D E:

EXECS CITE AOR MONEY POWER

AOR is in great financial shape, according to top executives from Taft, infinity, Shamrock, and other successful operations. Steve Feinstein probes for details. Page 36

RADIO'S POSITIVE SOCIAL ACTIVISM

Following numerous incidents of gang-related shootings, KDAY and L.A. authorities gang up to defuse the dangerous situation. Meanwhile, WSFM/Harrisburg sets up a comprehensive promotion to help reunite missing kids with their parents.

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RATINGS DIARIES AUSTRALIAN STYLE

Jhan Hiber examines the McNair Anderson radio listening diary, which boasts an 80% usable return rate from Australian participants (double what Arbitron receives here).

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PEOPLE IN THE **NEWS THIS WEEK**

- Steve Downes GM at WISN & WBTT
- Kevin Sutter Chrysalis Nat'l LP
- **Promotion Director**
- Susan Bice VP At Aries Phil Roberts Sr. VP at Masia
- Chet Tart VP at Biair Radio
- Stan Snyder VP at Manhattan
- Thomas Land WTIX PD
- Scott McCloud PD at KCNR
- Steve Gramzay PD for WYMJ

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PROMOTING NETWORK **PROGRAMMING**

Reed Bunzel learns how networks and program suppliers are working with stations to promote their special programming and add that extra edge of appeal.

Page 12

HOLIDAYS: SALES BONANZA

Dwight Case emphasizes the need to plan ahead for the extra benefits holidays can bring your station.

Page 23

FCC FINES 13 STATIONS

The Commission dished out \$40,500 worth of fines to 13 stations this week, including three \$10,000 levies.

Page 4

SUMMER COUNTRY RATINGS SCOREBOARD

Lon Helton checks out Country's ratings performance in the summer books, market-by-market.

Page 42

Newsstand Price \$3.50



PolyGram, Warners **Drop Merger Plans**

PolyGram and Warner Bros. WCI, declared that the decision announced this week that they will not proceed with their planned record operations merger. The decision follows a long sequence of delays and setbacks that plagued the merger since its initial announcement in late June 1983.

A statement from PolyGram International Ltd. President Jan Timmer Tuesday (11-9), speaking on behalf of Poly-Gram's parent companies NV Philips of Holland and Siemens AG of Germany, as well as

Brown Joins WLTE As GM



Doug Brown

Doug Brown has been named GM at WLTE/Minneapolis. He GM J. Robert Wood has anreplaces Paul Stagg, who nounced his resignation as of resigned last month to become the end of 1984. A member of an air personality at sister CHUM Group Ltd. since 1968, outlet WCCO.

President James Rupp com- or Vangouver. As a result, commented, "Doug brings to us pany President Allan Waters many years of experience in has assumed GM duties for both this industry, with a high degree stations. of expertise in radio station operations. We're very pleased to have him onboard guiding the future growth of W-Lite."

Brown was most recently VP/GM of KGBB/Minneapolis. Prior to that, he served as Malrite's West and Midwest Region VP, having also been GM at KEEY-AM & FM/Minneapolis. He told R&R, 'Anyone who's been here as long as I have has entertained the thought of working for Midwest, considering all the BROWN/See Page 34

was a "direct consequence of the opposition of the Federal Trade Commission to the proposed merger in the United States. Since the U.S. and foreign aspects of the proposed merger are interrelated, it has been decided to abandon the entire transaction."

Time A Factor

Timmer continued, "Philips and WCI remain firmly convinced that the merger would not have had the detrimental effects on competition in the U.S. (that the FTC contended it would have), and that they ultimately would have prevailed against the FTC in the U.S. courts. However, because these proceedings would have taken several years to complete, it was concluded that it was no langer feasible to keep the

KPRZ Becomes KIIS, Adopts CHR Format Sparked by the success of Nostalgia format on KPRZ has KIIS/Los Angeles, AM sister been enjoyable, but we haven't

first example transmitted of a visual nature.

SIMULCASTS IN MORNINGS

You Saw It First On Your Radio

KAMT/Tacoma introduced new technology to radio by transmit-

ting a picture of reelected President Ronald Reagan to a personal computer! A patented \$70 "Shuttle Communicator" allows a lis-

tener to connect an AM or FM radio to his computer and receive

grams, and images. Each week on its "Download" program, KAMT transmits free, sponsor-supported software to owners of personal computers, with the Reagan image pictured being the

'softcasting" information, which can include text, computer pro-

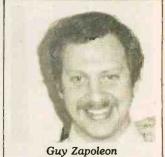
Nostalgia format in favor of we anticipated. CHR on January 1, 1985. The becoming KIIS-FM, matching more of Southern California. its on-air identity. The AM will It's a positive programming desimulcast the Rick Dees morning show, with an entirely new lineup for the rest of the day-parts to be appropried shortly. parts to be announced shortly.

KIIS & KPRZ President/GM KZZP's

station KPRZ will abandon its seen anywhere near the growth

"Conversely, the KIIS format station will become KIIS, pend- on AM will give us a broader auing FCC approval, with the FM dience base for reaching even KHS/See Page 34

have been so pleased with the success of KIIS-FM in Los An- New PD geles, we felt it made the most sense to bring our contempor-MERGER/See Page 28 ary format to the AM band. The



After six months as PD at B97(WBZZ)/Pittsburgh, Guy Zapoleon has rejoined Western Cities, this time as PD at KZZP/Phoenix. Zapoleon was at the company's KRQQ/Tucson for two and a half years prior to his stint in Pittsburgh. In his new post, he replaces Charlie Quinn, who departed to program WHTT/Boston last

month. KZZP VP/GM Bill Phalen noted, "We're delighted to have in light of the tremendous contribution he's made toward helping KRQQ the winner it is today. I wouldn't have hired Guy if things weren't going to be stable when Nationwide takes over." Western Cities' eight stations were sold to Nationwide Communications last

Western Cities VP/Programming Dave Van Stone added, ZAPOLEON/See Page 34



Wood Seeks Ownership; Allan Waters GM Duff Roman, Jim Waters Upped To OM Posts

CHUM-AM & FM/Toronto Wood plans to apply for a new Midwest Communications FM frequency in either Toronto

At the same time, veteran



Jim Waters



CHUM/See Page 34

RESEARCH THAT WORKS.

We've been telling you about the quality of our research at BALON AND ASSOCIATES. So we felt it was about time to let some of our clients do the talking.

"... we rose from a 4.2 to a 6.4 in Arbitron, and we've cracked the 7.0 barrier in Birch. Aside from the outstanding information your research provided, I found your interpretative input extremely helpful in developing a winning game plan. We're BALON fans at WQUE."

Bill Stoeffhaas, VP/GM WQUE-FM/New Orleans

"... we find your work to be consistently first-rate. Your concepts of isolating benchmarks makes an awful lot of sense. Also, I can actually read and understand your reports ... and they come in on time."

Allan Chlowitz, VP/GM KRTH/Los Angeles

"... a big thank you for the research job you did. The statistics were excellent, but it was the interpretation of those statistics that was the key. Finally, some research we could work with!" "We enjoyed the great growth and look forward to another year with BALON AND ASSOCIATES."

Fred Walker, VP/GM WELI/New Haven

". . . at last, a major research company that <u>really understands</u> radio! BALON AND ASSOCIATES has helped us isolate WRKO's key strengths and weaknesses. And you've helped us establish a winning marketing and programming direction."

Dan Griffin, VP/GM WRKO-AM/Boston

It's time you got something for your money you can use. Get BALON & ASSOCIATES.

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(512) 327-7010

HANGING ON TO THAT MORNING MAGIC

Dynamic morning shows mean big ratings for CHR stations. But the next trick is to keep those listeners tuned in. Joel Denver talks to top "zookeepers" to learn their listener maintenance techniques. Page 30



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KLZZ NEW CALLS

KOGO Drops News/Talk For "Class" A/C Approach

Discontinuing KOGO/San Diego's News/ Talk approach, SBI, Inc. has ordered a format change to A/C, adopting call letters KLZZ to match its sister A/C FM (now KLZZ-FM). Although station officials declined comment, sources within the facility said the switch is effective immediately.

The outlet will adopt the "Class" format syndicated by consultant George Johns and utilized at KLZZ-FM. Johns told R&R, "For a long time, I've been interested in putting the Class concept on the AM here because it will now reach up the coast to Santa Barbara. Since AM still works to a large degree in California, I'm interested in having the format available to listeners on that band

Johns added that the stations will simulcast during drivetimes. "Although I would prefer to do a fulltime simulcast, it can't legally be done in a market this large. Even

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tureeu Chief SHARON ALLEN Office Menager: DEBORAH EVANS

outside of the morning and afternoon hours, the stations will sound identical."

Johns said he didn't know how many KOGO employees would be affected by the switch. He indicated that many staff members had duties on both stations, and most of them will be retained.

Bice Becomes VP At Aries

KTIM-AM & FM/San Rafael Station Manager Susan Bice has been elevated to VP for parent Aries Communications. While retaining her KTIM duties, she will now oversee all corporate areas for the broadcast group, which also includes KIKF (KIK-FM)/Garden Grove (Orange County), CA.

Aries President Art Astor told R&R, "Susan will look after our financial and adminstrative affairs, allowing me to be more

of a hands-on owner. She's been a great asset to the company, with a lot of hard work and loyalty. There are a lot more opportunities for women in broadcasting these days and Susan's exemplified that spirit." Astor ad-



ded that Aries is ne-Susan Bice gotiating to acquire another Southern California property in the near future.

WTIX Selects and As New PD

After three years as PD at KQAM/Wichita, Thomas Land has accepted the Program Director's chair at WTIX/New Orleans. He replaces Bruce Kramer, who will now concentrate fulltime on his morning show.

ing his eight years in programming, Mr. Land has continuously proven himself in every situation for added programming responsibilities. Tom's enthusiasm, professionalism, and his ability to work with other people to bring out their best will make him a strong addition to the already-strong programming team at WTIX.'

Prior to KQAM, Land worked as MD and Assistant PD at WHB/Kansas City. He told

LAND/See Page 28

NEW CALLS WKSG: CHRISTY CONSULTS

WLBS Debuts "Kiss Of Gold" Format

Inner City's hybrid-CHR-formatted WLBS/Detroit switched calls to WKSG this week, calling itself "KISS 102.7" and debuting a new "Kiss Of Gold" format. Paul Christy is the station's new consultant, replacing B/A/M/D & Associates, while PD Sergio Dean will remain in charge of dayto-day programming.

VP/GM Joe Buys told R&R, "Unfortunately, our station was trying to be a bit of everything to too many people, so a change

Downes Named GM At WISN & WBTT

CBS Director/Affiliate Relations Steven Downes has been named GM at WISN & WBTT/Milwaukee. He replaces VP/GM Lee Dolnick, who will return to his previous position as the stations' VP/Sales.

Hearst VP and GM/Broadcasting John Conomikes commented, "Steve's experience in local and network radio, along with Mr. Dolnick's many years of expertise of selling the Milwaukee market, will give our AM and FM stations expanded vigor and enthusiasm."

Prior to his tenure at CBS, Downes spent 17 years at WGCH/Greenwich, CT in various sales positions, and finally as GM. His new appointment becomes effective at the end of this month.

McCloud New PD At KCNR

WOHO/Toledo PD Scott McCloud has been named PD at Duffy A/C outlet KCNR/Portland. McCloud fills the position left open by the departure of Trevelyn Holdridge last month.

KCNR VP/GM Tom Farley told R&R, "I was fortunate to have five top-notch candidates for the PD job here. I feel in Scott we have the best of those candidates." Farley added that McCloud will begin his new assignment next week.

Prior to Toledo, McCloud was PD at WABB/Mobile and WNOX/Knoxville. He was en route to Portland at presstime and was unavailable for comment. His replacement in Toledo has not been named yet.

was needed. With Paul's help, we decided on an Oldies approach. No one can better identify a format opening or stage radio in Detroit better than Paul Christy. He really understands the history of this market. With that in mind, musically we will concentrate more on the '60s and '70s, with an A/C on-air delivery and style rather than the traditional '50s approach. We're going to take advantage of this market's heritage. If it was popular in Detroit, then you'll hear it on KISS 102.7."

Christy, whose past Detroit consultation and programming assignments include WNIC and WABX, told R&R, "I've competed against Joe Buys before in Lansing, and I'd rather be with him than against him. I think it's time for a fulltime Gold station in Detroit, and feel it will be the next cycle in response to hearing Prince every 12 minutes on the radio. Other Oldies stations have identified with a '57 Chevy; ours will be identified with a '65 Mustang.'

Sutter Set As **Chrysalis National Album Director**

Kevin Sutter has been named Chrysalis Director Of National Album Promotion, replacing Peter Napoliello, who recently took a similar post at Motown. Sutter, formerly Eastern Sales Director at IRS and a CBS promotion rep, will report to National Director of Promotion Daniel Glass.

Glass commented, "We were attracted by Sutter's aggressive and innovative style of promotion and marketing, and feel that

the qualities he gained working for an independent label will enrich the Chrysalis promotion team." VP/Marketing Billy Bass added, "I think he's absolutely sensational. He knows sales and marketing as well as promotion, and we were also im-



Kevin Sutter pressed by his abiliity to communicate, enthusiasm, professional attitude, and street knowledge.'

Sutter told R&R, "The competition for the job was tough, and it feels good to survive the last cut. I'm really excited to have the chance to fine-tune my promotional talents."

TRANSACTIONS

Abell Sells Six Radio Stations For \$17 Million To Top Execs

Abell Communications Corp. has agreed to sell its six radio stations for \$17 million to S & F Communications, a partnership formed by Abell President Steven Seymour and Stuart Frankel, President of the Abell Radio Division. Stations involved in the deal are WMAR/Baltimore, WCFI/ Orlando, WJTZ & WNVZ/Norfolk, and WCRJ-AM & FM/Jacksonville, FL.

Seymour, who gave up his Abell CEO title two weeks ago, said the company is selling the properties because "they are not comfortable with the vacaries, the ups and downs of radio." Seymout said he's bullish on the future of both AM and FM radio, and expects the deal to get FCC clearance and become final in mid-January.

According to Frankel, no format changes are planned at the stations. And he said S & F will definitely be in the market to acquire additional stations, both radio and television, starting in

Besides the six radio stations, S & F is purchasing WLFL-TV/Raleigh-Durham, NC from Abeli for \$13 million. Abell retains ownership of WMAR-TV/Baltimore and the Baltimore Sun

Affiliated Buys KFYE For \$6.7 Million

Affiliated Broadcasting has agreed to acquire KFYE/Fresno from Sunbelt Communications for \$6.7 million, pending FCC approval. As part of the transfer, Sunbelt Sr. VP Michael Purcell has resigned, but will remain VP/GM of the station.

Affiliated also owns WFAS-AM & FM/White Plains, NY; KRAK & KSKK/Sacramento; KMPS-AM & FM/Seattle; WHYN-AM & FM/Springfield, MA; and WAIV & WOKV/Jacksonville. Sunbelt holds KQEO & KZZX/Albuquerque, KVOR & KSPZ/Colorado Springs, KRAB/Seattle, and KMGW/Minneapolis.

Transtar-programmed KFYE operates with 68 kw on 93.7 mHz at 4900 feet.

TRANSACTIONS/See Page 28

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Washington Report

RKO Renewal Designations On FCC Agenda

The FCC was scheduled to take its first major action this week on the renewal applications of the 12 RKO radio stations. Orders designating each station's renewal application for a comparative hearing were on the agenda for the Commission's November 8 meeting. There are 149 competing applications for the licenses.

It's expected the outcome of each radio license case will be conditioned on the Commission's findings in the KHJ-TV/Los Angeles proceeding, where RKO's overall character qualifications to be a licensee will be decided in light of the lack of candor that resulted in the loss of its Boston television station.

Numbers Cool For "Hot" Call Snatchers

Data submitted to the Electronic Media Rating Council (EMRC) by Arbitron seems to undercut the presumption that stations picking up "hot" calls recently dropped in the same market will enjoy unearned ratings credit. Arbitron found there have been 20 hot calls cases this year, but it had ratings data in only six. Unexpectedly, five of the six stations using the hot calls suffered ratings declines, rather than boosts.

This week members of the EMRC Radio Committee are finalizing a proposed solution to the problem. Their plan goes to EMRC's board for approval, and Arbitron has said it will abide by the board's recommendation in the matter.

Meanwhile, a potential hot calls case has arisen in Denver, where KJJZ has gotten FCC approval to become KPPL, the call sign dropped just three months ago by what is now KRXY.

Dawson Pushes Audience "Reach" Alternative To 12-12-12

Declaring that the 12-12-12 ownership limit is just as arbitrary and irrelevant as the 7-7-7 rule it replaced, FCC Commissioner Mimi Dawson is continuing her fight for a new multiple ownership standard based on potential audience reached by a group's stations. In remarks to the New York chapter of the Federal Communications Bar Association, Dawson suggested letting one group potentially reach no more than 20-25% of the population.

The scheme "would more nearly serve the Commission's policy goal of promoting competition and enhancing diversity," she said, while being more fair to group owners.

The new 12-rule is in effect for radio, but under pressure from Congress the FCC postponed the effective date for TV until next April. Meanwhile, the new limit has been challenged in the U.S. Court of Appeals by Black Citizens for a Fair Media.

Electronics Industry Again Fights Blank Tape Tax

With an eye towards the new Congress that convenes in January, the consumer electronics industry is gearing up to fight any proposals that may arise to impose royalties on recording equipment or on the sale of blank audio and video tape. The record and movie industries are expected to continue their push for royalties to compensate them for revenue losses from hometaping.

At a recent meeting, the board of the Electronic Industries Association's Consumer Electronics Group (EIA/CEG) authorized continued funding and staff support, and stressed "its ongoing commitment to the defeat of these and any other restrictive proposals that might be introduced in 1985."

Rep. Bryant Slams Second CPB Veto

President Reagan's second veto of 1986-1989 public broadcasting funds has drawn fire from Rep. Jonn Bryant (D-TX), who sits on the House Telecommunications Subcommittee. Noting that the second version was \$145 million smaller than the first, Bryant vowed to oppose any further cuts to satisfy the President.

"I believe the funding levels acceptable to the administration do not take into account the dire need for increased funding to make up for recent cuts, increased costs due to inflation, and the fact that the void has not been filled by private contributions or commercial broadcasting," said Bryant. He praised public broadcasting as "the only alternative offering innovative, quality programming for children, minorities, women, and the elderly. For this great national resource to suffer financial difficulties is a tragedy."

Federal Court Intervention Sought in WVLK's Renewal

Despite repeated victories at the FCC, it appears WVLK AM & FM/Lexington, KY's renewal battle against two minority groups is far from over. National Black Media Coalition and the Lexington-Fayette Branch of the NAACP are asking the U.S. Court of Appeals to order the FCC to reconsider its renewal of the Bluegrass Broadcasting licenses.

In 1982 the groups sought denial of WVLK's license, alleging EEO shortcomings and programming unresponsiveness to the needs of Lexington's black community. The Commission renewed the licenses, in part, because it found that WVLK aired locally-produced, issue-oriented programming. In September the FCC turned down a petition to reconsider the decision, and it's that ruling which is now under appeal in federal court.



VIRGINIA BLITZ — In an effort to shore up NAB radio membership, five Virginia broadcasters spent a day last week phoning non-member stations in their state. Making the sales pitch were (seated, I-r) WFLS/Fredericksburg Station Manager Bill Poole, WPRW/Manassas President/GM Bob McKee, WSSV & WPLZ/Petersburg President Bill Eure, WF√A/Fredericksburg GM Vince Genson and retired WRVA/Richmond GM John Tansey. Standing (I-r) are NAB's Regional Manager J.T. Anderton, Patti Johnson, and Sr. VP/Radio Dave Parnigoni.

FCC Issues \$40,500 In Radio Station Technical Fines

FCC Chairman Mark Fowler apparently wasn't kidding when he vowed before the Texas Association of Broadcasters that the Commission intends to punish "spectrum slobs" and to "never be asleep at the switch when it comes to protecting the integrity of signals" (R&R 11-2).

In the month of October, the Commission issued a total of \$40,500 in fines against 13 radio stations, including three in the top 50 markets, for violations of its technical rules. Several of the actions had been announced earlier, but were completed by the Commission staff after the stations were given a chance to respond to notices of "apparent liability for forfeiture."

Victims of the Mass Media Bureau actions were:

• KWOD/Sacramento, fined \$10,000 for building and operating a tower at an unauthorized height, failing to get permission to move an auxiliary station, and for causing spurious emissions and overmodulation.

• KFFB/Fairfield Bay, AR, fined \$10,000 for failing to cease operation during a remote control system malfunction, failing to install control and monitoring equipment, failing to calibrate instruments, and failing to ensure accurate entries in station logs.

 WVAB/Virginia Beach, VA, fined \$10,000 for exceeding its authorized postsunset power limit.

• WLAC-FM/Nashville, fined \$4000 for unauthorized operation.

 KCCN/Honolulu, fined \$2000 for failing to respond to an FCC notice of violation within ten days.

 WBEN/Buffalo, fined \$600 for breaking rules that require a partial proof of performance measurement at least once each third calendar year.

• KGYN/Guymon, OK, fined \$600 for breaking rules that require a partial and skeleton antenna proof of performance measurement.

 WZXM/Gaylord, MI, fined \$500 for failing to make required equipment performance measurements.

• KMED/Medford, OR, fined \$500 for failing to report an ownership change to the FCC within 30 days.

• WOVO/Glasgow, KY and KLIK/Jefferson City, MO, fined \$500, and KCLR/Ralls, TX, fined \$800, for failure to submit annual equipment performance measurements. KCLR was also charged with failure to maintain operable remote control equipment.

• KKCC/Clinton, OK, fined \$500 for inaccurate logs and improperly-graded meters.

SEES 214-HOUR "SUPER WEEK"

Jankowski Predicts Failures In Crowded Radio Network Field

CBS/Broadcast Group President Gene Jankowski last week told members of the CBS Radio Affiliate Board meeting in New York that this year's 3% growth in network revenues "cannot support the enormous increase in networks over the past four years." He predicted that some of today's 25 commercial radio networks will fail, while CBS remains "in an excellent position to weather the current economic storm and to emerge from it stronger than ever."

In off-the-cuff remarks to the affiliates, Jankowski pointed to "signs of trouble" that include network programming cutbacks and rumors of several radio networks being for sale.

In his formal remarks to the board, Jankowski traced the history of radio's survival against the onslaught of new technologies and said, "It becomes clear that the one medium whose future cannot be questioned is the original form of electronic mass communication — radio,"

"Media Week" Exceeds 168 Hours

Jankowksi also outlined a new way of viewing the average American's week. "We are not imprisoned within the 24-hour day/168-hour week. The media week is growing, and its limits are not yet in sight. And, happily, no medium is better suited to this environment than radio," he declared.

Jankowski's theory is that, viewed realistically, the "media week" must be expanded to include the duplicated hours when people can do more than one activity simultaneously, such as working, jogging, or reading while listening to the radio.

"Our estimate of that week as it is spent in a high-tech household is that it involves 214 hours of activities. And, radio's slice of those activities jumps to 24 hours — a gain of seven hours from the old 168-hour figure," Jankowski explained.

"The point is that today's consumer actually lives inside this Super Week, amid in-



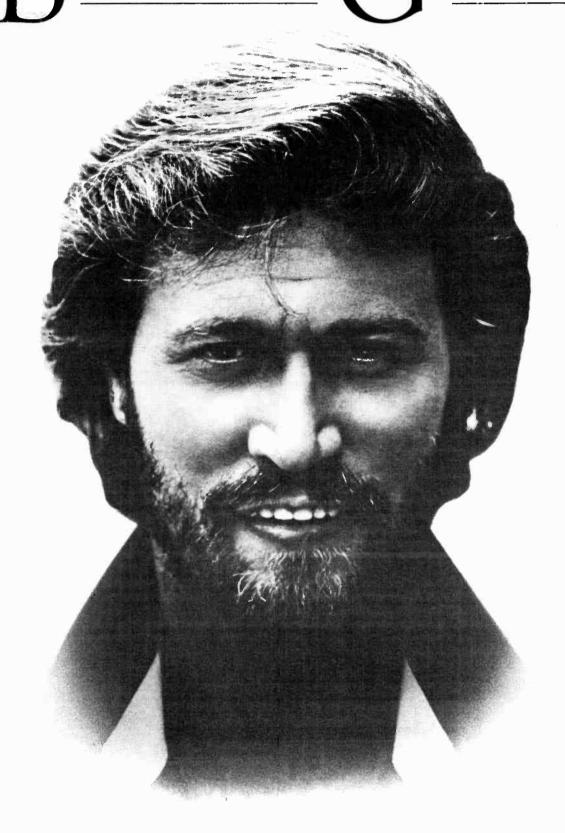
creasingly thickened experiences. Therefore, today's media (and in fact all products and services that make time demands) must compete in it."

Affirms CBS Commitment To Radio

Concluding that "radio's future is secure, come what may," Jankowski told the broadcasters, "I tell you these things not just because they are comforting, but because they are the basis of our confidence in the medium and therefore our policies. They are the reasons why we continue to invest in radio and why we see it as a vital force at CBS for years to come. They are also the reasons why CBS Radio is in an excellent position today."

ON THE WESTWOOD ONE RADIO NETWORK

PARRIES B



Congratulations, Barry! Your Star Trak Profile was one of the most well-received in the illustrious history of the series, heard on more than 250 of America's finest radio stations.

Star Trak Profile delivers the biggest names in contemporary music, and you join an elite group of superstars we've featured, including Paul McCartney, Kenny Rogers, Barbra Streisand, Barry Manilow, Olivia Newton-John, Billy Joel and Elton John.

We're proud you chose the Westwood One Radio Network to present the exclusive story on your first solo album, *Now Voyager*, and we wish you all the best with your new single, "Fine Line."

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!



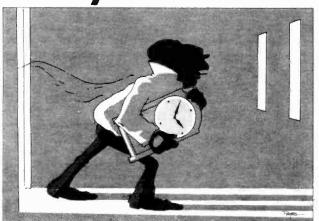
What Baby Boomers Will Be Buying

By 1995, the "baby-boom" generation will be 35-44 years old and ready to spend an estimated \$870 billion. According to a recent issue of Forbes magazine, manufacturers wishing to cash in on what was described as "the most affluent generation in history"'s big-time bucks blowout had better stock up on the following adult toys:

- · Stereo TVs, microwave ovens, personal computers, and home security systems
- Convenient and nutritious foods. "upscale" hamburgers - and cham-
- Townhouses, two to four-family homes, and condominiums
- Expensive suits, leather shoes, and fur coats
- · Children's toys, educational software, and day-care service
- Financial management services
- · American-made cars that look like prestigious European models but

You don't have to be a dedicated Yuppie-watcher to realize the potential for increasing your radio station's future sales profits started at the top of that list

Time Theft: Public Enemy No. I



"Time theft" — deliberate waste and abuse of company time — is estimated to cost the U.S. ecomony more than \$120 billion yearly. This loss, according to the latest issue of Boardroom Reports, is three times greater than that for recognized business crime

Creative Management, a Plainview, NY-based publication, claims that at certain companies 20-40% of employee time is stolen. A recent survey of 120 personnel directors by New York's personnel service Accountemps found that the average worker spends 34% of each hard day at the office wasting time, reportedly a 2% increase over last year's thumb-twiddling.

Office workers are 30% more likely to be time thieves than blue-collar workers, mostly because the former are less likely to be as closely supervised as the latter. Although workers under 30 are by far the worst individual offenders, the biggest departmental problems stem from situations where the tip-top brass are time thieves. When that happens, the rest of the employees are likely to be goldbricks as well

Hottest Spots For Single Women

What cities are best for single women? According to a recent issue of Ms. magazine, if the lady is looking for leadership opportunites, it's Washington, DC, where women hold 38% of the top executive, administrative, and managerial positions. Women also hold more than 30% of the top jobs in Honolulu, Denver, Portland, Seattle, and Sacramento, as well as the San Francisco/Oakland/San Jose and Los Angeles/ San Diego areas.

If your idea of utopia is filled with companies that promote on terms of talent, then Minneapolis, Los Angeles, San Francisco, Chi-

cago, Denver, Milwaukee, and Hartford rate highest. But if safety is your prime concern, Milwaukee, Hartford, and Chicago are definitely your kinda towns

However, if you're looking for a city with a large transportation system that gives single folks more freedom for lower prices, you'll leave your heart in Philadelphia, Chicago, or San Francisco. Nevertheless, if you want metros where there are strong discrimination laws and a state equal rights amendment, try Seattle and Baltimore. You might also note that certain cities are somewhat conspicuous by their absence



Latest Lineup

Electronics

Of HH

Top Chinese Pop Star Still A Working Stiff

Chinese pop star Jin Millian's life is certainly a grave lot. Despite having 96 national hits to his credit, the 35-year-old sing-sation is forced to supplement his income as a beautician in a Shanghai mortuary.

As the Daily Insider radio newsletter explains, in China performers get

a fixed fee of around \$13 for every record released. Sales figures mean nothing. Which is why, after 96 hits, Millian is on intimate terms with the stiffs. Visions of Elvis Presley still driving a Crown Electric truck dance though our heads.

Power Amps

British-based HH Electronics recently introduced its fall line of power amps. Pictured above (top to bottom) are: the "V150-L," a 150-watt, four-ohm mono at 100 volts unit; the "V200," a 100-watt, four-ohm-per-channel stereo model; the "V500," a 250-watt, four-ohm-per-channel stereo version; and its companion, the "V800," The "M900" amplifier shown at bottom is for fixed installations.

All HH Electronics amps are fitted with jack and XLR inputs, binding posts, XLR outputs, and peak and thermal LEDs. The stereo amps feature a bridged LED for mono amplications. All models have handles and the V500 and V800 sport integral fans for forced air cooling. The V800 includes full LED VU meters as well.

For additional information, contact the firm's U.S. representative, TMJ Manufacturing, at (714) 525-3902.



. Is an authentic-looking portable stereo cassette deck/AM-FM Radio unit, made of 100% silver quilted nylon (18"x12"x4") with shoulder strap and velcro

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STATION/AFFILIATION		
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CITY	STATE	ZIP
MASTERCARD #		
INTERBANK #		
EXPIRATION DATE		
VISA #		
Make check payable to: R&R		
(Please allow 2-4 weeks for d	ielivery.)	
Ca. residents add 61/2% sales t	tax.	



Coming January 1985—a new and different one hour weekly radio show that zeros in on the "inside" stories from the entertainment capitals of the world. Music and movie reviews, video, television, concerts, exclusive celebrity interviews, direct reports from affiliates across the country, a rundown of the top hits of the week—all on ENTERTAINMENT: COAST-TO-COAST.

Co-hosts Kris Erik Stevens and Keri Tombazian are joined each week by other feature editors, to take listeners through the glittering, fast-paced world of entertainment.

ENTERTAINMENT: COAST-TO-COAST captures this vital part of America's young adult lifestyle. Reserve it in your market. Contact Susan Jacobi (212) 975-6917.



ro:Motions ///

Theriot Manhattan VP

Bruce Theriot has been appointed VP/Business Affairs and A&R Administration for Manhattan Records.

a division of Capitol/EMI. He reports to Senior VP Stephen Reed. Prior to this, Theriot was Senior Attorney and Director of the Artist Contract Section of Capitol's Law Department. He first joined the label as an attorney in that section in 1983, after representing BBC Enterprises' U.S. television merchandising licensing agent.



Bruce Theriot

Paradise Adds Staffers

Joining recently-named Paradise Records GM Bruce Shindler are VP/Publishing Richard Perna, Professional Manager Bernie Walters, Video Promotion head Jerry Smith, Director/Paradise Video Bob Cummings, and Chief Recording Engineer Bobby Bradley.

Wilkerson Debuts Comedy Service

Roger Wilkerson (aka Roger Wilko) has founded the Comedy Writer, a market-exclusive comedy service for CHR and AOR outlets. The hotline number is (213) 305-7216.

Morris Shifts To New Star

Dana Morris has joined New Star Enterprises. Rick Newman heads this newly-created management concern, whose clients are Pat Benatar, Richard Beizer, and comedian J.J. Wall. Most recently, Morris spent four years in A&M Records' West Coast Promotion Department. New Star is based at 60 W. 70th Dana Morris



Street, New York, NY 10023; (212) 496-5100.

MCS Relocates

Mitchell Communication Services has moved to P.O. Box 1285, Fairfield, IA 52556; (515) 472-4087.

Angel Appoints Three

Angel Records has completed its organizational restructuring by announcing the following appointments: Douglas McCleary, Manager of Merchandising, Advertising, and Public Relations; Mark Forlow, Sales & Promotion Specialist/Eastern Region; and Henry Peters, Sales & Promotion Specialist/Midwest Region.

WEA Taps Durkot, Kelly

Karen Durkot has been appointed WEA's Promotion Manager/New England, where she formerly worked as a Boston market sales representative. In other related activity, Mary Alice Kelly succeeds Durkot as a member of the Boston sales staff. Prior to her WEA appointment, Kelly worked for PolyGram's Boston sales office.

RAB Elects Board Members





John Boden Frank Boyle













Glenn Mahone

Group W Radio President Dick Harris has been elected Chairman of the RAB Board of Directors. He succeeds Richard Chapin, President of Stuart Broadcasting. Also assuming key posts are James Arcara, Capital Cities Communications Exec. VP. and Carl Wagner, Taft Broadcasting Exec. VP/Radio & Cable. Arcara becomes Vice Chairman of the board, while Wagner chairs the Finance Committee.

Concurrently, eight new directors were elected. They are: Blair Radio President John Boden, Eastman Radio Chairman Frank Boyle, Sandusky Radio President Toney Brooks, Shamrock Radio President Bill Clark, Selcom Radio President Barbara Crooks, Bonneville International Sr. VP Ken Hatch, RKO Radio President Jerry Lyman, and Sheridan Broadcasting President Glenn Mahone.

KHYL Ups Bridges

Helen Bridges has been promoted to Sacramento Sales Manager at KHYL/Sacramento, She joined the station three years ago as an Account Executive. Two years later she was upped to Assistant Sales Manager of the Sacramento Sales Office.

Mason Creates Radio Consultancy

Gordon Mason has resigned as Director of Corporate Development for Noble Broadcast Consultants to form his own radio consultancy business. He previously served as VP/GM of KJOI/Los Angeles (now owned by Noble) for nearly eleven years. Mason's radio background includes affiliations with Los Angeles outlets KBIG, KMPC, KNX, and KTLA-TV.

Garner New KBUG & KCPX LSM

KBUG & KCPX/Salt Lake City welcome Paul Garner as Local Sales Manager. He moves crosstown from KTVX-TV, where he served as an Account Executive for three years.

Clifford Segues To Epic/Portrait

Patrick Clifford has been named Associate Director, Talent Acquisition, West Coast, Epic/ Portrait Records. Before accepting this post, Clifford was with Nemperor Records and prior to that, with Cashbox maga-



Patrick Clifford

Cohen Named HME Controller

Allan M. Cohen has been named Controller of HME Records. Prior to his appointment, Cohen held similar positions with Chrysalis, Private Stock, and Bell Records. HME distributes its products in the U.S. through CBS Records.

McFadden Moves To Nashville

Jack McFadden has moved his two companies. McFadden & Associates and the McFadden Artist Corporation, into one building. It's located at 818 18th Ave. South, Nashville, TN 37203; (615) 321-5400.

Hart Forms New Firm

Gary Hart has established Gary Hart & Associates, specializing in music business interests. He'll continue to co-manage Vern Gosdin with Robert John Jones. Gary Hart & Associates is located at 1717 West End Ave., Suite 611, Nashville, TN 37203 (615) 327-3569.

Jasmine Records Bows

Singer/songwriter Geno Austin has created an independent label, Jasmine Records. Working with him as West Coast Promotions Director is Damon Webb. Jasmine's first release is Austin's "My Computer." The label's address is 818 Maple St., Santa Monica, CA 90405; (213) 452-0513 or 450-3857.

FUTURE HITS

with **Joel Denver**

WESTWOOD ONE For the best in nationally-sponsored radio programs, concerts, simulcasts and big event specials, call (213) 204-5000.

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The Research Group *invented* the process of group music testing some years ago. What makes our patented process so special that the country's most successful stations—whether contemporary, country, easy listening, urban or A.C.—use it exclusively? The first secret is in the extremely rigorous recruiting work we do, screening through advanced "high-focus target." The second is that we have a wealth of experience in interpreting the data and helping stations to put it to work in ways that pay off in the ratings. Doing music testing the way we do is extremely difficult, but that's why America's most successful stations accept nothing less than The Research Group when it comes

to their music.



"WVOR has made it to the top—to a great degree because of its music. And we'll only use one company for our music testing, The Research Group. Their CMTs take the guesswork out of which songs to play. It's one of the best investments we've made in our station."

Jack Palvino
Executive Vice President and General Manager
WVOR Radio, Rochester

"I demand value for the dollars I spend. The Research Group does whatever it takes—whatever they have to—to make it absolutely right. Their standards for recruiting and control are head and shoulders above the others."







"We at Malrite Communications Group know how important it is to get things just right...especially with the music we play at K-102. It's crucial. And The Research Group's CMTs have paid off for us."

Gary Swartz
Vice President and General Manager
KEEY Radio (K102), Minneapolis

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The Diary Down Under

Hello again! After an absence of several weeks on an international speaking/consulting swing, it's great to be back. I *really* worked during my two-week stint in Australia (though I did take a little — pardon the expression — R & R).

This column provides an overview of what I found during my stay. Ratings are vitally important in a number of Aussie markets, and the Australian methods of measuring station popularity may offer some guidance for domestic U.S. ratings services. In addition, the Aussies may be casting a research eye toward the states. But more on that later.

Different Diary

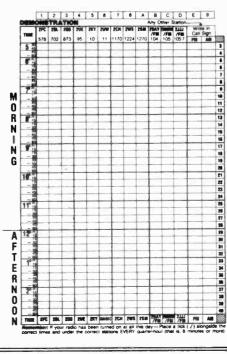
Those of you accustomed to coping with a diary-based ratings service would have felt right at home in Australia. And talk about monopoly - there's just one credible survey system Down Under. That research firm is Sydneybased McNair Anderson Associates. The company is the result of a merger several years ago involving two competing diary techniques. McNair Anderson is not only dominant in the radio measurement field, but also conducts television surveys (as does Arbitron). The firm extends its research grasp into the print media, where it does have some competition.

It was amazing to see the difference between how Australian broadcasters perceive and deal with McNair Anderson versus how U.S. broadcasters cope with Arbitron: Generally, there is a healthy attitude of cooperation between the industry and the ratings service. For example, the broadcasters and McNair execs work together to set survey dates and even change the length of sweeps. In most surveyed markets, for example, the sweeps have been eight weeks long. However, several metro areas have opted to go with six-week sweep periods. The Federation of Australian Radio Broadcasters also has a research committee that represents broadcaster concerns to McNair Anderson. This group functions in much the same way as the Arbitron Radio Advisory Council.

As noted earlier, the McNair technique for measuring radio involves that old standby, the diary. However, its diary version is different from Arbitron's (and the layout used by the Bureau of Broadcast Measurement in Canada). In terms of pure research, the McNair Anderson diary is superior to the diaries used elsewhere. But there are special reasons why the McNair version works so well. At least 80% of its diaries are returned in a usable fashion, compared to Arbitron's response rate of just

over 40%. Other special considerations include:

- A more scaled-down industry. Though Australia is the size of our 48 contiguous states, there are only 136 commercial properties Down Under—although more are on the way in the not-too-distant future. The largest markets, with more than three million people (Sydney and Melbourne), have fewer than ten commercial stations. Most markets in the nation have just one station per area and are located in "country" settings.
- A cooperative populace. In a nation where everyone is required to vote, perhaps it's easier to get folks to fill in a diary. There may not be the suspicion, harbored by some in this country, toward what might somehow be construed as an *official* document. At any rate, McNair Anderson staffers told me they don't offer any cash premium incentive. When they tested the impact of such an item on response rates there was little, if any, change.
- A healthy social climate. Besides lovely weather, there is also less evidence of the social tensions you might see in portions of the U.S. I'm sure this comfortable atmosphere doesn't pervade every block, but the overall social climate makes it possible for McNair Anderson interviewers to deliver diaries to the homes that agree to participate. After the diarykeeping phase is over (Sunday to Saturday), the interviewers return to the neighborhoods and personally retrieve the diaries.



Week In Review

Arbitron, Simmons: No Deal

Arbitron Radio's VP for Sales & Marketing, Rhody Bosley, has nixed a preliminary agreement between his firm and Simmons that would have involved an exchange of radio and newspaper information. "I thought an agreement would have disturbed both the radio and newspaper industries," Bosley told R&R, "so the deal was never consummated."

Lebow Promoted, Johnson Hired At Arbitron

David Lebow, previously a Client Service Representative in Arbitron's L.A. office, has been promoted to Account Executive in the company's Chicago office. Replacing Lebow in the CSR position in L.A. will be Ms. Cindy Johnson. Ms. Johnson has, for the past several years, been Research Director at KLOS/Los Angeles.

Pre-Listed Stations

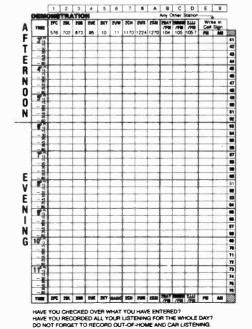
One of the benefits of operating in markets where there aren't dozens of stations is that the diary can become a much more useful instrument. In addition to listing the timeframes for possible listening, you can also prelist the stations a respondent might tune in. The example shown here is from a mock Sydney area diary. (The call signs begin with a 2 in New South Wales, the state in which Sydney is located. Other states have different numerical prefixes inherent in their calls.) It shows the local stations, with call signs and dial positions, on each diary page. Note the twopage layout for each day . . .

The "closed-end" approach to listing the timeframes by quarter-hour is an idea Arbitron is testing, but prelisting stations is another matter. How feasible this practice would be in the U.S. is debatable — perhaps it could only be done in medium and smaller markets.

Another difference between the Aussie diary and ours may be apparent to you. What about obtaining information on location of listening? This has been a hot topic in the states, with Arbitron recently reinstating the "in-car" column. However, in talking with sales managers around the country, I'm not sure this information is getting the proper usage on the street. Maybe that's the feeling Down Under also. The McNair Anderson people don't think there's a crying need for such a major diary revision. We'll see.

Quick Delivery, Access

With fewer than a dozen metro mar-



kets surveyed three or four times annually and other markets rated just once, if at all, you might expect McNair to quickly generate the ratings results. You'd be right. After a survey ends on Saturday, the diaries are collected over the next two days, courier-delivered to Sydney headquarters, and edited, tallied, printed, and released by McNair on Friday — all less than a week after the sweeps' end.

Broadcasters receive advance calls with highlights, a printed summary report, and then on-line access within a matter of hours. At the latest, the data is retrieved at the station the following Monday, still in a most timely fashion.

Microcomputers haven't caught on as quickly in Australia as they have here, so the McNair Anderson on-line access system is a timesharing one. Delays still seemed minimal when I worked on the system during my visit to McNair head-quarters, and expenses ran at the rate of \$30 per hour. Apparently, broadcasters get their survey results in the major markets on Friday, then massage the on-line data over the weekend to get their best story on the street by Monday.

Eye On U.S.

While McNair is dominant in Australia (and New Zealand), it also covets future growth, perhaps in the States. Some of you may remember meeting McNair's Don Neely at the RAB Managing Sales Conference in Dallas two years ago. He was warmly received by several broadcasters, and that memory has stuck. McNair's parent company, Audits of Great Britain (AGB), is now entering the U.S. TV metering business with a bang, giving Nielsen and Arbitron some competition. I got the impression it wouldn't be unthinkable for the Aussie methodology, with necessary modifications, to be marketed here within the next two or three years. I'll keep you updated as developments warrant.

Let me sign off by saying it was refreshing to see radio research tackled from another angle. The Aussies' methods probably couldn't be transplanted as a whole to the U.S., but the McNair Anderson folks have studied diary technique worldwide — as well as client relations. I'd have to say the firm has improved on both. Perhaps the American research firms, especially Arbitron, can take a page from the Aussie book.

Thanks again to the FARB, the Mc-Nair Anderson people, and the Aussie broadcasters for their lovely brand of hospitality. See you again soon!



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No other music licensing organization has as many songwriters. No one even comes close.

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NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

A GROWING TREND

The Network Program Promotion

The radio industry is possibly the most promotion-intensive business in the country. Any program director, promotion manager, or GM knows the value of a good promotion, ranging from contests and remote broadcasts to community service projects. Promotions attract listeners, who fill in diaries, which determine the ratings, which influence the advertisers.

With such a wide variety of syndicated and network programming available to individual stations today, a growing trend is appearing as part of many program packages: the national contest. Many companies have found listener involvement through promotion to be a vital success element, enhancing regularly-scheduled long-and short-form programs. These promotions are nothing new, but they are beginning to appear with increased frequency, giving away prizes such as frisbees and new cars week's column takes a brief look at national contests and some of the objectives behind

Listener Involvement

While localized promotions are designed to produce tangible, measurable results for a radio station, national contests have a much more nebulous objective. Developed primarily as a service for affiliate radio stations, these contests serve as image-boosters for those stations, without any of the requisite cost or organizational fuss.

"The thrust of the local promotion isn't quite the same as the thrust of one on the national level," says Tom Roland, Director/Creative Services at United Stations. "We view our promotions as a service, something we can help the stations with. If a station is associated with a big event, a big promotion, it definitely builds its image. Much of what is gained from a promotion is the image; in this case that of the station and the show.

"Promotions are advantageous because they offer listeners an additional reason to listen to the station," Roland continues. "They provide an opportunity for people to sometimes win prizes that are a little bigger than they normally might be able to win, and it helps the station through the tiein. The advertiser benefits, too, from an incidental effect of being involved. Obviously, it's always nice to be able to tie the client in with the program and the stations."

One of the greatest appeals of syndicated or network programming is the opportunity to supply a product which a station generally couldn't attain on its own. Mike Harvey, Executive Vice President at Transtar, believes the same holds true for national promotions: "One advantage of running a promotion within a national program is that you are offering something to your affiliates that they either couldn't do or aren't able to do themselves. The station gets a major promotion that they don't have to do anything for, yet their audience is just as eligible for it as anyone. The station gets the full benefit because their listeners can participate, and it doesn't cost the station a thing."

Rob Sisco, VP/GM of IS INC and producer of network programs utilizing promotions, believes that listener involvement and excitement are the keys to any successful promotion - local or national. "Generally, a radio contest is a radio contest is a radio contest," he explains. "There are good ones, mediocre ones, and boring ones. The good ones take something exciting and relevant and exploit it, get the listeners involved, and achieve a specific objective. A promotion keeps the program fresh, exciting, and interesting to the listener. Any 'Basics of Radio Programing 101' dissertation would always include first person involvement on the part of the listener. Anything you can do to involve the audience is only going to enhance your project, and in a national program a contest of heavy magnitude makes it very special."



Rob Sisco



Tom Roland



Josh Feigenbaum

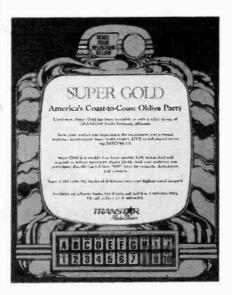
COAST-TO-COAST PARTY

Saturday Super Gold

Oldies and Saturday night go together like a needle in a groove, like beer in a bottle, like **Michael Jackson**'s hand in ... well, you get the picture. Several weeks ago (10-19) on this very page we looked at live Saturday night oldies programming. This week, Part II in the Saturday Night Live story takes a look at "Super Gold," **Transtar**'s weekly "coast-to-coast oldies party."

Until recently, "Super Gold" was available only to Transtar affiliates via Westar III. Now, however, the network is offering it on a barter basis to other stations via Satcom 1R. According to Transtar, this marks the first time network programming is being offered to stations in both analog and digital audio on two separate satellites. Mike Harvey, Executive VP at Transtar and "Super Gold" host, says this dual delivery was prompted by station demand which, in turn, was fueled by positive reaction to the show's research/audience participation mix. "This is a live oldies show, an all-request show stylized like a party, but what really sets us apart from other shows is that we are designed to win. We don't guess on crucial questions of how to put the requests into the programming mix. Our research keeps us aware of the right ways to reach those 25-54 target demos."

Harvey claims that research is the key to success, even if the show is in constant contact with its listeners via toll-free lines. "We have a formula based on the research that says you play a certain percentage of one type of song, and a certain percentage of another, and it all goes together in a natural-sounding flow. We know, for example, that there are distinct preferences within a certain





Mike Harvey

demographic for certain types of oldies. We have different breakouts that indicate to us the degree of priority for oldies from certain eras, or for oldies that have a certain sound, or a certain flavor to it. The proper mix of '50s, '60s, and some of the '70s is absolutely vital to winning big, and that's where our research comes in."

"Super Gold" runs four hours each Saturday night, from 6-10pm PST. Each show focuses on a distinct theme, and about 30% of the music played within the course of the program relates to that weekly topic. Harvey explains, "Out of maybe 18 to 20 songs each hour, between four and eight are theme records. For instance, this weekend we're doing memories of the flower power era, featuring music from when love-ins were popular. The theme is spread throughout each hour, but it doesn't occupy it — it's icing on the cake."

More icing on the cake is the spot load developed for the program. Says Judy Gold, Vice President/Marketing, "Our programming philosophy is to offer a reduced commercial load for our radio stations. 'Super Gold' carries eight minutes per hour, which means that we are retaining only one-to-two minutes per hour for a national advertiser, leaving the station six minutes to sell to the stations for a premium rate."

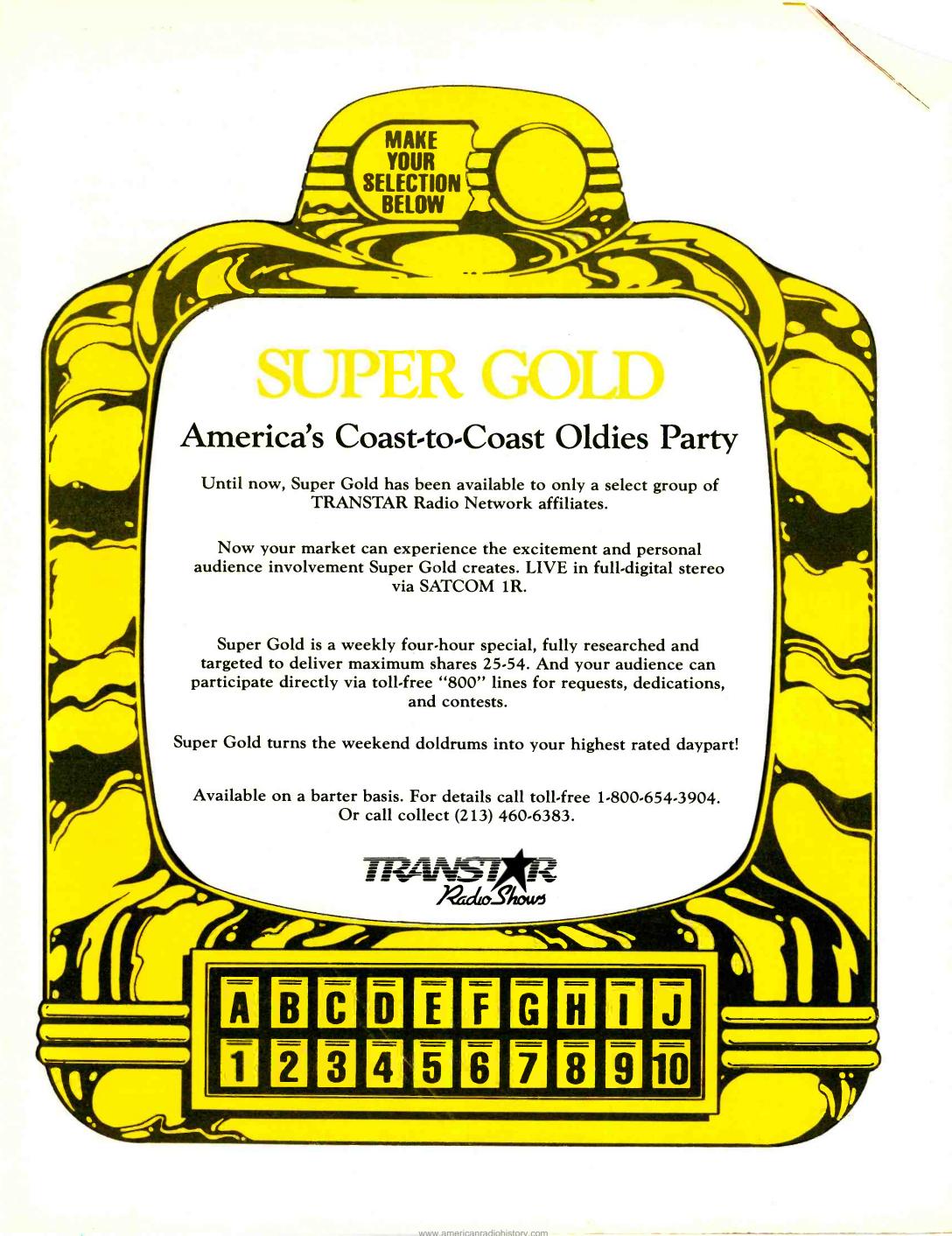
Local Vs. National

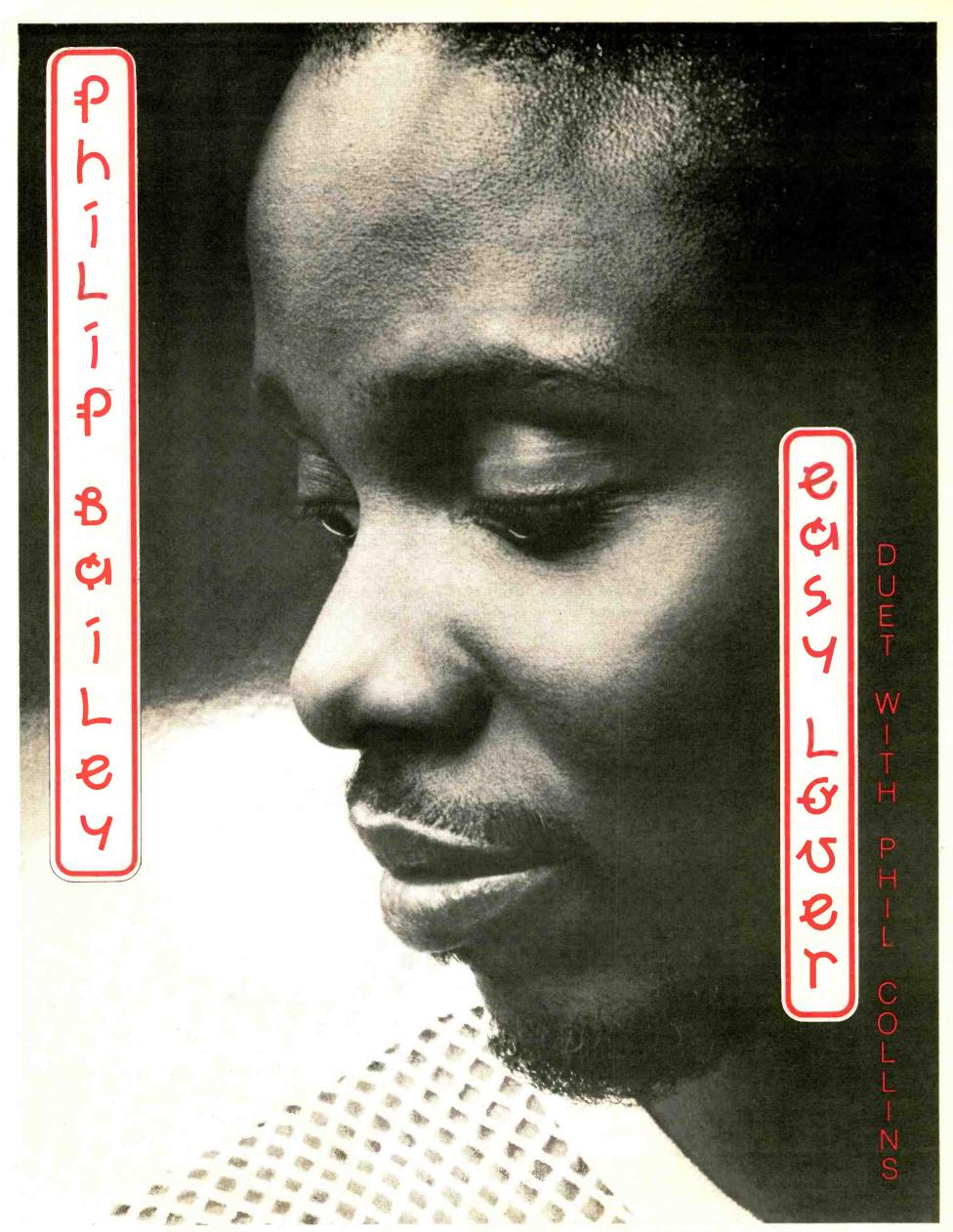
Creating an effective national promotion involves little more than taking local radio's strengths and working them from a different direction. Josh Feigenbaum, President of MJI Broadcasting, elaborates, "Radio has always been fast and furious with promotions, and on a national basis they have a real place - if handled properly." Still, he cautions, one large grand prize given away on a mationwide promotion might not have the same appeal it would have if only the local station were involved. "A lot of national promotions fall short because the local listener has to be satisfied. If the listener is frustrated because he knows the prize is virtually out of reach, there is very little benefit for him or the Tocal station.'

Much of MJI's programming, such as "Rock Quiz," centers around contests which are customized for local appeal. According to Feigenbaum, this local involvement is the key to success. "You have to

service the stations on a local basis," he adds. "Promotion is important to a national program, but if a show is on 200 stations and they're giving away one car, the promotional aspect tends to get buried. What we're doing is giving an entire package to a station, including the prizes. By providing a program that is also a promotion, it serves a multiple function.

Whether a promotion involves one large national prize, or numerous smaller prizes distributed by each affiliate station, networks and syndicators have discovered the benefits of program promotion. The network arena is changing, and a growing two-way relationship between the supplier and the station has led to more understanding between the two. Both sides are listening to the other, and cooperation is key to success. While the jury is still out on the degree to which listenership is actually enhanced by a national contest, the evidence suggests that nationally-sponsored promotions enhance the station, the network, and the advertiser.







Taken from the Columbia LP "Chinese Wall" Produced by Phil Collins for Kalimba Productions TOOK FOR THE NEW VIDEO FEATURING PHILIP AND PHIL

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REWS & INFORMATION FEATURES

The Weekend

NOVEMBER 17-18

С	merican Christian ountdown rrell & Farrell	(SP)	
С	merican Gospel Rock ountdown rrell and Farrell	(SP)	
C	aptured Live	(RKO)	
w	ountdown America /John Leader tt Benatar	(RKO)	
M	ick Clark National usic Survey on John/Huey Lewis/Cyndi Laupe	(MBS)	
& Lie	ick Clark's Rock, Roll, Remember onel Richie & The Commodores on & Deanna On	(US)	
В	eecker Street ison Pickett & Martha Reeves	(CB)	
D	r. Demento	(WO)	
T	he Great Sounds	(US)	
G	roi Channing uest DJ	(PFM)	
Н	anksgiving Drumstick Special of Ones	(RKO)	
C	ee Arnold On A ountry Road rry Gatlin/Tammy Wynette/ John Conlee/Ricky Skaggs	(MBS)	
	etalshop	(MJI)	
М	nnie James Dio usic & Memories gland Dan & John Ford Coley	(SBS)	
М	usic Of The City ey Call it Rock & Roll Part 6	(SI)	
R	are & Scratchy Rock & Ro	II(PIA)	
R	ick Dees' Weekly Top 40	(US)	
R	ly Ocean ock Album Countdown	(WO)	
R	oger Hodgson/Tommy Shaw	(WO)	
R	ad Goes On Forever	(RI)	
S	ankie Goes To Hollywood olid Gold Country	(US)	1
S	mmy Wynette olid Gold Scrapbook	(RKO)	-
Во	bby Darin		

The Week Of

(SOU)

(CBSR)

(US)

Source Concert/Profile

Weekly Country Music

38 Special Top 30 USA

Countdown

Oak Ridge Boys

thers Johnso

Star Trak Profile

Sheena Easton

NOVEMBER 19-23

Budwelser Concert Pointer Sisters	(WO)	
Country Closeup Gary Morris	(NP)	-
Earth News Culture Club/Steven Bauer/Ron Li	(WO) ebman	L
In Concert Motley Crue/Black & Blue	(WO)	L
innerview Krokus	(IN)	J
Live From Gilley's Jon Conley	(WO)	S
Music Makers Artie Shaw	(NP)	s
Off The Record Fixx/Scandal/Roger Hodgson	(wo)	L
Off The Record Special Pat Benatar Part 2	(wo)	_
Special Edition	(WO)	C

(WO)

Saturday

NOVEMBER

BBC Rock Hour	(LW
Culture Club Country Calendar	(CW
Statler Brothers Dick Bartley's Solid G	old
Saturday Night	(RKO
Rockabilly Cats	
Rare Trax	(CW
Asia	
Silver Eagle	(ABCE
Jim Glaser/Kathy Mattea	
Super Gold	(TRAN
Drifters/Coasters	

Sunday

NOVEMBER

Country Calendar	(CW)
Barbara Mandrell	
King Biscuit Flower Ho	ur (ABCR)
Lou Reed/Bruce Cockburn	,
Live From The Record	
Plant	(RKO)
Stevie Wonder	• •
Rolling Stones' Contin	uous
History Of Rock And Ro	
That First Paying Gig	, ,
Spotlight Special	(ABCC)
Jefferson Starship	,,

Monday

NOVEMBER

NOVEMBER	
Country Calendar Gene Watson	(CW)
Rare Trax	(CW)
Genesis	
Retro Rock	(CW)
John Lennon	
Sound Check	(RKO)
Bob Seger	, ,

Tuesday

NOVEMBER

Country Calendar	(CW)	
Jacky Ward		
Rare Trax	(CW)	
Genesis	, ,	
Sound Check	(RKO)	
Bryan Adams	. '	

Wednesday

NOVEMBER

Country Calendar	(CW)
Dolly Parton	
Rare Trax	(CW)
David Bowie	
Sound Check	(RKO)
Don Henley	

nursdav

Country Calendar John Anderson	(CW)
Rare Trax	(CW)
David Bowie Sound Check	(RKO)
Sam Horris	, ,

NOVEMBER

Country Calendar	(CW)
Hank Snow Rare Trax	(CW)
Quarterflash Sound Check	(RKO)
Billy Idel	(, 0)

 Brad Krohn has been appointed to direct the Texas AP Network, the statewide radio news network of Associated Press. Krohn joined AP in 1982 at the Broadcast News Department in New York, and transferred to Washington, DC when that department was merged with the AP Radio Network. Prior to joining AP he was with the news department at WEBR/ Buffalo.

 Mutual Broadcasting has promoted Pat Piper to Producer/Special Programs, with overall responsibility for the "Larry King Show," the "Jim Bohannon Show," "America In The Morning," and "Reporters' Round-Up." In addition, Emma Green has been promoted to Regional Clearance Coordinator for the Southeast region. while Juan Rodriguez has joined the network's Engineering Department as a systems engineer.





● Norm Hankoff has joined Fred Hall Productions as Executive VP/ Marketing. Hankoff, a 30-year broadcast veteran, is former manager and current president of KTHO-KZFR/ Lake Tahoe.

• Satellite Music Network has named Greg Batusic its new Western Division Sales Manager. Batusic, a ten-year radio sales veteran, is now in charge of SMN's new Chicago advertising sales office.

PROGRAM SUPPLIERS KEY

ABCE = ABC Entertainment Net

ABCD = ABC Direction Net

ABCR = ABC Rock Net ABCY = ABC Youth Nets AMS = American Media Services AP = Associated Press ASR = All Star Radio BR = Barnett-Robbins CB = Continuum Broadcasting CBS = CBS Radio CBSR = CBS RadioRadio CRN = Creative Radio Not CW = Clayton Webster DCA = DC Audio DIR = DIR Broadcasting GSN = Global Satellite New IN = Innerview IS = IS INC LBP = Lee Bailey Prod.

LW = London Wavelength MBS = Mutual Broadcasting ME = Multimedia Entertai MJI = MJI Broadcasting NBC = NBC Radio NSBA = NSBA Productions

PFM = PFM Inc.

PRN = Progressive Radio Network PG = PG Prod. PIA = Public Interest Aff. RCP = Ron Cutier Productions RI = Radio International

RKO = RKO Radio Net RKO1 = RKO One RKO2 = RKO Two SBS = Strand Broadcast SI = Syndicate It

SOU = NBC The Source

SP = "The Spirit" Productions TRAN = Transtar US = The United Stations WO = Westwood One

YRN = York Radio Network

Entertainment

Assignment Hollywood Tom Berrenger (11/12) Tyne Daly (11/13) Sting (11/14) Catherine Hicks (11/15) Tom Cruise (11/16) **Larry King Show** (MBS)

Dick Ebersol (11/12) Edwin Newman (11/13) Little Stephen (11/14) Hinton Battle (11/15) Frank Meyer (11/16) Rocknotes w/

Pat St. John (ABCR) **Rock Report** (SOU) Wham!/Eurythmics/Tom Robinson (11/12) Screen Scenes (SOU)

Terror In The Aisles (11/12) American Dreamer (11/13) Terminator (11/14) Thief Of Hearts (11/15) Weekend Hits & Misses (11/16)

Comedy

Radio Hotline (ASR) On the air/lost dog/Maggie Carter/a girl called Stevens' & Grdnic's Comedy Drop-Ins (ASR) Bobmonaut school/turn down that noise/

alien being/self-improvement Daily Feed (DCA) Others' organs/driving fantasies/ changes in Washington/Armageddon/

Jack Carney's **Comedy Show** (CW) Laugh Machine (PRN)

Bill Cosby/Monty Python/Don Adams/ Gallagher Lifestyle

Lifelines w/Bill Fantini (ABCR) Bob Leuci (11/12)

Sue Goldstein (11/13-16) Radiorobics Spaces & Places (WO)

Pets & Their People

General Information

Brad Messer's Daybook Elizabeth Stanton/Loch Ness Monster (11/12)Fantasia/Mariner-9 (11/6)

Streetcars/raft rescue (11/14) Pike's Peak/Atlanta burned (11/15) Meteors/Federal Reserve Banks (11/16)

Computer Program (PRN) Elementary schools/college computers/ small businesses/portables/ word processors

(PIA) **Health Care** Medicare & The Elderly (11/11)

(PIA) Medscan Altzheimer's Disease (11/12)

Pelicans & DDT (11/13) Gardening (11/14) Forced Retirement (11/15) Weather (11/16)

Minding Your Business Tracking Truckers With Tacographs (11/12) Organic Roofing/Direct Marketing Software

Sales Costs & Incentives (11/14) Sabbath Work Suit/Targeted Jobs Tax Credit (11/15)Name Game/Collection Agencies (11/16)

Public Affairs The Priesthood: Religion In America (11/11)

Something You Should (SBS)

Know Midlife Crisis (11/12) Perfect Parties (11/13)

Your Professional Image (11/15) (PRN) Sound Advice Speaker placement/feedback/privacy/

headphones/out-of-phase News/Talk/Sports

News Blimp Personal robots/mental health/high tech health hazards/personal weather/

growing up **Newsiine Extra** (NBC)

Sporting News Report (CW) Mike Lynn/Don Garlits



LENNON TOO — Atlantic recording artist Julian Lennon recently dropped by the studios of NBC's Source network to record an interview for an upcoming special. Pictured are (I-r) Lennon and Source Program Manager



PARTY BEACH - United Stations recently threw a beach-front bash at Dick Clark's Malibu estate in celebration of the company's growth. Pictured during the laid-back Mexican fiesta are (I-r) Clark; Needer, Harper, and Steers's Marianne Busse: and United Stations' David Landau





BLAIR RADIO. THE PROOF IS THE PERFORMANCE.

In six months, Blair Radio helped KLFY-FM's audience ratings take off like a high-performance sportscar...65%.

Because Chet Tart, Blair Radio's V.P., Programming & Marketing, built a unique program for the station.

No wonder stations say things like:

"Tart is one of the leading program consultants in the country." Steven C. Keeney, V.P./G.M., KIMN, Denver

"I commend the skills and programming know-how of Chet Tart." Alfred E. Berk, V.P./G.M., WBAL/WIYY, Baltimore

"Tart designs a plan of action that gets ratings." Monty Wallis, Manager, KYAA, Billings

Action that gets ratings and advertisers. That's performance.

Call Chet Tart at (212) 603-5604 for programming analysis and direct mail advertising strategies. He'll put Blair Radio to work for your station.

BLAIR RADIO

Performance is the Tradition.

BREAKERS

CHR 180/65 75%

A/C 92/38 67%

"Understanding"
BOB SEGER
AND THE
SILVER
BULLET



The fifth and sixth Breakers from the original motion picture soundtrack, "Teachers"

Capitol

€ 1984 UNITED ARTISTS CORPORATION



Apparently all the East Coast rumblings about the future of the **RKO RADIO NETWORKS** generated enough heat to warm

even the very top. RKO General Chairman SHANE O'NEIL issued a memo recently to network staffers and advertisers firmly committing to the networks' continued operation, saying, "I belive that the future of the RKO Radio Networks will be positive, and that as part of the RKO family of companies, the Networks operation can be a stellar performer in our business."

There may be more to the "CHUCK EVANS departs WLS/CHICAGO story" than meets the eye (or at least more than met our eyes last week in this column). Apparently Chuck's actions went beyond just giving away an album to someone without permission, and his termination was the only option available to WLS. The station, which is not in the habit of firing folks without good reason, is still looking for an on-air replacement.

There's a good radio gig open in New York, producing **WNEW-FM**'s morning show. If you've got programming experience, are sharp with a blade, and know how to line up exciting guests, send a resume (no calls) to PD **CHARLIE KENDALL**.



Rick and Raechel in the morning? RAECHEL DONAHUE, currently of the CABLE MUSIC CHANNEL and late of KROQ-FM/LOS ANGELES, has been lending her rapier wit to RICK DEES's morning show on KIIS/LOS ANGELES. But before you chip it into stone, you

Raechel Donahue should know Raechel is but one in a list of those "trying out" for the slot vacated by Liz Fulton.

One of the best set of ears in AOR radio is going to be put to good use for **ARISTA**. Former **WXRT/CHICAGO** MD **JOHN MRVOS** has been hired to do East Coast A&R for the label.

JASON MINKLER has exited his national promotion slot at GEFFEN RECORDS. A 12-year promo vet, Jason's worked for RSO, WB, and Network. He can be reached at (213) 473-3753. We hear a promo exec from another West Coast label has the inside track on Jason's position at Geffen.

JIM CONLEE, most recently a weekend air talent for KKHR/Los Angeles and formerly PD at KHTZ/Los Angeles, has been named PD at KWNK/SIMI VALLEY (just outside of L.A.). He replaces the exiting JOHN CAMPBELL, who can be reached at (818) 704-1720. However, the suburban CHR is butting heads with KKHR over the use of the slogan "Hit Radio." CBS has sent cease and desist letters, but KWNK continues to use the phrase on the air. Conlee did indicate, "We're taking a long hard look at this situation."

WHBY/APPLETON GSM SUSAN KNAACK is upped to GM of WHBY & sister WAPL, replacing the exiting DON WEIR.

WASH/WASHINGTON's new on-air identity is "Party 97."

KFMW & KWLO/WATERLOO Operations Manager KIPPER B. McGEE has accepted the PD's job at WZOK/ROCKFORD. He replaces former PD GEOFF DAVIS, who remains with WZOK as afternoon personality.

KWAI/HONOLULU has signed on the air at 1080 kHz with 5kw around the clock. STAN COOK is the PD for the new CHR outlet.



And before we leave the islands, former KKUA' & KQMQ/Honolulu Operations Director AUSTIN VALI has taken on similar duties for KRTR/KAILUA (serving Honolulu). The A/C-formatted station utilizes DRAKE-CHENAULT's "Contempo 300" package.

Austin Vali

MNGZ/ELMIRA-ITHACA, MARIAN HAIGHT
comes aboard as the station's new General
Manager. She replaces BOB O'BRIEN, who is
reportedly headed for an as yet unspecified
outlet in Phoenix. Also at WNGZ, RICH
ARNOLD has been promoted to the newlycreated post of Operations Manager.

Longtime **CKLW/DETROIT** afternoon personality **TED RICHARDS** is looking for a new location, preferably the Southeast. Contact him at (519) 735-2932.

MARVIN GLEICHER has left POLYGRAM's Midwest regional promo slot and is available at (312) 281-8222.

 $\mbox{\bf J.}$ WALKER is the new PD at KFIV/ MODESTO.

Continued on Page 20

"As I have mentioned many times, we owe a lot to Todd Wallace."

Rick Phalen, President, Western Cities Broadcasting

To find out what TODD WALLACE can do for YOU, call 1-800-528-6082



Todd Wallace

associates

International: Call Phoenix, Arizona 602-242-6800

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ABC Radio ABC Radio Networks 2SM Pty., Ltd., Australia Adelaide Stereo FM, Ltd., Australia Behan Broadcasting, Inc. **Belo Broadcasting** Capitol Broadcasting/North Carolina Circe Communications, Inc. Clear Channel Communications, Inc. East Shore Broadcasting, Inc. **Emmis Broadcasting** Fargo/Moorhead Radio Inc. Federal Communications Corp. FM Radio Pty., Ltd., Australia Golden East Of Missouri, Inc. **Henry Broadcasting Hudson Broadcasting Corporation**

Infinity Broadcasting Corporation KFMG, Inc. Knight Broadcasting Of New Hampshire Malrite Communications Group, Inc. Mann Media Metropolitan FM Broadcasting, Ltd., New Zealand Pioneer Broadcasting Co. Porter Broadcasting Corporation Sandusky Newspapers, Inc./Radio Division **Shamrock Communications** Sky Communications, Inc. Stereo FM Brisbane, Ltd., Australia Stoner Broadcasting System, Inc. Surrey Broadcasting, Inc. Taft Broadcasting Company University Of Florida Western Cities Broadcasting, Inc.

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AOR/CHR/AC/Oldies

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ARISTA'S **CHARTBUSTERS**

CHR

RAY PARKER JR "JAMIE" "#2 MOST ADDED" 100/100

JERMAINE JACKSON "DO WHAT YOU DO" CHR CHART DEBUT 34



KINKS "DO IT AGAIN" AOR TRACKS BREAKERS 25 "#1 MOST ADDED"

KROKUS "OUR LOVE" AOR TRACKS BREAKERS 46-36

BARRY MANILOW "WHEN OCTOBER GOES" "#1 MOST ADDED"

> RAY PARKER JR "JAMIE"

"#3 MOST ADDED"

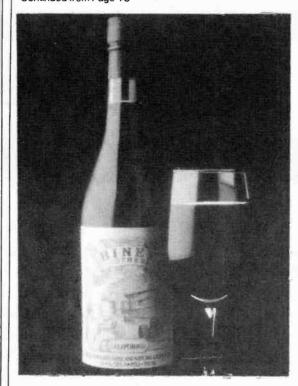
THANKS FOR A GREAT WEEK!

ARISTA.

© 1984 ARISTA RECORDS, INC.

Street Talk

Continued from Page 18



If you're in one of the more than 180 markets where HINEY WINE is advertised, you should soon be able to (as the gag commercials say) "get a little Hiney" at your favorite store. DORSEY & DONNELLY ENTERPRISES, the enterprising syndicator of the Hiney Wine concept, has signed an agreement with the LaMont Winery of California to produce a de-alcoholized red wine beverage under the Hiney Winery trademark. The product has been test-marketed through Hiney affiliates KRAK/SACRAMENTO and KZZP/PHOENIX, and now all the Hiney Wine stations will have to begin convincing their listeners that what didn't exist for so long now does exist.

MIKE BENSON, formerly of ZZ99/Kansas City, will team with consultant BOB HARPER to program WIBM/JACKSON-LANSING, MI. Billing itself as "Lansing's 94 Gold," the station will obviously be a Gold-formatted adult-appeal

Look for KMJX/LITTLE ROCK morning man BRIAN GALLAGHER when he plays a TV anchorman on the November 26 installment of TV's "One Life To Live."

WVFJ/MANCHESTER, GA is one of the first stations to exploit the end of the FCC's "suitable clearance" policy. Since it is no longer necessary to get permission to use call letters which are the initials of government agencies or U.S. presidents, WVFJ will now be known as WFDR. In case you missed the connection, Manchester is just up the road from Warm Springs, GA, a resort spot frequented and made famous by our 32nd President.

Our condolences to EMI AMERICA Carolina rep CHAL MARTINA on the death of his wife Melissa.



KFI & KOST/LOS ANGELES programmer JHANI KAYE was drafted into service recently when a segment of "TV's Bloopers &

Practical Jokes" was filmed in the KFI & KOST studios. JANE BADLER, who plays the alien commander on "V," comes to the stations for a supposed interview only to find herself "locked" into a studio all alone. Through the glass in the next room is "Engineer Jhani," who convinces Jane she's on the air, getting her to try a number of malfunctioning cart machines and turntables before she finally has to read a news item full of unpronounceable names. (Sounds like every jock's nightmare, doesn't it?) The segment will air in late December.

KLZZ/SAN DIEGO'S LARRY KNIGHT

is seriously ill at Mercy Hospital in San Diego and might appreciate hearing from his radio friends. Larry formerly worked at WGBS/Miami, KCBQ/San Diego, and WZZD/ Philadelphia. We wish him a rapid recovery.



STORK STOPS: To JEM **RECORDS** promotion person **ROSIE GUEVARA BURNETT** and her husband Johnny, a boy,

Brandon Edward, October 11 . . . To BALON & ASSOCIATES principal ROB BALON and his wife Marge, a daughter, Lauren Elizabeth, November 1 . . . To KFMW/WATERLOO PD MARK POTTER and his wife Christie, a son, Christopher Mark . . . To SUNBELT **COMMUNICATIONS** President C.T. ROBINSON and his wife Peggy, a second son, James Patrick, November 5.

Champagne, Menudo & Dimples



RCA's Menudo performed with labelmates Richard "Dimples" Fields and Evelyn "Champagne" King at a recent show in Houston. Pictured I-r backstage are: RCA VP Michael Kidd, Menudo's Roy Rosello and Robby Rosa, ''Dimples'' and Evelyn King, Menudo's Ray Reyes, Charlie Rivera, and Ricky Melendez, and RCA's Leroy Little and Basil Marshall.



The hottest, most contemporary-sounding CHR jingle package available today is *not* the **Flasher**, the **Masher**, the **Crasher** or the **Slasher**... but simply . . . AGNES. And she cooks, too!

CONTINENTAL RECORDINGS

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No matter what your market size, we'll make you sound great!!!

Call (617) 426-3131



FROM THE MCA DEBUT ALBUM NEW EDITION MCA-5515 THE #1 SINGLE FROM NEW EDITION

Together, New Edition ride their mopeds

MCA RECORDS ©1984 MCA Records, Inc.

Let me share some of my personal observa-tions of my five "younger brothers." Bobby is an amazing Aquarian who can dance his shoes off. amazing Aquarian who can dance his snoes off. Ronnie, a Scorpio, sends concert ticket holders into an absolute frenzy. Raiph, one of the lead into an absolute frenzy so he takes his position as the singers, is a Taurus so he takes his position as the singers, is a Taurus so he takes his position as the singers, is a tention in stride. Michael, a loveable

Together, New Edition ride their mopeds around the Boston area figuring out ways to reward their parents and friends who stood fast behind them during their rocky early years behind them during their rocky early years we've had a lot of fun together over the past we've had a lot of fun together over the past year and a half. And, boy, how they've grown! year and a half. And, boy, how they've grown! Mentally, spiritually and physically. Our magazine Mentally, spiritually and physically. Our magazine readers feel like they've known them for life, too. After all, why wouldn't they, when we've had them After all, why wouldn't they, when we've had claus.

When I was invited to spend a day i with a group of newcomers about a ye half ago, I was curious. I just had a vinatisfactory description of them as ar unsatisfactory description of them as ar version of the Jackson Five. The five ye version of the Jackson Five at all (evreally like the Jac

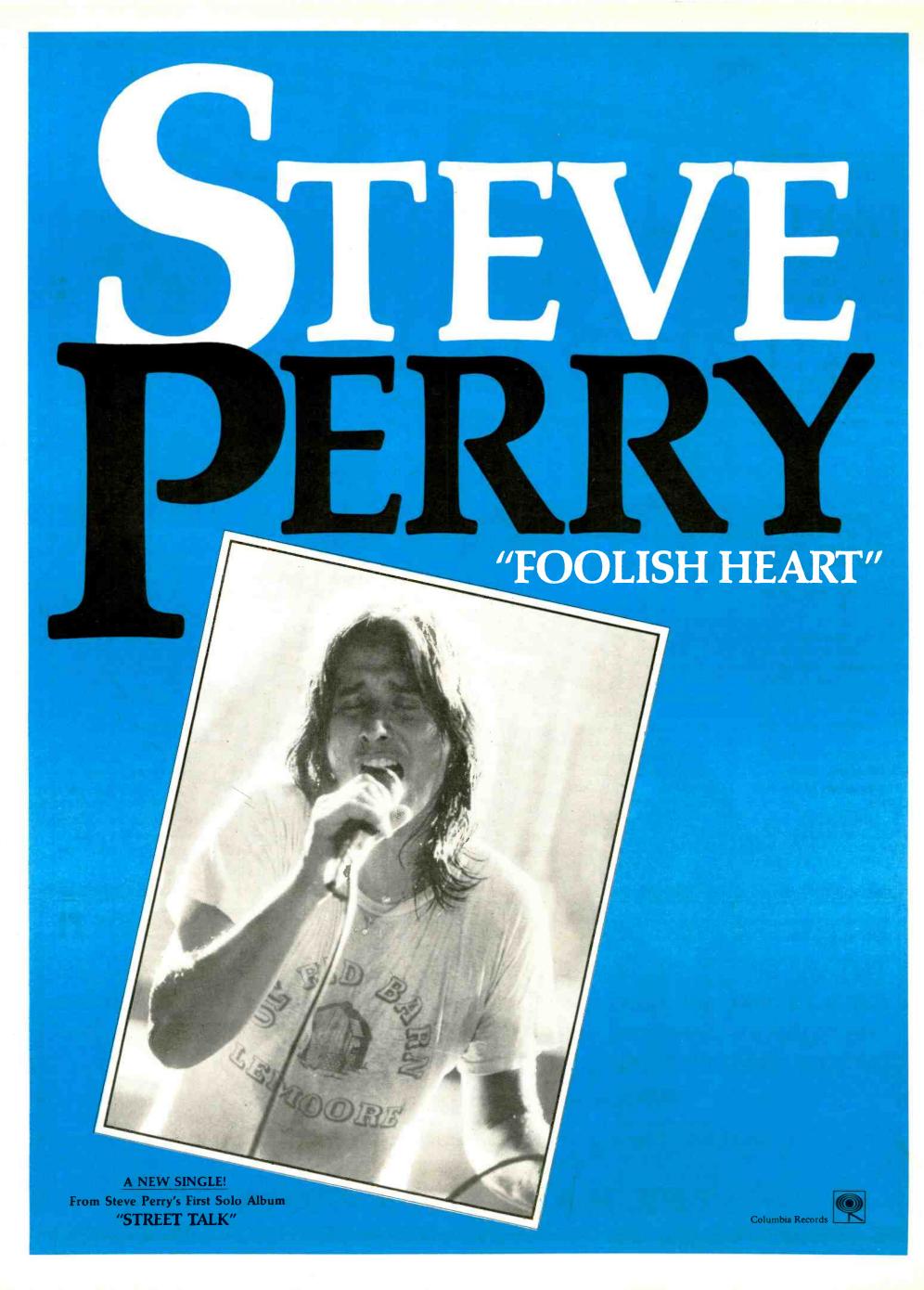
New Edition and I started spending together. I immediately noticed the they showed toward their career and they showed toward their career and they showed toward their career and they showed to whatever it took to make neglections late night slub dates. performing late night club dates, w breakneck speed to catch shuttle f ing, sleeping and studying on the r fast becoming young men, and ac adult and responsible about their adult and responsible about their practically anyone I knew. And the clean, too—the negative aspects slipping right past them. Signing coming up with unique wardrobes and inventing new charecasts. and inventing new choreograp more to them than girlfriends, fa

nights ever would.
Together, New Edition ride
around the Boston area figur reward their parents and friend

behind them during their rocky we've had a lot of fun toget year and a half. And, boy, ho Mentally spiritually and obvice. year and a Hall. And, boy, no Mentally, spiritually and physici readers feel like they've know After all, why wouldn't they, wh doing everything from posing hats and beards for Christmas ties including sharing their firs idol Michael Jackson's home so-important record charts?

Let me share some of m tions of my five "younger br amazing Aquarian who can Ronnie, a Scorpio, sends c into an absolute frenzy. Re singers, is a Taurus so he ta center of attention in stride Leo with a cleft in his chin, tration from our readers si ideal woman is his mother

the ladies' man, is a Virgo a good time yet not forget There you have it—N new talented teens who views time. I have you have long time. I hope you hav to know them the way I h listening! Sincerely,



Sales



DWIGHT CASE

SALES STIMULUS

- Great opportunities abound
- But get on the street now!
- A modest proposal for revamping sales commissions

Trick Or Treat Has Gone

The first month of the last quarter is complete . . . Our eyes are on Thanksgiving and Christmas. Visions of packages dancing in our heads!

The problem with most of us is the "PACKAGES" are Christmas presents and not packages of Special Plans for the first quarter of 1985. We are even a little late to worry about the opportunities right now.

However, starting on December 26, we are looking at holes in our log that will frighten the socks off of our accountants in March and April. The yearend fever of trying to make 1984's budget projections (gotta make that bonus), coupled with the serious letdown brought on by the holidays, is added to the bookkeeping department's extra work in "closing" for this year. And budgeting for '85 keeps all the panic triggers in place. But our eye wanders away from the real problem our business must face in the last quarter of any year:

The problem of the first quarter.

A quick R&R check across the country indicates the stations which are in

place for the first quarter are selling (and have been!) such promotions

- Bridal Fair
- Trip Junket (mostly to Europe)
 - Half-price Fair
 - Chili Cookoff
 - Food Fair

These are big promotions dominantly designed to spread billing through the first three months and to have all invoices paid before the event takes place.

More interesting in our look around is the fact that smaller, easier-to-sell opportunities are not on the street for sale and, in most cases, not even planned.

Things like white sales opportunities . . .

The last day of the year is on a Monday, and most offices are closed, so people are out with their Christmas money. Discounters, clothing, drug, and department stores are announcing their sales. January's end-of-the-month sales are far and away the biggest of the whole year!

Ski stores begin their dramatic clearance sales before they close for the summer.



Business schools have a

Employment (post-holiday) changes skyrocket!

January 31 is the end of the fiscal year for most stores – they want that inventory out and gone!

Income tax people open those little offices.

February is when spring fashion begins to pop! Home furnishings go-go in February – go for an opening and closing week sche-

And . . . and . . . and . . . Movies, fast food, audio, some jewelry, shoes, and and . . . and .

Now let's talk about the special days we need to set up specials around:

- Super Bowl
- Valentine's Day
- Washington's Birthday
- Lincoln's Birthday
- St. Patrick's Day
- Chinese New Year April Fool's Day
- First Day of Spring
- April 15

I mean to tell you, there is a lot of stuff happening that is exciting. But you need to get it on the street



Remember, when you put it together, your package should buy a premium rate even if it is run in the first quarter of the year ... we're talking about 15-20% premium at the minimum.

New Subject:

Whilst staring at the ceiling the other night, it occurred to me that we are handling our sales commissions incorrectly. How about . .

We sell the time to our salespeople, and then they can sell the commercials for as much as they like. And they can keep the difference.

We sell them the spot for \$100, and they sell it for \$200. They keep the hundred!

They buy the spot for \$100 and sell it for \$101. They keep the dollar. I guess you call it net to sales or some such (everything must have a name!)

We are always saying, "You are in business for yourself!" ... This way they REALLY would be!

Sales folks could get rich, your spot rate would climb, and your sales costs would drop to nine percent.

Hmmmmmmmm . . .

Night-Time Programming That Pays Off!

TNT will attract clients you never had on the air before in a time slot that's traditionally hard to sell. It's the perfect vehicle to make those late night and weekend hours pay off! And it's completely customized for your station including ID's and drop-in's for use any time!

AVAILABLE ON A BARTER BASIS

Call toll free for free demo and complete information.

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TNT RADIO NETWORK

NUMBERSdon't lie!!!

rebbie jackson "CENTIPEDE"



CHR NEW & ACTIVE

On Over 90 CHR Stations

Including: Z106 30-23 B104 deb 20 WBBQ 19-14 WPLJ 20-13 KZZB 27-17 WCAU-FM 21-15 KXX106 24-16 WASH 20-18 KSET-FM 38-33 WAVA deb 28 WCGQ 28-22 WPFM deb 24 Z93 3-3 Z102 22-17 B97 18-11 WHYT 19-12 Q107 add Y100 add 30 WBEN-FM 23-15 WTIC-FM 24-19 Q105 add

WCZY add KITS add KHFI add WSSX add WDCG add WANS-FM add KX104 add WQUE-FM add WZPL add KEYN-FM add WHOT add KCAQ add WOMP-FM add KTDY add KNOE-FM add SLY96 add

eurogliders

"HEAVEN

(MUST BE THERE) ??

CHR NEW & ACTIVE 79/21 33%

Including:

KPLUS

WXKS-FM WVSR
WPHD WKEE
CKGM WPST
CKOI WBBQ
WCAU-FM WNOK-FM
93FM WZLD
WGCL KSET-FM

WKFR KF95 KYNO-FM KDON-FM KRQ WSQV

KISR

WYKS
KILE
T94
WBWB
KQCR
WAZY-FM

WSPT

CHART-TOPPERS rds



On The Records



KEN BARNES

A MUSICAL MILESTONE (OF SORTS)

Heavy Metal Intersects With Bubblegum Pop

It was a kick to hear Quiet Riot recording Slade songs, hits from Britain's glitter era that were unfashionable in the U.S. at the time. But I'm really amazed by the courage of Canadian hard rock/heavy metal band Helix in covering "Gimme Gimme Good Lovin"," a song from the dreaded "bubblegum" era, for their new single.

Unfashionable is far too mild a word in this case. Even at the time (1968-70), bubblegum, as performed by the 1910 Fruitgum Co., Ohio Express, Captain Groovy & His Bubblegum Army, the JCW Ratfinks, and similarly-named aggregations, chiefly produced by Jerry Kasenetz & Jeff Katz and released on Neil Bogart's Buddah label, was considered strictly kid stuff, hopelessly unhip for anyone in a 12+ demographic.

But at least CHR stations played bubblegum back then. Today's Gold stations seem to have a black hole in their playlists where bubblegum hits would normally go (and many gum classics were big hits — "Yummy Yummy Yummy," "Simon Says," "Indian Giver," "Gimme Gimme Good Lovin" itself).

Thin List Of Precedents

So it's interesting to see an uncompromising hard-rock band like Helix delving into a form of music the industry has seemingly been trying to forget for over 15 years.



The Elephant & the irrelevant

There is not much precedent for Helix's impulsive move. In 1976, the Rubinoos covered Tommy James's "I Think We're Alone Now," which was an early model for the more stripped-down basic bubblegum to come later. (James's "Mony Mony," which Billy Idol covered for his first solo record, was considered a cross between bubblegum and hard rock. His "Crimson & Clover," which Joan Jett did, was a bit too complex



Joan Jett: Bubblegum pioneer



Helix: Heavy metal bubblegum

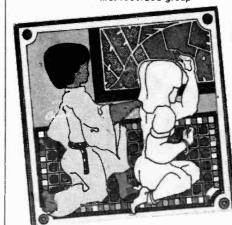
to fit the bubblegum mold; James always gave musical categorizers fits.)

Otherwise, there's a 1983 cover of "Indian Giver" by the Honeys, a UK punk version of the Kasenetz-Katz Singing Orchestral Circus's "Quick Joey Small" by Slaughter & the Dogs, and a couple of minimalist/new wave renditions of "Sugar Sugar." Talking Heads could have led the way, but they never transferred their early live performances of "1-2-3 Red Light" to vinyl.

But Joan Jett gave it a shot. Jett is not only a pioneer in reviving Slade, Gary Glitter, and other glitterati (a topic I may explore in a future column), but on her first album she did a pure bubblegum song, "Make Believe" by Wind, a fictional group which hid the identity of Tony Orlando during the

Steve Miller: X-Rays

> Steve Miller's on the fence (second from right) about his first recorded group





Great Concepts In Marketing: On neither side of the Steve Miller Band's first Capitol single is the record's title mentioned, and it's even kind of tough to detect the band's name

Steve Miller is a mainstay of the Capitol roster, with over 16 years on the label between his first single in early 1968, "Sittin' In Circles," and his new "Italian X-Rays" LP. Miller's career goes back beyond that time; he played in bands in Texas in the early '60s and had a frat group called the Ardells in Madison, WI, which is where he first met Boz Scaggs.

He would eventually reteam with Scaggs, but first found himself in a Chicago-based group called the **Goldberg-Miller Blues Band**. (Goldberg was **Barry Goldberg**, who was most recently in an **A&M** band called the **Coup** and just finished producing the **Textones** album.) From there he fashionably migrated to San Francisco and formed the Steve Miller Band with Scaggs, developing a strong live reputation for their spacy brand of blues but holding out until 1968 to sign with a

Scaggs left after two albums, but Miller has soldiered on through personnel changes and commercial ups and downs. He didn't become a commercial force until "The Joker" in 1973, and his sometimes-leisurely recording pace (almost three years between "The Joker" and the "Fly Like An Eagle" LP; four years between "Book of Dreams" and "Circle Of Love") has affected his grand totals. But he's racked up nine CHR hits, seven of them top tens, five of those top fives, with "Rock 'N' Me" a three-week No. 1 in 1976. He also had two No. 1 albums with "Fly Like An Eagle" and "Book Of Dreams." A versatile artist, he's continued to keep his music fresh, and keeps people guessing as to his next direction while never entirely losing his base in the blues.

dark phase of his career before Dawn broke. Jett's manager, Kenny Laguna, participated in many of the key bubblegum records, performing, writing, producing; and when no label would sign Jett, it was Neil Bogart's Boardwalk that came through. Definitely a proud bubblegum heritage.

The group that originally cut "Gimme Gimme Good Lovin'," Crazy Elephant, actually was a group that toured and posed for the picture here from the back of their one album. Whether they actually had anything to do with the record is another question entirely, as most bubblegum groups were a front for studio performers, as in the case of the Archies. Possibly the only member of Crazy Elephant to appear on the record was their animated pachyderm mascot.

But bubblegum itself, with its simple rock structure and strong riffs, might prove to be a good repertoire source for today's hard rockers, just as glitter-rock has proven to be. I for one would love to hear Twisted Sister come to grips with "Chewy Chewy."



Trends In Packaging: Warner Bros., which recently placed Prince's purple-vinyl "Purple Rain" single in a transparent plastic bag, has gone one better with the new Van Halen single, "Hot For Teacher." The record is encased in a form-fitting clear plastic case, with photos of Eddie Van Halen and David Lee Roth enclosed in their own attached folder. Just the ticket for the collector on the go.

RUR

ONE YEAR AGO TODAY

- DAVE ROBERTS VP/PROGRAMMING FOR RKO
- WAYNE CORNILS JOINS RAB AS EXEC. VP
- BOB TRAVIS NAMED VP/PROGRAMMING AT WGCL/CLEVELAND
- GARY MERCER SR. VP AT CKLW & CKJY/DETROIT
- ROD HUNTER NAMED OM AT KSON-AM & FM/SAN DIEGO
- TRACY MITCHELL BECOMES PD AT KJR/SEATTLE
- #1 CHR; "All Night Long" Lionel Richie (Motown) (3rd week)
 #1 A/C; "All Night Long" Lionel Richie (Motown) (5th week)
- •#1 COUNTRY: "One Of A Kind Pair Of Fools" Barbara Mandrell (MCA)
- ●#1 BLACK: "All Night Long" Lionel Richie (Motown) (5th week)
 R●#1 AOR TRACK: "Undercover Of The Night" Rolling Stones (Rolling Stones/Atco)
- •#1 LP: "Uh-Huh" John Cougar Mellencamp (Riva/PolyGram) (3rd week)

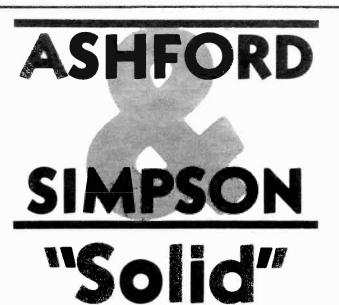
FIVE YEARS AGO TODAY

- PAT SHAUGHNESSY NAMED PRESIDENT OF TM
- DON BENSON VP/PROGRAMMING FOR WESTERN CITIES
 T●#1 CHR: "Heartache Tonight" Eagles (Asylum) (4th week)
- T #1 CHR: "Heartache Tonight" Eagles (Asylum) (4th #1 A/C: "Broken Hearted Me" Anne Murray (Capitol)
- •#1 BLACK: "Ladies Night" Kool & The Gang (De-Lite/PolyGram) (2nd week)
- •#1 COUNTRY: "You Decorated My Life" Kenny Rogers (UA) (3rd week)
- •#1 LP: "The Long Run" Eagles (Asylum) (4th week)

TEN VE A BO

- TEN YEARS AGO TODAY

 SCOTT SHANNON NAMED PD AT WQXI/ATLANTA
- •#1 CHR: "You Ain't Seen Nothin' Yet" BTO (Mercury) (3rd week)
- •#1 A/C: "I Can Help" Billy Swan (Monument/CBS)
- •#1 COUNTRY: "Trouble In Paradise" Loretta Lynn (MCA)
- •#1 LP: "Walls And Bridges" -- John Lennon (Apple/Capitol) (2nd week)



Exploding

WPLJ 19-12 Z 100 add WCAU-FM add WHYT deb 34

Plus

WXKS-FM WKRZ-FM **KSKD** WERZ WHTF **KHYT** WTIC-FM **KQXR KCDQ** WSPK KF95 KBIM **WKFM** KQMQ **WFMI**

Black/Urban Chart 3



Produced by Nickolas Ashford & Valerie Simpson for Hopsack & Silk Productions, Inc.

€1984 CAPITOL RECORDS, INC.



Datebook

MONDAY, NOVEMBER 12

Young Walks On

In 1983, **Neil Young** — who was already famous for bounding back and forth between other genres — decided to follow up his first synth-pop LP with an all-rockabilly album. Now Young is going country. Touring with his International Harvesters band, he has completed a country album and is reportedly shopping it around. Young was born in Toronto on this day in 1945 and moved to Winnipeg as a child; some of his most famous contacts (Joni Mitchell, Stephen Stills, Rick James) materialized when he returned to Toronto in the Sixties. Although many are amazed Young worked with James, he has shown up on the R&B chart several times via covers. In 1971, Buddy Miles got his first hit with Young's "Down By The River; a year later, Bettye Lavette tried the same trick by turning "Heart Of Gold" into an R&B song. And since R&B is the one area where Young hasn't gone yet.

TUESDAY, NOVEMBER 13

Glam On 45

He was probably a few years early at the time, but on this day in 1980, seminal British glamour rocker Gary Giltter launched what was to be his comeback tour in Norwich, England. The next day, Glitter released his first single in several years, "What Your Mama Don't See." That tour/single didn't guite bring Glitter back. In the years that followed. however, Glitter's "Do You Wanna Touch Me" was recorded by Joan Jett (who recently remade Glitter's oft-covered "I Love You Love We Love"). "I Didn't Know I Love You ('Til I Saw You Rock & Roll)" became the object of a three-way U.S. cover battle. Slade made a chart return on both shores and Glitter finally scored a minor comeback hit in the U.K. a few months back with "Dance Me Up." Glitter is now back in the U.K. with "Shout! Shout! Shout!

Birthday: Timmy Thomas 1934

WEDNESDAY, NOVEMBER 14

Absence Of Dallas Now that Jack Wagner's "All I Need" has raised "General Hospital" 's records-associated-with-the-show total to at least four — five if you count Herb Alpert's "Rise" — it seems that daytime TV is somewhat ahead of prime time in breaking hit records. On this day in 1980, in the heart of "Dallas" mania, Larry Hagman finally made his debut as a recording artist with "Ballad Of The Good Luck Charm." Hagman's spoken-word novelty became at least the third Dallas-related record of the summer, following Floyd Cramer's "Theme From 'Dallas" and then-WHAS/Louisville morning man Gary Burbank's "Who Shot J.R." Burbank, now found at WLW/Cincinnati, did make his way into Signifi-

cant Action for a few weeks; Hagman, thus far, has had to settle for being a TV star Birthdays: Scherrie Payne (ex-Supremes) 1945.



THURSDAY, NOVEMBER 15

Ex-Domino Delivers

As many members of the Drifters as there've been, mentioning all their birthdays would probably be a pretty good crutch for whenever this column runs short of topics (kind of like Rolling Stones drug arrests). But Clyde McPhatter, who would have been 51 today, deserves to be mentioned. Before becoming the first lead Drifter, McPhatter sang with Billy Ward & the Dominoes, whose "Do Something For Me" and "Have Mercy Baby" are often cited as the songs that began the transformation of gospel's musical and lyrical conventions into R&B. After three years, McPhatter, who was tired of singing lead and being billed as a backup, switched groups in 1953 and cut the Drifters' first six hits before being drafted. McPhatter came out of the service with "A Lover's Question" and (later) the Billy Swanpenned "Lover Please." He died, on June 13, 1972, of complications from heart, liver, and kidney disease.

Other birthdays: Petula Clark 1932 or 1934, Joe Leeway (Thompson Twins) 1957.

FRIDAY, NOVEMBER 16

Glam On TV

Alternate titles: "Cracked Actor" or "Watch That Man." It was on this day in 1973 that David Bowle's first American TV special was aired. Bowie's "1980 Floor Show," taped a month earlier at London's Marquee Club, was broadcast on NBC's "Midnight Special." The Marquee club had been chosen as the show's locale because it was one of the few venues that would allow Bowie's Lower Third to perform in the '60s. Guests included the Troggs, Marianne Faithfull, and Spanish rock group Carmen. One year, 51 weeks, and three hit singles later, Bowie moved even further into the mainstream by appearing on the Cher show to sing "Fame" and duet with the host on a medley that included "Wedding Bell Blues" and "Song Sung Blue."

SATURDAY, NOVEMBER 17

Thunderbolt's Partner

If you've been counting, Gordon Lightfoot's is at least the third Canadian folk-rock birthday in two weeks. There probably won't be any whiskey at Lightfoot's 45th birthday today. Despite drinking's prominent place in a lot of his songs, the Orillia, Ontario-born singer-songwriter told reporters last year that he was giving up alcohol because it was making his voice too twangy. Lightfoot was American-educated but returned to Toronto to become a jingle writer/producer before Ian Tyson and Pate Seeger encouraged him to head into the clubs. After an A/C hit in 1982 with "Baby Step Back," Lightfoot returned last year with the synth/folk "Salute" LP.

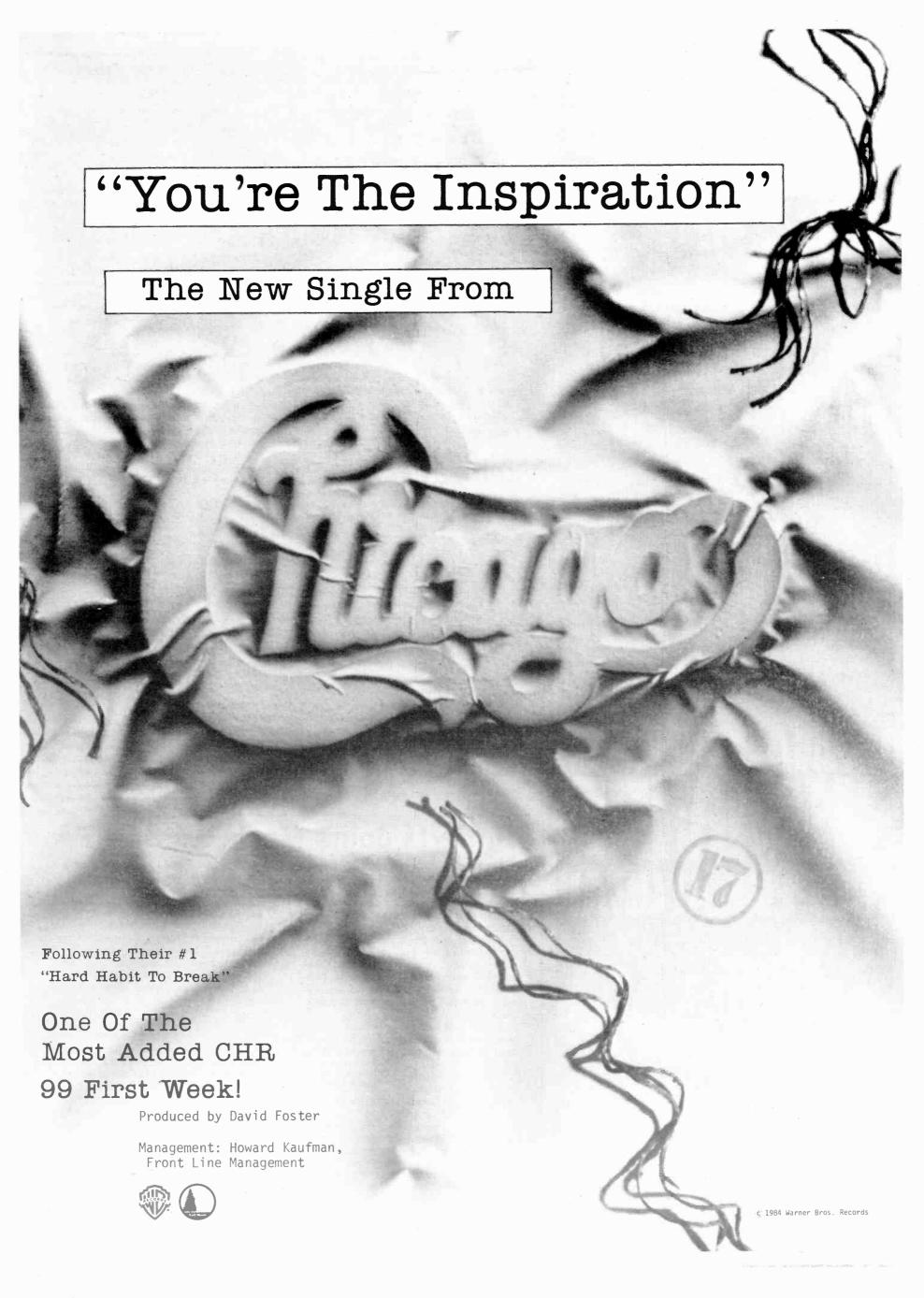
Other birthday: Gene Clark (ex-Byrds) 1941

Kids In America

The closest thing that Americans have to compare with it is the Shaun and David Cassidy phenomenon. Kim Wilde, who turns 24 today, comes from a British teen-idol dynasty. Her father was Marty Wilde, who, along with Cliff Richard, Billy Fury, and others, was a popular British teen-rocker in the '50s. (Both her father and her brother Ricky, a former failed teen idol in his own right, have had hands in writing and producing her material.) Two summers ago, Wilde became a British star and American cult figure with "Kids In America." "Kids" became an anthem in a few U.S. cities — most notably Los Angeles — despite Wilde's never having been to the States at the time. Although her recent work has been available only on import, Wilde's new LP, featuring the aptly-named "Second Time," should be out in America shortly on MCA.

Other birthday: Hank Ballard 1936.

- Sean Ross





Transactions

Comtinued from Page 3

T/R Sells WOMP, WNXT For \$1.4 Million

T/R, Inc. has sold WOMP-AM & FM/Beliaire, OH-Wheeling, WV and WNXT-AM & FM/Portsmouth, OH to First Valley Broadcasting for \$1.4 million, subject to FCC approval.

Partners in First Valley are WTMA & WSSX/ Charleston, SC GSM Bob Dodenhoff and WAVA/Washington GSM Dan Wachs. Both will leave their positions to operate the new stations, with Dodenhoff serving as First Valley's President and Wachs as Executive Vice President. Dodenhoff's current employer. Sconnix Broadcasting. will finance the deal and hold warrants in the new

WOMP(AM) broadcasts daytime-only with a Talk format on 1290 kHz. The FM has a CHR format on 100.5 mHz, power of 13.5 kw, and antenna height of 529 feet above average terrain. WNXT (AM) airs an A/C format on 1260 kHz with power of 5 kw days, 1 kw nights. WNXT-FM's format is Beautiful Music, at 99.3 mHz, power of 900 watts, and antenna height of 490 feet.

TransCOM Buys KUUT For \$1.5 Million

TransCOM Communications has agreed to purchase KUUT/Orem-Salt Lake City from Christenson Broadcasting for \$1.5 million, pending FCC approval.

The A/C-formatted station broadcasts with 46 kw on 107.5 mHz at 2796 feet. A tower move to increase height is planned. TransCOM also operates KLZI/Phoenix, while Christenson retains ownership of KCFX/Kansas City and KKPL/Spo-

Richard Blackburn brokered the transaction

Bristol Acquires WKDQ For \$2.6 Million

Bristol Broadcasting will buy WKDQ/Evansville. IN from Henderson Broadcasting Co. for \$2,625,000, subject to FCC approval.

Bristol also operates six other stations, including flagship WFHG & WXBQ/Bristol, VA; WKAZ & WQBE/Charleston, WV; and WKYX & WKYQ/ Paducah, KY. Henderson has no other radio ownership interests

CHR-formatted WKDQ broadcasts with 50 kw on 99.5 mHz at 500 feet. Blackburn & Co. served as broker.

Gramzay Heads WYMJ Programming

WWWW/Detroit morning personality Steve Gramzay has accepted the programming position at the Malkan Group's A/Cformatted WYMJ (Magic 104)/ Dayton. He replaces Steve Gallagher, who left to become Assistant PD/morning personality at WLLT/Cincinnati.

Malkan Group VP and KZFM & KEYS/Corpus Christi VP/GM Jim Sumpter told R&R, "I want to say first of all how sorry we were to see Steve Gallagher leave. He did a lot to improve our competitive posture in Dayton. As for Steve Gramzay, it was important to find someone with the ability to perform and the willingness to learn. We look for a lot of suc-

Gramzay commented to R&R, "This is my first programming job, since I've been doing morn-



Steve Gramzay

ings for the past four years at W4. Our recent approval for a tower relocation into downtown Dayton will allow us the signal strength to overcome the current A/C leaders, WVUD, WING, and WHIL.

"We've made a number of changes in our lineup and I'm

very satisfied where things are at. With 13 years of working in adult radio, I've found the on-air approach is the key to winning.'

Merger

Continued from Page 1

record operations and personnel involved in a further state of uncertainty. Therefore it was reluctantly decided to abandon the worldwide merger plans."

After a number of court rulings favoring one side or the other, the U.S. 9th Circuit Court of Appeals granted the FTC a preliminary injunction blocking the proposed merger in September. Shortly thereafter, Warners and PolyGram requested a recess in the administrative trial in Washington that was to render the final decision.

Roberts Joins Masla As Sr. VP

Longtime radio sales executive Phil Roberts has been appointed Senior VP at Masla Radio. His primary responsibility at the independent rep firm will be to develop new methods for increasing sales at its 170 represented stations.

President Jack Masla stated, "Phil joins Masla Radio at a critical point in the rep industry, which is presently undergoing tremendous upheaval. As Masla Radio positions itself for the future, Phil will assist in solidifying that position to meet the challenge."

For the past four years, Roberts worked with Torbet Radio as Director/New Business Development and as President of his

Land

Continued from Page 3

R&R, "WTIX is an A/C station that will emone of the alltime legendary stations as far as Top 40 radio goes. It's a great-looking car that just needs a driver at this point."

own firm, the Co-op People. He previously worked 15 years with Greater Media, including a term as National Sales Manager for all of its stations. Roberts told R&R, "I am thrilled to become part of the Masla organization. As one of the two remaining independent rep firms in a world of 'conglomereps,' Malsa has an opportunity to make the quantum leap ahead in the area of representing fine stations individually on their own merits, instead of radio by the ton."

Bice

Continued from Page 3

Bice has been with Aries for over seven years, serving the last year at KTIM after six more as Business Manager at KIK-FM. She said, "I feel I've landed with a company where there are no restrictions as to what I can do. It's a real thrill to work for a boss like Art Astor, who is very flexible with his people. Art allows us to grow into our own



THE PICTURE PAGE

A Platinum Breakout



The Pointer Sisters' current album, "Breakout," has now been certified platinum by the RIAA. Here at the presentation (I-r): RCA's Basil Marshall, Ruth, Anita, and June Pointer, and RCA's Mike Omansky.

Autograph Signing In



After opening for Van Halen's last tour, Autograph has signed with RCA Records. Their debut album, "Sign In Please," has been released. Shown (I-r) are: band manager Suzy Frank, Autograph's Steve Ishman, RCA VP Paul Atkinson, Randy Rand, Steve Lynch, and Steve Plunkett of the band, and below, one more Autograph member, Keni Richards.

Sheena Reaches Retrospective Gold



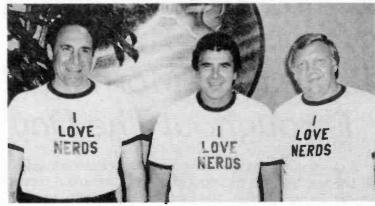
EMI America's Sheena Easton received a gold album for her 1981 LP "You Could Have Been With Me". Pictured (I-r) are EMI's Shelley Green, Bob Singer, and Jack Satter, VP Mark Berger, Easton, label's Clay Baxter and David Budge, manager Harriet Wasserman, and VPs Dave Palacio and Frenchie Gauthier.

Madame X Debuts



Produced by guitarist Rick Derringer, Madame X will debut "Just For Fun" on Jet Records this September. Pictured in the studio are (standing I-r): Derringer, MX's Maxine Petrucci, Jet President Don Arden, MX's Roxy Petrucci and Chris Doliber. Seated (I-r): engineer George Tutko, MX's Bret Kaiser, and Jet VP Pat Siciliano.

Nerd Lovers



Scotti Brothers exec Ben Scotti and NFL stars recently smiled for the camera with their "I Love Nerds" T-Shirts, in honor of the new motion picture and soundtrack (released by Scotti Bros.). Shown here are (I-r): Chicago Bear Rick Casaras, Ben Scotti, and Washington Redskin Fran O'Brian.

Frizzell Together With Welk



The Welk Music Group has signed exclusive writing and co-publishing agreements with David Frizzell and Frizzell Music, his publishing firm. Shown at the signing are (I-r): Frizzell's manager Jack Brumley, Welk's Doyle Brown and Bob Kirsch, and Frizzell.

Stills No Stranger To Atlantic



Crosby, Stills & Nash recently performed for a New York City audience, marking the 15th anniversary of their Woodstock appearance. Shown backstage from left: Stephen Stills, Atlantic Senior VP Vince Faraci, and Stills's manager. Left Wald.

Reed, Stewart On Common Ground



Labelmates Lou Reed and Dave Stewart of the Eurythmics recently ran into each other at RCA's headquarters in New York. Pictured here are (I-r): RCA's Alan Wolmark, Lou Reed, and Dave Stewart.

Contemporary Chit Radio

JOEL DENVER

KEEP THE BALL ROLLING

Spreading Morning Magic Throughout The Day

A quick glance at the books for most of the leading CHRs in America will tell you that the morning show has become a cornerstone to their success. In many cases, the morning personality or morning team has huge numbers, backed up by elaborate support in the form of advertising, promotional aids, contesting, etc.

This is all well and good for the morning show, but upon closer examination of some books you'll also notice that the audience drops off sharply at 10am, levels out and increases slightly in afternoons, only to drop through the floor in the evening. What this indicates is that their product in the morning may be far superior to the rest of the programming. What can be done? Extend

some of those successful ingredients beyond the morning show to other dayparts.

To give you some ideas on how to spread around the magic from a high-personality morning show, I gathered thoughts from Q105/Tampa Operations Manager Mason Dixon, 93FM (KKBQ-AM & FM)/Houston PD John Lander, and KS103/San Diego PD Dave Parks.

Lander's View Of His Q-Zoo

KKBQ-AM & FM/Houston PD John Lander pays particular attention to how much of the morning show leaks into the other dayparts, since it's his show! "Each day, my producer and I go through all the phone tape and all the funnier on-air bits and work them into 30 to 40-second promos to run throughout the day, packaged with our morning show jingle. The whole idea is to make several rotating promos to prevent burnout."

In addition to plugging in bits and pieces of the morning show, John has directed his airstaff in using some of the same audience-attracting techniques of personality radio. "We have strict critieria about phone bits, and have conditioned the audience to expect it. In other words, no boring bits on the radio. As a result, the audience knows they have to be creative to get on the air, so they play by those rules. I ask my jocks to keep the bits to 30 seconds or less, and it takes a special talent to be able to do this."

Brevity Is The Key

"I work with the jocks to allow them to be able to tell the difference between an entertaining bit and a boring one. Allowing them to have as much fun as we do on the Q-Zoo gives the format a little sizzle. The audience participation throughout the day keeps the station more unified-sounding, less like the morning show vs. the rest of the station. Brevity is the key. They've learned that personality has nothing to do with longwinded speeches or diatribes.

"Sure, I think the morning show is important, but the rest of the day is just as crucial. This is more than just a 6-10am radio station. The morning show cannot carry the entire burden. If it does, then the station can't expect to become a winner 12+. We put lots of energy into the morn-

Continued on Page 32



Q-Z00 Control Room



The Original Q-Zoo's Eye View: Mason Dixon

Q105/Tampa Operations Manager/afternoon personality Mason Dixon is an authority on the subject of spreading the morning magic. After all, the Q-Zoo concept was born at Q105 from the minds of Q-Zoo host Cleveland Wheeler and then-Operations Manager Scott Shannon. Since Mason handles the afternoon shift, he's able to draw some parallels between his show and the Q-Zoo.

"You can only have one Q-Zoo," he stressed, "but the idea is to take the same basic theory of entertaining the audience and carry it into other dayparts. The best example is that Q105 continues to involve the audience at all hours with each per-



Mason Dixon

sonality. We also constantly promote the other time periods within the morning show."

Continuing Common Thread Elements

Setting the Q-Zoo as its own self-supporting show, Mason wisely directs the rest of his staff in the ways of doing some of the winning things the audience enjoys from the morning show. "While there aren't any specific elements of the Q-Zoo during the rest of the day, to make the transition into evenings, we run a high school sports report at 6:20pm, sponsored by Gatorade. We also do other phone features at night, including

an MTV Top 3 and a playback of the top five most-requested songs at 9pm. And we've recently launched a 'School Spirit' contest, with the winning school receiving a concert from Survivor.''

Mason takes pride in having on his show one of the hottest daily bits in town — the "5 O'Clock Whistle." He described how the whole city gets involved. "Every day at 5pm, I play the 5 O'Clock Whistle, and almost everyone in a car honks their horn at the same time. The entire city knows what's happening. You'd think everyone was headed to a football game."

Same Concept, Only More Music

"On Fridays I take written dedications from disgruntled employees, put them on the air, and cap it off by playing Johnny Paycheck's 'Take This Job And Shove It.' It's things like this that continue the pattern established by the Q-Zoo throughout the rest of the day. My afternoon show is almost like the morning show, only I play a lot more music. Cleveland and Terrence Mc-Keever will only get in between six and eight records an hour, while I will play between 10-12 songs, plus traffic reports and a 3-4 minute news/sports break."

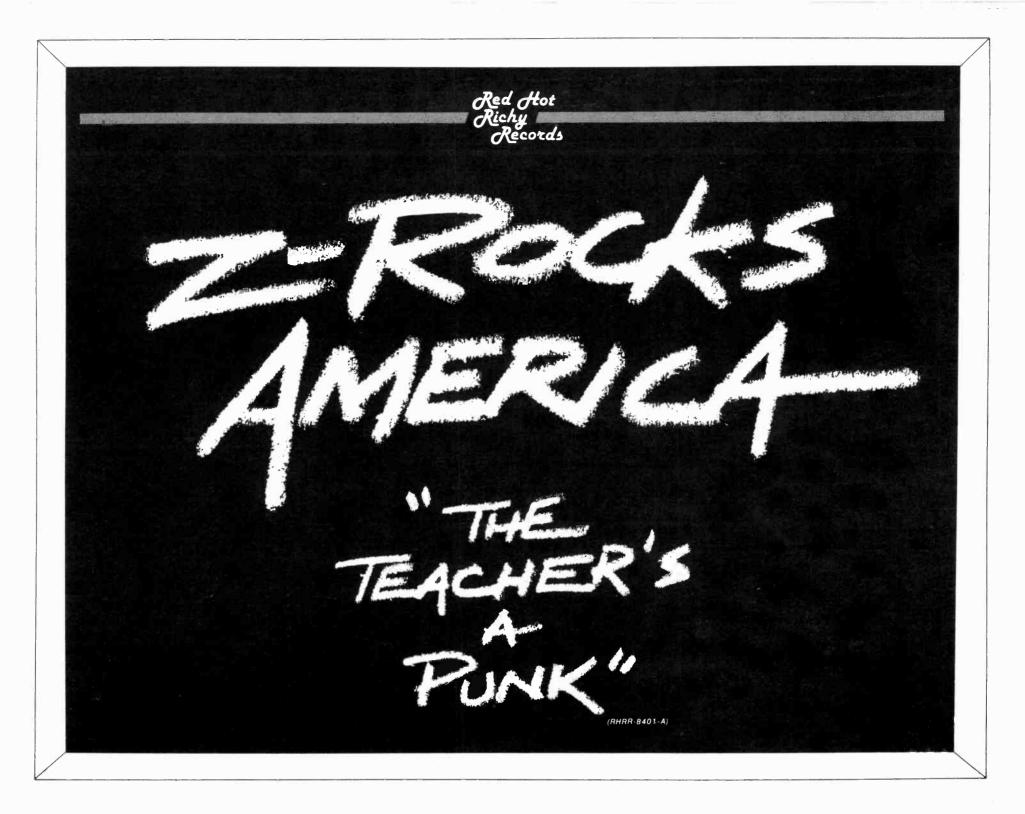
Cookin' With The Q-Zoo

Talk about spreading the magic around, how about spreading the calories as well? Q105/Tampa's Q-Zoo has published a cookbook titled "Cookin' With The Q-Zoo," which sells for \$9.95. All royalties from the sale of the book will benefit the \$10 million renovation of the Lowry Park Zoo in Tampa

Included in the 250-page book are special recipes from everyone at the station, and sections on Appetizers & Munchies, Beverages, Breads, Desserts, Kids' Dishes, Main Dishes, Salads & Dressings, Soups, Vegetables & Rice, plus the all-important Zoo Addendum.

By taking the time to put together such a high-profile vehicle as a station cookbook, Q105 has accomplished the feat of integrating the Q-Zoo into the other dayparts when the book is promoted. Not only does such a promotion benefit the Q-Zoo, but the rest of the dayparts gain as well.





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Z102	WFMO	KEARTH	
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Hiring Personalities To Do A Personality's Job

KS103/San Diego's Dave Parks knows what it's like to be on the air and take direction in a personality-oriented environment. For years he did middays at WFIL/Philadelphia, and was part of the team which took those great numbers generated by then-morning personality Dr. Don Rose and spread them throughout the other dayparts. To insure a consistency of sound with the morning show, Dave gets right to the basics. "Most of the people I've hired are personality-oriented to begin with, so much of what needs to be done comes with some gentle direction."

No Liner Cards

"To make sure my air talent are thinkingabout what they are saying, I never leave liner cards in the studio; just fact sheets which allow them to promote in their own words. Besides the obvious suggestion of having our morning man Dave Otto plugging afternoon guy Roger Cary, this method is a lot easier, since Roger has his own stylized act. He's tight and bright, with lots of drop-ins and oneliners, all localized to San Diego.

"Our night personality is very informationoriented, especially in the area of high school sports. Midday man Randy Robins was born and raised in San Diego, so he's very information-oriented as well. If you want to know about what's going on in this town, he's the guy to



It's obvious that all of Dave's airstaff have the ability to communicate within their own areas of expertise. "Everyone has their own sound, so there is a continuation of the same vibe that's been set up in the morning show. I could never figure how anyone could have a highprofile morning show and then a more-music station the rest of the day."

Internal Communication

To aid the continuation of whatever the morning show starts, Dave Otto prepares a daily fact sheet covering anything that needs to be promoted. "The rest of the staff really appreciate Dave's efforts, especially Roger (who worked with Dave at KZZP/Phoenix).

"All of the guys understand we're a team. And as in pro sports, a few do get to bathe in the limelight more than the others. But like a pro football team, when this team wins, all wear the Super Bowl rings. Dave Otto has no ego problems. He does his show, does his production, and puts out 100% effort."

So where does it all come from? Dave thinks the morning talent is either a team player, or out for himself. "If the morning talent has an ugly attitude, then the rest of the station will suffer as a result. Fortunately, Dave Otto does more than his share of appearances. He even comes out to the freebie appearances, as do the other staffers. Everyone is scheduled to do a certain amount of them, and when the morning show does them without a gripe, it makes a major difference in everyone else's attitude. The station is the star, but the members make up the team which wins the

Accentuate The Positives

But how does a programmer decide who can use drop-ins, wild-tracks, and lots of comedy material, and who can't? "Anyone on the

air must be strong enough to realize if he can use the programming elements well. And it's up to the PD to help this realization. While every person might want to do drops or phone bits, not every person can do it well. So I work to accentuate their strong points and shelve their negatives.

"My night guy Mike Preston knows the music, and Randy Robins concentrates on reading the city. But the key line is that all of their presentations are compatible with each other. Dave Otto keeps his bits in check enough to play eight or nine records an hour, which adds to the compatibility with the rest of the day when we can get in 11 or more. I'd advise any programmer not to let the morning show get so far out there that it's impossible for the rest of the station to even get close to



HOW WEIRD CAN YOU GET? — KS103/San Diego morning man Dave Otto has the weirdest guests! Shown here (I-r) are Weird Al Yankovic, Dr. Demento, and Otto getting out of control with the morning audience.

Lander's View Of His Q-Zoo

Continued from Page 30

ings, but we require the music and the personalities to be good in every daypart.

"If we start a bit in the morning, such as picking on the afternoon guy Ron Parker, we'll recycle the audience between the two dayparts. I try to work all the other shows in as well. When I get off the air, I immediately put in a billboard to promote the next morning. The idea is to involve all the other dayparts with the morning shift. It's really just like TV. Every day of every week they promote and cross-promote, and so do we."

CYNDI's DAY AT THE ZOO - Cyndi Lauper paid a recent visit to John Lander and the Q-Zoo. Shown (I-r) are Q-Zoo personalities Jackie Robbins, Lander, Bill Taylor, with Lauper smiling on

Prone To Get Outrageous

John certainly gives his people plenty of leeway to have a good time on the air. "The feeling that the rest of the day has to be milquetoast is wrong. To be different to be good is the key, not simply being different for its own sake. We're a very spontaneous radio station, and we're prone to get outrageous with the audience.

"There can be only one morning show, but you shouldn't have a different station after the morning show ends. We can keep the basic theme alive by maintaining a common thread of activity throughout the other dayparts. Otherwise you'll have only morning show numbers that'll look good. Sure, you can play more music after 10am, but the idea is to keep the same flavor in each daypart. Naturally, it takes more work to do it.'

Maintain Direction

So if you're going to apply a verbal crowbar to the rest of your airstaff in an effort to loosen them up a bit, take John's advice on the subject: "I've seen it happen where all the personalities get too carried away. You have to pay atttention and be ready to give programming and content direction. If you don't, everyone will take a different path and you'll end up with too much talk. We have a great staff down here, and they know my limitations. Each talent has a clear understanding of what will hurt the station and what will help make it grow. Because of this understanding, they don't try to test the situation to see how much they can get away with."

Motion

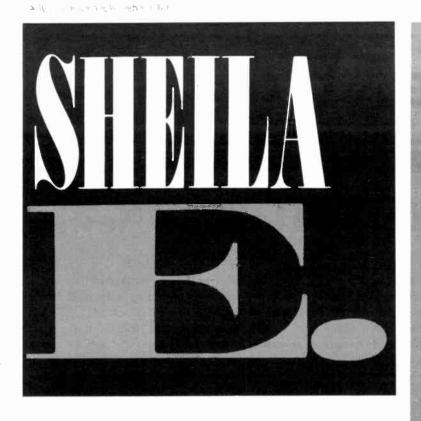
Scott "Shadow" Stevenson is upped to Operations Manager at Z100/New York . . . If this sounds familiar, it's because you heard it here first: Jim Conlee is now PD of KWNK/Simi Valley, replacing the exiting John Campbell. Jim retains his afternoon shift, Gary Butterworth moves into middays, and Greg Agnew is doing parttime . . . T94/Panama City's Russ James exits to program K99/Tampa-St. Petersburg Todd Martin adds MD to his PD title at WIXV/ Savannah, filling J.P. Hunter's vacated spot; evening jock Scott Reynolds moves up to Assist-. Charles Beck leaves the PD slot at KKQV/Wichita Falls to become Music Coordinator at KZZB/Beaumont.





Scott Shadow Stevenson

WMAR-FM/Baltimore Sales Manager Ardie Gregory has been elected to the board of the American Women in Radio & Television's Baltimore chapter . . . TIm Jacobs is promoted to Assistant PD at KGBS/Denver . . . Jon Norton now rocks in the evening at WBNQ/Bloomington, replacing Lisa Georgis who exits for WGRD/Grand KRQX/Dallas announces a new morning team: Sharon Wilson from across town at KEGL hosts, KRQX News Director Ken Baker anchors, and Gerry Oher moves from sister station WFAA-TV to do the sports report . . . WABB-FM/Mobile's Dennis "Hound Dog" Stacy adds Assistant PD duties to his afternoon shift.



"The Belle Of St.Mark"

The second single from The Glamorous Life.

122/29 With This Weeks Add's And Key Moves:

B104 add WXKS-FM deb 38 WBLI add **I95 deb 39** Y100 deb 33 WNVZ add 39 WCZY deb 36 WHYT deb 33 **KBEO 31-30** KDWB-FM add WLOL-FM 30-26 KIMN add Q103 35-29 KIIS-FM deb 40 FM102 24-19 KS103 deb 37 KITS add **KUBE 27-26** KNBQ 31-26 WMAR add

WVSR add WTIC-FM 28-26 Z106 add WSPK add WKRZ-FM add **WBBQ 37-34 KWIC 38-34 KSET-FM 35-27** WOKI add KX104 deb 38 WKDD add ZZ99 add WRQN add KEYN-FM add **KOXR 32-30** KBOS add KMGX deb 24 KIKI dah 38-35 KQMQ deb 37.

KCAQ 28-25 KDON-FM deb 38 KCPX 36-31 KHYT add KRQ deb 28 Q104 add 34 KTDY add WXLK add KFYR add WBNQ add KCMQ add KFRX add KKLS-FM add KWTO-FM add **KGOT 33-28** KKAZ add KCBN 40-33 KZOZ 31-27 SLY96 add

PRODUCED BY SHEILA E. AND THE STARR ★ COMPANY MANAGED BY CAVALLO RUFFALO & FARGNOLI © 1984 WARNER BROS. RECORDS INC.

KHOP 37-32

GENERAL HOSPITAL'S FRISCO JONES IS CHR'S JACK WAGNER



"ALL I NEED"

92/20 With This Week's Adds And Key Moves:

B104 26-19 WXKS-FM 30-23 WPLJ 26-22 Z100 22-18 PRO-FM 28-26 Q107 add WAVA add 27 940 19-10 KAFM 34-28 WNVZ add Q105 29-26 WCZY 28-13 WHYT 35-27 KBEQ 35-27 WKTI deb 22 KPKE 23-16 Q103 22-18 KIIS-FM 32-24 KOPA 21-18 KMJK deb 35 FM102 deb 29 KWOD add

KS103 26-23 KWSS add KPLUS deb 40 KUBE 25-18 KNBQ deb 30 Q100 deb 29 WVSR add KC101 deb 26 Z106 15-11 WGFM add WKRZ-FM 28-23 WBBQ 27-22 **KWIC 6-3** KZZB add 39 WSSX add 34 WBCY 28-12 WDCG 20-16 KAMZ 20-16 WANS FM add 28 KRGV 13-10 Z98 11-6

KIIK add KZIO 28-23 WZPL 30-17 WZUU 22-19 KJ103 12-9 **KOFM 14-8** KCAQ 4-4 KHYT 30-26 KRQ 28-24 WSQV add Q104 23-13 KILE add WPFM 17-14 KKQV add Y94 add KKXL-FM add **WRKR 10-2** KKRC add WSPT add KYYA add OK95 add

FROM JACK WAGNER'S DEBUT ALBUM ALL I NEED

Produced by Glen Ballard and Clif Magness Marketed by Warner Bros. Records Inc. © 1984 Qwest Records

Tart Promoted To Blair Radio Vice President

Chet Tart has been promoted to VP/Programming & Marketing for Blair Radio. Tart joined the rep firm in 1980 as a Programming Strategist, was named Manager/Programming & Consultation in '82, and earlier this year was appointed Director of Programming for Blair's expanded Marketing Services/Research Division. In his new capacity, Tart will continue working in all aspects of station programming, including marketing and direct-mail promotions.

Blair Radio President/CEO John Boden said, "We view this as a move to recognize Chet's tremendous contribution to Blair Radio as well as a means to further strengthen our commitments to programming and marketing services."

Tart, who worked in radio for many years before moving to Blair, told R&R, "One of the keys that makes this company great is the people in it. That's why I'm very happy to work here. I don't

Snyder Manhattan's VP/Sales

Stan Snyder has been named VP/Sales & Merchandising for the Capitol/EMI Group's new Manhattan label. Snyder, most recently President of his own sales and marketing company, Marathon Music, will report to Manhattan Senior VP Stephen Reed.

Reed commented, "Stan Snyder is an extremely knowledgeable and talented executive, and I am delighted he will be the cornerstone of our mar-



keting team." Stan Snyder
Snyder will develop marketing
plans, advertising, and merchandising for the label. Before forming his own firm, he was with
CBS for 13 years, serving as VP/
Sales & Distribution and VP/National Accounts Marketing.

Zapoleon

Continued from Page 1

"He knows the Phoenix market because of the similarities with Tucson. With his philosophies, he'll fit right in."

Zapoleon told R&R, "I'm thrilled at the chance to work again with Dave Van Stone, and with two fine professionals like Bill Phalen and (MD) Steve Goddard. I've watched the ebb and flow of Phoenix radio over the years and know that the staand can dominate the marketplace. I've put a lot of sweat into putting B94 into great shape, and now it's on its way to achieving great things in Pittsburgh. It's tough to leave the station that will one day beat KDKA."

Zapoleon, who was MD at KRTH/Los Angeles before joining KRQQ, assumes his new duties within three weeks.

know of a station that can't benefit from a solid marketing and promotional plan that draws upon their experience."

CHUM

Continued from Page 1

Commenting on Wood's departure, Allan Waters told R&R, "Bob has always made a great contribution to these stations. I commend him for his decision to go out on his own and certainly hope he's successful."

Wood, who moved up to GM four years ago after five more as National PD, told R&R, "I've long had an interest in getting involved in radio at the ownership level. Given that there is only one FM frequency left in Toronto, this is the last chance I'd have at something like this. Allan and Fred have been very supportive of me over the years and I go with their blessings."

Regarding the new operations managers, Waters said, "Duff's done a great job for us, especially in our relations with the CRTC. It's our intention to harness his programming and managment talent in his new position; he and Ross will make a great team. Jim's got a solid sales and management background, and with that experience, he's capable of handling both operations and programming for the AM."

A 29-year broadcaster, Roman has been with the company for the past ten years, serving as an air talent, FM PD, and Director/Industry Relations. He said, "For the first time we have basically independent AM and FM structures in Toronto, and feel there'll be efficiencies both internally on a decision-making level and in the market-place on a competitive level."

Waters first worked at CHUM (AM) as a music librarian in the early '70s before gaining sales and management experience at CFUN/Vancouver and CKLC & CFLY/Kingston. He returned to CHUM in 1979, becoming PD in 1981. He told R&R, "It gives me a little more room to move. I'll be involved in more areas, and the new challenge will be very exciting."

KIIS

Continued from Page 1

cision and an essential marketing approach for our advertisers."

KPRZ morning personality Gary Owens will stay on with parent company Gannett in a position to be announced shortly. No announcement was made regarding the future of KPRZ PD Chuck Southcott.

Brown

Continued from Page 1

resources available to them. The station is highly thought of in the market, and has done a fine job in the short time it's been in the A/C format. If you're going to fight the battle, it's nice knowing you'll have as many weapons as the opponent has."

CALENDAR



BRAD MESSER

Nailing Down Holiday News

Given a choice between setting my hair on fire or having to put together regular-length newscasts on Thanksgiving, I might be tempted to take the easy way out and flick the ol' Bic.

On holidays it seems that absolutely nothing ever happens, so a newsperson must answer the challenge by making the uninteresting interesting.

My inspiration for trying came from a strange source, a magazine ad I saw years ago.

It was a full-page photo of a nail. A plain, everyday, common nail. A very uninteresting object, until you give it some thought, which is what the ad did. How is a nail made? What forms the flat head? Why does a common nail have lengthwise ridges beneath the head? What difference does it make whether it's made of iron or steel or aluminum, and why are some nails given galvanized coatings? The more one knows about any subject, the more interesting that subject is likely to be.

My goal is to take advantage of "the more you know" dynamic by doing homework to fill in anticipated gaps.

With Thanksgiving threateningly just around the corner, feature stories can be nailed down now and put in the can. Consider feast-related features on food preservatives, turkey farming, local grocers' use of birds as loss leaders, day-after trash pickup problems. Does the Thanksgiving TV sports schedule help sell more television sets in the preceding week? How much additional help did local stores hire to prepare for the pre-Christmas shopping season traditionally kicked off on Thanksgiving?

How about making a few advance calls to friendly newspeople in other towns, to arrange a mutual exchange of stories for the slow-news holiday?

The more we prepare for a dead news day, the less likely it will actually turn out to be dead.

First Photo Of "Nessie"

MONDAY, NOVEMBER 12 — The first (purported) photo of the Loch Ness Monster was taken 51 years ago (1933). But photographs can be faked: there's still no proof that a "prehistoric creature" survives in that deepwater bay in Scotland.

Enrico Caruso recorded the world's first million-selling record (selections from the opera "Pagliacci") in 1902. Kennesaw Mountain Landis appointed first Commissioner of Baseball 1920.

Nadia Comaneci turns 23: she earned seven perfect scores in the 1976 Games and is now Rumania's senior Olympic gym instructor. Neil Young 39. Stephanie Powers 42. Convicted killer Charles Manson 50.

Movies Go Stereo

TUESDAY, NOVEMBER 13 — Walt Disney's "Fantasia" premiered 44 years ago at the Broadway Theater in New York City (1940). It was the first movie with stereophonic sound.

First helicopter test flighted ended in first helicopter crash 1907. Hormel meat packers staged first U.S. sit-down stike in Austin, Texas in 1933. Cow-milking machine demo 1939. Artificial snow for skiing 1946. Mariner-9 became first spaceship to orbit another planet 1971: it's still circling Mars. Karen Silkwood died in car wreck near Oklahoma City 1974. Vietnam Veterans memorial dedicated 1982 Washington, DC.

Urban Mass Transit

WEDNESDAY, NOVEMBER 14 — The forerunner of urban mass transit was a horse-drawn streetcar which began operating in New York City in 1832. The five-cent fare was expensive: a nickel would buy a good meal back then.

Herman Melville published "Moby Dick or The Whale" in 1851. Some people consider it the greatest American novel, but in the author's lifetime it sold barely 50 copies.

Philippine Islands declared a commonwealth by FDR in 1935. Undersea volcano erupted near Iceland in 1963, forming a new island a mile long.

Prince Charles of England is 36. Brian Keith ("Hardcastle and McCormack") is 63.

"Above The Fruited Plains"

THURSDAY, NOVEMBER 15 — In 1806, explorer Zebulon Pike sighted — but did not climb — the huge Colorado mountain later named for him. (Pike was searching for the source of the Mississippi River, which is in Minnesota.) Pike's Peak is alleged to have been the inspiration for Katherine Lee Bates's song "America the Beautiful"... the "purple mountain's majesty, above the fruited plains" of Colorado Springs.

Christopher Columbus noted the use of tobacco by New World inhabitants in 1492. Mason and Dixon began surveying their line 1763. Union General William Sherman torched the Rebel city of Atlanta, Georgia, in 1864. Al Jolson's first experiment with blackface makeup 1909. NBC inaugural four-hour broadcast (stars included Will Rogers) in 1926. 500,000 marched in Washington. DC in "Second National Anti-War Mobilization" demonstration 1969.

Sixties pop singer Petula Clark 50. Ed Asner 55. Senator Howard Baker of Tennessee 59.

Autos Smash Speed Barrier

FRIDAY, NOVEMBER 16 — Three race cars broke through the "unbreakable" speed barrier on this date in 1901 by exceeding 60 miles an hour; there had been speculation that humans could not survive the physical stress of such high speeds.

Oklahoma 46th state 1907. Twelve Federal Reserve Banks formally opened 1914. U.S.-Soviet diplomatic relations established in 1933 for first time since 1917 Russian revolution. Vietnam My Lai massacre story broke 1969. Alaska Pipeline authorized by President Nixon 1973. Longest and most expensive sports strike ended by NFL players 1982.

Football vet Harvey Martin 34. Basketball vet Jojo White 38.

Tomorrow (11-17) Rock Hudson 59. Sunday (11-18) first U.S. spaceman Alan Shepard Jr. 61.

Adult/ Contemporary

RON RODRIGUES

A Holiday Promotion To Remember

Believe it or not, we're coming up on that time of the year again. Here in Los Angeles, a chill in the air has signified the onset of winter. The shopping center next to the R&R building has begun stringing up festive lights, while the department store in the mall has cleared a spot where Santa's throne will be perched. And this is only mid-November! Your holiday promotion calendar should have been mapped out by now, but in case you're still searching for something to do, here's an activity that could also boost your station's image as a community service leader.

How Radio Helps

The plight of missing children, and how radio can be of service, has been discussed in this column before. It's certainly a matter for everyone's concern, but in radio terms it brushes the closest to A/C, since most parents are in this format's target demo. Knowing that, WSFM/Harrisburg PD Bob Paiva set up a promotion that tackles the issue of missing kids. Called "Kid Pix," Bob worked this event in cooperation with Child Find Inc., a non-profit group which helps reunite kids with their parents. Paiva recruited the assistance of area newspapers and television stations for publicity. He also landed the participation of federal, state and local politicians, and arranged for several local businesses to aid the cause.

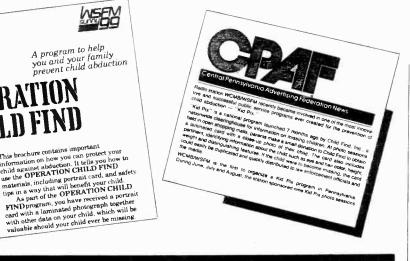
Bob then set up nine weekend dates when parents were invited to bring their kids to be photographed, usually at a shopping mall. A two-dollar donation was solicited to pay the costs of film and materials, and to



Bob Paiva

provide cash to the national Child Find group. In return, parents received a laminated card containing the child's vital statistics and photo.

Should one of these kids become a victim of an abduction, the card contains the information law enforcement agencies and the media need to initiate a recovery, including phone numbers to the national "Child Find" registry. Parents also receive a brochure on child safety tips. Last year,



Holiday Public Service Ideas

Just for starters, here are some already-proven Christmas promotions you may wish to consider for the coming holiday season:

WLTT/Washington repeatedly warned its of promos ... WAXY/Ft. Lauderdale and local police sponsored its annual "drunkathon" to demonstrate the physical and mental effects of alcohol. The program included air personalities taking roadside tests at increasing levels of alcohol consumption to show the worthwhile effects of the drug ... WMJI/Cleveland raised \$6000 and 13,000 pounds of food in its annual "Food For Families" campaign cosponsored by a local TV outlet. WMJI also generated the support of many local businesses. Donations and food were processed through the local community

Foodbank CKWW/Windsor recruited the help of local business to provide more than 500 needy kids with toys . . . KFI/Los Angeles air personalities distributed \$7000 worth of toys to kids rs of the dangers of drunk driving in a series in hospitals ... WTKO/Ithaca sponsors basketball games that benefit community groups. Players in-WFYR/Chicago clude station personalities conducts its annual "Giving Tree" at a local mall. Listeners are asked to give to the Lung Association. In return, they received a WFYR ornament upon which they write their Christmas wish. Thousands participate . . . WGAR/Cleveland passed out little warning cards to listeners to place on vehicles illegally parked in handicapped spaces especially troublesome during the holidays to those who need them.

Got ideas of your own? Send 'em in!

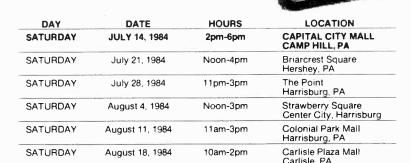
If your child is ever missing, this card could help bring them back home.

150,000 children in this country will be reported missing this year. Most will never be seen again. You can protect you child from becoming one of these statistics by having a KID PIX Photo I.D. Card made. The card has a photograph of your child and other information that would be valuable in helping authorities locate your child if he or she is ever lost or abducted.

KID PIX Photo sessions are being held in the Greater Harrisburg area throughout the summer. Check the schedule below and take your child to have this important identification card made. A \$2.00 donation will be requested.

A KID PIX Photo I.D. Card is for the safety of you

child and for your own peace of mind.



in conjunction with CHILD FIND, INC., the National Clearinghouse for information on lost or abducted children.

Services provided by the following friends of Child Find, Inc.: WCMB/WSFM - "SUNNY 99", IRIS, LTD., INC., E. N. DUNLAP, INC., THE GRAPHIC EXPERIENCE, INC., THE NEIMAN GROUP ADVERTISING.

the program aided in the recovery of nearly 500 children! And, as Bob points out, "The first kid we save will make the whole thing worthwhile." Although this was actually a summer promotion on WSFM, it could make the perfect public service holiday event for your outlet. It doesn't even have to end at Christmas; it could stretch out over time, generated by a holiday kickoff. Shopping malls are soon going to be packed, and this is a great way of letting your listeners know that your station cares.

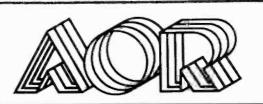
Initial publicity on WSFM's endeavor generated requests from stations as far away as Australia for tips on how to begin their own "Kid Pix" program. If you're interested, contact Bob at WSFM, P.O. Box 3433, Harrisburg, PA 17105. (717) 763-7020.

CHECKLIST

Taking Care Of Holiday Business

Although Christmas isn't on your listeners' minds currently, it should be on yours, for the winter holidays beset you with many elements that need thinking about now.

- 1) Come November 23, it's hoped your station's spot schedules will be bursting at the seams. Make sure you adjust your hot clocks accordingly to maintain proper music rotations. Also, load your stopsets evenly around the hour so you're not pressing too much information into your listeners' minds each time the music pauses.
- 2) Will your station be playing Christmas music? Now's the time to figure how much and what variety. Ask the networks and syndicators what Christmas specials they'll be offering this
- 3) It's never too early to begin working on holiday schedules. I remember that job being one of a PD's biggest nightmares. Christmas and New Year's Day fall on Tuesday this time around, and I'm sure some of your airstaff will want to stretch that into four-day weekends. For the poor souls who have to work New Year's morning, an extra day off at a more accommodating time of the month is always a morale booster.
- 4) If a local year-end countdown is planned, make sure you have all the music you need. Order any missing records now, because the holiday mail will certainly gum up deliveries. If you have any syndicated shows due to arrive by mail, know when to expect them. Contact the distributor to arrange for overnight delivery if they don't show up on time.





STEVE FEINSTEIN

BROADCAST EXECS SPEAK

Making Dollars & Sense Of Rock Radio

Grey flannel saves me sleepless nights. How so? Instead of tossin' and turnin' all night while I worry about (*sfx: echo chamber*) "the future of AOR," I doze off contentedly thinking of all the pro-AOR broadcast executives (yes, Virginia, they do exist) who, in their Brooks Brothers best, provide solid proof of AOR's continued strength.

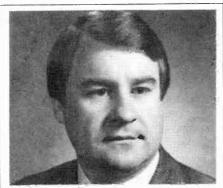
It's reassuring to think of the nonalarmists in decision-making positions who stick with AOR in the face of the format flight and unwarranted bad rap it's suffered of late. Their allegiance to the format isn't due to personal preference or sentimentality. It's simply because the format *makes money for them*. Would they allow their stations to continue with a format that wasn't profitable? Of course not.

Instead of listening to anti-AOR propaganda, these executives keep attuned to their bottom line. That tells them something the format's detractors are apparently deaf, dumb, and blind to — namely, that AOR's primary audience, 18-34 men, is a very profitable demographic. Always has been, always will be.

To hear the words of these no-nonsense businessmen is to hear the most reliable and accurate diagnosis of AOR's health. It sure beats listening to some scurrilous scribe's prediction of what the next trend in formats will be.

Particularly heartening are two obvious — yet often overlooked — themes that run through all the comments of all these executives of thriving broadcast concerns:

- AOR, like any format, is as good or bad as its execution.
- Hiring the right people to program and market a station is the key to ratings and revenue success.



Carl Wagner
Executive VP/Radio & Cable
Taft Broadcasting

With blockbusters like WDVE/Pittsburgh, WYNF/Tampa, KYYS/Kansas City, WGRQ/Buffalo, and WLVQ/Columbus, Taft Executive VP/Radio & Cable Carl Wagner isn't about to give up the AOR ship. He comments, "AOR's like any other format — if you win with it, it's very viable. What counts is how well you do it, and how loyal you are to the format. We've built AOR franchises, and we don't deviate when competitors come after us. In many of our markets, we have tenures of ten years or more with AOR."

As for the rash of switches from AOR to CHR, "the only stations doing that were failing in the format. It's pure natural selection, and they just as easily could have gone Continuous Country or Beautiful Music. I'm not going to change our five extremely successful AOR stations. In a couple of our markets, it's been the competition which has chosen to switch."

AOR's abiding strength, says Wagner, is "tremendous 18-34 males. We've been able to stretch out in some of our markets and go beyond the 34-year-old. Being #1 18-49 males is powerful stuff."

The notion that young males aren't an attractive demo is a mistaken one, according to Wagner. The remedy "is a sound, trained sales staff. If I walk in to an advertiser with solid 18-49 numbers and I'm a good

FINANGIAL

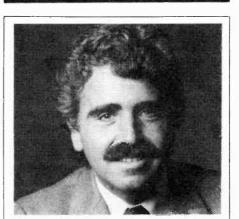
salesman, I'll soll them. It's a bunch of and

salesman, I'll sell them. It's a bunch of baloney that you can't sell those male demos to categories like banks and financial institutions."

Wagner feels that any problems an AOR may have in selling itself are a "function of the sales department, not the format." He says AOR has to identify clients who need its "more males as opposed to CHR's bigger females. Every format has its strong points; there aren't many all-purpose radio stations anymore. When you choose a format, you agree which demographic you're programming to, and in turn, who your clients are going to be."

Citing record-breaking profits this year at most of his AORs, Wagner says, "I feel very good that I haven't changed any of them. AOR is going to be a viable format, and as the hoopla about CHR dies down, people are realizing there's room for both. Listeners who grew up with AOR music in their formative years aren't going to desert the format. They're growing up with it, and as a result the format's getting older demographics."

R&R/Friday, November 9, 1984



Mel Karmazin
President/Radio
Infinity Broadcasting

David Tate is President of **Rantel Research**, a Laurel, MD company which assists stations with perceptual research and audience measurement. He works with a variety of formats and has no axe to grind on behalf of any one so his comments on side-effects that the proliferation of CHRs may have on AOR are worth considering.

AOR's Unique Position

"The CHR challenger to the CHR market leader usually concentrates on a smaller, but easier to acquire, segment of the leader's broader audience. He narrowcasts and goes after the more volatile 12-24s. The leader then usually decides to duke it out with the challenger. Playlists get shorter, music gets harder, and disk jockeys talk louder and faster. The CHRs are going to sound more like the classic Top 40 that young adults generally don't like — the contests more numerous and the sound of the station more cacophonous.

"Eventually, as CHR shares lower, there's no preeminent CHR station left, and the composition of the CHR audiences becomes even younger. As CHR's demos become narrower, AOR finds itself in a tremendous position. It has all the men wrapped up, and the positioning that AOR can use against CHR becomes all the more dramatic and compelling.

"As CHR starts driving adult listeners away, AOR will be in a good position to acquire those disenfranchised listeners. The difference between the formats will become even more pronounced, and AOR will be able to use its historic strategic advantage over CHR—namely, that CHR is a kid's format, doesn't play serious music, plays the same songs over and over again, has screaming disk jockeys and too many contests.



David Tate

"This is worsened by the cumulative exposure of the same music on different stations. A listener will not only hear the same song more often on her favorite station, but when she tunes away for relief, she'll have a higher probability of hearing that song on the competition as playlists get tighter. It's important that AOR take advantage of this and find quality songs that the CHRs can't fit in."

Tate agrees that it's crucial for AOR to position itself as an alternative to CHR, with respect to both its music and presentation. As an AOR outlet's audience grows up, the station must also exploit its history as a source of musical depth, credible information, and adult entertainment.

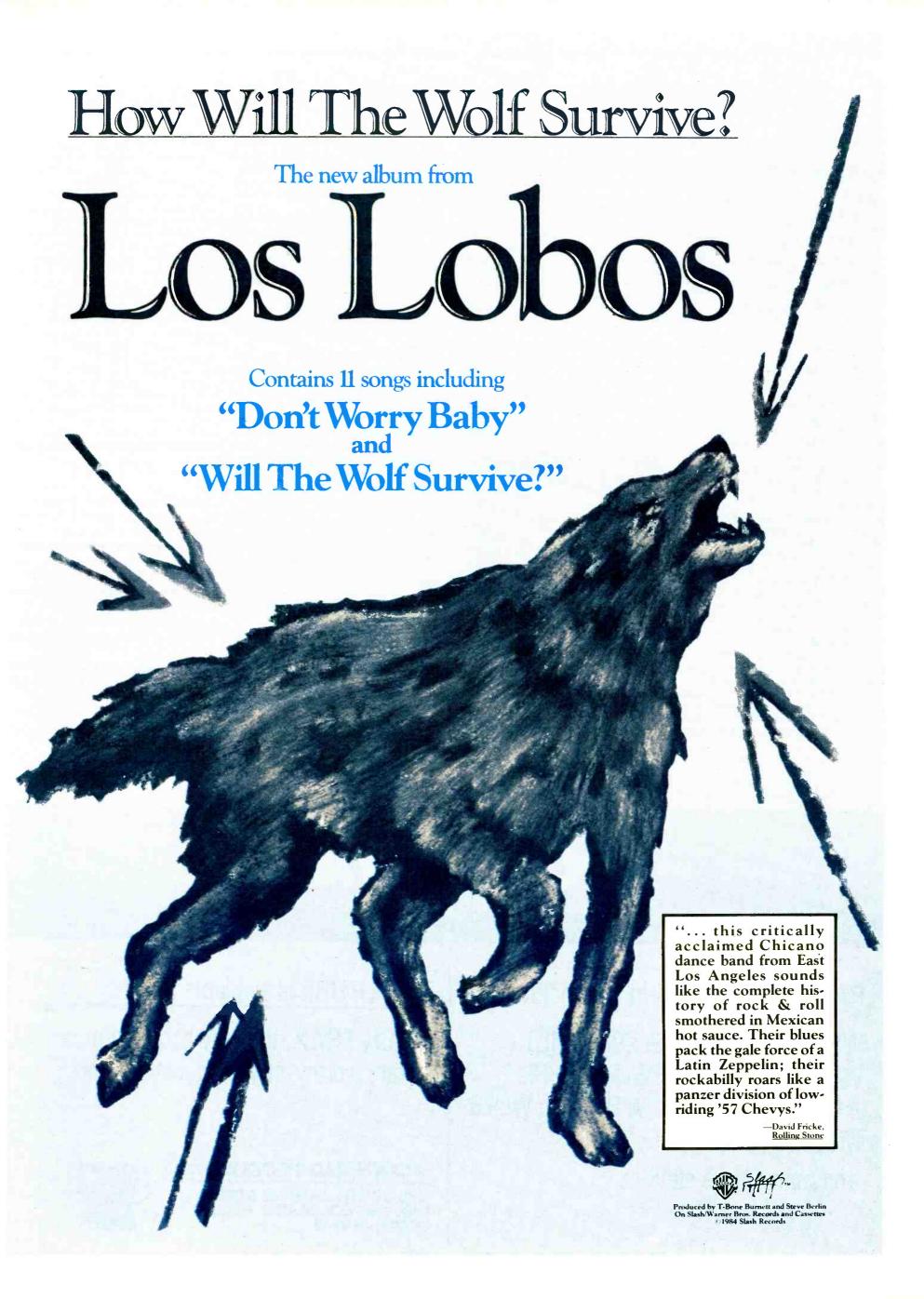
Infinity President/Radio Mel Karmazin has a stable that includes AORs WBCN/Boston (#1 in its market), the rejuvenated KOME/San Jose, and WYSP/Philadelphia. The notion that AOR is dying is "ridiculous. No format is dead," he says. "There's no reason that any format won't work if you do it right. With AOR getting high shares in markets such as San Diego, Boston, and Philadelphia, who can say there's no room for it?"

Karmazin theorizes that the format itself becomes a scapegoat for poor execution and weak ratings. "Station management can't admit it's been doing the format wrong. When it doesn't work, they blame the format."

The format also sometimes takes a knockin' for the sales department's problems, he proposes. "Maybe broadcasters should address the problem in their sales department rather than adjust the format. If you're an 18-34 male station, your sales department has a responsibility to sell that demographic, and even to convince advertisers who aren't looking for the demo that 18-34 men are desirable. You've got to play the cards you're dealt.

"There's a lot of money to be made with a station that's strong in 18-34 men. If that station is programmed correctly, it'll have spillover into older demos and you'll also become part of 25-54 business."

Continued on Page 38



Making Dollars & Sense Of Rock Radio

Continued from Page 36



Bill Lynett VP/Operations Shamrock Communications

Shamrock Communications runs three healthy AORs: WDIZ/Orlando (#1 in the market), WQFM/Milwaukee, and WEZX/Scranton. Asked if selling 18-34 males to advertisers is a problem, VP/Operations Bill Lynett says, "If that's the case, it's only because the industry has believed it for so long. The problem is that we have certain quarters in this business telling us AOR doesn't work, and then misguided salespeople and sales managers believe it. Indeed, if you don't want something to work, it won't. You've got to hire people who believe the format can be sold and who either know or can learn how to target accounts to sell it.

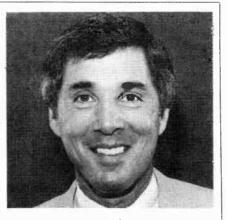
"We find AOR very salable, and have met our relatively lofty sales goals. There are people out there interested in spending money for 18-34 males; you have to go out there and find them. Some advertisers spend unbelievable amounts of money with us because we deliver so effectively."

Lynett also points to AOR's advantage of owning all of its target demo while other formats fragment the pie of other demos. That is, AOR has 18-34 males to itself, while A/C, Country, and Beautiful Music all compete for 25-49 listeners. "I'd rather have 80% of a smaller pie than 10% of a bigger pie."

His perspective on the defections to CHR is that "when CHR goes back into its slump as it does every few years, the Johnniescome-lately are going to be scrambling for another format again. Maybe the Disco craze will come back and they'll all do that again."

Lynett observes that a lack of commitment to the format develops long before the actual switch. "Virtually all the stations that left AOR deserted the format long before they switched out of it. They didn't pay attention to their programming and promotions, and didn't make an effort to sell the format correctly.

"The prophets of doom may be right for themselves. For us, AOR works because of the people we have, including our management-oriented PDs and VP/Programming Ken Stevens, a great programming mind. No matter what format you do, if you're doing it with the best people, you can't fail."



Tom Baker GM, KGB/San Diego

KGB/San Diego GM Tom Baker is a relative newcomer to AOR, having arrived at the San Diego dynasty in January after selling and managing Classical, A/C, MOR, and Country outlets. His conversion to

AOR is complete. "Product and marketing are the keys. If you've got a good program director and sales staff, it can be very profitable. The people — PD Larry Bruce and GSM Bob Iafrate here at KGB — are the heart of any operation."

AOR's predominantly male audience isn't a problem for KGB, says Baker. "We don't hide the fact that we have massive male numbers and not too many women. If you go after business you deserve, you can make a lot of money and forget about the other stuff. I don't need to worry about getting buys for feminine hygiene products. Our audience responds to advertising and buys plenty of beverages and vehicles, for instance."

KGB gets in on 25-54 buys by "stressing combination buying, and isolating the three demos inside 25-54: 25-34, 35-44, and 45-54. A 25-34 is totally different than a 45-54, and we've got a lot of 25-34s."

Baker bristles at the negative image of the AOR listener that some media buyers reportedly have. "The idea that everyone who listens to AOR is a freak is nonsense. There are many responsible individuals, such as doctors and attorneys, in the audience."

Borrowing from Baker's stint as GSM of Classical WGMS/Washington, KGB does one-sheets, similar to Dewars White Label ads, that profile desirable listeners. When Baker meets KGB fans who are "Yuppie" types, he asks them if they'd like to be part of the station's advertising. They invariably respond enthusiastically, as did a district sales manager for an airline whom Baker solicited recently.

Wrapup

These upbeat comments from responsible industry figures can't help but make you conclude that AOR's reported woes have been more a matter of perception than reality. In a certain light, AOR is stronger than ever. The leveling-off in 12+ shares as teens flock to CHR makes rock stations orient themselves more 18+, and the for-

mat thus becomes a more attractive buy to advertisers interested in adults. The leveling-off in the amount of stations in the format is no reason for alarm, either. It just leaves us with a higher percentage of strong performers and fewer underachievers — the ranks are smaller, but stronger.

The undue doom 'n' gloom about AOR in the past year points to a bigger issue than just the health of one particular format. Our industry must cease making sweeping generalizations on the health of radio formats, particularly when those statements are based on gross shares rather than the figures that actually sell advertising demographics. We should also remember that it's not formats per se that are winners or losers, but individual radio stations. As long as there's at least one station that's winning while employing a particular format, that format is alive and well. Given the ranks of financially successful AORs profiled in these pages consistently, I'd say that rock radio is healthy and happy.

SEGUES

At KAZY/Denver, Kelly O'Neal steps down as MD but retains her noon-4pm airshift. PM driver Zak Phillips is appointed Music Assistant, and Sandy Weinberger joins as Promotions Director for KAZY & sister KLZ.

Red (Perry) Noise joins KILO/Colorado Springs for evenings . . . Alice Kooper, aka Karla Michaels, is new to evenings at KMOK/Lewiston-Moscow, In

Terry James from KMOD/Tulsa becomes News Director at WZEW/Mobile.

WMMR/Philadelphia's Cyndy Drue joins the Cable Music Channel's programming department.

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WXKS-FM 18-15 WGCL 16-12 KWK 9-7

WLOL-FM 8-4 KPKE 21-17 **KPLUS 12-8** KNBQ 15-9 Q105 15-12

WKEE 11-9 KDWB-FM 12-6 WLAN-FM 8-5 WRCK 6-5 WZLD 17-9

> WGRD 13-7 WIXQ 1-1 **WVIC 2-2**

KEYN-FM 7-4 KQXR 9-7 KSKD 14-9

KCPX 12-8

CHR CHART: 15 **205 STATIONS 85%** AVERAGE MOVE + 3

AOR Tracks: #4





On Over 200 CHR Stations!

CHR CHART: 32

AOR Tracks: 9 AOR Albums: 10



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GOIN' FOR THE ARB GOLD

The '84 Summer Games

While much of the world - and certainly most of the U.S. - had its eyes on L.A. during the Olympics, there were PDs in 12 markets who stayed up late to catch all the action on the tube while going to work early to guide their stations through the Arbitron summer hurdles.

As a matter of fact, while perusing the various markets' summer numbers, remember the amount of Olympic coverage on TV from ABC, and add in the fact that Country listeners are notoriously heavy users of television. With that caveat in mind, here's a look at the gold, silver, and bronze medalists from this summer's ARB games. Also included are comments regarding what was going on during the book, as well as situational changes and their potential ramifications.

Boston

	12+		25-54 Rank		
	SP	SU	SP	SU	
WBOS	1.4	1.8	- 12	15	

The lone Beantown Country outlet had its best showing ever with the summer 1.8. Sconnix Broadcasting purchased WBOS in August, and early indications are that the station will retain its Country format. Look for Sconnix consultant Rusty Walker, who has successfully programmed WZZK/Birmingham and KFKF/Kansas City, to lend his expertise when the takeover is complete.

Chicago

	12+		25-54 Ran	
	SP	SU	SP	SU
WMAQ	4.1	3.2	. 9	6
WUSN	2.7	2.9	8	7

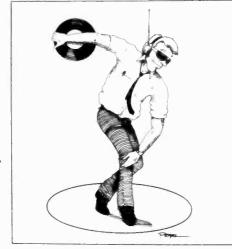
WUSN continues its steady climb in pursuit of WMAQ. 'MAQ's book was down even with White Sox PBP, although the Sox also had a disappointing year. The biggest question in Chi-town, though, is who's gonna get the WJEZ listeners. 'JEZ became Oldiesformatted WJMK in late July, which means that for roughly five weeks of the book it was Country; about seven weeks of the measurement period it was Oldies. The split also makes it hard to tell where the Country 1.7 'JEZ had in the spring book went. The numbers are inconclusive, but it is interesting to note 'MAQ's big drop and 'USN's .2 rise, figuring that WUSN would hope to grab a lot of those lost FM Country listeners. It looks like those listeners won't show up 'til next book. At least, let's hope they land on a Country station.

WMAQ, meanwhile, has made some changes, as Bill Gamble replaced PD Ted Cramer a month or so ago. WMAQ has also made other changes, moving Chet Coppock's daily sports talk show from 7pm to 6pm, which paves the way for the 7pm-9pm airing of Bruce Williams's financial-oriented personal advice show from NBC Talknet.

Cleveland

	12+		25-54	Rank
	SP	SU	SP	SU
WGAR-FM	4.0	4.2	7	4
WGAR-AM	_	1.9		15

Here's a case of one station changing formats and one changing call letters. Following WHK and WWWE dropping the format, WGAR went Country in the middle of July.



Simultaneously, the calls of sister Country station WKSW were changed to WGAR-FM. As in Chicago, because of the format and call letter change in the middle of the book, it's too early to tell exactly what the changes have meant. Tom Barney has just come aboard as OM, and he'll be shooting for a Country share that in the past has been as high as an 8.3. If he can achieve that, this combo will be sitting pretty.

Detroit

	12+		25-54 Rank		
	SP	SU	\mathbf{SP}	SU	
www	2.3	3.1	13	8	
WCXI-FM	2.5	2.2	10	15	
WCXI-AM	2.7	1.7	16	20	

The Tigers weren't the only thing hot in the Motor City this summer. This is a classic Country battle. As a sidelight, you'll remember that WCXI (AM) was "sold" to WWWW parent Shamrock, but the deal fell through when a buyer was lost for WCXI-FM. At that point, Golden West decided not to sell WCXI-AM or FM, and the battle was again on in earnest. WWWW PD Barry Mardit had to feel good about this book, since the station's past numbers had been in the low to mid-3s before a 2.3 last spring. He hopes this means that 2.3 was just a wobble. 'CXI bolstered its lineup with the addition of longtime Detroit personality Deano Day. Both stations are heavy promoters and big on involvement in the city. This is one to watch in the fall.

Houston

	12+		25-54 Rank	
	SP	SU	SP	SU
KIKK-FM	6.4	7.5	2	2
KXAS	4.9	4.9	7	5
KILT(AM)	1.7	1.7	14	14
KIKK(AM)	9	1.3	21	20

Talk about going out with a bang! After four years at the programming helm of KIKK-AM &FM, this was the final Houston book for Charlie Ochs, who left in late July for a VP slot with The Broadcast Group, based in Phoenix. The intense Country battle in this market has been chronicled here a number of times. There's no sign of a letdown, as both stations continue big cash giveaways. Taking over for Charlie as acting PD is morning man Ron Foster, who

has been with the station a number of years. A couple of months ago, crosstown KILT-FM changed its calls to KXAS and is now operating under the identity of "Texas 100."

Los Angeles

12+		25-54 Rank	
SP	SU	SP	SU
2.0	1.9	11	9
2.2	2.0	8	11
	SP 2.0	SP SU 2.0 1.9	2.0 1.9 11

Any way you slice it, Country in L.A. is tough to figure. It wasn't that long ago the Country share in this market was in the sevens and now it's under four. Things have pretty much been in a state of limbo the past couple of months, ever since the sale of KLAC to KZLA parent Cap Cities was announced. When the transaction is completed later this year, the two stations will be moving into brand-new, state-of-the-art studios. About the only thing known for sure is that KLAC will remain Country. KZLA PD Bill Mayne has a great "combo" track record, piloting KVET & KASE/Austin to big numbers.

New York

	12+	- :	25-54 Rank		
	\mathbf{SP}	SU	SP	SU	
/HN	2.9	2.9	14	11	

Plenty of things goin' on in the Big Apple, too. WHN stayed even at 2.9 — its biggest 12+ share since at least the fall of 1980 — although the red-hot Mets were expected to help a little more here. A long-bandied-about rumor came to fruition not long ago for 'HN, as Mutual sold the station to Doubleday, which, besides owning neighbor WAPP, owns the Mets. At least for now, Doubleday says things will go on as usual after its takeover in early 1985.

Philadelphia

			12 +		25-54 Rank		
			SP	SU	SP	SU	
XTU			2.6	3.3	14	8	

Congratulations to PD Larry Coates and GM Dennis Dougherty on a tremendous job in the Country of Brotherly Love. In only its second book, WXTU has shown super increases in both 12+ and 25-54 demos. The station is promotionally very aggressive, going out of its way to tie in to everything that's country within a big radius around Philly. Keep it goin', guys!

St. Louis

	12+		25-54 Rank		
	SP	SU	SP	SU	
WIL-FM	6.8	5.8	2	2	
KUSA	3.9	4.1	5	6	
WIL(AM)	2.0	1.6	17	20	
	 _				

Things are pretty much status quo here. KUSA has been on a steady climb the last four books, gaining 12+ 3.5-3.9-3.9-4.1. The 5.8 for WIL-FM represents its softest book

in more than a year and a half. WIL-AM is pretty much at its average level of the past 18 months

San Diego

	12+	25-54 Rank		
	SP	SU	SP	SU
KSON-FM	3.1	2.3	11	11
KCBQ-FM	2.0	1.5	22	22
KCBQ-AM	2.5	1.2	13	18
KSON-AM	.9	1.6	26	14
	 		4.5	**

Here's another market where the overall Country shares were down by more than two points over previous highs. You have to wonder how long four stations can continue to carve up the share - and one another. There have been changes on both sides this year, as Mike Shepard came in to program the KSON combo and Joe Patrick arrived from New Orleans to guide KCBQ (AM) while MD Fuzzy Herron took over KCBQ-FM. Not long ago, KSON (AM) signed up with the Transtar Country network. KSON, like a number of other major market Country outlets mentioned heretofore, has been sold, with Jefferson-Pilot set to take over sometime in late 1984-early 1985. At this point, no plans have been announced.

San Francisco

	12+		25-54 Rank		
	SP	SU	SP	SU	
KSAN	3.0	3.5	4	2	
KNEW	2.8	3.5	14	8	

Who ya gonna call for Country in S.F.? Malrite! The seven garnered by J.D. Spangler (KSAN PD) and Bob Guerra (KNEW PD) represents one of the largest Country shares here ever!

Washington D.C.

	12+		25-54 Rank		
	SP	SU	SP	SU	
WMZQ	3.7	4.1	8	7	
WPKX-FM	3.0	2.8	10	13	
WPKX(AM)	.5	.4	27	28	
WMZQ(AM)	_	.3	_	30	

This battle royal continues, with the added weapon (for Viacom) of WMZQ-AM. which turned Country in late July. That was too late in the book to be accurately reflected, but the numbers shown are nonetheless significant as to how it will affect this battle in books to come. Both combos gained new PDs in recent months, with Mike O'Malley named PD for KIX106 in early August and Cliff Blake taking over the WMZQ-AM & FM programming post later that month. KIX, as detailed in the spring ratings rap in these pages, is involved in a major ongoing campaign, touting its "ten in a row" music posture. 'MZQ, meanwhile, has gone more "up-front" in its jock approach, retreating from last year's background stance.



CD GIVES AMC AT 'XTU — Charlies Daniels helped WXTU/Philadelphia culminate a summer long promotion by presenting a Jeep Cherokee Chief to a lucky winner. On hand for the presentation were station VP/GM Dennis Dougherty (far left) and station PD Larry Coates (far

Nashville This Week



SHARON ALLEN

Opryland Holding Auditions

Opryland is sending its audition team to over 29 cities coast to coast this year to search for approximately 350 singers, dancers, dance captains, conductor/pianists, musicians, stage managers, and technicians.

Conducting the audition tour will be the entertainment director, manager, choreographer, show director, musical director, a pianist/accompanist, and a receptionist.

According to Opryland's Entertainment Manager John Haywood, the company looks for performers proficient in virtually all styles of American music, with versatility being the key factor. Entertainers must have good stage presence and personality. Musicians must be able to sight read, and woodwind players must be proficient doublers.

Opryland has several success stories, among them Cynthia Rhodes, who appeared in "Flashdance," costarred with John Travolta in "Staying Alive," and is currently starring in the movie "Runaway" with Tom Selleck.

Cynthia Leake portrays Mary Hartman Bryant in "The Bear"; Mary Elizabeth Mastrantonio portrayed Al Pacino's sister in "Scarface" and is now acting on Broadway in "A Human Comedy"; and Denise Direnzo's Broadway credits include "Cats" and "A Chorus Line."

Opryland alumni can also be seen on television. Perry Stephens portrays heartthrob Jack Forbes on the daytime soap "Loving," and Valerie Stephenson is featured in the new nighttime television series "Dreams."

For a copy of the itinerary or more details about the audition tour, write Opryland Entertainment Department, 2802 Opryland Dr., Nashville, TN 37214; (615) 889-6600, ext. 4343.

Wrangler Country Showdown Set

It must be the season to discover new talent. Wild Turkey held its contest last week, Opryland is hitting the road for an audition tour, and this week at the Grand Ole Opry House Brenda Lee and Jim Stafford will host the 1984 Wrangler Country Showdown.



Brenda Lee & Jim Stafford: Talent Search

Two hundred contestants who won at the state level will compete the first night.

Finals will be taped to air in January on the Nashville Network.

Winners will receive \$50,000 in cash, a 1984 Ram Tough Van from Dodge (contest cosponsor), a recording contract with MTM Music Group, and a booking contract with Limeliters. First and second runners up will receive a van plus \$15,000 and \$10,000 respectively.

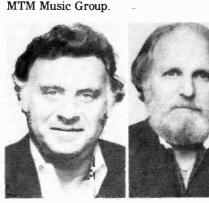
Last year's winners, the John Arnold Band, currently have a single out on Compleat, "How We Gonna Know If It's Love." WJKZ/Nashville is promoting the contest by giving away 50 tickets for the competition. Otherwise, admission is \$3 with proceeds going to the Opry Trust Fund.

MTM . . . On Music Row

Three music industry veterans have combined forces to open the MTM Music Group here in Nashville. Tommy West will serve as Senior VP, Alan C. Bernard is VP/Special Projects, and Howard Stark joined MTM as a music consultant in



a music consultant in Tommy West 1982 and was instrumental in forming the



Howard Stark

Alan Bernard

Though they haven't officially signed anyone, the trio states they are seriously looking at five acts (all new artists). Expect their first release around the first of the year.

West In Alien Flick?

Dottie West is filming a movie titled "Aurora" about a UFO that crashed in the town Aurora, TX in the 1880s. She plays a widow whose house is the center of the sequences of events.



Country News
Next Week's Guest:
DON WILLIAMS

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743



Single-Minded Discussion: Dottie West and her producer Jerry Crutchfield (left) met with Permian President Chuck Robinson (right) in Dallas to discuss plans for the next single to be released on the "Just Dottie" LP.

The film is based on newspaper clippings and eyewitness accounts of the event. The show, starring Jack Elam, Peter Brown, and Spanky McFarland (of Little Rascals fame), will be released around Easter.

Ms. West will perform original songs written for the script.

BITS & PIECES: The Oaks' William Lee Golden and Luetta Calloway will be married this Sunday (Nov. 10) in her hometown, Las Vegas . . . Talk about dubious distinctions: congratulations to Tim Menzies and Jerry Ray Johnson of Bandana for winning the goat-milking championships at Indiana's Lake Country Fair . . . Permian Records just signed Conway Twitty's daughter Kathy to an exclusive recording agreement, and negotiations have been completed with the Merit Music Co. for recording Ed Hunnicut . . . Now that I've mentioned signings, Warner Bros. just signed seven new acts: Dennis Bottoms, a writer at Warner Bros. Music; Jessica Boucher, a former Louisiana DJ, demo singer, and duet partner of Joe Stampley; Darrel Clanton, formerly on Audiograph Records; Denise Darper, a songwriter and backup singer; the Forrester Sisters: Terri Gibbs; and Del Shannon (and I know you're not too young to remember him. C'mon, fess up, you remember "Runaway" now don't ya!) ... We knew when Pam Green left Tennessee for the Big Apple that one day she'd be in front of the cameras. Look for her in Deborah Allen's new video along with . . . David

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Black/Urban Radio



KDAY Takes On Gang Violence

This year alone, 140 people have been shot down in the streets of Los Angeles. The credit for this carnage goes to cold-blooded youth gangs. In some cases, the casualties among rival gang members have decreased, but several innocent citizens have been either wounded or killed while caught in the crossfire of these violent acts. Most of these incidents have been what the L.A. Police and Sheriff's Departments call "drive-by" shootings. One last statistic: 14 people have been killed in gang-related homicide in the past eight days as I write.

Clearly, break-dancing hasn't stopped all the problems among street gangs in this city, especially in South Central Los Angeles a predominately black area. But what does all this have to do with broadcasting? Plenty. Groups of black individuals who seek to operate a radio station often say they want to help the black community, but in L.A., it's a white-owned Black/Urban station, KDAY, which seems to be doing the most to stem the rising tide of gang



Operated by Rollins Broadcasting, KDAY is working with the authorities to deal with this immense black community problem. Three weeks ago, KDAY interrupted its regular programming for four hours to have a live on-air community discussion from 43rd & Crenshaw – the heart of L.A.'s black community. After the massacre of seven black teenagers at a birthday party, KDAY's Ed Kerby contacted the LAPD Central Bureau's Community Resources Against Street Hoodlums Unit (a youth gang division).

How It All Started

Kerby explained how KDAY got involved. "After the first weekend of shootings, I discussed the situation with our News Director Roger Aldi. We then met with our PD Jack Patterson, who agreed that we should do whatever we could. That's when we called the law enforcement agencies."

Kerby continued, "We also contacted (nearby) Martin Luther King Hospital, which sent a psychiatrist and a psychologist to participate in a broadcast. Local political officials also offered guidance. Councilman Bob Farrell's office was first and extremely helpful with advice and involvement."

Quick Action

Ed said, "The same day we went live from 2-6pm with police officials, communi-



Ed Kerby

representatives, parents, and students from local high schools. We cut out all commercials so the conversations could be continuous. This was probably the most gratifying and successful endeavor this radio station has taken on in some time. I think we brought to the forefront a real awareness of the problem for the adults and kids in the community."

That afternoon daypart is KDAY's peak teen listening period, and the station does have a lot of teen audience. Kerby noted, "This is the community we're obligated to serve, and that's why we felt compelled to try something that might help. One thing that came out in this four-hour session was the fact that only one-tenth of one percent of the youth population takes part in gang activities. Most kids don't want anything to do with them. Public Affairs Director Rory Kauffman visited five high schools the day after our broadcast and received praise for our efforts. The kids wanted to know what they could do to help the situation and the

The Community Responded

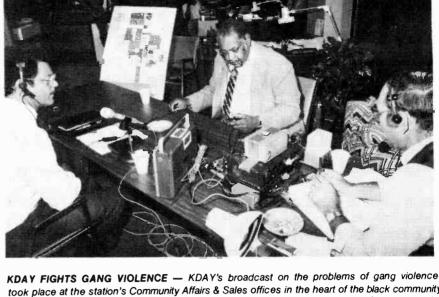
Reaction to KDAY's broadcast came from everywhere. Kerby reported that "every phone line in both locations was absolutely jammed with calls from every type of citizen you can imagine, even some gang members. It was a real positive to see the people who can help make a difference in solving this problem come together and begin to formulate a plan for putting a stop to the violence that has engulfed our com-

Where To Go From Here

So what's next? "We're going to start a ty leaders, medical personnel, elected series of independent commentaries by

"This is the community we're obligated to serve, and that's why we felt compelled to try something that might help." -Ed Kerby





KDAY FIGHTS GANG VIOLENCE - KDAY's broadcast on the problems of gang violence took place at the station's Community Affairs & Sales offices in the heart of the black community. Pictured (Fr) are L.A. City Councilman Robert Farrell; across the table is James Cleaver, member of L.A. County Supervisor Kenneth Hahn's office; and KDAY News Director Roger Aldi.

local officials; they'll be voiced on a daily basis. The gang problem as we understand it is this: You're trying to save not only some of the kids who are already involved in a gang, but also those youths who've kept themselves free of gang connections so far. It's very important to teach kids to reject the peer pressure to join a gang."

Kids Can Say No To Gang Involvement

I heard a police official remark, "Kids can say no to gangs, and it's easier when they say no en masse." Ed remembered that comment, adding, "It's not a bad idea that the kids understand that they can say

no. They need to know they don't have to accept drugs, alcohol, violence, and gangs in their lives. It was brought out that the parents have to be more influential in the lives of their children. The family unit must be strong to aid a child faced with this situation. It's also important that the family unit as a whole in the neighborhood be solid. This way, adults know what's happening around them in their own community.'

All in all, hats off to KDAY's management, staff, and ownership for having the insight and the intestinal fortitude to take the first step. For its efforts, KDAY received TV news coverage on all three local network stations and every independent outlet in the city. Good job!

ACTION

Yet another attack of rolodex fever this month. At KUKQ/Phoenix, the team of Ed Hamlin and Jay (Stone) Colson are back as OM and PD, replacing Rick Nuhn. E.Z. Wiggins is still on-air at KACE/Los Angeles, but MD duties are now handled by former crosstown KJLH announcer Pam Robinson. Jerry Mason is PD again at KRNB/ Memphis. WORL/Orlando is still looking for a PD as of this writing, but the new MD is Earl James, as Jerry Young moves over to production.

Calvin Booker shifts from Youngstown to the GM slot at SRO's KDKO/Denver. Booker replaces Rodney Louden, who served 39 years in broadcasting before retiring.

A couple of people from Black radio are finding happiness - at least parttime - working "Hot Hits" CHR. Former WXYV/Baitimore PD Tim Watts is handling weekends and swing at crosstown WMAR. Former WZAK/Cleveland PD and KDIA/Oakland jock Harry O - who had been working at San Francisco's Ron Ballie School of **Broadcasting** — is now Production Director/ swing announcer at KITS/San Francisco.

Jon Doughtie (whose last name is pronounced just like that of his new PD Bruce Dowdy) pins WMYK/Norfolk (K94) for parttime work. At Philly World, Linda Porcarelli becomes the new National Public Relations Coordinator, replacing Diane Pickard. Former Spring co-owner Bill Spitalsky is back in business as an independent promoter. His new, self-named company can be reached at (212) 246-4280. Former WYCB/ Washington announcer Mike Edmonds would like to talk to potential employers; he can be reached at (202) 882-7446.

KJCB/Lafayette is presently looking for two announcers (afternoon drive/production director and evenings/ promotions director) as well as a news director. All three positions require a minimum of three years' experience. More information is available from Horatio Handy at (318) 233-4262, or send T&R to 413 Jefferson St., Lafavette, LA 70501

WEDR/Miami welcomes James Thomas to

Griffin to middays. Rounding out the new lineup are Leo Jackson, afternoons; Jimmy Griffith, late nights; MD George Jones, nights; and Huey Anderson, overnights

Congratulations to Black/Urban legend WGIV/ Charlotte, which celebrated its 37th anniversary in October with a "We Are Family" day held at a local park. Another proud set of call letters has decided to live dangerously for the fall book. Aside from some TV, WDIA/Memphis has pledged to go through the ratings period with no contesting. The station is now promoting "seven in a

Congratulations to Private I's Bill Craig and his wife Yvonne on the birth of their daughter October 4. Also to Stevie Wonder's manager, Ewart Abner, who assumes the Presidential duties at the Black Music Association.

WZAK/Cleveland has a new address: 1729 Superior Ave. #401, Cleveland, OH 44114.

There's a Black/Urban-formatted station in the Minneapolis/St. Paul area these days. Cable outlet CBLS is on the air and airing that good R&B music on a 24-hour basis. The GM is Pete Rhodes; Spider Hamilton is PD. CBLS has been on the air since October 8 and can use some record service. Let's help them out: (612) 341-2447

On the record side of the industry, Lynda Penn was named Southeast Regional R&B Promotion Manager for Motown Records. Some of you might remember Lynda from her days at Malverne Record Distributors or when she WMOT Records in Philadelphia. Lynda will report directly to National R&B Promotion Director Tony Anderson.

A final note from Los Angeles: Longtime Inner City employee Lydia Nicole has left her MD position at KGFJ. I recall Lydia being an assistant to Wanda Ramos and Frankle Crocker at WBLS in the '70s when she was a high school student back in NYC. After relocating to Southern California, Inner City Vice-Chairman Hal Jackson immediately hired Lydia as MD at KGEJ. Good luck to her in her new endeavors. Until next time!

YOU USED TO HOLD ME SO TIGHT

MCA-52491

Melma

From the MCA LP, MCA-5527, "Qualifying Heat"

FERRER

Producers: JAMES HARRIS III
TERRY LEWIS



Management & Direction BARRY GROSS & DANA MILLER

EASY LISTENING

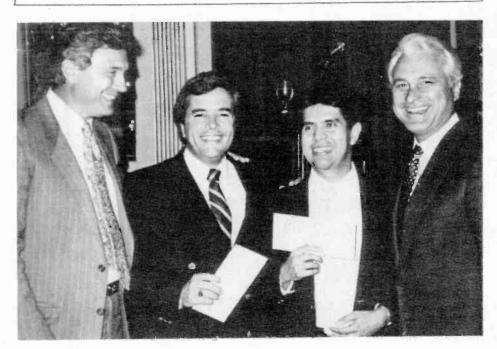
PICTURE PAGE



POSTING A WINNER — WNCN/New York's "Superseason Sweepstakes" netted over 7000 postcard entries. The lucky winner's booty included a trip for two to Paris, 30 pairs of current season tickets to the city's classical music concerts, and 104.3 records (the .3 was a 45). On hand for the drawing was PD Mario Mazza, flanked (I-r) by the French piano duo of Katia and Marielle Labeque.



AN EYE-OPENING WELCOME — What better way to welcome your new morning man than by kicking off his premiere broadcast with a 6-10am remote from the 20th floor of the local Holiday Inn. And WYYD/Raleigh did exactly that when Pat Patterson (dressed for the occasion in a tuxedo) came onboard. Members of the official welcoming committee included (I-r) Mayor Avery Upchurch, station mascot Four-rocious, former mayor Smedes York, and WYDD airstaffers Lynn Jordan, Diane Ramsey, and Charles Harrison.



AN OLYMPIC GIVEAWAY — KFAC/Los Angeles honored the winners of its "Olympic Sweepstakes" promotion by throwing a Monte Carlo party. One of the festivity's highlights was the "gold," "silver," and "bronze" award ceremonies, which featured (I-r) KFAC VP/Sales Manager Ed Argow, \$5000 silver award winner Gerald Hastings, \$7500 gold award winner Myles Rossl, and KFAC President George Fritzinger. Not pictured is Gregory Kiley, the \$2500 bronze award winner.



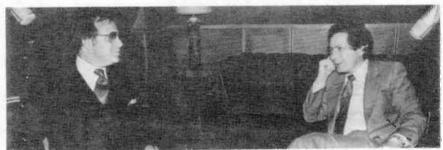
YES, VIRGINIA, THERE IS UNROCK — WTJZ/Virginia Beach's format now features the pop hits of the '40s, '50s, and '60s. To announce that fact, the station embarked on a new fall campaign that leaves no doubt as to what WTJZ is all about.



AN EASY CHOICE — Country WINN/Louisville changed format recently, and its reincarnation as Easy Listening WLLV (1240 Love) was heralded in a busboard campaign.



ON THE WATERFRONT — Classical KKSN/Portland, in conjunction with local TV outlet KOIN and the U.S. National Bank of Oregon, sponsored the second annual "Waterfront Classics." Comprised of four free summer concerts, the Classics were held alongside the Williamette River. The last performance, presented by the Oregon Symphony Orchestra, attracted over 45,000. Rounding out the series' conclusion was a fireworks display.



TAKING THE FIFTH — A recent RCA Red Seal Showcase featured an interview between St. Louis Symphony Music Director/Conductor Leonard Slatkin (I) and Red Seal Division VP Thomas Shepard. The discussion, which centered around the orchestra's recording of Prokofiev's Fifth Symphony, aired on several stations, including KFAC/Los Angeles and KKHI/San Francisco.



CATS FOR CASH — WJIB/Boston's second theatre fundraiser on behalf of the Ronald McDonald House netted \$7500 when the station tied-in with the popular Broadway show "Cats." Exchanging the check and smlles are (I-r) President Frank Giroux, Ronald McDonald House/Boston; WJIB VP/GM Charles Pickering; and Ronald McDonald House/Boston Treasurer Al Bowermaster.

Marketplace

COMEDY



Hundreds renewed again!

Free sample!

Write on station letterhead to

Contemporary Comedy

Dallas, TX 75227

HUMOR, CONVERSATION, CALLS, CALENDAR & MORE

"My wife thinks I'm nuts when I sit there chuckling while reading the new issue." Jack O'Mally, WQTE

FREE SAMPLES.

Write on station letterhead or phone: (804) 270-7206 9AM-5PM EST

10918 Foxmoore Ave. Richmond, VA 23233

KNOCKERS

No Free Samples. Your KNOCKERS*! sample cassette costs \$5 and gets you started right away with top-quality professional material. Catalog includ-

Send \$5 to KNOCKERS*! Box 153 La Grange, IL 60525

THE FUNNY BUSINESS" "The Worst Of The Funny Biz Volume #1" is now available 100 pages of the worst hornd scopes, munch time menus detergent operas, dumb dates that didn't happen and more Send a check or unmarked bills in the amount of \$1.00 for samples or \$25 for your book to make us happified. The Funny Business 210 Hollywood St., Fitchburg, MA 01240 (617) 342-1074



Disk Jockey Comedy

25 pages of original comedy material each month everything from funny commercials to ridiculous TV & Movie reviews to Soap Operas and much, much more. For FREEBEE, write: HYPE, INK., 7805 Sunset Blvd., #206, Los Angeles, CA 90046.



MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch)

Per Insertion \$50.00 1 Time 13 Insertions \$40.00

26 Insertions \$35.00

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date Marketplace ads are non-commissionable.

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

O'Liners



of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025



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H!tarious! Highly Respected! Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

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Your Chance To Make That Big Move Is Only As Good As Your Aircheck...

Let a 21-year major market veteran produce one for you from your work tape. Call or write for rates.

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FEATURES



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Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample P.O. Box 85152, San Diego, CA 92138

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READY TO MOVE UP?

- . to a better position? We provide aircheck/resume refinement, aircheck analysis, and employment counseling for announcers
- ... to better ratings and billings? We're a full-service consultancy for all-size market stations
- ... to ownership? We offer turnkey services in all areas to move you into station ownership.

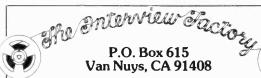
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3954 Peachtree Rd., Suite 202 Atlanta, GA 30319 MC (404) 266-1977 VISA

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Tired Of Playing Record Company "Short Versions?"

When the album cuts or dance mixes are hotter? Chances are we can remedy that. Airchecks, medleys, and custom music beds also spliced. Call (216)



Wishing on a star to increase your ratings? Then let our microphones go to work for you. We have an extensive library of newly-conducted celebrity interviews, all air-quality (and/&) reasonably priced. 100's to choose from. Within weeks, you can create your own specials . . . (and/&) MORE! For catalogue, call (818) 988-2045, or send request on station letterhead with SASE to the Interview Factory, P.O. Box 615, Van Nuys, CA 91408.





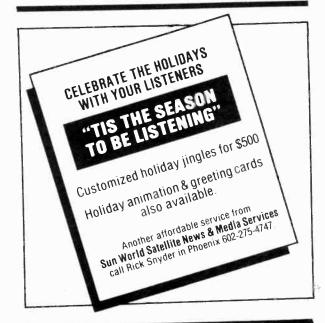
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Opportunities

Openings

NATIONAL

RADIO PERSONNEL NEEDED

NATIONAL, recognized as the leader in radio personnel placement, is currently receiving job orders for announcers, news people, programmers, and production personnel. Male and Female, from radio stations in all size markets coast-to-coast. As a registrant, NATIONAL will make a complete presentation in your behalf if your professional profile matches the job description. More and more radio stations are joining the many hundreds that use our service. Are you ready for a move? Let NATIONAL

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GENERAL SALES MANAGER

Probably the most lucrative Sales Manager **Position** Offered **Anywhere**

Respond to: Radio & Records, 1930 Century Park West, Los Angeles Ca 90067. EOE

EAST

Personality/morning news anchor. Major broadcast group in East coast top 20. Great pay & working/living environments. 7&R: Rusty Walker, Box 417, luka, MS 38852. EOE M/F

Assistant Traffic Director at NY state AM/FM, Computerized & prefer college degree. Experience helpful. Contect: WBNR/ WSPK, Box 1703, Poughkeepsie, NY 12601. (914) 831-8000 (11-9)

DYNAMIC MORNING ENTERTAINER NEEDED **IMMEDIATELY**

For a winning CHR in top 10 Northeastern market. T&R to: Radio & Records, 1930 Century Park west, #844, Los Angeles, CA 90067. EOE M/F

WALK FM 97.5 AM 1370

NEWS REPORTER

WALK-AM/FM, Long Island's most powerful radio station, needs an experienced news reporter anchor with strong newsgathering skills. Be a part of our awardwinning newsteam. Rush your tape and resume to News Director, WALK-AM/FM, P.O. Box 230, Patchogue, New York 11772 E.O.E M/F

Openings

WHCN Creative

If you can write, create concepts, and produce, WHCN offers a good salary with a stable company. Cassettes and resumes to Daniel Francis Hayden, Program Director, WHCN, 1039 Asulum Ave., Hartford, CT 06105, EOE

Cape Cod FM looking for A/C personality with production. No rookies. T&R: Greg Evans, WXJY, 770a Main St., Osterville, MA 02655. EOE M/F (11-9)

Country air personalities needeed. Top 50 market in the NE. T&R: Bill Cranney, Box 12279, Albany, NY 12212. (518) 456-1144 EOE M/F (11-9)

Mature Operations Manager

Wanted for number one FM-AM in East's fastest growing market - Atlantic City, NJ. Person will run entire inside operation including programming and doing airshift. Rush resume to: A. Roberts, 22 Hilltop Rd., Longmeadow, MA 01106. EDE

We Just Lost One To Philadelphia

(After other losses to PLJ, Z100, Etc.)

That's where our best people go when they're ready to move on. I'm looking for a dynamite afternoon CHR personality. If you're doing afternoons now in a medium market and have major market aspirations rush me a tape & resume: Bob Neumann. MPO 580, Long Branch, NJ 07740. Equal Opportunity Employer M/F

Mount Washington Radio

Tired of the "rat race?"

Go Easy Listening with regional FM giant! Send an easy listening demo and proof of production skill. E.O.E

765 Congress Street Portland, ME 04102

Top broadcast group looking for morning character. Supply a partner or we'll get you the best. Top 20 market. T&R: Rusty Welker, Box 417, luka, MS 38852. EOE M/F (11-9)

OK100/Ithaca losing ND to Washington DC. Rush C&R: 292 Thompkins St., Cortland, NY 13045. EOE M/F (11-9)

Interesting growth poeition AM news/FM air personality. State of art facilities + benefits. T&R: WLAM/WKZS , Mike Lawrence, Box 929, Lewiston, ME 04240. EOE M/F (11-9).

MORNING PERSONALITY

Dynamic, informative and humorous morning personality needed on FM A/C leader in New England market. Must be a self-starter and aggressive. T&R, salary history & references to: Radio & Records, 1930 Century Park West, #841, Los Angeles, CA 90067

ATTENTION

New Boston TV station is going music video 24 hours a day. If you have extensive radio experience in music popularity research including callouts, focus groups, and record sales, we're looking for you! Ideal candidate will also have knowledge of music video, strong organizational skills, and capacity to work well with others. Send letter and resume to

> Program Director, Channel 66 P.O. Box 405, Favville, MA 01745

No phone calls please. Channel 66 is an EOE.

Openings

ATTENTION

New Boston TV station is going music video 24 hours a day. If you have the energy, on-camera experience and team spirit to join our 1st class stereo operation, send tape and resume to:

> Program Director, Channel 66 P.O. Box 405, Fayville, MA 01745

No phone calls please. Channel 66 is an EOE

Are you hungry? NJ 1510 needs reliable, conscientious, part-time jocks. Local talent encouraged. T&R: PD, NJ 1510, 251 Millbrook Ave., Randolph, NJ 07869. EOE M/F (11-9).

SOUTH

night opening at top-rated mega-station in SE, T&R: R. Walk , 2741 N. 29th Ave., #300, Hollywood, FL 33020. EOE

News Coordinator needed at AM/FM station in the 34th market. T&R/references: Russ Cassidy, 900 Commonwealth Place, Viginia Beach, VA 23464. EOE M/F (11-9)

A great opportunity for mature person as Station Manager/ Sales Manager. Sales/programming experience a must Halbleib, KATX, Plainview, TX 79072. EOE M/F (11-9)

Heavyweight ND capable of organizing strong local news & being a part of morning show needed. T&R: KTEM/KPLE, Box 1230, Temple, TX 76503. EOE M/F (11-9)



Seeking a **Dees** prototype for morning show. v A crazoid that can work the phones, and talk about this top 10 growth market. You'll have on-air freedom to create and entertain. Salary here for right person(s). Rush T&R to: Waylon Richards, 1219 W. 6th St., Austin, TX 78703. EOE

ing energetic, mature newsperson. Right pay, right bene-fits for the right person. Tape & resume to: Dave Wrinkle, GM, KBST, Box 1632, Big Springs, TX 79720.

WKQQ, Lexington's top rocker is looking for parttime air talnt. Rush T&R: Dave Krusenklaus, Box 100, Lexinington, KY

Director/creative copywriter. Call: (617) 771-2998 EOE M/F (11-9) WKPE FM/Cane Cod has immediate opening for Production

Chief Engineer

Exciting opportunity to build state-of-the-art Class C in growing San Antonio market. Young, expanding group needs strong, experienced hief Engineer Excellent henefits Renly in strict confidence to: President, American Media, Inc., P.O. Box 230, Long Island, New York 11772 E.O.E. M/F

${f American Medialnc}$

Top-rated Country needs topical, creative air personality, T&R: Darrell Ward, Box, 3509, Odessa, TX 79760. EOE M/F

eUnique medium market sports department needs great sportscaster. Writing ability, personality, PBP, all musts. T&R: Gary Cohen, WORD, Box 3257, Spartanburg, SC

Openings

GROUP OPERATOR

In major Sunbelt markets needs Country, A/C personalities and news people. T&R to: Radio & Records, 1930 Century Park West. #845, Los Angeles, CA 90067. EOE M/F

High personality morning pro needed now by WCKN, 100kw in highly competative Greenville/Spartanburg market. Need energized, fun filled act.T&R: Box 650, Anderson, SC 29622.

Wanted for future opening: Adult communicator for killer Country FM, Middays will be open by Christmas, T&R/photo: Bill Michaels, 96 Country, Box 15310, Orlando, FL 32858.

Experienced engineer familiar with AM/FM transmitters. Ability to do parttime on-air a real plus. Resume: Rod Krol, WKWK, Wheeling, WV 26003. EOE M/F (11-9)

Tampa Bay's Hot FM

Has immediate opening for a 7pm-12 midnight air personality. Excellent pay & benefits. Females encouraged to apply. If you can have fun without screaming, and want to move to one of America's most competitive & desirable CHR markets, rush a scoped cassette, photo and complete resume with references to:

Scott Robbins

Manager/Programming & Promotions 51 S. Main Avenue, Suite 96

Clearwater, Florida 33575 A Metroplex Communications Station EOE M/F

TOP FM A/C IN SOUTHEAST

Looking for talent immediately. Hard workers and winners only! Send T&R to: Radio & Records, 1930 Century Park West, #843, Los Angeles, CA 90067. EOE

AM/FM station in 34th market needs programming swing pe son. T&R/references: Russ Cassidy, 900 Commonwealth Place, Viginia Beach, VA 23464. EOE M/F (11-9)

WDDT, the big 35 Country glant now has opening for middays. Beginners are encouraged. Send tape: Da 1814, Greenville, MS 38701. EOE M/F (11-9)

Top-rated station of Top 100 market looking for CHR AM drive announcer. T&R: Jay Christian, WQUT-FM, Box W, Johnson City, TN 37602. EOE M/F. No Cells. (11-9).



Come live and play in beautiful Austin, TX, one of the nation's top 10 growth markets! We are seeking creative CHR personalities for all shifts. Must be a team player that takes pride in winning. T&R to: Waylon Richards, 1219 West Sixth Street, Austin, TX 78703. No calls. EOE M/F

MEDIUM MARKET #1 CHR

Looking for a truly high-profile one-on-one morning personality who can create instant audience reaction. We'll give you freedom to create. You give us electricity on the air and visibility on the street. Excellent bucks and benefits, plus a REAL team atmosphere. Send cassette, resume, salary requirements and recent photograph to RADIO & RECORDS, 1930 Century Park West, #838, Los Angeles. CA 90067 FOE

CK101 needs conversational ND. Be a part of mornings at exciting Space Coast A/C. Jock experience helpful. T&R: Bob Knight, WCKS, 210 Center St., Cape Canaveral, FL 32920.

Opportunities

Openings

Openings

VP/GM Owner Opportunity With Medium Market FM Group

Newly-formed, financially strong, group-oriented corporation is ready to acquire Sunbelt Class C facilities in markets 40 thru 100. We believe in a heavily-promoted, research-backed, top-notch product balanced by the best sales team. Success-proven corporate program consultant is already in place. We're ready to make things happen and can move as fast as the right opportunities present themselves. We need GM/ Partners with strong planning, problem-solving, cost control, people, and communication skills. If you've done it all . . . except ownership, and are up to doing it again then we should talk. Initial equity participation according to your ability with financial backing to purchase 25% earned through performance. You may even know of the right 'turnaround" or "coming-of-age" property we should consider. We have a place for strong GSMs, too. This is a rare opportunity that's just as good as it sounds and will fit the right person like a glove . . . don't miss it! EOE. Resume with track record in confidence to Radio & Records, 1930 Century Park West, #840, Los Angeles, CA

NEWSPERSON

Top-rated CHR in South needs experienced news communicator with good voice and skilled in "people" or "human interest" news. Position available immediately. T&R to: Radio & Records, 1930 Century Park West, #837, Los Angeles, CA 90067. EOE

> **GOAL-ORIENTED** 'Rising Star'

Wanted for PM Drive/MD at #1 Top 50 FM "More Music" A/C. Good adult voice, mar ketable, hard-working talents only. T&R to: Radio & Records, 1930 Century Park West, #848, Los Angeles, CA 90067. EOE M/F

MORNING TEAM OR JOCK NEEDED NOW!

Medium market 10k FM near Gulf Coast. Solid company, usual benefits. Humor and ability to relate a must. Tape, resume, references to: Radio & Records, 1930 Century Park West, #847, Los Angeles, CA 90067. EOE

********* **Promotion**/Production

Can you promote community involvement and create lots of fun and excitment? Lead and direct production? Send samples of promotions and tapes of creativity with resume to Ron Bailey, WBHP, Box 547, Huntsville, AL 35804, EOE



NEWS DIRECTOR FOR TOP-RATED CHR

Ability to write clean, clear, interesting copy and professional presentation a must. We want to BREAK local stories and create talk. Send letter explaining news philosophy, plus current cassette, resume and photo. Good bucks to the right talent. Radio & Records. 1930 Century Park West, #839, Los Angeles, CA 90067. EOE



THE FOX

Top-rated 100 kw contemporary FM in deep South medium market seeking experienced adult personality for mornings, \$20-26k. Send tape, resume, ratings, photo to: George O'Rear, GM, WFFX Box 2000, Tuscaloosa, AL 35403. EOE M/F

> A Keymarket **Communications Station**

General Manager

Exciting opportunity for successful Manager at state-of-the-art Class C in growing San Antonio market. Young, expanding group needs strong, experienced leader. Excellent benefits, incentives. Reply in strict confidence to: President, American Media, Inc., P.O. Box 230, Long Island, New York 11772 E.O.E.

American MediaInc

100kw CHR & A/C AM looking for news professional to anchor mornings & assume ND duties. T&R: Blake Hooper, Drawer 3010, Hattiesburg, MS 39403. (601) 545-1230 EOE

Adult AOR needs mellow personality. 400,000 plus market. No calls. T&R: Katt, WZEW, Penthouse, 1st Southern Tower, Airport Blvd., Mobile, AL 36606. EOE M/F (11-2)

3 POSITIONS AVAILABLE

Medium market in South. #1 . . . 100, 000 watt Rocker seeks mature morning talent for mature audience. Good pipes, production, natural humor & creativity a must! Plus two other air shifts. T&R to: Radio & Records, 1930 Century Park West. #846, Los Angeles

MIDWEST



If you have the programming, production, promotion and air skills to keep Iowa's top-rated CHR #1 rush T/R & brief programming philosophies to: Kipper B. McGee, OM, P.O. Box 1330, Waterloo, IA 50701. EOE M/F

KQKQ FM is looking for an overnight personality. We're one of the country's highest rated CHR's, Rush T&R: Jerry Dean, Box 31777, Omaha, NE 68131. EOE M/F (11-9)

Hit105 FM a Tom Ingstad station, is searching for tight & bright night cooker. T&R: Chuck Knight, Box 2017, La Crosse, WI 54602. EOE M/F (11-9)

On-sir/production/voice/MD needed. Progressive MW stations. T&R: Dan Jensen, OM, WDZ/WDZQ, 337 N. Water, Decatur, IL 62523. EOE M/F (11-9)

Rare opportunity. WLS looking for nighttime air personality who's entertaining & can follow direction. T&R: WLS, 360 N. Michigan Ave., Chicago, IL 60601. EOE M/F (11-9)

Major Market AM/FM

Looking for on-air talent with at least 5 years experience in "Music Of Your Life" or young adult "Easy Listening" formats. Good voice, personality is a must! Send tape & resume to: Program Director, CKLW, P.O. Box 282, Southfield MI 48037 or Box 480, Windsor, Ontario N9A6M6. EOE

Openings



A premier opportunity exists at one of America's premier CHR stations. We're looking for the best ... an uptempo entertainer who has mastered timing and proper delivery. If you feel your presentation fits our needs and warrants the salary we can offer, send a cassette and resume to:

Dave Anthony KDWB-FM

P.O. Box 1963O, St. Paul, MN 55119

(no calls please. EOE M/F)



Bloomington Broadcasting's 50,000-watt FM in the 62nd market is losing its very talented morning man to the top 20 on the West Coast. These are big shoes to fill, but if you're up to it we want to hear from you. We're a 25 + CHR, with high-profile personalities and weapons needed to win in this highly competitive market. You must be creative, funny and hardworking. In return, you'll receive excellent financial compensation, plus the chance to work in a brand new state-of-the-art facility with a great group of radio pros. T&R to:

Jim Owen, WKLQ

60 Monroe Center, Grand Rapids, MI 49503 Phone calls accepted • EOE M/F

Ready to program? Small market CHR seeks aggressive young PD ready to learn. T&R: James Media, 1775 Woodrow Ct., Whichita, KS 67203. EOE M/F (11-9)

Up-beat A/C looking for a strong morning entertainer. The right station for the right person. T&R: Rick Roberts, 194/WAIL, Box 1, Eau Claire, WI 54702. EOE M/F (11-9)

CHR FM between Chicago & Millwunkee accepting applications from experienced personalities. T&R: Terry Flynn, WXLC, 3250 Belvedere Rd., Waukegan, IL 60085. EOE M/F

Immediate opening for AOR on-air personality at WTUE. T&R: Tom Carroll, 11 S. Wilkinson St., Dayton, OH 45402. EOE M/F (11-9)

MIDWEST MEDIUM MARKET

FM Country station seeks talent that can communicate one-to-one. Team players only. T&R to: Radio & Records, 1930 Century Park West, #842, Los Angeles, CA 90067. EOE M/F

NEEDED

Hot Morning personality and news person for top Sunbelt CHR. Top pay and benefits for top talent. Send tapes, resumes and pictures to: Radio & Records, 1930 Century Park West, #833, Los Angeles, Ca 90067. EOE M/F

WLAK@FM Love Songs.

Exceptional voice talents needed for VIACOM Broadcasting's WLAK/Chicago. A mature conversational delivery and a music-oriented A/C background preferred. Experience in all market sizes considered. Tapes and resumes to Marc McCoy, Program Director, WLAK-FM, 233 S. Wacker Suite 9020, Chicago, IL 60606.

Openings



Is searching for 6pm-10pm air talent. Must be up, tight, bright and not light. Tape & resume to: C.C. Matthes, OM, WGCL, 1500 Chester Ave., Cleveland, OH 44114. EOE

Sales opportunity open with aggressive fulltime FM operation. Chance for advancement. Resume: WLJE, Leigh Ellis, 2755 Sager Road, Valparaiso, IN 46383. EOE M/F (11/9).

MD. No beginners. Females encouraged. T&R: Dave Strout, KLZR, Box 3007, Lawrence KS 66046. No Calls. EOE M/F

KVOC, contemporary Country is looking for a jock with at least one year experience. T&R: Fred James, KVOC, Box 2090, Casper, WY 82802. EOE M/F (11-9).

Indiana AM/FM needs aggressive, articulate & well informed news reporter. Advancement opportunity. T&R: WAKE, 2755 Sager Road, Valparaiso, IN 46383. EOE M/F (11/9).

WAKE UP THE CITY!

\$30-35,000 and benefits, longterm stability, great support staff and facilities with heavy promotional support to back your efforts. If you're a top-notch pro with community spirit and positive attitude, you can become a part of this winning AM A/C tradition in Midwest metro of 300,000-plus! Are you ready to be number one? T&R to: Radio & Records, 1930 Century Park West, #835, Los Angeles, CA 90067. EOE M/F

Successful A/C needs enthusiastic PM drive. Good salary & benefits. Top notch facility. T&R: Brian Gallagher, KRGI, Grand Island, NE 68802. EOE M/F (11-2)

Great full-service Country station is now accepting T&R's for future openings. Only Country music fans need apply. WKTY, 704 La Crosse St., La Crosse, WI 54801. EOE M/F (11-2)

MORNINGS

Medium market Midwest CHR is seeking bright energetic morning man. T&R to: Radio & Records, 1930 Century Park West, #834, Los Angeles, CA 90067. EOE

Rare opening for a strong Country AM drive personality. T&R: Tim Wilson, WAXX, Box 6000, Eau Claire, WI 54702. EOE

KRIB has an immediate AM drive opening. T&R: Sandy Stewt, Box 1568, Mason City, IA 50401. EOE M/F (11-2)

WEST

Growing National Radio **Syndication Company**

Seeks LA-based program clearance person with strong radio contacts/experience in Top 30 markets. Excellent pay structure. (818) 788-2333

KUDO FM, A/C opening for overnight jock. A perfect opportunity in the only city that never closes. T&R: Bill Bauman, 66 E. Tropicana, Las Vegas, NV 89109. EOE M/F (11-9)

AOR market leader has immediate parttime opening. No calls. C&R: Pat Welsh, KATT, 4045 NW 64th St., Oklahor OK 73116. EOE M/F (11-9)

Opportunities

Openings

California based chain seeks M/F air talent for current openings. T&R: Lisa Schlitz, Box 220, Arroyo Grande, CA 93420 No calls/beginners. (11-9)

K-CUB 1290 THE COUNTRY STATION

Experienced News Director/Anchor

For KCUB, Tucson's top Country station. Authoritative delivery a must. Requires writing and rewrites ability, flexibility, ability to work closely with management. Tape, resume, writing samples and salary requirements to: Jay Price, KCUB Radio, P.O. Box 50006, Tucson, AZ 85703. No calls please. EOE M/F

ND needed. Entry level. Will train talented beginners. Good reading, writing, & gathering skills needed. Richard Perry, Box 717, Merced, CA 95341. (209) 723-2191 EOE M/F (11-9)

KZST-FM 100 has a rare fulltime opening for midnight-6am experienced A/C personality. (707) 528-4434 T&R: Box 55, Santa Rosa, CA 95402. EOE M/F (11-9)

KYYA/Billings, MT has a ND opening, plus anchor AM news. T&R: Jack Bell, 1645 Central Ave., 59101. No calls. EOE M/F (11.9)

A/C Mountain FM

High-power modern A/C mountain FM. Lots of snow, lousy pay, great people, terrific facility, breathtaking view. Immediate jock openings. Call Allan Stagg, KVMT Radio, Vail, CO (303) 476-5868 FOE

KWOD has immediate parttime opening & possible future fulltime. C&R: Tom Chase, KWOD, 777 Campus Commons Dr., Sacramento, CA 95825. No calls. EQE M/F (11-2)

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We want to hear heavy news voices from around the country. T&R: Doug Shane, 1555 E. Flamingo Rd. #435, Las Vegas, NV 89109. No calls. EOE M/F (11-2)

KILO has immediate opening for PM drive announcer. Minimum three years AOR. Great pay & benefits. C&R/air checks: Rich Hawk, Box 2080, Colorado Springs, CO 80901. EOE M/F (11-2)

AM/PM Drive Holdup

7-station market in Rocky Mtn. West Tooking for mature experienced, exciting, extremely entertaining morning and afternoon drive personalities for fast-paced Contemporary AM-FM combo. Production, voice talents and characterizations helpful. Great prep opportunity for majors. New owners are aggressive and want BIG numbers — willing to pay ransom for right talent. No calls. Rush T&R to Mr. R. Hall, P.O. Box 4164, Casper, Wyoming 82604. EOE M/F

K-WINK I is now accepting tapes for future openings & parttime talent. T&R: John Campbell, KWNK, 2136 Winifred St., Simi Valley, CA 93063. EOE M/F (11-2)

Salesperson needed. Experience preferreed. Small market with other opportunities. Ask for Dean Carl: (503) 271-3674 EOE M/F (11-2)

High-powered modern A/C mountain FM looking for air talent. Lots of snow, lousy pay, great people, terrific facility. Allan Stagg, KVMT, Vail, CO (303) 476-5868 EOE M/F (11-2)

KFIG-AM & FM

Now accepting tapes & resumes from the best! Part of major California broadcast chain. Excellent opportunity and benefits. Tapes, resumes and photo to: Dave Butler, KFIG-AM & FM, P.O. Box 4264, Fresno, CA 93744 FOF.

Boise's CHR needs air talent. T&R: Steve Holmes, 13 KNPA Nampa, ID 83653. EOE M/F (11-2)

A/C station has possible future afternoon opening. Minimum six months experience. T&R: Dennis Brown, Box 830, Sterling, CO 80751. EOE M/F (11-2)

Positions Sought

Personality loves promotional activities. Member RPS, community active, PD/PR/MD? Relocatable. Five year pro. No time & temperature calls. (202) 882-7446 (11-9)

24 year vet currently Station Manager at top-rated AM/FM, seeks to move to new challenge. Proven voice & ability. Network experience. BRUCE JEANNONT: (603) 542-7735 (11-9)

Announcer with small market experience looking for larger market. Experienced in all facets of radio. Willing to relocate anywhere. TERRY: (913) 528-4766 (11-9)

Nine years experience. TIM SCOTT. Now in top 100, seeking PD position in eastern IA/western IL area. (319) 322-0468 (11-9)

Truly unique personality — minority veteran, versatile. A Country DJ at WFMS/Indianapolis & successful adult entertainer KEX/Portland. 12 years experience. (213) 734-4241 (11-9)

Hill I'm a hard-working, dependable team player looking to join your team. If you're located in the NE, give me a call. (802) 468-5324 (11-9)

Sportscaster/production wiz willing to relocate. Has great experience in covering major college & pro teams. ROBERT NEWSUM: (312) 262-8912 or 274-3080 (11-9)

Have mic will travel. Experience in AOR, CHR & Jazz jock Production wizard. Killer numbers. Great humor. With degree JOHN STUART: (904) 932-7639 (11-9)

Versatile, professional veteran PD/MD/air talent ready for a new challenge. Currently employed. DALE: (305) 453-5039 (11-9)

Wake up your evenings/overnights. Enthusiastic, hard-working AOR/CHR NE rocker. FRANK: (201) 322-4593 (10-26)

Indianapolis personality looking for top 100 market A/C or Country drive shift. Warm, friendly, creative & dedicated 10 year pro. JOHN DIAL: (317) 849-5533 (11-9)

Air traffic talent. Three years experience, clear voice & ready to move. Like CHR & Country. JANET YACKLE: (712) 362-2033 (11-9)

Looking for first job as DJ/news. Trained at broadcasting school. Great tape. Bright personality. Mature & responsible, GARY: (312) 369-0548 (11-9)

ing fulltime in small/medium market. Any format. Great pipes. BOB BENNETT: (414) 654-2056 or 552-9483 (11-9)

If you're in need of an exciting & knowledgable sports/talk show host/PBP announcer, this Youngstown, OH personality is for you. DAVE: (412) 962-9151 (11-9)

with great voice & education, currently employed in large/medium market. KRIS: (309) 788-5708 or 355-4212 (11-9)

Work wanted, will travel. Past employment includes WLYT, WHAV, WNDS-TV, & WDER. (603) 893-3857 (11-9)

One year partitimer looking for first fulltime gig. Have AA degree. Let's talk. MIKE: (805) 526-8869 (11-9)

Hard-working air talent with five years experience looking for upward move. AOR/CHR. Willing to relocate. HANK LANDON: (201) 328-0097 (11-9)

GREG FITZGERALD "The Fitz" ready to rock, Looking for long term gig. Formerly with KSRR, WDIZ, KPKE, KTCL, KAZY, ASAPI (713) 445-2700 (11-9)

Air/production whiz, voices, creativity, personality, degreed. Three years medium market. Seeks more than time & temperature gig with positive team. REG: (501) 835-6552 (11-9)

Your New Personality

Is just a phone call away. Stable male pro currently with a 44 share in six-station market looking for new challenge. Midwest or Texas preferred. Call CHRIS at (915) 267-6391.

A/C craftsman with savvy, warmth & charm seeks opportunity with stable SE organization. Prefer Virginia or Carolina's. BOB MORGAN: (717) 264-9692 (11-9)

Blast yourself into orbit with sharp, enthusiastic, copywriterl Call MARC: (901) 726-1147 Will relocate. (11-9)

They call me a wiz, I just want to work hard. Writer, producer, multi-track recording engineer. Demo availiable. Call CRAIG: (409) 779-1240 (11-9)

I want a change, will travel. Worked at WLYT FM, WHAV, WNDS-TV, WDER. DAN: (603) 893-3857 (11-9)

ND/producer/AM Jock. Produced alternative Presidential Convention '64. Looking for most dangerous station in the nation. Leave message. DAVE G: (516) 246-7900 (11-9)

Good Morningsi Rising radio star creates impressive ratings & revenues. Asking \$28K. Programming & sales experience. SEAN: (206) 533-6002 (11-9)

California broadcaster with 12 years experience seeks work in CA, OR or NV at MOR, Country, or A/C station. TOM: (707) 839-4551 (11-9)

CHR Pepper to spice up NY, NJ, CT, PA or RI. Northeast Atlantic Seaboard preferred. "Try it, you'll like it." Now in NYC AL: (718) 544-9347 (11-9)

Positions Sought

Chief Engineer experience up to 50kw, remoted AM/FM stereo. Preventive & emergency service. Proofs, directionals. Good MOYL airman. South. (305) 786-0127 (11-9)

Five year A/C, CHR cooker. KOIL, KMGK, KFMW. Seeking fulltime airshift with possible MD. In top 100 market but all considered. RANDALL (515) 277-3335 (11-9)

Black female newscaster/announcer/talk host is interested in doing news. Ten years experience in major market. Call WENDY WHITE: (213) 388-2853 or 292-8002 (11-9)

Have mouth will travel. Sportscaster. Availiable January 1. College football, basketball, baseball PBP experience. JOHN: (415) 479-6204 (11-9)

RON JORDAN

Fun, bizarre mornings. CHR, A/C, 12 years. Characters, satire, phone bits, and???? Pay me and promote me, and we win. I'm dead serious about personality radio, and I know you are about making money. So . . . let's talk! Why, I even have a Rick Dees sweater, and solid references. All calls welcome, but please, no wimps.

(317) 844-6533

Announcer & DJ in greater Cincinnatti. A/C, CHR or Urban. Not a beginner. 18 years experience. Good production. KRIS: (513) 528-5793 (11-9)

Need an AOR personality/production heavyweight with experience? Who ya gonna call? JAY MICHAELSI Former AOR WTAO-FM PD/MD. Ain't afraid of no work! (618) 684-5536 (11-9)

Now is your chance to have an announcer who can handle all phases of operations including sales. Contact SUGAR RAY RICHARDSON: (415) 922-7448 (11-9)

Important announcement: I'm staving & need fulltime work immediately, Currently working partitime at 50kw Jersey FM. For information call STEVE: (609) 448-5338 (11-9)

Personality? Dozens of voices looking, prefer MN/WI. Excellent production/air/copy/references. Hire dozens with one call. DENNIS MURPHY ANDERSON: (612) 926-8899 (11-9)

Looking for move into major market. Prefer Easy Listening or A/C. More than willing to start on overnights. BOB: (715) 398-6478 (11-9)

Young, personable, female DJ. Three years on-air experience at college level, Seeking first real radio gig. MW AOR, CHR preferred. WENDY: (312) 485-5633 (11-9)

The fish are biting but no keepers yet . . . eight year Country & A/C personality, medium markets. Billboard finalist. MIKE HUBER: (612) 934-2414 (11-9)

So I'm neuroticl I'm fun, have a degree & four plus years of varied experience including MD & production. Prefer CO/Pacific NW. TESS: (406) 721-8048 (11-9)

Young, talented, AOR diehard. Have worked top-rated Buffalo stations. Quality voice & production. A real audience grabber. Will relocate. BUDDY SHULA: (716) 681-3938 (11-9)

Near photographic memory, Oldies, trivia & nostalgia . . . all wrapped into one air personality for an A/C, Oldies or CHR station. ROB: (312) 577-5771 (11-9)

Dynamic female news & sportscaster. Looking for position, at medium/large market on West coast. TRACY: (415) 692-5446 (11-9)

A pioneer in personality laced news. Creative writing & angles that puncture the highly desired 18+ target demos! Consider all serious replies. MIKE WARD: (219) 456-5198

Entry level position in sports in a small market, I know my sports & need a break in radio as a sportscaster. Will relocate anywhere. Available now. HOWARD: (614) 385-5153

Want top ratings? RALPH RICHARDS will take your CHR/AOR station there! Production, T&R; will relocate anywhere. (216) 238-3028 or 826-2187 (11-9)

Hard-working, young, excellent up-tempo CHR/AOR jock. Five year medium market talent with PD/MD/research experience. Will consider any position. RICH: (517) 754-3526 (11-2)

Wanted: good reader, excellent voice & great sense of humor. Three years experience with production know-how. That's me, GLENN ALAN: (414) 445-0308 (11-2)

Phoenix four track production pro seeks production &/or air shift. Medium markets considered. BRUCE ARTMAN: (602) 997-8155 (11-2)

Beginning my broadcast career. Can do musicals, TV, sales, interviews, talk shows, news, & commercial writing. Will consider any offer. BILL WOODS: (312) 276-2938 (11-2)

Warm, friendly AOR female, one-to-one communicator. Ten years experience. Now available due to format change. DEEYA: (205) 871-7679 (11-2)

Positions Sought

Billboard AOR award winner '82, finalist in '83. Presently Assistant PD/Superstars. Over seven years experience. Stable & energetic, MARK LAPIDUS; (919) 347-1836 (11-2)

Experienced, educated jock looking for overnight CHR/AOR gig. Young, ambitious, hard-worker. Declare MARSHALL law at night on your station. MARSHALL: (304) 366-8371 (11-2)

The nation's first all-comedy format air talent wants to make history at your station. Major/medium markets. All formats & boations considered. WALT HOWARD: (301) 963-1751 (11.2)

Changes

RADIO

Nancy Balding appointed Account Executive KGW/Port-

Judi Fuelhart promoted to Senior Account Executive

Donald Braun joins WHWH & WPST/Princeton as Ac-

Gavin Sweeney appointed Account Executive WHWH &

RECORDS

Richard Demattels appointed Manager, Communica-

INDUSTRY

Kandice Cinnamon appointed Account Executive Christal Radio/Los Angeles from Torbet Radio.

Miscellaneous

WHOI seeks A/C record service from all labels. Call Paul Anthony; (216) 385-1490.

WKTY wants Country service. Contact: David Fezier (608) 782-6430, 704 La Crosse St., La Crosse, WI 54601.

WMID, commercial Jazz station needs service from all labels. Bill Hopkins, WMID, 1825 Murray Ave., Atlantic City, NJ 98401.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon** (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo**.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

BOB SEGER "Understanding"
JACK WAGNER "All I Need"
DON HENLEY "The Boys Of Summer"

Country Coast-To-Coast

ALABAMA "(There's A) Fire In The Night" RICKY SKAGGS "Something In My Heart"

Rock

BRUCE SPRINGSTEEN "Born In The U.S.A."
NEW EDITION "Cool It Now"
SCANDAL featuring PATTY SMYTH "Hands Tied"
DON HENLEY "The Boys Of Summer"
BOB SEGER "Understanding"

Radio Arts

John Benedict (818) 841-0225

Country's Best

ALABAMA "(There's A) Fire In The Night" T.G. SHEPPARD "One Owner Heart"

Soft Contemporary

CHICAGO "You're The Inspiration"
JACK WAGNER "All I Need"
JOHN DENVER & SYLVIE VARTAN "Love Again"

Sound 10

BOB SEGER "Understanding"
DON HENLEY "The Boys Of Summer"
JACK WAGNER "All I Need"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

PAUL MCCARTNEY "No More Lonely Nights" ELTON JOHN "Who Wears These Shoes?"

Country

Tom Casey (213) 460-6383 JOHN CONLEE "Years After You"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

BRUCE SPRINGSTEEN "Born In The U.S.A."
BOB SEGER "Understanding"
DON HENLEY "The Boys Of Summer"
MADONNA "Like A Virgin"

TM A/C

JULIAN LENNON "Valotte"
AL JARREAU "After All"
COREY HART "It Ain't Enough"

TM Country

ALABAMA "(There's A) Fire In The Night"
ED BRUCE "You Turn Me On (Like A Radio)"
KENDALLS "I'd Dance Every Dance With You"
CONWAY TWITTY "Ain't She Somethin' Else"
EDDY RAVEN "She's Gonna Win Your Heart"

Century 21

Greg Stephens (214) 934-2121

The Z Format

BOB SEGER "Understanding"
MADONNA "Like A Virgin"
EUROGLIDERS "Heaven (Must Be There)"
DON HENLEY "The Boys Of Summer"
JACK WAGNER "All I Need"
CHICAGO "You're The Inspiration"
BILLY IDOL "Catch My Fall"
NEW EDITION "Cool It Now"

The A/C Format

JACK WAGNER "All I Need"
BOB SEGER "Understanding"
JOHN DENVER & SYLVIE VARTAN "Love Again"
CHICAGO "You're The Inspiration"

Super-Country

JIM GLASER "Let Me Down Easy"
MEL MCDANIEL "Baby's Got Her Blue Jeans On"
KEITH STEGALL "Whatever Turns You On"
GUS HARDIN with EARL THOMAS CONLEY
"All Tangled Up In Love"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

MARK GRAY "Diamond In The Dust"
NITTY GRITTY DIRT BAND "I Love Only You"
ATLANTA "Wishful Drinkin"

The Great Ones

PATTI AUSTIN "All Behind Us Now"
LAURA BRANIGAN "Ti Amo"
CYNDI LAUPER "All Through The Night"

Media General Broadcast Services

Roh Dumais (901) 320-4433

ACtion

LAURA BRANIGAN "Ti Amo"
JACK WAGNER "All I Need"
BOB SEGER "Understanding"
JOHN DENVER & SYLVIE VARTAN "Love Again"
EDDIE RABBITT "The Best Year Of My Life"
DON HENLEY "The Boys Of Summer"
RICK SPRINGFIELD "Taxi Dancing"
PATTI AUSTIN "All Behind Us Now"

Your Country

RICKY SKAGGS "Something In My Heart"
WILLIE NELSON & KRIS KRISTOFFERSON
"How Do You Feel About Foolin' Around"
ALABAMA "(There's A) Fire In The Night"

Hit Rock

SCANDAL featuring PATTY SMYTH "Hands Tied" SAM HARRIS "Sugar Don't Bite" BRYAN ADAMS "Run To Me" JACKSONS "Body" BRUCE SPRINGSTEEN "Born In The U.S.A."

BPI

John Sherman/Bob English (206) 624-8651

Adult Contemporary

CHICAGO "You're The Inspiration" LAURA BRANIGAN "Ti Amo" STEPHEN STILLS "Can't Let Go"

Modern Country

CHARLEY PRIDE "Missin' Mississippi"
EDDY RAVEN "She's Gonna Win Your Heart"
JIM GLASER "Let Me Down Easy"
ALABAMA "Rock On The Bayou"

Concept Productions

Dick Wagner (916) 782-7754

CHR

NEW EDITION "Cool It Now"

SAM HARRIS "Sugar Don't Bite"

DON HENLEY "The Boys Of Summer"

BOB SEGER "Understanding"

BILLY IDOL "Catch My Fall"

BRUCE SPRINGSTEEN "Born In The U.S.A."

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

BRYAN ADAMS "Run To You"
BRUCE SPRINGSTEEN "Born In The U.S.A."

Contempo 300

JACK WAGNER "All I Need"

Great American Country

ED BRUCE "You Turn Me On (Like A Radio)"
OAK RIDGE BOYS "Make My Life With You"
ALABAMA "(There's A) Fire In The Night"
GAIL DAVIES "Jagged Edge Of A Broken Heart"

Black/Urban

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

THELMA HOUSTON You Used To Hold Me So Tight (MCA)

79% of our reporting stations on it. Rotations: Heavy 2/0, Medium 24/2, Light 36/13, Extra Adds 1, Total Adds 16, WXYV, WHUR, WVEE, WEDR, WYLD-FM, WDMT, WKND, WENN, WFXC, WQMG, WPLZ, WTOY, WKWM, WWWS, WVOI, KUKQ. A most added record. Debuts at number 35 on the Black/Urban chart.

MIDNIGHT STAR

Operator (Solar/Elektra)

75% of our reporting stations on it. Rotations: Heavy 9/3, Medium 19/4, Light 30/18, Extra Adds 2, Total Adds 27 including WWIN, WILD, WRKS, WAMO, WYLD-FM, WZAK, KJLH, XHRM, Z93, WPDQ, WPLZ, WANM, WQKS, WLUM, KUKQ. This week's most added record. Debuts at number 32 on the Black/Urban chart.

LILLO THOMAS with MELBA MOORE (Can't Take Haif) All Of You (Capitol)

69% of our reporting stations on it. Rotations: Heavy 1/0, Medium 23/3, Light 31/6, Extra Adds 9, WWIN, WGCI, WJLB, KDAY, XHRM, WNHC, WPEG, WTLC, KDKO. Debuts at number 39 on the Black/Urban chart.

EUGENE WILDE

Gotta Get You Home Tonight (Philly World/Atlantic)

69% of our reporting stations on it. Rotations: Heavy 8/0, Medium 25/2, Light 22/5, Extra Adds 0, Total Adds 7, WJLB, WRDW, WFXC, WJJS, WPLZ, WTOY, KDKO. Debuts at number 34 on the

TOM BROWNE

Secret Fantasy (Arista) 63% of our reporting stations on it. Rotations: Heavy 5/0, Medium 30/0, Light 15/3, Extra Adds 0, Total Adds 3, WWIN, KNOW, KUKQ. Debuts at number 37 on the Black/Urban chart.

NEW & ACTIVE

SYLVERS "In One Love & Out The Other" (Geffen) 47/9
Rotations: Heavy 1/0, Medium 15/2, Light 31/7, Extra Adds 0, Total Adds 9, WVEE, WEDR, WDMT, KACE, KOXL, WFXC, WLOU, WTOY, WWDM. Heavy: WWIN. Medium: WAMO, KKDA-FM, KYOK, WDIA, WTMP, KDAY, XHRM, KSOL, WPEG, WJAX, KOKA, WTLC, WWWS.

KOKA, WILC, WWWS.

DREAMBOY "I Promise (I Do Love You)" (Qwest/WB) 43/2

Rotations: Heavy 7/0, Medium 20/1, Light 15/0, Extra Adds 1, Total Adds 2, WXYV, WGCI. Heavy: WVEE, KNOK-FM, KMJQ, WZAK, WJLB, WKWM, WWWS. Medium: WWIN, WILD, WRKS, KKDA-FM, WTMP, WDMT, WDRQ, XHRM, KSOL, WKND, WNHC, WENN, WPEG, WQMG, KIIZ, WBLX, WQQK, WQKS, WVOI.

RANDY HALL "A Gentleman" (MCA) 42/3
Rotations: Heavy 1/0, Medium 20/1, Light 21/2, Extra Adds 0, Total Adds 3, WWIN, WZAK, KQXL. Heavy: WJMI. Medium: WAOK, KYOK, KRNB, WDIA, WEDR, WGCI, KSOL, WRDW, KNOW, WPEG, WKXI, WJAX, WPDQ, WBLX, KAPE, KOKA, WANM,

ONE WAY "Don't Stop" (MCA) 40/6
Rotations: Heavy 2/0, Medium 18/3, Light 20/3, Extra Adds 0, Total Adds 6, WZEN-FM, KJLH, XHRM, WRDW, KQXL, WVOI.
Heavy: KNOK-FM, WXOK. Medium: WILD, WAOK, KKDA-FM, KYOK, WDIA, WTMP, WZAK, KSOL, WNHC, WPEG, KAPE, WANM,

WDAO, WTLC, WWWS.

FAT BOYS "Jailhouse Rap" (Sutra) 39/3

Rotations: Heavy 12/0, Medium 15/0, Light 12/3, Extra Adds 0, Total Adds 3, WHRK, KQXL, WANT. Heavy: WRKS, WDAS, WVEE, KMJQ, KYOK, WBMX, WDMT, WZAK, WJLB, WZEN-FM, KDAY, WPLZ. Medium: WWIN, WUSL, WAMO, KKDA-FM, KRNB, WEDR, KMJM, XHRM, WPEG, WKXI, WQQK, WEAS, WWDM, WTLC, WWWS.

JERMAINE JACKSON "Do What You Do" (Arista) 38/14

Rotations: Heavy 0/0, Medium 14/3, Light 22/9, Extra Adds 2, Total Adds 14, WXYV, WILD, WAOK, WGCI, KDAY, KSOL, 293, JET94, WJAX, WJJS, WANT, KAPE, WAAA, WKWM. Medium: WDJY, WTMP, WZAK, KJLH, XHRM, KQXL, WATV, WFXC, WILD, WOOK, WAND.

PENNYE FORD "Change Your Wicked Ways" (Total Experience/RCA) 36/4

Rotations: Heavy 0/0, Medium 15/1, Light 20/2, Extra Adds 1, Total Adds 4, WAMO, KKDA-FM, WDMT, Z93. Medium: WVEE, WZAK, KACE, KSOL, KNOW, WPEG, WBLX, WQQK, KAPE, WEAS, KOKA, WANM, WTLC, WWWS.

ROY AYERS "In The Dark" (Columbia) 33/16

Rotations: Heavy 0/0, Medium 8/2, Light 27/14, Extra Adds 0, Total Adds 16, WWIN, WUSL, WAMO, WVEE, KMJQ, WDIA, I, KACE, KQXL, WPEG, WJMI, WPDQ, KJCB, WDAO, WKWM, WTLC. Medium: KNOK-FM, KSQL, WJAX, WLQU. KLYMAXX "The Men All Pause" (Constellation/MCA) 33/6

Rotations: Heavy 1/0, Medium 11/0, Light 21/6, Extra Adds 0, Total Adds 6, WUSL, KMJM, WPEG, WTOY, WANM, WKWM Heavy: KDAY. Medium: KNOK-FM, WJLB, XHRM, KSOL, WJMI, WLOU, WBLX, WQQK, KAPE, KOKA, WTLC

ALICIA MYERS "Appreciation" (MCA) 31/7

Rotations: Heavy 2/0, Medium 6/0, Light 22/6, Extra Adds 1, Total Adds 7, WDRQ, KMJM, WATV, WPEG, WANT, WWDM, WAAA, Heavy: WJAX, KOKA. Medium: WHUR, WAOK, WDIA, WJLB, WANM, WWWS.

BRONNER BROTHERS "Self Conscious" (Neighbor) 31/4

Rotations: Heavy 3/0, Medium 12/1, Light 16/3, Extra Adds 0, Total Adds 4, WWIN, WFXC, WLOU, KUKQ. Heavy: KYOK, WENN, WJAX. Medium: WAOK, WEDR, WTMP, WZEN-FM, WATV, WPEG, WQMG, WJMI, KOKA, WANM, WTLC.

STYLISTICS "Give A Little Love" (Streetwise) 30/6

Rotations: Heavy 2/0, Medium 13/0, Light 15/6, Extra Adds 0, Total Adds 6, WWIN, WBLX, KAPE, KOKA, WWDM, WWWS Heavy: WRKS, WATV. Medium: WXYV, WILD, WDAS, WUSL, WYLD-FM, WTMP, WBMX, WGCI, WDMT, WZAK, XHRM, WNHC,

MOST ADDED ®

MIDNIGHT STAR (27) Operator (Solar/Elektra) **BILLY OCEAN (18)** Loverboy (Jive/Arista) **ROY AYERS (16)** In The Dark (Columbia) **THELMA HOUSTON (16)** You Used To Hold Me So Tight (MCA) **JERMAINE JACKSON (14)** Do What You Do (Arista) **JOYCE KENNEDY (14)** Stronger Than Before (A&M)

HOTTEST

CHAKA KHAN (56) I Feel For You (WB) **NEW EDITION (54)** Cool It Now (MCA) PRINCE (40) Purple Rain (WB) **REBBIE JACKSON (34)** Centipede (Columbia) **ASHFORD & SIMPSON (19)** Solid (Capitol) **STEVIE WONDER (19)** I Just Called To Say I Love You (Motown)

WHODINI "Five Minutes Of Funk" (Jive/Arista) 30/2
Rotations: Heavy 22/1, Medium 4/0, Light 4/1, Extra Adds 0, Total Adds 2, WVEE, WDAO. Heavy: WWIN, WILD, WRKS, WDAS, KYOK, WJLB, KMJM, WZEN-FM, KDAY, KJLH, KNOW, WATV, WENN, WPEG, WJMI, WKXI, KIIZ, WQQK, KHYS, WWDM, dium: WDJY, KKDA-FM, KRNB, WYLD-FM

TERRI WELLS "I'm Giving All My Love" (Philly World/Atlantic) 29/3
Rotations: Heavy 1/0, Medium 11/0, Light 17/3, Extra Adds 0, Total Adds 3, Z93, KAPE, KUKQ. Heavy: WLOU. Medium: WWIN, WDAS, WVEE, KRNB, WDIA, WEDR, WENN, WKXI, WJAX, WPDQ, WANM.

ANGELA BOFILL "Can't Slow Down" (Arista) 28/5
Rotations: Heavy 1/1, Medium 7/0, Light 20/4, Extra Adds 0, Total Adds 5, WVEE, WZEN-FM, WATV, KJCB, KUKQ. Medium: WXYV, WUSL, KKDA-FM, XHRM, WRDW, WWWS, KDKO.

RUN D.M.C. "Hollis Crew" (Profile) 26/7
Rotations: Heavy 1/0, Medium 6/1, Light 17/4, Extra Adds 2, Total Adds 7, WXYV, WBMX, WZEN-FM, WFXC, KJCB, WTOY, WAAA. Heavy: WDIA. Medium: KRNB, WDMT, WZAK, WQQK, WANM.

KIDS AT WORK "Singing Hey Yea" (Sound Of NY/CBS) 25/8
Rotations: Heavy 0/0, Medium 4/1, Light 21/7, Extra Adds 0, Total Adds 8, WDAS, KRNB, WDIA, WEDR, KACE, WQMG, WLOU, WAAA. Medium: WWIN, WPDQ, WQQK,

SIGNIFICANT ACTION

DONNA SUMMER "Supernatural Love" (Geffen) 24/10
Rotations: Heavy 1/0, Medium 7/3, Light 14/6, Extra Adds 2, Total Adds 10, WXYV, WDIA, WNHC, WRDW, WATV, WBLX, WQQK, WANM, WQKS, WTLC. Heavy: WAOK. Medium: WVEE, KSOL, WJAX, KOKA.

WORLD'S FAMOUS SUPREME TEAM "Radio Man" (Island) 24/7
Rotations: Heavy 0/0, Medium 5/2, Light 18/4, Extra Adds 1, Total Adds 7, WAMO, WAOK, WVEE, WEDR, WQQK, WAAA, KDKO. Medium: WUSL, KRNB, KHYS.

CULTURE CLUB "The War Song" (Epic) 23/2
Rotations: Heavy 4/0, Medium 11/0, Light 8/2, Extra Adds 0, Total Adds 2, KSOL, WTOY, Heavy: WDJY, WRDW, JET94, WQKS, Medium: WHUR, KYOK, KACE, KQXL, WXOK, WENN, Z93, WFXC, K94, WWWS, KUKQ.

BILLY OCEAN "Loverboy" (Jive/Arista) 22/18
Rotations: Heavy 2/2, Medium 8/7, Light 12/9, Extra Adds 0, Total Adds 18 including WDJY, WHUR, WVEE, KYOK, WYLD-FM, WDMT, WZAK, XHRM, WFXC, WQQK, K94, WANM, WDAO, WLUM, WVOI. Medium: KDAY.

BRENDA LEE EAGER "Watch My Body Talk" (Private I/CBS) 22/2
Rotations: Heavy 3/0, Medium 7/0, Light 12/2, Extra Adds 0, Total Adds 2, WRDW, KAPE, Heavy: WNHC, KOKA, WTLC. Medium: WAOK, KYOK, KRNB, WEDR, KJLH, WKXI, WPDQ.

SHEILA E. "The Belle Of St. Mark" (WB) 21/7
Rotations: Heavy 1/0, Medium 6/1, Light 13/5, Extra Adds 1, Total Adds 7, WXYV, WHRK, WZAK, XHRM, WATV, WFXC, WBLX. Heavy: WVKO. Medium: WBLZ, KDAY, KSOL, WJAX, WWWS.

SHALAMAR "Amnesia" (Solar/Elektra) 20/12
Rotations: Heavy 1/0, Medium 5/2, Light 13/9, Extra Adds 1, Total Adds 12, WWIN, WUSL, WAOK, KMJQ, KMJM, KACE, XHRM, KSOL, WENN, WBLX, KAPE, KUKQ. Heavy: WJAX. Medium: WZEN-FM, KDAY, WQQK.

BAND OF GOLD "Love Songs Are Back Again" (RCA) 19/7
Rotations: Heavy 1/0, Medium 7/0, Light 10/6, Extra Adds 1, Total Adds 7, WAOK, KRNB, WDIA, KMJM, WZEN-FM, WPEG, KOKA. Heavy: WYEE. Medium: KYOK, WTMP, WDMT, WRDW, KAPE, WWWS, KUKQ.

CHARME "Georgy Porgy" (RCA) 19/3
Rotations: Heavy 0/0, Medium 8/0, Light 11/3, Extra Adds 0, Total Adds 3, WZAK, WLOU, WANM. Medium: WILD, KKDA-FM, WYLD-FM, KQXL, WATV, KAPE, WTLC, WWWS.

KOKO-POP "I'm In Love With You" (Motown) 19/1

Rotations: Heavy 3/0, Medium 7/1, Light 9/0, Extra Adds 0, Total Adds 1, XHRM. Heavy: KJLH, WRDW, WWWS. Medium: KKDA-FM, KNOK-FM, WDRQ, WJLB, KACE, WVOI.

ERAMUS HALL ''I Can't Keep My Head (I Always Lose It To You)'' (Capitol) 18/6
Rotations: Heavy 0/0, Medium 5/1, Light 11/3, Extra Adds 2, Total Adds 6, WWIN, WXYV, WAMO, WAOK, WDIA, WWWS. Medium: KRNB, KJCB, WQQK, KAPE.

CHOPS "Your Red Hot Love" (Atlantic) 18/0
Rotations: Heavy 0/0. Medium 9/0, Light 9/0, Extra Adds 0, Total Adds 0. Medium: WAMO, WEDR, WPEG, WQMG, WJAX, WPDQ, WLOU, WDAO, WTLC.

KIDDO "She's Got The Body" (A&M) 16/8

Rotations: Heavy 0/0, Medium 3/0, Light 13/8, Extra Adds 0, Total Adds 8, KYOK, KDAY, KJLH, KNOW, KJCB, WLOU, WJJS, KDKO. Medium: WZAK, WJLB, WWWS.

AUTUMN "Creepin" (Ah-Ah There You Go)" (Compleat/PolyGram) 16/1
Rotations: Heavy 0/0, Medium 5/0, Light 11/1, Extra Adds 0, Total Adds 1, WZAK, Medium: WAMO, WEDR, WENN, WQMG,

JUNIE MORRISON "Tease Me" (Island) 15/6

Rotations: Heavy 0/0, Medium 6/2, Light 9/4, Extra Adds 0, Total Adds 6, WDAS, KNOK-FM, KYOK, WPEG, WKXI, WDAO. Medium: WAMO, WAOK, WJAX, WPDQ.

ONE ON ONE "Gotta Thang" (Kee Wee) 15/2

Rotations: Heavy 0/0, Medium 2/0, Light 13/2, Extra Adds 0, Total Adds 2, WWIN, WPEG. Medium: KRNB, WEAS

BONNIE POINTER "Premonition" (Private I/CBS) 14/2
Rotations: Heavy 1/0, Medium 8/1, Light 5/1, Extra Adds 0, Total Adds 2, WLOU, KDKO. Heavy: WJAX. Medium: WAMO, WAOK, KRNB, WDIA, KJCB, KOKA, WTLC.

CATCH "Indecisive" (Columbia) 14/1

Rotations: Heavy 0/0, Medium 3/0, Light 10/0, Extra Adds 1, Total Adds 1, WQKS. Medium: WPDQ, KJCB, KOKA

NOLAN THOMAS "Yo' Little Brother" (Mirage/Atco) 13/6
Rotations: Heavy 1/1, Medium 4/1, Light 8/4, Extra Adds 0, Total Adds 6, WWIN, WJLB, KDAY, XHRM, WQQK, WANM. Medium: WRKS, WZAK, WTLC.

NATIVE "Love Ain't No Holiday" (Jamaica/Beckett) 12/4
Rotations: Heavy 0/0, Medium 1/0, Light 11/4, Extra Adds 0, Total Adds 4, WAOK, KMJQ, WDIA, WNHC. Medium: WQQK

CHUCK MANGIONE "Diana D" " (Columbia) 12/3
Rotations: Heavy 1/0, Medium 3/0, Light 7/2, Extra Adds 1, Total Adds 3, WAOK, KACE, WATV. Heavy: WYLD-FM. Medium:

HAROLD MELVIN & BLUE NOTES "I Really Love You" (Philly World/Atlantic) 12/1

Rotations: Heavy 1/0, Medium 3/0, Light 8/1, Extra Adds 0, Total Adds 1, WDIA. Heavy: WPDQ. Medium: WXYV, KAPE, WNAM.

KLOCKWIZE "Cruzamatic" (Sinban) 12/0

Rotations: Heavy 0/0, Medium 4/0, Light 8/0, Extra Adds 0, Total Adds 0, Medium: WDIA, WEDR, WOOK, WEAS PRINCE "Erotic City" (WB) 12/0

Rotations: Heavy 11/0, Medium 0/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WAMO, KKDA-FM, KNOK-FM, WDRQ, WJLB, KACE, KDAY, KIIZ, K94, WVKO, KUKQ.

WEST STREET MOB "Mosquito" (Sugar Hill) 10/1 Rotations: Heavy 2/0, Medium 2/0, Light 6/1, Extra Adds 0, Total Adds 1, KACE. Heavy: KYOK, WTLC. Medium: WAOK, KSOL.

Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

www.Baltimore Keith Newman

SHALAMAR RANDY HALL
MIDNIGHT STAR
BUNNY SEIGLER
ROY AYERS
TOM BROWNE STYLISTICS LILLO THOMAS BRONNER BROTHERS NOLAN THOMAS ERAMUS HALL Hottest: ASHFORD & SIMPSON CHAKA KHAN STEVIE WONDER EUGENE WILDE PRINCE

WXYV/Raltimore Roy Sampson

SHEILA E THELMA HOUSTON JACKSONS DONNA SUMMER JERMAINE JACKSON LINDA CLIFFORD DREAMBOY CABO FRIO NEW EDITION ASHFORD & SIMPSON CHAMPAIGN JEFFREY OSBORNE PRINCE

WII D/Roston Elroy R.C. Smith

LIONEL RICHIE PATRICE RUSHEN JERMAINE JACKSON LIMIT IDNIGHT STAR

WKND/Hartford on Jordan/McLean

THELMA HOUSTO OLLIE & JERRY CHAKA KHAN FORCE MD'S JEFFREY OSBORNE

WNHC/New Haven James Jordan

DONNA SUMMER LILLO THOMAS CHAKA KHAN ASHFORD & SIMPSON EVELYN KING CHAMPAIGN

WRKS/New York Taylor/Quartarone

PATTI AUSTIN PAULA ANDERSON ROCK MASTER SCOTT Hottest: NEW EDITION CHAKA KHAN FAT BOYS ASHFORD & SIMPSON

WUSL/Philadelphia

BAR-KAYS ROY AYERS NUANCE KENNY ROGERS SHALAMAR Hottest: NEW EDITION TIME FORCE MD'S DENIECE WILLIAMS

WDAS/Philadelphia

JUNIE MORRISON RONNIE LAWS FBI CREW OLLIE & JERRY KIDS AT WORK NEW EDITION JEFFREY OSBORNE AL JARREAU MTUME TEMPTATIONS

WAMO/Pittsburgh Allen Harrison

TINA TURNER

O'BRYAN PENNYE FORD WORLD FAMOUS SUPR ROY AYERS ERAMUS HALL JOYCE KENNEDY MIDNIGHT STAR SOS BAND C.L. BLAST Hottest: JEFFREY OSBORNE ASHFORD & SIMPSON

WDJY/Washington, DC Dan O'Neil

APOLLONIA 6 JONES WHISPERS BILLY OCEAN DURAN DURAN REBBIE JACKSON BOBBY PICKETT
ASHFORD & SIMPSON
STAPLE SINGERS WHODINI

WHUR/Washington, DC Libby Lawson

BILLY OCEAN THELMA HOUSTON PATRICE RUSHEN JERMAINE STEWART FIRST LOVE REBBIE JACKSON CHAKA KHAN CHAKA KHAN STEVIE WONDER PRINCE NEW EDITION

SOUTH

WAOK/Atlanta Larry Tinsley

WORLD FAMOUS SUPR JERMAINE JACKSON ROCK MASTER SCOTT LINDA CLIFFORD BAND OF GOLD ERAMUS HALL CHAKA KHAN NEW EDITION

TINA TURNER WVEE/Atlanta Scotty Andrews

REBRIE JACKSON

BILLY OCEAN ANGELA BOFILL DAN HARTMAN MTUME GROVER WASHINGTON BEAU WILLIAMS SYLVERS
ROY AYERS
WORLD FAMOUS SUPR
THELMA HOUSTON
LYDIA MURDOCK
HOTTEST:
NEW EDITION
CHAKA KHAN
PRINCE
TIME REBBIE JACKSON

WRDW/Augusta

JACKSONS
ROCK MASTER SCOTT
ONE WAY
AL JARREAU
EUGENE WILDE
TEMPTATIONS
DONNA SUMMER
JUNIOR
REENDA LEE EAGER BRENDA LEE EAGER BILLY OCEAN Hottest: STEVIE WONDER DAZZ BAND PRINCE NEW EDITION

CHAKA KHAN KNOW/Austin Ken Rush

KIDDO MIDNIGHT STAR TOM BROWNE TEMPTATIONS Hottest: CHAKA KHAN CONTROLLERS WRODINI JERMAINE STEWART

KQXL/Baton Rouge Gerard Raine

ONE WAY
JOYCE KENNEDY SADE FAT BOYS SYLVERS ROY AYERS RANDY HALL CHAKA KHAN NEW EDITION REBBIE JACKSON

WXOK/Baton Rouge Al Wallace

Hottest: NEW EDITION REBBIE JACKSON CHAKA KHAN STEVIE WONDER

WATV/Blrmingham Ron January

BRASS CONSTRUCTIO JERMAINE STEWART ANGELA BOFILL CRUCK MANGIONE ALICIA MYERS DONNA SUMMER

TIME Hottest: NEW EDITION TINA TURNER LIONEL RICHIE PRINCE

WENN/Birmingham Michael Star

MIDNIGHT STAR CHAKA KHAN NEW EDITION REBBIE JACKSON TINA TURNER

Z93/Charlestor Marc Little

MIDNIGHT STAR PENNYE FORD TERRI WELLS JERMAINE JACKSON Hottest: CHAKA KHAN TINA TURNER STAPLE SINGERS GLENN JONES ASHFORD & SIMPSON

WPEG/Charlotte Mike Rossi

SOS BAND
JOYCE KENNEDY
ALICIA MYERS
JUNIE MORRISON
ROY AYERS
LILLO THOMAS
BAND OF GOLD
KLYMAXX
ONE ON ONE
HOCTEST:
NEW EDITION
PRINCE
CHAMPAIGN
JUNIOR JUNIOR WHODINI

JET94/Chattanooga Rich Phillips

TEENA MARIE WHISPERS JERMAINE JACKSON JOYCE KENNEDY NEW EDITION REBBIE JACKSON ASHFORD & SIMPSON JEFFREY OSBORNE

KKDA-FM/Dallas Terri Avery

CHERRELLE PENNYE FORD BEAU WILLIAMS Hottest: Chaka Khan STEVIE WONDER OHIO PLAYERS STEVIE WONDER

WFXC/Durham

THELMA HOUSTON BILLY OCEAN CARS EUGENE WILDE SYLVERS SHEILA E RUN D.M.C.
HOTTEST:
CHAKA KHAN
ASHFORD & SIMPSON
REBBIE JACKSON
PRINCE
NEW EDITION

KNOK-FM/Ft, Worth Kenny Byrd

CHERRELLE JUNIE MORRISON Hottest: DREAMBOY PRINCE LIONEL RICHIE ONE WAY

WQMG/Greensboro Doc Foster

KIDS AT WORK BOBBY BROOM THELMA HOUSTON HOTTEST: REBBIE JACKSON CHAKA KHAN STEVIE WONDER NEW EDITION PRINCE

KYOK/Houston Steve Hedgewood

BILLY OCEAN KIDDO JOYCE KENNEDY JUNIE MORRISON Hottest: NEW EDITION FAT BOYS KURTIS BLOW

KMJQ/Houston Jim Snowden

WHISPERS COOKIE THOMAS ROY AYERS MALCOLM MCLAREN Hottest: NEW EDITION WHODINI CHAKA KHAN FAT BOYS

WJMI/Jackson Carl Haynes

ROY AYERS PEARO BRYSON PATRICE RUSHEN ISLEY, JASPER & I WHODINI DENIECE WILLIAMS MIDNIGHT STAR

WKXI/Jacksor Tommy Marshall

SADE SOS BAND JUNIE MORRISON Hottest: NEW EDITION REBRIE JACKSON CHAKA KHAN GLENN JONES CHAMPAIGN

WJAX/Jacksonville (J **Chris Turner**

BILLY OCEAN
THOMPSON TWINS
SADE
LIMIT
HOTTEST
CHAKA KHAN
WHODINI
ISLEY, JASPER & I
LIONEL RICHIE
STAPLE SINGERS

WPDQ/Jacksonv Scott/Jackson

MIDNIGHT STAR INTRUDERS NUANCE CHAKA KHAN ASHFORD & SIMPSON NEW EDITION REBBIE JACKSON DENIECE WILLIAMS

KIIZ/Killeen Bill St. John

TEMPTATIONS IDNIGHT STAR JEFFREY OSBORNE REBBIE JACKSON PRINCE SOS BAND ISLEY, JASPER & I

KJCB/Lafayette (J) Beatrice Evans

BRASS CONSTRUCTIO ANGELA BOFILL BILLY OCEAN ROY AYERS STEVE MILLER BAND Hottest: CHAKA KHAN REBBIE JACKSON PRINCE NEW EDITION DIANA ROSS

WLOU/Louisville

BRONNER BROTHERS
KIDDO
CHARME
JOYCE KENNEDY
BONNIE POINTER
KIDS AT WORK
BRASS CONSTRUCTIO
HOLLEST:

WJJS/Lynchburg Lad Goins

MIDNIGHT STAR EUGENE WILDE JERMAINE JACKSON AL JARREAU Hottest: STEVIE WONDER CHAKA KHAN PRINCE NEW EDITION

KRNB-FM/Memphis Jerry Mason

TEENA MARIE APOLLONIA 6 BAND OF GOLD SOS BAND MTUME KIDS AT WORK SADE SADE
HOTTEST:
NEW EDITION
TINA TURNER
ASHFORD & SIMPSON
CHAMPAIGN
BAR-KAYS

WDIA/Memphis Bobby O'Jay

SOS BAND
DAZZ BAND
DONNA SUMMER
ERAMUS HALL
JOEY DEES
NATIVE
ROY AVERS
INTRUDERS
HAROLD MELVIN
BAND OF GOLD
LIMIT
LINDA CLIFFORD
KIDS AT WORK
HOTLEST
HOTHER
HOTHER
BEBBIE JACKSON
TINA TURNER
GLENN JONES
BAR-KAYS
TEMPTATIONS

WHRK/Memphi: Maddox/Smith

FAT BOYS THELMA HOUSTON GROVER WASHINGTON SHEILA E Hottest: STEVIE WONDER CHAKA KHAN ISLEY, JASPER &

WEDR/Miami Jackson/Jones

DÉNIECE WILLIAMS WORLD FAMOUS SUPP ROCK MASTER SCOTT STEVE MILLER BAND LINDA CLIFFORD KIDS AT WORK SYLVERS Hottest: NEW EDITION PRIME TIME DENIECE WILLIAMS STAPLE SINGERS JUNIOR

WBLX/Mobile B.J. Taylor

DONNA SUMMER MIDWAY SADE STYLISTICS SHALAMAR SHEILA E FREE FLIGHT JAN LESLIE HOLMES HOTLEST:

WQQK/Nashville

BILLY OCEAN WHISPERS NOLAN THOMAS SHEILA E DONNA SUMMER BOBBY PICKETT BRASS CONSTRUCTIO WORLD FAMOUS SUPR DAZZ BAND WHODINI FORCE MD'S REBBIE JACKSON ISLEY, JASPER & I

WYLD-FM/New Orleans Dell Spencer (J)

WHISPERS JOYCE KENNEDY BILLY OCEAN MIDNIGHT STAR NEW EDITION CHAMPAIGN REBBIE JACKSON

K94/Norfolk Bruce Dowdy

JERMAINE STEWART DENIECE WILLIAMS TEDDY PENDERGRASS DURAN DURAN ISLEY, JASPER & I TEENA MARIE MIDNIGHT STAR Hottest: REBBIE JACKSON CHAMPAIGN POINTER SISTERS

WORL/Orlando Earl James

HERBIE HANCOCK Hottest: NEW EDITION PRINCE STEVIE WONDER TIME CHAMPAIGN

WPLZ/Petersburg Hardy Jay

MIDNIGHT STAR EUGENE WILDE SYLVERS THELMA HOUSTON HOTTEST WHODINI PRINCE BAR-KAYS GLENN JONES FAT BOYS

KHYS/Port Arthur

RICK JAMES TEENA MARIE WHISPERS JACKSONS JOYCE KENNEDY BOBBY BROOM CHAKA KHAN STEVIE WONDER NEW EDITION REBBIE JACKSON PRINCE

WANT/Richmond Kirby Carmichael

MTUME JERMAINE JACKSON FAT BOYS JOYCE KENNEDY WHISPERS
ALICIA MYERS
MIDNIGHT STAR
Hottest:
NEW EDITION PRINCE CHAKA KHAN

WTOY/Rosnoke Scott Morris

MTUME
WHISPERS
THELMA HOUSTON
KLYMAXX
RUN D.M.C.
EUGENE WILDE
SYLVERS
JOYCE KENNEDY
CULTURE CLUB
HOTLEST:
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
PRINCE PRINCE STEVIE WONDER

KAPE/San Antonio Mike Kelly

JERMAINE JACKSON STYLLISTICS FORCE MD'S MIDWIGHT STAR BRENDA LEE EAGER TERRI WELLS SHALAMAR HOLLEST: CHAKA KHAN PRINCE REBBIE JACKSON NEW EDITION JEFFREY OSBORNE JERMAINE JACKSON

WEAS/Savannal Don Jones

JACKSONS
TEENA MARIE
HOTTEST:
NEW EDITION
CHAKA KHAN
ASHFORD & SIMPSON
STEVIE WONDER

KOKA/Shreveport B.B. Davis

PRINCE

RICK JAMES MIDNIGHT STAR STYLISTICS STEVE MILLER BAND LINDA CLIFFORD PEARO BRYSON TEMPTATIONS BAND OF GOLD LIMIT Hottest: CHAKA KHAN NEW EDITION REBBIE JACKSON STAPLE SINGERS TINA TURNER

WWDM/Sumter Kevin Flemming

MIDNIGHT STAR SYLVERS
STYLISTICS
ALICIA MYERS
ROCK MASTER SCOTT
Hottest:
JEFFREY OSBORNE
CHAKA KHAN
PRINCE PRINCE NEW EDITION TIME

MIDWEST

WBMX/Chicago

MIDNIGHT STAR PRINCE RUN D.M.C. Hottest: JECKYLL & HYDE DAZZ BAND HALL & OATES TEENA MARIE FAT BOYS

WGCI/Chicago 🗵

Graham Armstrong

VANITY JERMAINE JACKSON

MR. T LILLO THOMAS PETER BROWN ROY AYERS RALPH MCDONALD

Hottest: NEW EDITION

CHAKA KHAN REBBIE JACKSON GLENN JONES

WBLZ/Cincinnati

Brian Castle

Hottest:

WHODINI

CHAKA KHAN

REBBIE JACKSON

WZAK/Cleveland

Lynn Tolliver

CHAMPAIGN

AUTUMN RANDY HALL STARSKI

PERRIE JACKSON

DREAMBOY GLENN JONES EUGENE WILDE

Hottest: PRINCE

CHARME

JEFFREY OSBORNE

PAUL HARDCASTLE MIDNIGHT STAR BILLY OCEAN GROVER WASHINGTON

DREAMBOY

Lee Michaels

WANM/Tallahassee Joe Bullard

DONNA SUMMER BILLY OCEAN MIDNIGHT STAR NOLAN THOMAS KLYMAXX CHARME SHIRLEY BROWN Hottest: CHAKA KHAN NEW EDITION PRINCE

RAR-KAVS

WDMT/Cleveland (3)

SCRITTI POLITTI BILLY OCEAN PENNYE FORD BOBBY PICKETT

"Dean-Dean"

SYLVERS

WHISPERS

CHAKA KHAN

NEW EDITION

PRINCE

KC Jones

REBBIE JACKSON

WVKO/Columbus

NEW EDITION CHAKA KHAN ASHFORD & SIMPSON PRINCE LIONEL RICHIE

WQKS/Williamsburg Steve Crumbley

MIDNIGHT STAR DONNA SUMMER CATCH Hottest:
ASHFORD & SIMPSON
JERMAINE STEWART
NEW EDITION

WTMP/Tampa Dave Michaels

Eric St. James RUN D.M.C. JACKSONS JACKSONS KIDS AT WORK ALICIA MYERS MIDNIGHT STAR MIDBIGHT STAR
WORLD PAMOUS SUPR
JERMAINE JACKSON
HOTTEST
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
PRINCE
ASHFORD & SIMPSON

WAAA/Winston-Salem

WKWM/Grand Rapids Frank Grant

ROY AYERS THELMA HOUSTON JERMAINE JACKSON KLYMAXX TEENA MARIE MIDNIGHT STAR
JOYCE KENNEDY
FORCE MD'S
FULLIP BAILEY
HOTTEST
H MIDNIGHT STAR HENRY THOMAS & RI CHAKA KHAN READY FOR THE V JERMAINE STEWART

WDAO/Dayton

CHERRELLE
WHODINI
BILLY OCEAN
ROY AYERS
GROVER WASHINGTON
JUNIE MORRISON
HOTLEST:
CHAKA KHAN
REBBIE JACKSON
TIME
PRINCE
ASHFORD & SIMPSON

James Alexander MTUME LILLO THOMAS NOLAN THOMAS EUGENE WILDE Hottest: CHAKA KHAN NEW EDITION PRINCE READY FOR THE WOR

WJLB/Detroit

WDRQ/Detroit Steve Harris

FORCE MD'S SOS BAND ALICIA MYERS STEVIE WONDER GLENN JONES NEW EDITION THELMA HOUSTON BONZO GOES TO WAS WHODINI

WTLC/Indianapolis

Jay Johnson

TEENA MARIE RAY PARKER JR. ROY AYERS DONNA SUMMER LILLO THOMAS SOS BAND EVELYN KING PATTI AUSTIN VERICHERI VERICHERI
HOTTEST:
NEW EDITION
REBBIE JACKS
FORCE MD'S
KAGNY
TIME

WLUM/Milwaukee

Susie Austin Hottest: CHAKA KHAN NEW EDITION PRINCE TIME STEVIE WONDER

wwws/Saginaw Kermit Crockett

STYLISTICS
STEVE MILLER BAND
ERAMUS HALL
BRASS CONSTRUCTIO
THELMA HOUSTON
OLLIE & JERRY
JONZUN CREW
KURTIS BLOW
HOTTEST: Hottest: GLENN JONES READY FOR THE WOR NEW EDITION PRINCE

KMJM/St. Louis **Ron Atkins**

SHALAMAR NEW EDITION BAND OF GOLD KLYMAXX ALICIA MYERS CHAKA KHAN APOLLONIA 6 BAR-KAYS

WZEN-FM/St. Louis

KURTIS BLOW BAND OF GOLD ONE WAY RUN D.M.C. ANGELA BOFILL STEVIE WONDER PRINCE NEW EDITION CHARA KHAN

WVOI/Toledo (3) Maxx Myrick

ONE WAY THELMA HOUSTON THE MA HOUSTON
FORCE MD'S
HALL & OATES
BILLY OCEAN
STEVE MILLER BAND
Hottest: CHAKA KHAN NEW EDITION WHODINI ASHFORD & SIMPSON

WEST

KDKO/Englewood

LILLO THOMAS BONNIE POINTER WORLD FAMOUS SUPR EUGENE WILDE KIDDO NEW EDITION WHODINI JEFFREY OSBORNE BAR-KAYS

KACE/Los Angeles

RAY PARKER JR. NUANCE JONZUN CREW JERMAINE JACKSON MR. T NOLAN THOMAS Hottest: PRINCE PRINCE

CHAKA KHAN

KACE/Los Angeles GROVER WASHINGTON

SYLVERS SOS BAND SHERYL LEE RALPH WOMACK & LABELLE ROY AYERS KIDS AT WORK JONZUN CREW WEST STREET MOB JOYCE KENNEDY O'BRYAN SHALAMAR DIANNE REEVES CHARA KHAN STEVIE WONDER PRINCE JEFFREY OSBORNE

DAZZ BAND

SADAO WATANABE RALPH MACDONALD CHUCK MANGIONE TEMPTATIONS

KJLH/Los Angeles Rico Reed

K I DDO OLLIE & JERRY TEMPTATIONS VITAMIN A AL JARREAU ONE WAY MIDNI MIDNIGHT STAR APOLLONIA 6 Hottest: STEVIE WONDER NEW EDITION WHODINI KOKO POP EUGENE WILDE KUKQ/Phoenix

TEENA MARIE THELMA HOUSTON SLAVE MIDNIGHT STAR SHALAMAR ANGELA BOFILL TOM BROWNE OLLIE & JERRY BRONNER BROTHERS TERRI WELLS CHAKA KHAN EL CHICANO PRINCE

XHRM/San Diego (3)

KSOL/San Mateo

OLLIE & JERRY CULTURE CLUB

80 Reporting Stations

79 Current Reports

WTMP/Tampa reported a frozen playlist this week.

WWIN/Baltimore is now reporting in place of WWIN-FM.

Duff Lindsey

MIDNIGHT STAR SHALAMAR SHEILA E ONE WAY LILLO THOMAS NOLAN THOMAS KOKO POP BILLY OCEAN NEW EDITION REBBIE JACKSON CHAKA KHAN APOLLONIA 6 CHAMPAIGN

Bernie Moody

SHALAMAR SOS BAND / JERMAINE JACKSON CHARA KHAN NEW EDITION DENIECE WILLIAMS BAR-KAYS SYLVESTER

HOTTEST

WYNTON MARSALIS (26)

Hot House Flowers (Columbia)

PAT METHENY (22)

First Circle (WB) **GROVER WASHINGTON JR. (18)**

Inside Moves (Elektra)

BOB JAMES (14)

12 (Columbia)

DAVE VALENTIN (12)

Kalahari (GRP)

NATIONAL AIRPLAY/30®

November 9, 1984

- WYNTON MARSALIS/Hot House Flowers (Columbia) 1
- PAT METHENY/First Circle (WB) 2 2
- 3 DAVE VALENTIN/Kalahari (GRP) 3
- 0 **GROVER WASHINGTON JR./Inside Moves (Elektra)** 4
- **DIANE SCHUUR/Deedles (GRP)** 0
- JAZZ MONTEREY/Highlites 1958-1980 (Paio Alto) 6 6
- 2 BOB JAMES/12 (Columbia)
- HANK CRAWFORD/Down On The Deuce (Milestone/Fantasy) 8
- CABO FRIO/Just Having Fun (Zebra)
- 1 SHADOWFAX/The Dreams Of Children (Windham Hill) 18
- 11 11 CAL TJADER/Good Vibes (Concord Picante)
- Ð FREE FLIGHT/Beyond The Clouds (Palo Alto) 12
- TITO PUENTE & HIS LATIN ENSEMBLE/Ei Rey (Concord Picante) 13 13
- RICHARD ELLIOT/Initial Approach (ITI/Allegiance) 10 14
- Ð BOBBE NORRIS & LARRY DUNLAP/Hoisted Sails (Palo Alto) 15
- AZYMUTH/Flame (Milestone/Fantasy) 16 16
- WAYNE JOHNSON TRIO/Everybody's Painting Pictures (Zebra) 19
- Œ 29 ART BLAKEY & JAZZ MESSENGERS/New York Scene (Concord)
- Œ JEAN-LUC PONTY/Open Mind (Atlantic) 23
- 20 20 STACY & JIMMY ROWLES/Tell It Like It is (Concord)
- DEBUT > 3 DEBUT 🕨 🥸

7

8

- MAHAVISHNU/Mahavishnu (WB)
- JOE WILLIAMS/Nothin' But The Blues (Delos) JIMMY McGRIFF/Skywalk (Milestone/Fantasy) 14 23
- DEBUT 🕨 🐼 ALEXANDER ZONJIC/Romance With You (Inner City)
- DEBUT > 45 JOHN ABERCROMBIE/Night (WB) 22 26
 - DIANNE REEVES/For Every Heart (TBA/Palo Alto) 27 🕸 QUEST/Quest (Palo Alto)
 - 21 28 SADAO WATANABE/Rendezvous (Elektra)
 - 24 29 CHET BAKER TRIO/Mr. B (Timeless/Zebra)
- DEBUT 60 EARL KLUGH/Night Songs (Capitol)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chrisi Turner;KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx My rick; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

MAKOTO OZONE "Makoto Ozone" (Columbia) 14/5

Rotations: Heavy 3/1, Medium 4/2, Light 5/0, Extre Adds 2, Total Adds 5, WMOT, KBEM, KLON, KMCR, KJAZ. Heavy WHRO, WUSF. Medium: WLOQ, KLSK.

JOHN SCOFIELD "Electric Outlet" (Gramavision) 13/2

Rotations: Heavy 2/0, Medium 4/0, Light 7/2, Extra Adds 0, Total Adds 2, WBFO, KIFM, Heavy: WNOP, WVPE, Medium: WRTI, KERA, KJZZ, KRVS.

LARRY CORYELL QUARTET "Comin" Home" (Muse) 12/7
Rotations: Heavy 5/1, Medium 3/3, Light 3/2, Extra Adds 1, Total Adds 7, WRTI, WUWM, KBEM, KLON, KKGO, WVPE, KRML. Heavy: WKSU, KPLU, WUSF, KXPR.

JACK DeJONETTE "Album Album" (WB) 12/7
Rotations: Heavy 3/2, Medium 4/1, Light 4/3, Extra Adds 1, Total Adds 7,WBFO, WRTI, WDET, KJZZ, WFSS, WUSF. Heavy: KWMU. Medium: KJAZ, KPLU, KXPR.

SCOTT HAMILTON QUINTET "Second Set" (Concord) 12/5

Rotations: Heavy 2/0, Medium 5/2, Light 4/2, Extra Adds 1, Total Adds 5, WBFO, WFAE, KADX, KJAZ, KPLU. Heavy: KLON, WHRO. Medium: WYRS, KBEM, WUSF.

JACK WILKINS "Captain Blued" (Greene St./2001) 9/9
Rotations: Heavy 1/1, Medium 1/1, Light 5/5, Extre Adds 2, Total Adds 9, WBFO, WYRS, WFAE, KSAX, KBEM, KPLU, WFSS, WHRO, KLCC.

POCKET CHANGE "Out Of The Blue" (Brain Child) 8/3
Rotations: Heavy 0/0, Medium 4/2, Light 4/1, Extra Adds 0, Total Adds 3, KTCJ, WFSS, KLSK. Medium: KBEM, KUOP.
HANK JONES & TOMMY FLANAGAN "I'm All Smiles" (Verve) 8/3
Rotations: Heavy 3/0, Medium 2/1, Light 2/1, Extra Adds 1, Total Adds 3, KADX, KLON, KXPR. Heavy: WBGO, WYRS, KJAZ.

Medium: WKSU BLUE WISP BIG BAND "Live At Carmelo's" (Mopro) 8/2

ns: Heavy 0/0, Medium 7/1, Light 0/0, Extra Adds 1, Total Adds 2, WNOP, KADX. Medium: WBFO, WMOT, WBEE, WIAN,

RALPH MacDONALD "Universal Rhythm" (Polydor/PolyGram) 8/1

Rotations: Heavy 1/0, Medium 5/0, Light 2/1, Extra Adds 0, Total Adds 1, KUHF. Heavy: WJZZ. Medium: WLOQ, KKGO, KJZZ,

LONNIE LISTON SMITH "Silhouettes" (Columbia) 7/7
Rotations: Heavy 0/0 Medium 4/4 Links 1/1 Columbia otations: Heavy 0/0, Medium 4/4, Light 1/1, Extra Adds 2, Total Adds 7, WBFO, KERA, KSAX, WBEE, WNOP, KKSN, WKND.



MOST ADDED .

JEAN-LUC PONTY (11) Open Mind (Atlantic) **ALEXANDER JONJIC (10)** Romance With You (Inner City) ART BLAKEY & JAZZ MESSENGERS (9) New York Scene (Concord)

Quest (Palo Alto) SHADOWFAX (9) The Dreams Of Children (Windham Hill)

JACK WILKINS (9) Captain Blued (Greene St./2001)

QUEST (9)

COUNT BASIE "Kansas City 7" (Pablo) 7/7
Rotations: Heavy 1/1 Medium 1/2

Rotations: Heavy 1/1, Medium 1/1, Light 2/2, Extra Adds 3, Total Adds 7, KSAX, WKSU, KKGO, KJAZ, KPLU, KLCC, KKSN.

AL JARREAU "High Crime" (WB) 7/6
Rotations: Heavy 1/1, Medium 4/3, Light 1/1, Extra Adds 1, Total Adds 6, WBFO, WKSU, KKGO, WFSS, KRML, KIFM.

Medium: WMGI.

KAZUMI WATANABE "Mobo 2" (Gramavision) 7/2

Rotations: Heavy 2/1, Medium 1/0, Light 3/2, Extra Adds 0, Total Adds 3, WBEE, KJAZ, KUOP. Heavy: WYRS. Medium: KRML

OSCAR PETERSON TRIO "The Good Life" (Pablo Live) 5/5

Rotations: Heavy 1/1 Market 1/2 (Pablo Live) 5/5

HERB ALPERT "Bullish" (A&M) 5/0

Rotations: Heavy 1/0, Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: KIFM. Medium: WLOQ, KCSC, WVOI. PAULINHO da COSTA "Sunrise" (Pablo) 5/0

: Heavy 4/0, Medium 0/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WJZZ, KTCJ, KJZZ, KRML.

Regionalized Adds & Hots

given by reporter. * symbol denotes commercial station.

EAST

TACY & JIMMY Hottest: GROVER WASHINGTON ANDREAS VOLLENWEI

CLIFFORD JORDAN BOBBY MCFERRIN ANDREAS VOLLENWEI FREE FLIGHT KAZUMI WATANABE WOODY HERMAN THELONIOUS MONK HOTTEST: ART PEPPER TRI ATNA MAHAVISHNU

HONTY ALEXANDER SUE RANEY TOSHIRO AKIYOSHI SHADOWFAX JEAN LUC PONTY HOTLEST: MYNTON HARSALIS ART BLAKEY JOE WILLIAMS HANK CRAWFORD CLIFFORD JORDAN JACK WILKINS SCOTT HAMILTON JEAN LUC PONTY

LONSIE LISTON SMI
OUEST
JIMMY MCGRIFF
SADAO WATANABE
DIANNE REVES
CHET BAKER
HOTESE:
GROVER WASHINGTON
PAT METHENY
DAVE VALENTIN
BOB JAMES
DIANE SCHUUR

WYRS/Stamford (*) Rick Petrone

WRTI/Phitadelphia Pater Gouzouasis

ALEXANDER ZONJIC AZYMUTH LONNIE LISTON SMI

Paler Gourousia
MAYNE JOHNSON
SHADOMPAX
JACK DELOMPIN
JACK

RON MCCROBY
CARLOS BARBOSA
PETE PETERSEN/CI
COSTANZO & ZOTTO
JACK WILKINS.
DAVID MATTHEWS
ALEXANDER ZONJIO
MONTY ALEXANDER HOTTE ALL HOTTEST: JOE WILLIAMS SUE RANEY CLOONEY

Hottest: PAT METHENY JIMMY MCGRIFF PAULINHO DACOSTA RALPH MACDONALD GROVER WASHINGTON

Hottest: WYNTON MARSALIS GROVER WASHINGTON ANDREAS VOLLENWEI DAVE VALENTIN LOU RAWLS

WNOP/Cincinnati (*) Chris Wagner

QUEST BLUE WISP BIG BAN HANK CRAWFORD

ALEXANDER TONJIC SHADOWFAX

WDET/Detroit Judy Adams

JUDY AGAMS
29TH ST. SAX QUAR
JACK DEJOHNETTE
JOHN ABERCROMBIE
STEVE LACY
DRAJI & HANK JOH
SHADOWHOLL & HANK JOH
SHADOWHOLL & HANK JOH
FRANCOIS JEANNEAU
HOTLESS:
WYSTON MARSALIS
REITH JARRETT
HAMIET BLUIETT
DAVID MURSALIS
ZONIO MARSALIS
AUGUST
DAVID MURSALIS
ZONIO MARSALIS
ZON

MIDWEST WJZZ/Detroit (*)

MAHAVISHNU ART BLAKEY

HOTESET:
WYNTON MARSALIS
PAT METHENY
GROVER MASHINGTON
AZYMUTH
DAVE VALENTIN

SHADOWFAX
DAVID MATTHEWS
JEAN LUC PONTY
HOTLEST:
DIANE SCHUUR
FREE FLIGHT
HUMPHREY LYTTLETO
ALEXANDER ZOMJIC
CLIFFORD JORDAN

KCSC/Oklahoma City Kevin Norman

WKSU/Kent Linde Yohn FRANK SIMATRA COUNT BASIE OSCAR PETERSON ART BLAKEY BERTOMCINI & MOOR HANK CRAMFORD KEITH JARRETT OOUG RANEY QUARTE

STACY & JIMMY ROAL JARREAU
HOTLEST:
WINTON MARSALIS
PAT METHENY
CAL TJAOER
FRANK SINATRA
LARRY CORYELL

KIM GRPh

ARAVISHUE

PARAVISHUE

PARAVISHUE

PARAVISHUE

ROB LAKES

LARRY CORYELL

EVANS & MANNE

SAITH & MONTCOMER

BERTONICH I BOOD

STEVE BARGORETTI

HOLLEST:

MYNTOM MASALIS

PAT METHENY

BRICE FORRAM

GROVER MASRINGTON

JACK WILKINS
JOHN ABERCROMBIE
BUDDY TATE
ART BLAKEY
HAROTO OZONE
LARRY CORYELL
MOOREN JAZZ QUART
BOBBY ENRIQUEZ
HANK CRAMPORD
PAT METRENY
JOE MILLIAMS
JOHN ABERCROMBIE

DALLAS JAZZ ORCHE
ALEXANDER ZONJIC
POCRET CHANGE
ARNOLD MCCULLER
HOTLEST:
RICHARD ELLIOT
DAVE VALENTIN
GROVER WASHINGTON
DIAME SCHUUR
POCRET CHANGE

LARRY CORYELL
SONNY STITT
SADAO WATAMARE
SUN RA
HANK CRAMPORD
LES MCCANN
HANK CRAMPORD
LES MCCANN
HATAMARE
HOTEGS:
JAZZ MONTEREY
SIMON & BARD GR
GORDON BRISKER
RICHARD ELLIOT
WAYNE JOHNSON

WHITE CHICAL (*)
JEAN LUC PONTY
MONTY ALEXANDER
COURT BASIC DE
JACK MILKINS
SHADOMPAX
LONNIE LISTON SMI
HOTEGET:
PAT METHENY
WYNTON MARSALIS
GROVER MASHINGTON
BOB JARES
DAVE VALENTIN

WFSS/Fayetteville Tom Hennessey

JOH THOMBESSY
ALEXANDER ZONJIC
JEAN LUC PONTY
OAVID MATTREMS
AL JARREAU
JACK DEJOHNETTTE
POCKET CHANGE
JACK HILLINS
TONY SCOTT
MATTRE JOHNSON
DIANE SCHUUR
JAZE MONTEREY
EARL KLUGH
EOB JAZES
AZYMUTH

CARD FRIO DIRAYS
CARD FRIO DIRTY DOZEN BRASS
JEAN LUC PONTY
EASE KLUCH
MANAYISHU COLERO
LUCANICATION COLERO
ANT BLAKEY
NORRIS & DUNLAP
CUEST
BOLLEGIS BOUNDAP
TO THE COLERO
TO THE COLER ALEXANDER ZONJIC Hottest: RICHARD ELLIOT DAVE VALENTIN DIANE SCHUUR GROVER MASHINGTON ALEXANDER ZONJIC

WMGI/Gainesville (*) Bill Harman

Dave Edwards

JAMET LANSON
PHIL MODOS QUARTE
TOM BROWNE
MASA ROWSKI MANS
STEVE HOUGHTON
RALPH MACDONALOR
RALPH MACDONALOR
JOE MILLLANS
HOUSE
HOU WMOT/Nashville Rick Forest

NEW & FINDLEY NORRIS & DUNLAP EARL KLUCH MAKOTO ZONE ART BLAKEY HOTECS: OALLAS JAZZ ORCHE WYNTON MARSALIS ANDREAS VOLLENNE! MAYNE JOHNSON BOB JAMES

NORRIS & DUNLAP QUEST HOTLEST: WYMTON MARSALIS SCOTT HAMILTON HEATH BROTHERS JAZZ MONTEREY STACY & JIMMY ROW WLOQ/Orlando (*) Paul Gerardi

HOTTEST:
DIANE SCHUUR
SADAO WATANABE
KOINONIA
MATSUBARA
DAVE VALENTIN
WUSF/Tampe
Bob Seymour BOBBY ENRIQUEZ JACK DEJOHNETTTE HOTTEST: WYNTON MARSALIS ART BLAKEY JAZZ MONTEREY FRED JOHNSON LARRY CORYELL

The following stations called in frozen playlists this week:

> WDMT/Cieveland KWMU/St. Louis

The following stations failed to report this week, therefore their playlists were frozen:

WEST

Bottest: WYNTON MARSALIS TITO PUENTE JA22 MONTEREY CAL TJADER DIRTY DOZEN BRASS

KLON/Long Beach Halan Borgas

HANK CRAMPORD
SMITH & MONTGOMER
JAZZ MONTEREY
VIOLIN SUMMIT
ART BLAKEY
FITZ GERALD & ELLI
BOB FLORENCE
JONES & FLANAGAN
JOE WILLIAMS
WYNTON MA RSALIS
WOODY SHAW
SCOTT HANILTON
MAKOTO OZONE

Jeff Gehringer
VICTOR FELDMAN
AL JARREAU
OSCAR PETERSON
COUNT BASIE
MATNO DONNSON
LARRY CORVELL
ALEXANDER 20NJIC
HOTEST:
FREE FLIGHT
BOB JAMES
CHUCK MANCIONE
CHANGE SCHUUR
GROVER MASHINGTON
KRMI MANCIONE KRML/Monterey (*) Rod Flores

MAVIS RIVERS
AL JARREAU
ALEXANDER ZONJIC
OSCAR PETERSON
LARRY CORYELL
HOTLEST
RICHARD ELLIOT
BOB JAMES
PAT METHENY
DAVE VALENTIN
DIAME SCHUUR

KMCR/Phoenix Bill Shedd

EARL KLUGH QUEST JOE WILLIAMS NOTEST: DUNLAP DIAME SCHUUR GROVER WASHINGTON TOM SPLITT ALEXANDER ZONJIC

TOM SPLITT
POCKET CHANGE
JEAN LUC PONTY
QUEST
CHET BAKER
HOTTEST
HATHENY
SHADOWPAX
DAVE VALENTIN
BOB JAMES
JA2Z MONTEREY
LIZINOSHIM (##)

COUNT BASIS HOCLEST: ART BLAKEY WYNTON MARSALIS GROVER MASHINGTY PAT METHENY CAL TJADER KXPR/Secrame Gary Varcelli

MATSON & LUNDY JONES & PLANAGAN HOTLEST: MATSON & LUNDY LARRY CORYELL WYNTON MARSALIS JACRIE & ROY JAZZ MONTEREY

KIFM/San Diego (*) Bob O'Conner

KJAZ/Sen Francisco Bob Parloche (8)

BOD PATOCNA (*)
ROSEMARY CLOONEY
GETZ & DAILEY
JANET LAMSON
HAKOTO COME
OF COME
OF COME
OF COME
SCOTT BANLLTON
HODERN JAZZ QUART
HAYBE JOHNSON
OSCAR PETERSON
HOTE BANLLTON
FORE SO DUMLAP
ROSEMARY CLOONEY
JOE MILLIAMS Charles Tomeres

48 Current Reports

BOBBY SHEW & CHUCK FINDLEY "Trumpets No End" (Delos) 7/6
Rotations: Heavy 2/1, Medium 0/0, Light 2/2, Extra Adds 3, Total Adds 6, KUHF, WMOT, WBEE, WNOP, KLON, WVPE.

Rotations: Heavy 0/0, Medium 3/1, Light 4/1, Extra Adds 0, Total Adds 2, WVPE, KIFM. Medium: KERA, KWMU.

CLIFFORD JORDAN QUARTET "Repetition" (Soul Note) 7/2

Rotations: Heavy 5/1, Medium 2/1, Light 0/0, Extra Adds 0, Total Adds 2, WGBH, WYBC. Heavy: WBGO, WBBY, WDET, KXPR. Medium: KLCC.

DALLAS JAZZ ORCHESTRA "Fat Mama's Revenge" (DJO) 6/3

Rotations: Heavy 1/0, Medium 3/1, Light 2/2, Extra Adds 0, Total Adds 3, KUHF, WNOP, KTCJ. Heavy: WMOT. Medium: WBEE, ROSEMARY CLOONEY "Sings The Music Of Irvin Berlin" (Concord) 6/3

Rotations: Heavy 1/1, Medium 1/1, Light 0/0, Extra Adds 3, Total Adds 5, WKSU, KKGO, KJAZ, KPLU, KRML.

ANDREAS VOLLENWEIDER "Pace Verde" (Columbia) 5/1

Rotations: Heavy 3/0, Medium 1/1, Light 1/0, Extra Adds 0, Total Adds 1, WYBC. Heavy: WGBH, WMOT, WBEE.

Printed Adds are first ten provided by station. Hots are printed in order

SOUTH KSAX/Dalles-Ft. Worth Willie Culton (*) WFAE/Charlotte Paul Stribling

KCSC/Oklahoma City WLOQ/Orlando

W.IZZ/Detroit WIAN/Indianapolis

BOBBY ENRIQUEZ
EARL KLUCH
ART BLAKEY
SCOTT HANTLON
CHARLIE BYRD
HONTY ALEXANDER
BULE HISP BIG BAN
DUKE ELLINGTON
JONES & FLANAGAN
BOTLEST

KLCC/Eugene Michael Canning

Michael Canning

FREE FLIGHT

MAYNE JOHNSON
JOHN ABERCROMBIE
ALEXANDER ZOMJIC
COUNT BASI-COVIC
COUNT BASI-COVIC
JACK DEJOHNETTE
JACK WILKINS
HOTESEL:
PAT METHENY
WYNTON MASALIS
TOGHIRO ANIVOSH
JIRMY KNEPPER

MAROTO OZONE

KLSK/Sente Fe (*) Rick Darby DAVE VALENTIN CABO PRIO SHADOWFAX

> KJZZ/Seattle [*] Carol Handley SAKHILE
> JOHN ABERCROMBIE
> JACK DEJOHNETTE
> ROGER RELLAWAY
> ROY AYERS
> WINDHAM HILL SAM
> HOTCEST:
> DAVE VALLENTIN
> PAT METHENY
> SADAO MATANABE
> GROVER MASMINGTON
> DAN SIEGEL

> TITO PUENTE
> ROSEMARY CLOONEY
> ART BLAKEY
> QUEST
> JEAN LUC PONTY
> HOTCEST:
> DAVE VALENTIN
> GROVER MASHINGTO
> WINTON MARSALIS
> CAL TJADER
> FREE FLIGHT

Charles I OTHERS
SCOTT HAMILTON
MARAVISHNU
JACK WILKINS
ROGER RELLAWAY
OSCAR PETERSON
COUNT BASIE
HOTTEST:
EARL RLUCH
MYNTON MARSALIS
PAT METHENY
ART BLAKEY
WAYNE JOHNSON

54 Reporting Stations

www.americanradiohistory.com



OUTDITO NATIONAL AIRPLAY/50

November 9, 1984

		A			
Three Two Leat Weeks Weeks Week		Total Reports/Adds	Heavy	Medlum	Light
10 3 3	A. MURRAY with D. LOGGINS/Nobody Loves Me (Capitol)	155/1	133	18	4
g van	EARL THOMAS CONLEY/Chance Of Lovin' You (RCA)	152/0	130	20	2
6 4 4 3	JANIE FRICKE/Your Heart's Not In It (Columbia)	146/0	119	19	8
13 10 5	MICKEY GILLEY/Too Good To Stop Now (Epic)	149/0	111	33	5
	GEORGE JONES/She's My Rock (Epic)	152/0	111	37	4
17 13 9 🚯	JUDDS (WYNONNA & NAOMI)/Why Not Me (RCA/Curb)	155/1	115	38	2
3 2 2 7	JOHNNY LEE/You Could've Heard A Heart Break (Full Moon/WB)	149/0	117	22	10
18 16 12 📵	NITTY GRITTY DIRT BAND/I Love Only You (WB)	153/1	80	59	14
21 17 13 🗐	WAYLON JENNINGS/America (RCA)	150/0	71	76	3
25 20 14 🕡	EDDIE RABBITT/The Best Year Of My Life (WB)	154/0	62	82	10
8 7 7 11	RONNIE MILSAP/Prisoner Of The Highway (RCA)	128/1	74	32	22
20 18 16 😢	DOLLY PARTON/God Won't Get You (RCA)	143/1	63	68	12
_	BELLAMY BROTHERS/World's Greatest Lover (MCA/Curb)	146/1	68	64	14
27 24 20 🔼	GEORGE STRAIT/Does Fort Worth Ever Cross Your Mind (MCA)	144/3	64	62	18
5 5 10 15	LEE GREENWOOD/Fool's Gold (MCA)	116/0	<i>75</i>	25	16
38 27 23 🔞	REBA McENTIRE/How Blue (MCA)	152/4	35	92	25
	TOM T. HALL/P.S. I Love You (Mercury/PG)	133/1	59	57	17
	DON WILLIAMS/Maggie's Dream (MCA)	123/0	72	32	19
	BARBARA MANDRELL/Crossword Puzzle (MCA)	145/2	25	98	22
	CHARLY McCLAIN/Some Hearts Get All The Breaks (Epic)	134/2	33	78	23
	STATLERS/One Takes The Blame (Mercury/PG)	107/0	47	42	18
	HANK WILLIAMS JR./All My Rowdy Friends Are Comin' (WB/Curb)	129/4	29	<i>79</i>	21
	MARK GRAY/Diamond In The Dust (Columbia)	142/5 146/10	19 17	88 92	35 37
	JOHN CONLEE/Years After You (MCA) CRYSTAL GAYLE/Me Against The Night (WB)	145/8	1 <i>7</i> 15	92 92	38
	DAVID FRIZZELL & SHELLY WEST/It's A Be Together Night (Viva)	125/1	30	77	18
	EXILE/Give Me One More Chance (Epic)	104/0	53	28	23
	MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart (Epic)	135/15	7	80	48
	GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb)	124/8	14	77	33
	DEBORAH ALLEN/Heartache And A Half (RCA)	129/7	11	71	47
	ALABAMA/ (There's A) Fire In The Night (RCA)	131/23	10	62	59
	GAIL DAVIES/Jagged Edge Of A Broken Heart (RCA)	116/8	15	58	43
-	ATLANTA/Wishful Drinkin' (MCA)	99/2	20	52	27
44 39 37 😃	MOE BANDY & JOE STAMPLEY/The Boy's Night Out (Columbia)	108/4	9	66	33
1 6 21 35	JOHN SCHNEIDER/I've Been Around Enough To Know (MCA)	98/0	48	33	17
40 🐠	RICKY SKAGGS/Something In My Heart (Epic)	120/17	6	62	52
BREAKER 🥸	CONWAY TWITTY/Ain't She Somethin' Else (WB)	120/31	5	49	66
16 15 15 38	WHITES/Pins And Needles (MCA/Curb)	104/1	44	38	22
BREAKER 🚳	T.G. SHEPPARD/One Owner Heart (WB/Curb)	115/28	8	40	67
	OAK RIDGE BOYS/Make My Life With You (MCA)	116/28	5	47	64
	KENDALLS/I'd Dance Every Dance With You (Mercury/PG)	109/11	2	62	45
	ED BRUCE/You Turn Me On (Like A Radio) (RCA)	115/19	5	43	67
	KEITH STEGALL/Whatever Turns You On (Epic)	90/9	6	42	42
BREAKER 🏖		96/8	4	46	46
	JOHN ANDERSON/She Sure Got Away With My Heart (WE)	71/1	16	28	27
	CHARLEY PRIDE/Missin' Mississippi (RCA)	103/19 92/17	0	<i>38</i>	65 40
	SAWYER BROWN/Leona (Capitol/Curb)	93/17 59/1	5 17	39 21	49
	WILLIE NELSON/City Of New Orleans (Columbia)	59/1 83/7	17 2	21 34	21 47
	MEL TILLIS w/GLEN CAMPBELL/Slow Nights (MCA) EDDY RAVEN/She's Gonna Win Your Heart (RCA)	83/23	1	27	55
DEBUT • 🚳	EDD I MAYEM SHE S COINE WILL LOUI LEGIT (UCA)	03/23		-/	35

MOST ADDED 0

CONWAY TWITTY (31) Ain't She Somethin' Else (WB) **GARY MORRIS (30)** Baby Bye Bye (WB) **GUS HARDIN** with **EARL THOMAS CONLEY (29)** All Tangled Up in Love (RCA) **OAK RIDGE BOYS (28)** Make My Life With You (MCA) T.G. SHEPPARD (28) One Owner Heart (WB/Curb) MEL McDANIEL (28) Baby's Got Her Blue Jeans On (Capitol) JIM GLASER (25) Let Me Down Easy (Noble Vision)
EDDY RAVEN (23) She's Gonna Win Your Heart (RCA) ALABAMA (23) (There's A) Fire In The Night (RCA) **EMMYLOU HARRIS (20)** Someone Like You (WB)

HOTTEST

ANNE MURRAY with DAVE LOGGINS (76) Nobody Love Me Like You Do (Capitol) JUDDS (WYNONNA & NAOMI) (75) Why Not Me (RCA/Curb) **EARL THOMAS CONLEY (72)** Chance Of Lovin' You (RCA) **JOHNNY LEE (50)** You Could've Heard A... (Full Moon/WB) **JANIE FRICKE (43)** Your Heart's Not In It (Columbia) **GEORGE JONES (39)** She's My Rock (Epic) **GEORGE STRAIT (31)** Does Fort Worth Ever Cross Your Mind (MCA) MICKEY GILLEY (24) Too Good To Stop Now (Epic) **JOHN SCHNEIDER (20)** I've Been Around Enough To Know (MCA) **EXILE (19)** Give Me One More Chance (Epic) LEE GREENWOOD (19)

DOED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" illed from all our reporters. The number in paren wing the songs in Mo Hottest indicate the total number of Country reporters among their five hottest.

Fool's Gold (MCA)

BREAKERS

CONWAY TWITTY

Ain't She Somethin' Else (WB)

On 77% of reporting stations. Rotations: Heavy 5, Medium 49, Light 66, Total Adds 31 including WXKW, WKYG, WILQ, WFNC, KXAS, KISS-FM, WSLR, WWWW, WMIL, KOMA, KRST, KMAK, KNIX, KFTN, KSAN, KCUB. A Most Added Record. Moves 42-37 on the Country chart.

OAK RIDGE BOYS

Make My Life With You (MCA)

On 75% of reporting stations. Rotations: Heavy 5, Medium 47, Light 64, Total Adds 28 including WEEP, WPOR, WIXY, KEAN, KXAS, WOKK, WUSQ, WONE, WAXX, WITL, WTHI, WTOD, KGHL, KYGO, KSON. A Most Added Record. Moves 47-40 on the Country chart.

T.G. SHEPPARD

One Owner Heart (WB/Curb)

On 74% of reporting stations. Rotations: Heavy 8, Medium 49, Light 67, Total Adds 28 including WRKZ, WAJR, WKYG, CHOW, WWVA, WCOS, KYXX, WQYK, KJJY, WFMS, KYYX, WTOD, KUUY, KLZ, KCCY, KSAN. A Most Added Record. Moves 43-39 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 11-5-84.

CHARLEY PRIDE

Missin' Mississippi (RCA)

On 66% of reporting stations. Rotations: Heavy 0, Medium 38, Light 65, Total Adds 19 including WCAO, WAJR, WIXY, KMML, WKLO, WNOX, WQYK, WMNI, WONE, KCJB, WIOV, KRST, KYAK, KFTN, KSON. Moves 49-46 on the Country chart.

B.J. THOMAS

The Girl Most Likely To (Cleveland International/Columbia)

On 62% of reporting stations. Rotations: Heavy 4, Medium 46, Light 46, Total Adds 8, WXTU, WPOR, WMZQ, KCJB, KOMA, K102, KFTN, KTOM. Heavy: KXYL, KISS-FM, KKYX, WCUZ. Moves 48-44 on the Country chart.

SAWYER BROWN

Leona (Capitol/Curb)

On 60% of reporting stations. Rotations: Heavy 5, Medium 39, Light 49, Total Adds 17 including WIXY, KIX105, KEAN, WKIX, WRNL, WTQR, WSLR, WUSN, WGEE, KRKT, KGHL, KEIN, KTOM, KMPS. Moves 50-47 on the Country chart.

Last Week 80% Correct



A K'S DIEKS For Week Of Nov. 10th

COLLEGE

MICHIGAN over MINNESOTA AUBURN over CINCINNATI **UCLA over OREGON STATE** SMU over RICE PITTSBURGH over TULANE

KANSAS CITY CHIEFS over HOUSTON OILERS **BUFFALO BILLS over NEW ENGLAND PATRIOTS** SAN FRANCISCO FORTY NINERS over CLEVELAND BROWNS NEW YORK GIANTS over TAMPA BAY BUCCANEERS CHICAGO BEARS over L.A. RAMS



NEW & ACTIVE

EDDY RAVEN "She's Gonna Win Your Heart" (RCA) 83/23

Rotations: Heavy 1, Medium 27, Light 55, Total Adds 23 including WIXL, WKYG, WEZL, WCOS, WFNC, WLWI, WUSQ, KSO, WTSO, WTHI, KVOO, KUUY, KVEG, KCCY, KCJQ, KCUB. Debuts at number 50 on the Country chart.

MEL TILLIS with GLEN CAMPBELL "Slow Nights" (MCA) 83/7
Rotations: Heavy 2, Medium 34, Light 47, Total Adds 7, WWVA, KEAN, KSSN, WMNI, WTSO, WTHI, KNIX. Heavy: WOKK, KVOO. Medium: WSNO, WYII, KRMD, KWMT, KUZZ, KUGN. Debuts at number 49 on the Country chart.

WILLIE NELSON & KRIS KRISTOFFERSON "How Do You Feel About Foolin" Around" (Col.) 79/12 Rotations: Heavy 1, Medium 26, Light 52, Total Adds 12, WYRK, WXTU, WWVA, WYII, WCOS, KHEY, WFNC, KSO, KEBC, WTHI, KGHL, KSOP. Heavy: KKYX. Medium: WEEP, KTOM.

MEL McDANIEL "Baby's Got Her Blue Jeans On" (Capitol) 73/28
Rotations: Heavy O, Medium 19, Light 54, Total Adds 28 including WPTR, WVAM, WNYR, WWVA, WEZL, KHEY, WNOX, KYXX, WTQR, WBCS, KEBC, KIOV, KRKT, KMAK, KVEG.

JIM GLASER "Let Me Down Easy" (Noble Vision) 70/25

Rotations: Heavy 1, Medium 16, Light 53, Total Adds 25 including WGNA, WIXL, WIXY, KMML, WFNC, WMC, WCMS, WMNI, KKAL, KMAK, KCCY, KSON, KGA

GUS HARDIN with EARL THOMAS CONLEY "All Tangled Up In Love" (RCA) 64/29
Rotations: Heavy O, Medium 11, Light 53, Total Adds 29 including WIXL, WNYR, CHOW, WWVA, KLVI, WXBQ, WEZL, KSSN, WLWI, WMNI, WAXX, KOMA, WTOD, KVEG, KCUB.

JUICE NEWTON "Restless Heart" (RCA) 61/4

Rotations: Heavy 1, Medium 23, Light 37, Total Adds 4, WXTU, WWVA, KTPK, KCCY. Heavy: KKYX. Medium: WBGW, WSNO, WYII, KHEY, WCMS, KRMD, WCUZ, WOW, KSOP, KCUB.

WRIGHT BROTHERS "Eight Days A Week" (Mercury/PolyGram) 57/10

Rotations: Heavy O, Medium 16, Light 41, Total Adds 10, WAJR, WIXY, KMML, WFNC, KSSN, WFMS, WITL, KOMA, WTOD, KUGN. Medium: WSNO, WYII, WIRK, KQIL, KRSY.

CARL JACKSON "She's Gone, Gone, Gone" (Columbia) 50/14
Rotations: Heavy 0, Medium 9, Light 41, Total Adds 14, WVAM, KHEY, KIKK, WSM, WQYK, WTQR, KSO, WDAF, KUGN, KRSY, KSOP, KMPS, KGA, KCUB.

REX ALLEN JR. "Running Down Memory Lane" (Moon Shine) 47/11

Rotations: Heavy O, Medium 9, Light 38, Total Adds 11, WNYR, CHOW, WSOC, KHEY, WFNC, WWOD, WOKK, WLWI, KSO, KOMA, KWJJ. Medium: KMML, KTTS, KUZZ, KQIL.

ROY CLARK "Another Lonely Night With You" (MCA/Churchill) 47/8

Rotations: Heavy O, Medium 15, Light 32, Total Adds 8, WGNA, WFNC, WAMZ, WLWI, KRMD, WAXX, KFTN, KIGO. Medium: WYII, KMML, KHEY, WITL, WOW, KVOO, KQIL, KSOP.

SIGNIFICANT ACTION

PAM TILLIS "Goodbye Highway" (WB) 33/7
Rotations: Heavy 1, Medium 7, Light 25, Total Adds 7, WVAM, WYII, KRRV, KKYX, KTPK, KWJJ, KGA: Heavy: WOKK. Medium WCXI, KSOP.

SUSAN RAYE "Put Another Notch In Your Belt" (Westexas America) 33/3

Rotations: Heavy 0, Medium 8, Light 25, Total Adds 3, WIXY, KFDI, KVEG. Medium: WBGW, WYII, KMML, KHEY, WOKK, KBMR, KRKT, KQIL.

GARY MORRIS "Baby Bye Bye" (WB) 32/30
Rotations: Heavy 2, Medium 5, Light 25, Total Adds 30 including WBGW, WILQ, KASE, KXYL, WSOC, KSSN, WMC, WKSJ, KTPK, KFDI, KMAK, KTOM, KSOP, KCBQ.

EVERLY BROTHERS "On The Wings Of A Nightingale" (Mercury/PolyGram) 32/0 Rotations: Heavy 5, Medium 15, Light 12, Total Adds O. Heavy: WGNA, KXYL, KIKK, WOW, KCCY. Medium: WWVA, WQYK, WFMS, KUZZ, KCKC.

BUTCH BAKER "Thinking Bout Leaving" (Mercury/PolyGram) 30/5
Rotations: Heavy 1, Medium 4, Light 25, Total Adds 5, KIX106, WSOC, WFNC, WAXX, WGEE. Heavy: KXYL. Medium: WYII, KFDI. Light: KRMD, KGA.

MASON DIXON "Gettin" Over You" (Texas) 29/1
Rotations: Heavy 2, Medium 10, Light 17, Total Adds 1, WXTU. Heavy: KXYL, KKYX. Medium: WVAM, WTVY, KHEY, KYXX,

RAY PRICE "What Am I Gonna Do Without You" (Viva) 27/6 Rotations: Heavy 0, Medium 4, Light 23, Total Adds 6, WWVA, KMML, WOKK, KOMA, KRSY, KIGO. Medium: WPAP, KKYX,

KTTS, Light; WPTR, KFDI.

SHOPPE "If You Think I Love You Now" (American Country) 26/3

Rotations: Heavy 0, Medium 4, Light 22, Total Adds 3, WVAM, KTOM, KIGO. Medium: WYII, KBMR, WCXI, WAXX. Light: KXYL,

KENNY ROGERS with KIM CARNES & JAMES INGRAM "What About Me?" (RCA) 25/3
Rotations: Heavy 2, Medium 8, Light 15, Total Adds 3, WPTR, KUGN, KIGO. Heavy: WMIL, KCKC. Medium: WXBQ, WKIX, KKYX,

EMMYLOU HARRIS "Someone Like You" (WB) 21/20

ns: Heevy 0, Medium 2, Light 19, Totel Adds 20 including WPTR, WSNO, KASE, WKSJ, WIRK, KSO, KFDI, KRKT, KRSY,

LEON RAINES "Biloxi Lady" (Atlantic America) 18/2
Rotations: Heavy 0, Medium 2, Light 16, Total Adds 2, WYII, KIGO. Medium: WWJO. Light: WBGW, KRRV, KXYL, WKSJ, WCMS,

DAN SEALS "My Baby's Got Good Timing" (EMI America) 17/16
Rotations: Heavy 0, Medium 1, Light 16, Total Adds 16 including WBGW, WXBQ, WNOX, WKSJ, WIRK, WMNI, KRKT, KNIX, KRSY, KTOM. JACK GREENE "If It's Love (Then Bet It All)" (EMH) 17/3
Rotations: Heavy 0, Medium 1, Light 16, Total Adds 3, WCMS, KKYX, KFGO. Medium: WPAP. Light: WSNO, WKYG, WKLO, WTVY, KŢTS, KTOM.

ALABAMA "Rock On The Bayou" (RCA) 15/4 Rotations: Heavy 1, Medium 5, Light 9, Total Adds 4, WYII, WITL, WTOD, KVOO. Heavy: WAMZ. Medium: WSNO, WKKQ, WTSO,

DAVID WILLS "Macon Love" (RCA) 14/8

Rotations: Heavy O, Medium 2, Light 12, Total Adds B, KRRV, WCMS, WPAP, KKYX, WTOD, KVOO, KKAL, KMPS. Medium:

LACY J. DALTON "If That Ain't Love" (Columbia) 13/12
Rotations: Heavy 0, Medium 0, Light 13, Total Adds 12 including WPTR, WSNO, KXYL, WKSJ, WIRK, KRKT, KKAL, KMAK, KWJJ,

TOM JONES "I'm An Old Rock 'N' Roller" (Mercury/PolyGram) 13/7

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 7, WPTR, WSNO, KRRV, WPAP, KRKT, KMAK, KRWQ. Light: WKYG, WTVY. LLOYD DAVID FOSTER "I'm Gonna You Right..." (Columbia) 13/6
Rotations: Heavy 0, Medium 1, Light 12, Total Adds 6, WSOC, WWOD, WCMS, KKYX, KOMA, KMPS. Light: WSNO, KRMD,

KV00

DOTTIE WEST "Let Love Come Lookin' For You" (Permian) 12/10

Bavy O, Medium O, Light 12, Total Adds 10, WPTR, WVAM, WSNO, WYII, WPAP, KRMD, KBMR, KVOO, KRSY, KSOP, MEMPHIS "Closer To Crazy" (A. Rose) 12/3

Rotations: Heavy 0, Medium 3, Light 9, Total Adds 3, WBGW, KRRV, KOMA, Medium: WVAM, KXYL, KIGO, Light: WTVY, KSSN,

JOHNNY PAYCHECK "I Never Got Over You" (AMI) 10/5
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 5, WVAM, KBMR, KEBC, KOMA, KRWQ. Medium: WCXI. Light: KXYL, KVOO. HILLARY KANTER "Hey" (RCA) 8/8

Rotations: Heavy O, Medium O, Light 8, Total Adds 8, WXTU, KRRV, KXYL, KBMR, KRKT, KQIL, KRSY, KSOP.

ROBIN LEE "I Heard It On The Radio" (Evergreen) 7/3 savy 0, Medium 1, Light 6, Total Adds 3, WPTR, WLWI, WTOD. Light: KMML, KRMD, KVOO, KRSY.

STEVE CLARK "A Place Out In The Country" (Mercury/PolyGram) 7/1
Rotations: Heavy 0, Medium 0, Light 7, Total Adds 1, KKYX. Light: WSNO, KRRV, KRMD, KVOO, KRSY.

JOHN ARNOLD BAND "How We Gonna Know If It's Love" (Compleat/PolyGram) 7/1
Rotations: Heavy 0, Medium 0, Light 7, Total Adds 1, WYII. Light: WSNO, KXYL, WAXX, KFGO, WOW, KIGO.

MALCHACK & RUCKER "Just Like That" (Revolver) 7/0

Heavy O, Medium 1, Light 6, Total Adds O. Medium: KBMR. Light: WSNO, WYII, WOW, KTTS, KRSY, KIGO.

DOUG BLOCK "Have Another Drink" (Revolver) 6/1
Rotations: Heavy 0, Medium 0, Light 6, Total Adds 1, KRKT. Light: WVAM, WBGW, WKYG, WKKQ, KTOM.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

JOHN CONLEE/Working Man (MCA)

GEORGE JONES w/BARBARA MANDRELL/Daisy Chain (Epic)

JANIE FRICKE/Another Man Like That (Columbia)

GLEN CAMPBELL/Letter To Home (Atlantic America)

RICKY SKAGGS/Country Boy (Epic) GEORGE STRAIT/Any Old Time (MCA)

LOUISE MANDRELL/This Bed's Not Big Enough (RCA)

EARL THOMAS CONLEY/Love Don't Care (RCA)

KENNY ROGERS/Crazy (RCA)

EARL THOMAS CONLEY/Treadin' Water (RCA)

DAVID FRIZZELL/Country Music Love Affair (Viva)

MEL TILLIS w/W. NELSON/Texas On A Saturday Night (MCA)

DELIVERING THE MUSIC OF THE 80'S

JOHN ANDERSON/Eye Of A Hurricane (WB)

GEORGE JONES/Learning To Do Without Me (Epic)

DAN SEALS/In San Antone (EMI America)

JUDDS/Girl's Night Out (RCA/Curb)

Blue Highway

Lady's Choice

The First Word In...

Letter To Home

Country Boy

Does Forth Worth...

I'm Not Through...

Treadin' Water

What About Me

Treadin' Water

Solo

New Patches

Eye Of A Hurricane

You've Still Got...

Rebel Heart

Why Not Me

ANOTHER DESTINED TO BE #1RECORD THE OAK RIDGE BOYS "Make My Life With You" **OAK RIDGE BOYS** BREAKERS 47 BILLBOARD 49 From a gold mine of hits OAK RIDGE GREATEST 2 Produced By Ron Chancey

MCA RECORDS



Regional Adds & Hots

MOST ADDED

EAST

HOTTEST

MOST ADDED

MIDWEST

MOST ADDED HOTTEST

SOUTH

HOTTEST

HOTTEST

Conway Twitty (WB) Earl Thomas Conley (RCA)
Jim Glaser (Noble Vision) A. Murray with D. Loggins (Capitol)

Mel McDaniel (Capitol)Anne Murray w/Dave Loggins (Capitol) Gus Hardin with E. Thomas Conley (RCA) Judds (RCA/Curb

Oak Ridge Boys (MCA)

Judds (RCA/Curb)

GUE HARDIN EDDY RAVEN T.G. SHEPPA JIM GLASER MEL TILLIS

Gus Hardin with E. Thomas Conley (RCA) Judds (RCA/Curb)

MOST ADDED

COLUMBIA, SC
EDDY RAVEN
KENDALLS
T.G. SHEPPARD
NELSON & ERISTOFF
NOTEST:
ER RL THOMAS CONLE
HICKEY GILLEY
GEORGE JOHES
JOHNNY LEE
JAMIE PRICKE

GARY MCRRIS
LACY J. DALTON
HOTCEST:
JANIE FRICKE
ANNE MURRAY
JUDDS
GEORGE STRAIT
HANK WILLIAMS JR.

KPLX-FM Delies/Ft. Worth

none Hottest: none

WEST

EAST

AIDENY, NY
NITTY GRITTY
DOLLY PARTON
ROY CLARK
GUS HARD IN
JIM GLASEP
ATLANTE
ALABAMA
KEITH STEGALL
HOTESET
DON WILLIAMS
ANNE MUSRAY
JUNDES
MICKEY GILLEY

WPTR Albany, NY

TOW JONES
MERLE HAGGARD
MEL HAGGARD
MEL HCTOMHTEL
LACY J. DALTO
EMPTLOU HARRI
CRISTAL GATIE
KENYAL GATE
KENYAL GATE
KENYA GOGRE
HOUTE MEST
KENYA GOGRE
GEORGE STRAIT
MEBA HCZYTIGE
RICKY STAGGS
ED BRUCE

WXKW Allentown, PA

CONWAY TWITTY GEORGE STRAIT CHARLY MCCLAIM HOTLEST OAK RIDGE BOYS BARBARA MANDREI TOM T. HALL T.G. SHEPPARD CRYSTAL GAYLE

WVAM Altoona, PA

SOUST VINTOR
KENDOLLS
CHARLEY PRIDE
ED BRUCE
HOTCOST:
EARL THOMAS CONLE
JORNNY LEZ
ANNE MUERAY
RONNIE MILSAP
EXILE

WSNO Berra, VT

LACY J. DALTON STEVE EARLE EMMYLOU HARRIS TOM JONES DAN SEALS DOTTIE WEST MICKEY GILLE GEORGE JONES JUDOS ANNE MURRAY

MARK GRAY Hottedt: JOHNNY LEE WILLIE MELSON MICKEY GILLEY JOHN SCHNEIDER DAN SEALS

WIXL-FM Newton, NJ Newton, NJ JIM GLASER ALABAMA GUS HAROIM EDDY RAVEN CONNAY TWITTY HOTCEST: RONNIE MILSAP JUDOS ANNE MURRAY STATLERS GEORGE STRAIT

BARBARA MANDRELL HANK WILLIAMS JR.

PHILAGEPHONE, PJ
STEVE WARINER
DEBORAN ALLEN
JORNY MODBLON
HILLARY LOANTER
B.J. THOMAS
HILLARY LOANTER
B.J. THOMAS
HILLARY LOANTER
B.J. THOMAS
JUICE NEEPHON
HOLLARY
HOLLARY
HOLLARY
HOLLARY
HOLLARY
HOLLARY
HOLLARY
JUICE
HOLLARY

WEEP Pittsburgh, PA

WPOR-FM Portland, ME

PORTRAID, ME
ED BRUCE
B.J. THOMAS
COMMAY TWITTY
OAK RIDGE BOYS
HOTCORT
EXILE
LEE GREENHOOD
JANIE FRICKE
ANNE HURRAY
GEORGE JONES

WNYR Rochester

WSEN-AM/FM Syracusa, NY

WESHINGTON, DC

HERLE HAGGARD

ED BRUCE
RICKY SKAGGS
B.J. THOMAS
HOLDEST:
EARL THOMAS CONLE
EXILE
STATLERS
ANNE MURRAY
JUDOS

WIXY
Springfield, MA
SAMYER BROWN
JIH GLABER
CHARLEY PRIDE
HEL MCDANIEL
ED BRUCK
ED BRUCK
BUSH
BUSH
BUSH
EARL
EARLE
EARL

WEST

Albany, OR

WEL MCDANTEL
JOHNNY RODRIGUEZ
GAFF MORRIS
EMPYLOU MARRIS
EMPYLOU MARRIS
ENON SERCHES
BROOKS BROTHERS
BROWN
TON JOHNES
ANAFER BROWN
TON JOHNES
DOUG BLOCK
LACY J. DALTON
HOTLERS
JOHN JERNING
SERLITERS
SUDDE
MAY

KRST-FM Albuquerque, NM

Albuquerque, NM
CHARLEY PRIDE
CONMAY TWITTY
HOTERAY
JUDOS
GEORGE STRAIT
BARBARA MANDRELL
RICKY SKAGGS

Anahelm, CA

KKAL Arroyo Grande, CA

ATTOYO GRENDE,
ANNE MURRAY
ALABAMA
LACY J. DALTON
DAVID WILLS
NEL MCDANIEL
GARY MORRIS
JIM GLASER
HOTCHES
FONNIE MILSAP
RICKEY GILLEY
JUDDS
GEORGE STRAIT
BELLAMY BROTHE

OAK RIDGE BOYS ALABAMA CONWAY TWITTY SAWYER BROWN NELSON 6 KRIST ED BRUCE

Hottest: Anne Hurray Janie Fricke GEORGE JONES JUDDS NITTY GRITTY DIRT

HEL MCDANIEL
GAIL DAVIES
RICKY SKAGGS
EDDY RAVEN
JIN GLASER
HOTTEST:
EARL THOMAS CONLE
JANIE FRICKE
ANNE MURRAY
GEORGE JONES
NITTY GRITTY DIRT

KJOT Bolse, ID

WMZQ Washington, DC

KiX106 Washington, DC

Washington, D' ED BRUCE GENE WATSON KENDALLS SAWYER BROWN BUTCH BAKER HOTCH JOHNY LEE ANNZ HURRAY GEORGE JONES JUEDES REBA HOENTIRE

T.G. SHEPPAND JIM GLASER GUS HARDIN MERLE HAGGARD KEITH STEGALL REX ALLEN JR. HOTLEST EARL THOMAS CONLE JUDOS

WWVA
Wheeling, WV
MEL MCDANIEL
JUICE NEMFON
MEL TILLIS
GUS HARDIN
NELSON & KRISTOFF
RAY PRICE
HOCKESEL
EDDIE RABBITT
LEE GREENMOOD
EARL THOMAS CONLE
FRIZZELL & WEST
BELLAMY BROTHERS

OAX RIDGE BOYS
COMMAY THITTY
LACY J. DALTON
GARY MORRES
MEL MCDANIEL
MES PARKER
HOCHANIEL
ALABAMA
BORBY JERKINS
JOKINNY LEE
STATLERS
EARL THOMAS CONLE

MIDWEST

GARY MORRIS EMMYLOU HARRIS JOHNNY PAYCHECK DOTTIE MEST HILLARY KANTER DAN SEALS HOTCOST EARL THOMAS COMI ANNE MURRAY JUDDS HITTY GRITTY DIS

WUBE-FM Cincinnati, Of

WMNI Columbus, OH

DESTRIBUTION OF THE PROPERTY O

CHARLEY PRIDE OAK RIDGE BOYS

MONNIE MILSAP MERLE HAGGARD T.G. SKEPPARD EDDY RAVEN

Hottest: ANNE MURRAY JOHN SCHNEIDER HITTY GRITTY DIRT JUDDS DOLLY PARTON

KKCS Colorado Springs, CO

T.G. SHEPPARE GENE WATSON Hottest: JUDOS JOHNNY LEE EDDIE RABBITT JANIE FRICKE

KYGO-FM Denver, CO

GAIL DAVIES
ALABAMA
RICKY SKAGGS
OAK RIDGE BOYS
Notest:

KUGN-FM
Eugene, OR
WEAY SROTHERS
CARL JACKSON
KENNY ROCKES'
WRIGHT SROTHERS
HOUSES'
JOHNSY LEE
JAMIE PRICKE
EARL THOMAS CONLE
MICKEY GILLEY
JUDOS

WGAR-FM Cleveland, OH

KRRK E. Grand Forks, MN

WCXI-FM Detroit, MI

WKKQ-AM/FM Duluth, MN

MERLE HAGGARD DEBORAH WLLEN Hottest: EARL THOMAS CONLE JANIE FRICKE JANIE HURRAY JOHNNY LEE HICKEY GILLEY

KFGO Fargo, ND

WKMF Filmt, Mi

KMAK
Freeno, CA
COMMAY TMITTY
JIM GLASEY
OAR RIGGE BOYS
HEL MCDANIE.
LOW JOHES
CAPY HORRES
EMBYLGU HARRIS
HOTLES
LOW JUNES
EARL THOMAS COMLE
NITTY CRITTY CRITTY
JUDOS
GEORGE STRAIT

Fresno, CA

KRWQ-FM Gold Hill, OR

Gold HIII, OR
GARY MORRIS
EMPHYGUN HARRIS
JOHNNY PAYCHEX
JIMMY BUFFETT
DAN SEALS
TOM JONES
HOTCHES:
EARL THOMAS C
JANIE FRICKE
ANNE MURRAY
MICKEY GILLEY

HOTTEGET: JOHNNY LEE ANNE MURRAY GEORGE JONES JUDDS GEORGE STRAIT

T.G. SHEPPARD EDDY RAVEN Hottest: JOHNNY LEE EARL THOMAS O MICKEY GILLEY GEORGE JONES JUDOS

JOHN CONLES COMMAY THITTY BARBARA MANDREL Hottest: GEORGE JOHES ANNE MURRAY CHARLY MCCLAIM JUDDS WAYLOM JENNINGS

WFMS-FM indianapolia, IN

INGIANAPOILE, IM ED BROCE EXHAUST EDOY MAVEN T.G. SHEPPARD WRIGHT BROTHERS ROCLEAT: JUNDS JUNNNY LEE JUDDS JUNNNY LEE JUDDS ANNE MUTRAY

WIRE Indianapolis, (N

JUDDS CARL JACKSON HANK WILLIAMS JR. HOTEAST: GEORGE STRAIT EXILE JOHN SCHNEIDER EARL THOMAS CONLE JOHN ANCERSON

WITL-FM Lansing, MI

KECK Lincoln, NB

LINCOIN, NB
ALABARA
CONMAY TWITTY
GUS HARDIN
CHARLEY PRIOE
OAK RIDGE BOYS
HOCCERE:
JOHNNY LEE
EARL THOMAS CO
JANIE FRICKE
DON WILLIAMS
HICKEY GILLEY

KEIN Great Falls, MT

KLAC Los Angeles, CA

KNEW Oskland/S.F., CA

GAIL DAVIES
RICKY SKAGGS
HOTTER:
EARL THOMAS CONLE
JANIE FRICKE
ANNE HURRAY
HICKEY GILLEY
GEORGE JONES

KXXY Oklahoma City, OK

COMMAY TWITTY ALABAMA OKIADOMA CITY, OF OAE RIDGE BOYS GUS NAROLM JOHNNY RODRIGUEZ B.J. THONAY COMMAN TMITTY RAY PRICE MRIGHT BROTHERS REM ALLEN JR. MEMOHIE JOHNY PAYCHECK LLOYD DAVID FOSTE MEL MCDANIE. HOCHANIE. HOCHANIE. JUDOS ANNE MURRAY

KNIX-FM Phoenix, AZ

Phoenix, AZ
MEL TILITS
COMMAY TRITTY
DAN SEALS
FRIZZELL & WEST
GENE WATSON
HOTLEST:
EARL THOMAS CONT
HICKEY GILLEY
JOHN SCHNEIDER
DAN SEALS
GEORGE STRAIT

LACY J. DALTON
ALBAMA
PAN TILLIS
CHARLEY PRIDE
REX ALLEN JR.
DEBORAN ALLEN
HOTERS'
JOHN ANDERSON
DON WILLIAMS
LEE GREENMODD
ANNE MURRAY

ALABAMA RICKY SKAGGS COMMAY TWITTY T.G. SHEPPARD CHARLEY PRIDE OAK RIDGE BOY:

OAK RIDGE BOYS
ROY CLARK
KEITH STEGALL
ZD BRUCE
SAWYER BROWN
B.J. THOMAS
HOLLEST:
EARL THOMAS CO
JOHNNY LEE
ANNE MURRAY
JANIE FRICKE
MICKEY GILLEY

Okiahoma CHy, OK MCCAD BROTHERS ATLANTA HELSON & KRISTOFF HEEL MCCANIFEL GARY HORRIS GARY HORRIS HOTHER LOUISING HORRIS HOTHER LOUISING HORRIS ANNE HURRAY EARL THOMAS COWLE GEORGE STRAIT JUDOS

WBCS Milwaukee, Wi MEL MCDANIEL ED BRUCE Hottest: EARL THOMAS CO GEORGE JONES EDDIE RABBITT CHARLY MCCLAIN MERLE HAGGARD

ED BRUCE
CONMAY TWITTY
KEITH STEGAL
GENE WATSON
NARK GRAY
HOCCOCK
JUDOS
GEORGZ JONES
JAMIE FRICTE
EXILE
ALABAMA

none Hottest: KCJB Minot, ND

MINOI, ND RICHY SKAGGS CONHAY THITTY T.G. SHEPPARD ED BRUCE CHARLEY PRIDE DAS RIDGE BOYS B.J. THOMAS SAMYER BROWN HOTEAST. EAST. THOMAS CONLEY JANIE FREE ANNER HUKRAY JANIE FREICKE MICKEY GILLEY

WIL-AM/FM St. Louis, MO K102 St. Paul, MN ED BRUCE EDDY RAVEN B.J. THOMAS HOTLEST: JANTE FRICKE GEORGE JONES JOHNY LEE ANNE MURRAY ALABAMA

KCCY-FM
Pueblo, CO

ALABMA
JUICE REMTON
JULIO IGLESTAS
T.G. SHEPPARO
EDOY RAVEN
GUE HARDIN
GARE HOTHER
JIM GLARDE
HOTHER
JANIE PRICKE
EBLIANY SHOTHERS
JUEDS

KRAK

KTOM Salinas, CA

ALABAMA
OAK PIDGE BOYS
NELSON & KRISTOFF
EDDY RAVEN
HEL TILLIS
HOTEAST
HOMAS CONLE
ANNE HURRAY
HANK WILLIAMS JR.
GEORGE STRAIT
GEORGE STRAIT

SOUTH

Abliene, TX ADDRAMA, TX
SAWER BROWN
OAK RIDGE BOYS
CONNAY THITTY
MERLE HAGGARD
MEL TILLIS
ALARAMA
BANDY & STAMPLEY
MAYLON JENNINGS
GEORGE STRAIT
BELLAMY BROTHERS
JUDOS

Gary Morris (WB) Anne Murray with Dave Loggins (Capito

NEMPHIS
TOM JONES
DAVID WILLS
PAM TILLIS
HILLARY KANTE
HOCLEST
JOHNNY LEE
ANNE MURRAY
MICKEY GILLET
GEORGE JONES
JUDOS

WZZK#M Birmingham, A

od, TX GARY HORRIS
GARY HORRIS
JINNY BUFFETT
DAN SEALS
LACY J. DALTON
HILLARY KANTER
EMPYLOU HARRIS
HOTCOST. ANNE HORRAY
KEITH STEGALL
FRIZZELL & WEST
GAIL DAVIES
JUDDS WEZL-FM Charleston, SC

WSOC-FM Charlotte, NC

Hottest: JCHNNY LEE EARL THOMAS CONLI TOM T. HALL GEORGE STRAIT HITTY GRITTY DIR

KASE Austin, TX

AUBIN, TA
GARY MORRIS
EMMYLOU HARRIS
KENDALLS
ROTCES:
GEORGE STRAIT
RICKY SKAGGS
ROMNIE MILSAP
DOW WILLIAMS
NITTY GRITTY DERI

WYNK Baton Rogue, LA

WXBQ-FM Bristol, VA

WKLO Danville, KY none Hottest: CRYSTAL GAYLE CHARLEY PRIDE T.G. SHEPPARD ED BRUCE NOTES TO GEORGE JONES EARL THOMAS CO JANIE PRICKE JUDOS

WTVY Dothan, AL

KHEY El Paso, TX EI PABO, TX
ERHODALES
CARL JACKSON
HELSON & BRISTOFF
MEEL MCDANT, ELE
EDDY RAVEN
HOCCEST:
JOHNEY LEE
JOHNEY LEE
JANTE FRICKE
ANNE MURRAY
GEORGE JONES

Fayetteville, NC PETE PETERSON EDOY RAVEN LABANA JIM GLABER BUTCH BACER WELGHT REDTHERS REX ALLEM JR. ROY CLARK NELSON & TRISTOFE RAY STZYZENS

JUDOS GEORGE STRAIT WESC-AM/FM Greenville, SC

KXAS-FM Houston, TX Houston, TX

OAK RIDGE BOTY
CORNAY TMITTY
JOHN CONLEE
RICKY STAGGS
HOTEGET
GEORGE JONES
JUDOS
ANNE HURRAY
HHITES
GEORGE STRAIT KYXX ` Odessa, TX DEBORAH ALLEN
ALABAMA
T.G. SHEPPARD
CONNAT TWITTY
MEL MCDANIE
MOCKEST:
JOHNNY LEE
MICKEY GILLEY
GEORGE STRAIT
JUDOS
ANNE MURRAY

CHARLEY PRIDE DAN SEALS MEL MCDANTEL HOTLEST: JOHN SCHNEIDER EKKIE ANNE MURRAY EARL THOMAS CONLE JUDOS

GARY MORRIS
MEL TILLIS
GUS MANDIM
MYIGHT BROTHERS
HOLLEGE :
JOHN SCHWEIDER
DON WILLIAMS
EARL THOMAS CONLE
JUDOS
GEORGE STRAIT

KLLL Lubbock, TX

WWOD Lynchburg, VA
T.G. SHEPPARD
REX ALLEN JR.
GUS HARD IN
HEL HCDANT EL
LLOVD DAVID POSTE
HOTHER
THOMAS ANNE NUTRAY
RICHY SKAGG
HANK WILLIAMS JR.

DAVID WILLS DOTTIE WEST TOM JONES HOTTES HOT JUDOS MERLE HAGGAND

WOKK Meridlen, MS

Raleigh/Durhai EXNOALLS SAMYER SHOWN JIM GLASER MEL MCDANIEL GUS MARDEN HOTEAST: JOHNNY LEE JUDOS EARL THOMAS C VINCE GILL GEORGE JONES

WLWI-FM Montgomery, AL KRMD-AM/FM Shreveport, LA

MERLE HAGGARD RICKY SKAGGS KENDALLS HOTTEST: EARL THOMAS CONLE JUDOS CARL JACKSON
HHITES
JOHN CONLEE
HOTTEST:
JOHN SCHNEIDER
EARL THOMAS CO
MILLIE NELSON
JUDDS
JANIE FRICKE

WAS PART SECTION OF THE SECTION OF T

EDDY RAVEN OAK RIDGE BOYS Hottest:

Winston/Selem, Ni
GUS HARDIN
GUS HARDIN
GEL MCDANIEL
JIMMY BUFFETT
CARL JACKSON
JIM GLASER
SAVYER BROWN
HOLLSE!
JUROS
HANK WILLIAMS JR.
RICKY SKAGGS
WAYLON JENNINGS

141 CURRENT REPORTS

The following stations reported a froze playlist this week: WQHK/Ft. Wayne

> KKCS/Colorado Springs KFRE/Fresno WTVY/Dothan

were frozen: WOKQ/Dover

WESC/Greenville KLLL/Lubbock WCXI/Detroit WCUZ/Grand Rapids WOW/Omaha WCXL/Peoria KTTS/Springfield WIL/St. Louis KIK-FM/Anaheim KRAK/Sacramento

WXCL Peoria, iL none Hottest:

GANY HORRES
CHARLEY PRIDE
CHARLEY PRIDE
COMMAY TWITTY
MEE MCDAMEE
GUS HANDIM
MORIE HAGGAND
HOTERST :
EARL TWENAS CONLE
JANTE PRICKE
EXILE
JODDS
JOHN CONLEE

KTTS-AM/FM Springfield, MO

KTPK-FM Topeka, KS

KVOO Tuisa, OK Tules, OK
ALABAMA
ALABAMA
BEDY RAWEN
DOTTIE WEST
GUS HARDIN
DAVID MILLS
STEVE EARLE
HOCCOST:
LEE GREENMODO
GEORGE JONES
GEORGE STRAIT
JUDOS
MERLE HAGGARD

KFDI-AM/FM Wichita, KS GARY MORRIS
ED BRUCE
EMBYLOU HARRIS
SUBAN RAYE
HOCKERS:
EXILE
JOHN SCHNEIDER
JOHNNY LEE
ANNE MURRAY
EARL THOMAS CONLE

KSOP-FM Salt Lake City, UT

GARY MORRIS
LLOYD DAVID:
REX ALLEN JR
HUTCH BAXER
HOTCH BAXER
LEE GREENHOOD
JOHNNY LEE
JANIE PRICKE
EARL THOMAS
ANNE MURRAT

SAMYER BROWN LLOYD DAVID FOS DAVID WILLS CARL JACKSON HOTTEST REBA MCENTIRZ GEORGE JONES JUDOS WAYLON JENNINGS

KCBQ San Diego, CA EDDY RAVEN GARY MORRIS MARK GRAY Hottest: none GUS HARDIN OAK RIDGE BOYS HOCKedt; FRIZZELL 6 WEST JOHNNY LEE BARBARA MANDRELL DOLLY PARTON ANNE MURRAY

San Francisco, C CONWAY TWITTY T.G. SHEPPAND HOTEGET: ANNE MURRAY GEORGE JONES JUDOS JUDOS JOHN SCHNEIDER WAYLON JENNINGS

KSON-FM Sen Diego, CA

KGA Spokane, WA

KCUB Tucson, AZ TUCSON, AZ

ALABAMA

COMMAY TMITTY
EDDY RAVEN
T.G. SHEPPARD
GUS HARDIN
OAK RIDGE BOYS
CARL JACKSON
HOULES
EXILE
EXILE
EXILE
JAMIS OR RICKE
EARL THOMAS COMLE
EARL THOMAS COMLE

JIM GLASER
PAM TILLIS
CARL JACKSON
HOTTOST
JOHNNY LEE
JANIE FRICKE
ANNE MURRAY
JOHN SCHNEIJES
GEORGE JONES

KISS-FM Mlami, FL

CONMAY TWITTY
MEL MCDANIEL
T.G. SMEPPARD
HOTLOST:
AMME MUTURAY
JUDDS
GEORGE JONES
HAWK WILLIAMS JR.
EDDIE RAMBITT WKSJ-FM Mobile, AL

GARY HORRIS ENSYLOU HARRIS LACY J. DALTON DAN SEALS HOTCHE: NONHIE MILSAP JOHNNY LEE JANIE FRICKE EARL THOMAS CO ANNE MURRAY

WSIX-FM Neshville, TN

WSM Nashville, TN

WCMS-FM Norfolk, VA

WQYK-FM Tampa/St. Pete, FL

WIRK-FM West Paim Beach, FL

JUDOS
EARL THOMAS CONLE
BANDY & STAMPLEY
GEORGE JONES
ALABAMA

155 CURRENT REPORTS

this week and therefore their playlists

KVOC/Casper

WZZK/Birmingham KPLX/Dallas-Ft. Worth

www.americanradiohistory.com

dult/Contemporary Continued from Back Page

BREAKERS

BOB SEGER & THE SILVER BULLET BAND Understanding (Capitol)

67% of our reporters on it. Rotations: Heavy 0/0, Medium 46/17, Light 46/21, Total Adds 38 including WKBW, Y97, WLTT, WSB, WSB-FM, 97AIA, W101, WARM98, WLLT, WISN, WMYX, WCCO, KMJI, B100, KBEST, K101, KJR, and 21 more. Debuts at number 22 on the A/C chart.

STEPHEN STILLS featuring MIKE FINNIGAN Can't Let Go (Atlantic)

62% of our reporters on it. Rotations: Heavy 7/0, Medium 64/4, Light 14/4, Total Adds 8, WLTT, WTIC, WKJJ, WSNY, WING, WHB, WFMK, 3WM. Debuts at number 23 on the A/C chart.

NEW & ACTIVE

JACK WAGNER "All I Need" (Qwest/WB) 82/25
Rotations: Heavy 12/1, Medium 34/11, Light 36/13, Total Adds 25, WKBW, KVIL-FM, KUDL, KS94, KJR, WICC, WGY, WKGW, WMJJ, WBT, 2WD, WRVA, WSNY, WING, WENS, WMGN, 3WM, KBOI, KDUK, KKUA, KWAV, KOY, KKPL, WJBC, KRNO. Heavy: WLTT, WISN, WMYX, K106, WEZC, WSFL, KRLB, KTYL, KKLV, KRSB, KMGQ. Medium: WFBR, WPIX, WSB-FM, W101, WOMC, KMJI, KOST, KKLT, KGW, WMAZ, WEZS, KFI, KIXI-FM, WWNR, WEIM, WSKI, WSKY, WCKQ, WFFX, KTWO, KQSW, K99, WCIL. Due to heavy airplay activity, debuts at number 24 on the A/C chart.

NEIL DIAMOND "Sleep With Me Tonight" (Columbia) 81/9
Rotations: Heavy 5/0, Medium 48/3, Light 28/6, Total Adds 9, WMYX, KHOW, KGW, WKJJ, KDUK, KWAV, WTKO, WWPA, K99.
Heavy: WSB, WISN, WCCO, WAHR, WKNE. Medium: WKBW, WCLR, KS94, KFMB, WTIC, WGY, WKGW, WBT, WRKA, WMAZ, WSFL, WRVA, WHBY, WING, KRNT, WTRX, WHB, WMGN, KOIL, KIXI-FM, WWNR, WEIM, WSKI, WTNY, KORQ, WSKY, WCKQ, WCHV, WGSV, KRLB, WFFX, WVBS, WJBC, WCIL, KFSB, WXUS, KEEZ, KWEB, WJON, WBOW, KKLV, KTWO, KRNO, KQSW,

MELISSA MANCHESTER "Thief Of Hearts" (Casablanca/PolyGram) 79/15
Rotations: Heavy 1/0, Medium 47/5, Light 31/10, Total Adds 15, WSB, KOST, B100, V100, WRKA, WSFL, WHBY, WSNY, WING, KRNT, 3WM, KDUK, KIXI-FM, KKPL, KWEB. Heavy: WTKO. Medium: WFBR, KVIL-FM, 97AIA, WISN, KGW, KBEST, KJR, WAEB, WKYE, WGY, WKGW, K106, WBT, WMAZ, WRVA, WNAM, WHBC, WMGN, KWAV, WWNR, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WFFX, KTYL, WJBC, WCIL, KFSB, KEEZ, WJON, KTWO, KRNO, KQSW, KRSB,

BARRY MANILOW "When October Goes" (Arista) 77/77
Rotations: Heavy 2/2, Medium 25/25, Light 50/50, Total Adds 77, WFBR, WBEN, WPRO, WRMM, WSB-FM, KVIL-FM, 97AIA, WCLR, WARM98, WLTT, WOMC, KUDL, WISN, WCCO, KS94, KOST, B100, WAEB, WICC, WRIE, WTIC, WKYE, WKGW, KEY103, WBT, WRKA, WMAZ, WRVR, 2WD, WRVA, WAVE, WHBY, WNAM, WHBC, KIOA, KRNT, WTRX, KBOI, KKUA, KFI, KWAV, KOY, KSL, KIXI-FM, WWNR, WEIM, WTKO, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, KRLB, WKYX. WZLQ, WFFX, KTYL, WVBS, WJBC, WCIL, KFS8, WXUS, KEEZ, KWEB, WHNN, WJON, WBOW, KKLV, KTWO, K99, KRNO,

JOE COCKER "Edge Of A Dream (Theme From Teachers")" (Capitol) 70/5

Rotations: Heavy 1/0, Medium 41/1, Light 28/4, Total Adds 5, KGW, B100, K101, WSNY, KDUK, Heavy: WKBW, Medium: WFBR, KVIL-FM, WISN, KBEST, WICC, WKYE, WKGW, KEY103, K106, WBT, WAHR, WMAZ, WSFL, WRVA, WNAM, KRNT, WMGN, KWAV, KIXI-FM, WWNR, WEIM, WKNE, WSKI, WTNY, KORQ, WSKY, WCHV, WKYX, WZLA, WFFX, KTYL, WJBC, KEEZ, WHNN, WJON, KKLV, KTWO, KQSW, KRSB, KALE.

ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Light
1 LIONEL RICHIE	138/0	127	10	1
2 WHAMI	130/1	105	23	2
3 DENNIS DeYOUNG	129/1	98	29	2
4 PAUL McCARTNEY	135/1	84	47	4
5 K.ROGERS w/K.CARNES & J.INGRAM	125/0	95	26	4
DARYL HALL & JOHN OATES	121/0	93	28	0
CYNDI LAUPER	130/3	66	58	6
8 HONEYDRIPPERS	134/11	51	69	14
9 STEVIE WONDER	114/0	63	44	7
10 BILLY OCEAN	108/0	75	30	3
JERMAINE JACKSON	125/12	15	90	20
2 AL JARREAU	115/6	37	<i>63</i>	15
13 CHICAGO	90/0	40	42	8
14 ANNE MURRAY w/DAVE LOGGINS	100/1	48	48	4
15 ELTON JOHN	<i>95/1</i>	41	41	13
16 AMERICA	98/4	36	50	12
17 SERGIO MENDES	93/0	28	57	8
1 JULIAN LENNON	103/18	9	70	24
D JULIO IGLESIAS	96/1	20	62	14
OCOREY HART	95/7	9	64	22
21 BARBRA STREISAND	77/0	16	47	14
3 BOB SEGER & SILVER BULLET BAND	92/38	0	46	46
STEPHEN STILLS f/M, FINNIGAN	85/8	7	64	14
2 JACK WAGNER	82/25	12	34	36
25 CARS	63/0	6	41	16

MOST ADDED ®

BARRY MANILOW (77) When October Goes (Arista) **BOB SEGER & SILVER BULLET BAND (38)** Understanding (Capitol) RAY PARKER JR. (32) Jamie (Arista) CHICAGO (25) You're The Inspiration (WB) **JACK WAGNER (25)** All I Need (Qwest/WB) PATTI AUSTIN (20)

All Behind Us Now (Qwest/WB) JOHN CAFFERTY & BEAVER BROWN... (20)

Tender Years (Scotti Bros./CBS)

HOTTEST

LIONEL RICHIE (110) Penny Lover (Motown) WHAM! (84) Wake Me Up Before You Go-Go (Columbia) **DENNIS DeYOUNG (61)** Desert Moon (A&M) **DARYL HALL & JOHN OATES (60)** Out Of Touch (RCA) K. ROGERS w/K, CARNES & J. INGRAM (60) What About Me? (RCA) PAUL McCARTNEY (58)

No More Lonely Nights (Columbia)

LAURA BRANIGAN "Ti Amo" (Atlantic) 69/9
Rotations: Heavy 1/0, Medium 35/5, Light 33/4, Total Adds 9, KVIL-FM, B100, KBEST, WGY, WSFL, WAVE, WSNY, KRNT, KRNO. Heavy: WKBW. Medium: WFBR, WCCO, KHOW, WSFM, WKYE, WKGW, WMAZ, WRVA, WMGN, KIXI-FM, WWNR, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WAGE, KRLB, WFFX, WCIL, KEEZ, KWEB, WHNN, WJON, KTWO, KQSW, KRSB,

PAT BENATAR "We Belong" (Chrysalis) 54/6
Rotations: Heavy 3/0, Medium 23/5, Light 28/1, Total Adds 6, WLLT, KEZR, WMAZ, 2WD, KFI, KRLB. Heavy: WKYE, WCKQ, KALE. Medium: KMGG, WPJB, WKJJ, WSFL, WRVA, WHBC, WMGN, KWAV, WWNR, WSKI, WWPA, WSKY, KTYL, WCIL, KEEZ, KKLV, KQSW, KRSB

JOHN DENVER & SYLVIE VARTAN "Love Again" (RCA) 51/10
Rotations: Heavy 0/0, Medium 21/2, Light 30/8, Total Adds 10, WPRO, WKYE, WGY, WSNY, KIOA, KORQ, WKYX, WVBS, KTWO, KQSW. Medium: WKBW, KVIL-FM, WCCO, WRIE,WTIC, WAHR, WMAZ, WRVA, WHBY, KRNT, KSL, KIXI-FM, WWNR, WYRIA WORLD WORLD WARREN WORLD WORLD WARREN WORLD WORLD WORLD WORLD WARREN WORLD WOR WEIM, WSKI, WSKY, WGSV, WCIL, KRSB.

COYOTE SISTERS "I've Got A Radio" (Morocco/Motown) 51/4 Rotations: Heavy 1/0, Medium 19/2, Light 31/2, Total Adds 4, KGW, K106, KSL, WXUS. Heavy: WKBW. Medium: WISN, WMAZ, KRNT, WMGN, KIXI-FM, WWNR, WEIM, WKNE, WSKI, WSKY, WAGE, WFFX, WJBC, WCIL, KEEZ, WJON, KKLV.

BAND OF GOLD "Love Songs Are Back Again" (RCA) 49/2

Rotations: Heavy 4/0, Medium 2B/1, Light 17/1, Total Adds 2, KHOW, WLAC-FM. Heavy: WAHR, WEIM, WCHV, KRSB. Medium: WFBR, WPIX, WPRO, WSB-FM, KVIL-FM, KS94, KOST, KGW, K106, WRVA, WHBY, KRNT, WTRX, KKUA, KFI, KIXI-FM, WKNE, WWPA, WGSV, WAGE, KEEZ, KWEB, WJON, KKLV, KRNO, KMGQ, KALE.

DAN FOGELBERG "Sweet Magnolia And The Travelling Salesman" (Full Moon/Epic) 49/0
Rotations: Heavy 3/0, Medium 26/0, Light 20/0, Total Adds 0. Heavy: WAHR, WAVE, WSNY. Medium: WCCO, WAEB, WMAZ, WSFL, WRVA, WHBY, KRNT, KSL, KIXI-FM, WEIM, WTKO, WKNE, WSKI, WSKY, WCHV, WGSV, KRLB, WZLQ, WFFX, WJBC,

WCIL, KFSB, KWEB, WJON, KKLV, KRNO. DEBORAH ALLEN "Heartache And A Half" (RCA) 40/1

Rotations: Heavy 1/0, Medium 11/0, Light 28/1, Total Adds 1, WXUS. Heavy: KSL. Medium: KVIL-FM, k106, WAHR, WRVA, WHBY, KIXI-FM, WEIM, WSKI, WCHV, WKYX, KWEB.

DON HENLEY "Boys Of Summer" (Geffen) 34/17
Rotations: Heavy 0/0, Medium 12/4, Light 22/13, Total Adds 17, WFBR, WCCO, WICC, WKGW, WMAZ, WSFL, WNAM, KOIL, KKUA, WKNE, WWPA, WCHV, WZLQ,WFFX, KWEB, WHNN, WBOW. Medium: KWAV, KIXI-FM, WWNR, WSKI, WSKY,

WCKQ, KRLB, KQSW.

RICK SPRINGFIELD with RANDY CRAWFORD "Taxi Dancing" (RCA) 33/15
Rotations: Heavy 2/0, Medium 6/3, Light 25/12, Total Adds 15, WSB-FM, KVIL-FM, WCCO, WSFL, KKUA, KIXI-FM, WWNR, WCKQ, WGSV, WFFX, KFSB, WHNN, WBOW, KTWO. Heavy: KOST, KMGQ. Medium: WFBR, WCHV, KRSB.

EDDIE RABBITT "The Best Year Of My Life" (WB) 33/8 Rotations: Heavy 1/0, Medium 10/3, Light 22/5, Total Adds B, K106, KSL, WWNR, WKNE, WWPA, KFSB, WXUS, KKLV. Heavy: WAHR. Medium: WCCO, WHBY, KRNT, WEIM, WSKI, WFFX, KWEB.

RAY PARKER JR. "Jamie" (Arista) 32/32 Rotations: Heavy O/O, Medium 5/5, Light 27/27, Total Adds 32, WFBR, WRMM, WARM9B, KGW, WAEB, V100, WPJB, KEY103, WNAM, WSNY, WTRX, WMGN, KKUA, KIXI-FM, WWNR, WEIM, WKNE, WSKI, WWPA, WCKQ, WCHV, WGSV, WAGE, WFFX, KTYL, WCIL, KEEZ, WHNN, WJON, K99, KQSW, KRSB.

PATTI AUSTIN "All Behind Us Now" (Qwest/WB) 30/20
Rotations: Heavy 0/0, Medium 4/3, Light 26/17, Total Adds 20, WKYE, KEY103, WMAZ, WNAM, WTRX, WMGN, KSL, WWNR, WEIM, WSKI, KORQ, WCKQ. WAGE, WZLQ, KYTL, WCIL, KFSB, WBOW, KKLV, KQSW. Medium: WCCO.

SIGNIFICANT ACTION

CHICAGO "You're The Inspiration" (WB) 27/25
Rotations: Heavy 1/1, Medium 11/10, Light 15/14, Total Adds 25, WOMC, KEZR, KJR, WPJB, WBT, WEZC, WMAZ, WHHY, WAYE, WTRX, WMGN, KBOI, KSL, KIXI-FM, WEIM, WSKI, WSKY, WCKQ, WGSV, WAGE, WCIL, KEEZ, WJON, KTWO, KRSB.

SHEILA E, "The Belle Of St. Mark" (WB) 26/16
Rotations: Heavy 0/0, Medium 5/1, Light 21/15, Total Adds 16, WFBR, WKYE, KEY103, WNAM, WWNR, WSKI, KORQ, WCKQ, WCHV, WAGE, KRLB, WZLQ, WCIL, KFSB, WHNN, KKLV. Medium: WSFL, WWPA, KTYL, KQSW.

SHEENA EASTON "Strut" (EMI America) 25/0 Rotations: Heavy 9/0, Medium 13/0, Light 3/0, Total Adds 0. Heavy: WTAE, KMGG, K101, KEZR, WKYE, WKJJ, WSKI, WWPA,

WKYX. Medium: KVIL-FM, WLTF, WPJB, WMAZ, 2WD, WENS, WMHE, KWAV, WTNY, WSKY, WFFX, KTYL, KQSW. TINA TURNER "Better Be Good To Me" (Capitol) 21/3 Rotations: Heavy 5/0, Medium 9/0, Light 7/3, Total Adds 3, WKGW, KOIL, KRLB. Heavy: KEZR, WPJB, CK101, WKJJ, WWPA. Medium: KVIL-FM, KMGG, WENS, WMGN, WMHE, WSKY, WKYX, WFFX, KTYL.

JOHN CAFFERTY & THE BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 20/20 Rotations: Heavy 0/0, Medium 4/4, Light 16/16, Total Adds 20, WFBR, KUDL, KEZR, WICC, WPJB, WMAZ, WAVE, KOIL, KKUA, KIXI-FM, WWNR, WEIM, WKNE, WSKI, WSKY, WCKQ, WZLQ, KTYL, KEEZ, KQSW.

CULTURE CLUB "The War Song" (Virgin/Epic) 16/2
Rotations: Heavy 2/0, Medium 8/0, Light 6/2, Total Adds 2, WICC, WMHE. Heavy: WSKI, WCKQ. Medium: WMAZ, WSKY, KRLB, WKYX, KTYL, KEEZ, KKLV, KQSW.

DANNY O'KEEFE "Along For The Ride" (Coldwater) 12/2
Rotations: Heavy 0/0, Medium 5/0, Light 7/2, Total Adds 2, WAVE, WSKI. Medium: WCCO, K101, KIXI-FM, WEIM, WCHV.

MADONNA "Like A Virgin" (Sire/WB) 10/10

Rotations: Heavy 0/0, Medium 1/1, Light 9/9, Total Adds 10, WCLR, KGW, KEZR, WENS, KKUA, WKYX, KTYL, KKLV, KQSW,

BREAKERS are those records that have achieved concurrent airplay at 60% of our report-Ing stations. NEW & ACTIVE records are receiving airplay at 30 or more stations. Records In SIGNIFICANT ACTION are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve BREAKER status to enter the A/C chart. Records which have achieved BREAKER status must also have sufficlent heavy and medium rotation airplay to enter the chart.



Regional Adds & Hots

EAST

Parallel One

ottest: enny rogers aul mccartney all & oates oneydrippers

BARRY MANILOW Hottest: STEVIE WONDER PAUL MCCARTNEY LIONEL RICHIE AL JARREAU HONEYDRIPPERS

Hottest: LIONEL RICHIE DENNIS DEYOUNG BILLY OCEAN WBAM! HALL & OATES

WPIX/New York Anderson/Silvershein

Anderson/Silversh
Hottest:
STEVIE WONDER
WHAM!
KENNY ROGERS
LIONEL RICHIE
CYNDI LAUPER

Y97/Pittsburgh Jay Cresswell

BOB SEGER
JERMAINE JACKSON
COREY HART
HOTCEST:
KENNY ROGERS
CHICAGO
STEVIE WONDER
BILLY CCEAN
ELTON JOHN

JERMAINE JACKSON HOTTEST: CHICAGO STBVIE WONDER BRUCE SPRINGSTEEN SHEENA EASTON WHAM! WWSW(3WSyPittsburg)

JERMAINE JACKSON

JERMAINE JACKSO
HOTTEST:
STEVIË WONDER
DENNIS DEYOUNG
HALL & OATES
LIONEL RICHIE
POINTER SISTERS WPRO/Providence Tom Cuddy

JOHN DENVER BARRY MANILOW

Hottest: LIONEL RICHIE KENNY ROGERS PAUL MCCARTNEY DENNIS DEYOUNG BILLY OCEAN

Parallel Two

WWOM/Alban

AL JARREAU AL JARREAU
HOTTEST
KENNY ROGERS
BILLY OCEAN
LIONEL RICHIE
PAUL MCCARTNEY
HALL & OATES WAFR/Allentow

Hottest: BILLY OCEAN KENNY ROGERS DENNIS DEYOU HALL & OATES WHAM!

WICC/Bridgepor Pantano/Broadir

Hottest: LIONEL RICHIE KENNY ROGERS BILLY OCEAN WHAM! HALL & OATES

Hottest: CYNDI LAUPER HONEYDRIPPERS PAUL MCCARTNEY WHAM! LIONEL RICHIE

WRIE/Erie Ted Abbott

JULIAN LENNON LIONEL RICHIE BILLY OCEAN KENNY ROGERS WHAM! HALL & OATES

Ottest: JONEL RICHIE

WKYE/Johnstowne, PA Farrow/Michaels

BARRY MANILOW JOHN DENVER SHEILA E. Hottest: BILLY OCEAN

CHICAGO
CHICAG

WGY/Schenectady Mike Netf

WKGW/Utica-Rom

JACK WAGNER BARRY MANILOW DON HENLEY TINA TURNER BOB MARLEY HOTTEST: HOTTEST: LIONEL RICHIE ELTON JOHN WHAM!

Parallel Three

www.R/Beckle

BARRY MANILOW JOHN CAFFERTY & B JOHN CAFFERTY & B RAY PARKER JR. RICK SPRINGFIELD EDDIE RABBITT SHEILA E. PATTI AUSTIN HOTTEST: LIONEL RICHIE WHAM!

138 Reporters 128 Current Reports

The following stations reported no adds or changes in rotation this week: WLTE/Minneapolis

WLLT/Cincinnati Dickie Shannon PAT BENATAR BOB SEGER BARRY MANILOW RAY PARKER JR. EDDIE RABBITT DON HENLEY JOHN CAFFERTY & B

WSKiiMontpeller, VT Bruce Stebbins

RICK SPRINGFIELD
BARRY MANILOW
JOHN CAPPERTY & B
BANANARAMA
CHICAGO
BOB MARLEY
RAY PARKER JR.
PATTI AUSTIN
HOTELS:
LIONEL RICHIE
WHAM!
PAUL MCCARTHEY
HALL & OATES
BAND OF GOLD

WTKO/Ithaca Wayne Fisk

BARRY MANILOW PEABO BRYSON NEIL DIAMOND Hottest: LIONEL RICHIE WHAM! HALL & OATES

SHELLA E.
PATTI AUSTIN
CHICAGO
JOHN CAFFERTY & B
RAY PARKER JR.
BARRY MANILOM
DANNY O'KEEFE
HOTCLES:
WHAM!
CYNDI LAUPER
CULTURE CLUB
COREY HART

WTNY/Watertown, NY

NONE
HOTTEST:
KENNY ROGERS
LIONEL RICHIE
WHAM!
PAUL MCCARTNEY
CYNDI LAUPER

WWPA/Williamsport, PA Scott Masteller

DON HENLEY RAY PARKER JR. DAN HARTMAN DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
HOTTEST:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
WHAM!
PAUL MCCARTNEY

MIDWEST

Parallel One

MADONNA BARRY MANILOW Hottest: BILLY OCEAN PAUL MCCARTNEY LIONEL RICHIE WHAM1 KENNY ROGERS

55KRC/Cincinnati Dave Mason Hottest: KENNY ROGGRS CHICAGO DENNIS DEYOUNG LIONEL RICHIE

WHAM: JACK WAGNER

WARM98/Cincinnat

BARRY MANILOW BOB SEGER RAY PARKER JR. HOTTEST:
KENNY ROGERS
LIONEL RICHIE
DENNIS DE YOUNG
PAUL MCCARTNEY
HONEYDRIPPERS

WLTF/Cleveland Popovich/Wilson

AL JARREAU AL JARREAU
HOTTER SISTERS
ROD STEWART
HALL & OATES
BILLY OCEAN
LIONEL RICHTE
WMJI/Cleveland
Mike ivers

JULIAN LENNON HOTTEST: HALL & OATES DENNIS DEYOUNG BILLY OCEAN LIONEL RICHIE ANNE MURRAY

JERMAINE JACKSON BARRY MANILOW CHICAGO

Hottest: LIONEL RICHIE KENNY ROGERS HALL & OATES CYNDI LAUPER CYNDI LAUPER
KLSIKMENBE CİTY
OWNENBALBIN
ELTON JOHN
JERMAINE JACKSON
HOLTEGET:
WHAMI
KENNY ROGERS
DENNIS DEYOUNG
BILLY OCEAN
HONEYDRIPPERS

DENNIS DEYOUNG JULIAN LENNON BARRY MANILOW JOHN CAFFERTY & B JACK WAGNER Hottest: HUEY LEWIS & NEWS PAUL MCCARTNEY KENNY ROGERS BILLY OCEAN CHICAGO

BARRY MARILOW BOB SEGER HOTTEST: LIONEL RICHIE WHAM! HALL & OATES DENNIS DEYOUNG PAUL MCCARTNEY

Beth Fast

WCCO/Minneapoli

BOB SEGER BARRY MANILOW BOB MARLEY DON HENLEY RICK SPRINGFIELD

DON HENLEY RAY PARKER JR. PATTI AUSTIN BARRY MANILOW SHEILA E. Hottest: DENNIS DEYOUNG HALL & OATES WHAM!

WHBC/Canton Mike Dorn

BARRY MANILOW BOB SEGER JULIAN LENGON HOTLEST: KENNY ROGERS LIONEL RICHIE ELTON JOHN DENNIS DEYOUNG ANNE MURRAY

KIOA/Des Moines

KRNT/Des Moines

WHAM! HONEYDRIPPERS BILLY OCEAN

BARRY MANILOW RAY PARKER JR. CHICAGO PATTI AUSTIN HOTLEST: LIONEL RICHIE DENNIS DEYOUNG

WLHT/Grand Rapids

WTRX/Flint

MELISSA MANCHESTE BARRY MANILOW

Mike Judge

HONEYDR I PPERS AMERICA

JULIAN LENNON JERMAINE JACKSON BOB SEGER NEIL DIAMOND NEIL DIAMONU Hottest: KENNY ROGERS LIONEL RICHIE BILLY OCEAN WHAM! JACK WAGNER

BARRY MANILOW HONEYDRIPPERS CHICAGO ANNE MURRAY KENNY ROGERS LIONEL RICHIE

Parallel Two

HOTTEST: STEVIE WONDER KENNY ROGERS DENNIS DEYDUNG BARBRA STREISAND LIONEL RICHIE

WNAM/Appleton-Oshko Bennett/Collins

COREY HART
CYNDI LAUPER
AMERICA
AL JARREAU
HOTTEST
JOHN WAITE
LAURA BRANIGAN
BILLY OCEAN
CARS
CHICAGO

CHAKA KHAN
JACK WAGNER
MADONNA
TOTO
HOTLEST:
STEVIE WONDER
CHICAGO
BILLY OCEAN
WHAM!
PAUL MCCARTNEY

WSNY/Columbus, OH Harry Lyles

EUROGLIDERS JOE COCKER JACK WAGNER LAURA BRANIGAN MELISSA MANCHESTE STEPHEN STILLS STEPHEN STILLS
RAY PARKER JR.
JOHN DENVER
HOTLEST:
BARBRA STREISAND
ANNE MURRAY
DAN FOGELBERG
PAUL MCCARTNEY
LIONEL RICHIE

WFMK/Lansing Mika Murphy

COREY HART STEPHEN STILLS Hottest: LIONEL RICHIE DENNIS DEYOUNG WHAM! BILLY OCEAN PAUL MCCARTNEY

WING/Dayton WMGN/Madisor Bill Vancil

JACK WAGNER JERMAINE JACKSON STEPHEN STILLS MELISSA MANCHESTE RAY PARKER JR PATTI AUSTIN Hottest:

BOB SEGER JOHN DENVER BARRY MANILOW Hottest: none
Bottest:
BILLY OCEAN
DENNIS DEYOUNG
CYNDI LAUPER
PAUL MCCARTNEY
WHAM! HOTTEST:
DENNIS DEYOUNG
LIONEL RICHIE
HALL & OATES
ANNE MURRAY
PAUL MCCARTNEY

KOIL/Omaha Mason/Shane

BOB SEGER TINA TURNER DON HENLEY JOHN CAFFERTY & B Hottest: Hottest: LIONEL RICHIE DENNIS DEYOUNG HALL & OATES CYNDI LAUPER

WMHE/Toledo Ray/Morrison

CULTURE CLUB HONEYDRIPPERS
BOB SEGER
HOTTEST:
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY
LIONEL RICHIE
WHAM!

King/Scottin

KING/SCOHIN
HONEYDRIPPERS
MELISSA MANCHES
JULIAN LENNON
COREY HART
STEPHEN STILLS
AL JARREAL
BOB SEGER
JACK MAGRER
HOTE ALL
LIONEL RICHIE
HALL & OATES
ROD STEWART
DENNIS DEYOUNG NOD STEWART DENNIS DEYOUNG WHAM!

Parallel Three

BARRY MANILOW JACK WAGNER JIM GLASER BOB SEGER Hottest: none

WCIL/Carbondale, IL Matt McCann

BARRY MANILOW CHICAGO CHICAGO
PATTI AUSTIN
RAY PARKER JR.
SHEILA E.
HOTTEST:
POINTER SISTERS
WHAM!
KENNY ROGERS
PAUL MCCARTNEY
CYNDI LAUPER

BARRY MANILOW SHEILA E. PATTI AUSTIN EUROGLIDERS RICK SPRINGFIELD HOTLESS: WHAM! LIONEL RICHIE PAUL MCCARTNEY CYNDI LAUPER JULIO IGLESIAS

WXUS/Lafayette Bob Vizzs

EDDIE RABBITT COYOTE SISTERS BARRY MANILOW DEBORAH ALLEN DEBORAH ALLEN
HOTTEST:
DENNIS DEYOUNG
KENNY ROGERS
ANNE MURRAY
LIONEL RICHIE
WHAM

KEEZ/Mankato, Mf

JOHN CAFFERTY & B RAY PARKER JR. DONNA SUMMER DONNA SUMMER CHICAGO PEABO BRYSON BARRY MANILOW Hottest: LIONEL RICHIE

KWEB/Rochester, MN Al Axelson

MELISSA MANCHESTE BOB SEGER BARRY MANILOW DON BENLEY HOTTEST DENNIS DE YOUNG KENNY ROGERS LIONEL RICHIE WHAM! WHAM! PAUL MCCARTNEY

W101/Tampa DeCarlo/Miller

BOB SEGER
JOHN SCHNEIDER
HOTTEST:
DENNIS DEYOUNG
PAUL MCCARTNEY
ANNE MURRAY
HALL & OATES
KENNY ROGERS

Parallel Two

WAFB/Baton Rouge

HOTLEST:
KENNY ROGERS
LIONEL RICHIE
DENNIS DEYOUN
BILLY OCEAN
ELTON JOHN

EDDIE RABBITT COYOTE SISTERS Hottest: HONEYDRIPPERS

JACK WASHINGTON HOTTEST: LIONEL RICHIE WHAMI BILLY OCEAN KENNY ROGERS HALL & OATES

BARRY MANILOW CHICAGO RAY PARKER JR. MADONNA Hottest: LIONEL RICHIE DENNIS DEYOUNG

CK101/Cocoa Beach Knight/Phillips Hottest: CHICAGO

SOUTH

BELLAMY BROTH JERMAINE JACK HONEYDRIPPERS

WRMM/Atlanta

RAY PARKER JR. BARRY MANILOW HOTTEST: LIONEL RICHIE KENNY ROGERS ANNE MURRAY

WIVY/Jacksonville Fuszner/Ryan

JULIAN LENNON BOB SEGER Hottest: PAUL MCCARTNEY JERMAINE JACKSON WHAS/Louisville

BILL MEDLEY
HOTTEST:
KENNY ROGERS
JOHN SCHNEIDER
LIONEL RICHIE
JULIO IGLESIAS
DAN FOGELBERG

Hottest: CHICAGO BILLY OCEAN KENNY ROGERS WHAM! STEVIE WONDER

Leigh Jacobs

MARC ANTHONY THOM NEIL DIAMOND BOB SEGER STEPREN STILLS HOTLESE: HALL & OATES DENNIS DEYOUNG TINA TURNER JOHN CAFERTY & B CHARA KHAN

WRKA/Louisville Jeff Crawford

BOB SEGER
MELISSA MANCHESTE
BARRY MANILOW
HOTTEST:
KENNY ROGERS
BILLY OCEAN
LIONEL RICHIE
BARBRA STREISAND
AL JARREAU

WSB-FM/Atlanta

BOB SEGER RICK SPRINGPIELD BARRY MANILOW Hottest: LIONEL RICHIE HONEYDRIPPERS

HUEY LEWIS & NEWS JACK WAGNER LAURA BRANIGAN RICK SPRINGPIELD RICK SPRINGPIELD BARRY MANILOW Hottest: STEVIE WONDER CHICAGO WHAM! HALL & OATES KENNY ROGERS

WMAZ/Macon Steve Murphy STORE MULPHY
BARRY MANILOW
CHICAGO
CHICAGO
ATTI AUSTIN
DON HEMLEY
JOHN CAPPERTY & B
PAT BENATAR
HOTLEST
LIONEL RICHIE
KENNY ROGERS
BILLY OCEAN
ANNE MURRAY
DENNIS DEYOUNG

KEY103/Austir Chris Alan BARRY MANILOW SHEILA E. RAY PARKER JR. PATTI AUSTIN

K106/Beaumont, TX

COREY HART JULIAN LENNO JACK WAGNER

WBT/Charlotta Dave Bishop JACK WAGNER CHICAGO BARRY MANILOW BARRY MANILOW Hottest: KENNY ROGERS LIONEL RICHIE PAUL MCCARTNEY AL JARREAU JERMAINE JACKSON

WEZC/Charlotte CHICAGO

JACK WAGNER WHAM! WGOW/Chatan Mac/Deason

JULIAN LENNON
JACK WAGNER
HOTTEST:
PAUL MCCARTNEY
KENNY ROGERS
DENNIS DEYOUNG
ANNE MURRAY
ELTON JOHN
WAVE/Sarasota
Huntington/Tellone DANNY O'KEEFE LAURA BRANIGAN JIMMY BUFFETT JOHN CAFFERTY & B CHICAGO BARRY MANILOW

Hottest: LIONEL RICHIE

CHICAGO
BARRY MANILOW
SHEILA E.
JOHN CAFFERTY & B
PATTI AUSTIN
RICK SPRINGFIELD
BILLY IDOL
RAY PARKER JR.
HOTLESE:

JEFFREY OSBORNE
RAY PARKER JR.
BARRY MANILOW
DON HENLEY
SHEILA E.
HOTCHEST:
WHAMI
BILLY OCEAN
HALL & OATES
SERGIO MENDES
HONEYORIPPERS

WHAM! DENNIS DEYOUNG HALL & OATES

JOHN DENVER BARRY MANILOW

BARRY MANILOW BOB SEGER ALABAMA JOHN DENVER JOHN DENVER HOTTEST: LIONEL RICHIE KENNY ROGERS DENNIS DEYOUNG WHAM! PAUL MCCARTNEY

HOTTEST JR.
HOTTEST:
KENNY ROGERS
PRINCE
LIONEL RICHIE
WHAM!
HONEYDRIPPERS

WGSV/Guntersville Jackson/Bell

BARRY MANILOW
RAY PARKER JR.
SHEILA E.
CHICAGO
PATTI AUSTIN
HOTLEST:
LIONEL RICHIE
PAUL MCCARTNEY
CYNDI LAUPER
AL JARREAU
JERMAINE JACKSON

BOB SEGER

WZLQ/Tupelo Rusty McDaniels

JOHN CAFFERTY & B PATTI AUSTIN

Hottest: LIONEL RICHIE KENNY ROGERS WHAM! HALL & OATES HALL & OATES BILLY OCEAN

WSKY/Asheville Don Brookshire

JAMES INGRAM CHICAGO RAY PARKER JR. BARRY MANILOW RICK SPRINGPIELD HOTLEST: KENNY ROGERS LIONEL RICHIE WHAM!

Carvell/Richards

Rusty McDaniels

OON HENLEY
PATTI AUSTIN
SHEILA E
PEABO BRYSON
JOHH CAFPERTY & B
BARRY MANILOW
HOTCHER
LIONEL RICHIE
KENNY ROGERS
DENNIS DEYOUNG
STEVIE WONDER
HALL & OATES

LIONEL RICHIE SERGIO MENDES

WKBW/Buffalo BOB SEGER JACK WAGNER

WTAE/Pittsburgh

Neal Newman

WTIC/Hartford Tom Barsanti

AMERICA BOB SEGER JOHN DENVER LAURA BRANIGAN JACK WAGNER HOTTEST: LIONEL RICHIE DENNIS DEYOUNG WHAM! PAUL MCCARTNES

Parallel One

AL JARREAU
JULIO IGLESIAS
JULIAN LENNON
BAND OF GOLD
NEIL DIAMOND

KMGG/Los Angele: Rick Cummings JULIAN LENNON COREY HART

dottest: LIONEL RICHIE

COREY HART
Hottest:
LIONEL RICHIE
WHAM!
BILLY OCEAN
SHEENA EASTON
STEVIE WONDER KOST/Los Angeles Kaye/Marie MELISSA MANCHESTE BARRY MANILOW HOTTEST HALL & OATES COREY HART AL JARREAU PAUL MCCARTNEY HONEYDRIPPERS

KKLT/Phoenix Anita Carlisle

HONEYDRIPPERS
HOTTEST:
LIONEL RICHIE
HALL & OATES
DENNIS DEYOUNG
PAUL MCCARTNEY
CYNDI LAUPER

KGW/Portland Mike Dirkx

LAURA BRANIGAN Hottest: BILLY OCEAN ELTON JOHN HALL & OATES LIONEL RICHIE PAUL MCCARTNEY

KFMB/San Diego Mark Larson

DENNIS DEYOUNG PAUL MCCARTNEY CYNDI LAUPER

KBEST/San Diego

none
Hottest:
KENNY ROGERS
LIONEL RICHIE
BARBRA STREISAND
BILLY OCEAN
DENNIS DEYOUNG B100/San Diego Rich/Knight

JOE COCKER
JEFFREY OSBORNE
BOB SEGER
HOTTEST:
STEVIE WONDER
CHICAGO

KJR/Seattle Colleen Madden

MELISSA MANCHESTE JOE COCKER LAURA BRANIGAN BOB SEGER BARRY MANILOW LIONEL RICHIE
WHAM!
HALL & OATES
KENNY ROGERS
BILLY OCEAN

BRUCE SPRINGS Hottest: SHEENA EASTON HALL & OATES CHAKA KHAN CYNDI LAUPER TINA TURNER

BOB SEGER BARRY MANILOW CHICAGO PAUL MCCARTNEY HALL & OATES

PAT BENATAR JOHN CAFFERTY & B CHICAGO THOMPSON TWINS MADONNA BRUCE SPRINGSTEEN

JACK WAGNER BOB SEGER CYNDI LAUPER CHICAGO HOLLEST: HALL & OATES WHAM! LIONEL RICHIE DENNIS DEYOUNG HONEYDRIPPERS

Parallel Two

KDUK/Eugene Burns/O'Bryan NEIL DIAMOND JOE COCKER
MELISSA MANCHESTE
JACK WAGNER
HOTLEST:
WHAM!
PAUL MCCARTNEY
LIONEL RICHIE
KENNY ROGERS
HONEYDRIPPERS

KKUA/Honolulu Lilia Miller KSL/Sait Laka City George Lemich DON BENLEY HONEYDRIPPERS

HONEYDRIPPERS
MADONNA
JOHN CAFFERTY & E
RICK SPRINGFIELD
BARRY MANILON
PRINCE
RAY PARKER JR.
JACK MAGNER
HOTESST.
DENNIS DEYOUNG
WHAM!
LIONEL RICHIE
HALL & OATES HALL & OATES PAUL MCCARTNEY KFi/Los Angeles Keye/Kiley PAT BENATAR BARRY MANILOW

HOTTEST HALL & OATES WHAM! LIONEL RICHIE STEVIE WONDER

Hottest:
RALL & OATES
PAUL MCCARTREY
WHAM!
LIONEL RICHIE
DENNIS DEYOUNG JERMAINE JACKSON JACK WAGNER BARRY MANILOW BARRY MANILOW Hottest: KENNY ROGERS STEVIE WONDER LIONEL RICHIE WHAM! ANNE MURRAY

EDDIE RABBITT BARRY MANILOW JULIA MIGENES-JOH PATTI AUSTIN COYOTE SISTERS GEORGE WINSTON CHICAGO HOTLESEL

BOB SEGER
JULIAN LENNON
HONEYDRIPPERS
STEPHEN STILLS
HOTTEST
DENNIS DEYOUNG
WHAM!

PAUL MCCARTNEY LIONEL RICHIE KENNY ROGERS

Hottest: RALPH MACDONALD WILLIE NELSON KENNY ROGERS ANNE MURRAY LIONEL RICHIE KIXI-FM/Seattle

MELISSA MANCHESTE JACK WAGRER JULIAN LENNON HOTEST: BILLY OCEAN DENNIS DEFOUNG ANNE MURRAY LIONEL RICHIE WHAM!

KKPL/Spokane Dean Allen

BARBRA STREISAND EVERLY BROTHERS STEVIE WONDER LIONEL RICHIE BARRY GIBB

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KKLV/Anchorage

MADONNA
PEABO BRYSON
PATTI AUSTIN
SHEILA E.
RAISE THE DRAGON

BARRY MANILOW RICK SPRINGFIELD JOHN DENVER JAMES INGRAM CHICAGO HOTTEST LIONEL RICHIE DENNIS DEYOUNG WHAM! DAIL MCCARTNEY

Parallel Three CYNDI LAUPER BALL & OATES

WPIX/New York KFMB/San Diego

WHAS/Louisville

K99/Greet Falls

The following stations failed to report this week and their playlists were frozen: WAFB/Baton Rouge CK101/Cocoa Beach

Parallel One

KENNY ROGERS DENNIS DEYOUNG WHAM!

97AIA/Miami Chris Gable BOB SEGER BARRY MANILOW Hottest: WHAM! CHICAGO BILLY OCEAN LIONEL RICHIE WHAM!

Diem/Fine BARRY MANILOW CHICAGO RAY PARKER JR, HOTTEST: ELTON JOHN WHAM! LIONEL RICHIE DENNIS DEYOUNG CYNDI LAUPER

BARRY MANILOW DON HENLEY RICK SPRINGFIELD FATTI AUSTIN HOTLEST: LIONEL RICHIE KENNY ROGERS A- JARREAU HALL LOATES

KQSW/Rock Springs, WY Maloney/Norris

JOHN CAPFERTY & B BARRY MANILOW RAY PARKER JR.

DENNIS DEYOUNG WHAM! LIONEL RICHIE AMERICA HALL & OATES KRSB/Roseburg, OR Veronica Burns

KALE/Tri Cities

BARRY MANILOW RICK SPRINGFIELD RAY PARKER JR. SHEILA E. DON HERLEY HOTCEST: LIONEL RICHIE DENNIS DEYOUNG WHAM! HALL & OATES HALL & OATES PAUL MCCARTNEY WJON/St. Cloud Diem/Fine

WBOW/Terre Haute Kevin Young

KRNO/Reno Larry Irons BOB SEGER JACK WAGNER LAURA BRANIGAN BARRY MANILOW Hottest: HOTTEST: LIONEL RICHIE KENNY ROGERS DENNIS DEYOUNG WHAM! STEVIE WONDER

BOB SEGER
JERMAINE JACKSON
BARRY MANILOW
HOTCEST:
HALL & OATES
KENNY ROGERS
JACK WAGNER
LIONEL RICHIE
RICK SPRINGFIELD

KFSB/Joplin, MO Don Carpenter

BOB SEGER MELISSA MANCHESTE Hottest: LIONBL RICHIE KENNY ROGERS WHAM! PAUL MCCARTNEY

KVIL/Dallas/Ft. Worth

WRVR/Memphis Steve Butler Steve Butler
BARRY MANILOW
HOTTEST:
HONEYDRIPPERS
KENNY ROGERS
LIONEL RICHIE
DENNIS DEYOUNG
ANNE MURRAY WHHY/Montgo WHY/Montgomery
Phil Morton
BOB SEGER
CHICAGO
Hottest:
LIONEL RICHIE
WHAM!
BLTON JOHN
CYNDI LAUPER
PAUL MCCARTNEY

WLAC-FM/Nashvill Nichols/Sargent

JULIAN LENNON SAM HARRIS BAND OF GOLD HOTTEST: LIONEL RICHIE PAUL MCCARTNEY CYNDI LAUPER BILLY OCEAN STEVIE WONDER

WEZS/Richmone

JERMAINE JACKSON JULIAN LENNON

JULIAN LENNON
Hottest:
Dennis Deyoung
PAUL MCCARTNEY
BILLY OCEAN
LIONEL RICHIE
WHAM!

Scott Kerr

MELISSA MANCHESTE
LAURA BRANIGAN
RICK SPRINGFIELD
DON HEBLE;
HOCKESTE, LICHIR
HOCKESTE, LICHIR
HOCKESTE, LICHIR
HOCKESTE, LICHIR
HOLL L OATES
PAUL MCCARTNEY
JULIO IGLESIAS
WHANI
JULIO IGLESIAS
WHANI
ZWDINOTOIK
RICHARDSONIAIIEN
PAT BENATAR
JACK WAGNER
BOB SECER
BARRY MANILOW
BOTTESTE WONDER
BILLY OCEAN
BILLY OCEAN
BILLY OCEAN
BILLY OCEAN
LIOWEL RICHIR
WEFSTRICHMOND WMJJ/Birminghan Thomas/Warren

WRVA/Richmond Lou Dean BARRY MANILOW

WHAM!
PAUL MCCARTNEY
DENNIS DEYOUNG
HONEYDRIPPERS

Parallel Three MARK GRAY MICKEY GILLEY

PATTI AUSTIN JOHN DENVER SHEILA E. BARRY MANILOW HONEYDRIPPERS

BARRY MANILOW
JOHN CAPPERTY & B
CHICAGO
JAMES INGRAM
HOTLEST:
LIONEL RICHIE
WHAM!
PAUL MCCATTNEY
CYNDI LAUPER
HONEYDRIPPERS

WCHV/Charlottesville Ken Medek

WAGE/Lessburg, VA Steve Porter

WFFX/Tuscaloosa BARRY MANILOW DON HENLEY RICK SPRINGFIELD RAY PARKER JR. HOTTEST JR.
HOTTEST JR.
BILLY OCEAN
SERGIO MENDES
ELTON JOHN
LIONEL RICHIE
ANNE MURRAY

WVBS/Wilmington, NC

WEST

AMERICA HONEYDRIPPERS JULIO IGLESIAS

WLTT/Washington D.C

BARRY MANILOW RAY PARKER JR

MELISSA MANCHESTE RAY PARKER JR.



MOR/ALBUMS

Three Two Lest Weeks Weeks Week	November 9, 1984	159 REPORTERS	Total Reports R			Total Adds All lotations
DEBUT > 1	BRYAN ADAMS/Reckless (A&M)	"Run To You" (151) "It's Only" (54) "Summer" (29)	151	135	16	2
6 5 3 2	HONEYDRIPPERS/Volume One (Es Paranza/Atlantic)	"Rockin" (141) "Sea Of Love" (104) "Thrill" (10)	<i>155</i> +	123+	32 –	2+
2 1 1 3	TEACHERS/Soundtrack (Capitol)	"Under" (141) "Teacher" (127) "Interstate" (19)	151 -	123-	28+	0=
3 3 2 4	U2/The Unforgettable Fire (Island)	"Pride" (141) "Wire" (37) "Unforgettable" (25)	148 –	120 -	28 –	0-
	PAT BENATAR/Tropico (Chrysalis)	"Belong" (145) "Crazy World" (26) "Diamond" (19)	146	126	19	1
	SURVIVOR/Vital Signs (Scotti Bros./CBS)	"I Can't Hold Back" (133) "High On You" (10)	138 –	117-	21+	0=
- 11 7 7	JULIAN LENNON/Valotte (Atlantic)	"Valotte" (148) "Goodbyes" (31)	150 +	90 +	<i>60</i> –	5-
10 6 6 8	ROGER HODGSON/In The Eye Of The Storm (A&M)	"Had A Dream" (146) "In Jeopardy" (10)	148 –	85+	<i>62</i> –	1 –
1 2 5 9	DAVID BOWIE/Tonight (EMI America)	"Blue" (112) "Neighborhood" (57) "Dancing" (13)	<i>135</i> –	93-	42 +	1+
10 (REO SPEEDWAGON/Wheels Are Turnin' (Epic)	"I Dowanna Know" (140) "Can't Fight" (29)	142+	<i>76</i> +	<i>66</i> –	1
9 10 12	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Born" (112) "Cover Me" (32) "Bobby Jean" (15)	127+	<i>77</i> +	49 +	11+
5 8 9 12	J. CAFFERTY & THE/Eddie & The (Scotti Bros./CBS)	"Tender Years" (124) "On The Dark Side" (35)		47-	<i>86</i> +	9+
8 9 13	SCANDAL f/PATTY SMYTH/The Warrior (Columbia)	"Hands Tied" (106) "Beat Of A Heart" (41)	<i>125</i> –	<i>55</i> +	69 –	5+
– 19 14 12	PAUL McCARTNEY/Give My Regards To (Columbia)	"No More Lonely" (118) "Bad Boy" (18)	<i>126</i> –	<i>60</i> +	<i>65</i> –	2-
13 12 11 15	HALL & OATES/Big Bam Boom (RCA)	"Out Of Touch" (92) "Bank On Your Love" (21)	109 –	79 +	<i>30</i> –	0-
18 15 15 16	MOLLY HATCHET/The Deed Is Done (Epic)	"Satisfied Man" (122) "Stone" (10)	123 –	48 +	75 –	2=
11 7 8 17	TOMMY SHAW/Girls With Guns (A&M)	"Girls With Guns" (117)	118-	58 –	<i>60</i> –	1 =
17 14 16 18	CARS/Heartbeat City (Elektra)	"Hello Again" (103)	112 –	<i>53</i> +	<i>58</i> –	6-
22 18 17 19	HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Walking On A Thin Line" (94)	101 –	62 +	<i>38</i> –	2-
26	DEEP PURPLE/Perfect Strangers (Mercury/PG)	"Perfect Strangers" (100) "Knocking" (54)	129+	24 +	97 +	26-
3	TOTO/Isolation (Columbia)	"Stranger In Town" (128)	128	31	97	7
31 22 19 22	PETER WOLF/Lights Out (EMI America)	"I Need You Tonight" (111)	112 –	<i>31</i> +	81 –	4-
28 23 22 23	DOKKEN/Tooth And Nail (Elektra)	"Into The Fire" (94)	95 –	24 +	70 –	1 –
25 24	J. GEILS BAND/You're Getting Even (EMI America)	"Concealed Weapons" (103)	<i>107</i> +	14+	90 +	7-
- 39 34 2 E	JOHN PARR/John Parr (Atlantic)	"Naughty Naughty" (102)	102 +		<i>82</i> +	19+
7 13 18 26	FIXX/Phantoms (MCA)	"Sunshine" (67) "Ourselves? (27) "Cities" (16)	90 –	<i>35</i> –	54 +	4+
	SAMMY HAGAR/VOA (Geffen)	"I Can't Drive 55" (63) "VOA" (34)	90 –	30 –	<i>58</i> +	6+
	FRANKIE GOES TO/Welcome To The Pleasure (Island)	"Two Tribes" (97)	100	15	<i>78</i>	15
	DURAN DURAN/Arena (Capitol)	"The Wild Boys" (87)	88	<i>35</i>	<i>51</i>	6
33 30 29 30	COREY HART/First Offense (EMI America)	"It Ain't Enough" (90)	91 =		71 +	2-
36 32 30 31	TIMOTHY B. SCHMIT/Playin' It Cool (Asylum)	"Playin' It Cool" (83)	92 +	16+	74 +	4=
	EUROGLIDERS/This Island (Columbia)	"Heaven (Must Be There)" (91)	91 +	16+	70 +	9=
24 26 31 33	KROKUS/The Blitz (Arista)	"Our Love" (82)	86 +	14 –	<i>68</i> +	14+
	VAN HALEN/1984 (WB)	"Hot For Teacher" (80)		17-		10=
I .	JOHN WAITE/No Brakes (EMI America)	"Tears" (72)		<i>23</i> –		0-
	KISS/Animalize (Mercury/PG)	"Heaven's On Fire" (80)		19 –		1+
	AC/DC/'74 Jailbreak (Atlantic)	''Jailbreak'' (82)	83 +	6 -		8-
	HONEYMOON SUITE/Honeymoon Suite (WB)	"Burning In Love" (64) "New Girl Now" (14)		14-		5-
1	JETHRO TULL/Under Wraps (Chrysalis)	"Lap Of Luxury" (64) "Under Wraps" (18)		10-		1+
19 21 24 40	ZEBRA/No Tellin' Lies (Atlantic)	"Bears" (65)	66 –	12-	54 –	0=



BREAKERS®

BRYAN ADAMS

Reckless (A&M)

95% of our reporters on it. 151/2 with adds at: WHMD, WBYG. Debuts at #1 on the Albums chart.

PAT BENATAR Tropico (Chrysalis)

 $92\,\%$ of our reporters on it. 146/1 with one add at: KINK. Debuts at #5 on the Albums chart.

TOTO Isolation (Columbia)

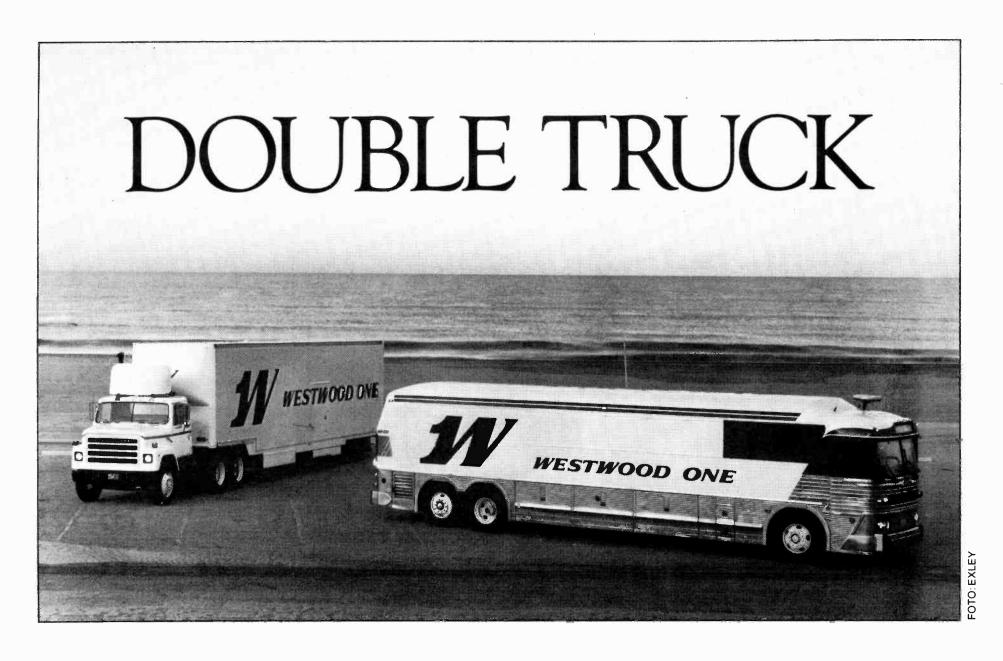
81% of our reporters on it.128/7 with adds at: WYSP, KGB, KATT, CITI, KFMG, K97, KTYD. Debuts at #21 on the Albums chart.

FRANKIE GOES TO HOLLYWOOD Welcome To The Pleasure Dome (Island)

63% of our reporters on it. 100/15 including adds at: WGRQ, WYSP, KLOL, KYYS, KLAQ, WWCK. Debuts at #28 on the Albums chart.

DURAN DURAN Arena (Capitol)

55% of our reporters on it. 88/6 with adds at: KQAK, WOOS, WYFE, WIZN, WWWV, WZZQ. Debuts at #29 on the Albums chart.



One introduced the state-of-the-art in mobile recording. It didn't take long for the word to get around about this forty-five foot audio masterpiece.

Concertmaster I has become the busiest mobile recording studio in the country, with more major concerts behind it than anything on the road. The overwhelming success of Concertmaster I led to the

conclusion that two trucks are better than one. This year we are proud to introduce Concertmaster II. It represents another quantum leap forward in mobile recording facilities, with everything from digital recording capability to the finest in creature comforts. And we've headquartered Concertmaster II in the East so that we can now cover any live performance with no more than twenty-four

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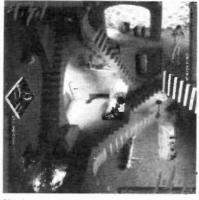
"WHICH WAY IS UP"

and the biting new single, "ANIMAL"

- 47/ features Maggie Ryder (former back-up singer for the Eurythmics and Marvin Gave) and renowned Dallas guitarist Billy Whitehead.
- Watch out for the new video "ANIMAL" being unleashed on MTV soon.

These stations have already followed their "ANIMAL" instincts:

LP: **RLP-1001** Cassette: RCS-1001



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MOST ADDED .

BIG COUNTRY (38) Steeltown (Mercury/PolyGram) **PLANET P PROJECT (33)** Pink World (MCA) **DEEP PURPLE (26)** Perfect Strangers (Mercury/PolyGram) **JULIE BROWN (23)** Goddess In Progress (Rhino)

BRYAN ADAMS (135) Reckless (A&M) PAT BENATAR (126) Tropico (Chrysalis) TEACHERS (123) Soundtrack (Capitol) **HONEYDRIPPERS (123)** Volume One (Es Paranza/Atlantic) U2 (120) The Unforgettable Fire (Island) SURVIVOR (117) Vital Signs (Scotti Bros./CBS)

NEW & ACTIVE

PLANET P PROJECT/Pink World (MCA) 70/33 (43/43)
Adds include WHJY, KZEW, KBCO, KNCN, WLAV, KICT, KKDJ, WWWV. Hots: 4 WLLZ, WQFM, WDHA, WIZN. Mediums 56 include WDVE, WKLS, WNOR, WYNF, KAZY, KGB, KFOG, WZZO.

AUTOGRAPH/Sign In Please (RCA) 62/11 (54/13)
Adds include KRCK, WEZX, WAQY, WKDF, WIOT, KWFM. Hots: 5 WDVE, WRIF, WKQQ, WXKE, WBYG. Mediums: 53 include WIYY, WBAB, WHJY, DC101, WKLS, KTXQ, KZEW, WEBN, KYSS, WQFM, KSHE, KMET, KGB, KISW.

STEVE MILLER BAND/Italian X-Rays (Capitol) 58/8 (58/4)

Adds: WMMR, DC101, WQFM, KSJO, WPLR, KLPX, WIQB, WYER. Hots: 15 include WLIR, WSHE, WXRT, KBCO, KINK, KCAL, WDHA. Mediums: 39 include WKLS, KMET, KFOG, WAQY, WOUR, KLAQ, WTUE, WIOT.

JOAN JETT/Glorious Results Of A Misspent Youth (Blackheart/MCA) 58/6 (56/7)

Adds: WLLZ, WCCC, KWFM, WHMD, WKLT, WZZO. Hots: 10 include WBCN, WBAB, WLIR, WNEW, WCKO, WDHA, WPDH, KLPX, WXCS. Mediums: 45 include WMMR, DC101, KLOL, KSRR, WRIF, KMET, KROQ, KGB.

BILLY IDOL/Rebel Yell (Chrysalis) 53/17 (37/11)
Adds include WNEW, WYSP, WHJY, KZEW, KLOS, KLAQ, KILO, KLYV. Hots: 4 WLIR, CHUM, WLVQ, KTYD. Mediums: 44 include WIYY, WBCN, KLOL, WNOR, WMMS, KROQ, KGB.

GENERAL PUBLIC/All The Rage (IRS/A&M) 52/8 (42/5)

Adds: WYSP, KLOS, WHEB, WAQX, WWCT, KICT, WGIR, WWWV. Hots: 11 include WBCN, WLIR, KBCO, KROQ, 91X, KTYD. Mediums: 37 include WBAB, WXRT, KAZY, WTPA, WAQY, WOOS, KQDS.

FEE WAYBILL/Read My Lips (Capitol) 52/2 (54/4)

Adds: WCCC, KKDJ. Hots: 7 KZEW, WQFM, KFOG, KSJO, KIDQ, KLPX, KFMF. Mediums: 45 include WBAB, WHJY, WNOR, WRIF, KSHE, KBCO, KLOS, KGB.

STONE FURY/Burns Like A Star (MCA) 50/4 (50/11)

Adds: KLOS, KISW, WCCC, KEZE. Hots: 1 KGB. Mediums: 48 include WBAB, WHJY, WKLS, KTXQ, WYNF, KRQR, WAAF, KNCN, WIOT, KMOD, KILO.

BIG COUNTRY/Steeltown (Mercury/PolyGram) 45/38 (6/3)
Adds include KBCO, KROQ, WAQY, KLAQ, WIMZ, WGIR, WIQB, KFMQ, KOZZ. Hots: 5 WLIR, KQAK, CFOX, KMBY, KFMF. Mediums: 25 include WXRT, WRIF, KAZY, 91X, WTPA, KNCN, KQDS.

JULIE BROWN/Goddess In Progress (Rhino) 40/23 (30/30)
Adds include WBCN, WYSP, WYNF, KYYS, KLAQ, KGGO, WRKI, WWWV, KOZZ. Hots: 0. Mediums: 22 include WLIR, WMMR, WQFM, KROQ, KGB, WTPA, WAQX, WQMF, WLVQ, KICT, KTYD.

LOS LOBOS/How Will The Wolf Survive? (Slash/Warner Bros.) 27/19 (13/13)
Adds include WHJY, KZEW, KBCO, KMET, WTKX, KQDS, KKDJ, WGIR, KOZZ. Hots: 0. Mediums: 17 include

KTXQ, WXRT, WMMS, KQAK, WOUR, KLAQ, WLAV, KTYD. BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M) 26/7 (20/5)

Adds: WNEW, KQDS, KFMG, KILO, KEZE, WWWV, KUFO. Hots: 9 WXRT, KBCO, KIK, WQBK, WIZN, KSPN, KFMF, KTCL, KTYD. Mediums: 13 include WMMS, KAZY, KLAQ, WXKE, KOMP.

QUEENSRYCHE/The Warning (EMI America) 26/4 (22/1)

Adds: WGRQ, WYNF, WOUR, WLVQ. Hots: 2 KISS, CITI. Mediums: 23 include KTXQ, KZEW, WQFM, KMET, KISW, WTPA, WAQX, KQDS, KFMG.

DIO/The Last In Line (WB) 25/4 (27/1)

Adds: WAAF, KUFO, KWXL, KOZZ. Hots: 6 WHJY, KZEW, KLOS, KMET, KGB, WSKS. Mediums: 19 include KLOL, KSRR, WRIF, WQFM, KDKB, WDIZ, KWHL.

GOLDEN EARRING/Something Heavy Going Down (21/PolyGram) 22/3 (27/5)

Adds: WPYX, WXQR, WYER. Hots: 2 CITI, KLPX. Mediums: 17 include WNOR, WMET, KGB, WIMZ, WAPL, KOMP, WBLM.

ALPHAVILLE/Forever Young (Atlantic) 17/4 (14/1)

Adds: CFOX, WDHA, WTPA. Hots: 0. Mediums: 16 include WLIR, WMMS, KBCO, KROQ, KQAK, WZZO, KLAQ. SCORPIONS/Love At First Sting (Mercury/PolyGram) 16/5 (13/4)

Adds include WFYV, WRXL, WLAV. Hots: 3 WLLZ, WRIF, KKCI. Mediums: 12 include WBAB, WYNF, WAQY, WAAF,

CULTURE CLUB/Waking Up With The House On Fire (Virgin/Epic) 15/4 (15/1)

Adds: WXRT, KQAK, WPDH, KSPN. Hots: 4 WLIR, WLUP, WWWV, WBYG. Mediums: 9 include KROQ, 91X, KMJX. UB40/Geffery Morgan (Virgin/A&M) 15/2 (14/1)

Adds: WNEW, KUFO. Hots: 2 91X, KQAK. Mediums: 11 include WXRT, KBCO, KROQ, WPDH, WTKX, WQBK.

AIRRACE/Shaft Of Light (Atco) 15/2 (16/3)

Adds: KMOD, WZZQ. Hots: 0. Mediums: 14 WEBN, WMMS, WQFM, KSHE, WQMF, WDIZ, KQDS.

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

MOR /HOT TRACKS

Thre	e Tw	0		450 DEPODIEDS		-	- 100	Total
	ks We		/eek		Total		/ledium	
-	10	3	0	BRYAN ADAMS/Run To You (A&M)		133+	18-	3-
13	8	4	2	PAT BENATAR/We Belong (Chrysalis)		125+	20 –	0-
2	1	1	3	U2/Pride (In The Name Of Love) (Island)		117-	24 –	0=
3	2	2	4	SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)		116-	17+	0=
17	11	10	6	JULIAN LENNON/Valotte (Atlantic)	148+		<i>59</i> –	6-
6	6	9	6	ROGER HODGSON/Had A Dream (Sleeping) (A&M)	146 –	84 +	61 –	1 –
5	5	8	Ø	BOB SEGER/Understanding (Capitol)	141 –	<i>95</i> +	46 –	2+
8	7	7	8	HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.)	141 –	90 –	<i>51</i> +	4 –
21	12	11	9	REO SPEEDWAGON/I Dowanna Know (Epic)	140+	74 +	<i>66</i> –	2 -
4	4	5	10	38 SPECIAL/Teacher Teacher (Capitol)	127-	97 –	<i>30</i> +	1+
]_	_	17	•	DON HENLEY /The Boys Of Summer (After) (Geffen)	146+	<i>55</i> +	<i>88</i> +	15 –
1	3	6	12	DAVID BOWIE/Blue Jean (EMI America)	112-	83 –	29 +	0 –
18	13	13	Œ	MOLLY HATCHET/Satisfied Man (Epic)	122 –	47+	<i>75</i> –	2+
32	21	16	Ø	HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl)	104+	83 +	21 -	10+
24	17	15	Œ	PAUL McCARTNEY/No More Lonely Nights (Columbia)	118-	<i>58</i> +	59 –	2-
41	40	29	Œ	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	112+	<i>63</i> +	47+	26 +
9	9	12	17	TOMMY SHAW/Girls With Guns (A&M)	117-	58 –	59 –	3+
52	30	19	13	J. CAFFERTY & THE/Tender Years (Scotti Bros./CBS)	124+	<i>35</i> +	<i>86</i> +	15 –
43	28	20		TOTO/Stranger In Town (Columbia)	128+		98 –	7-
35	20	18	20	CARS/Hello Again (Elektra)	103+	<i>51</i> +	51 –	8+
15	14	14	21	HALL & OATES/Out Of Touch (RCA)	92 –	74 +	18-	0-
37	23	21	22	HUEY LEWIS & NEWS/Walking On A Thin (Chrysalis)	94 –	<i>58</i> +	<i>35</i> –	2 –
56	35	28	23	SCANDAL f/PATTY SMYTH/Hands Tied (Columbia)	10 6+	42 +	<i>63</i> +	18=
34	24	22	24	PETER WOLF/I Need You Tonight (EMI America)	111-	<i>30</i> +	81-	4-
1	EBU'			KINKS/Do It Again (Arista)	127	10	86	125
_	_	48	_	DEEP PURPLE/Perfect Strangers (Mercury/PG)	100+	21 +	<i>72</i> +	33 –
27	25	24	27	DOKKEN/Into The Fire (Elektra)	94 –	24 +	<i>70</i> –	0 -
-	38	30		CONTRACTOR	103=	13+	87 =	6-
60	44	37	29	The state of the s	102+	13+	<i>82</i> +	19+
47	45	32		FRANKIE GOES TO HOLLYWOOD/Two Tribes (Island)	97+	14-	<i>76</i> +	13-
	47	34	Õ		87+	34 +	51 -	5-
39	36	33	32	COREY HART/It Ain't Enough (EMI America)	90 =	<i>20</i> =	<i>70</i> +	2-
51	43	.38	<u> </u>		91 +	<i>16</i> +	<i>70</i> +	9 -
	41	40	\equiv	VAN HALEN/Hot For Teacher (WB)	<i>80</i> +	17-	<i>60</i> +	10 –
12	15	23	_	KISS/Heaven's On Fire (Mercury/PG)	<i>80</i> –	19 –	61-	1 =
	57	46	36		<i>82</i> +	13+	64+	22+
_	42	41	_	AC/DC/Jailbreak (Atlantic)	<i>82</i> +	6 =	<i>72</i> +	8-
11	19	26	_	JOHN WAITE/Tears (EMI America)	72 –	21-	51 –	0-
54	49	43		TIMOTHY B. SCHMIT/Playin' It Cool (Asylum)	<i>83</i> +	15+	<i>66</i> +	4=
10	16	27		SAMMY HAGAR/I Can't Drive 55 (Geffen)	<i>63</i> –	<i>26</i> –	37-	0=
28	31	39		FIXX/Sunshine In The Shade (MCA)	<i>67</i> –	25 –	41+	7+
19	18	25		ZEBRA/Bears (Atlantic)	65 –			0 =
36	37	35		DAVID BOWIE/Neighborhood Threat (EMI America)	57-		32+	5=
30	29	36		JETHRO TULL/Lap Of Luxury (Chrysalis)	64 -		<i>54</i> –	1+
1)EBU			GIUFFRIA/Call To The Heart (Camel/MCA)	<i>78</i> +		<i>57</i> +	<i>52</i> +
50	48	47	\equiv	CYNDI LAUPER/All Through The Night (Portrait/CBS)	59 -		27-	1 =
	52	45	_	HONEYMOON SUITE/Burning In Love (WB)	64 -		<i>53</i> +	6-
W	DEBU			BRYAN ADAMS/It's Only Love (A&M)	54	22	26	51
		54		DEEP PURPLE/Knocking At Your Back Door (Mercury/PC			37+	12-
22	27	31		TINA TURNER/Better Be Good To Me (Capitol)	50 –		17-	0=
1 -	_	57		AUTOGRAPH/Turn Up The Radio (RCA)	<i>58</i> +		49+	11-
14	26	44		SCANDAL f/PATTY SMYTH/Beat Of A (Columbia)	41 -		19-	0 =
49	46	50		TWISTED SISTER/I Wanna Rock (Atlantic)	47-		37-	0-
_	_	60		GENERAL PUBLIC/Tenderness (IRS/A&M)	49+		<i>35</i> +	6+
_	_	55		U2/Wire (Island)	37=		15-	4-
57	56	52		FEE WAYBILL/You're Still Laughing (Capitol)	49 –		43-	2-
_	_	58		STONE FURY/Break Down The Walls (MCA)	<i>50</i> +		48+	5-
	EBUT		_		49+		42+	18+
7		42	_	J. CAFFERTY &/On The Dark (Scotti Bros./CBS)	<i>35</i> –	23-	12-	0=
8	EBU1		_	PLANET P PROJECT/What I See (MCA)	49 +	4+	<i>38</i> +	<i>28</i> +
_	-	_	-		-			

MOST ADDED .

KINKS (125) Do It Again (Arista) GIUFFRIA (52) Call To The Heart (Camel/MCA) **BRYAN ADAMS (51)** It's Only Love (A&M) **DEEP PURPLE (33)** Perfect Strangers (Mercury/PolyGram) BIG COUNTRY (32)

Where The Rose Is Sown (Mercury/PolyGram)

MOST HOTS

BRYAN ADAMS (133) Run To You (A&M) PAT BENATAR (125) We Belong (Chrysalis) U2 (117) Pride (In The Name Of Love) (Island) SURVIVOR (116) I Can't Hold Back (Scotti Bros./CBS)

BREAKERS

KINKS Do It Again (Arista)

80% of our reporters on it. 127/125 including adds at: WIYY, WNEW, WMMR, WDVE, WHJY, WNOR, WYNF, WLUP, WXRT, WRIF, KSHE, KLOS, KMET, KGB. Debuts at #25 on the Hot Tracks chart.

DEEP PURPLE

Perfect Strangers (Mercury/PolyGram)

63% of our reporters on it. 100/23 including adds at: DC101, WYNF, KKCI, KYYS, KMET, KUPD, KGON, KZOK. Moves 48-26 on the Hot Tracks chart.

KROKUS Our Love (Arista)

52% of our reporters on it. 82/22 including adds at: WGRQ, KSHE, KUPD, KRCK, WFYV, WDIZ, WTUE, WWCK. Moves 46-36 on the Hot Tracks chart.

VAN HALEN Hot For Teacher (WB)

50% of our reporters on it. 80/10 including adds at: WNEW, KZEW, KLOL, WDHA, WHEB, WOOS. Moves 40-34 on the Hot Tracks chart.

BIG COUNTRY "Where The Rose Is Sown" (Mercury/PolyGram) 38/32 (5/3)

Adds include KBCO, KROQ, WAQY, KLAQ, WIMZ. Hots: 4 KQAK, CFOX, KMBY, KFMF. Mediums: 20 include WRIF, WTPA, KNCN, WKQQ, KQDS.

SAMMY HAGAR "VOA" (Geffen) 34/16 (20/11)
Adds include WNOR, KGB, WTPA, WAQY, WKDF, WDIZ, WIOT, KFMG, KZEL, KEZE. Hots: 8
WYNF, KMET, KZOK, KNCN, WLAV. Mediums: 25 include KZEW, KLOL, KLOS, KGON, WCMF, WAQX,

JOAN JETT "New Orleans" (Blackheart/MCA) 34/9 (25/7)
Adds: KLOL, WLLZ, KGB, WCCC, KFIV, KWFM, WHMD, WKLT, WZZQ. Hots: 7 include WBCN, WBAB, WNEW, WCKO, WPDH, KLPX. Mediums: 24 include WHJY, KSRR, WRIF, KBCO, KMET, WTPA, WCMF, WOUR, WAAF, KFMG, KILO

STEVE MILLER BAND "Golden Opportunities" (Capitol) 33/10 (22/9)
Adds include WMMR, DC101, WQFM, WOUR. Hots: 2 WPDH, WTKX. Mediums: 28 include WGRQ, WKLS, WXRT, WTPA, WHCN, KLAQ, WFYV, WKDF, WTUE, KEZO, WIOT, KILO, KZEL, KKDJ,

JULIAN LENNON "Too Late For Goodbyes" (Atlantic) 31/6 (28/9)
Adds: WNEW, WXRT, WAQX, WXKE, KEZE, WYER. Hots: 19 include KYYS, KAZY, KMET, WCCC, WHCN, WCMF, WOUR, WAAF. Mediums: 10 include WMMR, WLVQ, KQDS.

JULIE BROWN "Homecoming Queen's Got A Gun" (Rhino) 30/19 Adds include WBCN, WYNF, KYYS, WHCN, KLAQ, KGGO. Hots: 0. Mediums: 14 include WMMR,

WOEM, KGB, WCMF, WAOX, KICT,

BRYAN ADAMS "Summer Of 69" (A&M) 29/28 (1/1)
Adds include WYER, KSQY, Hots: 13 include KTXQ, KSRR, WYNF, WRIF, KYYS, KAZY, WDIZ,
KFMG, Mediums: 14 include WGRQ, WDVE, WKLS, KLOS, KZAP, KOME, WAAF, WZXR, WFBQ, KEZO, KZEL. KEZE.

BRYAN ADAMS "Kids Wanna Rock" (A&M) 29/27 (1/1)
Adds include WMET, KMET, WRUF. Hots: 12 include KTXQ, KZEW, WRIF, KGB, WHCN, WCMF, WOUR, WDIZ, KFMG. Mediums: 11 include WIYY, WEBN, KLOS, WAAF, WQMF, KQDS, KEZE. REO SPEEDWAGON "Can't Fight This Feeling" (Epic) 29/16 (11/11)
Adds include WRUF, KWHL. Hots: 12 include WYNF, KYYS, KSHE, WOUR, WFYV, WZXR,
WAPL. Mediums: 14 include WEBN, WKLC, WTPA, WAQX, WQMF, KGGO, KQDS, WWCK, WFBQ,

PAT BENATAR "A Crazy World Like This" (Chryselis) 26/26 (0/0)
Adds include KLAQ, WRKI, KOZZ. Hots: 11 include KYYS, KAZY, WTPA, WHCN, WDIZ, WLVQ,
KILO, KKDJ. Mediums: 13 include WBAB, WDVE, KZAP, WPYX, WAQX, WAPL, KQDS, KEZO, WIOT,

KATT

QUEENSRYCHE "Take Hold Of The Flame" (EMI America) 26/4 (22/1) Adds: WGRQ, WYNF, WOUR, WLVQ. Hots: 2 KISS, CITI. Mediums: 23 include KTXQ, KZEW, WQFM, KMET, KISW, WTPA, WCMF, WAQX, KNCN, KLAQ, KQDS, KFMG.

LOS LOBOS "Don't Worry Baby" (Slash/WB) 24/17 (12/12)
Adds include WHJY, KZEW, KMET, WOUR, KQDS, WLAV, KKDJ. Hots: 0. Mediums: 15 include
KTXQ, WMMS, WCMF, KLAQ.

BRUCE COCKBURN "If I Had A Rocket Launcher" (Gold Mtn./A&M) 22/7

Adds: WNEW, KQDS, KFMG, KILO, KEZE, WWWV, KUFO. Hots: 6 WXRT, WQBK, WIZN, KSPN, KTCL, KTYD. Mediums: 12 include WBCN, WMMS, KAZY, KLAQ, KOMP.

HALL & OATES "Bank On Your Love" (RCA) 21/4 (18/4)

Adds: WBAB, WRUF, WHMD, WYER. Hots: 6 CHOM, WRIF, KQAK, KICT, CITI, KMBY. Mediums: 14 include DC101. WLUP, KSHE, KFOG, KFMG, KILO, KEZE.

PAT BENATAR ''Diamond Field'' (Chrysalis) (19/19)
Adds include WDHA, KFIV, KWHL. Hots: 7 KTXQ, WRIF, KGB, CFOX, WAAF, KISS, WWW.
Mediums: 10 include WGRQ, WDVE, WKLS, WYNF, KQDS, KATT, KEZE. GOLDEN EARRING "Something Heavy Going Down" (21/PolyGram) 19/2 (22/1)

Adds: WEZX, WYER. Hots; 2 CITI, KLPX. Mediums; 16 include WNOR, WMET, KGB, WIMZ, WAPL,

BRYAN ADAMS "One Night Love Affair" (A&M) 18/17 (0/0)
Adds include KCAL, WDHA, KMBY. Hots: 9 include KYYS, KISS, WAPL. Mediums: 9 include WKLS, KLOL, WRIF, KLOS, WAQX, WRXL, KATT.

PAUL McCARTNEY "Not Such A Bad Boy" (Columbia) 18/6 (14/7)
Adds include KSJO, WAQY. Hots: 4 WXRT, WTPA, WXKE, WWWV. Mediums: 12 include WBAB, DC101, KAZY, WAAF

PLANET P PROJECT "Behind The Barrier" (MCA) 18/6 (17/17) Adds: WDVE, KZAP, WRXL, KIDQ, KMBY, KFMX. Hots: 0. Mediur de KFOG, WZZO, WIMZ

JETHRO TULL "Under Wraps" (Chrysalis) 1B/4 (16/4) Adds: KUPD, WYDD, KMOD, KLPX, Hots: 2 KAZY, KMBY, Mediums: 14 include WGRQ, WBAB, WDVE.

SCORPIONS "I'm Leaving You" (Mercury/PolyGram) 16/5 (12/3)
Adds include WFYV, WRXL, WLAV. Hots: 2 WLLZ, WRIF. Mediums: 13 include WBAB, WYNF, WCMF, WAQY, WAAF, WIMZ, WDIZ, KATT.

ALPHAVILLE "Big In Japan" (Atlantic) 16/4 (13/1) Adds: WDHA, WTPA. Hots: 0. Mediums: 15 include WLIR, WMMS, KROQ, KQAK, WZZO, KLAQ. BRUCE SPRINGSTEEN "Bobby Jean" (Columbia) 15/3 (13/1) Adds: K97, KMBY, WYER. Hots: 10 include WYNF, WXRT, WOUR, KILO. Mediums: 4 include WBAB, WMET, KICT.

UB40 "If It Happens Again" (Virgin/A&M) 15/2 (14/1) Adds: WNEW, KUFO, Hots: 2 91X, KQAK, Mediums: 11 include WLIR, WXRT, KBCO, KAZY, KROQ.
AIRRACE "I Don't Care" (Atco) 15/2 (16/3) Adds: KMOD, WZZQ. Hots: 0. Mediums: 14 include WEBN, WMMS, WQFM, KSHE, WQMF, WDIZ, KQDS.

GIONAL



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MD: PAUL HOMILLAN

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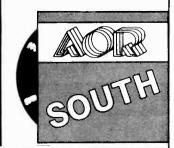
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PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +. Parallel Two: 200,000 -1.000.000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.



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WIRA-FM/Madis (608) 274-5450

PD: JACK MITCHELL MD: CHRISTA LANE

MOT THE STATE OF T

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PD: RICK WEST

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ROCER ROCESON
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SCHOOL
THE STANDAM
JUNI NA
JUNI

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PD: MES DAVIS MD: SKIP ISLEY

FOI SMATH ISLEY

MOE

MICHE SPRINGSTEEN (M)

PAT RENATAP

HONEYDOISPERS (M)

ROCEP HEDGESS

DEVAN ADAMS

JOHN ADAMS

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HOLLY ID SHEET

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OFFICE OF TOOL

CARS

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JOHN MAIL

KGGO/Des Mo (515) 265-6181

PD: LARRY MOFFITT MD: JACK EMERSON BOX PROVINCE THE P

KATT-FM/

Oklahoma City (405) 848-0100 FD: PAT WELSH MD: SCOTT BOUGLAS

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(616) 258-2800

PD: BILL TAYLOR MD: CHRISTIE KAYNILL

SCANDAL

PRE MAYRILL

JULIAN LENNON

JOHN PARR

BILLY SQUIER

EUROGLIOPES

PLANET P PROJECT

WHITESHAFE

SCORPIONS

DEEP PURPLE

AC/DC

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DIO
VAN MALEN
DENNIS DEVCING
TOMMY SHAM
YET
DOKKEN
ZEBRA
THISTED SISTER
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TEACHERS (M)

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JOAN TETH
HOLLY WATCHET
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PAUL MCCARTNEY
JULIAN LEHNON
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DEEP PURBLE
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PD: PAT STILL MD: LEE RANDALL

BOT TEACHERS PAT BEAUTY I TOOL JOHN CAPTER TO MALE IS CONTROL TO MALE IN THE MALE IS CONTROL TO MALE IN THE MALE IS CONTROL TO MALE IN THE
WWCK/Flint

(313) 744-1570

PD: MARK MILLER HD: LINDA LANS:

BOT TEACHERS (H) REO SPEEDMAG BRYAN ADAMS PAT BENATAR TOMMY SHAM PETER HOLF DAVID BOWIE ROGER HOOGSG

(414) 734-9226 PD: HAYNE SHAYNE MD: MAPK TRILLIER HOT TEACHERS

Hot VAN NALEN SURVIVOR CARS (M) CHICAGO HUTY LEWIS THISTED SISTER U2 U2 HOLLY HATCHET TEACHERS DEC

TRACHERS
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WXLP/Davenport (319) 326-2541

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KMOD/Tulsa (918) 664-2810

PDI CHARLIE WEST

Parallel Three

WZZQ/Terre Haute (812) 232-5034

SD: KEVIN YOUNG Not ROGEP HODGSON TEACHERS BRUCE SPRINGSTEEN SURVIVOR DAVID BOMIE

U2 (L)
MOLLY HATCHET
RED SPEEDWACON
WHITESNAKE
HUEY LEWIS
BRYAN ADAMS
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MODITION
JULIAN LEWNON
TOTO PORKEN HONEYDR:PPERS KISS AC /DC SAMPY MAXAR
MALL & DOATES
A GIUPPER
A GIUPPER
PROCECT
(618) 262-5111

PD: OFFEXED PEFORE

FIXX

KLYV/Dubuque (319) 557-1040 PD: ROBERT WELCH

MALL - OATES (L)
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PD: CHUCK POET Bot TEACHERS (M) SURVIVOR HULTY LEWIS HOMEVORIPPERS (M) PAT BENATA P PATE HORATA P DURAN TURAN JULIAN LEMON BYAN ADANS (M) CYNDI LAUPER Medium U2

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KINKS
ROGER HODGSON
JOHN PARR
JOHN MAITE
SCANDAL
J. GEILS BAND
TOTO

J. CELLS BAND
TOTO
DON HORSEY
PARAMIL GOGS TO.
JOHN CAMPETY
PARAMIL GOGS TO.
OREP PHREE
HOLL' HATCHET
COKKEN
AC/DC
VAN HAGAR
VAN HALGH
HOMETWOND MUITE
TIMOTH'S B. SCHMIT
JETHOD TÜLL
KENGLIS
PLANET P, PROJECT

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PD: TOM BARKER HD: MATT EFFKEN

BOE TEACHER DAVID BOWLE (#)
U7 (#)
SURVIVOE HOMETE (#)
BRVAN ADAMS
PAT BENATAR
BOCER HOGSON
TOWNY SHAM
Medium
DON HERLEY
BRUCE SHINGSTEEN DON LOUTEY
BRUCE SHI SOSTEM
BRUCE SHI SOSTEM
TINA TURBER
JULIAN LENSON
TOTOMY B. SCHNIT
FOR SHIP
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WYER/Mt. Carmel

MOT
CARS
SURVIVORT A
PORT BENEFIT APPROVED
ADD SURFORMAN
A

(419) 625-1010 PD: RANDY HUGG HD: KEVIN YOUNG

KOWB-FM/Fargo

(218) 236-7900 PD: 70N ERDAHL

(602) 897-9300 PD: MARREN WILLIAM MD: DOUG GOMDEK

BOT A BRUCE SPRINGSTEEN SRUCE SPRINGSTEEN CARS STEVE PERRY SURVIVOR BRYAN ADAMS PAT BENATAR BILLY SQUIER CORE HART MAD IN SCANDAL TOTO SCANDAL
TOTO
REO SPEEDMAGEN
THROTHY B. SCHRIT
FEL MAYBILL
MARKET HAGEN
FIRST
ARROWS
DIO
FUNCACIOESS
FUNCACIO PLAYLISTS — An artist's name appears once per playlist in the highest reported rotation. For example, if cuts from an album are reported in both hot and medium, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly ireported that week, or additional tracks have been added. An (M) or (L) after an artist's name shows that other tracks from that record are in those rotations (medium or light add). An artist's name with no abbreviations means all airplay of that artist is In the listed rotation. When three or more tracks from the same album are reported in medium, that album will receive credit as being in hot and be listed as such. The album's tracks will continue to receive credit as being in medium rotation.



Parallel One

KRCK/Portland, OR

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PAC SENIMAR BINYAM ADAMS TRACHERS SENIMAR ADAMS TRACHERS SENIMAR SENIM

KMET/Los Angeles (213) 464-5638

PD: MIKE HARPISM MC: SUE STEINBERG BOT PAT BENATAL DAVID BOWIE JOHN CAFFERTY TARS

DIO
SAMMY MAGAR
MONEYORIPPEAS
ELISS
ELISS
JULLIAN LENNON
RATT
TOMMY SHAN
BRUCE SPRINGSTE
BILLY SQUIEP
SUNVIYOR
TEACHERS
THISTED BISTER
U2

TRACTERS
TRESTED SISTER
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JOHN MAITE
Medites
A ROTOGOME
DOMEN
DEEP PURPLE
DOMEN
FIXE
TRACTER
TO COLLEGE
TO CO

KINK/Portland, OR (503) 226-5080

PD: RICK SCOTT NOT AMERICA JINNY RUPPETT BRUCE COCKBURN RICKIE LZE JONES KZATS JULIAN LENNON PAUL HCCARTNEY JULIAN LEMON PAUL HOCARNY DANN COREST DANN COREST DANN COREST DANN SECTION OF
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KISW/Seattle (206) 285-7625

PER BEAU PHILLIPS HE: STEVE SLATON

Not BRIFE SPRINGSTEEN JOHN WAITE THISTED SISTER SCANDAL SAMNY HAGAR HONEYMOON SUITE 122

KROR/San Francisco

HONEYDRIPPERS
DAVID BOMIE KROKUS
STONE FURY
FEE WAYBIGL
DON HEMLEY
FRANKIE GOOS TO
GENERAL PUBLIC
HALL & OATES
AC/DC
HONEYMON SIITE
PLAMET P PROJECT
PAUL HOCARTHEY

KEOG/San Francisco

POT DAVE LOGAN

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KSJO/San Jose

(408) 288-5400

PD: LEE ROY HANSEN

BOE DON HERLEY STANDAMS HORETOE IPPERS PET MAYELL MOLEY MATCHES SCHOOL IN PAT SENATA SOME TRANSPORT MODERN MODER M

TOTO
TIMOTHY B. SCHMITT CARS
PAUL HCCARTNEY

PAUL NOVAMBLE
U2
REG SPEEDMAGGN
BLACKPOOT
DAVID BOWTE
MICHAEL TURLING
CHEEP PIRPLE
DOKKEN
4 KINES

KZOK/Seattle (206) 281-5600

PO: PHIL STRIDER

BILL SHAPE S

CARS
REO SPEEDMAGOM
PAUL MCCARTNEY
JETHRO TULL
PAT BENATAR
DON MEMLEY
DEEP PURPLE
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TEACHERS
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KUPD/Phoenis (602) 838-3062 PD: VAL McINTOSH MD: CURTISS JOHNS

RAIL Q-5 IRON MAIDEN DIO VAN HALEN STEVE PERRY MARK SHAFFER DANNY O'KEZFE

122
JOHN CAPPERTY
DANTO BOYER
JOHN CAPPERTY
DANTO BOYER
JOHN CAPPER
SURVINGE (A)
SU

KQAK/San Francisco (415) 474-9100

PD: 02 Bot DAVID BOWIE U2 TALKING HEADS GENERAL PUBLIC UB40 ROMEO VOID RAMONES DEVO

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KGB/San Diego (619) 292-1360

HOT PAC BENATAR STONE FURY DIO STEVE PERRY WHI TESNARE BRYAN ADAMS ROCER HODGSON SCANDAL UZ

SCAMDAL
U2
DEEP PURPLE
Med I van
JOHN DEFFERTY
CARS
OOKEN
DAVE EDMUNDS
EUROGLI DERS
FIKK
LITA PORD
HONEYONE I PPERS
AC TOC AC /DC HONEYMOON SUITE HOLLY MATCHET RATT IRON MAICHEN BRIEF SPRINGSTEEN KISS EVERY MAN HAS A... BRUCE SPRINGSTEEN EDDIE AND THE TIDE JOHN WAITE SAMMY HAGAR HUEY LEMIS HONETMOON SUITE

CFOX/Vancouver (604) 684-7221 PD: DON SHAFER MD: RICK SHAWNON

BOOK
PAT BENATAR
NALL & COATES
ROCER MOOGSON
MONETPORTPRES
PRINCE
PAUL RECARTIVE Y
2 GM MAITE
2 GG COUNTRY
FINT
JULIAN LEMMON
STEVE HILLER
MOLLY MATCHET
ROMEO VOID
SCHOOLS
TOTO
THISTED SISTER
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KBCO/Boulder (303) 444-5600

U2
ZERRA
PIRMIRES
GAVID RESMIT
TOWNY SHAM
KISS
ROLLY MATCHET
ROCE MODISSON
JOHN PARP
HONEYOR IPPERS
SURVIVOR
BRYAN ADMS
GOOK HENDELY
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END PD: JOHN BRADLEY MD: DOUG CLIFTON

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KLOS/Los Angeles (213) 557-7250

PD: TORRY HADGES MD: RUTH PINETRO NO. RUTH PINETO

BOSE
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J. GELLS BAND
A KINKS
A STONE FURY
U2 U2 FEE WAYNILL

KZAP/Sacramento (916) 925-3700 PD: CHRIS MILLER HO: TOM CALE

HALL & OATES
ORAGEN
SAITHS
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TACHERS
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TO STEND STEND
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THACH Bot DON HENLEY HONEYDRIPPERS (M) PAT BENATAR (M) SCANDAL HUEY LEWIS U2

CARS
VANDALS
FASHION
SCOTT GODDARD
BLANCHANGE
Light Adda
BIG COUNTRY

91X/San Diego (619) 291-9191 PO: JTH GELANO HD: HAD HAX

BRYAN ADAMS (M)
TRACHERS (M)
MAGILIM
MAGILIM
BRUCE SPRINGSTER
JULIAN LERRON
FIRM
FRANKLE GOES TO.
TUSAN GUFAN
RED SPEEDMACH
ROOS SPEEDMACH
JOHN PARR
TOTO
PAULI MITCHET
ACAC
A DEEP PURPLE
A PLANKET P POSICET
G GUFFRIA

KGON/Portland, OR

(503) 655-9181

BOT JOHN MAITE BRUCE SPRINGSTEEN CARS DAVID BOWIE JOHN CAFFERTY (M) SCANDAL UZ

SCANDAL

SCANDAL

107

HOMEYORIPPEAS
PAT SENATAR
BEFAR ADAMS
SAMEN HADAMS
SAMEN HADAMS
HUEV LEWIS
PALL MCCARTNEY
TEACHERS
SILLY SQUITER
KISS
VAN HALEN
DOWN HADLEY
HOMEY SHAM
PLOW HOMEY
FIX
DOWN HEMLEY
HOMEYON SHITE
E KINES
JULIAN LENHON
LORE PURPLE

KAZY/Denver (303) 759-5600

PD: SCOTT JAMESON HD: KELLY O'NEAL

PAT BENATA P
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PATER MOLE
SCANDAL
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BYAN ADAMS

(303) 936-2313

KROQ-FM/Los Ange

PD: RICY CARROLL.
MD: LARRY GROVES

MOE WORD WITH A PLANT OF BEAGUE TO SPANNE BALLET THE STANK DEAD OF BEAGUE THE STANK DEAD OF BEAGUE THE STANK SHOW THE STANK SH

DAVID BOMIE

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Not SURVIVOR

PD: DAVE ERVIN

KOME/San Jose (408) 246-6811

BALL SAMAS (N)
SCANDAL (N)
SCA

KCAL-FM/ San Bernarding (714) 825-5020 PD: JIM JAMES HD: MIKE STEWART

BOT SECRET STATE S

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Parallel Two

KZEL/Eugene (503) 342-7096 PD: KEN MARTIN

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HOLLY HATCHET
DURAN DURAN
AC/DC
DEEP PURPLE
A HOMEYHOOM SUITI
DAVID BONIE
JOHN MAITE
DOXXEN KEZE/Spokane (509) 448-1000 PD: JONAH CURUNT

MOTO US

MOLLY MATCHET (M)
SUDMIYON

MODER HODGSOM (M)

MOSER HODGSOM (M)

MOSERVED HODGSOM HODGE

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MALL & OATES

THISTED SISTEM

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ACACC WHO TIMOTHY B. SCHHIT VAN HALEN PRINCE STEVE PERRY STEVE MILLER FIXX

KRSP-FM/ Salt Lake City (801) 262-5541

PD: RANDY ROSE HD: BARRY MOLL BOL BRINGSTEEN CASE (N)

SECRETAL (N)

JOHN CAPTERTY (N)

JOHN CAPTERTY (N)

MORETON IPPER (N)

MORETON IPPE

(602) 622-6711 ON: JIH RAY MD: BRYAN MILLER TOTO
JULIAN LENNON
DOKKEN
DON HENLEY

KINKS
THOONEY B. SCHMIN
J. GEILS BAND
EUWOGLIORS
DEEP PURPLE
BILLY IDOL

KIDQ/Boise (208) 336-0939

PD: DAN McCOLL POI DAM MCCOLLY

BOY

FAT BENATAR (H)

TACCHERS (H)

DON HENLEY

TOTO

HOLLY MATCHER (A)

TOTO

HOLLY MATCHER (A)

THE MATRILL

RED SPEEDMAGON

FIEL MOUP

THE MATCHER

FORMER HOUSEN

HOLLY

MATCHER

STONE FURY

JOHN CAPPERTY

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DOWNIS DEYOUNG

HALL & CANNIS

PLANT P PROJECT

JAMES

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2
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SONED PURPLE
BLACK 'N BLUE
ACCIO
SAME NAGAR
SUMVIOR
HOMETMON SUITE
GLENE FREY
JULIAN LERRON
JOLL NILERON
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JOLL NILERON
JOLL NILERON
LIGHT SAME
LOYELINES
LIGHT AGG
EUNGCLIORES
EUNGCLIORES

K97/Edmonton (403) 428-8597

PD: NEIL EDWARDS HD: TED KENNEDY BOX DAVID BOXES TIMA TURNER THAN TURNER ROCKE MODGSON THANCHER FOR THANCHER FOR THANCHER FOR THANCHER FOR THANCHER FOR THANCHER FOR THANCHER FRINCE BOXES PAIN REMAINS PAIN SEMENT FOR THANCHER FOR THANCH FOR THANCH FOR TH

DEEP PURPLE

TOTO

TRANKIE GGES TO

JULIAN LENNON

HARK ROFVEN
WHITE WOLF

IISS

JAME SIBERRY
ROO STEWRIT
FICK
RACTIONAL
HONOFINCON SUITE
BILLY LOOL

KOMP/Las Vegas (702) 876-1460 PO: CHARLIE HORALSS HD: BIG MARTY

MOT SURVIVOR TIVA TURNER HALL 4 OATES CYNDI LAUPER U2 HUEY LEWIS HONEYDRIPPERS (M) BRYAM ADAMS (M) PAT BEWATAR (M) REO SPECEMAGON

PAT BENATA PIN PAT BE PD: TOM MARSHALL MD: MICHAEL DAVIS

www.americanradiohistory.com

TEACHERS
DOKKEM
JULIAN LENNON
THISTED SISTER
DEEP PURPLE
BRUCE SPRINGSTEN
HOMEYDRIPPERS
SCANDAL
RED SPERDWAGON
CABS
TOMEY SHAM
JOHN CAFFERTY
KINKS
J. GEILS BAND
HOMETHON BLITE
TOTO

KMBY/Salinas-(408) 394-9000

KLPX/Tucson

KWFM/Tucson

(602) 623-7556 PD: RICK ALLEN MD: CHRIS RYAM Mot DAVID BOWLE

O?
TEACHERS
PAT BENTAR
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STORE PERRY
BRYAN ADAMS (M)
TOOMY SHAN
PRO SPEEDMAGON
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THA

KPOI/Honolule (808) 524-7100

PD: BILL MINS MAIL L OATES
SURVIVOR
ROCER HOOGSON
PAT BENATAR
TIMA TUNNER
CYMOI LAUPER
CYMOI LAUPER
SANNI MAGAP
U2
SCANTAL
TEACHERS
EUROCLI OFFS
HOMETORI PPERS
BONN HORLEY
RED SPECIMACO
TORRY SHAM
MOLLY MATCHET
Med 140
JOHN MATTE
MEDIA

TOTO MICHAEL FURLONG
MISS FRANKIE GOES TO...
STEVE MILLER
PAUL MCCARTNEY
PRINCE
A FLOCK OF SEAGULL
BRUCE SPRINGSTEEN
RICKIE LEE JONES BICKIE LEE JONES
CULTURE CLUB
COREY HART
JONN PARR
SHADOMFAX
Light Adds
KINKS
RICK SPRINGF: ELD
J. GRILS BAND
RADIO BLOOPERS

KEMG/ Albuque (505) 265-8811

BOC SURVIVOR (H) ROGER HODGSON PAT BENATAR DON HENLEY BRYAN ADAMS PAUL MCCARTNEY PETER WOLF KROKUS

HOLLY HATCHE JOHN PARR UZ TEACHERS DOSEBN

HOMEYMOON S.
TOTO
AUTOGRAPH
EUROGLIDERS
JOAN JETT
FEE HAYBILL
TIMOTHY B. S
GIUPPRIA
AC/DC
STONE FURY
QUEENSRYCHE
BLACKPOOT
DIO

PD: MARK KAUPHANN MD: JANICE TAYLOR Not DAVID BOWLE TEACHERS

UZ

HALL & OATES
BRUCE SPRINGSTEEN
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JETHOOT SILT
BRYAN ADATS

BIG COUNTRY
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KILO/Colorado Springs (303) 634-4896

Hot

KFIV/Modesto

(209) 527-6100

U2
TRACHINS
SUPVINO
SUPVINO
SUPVINO
PAT BANKER
DAVID BONCHE
CARS
BOOKER
BOOKER
FORD
BONCE SPRINGSTEEN
SAMEN HALDE
TOND
BONCE
B

JOAN JETT
KHOKUS
HALL & OATES
STONE PURY
DURAN UNEAN
BLACKFOOT
VAN HALEN
EUROGGLIDERS
AUTOGRAPH
LIGHT MAND
BIG COUNTRY
DEEP PURPLE
DON HEMLEY
KINKS

KKDJ/Fresno

(209) 226-5991

PD: DON FISCHER HD: JEFF RIEDEL

HOT HONEYDRIPPERS U2 HALL & OATES BRUCE SPRINGSTEES

PD: RICH HAWF MD: ALAN WHITE OZ

ABUCE SPRINGSTEEN
HONEYER PERSE

FILST

TRAINERS

TR

KOZZ/Reno (702) 329 9261 PD: DANIEL COOK HD: STEVE FUNK BOT HALL & OATES

KZOQ/Missoula (406) 728-5000

BOT REO SPEEDWAGON HALL & OATES TEACHERS SURVIVOR PAUL HCCARTNEY BRYAN ADAMS PAT BENATAP DON HENLEY U2

TOTO
BOOR HODGSON
BOOR HODGSON
BOOR HODGSON
BOUR HODGSON
BOULD HOUSE
FOR HODGSON
URAN DURAN
DURAN DURAN
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DURAN CHANON
HURY CEM'S
JOHN MAITE
JOHN CAFERTY
BROCE SPEINGSTEEN
COREY HART
CARS

KAWY/Casper (307) 235-1515 OH: PRED LEERHUIS

SILLY TOUL
SCANDAL
PETER MOLE
PETER MOLE
PETER MOLE
KROKUS
STONE FURTY
GENERAL PUBLIC
AUTOGRAPH
KONEYMOON SUITE
DOKKER
Light adds
KINKS
GIUPPRIA DEMNIS DETOUNG
RICK SPRINGFIELD
BIG COUNTRY

ROGER HOOGSON PAT BENATAR DAVID BOWLE DON RENLEY TEACHERS TOTO

Parallel Three

(303) 571-1232

NOT.

JULIUSA
NAZED EYES
LINIOSEY SUCKINGHAN
FIXA
TICHOTHE S. SCHOLT
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THOMPTOR IS. SCHOLT
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MOMERCHEN S. SCHOLT
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MEDICAL THOMPTOR
SUMMERS

HOT SPRINGSTERN HOMETORIPPERS (M) SURVIVOR (M) SURVIVOR (M) SURVIVOR (M) SURVIVOR (M) SURVIVOR SPECIAL SURVIVOR SPECIAL SURVIVOR SPECIAL SURVIVOR SPECIAL SURVIVOR SU HALL & DATES ROGER HODGSON

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TEACHERS
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BRYAN ADAMS
TIMOTHY B.:
CON HERLEY
ZEBRA
KINKS
SCAMDAL
JOHN PARR
SAMBY HAGAR
VAN HALEN
DEEP PUMPLE
EUROGLIDENS
DOKKEN
COREY HART
DIO

KFMF/Chico (916) 343-8461

TEACHERS
GENERAL PUBLIC
DAVE ENUMNOS
DARAGON
TEACHING MACOS
DARAGON
STOVE HILLER
TALKING MACOS
BANGY HALAR
PETER MOLE
SCHOOL THAN THAN
BELLLY SOULEP
JOHN WAITE
SCAMDOL
THAN THAN
BELLY SOULEP
JOHN WAITE
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KWXL/Albuquerq (505) 765-5400 PD: LHA GORDON HD: PRANK JAXSON

Mot BRYAN ADAMS HONEYDRIPPERS (M) 'TOMOY' SHAW JULIAN LENNON (M) PAT SENATAR DAVID BONIE SURVIVOR 12 SURVIVOR
UP
HUEV LEWIS
Medium
TMISTED SISTER
HOLLY HATCHET
FRANTIE GOOS TOSCANDAL
TOTO
NIGHT RANGERS
DON HUGLEY
BOOSE HODGSON
AC /DC
IRON MAIDEN
J. J. ZEILS SAND IRON MAJOEM
J. GELLS BAND
J. GELLS BAND
BLACKYOT
PEO SPEEDMAGN
JOHN PARR
PAIL MCCARMEY
PIETE MOJE
VAN HALEN
RUBOLICORS
STEVE HILLER
GYNERAL PUBLIC
LIGHT BANDA
EINS
COUNTY
LIGHT BANDA
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COUNTY
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COUNTY
LIGHT BANDA

A TOTO
DEEP PURPLE
GIUPPRIA
HONEYMOON SUITE
JULIE BROWN
A BIG COUNTRY
KINKS

159 Reporters 156 Current Playlists list this week: KRQR/San Francisco 2 stations failed to report this week. Their rotations were frozen:

KWHL/Anchorage (907) 349-6551 PD: CARTER B. BRADLEY

MONE

ANYLD BOWLE (N)

NALL & CARTES

TOORY SHAM

TEACHES (N)

BOOTER MONGOOD

PAT BENATAR

PATHOLOGICA

PAT BENATAR

PATHOLOGICA

STAM

STAM

LANGUAR

STAM

LANGUAR

STAM

S

KSPN/Aspen (303) 925-5776 PD: GARY WHIPPLE

JUSTICE SMAD
DANNY O KEEPE
UNAG
DANNY O KEEPE
UNAG
SHOCKES
SHACKES
SHA

KTYD/Santa Barbara (805) 967-4511

BRUCE SPRINGSTERN
BRUCE STREET
BRUCE STRE

1 station reported a frozen play-

KLBJ/Austin WXLP/Davenport

CHR PARALLEL ONE PLAYLISTS

EAST



Buffalo

PD: Harv Moore

MD: John Piccillo

MD: John Piccillo

Transcriptory Statistics

12 2 SONT Programmer

2 3 SONT Programmer

2 3 SONT Programmer

2 4 SONT Programmer

2 4 SONT Programmer

2 5 SONT Programmer

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2 5 SONT Programmer

3 SONT Programmer

2 Final Long Programmer

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BANANARAMA/The Mild Life JOE COCKER/Hdge Of A Dream. DON HERLET/Boys Of Summer GIUFFRIA/Call To The Beart GENERAL MUBLIC/Twenderness THOMPSON THINS/The Gap



Washington, D.C.

PD: Alan Burns

MD: Mary Taten

D: Mary Taten

2 3 BILLY CORNECT IDDASS, Quest (No No CARLO)

3 BILLY CORNECT IDDASS, Quest (No No CARLO)

5 5 14 SILLY CORNECT IDDASS, Quest (No No CARLO)

5 6 CHARA EMPLOYER IDDASS, QUEST IDASS, QUEST IDA

MITRADIO O O WHIX-FM STEREO

Pittsburgh PD: Todd Chase MD: Keith Abrams

B104 wbsb Baltimore

PD: Steve Kingston MD: Amy Kronthal

ATTOM CONTROL OF THE PROPERTY OF THE PROPE

ADDS SREILA S./The Selle Of St. Nerk BRTAN ADAMS/Run To You HADDWBA/Lake A Virgin BOS SEGER/Understanding

PAT SEMATAR/We helong JENSELNE JACKSON/Do What You Do JACKSONS/Sody BRUCE SPRINGSPERS/Sorn In The U.S.A PETER NOLF/I Need You Tonight

Buffalo F/1/104 PD: Bill Todd MD: P.J. Foxx

MD: P.J. FOXX

H 2 1 PRICELPRIPE BAIL

2 2 MANA/AMAR NO UP BAFOR YOU

3 6 3 CHARA ZIMA/AMAR NO UP BAFOR YOU

4 6 3 CHARA ZIMA/AMAR NO UP BAFOR YOU

5 6 1 CHARA ZIMA/AMAR NO UP BAFOR YOU

5 10 STEPLY COMMAND AND YOU

5 1

HOLDONIA/Like A Virgin CHICAGO/You're The Inspiratio JOHN CAFFERTY & B/Tender Years PAY PARSER JR/Jeans GIUFFRIA/Call To The Heart

JERMAINE JACKSOM/Do What You Do NEW EDITIOM/Cool It Now REMBIE JACKSOM/Centipede THOMPSON TWINS/The Gap

CKSM

PD: Rob Braide Asst PD: Stephen Anthony

Asst PD: Stephen Anthony

1 STRVIE GOODEN/I Just Called To Say
2 2 3 John Market Mar Song
2 3 John Market Mar Song
3 1 STRVIE GOODEN/I Just Called To Say
3 2 John Market Mar Song
4 1 STRVIE GOODEN TO SAY
5
MUXY LEWIS & REMS/Melking On A Thin Lin NADOWNA/Like A Virgin UZ/Pride(In The Name Of DOUG & THE SLUGS/Day By Day

COME THE BLOCK/Day by Day
CREAT SEMM/I PWIL FOR YOU
DAY BARTHAND ARE THE YOUNG
JOE COCKEN/FAGE OF A DYEAR.

JOE COCKEN/FAGE OF A DYE

Hir line! Philadelphia

PD: Scott Walker MD: Glenn Kalina

D: Glenn Kalina

2 1 | Alex Low Company | Alex Low Company |

2 2 | CANAL ADMA/1 Peel Tor You

3 | CANAL ADMA/1 Peel Tor You

4 | Alex Low Company |

5 | CANAL ADMA/1 Peel Tor You

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PD: Bill Terry Music Coord: Ruth Tolson

BILLY OCEAN/Certbbean Queentwo Mo

USIC COPILS : RANKERS |
1 | SILLY OCCENTED THE NEW CONTROL OF STATE |
3 | A SHANCE PURPLE AND |
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5 | A SHANCE PURPLE AND |
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7 | CORT
MADONNA/Like A Virgin BRUCE SPRINGSTER/Born In The U.S.A SHELLA E./The Belle Of St. Mark BOB SEGEN/Understanding BAH HARRIS/Sugar Don't Bite

BFN ADMISSION TO YOU LAURA BANICAN'TI AME TO YOU LAURA BANICAN'TI AME TO THE MERCY OF THE PARTY OF THE MERCY OF THE PARTY OF THE MERCY OF THE PARTY
Boston
PD: Charlie Quinn
MD: Cindy Bailen

MD: Cindy Bailen

| PRINCE/FURPLE NAID
| TIMA TOWN COMBANIES TABLE
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ADDS

PRANTIE LORS TO ACTHO TYLDS

ROGER HODESON/Bad a Dream

DERNI S DETCUING/Deart Moon

JACKSOHS/Body

JEMPINE JACKSOH/Do What TOU DO

RED SPECHMAGN/I DOWNING KNOW

TOTO/SETANGER IN TOWN

BRUCE SPRINGSTEEN/COVER Me

97 WASH FM

PD: Bill Tanner Washington MD: Colleen Cassidy

D: Colleen Cassidy

3 1 PARICE/Purple Bain

4 3 COLOGO PARICE PARICE PARICE

4 3 COLOGO PARICE PARICE

5 4 CHANA PARICE

5 7 CHANA PARICE

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5 8 PROTECTION BE SUPER PROTECTION

12 7 MALL 6 OFFENOVE Of TOWN

13 1 PARICE PARICE

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B94.m

Pittsburgh

PD: Guy Zapoleon MD: Bruce Kelly

I SILIY COMEN/Cart blasson Queen (No No 2 MagAnt / Make No Up Sefore You 3 PRINCE/PATE) Rein 1 COMEN (A COMEN / MagAnt / Make No MagAnt /
CONDITIONAL THROUGH. The Hight
11 SETVICE MODIFICATION CALLED TO BANK
12 13 SENCE WE MODIFICATION CALLED TO BANK
13 10 DIAM COMMANDEM THE BOYS
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15 15 WARTA TIONAL THROUGH PROVIDE
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ADDS ROWS ON BROCE SPRINGSTEEN/Soon in The U.S.e BOB SECEN/Understanding SAYAM ADAMS/Run To You REBIS JACKSOM/Centipede CKO 9 Montreal

MD: Guy Brouillard

PD: Bob Beauchamp

S 1 1 STEVIE MONDER/I Just Called To Bay
2 3 EID CREDILETM, Mais Curiosity
3 CANSON (LANGUAGE)
4 3 EID CREDILETM, Mais Curiosity
5 CANSON (LANGUAGE)
5 CANSON (LANGUAGE)
5 CALTURE CUMPATION SAFE
5 SILLY INDEX/THE WAY SONG
5 SILLY INDEX/THE WAY
6 CHARA CHAM/I PREI TOT TOU
6 SHEILA E./The Classrous Life
6 SHEILA E./The C STEVIE HONDER/I Just Called To Say KID CREDLE/Ny Hale Curiosity

40 EURITHRICE/Box Crime (1984)
JOSH WAITE/Phairs
COM HORLEY/Boys Of Summer
SENCE SPRINGFEEN/Born 15 The U.S.A
MADOMBA/Like A Virgin
ELLY SENCELIVE/I Vanne Go Back
PETER SENDM/Love 15 Just A Game
LIGH ANNELING/Love 15 The Line

LTOLA MURBOCK/LOVE On The Line
SAM MARSIS/Supar Don't Site
JERRADIEJ JACKOM/Joe Shat Too Do
FETER SUE/J' Reed Too Tool-o't
FETER SUE/J' Reed Too
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Too ROTER SUE/J' Reed
TOR ROTER SUE/J' REEM
JULIAN LERBOUN/Valotte
TOWN/JON/J' REEM
JULIAN LERBOUN/Valotte
TOWN/J' REEM SUE/J' REEM
JULIAN LERBOUN/Valotte
TOWN/J' REEM SUE/J' REEM
JULIAN LERBOUN/Valotte TOTO/Stranger In Town SHEILA E./The Belle Of St. Mark CARS/Hello Again



PD: Sandy Sanderson MD: Bob Saint

MD: Bob Saint

1 STEVIS WONDER/I JANK Galled to Say

2 3 SERIAL B./The Glassrous Life

3 3 SERIAL B./The Glassrous Life

3 4 SERIAL B./The Glassrous Life

4 3 SERIAL B./The Glassrous Life

5 4 SERIAL B./The Glassrous Life

6 4 SERIAL B./The Glassrous Life

7 4 JERNOR # FERRAR/The Word is Out

8 5 PREGEN/Purple Rain

9 0 DATO BOOTE/Fablus Jeen

10 0 D

SHYE LEWIS & STORY, We liking On A Thin Lin UNBO/AT It Reperts Again DOT SHOWN AND he long STORY SHOWN AND HE LINE NOGEN SECRECAPIED A TOWN NOGEN SECRECAPIED A TOWN NOGEN SECRECAPIED AND TOWN NOGEN SECRECAPIED AND TOWN NO

Boston KISS WXKS-FM PD: Sunny Joe White

MD: Geni Donaghey

Jeni Donaghey

1 PAIGET/PUPPL NEW DEFORE TOU
3 THAN TOWNER/WASTER TO GOOD TO ME
3 THAN TOWNER/WASTER TO GOOD TO ME
3 THAN TOWNER/WASTER TO GOOD TO
5 THAN TOWNER/WASTER TO GOOD TO
6 CHARA TOWNER/WASTER TO GOOD
6 CHARA TOWNER/WASTER
7 WASTER GOOD TOWNER/WASTER
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7 WASTER
7 WASTE 14 31 JACKESOME/Body
32 JEFFFANC GEROMEK/Don't Stop
33 31 SFFFANCT SERVER/TOO 'E Stop
33 32 SFFFANCT SILLA/THE Medicine Song
40 M J. GELIS AMPL/Concelled Heapens
39 55 CARS/Mello Agein
50 68 SERIES SERVER/TEST/Dor In The U.S.A
57 JOHN SAITE/TesT
58 SERIES J. The Selie Of St. Merk
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D 60 TOTO/Stranger in Town

ADDS

AD

CHEMILA FRAILC/Syndames
AMPHONE SIRMOR/SIGNIA
BANGLES/OR IN PROPERTY IN THE PR

1050 chum

onto PD: Jim Waters MD: Brad "Knobby" Jones Toronto

MD: Brad "Knobby" Jone

1 1 | FTVI E MOTREL! Just Called to Bay

1 2 | MINING he he be acree to

1 7 | FEDICATYPEPE Bain

2 | High State of the State of the State

1 8 | State of the State of the State

4 | State of the State of the State

5 | OBSELL OLIVIA PROPERTY ROOM

5 | ODMIN BOSTONE LINE TO MAKE SONG

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1 0 | HIGH CAPPATO BOSTONE OF TOWARD

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CHAKA EMAM/I Feel For You DAN HARTMAN/We are The Young

NOTIFICATION AND THE TRUST OF A THIN LIN BOD SIGET/Understanding BOD SIGET/Understanding SIGET/Understanding SIGET/Understanding SIGET/UNDERSTAND AND SIGET/UNDERSTAND AND SIGET/UNDERSTAND AND SIGET/UNDERSTAND AND SIGET/UNDERSTAND SIGET/UNDERSTA

7 SIOO WHTZ PD: Scott Shannon New York

ADD# 29 ASHFORD & BIHPSON/Solid

JULIAH LEMBON/Velotte PRANKIE GOES TO N/TWO TYIDES PAUL MCCARTMEY/Mo More Lonely Hights BRUCE SPRINGSTEEN/Born In The U.S.A

92 PROFM

Providence Operations Manager: Tom Cuddy

1 | FRINCE/Purple Nain
1 | FRINCE/Purple Nain
2 | SHARM / Make He by Bafort No.
3 | SHARM / Make He by Bafort No.
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5 | SHARM | SHARM / Make He by Bafort No.
6 | CHOOL LAUVER/ALL THOUGHT HE HE HE
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RAY PARKER JR./Jamie MADOMMA/Like A virgin JOHN CAPPERTY & B/Tender Years GIUFFRIA/Call To The Heart

RED SPEEDMANCH/I Downne Room FRANKIE GOES TO BUTWO TYLDES TOTOW SELENGE IN THE TYLDES TOTOW SELENGE IN THE TY JOHN BERNES STUBER IN THE TY BOS BIGEN/Understanding THISTED STUREN! Who nos BOCK SKYAN ADAMS/Run TO TOU DOW INSERT/Nowys Of Summer



Assist, PD: Tom Kent

JEFFRET GESCHEK/Don't Stop REG SPEEDISGGE/1 Downes Know

WPLJ HTRADIO 95

PD: Larry Berger New York
MD: Lisa Tonacci

H 11 STRVIE WORDEN/I Just Called To Say
2 SHILLY OCEAN/CART been Queen(No No
8 5) CEMARA SUMA/I Feel For Too
3 SHAMIN TOREN/CART been Queen(No No
8 5) CEMARA SUMA/I Feel For Too
3 SHAMIN TARKEN HO UP NATURE TO STREAM
10 SHIP SEDITION/Cool It Nov
10 SHIP SEDITION/Cool It Nov
9 SHORE SEDITION/Cool It Nov
10 SH

SOUTH



PD: John Lander MD: Patty Hamilton

28
JACKBOHS/Body
JOS SECEN/Understanding
GENERAL FULLIC/Tenderness
DOM HEMILEY/Boys Of Summer
ALPHAVILLE/Sig In Japan

ALMONITURINES IN Japan SENCE STATEMENT JOHN O. B. A. RECK STATEMENT JOHN O. B. A. RECK STREETS AND STREETS AND STATEMENT AND STA

PD: Robert W. W.

MD: Joni Siani

1 1 PTWIE WORKLY Just Called To Bay
3 2 ELLY COEMP/Carbibon Describe No.
8 4 3 2 CHICAGO/Hard Mable To Break
8 4 3 CHICAGO/Hard Mable To Break
9 4 3 CHICAGO/Hard Mable To Break
9 5 THE TOWN THE MD: Joni Siani

NO. 31, 34 RAY PARKER UR./Jamie RICK MFRINGFILED/Bruce JEMBRIE JACKBON/Do What You Do HUET LEWIS & HENNE/Walking On A Thin Li ADDS

JOHN DESIVER/Love Again SETAM ADAMS/Run To You SEMELMARK/Ammessia GIOPPRIA/Call To The Heart

New B97 Orleans PD: Kris O'Kelly

MD: Greg Rolling

11 7 MEM EDITION/Cool It Nov
10 8 NOTICE INTERNATION CONTROL THE NOV
10 8 LIGHT. RECRET FROM CONTROL CONTROL
10 8 LIGHT. RECRET FROM CONTROL
10 1 RESERVE LA JACKSON/CONTROL
11 RESERVE LA JACKSON/CONTROL
12 10 DAYLO MOVIET/Line Seen
12 12 DAYLO MOVIET/Line Seen
13 11 PAUL NOVAL CONTROL
13 10 FART MOVIET/Line Seen
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ADDS 23 CHECAGO/Tou're The Inspiretio

RAT PARKER JR./Jemie BRYAN ADAMS/Run To Tou

VP/Programming: John Shomby MD: Pamela Steele

ID: Pamela Steele

1 1 YEA TOWER MALE AT BE GOOD TO BE
4 2 SHAP (WAR DE BY DEFORE TO BE
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TOTO/Stranger In Town SRYAM ADMES/Run TO You SAUS SPRINGSTEEM/BOYN In The U.S.A.

COM HEMLEY/hoys of Summer JOHN WALTE/Tears SCAMION,/Rands Tied HMO SPEEDMAGON/I Downna Enow



PD: Jeff Morgan

MD: Greg South

30, 39, 40 JACK MAGNER/All I moud MAN MARKIS/Super Don't Site

SCHOOL/Mande Tied JESUSIES JACKSON/Do What You Do Ammis SUMBAY/Mobody Leves Me Like



Atlanta

PD: John Young

MD: Chris Thomas

Chris Thomas

Canas Sum/1; real For You

**PRINCE/YOU's min I have

**PRINC

ENCY STRINGSTEEN/Born in The U.S.A CHICAGO/You're The Inspiratio NADOMSA/Like & Virgin . NAT PARKE JE./Jonie FIEX/Sumehime in The Shade TOTO/Stranger in Town
DOW HERLEY/Boys Of Summer
BILLY IDOL/Catch My Fall
BOB SEGER/Understanding
GIUFFRIA/Call To The Reart



PD: Keith Isley WINZ-FM MD: Mark Shands

D: MATK ShandS

1 SPECIES MODERN' Dave Called To Day

2 SEARCH Make and Dy before for

3 SPECIES CLAWFAR WAS MANY

4 PRINCE/Paryle Bain

5 SPECIES CLAWFAR WAS MANY

5 SPECIES CLAWFAR WAS MANY

5 SPECIES CLAWFAR WAS MANY

6 SELECT CHARACTER SEARCH SEARCH

6 SELECT CHARACTER SE

ADDS 38 VAN HALEH/Not For Teacher MIDM GRT STAR/Operator



Ops Mgr: Mason Dixon

PD: Steve Rivers

STEVE RIVERS

1 STRVIE WOMENEY I Dust Colled To Bay
CHARL CHART / The I For Too
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KIBS/Heaven's On Fire REG SPEEDWAGGE/I Downana Roow JERMADE JACKEON/Do What You Do JACKEONS/ROdy BRYAM ADAMS/Hen To You



Atlanta

PD: Jim Morrison

MD: Jeff McCartney

JUILI ITELESCOPE STATE OF THE S

30 MADOWNA/Like a Virgin JOHN CAPPERTY & B/Twnder Tears RICK SPRINGFIELD/Bruce BILLY 100L/Catch My Fall

TOTO/Stranger In Town JACKBONS/Body JOE COCKEN/Edge Of a Dream. SCANDAL/Nende Tied PRYER MOLF/I Need You Tokig

MIDWEST



Detroit PD: Gary Berkowitz

MADDREA/Like A Virgin RAY PARKER JR./Jemie DOMMA SUMMER'Supernatural Love GIUFFRIA/Call To The Heart SHELAMAR/Ammedia

TYNEOU O'NEW

PD: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

Minneapolis

PD: Dave Anthony MD: Don Michaels

DON Michaels

1 JOSE GOFFETT & N.On the Dark Bide

SILIA CORRECTIONER Deserties no

SILIA CORRECTIONER DESERTIES NO

1 MELL & CORRECTION OF THOSE NO

1 MELL MICHAEL THOSE NO

1 MELL MICHAEL THOSE NO

1 LOWER MICHAEL THOSE NO

1 LOWER MICHAEL THOSE NO

1 MELL MICHAEL THOSE

SHEILA E./The Selle Of St. Merk DOM HEMLEY/Boys Of Summer JERSHEE JACKSON/Do What You Do BRDCS SPRINGOYER/Sorth In The U.S.A HADDWHGA/LIRE A Virgin



Ops Mgr: C.C. Matthews MD: Tom Jeffries

1 SILIT O'CHAPICAY Character General to No.

2 SILIT O'CHAPICAY Character General to No.

2 SIGNER, SICHER PREMAP CONTY.

3 CHOOL LADWRYAIL THROUGH The sight of MARINE MARK NO.

5 TOTA THROUGH THE SIGNER OF SIGHT OF SIG

JOHN CAFFERTY & B/Thnder Years UZ/Fride(In The Hame Of CARE/Neilo Agein SHUCE SERICEFEKEN/Born In The U.S.A WEW EDITION/Cool It How

MANNY HAGAR/I Can't Drive 55 DAVID BOWIE/Blue Jean



Ops Mgr: Jim Fox MD: Dave Allen

P: Dave Allen

| PRINCE/Proyce Bain
| PRINCE/Proyce Bain
| Bridge Bain
|

AME

Chicago

Ops. Mgr.: Steve Casey MD: Tim Kelly

1 1 MEAN! What he toy before You

1 2 STRYITE WOUNDAY! Journ Called TO Bay

2 2 STRYITE WOUNDAY! Journ Called TO Bay

2 3 STRYITE WOUNDAY! Journ Called TO Bay

2 4 SILAY COEM/Calleban Desertion to

5 5 TOISTON STRYING THE TOW

5 6 CHARL REAM! THAT FOR TOW

9 6 CHARL REAM! THAT FOR TOW

9 7 PARECE/Lat's Go Crasy

10 10 CHARL BOOKE/Anne Journ

10 11 PAUL MOCATIVET No Note Lonely Hights

11 10 PAUL MOCATIVET No Note Lonely Hights

12 10 PAUL MOCATIVET No Note Lonely Hights

13 10 PAUL MOCATIVET No Note Lonely Hights

14 SHILL STRYING CARREST NOW

15 10 CHARL BOOKE LONEL TOWN

16 10 CHARL BOOKE LONEL TOWN

17 10 CHARL BOOKE LONEL TOWN

18 10 LONEL BOOKE LONEL TOWN

19 10 CHARL MOVERNEY LOVER

19 10 CHARL MOVERNEY LOVER

10 10 CHARL MOVERNEY LOVER NO

10 10 CHARL MOVERN

NONE MEIMEYDRIPPERS/Sma Of Love SAMEY HMSAB/I Can't Drive 55 880 SECEMBOCK/I Commons Row BOS SECEMBOCK/I Commons Row BOS SECEMBOCK/I Commons Row BOS SECEMBOCK WHILL BOY BRINCE/DRIVE WHILL BOY SCANDE/THE WATER OF PAT SECEMBOCK AND REPORT LINCORT SAURINGAY BRIDGE LINCORT SAURINGAY BRIDGE LINCORT SAURINGAY INSENS ON

KWK 106.5 FA

St. Louis PD: Steve Perun

Prog. Assistant: Brian Bridgman

g. Assistant: Brian Bridgman

1 MANI/Make M. Op Sefore You

2 PAINCE/Prejle Rain

3 CHCOGO/Mard Babis To Breek

4 RALL SOMESON SOMESON SOMESON SOMESON

5 SHEEM, BATTON/MATULE

5 SHEEM, BATTON/MATULE

6 SHEEM, BATTON/MATULE

6 SHEEM, BATTON/MATULE

6 SHEEM, BATTON/MATULE

7 SERVING CONT. Cast's Bold See

8 LICOME. BATTON STATEMENT SOMESON

8 SECULIAL THROUGH SOMESON SOMESON

10 COMMISSION SOMESON SOMESON SOMESON

10 STATEMENT SOMESON SOMESON STATEMENT

10 CHARLA STATEMENT FIRST FOR YOU

10 SHEEM SOMESON SOMESON SOMESON SOMESON

10 STATEMENT SOMESON SOMESON

10 STATEMENT SOMESON SOMESON

10 STATEMENT SOMESON SOMESON

10 STATEMENT SOMESON

10 STATEMEN

25 DON HEMLEY/Boys Of Summer JOHN CAFFERTY & S/Tender Years CHICAGG/You're The Inspiratio



Chicago

MD: Tim Kelly

Tim Kelly

1 SEAN/White No Up Refore Tox
2 STRUE EXCELLED. Just Called To Say
2 STRUE EXCELLED. Just Called To Say
3 STRUE EXCELLED. Just Called To Say
4 SILLY OCENIVATE HIS SECRET SECRET
5 SOUTH SETTEMENT IN SECRET
6 SOUTH SETTEMENT IN SECRET
7 SERVER SETTEMENT SECRET
8 SETTEMENT SETTEMENT SECRET
8 SETTEMENT SECRET
8 SETTEMENT SETTEMENT SECRET
8 SECRET
8 SETTEMENT SECRET
8 SECRET

MORE

HOMEYORIPPERS/Bea Of Lowe BRANCH REARNI Can't Dive 55 SCAMDAL/The Warrior PAT BENEFIN WARRING THE BEA LINGERY BUTCHISCHA/GO INSANS BED SPEEDWARDS THE BEA BOS BECER/Understanding OURAN USERNITHS WHO BY PERSCE/DATING WINK



Asst PD: Steve Kelly

Asst PD: Steve Kel

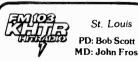
PARKELY-Rayla Ball

BRAIN (Arba Ball Up before You

BRAIN (Arba Ball Up before

BRAIN

MADDOMA/Lika A Virgin RESERVA JACKSCW/Centipede EISS/Newven's On Fire BRYAM ADAMS/Run TO TOU JEST-SET OSSIONEN/DON't Stop TOTO/SET AND AND TOTO RAY PARKER JW./Jamke



MD: John Frost

2 1 FRINCE/Propis Sein.
2 1 FRINCE/Propis Sein.
3 10 FRINCE/Propis Sein.
4 10 MIGHT COMMITTEE AND CAME CAME (No. 10 Might Committee in the professor of the Propis Seine
29 43 PMT SHORTING TRACKET
26 36 18 BERGIAL/TWENDER TRACKET
27 25 HOWETERPERS/3-0-0 Of Love
19 10 DE TRACKET
29 10 DETERMINENT FOR THE SHORT
20 20 JULIAN LERRON/Valott
4 0 29 SED SPECIFICACY I DOWNING FAIR
5 10 JUNI MATTE/TREE

DAF HARTMAN/Me Are The Young DON HEMLEY/Boys Of Summer KISS/Meaven's On Fire JERMAINE JACKSON/Do What You Do

JEROMINI JACKSON/DOS SMAC TOU DE SANDIA, NAMES TIES SANDIA, NAMES STADES SANDIA STADE LENG BELLY SQUIFFALL SIGNE LENG BELLY SQUIFFALL SIGNE LENG BELLY SQUIFFALL SIGNED SANDIA SA



Kansas City PD: Pat McKay MD: Karen Barber

CATEN Barber

1 PRINCE/Purple Nain

2 PRINCE STORY TO DATE Child TO Say

1 MEMORY PANES HE DO SAFFOR TWO

2 MEMORY PANES HE DO SAFFO

Chicago
PD: Buddy Scott MD: Dave Robbins

ADD6 24, 33, 34, 35

CONTROL OF CONTROL

ADDE MADOMA/Like a Virgin RICK MPRINGFIELD/Bruce

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Kelly Wallace

THE STATE OF THE S

WEST

Q103FM KOAQ **RADIO** Denver

PD: Jack Regan MD: Alan Sledge

MD: Alan Sledge

2 1 MMAN(Amar to Dy Anfors You

3 2 MAN(Amar to Dy Anfors You

3 2 MAN(Amar to Dy Anfors You

3 2 MAN(Amar to Dy Anfors

4 0 MMAN(Amar to Dy Anfors

5 0 MMAN(Amar to Dy Anfors

6 0 MMAN(Amar to Dy Anfors

6 0 MMAN(Amar to Dy Anfors

7 TERM TOWNER/Astrote to Good To Ma

8 MMAN(Amar to Man(Amar to Man)

9 TOWNER AND EXPENSIVE to Book To May

9 MMAN(Amar to Man)

10 COLUMN CONTROL OF MAN SON

10 MMAN(Amar to Man)

10 COLUMN CONTROL OF MAN CONTROL

10 MMAN(Amar to Man)

10 MMAN(Amar

22 MUT JAMES A PRINCIPAL TO DO A THIN TOWN TAKES A PRINCIPAL SHE NO. 2015 A CONTROLLED AND THE STORY SHAWLING IN THE STORY SHAWLING IN TOWN THE STORY SHAWLING IN TOWN THE STORY SHAWLING IN THE STORY

15 CHECAGG/You're The Inspiratio MATCHENA/Like A Virgin BRYAN ANANS/Run To You DON HEELEY/Noys Of Summer REN EDITION/Cool It Now ADDS

SAM HARRIS/Sugar Oom't Bite ROGER WEDGSOM/Mad A Dream REBBIE JACKBOM/Centipede JOE COCKER/Edge Of A Dream.

Tacoma-Seattle

PD: Ric Hansen MD: Sandy Louie

PUT: FILC I REASON.

MD: SAME / Make No. Up before Non.

1 SEALL A OMPSE/ONLY OF Thomas

1 SEALL A OMPSE/ONLY OF Thomas

2 SEALL A OMPSE/ONLY OF Thomas

2 SEALL A OMPSE/ONLY OF Thomas

3 SEALL A OMPSE/ONLY OF Thomas

4 SEALL A OMPSE/ONLY OF Thomas

5 SEALL A OMPSE/ONLY ONLY ONLY ONLY

6 SEALL ASSESSED ONLY ONLY ONLY ONLY

6 SEALL ASSESSED ONLY ONLY ONLY ONLY

6 SEALL ASSESSED ONLY ONLY ONLY

6 SEALL ASSESSED ONLY ONLY ONLY

6 SEALL ASSESSED
6

CONTO PD: Tom Chase Sacramento MD: Mr. Ed

HEADOWNA/Like A Virgin DOM HEMELTY/Boys Of Stamm NOS SECEN/Understanding JRCK WEGSTEN/All I Sped BRYAM ADAMS/Num TO You THOMPOON THIDE/The Gap TOTA/SEL anger In Town JOHN WALTE/Twe Fa COLFULK CLOS/The Mar Sony TOUNT SHAM/SLI MICH Gums JACKEVIE/BOdy

Phoenix PD: Reggie Blackwell MD: Art Morales

AD: Art Morales

1 1 PROVIE MODERAL JONE CALLED TO Earl
2 2 SILLEY DESCRIPTION CONTROL TO EARL
3 2 SILLEY DESCRIPTION CONTROL TO EARL
4 1 A SILLEY DESCRIPTION CONTROL TO EARL
5 CHILDREN CONTROL TO TROCK TO
2 5 CHILDREN FROM THE TO THE STORY
5 TO THE SILLEY PROVIDE AND THE SILLEY SILLEY SILLEY
5 POWERS SILLEY PROVIDE AND THE SILLEY SILLEY
5 POWERS SILLEY PROVIDED AND THE SILLEY
5 POWERS SILLEY SILLEY TO THE SILLEY
5 POWERS SILLEY SILLEY TO THE SILLEY
5 POWERS SILLEY SILLEY TO THE SILLEY
5 POWERS SILLEY 5

SMRILA E./The Balle Of St. Mark CNICAGO/You're The Impiratio 2 BOCEA/Teacher's A Dank TOTO/Stranger in You JEROSINE JACKSON/Do Shet Tou Do MARY SAGAN/I Can't Drive 55 DOMAN SEMBLY/Supernature! Love JERNIK COMMENS/Don't S

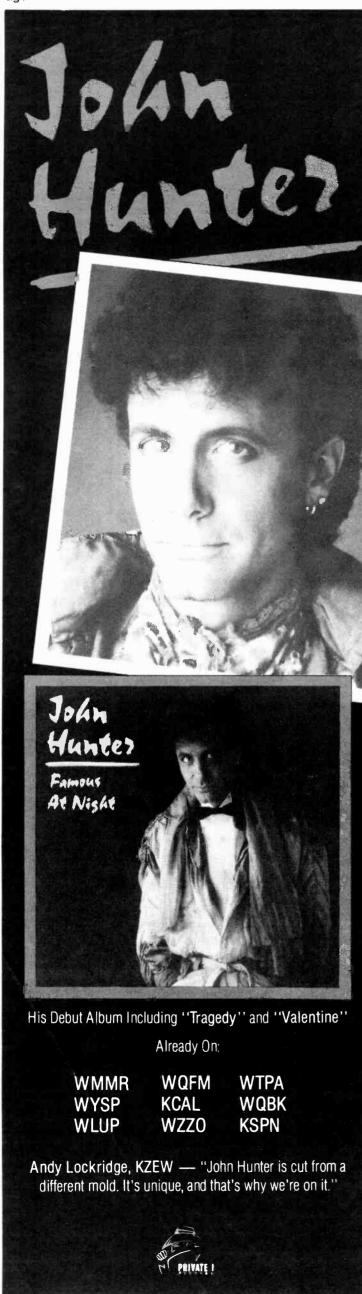
Los Angeles KUSFM 102.7

VP/Prog.: Gerry De Francesco Assistant PD: Mike Schaefer

Abos 37 BILLY IDOL/Catch My Fell BRICE SPRINGSTEER/BOEN IN The C.A.A STAIN ADAMS/Run TO TOU JERMAINE JACKSOM/DO What You Do DAN HARTHAM/No Are The Young

Continued on Page 70

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WEST

Continued from Page 69



Deff King

Damien

PRICE/Purple Nain

PRICE/Purple Nain

PRICE/Purple Nain

PRICE/Purple Nain

CHARLESHAMIT Peel For You

SUNTYUNKI Charlesham

CHARLESHAMIT PEEL FOR CHARLESHAM

CHARLESHAMIT PEEL FOR CHARLESHAM

CHARLESHAMIT PEEL FOR CHARLESHAM

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MADOMMA/Like A Virgin CMICAGG/You're The Inepiratio BOB SECER/Understanding RAY PARKER JR./Jemie JULIAN LEMBOW/Walotte

NEW EDITION/Cool It How J. GRILS BAMD/Concessed Meapons DORRA SUMMER/Supernatural Love VAM NALEM/Rot For Teacher UZ/Fride(In The Meam Of ROGER HODGSOM/Ned A Dream

Hot Hits 105KITS

San Francisco

PD: Bob Garrett MD: Craig Roberts

D: Craig Roberts

H 2 1 SILLY COEMA/Ceribbean Queen(No No 8 3 2 STEVIE WONDEN/1 Just Called To Say

4 3 1 STEVIE WONDEN/1 Just Called To Say

4 7 3 MAIN/Make Ne Up a Refore You

4 9 FRINCE/Purple Rain

5 5 CH COMO/Ward Rebit To Break

6 6 THE TOWNER/Sector To Good To Ma

7 THE TOWNER/Sector To Good To Ma

9 9 COLTURE CLUB/The War Song

10 10 MAIN SOME/JOUGH OF Town

11 10 MAIN SOME/JOUGH OF Town

12 11 SHEEMA RAFOL/FIT HE NO

13 12 CHARA ROM/T TOWN IT SONG

15 10 CYMDI AUFER/ALI Through The Hight

16 12 CHARA ROM/T TOWN IT SONG

17 SHORE BRITCHER/SING James Ling

18 PAUL HOLAPHY Just James Of 1

19 FAUL HOLAPHY Just James Of 1

19 FAUL HOLAPHY Just James Of 2

20 SEPECIAL/Peacher Teacher

21 ALAPHY RAGARY CAN TO What TOO DO

22 SEPECIAL/Peacher Teacher

23 ALAPHY RAGARY CAN TO TO THE SONG

24 SEPECIAL/Peacher Teacher

24 ALAPHY RAGARY CAN TO TO THE SONG

25 SEPECIAL/PEACHER TO MY TO THE SONG

26 COMPTON

27 SEPECIAL/PEACHER TO MY TO THE SONG

38 SEPECIAL/PEACHER

38 SEPECIAL/PEACHER

38 SEPECIAL/PEACHER

38 SEPECIAL/PEACHER

39 SEPECIAL/PEACHER

39 SEPECIAL/PEACHER

30 SEPECI

PRANKIE GOES TO H/Two Tribe COREY HART/IT Ain't Enough SURVIVOR/I Can't Hold Sack GENERAL FUBLIC/Tenderness

DO SHULD SPRINGSTEEN/Born In The U.S.A SHELLE E./The Bells of St. Mark REBBIE JACKSON/Contipeds
TIME/Jungle Love
COS HEMLEY/Boys of Summer
DAES BAND/Let It All Blow
NOGER MEDGEOR/Med A Dream

JOHN WALTE/Tears
JACTEGES/Sody
CARS/Mello Ageth
RED SPEEDERGON/I Downna Know
RED SPEEDERGON/I Downna Know
PETER MOLE/I Reed Tou Tonight
SCHNIAL/Reeds Tied
JULIAN LEMBOW/Valotte

KS IOSFIL HOT HITS!

PD: Dave Parks San Diego MD/Assist. PD: Mike Preston

D/Assist. PD: Mike Preston

| 2 | CHARA KHAM/I Feel For Tou
| 3 | 2 | CHARA KHAM/I Feel For Tou
| 3 | 3 | SHAM/I Whak He Dy Before You
| 4 | SHAMI Whak He Dy Before You
| 5 | 5 | DIAM, ROSE / Shept, No. 1 |
| 6 | 7 | TUBE / TUBER/Setter Be Good To Me
| 7 | TUBER/SETTER BE GOOD TO ME
| 7 | SHEELA AN HYDING/SETTER
| 8 | SHAMI BOWIE/FILE Jeen
| 9 | SHALL 6 OAFEB/OUT OF TOUCH
| 10 | DOWN CAPTERY I S. DOWN THE BIS SHE
| 10 | TUBER/SETTER STATES OF THE STATES
| 10 | TUBER/SETTER ST

MADOWNA/Like A Virgin RAY PARKER JR./Jamie BILLY IDOL/Catch My Fall FRANKIE GOES TO R/Two Tribes DON HERLEY/Boys Of Summer



PD: Doug Erickson MD: Gloria Avila

MD: Gloria Avila

8 1 PRINCE/Purple Rain

8 2 2 SILLY CORR/Caribbean Queen(No No

8 3 3 SHAMI/Make Ne Up Before You

8 4 4 STEVIE WINDER/I Just Called To Say

8 5 RALE & OMERS/OUL OF Touch

6 5 CHNG LADDER/All Through The Hight

6 5 CHNG LADDER/All Through The Hight

7 THR TOURNE/SALE BE Good To No

15 8 CHARA ETHAPI TO TO

10 SHAMI ETHAPI TO TOUCH

10 10 SHAMI ETHAPI TO TOUCH

10 10 SHAMI ETHAPI TO TOUCH

10 11 PAUL HOLATHERY No Nore Lone Ly Hights

12 1 PAUL HOLATHERY NO HORE LONE LY Hights

13 1 PAUL HOLATHERY SO CREET

19 19 SHEEMA BAFOLYSE UP

19 17 PRINCES/LATE GO CREET

19 19 SHEEMA BAFOLYSE UP

10 17 TOUCH CLORY THE WAY SON THE DAR'S Ide

10 18 LOURS AND SHEEME JOEN LOVE

10 17 HOLATHERY SON THE BAFOLY LOVE

10 19 THE SHEEMER AND LOVE

10 19 THE SHEEMER AND LOVE

10 19 THE SHEEMER AND LOVE

10 20 SHEEMA BAFOLY SHEEMER

10 20 SHEEMA BAFOLY SHEEMER

10 20 SHEEMER SHEEMER BAFOLY SHEEMER

10 20 SHEEMER SHEEMER BAFOLY

10 20 SHEEMER SHEEMER

10 20 SHEEMER SHEEMER BAFOLY

11 BAFOLY SHEEMER SHEEMER

12 20 SHEEMER SHEEMER SHEEMER

13 20 SHEEMER SHEEMER SHEEMER

14 20 SHEEMER SHEEMER SHEEMER

15 20 SHEEMER SHEEMER SHEEMER

16 25 SHEELE SHEEMER SHEEMER

17 3 SHEEMER SHEEMER SHEEMER

18 21 SHEEMER SHEEMER SHOW

19 21 SHEEMER SHEEMER SHOW

21 21 SHEEMER SHEEMER SHOW

22 21 SHEEMER SHEEMER SHOW

23 3 SHEEMER SHEEMER SHEEMER

24 3 SHEEMER SHEEMER SHOW

25 3 SHEEMER SHEEMER SHOW

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29 3 SHEEMER SHEEMER SHEEMER

20 3 SHEEMER SHEEMER

20 3 SHEEMER SHEEMER SHEEMER

20 3 SHEEMER SHEEMER SHEEMER

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3 SHEEMER SHEEMER SHEEMER

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3 SHEEM

Denver

U2/Fride(In The Mame Of SMEILA E./The Belle Of St. Mark RAY PARKER JR./Jamie GUUFFRIA/Cell To The Heart

DAM MARTHAM/No Are The Toung SCAMDAL/Bands Tied

KWSS 94.5 PM

San Jose PD: Dave Van Stone

MD: Robin Kipps

1 PRINCE/Purple Main
2 MARH/Make He op hefore You
3 BILLY OCHEN/Carthbeam Queen No No
5 BILLY OCHEN/Carthbeam Queen No No
5 THA TURNEL/BLAD Jam
9 THA TURNEL/BLAD Jam
9 THAL & OUTER/OUT Of TOUR CARTHBEAM
18 POLITIC SITES AND THE SECOND OF TOUR CARTHBEAM
18 POLITIC SITES AND THE SECOND OF TOUR CARTHBEAM
19 THE SECOND OF TOUR SECOND OF TOUR CARTHBEAM
19 THE SECOND OF TOUR SECOND OF TOUR
20 THE SECOND OF TOUR SECOND OF

SURVIVOR/I Can't Bold Back RUMIVOW/I Can't Bold Back TOTO/SILEADER IN TOWN BRIME NAMES/Ron TO YOU JOHN WAITE/Tears JERNEJSE INCEMCE/DO What You DO SHELLS & THE Balls Of St. Mark SCANDAL/Mands Tied DAW HARTMAN/We Are The Young JULIAN LIMBON/Valotte FRANKIE GOES TO MYMO TYLDAN S SPECIAL/Teacher Teacher

PMIO

Sacramento

PD: Rick Gillette MD: Chris Collins

MD: Chris Collins

N 1 1 BILLY OCEN/Caribbean Queen No No 8 2 2 GMAN CAMPIFER 1 For You 4 3 SHEEMS REMAINS AND IT FOR YOU 6 5 SHEEMS REMAINS AND IT FOR YOU 6 5 SHEEMS REMAINS AND IT FOR YOU 6 5 SHEEMS REMAINS AND IT FOR YOU 6 SHEEMS REMAINS AND YOU 6 SHEEMS REMAINS AND YOU FOR YOU FOR YOU 6 SHEEMS REMAINS AND YOU FOR
BILLY IDOL/Catch My Fell
JOHN VAITE/Twars
JOE COCKEN/Edge Of A Dream...
HIDRIG GHF STRA/Operator
BRYAN ADAMS/Run To You
DOMEN EMBERS/Supermature! Love
STEPHAMIE HILLE/The Medicine Song



Denver

Asst. PD: Mark Bolke

ASST. PD: Mark Boll

1 BILLY OCRAN/Cartibeam Quaent No No
2 Millan / Mikks No Up Before You
3 Millan / Mikks No Up Before You
4 STRYLE WONES/I Just Called To Say
5 CYNDI LINFE/BALL TOUGH TOUGH TO Say
5 CYNDI LINFE/BALL TOUGH TOUGH TOUGH
5 FEBRUE/F/Pupple Rain
6 FEBRUE/F/Pupple Rain
7 CHI GOO'RAFE Shin TO STREAM
9 LIONEL BLOWER/ALL TO STREAM
9 LIONEL BLOW FAMILY OF STREAM
9 LIONEL BLOW FAMILY OF STREAM
9 LIONEL BLOW FAMILY TOUGH TOUGH
13 PAROMEN/LINCHY RESET
15 CHARA THANKIT TWEN FOR
15 SCHOLLY CAN'S BLOW
16 SCHOLLY CAN'S BLOW
16 SCHOLLY CAN'S BLOW
16 SCHOLLY CAN'S BLOW
16 SCHOLLY CAN'S BLOW
17 SHILL EL TYPE GENORY CONTENT
18 SHELE EL TYPE
18 SHELE EL TY

TOWNY SHAW/Girls With Gume HOMBO VOID/A Girl In Trouble BRYAW ADAMS/Run To You

KUBE**93**FM

Seattle PD: Bob Case

PU: Bob Case

MD: Wendy Christopher

H 21 1 SHARI PARKE RE UP BEFORE YOU

3 2 MARIA PARKE RE UP BEFORE YOU

3 3 1 SHARI PARKE RE UP BEFORE YOU

3 4 BILLY CORBECCET BE OF TO YOU

3 6 BILLY CORBECCET INDEAN CASEN OF THE ORIGINAL REPORT OF THE ORIGINAL RE

Phoenix

MD: Steve Goddard

MD: Steve Goddard

1 1 MMANI/Make Ne Up before You
3 2 PRINCE/Priple Bain
2 3 BILLY OCHRIFCH Edward (No Received No Receiv

BRYAM ADAMS/Run To You U2/Pride(In The Masse Of

EAST **Most Added**Hottest

Madonna Chicago Ray Parker

WHAM! Prince Chaka Khan

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

KSET-FM/EI Paso, TX

SOUTH **Most Added**, Hottest

Madonna Chicago Ray Parker Jr.

Prince WHAM! Chaka Khan

EAST

Parallel Two

WFLY/Alberry, NY MADONNA RAY PARKER JR. JOHN CAFFERTY & E CHICAGO JEFFREY OSBORNE Bottest: BILLY OCEAN 1-1 PRINCE 2-2 WHAM! 3-3 TIWA TURNER 5-4 DURAN DURAN 24-15

Gerontmollandon
MADONNA
MADONN

WMAR/Baltimore, MC

RICK SPRINGFIELD RAY PARKER JR. DOM HENLEY SHEILA E. CEICAGO RICK SPRINGFIELD Hottest: CHAKA XHAN 12-5 TIHA TURMER 13-6 HALL & CATES 23-14 HOWEYDRIPPERS 31-21 DURAN DURAN 40-26

WREN.FMR.Halo NY Roger Christien

BOB SEGER BRUCE SPRINGSTEEN BRYAN ADAMS DOW HENLEY MADOWNA FIXX PIXX
Hottest:
BILLY OCEAN 1-1
CRAKA RHAN 3-2
PRINCE 4-4
JULIAN LENHON 14-8
HONEYDRIPPERS 18-12

WVSR/Charles

RAY PARKER JR. CAGO CE SPRINGSTEEN SHEILA E.
JOHN CAPPERTY & B
JACK MAGNER
EUROGLIDERS EUROGLIDERS GIUPPRIA ALICIA BRIDGES Bottest:

K104/Erle, PA

CHICAGO FIXX
PETER WOLF
JOHN CAFFERTY & B
JOHNNY RIVERS
BARMARAMA
RAY FARKER OR.
HOTCHET
TIMA TUNNER 1-1
LIONEL RICHIE 4-3
SAMMY BAGAR 6-4
BONEYMOON SUITE 8-6
36 SPECIAL 11-9 WERZ/Exeter, PA

Scott McKey

CHICAGO MADONNA BURYTHMICS DONNA SUMMER ALPEAVILLE ALPHAVILLE
FIIX (dp)
ASBFORD & SIMPSON (dp)
GOLDER BARRING (dp)
BRYAN ADAMS
BOTLES
BOTLES
TINA TURNER 4-3
CBARA KHAN 7-6
BONETORIPPES 20-19
BRUCE SPRINGSTEEN 38-34

WTIC-FM/Hertford, CT

ASHFORD & SIMPSON MADONNA CHICAGO RAY PARKER JR, HOLLEST: WHAMI 2-1 CHAKA KHAN 1-2 NEW EDITION 7-3 PAT BENATAR 23-18 REBBIB JACKSON 24-19

WKEE/Huntington, WV Gary Miller

EUROGLIDERS
JOHN CAPPERTY & E
RICK SPRINGFIELD
LAURA BRANIGAN
BOB SEGER THOMPSON TWINS RICK SPRINGFIELD PIXX CBARA KBAN 6-3 TINA TURNER 5-4 DAVID BOWIE 8-5

WLAN-FM/Lancaster, PA

Jerry Michaels
CBICAGO
JACKSOMS
J. GEILS BAND (dp)
JEFFREY OSBORNE
MADONNA
LAURA BRANIGAN
NEW EDITION (dp)
Rottest:
MHAM1 1-1
PRINCE 6-4
SREENA EASTON 10-6
HONEYDRIPPERS 16-11
PAUL MCCARTNEY 19-14

KC101/New Haven, CT

Stof Rybek MADONNA RAY PARKER JR. Hottest: PRINCE 1-1 CHAKA KRAN 2-2 WEAM! 4-3 DURAN DURAN 23-11 NEW EDITION 20-14

MADONA AY PARKER JR. SHEILA E. BOB SEGER JACKSONS ROCER BOOGSON BOTTON BO

WSPK/Poughkeepsis, NY Devton/Anthon

Deyton/Anthony
Dan Haktman
ABHPORD & SIMPSON
SHEILA E
JEFFREY OSBORNE
LINDSEY BUCKINGHA
VAN HALEN (dp)
HOTCEST
BILLY OCEAN 2-1
PRINCE 3-2
WHAN1 4-3
TINA TURBER 5-4
CHARA KHAN 7-5

Q92/Rochester, NY Stevens/Messne

JULIAN LENNON HONEYDRIPPERS BOMEYDRIPPERS
U2
CHARA RHAN
VAN BALER
DON REMLEY
BOTTES:
MEAN1 3-1
CHICAGO 2-2
BILLY OCEAN 8-3
BUEY LEWIS & NEWS 10-7
SURVIVOR 11-8

SSPXY/Rochester, NY Tom Mitchell

CBICAGO
JOBN CAFFERTY & 8
GIUFFRIA
BOTTEST
WHAM! 5-1
CBAKA REAN 6-2
TINA TURNER 9-5
BONEYDRIPPERS 18-8
DURAN DURAM 30-11

WGFM/Schenectedy, NY **Tom Parker**

ADONNA
ADONNA
JOHN CAPPERTY & B
CBICAGO
BAY PARRER JR.
JACK MACNER (dp)
BOTLEST:
WHANI 6-1
HALL & OATES 4-3
PAUL MCCARTNEY 11-5
CYNDI LAUPER 12-6
SURVIVOR 16-12

WKFM/Syracuse, NY

GIUFFRIA HADONNA THOMPSON TWINS CBICAGO JOBN CAPPERTY & B RAY PARKER JR. LAURA BRANIGAN U2 Hottest: PRINCE 1-1 MHAM! 4-2 CHAKA KHAN 9-4 JULIAN LENNON 21-15 DURAN DURAN 26-18

930/Syracuse, NY Laird/Dunes

LairdDunee
MADONNA
LAUBA BRANIGAN
BOB SEGER
BRUCE SPRINGSTEN
NEM EDITION
J. GEILS BAND
HOLLES: WBAN! 4-1
CHARA SHAN 8-4
TINA TURNER 10-5
CYNOI LAUPER 15-8
SURVIVOR 20-14

WPST/Trenton, NJ Tom Tsylor

JOHN CAFFERTY & B CHICAGO EUROGLIDERS NADONNA RAY PARKER JR. SHALAMAR SHALAMAR RICK SPRINGFIELD RICK SPRINGFIELD BOTTEBELD FRINCE 1-1 PAUL MCCARTNEY 3-2 WHAM1 5-3 HALL & OATES 10-8 ELTON JOHN 12-10

WRCK/Utica, NY

PIXX JOHN CAPPERTY & B JOHN CAFFERTY & B MADONNA EURYTHMICS CHICAGO THOMPSON TWINS BANANARAMA HOTLEST: PRINCE 1-1 BALL & OATES 5-2 SURVIVOR 6-5 WHAM1 11-6 DURAN DURAN 30-20

WKRZ-FM/Wilkee-Berre

LAURA BRANIGAN JEFFREY OSBORNE GIUPPRIA ROGER BODGSON SHEILA E. JOHN CAFFERTY & B SHALAMAR ASHFORD & SIMPSON RAY PARKER JR. HOTLEST: PRINCE 3-1 DENNIS DEYOUNG 4-2 DAVID BONIE 6-4 HALL & OATES 11-7

WHTF/York, PA

NEW EDITION BRUCE SPRINGSTEEN DON BENLEY FRANKIE GOES TO H TIME SHALAMAR 431 431 J. GEILS BAND MADONNA BOB SEGER ALPHAVILLE ALPHAVILLE FIXX JEFFREY OSBORNE ASHFORD & SIMPSON GIUFFRIA BOTLEST PRINCE 1-1 BILLY OCEAN 2-2 MBAMI 3-3 HALL & OATES 11-6 CBAKA KHAM 15-11

Q106/York, PA Mark McKenzi

SHEENA EASTON HONEYDRIPPERS HOMEYORIPPERS
SURVIVOR
BOB SEGER
JULIAN LENNON
HOCKEST:
PRINCE 3-1
WHAM1 4-2
RALL & OATES 5-3
RENNY MOGERS 6-5
LIONEL RICHIE 11-8

Steve Kelsey

RAY PARKER JR.
CBICAGO BOB SEGR JACKSONS DE SEGR JACKSONS DE DOKKEN (dp) GENERAL PUBLIC JOHN PARR (dp) HOTLEST: PRINCE 2-1 LIONEL RICHIE 7-3 CRAKA KARAN 8-6 TIMA TURNER 15-11

WZON/Bangar, ME Michael O'Here

MADONNA
HOTTEST:
WHAM! 4-1
PRINCE 6-4
TIRA TURNER 11-7
LIONEL RICHIE 14-9
SAMMY HAGAR 18-10

GIUPPRIA HOTTES: PRINCE 1-1 HALL & OATES 9-4 PAUL MCCARTNEY 19-12 HONEYDRIPPERS 27-16 JULIAN LEWNOM 39-23

Jim Mertin

THOMPSON TWINS Hottest: CHAKA KHAN 3-1 WHAM! 2-2 PRINCE 4-4 KISS 15-8 SAMMY HAGAR 14-9

MADONNA
BOB SEGER
DON RENLEY
NEW SDITION
CBICAGO (dp)
Hottest:
PRINCE 1-1
CBARA RHAN 5-3
TINA TURNER 7-5
SHEENA EASTON 8-6
DURAN DURAN 25-20

Kemosebi Jos

WIN Kauff

MADONNA RICK SPRINGFIELD (dp) RICK SPRINGFIELD RAY PARKER JR. FIXX

OK100/Ithecs. NY

WKHI/Ocean City, MD

SEXIL/Parkersburgh, WV Paul DeMille

Parallel Three

WFBG/Altoons, PA

RAY PARKER JR CBICAGO

RAY PARKER JR, CHICAGO JOHN CAFFERTY & B RICK SPRINGFIELD MADONNA

WIGY/Bath, ME

DON HENLEY
MADONNA
CHICAGO
EURYTHMICS
JOHN CAPPERTY & B
GIUFFRIA

103CIff/Beckley, WV

none Hottest: STEVIE WONDER 1-1 BILLY OCEAN 2-2 KENNY ROGERS 3-3 WHAM1 4-4 HALL & OATES 5-5

WOAY/Beckley, WV

RAY PARKER JR.
JOHN CAFFERTY & B
CHICAGO
MADONNA
RICK SPRINGFIELD
RICK SPRINGFIELD
THOMPSON TWINS

WIKZ/Chemersburg, PA Metthews/Alexander

WZYQ/Frederick, MD

Kemcseb Joe
RICK SPRINGFIELD
RAY PARKER JR.
CHICAGO
NEW BDITION
HADONNA
PAT BENATAR
ROTEST:
HEANI 2-1
PRINCE 4-2
HALL & OATES 10-6
CBARA EBAN 11-8
PAUL MCCARTNEY 21-17

WQCM/Hagerstown, MC

PIXX
GENERAL PUBLIC
CHICAGO
HOTTEST
CHAKA KHAN 2-1
PRINCE 1-2
LIONEL RICHIE 7-5
HALL & OATES 6-6
DURAN DURAN 28-14

CHICAGO PIXX JOHN CAPPERTY & B BILLY IDOL JOHNNY RIVERS DENNIS DEVOUNG RAY PARKER JR. HOTTEST: SHEENA EASTON 2-1 DIAMA ROSS 3-2 REMMY ROGERS 5-3 HALL & OATES 8-6 BRYAN ADAMS D-25

Jack Gillen

GIUPPRIA THOMPSON TWINS MADONNA RICK SPRINGPIELD CHICAGO CHICAGO
HOTLESE:
PRINCE 3-1
WHAM! 4-2
TINA TURNER 7-5
CYNDI LAUPER 11-8
LIONEL RICHIE 13-10

Pad DeMonde
CHICAGO
CHICAGO
CHICAGO
GIUFFRIA
JOHN CAFFERTY & B
FIXX
PETER WOLF
RAY PARRER JR.
JOHNNY RIVERS
BOTESEL:
LIONEL RICHLE 2-1
WHAM1 9-2
BALL & OATES 6-4
BS SPECIAL 8-5
RUEY LEWIS & HEMG 20-12

WJBQ/Portland, ME

PROMOBULY NEW

BAY PAREER JR.
EURYTHRICS
MADONNA
DON BERLEY
JOHN CAFFERTY & B
LAURA BRANIGAM
GENERAL PUBLIC
CHICAGO
GIUPPRIL
EURANA
3-1
PRINCE 2-2
JULIAN LENNON 6-4
HOMEYDRIPPERS 17-13
DURAN DURAN 30-16

WOMP-FM/Wheeling, WV

J. GEILS BAND MADONNA BOB SEGER DON HENLEY RAY PARKER JR. CHICAGO REBBIE JACKSON

REBBIE JACKES. U2 HOCKEST: TINA TURNER 3-2 WHAM! 8-3 BARBRA STREISAND 10-5 DENNIS DEYOUNG 14-7 CYNDI LAUPER 20-13

JACK MAGNER (dp)
HADDNHA
BILLY IDOL
PRANKIE GOES TO B
J. GEILS BAND
EUROGLI ORS
TOWN SO WHEN
TOWN SO WHEN
HOLD SO WHEN
HOME I -1
DENNIS DEYOUNG 4-2
SURVIVOR 12-4
HOMEYOR PPERS 18-10
PAT BENATAR 23-16

Parallel Two

WBBQ/Augusta, GA Bruce Steve

EUROGLIDERS
THOMPSON TWINS
HOTTEGET:
CHAKA KHAN 1-1
PRINCE 2-2
WHAH! 3-3
NEW EDITION 16-6
REBBIE JACKSON 19-14

KHFI/Austin, TX Waylon Richards

CSICAGO
DON HENLEY
RICK SPRINGFIELD
REBBIE JACKSON
ROGER HODGSON
HOTLEST:
PRINCE 1-1
TINA TURNER 6-3
BILLY OCEAN 2-4
DAVID BOMIE 13-8
CHAKA RRAN 17-10

WFMF/Baton Rouge, LA Rice/Ahysen

CBICAGO
RAY PARKER JR.
JULIAN LENNON
BRUCE SPRINGSTEEN
BRYAN ADANS
BOTLESE:
BILLY OCC:AN 4-3
WHAM! 9-7
CHAKA KHAN 10-8
HALL 4 OATES 11-9 HALL & OATES 11-9 LIONEL RICHIE 12-10

KWIC/Ber ont TX Resor/Perry

Jerry Lousteeu

MADONNA JACK HAGNER DOHNA SUMMER BIBLY IDOL RAY PARKER JR. U2 Hottest: BARBRA STREISAND 2-1 HONEYDRIPPERS 7-6 TINA TURNER 9-7 DURAN DURAN 19-9 REBBIE JACKSON 27-17

WOID/Bloxi, MS

Nome
Hottest:
BILLY OCEAN 1-1
WHAM1 3-3
TIBA TURNER 5-5
CYMDI LAUPER 9-9
JACK MAGNER 29-29 KXX106/Birminghem, AL

Phoents/O'Nell

WSQV/Willemsport, PA

BRUCE SPRINGSTEEN DON HENLEY BOB SEGER JACK WAGNER (dp) MADONNA

SOUTH

MADONNA CHICAGO JOHN CAFFERTY & B RAY PARKER JR. EUROGLIDERS

Carson/Ginsburg none Bottest: BILLY OCEAN 1-1 PRINCE 3-3 WHAM: 4-4 LIONEL RICHIE 10-10 SHEENA EASTON 14-14

MADONNA
LINDSEY BUCKINGHA
JOHN CAPPERTY & B
FIXX
EURYTHRICS
RAY PARKER JR.
ALPRAVILLE
RICK SPRINGFIELD
ROCKES
HALL & OATES
4-1
JACK MAGRES 6-3
SHEENA EASTON 12-9
SURVIVOR 14-11
ROMEYDRIPPERS 19-16

KZZB/Besumont, TX

BACOTT Taylor

RAY PARKER JR.
JOE COCKER
EUROGLIDERS (dp)
DORKEM LOP
PLES WOLF (dp)
RICK SPRINGFIELD
JOHN CAPPERTY & B
HOTLER'S PRINCE 2-1
BILLY OCEAN 3-2
WHANH 4-3
DENNIS DEYOUNG 9-5
CRICAGO 5-6

WANS-FM/Gri Rod Metts JACK WAGNER CHICAGO JOHN CAPPERTY 6 B MADONNA MADONNA FIXX J. GEILS BAND REBBIE JACESON ROCGE BOOGSON DONNA SUMMER BOCCES: PRINCE 1-1 MEAN! 4-2 BALL 4 OATES 8-3 DENNEIS DEYOUNG 6-4 CHARA EBAN 12-7 St. John/Balle

WZYP/Hunteville, Al

MADONNA
CHICAGO
RAY PARKER JR.
RICK SPRINGFIELD
HOTLESE:
PRINCE 1-1
CHARA RHAN 5-2
TINA TURBER 6-6
HALL & OATES 9-7
DURAN DURAN 21-10 WSSX/Charleston, WV Phillips/Allen RICK SPRINGLED
CRICAGO
RAY PARKER JR.
GIUPFRIA
GUNTHBICS
BOTCHET
BOTCHET
PRINCE 1-1
HRAMI 3-2
CHAKA KRAM 4-3
LIONEL RICHIE 7-4
PAUL MCCARTHEY 16-7 JACK MAGNER MADONNA MADOHNA
DON HEMLEY
CHICAGO
RAY PARKER JR.
REBBIE JACKSON
BOTCERE:
MHANI 2-1
CHAKA KHAN 5-2
CYNDI LAUPER 9-4
HALL & OATES 10-5
PAUL MCCARTNEY 14-9

38 SPECIAL
SAM HARRIS
JEPFREY GEBORNE
BRUCE SPERINGSTEEN
RAY PARKER JR.
JORN CAPPERTY 6 B
HOTLESE:
NHAMI 2-1
BALL 6 OATES 6-5 WBCY/Cherlotte, NC BOb Kaghan JULIAN LENNOS BRYAN ADAMS MHAMI 2-1 HALL & OATES 6-5 SHEENA BASTON 9-6 LIONEL RICHIE 7-7 TINA TURNER 13-12 MADONNA DON HENLEY RAY PARKER JR. JACKSONS DAN BARTHAN SAM BARTHAN SICK SPRINGPIELD BRUCE SPRINGSTEEN WQUT/Johnson City, TN Chuck Anthony

Jim Chick

BRUCE STREETS Hottest: CHARA RHAN 2-2 TINA TURNER 6-3 NEW EDITION 20-5 JACK MAGNER 28-12 DURAN DURAN D-16 WJZR/Charlotta, NC

WNOK-FM/Colui

BOO SECER
MADONNA
CHICAGO
RAY PARKER JR.
EUROGLIDERS
JOHN DERVER
BOLLERS
BILLY OCEAN 1-1
SHEENA EASTON 2-2
PRINCE 3-3
WHAM! 4-4
HALL & OATES 5-5

WZLD/Columbia, SC

BRUCE SPRINGSTEEN

BILLY IDOL JEPFREY OGBORNE KINKS RAY PARKER JR. ALABAMA

Freeman/Wright

Bob West

MADONNA
JOHN CAPPERTY & B
RICK SPRINGFIELD
BOTTES
BILLY OCEAN 2-1
WHAM! 5-2
CHAEA KRAN 6-4
TINA TURNER 9-7
HALL & OATES 13-9

Bob Chase

CHUCK ANTHONY
JOHN MAITS (dp)
RENNY ROGERS (dp)
BOB SECER
CARS
HOMETPORIPPERS
HOTELER:
SEERRA EASTON 1-1
PRINCE 10-2
CHARA KHAN 9-3
HALL & OATES 15-9
BILLY OCEAN 17-10 none Hottest: PRISCE 1-1 CHAKA KHAN 5-2 WHAM! 6-3 DENBIS DEYOUNG 3-8 KENBY ROGERS 18-13 WOKI/Knoxville, TN Gery Adkine PIXX
CBICAGO
JOBH CAPPERTY 6 B
HADONHA
RAY PARRER JR.
EURYTHMICS
SHEILA E.
RICK SPRINGPIELD
VAN HALEN
PRINCE 4-1
TINA TURKER 3-2
SAMWY HAGAR 9-6
SREENA EASTON 10-5
CHARA SHAN 14-13 Eric Page CCAEDAL
BRUCE SPRINGSTEEN
DON MENLEY
HOttest:
PRINCE 1-1
MHAMI 3-2
HALL & OATES 4-3
DENNIS DEYOUNG 5-4
SURVIVOR 19-12

WFMI/Lexington, KY THOMPSON TWINS
NADONNA
RAY PARKER JR,
RICK SPRINGFIELD
CHICAGO
PIXX
U2 (dp)
JOHN CAFFERTY & B
HOTTERLY JOHN CAPPERTY & B HOTTEST: PRINCE PRINCE 3-1 WBAM! 4-2 HALL & OATES 5-3 CHAKA KHAN 9-5 CARS 33-31

KKYK/Little Rock, AR Mark McCain HONEYDRIPPERS CULTURE CLUB BOB SEGER HOTLEST: PRINCE 1-1 DENNIS DEYOUNG 10 TIMA TURNER 12-8 HALL & OATES 14-9 CHAKA KRAN 18-11

RAY PARAER UK. ALABAMA RICK SPRINGPIELD SHALAMAR CHICAGO HOTHOST PAUL MCCARTNEY 20-11 PAT BENATAR 25-17 DURAN DURAN 29-19 REO SPEEDWAGON 36-29 BRUCE SPRINGSTEEN D-4 FM100/Memphis, TN John Conley

none Hottest: PRINCE 6-1 CBAKA KHAN 13-8 SURVIVOR 16-12 SBEENA EASTON 22-19 DURAN DURAN 25-22 KZFM/Corpus Christi, TX WABB-FM/Mobile, AL

Fram/Fuller MADONNA NEW EDITION BRUCE SPRINGSTEEN CHICAGO RICK SPRINGFIELD (dp) WDCG/Durham-Raleigh, NC

RICK SPRINGS

RICK SPRINGS

RICK SPRINGS

RICK SPRINGS

MCGes/Upton

MCGes/Upton

MCGes/Upton

MCGes/Upton

MCGes/Upton

BRUCE SPRINGSTEEN

BOB SEGGR

DON REVILEY

DAN HARTMAN

JULIAN LERNON

ROTES

RICK SPRINGS

BOB SEGGR

DON REVILEY

DAN HARTMAN

JULIAN LERNON

ROTES

ROT BOB SEGER
DOW HENLEY
JACRONS
JOHN CAFFERTY 6 B
RAY PARKER JR.
REBBIE JACKSON
Hottest:
PRINCE 2-1
WHAM! 7-2 CHAKA KHAN 4-3 HALL & OATES 6-4 DENNIS DEYOUNG 12-8 MADONNA BRUCE SPRINGSTEEN (dp) BOB SEGER HOCTEST: PRINCE 2-1 WHAM! 8-4 TINA TURNER 7-5 KAMZ/EI Paso, TX

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WHHY-FM/Montgomery. Alan DuPriest

CHICAGO BRUCE SPRINGSTEEN GIUPPRIA TOTO
MADONNA
RICK SPRINGFIELD
BOTTEST:
WHAM! 2-1
PRINCE 1-2
LIOWEL RICHIE 10-6
CYNDI LAUPER 16-10
38 SPECIAL 24-14

KBFM/McAllen-Br

BRUCE SPRINGSTEEN MADONNA BOB SEGER DON REWLEY ROCTEST: PRINCE 3-1 MEAM! 4-3 RALL 6 OATES 6-4 TINA TURNER 8-5 CBAKA KHAN 10-6

KRGV/McAllen-Bi Perry/Moleno

REO SPEEDMAGOM (dp) JOHN CAPPERTY & B PETER WOLF (dp) RAY PARKER JR. MADONMA MADORNA SAM HARRIS (dp) PAUL HCCARTWEY Bottest: PRINCE 3-1 STEVIE WOWDER 1-2 WHAM! 5-2 LIONEL RICHIE 8-5 JACK WAGNER 13-10

KX104/Nashville, TN

Murphy/Cook NADOWRA RAY PARKER JR. RICK SPRINGFIELD JOHN CAPPERTY 6 B BOS SEGER REBBIE JACKSON BOTTAN SHEERA RASTON 6-4 DURAN BORAN 16-11 BOWETDEIPPERS 25-19 VAN RALEW 32-23 JULIAN LEWRON 31-25

WZKS/Nashville, TN Larry Martino

Larry Mardino

MADONNA

J. GEILS BAND

RAY PARKER JR.

SHALAMAR

RICK SPRINGFIELD

JACKSONS

PETER MOLP

LAURA BRABIGAN

RICK SPRINGFIELD

BOTTER

TINA TURNER 3-2

CHAKA KRAN 4-3

DAVID BONER 6-5

HHANI 12-8

WHONE SHAND

MADONNA
DON REMLEY
REBBIE JACKSON
CHICAGO
BOB SEGER
HOTLEAS
CHARA KEAN 2-1
SHEENA BASTON 15-10
DURAN DURAN 28-12
38 SPECIAL 19-16
PAT BENATAR 27-22 WRNO/New Orleans, LA Mike Costello CHICAGO BOB SEGER

U2 RICK SPRINGFIELD RICK SPRINGFIELD HOTTEST: TINA TURNER 4-2 HALL & OATES 8-6 HONEYDRIPPERS 9-7 PRINCE 12-8 CYNDI LAUPER 15-10

BJ105/Orlando, FL Dave Wright JULIAN LENNON BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN Hottest: PRINCE 4-1 CHARA KHAN 23-12 DURAN DURAN 27-20 PAT BENATAR 28-21 HONEYDRIPPERS D-22

Y106/Orlando, FL Stacy/Steal

MADONNA PIXX JOHN CAFFERTY & B PETER WOLF U2 DAN HARTMAN
JULIAN LENNOM
HOTLESE:
PRINCE 2-1
DURAN DURAN 20-13
HOMEYDRIPPERS 30-19
BRYAN ADAMS D-29
MADONNA D-38

WRVQ/Richmond, VA

Bob McNelli Bob McNeW
PETER WOLP
BOB SEGER
CARS
BRYAN ADAMS
DON MENLEY
HOTCHET:
BILLY OCEAN 1-1
PRINCE 5-2
SHEENN EASTON 6-3
WHAMI 7-4 WHAM! 7-4 CHAKA KHAN 14-9

KTFM/Sen Antonio, TX

GENERAL PUBLIC LAURA BRANIGAN GIUPPRIA (dp) RAY PARKER JR MADORNA (dp)
RICK SPRINGFIELD
J. GEILS BAND (dp)
HOTLEST:
STEVIE WONDER 1-1
BILLY OCEAN 2-2
PRINCE 3-3
WHAM! 11-4
HOMEYDRIPPERS 22-15

Z96/Temps, FL

MADONNA BRUCE SPRINGSTEEN BOB SEGER SURVIVOR ROTTEST HAM! 1-1 DURAN DURAN 16-2 SAM HARRIS 7-5 JACK MAGNER 11-6 REBBIE JACKSON D-22

WSEZ/Wins

HONEYDRIPPERS
BOB SEGER
HOTTOSTE HONDER 2-1
TIMA TURNER 14-7
KENNY ROGERS 16-8
DURAN DURAN 24-16
CULTURE CLUB 25-20

Parallel Three

KQIZ-FM/Am

DON HENLEY BOB SEGER BRUCE SPRINGSTEEN MADONNA MADONNA
HOTTEST:
PRINCE 1-1
HEAM1 5-3
LIONEL RICHIE 21-12
PAUL NCCARTNEY 23-13
HONEYDRIPPERS D-19

WISE/Asheville, NC

NONE
HOTTOST:
CHAKA KHAN 1-1
LIONEL RICHIE 9-9
JACK MAGNER 13-13
DURAN DURAN 16-16
KISS 19-19 WJAD/Beinbric Elliot-Osborne JOHN CAFPERTY & B FIXX RAY PARKER JR. CHICAGO

CHICAGO MADOMNA Z ROCKS (dp) Rottest: PRINCE 1-1 WHAMI 3-2 TINA TURMER 6-4 DURAN DURAN 28-21 NEW EDITION 26-24

WCGQ/Columi Relph Cerroll REUPH LOUID
RAY PARKER JR.
BOB SEGER
MADONNA
CHICAGO
CHICAGO
CHATPHICE 3-1
CHAKA KHAW 2-2
SAM HARRIS 8-5
DOWN CAPPENTY 1-7
DENNIS DEYOUNG 13-10
KIRRIF ROMTH

KISR/Ft. Smith Rick Hayes

MADONNA
CHICAGO
RICK SPRINGFIELD
FIXX
THONDSON TMINS
EUROGLIDERS
DONNA SUNNER
HOTTERS
DONNA SUNNER
HOTTERS
HOANI 4-3
HAMI 4-3
DEMNIS DEVOUNG 6-5
PAUL MCCARTNEY 13-11

SHEILA E. U2
RAY PARKER JR.
RICK SPRINGPIELD
MADONNA
JORN CAFFERTY & B
BOCTEGET:
CHARA KHAN 2-1
LIONEL RICHIE 6-3
BALL & OATES 7-6
JACK MAGRER 23-13
DURAN DURAN 25-15

WYKS/Gainesville, FL

KILE/Galveston, TX

BRUCE SPRINGSTEEN
REO SPEEDMAGON
DON REMLEY
JOE COCKER
JACK MAGNER
GIUPFRIA
J. GEILS BAND
BOB SECER
EUROGLIDERS
TROMPSON TWINS
ROTTAN

TROMPSON TWINS
HOTCHST:
PRINCE 2-1
WHAM! 4-2
DERNIS DEYOUNG 5-4
CYMDI LAUPER 6-5
CHAKA KHAN 13-8

KTDY/Lefayette, LA Greg Stevens

Q101/Meridien, AL

BRYAN ADAMS
CRICAGO
CRICAGO
RAY PARKER JR.
JOEN CAFFERTY & B
MADONNA
EURYTHHICS
RICK SPRINGFIELD (dp)
FIXX (dp)
Hottest:
HALL & OATES 2-1
MEAM! 3-2
DAVID BOWIE 5-4
DERNIS DEYOUNG 6-5
PRINCE 8-6

KNOE-FM/Monroe, LA

MADONNA LAURA BRANIGAN BILLY IDOL (dp) CHICAGO REBBIE JACKSON RICK SPRINGFIELD

RICK SPRINGFIELD Hottest: PRINCE 1-1 WRAM! 4-2 HALL & OATES 7-3 CYNDI LAUPER 13-9 LIONEL RICHIE 16-11

JOHN Clay

BILLY IDOL
COYOTE SISTERS
MADDHNA
EURTTHHICS
RICK SPRINGFIELD
FIXX
CHICAGO
HOTELS
CHARA KHAN 6-1
SAMMY BAGAR 14-11
NEW EDITION 22-14
DURAN DURAN 25-15
VAN HALEN 30-21

T94/Panama City, FL

JOHN CAPPERTY & B RAY PARKER JR. EUROGLIDERS

EUROGLIDERS BOB SEGER BRUCE SPRINGSTEEN GENERAL PUBLIC

U2 Hottest: PRINCE 3-1 BILLY OCEAN 2-2 WAM! 5-4 TINA TURNER 10-5 HALL & OATES 11-8

KWES/Ode

John Clay

Tom Kelly

Don O'Shee BILLY IOOL
THOMPSON TWINS (dp)
FIXE
BRUCE SPRINGSTEEN
HADONNA
EUROGLIDERS
HOTTER
FRINCE 1-1
CHAKA RANN 5-3
HALL & OATES 8-4
TIMA TUBERP 9-5
CYMOI LAUPER 11-7 JOHN CAFFERTY & B SHEILA E. BOB SEGER MADONNA CHICAGO DON HENLEY SAM RARRIS (dp)

CHICAGO JOHN CAPPERTY & B RAY PARKER JR. BANANARAMA

CBICAGO
MADONNA
JOHN CAPPERTY & B
JEFFREY OSBORNE
RICK SPRINGFIELD
BOTTEST:
PRINCE 1-1
MRAM1 4-2

JEFFREY OSBORNE

KKQV/Wichita Falls, TX

Berry Michaels PAT BENATAR MADONNA
RAY PARKER JR.
GIUPPRIA
LAURA BRANIGAN
THOMPSON TWINS THOMPSON TWINS
HOTLEST:
STEVIE WONDER 1-1
CHAKA KHAN 6-2
WHAM! 4-3
PRINCE 3-5
CHICAGO 5-12

The following stations reported a frozen playlist this week: **B94/Pittsburgh** WLS/Chicago WLS-FM/Chicago 103CIR/Beckley WKSF/Asheville

this week; therefore their playlists were frozen:

Note: KGHO/Hoquiam is no longer a CHR reporter

WPFM/Panama City, FL

MADONNA DAN HARTMAN CHICAGO

JOBN CAFFERTY & B
BILLY IDOL
FRANKIE GOES TO H DURAN DURAN 35-25 NEW EDITION D-32

Hottest: DENNIS DEYOUNG 2-1 PRINCE 3-2 DAVID BOWIE 4-3

BARAMANDER FIEX JOHNNY RIVERS HOTLEAE: HOMEYDRIPPERS 16-8 PAUL MCCARTHEY 17-12 JOE COCKER 27-15 CARS 38-21 TOTO 36-25

Z102/Sevenneh, GA Williams/Sommers

HRAM! 4-2 CHAKA KHAN 7-3 DURAN DURAN 11-6 REBBIE JACKSON 22-17 WGLF/Tallahassee, FL

JEFFREY USBURNE MADONNA CHICAGO RAY PARKER JR. BAMANARAMA BILLY IDOL CHARA KEAN PRINCE 4-2 HALL & OATES 8-4 LIOWEL RICHIE 18-10 DURAN DURAN 23-16

MACHINIPHYSTONE
BAY PARKER JR.
EURYTHRICS
RICK SPRINGFIELD
DON BENLEY
GIUFFEI
JORN CAFFERTY & B
MADONNA
JACK MAGRER
NEW EDITION
PRINCE 2-1
PRINCE 2-1
DAVID BOMIE 5-3
BOMED BOMIE 5-5
HOMEVORIPPERS 17-14

KNIN/Wichita Fells, TX

WHSL/Wilmington, NC

Stewart/Sto JOHN CAFFERTY & B MADONNA CHICAGO RICK SPRINGFIELD EURYTHMICS EURYTHMICS
PIXX
2 ROCKS (dp)
ROCTEST:
PRINCE 1-1
WHAM! 3-2
RALL & OATES 4-3
CHAKA KHAN 9-8
CYNDI LAUPER 14-13

240 CHR Reporters 232 Current Reports

The following stations failed to report

KZFM/Corpus Christi WQID/Biloxi KNMQ/Albuquerque-Santa Fe

MIDWEST Most Added ® Hottest

Madonna Ray Parker Jr. Don Henley

WHAM! Prince Chaka Khan

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** Hottest

Madonna Ray Parker Jr. Chicago

WHAM! Chaka Khan Prince

MIDWEST

Parallel Two

WKDD/Akron, OH **Matt Patrick**

ROGE.
JOHN CAFE
SREILA E.
NEW EDITION
BILLY IDOL
THOMPSON TWINS CAFFERTY & B THOMPSON TWINS
BOTLEST:
PRINCE 1-1
BALL & OATES 6-4
COREY HART 14-10
SURVIVOR 21-15
J. GEILS BAND 37-30

WAHC/Appleton-Oshkosh Chris Ceine

SCANDAL U2
MADONNA
BOTTEST:
PRINCE 1-1
WHAM! 3-2
KISS 8-4
SAMMY HAGAR 21-12
DURAN DURAN D-18

WAKU/Appleton-Osh

DOW BENLEY BOB SEGER MADONNA RAY PARKER JR. SCANDAL (dp) Hottest: HOTTEST:
PRINCE 2-1
WHAM! 3-2
HOMEYDRIPPERS 29-19
DURAN DURAN D-29
JULIAN LENNON D-30

92X/Columbus, OH Cook/Celle

BOB SEGER RICK SPRINGFIELD MHAMI 3-2 CHAKA KHAN 10-7 PAUL MCCARTNEY 15-10 38 SPECIAL 18-15

KIIK/Devenport, iA

Jim O'Here BRUCE SPRINGSTEEN BOB SEGER DON BENLEY MBAMI 1-1 CYNDI LAUPER 6-4 LIONEL RICHIE 7-5 HONEYDRIPPERS 13-10 DURAN DURAN 22-15

WGTZ/Dayton, OH

JERMAINE JACKSON MADONNA SCANDAL DON BENLEY BOTTEST: BALL & OATES 3-2 WHAM! 4-3 TINA TURNER 11-7 CYNDI LAUPER 12-8 DURAN DURAN 27-22 KMGK/Des Moines, IA

Al Brock

MADONNA RAY PARKER JR. EURYTHMICS GIUPPRIA THOMPSON TWINS FIXX U2 O2
HOCTEST:
PRINCE 1-1
CHAKA KHAN 7-3
HALL 4 OATES 6-4
HONEYDRIPPERS 23-18
DURAN DURAN 28-20

Berry Knight

LAURA BRANIGAN J. GEILS BAND RICK SPRINGFIELD SCANDAL SCANDAL
MEW EDITION
BILLY IDOL
GIUPPRIA
ROGER HODGSON
COYOTE SISTERS (dp)
THOMPSON TWINS
BOTTEST:
BEENA EASTON 3-1
WBAM1 4-2

WKDQ/Evaneville, IN

SCANDAL GIUPPRIA (dp) SPRINGFIELD MADONNA RAY PARKER JR. Hottest: PRINCE 3-1 WHAM1 4-3 CHARA KHAN 13-8 WSTO/Evaneville, IN Taylor/Ashton

RPO SPEEDWAGON DURAN DURAN BONEYDRIPPERS BOTTEST: PRINCE 1-1 WHAM1 2-2 DENNIS DEYOUNG 9-3 CHAKA KHAN 28-6 CYNDI LAUPER 25-15

WMEE/Ft. Wayne Scott Dugan

SOB SEGER
MADONNA
RAY PARKER JR.
BOTLEST:
PRINCE 3-1
WHAM! 4-3
DENNIS DETOUNG 9-7
CHARA KHAN 18-10
HONEYDRIPPERS 27-21

WGRD/Grand Rapids, MI Swart/Stevens

MADONNA CBICAGO JOBN CAFFERTY 6 B DON BERLEY BOTTES BOTT 1-1 WHAHI 2-2 TINA TURNER 11-5 SURVIVOR 13-7 SAMMY BAGAR 14-8

WZPL/Indianapolis, IN

HADONNA DON BENLEY REBBIE JACKSON BRYAN ADAMS GIUPPRIA GIUFFRIA Hottest: LIONEL RICHIE 10-4 DURAN DURAN 17-9 CHARA KHAN 23-10 JACK WAGNER 30-17 MADONNA D-29

WJXQ/Jackson, MI Ryan/Cheeks

AIRRACE (dp)
JOHN CAPPERTY & B (dp)
CHICAGO (dp)
MADONNA (dp) PIXX (dp)
RICK SPRINGPIELD (dp)
RICK SPRINGPIELD (dp)
THOMPSON TWINS (dp)
RAY PARKER JR. (dp) RAY PARRER ON. (GF) HOTEEST: SURVIVOR 1-1 SAMMY HAGAR 2-2 REO SPEEDWAGON 20-13 HALL & OATES 21-14 CARS 24-17

WKFR/Kalemezoo, MI

Weinecht/Chapman DON HENLEY BOB SECER BRYAN ADAMS (dp) EUROGLIDERS LAURA BRANIGAN RAY PARKER JR. (dp) CHAKA KHAN (dp) HOTLEST. CHAKA KHAN (Gp; Hottest: PRINCE 2-1 MBAM! 4-2 CYNDI LAUPER 14-8 PAUL MCCARTNEY 21-14 DURAN DURAN D-24

ZZ99/Kaneas City, MO

MADONNA BRUCE SPRINGSTEEN CBICAGO DON HENLEY
RAY PARKER JR.
NEW EDITION
SHEILA E. SHEILA E. Hottest: WHAM! 3-1 CHAKA KHAN 5-2 DURAN DURAN 21-17 KISS 32-29 MADONNA D-33

WVIC/Laneing, M Martin/Kittredge

JERMAINE JACKSON JOE COCKER DON HENLEY D2
Bottest:
BILLY OCEAN 1-1
SURVIVOR 2-2
LIONEL RICHIE 6-3
BALL 6 OATES 8-6
WHAM! 12-9 Z104/Madison, Wi

Little/Hudson

MADOMNA JOHN CAPPERTY & B BOB SEGER CHICAGO CHICAGO
BOTTOM 1-1
SEENA EASTON 6-2
TINA TURNER 3-3
CYNDI LAUPER 14-5
PAUL MCCARTNEY 15-8 295/Milwaukee, Wi

Michaele/Kelly

MADONNA
JOHN CAPFERTY & B
BOTCEST:
WHAM! 4-1
DAVID BONIE 10-7
TOWNY SHAW 11-8
BONEYDRIPPERS 18-11
CHARA KHAN 19-13

KJ103/Okiehome City, OK BIH Cahill

MADONNA RICK SPRINGFIELD RICK SPRINGFIELD RAY PARKER JR. CHICAGO ROGER HODGSON (dp) Bottest: SHEENA EASTON 2-1 JACK NAGNER 12-9 SHEENA EASTON 2-1 JACK NAGNER 12-9 38 SPECIAL 22-15 BONEYDRIPPERS 21-18 DURAN DURAN 29-23 KOFM/Oklehome City, OK Miller/Cooper

DON BENLEY
BRUCE SPRINGSTEEN
MADONNA
JEFFREY OSBORNE
JOHN CAFFERTY & B
RAY PARKER JR.
HOLLEST: NAT PARRET JR.
BOLLEST:
BILLY OCEAN 3-1
MBAM! 4-3
CHAKA KHAN 6-5
SHEENA EASTON 10-7
JACK NAGNER 14-8

KQKQ/Omehe, NE Taylor/Dean

MADONNA GIUPPRIA JULIAN LENNON SAM HARRIS SAM HARRIS HOTTEST: PRINCE 1-1 WBAM! 3-2 HALL 6 OATES 8-4 CHARA KHAN 10-6 DURAN DURAN 20-15

K**293**/Peoria, IL Edwards/Malone

CARS MADONNA MADONNA
TOTO
HOTLEST:
POINTER SISTERS 1-1
BILLY OCEAN 6-2
DENNIS DEYOUNG 7-3
WHAMI B-6
LIONEL RICHIE 12-9

WZOK/Rockford, IL Kipper B. McGee BRUCE SPRINGSTEEN HONEYDRIPPERS ROGER HODGSON

U\$3/South Bend, IN J.K. Dearing DURAN DURAN CULTURE CLUB

CULTURE CLUB
HONEYDRIPPERS
BOB SECER
BOTTEST
BOTTOM
HONEY
HO

WRQN/Toledo, OH

LAURA BRANIGAN THOMPSON TWINS JOHN CAFFERTY RAY PARKER JR. SHEILA E. MADONNA MADONNA BEAU COUP RICK SPRINGFIELD RICK SPRINGFIELD EOTTEST: PRINCE 1-1 PAUL MCCARTNEY 19-8 LIONEL RICHIE 25-15 NEW EDITION 32-25 DURAN DURAN 38-31

KAY107/Tules, OK

RAY PARKER JR. JOHN CAPPERTY & B MADONNA RICK SPRINGPIELD RICK SPRINGPIELD RICK SPRINGFIELD
HOTTEST:
HALL & OATES 4-3
HUEY LEWIS & NEWS 15-10
PAUL MCCARTMEY 21-15
COREY HART 27-17
HONEYDRIPPERS 30-20 KEYN-FM/Wichita, KS

MADONNA RAY PARKER JR, DON HENLEY SHEILA E. REBBIE JACKSON GIUPPRIA Hottest: WHAM! 4-2 CHAKA KHAN 10-6 LIONEL RICHIE 11-7 PAUL MCCARTMEY 14-9 BUEY LEWIS 6 NEWS 20-13

KKRD/Wichita, KS

MADONNA NEW EDITION CHICAGO THOMPSON TWINS GIUPPRIA GIUPPRIA
HOTTEST:
PRINCE 1-1
WHAM! 2-2
BILLY OCEAN 3-3
DENNIS DEYOUNG 4-4
HALL 4 OATES 6-6

WHOT/Youngstown, OH Dick Thompson

BILLY IDOL
THOMPSON TWINS
REBBIE JACKSON
MADONNA
DON HENLEY
LAURA BRANIGAN
JOHN CAFFERTY 6 B HALL & OATES 8-4 LIONEL RICHIE 11-7 HUEY LEWIS & NEWS 18-14 JULIAN LENNON 32-24

WYFM/Youngstown, OH Jeff Tobin

PAUL MCCARTNEY DON HENLEY BRUCE SPRINGSTEEN DURAN DURAN DURAN DURAN JOHN WAITE HOTLEST: DENNIS DEYOUNG 3-1 WHAM! 7-3 CHAKA KHAN 15-7 SURVIVOR 14-8 SHEENA EASTON 19-14 Parallel Three

KFYR/Bismerck, ND CARS SHEILA E. CHICAGO CHICAGO
HOTTEST:
WHARI 3-1
CYNDI LAUPER 11-6
SAMMY HAGAR 13-8
JULIAN LENNON 14-9
PAUL MCCARTNEY 16-11

WBNQ/Bloomington, IL

Mike Justin EURYTHMICS
RAY PARRER JR.
JEPPREY OSBORNE
SHELLA R.
BOB SEGER (dp)
JOHN CAFFERTY & B (dp)
GIUPFRI (dp)
CHICAGO (dp)
HOCLEGIC 2-1
HALL & OATES 9-5
DENNIS DEYOUNG 7-6
TIMA TURNER 11-7

WBWB/Bloomington, IN

Bob Leonard NEW EDITION BOB SEGER U2 EUROGLIDERS GIUPFRIA GIUFFNIA MADONNA HOTCEST: TINA TURNER 2-1 PRINCE 4-2 WHAMI 8-4 CHAKA KHAN 10-5 CYNDI LAUPER 13-9

WCIL-FM/Carbondale, IL Tony Waltakus

MADONNA BRUCE SPRINGSTEEN JULIAN LENNON HONEYDRIPPERS HOTTER SISTERS 1-1 CHICAGO 6-2 CHAKA KHAN 8-3 KISS 4-4 DURAN DURAN 32-14

KQCR/Cedar Rapids, IA

Gery Dixon MADONNA BOB SEGER BRUCE SPRINGSTEEN HUEY LEWIS & NEWS EUROGLIDERS GIUPPRIA LAURA BRANIGAN Hottest: CHAKA KHAN 1-1 WHAM! 2-2 HONEYDRIPPERS 9-6 SURVIVOR 10-7 SAMMY HAGAR 12-9

KCMQ/Columbia, MQ

MADONNA
DON RENLEY
BOB SEGER
SHEILA E.
ROBIN GIBB
FRANKIE GOES TO H
HOTCOST:
WHAMI 3-1
PRINCE 7-2
HALL & OATES 5-3
CHAKA KHAN 14-8
LIONEL RICHIE 19-11

Y94/Fergo, ND

JOHN CAPPERTY & B CHICAGO MADONNA BOB SEGER JACK WAGNER U2 RICK SPRINGFIELD HOTTEST:
PRINCE 2-1
HALL & OATES 6-3
TINA TURNER 8-5
CHAKA KHAN 15-9
LIONEL RICHIE 17-10

KKXL-FM/Grand Forks, ND

BRUCE SPRINGSTEEN JACK WAGNER NEW EDITION DON HENLEY Hottest: PRINCE 2-1 WHAMI 4-2 BILLY OCEAN 1-3 DENNIS DEYOUNG 6-4 CHAKA KHAN 21-16

WAZY-FM/Lefsyette, IN Stacy/Sparrov

DURAN DURAN GENERAL PUBLIC MADONNA RICK SPRINGFIELD EURYTHMICS EURYTHMICS RAY PARKER JR. PIXX EUROGLIDERS WHAMI 3-2 CHAKA KHAN 10-8

Tracy Johnson

BOB SEGER
DAN HARTMAN
SHEILA E.
MADONNA
HOTLEST:
PRINCE 1-1
WHAMI 2-2
CHARA KHAN 6-3
HALL & OATES 11-5
TINA TURNER 7-6

Pet Martin

RICK SPRINGFIELD RICK SPRINGFIELD
MADONNA
RAY PARKER JR.
U2
BOB SEGER
HOTLEST:
WHAM! 1-1
JACK MAGMER 10-2
HONEYDRIPPERS 6-3
CHAKA KHAN 8-4
DURAN DURAN 26-14 KKLS-FM/Rapid City, SD

GIUPPRIA SHEILA E. BOB SEGER ROGER HODGSON HOTLES: HALL & OATES 6-1 PRINCE 10-3 PAUL MCCARTHEY 11-5 BILLY OCEAN 15-9 REO SPEEDWAGON 26-22 99KG/Seline, KS

Denny Collier

Denny Coller
BRUCE SPRINGSTEEN
LAURA BRANIGAN
FIXX (dp)
RAY PARKER JR,
RICK SPRINGFIELD
GENERAL PUBLIC
GIUFFRIA
MADONNA
DURAN DURAN (dp)
HOTCEST:
PRINCE 6-2
CHAKA KHAN 7-3
WHANI 10-4
TOWNY SHAM 33-2-14
TOWNY SHAM 33-2-14

KKRC/Sloux Falls, SD Dan Kleley

TOTO JERMAINE JACKSON JERMAINE JACKSON SCANDAL NEW EDITION JACK MAGNER (dp) HOTTEST WHAMI 3-2 HALL & OATES 4-3 DURAN DURAN 24-12 KISS 19-13 CARS 30-22

KWTO-FM/Springfield, MO

ROGER HODGSON BOB SEGER BOE SEGER SHEILA E. RAY PARKER JR. MADONNA HOttest: WHAM! 2-1 PRINCE 5-2 TINA TURNER 9-5 HALL & OATES 11-6 CHAKA KHAN 15-12 WDBR/Springfield, IL Moore/Lawley

MADONNA EUROGLIDERS

EUROGLIDERS
JACK WAGNER (dp)
RICK SPRINGFIELD (dp)
RICK SPRINGFIELD (dp)
GIUFFRIA (dp)

WHAM! 1-1 PRINCE 2-2 TINA TURNER 4-3 CHAKA KHAN 11-7 HONEYDRIPPERS 24-13

MADONNA RICK SPRINGPIELD (dp) CHICAGO

Hottest: TINA TURNER 4-3 WHAM1 5-4 CARS 32-30 BRUCE SPRINGSTEEN 40-36 MADONNA D-40

KFMW/Waterloo, IA

CHICAGO JOHN CAPPERTY & B MADONNA

LAURA BRANIGAN
HOTTEST:
PRINCE 1-1
CHAKA KHAN 11-6
PAUL MCCARTNEY 32-21
DURAN DURAN 29-23
HUEY LEWIS 6 NEWS 35-25

SCANDAL DAN HARTMAN LAURA BRANIGAN

Mark Potter

GIUFPRIA

KDVV/Topeka, KS

JOHN CAPPERTY & B RAY PARKER JR. GIUPPRIA MADONNA SHEILA E. LAURA BRANIGAN JOE COCKER SHALAMAR DONNA SUMMER GIUPPRIA PIXX JOHN PARR (dp) Hottest: PRINCE 1-1 WHAM1 3-2 CHAKA KHAN 5-3 TIMA TURNER 7-5 SHEENA EASTON 12-11 DONNA SUMMER HOttest: BILLY OCEAN 1-1 TINA TURNER 3-2 CHAKA KHAN 10-6 CYNDI LAUPER 14-9 LIONEL RICHIE 19-13 WSPT/Stevens Point, WI Bouley/Tracy

KMGX/Freeno, CA Carey Edwards

HONEYDRIPPERS MADONNA RAY PARKER JR. BOB SEGER BRUCE SPRINGSTEEN BILLY IDOL BOttest: CHARA KHAN 2-1 PRINCE 1-2 NEW EDITION 4-3 TIME 7-5 DURAN DURAN 16-14

KYNO-FM/Fresno, CA Walker/Davis

MADONNA
DON HEMLEY
BOB SEGER
JOE COCKER
ROGER HODGSC
EUROGLIDERS
CARS
Hottest:
PRINCE 2-1 PRINCE 2-1 DURAN DURAN 15-2 JOHN CAFFERTY & B 11-4 CHAKA KHAN 10-6 CYNDI LAUPER 13-10

Kong/Shishido

CULTURE CLUB
CHICAGO
MADONNA
SHEEMA EASTON
RAY PARRER JR.
SAM BARRIS
THOMPSON TWINS
RICK SPRINGFIELD
BRYAN ADAMS
FIXX
STYLISTICS FIXX STYLISTICS Hottest: WHAM! 3-2 BAND OF GOLD 5-4 CHAKA KHAN 6-5 DURAN DURAN 37-24 Kimo Akane

MADONNA
BOB SEGER
RAY PARKER JR.
MEN CAFFERTY & B
BILLY IDOL
GIUFFRIA
HOLLES HOTTERIA BILLY OCEAN 2-1 WHAMI 4-2 CHAKA KBAN 5-4 PRINCE 6-5 DAVID BOWLE 7-6

KKXX/Bekersfleid, CA RAY PARKER JR.
CHICAGO
RICK SPRINGFIELD
MADONNA
HOttest:
PRINCE 2-1
HALL & OATES 4-2
DENNIS DEYOUNG 3-3
CYMOI LAUDER 7-4
TWISTED SISTER 12-9

KQXR/Bakersfield, CA

WEST

Parallel Two

KNMO/Alb

Stucker/Maltland

none Hottest: PRINCE 2-2 HALL & OATES 4-4 TINA TURNER 5-5 WHAM! 6-6 SHEENA EASTON 9-9

Bonnie Knox JOHN CAFFERTY & B MADONNA CHICAGO FRANKIE GOES TO H PRANKIE GOES TO H PIXX GIUPPRIA HOTCEST: PRINCE 2-1 CHAKA KHAN 4-2 TINA TURNER 6-4 HALL & OATES 7-5 DURAN DURAN 29-23

KF96/Boles, ID

U2 (dp) ROGER HODGSON Does/Gregory MADONNA RICK SPRINGFIELD RAY PARKER JR. EUROGLIDERS GIUFFRIA LAURA BRAN1GAN LAURA BRANIGAN
CHICAGO
HOTTEST:
HALL & OATES 7-3
CHARA RHAN 6-4
CYNDI LAUPER 11-5
HUEY LEWIS & NEWS 25-15
DURAN DURAN 27-22

KKFM/Colorado Springs, CO

Finney/Anderson NEW EDITION REO SPEEDWAGON MADONNA MADONNA RICK SPRINGFIELD BOB SEGER HOTTEST: BILLY OCEAN 1-1 JOHN CAFFERTY 6 B 2-2 LIONEL RICHIE 6-3 TIMA TURNER 8-7 SHEENA EASTON 13-9

KBOS/Freeno, CA Krie Ven Kamp

Aushem/Main

KQMQ/Honolulu, Hi

KLUC/Les Veges, NV **Bill Richards**

RICK SPRINGFIELD JERMAINE JACKSON MADONNA PRANKIE GOES TO B HOTTEST: HALL & OATES 9-1 WHAM! 5-2 PRINCE 8-3 TINA TURNER 11-5 DAVID BOWIE 14-9

KO93/Modesto, CA

DeMaroney/Novak DON HENLEY RICK SPRINGFIELD MADONNA MADONNA
RAY PARRER JR.
DORREN (dp)
HOTLEST:
RALL & OATES 1-1
WHAMI 4-2
PAUL MCCARTNEY 8-4
HONEYDAIPPERS 18-10
JULIAN LENNOM 24-17

KHOP/Modesto-Stock David Kraham

CHICAGO
JOBN CAPPERTY & B (dp)
MADONNA
RAY PARKER JR,
GIUPPRIA (dp) HOTTEST:
PRINCE 1-1
HALL & OATES 8-4
CHAKA KHAN 10-7
JULIAN LENNON 19-12
SURVIVOR 40-27

KCAQ/Oxnard-Ventura, CA Thomas/Jay

MADONNA PAUL MCCARTNEY SURVIVOR SURVIVOR BILLY IDOL REBBIE JACKSON SHALAMAR HOTTEST: CHAKA KHAN 2-2 JACK WAGNER 4-4 TIME 9-8 NEW EDITION 12-10 DURAN DURAN 15-12 KSKD/Selem OR Len E. Mitchel

JOHN CAFFERTY 6 E MADONNA
RAY PARKER JR.
RICK SPRINGFIELD
CHICAGO (dp)
EURYTHRICS (dp)
ASHFORD & SIMPSON (dp)
U2 (dp)
Hottest: WHAM! 2-1 SAMMY BAGAR 11-6 PAT BENATAR 22-12 DURAN DURAN 39-20 SAM HARRIS 30-22

KDON-FM/Sallr

MADONNA
MADONNA
MAY PARKER JR.
JOE COCKER
EUROGLIDERS
RICK SPRINGFIELD
JOEN CAPFERTY & B
GENERAL PUBLIC (dp)
HOTTER
HOTTE

KCPX/Selt Lake City, UT

LAURA BRANIGAN
HOB SEGER
MADONNA
U2
HOTTER
BILLY OCEAN 1-1
TOWNY SHAW 20-10
RUEY LEWIS & NEWS 22-16
CHICAGO 29-18
BANANARAMA 37-32

KHYT/Tucson, AZ Sherman Cohen

BOB SECER
SHEILA E.
SHEILA E.
FRANKIE GOES TO B
LAURA BRANIGAN
RAY PARKER JR.
MADONNA
ROTTEST:
STEVIE WONDER 1-1
PRINCE 3-2
BILLY OCEAN 9-5
CHAKA KHAN 14-8
LIONEL RICHIE 11-10 KRQQ/Tucson

JEFFREY OSBORNE MADONNA BOB SEGER LAURA BRANIGAN EUROGLIDERS EUROGLIDERS
JOBN CAPPERTY & B
HOTTEST:
WHAM1 1-1
BALL & CATES 9-4
BONEYDRIPPERS 11-8
PAUL MCCARTNEY 12-10
COREY HART 19-14 Parallel Three

KGOT/Anchorage, AK KAy Taylor

MADONNA JOHN CAPPERTY & B THOMPSON TWINS BOB SEGER DON BENLEY GIUFFRIA SHALAMAR BOTTEST: PRINCE 1-1 WEAM! 3-3 CYNDI LAUPER 8-4 LIONEL RICHIE 10-8 DURAN DURAN 21-9

KYYA/Billings, MT

Chartle Fox BRUCE SPRINGSTEEN COREY HART JACK WAGNER CHICAGO CHICAGO
HOTTEST:
PRINCE 1-1
MHAM1 3-2
TINA TURNER 6-3
HALL & OATES 13-6
CHAKA KHAN 24-18

KBOZ-FM/Bozemen, MT

DURAN DURAN BRYAN ADAMS (dp) Bottest: PRINCE 1-1 MBAM! 4-2 HALL & OATES 7-4 TINA TURNER 9-7 CHAKA KHAN 12-8 KCDQ/Bozemen, MT

Greg Williams PRINCE 1-1
WEAM! 3-2
TINA TURNER 6-3
CHAKA KHAN 10-7
HONEYDRIPPERS 25-18

KTRS/Casper, WY

BRUCE SPRINGSTEEN BRYAN ADAMS JACKSONS LAURA BRANIGAN MADONNA RAY PARKER JR. BOB SEGER BOB SECER
DOWNA SUMMER
MOLLY BATCHET (dp)
ROTLEST:
HALL & OATES 5-2
LIONEL RICHIE 10-3
TINA TURBER 8-7
CHAKA KHAN 12-8
JULIAN LENNON 34-21

KKAZ/Cheyenne, WY

John Rameer SCANDAL
BRUCE SPRINGSTEEN
DON HEMLEY
JACKSONS
SHEILA E.
SAM HARRIS
HOTLESE:
PRINCE 2-1
WHAM! 4-22
HALL & OATES 7-5
TINA TURKER 9-7
CYNDI LAUPER 11-8

Jay McCall

BILLY IDOL MADONNA CHICAGO JOHN CAPPERTY & B RAY PARKER JR. Hottest: CYMDI LAUPER 2-1 CHAKA KHAN 8-5 KISS 13-10 PAT BENATAR 16-12 HUEY LEWIS & NEWS 21-

K96/Selt Lake City, UT

Gentry-Greek RICK SPRINGFIELD DON HENLEY SCANDAL BRUCE SPRINGSTEEN MADONNA HOTTEST: WHAM! 4-1 CYNDI LAUPER 6-3 CHAKA KHAN 11-5

KCBN/Reno, NV Jim O'Neel

BRUCE SPRINGSTEEN MADONNA CHICAGO RAY PARKER JR. HOTLEST: WHAM! 2-1 PRINCE 5-2 PAUL MCCARTNEY 10-7 CHAKA KHAN 23-15 DURAN DURAN 22-17

KHTX/Reno, NV John Chom

DURAN DURAN BRUCE SPRINGSTEEN RICK SPRINGFIELD GENERAL PUBLIC TBOMPSON TWINS TBOMPSON THINS JOHN CAPPERTY 6 B FRANKIE GOES TO B RAY PARKER JR. BOTTEST: WHANI 5-1 DENNIS DEYOUNG 3-2 HALL 6 OATES 10-6 LIONEL RICHIE 12-9 SAMMY BAGAR 23-17

KBIM/Roswell, NM

Tim Mack CHICAGO MADONNA BILLY IDOL RICK SPRINGFIELD BOB SEGER FIXX FIXX
HOTLEST:
PRINCE 3-1
DENNIS DEYOUNG 2-2
WHAM1 4-3
SURVIVOR 5-4
HALL 6 OATES 10-9

KRSP/Selt Lake City, UT

BRUCE SPRINGSTEEN BOB SEGER MADONNA MADONNA CHICAGO RICK SPRINGFIELD BILLY IDOL GIUPPRIA GIUPFRIA Hottest: PRINCE 1-1 BILLY OCEAN 2-2 WHAM! 4-3 CHAKA KHAN 12-5 DURAN DURAN 24-13

SLY99/San Luis Oblano, CA

CHICAGO MADONNA MADONNA
BILLY IDOL
GIUFFRIA
REBBIE JACKSOM
THOMPSON TWINS
SHEILA E.
BOTTES
PRINCE 1-1
CHARA RHAN 8-2
BALL 6 OATES 12-8
SHEENA EASTON 15-10
BONEYDRIPPERS 22-14

KZOZ/San Luis Obispo, CA

Mike Dawson MADONNA DON HENLEY BRUCE SPRINGSTEEN BRYAN ADAMS THOMPSON TWINS
PRANKIE GOES TO B (dp)
J. GEILS BAND GEILS BAND
BOB SEGER
CRICAGO
JOHN CAFPERTY & B
RAY PARKER JR
BONEYDRIPPERS (dp) PIXX GENERAL PUBLIC GENERAL PUBLIC HOTTEST: PRINCE 1-1 LIONEL RICHIE 14-8 DURAN DURAN 20-15 JULIAN LENNON 30-23 MADONNA D-32

KIST/Senta Berbere, CA Dick Williams

RICK SPRINGFIELD CHICAGO MADONNA JOHN CAFFERTY & B FIXX RAY PARKER JR. RAY PARKER JR. Hottest: CRAKA EBAN 7-1 WHAM! 6-2 TINA TURNER 8-4 COREY HART 15-9 CYNDI LAUPER 17-11

OK96/Tri-Cities, WA Taylor/Purdy

FIXX JOHN CAFFERTY & B MANONHA AAY PARKER JR. SAM HARRIS TIME JACK MAGNER ALPHAVILLE EURYTHHICS HOTLES: WBANI 4-3 CRAKA RHAN 6-4 HALL 6 OATES 11-8 KISS 19-15 JOHN PARR 20-16

G

FRANKIE GOES TO HOLLYWOOD

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format domi nant and/or exert a significant local influence. This parallel may con tain some secondary market stations that do not qualify for parallel two status

PRO-FM 24-: CPTR on CHUM on WAVA 29-24

94Q 31-21 293 28-27 KAPM 20-17 93FM 27-24 195 31-25 7100 34-28 897 20-16 WNVZ 35-31 Q105 d-28

MIDWEST

896 25-24 WLS on WLS-PM on Q102 32-27 MCCL 21-15 MC2Y 33-32 MHYT 32-28 KBEQ 15-12 KDMFM 27-2 KHTR 29-23 KMT 25-22 MLOLFM 21-1

KIMN 24-KPKE 28-1 KIISPM

W

240 Reports

		DOE ong'' (Any	(abel)		
LP:	Hit S	Song			
		-		Nati	onai
	ional	100/25	44%	Sumn	nary
Rea	ch	100,20	7770	Up	51
E	33%	,		Debuts	20
M	21%	,		Same	4
S	56%	,		Down	c
w	19%	,		Adds	25

EXAMPLE

5-100 CHR reporting stations on it this week including 25 new adds 44% — Percentage of this weeks re-porters playing it.

Regional Reach - Percentage of reporters playing the song within each region

National Summary Up 51 - Number of stations moving it up on the charts. Debuts 20 - Number of stations

debuting the song this week ne 4 — Number of stations report ting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts,

Adds 25 - Total number of stations adding it this week



BRYAN ADAMS

LP	: Restl	988			
Re	gional	209/21	87%	Natio	nal
	ach			Summ	
ε	488	_		UP	54
S	854		30	BUTS	6.4
м	890	⊙ 7		SAME	70
w	868		,	DOWN	- (
-	004			ADDS	21
_					_

			1
PI	WKRZPM d-29		1
	WHTF d-37	P3	
	SOUTH		
EAST			
	₩BBQ on	EART	
B104 a	KHFI on		
WHTT a-40	WPMP a	WPBG 40-30	
WNYS 40-34	KWIC 29-24	WZON 40~35	
WPHD 39-37	KZZB 37-34	WIGY 0-37	
#BLI on	KXX106 on	103CIR on	100
CKGM d-39	WSSX 30-28	WOAY on	
WCAUPH 25-20	WaCY a-31	WIKZ On	1
894 on	WJZR 38-34	WZYQ d-39	1
WRTX on	WSK2 d-28	WOCM d-39	
PRO-PM on	WNOKFM 38-33	OK100 d-25	
CFTR d-38	WZLD 37-31	WKH1 d-38	
CHUM 29-25	WDCG on	95XIL d-40	
Q107 3D-28	KSETPH 22-19 WANSPM d-34	WJBQ on	
WAVA A	WZYP d-36	WOMPPH on	
	WOUT d-36	WSQV d-26	
MOUTH	MOKI on	1	
040 4.00	WPHI 36-34	BOUTH	
94Q d-33 293 d-32	PM100 d-29		
KAPM d-36	G100 d-40	KQ1ZFM on	1
93FH 26-26	WARREM OR	WKSP on	
195 4-16	WHHYPM On	WJAD 39-35	
Y100 on	KBFM on	MCGQ d-40 KISR d-38	
897 A	KX104 on	Q104 d-33	
0105 on	WZ.KS d-20	WYKS on	
	WOUEFM d- 30	KILE 36-28	
MIOWEST	WRNO d-37	KTDY d-34	
	Y106 d-29	0101 a-40	
896 32-31	WRVQ a	KNOEFM 40-35	
Q102 34-32	298 d-25	KWES on	
MGCL d-29		794 On	
WCZY a	MIDWEST	WPFH 0-40	
KBEQ 34-28		WXLK on	
WET1 27-24	WKDD a-33	WIXV on	
KDWBPN on	MARC a	2102 on	
KHTR on	WKAU on	WGLP d-40	
KWK on	92X 34-27	KKQV 35-30	
WLOLPM 33-28	KI1K d-33	KNIN d-38	
	WGTZ on	WHSL 33-30	
WEST	KMGK 37-29	1	

RMGR 37-29 RENQ d-37 MERE ON MERE ON MERE ON MERE AND MERE AND MERE AND MERE AND MERE AND MERE AND EXPL A RIMN d-32 RPKE on Q103 a RIISPM on KZEP a RMJK 38-33 PM102 on RMOD on KNOD o KPYR On WBNQ d-32 WBND d-36 WCILPH 34-KQCR d-33 KCMC d-39 Y94 ON KXXLPH ON MAXYPH ON MAXYPH ON MAXR ON KXLSPH ON 99KG ON KKLSPH ON 99KG ON KKLS ON MAXR ON M **P**2 WEST KHMO 20-20
KKXX on
KXXX on
KXXX d-37
KF95 d-40
KKFH d-33
KBOS on
KINOPH 35-25
KIXI a
KOMO d-38
KUDO on
KKDO KGOT d-31 KYYA on RBOZFM a KCDQ d-38 KTRS a-40 KRZE 32-25 KP6 39-35 KCBN 37-34 KHTX on KBIM d-34 KRSP 36-31 KZOZ a SLY96 on OK95 35-31



PAT BENATAR We Belong (Chi	rysalis)
Regional 228/2 Reach E 93% S 93% M 94% M 98%	94% National Summary UP 182 DEBUTS 22 SAME 20 DOWN 0 ADDS 2

EAST 8104 on WHTT 32-30 WXESPM 28-24	WPST 23-22 WRCK 26-14 WKREPM 25-19 Q106 25-23 WHTF 22-15	KLUC 28-21 RO93 37-32 RBOP 30-28 KCAQ 27-24 -RSKD 22-12 RDONFM 28-2 -RCPX 24-21 RHYT 29-27 RRQ 23-20
Cont	inued On Next C	Column —

in (Elektra) at City 4/11 8	National Summary OF 115 DEBUTS 48 SAME 30 OOWN 0 ADDS 11
	UP 115 DEBUTS 48 SAME 3D DOWN 0
WSSX on WBCY d-33 M328 33-28 M387 30-38 M507 40-36 M507 31-26 M507 35-32 M507 36-33 94TYX 36-33 94TYX 36-30 M60T 34-3 M60T 34-	EAST WFBG ON #20N ON #103C18 ON #00AY ON #182 d-40 #200 22-20 #00CH 36-31 OK100 29-22 95X1L d-19 #5X1L d-19 #5X1L d-19 #5X1L d-19 #5X1L d-19
	MSCY 0-33 MJZP 33-28 MSKZ ON MNORPM 40-36 MELU 31-26 MDCG 35-32 KSETPM 33-26 MANSPM d-40 MZYP 36-33 94TYX 36-30 MOUT a MOKI 34-33 MPMI 33-31 G100 d-33

P

WBBQ 35-30 KHF1 d-27 KWIC 27-23 EZZB 32-25 WQID 26-26

WPBG 35-28 WZON d-40 WIGY 35-31 103CIN 29-2 WOAY 31-25 WIFX d-38 WZYO a WCM 26-20 OK100 d-39 WKH 1 30-24 WJSW 136-28 WJBG 36-33 WOKPFW 19-3 WSQV 23-16

KQI2PH d-2 WKSF 40-40 M/AD 24-23 M/CQ 37-31 KISR 33-32 Q104 32-23 WYKS 26-20 KILE d-36 KYDY 28-21 Q101 25-21 RNOEFM 4-38 WES on 794 33-26 WFFM d-39 MALK 37-30 HIXV 37-24 Z102 d-31 KKDY 30-22 KKOV d-6 KKOV d-6 KKOV d-6 KKOV d-6 KKOV d-6 KKOV d-7 WHSL 27-24

MOWERT

KPYR d-19
MINO 27-22
MIND 31-19
MCILPN 42
KCR 34-29
KCRQ 31-22
Y34 28-25
KXLLPM ON
HAZYPN 38-6
MKRR d-29
KKKLSPM d-3
99KG d-15
KRC 34-29
KKTOPM 30-1
MOBR 27-26
KKP 39-34
KOVV 27-16
KFM d-31

WEST

RGOT 23-16 KYYA d-24 KBOZPM 29-KCDQ 31-25 KTRS 28-24 KAAZ 34-26 RGOE 16-12 K96 34-26 RGNN 27-22 KBTX 36-26 KBIM 30-23 KBSP 33-28 KGZ 24-21 SLT96 31-24 CRSS 24-24

28% National Summary UP 4 DEBUTS 3 SAME 34 DOWN 0 ADDS 25

WOCH OR WKHI OR 95XIL OR WJBQ a WOMPPM O

BOUTH

WKSF ON WJAD ON WCGO ON KNOEPM A WPPM ON WIXV ON KKOV ON KNIN A WHSL ON

KFYR ON KQCR a KCMQ on Y94 On 99KG a WDBR on KOVV on KPMW a

KGOT on KCDQ a KTRS a KOZE 35-30 KBIM d-36

National Summary UP D DEBUTS D SAME 1 DOWN 0 ADDS 77

EAST

W2ON a WIGY a WOAY a OK100 a 95X1L a WJBQ a

BOUTH

MLAD a
MCGO a
Q104 a
Q104 a
RTDY a
Q101 a
RTDY a
MIXV a
MI

WHEO 12-29
WFMF 22-18
WFMF 22-19
WFMF 22-19
WFMF 22-19
WGLO 22-19
WGLO 22-19
WGLO 23-25
WGLO 23-26

MIDWEST

WKDD 23-18

WKAU on
92X 21-18

KIIK 26-21

WCT2 25-23

RMCK 27-25

R2IO 36-20

WKDQ 32-20

MKDQ 31-27

WZPL on

MXQQ 32-20

MKFR 31-25

Z2F99 34-31

WYIC 16-11

Z104 38-6

WZUU on

KIIO 32-26

WZUU on

KIIO 32-26

Z104 38-20 MZUU On KJ103 23-20 KOPM 31-26 KORO 27-21 MZ93 29-25 WZOK On MMON 34-29 KAY107 31-24 KEYNPM 33-25 WHOT 23-17 WHOT 23-17 WYFM 24-22

KNMO 16-16 KRXX 26-20 KQXR 25-21 KPP5 28-24 KRPM 27-17 KBOS 25-19 KHCK 29-28 KYNOPH 19-17 K1KI 24-20 KOMO 18-11

NAA

WZYP on WPM1 on KRGV d-35 WZKS a KTPM a

KIIK OF KZIO a WKPR a WRQN a WHOT a

KF95 a
KBOS a
KO93 28-26
KBOP on
KSKD on
KCONPM on
KCPX a-35
KBYT a
KRQ a

DE NAT

WPBG on WEON 35-32 WIGY on 103CIR on

C

ender Years (Scotti Bros./CBS)

33%

LP: Eddie And The Cruiser's Soundtrac

NAA

WBBQ a KNIC a WDCG a KAMZ a KSETFM a WANSFN a WOKI a WFMI a KRGV a KX104 a X1104 a

WEDD a
KIIK a
KIIK a
KIRO a-36
WJXQ a
Z104 a
WZUU a
KOPH a
WROT a
WHOT a
WEST

KOXR a
KOMQ a
KSKD a
KSKD a
KSONFM a

LAURA BRANIGAN

66/25

Ti Amo (Atlantic)

LP: Self Control

WBLI on CROI on CFTR a

BOUTH

WEST EAST

Q100 on
WERZ on
WKEE a
WLANPM a
93Q a
WKFM a
WPST on
WKRZPM a
WHTF on

MJZR d-39 KAMZ OR

J. CAFFERTY

Regional 78/77 Reach E 41% S 35% M 27% W 26%

EAST

WHTT a WXKSPM a WNYS a WPHD a WHTX a-29 PRO-PM a

BOUTH

WEST

EAST

WEST

WEST

OLOG = MYSR = K104 a e WREE a 98PXY a WGPM a WRET a WSCK a WRECK a WRET a WGPM a WG

B96 27-26 WGCL a WCZY d-38 WIYT d-32 RBEQ 23-21 WKTI 26-23 KDMBPM d-29 KHTR on KHTR con KHTR 24-21 WLOLPM 27-23

KOTZPM d-29
HKSF On -29
HKSF On -5-27
HKSR ON -5-27
HKSR ON -29
HKSR ON -20
HKSR ON -20
HKSR ON -20
HKSR ON -20
HKSR 0-28
HKLE 29-19
HKDY ON -20
HKLE 29-19
HKDY ON -20
HKLE 29-19
HKDY ON -3
HKLK ON +4
HKWS 38-21
2102 35-28
HKLK ON -3
HKKW AN
MKDU 34-24 WARC d-19 MKAU on 92K 33-29 KIIK 32-25 MKDI 39-31 MKDQ d-13 MKDQ d-13 MKDQ d-13 MKDQ 24-17 MKDQ 24-17 MKDQ 24-17 MKPR d-0 2299 On 2299 On 2299 On 2299 On 2298 On 2298 On 24-20 MKDQ 34-20 WEST

MCMED I MONE OF THE MEN OF THE ME RIHC 22-22 FREX ON SOXR 17-14 KF95 24-19 RB05 38-27 RB05 38-27 RB05 38-27 RB07 38-27 RB07 34-33 RF COMPA RD07 34-38 RD07 34-38 RD07 34-38 RD07 34-38 RD07 34-38 RD07 34-38 RD07 423-19 RD07 423-19 RD07 423-19 RD07 7-5 REYT 6-40 RRY 26-23 WEST RGOT 24-17 KYYA d-29 RBOZYM d-30 KTRS 32-28 KRAZ d-39 KOZE 22-15 KSA 12-6 KGBN 30-27 KRTX d-35 KBIM 36-30 KRSP 26-15 KBIM 36-30 KRSP 26-15 KSIM 36-30
CHICAGO You're The Inspiration (WB) LP: Chicago 17 41% Nationa Summar UP DEBUTS SAME DOWN ADDS N&A

MIDWEST

KFYR a WBNQ a WCILFM 6-Y94 a MDBR a KDVV a KFMW a

KYYA a KCDQ a KOZZ a K96 20-10 KCBN a-39 KBIM a-32 KRSP a KZOZ a SLY96 a KIST a

P3

WZON on WOAY 21-20 OK100 25-19 95XIL 22-20 WJBQ on

RISR 22-21 RILE a-40 Q101 on KNOEPH on T94 on WIXV 27-15 WGLP on KKOV on

KMIN on

MIOWEST

KFYR on
KQCR d-40
99KG on
KDVV on

WEST

KCOT 28-29

KCDQ on
K96 on
K81 23-20

SLY96 on
K1ST 40-36

OR95 on

E 52% S 46% M 25% W 42% O) WIKZ a WZYQ a WQCM a OK100 a WKKI a 95XIL a WJBQ a WONPFM a MBBQ o KRPC a MPMP a WSSX a WBGY a WROKPM a WZYD a WANSPM a WZYP a WANSPM a WFM i a WANSPM a WFM i a WHYM a WGUERM a WRNG a BOUTH WJAD a
WCGO a
KISR a
KTDY a
Q101 a
KNOEFM
KWES a
WPFM a
WXLK a
WIXV a
WGLF a
WGLF a BOUTH

94Q a-30 293 a KAPM a B97 a KBEQ a-33 NGRD a-38 MJXQ a ZZ99 a-35 Z[04 a KJ103 a KKRD a WEST Q103 a KOPA or KMJK a KPLUS a WEST KKXX a KOXF a KF95 a KIKE a-39 KHOP a KSKC a KCPX 29-16 EAST

JOE COCKER Edge Of A Dream... (Capitol) LP: Teachers Soundtrac al 83/6 35%

RMIC on RZZB on MSSX 4-33 MJZR on RAMZ on RSETFF a WANSFM on 94TYX 21-21 MOKI di-38 HFMI on RRGV 31-24 WZKS on HQUEFM on Z98 op WXRSPM WPHD on CRGM on WCAUFM CFTR on CHUM on 940 on 938M on ₩HYT on WEDD on KIIK 33-31 REID (#40 MUXQ on 2299 on WIC 2 m MKQN on REYNF# 29-1 MKQN on REYNF# 29-1 KNOY on RDOS 7 KNOY 6 KNOY 36-35 KNOY on KCAQ on KCA MPLY ON MERE ON 930 ON MERE ON

CULTURE CLUB The War Song (Virgin/Epic) Waking Up In A Buri Œ

930 22-17 WKPM 18-16 WPST 28-27 WKRZPM 19-Q106 17-14 WHTF 16-12 B104 23-21 HHTT 17-17 HXKSFM 13-12 HYS 11-7 WPBD 20-14 MBLI 24-20 CKGM 3-2 CKGM 11-5 HCAUPM 20-18 B94 14-14 PRO-PM 12-12 CFTR 14-31 CHUM 9-7 0107 28-25 HASH 14-12 HAVA 25-23 **P** WPBG 23-21 WZON 16-12 WIGY 26-21 103CIR 13-WOAY 18-16 WIKZ 21-19 WZYQ 17-15 WQCM 11-10 WKHI 20-18 WJBQ 26-26 WOMPFM d-3 WSQV 20-18

WBBQ 23-18 (MF) 24-14 94Q 23-23 293 14-14 KAPM 19-18 93PM 19-18 195 11-3 7100 15-12 897 13-25 WNVZ 14-10 Q105 23-20

896 21-20 WCZY 8-7 WHYT 8-7 KBEQ 13-13 KHTR 16-15 WLOLPH 22-2

KOIIFM 26-KSF 23-23 HJAD 16-15 HCGQ 21-19 KISR 23-16 O104 10-10 MYKK 17-15 KILE 28-20 KTDY 17-15 O101 23-20 RMES 31-28 T94 20-16 HPFM 31-27 EXCEPT 21-18 KGV 21-16 KGV 21-1 MIDWEST

MBN0 18-16
MBN 20-20
MCILPM 23-2:
KCCR+11-15
KCMQ on
794 23-20
KEKLPM 22-2:
MAZYPM d-34
KPRX 22-22
KRLSPM 22-18
KPRO 33-2:
KRC 18-15
KWTOPN 23-1:
KPMW 22-18

T.

WEST

0

DURAN DURAN The Wild Boys (Capitol) LP: Arena National Summary UP 184 DEBUTS 29 SAME 12 DOWN 0 ADOS 9 onal 234/9 Reach E 98% S 97% M 97% W 98% Ð

WPST 34-32 WRCK 30-20 WKRZPM 31-24 WBTP 21-14 DE LAST

KIMN 19-15 KPKE 20-20 Q103 8-6 KIISEM 9-8 KOPA 22-19 KZEP 12-10 KMJK 14-14 FM102 4-3 KMOD 18-14

KNOD KS103 EITS 1 EMSS 1 KUBE 6-KNBQ 6-

WFLY 15-9 Q100 8-4 WMAR 14-11 WBENFM 7-10 WVSR 6-7 K104 3-7 WERZ 3-2 WREE 9-8 WLANFM 10-6

KC101 d-29 2106 29-28

FUROGLIDERS

79/21

LP: This Island

£ 419 S 358 M 218 W 368

EAST

HXKSPM on HPHD 34-33 CKGM on CKOI on WCAUFM on

93PH ON
MIDWEST
MCCL 30-28
WEST
RPLUS ON
WYST A
WERZ ON
MEZE A
MEZH ON

MROD 13-12 MARC 13-9 MARU 8-6 *2X 29-24 RIIK 11-13 *870 22-14 MFO 12-10 MSTO 22-14 MFO 12-10 MSTO 22-14 MSTO 12-10 MSTO 13-10
WEST

33%

NAA

WHOKFM A
WZLD A
KSETPM A
WANSFM ON
WORL d-39
WFML ON

WKDD on KMGR on WJXO on

WEPE a
REYNPY d
WHOT on
WEST

KOXR on
KP95 a
RBOS on
KOWO on
KSUO on
RONITO on
RRI on
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TOTAL STATE OF THE
WBBO 28-21 RHF1 29-19 HF1 MPBG 38-34 MZON 24-16 MIGY 33-28 103CIR 30-28 MOAY 16-14 MIRZ 25-20 MCM 26-14 OR100 on MRBI 32-22 95XIL 25-21 MJBQ 30-16 HGMPFM 38-3 MSQV 26-23 94Q 15-5 293 23-12 KAPM 31-2: 93FM 20-8 195 14-10 KOLLPH d-2:
WKSP 16-16
NJAD 28-21
WKSP 16-6
K15R 10-25
Q104 25-15
WYSS 20-13
K1LE 35-25
KTDY 10-22
Q101 37-3
KNOZPH 38-KWSS 25-15
KTWS 25-15
KTWS 39-23
Z102 116MGLF 23-16
KKCV 33-26
KKLW 34-23
MISL 21-19

B96 33-30 MLS on WLS-FM on WCZY 26-10 WHYT 34-26 KBEQ 19-11 MKTI 23-14 KDWBFM 29-KHTR 18-16 KWK 12-9 WLOLFM 28-

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MKDD 36-26 MKAU d-19 MKAU d-19 92X 24-16 KIIK 22-15 KIIK 22-15 MKDD 35-25 MKDD 35-25 MKDD 35-25 MKDD 35-25 MKDD 35-25 MKDD 35-25 MKDD 36-28 MKDD 36-28 MKDD 36-21 MKDD 36-2 WFLY 24-15 Q100 19-12 KAY107 34-2 KRKD 34-27 MNOT 30-19 MYFM a-27 WEST KNKQ 24-24 KRKX 28-19 KOXR 29-23 KFPS 27-22 KKFM 30-23 KBOS 24-16 KNCX 16-14 KNOCM 16-14 KNOCM 15-2 KIKI 37-24 KOMQ 32-2 KLFU 37-24 KOMQ 32-2 KLFU 31-24 KOMQ 32-2 KLFU 31-2 K WBENFM 28-20 WVSR 32-21 R104 d-29 WERE 15-13 WITCEPM 32-21 WREE d-37 HLANPM 30-26 KC101 23-11 Z106 25-17 WSPF 38-24 98PXY 30-11 C92 d-30 WGPH 25-18 930 29-21 WKFM 26-18

KGOT 21-9 KYYA 25-19 KBOZEM A KCDQ 32-27 KTRS 40-26 KMAZ 37-25 KOZP, 30-21 KGBN 22-17 KTRS 31-27 KTRS 24-13 KZDY 20-15 KIST 31-27 OK95 34-21

The Belle Of St. Mark (WB) 51% Nation Summa UP 122/29 SAMÉ 47 DOWN D ADDS 29 NEA DE LAST **D** WPST on WKRZPM a WHTF on W2ON ON 103CIR OR WOAY d-31 WQCM d-38 WRH! OR WOMPPM OR WSQV d-38 SOUTH WOUTH
WBB0 37-34
KNIC 18-34
WSSX On
WBCY ON
WHOYPM ON
KAME ON
KSETFM 35-27
MANSFM ON
MEYE ON
KSETFM 35-27
MANSFM ON
MEYE ON
KSTFM ON
KAME ON
KSTFM WBLI a CKGM on CKOI on WCAUPH BOUTH MKSP on WJAD on WJAD on WJAD on WJAD on WGQ 39-33 Q104 a-34 MYKS on KTDY a XNOEPM on KWES d-34 MJXV on KKGV d-39 WHSL on 940 on 195 d-39 Y100 d-33 WNV2 a-39 WCZY d-36 WRYT d-33 KBEQ 31-30 KOWBPM a WLOUPM 30-MIDWEST WRDD & RIIK 31-30 RMGK on R210 d-39 Z299 & R3103 on KORQ 26-25 WRON & KEYNPM & WROT on WEST KFYR a
HBNQ a
HBNB d-35
KCMQ a
Y94 on
WAZYFM d-4
KFRX a
FRKLSFM a
99KG on
KMTOPM a
WDBR on
KDVV on WEST EART WEST

0

SHEILA E.

WFLY on Q100 on WMAR a WVSR a WERZ on WTICFM 28-WEEE on RC101 on Z106 a WSPK a SHEENA EASTON Strut (EMI America) LP: A Private Heaven 93% National Summary UP 152 DEBUTS 3 SAME 34 DOWN 30 ADDS 3 222/3 E 93% S 96% M 94% W 86% 0 **D**

QI RRPH 13-9 RBOS 4-3 RMGX 9-7 KIKI a RCMQ 13-12 KLUC 10-8 KO93 14-23 KHOP 9-8 RCAQ 16-14 KSKD 4-7 RDONPM 9-8 RCPX 5-7 KHYT 22-20 WSPK 24-12 98PXY 4-4 Q92 16-14 WGPH 15-24 930 12-12 WKPM 24-22 WPST 14-13 WRKZPH 7-6 Q106 a-20 WHTF 25-18 WPHD 36 WCAUPH CPTR a BID4 20-15
HITT 8-8
HIXS 78-8-4
HIXS 5-35
HPRD 17-16
HRL1 14-11
CKGN 38-27
LCKGN 38-28
HFLD 8-25
HFLD 8-25
HFLD 8-25
HFLD 8-25
HFLD 8-26
нтио KHTR on MBBO 6-19
MFMP 3-16
KMTC 12-9
KZER 24-21
MQID 19-19
KXX106 4-5
MSEX 11-10
MSCY 5-4
MJZR 4-10
MSKZ 6-7
WNORFM 2-2
KZEP 14-14
KAME 16-12
KZFM 16-12
KAMPS 16-12
KAMP WEST WFBG 5-5 WIGN 7-7 103CIR 10-WOAY 6-10 WOAY 6-10 WIRZ 8-6 WZYQ 20-16 OK100 2-1 WKHI 10-9 95XIL 5-8 WJBQ 5-5 WSQV 7-7 7 94Q 4-4 Z93 4-4 KAPM 6-6 93FM 11-11 195 25-20 Y100 19-16 B97 9-10 MNVI 20-12 Q105 16-10 WARDER 15-1 WEIPY 5-5 940T 9-6 MOXI 10-9 WPHI 7-6 KRYK 25-23 FMIOO 22-19 GIOO 30-26 GABBFM 22-1 WHRYFM 6-7 KRGV 16-13 KRGV 16-1 BOUTH WGI2PM 22-WKSF 12-12 WJAD 9-8 WGGQ 7-6 KISR 16-14 WYKS 7-17 KILE 10-9 KTDY 8-6 Q101 7-7 KWES 5-5 T94 15-12 WPPM 8-6 WILE 22-15 Z102 14-11 WGLF 7-7 KKOW 9-9 B96 8-5 MLS 7-7 MLS-FM 7-7 MCCL 10-9 MCZY 6-8 MHYT 9-6 KBEQ 10-9 MFTI 20-12 KDMPPH 5-13 KRTR 6-5 KMK 6-5 WLOLFH 3-6

GIUFFRIA LP: The Awakening Regiona Reach E 41% S 42% H 40% W 32% NEA WXKSFM a WNYS a WPHD on WBLI on WCAUPM or PRO-FM a SOUTH 293 on 7100 on WGCL 8-30 WHYT 4

KYYA 17-10 KBOZPM 13-1 KCDQ 11-9 KTRS 13-11 KKAZ 14-12 KCBN 4-18 KHTX 4-1 KBIM 7-6 KRSP 17-14 KZOZ 10-9 SLY96 15-10 KIET 4-7 Q100 a
WVSR a
K104 on
WERZ on
98PXY a
Q92 on
93Q on
WKFM a
WRCK on
WKRZFM Heaven Must Be There (Columbia National Summary UP 6 DEBUTS 6 SAME 46 DOWN 0 ADDS 21 WBBQ on

SAMMY HAGAR l Can't Drive 55 (Geffen) Summ.
UP
DEBUTS
SAME
DOWN
ADDS

30% National Summary UP 17 DEBUTS 9 SAME 32 DOWN 2 ADDS 12 72/12 E 45% S 24% M 14% W 42% NEA EAST WOAY d-33 WOCM 31-26 WJBQ 35-27 WOMPFM on WSQV a B104 d-29 HHTT a WXKSFM 21-WPHD d-40 CKGM 18-17 CKOI 18-26 2100 on WCAUPM 37-PRO-FM on WASH 18-16 WKSF on MJAD on MCGQ d-37 KISR on KILE on KTDY on Q101 on KWES 26-23 T94 on WPFM & WXLK on SOUTH KWIC on WZYP on WOKI on Y106 38-32 93PM on 195 23-23 WRYT on WEST XIISPM 13-1 KNOD d-35 KS103 a KITS 28-27 KWSS on KPLUS 22-19 KQXR a KBOS on KMGX on KLUC a KHOP 16-13 KCAQ 18-15 KDONFH on RCBN 18-14 KHTX a KBIM on KRSP d-39 K2OZ a SLY96 on OK95 33-30 **P** KRXX OR KQXR 32-30 KKEM OR KBOS a XMCX d-24 KIKI 38-35 KOMO d-37 KHOP 37-32 KCAO 28-25 KSKD OR KDONPM d-38 KCPX 36-31 KNYT a KRQ d-28 G KGOT 33-28 KCDQ d-40 KRAZ a K96 d-34 KCBN 40-33 KBIM on KRSP d-40 KZOZ 31-27 SLY96 a OK95 on J. GEILS BAND LP: You're Getting Even. Regional 78/13 33% National Summary UP DEBUTS SAME 5 DOWN ADDS 1 Reach E 45% S 28% H 29% W 30% NAA WPBG on WZON 38-37 WIGY on 103CIR on WCAY on WZYQ on WJBQ d-40 WOMPPM a WSQV a KWIC on MJZR on MNORPM 32-27 WZLD 40-36 WANSFM a WZYP on WPMI on WPMI on WZKS a WRNO on KTFM a

KQIZFM on WCGQ on KISR on KILE a Q101 on KKQV on KNIN on WHSL on WKOD 37-30 KMGK on KZIO a WJXQ d-40 KOPM on WRQN on KAY107 on KEYNEM on KKRD on WHOT on KPYR on WBNQ on WBWB on Y94 on WAZYFM on 99EG on WDBR on WEST WEST RGOT d-27 KCDQ on KBIM on KRSP on R2OZ a SLY96 on KIST on OK95 on **3** Call To The Heart (Camel/MCA)

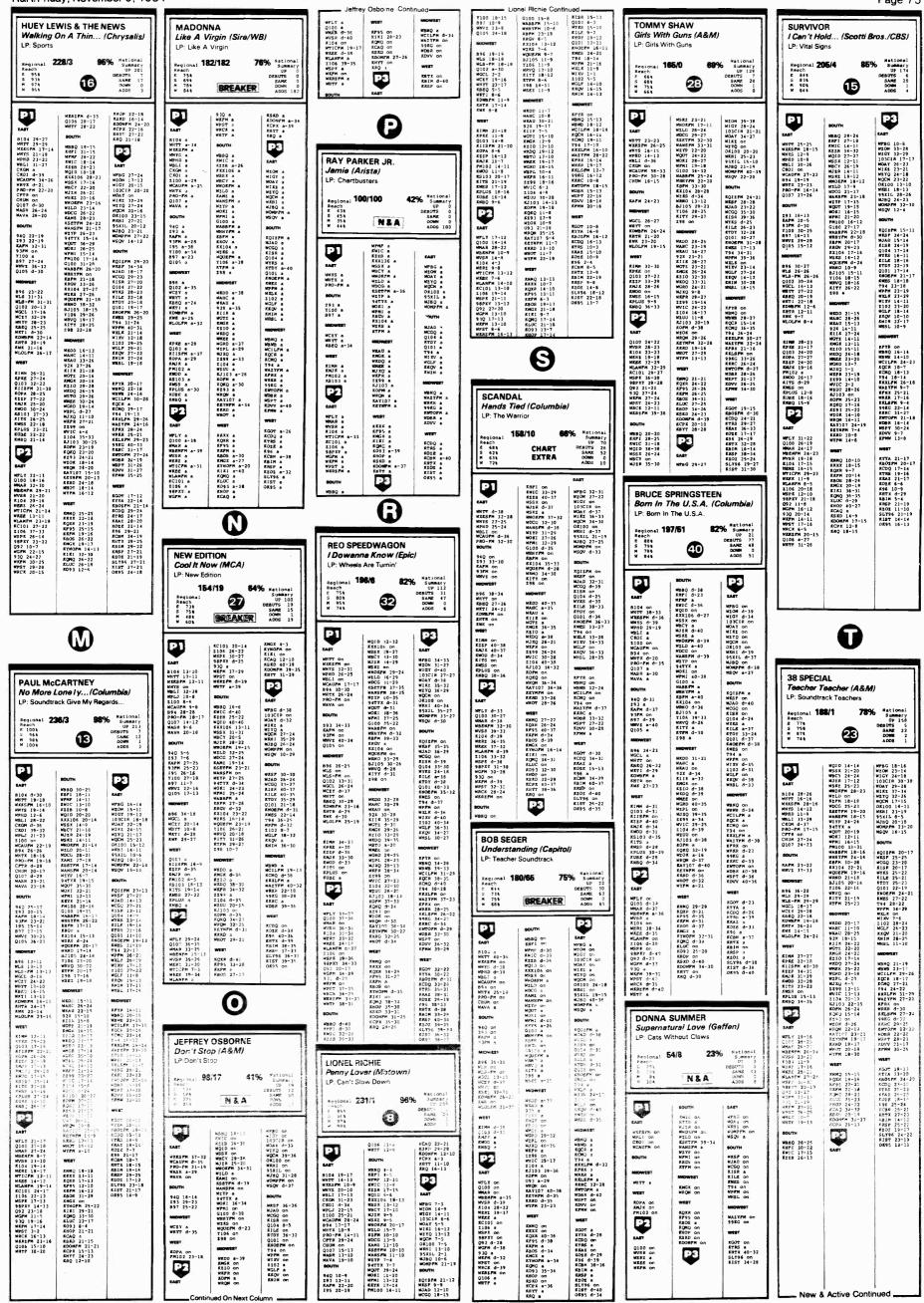
39% National Summary UP 0 DEBUTS 2 SAME 47 DOWN 0 ADDS 45 WPBG on WIGY a OR100 on WXHI a 95XIL a WJBQ a MJAD ON MCGQ ON KISR ON KILE a KTDY ON Q101 ON KNOEPH O T94 ON WIXV ON WIXV ON WIXV ON WIXV ON WIXV A KNIN a WHSL a EAST WBNQ a WBWB a KQCR a WAZYPM KKLSPM 99KG a WDBR a WDBR a KDVV a KPMW a WEST KQXR a KP95 a KKPM on KIKI on KQMQ a KHOP a KSED on KDONFM

P3

WEST

KGOT a KCDQ on KBTX on KBIM on KRSP a SLY96 a OK95 on

Reach 1 Reach 5 71% S 66% N 86% N 70% S 66% N 70% N 70% S 66% N 70% N 70 MIGY 29-26 103CTR 23-21 MOAY 14-9 MIRZ 27-25 NCM 16-2 NCM 16-2 NCM 16-2 NCM 16-2 NCM 16-2 NCM 16-2 NCM 19-19 BOUTH KOIZFM 18-11 MSP 15-15 MAD 19-18 NCGO 17-17 KISR 36-30 K2ZB 17-12 H010 36-36 H05.8 co. 16 H05.8 co. 16 H05.8 co. 16 H05.8 co. 16 H05.2 co. 16 H05.2 co. 16 H05.8 co.



P

VAN H

Hot For

Reach E 36% S 25% M 27% N 20%

D

93PM d-27 195 a

B96 37-33 WCZY d-40 RBEQ 24-20 RBTR 30-27

P

U2 Pride (In

LP: Unforg

Regional 1 Reach E 63% S 44% M 37% W 48%

HHTT 22-20 WXKSFM on MNYS 34-32 WPHD 33-32 CRGM a MCAUFM on CFTR 23-17 CHUM 24-20 Q107 d-31 WAVA d-30

94Q 20-15 293 d-34 RAFM a 93PM 17-17 195 27-26

WEST

P2 LAST

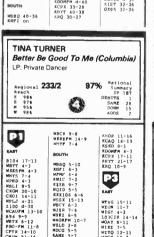
WFLY on Q100 40-31 WVSR 26-25

WBBO 36-31 KWIC 36-32 KZE8 a WBCY a-29 WNOKFM on WZID on WZID on WZYP on

WAHC a WKAU ON KMGK a WZPL 20-14 WJXQ 35-32 2299 19-19 WVIC a Z104 21-17

KOXR d-39 KLUC on KHOP a KCAQ 32-29 KSKD a KCPX a-40 KHYT on KRQ d-25

		ADDS 27
[21]	BOUTH	
	WBBQ a KWIC on WJZR on	MTBG on
EART .	KSETFM on	MFBG on 103CIR on MOAY a WEHI a
MXKSPH a WNYS on WPHD on WCAUPH a		WKHI a
WCAUPH a	MURI ON MEMIA EX104 d-40 EXEM ON	BOUTH
воити	MIDWEST	WESF on EISR &
NAME OF TAXABLE PARTY.	WKDD a	KISR a WYKS a KILE a
MINOWAS !	KNGK a KNGK a	
WEST	MJXQ a 2104 d-40	T94 on ERQV on ENIN a
PM102 d-30 EMOD on EPLUS on	MKDD a KMGK a K210 a MJXQ a 2104 d-40 MKQM a KKRD a WHOT a	WHSL on
KPLUS on	WEST	MICWEST
P2	1	WBNQ on WASYFM on
CART	KOXR on KBOS on KIKI a	WEST
Q100 a WERZ on	KOMO on	KGOT a
Q100 a WERZ ON WEER A WLANPN ON 98PXY ON	KSKD on KDONFH 40-32 KCPE 31-27	EGOT a ECDQ on E96 36-31 EBTX a
98PXY on		#203 a
MERE A WERE A WERE PHOD	P3	SLY96 a KIST on OK95 d-38
	EAST	OK95 d-38
TOTO	In Town (Col	umbial
LP: Isolatio		urriora)
1	89/8 79	% National
Regional Reach E 75% S 75%	_	Summary UP 97
S 75% H 76% H 92%	3 3	SAME 50 DOWN 0
W 921		A DDS 8
F32		
Q	KZZB on	P3
EAST	WS9X 28-25 WBCY a-34 WJZ8 36-31	EAST
WHTT ON MXKSFM d-40 WNYB 31-29 WPBD 32-30 WBLI ON	WSKZ On	HPBG on
WNYB 31-29 WPBD 32-30	MNORFM 33-28 MILD 39-37 MDCG on KAMZ on RESTFM 36-32 MANSFM 40-36 MZVP 38-32 MQVT 6-32 MQVI 6-40 MFM 38-36 GOOJ 37-31 MARSFM 30-28 MHTFM A KSPM on	HPBG on H2ON 37-36 MIGY 31-27 103CIR 37-37 MISS on MISY 39-34 HCCM 37-32 OR100 d-33 HRII 37-33 HRII 37-33 HSII 37-33 MISS 37-35 MOMPPM on MSQV d-31
WBLI on CKOI on	KAMZ ON ESETEM 36-32	103CIR 37-37 WIEZ On
WBLI on CKOI on HCAUPM d-37 WHTX 27-25 PRO-PM on	HANSPM 40-36 WZYP 38-32	WZYQ 39-34 WQCM 37-32
	947YX d-32 WQUT d-32	WKH1 37-33
BOUTH	WOKJ d-40 WPHI 38-36	MJBQ 37-35
940 on 293 on KAPM d-35 897 a	PM100 28-26 G100 37-31	WSQV d-31
897 a	WHHYFM a KBFM on	BOUTH
MIDWEST	KBFM on KX104 40-34 WRNO 37-33 BJ105 d-29	KQ11FM on WKSP 38-38 WJAD 38-34
B96 31-29 WGCL 29-25	BJ105 d-29 Y)06 d-40	MJAD 38-34 WCGQ on KISR 34-33
B96 31-29 WGCL 29-25 WCZY a WHYT on KDWBPM 26-22 EHTR OD	Y106 d-40 KITT d-32 KTFM d-29	Q104 d-26
ERTS OF	MIDWEST	WYKS on KTDY on
KWK ON WLOLPH 35-30		KTDY on Q101 d-34 KNOPPM d-39 KWES d-32
WEST		794 On
KIMN 35-34	92X a KIIK on	WYLE on WIXV 36-25
KIMN 35-34 KPKE d-29 Q103 29-26 KIISFM 38-36	KMGK 38-37	Z102 38-30
KUPA ON	WMEE on WGRD d-36	KKQV 37-35 KNIN 39-35
KMJK 39-36 KWOD on RS103 on	MJXQ 36-33	
RS103 on KWSS on	2299 31-28 WVIC d-29	MIDWEST
KWSS on KPLUS 34~33 KUBE d-34 KNBQ 28-24	MMEE ON HGRB d-36 HZPL =-30 MJXQ 36-33 MKPR d-38 2799 31-28 MVIC d-29 2104 33-29 KOPM 40-39 KQKQ 19-17 KZ93 & MRQN 40-36 KAX107 35-35	WBNQ 28-23 WBMB 40-32 WCILPM on KCMQ d-37 Y94 d-34 WAZYFM d-36
KNBQ 28-24	KOPM 40-39 KOKO 19-17	KCMQ d-37
P2	KZ93 a WRQN 40-36	WAZYFM d-36
EAST	WRQN 40-36 KAY107 35-35 KEYNPM on KKRD 37-32	RFRX on WRER 30-28 RELSFM on
WFLY 32-26 Q100 38-33	WHOT 0-35	99KG on
Q100 38-33 WMAR on WBENFM 37-27		WDBR 36~35 &
WVSR 40-29 K104 35-27	WEST	KDVV 39-34 KPMW on
WERZ 30~29 WTICFM 33-28	KHMQ OD KKXX 31-26 KOXR 27-25	WEST
WREE d-33 WLANFM on	KNMQ OD KKXX 31-26 KQXR 27-25 KP95 38-33 KKPM 29-27 RBOS d-40 SMGX OD	KGOT 31-21
KC101 30-28 WSPK 40-40	KBOS d-40 KMGX on	KBO2PM d-34
0100 38-33 WMAR On NBENFN 37-27 K104 35-27 WERE 30-29 WITCFN 33-28 WREE d-33 WLANFN ON KC101 30-28 WSPK 40-40 98PXY 36-35 WGFN 39-35 930 On	KMGX on KYNOPM 31-30 K1KI 31-27	KGOT 31-21 KYYA 28-21 KBOZPM d-34 KCDQ 40-36 KTRE 39-33 KRAY d-37 KOZE 33-28
WKFM 39-35	KQMQ on KLUC 32-27	KOEE 33-28 K96 d-38
WGPM 39-35 93Q on MKPM 39-35 WPST d-39 WRCK 37-33 WKRZPM 27-22 WRTP 40-32	KO93 29-27 KHOP 25-19 KCAO 39-36	KCBN 33-28
WRTP 40-32	KSKD 34-33	X202 23-20 SLY96 d-37 KIST 32-26 OK95 32-26
BOUTH	RCPX 33-28 RBYT 40-38 RRQ 30-27	KIST 32-26 OK95 32-26
WBBQ 40-36 KRFI on	KRQ 30-27	
TINA TUR		
Better Be (LP: Private D	Good To Me (C	olumbia)
	w. 14 (pt	



Regional & Reach E 98% S 97% M 95% M 98%	0	UP 187 OEBUTS 1 SAME 28 DOWN 15 ADDS 2	w .
EART MBTT 4-3 MBTT 4-3 MKRSFM 4-3 MKRSFM 4-3 MRLS 7-4 MPBD 4-3 MRLI 0-5 CKGM 20-10 CKGM 20-10 MULJ 0-21 Z100 d-30 MCAUFM 13-10	MRCK 9-8 MRESPH 14-9 MITP 7-4 BOUTH MBBQ 5-10 RBFI 6-3 MPHF 6-4 KMIC 7-2 K328 9-7 MOID 5-5 KXX106 6-6 MSSX 15-13 MBCV 6-1 MJSR 7-4	KHOP 11-16 KCAQ 14-13 KS KD 8-5 KDONFM 4-3 KCPX 17-11 KHYY 21-17 KRQ 10-9 EAST H7 BG 15-11 H7 ON 11-7 H1 GY 4-2	JACK WAGNER All I Need (Owest/WB) LP: All I Need Regional 92/20 38% Summary Reach Reach S 423 CEUTS 18 12 12 12 12 12 12 12 12 12 12 12 12 12
894 9-9 894 1-9 897 1-	SMEE 6-5 WHORP'H 10-7 WHOCH 3-5 MORE 9-7 MORE 3-5 MORE 9-7 MORE 3-5 MORE 9-7 MORE 9-6 9-471X 13-12 WYPH 3-7 MORE 12-8 PHILO 3-5 MORE 12-8 MORE 13-1 MO	100102 14-14 MARY 8-11 HIRE 7-5 HIRE 7-	### C
CHSS 8-5 CPLUS 6-4 COBS 10-8 CHBQ 8-5	WVIC 11-10 1104 3-3 MSUU 27-20 EJ103 16-11	RKLSFM 14-10 99RG 27-17 EKRC 9-7 EWTOPM 9-5	

3 16	INB Turner Conti EOFM 18-16 EOFM 18-16 EOFM 28-16 EOFM 28-16 EOFM 28-18-18-18 EOFM 28-18-18-18-18 EOFM 28-18-18-18-18-18-18-18-18-18-18-18-18-18	NUMBER 7-5 WARP 4-3 ROVV 4-3 ROVV 4-3 ROVV 4-3 ROVV 4-3 ROVV 4-3 ROVF 4-3 R	Reach 5 705 5 725 H 689 H 765 W 765	W/
	Ø		CROI & MCAUPH 33-30 MHTX 24-22 PRO-PN 33-31 SOUTH	
7	LEN Jeacher (WB)	National Summary UP 24 DEBUTS 6 SAME 31 DOWN 0 ADDS 4	293 30-28 SAFM ON 197 30-28 MNV2 31-29 AMDOWRET WGCL 27-26 WBT2 ON KUMEPH d-30 KUTA d-30 KUTA d-90 WLOLPM 29-25 WEST	
14	Z106 d-40 MSPK a 98PXY 27-21 OS2 a MRCK 36-32 MRRZPM on MSTF on BOUTH KMIC 26-26	EAST WZON on H270 38-37 MCM on OK100 on 95X1L on	### 36-35 ### 4-37 ### 4-37 ### 32-28 PM102 on ### 50 ### 50 ##	1
	ENIC 26-26 EZZB 29-24 MSSX ON MANSPH ON MSYP ON MSYP ON MOUT 33-27 MODWEST MALO ON MEPL 19-15 HXAU ON MEPL 19-15 HXAU 03-33-30 MSYPU 04-30 EXPU	MASF 32-32 KISR on Q101 on KMES 30-21 MXLK 32-25 MINV 6-34 KKCW on MISL 35-32 MMDWEET M3MQ on NCILPW 20-20 794 on 99KG on WOBR on	WFLY 34-29 Q100 27-24 MNAR d-95 MVSR 36-30 K104 31-28 MKRZ 23-22 MLANFM d-40 MSPK 33-31 Q92 29-25 MCPM 32-30 930 On MKFM 40-38	
	KOPN ON KEYNFM 26-26 WEST KLUC ON KSKD d-37	99KG on WDBR on WRBT	930 on MKFM 40-38 MPST 30-29 MRCK 23-17 MKREFM on MHTP 34-30 MRSBO 31-28 KHFI on KMIC 24-21	
	Φ		WHAM! Wake Me LP: Make it	
get	The Name Of. stable Fire	National	Regional Z Reach E 960 S 990 M 980 W 980	36
13	N&A	UP 36 DEBUTS 16 SAME 37 DOWN 0 ADDS 24	DI LAST	
	MERI ON MKER ON MIANPM ON 2106 35-27 MSPR ON 98PXY 26-20 Q92 a MGPM d-40 MKPM a MPST 31-30 MRCK 38-36 MKRZPM ON MBTP ON SOUTH	EAST WPSG d=39 103C R on MOA On MOA ON HIT 2 30 HIT 2 30 HIC 30 HIC 40 HIC 40 HIG 25-22 HOCHPH a HIG 25-22 HOCHPH B HIC 25-27 HOCH G=39 HIC AND HIC A	8104 7-5 WHTT 5-4 WXRSFM 3-2 WY88 3-7 WY88 3-7 WPBD 5-4 MBLI 4-3 CKGM 16-8 CKOI 31-20 WPLJ 3-5 Z100 3-3 WHOJ 3-7 B94 2-2 PRO-PM 1 PRO-PM 1 CRUM 3-2 CRUM 3-2 CR	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

ECCO 35-33 ECCE on ECCE on ECCO 35-31 ECCO 35-31	LP: Make h	t Big	# # # # # # # # # # # # # # # # # # #
National Supplies of the control of	BAST 3104 7-5 9104 7-5 9177 7-4 9177 7-4 9177 7-7 9177 7-7 917 7-7	WRITT 5-1 WREET 11-6 WREET 13-6 WREET 13-2 WREET 3-2 WREET 3-2 WREET 3-3 BOUTS BOUTS WRITT 3-3 BOUTS WRITT 3-3 WRITT 3-7 KLUC 5-2 KO93 4-2 KO93 4-2 KO93 4-2 KO93 4-2 KO90 3-3 KSSN 2-1 KSSN 2-1 KSSN 2-1 KO09FM 2-1 KO07FM 2-1 KO07FM 2-1 KO07FM 2-1 KO07FM 2-1 KO07FM 3-3 KSSN 6-6 KSSN	

LP: No Bra		1% National Summary
Regional Reach E 70% S 72% M 68% W 76%	33	196 Summary UP 96 DEBUTS 36 SAME 36 DOWN 0 ADDS 3
EAST WEST WILL WASSETN d-37 WHISS 24-21	### ### ### ### ### ### ### ### ### ##	ADDS 3 WT NG 30-26 WE ON ON 100 WI OF 13-33 JOSEPH 33-31 WI EE ON 31-4 BOUTH 31-3 BOUTH 31-3 BOUTH 31-3 BOUTH 31-3 WI SE ON 31-3 W
WHAM! Wake Me	e Up Before	(Columbia)
		National Summary UP 157 DEBUTS 0 SAME 59 DOWN 19 ADDS 0
D	WPST 5-3 WRCK 11-6 WRR2FM 5-3 Q106 4-2 WHTF 3-3	KLUC 5-2 KO93 4-2 KHOP 3-2 KCAQ 3-3
8104 7-5 8107 7-5 8107 7-5 8107 7-5 8107 7-5 8108 7-5 810	BOUTH WIEDO 3-1 REFE 3-2 REFE	ROOM - 2-1 RNO 3-1 RNO
LP: Lights Or	u (EMI Amo	
Regional 17 Reach £ 80% 5 79% H 62% W 74%	749 3	Mational Summary UP 121 DEBUTS 16 SAME 33 DOWN 0 ADDS 7
IAST 1104 On -4 HITT 24-24 HIXS.FR 24-20 HIVS 23-22 FPED 19-18 RELI ON INCOME HITT 29-26 ROOFIN 25-23 HOUTH 140 ON 140-25-25 LAPK 33-32 LAPK 33-32 LAPK 33-32 LAPK 33-32	MELD 27-21 MECG on 1 MECG on 2 MECG on 3 MECG on 3	WLRE 38-35 WCCH 29-27 OR100 312-27 WRR 31-27 WRR 31-27 WRR 32-20 WOMPH 37-33 WOMPH 37-33 WCCP 42-21 WCCP 30-25 WCCP 30-25



ECDQ a

wJBQ on

NJAD on Q101 on KWES 35-31 MPFM on WIXV a WGLF a KXQV on MRSL on

MIDWERT

WEST

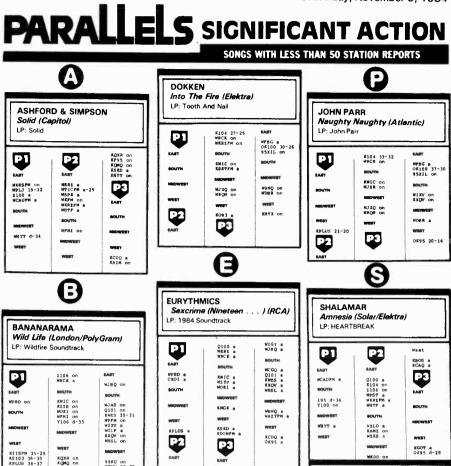
99KG on KDVV 38-35

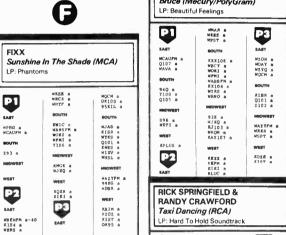
WBNQ on WBWB on 99KG on WDBR on KDVV on

KBIM on OK95 on

PI	P2	WERT
BAST	EAST	P3
NXKSPM ON MCAUPM a PRO-PM ON BOUTH Y100 ON 9105 a MMDWEST WHYT ON	Q100 a MVSR on MXRE on MLANFM ON BOUTH HBBQ ON MKORFM a MCK1 ON MX MS on	EAST HJBQ on BOUTH T94 on MIDWEST
WEST	W2PL on	KBIM on
w & Ac	ctive Continu	ued
	ctive Continu	
		red
	Peter Wolf Continu	ed

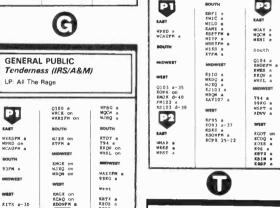
MIDWEST	MCWEST	794 39-35
WHYT on	MMDD 25-22	WPPM d-38
KDWBPM on	WKDD 25-23	₩XL# 39-34
KHTR 28-26	WRAU d-32	MIXA 9-38
20 20	KI1K 29-26	\$102 32-29
WEST	WGT2 30-28	WGLF 34-30
WEE!	KMGK 30-27	KKQV 25-21
KIMN 38-37	K\$10 24-21	KNIN 35-31
0103 30-27	WHER d-29	WHSL 23-20
KITS on	WGRD 25-22	
KPLUS 32-31	WIPL on	MIDWEST
KUBE 30-29	MJXQ 27-24	
KNBQ 25-23	WKFR 30-29	KFYR on
MMDW 43-23	2199 on	WBMQ 29-24
	WVIC d-27	WBWB 25-18
P2	KJ103 35-33	KOCR 31-30
	KOPH 35-32	KCMQ 38-34
	KQKQ 26-27	Y94 29-27
EAST	WRQN 31-28	WAZYPH 31-2
N	KAY107 d-32	KFRX on
WFLY 27-23	REYNPM 21-19	EKLSPH on
Q100 16-15	KKRD 31-30	99EG 36-30
WMAR 37-31	WHOT 25-25	ENTOFM 29-2
WBENPM 33-31		WDBR 26-24
WVSR 31-28	WEST	WSPT d-40
K104 a		KDVV 23-18
WER2 22-21	KNMQ 19-19	KFMW 31-27
WTICFM 22-20	KKXX 29-28	31-87
WKEE 29-27	KQXR 22-20	WEST
WLAHPK 33-30	KF95 19-14	****
KC101 28-24	KKPH 35-32	KGOT d-32
2106 40-38	KBO6 39-36	RYYA d-26
WSPR 34-29	KYNOPH 26-26	KBOX PM 31-2
98PXY 28-27	KOMO 39-28	KCDO 27-23
HGPM 24-23	KLOC 8-34	KTRS 30-29
930 28-26	KO93 27-25	KKAI 35-29
WKPH 25-23	KBOP 33-29	
WPST 35-33	KSKD 25-24	K96 32-28 KCBN 28-25
WRCK 24-21	ADONEM on	
WEREFM 22-20	KCPX 30-26	KHTX on
WHTF 32-28	KRTT 32-31	KBIM 32-27
	KRQ 25-22	ERSP on E702 28-26
BOUTH	47-24	
	10.0	SLY96 32-30
WBBC on		KIST 24-20
KBF1 d-29		OK95 40-37
KW1C 23-20	EAST	
WOID 39-39	EABI	
#XX106 on	WPBG 33-32	
WSSX 34-32	WPBG 33-32 WZON 32-29	
		1
WJ2R on WSK2 d-29	WIGY 23-19 103CIR on	1





rick springfield Bruce (Mecury/PolyGram)

LP: Beautiful Feelings



KRTX a K2OZ a OK95 on

103CIR on MOAY 32-30 MEYQ 35-36 OK100 on 95XIL on MOMPFM on

WCGQ on WIXV on WESL on

WCILFM on Y94 on

EAST

MEDQ on

LAST

MOLLY HATCHET

LP: The Deed Is Done

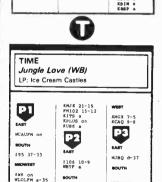
WPED 38-36

KHTR on

P2

WVSR on WRCK on

P2



KIISPM 24-22	WZLD on KAMZ d-30 Y106 d-31	WEST
N. Carlotte	Name and Address of the Owner, where	OK99 a
TWISTED	SISTER	
LP: Stay Hur		,
PI I	Q100 39-37 NRCE 27-26	KKXX 12-9 KCAO 29-26
•	WHITE ON	EDONFH On
EAST		
PRO-PM on	BOUTH	P3
PRO-PM on	KZEB 33-30	-
		EAST
PRO-PM on BOUTH I95 19-17	KZ2B 33-30 WJ2R on KSPM 16-16 WORI on	EAST WPBG on
PRO-PM on BOUTH 195 19-17 7100 31-27	KZSB 33-30 WJZR on KSFM 16-16 WORI on WABBFM d-30	EART
PRO-PM on BOUTH I95 19-17	KZEB 33-30 HJER ON KEPM 16-16 HORI ON HABSFM d-30 KX104 12-10 HIKS 33-23	EAST WPBG on
PRO-PM on BOUTH 195 19-17 7100 31-27 897 26-30 Q105 25-22	KZEB 33-30 WJER on KEFM 16-16 HORI on KABSFM d-30 KX104 12-10 WIRS 33-23 WQUEFM on	MPBG on NIRE 29-24
PRO-PM on 80UTH 195 19-17 Y100 31-27 897 26-30	KZEB 33-30 HJER ON KEPM 16-16 HORI ON HABSFM d-30 KX104 12-10 HIKS 33-23	MPBG on WIRE 29-24
PRO-PM on BOUTH 195 19-17 7100 31-27 897 26-30 Q105 25-22	KZEB 33-30 WJER on KEFM 16-16 HORI on KABSFM d-30 KX104 12-10 WIRS 33-23 WQUEFM on	MPBG on NIRE 29-24
PRO-PM on BOUTH 195 19-17 7100 31-27 897 26-30 Q105 25-22	KZIR 33-30 MJIR on KIPM 16-16 MORI on MABSFM d-30 KX104 12-10 MIRS 33-23 MQUEPM on MRMO 16-16	EAST MPBG on MIRS 29-24 BOUTH RMES on MIRDINEST
PRO-PM on BOUTH 195 19-17 7100 31-27 897 26-30 Q105 25-22 MINUTEST	KZER 33-30 MJER on REPM 16-16 MORI on MABBEM d-30 KX104 12-10 MINS 33-23 MQUEPM on MRNO 16-16	MPBG on WIRE 29-24 BOUTH RMES On
PRO-PM on BOUTH 195 19-17 71100 31-27 897 26-30 Q105 25-22	KIER 33-30 HUIR ON KEPH 16-16 HORK ON KIDON 12-10 HIKES 33-23 HOURPH ON HURO 16-16 AMEDINEST WEAU ON	EAST MPBG on WIKE 29-24 BOUTH KMES on MEDWEST KQCR 36-39

OK95 30-29

The Painful Truth.

The moment you realize that the project you believed in, and knew was a hit, wasn't. Then the self doubt sets in. Did I do all I could to insure its ultimate success . . . ? If AIR was not a part of your plan, the answer is a qualified no.

AIR guarantees each project, whether CHR or AOR, gets off to a running start. AIR's designed to give maximum exposure to radio for each individual project, the week you choose. We also provide you with a valuable report so you can adjust your "Battleplan" accordingly. AIR helps you pinpoint the positives while you maximize negative pockets by being fully aware of what to expect in those early weeks.

Look, nobody can say you have a retail homerun, but AIR can give insight into radio's mind. After all, the first two steps to any successful project is radio airplay. We proved we can handle the first step. You've already proven you can handle the second.

AIR . . . providing maximum exposure when listening is critical.

WEEK #8

AIR Priorities

WEEK #8

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, November 14, 1984

C H R

LOVERBOY LIKE A VIRGIN TENDERNESS SLOW DANCING EASY LOVER

TITLE/CUTS

TITLE

BILLY OCEAN
MADONNA
GENERAL PUBLIC
LINDSEY BUCKINGHAM
PHILIP BAILEY

ARTIST

ARISTA WB IRS/A&M ELEKTRA COLUMBIA

LABEL

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, November 15, 1984

A O R

YOU'RE GETTING EVEN...
"Wasted" "Petting"
GIRLS WITH GUNS
"Lonely" "Come"

J. GEILS BAND

ARTIST

LABEL

BAND EMI AMERICA

TOMMY SHAW

A&M

AIR (Active Industry Research) is a nationwide network
of program and music directors who assess CHR and AOR music
for artist managers, producers and record companies.

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ontemporary Hit Radio Continued from Back Page

CHART EXTRAS

Chart Extras are records above the 60 % airplay level without sufficient chart activity to debut on the National Airplay / 40 this wee

SCANDAL featuring PATTY SMYTH Hands Tied (Columbia)

66% of our reporters on it. Moves: Up 70, Debuts 26, Same 52, Down 0, Adds 10 including WSKZ, WAHC, WKAU, WGTZ, KZIO, WKDQ. Complete airplay in

BREAKERS_®

MADONNA Like A Virgin (Sire/WB)

76% of our reporters on it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 182 including Z100, WAVA, Z93, Q105, B96, KIIS-FM, KPLUS. Complete airplay in Parallels.

BOB SEGER & THE SILVER BULLET BAND Understanding (Capitol)

75% of our reporters on it. Moves: Up 22, Debuts 30, Same 63, Down 0, Adds 65 including B104, WBLI, KAFM, 93FM, KMJK, KWOD, KNBQ. Complete airplay in Parallels.

DON HENLEY The Boys Of Summer (After The Boys Of...) (Geffen)

73% of our reporters on it. Moves: Up 2, Debuts 33, Same 80, Down 0, Adds 60 including WXKS-FM, WCAU-FM, Q102, KWK, WLOL-FM, Q103, KITS. Complete airplay in Parallels.

NEW EDITION Cool It Now (MCA)

64% of our reporters on it. Moves: Up 100, Debuts 19, Same 15, Down 1, Adds 19 including WGCL, Q103, KPLUS, KNBQ, 93Q, WABB-FM, ZZ99. See Parallels, moves 32-27 on the CHR chart.

NEW & ACTIVE

JACKSONS "Body" (Epic) 140/11
Moves: Up 52, Debuts 12, Same 65, Down 0, Adds 11, WPHD, 93FM, WLAN-FM, Z106, WBCY, WDCG, WZKS, WFBG, KTRS, KKAZ, WNYS 29-26, Y100 33-24, Q103 31-25, Z98 23-19.

ROGER HODGSON "Had A Dream (Sleeping With The Enemy)" (A&M) 138/14
Moves: Up 38, Debuts 12, Same 74, Down 0, Adds 14, FM102, KITS, Z106, WKRZ-FM, KHFI, WANS-FM, WKDD, KZIO, KJ103, WZOK, KYNO-FM, KHOP, KKLS-FM, KWTO-FM.

SAM HARRIS "Sugar Don't Bite" (Motown) 132/10
Moves& Up 80, Debuts 10, Same 29, Down 3, Adds 10, WBLI, WNVZ, WBCY, 94TYX, KRGV, KOKQ, KIKI, WXLK, KKAZ, OK95, WHTX 11-10, I95 8-6, WJZR 10-7, WNOK-FM 25-19, KBOS 36-32. Moves 39-38 on the CHR chart.

SHEILA E. "The Belle Of St. Mark" (WB) 122/29

Moves: Up 22, Debuts 24, Same 47, Down 0, Adds 29 including B104, WBLI, WNVZ, KDWB-FM, KIMN, KITS, WMAR, Z106, , WKDD, KBOS, KTDY, KFYR, KWTO-FM, SLY96

U2 "Pride (In The Name Of Love)" (Island) 113/24
Moves: Up 36, Debuts 16, Same 37, Down 0, Adds 24 including CKGM, KAFM, WGCL, KIMN, KZZP, Q92, WKFM, KZZB, WBCY, Y106, WAHC, KMGK, KCPX, T94, Y94,

KISS "Heaven's On Fire" (Mercury/PolyGram) 113/4
Moves: Up 54, Debuts 12, Same 42, Down 1, Adds 4, WCZY, KHTR, KSET-FM, KCMQ, WHYT 24-18, WRCK 21-18, WHTF 3933, KX104 20-17, WAHC 8-4, ZZ99 32-29, KKXX 11-10, WOAY 15-8, KKRC 19-13, KOZE 13-10, OK95 19-15.

RAY PARKER JR. "Jamie" (Arista) 100/100 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 100 including WNYS, WHTX, PRO-FM, Z93, Y100, B97, WCZY, WHYT, KBEQ, KIMN, KMJK, FM102, KS103, 94TYX, WMEE.

CHICAGO "You're The Inspiration" (WB) 99/95
Moves: Up 3, Debuts 0, Same 1, Down 0, Adds 95 including WHTT, WXKS-FM, WNYS, WPHD, WAVA, 94Q, Z93, KAFM, B97, KBEQ, WKTI, KWK, Q103, KOPA, KMJK, KPLUS.

JEFFREY OSBORNE "Don't Stop" (A&M) 98/17
Moves: Up 19, Debuts 12, Same 50, Down 0, Adds 17 including WASH, WCZY, WFLY, Q100, WSPK, WKRZ-FM, WHTF, WZLD, 94TYX, WKDD, KOFM, KRQ, Z102, WGLF, WBNQ.

BILLY IDOL "Catch My Fall" (Chrysalis) 95/25

Moves: Up 14, Debuts 12, Same 44, Down 0, Adds 25 including 94Q, KIIS-FM, KS103, WTIC-FM, KZZB, WZLD, WKDD, KZIO, WHOT, KQMQ, KCAQ, WFBG, KNOE-FM, KBIM, KRSP.

GIUFFRIA "Call To The Heart" (Camel/MCA) 94/45
Moves: Up 0, Debuts 2, Same 47, Down 0, Adds 45 including WXKS-FM, WNYS, PRO-FM, WHYT, KIMN, 98PXY, WZYP, KKRD, KQXR, KF95, WKHI, KILE, WBNQ, KFMW, SLY96.

JACK WAGNER "All I Need" (Qwest/WB) 92/20 Moves: Up 39, Debuts 18, Same 13, Down 2, Adds 20 including Q107, WAVA, WNVZ, KWOD, KWSS, WVSR, KZZB, WSSX,

Moves: Up 14, Debuts 4, Same 58, Down 1, Adds 6, KSET-FM, WVIIC, KBOS, KYNO-FM, KDON-FM, KILE, WBEN-FM 40-32, KRGV 31-24, KIIK 33-31, KEYN-FM 29-27, KCPX 28-25, OK100 25-19, WIXV 27-15, KBIM 23-20, KIST 40-36.

KIIK KILE KKOV, Y94, KKRC KYYA, OK95. JOE COCKER "Edge Of A Dream (Theme From 'Teachers')" (Capitol) 83/6

MOST ADDED ®

MADONNA (182) Like A Virgin (Sire/WB) RAY PARKER JR. (100) Jamie (Arista) CHICAGO (95)

You're The Inspiration (WB)

JOHN CAFFERTY & BEAVER BROWN (77) Tender Years (Scotti Bros/CBS) **BOB SEGER & SILVER BULLET BAND (65)**

Understanding (Capitol) DON HENLEY (60) The Boys Of Summer . . . (Geffen)

HOTTEST

WHAM (152) Wake Me Up Before You Go-Go (Columbia) **PRINCE (139)** Purple Rain (WB) CHAKA KHAN (124) I Feel For You (WB) **DARYL HALL & JOHN OATES (92)** Out Of Touch (RCA) **DURAN DURAN (83)** The Wild Boys (Capitol) **TINA·TURNER (69)**

Better Be Good To Me (Capitol)

REBBIE JACKSON "Centipede" (Columbia) 81/19

Moves: Up 30, Debuts 8, Same 23, Down 1, Adds 19 including Q107, Y100, Q105, WCZY, KITS, KHFI, WSSX, WQUE-FM, WZPL, KEYN-FM, WHOT, KCAQ, WOMP-FM, KNOE-FM, SLY96.

EUROGLIDERS "Heaven (Must Be There)" (Columbia) 79/21

Moves: Up 6, Debuts 6, Down 0, Adds 21 including WVSR, WKEE, WPST, WBBQ, WNOK-FM, KSET-FM, WKFR, KF95, KYNO-FM, KDON-FM, KRQ, WSQV, WYKS, KQCR, WSPT.

JOHN CAFFERTY & BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 78/77
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 77 including WHTT, WXKS-FM, WNYS, WPHD, WHTX, PRO-FM, 94Q, WGCL, KWK, WVSR, WBBQ, Z104, KAY107, KQXR, KRQ.

J. GEILS BAND "Concealed Weapons" (EMI America) 78/13
Moves: Up 8, Debuts 6, Same 51, Down 0, Adds 13, CFTR, KPLUS, WLAN-FM, 93Q, WHTF, WANS-FM, WZKS, KTFM, KZIO, WOMP-FM, WSQV, KILE, KZOZ, WNOK-FM 32-27, WKDD 37-30.

FRANKIE GOES TO HOLLYWOOD "Two Tribes" (Island) 72/12
Moves: Up 17, Debuts 9, Same 32, Down 2, Adds 12, WHTT, KS103, WMAR, WHTF, KQXR, KLUC, KHYT, WSQV, WPFM, KCMQ, KHTX, KZOZ, WCAU-FM 37-32, KPLUS 22-19.

LAURA BRANIGAN "Ti Amo" (Atlantic) 66/25
Moves: Up 4, Debuts 3, Same 34, Down 0, Adds 25 including CFTR, WKRZ-FM, WZKS, KTFM, WKFR, WRQN, WHOT, KF95, KBOS, KHYT, WJBQ, KNIN, 99KG, KCDQ, KTRS.

VAN HALEN "Hot For Teacher" (WB) 65/4
Moves: Up 24, Debuts 6, Same 31, Down 0, Adds 4, 195, WSPK, Q92, WOKI, WPHD 31-28, WCAU-FM 40-34, 93FM d-27, B96 37-33, KBEQ 24-20, 98PXY 27-21, WRCK 36-32, KX104 32-23, WZPL 19-15, KWES 30-21, OK95 26-19.

THOMPSON TWINS "The Gap" (Arista) 64/27
Moves: Up 3, Debuts 5, Same 29, Down 0, Adds 27 including WXKS-FM, WCAU-FM, Q100, WKEE, WKFM, WRCK, WFMI, WKDD, WJXQ, KKRD, KIKI, WSQV, KILE, KHTX, SLY96.

DONNA SUMMER "Supernatural Love" (Geffen) 54/8

Moves: Up 3, Debuts 0, Same 43, Down 0, Adds 8, WHYT, WERZ, KZZB, WANS-FM, KBOS, WOMP-FM, WSQV, KISR, KTRS, WXKS-FM on, KOPA on, FM102 on, KWIC on, KSET-FM 39-34, KHTX 40-32, KIST 34-28.

SIGNIFICANT ACTION

RICK SPRINGFIELD with RANDY CRAWFORD "Taxi Dancing" (RCA)49/44

Moves: Up 1, Debuts 2, Same 2, Down 0, Adds 44 including WPHD, WCAU-FM, Q103, FM102, WMAR, WKEE, KHFI, KWIC, WZLD, KAMZ, KZIO, WKDQ, KAY107, KF95, KO93.

RICK SPRINGFIELD "Bruce" (Mercury/PolyGram) 41/41
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 41 including WCAU-FM, Q107, WAVA, 94Q, Y100, Q105, B96, WKTI, KPLUS, WBCY, WOKI, 92X, WJXQ, KKXX, KLUC.

FIXX "Sunshine In The Shade" (MCA) 35/35
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 35 including
WHTF, KWIC, WANS-FM, WOKI, Y106, KMGK, WJXQ, KQXR, KIKI. luding WPHD, WCAU-FM, Z93, WBEN-FM, WERZ, WKEE, WRCK,

BANANARAMA "The Wild Life" (London/PolyGram) 34/4Moves: Up 8, Debuts 2, Same 20, Down 0, Adds 4, K104, WRCK, WIXV, WGLF, WPHD on, KIIS-FM 35-29, KS103 36-30, KPLUS 38-37, Y106 d-35, KCAQ 36-34, KCPX 37-32, KWES 35-31, KDVV 38-35, KZOZ d-38, OK95 37-33.

MOLLY HATCHET "Satisfied Man" (Epic) 31/1
Moves: Up 3, Debuts 0, Same 26, Down 1, Adds 1, KTRS, WPHD 38-36, KHTR on, WVSR on, KWIC on, WANS-FM on, WOKI on, KHYT on-dp, WOAY 32-30, KBIM 27-25.

TWISTED SISTER "I Wanna Rock" (Atlantic) 30/0
Moves: Up 15, Debuts 1, Same 12, Down 2, Adds 0, I95 19-17, Y100 31-27, Q105 25-22, KPLUS 24-22, Q100 39-37, KZZB 33-30, KX104 12-10, WZKS 33-23, WJXQ 28-25, KKXX 12-9, KCAQ 29-26, WIKZ 29-24, WSPT 16-12, OK95 30-29.

GENERAL PUBLIC ''Tenderness'' (IRS/A&M) 28/16
Moves: Up 0, Debuts 0, Same 12, Down 0, Adds 16 including WXKS-FM, WCAU-FM, 93FM, KITS, Q100, KTFM, KDON-FM, WFBG, WQCM, WJBQ, KTDY, T94, WAZY-FM, 99KG, KHTX, KZOZ.

EURYTHMICS "Sex Crime (1984)" (RCA) 23/23

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including WPHD, CKOI, KPLUS, Q100, WERZ, WRCK, KWIC, WZYP, WOKI, KMGK, KSKD, KDON-FM, WBNQ, WAZY-FM, KCDQ.

TIME "Jungle Love" (WB) 21/5

Moves: Up 8, Debuts 3, Same 5, Down 0, Adds 5, WLOL-FM, KITS, KUBE, WHTF, OK95, I95 37-33, KIIS-FM 24-22, KMJK 21-15, FM102 15-12, Z106 10-9, KAMZ d-30, Y106 d-31, KMGX 7-5, KCAQ 9-8, WCIL-FM 27-19.

ASHFORD & SIMPSON "Solid" (Capitol) 19/9
Moves: Up 1, Debuts 1, Same 8, Down 0, Adds 9, Z100, WCAU-FM, WERZ, WTIC-FM, WSPK, WKRZ-FM, WHTF, KSKD, KCDQ, WXKS-FM on, WPLJ 19-12, WHYT d-34, WFMI on, KQXR on, KF95 on.

SHALAMAR "Amnesia" (Solar/Elektra) 18/11
Moves: Up 0, Debuts 2, Same 5, Down 0, Adds 11, WCAU-FM, WHYT, Q100, WPST, WKRZ-FM, WHTF, WZLD, WZKS, KBOS, KCAQ, KGOT, I95 d-34, Y100 on, OK95 d-28.

JOHN DENVER & SYLVIE VARTAN "Love Again" (RCA) 18/4
Moves: Up 0, Debuts 0, Same 14, Down 0, Adds 4, WCAU-FM, Q105, Q100, WNOK-FM, WXKS-FM on, PRO-FM on, Y100 on, WHYT on, WVSR on, WERZ on, WOKI on, WZKS on.

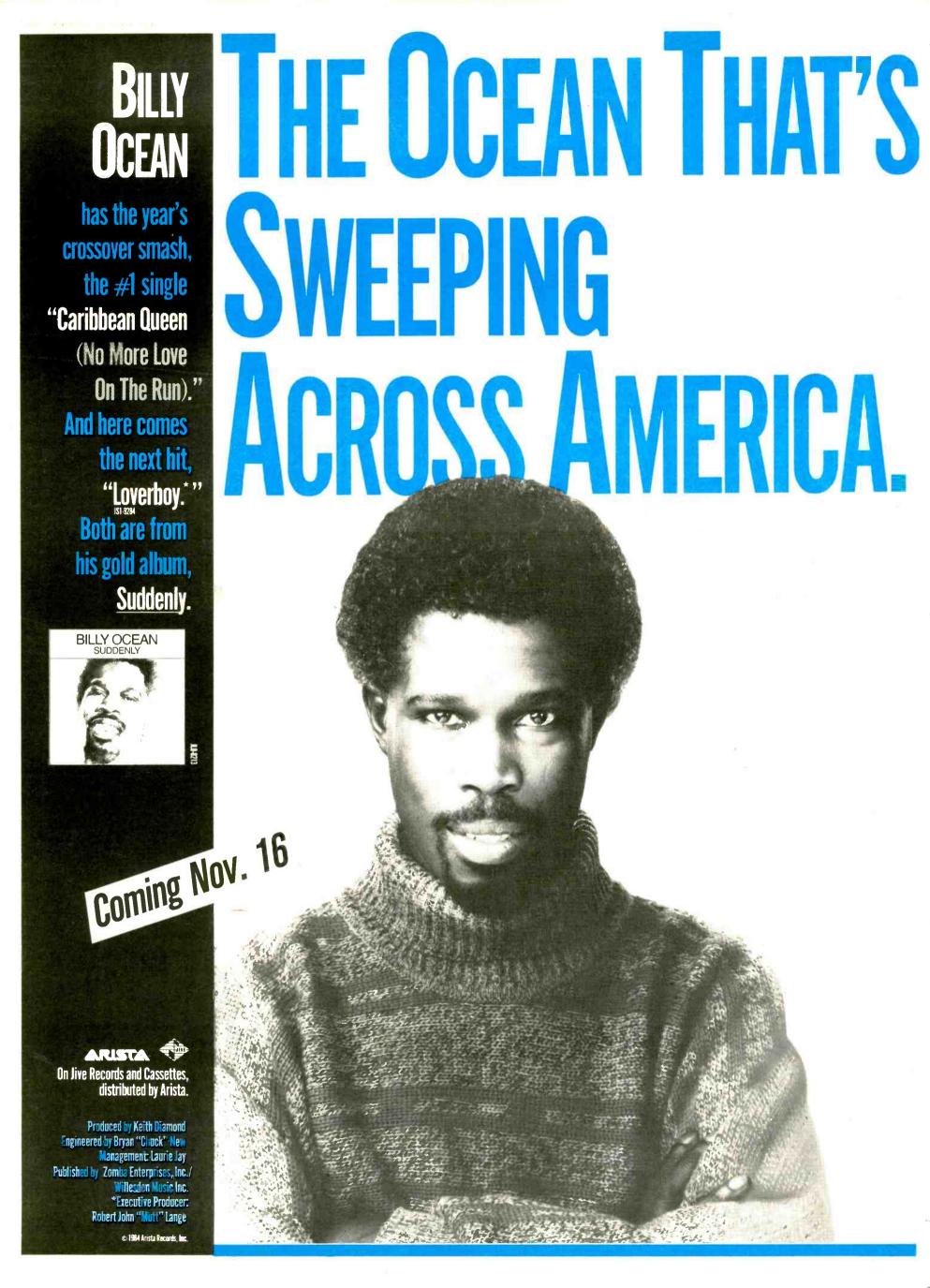
DOKKEN "Into The Fire" (Elektra) 14/3
Moves: Up 2, Debuts 0, Same 9, Down 0, Adds 3, KSET-FM, KO93, WFBG,K104 27-25, WRCK on-dp, WKRZ-FM on, KWIC on,

WJXQ on-dp, WRQN on-dp, OK100 30-26.

JOHN PARR "Naughty Naughty" (Atlantic) 14/2
Moves: Up 4, Debuts 0, Same 8, Down 0, Adds 2, WFBG, WDBR, KPLUS 21-20, K104 33-32, WRCK on, KWIC on, WJZR on, WJXQ on-dp, WRQN on-dp, OK100 37-30, OK95 20-16.

LINDSEY BUCKINGHAM "Slow Dancing" (Elektra) 13/2
Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 2, WSPK, KWIC, WLAN-FM on, WRCK on, WJXQ on-dp, WHSL on, WBWB on, 99KG on, WDBR on, KDVV on, KBIM on, OK95 on.

New & Active Includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of Individual station activity. Complete activity can be found in the Parallels.



NATIONAL AIRPLAY

November 9, 1984

THE BACK PAGE



ontemporary Hit Kadio

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DEBUT

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