KMEL, KUBE.

Z299, KRIZ, FM102, KMEL, KUBE.

PATTI LABELLE "New Attitude" (MCA) 87/20

Moves: Up 19, Debuts 7, Same 41, Down 0, Adds 20 including WNYS, PRO-FM, KIMN, KWOD, K104, WKFM, KXX106, KAMZ, WHOT, KF95, KMGX, KPOP, OK100, WIXV, KHTX.

ALISON MOYET "Invisible" (Columbia) 67/12

Moves: Up 8, Debuts 5, Same 42, Down 0, Adds 12, WLOL-FM, FM102, KPLUS, WKEE, WTLQ, KWIC, WFMI, KTFM, WJXQ, KTDY, KNOE-FM, KHTX, CHUM 15-12, WLAN-FM d-30, WJBQ 40-35.

DAVID LEE ROTH "Just A Gigolo/I Ain't Got Nobody" (WB) 62/62
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 62 including WHTT, WNYS, B94, WHTX, B96, WGCL, WKTI, KHTR, KMEL, WRCK, WFMI, KHOP, WIKZ, WGLF, KGOT.

JERMAINE JACKSON & PIA ZADORA "When The Rain Begins To Fall" (Curb/MCA) 62/2
Moves: Up 28, Debuts 3, Same 27, Down 2, Adds 2, WGCL, KBEQ, WNYS 39-34, CKGM 35-31, WCAU-FM 35-32, PRO-FM 3431, 94Q 22-18, Z93 27-25, KMEL 36-34, K104 29-24, KXX106 20-18, KF95 36-33, WZYQ 39-37, WCGQ 26-22, WCIL-FM 25-18.

HOWARD JONES "Things Can Only Get Better" (Elektra) 52/52 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 52 including WCAU-FM, CFTR, 195, KIMN, Q103, KKRZ, KMJK, KMEL, KPLUS, KUBE, WKRZ-FM, KX104, KDON-FM, KKLS-FM, KZOZ.

# SIGNIFICANT ACTION

POINTER SISTERS "Baby Come And Get It" (Planet/RCA) 48/48
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 48 including WCAU-FM, 94Q, 93FM, Y100, WNVZ, ZZ99, Q100, WVSR, WTLQ, WMEE, WZPL, KOFM, KIKX, KQMQ, KHOP.

PAUL HARDCASTLE "Rain Forest" (Profile) 41/3
Moves: Up 13, Debuts 0, Same 21, Down 4, Adds 3, KZZB, KMGX, KRQ, WXKS-FM on, WCAU-FM on, FM102 1-1, WBBQ 31-27, KTKS 37-29, KSET-FM 33-23, WANS-FM 29-20, KIIK on, WJXQ on-dp, KHYT 13-11, Q104 18-15, WPFM 11-9.

KOOL & THE GANG "Fresh" (De-Lite/PolyGram) 38/37
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 37 including 94Q, Z93, KEGL, WVSR, WSPK, 94TYX, Y106, KJ103, KOFM, KF95, KIKI, KPOP, KSKD, WKHI, WDBR.

KIKI, KPOP, KSKD, WKHI, WUBH.

LIMAHL "Never Ending Story" (EMI America) 36/18

Moves: Up 0, Debuts 0, Same 18, Down 0, Adds 18 including WNVZ, K104, WERZ, WPST, WKRZ-FM, KZZB, WOKI, KZIO, WKFR, KEYN-FM, KZZU, WCGQ, WCAU-FM on, KS103 on, KRQ on.

SHEENA EASTON "Swear" (EMI America) 35/35
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 35 including KAFM, WHYT, WFLY, Q100, WERZ, WLAN-FM, KHFI, KWIC, WJZR, WKDD, WMEE, KOFM, KQMQ, KSKD, KHYT.

WKDD, WMEE, KOFM, KQMQ, KSKD, KHYT.

ALPHAVILLE "Forever Young" (Atlantic) 33/7

Moves: Up 5, Debuts 1, Same 20, Down 0, Adds 7, CFTR, WPST, WRCK, WHOT, WIKZ, WPFM, WHSL, WLAN-FM 15-12, WZLD on, WOKI on, WFMI on, KSND 34-32, 95XIL 39-36, WOMP-FM d-39, WIXV 39-35.

GIUFFRIA "Lonely In Love" (Camel/MCA) 32/31

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 31 including WGCL, WERZ, WHTF, WQID, WNOK-FM, WFMI, KX104, WRNO, WKDD, KKRD, WHOT, KPOP, KZZU, KHYT, KEGL on.

WKDD, KKRD, WHOT, KPOP, KZZU, KHYT, KEGL on.

MARY JANE GIRLS "In My House" (Gordy/Motown) 31/9

Moves: Up 2, Debuts 0, Same 20, Down 0, Adds 9, 195, WHYT, KMEL, KITE, Y106, WFBG, WQCM, KKQV, KIST, CKOI on, Q100

on, KOFM 37-36, WHOT on, KKFM On, KCAQ 35-33.

KATRINA AND THE WAVES "Walking On Sunshine" (Capitol) 30/29

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 29 including Q100, K104, WERZ, WSPK, 93Q, WJZR, WZLD, WANS-FM, WJXQ, KQKQ, KEYN-FM, KF95, KLUC, KSKD, KISN, Z104 d-39.

KQKQ, KEYN-FM, KF95, KLUC, KSKD, KISN, Z104 d-39.

LOS LOBOS "How Will The Wolf Survive?" (Slash/WB) 30/15

Moves: Up 2, Debuts 2, Same 11, Down 0, Adds 15 including WCAU-FM, 93Q, WZLD, WANS-FM, WHOT, KIKX, KQMQ, KHOP, KSKD, KZZU, KQIZ-FM, WDBR, WTLQ d-39, KX104 35-28, WJBQ 29-25.

LUTHER VANDROSS "Til My Baby Comes Home" (Epic) 29/16

Moves: Up 0, Debuts 4, Same 9, Down 0, Adds 16 including WXKS-FM, Y100, WGCL, WHYT, WPST, KZZB, KITE, KSET-FM, WHOT, KSKD, KDON-FM, KCDQ, KPLUS d-40, KIKI d-38, KOZE d-33.

MIDNIGHT STAR "Scientific Love" (Solar/Elektra) 27/3

MIDNIGHT STAR "Scientific Love" (Solar/Elektra) 27/3

Moves: Up 3, Debuts 0, Same 21, Down 0, Adds 3, CKOI, KDON-FM, 0101, WXKS-FM on, I95 37-35, FM102 22-16, KMEL on, 0100 on, WVSR on, WZLD on, KAMZ on, KJ103 on, KAMZ on, KJ103 on, KOFM on, KMGX on, WOAY 38-37.

GENERAL PUBLIC "Never You Done That" (IRS/A&M) 25/10
Moves: Up O, Debuts 1, Same 14, Down 0, Adds 10, CKOI, 93Q, WKFM, WRCK, WFMI, KZIO, KCAQ, WJBQ, KKQV, 99KG, KWIC on, KSND on, KMGX on-dp, KDON-FM on, KBIM d-38.

BARBRA STREISAND "Emotion" (Columbia) 23/1

Moves: Up 4, Debuts 3, Same 15, Down 0, Adds 1, WHSL, WMAR d-40, WCAU-FM on, WNVZ d-39, Q103 on, KZZP on, WKRZ-FM on, WTLQ 37-36, WOKI on, WKDQ 39-35, KEYN-FM on, KIKX on, WOMP-FM 39-37, KBOZ-FM d-35, KCDQ 23-21.

DAN FOGELBERG "Go Down Easy" (Full Moon/Epic) 20/20

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 20 including WCAU-FM, WNVZ, Q103, WOKI, KBFM, KIIK, WJXQ, WKFR, KKFM, KZZU, WOAY, WSQV, WJAD, KFYR, KCDQ.

DONNIE IRIS "Injured In The Game Of Love" (HME/CBS) 20/1
Moves: Up 3, Debuts 1, Same 15, Down 0, Adds 1, WERZ, B94 d-29, WHTX 27-26, WGCL 35-32, Q100 on, WHTF on, WJZR on, WKDD on-dp, KZIO on, WJXQ 40-38, KKQV on, WHSL on. MANHATTANS "You Send Me" (Columbia) 18/1
Moves: Up 3, Debuts 2, Same 12, Down 0, Adds 1, KKFM, WNVZ d-35, WKRZ-FM on, KAMZ on, KSET-FM on, KTFM d-30,
KIIK on, WKDQ 35-30, KIKI 33-29, WZON on, WKHI on, KIST 39-32.

JESSE JOHNSON'S REVUE "Be Your Man" (A&M) 11/4
Moves: Up 0, Debuts 1, Same 6, Down 0, Adds 4, FM102, WTLQ, WNOK-FM, KHTX, KMEL d-38, WSSX on, KAMZ on, KQMQ

MAZE featuring FRANKIE BEVERLY "Back In Stride" (Capitol) 10/2
Moves: Up 2, Debuts 0, Same 6, Down 0, Adds 2, WHYT, WZLD, WXKS-FM on, I95 26-25, B96 30-27, WERZ on-dp, WTLQ

on, KITE on, KSET-FM on, WJAD on-dp.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.

Note: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay / 40.

THE BACK PAGE



		Two Weaks			
					REO SPEEDWAGON/Can't Fight This Feeling (Epic)
	1	-1	1	1	MADONNA/Material Girl (Sire/WB)
	10	6	2	0	PHIL COLLINS/One More Night (Atlantic)
	20	7	5	0	JULIAN LENNON/Too Late For Goodbyes (Atlantic)
	9	5	4	4	TEENA MARIE/Lovergirl (Epic)
	15	9	7	6	JOURNEY/Only The Young (Geffen)
	12	8	6	-	SURVIVOR/High On You (Scotti Bros./CBS)
	22	12	9	8	DAVID LEE ROTH/California Girls (WB)
	3	2	3	Ô	MICK JAGGER/Just Another Night (Columbia)
	28	20	14	0	DURAN DURAN/Save A Prayer (Capitol)
	19	14	11	0	MADONNA/Crazy For You (Geffen) N&A Begins on Page 86
		38	20	B	TINA TURNER/Private Dancer (Capitol)
	18	16	13 15	0	RRYAN ADAMS/Somebody (A&M)
	27	21	17	Ø	BRUCE SPRINGSTEEN/I'm On Fire (Columbia)
	33	28 19	16	D	RULY JOEL/Keeping The Faith (Columbia)
	25	11	10	16	FRANKIE GOES TO HOLLYWOOD/Relax (211/Island)
	16 31	26	18	0	PRINCE/Take Me With U (WB)
	4	4	8	18	GLENN FREY/The Heat Is On (MCA)
	2	3	12	19	WHAMI/Careless Whisper (Columbia)
		35	24	3	CHICAGO/Along Comes A Woman (Full Moon/WD)
	39	36	27	3	COMMODORES/Nightshift (Motown)
	37	33	25	0	ANIMOTION/Obsession (Mercury/PG)
NACTOR A		40	31	0	DeBARGE/Rhythm Of The Night (Gordy/Motown)
	24		19	24	IOUN PARR/Naughty Naughty (Atlantic)
20000000	-		33		DON HENLEY/All She Wants To Do Is Dance (Geffen)
2000000	35	32	29	9	CARS/Why Can't I Have You (Elektra)
2000			34	0	MARIA DACCINA VOIL (M.A)
SOMEON S	36	34	32	0	D BOWIE & P METHENY/I his is Not Affeited (Livi Affeited)
2000000	8		21	29	FOREIGNER/I Want To Know What Love Is (Atlantic)
100	BI	REA	KE	RE	USA FOR AFRICA/We Are The World (Columbia)
-	_	_	40	1	GREG KIHN/Lucky (EMI America)
Section 2	32	30	30		
TOWNS PER		DEBU	T	0	FOREIGNER/That Was Yesterday (Atlantic)
8				-	. MAINTED CICTERS/MAINTON DAILO TRAIDOUTON

# dult/Contemporary

SIMPLE MINDS/Don't You (Forget About Me) (A&M)

34 POINTER SISTERS/Neutron Dance (Planet/RCA)

MURRAY HEAD/One Night In Bangkok (RCA)

KOOL & THE GANG/Misled (De-Lite/PG)

DAN HARTMAN/Second Nature (MCA)

ERIC CLAPTON/Forever Man (WB)

FIRM/Radioactive (Atlantic)

DEBUT

11 18 28

				4000	PHIL COLLINS/One More Night (Atlantic)
	8	6	3	0	PHIL COLLINS/One More Right (Atlantic)
	3	1	1	2	JULIAN LENNON/Too Late For Goodbyes (Atlantic)
	2	2	2	3	REO SPEEDWAGON/Can't Fight This Feeling (Epic)
	10	7	5	0	COMMODORES/Nightshift (Motown)
	4	3	4	5	BILLY JOEL/Keeping The Faith (Columbia)
	22	15	9	6	DeBARGE/Rhythm Of The Night (Gordy/Motown)
	1	4	6	7	WHAM!/Careless Whisper (Columbia)
	5	5	7	8	KENNY ROGERS/Crazy (RCA)
	23	17	12	9	MANHATTANS/You Send Me (Columbia)
	14	9	8	10	ERIC CARMEN/I Wanna Hear It From Your Lips (Geffen)
N. S.		23	17	0	BRUCE SPRINGSTEEN/I'm On Fire (Columbia)
	_	***	21	Ø	MADONNA/Crazy For You (Getten)
	24	21	15	1	DOLLY PARTON/Don't Call It Love (RCA)
W 47	9	10	11	14	DIANA ROSS/Missing You (RCA)
NE MEN	_	24	18	(B)	RAPPRA STREISAND/Emotion (Columbia)
E-CARCORD-	6	8	10	16	FOREIGNER/I Want To Know What Love is (Atlantic)
STATE OF THE PERSON NAMED IN	-		KER		USA FOR AFRICA/We Are The World (Columbia)
	2388	22	20	(I)	DAN HARTMAN/Second Nature (MCA)
200	_	25		A	IANEV CTREET/Under The Clock (Arista)
Month	4.5	12		. 20	ANNE MURRAY/Time Don't Run Out On Me (Capitol)
School Section 1	15	11		21	(Columbia)
See Property	7 m m				SANE/Smooth Operator (Portrait/CBS)
PROTECTOR			KEF	23	CHICAGO/You're The Inspiration (Full Moon/WD)
Section 1	11	14		24	POINTED SISTERS/Neutron Dance (Planet/RCA)
No. of Concession, Name of Street, or other Persons, Name of Street, or ot	19		1		- MARION & C IONIES/Finder Of Lost Loves (Arista)
Mary Wat	17	16	16	25	A. Marianian

N&A Begins on Page 68

Three Weeks				
				ERIC CLAPTON/Forever Man (WB)
***	13	4	0	DON HENLEY/All She Wants To Do Is Dance (Geffen)
5	4	3		FIRM/Radioactive (Atlantic)
3	2	2	3	T. PETTY & THE/Don't Come Around Here (MCA)
-	_	14	0	JOHN FOGERTY/Rock And Roll Girls (WB)
6	6	6	-	MICK JAGGER/Just Another Night (Columbia)
1	1	1	6	BRUCE SPRINGSTEEN/I'm On Fire (Columbia)
11	8	7	0	FOREIGNER/That Was Yesterday (Atlantic)
9	9	9	0	SIMPLE MINDS/Don't You (Forget About Me) (A&M)
16	16	11	10	D. BOWIE w/P. METHENY/This Is Not (EMI America)
7	5	5	42	MICK JAGGER/Lonely At The Top (Columbia)
25	17	16	12	PHIL COLLINS/One More Night (Atlantic)
2	3	8	(E)	
15	14	13	1/1	ALAN PARSONS PROJECT/Let's Talk About (Arista)
10	10	10 12	15	The state of the s
4	7 33	22	<b>1</b> 0	CHICAGO/Along Comes A Woman (Full Moon/WB)
	12	15	17	DAVID LEE ROTH/Easy Street (WB) Complete Tracks Chart
13 28	21	20	1	GREG KIHN/Lucky (EMI America)  Begins on Page 71
35	22	21	1	FIRM/Closer (Atlantic)
		KEI	-	1 1 1 Administra (Macros 1917/Pfm)
19	18	18	21	TRIUMPH/Follow Your Heart (MCA)
59	39	30	6	VAN MORRISON/Tore Down A La (Mercury/PG)
40	29	24	CX.	LOS LOBOS/Will The Wolf Survive? (Slash/WB)
36	27	25	0	DEEP PURPLE/Nobody's Home (Mercury/PG)
0			RE	USA FOR AFRICA/We Are The World (Columbia)
R .			all a	CARV O'/Shades Of '45 (RCA)
R	2FD	KF	Ra	G. THOROGOOD & THE/I Drink Alone (EMI America)
32	23	23	28	TUBES/Piece By Piece (Capitol)
12	15	19	29	CARS/Why Can't I Have You (Elektra)
48	35	35	E C	Commenced (Atlantic)
Mark Company	NEW YORK	V5.241-605	MANAGEMENT OF THE PARTY OF THE	

1 LUTHER VANDROSS/'Til My Baby... (Epic)

	9	3	2	0	LUIMEN VANDROSSI III WIY DODY (ASA)
	14	8	3	2	JESSE JOHNSON'S REVUE/Be Your Man (A&M)
	2	1	1	3	COMMODORES/Nightshift (Motown)
	7	6	4	4	W. FELDER f/B. WOMACK/I'll Still Be Looking (MCA)
	21	15	9	6	MAZE f/FRANKIE BEVERLY/Back In Stride (Capitol)
	10	7	7	0	PATTI LABELLE/New Attitude (MCA)
	31	21	14	0	DeBARGE/Rhythm Of The Night (Gordy/Motown)
	16	13 •	10	0	GLADYS KNIGHT & PIPS/My Time (Columbia)
	5	5	5	9	TINA TURNER/Private Dancer (Capitol)
	19	16	12	0	DAZZ BAND/Heartbeat (Motown)
	4	4	8	11	ASHFORD & SIMPSON/Outta The World (Capitol)
	38	27	18	Ø	MARY JANE GIRLS/In My House (Gordy/Motown)
	28	18	13	B	WHISPERS/Some Kind Of Lover (Solar/Elektra)
		29	22	0	MIDNIGHT STAR/Scientific Love (Solar/Elektra)
0.00	34	26	21	1	JENNY BURTON/Bad Habits (Atlantic)
200	1	2	6	16	CHAKA KHAN/This Is My Night (WB)
	22	19	17	17	JOHNNY GILL/Half Crazy (Cotillion/Atco)
	32	23	20	13	PRINCE/Take Me With U (WB)
	_	35	27	Œ	MANHATTANS/You Send Me (Columbia)
		_	30	20	ALEXANDER O'NEAL/Innocent (Tabu/CBS)
l	12	11	11	21	WHAM!/Careless Whisper (Columbia)
l		_	33	Œ	SHALAMAR/My Girl Loves Me (Solar/Elektra)
l	40	32	29	Œ	N.M. WALDEN w/P. AUSTIN/Gimme, Gimme (WB)
I	D	EBUT	<b></b>	2	SADE/Smooth Operator (Portrait/CBS)
۱	33	28	25	25	ROCKIE ROBBINS/We Belong Together (MCA)
	11	10	15	26	READY FOR THE WORLD/Tonight (MCA)
DWG-CALCOLOGIC	_	39	34	0	S.O.S. BAND/Weekend Girl (Tabu/CBS)
The same of	35	33	31	2	RUN D.M.C./King Of Rock (Profile)
200	13	17	19	23	POINTER SISTERS/Neutron Dance (Planet/RCA)
School Service	-		39	400	1 (D - 1 (A - /DC)
100000000000000000000000000000000000000	B	REA	KE	RE	KOOL & THE GANG/Fresh (De-Lite/PG)
-	_	-	38	ARI	B.B. KING/Into The Night (MCA) N&A Begins on Page 80
-	3	9	16	3	3 DIANA ROSS/Missing You (RCA)
and desired and	_		37	7	AL JARREAU/Raging Waters (WB)
- 1					* ************************************

BREAKER TEMPTATIONS/My Love Is True... (Gordy/Motown)
EUGENE WILDE/Rainbow (Philly World/Atlantic)

- 40 36 38 D. WARWICK & G. JONES/Finder Of Lost Loves (Arista)

BREAKER JEFF LORBER f/AUDREY WHEELER/Step By Step (Arista)

SAM BOSTIC/Cold Tears (Atlantic)

BREAKER MELBA MOORE/Read My Lips (Capitol)