D E:

#### THE MEGA-REPS: **ANOTHER VIEW**

Frank Boyle, Chairman of Eastman, the leading independent rep firm, maintains there's room for all in the Mega-Rep Era, and provides some fresh perspectives on the rep business.

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#### DRIVE TO DELIST HOT CALL SNATCHERS

The Arbitron Radio Advisory Council spearheads a campaign to convince Arbitron that stations picking up well-known but recently-discarded call letters in a market should be delisted.

Page 4

#### **PLANNING FOR 1985**

Jhan Hiber stresses the benefits of advance planning, including the four key elements of positioning strategy, a feedback system, flexibility, and contingency funding

Page 10

#### PEOPLE IN THE **NEWS THIS WEEK**

- Willard Lochridge VP/GM for the Source
- Robert Ferraro Exec. VP, William Coury Sr. VP at Blair
- Ed Hamlin KUPD & KUKQ OM Jeff Colson PD at KUKQ
- Marc Nathan Atco National Singles
- Director Michael Prince Atco National Album
- Director ■ Jeff Cook E/A National AOR Field
- Director
- Jerry Mason PD at KRNB
- Howard Neal GSM for KFI & KOST
- Bob Barnett KYUU's GSM ● Bill McGlamery GSM at WCNN
- Chuck Hill GSM at WBUF
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#### PICKING THE PERFECT PD

EZ VP/Programming Dan Vallie offers his guidelines for the ideal program director, with a checklist of the key characteristics. Page 47

#### WJZZ: MOTOR CITY JAZZ

WJZZ/Detroit earns a 2.5 share in a top ten market, and Barbara Barnes investigates the foundations of that impressive success

Page 50

#### COMMITMENT TO NEWS/TALK

Brad Woodward's RCPC News/Talk panel wrap-up deals with defining the format's subtle differences in approach and philosophy, concentrating on the commitment and "guts" required to pull it off successfully and the rewards of doing so. Page 18

#### **AOR PREPROGRAMMING** PROS & CONS

Steve Feinstein hears programmers' views on how preprogramming their music works (or doesn't work) for them. Plus a list of software suppliers

Page 40

Newsstand Price \$3.50



OVERSEES KMGG, WLOL

#### Emmis Promotes Rose To VP/Regional Manager

WLOL/Minneapolis VP/GM Doyle Rose has moved up to VP/Regional Manager for parent Emmis Broadcasting. Based at KMGG/Los Angeles, Rose will now handle manage ment duties for KMGG and WLOL. He succeeds four-year KMGG GM Tim Sullivan, who is leaving to pursue broadcast ownership.

Emmis President Jeff Smul-yan said, "Tim is one of the genuinely good guys in the business and we're sorry to lose

O'Neil's confidence."

ment relations, and Lyman has

chosen to continue in this role in

addition to his new responsibili-

ties. He said, "I established this

position in Washington, and the

contacts I have made in that

arena are very important to me

and the company. We want to maintain what has become a

very good relationship, which

also includes my seat on the

ing him up to GM the following

year. He then supervised RKO's

FM Division for five years, be-

fore moving back to Washing-

In other corporate moves,

Chief Financial Officer John

Fitzgerald and General Counsel

Ken Frankel have left the com-

pany. No immediate replace-

ments are foreseen A new

VP/GM for WGMS should be

announced early next week.

ton and WGMS.

casters.

'Dovle has a better grasp of running a radio station than him." Regarding Rose's apanyone else I know. I have com-ALBERT S. COOK LIPEARNith in Doyle, and we plan TOUSON STATE UNIVERSITIES him all the tools he needs to succeed in L.A."

also worked there as GSM and an AE. He told R&R, "The reason I'm able to do this is the



Dovle Rose pointment, he continued.

#### TOWSON, MARYLAND great that I have in Minneapolis. They've been able to take up this longstanding philosophy. much of the responsibilities and RKO is still a magic name in the radio industry, and I feel very fortunate to have Shane DOYLE/See Page 29 Martin In 1982 RKO General selected Lyman as its liaison for govern-



New P

Board of Directors for the National Association of Broad-Lyman began his broadcast-Glen Martin ing career with the CBS News election unit in Los Angeles in Former KFMB-FM (B100)/ 1964, and a year later joined San Diego Program Director Adam Young Inc. He moved to Glen Martin (aka Glen McCart-Major Market Radio in 1968, ney) is the new PD at WFYR/ and joined RKO two years later. Chicago. He takes over the pro-The company appointed him Sales Manager at WGMS, movgramming reins from Jack Kelly, who retains his midday air-

shift at the RKO outlet. VP/GM Bernie Kvale pointed out, "Glen had longterm success at B100, including four years as PD. Considering how competitive the A/C market is in San Diego, Glen comes to us with a lot of experience.

Martin exited B100 early last month after nine years with the A/C outlet. "To say that I'm excited is an understatement," he

MARTIN/See Page 29

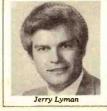
WBCS

#### RKO Radio Names OCT 23 1984 for the past five years, laying as GN and been GM at WLOW Rose had Lyman President

ed President of the RKO Radio Division. The former WGMS/ Washington VP/GM replaces the exiting Bob Williamson. Lyman reports directly to RKO General President Shane O'Neil, and will supervise both station and network operations

for the company.

Lyman, who will leave WGMS while maintaining his position as RKO Corporate VP/ Government Relations, will operate out of Washington and New York. He told R&R, "I've spent 15 years with this com-pany, which indicates not only my loyalty but also my belief that RKO is a solid broadcasting company. In spite of some recent ups and downs, the com-



is no reason why we can't come

"I feel we have been a very strong company in terms of helping our local operations," he continued. "We have served our communities well on a local

back to greatness in the industry

pany itself is strong, and there basis, and I plan to strengthen

#### **Driscoll Becomes** Heftel Group PD

Driscoll has been elevated to Heftel Group PD. His responsibilities include WZPL and sister station WLLT/Cincinnati, as well as future Heftel acquisi-

WZPL VP/GM Roger Ingram told R&R, "This was a joint decision between myself, (owner) Cecil Heftel, and (WLLT VP/GM) Ken Wolt. In the seven months Mark has been with us, we've found him to be a very resourceful and creative individual. We plan to expand, and Mark's involvement in those areas will be very important."

Driscoll told R&R, "The folks at Heftel let me into their family seven months ago, and have offered me this wonderful opportunity to become a longterm member. I've got a home for a long time, and I'm glad to be a

Driscoll joined WZPL after programming WLUM/Milwau-KITE/Corpus Christi, KSTP/Minneapolis, WDRQ/ Detroit, WBBF/Rochester, and



as Brandon Group PD

96X/Miami, as well as serving White Named

After five years with WEEP/ Pittsburgh, PD Bill White has accepted the programming post

at WBCS-AM & FM/Milwaukee, beginning October 29. The position had been vacant since August, when Cliff Blake departed for WMZQ-AM & FM/

WBCS GM Richard Holcomb told R&R, "A committee of announcers and management people screened all the applicants, and Bill was the unanimous choice. We are absolutely thrilled he's joining us. Bill's the best

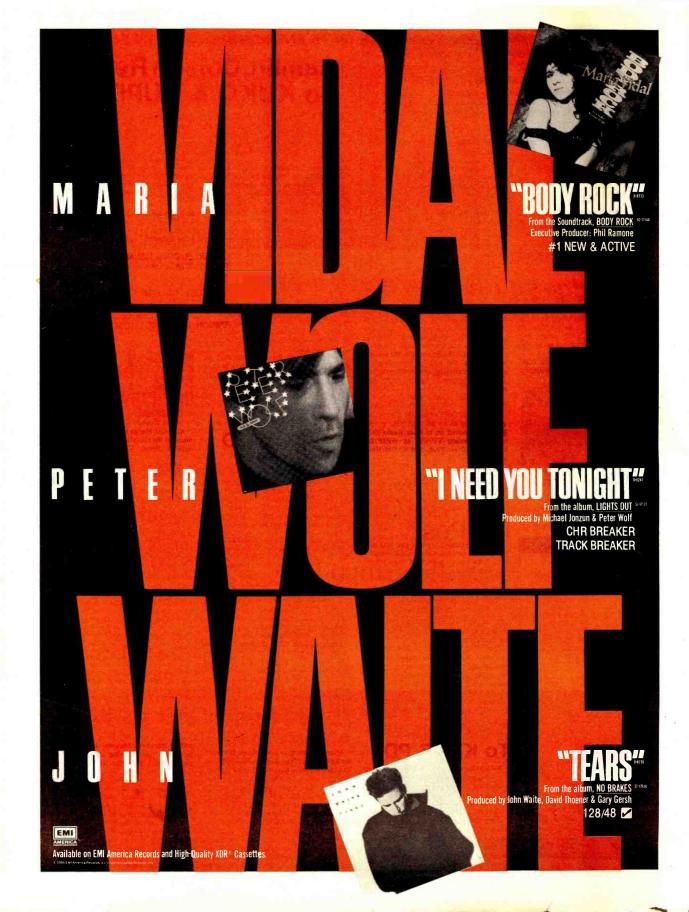
Washington



qualified to handle this competitive market and get us back into a much stronger position.'

PD at WEEP; he joined the station as a parttimer in 1979. Before that, he worked a year as an announcer at WNUF/New Kensington, PA. "I've grown close to the great staff here, but the opportunity Great Trails and Richard Holcomb presented to me was the deciding factor," White said. "It's a real challenge to win in Milwaukee, and I look forward to meeting it by keeping WBCS the top Country station."

A new PD for WEEP is ex-White served 16 months as pected to be announced soon.



#### SMALL MARKET SUCCESS STORIES

Attention focuses on the top ten markets, but notable and valuable achievements are being made by radio stations in smaller locales as well. This week Lon Helton looks at KQIC/Grand Junction, CO and WPAP/Panama City, FL, while Walt Love talks to T91/Meridian, MS.

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Washington Report	Country: Lon Helton
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Networks: Reed Bunzel	Black/Urban Radio: Walt Love
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Picture Page	Country Chart
Calendar: Brad Messer	A/C Chart
CHR: Joel Denver	AOR Chart
AOR: Steve Feinstein	Black/Urban Chart
AOR: Steve Peinstein	CHR Chart 8
	Of the Office of

#### Lochridge Source's VP/GM

Former ABC Radio Networks VP/Special Programming Willard Lochridge has joined NBC as VP/GM of the Source. The appointment concludes NBC's four-month search to replace Meddy Woodyard, who resigned from the network in June

Commenting on the appointment, NBC Senior VP Dick Penn told R&R, "Willard's credentials are perfect for the Source,

mainly because of his strong background as a GM of three major rock radio stations and head of ABC's Youth Networks. Willard has an unparalleled perspective on the needs of today's radio stations, and we are



very enthused about Willard Lochridge his considerable skills with people and his great love of the radio industry.

Lochridge, who left ABC three weeks ago as a result of network financial cutbacks, said, "The Source has set the trend for

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radio, from its targeted newscasts to its features and long and short-form programming. (NBC Radio President) Randy Bongarten and Dick Penn have given me the commitment and the necessary resources to clearly build the Source into the number one network. We will be expanding our special programming and developing new and exciting concepts to make this

Joining ABC in 1980, Lochridge served four years as VP/Youth Networks prior to his promotion to VP/Special Services in May. Starting as an AE with NBC in 1968, Lochridge moved on to Katz Radio Sales before becoming VP/GM at WRIF/Detroit, WPLJ/New York, and KAUM/Hous-

#### Jones Set For WVKO PD Post

Nine-year station veteran and MD K.C. Jones has been named Program Director at WVKO/Columbus. Jones replaces former PD Kirk Bishop, who will concentrate on the station's community affairs.

Praising Jones's skills, WSNY & WVKO VP/GM Stephen Joos said, "It was a promotion he deserved. K.C. worked his way up to the morning drive shift and has achieved high numbers in the ratings. His ability and background made him the logical candidate."

Jones told R&R, "I've watched this station grow, and I'm really excited about the new position; it's one I think I've earned. With (consultant) Harry Lyles's help, I believe we'll do very well. No major changes are planned, as I couldn't ask for a better or harder-working staff." Jones add ed that he will continue handling the music.

#### Mason Upped To KRNB PD

KRNB/Memphis MD Jerry Mason has been promoted to Program Director. He replaces Melvin Jones, who will stay on as afternoon air personality. Mason remains KRNB's evening man.

Operations Manager J.D. Black said, "Jerry had done a very good job on the music, and has proven himself to the point where we felt we could further use his expertise in other areas. I feel very confident in his ability to make key management decisions."

MASON/See Page 29

#### OM, PD APPOINTMENTS

#### Hamlin, Colson Return To KUKQ & KUPD

Former KUKQ & KUPD/Phoenix Operations Manager Ed Hamlin has returned to the stations in the same capacity. Also joining KUKQ again after a three-year absence is Jeff Colson (aka Jay Stone). Colson, who had been KUKQ's interim PD for six months in 1981, replaces exiting Rick Nuhn. Valerie McIntosh remains PD of KUPD.

Station principal Bob Melton noted, "When Jeff and Ed were here before, we had the highest ratings we've ever had on KUKQ. Their experience and their ability to work together makes them an excellent team !

Hamlin had been OM for both stations and KUKQ PD until a year ago, when he left to start his own lawn and pool company in San Diego. His 13 years of experience include programming positions at San Diego outlets KMJC and KGB (AM), as well as KXOA-FM (K108)/Sacramento and KDON/ Salinas. Hamlin told R&R, "I'm here to make sure the operation runs smoothly, and to lend assistance to the programing, promotion, sales, and engineering depart-ments." He will also handle middays on KUKQ, replacing Joe Bailey, who becomes an Account Executive for the combo.

Colson will pull the afternoon shift on KUKQ. He said, "There's always been a large market for an Urban Contemporary

#### COURY PROMOTED

### Blair Ups Ferraro To

In a realignment of its management structure, Blair Radio has promoted Sr. VP/GM-East Robert Ferraro to Executive VP under President/CEO John Boden. Ferraro takes on administrative duties for the rep firm, while remaining in charge of its Eastern sales region

Blair has also promoted William Coury, VP/Marketing Manager of its Detroit office, to the position of Sr. VP/GM-Midwest. Pacific Coast sales operations remain under Kenneth Miller, Sr. VP/GM-West.

Roden said the management structure is "designed to be trim, direct, and even more responsive to our clients' needs, giving them fast access to the top management people who are ultimately responsible for maintaining the outstanding performance of our 14 sales offices around the country."

Ferraro joined Blair 12 years ago as an Account Executive, and in 1982 was named Sr. VP-West. He transferred to the same position for the Eastern region in April 1984. Coury signed on with Blair's Detroit sales staff in 1977 and became VP/Marketing Manager there earlier this year.

#### Neal Named KFI & KOST GSM

After two years as Local Sales Manager for KFI & KOST/Los Angeles, Howard Neal has been elevated to General Sales Manager. He succeeds Bob Griffith, who became GM at crosstown KJOI early last month.

Prior to KFI & KOST, Neal worked in Los Angeles as GSM at KFWB and as an Account Executive with KNX-FM.

KFI & KOST VP/GM Don Dalton told R&R. "In addition to his time here. Howard has served eight more years in this market. Since his arrival, he has been very influential in building the KFI & KOST sales staff. Howard has great expertise in managing both people and our sales goals.'

station in Phoenix; KUKQ's proven it in the past. The ratings have slipped dramatically, and we intend to fix that by streamlining. The staff is great, and I don't anticipate any changes.

For the last 18 months, Colson has been on-air at KLUC/Las Vegas. During his 21 years in radio, he's also programmed Phoenix stations KRUX, KRIZ, and KUPD, as well as KMJC and KAMZ (93Z-FM)/El

#### Nathan, Prince **Direct Atco** Promotion

Marc Nathan and Michael Prince have been promoted at Atco, with Nathan becoming Director/National Singles Promotion and Prince Director/National Album Promotion. Nathan had been Promotion Coordinator for the label, while Prince was Cincinnati local promotion rep for the com-





Marc Nathan Michael Prince Atco GM Margo Knesz, who officially an nounced the elevations this week along with Atlantic Senior VP Vince Faraci, com-NATHAN/See Page 29

#### XTRA Drops **CHR Format For** "Light Gold"

After four years as a CHR station, Tijuana-based XTRA (The Mighty 690), which serves Southern California, has an-nounced a switch to a "Light Gold" format. The move is designed to position the 50kw AM station as a more viable 25-49 adult combo buy for Noble Broadcasting's recently-purchased Beautiful Music outlet KJOI/Los Angeles. KJOI GM Bob Griffith is now supervising both stations.

Noble CEO John Lynch told R&R, "With our aim to reposition XTRA as a 25-49 combo buy with KJOI, you'll be hearing the

#### XTRA/See Page 29 Cook Becomes Elektra AOR Field Director

Jeff Cook has been named National Field Director, AOR Promotion for Elektra. In addition to working with stations around the country, he will also serve the Southeast and the Burkhart/Abrams/Michaels/Douglas office from his base in Atlanta, Cook joins Elektra from the same position at Arista.

Elektra VP/Promotion Mike Bone re-marked, "I worked with Jeff for four vears at Arista: he is certainly one of the most respected promotion people in the country. At a time when many record companies are questioning the validity of



Jeff Cook COOK/See Page 29

#### KTTL Changes Calls, Format As FCC **Readies Action**

The first glimpse of how the FCC plans to deal with racist broadcasts on KTTL/ Dodge City, KS was expected this week (10-17). KTTL's license renewal, petitions to deny the renewal, and a competing application were due to be designated for a comparative hearing by the Commission. Observers are watching closely to see whether Chairman Mark Fowler, an ardent foe of program content controls, will allow the designation of any programming issues against KTTL.

Meanwhile, the station has gotten FCC authorization to change its calls to KMCS, effective October 22. Station employee Joe Blackburn said the change is linked to a format switch from automated Country to live CHR in the near future in an attempt to "change the image" of the station. KTTL's controversial co-owner, Nelly Babbs, has moved to Missouri and is no longer associated with the station, according to Black-burn, leaving the outlet under the control of her husband. Charlie Babbs

#### Planning Starts For '85 **Joint Radio Convention**

Meeting last week in Atlanta, the NRBA Executive Committee recommended to the board that a joint convention with NAB be staged once again next year. And it's "green light and go" from his standpoint, says NAB President Eddie Fritts.

Officials of both associations journeyed this week to Dallas, where next year's meeting is tentatively set for October 6-9 at Loew's Hotel

But NRBA Sr. VP Abe Voron says the site and dates aren't set in concrete. Voron vowed to have the convention "under one roof somewhere," even if a change of city is required. And the dates may be changed to accommodate programmers who are reluctant to leave their stations during an Arbitron ratings period.

The profit from last month's convention

in Los Angeles hasn't been finalized, but the estimated figure is \$300,000, which the groups will share equally. Had the total been much lower, NRBA was guaranteed to receive the first \$125,000.

Meanwhile, NAB says a survey of radio attendees at its spring 1984 convention in Las Vegas showed over 90% reacting favorably. Next spring's meeting will include Saturday radio programming sessions for the first time. An extra 70,000 square feet of exhibit space has been added, and the price per square foot goes from \$10 to \$12.

#### Radio Gets One Slot In Pentagon War Pool

Responding to criticism of the secrecy surrounding the United States invasion of Grenada, the Pentagon last week announced creation of an 12-member pool of journalists that will go along on any future military operations. One slot goes to a radio correspondent, while television will have six persons in the pool. The remaining positions will be filled by representatives of the two wire services, three national magazines and one daily newspaper.

Creation of the pool was recommended by the Pentagon's own Sidle Commission, chaired by a retired general. The pool would be transported under strict secrecy to the scene of a conflict and permitted to file stories "when the operation commenced or as soon thereafter as practical.

Sidle Commission member Richard Sal-

ant, a former CBS News President, warned last week that he believes a news blackout is still possible despite the new pool setup. He plans to discuss his concerns further at an RTNDA regional meeting in New York on Friday (10-19).

#### **NBC's Bongarten Joins NAB** Board; Mutual Losing Seat

NBC Radio President Randy Bongarten was named last week as the network's representative on the NAB Board of Directors for a term expiring next June. He takes the seat previously held by his predecessor at NBC. Mike Eskridge.

Meanwhile, Mutual's impending sale of its last radio station, WHN/New York, will cost the network its seat on the NAB Board. The association's bylaws require that a network also be a station licensee to have a slot on the board. The seat filled by Mutual Executive VP/GM Jack Clements is expected to go to the National Black Network.

#### The concern is that stations seizing "hot"

**Industry Rallies Behind** 

Industry support seems to be building for a proposal to impose an

Arbitron "delisting," possibly lasting six months, on stations that pick

up recently dropped or "hot" call letters. A delisted station would be

Arbitron Delisting Of

"Hot" Call Letters

calls improperly receive diary credit that actually belongs to the stations that relinquished the call letters.

banished from an Arbitron book entirely.

The Arbitron Radio Advisory Council surveyed all of the ratings firm's subscribers and found delisting to be by far the most popular solution to the problem, favored by 58%. Based on that finding, the panel has recommended the punishment to the Electronic Media Rating Council (EMRC). That group will make a formal proposal to Arbitron, which has said it will abide by the recommendation.

#### Length Of Delisting Disputed

The main point of contention is how long the delisting period should last. Arbitron Advisory Council Chairman Ed Giller, President/GM of WFBG-AM & FM/Altoona, PA, said the council couldn't agree on a length, although many members favor six months

EMRC Executive Director John Dimling says his council's radio committee will vote on the issue October 31. Its recommendation will then be confirmed in mail balloting by the EMRC's board of directors, and then forwarded to Arbitron. Dimling says it's possible the delisting could become effective in the winter book, which begins in January.

The problem of "hot" call letters was born last January when the FCC almost totally deregulated the assignment of call letters. One of the abandoned rules imposed a six-month cooling-off period before calls dropped by one station could be picked up by another station in the same market. Now those calls can be picked up immediately.

#### Half Dozen Incidents

Although "hot" calls have not yet become a major problem, Arbitron has reported about a half dozen cases of calls being picked up soon enough to cause diary confusion. The danger of misleading ratings is exacerbated by the fact that old calls crop up in Arbitron diaries up to two years after they've been dropped

Dimling said the EMRC may also petition the FCC to drop the requirement that stations begin using new calls within 45 days of receiving Commission authorization to do so. The rule forces stations into early use of disputed calls, said Dimling, who criticized the "ridiculous inconsistency" of maintaining the regulation while most other call sign rules have been thrown out.



RADIOACTIVE'S 100TH ISSUE - NAB officials paused last week to note the publication of the 100th edition of the association's monthly radio magazine, RadioActive. Seated (I-r) are Radio Active writers Jim Dawson, Angela Couloumbis, and Catherine Seigerman. They were joined by (standing, I-r) NAB President Eddie Fritts, Radio Board Chairman Ted Snider, Joint Board Chairman Gert Schmidt, Radio Board Vice Chairman Ed Giller, and Sr. VP/Radio Dave Parnigoni.

#### **FAA Seeks New Controls To Combat** Potential FM/Aircraft Interference

FM broadcasters seeking new antenna locations or power levels have a new obstacle to worry about. The Federal Aviation Administration (FAA), long concerned about the physical hazards that radio towers pose to aircraft, has begun trying to regulate potential FM interference to aviation radio traffic as well.

FM radio and aviation radio are close neighbors. FM occupies the band from 88 to 108 mHz, while aircraft use the frequencies right next door, from 108 to 137 mHz. That can lead to two types of interference: a wandering signal from a station near 108 mHz, or a "spurious emission" created by a freak mixing of two FM signals.

Although there are relatively few cases of reported problems, NAB staff engineer Ralph Justus says the FAA began cracking down on FM stations about two years ago. In "scores" of cases it has issued a "determination of hazard" on interference grounds when asked by the FCC to comment on proposed new FM towers, according to Justus. The Commission almost always honors such objections

#### FCC's Spectrum Management Usurped?

Rather than fight the determination, broadcasters usually work with the FAA to find a more suitable tower location. But Justus complains, "They're assuming the role of a spectrum manager. That's not their domain. That's the role of the FCC.' He adds that FAA regional offices make interference judgments in an "inconsistent

#### New FAA Notification Proposed

Stations are already required to notify the FAA of any antenna 200 feet or more in height. The agency is now proposing that it be notified of "any construction or alteration" of a station above 30 mHz and 10 kw. NAB has attacked the proposed notification rules as "burdensome" and argues that the FAA should rely, as it always has in the past, on FCC public notices of radio applica-

Justus places much of the blame for interference on cheap radio receivers used in many small planes in the general aviation service. In fact, he says there is no problem for commercial jets, which use higher quality receiving equipment.

#### Private Aircraft Jeopardized

According to Justus, FM stations can interfere with two types of aircraft transmissions: the signal that centers a plan on the runway during an instrument landing, and the signal that gives planes bearing infor-

mation while they're en route.

Justus asserts there has never been an aircraft accident caused by FM interference, and problems have been limited to some "nuisance background noise" or intermittent errors in readings, usually lasting no longer than a few seconds. Justus credits the FCC staff with recognizing the problem and trying to work with the FAA to



Coming January 1985—a new and different one hour weekly radio show that zeros in on the "inside" stories from the entertainment capitals of the world. Music and movie reviews, video, television, concerts, exclusive celebrity interviews, direct reports from affiliates across the country, a rundown of the top hits of the week—all on ENTERTAINMENT: COAST-TO-COAST.

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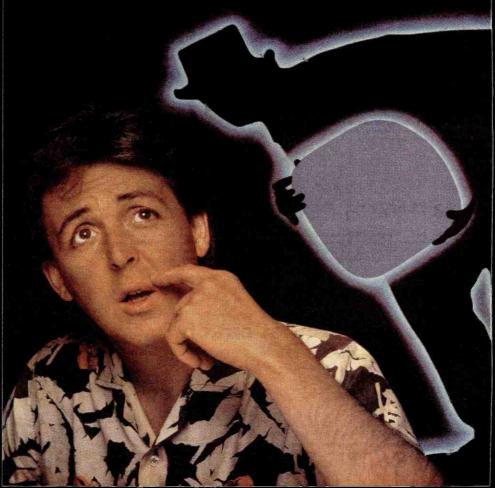
Listen to the special Demo Disc in this issue of Radio & Records.



## PAUL McCARTNEY

Give my regards

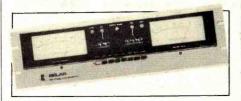
## **BROAD STREET**



PAUL McCARTNEY. "GIVE MY REGARDS TO BROAD STREET."
THE SOUNDTRACK, ON COLUMBIA RECORDS AND CHROME CASSETTES.



#### Belar Intros AM, FM Monitors



Pennsylvania-based **Belar Electronic Laboratories** recently unveiled its latest AM monitor, the "AMM-3" (pictured), which the company claims is the first AM monitor to incorporate true ratio-type peak indicators and metering circuits. The AMM-3 features two meters for simultaneously monitoring positive and negative modulation, as well as two peak modulation indicators that are thumbwheel adjustable in one percent increments. A built-in modulation calibrator and carrier limit alarm are also included.

Along with this AM monitor, the firm debuted a pair of FM monitors, the "FMM-2" and the "FMS-2." The FMM-2 is an FM modulation monitor that uses an ultra-linear digital discriminator for a near-distortionless (0.01 percent maximum) and almost completely flat (plus/minus 0.01dB) baseband signal for precise stereo and SCA decoding with a signal-to-noise ratio of hetter than 90dB.

As for the FMS-2, this stereo modulation monitor includes two independent auto-ranging voltmeters with LED displays for simplified measurement of channel separation, crosstalk, sub-carrier suppression and noise. Separation capability is better than 70dB, while harmonic and intermodulation distortion is less than 0.01 percent.

For further information, contact Harry Larkin at (215) 687-5550.

## Arbitron Working Women Profile Available

A 12-page, four-color brochure, "Radio — in Tune with Working Women," is currently available from **Arbitron**. The publication details not only how working women have increased in size and buying power, but also the importance of radio when it comes to reaching this lucrative target demographic. Among the report's findings:

 Working women spend 25.5 hours per week listening to radio, or triple the amount of time they spend reading newspapers and magazines combined.

 60% of all working women listen to the radio while at work; half of those stay tuned in all day.



 83% listen to radio on their way to buy groceries, while 85% tune in while driving to retail shops.



R&R Ratings & Research Editor Jhan Hiber will be taking an indepth look at this report in a future column. For your copy of "Radio — In Tune with Working Women" contact Alison Conte at (212) 887-1318.

#### He Who Nose, Knows



In a startling discovery, a. San Diego man recently reported a link between the human nose and brain. David Shanahoff-Khalsa, described by the Wireleas Flash news, service as, a "researcher," claims the flow of air through a person's nostrils directly affects how his brain functions.

Shanahoff-Khalsa maintains it's possible for people to enhance brain functions by changing their

breathing patterns. For example, by breathing only through your right nostril, you'll cause the left side of your brain to show more activity and thereby boost your logical/analytical abilities. Conversely, breathing through only the left nostril stimulates the right side of your brain, which is where your creative abilities lie.

Shanahoff-Khalsa says his findings are based upon a study of Eastern mystics' breathing, patterns while they were in altered states of consciousness. Snort.

#### Broadcasting Mergers, Acquisitions Up

Merger and acquisition activity in the broadcasting industry increased 28% during 1983, as reported in a study published by W. T. Grimm & Co., a leading merger and acquisition consulting firm. The company's an

nual, 150-page, "1983 Mergerstat Review," determined that the number of mergers and acquisitions within the broadcast industry rose from 47 in 1982 to 60 in 1983 — good enough for 14th place on Grimm's 50-industry list.

Perhaps more important, in terms of dollar value, this broadcasting merger and acquisition activity ranked fourth, up from \$787.2 million in 1982 to \$3.75 billion in 1983.

#### 25+Demo Buys 33% Of Discs

The majority of U.S. discs buyers are still teenagers, but a recent survey by record industry marketing consultants, the Street Pulse Group, shows that one-third of to-day's platters purchased are bought by consumers over the age of 24. Perhaps more surprising than the mere existence of a substantial adult record-buying market is this consumer group's musical tastes, which

are almost evenly divided between "soft rock" and — dig this, Daddy-O — "New Wave."

## Discman Debuts

Sony isn't calling it the "Discman" just yet. But last week the Japanese electronics giant unveiled its first portable compact disc player, the "D-5." Measuring 5 x 5½ inches — slightly larger than the 4¾ inch compact discs themselves — the 21-ounce D-5 is expected to be available in U.S. retail stores next month.

Priced at \$299.95, the portable compact disc player can be plugged into a home stereo system as well as carried around in a \$49.95 case with rechargeable battery pack and earphones. Sony claims the unit will perform well "in all but the most extreme conditions." Translation: not for jogging.

Industry observers believe the 
"Discman" will stimulate compact 
disc sales, much the same way the 
Walkiman did for audiocassettes. A 
more likely cause for the Electronic 
Industries Association's prediction 
that 1984 compact disc player sales 
will top 200,000 units is that player 
prices have dropped by more than 
\$1000 since their introduction last 
year. Meanwhile, individual disc 
prices have fallen from \$25 to the 
current \$15."

## Is your Format out of CONTROL?

Same records in the same hour every day?
Announcers overplay their favorites?
Announcers skip tunes they don't like?
Poor program "flow" when things get busy?

As a music programmer you know the successful stations often spend 18 to 15 man-hours per week, or invest thousands in computers and software, to cure these problems. Now there is a way to do it better, faster and cheaper, and have 14 hours and 50 minutes left over each week!

The Formax Music System<sup>©</sup> is a computerized music scheduling SERVICE. The perfect way to add precise computer control to your existing format, without the expense and workload of purchasing and operating your own computer system. High Tech, Low Cost. And a lot less work.

For free samples and details please call Doug Blair at our Chicago office (collect)

(312) 653-5527

or write to

#### **OBEDIENT SOFTWARE CORPORATION**

1007 Naperville Road . Wheaton, Illinois 60187

#### **Hurwitz Nonesuch VP/GM**



Peter Clancy

Upon its return to New York City, Nonesuch Records has appointed Bob Hurwitz as VP/GM. Prior to this he served nine years as Managing Director of ECM Records. Working with him are Marketing Director Peter Clancy and Production Coordinator Stephanie Jutt. Nonesuch was founded in Manhattan 20 years ago by Jac Holzman, but during the last five years had operated out of Los Angeles. Former Director Keith Holzman remains with the label as a Los Angelesbased consultant Press/Artist Relations Director Jill Kaufman has resigned to pursue other interests

#### Mallace Segues To **Pollack Communications**

Michael Mallace joins Jeff Pollack Communications as Director/Research & Programming. Mallace's ten-year broadcast career includes the Research Director post at KNIX-AM & FM/ Phoenix and a researcher stint at KUPD/Phoenix.



Michael Mallace

#### Smith Named WKLT GSM

Dave Smith has been appointed General Sales Manager of WKLT/Kalkaska, MI. He succeeds Dave Dudt, who took on Account Executive duties with WLAV/Grand Rapids.

#### **Harmony Established**

Harmony Records is all os Angeles-based independent label. Its first single, Russ Coletti's "Look At My Face," is set for an October release.

#### **Hunter Assumes More Fiction Duties**

Fiction founder and VP Sonny Hunter assumes additional duties as Director of Direct Sales for the independent label. He also doubles as lead singer of Hunter, one of two groups currently pro duced by Fiction.



#### Sobol Named Weiss-Powell GSM

Michael Sobol has been named General Sales Manager of Weiss-Powell Representatives' San Francisco office. Before joining the company, he was a KSFO/San Francisco Account Executive and VP of H-R Stone Representatives.

#### RCA Appoints Wheeler, Vallone, Cason







RCA Nashville has appointed Dave Wheeler as Director of Marketing. He first joined the label in 1969 as a Field Sales Representative and later became Branch Manager for RCA's Detroit office. In 1975 Wheeler moved to Nashville and was named Manager/Country Sales; three years after that he assumed the Director of National Country Sales post.

In other label activity, Michael Vallone has been named Director, Video and Publicity Operations. His new duties encompass his previous role as RCA's Director, Video and Promotion Administration. Concurrently, Jeff Cason has been promoted to Manager, Publicity-East Coast. He first joined RCA in 1981 as Administrator, Contemporary Music Publicity. And Mary Jo Myszelow has been upped to Photo Editor.

#### **Fruin New Front** Line Partner

Craig Fruin joins Front Line Management as a partner/Executive VP. In this post, he will help oversee the company's daily operations. Fruin is a longtime Front Line associate who in the past has worked closely with Boz Scaggs, Styx. Stevie Nicks, and Michael McDonald.



#### MTV Ups Lucas

Tom Lucas has been elevated to Director, Marketing for MTV Networks' second music service, VH-1. He joined MTV Networks four years ago as National Marketing Manager for the Movie Channel and Nickelodeon. Lucas later served as Director/Marketing Administration, Director/Regional Operations, and Director/Sales and Marketing Planning.

#### **Burns Constant Group PD**

Brian Burns, former Operations Manager of KYKN & KDUK/ Eugene, has been upped to Group Program Director of parent Constant Communications. In his newly-created post. Burns will oversee KYKN & KDUK, as well as KIZN & KTOX/Boise. Constant Communications is also awaiting FCC approval on recentlypurchased KKBC/Reno.



#### Central Names Five To New Posts

Central Communications announces the following appointments: Bob Holtan, GM of WAXX & WAYY/ Eau Claire: George Roberts, WAYY Station Manager; Bob Bosold, WAXX Farm Director; Marty Green, Central Communications' Director of Sales; and Toni Lynn, WAXX & WAYY Promotion Director.

#### Lichtenfels WCRO GM

Doris Lichtenfels moves up to the General Manager post at WCRO/Johnstown, PA. She brings along a ten-year radio background, which includes Account Executive with WCRO and neighboring WJNL, VP of Barua Communications, and VP/Treasurer of Sunshine Radio Consultants. Prior to her promotion, Lichtenfels held the WCRO Sales Manager position.



#### KTKS Names Visotcky, Podkrash

KTKS/Dallas welcomes Bob Visotcky as Sales Manager. He moves to the station from an Account Executive post at WLS-AM & FM/Chicago. Prior to that he spent nearly three years in a similar capacity with WPLJ/New York. KTKS has also appointed Susan Podkrash as Business Manager. During the past seven years she was Financial Manager for the St. Regis Paper Company.

#### Shindler Joins Paradise As GM

Bruce Shindler segues to Paradise Records as General Manager. He's a 15-year industry veteran who was most recently Director/National Promotion for Main Street Records. Shindler's career also includes stints with Buddah, Elektra, Infinity, Fantasy, and Lifesong Records. In his new post, Shindler will oversee all promotion and marketing for Para-



For The Record: Mike's Artist Management, Ltd. is continuing its association with MCA Music, not MCA Records, as incorrectly printed October 5.



#### We Can Help Solve Your Nighttime **Programming Worries With** TEXAS NIGHT TRAIN & NIGHTHAWK

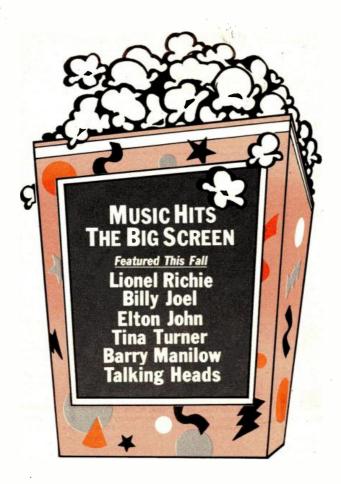
Now available in the Top 100 markets on a barter basis. Explosive Entertainment — Proven Performance — Ignited Disc Jockey

4 to 6 hours up to 7 nights a week, customized for your station. NIGHTHAWK is hot ... A bizarre character who keeps things POPPING!!!

"America's only true variety show, with plenty of Country hits, Old Gold, Rock Blues and Cornedy It's true variety always positive and has produced the most nighttime audience response ever. Birch survey indiçates a 60 % audience increase." DAVE RICHLEY, VP. WBZI-FM/Dayton, OH

Miss your copy of the TNT demo disc sent in the 9/28 issue of R&R? Call now for free additional copies.

CALL TOLL FREE 1-800 HIT-1570



## Get Your Station "Exclusively" Involved...

#### **CONCERT CINEMA**

Single song concert performances, run just prior to the main feature . . . 7 days a week, 52 weeks a year. Artists are demographically matched to specific movie audiences.

#### **WEEKEND CONCERT EVENTS**

(Matinee & Late show bookings)
An extension of the artists's tour.
The entire concert • on the wide
screen in Dolby stereo • with official
tour merchandise available in the lobby.



**MUSIC THEATRE NETWORK** 

Call today, before your competition does! MTN(213) 553-4330



## 

## 1985: Do You Have A Plan?

#### mmmmm

Happy New Year! No, it's not time for hangovers and endless football games yet, but the point is that for many of you 1985 should already be here. If your plans for next year aren't already well along, rest assured the competition may not be as laid back in its strategic thinking.

Certainly a number of you are probably up to your eyebrows in budgets and projections for '85, with all the guesswork, fudging, and prayer involved in that process. Yet maybe our industry can learn from our retailer clients — they are already well into deciding what will be in the stores next spring. Do you know what will be going on at your station when the spring sweep kicks off next March?

As a former broadcaster/manager and head of an in-house ad agency for a major Southern retailer, and in my present business, I've seen the best and worst of what goes on when annual plans are laid, so allow me to offer some insights from this mix of experiences. Let's take a look at what it takes to build a workable plan for '85.

#### Four Keys

Here are four ingredients that strike me as key aspects of any successful annual plan. While there may be other factors that are also important, I don't think a station can maximize its ratings and revenues without considering these as part of the foundation for success.

- A Marketing Plan/Positioning Strategy
  - A Feedback System
- Flexibility In Thinking & Operations
- Contingency Funds To Assure Flexibility

Let's examine the specifics of each key annual plan ingredient.

Marketing Plan/Positioning Strategy: This is the blueprint for where you want to go and how your station is going to get there. I'd suggest the management team get away from the station for a few days, boil down gut feelings and research input into an actionable strategy, then reach a consensus on how to implement that strategy.

"In setting up a consensus plan, keep in mind three vital items goals, resources, and timetable for achievement of goals."

In setting up a consensus plan, keep in mind three vital items - goals, resources, and timetable for achievement of goals. Decide what your goals are going to be (higher ratings in a key demo, a larger share of local revenues, an X% increase over this year's profits, whatever the case may be). Next, evaluate the resources you have to commit to the battle (monies, personnel, ability - or not - to conduct perceptual research, purchase - or not - of Arbitron and Birch, etc.). Finally, given the answers to the goals and resources questions, you can lay out a realistic timetable for the achievement of your goals. If, for example, one of your major goals is to boost sales by 30% over '84 results, but on the resource side your sales staff keeps turning over, then you may want either to lower your sales increase hopes or add as a goal the hiring of topnotch AEs (which will affect the timing of the achievement of your hoped-for increase).

"Without objective feedback through research or ascertainment interviews, stations can get off on the wrong foot in their initial planning sessions."

A Feedback System: History is filled with stories of generals or politicians who went down to defeat because they didn't get proper feedback on how things were going. Don't let this happen to your station. It's not enough for the GM or PD to talk to cronies, or for the wife of the GSM to offer her thoughts — objective input and feedback from the public is crucial to the successful workings of a station plan.

Without objective feedback through research or ascertainment interviews, for example, stations can get off on the wrong foot in their initial planning sessions. You may design a positioning campaign which you think is the greatest thing since double-digit shares, but later find out the public doesn't perceive your station as fitting the campaign you spent all those dollars on.

As you design your annual plan, build in checkpoints along the way to see if the expected progress is being achieved. For example, as the ratings results come out you can compare those with your expectations. The same in the sales field — are the Price Waterhouse figures heading in the right direction? Perceptual research, such as focus groups or telephone surveys, can also help — especially if done on a consistent hasis.

If the feedback, solicited objectively, shows things to be on track, so be it. If, however, there are disturbing signs, you need to build into your plan the next major ingredient...

"Once the annual plan has been agreed upon, the good intentions need to be brought to fruition by old-fashioned hard-nosed follow-up."

Flexibility: All too often, rigid plans are set up, then followed into oblivion as the circumstances in the market change. If, for example, the local Classical station is purchased and goes directly up against your station, it would be foolhardy to ignore that new reality. A format change like that is an all-too-frequent occurrence, yet how many stations build that possibility into their thinking and budgeting?

At what point do you take into account the feedback that indicates problems and react to that input? Depends on your goals, resources, and timetable. If your timetable for success doesn't demand immediate success in one book, then perhaps you can wait out the other guy, let him take his best shot, then counterattack with vigor. This approach works if your sales staff is strong enough to weather any ratings inroads the opponent might make. If, however, your finances dictate a short-term, quick success - or if your sales staff can't stand to see numbers slippage you may want to react quickly.

Ideally I'd suggest taking at least three months worth of feedback - callout research, focus groups, ascertainment interviews, monthly ratings data from either Arbitron or Birch - and seeing if there is a definite trend on the downward side. If there's a notable negative indication, I'd suggest the management team discuss its interpretations of the data, then reach a consensus as to whether to stay with the original game plan or go to plan B. This of course implies that when you set up your original annual plan, you also developed a plan B - preparing for a fallback position is a key part of the flexibility needed to succeed in an industry as dynamic as

Contingency Funds: Assuming you've seen the need for flexibility in your annual plan, what have you done to assure your station the means to act — or react — when the time demands it? Without the greenbacks it's tough to counter Brand X, or to mount an offensive when you feel the timing is right to blunt the impact of a revitalized competitor.

How much should you budget for contingencies? I've seen successful stations take their projected annual totals for advertising/promotion dollars, then set aside another 10% of that figure for emergencies. Adjust the figure according to media/promotion costs in your market, but that 10% guideline is a good rule of thumb.

#### The Future Is Now

Once you've incorporated the four key items into your planning thoughts, you may very likely come up with a good idea of what you want to do in '85. Then what?

Two items strike me as being crucial aspects of making a plan come alive. You need to remember that, as George Allen used to say, "The future is now." In radio applications I'd use that phrase to remind me that just as retailers look seasons ahead, so should station management teams in their planning and follow-up.

Do you have plans laid yet for what you'll be doing on March 28, 1985? That is the first day of diarykeeping for the spring '85 Arbitron sweep. I'm not suggesting you have every "t" crossed and "i" dotted yet for that survey — but I do know I'd be having meetings to finalize those plans soon.

That leads to my second key item, namely follow-up. Once the annual plan has been agreed upon, and once the plans for each quarter and month have been detailed, the good intentions need to be brought to fruition by oldfashioned hard-nosed follow-up. Weekly management team meetings should be held, project status should be discussed, and roadblocks or problems should be dealt with. If a project doesn't appear to be happening, either put a spotlight on it until the task is complete - or don't be afraid to pass until the resources (personnel, money, connections, etc.) are more readily available. That's the joy of advance planning and thorough follow-up - you can detect problems early, deal with them in a mode that doesn't resemble panic city, then move on to the next challenge.

Hope these thoughts help make your 1985 an even better year than '84. With the proper planning and follow-through you can be more successful — and achieve those higher ratings and revenues. Without the proper planning, however, your efforts will be diluted and your numbers won't be at the top of the totem.

## SAN DIEGO IS GOING ALL OUT FOR PERFORMANCE.

San Diego's KSON AM/FM have chosen Blair Radio for national sales representation. Blair Radio gets results for our client stations. The proof is in our performance.

BLAIR RADIO

Performance is the Tradition.

#### **NETWORKS** PROGRAM SUPPLIERS



**REED BUNZEL** 

LIVE FROM NEW YORK

## Saturday Night Golden Oldies

The hot steam of the city night rises from the sticky pavement. Tires squeal in the distance as a slick lowrider careens around a corner, while a '57 Chevy Nomad revs up and peels out of an alley. Echoing through the strip, ricocheting up and down every dark street, a blast-from-thepast, hot hits golden oldies radio show screams into the night. Bill Haley, Buddy Holly, Tommy Roe, and Tommy James & the Shondells rock around the clock with Peggy Sue and Sheila in crimson and clover. The night is young, the cars are old, the fever is pitched, and another night of Saturday night cruisin' begins.

A scene from the slicked-back, bobbysocks days of "American Graffiti?" Maybe. More likely, it's a panorama from any one of over 250 markets around the country where Dick Bartley's "Solid Gold Saturday Night" hits the airwaves. For five hours every Saturday from the RKO Radio Network studios in New York, host Dick Bartley covers the country with a rockin' and rollin', request-line collection of classic hits from the "Golden Age of Top 40." This week's column takes a look at "SGSN" and its position in the live network program-

Network Spots

• To commemorate-the 50th birthday (1/8/85) of

the late Eivis Presley, Creative Radio Shows is

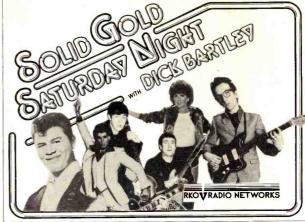
developing a six-hour musical tribute, "Elvis: The

50th Birthday Radio Special." The feature is tar-

geted to both Contemporary and Country sta-

#### The Golden Age

"Solid Gold Saturday Night" covers the entire spectrum of rock and roll, from Elvis Presley to Gilbert O'Sullivan. "I call it the 'Golden Age of Top 40' because the show covers the years 1955-72," Bartley comments. "Obviously, 1955 was chosen because it is the beginning of international rock and roll, with 'Rock Around The Clock.' 1972 is a more arbitrary cutoff, but it seems this is the point where Top 40 ceased to play 40 records. Research had come in and stations were playing 10-15 currents.



This new style of contemporary radio altered the way hit records were made.'

From 7pm to midnight each Saturday, Bartley opens the phone lines and communicates with his wide range of listeners. They begin calling the studio three hours before show time, and continue until several hours after the program fades into the ether. RKO claims the program is the only live national oldies show in the country, and maintains that the live, satellite-delivered element is what makes the show work.

The fantastic success of the show lies in the fact that it is an interactive program,' says RKO VP/Programming Dave Roberts. "By letting the audience participate in the program, requesting most of the cuts that Dick plays, we are unique. There are a lot of oldies shows out there, but this is really the only one that for five hours directly involves the listener with the program."



Dick Bartley

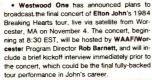
"We're seeing a lot more hit records today than during the '70s, and they're happening more quickly. There is a strong demand by the audience for more good contemporary hit records, and the industry is responding with some really good music. Ten years from now I can definitely see an oldies show called 'Golden Age Of CHR'."

- Dick Bartley

tions, and is designed so each of the six hours can stand on its own for individual programming flexibility. In addition, stations will receive a complete "50th Birthday Kit," including customized promos and Elvis trivia questions. Call (800)

392-9999 for further information · ABC Rock Radio Network and PolyGram Records have scheduled an international press conference to mark the reformation of Deep Purple. The event will be broadcast live from RCA studios in New York, and will feature the world premiere of one track from the group's new Mer-cury/PolyGram LP "Perfect Strangers." For further information call (212) 399-7100.







In addition, the preceding night Westwood One will be broadcasting an exclusive 90-minute "Superstar Concert" featuring Elektra recording act the Cars. The concert features most of the songs on the quintet's "Heartbeat City" album, as well as selections from their four earlier albums. For more details, contact (213) 204-5000



#### **Bringing Up Baby-Boomers**

The show targets a 25-44 audience. These people are the baby-boom listeners who grew up in the turbulent '60s and want to hear their favorite blasts from the past without feeling old. "There's a lot of oldies shows out there, but they're mostly the typical greaser programs - the doo-wop things that deliver the 45+ demo," Roberts adds. "What we did was redesign the old concept and bring it up to date, retargeting it so the listeners could associate with it." SGSN was a local oldies show on RKO-

"I honestly believe this is the best oldies show in America," he immodestly concludes. "It's a great thing to party or cruise to, and it's great to listen to while playing Trivial Pursuit. Most of all, it's a great way to stamp out bad Saturday night televi-

owned WFYR/Chicago until the network picked it up in January 1982, and it continued to originate from there until earlier this year. "Dan Griffin, who was RKO's VP/ Programming at the time, heard the show and liked it," Bartley explains. "He was looking for new programming ideas for Radioshows, and there had been widespread interest from program directors for a network oldies show. When we went on the network we continued to do the show from WFYR for two years; we satellite back-hauled it to New York, then satellite-delivered it the regular way from there. This January I moved to New York, and we've been doing it from the studios here ever

Bartley says he has gone to extensive lengths to assure that the oldies cuts he plays are of the highest quality possible: 'Most of the material we play comes directly off cart, dubbed from my collection, and from other stereo fanatics around the country whom I've gotten hooked up with over the years. I'm engaged in an ongoing crusade to find and air the original stereo recordings of a lot of oldies. Those that were made before 1957 or '58 are mostly mono, but we'll play them as well." Many of the selections in the extensive library are Japanese audiophile versions, pressed on virgin vinyl; all carts are recorded at 15 ips.

Every week's show is centered around a theme, such as "Bubble Gum Groups," or focuses on a particular artist. In the course of the five-hour show, Bartley plays a few preselected cuts dealing with that night's topics. Virtually everything else is directly requested by the listeners. Bartley continues, "The only songs I pick ahead of time are the feature records, the hour openers. and the closing selection. Other than that, we'll play whatever the audience calls in and requests over the toll-free lines. We currently have 14 or 15 800-numbers, and we'll put on whatever they ask for."

#### The CHR Resurgence

Has radio survived the "research era" to the point where Top 40, or CHR, is resurfacing as a prominent contributor to the future oldies list? "No doubt about it," Bartley says emphatically. "We're seeing a lot more hit records today than during the '70s, and they're happening more quickly. There is a strong demand by the audience for more good contemporary hit records, and the industry is responding with some really good music. Ten years from now I can definitely see an oldies show called 'Golden Age Of CHR.' But that's something someone else is going to have to do, because I really can't see Matthew Wilder's-'Break My Stride' in the context of my show.

STRANGER IN TOWN

92 Stations Out Of The Box! One Of The MOST ADDED

taken from the columbia lp

 $(\bar{1}'so-l\bar{a}'tion)$ 







## MUSIC CALENDAR NEWS & INFORMATION FEATURES

#### The Weekend

The Weekend	
OCTOBER 27-28	,
American Christian Countdown Scheree Sanders	(SP)
American Gospei Rock Countdown Robert Sweet/Strype	(SP)
Captured Live Ozzie Osbourne	(RKO)
Countdown America wi John Leader Culture Club	(RKO)
Dick Clark's Rock, Roll, & Remember Gladys Knight & The Pips	(US)
Don & Deanna On Bleecker Street The '60s/Three Dog Night	(CB)
Dr. Demento Halloween Songs	(WO)
Gary Owens' Supertracks Jay & The Americans/Lou Christie	(CRN)
The Great Sounds Robert Goulet	(US)
Guest DJ Halloween/Alice Cooper	(PFM)
Hot Ones Chicago	(RKO)
Hot Rocks Kool & The Geng	(US)
Metalshop George Lynch/Dokken	(MJI)
Musical Cole Porter/West Side Story	(RCP)
Music & Memories Steppenwolf/John Schneider	(SBS)
Music Of The City They Call it Rock & Roll Part 3	(SI)
Rare & Scratchy Rock & R Grass Roots	oli (PIA)
Rick Dees' Weekly Top 40 Jeffrey Osbourne/Joyce Kennedy	(US)
Rock Album Countdown U2/Lindsey Buckingham	(WO)
Rock Chronicles Reunions	(WO)
Rock Over London Sting	(RI)
Solid Gold Country George Strait	(US)

#### The Week Of OCTOBED SO NOVEMBED

Solid Gold Scrapbook

Bruce Springsteer

Top 30 USA **Weekly Country Music** 

Countdown B.J. Thomas

Source Special

OCTOBER 29-NOVEMBER 2	
Country Closeup Eddie Rabbitt Part 1	(NP)
Earth News Dennis DeYoung/Mariette Hartley/ Tony Hendra/Peter Cohn	(WO)
Honor Rolf Of Rock & Roll Barry Manilow/Linda Ronstadt/ Chuck Berry/Michael Jackson	(BR)
Innerview Twisted Stater	(IN)
Music Makers Claude Thornhill Tribute	(NP)
Off The Record Peter Wolf/Tommy Shaw/Chicago	(WO)
Off The Record Special Peter Wolf	(WO)
Special Edition Lakeside	(WO)
Star Trak Profile	(WO)

### Saturday

OCTOBER	
Country Calendar	(CW)
Dick Bartley's Solid	Gold
Saturday Night	(RKO)
Righteous Brothers	
Rare Trax	(CW)
Ozzie Osbourne	
Stiver Eagle	(ABCE)
Earl Thomas Conley	

#### Sunday OCTOBER

Country Calendar	(CW)
Charlie Daniels	
King Biscuit Flower H	our (ABCR)
Stevie Ray Vaughn/Jon Butch	ner Axis
Live From The	
Record Plant	(RKO)
Steve Perry	
Rolling Stones' Cont	nuous
History Of Rock And F	Roll (ABCR)
Continuous Mystery Of Rock	& Roll

monday	20
OCTOBER	23
Country Calendar	(CW)
Rare Trax Ozzle Osbourne	(CW)
Retro Rock Stray Cats	(CW)
Rockline Steve Perry	(GSN)
Sound Check	(RKO)

rucouuj	30.
OCTOBER	30
Country Calendar	(CW)
Rare Trax	(CW)
Ozzie Osbourne Sound Check	(RKO)

Huey Lewis & The N

Tuesday

(RKO)

(SOU)

(CBSR)

(US)

Ī	
	ABCD = ABC Direction Net
	ABCE = ABC Entertainment Net
	ABCR = ABC Rock Net
	ABCY = ABC Youth Nets
	AMS = American Media Services
	AP = Associated Press
	ASR = All Star Radio
	BR = Barnett-Robbins
	CB = Continuum Broadcasting
	CBS = CBS Radio
	CBSR = CBS RadioRadio
	CRN = Creative Radio Net
	CW = Clayton Webster
	DCA = DC Audio
	DIR - DIR Broadcastage
	GSN = Global Satellite
	IN = Innerview El &
	IS = IS INC
	LBP = Lee Bailey Prod.
	IN = Innerview IS = IS INC LBP = Lee Bailey Prod. LW = London Wavelength MBS = Mutual Broadcasping
	MBS = Mutual Broadcasting
	ME - Multimedia Enterminaent
	MJI = MJI Broad
	NBC = NBC Rad
	NP = Narwood Proof
	NSBA = NSBA Product
	PFM = PFM Inc.
	PRN = Progressive Radio Network
	PG = PG Prod.
	PIA = Public Interest Aff.
	RCP = Ron Cutter Productions.
	RI = Radio International
	RKO = RKO Radio Net
	RKO1 = RKO One
	RKO2 = RKO Two
	SBS = Strand Broadcast
	SI = Syndicate It
	SOU = NBC The Source
	SP = "The Spirit" Productions
	TOAN - Transfer

IIS = The United Stations

#### Wednesday **OCTOBER**

Country Calendar	(CW)
Ricky Skaggs Rare Trax	(CW)
Sound Check	(RKO)
Scandal	(III.O)

#### Thursday OCTOBER

(CW)
(0.0)
(CW)
(RKO)

OCTOBER	
Country Calendar	(CW)
George Strait Rare Trax	(CW)
Sound Check	(RKO)

Friday

## NETWORK

NBC Radio has reorganized its Corporate Relations and Advertising departments, resulting in several promotions from within: Betty Hudson is now Vice President, Corporate Relations/ Advertising, moving up from VP/Corporate Relations, Eigine Conway has moved up from Director to Vice President/Corporate Projects; Frank Pintauro becomes Vice President/Corporate Advertising and Promotion, moving up from VP/Advertising & Creative Services: and Robert Cornet moves up to Vice President/Corporate Affairs from VP/Editorial Services. Conway, Pintauro, and Cornet will all report to Hudson



Joe Garner

. Joe Garner has been promoted to Vice President/Operations for Syndicate It. His responsibilities will now include supervision of basic internal operations, as well as some facets of advertising ... Kristi Wiles joins Transtar as a Regional Sales Manager, and will be based in the network's expanded Los Angeles offices ....
United Stations has named Dick Kelley to the position of Account Executive. Kelley will handle client relations for many of the company's east coast clients; prior to his affiliation with United Stations he held a similar position with the USA Network.

#### Lifestyle

Coping With	(SOU)
Challenges (10/22)	
Your Skin (10/23)	
Makeup (10/24)	
The Elderly (10/25)	
Giving Adsvice (10/26)	
Lifelines w/ Bill Fantini	(ABCR)
Lisa Birnbach (10/22)	
Playboy Advisor	(WO)
Morning coffee run/beauty can't	get
date/virgin qualifiers/post-drii	nk
problems abound/refusing fre	88
professional advice/love rolls	ercoaster/
she hates his boorish family/	impotence
and papavarine/he's non-exp	ressive
(10/22-26)	
Spaces & Places	(WO)
Champin - At Home (10/22-26)	

#### Entertainment

(CBS

**Entertainment Update** 

Teachers (10/23) Eureka (10/24)

Morgan Fairchild/Brad Davis	s/
Pointer Sisters/Michael	Spound/
William Shatner (10/22-	26)
Rock Notes With	
Pat St. John	(ABCR)
Philip Norman/Symphony Fo	or The Devil
(10/22-28)	
Rock Report	(SOU)
lan Anderson/Kiss/Andreas	Vollenwander
(10/22-26)	
Screen Scenes	(SOU)

#### Garbo Talks (10/25) Weekend Hits & Misses (10/26) News/Talk/Sports

News Blimp	(PRN)
Female violence increase/making d	eals/
sports infatuation/beef	
additives/loneliness (10/22-26)	N.
Newsline	(NBC)
Senate: Decision ;84 (10/22-26)	
Newsmark	(CRS)

One Nation Under God: Religion In The

Public Square (10/26)

Sporting News Report (C Renaldo Nehemiah/Joe Gibbs/Dave Parke (CW) (10/22-26)

#### Comedy

Radio Hotline

who are your/agent (70/)	22.20)
Stevens' & Grdnic's	
Comedy Drop-Ins	(ASR)
Voice chips/battle of the netv	vork
sportscasters/high school	detective/
Bill & Doc topless PSA (1	0/22-26)
Daily Feed	(DCA)
Final debate edit/practice vot	es/
CBS trial runs/lie to pollst	ers/acuity test
(10/22-26)	
Jack Carney's	
Comedy Show	(CW)
Halloween (10/22-26)	
Laugh Machine	(PRN)

#### **General Information**

(WO)

George Carlin/Bill Cosby/Joan Rivers/ Rodney Dangerfield/Robert Klein (10/22-26)

Brad Messer's Daybook Xerox/largest crossword (10/22)

Xerox/largest crossword (10/22)	
Women's rights/gas rationing (10/2	3)
Niagra Falis/Sarah Hale (10/24)	
Christmas toys/UFOs (10/25)	
OK Corral/Post Toasties (10/26)	
Computer Program	(PRN)
Video games/joysticks/voice	
synthesizers/computer graphics	3
(10/22-26)	
Health Care	(PIA)
Stress Reduction (10/21)	
Medscan	(PIA)
Exercise (10/22)	
Video Games (10/23)	
Oat Bran 1 (10/24)	*
Oat Bran 2 (10/25)	
Vaccine (10/26)	
Minding Your Business	(NP)
Consulting/Rock Concert Connection	n (10/22)
Business Land, Inc. (10/23)	
Cash For Clean Lungs/Hudy's Bee	(10/24)
Foreign Competition (10/25)	

nhol Of Success/Peculiar Perks (10/26) Public Affairs (PIA) oney For The Urban American Something You Should (SBS)

Experts Speak (10/22-23) First Impressions (10/24)
Getting A High-Tech Job (10/25)
Sleep Patterns (10/26)

Sound Advice (PRN)

Stereo/tuner sens



PARADISE FOUND — Arista recording artist Barry Manilow recently made a guest appearance on PG Productions' "Live From The Record Plant," promoting his "2 A.M. — Paradise Cafe" album. Flanking Barry (I-r) are associate producer Michele Levick and show host Lou Simon.

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## Sales



GAIL MITCHELL

EQUAL TIME WITH EASTMAN'S BOYLE

#### Independent Vs. Mega-Reps

Eastman Radio Chairman Frank Boyle suggests R&R's "mega-reps" designation is a misnomer. For him, the terms group and combo reps paint a more accurate picture. "A mega-rep is not a mega-rep is not a megarep," he counters. "Interep might qualify for being a mega-rep with four reps. But Katz, with three divisions, would qualify as a group rep. Blair and Selcom - and this is from a prejudicial position - are combo in that they make up just two reps."

But "pickiness" aside, Boyle points out that McGavren Guild began buying reps as early as ten years ago with the acquisition of Peters, Griffin & Woodward. And he credits the group rep surge over the last several years as being a reaction to Interep's unwired network selling approach. "Around two years ago Interep started the practice of selling a rep unwired network. The idea was to get the most amount of spot business spread among four reps. Most of us were doing the best job for our individual clients.

Despite opposing petitions, the FCC ruled in favor of reps serving separately-owned stations in the same market, as long as there were no collusive pricing structures and individual client stations handed down the final decision on the pricing of quantities. Boyle couples that development with another observation. "A part of how reps were bought up had less to do with a deliberate game plan than the fact that there were many weak reps that wanted out of the business. Most of them were house reps - ABC, RKO, RAR, Buckley, Major Market, Christal. Then it was a case of who wanted to buy.

"To shatter the unfortunate myth about a radio rep: It's not like owning a house of joy next to a marine boot camp.

'Many of them, with the exception of ourselves and McGavren, are really owned by people whose primary interest is something other than the radio industry. Katz or Blair do about \$800 million in their TV business annually. '83 radio reports cumed for all national reps indicate we didn't do more than \$700 million, the 15 or 16 of us together. That shows what I'm say-

#### Weighing The Benefits

As head of an independent rep firm, Boyle has strong feelings about the service advantages of group/combo and indie rep firms. In both cases, though, he stipulates that a successful radio rep report card depends on passing grades in three important subjects: happy clients, the maximum achievers on the rep team, and adequate corporate profits.

"One basic advantage is the group rep can minimize the cannibalism among reps: you're trying to protect your own with a bigger view. And there's an efficiency advantage in meshing their accounting, research, rep network, and new business development departments."

But there are disadvantages. "It's possible the group reps' happy clients may become unhappy clients because they're not receiving the individualized kind of customized research they once had. Then again, it could be the group idea doesn't work out in the long run. Back in the '60s conglomerates were the rage, and we've seen some pretty big guys who built those conglomerates just not work out. There is human failure in any pioneering effort, and this is a pioneering effort."

When asked if Eastman made any changes to steel itself against the group reps' emergence, Boyle noted the company realigned its personnel and individual management duties to improve "how we monitored, accessed, and appraised the business we were doing for our clients. It was part of a delib-

"There are now more viable rated radio stations, and never have there been fewer reps for

erate plan that started three years ago and came together in 1984. Maybe it's a coincidence that the group rep concept would come to gether in '84 also.

"We perceive an advantage that group reps do not and that is personalized attention. This is our most successful year in profit and

This year marks Chairman of the Board Frank Boyle's silver anniversary with Eastman Radio, established in 1958. He opened Eastman's Detroit branch in 1959 and two years later moved to New York. In 1973 Boyle headed an employee group which bought out the founder, Bob Eastman, and his family. Eastman currently represents station clients in 117 markets, the Intermountain Network and other regional radio nets, plus Atlan



Frank Boyle

#### EASTMAN RADIO, INC.

new client solicitation. In 1984 our list has come from mega, group, and combo reps. If they are so good, then how come they are losing clients to a brash independent like Eastman?

#### Not Enough Reps?

However, Boyle is quick to concede he isn't entirely against the group rep concept. "I never group rep concept. "I never thought it was a bad idea; over the years I didn't think clients were ready for that kind of potential in the same market conflict. If we had the same funds available to us as Katz, Blair, and Selkirk, we

"If they (mega, group, combo reps) are so good, then how come they are losing clients to a brash independent like East-

would have been buying or building reps, trying not to repeat the errors being made by the group reps. We have a client advisory board which suggests at this time that we're better off by ourselves. But they also recognize times are quickly changing and competition may fire up to the point where that's the absolute best way for us to go.

And is the future of national spot in step with this quick-change pace? "Easily our best days are ahead of us. The strong have survived, and all major reps have some sort of new business development; it's being sought in the most vigorous fashion we've ever had. The national radio spot industry itself will explode, as well as radio in general. Radio rates are finally catching up to the true value of the audience radio delivers."

On the other hand, Boyle calls attention to another potential problem - not enough reps. There are now more viable rated radio stations, and never have

years ago there were 34 national reps with 3000 radio stations; now there are 16 and 10,000 stations. It would seem there is room for more. I don't know how successful you would be starting a single entity compared to possibly establishing two or three reps.

"The group rep can minimize the cannibalism among reps."

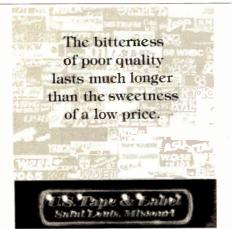
"A group rep would say, 'I don't know if I want to see any more reps.' They're being self-serving. They don't want to see more competition before seeing if their pioneering game plan can work. I might feel the same way if I were in their shoes.

#### Shattering Myths

But would-be entrepreneurs are cautioned. "To shatter the unfortunate myth about a radio rep: It's not like owning a house of joy next to a marine boot camp. We are in a penny business; TV is in the dollar business. It's the limited profit that usually keeps people out of this business. You can make money so easily in many different ways. I love it because it's just like there's got to be cops, garbage men, and Dwight Case.

"How reps were brought up had iess to do with a deliberate game plan than the fact there were many weak reps that wanted out of the business."

And there's got to be mega, group, combo and independent reps. "I sincerely hope they make it," Boyle concluded, "because the radio industry dearly needs more good reps with a fire in the belly to develop longterm new business. By the same token, as an independent we don't believe we're an endangered species, buggy whips, or Edsels."



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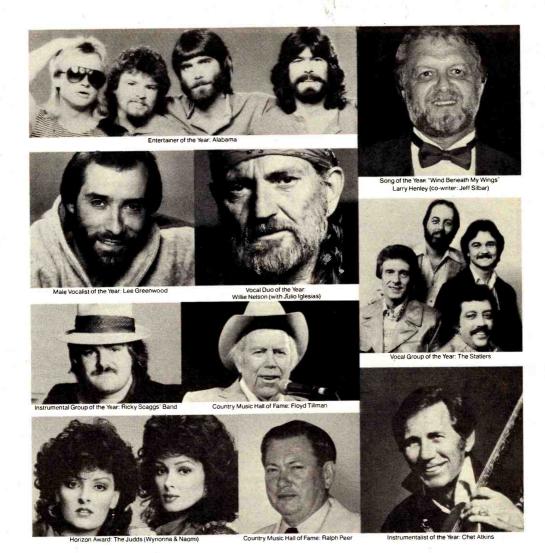
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#### News/Talk



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#### **NEWS-ORIENTED Vs. MUNDANE TALK**

## RCPC Features Lively News/Talk Exchanges

The News/Talk format is alive and well, to judge by the strong attendance and spirited discussions at several panels devoted to the format at last month's Radio Convention and Programming Conference in Los Angeles

...I thought those of you who couldn't be there might benefit from an overview of the "Choose Your Weapons" session. Guest experts were KCBS/San Francisco Director News & Programming Charlie Seraphin, KTAR/Phoenix Operations Manager Bob Grossfeld, and consultant Jerry Johnson, former KGO/San Francisco Operations Manager.





Jerry Johnson

Charlie Seraphin

They did an excellent job of clearing up confusion over the three basic information radio formats: all-News, all-Talk, and the hybrid News/Talk. And they weighed in with some valuable insights into differing approaches to talk, as well as hardheaded advice for music broadcasters pondering a switch to information radio.

Seraphin opened with a discussion of all-News, which he said has the advantages of a large cume, strong drivetimes, and "good qualitative demographics, men 35-54." Downsides are a small average quarter hour (AQH), soft non-drive periods, and high expenses.

Seraphin called all-Talk a "win-win situation" of large cume and AQH, plus stronger middays and nights and much lower overhead than all-News. Negatives are the difficulty of competing with news stations in drivetimes, and the long time it takes to build a loyal following.

"News/Talk is a little confusing to me," Seraphin confessed. "Does it mean news and talk, or news-talk, which is talking about news?"

Jerry Johnson was in general accord with Seraphin's format distinctions, although he added some shadings. In all-News, he observed, "News is basically what we say it is. There's a tremendous latitude, I think, in terms of what the public will accept as being news."

All-Talk "is the toughest of the formats to do because usually it lacks the credibility of a substantial news effort. And I think it tends to become more trivialized than formats based on a foundation of news."

Johnson identified News/Talk as "where you have news in drivetimes and you talk in non-drivetime. But news in that format is still king. It commands attention. The news guys get the air whenever they want the air. They don't have to explain it to anyone. And the topication for the talk programming is basically news, news events, and news-related issues."

#### "Mundane Talk" On KTAR

A distinctly non-news approach to Talk is employed at KTAR/Phoenix. It mixes a heavy news schedule with what Grossfeld affectionately calls "mundane talk."

He elaborated, "We're not looking for a mindset so much as commonalities between the audience. The thinking behind that is that those points of commonality cross over all the demographics and psychographics. Even Yuppies have problems with their plumbing from time to time. And so we allow them access.

"We try to give the audience something they just can't get anyplace else. For instance, we find when we do a political or sociological discussion that's not tied to something going on in the news at that particular time, it dies." That kind of information is ubiquitous, he argues, "But where do you call to find out how to hang wallpaper? Where do you call to find out all of those little bits of information that make up every-

Running down KTAR's program listings for a typical day, Grossfeld mentioned open-phone segments, plus shows on herpes, clock and watch repair, hair care, pet care, and prescription drugs. The station carries "a lot of doctors."

#### Close Kinship In Music, Talk Programming

The switch from talking about news to concentrating on mundame matters at KTAR in the 1970s wasn't "particularly strategic in terms of demographics or large-scale strategy," Grossfeld admitted. "I think it probably came from the fact that most of us were coming out of Top 40 music radio backgrounds and it appeared at the time that the station had really lost a sense that it was radio. Things that worked in Top 40 can work in this kind of format."

Indeed, Grossfeld does talk like a music

#### On The Move

After 11 years with WWRC/Washington, Richard Day joins WCBM/Baltimore as afternoon news anchor; weekender Jane White joins Dave Humphrey as morning anchor ... Another WWRC alumnus, Ron Elsenberg, replaces Wally Kennedy in WCAU/Philladelphla's 9-noon tasgement ... New morning anchor at KINNIG/Seattle is Chris Brecher, ox-KCBS/San Francisco

... Thelma Schoettker hosts a Sunday evening (6-9pm) firing line show on KTRH/Houston ... KCBS/San Francisco appoints florist Bill Zappettinl Jr. to the position of "Flower Man," doing semiweekly reports at 5:35am ... KCBO/San Dlego replaces business correspondent Jim Newman with Dave Concannon and picks up the Source's "Sexually Speaking" with Dr. Ruth Weathelmer ... WRKO/Boston adds Ted O'Brien to its morning team with Janet Jeghellan

... New midday news anchor at WTOP/Washington is Bill Thompson, fresh from WSNE/Providence, where he was News Director." "If the guts aren't there, the money isn't there, the resolve isn't there, do something else."

Jerry Johnson

programmer at times. "The telephone and the listener are now used very much like you'd use records, a well-produced program. We have a computer screen. We see who the callers are, what they want to talk about. And when the shows are being produced well, we're essentially doing a playlist as we go along. We program on the run. What we've found with those shows is that they do become terribly popular. We have, in essence, our own playlist of experts."

#### KCBS Tests "Magazines" At KCBS

At KCBS a major experiment is undermay with so-called "magazine" programming. According to Charlie Seraphin, the difference between that and standard talk is that "we do not solicit listener opinions. We use the telephones and people are allowed to call, but only with questions for our guest experts."

Why limit the listener's participation so

"When the shows are being produced well, we're essentially doing a playlist as we go along."

- Bob Grossfeld

severely? "We think the image of a News station, which is what KCBS was from 1988 until 1977, is very important. That's our main claim to fame. We think that by moving into the News/Talk field or into Talk radio we run the risk of confusing that im-

"The major reason we have not stayed all-News all the time is the middays. We found that in our market we are the perennial bridesmaids. We have been number two for a long time but we would like to challenge number one. We don't think we can challenge KGO by going directly against them head-to-head in the Talk format because they do it extremely well and have heen doing it for a long time."

Magazines are especially numerous on the weekends at KCBS, with segments on health, law, finances, investment, real estate, education, the kitchen, sports, gardening, and the universe. Seraphin cautions, however, that the jury is still out on the magazine concept. "It has yet to be borne out in terms of large midday numbers," he told the audience. "We do as well now with the magazines as we did with all-News. That's not saying a whole lot, but we think with the talk audience it takes a long time to establish any given daypart with a given host, and that our magazines will develop the same way."

One of the biggest challenges has been the tendency of some listeners to perceive anything that's not all-News as Talk. "We try to overcome that in our promotional activities, after some experimentation and frustration and failure, by promoting only the news aspect of our programming."

Seraphin also revealed some interesting research into the contrasting motivations of all-News and all-Talk listeners. Focus groups in San Francisco show that if KCBS disappeared, most of its audience would move to KGO "because they do a good amount of news." But when KGO's News/Talk listeners were asked the same question, 95% said they'd switch to a music station "because they're seeking entertainment and companionship."

#### AM & Information: Shotgun Wedding?

After Seraphin and Grossfeld discussed their specific formats, Jerry Johnson laun-

ched into a more general overview, posing tough questions for anyone thinking about plunging into News/Talk.

Johnson began on an upbeat note. "I am very optimistic, not only about the News and News/Talk formats, but about AM radio, At these conventions I see far too many of us running around wringing our hands about how AM is on the rocks and how News and Talk are not the popular formats they once were. I think that is not reality.

"We're going to realize that the issues of the format — expense, the fact that talent is very hard to find, the fact that the growth curve is extremely slow — all of those things that are laid out by owners and managers to be the big handicaps to getting involved in these formats are not so bad when you consider that there ain't many alternatives when you come right down to it."

Johnson outlined four areas of concern he presents to potential newcomers to the format: market awareness, resolve, sales, and marketing.

"There have to be vulnerability studies does all the way around. There has to be goal-setting and these goals have to be very realistic. And I think the market analysis that the awareness are very important things to understand right up front. If the guts aren't there, the money isn't there, the resolve isn't there, then do something else. It's as simple as that."

He continued, "There has to be a lot of self-confidence. These are not timid formats that you kind of walk into on your tiptoes. Once your analysis is made and you're committed to it, you wade in, baby, right up to your ankles and then your knees and you keep on going because it's taking the long growth curve. Weak-hearted owners and managers should stay out of these formats because it's a tough way to go, but I say it's a very viable way to go."

"People are allowed to call, but only with questions for our guest experts." — Charlie Seraphin

Johnson spends a lot of time with sales staffs in the belief that it's a "tragedy' when the sales department doesn't believe in what you're doing. "They have to be interested in it, they have to listen to the station, they have to be excited about it, and they have to be able to sell concept because the first couple years you ain't gonna have numbers to sell, usually. But that doesn't mean they can't sell. I have a couple of examples in my experience where with numbers a little better than leaving the transmitter off, sales departments have done amazingly well selling concept and making a mark for themselves in their particular market and gaining a lot of agency recognition, so when the numbers finally started to be there they were really in very good shape.'

Johnson outlined two phases of News/ Talk marketing. In the first, promotion draws in listeners and builds cume. "Then programming has to take over and begin to build the quarter-hour.

"The marketing has to be there in the original position and then it has be consistent. The way we're running the Aribtrons these days we realize that the days are over when you could buy a book. The sweeps are too long. And I think the days are over when a big hype and even a news event is going to make a lot of difference."

Johnson concluded, "I am very optimistic with the fact that with this kind of over-view and commitment, News or News/Talk or even Talk, the harder of the three, can be very viable and successful and make a lot of money in the 1980s in this country."

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## "Do What You Do"

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## Street Talk

The FCC has expanded the review of RKO's fitness to hold its broadcast licenses. Although the announcement was expected, it did not come as good news to the company. As RKO endeavors to prove its qualifications to continue to own and operate 13 broadcast properties, an administrative law judge ruled the current hearings will take into account RKO's recent disclosure of billing problems at its RKO RADIO NETWORKS. At the same time, RKO has upped the figure in the net's misbilling incident to \$7 million. The judge also indicated a 1974 internal audit of RKO may have been destroyed, a fact that was not revealed during the current probe. RKO's licenses have been in jeopardy since this investigation began in the late '60s.



Programming veteran and media entrepreneur PAUL DREW has been hired to consult the government's RADIO MARTI. Informed sources indicate Paul's "consultancy" will develop into a fulltime position once certain security clearances are obtained.

Paul Drew

Let there be no doubt about it: HEFTEL's WLUP/CHICAGO is not about to be sold to MALRITE nor, for that matter, to anyone else. R&R received unequivocal denials from both camps this week, which should put this rumor to sleep once and for all. As unsettling as all the rumors about WLUP must be to the staff there, look at it this way . . . if WLUP wasn't making somebody nervous, then nobody would be talking about it. As often as this WLUP rumor has been bouncing around, the station must be doing something right!

The state of Virginia last Friday night executed Linwood Briley for the 1979 abduction and shooting murder of WXGI/ RICHMOND disc jockey JOHN GALLAHER, known for his 19 years on the air there as "Johnny G. From Tennessee." Station President D.H. ROBERTSON still recalls Gallaher as "a grand fellow," and said after Briley's electrocution, "Justice has been done."

ABC has decided not to release WLS/CHICAGO air personality JEFF DAVIS from his contract; therefore, he will not be joining KYUU/SAN FRANCISCO as we told you he would last week. Apparently all of this was handled quite amicably, which is a refreshing change from the way things like that usually go.



Rowena Harris the the Gulf Region.

POLYGRAM has announced the realignment of its National Urban staff. With Promotion VP TOMMY YOUNG exiting, National Promotion Director ROWENA HARRIS has taken full charge of all national promotion efforts. Additionally, DERRY JOHNSON has taken over the regional promo slot in

KDKO/DENVER GM ROD LOUDEN has retired. Taking his place as KDKO's new General Manager is CALVIN BOOKER.

ELEKTRA-ASYLUM is moving. The label's new New York address (as of Friday, 10-19) is 75 Rockefeller Plaza, New York, NY 10019. Telephonically, E/A can be reached at (212) 484-8000.

Even though JIM RICHARDS is staying on at XTRA/SAN DIEGO (see Page 3), Street Talk hears that he's being wooed by those willing to put his CHR programming abilities to more immediate use.

CHUM/TORONTO PD JIM WATERS has added Operations Manager to his title. He continues to program the station as well.



Looks like Y100/MIAMI has put its money where its mouth is! The station will sponsor the JACKSONS' November 2 & 3

Orange Bowl shows to the tune of \$1.8 million. And like WMMS/Cleveland, Y100 will also have its logo printed on each ticket.

GEORGE ROSSI replaces the resigning TOM SHIPTENKO as VP/GM of WAAL & WKOP/BINGHAMTON.

ALLEN MATTHEWS is the new PD at WQIK-FWJACKSONVILLE, joining from the Production Director's post at WSAI-AM & FM/CINCINNATI. Allen promptly promoted midday personality SANDY McBRIDE to Assistant PD.

PD HOWIE CASTLE has exited KPBI/ DENVER over differences in the station's direction. In the interim JOHN SIMON will be Acting PD. A permanent replacement for Howie isn't expected to be named until the first of the year.

Effective October 9, FRITZ BROADCASTING was given FCC permision to change the calls of WXYZ/DETROIT to WXYT.

Continued on Page 23

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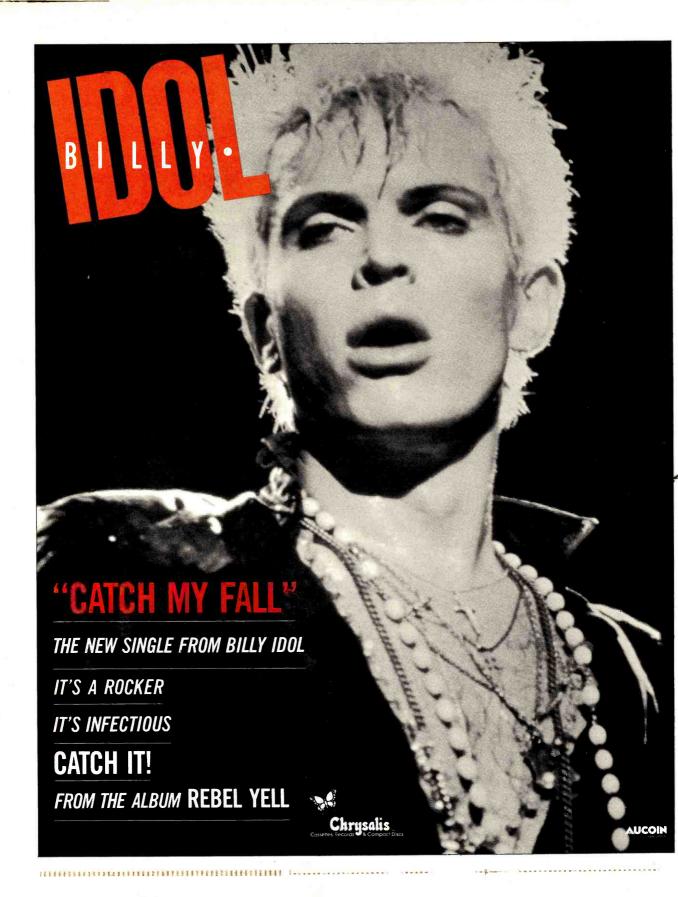
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#### **Street Talk**

Continued from Page 20



Former KTXQ/Dallas PD TOM OWENS is now an Account Executive at crosstown KAFM.

Consultant MIKE
JOSEPH has announced
the 14th licensing
agreement for the term
"Hot Hits." If you're in
Charlotte and want to hear
the "hot hits." just tune in

Tom Owens WROQ-AM & FM.

**ELEKTRA-ASYLUM** VP/Publicity & Artist Development **BRYN BRIDENTHAL** has resigned and will relocate to Los Angeles.

KMGG/LOS ANGELES has named staffer LAURIE ALLEN as its new 6-10pm personality. Interestingly, Laurie is now going head-to-head against her husband BRUCE VIDAL, who does the identical shift on KIIS-FM



TOM EVANS has returned to KBBK/BOISE as PD. For the past year he's been programming crosstown AM CHR competitor

KNPA. With KBBK undergoing an ownership change to Marylake Broadcasting, a division of Culpepper Broadcasting, the station's brought Tom back aboard to call the programming shots

Not far up the road, KIZN & KTOX/BOISE PD BILL BAILEY has been promoted to the hewly-created Operations Manager's slot.

Former Jeff Pollack Communications Executive VP/Programming AL PETERSON has started his own company, PETERSON MEDIA SERVICES. Its phone number is (213) 305-7137.

JACK CHUNN has left the GM post at KHTT & KSJO/SAN JOSE. The interim GM is CLIFF HUNTER, Director Of Broadcasting for parent STERLING RECREATION ORGANIZATION.

Expect a star-studded cast to help WNEW-FM/NEW YORK celebrate its 17th birthday when SCOTT MUNI broadcasts his 2-5pm shift from the Hard Rock Cafe the week of October 22. JOE PISCOPO will cohost the first day, and ELTON JOHN will help Scott wrap up the week.

Former WMET/Chicago PD TOM TEUBER is now VP/GM of STRATEGIC RADIO RESEARCH in the Windy City.

Assistant PD BRUCE BOND has been upped to PD at WTPA/HARRISBURG, as JEFF KAUFFMAN devotes himself fulltime to his Group PD duties for parent SKY CORPORATION.

After over three years as PD of WRIE/
ERIE, JAY SCOTT has accepted the
Operations Manager's title at WBZA & WNIQ/
GLENS FALLS-SARATOGA, NY, near Albany.
Jay was PD there before moving to Erie. No
replacement yet at WRIE.



Congratulations to MIKE WILLIS on his promotion to Program Director at WZLD/WEST COLUMBIA, SC. A South Carolina radio veteran, Mike will continue to handle his midday airshift at WZLD.

Congrats to former longtime R&R Associate Editor CHRISTINA ANTHONY, who joins GEFFEN RECORDS as an assistant to National Album Director MARKO BABINEAU. Most recently, Christina worked with GLOBAL SATELLITE NETWORK.

And while we're at it, hats off as well for former R&R CHR Associate Editor NANCY CONOVER, as she moves over to WESTWOOD ONE. Nancy will apply her writing skills to SCOTT SHANNON's forthcoming "Rockin' America" countdown show.



STORK STOPS: To KKHR/LOS ANGELES morning personality LOU SIMON and his wife Marla, a boy, Scott Ernest Simon, October 7 . . .

To KCAL-FM/REDLANDS, CA afternoon jock MATT GIERAT and his wife Diane, a girl, Lindsay Megan, September 28 . . . To EPIC Senior Director, A&R/West Coast LARRY HAMBY and his wife Barbara, a girl, Allison Elizabeth, October 13 . . . To KMJX/LITTLE ROCK MD TOMMY SMITH and his wife Karen, a boy, Joshua, October 12.

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Capitol

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#### On The Records



**KEN BARNES** 

#### EGOTISM IN ROCK

#### Do-It-Yourself Namedropping

Chaka Khan has put a new twist to one of pop music's more colorful traditions. Most artists are egotistical enough; there are certainly enough "I" 's scattered through most hits to second that emotion. But it's somewhat rare for an artist to refer to him or herself in the third person, by name, and having the likes of Grandmaster Melle Mel rapping up a storm about wanting to love you, Chaka Khan in "I Feel For You definitely takes the concept a step further than it ever has before.







Bo Diddley is a Mod

Chaka Khan:

Rapper's Delight

Occasionally a lead singer will refer to the backing group by name, as in "Super Freak" when Rick James orders "Temptations sing!" A more personal mention came courtesy of Diana Ross in "Back In My Arms Again," a pointed criticism of Supremes mate Florence Ballard's romantic naivete: "And Flo, she don't know/That the boy she loves is a romeo."

Honeydrippers:

Dancin'

But the kings of self-reference, no contest, are Jerry Lee Lewis and Bo Diddley. Lewis's songs, especially in (more recent) live performances, are peppered with instructions to "shake it one time for Jerry Lee" or allusions to "The Killer." And Diddley's stock in trade was songs like "Bo Diddley Is A Gunslinger," "Surfer," and so forth, a definitive example of creating a legend in his own mind.

More recently, George Thorogood referred to himself while doing a Diddley song ("Who Do You Love"). Similarly inspired, Dwight Twilley titled a song "Twilley Don't Mind" a few years back, and the Human League's Philip Oakey admonished, "But this is Phil talking" to underscore a point in "Love Action." But for contemporary rock egotism on the grand scale, chalk one up for

#### "Rock Archives": Phonographic Memories

Rock books are generally reviewed in our What's New section, but Michael Ochs's remarkable "Rock Archives" is so perfectly suited to the preoccupations of this column that there's just nowhere to run it except right here. Ochs is America's foremost collector of rock & roll photographs, and in this just-published book, decades in the making, he's selected and arranged the cream of his collection to form an unforgettable (and likely unimprovable) chronicle of rock history.

Everything you've ever imagined (and a lot you haven't) is here: the pre-Elvis progenitors of rock (T-Bone Walker playing guitar behind his back 20 years before Hendrix thought of it), the giants of the '50s (Presley, Jerry Lee, Little Richard), the stars of surf and soul and folk-rock and Motown, virtually all the hitmakers (and a few choice obscurities, like Sen Francisco's immortal Veltables) up to the end of the '60s, where the book stops, presumably awaiting a second volume.

Among the prime pleasures for me were the alimpses of current stars in their early affiliations: Paul Simon with Tico & The Triumphs. Van Morrison & Them, George Clinton with the Parliaments in the '50s, David Crosby with folk group Lex Baxter's Balladeers. I could plunder this book for column items for veers to come.

Reproduction quality is superb throughout the book, and a trip through its pages conjures up humor, menace, excitement, and all the tangible and intangible qualities that make rock & roll so eternally fascinating. Check it out (\$16.95, Doubleday/Dolphin) - it's often as much fun as hearing the records, and there



Ike puts a spell on Tina





Early Honeydrippers without Plant: Yardbirds 1966 (Jeff Beck second from right, Jimmy



Kenny Rogers & The First Edition -



A shortlived singing duo, Stevie & Ali

#### ONE YEAR AGO TODAY

- **ODENNIS PATRICK NAMED FCC COMMISSIONER**
- JACK MC SORLEY BECOMES GM AT KIOUSAN FRANCISCO
- @ REN HILL NAMED PD AT KFMK/HOUSTON
- MARVIN ROSENBERG TAPPED AS GROUP ONE VP
- BOB CASE NAMED PD AT KUBE/SEATTLE
- RICK STONE VP/PROMOTION AT A&M
- #1 CHR: "King Of Pain" Police (A&M) (2nd week)
- e #1 A/C; "All Night Long" Lionel Richie (Motown) (2nd week)
- •#1 COUNTRY: "Islands in The Stream" Kenny Rogers & Dolly Parton (RCA) • #1 BLACK: "All Night Long" — Lionel Richie (Motown) (2nd week)
- #1 AOR TRACK: "Love Is A Battlefield" Pat Benatar (Chrysalis) (3rd week)
- #1 LP: "Live From Earth" Pat Benatar (Chrysalis) (2nd week)

#### **FIVE YEARS AGO TODAY**

- EVERETT SMITH VP/R&B PROMOTION AT ATLANTIC/COTILLION
- **TOM MORAN NAMED CHURCHILL PRODUCTIONS VP**
- #1 CHR: "Heartache Tonight" Eagles (Asylum)
- #1 A/C: "You Decorated My Life" Kenny Rogers (UA) (3rd week)
- #1 COUNTRY: "All The Gold In California" Larry Gattin (Columbia) • #1 BLACK: "Ladies Night" — Kool & The Gang (De-Lite/PolyGram)
- #1 LP: "The Long Run" Eagles (Asylum)

#### TEN YEARS AGO TODAY

- BONNIE SIMMONS NAMED PD AT KSAN/SAN FRANCISCO
- ## CHR: "I Honestly Love You" Olivis Newton-John (MCA) (6th week)
  ## A/C: "My Melody Of Love" Bobby Vinton (ABC)
  ## COUNTRY: "I Honestly Love You" Olivis Newton-John (MCA)

- •#1 LP: "Not Fragile" BTO (Mercury) (4th week)

#### **Quiz Bonus Prize**

It's hard to believe, but I was able to persuade R&R's parsimonious Prize Department to sweeten the pot a little for winners of the Multiple Choice Quiz here last week. The top finisher will win a year's free subscription to this very paper (in addition, of course, to that all-important namecheck in the column). In case of ties, the subscription winner will be selected by a random drawing, so be sure to include a random drawing (in crayon, pencil, or ink) with your entry. (Just kidding; if there's a tie, we'll pull the winner out of a hat. All top finishers will receive non-negotiable namechecks and the undying respect of their peers.

By the way, if you first thought the quiz was just for laughs but now want to go after the big prize, copies are available c/o R&R.

Maria Vidal was formerly one-third of Rouge, as in Desmond Child & Rouge, who made two albums (and a purple vinyl single) for Capitol. She's now made up for that first blush of nonsuccess.

Sad to hear of legendary jazz drummer Shelly Manne's death, which ended a 45-year career. He worked with Stan Kenton, Woody Herman, Les Brown, and his own combos, and among his last sessions was an appearance on Barry Manilow's forthcoming jazz-slanted LP. Another tragedy was the fatal shooting of Bar-Kays guitarist Marcus Price in a Memphis robbery attempt late last month.

#### With Mr. F. Robert Plant's "mystery" superse project, "The Honeydrippers Volume One," is quite a phenomenon. It's pretty mind-boggling to see a rather faithful recreation of '50s R&B styles become an instant CHR and AOR hit, even if Jimmy Page and Jeff Beck and Plant are involved.

The single, "Sea Of Love," was a one-shot 1959 hit by Phil Phillips, from the swamps of Louisiana, A couple of years ago it just missed Breaker in a version by Del Shannon backed by Tom Petty & The Heartbreakers. "I Got A Woman" was Ray Charles's first monster hit, from 1955, while "Rockin' At Midnight" is a Roy Brown song strikingly similar to "Good Rockin' Tonight," the Brown classic Elvis Presley recorded as one of his first Sun singles. "I Get A Thrill" I'm not familiar with (Clovers, perhaps?), but "Young Boy Blues" was a 1961 release by Ben E. King, cowritten

Also of interest is co-producer "Nugetre," the old name Atlantic Chairman Ahmet Ertegun (spell the last name backwards) used for songwriting. Ertegun wrote songs for Charles, the Clovers, Clyde McPhatter, Lavern Baker, Joe Turner, the Drifters, and their erstwhile lead singers Ben E. King and Rudy Lewis. As a producer he worked with Charles, Cream. and the Righteous Bros. and, more recently, the J. Gells Band and Laura Branigan. The Honeydrippers must have been a labor of love both for Ertegun and for longtime early rock

by Phil Spector.



## Break Through The Clutter ...AND The Competition!





#### CANDAL Featuring PATTY SMYTH

## "Hands Tied"

#### **Added This Week:**

**CHR NEW & ACTIVE** 

110/43 45%

WHTT WXKS-FM WBLI PRO-FM 793 KAFM 93FM WHYT

KIMN

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**WDCG** WOKI KX104 **WRNO** KITY KTFM WVIC **KAY107** WOMP-FM KNMQ-

**KMGX** KILE KYNO-FM KTDY KIKI **KFYR KLUC** WCIL-FM KHOP KGOT KHYT KHGO WFBG SLY96 WIKZ



## REBBIE JACKSON "Centipede"

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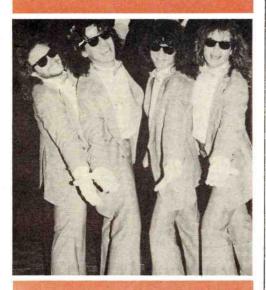
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Reach For The Obvious . . Reach For Columbia Records

## Van Halen



## "Hot For Teacher"

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WCAU-FM	WSSX	WZYQ	Y94
B96	WANS-FM	OK100	KWTO-FM
KMJK	WQUT	95XIL	KCDQ
KPLUS	KX104	WSQV	KGHO
KUBE	WKAU	WKSF	KOZE
WFLY	WZPL	Q101	KBIM
Q100	WJXQ	KWES	KZOZ
K104	ZZ99	WIXV	OK95
WKEE	MITTIT		

#### From The Album 1984

Produced by Ted Templeman Managed by Noel Monk for Van Halen Productions © 1984 Van Halen Productions



#### RUS

#### Datebook

#### MONDAY, OCTOBER 22

#### Vibes At Eighteen

While **Brian Wilson** might say that "Sgt. Pepper" rendered unnecessary his attempt to make the perfect album of the '60s, there are a lot of people who'd credit him with top single of the decade. His leading candidate, the **Beach Boys**" 'Good Vibrations," was released, after a reported six months of work, on this day in 1966 on its way to #1. Eighteen years later, "Good Vibrations" has become enshrined not only in the hearts of many rock listeners but also on cans of orange soda everywhere.

#### TUESDAY, OCTOBER 23

#### The Kind Of Songs You Can't Forget

It's the songs . . . "Be My Baby," "Chapel Of Love," "Hanky Panky," "River Deep Mountain High," "He's The Kind Of Boy You Can't Forget," "Maybe I Know," "Baby I Love You," "I Can Hear Music," "Wait Till My Bobby Gels Home" . . . Ellie Greenwich, who cownote the songs above and the proverbial many more, turns 44 today. Greenwich recorded as Ellie Gee & The Jets in the early "60s before teaming up with then-husband Jeff Barry. They had a couple of hits as the Raindrops, and also produced early Neil Diamond and the first Shangri-Las hit. Greenwich sang for fictional groups like the Butterflys and the Definitive Rock Chorale, also recording solo on a number of labels. Most recently she's collaborated with Cyndl Lauper and None Hendryx, and a musical has been produced in New York based on her compositions. Because, as mentioned before, it's the songs . . . "Da Doo Ron Ron," "Do Wah Diddy Diddy," "What A Guy," "Today I Met The Boy I'm Gonna Marry," "Why Do Lovers Break Each Other's Hearts," "Leader Of The Pack," "Then He Kissed Me" . . .

Other birthdays: Charlie Foxx 1939, Otls Williams 1949.

#### WEDNESDAY, OCTOBER 24 Stones Drug Bust Of The Month

We may never know if **Bill Wyman** enjoyed his birthday, but it's probable that **Keith Richards** did. On this day in 1973, as Wyman was turning 37 and "Angie" hit its third week at #1 in **R&R**, Richards was fined \$500 and given conditional discharges on four drug and three firearm charges in Marlborough, England. Stemming from a raid in late June, this was the famous "Mandrax Tablets" case, so named because **Anita Pallenberg**, was given a conditional discharge for possession of 25 Mandrax tablets. While Keith and Anita got off relatively light this time, both had been fined \$1000 in France earlier that month for possession of controlled substances confiscated in a different raid.



#### THURSDAY, OCTOBER 25

#### Going For One More

At this time last year, Jon Anderson and Yes were surprising just about everybody by going techno-funk on "Owner Of A Lonely Heart." This year, Anderson brings back the more traditional Yes sound as a solo on "Cage Of Freedom," a cut from the "Metropolis" soundtrack. The singer/percussionist, who's finally emerged — following Yes's comeback without Rick Wakeman and Steve Howe — as the spiritual core of the group, turns 40 today. Anderson's musical career dates back to the age of sixteen when he spent 12 years in various London bands, including one led by his brother, before meeting Chris Squire at a London bar in 1968 and launching Yes as a five-piece group later that year. Anderson has released three solo LPs, one while still a Yes member.

#### FRIDAY, OCTOBER 26

#### Slam Man

William "Bootsy" Collins kicked off his first R&B hit, "Stretching Out In A Rubber Band," by declaring, "They call me Casper. Not the friendly ghost. . . But the Holy Ghost." Collins, who hits 33 years old today, grew up in Cincinnati before being recruited (along with the rest of his first band) into James Brown's backup band. After two years, Collins left Brown, then did some work with the Spinners and turned down a fulltime job with them. (Nobody has ever confirmed that "The Rubberband Man" is about Collins but, given his elaborate stage shows, the name of his band, the Spinners connection, and his first hit preceding that song by about six months, it seems like a strong possibility.) Before going solo, Collins brought a tot of ex-James Brown people over to George Clinton's P-Funk organization and became the second best known member of that entourage. Like Clinton, he became primarily a producer and mentor to other groups for a few years before bounding back in late 1982 with "Body Slam."

#### SATURDAY, OCTOBER 27

#### To The LeBon

Within a few weeks, you should have access to a new **Duran Dr** Duran LP chronicling the band's most recent U.S. tour and featuring a bonus track, "The Wild Boys," produced by one of the band's heroes, **Chic's Mile Rodgers**. **Simon LeBon** fans who can't wait can hear his background vocals remixed onto another Rodgers project, the British reissue/rebuilding of **Sister Siedge's** 1979 "Lost in Music." Vocalist LeBon, who turns 26 today, is Duran's oldest member. A Londoner who was studying drama in Birmingham (and was in a band called **Dog Days**), LeBon was apparently put in contact with **John Taylor** by a friend who worked at the Rum Runner, the local club that seems to be pivotal in the group's history. LeBon was the last member of Duran to join up, sometime around the turn of the decade; a year later, "Planet Earth" gave the band their first British hit.

#### SUNDAY, OCTOBER 28

#### Volunteer Jams

There are a number of '80s songs about the plight of Vietnam veterans, but the sobriety of the subject has generally kept many of them from surfacing as singles. Huey Lewis & The News' "Walking On A Thin Linding is an exception. So was 'Still In Saigon," the last hit from Charlie Daniels, in spring 1982. Daniels was born in Wilminigton, NC on this day in 1937. Between the ages of 18 and 33 he was a Nashville studio musican, songwriter, bar artist, and junkyard worker... not necessarily in that order. In 1970, he finally released his first LP on Capitol. Three years later, he had a hit with "Uneasy Rider." After allowing a presumably Eastern hippie to humiliate denizens of Jackson, MS on their own turf, Daniels appeared to change loyalties two years later with "The South's Gonna Do It Again." He waited four years before returning to the charts with a bluegrass novelty that wasn't all that different from the rest of his repertore, "The Devil Went Down To Georgia."

— Sean Ross

## FIRST WEEK:

## REO SPEEDWAGON



"I DOWANNA KNOW"

ONE OF THE MOST ADDED

## **JACKSONS**



"BODY"

CHR NEW & ACTIVE CHR NEW & ACTIVE

AOR TRACKS: 21 DEBUT

AOR HOT TRACKS

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ONE OF THE MOST ADDED

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AHTX

Continued from Page 3

#### UOSRW

sound and raise the degree of profesthat his goals are to "maintain a consistent that no major changes are planned, and KRNB successful this book." Mason added Black and the rest of the staff to make .G.t diw gnirhow of brawrol shool I bas thrives under pressure. It's very exciting, WRDW/Augusts, and KEZM/Sulphur-Lake Charles. He told R&R, "I'm the type who the programming chair, having already worked as PD at WBMK/Knoxville, igo, brings 13 years of radio experience to Mason, who joined KRNB eight months

".enalism here."

Feyline before joining Atlantic in 1977 as Casablanca, Bearsville, and Playboy. Prince worked at concert promotion firm tional promotion positions with Sire, Between The Ears. Previously he held na-

manager before rejoining Atlantic last

tor, and spent a year as Billy Squier's tour

Southeast Regional Pop Promotion Direc-

Continued from Page 3

promotional activities. They bring to their dedicated individuals directing our daily such knowledgeable, well-rounded, and mented, "We are very fortunate to have two

his way pound Mont backledge after the concert. Show there standing (1-1) are 0.102 contest winner Lori the very proud Mont backledge after the concert. Show, Lange O'Brien, winner Lori Hoseciamp, Q102's Kndy Craig, Kneeling (1-1) are PD Um Fox and Columbia's kil Stann. MICHT WITH MOM — Q102/Cincinnati welcomes Columbia recording artist Billy Joel along with

ist Development Manager. He later became Southern Regional Album Promotion/Art-

spell running his own management firm, Nathan joined Atco last year following a ences in our business. new posts an unusual diversity of experi-

General Sales Manager Barnett Boosted To KYUU

Nathan

operation with a top-notch local he told R&R. "This is a class cisco who get to work at KYUU," one of the lucky few in San Franwith WOOO/Statesville, NC. "I'm ager last year. He previously held an Account Executive position Barnett joined KYUU in 1980 and was advanced to Sales Man-

MSD SA McGlamery **MCNN Sets** 

Manager at WCNN/Atlanta. Glamery is the new General Sales Ten-year broadcaster Bill Mc-

McGlamery's background also in-cludes a stint as an Account Ex-Washington and KFMK/Houston. that he served as GSM at WRC/ GSM at crosstown WLLT. Before Previously, McGlamery was

are very pleased to have him join our staff." rejeuted sales executive and we Smithgall noted, "Bill is a very WCNN President/GM Charles ecutive with WZGC/Atlanta.

Martin

ant) Walt Sabe. I'm ready to tortable working with (consult-Chicago, and I will also be comtinued longterm success here in RKO are committed to con-Continued from Page 1 told R&R. "Both Bernie and

Doyle

epot tor success here," if I didn't think we had a good wouldn't have taken the position I'm very excited about the di-rection of 'Magic,' and I duties I'll be leaving behind. Continued from Page 1

& WMJQ/Rochester and WDBU/

in radio sales, with stops at WBBF

Rochester. He previously worked

WBUF from Jay Advertising in

have him here." Hill comes to

University Chuck's very know-ledgeable and I'm delighted to

we knew each other at Syracuse

and I go way back to 1969 where

He takes over for Jim DiMino,

Sales Manager at WBUF/Buffato.

Chuck Hill is the new General

who departed last month.

MBNE

**JA MSD** 

**WAN IIIH** 

confident he will do an outstand-

individual," said De Voto. "I'm

ed the GM dunes tillee weeks ago. ceeds Terry De Voto, who assum-

KYUU/San Francisco. He suc-

from Sales Manager to GSM at

Bob Barnett has stepped up

KICHATCA INDICATED THE AITSTAIL WOULD FE-

next week, with the station running "The History Of Rock & Roll" as a lead-in.

I'm definitely staying on through the transi-tion, and will continue to help Noble with

rather than our FM sister, 91X/San Diego.

bine our sales efforts with Los Angeles,

chase of KJOI, it makes more sense to com-

transition for us to make. But with the pur-

summer Arbitron, this wasn't the easiest

Three-year XTRA PD Jim Richards told R&R, "Obviously, after four years as a CHR station, and a healthy rebound in the

sports, and traffic information to the station trate on songs appealing to upwardly-mobile adults, including Motown, Beatles, and Beach Boys, "without the bebop sound of the '50s We're also introducing news,

He indicated the format would concen-

using the positioning 'Your favorite music

We'll be calling ourselves 'XTRA Gold,' and

We'll be an AM that sounds like an FM.

listening, and this format fits those demos.

MA brawot besidudiced toward AM

jor research studies indicate that 35-49 original vocal versions of many of the in-strumentals heard daily on KJOL. Two ma-

Continued from Page 3

in the form of 60-second updates."

from your favorite times.""

The Gold format is set to debut sometime

main intact.

whatever they need."

"Bob is an extremely talented

GM Larry White said, "Chuck

**BHOMN HESIGNS** 

been promoted to General Manager. The move follows the resignation Manager Don Metzger has KKUA & KOMO/Honolulu Sta-Metzger KKUA & KQMQ GM

nearly five years as President/

#### MCA Distribution Conclave

Went Larry Sorers. motion Richard Palmese, Exec. VP Myron Roth, and VP/Artist Develop-VP/Black Music Jheryl Busby, MCA/Nashville President Jimmy Bowen, MCA-Records Group President Irving Azoff, Exec. VP/Marketing & Pro-MCA Distributing held its annual sales and promotion meetings recently at the Sheraton Premiere Hotel in Universal City, Pictured (I-r) are MCA

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KMPC/Los Angeles.

ger began his radio career at

resident for over 20 years, Metz-

between 1969 and 1980. A Honolulu

President/GM at crosstown KGU

at neighbor KHNL-TV and was Metzger had been Sales Manager

Before joining KKUA & KQMQ,

continue that profile by doing more exciting things in Honolulu."

stations in the market, and we will

KQMQ are the two most active

are. Promotionally, KKUA &

years, so I know how strong they

peted against these facilities for 12

Metzger told R&R, "I've com-

Don, and we're very fortunate to FM. Dennis was the one that hired

our properties, particularly the leave," Lannan added "He's done a tremendous job in developing "We're sorry that Dennis chose to

oped through that programming

marketing of the audience devel-

ledge of programming and the

broadcaster with a good know-

Station co-owner Patrick Lan-nan said, "Don's an experienced

GM is returning to the mainland to

pursue broadcast interests.

I'm excited about this job is not enough -

set a standard of excellence, and to say that

sure learning from the master who makes promotion an art form, Elektra has always

company. It was eight years of pure plea-

grow and step up through the ranks in the

and Arista," said Cook, "for allowing me to

AUR duties.

COOK

"I will always be grateful to Clive Davis

later moving up to regional and national

joined Arista as its Denver representative,

two years in the record retail business, he James Gang, and Tommy Bolin. Following

peared on albums by Deep Purple, the

the format and play to win." From 1972-74, Cook wrote songs that ap-AOH, this move shows we are committed to

Confinued from Page 3

have him with us."

Hris Stevens Enterprises

your market now.

ESCE AEMARINE BEAD" STILE SOC SHEEMEN DERS' CHTILOBRIN 31453

# SHAIA

## "The Belle Of St. Mark"

The second single from The Glamorous Life.

Sheila E. has given us
the first taste of her talents.

Now it's time for more.



## THE PICTURE PAGES

#### Wang Chung Visits Oasis



While on tour in support of their latest album, "Points On A Curve," Wang Chung stopped by Oasis Records in Pittsburgh for an in-store apppearance. Shown here are (I-r): National Record Mart's Jeff Sewald, Jack Hughes, and Graeme Pleeth of Wang Chung, WB's Mark Wallace, Oasis Records' Tedd Arnold, Wang Chung tour manager Tim Messer, and Nick Feldman and Darren Costin of the band.

#### Go-Go's Stop In Maine



The Go-Go's visited WBLM/Lewiston, ME, meeting with media reps from the upper New England area. Pictured (I-r): WJBQ/Portland MD Bill O'Neil, independent record promoter Rodney Stevens, WBLM PD Jose Diaz Go-Go's Kathy Valentine and Belinda Carlisle, WERZ/Exeter, NH's Jimmy Stevens, Go-Go Jane Wiedlin, WVII-TV/Bangor's Olin Smith, WERZ's Scott McKey, and A&M's Chuck Bilziotis.

#### Hall Belongs To MCA



Randy Hall took a break from recording his new album, "I Belong To You," to visit the MCA offices in Los Angeles. Pictured here are (I-r): MCA's Louil Silas and VP Jheryl Busby, Randy Hall, Hall's producer Ray Parker, Jr., comanager Joe Ruffalo, and MCA's Ernie Singleton.

#### Nylons Do It Seamlessly



The Nylons recently received Canadian gold status for their "Seamless" LP. Backstage after a Toronto show are (I-rear): Claude Morrison and Paul Cooper of the band, Attic Marketing's Lindsay Gillespie, Nylon Arnold Robinson, Attic's Ralph Alfonso; (I-r front) Nylon Marc Connors, and Kris Pindoff of Pindoff Record Sales.

#### Worth His Waite In Gold



EMI artist John Waite recently scored a double in the gold category with his "No Brakes" LP and first number one single "Missing You." Celebrating the accomplishment are (I-r): co-manager Rick Smith, Waite, co-manager Steven Machat, and EMI America President Jim Mazza.

#### Platinum On His Mind



Willie Nelson was presented with a triple platinum trophy for his "Always On My Mind" LP. Smiling over the accomplishment were (I-r): Nelson, CBS Nashville Sr. VP/GM Rick Blackburn, and manager Mark Rothbaum.

#### Dio First In Line



WB Records President Lenny Waronker (I) recently presented Ronnie James Dio (r) with a gold disc to commemorate the success of his LP "The Last In Line." Dio's earlier "Holy Diver" LP has been certified gold as well.

#### Shannon Goes Gold



Mirage recording artist Shannon was recently presented with gold record awards for her "Let The Music Play" album and single. Celebrating at the reception are [I-1]: Mirage President Jerry Greenberg, Shannon, and Sergio Cossa, head of Emergency Records.

#### CALENDAR



**BRAD MESSER** 

#### The Book: No Second Chance

In those Radioland neighborhoods where folks make a big deal out of the Fall Book, the pressured PD finds it's now time to hand out a few ego strokes to keep the troops energized, while laying on the whip to keep the whole operation propelling along at top speed and efficiency.

The job requires the negotiating skills of Lee Iacocca, the image-projecting finesse of Ronald Reagan, and at times the uncanny ability we saw Walter Mondale and Geraldine Ferraro exhibit while marching in the NYC Columbus Day parade: the ability to keep smiling while dodging oncoming blobs of, er, horse droppings.

This time next year, the go-rounds and

hassles of 1984 — and even the paychecks — will have been forgotten, but there will be no forgetting the results of The Book, which will brand the PD either a loser or a winner.

The time to fight for the privilege of being known as a winner is now, every hour, every day, until those diaries are all mailed safely away. Money comes, money goes. A reputation stays.

(P.S.: Among newspeople it is widely understood that an alert, tight news operation should be given generous credit if the ratings are up. If, however, the numbers go down, it is the fault of the programming people. As a newsman, I have a lot of faith in that theory.)

#### No Use For Xerox Copier

MONDAY, OCTOBER 22 — The fellow who invented the Xerox photocopier, Chester Carlson, produced his first crude copy 46 years ago today (1938). It then took him more than ten years to find a backer: he was turned down by RCA IBM, Kodak, and about 20 other companies whose leaders saw no use for a machine that only made copies. Carlson eventually made a fortune estimated at \$100 million.

Saints first canonized 995. Princeton University chartered 1746. First parachute jump, 1797. FBI shot Pretty Boy Floyd 1934. JFK quarantined Cuba 1962.

Moon on equator. Swallows traditionally depart Capistrano. French actress Catherine Deneuve 41. Original Mickey Mouse Club star Annette Funicello 42. Dr. Timothy Leary, the psychologist who was asked to leave Harvard when he became fascinated with psychedelic drugs in the sixties, is 64.

#### Women March For Voting Rights

TUESDAY, OCTOBER 23 — About 25,000 women staged a demonstration in New York City on this date in 1915, demanding the right to vote, because the issue was on the upcoming November ballot. About two weeks later, the voters of New York State — the men — voted no. It was five more years before all women in all states were awarded their voting rights via a Constitutional Amendment (1920).

Blanche Scott first female pilot to fly solo 1910, Soviets used tanks to crush Hungarian revolution 1956. Congress approved standby gas rationing plan 1979. Korean President Park Chung Hee assassinated by KCIA chief 1979.

Brazilian soccer player (Edson Arantes Do Nascimento) "Pele" is 44. Johnny Carson (a year older than NBC) is 59.

#### **Squabble Over Nursery Rhyme**

WEDNESDAY, OCTOBER 24 — Birthdate in 1788 of Sarah Hale, the magazine editor who wrote "Mary Had A Little Lamb," which she claimed was based on a true incident. After the nursery rhyme became popular, several other people claimed they had written it, including her own son. Hale never made a nickel from the poem.

Unemployed school teacher Anna Taylor became the first person to go over Niagara Falls in a barrel in 1901. She hoped to make a bundle on the lecture circuit, but never did, partly because she was a pretty boring speaker.

Friction match patented 1836. US telegraph coast to coast 1861. Nylon hosiery first sold 1939. Vietnam established in French Indochina 1945.

United Nations Day, observing the founding in 1945. Bill Wyman (Rolling Stones) is 48. Football Hall of Famer Y.A.
Title 58.

#### Air Force Abandons UFO Reporting

THURSDAY, OCTOBER 25 — The US Air Force issued its final public report on UFOs in 1955, concluding that flying saucers and other airborne mysteries don't seem to be a threat to national security. Alan Hynek of the Center of UFO Studies believes the Air Force never wanted the job of taking UFO reports, saying, "They tried several times to get out of it. I remember the remark that was passed in the office: 'Why don't the damned things swim? Then we could give it to the Navy!'

First US poetcard 1870. Bulova introduced electronic wristwatch 1960. United Nations in 1971 voted Nationalist China out and Communist China in.

Today is traditionally the end of the hurricane season. Helen Reddy 43. Tony Franciosa 56. Grand Ole Opry star Minnie Pearl 72.

#### No Grapes In Grape Nuts

FRIDAY, OCTOBER 26 — Charles William Post, the first breakfast food multimillionaire, was born in 1854. Several of his cereals are still on the market with the original recipes, including Post Toasties and Grape Nuts (which contain no nuts and no grapes).

In 1909, a US Army Officer made a solo flight in an airplane the US government had just bought from the Wright Brothers: today's the 75th anniversary of American military aviation.

Gunfight at OK Corral 1881.

Jaclyn Smith 36.

## E/P/A IS HOT!

JOHN CAFFERTY AND THE BEAVER BROWN BAND

"On The Dark Side"

6

CYNDI LAUPER

"All Through The Night"

19

**SURVIVOR** 

"I Can't Hold Back"

25

**CULTURE CLUB** 

"The War Game"

26

REO SPEEDWAGON

"I Dowanna Know"

113 ADDS!

ONE OF THE MOST ADDED

JACKSONS "Body"

78 ADDS! ONE OF THE MOST ADDED





DISTRIBUTED BY CBS RECORDS

#### Contemporary Hit Radio



JOEL DENVER

Y97 EMERGES AS CHALLENGER

#### Z104 Sizzles With Hot Hits

With a 12+ trend of 4.4-5.3-6.8-9.3 in the last four Arbitrons, Hot Hits WNVZ (Z104)/Norfolk stands format-dominant in the complex Tidewater market. Why use the word complex? Because Tidewater is comprised of seven cities — Norfolk, Portsmouth, Suffolk, Chesapeake, Virginia Beach, Newport News, and Hampton — decidedly different from each other in lifestyle and socioeconomic needs.

However, because of the heavy military concentration, the Naval Amphibious Base, Langley Air Force Base, Ft. Story, and Ft. Monroe, there is a stable economy. In fact, many end up retring here and becoming part of the general population.

#### **Back Home Again**

WNVZ PD Jeff Morgan picks up the story. "Virginia Beach is a huge sprawling resort area now. And in terms of area, Chesapeake is the largest city in the entire state. Combine all of this with great weather, and the Tidewater market is a



Jeff Morgan

great place to call home.

"I came here a year ago after programming WRVQ/Richmond. We went up to a 6.8 share in the first book and in the last book we grabbed a 9.3. This coincides with Abell Communications' purchase of the station two years ago.

"The company has seen to it that we have all of the best equipment to maximize our signal and broadcast with the finest state-of-the-art audio quality. Our goal is to be number one in the market. We rose to number three in average quarter hour and number one in cume, so we were most pleased."

When discussing station success, a lot of programmers are quick to credit their own contributions and push the consultant into the background. Jeff doesn't. "A lot of credit has to go to Mike Joseph, We launched his Hot Hits last December. We had previously called ourselves 'Continuous Hits Z104,' so there wasn't much of a change to the listeners. The listeners weren't quite sure what we were doing differently, but they knew they liked it.



"Things changed internally as we learned about the complexities of the Hot Hits format. We recently made slight modifications in the format, and the results have already shown up in the Birch reports. Adding in just a few recurrents has helped spread our AQH share, with Zi04 scoring a 10.2 and a 10.5 in the last two monthlies. Zi04 is very current; those few recurrents go back just a few months, no more."

Beyond this minor adjustment, music selection strictly follows Mike Joseph's "going to the box office" principles. Translated that means calling retail accounts. "I'd say 85%-90% of what we do is based on local second sales. The rest comes out of national

that means calling retail accounts. "I'd say 88%-90% of what we do is based on local record sales. The rest comes out of national trades, requests, etc. We rarely go out of the box on records; we want to play proven hits. We aren't interested in setting trends or legislating what people want to hear."

Spinning those hits are PD Morgan (5-9am), Michael Jay (9am-noon), Greg South (noon-5pm), Brian Murphy (3-7pm), Bill Catcher (7pm-midnights), and Bill Bass (overnights). I asked Jeff about the lack of female air talent, noting that none of Joseph's Hot Hits outlets had hired a female as part of the original staff. "I've always looked for the best talent possible," Jeff responded. "If I'd have found a suitable female, she would have been hired."



#### **Welcoming Competition**

Z104 virtually had the CHR market all to itself for the past year. Then fresh competition arrived in the form of WNSY(97). "There's no doubt in my mind," said Jeff, "Y97 has pretty well positioned themselves right at us. But we have the distinct advantage of already having a button on people's car radios. Y97 has to get a button to begin to win, and that will take some hard work. We're the guys they have to beat.

"I believe Leon Spinks would never have become heavyweight champ if Muhammad Ali had never recognized him. We're going to wait. It's more a matter of Y97 bringing the game to us rather than us going after or reacting to them. 2104 is the market leader, and we're going to continue to act like one."

#### **Street-Wise Promotion**

There are those stations whose limited use of TV doesn't adversely affect its success. Z104 is a prime example. "TV is just too expensive to use as a primary source of advertising. The little bit of TV we do use is targeted very selectively. Z104 wants to be dominant in one medium, so I prefer to use billboards. We've got a ton of them showing. It's hard to drive around and not see Z104 somewhere. We have a few bumper

Continued on Page 36

## And Now A Word From Mike Joseph

It's coming up on Z104/Norfolk's one-year anniversary as a Hot Hits station. I asked consultant/format creator Mike Joseph what was in store for Z104. "I'm most proud of the job that (GM) Paul Todd and Jeff Morgan have done. They've performed all of my formatics, techniques, and philosophies to the letter. The numbers reflect that."

So what does Mike think about the new kid on the CHR block, Y97? "I feel very strongly about the strength of our format. Our sound and people are superior and will not succumb. I always urge my people to hold the line and, above all, do not penic. We will stand up very nicely to any frontal attack. When the dust has cleared, Z104 will remain on no."



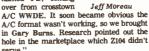
Mike Joseph

#### Y97 Draws A Bead On A Hot Moving Target

WNSY (Y97)/Newport News-Norfolk was at one time Classicalformatted WGH-FM. Last year the station changed hands and went A/C without much market impact. Then two months ago, the station adopted Y97 as an on-air handle and began a frontal assault on Hot Hits neighbor Z104.

#### First Time PD

Y97 marks PD Jeff
Moreau's first programming job. "I inherited the A/C format when I joined the
station about a year
ago," he recalled.
"When Art Wander
left to program
KAZY/Denver, I was
named PD, coming



So Y97 launched its CHR drive. "I've already seen some dramatic growth in the August Birch reports," Jeff related, "which show us with a 12+ trend of 2.2 - 5.3. This is without the teen impact of night jock Johnny Ringo, and we're already topping Z104 in some key adult demos."

"The strictness of the Hot Hits format — the constant count-downs, jingles, and liners — allows us to do things Z104 can't do."

- Jeff Moreau

#### Studying The Leader

When you challenge the market leader, you've got to study your opponent very carefully. Moreau sounds like he's done his homework. "The strictness of the Hot Hits format – the constant countdowns, jingles, and liners – allows us to do things they can't do. We can work the phones, putting listeners on the air. The Hot Hits format just seems sterile to me. Y97 is more spontaneous. The listener gets the feeling that anything could and will happen at this statism."

Because ZI04 uses so many jungles, Y97 is reluctant to put any on the air. "We may add jingles down the road, but we'll never use them to the extent ZI04 does. Personality seems to be forced as they're limited to about eight seconds of talkover time.



"In addition, they're quicker to jump on the Twisted Sisters first before we play them. This gives us more adult appeal. We play a couple more oldies than Z104 as well, offering a bit more variety. Oldies only go back about a year and a half; we want to stay current-sounding. But there are the occasional Beatles selections in lunar rotations, limited to mornings and middays.

"We're not involved in passive research, which would take us out of the realm of being competitive. Using retail input and the phones, we maintain about a 35-record playlist. It allows a lot of concentration on newer product without the habit-listening burnout so commonly associated with CHR."

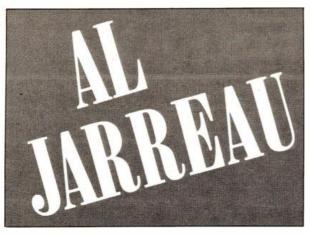
#### TV, Contests, Cash

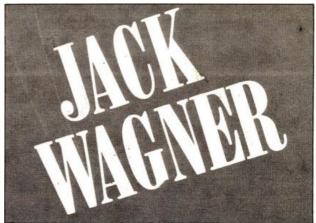
To establish itself, Y97 is making public appearances and sponsoring contests to win concert tickets. The station is also presenting a "Song Of The Day" promotion whereby a particular song is initially played at 7:20am. When it's played again before 7pm, the song is good for \$97. Every other Thursday it's worth \$1000. Over 20,000 "Song Of The Day Music Logs" have been distributed so listeners can keep track of the songs. The log doubles as a good call-letter reminder and features the request/contest numbers, other promotions features, and pictures of all the jocks.

A major promotion is on the horizon involving window stickers. "We're eventually going to distribute 200,000 throughout the area, and we're beginning a TV campaign shortly. As soon as those window stickers come back, we're going to go full-blast with them. The excitement they'll generate will bring us a lot of new cume," Moreau predicts.

Regarding Gary Burns's contributions, Moreau commented, "His input is real logical, and I'm really pleased. We're

Continued on Page 36





## "After All"

KSKD
KDON-FM
KHYT
KRQ
WFBG
OK100
95XIL
WSQV
WKSF
KTDY
· WXLK
WIXV
KNIN
KFMW
KCDQ
SLY96
KIST

#### A/C BREAKER BLACK/URBAN BREAKER

From the Forthcoming Album 'HIGH CRIME'

Produced by Jay Graydon

Management Patrick Rains & Associates, Los Angeles



Manufactured & Distributed by Warner Bros. Records

## "All I Need"

B104 add	KRGV add 33
Z100 deb 30	<b>Z98</b> add
<b>Z93</b> deb 27	KZIO add
93FM 5-5	WZUU deb 30
<b>I95 2-6-7</b>	KJ103 35-20
Y100 4-5-9	KOFM on
Q105 on	KCAQ 8-5
Q103 add	<b>WOAY 8-7</b>
KOPA deb 28	OK100 add
K104 add	95XIL add
Z106 add	WSQV add
WKRZ-FM deb 37	WKSF deb 38
WBBQ on	W.JAD on
KWIC 26-17	WIXV add
WBCY on	WRKR deb 27
KAMZ add	

(Jack Wagner stars as Frisco Jones on General Hospital)

From his debut album 'ALL I NEED'

Produced by Glen Ballard & Clif Magness



#### Z104

Continued from Page 34

stickers left over from an old promotion which could be activated shortly."

Jeff went on to talk about Zi04's promotional profile as compared to Y97. "We're quite involved in a lot of outdoor promotions such as the Neptune Festival, which will draw between 20,000-30,000 people a day. This is the annual event's 11th year, and we're sponsoring a couple of concerts featuring local bands. It doesn't seem like Y97 is getting very active, as they've been doing some small events. We also did the fireworks at Harbor-Fest this year, which brought in at least 200,000 people. If there are a lot of people, then we want to be there."

"Y97 has pretty well positioned themselves right at us. But we have the distinct advantage of already having a button on people's car radios."

- Jeff Morgan

Since December, Z104's been running Mike Joseph's "Family Fortune" contest. A last name is announced hourly and a call made to someone listed in the phone book with that last name. If the person answering knows the jackpot amount, then he wins it all. To date, Z104 has handed out over \$44,000. "The contest has amazing staying power," Jeff added. "It's just as popular as ever. In addition, we have sent a busload of listeners to see the Jacksons in Washington, and we're involved with the upcoming Elton John and Culture Club concerts.

"And Z104 is the local station participating in the Stroh's Beer 'Run For Liberty,' the largest ever organized run being held simultaneously in 123 cities. It's a five-mile race with a small entry fee, which benefits the repairs on the Statue Of Liberty."

Promotions do play an important role, especially since Hot Hits is based on the psyche of the active audience. "You've got to have them," said Jeff. "These are the people who make the difference. They'll show up at our promotions, and fill out the ratings books as well."

Spots are limited to a very listenable eight minutes an hour. Jeff remarked, "It really is a nice balance between sales and programming. Maybe because VP/GM Paul Todd was a PD for a long while over at WNOR, we have a lot of cooperation with the sales department. We respect each other's needs and work well together."

#### The Joseph-Less Future

But what happens to Z104 when Mike Joseph's consultancy ends in December? "Things will go on as usual. Everyone on our airstaff has been here or arrived shortly after Mike came aboard. They're well aware of how the format works. I don't foresee us saying, 'Well, Mike's gone. Let's do it our way.' Why should we? Things are working quite well for us with Hot Hits. We're very proud of our accomplishments; bound and determined to become the number one station in the market. I'm not sure what Y97 will do to make that task any

"It's more a matter of Y97 bringing the game to us rather than us going after or reacting to them. Z104 is the market leader, and we're going to continue to act like one."

- Jeff Morgan

harder. But I'm confident we can and will reach our goal."

#### Motion

KYND-FM/Minot becomes KHHT as it flips formats from Easy Listening to CHR; Ken Hagen is upped to Operations Manager . . . KREO/-Santa Rosa PD Randy Chambers has promoted Robin Hart to Assistant PD . . . Richard Sanda is doing afternoon drive for KITS/San Francisco, while Harry O is Production Director . . . Michael Dunn leaves WZOZ/Oneonta to become News Director at OK100/lthaca; Peter Iglinski is the new ND at WZOZ . . . Jerry Michaela is now MD at WLAN-FM/Lancaster, as Todd Halliday exits for WKFM/Syracuse ... Partimer Fast Jimi Roberts takes on fulltime evenings at WPLJ/New York, while Peter Bush slides into the 10pm-2am Richard Spires leaves KBUK/Baytown TX for PM drive at KILE/Galveston . . . Bill Brock becomes Assistant MD in addition to on-air duties at Q101/Meridian . . . Louie Mano is now Production Director for both WEBC and Rock 105/Pittsfield, MA; he keeps his afternoon show on Rock 105.

Brad Barrett moves from KQRR/Bismarck to KKUA/Honolulu for the 7-midnight shift, as Dave Lancaster exits KKUA for crosstown KCCN Scott Drake adds MD duties to his PM drive slot at Z100(KKRZ)/Portland, OR . . . Craig Jackson moves crosstown from KPKE/Denver to Q103 for middays . . . And more crosstown news, as Klm Kendrick moves from KRAB/Tulsa to KAY107, replacing Jim Ellia as News Director . . . WQUT/Johnson City MD Rod Hampton crosses the street to program Y105(WZXY) . . . Elizabeth Brunty is upped to Promotions Director at WDCG/ Durham-Raleigh ... Chuck Jefferson joins KZZB/Beaumont from KKQV(QV103)/Wichita Falls for 7-midnight . . . Keri Tombezian exits nights at KRTH/Los Angeles, and Sammy Jackson joins the station as a parttimer from neighboring KLAC and KMPC . . . For the record, Jim nies is not OM/PD at KWNK/Simi Valley. John Campbell remains in that capacity, with Jim joining the station for middays . . . Last but not least, congratulations to R&R CHR Associate Editor Nancy Conover, who moves over to Westwood One to write Scott Shannon's "Rockin' America" countdown show.

#### Hi, I'm Gary Burns

Many people don't know consultant Gary Burns. His clients know him, but only seven at a time. You see, Gary carries a maximum of only seven clients. Based out of his San Antonio office, he jets about consulting not only the programming, but also the sales and marketing efforts of his client stations.

"I put Y97's format on the air August 4th, after completing a sixweek research study," Gery said. "The direction was pretty clear: We felt CHR was underachieving since the only outlet was Hot Hits. I think there are 16 shares of available CHR audience in Norfolk, and we'll get at least half as long as there are only two of us doing it.

"The August Birch has us in the fives, which is the best the station has ever done. The music is certainly broader than Hot Hits. Our recurrents and slower rotations offer more variety. I think 2104 is very easy to program against since they are very repetitive with their countdowns and jingles, in addition to the hyper-hot currents

Burns, who talks with Y97 on a daily basis, added, "The format polices itself, putting the priority on currents and hot recurrents. It is impossible for the same song to be heard in the same quarter-hour within a seven-day period. The format updates itself every 15 minutes."



#### Y97 Draws A Bead

Continued from Page 34

always in contact with him. Gary's work includes the sales department, helping them set up promotions and marketing ideas. Our spot load is very manageable, running nine units an hour."

And what about the impending CHR marketplace battle? "Z104 has simply pav-

Contemporary Hit Radio

ed the way for us with their efforts. It's clear from our findings that there is a lot of room for what we're doing. This battle will really intensify."



Y97's AIRFORCE — Here are the faces behind the voices at Y97. Shown (i-r): Tony Macrini (5:45-9am), Joanne Rice (9am-noon), MD Don Davis (noon-3pm), Johnny "Rock 'N Roll" Ringo (7pm-midnight,) and afternoon news anchor Gigl Young.

#### Bits

Uncle Reagan Wants You! KC101/New Haven is very proud of newsman Dr. Chris Evans. It seems that President Reagan recently chose Evans for the prestigious role of emcee for a campaign rally in nearby Waterbury, CT. Evans will phone in live reports throughout the day.
 Bon Jovi Benefits Kids! KHTR/St.

Bon Jovi Benefits Kids! KHTR/St. Louis along with PolyGram recording group Bon Jovi recently hosted a benefit concert for several charities. The concert benefitted the Shriner's Hospital for Crippied Children; Operation Liftoff, which gives a dream trip for terminally ill children and their families; and last but not least, a badly-needed operation for a local listener Tammy Beckham.

• From The Classroom To Outer Space!
T94/Panama City believes in listening to its
government. So when President Reagan
suggested that a teacher would be a wise
choice as an observer in the next space
shuttle. T94 went for it full blast. The contest is called "Send Your Teacher To Outer
Space," and the class with the best reason
why its teacher should be sent out of this
world wins a VCR for the class.

Put Your Best "Hiney" Forward!
 WASH/Washington asked its listeners to

show their stuff in order to win. WASH recently announced the first "Mr. & Mrs. Hiney Contest" with cash prizes. The event was held at a local club called "Champions," and contestants were judged in jeans with WASH Booty shirts and bathing suits. Mr. & Mrs. Hiney will join Thor Hiney, Ophelia Hiney, Ima Hiney, and Big Red Hiney in the cast of existing Hiney characters.

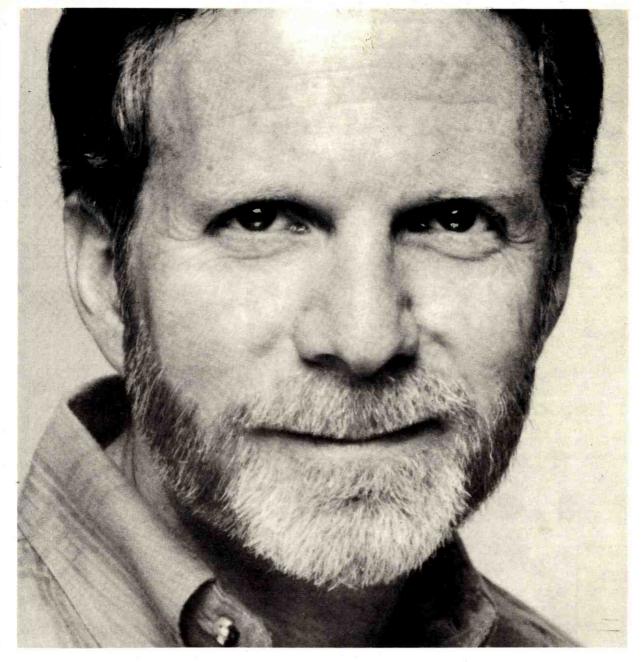
• A Respectable Job! Q165/Tampa is very proud of its morning man and "Zoo" master. Cleveland Wheeler. The United States Jaycees recently chose Wheeler as one of the Ten Outstanding Young Men of America for 1984, in recognition of his professional achievements and community service. This year he emceed the local Cerebral Palsy Telethon, lobbied for stiffer penalties in support of animal cruelty laws, assisted in a missing children's program and in the renovation of Tampa's Lowry Park. He now has something to write home to Mom about!

Cover Up In Miami! Y100/Miami, along with WEA and Peaches Records stores, sent over 125,000 kids back to school with a disguise for their books. The book covers were designed to look like WEA art-

ists' album covers, complete with Peaches and Y100 logos and a picture of a Y100 air personality. On the inside was a discount coupon towards purchases of WEA albums or cassettes. Now, that's getting attention in

• Call In And Win!! WIS-FM/Chicago, calling itself "The New 94.7," decided to reach deep into the corporate coffers and run a contest called the "\$5000 Hits." It's similar to KIIS-FM's "Daily Cash Payoff," where the station takes two familiar songs, announces the titles and artists at 7:10am, and promises to play them back-to-back sometime that day. The 15th caller wins the cash. From 4-5pm on the FM, it's commercial-free.

• Cracking The Vault! 98KG/Salina, KS DJ Denny Collier lost his memory (and the bank's vault key) as the result of an accident. Thanks to daily visits from "The Doc," Denny gave listeners clues to the whereabouts of the key. Two weeks later, the lost key was found under a local park bridge. During the station's live broadcast inside the vault, the lucky winner was awarded prizes worth over \$1000. Everybody was relieved after the missing key was found. But what about Denny's memory?!



## CONGRATULATIONS, LARRY

Larry Berger just began his tenth year as Program Director for WPLJ. He celebrated by delivering a record breaking average quarter hour and weekly cume. WPLJ now reaches 143,000 people every 15 minutes and over 2½ million listeners each week.\* This decade of dedication and service to New York Radio is recognized by all of your friends at The ABC Owned Radio Stations. Congratulations, Larry, we think you're the best.

The ABC Owned Radio Stations

## Z104

Continued from Page 34

stickers left over from an old promotion which could be activated shortly."

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"Y97 has pretty well positioned themselves right at us. But we have the distinct advantage of already having a button on people's car radios."

Jeff Morgan

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Spots are limited to a very listenable eight minutes an hour. Jeff remarked, "It really is a nice balance between sales and programming. Maybe because VP/GM Paul Todd was a PD for a long while over at WNOR, we have a lot of cooperation with the sales department. We respect each other's needs and work well together."

#### The Joseph-Less Future

But what happens to Z104 when Mike Joseph's consultancy ends in December? "Things will go on as usual. Everyone on our airstaff has been here or arrived shortly after Mike came aboard. They're well aware of how the format works. I don't foresee us saying. 'Well, Mike's gone. Let's do it our way.' Why should we? Things are working quite well for us with Hot Hits. We're very proud of our accomplishments; bound and determined to become the number one station in the market. I'm not sure what Y97 will do to make that task any

"It's more a matter of Y97 bringing the game to us rather than us going after or reacting to them. Z104 is the market leader, and we're going to continue to act like one."

- Jeff Morgan

harder. But I'm confident we can and will reach our goal."

#### Motion

KYND-FM/Minot becomes KHHT as it flips formats from Easy Listening to CHR; Ken Hagen is upped to Operations Manager . .. KREO/-Santa Rosa PD Randy Chambers has promoted Robin Hart to Assistant PD . . . Richard Sands is doing afternoon drive for KITS/San Francisco. while Harry O is Production Director . . . Michael **Dunn leaves WZOZ/Oneonta to become News** Director at OK100/lthaca; Peter Iglinski is the new ND at WZOZ . . . Jerry Michaels is now MD at WLAN-FM/Lancaster, as Todd Halliday exits for WKFM/Syracuse . . . Parttimer Fast Jiml Roberts takes on fulltime evenings at WPLJ/New York, while Peter Bush slides into the 10pm-2am slot . . . Richard Spires leaves KBUK/Baytown TX for PM drive at KILE/Galveston ... Bill Brock becomes Assistant MD in addition to on-air duties at Q101/Meridian . . . Louie Mano is now Production Director for both WEBC and Rock 105/Pittsfield, MA; he keeps his afternoon show on Bock 105

Brad Barrett moves from KQRR/Bismarck to KKUA/Honolulu for the 7-midnight shift, as Dave Lancaster exits KKUA for crosstown KCCN. Scott Drake adds MD duties to his PM drive slot at Z100(KKRZ)/Portland, OR . . . Craig Jackson moves crosstown from KPKE/Denver to Q103 for middays . . . And more crosstown news, as Kim Kendrick moves from KRAB/Tulsa to KAY107, replacing Jim Etils as News Director . **WQUT/Johnson City MD Rod Hampton crosses** the street to program Y105(WZXY) . . . Elizabeth Brunty is upped to Promotions Director at WDCG/ Durham-Raleigh . . . Chuck Jefferson joins KZZB/Beaumont from KKQV(QV103)/Wichita Falls for 7-midnight . . . Keri Tombazian exits nights at KRTH/Los Angeles, and Sammy Jackeon joins the station as a partitimer from neighbor-ing KLAC and KMPC . . . For the record, Jim Conlee is not OM/PD at KWNK/Simi Valley. John Campbell remains in that capacity, with Jim joining the station for middays . . . Last but not least, congratulations to R&R CHR Associate Editor Nancy Conover, who moves over to Westwood One to write Scott Shannon's "Rockin' America" countdown show.

## Hi, I'm Gary Burns

Many people don't know consultant Gary Burns. His clients know him, but only seven at a time. You see, Gary carries a maximum of only seven clients. Based out of his San Antonio office, he jets about consulting not only the programming, but also the sales and marketing efforts of his client stations.

"I put Y97's format on the air August 4th, after completing a sixweek research study," Gary said. "The direction was pretty clear: We felt CHR was underachieving since the only outlet was Hot Hits. I think there are 16 shares of available CHR audience in Norfolk, and we'll get at least half as long as there are only two of us doing it.

"The August Birch has us in the fives, which is the best the station has ever done. The music is certainly broader than Hot Hitis. Our recurrents and slower rotations offer more variety. I think 2104 is very easy to program against since they are very repetitive with their countdowns and lingles, in addition to the hyper-hot currents

Burns, who talks with Y97 on a daily basis, added, "The format polices itself, putiting the priority on currents and hot recurrents, it is impossible for the same song to be heard in the same quarter-hour within a seven-day period. The format updates itself every 15 minutes."



Continued from Page 34

always in contact with him. Gary's work includes the sales department, helping them set up promotions and marketing ideas. Our spot load is very manageable, running nine units an hour."

And what about the impending CHR marketplace battle? "Z104 has simply pav-

### Contemporary Hit Radio

ed the way for us with their efforts. It's clear from our findings that there is a lot of room for what we're doing. This battle will really intensify."



Y97's AIRFORCE — Here are the faces behind the voices at Y97. Shown (I-I): Tony Macrini (S-45-9am), Joanne Rice (9am-noon), MD Don Davis (noon-3pm), Johnny "Rock 'N Roll" Ringo (7pm-midnight.) and afternoon news anchor Gigi Young.

#### **Bits**

 Uncle Reagan Wants You! KC101/New Haven is very proud of newsman Dr. Chris Evans. It seems that President Reagan recently chose Evans for the prestigious role of emcee for a campaign rally in nearby Waterbury, CT. Evans will phone in live reports throughout the day.
 Bon Jovi Benefits Kids! KHTR/Si.

Bon Jovi Benefits Kids! KHTR/St. Louis along with PolyGram recording group Bon Jovi recently hosted a benefit concert for several charities. The concert benefitted the Shriner's Hospital for Crippided Children; Operation Liftoff, which gives a dream trip for terminally ill children and their families; and last but not least, a badly-needed operation for a local listener Tammy Beckham.

• From The Classroom To Outer Space! T94/Panama City believes in listening to its government. So when President Reagan suggested that a teacher would be a wise choice as an observer in the next space shuttle, T94 went for it full blast. The contest is called "Send Your Teacher To Outer Space," and the class with the best reason why its teacher should be sent out of this world wins a VCR for the class.

Put Your Best "Hiney" Forward!
 WASH/Washington asked its listeners to

show their stuff in order to win. WASH recently announced the first "Mr. & Mrs. Hiney Contest" with cash prizes. The event was held at a local club called "Champions," and contestants were judged in jeans with WASH Booty shirts and bathing suits. Mr. & Mrs. Hiney will join Thor Hiney, Ophelia Hiney, Ima Hiney, and Big Red Hiney in the cast of existing Hiney characters.

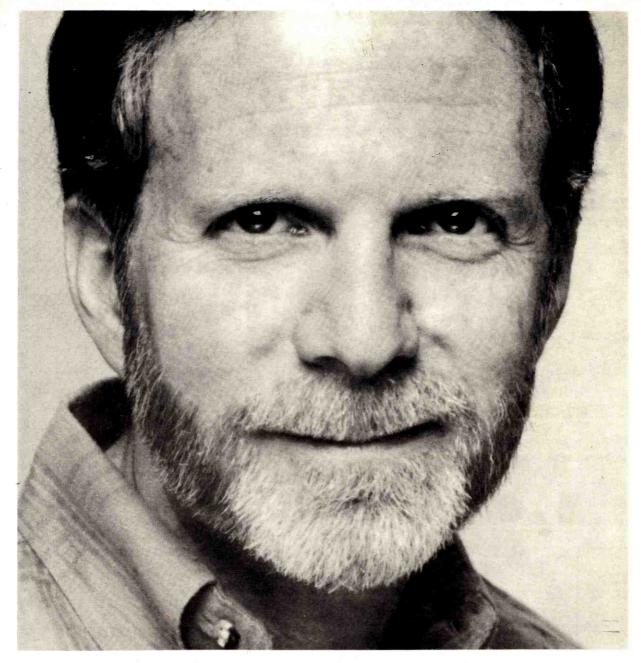
• A Respectable Job! Q105/Tampa is very proud of its morning man and "Zoo" master, Cleveland Wheeler. The United States Jaycees recently chose Wheeler as one of the Ten Outstanding Young Men of America for 1984, in recognition of his professional achievements and community service. This year he emceed the local Cerebral Palsy Telethon, lobbied for stiffer penalties in support of animal cruelty laws, assisted in a missing children's program and in the renovation of Tampa's Lowry Park. He now has something to write home to Mom about!

Cover Up In Miami! Y100/Miami, along with WEA and Peaches Records stores, sent over 125,000 kids back to school with a disguise for their books. The book covers were designed to look like WEA art-

ists' album covers, complete with Peaches and Y100 logos and a picture of a Y100 air personality. On the inside was a discount coupon towards purchases of WEA albums or cassettes. Now, that's getting attention in class!

Call In And Win!! WLS-FM/Chicago, calling itself "The New 94.7." decided to reach deep into the corporate coffers and run a contest called the "\$5000 Hits." It's similar to KIIS-FM's "Daily Cash Payoff," where the station takes two familiar songs, announces the titles and artists at 7:10am, and promises to play them back-to-back sometime that day. The 15th caller wins the cash. From 4-5pm on the FM, it's commer-

• Cracking The Vault! 98KG/Salina, KS DJ Denny Collier lost his memory (and the bank's vault key) as the result of an accident. Thanks to daily visits from—"The Doc," Denny gave listeners clues to the whereabouts of the key. Two weeks later, the lost key was found under a local park bridge. During the station's live broadcast inside the vault, the lucky winner was awarded prizes worth over \$1000. Everybody was relieved after the missing key was found. But what about Denny's memory?!



## CONGRATULATIONS, LARRY

Larry Berger just began his tenth year as Program Director for WPLJ. He celebrated by delivering a record breaking average quarter hour and weekly cume. WPLJ now reaches 143,000 people every 15 minutes and over 2½ million listeners each week.\* This decade of dedication and service to New York Radio is recognized by all of your friends at The ABC Owned Radio Stations. Congratulations, Larry, we think you're the best.

The ABC Owned Radio Stations

## CHR PICTURE PAGE



HOT TAN FRIES CHICKENMANI — WPST/Trenton, NJ recently sponsored "The Hottest Tan In The East" contest. Two very lucky DJs were among the judges. Shown here (I-r) bathing in the glory are one very impressed Chickenman, winners Maryann Ecker, Liz Leonard, Cyndi Sears, Sharon O'Dell, and afternoon man Mark Shepperd.



A THIN LINE BETWEEN PORTLAND AND THE PRETENDERS — KMJK/Portland helped the Pretenders celebrate the first date on their U.S. tour. Shown backstage (clockwise) are Chrissie Hynde, KMJK PD Jon Barry, Warner Bros.' Greg Lee, KGON's Inessa York, Pretender Robbie McIntosh, Quarterflash's Brian Willis, and Pretenders Malcolm Foster and Martin Chambers.



WELCOME TO THE MONEY CHAMBER KFRX/Lincoln, NF has a money chamber filled with everything from \$1 to \$50 bills circulating around the chamber just waiting for someone to step in for 30 seconds and grab all they can. Listeners qualify by registering at sponsor locations. The \$418 winner shown here (r) with PD Tracy Johnson (r) is none other than "Day SO FOur Lives" actress Gloria Loring, who donated it to Juvenile Diabetes (which was why she was in town).



JUST SAY I DO AND IT'S YOURS — WASH/ Washington, DC, along with Twentieth Century Fox, threw a "Bachelor Party" wedding to promote the movie. They asked any listeners who wanted to get married to send in entries for a free wedding. The lucky couple shown here was furnished with an extravaganza that included a cake, flowers, limo service, bridd outfilter, halfresser, and a Hyatt Hotel suite. The wedding and the promiting were successive the box office.







WHEN IN DOUBT, GET A PARROT? — WHTT/Boston was having trouble deciding who they could get to draw a winner from the 17,000 entries for a trip for two to Bermuda. In conjunction with Pizza Hut and Benson's Animal Farm, they chose "Charlie," a trained mackaw . . . all's fair in radio contests.



"LIGHTS OUT" IN CHICAGO — B96/Chicago asked EMI/America recording artist Peter Wolf to drop by the station. Pictured here with the lights on are (I-r) EMI's BeBop Hobel, Wolf, PD Buddy Scott, and EMI's Tony Smith.



SCOTT SHANNON SMILES! — Z100/New York PD Scott Shannon (I) is famous for his "stern" look in most photos, but when Atlantic recording artist Laura Branigan (r) dropped by, he seemed to lose his "Self Control," and smiled.



GIRLS 'N' DAHLS? — WLS-FM/Chicago recently welcomed three members of the GoGo's for an interview with Steve Dahl and Garry Meier. Pictured in the hallway are (standing I-r) Dahl, Go-Go Charlotte Caffey, Meier, and GoGos Kathy Valentine and Belinda Carlisle. Kneeling (I-r) are A&M's Bob Tarantino and I.R.S.'s Keith Altomate.



HUEY SELLS OUT THE QUEEN! — CKLG/Vancouver, BC caught Chrysalis recording artist Huey Lewis backstage after the sold-out concert at the Queen Elizabeth Theatre. Shown are (I-r) CKLG air personalities Gord Robson and Terry Reid, Lewis, contest winner Renee Fogel, and CKLG's Rob

## JULIAN LENNON VALOTTE

JULIAN LENNON VALOTTE

## The first single & promotional 12",

7-89609 PR 653

Produced by Phil Ramone Management: Dean Gordon/D.A.G. Promotions LTD., London



**On Atlantic Records and Cassettes** 

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STEVE FEINSTEIN

## PreProgramming Music

Once upon a time in the days of progressive rock radio, jocks chose their own music with almost complete autonomy. As rock radio tightened up in the mid-'70s, many stations put playable song titles on 3x5 cards, with jocks rotating them according to a flow sheet or clock that listed predetermined category sequences. In the past few years, some stations have taken music selection out of the jocks' hands altogether and begun to preprogram the music entirely.

Why?

PD Dave Lange of WSHE/Miami first started preprogramming while at WDVE/-Pittsburgh, and offers solid reasons to do so. "The announcing staff needs to concentrate on putting a show on for the audience. When using the card file method, you can come up with an elaborate system of music coding, with all kinds of colors and dots. But sometimes you'll still hear similarly-styled artists like Bruce Springsteen, John Cougar, Huey Lewis, and then Bob Seger back-to-back. That's not desirable when you want to show as many of AOR's various styles as you can in each segment of music."
WQFM/Milwaukee's been preprogram-

med for three years. PD Andy Bloom, who did the job when he served as MD, says, "It keeps all the rotations and artist separations exact, prevents a hurried jock from grabbing a card at the last minute, and allows jocks more time to think about their breaks instead of worrying about music. We're usually preprogrammed a day in advance, so jocks can see what's coming up the next day and dig up interesting information about an artist or song."

DC101/Washington's music has been preselected since 1982, as PD Don Davis "always felt a good deal of exposure formatically from leaving the interpretation of the music system up to each individual jock. As we've moved more to a song-bysong mentality, I wanted the station's sound to be uniform all the time.

A side benefit, Davis feels, is that you become more selective about music, since you know all songs in a category will receive even play when using a computer program. "If you don't think it's really good enough, you don't put it in. It's not like a card file where you or the jock can skip over a song that isn't as good as others in the category."

Kerry Lambert, who programs WIMZ-FM/Knoxville, saw the light the day he "noticed there hadn't been any Beatles tunes played in afternoon drive since the cards had been put in there. I found out the jock didn't like the Beatles. That bothered me, and I felt I needed to get some more

#### Selling It To The Staff

Many PDs may be concerned that the airstaff would be demoralized if they lost the freedom to select music. Lange avoids that by continuing to take input from jocks. "If they feel the music isn't flowing correctly or isn't 'up' enough, we'll sit and talk about it. You have to be sensitive to them and make sure they understand this is being done for them - a burden is being lifted from their shoulders. They no longer have to try to remember what I said at a meeting two weeks ago about which records shouldn't go back-to-back."

Davis got very little flak when he an-nounced his decision because he made it clear at a meeting that "it wasn't being

Please use on October 18th, 19	Name 1		
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done to take away their creativity, but rather to allow them more time to develop creativity where it really matters - in their raps. Their time is much better spent concentrating on what they're going to say about the music, the station, and themselves than pulling music."

Lambert adds, "You let them know that

they won't have to be record clerks anymore. They're needed elsewhere. Once they see how much paperwork it saves them, they love it."

#### Manual Or Machine?

Preprogramming can be done either by hand or computer. Davis did it manually for almost two years, but found the two-hour-aday task too time consuming and purchased a Marketron software system. He says it takes only 15 minutes a week to change the currents and dayparts, and the entire week's programming can be run and printed out in just over an hour.

After doing it manually for a few days, Lambert opted to use Obedient Software, an outside service that preprograms the music at its office and then overnights the list. He's considering doing the work in-house, and mentions a program from Jefferson

## Software Suppliers

Need some help in managing your music inventory? These are some of the companies offering music selection programs (product names are italicized):

Music Index

COMPUTER BROADCASTING 6085 Dawn Drive Rohnert Park, CA 94928

(707) 585-0266 Music Management System

COMPUTER CONCEPTS CORPORATION 8375 Melrose Drive Lenexa KS 66214 (800) 255-6350

**DATA COMMUNICATIONS CORPORATION** 

4685 Highland Drive Salt Lake City, UT 84117 (800) 325-8672

JEFFERSON-PILOT DATA SYSTEMS 501 Archdale Drive, Executive Plaza

Charlotte, NC 28210 (704) 525-3901

Marketron Act-V Music Scheduling MARKETRON, INC.

101 Lincoln Centre Drive, Suite #300 Foster City, CA 94404 (415) 341-4004

OBEDIENT SOFTWARE

1007.Naperville Road Wheaton, IL 60187 (312) 653-5527

Music PROGRAM MANAGER

Box 45 Inglefield, IN 47618 (812) 867-3524

RADIO COMPUTING SERVICES

177 North Dean Street Englewood, NJ 07631 (201) 567-3125

The Sound Approach

STRATA MARKETING

2 S. 306 lvy Lane Lombard, IL 60148 (312) 620-4340

Customized Music Programming

STRATEGIC RADIO RESEARCH 655 West Irving Park at Lake Shore Drive

Chicago, IL 60613 (312) 883-4400

Pilot that will enable him to do tempo matching, whereby a song can be coded for tempo at both its beginning and end.

Lange initially preprogrammed completely by hand, but now does 60-70% of the work through a computer program he designed. He doesn't necessarily advise creating your own, though, warning that 'you're going to have to make a big commitment to becoming computer-literate. The time involved is enormous. I'm at a point now where I don't have the time to sit down and write an improved program.

WQFM does its music manually, with MD Jerry Gavin devoting up to three hours a day on the job. Bloom claims he hasn't found a program that's able to factor in as many variables as he'd like. "For instance, we have our spot sets fall so that we'll be first among our competitors to be in and out of spots. I haven't found a program that can do that - keeping the music to 11 and a half minutes in one block and 24 and a half the next - while also taking into account that we put our hours together like a jigsaw puz-zle to get a music balance that satisfies all the different audience cells. I did see one program I liked, but it cost around \$50,000."

#### Criteria

If a station goes with a computer program, there are any number of variables affecting song selection that can be entered into the program. Among them:

· Artist separation, which includes "related" artists such as Styx and Tommy Shaw or Yes and Asia. Separation times can vary among artists; a standard time of 90:00 between songs can be lessened or expanded for individual acts.

- · Song separation prevents repeating songs at the same time or in the same day part from day-to-day. If desired, individual songs in a category can come up faster than others in the same category, similar to placing a "half-way back" designation in a card file system.
- · Tempo
- · Musical style; psychographic appeal
- Vintage
- Texture Familiarity
- Dayparts
- · Artist gender
- · Sequencing according to day of the week, daypart, and hour

#### Tried It, Didn't Like It

All those variables left KOMP/Las Vegas PD Charlie Morris kind of cold to computer preprogramming. "Though there are many variables you can factor into the program, you can't quite put in a sense of flow or reflect a mood or emotion of a Friday night versus a Monday night.

Continued on Page 41



Kerry Lambert Don Davis







Andy Bloom

## PreProgramming Music

Continued from Page 40

"Twe also found that the more variables and restrictions you put on the music, the less efficiently the music gets rotated. What happens is the computer has less room to choose music, and certain songs in a category that you want to rotate evenly get chosen more than others simply because they have fewer restrictions.

"For instance, a song dayparted 7pmmidnight is coded as a hard rock song, and the computer is commanded not to play it next to a softer song. It may be coded as not to come after a female vocal record because it's also by a female. And it could be by a solo artist who's part of a group, so you don't want the two to come up near each other

"Because of all the restrictions you've imposed, the computer has to look for an ideal situation that satisfies all the conditions necessary to play that song. That song will not rotate as much as an unrestricted song, even though it may be every bit as valuable."

To those who might say Morris simply hadn't found the right program, or wasn't using his program correctly, he says, "I've found that all the programs work pretty much the same in theory, and the problem is pretty common. If you're in a format where you don't have a lot of dayparting and restrictions, it's more workable."

Meantime, he's back to square one, using the card file system, as manual selection would take too much time. Morris comments, "I'd much rather leave it up to a jock rather than a computer. I may have a problem with a song coming up more than it's supposed to, but I'd rather sacrifice that than have a bad-sounding flow on the station. Working with the jocks to get the right flow is worth the work."



#### Parting Thoughts

Like the rest of our programmers who continue to preprogram, Kerry Lambert's a true believer. Asked if he'd ever return to the card file system, he replies, "It'd be like going back to the dark ages and living without electricity."

But all of the PDs offer advice to the uninitiated. Dave Lange reminds us that the human touch is crucial when preprogramming. When a hot new release arrives, or if there's a buzz on a particular song or artist, be flexible enough to respond. "If you can't strike a balance between the science and emotion, you'll find yourself in a box."

Andy Bloom prescribes perseverance: "Don't throw in the towel and go back to the easier way when you find yourself spending two-three hours a day doing this."

Don Davis suggests careful planning and

Don Davis suggests careful planning and preparation before taking the preprogramming plunge: "Know what you want your music to do and iron out the most minute details well in advance of going on-line with the system."

And as KISS/San Antonio installs its system. PD Greg Stevens offers words that ring of the "garbage in, garbage out" computer maxim: "The success of the system depends not just on the program that's been elected, but also on the PD or MD who's attaching the subjective values and shadings to the songs. For example, the computer has to be told accurately what's a rocker versus what's a heavy metal track."



BALLOON BASH — 3000 WRKI/Danbury listeners showed up at the crack of dawn for the station's "Flight Of The Beautiful Balloons." Two dozen multi-colored hot air balloons floated to the accompaniment of Moody Blues music programmed on the station. Pictured holding a copy of the flight pattern are (I-r) evening man Mark DeVine and PD Buzz Knight.

#### SEGUES

Former WAPI-FM/Birmingham MD Doc Ballie lands late nights at WKLS-FM/Atlanta. On 'KLS-AM, McKenzie Scott takes over middays as Tom West joins the Video Music Station . Curtis replaces the exiting Jeff Nicolay on KDKB/Phoenix overnights. You can reach Jeff at (602) 985-9706 WTPA/Harrisburg overnights are handled by Kevin McGowan from WZZO/Allentown . . . KEZE/Spokane overnights go to Courtney Nelson from KGB/San Diego, and Dave Esposito from crosstown KZZU is doing parttime work at KEZE . . . Mike Carroll leaves WYFE/Rockford for airwork at WWCT/ Peoria, and Marilyn Ross moves up to WYFE overnights from weekends . . Jeff Left is new to WHEB-FM/Portsmouth afternoons from KKFM/Fargo.

Dave Scott replaces Julie Finkle as WRIF/Detroit's Director Of Advertising and Promotion.

John Maynard is doing morning news at KISW/Seattle . . . Former KMEL/San Francisco newshound Peter Finch is doing afternoon news at KBCO/Boulder . . . Don Stellges is appointed Public Affairs Director for KGON/Portland.

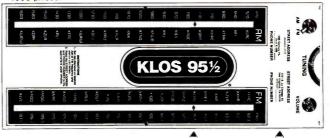
In search of disc jockeys; KFOG/San Francisco is looking for a night jock. Contact PD Dave Logan ASAP . . . DC101/Washington PD Don Davis is looking for a parttimer; send an aircheck but don't call

#### SIMON'S SLIDERULE

## KLOS Agency Aid

KLOS/Los Angeles's Simon T is a Leonardo Da Vinci among General Sales Managers. Wanting to keep the station's call letters on the minds of media buyers, he designed an ingeniously handy gizmo. This 4" x 11" card-board device has three practical uses that insure a prominent place, along with the imprinted KLOS logo, on a buyer's dosk

The device went out to local and national buyers, as well as fellow ABC O&O's. Cost was \$1.76 for a run of 4000 pieces.





This section calculates the end date of a flight of spots.

The front features a slide rule that lists Los Angeles's AM & FM stations. Move the pointer to a station's frequency, and the station's address and phone number appear in the window up top.



To help keep your place when looking down the columns of figures in an **Arbitron** book, the device's flip side reproduces the column headings for both average quarter-hour and cume estimates pages.

Twelve Plus

WPAP, KQIL CAPTURE 12+FLAG

## Condensed Market Pennant Winners

No matter where you are or what size market you're in, beating all the other competition 12+ is no small feat. As those who have been there can attest, the condensed markets can be just as fiercely competitive as their larger brethren. Unfortunately, these PDs and stations don't always get their fair share of ink. From time to time we'll endeavor to remedy that situation by focusing on exemplary small market stations.

This week, I've chosen two R&R reporters who are doing extremely well in their markets. By way of introduction, let me run down their numbers

WPAP/Panama City, FL, programmed by Kevin O'Neal, is in the 56th condensed market, a city of about 85,000. Although WPAP had been number one 18+ for the last five years in a row, it had never been number one 12+ until it pulled a 24.3 in the spring '84 ARB - the first time a Country station had ever held the top spot in the market.

### WPAP Returns To The Basics

WPAP/Panama City, FL is owned by Shore Broadcasting, a subsidiary of Lykes Brothers, Inc., which also owns WTAN/Clearwater, FL. The station has been Country for 17 years and shown very strong numbers, despite facing Country competition from a number of surrounding markets.

Though only 24, WPAP PD Kevin O'Neal has been in the business for 12 years. At age 12, he started working for a small radio station in Eastern North Carolina owned by his dad. By age 18 he had moved to another small market, becoming PD of WVOT & WXYY/Wilson, NC. From there it was on to WPAP, where he's served as PD during the past two years.

#### The Market

"This market is growing rapidly, both in terms of population and competition, Kevin began. "The bigger our numbers get. the more our competition tends to add our product. A new 100kw FM (WJST) debuted this last book with a 22.8. They're A/C and



Kevin O'Neal

play about 15% of my playlist. WWWQ is my direct Country competition. They 've been Country for two years, and we've completely annihilated them! (They moved 7.7-2.9 last book.) WGNE is a 100kw Beautiful Music station, but they play a lot of the "easy country"; in effect they're playing my format as well. WDLV is an AM playing an A/C-Oldies format, and they are also playing some of my stuff - Mark Gray, Lee Greenwood, and Alabama - in their heavy rotation."

#### Hey, They're Playing Our Song

To combat almost an entire marketplace that plays varying degrees of his format, Kevin said, "We try to go back to the basics

of radio. We're a full-service station; our news anchorman has been with us for six or



seven years. We do some sports and have a staff meteorologist who works with us out of Tallahassee.

"We also mix in album cuts before they're singles, so our listeners can hear songs they won't hear on any other station. We let our announcers be personalities. This station has the loosest format I've ever worked with - the jocks have a lot of freedom. Morning man Reed Kinney pulled a 29.9, doing personality the way it was done in the '60s.

"Musically, we mix traditional with the new artists. Out of a 65-record playlist, my limit is about eight to ten new acts at any one time. My playlist is that large so my audience can hear what's out there and make up their own minds as to what the hits are and let me know how often they want to



station at 1340, also beat all comers with a 12+ spring '84 score of 31.3. KQIL's closest competitor was KQIX with a 26.1. It should be noted that KQIX is KQIL's sister station and is also programmed by Don Rhea. The fact that the third-rated station (12+) in town has a 14.8 is quite a testimony to Mr. Rhea's skills. Now that you have a feel for the setting, I'll let Kevin and Don fill

Don Rhea, is in the 71st condensed market, a city of 73,000. KQIL, an AM

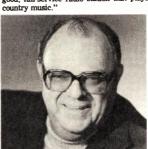
KQIL/Grand Junction, CO, under the direction of VP/Operations

you in as to what makes their stations tick. One footnote before I give them the floor: I didn't know what I was going to hear when I called. I was just looking for two very successful stations in different parts of the country. So it was fascinating to discover the two stations were so similar in talent salaries (relatively high for their size markets) and in the amount of freedom they give their on-air people. Actually, given the success of both outlets, I don't think it's a coincidence.

## KQIL Success? Easy As 1, 2, 3

KQIL/Grand Juncton, managed by Jim TerLouw and owned by John Hough, has been Country since 1970. The numbers it has garnered are even more amazing when you realize the station is 1340 on the dial with 1000 watts day and 250 watts of power at night. With a great deal of excitement in his voice, OM Don Rhea noted that the station should go to 5000 watts sometime in the spring - a move he hopes will further enhance his station's position as the market leader.

years ago. Six months after joining the station he became OM, and three years ago he was named VP/Operations & Programming. His desire? "What I want is for this radio station to be accepted as a damn good, full-service radio station that plays



Don Rhea

When I asked Don to what he attributed KQIL's success, he reeled off three areas he considered instrumental.

"Number one," he began, "is personnel stability — extremely important on a Country station. Our morning man has been here over seven years, and the woman on at night has been here for five years. This stability is due to the fact we've got a good company. We take care of our people, and we pay them well. Spending more money on your people really pays off in the long run. We have 38 fulltime employees - which is high for a market this size. My monthly salary output is higher than the income of most of the stations in this market.

"Secondly," he continued, "up until a year ago we were automated. Even then, our numbers were very good - we were always very strong 25-54. In past books, we were always #1 25-54 and #2 12+, with our

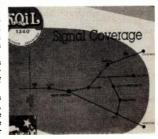
Don came to KQIL as PD nearly five shares in that demo averaging in the low twenties. We went live because we felt we could become even more dominant, while



better serving the community. I also like it because we've got more control. I should add that we haven't totally abandoned automation. We still use it from midnight to

"After going live, the ratings showed us to be even stronger 25-54. What surprised me, though, was our 35-54 gain. The key to this book was that we kept people listening for a long time. Our diary analysis showed that people listened to us for over two hours at a whack. We have a station that people are afraid to turn off for fear they're going to miss something.'

Continued on Page 46



## Radio – You've Been Around Enough To Know

15 weeks ago MCA
Records released
"I'VE BEEN AROUND
ENOUGH TO KNOW"
by JOHN SCHNEIDER
and we asked radio to
listen . . . really listen, and
you did, and John has a
#1 record. What can we
say but thank you radio
for caring and listening to
the music.

MCA RECORDS

Delivering The Music Of The 80's

## Nashville This Week



## Catching Up On Country Music Week

It's a sure sign you're getting older when you catch yourself saying, "Remember the good old days when  $\dots$ " That phrase was heard over and again during Country Music Week. Though Nashville didn't host the "one continuous party" we've all become accustomed to, it did provide a week chock full of activities. A few of the events are discussed below.

At a press conference immediately preceding the CMA Awards Show, Kenny Rogers and Dolly Parton introduced scenes from their forthcoming Christmas television special, handed out copies of their duet Christmas album "Once Upon A Christmas," and announced plans to tour together beginning New Year's Eve.



Kenny and Dolly: Equal partners

The CBS special, called "Kenny & Dolly: A Christmas to Remember," will be tele cast on Sunday, December 2, immediately following "60 Minutes." The album will debut November 1, with three singles being released simultaneously. There'll be a Dolly solo, a Kenny solo, and a duet that Dolly wrote, titled "Christmas Without You."

When asked at the press conference if a movie was next on the agenda, Kenny said, "I won't do a movie with a love scene, and Dolly won't do one without one." Dolly laughed and added that "Marianne (Kenny's wife) won't let me kiss him.'

Clips from the TV special include a wartime USO-type production number that will become a music video following the airing of the special. Dolly and Kenny are equal financial partners in their upcoming ven-

#### **CMA's New Directors**

I know that lists of names aren't always interesting reading, but I'm sure you'll want to know who the newly-elected members of the 1984-85 CMA Board of Directors are. The first meeting of the new Board will be November 2, and officers will be elected at that time. CMA Board members serve gratis and pay their own expenses to

attend meetings. They are as follows:
Artist/Musician: Brenda Lee; Advertising Agency: Dick McCullough of the J. Walter Thompson Co.; Broadcast Personality: Rhubarb Jones, WLWI Radio; Agent/ Manager: Jerry Flowers, Jim Halsey Co.; Composer: Dennis Morgan, Collins Court Music; International: Dennis Brown, Joe Brown Ent.; Publication: Lon Helton, Radio & Records; Publisher: David Conrad, Almo-Irving Music; Record Company: Jim Ed Norman, Warner Bros. Records; Record/Video Merchandiser: Sam Marmaduke, Western Merchandisers, Inc.; Talent Buyer/Promoter: Don Romeo, Don Romeo Agency.

At-Large Directors: Bob Montgomery, Writers House Music; Dianne Petty, SESAC; Roy Wunsch, CBS Records; Jerry Bradley, Bradley Productions.

Who's New: Last year, Sawyer Brown won the nationally televised "Star Search" talent show. The group has since signed with Capitol/Curb and their debut single, "Leona," is now out in radioland.

Lead singer and rhythm guitarist Mark Miller is a Florida native who came to Nashville after five years of entertaining in that state (most notably at Walt Disney World). Once in Nashville, he found work as a studio and jingle artist and wrote songs for Charley Pride's publishing company and Screen Gems

Bobby Randall is a songwriter too, but is most valuable to the group as a record producer and multi-instrumentalist. He plays fiddle, steel guitar, harmonica, lead guitar, and sings harmony.

Pianist Gregg Hubbard, also from

Florida, previously worked with Mark before either moved to Music City. In addition to playing country music, Gregg acted in theaters and playhouses across Florida. His contributions to the group include high harmony singing and occasional buck dancing. Bass player Jim Scholten toured with Margo Smith, Leroy VanDyke, and Don King. He and Randall are both from Michigan.

#### Turd's The Word

One of the most unusual promotions took place last week when manager Walter Sill and Combine Music's Bob Beckham hosted a "Horse Turd Throwing Contest" at Beck-



"A TURD IN THE HAND": Contest entrant Kathy Mattea (I) and (r) R&R's Deborah Evans

ham's farm to promote "A Place Out In The Country," by Mercury artist Steve Clark. Chet Atkins, Kathy Mattea, Tony Joe White, and Tari Hensley were on hand for the throwing and the creative workshop. WSIX/Nashville morning man Gerry House emceed the event.

#### WPAP Returns To The Basics

Continued from Page 42

hear them. There are enough other Country stations in and around this market - and most of the competition is playing our stuff that if we don't play it, the listeners may start looking for a station that will. Our listeners know that within four weeks of the release of most product, we are going to give it a try. There have been a number of records that didn't do well nationally that did well for me, especially the more traditional-sounding songs. These people



Rick Miller

Eric Owen

Evenings

Reed Kinney

Mornings

like their basic country music crossover A/C doesn't do well for me." Kevin told me his music policies have changed as other stations add country to

their playlists. "I won't jump on A/C product as fast as I have in the past, simply because there is now an outlet for it. I can't take the chances I did before they were

#### Keepin' 'Em In Panama City

Kevin sees the stability of his air talent as another reason for WPAP's success. But how do you keep the jocks from seeking bigger bucks in bigger markets? "A big help is that everybody wants to work in Florida, he laughed. "Seriously, the credit has to go to our GM, Bo Bowman, for creating such a great environment in which to work. With his encouragement, the management here goes out of its way to help everybody - giving them weekends off when needed and time off with pay when they have visiting relatives. We pay pretty well, too. When the station makes money it's passed along to those who work here. If you come here and stay awhile, the ownership doesn't mind investing in you. They may not pay you big money from the beginning - you've got to prove that you're dedicated to WPAP. But once you do, then they'll pay you real good money for this size market. Also, because our station does so well, our talent has a lot of chances in Panama City to make extra money on things like night clubs and spots. We're big on production, and these guys do a lot of agency work out of here.

#### Try This Spot Load

Speaking of production, Kevin told me, "We won this book averaging 20.5 minutes of commercials an hour! We run spots at the basic times - 10/20/30/40/50, 3 1/2 minutes or five units per break - plus a newscast spot. One of the reasons we can make this work is because we have a bunch of creative production people. Diane Elko is our Production Manager, and she does just an incredible job. You also hear our announcers on every station in the panhandle."



Mike Harrad



Bill Russell Overnights

Talking about the station's success Kevin says, "The ratings success really belongs to the jocks. Other stations here are too abrupt - they read from the cards. they're all nailed down like that. Much of Country competition is automated. What's left is formatted so tightly that they can't play requests. I really didn't change the station much when I arrived, although I thought it was too loose. I soon realized that it was working because of the on-air people.

"For an example of the freedom in which they operate, our music format has categories that rotate within a framework I have set up. However, the exact placement of each song within the hour is entirely up to the jock. The only requirement made is that 'I need this many of this category per hour take care of it.' It's amazing how it works, because I've seen it fail in so many

other places.' It's obviously working for WPAP in a big way. Congrats to Bo Bowman, Kevin O'Neal, and all the folks at WPAP. You give Country radio a great name!

#### KQIL Success? Easy As 1, 2, 3

Continued from Page 42

And this is something Don has worked to create. "You know," he said, "nothing's really new in radio. Things just get recycled and updated. At KQIL, we still use the fun concept, something a lot of stations have given up on. I don't ever want the audience to know what's coming next. I want them to feel they're going to miss something if they leave. To accomplish that, we rely on the strength of our personalities and controlled

#### Disc Jockey Hall Of Fame

Bill Lowery and the late Bob Neal were this year's inductees into the Country Music Disc Jockey Hall of Fame. The ceremony/reception was jointly hosted by the Grand Ole Opry and the Country Music Disc Jockey Foundation for the radio folks in town for this weeklong celebration.

As a matter of fact, the Grand Ole Opry birthday celebration came about because of a handful of Country deejays who formed the Country Music Disc Jockey Association in the mid-'50s. That group's meeting, in conjunction with the CMA, was the beginning of Country Music Week.

Bill Lowery was one of the original founding deejays. His radio career began at age 16 in Mississippi. From there he moved to Louisiana, Texas, and Oklahoma. At age 21, he built the radio station in Elizabethtown. TN, and was the youngest station manager in the country. Lowery eventually settled in Georgia and formed his own publishing companies and record labels.

Bob Neal made his name in early rock & roll. He was a Memphis deejay. After his radio career, Neal became a booking agent and personal manager for such stars as Elvis Presley.

Naturally, when record and radio folks come into town, they always get together and party until the wee hours of the morning. This year, CBS and Capitol hosted their annual parties, with hospitality suites held open by PolyGram, Capitol, and RCA.

Just thought you'd like to know!



Country Music's Top Ten **Proudly Welcomes** WMZQ/Washington D.C.

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

## Adult/ Contemporary



**RON RODRIGUES** 

# In Search Of The Perfect PD

Dozens of times each week we'll hear of GMs in need of good, competent PDs. Similarly, there are hundreds, if not thousands, of programmers who are seeking better opportunities. Naturally, each side wants the other to be perfect. Knowing that there is no perfect PD, just what are the qualities that managers look for in their candidates?

I asked that question to someone who's had plenty of recent experience at that task. EZ Communications VP/Programming Dan Vallie has had to fill programming slots at four of his chain's six stations in the last few months, and he's ready to hire someone for EZ's newest acquisition in St. Louis.

R&R: As soon as you realize you have a position to fill, where do you start looking for a replacement PD?

DV: We have a great relationship with our PDs, and they'll tell us when they have a potential opportunity somewhere else. Knowing that, I'll consult a list of candidates I keep in my computer and check who might be available. It may be the second or third person on a list of people we spoke with for a previous opening. Often a candidate will get in touch with us, and on a couple of occasions, we've advertised the openings. We'll make connections with potential programmers in other ways: we'll read about them in the trades, hear their name through conversation, or I'll meet them at a convention.

Of course, the ideal situation is to "grow your own" PD — we would prefer to develop programmers from within the company. Once they've been on the air, we'll move them into other positions such as promotions and music while they keep their airshifts. Working in promotions, for example, gives them the opportunity to deal with the sales department and their clients. After going through this process, we usually come out with a well-rounded PD.

R&R: How important is the resume in making a first impression?

DV: A candidate needs a resume to be able to say something about himself. However, there's an intangible quality I'm looking for. Whether it's in the resume, the cover letter, or in the tape, I'm looking for a certain attitude. It's hard to describe, but there's a discernible distinction between people, whose abilities are otherwise equal, who have good attitudes and those who don't.

R&R: Once your field is narrowed, what are some specific things you ask an applicant in the first interview?

DV: The first interview is fairly extensive and it will include basic programming theory. For example, I'll ask questions regarding call letter placement, when to announce the time in particular dayparts, jingle placement, and so on. We will also find out about a candidate's ultimate goals in this business and what his greatest accomplishment was. We also want to know what his greatest disappointment was and why. That's not to put someone on the spot; we're just trying to determine if a person has learned from, a mistake



Dan Vallie

#### **Key Characteristics Checklist**

R&R: Now that you've spent some time with a candidate, what are the important characteristics you're after?

DV: After the field's down to two or three candidates, we'll get together with the GM. Some things we look for, and not necessarily in this order, are:

 A person who knows programming well, or at least has the potential to program successfully.

2) We want those people to have a burning desire to win. While everyone says they want to win, only a few make the real sacrifices it takes to win. In our company, we're always saying 'Make it happen, don't make excuses.'

3) Every PD says he wants to run his own department. We strive to find people that can run their own departments. We want a PD to be a strong manager.

4) It's important we find someone with good "people" skills. That seems to be a key ingredient that's lacking in programmers today. Many are not experienced in this area because they end up worrying about other elements of their job.

5) While we want someone to have all those things, we also want someone who can keep a disciplined environment yet still be loose and professional. We like people with a sense of humor.

6) It's important to be promotion-oriented – to be able to develop, create, or even steal good promotions and to implement them on the air successfully.

7) The PD has to know 'real people' things, not just industry topics. And, he has to be flexible enough to deal with the management mentality as well as the on-air mentality. If you can get all those things and put them together, then you can make the magic that makes a winning radio station.

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## Riff Raft Race



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#### The Importance Of Market Size And Ratings

R&R: How seriously do you consider smaller market candidates when filling a major market position?

DV: Market size doesn't mean a lot to us. We've hired guys from larger markets and put them in smaller ones, and vice-versa. Although it's not common for someone to go from a very small market to a large market, it's not unheard of in our company.

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## Black/Urban ( Radio



WALTLOVE

### T91: Another Rural Urban Winner

When I think about an Urban radio station, a large metropolitan area teamed with fast-paced city life immediately comes to mind. Meridian, MS certainly doesn't fit that image. But it's home to an Urban outlet that surged to a 25.212+ share in the spring Arbitron. That station is WALT (no relation), better known to area residents as T91.

Currently, there are seven stations in the market. WQIC had been the perennial Black radio leader. Let's take a look at the following numbers:

	Sp '83	Sp'84
WALT	3.9	25.2
WQIC	17.5	3.5
WJDQ(CHR)	30.1	23.5

T91 itself debuted October 3, 1983 under the consulting eye of WGC1-AM & FM/Chicago Operations Manager Richard Pegue. Both Richard and T91 PD/MD Aundra Russell (pronounced Andre) discussed the station's meteoric climb.



Richard Pegue

#### Making The Urban Move

Why an Urban format in Meridian? Richard tossed the question right back at me. "Why not? There was a void in the market. When I was approached about the possibility, I decided to research it. I knew the market from previous work I had done. It was ripe for such a format.

"The black population represents 35-37% of the total population. The market can best be defined by formats. There's a Country, CHR-leaning A/C, and a definite religious (gospel) market. Then you have the black music market and its subdivisions, including oldies and jazz."

Prior to its Urban conversion, T91 was a Satellite Music Network A/C affiliate. "When we decided to take on the Urban format," Richard recalled, "we also made a commitment to go after everybody. We wanted to be more than just the other Black station in town. We believed we could be everybody's radio station. Now we've become just that!"

#### A Change Is Gonna Come

PD/MD Aundra Russell is a Meridian native and a seven and a half year industry veteran. Talking about T91's new format identity, he said, "It was about one thing — change. The city wasn't getting anything modern at all; it was the same old thing. Nothing ever changed on the air. There are

"We wanted to be more than just the other Black station in town."

—Richard Peque

— monuru 1 ogu-

different types of black music, and we weren't getting any of that. Oldies are also important. That was another musical area that was suffering."

To put all this music to maximum use, T91 relies heavily on dayparting. Richard explained, "We use the widest variety of music we possibly can to insure a mass appeal sound. Our music is on a grid system; we have 60-65 records broken into different categories, which also include our recurrents. All this operates on a flow sheet as opposed to a clock."

Saturday nights until 5am, T91 runs an oldies program. It's modeled after Richard's Chicago oldies offering, a longtime radio staple there. Complementing the musical menu are several syndicated programs. Aundra elaborated, "This area never really had a station that used any syndicated programming. We decided to utilize some of the shows.

"We use programs like 'Radioscope,' Radiorobies with Jayne Kennedy,' 'Special Edition,' 'Music of the City,' and 'Shootin' The Breeze.' These programs continue to help us gain audience shares, so we respect their value."

#### **Weather Connection**

Another important ingredient to T91's success is its weather coverage, especially since Meridian experiences severe weather conditions. Richard related, "WALT was



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"Sex Shooter"



## Black/Urban Radio



WALTLOVE

### T91: Another Rural Urban Winner

When I think about an Urban radio station, a large metropolitan area teamed with fast-paced city life immediately comes to mind. Meridian, MS certainly doesn't fit that image. But it's home to an Urban outlet that surged to a 25.212+ share in the spring Arbitron. That station is WALT (no relation), better known to area residents as T91.

Currently, there are seven stations in the market. WQIC had been the perennial Black radio leader. Let's take a look at the following numbers:

	Sp '83	Sp'84
WALT	3.9	25.2
WQIC	17.5	3.5
WJDQ(CHR)	30.1	23.5

T91 itself debuted October 3, 1983 under the consulting eye of WGCL-AM & FM/Chicago Operations Manager Richard Pegue. Both Richard and T91 PD/MD Aundra Russell (pronounced Andre) discussed the station's meteoric climb.



Richard Pegue

#### Making The Urban Move

Why an Urban format in Meridian? Richard tossed the question right back at me. 
"Why not? There was a void in the market. 
When I was approached about the possibility, I decided to research it. I knew the 
market from previous work I had done. It 
was ripe for such a format.

"The black population represents 35-37% of the total population. The market can best be defined by formats. There's a Country, CHR-leaning A/C, and a definite religious (gospel) market. Then you have the black music market and its subdivisions, including oldies and jazz."

Prior to its Urban conversion, T91 was a Satellite Music Network A/C affiliate. "When we decided to take on the Urban format," Richard recalled, "we also made a commitment to go after everybody. We wanted to be more than just the other Black station in town. We believed we could be everybody's radio station. Now we've become just that!"

#### A Change Is Gonna Come

PD/MD Aundra Russell is a Meridian native and a seven and a half year industry veteran. Talking about T91's new format identity, he said, "It was about one thing — change. The city wasn't getting anything modern at all; it was the same old thing. Nothing ever changed on the air. There are

"We wanted to be more than just the other Black station in town."

-Richard Pegue

different types of black music, and we weren't getting any of that. Oldies are also important. That was another musical area that was suffering."

To put all this music to maximum use, T91 relies heavily on dayparting. Richard explained, "We use the widest variety of music we possibly can to insure a mass appeal sound. Our music is on a grid system; we have 80-85 records broken into different categories, which also include our recurrents. All this operates on a flow sheet as opposed to a clock."

Saturday nights until Sam. T91 runs an oldies program. It's modeled after Richard's Chicago oldies offering, a longtime radio staple there. Complementing the musical menu are several syndicated programs. Aundra elaborated, "This area never really had a station that used any syndicated programming. We decided to utilize some of the shows.

"We use programs like 'Radioscope,' Radiorobjes with Jayne Kennedy,' 'Special Edition,' 'Music of the City,' and 'Shootin' The Breeze.' These programs continue to help us gain audience shares, so we respect their value."

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the original weather station in the area. They were the only ones with a radar hookup. Everyone in the community relied on WALT for precise weather reports.

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## JAZZRADIO

BARBARA BARNES

## WJZZ Wins With Jazz In Detroit





KJAZ SALUTES RETURN OF CABLE CARS — Shown with festive, station-adopted cable car #8 is Roger Cowan (champagne bottle in hand), owner of KJAZ/San Francisco, along with guest and cable car decorating contest participant, in the guise of the Transamerica Pyramid

In the 6th largest market in the U.S. (pop. 5.5 million), WJZZ/Detroit is pulling down a healthy 2.5 share for the last two books. That's a very strong foothold in the market for Jazz radio. WJZZ has been playing jazz in one form or another since its beginning, and seems to have evolved into a stable community tradition. GM Bob Bass, Station Manager Herman Haines, and MD John Hill told me how 106 FM did it.

WJZZ went on the air in 1960 as WCHD. As with most FM stations until the mid-'70s, existence was a struggle. In 1974 the call letters were changed to WJZZ. Bob admits that, "For years we were a tax writeoff for WCHB, our AM sister station.



But from about '74 on, it's been making it on its own

In fact, the tables have turned. Bob says, "The AM was licensed originally to Inkster, Michigan, and even though it beams into the city, the signal has always been pretty weak. At one time, however, 'CHB was the number one station in the area - before the advent of all these new stations." Now 'CHB is carried by 'JZZ, says the GM.

#### Strength

The strength of the station seems to come from what it identifies as its "core audience," built from a strong foundation of Motor City jazz fans. Herman points out, "Jazz was happening all around the city. There was a very popular area known as Black Bottom, where you had a lot of jazz going on in night clubs and theaters. I supon With " " pose the impact of the live music influenced

Bob affirms this: "Detroit always had a strong music history, with a lot of artists that came in the city in the '40s-'60s and played at places like the Paradise Theater and the Greystone Ballroom. Also," he adds, "There is a strong jazz community of local musicians who for years did a lot of the studio sessions for Motown. It kept groups of dedicated and very talented musicians in the city, as opposed to making the flight to New York or Los Angeles, which had been the usual case before Motown. From these (traditions), we gradually built a core group as an audience, and it caught on with different generations.

"Going back to 1960, that's over 20 years John Hill relates. "We're talking about people who at that time were in their twenties and thirties. These people have more or less grown with the station, not only in terms of their musical tastes, but to the degree that they feel that they're part of a tradition in the community. So, basically our core audience would be somewhere between 35-55." That observation is borne out in WJZZ's ratings, as it tied for 5th in 35-64s in the spring book, for its highest demographic placing.

#### Stamina

With the core of WJZZ's listeners lending strength to the station's demographics, who gives it the stamina to hover around 15th

WYNTON MARSALIS

HOT HOUSE FLOWERS

place in Detroit's competitive radio standings? Approximately a fifth of Detroit's population is black. The station's listening percentage is somewhere between 55-60% black and 40-45% white. "From our re-search, it's shown that we have the biggest mixed audience in town," says the GM. "The only station that has a larger mix of black and white than we do is WJR. They carry all the sports, the Tigers and the Lions. But for a music format, WJZZ has been a forerunner and still perhaps has the largest mix."

Further, the station made significant moves in all dayparts in men 18+ from last fall, the best move being middays, from 15th to 6th. It holds at about that number for just about all the dayparts in this division. Numbers, however, dropped for women in the same area.

Herman explains that, traditionally, women have never been as inclined toward jazz as men, but nowadays, he feels, more and more women are departing from this mode. "Slowly but surely we are winning them over. We have more women writing the station now, requesting to hear music by people like Al Jarreau and Tania Maria. They're getting more into it, and I think that a lot of it has to do with the fact that they're getting older, and our music is rhythmic and relatable, and it fits their

"There's definitely a potential for more growth, too," says John. "We feel that the format has only just begun to develop into a mass appeal-type of format." At the same time, he maintains, "It's more of a Jazz format than it's ever been. We play more mainstream and straight-ahead stuff than we ever have in the past.

Still, I asked, at one time, didn't WJZZ's sound have more of fusion-type, Black-A/C flavor? John says, "Well, you could say that. When I got here (1975), it was essentially a Jazz station. We played a number of pop vocals — we went through a Johnny Mathis phase for a minute during the late '60s and early '70s. But when the (Blackformatted) AM station WJLB switched to the FM dial, that put them in, more or less, competition with us. Shortly thereafter, WLBS came into the market with their dance format, WDRQ began to go into Urban/Contemporary, and then there was

#### **Sample Hour**

- 1. Art Farmer
- 2. Carmen McRae 3. Rob McConnell
- 4. Mose Allison
- 5. Charles Earland
- 6. Azymuth
- Phyllis Hyman
- 8. Poncho Sanchez

- Errand Girl For Rhythm I Got Rhythm

Sandu

- Don't Get Around Much Anymore
- The Thang
  - Prisoner Give A Little More

9. Grover Washington Jr. When I Look At You

WYNTON MARSALIS

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**BOB JAMES** 

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CELEBRATING THE CELEBRATIONI —Members of Koinonia pose with some friends at the Baked Potato nightciub in L.A. after a party kickoff for the release of the group's second LP, entitle Celebration." Standing (i-r) are the group's Harian Rogers, Bill Maxwell, Justo Almario, and Hadley Hockensmith, music columnist Antonio Ferrar, group leader Abe Laboriel, and Joe Huser of L.A.'s KKGO. Kneeling are Koinonia percussionist Alex Acuna and Ricky Schultz of Word of Mouth & Zebra Records.

## WJZZ Wins

Continued from Page 50

WGPR. I'm not quite sure of the order in which it happened, but we felt that the best thing to do in light of these changes was to identify ourselves more closely with the Jazz format. This would have been around 1977.

"We find that in order to maintain some degree of popularity, we have to give the people what they're used to, while at the same time maintaining a kind of overall creative momentum. What I like to think is that people here are used to a backbeat, and so that's why things like Grover Washington Jr., Dave Valentin, and Earl Klugh are pretty well accepted here."

What of the mix? "Our format generally has a chronological base. During a given hour, we play a certain number of selections from one era, and a certain number from another, with the intent of texture and flows conducive to good segues. I'd say that at the moment, we're probably doing about 40% commercial jazz, 40% mainstream, 10% vocals, and another 10% would be oldies or jazz standards. In a quarter hour, our primary thrust would be music that was released in the last 15 years, so what you'ld hear is a tune by let's say, Wayne Shorter, into something by Earl Klugh, and perhaps follow that up by maybe a David Sanborn. We also play some vocalists: Patrice Rushen, Michael Franks, Angela Bofill - who's to say what side of the line they fall on?"

#### Flexibility

"You see, I think programmers need to become a little bit more flexible. The A/C's and AORs are beginning to see that the fusion elements of jazz can be mixed with what they do. My hope is that some of the Urban programmers become a little bit more open in the way they look at music. I'm not saying that what we're doing here is going to work everywhere, however, I think it has a good chance."

Bob points out, "We try to present jazz from the intellectual point of view, but also from the feeling point of view. Everybody at one time or another feels good or bad or happy or sad, and playing that sort of music relates to their feelings, as opposed to telling them that this is such and such, defining it, and putting labels on it. We try to get away from that. We just try to play the music that we think fits our listeners' life-styles."

Summing up, Herman asserts that the main ingredient to WJZZ's success is "having very competent and professional people on the airstaff." John attests to this, and includes a few last factors in WJZZ's achievements: "The three elements of success here are 1) our airstaff, 2) knowing our audience by listening to them, and 3) resisting the temptation to play everything."

And WJZZ's ambitions don't stop with success in the Detroit market. In May of this year, the station doubled its coverage area by raising its tower height. Now it can be heard in Flint to the north and Toledo the southeast. "We've been working on this for the last seven years," says Bob. "For the future, we've already done some negotiations with various satellite companies. We're already on cable in Toronto, Lansing, Cleveland, and we'd like to see our signal on a network around the country."

## **All That Jazz**

All is not lost in Washington, DC, as distinguished jazz host and 30-year WMAL vet Féllik Grant signs on at crosstown WWRC, and can now be heard on Saturdays . . . Bill Dixon is new jaz producer at WNUR/Evanston, IL, a position left open when Eric Scholl moved over to do an air-shift at the station . . . City Councilman Kwell Mtume, also PD at WEAA/Baltimore, now adds MD to his responsibilities. Former MD Renita Woods continues her morning airshift.

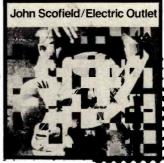
Assuming the long-vacant spot of PD at KUOP!
Stockton is Valida Smith, previously PD at WAUS/Berrien Springs, MI... PD Rick Petrone of WYRS/Stamford reports a new fusion show entitled "Contemporary Spotlight"... Happy Birthday to KRML/Monterey's PD Rod Flores, who celebrated his 30th on 9-14... A/C WMGS/Millwaukee is now playing jazz overnights, every night... WMGI/Galnesville's afternooner Sherry Summers moves over to WLOQ/Orlando for a similar shift, while Mark Hedberg takes her place. Exiting WLOQ is Jamle Cartak.

Milestone: Jazz percussionist Shelly Manne suffered a fatal heart attack at age 64.

Editor's Note: Correcting a note in my last column (9-14), WMYK/Elizabeth City-Virginia Beach is an FM station and will retain its Urban/Contemporary format; the AM switching to a Jazz format is sister station WZAM/Norfolk, which will simulcast some programming from the FM.

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erBag is ideal for your musical needs, school, travel, the basch, the gym or your cassatte radio

formation please call or write: DUTCHTRONICS Dept. B • P.O. Box 452 • Woodland Hills, California 91365 • (818) 887-6868

## Opportunities

**Openings** 

FRANK MAGID

**ASSOCIATES** 

Seeking creative talent for prestige

### Openings

#### NATIONAL... NATIONAL The Radio Placement Leader

Male & Female...All size markets...Coast-to-Coast
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For complete details and registration form enclose \$1
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BROADCAST TALENT COORDINATORS Dept. R, P.O. Box 20551, Birmingham, AL 35216 (205) 822-9144

Group with Country, Rock, Contemporary stations accepting tapes for future jock openings, Community Service Broadcasting, 811 Broadway, Mt. Vernon, IL 62864. EOE M/F (10-12)

#### EAST

## THE SPIRIT OF NEW HAMPSHIRE

Program Director needed for Northern New England AM market leader. Will coordinate all aspects of active AC/News/Talk format. Airshift included. Computer experience and music research especially helpful. Tapes and resumes to Bob Frisch, GM, WGIR, Box 610, Manchester, NH 03105. No calls. EOE

personality needed for top 50 NE CHR. T&R/other vita ation: Box 416, Poughkeepsie, NY 12602. (10-19)

Morning communicator needed for full-service A/C station. T&R: Dave Anthony, WEIR, Box 2494, Weirton, WV 26062. EOE M/F (10-19)

shifts. Need to fill immediate and future openings at client stations in Top-50 markets. If you are an informed personality with the ability to be entertaining and are willing to become active in community involvement, we want you! Send T&R to: Frank Magid Associated, One Reseach Center, Marion, Iowa 52302 EOE M/F

#### Producer/Writer

Nationally-syndicated Country music series looking for experienced producer/writer. Experienced in location music recording, scheduling, budget management, script dialog, all phases of production. Send resul to: THE LINEAR GROUP, P.O. Box 18267.

Personalities, announcers & PD's needed. All formats, locations, market sizes. T&R to:

#### RM LOWRY & CO.

8796 S. Hidden Oaks Drive, Salt Lake City, UT 84121. No calls. EOE

### **EXCELLENT RADIO BROADCASTING OPPORTUNITIES**

The Radio Marti Program of the Voice of America has immediate openings and excellent opportunities in Washington D.C. for experienced radio professionals, as News Editors, Feature Writers, and News and Sports Broadcasters for our Spanish-language station. All candidates must have recent experience in writing, editing, or broadcasting in Spanish for radio, knowledge of Cuba, and must be bilingual in both Spanish and English. The salary range is from \$19,000 to \$40,000, depending upon experience, qualifications, and current salary. Applicants should clearly indicate the position for which they are applying. Candidates for broadcaster positions should also include a recent aircheck in Spanish.

All positions are fulltime permanent with the U.S. Government, and offer a wide range of benefits, including health and life insurance and sick and annual leave benefits

Interested applicants should submit a Government application form (Standard Form 171), available from a regional office of the U.S. Office of Personnel Management, or by writing to:

USIA/Radio Marti Program Attention: RRLA 400 6th Street, S.W. Washington, D.C. 20547

Voice of America



The Radio Marti Program of the Voice of America is an equal opportunity employer. 

#### Openings

Part & fulltime anchor/reporter with on-air experience needed immediately. Strong delivery & writing skills a must. T&R: Shawn Marsh, WJLK, Asbury Pk., NJ 077.12. EOE M/F (9-21)

Eastern Long Island adult rock station seeking full & parttime air talent. T&R: Paul Gelber, WWH8, 252 W. Montauk Hwy., Hampton Bays, NY 11946. EOE M/F (10-19)

WCOU needs ND & people to work SMN programming. Great experience for right people. T&R: Ken Silva, Box 330, Lewiston, ME 04240, EOE MF (10-19)

#### WHEN CHR BURNS OUT, WHAT WILL YOU BF DOING?

Probably working for a AOR/CHR hybrid ... and the best one is in Portsmouth, NH! We are looking for a 6pm-10pm Rock n' Roll "Animal". 3-5 years experience. T&R only to: Jim Rising, WHEB-FM, P.O. Box 120, Portsmouth, NH 03801. EOE M/F

98ESA needs morning personality for Pittsburgh area AM/FM A/C. T&R: John Randell, Box 202, Charleroi, PA 15022. EOE M/F (10-19)

PD/announcer needed in beautiful southern New Hampshire for A/C. Experienced only. T&R: Ray Bradley, Box 418, Peterborough. NH 03458. EOE M/F (10-19)

#### ATLANTIC CITY RADIO is looking for the right lock! Person with ex

perience who's entertaining and energetic needed in drive time in this fast-growing area. Rush tapes and resumes to Radio & Records, 1930 Century Park West, #822, Los Angeles, CA 90067.

One of America's highest rated CHR stations needs energy per son for afternoons. T&R: Tony Booth, WFBG, Hilltop, Loger Blvd., Altoona, PA 16603. EOE M/F (10-19)

Looking for top-notch production ace/fast copy writer WDHA-FM & A/C WMTR-AM in north Jersey. No airshi Chernoff: (201) 328-1055, 9am-1pm est EOE (10-19)

PD/air talent needed now. Neer Boston. Call J WLYT/WHAV (617) 374-4733 EOE M/F (10-19)

WERZ needs a strong Production Oirector, Short airshift, T&R: Jack O'Brien, Box 1540, Exeter, NH 03833, EOE M/F (10-19)

#### CHIEF ENGINEER

Growing group broadcaster needs experienced, motivated chief engineer. Talented in all areas of radio operation for successful AM/FM combo. Excellent benefits and additional opportunities. Reply in confidence to: American Media, Inc., P.O. Box 230, Patchogue, NY 11772. EOF

#### SOUTH

South TX CHR seeks experienced up-tempo jocks for possible openings. T&R: Max Kelly, Box 3487, Victoria, TX 77903 (10-19)

Top-rated A/C in the country. If you're a winner & entertainer we want you. T&R: Paul Conrad, WRCC, FM104, Box 189 Cape Coral, FL 33910. (10-19)

Needed yesterday! Morning drive, stable company, good pay with right qualifications. T&R: KKYN, Box 147, Plainview, TX 79072. EOE M/F (10-19)

Rare opening for motivated, evening personality at top station Good production skills a must. T&R: Rhubarb Jones, WLWI, 8ox 4999, Montgomery, AL 36195. EOE M/F (10-19)

94TYX has rare midday opening. T&R: Jim Chick, Box 9446, Jackson, MS 39206. EOE M/F (10-19)

#### Openings

#### Radio Announcer

Immediate opening for a morning drive entertainer on top-rated AM facility in beautiful Naples, Florida market. Warm, friendly delivery plus ability to anchor 21/2 hour news/information block during morning show. Duties also include production on beautiful music FM. Great benefits. Send cassette, resume and salary requirements to - Personnel Department Palmer Communications Center - 333 8th Street South Naples, FL 33940 EOE

Come to America's secret paradise. Magic 102 is live-assis Country. We need air talent, all shifts. Females encouraged C&R: Thom Davis, Box 1570, Gulfport, MS 39560. (10-19)

Programmer looking for future new talent. T&R: David Wilson, KOTN, 920 Commerce Rd. Pine Bluff, AR 71601. EOE M/F

Hi-energy air talent/production needed for Country station. T&R: Ross Brooks, WKZF, Box 757, Fayettaville, TN:37334. EOE M/F (615) 433-2537 (10-19)

Southern Kentucky station on Lake Cumberland searching for all around air telent/production person. T&R; WKEQ, 4140 Hwy S. 27, Sommerset, KY 42501. EQE M/F (10-19)

Afternoon drive needed at top 25 market Country, T&R: Bill Jenkins, WQYK-FM, Box 20087, St. Petersberg, FL 33742. EOE M/F (10-19)

Work & vocation at this urban station. Immediate opening fulltime announcer. Female preferred. T&R: WTAM, 2200 15th Ave., Gulfport, MS 39501. No calls. EOE M/F (10-19)

#### SOUTHWEST COUNTRY FM

Looking for experienced news person. Emphasis on delivery and working with morning air talent. T&R to: Radio & Records, 1930 Century Park West, #818, Los Angeles, CA 90067, EQE M/F

New CHR hits the air December 1. Great management, one hour from SC coast. T&R: Benji Norton, Apt. J., South Esidro Dr., Florence, SC 29501. EOE M/F (10-19)

KCWM AM stereo is looking for midday announcer/Promotions Director. Good company, good benefits, T&R: Robert Lee, Box 3487, Victoria, TX 77903. EOE M/F (10-19)

76702 FOF M/F (10-19)

KDJW/KBUY needs Country announcer with three years experience. Nights & overnights. T&R: John Kelly, Box 5844, Amarillo, TX 79117-5844. EOE M/F (10-19)

#### East Texas FM Country Giant

Looking for experienced, personality-plus morning person to be one-half of malefemale team. Tapes, resumes to: Tom Daren, P.O. Box 2727, Longview, TX 75606. EOE

Personality weekenders needed! Join a winner, work hard, you will be rewarded! Contact: Kelly Jay, Rock108, Box 473, Abilene, TX 79604. EOE M/F (10-12)

Help! Our evening jock was stolen by Chicago. Need a great air personality. T&R: Robb Stawert, WRAL, Box 10100, Re-leigh, NC 27605. EOE M/F (10-12)

#### PRODUCTION/PROMOTIONS

Skilled, imaginative, creative individual to take charge of our Promotions and Production department. Excellent opportunity for the right person. Production samples and re-sumes to Radio & Records, 1930 Century Park West, #819, Los Angeles, CA 90067

KZ103 north Mississippi's top CHR in search of fresh blood. If you're serious about radio, T&R: Mike Grace, PD, Box 808, New Albany, MS 38652. EOE M/F (10-12)

## **Opportunities**

#### Openings

WRVR Memphis FM, A/C needs 7-midnight personality yeaterday, T&R: Jim Robertson, PD, 5904 Ridgeway Pkwy., 38119, No calls, EOE M/F (10-12)

#### MORNING AIR TALENT

Contemporary Country in Sunbelt. Warm natural personality, a communicator that says something. Send T&R to Radio & Records, 1930 Century Park West, #820, Los Angeles, CA 90067. EOE

Need applicants with experience/education in broadcast advertising, promotion, copywriting a production. Tail: Jos Schwarzei, WINK, Box 331, Fort Myers, FL 33902. EOE 10-121

Shouldn't news entertain? If you're a news entertainer for the baby boom generation, send T&R: Bob Linden, Ster106, Box 20107, Sen Antonio, TX 78220, (10-12)

.J-87 top Country station accepting T&R for future open-ngs. A/C approach, prosionly. Johnny O'Neil, 8222 NW I-10. Ian Antonio, TX 78201, EOE (10-12)

Sunbelt medium market facility close to Gulf Coast needs talent for all airshifts. Only mature, experienced hard workers with good references need apply. Tape, resume, check-able references and salary history in first let-ter please: Radio & Records, 1930 Century Park West, #816, Los Angeles, CA 90067. :EOE

AOR has an immediate middey opening & future nighttime opening. Females encouraged. T&R to: Nat Lamp, 5613 Villa Dr., Lubbock, TX 79452, (10-12)

Morning news enchor for CHR station. Are you a personality plus? If so, send T&R: Margaret Mehearg, Box 2744, Mont-gomery, AL 36198, EDE (10-12)

#### MIDWEST

### **WLAK@FM** Love Songs.

Exceptional voice talents needed for VIACOM Broadcasting's WLAK/Chicago. A mature conversational delivery and a music-oriented A/C background preferred. Experience in all markets sizes considered. Tapes and resumes to Marc McCoy, Program Director, WLAK-FM, 233 S. Wacker Suite 9020, Chicago, IL 60606.

#### Openings

MOR station tooking for a morning entertainer. Experienced personality with great production. T&R: Clarke Senders, KGNO, Box 1398, Dodge City, KS 67801. EOE M/F (10-19)

e NW group seeks strong morning talent. Good bucks ight show. T&R: Den Kieley, KKRC, 1704 S. Clevelend, for the right show. T&R: Den Kierry, No.

Reed middey talent production/Continuity Director. Talent a musti T&R: Denny Collier, 99KG, Box 995, Seline, KS 67402-0996, EOE M/F (10-19)

Wate up Medisoni Greet morning opportunity in beautiful capitol city for believable, informative, A/C entertainer, T&R: Bill Vanell, WISM, Box 2058, Medison, WI 53701. (10-19)

Reporter/anchor needed for AM/FM in MO state capitol. T&R: Rick Stachel, ND, KUK/KTXY, Box 414, Jefferson City, MO 65102. EOE M/F (10-19)

WLRW has partitime weekend opening at personality CHR. Some experience necessary, T&R: Jim Whek, Box 3369, Champeign, IL 61821, EOE M/F (10-19)

3WM, sep-reted P2 is now seeking PM drive talent. Volce, meturity & talent a must. T&R: Jerry King, Box 7581, Toledo, OH 43616. EOE M/F (10-19)

Woodward Communications.

#### **GENERAL MANAGER**

Vacancy for a General Manager at WAPL-FM and WHBY-AM in Appleton, Wisconsin. The second quarter Birch survey placed the stations #1 and #2 in the metro area, GM would direct operations plus be responsible for sales, ratings and profits. Direct staff of 40 plus planning including short-term and long-term goals. Must have minimum of seven years in radio with prior department level and sales experience as a GM. Woodward Communications, Inc., owner of WHBY/WAPL, is a diversified communications corporation with locations in five states and continues to expand through acquisitions. We offer an excellent salary and benefit package. Letter and resume to: Frank Maruca, Vice-President of Broadcasting, Woodward Communications, Inc., P.O. Box 688, Dubuque, IA 52001. EOE/AA

#### Openings

Need 6-10pm rocker for top CHR in Appleton/Oshkosh. T&R: Chris Caine, WAHC, Box 707, Neensh, WI 54968, EOE M/F 110-121



Leading CHR in Oklahoma's third largest city now accepting applications for immediate openings. Send tapes & resumes to: Chuck Morgan, VP/PD, KMGZ Radio, P.O. Box 7953, Lawton, OK 73506, EOE M/F

ne announcer needed in northern Michigan, Good pro-in 8 must. T&R: Box 286, Petoskey, MI 49770, (10-12)

#### CHR FM MORNINGS

One of the country's highest-rated CHR FMs is looking for a crazoid morning man or team. This market is ripe for a Dees/Zoo morning show. We also need an off-thewall newsperson to react to the morning man and do bizarre stories. You'll be given the on-air freedom to create and entertain If you fit the bill, rush . . . I repeat rush tapes and resumes now to Radio & Records, 1930 Century Park West, #821, Los Angeles, CA 90067. EOE

Wanted: Afternoon drive for medium market CHR, Strong production a must. T&R: Brien Ketz, Z100, Box 24, Eau Cleire, WI 54702, (715) 838-1007 (10-12)

One of the top A/C's. Future openings! T&R: 8ob Vizza, Box 7093, Lafayette, IN 47903. (10-12)

## Someplace Special 1310

Program Director-WIBA/Madison

Current PD leaving for top 20 market. We're looking for creative people manager for leading adult station. WIBA is full-service, fulltime, A/C at 1310 kHz with 5kw. Heavy emphasis on news, sports, personalities, local involve ment. PD supervises large airstaff, promotion director, production director, production engineer. Executive level position with appropriate salary. Excellent benefits from group owner, Letter, tape and resume. Contact: Jim Worthington, Pres./GM, WIBA-AM, P.O. Box 99, Madison, Wis-

#### WEST

America's top A/C network has opportunities for personalities. T&R: Chick Wattins, Box 966, Colvings, CO 80901. EOE M/F (10-19)

59KFXM. Just lost my evening cooker to KKHR/L.A. Can you replace him? T&R: Craig Powers, Box 50005, San Bernedino, CA 92412. EOE M/F (10-19)

KKHR looking for energetic, creative news takent for pertime/fill-in work. No beginners. T&R: Jim Chenevey, KKHR/CBS, 6121 Sunest Blvd., Los Angeles. CA 90028.

#### ---- K·101----All Night Entertainer.

We're looking for someone to make this show entertaining and informative.

Good training for a future morning talent. Send tape, photo, personal letter: Jeff Settler, K101, 700 Montgomery St., Sen Francisco, CA 94111 EOE

Freno area estation seeks ND. Must be news-minded. Ex-perience preferred. T&R: Gary Weinstein, KNTN, Box 3329, Viselle, CA 93277. (209) 733-1400 EOE M/F (10-19)

#### Openings

AM drive personality sought. Medium market AM. Good production & personality a must. Minimum five years experience. T&R: 660 Rood Ave., Grand Junction, CO 81501. (10-19)

p-reted CHR hee immediate opening for pertime help. T&R: ndy Chembers, 1150 Coddingtown Center, Ste. D, Senta se. CA 95401. EOE M/F (10-19)

KRKT AM & FM Country has a rare opening for qualified air & production person. T&R: Bill O'Brian, KRKT AM/FM, 1207 E. 9th, Albany, OR 97321, (503) 926-8628 EOE M/F (10-19)

A/C air personality needed for evening shift at station in the Rockies, T&R: Tom Fricks, KUBC, Box 970, Montrose, CO 81402, EOE M/F (10-12)

#### SMALL/MEDIUM MARKET **JOCKS & PDs**

Corporation with stations throughout the Rocky Mt. West seeking PD and morning types for future openings. Great living conditions/benefits/pay! T&R to: Radio & Records, 1930 Century Park West, #817, Los Angeles, CA 90067. EOE

Future opening for experienced Production Director at top-rated A/C outlet in Monterey. No Calls. T&R: Scott O'Brien, 1900 Garden Rd., Sts. 100, Monterey, CA 93840, EOE (10-12)

KLVC wants hi-energy PM drive CHR personality. T&R: Bill Richards, Box 14805, Las Vegas, NV 89114. EOE (10-12)

KHYT is searching for PM drive with good production. T&R/ photo: Sherman Cohen, Box 26040, Tuscon, AZ 85726. EOE

News Director needed for top-rated AM & FM, T&R: KWIK, Box 998, Pocatello, IO 83201. EOE M/F (10-12)

AM drive news enchor needed for new FM station. \$1200 per month. T&R: Brad Orchard, Box 2630, Bekersfield, CA 93308. EOE M/F (10-12)

rated 100kw CHR needs aggressive, one-to-one female, driight announcer, Possible future PD or MD. T&R/photo, ger Alan, Box K, Greeley, CO 80632. EOE M/F (10-12)

Take charge PD/AM drive needed, San Diego M.O.Y.L. outlet with new studios. T&R: KMLO, Box 1000, Viste, CA 92083. (10-12)

Redio writer/producer/volce-over wented pertitime. If you can do it all send T&R/writing samples: PD, KSRF, 1425 5th St., Senta Monica, CA 90401. EOE M/F (10-12)

A/C needs personality for tellu/music format. Production in must. Tells inludes psychics, psycologists, etc. T&R: Radio 751 N. Feirfex, Hollywood, CA 90046 (10-12)

Afternoon & night positions at top-rated Country killer in NW's most beautiful city, T&R: Chris Adams, KGEM, Box 5278, Boise, ID 83705. (208) 344-3511 EOE M/F (10-12)

Salesman needed for A/C station. Two years experience preferred, Resume & references: Deen Burne, KRSN, Box 1176, Los Alamos, NM 87544. EOE (10-12)

#### Positions Sought

Six years at WOWO, a victim of Talknet, see Freindly communicator, strong on information & civic invo-ment. BOB WESTABY: (219) 482-1734. (10-19)

GARRY HARGIS, up-best air personality is right for your A/C or CHR station. Prefer atternoons or evenings. (904) 799-0354, after 5:30 EST (10-19)

Professional sounding air talent seeking professional organiza-tion. Two years on-eir, one as present PM drive in Cincinnati market CHR. JON SCOTT: (513) 574-3421 (10-19)

PD/MD/elr talent seeks employment with professionals. Medium to large merket A/C, CHR & Country experience. GEORGE: (801) 257-7407 or 257-3672 (10-19)

Dedicated & reliable production whiz. Winning AM/PM drive numbers & two years young adult promotion at major brewery Time to move on. BRAD: (217) 359-6080 (10-19)

Top-netch PD/production looking for a chence. Proven track record, CHR/ADR/Country experience. DAVE LOURIE: (913) 828-7808 (10-19)

Morning show need resurrecting? CHR crazy reedy to wake-up the deed with phones, fun, bits & little animmats. MW only. LAZARUS: (502) 927-8490 (10-19)

Reedy to unleash me into your 16-34 demos? AOR ledy with five years experience looking for medium/major market rocker. Will relocate. JAN: (206) 893-2615 (10-12)

ng for first job as DJ/news. Trained at broadcasti Grant tape, Bright personality. Mature & responsible

Helpi Redio fenetic, experienced pro & team player. P coest. ASHLEY SCHARGE: (718) 228-2094 (10-19)

## **PROGRAM DIRECTOR OPENING Top Ten Market** Leading A/C FM

We have a rare opportunity for the brightest Adult/Contemporary programmer in the country. If you have the programming, people, and management skills to take full charge of one of the best known A/C's in the country, we would like to hear from you. If you are the proper candidate we can offer you a historic ratings leader, excellent facilities, an exemplary staff, massive promotional support, and an income that could place you at the top of the league. We promise absolute confidence, and no background checks will be made without your approval. Please rush your cover letter and resume to: Radio & Records. 1930 Century Park West, #815, Los Angeles, CA

## **Opportunities**

#### Openings

Look to the blg El Experience, energy, entertainment CHR/Oldies, ten year pro personality. Pipes. Prefer East COSMIC TRUCKER: (516) 423-0167 (10-19)

MIKE JETTER. 11 years in A/C, CHR & Country. Looking for PD position. Strong production, available now & great references. position. Strong production, sva (305) 269-4179 (10-19)

Broadcast school grad, three years partime experience, seeing fulltime in small/medium market. Any format. Great pipe: BOB BENNETT: (414) 654-2056 or (414) 552-9483 (10-19)

Want to trade Hollywood glitter for Nashville sparkle. Emplo L.A. jock with consistant great numbers, wants to prog CHR/AC Music City/San Olego. (818) 505-9503 (10-19)

WENDY WHITE, black female announcer, newscaster, talk host, is interested in a newscaster position. 10 years experience major markets (213) 388-2853 (10-19)

Friendly, funny, four year pro with great production & ch voices looking for CHR in E/S. (703) 978-6609 (10-19)

STEVE NORRIS, KLZ, KSD, KXOK & WHK. Available for major market personality A/C, CHR, or Country station. Good track record & references. (303) 363-0961 (10-19)

Four year announcer from Willooking to relocate. Small/medium market. DJ/production. GARY RAY: (715) 752-4217 (10-19)

Indianapolis personality looking for top 100 market A/C or veer pro. JOHN DIAL: (317) B49-5533 (10-19)

Female DJ/production/news. Go anywhere, entry level position. Broadcast school graduate. JANELLE: (319) 927-3753 (10-19)

atile announcer seeks fulltime air-personalit tion. Currently working parttime, medium market. DAVE MUR-DOCK: (305) 275-6054 (10-19)

Fulltime announcer five years experience, two years PD. Prefer MW. Wt. or MN. Available immediately. BRUCE: (515) 276-8736 (10-19)

BILL CDNWAY Proven winner PD. Good track record KRMG WTMJ, WDGY, WBCS. Seeks major market Country or A/C programming position immediately. (918) 250-8740 (10-19)

oth & dependable announcer with five years under the belt. Iv to sink my teeth into medium or large merket. MI & MW.

Top 30 market A/C Production Director/m challenge, MARK: (513) 922-0326 (10-19)

Personality, loves promotional activities. Member R.P.S., com-munity active, PD/PR/MD? Relocatable. Five year pro. No time, temperature & calls. (202) 882-7446 (10-19)

Wanting AOR/CHR airshift in MW. It's worth your call to get th information you need before making a final decision. CHRIS (219) 663-5453 (mornings) (10-19)

Husband & wife programmer/news/production/MD. Experience ed, award winning, looking for a good home. H. SMITH: 2257 Tulps Tree Lane, Cleanwater, FL 33575. (813) 796-8164 (10-19)

Wanted for the murder of adult 18-34. Programming, large market experience, TOM: (314) 893-6507 (10-19)

Imaginative & versatile Creative Director wants challenging of portunity. Extensive experience, promotion, production, sales copy, management. PATTY HICKS: (509) 448-1960 (10-19)

sales included in package as well. Looking for small/mediumarket. NAT GILMORE: (212) 926-3792 (10-19)

Looking for a OJ with imagination beyond your wildest dreams? Have Scotty beam me down to your station, Personality, ten years experience. MARTIN: (205) 350-7609 (10-19)

Northern jock seeks Southern hospitality in P Call JOHN 8RYANT: (207) 839-6346 (10-12)

B.S. Business/Marketing & CHR, A/C sir talent at top stations 3 market. Also production, sales & ren ember. DAVE: (503) 482-3434 (10-12)

#### **Positions Sought**

Air traffic telent. Three years experience, clear voice & ready to move. Like CHR & Country. JANET YACKLE: (712) 362-2033 (9-28)

Assistant MD midday personality AOR & CHR. Seven years experience. Willing to relocate. JEFF or KELLIE: (601) 232-4351 (10-12)

MATTHEWS & MORRIS in the morning are apending their mornings at home. Would rather spend them at your station. mornings at home. Would rather TREY: (615) 366-7352 (10-12)

ced small market announcer looking to move to East st, mid-Atlantic region preferred. Have exp or facets. TERRY: (913) 528-4766 (10-12)

Ready to unleash me into your 18-34 demos? AOR lady with five years experience looking for medium/major rocker. Will relocate. JAN: (206) 893-2615 (10-12)

News jock! Entertaining, hard-hitting delivery & excellent writing skills reedy to help your ratings climb. MIKE: (219) 456-5198, evenings. (10-12)

Reporter/anchor looking for a change. Nine years experience, atrong authoritative delivery. Will consider small market if opportunity is right. (319) 386-8977 (10-12)

DAVE MATTHEWS in the morning WHFM, KAAY, Q102/Daytona Beach-Orlendo. Proven CHR & A/C numbers. Medium or major markets only. (904) 687-3717 (10-12)

Prefer CHR but will consider all offers. Ava RICH STEVENS: (305) 583-DUCK (10-12)

Research-oriented programmer Current mejor market PD. Former small market GM. Consulting background. Seeking new programming challenge, (312) 381-4888 (10-12)

Indianapolis jock looking for PD job in Indiana region. Prefer A/C, Oldies, or Country. Nine year vet & team player. DAVE: (317) 898-5875 (10-12) Experienced, creative, knowledgable medium market MD/an

nouncer seeks similiar position in New England. T&R availiable. STAN: (617) 252-4715 (10-12)

Recent DR State grad seeking entry-level position news/air telent, willing to relocate: ROS CONAHEY: 1050 Lockhaven Dr. NE, Salem, OR 97303. (503) 393-4367 (10-12)

#### PROMOTION/PROGRAMMING PROFESSIONAL

Young, energetic yet experienced promotion programming professional (currently in top 15 market), looking for the right station in a medium-sized market. If you've got the position, I've got the potential. Reply to: Radio & Records, 1930 Century Park West, #812, Los Angeles, CA 90067

Availlable for an on-air/production position in L.A./O County, Currently Production/Traffic Director KTHO & K Lake Tahoe, JOYCE: (714) 630-9227 (10-12)

Wanted "Alive " catch him now, don't let him escape station. Call now. RALPH do anything to improve your ste MOORE: (212) 623-6368 (10-12)

Announcer with three years experience looking for nighttime position. \$12,000 per year minimum. JOHN: (712) 362-7602 (10-12)

Friendly, funny, four-year pro great production & characteristics. Looking for CHR in S/E. (703) 978-6609 (10-12)

Hot young jock looking for AOR to give all 200% of my talent. Will relocate anywhere for any gig. DON:(213) 542-3263

Up-tempo small market PD looking to move onward & up-ward. Airshift & strong production, A/C, Country, CHR, AOR & Oldies, prefer MN/WI. MIKE: (816) 747-8465 (10-12)

#### **Positions Sought**

CHRIS CONNER 16 years with WNAP/Indianapolis as PD/air talent. Oesire personality oriented broadcast group with an opening for a top flight air talent (317) 253-1460 (10-12)

i can do it all & I want to do it for you in the Albany area. I'm your man! Call JIM; (518) 346-0442 (10-12)

vant to grow with you. Two years parttime A/C & Country Looking for fulltime in small market. Prefer NE. Will consider all offers. MIKE: (607) 748-1252 (10-12)

Have mike will travel Experienced AOR/CHR/Jazz jock, prodution wizard. Killer numbers, great humor, looking for team feel. South preferred. JOHN STUART: (904) 932-7639 (10-12)

Eight years Country, A/C drive, Billboard air personality finalist. Looking to move up, MW/W preferred. MIKE HUBER: (612) 934-2414 (10-12)

Looking for a wermer climate 10 yeers working in MW, CHR & AOR southern California area. Relocating by November. MIKE REED: (515) 266-4609 (10-12)

#### **ENTRY LEVEL POSITION EMERSON COLLEGE GRAD**

Seeking an entry level position in radio. Wealth of ex-perience in TV & radio. Exceptional knowledge of broadcasting industry. Complete and thorough experience/knowledge in music industry. Will consider all inquiries. Music Director and/or airshift desirable too. Will consider most anywhere. California, East or Northeast preferably. No Country or News formats, please. Available now! Highly d reliable and motivated! Call or write: Mr. Mark c/o 19 Lyon Road, Chestnut Hill, MA 02167 (617)

Young woman going crazy. Does news/reporting talk host

Indianapolis jock looking for PD job in Indiana region. Prefer Country, A/C, or Oldies. Nine-year vet & team player. DAVE: (317) 898-5875 (10-12)

PD for salel Great track record with strong experience music, promotions, research, & people motivation. Hur quantity is limited! McCARTHY: (414) 482-4268 (10-12)

copywriting, editing, commercials, news, sales & jockl Accepting opportunities. BILL WOODS: (312) 276-2938 (10-12)

#### Changes

#### RADIO

Betsy Leemon named Account Executive

Robert L. Scott appointed Account Executive KING

Cynthia Mayer Williams appointed Account Executive KTKS-FM/Dallas.

Drew Korzeniewski named Account Executive KISS

Amy Cubert joins WINX/Rockville as Account Executive

John A. Ryman appointed Account Executive KQZY/Dallas.

Civita McCarthy named Account Executive WOR/New

#### RECORDS

Manuel Montoya appointed Director Of Latin Publishing A&M/Almo Irving Publishing/Hollywood.

#### Changes

#### INDUSTRY

Neal Maziar appointed Account Executive Eastman

Kathleen Wendell named Executive Administrator F.M.

Maura Dunbar promoted to Executive Assistant to the President/CEO Suisse International Entertainment Corp.

David Landau promoted to Creative Manager, Motion Pictures & Television Screen Gems-Colgems-EMI Music, Inc.

Bob Hastings named Account Executive Katz Radio/Los

#### Miscellaneous

CHR record service needed. Contact: Dave Fezler MD, WK-TY, 704 Ls Crosse St., La Crosse, WI 54601. (608) 782-6430 (10-12)

WEQX, new 50kw NE regional needs A/C, CHR record service. Box 102.7, Manchester, VT 05451. Contect: Steve Anthony (802) 362-4800 or 362-1027 (10-12)

KAPE needs Jazz service from all independent labels for contemporary Jazz product. 3900 Martin Luther King Dr., San Antonio, TX 78220. (10-12)

We need record servicel Dean A. Reali, WBKT, Hartshorn Drive, Brockport. NY 14420. (716)637-9630 (10-12)

Dates appearing at the end of each listing signify first week listed.

#### **R&R** Opportunities **Advertising**

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company let-

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

#### **Display Advertising**

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch), includes border, box number and postage/handling.

#### Pavable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in ad-

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA



## Promote Yourself In The **Marketplace**

Call Nina for R&R Marketplace advertising information (213)553-4330

## The Music Section

## National Music Formats Added This Week

#### TM Programming

Cel Casey (214) 634-8511

#### Stereo Rock

HUEY LEWIS & THE NEWS "Walking On A Thin Line"
JOHN WARTE "Tears"
JULIAN LENNON "Valotte"
SCANDAL Featuring Patti Smythe "Hands Tied"

#### TM A/C

CYNDI LAUPER "All Through The Night"
ANNE MURRAY "Nobody Loves Me Like You Do"

#### **TM Country**

GENE WATSON
"Got No Reason Now For Going Home"
DAVID FRIZZELL & SHELLY WEST
"it's A Be Together Night"
MERLE HAGGARD "A Place To Fall Apart"
ATLANTA "Wishful Drinkin"

## Century 21 Greg Stephens (214) 934-2121 The Z Format

JULIAN LENNON "Valotte" TOTO "Stranger in Town" PAT BENATAR "We Belong"

#### The A/C Format

NEIL DIAMOND "Sleep With Me Tonight"
JULIAN LENNON "Valotte"

#### Super-Country

CHARLEY PRIDE "Missin' Mississippi"
MERLE HAGGARD "A Place To Fall Apart"
MEL TILLIS "Slow Nights"
KENDALLS "I'd Dance Every Dance With You"

#### **Concept Productions**

Dick Wagner (9,16) 782-7754

CHR

HUEY LEWIS & THE NEWS "Walking On A Thin,Line" JOHN WAITE "Tears" SCANDAL "Hands Tied" KISS "Heaven's On Fire"

#### **BPI**

John Sherman/Bob English (206) 624-8651

Adult Contemporary

JULIAN LENNON "Valotte"
NEIL DIAMOND "Sleep With Me Tonight"
WHAM! "Wake Me Up Before You Go-Go"

#### **Modern Country**

CRYSTAL GAYLE "Me Against The Night" RICKY SKAGGS "Something in My Heart" JUICE NEWTON "Restless Heart" B.J. THOMAS "The Girl Most Likely To" MERLE HAGGARD "A Place To Fall Apart" JOEY SCARBURY "The River's Song"

## Radio Arts John Benedict (818) 841-0225 Country's Best

DEBORAH ALLEN "Heartache And A Half" JOHN CONLEE "Years After You" B.J. THOMAS "The Girl Most Likely To"

#### Soft Contemporary

BAND OF GOLD "Love Songs Are Back Again"

#### Sound 10

NEIL DIAMOND "Sleep With Me Tonight" HONEYDRIPPERS "Sea Of Love"

#### Transtar

Chick Wetkins (303) 578-0700

#### **Adult Contemporary**

DENNIS DeYOUNG "Desert Moon"
DARYL HALL & JOHN OATES "Out Of Touch"

#### Country Tom Casey (213) 460-6383

NITTY GRITTY DIRT BAND "I Love Only You"
JUDDS "Why Not Me"
TOM T, HALL "P.S. I Love You"
EDDIE RABBITT "The Best Year Of My Life"

#### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

ANNE MURRAY "Nobody Loves Me Like You Do"
REBA McENTIRE "How Blue".
TOM T. HALL "P.S. I Love You"

#### The Great Ones

DAN FOGELBERG
"Sweet Magnolia & The Traveling Salesman"
JULIAN LENNON "Valotte"
HONEYDRIPPERS "Sea Of Love"

#### **Drake-Chenault**

Bob Laurence (818) 883-7400 XT-40

HONEYDRIPPERS "Sea Of Love"
PETER WOLF "I Need You Tonight"
HULLAN LENNON "Valotte"
JULIAN LENNON "Valotte"

#### Contempo 300

HONEYDRIPPERS "Sea Of Love"
JULIAN LENNON "Valotte"

#### Great American Country

REBA McENTIRE "How Blue"
GENE WATSON
"Got No Reason Now For Goin' Home"
JOHN CONLEE "Years After You"

#### Media General Broadcast Services

Bob Dumais (901) 320-4433

#### **ACtion**

DAN FOGELBERG
"Sweet Magnolia & The Traveling Salesman"
HONEYDRIPPERS "Sea Of Love"
AL JARREAU "After All"

#### Your Country

BARBARA MANDRELL "Crossword Puzzle"
JOHN CONLEE "Years After You"
REBA MeDRITIRE "How Blue"
DEBORAH ALLEN "Heartache And A Half"
GENE WATSON
"Got No Resson Now For Goin' Home"
GAIL DAVIES "Jagged Edge Of A Broken Heart"
MOE BANDY & JOE STAMPLEY
"The Boy's Night Out"

#### Hit Rock

38 SPECIAL "Teacher, Teacher"
SAMMY HAGAR "I Can't Drive 55"
HONEYDRIPPERS "Sea Of Love"
TOMMY SHAW "Girls With Guns"
HUEY LEWIS & THE NEWS "Walking On A Thin Line"
PETER WOLF "I Need You Tonight"
MATTHEW WILDER "Bouncin' Off The Walls"

### JAZZRADID NALYAIRPLAY/30

#### October 19, 1984

- WYNTON MARSALIS/Hot House Flowers (Columbia) O
  - DAVE VALENTIN/Kalahari (GRP) ค PAT METHENY/First Circle (WB)
- HANK CRAWFORD/Down On The Deuce (Milestone/Fantasy)
- GROVER WASHINGTON/Inside Moves (Elektra)
- JIMMY McGRIFF/Skywalk (Milestone/Fantasy) RICHARD ELLIOT/Initial Approach (ITI/Allegiance)
- SADAO WATANABE/Rendezvous (Elektra)
- MODERN JAZZ QUARTET 1984/Echoes (Pablo)
- AZYMUTH/Flame (Milestone/Fantasy) 14
- CABO FRIO/Just Having Fun (Zebra) 12 CHUCK MANGIONE/Disguise (Columbia)
- 10 CHET BAKER TRIO/Mr. B (Timeless/Zebra)
- BRUCE FORMAN w/BORRY HUTCHERSON/Full Circle (Concord)
- TITO PUENTE & HIS LATIN ENSEMBLE/EI Rev (Concord Picante) 21
- DIANNE REEVES/For Every Heart (TBA/Palo Alto) 19
- KEVIN EUBANKS/Sundance (GRP) 13
- CAL TJADER/Good Vibes (Concord Picante) 1 28
- ROB McCONNELL & BOSS BRASS/All In Good Time (Palo Alto)
- STACY & JIMMY ROWLES/Tell It Like It Is (Concord)
- LES McCANN/HOUSTON PERSON/Road Warriors (Greene St./2001) ZOOT SIMS/Quietly There (Pablo)
- DERUT 20 JAZZ MONTEREY/Highlites 1958-1980 (Palo Alto)
- DEBUT > 3 FREE FLIGHT/Beyond The Clouds (Palo Alto)
  - DAN SIEGEL/Another Time, Another Place (Pausa) 27
  - KEITH JARRETT/Changes (WB)
  - RAMSEY LEWIS & NANCY WILSON/The Two Of Us (Columbia) 18 27
- DEBUT > 20 BOB JAMES/12 (Columbia)
- DIRTY DOZEN BRASS BAND/My Feet Can't Fail... (George Wein/Concord DIRTY DOZEN BRASS BAND/My Feet Can't Fail...
  30 30 DON SICKLER/Music Of Kenny Dorham (Uptown)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean: WGIV/Charlotte, Hal Harrill: WJAX/Jacksonville, Chris Turner;KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCl/Chinstrong; WDMT/Cleveland. Dean-Dean Rufus; WVOI/Toledo, Maxx My rick; XHRM/San Diego, Duff Lindsey.

- WAYNE JOHNSON TRIO "Everybody's Painting Pictures" (Zebra) 15/9 fostations: Heavy 30, Medium 2/1, Light 5/3, Extra Adds 5, Total Adds 9, WFAE, WMOT, WNOP, KKGO, KMCR, KCR KJZZ, WUSF, KWWW, Heavy: KRVI, KRNIL, KIFM Medium: KERA.
- JOHN SCOFIELD "Electric Outlet" (Gramavision) 13/7
  Rotations: Heavy Old, Medium 1/0, Light 8/3, Extra Adds 4, Total Adds 7, KERA, KUHF, WIAN, KPLU, KRVS, WUSF, KWMU
- um: NECC. EARL KLUGH "Night Songs" (Capitol) 11/5 Rotations: Heavy 3/1, Medium 4/2, Light 3/1, Extra Adds 1, Total Adds 5, WYRS, WNOP, KLSK, KJCB, WDMT. Heavy:
- 2, NOEM, MADIUM: WYO!.

  BOBBE NORRIS & LARRY DUNLAP "Hoisted Sails" (Palo Alto) 11/5
  Rotations: Heavy 2/1, Medium 2/1, Light 6/2, Extra Adds 1, Total Adds 5, WYRS, WBEE, WKSU, KADX, KPLU. He
- Medium: KRML.
  ANDREAS VOLLENWEIDER "Pace Verde" (Columbia) 11/1
  Rotations: Heavy 3(0, Medium 1/0, Light 7/1, Extra Adds 0, Total Adds 1, KIFM, Heavy: WMOT, WBEE, KUOP. Medium: WKSU
  PAULINHO de COSTA "Sunrise" (Pablo) 10/0
  Rotations: Heavy 3(0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WBEE, WJZZ, KJZZ, KRVS, KRML. Medium
- FRANK SINATRA w/QUINCY JDNES ORCHESTRA "L.A. Is My Lady" (Qwest/WB) 9/3
  Rotations: Heavy 2/0, Medium 4/1, Light 2/1, Extra Adds 1, Total Adds 3, WRTI, WFAE, KUHF. Heavy: WBEE, WBB'
- RALPH MacDONALD "Universal Rhythm" (Polydor/PolyGram) 9/2 Rotations: Heavy 2/0, Medium 3/0, Ught 2/0, Extra Adds 2, Total Adds 2, WBGO, KJZZ. Heavy: KUHF, WJZZ. Medium:
- JANET LAWSDN "Dreams Can Be" (Omnisound) 7/7
  Rotetions: Heavy Olo, Medium 2/2, Light 4/4, Extra Adds 1, Total Adds 7, WBGO, WRTI, WKSU, KLON, KKGO, KMCR,
- PETE PETERSEN & CDLLECTION JAZZ ORCHESTRA "Jazz Journey" (Pausa) 7/2
  Rotations: Heavy 2/0, Medium 3/1, Light 2/1, Extra Adds 0, Total Adds 2, WRTI, WBEE. Heavy: KUHF, WBB
- KLSA.

  GEORGE SHEARING w/DON THOMPSON "Live At The Cafe Carlyle" (Concord) 7/2

  Rotations: Heavy 1/0, Medium 3/0, Light 1/0, Extra Adds 2, Total Adds 2, KUHF, KRVS. Heavy: WVPE. Medium
- WHICH
  ELEMENTS "Forward Motion" (Antilles/Island) 7/1
  Rotations: Heavy 1/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, WYRS, Heavy; WMOT, Medium; KJZZ, KWMU
- PEPPER ADAMS "Live At Fat Tuesday's" (Uptown) 7/0
  Rotations: Heavy 2/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WUWM, WNUR. Medium: WDET, KADX, KMCR,
- QUEST "Quest" (Palo Alto) 6/4
  Rotations: Heavy 0/0, Medium 2/1, Light 2/1, Extra Adds 2, Total Adds 4, WBFO, KMCR, KCRW, KRML. Medium: KXPR

## IEAN-LUC PONTY

#### is **OPEN MIND**

Once again, Jean-Luc Ponty thrills & enlightens with the musical mastership of his newest triumph, 'Open Mind.'

Jeon-Luc Ponty plays violins, synthesizers & rhythm computer on "Open Mind."

Don't miss Jean-Luc Ponty's "Open Mind." Let it open yours.

Produced by J. L. Ponty for J. L. P. Productions, Inc.

On Atlantic Records & Cassettes

#### MOST ADDED 8

FREE FLIGHT (11) Beyond The Clouds (Palo Alto) CAL TJADER (10) Good Vibes (Concord Picante) WAYNE JOHNSON TRIO (9) Everybody's Painting Pictures (Zebra) BRUCE FORMAN w/8. HUTCHERSON (8)

Full Circle (Concord)

#### HOTTEST DAVE VALENTIN (25)

Kalahari (GRE WYNTON MARSALIS (24) Hot House Flowers (Columbia)
PAT METHENY (21) First Circle (WB) GROVER WASHINGTON (13) Inside Moves (Elektra) HANK CRAWFORD (12) Down On The Deuce (Milestone/Fantasy)

GEORGE CROMARTY. "Wind In The Heather" (Dancing Cat/Windham Hill) 6/3
Rotations: Heavy 2/1, Medium 1/0, Light 3/2, Extra Adds 0, Total Adds 3, KTCJ, WYPE, KWMU, Heavy: WUWM. Medium: KCSC
EUGEN CICERO TRIO "Spring Song" (Timeless/Zebra) 6/2
Rotations: Heavy 1/0, Medium 2/0, Light 2/1, Extra Adds 1, Total Adds 2, WUWM, KRML. Heavy: WBBY.Medium: WGBH, WMOT.

Rotations: Heavy 1/0; Medium 20, Light 2/1, Extra Adds 1, Total Adds 2, WUWM, KRML. Heavy: WBBY. Medium: WMDI. KAZUMI WATANABE: "Mobo 2" (Gramawision) 6/2 Rotations: Heavy 1/0; Medium 1/0, Light 3/1, Extra Adds 1, Total Adds 2, KUHF, WBEE, Heavy: KERA. Medium: KRVS. PHIL. WOODS & CHRIS SWANSEN "Piper At The Gates Of Dawn" (Sea Breeze) 6/2 Rotations: Heavy 2/0, Medium: 21, Light 2/1, Extra Adds 0, Total Adds 2, WGBH, WFSS. Heavy: WBFO, KPLU. Medium: KLCC. JOE PASS" (Live At Long Beach City College" (Pablo) 6/11. Rotations: Heavy 2/0, Medium: 20, Light 2/1, Extra Adds 0, Total Adds 1, WNUR. Heavy: WBBY, KUOP. Medium: WVPE, KWMU. DITTYLM CAN LIVE BITS" (Screenis) (Auf. "Distrated Adds 1, WNUR. Heavy: WBBY, KUOP. Medium: WVPE, KWMU. DITTYLM: CAN LIVE BITS" (Screenis) (Auf. "Distrated Adds 1, WNUR. Heavy: WBBY, KUOP. Medium: WVPE, KWMU.

Roations: Heavy 20, Medium: 20, Light 20, Estra Adds 0, Tosil Adds 1, WNUR. Heavy; WBBY, KUOP, Medium: WVPE, KWMU. PUTTIN' ON THE RITZ. 'Steppin' Out.' "Pauza) 6/0.

Roations: Heavy 0,00, Medium: 40, Light 20, Estra Adds 0, Tosil Adds 0, Medium: WBG0, WBBY, KBEM, WVPE.

LARRY CORYELL OUARTET "Copentin' Home" (Muses) 6/5

Roations: Heavy 0,00, Medium: 44, Light 10/, Estra Adds 0, Tosil Adds 5, WKSU, KKG0, KCRW, WFSS, WUSF.

CUFFORD JORDON QUARTET "Repetition" (Soul More) 5/3

Roations: Heavy 3/1, Medium: 1/1, Light 10/, Estra Adds 1, Tosil Adds 3, WOEF, KCRW, KXPR. Heavy; WBG0, WRTI.

STEVE KHAN "Casa Loco" (Antillea/Sland) 5/3

Roations: Heavy 1/0, Medium: 1/1, Light 10/, Estra Adds 1, Tosil Adds 3, KERA, WWOP, WFSS, Heavy; WYBC. Medium: KIFM.

DAVID MURRAY QUARTET "Morning Soon" (Black Seint) 5/3

Rotations: Heavy 1/0, Medium: 2/1, Light 20/, Estra Adds 0, Tosil Adds 3, WDET, KCRW, KLCC. Heavy; WRTI. Medium: WBG0.

JAMAALADEEN TACUMA" "Renaissance Mam" (Gramawaision) 5/3

Rotations: Heavy 1/0, Medium: 3/2, Light 10/, Estra Adds 1, Tosil Adds 3, KUHF, WDET, WVPE, Heavy; WRTI. Medium: WNUR.

ELLA FITZGERALD & DUKE ELLINGTON "Ella Add 5) RCHA, WDET, WDET, WUPE, Heavy; WRTI, Medium: WNUR.

ELLA FITZGERALD & DUKE ELLINGTON "Ella Add 50, Flack WDET, WDET, WUPE, Heavy; WRTI, Medium: WNUR.

ELLA FITZGERALD & DUKE ELLINGTON "Ella Add 50, Flack WDET, WUPE - 15/2

Rotations: Heavy 1/0, Medium 3/2, Ught 10/0, Estra Adds 1, Total Adds 3, KUHS, WDET WUPE, Heavy; WRTI, Medium: WNUR. ELLA FITZGERALD & DUKE ELLINGTON "Ella AT DUMe's Place" (Verve) 5/2. Rotations: Heavy 1/0, Medium 2/2, Ught 1/0, Estra Adds 0, Total Adds 2, WUWM, KLCC. Heavy; WYRS. RICKEL ELE JONES "Magazine" (WB) 5/2. Rotations: Heavy 0/0, Medium 4/2, Ught 1/0, Estra Adds 0, Total Adds 2, WUWM, KLCC. Heavy; WYRS. JOE WILLIAMS "Mothin" But The Blues" (Delos) 5/2. Rotations: Heavy 2/1, Medium 2/1, Ught 1/0, Estra Adds 0, Total Adds 2, KLON, KKQO, Heavy; WKSU, KPLU. IVAN CONT! "The Human Factor" (Millestone/Farathsy) 5/1 Rotations: Heavy 0/0, Medium 5/1, Ught 0/0, Estra Adds 0, Total Adds 1, WNOP. Medium: WYRS, WJZZ, KJZZ, KLSK, DALLAS JAZZ ORCHESTRA "Fat Mama's Revenge" (DJO) 5/1 Rotations: Heavy 2/0, Medium 0/0, Ught 3/1, Estra Adds 0, Total Adds 1, KXPR. Heavy; WMOT, KEM. JIMMY SMITH 8, WES MONTGOMERY "Optimal Dour" (Verve) 5/1 Rotations: Heavy 3/0, Medium 2/1, Ught 0/0, Estra Adds 0, Total Adds 1, KXPR. Heavy; WYRS, WKSU, KLCC. Medium: WBEE. HERB ALPERT "Bulliam" (A&M) 5/0

Rotations: Heavy 3/0, Medium 21, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: KTCJ. Medium: WLOQ, WVOI.

Rotations: Heavy 1/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KTCJ. Medium: WLOQ, WVOI. HERBIE HANCOCK "Sound-System" (Columbia) 5/0
Rotations: Heavy 1/0, Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: KCRW. Medium: WGBH, WJZZ, KCSC

### Regionalized Adds & Hots

SOUTH

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. \* symbol denotes commercial station.

1	
ST	WYSCRies Hoven (*) Taxel Sorteb
LINCOLN O OSCHIE SINS MESTON E COLEMAN APTET AASS	SEARCAS MODERN JAII QUART TRELOWIOUS MOME SILLY MIGHT DOEL JORDAN SOMEY TREST CHICO PRESMAS STEVE TISSETTS
S MYRETECLON S MYRETECLON	TANIA MARIA Bottast: PAT MATERNY GIL SCOTT REBOR

MIDWEST

MODERN JAIL (

JAIS HOMYERET CRET BAKER FREE FLIGHT DIRTY DOZEN A TITO PUENTE HORRIS & DUNC

COZZETTI & GE FREE PLIGHT JAIE MONTEREY

MYNTON MARSAL: PAT HETRENY BRUCE PORMAN CHUCE MANGIONI GETI & DAILEY PITZGERALL & I EUGEN CICESO TYXIS DICE BERE/JAE: C'EST HHAT?! NOTTHET: WYNTON MARSAL PAT METHERT BRUCE FORMAN GEORGE CROMAR PEPPER ADARS

56 Reporting Stations 51 Current Reports

WEST BUDDY TATE LARBY CORTELL ROW JAMES SHEW & FINCET FARE PLICET JOE WILLIAMS GROCE MAYNE MAYER FURES GROCE MAYNE MAYER JORNSON JAMET LANGON BOLTES! EMPTON MASSAL! CRUCE MANGIONE GROVER MASSELNO GROVER MASSELNO GROVER MASSELNO

JAM WEBSIG MARRAYISHNU CAL TJABER, DIRTT DOZEN' JOHN SCOPIELL JAZI MONTERE! MATHER JOHNSON MEDDEC CROMA! HOTCALL PAT METHENY ECVIN EUBANE MARRAYISHNU MODEL WCPERR MYNTON MARSA

The following stations called in a frozen playlist this week WKND/Hartford

KJAZ/San Francisco KUOP/Stockton The following station failed to report a neplaylist for two consecutive weeks and was not used in this week's data: WEAA/Baltimore

MATSUBARA DAVE VALENTIN PAT METHERY WUSF/Tempe JA11 MONTEREY TITO PURPTE LARRY CONTELL JOHN SCOPIELD NATHE JOHNSON BOTTORY PAT METHENY HITTON MARSAL! EASTERN RESEL MARDOO COME

POCRET CHANGE TOM SPLITT MODERN JAZZ QUART RICHARD ELLIOT EARL RLUCH Hottest: PAT NETHENY HARE CRAWFORD TOOT SING DAVE VALENTIN SOB JAMES

OPEST MARAVISHU LARRY CONVELL VIENNA ART ORC STEVE LACY RICERY RELET OAVID MURRAY TIRELESS ALLST. LES ROWITS SAEW & PINDLEY SOTTON HARSALIS KJ27/Seattle (\*) Carol Handley CROVES MASSINGT MATHE JOHNSON BOB JAMES RALPH MACOCHALD BOTTONE BOSSY MCPERRIN GAVE VALENTIN BOINOMIA SAGAD MATARASE KEVIN GUBANES

WLOQ/Orlando

TOOT SIMS

JOE SECK SILLY BARDER JOHN SCOPISCO BOB JAMES JAIR MONTEREY ALTHOUTE HORRIS & DUNLA MOLERIS & DUNLA

## Black/Urban

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **DENIECE WILLIAMS**

#### Black Butterffy (Columbia)

75% of our reporting stations on it. Rotations: Heavy 11/1, Medium 26/2, Light 22/11, Extra Adds 1, Total Adds 15, WVEE, KKDA-FM, WTMP, WKND, JET94, WFXC, WQMG, KIIZ, WLOU, WQQK, WPLZ, KHYS, WANT, WVKO. Moves 38-28 on the Black/Urban chart.

#### **APOLLONIA 6**

#### Sex Shooter (WB)

66% of our reporting stations on it. Rotations: Heavy 17/0, Medium 24/4, Light 12/2, Extra Adds 0, Total Adds 6, WWIN-FM, WAMO, WHUR, Z93, WAAA, KDKO. Moves 32-29 on the Black/Urban

#### FORCE MD'S

#### Tears (Tommy Boy)

64% of our reporting stations on it. Rotations: Heavy 10/0, Medium 21/2, Light 20/5, Extra Adds 0, Total Adds 7, WGCI, WZAK, KJCB, WLOU, WTOY, KOKA, KDKO. Moves 40-35 on the Black/

#### **DARYL HALL & JOHN OATES** Out Of Touch (RCA)

64% of our reporting stations on it. Rotations: Heavy 9/1, Medium 27/0, Light 15/5, Extra Adds 0, Total Adds 6, WRKS, WUSL, WDMT, WPDQ, WJJS, K94. Debuts at 33 on the Black/Urban

#### **AL JARREAU** After All (WB)

63% of our reporting stations on it. Rotations: Heavy 1/1, Medium 15/1, Light 33/12, Extra Adds 1, Total Adds 15, KKDA-FM, WDMT, WZAK, XHRM, KSOL, WKND, WATV, JET94, WJMI, K94, WORL, WPLZ, WANT, WEAS, WKWM. Debuts at 40 on the Black/Urban chart.

### **NEW & ACTIVE**

JERMAINE STEWART "The Word Is Out" (Arista) 46/7

Rotsions: Heavy 7:0, Medium 12/0, Light 25/5, Extra Adds 2, Total Adds 7, WWIN-FM, WDIA, WBMX, WBLZ, KSOL, KOXL, WLM, Heavy, WAMO, KKOA-FM, KYOK, WDMT, KNOW, WLOU, WXIS. Medium: WYEE, KMJQ, KOAY, XHRM, WNHC, WRDW, WRZ, WWDM, WKWM, WTLC, WWWS, WKX, Debus at 38 on the Bisck/Urban chart.

JUNION "Somebody" (London/PolyGramm) 42/1

JUNIUH "Somebody" (London/PolyGram) 442 i Rotations: Heavy 4/0, Medium 19/1, Light 19/0, Extra Adds 0, Total Adds 1, WEAS, Heavy: WILD, WEDR, XHRM, KSOL, Medium: WWIN-FM, KRNB, WBMX, WGCI, KACE, KDAY, WNHC, WENN, WPEG, WFXC, WQMG, WPDQ, WANM, WQKS, WAAA, WWWS,

KDKO, KUKO.

SLAVE "Ooohh" (Cotilion/Atco) 41/21

patienes: Heavy 31, Medium 81, Light 29/18, Extra Adds 1, Total Adds 21 including WAMO, WHRK, WEDR, WELZ,
WDMT, KMJM, KHRM, WATV, WENN, 239, WFKC, WLOU, WQCK, WORL, KAPE, WVKO, Heavy: WAOK, KDAY, Medium:
WWIN-FM, WDAS, WWEE, WZEN-FM, WNHC, WJAX, WWDM.
RJ'S LATEST ARRIVAL "Harmony" (Golden Boy/Quality) 41/4

Rotations: Heavy 410, Medium 150, Light 22/4, Extra Adds 0, Total Adds 4, KMJQ, KMJM, KJLH, WPLZ, Heavy: WEDR, KOKA,
WTLC, WWWS, Medium: WDAS, WDMT, WZAK, XHRM, WATV, WENN, WPEG, WKXI, WPDQ, KHYS, KAPE, WEAS, WWDM,
WAAA, WDAO.

WIDUAL YURU.

MTUNE "CO. D. ("I Deliver")" [Epic) 40/14.

MTUNE "CO. D. ("I Deliver")" [Epic) 40/14.

Rotations: How St. Amedium 1872. Light 1910 [Seria Adds 0, Total Adds 14. WDAS, KMJG. WBMX, WZAK, WRDW, WENN, Rotations: How St. Amedium: WHUR, KKDA-FM, KRNB, WDA, WTMP, WGCI, WDMT, KDAY, WMI, WXXI, LUCB, WDGK, KAPE, WANM,

WUIA, WIMM, WEGL WUMI, KUAT, WAMI, WKXI, KUEB, WUUK, KAFE, WAMM.

RICK JAMES "YOU Turn Mo On" (Gordy/Motown) 37/20

Rotations: Heavy 2/1, Medium 15/4, Light 20/15, Extris Adds 0, Total Adds 20 including WILD, WAOK, WYLD-FM, WGCI, WZAK, KMUM, WZEN-FM, WENN, WOM, WJIM, WXXI, WORL, KAFE, WEAS, WAAA. Heavy: KRNB. Medium: WWIN-FM, WUSL, WHIM, WYCE, WTRW PMWK, XHRMI, KSOL, WBLX, WANN, KKDA-FM.

WUSL, WHUR, WYEE, WTTM WIBMX, XHRM, KSOL, WBLX, WANM, KNDA\*\*M.
WHODIN! "Finends" (Jive/Arista) 36/2.
Rotations: Heavy 16/0, Medium 13/0, Light 7/2, Extra Adds 0, Total Adds 2, WGCI, WYKO, Heavy: WRKS, WANO, WAOK,
WEE, KNDKK M, KMJO, WBLZ, WOMT, WZAK, WORQ, WJLB, KJLH, KIIZ, WPLZ, WDAO, WYO! Medium: WILD, WBMX,
KDAY, XHRM, KSOL, WHHC, KNOW, WFXC, WANT, WGKS, WAAAL WKWM, KTKO, Rhamans at 36 on the Black-Urban chart.
K, ROGERS WK. CARNES & J. INGRAM "What About Me?" (ROCA) 35/3
Rotations: Heavy 3/0, Medium 15/0, Light 17/3, Extra Adds 0, Total Adds 3, WATY, WJM, WORL, Heavy, WOMS, KOKA, KDKO,
Medium: WXYV, WYEE, KRIB, WTCH-PM, WOMT, "KHIRK, KSOL, WHICK, KOXL 23), WFEG, WANT, WGKS, WWWS, KUKO.

Medium: WX7V, WVEE, KRNB, WYLD-FM, WDMT, XHRIM, KSOL, WNHC, KQXL, 293, WPEG, WANT, WQKS, WWWS, KUKO.
BEAU WILLLAMS. "YOU ARD The One" (Caphtol) 357.
Retations: Heavy 3/0, Medium 150, Light 1172, Extra Adds 0, Total Adds 3, WBMX, WNHC, WVKO, Heavy: WKXI, KAPE, WANM, Medium: WILD, WAOK, KRNB, WOLA, WERN, WHM, KUGH, KVCH, WENN, WIM, KUGH, KVCH, WWM, WWOI,
DREAMBOY "I Promise (I Do Love You)" (Qwest/WB) 34/4
Rottenate, Havy 3/0, Medium 13/0, Light 18/4, Extra Adds 0, Total Adds 4, WAOK, KSOL, KNOW, WPEG, Heavy: KNOK-FM, VZZAK, WWWS, Medium: KKDA-FM, WTMP, WDMT, WDRQ, WLB, KDAY, XHRM, WQMG, WPDQ, WBLX, WQDK, WWDM, WKWM.

FAT BOYS "Jailhouse Rap" (Sutra) 31/3

FAI DOTS Jaminuse nep 10000 J. J. Francisco S. J. State Adds 1, Total Adds 3, WXYV, WJLB, WPLZ. Heavy: WRKS, WDAS, WZEN-FM. Medium: WJSL, WAMO, WYEE, WBMX. WDMT, WZAK, XHRM, WPEG, WKXI, WQQK, WEAS, WWWS.

FM. Medium: WUSL, WAMD, WVEE, WBMX.WOMT, WARA, AHMM, WYES, WAX, WUGL, WARA, WHILD, WEAR, MIND.

TEENA MARIE "Lovergriff" (Epic) 30/22
REYOR ORDINORS: Heavy 21, Medium 8/5. Light 19/15, Extra Adds 1, Total Adds 22 including WWIN-FM, WILD, WDAS, KKDA-FM, KYO, WOIL, WHITP, WOMT, WESP-FM, XLIH, AHRM, XIZ, XLIE, WOQK, WDAO, WVOIL,

EUGENE WILDE "Gotta Get You Home Tonight" (Philly World/Atco) 29/10
Rotations: Heavy 50, Medium 5/1, Light 19/8, Extra Adds 0, Total Adds 10, WUSL, WIDA, WEDR, WORD, WZEN-FM, KJLH, WKXI, WAOU, WDAO, WTIC: Heavy WWIN-FM, WILD, NOK-FM, WZAK, KHYS. Medium: KKDA-FM, WNHC, WPDQ, KAPE,

WOOD, WTIC: Heavy WWIN-FM, WILD, NOK-FM, WZAK, KHYS. Medium: KKDA-FM, WNHC, WPDQ, KAPE,

KURTIS BLOW "8 Million Stories" (Mercury/PolyGram) 29/2

Rotations: Heavy 8:0. Medium 10/05:Light 11/2. Extra Adds 0, Total Adds 2, WTOY, WDAO, Heavy: WDAS, WVEE, WDIA, WGCI,
KHRM, WEG, WYOO, WWWS, Medium: WUSL, WAMO, KNOK-FM, WTMP, WDMT, WZAK, KDAY, KSOL, WQMG, WWDM.

O'BRYAN "Go On And Cry" (Capitol) 28/2

Rotstions: Heavy (JO, Medium 17), Light 171, Extra Adds 0, Total Adds 2, WTMP, WPEG. Medium: WDAS, KKDA-FM, WDIA, WJLB, KJLH, XHRM, WATV, WBLX, KAPE, WWWS.

TOM BROWNE "Secret Fantasy" (Arista) 27/9
Rotation: Henry 1,0, Medium 123, Liph 135, Extra Adds 1, Total Adds 9, WXYV, WDIA, WYLO-FM, WGCL, XHRM, W
WKXC, WDMS, WANN. Henry: WZEN-FM. Medium: WID, WDRQ, KMJM, KACE, KSOL, WLOU, WBCX, WOMS, WWMS

RICHARD "DIMPLES" FIELDS "Jazzy Lady" (RCA) 27/5
Rotations: Heavy 2/1, Medium 14/0, Ught 11/4, Extra Add o, Total Add 55, WKXI, WBLX, WDLA, KRNB, KAPE Heavy; WILD,
Medium: WXXV, KMJD, WTMP, GCK, KJLH, WKND, WATV, WGMR, WAX, WPDQ, WEAS, KOKA, WAAA, WTLC.

#### **MOST ADDED** <sub>®</sub>

TEENA MARIE (22) Lovergirl (Epic) SLAVE (21) Ooohh (Cotillion/Atco) S.O.S. BAND (21) No One's Gonna Love You (Tabu/CBS) **TEMPTATIONS (21)** Treat Her Like A Lady (Gordy/Motown)

RICK JAMES (20) You Turn Me On (Gordy/Motown)

#### HOTTEST

CHAKA KHAN (63) 1 Feet For You (WB) NEW EDITION (50) Cool It Now (MCA) STEVIE WONDER (49) I Just Called To Say... (Motown)
REBBIE JACKSON (35) Centipede (Columbia) PRINCE (25) Purple Rain (WB)

WHODIN! "Five Minutes Of Funk" (Arista) 27/3
Rotations: Heavy 10/0, Medium 14/2, Ught 3/1, Extra Adds 0, Total Adds 3, WDJY, WKXI, WQQK, Heavy: WWIN.FM, WRKS, WDAS, KYOK, WJLB, KMUM, WZEN-FM, WATY, KIIZ, WANM. Medium: WXYY, WUSL, KKDA-FM, KDAY, KNOW, WENN, WPEG, WJMI, WJAX, KHYS, WWOM. WGKS.

DIVINE SOURDS "Changes (We Go Through)" (Specific) 27/1
Rotations: Heavy 3/0, Medium 3/1, Light 15/0, Extra Adds 0, Total Adds 1, KDKO. Heavy: KMJQ. KYOK, KOKA. Medium: WAOK. WEE, WEDR, W.J.B., WATV, WKIX, WAOK. WWYE.

WVEE, WEDR, WJLB, WATV, WKXI, WOCK, WWWS.

RANDY HALL "A Gentleman" (MCA) 26/13

Rotations: Heavy QIO, Medium 10. Upin 126/13, Extra Adds 0, Total Adds 13, WAOK, KMJQ, KYOK, WEDR, WBMX, KSOL.

WNHC, WRDW, WKXI, KAPE, KOKA, WABM, WTCL, Medium: WJMI.

GOODIE "Because Of You" (Total Experience/RCA) 25/3

Rotations: Heavy 10. Medium 13/1. Light 11/2. Extra Adds 0, Total Adds 3, WZAK, KSOL, WKWM. Heavy: WJAX. Medium: KMJQ, WJAB, WENN, WFEO, WGMO, WKXI, KAPE, WEAS, KOKA, WANM, WTLC, WWWS.

MMLI, WALE, WENN, WIFE, MUINO, MAIL, RAFE, MESS, MESS,

### SIGNIFICANT ACTION

S.O.S. BAND "No One's Gonna Love You" (Tabu/CBS) 24/21
Retailors: Heavy 10, Medium 7/6, Light 15/14, Extre Adds 1, Total Adds 21 including WUSL, WVEE, KYOK, WTMP, WEMX, WELK, KMM, WZES-KW, KOAY, KZH, WAMM, WJS, WOOD, WWOOD, WWO LINE WISLESS AND A WISLESS

WBMX, WBLZ, KMJM, WZEN-FM, KDAY, KIJH, WJMI, W,JJS, WQQK, WDQD, WYOLHeavy, KIIZ, Medium: Y LILLO THOMAS WMELBA MOORE "('Can't Take Haif) All Of You" (Capitol) 24/13 Rotations: Heavy 0/0, Medium 8/3, Light 15/9, Extra Adds 1, Total Adds 13, WXYV, WAMO, WHUR, WEDR, WATV, WJAX, KJCB, KHYS, WAHM, WAAA, WDAO, Medium: KRNB, WDQ, WTIWP, WZEN-FM, WPDQ. BRENDA LEE FAGER "WAtch My BOdy Talk" (Private I/CBS) 24/4 Rotations: Heavy 0/0, Medium 8/0, Light 18/4, Extra Adds 0, Total Adds 4, KJLH, WXOK, WBLX, KHYS, Medium WY, WYDD, KOKA WTIC.

Adds 4, KJLH, WXOK, WBLX, KHYS, Medium: WAOK, WNHC,

TERRI WELLS "I'm Giving All My Love" (Philly World/Atco) 23/4
Rotations: Heavy 0/0, Medium 6/0, Light 17/4, Extra Adds 0, Total Adds 4, WDJY, WYEE, WATV, WKXI. Medium: WDAS, WDIA.

BRONNER BROTHERS "Self Conscious" (Neighbor) 23/2
Rotations: Heavy 0/0, Medium 6/0, Light 17/2. Extra Adds 0, Total Adds 2, KYOK, KHYS. Medium: WAOK, WTMP, WZEN-FM,

WERN, WPLO, WULIN.

CULTURE CLUB "The War Song" (Epic) 23/2.

Rotations: Heny 200, Medium 810, Light 13/2, Extra Adds 0, Total Adds 2, W.J.J.S, W.L.UM. Heavy: W.D.J.Y, WR.D.W. Medium: KRNB, W.D.J.A, K.Q.K.L., 293, WFXC, W.J.AX, K.OK.A, K.U.K.D.

W.D.J.A, K.Q.K.L., 293, WFXC, W.J.AX, K.OK.A, K.U.K.D.

TEMPTATIONS "Treat Her Like A Lady" (Gordy/Motown) 22/21
Rotations: Heavy 0to, Medium 3/6, Light 11/11, Extra Adda 2, Total Adda 21 including WWIN-FM, WXYV, WDAS, WHUR, KKDA-FM, WDIA, WHIRK, WBMX, WGCI, WDRQ, KMJM, WZEN-FM, KDAY, WFXC, K94.

KKUA-FM, WDIA, WHIRK, WBMX, WGCI, WDRO, KMJM, WZEN-FM, KDAY, WFXC, K94

JOYCE KENNEDY "Stronger Than Baffore" (A&M) 21/10

Rostinos: New 20, Medium BVZ, ght 137, Estip Adds 1, Total Adds 10, WXYV, WRKS, WAOK, WDIA, WEDR. WTMP, KJLH, WD.O.)

DESTONE: "Bloodstone's Party" (T-Nock/CBS) 21/2

ROCKLEY, MSCI, MSCIN, CHOO, Light 14/2, Extra Adds 0, Total Adds 2, WGMG, WPDQ. Heavy: KOKA. Medium: WAOK, MSCIN, KSCI, WNHC, WGOK, WAAA.

MRIDWAY (SALE, MSCIN, WHICH, WGOK, WAAA.

MIDWAY "Set It Out" (Personal) 19/1
Rotations: Heavy 4/0, Medium 4/0, Light 11/1, Extra Adds 0, Total Adds 1, WAOK. Heavy: WVEE, WBMX, WJLB, KIIZ. Medium: BOBBY WOMACK & PATTI LABELLE "It Takes A Lot Of Strength To Say Goodbye" (Beverly Glen)

1D/E
Rotations: Heavy 2/0, Medium 7/0, Light 8/2, Extra Adds 1, Total Adds 2, WXYV, WATV, Heavy: WDIA, WJMI. Medium: KRNB, WHRK, WKXI, KAPE, WANM, WDAO, WWWS.

JOHNNIE TAYLOR "Shoot For The Stars" (Beverly Glen) 17/3
Rotations: Heavy 010, Medium 7/0, Light 10/3, Extra Adds 0, Total Adds 3, WPEG, WQMG, WVOI. Medium: WILD, WAOK, KF

PRETTY POISON "Nightime" (Svengali) 17/1
Rotations: Heavy 1/0, Medium 7/0, Light 9/1, Extra Adds 0, Total Adds 1, WNHC. Heavy: WVEE. Medium: WWIN-FM, WAOK,

PENNYE FORD "Change Your Wicked Ways" (Total Experience/RCA) 16/4

s 0, Total Adds 4, KNOW, WBLX, WEAS, WANM, Medium: WQQK. Heavy 0/0, Me m 2/1, Light 14/3, Extra A DETROYT "Physical Lover" (Tabu/CBS) 16/0 Rotations: Heavy 0/0, Medium 7/0, Light 9/0, Extre Adds 0,

nt 9/0, Extra Adds 0, Total Adds 0. Medium: KKDA-FM, KNOK-FM, KJLH, WKXI, KJCB, ONE WAY "Don't Stop" (MCA) 15/13

ONE WAY "Don't Stop" (MCA) 15/13
Rotations: Heavy 0,0, Medium 4/3, Upht 11/10, Extra Adds 0, Total Adds 13, WAOK, WYEE, KMJQ, KYOK, WTMP, WZAK, WNHC, WPEG, WKXI, WJAX, KOKA, WTLC, WWWS, Medium: KNOK-FM.
BROTHERS JOHNSON "Lovers Forevey" (A&M) 15/1 NTMP, Medium: XHRM, WPEG, KJCB, KAPE, KDKO, AUTUMN "Creepin" (AhA, There You Go, Total Adds 1, WTMP, Medium: XHRM, WPEG, KJCB, KAPE, KDKO, AUTUMN "Creepin" (AhA, There You Go)" (Compleat/PolyGram) 14/5
Rotations: Heavy 1/1, Medium: 2/0, Light 11/4, Extra Adds 0, Total Adds 5, WAMO, WATV, WQMG, WQMK, WWWS. Medium: WFNN, WXXI.

CHOPS "Your Red Hot Love" (Cotillion/Atco) 13/6
Rotations: Heavy 0/0, Medium 1/1, Light 12/5, Extra Adds 0, Total Adds 6, KMJM, WZEN-FM, WQMG, WPDQ, WLOU, WEAS,

C.I. BI AST "50/50 Love" (Park Place) 13/2

4/0, Light 8/2, Extra Adds 0, Total Adds 2, WAOK, WVOI. Heavy: WATV. Medium: KRNB, WDIA

TWILIGHT 22 "Street Love" (Vanguard) 13/2
Rotations: Heavy 0/0, Medium 7/0, Light 5/1, Extra Adds 1, Total Adds 2, KKDA-FM, WPEG, Medium: WWIN-FM, WVEE, WEDR,

HERBIE HANCOCK "Metal Beat" (Columbia) 12/3 n 4/0, Light 8/3, Extra Adds 0, Total Adds 3, WBMX, WPDQ, WANM. Medium: KACE, WKXI, WQQK

BONNIE POINTER "Premonition" (Private I/CBS) 12/2
Rotations: Heavy 0/0, Medium 5/0, Light 7/2, Extra Adds 0, Total Adds 2, WAMO, WATV. Medium: WAOK, WDIA; WJAX, KJCB,

KOKO-POP "I'm In Love With You" (Motown) 12/0
Rotations: Heavy 00, Modium 8/0, Light 4/0, Extra Adds 0, Total Adds 0, Medium: KNOK-FM, WZAK, WJLB, KJLH, WRDW, WJM, WDAD, WWWS. STYLISTICS "Give A Little Love" (Streetwise) 10/6
Rotations: Heavy 0/0, Medium 3/1, Light 6/4, Extra Adds 1, Total Adds 6, WXYV, WILD, WVEE, WDMT, KDAY, WNHC, WENN.

s O. Total Adds 5, WDAS, WDIA, KAPE, WANM, WTLC. Medium: KRNB.

Medium: WGU.

ONE ON ONE "Gotta Thang" (Kee Wee) 10/5

Rotations: Heavy 0,0, Medium 2/1, Light 8/4, Extra Adds 0, Total Adds 5, WDAS, WDIA, KAPE, WANM, WTLC. Medium:

DENROY MORGAN "Universal Party/Into The Light" (RCA) 10/1

Rotations: Heavy 0,0, Medium 40, Light 5/0, Extra Adds 1, Total Adds 1, KQXL. Medium: KYOK, XHRM, KAPE, KOKA.

# COLUMBIA'S DIVERSIFIED HITS!



# **DENIECE**WILLIAMS

"Black Butterfly"

Black/Urban BREAKERS

BLACK/URBAN CHART: 38 - 28

BB: 50 - 36



## HERBIE HANCOCK

"Metal Beat"

## Black/Urban SIGNIFICANT ACTION

WDJY WKXI WAOK WJAX KYOK WPDQ WDIA WQQK WBMX KOKA

KACE



## CHUCK MANGIONE

"Diana D"

WYLD-FM WKXI KJCB WORL KOKA

## ON YOUR DESK THIS WEEK:

WANM

Columbia Records is proud to announce the release of ROY AYERS'S Columbia Debut "In The Dark" ... and the New Single from PETER BROWN "(Love Is Just) The Game"



### Black/Urban

WDAS/Philadelphia

TEENA MARIE MTUME TEMPTATIONS ONE ON ONE PURE ENERGY HAROLD MELVIN HOTLEST:

CHAKA KBAN DIANA ROSS PRINCE FAT BOYS JEFFREY OSBORNE

WAMO/Pittsburgh

DAZZ BAND EVELYN KING PRINCE BONNIE POINTER AUTUMN

LILLO THOMAS

SLAVE TWIN IMAGE MILLIE JACKSON FBI CREW BLACK MAMBA APOLLONIA 6

Hottest: PRINCE WHODINI

## Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

Hardy Jay

DAZT BAND
DENIECE WILLIAMS
SOS BAND
LIONEL RICHIE
FAT BOYS
ISLEY, JASPER & I
RI'S LATEST ARRIV
AL JARREAU
LOHAR RHAN
NEW EDITION
RALPH MACCOMALD
PRINCE
JANET JACKSON

KHYS/Port Arthur Mark Petry

MTUME ISLEY, JASPER & I DAZZ BAND RUE CALDWELL SYLVERS DENIECE WILLIAMS

BRONNER BROTHERS DIANNE REEVES Hottest: PRINCE

WANT/Richmond Kirby Carmichael DENIECE WILLIAMS ISLEY, JASPER & I AL JARREAU SLAVE RICK JAMES

WTOY/Roanoke Scott Morris

KURTIS BLOW PHYLLIS ST. JAMES FORCE MD'S BRASS CONSTRUCTIO GIL SCOTT-HERON DIANNE REEVES ISLEY, JASPER & I

KAPE/San Antonio Mike Kelly

RICHARD D. FIELDS

#### EAST

/WIN-FM/Baltineith Newman

ALEEM STEVIE WONDER EUGENE WILDE STEPHANIE MILLS

#### WXYV/Baltimore Roy Sampson

JOYCE KENNEDY
LILLO THOMAS
TEMPTATIONS
HAROLD MELVIN
BLACK MAMBA
INTRUDERS
TOM BROWNE
FAT BOYS
WOMACK & LABELLE
STYLISTICS
RUMOURS

Elroy R.C. Smith

CARS
TINA TURNER
DAZZ BAND
ANTHONY WATSON
TEENA MARIE
RICK JAMES
STYLISTICS

### MIDWEST

WBMX/Chicago

RANDY HALL BEAU WILLIAMS DENIECE WILLIAMS KYM WEST STREET MOB MTUME
SOS BAND
JERMAINE STEWART
HERBIE HANCOCK
WRECKIN' CREW
HOTLEST:
DIAMA ROSS
STEPHANIE MILLS
STEVIE WONDER
SMOKEY ROBINSON
CAROL LYNN TOWNES

WGCI/Chicago (A

Graham Armstrong
TEMP FATTONS
FRICK JAMES
FUCK JAMES
FU

WBLZ/Cincin

Brian Castle

SOS BAND SOS BAND EVELYN KING JERMAINE STEWART

HONEYDRIPPERS

SLAVE Hottest: STEVIE WONDER CHAKA KHAN PRINCE MADONNA TIMMY THOMAS

WZAK/Cleveland

AU JARREAU MATUME FORCE MD'S RICK JAMES ONE WAY GOODLE BOBBY BROOM LILLO THOMAS SMOKEY ROBINS HAROLD MELVIH BOBBY GLOVER BLACK MAMBA HOTLOSELY

HOTTEST: PRINCE AMUZEMENT PARK

TIME PRINCE GLENN JONES

AL JARREAU

#### WKND/Hartford a

DENIECE WILLIAMS PHYLLIS ST. JAMES AL JARREAU AL JARREAU
HOTTEST:
STEVIE WONDER
CHAKA KHAN
REBBIE JACKSON
PRINCE
STEPHANIE MILLS

PURE ENERGY STYLISTICS STYLISTICS
ONE WAY
NOLAN THOMAS
RANDY HALL
BEAU WILLIAMS
SYLVERS
KLYMAXX
PRETTY POISON
HOTESTY EWONDER
NEW EDITION
CHAKA KHAN
REBBIE JACKSON
ALICIA MYERS

#### WRKS/New York TayloriQuartarone

NOLAN THOMAS
HALL & OATES
JOYCE KENNED'S
HOTCEST:
FORCE HD'S
PRINCE
NEW EDITION
KURTIS BLOW
TINA TURNER

#### WUSL/Philadelphia Wyatt/Buggs

EUGENE WILDE THELMA HOUSTON VANITY
HALL & OATES
SOS BAND
CONTROLLERS
Hottest:
TIME TIME
JERMAINE JACKSON
NEW EDITION
CHAKA KHAN
PRINCE

#### **80 Reporting Stations** 76 Current Reports

These stations reported a frozen playlis

KNOK-FM/Ft. Worth KUKO/Phoenix WWDM/Sumpter WOKS/Williamsburg

#### WDJY/Washington, DC

DAZZ BAND EVELYN KING PRIME TIME BAR-KAYS PRINCE STAPLE SINGERS HALL & OATES

LILLO THOMAS TEMPTATIONS CONTROLLERS PETER BROWN CHARME CHARME
HOTTEST:
BILLY OCEAN
NEW EDITION
CHAKA KHAN
STEVIE WONDER
PRINCE

WDMT/Cleveland

STAPLE SINGERS
HALL & OATES
STYLISTICS
LILLO THOMAS
TERMA MARIE
SLAVE
AL JARREAU
PAUL HARDCASTLI
PBI CREW
STARSKI
HOTCOST
HOTOGRAPH
STEVIE WONDER
MTUME

NEW EDITION DIANA ROSS

WVKO/Colum

DAZZ BAND DENTECE WILLIAMS EVELYN KING SLAVE BRAU WILLIAMS WHODINI HOTTEST: CHAKA KHAN JANET JACKSON TIME

TIME BILLY OCEAN LEON HAYWOOD

MTUME TEMPTATIONS SLAVE SOS BAND TEENA MARIE CHOPS

CHOPS
DAVID SIMMONS
RICK JAMES
JOYCE KENNEDY
LILLO THOMAS
EUGENE WILDE
KIDS AT WORK
HOLLEST:

PRINCE STEVIE WONDER

CHAKA KHAN TIME

WJLB/Detroit

TEDDY PENDE HOTTEST: CHAKA KHAN NEW EDITION PRINCE TIME WHODINI

WDRQ/Detroit

READY FOR THE EUGENE WILDE RUN D.M.C. TEMPTATIONS

TEMPTATIONS
HOTTEST;
APOLLONIA 6
CHAKA KHAN
NEW EDITION
PRINCE
WHODINI

Frank Grani

BAR-KAYS AL JARREAU SLAVE GOODIE HOTTEST: BILLY OCEAN CHAKA KHAN READY FOR T

WKWM/Grand Rapid:

DAZZ BAND FAT BOYS KASHIF JEFFREY OSBORNE TEDDY PENDERGRASS

#### SOUTH

WVEE/Atlanta Scotty Andrews STYLISTICS DENIECE WILLIAMS SOS BAND ONE WAY PORMULA FIVE CIRCUIT TERRI WELLS

WISH ANIMATION SHERYL LEE MARIA VIDAL HOTTEST: CHAKA KHAN MTUME NEW EDITION PRINCE REBBIE JACKSON

#### WAOK/Atlanta

RICK JAMES
JOYCE KENNEDY
ONE WAY
DREAMBOY
RANDY HALL
SYLVERS
MIDWAY
PALMERFORCE TY
C.L. BLAST
HOTES
CHAKA KHAN
BILLY OCEAN
REBBIE JACKSOI
NEW EDITION
STEVIE WONDER

PRINCE PRINCE
RICK JAMES
BAND OF GOLD
SYLVERS
RANDY HALL
ONE ON ONE
DYNAMIC BREAKERS
KLOCKWIZE
JOYCE KENNEDY
CHARME
EUGENE WILDE
ONE WAY
HOTLEST: Hottest: STEVIE WONDER JANET JACKSON CHAKA KHAN NEW EDITION DIANA ROSS

CULTURE CLUB ISLEY, JASPER & JERMAINE STEWART CONTROLLERS Hottest: CHAKA KHAN PRINCE

#### WDAO/Dayton Lankford Step WWWS/Saginav Kermit Crockett

RICK JAMES BOBBY BROOM JOYCE KENNEDY ONE WAY TYZIK TEMPTATIONS BAND OF GOLD AUTUMN ANGELA BOFILL HOTLEST PRINCE KURTIS BLOW GLENN JONES NEW EDITION ASHFORD & SIMPSOI

#### KMJM/St. Louis

RICK JAMES KURTIS BLOW SOS BAND GLENN JONES GLENN JONES TEMPTATIONS SLAVE RJ'S LATEST ARRIV Hottest:

#### WZEN-FM/St. Louis Rod King

RICK JAMES TEMPTATIONS SOS BAND EUGENE WILDE TEENA MARIE CHOPS WEST STREET MOR

### TIME WHODINI

C.L. BLAST JOHNNIE TAYLOR JOHNNIE TAYLO
MTUME
TEENN MARIE
TEENN MARIE
TEMPTATIONS
SOS BAND
RICK JAMES
BAR-KAYS
HOTEST:
CHAKA KHAN
NEW EDITION
STEVIE WONDER
WHODINI
TIME

#### WRDW/Augusta Charlotte Logan

PRINCE
ANITA BAKER
JEFFREY OSBORNE
MTUME
LIONEL RICHIE
JOCELYN BROWN
BEAU WILLIAMS
RANDY HALL
HOTERSTEILE WONDER Hottest: STEVIE WONDE PRINCE BILLY OCEAN CHAKA KHAN KENNEDY & OS WONDER

#### KNOW/Austin

DAZZ BAND STAPLE SINGERS DENROY MORGAN

PENNYE FORD Hottest: PRINCE CHAKA KHAN KQXL/Baton Rouge Gerard Raine

DENROY MORGAN
JERMAINE STEWART
HOTTEST
JACKSONS
CHAKA KHAN
NEW EDITION
STEPHANIE MILLS
REBBIE JACKSON Kenny Byrd SOS BAND STEVIE WONDER

#### WQMG/Greensb

WXOK/Baton Rouge Al Wallace BRENDA LEE EAGER LIONEL RICHIE SMOKEY ROBINSON SMOKEY ROBINSO KYM SOS BAND TEENA MARIE NEWCLEUS BLACK MAMBA HOTLEST STEVIE WONDER REBBIE JACKSON CHAKA KHAN NEW EDITION JANET JACKSON

### WATV/Birminghar Ron January

AUTUMN TERRI WELLS HOTTEST: CHAKA KHAN NEW EDITION DIANA ROSS CONTROLLERS SMOKEY ROBINS

TEENA MARIE SLAVE RICK JAMES RICK JAMES
MTUME
STYLISTICS
SOS BAND
2Z HILL
HOTLEST:
PRINCE
STEVIE WONDER
DIANA ROSS
STEPHANIE MILLS
DONNA SUMMER

O'BRYAN DREAMBOY TYZIK ISLEY, JASPER ONE WAY MTUME TWILIGHT 22 TOM BROWNE JOHNNIE TAYLOR HOTLEST CHAKA KHAN NEW EDITION REBBIE JACKSON TIME

#### KKDA-FM/Dallas

BOBBY BROOM CONTROLLERS AL JARREAU TEENA MARIE TEMPTATIONS TWILIGHT 22 DENIECE WILLIAMS DENIECE WILLIA
HOTTEST:
OHIO PLAYERS
REBBIE JACKSON
PRINCE
CHAKA KHAN
STEVIE WONDER

#### WFXC/Durham Alvin Stowe

TEENA MARIE TOM BROWNE STAPLE SINGERS SOS BAND TEMPTATIONS DENIECE WILLIAMS SLAVE

DAZZ BAND JOHNNIE TAYLOR BLOODSTONE MR. T ISLEY, JASPER TOM BROWNE ISLEY, JASPER & I
TOM BROWNE
PRINCE
CHRIS TAYLOR
DENIFICE WILLIAMS
RICK JAMES
TEENA MARIE
BANANARAMA
AUTUMN
MTUME
CHOPS
HOTEOST
CHARA KMAN
STEVIE WONDER

KYOK/Houston SOS RAND TEENA MARIE TEENA MAKIE PRINCE GROVER WASHINGTON BRONNER BROTHERS RANDY HALL ONE WAY HOLTEAT: GRANDMASTER MELLE TIME WHODINI LIGHT TOWART

KMJQ/Houston

RICK JAMES

Hottest:

MENUDO CHAKA KHAN NEW EDITION TIME GLENN JONES

WKXIIJackson Tommy Marshall

JOEY DEES RANDY HALL ONE WAY KLYMAXX

KLYMAXX SYLVERS TERRI WELLS EUGENE WILDE CHRIS TAYLOR LIONEL RICHIE RICK JAMES WHODINI

WHODINI PRINCE RICHARD D. FIELDS HOTTEST STEVIE WONDER TIME SMOKEY ROBINSON

#### 793/Charleston

APOLLONIA 6
DAVID BOWIE
TONY COMER
MTUME
SLAVE
HOTTEST:
NEW EDITION
CHAKA KHAN
REBBIE JACKSON
TIME
CONTROLLERS

#### WPEG/Charlotte Mike Rossi

#### JET94/Chatta

VANITY AL JARREAU DENIECE WILLIAMS DENIECE WILLIA
HOTTEST:
CHAKA KHAN
STEVIE WONDER
NEW EDITION
REBBIE JACKSON
STAPLE SINGERS

HAROLD MELVIN HALL & OATES
HOTTEST
HOTTEST
STEVIE WONDER
BILLY OCEAN
KENNEDY & OSBO
JANET JACKSON
LEON HAYWOOD

#### WJAX/Jacksonville Chris Turner

SYLVERS LILLO THOMAS ONE WAY

### KIIZIKilleen Bill St. John

SIAVE
LIONEL RICHIE
DENIECE WILLIAMS
ISLEY, JASPER & I
TEENA MARIE
CHARA KHAN
HOTTEST
HOW BUITION
PRINCE
REBBIE JACKSON
CHARA KHAN
WHODINI

### KJCB/Lafayette

LILLO THOMAS FORCE MD'S SLAVE TEENA MARIE SOS BAND SOS BAND
HOTTEST:
CHAKA KHAN
REBBIE JACKSON
PRINCE
DIANA ROSS
ALICIA MYERS WLOU/Louisville Tony Fields

#### MTUME ISLEY, JASPER & I SLAVE

HALL & OATES CHOPS
DENIECE WILLIAMS
FORCE MD'S
EUGENE WILDE
Hottest: Hottest: JANET JACKSON CHAKA KHAN PRINCE SOS BAND MTUME

#### WJJS/Lynchburg Lad Goins

JEFFREY OSBORI CULTURE CLUB HALL & OATES TEENA MARIE SOS BAND JERMAINE STEWART PRINCE MTUME BILLY OCEAN

#### KRNB-FM/Memphis

KASHIF DAZZ BAND ASHFORD & SIMPSO MTUME RANDY HALL RANDY HALL
ONE WAY
RJ'S LATEST ARRIV
HOTLEST:
PRINCE
VANITY
STEVIE WONDER
JACKSONS
CHAKA KHAN WJMI/Jackson Carl Haynes

TOM BROWNE
TEMPTATIONS
JOYCE KENNEDY
EUGENE WILDE
TEENA MARIE
ONE ON ONE
JERMAINE STEWART Hottest: NEW EDITION PRINCE REBBIE JACKSON LEON HAYWOOD TINA TURNER

#### WHRK/Memphis Maddox/Smith

LILLO THOMAS
HOTLEST:
CHAKA KHAN
STEPHANIE MILLS
NEW EDITION
ALICIA MYERS
LEON HAYWOOD

#### WQQK/Nashville

DENIECE WILLIA
SLAVE
AUTUMN
WHODINI
SOS BAND
HOTLEST:
CHAKA KHAN
MADONNA
STEVIE WONDER
JANET JACKSON
APOLLONIA 6

#### WYLD-FM/New Orl

TOM BROWNE
TOM BROWNE
TOM BROWNE
TEVILE WONDER
WONDER & WARWICK
EVELVN KING
RICK JAMES
ROTEST:
REBBIE JACKSON
CHAKA KHAN
STEVILE WONDER
DIANA ROSS
TIME

HOTTEST: PRINCE CHAKA KHAN

Earl James RICK JAMES NUANCE SLAVE AL JARREAU KENNY ROGERS TINA TURNER DAZZ BAND SHANNON SHANNON MARC ANTHONY THOM BERBIE HANCOCK

RICHARD D. FIELDS EGYPTIAN LOVER MEGATWA FATMAN Hottest: STEVIE WONDER CHAKA KHAN DIANA ROSS NEW EDITION

RICHARD D. FIELDS

SLAVE CARS TEMPTATIONS CHARME HOTTEST: CHAKA KHAN REBBIE JACKSON STEVIE WONDER PRINCE

#### WEDR/Miam Jackson/Jor

RANDY HALL SLAVE EUGENE WILDE SOLO JOYCE KENNEDY LILLO THOMAS

#### WBLX/Mobile B.J. Taylor

B.J. Laylor
TEMPTATIONS
SOS BAND
BRENDA LEE PAGER
RICHARD D. FIELDS
CHAMME
HOTLEST
CHAKA KHAN
STEVIE WONDER
PRINCE
TIME
REBBIE JACKSON

TEENA MARIE. DENIECE WILLIAMS

HALL & CATES
WHAM!
BRUCE SPRINGSTEEN
LIONEL RICHIE
AL JARREAU
LEON HAYWOOD
TEMPTATIONS
DAZZ BAND

RICHARD D. FIELD TEMPTATIONS SLAVE ONE ON ONE RANDY HAL: RICK JAMES HOTLES: DIANA ROSS STEVIE WONDER LAKESIDE SMOKEY ROBINSON CHAKA KHAN

## WEAS/Savannah

DAZZ BAND JUNIOR RICK JAMES ISLEY, JASPER & I PENNYE FORD ISLEY, JASPER & I PENNYE FORD AL JARREAU EDDIE PLOYD CHOPS HOTTES: NEW EDITION CHAKA KHAN ASHFORD & SIMPSON STEVIE WONDER PRINCE

#### KOKA/Shreveport

RANDY HALL SYLVERS SYLVERS ONE WAY KLYMAXX PORCE MD'S STEVIE WONDER REBBIE JACKSON CONTROLLERS

none Hottest: CHAKA KHAN STEVIE WONDER NEW EDITION REBBIE JACKSON TIME

#### WANM/Tallahassee Joe Bullard

JOS BUILDON

PENNYE FORD

TEMPTATIONS

TEMPTATIONS

ONE ON ONE

RANDY HALL

HERBIE RANCOCK

TEENA MARIE

HOLEST:

CHARA KHAN

REBBIE JACKSON

REBBIE JACKSON

REBBIE JACKSON

REBBIE JACKSON

REBBIE JACKSON

REBBIE JACKSON

#### wTMP/Tampa

DAVE MICHAES

DENIFCE WILLIAMS
EVELYN KING
O'BRYAN
SYLVERS
JOYCE KENNEDY
BROTHERS JOHNSON
ONE WAY
TEENA MARIE
SOS BAND
GLENN JONES
BOTTEST
STEVIE WONDER
NEW EDITION NEW EDITION CHAKA KHAN REBBIE JACKSON CONTROLLERS

#### wQKS/Williamsburg

#### WAAA/Winston-Saler Eric St. James

ISLEY, JASPER & I ISLEY, JASPER &
MTUME
RICK JAMES
LILLO THOMAS
BANANARAMA
KLOCKHIZE
APOLLONIA 6
HOTLEST:
CHAKA KHAN
STEVIE MONDER
REBBIE JACKSON
NEW EDITION
ALICIA MYERS

WEST KDKO/Engles Carlos Lando

LIONEL RICHIE APOLLONIA 6 APOLLONIA 6
FORCE MD'S
FORCE MD'S
DIVINE SOUNDS
RODNEY SAULSBERRY
HOTTEST:
STEVIE WONDER
CHAKA KHAN
RALPH MACCONALD
LAKESIDE
TIME

#### KDAY/Los Angeles

SYLVERS SOS BAND TEMPTATIONS STAPLE SINGERS Hottest: HOTTEST:
PRINCE
NEW EDITION
STEVIE WONDER
CHAKA KHAN
REBBIE JACKSON

#### KACE/Los Angeles Miller/Wiggins

ASHFORD & SIMPSON Hottest: PRINCE NEW EDITION CHAKA KHAN FORCE MD'S STRVIE WON

#### KJLH/Los Angeles

TEENA MARIE
JOYCE KENNEDY
EUGENE WILDE
SOS BAND
RJ'S LATEST ARRIV
BRENDA LEE EAGER
SCRITTI POLITTI TEENA MARIE AL JARREAU Hottest: STEVIE WONDER NEW EDITION TIME REBBIE JACKSON WHODINI

#### KUKQ/Phoenix

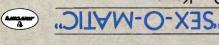
DREAMBOY TINA TURNER GOODIE MR. T RANDY HALL JERMAINE STEWART AL JARREAU STEVIE WONDER REBBIE JACKSON APOLLONIA 6 HALL OATPS

## NONE HOTTEST: STEVIE WONDER CHAKE KHAN TIME PRINCE NEW EDITION

#### KSOL/San Mateo Bernie Moody DREAMBOY

HRM/San Diego





Bar-Kays

10/12 Black/Urban BREAKERS Chart 32

WEBODA.

JOIUNG

T-800-088

Autumn CREEPIN'"



"In The Name Of Love"

"8 Million Stories"

"Medicine Song"





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KOOF AND THE GANG!

OLLIE & JERRY "Electric Boogaloo" 881 461-7 *PREMIERING SOON* 

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L-171-088

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polylog

## MCA Records Is Smoking

RER COUNTY NA		ber 19,	HOUNY	tedium Light	
	- 1CA)	152/1	118	23	5
JOHN SCHNEIDER/I've Been Around Enough To	o (NICA)	147/0	115	35	3
TIPEDII've Been Around Lives		155/0	107	46	6
7 2 2 SEXILE/Give Me One More Chance (Epic) Superior Superior Chance (Epic) A 3 Superior Superior Chance (Epic) A 4 Superior Supe	DU/MRI	156/0	110	<b>31</b>	4
7 2 2 EXILE/Give Me One India ve Heard A Heart You (RCA)		147/0	99	25	10
5 3 3 JOHNNY LEE/YOU COULEY/Chance Of Lovin		152/0	110	40	7
the cast little and c (join the same)		145/0	103	55	13
Ligari S Novembra		154/2	<b>86</b>	64	7
JANIE FRICKE/POUT REAL  THE MANUEL RELSON/City Of New Orleans (Coulinson  WILLIE NELSON/City Of New Orleans (Coulinson  THE MANUEL REAL  THE MANUEL	*1	155/1	117	16	14
WILLE MILSAPIPRISONER (MCA)	You Do (Capitol)	147/0	83	50	5
17 13 8  WILLIE NELSON/City Or North Highway (NOA)  1 1 1 7  RONNIE MILSAP/Prisoner Of The Highway (NOA)  16 11 6  O	(WB)	144/2	66	84	16
19 15 10 3 DON WIRRAY with D. LOGGING Sure Got Away With My Fleat		155/0	81	40	16
RONNIE MILLIAMS/Maggie's Dream   19 15 10 ODN WILLIAMS/Maggie's Dream   19 15 10 ODN WILLIAMS/Maggie's Dream   19 12 ODN WILLIAMS/Maggie's Dream   19 12 ODN WILLIAMS/Maggie's Dream   10 12 12 ODN WILLIAMS/Maggie's Dream   10 12 12 13 ODN WILLIAMS/Maggie's Dream   11 JOHN ANDERSON/She Sure Got Away (With My Heart   12 13 ODN WILLIAMS/Maggie's Dream   13 14 ODN WILLIAMS/Maggie's Dream   14 15 16 16 ODN WILLIAMS/Maggie's Dream   15 16 16 ODN WILLIAMS/Maggie's Dream   16 17 16 ODN WILLIAMS/Maggie's Dream   17 16 16 ODN WILLIAMS/Maggie's Dream   18 17 16 ODN WILLIAMS/Maggie's Dream   18 18 18 18 18 18 18 18 18 18 18 18 18 1		137/0	41	97 <b>53</b>	30
S 4 4 11 JOHN TAKES THE STORY NOW (EDIC)		154/7	60	96	25
25 19 12  3 4 1 11 JOHN ANDERSON THE Blame (Merculing and Control of the Blame (Merculing and Control		143/4	29	402	29
ZA I RAKERYLUM		150/11 150/6	19	73	28
15 IZ GEORGE JOHN MICHOEL MICH		134/1	33	0.7	22
32 25 ALLITEDITIES AND AND AND AND		144/3	2!	QB	27
JUDDS (VY DIRT SAND) Love and (Liberty)		147/8	2		21
22 30 24 NITTY SIL MARTIN MURPHET YOU (RCA)		138/5		39	29
33 30 24 D NITY GRITT MURPHEY/Radio Luni 33 30 24 D MICHAEL MARTIN MURPHEY/Radio Luni 22 24 22 D MICHAEL MARTIN MURPHEY/RADIO (RCA) 31 28 23 DOLLY PARTON/God Wor't Get You (RCA) 31 28 23 D WAYLON JENNINGS/America (RCA) 47 36 27 WAYLON JENNINGS/America (RCA) 48 30 24 DOLLY PARTON/GOD	-	116/0		91	12
28 24 22 DOLLY PARTONINGS/America (RCA) 31 26 23 WAYLON JENNINGS/America (RCA) 42 36 28 TOM T. HALL/P.S. I Love You (McColumbia) 42 36 28 TOM T. HALL/P.S. I Love You (McColumbia) 43 6 26 TOM T. HALL/P.S. I Love You (McColumbia) 44 70 Miles Partoning Your Love Createst Lover (MC		144/4		18 88	15
WAYLON JERSON TO LOVE YOU (Metcus) To MAYLON JERSON TO LOVE YOU (Metcus) To MAYLON JERSON TO LOVE (Columbia) TO JESS OF THE STANDARD TO JESS OF THE JESS OF THE JESS OF THE JE	A/Curb)	149/8		30 63	27
30 28 25 MOE BANDY/Woman World's Greatest Lover to		109/0		18	3 21
42 36 28 TOM T. HALLIP.S. I Love You (Industrial) 30 28 25 TOM T. HALLIP.S. I Love You (Industrial) 30 28 25 TOM T. HALLIP.S. I Love You (Industrial) 30 MOE BANDY/Woman Your Love (Columbia) 31 34 30 BELLAMY BROTHERS/World's Greatest Lover (MCC) 32 31 BELLAMY BROTHERS/World's Greatest Lover (MCC) 33 34 30 EDDIE RABBITT/The Best Year Of My Life (INCA) 47 31 EDDIE RABBITT/The University (MANDRELL') Goodbye Heartache (IRCA)	(MCA)	130/1		50	16
So S EDDE TO COORDY	OI IV	99/0		27	76 42
41 37 31 27 23 21 28 LOUISE MANDRELL/Does Fort Worth Ever Cross 27 23 21 26 CEORGE STRAIT/Does Fort Worth Ever Cross 28 CEORGE STRAIT/Does Fort Worth Ever Cross 29 24 25 CEORGE STRAIT/Does Fort Worth Ever Cross 20 25 25 25 25 25 25 25 25 25 25 25 25 25	Columb	oia) 128/		10	43 22
GEONGE You're Gonna Play A SiRock And Ro	oll Snoes to	97/		32 15	69 39
AB THE ALABAMETER OF BILLIANS AND THE BIE	SAKS INT	123/		5	72
29 27 26 29 RAY McCLAIN/Some How A Thing Abou	gether Night (Vh	(a) 132	16	10	65 37
TANTETY DOIL STATE A BE IN	res .	118	111	11	61 17
TO AMILY THE TOURS WOLLD	re (WB/Curb)	109		31	60 56
43 39 35 BARBARA MANDRELLICTOSS  BARBARA MANDRELLICTOS			3/0	4	59 63
HANK WILLIAM Drinkin (WICH		12	0/16	3	22 18
			5/23 11/0	31	16 54
	Cont	ov (Coi.)	08/5	8	44 36
6 9 17 36 GAN: MARK GRAY/Diamond In (MCA) 49 49 MARK GRAY/Diamond In (MCA) 49 49 REBA MCENTIRE/HOW Blue (MCA) 47 50 REBA MCENTIRE/HOW BLUE (MCA) 48 6 17 36 GAN: MARK GRAY/DIAMOND IN (MCA) 49 7 50 REBA MCENTIRE/HOW BLUE (MCA)	Takes The Cont	-,	84/4	4	20 74
47 33 REBA MCENTLIN & GATLIN BROSS	·· INACA)		98/64	4	45 48
- 47 © REBA MICEL 18 GATLIN & GATLIN BROUND 19 39 129 39 LARRY GATLIN & GATLIN BROUND 19 129 129 129 129 129 129 129 129 129	s Me (NICA)		79/5	1	43 6
48 45 WINCE BUFFETT/When The Night (W	B)		92/8	1	35
3 9 28 VINCE GILL/TUM NO THE WIRD LINE AS 45 45 45 45 45 45 45 45 45 45 45 45 45	we the Out (Colu	mbial	97/20	1	30
BREAKER & CRYSTAL WARINER/Don't You GIVE Boy's	Night Home (MC	\/Curb)	100/26	1	40
			89/14	18	20
BREAKER DESCRIPTION OF THE STATE OF THE STAT	Least (RCA)		52/0	. 16	20
BREAKER OF GENE WILDER STATES TO THE STATES OF THE STATES	india.		51/0	2	23
thad a second se	()CA		92/35	-	THE RESERVE ASSESSMENT AND ADDRESS OF THE PARTY OF THE PA

MCA RECORDS is making the music America "listens" to and radio is making that possible

MCA and it's family of artists wish to thank you for <u>listening</u> and for our blazing chart success

MCA RECORDS

Delivering The Music Of The 80's



## NATIONAL AIRPLAY/50

October 19, 1984

200								
Three		Lant			Total Reports/Adds	Heavy	Medium	Light
Weeks 7	2	2	0	JOHN SCHNEIDER/I've Been Around Enough To (MCA)	152/1	128	14	10
- 5	3	3	ě	EXILE/Give Me One More Chance (Epic)	147/0	118	23	6
11	7	5	ŏ	JOHNNY LEE/You Could've Heard A Heart Break (Full Moon/WB)	155/0	115	35	5
	14			EARL THOMAS CONLEY/Chance Of Lovin' You (RCA)	156/0	107	46	3
8	10			LEE GREENWOOD/Fool's Gold (MCA)	147/0	110	31	6
1	13			JANIE FRICKE/Your Heart's Not In It (Columbia)	152/0	99	49	4
1	1	1	•	WILLIE NELSON/City Of New Orleans (Columbia)	145/0	110	25	10
16				RONNIE MILSAP/Prisoner Of The Highway (RCA)	150/0	103	40	- 7
	15		_	DON WILLIAMS/Maggie's Dream (MCA)	154/2	86	55	13
25		12		A. MURRAY with D. LOGGINS/Nobody Loves Me Like You Do (Capitol)	155/1	84	64	7
9	4	4		JOHN ANDERSON/She Sure Got Away With My Heart (WB)	147/0	117	16	14
	16			STATLERS/One Takes The Blame (Mercury/PG)	144/2	83	50	11
24		15	_	MICKEY GILLEY/Too Good To Stop Now (Epic)	155/0	66	84	5
15				EMMYLOU HARRIS/Pledging My Love (WB)	137/0	81	40	16
	25			GEORGE JONES/She's My Rock (Epic)	154/7	41	97	16
	22			WHITES/Pins And Needles (MCA/Curb)	143/4	60	53	30
	36		_	JUDDS (WYNONNA & NAOMI)/Why Not Me (RCA)	150/11	29	96	25
5	30			NITTY GRITTY DIRT BAND/I Love Only You (WB)	150/6	19	102	29
	24			MICHAEL MARTIN MURPHEY/Radio Land (Liberty)	134/1	33	73	28
	26			DOLLY PARTON/God Won't Get You (RCA)	144/3	25	97	22
2	35		=	WAYLON JENNINGS/America (RCA)	147/8	22	98	27
	28		=	TOM T. HALL/P.S. I Love You (Mercury/PG)	138/5	27	90	21
8	20		_	MOE BANDY/Woman Your Love (Columbia)	116/0	54	39	23
38		30		BELLAMY BROTHERS/World's Greatest Lover (MCA/Curb)	144/4	24	91	29
	37		_	EDDIE RABBITT/The Best Year Of My Life (WB)	149/8	18	88	43
	23			LOUISE MANDRELL/Goodbye Heartache (RCA)	109/0	30	63	16
1	42			GEORGE STRAIT/Does Fort Worth Ever Cross Your Mind (MCA)	130/14	18	80	32
4		16	_	ALABAMA/If You're Gonna Play In Texas (RCA)	99/0	50	28	21
29	27			RAY CHARLES with B.J. THOMAS/Rock And Roll Shoes (Columbia)	77/2	27	34	16
46		34		CHARLY McCLAIN/Some Hearts Get All The Breaks (Epic)	128/10	10	76	42
2		14	_	CONWAY TWITTY/I Don't Know A Thing About Love (WB)	97/0	32	43	22
	39			DAVID FRIZZELL & SHELLY WEST/It's A Be Together Night (Viva)	123/4	15	69	39
		40	_	BARBARA MANDRELL/Crossword Puzzle (MCA)	132/16	5	72	55
		39		HANK WILLIAMS JR./All My Rowdy Friends Are (WB/Curb)	118/11	10	65	43
45				ATLANTA/Wishful Drinkin' (MCA)	109/8	11	61	37
6	5	17	_	GARY MORRIS/Second Hand Heart (WB)	76/0	31	28	17
		43		MARK GRAY/Diamond In The Dust (Columbia)	120/16	4	60	56
_	_	47		REBA McENTIRE/How Blue (MCA)	125/23	3	59	63
3	9	29		LARRY GATLIN & GATLIN BROS./The Lady Takes The Cowboy (Col.)	81/0	31	. 32	18
_	48	45	_	VINCE GILL/Turn Me Loose (RCA)	108/5	8	46	54
_	47	44	ā	JIMMY BUFFETT/When The Wild Life Betrays Me (MCA)	84/4	4	44	36
BRE	AK	(ER	Œ	CRYSTAL GAYLE/Me Against The Night (WB)	98/64	4	20	74
				STEVE WARINER/Don't You Give Up On Love (RCA)	79/5	4	45	30
_	_	48	4		92/8	1	43	48
BRE	AK		3	GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb)	97/20	1	35	61
BRE	A	(ER	0	JOHN CONLEE/Years After You (MCA)	100/26	1	30	69
_	-	50	-	GAIL DAVIES/Jagged Edge Of A Broken Heart (RCA)	89/14	1	40	48
20	31		_	DAN SEALS/The Wild Side Of Me (Liberty)	52/0	18	20	14
	17		49	BARBARA MANDRELL & LEE GREENWOOD/To Me (MCA)	51/0	16	20	15
DE	BUT	•		DEBORAH ALLEN/Heartache And A Half (RCA)	92/35	2	23	67
	-				-	بكسطاط	-	Total Division in

#### **MOST ADDED** •

CRYSTAL GAYLE (64) Me Against The Night (WB)
MERLE HAGGARD with JANIE FRICKE (43) A Place To Fall Apart (Epic)

DEBORAH ALLEN (35) Heartache And A Half (RCA) KENDALLS (34) I'd Dance Every Dance With. JOHN CONLEE (26) Years After You (MCA) MEL TILLIS with GLEN CAMPBELL (26) Slow Nights (MCA) **NELSON & KRISTOFFERSON (24)** How Do You Feel About Foolin' ... (Col.) B.J. THOMAS (24) The Girl Most Likely... (Cleve. Int./Col.)
REBA McENTIRE (23) How Blue (MCA) ED BRUCE (20) You Turn Me On (Like A Radio) (RCA)
CHARLEY PRIDE (20) GENE WATSON (20)

## Got No Reason Now For... (MCA/Curb)

JOHN SCHNEIDER (88) I've Been Around Enough To Know (MCA) WILLIE NELSON (69) City Of New Orleans (Columbia) EXILE (59) Give Me One More Chance (Epic) JOHNNY LEE (46) You Could've Heard A... (Full Moon/WB)

JOHN ANDERSON (38) She Sure Got Away With My Heart (WB) EARL THOMAS CONLEY (38) Chance Of Lovin' You (RCA)

A. MURRAY with D. LOGGINS (38) Nobody Loves Me Like You Do (Capitol) **RONNIE MILSAP (28)** Prisoner Of The Highway (RCA) LEE GREENWOOD (25) Fool's Gold (MCA) JUDDS (WYNONNA & NAOMI) (22) Why Not Me (RCA) STATLERS (22) One Takes The Blame (Mercury/PolyGram) DON WILLIAMS (22) Maggie's Dream (MCA)

BIOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported Trottest: complied from all our reporters. The number in parentheses immediately following the songs in sloat Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

Last Week 80% Correct

## **BREAKERS**

#### JOHN CONLEE

Years After You (MCA)

On 64% of reporting stations. Rotations: Heavy 1, Medium 30, Light 69, Total Adds 26 including WGNA, WAJR, WPOR, WMZQ, WYII, KEAN, WSIX, KYXX, KFGO, WITL, WOW, WWJO, KTPK, KGHL, KKCS, KRAK, KCBQ, KSAN. A most added record. Debuts at number 46 on the Country

#### CRYSTAL GAYLE

Me Against The Night (WB)

On 63% of reporting stations. Rotations: Heavy 4, Medium 20, Light 74, Total Adds 64 including WVAM, WRKZ, CHOW, WXBO, KXAS, KLL, WKSJ, WUSQ, WONE, KFGO, WBCS, KTTS, KUUY, KNIX, KCBQ, KSAN. A most added record. Debuts at number 42 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 10-15-84.

#### **GENE WATSON**

Got No Reason Now For Goin' Home (MCA/Curb)

On 62% of reporting stations. Rotations: Heavy 1, Medium 35, Light 61, Total Adds 20 including WKYG, WXTU, WPOR, WMZQ, KEAN, WMC, WSM, WFMS, WITL, WBCS, WIL, KTPK, KGHL, KKCS, KWJJ, KIGO. Debuts at number 45 on the Country char.



## HANK'S PICKS For Week Of Oct. 20th

COLLEGE

ARIZONA over OREGON STATE AUBURN over GEORGIA TECH FLORIDA STATE over TULANE NEBRASKA over COLORADO WISCONSIN over INDIANA **PROS** 

SAN FRANCISCO FORTY NINERS over HOUSTON OILERS WASHINGTON REDSKINS over ST. LOUIS CARDINALS MIAMI DOLPHINS over NEW ENGLAND PATRIOTS DENVER BRONCOS over BUFFALO BILLS DALLAS COWBOYS over NEW ORLEANS SAINTS



## MCA Records Is Smoking

	ober 19	128	teadium	tight 10
MCA	152/1	118	23	5
JOHN SCHNEIDER/I've Been Around Enough To (MCA)  2 2 2 1 JOHN SCHNEIDER/I've Been Around Enough To (MCA)	147/0	115	35	3
CHNEIDER/I've Been Alouid	155/0	107	46	6
JOHN SCHNEIDER/I'Ve Beerl / State / St	156/0	110	31	4
3 3 EXILE/Give Me One Wild've Heard A Heart Break 3 3 S JOHNNY LEE/You Could've Heard A Heart Break 5 JOHNNY LEE/You Could've Heard A Heart Break 6 JOHNNY LEE/You Could've Heard A Heart Break 7 EARL THOMAS CONLEY/Chance Of Lovin' You (RCA) 7 EARL THOMAS CONLEY/Chance Of Lovin' Heart Break 7 EARL THOMAS CONLEY/Chance Of Lovin' Heart Break 7 EARL THOMAS CONLEY/Chance Of Lovin' Heart Break 7 EARL THOMAS CONLEY/Chance Of Lovin' You (RCA) 8 EXILE/Give Me One Wild've Heard A Heart Break 9 EXILE/Give Me One Wild've Heard A Heart Break 9 EXILE/Give Me One Wild've Heard A Heart Break 9 EXILE/Give Me One Wild've Heard A Heart Break 9 EXILE/Give Me One Wild've Heard A Heart Break 9 EXILE/Give Me One Wild've Heard A Heart Break 9 EXILE/Give Me One Wild've Heard A Heart Break 9 EXILE/Give Me One Wild've Heard A Heart Break 9 EXILE/Give Me One Wild've Heard A Heart Break 9 EXILE/Give Me One Wild've Heard A Heart Break 9 EXILE/Give Me One Wild've Heard A Heart Break 9 EXILE/Give Me One Wild've Heard A Heart Break 9 EXILE/Give Me One Wild've Hear	147/0	99	49 25	10
7 5 O JOHNNY THOMAS CONLEY/Chance CA	152/0	110	40	7
5 SONICH THOMAS CONLEY CHAIN (MCA)  6 EER GREENWOOD/Fool's Gold (MCA)  6 LEE GREENWOOD/Fool's Not In It (Columbia)  JANIE FRICKE/Your Heart's Not In It (Columbia)  JANIE FRICKE/YOUR Heart's Not In It (Columbia)	150/0	103	55	13
LEE GREENWOOD Heart's Not In It (Columbia)  JANIE FRICKE/Your Heart's Not In It (Columbia)  JANIE FRICKE/Your Heart's Not In It (Columbia)  WILLIE NELSON/City Of New Orleans (Columbia)  WILLIE NELSON/City Of New Orleans (RCA)	154/2	86	64	7
JANIE FRICKE! TO F New Orleans Iconomic Structure of the Highway (RCA)  NULLIE NELSON/City Of New Orleans Iconomic RCA)  RONNIE MILSAP/Prisoner Of The Highway (RCA)  RONNIE MILSAP/Prisoner Of The Highway (RCA)  RONNIE MILSAP/Maggie's Dream (MCA)		84	16	14
monthly with the program in the Voll Do	147/0	117	50	11
DON WILLIAM DE LOGGINS/NODOUY LAND Heart (WB)	144/2	83 66	84	5
9 15 10 A. MURRAY with D. LUGGING Got Away With My House	155/0	81	40	16
25 18 12 11 JOHN ANDERSON/She Sure Got Away 126 19 14 11 JOHN ANDERSON/She Sure Got Away 127 19 14 13 DHN ANDERSON/She Sure Got Away 128 13  STATLERS/One Takes The Blame (Mercury/PG) 13  STATLERS/One Takes The Blame (Mercury/PG) 14  STATLERS/One Takes The Blame (Mercury/PG) 15  STATLERS/One Takes The Blame (Mercury/PG) 16  STATLERS/One Takes The Blame (Mercury/PG) 17  STATLERS/One Takes The Blame (Mercury/PG) 18  STATLERS/One Takes The Blame (Mercury/PG) 19  STATLERS/ONE TAKES	137/0	41	97	20
3 4 4 11 JOHN ANDERSO(ne Takes The Blame (Mercury) 18 18 18 13  MICKEY GILLEY/Too Good To Stop Now (Epic) 18 16 MICKEY GILLEY/Too Good To Stop Now (Epic) 18 16 MICKEY GILLEY/Too Good To Stop Now (Epic) 18 16 MICKEY GILLEY/Too Good To Stop Now (Epic) 19 18 16 MICKEY GILLEY/Too Good To Stop Now (Epic)	154/7	60	53	25
	143/4	2	9 96	20
24 18 15 MMCRE VALUE HARRIS/Fledging Nock (Epic) 15 12 11 14 EMMYLOU HARRIS/Fledging Nock (Epic) 16 26 20 GEORGE JONES/She's My Rock (Epic) 16 12 11 14 EMMYLOU HARRIS/Fledging Nock (MCA/Curb) 17 18 15 MMCRE VALUE HARRIS/Fledging Nock (Epic) 18 16 MMCRE VALUE HARRIS/Fledging Nock (Epic) 18 16 MMCRE VALUE HARRIS/Fledging Nock (Epic) 18 17 18 18 18 MMCRE VALUE HARRIS/Fledging Nock (Epic) 18 18 18 18 MMCRE VALUE HARRIS/Fledging Nock (Epic) 18 18 18 18 MMCRE VALUE HARRIS/Fledging Nock (Epic) 18 18 18 18 18 MMCRE VALUE HARRIS/Fledging Nock (Epic) 18 18 18 18 18 MMCRE VALUE HARRIS/Fledging Nock (Epic) 18 18 18 18 18 MMCRE VALUE HARRIS/Fledging Nock (Epic) 18 18 18 18 18 MMCRE VALUE HARRIS/Fledging Nock (Epic) 18 18 18 18 18 18 18 18 18 18 18 18 18 1	150/11	7	9 10	28
15 12 11 14 EMMY LOUNES/She's MY ROCK (LOUD) 12 25 20 GEORGE JONES/She's MY ROCK (LOUD) 13 25 20 WHITES/PINS AND Needles (MCA/Curb) 14 EMMY LOUNES/She's MY ROCK (LOUD) 15 GEORGE JONES/She's MY ROCK (LOUD) 16 JUNE SHOW AND	150/6		3 7	7 22
20 22 18  WHITES/PINS AINNA & NAOMII/Why NOL IIIV  JUDDS (WYNONNA & NAOMII/Why NOL IIIV  JUDDS (WYNONNA & NAOMII/Why NOL IIIV  NITTY GRITTY DIRT SAND/I Love Only You (WB)  NITTY GRITTY DIRT SAND/I LAND (Liberty)	134/1		25	27
	147/8		22	90 21
33 30 " SEL HARL WHAT THE CAT YOU THE	138/5		27	39 23
	116/0		24	91 29
31 AV THE SALES OF THE SECOND STATE OF THE SEC	144/4		18	88 43
THAT I HALLES	149/8		30	63 16
30 28 25 MOE BANDY/Woman Your dry Greatest Lover (MCA) OS	109/0		18	80
	130/1		50	28
27 31 & EDDIE MANDRELL Goodbye Hear Cross Your Mind Will	99/0		27	34 76 42
	pia) 77/2		10	43 22
48 42 33 GEORGE SAMAJII You're Genna Play III And Roll Shoes Wall	97/		32	69 39
	123/		15	72 55
4 8 18 28 RAY CHARLES With B.J. IT.  29 27 76 29 RAY CHARLES With B.J. IT.  48 38 34 31 CONWAY TWITTY! DON'T KNOW A Thing About Love (WB)  48 10 10 10 10 10 10 10 10 10 10 10 10 10	(a) 132/		5 10	65 43
	118		11	61 37
2 8 14 31 DAVID FRIZZELL & SHELL Crossword Puzzle (MCA)	109		31	28 17
PARBARA IAB ABY KUVVOT		3/0	4	60 56
		2/16	3	59
ATLANTA TOLE Second Hand Heart Codumbia	•	5/23	31	34
45 The Dust Column	(Col.) 8	1/0	8	46
6 5 17 3 MARK GRAY/Diamond III (MCA) 49 43 REBA MCENTRE/HOW Blue (MCA) 7 REBA MCENTRE/HOW Blue (MCA) 7 REBA MCENTRE/HOW BLUE (MCA) 7 REBA MCENTRE/HOW BLUE (MCA)	10	18/5	4	20
THE AT THE REBA MCENTUR & GATLIN BRUS I THE	•	3 <b>4/4</b> 98/64	4	45
3 9 25 39 LARRY GATLIN & GATLIN BROOM 39 LARRY GATLIN & LOOSE (RCA)  5 VINCE GILLTUR Me LOOSE (RCA)  5 VINCE GILLTUR Me LOOSE (RCA)  7 44  7 44  7 44  7 44  7 44  7 44  7 44		79/5	4	43
48 45 WAMY BUFFETT/When The Night (WB)		92/8	1	35
48 45 JIMMY BUFFETT/When The Wild Life South (WB) 47 44 JIMMY BUFFETT/When The Night (WB) 47 AKER CRYSTAL GAYLE/Me Against The Night (WB)	aidin	97/20	1	20
By Carried Walter and Control of the	(/Curb)	100/26	1	00
MOE BAND NO Reason NOW		89/14	7.6	2/3
BREAKER GENE WATSON/Got No Reason House WATSON/Got No Reason House WATSON/Got No Reason House WATSON/Got No Reason House WATSON HOUSE HOUS		52/0	. 16	6 20
DRE TO TOUR CONTENT OF A SECURE		51/0		2 23
BREAKER 3 JOHN CAVIES/Jagged Edge Of A Braining  GAIL DAVIES/Jagged Edge Of A Braining  AB DAN SEALS/The Wild Side Of Me (Liberty)  AB DAN SEALS/The Wild Side Of Me (Liberty)  B 17 36 49 BABBARA MANDRELL & LEE GREENWOOD/To Me (MCA)  B 17 36 49 BABBARA MANDRELL & LEE GREENWOOD/TO Me (MCA)  B 17 36 49 BABBARA MANDRELL & LEE GREENWOOD/TO ME (MCA)		92/35		

MCA RECORDS is making the music America "listens" to and radio is making that possible

MCA and it's family of artists wish to thank you for <u>listening</u> and for our blazing chart success

.MCA RECORDS

Delivering The Music Of The 80's

## NATIONAL AIRPLAY/50

October 19, 1984

		2.30			Total			
Three Weeks		s Wee	_	×	Reports/Adds	Heavy	Medium	Light
- 7	2	2	0	JOHN SCHNEIDER/I've Been Around Enough To (MCA)	152/1	128	14	10
5	3	3	0	EXILE/Give Me One More Chance (Épic)	147/0	118	23	6
11	7	5	0	JOHNNY LEE/You Could've Heard A Heart Break (Full Moon/WB)	155/0	115	35	5
21	14	7	0	EARL THOMAS CONLEY/Chance Of Lovin' You (RCA)	156/0	107	46	3
14	10	6	0	LEE GREENWOOD/Fool's Gold (MCA)	147/0	110	31	6
17	13	8	0	JANIE FRICKE/Your Heart's Not In It (Columbia)	152/0	99	49	4
1	1	1	7	WILLIE NELSON/City Of New Orleans (Columbia)	145/0	110	25	10
16	11	9	0	RONNIE MILSAP/Prisoner Of The Highway (RCA)	150/0	103	40	7
19	15	10	Õ	DON WILLIAMS/Maggie's Dream (MCA)	154/2	86	55	13
25	19	12	Õ	A. MURRAY with D. LOGGINS/Nobody Loves Me Like You Do (Capitol)	155/1	84	64	7
9	4	4	11	JOHN ANDERSON/She Sure Got Away With My Heart (WB)	147/0	117	16	14
18	16	13	Ø	STATLERS/One Takes The Blame (Mercury/PG)	144/2	83	50	11
24	18	15	Ø	MICKEY GILLEY/Too Good To Stop Now (Epic)	155/0	66	84	5
15	12	11	14	EMMYLOU HARRIS/Pledging My Love (WB)	137/0	81	40	16
32	25	20	ø	GEORGE JONES/She's My Rock (Epic)	154/7	41	97	16
26	22	18	Ō	WHITES/Pins And Needles (MCA/Curb)	143/4	60	53	30
47	36	27	Đ	JUDDS (WYNONNA & NAOMI)/Why Not Me (RCA)	150/11	29	96	25
33	30	24	0	NITTY GRITTY DIRT BAND/I Love Only You (WB)	150/6	19	102	29
28	24	22	1	MICHAEL MARTIN MURPHEY/Radio Land (Liberty)	134/1	33	73	28
31	26	23	3	DOLLY PARTON/God Won't Get You (RCA)	144/3	25	97	22
42	35	28	3	WAYLON JENNINGS/America (RCA)	147/8	22	98	27
30	28	25	2	TOM T. HALL/P.S. I Love You (Mercury/PG)	138/5	27	90	21
22	20	19	23	MOE BANDY/Woman Your Love (Columbia)	116/0	54	39	23
38	34	30	3	BELLAMY BROTHERS/World's Greatest Lover (MCA/Curb)	144/4	24	91	29
41	37	31	3	EDDIE RABBITT/The Best Year Of My Life (WB)	149/8	18	88	43
27	23	21	26	LOUISE MANDRELL/Goodbye Heartache (RCA)	109/0	30	63	16
48	42	33	3	GEORGE STRAIT/Does Fort Worth Ever Cross Your Mind (MCA)	130/14	18	80	32
4	6	16	28	ALABAMA/If You're Gonna Play In Texas (RCA)	99/0	50	28	21
29	27	26	29	RAY CHARLES with B.J. THOMAS/Rock And Roll Shoes (Columbia)	77/2	27	34	16
46	38	34	<b>30</b>	CHARLY McCLAIN/Some Hearts Get All The Breaks (Epic)	128/10	10	76	42
2	8	14	31	CONWAY TWITTY/I Don't Know A Thing About Love (WB)	97/0	32	43	22
43	39	35	3	DAVID FRIZZELL & SHELLY WEST/It's A Be Together Night (Viva)	123/4	15	69	39
-	46	40	3	BARBARA MANDRELL/Crossword Puzzle (MCA)	132/16	5	72	55
_	44	39	3	HANK WILLIAMS JR./All My Rowdy Friends Are (WB/Curb)	118/11	10	65	43
45	41	38	<b>3</b>	ATLANTA/Wishful Drinkin' (MCA)	109/8	11	61	. 37
6	5	17	36	GARY MORRIS/Second Hand Heart (WB)	76/0	31	28	17
-	49	43		MARK GRAY/Diamond In The Dust (Columbia)	120/16	4	60	56
-	_	47		REBA McENTIRE/How Blue (MCA)	125/23	3	59	63
3	9	29		LARRY GATLIN & GATLIN BROS./The Lady Takes The Cowboy (Col.)	81/0	31 -	- 32	18
-	48	45	_	VINCE GILL/Turn Me Loose (RCA)	108/5	8	46	54
-	47		3		84/4	4	44	36
BRE	Ak			CRYSTAL GAYLE/Me Against The Night (WB)	98/64	4	20	74
50	45	42	43	STEVE WARINER/Don't You Give Up On Love (RCA)	79/5	4	45	30
-	_	48	(2)	MOE BANDY & JOE STAMPLEY/The Boy's Night Out (Columbia)	92/8	1	43	48
BRE			=		97/20	1	35	61
BRE	A۱	(ER	-		100/26	1	30	69
-	-	50	9	00 0	89/14	1	40	48
20	31	32		DAN SEALS/The Wild Side Of Me (Liberty)	52/0	18	20	14
	17			BARBARA MANDRELL & LEE GREENWOOD/To Me (MCA)	51/0	16	20	15
[ 08	BUT	♪	3	DEBORAH ALLEN/Heartache And A Half (RCA)	92/35	2	23	67
	_	-	-			-		

#### MOST ADDED .

**CRYSTAL GAYLE (64)** Me Against The Night (WB)
MERLE HAGGARD with JANIE FRICKE (43) A Place To Fall Apart (Epic) DEBORAH ALLEN (35) Heartache And A Half (RCA) KENDALLS (34) I'd Dance Every Dance With... (Mercury/PG) **JOHN CONLEE (26)** Years After You (MCA) MEL TILLIS with GLEN CAMPBELL (26) Slow Nights (MCA) **NELSON & KRISTOFFERSON (24)** How Do You Feel About Foolin' ... (Col.) B.J. THOMAS (24) The Girl Most Likely... (Cleve. Int./Col.)
REBA McENTIRE (23) How Blue (MCA) ED BRUCE (20) You Turn Me On (Like A Radio) (RCA) **CHARLEY PRIDE (20)** Missin' Mississippi (RCA) GENE WATSON (20)

## Got No Reason Now For... (MCA/Curb)

JOHN SCHNEIDER (88) I've Been Around Enough To Know (MCA) WILLIE NELSON (69) City Of New Orleans (Columbia) EXILE (59) Give Me One More Chance (Epic)

JOHNNY LEE (46) You Could've Heard A... (Full Moon/WB)

JOHN ANDERSON (38) Sure Got Away With My Heart (WB) EARL THOMAS CONLEY (38) Chance Of Lovin' You (RCA) A. MURRAY with D. LOGGINS (38) Nobody Loves Me Like You Do (Capitol) RONNIE MILSAP (28)
Prisoner Of The Highway (RCA) LEE GREENWOOD (25) Fool's Gold (MCA) JUDDS (WYNONNA & NAOMI) (22) Why Not Me (RCA) STATLERS (22) One Takes The Blame (Mercury/PolyGram) DON WILLIAMS (22) Maggie's Dream (MCA)

abort ADDRD & MOTTEST list those soring achieving the most adds nationally, and the soring reported "hottest" compiled from all our reporters. The number is parenttreess immediately following the soring is loast Addrd a shortest indicate the total number of Country reporters adding the soring this week or noting that the soring is among their five noticest.

Last Week 80% Correct

## BREAKERS.

JOHN CONLEE Years After You (MCA)

On 64% of reporting stations. Rotations: Heavy 1, Medium 30, Light 69, Total Adds 26 including WGNA, WAJR, WPOR, WMZQ, WYII, KEAN, WSIX, KYXX, KFGO, WITL, WOW, WWJO, KTPK, KGHL, KKCS, KRAK, KCBQ, KSAN. A most added record. Debuts at number 46 on the Country chart.

### CRYSTAL GAYLE Me Against The Night (WB)

On 63% of reporting stations. Rotations: Heavy 4, Medium 20, Light 74, Total Adds 64 including WVAM, WRKZ, CHOW, WRBQ, KXAS, KLLL, WKSJ, WUSQ, WONE, KFGO, WBCS, KTTS, KUUY, KNIX, KCBQ, KSAN. A most added record. Debuts at number 42 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 10-15-84.

#### **GENE WATSON**

Got No Reason Now For Goin' Home (MCA/Curb)

On 62% of reporting stations. Rotations: Heavy 1, Medium 35, Light 61, Total Adds 20 including WKYG, WXTU, WPOR, WMZQ, KEAN, WMC, WSM, WFMS, WITL, WBCS, WIL, KTPK, KGHL, KKCS, KWJJ, KIGO, Debuts at number 45 on the Country chart.



## HANK'S PICKS For Week Of Oct. 20th

COLLEGE

ARIZONA over OREGON STATE AUBURN over GEORGIA TECH FLORIDA STATE over TULANE NEBRASKA over COLORADO WISCONSIN over INDIANA **PROS** 

SAN FRANCISCO FORTY NINERS over HOUSTON OILERS WASHINGTON REDSKINS over ST. LOUIS CARDINALS MIAMI DOLPHINS over NEW ENGLAND PATRIOTS DENVER BRONCOS over BUFFALO BILLS DALLAS COWBOYS over NEW ORLEANS SAINTS





### **NEW & ACTIVE**

DEBORAH ALLEN "Heartache And A Half" (RCA) 92/35

Ontitions: Heavy 2, Medium 23, Light 67, Total Adds 35 including WXKW, WYRK, WAJR, WFNC, WSIX, WQYK, WSLR, WITL, KOMA, WOW, KTTS, KRST, KUZZ, KYGO, KVEG, Debuts at number 50 on the Country chart.

WITL KOMA, WOW, KITS, KRISI, KUZZ, KTUĞ, KYES, DEBUS SI RIMINED 3 ON 109 GÜNÜN (1967).

MOE BANDY & JOE STAMPLEY "The Boy's Night Nout" (Columbia) 32/8

Rotations: Hesvy 1, Medium 43, Light 48, Total Adds 8, WXTU, CHOW, WYNK, WXRG, WOW, WONE, KCJB, KOMA, Heavy:
KKYY, Medium; WWVA, WOTO, KSHBR, KKRI, KYOO, KEN, Moves from 48-44 on the County chart.

KRYX. Medism: WWVA. WGTD, KBMR, KRYT, KYGO, KEIN, Moves from 48-44 on the Country chart.

GAIL DAVIES." Jagged Edge Of A Broken Neart." (RCA) 89/14.

Rotations: Hose Village Age Light 48, Total Adds 14, WGNA, KIX106, WMXCI, KEAN, WYNK, WAMZ, KYXX, WQYK, KSO, WGEE, CLASTSTICK, KEM, KIGO, Heavy; KIXY, Woves 50-47 on the Country chart.

KEITH STEGALL "Whatever Turns You On" (Epic) 82/17

Rotations: Heavy 3, Median 29, Leph 50, Total Adds 7, WIXL, WXTU, KIXTO6, WAMZ, KYXX, WDAF, KIOV, Heavy; WYNK, KX-YL, KXYX, MEDIA (SOC), KIIGN, KOIL, KEIN, KSOP,

YL, KKYX, Median 20, Leph 50, Total Adds 7, WIXL, WXTU, KIXTO6, WAMZ, KYXX, WDAF, KIOV, Heavy; WYNK, KX-YL, KXYX, MEDIA (SOC), KIIGN, KOIL, KEIN, KSOP,

YL, KXYX, MEDIAL (SEC), KIIGN, KOIL, KEIN, KSOP,

EVERLY BROTHERS "On The Wings Of A Nightingsle" (Mercury/PolyGram) 74/10 Rotslions: Heavy 4, Medium 28, Liph 42, Total Adds 10, WHN, WSLR, KFGO, WXCL, KKCS, KMAK, KVEG, KRSY, KCKC, KGA. Heavy: WGNA, KISS-FM, KRMD, WOW, Medium: KXYL.

SAWYER BROWN "Leona" (Capitol) 62/9 One, Heavy O, Medium 18, Light 44, Total Adds 9, WXTU, WWOD, WUSQ, KUZZ, KKCS, KVEG, KWJJ, KSOP, KIGO.
mi. WONA, WIT, KMMM, WORK EKCK. KVOO.

MRRILE HAGGARD with JANIE FRICKE "A Place To Fell Apart" (Epic) 58/43
Rotation: Hawy 2, Modium 8, Lipht 48, Total Adds 43 including WVAM, WPOR, WSOC, WKLO, WNOX, WAMZ, KKYX,
WGEE, WOW, KFDI, KUZZ, KWJJ, KRAK, KCBO, KMPS.

KENDALLS "1"d Dance Every Dance With You" (Mercury/PolyGram) 56/34
Rotations: Heavy O, Medium 10, Light 46, Total Adds 34 including WGNA. WVAM. WIXL. KMML. WEZL. WCMS. KKYX,
KSO, KTTS, WWJO, KFDI, KRKT, KKAL. KUGN, KWJJ.

B.J. THOMAS "The Girl Most Likely To" (Cleveland International/Columbia) 54/24

Rotations: Heavy 1, Medium 13, Light 40, Total Adds 24 including WAJR, WYII, KMML, WGTO, KHEY, WKIX, WQYK, WITL, KEEC, KTTS, KTPK, KFDI, KUGN, KMAK, KSOP,

KEBC., KTTS, KIPK, KFDI, KUSN, MAAK, KSOP.

JUICE NEWTON "Restless Heart" (RCA) 48/15

Robitions: Heavy Q, Medium 9, Light 39, Total Adds 15, CHOW, WYII, WXBO, WGTO, KISS-FM, WMNI, KFGO, KEBC, KOMÂ, WXCL, KVOO, KKCS, KUGN, KEIN, KSOP.

KIMBERLY SPRINGS "Old Memories Are Hard To Lose" (Capitol) 23/3 Rotations: Heavy O. Medium 4, Light 19, Total Adds 3, WQYK, KECK, KEBC. Medium: WGNA, WYII, KRMD, WCXI. Light: KRWQ

WILLIE NELSON & HANK WILSON "Wabash Cannonball" (Paradise) 23/2
Rorations: Heavy 0, Medium 3, Light 20, Total Adds 2, WYII, KIGO, Medium: KLVI, WCXI, KRSY, Light: WVAM, KHEY, KTTS,

KUGN, NWJ.

BUTCH BAKER "Thinking 'Bout Leaving" (Mercury/PolyGram) 21/8

Rotations: Heavy O, Medium 2, Light 19, Total Adds 8, WVAM, WYII, KHEY, KKYX, WTOD, WVOO, KKAL, KSOP. Medium: KXYL.

KFDI.
JOEY SCARBURY "The River's Song" (RCA) 21/6
Rotations: Heavy O, Medium 7, Light 14, Total Adds 6, WGNA, WGKQ, WYII, KHEY, KFGO, KMAK. Medium: WBGW, KXYL,
WGYK, KTTS.

ED BRUCE "You Turn Me On (Like A Radio)" (RCA) 20/20 Rotations: Heavy 1, Medium 2, Light 17, Total Adds 20 including WBGW. WS WBGW, WSNO, WKSJ, WPAP, WIRK, WCUZ, KUZZ, KEIN,

CHARLEY PRIDE "Missin' Mississippi" (RCA) 20/20
Rotations: Heavy O, Medium 4, Light 16, Total Adds 20 including WBGW, WSNO, KRRV, WKSJ, WIRK, WCXI, KRKT, KUZZ,

RICKY SKAGGS "Something In My Heart" (Epic) 19/17
Rotations; Heavy O, Medium 3, Light 16, Total Adds 17 including WSNO, WSOC, WKSJ, KRMD, WCXI, WKKQ, KKAL, KUZZ,

GARY WOLF "Gettin' Into Tennessee Tonight" (Mercury/PolyGram) 16/0
Rotations: Heavy O, Medium 4, Light 12, Total Adds O, Medium: WVAM, WYII, WTVY, KBMR, Light: WIXY, KHEY, WSM, KTTS.

THE SHOPPE "If You Think I Love You Now" (American Country) 15/6
Rotations: Heavy Q, Medium 2, Light 13, Total Adds 6, KXYL, KBMR, KOMA, KFDI, KRKT, KRWQ, Medium: WLWI, WCXI, Light:
KBMR, KXYO, STALKER & BERG "Heaven in My Heart" (Viva) 14/0 Rotations: Heavy 0, Medium 2, Light 12, Total Adds 0, Medium: WYII, KXYL, Light: WVAM, WBGW, WSNO, WTVY, WPAP, KKYX, KBMR, KOMA, KRSY, KIGH.

MALCHACK & RUCKER "Just Like That" (Revolver Records) 12/1
Rotations: Heavy O, Medium 2, Light 10, Total Adda 1, KRKT. Medium: WYII, KIGO. Light: WBGW, WKYG, WGTO, WKLO, WTVY,

RONNIE DUNN "Jessie" (MCA) 12/0 m 4, Light 8, Total Adds O. Medium: WYII, WPAP, WOW, KRKT. Light: WSNO, KHEY, KKYX, KEBC,

JOHN ARNOLD BAND "How We Gonna Know If It's Love" (Compleat/PolyGram) 11/3
Rotations: Heavy O, Medium O, Light 11, Total Adds 3, KECK, WOW, KIGO, Light: WSNO, KXYL, WAXX, KTPK, KVOO, KFDI,

RICKY SKAGGS "Country Boy" (Epic) 9/3
Rotations: Heavy 0, Medium 0, Lipit 3, Total Adds 3, KMAX. KRWO, KTOM, Lipht: WGNA, KASE, WFNC, KBMR. WDAF, WOW.
LEON RAINES" "Blook Lady" ('Atlantic America) 8/7
Rotations: Heavy 0, Medium 1, Lipit 7, Total Adds 7, 1950 (1874, KXYL, KRMD, WWJO, KRKT, KSOP, Lipht: KRSY.
JACK GREENE" "If if a Love 1 Then Bet 1 K All " (EMH) 8/3
JACK GREENE" "If if a Love 1 Then Bet 1 K All " (EMH) 8/3

JALK GREENE II IN 3 LOVE (1) 17 TO BOT (2) SAMR, KEBC (3) COMA. Medium: KFDI. Light: KRRV, WPAP, KVOO. KTOM.

DANNY SHIRLEY "Love And Let Love" (Amor) 8917

ROBOTOM: HONOR SHIRLEY "LOVE AND LET LOVE" (Amor) 8917

ROBOTOM: HONOR (1) Medium 1, Light 7, Total Adds 1, YCMS. Medium: KRMD. Light: KMML. KHEY, KLLL. KKYX. KFOO. KEBC.

### SIGNIFICANT ACTION

MEL TILLIS with GLEN CAMPBELL "Slow Nights" (MCA) 45/26
Rotations: Heavy O, Medium 7, Light 38, Total Adds 26 including WVAM, WBGW, WXBO, WCMS, KKYX, KSO, KTTS, KFDI.

JOHNNY RODRIGUEZ "Rose Of My Heart" (Epic) 45/8
Rotations: Heavy 1, Medium 12, Light 32, Total Adds 8, WWVA. WYII, WFNC, WKIX, KFGO, KWMT, WITL, KTTS. Heavy: WESC.

Medium: KRSY.
MASON DIXON "Gettin' Over You" (Texas) 35/1
Rotations: Heavy 2, Medium 8, Light 25, Total Adds 1, WVAM. Heavy: KXYL. KKYX. Medium: WYII, KHEY, WLWI, WITL, WOW.
KVOO. KPDI.

W. NELSON & K. KRISTOFFERSON "How Do You Feel About Foolin' Around" (Columbia) 34/24

Rotations: Heavy 0, Medium 10, Light 24, Total Adds 24 including WAJR, WEEP, WAMZ, WCMS, KKYX, KTTS, WWJO, KFDI, KRSY, KTOM. NARVEL FELTS "I'm Glad You Couldn't Sleep Last Night" (Evergreen) 33/2
Rotations: Heavy 0, Medium 10, Light 23, Total Adds 2, WONE, KECK, Medium: WVAM, WYII, WEZL, KHEY, WLWI, WPAP, WITL.

YUDY COLLINS with T.G. SHEPPARD "Home Again" (Elektra) 28/2
Rotations: Heavy 0. Medium 13, Light 15, Total Adds 2, WXTU, WTHI. Medium: WSNO, WKYG, WEZL, WKSJ, WFMS, WBCS,

ROY CLARK "Another Lonely Night With You" (MCA/Churchill) 25/4
Rotations: Heavy O, Medium 8, Light 17. Total Adds 4, WEZL, KFGO, WOW, KTPK, Medium: WPAP, KKYX, KFDI, KQIL, KSOP,

CARL JACKSON "She's Gone, Gone, Gone" (Columbia) 23/12
Rotations: Heavy 1, Medium 3, Light 19, Total Adds 12 including WWVA, KMML, WOKK, WKSJ, KKYX, KRMD, WAXX, KVOO.

SUSAN RAYE "Put Another Notch In Your Belt" (Westexas America) 23/6
Rotatons: Heavy O, Medium 2, Light 21, Total Adds 6, WGNA, WIII, KHEY, WFNC, KRMD, WAXX. Medium: WBGW, KRKT. Light:
KOMA, KOIII.

**COUNTRY ALBUM TRACKS** 

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

The Power Of Love

The First Word In...

I'm Not Through...

All The Love's On...

River Rat Soundtrack

Letter To Home

Treadin' Water

What About Me

Rebel Heart

Eye Of A Hurricane

You've Still Got A ...

Easy Street

CHARLEY PRIDE/Missin' Mississippi (RCA) JANIE FRICKE/Another Man Like That (Columbia) GLEN CAMPBELL/Letter To Home (Atlantic America) WRIGHT BROTHERS/Eight Days A Week (Mercury/PG) LOUISE MANDRELL/This Bed's Not Big Enough (RCA)

TOM JONES/I'm An Old Rock 'N' Roller (Mercury/PG) EARL THOMAS CONLEY/Love Don't Care (RCA)

ALABAMA/Rock On The Bayou (RCA) KENNY ROGERS/Crazy (RCA) JOHN ANDERSON/Eye Of A Hurricane (WB)

GEORGE JONES/Learning To Do Without Me (Epic) DAN SEALS/In San Antone (EMI America)

M. TILLIS with W. NELSON/Texas On A Saturday Night (MCA) New Patches DAVID FRIZZELL/Country Music Love Affair (Viva) NITTY GRITTY DIRT BAND/High Horse (WB)

Solo Plain Dirt Fashion

BE PREPARED!

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**Every Artist Every Hour** Every Airshift

Every Day

**Every Format** 

The Artist Notes The Record Facts The Birthdays The Events The History Highlights The Showbiz Notes The Fun Facts & Trivia The Personality



## Regional Adds & Hots

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**142 Current Reports** 

The following stations falled to report this week and therefore their playlists were frozen:

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## dult/Contemporary Continued from Back Page

BREAKERS.

#### **CYNDI LAUPER** All Through The Night (Portrait/CBS)

70% of our reporters on it. Rotations: Heavy 4/0, Medium 65/6, Light 27/13, Total Adds 19, WPRO, W101, WCLR, WMJI, WOMC, WISN, KMJI, K101, WSFM, WTIC, WAFB, WEZC, CK101, WRKA, WRVA, WHB, WMHE, KDUK, WKNE. Debuts at number 21 on the A/C chart.

#### **AL JARREAU** After All (WB)

66% of our reporters on it. Rotations: Heavy 1/0, Medium 58/6, Light 32/7, Total Adds 13, WPIX, KVIL-FM, WARM98, WOMC, WMYX, WSFM, WING, WHB, KOY, KKPL, KRLB, KEEZ, KWEB. Debuts at number 25 on the A/C chart.

### **NEW & ACTIVE**

HONEYDRIPPERS "Sea Of Love" (Es Paranza/Atlantic) 81/38
Rotations: Heavy 1/0, Medium 41/16, Light 39/22, Total Adds 38, WRIX, WPBO, 97AIA, KLSI, KHOW, KJR, WWOM,
WSEM, WPJB, WGV, WKGW, KFYOLS, K10B, WRIX WAHR, WKJJ, WMAZ, WRVR, WHHY, WSFL, WRVA, WSNY, KIOA, WTRX,
WLHT, WLTE, KOIL, KBDI, KDUK, KSL, WTNY, KRIB, WZIQ, WFFS, WVBS, WHNN, KFQD, KALE Heavy: WKBW, Medium:
WFBR, WSB, WSB-PM, KVIL-PM, WARMSB, B1OQ, WKYE, WRKA, WAVE, KRNT, KWAV, KIXI-FM, WWNR, WEIM, WTKO, WKNE,
WSK, WSKY, KTYL, WJBC, KWB, KTWD, KRNO, KGSW, KRSB.

COREY HART "It Ain't Enough" (EMI America) 71/11
Rotations: Heavy 2/1, Medium 33/2, Uight 36/8, Total Adds 11, WKBW, K101, WICC, WPJB, K106, WING, WENS, KFI, WTNY,
KRIB, WXUS, Howey; KDST, Medium: WFBR, WSBFM, KRBE-FM, WLIT, WCCO, KEZR, WKGW, WKJJ, WMAZ, ZWD, WMGN,
KWAZ, KIKJE-M, WWNN, WEIM, WSKI, WWPA, KORQ, WSKY, WCKQ, WCHV, WFFZ, KTYL; WCIL, KEEZ, WHNN, WJON,
KTWO, KOSW, KRSB, KALE.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 71/7
Rotations: Heavy 19/1, Medium 39/4, Light 13/2, Total Adds 7, 797, WOMC, KOST, WHAS, WKJJ, WLAC-FM, WAVE. Heavy:
WTAE, KRBE-FM, WLTF, WMJI, KIS, KUDL, KMGG, B100, WAER, WYE, WENS, WFMK, 3VM, KFI, WSKI, WWPA. WCKQ.
WCIL, Medium: WFBR, 3WS, KVIL-FM, 97AIA, 5SKRC, KMJI, KGW, WICC, V100, WMJJ, WIVY, WRKA, WMAZ, 2WD, WSNY.
WING, WMHE, KWAY, KKPW, WRM, WTNY, WSKY, WOHN, KRIB, WKYX, WZIQ, WFFX, KTYL, WJON, WBOW, KRRO, CAND. KRSB, KALE, WKGW. Due to heavy airplay activity, debuts at number 24 on the A/C chart

STEPHEN STILLS featuring MIKE FINNIGAN "Can't Let Go" (Atlantic) 65/17
Rotations: Heavy 2/1, Medium 22/3, Light 41/13, Total Adds 17, WKBW, WICC, V100, WysB, WGY, WAFB, K106, WSFL, WHBC, KBOL, KSI, KKH, WTBY, WWFA, WJBC, KFQD, KKLV, Heavy; WHBY, WABOIM: KVIL-FM, WCCO, WKGW, WMAZ, WWYA, KRINT, KIXI-FM, WWND, WBM, WSKY, WCHV, WAGE, WFFX, WCIL, WXUS, KWBB, WJON, KALE

### **ROTATION BREAKOUTS**

	Total Reports/Adds	Heavy	Medium	Light
1 STEVIE WONDER	131/0	114	14	3
2 K.ROGERS w/K.CARNES & J.INGRAM	138/0	108	24	6
3 CHICAGO	128/1	103	20	5
LIONEL RICHIE	138/2	89	45	4
6 BILLY OCEAN	120/3	83	31	6
6 DENNIS DOYOUNG	128/4	64	55	9
BARBRA STREISAND	126/0	66		18
8 RALPH MacDONALD f/BILL WITHERS	115/3	75		9
ELTON JOHN	118/2	55		7
WHAM!	127/11	39	72	16
11 CARS	106/1	57	43	6
EVERLY BROTHERS	105/2	51	49	5
13 BARRY GIBB	112/1	64	38	10
DARYL HALL & JOHN OATES	114/3	34	72	8
ANNE MURRAY W/DAVE LOGGINS	106/5	48	46	12
1 PAUL McCARTNEY	125/13	4	91	30
MADONNA	85/1	40	33	12
18 JOHN WAITE	82/0	16	54	12
AMERICA	94/3	. 21	61	12
SERGIO MENDES	97/3	16	64	17
② CYNDI LAUPER	96/19	4	65	27
22 LAURA BRANIGAN	75/0	18	40	17
2 JULIO IGLESIAS	87/4	6	63	18
POINTER SISTERS	71/7	19	39	13
AL JARREAU	91/13	1	58	32

#### **MOST ADDED** ®

JERMAINE JACKSON (53)

Do What You Do (Arista) HONEYDRIPPERS (38) Sea Of Love (Es Paranza/Atlantic)
JOE COCKER (29) Edge Of A Dream (Capitol) COYOTE SISTERS (23) Got A Radio (Morocco/Motown)
JULIAN LENNON (22) Valotte (Atlantic)
MELISSA MANCHESTER (21) Thief Of Hearts (Casablanca/PG)

#### HOTTEST

STEVIE WONDER (92) I Just Called To Say I Love You (Motown) K. ROGERS with CARNES & INGRAM (80) What About Me? (RCA) CHICAGO (76) Hard Habit To Break (WB) LIONEL RICHIE (63) Penny Lover (Motown) BILLY OCEAN (59) Caribbean Queen... (Jive/Arista)
R. MacDONALD f/B. WITHERS (39)

In The Name Of Love (Polydor/PolyGram)

BAND OF GOLD "Love Songs Are Back Again" (RCA) 60/7
Rottions: Heavy 2:0, Medium 3 1/5, Light 27/2, Total Adds 7, WILT, WEZS, KIOA, KRNT, WTNY, WFFX, KRNO, Heavy: 97AIA'.
KKUA. Medium: WFYX, KVIL-FM, KOST, KOW, WAEB, WMAZ, WSHZ, WRYA, WHBY, KBOI, KFI, KIXI-FM, WWNR, WEIM, WKNE,
WSRI, WWFX, WSKY, WCHV, WGSV, WAGE, WJBC, KEEZ, WHNN, KRSB, KALE.

☑ JERMAINE JACKSON "Do What You Do" (Arista) 53/53
Rotsions: Heavy 00, Medium 12/12, Light 41/41, Total Aads 53, WFBR, WBS-FM, KVIL-FM, WARM98, WCCO, KOST, KGW, WAEB, VIOO, WKYE, KEYTOS, WBT, WMAS, WHVA, WAVE, WHBY, WINAM, WHBC, WTRX, WMGN, KOLL, KKUA, KFI, KWAY, KIXI-FM, WWNB, WBIM, WKNE, WSKI, WTWN, WGNDA, KORL, WGSW, WKSW, WAGE, KRILB, WFFX, KTYL, WJBC, KCIL, KFSB, WALDS, KEZ, KWEB, WHNN, WJON, KKL, KTWO, KOSW, KRSB, KALE.

NEIL DIAMOND "Sleep With Me Tonight" (Columbia) 50/17
Rottions: Heavy 20, Medium 23/6. Light 26/11, Total Adds 17, WFRR. WTIC, WKGW. WBT, WSRL, WRVA. WNAM, WSNY, KOIL, KBOL, KXI-FM, KORQ, WVBS, KFSB, KEZ, KWEB, WJON, Heavy: WISN, WCCO, Medium: WKBW, WSB, WMAZ, KRNT, WTRK, WHB, WSKI, WCKQ, WCHY, WGSV, WAGE, WFFX, KTYL, WJBC, KTWO, KRNO, KQSW.

DAN FOGELBERG "Sweet Magnolia And The Travelling Salesman" (Full Moon/Epic) 46/13
Rotations: Heavy 0/0, Medium 20/3, Light 26/10, Total Adds 13, WICC, WKYE, KEY103, WRVA, WHEY, WING, KRNT, WMGN, KBOI, WWNR, WJBC, WBOW, KFQD, Medium: WFBR, WISN, WCCO, WMAZ, KSL, KIXI-FM, WTKO, WSKI, WSKY, WCKQ, WGSV, WZLQ, KTYL, KWEB, WJON, KTYO, KGSW.

ROD STEWART "Some Guys Have All The Luck" (WB) 46/7
Rotations: Heavy 12/0, Medium 22/2, Light 12/5, Total Adds 7, WMJJ, WAHR, WHAS, WMHE, KBOI, WWPA. KFQD. Heavy:
KRBE-FM, WLT, KMGG, KEZR, WCC, K10G, KO10, WKJJ, WAZK, WSKI, WSKY, WKYX, Medium-97AIA, B100, K101, WSFM.
WPJB, 2WD, WENS, WMGN, KOIL, KFI, KWAY, WEIM, KRLB. KFSB, KEEZ, WJON, KKLY, KALE. WLLT.

JULIAN LENNON "Valotte" (Atlantic) 36/22
Rotations: Heavy 1/1, Medium 3/5, Light 26/16, Total Adds 22. WKBW. KVIL-FM. KRBE-FM. V100, WKYE. WPJB. WKJJ, WRKA, WMAZ, WTRX, WMGN, KIXI-FM, WTKO, WSKI, KTYL, WVBS. KEEZ, WHNN, KFQD. KKLY, KTWO, KALE. Medium:

JOE COCKER "Edge Of A Dream (Theme From "Teachers")" (Capitol) 33/29 Rostions: Heavy 0.0, Medium 8/6. Light 25/23. Total Adds 29, WBB. WAEB, WICC, KEY103, WAHR, WNAM, KIOA. KRNT, WTRX, KIXI-FM, WWNR, WSKI, KORD, WCHV, WGSV, WAGE, WKYX, WFFX, KTYL, WJBC, WCIL, KEEZ, WHNN, WJON, KKLV, KGSW, KRSB, KALE, Medium: WZLQ, KTWO.

## SIGNIFICANT ACTION

DEBORAH ALLEN "Heartache And A Half" (RCA) 25/12

COYOTE SISTERS "I've Got A Radio" (Morocco/Motown) 23/23
Gotations: Heavy 0/0, Medium 1/1, Light 22/22, Total Adds 23, KEY103, WARR, WNAM, WWNR, WEIM, WTKO, WKNK, KORD, WSKY, WCKD, WRGSV, WAGE, KRIB, WZLQ, WFER, KTTL, WCIL, KRS, WHNN, KKLV, KGSW, KRSB.

DIANA ROSS "Swept Away" (RCA) 23/0
Rotations: Heavy 4/0, Medium 15/0, Light 4/0, Total Aods 0. Heavy: WSKI, WWPA, WCKQ, WCHV. Medium: KVIL-FM, KRBE-FM, WPB, KRY103, WMJL, CK101, 20W, KFI, KWAV, WRYX, WZLQ, WFFX, KYYL, KKLV, KQSW.

MELISSA MANCHESTER "Thief Of Hearts" (Casablanca/PolyGram) 21/21 Rotations: Heavy 0/0, Medium 2/2, Light 19/19, Total Adds 21, WFBR, KVIL-FM, 97AIA, WCCO, WWNR, WEIM, WTKO, WKNE, WSKI, WSKY, WCKQ, WCHV, WGSV, WAGE, WZLQ, WCIL, WXUS, WBOW, KTWO, KALE, WMGN.

PAT BENATAR "We Belong" (Chrysalis) 20/20 Rotations: Heavy 0/0, Medium 1/1, Light 19/19, Total Adds 20, B100, WKYE, WPJB, WSFL, WNAM, WMGN, WWNR, WEM, WSKI, WSKY, WCKQ, WZLQ, KTYL, KFSB, KEEZ, WHNN, KKLV, KTWO, KQSW, KALE.

SHEENA EASTON "Strut" (EMI America) 20/2
Rotations: Heavy 2/0, Medium 13/1, Ught 5/1, Total Adds 2, WMHE, WTNY, Heavy: WSKI, WCKQ, Medium: KRBE-FM, KMGG, KK101, WCKP, WPB, MMAZ, ZWD, WWPA, WSKY, WKYX, WFFX, KQSW.

CULTURE CLUB "The War Song" (Virgin/Epic) 20/2
Rotations: Heavy 0/0, Medium 13/1, Light 7/1, Total Adds 2, KRBE-FN

Rotations: Heavy 0/0, Medium 13/1, Light 7/1, Total Adds 2, KRBE-FM, WKJJ. Medium: WMAZ, WEIM, WSKI, WWPA, WSKY, WCKQ, WKYX, KTYL, KFSB, KEEZ, KKLV, KQSW. ROGER HODGSON "Had A Dream (Sleeping With The Enemy)" (A&M) 17/6
Rotations: Heavy 0/0, Medium 3/1, Light 14/5, Total Adds 6, WAVE, WNAM, WZLQ, WFFX, WJON, KALE, Medium: WSKI,

JACK WAGNER "All I Need" (Qwest/WB) 15/5
Rotations: Heavy 1/0, Medium 8/3, Light 6/2, Total Adds 5, WSB-FM, WEZC, WSFL, KIXI-FM. WFFX. Heavy: KKLV. Medium: 97AIA, KS94, WKYE, WMAZ, KRD.

RICK SPRINGFIELD with RANDY CRAWFORD "Taxi Dancing" (RCA) 13/6
Rotations: Heavy 0/0, Medium 3/2, Light 10/4, Total Adds 6, KOST, KFI, WEIM, WKNE, KEEZ, KRSB. Medium: WCHV.

JOHN CAFFERTY & THE BEAVER BROWN BAND "On The Dark Side" (Scotti Bros./CBS) 12/0 Rotations: Heavy 4/0, Medium 2/0, Light 6/0, Total Adds 0, Heavy: KRBE-FM, WPJB, CK101, WAVE, Medium: KEZR, WSKY.

TINA TURNER "Better Be Good To Me" (Capitol) 10/2
Rotations: Heavy 1/0, Medium 3/0, Light 6/2, Total Adds 2, WWPA, WKYX, Heavy: KEZR, Medium: KRBE-FM, WPJB, WFFX.

BREAKERS are those records that have achieved concurrent airplay at 60% of our reporting stations. NEW & ACTIVE records are receiving airplay at 30 or more stations. Records In SIGNIFICANT ACTION are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve BREAKER status to enter the A/C chart. Records which have achieved BREAKER status must also have sufficlent heavy and medium rotation airplay to enter the chart.

## **Regional Adds & Hots**

Macovishene
NEIL DIAMOND
HOMEYDRIPPERS
SURVIVOR
BOTTERET
ENNY ROGERS
LIONEL RICHIE
BARRY GIBB
BILLY OCEAN
DENNIS DEYOUNG

RESENA EASTON ROD STEMART PAUL MCCARTNEY CYNDI LAUPER BOCLESTI CHICAGO ELTON JOEN BILLY OCEAN LIONEL RICEIE STEVIE MONDER

DODE BOTTEST: CARS CHICAGO LAURA BRANIGAN NEIL DIAMOND POINTER SISTERS

STEPBEN STILLS
DEBORAR ALLEN
DAN FOGELBERG
JOE COCKER
JOHN DENVER
JERMAINE JACKSON
BOTTEST:
LIONEL RICHIE
RALPH MACDONALD
EVERLY BROTHERS
ANNE MURRAY
PAUL HCCARTHEY

EAST

Parallel One

JOE COCKER
JERMANNE JACKSON
MELISSA MANCBESTE
NEIL DIAMOND
FRANK SIN-MATRA
BOTLESE:
KENNY ROGERS
STEVIE MONDER
CRICAGO
BILLY OCEAN LLY OCEAN

Sendy Seech
AMERICA
STEPREN STILLS
JULIAN LENNOM
COREY SART
HOTE ST.
BALL & OATES
CYNDI LAUPER
ELTON JORN
BARBRA STREISAND
NHAM!

BILLY OCEAN DENNIS DEYOUNG HONEYDRIPPERS AL JARREAU

AL JARREAU HOTTEST: STEVIE WONDER HEAM! KENNY ROGERS KENNEDY & OSBORNE BARBRA STREISAND

MBAMI POINTER SISTERS BOTLEST: CHICAGO CARS STEVIE NONDER BILLY OCEAN ELTON JOEN

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WTAE/Pittsburgh Don Berns BROCE SPRINGSTEEN ROTEST: ROTEST: ROTEST: ROTEST: ROTEST: ROTEST: ROTESTEEN BROCE SPRINGSTEEN

WWSW(3WS)PHIEL

DENNIS DETOUNG BOTTEST: BUEY LEMIS & NEWS CARS STEVIE MONDER LIONEL RICBIE BALL & OATES.

Tem Cuddy
MHAM:
HOMEYDRIPPERS
CYNDI LAUPER
Bottest:
CSICAGO
ANNE MURRAY
LIONEL RICHEE
JULIO IGLESIAS
PAUL MCCARTNEY

NOTE
BOTTEST:
JOHN MAITE
STEVIE MONDER
CARS
CHICAGO
KENNY ROGERS

Parallel Two

EVERLY BROTHERS
BONEYDRIPPERS
ANME MUTRAY
BOTCEST
LIONEL RICHIE
BARRA STREISAND
BARRY GIBB
RENNY ROGERS
STEVIE MONDER

DEBORAH ALLEN
JOE COCKER
JOEN DERVER
JOEN DERVER
STEVIE MONDER
EVERLY BROTHERS
JOLIO IGLESIAS
KENNY BOGERS
LIONEL RICRIE

Partano/Broadin
COREY HART
STEPBER STILLS
DAN FOGELBERG
JOE COCKER
Bottest:
CBICAGO
STEVIE MONDER
RENNY ROGERS
RALPE MACDONALD
BILLY OCEAN

Bob Spence
STEPHEN STILLS
JERMAINE JACKSON
HICKIE LEE JONES
JULIAN LENNON
JACKSOMS
SAM RARRIS
ROTESSIS
BILLY OCEAN
KENNY ROGERS
LIONEL RICELE
BARRY GIBB
DENNIS DEYOUNG

WRIE/Erle Ted Abbot none Hottest: AMERICA CARS SERGIO MENDES LIONEL RICHIE STEVIE MONDER

MHAMI
AMERICA
SERGIO MENDES
CYNDI (AUPER
BONEYDRIPPERS
AL JARREAU
BOTTEST
STEVIE MONDER
ERNNY ROGERS
CHICAGO
LIONEL RICRIE
DENNIS DEYOUNG

WTIC/Hartfor Tom Bersenti NEIL DIAMOND CYNDI LAUPER ROTTEST: STEVIE MONDER RENNY ROGERS RALPE MACDONALD LIONEL RICKIE JULIO IGLESIAS

WKYE/Johnstow Farrow/Michaels

Ferrow/Michaels

JERMAINE JACKSON
DAN FOGELBERG
JULIAN LENNON
PAT BENATAR
HOTTEST
CHICAGO
MADONNA
POINTER SISTERS
BILLY OCEAN
DENNIS DEYOUNG

HONEYDRIPPERS STEPHEN STILLS BOTTERS CHICAGO RENNY ROGERS RALPH MACDONALD LIONEL RICHIE BARBRA STREISAND

WKQW/Utica-R Carpenter/Cerr

HONEYDRIPPERS

NEIL DIAMOND
HOTTEST:
BARRY GIBB
KENNY ROGERS
DENNIS DEYOUNG
BARBRA STREISAND
LIONEL RICHIE

Tom Hunter
DOB SEERS NEWS
DOB SEERS NEWS
DOB SEERS NEWS
DOB SEERS
JULIAN LEMMON
JEFFREY DOBOME
STEPBEN STILLS
STEVE PERRY
PAT BEMATAN
PAT BEMATAN
PAT BEMATAN
PAT BEMATAN
JOHN CAFFERTY & B
ELTON JOHN JOHN
PATHER Bruce Stebbins
JULIAN LEMNON
JOE COCEER
PAT BENATAR
JERNAIRE JACKSOS
RELISSA MANCHESTE
COYOTE SISTERS
HOTELEST
BILLY OCEAN
RAJPH MACCONALD
DENNIS DETOUNG
MEAN!
ANNE MURRAY

WTKO/itheca Wayne Flak

COYOTE SISTERS
JULIAN LENNON
MELISSA MANCHESTE
GLASSMOON
BOTCHEST:
KENNY ROCERS
SERGIO MENDES
AMERICA
JUDY COLLINS
DENNIS DEYOUNG

WKNE/Keens, NH Howard Cordsy

Howard Cordey
CYNDI LAUPER
JERNAINE JACKSON
RICK SPRINGFIELD
COYOTE SISTERS
MELISSA MANCHESTE
ROTESTE
ELTON JOHN
STEVIE NONDER
JOLIO IGLESIAS
LIOMEL RICHIE
RENNY ROGERS
WEEN MOGERS
WEEN MENORMANIES VI

Jey Donoven
HONEYDRIPPERS
STEPHEN STILLS
COREY HART
JERMAINE JACKSON
SHEENA EASTON
BAND OF GOLD
BOTTON
BOTT

Scott Masteriar
JERMAINE JACKSON
ROD STEMART
STEPREN STILLS
TINA TURNER
HOCLEST
CHICAGO
MADONNA
KENNY ROGERS
LIONEL RICHIE
RALPH MACDONALD

KGW/Portla Mike Dirkx

JERMAINE JACKSON Hottest: CRICAGO LIONEL RICHIE MEJANI ELTON JOHN BARBRA STREISAND

**Parallel Three MIDWEST** 

Ballay Stemant
PAT SEMATAR
JOE COCKER
COCKER
SEMANCHESTE
JERNAINE JACKSON
COYOTE SISTEMS
DAN POGELBERG
BOTTEST:
EENNY ROGERS
BARBRA STEMISAND
RALDE MACCONALD
WHAN!
LIONEL RICHLE Parallel One

PAUL NCCARTNEY CYNDI LAUPER HOTTEST: CARS STEVIE MONOER PEABO BRYSON LIONEL RICHIE LIONEL RICHIE

55KRC/Cincinnat Dave Mason PAUL MCCARTNEY BILLY OCEAN BOLLEST: STEVIE WONDER CHICAGO KENRY ROGERS LIONEL RICHIE

WLLT/Cincinnati Dickle Shennon MRAMI
PAUL HCCARTNEY
BEAU COUP
BAND OP GOLD
HOTEBE:
BARBRA STREISAN
LIONEL RICHIE
STEVIE WONDER
CHICAGO
BILLY OCEAN

Mark Tipton
AL JARREAU
JERMAINE JACKSON
HOTEEST:
SERGIO MENDES
RALPH MACDONALO
KENNY ROGERS
LAURA BEANTGAN
LIONEL RICHIE

WLTF/Cleveland Popovich/Wilson

MRAMI Hottest: CBICAGO POINTER SISTERS STEVIE MONDER LAURA BRANIGAN BILLY OCEAN WMJI/Clavels Mike Ivers

ROD STEMART
PAUL MCCARTNEY
C'NDI LAUPER
HOTTERS:
STEVIE WONDER
CBICAGO
POINTER SISTERS
LIONEL RICBIE

POINTER SISTERS AL JARREAU C'NDI LAUPER HOTTEST LIONEL RICHIE CHICAGO HALL & OATES RALPH MACCOMALD

KLSI/Kansas City Owens/Alan OWENIAMEN CHY

DENNIS DEYOUNG
BILLY OCEAN
HONEYORIPPES
BALL & OATES
IRENE CARE
JULIO IGLESTA
SOTTEM
ENAMY ROGERS
RUEY LENIS & NI
HONEYDRIPPESS

HONEYDRIPPERS NEIL DIAMOND HOTTEST: STEVIE MONDER NEIL DIAMOND LIONEL RICHIE LIONEL RICHIE BILLY OCEAN

PAUL MCCARTNEY
FOOTEST:
STEVIE HONDER
SUEY LEWIS & NEWS
CHICAGO
IRENE CARA
BILLY OCEAN BOTTON: CARS STEVIE MONDE: BUEY LEWIS & DAN HARTMAN NEIL DIAMOND WISH/Milwauker Harris/Murphy

Seth Feat
ANNE MURRAY
AL JARREAU
HEAM!
HOTHER:
STEVIZ MONDER
KENNY ROGERS
LIONEL RICHIE
BARBRA STREISAND
BILLY OCEAN

JOHN DENVER SODIE RABBITT JERMAINE JACKSON TEODY PENDERGRASS MELISSA MANCRESTE HOTCEST: NONE

KS94/St. Louis Morgan/Watermann

HOTCHING
HONDER
CHICAGO
BARBRA STREISAND
ANNE MURRAY
CARS

Parallel Two

JERMAINE JACKSON DAN FOCELBERG HOTTEST: CARS STEVIE MONDER RALPE MACDONALD KZNNY ROGERS EVERLY BROTHERS

WNAM/Appleton-Or Bennett/Collins

BennettCollins

MEIL DIAMOND
JERMAINE JACKSON
COYOTE SISTERS
JOE COCKER
PAT BENATAR
ROGER HODGSON
DEBORAH ALLEN
HOTCEST:
STEVIE MONDER
CARS
RENNY ROGERS

CARS RENNY ROGERS BILLY OCEAN ELTON JOHN

STEPHEN STILLS JERMAINE JACKSON HOCKEST: STEVIE WONDER CHICAGO RALPH MACDONALD LAURA BRANIGAN KENNY ROGERS

WCCO/Minne Denny Long

WHGDUSYON
Rick Johnson
AL JARREAU
DAN POGELBERG
COREY HART
BOTTEST
CEICAGO
EENNY ROGERS
BILLY OCEAN
HALL & CATES
BARBRA STREISA CYNDI LAUPER HOTLEST: STEVIE MONOER KENNY ROGERS BARBRA STREISAND LIONEL RICELE BARRY GIBB

KIOA/Des Mo Mike Judge HONETDRIPPERS BAND OP GOLD JOE COCKER BOTTOST LIONEL RICHIE CHICAGO STEVIE MONDER KENNY ROGERS RALPH MACDONALD

KRNT/Des Moines Steve Gibbons EDDIE RABBITT DAN POGELBERG BAND OF GOLD BARRY GIBB JOE COCKER BOTTEST: CARS CHICAGO STEVIE WONDER RENNY ROGERS RONEYDRIPPERS

WTRX/Flint

BURKESMITH
BONEYDET PPERS
JERMAINE JACKSON
JOE COCKER
JULIAN LENNON
JOHN DENVER
BOTCHES
STEVIE HONDER
CEICAGO
KENNY NOGER
LIONEL RICHIE
RALPE MACDONALD

KRAV/Tulea Gary Reynolds none Rottest: BUEY LEWIS & NEMS CARS JOHN WAITE STEVIE WONDER CRICAGO Ashford@rown
WRAH1
WROME PERS
HONEYDRIPPERS
PAUL HCCARTNEY
RALPE MACDONALD
HOLLEST
LIONEL RICHIE
LIONEL RICHIE
BARBRA STREISANS
CARS
CHICAGO
STEVIE WONDER **Parallel Three** 

Wheeler/Eagen COREY HART Hottest: LIONEL RICHIE STEVIE WONDER CARS CHICAGO BILLY OCEAN

WHB/Kansas City Jeff Roberts

CYNDI LAUPER AL JARREAU Hottest: STEVIE WONDER RENNY ROGERS BARBRA STREISAND LIONEL RICEIE CRICAGO WFMK/Lensing Mike Murphy JULIO IGLESIAS Hottest: CBICAGO KENNY ROGERS LIONEL RICRIE BARRY GIBB ANNE NURRAY

Met McCann
JERMAINE JACKSON
MELISSA MANCHESTE
COYOTE SISTERS
JOE COCKE
BOTLERS
BOTLERS
BOTLERS
EVENLY ROGERS
STEVIE MONDER
POINTER SISTERS
EVERLY BROTBERS

WMQM/Madison Bill Vancil BHI VANCE

JULIAN LENNON
JERNAINE JACKS
RELISSA MANCEE
DAN POGELBERG
PAT BERRATAR
HOTLEST
KENNY ROGERS
BILLY OCEAN
STEVIE WONDER
LIONEL RICHIE
DENNIS DEYOUNG

DON CAPPATIES

DON CAPPATIES

PAT BENATAR

EDDIE RABBITT

JREMAINE JACKSON

COYOTE SISTERS

STEVIE MONDER

KENNY ROGERS

LIONEI, RICHIE

BARRY GISB

EVERLY BROTHERS

HONEYDRIPPERS HOTTEST: BILLY OCEAN STEVIE WONDER BARBRA STREISAND MADONNA DENNIS DEYOUNG BOD VIEW

MELISSA MANCHESTE
JERMAINE JACKSON
COREY BART
HOTCOST
RALPH "MACCOMALD
KENNY ROGERS
BARBRA- STREISAND
LIONEL RICRIE
CHICAGO

KEEZ/Manketo, MN Sue LaFond Sus Lafond
AL JARPAN
AL JARPAN
ALCE SPRINGFIELD
JOHN LERNON
DEDORAH ALLEN
JERMAINE JACKSON
NEIL DIAMOND
PAT BERMATR
MARC ANTHONY THOM
JULIAN LEND
TULIAN LEND
ERRY JOCES
ERRY JOCES
BARRY GIBB
BILLY OCEAN

AL AXERON
AL JARRAGU
NEIL DIAMOND
DEBORAH ALLEN
JERMAINE JACESON
BOTTEST:
CHICAGO
STEVIE WONDER
DENNIS DEYOUNG
KENNY ROGES
BARBRA STREISAND

PAT BENATAR HONETORIPPERS JULIAN LENKON JOE COCKER COYOTE SISTERS JETANAINE JACKSON HOTELEN RALPE MACCONALD KENNT ROGERS BARRY GIBE MADONNA BARBRA STREISAND

NEIL DIAMOND
JERMAINE JACKSO
PAUE MCCARTNEY
ROGER BODGSON
JOE COCEER
EOTEMEL
EVERLY BROTHERS
BARRY GIBB
KENNY ROGERS
BILLY OCEAN
WHAM!

W8OW/Terre Hi Kevin Young

DAN FOGELBERG HELISSA MANCE DEBORAB ALLEN SOTTEME LIOMEL RICBIE KENNY ROGERS CHICAGO BILLY OCEAN ANNE MURRAY

KOSW/Rock Springs, WY
Maloney/Hortis
JOE COCER
PAT SENATAR
COYOTE SISTERS
SERVATAR
COYOTE SISTERS
SERVAINE JACKSON
DEBORAR ALEN
NOTERS
STEVIE MONDER
NOTERS
ANDONNA
SENNY ROCKERS
BARRY GIBS
BARRY GIBS
KRSB/ROGERS
BARRY GIBS

HOTTEST WONDER
RALPH MACDONALD
IRENE CARA
CBICAGO
RENNY ROGERS WXUS/Letayette Bob Vizza

WSB/Atlanta Greg Picciano GOTESTO CONTROL OF CON

Donne Brake
JACK MAGNER
JERMAINE JACKSON
BOTTEST:
CHICAGO
BARRY GIBB
BARRA STREISAND
HALL & OATES
LIONEL RICHE

SOUTH

Parallel One

KVIL/Dellas/Ft. Worth Chuck Rhodes

CHUCK RHOODS
MELISSA MANCHESTE
JULIAN LENNON
LENNON
LENNON
LENNON
LENNON
CHUCKSON
LENNON
CARREAU
CEBORAR ALLEN
RARL THOMAS CONLE
HOTE ALLEN
CARS
CHICAGO
ELTON JOHN
KENNY ROGERS

ROGER W.W. Garrett
J8 SPECIAL
SAMMY BAGAR
TOWNY SHAW A NEWS
SOEN LEWIS & NEWS
JOLIAN LEWNON
ROTESELLY
STRYLE MONDER
BILLY OCEAN
ROO STEMART
ELTON JORN
DENNIS DETOUNG
TALAMMENTS
DETOUNG 97AIA/Miami Chris Gable

Chris Gable

MELISSA MANCHESTE

MONEYDRIPPERS
BANANARAMA

BOTEST:

WEAM!

CHICAGO

STEVIE MONDER

BILLY OCEAN

PHIL COLLINS

WIOITEMPA

DeCarlofMiller
CYNDI LAUPER
MEAM!
ROTEST:
ANNE MORRAY
LIONEL RICEIE
LAURA BRANIGAN
NEIL DIAMOND
KENNY ROGERS

**Parallel Two** 

NOMEYDRIPPERS
JOE COCKER
DAN FOGELBERG
JERMAINE JACKSON
COYDTE SISTERS
ROCTEST:
STEVIZ WONDER
CRICAGO
RENNY ROGERS
RALPE MACDOMALD
BILLY OCEAN

STEPBEN STILLS CYNDI LAUPER HOTTES: STEVIE WONDER FENNY ROGERS LIONEL RICEIS BARRY GIBB BILLY OCEAN

DENNIS DETOUNG
METANI
WSFL/New Bern
SCORT KET
STEPHEN STILLS
PAT BEMATAR
HONEYDRIPPERS
HEIL DIAMOND
BOCKERS
HOUSE
HOLOGO
HILLY OCEAN
HADONNA
LIONEL RICHIE
ZWDWGOTOK
RICHARDON/Allen
HOLDERING STEPHEN STILLS
BONEYDRIPPERS
COREY BART
HOTTER
ROD STEMART
BILLY OCEAN
HALL & OATES
ELTON JOHN
CYNDI LAUPER
WMLLERIMINGARO WMJJBirminghan Thomas/Werren Bottest: CARS STEVIE WONDER LIONEL RICHIE JORN MAITE BILLI OCEAN

NEIL DIAMOND HOMEYDRIPPERS JERMAINE JACKSON HOTCHICAGO RALPE MACDONALD KENNY ROGERS BARBRA STRIBAND LIONEL RICHIE

ROLLEAST.

STOVIE WONDER
STOVIE
STOVI

**Parallel Three** 

PAUL MCCARTNEY
NEIL DIAMOND
JOB COCKER
COYOTE SISTERS
JERNAINE JACKSON
HOTE-SISTER
ANNE MURRAY
RALPE MACOONALD
BILLY OCEAN
RENNY ROGES
STEVIE WONDER

DON BROOKANN'S
PRINCE
JERNAINE JACKSON
PAT BENATAR
SHEILAS
COYOTE SISTERS
MELISSA MANCHESTE
DANNY O'REEFE
HOTLOSI:
KENNY ROGES
LIOMEL RICHIE
DENNIS DE YOUNG
HALL & OATES
WHAN!

WCKO/Cem

COREY HART AL JARREAU HOREYDRIPPERS COYOTE SISTERS COYOTE SISTERS TERNALINE JACKSO HOTCOME STEVIE HONDER CBICAGO EXNNY ROGERS WHAM! DENNIS DEYOUNG

WZLQ/Tupelo McDaniels/Price

MELISSA MANCHES'
HONEYDRIPPERS
ROGER HODGSON
PAT BENATAR
COYOTE SISTERS
BOTTENTE MONDER
RENNY ROCERS
RALPH MACDONALD
LIONEL RICHIE
BARRY GIBB

MONEYDRIPPERS
JACK MAGNER
JOE COCKER
ROCGE NOOGSON
BAND OF GOLD
JERNAIRE JACKSON
COVOTE SISTERS
SOTEWEL
STEVIE MONDER
RALPE MACDONALD
BILLY OCEAN
EVERLY BROTHERS
ELTON JOHN

KTYL/Tyler, TX Meloney/Dayle

WEST

Parallel One

KMGG/Los Angel Rick Cummings

POINTER SISTERS
PAUL HCCARTNEY
JERMAINE JACKSON
RICK SPRINGFIELD
ROCTEST
RENHY ROGERS
HEAN!
FARBRA STREISAND
RALL & OATES
LIONEL RICHIE
KKLTPHOWNIX

Parallel Two

Drew Marold
STEPHEM STILLS
BONEYDRIPPERS
MEIL DIAHOND
DAN FOGELBERG
ROD STEMART
BOTLEST
WHAK!
LIONEL RICHIE
EBNNY ROGERS
CHICAGO
STEVIE MONDER

KFI/Los Angeles Kays/Kliey

JERMAINE JACKS DANNY O'KEEPE HOTTEST WHAM! LIONEL RICHIE BILLY OCEAN NALL & DATES KENNY ROGERS

CBICAGO AL JARREAU BOTTEST: CARS WHAM! EENNY ROGERS STEVIE WONDER EALPH MACCONALD KSL/Selt Lake City George Lemich

HONEYDRIPPERS
STEPREN STILLS
EDDIE RABBIT
DEBORAH ALLEN
FRAME SINATRA
ROTTES
HOLDONAL
REIL DIAMOND
RALPE MACDONAL
KENNY ROGERS
ANNE MURRAY
LIONEL RICHIE

MHI NORTON
MIE DIAMOND
JERMAINE JACES
JACK MAGNER
JULIAN "LENNON
JOE COCKER
DESDEAR ALLEN
NOTETEST
STEVIE WONDER
BARRY GIBB
RENNY NOGERS
CSICAGO
ANNE HURRAY

RIC Morgan
STEPBEN STILLS
AL JARREAU
Hottest:
CHICAGO
STEVIE MONDER
ELTON JOHN
RALPH MACDONALD
EVERLY BROTHERS

STEPHEN STILLS
JOE COCKER
JULIAN LENNON
BOB SIGER
COYOTE SISTERS
PAT BENATAR
JERMAINE JACESON
ROCKESS
STEVLE MONDER
JACE WAGNER
BILLY OCEAN
ANNE MURRAY
SERGIO MENDES

ROD STEHART
JULIAN LENNON
HONEYDRIPPERS
STEPHEN STILLS
DAN FOGELBERG
HOTTER
STEVIE WONDER
CRICAGO
RALPR HACDONALD

KKLV/Anchorage Mobie/Owens

BAND OF GOLD Hottest: STEVIE HONDER CHICAGO KENNY ROGERS RALPE MACDONALD LIONEL RICHIE

The following stations failed to report this week and their playlists were froze

WIVY/Jacksonville K99/Great Falls
Note: R&R welcomes five new reporting ons to the A/C secti WLTT/Cincinnati (P1)

WRMM/Atlanta WLTT/Washington WRIE/Erie

rn-Greenville NC (P2) WSFL/New Bern-Greenvine, NC (F2) CK101 (WCKS)/Cocoe Beach, FL (P2) KRLB/Lubbock (P3) KMGG/Los Angeles (P1)

CYNDI LAUPER HOCCORT: STEVIE WONDER CHICAGO LIONEL RICHIE KENNY ROGERS BILLY OCEAN

MADONNA Rottest: ROD STEMART POINTER SISTERS STEVIE MONDER BILLY OCEAN WHAM! KOST/Los Angeles Kaye/Marie

KXLT/Phoenix Anita Carllate HEART HOTE HOTE CARS STEVIE HONDER CHICAGO LIONEL RICRIE HALL & OATES

Hottest: STEVIE WONDER CHICAGO CARS KENNY ROGERS RALPE MACCONALD

KFMB/Sen Diego Mark Lerson Bottest: CARS STEVIE WONDER RENNY ROGERS RALPE MACDONALD JOSH WAITE B100/San Diego Rich/Knight JACKSONS
PAT BENATAR
HOLLEST:
STEVIZ MONDER
POINTER SISTERS
WAM1
BILLY OCEAN
CRICAGO

K101/San Frans Sattler/Kulp PAUL MCCARTMEY
CORRY BART
SERGIO MENDES
CYMOI LAUPER
AMERICA
BOTECHEL
RUEY LEMIS & NEMS
CARS
STEVIE MONDER
JORE MAITE
CRICAGO

KJR/Seattle Colleen Madder HONEYDRIPPERS
HOTTERS
HOTTERS
HOTTERS
HONDER
HEAN!
LIONEL RICHIE
BILLY OCEAN

KDUK/Eugene Rurne/O'Bryen CYNDI LAUPER HOMEYDRIPPERS HOLLEST: BILLY OCEAN ELTON JOHN BARBRA STREIS KENNY ROGERS CARS

JERMAINE JACKSON Bottest: STEVIE HONDER CBICAGO BILLY OCEAN DENNIS DEYOUNG BAND OF GOLD

RAYMENTS
DENNIS DETOUNG
CORET BART
SICK SPRINGFIELD
JERNAINE JACKSON
BOTTES
SALL & OATES
CRICAGO
RENNY ROGERS
BILLY COZEAN
POINTER SISTRAS

**Parallel Three** 

RALPH MACDO CARS BARRY GIBB

John Leeder
JULIAN LENNON
JERMAINE JACKSON
MELISSA MANCBESTE
PAT BEWATAR
EDDIE RABBITT
BOTTES
CHICAGO
KENNY ROCERS
RALPH MACDONALD
BARBRA STREISAND
LIONEL RICHIE none Bottest: BARBRA STREISAND DENNIS DEYOUNG RENNY ROGERS BILLY OCEAN LIONEL RICHIE

RARSY CIBS
KRESEMOSSEBURD, OR
Veronice Suria
DESORAE ALLER
JERRAINE JACKSON
JOE COCKER
RICK SPRINGFIELD
CONOTE SISTERS
DANNY O' KREZZ
CRICKOO
CRICACO
CRICACO
STEVIE WONDER
DENNIS DEVOUNG
WHAAH
BILLY OCEAN
BILL Templeton
BILL TEMPLETON

BUI Templeton
JULIAN LENNON
JOHN LENNON
JOE COCKER
ROGER RODGSON
PAT BENATAR
ROGER SHATAR
MELISSA NANCHESTE
HOTCHEL
BENATAR
ENNY ROGERS
LIONEL RICHIE
BILLY OCEAN
ELOTON JOHN
ANE NURRAY

WEZC/Charlotte Raiph Rhoades

WBT/Charlotte Dave Slehop

CONTONE SISTEMS
JOR COCERT
JOR COCERT
JOR COCERT
BOMEYOR PERFE
BOMEYORI PERRS
JOR COCERT
BOMEYORI PERRS
JOR SISTEMARY
ROCKERS
ROB STEMARY
ROCKERS
ROB STEMARY
LOTH JORN
LOME HORRAY
ELTON JORN
BOLDERS
ROBERS
STEVILE WOMER
BILLY COCEM
DENNIS DEYDOUG
WHASACAUSHUME

WHAS/Louisville Doug McElvein POINTER SISTERS
LIONEL RICRIE
ROD STEMART
ROTTERS:
CHICAGO
MADONNA
BILLY OCEAN
RENNY ROGERS
STEVIE WONDER

WKJJ/Louisville Leigh Jacobs

WALLIOUSHIELD
WALLIOUSHIELD
ALLIP AND ALLIP
FOR AND ALLIP
FOR ALLI

Steve Murphy
HONEYDRIPPERS
JULIAN LEWNON
JERMAINE JACKSO
BOTLEST
STEVIE WONDER
LIONEL RICEIE
CHICAGO
KENNY ROGERS
BILLY OCEAN

WHYNAME PROPERTY OF THE PROPER

JacksonRoyce
TIMOTSY B. SCHMIT
COVOTE SISTERS
MELISSA MANCHESTE
MELISSA MANCHESTE
PARMATER JACKSON
PAT BERNATAR
JACKSON
PAT BERNATAR
DARNY O'KERPE
BOXTES
STEVIE MONDER
BILLY OCCAN
KENNY ROCKES
CENNIS DEVONO
SHEERA EASTON

INOME H. IMMO
JERMAINE JACKSON
JOE COCKER
NELISSA MANCHESTE
HOTELET
BARBRA STREISAND
DENNIS DEYOUNG
BILLY OCEAN
KENNY ROGERS
LIONEL RICHIE

JERMAINE JACESON
JOHN DENYER
COYOTE SISTERS
COYOTE SISTERS
JOE COCKER
BOTTOMICS
KENTY ROCES
STEVIE WONDER
CEICAGO
RALPE MACDONALD
BARBRA STREISAND

JERMAINE JACKSON COYOTE SISTERS NELISSA MANCBESTE JOE COCKER HOTLESTE CEICAGO BILLY OCEAN LIONEL RICHIE WEAM! CYNDI LAUPER

Maloney/Devie

PAT BENNTAR

COYOTE SISTERS

JERMAINE JACKSON

JACKSONS

JACK

JOHNSONLEWIE
HEIL DIAMOND
HONEYDRIPPERS
JULIAN LENNON
HOTTEST
STEVIZ MONDER
CHICAGO
KERNY ROGERS
RALPH MACDORALD
BARBRA STREISANG

138 Reporters 125 Current Reports



## AOR/ALBUMS

Triree Two Last Weeks Weeks Week	October 19, 1984	159 REPORTERS	Total Reports	Hot Rotation	Medium Rotation	Total Adds All Rotations
4 1 1 0	DAVID BOWIE/Tonight (EMI America)	"Blue Jean" (152) "Neighborhood" (76) "Dancing" (16)			24 -	_
- 6 4 2	TEACHERS/Soundtrack (Capitol)	"Teacher" (145) "Understanding" (138) "Interstate" (44)	155 +	123+	31 –	1 -
- 4 3 📵	U2/The Unforgettable Fire (Island)	"Pride" (154) "Wire" (32) "Unforgettable" (29)	155 –	111+	44 –	0=
	SURVIVOR/Vital Signs (Scotti Bros./CBS)	"I Can't Hold Back" (144)	144+	124+	19-	
3 2 2 5	J. CAFFERTY & THE/Eddie & The (Scotti Bros./CBS)	"On The Dark Side" (112) "Tender Years" (52)	135 -	104-	- 29+	3+
- 31 11 🕝	HONEYDRIPPERS/Volume One (Es Paranza/Atl)	"Rockin" " (133) "Sea Of Love" (77) "Thrill" (10)			77 –	11 –
	FIXX/Phantoms (MCA)	"Sunshine" (88) "Ourselves?" (83) "Cities" (19)	133 -	84 -	48+	1 -
7 9 8 📵	SCANDAL f/PATTY SMYTH/The Warrior (Columbia)	"Beat" (98) "Hands Tied" (51) "Warrior" (15)			63+	
2 5 7 9	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Cover Me" (81) "Born" (53) "Bobby" (20)	122 –	84 -		
- 30 13 <b>①</b>	ROGER HODGSON/In The Eye Of The Storm (A&M)	"Had A Dream" (141)	143+			-
17 16 12	TOMMY SHAW/Girls With Guns (A&M)	"Girls With Guns" (131)			73-	
11 11 10 12	SAMMY HAGAR/VOA (Geffen)	"I Can't Drive 55" (116)			48=	
- 26 15 🔞	HALL & OATES/Big Bam Boom (RCA)	"Out Of Touch" (101) "Bank On Your Love" (12)	114+			
5 8 9 14	JOHN WAITE/No Brakes (EMI America)	"Tears" (113) "Missing You" (15)	116-	_		
19 18 17 🚯	KISS/Animalize (Mercury/PG)	"Heaven's On Fire" (113)			74 –	
25 24 21 1	STEVE PERRY/Street Talk (Columbia)	"Strung Out" (94)			32 –	
15 22 26	CARS/Heartbeat City (Elektra)	"Hello Again" (80) "Drive" (22) "It's Not" (14)	101+		57+	
DEBUT > 13	MOLLY HATCHET/The Deed Is Done (Epic)	"Satisfied Man" (119)	119	18	98	7
26 25 22	ZEBRA/No Tellin' Lies (Atlantic)	"Bears" (110)	111-			
14 14 14 20	PRINCE/Purple Rain (WB)	"Purple Rain" (86) "Let's Go Crazy" (17)	91 –			-
29 28 24 🗿	TINA TURNER/Private Dancer (Capitol)	"Better Be Good To Me" (88)		T	24 –	4=
	HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Walking" (79) "Found A Home" (16)			58+	
21 19 18 23	VARIOUS ARTISTS/Every Man Has A (Polydor/PG)	"I'm Moving On" (94) "Every Man" (20)	106 –		87-	1 –
	KROKUS/The Blitz (Arista)	"Midnite Maniac" (78) "Our Love" (15)			57-	1 =
	ELTON JOHN/Breaking Hearts (Geffen)	"Who Wears" (88)			45+	2=
	JETHRO TULL/Under Wraps (Chrysalis)	"Lap Of Luxury" (98) "Under Wraps" (10)	106+			
	BILLY SQUIER/Signs Of Life (Capitol)	"All Night" (55) "Can't Get" (34) "Rock Me" (12)	86-	36 -		1+
	DOKKEN/Tooth And Nail (Elektra)	"Into The Fire" (98)	98+		84+	8+
	HONEYMOON SUITE/Honeymoon Suite (WB)	"Burning In Love" (53) "New Girl Now" (47)	84 -		51 -	6+
	DENNIS DeYOUNG/Desert Moon (A&M)	"Desert Moon" (82)	83 - 93 +		38 -	2+ 25+
	PETER WOLF/Lights Out (EMI America)	"I Need You Tonight" (90)			70 + 79 =	
	BLACKFOOT/Vertical Smiles (Atco)	"Morning Dew" (81)	86=	14+		
	COREY HART/First Offense (EMI America)	"It Ain't Enough" (78)	79+		38 -	0=
_	ROMEO VOID/Instincts (415/Columbia)	"A Girl In Trouble" (62)	62 - 59 -		39=	3-
	TWISTED SISTER/Stay Hungry (Atlantic)	"I Wanna Rock" (49) "We're Not Gonna" (11)	77+		65 +	19-
	TIMOTHY B. SCHMIT/Playin' It Cool (Asylum)	"Playin' It Cool" (67)	53 <del>-</del>		42-	1=
	DIO/The Last In Line (WB)	"Mystery" (51) "2 Minutes To Midnight" (58)	58 <b>-</b>		50 -	2+
	IRON MAIDEN/Powerslave (Capitol)	•	60 +	_		7-
	CYNDI LAUPER/She's So Unusual (Portrait/CBS)	"All Through The Night" (59)	62+		43+	
DEBUT 40	EUROGLIDERS/This Island (Columbia)	"Heaven" (61)	02+	3+	<b>~</b> ○ +	70 +

Out on the road today, I saw a "Deadhead" sticker on a Cadillac

A little voice inside my head said, "Don't look back."
You can never look back."

I thought I knew what love was What did I know?

Those days are gone forever I should just let them go but—

I can see you—

Your brown skin shinin' in the sun

You got that top pulled down and that radio on, baby And I can tell you my love for you will still be strong After the **boys of summer** have gone

## **BREAKERS**.

MOLLY HATCHET The Deed Is Done (Epic)

75% of our reporters on it. 119/7 with adds at WYSP, KKCl, KBPI, CFOX, WCKN, WKQQ, WIZN. Debuts at #18 on the Albums chart.

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# **BLACKFOOT**

Radio talks about

# "MORNING DEW

### Quotes:

WLLZ PD LEE ARNOLD: " 'Morning Dew' is a broad-based song with multi-format appeal. This is the goods!"

DC101 PD DON DAVIS: "Blackfoot has delivered a well-produced, "80s-sounding album of solid rock and roll. Our favorite is the particularly ear-catching 'Morning Dew.'

KMET MD SUE STEINBERG: "Blackfoot steps out!"

WBCN MD BOB KRANES: "They've been wrongfully pigeonholed as a southern band. This LP will break them out of this misnomer.'



Chart: album 32



ed by Al Nalli and Eddy Offera

Introducing the debut album from

## RACE "SHAFT OF LIGHT

Featuring: "I Don't Care" and "First One Over The Line"



Early Adds:

WMMS, KSHE, WPDH, WAQY, WQMF, WDIZ, KQDS, WXKE, KIDQ, KZEL, KFIV, KUFO

AOR/ALBUMS NEW & ACTIVE





Produced by Nick Launay

Burn for You"

New 12" on your desks now!

PLAY IT OR BURN! THIS NEW MIX SIZZLES!

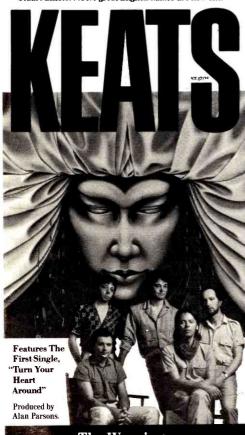


**SOUTHSIDE JOHNNY & THE JUKES** "LOVE IS THE DRUG"

12" (PR 652) from "In The Heat" (918)

The Unveiling...

Colin Blunstone, Pete Bardens, Ian Bairnson, David Paton and Stuart Elliott...Five great English names are now one



The Warning ST-17134.

Over 200,000 copies sold already "Take Hold Of The



Billboard 120 ★-92 ★-66 ★

EMI

Produced by James Guthrie. Mixed by Val Garay. Available on EMI America Records and High-Quality XDR\* Cassettes.

# 

#### MOST ADDED .

HUEY LEWIS & THE NEWS (32) Sports (Chrysalis) VAN HALEN (27) 1984 (WB) PETER WOLF (25) Lights Out (FMI America) TIMOTHY B. SCHMIT (19) Playin' It Cool (Asylum) EUROGLIDERS (18) This Island (Columbia) JOHN PARR (18) John Parr (Atlantic) STONE FURY (17)

Burns Like A Star (MCA)

#### MOST HOTS

DAVID BOWIE (130) Tonight (EMI America) SURVIVOR (124) Vital Signs (Scotti Bros./CBS) TEACHERS (123) Soundtrack (Capitol) The Unforgettable Fire (Island)

J. CAFFERTY & THE BEAVER BROWN BAND (104) Eddie & The Cruisers (Scotti Bros./CBS) FIXX (84) Phantoms (MCA) **BRUCE SPRINGSTEEN (84)** Born In The U.S.A. (Columbia)

## **NEW & ACTIVE**

JOAN JETT/Glorious Results Of A Misspent Youth (Blackheert/MCA) 54/9 (51/18)
Adds: DC101, WYNF, KROQ, 91X, KQAK, KNCN, KMJX, KZEL, WIQB. Hots: 9 WBCN, WBAB, WLIR, WNEW, WCKO, KRQR, WPDH, WAAF, WXCS. Mediums 38 include WMMR, WHJY, KLOL, KSRR, WNOR, WRIF, KMET, WTPA, WOUR, KLBJ, KLAQ, WIMZ, WAPL.

VAN HALEN/1984 (WB) 50/27 (29/21)
Adds include WGRQ, WBAB, WMMR, WHJY, KSRR, KGON, KZAP, WAAF, WQMF, WLVQ, KFMQ. Hots: 6
KTXQ, WEBN, WLLZ, WRIF, WSKS, KQDS. Mediums: 36 include WYNF, KSHE, WKLC, WTPA, WIMZ, WIOT, KICT, KZEL, WRKI.

JOHN PARR/John Parr (Atlantic) 45/18 (28/14) Adds include WIYY, WBAB, WHJY, WKLS, KSRR, WTPA, WIOT, KICT, KKDJ, WWWV. Hots: 5 include WRIF, KYYS, KZOK, WXKE. Mediums: 34 include WDVE, KZEW, KLOL, WYNF, WMMS, WQFM, KRQR, KOME, WCMF, WCMF, WXKE. Mediums: 34 include WDVE, KZEW, KLOL, WYNF, WMMS, WQFM, KRQR, KOME, WCMF, WXCMF, WXKE. Mediums: 34 include WDVE, KZEW, KLOL, WYNF, WMMS, WQFM, KRQR, KOME, WCMF, WXCMF, WXKE. MARINE WX MAR WOUR, WLVQ, KEZE.

GENERAL PUBLIC/All The Rege (IRS/A&M) 41/13 (29/8) Adds include WNEW, WHJY, WCKO, KCAL, KRQR, KLBJ, WOOS, KMOD. Hots: 8 include WLIR, KBCO, 91X, KQAK, KSPN, KEMF, KTYD. Mediums: 25 include WBCN, WMMR, WXRT, KROQ, WAQY, KQDS, KKDJ, KMBY.

STONE FURY/Burns Like A Star (MCA) 35/17 (19/7)
Adds include WKLS, KBPI, KMET, WKLC, WCMF, WOUR, WAAF, KQDS, KFIV, KLPX, WRUF. Hots: 0. Mediums: 27 include WBAB, KZEW, WYNF, WQFM, KRQR, KOME, WDHA, WTPA, KNCN, KLAQ, KISS, WIOT, KFMG, KWFM.

FAST FORWARD/Living In Fiction (Island) 32/5 (27/3)
Adds: WDHA, WHEB, WOOS, KGGO, WQBK. Hots: 2 CFOX, KFMF. Mediums: 26 include WBAB, WDVE, WHJY, KLOL, WEBN, WPYX, WTPA, WCMF, WAQY, WAQX, KNCN, KLAQ, WLVQ, KTYD.

AUTOGRAPH/Sign In Please (RCA) 28/11 (23/14)
Adds include WBAB, WKLS, WPYX, WAAF, KQDS, KFIV, WXCS, WWWV, WYER. Hots: 0. Mediums: 20 include WIYY, WDVE, WHJY, KZEW, WRIF, KYYS, WQFM, KSHE, WTPA, WAQX, WOUR, KLAQ, KISS, KICT, KFMG, KEZE.

CHICAGO/Chicago 17 (WB) 27/3 (27/0)
Adds: WMMR, WCKN, KATT. Hots: 18 include WEBN, WMMS, WQFM, KCAL, WZZO, WIMZ, WQMF, KGGO. Mediums: 9 include WAAL, WOOS, WXLP, WWWV, KFMQ, KSQY.

WILD LIFE/Soundtrack (MCA) 23/6 (22/2)

Adds include WSHE, WAAL, WWWV, WBYG, KFMG. Hots: 1 KSPN. Mediums: 20 include WBAB, KZEW, WMMS, KMET, KROQ, WAAF, KLBJ, KNCN, KLAQ, KISS, WRKI.

AZTEC CAMERA/Knife (Sire/WB) 20/4 (17/5)
Adds: WAAL, KMBY, WIZN, WIQB. Hots: 3 include KBCO, WHMD. Mediums: 14 include WLIR, WMMR, WLUP, WXRT, WZZO, WTPA, KKDJ.

QUEENSRYCHE/The Warning (EMI America) 17/4 (16/4)
Adds: WAQX, KEZE, KUFO, KOZZ. Hots: 2 KISS, CITI. Mediums: 14 include KTXQ, KZEW, WLLZ, KZOK, KNCN, KLAO

SCORPIONS/Love At First Sting (Mercury/PolyGram) 16/4 (17/3)
Adds: WCKO, KUPD, KSJO, KATT. Hots: 4 WEBN, KKCI, WQMF, WGIR. Mediums: 12 include WNOR, WYNF, KSHE, KMET: WCMF, WIMZ.

TEXTONES/Midnight Mission (A&M) 15/7 (9/8)

Adds: WBCN, WAAL, WIZN, KUFO, WIQB. Hots: 0. Mediums: 10 include WCKO, WMMS, KMET, KROQ, WIMZ, WXKE, KSPN, KTYD.

UB40/Geffery Morgan (Virgin/A&M) 14/10 (4/2)
Adds include KBCO, KROQ, KQDS, KMBY, WQBK, WIZN KSPN. Hots: 3 WLIR, 91X, KQAK. Mediums: 4 WXRT, KAZY, CHEZ, WTKX.

AIRRACE/Shaft Of Love (Atco) 12/6 (7/4)

Adds: WMMS, WPDH, WAQY, WQMF, WXKE, KIDQ. Hots: 0. Mediums: 10 include KSHE, WDIZ, KQDS, KZEL, KFIV, KUFO.

BANGLES/All Over The Place (Columbia) 12/1 (12/1)

Adds: KROQ. Hots: 5 WBCN, 91X, CHEZ, KSPN, KTYD. Mediums: 6 WLIR, WNOR, KBCO, KMET, KQAK, KMBY. ALPHAVILLE/Forever Young (Atlantic) 11/7 (4/4)
Adds include WMMS, KBCO, KROQ, WYDD, WTKX, KSPN. Hots: 1 WLIR. Mediums: 4 KCAL, KQAK, KLAQ, WQBK.

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# MOR /HOT TRACKS

Three Two Las Weeks Weeks We	159 REPORTERS	Total	Hot I	Medium	Tota Adds
1 1 1	DAVID BOWIE/Blue Jean (EMI America)		126+		0=
4 3 2	2 U2/Pride (In The Name Of Love) (Island)		111+	43-	1+
9 6 5	SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)		124+	19-	2+
8 5 4	38 SPECIAL/Teacher Teacher (Capitol)		111+	34 -	1+
- 26 6	6 BOB SEGER/Understanding (Capitol)	138+	71+	65 -	10-
- 30 13	6 ROGER HODGSON/Had A Dream (Sleeping) (A&M)	141+	50 +	87-	9-
2 2 3	7 J. CAFFERTY &/On The Dark Side (Scotti Bros./CBS	112-	99 -	13+	1+
- 34 15	6 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.	133+	58+	73-	13-
19 13 12	TOMMY SHAW/Girls With Guns (A&M)	131+	<b>59</b> +	70-	6+
11 10 7	10 SAMMY HAGAR/I Can't Drive 55 (Geffen)	116-	<b>69</b> +	47-	1 -
7 8 8	11 JOHN WAITE/Tears (EMI America)	113-		60 -	8+
17 14 14	KISS/Heaven's On Fire (Mercury/PG)	113+		74	2+
DEBUT	B PAT BENATAR/We Belong (Chrysalis)	129	29	75	126
15 12 11	14 SCANDAL f/PATTY SMYTH/Beat Of A (Columbia)	98-		45-	3+
26 24 18	B HALL & OATES/Out Of Touch (RCA)	101+		28-	5+
24 22 20	STEVE PERRY/Strung Out (Columbia)	94=		33-	2-
35	JULIAN LENNON/Valotte (Atlantic)  MOLLY HATCHET/Satisfied Map (Epic)	116+ 119+		82 + 98 +	39 – 8 –
- 35 23	MOLLY HATCHET/Satisfied Man (Epic)  ZEBRA/Bears (Atlantic)			90=	3-
28 25 22	20 FIXX/Are We Ourselves? (MCA)	110+ 83-		21+	0=
3 4 9 DEBUT	20 REO SPEEDWAGON/I Dowanna Know (Epic)	124	12	21 + 85	120
32 28 24	TINA TURNER/Better Be Good To Me (Capitol)	88=		23-	4=
5 7 10	23 BRUCE SPRINGSTEEN/Cover Me (Columbia)	81 -		21+	1-
- 40 30	PAUL McCARTNEY/No More Lonely Nights (Columbia)	103+		70+	15-
18 17 16	25 PRINCE/Purple Rain (WB)	86-	65 -	21=	0-
23 21 19	26 ELTON JOHN/Who Wears These Shoes? (Geffen)	88-	44 -	44+	2-
30 31 29	DOKKEN/Into The Fire (Elektra)	98+	12+	84+	8+
25 20 21	28 FIXX/Sunshine In The Shade (MCA)	88-	40-	46+	5=
29 27 26	29 EDDIE MONEY/I'm Moving On (Polydor/PG)	94 –	16-	77 –	1 -
- 41 32	JETHRO TULL/Lap Of Luxury (Chrysalis)	98+		82+	8-
12 11 17	31 KROKUS/Midnite Maniac (Arista)	78 -		46 -	0=
45	HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.)	77+		35+	20 -
21 23 28	33 DENNIS DeYOUNG/Desert Moon (A&M)	82 -	45 –	37-	2+
- 58 44	PETER WOLF/I Need You Tonight (EMI America)	90+	17-	69+	30+
- 53 42	G CARS/Hello Again (Elektra) 36 DAVID BOWIE/Neighborhood Threat (EMI America)	80+ 76-	26+	49+	25+
37 36 31	HUEY LEWIS &/Walking On A Thin Line (Chrysalis)	79 +	21 +	50+	7- 36+
60 38 38 36	38 BLACKFOOT/Morning Dew (Atco)	81 -	4+	75-	5-
- 59 43	COREY HART/It Ain't Enough (EMI America)	78+	14+	57+	13-
14 15 27	40 ROMEO VOID/A Girl In Trouble (Is A) (415/Columbia		24-	38-	0=
47 43 47	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	53+		24+	9+
20 32 39	42 BILLY SQUIER/All Night Long (Capitol)	55-		35+	3-
DEBUT	TOTO/Stranger In Town (Columbia)	75	6	42	73
33 33 38	44 IRON MAIDEN/2 Minutes To Midnight (Capitol)	<b>58</b> –	8-	<b>50</b> –	2+
22 29 37	45 DIO/Mystery (WB)	51-	10-	41-	1=
13 16 33	46 HONEYMOON SUITE/New Girl Now (WB)	47-	24 –	<b>23</b> –	0=
- 60 53	FRANKIE GOES TO HOLLYWOOD/Two Tribes (Island)	57+	12+	41+	10-
- 55 49	NIGHT RANGER/Interstate Love Affair (Capitol)	44+	20+	24 =	2-
60 51 50	TWISTED SISTER/I Wanna Rock (Atlantic)	49+	14+	34+	7-
54	CYNDI LAUPER/All Through The Night (Portrait/CBS)	59+	21+	36 -	9-
DEBUT	EUROGLIDERS/Heaven (Columbia)     IOHN CAFFERTY & /Tondor Vocas (Scotti Brog (CRS))	61+ 52+	9+	42+	18+
DEBUT 35 37 41	JOHN CAFFERTY &/Tender Years (Scotti Bros./CBS) 53 ROD STEWART/Some Guys Have All The Luck (WB)	52+ 50-	20+ 22-	26+ 28-	28+ 1-
0EBUT	TIMOTHY B. SCHMIT/Playin' It Cool (Asylum)	50 - 67+	4+	26 +	20+
- 56 55	HONEYMOON SUITE/Burning In Love (WB)	53+	11-	40+	10=
DEBUT	SCANDAL f/PATTY SMYTH/Hands Tied (Columbia)	51 +	16+	31+	28+
59	FEE WAYBILL/You're Still Laughing (Capitol)	53+	3+	42+	10-
6 9 25	58 BILLY IDOL/Flesh For Fantasy (Chrysalis)	41-	17-	24-	0=
56 49 46	59 STEVE MILLER BAND/Shangri-La (Capitol)	54-	9+	44-	1-
DEBUT	O JOHN PARR/Naughty Naughty (Atlantic)	45+	5+	34+	18+

#### MOST ADDED .

PAT BENATAR (126) We Belong (Chrysalis)
REO SPEEDWAGON (120) I Dowanna Know (Epic) TOTO (73) Stranger In Town (Columbia) **JULIAN LENNON (39)** Valotte (Atlantic) AC/DC (37) lailbreak (Atlantic) **HUEY LEWIS & THE NEWS (36)** Walking On A Thin Line (Chrysalis)
PETER WOLF (30)

### MOST HOTS

**DAVID BOWIE (126)** Blue Jean (FMI America) SURVIVOR (124) I Can't Hold Back (Scotti Bros./CBS) 38 SPECIAL (111) U2 (111) Pride (In The Name Of Love) (Island) JOHN CAFFERTY & THE BEAVER BROWN BAND (99) On The Dark Side (Scotti Bros./CBS)

HALL & OATES (71) Out Of Touch (RCA) BOB SEGER (71) | Need You Tonight (EMI America) Understanding (Capitol)

# BREAKERS.

PAT BENATAR We Belong (Chrysalis)

81% of our reporters on it. 129/126 including adds at: WBCN, WNEW, DC101, KZEW, KSRR, WMET, WMMS, WRIF, KLOS, KRQR. Debuts at #13

**REO SPEEDWAGON** I Dowanna Know (Epic)

78% of our reporters on it. 124/120 includind adds at: WIYY, WMMR, WDVE, WKLS, KSRR, WRIF, KKCI, KSHE, KLOS, KRQR. Debuts at #21 on the Hot Tracks chart.

> PETER WOLF I Need You Tonight (EMI America)

57% of our reporters on it. 90/30 including adds at: WGRQ, WBAB, WSHE, WNOR, KYYS, KSHE, KMET, KUPD, KFOG. Moves 44-34 on the Hot Tracks chart.

CARS

Hello Again (Elektra)

50% of our reporters on it. 80/25 including adds at: WLIR, WYSP, KSRR, WYNF, WMET, KCAL, KOME, KISS. Moves 42-35 on the Hot Tracks chart.

> **HUEY LEWIS & THE NEWS** Walking On A Thin Line (Chrysalis)

50% of our reporters on it. 79/36 including adds at: WGRQ, WYSP, WHJY, WKLS, WSHE, WXRT, WRIF, KRCK, KZAP. Moves 60-37 on the Hot Tracks

VAN HALEN "Hot For Teacher" (WB) 48/28 (25/21)
Adds: Include WGRQ, WBAB, WHJY, KSRR, WEBN, KGON, KZAP, WHCN, WAAF, WQMF,
WKDF, WLOZ, KRSP, KZE, EHDEY\*\* & KYXQ, WLIZ, WSKS, KQDS. Mediums: 36 include WYNF, KSHE,
WKLC, WTPA, WINZ, WIOT, KICT, KZEL.

AC/DC "Jailbreak" (Altantic) 39/37 (0/0)
Adds: include WBAB, KLAQ, WAPL, KQDS, KICT, KKDJ, Hots: 1 KUPD, Mediums: 31 include
WMMR, WDVE, KYXQ, KZEW, KLQ, WNOR, WRIF, KYYS, WQFM, KSHE, KZAP, WPYX, WTPA,
WACX, WAAF, WOIZ, KISS, KFMG, KZEL, KOMP, KZEE.

WADX, WAAF, WDIZ, KISS, KFMG, KZEL, KOMP, KEZE.

MICHAEL FURLONG "Use It O'r Lose It" (Atlentic) 39/0 (47/5)

Adds: O. Hois: S ZEZW, WYER, KOZZ. Mediums: 35 include WHJY, WMET, WEBN, WOFM, KZAP,

KROR, KOME, WADY, KLAQ, WOMF, WRXL, KISS, WOOS, KQDS, KATT, KFMG, KWFM.

GENERAL PUBLIC "Tendemess" (IRS/A&M) 37/10 (129/8)

Adds include WNEW, WHJY, WCKO, KCAL, WHCN, KLBJ, WOOS, Hots: 8 include WUR, KBCO,

91X, KOAK, KSPN, KFMF, KTYO, Mediums: 22 include WBCN, WMMR, KRQO, WAQY, WKQD, KQDS,

KKOJ.

STONE FURY "Break Down The Walls" (MCA) 34/16 (19/7) LA Add include WKLS, KBP, KMET, WKLC, WCMF, WOUR, WAAF, KQDS. Hots: 0. Mediums: 26 include WBAB, KZEW, WYNF, WQFM, KRQR, KQME, WTPA, KNCN, KLAQ, KISS, WIOT, KFMG, KWFM.

M.
U2 "Wire" (Island) 32/11 (28/8)
Adds include WIYY, KNCN, WAPL, KWFM. Hots: 20 include WBAB, WNEW, WHJY, KFOG,
A, KKDJ. Mediums: 11 include DC101, WKLS, KYYS, WPYX, KLAO.

WIPA, KKDJ. Medium: 11 include DC101, WKLS, KYYS, WPYX, KLAQ.
KEATS "TUM YOUr Heart Around" (EMI Amarica) 31/2 (40/6)
Adda: KLAQ, WIZN. Hois: 2 WLUP, WCPZ. Mediums: 27 include DC101, WKLS, WMET, WLLZ, WQFM,
WKLC, WAQY, WFYY, WRXL, WKLP, KDOS.
U2 "The Unforgettable Fire" (Island) 29/5 (29/7)
Adds: CHUM, KLOS, WAQY, KLBJ, WHMD. Hots: 15 include WBAB, KAZY, KFOG, WAAF, WAPL.
Mediums: 14 include KROR, WAGY, WZXR, KICT.

TAST FORWARD "What's It Gonna Take" (Island) 26/4 (21/3) Adds: WDHA, WHEB, WDOS, WDBK, Hots: 1 CFOX. Mediums: 22 include WBAB, WDVE, WHJY, KLOL, WBBN, WPYX, WTPA, WCME, WADY, WADX, KLAQ.

CHICAGO "Hard Habit To Break" (WB) 26/3 (26/0)
Adds: WMMR, WCKN, KATT. Hots: 17 include WYSP, WEEN, WDFM, WZZO, WIMZ, KMJX, WDMF,
KGO, Mediums i include WOSO, WKLP.

GOLDEN EARRING "Something Heavy Going Down" (21/PolyGram)
25/14 (13/13)

include WBCN, WNOR, KLBJ, KMJX, KZEL, Hots: 1 CITI, Mediums: 16 include WMET, WTPA,

WAPL, WWCK.
AUTOGRAPH "Turn Up The Radio" (RCA) 24/9 (19/12)
Adds: WBAB, WKLS, WPYX, WAAF, KODS, KFMG, KFIV, WXCS, WYER, Hots: 0. Mediums: 17 in
WIYY, WDVE, WHJY, KZEW, WBF, KYYS, KSHE, WTPA, WAQX, KLAQ, KISS, KICT, KEZE

JOAN JETT "I Love You Love Me Love" (Blackheart/MCA) 21/4 (19/6)
Adds: DC101, KNCN, KMJX, KZEL Hots: 3 WCKO, WPDH, WXCS. Mediums: 15 include WM.
WHCN, WOUR, KLAQ.

JANEY STREET "Say Hello To Ronnie" (Arista) 20/1 (29/4)
Adds: KOMP. Hots: 0. Mediums: 20 include WBAB, WHJY, WMMS, WTPA, WAQY, WOUR, KQDS,

AZTEC CAMERA "All I Need Is Everything" (Sire/WB) 19/4 (17/5) Adds: WAAL, KMBY, WIZN, WIGB. Hots: 3 include KBCO, WHMD. Mediums: 13 include, WZZO, WTPA, KKDJ, KWFM.

FIXX "Less Cities, More Moving People" (MCA) 19/0 (19/4) Adds: 0. Hots: 13 include KMET, 91X, KFOG, WAPL. Mediums: 6 include KROQ

DOAN JETT "New Orleans" (Blackheart/MCA) 17/3 (16/10) Adds include WYNF, WCMF, Hots: 5 WBCN, WBAB, WNEW, KRQR, WAAF. Mediums: 12 include WYNF, WCMF, Hots: 5 WBCN, WBAB, WNEW, KRQR, WAAF. Mediums: 12 include WHYNF, WRF, MET, WFPA, KLBJ.

CULTURE CLUB "The War Song" (Virgin/Epic) 17/0 (16/2)
Adds: 0. Hots: 4 KROQ, WPDH, WBVG. Mediums: 13 include WNEW, WLUP, V WLUP, WMMS, KMJX,

JOAN JETT "Cherry Bomb" (Blackheart/MCA) 16/4 (14/5) Adds: KROQ, 91X, KQAK, WRKI. Hots: 3 WLIR, WNEW, WAAF. Mediums: 10

QUEENSRYCHE "Take Hold Of The Flame" (EMI America) 16/3 (16/4) Adds: WAQX, KEZE, KUFO. Hots: 2 KISS, CITI. Mediums: 14 include KTXQ, KZEW, WQFM, KNCN, KLAQ, KFMG.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

HOT TRACKS — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPs, and 45s. Includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

## ONA G



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#### Parallel One

CHOM-FM/Montr

(514) 935-2425

HO: NOS STATOT HD: SENGIT DUPRESHI

WDVE/Pittsburgh (412) 562-5959 70+ GREG GILLESPIE HD: HERSHEL

DC101/Washingt (202) 828-9932 PO: DON DAVES

BOOK STATE OF THE PART OF THE PARTY OF THE PARTY

(617) 266-1111 POI CEDIPUS HO: SOS TRAFES

Ment Source Sour

WLIR/Long Island (516) 485-9200

PO: DENIS REMARARA ASST. PO: NOSEE PER

WHJY/Providence (401) 438-6110

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WIYY/Baltimor (301) 889-0098 NO: CHECK DUCOTE

EMONTS

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AUTOGRAPH

A JOHN PARK
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BOCER BOOGSON
PRANKIE GORE TO
HOLLY HATCHET
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TERRA
JAHAY MAGAR
COMEY KART
JULIAN LEMON
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PAT BENEFARA
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CHUM-FM/Tord (416) 926-4068 PO: MOSS DAVIES

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WBAB/Long Isla (516) 587-1023 10: 808 SUC 100/F

Desire Control Control

WGRQ/Buffalo (716) 885-9700

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WYSP/Philadelphi (215) 668-9460

PD: MICHAEL PICCER! HB: HARK DIDIA

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Parallel Two

HD: TRIP PEES HD: DAVE KAME

CONTROL OF THE CONTRO

WTPA/Harrisburg (717) 238-1402

PO: JEFF EASTFRAN ASST. FO: SMICE BOND

PRINCE

GAVIC DAVIE ()

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WAQY/Springfield, (413) 525-4198

WAAL/Binghen (607) 772-8850

PO: JOHN CARTER HD: DON HORGAN

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WOUR/Utica (315) 797-0803 POI PETER HERSCH MDI TOM STARR

in the control of the

DORKEN EUROGLIOVERS AIRRACE WPYX/Albany, NY (518) 785-9061

MEST, PD; BOS MELCH MD: ANDY TUPOD

THE TOWN THE

WAAF/Worceste (617) 752-5611

PO: NOS BANNETT NO: NOS LEPSHUTZ

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SAMET MAGAR
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J WEZX/Scranton (717) 961-1842 

WPLR/New Hav (203) 777-6617 NOT RECLE HASKET

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WDHA/Dover, NJ (201) 328-1055

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WAQX/Syracuse (315) 472-0200 POI SO LEVINE

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WPDH/Poughk (914) 471-1500 HO: STEM SCHAMTZ HO: PAN BROOKS

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WZZO/Allentown (215) 694-0511

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WKLC/Charlesto WV (304) 722-3308

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CHEZ-FM/Ottawa (613) 563-1919 #0 STEVE COLMILL MO: GREG TORFINGTON

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WHCN/Hartford (203) 247-1060 PD: DAFTEL F. MAYDEN ASST. PD: BOS SITTEN

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Light Adds GENERAL PUBLIC EUROSLIDERS

WCCC-FM/Harti (203) 233-4426

POI GAVID GROSSMAN

The control of the co

WIZN/Burlington (802) 877-6800

THE RESIDENCE OF THE PARTY OF T

HO: ROGER HAYES

WYDD/Pittsburgh (412) 362-2144

PE: MICHAEL KOMBONO HD: DAVE SHEDLOCK

PO: JIM RISTNG MD: CERIS GAMMETT

WHEB-FM/Portsmouth (603) 436-7300

WORK-FM/Albany (518) 462-5555

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WWTR/Ocean City (301) 289-4545 FOR RECHARD REMEMBER MOT CLERN STEWART

BOT SONIE (H)

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Parallel Three

WBLM/Portland, ME (207) 783-2065 PO: JOSE DIAZ 

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Light Adds

CORRT NART

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WXCS/Hagersto Fredrick (301) 733-4500

PD: REID BLANKENSHIE MD: PAUL MICHAELS

THE THE PROPERTY OF THE PROPER

WRKI/Danbury (203) 579-9995 9D: BOB MOCAK MD: BROCE GOLOSEN

See August 1 See A

WGIR-FM/Manchester (603) 625-6915

PD: BOS COR ND: BANEN ANDERSON

Deep Control (Control (Control



WLAV-FM/ Grand Rapids (616) 456-5461

ON: TONY CAPES NO: ARIS LUMPERS

#### MIDWEST (continued)

PO: LEE AMMOLD HO: BODG POPULL

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COREY HAPT

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WTUE/Dayton (513) 224-1501 KYYS/Kansas City (816) 561-9102

PD: JOR HOCKSE NO: BAPOT BALEY THE PATENT OF TH

**Parallel Two** 

(614) 224-1271

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WOOS/Canton (216) 492-5630 PD: BECK SINGER HD: ANDY SANCERSEC

In the Control of the WIOT/Toledo (419) 248-3377 HO: THE ROS BOOL THE NOR BOOK STANDING THE CHESS (M) DAVID BOWLE (M) JOHN CAPPERTY BANKY MAGAP DEMNES BOYOUNG PEINCE KNOKUS TEVE PERKY TINA TURKER MALL & ONTES UZ HOMESTORIPERS I

WSKS/Cincinn (513) 868-3696

PO: PAUL PREDECTO

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PO: STEVE YOUNG

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WXKE/Ft. Wayne (219) 484-0580

POL BICK WEST HD: NN. SANIOT

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WWCK/Flint (313) 744-1570 PO: MARK HELLER HE: LINCA LANS!

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KATT-FM/ Oklahoma City (405) 848-0100 PO: PAT WELSH HD: SCOTT DOKCLAS

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WAPL/Appletor (414) 734-9226 PO: MATHE SHATHE MARK COULTE MARK COULTE DANIED BOMES 12 TEACHERS JOHN CAPPENTY PLOT BUNCLION B

WYFE/Rockford (815) 877-3075 PD: MES DAVIS MD: BEIP (SLEY

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KICT/Wichits (316) 722-5600 FO: BILL MINUS MD: LEE HOREKTS

(319) 326-2541 TO: GAST SAPTISTS MAN MANTE (R)
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WFBQ/indians; (317) 257-7565 10: SILL VISE THE SAN WAR AND SAN AN

WIBA-FM/Madia (608) 274-5450 POS JECK HOYCERA BAG YORY LEVIS CAND BROCK SPRINGSTER SCHOOL (M) JOSE CAPPRRY DAYLD BOWER THACKESS (M) NIGHT RANCES MOREY REGION SOCIET REGION SO

Parallel Three

KLYV/Dubuque (319) 557-1040 PO: ROBERT WELCH

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WBYG/Kankake (815) 939-4541 PO: BILL TATLOR HD: CHRIST(E KAYN) LA NO. CHISTEE SANG

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KSQY/Rapid City (605) 578-3533 POY JACK GANTELS HOT JEFF HICHARLS

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(419) 625-1010

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KQWB-FM/Far (218) 236-7900

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WYER/Mt. Carm (618) 262-5111 PO: DRESSE DEFOND AEST. FD: JTH NOON

(313) 662-2881

PD: LES CODE HO: DESAIF DALTOR

THE STATE OF THE S KFMQ/Lincoln (402) 476-8565 PO: TOM NAMES NO: MATT EPPERN MO: MATT PETALS

MAKE : SPAINGSYEEM [
TEACHES

JOSE CAFFERTY (L)
SUMPLINGS

DAVID SOUTE (M)
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159 Reporters 152 Current Playlists 2 stations reported a frozen play list this week: KILO/Colorado Springs KTCL/Ft. Collins

> WEST

KMET/Los Angeles (213) 464-5638 PO: HISE HARRISON HO: SUE STEINBERG

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KQAK/San Francisc (415) 474-9100

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TIEN TURKEN
BIG COUNTY
HOUSE
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SANGHES
SANGHES
FRANKIE BALLET
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KRQR/San Francisco (415) 765-4045

PO: JON HUSSELL HD: LISA HOVAY

DOWN THE STATE OF THE STATE OF

THE CONTROL OF THE CO KGB/San Diego (619) 292-1360 The second secon

KISW/Seattle (206) 285-7625 No. 180 PHILLIPS
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KFOG/San Franc (415) 885-1045 PD1 DAYS LOGAX KUPD/Phoenix (602) 838-3062 NO: VAL REDITORN NO: CURTISS JOHN

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KDKB/Phoenix (602) 897-9300 PO: MARPEN WILLIAMS

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(218) 728-6421

March Audion March Description (1) and the control of t

PRAYETA GOES TO. AUTOGRAPH STORE PURY AC/DC MARY ANTHONY THO US40

WWCT/Peoria (309) 674-2000

PD: JEFF HURSHY HD: JOHN AMBERG BOX
DAVID MOMEN
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Section 1975 A SECTIO KGGO/Des Mo (515) 265-6181

PO: CARRY HOWFITT

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KEZO/Omaha (402) 592-5300 PO: SPUCY MCGREG MD: JOE RGOOD

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MIDWEST (continued) WOOS/Canton WOOS/Canton WOFFRechlord WYFERechlord										
WLLZ/Detroit	WLAV-FM/	WOOS/Canton (216) 492-5630 POI BICK SINGER HD. ANDY SANDERRECK	LINDSEY SECRENGHAM STEVE PERRY ZESEA TOMET SHAM PAUL HOCARTMEY	NOMES HOUSE BUITE SCHOOL, ZEBBA TORKY SAM JOAN JETT CORKEN BLACKFROOT SAW AND JOHN JULY LIGHT BAN JOHN JULY LIGHT BAN FOR SPECIMACON AC/DC PAT SHARTAN	WYFE/Rockford (815) 877-3075	Medium  PAUL HOCAPTHEY GENERAL PORLIC HOD STENART RICHIE LEE JOHES	(605) 578-3533	FIXE TIMOTHY B. ACHNIT ROCKA HODGSON HOCKA HATCHET SALMY HACAR	ORAGON AGRA AFT GENERAL PUBLIC FRANCISE GOES TO UM40 TIMA TURNER SIG COUNTRY WELL & ONFES	a PERO BETERONINGON
(313) 863-1800	Grand Rapids (616) 456-5461	. 1	PAUL HOCAPTMEY ROGER MODOSOM JETHEN TULL JULIAN LEWHOR	JOAN JETT DOESEN SCACKFOOT INCH MAIDEN	90: MES DAVIS NO: SKIP ISLEY Set	TOMES VOID TOMES SNAM TERMIS DE YOUNG	NO: JEFF MICHAELS	SULTA SOLLAN	USAS TURNER TENA TURNER SIG COMPLEY	BILLY HOL TELTON JOHN EVERY HEN HAS A
PO: LEE ASHOLD MD: DOOG PODELL Bot	ON: TONY GATES NO: ARIS NAMPERS	SCANDAL ROCER WIDGSON SAMMY MAGAR STEVE HERRY	DELINO JOHN  SELFON JOHN  BELLY MODIER  ELFON JOHN	LIGHT SAME REO SPEROVAGON	BOY JOHN WAITE (H) CARS (M) REDCE SPRINGSTEEN HOWETHON BUITE LINGSTEEN BUCKERGRAM DAVID BOWIE	DORKEN U2 SAMMY MAGAR TIMA TUMMER AMAMARAMA		CHICAGO TINA TURNER ELTON JOHN PRINCE ZZERA PART FORMARD	MEL & ORTES MONRED JOHES RANGHES WASTERSOTS STANDAU BALLET	KICKAEL PURLING
EARLY SOUTH BRILLY SOUTH BRILLY SOUTH	Back SAMMY HAGAR CARS	SAMON MAGAR STEVE MEARY PAUL HCCARTNEY FISC PRINCE JOHN WAITE DAVID BONG (A)		AC/DC PAT BEHATAN TOTO	DAVID BONIE THOREY BUCKINGHAM	* WILD LIFE	JOHN CREFERTY FIRE IN) TRACHERS SURVIVOR SAINTY HAGAR SCANDAL	MET NO POLICE	Medium	STACK IN STILL AND KINTER
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TORN HALLE SOCIA MOCION	SCAMONL	TOMMY MEAN STEVE MILLER ELTON JOHN	Light Adds HID SPEZOWASCH PAT NEMATAR TOPO	PO: GABE BAPTISTE HD: TERMY DUGAM	DESMITS DATOURD	Light Amos	CARS	DOUGH.	BANCLES ATTEC CAMERA SHRIEKTACK SHRIEKTACK DAVE SOMUNDS	TO: JOH MUSSELL. NO: LISA MOVAR-
NOGEN NOGEON MOLLY NATCHET DIO HELIK SCANOAL ADRENAL IN	METTERAKE LINGET BUCKINGHAM COREY MART KRONUS TOMOT SKAM BAKTER HOMESTEON	NAME OF THE PARTY	TORO VAN BALEN CARS COREY HART	JOHN CAPPEATY FIRE (M)	MONEYED: PPERE BILLY TOD. COMEY MART SILLY SQUED CERMIN DO-TOUNG STEVE PERSY HIGHT FAMOUR STEVED WILLS FAMIL MCCARTHEE MONEY MOCKET MONEY MONEY MOCKET	STEVE HILLER CORRE HART TIMOTHY B. SCHNIT BOGER MEDGSOM FAT MEMATAN TOPO	ERDEUS TOMET SHAM	CENTRAL PUBLIC - PAT SEMATAR - SEO SPEEDMAGON	A ASTRC CAMERA	TRACHERS DAVID BOWIE (H)
ADRENAL IN GARY ROOMS JULIAN LEHNON	BARYES BORRATEON AND ROCKING RALL A OAYES TRACKERS A PAY REMATAB Red Loss	JULIAN LEMNON TERMA TIMOTHY B. SCHOOLT JETHNO TULL MOLLT HATCHET		Book PERCENTY PIDE (#1) U2 (#1   TypaCritise (#) John Walter Bolelo Wold KCMOAL SUPPLICOR BOOLUM BOOKUM	PAGE HOCASTMET ROCER HOCGSON SURVIVOR	TOTO VAN HALEM REG SPEEDWAGON	BILLY TOOL BENGERS TOWN SAAM DAYE COMMON CHIEF CATCOM EVERY MAN MAN A TERMA TIMA TOWNER BICLE LEE JONES COMET AND CANTER COMET AND CO	EUROGLIONAS	EXPLY MAN PAR A EXPLY MAN PAR A EXPLY MANUAL SECON DAVID SYLVEAN DAVID SYLVEAN	PIECE (H) SCANDAL (H) EVERY HAM HAS A U2 (H)
ADMINAL IN GARY MOORE JULIAN LABOUR TAN MALEN SANTERS THISTED SLETER MALEN HURY LAWES	PAT SENATAD	COMET MART GLENN TERY	WIOT/Toledo (419) 248-3377	R CANDAL SURVIVOR	PAGE HERGES HE SURVEYOR BY TOWN SAME SURVEYOR BY TOWN SAME LIGHT ABOVE PRAFFIE GOES TO		TINA TURNER RICELL LEE JONES COREY WART	NAME AND THE CONTRACT OF THE C	CHRIST COCCRESS	BRICE SPRINGSTEEN (H)
NUMEY CANNES SON JOY! WONEYFROOM SUITE	SURVIVOR JAMES STREET	BRECE SPRINGSTEEN RICKER LEE JONES BILLY 1001 BAXTEN ROSENTION	PD: TEPRY SULLIVAN	PARTE SPRINGSTEEN	WFBQ/Indianapolis	WKLT/Kalkaska (616) 258-2800	PAIL MCCAPTHET JETHEN TOLL JULIAN LEWOON	WCPZ/Sandusky	RESIDUS DESMES MANG CHING CARE PET DESP BOTS BILLY 100L	TORRY SHAM EMDEUS (H) HOMETORIPPERS
SON JOY! WONETWOOK BUITE EVERT BAN MAS A DOOKEN EIN MITCHELL BAND SURVIVOR	STORY EAR SOME SHIPMEN SOOL TALEING MEACH STATE JULIAN LEMON JEMPA SERVA	TOOTUS	SURV (VOR TRACKERS (H) DAVID BOWLE (H)	KISS HALL & CATES HOLLY MATCHET DOORSH ZERFA	(317) 257-7565		PART MICHARITY JETHERO TRILL JULIAN LEMECH THOMPS S. SCHRIT JIM CAPALDI BOO STEMBIT REY LEMIS LUGHT MICHARITY PART MEMITAR TOTAL	(419) 625-1010		SUBTIVOS TORRY SHAM ENGLUS (H) HOMETORIPES PAT NEMATAA HOMEN HOMESON HOMES VOID ESHA DORREN DORREN HOMESON
A MED SPEEDMAGON DARIOTA TOMBY SHAM	JELIAN ISMON JETHEN TOLL SEEPA	HAVION HICHAEL FURLOWS BEG SPEEDWAGON FAT BENATAR HUSELEWIS HOMEYHOUN BUITE	JOHN CAFFERTY SAMEY HAGAR DEMN'S DEVOUNG	EDGER MODGSON	NO: THE ME NOW	DESCRIPTION OF TOTAL OF THE PROPERTY OF THE PARTY OF THE	Light Adds PAT SEMATAR TOTO	MOT REVIEW YOUNG	SCRITTI POLITTI BAXTER HOSERTSON STARES HORODYE	DOUGHEN TOTAL
DALIDA TORRY BAAW JETHOR TOLL YAT JOH MAJORY PARTWAT	STATE EVERT HAM HAS A FAT HEFHERT	NORTH LEWIS HOMENCOM BUITE LIGHT ADDR	DANTO BOWEE (M) JOHN CAFFERTY SAMBY MAGAR DENTE OF TOURS FRINCE SECRE PERSY TIME TURNER	BLACKFOOT FITTH WOLF THISTED BLETCH BARRY BAGAR	JOHN CAPPENTY DAVID BONIE (H) U2	DOMAID SCHOOL (M)	MEG SPEEDWAGON	PEACHERS ROGER HODGSON HALL & GATES	MALCOLM MCLARDS	HART EIST A STEVE PERRY HOLLY MATCHES THISTED SISTER A NEO SPEEDMACON
A BLACEFOOT LINDSEY BUCKINGHAM EMOKUS	ETAGE EYERT HAN HAS A FAT HEFHERT JOHN FAIR HOGEN HEOGEN HOMETORI PERS FIEE MAYELL	GENERAL POREIC	MALL & CATES	CAME	US RAMEY EAGAN SELL A CAPTS STRUC PIETS TIDA TURBES SELTON JORN SELTON JORN TRACKERS TOMPT MAN JOLIAN LEMBOR JOLIAN LEMBOR	TORCY SELECT TRACTERS (M) SERVITUOS EARCY SEGAR SEGAR SEGAR TRACTERS CYMOL LAUYER PAGE MCCARTRET	WZZQ/Terre Haute (812) 232-5034		Elight ands JOAN JETT WHAN! U.E. BROHERT BENT FRED SCHOOLDES	JORN JETT
LINGRAY BUCKENGAM KNOKUS PART CHEQUERRY PART DAYTO BOWLE PETER MOLF E185	A TATALED STALES	WSKS/Cincinnati (513) 868-3696	U2 HOMETURIPPERS (H) TOMPY SHAM CYNOL LAUPER Medium EVENY NEW HAS A DOMERH	SAMO ANTY	STRATOR SOM	PAGE MCCARDET  PAGE MCCARDET  B JULIAN LEMMON  FIRE	NO: STAIR ACTING	TIME TURNER (L) PETER MOLF ELTON JOHN SUMMINOR (L) JOHN CAFFERY PAUL ACCAMPAGE STEPHEN STALLS JULIAH LEMNON	FRED SCHOOLSES	Newliss JOHN PARK TIMOTHY B. SCHMIY FEE WATELL HICKARL PURLOWG BLACKFOOT
STEPRES STILLS	a TOTO a MED SPEEDMACON a SUSCELLIOENS	PO: PAIR PREDRICES HO: MARTY BENGER		CHICAGO CHICAGO TITON MAION TITON MAION TITON MAION TITON MAION TITON MAION TITON TI	STREET AND LESSED ON PAUL HOCKNINGS BY MORNEY DR. 1 PPEPA	CORRY NAME	Set MAGAR JOSE CAPPERTY BOCER MODGON SILLY SQUIER			RICHARL PURLONG BLACKFOOT MED MOCKERS
QUEENGRYCHE PAUL HOCKETHET BORKETORIPPERS JAMES BEREET BERTO DENGGE	KMOD/Tulsa (918) 664-2810	CAMB CAMB HOSETHODY SUITE	WHITESMAKE E 106 DIO TWISTED BISTER		PAIL MCCAPTESY MONEY (SE) PPERÓ Mad Loss MONEY (SE) MONEY MO	MODER MODERN PRIES MOLP MOLLT MUTCHET A NO SPERIMANON JOHN WAITE	BOGER MEDGEOM  BILLY SQUIEN  JOHN WAITE  TEACHERS (M)	KEATS HIRT LEWIE CAMS PRINCE	KGB/San Diego (819) 292-1360	SILLY SQUIRE STORE FURY PETER MOLF SAMPT MAGAR A TOPO DIO
DENGON Light Adda SLACE 'N BLUE	PO: CHARLIE NEET HD: JIW JONES	CHE CAGO	DIO THISTED SISTEM STEVE MILLER ROMEO WOID JOHN HAITE FIRST	4 MEO MPENDANGON a PAT MENATAN a PAUL MCCASTNEY a COMÉT MARY 6 MUNDOLJONES	NISS EVERY HAW THE A COMMET HART STEMA ACCURA MEDICACH JETHORO TOLL	A PAY MEMOTAR	B DESCRIPTION	CHECAGO DENNIS DEVOUNG A TOTO A PAY MENATAH	PO: LASKY MASCR ASST. PD: TED EDWARDS (PROTER)	
HALL & OATES	BM: CARS A TIMOTHY B. SCHMIT JULIAN LEDBON	BUMPY VOR BUMPY VOR JOHN CAPPEARTY BARRY WAGAP (W) DIO	SCAMONE INON MAIDEN SWIMKING MODE	W.C.TOWLu-	JETHO TOLL HOLLY SETCHE  PRE MEMOTAR  HEO SPEEDMACH	NISS DOMAN MENTA MONEY LEWIS ROMEYORIPPENS	TOPHY SHAW WINEY LEWIS Studion	a PET MENATAH Hedites COMEY HART HOMEYEDIPPERS JETHOD TULL EUNDGLIONES	BAR JOHN CAPPERTY LITE FORD BARRY HAGAR	a DESERVAL FURNIC a MALL & CATES
KKCl/Kansas City (816) 531-3400	JULIAN LEHOOM BURNING TEACHERS (H)	DIO DEGRIS DATONIC TEACHERS (W) SART	JETHEN TOLL BOGEN HOUSEON CORRY MART	(316) 722-5800	* MEO SAESDATIONS  * RECORDING	DAVE HOMENDS	CARS STEVE SPRINGSTEEN SMICE SPRINGSTEEN SMILE SPRINGSTEEN	CINDI LAUPER	TORRY SHAW	KISW/Seattle
(816) 531-3400 PO: PARE HARE.	ACCUMENT OF TRACEMENT OF TRACEMENT (M) TRACEMENT (M) TRACEMENT OF TRAC	STATE AND THE STATE OF STATE O	PAUL MCCAPTMET MEXALY NATCHET	NO: 122 NOMENTS			RAFT  * TOTO SLACEPOOP SCORPIONS SAVID BOWER	LINOSEY SUCEOSCHAM RICKIE LEE JONES BAUCK SPRINCSTEEM POLITYER BISTERS	BED VOCKEME DIO (M) PARCE SE-BINCHASEN (M) BITCH BOOKER BIC LEFRIYEE	(206) 285-7625
MME JOHN CHITCHETY EARRY HANDR HET LEWIS SCORPIONS	Modion	SOO STEWNAT SMICE SPRINGSTEEN SILLY 1001 PIES	FIRS SOLUTION SOLUTIO	BOS SOMETORITY ERB JOSH WALTE BILLY IDDS SUMMINGS STORE PERSON ENCY PERSON DAVID SOMES (H) TORES SIMM TRACKERS (H)	WIBA-FM/Madison (608) 274-5450	JETHEN TOLL TALKING HEADS EVERY MAN EAS A PRANTIE GOES TO  THEORY S. SCHOLT THOUSEY S. SCHOLT	SCORPIONS SAVID BONTE MOD STEWNEY	RICEIT ME SOMES BULCE SPRINGSTEIN POUNTER EISTERS BOO STEVRET BILLY OCEAN SPANDAU BALLET	MALLES TEACHERS STEVE PERSY	PO: BEN'S PRILLIPS AD: STEVE SCATON (PROTES)
STEVE PENAT STEVE PENAT STEVE PENAT	A PAT BENAYAY BED SPECHAGOW BENEFIX QUIET RIOT	PIER EVERY HOW MAN A DOUGHT INON HAIDER	A PRO EPERATOR  PETER NOUP  A BRICE SPRINGSTREM  JOHN PARK	STEVE PERST ROD STEVE, PT DAVID BOWIE (M)	NOT CHAIRM LAND	SLACIOCOT	MOD STEMPAT ELTON JOHN DENNES DATOUNG DEO	THOUGHON THINS TORRY SHAM SOUTHSIDE JORNAY YINOTHY S. SCHOTT GDHYNAL FUBLIC SED SPEEDWALCH	STEVE PERSEY SUBVLYOR PINE PORTER SULACHPOOT RESERVE	BRICE SPRINGSTERN JOHN WAITE QUIET RIOT TWISTED BISTER
STORE FERRY SURVIVOR HONESTOON BUILTE HONESTOON BUILTE HONESTOON PERS TEACHERS (M) ELFON JOHN HALL 4 OATES	A REDETIS  QUI ET REOT  TROM HALDEM  MONEYMON SOTTE  PAIL HOLAPINET	DVAIO POMIE  TOMA AVES MED BARENMENE MED BAR	a JOHN PARK	TODRY SHAW TEACHERS (H) Medium	SHICE SPRINGSTEEN CAME SHICE SPRINGSTEEN		DEO COREY BART BEANDAL PAUL RECARRIET ENDEUS		REACESTOOY REDEVIS HALL & CAPES CASS	SAMSY RACAR HOMETYNGOH SUITE
ELTON JOHN MALL + SATES E155	SCANDAL SEFON JOHN EVERY MAN SAS A	AC/DC JOHN PARK DAVID BOWLE	wwck/Filmt	EMPET HAGAF (L) EMPETOR INDE HAIDER	SCANDAL (#) JOHN HAITE (#) JOHN LAITE (#) JOHN CANTENT DAYND JOHNTE THACHEDIS (#) HIGHT JANKER BOOSTVELTPERS DOOSE STOCKON HASTERS TO	WYER/Mt. Carmel (818) 262-5111	HORST PAKES BORE AND PAKES BIRS DOUGHER	(218) 236-7900		JOHN CAPPERTY U2 225RA PIEZ TRACHERS (H)
EISS DEMNIS DATOMG BOD STEMARY PAUL MICCAPTHEY UZ	SMES SPRINGSTERM TOMOT SKIM HOLLY METCHET	MOLLY MAPCHEY MOMEYORIPPENS	(313) 744-1570 PO: MARX MILLER NO: LIVOR LANSI	MELTERMET BILLY SQUIER BRICE SPRINGSTERN BRICE SPRINGSTERN	TEACHERS (N) NIGHT RANGER NOSTURIPPERS	PO: DAGREE DEFORD AGST. PO: JIM MODE	DESIGNO AUTT	PD: JOH EMDARL (78020H) Bot PRINCE	SANTERS ERSA HOMETHODE SOITE DENSIS DETOUNG EISS DAVID BONIE	TEACHERS (H) DAVID BONIE TORRY SHAM BILLY TOOL
TIMA TURNES JULIAN LEMNON CTHOI LAUPER	ECANOL.  BLYON JOHN JOHN  BLYON JOHN JOHN  PURY HAN FAR A  POCES BENCHOW  BRUCE SPECIMENTERS  TOWER JAMPS  COMET MAPP  COMET MAPP  COMET MAPP  COMET MAPP  SELIE  BLYON JOHN JOHN JOHN  WIT TRIMMER  BLIE  DAYTO SOWIE  WIT MAPP  VILLE LIFE  WILL LIFE  WIT LIFE  WILL LIFE	CITI-FM/Winnipeg	Sect.	SCANDAL DENNIS DETOUNG		HICKAEL PURLONG STEVE PERMY	ROLLY METCHE GOLDEN MEMBER LIGHT AND PAT MEMBER JULIAN LEMOON CYNDI LAUFER	SAMPY MAGAR MOMEYARON SUITE SUBVIVOR ELTON JOHN Medium DAVID SOWIE		MOLLY HATCHET
CTWDI SAUPER DAVID BOWIE JOSH WAITE B CANTONL 9 PAT MEMATAR	DAVID BOWLE	(204) 786-6181	PIRK (H) STRVE PERRY SILLY IDOL DESHIS DOYOUNG PRINCE	SCANONAL DENKIE DETUUMG TERRA TISS BLACKPOOT DOWNER	BOSTINGS BUTTE SOCTOR BUTTENDS BUTTENDS BUTTENDS PAGE BOCAPTERY	HICKARE PUBLOMS STEVE PERRY SCANDAL SUNYINDS BANKY MAGAR ZERBA	1	SAYID SOWIE	REST MET ROPOLIS 1900 MRIDEM ROMETER PERS DAYE EDMINED JOHN MAITE	Moditor MATTEMAKE STEVE PERKY MOM OF TROOS ENGINE
a PAT MEMATAR a MEO SPETENBOOM medium zrasa	YAY WILD LIFE Light made GENERAL PORLIC	HOT STEVE TOUNG HOT AMOUT PROST			BANKY BAGAN PARK NCCAPTREY DORSESS ELITOR JOHN	TENNA THOKUS TISE JOHN CAPPERTY DAYID BONIE	KFMQ/Lincoln (402) 476-8565	DEMNIS DAYOUNG JOHN HATTE	JOHN MATTE BLACK 'M BLOW PART FORMARD HICHARL PURLOWS SELLX JOHN JETT JURN FARR COINT HIOT LIGHT MAD EVECTORS	GORENSEA CHE
TEST HAN HAS A TORRY SHAW ROCES SEDOSOM COREY MART HOULT METCHET A VAN HALES		PS KE 1800 MATOEN KISS MRITESHAFE WANT	MALL & OATES TIMA TUNNER ELITON JOHN Mad ten BLACKFOOT	UP NULL NULL NULL NULL NULL NULL NULL NU	ELIFON JOHN Light bodie TORY SEAR COMEY HART JETHEO TELL	DAVID BONIE U2 TEACHERS PAUL HCCARTHET	PO: TON BARRER NO: MATT EFFECT	HACL & GATES STEVE PERMY E155	JOHN JETT JUNE JEET	DOUGHTS
A HOLLY MATCHET A VAN RALES	WTUE/Dayton (513) 224-1501	OAVID' SOMIE TOM TURNER QUIET SIOT	TESRA	AUTOGRAPH Light AMEA RED SPEEDINGGON PAT NEWATAR	JETHO WAL	ROCER HODGSON	THE STATE OF THE S	TISS TRACHERS EVERY NON RAS A CORET NAAT TOMPT SKAM	COLOR NATALE	CARS
KYYS/Kansas City	(PROIDS)		PEACHED EVERY MAN MAS A COURNE BRANCHS A TETREO THILL CANTO BORTS TOMBY SHAM COMEY MANT EMBERGE	PAT MEMATAM AC/DG JOHN PANK PETER MOUP PAUL MCCANTMET BHYAN AGAME		JULIAN LEMPON Healter JOHN MAITY COURSE DESTINATION DESTINATION DESTINATION DESTINATION DESTINATION TOTAL VOINT BEAR HELL SOUTE FINNTHY S. SCHIT KNYS TWISTED SISTER BLACKTON BRACKTON	JOHN CAFFERTY (L) HONEYON PPERS (H), SURVIVOR		STORE PURY HOLLY MATCHET JETHEN TUEL	ANY MALEN AUTOGRAPH BOCES HOOGSON Light Adde JULIAN LEWHON
(816) 561-9102	BACE GPRINGSTEEN FIEL CAPPERTY	DOGER HODGSON QUISENSIN'CHE  MONETON PERS A SUSTITION A DULI NA LEMON	COMEY HART ESCRUS HOLLY REFORET	PAUL MCCARTNET BEYAN ADAMS HURY LEWIS	Parallel Three	EVERY BUCKINGHAM EVERY BAN MAS A TOMORY SHAM HALL & CATES	DAVID SONTE (H)	HONETONIPPESS Light Adde JULIAN LEMON TIMOTHY B. SCHMIT HICHAIL HURICHG PETER WOLF	THE REED STREET	
NO: DE NOCASE	FIELD COMPERTY SILLY TOOL OAVID SOMIE (M) FRINCE SURVIVOS TRACKES (M)		ELSE EASET RAGAR DIO JOHN MALTE ROCER HODGEON BATTER ROSERTSON			TIMOTHY S. SCIONIT KENTS TWISTED SISTER	TORRY SEAR	PAIL SCAPINET WITTENARK FIRE		
STEVE PERFY DAVID SOMIE TONA TORRIER	TEACHERS (H) STEVE PERMY TONA TURNER	TOMBUT BEREITS     CONDENS BEREITS     CONDENS BEREITS     TOMBUT BUT     TOMBUT BUT     TOMBUT BUT     TOMBUT BUT     TOMBUT	HOGER HOOGSON SAXTER ROBERTSON U2	KGGO/Des Moine:		SEACHFOOT YEAR TOMBER BRUCE SPRINGSTEEN PRINCE			(602) 838-3062	KFOG/Sen Francisco (415) 885-1045
TOTA TORRER TORRES MAN PAUL ROCAPTHET CYMDI LAUPER	TEACHER THE STEVE PERMY TIMA TURKER MALIEN BARRY HAGAR EVERY HAN HAE A CYMDI LAUPER	MARLEGO DE	JULIAN LEMON PAUL HCCARTNET HOWETOBL PPERS	(515) 265-6181	NO: EDMENT WELCH NO: TIN JAMES	STEVE MILLER JETHRO TOLL CRACE THE SKY COREY HART HOMETORIPPERS	159 Reporters		PO: VAL NOTHTOEK HD: CORTISS JOHNSON	NO: DAVE LOCAM
JULIAN LEMPON JOHN CAPPERTY HOMEYOUT PREAS	JOHN WAITE PETER NOUP	BENN WITCHEFF BRAND REMORTER HOWELANDER BRILLE LYBEL LORMAND CENT O.	S TOTO S NEO SPEEDWAGON S PAT MENATAR S PATER MOLF	mer cave	PRINCE (H) CHICAGO SECE SPAINGSTEEM (H) SCHOOL	HOLL I MADCHET	152 Current Playlists		EMPTUS SMUCE SPRINGSTEEN	PRINCE SPRINGSTEEN PRICE SPRINGSTEEN PRICE SPRINGSTEEN
CYNDS LAMPER JULEAN LEBROR JOSE CAPTERTY HOMEYOSI FREAS SAMPE KACAN JOSE PASS BELICE SPRINCETTEN 02 (8)	TORT SHAP SILLY SQUIES HOWEYCRIPPERS TWISTED SISTER	WILD LIFE		CHECAGO STRVE PERRY (L). SURVIVOR SAMPY RAGAR (M)	NOO STEWART	PER MATRILL PETER MOLF HONEYMOON SUTTE	2 stations reported a frozen play-		EMBRUS SHUCK SPRINGSTEEN STALLY SQUITS UZ JOHN CAFFERTY	F123
NAME AND E	E CONTON	, CHAMPION BOUGH TRADE a WAITE WOLF a PARACHUTE CLUB	Chishoms City	SURVIVOR SAMPY RACAR (M) JOSS CAPPERTY SHICE SPRINGSTERM (M) CAME COMMET MARY DEBMIS DATOURG	SAMPY HAGAR JOSE CAPPERTY SILLY TOOL CERNIS DE YOUNG DAYED BOWLE (M) MREL & GATER	PAT SENATAR BYD SPECIMALON	list this week: KILO/Colorado Springs		JOHN CAPPERTY PERS TOWN WAITE RESS SUNVEYOR DAYID BOWLE TEACHERS	DAVID BOWIE DAVID BOWIE D2 TALKING HERADS
ELTOS JOHN ESBRA SCANDAL HOLLY HATCHET AUTOGRAPH	JOAN JETT LIMOSEY BUCKINGHAN HOLLY MATCHET U2 HALL & GATES		(405) 848-0100 FO: PAT WELSH HTH SCOTT DOUGLAS		DESCRIPTION OF THE PROPERTY OF	CEMERAL MUNICIC	KILO/Colorado Springs KTCL/Ft. Collins		DAVID BOWLE TEACHERS THISTED SISTED SAMPLY MAGAN	TALEDIG HERDS PRANKIS GOES TO JOHN CAPTERTY PAIL HOCKSTREY BOOSTORIPESTS
PIER WATER	STACK NOTES	WXKE/Ft. Wayne (219) 484-0580	Bet .	EDITORY WICH DIGHAN MAKEUM MAKEUM MONTHOOM MUTTE	NOMECHNOON SUFFE	TOTO CENERAL PUBLIC VAN HACTH HUET LEWIS AUTOGRAPH CARE			SAMPT MAGAR JETHRO TUTAL a AC/DC Neel Luni	BONEYORIPPERS
BLACKPOOT  BEO BESCHMAGHE PRINCE TEACHERS HOGEN HOGEN AC/DC  PAT BENEFAM  B	DOMORN SERVICED SERVICED DEMORN DEMOR	PO: AICE MEST NO: NAL SEASON	SAMP HACAS TEACHERS JOSE CAFFERTY IN1	SOUTHWAY SOU STEWARY TOWNY SHAM TEACHERS	MEANI () S. TEACREMS STEVE MONOTH STEVE PARTY COREY MART		and the second		BETWEET TOOL HOSEN HODGEON TYPEY MAN HAS A HOD STEWART	BAGLOW LINCORY BOCKERGEN EAUPY WAGAR MONETYRON SO ITE DAYS EDWINGS BLACEFOOY
	NOCEN MERCROA DAYS ADMINES DOMESTH	BOX SAMPY RAGAP DAVID DOMLE JOHN HALTE WEITESNAKE JOHN CAPTERTY WOMENTON DOES NO.	NEW JAMES (M) SAMPS HACAS TRACHAS JONE CAFFERY IN1 MONTHEON SUCTE (M) DEMIS DEVENUE. BOSEN HOOSEON	BORTHOUN BUTT FOR THEAT TOWER HEAD TEACHER HEAD TO WOLD ELTOW JOHN TENOMY S. SCHOLY OWNEYDER S. OAVE EDWARDS	CORNY MART  PRT MEMATAR  Madium  JOHN VALTE  BATANARANA  MET NOTOLIS  RURY LEWIS					EVERT PAN HAS A 1288A PAT HETHERT
MONEA AMORDIA BRITLE COMMENTAL REMETOR AGILD	NOCER HENGESON CONEY HART JAMEY STREET FART TOWNSHID	JOHN WAITE WAITESNAKE JOHN CAPTERTY HOMEYORIPPERS	HANDLEY BUCKINGHAM DAYLO BONIE TOWNY SHAM	TEMPTHY S. SCHMIY MOMETORIPPERS DAVE MEMBROS PETER WOLF	METROPOLIS RIET LEWIS CHIEL LAUPER	WIQB/Ann Arbor (313) 662-2881			MOMETO VOI D SLACKIPOOT FLICH JOHN DOGEN INON NAIDEN	NOCES MODERN SMCE COCKSONS
E155	KQDS/Duluth	ZEBRA PRINCE TEACHERS	SCAMOAL BILLY SQUIER HOWEYOR! PPERS	HOLLY ENTCHET HALL & CATES GLENN PRET	RIGHT RANGER	PO: LES CODE HO: DEMNIE DALTON		-ST	ERON MAIDEN ZERRA EUROGLIDERS TORRET SHAM PAUL RICARTHEY HONEYERIPPERS MULLY HACHET PICTA WOLF SCARONL	TWEALT MACTHEMS TRACKING THE WATERLE A TOTO MUNICIPIES A JUST EMBEDDIN EALL & OATES
Parallel Two	(218) 728-6421	U2	GENESIS JULIJAN LEMMON U2 FIRE	MORLY MAPCHET MALL & GATES GLESS FRET JULYAN LEMNON JOSS WALTH EIE BILLY SATELLITE	SAUT CLEMM FREY SOMEO VOID DOMEN SIMMER A PLOCE OF MEAGULL SYERLY BROTHERS	MOT MAKET SPRINGSTERN JOHN CAPPURTS LINGSEY BUCKINGHAM		ESI	HONEYDRIPPERS HOLLY HATCHET PETER MOLP	WHIT & CHARLE * MANAGETA CHARLES
	NOT (H)	BILLY SQUIPS SOURCE OF THE SOU	PINE PINE PER WAYBILL THOMPS S. BOWEST EVERY HOW MAS A WHITESHARE HICHAEL PURLONG	A PAT BENATAR Light Mile PART PORMAND	CHROSEA SOCKINGWAY	LINGSET PACE SECONDARY PERSONNEL CONCENTRATION OF CONCENT	11/1		A STORE PURT	KDK8/Phoenix
WLVQ/Columbus, O	NOTE OF THE STATE	TIMA TURNER SRICE SPRINGSTREN (H) CARS (H)	MAI TESMARE MICHAEL PUPILONG DIO YAT DODDERN	PART PORMANO	RECEIR CUE JOHES ERNYE U2 EUROCLIOERS	STEVE PERMY			JOHN PASK JULIAN LEMMON CARS FEE MAYBULL	(602) 897-9300
(614) 224-1271 90: PAT STILL HD: LET MANDALL	PAR BENATAR TOWNY SHAW (H)	Redise # NEO SPETONISCON TOMOT SHAN	DORKEN JETHOO TOLL MENTOS HALL & CATES		PAUL HOTAPTHEY	TEACHERS ELTON JOHN HONEYOR! PPERS				PO: MARREN WILLIAMS
	EMOKUS SCAMDAL PLES	PAUL MICHANIST  PAY INMATAS  SOBSIONS  ODERH  # 155  # 155  # 156  ELENTY IN CHRIT  SIGNIT  SIGNIT  SIGNIT  SIGNIT  SIGNIT  SIGNIT  SIGNIT  FOR CHRIT  FOR	HALL & CATES CARS HET ROPOLLS DAVE EDWINGS JEFFERSON STARSHIP FAMOLS	KEZO/Omaha	HOMEYCAL PETER BOCET HEDGEM SLACKFOOT SILLY OCEAN TEMPER S. SCHOLT Light Mids BED SPEEDWINGON TOTO TORRY SMAN	CARS a STRUTAL JOSH WEITE			KRCK/Portland, C (503) 222-1841	R CARS CONTROL OF THE STATE OF
TRACHERS PRINCE PRINCE FIRE TIMA TUMER NILLY FIGL	SCAPOAL FIRST SAMPET HACAB [H] JOHN WAITE SUNDINGS SECONOCION AND SPEROMACON VAR NALEN	PISS POLIAN LEWITH TIMOTHY N. SCHHLT	JEFFERSON STARSHIP EANSAS ZEBRA	(402) 592-5300 PD: MELCE HOURESON HD: JOE BLOOD	Light Adds RED SPEEDWAGON TOTO	A PLOCE OF MACHE	KMET/Los Angeles (213) 464-5638	BOGES MONGROM MONEYMONE STITE JETHNON TILL RUCY LEMIS MONLY MATCHET STRUK PERMY GUIET MOT SCORPIONS MON STRUKET MON STRUKET MOT SCORPIONS MON SO, P. P.	PO: CYNOX SLATER RD: CHAIG MARTIN	JOHN CAPPERTY SUBVIVOR
THAN TUNETS HILLT ITOL JOHN CAFFERY DAVID BORTE HALL & COTTE HALL & CO	MALE A DATES EVERY MAN HAS A IN	FINDS AND DESCRIPTION OF THE PROPERTY AND THE PROPERTY AND THE PROPERTY OF THE	EARSAS ZERRA QUIET RIOT MELIX ELICH JOHN MOLLY HATCHET MEG STEEDMAGOR A SCORPIONS	Bot	TOPER SEAN	DAVE COPPUS SOURCE VOID	PD: MIEK HARRISON HD: SUE STEINBERG	HOLLY HAYCHET STEVE PERKY	TEACHERS U2 STEWN 1 VOR	SMEE SPRINGSTEEN PINS Medico
STEVE PERRY SURVIVOR	MADI A GATTS EVERY BAN HAS A IN ELICH JOHN STEVE PERF HONEYOLIPERS (H) MADINE HOOSEN MODESON HELLOW	MOLLY MATCHET TESTONES • FI KM • ELTON JOHN		DAVID BOWIE (M) DEMNIS DATOUNG PRINCE	WBYG/Kankakee (815) 939-4541	ZENDA	Set DAVID SOWIE JOHN CAPPERTY	QUIET MIOT SCORPIONS NOO STENERT	SURVIVOR JOHN CAPPERTY STEVE PERRY BILLY SQUISS (H)	DAVID BOWLE
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	ROCEN MIDOSOM PRINCE MOCLY NETOET THISTED SISTED TINA TUBERA PETER MOLU CARE JULIAN LEMBON STEVE MILLER	wwCT/Peoria	WAPL/Appleton	Medium  a Med SPETOWATON  JOHN WAITS	BUT THAN HAS A DAYID BOWNE TEACHERS HALL & DATES BLACKFOOT	HOLLY HATCHET PAIL HOCAPHEY BOGER HOUGSON	HOMEYOWN PRICES INDM MAJOEN AISE	ELIPHE AND	HOGEN HOOGEN BHACE SPHINGSTEEN (H E158 TOMMY SHAM	U2 COMEY HART  • PAT BENETAR  • NO SPTEDMAGGN  NOUTE SMARE  FISS SAMPY KAGAR
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KOZZ/Reno (702) 329 9261

PD: GAVEEL COOK

KWHL/Anchorage (907) 349-6551

PO: CRATER S. SPACET

## AOR WEST (continued)

KINK/Portland, OR (503) 226-5080 PO: RICK SCOTT HD: CARL WIDDIG (FROZEN)

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KBPI/Denver (303) 936-2313

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KLOS/Los Ange (213) 557-7250 PO: TOMPY HADGES

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KAZY/Denver (303) 759-5600 HO: RELLY O'HEAL

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KOME/San Jose (408) 246-6811 PO: PRT EVANS ASST. PO: DAMA JAMS

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KBCO/Boulder (303) 444-5600 PD: JOHN BRADLEY HD: DOUG GLIPTON

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TO: PLOT CARROLL.

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FAMELIE COST PROTHE BOTH AND INTERPRETATION TO STATE OF THE STATE OF

KGON/Portland, OR (503) 655-9181

PD: DAVE ERVIN BOTE MALTER STATE STATE

KZAP/Secrament (916) 925-3700 PO: CHIS HILLEN HOSE
SUBVIVOR
SAMPT HACAS
THA TURNER
DISHIS DEVOLUS
HACL & ONTES
STEVE FRAPT
DAVID HOMIE INI
TORRY SHAM
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02 TOURIST MAN AND A TOURISM MAN

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(604) 684-7221 FO: DOM SHAFER HD: RICE SHANON KCAL-FM (714) 825-5020 Both Several March Several Mar POI JIM JAMES

THE STATE OF THE S

KILO/ 91 X/Sen Diego Colorado Springs (619) 291-9191 (303) 634-489 PD: RICH HAME HD: ALAH WEITE (PROED!)

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KEZE/Spokane (509) 448-1000 PO: JOHAN CUMMINGS MD: HINE JOHES

KZOK/Seattle (206) 281-5600

PO: PIGL STRIDES

Back or INCOMPANIANCE OF THE PARK OF THE P

Parallel Two

KMBY/Salina:

(408) 394-9000

PD: MARK KAUPMANN RD: JAHICE TATLOR

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Sec. 20 FIGURES 10 PARTY IN THE PARTY IN THE

K97/Edmonton (403) 428-8597 PO: MELL EDWARDS

COM BATTS

FOR STATE

KOMP/Las Vegas (702) 876-1460 PO: CHARLE HORRESS NO: BIG HARTY

THE SECOND SECON

IRON MAIORE HOLLY ENTONET INDRA A CORNEN A AC/NC EVENY MAN HAS E KNORUS A JANEY STREET

TOW MEMORIA
MACH VALTORY
MACH V KIDQ/Boise (208) 336-0939 FO: DAM NOCOLLY THE THE PROPERTY OF THE PROPER

KZEL/Eugene (503) 342-7096 FD: EDI HARTI

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KLPX/Tucson (602) 622-6711

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KWFM/Tucson (602) 623-7556

PO: BICK ALLEN

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BY MICHAEL PA BOT STONY (1900) AND STONY

(505) 265-8811

PD: A MARSHALL

KKDJ/Fresno (209) 226-5991 PO: COM PT SCHES

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KPOI/Honolulu (808) 524-7100 PO: STLL MINS

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KRSP-FM/ Salt Lake City (801) 262-5541 PD: RANDY RISE HD: BARRY HOLL

BOY STATE SPRINGSTON CARS SCANDAL (M) JOHN CAFFERTY TRACHERS (M) HOMETOSIPPERS (M)

TRACTURE (FE)

TRACTIC (FE)

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Parallel Three

KSPN/Aspen (303) 925-5776

PO: GARY MITTELE

THE STATE OF THE S

KTYD/Santa Bart (805) 967-4511 PO: RICK MILLIAMS THE STATE OF THE S

KTCL/Ft. Collins (303) 571-1232

KAWY/Casper (307) 235-1515

ON: FRED LEEMING TO NO: SERRY LACKELS

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KFMF/Chico (916) 343-8461

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KWXL/Albuquerqu (505) 765-5400 PO: TRA GORDON HD: PRANK JARSON BANK PRINCE OF STREET OF S

KZOQ/Missoula (406) 728-5000 ----

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FEACHERS
FAUL MCCAPTREY
STEVE PERRY
DIGHIS DETURNS
TINA TURNER
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PLAYLISTS — An artist's name appears once per playlist in the highest reported rotation. For example, if cuts from an album are reported in both hot and medium, the album will appear In hot. A small 'a' before-an artist's name indicates the record is newly reported that week, or additional tracks have been added. An (M) or (L) after an artist's name shows that other tracks from that record are in those rotations (medium or light add). An artist's name with no abbreviations means all airplay of that artist is in the listed rotation When three or more tracks from the same album are reported in medium, that album will receive credit as being in hot and be listed as such. The album's tracks will continue to receive credit as being in medium rotation.

5 stations failed to report this week. Their rotations were frozen KGB/San Diego KINK/Portland KISW/Seattle KOWB-FM/Fargo WTUE/Dayton

# CHR PARALLEL ONE PLAYLISTS

#### **EAST**

CFTR339

Toronto PD: Sandy Sanderson MD: Bob Saint

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4/1/07

TRAIN OCCUPATION

Washington, D.C.

PD: Alan Burne

MD: Mary Taten

MD: Mary Taten

The Committee of the Com

SOUTHWEST APPROXIMATION OF POST OF STREET

WHITE PASTERED
Pittsburgh PD: Todd Chase
MD: Katch Aban

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PD: Smokey Rivers

PD: Smookey Rivers

Assists. PD: Tom Kent

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PD: Bull Todd MD: P.J. Foxx

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Asst PD: Stephen Anthony

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103 WPhD

Buffalo

PD: Harv Moore MD: John Piccillo

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Boston
PD: Charlie Quinn
MD: Cindy Bailen

MD: Candy Bellen

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97WA5H FM

PD: Bill Tanner Washington MD: Colleen Cassidy

4D: College Casady

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B-94 FM

Pittsburgh PD: Guy Zapoleon MD: Bruce Kelly

B 2 1 PRINCE/Purple Rain
B 5 2 Support/Autor to \$9 Before The
B 1 2 SLAIN COMMANDER to these Queening Rain
B 2 CONCRETE COMMANDER SHAIN COMMANDER
B 3 CONCRETE COMMANDER/FINE CALLED TO Bey
B 4 SUPPORT COMMANDER/FINE CALLED TO BE
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Montreal
PD: Bob Beauchamp MD: Guy Brouillard

MD: Gotty Broutlland

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PD: SCOT Walker

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Boston Kiss

PD: Sunny Joe White

MD: Genl Donaghey

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Toronto PD: Jim Waters MD: Brad "Knobby" Jones

MDD: Bend \*\*Revolvely\*\* on the second second

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PD: Scott Shannon New York

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Providence

Operations Manager: Tom Cuddy

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1 | First Separation of Manager: Tom Cude

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PD: Steve Kingston

ID: Amy Kronthal

Baltimore

**WPLJ** PD: Larry Berger MD: Lisa Tonacci

SOUTH



CONTROL CONTRO

PD: Robert W. Walker

MD: Jona Stant

MD: Jona Stant MD: Joni Stani

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B97 Orleans

PD: Kris O'Kelly MD: Greg Rolling MD: Greg Rolling

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Ft. Worth

#### VP/Programming: John Shomby MD: Pamela Steele

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MD: Greg South STRYIE WORDER/I Just Called to Say CRCAGO/Eard Nabit to Break PRINCE/Let's Go Cray BILLY COMM/Caribban Queen/No No CREE/Driv

Opposite the control of the control

40 PATE MOCARTHEY/NO Move Lonely mights MONEYCENIPPERS/See Of Love MORY LEWIS & MERS/Malking On A Thin Li-NARHAR STRIBMO/Left in The Dark

7-93 Atlanta

PD: John Young MD: Chris Thomas

PAT SOTETA KYME Seleng JERGIDE JACKSON/Do Most Tou Do CARE/Nello Apain SCANDA/Assels Tiel JEFFERT OFFICEME/Dos's Esop SAN MARKES/Soper Dos's Site

Miami

PD: Keith Isley WINZ-FM MD: Mark Shands



Ops Mgr: Mason Dixon

PD: Steve Rivers

PDP: Steve Rivers

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PD: Jim Morrison MD: Jeff McCartney

Jeff McCartney

\*\*\*Extra Conference Season (In the Season Season

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### **MIDWEST**

Detroit PD: Gary Berkowitz Oil PD: Gary Berkowitz

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PAT STRATAR/No Telong PRANKIE GOES TO M/THM TYLDOW ELMODA/Nands Tlad ACTEGOR/Dody JEONG DIE JACKSON/Do What You Do SILLY SQUIRWAIL Hight Long JOE COCKER/Yoge Of A Dream...

M-Chicago

Ops. Mgr.: Steve Casey MD: Tim Kelly

MO: Tim Kelly

2 Province Application of Color In page 3 Province Application of Color

CHEST LAUFER/ALL Through The SLUNG COREY HARP/IS ALM'S BROUGH FAT MESATAS/We belong



MD: Don Michaels

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PAT BENATAS/No Select HONT LIMITS & NEWS/Northing On A Thin II HED SPETCHS/SM/I Devance Rose TORN/STRANSF IN Days

WGCLQ8 Cleveland Ops Mgr: C.C. Matthews

MD: Tom Jeffries MD: TOM Jeffries

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PAT SENATAR/We Rations DAN SAPHRAN/We are The Toung JOHN WAITE/Tears STEVE PERSY/Strung Out

WEOL S SELVI PD: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

Q102 Cincinnati

Ops Mgr: Jim Fox

Ope Mgr: Jim Fox
MD: Dave Allen

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WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Kelly Wallace 

St. Louis
106.5 77 PD: Steve Perun

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Ops. Mgr.: Steve Casey Chicago

MD: Tim Kelly

PRET REMATABLING Below: COMEY HART/It Alon's Enough CYMDI EAUTEM/All Through The Hight

WCZY 95.5 Fm Detroit

PD: Lee Douglas

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BOR MECER/Understanding

St. Louis
PD: Bob Scott
MD: John Fros

MD: John Frost

MD: John Fre

MONEYORIPPERS/See Of Love JULIAN LEMNOR/Valette PTTER MEEF/I meed for Tenight CORRY MERF/IT Ain't Stowayh MATTERS MILDER/Seasonin' Off The Mali

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Kansas City

PD: Pat McKay MD: Karen Barber

Chicago
PD: Buddy Scott
MD: Dave Robbin

MD: Dave Robbin

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WEST

Q103FM KOAQ RADIO Denver

PD- Jack Regan MD: Alan Sledge

Alan Sledge

The state of the s

JACE MACHEM/All I Meed TOTO/Elranger In Town MAR MARKEM/ENGINE DON'T BLEE JACEMORIE-Mey PETER MOCE/S weed You Tonlight

OURSE PREVITOR All nighter STREET HILLER BAND/Shengri-Le STREETS SILLE/Can's Let Go MATTERS WILLOTA/Souncin' Off The Wall Day SATESAN/Soul Sect The Young SAILS VIOLATION, FOOD Sect.

690 XTRA
San Diego

am stereo
PD: Jim Richards MD: Anne Haney

MD: Anne Haney

1 Particular and Control of the Con 40 35 PRANKIE GOES TO KITVO Tribes 30 36 SIBS/Reaven's On Fire 39 37 STRING WISS/REAVEN OUT D 30 HOMEN/GRIPPERS/Rea Of Love D 39 PETER HOUR/I Need You Tonley's D 40 TOMPER SHEE/Chirle With Owns

BARRAS STREEMS/Left in the Bark STREE SILLES SAND/Shanget-Le PRESSIE SENCENT/Leve Kills

Tacoma Seattle

PD: Ric Hansen

P.D. Rich Hansen
M.D. Sandy Louis

I STRICT APPEAR AND ALL MAN STRICT

I STRICT APPEAR AND ALL MAN STR MD: Sandy Louie

KI DO TOO PD: Tom Chase Sacramento MD: Mr. Ed

P.O. TO IN CLOSE OF THE CONTROL OF T

**IOPA** 

Phoenix PD: Reggie Blackwell MD: Art Morales

of controlled and the sets the set of the se

SUMMINDAY! CAN'S Hold Back HOMBO VOID/A CEP! In Trouble HASTWIR WILDER/Bouncin' Off The Wall JANEY STREET/Say Fells To Rennie SAMPY NAZDY/I GAN'S DAYN 55

Los Angeles

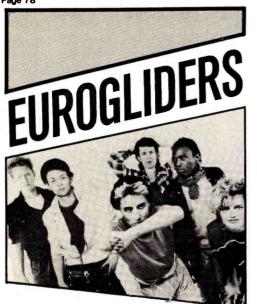
KISFM
102.7

VP/Prog.: Gerry De France Assistant PD: Mike Schaefer

PAT BENATAR/Ne helong TOTO/Scranger in Tone HOMEYURIPPERS/See Of Love SHELLE E,/The Belle Of St. Mark UZ/Pridefin The Rame Of APOLACHIA 6/Nex Shooter

DAY HARTHANIAN AND The Young

Continued on Page 78



# "Heaven (Must Be There)"

## **CHR** SIGNIFICANT ACTION

WXKS-FM WJAD **WPFM** WPHD CKOI KKQV WOKI WBNQ KDVV KQXR WFBG KOZE WOMP-FM **OK95** 

**AOR TRACKS:** 5 Debut



#### WEST

Continued from Page 77

## Seattle's Hit Radio K. P.W. FM.

PD: Jeff King MD: Damien Seattle

D. Gerra Ming
D. Damien

1 Conformed Mail to Next 1

2 Main Parts of the partner for me

4 John Charles of the partner for me

5 John Charles of t

CCOCC MICHAEL/Careless Whisper SMCIT SPRINGSTERV/Norm In The U.S.A. CARS/Nello Apela TOTA/SELENGET In Town JOHN SAITS/THESE SILLY REQUISE/All Hight Long PAT SEMATER/We Balong SAMMANDAMO, The VIJG LIfe

#### Hitradio Portland PD: Jon Barry MD: Steve Naganuma

### Carry Jon Ba.

MD: Steve Nagamus

# 1 | ### Steve Nagamus

# 2 | ### Steve Nagamus

# 3 | ### Steve Nagamus

# 4 | ### Steve Nagamus

# 5 | ### Steve Nagamus

# 5 | ### Steve Nagamus

# 6 | ### Steve Nagamus

# 7 | ### Steve Nagamus

# 7 | ### Steve Nagamus

# 7 | ### Steve Nagamus

# 8 | ### Steve Nagamus

# 9 | ### Steve Nagamus

# 9 | ### Steve Nagamus

# 9 | ### Steve Nagamus

# 1 | ##

JOHN MATTE/TWAYS

OB SPECIAL/Twacher Yeacher
CAND/Sello Ayein
PMC SEMITAR/WE Sellong
JESUN DES AUCTOR/OF What You Go
VAN BALTE/Word For Twacher
REGO SPETIOGO/OF/T DOWNANT Know
TIME/Jungle Love
UZ/PRIGEIT THE MANN OF

### **Hot Hits** San Francisco

MD: Craig Roberts

D.: Craig Roberts

1 PRINCESSAN: 6 Gravy
1 P

STEPHANTE WILLS/The Medicine Song NEW EDITION/Cool It Now MARIA WINAL/Mody Rock FURT LINES & MEMS/Melking On A Thin SAMMY RAGAR/I Can't Orive 55

#### 33 108 14 V HOT HITS!

PD: Dave Parks San Diego MD/Assist. PD: Mike Preston

MD/Assist. PD: Mike Preston

OCCOMPAND BASIST SERVICE STATE STATE STATE

OCCOMPAND BASIST SERVICE SERVICE STATE

OCCOMPAND BASIST SERVICE SERVICE SERVICE

OCCOMPAND BASIST SERVICE SERVICE

OCCOMPAND BASIST SERVICE

OCCOMPAND B

39
JERRADE JACKEGE/Do Nhat You Do
PAY REMATAR/We Selong
TOTO/Stranger In Town
CAME/Nello Apain



MD: Gloria Avila

MD: Gloria Avila

# 3 | Free | Homester | Sum Chile To Say

# 5 | Free | Homester | Sum Chile To Say

# 5 | Free | Homester | Sum Chile To Say

# 5 | Free | Homester | Sum Chile To Say

# 5 | Free | Homester | Homester | Homester |

# 7 | Free | Homester | Homester | Homester |

# 7 | Free | Homester | Homester | Homester |

# 8 | Free | Homester | Homester | Homester |

# 8 | John Control Homester | Homester |

# 8 | John Control Homester | Homester |

# 8 | John Control Homester | Homester |

# 8 | John Control Homester |

# 8 | John Control Homester |

# 9 | John Control Homester |

# 1 | John Control Homester |

# 2 | John Control Homester |

# 3 | John Control Homester |

# 4 | John Control Homester |

# 5 | John Control Homester

SCANDAL Mends Tied DAN KARTMAN/DB Are The Young JULIAN LEMON/Velotte RDC SPECHAGOS/I DOWNING YOU TOTO/Strenger In York

## KWSS 94.5 PM

San Jose PD: Dave Van Stone MD: Robin Kipps

THE HOUSE THE PROPERTY OF THE

PAT SEMATAR/We Belong HUEY LEWIS & WERES/Welking On A Thin Lin CASS/Wello Again

## FM 102

Sacramento

PD: Rick Gillette MD: Chris Collins

SEEILA E./The Belle Of St. Mark TimE/Jungle Love JENNINE JACKSOM/Do Mest You Do PAY SEMATAS/We Selong PAUL MCCASTMEY/No More Lovely Hights



Asst. PD: Mark Bolke

Asst. PD: Mark E

1 COCCOMPAGE With the Street

1 COCCOMPAGE With the Street

2 I COCCOMPAGE WITH the Street

2 I COCCOMPAGE WITH the Street

4 I LILY CORNING WAS THE STREET

5 I LILY CORNING WAS THE STREET

6 I STREET AND THE STREET

7 I STRE

KUBE 93FM

## 7772 Phoenix

MD: Steve Goddard

#### **EAST** Most Added. Hottest

**REO Speedwagon** Toto

Prince Stevie Wonder Chicago

# **ADDS & HOT**

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### SOUTH Most Added. Hottest

Jermaine Jackson REO Speedwagon Billy Ocean Chicago

#### FAST

Parallel Two

PAT BERATAR REG RPERDMAGON

REO SPEECHAGON
JACESONS
ROGER HODGSON
VAN HALEN
PRANKEE GOES TO R
BOTLEST
HOTOMORY
1-1
HADONHA 4-2
STEVIE MONDER 6-3
CHICAGO 7-4
BILLY OCEAN 8-6

U2
TOTO
YAN RALEN
JACKSONS
AL JARKEAU
DAROTA
ROCTES
TOTO
CHICAGO 3-2
PRINCE 1-3
RALL & OATES 19-9
WHAM! 18-24

Whemseffeyne
PAT BEMATAR
NEW EDITION
JERNAINE JACKSON
JULIAN LENNON
SCANDAL
JACKSONS
BILLY OCEAN 8-5
PRINCE 19-14
CHARA REAN 21-16
TINA TURBER 30-20
COLTURE CLUB 31-21

WBEN-FM/Buttelo, NY Roger Christian

mone Mottest: STEVIE MONOER 1-1 CHICAGO 2-2 PRINCE 3-3 BILLY OCEAN 4-4 WEAM1 5-5

TOTO
NEW EDITION
JOHN DENVER
MOLLY HATCHET (dp) MOLLI MATCHET (dp)
Bottest:
CBICAGO 1-1
PRINCE 20-5
MRAHI 18-7
HALL & OATES 24-17
PAUL MCCARTNEY 36-27

K164/Erie, PA SHI Shannon

ELTON JOHN PAT BENATAR REO SEPPENDO 

WERZ/Exeter, NH Scott MacKey

JERMAINE JÄCKSON PAT BENATAR REO SPEEDWAGON REO SPENDANCE

2 JACKSONS
JULIAN LENNON
TMISTED SISTER (dp)
JORN DENVER (dp)
BOTCEST
ESICAGO 1-1
BILLY OCEAN 5-4
JORN CAPPERTY & 8
TINA TURNER 12-10
CEARA RHAN 15-13

PAT BENATAR
JERNAINE JACESON
SBEILA E.
BILLY OCEAN 3-1
CEARA RHAN 2-2
PRINCE 11-5
MBAH! 14-6
DEMMIS DEYDUNG 19-9

Gary Miller
SCARSINAL
CARS
REO SPEEDMAGOR
VAR RALER
JACKSOMS
BOTTON
BOTHER
STEVIE WOMBER 2-1
PARNCE 1-2
PARNCE

Jerry Michaels

REAT LEMIS ( NEWS
PANNES COES TO B
JULIAN LEMON
PAT REMATAR

REG SPEEDWAGOON CARS
SARBAN STREISAND (dp)

REG SPEEDWAGOON CRECAGO 1-1
STRVIE WORDER 6-7
BORNIES DEVOUGG 13-7
RALL & GATTO 25-14
PRINCE 73-14

KC101/New Hoven, CT Stef Rybek

TOTO
JULIAN LENNON
NEW EDITION
NEW EDITION
NEWS LENIS & NEMS
NOTCEST
STEVIE MONDER 2-1
BILLY OCEAN 3-2
PRINCE 15-4
CBAIL REAN 10-7
MEAN! 17-11

02
Hottest:
CSICAGO 2-1
STEVIE MONDER 4-2
SILLY OCEAN 11-7
DENNIS DEYOUNG 15-10
PRINCE 26-13 WHTF/York, PA Michael Serzyneki REBBIE JACKSON JACK MAGNER

OAKOTA PAT BENATAR TOTO CARS REO SPEEDNAGON U2

CULTURE CLUB
HOEY LEWIS & NEMS
HOCKEST:
STEVIE MONDER 1-1
POINTER SISTERS 7-4
ROO STEMART 6-5
JOHN CAFFERTY & B 8-6
PRINCE 20-10

Parallel Three

JERMAINE JACKSON (dp) SCANDAL REO SPEEDNAGON PETER MOLP EUROGLIDERS (dp) PAT BENATAR CARS (dp) TWISTED SISTER (dp)

JACK MAGNER
U2
BANANARAMA
BOTTERET:
CHICAGO 3-2
PRINCE 8-3
SIANA ROSS 14-10
TIMS 31-21
WSPK/Poughkeepsie, NY
Bob Deyton

RUEY LEWIS & NEWS LICHEL RICHIE PAT BERNATAR JOEN MAITE JULIAN LENNON BOTTEST STEVIE MONDER 2-1 PRINCE 14-3TY & B 7-4 BIOT CARCEN B-6 RICK SPRINGPIELD 10-7

Q82/Rochester, NY Stevens/Mesaner

CONTRACTOR OF THE CONTRACT OF

PAT BENATAR VAN HALEN CARS JACKSONS TOTO REO SPEEDMAGON U2 Hottest: U2 Hottest: STEVIE WONDER 2-1 PRINCE 16-2 BILLY OCEAN 3-3 POINTER SISTERS 8-5 SREENA EASTON 17-6

WGFM/Schenectedy, NY Tom Perker

Michael O'Herm

CARS
JORN MAITE
AC/DC
VAN HALEN
PAT BENATAR
JACESONNON
ACCOMMENTAR
ACCOMME Tom Parker
CARS
ROWEDSIPPERS
ROWEDSIPPERS
ACCESSOR
ACCESO

WKFM/Syrsouse, NY Kevin Fennessy

WIGY/Bath, ME Bob Anderson BOB ANDERSON
LIGHER RECEIF
TO ACAS
REG SPEEDWAGON
PAT BENATAR
JULIAN LERNON
JOHN WAITE
BOCTEST
PRINCE 10-7
PRINCE Kevin Fannasy
SUBUTIVOS
SAMPI BACAR
BOCER BODOSON
BOLLEGI
STEVIZ BONOSON
BOLLEGI
SUBUTIVOS
SUBTIVOS
SUBUTIVOS
SUBUTI 103CIR/Beckley, WV Bob Spencer

830/Syreouse, NY Devid Laird

WPST/Trenton, NJ Torn Taylor

Tom Taylor

PAT BEHATAR
BAND OP GOLD
CARS
JOE COCKER
SAM HARRIS
ROGER BOOGSON
JERMAINE JACKSON
REO SPEEDHAGON
SCANDAL
TOTO
U2

TOTO
U2
Sottest:
BILLY OCEAN 2-1
PRINCS 11-3
PAUL MCCAPTNEY 25-13
LIONEL RICHIE 35-21
JULIAN LENNON D-28

WRCK/Utice, NY Jim Reitz

JAM Retts
PAT RENATAR
CARS
VAN NALEH (dp)
REO SPEEDMOON
IN 35
TOTO
07
COCKER
SOLEN CAPPERTY & B
DAVID SOULE 10-4
PRINCE 16-5
SURVIVOR 17-14

Bob Spenoer

AT SENATAR
JACKSONS
REO SPEEDMACON
JOHN MATTE
JULIAN LEWNON
TOTO
STEPA THE JACKSON HOTCEST:
CRICAGO 1-1
STEVIE WORDER 2-2
BEMANIE JACKSON
HOME JERMANIE 2-1
LIONEL RICRIE 20-13 TOMMY SHAW HUEY LEWIS & NEWS JOHN WAITE JOHN MAITE SCANDAL PETER WOLP TOTO JERMAINE JACKSON ROTESET STEVIE WONDER 2-1 CHICAGO 1-2 BILLY OCEAN 6-4 PRINCE 13-5 MEANI 14-8

WOAT/Beckley, WV Jim Mertin

Jim Martin
PAT SENATAR
SOCRE HODGON
SOCRE HODGON
JULIAN LENNON
HUEY LEWIS & MEMS
JOHN WATTE
RED SPECIONAGON (dp)
Botteat:
PRINCE JC
CHARA HEAR 12-5
HEARI 12-5
HEARI 12-5
HEARI 12-13

WIKZ/Chemersburg, PA Matthews/Alexander MARC ANTHONY THOM (dp) HUEY LEWIS & NEWS REO SPEEDWAGON (dp)

REO SPEEDMAGON (d TOTO SCANDAL PAT BEMATAR DAN BEMATAR DAN BEMTANAN PETER MOLF JERNAIME JACKSON HOTEBEL MEAN! 3-3 PRINCE 4-4 JOHN CAFFERTY & B BILLY CEAN 9-7 CHARA KHAN 14-9

Remosable Joe
JEMMAINE JACKSON
TOTON LEADON
JULIAL MON
STILLY ION
REO SPEEDMAGON
JACKSONS
ROTTENET
JOEN CAFFERTY & 8 5-2
MILLY CORAM 19-5
DENNIS ORYOUNG 16-11

WKRZ-FM/Wilkes-Borrs, PA WGCM/Hagerston
Don Hallett

PAT BENATAR BILLY SQUIER CARS BENAINE JACKSON TOTO BOTCHST CHICAGO 2-1 PRINCE 7-2 CHARA RAN 4-4 DENNIS DE TOUNG 9-7 HALL & OATES 20-11

OK1007thece, NY Bill Weston

BAN Western

BILLY SQUEER

PAT BENATAR

REGO SPEEDWAGON

TOTO

JERNAIRE JACKSON

JACKSONE

JACKS

WKHI/Ocean City, MD Jeck Gillen

Jack Gillen
JOHN MAITE
PAT BEWATAR
HEW EDITION
TERO SPEEDMA GON
THOMBY S. SCHMIT
SHELLA E.
HOLCAGO 1-1
STEVIE MONDER 2-2
PRINCE 10-6
ELTON JOHN 9-8
HEANI 12-9

SEXIL/Perkersburgh, WV Psul DeMille

REO SPEEDWAGON PAT BENATAR PAT BENATAR
TOTO
CASS
JERNAINE JACKSON
JACK MAGNER
VAN BALEN
JACKSONS
HOTEGER
STEVIE HONDER 1-1
ROD STEWART 2-2
DENNIS DEYOUNG 3-1
LIONEL RICHIE 5-5
TINA TURNER 13-7 TWISTED
HOLLEST:
STEVIE MONDER 1-1
PRINCE 13-2
JOHN CAFFERTY & B 15-10
WHAM! 19-13
CHAKA RHAN 24-15

WOMP-FM/Wheeling, WV Dwsyne Bonds

OPENING BONDS

CARS PERDIAGON

PROTOSOMS

PAT REMATAR

SCANDAL

FUNCLIF RATTAR

WSQV/Williamsport, PA Cruz/Williams

CrustWilliams
RESHIT FOCERS
CARS
DACK NAGMER
SACK NAGM

SOUTH

Parallel Two

WBBQ/Augusts, GA Bruce Stevens PAT BEHATAR SCANDAL SCANDAL SCANDAL JASHALINE JACKSON CARB BOOGE BOOGSON SAM BARRIS-HOTLEST BOOGSON SILLY TOCKNE 2-1 STEM SON BOOGSON PRINCE 1-3 PRINCE 1-3 PRINCE 1-3 FRINCE 1

JACKSONS (dp)
PAT BENATAR (dp)
TOTO (dp)
Bottest:
STEVIE MONDER 2-1
RADDNNA 3-2
BILLY OCEAN 4-3
PRINCE 11-6
BRUCE SPRINGSTEEN 5-8

WFMF/Baton Rouge, LA Rice/Ahysen PAT BENATAR
JERMAINE JACKSON
BOTTEST:
STRVIE WONDER 3-1
CHICAGO 1-2
MADOWNA 4-3
BILLY OCEAN 9-8
PRINCE 19-11

KZFM/Corpus Christ, TX Curson/Stretury

KWIC/Beaumont, TX Garland/Perry JOHN CAPPERTY & B CULTURE CLUB BARRAS STREISAND HOMEYORI PPERS HOTLOGAN 6-2 STEVIE WONDER 5-5 BILLT OCEAN 16-7 PRINCE 15-10 GARSAGE AND ACT OF THE ACT OF THE

SURVIVOR
REO SPEZOMAGON
DAN BEARTMAN
PAT BEMATAR
SCANDAL
HOCTEST
STEVIR MONOGR 2-1
HADDIT OCEAN 7-4
JOSEN CASPERTY & B 5-5
PRINCE 10-6 KZZB/Besumont, TX Lousteeu/Brown CARS PAT RENATAR
SCHMINI
PAT RENATAR
SCHMINI
TIMOTHY 8, SCHMIT
JERNATHE JACKSON
JOB COCKER
PRINCE 7-1
PRINCE 7-1
CHARA RIAN 8-4
WEAM! 13-8
GWHOLLAUPER 14-9
ROMEYDRIPPERS 24-15 KAMZ/EI Pago, TX Bob West

WQID/Blloxi, MS Mickey Coulter

Michoy Coulter

PAT BENATAR
JERMAIN JACKSON
JERMAIN JACKSON
REO SPEEDMAGON
REO SPEEDMAGON
REO SPEEDMAGON
PETER WOLF (dp)
BOCTEST:
BILLY OCEAN 11-6
WHAM! 17-8
LIONEE RICHIE 25-18
38 SPECTAL 30-23
KXX100MENTIONEMA BI
KXX100MENTI

Et JOHN'EMEN
JERMAINE JACKSON
PAT BENNTAR
JULIAN LENNON
HEBBIE JACKSON
SAM HARRIS
BOTLEST:
BILLY OCEAN
CHICAGO 2-3
HADONNA 4-4
HHAMI 9-5
PRINCE 14-7
MESEVICIAMENTO

WSSX/Charleston, SC Phillips/Allen

PhilippiAthen

PAT BENATAR
PETER WOLF
VAN BALEN
TOTO
JACKSONS
JENNAINE JACKSON
BOTTORE
BOTTORE
TOTO
JACKSON
JACKSON
JACKSON
JACKSON
BOTTORE
BO

Sob West
SREENA RASTON
JACKSONS
HUEY LEWIS & NEMS (dp)
JACK MAGNEE
MARC ANTENON THOM
NEW BDITION
BOTTON
COLORO 1-1
COLORO 0-7
PRINCE 7-5
WHAMI 23-10

KSET-FM/EI Paso, TX Scott Taylor JACKSONS
CRATA FRAN
REBBIE JACKSON (dp)
JOHN MAITE (dp)
THOTHY B. SCHMIT (dp)
TOTO (dp)
JERMAINE JACKSON
REO SPEEDMAGON KXX108/Birmingham, AL St. John/Belley

Hottest; STEVIE WONDER 2-1 CHICAGO 5-2 PRINCE 12-6 WHAM: 13-7 BILLY OCEAN 15-8 WANS-FM/Gr Rod Mette

Rod Metts
JACKSONS
TOTO
TOTO
VAN HALEN
STEPBANIE MILLS
PAT BENATAR
NEW EDITION
JERNAIRE JACKSON
BILLY SQUIER
BILLY SQUIER
COBICAGO 2-1
BILLY OCEAN 7-6
CHAKE JERN 25-18
TINA TURNER 26-19

Scott Mitchell
JULIAN LENGON
BILLY SOCIETY
RESIDENCE TO B
REO SPEEDWAGON
PAT BENATAR
TOTO
JERMAINE JACKSOM
BOLLESEL
STEVIE WONDER 2-1
BILLY OCEAN 3-2
JOHN CAPESTY 4 B 5-3
PRINCE 13-7
PRINCE 13-7

BOO Kaphan

PAT BENATAR

SHEILA R.
REO SPEEDWAGON

GENEL JACKSON

JERNALNE JACKSON WJZR/Cheriotte, NC Chrysler/Deniele

: WILD/COLUMBIA

CULTURE CLUB PAUL MCCARTNEY PAT BENATAR CARS TORO

CARS
TOPOTHY B. SCHMIT
BODTION
BOILTON
BOLLTON
BOLLTON
BOLLTON
BOLLTON
BOLLTON
STEPHANIE HILLS
REO SPEEDMAON
BOCLON
BOCLON
BOLLON
BOLLON
BILLY OCEAN 3-1
CBICAGO 1-2
PRINCE 7-2
CHARA REAR 21-15
BALL BOATE 29-16

WQUT/Johnson City, TN Chuck Anthony

WSKZ/Chattenooge, TN Eric Page PAT SENTAR NEWS ROOM REPORT SENTAR NEWS LEWIS & NEWS ROOM REPORT NEWS ROOM REPORT NEWS ROOM RAM RARRIS PRINCE 9-3 BILLY OCEAN 9-4 MRANI 15-8 DEVOUNG 14-9 TIMA TURNER 18-12

WOKI/Knoxville, TN Gery Adkins .... 16-12 WNOK-PM/Columbia, SC Peter Hamle\*\* Peter Hemdett
REO SPERDRAGON
JACKSONS
CARS
CARS
PAT BENATAR
DAH BARTKAN
JULIAN LEMON
STEVIE MONDER 1-1
PRINCE 18-10
WHANE 23-16
RALL & OATES 28-17
CYNDI LAUPER 30-18

FOUNDAMEN
JACKSOMS
REO SPEEDMAGON
JULIAN LENNON
JULIAN LENNON
TOTO
SBEILA E,
JERNAINE JACKSON
BOTEAST
CRICAGO 1-1
STEVE PERRY 10-5
ROO STEWART 13-8
PRINCE 14-9
REMAI 13-10

KKYK/Little Rock, AR Merk McCein

THA TORRES
DEWRIS DETOMS
BALL 1 ONCS
BALL 1 ONCS
BALL 1 ONCS
CARDI LAUPER
PAUL MCCARTNEY
SOCKEST
STRUIC MONDER 2-1
SILLY OCCAR 8-3
CEICAGO 12-7
PRINCE 22-11
JOHN CAPPERTY B 16

FM100/Memphie, TN John Conley

John Conley
JERMAINE JACKSOW
SREENA EASTOM
COREY HART
JS SPECIAL
PAT BERMATAR
ROTESTIL
TINA TURNER 12-8
PRINCE 18-14
CYMDI LAUPER 28-19
CRAEA ERAN 30-20
CULTURE CLUB 0-25

WABS-FM/Mobile. AL Fram/Fuller

CARS
TOTO LEWIS & NEMS
SHEERA EASTON
RISS (6p)
THISTED SISTER (dp)
THISTED SISTER (dp)
BILLY OCEAN 4-1
NACONNA 9-1
DENNIS DETOUNG 16-13
S SPECIAL 26-22
MEANI D-28

PEO SPEEDMAGON
ROGER RODGSON (dp)
BILLY SQUIER (dp)
PETER MOLF
JERMAINE JACKSON
DAN BARTHAN
BUEY LEWIS & NEWS
BEENA EASTON SHEENA EASTON HOLLEST: HADONNA 1-1 STEVIE MONDER 3-2 DENNIS DEYOUNG 4-3 CHICAGO 5-4 PRINCE 6-5

Alan DuPriest
JORN MAITE
MARIA VIDAL
PAT BEMATAR
JULIAN LENNON
SAN BEMATAR
JULIAN LENNON
SAN BEMATAR
GOTERNET
GOTOR
HADDINA -1
HADDINA -2
BILLY OCEAN 3-3
HEARI 15-6
PRINCE 18-8
PRINCE 18-8
WINNERMINGAINERSOW
WINNERMINGAINE

HONEYDRIPPERS
DAN HARTMAN
PAT BENATAR
PAT BENATAR
ROSSPECIMAGON
ROSSPECI

KRGV/McAllen-Br

JERCHEE A REMS
JERNAINE JACKSON
GLENN FREY
JOHN MAITE
ROTEGE:
CRICAGO I-1
STEVIE MONDER 2-2
BILLY OCEAN 3-3
JOHN CAFFERTY & 8-4
POINTER SISTERS 7-5 JACK MAGNER CHARA EMAN CARS HUEY LEWIS & NEWS JOHN MAITE COREY HART Editest: STEVIE WONDER 1-1 CBICAGO 1-2 PRINCE 21-7 WRAH1 27-8 CULTURE CLUB 0-26

KX104/Nashville, TN Murphey/Cook Chuck Anthony
CRAFA RIAN
RALL & OATES
RALL & COATES
RALL & COA Murphwy/Cook
JULIAN LEWOON
RONEYDRIPPENS
RUFY LENIES & NEWS
SCANDAL
VAN HALEN
JERNAINE JACKSON
CARS
BOLLORIE
ROLLORIE
ROLLORIE
CARS
BOLLORIE
CARS
GOUNTE 20-14
CULTURE CLOR 25-16
CYNDI LAUPER 27-17

WZKS/Nashville, TN Larry Mertino Larry Merdino
TWISTED SISTER (dp).
CARS ENNTAB
SORN MAITZ
JERNATUR JACKSON
JOHN DENVER
BOTCHES
STEVIE MONDER 2-1
BILLY OCEAN 3-3
PRINCE 15-4
TIMA TURNER 8-7
CEARA KRAN 11-9
MONIS-PRINCE NOTHERS

Gery Adding
BURY LEMIS & NEMS
ECANOAL
BORN ADTES
BORN MATTS
JOHN LEMNON
JEFFREY OBSORNE
BUROCKIDERS
BU

WFMI/Lexington, KY Fox/Mosley

WRNO/New Orleans, LA Mike Costello Mike Costello
JOHN WAITE
RISS NA
RISS NA
CAND BERNATAR
OTO
REO SPECIMAGON
HOTTERS
CHICAGO 21
11141 TUMBER 17-9
HOMEYOR 1PPERS 29-19
PAINCE D-30

PAT SEMATAR SAMMY RAGGR JEMMINE JACKSON JOE COCKER BILLY SQUIER HOLLEST STEVIE WONDER 1-1 CRAKA RAMN 10-7 PRINCE 11-8 TIMA TURBER 17-16 LIONEL RICHIE 21-20

SURVIVOR SUR

Y106/Oriendo, FL Stacy/Steel NEW EDITION SAM BARRIS BONEYDRIPPERS BOMEYORIPPERS
TOTO
PAT BENATAR
SAMMY HACAR (dp)
BROCE SPRIMCSTEEN (dp)
BOTCHES
CHICAGO 7-4
BILLY OCEAR 15-8
CHARA MRAN 18-13
LIOMEL BICTRIE 24-18
CULTURE CLUB 31-23

PAT BENATAR NEM EDITION JULIAN LEMMON BOLTEST STEVIE MONDER 1-1 CHICAGO 2-2 BILLY OCBAN 5-3 POINTER SISTERS 6-5 WHARI 20-15 LOW PRETOK

JULIAN LEWNON
HUEY LEWNON
HUEY LEWNON
HUEY LEWNON
HOW NAITE
ROD SYREDMA SON (dp)
DAN HARTHAN
HOLLERI
LILY
SCHEN
1-1
DENNIS DEYOUNG 15-8
DENNIS DEYOUNG 15-8

KITY/Sen Antonio, TX McGee/Upton

MMAHI CHARA KHAN SAMMY HAGAR (dp) SCANDAL (dp) LIOMEL RICHIE ROTEMEL: STEVIE MONOGER 3-1 CHICAGO 4-2 MADONNA 7-4 PRINCE 10-6 BILLY OCEAN 9-7 KILE/Gelveston, TX Deva Parks Down Parks

GOMETOR IPPERS

CARC

LANC

LINOTAY B. SCHMIT

JERHAINE JACKSON

FRANKIE GOOSE TO H

SCANGAL

SCANGAL

BILLY SOUTER

HOTHER

HOTHER

HOTHER

HODER

JELLY SOUTER

HODER

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JELLY SOUTER

JELY SOUTER

JELLY SOUTER

KTFM/Sen Antonio, TX THorman/Nesty

THORMANIMATY
EURY LEMIS 6 REMS (dp)
REBBIE JACKSON
JERMINE JACKSON
JERMINE JACKSON
SPAPLE SINGERS (dp)
SCANDAN
CONDYN SISTRES (dp)
SCANDAN
JULIAN LEMONOR (dp)
SCANDAN
STRYLE WORDER 1-1
PRINCE 2-2
PRINCE 2-3
JOHN COFFERTY & B 15-7
ZEMITHORN JACKSON
JOHN COFFERTY & B 15-7
ZEMITHORN JACKSON
ZEMITHORN JACKSON
JACKSON
JOHN COFFERTY & B 15-7
ZEMITHORN JACKSON
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ZEMITHORN JACKSON
JACKSO

ZSE/Temps, FL Johnny Walker

PAT BENATAR NUMY LEMIS & NEWS JACK MAGNER CULTURE CLUB CARS KISS (dp) ROTTER TO THE CHARLES (dp) ROTTER (dp) ROTTE

WSEZ/Winston-Salem, NC Rob Leonard HOLL S OATES
LICHER RICHER
DENNIS DETOUNG
COUNGE
TO THE STATE OF THE S

Parallel Three

HONEYDRIPPERS TOTO PAT BENATAR REO SPEEDMAGON RECU SPENDANCE BOTTEST: CRICAGO 1-1 DENNIS DEYOUNG 7-6 BILLY OCEAN 12-8 PRINCE 17-11 WHAM: 20-12

WISE/Asheville, NC John Stevens

John Stevens
JERMAINE JACKSON
JERMAINE JACKSON
RED SPEZOMACH (dp)
RED SPEZOMACH (dp)
RED SPEZOMACH (dp)
ROCKE REDUCKON
ROCKER REDUCKON
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EMOCOborne

PAT BEMATAR
JESMAINE JACKSOM
SBEILA E.
ROCER ROCOBON
BANARAMAN

CHINCAL JOENS (dp)
CANS (dp)
ROTECHL
CHICAGO 1-1
CHICAGO 1-5
STBVIE WONDER 2-2
BILLY OCEAN 5-3
PRINCE 10-5
WEAMI 11-8

KIBR/Pt. Smith Righ Hayes

none Sottest: CBICAGO 2-2 PRINCE 5-5 HALL & OATES BILLY OCEAN JOEN CAPPERT

WCGQ/Columbus, GA Relph Cerroll T94/Penama City, FL Chuck Bare

Raigh Carroll

CARS
PAT BENATAR
JULIAN LENHON
BENATAR
JULIAN LENHON
REO SPEEDWACOM
JERMATHE JACKSON
FRANKIE GOOS TO A
JEFFREY GROOME
ROCCOCC
STATY OWNER 7-2
BILLY OCKAR 13-6
TIMA TURBER 15-11
SAM MARRIS 22-15 NEW SOLTION
MATTHEW WILDER
JORN MAITGOS TO B
JORN MAITGOS TO B
JERNALIR MEJACESON
JORN DERWER (dp)
BOTE-ati
CBICAGO 2-2
MADORNA 4-3
BILLY OCEAN 6-4
PRINCE 11-8
WEARI 16-12

none Hottest: CHICAGO 1-1 RICK SPRINGFIELD 6-6 SREENA EASTON 13-13 BILLY OCEAN 16-16 WHAM! 21-21 GatherDavie

JERMAINE JACESON

CASS (dp)

HUEY LEWIS & NEWS

JOHN MAITE

HOTCHEST

CHICAGO 1-1

PRINCE 3-2

BILLY OCEAN 4-3

CHARA REAN 14-6

SAM RARRIS 8-7 WXLK/Roand Don O'Shee

none Bottest: NIGHT RANGER 1-1 ROD STEWART 2-2 POINTER SISTERS 4-4 STEVIE WONDER 8-8 PRINCE 19-19

J.P. Hunter
TOTO
PAT BEMATAR
VAN RALEW (dp)
REO SPEEDWAGON
CARN
REO SPEEDWAGON
JACKSOMS
JACKSOMS
JACKSOMS
JACKSOMS
JACKSOMS
JACK MAGGER
HOLLOWILL
LIOWEL RICHIE 5-2
DEWNIS DEVONG 6-4
BARBHA STREISAND 20-1)

Z102/Sevenneh, GA Wilkems/Sommers

JACKSONS DAN HARTMAN CARS TOTO TOTO
REO SPEEDHAGON
BAND OF GOLD
HOTEST:
BILLY OCEAN 1-1
STEVIE MONDER 4-2
CHICAGO 6-4
PRINCE 10-5
LIONEL RICHIE 30-11

KTDY/Lafeyette, LA Greg Stevens

Grag Severe
KISS (dp)
JULIAN LENNON
SCANDAL (dp)
REO SPECINACON (dp)
JERNAINE JACKSON
PAT BENATAR (dp)
HOLLEST
HOLOMA
J
HADONNA -1
HADONNA -1
STEVIE WONDER 4-3
PRINCE 6-4
CHICAGO 1-5

Q101/Meridien, AL Tom Kelly

KNOE-FM/Monroe, LA

3 KnighteniShee
force
PAT DENATAR
REC SPECOMAGON
JACKSOMS
CARS
JERMAINE JACKSON
UGD)
JEFFREY OSBORNE
BOLLER
STEVIE MONDER 2-1
PERIORS
PAT ON THAN 100 JEFFE
SREENA RASTON D-17
SREENA RASTON D-17

KWES/Odesse Midland, TX John Clay

CARS VAN BALEN (dp) STEPHANIE MILLS UZ

DZ TOTO PAT BENATAR BARANARAMA BOLEASE: CRICAGO 1-1 WRAM1 3-3 PRINCE 10-5 CHARA KBAN 24-17 SAMMY HAGAR 29-21

JACKSONS JULIAN LENNON JULIAN LEMMON
TOTO
STEVE MILLER BAND
PAT SENATAR
NEM EDITION
JOE COCKER
HOCTEST:
CEICAGO 1-1
STEVIE WONDER 2-2
CHAKA MANN 9-5
MHANI 17-9
PRINCE 23-10

Tom Keby

CARS
PAT BENTAR
JEPMA IN JACKSON
JEPMA IN JACKSON
JA KKQV/Wichite Fells, TX MecMurphy/Stone TOTO
TWISTED SISTER (dp)
JOE COCEPA JOE COCKER

LOCATION OF THE PROPERTY OF THE PR

KNIN/Wichita Falla, TX Barry Michaels

BATTY MICHAEL

MATTERW MILDER (dp)

ROSER HODGSON (dp)

TOTO (dp)

BOTHER

STEVIE MONDER 1-1

CRICAGO 2-2

BILLY OCEAN 5-3

PRINCE 7-6

SREENA PASTON 18-10

WHSL/Wilmington, NC Stewart/Stone SOMEYDRIPPERS BURY LEWIS & NEWS REO SPEEDWAGON BURT LEMIS & NEMS
REG SPEEDMAGON
TOTO
CARS
PAT BENATAR

242 CHR Reporters 235 Current Reports

The following stations report frozen playlist this week: WBEN-FM/Buffelo WPFM/Panama City KISR/Ft, Smith KFMW/Waterloo KCMQ/Columbia KKAZ/Cheyenne

The following station failed to report this week and therefore their playlist was frozen:

WXLK/Rosnoke

#### MIDWEST Most Added. Hottest

**REO Speedwagon** Cars

Prince Wham! **Billy Ocean** 

# **CHR ADDS & HOTS**

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

KFRX/Lincoln, NE Tracy Johnson

PAT BENATAR REO SPEEDWAGON CARS JULIAN LENNON HOTTEST: CHICAGO 1-1 JUEN CAPPERTY PRINCE 7-5

PRINCE 7-5 WHAM! 10-6 BILLY OCEAN 17-10

KENNY ROGERS REO SPEEDWAGON JERMAINE JACKSON

JERMAINE JACKSON TOTO HUEY LEWIS & NEWS ROTTEST PRINCE 1-1 STEVIE WONDER 2-2 DAVID BOWIE 6-5 WBANI 16-10 KISS 18-12

KKLS-FM/Rapid City, SD Sherwin/Piper

Sherwin/Piper
BURY LEWIS & NEWS
JCHN HALTE
STORM
BALTE
RED SPEROMAGON
HOCKEST
CHICAGO 1-1
ELTON JOHN 14-9
JOHN CAFFERTY & 20-13
SURVIVOR 22-15
SURVIVOR 22-17
SEK(Q'BAINE, K'B
Denny Collier

KKRC/Sloux Falls, SD Dan Kieley

LUAN RIMMOY
HUEY LEWIS 6 NEMS
PAUL MCCARTNEY
HOMEYDRIPPERS
BOB SEGER
HOTHERE
HOTHERE
HOTHERE
HOTHERE
HIAM 13-12
SHEENN EASTON 27-20
KISS D-32

HUEY LEWIS & NEWS PAT BENATAR TOMMY SHAW MATTHEW WILDER DAN HARTMAN VAN HALEN (dp)

Hottest: STEVIE WONDER 2-1 WHAM! 9-7 BILLY OCEAN 13-9 DENNIS DEYOUNG 16-12 TINA TURNER 18-14

WRKR/Recine-Mil

#### WEST Most Added. Hottest

Pat Benatar

Cars

Toto

Parallel Three

Billy Ocean Whami

#### MIDWEST

Parallel Two

PAT BENATAR JACKSONS REO SPEEDWAGON TOTO JULIAN LENNON ROGER HODGSON HOTTEST: CHICAGO 1-1 BILLY OCEAN S JOHN CAPPERTY PRINCE 8-7 WHAMI 12-10

REO SPEEDHAGON HONEYDRIPPERS HONEYDRIPPEN Hottest: CHICAGO 1-1 PRINCE 9-2 PRINCE 3-7 WHAM! 12-9 KISS D-20

#### WKAU/Applets Ross/Bradleigh

HUEY LEWIS & NEWS JOHN WAITE JOHN MAITE NEWS JOHN JOHN MAITE REO SPEEDMAGON (dp) VAN RALEN (dp) Hottest: CHICAGO 2-1 MEAN! 14-7 DENNIS DEYOUNG 15-10 PRINCE 21-11 CULTURE CLUB D-29

## 92X/Columbus, OH

PAT BENATAR
COMEY HART
REG SPEEDMAGON
HOMEYORIPPERS
KISS
CHICAGO 1-1
PRINCE 11-5
MADONNA 3-6
STEVIE WONDER 14-9
WHAM1 19-12

#### KIIK/Davenport, IA Jim O'Hara

JIM O'Hara
HUEY LEWIS & NEWS
SURVIVOR (dp)
HARTA VIDAL (dp)
JEMAINE JACKSON
JOE COCKER
HARC ANTHONY THOM
HARC ANTHONY THOM
ENTER OF COUNT (12-9)
CYNDI LAUPER 23-16
RONEYORIPPERS 31-22
JULIAN LENNON D-32

#### WGTZ/Deyton, OH King/Robertson

CHAKA HEAN
HUEY LEMIS & NEMS
COREY HART (dp)
PAT BEMATAR (dp)
RISS (dp)
HOCLEST:
JOHN CAFFERTY & B
BILLY OCEAN 6-2
PRINCE 11-6
HRAM! 22-12
TINA TURNER 26-15

TOTO
PAT BENATAR
BILLY SQUIER
REO SPEEDMAGON
JULIAN LENNON
JERMAINE JACKSON
ROTECTI
CRICAGO 1-1
STMMIE WONDER 3-2
WHAN! 11-4
BILLY OCEAN 8-5
PRINCE 15-6

#### KZIO/Duluth, MN

JACK WAGNER RED SPEEDWAGON HOTTEST: STEVIE WONDER 1-1 PRINCE 4-2 DENNIS DE YOUNG 13-10 CHAKA KBAN 22-15 LIONEL RICHIE 28-17

COREY HART HONEYORIPPERS TOMMY SHAW REO SPEEDWAGON HOTLEST: CHICAGO 1-1 STEVIE MONDER 5-3 BILLY OCEAN, 6-4 PRINCE 10-5 POINTER SISTERS 14-7

#### WSTO/Eveneville, IN or/Ashton

TayloriAshton

ROO STEMART
DENNIS DENOUNG
THAT TURNER
THAT TO THAT TURNER
THAT

#### WMEE/Ft/Wayne, IN Scott Dugan

STEVE MILLER BAND RISS
REO SPEEDMAGON
BILLY SQUIER
PAT BENATAR
HOTEGS:
CHICAGO 1-1
STEVIE MONDER 2-2
MADONNA 3-3
JOHN CAFFERTY & B 6-4
BILLY OCEAN 10-5

STEVE MILLER BAND REO SPEEDHAGON TOTO

TOTO SPEEDMANN TOTO PAT BENATAR VAN BALEN (dp) SAM HARRIS HOTEST: PRINCE 7-2 WHAM! 5-4 SHEENA EASTON 19-8 LIONEL RICHIE 17-15 CYNDI LAUPER 27-16

WJXQ/Jackson, MI Ryan/Cheeks

HUEY LEWIS & NEWS BILLY OCEAN REO SPEEDMAGON PAT BENATAR CARS WEATS (dp) CULTURE CLUB (dp) VAN HALEN

TOTO Hottest: John Cafferty & B 2-1 SURVIVOR 13-2 SAMMY HAGAR 7-5 STEVE PERRY 12-7 38 SPECIAL 21-14

TOTO

WVIC/Lansing, MI Martin/Kittredge

MardyKittedge
LICHER RICHE
BILLY SOUIER
JOHN WAITE
REO SPEEDHAGON
DAN HARTMAN
SCANDAL
PAT BERMATAR
HOTCEST:
JOHN CAFFERTY 4 B
STEVE PERRY 2-2
SURVIVOR 7-5
DENNIS DEYOUNG 9-6

REO SPEEDWAGON
CARS
TOTO
JULIAN LENNON
HOTERST:
BILLY OCEAN 2-1
PRINCE 3-2
WHANT 5-3
STEVIE WONDER 6-5
TINA TURNER 16-7

KJ103/Oklehome City, OK Bill Cahili REO SPEEDWAGON PAT BENATAR VAN HALEN

VAN RALEN TOTO CARS JACKSONS NEW EDITION HOTLEST: STEVIE WONDER 1-1 SHEENA EASTON 6-3 CHAKA KBAN 10-5 WBAM1 15-7

# KQKQ/Omaha, NE Taylor/Dean SWARTSTOWNER REO SPEEDHAGON CARS PAT BENATAR PAUL MCCARTHEY JACKSONS BOTTER: CHICAGO 1-1 PRINCE 11-4 POINTER SISTES 13-9 STEVIE WOODER 12-10 TINA TURNER 29-19

JACKSONS KISS TOTO TOTO
PAT BENATAR
SHEILA E.
HOTTEST:
CHICAGO 1-1
STEVIE WONDER 4-2
BILLY OCEAN 6-3
DAVID BOWIE 5-4
WEAM! 7-5

Edwards Maloney
SHEENA EASTON
RENNY ROCERS
BURY LEMIS 6 MEMS
DIANA ROSS
ROCE est:
CHICAGO 3-2
BRUCE SPRINGSTEN 6-3
POINTER SISTERS 10-4
MADONNA 7-5

Geoff Devie

SHEENA EASTON
LIONEL RICHIE
TOWNY SHAW
CHAKA KHAN
SAMMY HAGAR
SURVIVOR
38 SPECIAL
HOTESE:
BILLY OCEAN 8-3
JOHN CAFFERTY & B
DENNIS DEYOUNG 9-6
ELTON JOHN 10-7
ROD STEWART 11-8

#### US3/South Bend, IN J.K. Dearing

AND STEMART
HALL & OATES
CYNDI LAUPER
DENNIS DEFOUNG
PAUL MCCARTMEY
ROTTES
TEVIE WONDER 1-1
CHICAGO 7-3
HADDNNA 8-4
BILLY OCEAN 10-9
JOHN CAPPERTY & B WednachUCnaphwan
JACKSONS
JULIAN LENNON
JULIAN LENNON
HUEY LEWILS & NEWS (dp)
ROGER ROOGSON
NEW EDITION
HOT Ceat!
HOT Ceat!
THE CONTROL A-2
PRINCE 13-8
CYBEL AND ER 4-2
PRINCE 13-8
CYBEL AUPER 37-23
ZZBEKLANGER CITY, MO
Collinal Weish

## WRQN/Toledo, OH Schaffer/Mitchell

BChaffer/Mitchell
HUEY LEWIS & NEWS
TOMMY SHAW
CARS
REATS
REO SPEEDHAGON
TOTO
JACKSONS
JERNAIME JACKSON
INXS
PAT BENATAR
TIMOTHY B. SCHMIT
BOLEGEL TIMOTHY B. SCHMIT Hottest: CHICAGO 1-1 PRINCE 17-4 HALL & OATES 23-13 CULTURE CLUB 31-22 HONEYDRIPPERS 35-28

# TOTO AL JARREAU VAN BALEN (dp) PAT BENATAR JERMAINE JACKSON JOE COCKEN COM MEITESNARE (dp) POINTER SISTERS ROCKEST STEVLE WONDER 2-1 PRINCE 9-3 CRAKA REAN 22-12 CENNIS DEVOUNG 20-13 KAY107/Tules, OK Bisin/Stephene

BABINSTEPHENE
CYMOI LAUPER
PAT BENNTAR
CASS
TOTO
SCANDAL
HOTEST
SAM HARRIS 2-1
BILLY OCEAN 8-5
DENNIS DEVOUNG 17-11
HALL & OATES 26-14
HUEY LEMIS & NEWS 39-

#### KEYN-FM/Wichita, KS

VAN BALEN VAN MALEN
TOTO
JOE COCKER
REO SPEEDWAGON
JULIAN LENNON
ROGER HOOGSON
BOTTEST
BILLY OCEAN 6-2
PRINCE 7-5
SHEENA EASTON 9-6
WHAM! 17-10
SURVIVOR 25-17

#### KKRD/Wichits, KS

PRIER WOLP
DAN HARTMAN
MATTHEW WILDER
HOTEST:
STEVIE WONDER 3-1
WHAM! 9-7
PRINCE 14-8
SURVIVOR 21-14
HALL & OATES 22-16

Dick Thompson

MONEYODE TPERS
AL JARREAU

NEW EDITION (dp)

JAN BARTHAN

ROCER HOOSSON

JULIAN LENNON

JULIAN LENNON

SILVI SQUER (dp)

JACKSON (dp)

JACKSO

# KOFM/Oklehome City, OK SAMHY HAGAR PAT BENATAR CASS SPECHAGON PETER MOLT JACKSONS HOSTER HOLT GAGO 1-1 MEANI 19-10 PRINCE 30-11 CRAFA MAN 34-18 LIONEL RICHIE 40-30

WYFM/Youngstown, C Jeff Tobin TOMMY SHAM WHAM! TIMA TURNER HUBY LEWIS & NEWS LIONEL RICHIE LIONEL RICHIE
808 SEGER
PAT BENATAR
HOLLEGE:
JOHN CAFFERTY & B 3-1
BILLY OCEAN 8-2
PRINCE 7-3
PRINCE 7-3
SURVIVOR 23-20

Parallel Three

KFYR/Biomarck, ND PAT BERNATAR
JERNAINE JACKSÓN
KISS
SCANNAL
TOMNY SHAW
ROTTER:
STEVIE WONDER 1-1
CPICAGO 2-2
WHAMI 10-6
PRINCE 14-8
3ILLY OCEAN D-13

#### WBNQ/Bloomington, IN

J.std/Robbins
10TO
JACKSON
JACKSON
JACKSON
PAT BENNTAR (dp)
EUROGLIDERS (dp)
CARS (dp)
VAN BALER
HOLLOR
HOLLOR
HOLLOR
JACKSON

ROD LEGGED

REG SPECONAGON
HONEYDRIPPERS
PAT BENATAR
JORN WAITE
CARS
HOTCEST:
CHICAGO I-1
STEVIE MONDER 3-2
STEVIE MONDER 3-2
BILLY GCEAN 10-4
PRINCE 28-11

#### WCIL-FM/Carbondela, IL Tony Waltekus

Tony Waitskus
HALL & OATES
38 SPECIAL (dp)
VAN MALEN (dp)
VAN MALEN (dp)
ROY LOWIS & MENS
R

## KQCR/Coder Repids, IA Gary Dixon

TINA TURNER
PETER WOLF (dp)
ROMEO VOID
DAN HARTMAN
HOTTER:
PRINCE 4-1
WHAMI 3-2
CHARA KRAN 16-6
SAMMY HAGAR 30-24
HONEYDRIPPERS D-31

#### KCMQ/Columbia, MO Dave McCormick

HODE BOTEST: CHICAGO 1-1 MADONNA 2-2 STEVIE WONDER 3-3 BILLY OCEAN 4-4 PRINCE 24-24

#### Y94/Fargo, ND Collins/Anderson

PAT BENATAR DAN HARTMAN JULIAN LENNON CARS CARS
REO SPEEDMAGON (dp)
VAN HALEN (dp)
NOTCEST:
STEVIE WONDER 5-1
BILLY OCEAN 6-4
PRINCE 12-7
WHAM1 19-8
HALL & OATES 26-14

### KKXL-FM/Grand Forks, ND

U2 TOMMY SHAW BOB SEGER BUEY LEWIS NEWS HOTCEST: MADONNA 3-2 PRINCE 6-4 STEVIE WONDER 12-7 BILLY OCEAN 14-9 WAZY-FM/Lefeyette, IN

TOTO REO SPEEDWAGON PAT BENATAR TIMOTHY B, SCHMIT HOTEGET: CHICAGO 1-1 HADONNA 2-2 PRINCE 15-9 COREY HART 27-21 SAMMY BAGAR 33-24

## PAT BENATAR JOE COCKER (dp) REO SPEEDMAGON CARS (dp) TOTO (dp) JORNAINE JACKSON JACKSONS HOTTER: BILLY OCEAN 6-1 DAVID BOMHE 12-7 TINA TURKER 22-8 PRINCE 24-9 SAMMY HAGAR 26-18 CARS JERMAINE JACKSON BILLY SQUIER JACKSONS TOPO KFMW/Waterloo, IA

#### WEST

MMO/AR-

JOHN MAITE Hottest: CBICAGO 1-1 BILLY OCEAN 5-3 ROD STEMART 8-6 ELTON JOHN 10-7 PRINCE 14-9 KKXX/Bakersfield, CA

PAT BENATARPOINTER SISTERS
JACKSOMS
ACKSOMS
HOTCHEN
CHICAGO 1-1
STEVIE MONDER 2-2
BILLY OCEAN 7-3
JOHN CAPPERTY & B 5DENNIS DEYOUNG 14-9

## KQXR/Bakersfield Bonnia Knox

TOTO
CARS
PAT BENATAR
DAN HARTMAN
JACKSONS
SBEILA E.
NEW EDITION
HOTEST:
JOHN CAPPERTY E I
MHAMI 6-3
BILLY OCEAN 4-4
PRINCE 10-5
CBAKA KBAN 22-1D

#### KF95/Boise, 1D Doss/Gregory

Destry Communication (April 1987)
MATTHEW MILDER JEFFREY OSDIONE FRANKIE GOES TO H (dp) JERMINE JACKSON HUY LEWIS & NEMS REO SPEEDWAKON (dp) BAND OF GOLD (dp) HOCLERT JEFFREY & B 12-8 FRINCE 24-7 JOHN CAFFERTY & B 12-8 FRINCE 24-7 JEFRINCE CARS
REO SPEEDMAGON
PAT BERNATAR
JULIAN LERMON
ROGER RODGSON
JERNAINE JACKSON
MARC ANTENNY THOM
JEFFREY OSBORNE
HOTCEST:
CHICAGO 1-1
BILLY OCEAN 4-3
PRINCE 9-4
CHARA KHAN 19-13
HALL & OATES 20-15
KKEMM/CORGER BATHORS

## KKFM/Colorado Springa.

HUEY LEWIS & NEWS TOTO JULIAN LENNON PAT BENATAR JACKSONS HONEYORIPPERS MARIA VIDAL MARIA VIDAL Bottest: STEVIE WONDER 3-1 BILLY OCEAN 5-3 JOHN CAPPERTY & 8 7 POINTER SISTERS 8-7 DENNIS DEYOUNG 15-8

### KBOS/Freeno, CA

Kris Van Komp
PAT BEMATAR
DAN HARTMAN
JOHN MAITE
TOTO
REO SPEEDWAGON
JERNAINE JACKSON
HOTECAST
STEVIE MONDER 4-1
BILLY OCEAN 3-2
TINATURER 10-3
SHEERNA EASTON 14-6
PAT BEMATAR 0-4-6 KMGX/Freeno, CA Carey Edwards

PAT BENATAR

## MoorelLawley PAT BENATAR CARS JACKSONES JACKSONS REO SPEEDMAGON JULIAN LENNON JULIAN LENNON TOTO PRINCE 1-1 MADONNA 3-3 BILLY OCEAN 7-6 HIAMI 13-11 HALL & OATES 22-14 WSBT/ESUVENDE POINT, W WSPT/Stevens Point, WI Bouley/Tracy

HUEY LENIS & NEMS
PAT BENATAR
REO SPECIONGON
JERNAINE JACKSON
DAN HARTHAN
PETER WOLF (dp)
SCORPIONS (dp)
HOTCEST
STEVIE WONDER 4-1
PRIMIT 11-7
TINA TUBER 10-8
CYNDI LAUPER 29-19

#### KYNO-FM/Freeno, CA Walker/Davis

WARKATURUS
SCANDAL
PAT BENATAR
JACKSONS
JULIAN LENNON
SAMMY HAGAR
NEW EDITION (dp)
HOTEORI:
PRINCE 1-1
MADONNA 5-2
CARS 4-3
PRINCE 8-6
BILLY OCEAN 15-7 KIKI/Honolulu, HI

PAT BENATAR PAT BENATAR
TOTO
SHEILA E.
SCANDAL
ALPHAVILLE (dp)
HOTLES:
CBICAGO 2-2
BILLY OCEAN 9-5
WHAM1 14-7
BAND OF GOLD 18-11
DENNIS DEYOUNG 36-20

Parallel Two

KISS
JULIAN LENNON
JEMMAINE JACKSON
HOTLEST:
CHICAGO 3-1
STEVIE MONDER 6-3
BILLY OCEAN 5-4
JOHN CAPPERTY & B 7-5
MADONNA 10-6

#### KLUC/Lee Veges, NV BM Richards

JOHN MAITE SCANDAL PAT BEWATAR COREY HART CARS HOTCOST STEVIE WONDER 11-3 ELTON JOHN 12-7 DENNIS DE FOUNG 21-14 WEAM! 20-15

JULIAN LENNOM
CARS
SPEEDMAGON
STEPBHANE MILLS
SCANDAL
SCHEILA E. (dp)
PETER WOLF (dp)
HOTERS WOLF (dp)
GONNIS DEYOUNG 4-2
PRINCE 16-5
LAVID BOWNE 21-10
TINA TURNER 33-16

### KSKD/Selem, OR Len E. Mitchell

LONE MINICHAN

PAT SENATAR
JACKSONS

ROS SPECIMATON

JULIAN LENNON

JULIAN LENNON

THOOTH'S SCHMIT (dp)

JERMAINE JACKSON (dp)

### KDON-FM/Selines-M

LOEY LEWIS & NEWS
CARS
JOHN HAITE
JERMAINE JACKSON
STEPHANIE MILLS
STEPHANIE MILLS
TWISTED SISTER (dp)
NEW EDITION (dp)
ROTEST STREILA E.
SCANDAL
JERRAINE JACKSON
STEPHANIE MILLS
GP)
RONNEE GOES TO H (dp)
HOTLEST:
PRINCE 2-1
CHAKA GCAN 4-3
TIGN TURNER 15-10
NEW EDITION 20-15 Bottest: BILLY OCEAN 1-1 MADONNA 2-2 WHAM! 13-8 TINA TURNER 20-13 SHEENA RASTON 30-23

#### KCPX/Selt Lake City, UT

CARS PAT BENATAR HONEYDRIPPERS HONEYORIPPERS
TOTO
JERMAINE JACKSON
JOHN MAITE
HOTEGST:
CHICAGO 1-1
BILLY OCEAN 9-5
WHAM! 15-10
CYNDI LAUPER 18-11
CHAKA KHAN 30-15

#### KHYT/Tucson, AZ Shermen Cohen

JULIAN LENNON JULIAN LERROR
JACKSONS TACKSON
NOLLY HATCHEY (dp)
JOE COCKER
SCANDAL
ROTHER STEVIS WONDER 1-1
BILLY OCEAN 11-10
HAMI 13-1
JOHN MARKETY & B 15-13
LINNEL RICHER 16-14

PAT BENATAR CARS (dp) PAT BENATAR REO SPEEDWAGO TOTO SHEILA E. JULIAN LENNON REO SPEEDWAGON (dp) BOTCOST STEVIE WONDER 3-1 JOHN CAPPERTY 4 8 7-4

## PRINCE 10-6 BILLY OCEAN 20-9 WHAM! 23-11

KAy Taylor JULIAN LENNON SCANDAL JORN HAITE CARS PAT BENATAR JACKSONS REO SPEEDMAGON HOTCEST:

## Hottest: STEVIE WONDER 1-1 PRINCE 9-2 BILLY OCEAN 5-4 CHAKA KHAN 8-6 WHAM! 10-7

Mile Novak

Mile Novak

Mile Novak

JOSH MATZ

JOSH MATZ

JOSH MATZ

JOSH MATZ

JERNALE JACKSON

JERNALE JACKSON

JERNALE JACKSON

SAM BARRIS'

BOLTER

BOLTER

SAM BARRIS'

BOLTER

SAM BARRIS'

BOLTER

SAM BARRIS'

BOLTER

SAM BARRIS'

BOLTER

JOSH MATZ

JOSH JOSH

KHOP/Modesto-Stockton CA

SAM BARRIS'

SAM BARRIS'

SAM BARRIS'

JOSH MATZ

KBOZ-FM/Boz Michael Hess DIANA ROSS 36 SPECIAL SAMMY HAGAR HOTCES: CHICAGO 2-1 BILLY OCEAN 6-3 PRINCE 12-9 DENNIS DEFUNG 13-10 WHAM1 22-12

## KCAQ/Oxnerd-Venture, CA

KCDQ/Bozeman, MT Greg Williams Greg Williams
VAN MALEN
JACKSOWS
REO SPEEDNAGON
TOTO
PAT BENATAR
CAS
HOttest:
CHICAGO 1-1
PRINCE 9-2
BILLY OCEAN 6-4
JORN CAFFERTY & B 7-5
NALL & OATES 30-20

#### KTRS/Casper, WY Todd Cavanah

NOW CLASSING AND CONTROL OF CONTR

## KKAZ/Cheyenne, WY John Ramsey

DODE HOTEST: CHICAGO 1-1 STEVIE WONDER 3-3 JOHN CAFFERTY & B 9-9 ELTON JOHN 12-12 PRINCE 15-15

#### KGHO/Hoquism, WA Steve Lerson

Steve Larion
LIOWEL RICHE
CARE
LIOWEL RICHE
CARE
SCANGAL
SCANG

#### KOZE/Lewiston, 1D Jay McCell

VAN HALEN (dp) REO SPEEDWAGON PAT BENATAR CARS CARS DAN HARTMAN JULIAN LENNON JULIAN LENNON
Hottest:
WHAM! 1-1
PRINCE 12-6
C'NDI LAUPER 14-9
HALL & OATES 23-17
PAUL MCCARTNEY 24-18

CARS
CULTURE CLUB
JULIAN LENNON
HUEY LEMIS 1 NEMS
JUGN MAITE
JUGN MAITE
JERMAINE JACKSON
PAT BERNAR
HOTLEST
BILLY OCCAN 6-1
DENNIS DEYOUNG 13-7
POINTER SISTERS 11-9
LIONGL RICHE 18-12

#### KCBN/Reno, NV Jim O'Neel

PETER WOLF JERMAINE JACKSON 38 SPECIAL PAT BENATAR U2 U2 Hottest: BILLY OCEAN 5-1 WHAM! 9-3 PRINCE 21-12 SHEENA ZASTON 23-13 HALL & OATES 22-14

### KHTX/Reno, NV John Chommie

GREA KIAN
JERNAINE JACKSON
NEW EDITION
BAND OF COLD
HARC ANTRONON THOM
STEPMANIE HILLS
STEPMEN STILLS
HOTHER ADSTON 6-5
DENNIS DEVONG 17-10
WHAM! 20-11

JULIAN LENNON PAT BENATAR REO SPEEDWAGON TOTO
JERMAINE JACKSON
VAN HALEN
SCORPIONS SCORPIUMS
U2
JEFFREY OSBORNE
CARS
HOTTEST
HOTOMOTOR
MADONNA 2-2
STEVIE WONDER 4-3
DENNIS DEYOUNG 9-6
SURVIVOR 13-7

CARS
PAT BENATAR
JERMAINE JACKSON
JOHN WAITE
KISS (dp) Hottest: PRINCE 1-1 MADONNA 2-2: PRINCE 4-4 BILLY OCEAN 14-6 WHAM! 13-7

SLYSS/Sen Luie Oble Tom Weish PAT BENATAR JACKSONS JULIAN LENNON BILLY SQUIER SCANDAL JOHN WAITE BAND OF GOLD BAND OF GOLD Hottest: CHICAGO 1-2 BILLY OCEAN 6-4 PRINCE 10-5 WHAMI 12-6 TINA TURNER 19-8

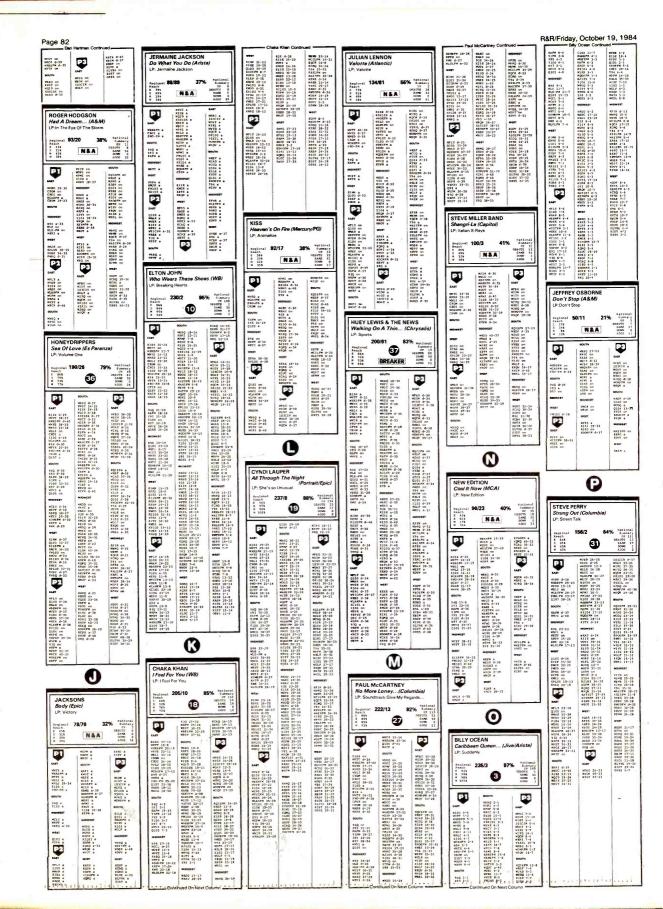
KZOZ/San Luis Obispo, CA Mike Dawson Mike Dawson
JACKSONS
PAT BENNTAR
VAN BALEN (dp)
TOTO
U2 (dp)
DAN HARTMAN
HOTELEST
HAMM (6-3)
HALL 6 OATES 19-10
CYMOI CAUDER 26-12
CYMOI CAUDER 26-15
LIONEL RICHIE 30-22 KIST/Santa Barbara, CA Dick Williams

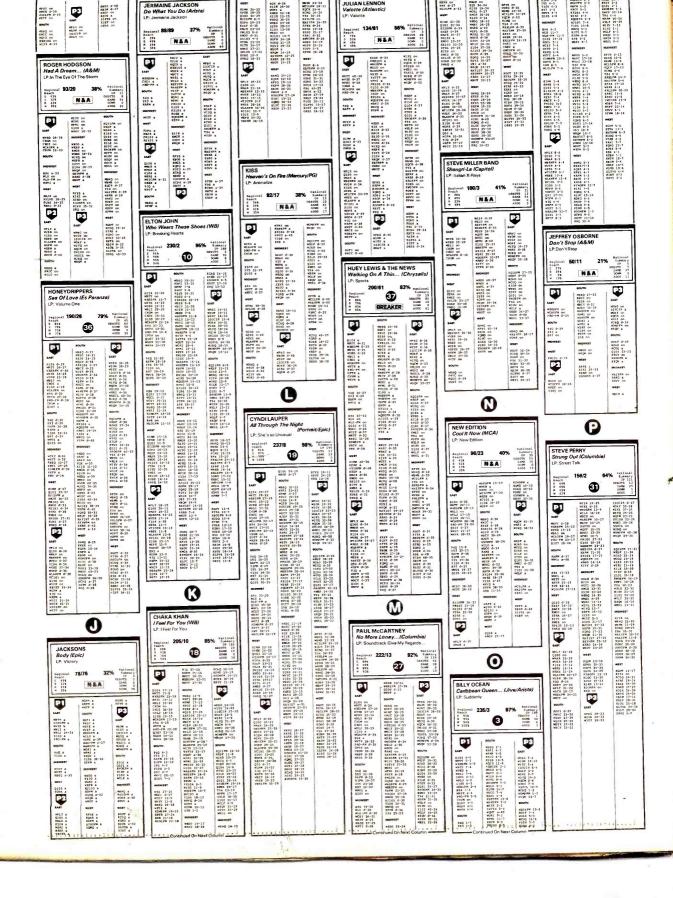
# PAT BENATAR TOTO JULIAN LENNON JACKSONS TOMMY SHAW HOTEGET: STEVIE WONDER 1-1 BILLY OCEAN 4-3 JOHN CAFFERTY 4 8-4 PRINCE 12-7 POINTER SISTERS 13-12

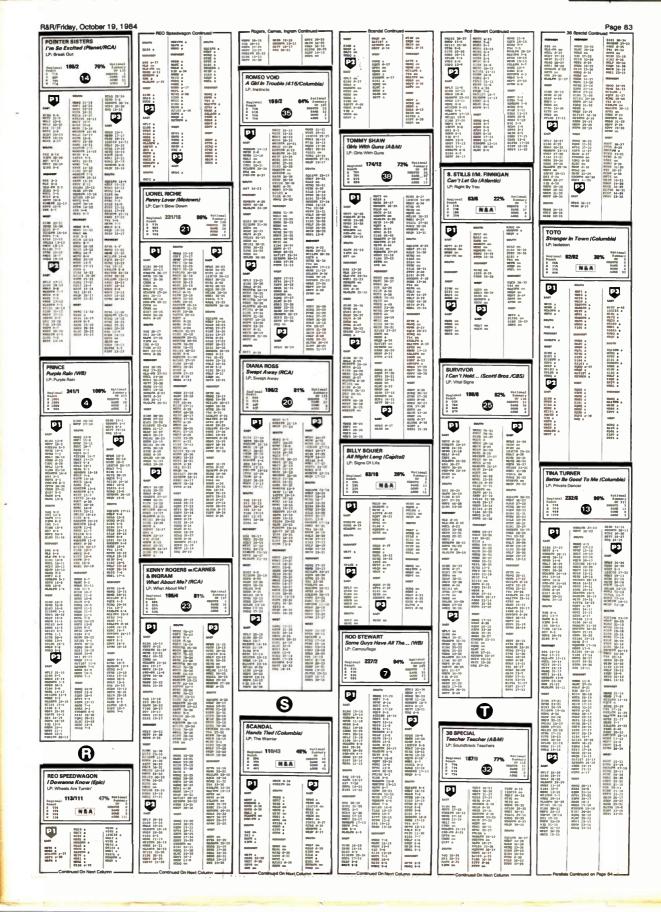
OK95/Tri-Cities. WA Bob Taylor

PAT BENATAR

CARS
CARS
CARS
TOTO
SCORPIONS
SCORPIONS
SCORPIONS
SCORPIONS
MARC ANTHONY THOM
HATCA ANTHONY THOM
CRICAGO 3-1
PRINCE 7-4
DENNIS DETOUNG 9CHARA BENAT 16-12
DIAMA ROSS 20-14







Page 84 « & Active Continue 0 | THE PART | 16-7 | THE PART | ### 12-18 #### 12-18 10-13 10-13 1010 1 12-10 #### 10-13 #### 10-13 #### 11-0 #### 11-0 #### 11-0 #### 11-0 #### 11-13 #### 11-MARIA VIDAL **(3)** Sellenel Semmory OP 77 SAME 51 DOMN 2 ABBS 6 # 668 # 999 # 518 HBA BAND OF GOLD Love Songs Are 103C10 on MORT on MILES 32-30 MICH 16-15 OS100 on MINI 35-12 95JIL on MINI 36-12 MINI 00 MINI GenTT UV.1 20-17 Q100 30-26 UMART 16-0 UMARTH 5-9 UMARTH 5-9 UMARTH 5-9 UMARTH 18-9 UMARTH 18-15 UMARTH URSE 29-36
MRCS ON
MRC 4 **(** OTRES PM 20-20
WEST 30-34
WEST 40-17
WILL: 00
WCAMPUS 32-31
WEST 23-19
WEST 20-30
CREEK ME WEBF on MIAD on Q104 29-37 Q101 on MIDDITE on T34 on \$192 a ERGY a ment 10-15 EXEX 17-13 EQUA 6-3 EPPS 14-0 EEPE 11-10 BOGS 19-13 CHIEL 18-0 ELEC 20-15 EDGS 20-15 EDGS 20-15 EDGS 20-15 HITC on Sitt on Will de-40 Will de-30 MacAlM on Fall de-30 MacAlM on Ma HEESTH A 940 0-31 193 39-31 1100 940 36-22 293 24-31 7100 29-21 NUMBER 10-20
NUMBER 20-20
NUMBER 20-21
NUMBER 20-21
NUMBER 20-21
NUMBER 20-21
NUMBER 20-21
NUMBER 20-21
NUMBER 20-22
NUMBE ### DESTRICT OF THE PROPERTY O 8807 d-25 8250 on 8800 on 8022 33-21 8072 a 21756 a 8127 on 0895 a MATTHEW WILDER Bouncin' Off... (Prive 0101 on must on vites 30-12 Hotlenel Femnery OF 44 DEDOTE 17 SAME 50 BCHD 6 ARDS 7 Reach S 554 S 664 H 515 2 NAA MODEL CO. HIJER 0-40 EARL 0-10 INDITITI ON INDITITI 100 to 10 WPLY 33-34 Q100 31-34 Mp.comil 30-**(3) (3** 0007 27-32 5770 on 0000 12-10 9700 12-10 9700 12-10 9700 12-10 9700 12-29 9700 12-31 9700 12-31 9700 12-31 9700 13-37 970 EUROGLIDERS Heeven Must Be 77 • 7100 31-30 Q101 00 upos 49-38 upos 30-38 e267 31-27 mes 37-35 dBF1 on mmpC 37-30 E1SB on EEX104 on 10017 on 10177 on 10178 on 10178 o 223 1007 MAD o MPFH on ENGY o SERVING OF SERVING maurini mont : maurini mont : mont : 0103 on 8000 on PHI02 35-24 8700 30-27 ERRS 20-29 MARKET AND ADDRESS OF THE PARTY ADDRESS OF THE PARTY AND ADDRESS OF THE PARTY ADDRESS OF THE PAR 0 8088 on 0895 37-32 0100 36-33 MAR 6-33 MARR 6-31 MARR 6-31 MARR 6-31 MARR 11-29 MARR 11-29 MARR 6-39 MARR 6-31 MARR E3% Summer ST SAME 42 a 129 129 136 148 148 NAA FRANKE GOES TO HOLLYWOOD
Two Tribes (Island) 1 MARRIPH ON SECTION OF HOAT & HOES ON - 10 HOES OF G-10 1075 6-39 1080 6-31 1063 0 1030FH 10 1072 39-31 180-FH 8 000/70 00 **P P (3)** PETER WOLF

I Need You... (EMI A

LP: Lights Out MELT & MESS ON MESS O SEASOFR & MESS ON MESS O WORT on SIGNS d- of SIGNS on SIGNS on HIZEAPH 6-1 HPRD on CHIM 3-0 CRD1 7-5 1100 a UCAMPH on CPTR 24-21 WMSB e-29 193 d-33 WHAO 6 EIIE 0-13 EEIE 0-13 EEIE 0-13 EEIE 0-14 WANG 20-16 EATE 0-13 EATE 0-16 EA 62% national gunnery sy 2 to 12 to 1 Region Reach E 70% S 58% H 57% H 57% DOUTH ON THE ST OF THE ST 10A0 on 1000 o 21L4 o 2005 0-34 794 A 2207 o 1001 oo wort . RPEAKER ### ### 0-10 ### 0-10 #### #### 93/70 co 195 d-30 HINE O HICE O-36 OCIOC O-36 OCIOC O-36 HINE O-30 HINE O-**P** 100 E 0 100 E3 0 100 00791 0-37 MEMORY OF STREET 1184 6-16 E3162 00 1017 a 1007 7 1000014 0-37

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\* 100.00 on 1100 o 12077 d-29 17203/16 d-31 120 16 -33 120 16 -33 120 1 on C101 on F00-FR on 0087 008X a 0009 37-31 00340 0-39 107-17 dm (1000 d-100 d) (1000 d-100 d) (1000 d-100 d) (1000 d) (1000 d) (1000 d-100 d) (1000 d) E1 18FFE 30-25 EYEA 40-35 EP-68 6-36 BCBR 30-33 0695 6-39 BOOTH ON THE PROPERTY OF THE P New & Active Continued 540 on 191 14-29 SAFE on STATE CONTROL OF THE STATE CON NTER 1-1 MEYO 3-1 MEYO 3-1 MECH 1-3 CHICO 6-5 CHII 2-5 95XIL 1-1 MADO 1-1 MOND FM 3-0 **P** CPTR 3-1 CBSH 9-2 Q187 0-6 NBSH 0-6 NBSH 0-2 ELFM 9-5
mOCG 2-1
LAME 3-2
mOCG 2-1
LAME 3-2
LAME 3-2
mOCG 2-1
mOCG 2-1
mOCG 1-1
mOC 1077 C 6100 0-40 0191 a 2700 0-39 594,05 6-39 5000 0-38 1107 a 540 3-7 593 6-8 5AFH 0-3 936H 1-1 109 2-2 1100 1-1 097 1-3 0007 1-3 0109 3-1 8047h LPTO on many on senso on senso on senso on senso on senso on senso on the senso on s | Description | Part | Description | Part | Description | Part | Description | Part | Description | 896 1-1 9L8 1-1 9L8-PW 1-0102 13-1 9EC 10-8 9EC 14-1 9EFF 4-1 6860 5-3 9EFF 3-1 EDEFF 3-EDEFF 4-3 9LACEPK 16 Metional Subbery UP 216 DEMOTE 4 SAME 19 DOME 0 ADDS 2 # 100 h # 100 h # 100 h # 96 h 0 #007 mm #000 0 48 #780 0 18 #980 0 18 #000 0 18 #000 0 18 #000 0 18 #000 0 18 #000 0 18 #000 0 18 | MARC 6-2 **D** 0106 21-11 0106 21-11 0077 20-10 E1900 2-1 104 30-16

107 30-18

107 30-18

107 30-18

108 30-18

108 30-18

108 30-18

108 30-18

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108 30-18 mmo 12-7
mry 2-16
mry 20-16
mry 20-1 4 WF00 a wide on stoy 30-34 1076 19-13 1000 10-0 1207 16-0 1207 16-0 1000 10-0 1000 10-0 1000 10-0 1000 10-0 1000 10-1 1000 10-1 1000 10-1 1000 10-1 1000 10-1 STEVIE WONDER **Q** Sprionel Summery OP 126 DESOTS 0 SAMS 77 DOM: 32 ADD: 0 940 9-9 993 5-3 RAPH 1-5 2309 7-3 199 72-13 V100 22-16 997 13-0 00072 29-10 Q169 14-9 Hough E 939 E 999 H 989 0 SQ12.W 39-3 SQ12.W 39-3 SQ40.D 19-9 SAAO 11-0 SCAO 29-02 SQ100.9-1 SQ100.9-1 SQ100.9-1 SQ00.W 32-12 SQ00.

BROW 2-1 BCAQ 0-2 BERG 1-3 BROWN 10-BROWN 10-

0106 1-1 00077 2-1

1000 1-2 ASP 2 2-1 EFFC 4-9 EERS 4-2 1010 2-9 1010 2-9 1015 7-1 1015 7-1 1015 7-1 1015 3-7 1015 3-7 1015 3-7

(2)

0164 1-1 MITT 1-1 MITT 1-1 MITS 5-1 MILS 1-1 CHM1 19-0 CHM1 19-0 CHM1 19-0 MIT 3-1 MITT 3-3 PRO-PR 3-

### 15-9 ### 25-9 #### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 #### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 #### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 #### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 #### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 ### 25-9 #### 25-9 ### 25

PARALLELS SIGNIFICANT ACTION SONGS WITH LESS THAN 50 STATION REPORTS O 0 0 MARC ANTHONY THOM MOLLY HATCHET Setisfied Men (Epic. Satisfied Man ( LP; The Deed Is Do **[]** 22 **P3** SEAT 6-17
ESTIO ON
HOMEPH A
HENCY ON
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HENCY ON
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HENCY ON
HISTORY
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HISTORY
HOMEPH A
HISTORY
HOME e T MBGQ 6-68 MJ3R 29-26 RAME 8 METP 6-68 STFR 00 HUNDY OF HUNDY OF HUNDY OF 6467 10/00 on 8847H E104 00 WEED OR 02100 on 1900-007 00 2000 1900 ENIC 9 WEDO 39-34 100/FH 0 saucelour sauce d- 25 wear 8000 on 8877 e SP95 A SMEET ON SQUAD ON UNES on LIMP on PH102 -**(** E01.00 +1 MOST MCMG on 0035 d-37 **(3)** WW. . **(3**) TWISTED SISTER 0 RATT I Wanna Rock (A Wanted I LP:Out Of **(2) (** INXS **2** Burn For You (Atca) SELO ON MODEL ON MARGETT ON MARY MODELLY ON MODELLY MODELLY MCTLUM 0-16 MODELLY MO 93PH en 195 d-26 7100 en 897 25-20 Q105 d-10 MYSE on MECS a MESSIFIE OF METT A MONTH MISES ON MONTHST P3 0202 on 0130 30-3 T94 d-34

MEAU ON

MING ON

MING 36-33

1539 34-24

MART

MEER 75-30

AGRO ON

MING 2 DOUTH DEEL ON MADERIEST **2** 0000 0000 14-10 EQCR 6-10 1007 60-33 MAGE on 0 **P2** ED1H on 0895 19-33 TIMOTHY B. SCHMIT Playin' It Cool LP:Playin' It Cool 0 0 <u>\_\_\_\_</u> matro en matro e matro e matro e matro e matro en matro en U2 *Pride (in The Na* LP: Unlorgettable Fi REBBIE JACKSON 10000 on 10000 on 11100 on 10001 on 1000 on 1000 on 1000 on **(2)** SMART CO. **2 3 3** 1050 d-1 0100 cm E104 31-3 WERS on S104 a UNDSPE on MINO 00 00100 10-1 9521L on MINO 00 MITT a MIDERA a MODE a 4000 a CHOIL a COPE a 10 CHOIL a ETMS 4 100 1R 00 62.00 d-29 0895 00 0100 cc 8798 cc £104 cc 1008 cc 1001 cc 1001 cc Disco o mysto om systo om systo om systo om systo om systo om systo o systo o systo o systo o om sy 5290 e 1507 ee **2** DOMPH 1/2AD a ENGEFT a ENGS a 1005 L d-32 000700 10007 0-19 0135 0-00 ERIOG 0 1007 0 10710 00 10011 00 10100 0-13 07711 0 MIAD on MC000 on S103 d-35 940 22-10 937% on 937% on 193 33-30 100 T 0-29 3.532.PH 4 ESTE 00 ELST 00-35 SCORPIONS
I'm Leaving 1
LP: Love At First NJ NG 0 1299 8-36 2164 8-33 0 MART MEDIT OF MEDIT O 8351C on VAN HALEN Hot For Teach LP: 1984 10310 60-37 10000 on **(2) Q** 00100 . 00100 . 91EE . **P** 0100 a 8104 a WRES a 98PXT a PI MBCT on MBOSPR on SARS on MARSPR on MBSL on MP96 on OE100 d-48 95EIL 0-36 MBQV on min . STEED FIR OF DOUTH HOME A 0101 A FREE A 0137 A HOME A BELLE O BELLE O BELLE O BELLE O BELLE O BELLE O SELECT OF SECURITY STOT ON STATE ON STATE ON STATE ON BOB SEGER Understandli LP: Teacher Sou 1199 : MANUFACTURE AND STATE OF STATE MEAN A MINE AND A MINE 0180 a E1E1 on EQNQ on ED91 11-24 E009 on E00978 on E00978 on E00978 on Elana ou mini MOST MOST MOSS & LAST CROSS a sage Elde on source **3** 9090 on SLTPS on OCIDO d-35 95XIL 19-31 NAMO o MAMO WILW d-39 Midwest 0 MYPH a-25 WEST ROOM on MEET on EESLPH & 0 STEPHANIE MILLS LP: I've Got The Curr SHEILA E. The Belle Of St. Mark (WB) LP; Glamorous Life 100 TO 10 **(2)** P

SERVICE OF

193 d-35 T100 33-3

Q102 a-32

MINDO on HIGHD on HIGHD a White on HIGHS 36

NUSC OF

122AD on 0101 on 57820 a

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195 a

#1 188/FE | FRED 62 | 1 189/FE |

MBGQ A SHIC A MBCT A MPH1 A

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**3** 

**9** 

8100 a 5100 d-3

293 d-27 930W 9-5 195 d-7 7300 9-9 0105 on

0103 a 0000 d-10

**(** 

0057 0-7 06100 o 95816 a 8807 e

WEEK

# **AIR** Priorities

WFFK

CHR

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at (301) 964-5544. Deadline for CHR response is 6pm, Wednesday, October 24, 1984

TITLE

#### ARTIST

LABEL

THE BELLE OF ST. MARK SHEILA E. CATCH MY FALL LOVE AGAIN HAMMER TO FALL **HELLO AGAIN** 

**BILLY IDOL** 

J. DENVER & S. VARTAN QUEEN CARS

WARNER BROS.

CHRYSALIS RCA CAPITOL **ELEKTRA** 

# AOR

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at (301) 964-5544. Deadline for AOR responses is 6pm, Thursday, October 25, 1984

TITLE/CUTS

ARTIST

LABEL

JOHN JARRETT'S TRIBE "Trouble" "Nature"

JOHN JARRETT'S TRIBE

CAPITOL

1984 Active Industry Research, Inc. AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

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# ontemporary Hit Radio

Continued from Back Page

## BREAKERS.

#### **HUEY LEWIS & THE NEWS** Walking On A Thin Line (Chrysalis)

83% of our reporters on it. Moves: Up 19, Debuts 80, Same 40, Down 0, Adds 61 including B104, WAVA, WNVZ, Q102, KDWB-FM, KPKE, KNBQ. See Parallels, debuts at number 37 on the CHR chart.

> **PAT BENATAR** We Belong (Chrysalis)

69% of our reporters on it. Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 166 including WXKS-FM, Z100, Z93, WLS-FM, WGCL, KIIS-FM, KPLUS. Complete airplay in Parallels.

#### **PETER WOLF** I Need You Tonight (EMI America)

62% of our reporters on it. Moves: Up 28, Debuts 33, Same 70, Down 0, Adds 19 including KHTR, KIMN, A103, 93Q, G100, KOFM, KNMQ. Complete airplay in Parallels.

## **NEW & ACTIVE**

MARIA VIDAL "Body Rock" (EMI America) 143/6
Moves: Up 77, Debuts 7, Same 51, Down 2, Adds 6, WHTX. KITS, WHHY-FM, KIIK, KKFM, KIST, WXKS-FM 28-20, 894 22-19, 94Q 26-22, WCZY 39-34, Q100 31-26, WFM 28-21, WRDN 29-25, KEYN-FM 20-15, KCDQ 12-10.

DAN HARTMAN "We Are The Young" (MCA) 140/22
Moves: Up 11, Debuts 37, Same 70, Down O, Adds 22 including WGCL, KWK, KIMN, WNOK-FM, WDCG, G100, KBFM, WVIC. Moves: Up 11, Debuts 37, Same 70, Down ( KKRD, KQXR, K80S, WKIZ, WYKS, Y94, KTR

KKRD, KOZR, K8OS, WKIZ, WYKS, Y94, KTRS.

JULIAN LENNON "Valotte" (Atlantic) 134/61

Moves: Up 3, Debuts 28, Same 42, Down O, Adds 61 including CKGM, PRO-FM, 94Q, KAFM, WCZY, KHTR, KIMN, KZZP,
KWDD, WMAR, WFMI, KRO, WIGY, Q101, V94

JOHN WAITE "Tears" (EMI America) 128/48

Moves: Up 6, Dabuts 32, Same 42, Down O, Adds 48 including W8LI, PRO-FM, KAFM, WGCL, KWK, KPLUS, WLAN-FM,
KSET-FM, KRGV, K90S, KCPV, OK100, 794, KKLS-FM, K96.

MATTHEW WILDER "Bouncin' Off The Walls" (Private I/CBS) 126/7 Moves: Up 44, Debuts 17, Same 58, Down 0, Aods 7, KHTR, WKFM, KKRD, T34, KNIN, 99KG, KWTO FM, WXKS-FM 34-29, WPHD 28-28, WCALPM 30-24, WASH 30-26, WOLC-FM 28-24, XTRA 30-27, KO92 27-23, WHSL 21-16.

SAM HARRIS "Sugar Don't Bite" (Motown) 121/18 Moves: Up 36, Debuts 26, Same 40, Down 1, Adds 18 including 811 FM, Y106, WZPL, KNMQ, KO93, KTRS, KGHO. B104. B94, 94Q, Z93, Q105, Q103, WPST, KXX106, WHHY

FM, Y10B, WZPL, NRMU, KUSS, NTB, KOHO.

GLENN FREY "The Allnighter" (MCA) 116/1

Moves: Up 51, Debuts 14, Same 49, Down 1, Adds 1, 94TYX, WNYS 32-29, K104 37-25, KSET-FM 28-22, WOKI 36-30, WFMI
37-28, G100 21-16, K210 39-32, ZZ99 29-25, KOMO 39-29, KSKO 38-34, WKHI 40-35, Q101 39-35, WHSL 27-21, OK95 19-15.

REOS PEEDWAGON "1 Dowana Know" (Epic) 113/11

REBRO, KWBL 27-21, Okops 19-15.

REBRO, KWB-HA, KWK, WIGO L-HA, KIMN, KWB, KWOO, 92X.

SCANDAL featuring PATTY SMYTH "Hands Tied" (Columbia) 110/43

MOVES: UP 1, Debuts 20, Same 40, Down 0, Adds 41 including WHTT, WXKS-FM, WBLI, PRO-FM, Z93, KAFM, 93FM, WHTT, KIMM, KZZP, KNBQ, WKEE, WOKI, WVIC, KHYT.

STEVE MILLER BAND "Shangri-La" (Capitoli 100/3 Moves: Up 31, Debuts 12, Same 54, Down 0, Adds 3, WMEE, WZPL, WGLF, WNYS 34-30, WPHD 33-29, KPLUS 33-27, KNBQ 34-29, WRQN 39-34, KSKD 39-33, KDON-FM 32-28, WZYQ 39-33, KDIZ-FM 27-23, WAZY-FM 28-17, KGDT 32-24, KBIM 36-26.

CARS "Hello Again" (Elektra) 98/95

896. KBEQ. KWK, KPKE, KMI, KS103, KWSK, KPUS, KUBE.

1896. KBEQ. KWK, KPKE, KMI, KS103, KWSK, KPUS, KUBE.

NEW EDITION "Cool It Now" (MCA) 96/23

Nowse: Uo 35, bebust 18, Same 20, Down 0, Adds 23 including KITS, WMAR, WVSR, KWC, WJZR, KAMZ, Y106, WRVQ, KJ103.

KQXR, KYNO-FM, WKHI, WKSF, WCIL-FM, KHTZ.

ROGER HODGSON "'Had A Dream (Sleeping With The Enerny)" (A&M) 93/20 Moves by 11, Dabuls 8, Sams 54, Down O, Adds 20 including WCAU-FM, 896, WKTI, WFLY, WKFM, WPST, WBBQ, WKDD, WKFR, KKN-MK, WHOT, KF95, WOAY, WADA, KTHS.

TOTO "Stranger In Town" (Columbia) 92/92 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 92 including 103, KIIS-FM, KOPA, KZZP, KS103, KPLUS, KNBQ, KJ103. ding WNYS, WPHD, WCAU-FM, WHTX, 94Q, KDWB-FM, KIMN.

KISS "Heaven's On Fire" (Mercury/PolyGram) 92/17
Moves: Up 12, Debuts 22, Same 41, Down 0, Adds 17 including WPHD, PRO-FM, Q105, WBBQ, WABB-FM, WRNO, Z98, 92X, WMEE, WZU, KQRO, KQMC, KDQM, KTDY, KFFR, KRSP.

☑ JERMAINE JACKSON "Do What You Do" (Arista) 89/89

Moves: Up 0, Dabuts 0, Same 0, Down 0, Adds 69 Including WXKS-PM, CKOI, PRO-FM, 940, 293, KAFM, WHYT, KOPA, KMJK, MFI DZ, KSI 103, WREJ, KSET-FM, 2293,KSF

JACKSONS 'Body' (Epic) 7876 Woes: Up 2, Debut 0, Same 0, Down 0, Adds 78 including WHTT, WXKS-FM, WNYS, WBLI, Z100, PRO-FM, 940, Y100, WCZY, WHYT, KBCB. Q103, KOPA, WKEE, KIJO3.

BILLY SQUIER "All Night Long" (Capitol) 63/18
Moves: Up 2, Debuts 9, Same 33, Down 1, Adds 18 including
WVIC, WHOT, WQCM, WKFM, KILE, WAZY-FM, KGHO. s 18 including WHYT, KPLUS, WZYP, WOKI, G100, WQUE-FM, KMGK, WMEE,

### **MOST ADDED** ®

PAT BENATAR (166) We Belong (Chrysalis) **REO SPEEDWAGON (111)** I Dowanna Know (Epic) CARS (95) Hello Again (Flektra) TOTO (92) Stranger In Town (Columbia) JERMAINE JACKSON (89) Do What You Do (Arista) JACKSONS (76)

Body (Epic)

#### HOTTEST

**PRINCE (174)** Purple Rain (WB) BILLY OCEAN (144) Caribbean Queen (Jive/Arista) STEVIE WONDER (125) I Just Called To Say I Love You (Motown) CHICAGO (123) Hard Habit To Break (WR) WHAM! (120) Wake Me Un Refore You Go-Go (Columbia) CAFFERTY & BEAVER BROWN BAND (54)

On The Dark Side (Scotti Bros./CBS)

JOE COCKER "Edge Of A Dream (Theme From 'Teachers')" (Capitol) 54/21 Moves: Up 1, Debuts 7, Same 25, Down 0, Adds 21 including WPHD, CKGM, CKOI, CHUM, WHYT, WPST, WRCK, KZZB, WJZR, WJZD, WOKI, KIK, Z298, KEYHFM, WGE,

WELD, WORK KIIK, 2299, KEYNEW, WIGH-STEPHEN STILLS featuring MICHAEL FINNIGAN "Can't Let Go" (Atlantic) 53/6 Moves: Up 7. Debuts 3, Same 37. Down 0. Adds 8, WKFM, KDON-FM, WOMP-FM, WSQV, Q101, KHTX, WHTT d:37, WRNO 39-36, KTRT 34, 30, Z299 4-35, KKRD 35-28, KDR 39-38, KCRT 34-08, KST 34-04, SIKT 38-33,

JEFFREY OSBORNE "Don't Stop" (A&M) 50/11
Mayes: Up 5, Debuts 7, Same 27, Down 0, Adds 11, 793, WOKI WOKI, WFMI, KF95, 103CIR, WSQV, WCGQ, KNOE-FM, KKQV, 99KG, Moves: Up 5, Debuts 7, Same 27, Down 0, Adds 11, Z93 KBIM. PRO-FM d-29, 94Q d-29, FM102 d-29, KIKI 39-33.

## SIGNIFICANT ACTION

BAND OF GOLD "Love Songs Are Back Again" (RCA) 49/11.
Moves: Up 10, Debuts 4, Same 24, Down 0, Adds 11, WXKS-FM, 940, WPST. WHTF, Z102, KKQV, WHSL, 99KG, KHYX, SLY96.
ØKS 9, 239 239-22, KUBE 30-26, KNBQ 37-35, Z106 85-29, KSET-RM 30-20.

OK95, 293 29-22, KUBE 30-28, KNB0 37-35, 2106 35-29, KSET-FM 30-20.

VAN HALEN "HOT FOT Teacher" (WB) 46/45

Q100, K104, KWIC, WSS, WANS-FM, XX104, WXQ, KL103, KEYN-FM.

FRANKIE GOES TO HOLLYWODD "Two Tribes" (Island) 46/13

Moves: Up 5, Debuts 9, Sares 17, Down 2, Adds 13, 2100, WASH, WHYT, WKLE, WLAN-FM, WZYP, KMGX, WCGQ, KILE, T94, KKQV, 99KG, KIIS-FM 38-25, XTRA 40-35.

KILE. 194. KKUU. 98J. KIIS-M 39-25, XTRA 40-35.
TWISTED SISTER "I WADNA BOCK" (Atlantic) 46/8
Moves: Up 11, Debut 9, Same 18, Down O, Adds 8, WERZ, WHTF, WJZR, WABB-FM, WZKS, KDON-FM, WFBG, KKQV, 195-6-26,
B97 25-20, KPULS 36-33, KZFM 24-22, XXTO4 31-24, WRNO 25-20, KKXX 25-20.
MOLLY HATCHET "Satisfied Man" (Epic) 42/6
MOVes: Up 2, Debut 4, Same 30, Down O, Adds 6, WVSR, WJZR, KHYT, WOMP-FM, KNOE-FM, KKQV, WPHD on, WHYT d-35,
KPULS on, KWIG-39, WGRD 37-32, KEYN-FM on, KQXR 40-36, WOAP 4-57, KBIM-d-36.

V2 "Pride In The Name Of Love)" (Island) 39/30.

Worst Up 1, Debuts 4, Same 4, Down 0, Adds 30 including WHIT, WXKS-FM, WNYS, WPHD, CKOI, CFTR, I95, KIIS-FM, KMJK, KWBE, CITO.) WRDEZ, 2106, KWIC, WXD.

KUBE, 0100, WERZ, 2100, KWIC., WUXU.

TIMOTHY B. SCHMIT "Playin' It Cool" (Asylum) 38/10

Moves: Up 0, Debuts 6, Same 22, Down 0, Adds 10, KZZB, WZLD, KSET-FM, WRQN, KSKD, WKHI, KILE, WHSL, WAZY-FM,
KTRS, WKRZ-FM d-40, ZZ99 d-34, Z104 d-39, KQXR d-40, WSQV d-40.

REBBIE JACKSON "Centroped" (Columbia) 38/6 Moves: Up 8, Debut 5, Same 16, Down 1, adds 6, WASH, 2106, KXX106, WBCY, KSET FM, KTPM, WXKS-FM 39-36, WCAU-FM 39-26, 940, 221-4, 23319-10, 19-5 32-28. WHY 1-29. K104 31-30, OK10018-17, KIST 40-35.

PM 39-26, 94G 22-14, 29-3 19-10, 199-32-25, WHT1 6-25, 11-09-31-30, OKTO 16-17, KIST 80-35.
AL JARREAU "After AII" (WB) 34/3 "Movess: Up 1, Debuts 2, Same 28, Down 0, Adds 3, Q100, Z299, WHOT, WXKS-FM on, WCAU-FM on, 94Q on, WPST on, WNOK-FM on, KAMZ on, WANS-FM on, KO93-31-24, OK100-640, 95XIL, 4:36.

JACK WAGNER "AII Need" (Cwest/WB) 32/12
Movess: Up 4, Dobuts 7, Same 7, Down 2, Adds 12, B104, Q103, K104, Z106, KAMZ, KRGV, Z98, KZIO, OK100, 95XIL, WSQV, WIXV, KWIC 26-17, KJ103-35-20, WOAY 8-7.

STEPHANIE MILLS "The Medicine Song" (Casablanca/PolyGram) 26/11
Moves: Up 2, Debuts 2, Same 11, Down 0, Adds 11, Q102, KOPA, KITS, WZLD, WANSFM, KMGX. KHOP. KCAQ. KDON-FM.
KWES, KHTX, Y100 32-31, KIEPM -03.7, WZKS 03/29.
SHEILA E. "The Belle Of St. Mark" (WB) 25/25

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 25 including 195, KIIS-FM, FM102, KUBE, KNBQ, WTIC-FM, WBBQ, KWIC, WBCY, WFMI, KQKQ, KQMQ, KCAQ, KSKD, KRQ.

MARC ANTHONY THOMPSON "So Fine" (WB) 25/7
Moves: Up 3, Debuts 2, Same 13, Down 0, Adds 7, KAMZ, KIIK, KPS, WIKZ, WOMP-FM, KHTX, OK95, WXKS-FM on, WPHD on, FM102 on, WBBQ 4-40, WXIP 24-26, WXYP4-40, WKD0 35-34, WQCM 33-29.

EUROGLIDERS "Heaven Must Be There" (Columbia) 14/7 Moves: Up 1, Dabuts 0, Same 6, Down 0, Adds 7, WKKS-FM, WOKI, WFBG, WOMP-FM, WJAD, KKQV, WBNQ, WPHD on, CKOI on, KQXR on, WFPM on, KDVY on, KQZE on, OKS9 37-92.

SCORPIONS "I'm Leaving You" (Mercury/PolyGram) 12/7
Moves: Up 1, Debuts 0, Same 4, Down 0, Adds 7, WPHD, WOKI, KSKD, WHSL, WSPT, KBIM, OK95, KWIC on, WJXQ 40-37, WRDN on-db, WSQV on-DP, WJAD on-db. MOUNT UPD, WOLD OF MAN, WASHING TO THE MAN TO THE MAN THE MAN

DJHN PARR "Naughty Naughty" (Atlantic) 12/2 Moves: Up 1, Debuts 1, Same 8, Down 0, Adds 2, KWIC, WHSL, KPLUS 39-32, K104 on, WHTF on, OK100 on, 95XIL on, WSQV on, WRKR On, KRW On, KCDIO on, OKS\$6437.

RATT "Wanted Man" (Atlantic) 12/0 Moves: Up 2, Debuts 2, Same 8, Down 0, Adds 0, KWIC on, WZLD on, WJXQ 30-27, WZUU on-dp. KQXR on, WXON d-38, WCILFM d-34, ORS5 34-30.

INXS "Burn For You" (Atco) 10/3 Moves: Up 0. Obbut 9, Same 7, Down 0, Adds 3, WRCK, WHTF, WRQN, Q100 on, WVSR on, WKRZ-FM on, WZKS on, WJXQ ondo, WHSL on, KZOZ on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, bown for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.



## We Want This Woman Rubbed Out.

She's dangerous and knows how to use her body as a weapon. But if you want to stay on top of this business you'll have to do as we say.

Quietly pick up the postcard of her that's lying on your desk. Reach for a coin, flash a deceptive smile, then let her have it.

It's a dirty business. And for those of you who can't stand the sight of scratch-off we recommend an accomplice.

# MANUTARACKS (HOTTRACKS

BREAKER & REO SPEEDWAGON/I Dowanna Know (Epic) 20 FIXX/Are We Ourselves? (MCA) (Distribution (Atlantic) **38 32 33** MOLLY HATCHET/Satisfied Man (Epic) (Dilant LENNON/Valotte (Atlantic) 6 STEVE PERRY/Strung Out (Columbia) (AOR) HALL & OATES/Out Of Touch (RCA) 26 24 18 14 SCANDAL f/PATTY SMYTH/Beat Of A... (Columbia) BREAKER ( Chrysalis) BRENAR Belong (Chrysalis) (Mercury/PG) KISS/Heaven's On Fire (Mercury/PG) bt bt Lt 11 JOHN WAITE/Tears (EMI America) 10 SAMMY HAGAR/I Can't Drive 55 (Geffen) 4 01 11 (M&A) snuð rith Shið/WAHS YMMOT @ 10 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.) J. CAFFERTY &..., On The Dark Side (Scotti Bros./CBS) 6 ROGER HODGSON/Had A Dream (Sleeping...) (A&M) 30 13 6 BOB SEGER/Understanding (Capitol) 9 97 -38 SPECIAL/Teacher Teacher (Capitol) SURVIVOR/I Can't Hold Back (Scotti Bros./CBS) 9 6 Olypride (In The Name Of Love) (Island) DAVID BOWIE/Blue Jean (EMI America)

## Black/Urban

● JETHRO TULL/Lap Of Luxury (Chrysalis)

28 FIXX/Sunshine In The Shade (MCA)

DOKKEN/Into The Fire (Elektra)

SE PRINCE/Purple Rain (WB)

91 71 81

35 58 54

29 EDDIE MONEY/I'm Moving On (Polydor/PG)

23 BRUCE SPRINGSTEEN/Cover Me (Columbia)

(lotiqsO) 9M oT bood 98 19th98/RANAUT ANIT &

se ELTON JOHN/Who Wears These Shoes? (Geffen)

PAUL McCARTNEY/No More Lonely Nights (Columbia)

BREAKER & AL JARREAU/After All (WB) 39 JACKSONS/Torture (Epic) **● JERMAINE STEWART**/The Word Is Out (Arista) 28 26 26 37 MADONNA/Lucky Star (Sire/WB) 82 age on aniges A&N 40 36 34 34 SMOKEY ROBINSON/I Can't Find (Tamla/Motown) BREAKER @ DARYL HALL & JOHN OATES/OUT Of TOUCH (RCA) ⊕ BAR-KAYS/Sex-O-Matic (Mercury/PG) 37 31 ALICIA MYERS/You Get The Best From Me... (MCA) 30 PRINCE/Let's Go Crazy (WB) BREAKER & APOLLONIA 6/Sex Shooter (WB) BREAKER 3 DENIECE WILLIAMS/Black Butterfly (Columbia) S ISLEY/JASPER/ISLEY/Look The Other... (CBS Associated) E. "CHAMPAGNE" KING Just For The Night (RCA) EAKESIDE/Make My Day (Solar/Elektra) 30 51 52 PRIME TIME/I Owe It To Myself (Total Experience/RCA) 36 30 27 23 TEDDY PENDERGRASS/You're My Choice... (Asylum) @ GLENN JONES/Show Me (RCA) 37 34 28 21 MacDONALD w/WITHERS/In The Name... (Polydor/PG) 12 12 (KASHIF/Are You The Woman? (Arista) 29 25 22 (nwotoM) wold liA il bal/dnA8 SSAG @ **(Motown)** (Dq/sonsland) gong (Casablanca/PG) 11 01 01 **® JEFFREY OSBORNE**/Don't Stop (A&M) 50 31 CONTROLLERS/Crushed (MCA) 53 19 16 13 JANET JACKSON/Don't Stand Another Chance (A&M) (nwotoM) aseM ytteny/YTINAV 3 56 20 17-(lotids)) aM oT bood aB etter Be Good To Me (Capitol) 91 22 13 (lotiqs) bilos/Nosqmis & GROTHSA @ PRINCE/Purple Rain (WB) 35 14 (ootA\nnewOD\Tenderoni (Modern\Atco) CHAMPAIGN/Off And On Love (Columbia) 22 14 8 IME/Jungle Love (WB) DIANA ROSS/Swept Away (RCA) STEVIE WONDER/I Just Called To Say I... (Motown) REBBIE JACKSON/Centipede (Columbia) (MCA) WEW EDITION/Cool It Now (MCA) ● CHAKA KHAN/I Feel For You (WB)



## October 19, 1984 THE BACK PAGE YAJGRIAZIANOTTAN

# ontemporary

40 CANDI LAUPER/She Bop (Portrait/CBS) SCANDAL featuring PATTY SMYTH/The Warrior (Columbia) 87 17 6 39 TOMMY SHAW/Girls With Guns (A&M) ■ 10830 HUEY LEWIS &.../Walking On A Thin Line (Chrysalis) BREAKER ® HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) ■ 1U830 ROMEO VOID/A Girl In Trouble (Is A...) (415/Columbia) 93 37 FIXX/Are We Ourselves? (MCA) 21 20 22 SAMMY HAGAR/I Can't Drive 55 (Geffen) 38 SPECIAL/Teacher Teacher (Capitol) STEVE PERRY/Strung Out (Columbia) 34 39 0 JOHN WAITE/Missing You (EMI America) 8 15 54 30 BICK SPRINGFIELD/Bop 'Til You Drop (RCA) COREY HART/It Ain't Enough (EMI America) PAUL McCARTNEY/No More Lonely Nights (Columbia) CULTURE CLUB/The War Song (Virgin/Epic) 32 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS) SHEILA E./The Glamorous Life (WB) **57.** K.ROGERS w/K.CARNES & J.INGRAM/What About Me? (RCA) 40 33 51 CARS/Drive (Elektra) 15 **FIONEL RICHIE/Penny Lover (Motown)** (ADR) YBWA tq9w8/820R ANAIG © 23 20 97 CYNDI LAUPER/All Through The Night (Portrait/CBS) 52 48 CHAKA KHAN/I Feel For You (WB) 1 BRUCE SPRINGSTEEN/Cover Me (Columbia) 9 SHEENA EASTON/Strut (EMI America) 31 27 21 DAVID BOWIE/Blue Jean (EMI America) 1 35 54 POINTER SISTERS/I'm So Excited (Planet/RCA) (lotiqs) eM oT bood eB retter Be Good To Me (Capitol) 33 52 12 PRINCE/Let's Go Crazy (WB) 15 9 L DARYL HALL & JOHN OATES/Out Of Touch (RCA) • 41 82 ELTON JOHN/Who Wears These Shoes? (Geffen) DENNIS DeYOUNG/Desert Moon (A&M) EL 41 52 MADONNA/Lucky Star (Sire/WB) ROD STEWART/Some Guys Have All The Luck (WB) εı JOHN CAFFERTY & ... On The Dark Side (Scotti Bros./CBS) 15 (sidmulo)) op-op uoY efore You Go-Go (Columbia) 58 PRINCE/Purple Rain (WB) 30 BILLY OCEAN/Caribbean Queen (No More...) (Jive/Arista) CHICAGO/Hard Habit To Break (WB) 3 5 STEVIE WONDER/I Just Called To Say... (Motown) 2 3 5 Wooks Weeks Week

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99 sga no sains A & M BREAKER & AL JARREAU/After All (WB) 10830 POINTER SISTERS/I'm So Excited (Planet/RCA) 3 JULIO IGLESIAS/Moonlight Lady (Columbia) ■ TU830 or it as LAURA BRANIGAN/The Lucky One (Atlantic) BREAKER @ CYNDI LAUPER/All Through The Night (Portrait/CBS) 56 23 SERGIO MENDES/Real Life (A&M) AMERICA/Special Girl (Capitol) 1 52 53 55 JOHN WAITE/Missing You (EM! America) RL 81 61 02 PÀUL McCARTNEY/No More Lonely Mights (Columbia) 91 81 61 A. MURRAY w/D. LOGGINS/Nobody Loves Me Like... (Capitol) (AOR) HALL & JOHN OATES/Out Of Touch (RCA) 55 16 13 BARRY GIBB/Shine Shine (MCA) 15 13 CARS/Drive (Elektra) WHAM!/Wake Me Up Before You Go-Go (Columbia) ELTON JOHN/Who Wears These Shoes? (Geffen) R. MacDONALD f/B. WITHERS/In The Name... (Polydot/PG) BARBRA STREISAND/Left In The Dark (Columbia) 8 61 91 81 DENNIS DOYOUG/Desert Moon (A&M) BILLY OCEAN/Caribbean Queen (No More Love...) (Jive/Arista) **FIONEL RICHIE/Penny Lover (Motown)** 23 CHICAGO/Hard Habit To Break (WB) ε 0 K.ROGERS w/K.CARNES & J.INGRAM/What About Me? (RCA) STEVIE WONDER/I Just Called To Say... (Motown)