N S D E:

THE MEGA-REPS: KATZ'S KEN SWETZ

Another expansion-minded rep firm takes the spotlight this week as Gail Mitchell interviews Katz Radio President Ken Swetz. Among the topics: the implications of Katz's acquiring the Christal and Republic rep firms, the way the three companies work together and apart, and the new range of service the company offers.

Page 21

ARBITRON BUYS BURKE: WHAT NEXT?

Jhan Hiber talks to Arbitron President Rick Aurichio about the aftermath of the ratings giant's acquisition of former rival Burke International. Future possibilities include more efficient diary design, more effective data presentation, and the electronic diary.

Page 10

BMI LOWERS RADIO RATE INCREASE

Following talks with radio representatives, BMI has lowered its 1985 rate increase from about 15% to 9%. Brad Woodward has the details.

Page 4

PEOPLE IN THE **NEWS THIS WEEK**

- Carl Gardner PD at KEX
- Gary Price KNAC GM
- Dave Grossman PD at WCCC
- Marc Little VP at Millennium Betty Pazdernik WCZY's GSM
- Harvey Ostroff GSM at WYSP
- Jim Harris WMRE GSM

Pat Welsh PD at KATT

Page 3

SATELLITE LIVE PROGRAMMING'S THRILLS & CHILLS

Reed Bunzel talks to Global Satellite Network's Cindy Tollin about the perils of airing a live phone-in rock talk show.

Page 14

KRQ'S KELLY NORRIS: TOAST OF TUCSON

Joel Denver interviews Kelly Norris, the 22-year-old PD who piloted KRQ/Tucson from 9.4 to 13.9 and the market lead in her first book as a programmer.

Page 28

BIRCH RATINGS RESULTS

Miami: WYHI Up To 14 For Big Win Kansas City: KBEQ Nearly Catches

Memphis: WMC-FM Steady Leader; WZXR, WHRK, WGKX Climb Sacramento: KCTC, KSFM Roll Into Lead Charlotte: WSOC-FM Retains Lead

Despite Drop Indianapolis: WZPL Exceeds 20: WIBC Over 18

San Antonio: KTFM Surges Into Tie Salt Lake City: KRSP-FM Down But Still Strong Leader

Page 13

Newsstand Price \$3 50



Blake Assumes WMZQ PD Post

Cliff Blake has been appointed Program Director of Viacom's WMZQ-AM & FM/ Washington. Formerly Operations Director at WBCS-AM & FM/Milwaukee, he replaces Bob Cole, who exited recently to pursue a consultancy/ownership opportunity.

WMZQ VP/GM Brian Bieler commented, "One of our primary concerns in selecting a PD was finding the kind of person able to handle a very strong airstaff We needed a Geader who possessed strong people skills, aside from the obvious



Cliff Blake

arsenal of ammunition one needs to fight in a major market battle. After talking to a lot of folks, we felt Cliff met the challenge and best fit our needs. This is not a piece-of-cake job. He's up to the task."

TOWSON, MARYLAND 21Blake added, "The guys at viacom are youthful and aggressive. Brian, (Corporate PD) Bill Figenshu, and I fit together like we were made for each other. I'm glad we matched up and that they wanted me

BLAKE/See Page 30

WKQX Elevates Donovansep 4 1984 To VP/GM Position

WKQX (Q101)/Chicago Gen- further enhance WKQX's promeral Sales Manager G. Michael Donovan has been promoted to VP/GM. He succeeds Jim Smith, who accepted the presidency of Alta Broadcasting three weeks ago.

NBC Radio Executive VP Bob Mounty stated, "Michael's contribution to the growth of WKQX has been massive and widely recognized. I'm delighted that Michael will assume the helm to maintain continuity and

Landecker Joins G106



John Landecker

Veteran air personality and WLUP/Chicago afternoon talent John Landecker has accepted the morning slot at Cox Communications' crosstown WAGO (G106). His appointment, effective September 4, displaces former G106 morning man Pat Reilly, who departed this week

G106 PD Jan Jeffries commented, "John Records Landecker is probably one of the most recognizable names in the market. When you couple that name with his extraordinary talent as a CHR personality, you've potentially got a big winner. Having John here is a tremendous thrill. We're going to do everything we can to bring back the same type of success story he enjoyed for nine years at WLS."

Landecker, who exited amicably from WLUP after eight months, previously handled mornings for two years at CFTR/Toronto. Before that, he LANDECKER/See Page 30 inence in the Chicago market."

Donovan joined WKQX in 1981 after nearly ten years with the new PD, but did acknowcrosstown WLS-AM & FM, starting as Director/Advertising & Promotion and later becoming an Account Executive. He told R&R, "That (newlyappointed NBC Radio President) Randy Bongarten and Bob Mounty have given me an opportunity to manage the best local staff and radio station I've ever been associated with is obviously very thrilling. Under Jim Smith, WKQX has grown talented, and with their help, over the last couple of years."

Donovan added that his first

PD Dan O'Toole would become ledge that O'Toole was under to work with them. There is a lot consideration for the position. RICHARDS, TANTER APPOINTED

confirm widespread reports

that former WRKA/Louisville

KGFJ & KUTE

Name New PDs

Barry Richards and Law- right direction," commented rence Tanter have been tapped as Program Directors of Inner very nicely. The staff is very City's Los Angeles outlets KGFJ professional and extremely and KUTE, respectively. Both succeed former Inner City West we're going to continue the Coast PD B.K. Kirkland (now growth that Q101 has shown PD at sister stations WLIB & WBLS/New York).

"We think these two individupriorities are to locate a new als are going to be instrumental PD and GSM. He declined to in heading the stations in the

KGFJ & KUTE VP/GM Bill Shearer. "Lawrence is extremely comfortable with the 'Quiet Storm' music content, which is extremely broadrange. He'll bring the kind of leadership that will continue to move the Quiet Storm forward. We're very pleased Lawrence agreed to come aboard."

Shearer continued, "Barry's name came to me through highly-qualified friends who are keen industry observers. They said simply, 'The guy's a winner.' His track record speaks loud and clear; he's been involved in Black radio for most of his career. Even with a signal 35 miles outside of New Orleans, his station held a solid third overall. He's excited, and looking forward to heading KGFJ into the leadership role we expect and demand.'

Tanter moves crosstown gelbert Humperdinck, and Nat from KJLH, where he spent nearly 12 years in various capacities, including MD, PD, teners, but just control the and most recently, midday perdemos from skewing right sonality. He'll also handle an as-KGFJ & KUTE/See Page 30

WJJD Selects Miller As Program Director

Jay Miller has been named Program Director at Infinity's WJJD/Chicago. He replaces Steve Sands, who stays on to handle afternoon drive.

WJJD & WJMK VP/GM Harvey Pearlman said, "Jay is a smart, research-oriented guy who knows how to apply that research creatively. When I asked him what he would do with the station if he owned it, his answers backed up a lot of the market research we had done. Jay also knows how to introduce more contemporary elements into a nostalgia format while still maintaining a station's audience base."

Miller most recently spent three years as PD at WDAE/Tampa, where he supervised the station's "Prime Time" nostalgia format. His background also includes airshifts at Sarasota stations WKXY and WWZZ. Miller told R&R, "Ever since 'JJD went with this format, I've coveted this job. Then when Infinity took over, I had to have the job, and I'm glad Harvey

feels I'm the right guy for it."

Describing WJJD's direction,

Miller continued, "The station will be more precisely targeted 35-64. It sounds like a pure Big Band station now, and I want to emphasize more relatively contemporary artists like Frank Sinatra, Barbra Streisand, En-King Cole. We won't overuse them and try to draw A/C listhrough the roof."

WFOX Chooses A/C

Ending speculation about its we still will play current rec-A seven-year broadcaster, format intentions, Shamrock ords. It'll be the best of all three icasung's WFUX/Atlanta-Gainsville announced plans this week to institute an oldies-based Adult/Comtemporary direction. At presstime, the A/C format was slated to debut Wednesday evening (8-29).

WFOX GM Martin Sherry explained to R&R, "The positioning statement is 'Classic Hits of the '60s, '70s, and the '80s.' While we'll have an oldies base,

decades.

Sherry added that the commitment to the new format includes a major television and outdoor marketing campaign. "I'm very confident about the new format. (PD) Dennis Winslow had done an excellent job of putting it together, and I'm extremely pleased. I've never seen research that pointed more

WFOX/See Page 30

"Their strategic planning leaves nothing to guesswork."

"At Shamrock Broadcasting Company we're committed to winning. And that's why we started working with The Research Group. We knew at the beginning of our association with The Research Group that their methodology and strategic marketing approach were excellent. But only after the development of our working relationship could we fully appreciate the value of our partnership.

The Research Group has helped us to design strategic plans for each of our stations: plans that are based on the unique situation in each market. And already we're starting to see excellent results. In Kansas City, for example, KUDL had a great Spring book, going from a 4.6 to a 6.3 12+ share.*

The accomplished staff of The Research Group has quickly become an invaluable resource to the management teams of our stations. They have worked with each station to develop a stepby-step strategic plan based on the research.

You know, there are a lot of companies doing research these days. In this competitive business, the difference between success and failure is often the difference between doing it *almost* right and doing it *exactly* right. That's why we're working with The Research Group."

Bill Clark President/Radio Division Shamrock Broadcasting Ross Reagan General Manager, KUDL National Program Director Radio Division, Shamrock Broadcasting

*(Spring 1984 Arbitron, M-S 6a-12m 12+ Metro)



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PAGE THREE

8-31-84

R&R OBSERVES LABOR DAY HOLIDAY

The R&R offices will be closed Monday, September 3, in observance of Labor Day. Our Los Angeles, Washington, and Nashville offices will reopen Tuesday, September 4.

Washington Report 4	A/C: Ron Rodrigues :
What's New	Country: Lon Helton
Ratings & Research: Jhan Hiber 10	Nashville: Sharon Allen
Ratings Results	Black/Urban: Walt Love 44
Networks: Reed Bunzel	Marketplace
Street Talk16	Opportunities
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On The Records: Ken Barnes	Country Chart
Air Personalities: Dan O'Day26	Jazz Chart
Calendar: Brad Messer	A/C Chart
CHR: Joel Denver	AOR Chart
Picture Page	Black/Urban Chart
AOR: Steve Feinstein	CHR Chart
	·

Price Named KNAC GM

Gary Price is the new General Manager at KNAC/Long Beach. He takes over for Jeff Peck, who was named GSM at KHJ/ Los Angeles last week.

A 25-year radio veteran, Price's broadcast experience includes management terms at KLYD/Bakersfield, as well as Los Angeles area stations KDAY, KHJ-FM (now KRTH), and KROQ. For the last 16 months, he has worked as Regional Sales

Manager for Corporate Development at Silent Radio.

"It's a tremendous radio station with great potential," said Price. "With Fred Sands behind it, KNAC should grow and become quite successful. We're moving the antenna site to improve our signal, and installing a new transmitter and studio equipment. I'm delighted to be here, and look forward to being part of the growth."

KEX Taps Gardner As PD

Former KNUS/Denver Station Manager Carl Gardner has been appointed PD at A/C-formatted KEX/Portland. He replaces Bill Ford, who exits the station after 18

Commenting on the move, KEX VP/GM Dave Milner said, "Carl's name kept popping up during our search for a PD. He

Grossman Joins **WCCC** As PD

KRTH/Los Angeles Music Director David Grossman will become the new Program Director at AOR-formatted WCCC-AM & FM/Hartford on September 4. Grossman replaces former WCCC PD Bill Nosal, who exited the station in late July.

Grossman's experience includes posts at KIQQ/Los Angeles, KROQ/Los Angeles, Drake-Chenault, and the Bob Hamilton Radio Report. He's been MD at KRTH since 1981. Grossman told R&R, "I love AOR and I'm excited at broadening my horizons. With the support and confidence that management has expressed, I expect to turn the station into a real winner. I intend to make WCCC more mass appeal than it's been recently, to do a lot of record sales research, inject excitement, and introduce a lot of promotions.

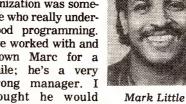
WCCC-AM & FM President/GM Sy Dresner said, "David's depth of knowledge in AOR music and the music business impressed me, as did his promotional ideas. AOR these days is all over the place, and I feel David has the approach to give us a modern-sounding station."

Little VP/Programming At Millennium

Former WPDQ/Jacksonville PD/MD/air personality Marc Little has resigned to become VP/Programming for Millennium Communications, Inc. In this newly-created post, Little will be based at the company's home station, WWWZ (Z-93)/Charleston, and will consult future station acquisitions.

Z-93 GM/owner Cliff Fletcher told R&R, "My partner and myself both come from research backgrounds, with sales and sales

management experience at the station level. The only thing we lacked in our organization was someone who really understood programming. I've worked with and known Marc for a while; he's a very strong manager. I



thought he would Mark Little bring that programming experience we lacked.'

Little's radio career began 12 years ago at another Jacksonville outlet, WERD. A year later he joined WYLD/New Orleans as Assistant News Director, then returned to Jacksonville as WPDQ's Public Service Director/announcer.

Pazdernik New **WCZY GSM**

Betty Pazdernik has been named General Sales Manager at Gannett CHR WCZY/Detroit. She fills the vacancy left in April when former GSM Gary Lewis departed.

WLQV & WCZY President/GM Jim Mulla commented, "Betty is a real coup for us, and will be an asset administratively as well as from a sales point of view. Betty brings a wealth of expertise, and I'm just very glad to have her onboard."

A former eight-year VP/Regional Manager for Torbet Radio's Detroit office, Pazdernik most recently was operating her own retail business. She has also worked three years as Broadcast Supervisor/Media Buyer for Leo Burnett Advertising. Pazdernik told R&R, "It's very, very exciting to be with this company. We have one of the hottest properties in the market. It's a fun and interesting place to be, and I think my timing is going to be wonderful."

Commenting on his new appointment, Little replied, "Coming back to Jacksonville was the smartest move I could have made at the time. Remaining here for so long gave me the stability and permanence very few people realize in this industry. Although I have achieved a multitude of accomplishments in this growing community, the need to expand my horizons is far too great to neglect. Millennium Communications plans to serve most of my immediate professional needs; they have cleared the way for a great future for me."

WPDQ is currently searching for Little's successor.

WYSP Ups **Ostroff To GSM**

Harvey Ostroff has been promoted from Assistant GSM to General Sales Manager at Infinity's WYSP/Philadelphia, Ostroff, who joined the station in 1982 as an Account Executive, replaces former WYSP GSM A. Richard Marks, who was promoted to General Manager August 3.

Marks told R&R, "Harvey's got good leadership skills, and he's a street guy, a fighter who knows only one way - winning. It's satisfying to promote someone from within our company to this important position, and I'm sure it'll be an easy transition."

Ostroff commented, "It's exciting to be associated with Infinity Broadcasting and a station with such a superb, young, aggressive management team. This is a highenergy, pumped-up winning team. It's also gratifying to receive this vote of confidence from Richard Marks, who hired me for my first sales job in Philadelphia seven years ago. We have a great sales staff here, and they'll receive even more support in the area of research."

quickly became our leading candidate and we finally hired him, partly based on his success with Sandusky's KNUS. There, he was able to take a News/Talk station to a respectable position in Denver. Since Taft acquired KEX a few months ago, we've made some ambitious plans, and I know Carl is capable of handling them."

Prior to KNUS, Gardner served as News Director at KJZZ & KZAM/Seattle, having also worked as Assistant PD for crosstown KING-AM & FM. Gardner, who was traveling to Portland at presstime, was unavailable for comment.

KOOL's Bill **Smith Dies**

Lifetime broadcaster and KOOL-AM & FM/Phoenix GM Bill Smith passed away suddenly last Sunday (8-26) of respiratory failure after undergoing abdominal surgery at a local hospital. He was 57.

Smith had served seven years as GM for KOOL-FM, and assumed management duties for AM sister outlet KOOL two years ago. A former executive with Doubleday Broadcasting in Minneapolis, Phoenix, and Albuquerque, Smith's background included three years managing KRIZ/Phoenix. At one time, he also operated two radio stations in North Carolina. During his career, Smith served as President of the Arizona Association of Broadcasters and was a board member of the CBS Affiliated Sta-

Speaking on behalf of the (owner) Chauncey family, Tom Chauncey II said, "Bill was the best radio man I ever knew. He was a friend, and a good man."

Funeral services for Smith were held Wednesday (8-29). Smith is survived by his wife Randi Baca and five children.

Welsh New KATT PD

As previewed last week in R&R, KATT-AM & FM/Oklahoma City has upped MD Pat Welsh to Program Director. He succeeds Tom Evans, who left last week to program WRXL/Richmond.

Welsh started at KATT ten months ago, and was moved up to MD last December. He previously worked as Music Director at WXLR/State College, PA and KICT/Wichita. Welsh told R&R, "I'm really excited to get the shot at programming. I've spent a few years as a music director, and have absorbed a lot of things from many good people. GM Paul Gleiser is an excellent person to work for and work with. He's interested in nothing but winning, always thinks big, and has an eye to the future. Our fine sales team has been eating up the market for years, and the airstaff is solid."

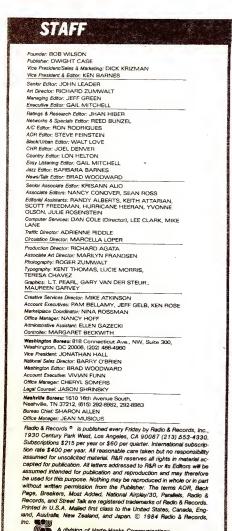
Welsh added that Scott Douglas has been appointed as the new MD.

Harris Advances To WMRE GSM

WMRE/Boston Assistant Sales Manager Jim Harris has stepped up to the longvacant General Sales Manager's post. Harris joined the Mariner Easy Listening-Nostalgia outlet (then WITS) in 1981 as an Account Executive; he was promoted to his most recent position last March.

GM Don Sailors said, "Jim is experienced and very well qualified for the job. He's well-known in the Boston radio market and has done a hell of a job here as a salesman for me."

"Having been associated with this company for several years, I'm very pleased with the direction the station is going in." Harris told R&R. "It's personally satisfying that they have enough confidence in me to appont me to this position. I expect a long and happy association."



A division of Harte-Hanks Communications

Washington Report

Bomb Threat Forces FCC Evacuation

Activity at the FCC's main headquarters at 1919 M St. in Washington came to an abrupt halt Monday morning (8/27) when a caller reported a bomb had been planted in the building.

The fire alarm was sounded to evacuate hundreds of employees. Fire and police officials accompanied by bomb-sniffing dogs searched the building, but found no explosives. Employees were kept out of their offices for an hour and 45 minutes, during which "area restaurants got a good bit of business," according to an FCC spokeswoman.

United Wins KALI Renewal

Another victory for United Broadcasting came down last week when the administrative law judge handling the group's many license challenges issued a decision granting renewal to Spanish-formatted KALI/Los Angeles (San Gabriel), 92% owned by United.

The judge awarded comparative preferences to the challenger, Life Broadcasting Co., in the areas of ownership diversity, integration of owners into management, and auxiliary power. But that wasn't enough to outweigh the renewal expectancy KALI received for having a "substantial past broadcast record."

Although rating KALI's public affairs and local news programming as rather weak, the judge found stronger efforts in state, national and international news, the airing of public service announcements, and live broadcasts of Hispanic events.

Other significant factors was the judge's decision not to hold wrongdoing at other United stations against KALI, and his finding that the station "has been free from significant Commission criticism during the renewal period."

Court Orders Bargain-Basement Sale Of WNCN

Although it claims the station is worth \$10 million, GAF Broadcasting has been ordered by the New York State Supreme Court to sell WNCN/New York for \$3 million. At issue is a dispute over whether or not putting the station up for sale triggered a five-year first option to buy the station. The option was held by Concert Radio, Inc.

GAF maintains because it took the station off the market, the option didn't come into play. But the Supreme Court agreed with Concert Radio that GAF is obligated to sell the Classical station under terms of the option — \$2.2 million plus any money put into improvements. GAF plans to appeal the ruling.

In the 1970s a format switch from Classsical to AOR under previous owner Starr Broadcasting prompted a competing application by Concert Radio and a petition to deny by a group called the WNCN Listeners Guild. GAF, a New Jersey-based chemicals and building materials manufacturer, bought the station in 1976 and restored the Classical format. That's when Concert Radio got the disputed five-year first option on the station, which was put up for sale but later taken off the block when it began posting a profit in 1981.

Radio Marti Set For Late Fall Start-Up

The Voice of America (VOA) hopes to put Radio Marti on the air in late autumn. That's the word from Charles Wick, head of VOA's parent agency, the United States Information Agency (USIA). The station will share the existing VOA facility broadcasting towards Cuba from Marathon, FL on 1180 kHz

Although Radio Marti is authorized for up to 14 hours of programming daily, a schedule of four to five hours is likely at first. By law, programming must meet VOA standards for objectivity. Music and print libraries are now being assembled, and new studios for Radio Marti are under construction in Washington. A Miami bureau is also planned.

Programming plans have yet to be announced, but several major appointments have been made: former WOCN/Miami VP Humberto Medrano, Deputy Director/News and Programs; Saul Gefter, Deputy Director/Management; Ernesto Betancourt, Director/Research and Policy; David Bartlett, Chairman/Program Task Force; and Richard Araujo, Acting Chief/Programs. The Senate recently confirmed Cuban exile Jorge Mas Canosa to chair the advisory board that oversees Radio Marti.

WSEX Renewal Hearing Designated

WSEX/Arlington Heights, IL, which came to national attention when it obtained its controversial call letters, has a license renewal fight on its hands. The FCC has designated a hearing to choose between WSEX's owner, Darrel Peters Productions, and competing applicant Midwest Broadcast Associates.

Midwest had argued it was entitled to an immediate grant of the license because Peters didn't substitute itself in the previous owner's pending license renewal application until almost three months after taking over WSEX in September 1982.

The FCC rejected the contention, saying, "It is well settled that a broadcast authorization does not automatically lapse or terminate." It said that would only happen "upon abandonment of the broadcast operation by the permittee or by an adverse administrative action by this Commission."

Other Key Developments:

- The FCC lists 9521 radio stations in the United States as of July 31 4750 AMs, 3618 FMs, and 1153 educational FMs.
- Mutual's "Larry King Show" plans to broadcast live next month from the Radio Convention & Programming Conference in Los Angeles. Guests will include Lily Tomlin, Steve Martin, and Carl Reiner.
- Thomas Fitzpatrick has been named Chief Administrative Law Judge for the FCC. Law judges preside over comparative hearings involving competing applicants for FCC licenses.
- The FCC has rejected the National Black Media 'Coalition's call for lottery selection of a single AM stereo standard.
- FCC General Counsel Bruce Fein has announced he'll leave the agency in the near future to enter private law practice.

BMI Contracts Contain 9% Rate Hike For 1985

This week Broadcast Music, Inc. began sending radio stations contract amendments that will lower the average rate increase in 1985 BMI royalties to 9%. Rates stay the same for the rest of 1984.

Preceding BMI's mailing by several days was an explanatory letter from the All-Industry Radio Music Licensing Committee, which negotiated the new pact. It said the unilateral rate hike BMI wrote into contracts mailed to stations in late June averaged 15-20%.

After an industry outcry, coupled with trade association intervention to get talks restarted, BMI agreed to resume the negotiations, which resulted in next year's lower 9% increase.

Cramer Defends Hike

Reflecting on BMI's unilateral action, BMI President Ed Cramer told R&R this week, "I do not regret sending out the contracts, but if I had to do it all over again it would have been done differently. I would have made sure the industry understood our position throughout. Our position was a defensible one that should have been presented to the industry at large long before the contracts were sent out. That was a mistake on my part."

According to Cramer, over 6000 or about 75% of all stations signed the original contracts and must now send in the amendments in order to enjoy the lower 1985 rates. The other 25% of stations must send in both documents.

Based on past experience, Cramer estimates that in six months about 150 stations still won't have signed licensing agreements and may be liable for copyright infringement. He added that BMI will not ac-

"I do not regret sending out the contracts, but if I had to do it all over again it would have been done differently."

Ed Cramer

—BMI President

cept any monthly payments from stations that haven't returned the signed agreements.

Carl Munson, an attorney for the All-Industry Committee, estimated the 1985 rate increase at 8.8%. "I don't think the committee has anything to regret. I think it did quite well," he commented.

ASCAP Negotiations Next

The panel's next task is a September 12 bargaining session on a new contract with the second major music licensing company, ASCAP. According to Munson, a repeat of the BMI controversy is virtually impossible because ASCAP operates under a consent decree which guarantees a music license to any station that requests one, with any rate disputes automatically referred to a special rate court.

CONVENTION BY COMPROMISE

NAB, NRBA Overcome Tensions In Mounting RCPC

An NRBA official says, "This is a marriage, not a merger." His NAB counterpart speaks of "a courtship that begins with testing the waters all the time to see where you stand."

What they're talking about is the Radio Convention and Programming Conference, known by the radio industry's newest acronym — RCPC. Scheduled for Los Angeles, September 16-19, the meeting is a combination of NRBA's annual convention and NAB's Radio Programming Conference. It already looks like a hit: Exhibit space is sold out, and registration already exceeds the combined attendance at last year's separate meetings.

To pull off the joint project, the two groups have had to put aside years of mutual mistrust and overcome vast differences in operating style, budgets, and even staff size. Officials from both groups downplay them, but rumors of ongoing tensions abound.

Mixing Business, Pleasure

Both sides acknowledged a major difference of philosophy going into the partnership. "Our philosophy is roll up your sleeves, hands-on, broadcaster talking to broadcaster, a couple of nice luncheons and a cocktail party, but not an entertainment weekend," says NRBA Executive VP Tom McCoy. "The NAB philosophy was to have some material, but to really try to entertain the folks while they're there."

NAB Sr. VP/Radio Dave Parnigoni has much the same view. "I think we have always felt at NAB that people go to a convention for a couple of reasons. They certainly want to learn and participate in activities, but I think they like to have a good time. I

think NRBA has felt it's more of a business environment, where people spend most of their time involved in learning sessions. So I think we've had some compromise there."

The result is a three-day affair packed with 75 panels, plus entertainment by Al Jarreau, Melissa Manchester, and Joan Rivers. "It costs money to provide entertainment, so that was a factor," Parnigoni concedes. But he adds, "When we announced that Joan Rivers was going to be the luncheon performer on Monday, we immediately saw an influx of registration forms."

Despite problems such as delays caused by the need to get double approvals on major items, McCoy and Parnigoni seem satisfied overall. "For people that have been adversaries for a number of years, it's amazing, almost a modern miracle," Parnigoni muses.

"I note that the division I'm in charge of is much larger than NRBA's entire organization. We could very well overwhelm them, and I think we've been very concerned about their feelings," he adds.

NRBA's McCoy believes his staff has put on a good display of how to accomplish more with a smaller staff and notes, "The compromising has gone well. But those, I must say, were not the kind that in any way lessened what we felt was the mission of this convention. Sessions are as good, if not better, than ever."

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Breakerbag

As a promotional item, the "BreakerBag" seems tailor-made for radio. Made of 100% silver-quilted nylon, this 18" x 12" x 4" item with shoulder strap and Velcro closure looks exactly like a portable AM/FM radio/cassette deck.

Better yet, the manufacturers of the "BreakerBag" will silkscreen your station's call letters or logo on the item in up to four colors. Record companies, retailers, and just plain music fans may be interested as well.

For further information, contact Glenn Holland of Dutchtronics: (818)

Second FCC/ AWRT Conference Set For October

The Federal Communications Commission and the American Women in Radio and Television (AWRT) will hold the second annual "Women In Telecommunications Conference" October 1-3 at the Washington, DC Marriott Hotel. FCC Commissioner Mimi Weyforth Dawson will give the welcoming address.

This year's conference theme is 'The Woman Entrepreneur.' Among other subjects covered will be Multipoint Distribution Service, Cellular Radio & Paging Services, Radio & TV Ownership - including newly-proposed FM radio allocations - and additional forms of technology that represent opportunities for entrepreneurs and investors.

The conference is sponsored in cooperation with the National Association of Women Business Owners, the Society of Women Engineers, Women in Communications, the National Association of Media Women, Women in Cable, Women in Film, the Delta Sigma Theta sorority, the National Association of Black Women Entrepreneurs, and the Women's Bar Association.

A&M Video & RCA/ Columbia Pen Pact

A&M Records and RCA/Columbia Pictures Home Video recently signed a video distribution agreement. Under the terms of the pact, RCA/Columbia will retain U.S. and Canadian videocassette distribution rights to all product created under the A&M Video label.

The first release to benefit from this new arrangement will be Styx's "Caught In The Act," an 87-minute program that incorporates a ten-minute film, based upon the group's "Kilroy Was Here" LP, into what is essentially concert footage. Due in September, the Styx videocassette will retail for

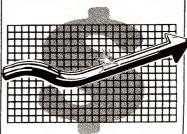
A&M plans to issue 15 such videocassettes over the next two years, ranging from live concerts to conceptual pieces to compilation video packages.

Financial Service Bullish

On Radio

The financial industry spent \$12.8 million on radio advertising during the first quarter of 1984, a 10.5% increase over the corresponding period in 1983, according to figures recently released by the Radio Advertising Bureau

Credit cards, tax services, trust management, and mortgage bankers were the most aggressive advertisers, upping expenditures 86.5% to \$690,000 during the first quarter of 1984. Meanwhile,



insurance companies increased their radio ad spending 44.3% to \$2.6 million, as investment managers and brokers pushed their radio ad budgets up 29% to \$1.6 million.

RAB VP/Marketing Information Ken Costa outlined some of the reasons why the financial services industries are so bullish on radio: "Radio is the natural vehicle to reach upscale people concerned about interest rates, money market funds, CDs, mutual funds, insurance policies, and credit. It's also an effective way to acquaint mass audiences with automatic tellers, credit cards, tax services, and

banking plans by using their favorite stations to reach and persuade

Keep An Eye Out For Contacts

People who wear contact lenses have a different demographic profile than those who do not, says a National Center of Health Statistics report. Among the study's findings: Young people are more likely to wear contact lenses than old folks, although it's often said that kids these days are more likely to make spectacles of themselves.

Only two percent of Americans over age 44 wear contact lenses and 9% of those aged 17-24 are contact wearers. Interestingly, the share of young people who wear either eye glasses or corrective lenses dropped from 42% in 1965-66 to 37% in 1980, and no one seems to know why. Women aged 6-54 are twice as likely as men to wear contact lenses, but the proportion for those aged 55 and over is the same as for men.

Education and family income play a large role in determining whether or not a person is likely to wear contacts, as only 1.3% of people aged 25-44 with less than a high school education wear contacts, compared with 15% of people in this age group who have attended four years of college.

the radio convention & PROGRAMMING CONFERENCE

NATIONAL ASSOCIATION OF BROADCASTERS

NATIONAL RADIO
BROADCASTERS ASSOCIATION

September 16-19, 1984 Los Angeles, California

The NAB/NRBA Radio Convention & Programming Conference will be the most exciting and comprehensive radio only meeting of the year. Panel sessions, clinics, workshops, gala events, exhibits, and entertainment will abound at this "Up With Radio" event, which will cover management, programming, sales, and engineering.

> For registration forms or additional information call (202) 463-7905.

On-site registrations will be available at the Westin Bonaventure Hotel in Los Angeles.

SHANE MEDIA SERVICES CASE HISTORY

Affiliate: WCOL-AM

Columbus, Ohio

Format: GOODTIMES

(60s Rock Gold)

Result: Adults 25-54 - 3.6 - 5.2!

Adults 25-49 — 2.6 - 5.4!



SHANE MEDIA SERVICES

7703 WINDSWEPT LANE HOUSTON, TX. 77063 [713] 461-9958

Introducing APNewsPower1200

Now you can break the AP news story you want 18 times faster.

AP has its fastest breaking news story ever. Our NewsPower 1200. It delivers AP quality news and features at 1,200 words per minute, 18 times faster than the standard AP Radio Wire.

Weather in a flash. Sports as soon as there's a score.

NewsPower 1200 is so fast it can move sports scores the moment they happen. Dow Jones averages the minute the market closes. State and regional stories the second they break.

And weather information comes to you directly from the National Weather Service!

It delivers all the quality news programming radio stations expect from AP, on a system that's been fully researched, designed and tested to meet AP's exacting standards— and yours.

Total control, even at this high speed.

NewsPower 1200 also gives you total control over the categories of



news you receive.
And the volume of stories coming into your newsroom.

You can get everything that's currently on the AP Radio Wire, or program the selections to your requirements.

The news you need, when you need it.

Every hour you'll get ready-to-air summaries of the top news stories, if that's what you want, in plenty of time for top of the hour newscasts.

State and regional news moves well in advance of your busiest day parts. And AP's highly salable features arrive in a fresh morning drive package.

Speed, selectivity and reliability—
a powerful combination.

If you're ready to get the weather faster, gain control over your news volume, and still keep the highest level of programming quality and salability—you're ready for AP NewsPower 1200.

For more information call your local AP Broadcast Executive or Glenn Serafin, collect, at the Broadcast Services Division of The Associated Press. 202-955-7214.

Associated Press Broadcast Services. Without a doubt.

Pro: Motions

Eastman Welcomes Grudman

Eastman Radio has appointed Jacquie Grudman Research Manager for its Marketing Services Department. Grudman comes from an extensive background, including her most recent stint as Manager/Marketing and Research for the RAB and a ten-year stint as Director of Research & Sales Development for WABC/New York.

PAVR Names Director, Opens Office

George Steele III has been named Director of Marketing for **Pacific Arts Video Records.** Steele is a 22-year industry veteran, who assisted in **Elektra/Asylum**'s international expansion. He will be headquartered at PAVR's new Los Angeles office: 8733 Sunset Blvd., Suite 103, Los Angeles, CA 90069; (213) 885-0353.

WRAL Elevates Watkins, Poe

Peggy Watkins has been promoted to General Sales Manager of WRAL/Raleigh. She moves up after five years with the station, most recently as Local Sales Manager. Succeeding her in that position is Hedy Poe, a WRAL Account Executive since 1982. Both will be working with recently-appointed GM Dick deButts.

Lee Joins Sparrow

Ann Wetherill-Lee joins Sparrow Records as Manager, Creative/Marketing Services. She assumes the newly-created post after serving as an administrator for the Applause Company, a Wallace Berrie Publishing division.



Ann Wetherill-Lee

Partee People Bows

President **Rich Callaway** heads newly-established **Partee People Promotions,** which specializes in record promotion, entertainment, and production. It's based at 8033 Sunset Blvd., Suite 617, West Hollywood, CA 90046: (213) 550-1915

RCA Appoints Robinson, Williams

Don Robinson has been upped to Director of Finance, RCA Records Division, RCA Inc. (Canada). A company employee since 1970, he was promoted to a Senior Accountant of the Records Division in 1976; three years later he became Manager of Accounting. In other activity, Tim Williams has been promoted to Manager/National Sales for RCA Records' Canadian arm. He joined the company seven years ago and most recently held the Ontario Branch Manager position.

Selcom Ups Gatti, Schneider





Thomas Gatti

James Schneider

Thomas Gatti and James Schneider have been promoted to Divisional Managers of their respective Eastern and Western Divisions of Seicom Radio. Gatti VP National Spot Sales Manager of 3M-owned Cable Networks Inc.; as VP/Eastern Divisional Manager he will be responsible for Selcom's New York, Philadelphia, Boston, and Atlanta offices. In his new post as VP/Western Divisional Manager, Schneider will oversee the Los Angeles, San Francisco, Seattle, Dallas, and Houston offices. A four-year Selcom veteran, he most recently served as VP/GM of the Los Angeles office.

Stang Manages MMR/Minneapolis

Mark Stang becomes Manager of Major Market Radio's new Minneapolis office. His background includes local station Account Executive experience, as well as work with the Twin City record business. MMR's Minneapolis move marks the opening of the company's 11th office nationwide.



Mark Stang

Advertising Concepts Created

Advertising Concepts, Inc. is a new consulting company specializing in cooperative advertising programs for the broadcast industry. Keith King, former Director of Cooperative Advertising for WJR/Detroit, established this national service, located at Livonia Pavillion East, 29200 Vassar Road, Suite 120, Livonia, MI 48152; (313) 464-8569.

Coleman Relocates

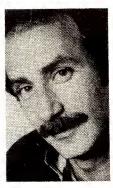
Coleman Research announces a new location: Three Dallas Communications Complex, Suite 212, Irving, TX 75039; (214) 556-2121

IDB Appoints Feely

IDB Communications Group, Ltd. has tapped Dennis Feely as Director of Operations and Engineering. Feely has been working for the Los Angeles-based satellite services supplier as a consultant for the last ten months. Prior to that, Feely was Director of Technical Operations for the ABC Talkradio Network.

MCA Taps Adamoff

Jeff Adamoff has been named Director of Creative Services for MCA Records. He joined the label six months ago as Art Director after working in a similar capacity for several artists, including Joe Walsh and Michael MacDonald. Prior to that he spent five years with Touche, Ross, & Company as corporate designer.



Jeff Adamoff

Webb New WJHR GM

Fred Webb has been appointed General Manager of WJHR (J-103)/Jackson, TN. Before accepting this post, Webb was Director of Sales Administration for Bahakel Communications in Charlotte and GM of the company's WDOD-AM & FM/Chattanooga. Prior to that he spent 21 years as VP/GM of WNOO/Chattanooga.

Republic Opens Five Offices

Republic Radio has announced five new offices: Boston/Manager Linda Ferrara, Minneapolis/Manager Kevin Smith, Houston/Manager Bob Hoffman, Philadelphia/Manager Stan Elgart, and St. Louis/Manager Pam Warren. In other activity, Jeff Holden has assumed the Dallas Manager post from Republic/Chicago and Joe Leoce moves to New York Sales Manager from Blair Radio. Working with Republic President Jerry Kelly are VP/Sales Bob Lobdell, VP/Stations Bill McHale, and VP/Network Operations Sandy Gasman.

New Management Company Formed

Heart Of Gold is an artist management company formed by **Gerry Landry**, a 16-year music veteran who most recently served as VP/Creative Marketing & Artist Relations for **Aris Music**. Heart Of Gold may be reached at (213) 546-4836.



Promote Yourself In The Marketplace

Call Nina for R&R Marketplace advertising information (213)553-4330

REELFORYOU?

The

New

Single

From

CHAKA KHAN.

First Week!

WXKS-FM WZYP 94Q WOKI **Z93 WFMI** 195 WHHY-FM **Z98** Y100 **B97 WRQN** WGCL **KMGX KMJK** KIKI FM102 KCAQ WERZ **KPLUS** WBEN-FM WJBQ. **WVSR** WJAD WTIC-FM WCGQ Z106 KNOE-FM **WPST** WGLF WKRZ-FM **WAZY-FM** WRKR **WBBQ WSSX KFMW**

KGOT

SLY96

Produced

WNOK-FM

WJZR

KAMZ

By

Arif

Mardin.

From

I Feel

<u>For</u>

You

The

Forthcoming

Album

By

CHAKA KHAN.



© 1984 Warner Bros. Records Inc.



The Arbitron-Burke Marriage: What Impact?

Upon learning recently that **Arbitron** has begun a multi-year proeess to acquire former radio ratings competitor **Burke International**, I thought how ironic it was that Arbitron should begin a courtship with a firm it was fighting with back in the good ol' days of 1978-79, when there was competition looming on the ratings horizon. How can Arbitron's purchase of Burke benefit Arbitron the ratings giant — and maybe broadcasters too? Arbitron Ratings Company President **Rick Aurichio** chatted about the implications of the Arbitron-Burke liaison.

Using Burke's Expertise

R&R: Describe the past relationship between your firm and Burke.

RA: As you may know, we have used each other's services for three or four years now. Given Burke's telephone expertise, we've hired them to do interviewing on special projects, and in fact, they conducted 25% of the interviewing for Qualidata. Burke has been attracted by our meters for use in their test markets where they conduct consumer research, but it was apparent our meters couldn't do the job. We've been consulting them on a friendly basis, and as it turns out, they've developed a

"If you look at it, qualitative for radio is nice to have, but I don't see a tremendous demand for it. However, one improvement stations would like to see is twice the sample size for the current price — that's the kind of thing being sought after."

meter to not only measure TV viewing, but also track product consumption (by scanning the bar codes on items). So we've had a history of working successfully with Burke's people. The parallel expertise made an excellent fit.

R&R: What are some of the synergistic effects of the Arbitron-Burke venture?

RA: One of the most immediate areas of impact will be upon the field interviewing staff. This is an area where in the short term we hope to be able to use our complementary skills and resources.

R&R: In a number of markets each sweep (over 40 this spring), the inter-

viewing was done not from the local market, but from the Central Interviewing Center in Beltsville. Could Burke now take over the interviewing chore for these tougher markets?

RA: They won't necessarily take them over, but we'll certainly be able to use their interviewing staffs. Where we are a straight-line company they are best at custom research, so we may have something to learn from them that will help us redesign our thinking for certain markets.

R&R: For instance, might an interview and placement call be handled differently in a Sunbelt market than in New England?

RA: That's correct, and that's just one area where there will be benefits to our customers as a result of our joint efforts.

R&R: What other benefits do you see?
RA: Another big assist will certainly be the field area, where our combined strength can help boost cooperation and response rates. Given Burke's custom background, they probably have ideas about diary design and premium incentives that we haven't thought about, and we see that as a potential benefit. Finally, they are very expert at using data where we are very expert at preparing data, and we hope they'll be able to give us helpful input on how we can make our reports more valuable to

R&R: Do you have any hope for the broadcaster who sees his Arbitron bills going higher and higher? Will there be any cost efficiencies as a result of the deal with Burke?

the clients, more user-friendly.

RA: One of the main attractions of this arrangement was being able to produce more than one type of service from the same database. In the long run, that makes sense and means that if you don't

Q&A

This week's Q&A features questions that Arbitron's Radio Advisory Council will soon be asking all of you. Even as you read this, ARAC has mailed to each station its annual questionnaire on industry topics. Your responses help the Council properly represent the industry in discussions with Arbitron.

As mentioned on this page in the last few months, the FCC call-letter deregulation has begun to make life miserable for more and more broadcasters, not to mention ratings companies. Thus, the ARAC questionnaire contains some questions regarding how you feel this potentially confusing or distorting call-letter chaos should be handled. With thanks to ARAC Chairman Ed Giller and Arbitron Radio Product Manager Claire Kummer, I'm debuting the key call-letter questions for your perusal and consideration. When you get the questionnaire, be sure to fill it in with your best thoughts, then return it. Thanks.

"Do you think the FCC deregulation of call letters will cause confusion among listeners in measuring radio, and possible ratings distortion of radio measurement? Yes No

If yes, which of the following actions do you feel the Electronic Media Rating Council should pursue with Arbitron?

- 1. Arbitron should continue its present procedure of crediting and reporting listening.
- 2. Arbitron should continue its present procedure but provide additional notations within the Local Market Report concerning call-letter changes.
- 3. In order to discourage ratings distortion by adopting new call letters without a cooling-off period, Arbitron should not list the station picking up the hot call letters for a period of time, e.g. six months.
 - 4. Other. Please explain your suggestion."

want a Cadillac of a product you shouldn't have to pay for that.

R&R: So there might be qualitative and quantitative data available from the new lineup with Burke?

RA: Yes, but I'm not too concerned with the qualitative information aspect. If you look at it, qualitative for radio is nice to have, but I don't see a tremendous demand for it. However, one improvement stations would like to see is twice the sample size for the current price — that's the kind of thing being sought after.

"Given Burke's custom background, they probably have ideas about diary design and premium incentives that we haven't thought about, and we see that as a potential benefit."

The Electronic Diary Cometh

R&R: How feasible is that step?

RA: We couldn't do it without having another market to spread costs over. Thus, we've decided to accumulate multiple databases from the same source so that the cost can be spread over a larger market. In essence, if we could measure radio and TV simultaneously, everyone would benefit.

R&R: Do you mean having some sort of electronic diary for radio that could co-exist in a home with a TV meter?

RA: That's a definite possibility.

R&R: Is there anything on the drawing board towards the introduction of the electronic diary?

RA: It's conceivable there could be a "people-meter" in the offing for radio (a meter that differentiates which person is listening to radio in a home or car, just

as a version of the TV meter is able to presently do for home viewing). It's possible, but I don't see it.

More likely is the use of the Universal Product Code (UPC) itself (the bar codes printed on grocery products). There's nothing to prevent us from putting out a UPC for every radio station in the country. When a person listens to the radio, at the end of the evening, he'd sit down with his little hand-held box and run the wand over the UPC for, say, WABC/New York. Potentially, that information can then be punched into the same home's TV meter and off it goes to be electronically transferred into our computers.

R&R: What time-frame can you foresee for the development and introduction of such an electronic diary?

RA: In about three or four years. Now, whether we'll be able to actually *implement* it in three or four years is another matter.

R&R: Shifting gears for a moment, let's talk about using Burke's telephone expertise in the ratings world. Any thoughts about offering radio measurement by the telephone technique?

RA: We've probably done more research than any organization in this industry concerning the telephone as a ratings gathering instrument, so I wouldn't preclude that option from taking place. However, it's not planned at this time.

So there you have the word from Arbitron. Sounds like some interesting and fascinating implications may be ahead for our industry. I'll keep an eye on Arbitron to see where the Burke venture takes it.

SURVIVOR

"I Can't Hold Back"



GIORGIO MORODER

with PHILIP OAKEY

"Together In Electric Dreams"

The second secon

From the new album "VITAL SIGNS"





From the original soundtrack album "ELECTRIC DREAMS"

Virgin / 3003

Distributed By CBS Records

JOHN CAFFERTY and the Beaver Brown Band



"On The Dark Side"

CHR BREAKERS

One Of The
MOST ADDED

174/61 71%

AOR TRACKS: 22

BREAKERS

AOR ALBUMS: 24

BREAKERS

Album now gold and on it's way to platinum!

From the original soundtrack album "EDDIE & THE CRUISERS"



Distributed by CBS Records

Spring '84 Birch Advances

Birch Radio

Miami-Ft. Lauderdale-Hollywood

WHYI Extends Winning Margin; WINZ-FM Stable Second; WLYF Third But Softer; WNWS Tops News Battle; **WQBA** Drops Three

W	inter '84!	Spring '84
WIHI (CHR)	13.6	14.1
WINZ-FM (CHR)	9.4	9.5
WLYF (BM)	8.6	6.8
WNWS (News)	4.9	5.5
WQBA (Span)	8.9	5.5
WINZ (News)	5.0	4.5
WAXY (AC)	3.7	3.9
WSHE (AOR)	4.4	3.9
WRHC (Span)	4.6	
WKQS (Ctry)	2.6	3.4
WQBA-FM (Span)	2.2	3.0
WCMQ-FM (Span)	2.0	3.0
WWJF (AC)	3.2	2.9
WCKO (AOR)		2.9
WIOD (N/T)	2.3	2.6
WEDR (Blk)	4.0	2.6
WLVE (AC)	1.5	2.5
WTMI (Clas)	2.6	2.4
WAIA (AC)	3.4	1.7
WQAM (Ctry)	1.9	1.6
WPPD (DIL)	1.5	1.5
WRBD (Blk)	.9	1.4
WSUA (Span)	1.1	1.4
WEZI (AC)	1.5	1.3
WLQY (BBnd)	.7	1.2
WOCN (Span)	.3	1.2

Birch Radio

Indianapolis

WZPL Tops 20, Sets Torrid Pace; WIBC Adds Two, Strong Runner-up; WFBQ Level; WFMS Cops Country Crown

_	2 010	VV AA
7770000	Winter '84 Sp	ring '84
WZPL (CHR)	18.6	21.0
WIBC (AC)	16.1	18.4
WFBQ (AOR)	11.7	11.4
WFMS (Ctry)	7.3	8.6
WTLC (Urbn)	8.1	
WIRE (Ctry)		7.6
WENS (AC)	7.8	6.6
WNAP (CHR)	6.2	6.1
WYME (CHK)	3.0	5.4
WXTZ (BM)	10.9	5.0
WNDE (AC)	2.8	2.3
WMLF (BBnd)	2.2	1.5
WXIR (Rel)	.8	1.0
· ·	.0	1.0

Birch Radio

Kansas City

WDAF Softer, Still On Top; KBEQ Crosses Double-Digit Threshold; KFKF-FM Adds Two, Rises To Third; KUDL **Tightens A/C Race** While KLSI Slips

wille KLSI Slips		
W. W	Winter '84 S ₁	oring '84
WDAF (Ctry)	12.4	11.1
KBEQ (CHR)	9.4	10.9
KFKF-FM (Ctr.	y) 6.8	8.6
KYYS (AOR)	8.0	8.5
KMBR (BM)	7.6	7.3
KCMO (N/T)	7.4	6.1
KLSI (AC)	8.4	5.3
KUDL (AC)	3.9	5.2
KKCI (AOR)	5.0	4.4
KJLA (BBnd)	5.4	4.2
KPRS (Blk)	5.8	4.0
WHB (AC)	4.0	3.8
KMBZ (N/T)	3.0	3.6
KCMO-FM (Ctry) 1.4	2.7
KZZC (CHR)	2.0	2.2
KCCV (Rel)	.9	2.1
KCFX (AOR)	_	2.1
KXTR (Clas)	2.0	
(320)	2.0	1.1

Birch Radio

San Antonio

KTFM Rises To First-Place Tie With KXZL; **KCOR Down From** Double Digits; KISS, KITY Show **Healthy Improvements**

[]		
Tronge a comme	Winter '84 Si	oring '84
KTFM (CHR)	9.4	10.5
KXZL (AOR)	11.1	10.5
KCOR (Span)	10.4	8.7
KISS (AOR)	7.6	8.5
KITY (CHR)	5.2	6.8
KLLS-FM (AC)	7.1	6.0
KAJA (Ctry)	6.7	5.7
KQXT (BM)	5.7	5.6
KTSA (AC)	5.3	5.4
KKYX (Ctry)	3.4	4.8
KBUC-FM (Ctry	2.5	3.4
KEDA (Span)	3.6	3.2
KONO (AC)	3.2	3.2
WOAI (N/T)	4.7	
KAPE (Blk)	2.5	3.2
KSAQ (CHR)	1.1	2.3
KXET (Span)	.6	1.2
KBUC (Ctry)	.6 1.9	1.1
KESI (AOR)		1.0
(016)	.9	10

Birch Radio

Memphis

WMC-FM Secure In First; WZXR Gains; WHRK Adds Two, Achieves Double Digits; WGKX Surges, Opens **Gap In Country Race**

-	2	
	Winter '84 S _I	oring '84
WMC-FM (CHR	14.3	14.0
WZXR (AOR)	12.2	12.9
WHRK (Urbn)	9.1	11.1
WGKX (Ctry)	5.8	9.3
WDIA (Blk)	10.1	8.3
WRVR (AC)	6.4	6.0
KRNB (Blk)	7.8	
WMC (Ctry)	7.4	5.9
WLOK (Blk)		5.5
WLVS (BM)	4.7	5.4
WREC (BBnd)	4.5	3.2
WKDJ (Blk)	4.9	3.2
WHBQ (N/T)	1.1	3.1
	4.2	2.6
KWAM (Rel)	1.2	1.7
WMSO (Misc)	1.7	1.3
WWEE (Talk)	.8	1.0

Birch Radio

Salt Lake City-Ogden

KRSP-FM Maintains Lead; KSL Strong, Stable Runner-up; KSFI Now Third; Market In Flux From **Several Debuts**

		_	
VDCD TTO	Vinter '84 S	pring '84	
ARSP-FM (AOR	15.4	14.4	
KSL (AC)	9.4	9.5	
KSFI (BM)	9.5	8.2	
KCPX (CHR)	8.2	7.3	
KSOP-FM (Ctry)	6.6	6.3	
KALL (AC)	5.5	4.9	
KLUB (BM)	3.8		
KISN (AC)	3.2	4.4	
KDAB (AC)		4.3	
KLCY (AC)	3.1	3.8	
KBUG (AC)	5.2	3.8	
KCGL (AOR)	2.4	3.4	
	_	3.3	
KFMY (CHR)	4.6	2.7	1
KRSP (CHR)	2.8	2.7	l
KKAT (Ctry)		2.3	l
KZAN (Ctry)	3.9	2.2	l
KLRZ (AC)	3.2	1.8	l
KDYL (News)	1.5	1.4	
KRGO-FM (Ctry)	-	1.3	
KSOP (Ctry)	1.7	1.3	
KZJO (Talk)	2.4	1.2	
KLO (BBnd)	.4	1.1	
,	• *	1.1	

Birch Radio

Sacramento

KCTC Takes First As KEWT Segues To KSKK; KSFM Now Second, Scores Double Digits; KZAP Slips To Third: KRAK Jumps Three

INCAM JU	mps Th	ree
VCTC (Das)	Winter '84 S	oring '84
KCTC (BM)	9.9	11.7
KSFM (CHR)	8.8	11.0
KZAP (AOR)	12.1	10.9
KRAK (Ctry)	5.6	8.7
KXOA-FM (AC)	8.1	8.2
KROY (AOR)	5.5	6.9
KWOD (CHR)	8.3	6.0
KAER (Ctry)	7.0	5.6
KFBK (News)	2.8	4.0
KGNR (Talk)	4.7	2.6
KPOP (CHR)	1.4	2.6
KXOA (BBnd)	3.1	
KSKK (Ctry)	J.1	2.5
KHYL (AC)	4.3	2.4
KFIA (Rel)		2.3
KGO (N/T)	2.0	1.8
KERC (CID)	2.1	1.7
KFRC (CHR)	2.0	1.3
KGMS (Easy)	.8	1.1
KNBR (AC)	.6	1.1

Birch Radio

Charlotte-Gastonia-Rock Hill

WSOC-FM Down, Still Dominant In Newly-**Enlarged Metro**; **WPEG Remains Strong** Second; WBCY Surges To Double Digits; WJZR Almost Doubles, **Bolts Into Contention**

WSOC EN CO	Winter '84 Sp	oring '84	
WSOC-FM (Ctr WPEG (Urbn) WBCY (CHR) WROQ (AOR) WJZR (CHR) WBT (AC) WEZC (AC) WLVV (AC) WZXI (BM) WAYS (News) WQCC (Blk)	Winter '84 S _I y) 22.9 11.9 8.7 10.5 4.9 10.0 5.5 4.3 4.8 1.3 3.4 1.9	9.7 17.1 13.2 11.4 9.7 9.2 7.2 5.6 3.0 2.8 1.9 1.6	
WGSP (Gold) WSOC (Easy) WHVN (Rel)	.9 .8 1.1	1.5 1.5 1.4 1.2	

Format Legend

AC-Adult/Contemporary, AOR-Album-Oriented Rock, BBnd-Big Band, Blk-Black, BM/Easy-Beautiful Music/Easy Listening, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc- Miscellaneous, News-News, N/T-News/Talk, Rei-Religious, Span-Spanish, Talk-Talk, Urbn-Urban Contemporary.

213-553-4330 The Call That Gets It All'

RADIO & RECORDS

NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

ROCKLINE "PROFILE"

The Thrills And Chills Of Programming

The fusion of satellite technology with the radio industry has created a programming explosion that even surpasses what many industry optimists predicted five years ago as the wave of the future. As recently as 1979, the "new satellite technologies" were the center attraction at every national broadcasting convention, live programming was hailed as the best thing to come along since canned beer, and the overhaul of the traditional, land-locked network distribution systems was greeted with nothing short of overwhelming enthusiasm.

Today, almost every one of those predictions are radio facts of life. Every major network is up on a bird somewhere. Land lines are all but obsolete, and live programming is once again becoming more than just an industry experiment or oddity. One of the pioneers in the radio-nouveau art of live programming is Global Satellite Network, which produces the live-via-satellite programs "Rockline" and "Power Cuts." This week I spoke with GSN Operations Manager and "Rockline" Producer Cindy Tollin about the trials and tribulations of setting up a satellite network, as well as some of the challenges involved in producing a live show each week.

Reinventing The Wheel

In the "olden days" of network radio (and television, for that matter), most network

Network Spots

DIR Broadcasting is scheduled to broadcast the radio simulcast of MTV's First Annual Video Awards on September 14, live from Radio City Music Hall. Radio stations participating in the simulcast will have their call letters featured on the cable video channel in the next few weeks

. . . Two announcements on the program format front: All Hit Radio, Boston-based format syndicator, is now offering its latest format, "Timeless," featuring hits from the '40s through the '80s. The format targets the 35-54+ demo, and is aimed primarily at an AM radio audience . . . Meanwhile, Kalamusic has announced the addition of its new "Contemporary Adult" format, developed by radio consultant Bob Harper . Veteran actor and long-time conservationist Eddie Albert is replacing Frank Blair as host of "Medscan," produced by Public Interest Affiliates. The program has been on the air for six months, and its health-oriented content will not change under Albert's guidance . . . Ron Stevens and Joy Grdnic, creaters of All Star Radio's "Radio Hotline," are back in the studio developing 130 additional vignettes for the series. This new collection of bits, titled "Radio Hotline II," will follow the original 260 segments

the weekly countdown America with John Leader," the weekly countdown program produced by IS INC for RKO, is co-sponsoring a Jackson Victory Tour ticket giveaway contest with Levi's Jeans. The contest winner and a guest will be flown to Los Angeles for the concert, and will receive VIP treatment upon arrival . . . Master Audio Productions, producer of radio programs and commercials, has relocated its studios and offices to be nearer New York. The new address: 514 Fairmount Avenue, Chatham, NY 07928

programming was broadcast live. Technical restrictions prohibited the freedom of studio production, and primitive methods dictated that producers and performers hone their "one-take" skills. Stage plays were performed live for national or regional audiences, big band sounds pulsed through the nation's living rooms, and variety programs showcased professionals and amateurs for the entertainment of millions.

Today, both radio and television have rediscovered the attractiveness of live broadcasting. This could be attrtibuted to the spontaneity of the live moment, the reaction of the audience, or the technical capabilities that now permit live, point-to-point transmission. Innovators have, in effect, reinvented the wheel — only in this case, a whole generation has passed and the new model is exceedingly different from the old standard.

Cindy Tollin has first-hand knowledge of the responsibilities involved in structuring a live program for a national network audience, having been charged with the development of GSN's "Rockline" in 1981. "The biggest challenge in getting the show on the air was that no one knew how to set it up," she says. "Nobody was really doing this type of program yet, mainly because no one thought about trying it. We had to research every step and figure out how to go about it." The Perils Of Live Radio

Anyone who has ever been in the radio business has a personal "foulups, bloops, and blunders" story. Those who are involved in live programming are especially susceptible to these stories; **Global Satellite Network**'s **Cindy Tollin** recounts her most memorable "live horror story."

"Probably the worst thing that ever happened here at 'Rockline' as a result of being live was the night we had **Elton John** booked and he got sick. The program was scheduled at 8:30, and just 20 minutes before showtime I received a phone call saying that Elton was very ill and wouldn't be able to make it. To add insult to injury, our host was on vacation and we had someone filling in for him. In effect what we had was a person who had never done the show before, no guest, and 20 minutes to figure out what to do.

"Obviously I couldn't get another act in such a short time, and even though we do have some taped specials standing by just in case of emergencies, I didn't want to have to go with that. So we checked around and quickly found out that **John Reid** (his manager) and **Bernie Taupin** were in town, so we got John on the phone and got a commitment that we would pick up Bernie and drive him to the studio.

"So, even though they said they would appear on the show, I still wasn't sure we could get them on the air in time — but I decided to take my chances. We went on the air with no guest, played a few songs, and were 12-15 minutes into the show when they finally walked into the studio. I don't think I was ever so glad to see someone in my entire life."

network scope has its own specific challenges, but live programming has a few inherent only to that delivery method. One of the toughest tasks is booking top acts into a particular time slot - in the case of "Rockline," a 90-minute window Monday evenings at 8:30pm. Tollin comments, "We are responsible for coming up with a major rock star every Monday night, and that person has to be available to come to our studio in Hollywood to do the show, or at least at a radio station that we can technically hook up to the satellite. For a long time I felt like the Mom of rock & roll - you could ask me where any rock star was on any given Monday and I could tell you where all my children were.'

Besides lining up the guests and making whatever arrangements are necessary to get them to the studio, unpredictable problems arise that can easily set off any dormant ulcer. Says Tollin, "Every week you have to hope that nothing out of the ordinary crops up. People get sick, planes get fogged in, and up until the moment you go on the air you're never sure of anything. You can also run into last-minute technical problems. Satellite systems are very reliable, but nothing is ever 100%."

One other element over which the producers have only limited control is the audience participation factor. As any talk-show producer knows, the active listener is an unknown quantity. Even with tape-delay safeguards built into the system and the employment of stringent screening guidelines, any caller can be unpredictably disarming. "There are no guarantees that you're going to get a good phone call, but usually

time," one minute of talk can be a deadly proposition. This was the initial problem GSN encountered, and ultimately overcame, when it developed "Rockline."

"The talk factor was the toughest thing," Tollin remembers. "We got started back when every station was saying 'more rock, less talk,' and the spoken word was a negative in AOR. People perceived the program as a talk show, which was a bad word, so they didn't want to carry it. It took a lot to convince them it wasn't a talk show at all, but a music and audience participation program." Tollin also admits that the format has changed somewhat since the early days, when a call-in segment could stretch over six minutes in length. Today the show features more music, and each questionand-answer piece rarely extends over three minutes.

The Satellite Factor

Now that most radio stations are either equipped with satellite earth stations or will be in the near future, more live programming will undoubtedly be available through national networks and syndicators. No longer will program schedules be dependent on the speed of the postal service, and program quality won't necessarily be dictated by flaws associated with tape-to-disc dubbing. Since the advent of satellite transmission (analog or digital), the possibility of more live programming has become a probability. Live concerts, music specials, and news/talk programs are available on a regular basis, and much more seems imminent.

One question that arises from all this, however, is, "Just how important is the live factor?" You might also ask, "What types of programs are best suited to being broadcast live, and which should be distributed via satellite for airplay at a later date? Is it possible that live satellite programming can lead to too much of a good thing?"

Possibly. The most important consideration for going live with any program, logically enough, is whether being live is absolutely necessary to the structure of the show. "You really need to have something that's worthy of being live," Tollin says. "A lot of programs on the air right now would not be possible to do live every week — they have to be taped, because one usually must go wherever the artist is. Obviously, the best angle to go live with is for audience participation, because the active listeners provide the response that the network and the stations capitalize on.

"When you have a live concert, however," she concludes, "often it really doesn't matter if you're doing it live or a month later. Of course, if you're running a Michael Jackson concert, it would certainly be advantageous to do it live, because that would be pretty much an exclusive. In the long run, though, you'll see a lot of syndicators or networks doing stuff live that doesn't need to be, mostly because they've spent a lot of money on their satellite systems and want to get their money's worth."

and the second section is



Partying after a recent live broadcast of Rockline are the show's host Bob Coburn, GSN's Rachel Perk hoff, Elton John, GSN's Cindy Tollin, Bernie Taupin, and GSN's Christina Anthony and Mark Felsod.

"Rockline" was conceived as a satellitedistributed program from the start, but finding suitable uplink and downlink facilities even three years ago proved difficult. "The way we did it was to hook our stations up through the National Public Radio system on Westar 4," Tollin explains. "It wasn't easy in the beginning, since there are only so many NPR stations. As a result, technically there was no possible way to get into a lot of the major markets."

Getting The Bugs Out

Any production project with a national

you can get a clear indication of whether someone is really wasted, drunk, or rowdy before you ever put him on. Telephone screeners must be very good at identifying these things. They have to be trained to handle every conceivable situation."

Is It Rock Or Is It Talk?

While overnight or other long-form talk programming is widespread on a network level, incorporating talk into a musicoriented program targeted at a young, AOR audience is an altogether different situation. In a format of "all music, all the

MUSIC CALENDAR NEWS & INFORMATION FEATURES

The Weekend

SEPTEMBER 8-9

American Christian Countdown Harvest	(SP)
American Gospel Rock Countdown Joe English	(SP)
Captured Live Yes Pt. 2	(RKO)

Countdown America w/ John Leader (IS) Dick Clark's Rock, Roll, & Remember (US)

Don & Deanna On **Bisecker Street** (CB) Sixties Soul Special Dr. Demento (WO) School Day Songs

Gary Owens' Supertracks (CRN) The Great Sounds (US)

Metalshop (MJI) Music & Memories (SBS)

Gordon Lightfoot/Dennis Weeve Rare & Scratchy (PIA) Rock & Roll Sergio Mendes

Top 40 (US) Pointer Sisters **Rock Chronicles** (WO) Previous Professions

Rick Dees' Weekly

Chris DeBurgh

Silver Eagle (ABCE) Live From The Lone Star Cafe w. Bobby Bare/Dickey Betts/Jimmy Half

Solid Gold Country (US) Source Concert (SOU)

Top 30 USA (CBSR)

Weekly Country Music Countdown (US)

The Week Of

SEPTEMBER 10-14

Country Closeup	(NP)
Louise Mandrell	
Earth News	(WO)
The Cars/John Milius/Tanya Roberts	, ,
Guest DJ	(PFM)
Dee Snider/Heavy Metal Mania	, ,
Live From Gilley's	(WO)
Tanya Tucker	
Music Makers	(NP)
Tommy Dorsey Tribute Pt. I	(····)
Off The Record	(WO)
Billy Squier/Peter Wolf/Y&T	()
Off The Record Specials	(WO)
Yes	,0)
Special Edition	(WO)
Nona/Hendrix	,

Saturday

SEPTEMBER

Country Calendar (CW)

Saturday Super Gold (TRAN) School is in

Sunday SEPTEMBER

Country Calendar (CW) King Biscult Flower Hour (ABCR) **Music Of The City Rolling Stones' Continuous**

History Of Rock And Roll (ABCR)

Wednesday **SEPTEMBER Country Calendar** (CW) George Jones Rare Trax (CW)

Monday 10 **SEPTEMBER**

Country Calendar (CW) Rare Trax (CW) **Retro Rock** (CW) Rockline (GSN) **Sound Check** (RKO)

Tuesday SEPTEMBER

Country Calendar (CW) Rare Trax (CW) Sound Check (RKO)

Thompson Twins Thursday SEPTEMBER **Country Calendar** (CW) Rare Trax (CW)

(RKO)

(RKO)

Sound Check

Sound Check

riday		1 1
SEPTEMBER	Ŀ	

Country Calendar (CW) Rare Trax (CW)

Thomas Dolby Sound Check (RKO) Barry Gibb



LET THEM RIDE CAKE - John Cougar Mellencamp celebrated his birthday last month at the studios of NBC's The Source when Source program manager Rona Elliot presented him with a cake shaped like a motorcycle. The flavor? Harley Davidson — what else?



SLOTS OF FUN - Ron B. Fineman, host of Strand Broadcast Services "Music & Memories," recently got lucky with Gilda Radner during an interview for an upcoming segment of the show. Remember: if it ain't one thing,

SEPTEMBER 3-9

(WO)

Lifestyle

Lifelines w/ Bill Fantini Neal Peirce's "Book Of America" (9/3) Les Waas/Procrastination Club Of America (9/4-5)

Wendy Matthew Lesko's, "Maternity Source Book" (9/6-7) Radiorobics

Exercises On The Bed (9/3-7) Spaces & Places America On The Move (9/3-7)

News/Talk/Sports

News Blimp licensing fees/appliance rentals/

Newsline Extra (NBC) Miss America: Princess Or Pawn (9/3-7)

Sporting News Report (CW) Bo Schembeckler/Tony LaRussa/Al Kalin

Entertainment

Rock Notes (ABCR) Chris DeBurgh (9/3)

Bruce Dickenson/Iron Maiden (9/4-9 **Rock Report**

(SOU) n Stills/Lou Reed/Lindsey Buckingha

Some more network movement and advancements: Associated Press has named Mike Richardson Broadcast Executive for the South Texas region. Richardson had formerly been Manager of the Texas AP Network . . . M.J.I. has promoted Gary Krantz from his former post of Affiliate Relations Representative to Director/Operations. Krantz has been part of the company since its inception in 1981, with the debut of its first show



John Brown

John N. Brown has been appointed General Manager/Chief Executive Operator at Santa Monica-based syndicator Jim Brown Productions (no relation). Mr. Brown most recently was with Polygram Records ... CBS Radio has promoted David Kurman to Director/Programs from his former position of Manager. He has served as news anchor for WCBS-FM/New York, and is involved with much of the network's sports programming ... Laura Tropea McGowan has been promoted to Manager/Special Programming Sales Administration for ABC Radio Networks, moving up from Special Program Sales Administrator ... American Comedy Network has named Andrew Goodman president of the company, while Bob James, Creative Director, and Dale Reeves, Project Director, have both been named Vice President . . . Judith Dennis-Thomas has been appointed Associate Producer of the "Larry King Show" for Mutual Broadcasting. She previously was program assistant for the overnight talk show.

General Information

Brad Messer's Daybook Labor Day #1/largest hailstone (9-3) Henry Hudson/Edsel (9/4) Gasoline/Munich Olympic revenge (9/5) Turtle submersible/Navy dirigibles (9/6) Computer Program (PRN) Artificial intelligence/a embly-line computers/ computer music/computer art/

miniaturization (9/3-7) Health Care (PIA) Yogurt For A Healthier You (9/2)

Medscan (PIA) Adolescent Olympians (9/3) Cold Water Cures (9/4) Bactèria (9/5)

Cell Separation (9/6) Elderly Exercises (9/7) **Minding Your Business**

(NP) Franchising Pawnbrokers/Free Computers (9/3)Litigation Acts/Backyard Broadcasting (9-4) Free Plants/Japan's Rising Son (9/5)

Mom & Pop Power Co./Chemfix Technologies (9/6)

SPM Group Inc./Pocono Northeast Railway (9/7)

Public Affairs (PIA) Nuclear Weapons: Freeze Or Buildup (9/2) Something You Should

(SBS)

(CW)

Know Passion Gap (9/3-4) Osteoporosis (9/5)

Choosing A Mortgage (9/6) Sound Advice

(PRN) Tape saturation/cassette deck maintenance/ avoiding pirates/car antennas/backcoating

Comedy

Daily Feed Campaign Finances/Oh, Cabbie/Political Action Groups/Unoffocial End Of Summer(9/3-7)

Jack Carney's Comedy Show

Laugh Machine (PRN) George Carlin/Jackie Mason/Kip Addotta/ Rodney Dangerfield/Skip Stephenson

(9/3-7)**Radio Hotline**

Fan Club/Jogging/Emma Kish/Jimmy/ Talent Scout (9/3-7) Stevens' & Grdnic's Comedy

Drop-Ins (ASR) reo SFX Vol. 4/Big Fat Donna/Another Lousy Day/Best Of The Best Of Carson/ With Me Here - Salesman (9/3-7)



PROGRAM SUPPLIERS KEY

ABCD = ABC Direction Net ABCE = ABC Entertainment Net ABCR = ABC Rock Net

ABCY = ABC Youth Nets AMS = American Media Services AP = Associated Press ASR = All Star Radio

CB = Continuum Broadcasting CBS = CBS Radio CBSR = CRS RadioRadio

CRN = Creative Radio Net CW = Clayton Webster DCA = DC Audio

DIR = DIR Broadcasting

GSN = Global Satellite Net IN = Innerview

LBP = Lee Bailey Prod. LW = London Wavelength al Broadcasti

MJI = MJI Broadcasting NBC = NBC Radio

NP = Narwood Productions NSBA = NSBA Productions PFM = PFM Inc.

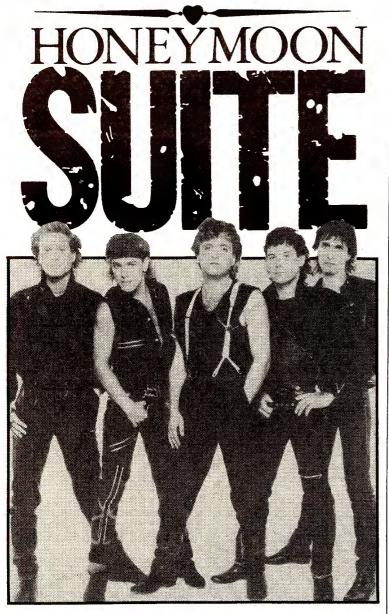
PIA = Public Interest Aff.

RI = Radio International RKO = RKO Radio Net RKO1 = RKO One

RKO2 = RKO Two SBS = Strand Broadcast SI = Syndicate It

SOU = NBC The Source SP = "The Spirit" Productions

US = The United Stations WO = Westwood One



"NEW GIRL NOW"

WNYS WBBQ KKQV **KWIC WHSL WPHD CKGM** WFMI **WBNQ WBWB WZLD CFTR WCIL-FM WJXQ** CHUM **KQXR WSPT KHTR KSKD** KFMW **KPLUS WZON WVSR KGOT WERZ KBIM** K104 **WZYQ KZOZ WKEE OK100 KIST WRCK WJAD OK95** WHTF WIXV

AOR TRACK 1



Produced by Tom Treumuth/Hypnotic Productions for Suite Music Inc. Management: Stephen Prendergast/Head Office Management © 1984 Warner Bros. Records inc.

Street Talk

HARTE-HANKS RADIO President GARY EDENS and several members of his management team have apparently finalized an agreement to purchase the nine H-H radio stations from the parent company. We should have full details on the deal next week. However, Street Talk has picked up a new wrinkle in the ownership change. When the Edens group takes control, look for an immediate sale of KKBQ-AM & FM/HOUSTON for a record price (more than \$15 million?). We hear the potential buyer for the Houston stations is a major group.

Lots of renewed rumors in New York this week regarding the possible sale of BLAIR RADIO to SELKIRK, the Canadian parent company of SELCOM and recent purchaser of TORBET. All companies involved say it's not



With the new CHR format in place at WROQ-AM & FM/ CHARLOTTE, FM PD JACK **DANIELS** has decided to take his

leave. That creates a programming vacancy which consultant RANDY KABRICH is currently filling himself, taking on the duties of Program Manager for both outlets.

After weeks of rumors, BLAIR's WCOZI BOSTON switches to CHR Friday (8-31). Its call letters are now WZOU. The longtime AOR outlet, which most recently experimented with A/C, released all of its airstaff last Monday. The station will be programmed by former WLLZ/DETROIT PD DAVE GARIANO and consulted by JIM LONG. The new air crew, all of whom are from out of town, begins Monday (9-3).

Down South, is another A/C moving toward CHR? It appears that WMGG/TAMPA is doing just that. We do know that consultant MIKE McVAY is no longer working with the

After a valiant struggle, ROCSHIRE **RECORDS** has officially gone into receivership. Apparently the problems facing the label's attempts to stay alive were just too big.

NABET has struck WOR-TV, WOR & WRKS/NEW YORK, and the RKO RADIO **NETWORKS** in a contract dispute that reportedly revolves primarily around the TV technicians. In the absence of the engineering personnel, management folks are keeping the stations and networks rolling. Negotiations between NABET and RKO were expected to resume this week. NABET's old contract with RKO expired in March 1983.

WBUF/BUFFALO PD PAUL WARREN has left the station to join the airstaff at SHAMROCK's new outlet, WFOX/ATLANTA. WBUF is now searching for a replacement PD.

> After about a 12-month fling with A/C, WSIX/NASHVILLE has returned to a Country format, moving into a "Hot Country Hits"

sound. Except for simulcasting the morning show with WSIX-FM, the station is separately staffed. GERRY HOUSE is programming both stations.

Who will handle mornings at B100/SAN **DIEGO** under new PD BOBBY RICH? Bobby himself will host the B-MORNING ZOO with characters and voices to be performed by the "Rich Brothers."

Congratulations to KFMB (AM) PD MARK LARSON and his wife Marcia on the arrival of Kristin Michele, their third (and what he promises to be their last) child.

KDVV/TOPEKA PD TONY STEWART has accepted the post of Operations Manager for MIDLAND BROADCASTING'S KMAJ & KSKX/ TOPEKA. He'll transfer over in mid-September.

STAN SHIELDS is the new General Manager at WELI/NEW HAVEN.



WABC/NEW YORK

has announced two personnel additions. Former weekend personality ALAN COLMES has been officially named as the Talk station's new morning man. Also, ABC **TALKRADIO** network personality OWEN SPANN will now originate his

Owen Spann programs from WABC. Owen had previously been based at KGO/SAN FRANCISCO.

In what is hoped will be the last chapter in the saga of Jim & Debbie, JIM ZIPPO & **DEBBIE SUMMERS** will apparently land their much-sought-after morning show at KTKF/ DALLAS (KIXK's new identity as of August 27). PD CHUCK MORGAN has hired the duo for mornings; however, they haven't actually been on the air yet, so in the words of a couple of PDs we know in San Francisco and Boston, we'll just wait and see.

Former B100/SAN DIEGO PD GLEN McCARTNEY is available, but shouldn't be on the sidelines too long. Contact him at (619) 451-0476.

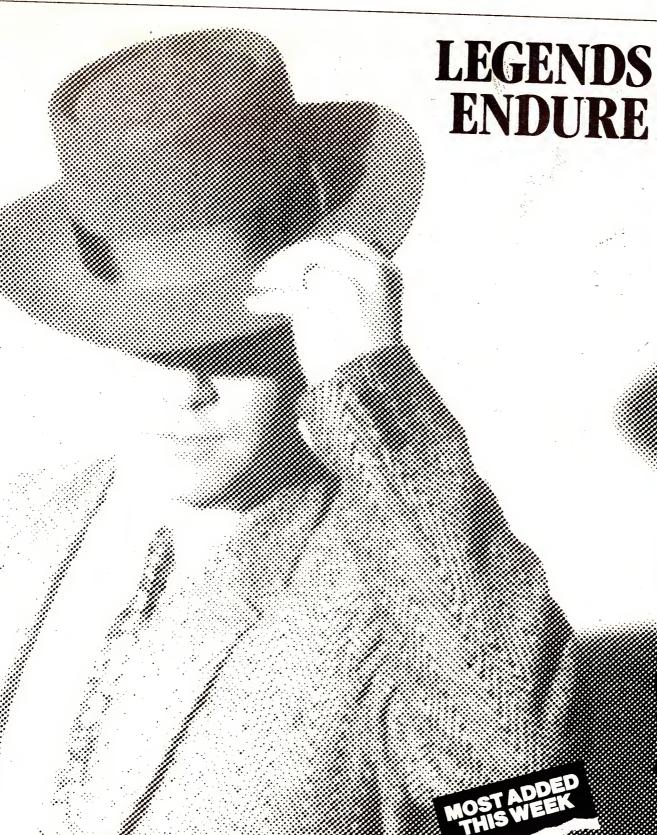
WE CAN HANDLE ALL YOUR COURIER, DELIVERY AND LIMOUSINE REQUESTS FOR THE NAB/NRBA

RADIO CONVENTION.



Special Attention Given To 'Old Radio Friends.'

(213) 652-5000



CHR. BREAKER

"Who Wears These Shoes?" is an appropriate title for the new Elton John single, because it would be hard to find a popular singer with a longer list of hits, of gold and platinum albums, of video smashes and sold out concerts. The shoes of a legend are hard to fill.

Elton's last album, TOO LOW FOR ZERO, supplied two Top 5 hits before it was certified gold.

BREAKING HEARTS, the latest LP from Elton, has already achieved gold status solely on the strength of the first single, "Sad Songs (Say So Much)," also a Top 5 hit.

"Who Wears These Shoes?," Elton John! Because no one else could fill them.

Produced by CHRIS THOMAS Management: JOHN REID Enterprises Limited

AUGUST 30 PORTLAND COLISEUM AUGUST 31 TACOMA
TACOMADOME

SEPTEMBER 1 VANCOUVER COLISEUM

SEPTEMBER 3 CALGARY SADDLEDOME

SEPTEMBER 4 EDMONTON NORTHLANDS COLISEUM

SEPTEMBER 6 PROVO PROVO—B.Y.U.

SEPTEMBER 7 DENVER MC NICHOLS

SEPTEMBER 9 EAST TROY, WISCONSIN ALPINE VALLEY MUSIC THEATRE

SEPTEMBER 11 CHICAGO HORIZON SEPTEMBER 12 DETROIT

SEPTEMBER 13 TORONTO MAPLE LEAF GARDENS

SEPTEMBER 15-16 CLEVELAND BLOSSOM MUSIC CENTER

SEPTEMBER 18 ST. PAUL CIVIC CENTER ARENA

SEPTEMBER 20 KANSAS CITY

SEPTEMBER 21 LINCOLN

SEPTEMBER 22 AMES HILTON COLISEUM

SEPTEMBER 23 IOWA CITY CARVER HAWKEYE ARENA

SEPTEMBER 25 OKLAHOMA CITY

SEPTEMBER 26 AUSTIN SPECIAL EVENTS CENTER

SEPTEMBER 28 HOUSTON SUMMIT

SEPTEMBER 29 DALLAS

SEPTEMBER 30 BATON ROUGE ASSEMBLY CENTER

OCTOBER 3 MEMPHIS

OCTOBER 5 CHATTANOOGA UTC. ARENA

OCTOBER 6 ATLANTA OMNI

OCTOBER 7 MURFREESBORO MURPHY CENTER

OCTOBER 9 KNOXVILLE STOKLEY ATHLETIC CENTER

OCTOBER 10 CHARLOTTE, N.C.

OCTOBER 12 TAMPA SUN DOME OCTOBER 13 MIAMI SPORTATORIUM

OCTOBER 14 ORLANDO ORANGE CO. CIVIC CENTER

OCTOBER 17 LANDOVER CAPITAL CENTER

OCTOBER 18 PITTSBURGH

OCTOBER 19 NORFOLK SCOPE

OCTOBER 20 PHILADELPHIA SPECTRUM

OCTOBER 23-26 NEW YORK MADISON SOUARE GARDEN

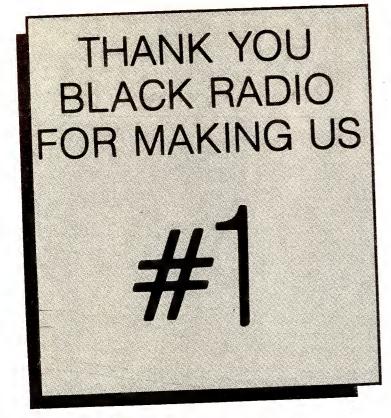
OCTOBER 29 NEW HAVEN
COLISEUM

OCTOBER 30 MONTREAL FORUM

OCTOBER 31 QUEBEC COLISEUM NOVEMBER 2 HARTFORD CIVIC CENTER

NOVEMBER 3-4 WORCESTER





5.0.5. BANK "JUST THE WAY YOU LIKE IT"





DISTRIBUTED BY CBS RECORDS

Street Talk

Continued from Page 16

BILL MICHAELS has been the PD at WHOO/ORLANDO for only three weeks, but the station is already doing cartwheels. Last Wednesday (8-22), the entire airstaff was let go. The station then played ALABAMA's "Wasn't That A Party" continuously for the next four days. Getting back to regular programming Monday (8-27), the station is promising no less than 96 in a row at least once per day, while also handing out \$960 in cash every day.

A management shakeup is underway at News/Talk KMBZ/KANSAS CITY VP/GM RUSS WOOD will transfer soon to an on-air slot at sister Bonneville station KSL/SALT LAKE CITY. PHIL MUELLER, who remains at KMBZ, is no longer News/Programming Director, and is looking for another opportunity. No replacements have been named yet for either position.

At WNEW-FM/NEW YORK, JIM MONAGHAN has been upped from MD to Assistant PD, while MAXANNE SARTORI is now MD.

CAT STONE replaces GARY HILL as PD at WZEW/MOBILE. Gary can be reached at (205) 342-5603.

Former G106/CHICAGO morning man PAT REILLY is out (as a result of JOHN LANDECKER's move from WLUP) and is looking for a new slot. The former B104/ BALTIMORE personality can be contacted at (312) 852-8149.



TOM EVANS, who left KATT/ OKLAHOMA CITY last week, has taken the PD's job at WRXL/ RICHMOND. Exiting WRXL is former PD GARY CHASE.

Looking for an AOR promotion gig? Quite a few good ones are currently available, including a national job at CHRYSALIS and national manager posts at POLYGRAM and RCA . . . and we hear ELEKTRA-ASYLUM is talking to several established Midwest and Southeast reps for two regional posts.

HARV BLAIN has been tapped as the new PD at K107/TULSA. He'd most recently been the morning man at WHYT/DETROIT. JOHNNY RIVERS, who had been both PD and OM during the sweep, is now Operations Manager

PD BRIAN KRYSZ has exited WYFE/ ROCKFORD, and would like to relocate. His number is (201) 896-1981.

Former ten-year WBT/CHARLOTTE PD ANDY BICKEL is the new General Manager at Oldies-formatted WGSP/CHARLOTTE.

MICHAEL SARZYNSKI is the new Operations Manager at WHTF/YORK. JOE MONTIONE continues to consult the CHR station.

Y100/MIAMI MD FRANK AMADEO has resigned to become the ELEKTRA-ASYLUM Florida rep, replacing RAY

CARLTON, who was transferred to cover the Denver/Phoenix territory.

E/A has also converted another radio person to promotion by hiring WKLC/ CHARLESTON PD NEIL LASHER to handle the Baltimore-Washington-Norfolk area.

Still more? Okay. RUBY CHEEKS, formerly MD at WCKO/MIAMI, has joined A&M **RECORDS** for the local Cleveland promotion

ERIC MARENCHI has shifted his programming talents from AOR to Easy Listening by changing stations from WHEB-FM/ PORTSMOUTH to WHOM/PORTLAND.

WGSS/LUMBERTON, NC GM BRUCE COTTON has joined WAEV/SAVANNAH as Operations Manager. Beginning September 12, the station will convert from CHR to A/C.

STEVE EBERHART has been lured away from KVIL/DALLAS, where he'd spent the last six years handling weekends and swing, to join KLUV/DALLAS in afternoon drive.

PAULA HOOPER is leaving the WMC/ MEMPHIS MD slot after four years (and nine and a half with the station overall) to join former PD LES ACREE, who left two weeks ago for crosstown rival WGKX.

Congratulations to WAVG/LOUISVILLE's BILL BEAN on his recent promotion to VP/ Administration.

At KUFO/ODESSA, Music Director STEVE **DRISCOLL** has been upped to Program Director, replacing J. MICHAEL SCOTT.



KOLO/RENO has made TONY THOMAS PD/MD. Sister station WBAM-FM/MONTGOMERY, AL now has MIKE RANIER as PD.

RAY RANDALL is the new PD at WLLR/ DAVENPORT, replacing RAY MASSIE, who left for the PD gig at KFKF-FM/KANSAS CITY two weeks ago. Randall has programmed KHOG/FAYETTEVILLE, AR the past three

Former WHYT/DETROIT Production Director STEVE KELLY has been named Assistant PD at WCZY/DETROIT. In addition to his duties assisting PD LEE DOUGLAS, Steve will also handle afternoon drive.

Call letter changes requested: KZLA/LOS ANGELES to KSKQ; KSPL/SEATTLE to KGNW; WTWG/BIRMINGHAM to WAYE; KREM-FM/SPOKANE to KZZU. Changes approved by the FCC include KEER/LAS VEGAS to KYRK-FM as of September 15.

Congratulations to DRAKE-CHENAULT Senior VP DENNY ADKINS and his wife Lisa on the happy occasion of their wedding (8-25) in Westlake Village, CA. . . . This weekend -(9-2) it's wedding bells for A/C independent promo rep SANDI LIFSON and Steve Wisotsky.

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BETTER BE GOOD TO ME

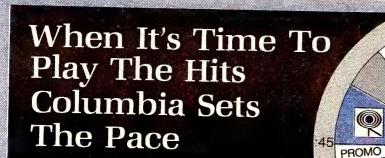


The follow-up smash to her No. 1 **GOLD** record, "What's Love Got To Do With It"
From the **PLATINUM** album, PRIVATE DANCER

Produced by Rupert Hine for Gestalt

Capitol

Roger Davies Management







Before You Go-Go" SIGNIFICANT ACTION "Wake Me Up

WXKS-FM KISS-FM WPHD **CKGM CFTR** 94Q

Z93

KPLUS KUBE WVSR Z106 **WBBQ WBCY**

WZLD WFMI WRNO Y106 KIIK KQXR

KMGX

KDON-FM WCGQ WZON WOAY WERZ WZYQ WQCM

CHR

SPOT BREAK

SLY96 Q104 **KWES** KKQV

KFYR

KOZE



CHR NEW & ACTIVE 78/42 ADDS THIS WEEK INCLUDE:

WXKS-FM WNYS WHYT WPHD Q103

:30

POTEREAX

PROMO

WCAU-FM KIIS-FM 94Q Q_{100} Z93 WVSR 93FM WKEE WBBQ

KWIC WSSX WKDD KIIK KQXRKKFM





"Strung Out"

CHR NEW & ACTIVE

56 Stations Out Of The Box! Including:

WXKS-FM WQID **WPHD** WCAU-FM WKDD WNOK-FM WGCL **KMGK** KPLUS WJXQ WFLY Q100 Z104 WVSR KQXR KYNO-FM KWIC KIKI KZZB

KQMQ

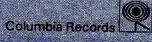
Most Appen

"Centipede"

95XIL K104 WJAD OK100 Black Urban NEW & ACTIV

One Of The MOST ADDED





Sales



GAIL MITCHELL

communicate every single oppor-

tunity, just as we did as a singular

company. We position our stations

according to their audience

strengths and attempt to max-

R&R: How much autonomy is there among the three firms? KS: They operate as three in-

dependent operating companies within the Katz Radio Group. Each has its own identity and

management, everything really remains unchanged. We have cen-

tralized internal functions, such as

personnel, accounting, and pay-

roll. There is a Chinese wall that

separates the three companies as

it relates to the traditional spot op-

portunity; they compete against

each other, just as they have

imize every station's position.

Katz's Ken Swetz

Mega-Reps: Challenging A Changing Industry

This second installment of R&R's special sales series features Katz Radio/Katz Radio Group President Ken Swetz.

R&R: What was the reasoning behind the Christal and Republic acquisitions?

KS: As a singular rep company, Katz Radio was very mature. By mature I mean we were basically in the top 150 markets. There was little room for expansion, other than selling more and better for the current client roster we've put together. Judging by the success and profitability of Katz Radio, we figured we could extend and build upon that, creating addditional profit centers for Katz Communications.

It's also very difficult for one broadcaster to have all of his individual radio stations represented by one rep company because of the commitments we have in various marketplaces. Throughout the past two years, we've seen many aggressive broadcast groups buy additional stations. Where we had previous commitments, we couldn't accommodate the growth of our Katz Radio-represented group broadcasters; by having additional rep firms within the Katz Radio Group, we can.

R&R: What did these two purchases mean in terms of added station numbers?

KS: As a singular rep company, Katz Radio represented more NAFB stations than any other rep company in the industry. With the addition of Christal and Republic, we increased that roster to where we probably have a minimum of three times that number. We repped virtually half of the NFL teams. The addition of Christal and Republic increased our representation of major league sports franchises and major university/college sports teams.

Our goal is to have more radio stations, as well as more specialized sales vehicles, available to sell and position to an advertiser than any other representative organization. We plan to build Republic into representing the top 100 markets, while there's room for growth at Christal from the 51st market on. Any radio station has one inherent flaw - it cannot deliver an entire marketplace. With our expanded representation base, we can now deliver total marketplaces, virtually a 50-reach.

R&R: How does this larger rep organization help agencies and radio stations?

KS: Against the announced

radio avail, we can position the KRG to deliver the majority, if not all, of the target weight or budgetary goal with excellent quality radio stations. It would be similar to buying a house. You would have to purchase a refrigerator, stove, washer/dryer, etc. You wouldn't shop at eight different stores to buy those things; you'd go to somebody who can deliver all your needs. With our computerization, database, and research, we can deliver against an advertiser's total needs. It has made radio easier for agencies to buy.

From radio's standpoint, we now have the vehicle with which to not only encourage or develop business, but to also provide a sales vehicle to an advertiser from which he can run his campaign. Any time dollars are created for the stations we represent. three benefit: The KRG-represented stations because they're going to get the dollars. KRG, because we'll be commissioned on those dollars we place. And the radio industry benefits because the stations as a total entity are the finest roster of stations available in the business.

R&R: Then under this larger configuration, does the future for national spot look rosy?

KS: Absolutely. Radio has ideally positioned itself for the balance of the '80s. It suffered through its midlife crisis when TV came in, adapted, and found the fine art of segmentation. Whether it be as a primary, secondary, or tertiary medium, radio is resultsproducing. It has all the benefits of the new technology, so it's ideally positioned as an informational, entertainment, and powerful advertising medium, KRG forecasts business to be very bright. 1984 is the best year I've seen during 16 years in the rep business. It's magnificent, thank God.

R&R: Does increased business also mean sacrificing top-of-card for lower rates?

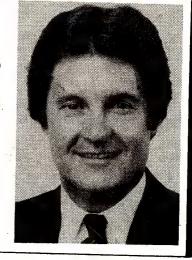
KS: This is not just a tonnage or a price-reducing game. It is effectively positioning 270+ markets, 550+ stations (for their inherent value) that are going to move product, get people into showrooms, increase sales, and make that cash register ring.

R&R: Have any stations complained about sharing your rep services with other marketplace outlets?

KS: No. We openly and freely

Ken Swetz
President
Katz Radio
The Katz Radio Group

The Katz Radio Group is comprised of Katz, Christal, and Republic Radio (formerly RKO Radio Sales). Close to 550 radio stations in 270 markets are represented by the group. Swetz, a 16-year Katz veteran, became President in 1979.



network — the Katz Radio Group
— where we position all the stations we represent against
specific requested markets or
those we're attempting to develop.

R&R: Do these larger rep companies call for a different type of salesperson?

KS: The same aggressive, intuitive, creative, never-give-up type of seller is required. Specialized selling in network, farm, and sports transcends the entire organization, whereas the traditional spot sell is centered on the salespeople at each company. The one who sells across all three companies has to be able to answer the two questions an advertiser always asks: 1) What am I trying to do?, and 2) Who am I trying to reach? That specialized executive will then deliver a station lineup

that will really do the job. The

group seller is more of a marketer

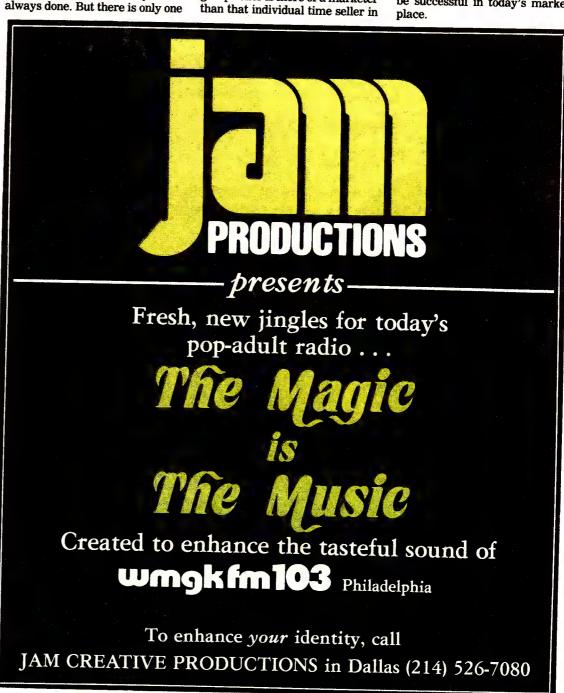
the spot category.

R&R: What advice would you give someone who's trying to select a rep firm?

KS: A station's primary goal is to secure the best national representation it can. In determining who the best is, the broadcaster has several concerns: selling inventory at the highest unit price, securing the greatest share of available dollars, and developing business or selling inventory.

R&R: Is there room today for a rep entrepreneur?

KS: I wouldn't want to try it. Because of the current market-place out there, I wouldn't want to compete with a Katz Radio Group. With all the required manpower, knowledge, commitment, technology, and financial skills, I just don't think an individual entrepreneur can do what has to be done to be successful in today's market-



On The Records



Randon Ramblings, Odds & Ends

Broad features of a redheaded Idol

Every once in a while I end up with a lot of items that may not fit into a column theme, but qualify for a place in these pages. That particular file has been growing for a while, especially after last week's departure on the New Music Seminar, so following is an assortment of the old and new that cries out to be mentioned.

For instance, the world needs to know that Billy Idol's real name is William Broad, a name the university student banished into oblivion upon joining early British punk rockers Generation X in 1977.

And it is equally significant to note that there is an inexplicable Persuaders revival this year. The early '70s R&B hitmakers had their first smash, "Thin Line Between Love & Hate," covered by the Pretenders, and now Rod Stewart has joined the pack of performers (Robert Palmer, Nicki Wills) to cover the group's 1973 hit "Some Guys Have All The Luck."

Soundtrack Fever Continues

"Footloose" and this year's other successful soundtracks have really started

something. Not only are films full of music by prominent rock artists, but there's a lot of label-hopping going on as well. Giorgio Moroder's "Metropolis" soundtrack on Columbia, besides CBS artists like Bonnie Tyler, Loverboy, and Adam Ant, features other labels' prime attractions like Billy Squier, Freddie Mercury, Jon Anderson, and Pat Benatar (though she's distributed by CBS). Now Capitol is going all out for its forthcoming "Teachers" soundtrack, which spotlights new music from Capitol stars Bob Seger, the Motels, Joe Cocker, and the ubiquitous Mercury along with "borrowed" artists ZZ Top, Night Ranger, 38 Special, Ian Hunter, Roman Holliday, and (in a songwriting capacity) Bryan Adams and Journey's Neal Schon.



I figured this would happen. I recently introduced the topic of singles on colored Airplane. vinyl, and that turns out to be a subject close A vision to the heart of many of radio's record historians out there. No sooner did I ask for addi- white tional items in the colored vinyl category than the responses started roaring in. So following are some additions from two sources.

Charlie Ocean, new MD at G100/Mobile, called in a few notable artifacts:

Jefferson Airplane "White Rabbit" (white)



Toto & YMO: Colored vinyl "compact" discs Kraftwerk "Numbers" (yellow)

Yellow Magic Orchestra Micro Sampler (yellow 5-inch)

(I ought to remember that one; it was an R&R

Herb Alpert "Rise" (clear)

Split Enz "Don't Take It Seriously" (black but laser-etched)

Meanwhile, WLOQ/Winter Park, FL MD Jaime Kartak and his friend Brian Pearl went wild and sent me two pages' worth of color samples, of which I'll print some now and others later on:

Brothers Johnson "Strawberry Letter 23"

Foreigner "Hot Blooded" (red)

Foreigner "Blue Morning Blue Day" (blue) Grand Funk "We're An American Band"



Toto "Goodbye Elenore" (red 5-inch) (another R&R mailer)

Diana Ross "Endless Love" (white) Blues Brothers "Gimme Some Lovin"

(blue) Beatles "Girl" (blue)

That last one sounds like a nifty collector's item, as does a new one that came into this office. It's an Elvis Presley single of "Baby Let's Play House"/"Hound Dog" on yellow vinyl, commemorating his 50th anniversary and apparently available only in Elvis's home bases, Memphis and Tupelo, MS. And the hits keep coming.



Investigating The Chequered Past

I've written a lot of pieces about the mysterious pasts of various artists and groups, but now is the first time a group's made its history its main image projection. Chequered Past, by name alone, practically demands you look into the members' earlier occupations.

Fortunately, the members of Chequered Past live up to their name. Guitarist Tony Fox Sales isn't an alumnus of any real star attractions, but he's been in plenty of bands with his brother Hunt and has backed scores of artists, among them Iggy Pop. And his father is a star attraction: comedian Soupy Sales.

Drummer Clem Burke and bassist Nigel Harrison were part of Biondie through all that group's hit years. Burke was a founding member while Harrison joined up from an L.A. group called Nite City, which also featured ex-Door Ray Manzarek.

Guitarist Steve Jones gained vast notoriety as an original Sex Pistol. After Johnny Rotten and Sid Vicious left the group in their

own inimitable fashions, Jones and drummer Paul Cook carried on for a while, then formed a band called the Professionals. They also can be seen in the current cable movie attraction "Ladies & Gentlemen: Presenting The Fabulous Stains.

And singer Michael Des Barres has been a fixture on the L.A. scene for over a decade. He first came to public attention with the glamor-rock band Silverhead (in which Harrison played bass), later fronted Led Zeppelin proteges Detective, and has recorded under his own name at several junctures, most recently in a duet with former Spider singer Holly Knight.

Sad to note the recent deaths of R&B pioneers Willie Mae (Big Mama) Thornton and (Little) Esther Phillips. Thornton was a legendary blues singer and idol of Janis Joplin, and is best known for her original version of Elvis Presley's first RCA hit, "Hound Dog." Phillips had hits in the '50s, '60s, and '70s, spanning the music's evolution from jump blues to disco with a vocal style that, heard once, was unforgettable. presidential records. Both will be missed.

And finally, it's correction time. Dave Land, GM of WFIW/Fairfield, IL, was first to notice that I got the title of break-in expert Dickie Goodman's Watergate record wrong recently. The real title, as subsequently noted by music scholar Louis Iacueo, was "Watergrate." Dave also points out that Goodman later contributed "Election '80" on Prelude to the roster of

ONE YEAR AGO TODAY

- DAVE MARTIN BECOMES VP AT WCLR/CHICAGO
- MICHAEL BRANDT NAMED GM AT KROQ-AM & FM/LOS ANGELES
- STEVE RIVERS PD AT WRBQ-AM & FM/TAMPA
- STEVE NICHOLL OP. DIR., JACK SCHELL PD AT KMGC/DALLAS
- JERRY REO NAMED PD AT WGR/BUFFALO
- SEAN COAKLEY, PAUL YESKEL, JEFF COOK JOIN ARISTA PROMOTION ●#1 CHR: "Tell Her About It" — Billy Joel (Columbia)
- #1 A/C: "How Am I Supposed To Live Without You" Laura Branigan (Atlantic)
- #1 COUNTRY: "I'm Only In It For The Love" John Conlee (MCA)
- •#1 BLACK: "Don't You Get So Mad" Jeffrey Osborne (A&M) (2nd week) •#1 AOR TRACK: "King Of Pain" - Police (A&M) (4th week)
- •#1 LP: "Synchronicity" Police (A&M) (12th week)

FIVE YEARS AGO TODAY

- RICH FITZGERALD SR. VP/A&R & PROMOTION, BOB SMITH VP/PROMOTION AT RSO
- TIM SULLIVAN BECOMES GM AT KHTZ/LOS ANGELES
- MIKE CARTA NAMED PD AT WIL/ST. LOUIS
- R.T. SIMPSON NAMED PD AT KLZ/DENVER • #1 CHR: "Lonesome Loser" — Little River Band (Capitol)
- #1 A/C: "I'll Never Love This Way Again" Dionne Warwick (Arista)
- #1 BLACK: "Don't Stop 'Til You Get Enough" Michael Jackson (Epic) (2nd week)
 #1 COUNTRY: "I May Never Get To Heaven" Conway Twitty (MCA)
- •#1 LP: "Get The Knack" Knack (Capitol)

TEN YEARS AGO TODAY

- STEVE RIVERS NAMED PD AT Z93/ATLANTA
- TOM COSSIE VP/PROMOTION AT RCA
- RUPERT PERRY BECOMES A&R GM AT CAPITOL
- ●#1 CHR: "Having My Baby" Paul Anka (UA) (2nd week) •#1 A/C: "I Honestly Love You" — Olivia Newton-John (MCA) (2nd week)
- •#1 COUNTRY: "Old Man Of The Mountain" Merle Haggard (Capitol) (2nd week)
- ●#1 LP: "Fulfillingness' First Finale" Stevie Wonder (Tamla/Motown)

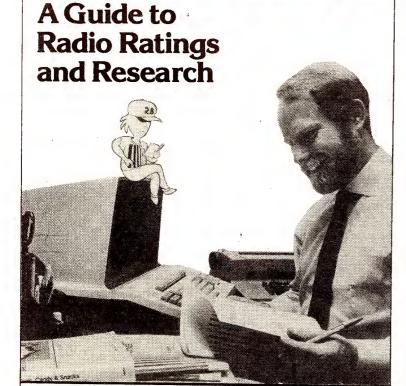


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REST

Datebook

This Machine Kills Fascists MONDAY, SEPTEMBER 3

The above was the slogan on **Woody Guthrie**'s guitar; the folk legend probably managed to take a few fascists with him by the time he died on this day in 1967. After spending much of his life as a drifter, Guthrie emerged as the artist/songwriter who reinvented folk music as a vehicle for political protest. The other jobs he held included radio host (on **KFVD/Los Angeles**), merchant marine, and columnist for the Communist **Daily World** (despite his unwillingness to denounce his religion and the Communist Party's refusal to accept him). In 1952, Guthrie was hospitalized for alcoholism and found to have Huntington's chorea, a disease of the nervous system that had killed Guthrie's mother and would keep him hospitalized for most of the last 15 years of his life. **Bob Dylan**, part of the folk generation which most openly took its style from Guthrie, spent time by Guthrie's sickbed and, after his idol's death, performed at some of the **Pete Seegar**-organized memorial concerts for Guthrie.

Birthday: Al Jardine (Beach Boys) 1942.

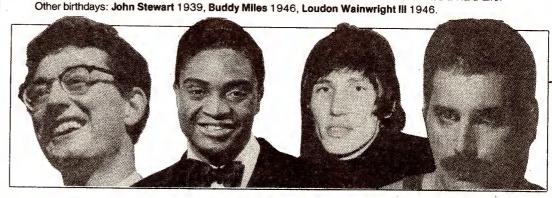
Ultra Ban Applied To Charts TUESDAY, SEPTEMBER 4

Reading through rock history, one would expect an occasional **Rolling Stones** record to get banned. After all, for years the group was credited with inciting violence and youth revolt . . . and so were **Kurt Welli, Bertold Brecht,** and **Bobby Darin.** On this day in 1959, **WCBS/New York,** reacted to two teenage stabbing deaths (and other incidents of youthful violence) by banning all versions of "Mack the Knife." Nine years later to the day, according to the **Rolling Stone Rock Almanac,** the city of Chicago banned the more overtly-themed "Street Fighting Man" out of fear that it might "incite riots and other forms of public disorder." (The almanac never explains exactly how Chicago and other cities had the power to ban songs outright . . . perhaps Mayor **Daley** ceased blaring it from his boom box at city functions.)

Birthdays: Martin Chambers (Pretenders) 1951.

Crazy 'Bout A Mercury WEDNESDAY, SEPTEMBER 5

"Crawlin' From The Wreckage" may be **Dave Edmunds**'s song, but the person who did just that was **Freddle Mercury**. Mercury, born **Fredrick Bulsara** in Zanzibar on this day in 1946, was playing in a band called **Wreckage** when **Queen** was formed. Mercury joined **Brian May** and **Roger Taylor** in the remnants of a group called **Smile**. Mercury had gotten a degree in design/illustration, making him, surprisingly, one of the least academically-inclined members of the group. (**John Deacon** and Taylor have degrees in electronics and biology respectively. May has a PhD in astronomy.) The original Queen sound, somewhere between **Sweet, Emerson, Lake & Paimer,** and **Liza Minnelli** (Mercury's admitted heroine), began changing rapidly after "Crazy Little Thing Called Love" hit in late 1979, so it's actually something of a departure to hear the band's roots resurface on "It's a Hard Life."



THURSDAY, SEPTEMBER 6

5:12 AM (Birthday Of Roger Waters)

When Roger Waters's new LP, "The Pro and Cons of Hitch-hiking," was premiered at a listening party in Los Angeles, both sides of the moon were dark. The Griffith Park planetarium gave up its stargazer functions that night and used its skydome for a laser show synchronized to the disc. Waters, the youngest member of Pink Floyd, hits 40 today. He was part of the architecture/music group at a London polytechnic school that was crashed by art student Syd Barrett. When Waters took over the songwriting/ creative focus from Barrett, Pink Floyd stopped doing the shorter songs that had been their attempts at a hit (shortly thereafter, of course, they had their first hit with Waters's "Money," typical of the brooding, cross-talk-ridden songs he became known for).

FRIDAY, SEPTEMBER 7

Buddy Holly's Birthday

On the day that **Buddy Holly** would have been 46, it's interesting to note that the singer's influence on rock and roll has lasted 27 years, which is a pretty serious accomplishment for somebody who didn't make it to his 21st birthday. The 1976-1979 glut of Holly remakes has subsided, but the chart influence remains (especially in Country, where the number of rockabilly-ish songs seems to have increased recently). If you go to Holly's birthplace in Lubbock today, you can see the opening of the **Sammy Hagar/Krokus** tour. You can probably also see the **Crickets** somewhere; they've spent five-sixths of their professional career without their most famous member. Besides the chart hits (and the handful of famous post-Holly songs that became hits for others), the group's current repertoire includes **Bob Seger**'s "Betty Lou's Getting Out Tonight," a **Beatles** medley, **Jenniter Warnes**'s "I Know A Heartache When I See One," a medley of member **Sonny Curtis**'s solo country hits, and one that he's thus far resisted recording about test tube babies.

Other birthdays: Little Milton 1934, Chrissie Hynde 1951, Gloria Gaynor 1949.

SATURDAY, SEPTEMBER 8

Wilson & Gordy Issue First

Three years after **Jackie Wilson** replaced **Clyde McPhatter** as lead singer of the **Dominoes**, the group finally scored another hit with the unlikely "St. Therese of the Roses." Shortly afterwards, Wilson departed. On this day in 1957, he issued his first solo single, "Reet Petite." The hard, uptempo number, besides featuring one of rock's earlier stuttering hooks, was about 180 degrees removed from what preceded or followed it. Until "Higher & Higher" came ten years later, Wilson *usually* succumbed to his own penchant for neo-operatic material. "Reet" was also the first hit for then-songwriter **Barry Gordy**, who'd spent the bulk of the '50s looking for his first solid hit. Two years later, with his songwriting career having picked up, Gordy was able to start the production company that became **Motown**. As for "Reet," you can find it referenced in "Jackie Wilson Said," the **Van Morrison/Dexy's Midnight Runners** song.

Birthdays: Patsy Cline would have been 52 today.

Big Twelve-Inch Record SUNDAY, SEPTEMBER 9

It took more than a year to happen, but on this day in 1977, **TK Records** — one of the labels whose popularity fluctuated with that of disco — announced that it had been awarded the first gold 12-inch single for **Peter Brown**'s "Do You Wanna Get Funky With Me." At the time, you could still buy a 12-inch for \$2.50-3. Brown, a Chicago native, had originally composed "Funky" as a rock song and reportedly funked it out at the insistence of producer **Cory Wade.** After spending most of the summer spreading from the clubs to Black radio, "Funky" became a pop hit in a few cities (some of them unlikely ones such as Des Moines), and paved the way for "Dance With Me" six months later. Following a brief return to the Black charts this year with "They Only Come Out At Night," Brown has resurfaced as the co-author of soap-actor/singer **Rodney Saulsberry**'s "I Wonder."

Birthdays: Billy Preston 1946, Otis Redding would have been 43.

- Sean Ross

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DAN O'DAY

Making The Most Out Of The Convention

he NRBA and the NAB are combining forces to present the 'Radio Convention and Programming Conference' in Los Angeles, September 16-19. If this will be your first radio convention, or if you've attended in the past but felt you didn't get enough out of it, this column is for you.

Why Should I Attend The Convention?

To make contacts.

Perhaps a better way to express this is, "To make friends." In a business where the product is people (or a people/music/information mix), you never know when or how an old friend might pop up to play an important role in your career.

Potential contacts shouldn't be limited only to major market PDs and famous jocks. One of your primary goals should be to meet (not just to shake hands with, but to share ideas with) everyone you can: PDs, jocks, GMs, exhibitors, consultants, syndicators, owners . . . even R&R editors!

This is your opportunity to mingle with lots of people who have a great deal of expertise in a variety areas. Instead of viewing the convention as an opportunity to impress people (there are always, alas, a few people whose interests can be piqued only by the sound of their own voices), view yourself as a human sponge. You're there to soak up as much information, inspiration, and motivation as you can.

To learn from the experts.

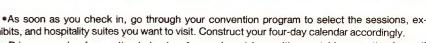
You'll have dozens of seminars to choose from, and some of these will be crammed full of solid, imaginative ideas that you'll be able to use back home. Although I'm sure most of the speakers and panelists are delighted to have the opportunity to "give something back to the industry," virtually all of them are there to promote themselves. And the best way to do that is by making their presentations so valuable that everyone leaves the session saying, "Boy, that John Doe sure knows his

One good way to convince a room full of radio people that you're a real jerk: During one of these sessions, someone will invariably waste everyone's time by relating a long, rambling, incoherent, and incredibly boring event that happened back home. Typically, he will pretend to be asking a question, when in reality, he is simply trying to draw attention to himself. I know you're going to want people to remember you, but a workshop session is not the place to try to make your impression. The other radio people have come to see and hear the panelists, and they'll resent your trying to love radio, and if they can see that you

steal the spotlight from the "stars" of the particular hour. This leads us to the Golden Rule of Convention Workshops:

"Don't Speak Unless There's A Question You Really Want The Experts To Answer." 3. To exchange ideas.

For many of you, this is your one time of the year to find out what's happening in other markets around the country. You are an expert on your radio markets, and you're going to meet many other experts from all over the country. Here's your chance to compare notes, to see how other stations are handling problems similar to yours. While you should be ready to share your own experience and thoughts, your primary interest should be in the experiences of others.



Convention Trip Tips

hibits, and hospitality suites you want to visit. Construct your four-day calendar accordingly.

Bring a couple of cassette airchecks of your show (along with a portable cassette player, if possible), just in case someone asks to hear it. Don't be shocked, however, if no one asks.

•Bring business cards with you. If you don't have any, get some simple ones made before you leave home. You'll want to leave one with each new friend/contact you make.

Ask people you meet for their business cards. That's why they brought them.

•Yes, you can tape record any session you attend. Or you can purchase cassette tapes of a session within an hour it's ended. Prices vary, but they usually are very reasonable.

•Don't ask people for jobs. This is considered to be "bad form." It's okay to ask about their station's hiring policies, but don't put someone on the spot.

*Do feel free to send a tape (with appropriate cover letter) to a PD you meet at the convention...a week after it's over.

•When packing for your trip, leave extra space in your suitcase for the souvenir pens, coffee mugs, and clothing items you're sure to pick up from generous, promotion-minded exhibitors.

•Want everyone to think you're a hot talent? Well, there's usually a message board where people leave notes for friends and colleagues. Find out what big radio programmers won't be at the convention, and post messages to yourself that say, "ED JOCK...PLEASE CALL BIG SHOT IN NEW YORK COLLECT IMMEDIATELY!" Heck, I've always suspected most of those messages are fake anyway.

share that love, they'll be receptive to you. On the other hand, it's usually not hard to recognize the type of person who simply wants to hang around the big names so he can go back home and brag about how close a friend of his "Big Star" is.

If you genuinely admire someone's work, don't be afraid to say so. We all enjoy hearing honest praise: ('Big Star's name) I'm Ed Jock. I've been listening to you ever since you worked in Seattle, and you've been a big inspiration to me." If you mean it, that's a darned nice thing to say.

Next you'll need something precise enough to get the other person to reply. This is how conversations start. You might be

of people there who are celebrities in their own markets but unknown in Los Angeles. They'll all be wearing name tags (make sure yours is always prominently displayed), and all you have to do is read someone's name tag and ask, "Where is WXXX located?" I've seek jocks searching around looking for Big Shots, glancing at name tags but walking away when it turns out not to belong to a famous name. Those jocks are missing a lot.



At either of the two hotels (the Bonaventure and the Biltmore) where the convention is being held, space permitting. These won't be the cheapest, but having a room where the action is means it'll always be easy to attend a session or event.

What Are Hospitality Suites?

Hospitality suites are hotel suites that are held by service companies, such as syndicators, record companies, and networks, for the purpose of greeting their accounts and prospective clients. Many sites open in the evening, when most of the workshops have ended. Many will serve free drinks, and some will offer hors d' oeuvres. Check your convention directory for a list of hospitality suites. Also be sure to check the various printed invitations you'll be given after you

Many people partake of the food and drink at these suites and then leave. Instead, make a genuine effort to learn about the host's product or service. Learn all you can about the various aspects of our business

How Should I Dress?

Comfortably, but not like the out-and-out radio slob you might be at heart. Sure, you'll see a few beer bellies bursting the seams of radio station T-shirts, but in general people will be fairly nicely dressed. The people wearing station blazers will be disc jockeys. The people wearing suits will be PDs. The people wearing expensive yet bland suits will be GMs. The people wearing expensive three-piece suits will be PDs who want to be GMs. And the ones wearing cowboy hats and boots, of course, will be the station owners!



Getting another person to talk about his station and market is remarkably easy. Simply ask questions, such as:

•What station is your closest competitor? •Is (City) a good place to work in?

•What image do you think your station has in the community?

 What's it like working for Multiple Station Owner, Inc.?

•Do the stations in your market get along pretty well with one another?

4. To take a tax deductible vacation!

How Do I Approach Big Shots?

First of all, you should realize that most of the biggest names in our industry truly

thinking, "Well, any idiot knows how to start a conversation!" But I've seen countless jocks at conventions just standing around looking forlorn because they're miles from home with nary a familiar face

Another excellent way of approaching a Big Shot is to drop the name of a mutual friend, someone you've both worked with: 'I used to work with a guy who speaks very highly of you, Ed Mutual...." Big Shot, of course, will reply, "Sure I remember Ed! How is the ol' alcoholic lout these days?"

How Do I Approach Little Shots?

Remember, in a "people" business everybody is important. There will be lots



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CALENDAR



BRAD MESSER

Why It Can't Be Done

I'll bet you a lunch at Slaw Dog World that good number of engineers who comprise the broadcast engineers fall into two general categories: those who overcome obstacles to achieve the necessary results, and the other 98% whose skills lie mainly in the area of explaining precisely why nothing can be done about the problem at hand.

Your correspondent is really walking on eggs when making these few humble comments about engineers. They have their little ways of getting even. NEWSMAN'S LIPS FRIED IN FREAK MISHAP, the headline might read. "Radio engineer tells authorities crosswiring blamed in accident involving ungrounded 220-volt microphone.'

But ain't it a fact? Whatever you need, I can find ten engineers who will provide 30 different reasons why it is technically impossible, financially disastrous, or downright shamefully stupid to even ask. And if you pull a power play and insist on the improvement anyway, they'll get even by putting the switch a half-inch out of reach.

It has been my great fortune to work with a

other two percent. In the olden days when each commercial and news actuality was individually wound on a four-inch reel, then threaded onto a reel-to-reel tape machine by the announcer or newsman as he talked or read, the engineers at my station didn't fool around: They examined the problem, stared off into space in deep thought for a few weeks, and invented the cart machine. The same marvelous crew also pioneered the wireless mike relay scheme that enables reporters to go on the air live without carrying battery packs.

When the accepted way of reporting from the scene was to hold a cassette speaker up to the mobile unit mike, another brilliant engineer with whom I was privileged to work devised the nowstandard configuration that allows an instant mix of live reporting and taped actuality with live onair monitoring.

The really excellent engineers are highlyrespected. But the rest of 'em just cook along developing more and more reasons why, no matter what it is, it can't be done.

Labor Day Parade Featured Biggest Men

MONDAY, SEPTEMBER 3 — In the first Labor Day parade 102 years ago this week, trouble was anticipated along the route, so the biggest, strongest men were strategically placed in plain sight. New York City Carpenters Union boss Peter McGuire organized brickmasons and blacksmiths in the front and outside rows, and the parade remained peaceful. One major labor issue in 1882 was the demand that the working day be reduced to ten hours.

Civil War officially declared ended 1783. First car surpassed 300mph 1935. Britain and France declared war on Germany 1939. Largest hailstone (1.67 pounds, 17.25 inch circumference) fell in Coffeyville, KS 1970.

Actress Valerie Perrine 41. Beach Boy Al Jardine 42. Former AEC Chairperson and Washington Governor Dixie Lee Ray 70.

Seeking China, Hudson Found Manhattan

TUESDAY, SEPTEMBER 4 — Explorer Henry Hudson discovered Manhattan Island in 1609 while searching for a marine route to China. People in Hudson's time believed the North American continent to be very narrow, perhaps only fifty miles across, so he sailed up what we now call the Hudson River in the hope it led to the Pacific Ocean. His guess was

Settlers founded Los Angeles 1781. Cafeteria forerunner Exchange Buffet opened NYC 1885. George Eastman patented roll-film camera 1888. First transcontinental television 1951. Ford introduced 1958 Edsel 1957. Energy crisis deepened as Saudi

Dancer/actress Mitzi Gaynor 53. Broadcaster Paul Harvey 66.

Cars Weren't First Gas Guzzlers

WEDNESDAY, SEPTEMBER 5 — One of the first uses of gasoline was (in vapor form) for gas lanterns in homes, more than a decade before our forefathers got electric lights or domestic gas-engine cars. America's first gasoline pump was made by the Gilbert and Barker Company and sold on this date in 1885. The company, now known as Gilbarco, is the

Continental Congress first met in Philadelphia 1774. Cornerstone placed in Statue of Liberty pedestal 1884. Price of beef hit \$48 per pound at Circle City, Alaska, during 1896 gold rush.

Country Music Association chartered 1958. PLO terrorists struck Munich Olympics 1972.

Freddie Mercury of Queen 38. Raquel Welch 44. Bob Newhart 55. First Cabinet member ever sent to prison, former U.S. Attorney General John Mitchell, is 71.

General Washington's Underwater Warfare

THURSDAY, SEPTEMBER 6 — George Washington experimented with a forerunner of the submarine during the American Revolution on this date in 1776. The one-man, egg-shaped submersible named "Turtle" was assigned to sneak up to the 64-gun British frigate "Eagle" off Staten Island, drill through the hull, and attach explosives and a timer. The volunteer did manage to pedal the "Turtle" to the ship without being detected, but the mission failed because the drill bit couldn't penetrate the ship's copper-cover hull. Washington abandoned submarine warfare, which wasn't successful until 88 years later when another submersible sank a ship — and itself — in the Civil War.

Pilgrims sailed in "Mayflower" 1620. President William McKinley shot 1901; died eight days later. Comedienne JoAnne Worley 47.

Underwater Cable Vs. Satellite

FRIDAY, SEPTEMBER 7 — The first transatlantic cable was completed in 1866, establishing instant communication by telegraph (but not voice) between America and Europe. Now there are six working undersea cables handling telephone calls and data transmissions. A Bell Laboratory spokesman says the long wires have not been made obsolete by satellite: about half of the transatlantic telephone calls still go via cable.

United States symbol Uncle Sam first appeared in newspaper 1813. Jesse James gang last holdup 1881. First Miss America crowned 1921.

Hawaiian U.S. Senator Daniel Inouye 60. Scientist Dr. James Van Allen 70. Tomorrow (9-8) Frankie Avalon 44. Sunday (9-9) Joe Theismann 35, Cliff Robertson 59.

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Contemporary Hit Radio



JOEL DENVER

9.4 TO 13.9 LEAP TO NUMBER ONE

Spotlight On KRQ's Kelly Norris

The growing Sunbelt city of Tucson, located 100 miles north of the Mexican border town of Nogales, is home for Western Cities' KRQ. In the spring Arbitron, KRQ became the new number one station among 17 signals, leaping 12+ from 9.4-13.9. What's particularly impressive about this improvement is that the station is programmed by 22-year-old female CHR whiz Kelly Norris.

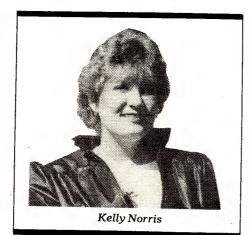
With just three years of broadcasting experience, Kelly has piloted KRQ to market dominance in her very first book as PD. It's quite an amazing accomplishment from an incredibly positive-thinking young radio neophyte. May her thoughts and actions serve as a benchmark in radio of personal and professional excellence.

Number One And Still Going For It

"When Arbitron called with the advances, we must have killed the poor lady on the other end with our screams," recalled Kelly. "This is the thrill of my career. We knew from the feel of everything during the book we'd go up, but no one expected us to increase that far. This could be a hard one to top, but you know we're going to try."

Kelly pointed to the inconsistencies of her competitors as integral to KRQ's newly-found leadership. "Ever since the last book, other stations have jumped from one conclusion to another about how to program; it's caused a lot of audience confusion. KRQ's reaction has been none at all, which in this case is the best reaction. As a result, we worked on fine-tuning what we had and remained consistent."

"I don't agree with the statement that the best man for the job is a woman. I think behind every good woman there is a man, and in my case, that man is Guy Zapoleon."





A Combined Effort

After joining KRQ three years ago as an intern, Kelly became the overnight personality. Last February, she transferred to sister station KWSS/San Jose as Assistant PD for VP/Programming Dave Van Stone. When then-KRQ PD Guy Zapoleon announced his departure for the PD post at B94/Pittsburgh in May, Kelly became his successor.



WHAT A HOUSE — KRQ hands over a house to Martha Buchanan, who's holding a check for \$6000 for furniture and appliances. She's surrounded by (I-r) former PD Guy Zapoleon, Jim Bednarek, Paul Peterson, and Scotty Johnson.

Zapoleon Helps Shape A Winner

It would be very difficult to talk about the success of **KRQ** without focusing on a few thoughts from former PD **Guy Zapoleon**. He was instrumental in readying Kelly for her solo programming role, and is quite proud of her accomplishments.

"I've got to give Kelly a lot of credit for this book. The first three weeks of the sweep were mine, but in preparation for my arrival here in Pittsburgh, Kelly was really calling all the shots before I left. She was my Assistant PD the book before, when we gained to a 9.2. So she was very much a part of the development process as my PD and MD."

Guy turned to the qualities which enable Kelly to handle this much responsibility at the tender age of 22. "She's not only very attractive, but also uniquely talented. Kelly's charming and witty, but has a very special ability to touch people on a business level as well. Her awareness is unequalled. She's one of the fastest learners I've ever seen, moving from intern to weekend jock to MD, then Assistant PD, and finally PD in just three years.



Guy Zapoleoi

"It's tough for all women in broadcasting," noted Guy. "Kelly reminds me a lot of (former WXLO/New York VP/GM, now Interep VP) Erica Farber, who's made a great mark in this industry. Both of them had to overcome an age problem. Kelly has to be tough, and she can be. In some ways, she's more of a no-nonsense PD than I am, yet she has a unique sensitivity. Kelly feels about radio like I do; she wants it to touch people and have a positive influence on their lives."

While KRQ's success can be directly correlated to Kelly and her staff, she's eager to share the credit with Guy. "This is really a combination of Guy and myself, since everything that went into it was a compilation of our thoughts. I just carried out the end of the book with the game plan we'd laid down."

Kelly seems used to the extra scrutiny that women in broadcasting face from their colleagues. "I'm proud that I'm a woman and have done this well so far. It stands for every woman in broadcasting. Everyone has a goal, whether a man or woman, and mine was to be a programmer. For every woman who's been kicked around or mistreated in this business, I hope this will help them."

Female Talent A Scarcity

How many female jocks does Kelly have on the air? I was shocked to find only one! "Her name is Lori Ryan, and I got her from overnights across town at KHYT. She's only a parttimer for now, but is really starting to develop into a fine air talent. Many PDs have said that good air talents, especially females, are hard to find. You know, they're right! I'm probably harder on judging a woman's on-air ability than a man, since I know what I want, and how she should sound."

Kelly then listed her qualifications for a good female jock. "There has to be real relatability. Instead of sounding sexy, I want her to be able to relate to another woman. If she can do that, then she's really achieved something special, since many women don't like other females on the air. I do have a female newsperson, Roberta Gail, who's part of the morning show. She's just really wacky on the air, so she gives the bizarre side of the news and relates very well to all listeners.

The Winning Lineup

"Roberta is an excellent complement to morning man Scotty Johnson (former PD at KIST/Santa Barbara). In middays, it's Jim Gilley, who's been with us for five or six years. He scored higher than a 30-share with 18-34 women. For afternoons, we have Jim Bednarek, who's real well-known in Tucson, as he's worked just about everywhere in town. Jim does a fabulous job for us. Evenings are handled by Paul Peterson, previously of Phoenix stations KDKB, KOPA, and KZZP. Paul's also Assistant PD. Jeff Davis, who's also been with us for a long time, works late nights. On overnights, it's Andy Stevens from KHYT.

Not unlike many of her programming peers in other markets, Kelly found that taking on a daily airshift herself is more than she can handle. "It was just too much for me to do both, so I opted for the programming side of it. I still go on-air because it helps me to feel the station, but I'm far more effective as an off-air PD."

When questioned about any drawbacks she sees in herself, Kelly said, "The only thing is inexperience, which works for me and against me. To my advantage it's helped, because I'm a fast learner. Just because I'm green doesn't mean I'm stupid. Also, I'm not jaded by the business, and I have a lot of determination to keep progressing. No one on the airstaff has challenged my authority because they all know I'm serious about what I do. I'm putting in 10 to 12-hour days and going to as many concerts and events as possible to stay on top of things. All of us get along extremely well with team goals in mind."

Market Scenario

A lot of KRQ's success might have to do with the fact that it's the only FM CHR in town. But that's been the case for a long time, so evidently it's more than that. Describing her view of the market, Kelly said, "It's very tough for KHYT and KTKT, since they're on AM, and we're on FM. I'm sure they wish they were on FM to compete more directly. The AORs, KWFM and KLPX, really rocked hard this past book.

Continued on Page 32

Competitive Comparisons

For a broader look at the Tucson market, let's take a look at a four-book 12+ trend and current demo rankings of CHRs KRQ, KHYT, and recent format convert KTKT. Also listed are the ratings and rankings for AOR competitors KLPX and KWFM.

12+ Four-Book Trend

KRQ	5.4.	9.3	9.4	13.9
KHYT	7.0	6.0	4.4	5.7
KTKT	4.1	3.6	4.1	3.9
KLPX	6.3	6.7	8.4	7.7
KWFM	10.7	10.1	8.7	6.8

Demographic Rankings

	12+	18-34	Teens .
KRQ	#1	#1	#1
KLPX	#4	#3	#2
KWFM	#5	#2	#4
KHYT	#6	#5	#3/
KTKT	#11	#6	#5

In 18-34 demos, KRQ has better than a 23 share, compared with KLPX's score of just over a 12. KRQ ranks number one with 25-49 adults as well.

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Landecker

Continued from Page 1

worked nine years at WLS, which followed a stint at WIBG/Philadelphia. "The folks at WLUP are really fine people, and are embarking on an ambitious format that I just wasn't suited for," Landecker told R&R. "This is absolutely the perfect situation to be in. I've always wanted to do a morning show in my home town, and it's the type of format I feel extremely comfortable in. I'll be able to express my personality

in the ways I'm accustomed to doing it: through a lot of music, a high community-involvement profile, satire, audience participation — basically, having a lot of fun. The people at G106 are great, and there's going to be a rather large payoff for everybody."

No replacement for Landecker was named at WLUP. Instead, PD Greg Solk and Executive VP/GM Jim DeCastro indicated that some adjustments will take place from within to fill the vacancy.

KGFJ & KUTE

Continued from Page 1

yet-undetermined KUTE airshift and maintain his two-year role as the Los Angeles Lakers' public address announcer. Prior to accepting the KGFJ programming helm, Richards was PD of WAIL/New Orleans.

Tanter told R&R, "I started at KJLH in 1973, and my enjoyable times there served as a very important career foundation. I'm excited about joining Inner City and Bill Shearer. The broadcast environment is suitable to the aspirations I have as a broadcaster; it will be a homogenous relationship. My main priority will be to embellish what has already taken place. It's like coming full circle because the format is similar to what KJLH did from 1973-78."

Richards was unavailable for comment at presstime. Both he and Tanter will start their new positions in early September.

Blake Continued from Page 1

of positive energy at WMZQ; they provide the weapons needed to win. The battle going on here is very similar to the one I'm leaving in Milwaukee, except this is a larger war with bigger artillery."

Prior to joining WBCS a year ago, Blake held an air talent/Production Director post at WZZK/Birmingham. His background also includes a stint as PD at WFTQ/Worcester. Blake's first day at WMZQ will be September 10.

Duran Duran Receive NARM Award



Capitol artists Duran Duran picked up an award for Best Selling Album By A New Group from the National Association of Record Merchandisers. Pictured (I-r): Duran Duran's Roger Taylor and John Taylor, Capitol VP Bill Burks, Sr. VP Walter Lee, and the group's Andy Taylor, Simon Le Bon, and Nick Rhodes.

EKENDS

WFOX

Continued from Page 1

strongly toward what we need to be doing here. The time is right."

Winslow said, "We did extensive research, and feel there is an audience that's being underserved with a good, solid musicoriented A/C format. We'll be targeted 25-49, and I know there are a lot of people who are going to like what WFOX will be offering. We are not directing our station at any one competitor; rather, we're going to give the listeners something different

from what they're getting on the other stations."

WFOX's kickoff festivities were clouded by a tower accident which occurred last week (8-22), when one of the contractor's construction employees, 31-year-old Bobby Ray, fell from the top of the 1700-foot structure and was killed. Winslow noted, "Bobby was an experienced steelworker who had been in the business for 12 years. It's a horribly unfortunate thing ... you hope and pray it never happens on a project you're involved with. It was really unbelievably sad."

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Los Angeles

THE WEEKLY COUNTRY MUSIC COUNTDOWN

8-9 WILLIE NELSON

15-16 HANK WILLIAMS, JR.

22-23 JIM GLASER

29-30 ED BRUCE

SOLID GOLD COUNTRY

8-9 BARBARA MANDRELL

15-16 JOE STAMPLEY

22-23 STATLER BROTHERS

29-30 TOM T. HALL

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Find The Earring In This Crowd



21/PolyGram's Golden Earring recently toured the U.S. in support of "N.E.W.S.," their latest LP. Pictured after a show are (back l-r): Rinus Gerritsen of the band, 21's Linda Gaeta, PG's John Weston, Joe Grossman, and Linda Walker, 21 President Fred Haayen, George Kooymans of the band, promotion exec Dickie Kline, and PG's Randy Roberts. Front row (l-r): Cesar Zuiderwijk of the band, promotion exec Mike Diamond, PG VP Bill Cataldo, PG's Derek Shulman, and PG Senior VP Jerry Jaffe. In the foreground is Barry Hay of Golden Earring.

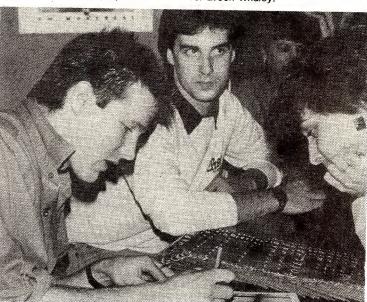
L.A. Welcomes Real Life



MCA/Curb's Real Life attended a welcome reception in Los Angeles prior to their four-night engagement. Pictured (I-r): MCA Dist. Sr. VP John Burns, Curb Records Chairman Mike Curb, group members Danny Simcic, David Sterry, and Allan Johnson, Wheatley Organization President Glenn Wheatley, and Real Life's Richard Zatorski.



ICICLES IN HAWAII — Icicle Works held up well during a visit to one of the Islands' hottest radio stations, KPOI-FM/Honolulu. Pictured (I-r) are the band's Chris Layne, Chris Sharrock, MD Andy Preston, a concert promoter, band member Ian McNabb, and afternoon driver Brock Whaley.



HART SIGNS COREY-O-GRAPHS — During a rock music and movie collector's convention, Corey Hart (left) signs autographs at the CHOM-FM/Montreal booth, while Promotions Director lan MacLean watches out for rabid autograph hounds.

SEPTEMBER 1984

WEEKLY TOP 40

Rock Poll & Remember

GREAT SOUNDS

3-9 POINTER SISTERS

8-9 O'JAYS

BILLY ECKSTINE

15-16 RAY PARKER, JR.

15-16 AMERICA

15-16 PEGGY LEE

22-23 TINA TURNER

22-23 SHIRELLES

22-23 RAY MCKINI

29-30 CYNDI LAUPER

29-30 DIONNE WARWICK

29-30 ART LUX

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Was

8-9

Spotlight On KRQ's Kelly Norris

Continued from Page 28

KLPX is a very good station with a loyal 18-24 male core audience. Meanwhile, KWFM reacts to every book. In the previous book, they became real CHR-sounding in reaction to KRQ, just as other AORs around the country reacted to CHR. KWFM ended up losing a lot of folks to KLPX, and have since gone back the other way. KWFM is really in a weird position, trying to find a path that works."

$C_{ontemporary}H_{it}\,R_{adio}$

KRQ Formatics

So what makes KRQ so popular? "Because of the market and our competitive position, KRQ is a variation of a very good traditional CHR station; it's one that you won't hear anywhere else. We do play some oldies that go past recurrents, in some cases going back to 1975 or '76. The mix is a flow, using tempo and category restrictions. For example, at the top we start with an uptempo, followed by an up-medium then a slow-medium, into a down balladtype of song, and then we bring them back up again.

"You have to place the categories where they fit. In certain dayparts, records will rotate faster according to the tempo restrictions we've placed on them. That's why we do very little dayparting. This system has really helped our quarter-hour maintenance. Our jocks are real people, not screamers. The jocks' delivery is between CHR and AOR in pacing, but we do talk over records and keep on-air production tight."

After listening to an aircheck of the station, I'd have to agree with Kelly's description. KRQ uses some jingles, but not too many. You can hear rockers in mornings and midday, balanced out by hip-sounding oldies from David Bowie, the Pretenders, and others. The station also involves itself in a simulcast called "Music Magazine" with Channel 4. In addition, KRQ is doing a bumpersticker campaign with such prizes as cash, VCRs, stereos, TVs, Walkmans set to KRQ, cameras, trips, and memberships to a health club. KRQ is definitely aimed at the hip-thinking, affluent, active listener.

Staying With What Works

The phrase, "If it's not broken, don't fix it" is what Kelly lives by. "There are so many good systems already in place, such as Guy's tempo clocks, that I didn't have to worry about getting things organized," she noted. "I've had a tremendous opportunity to see what works and learn from what's already been done, so I was able to concentrate on directing future growth instead of setting up the bare necessities."

Working from a current playlist of 45 titles, Kelly employs passive studies along with active research to provide a good balance. "The phones are very important to us, as are the store calls. Sometimes I look at it all and think, "This is crazy," but I know it works, so we keep doing it."

So what did KRQ give away this past book? Nothing too big, just the use of a house for five years, \$6000 worth of furniture and appliances, a fully-loade derbird sedan, and a \$1000 savings account. "Listeners had to guess from on-air clues what was in the house to qualify for a chance to win it; there were about 800 qualifiers. The house was worth \$60,000, and the qualifiers came out to the house on the day we ended the contest. We drew 12 finalists, gave them each a key, and the one with the key that opened the front door won. We also involved ourselves in the Michael Landon Tennis Classic. We bought TV time to back up everything we did, running a generic spot to influence cume growth."

Programming Autonomy & Assistance

While Kelly readily admits she doesn't know it all, she's smart enough to seek advice from those around her. "I talk to Dave Van Stone every week. He gives me a lot of great advice on promotions and music, but Dave doesn't run this station or pretend to. He tells me it's my station to run. I enjoy the autonomy he's given me because I'm not afraid to make mistakes. I find that when I talk to Dave, there isn't anything I'm afraid to ask him. So far, I haven't made any major mistakes because I'll ask before I make the error.

"I don't talk with a lot of other female PDs on a regular basis, but I still keep in contact with Guy Zapoleon. I don't agree with the statement that the best man for the job is a woman. I think behind every good woman there is a man, and in my case, that man is Guy Zapoleon. He's been such a tremendous influence on me, and so has (KDWB-FM/Minneapolis PD and former Western Cities programmer) Dave Anthony.

"My GM Michael Cutchall and I talk as often as possible to set our goals. Company President Rick Phalen has been so supportive. I never expected the opportunity to program KRQ, and when I was offered the job he really encouraged me to accept it. This is a great company, but there was a time I didn't feel this way," she admitted. "Before going to San Jose, I was beginning to feel stunted in my growth. But they've proved me wrong; this company is so open and encouraging, there are no limits placed on anyone at any level."

"Many PDs have said that good air talents, especially females, are hard to find. You know, they're right!"

Advice To Others

When you've made an accomplishment such as Kelly has, you become a role model of sorts for others. Kelly offered, "My advice is to pick a plan and do it. This market is very competitive and there are some wonderful PDs here, but sticking to what works is how we ended up on top.

"It's kind of difficult to give some blanket advice since every situation is different. To get ahead, male or female, I would suggest showing an eagerness to learn. I was at the station 24 hours a day, taking in as much as I could. It soon became obvious to everyone I was really hooked on radio. You've got to be willing to put your heart and soul into it if you really want to make it.

"There is a lot riding here, and all eyes in Western Cities management were on this station to see what I would do and how I'd handle everything. It's been a real challenge for me to come here, and to have something like this happen is more than I could ever dream of."

How about some goals for this determined lady? "I've got several which come to mind. From here, I want to work in L.A. radio as a jock, and then maybe program there. Eventually, it would be nice to consult stations with Guy. He and I are very different people with our own likes and dislikes in music and programming. The differences are enough to make a good balance."

But for the immediate future, Kelly is planning on seeing how far she can take KRQ. "I still think about topping this 13.9 next time out. We all said, What did we do, and what the hell are we going to do to top it?" But we're in the end, we've decided the best game plan is to not worry about it. Instead we're going to concentrate on tomo-

BITS

- Get A Chicken, Win A Car! KIMN/Denver gave away a car a week to winners with the "New Bright Blue KIMN Chicken Rear Window Car Sticker." Each winner chose a box containing car keys for a chance to match one of nine Subarus or the grand prize, a Mercedes 190.
- Broadcast From The Beach. Instead of broadcasting from the beach, Q104/Gadsden brought the beach to the broadcast. Q104's morning team, Dennis & Susan, had a truckful of sand dumped into the station parking lot, complemented by beach balls, sea shells, and free Coca-Cola. The live broadcast continued into the evening with a weenie roast for the hundreds of listeners who showed up. At the end of the event, all beach paraphernalia was given away.
- A Really Big Bash! Y100/Miami recently celebrated its 11th anniversary, as well as its 11th year of number one market ratings, with a Miami Beach bash. In conjunction with Coors, the station provided free refreshments and entertainment by Dan Hartman, Rockwell, Ollie & Jerry, Face To Face, and Shannon.
- The Great Giggle-Off. WMGG-FM/ Tampa morning man John Lanigan recent-

ly hosted the "Great Giggle-Off" at a local club. Comedians were competing for \$10,000 in cash, prizes, and a national contract.

• Invite 560,000 Of Your Closest Friends? Q107/Washington threw a large Independence Day party for 560,000 people on the Washington Monument grounds. The show included Ringo Starr, the Beach Boys, and Julio Iglesias, in addition to a spectacular fireworks display. Q107's morning team of Elliott & Woodside was on hand to emcee and broadcast the event live. Q107 was the exclusive radio sponsor; other sponsors included Coca-Cola and the Hyatt Hotels.



PENTHOUSE PETS GET "KHITS" HOT! — KHITS/Reno welcomed Penthouse Pets Dusty Jackson (I) and Antonia Lawsen (r) to the station for their Penthouse Chivas Regal Ski Tournament. Operations Manager John Chommie (center) let the Pets do their own "hot" weather forecast and give listeners "great" phone.



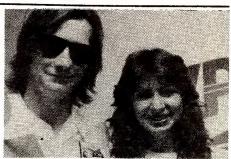
WILL THE REAL ADAM ANT PLEASE STAND UP? — KPLUS-FM/Seattle midday man Sky Walker (I) recently announced that a mystery deejay would take his place to give away Adam Ant concert kits. Unbeknownst to the listeners, the mystery deejay was none other than the real Adam Ant (r). The hour-long show even had Adam Ant jingles.



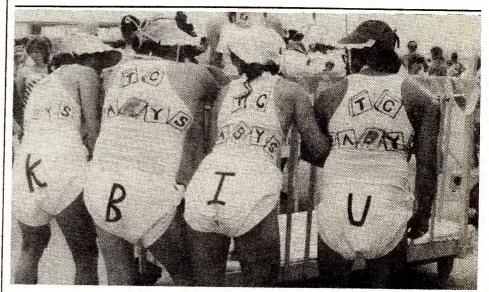
ENTERTAINMENT TONIGHT, "IN THE MORN-ING" — WNBC/New York morning man Don Imus (I) was photographed getting a fitting for his new "Entertainment Tonight" jacket when coanchor Mary Hart dropped by the station.



TYING A YELLOW RIBBON ISN'T EASY!—
KRLA/Los Angeles's veteran Operations Manager
Penny Biondi (r) played host to Tony Orlando (l)
recently when he stopped by to do a guest shot
on PD Jim Pewter's "Original Rock 'N' Roll Show."



A REVEALING CONTEST! — WPLJ/New York, in association with Nair, recently held a "Best Legs" contest. Shown here (I-r) is the very happy morning man Jim Kerr, along with winner Donna Jeffs, who took her "Best Legs" on an all-expenses-paid trip to Barbados.



FROM THE "MOUTHS" OF BABES! — KBIU/Lake Charles really doesn't care how the word gets around about its station, as long as it gets around. It recently held a bed-pushing contest and a bathtub race, which found contestants from all over Southwest Louisiana attending, including these loyal listeners.



Picture Page



WEIRD JUST ROCKIN' AROUND — Weird Al Yankovic shows WYSP/Philadelphia his new dance step that promises to be bigger than Michael Jackson's moon walk. From left, Production Director R.D. Steele, Yankovic, Promotion Assistant Debbie Calton, PD Michael Picozzi, and Promotions Director Marie Lucidi.



IT PAYS TO RUN - WGRX/Baltimore Sales Manager Bill Hopkinson (seated) receives a pledge for his 10-kilometer run to benefit the American Heart Association. Handing over the make-good are (standing, I-r) News Director Jim Reigner and morning man Bill Slater.



BUFFALO GAL COPS CASH - WRXT/Buffalo OM Mike Bushey (right) presents a winner with a \$1000 check in the station's music guarantee promotion.



JUKE JOINT BOBBY — WLUP production ace Bob Stroud's twice-weekly (10am-2pm Saturday and Sunday) "Rock 'n' Roll Roots" oldies show gave away a vintage Rock-Ola jukebox stocked with classic oldies. Stroud is pictured in a '57 Chevy while drawing the winner during a live broadcast from an oldies club.



ALL QUIET ON THE WESTERN FRONT — Caught feeling the noize in Los Angeles are (I-r) independent promoter Kenny Ryback, KBPI/Denver MD Lynn Wells, and Quiet Riot's Rudy Sarzo.



CRUE CONVENES IN HARRISBURG — When Motley Crue tore through WTPA/Harrisburg, the gathering included (I-r) WYSP/Philadelphia MD Mark DiDia, WTPA PD Jeff Kauffman, the group's Mick Mars and Vince Neal, Elektra's Rick "Rico" Alden, and WTPA Assistant PD Bruce Bond.



TAKE ME OUT TO THE BALLGAME — A Bruce Springsteen listening party and a baseball game at Comiskey Park — what could be more American? Glad they were "Born In The U.S.A." are (bottom row, I-r) WROK/Rockford's Tom Gray, Columbia's Dave Remidi, and WLUP/Chicago PD Greg Solk; (middle row) WZOK/Rockford PD Geoff Davis, WBBM-FM/Chicago PD Buddy Scott and MD Dave Robbins, WMET/Chicago MD Bruce Wheeler and PD Rich Meyer, WRKR/Racine PD Pat Martin; (back row) WYFE/Rockford MD Skip Isley, ex-WYFE PD Brian Krysz, WYFE's Fred Brennan, WXRT/Chicago PD Norm Winer, WMET's Dave Ross, and WLUP/Chicago MD Bill Evans.



CUSTOM KINK CAKE FOR THE PIANO MAN — When Billy Joel's 35th birthday fell on the day of his Portland concert, KINK was there with a piano-shaped cake, champagne, and a telegram of birthday wishes from over 400 listeners. Pictured (I-r) are National Sales Manager Annmarie Carlson, Joel, Account Exec Chris O'Brien, and MD Carl Widing.





STEVE FEINSTEIN

HITTING THE PROMOTIONAL PATH

On The Road Again

You recall how in "Easy Rider" Peter Fonda and Dennis Hopper set out "to find America?" Let's take a road trip ourselves, though in search of something a little less ethereal. We'll travel the highways and byways to check out the latest goings-on in our fair format. Now remember, if we come across any unfriendly local yokels, don't flip'em the bird

Name That Gal

WZXR/Memphis's "Who's That Girl?" promotion awarded Eurythmics concert kits to listeners who identified voice tracks by famous women. Besides interview snippets from Annie Lennox and other female rockers, the station used audio clips from "Granny Clampett" on the "Beverly Hillbillies," Lucille Ball on "I Love Lucy," and Gracie Allen of Burns and Allen.



10th ATLANTA-VERSARY — WKLS(96 Rock)/Atlanta both gave and received on its 10th birthday. A listener won an '84 Corvette at an anniversary bash, and the station was awarded proclamations from Governor Joe Frank Harris and Mayor Andrew Young.

Into The Gap

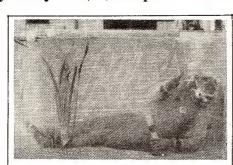
Remember the infamous "18-minute gap" on the Watergate tapes? WHCN/Hartford marked the tenth anniversary of Richard Nixon's resignation by giving away 20-minute blank cassettes to listeners who called when the station dropped in Nixon's classic "I am not a crook" declaration throughout the day.

High Emotion Phone Call

In tune with the title of his song, Chris DeBurgh became the "Man On The Line" for CHEZ-FM/Ottawa, calling listeners personally to invite them backstage after his show.

New Meaning To "Corporate Competition"

Area corporations put down their ledgers and computers, and pick up items such as balloons and rope for WIOQ/Philadelphia's "Battle Of The Corporate Stars." Various organizations, including the Sun Company and the Chrysler Corporation, fielded teams for competition like tug-o-war and blowing up balloons. The winning crew received a trip to Ft. Lauderdale for the national championships. Proceeds from each team's \$3100 entry fee went to the local Big Brothers/Big Sisters chapter.



HAVING A WET WEEKEND — KMBY/Monterey calls itself "The Rock Of Monterey Bay," so it was only fitting that morning man Matthew Arnett went underwater to raise money for a local youth center. Donning his Aquaman getup, Arnett spent 13 hours inside an aquarium over a weekend. Was it lonely? Not with 400 goldfish in the tank and KMBY listeners dropping by with water toys. Aquaman . . . uh, Arnette, that is, kept in touch with landlubbers through bi-hourly broadcasts via an underwater microphone.

In A Promotional Pickle

For another WIOQ contest, the station asked, "Who's better to recruit for a pickletasting promotion than pregnant women?" So 'IOQ lined up 30 mothers-to-be side by side and belly to belly, and provided ice cream to cleanse their palates between bites of a sponsor's and Brand X's dills. An obstetrician was onsite just in case any great expectations required delivery.

It's A Jingle Out There

Stations often solicit listener-designed station logos, homegrown album covers, T-shirts, etc. In a nice twist, KNAC/Long Beach's "Great KNAC Jingle Search" asks listeners to create station jingles of 30 seconds or less. The modern music outlet says the best entry will become an official KNAC jingle.



WALKING MAN — WNOR/Norfolk morning man Henry "The Bull" DelToro put on his walking shoes and logged 280 miles on foot for a good cause. Accompanied by ex-POW Ron Bobish,

the two-week trek from Washington, DC's Vietnam Veterans Memorial to the Eternal Flame of Hope Memorial in Virginia Beach netted \$8500 in donations. The money goes to keep the

flame burning and to raise public awareness of Vietnam POWs and MIAs. At left, DelToro and

Bobish on the road. At right, Henry receives support from Vietnam vets at the end of the walk.

WKQQ/Lexington did a smart bit to stir up suspense as it prepared to launch a new identity. Listeners were told that on a designated day, "WKQQ would become a thing of the past." A "thing of the past" turned out to be an oldies weekend, after which the station debuted its new image as "98 Rock," with a corresponding TV and billboard campaign.

"Lucky" Winners

WYSP/Philadelphia marked a recent Friday the 13th with a "Triskaidekaphobia Weekend." That tongue-twister means "fear of the number 13." After each on-air mistake (dead air, scratched record, verbal slip), the 13th person to call won a 14-karat gold watch.

Zucchini Queenie

In the middle of all the Vanessa Williams brouhaha, KZEW/Dallas did its bit to uphold the honor of American womanhood with a "Miss Zew-cchini" contest. Entrants were asked to submit essays on what holding the esteemed title would mean to them. The winner, clasping a zucchini as her staff, gratefully received her prizes, which included a pot holder autographed by morning team LaBella & Rody, an apron with "Miss Zew-cchini" in glitter, and a \$50 lingerie shop gift certificate.

WRIF To Listeners: "Beat It"

Tired of Jacksons hype? So is WRIF/Detroit, and it's offering listeners a chance to "Beat It" when the band's tour hits the Motor City. A station contest gives non-fans trips to a vacation spot with a name that Freudians will love — Jackson Hole, Wyoming.

Honor Roll

R&R/Friday, August 31, 1984

• KTXQ/Dallas copped the NRBA's Certificate of Merit for the month of July by collecting a local record-setting 3180 pints of blood in a "Give And Let Live" blood drive.

• KBCO/Boulder was chosen the best radio station in Denver by "Westword," an area news and arts weekly. OM/morning man Dennis Constantine was also selected as the best jock in town.



ST. LOUIS STATE OF SIEGE — KSHE took it the streets to lead its "Real Rock Radio Army" en masse to a Van Halen concert. The 15-car caravan included a remote broadcast unit and the KSHE jeep, pictured above with (I-r) MD/afternoon driver Al Hofer, mascot General Sweetmeat, and morning maniac J.C. Corcoran. At the show, David Lee Roth held up one of nearly 150 contest banners. Afterwards, the station handed out 10,000 bumperstickers in twenty minutes.

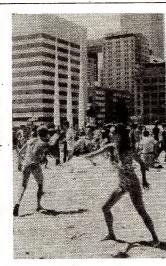
Famous Last Words

One of the last "East Coast Live" interview shows that Allan Handleman did on WQDR/Raleigh before the station's switch to Country was a real standout. The guest was ABC Radio VP/Programming Rick Sklar, who was reunited by phone with Herb Oscar Anderson and Dan Ingram, two jocks from Sklar's days as WABC/New York PD. The wife of the late Alan Freed also called.

Odds 'n' Sods

KSMB/Lafayette, LA ups its power to 100 kw and climbs atop a new 1250-foot stick... WMMS/Cleveland's latest appreciation concert treated 18,000 listeners to a free Thompson Twins/Berlin show... KEZO (Z-92)/Omaha is looking for artist IDs for its sixth birthday.

Continued on Page 36





ON THE BEACH — A beachin' time was had by all when KZEW dumped 46 tons of sand in front of Dallas City Hall and turned a city fountain into a swimming pool for a "Downtown Beach Party." Beach boys and bunnies showed up for fun in the 100-degree sun, with volleyball, a sandcastle-building contest, and live bands. Admission was either a \$1 donation or a "bucket of beach." Over \$35,000 in proceeds went to the Muscular Dystrophy Association.

> WHAT DOES A

SWIMING POOL Q

> HAVE IN COMMON WITH A

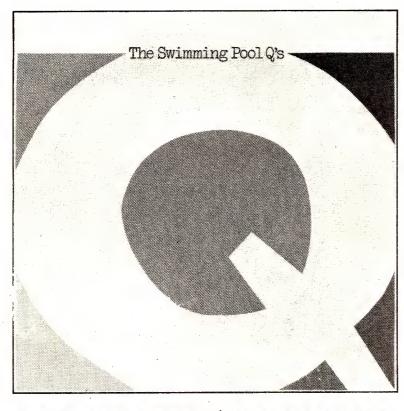
HOODOO GURU?

What's in a name, anyway? A clever play on words, something someone can hopefully remember a band by—not much more. What counts is the music.

And that's what THE SWIMMING POOL Q'S and the **HOODOO** GURUS have in common, the music. Both of these groups with less-than-conventional names make some of the most exciting new music

around, period. But sometimes, it's hard to get people to listen objectively.

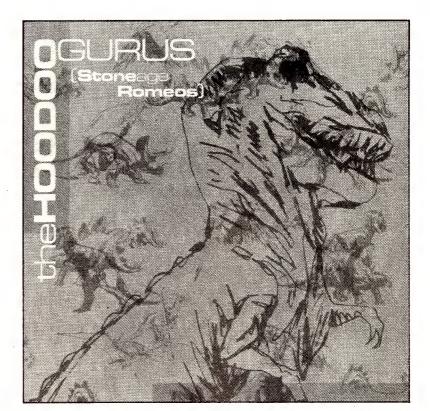
A&M doesn't think your listeners could care less what a new band is called—they're interested in how the music sounds. And THE SWIMMING POOL Q'S and **HOODOO** GURUS definitely have the stuff of areat music. Period.



THE SWIMMING POOL Q'S

already on...

WBCN WKLC WKQQ WYSP WTPA KSPN WKLS WEZX KTCL WXRT WFYV



HOODOO GURUS

already on...

WLIR KAZY WXRT KTCL **WMMS**



NEW & ACTIVE

All we ask...is that you listen.

THE SWIMMING POOL Q'S $_{\text{Sp-5015}}$ Produced by David Anderle

HOODOO GURUS "Stoneage Romeos" Sp-5012 Produced by Alon Thorne





AND WHY DON'T YOU GUYS PLAY MORE DEAD KENNEDYS? — That's about the only pressing of CHR's resurgence, to excessive concern with chart numbers as opposed to actual airplay. Paying topic was, "How can radio stations and record companies deal with being mutually dependent while Bill Bennett, WNEW-FM/New York PD Charlie Kendall, your friendly moderator, WIYY/Baltimore PD

issue that wasn't covered by the AOR Promotion Panel at this year's New Music Seminar. The central rapt attention are (I-r) independent Beth Rosengard, WHCN/Hartford Assistant PD Bob Bittens, Epic's having different goals?" The discussion ranged from AOR's importance to record companies in light Chuck DuCoty, Geffen's Marko Babineau, WYSP/Philadelphia MD Mark DiDia, and Arista's Sean Coakley.

On The Road Again

Continued from Page 34

Prize Patrol

• KLOS/Los Angeles is linking with the "Red Rocker" - Sammy Hagar - to give away five red '84 Trans Ams. A set of wheels goes to the 95th caller (frequency tie-in) every time the station airs the sound of a Trans Am engine revving up.

 During a 95-degree heat spell, WBRU/ Providence hooked up with a frozen lemonade manufacturer to deliver the cool beverage to area workplaces.

• KILO/Colorado Springs gave away a \$2000 custom-made bicycle in conjunction with live broadcasts from local U.S. Olympic Cycling Trials.



WYFE BOMBS ROCKFORD - That's WYFE MD Skip Isely ready to take to the air and broadcast live while dropping "Ozzybombs" on strategic locations in Rockford. No, the bombs didn't contain bats' blood instead of explosives, just goodies like Ozzy concert tickets, coupons for Ozzy albums, and 'YFE bumperstickers. Skip, who calls himself "The Real Isley Brother," reports there were hundreds of people at each location waiting for the plane to fly over, including one group that carved the station's call letters and Ozzy's name into the infield of a park's baseball diamond. The stunt received local press and TV

Goods & Services

· Want to send your listeners to rock shows out of town but don't feel like hassling with the planning and logistics? A company called "Rock Experience" bills itself as a "rock 'n' roll travel club." It puts together all-in-one packages that include airfare, accommodations, tickets, and supervision. Trips range from U2 in London to Journey in Hawaii; New Year's Eve outings are in the works. The man to contact is Murray Schwartz at (800) 472-5014. In California, call (800) 221-2673.

Looking to add some sonically scintillating sounders and sweepers to your air? "Rock Trax" is an electronic music production library with 271 digitally-recorded cuts. KBPI/Denver and WDVE/Pittsburgh are among stations using the package. Contact Brown Bag Productions at (303) 388-9245.

 Can I interest you in two nifty music trivia games? With trivia all the rage these days, you may want to build a promotion around these items. The "Solid Gold Music Trivia Game" is handled by Lin Kraus of Schwartz Public Relations at (212) 683-7810. The "Rock Trivia" game is represented by Jill Albert of Cohen-Marino at (212) 686-9730.

SEGUES

WRDU/Raleigh signs on with adult AOR. It's located at 4700 Six Forks Road, Dean Witter Bldg., Suite 106, Raleigh, NC 27609, and can be reached at (919) 782-1061.

KSJO/San Jose is no longer consulted by John Sebastian, and morning team Amir Mansbacher and Jim Taylor has exited.

WDVE/Pittsburgh afternoon driver Hershel is appointed MD . . . Jean Cashman joins WCKO/ Miami as MD from crosstown WWJF-FM Scott Douglas is named KATT/Oklahoma City MD ... Wes Nessman is upped to MD at KFMX-FM/Lubbock . . . Mark DeMers exits as WKLT/Kalkaska MD.

Former KMEL/San Francisco MD Geno Mitchellini replaces Linda McInnes on KLOS/Los Angeles afternoons . . . KRQR/San Francisco adds Steven Seaweed for 1-4pm and Production Director duties . . . KFOG/San Francisco ups M. Dung from weekends to mornings, moves Lee Simms to all-nights, and adds Trish Robbins from KTIM/San Rafael for parttime Michelle Michaels leaves KFOG for evenings at WDVE . . . Ex-KGON/Portland MD Gloria Johnson is on weekends at crosstown KRCK ... Steve Palec replaces Rodio on the morning team at WQFM/Milwaukee . . . Joanna London moves to KFMG/Albuquerque middays from WTPA/Harrisburg . . . Ernie Brown is upped to evenings at WEBN/Cincinnati as Gina Cook leaves for mornings at WEZX/Scranton, replacing Kim Matthews who moves to I-95/Miami mornings . . . Debbie Starr moves from weekends to middays at KZEL/Eugene . . . Gretchen Kruschka is new to WGIR-FM/Manchester eve-





TRAVELIN' IN STYLE- Here's two distinct approaches to station vehicles. Above, your basic impressive setup — WZXR(Rock 103)/Memphis's "Urban Assault Vehicle," named after a contraption in the Bill Murray movie, "Stripes." The reconditioned 1977 GMC motor home is fully equipped for live remotes and interviews. Guests have included Berlin, Weird Al Yankovic, and pictured above, Jimmy Marinos of the Romantics



Meanwhile, WFBQ/Indianapolis morning zanies Tom Griswold and Bob Kevoian model their "Q Hog." The early '70s Olds Delta 88 was purchased after the duo solicited listeners for cars with a price tag of \$95 (ultimate frequency tie-in). Local merchants fixed up the car gratis, including the spiffy two-tone paint job. For those of you with black-and-white TV sets, Tom's side (on your left) is painted olive-drab, while Bob's half (on your right) is hot pink. Look closely and you'll notice twin bowling trophy hood ornaments; inhale and enjoy the aroma of a Mr. T air freshener. The car may not be a hit with the Indianapolis Art Society, but it does have its fans. Listeners often leave notes under the wiper blades, and a cop who stopped Griswald going the wrong way up a one-way street ripped up a ticket when he drew close enough to recognize the car



CLIMB EVERY MOUNTAIN — KILO/Colorado Springs' morning star Jennifer Bell had a peak experience when she did what the station calls the "highest land-based live rock 'n roll radio show." From 14,110 feet, Bell covered practice runs for the Pikes Peak Auto Hill Climb, now in its 62nd year. Bell (left) is pictured interviewing winning driver Michelle Mouton.

Adult/ Contemporary

RON RODRIGUES

SPRING ARB ROUNDUP

Checking Out The Big Battles

There's never enough space to thoroughly cover all of the exciting radio battles around the country, and that's too bad because the spring survey revealed generally good results for A/C radio. As an alternative, I'll profile some of the more competitive markets in capsule form.

As always, we focus on the average quarter-hour share of 25-49 adults, Monday-Sunday, 6am-midnight, metro survey area. But since Arbitron doesn't allow us to print precise shares in that demo, I've rounded them off to the nearest whole figure; i.e., a 3.5 will show as a 4. Stations with less than one full share point are not included. Adjacent stations marked with an asterisk (*) are tied.

between books here, the most dramatic being WGR's tumble from first to fourth in one year. The station apparently lost half its listening in that time. Also unusual is the continuing strength of AM here — positions 2, 3, and 4 are occupied by AMers. Long-time CHR fixture WKBW made its official switch to A/C shortly before the book and looks strong in adult demos. Music-oriented FM WBUF continues to lead all stations.

Buffalo

S83	F83	S84	24-49
			share
WGR	WBUF	WBUF	@ 12
WBUF	WGR	WKBW	@ 9
WBEN	WBEN	WBEN	@ 9
WYSL	WYSL	WGR	@ 6
	WUWU	WYSL	@ 2
		WUWU	@ 2

This is one of the country's strongest A/C markets. There's always lots of movement

Cincinnati

S83	F83	S84	25-49
			share
WRRM	WRRM	WRRM	@ 12
WLLT	WKRC	WKRC *	@ 9
WKRC	WLLT	WLLT *	@ 9
WLW	WLW	WLW	@ 8

Here's another strong A/C market. WARM-98 (WRRM) not only continues in the top spot, but gets stronger each survey. AM 55KRC (WKRC) is on the move too, and is tied with WLLT. WLW, buoyed by Reds baseball, is also in the first division.

Progress

Babette Stirland has been appointed Supervisor/Music Programming & Research at WNBC/New York from Music Coordinator job

ND at KHTZ/Los Angeles. She was previously known as Deanna Crowe in air talent positions in San Francisco and Los Angeles. Also at KHTZ, Hedy Lynn Herdes is doing afternoon news, Jim Matthews has been named Programming Coordinator.



Carrie York

all-live, appointing Ginny McGhee to evenings and Marilee Chiarella to overnights . . . Richard Johnson joins WJBC & WBNQ/Bloomington as General Manager . . . KFSB/Joplin selects Curtis Lee Collins for middays.

Detroit

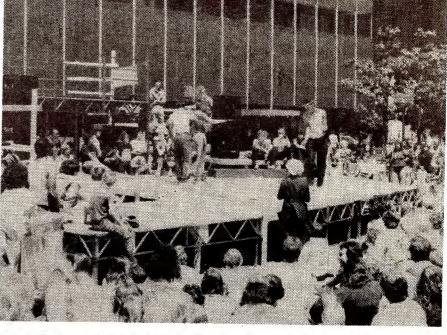
S83	F83	S84	25-4
			share
WNIC	WMJC	WOMC	@ 8
WMJC *	WNIC	WNIC	@ 7
WOMC *	WOMC	WMJC	@ 5
	CKLW	WCLS	@ 2
		CKLW	@ 2

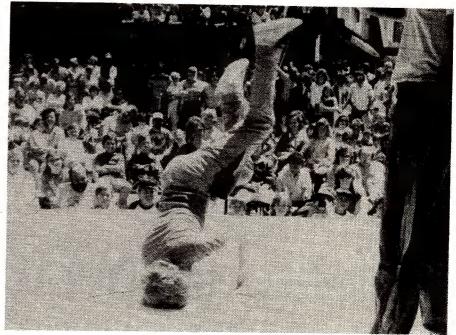
This is another market that sees lots of change between books, as a different station has been on top in each of the last four surveys. After years of struggle, WOMC moves in front. PD Steve Goldstein feels confident about the future with the acquisition of morning man Tom Ryan from nearby CKLW.

Houston

S83	F83	S84	25-49
			share
KFMK	KFMK	KRBE-I	FM @8
KRBE-FM	KRBE-FM	KFMK	@ 7
KQUE	KQUE	KLTR	@ 4
KRBE		KQUE	@ 2
An intere	esting story	here:	Longtime

An interesting story here: Longtime leader KFMK was moved aside by KRBE-FM, which is now on top with a good spring showing. Towards the end of the sweep, however, KRBE-FM moved to a *much*





YOU DESERVE A BREAK TODAY — You would think that A/C radio and break-dancing are an unlikely combination, but it worked just fine for KUGN/Eugene recently. The station staged an exhibition in a downtown mall featuring "Uptown Boyz" and other local dancers. The stage was covered with cardboard and a roll of vinyl flooring to provide a safe dancing surface. Participants were rewarded with a full meal at a fast-food outlet.

more contemporary music posture. And now, with the return of former PD Roger W. W. W. Garrett, it appears KRBE-FM is attempting to move in on market-leading CHR KKBQ-FM.

Los Angeles

		G	
S83	F83	S84	25-49
			share
KHTZ	KOST	KOST	@ 3
KOST	KHTZ *	KHTZ	@ 3
KFI	KMGG *	KMGG	@ 3
KMGG	KFI	KEI	@ 3

This is one of those markets where CHR has a commanding grasp on adults, since the combined shares of the above four stations do not add up to (CHR) KIIS's piece of the 25-49 pie. Gold-oriented KRTH, which plays a good share of CHR music, also beat each of the A/C's. KHTZ, with the aid of new house giveaway, was the only A/C to rise this sweep. KMGG looks to better fortunes with the acquisition of morning man Robert W. Morgan.

Louisville

S83	F83	S84	25-49
			share
WRKA	WHAS	WHAS	@ 10
WHAS	WRKA	WRKA	@ 10
WKJJ	WKJJ	WKJJ	@ 9
WAVG	WAVG	WJYL	@ 3
W.IVI.	W.IVI.	WAVC	@ 3

The top three stations here are now locked in a virtual tie for first, separated by less than a point. Ironically it's full-service AM WHAS, consulted by Lee Bayley and programmed by Denny Nugent, that's playing perhaps the widest variety of music of any of the A/C's here.

San Francisco

2			
S83	F83	S84	25-49
			share
KNBR	KNBR	KNBR	@ 5
KIOI	KIOI	KIOI	@ 5
KSFO *	KSFO	KLOK-FM	@ 3
KEZR *	KLOK	KLOK *	@ 2
KLOK	KEZR	KSFO *	@ 2
		KEZR	@ 1

Despite being in last place for most of the season, the Giants helped KNBR this spring. Across the Bay, the A's have not done much to boost KSFO's numbers. K101 (KIOI) used an "all love songs, all the time" format during the survey which has since been abandoned. KLOK-FM surveyed its listeners on song selections (called "Yes/No" radio) and pulled up in third. Their San Jose sister station is right behind.

Next Week: A/C's annual Promotion Checklist. ANALYZING THE DOWN SHARES

Which Way Did They Go?

As previously lamented, Country shares were down in a number of markets where the format had fared rather well. This week we'll take a look at Nashville, Dallas and Houston to see what went on during the sweep and possibly get a handle on who went where and why.

Nashville

					25-54
	Fall '82	Sp'83	Fall'83	Sp'84	Rank
WJRB-AM				0.6	17
WJKZ-FM			0.9	1.0	16
WSIX-FM	10.0	7.4	6.8	7.2	4
WSM-FM	4.1	8.2	13.0	8.8	1
WSM-AM			5.1	6.1	8

Comments: The overall Nashville Country shares are down a little over two points — with WSM-FM taking the biggest hit. Since WSM doesn't subscribe to Arbitron, OM Gregg Lindahl wasn't able to cite specifics. But he did provide an overall feeling as to why things went the way they did.

"Basically," he began, "I think our losses can be attributed to our listeners having another non-Country alternative. Last fall I would have said WSM-FM was very much

WSM

the mass appeal radio station of the market almost serving an A/C audience. Last winter, WLAC-FM introducted the George Johns 'Classy' format and did very well.' (WLAC-FM went 6.4-8.5 12+, improved its cume rank from seventh to second, and moved fourth to third 25-54.) "I think they siphoned off a lot of our audience, primarily those folks who may have preferred an A/C-flavored radio station. We were satisfying their needs when they didn't have an alternative. However, once they were presented with one, those listeners went over. Instead of us being their primary choice, we became a secondary pick. I would guess we lost some time spent listening because of that."

Gregg pointed to another possible reason behind the slippage: "Off the air promotionally, I don't think we were as high profile as we ought to have been nor as visible as we've been in the past. We spent more time working and talking about the AM. While that bore fruit, it might have hurt the FM a bit. Overall, though, we're really pleased with the way things are going. We're certainly not displeased with what happened on the FM. The casual observer might think we're concerned or upset, but we feel real good about the product and

where we're headed with it. We revamped the entire AM sound last December and are very happy with the growth it has shown. We're positioning the AM as an information station. While we play a lot of music, we don't try to compete or out-music our FM."



WSIX stayed with the soft, passive continuous Country format that had given it great numbers, but saw those shares shift to WSM-FM during the past 18 months. To counter the erosion WSIX drastically changed its sound in February, moving from a background, easy listening Country station to high-profile, personality - accompanied by as much press hoopla as it could generate. Having previously done no promotion, WSIX began to give away cash. Ten-second TV spots were run, featuring well-known Nashville personality and WSIX PD Gerry House. Gerry described the spots as having "a big impact. Basically, it was me doing goofy one-liners like 'six fun things you can do to your pet with a caulking gun.

In an effort to inject personality into the station, Gerry's FM morning show was simulcast. Reaping even more dividends than expected, the WSIX "House Foundation" became the top-rated morning show in the market!

Like Gregg, Gerry pointed to the big change in the contemporary market as the reason behind the down Country book. Despite that, he is convinced "the shares will level out between us and WSM for the Country market, and we'll probably wind up beating each other's brains out for a point one way or another."

Meanwhile, WJKZ is trying to fight the two big-bucks giants with music. Playing a high percentage of currents, 'JKZ is going on product early to keep the music fresh, while WSM and WSIX battle one another with similar oldies catalogs. KZ Country is staying aggresive with promotions like its "KZ Country Radio Rescue 100" (R&R 7-20). But it's hampered by a signal that doesn't quite match up against the other two outlets.



CONGRATULATIONS TO DENE AND JUDY — When KUDL/Kansas City PD Dene Hallam married Judy Lopes, a veritable Who's Who of country music showed up to witness the Gotham nuptials. (Isn't that how they talk in the society pages?) Shown at the reception are (standing I-r): WHN/New York PD Joel Raab, WWWW/Detroit PD Barry Mardit, Judy and Dene, MCA/Nashville VP/Promotion Gene Hughes, WWWW MD Kevin Herring, MCA/Nashville Director of Promotion Patti Olson, and Rob Carpenter of CBS RadioRadio. Seated are WHN's Eda Galeno, Dan Taylor, Ro and Lee Arnold, Bob Marley of WBAX/Wilkes-Barre, and Ed Salamon of the United Stations.

Dallas

	Winter '84	Spring '84	25-54 Rank
KSCS	7.4	6.6	2
WBAP	6.9	6.3	4
KPLX	5.2	4.7	5
KLIF	1.5	1.7	21

Comments: While overall shares are down this book, they're a bit deceiving because the Country share garnered during the winter book was the highest in recent history. This time, in fact, the total Country share is within a half-point of the spring '83 share

KPLX PD Bobby Kraig said his station did nothing out of the ordinary during the spring book. 'PLX presented its usual number of contests, giving away a large amount of cash and tickets to various events. The station hadn't been on the tube in quite a while, so a sizable TV campaign was also run.

Michael Jackson phenomenon. Country has gone through the stage CHR is going through now, and I'm not overly concerned. It's too early to overreact and make any major station adjustments in that direction. We certainly need to keep our eye on the situation, and look very carefully at the next book. We consider the CHRs as competition and will obviously pay attention to them. But I think anybody we lost to CHR will come back — this doesn't mean they're gone forever "



KPLX 991/2

Dallas-Fort Worth

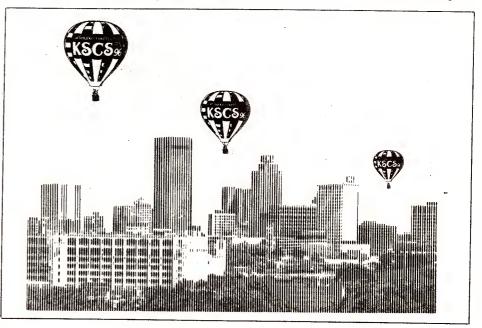
Then what contributed to the point and a half Country share drop? Bobby commented, "One thing that stands out, though I can't say this is responsible, is there were fewer usable diaries returned. That bothers me. Arbitron barely passed its sample target, and one demo in particular was underrepresented. This, coupled with some heavy-listening diaries, helped the CHR and Urban stations."

Bobby followed up with another poignant observation. "I don't want this to sound like a cop-out, but the fact remains CHR is going through a very hot period, what with the

There is, however, at least one caveat to Bobby's "they're not gone forever" statement. Country stations must actively do something to get these listeners back or at least increase the time spent listening. As Bobby remarked, "A lot of good things are happening in country music. Country radio has to point those things out and take advantage of opportunities to do things that will excite Country listeners."

You have to make use of what's out there. The format doesn't have to take a back seat to anybody in terms of excitement. But you have to work at it. Bobby concluded, "You've got to keep thinking about things you can do. Those who rely on the music alone are going to find themselves in trouble."

Continued on Page 42



Nashville This Week



SHARON ALLEN

Pinkard & Bowden: Mama They're Nuts!

Sandy Pinkard and Richard Bowden are not the type to let a prime opportunity go to waste. After hearing the Judds single, "Mama He's Crazy," they immediately kidnapped guitarist Don Potter and commandeered Sound Stage studios in Nashville. They emerged two days later clutching a copy of their new single, "Mama She's Lazy," released just this week on Warner Bros.



The "Straight" Pinkard & Bowden

After taking a look at their new publicity photo released in conjunction with the single, you may be a little concerned about Nashville's "good ole boy" dress code...first Moe & Joe, now Pinkard & Bowden...but don't worry. I saw Nick Hunter the other day, and he's still wearing jeans and T-shirt...and oh yes, the baseball cap.

Charles & Friends

Columbia Records is making available a special 12" promotional disc designed especially for radio. The disc itself finds Rav Charles talking about ten different friends as he introduces each of the cuts featured on his "Friendship" album. Columbia plans to make this promotional disc available to some 1400 variously formatted radio stations across the nation, including Country, A/C, and college. The label will also be reserving a limited number of extra promotional copies to fulfill anticipated requests. So, if you didn't get one and want one...ask for it!

Anne & Dave

Anne Murray has not released a duet single since those with Glen Campbell in the early 1970s. Ac-

cording to her manager, Leonard Rambeau, "Anne's career has long been that of a solo artist. There has been talk for several years of her recording a duet single. However, previous overtures have been unsuitable due to material,

timing, or scheduling concerns."

But her current single, "Nobody Loves Me Like You Do," is a duet with Dave Loggins, and this is how she says the project came about. "My producer, Jim Ed Norman, and I were sifting through new material not long ago when he suggested I record a duet with Dave Loggins. The suggestion appealed to me immediately as I've been a fan of Dave's since I first heard 'Please Come To Boston.' Jim Ed felt that our voices would blend well together. Once we found a song with the lyrical and melodic qualities we had been waiting for, we called Dave to schedule the recording session in



MURRAY, KANTER: These two are going to duet — separately.

Previously, the two merged their individual talents when Murray recorded the Loggins-penned tune "You've Got Me To Hold On To." Interestingly enough, the current single is not one of Loggins's own, but rather a joint effort by songwriters James Dunn and Pamela Phillips.

Bits & Pieces:

Tom T. Hall will host a new TV show. It will have the storyteller traveling in search of unusual and quirky celebrations across the



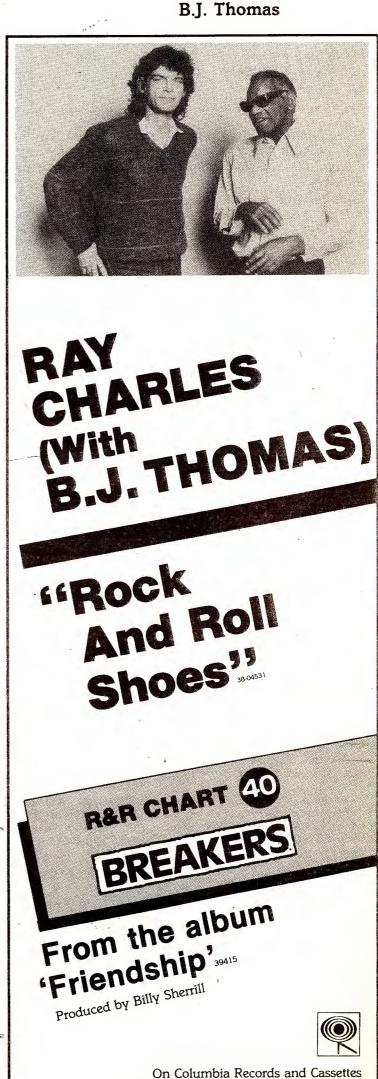
TOM T. HALL: American Storyteller

country. It will be called, "The Storyteller's America"....Vince Gill just completed some studio work, but not for his own album. He's been putting guitar and vocal tracks on LPs for Rodney Crowell, Rosanne Cash, Emmylou Harris, Steve Wariner, and Pam Tillis. Vince was also approached and auditioned for the male lead in La Boheme in New York. His co-star would be Linda Rondstadt....This month Gary Morris will make a flying visit to Cork, Ireland, to do a television show for the Nashville Network. He will be seen fishing in Irish waters for the "Country Sportsman" TV show to be aired in the states later this year. This trip was originally scheduled for George Strait, but unfortunately he was forced to cancel. He's scheduled to be hospitalized for knee surgery....Recently signed RCA artist Hillary Kanter just recorded a duet with Eddie Rabbitt, "Every Night In Fall In Love With You," set for a September release....Gus Hardin has been working on a duet with Earl Thomas Conley entitled "All Tangled Up In Love."....Hoyt Axton is busy filming a couple of television episodes. He can be seen this fall on the new Jon-Eric Hexum/Jennifer O'Neill series "Cover-Up." And he will also appear in "Different Strokes," playing Danny Cooksey's long-absent father.

Just thought you'd like to know!

"I guess if I stay around long enough, I'll continue to be one of the luckiest guys in the business because I never would have thought that I would have been in the studio with Ray Charles, or ever have had a single released with him, but it has happened and it's one of those dreams come true."

Thanks Ray, B.J. Thomas





Country News
Next Week's Guests:
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Black/Urban Radio



WALTLOVE

WUSL: Philadelphia's Melting Pot

The battle in Philadelphia between Urban-formatted WUSL and Black outlet WDAS continues to be a classic to watch. This spring, WUSL pulled ahead to third place in the market, scoring a 6.2 share 12+ to WDAS's 5.7.

Here's the box score for the two previous books:

Winter '84 Fall '83
WDAS 6.7 6.8
WUSL 5.0 5.8

As you'll see, WUSL is proving that an Urban format can reach mass appeal proportions, if programmed correctly.

Knowing Your Audience

WUSL PD Jeff Wyatt described the positive evolution of WUSL's appeal with Philadelphians as "a lot like a male/female relationship; we've gotten to know each other much better. When we started this format in October '82, the city showed an interest in us and that made us feel good, but now we've earned our wings, so to speak."

Explaining what makes WUSL a "Philadelphia" radio station," Jeff said, "We had to find out what music they want to hear on a day-to-day basis, rather than what we wanted to play. It's very important to proceed with the intelligence those realizations give you, so you can give the people what they want. We also now know how much our audience wants to see us in the streets; that's been very important in becoming their favorite radio station."

A Mass Appeal Radio Station

WUSL's target audience is 12-34. "Most of the people who want to hear this music are not that old. Our audience has a unique progressive attitude. One key to our current success is knowing where our strength is with this format. You see, other stations lock themselves into old traditional ways and sound the same for years, without much regard for changing times or the change in people's mindset towards each other. But our station has evolved, and to prove it, our cume is now 40% white and 60% black."

"Philadelphia hasn't seen a station that's been able to bring people together like this since the days of WFIL and WIBG. We are this city's mass appeal radio station."

ed, "We are now in an era where a black mayor is backing Walter Mondale in the primaries. To a point, there is a decline in 'group' consciousness. We also see black recording artists moving into the musical mainstream. It seems that people have certain needs of radio stations which go beyond previous expectations. For younger listeners, radio is a very strong link to the community; it's also good, basic entertainment."

Speaking of younger listeners, Holberg mentioned that WUSL had tried a job-line program to help alleviate the high percentage of unemployed black youth. "We've done some things with the mayor's office, but it's like trying to hold back the tide. This problem is just too much for one station to handle."

Power 99fm

Dayparting

Regarding dayparting, Jeff said, "Our music system works on the premise that we can get a little bit more ambitious in certain dayparts with newer songs. It allows for a change in the sound, along with the ability to test some records. I like to get an early response before committing songs to full-time heavy or medium rotation."

The Jukebox Theory About Urban Radio

We've all heard the snide remarks about Urban radio being nothing but a jukebox with its longer-than-usual music sweeps. Jeff counters that criticism, saying, "We're not a jukebox; we just know how to package our product. Personality is the name of the game and our staff is loaded with personalities. This staff is just the best at selling things to people without them knowing it.



HAVING A PARTY — Weekender Frank Cerami and the Power 99FM dancers pose for this photo in a local Philadelphia nightclub. Frank hosts a Saturday night dance party-show on WUSL from 7pm 'til midnight. Cerami is in the middle wearing the tie.

People call here and say, 'I love those 30-minute commercial-free supersets.' We're not letting people look at their stopwatches to see how much music we play; we're telling them."

Current Marketing

At one time WUSL was heavily involved with TV advertising and promotions. As far as WUSL's current marketing is concerned, Bruce said, "Except for our very first book and the last one, we've always done a fair amount of TV advertising. This time, we took our TV money and gave it away on the air, and we did pretty well.

"You might want to provide reminders to your audience; other than that, contesting is awfully important. We're in the middle of a huge bumpersticker contest now. Last summer we did one and between the two runs, we have approximately a million bumperstickers out there. That's great visibility!"

Consultants Are OK

WUSL is consulted by Don Kelly & Associates. On the subject of programming consultants, Bruce noted, "In 1982, when we decided to make a format change, it really was too much for one person to handle logistically. I think a market-to-market crosspollination of ideas is needed, and consultants are terrific for that.

"You also need an objective ear to listen to your station. When you live at the station day-in and day-out, you know how it is . . . nothing sounds right. But after a good night's sleep, it's cookin' again! The shocking truth is that the station sound is probably someplace in the middle. It takes someone from outside with solid expertise in the format to help you notice the blemishes, as well as the things you're doing right.

"Consultants can be a terrific source of input. In some cases they've seen how others in a similar competitive situation have made mistakes, and now they (the consultant) can see to it that you don't! It's a good hedge against costly mistakes.

"I thank my lucky stars every day that I have Jeff Wyatt and Don Kelly working with me as they've made all the difference in the world. A lot of people can play the same records, but it's a combination of conceiving/executing the strategy and being conscientious that will win."

The Need For Qualitative Research

Holberg feels Urban stations need to spend money on qualitative research to more consistently identify who their consumers really are. "WRKS/New York does a great job marketing itself. WKYS/Washington has also done some local research, but national studies lump Black and Urban stations together. They also combine markets of all geographical areas and sizes. This makes it hard to get a true picture of who your consumer is."

Bruce then revealed an interesting fact. "I've actually been told that blacks don't consume certain fast foods or buy particular products. We need to have proof through qualitative studies in specific markets to prove that blacks do consume and purchase most products available."

"When we were seventh in the market, buyers would grind us with anything they could; i.e., fact, opinion, or whatever. Then when we moved up into the top five, suddenly many of the format objections are no longer present. People ask a lot more questions when you're number seven than when you're among the top three."

Bruce concluded, "Radio stations in general, and particularly Urban stations, have done a pretty poor job—with few exceptions—of supplying their salespeople and national reps with the proper research. We need to see studies about who our audience is, where they live, what they do, and how much they spend on products. That ammunition will protect us from erroneous assumptions about what our format is and who it reaches. Such information helps assure that WUSL will bought at the same rates as general market stations."



Bruce Holberg Pres. & GM



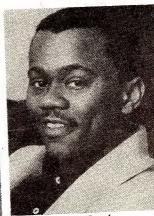
Barbara Sommer (10am-3pm)



Jeff Wyatt (3-7pm/PD)



Fred Bugg (7pm-mid)



JoJo Davis (mid-5am)



Beej (5:30am-10)

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EAST

13FEA is searching for an evening madman. Looking for an up-tempo approach. C&R: Rick Ryder, Box 5300, Manchester, NH 03108. No calls. EOE M/F (8-31)

98WMR, ME's hot 50kw CHR, is looking for morning, parttime & fill-in talent. T&R: Michael Rivers, 89 Congress St., Rumford, ME 04276. EOE M/F (8-31)

Sales Manager needed for small market A/C station in western NY. Resumes & references: Bob Finley, WDOE, Box 209, Willow Rd., Dunkirk, NY 14048. EOE M/F (8-31)

The Franklin Institute Science Museum offers a great opportunity for college graduate with BS in Meteorology with a minimum of 2 years' experience in forecasting weather. Working hours, 5am-1:30pm. Maturity and excellent communication skills and thorough understanding of weather station operations required. Candidate will demonstrate weather forecasting to museum public, teach museum lessons and workshops. Candidate will also represent museum on WIOQ-FM by forecasting daily weather reports. Please send tape/resume/salary history ASAP to Department Q, THE FRANKLIN INSTITUTE, 20th & Parkway, Philadelphia, PA 19103. An equal opportunity employer, M/F/H.

Atlantic City market opening. Must have two years experience. T&R: Jack Miller, WSLT/WIBG, 957 Asbury Ave., Ocean City, NJ 08226. EOE M/F (8-31)

Seeking aggressive, outgoing, intelligent person to join the management of Katz Broadcasting as Promotion Director. Contact: Gerardo Tabio, WFTQ, Worcester, MA 01608. EOE M/F (8-31)

WDVE has prime opening, 7-midnight airshift. Minimum three years experience & must be a killer AOR personality. T&R: Greg Gillispie, 411 7th Ave., Pittsburgh, PA 15219. EOE M/F (8-31)

Station in NE looking for news person. Minimum two years experience. T&R: Joe Cepin, WAZL/WVCD, Hazleton National Bank Bldg., Hazleton, PA 18201. EOE M/F (8-31)

WIINAM 1450 - WFPG FM 97

Atlantic City's Prestige Stations
Desire to hire Operations Manager combo
Program Director who can do it all. Must be
great on detail. Contact Dennis Ryan, WIIN/
WFPG, 2707 Atlantic Ave., Atlantic City, NJ
08401. EOE

Experienced, natural-sounding air personality needed that can have fun doing 7-midnight. T&R: Bob Spencer, V-100, Box 4318, Charleston, WV 25364. EOE M/F (8-24)

WGVA needs fulltime personality for immediate opening. T&R: Tom Nichols, Box 526, Geneva, NY 14456. EOE M/F (8-24)

Openings

Surburban Washington DC station has immediate opening for a full/parttime announcer. Must have strong production for Gold format. T&R: WMJR-FM, Box 2108, Manassas, VA 22110. EOE M/F (8-24)

Q-94/Johnstown-Altoons, needs a hot CHR personality with high-energy! T&R: Darrell Ray, OM, WBXQ, Box FM-94, Cresson, PA 16630. EOE M/F (8-24)

STATION MANAGER WALK AM/FM

Is looking for an aggressive Operations Director/Station Manager. Unique opportunity to join expanding station group. Excellent benefits. Replies held in strict confidence. Resumes to: Ms. Healy, WALK-AM/FM, P.O. Box 230, Patchogue, NY 11772. EOE M/F

92 FLY has parttime openings. Experience necessary. T&R: Pete Clark, WFLY, 4243 Albany St., Albany, NY 12205. (8-24)

Expanding. Need street reporter who writes & delivers. T&R/ writing samples: Karl King, ND, WRTA, Box 272, Altoona, PA 16803. EOE M/F (8-24)

Looking for Production Director/swing person at wellrespected AM/FM near Pittsburgh. T&R: Carl Backer, OD, WAJR, Greer Bidg, Morgantown, WV 28505. EOE M/F (8-24)

SOUTH

Jacksonville Beach's, FL. New owners offer great opportunities in sales, news & on-air. Contact ASAP: Jack Diamond, Box 20132, Jacksonville, FL 32211. EOE M/F (8-31)



Looking for mature, stable, one-on-one communicator for morning drive A/C. Phones/humor helpful. Good bucks/benefits. T&R to: J.J. Dark, Box 1450, Anniston, AL 36202. EOE M/F

Afternoon drive & sports PBP opening at A/C in central VA. T&R: WJMA, Box 271, Orange, VA 22960. EOE M/F (8-31)

54K/Lite 100 needs overnight personality. Must have at least one year experience. T&R: Bob Raleigh, Box 1640, Columbus, GA 31994. (404) 322-1000 EOE M/F (8-31)

Experienced announcers wanted for future openings. T&R: Roy Floyd, KFYN, Box 248, Boham, TX 75418. (214) 583-3151 EOE M/F (8-31)



RADIO 820

ASSISTANT PD

I've lost my assistant to Malrite and now have an excellent opportunity at a Sunbelt monster! The person I hire probably has little programming experience and is in a small or medium market. Your desire to succeed is extremely important. You'll handle an airshift, do production, work lousy hours, serve as my right-hand person, and definitely will not be eatin' caviar the first year! But you will learn and be given a chance to advance within our company. Send a tape of your airshift/production/ promos/etc., as well as a detailed description of your adventures in radio to: R.T. Simpson, WBAP/820, One Broadcast Hill, Ft. Worth, TX 76103. EOE M/F Pulleeze... no calls!

Two personalities wanted for 100kw FM contemporary Country station servicing LA & TX. T&R: Steve Lake, Box 999, Lake Charles, LA 70602. EOE M/F (8-31)

AM drive, one-to-one communicator needed for A/C station. Use of phones & humor helpful. Good bucks & benefits. T&R: J.J. Dark, WDNG, Box 1450, Anniston, AL 36202. EOE M/F (8-31)

Openings

News/sports pro needed to help with morning newsletter. T&R: KDXE, Box 564, Sulphur Springs, TX 75482. EOE M/F (8-31)

Needed immediately, air talent with good production. T&R: KTAM/Bryan, TX. (806) 352-7503 (8-31)

Wanted: Female ND for WKZL. News & organizational skills a must. T&R: Steve Christian, 4405 Providence Ln., Winston-Salem, NC 27108. EOE M/F (8-31)

CHR PERFORMERS

The Charleston, SC market is a great place, and it's growing fast. Our new 1000 ft. tower at 100,000 watts is going to own the area!

COME HELP US

If you're a great uptempo CHR performer, and you're willing to work hard, rush a cassette and resume to:

Paul F. Neuhoff
Trident Communications Corp.

107 E. 6th North Street Summerville, SC 29483

EOE M/F

WBBQ looking for top-notch news anchor/reporter. Seasoned pros only. Great benefits. T&R/writing samples: Bob Young, Box 2086, Agusta, GA 30913. EOE M/F (8-31)

WLSQ seeks AOR morning personality ASAP. T&R: Randy Culpepper, Box 5000, Montgomery, AL 36192. EOE M/F (8-31)

TOP 50 COUNTRY GIANT

50kw powerhouse in Southwest medium market needs one, possibly two air personalities. Mature voices, originality, exceptional production and promotional skills. Great staff, terrific city. Include production with T&R to: Radio & Records, 1930 Century Park West, #775, Los Angeles, CA 90067. EOE

CHR formatted KRIO is looking for a new PD. Fast growing market. T&R: Henry Tipple, Box 3097, McAllen, TX 78502. (512) 886-5454. EOE M/F (8-31)

FM 100, Waco's leading A/C needs an experienced up-tempo morning talent. T&R: Dave Duquesne, KHOO, Box 21088, Waco, TX 76702. (8-31)

Enjoy the nation's top resort. Hilton Head Island's only radio stations. PD/AM drive talent needed now! Contact: Tom Jackson (803) 785-6001 EOE M/F (8-31)

Afternoon or evening entertainer needed that can talk to the adults of wast TX. Good production skills a must at this A/C. T&R: Dean Taylor, Box 2201, Abilene, TX 79605. (8-31)

Farm Director/parttime sales opening at SW AM/FM. Good bucks & benefits. T&R/salary requirements: Tim Roberts, Box 1420, Plainview, TX 79073. EOE M/F (8-31)

HOT SOUTHERN P-2 CHR

Need cooking night jock now! Also need production whiz for midday or PM drive. If the 2 most important things in your life are winning & winning, rush T&R to: Radio & Records, 1930 Century Park West, #771, Los Angeles, CA 90067. EOE

250,000 + SOUTHERN MARKET 100,000 WATT #1 CHR FM

Now Accepting applications for Program Director, Production Director and air personalities. Send resume and cassette tape to: Radio & Records, 1930 Century Park West, #768, Los Angeles, CA 90067. EOE

Possibly The Best Job In America!

YOU GIVE US

YOUR KNOWLEDGE OF THE MEDIUM, YOUR EXPERIENCE IN PROGRAMMING COMPETITIVE CREATIVE RADIO, YOUR BUSINESSLIKE ATTITUDE, YOUR RESPECT FOR THE STAFF, YOUR DESIRE TO WIN, AND YOUR ACCEPTANCE OF NOTHING LESS THAN PERFECTION.

WE GIVE YOU

whatever you need to get the job done. Nick Trigony VP/GM, KIKK AM/FM 6306 Gulfton Dr., Houston TX 77081 (713) 772-4433. EOE M/F

Openings

Bright, Warm, Friendly, Creative Jocks...

Wanted for America's premier Country radiostation. Make your move before everyone else does. T&R to: Ron Foster, KIKK AM/FM, 6306 Gulfton Dr., Houston TX 77081. (713) 772-4433. EOE M/F

KRQX is looking for imaginative & creative newsperson to be integral part of morning show. T&R: Tom Bender, Communications Cntr., Dallas, TX 75202. EOE M/F (8-24)

Morning Drive Personality

WCOS-FM, dominant Modern Country station rated number 1, seeks experienced talent for morning drive for future opening. Tape & resume to: Jim Tice, WCOS-FM, P.O. Box 748, Columbia, SC 29202. No calls. EOE M/F



Q-96-FM, the fastest growing CHR in one of America's fastest growing cities needs a **Great** morning talent. Winners only! No beginners please. EOE M/F. Send tapes and resumes to:

Neal Hunter
Operations Manager
KSAQ-FM
5430 Fredericksburg Road #517
San Antonio, TX 78229

MIDWEST

EXCITING NEW FM HOT HITS ROCKER

In the upper Midwest looking for mornings, afternoon drive, and nighttime announcers. Creative personalities only. Send T&R to: Radio & Records, 1930 Century Park West, #778, Los Angeles, CA 90067. EOE

Wichita's regional Country glant needs aggressive air talent/ Promotion Director. T&R: Al Jamieson, KFH, 104 S. Emporia, Wichita, KS 67202. No calls. EOE M/F (8-31)

Conversational fulfilms announcer needed for evenings at leading Kansas City FM. T&R: Dan Carney, Box 90, Kansas City, MO 84141, EOE M/F (8-31)



Milwaukee's Fastest Growing A/C Needs ND/anchor with great on air presence. Competitive salary, great benefits, and staff. T&R with news philosophy to: Dave Luczak, WMGF Radio, 735 W. Wisconson Ave., Milwaukee, WI 53233. EOE M/F

MAJOR MARKET URBAN

Seeking a morning communicator. Must be bright, uptempo, and have the ability to work phones. Also looking for news talent. T&R to: Radio & Records, 1930 Century Park West, #769, Los Angeles, Ca 90067. EOE

PROGRAM DIRECTOR

Midwest medium market FM station in university town looking for experienced PD. Good starting salary plus incentives. Must have good voice & production skills, plus strong promotional background. Great facility with opportunity to advance within chain. Tape & resume to: Radio & Records, 1930 Century Park West, #762 Los Angeles. CA 90067.

Opportunities

Openings

Personality needed for CHR drive/Country drive. T&R: Orv Koch, Box 80209, Lincoln, NE 68501. EOE M/F (8-31)

KFOR seeks experienced news person for future opening.
T&R: Alex David, Box 80209, Lincoln, NE 68501. EOE M/F

Chief Engineer. Immediate opening, salary open, good benefits. Resume: Jim Livengood KBUR/KGRS, Box 70, Burlington, IA 52601. EOE M/F (8-31)

KLYU/WDBQ looking for creative copywriter, continuity person. Samples & Resume: Bob Welch, 1170 lows St. Dubuque, IA 52001. EOE M/F (8-31)

Afternoon drive male or female qualified instruction to boost a good listener to Top 50 market. T&R: Andy Mac, Box 520, Cadillac, MI 49601. EOE M/F (8-31)

KOGA needs jocks! Top small market, AM stereo. Good pipes & references required. T&R: Scott Hickenbottom, Box 509, Qgallala, NE 69153. EOE M/F (8-31)

We're on a roll 1290/KOIL is looking for dynamic, adult communicators. T&R: Terry Mason, 3000 Farnam, Omaha, NE 68131. (402) 345-1290 EOE M/F (8-31)

Wanted: Anchor/reporter. T&R: Rick Cohler WDUZ, Box 36, Green Bay, WI 54305. EOE M/F (8-31)

AUDIO PRODUCTION DIRECTOR

Good salary, talent fees, benefits, support staff, and state-of-the-art studios for an experienced, well-organized producer with a strong voice and creative mind. Weekend airshift. Resume, tape with your best to: Radio Manager, 3131 N. University, Peoria, IL 61604.

EOE/M/F

Personalities, where are you? Lansing A/C wants to hear your best. T&R: Jay Michaels, WIBM-FM, 310 N. Grand, Lansing MI 48933. EOE M/F (8-24)

In the great Corn Belt, all ears are on FM-108. Need CHR killer. Great facilities, bucks & benefits. T&R: Kipper McGee, KFMW, Box 1330, Waterloo, IA 50704. EOE M/F (8-24)



PROGRAM DIRECTOR

5-year PD moving into sales at KIZZ-FM. This is a stable position at a dominant station. Community-oriented, promotion-minded. Fulf-service CHR in an 8-station market. Not a position for beginners. Will pay for experience and proven track record. Supervise excellent staff of 10 now in place. You'll get the tools you need to continue winning. If you belong in a large market, but don't want to live in one, T&R to: KIZZ-FM, P.O. Box 2188, Minot, ND 58702.

A Meyer Broadcasting Company Station EOE M/F

WFMB, central IL, Country leader is seeking upbeat, converastional personality plus production. T&R: Greg Thomas, Box 2989, Springfield, IL 62708. EOE M/F (8-24)

We found our sports man. Now we're looking to beef-up our airstaff at night. T&R: Brian Bruns, Box 1085, N. Platte, NE 69103. EOE M/F (8-24)

Announcer with news experience needed at Country-Gospel FM. T&R: Bill Perkins, WKTA, Box 279, McKinzie, TN 38201. EQE M/F (8-24)

MORNING COMMUNICATOR

35k for mature/creative AM drive winner. Personality CHR FM. Stable company in the Midwest. T&R to: Radio & Records, 1930 Century Park West, #774, Los Angeles, CA 90067. EOE M/F

Regional A/C in central IN looking for creative, quality air personalities. C&R: Derryl Parks, WIOU, Box 2208, Kokomo, IN 46902. (8-24)

News person needed at central WI News leader. T&R: Gary Wescott, WSPT/WXYQ, Box 247, Stevens Point, WI 54481. (715) 341-1300 EOE M/F (8-24)

Openings

KWLO needs experienced anchor/reporter with investigative background. Help make areas biggest news department even bigger. T&R: Kipper McGee, Box 1330, Waterloo, IA 50704. EOE M/F (8-24)

Kansas City experienced conversational parttime announcer needed at leading AOR. T&R: Box 90, Kansas City, MO 64141. EOE M/F (8-24)

Midwestern 50kw AM seeks a strong news anchor able to interact with a key drivetime team. A good voice and great applied journalistic skills necessary. T&R to: Radio & Records, 1930 Century Park West, #779, Los Angeles, CA 90067. EOE M/F

Sales Manager wanted — for top-rated AM/FM in northern MI. Resumes: Patrick Ryan, GM, Box 428, Houghton Lake, MI, 48629. (517) 366-5364 EOE M/F (8-17)

Q92 needs air personality/production pro. Also sales people for future. T&R: Dave Waters, KEBQ, Box 2300, Ardmore, OK 73401. EOE M/F (8-17)

We need a mature sounding personality to handle afternoons & light production. \$1200 a month, include references. T&R: Bob Allen, Box 1379, Sioux City, IA 51102. (8-17)

H&W COMMUNICATIONS

Is seeking an exciting Program Director for Lite Rock FM in Cincinnati. Please send resume, complete with references, salary requirements, and recent aircheck if possible. No phone calls accepted. Address all inquiries to: Kenneth D. Wolt, General Manager, WLLT, 1132 West Kemper Rd., Cincinnati, OH 45240.

Equal Opportunity Employer

Anchor/reporter needed for capital city newsroom. Must have authority, ad-lib abilities and solid reporting skills. T&R: Scot Witt, ND, KLMS, Box 81804, Lincoln, NE, 68501. (8-17)

FM station looking to organize new CHR air staff, T&R: Box 1686, Minot, ND 58702. (8-17)

WEST

Modern Country station needs experienced reporter/announcer for afternoons. T&R: KSSS, 8ox 740, Colorado Springs, CO 80901. EOE M/F (8-31)

KCPX looking for 7-midnight CHR air talent. T&R: Greg Ausham, 1760 Fremont Dr., Salt Lake City, UT 84104. No calls. EOE M/F (8-31)

Rare opportunity to entertain the 35-64 adult. We have fantastic morning opening for you. T&R: Ted Brown KYNO/FM, Box 6029, Fresno, CA 93703. EOE M/F (8-31)

KOJM/KPOX looking for on-air production person with experience. T&R: Cody Shelton, Box 7000, Haure, MT 59501. (406) 265-7841 Immediate position. EOE M/F (8-31)

Personality and promotionoriented A/C station looking for air talent. Medium market sound and pay. Ability means more than experience, so make your move into real radio. T&R: KQSW-FM, Box 2128, Rock Springs, WY 82901. EOE

We're a hot, rockin' personality AOR If you have these qualities, shoot me your T&R quick to: C.J. Stone, KFIV, Box 3408, Modesto, CA 95353. No beginners EOE M/F (8-31)

Major rock station accepting applications for future openings. Minimum five years AOR experience. T&R: Cynde Slater, 2040 SW First Ave., Portland, OR 97201. No calls (8-31)

KYYA has possible future openings for experienced midday communicator. T&R: Jack Bell, 1645 Central Ave., Billings, MT 59102. EOE M/F (8-31)

Mornings or middays at top-rated CHR station. Paid health, dental & profit sharing. T&R: John Ramsey, KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (8-24)

Openings

KFMS top-rated Continuous Country looking for pro. T&R: Doug Shane, 1555 E. Flamingo Road, Suite 435, Las Vegas, NV 89109. EOE M/F (8-10)

GREAT MORNING OPENING!

Observational, topical, entertaining morning show needed yesterday. Good bucks for good talent. CHR/AOR experience, top 25 market. Tape, resume, photo and clippings to: Radio & Records, 1930 Century Park West, #772, Los Angeles, CA 90067. EOE M/F

Natural sounding pro needed for adult CHR AM/FM. \$1,200/month plus insurance. T&R: Tom Greenleigh, KJQ, 1506 Gibson Ave., Ogden, UT 84404. EOE M/F (8-3)

FM97, KMVR/Paradiae-Chico, has three immediate openings for air talent. T&R: Andy Manuel, Box 1167, Paradise, CA 95969. No calls EOE M/F (8-24)

Weekend position opening soon at KJAZ/San Francisco. T&R: PD, 1509½ Webster St., Alameda, CA 94501. EOE M/F (8-24)

A/C seeking mature air talent with creative production. T&R: Bob Lockhart, KQDI, Box 6760, Great Falls, MT 59406. EOE M/F (8-24)

Top-rated AOR seeking fulltimers with strong production as well as some parttimers. T&R: Charlie Morris, KOMP, Box 26629, Las Vegas, NV 89126. No calls EOE M/F (8-24)



AM & FN

Now accepting tapes & resumes from the best! Part of major California broadcast chain. Excellent opportunity and benefits. Tapes, resumes, and photo to: Dave Butler, KFIC-AM & FM, Box 4265, Fresno, CA 93744.

Weekend & fill-In people needed for CHR station in the San Francisco Bay area. T&R: Jim Hampton, KWUN, 300 Holly Dr., Concord, CA 94521. EOE M/F (8-24)

CHR formatted KNBQ needs air talent for an opening that needs to be filled fast. T&R: Sean Lynch, Box 5200, Tacoma, WA 98405. EOE M/F (8-24)

KITS needs overnight air talent. T&R: Bob Garrett, 1355 Market St., Suite 152, San Francisco, CA 94103. EOE M/F (8-24)

Future openings at northern CA Country giant. Minimum three years experience. Looking for bright & ambitious movers! T&R: Box 1010, Red Bluff, CA 96080. EOE M/F (8-24)

AOR MORNING ENTERTAINER

Wanted for beautiful Southwest market. The money is right for the right person. Major corp. with room to grow. T&R from those with at least 5 years as morning drive personality to: Radio & Records, 1930 Century Park West, #777, Los Angeles, Ca 90067. EOE

Wanted: Experienced PD ready to be number one in Colorado Springs. T&R: Jack Higgins, Box 431, Manitou Springs, CO 80829. EOE M/F (8-17)

KOJM is currently looking for a fun, self-motivated personality with production skills & a good voice. T&R: Cody Sheldon, Box 7000, Havre, MT 59501. (8-17)

Mornings! Pike's Peak in your backyard & great bucks! We neeed you now. Rush T&R: Chuck Finney, KKFM, 225 S. Academy Blvd., Colorado Springs, CO 80910. (8-17)

AOR looking for talented & knowledgeable on-air & production person. T&R: John Hancock, KADE, 4840 Riverbend Rd., Boulder, CO 80301. No calls. EOE M/F (8-17)

All hits, Class-C FM in brand new facility needs daytime air talent. T&R: KVFM, Box 267, Logan, UT 84321. EOE M/F (8-17)

Country station needs afternoon drive personality immediately. Country music experience desired. T&R: KAFE, Box 4097, Sante Fe, NM 87501. EOE M/F (8-17)

SO. CAL, FM-CHR Seeks P.D.

Top-rated station on Coast in growth market seeks professional, experienced P.D. with drivetime talent. Aggressive, promotionally active company — Great pay, benefits, training. T&R to: Radio & Records, 1930 Century Park West, #773, Los Angeles, CA 90067.

Positions Sought

I'm being strangled by time & temperature. Set me free, Nine years in radio, two years fulltime. CHRIS: (618) 775-2762 (8.31)

Exceptional Sports Director/Assistant ND seeks PBP opportunity for major college/profesional sports team. Journalism degree. Nine years experience. (201) 342-4614 (8-31)

16 year A/C, Country & CHR, steady & warm communicator. Eight years PBP & PD experience. Seeking opening in MW or West. BOB: (701) 774-2911 (8-31)

Recent broadcast graduate pocesses all skills. Production & imagination unmatached. MARVIN: (602) 985-7663 (8-31)

Female communicator with six years experience including AOR, CHR & A/C. Recently MD/PM drive at AOR. Seeks similar position in SE. LEE: (803) 795-7509, after 6pm edt (8-31)

Parttime personality desires fulltime CHR. GINA T.: (305) 949-2566 (8-31)

CHR mentality stuck in a Gospel format. I've paid my dues, let's work. ROB: (213) 585-4289 (8-17)

Male announcer with engineering background looking to work in medium or small market. Will relocate. TOBY KNOX: (609) 394-2764 or 989-8250 (8-31)

Talent & reliability impossible? Victim of long distance budget cuts. Looking for Country drive slot or PD position in NW. PAUL: (406) 728-1450 (8-31)

Hit radio programmer. Cost cutter. Put AM daytimer over oldline FM CHR in six months! 20 years experience. JON BRUCE: (805) 736-1443 (8-31)

AOR, CHR & A/C sight year radio veteran. Strong on-air personality with high production skills. Looking for a station with a team effort. SCOTT: (213) 832-5892 (8-31)

One-to-one A/C, CHR disc jockey experienced in all dayparts. Reliable & versatile with great potential. DANE: (716) 882-7985 (8-31)

Country jock with five years experience is seeking FL small or medium market position. Smooth voice, good production knowledge & background. RUSS: (513) 789-3860 (8-31)

ed, hard working, dependable & a team player willing to relocate. CHRIS: (206) 357-6935 (8-31)

One of the top female AOR jocks, now available due to format change. T&R, ready to go. (205) 871-7679 (8-31)

Looking for a slot in Wi. 33 years old, single, like the night-shift & phones. PETE: (414) 923-2811 (8-31)

13 year production veteran. Award winner with proven track record seeks NE, other areas considered. MEL ROYER: (603) 464:3042 (8-31)

DJ with proven track record & major market experience. Currently employed but looking for a home somewhere elsel (619) 564-3335 (8-31)

Miniority jock currently working Urban medium market looking for major move. Top 20 CHR, A/C with good numbers. Serious inquiries only. JERRY COTTON (205) 661-2890 (8-31)

Former Production Manager with eight years at KMET, also Shadow Stevens/Fred Rated. GUS: (213) 472-4319 Write: 11625 Montana, Brentwood, CA 90049. (8-31)

ATS Communications graduate college radio manager. Industry wise, dependable, talented & a winner. RALPH MOORE: (212) 623-6368 (8-31)

Morning pro, versatile & fun with phones, characters, bits, etc. Ready now. Top 50 markets only. D.A.D.: (216) 369-1159 (8-31)

DAVE SHROPSHIRE three years at KSTT, AM drive with

phones, character voices & outrageous humor. Seeking medium market CHR FM, mornings in SE or MW. (319) 388-9510 (8-31)

Experienced CHR, A/C jock looking for on-air or promotion position. For T&R, SCOTT: (305)661-8031 (8-31)

Interested in alrahift and promotions at CHR or A/C. Three years experience including WDUC, WKAU/Green Bay. Prefer MW. CHRIS HANSEN: (414) 739-3746 (8-31)

Seasoned ND with major market experience. N/T, A/C formats. DAVID ULMER: (616) 456-5461 or 957-2794 (8-31)

Billiboard AOR award winner '82 & finalist '83. Now Assistant PD at superstars. Over seven years experience, stable & energetic. MARK LAPIDUS: (919) 347-1836 (8-10)

Programming, promotions and major market air talent looking for A/C, CHR or Country. Prefer central FL. W. HARPER: (305) 299-9491 (8-31)

Experienced air personality/production supervisor. I can fill your most important staff position. Prefer NE location, J.J.: (304) 845-0556 (8-31)

Sports/news/jock. Three year experience, B.S. Communication degree. Very enthusiastic, dedicated & can easily relocate. JEFF: (916) 944-3271 (8-31)

Major market news man with 22 years experience, all formats. From Fresno to Boston seeking news position. JULIAN MOUTON: (318) 237-2808 (8-31)

Opportunities

Positions Sought

Currently PM drive KFRX/Lincoln looking for MD/jock in P2 or P3. Family man with winning numbers, will relocate. RICK: (402) 476-6207 (8-31)

Now it's time to say goodbye to my old company. No more Mickey Mouse operations. Ten year A/C, looking for a winner. LONNIE DEAN: (512) 993-8387 (8-31)

Why doesn't Long island have its own talk station? Experienced PD/major market talk-host, currently employed, wants to help launch one. (516) 732-1703 (8-31)

Six year pro, morning zaneyl PD, great bits & phones. I'm not cheap, but I'm worth it. Call DAVID HOLIDAY: (205) 533-1450 (8-31)

Station sold, versatile ennouncer with eight years experience. Any format/shift considered. Currently parttime in Akron. KEN: (216) 253-2679 (8-17)

YOUR NEW PERSONALITY...

Is just a phone call away. Reliable, stable pro currently pulling a 44 share in six-station market. What can I do for you? Prefer Texas or Midwest. Call Chris at (915) 267-6391.

Starting my career. Looking for first job as DJ/newscaster. Good pipes, recent graduate of Midwestern School of Broadcasting. Prefer South/SW. ROGER: (312) 821-7485 (8-24)

Former four-year KRAM/Lss Vegas personality & veteran air talent looking. Will relocate. Prefer Country format. J.C. SIMON: (702) 452-3906 (8-24)

Hey NW, tapes are in & guess who's out? Unique & humorous communicator with 15 years experience, just what the doctor and or PD ordered. (503) 538-2781 (8-24)

MACY in the morning. Currently PD/mornings with medium/major market experience. Seeking mornings in top 50. DAVE: (216) 396-1159, after Noon edt (8-24)

I'm not a robot, I am a personality. Morning man wants live on-air, no buttons. Prefer MW or West. RANDY: (208) 263-2179 (8-24)

Top-rated, 7-11pm in Spring Arbitron. Nine year pro available to do airshift at CHR. Major market experience. TOM RUSH: (312) 675-1281 or 677-5518 (8-24)

Ghostbuster for hire. Dynamite DJ with unreal production & wild promotions. Available for medium market team in NE. To get rid of ghosts: CHRIS WIENK, (607) 776-7983 (8-24)

17 year pro. Good-time music programmer that's a major market trivia genius. Available yesterday. PAUL: (317) 899-2278 (8-24)

Announcer with two years experience in A/C, Country & Nostalgia looking for fulltime opportunity. Prefer East, will consider anywhere & format. MIKE: (607) 748-1252 (8-24)

JOHN WALKER, six years experience with two in afternoons. Experience includes MD, production & writing for American Forces Radio. Available in October. (817) 773-3075 (8-24)

Radioholic with major market experience & mentality. Seeking airshift with a station that is looking for a hitter. HITCH-COCK: (702) 673-5431 (8-24)

KEVIN CONNERS, former jock/Sports Director WRVQ/Richmond, looking to do sports at N/T outlet. B.S. degree & four years experience. (804) 233-1775 (8-24)

Prevent a tragedy! Station sold. Medium market jock looking for any format. Mature delivery for strong A/C or CHR. Full or parttime. MARTY: (516) 785-3463 or 826-6076 (8-10)

Jock with five years experience looking for a new challenge. Prefer CHR but will consider all offers. Willing to relocate. RICH STEVENS: (305) 583-3825 (8-24)

Energetic anchor. Superior reporting & writing skills surpassed only by polished, personable on-air style. Wants NE major with heavy news commitment. MIKE: (219) 456-5198 (8-24)

Positions Sought

CHR, A/C personality in South. Currently PM drive/Production Director also interested in programming position. SHAWN: (505) 722-9025 or (713) 728-1348 (8-24)

Do you believe a 10-year Country vet who is "chronically unemployed" can be rehabilitated? So do I. Medium market experience. 5 years Music Director, good references. Midday/nights. College grad. (616) 834-8496

Top-notch morning talent. Always a leader in the books. Great production & very professional. Looking in medium/major market. SHAWN: (206) 533-6002 (8-24)

Aggressive announcer looking to make a good move to the right radio station. I have morning experience & am willing to relocate. DAVE: (402) 488-1295 (8-24)

Seasoned communicator, pleasant voice & exceptional production skills with programming background seeks top 30 market in sunbelt. BILL: (901) 685-0267 (8-24)

Experienced AOR, A/C jock with production skills seeking new challenge. Excellent numbers, worksholic & willing to travel. RICK: (714) 951-0800 (8-24)

Former Production Manager at KMET/Los Angeles for eight years. GUSS: (213) 472-4319 (8-24)

Medium to major market college sports/PBP experience. Nine years in the field. Former voice of two different university networks. TOM: (406) 728-5000 (8-24)

Recent broadcast school graduate. Three years parttime experience seeking fulltime in small/medium market. Great pipes. BOB BENNETT: (414) 654-2056 or 522-9483 (8-24)

Experienced afternoon driver, ready to move up. Two years experience, programming, PBP & production. Presently working at Cincinnati CHR. DICK BARRETT: (319) 355-4212 (8-24)

Music Director-Coordinator

Radio-Major Record Label (video)-TV/Cable

Seeking a position as a Music Director or Coordinator in either radio, major record label (video music), TV/cable video program, or related music, field. Exceptional wealth of knowledge & experience in popular music. Familiar with CHR, A/C, MOR, 'soft rock' oldies (late' 60s-beyond). Good knowledge of video music. Strong major market broadcast experience & knowledge. Graduate of Emerson College (Boston) in Broadcasting. I am determined, energetic & well-organized. Will consider most anywhere. Northeast and East desirable. Radio shift considered. Call or write: Steven, Box 35, Waban, MA 02168. (617) 322-4423.

Major market personality seeks fresh challenges. Good track record, stable & experienced in Denver, Phoenix & national network. MARK: (602) 897-2800 No wimps please. (8-24)

Family man with seven years fulltime experience including three as PD/MD. Looking for A/C or CHR. KEVIN BONNER: (504) 385-0561 (8-24)

Four years experience including MD for John Sebastian's flagship EOR station. Looking for fulltime with a solid station. PAUL MICHAELS: (305)461-0296 or (517) 849-2602 (8-24)

30,000 hours of sweat in news & on-air programming. Top 5 market experience. We're not egos, just pros. If you want beginners, don't call us. (404) 535-7161 (8-24)

Major market personality of the year finalist seeks A/C or CHR. West or NW. Hear brief aircheck and leave message now: KIRK RUSSELL: (408) 378-3483 (8-24)

Positions Sought

Black female announcer/newscaster/talk host looking to do news. 10 years experience, eight years in major markets, WENDY WHITE: (213) 388-2853 (8-24)

Give the diamond in the rough a chance to get polished & shine for you. Eagar, experienced & well-priced. CHRIS: (206) 357-6935 (8-24)

Still seeking that AOR opportunity. Broadcasting degree, three years at campus rocker, will work anywhere. If you rock, I'll roll. Try me. DAVE: (615) 883-5924 (8-24)

Presently employed at station in top 100 market. SCOTT L.: (319) 355-4212 or 355-4353 (8-24)

Six years AM drive experience. Easy going, friendly personality. Geared to Easy or A/C formats. Great production. Prefer mornings/West. JEFF: (916) 258-3584 (8-24)

Will start immediately. Willing to go anywhere to do news, jock, production, copywriting & PBP. BOBBY OWENS: (319) 323-1995 (8-24)

MORNING KILLER

After three years and good numbers in this top 40 market, I'm quietly looking to move up. Extremely hardworking, dedicated, community-involved. Major market experience. For tape and portfolio, call (801) 328-3001 (David)

DANNY HERNANDEZ, Z-100 alumnus, ready to rock the Apple again. (212) 339-9498 (8-17)

GM of large sales-oriented business seeking to return to management. Sports/ND/PD/PBP, Twelve year team player, RAY WALDON: (318) 227-8797 (8-17)

English, London-born announcer with five years experience who creates numbers and great ideas, looking for station with same, A/C/CHR. DON COSTELLO: (303) 574-4340. (7-20)

Experienced Farm Director wants to move to larger market. T&R: EMERY TSCHEPTER: (605) 697-5018 (8-17)

Aggressive, strong ND with good sports background. Very conversational/humorous. National speaking awards & plenty of experience. Sunbelt medium/major. JAMES: (309) 962-8138 (8-17)

LARRY O'NEAL, WSB-FM, 3WS & Q101 available to program your A/C, CHR station to top ratings. Strong management & programming background. (404) 775-6920 (8-17)

CRAZY RON GOSS, formerly WTRS, WNFY & WWKE seeks PD/MD/airshift at SE CHR or A/C station. 10 years experience. (904) 351-3530 (8-17)

Young, energetic jock looking for A/C, CHR shift in MW, 1½ years experiennce. WADE: (701) 852-1958 (8-17)

Changes

RADIO

Myron "Mike" Adelson appointed Account Executive WBEC/Pittsfield.

Roger Hardy appointed Account Executive KBRQ/Den-

RECORDS

Teresa Ensenat appointed A&R Representative Elektra/Asylum Records/Los Angeles.

Michael Gallo promoted Director, Purchasing CBS Records/New York.

Changes

Louis Vaccarelli appointed Associate Director, Purchasing CBS Records/New York.

INDUSTRY

Jan Bononcini appointed Account Executive McGavren Guild Radio/Seattle.

Miscellaneous

A/C & Country in mid-TX seeks service from all labels. Jim Alexander, KYXS/KJSA, Box 638, Mineral Wells, TX 76067. (817) 325-1140 (8-31)

WUWU need Jazz service from all labels. Contact: Marilyn Rogers, 2442 Cinton, West Seneca, NY 14224. (8-31)

KNDK radio seeks A/C record service from all labels. Contact: Mike Cook, KNDK, Langdon, ND 58249. (8-24)

WKCX needs Jazz & WROM needs Country record service from all labels. Contact: Randy Quick, 710 Turner-McCall Blvd., Rome, GA 30161. (8-24)

WTAO/Murphysboro-Carbondale, is looking for CHR record service. Contact WTAO, Box 369, Murphysboro, IL 62966. (8-24)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides **free** (24 words or 3 lines) listings to **radio stations** and **record companies** in Openings. **Free** listings of the same length are also available to **individuals** seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon** (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo.**

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders **must be typewritten** or printed and accompanied by check mailed to our office in **advance**.

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.



Promote Yourself In The Marketplace

Call Nina for R&R Marketplace advertising information (213) 553-4330



The Music Section

National Music Formats Added This Week

Drake-Chenault

Bob Laurence (818) 883-7400 **XT-40**

ELTON JOHN "Who Wears These Shoes"
SHEILA E "The Glamorous Life"
BILLY IDOL "Flesh For Fantasy"
SHEENA EASTON "Strut"
RICK SPRINGFIELD "Bop 'Til You Drop"
ROD STEWART "Some Guys Have All The Luck"

Contempo 300

MADONNA "Lucky Star"

Great American Country

RONNIE MILSAP "Prisoner Of The Highway" DON WILLIAMS "Maggie's Dream" DAN SEALS "Wild Side Of Life"

Transtar Adult Contemporary

Chick Watkins (303) 578-0700

TINA TURNER "What's Love Got To Do With It?" CHICAGO "Hard Habit To Break"

Country

Tom Casey (213) 460-6383

BILL MEDLEY "I've Always Got The Heart To Sing..."
EXILE "Give Me One More Chance"
DAN SEALS "(You Bring Out) The Wild Side Of Me"

Century 21

Greg Stephens (214) 934-2121
The Z Format

BILLY OCEAN "Caribbean Queen (No More Love...)"
BARRY GIBB "Shine Shine"
DIANA ROSS "Swept Away"

The A/C Format

BARRY GIBB "Shine Shine"
MADONNA "Lucky Star"
EVERLY BROTHERS "On The Wings Of A Nightingale"
ANNE MURRAY "Nobody Loves Me Like You Do"
BILLY OCEAN "Caribbean Queen (No More Love...)"

Super-Country

JANIE FRICKE "Your Heart's Not In It" ATLANTA "Wishful Drinkin""

Media General Broadcast Services

Bob Dumais (901) 320-4433

ACtion

SADAO WATANABE "If I'm Still Around Tomorrow"
BARRY GIBB "Shine Shine"
BILLY OCEAN "Caribbean Queen (No More Love...)"
MADONNA "Lucky Star"
EVERLY BROTHERS "On The Wings Of A Nightingale"
POINTER SISTERS "I'm So Excited"
BANANARAMA "Cruel Summer"

Your Country

RAY CHARLES w/B.J. THOMAS "Rock & Roll Shoes" ED BRUCE "Tell 'Em I've Gone Crazy" GAIL DAVIES "It's You Alone" JOHNNY LEE "You Could've Heard A Heart Break" WHITES "Pins & Needles"

Hit Rock

MADONNA "Lucky Star"
ROD STEWART "Some Guys Have All The Luck"

Radio Arts

John Benedict (818) 841-0225 Country's Best

JANIE FRICKE "Your Heart's Not In It" DON WILLIAMS "Maggie's Dream"

Soft Contemporary

ANNE MURRAY "Nobody Loves Me Like You Do" EVERLY BROTHERS "On The Wings Of A Nightingale"

Sound 10

BARRY GIBB "Shine Shine"
MADONNA "Lucky Star"
ANNE MURRAY "Nobody Loves Me Like You Do"
EVERLY BROTHERS "On The Wings Of A Nightingale"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

LIONEL RICHIE "Stuck On You"
VERN GOSDIN "What Would Your Memories Do"
REX ALLEN JR. "Dream On Texas Ladies"
JOHNNY LEE "You Could've Heard A Heart Break"
MICHAEL MARTIN MURPHEY "Radioland"
EARL THOMAS CONLEY "Chance Of Loving You"

The Great Ones

EVERLY BROTHERS "On The Wings Of A Nightingale" HILARY KANTER "Good Night For Falling In Love"

Satellite Music Network

George Williams (214) 343-9205

The Starstation

BARRY GIBB "Shine Shine"
EVERLY BROTHERS "On The Wings Of A Nightingale"

Country Coast-To-Coast

DAVID ALLAN COE "It's Great To Be Single Again" BRENDA LEE "A Sweeter Love (I'll Never Know)"

Rock America

MADONNA "Lucky Star"
SAMMY HAGAR "Two Sides Of Love"
NAKED EYES "(What) In The Name Of Love"
BARRY GIBB "Shine Shine"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

THOMPSON TWINS "You Take Me Up"
BARRY GIBB "Shine Shine"
DIANA ROSS "Swept Away"
BILLY OCEAN "Caribbean Queen (No More Love...)"
JOHN CAFFERTY & BEAVER BROWN BAND "On
The Dark Side"

TM A/C

BARRY GIBB "Shine Shine"
IRENE CARA "You Were Made For Me"
JAMES INGRAM
"She Loves Me (The Best That I Can Be)"

TM Country

JANIE FRICKE "Your Heart's Not In It"
MICKEY GILLEY "Too Good To Stop Now"
EARL THOMAS CONLEY "Chance Of Lovin' You"

BPI

John Sherman/Bob English (206) 624-8651

Adult Contemporary

RALPH MacDONALD "In The Name Of Love" BARRY GIBB "Shine Shine" EVERLY BROTHERS "On The Wings Of A Nightingale"

Modern Country

ANNE MURRAY "Nobody Loves Me Like You Do"
RONNIE MILSAP "Prisoner Of The Highway"

Concept Productions

Dick Wagner (916) 782-7754

CHR

FIXX "Are We Ourselves?"
BILLY OCEAN "Caribbean Queen (No More Love...)"
THOMPSON TWINS "You Take Me Up"
BARRY GIBB "Shine Shine"
DIANA ROSS "Swept Away"



NATIONAL AIRPLAY/50

August 31, 1984

				August 31	, 130	74	
Weeks \	Weeks			Total Reports/Adds	Heavy	Medium	Light
			OAK RIDGE BOYS/Everyday (MCA)	156/0	130	25	1
			MERLE HAGGARD/Let's Chase Each Other Around The Room (E	pic) 153/1	127	24	2
11		1	CHYSTAL GAYLE/Turning Away (WB)	153/0	125	23	5
		7	BARBARA MANDRELL & LEE GREENWOOD/To Me (MCA)	156/1	119	28	9
		10	CONWAY TWITTY/I Don't Know A Thing About Love (WB)	157/0	104	52	1
7			JIM GLASER/You're Gettin' To Me Again (Noble Vision)	150/0	120	21	9
10			JOHN CONLEE/Way Back (MCA)	150/0	110	33	7
13		9 (GLEN CAMPBELL/Faithless Love (Atlantic America)	142/0	92	41	9
12		8	KENNY ROGERS/Evening Star (RCA)	138/1	98	34	6
	14 1	2	RONNIE McDOWELL/I Got A Million Of 'Em (Epic)	1/19/1	79	57	12
	18 1	4	LARRY GATLIN & THE GATLIN BROS/The Lady Takes The (Co	lumbia) 156/0	87	62	7
	19 1	5	ALABAMA/If You're Gonna Play in Texas (RCA)	146/0	88	55	3
	22 1	6	EDDY RAVEN/I Could Use Another You (RCA)	155/0	63	84	8
	23 1	7	RICKY SKAGGS/Uncle Pen (Epic)	149/1	74	68	7
	29 2	2	WILLIE NELSON/City Of New Orleans (Columbia)	152/5	41	99	12
	25 2	1	GARY MORRIS/Second Hand Heart (WB)	155/2	38	100	17
T ()	20 11	8	REBA McENTIRE/He Broke Your Memory Last Night (MCA)	136/0	55	66	15
	6 6	3	WAYLON JENNINGS/Never Could Toe The Mark (RCA)	130/0	81	31	18
	33 23	3 0	EXILE/Give Me One More Chance (Epic)	151/9	19	101	31
	2 13	3 2	BARBARA MANDRELL/Only A Lonely Heart Knows (MCA)	115/0	<i>65</i>	26	24
	30 26	3	DAN SEALS/The Wild Side Of Me (Liberty)	146/6	25	83	38
	28 24	1	LIONEL RICHIE/Stuck On You (Motown)	110/1	44	49	17
	27 25	3	VERN GOSDIN/What Would Your Memories Do (Compleat/PG)	140/5	22	90	28
	32 27	8	JOHN SCHNEIDER/I've Been Around Enough To Know (MCA)	138/11	29	77	32
	38 30	<u> </u>	JOHN ANDERSON/She Sure Got Away With My Heart (WB)	137/8	20	83	34
	6 29	8	EMMYLOU HARRIS/Pledging My Love (WB)	137/5	11	88	38
	1 11	2	GEORGE STRAIT/Let's Fall To Pieces Together (MCA)	106/0	56 ·	36	14
	4 19	28	DOLLY PARTON/Tennessee Homesick Blues (RCA)	99/0	50	24	25
36 3		4	KAREN BROOKS/Tonight I'm Here With Someone Else (WB)	120/7	9	69	42
- 4		9	LEE GREENWOOD/Fool's Gold (MCA)	126/14	6	73	47
38 3		6	REX ALLEN JR./Dream On Texas Ladies (Moon Shine)	105/4	14	63	28
45 40		Œ	MOE BANDY/Woman Your Love (Columbia)	115/6	8	67	40
42 39		■	BILL MEDLEY/I've Always Got The Heart (RCA)	115/7	7	69	39
	7 40	2	STATLERS/One Takes The Blame (Mercury/PG)	119/6	2	71	46
	1 37	S	RAZZY BAILEY/Knock On Wood (MCA)	104/2	10	69	25
9 8	20		CHARLEY PRIDE/The Power Of Love (RCA)	88/1	41	29	18
	44	9	JOHNNY LEE/You Could've Heard A Heart Break (Full Moon/WB)	122/30	4	46	72
48	3 42	33	JUICE NEWTON/Ride 'Em Cowboy (Capitol)	116/14	4	54	58
	48	39	RONNIE MILSAP/Prisoner Of The Highway (RCA)	117/25	4	36	77
	46	40	RAY CHARLES (WITH B.J. THOMAS)/Rock And Roll Shoes (Column	bia) 97/13	3	54	40
	45	3	LOUISE MANDRELL/Goodbye Heartache (RCA)	113/10	1	51	61
	49	3	WHITES/Pins And Needles (MCA/Curb)	107/18	3	45	59
	47	3	BRENDA LEE/A Sweeter Love (I'll Never Know) (MCA)	94/10	3	50	41
DEBU"		4	JANIE FRICKE/Your Heart's Not In It (Columbia)	110/42	4	30	76
DEBUT	-	49	DON WILLIAMS/Maggie's Dream (MCA)	106/30	3	32	70 71
DEBUT		6	MICKEY GILLEY/Too Good To Stop Now (Epic)	103/34	2	28	73
DEBUT		3	MICHAEL MARTIN MURPHEY/Radio Land (Liberty)	104/24	1	29	74
5 15	28	48	WITTY GRITTY DIRT BAND/Long Hard Road (WB)	61/0	14	22	25
50 46	43	49	ALABAMA/I'm Not That Way Anymore (RCA)	54/3	12	32	10
A 17	32	50	G. SHEPPARD/Somewhere Down The Line (WB/Curb)	48/0	14	18	16

MOST ADDED ®

EARL THOMAS CONLEY (54) Chance Of Lovin' You (RCA) JANIE FRICKE (42) Your Heart's Not In It (Columbia) ANNE MURRAY WITH DAVE LOGGINS (38) Nobody Loves Me Like You Do (Capitol) **RONNIE MILSAP (35)** Prisoner Of The Highway (RCA) MICKEY GILLEY (34) Too Good To Stop Now (Epic) **TOM T. HALL (32)** P.S. I Love You (Mercury/PolyGram) **JOHNNY LEE (30)** You Could've Heard A Heart... (Full Moon/WB) DON WILLIAMS (30) Maggie's Dream (MCA) **MICHAEL MARTIN MURPHEY (24)** Radio Land (Liberty) ATLANTA (19) Wishful Drinkin' (MCA) **DOLLY PARTON (19)**

HOTTEST

God Won't Get You (RCA)

MERLE HAGGARD (66) Let's Chase Each Other Around... (Epic)
OAK RIDGE BOYS (57) Everyday (MCA) JIM GLASER (48) You're Gettin' To Me Again (Noble Vision) **CRYSTAL GAYLE (46)** Turning Away (WB) B. MANDRELL & L. GREENWOOD (42) To Me (RCA) ALABAMA (38) If You're Gonna Play In Texas (RCA) **CONWAY TWITTY (36)** I Don't Know A Thing About Love (WB) RICKY SKAGGS (26) Uncle Pen (Epic) JOHN CONLEE (25) Way Back (MCA) WILLIE NELSON (24) City Of New Orleans (Columbia) LIONEL RICHIE (21) Stuck On You (Motown) LARRY GATLIN & THE GATLIN BROS. (21) The Lady Takes The Cowboy Every... (Col)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS®

JOHNNY LEE You Could've Heard A Heart Break (Full Moon/WB)

On 78% of reporting stations. Rotations: Heavy 4, Medium 46, Light 72, Total Adds 30, WCAO, WRKZ, WWVA, KRRV, WSIX, WCMS, WONE, WMIL, KOMA, K102, KRST, KYGO, KUGN, KNEW, KCUB. Moves 44-37 on the Country chart.

RONNIE MILSAP

Prisoner Of The Highway (RCA)

On 75% of reporting stations. Rotations: Heavy 4, Medium 36, Light 77, Total Adds 35, WOKQ, WIXL, WNYR, WYNK, WCOS, WNOX, KLLL, WGAR-FM, KJJY, WQHK, WXCL, KVOO, KKCS, KNIX, KSAN. Moves 48-39 on the Country chart.

JANIE FRICKE

Your Heart's Not In It (Columbia)

On 70% of reporting stations. Rotations: Heavy 4, Medium 30, Light 76, Total Adds 42, WPTR, WPOR, KIX106, WILQ, WZZK, KLRA, WRNL, WUSQ, WMNI, WWWW, KECK, WBCS, WOW, KKAL, KGHL, KVEG. Debuts at 44 on the Country chart.

WHITES

Pins And Needles (MCA/Curb)

On 68% of reporting stations. Rotations: Heavy 3, Medium 45, Light 59, Total Adds 18 include WRKZ, WJAR, WWVA, KLVI, KXYL, WKLO, WSIX, WSLR, WONE, WTSO, KXXY, WTOD, KYAK, KYGO, KCCY, KCKC. Moves 49-42 on the Country chart.

DON WILLIAMS

Maggie's Dream (MCA)

On 68% of reporting stations. Rotations: Heavy 3, Medium 32, Light 71, Total Adds 30, WOKQ, WIXL, WPOR, KMML, WOKK, KJJY, WOHK, WOW, WXCL, KIK-FM, KUGN, KEIN, KFTN, KSOP, KSAN. Debuts at 45 on the Country chart.

The Information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 8-27-84.

MICHAEL MARTIN MURPHEY Radio Land (Liberty)

On 66% of reporting stations. Rotations: Heavy 1, Medium 29, Light 74, Total Adds 24 include WRKZ, WILQ, WYII, KMML, KXYL, KSSN, WOKK, WRNL, WTQR, WSLR, WDGY, K102, WTHI, KJOT, KKCS, KLAC. Debuts at 47 on the Country chart.

MICKEY GILLEY

Too Good To Stop Now (Epic)

On 66% of reporting stations. Rotations: Heavy 2, Medium 28, Light 73, Total Adds 34 include WGNA, WAJR, WHN, KXYL, WGTO, WOKK, WMNI, WWWW, WFMS, WMIL, WXCL, KUGN, KEIN, KVEG, KSOP, KSAN, KCUB. Debuts at 46 on the Country chart.

RAY CHARLES (WITH B.J. THOMAS) Rock And Roll Shoes (Columbia)

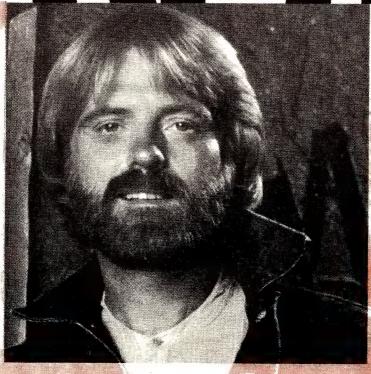
On 62% of reporting stations. Rotations: Heavy 3, Medium 54, Light 40, Total Adds 13 WVAM, WIXY, CHOW, WYNK, KXYL, WNOX, WUSQ, WSLR, WWWW, KOMA, KXXY, KKAL, KCUB. Moves 46-40 on the Country chart.

BRENDA LEE

A Sweeter Love (I'll Never Know) (MCA)

On 60% of reporting stations. Rotations: Heavy 3, Medium 50, Light 41, Total Adds 10, WILQ, KRRV, WCMS, WUSN, WGEE, WDGY, KCJB, KOMA, KYAK, KFTN. Moves 47-43 on the Country chart.

Dial'M'for MURDHEY



- 1. Nominee 1984 C.M.A. Horizon Award.
- 2. Six consecutive top 10 country hits.
 - 3. The new single, "Radio Land."" 332

4. The album, The Heart Never Lies. 175/150 Produced by Jim Ed Norman for HIN-JEN Productions.

Michael Martin Murphey From one end of the dial to the other.



Available on Liberty Records and High-Quality XDR® Cassettes.



NEW & ACTIVE

ED BRUCE "Tell 'Em I've Gone Crazy" (MCA) 83/5

Rotations: Heavy 0, Medium 34, Light 49, Total Adds 4, WWVA, KRRV, WGTO, KRST, KUZZ. Medium: WPTR, WTVY, KRMD, WGEE, KEBC, KTTS, KFRY, KTOM, KSOP, KGA.

EARL THOMAS CONLEY "Chance Of Lovin" You" (RCA) 81/54
Rotations: Heavy 2, Medium 20, Light 59, Total Adds 54 include WPTR, WAJR, WNYR, KEAN, KASE, WSOC, KIKK, WSM, WKIX, WTQR, KSO, WCXI, WDAF, KRKT, KSON.

BANDANA "All I Wanna Do..." (WB) 71/7

Rotations: Heavy 2, Medium 28, Light 41, Total Adds 7, WPOR, WFNC, KYXX, WONE, KWMT, KFRY, KEIN. Heavy: WOKK, WWJO. Medium: WGNA, WILQ, KMML, KBMR, KUZZ, KTOM.

HILLARY KANTER "Good Night For Falling In Love" (RCA) 65/6
Rotations: Heavy 1, Medium 17, Light 47, Total Adds 6, KXYL, WIRK, WGEE, KUUY, KFRY, KCUB. Heavy: KISS-FM. Medium: WSNO, WAJR, WWVA, WYNK, KRMD, WSLR, KTTS, KQIL.

DAVID ALLAN COE "It's Great To Be Single Again" (Columbia) 63/10
Rotations: Heavy O, Medium 20, Light 43, Total Adds 10, WVAM, WWVA, KXYL, WWOD, WGEE, WFMS, WDAF, KJOT, KUGN, KCCY. Medium: KSSN, KYXX, WTQR, WONE, KWJJ.

WRIGHT BROTHERS "So Close" (Mercury/PolyGram) 60/5
Rotations: Heavy 0, Medium 24, Light 36, Total Adds 5 KXYL, WGTO, WCMS, KYXX, WIRK. Medium: WBGW, WSNO, KHEY, KIKK, WLWI, WMNI, WIRE, WOW, WTOD, KSOP.

GAIL DAVIES "It's You Alone" (WB) 55/1
Rotations: Heavy 2, Medium 30, Light 23, Total Adds 1, WUSQ. Heavy: KIKK, KGA. Medium: WGNA, WSNO, WKLO, KSO, WCXI, WFMS, KTTS, WTHI, KUZZ, KWJJ, KSON.

TOM T. HALL "P.S. I Love You" (Mercury/PolyGram) 52/32
Rotations: Heavy O, Medium 7, Light 45, Total Adds 32 include WCAO, WKYG, KRRV, KASE, WSOC, KIKK, WQYK, WUSN, WWWW, KWMT, WTSO, WDGY, KUGN, KRWQ, KQIL, KRAK, KTOM.

McGUFFEY LANE "The First Time" (Atlantic America) 50/14

ns: Heavy 0, Medium 7, Light 43, Total Adds 14, WGNA, WCAO, WIXY, KXYL, WWOD, KRRK, KFGO, KEBC, KOMA, WHBF, KFDI, KUUY, KVEG, KSOP

ANNE MURRAY WITH DAVE LOGGINS "Nobody Loves Me Like You Do" (Capitol) 49/38 Rotations: Heavy 1, Medium 10, Light 38, Total Adds 38 include WCAO, WEEP, WPOR, WSOC, KIKK, WNOX, WCMS, WTQR, WKKQ, WMIL, WHBF, KUGN, KSOP, KCKC, KCUB.

SIGNIFICANT ACTION

ATLANTA "Wishful Drinkin" (MCA) 36/19
Rotations: Heavy 0, Medium 3, Light 33, Total Adds 19 include KMML, WKSJ, KRMD, WTQR, KSO, KEBC, WXCL, KVOO, KUGN. KRWO

TOM JONES "All The Love Is On The Radio" (Mercury/PolyGram) 35/6

KATHY MATTEA "That's Easy For You To Say" (Mercury/PolyGram) 33/13

Rotations: Heavy 0, Medium 6, Light 27, Total Adds 13 include WYII, WSOC, KBMR, KRRK, WOW, WWJO, WTOD, KVOO,

JOHNNY RODRIGUEZ "First Time Burned" (Columbia) 33/4
Rotations: Heavy 1, Medium 13, Light 19, Total Adds 4, WVAM, KXYL, WFMS, Q92. Heavy: KKYX. Medium: WYII, KHEY, WTOD, KUZZ, KGA.

JIMMY BUFFETT "When The Wild Life Betrays Me" (MCA) 32/12

Rotations: Heavy 1, Medium 4, Light 27, Total Adds 12 include CHOW, KEAN, WOKK, WTQR,, KFGO, KFDI, KUGN, KQIL, KTOM, KSOP.

KAREN TAYLOR-GOOD "We Just Got To Dance" (Mesa) 32/4
Rotations: Heavy 1, Medium 6, Light 25, Total Adds 3, WGNA, WFNC, KFGO, WTOD. Heavy: WOKK. Medium: WBGW, WYII, KHEY, WLWI, WCMS.

TONY ARATA "Come On Home" (Noble Vision) 32/3
Rotations: Heavy 0, Medium 6, Light 26, Total Adds 3, KXYL, KFGO, KEBC. Medium: WBGW, WSNO, WLWI, KCJB, KIOV,

LANE BRODY "Alibis" (EMI America) 28/0

Rotations: Heavy 0, Medium 5, Light 23, Total Adds 0, Medium: WSNO, KRMD, WCXI, KSOP, KIGO. Light: WKYG, KKYX, WQYK, WMIL.

RAY PRICE "Better Class Of Loser" (Viva) 26/1

Rotations: Heavy O, Medium 4, Light 22, Total Adds 1, KRKT. Medium: WYII, WPAP, KKYX, KTTS. Light: WPTR, WTVY, KFDI,

DOTTIE WEST "What's Good For The Goose" (Permian) 25/6
Rotations: Heavy 0, Medium 3, Light 22, Total Adds 6, CHOW, KRRV, KISS-FM, WIRK, KEBC, KCCY. Medium: WOKK, WCXI,

BECKY HOBBS "Pardon Me" (EMI America) 24/4

Rotations: Heavy 0, Medium 2, Light 22, Total Adds 4, KXYL, KFGO, WHBF, Q92, Light: WCAO, WQYK, KMAK, KMPS. TARI HENSLEY "Love Isn't Love ('Til You Give...)" (Mercury/PolyGram) 21/4

Rotations: Heavy O, Medium 3, Light 18, Total Adds 4, WGNA, WVAM, WSNO, KBMR. Medium: WYII, KSOP, KIGO. Light:

DOLLY PARTON "God Won't Get You" (RCA) 20/19
Rotations: Heavy 1, Medium 3, Light 16, Total Adds 19 include WGNA, WXKW, WKSJ, KRMD, WCXI, KEBC, KFDI, KUZZ,

LYNN ANDERSON "Heart Of The Matter" (MCA) 16/1

Rotations: Heavy 0, Medium 1, Light 15, Total Adds 1, Q92. Medium: KTTS, Light: WBGW, WSNO, WCMS, KKYX, KRMD,

DAVID FRIZZELL & SHELLY WEST "It's A Be Together Night" (Viva) 15/15
Rotations: Heavy 0, Medium 2, Light 13, Total Adds 15 include WSNO, WNYR, KASE, KSSN, WPAP, KEBC, KRKT, KUZZ,

DAVID WILLS "Thank God For Friday" (RCA) 14/2

Rotations: Heavy 0, Medium 1, Light 13, Total Adds 2, KXYL, WHBF. Medium: WOW. Light: WTVY, WCMS, WIRK, WTOD.

PINKARD & BOWDEN "Mama She's Lazy" (WB) 13/13
Rotations: Heavy 1, Medium 1, Light 11, Total Adds 13 include WPTR, WFNC, WOKK, WSM, WPAP, WQYK, KOMA, KIOV,

VINCE GILL "Turn Me Loose" (RCA) 12/7

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 7, WKYG, WKIX, KECK, KRKT, KUZZ, KRWQ, KQIL. Light: WBGW, KXYL. JOHN WESLEY RYLES "She Took It Too Well" (17th Avenue) 12/1
Rotations: Heavy 0, Medium 4, Light 8, Total Adds 1, CHOW, KQIL. Medium: WYII, KHEY. Light: WEZL, WLWI, KKYX, WQYK,

TERRI GIBBS "Rocky Top" (MCA) 9/9

y O, Medium 1, Light 8, Total Adds 9, WVAM, KXYL, WPAP, WCXI, KFDI, KRKT, KKAL, KRWQ, KQIL. MASON DIXON "Gettin" Over You" (Texas) 9/2

CHARLY McCLAIN "Some Hearts Get All The Breaks" (Epic) 8/8
Rotations: Heavy 0, Medium 2, Light 6, Total Adds 8, KSSN, WPAP, KSO, WCXI, KEBC, KUZZ, KRWQ, KRSY.

ZELLA LEHR "All Heaven is About To Break Loose" (Compleat/PolyGram) 8/6 Rotations: Heavy O, Medium O, Light 8, Total Adds 6, WSNO, KRRV, KRMD, KVOO, KFRY, KRWO.

MERLE HAGGARD & LEONA WILLIAMS "It's Cold In California" (Mercury/PolyGram) 8/2

n 1, Light 7, Total Adds 2, WYII, KSOP. Medium: WVAM. Light: KRKT, KG/

BILL ANDERSON "Speculation" (Southern Tracks) 8/1
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 1, WCUZ. Medium: WPAP. Light: KKYX, WOW, KTPK, KSOP.

BOBBY JENKINS "Louisiana Heatwave" (Zone 7) 8/0
Rotations: Heavy 1, Medium 2, Light 5, Total Adds 0, Heavy: KKYX. Medium: WYII, KYXX. Light: KHEY, KTTS, WTOD, KKAL,

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

Solo

Major Moves

Major Moves

New Patches

Plain Dirt Fashion

HANK WILLIAMS JR./All My Rowdy... (WB/Curb) You've Still Got A ... GEORGE JONES/Learning To Do Without Me (Epic) **DAVID FRIZZELL/Country Music Love Affair (Viva)** HANK WILLIAMS JR./Country Relaxin' (WB/Curb) NITTY GRITTY DIRT BAND/Cadillac Ranch (WB) MEL TILLIS w/WILLIE NELSON/Texas On A Saturday... (MCA) NITTY GRITTY DIRT BAND/High Horse (WB) JUICE NEWTON/Restless Heart (RCA)

JOHN ANDERSON/Eye Of A Hurricane (WB) GARY MORRIS/Baby Bye Bye (WB)

REBA McENTIRE/Poison Sugar (MCA)

CONWAY TWITTY/Bad Boy (WB)

JOHN ANDERSON/Red Georgia Clay (WB)

WAYLON JENNINGS/Settin' Me Up (RCA)

GARY MORRIS/Faded Blue (WB)

Plain Dirt Fashion Restless Heart Eye Of A Hurricane Faded Blue Just A Little Love

By Heart Eye Of A Hurricane

Never Could Toe The... Faded Blue

RAY CHARLES w/HAND WILLIAMS JR./Two Old Cats... (Columbia) Friendship

DID YOU KNOW THAT CMA:

... Opened an office in London to help promote, provide close contact, and expand Country Music in the European Marketplace?



For information on joining, write to:

Country Music Association P. O. Box 22299-R Nashville, TN 37202



Regional Adds & Hots

EAST Janie Fricke (Columbia) Anne Murray/Dave Loggins (Capitol) Jim Glaser (Noble Vision)

HOTTEST Oak Ridge Boys (MCA

MOST ADDED MIDWEST Ronnie Milsap (RCA) Earl Thomas Conley (RCA) Janie Fricke (Columbia)

Oak Ridge Boys (MCA Alabama (RCA

MOST ADDED SOUTH Earl Thomas Conley (RCA) Anne Murray/Dave Loggins (Capitol)

HOTTEST Merle Haggard (Epic)

WHOO Orlando, FL

WPAP-FM Panama City, FL

FRIZZELL & WEST PINTARD & BOMDEN TERRI GIBBS RAY STEVENS NARVEL FELTS CHARLY MCCLAS HOLLAS HOLLAS JOHN SCHEEDER JOHN ANDERSON BYILS

WKIX Raleigh/Durham, NC

exile Jim Glaser John Schneider

MOST ADDED Earl Thomas Conley (RCA) Oak Ridge Boys (MCA Don Williams (MCA) Ronnie Milsap nwood (MCA

Crystal Gayle (WB) Merle Haggard (Epic)

EAST

MOST ADDED

DON WILLIAMS
ANNE MURRAY
RONNIE MILSAP
EARL THOMAS CO
HOTTEST
RICKY SKAGGS
EDDY RAVEN
OAK RIDGE BOYS
LIONEL RICHIE
CORWAY TWITTY KAREN TAYLOR EXILE

EXILE
STATLERS
MICKEY GILLEY
MCGOFFEY LANE
TARI HENSLEY
TOM T. HALL
BOXCAR WILLIE
JAMIE FRICKE
DOLLY PARTON WRKZ-FM Hershey, PA

PINKARD & BOWDEN
VERN GOBDIN
EARL THOMAS CONLE
JAMIE PRICKE
HOTLEST:
WERLE HAGGARD
LARRY GATLIN
JOHNNY CASH
MANDRELL & GREENM
PINKARD & BOWDEN

WXKW Allentown, PA

WVAM Altoona, PA RAY CHARLES
FRIZZELL & WEST
TERRI CIBBS
RAY STEVENS
VICTORIA SHAW
JOHNNY BODRIGUE
DAVID ALLAN COE
TARI HENSLEY
HOTLEGE:
JIM GLASER
BARBARA MANDRELL
OAK RIDGE BOYS
MANDRELL & GREE
CORWAY TWITTY

WCAO Baltimore, MD

WBGW-FM² Bangor, ME ANNE MURRAY

REX ALLEN JR. ANNE MURRAY DON WILLIAMS JANIE PRICKE BANDANA HOTLEST: BARBARA MANDI JOHN CONLEE WSNO Barre, VT PRIZZELL & WEST TARI HENSLEY ZELLA LEHR ANNE MURRAY HOTTEST: RLABAMA JOHN CONLEE CRYSTAL GAYLE JIM GLASER WILLIE NELSON

WYRK Buffalo, NY

WILLIE NELSON EXILE GARY MORRIS JOHN ANDERSON HOTLEST: OAK RIDGE SOYS REBA MCENTIER CONNAY TWITTY RICKY SKAGGS JIM GLASER KIX106 Washington, DC

WAJR Morgantown

RICKY SKAGGS
JOBN SCHNEIDEI
MICKEY GILLEY
DAN SEALS
HOLLEST;
T.G. SHEPPARD
KENNY ROGERS
JIN GLASER
MANDRELL & GRI
ALABAMA

WIXL-FM Newton, NJ

NOWICH MISAP
DON WILLIAMS
RONNIE MILSAP
LEE GREENWOOD
JORNNY LEE
JANIE FRICKS
HOTCOST
CRYSTAL GAYLE
OAK RIDGE BOYS
LARRY CAYLIN
CONWAY TWITTY
LIONEL RICHIE

TOM T. HALL
JUDY COLLINS
EARL THOMAS CO
VINCE GILL
HOTELS:
LIONEL RICHIE
ALASAMA
WILLIE NELSON
OAK RIDGE BOYS
EXILE

WEEP Pittsburgh, PA

WHN New York, NY

VERN GOSD IN MONNIE MILSAP MICHAEL MURPHEY DON WILLIAMS MASON DIXON HAGGARD & WILLIAM KAPHY MATTER TON T. HALL YANG FELLEY JANIE FRICKE EARL THOMPS CONLE HOCLEGE! I CRYSTAL GAYLE JIM GLASSR OAK FIGGE BOYS GLEN CAMPBELL

JANIE FRICKE MICKEY GILLEY LEE GREENWOOD KAREN BROOKS BRENDA LEE MICHAEL MURPHEY HOTEAST: ALABAMA KERNY ROGENS BOXCAR WILLIE GEORGE. STRAIT GLEN CAMPBELL

WIXY Springfield, MA

JOHNNY LEE ANNE MURRAY RAY CHARLES MCGUFFEY LANE HOTCOST: CRYSTAL GAYLE KENNY ROGERS OAK RIOGE BOYS ALABAMA RICKY SKAGGS

WSEN-AM/FM Syracuse, NY JOHN ANDERSON JOHN SCHNEIDER EXILE HOTTEST: HATLON JERNINGS BARBARA MANDRELL LARRY GATLIN EDDY RAVEN ALABAMA

158 Reporters 144 Current Reports

The following stations reported frozen playlists this week: WMC/Memphis WTVY/Dothan KIGO/St. Anthony KTPK/Topeka

The following stations failed to report this week and therefore their playlists were frozen:

> WAMZ/Louisville WESC/Greenville WEZL/CHARLESTON KHEY/El Paso KCBQ/San Diego KGA/Spokane KMPS/Seattle WPOC/Baltimore WYRK/Buffalo WIL/St. Louis WUBE/Cincinnati KTTS/Springfield

The following station failed to report for two consecutive weeks and was not used in this

KPLX/Dallas

MIDWEST

LEE GREENWOOD.
WHITES
MICHAEL MURPHEY
EARL THOMAS CONLE
JORNNY LEE
EAY CRARLES
HOTLEST:
ALABAMA
KERNY ROGERS
KERNY ROGERS
KERN MCENTIKE
OAK FILOZ BOYS
EMBYLOU HARRIS

KBMR Bismarck, ND

EARL THOMAS CONLI KARHY MONTEA JIMOY BUFFET ATLANTA TARH HEMSLEY CHRIS HILLMAN HOCLEST: OAK RIDGE BOYS MERLE HAGGARD ALARMA WILLIE NELSON EXILE

WUSN Chicago, IL

REX ALLEN JR.
KAREN BROOKS
BILL MEDLEY
TON T. HALL
BRENDA LEE
HOTLEST
HOLLY PARTON
WAYLON JENSIM
OAK RIDGE BOY.
CRYSTAL GAYLE
MERLE HAGGARD

WUBE-FM Cincinnati, OH

WGAR-FM Cleveland, OH

WMNI Columbus, OH

EARL THOMAS COM.
ARRE MURRAY
JANIE FRICKE
TOM T. HALL
MICKEY GILLEY
HOTTER
BARBARA MANDRELL
REBA MCENTIRE
MERLE HAGGAND
GLEN CAMPBELL
MANDRELL & GREEN

WLLR Davenport, IA

WSLR Akron, OH

WMZQ Washington, D.C

CHOW Welland, ONT BARL THOMAS CONLE
JANIE PRICKE
RAY CHARLES
RAY CHARLES
DON WILLIAMS
DOTTLE WEST
MICKEY GILLEY
HANDLD MCLUTIRE
JOHN WESLEY RYLE
HOUTE HOLDEN
EDDY RAVEN
WILLIE NELSON
RICKY SKAGGS
ALABAMA

KJJY Des Moines, IA MICKEY GILLEY
ALABAMA
MICHAEL MURPHEY
LEE GREENHOOD
RONNIE MILSAP
DON WILLIAMS
LOUISE MANDRELL
JOHNNY LEE
HOUTE HAGGARD
OAK RIDGE BOYS
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CONNAY TWITTY

ATLANTA ANNE MURRAY EARL THOMAS CO CHARLY MCCLAIN

WWWW-FN Detroft, MI JANIE FRICKE JOHN SCHNEID TOM T. HALL DAN SEALS MICKEY GILLE JOHN ANDERSO BONNIE MILSAP DON WILLIAMS JANIE FRICKE MICKEY GILLEY HOLLEST: MERLE HAGGARD MANDRELL & GR RICKY SKAGGS

KECK Lincoln, NB

WTSO Madison, WI KRRK E. Grand Forks, MA

WAXX Eau Claire, Wi KFGO Fargo, ND

WKMF Flint, MI DAN SEALS
HOTTEST:
MERIE HAGGARD
ALABAMA
OAK RIDGE BOYS
HANK WILLIAMS .
RICKY SKAGGS KWMT Fort Dodge, IA

RONNIE MILSAP MICKEY GILLEY JANIE FRICKE BANDANA LIONEL RICHIE TOM T. HALL HOTEGHT MERLE HAGGARD CRYSTAL GAYLE OAK RIDGE BOYS RICKY SKAGGS JOHN SCHNEIDER
JOHNNY LEE
JOHNNY LEE
MICHAEL MURPHE:
RONNIE MILSAP
BRENDA LEE
HOTTER
JIM GLASER
CRYSTAL GAYLE
GLEN CAMPBELL
JOHN CONLEE
KENNY ROGERS

WOHK Ft. Wayne, IN KXXY Oklahoma City DON WILLIAMS HONNIE MILSAP HOTCEST: MERLE HAGGARD JOHN COMLEE ALABRAMA CHARLEY PRIDE WILLIE NELSON

WHITES
RAY CHARLES
DOLLY PARTON
PIRKARD & BOWDE
HOTES:
ALABAMA
MERLE HAGGARD
JOHN SCHWEIDER
WILLIE NELSON
OAK RIDGE BOYS

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RAY CHARLES
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WGEE Green Bay, WI HILLARY KANTER
JOHNNY LEE
BRENDA LEE
DAVID ALLAN COE
EARL THOMAS CONLE
HOTTEST:
GEORGE STRAIT
JIM GLASER
MERLE HAGGARD
MANDRELL & GREENW
DAK RIDGE BOYS RONNIE MCD

WFMS-FM Indianapolis, IN MICKEY GILLEY
EARL THOMAS CONLE
ANNE MURRAY
JOHNNY RODRIGUEZ
DAVID ALLAN COE
HOTCEST:
CONNAY TWITTY
MANDRELL & GREENW
JIM GLASER

WOW-AM/FM Omaha, NB EXILE
GARY MORRIS
Hottest:
GEORGE STRAIT
DOLLY PARTON
JIM GLASER
MANDRELL & GRE

SOUTH

WXCL Peoria, íL ATLANTA
DON WILLIAMS
RONNIE MILSAP
JANIE FRICKE
HOCKEY GILLEY
HOCKEY GATLIN
ALASAMA
OAK RIDGE BOYS
MADDRELL & GREE
CORNAY TWITTY

Hottest: MERLE HAGGARD COMMAY TWITTY BRENDA LEE WILLIE MELSON JOHN SCHNEIDER ROWNIE MILSAP MICKEY GILLEY ANNE MURRAY STATLERS JOHNNY LEB HOTLEST: GEORGE STRAIT CRYSTAL GAYLE BARBARA MANDRI DOLLY PARTON JIM GLASER KIOV-FM Sigux Falis, SD

MOE BANDY
ANNE MURRAY
RONNIE MILSAP
EARL THOMAS CONLI
ATLANTA
PINKARD & BOWDEN
NOCTEST:
JIM GLASER
GLEN CAMPBELL
NANDRELL & GREEN
LARRY GKTLIN
WILLIE NELSON

MICKEY GILLEY
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CONWAY TWITTY
MANDRELL & GRE
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EDDY RAVEN
GARY MORRIS KTTS-AMIFM Springfield, MO

WDGY Minneapolis, MN Mineapous, m

MCE BANDY

BILL MEDLEY

MICHAEL MURPHE
JOHN ANDERSON

TOM T. HALL

BRENDA LEE

HOCTEST:

CRYSTBAL GAYLE

MERLE HAGGARD

ALABAMA

WILLIE NELSON

EXILE EARL THOMAS CONLE KATHY MATTEA JOHN SCHNEIDER KAREN BROOKS RAY PENNINGTON HOTLEST: CHYSTAL GAYLE JOHN CONLEE JOHN CONLEE OAK RIDGE BOYS MERLE HAGGARD ALABAMA

K102 St. Paul, MN

JOHN ANDERSON
ANNE MUERAY
EXILE
BARL THOMAS COMILE
BILL MEDILEY
WHITES
HOTLEST:
JOHN COMILE
MERILE HAGGARD
MERILE HAGGARD
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MANDRELL & GREENW
MANDRELL & GREENW WTHI-FM Terre Haute, IN LEE GREENWOOD
JOHNNY LEE
MICHARL MURPHY
JUICE NEWYON
KAREN BROOKS
HOTCOST
HOTOGRAP
OAK RICCE BOYS
LARRY GATLIN
ALABAMA
CORWAY TWITTY

WZZK-FM Birmingham, AL JOHN SCHNEIDER LOUISE MANDRELL JANIE FRICKE HOTTEST: JIM GLASER LIONEL RICHIE OAK RIDGE BOYS MANDRELL & GREEN ALABAMA WTOD Toledo, CH

WXBQ-FM Bristol, VA

KXYL Brownwood, TX

JOHNNY LEE WILLIE NELSON

MICHAEL MURPHEY
ANDE MURPHEY
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WEZL-FM

JANIE FRICKE WHITES TOM T. HALL KATHY MATTEA KAREN TAYLOR-HOLLEST: KTPK-FM Topeka, KS

KVOO Tuisa, OK Tulsa, OK

RONNIE MILSAP
TOM T. HALL
ZELLA LEHR
KATHY MATTEA
BOXCAR WILLIE
HAGER TWIS
ATLANTA
300BY G. RICE
HOTTEGE
BARRARA MANDRELL
BARRARA MANDRELL
CRYSTAL GAYLE
LARRY GATLIN

KFDI-AM/FM Wichita, KS

WSOC-FM Charlotte, NC

Janie Fricke (Columbia)

BARL THOMAS CO ANNE MURRAY TOM T. HALL CRRIS HILLMAN KATHY MATTEA HOCLEST: JUM GLASER JOHN CONLER MERLE HAGGARD NANDREEL & GRE OAK RIDGE BOYS JANIS FRICKE
ATLANTA
EARL THOMAS COX
JIMMY BUFFET
ANNE HUTRRY
HOTCEST:
JOHN SCHNEIDER
ALABAMA
HERLE HAGGARD
LIONEL RICHLE
OAK RIDGE BOYS WCOS-AM/FM Columbia, SC

MCE BANDY
JOHN SCHNEIDES
JANIE FRICKE
RONNIE MILSAP
DON WILLIAMS
HOTTEST:
LIONEL RICHIE
CONNAY TWITY
JIM GLASER
MARK GRAY KRRV Alexandria, LA Alexandria, LA
JOHN ANDERSON
LOTISE MANDERLIA
ANNE MURKAY
ANNE MURKAY
HISTORIA
CONTROLL
ANNE MURKAY
TOWN IT HANNE
TOWN IT HANNE WGTO

Cypress Garden NONNIE MILGAP
DON WILLIAMS
EARL THOMAS COM
JANIE FRICKE
HICKEY GILLEY
JOHNNY LEE
HICKEAL MURPHEY
WEIGHT BROTTERS
ED BRUCE
HOTLEST
HORLES HAGGARD
OAK RIDGE
RICKY SKAGGE
COMMAY TWITTY KMML Amerillo, TX

JANIE PRICKE
DON WILLIAMS
ATLANTA
NARVEL PELTS
MICKEY GILLEY
MICHAEL MURPHI
RONNIE MILSAPHOUTEST JIM GLASER
CKYSTAL GAYLE
REFLE HAGGARD
RICKY SKAGGS
WILLIE NELSON WKLO Danville, KY

KASE Austin, TX

WYNK Baton Rouge, LA

KLVI Beaumont, TX

WILLIE NELSON
WHITES
JOHN SCHNEIDER
RANDRELL & GRE
ROWNIE MCDOMMEL
HOTCOMEL
HOTCOMEL
HOTCOMEL
HOTCOMEL
HOTCOMEL
JOHN COMLEE
KENDALLS WTVY Dothan, AL

WFNC Fayetteville, NC

WESC-AM/FM Greenville, SC

KXAS-FM Houston, TX MOUSION, 1X
EXILE
VERN GOSDIN
EMMYLOU HARRI
DAN SEALS
NOCTCUST:
JOHN CONLES
CHYSTAL GAYLE
MAYLON JENNING
GEORGE STRAIT
MANDRELL & GRE

KIKK-FM Houston, TX

WNOX Knoxviile, TN ANNE MURRAY
RAY CHARLES
EARL THOMAS CO
RONNIE MILSAP
HOTLEST:
GEORGE STRAIT
DOLLY PARTON
RICKY SKAGGS
MERLE BAGGARD
JOHN SCHNEIDER JUICE NEWTON
WHITES
DAN SEALS
JOHNNY LEE
HOTLEST:
CAK RIDGE BOYS
GLEN CAMPBELL
CONNAY TWITTY
LEE GREENWOOD
EXILE

KSSN Little Rock, AR

KLRA Little Rock, AR

WAMZ-FM Louisville, KY

B. Mandrell & L. Gree

KLLL Lubbock, TX

EARL THOMAS CO JOHNNY LEE ANNE MUTRAY WHITES TOM T. HALL ROWNLE MILSAP HOTCEST: LARRY GATLIN MERICE HAGGAND MANDRELL & GRES OAK RIDGE GRES COMMAY TWITTY

Hottest: KAREN BROOKS JOHN SCHNEIDER JOHN ANDERSON EXILE FINKARD & BOWDEN WWOD Lynchburg, VA

WMC-AM Memphis, TN

MICHAEL MURPHEY JANIE FRICKE Hottest: CRYSTAL GAYLE JOHN CONLEE OAK RIDGE BOYS MANDRELL & GREEN CONWAY TWITTY WOKK Meridian, MS METCHEN, MS
MICKEY GILLEY
EARL THOMAS CC
PINKARD & BOME
JANIE FRICKE
JIMMY SUFFETT
HICHAEL MURPHE
HICHAEL MURPHE
HICHAEL HURPHE
HICHAEL
STM GLASER
MERLE HAGGARD
OAK RIDGE BOYS
JOHN SCHNEIDER
ALABAMA KKYX San Ant

WLWI-FM Montgomery, AL

WSIX-FM Nashville, TN

ANNE MURENY
FARL THOMAS COLLE
FARL THOMAS COLLE
WRIGHT BROTHERS
BILL MEDLEY
UNICE NEWYON
JORNEY LEE
ATLANTA
BRENDA LEE
HOTLEST
FORD ALBER
MANDRELL
JIM GLASER
MERLE HAGGARD
CRYSTAL GAYLE

KRMD-AM/FM Shreveport, LA ANNE MURRAY ATLANTA ZELLA LEHR DOLLY PARTON HOTLEST: MERLE HAGGARD OAK RIDGE BOYS RICKY SKAGGS KISS-FM STATLERS EARL THOMAS DOTTIE WEST

WQYK-FM Tampe/St. Pete, FL PINKARD & BOWDEN TOM T. HALL Hottest: KENNY ROGERS DOILY PARTON ATLANTA HOTTEST: CRISTAL GAYLE RICKY SKAGGS RICKY SKAGGS MANDRELL & GREM MERLE HAGGARD OAK RIDGE BOYS

WRIGHT BROTHERS
DOTTIE WEST
EARL FROMAS CONLE
HILLARY KANTER
HOTLERS:
GEORGE STRAIT
WAYLON JENEINGS
KENNY BOGERS
CRYSTAL GAYLE
MERLE HAGGARD

WUSQ-FM Winchester, VA RAZZY BAILEY
RAY CHARLES
ALABAMA
JANIE PRICKE
GAIL DAVIES
HOTLOST
HOTLOST
RICKY SKAGGS
MEELE HAGGARD
ALABAMA
MANDRELL & GREENW
GARY MORRIS

WTQR-FM EARL THOMAS CONLE MICHAEL MURPHEY JANIE PRICKE ANNE MURRAY ATLANTA JIMMY BUFFET HOLLEST: MERLE HAGGARD WILLIE NELSON RICKY SKAGCS MANDRELL & GREENW ALABAMA WEST

KRST-FM Albuquer Hottest:
CRYSTAL GAYLE
MERLE HAGGARD
MANDRELL & GRE
CONWAY TWITTY
JOHN SCHNEIDER
KIK-FM
Angheim, CA

Anahaim, CA
LEE GREENMOOD
STATLERS
DON WILLIAMS
HICKEY GILLEY
EARL THOMAS CO
HOLLES THOMAS CO
HOLLES THOMAS
CONTRACT
DOLLY PARTON
JOHN CORLES
MERICE HAGGARD
CRYSTAL GAYLE
KYAK
Anchorage, AK

BRENDA LEE JOHNNY LEE WHITES Hottest: MANDRELL G

KKAL

KUZZ

KGEM/KJOT Boise, ID

KUUY Chayenne, WY

KKCS

DAN SEALS
DON WILLIAMS
EARL THOMAS CO
JANIE PRICKE
HOTLEST;
CRYSTAL GAYLE
RONNIE MCDOWELL
GLEN CAMPBELL
MERLE HAGGARD LOUISE MANDREAL
DON WILLIAMS
EARL THOMAS CONI
MICKEY GILLBY
JANIE FRICKE
SANDANA
HOUTER TOOR HOUSE
CONNAY TWITTY
WILLIE NELSON
EXILSLIONEL RICHIE
LIONEL RICHIE

NICHAZL MURPHRY
DON WILLIAMS
MICKEY GILLEY
DAVID ALLAN COE
ANNE MURRAY
DOLLY PARTON
HOTLERT
MORATO
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MERLE HAGGARD
CRYSTAL GAYLE
OAK RIGGE BOYS
MANDRELL & GREENW KVOC
Casper, WY
ALABAMA
LOUISE MANDRELL
RONNIE MILSAP
HOTTER
HOTTER
FRICTY SKAGGS
RICTY SKAGGS
RILLIE NELSON
JOHN ANDERSON

EXILE
JOHN ANDERSON
WILLIE NELSON
REX ALLEN JR.
MICHAEL MURPHEY
HOTLEGS:
MERGE HAGGARD
KENNY ROGERS
RICKY SKAGGS
MANDRELL & GREE
ALABAMA

KWJJ

Colorado Springs, CO KNIX-FM Phoenix, AZ RONNIE MILSAP PINKARD 6 BOWDEN

KLZ Denver, CO

LEE GREENWOO DON WILLIAMS BILL MEDLEY Hottest: JIM GLASER CONWAY TWIT! WILLIE NELSK EDDY RAVEN EXILE KYGO-FM Denver, CO

WEST

KFTN Provo, UT KCCY-FM Pueblo, CO

JANIE FRICKE
WHITES
DAVID ALLAN COE
JUICE NEWTON
DOTTIE WEST
CHARLY MCCLAIN
HOTLOST (AYLE
OAK RIDGE BOYS
MANDRELL & GREEN

PRIZZELL E WEST
TOM T. HALL
CHARLY MCCLAIN
DOLLY PARTOM
STRVE WARINER
HOCLOST:
CRYSTAL GAYLE
JIN GLASER
OAK RIDGE BOYS
MERLE HAGGARD
KENNY ROGERS

JOHN ANDERSON TOM T. HALL MCE BANDY EMBYLOU HARRIS HOTLEST: GEORGE STRAIT DOLLY PARTON JIM GLASER BARBARA MANDREL OAK RIOGE BOYS KRWQ-FM Gold Hill, OR

KTOM Selinas, CA TOM T. HALL
DOLLY PARTON
JIMMY BUFFETT
BOXCAR WILLIE
ANNE MURRAY
HICKEY MARTIN
HOELEST:
JIM GLASER
MERLE RAGGARD
ALABAMA

CONWAY TWITTY DON WILLIAMS

KSOP-FM Salt Lake City, UT JIMMY BUFFETT
LEE GREENHOOD
HICKEY GILLEY
ARNE MURRAY
KAFHY NATYEA
HAGGARD 6 WILL
MGGUFFY LANE
BOTH WILLIAMS
HOTTER
REBA MOENTIRE
NERLE HAGGARD
LARRY GATLIN
VERN GOED IN
GARY MORRIS

KSON-FM San Diego, CA

DOLLY PARTON
EARL THOMAS CON
HOTCEST:
CONWAY TWITTY
T.G. SHEPPARD
GEORGE STRAIT
ALABAMA
MERLE HAGGARD KCBQ San Diego, CA

none Hottest: none KSAN San Francisco, CA

RONNIE MILSAP DON WILLTAMS JANIE FRICKE NICKEY GILLEY HOTLEST: CRYSTAL GAYLE JIM GIASER OAK RIDGE BOYS MERLE HAGGARD JOHN CONLEE

KIGO St. Anthony, ID

HILLARY KANTER
KAREM BROOKS
JUICE NEWTON
RAY CHARLES
HICKEY GILLEY
JOHNNY LEE
RARL THOMAS CO
TOM T. HALCA
ANNE MUERAY
HOTEGET:
DOLLY PARTON
BARBARA MANDREL
JOHN CONLEE
LARRY GATLIN
RICKY SKAOGS

Tucson, AZ

Black/Urban

BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

PEABO BRYSON

Slow Dancin' (Elektra)

62% of our reporting stations on it. Rotations: Heavy 3/1, Medium 19/1, Light 27/3, Extra Adds 0, Total Adds 5, WDIA, WBMX, KDAY, WATV, WPEG. Heavy: KJLH, WJMI. Medium: WWIN-FM, WAMO, WAOK, KKDA-FM, KNOK-FM, WTMP, WZAK, WJLB, WZEN-FM, XHRM, KQXL, Z93, WNOO, WJAX, WBLX, KAPE, WAAA, WDAO.

NEW & ACTIVE

CAMEO "Hangin" Downtown" (Atl. Art./PolyGram) 44/3
Rotations: Heavy 8/0, Medium 20/0, Light 15/2, Extra Adds 1, Total Adds 3, WILD, WFXC, WPLZ. Heavy: WVEE, KYOK, WDIA, WGCI, WZEN-FM, KDAY, Z93, WWWS. Medium: WWIN-FM, WXYV, WAMO, KNOK-FM, KMJQ, WBMX, WDMT, KJLH, XHRM, KQXL, WNOO, WPDQ, WBLX, KAPE, WWDM, WAAA, WDAO, WKWM, WTLC. Debuts at no. 37 on the Black/Urban chart.

RALPH MACDONALD w/BILL WITHERS "In The Name Of Love" (Polydor/PolyGram) 44/2
Rotation: Heavy 3/0, Medium 19/0, Light 22/2, Extra Adds 0, Total Adds 2, WJTT, KOKA. Heavy: WWIN-FM, WJAX, WANM, Medium: WAMO, WAOK, WVEE, KNOK-FM, KRNB, WTMP, WZAK, WZEN-FM, KACE, XHRM, KSOL, WKND, Z93, WBLX, KAPE,

CHERRELLE "Fragile...Handle With Care" (Tabu/CBS) 43/4

CHERRELLE "Fragile...Handle With Care" (Tabu/CBS) 43/4
Rotations: Heavy 2/0, Medium 27/1, Light 14/3, Extra Adds 0, Total Adds 4, KJLH, KSOL, Z93, WKWM. Heavy: WILD, WATV. Medium: WDAS, WUSL, WHUR, WTMP, WBMX, WDRQ, WJLB, WZEN-FM, KDAY, XHRM, WKND, WENN WPEG, KJCB, WLOU, WBLX, WQQK, KAPE, KOKA, WWDM, WANM, WQKS, WAAA, WTLC, WVOI, KUKQ.

HERB ALPERT/TJJUANA BRASS "Bullish" (A&M) 42/6
Rotations: Heavy 3/0, Medium 13/0, Light 24/5, Extra Adds 2, Total Adds 6, KMJQ, KMJM, WBLX, KHYS, WQKS, WDAO. Heavy: WVEE, WPDQ, KOKA. Medium: KRNB, WDIA, WEDR, WZEN-FM, KACE, KJLH, XHRM, KSOL, WRDW, KQXL, WQMG, WAAA, KDIA

KIDS AT WORK "Sugar Baby" (Sound Of NY/CBS) 41/3
Rotations: Heavy 2/0, Medium 20/0, Light 19/3, Extra Adds 0, Total Adds 3, WZAK, WNOO, WFXC. Heavy: WPEG, WTLC. Medium: WILD, WAMO, KYOK, WGCI, WJLB, KMJM, WZEN-FM, KJLH, XHRM, KSOL, WQMG, WKXI, WPDQ, KJCB, WQQK, KHYS, KAPE, WAAA, WWWS, KOKA.

NEW EDITION "Cool It Now" (MCA) 39/36 Rotations: Heavy 1/1, Medium 8/6, Light 25/24, Extra Adds 5, Total Adds 36, including WILD, WRKS, WUSL, WDJY, KKDA-FM, WDIA, WDRQ, WJLB, KMJM, KACE, KDAY, XHRM, WJMI, WJAX, WVOI. Medium: WGCI, WANM.

GRIFFIN "Throw Down" (Qwest/WB) 39/3 Rotations: Heavy 6/0, Medium 18/0, Light 15/3, Extra Adds 0, Total Adds 3, KIIZ, WTOY, KDKO. Heavy: WNOO, WKXI, WPDQ, KOKA, WANM, WTLC. Medium: WXYV, WDAS, KNOK-FM, KMJQ, WHRK, KJLH, XHRM, KSOL, KNOW, WPEG, WQMG, WJMI, KJCB, WBLX, KHYS, WWDM, WAAA, WVOI.

TEDDY PENDERGRASS "You're My Choice Tonight (Choose Me) (Asylum) 37/10
Rotations: Heavy 6/0, Medium 13/2, Light 16/6, Extra Adds 2, Total Adds 10, WXYV, WZAK, KDAY, WNHC, WKXI, KIIZ, KHYS, WVKO, WDAO, WKWM. Heavy: WAOK, KKDA-FM, KNOK-FM, WNOO, WJMI, WANM. Medium: WHRK, KSOL, WATV, 293, WPEG, KJCB, WLOU, WBLX, WANT, KAPE, WAAA.

NEWCLEUS "Computer Age (Push The Button) (Sunnyview) 37/2
Rotations: Heavy 6/0, Medium 19/0, Light 12/2, Extra Adds 0, Total Adds 2, WBLX, WDAO: Heavy: WDAS, KYOK, WDIA, WDRQ, WJMI, WQQK. Medium: WUSL, WAMO, WDJY, KMJQ, WEDR, WZAK, WJLB, KMJM, WZEN-FM, KDAY, KJLH, XHRM, WPEG, WNOO, WJAX, WWDM, WAAA, WKWM, WTLC.

RAMSEY LEWIS "The Two Of Us" (Columbia) 36/2
Rotations: Heavy 9/0, Medium 11/1, Light 16/1, Extra Adds 0, Total Adds 2, KJLH, WLOU. Heavy: WILD, WDAS, WAMO, WKND, 293, WPDQ, WBLX, WPLZ, KUKQ. Medium: WWIN-FM, WXYV, WYLD-FM, WTMP, WZEN-FM, KACE, WJTT, WNOO, WKXI, KDIA. LATOYA JACKSON "Hot Potato" (Private I/CBS) 34/3
Rotations: Heavy 4/0, Medium 9/0, Light 21/3, Extra Adds 0, Total Adds 3, WHRK, WFXC, KHYS. Heavy: WAOK, WDIA, WNHC, WJAX. Medium: WWIN-FM, XHRM, KSOL, WATV, WPEG, WNOO, WPDQ, KOKA, KUKQ.

JAMES INGRAM "She Loves Me (The Best That I Can Be)" (Qwest/WB) 33/2

Rotations: Heavy 9/0, Medium 14/0, Light 10/2, Extra Adds 0, Total Adds 2, WKND, WBLX, Heavy: WWIN-FM, KKDA-FM, WATV, WPEG, WJMI, WKXI, WJAX, KOKA. WANM. Medium: WXYV, WILD, WAOK, KNOK-FM, KRNB, WHRK, WTMP, WZAK, XHRM, WJTT, WNOO, WPLZ, KAPE, WDAO.

BRASS CONSTRUCTION "Partyline" (Capitol) 32/10
Rotations: Heavy 0/0, Medium 9/1, Light 21/7, Extra Adds 2, Total Adds 10, WXYV, WDAS, KMJM, XHRM, KSOL, WQMG, WBLX, KHYS, WAAA, WKWM. Medium: WAMO, WDIA, WPEG, WNOO, KJCB, WQQK, KOKA, WWWS.

LEON HAYWOOD "Tenderoni" (Modern/Atco) 31/31
Rotations: Heavy 0/0, Medium 7/7, Light 20/20, Extra Adds 4, Total Adds 31 including WAMO, WAOK, KMJQ, KRNB, WDIA, WEDR, WZAK, KMJM, WZEN-FM, KACE, KSOL, WKXI, WJAX, KJCB, KHYS, KAPE, KOKA, WWWS, KDIA, KUKQ.

REBBIE JACKSON "Centipede" (Columbia) 30/29
Rebbie JACKSON "Centipede" (Columbia) 30/29
Rotations: Heavy 0/0, Medium 8/6, Light 17/16, Extra Adds 7, Total Adds 29, WILD, WUSL, WAOK, KKDA-FM, KNOK-FM, KMJQ, WHRK, WYLD-FM, WGCI, KACE, KDAY, WJTT, WNOO, KAPE, WKWM, WWWS. CONTROLLERS "Crushed" (MCA) 29/11
Rotations: Heavy 0/0, Medium 8/1, Light 18/7, Extra Adds 3, Total Adds 11, WXYV, WILD, WDAS, WGCI, WNHC, KNOW, WANT, KOKA, WWDM, WDAO, KUKQ. Medium: WAOK, WDIA, KJLH, WATV, WENN, WNOO, WAAA.

EARONS "Beat Sixteen" (Island) 29/2 Rotations: Heavy 3/0, Medium 15/2, Light 11/0, Extra Adds 0, Total Adds 2, WVEE, KDKO. Heavy: WDAS, KOKA, WDAO. Medium: WAMO, WEDR, WZEN-FM, KACE, XHRM, WENN, WPEG, WKXI, KJCB, WQQK, KHYS, KAPE, WTLC.

TEMPER "No Favors" (MCA) 28/4

Rotations: Heavy 2/0, Medium 7/0, Light 18/3, Extra Adds 1, Total Adds 4, WAOK, WENN, WVOI, KDIA. Heavy: WRKS, KJLH. Medium: WILD, WDAS, KYOK, KACE, XHRM, WQQK, WWDM. DR. JECKYLL & MR. HYDE "Fast Life" (Profile) 28/3

s: Heavy 4/0, Medium 9/0, Light 13/1, Extra Adds 2, Total Adds 3, WXYV, KMJQ, KIIZ. Heavy: WDAS, KYOK, WDMT, WZEN-FM. Medium: WRKS, WAMO, WVEE, KRNB, WZAK, WPEG, WQQK, WWDM, WAAA.



The Radio Convention & Programming Conference

National Association of Broadcasters National Radio Broadcasters Association September 16-19, 1984 ★ Los Angeles

For registration forms or additional information, call (202) 463-7905.

On-site registrations will be available at the Westin Bonaventure Hotel in LA.

MOST ADDED _o

NEW EDITION (36) Cool It Now (MCA) **LEON HAYWOOD (31)** Tenderoni (Modern/Atco) **REBBIE JACKSON (29)** Centipede (Columbia) DIANA ROSS (24) Swept Away (RCA) VANITY (21) Pretty Mess (Motown)

HOTTEST

MTUME (50) You, Me And He (Epic) **BILLY OCEAN (42)** Caribbean Queen (No More...) (Jive/Arista) RICK JAMES (27) 17 (Gordy/Motown) PRINCE (27) Let's Go Crazy (WB) PRINCE (23) When Doves Cry (WB)

BOBBY KING f/ALFIE SILAS "Close To Me" (Motown) 28/2
Rotations: Heavy 1/0, Medium 12/0, Light 13/0, Extra Adds 2, Total Adds 2, WAOK, WOKS. Heavy: WAMO. Medium: WWIN-FM, WILD, KNOK-FM, WJLB, KJLH, XHRM, WENN, WPDQ, WWDM, WKWM, WWWS, KDIA.

DAN HARTMAN "I Can Dream About You" (MCA) 28/1

Rotations: Heavy 13/0, Medium 13/0, Light 2/1, Extra Adds 0, Total Adds 1, WTOY. Heavy: WWIN, WVEE, WDIA, WBLZ, Z93, WJAX, KIIZ, WJJS, WQQK, WPLZ, WQKS, WLUM, KUKQ. Medium: WAOK, KKDA-FM, KNOK-FM, KRNB, WHRK, WRDW, KNOW, KOXL, KJCB, WANT, WWDM, WANM, WKWM.

SIGNIFICANT ACTION

LAKESIDE "Make My Day" (Soiar/Elektra) 24/14
Rotations: Heavy 1/0, Medium 12/5, Light 9/7, Extra Adds 2, Total Adds 14, KKDA-FM, WZAK, KMJM, KDAY, XHRM, Z93, WFXC, KIIZ, WLOU, WAAA, WVKO, WDAO, WWWS, WVOI. Heavy: KYOK. Medium: WAMO, WTMP, KSOL, WATV, WNOO,

SMOKEY ROBINSON "I Can't Find" (Tamla/Motown) 24/2

Rotations: Heavy 2/0, Medium 9/0, Light 13/2, Extra Adds 0, Total Adds 2, WILD, KAPE. Heavy: WAMO, WNOO. Medium: WWIN-FM, WHUR, WAOK, WDIA, WHRK, KJLH, WKXI, WANM, WWWS.

PRIME TIME "I Owe It To Myself" (Total Exper./RCA) 23/7
Rotations: Heavy 3/0, Medium 2/1, Light 17/5, Extra Adds 1, Total Adds 7, WHUR, WDMT, WZAK, WJLB, WPLZ, WTOY, WVOI. Heavy: WAMO, KJLH, WANM. Medium: WBLX.

VANITY "Pretty Mess" (Motown) 22/21

VANITY "Pretty Mess" (Motown) 22/21
Rotations: Heavy 0/0, Medium 7/6, Light 13/13, Extra Adds 2, Total Adds 21 including WXYV, WAMO, WHUR, WVEE, KKDA-FM, KRNB, WHRK, WBMX, WDMT, WDRQ, KDAY, XHRM, WQMG, WDAO, KUKQ. Medium: WGCI. GIL SCOTT-HERON "Re-Ron" (Arista) 22/4 Rotation: Heavy 0/0, Medium 9/1, Light 12/2, Extra Adds 1, Total Adds 4, WAMO, KKDA-FM, WRDW, WVOI. Medium: WHUR, WZAK, KACE, WNOO, WWDM, WANM, WAAA, KDKO.

JONZUN CREW "Time Is Running Out" (Tommy Boy) 21/2
Rotations: Heavy 0/0, Medium 12/0, Light 9/2, Extra Adds 0, Total Adds 2, KOKA, WDAO. Medium: WILD, WAMO, WVEE, WDIA, WEDR, XHRM, WPEG, WJMI, WQQK, WWDM, WAAA, WWWS.

JOCELYN BROWN "I Wish You Would" (Vinyl Dreams) 20/10
Rotations: Heavy 0/0, Medium 9/4, Light 10/5, Extra Adds 1, Total Adds 10, WWIN-FM, WXYV, WVEE, KRNB, WZAK, WDRQ, WZEN-FM, Z93, WBLX, WWDM. Medium: WHUR, KKDA-FM, WGCI, WAAA, KDIA.

GROVER WASHINGTON JR. "Inside Moves" (Elektra) 20/1
Rotations: Heavy 0/0, Medium 9/0, Light 11/1, Extra Adds 0, Total Adds 1, KOKA. Medium: WWIN-FM, WAMO, KMJQ, WZAK, WZEN-FM, KACE, KSOL, KDIA, KUKQ.

LOU RAWLS "All Time Lover" (Epic) 19/6

Rotations: Heavy 3/1, Medium 3/1, Light 13/4, Extra Adds 0, Total Adds 6, KJLH, KSOL, Z93, WQMG, WTLC, KDIA. Heavy WAOK, KOKA. Medium: WDIA, WPDQ.

RODNEY SAULSBERRY "I Wonder" (Allegiance) 19/5
Rotations: Heavy 0/0, Medium 7/0, Light 9/2, Extra Adds 3, Total Adds 5, KMJQ, KJLH, WNOO, WQKS, WAAA. Medium: WWIN-FM, WAMO, KNOK-FM, WPDQ, KAPE, KOKA, KUKQ. WHODIN "Friends" (Jive/Arista) 18/6
Rotations: Heavy 3/0, Medium 6/2, Light 8/3, Extra Adds 1, Total Adds 6, WAMO, KNOK-FM, WJLB, WZEN-FM, WQKS, WAAA.
Heavy: WZAK, KDAY, WNOO. Medium: WDMT, WDRO, WWWS, WVOI.

NUMONICS "Fox Trappin" (Hodisk) 18/4 ROTATIAPPIN (HOGISK) 18/4
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EGYPTIAN LOVER "Egypt Egypt" (Freakbeat) 18/0

Rotations: Heavy 6/0, Medium 7/0, Light 5/0, Extra Adds 0, Total Adds 0, KKDA-FM, KYOK, WJLB, WJAX, KIIZ, WKWM. Medium WEDR, WDRQ, WPDQ, WANT, WANM, WLUM, WWWS.

JOHNNY GUITAR WATSON "Strike On Computers" (Valley Vue) 18/0
Rotations: Heavy 1/0, Medium 6/0, Light 11/0, Extra Adds 0, Total Adds 0, Heavy: KDAY, Medium: KRNB, WZEN-FM, KJLH,

STAPLE SIMPERS "Slippery People" (Private I/CBS) 17/12
Rotations: Heavy 1/0, Medium 1/1, Light 13/9, Extra Adds 2, Total Adds 12, KKDA-FM, WYLD-FM, KMJM, WATV, WENN, WNOO, WLOU, KOKA, WAAA, WDAO, WTLC, KDIA. Heavy: KJLH. SHIRLEY BROWN "I Don't Play That" (Sound Town) 17/2
Rotations: Heavy 2/0, Medium 6/0, Light 9/2, Extra Adds 0, Total Adds 2, WYLD-FM, KOKA. Heavy: WDIA, WPEG. Medium: WILD, KRNB, WHRK, WEDR, KAPE, WANM.

DENNIS EDWARDS "Another Place In Time" (Gordy/Motown) 17/1
Rotations: Heavy 1/0, Medium 8/0, Light 8/1, Extra Adds 0, Total Adds 1, KAPE. Heavy: WANM. Medium: WWIN-FM, WVEE, WHRK, WBMX, WNOO, WJAX, WQKS, WWWS.

CYNDI LAUPER "She Bop" (Portrait/CBS) 16/1
Rotations: Heavy 6/1, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 1, WJTT. Heavy: WDJY, WJAX, K94, WLUM, KUKQ. Medium: KRNB, WHRK, WPDQ, WQQK, WANT.

KURTIS BLOW "8 Million Stories" (Mercury/PolyGram) 15/8
Rotations: Heavy 1/0, Medium 6/2, Light 6/4, Extra Adds 2, Total Adds 8, WXYV, WAOK, WBMX, WZEN-FM, XHRM, WLOU, WDAO, KUKQ. Heavy: KDAY. Medium: WUSL, WDMT, WPEG, KDIA.

PETER WOLF "Lights Out" (EMI America) 15/4
Rotations: Heavy 2/1, Medium 5/0, Light 8/3, Extra Adds 0, Total Adds 4, KJLH, WJTT, WKXI, KUKQ. Heavy: K94. Medium: WDAS, WDIA, WFXC, WJAX, WLUM

ARTHUR BAKER "Breaker's Revenge" (Atlantic) 15/2
Rotations: Heavy 1/0, Medium 7/0, Light 7/2, Extra Adds 0, Total Adds 2, WHRK, WNOO. Heavy: WDAS. Medium: WUSL, WDIA, WZEN-FM, WQQK, WANM, WLUM, WWWS.

BOBBY WOMACK & PATTI LABELLE "Through The Eyes Of A Child" (Beverly Glen) 15/2 Rotations: Heavy 3/0, Medium 7/0, Light 4/1, Extra Adds 1, Total Adds 2, WAOK, WLOU. Heavy: KJLH, WNOO, WANM. Medium: KKDA-FM, KNOK-FM, WDIA, WENN, Z93, KAPE, KOKA.

MADONNA "Lucky Star" (Sire/WB) 14/7
Rotations: Heavy 3/2, Medium 5/2, Light 6/3, Extra Adds 0, Total Adds 7, WAMO, WDJY, KDAY, WJTT, WQKS, WKWM, WVOI. Heavy: Z93. Medium: WUSL, WQMG, WVKO.

HAROLD MELVIN & BLUE NOTES "Today's Your Lucky Day" (Phil. World/Atco) 14/4
Rotations: Heavy 1/0, Medium 6/0, Light 5/2, Extra Adds 2, Total Adds 4, WXYV, WKND, WTOY, WAAA. Heavy: WEDR. Medium WILD, WTMP, WBMX, WDMT, WNHC, KAPE.

MIKKI "Love Emergency" (Pop Arts) 14/2
Rotations: Heavy 2/0, Medium 6/0, Light 5/1, Extra Adds 1, Total Adds 2, WPLZ, KAPE. Heavy: WDAS, WTLC. Medium: WXYV, WUSL, WAMO, WTMP, WZEN-FM, WAAA.

ROSE ROYCE "Magic Touch" (C&R) 14/1 Rotations: Heavy 3/0, Medium 5/0, Light 6/1, Extra Adds 0, Total Adds 1, KJLH. Heavy: KKDA-FM, KNOK-FM, WYLD-FM. Medium: WWIN-FM, WTMP, KQXL, KMJM, WTLC.

GRANDMASTER MELLE MEL & FURIOUS FIVE "We Don't W r Hill) 13/4 Rotations: Heavy 0/0, Medium 5/1, Light 8/3, Extra Adds 0, Total Adds 4, WUSL, KRNB, WZEN-FM, KDAY. Medium: WAMO,

SADAO WATANABE w/ROBERTA FLACK "If I'm Still Around Tomorrow" (Elektra) 13/1 Rotations: Heavy 1/0, Medium 4/0, Light 8/1, Extra Adds 0, Total Adds 1, WVEE. Heavy: WWIN-FM. Medium: WBLZ, KACE,

BOBBY BLAND "You've Got Me Loving You" (MCA) 12/3

Rotations: Heavy 0/0, Medium 2/1, Light 10/2, Extra Adds 0, Total Adds 3, WZAK, WRDW, KQXL. Medium: KAPE.

JIMMY CASTOR "Amazon" (Dream/Salsoul) 12/1

Rotations: Heavy 1/0, Medium 4/0, Light 7/1, Extra Adds 0, Total Adds 1, KOKA. Heavy: WKXI. Medium: WQQK, WAAA, WTLC, KJLH,

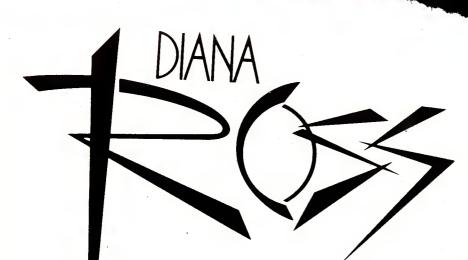
FORCE MD'S "Tears" (Tommy Boy) 10/2

Rotations: Heavy 2/0, Medium 3/0, Light 5/2, Extra Adds 0, Total Adds 2, WILD, KMJM. Heavy: KDAY, KJLH. Medium: WRKS, WAMO, WNHC.

ALEEM "Release Yourself" (NIA) 10/1

Rotations: Heavy 2/0, Medium 5/0, Light 3/1, Extra Adds 0, Total Adds 1, WKWM. Heavy: WRKS, WDAS. Medium: WILD, WUSL, KYOK, WDMT, WLOU.

RCA BREAKERS!



PB-13864

From The Album "SWEPT AWAY" AFL1-5009

"IF YOU'RE NOT HERE (BY MY SIDE)" PE-13771
From The Album "REACHING OUT" AFLI 4993

UPCOMING: EVELYN CHAMPAGNE KING, GLENN JONES, FONZI THORNTON, **DENROY MORGAN**

THE BEGINNING OF A SPECTACULAR AUTUMN ON RCA.

WQKS/Williamsburg

Regionalized Adds & Hots Black/Urban

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN-FM/ Baitimore

JACKSONS
JOCELYN BROWN
JANET JACKSON
GLENN JONES
NEXT MOVEMENT
DAVID LASLEY ottest: ENNEDY & OSBORNE LILLO THOMAS BILLY OCEAN BROTHERS JOHNSON ALICIA MYERS

WXYV/Baltimore Roy Sampson

JECKYLL & HYDE KURTIS BLOW CONTROLLERS JOCELYN BROWN HAROLD MELVIN PEDDY PENDERGRASS FONZI THORNTON BRASS CONSTRUCTIO lottest: BILLY OCEAN ALICIA MYERS KENNEDY & OSBORNE SOS BAND

WILD/Boston Elroy R.C. Smith

NEW EDITION ONTROLLERS REBBIE JACKSON FORCE MD'S SMOKEY ROBINSON RICK JAMES SOS BAND MTUME RICK JAMES LILLO THOMAS NEW EDITION

WKND/Hartford (4) Jordan/McLean

DIANA ROSS JAMES INGRAM NEW EDITION HAROLD MELVIN TINA TURNER MTUME LILLO THOMAS SOS BAND ALICIA MYERS

WNHC/New Haven

CONTROLLERS NEW EDITION STEVIE WONDER TEDDY PENDERGRASS REBBIE JACKSON RAY PARKER JR. TINA TURNER LIONEL RICHIE LILLO THOMAS RICK JAMES

WRKS/New York Taylor/Quartarone

EVELYN THOMAS NEW EDITION FONDA RAE Hottest: TINA TURNER PRINCE

WUSL/Philadelphia Wyatt/Buggs

PRINCE TIME GRANDMASTER MELLE REBBIE JACKSON NEW EDITION TINA TURNER PEABO BRYSO BILLY OCEAN

WDAS/Philadelphia

BRASS CONSTRUCTIO PATRICE RUSHEN
BOB MARLEY
Hottest:
BILLY OCEAN
MTUME RICK JAMES ALICIA MYERS JECKYLL & HYDE

WAMO/Pittsburgh

DIANA ROSS WHODINI GIL SCOTT-HERON LEON HAYWOOD VANITY RICK JAMES LIONEL RICHIE BILLY OCEAN PRINCE

WDJY/Washington, DC

STEVIE WONDER STEPHANIE MILLS NEW EDITION Hottest: PRINCE BILLY OCEAN TIME

WHUR/Washington, DC Libby Lawson

BILLY OCEAN SHEILA E TINA TURNER PRINCE

MIDWEST

WBMX/Chicago Lee Michaels

JACKSONS
COLONEL ABRAMS
HOTTEST:
BILLY OCEAN
LIONEL RICHIE
RICK JAMES
MTUME

WGCI/Chicago (J) Graham Armstrong

ATRICE RUSHEN CONTROLLERS LINDA CLIFFORD CHERRELLE REBBIE JACKSON KAZU MATSUI PROJE TINA TURNER BILLY OCEAN MTUME RICK JAMES STANLEY CLARKE

WBLZ/Cincinnat **Brian Castle**

Hottest: DAN HARTMAN KENNEDY & OSBORNE JERMAINE JACKSON ROGER SOS BAND

WZAK/Cleveland Lynn Tolliver

DIANA ROSS PRIME TIME LAKESIDE BOBBY BLAND TEDDY PENDERGRASS LEON HAYWOOD JOCELYN BROWN KIDS AT WORK RAY PARKER JR.

AMUZEMENT PARK WDMT/Cleveland (4) Kelly/Dean

WHODINI

STEVIE WONDER PRIME TIME AMUZEMENT PARK **Hottest:** RUN D.M.C. TINA TURNER SOS BAND

WVKO/Columb Lyles/Jones

TEDDY PENDERGRASS LAKESIDE PRINCE BILLY OCEAN ALICIA MYERS

WDAO/Dayton

LAKESTOR TEDDY PENDERGRASS JANET JACKSON PEOPLE'S CHOICE HERB ALPERT STAPLE SINGERS JONZUN CRE NEW EDITION KURTIS BLOW CONTROLLERS VANITY Hottest: BILLY OCEAN SOS BAND LIONEL RICHIE KENNEDY & OSBORNE

NEW EDITION CHAKA KAHN CHAMPAIGN

WJLB/Detroit James Alexander

DIANA ROSS NEW EDITION PRETTY POISON WHODINI PRIME TIME Hottest: MTUME BILLY OCEAN TINA TURNER

WDRQ/Detroit

CHAKA KAHN JOCELYN BROWN NEW EDITION AMUZEMENT PARK CARRIE LUCAS Hottest: ALICIA MYERS DEBBIE DEB PRINCE CHRIS TAYLOR

WKWM/Grand Rapids Frank Grant

REBBIE JACKSON ALEEM CHUCK BROWN CHERRELLE NEW EDITION TEDDY PENDERGRASS BRASS CONSTRUCTIO Hottest: TINA TURNER EGYPTIAN LOVER SOS BAND

WTLC/indianapolis

PRINCE

DIANA ROSS NAMI STAPLE SINGERS LOU RAWLS NEW EDITION LIONEL RICHIE LILLO THOMAS BILLY OCEAN

WLUM/Milwaukee

Hottest: RICK JAMES RAY PARKER JR. JACKSONS

WWWS/Saginaw Kermit Crockett

LEON HAYWOOD RJ'S LATEST ARRIV NEW EDITION NEW EDITION
REBBIE JACKSON
TINA TURNER
HOTTEST:
PRINCE
MTUME RICK JAMES ALICIA MYERS

KMJM/St. Louis Ron Atkins

PRINCE O'BRYAN
LILLO THOMAS
DENIECE WILLIAMS
LEON HAYWOOD
RICK JAMES
NEW EDITION
BRASS CONSTRUCTIO STAPLE SINGERS HERR ALPERT Hottest: DISCO 3 NUANCE ROSE ROYCE

SOUTH

WVEE/Atlanta Scotty Andrews

CHAKA KAHN CHANGE STEPHANIE MILLS JOCELYN BRO SADAO WATANABE VANITY PRINCE SOS BAND MTUME JACKSONS

WAOK/Atlanta Larry Tinsley

KENNEDY & OSBORNE

REBBIE JACKSON CARRIE LUCAS KURTIS BLOW TONY COMER BOBBY KING LEON HAYWOOD TEMPER BLOODSTONE

WRDW/Augusta Charlotte Logan

RUN D.M.C. JACKSONS
GIL SCOTT-HERON
STEPHANIE MILLS
BOBBY BLAND
HOTTEST:
PRINCE
RAY PARKER JR.
BILLY OCEAN
JACKSONS
MTUME

KNOW/Austin

Ken Rush CONTROLLERS CONTROLLERS
STEPHANIE MILLS
PATRICE RUSHEN
STEVIE WONDER
REBBIE JACKSON
NEW EDITION
HOTTEST
HOTE
BY
HO

KQXL/Baton Rouge **Gerard Raine**

REBBIE JACKSON STEPHANIE MILLS CHUCK BROWN BOBBY BLAND HOCTEST: KASHIF RICK JAMES PRINCE SHEILA E RAY PARKER JR.

WATV/Birmingham Ron January

DIANA ROSS
JESSIE BUTLER
REBBIE JACKSON
PEABO BRYSON
CHUCK BROWN
STAPLE SINGERS
LEON HAYWOOD
HOTTEST:
KENNEDY & OSBORNE
MTUME
BICK LAMBO RICK JAMES JERMAINE JACKSON RAY PARKER JR.

WZEN-FM/St. Louis Rod King

KURTIS BLOW WHODINI VANITY NEW EDITION GRANDMASTER MELLE JOCELYN BROW LEON HAYWOOD MISTER B Hottest: KENNEDY & OSBORNE SOS BAND PRINCE BILLY OCEAN

WVOi/Toledo (J) Maxx Myrick

PRIME TIME DIANA ROSS PATRICE RUSHEN VANITY LAKESIDE GIL SCOTT-HERON MADONNA TEMPER
NEW EDITION
HOTTEST:
MTUME
BILLY OCEAN
RICK JAMES
KENNEDY & OSBORNE
RUN D.M.C.

WENN/Birmingham

DIANA ROSS REBBIE JACKSON STAPLE SINGERS LEON HAYWOOD TEMPER NEW EDITION JANET WRICHT HOTCEST: RAY PARKER JR. BILLY OCEAN MTUME

Z93/Charleston Barry Kaye

JANET JACKSON JOCELYN BROWN DIANA ROSS LAKESIDE Hottest: SOS BAND SHEILA E MTUME

WPEG/Charlotte Mike Rossi

NUMONICS PEABO BRYSON RICK JAMES DONNA SUMMER Hottest: RAY PARKER JR BAR-KAYS DEELE

WNOO/Chattanooga J. Reilly

WJTT/Chattanooga

Rich Phillips

COREY HART PETER WOLF MADONNA

CYNDI LAUPER MENUDO

MENUDO
STEPHANIE MILLS
RALPH MACDONALD
LINDSEY BUCKINGHA
PATRICE RUSHEN
DIANA ROSS
REBBIE JACKSON
HOTESEL
RAY PARKER JR.
PRINCE
STEVIE WONDER
DONNA SUMMER
BILLY OCEAN

KKDA-FM/Dallas

Terri Avery

WFXC/Durham

KIDS AT WORK RUN D.M.C. CAMEO

Alvin Stowe

STAPLE SINGERS ELEANOR GRANT RODNEY SAULSBERRY CHUCK MANGIONE **Brute Bailey** TERRI WELLS
CIRCLE CITY BAND
KIDS AT WORK
BLOODSTONE Hottest: PRINCE REBBIE JACKSON CHUCK BROWN RAY PARKER JR. TINA TURNER MTUME

Carl Haynes

NEW EDITION GLENN JONES DIANA ROSS VANITY Hottest: MTUME NEWCLEUS JACKSONS SOS BAND

WKXI/Jackson

JERMAINE JACKSON WJAX/Jacksonville us

GIL SCOTT-HERON
REBBIE JACKSON
LAKESIDE
STAPLE SINGERS
VANITY
CHAKA KAHN
NEW EDITION
HOTTEST
PRINCE
SHEILA E
EGYPTIAN LOVER
PRINCE
WHODINI **JACKSONS** NEW EDITION TERRI WELLS LEON HAYWOOD PRINCE BILLY OCEAN RAY PARKER JR EGYPTIAN LOVER

WPDQ/Jacks Marc Little

none Hottest: SHEILA E RICK JAMES PRINCE

CAMEO
LATOYA JACKSON
LAKESIDE
DIANA ROSS
Hottest:
MTUME
KENNEDY & OSBORNE
BILLY OCEAN
RICK JAMES
SOS BAND LAKESIDE PRINCE JACKSONS JANET JACKSON JECKYLL & HYDE ONE WAY GRIFFIN THIRD PARTY TEDDY PENDERGRASS STEVIE WONDER BILLY OCEAN EGYPTIAN LOVER

KNOK-FM/Ft, Worth

CHAKA KAHN
NEW EDITION
REBBIE JACKSON
JOHNNIE TAYLOR
VANITY
OHIO PLAYERS
BERBIE HANCOCK
WHODINI
HOTTEST
PRINCE
PRINCE
PRINCE
BILLY OCEAN
MTUME
KENNEDY & OSBORNE
ROSE ROYCE

WOMG/Greensboro Shelly Bynum

Kenny Byrd

BRASS CONSTRUCTIO
VANITY
JOCELYN BROWN
NEW EDITION
RUN D.M.C.
FONZI THORNTON
LOU RAWLS
LINDA CLIFFORD
REBBIE JACKSON
DIANA ROSS
HOTTEST
HTUME
PRINCE
RICK JAMES
BILLY OCSAN

KYOK/Houston Steve Hedgewood

HERBIE HANCOCK DIANA ROSS ROCKER'S REVENGE Hottest: CAPTAIN ROCK BILLY OCEAN NEWCLEUS EGYPTIAN LOVER

KMJQ/Houston

LEON HAYWOOD HERB ALPERT RODNEY SAULSBERRY REBBIE JACKSON NEW EDITION JECKYLL & HYDE DENIECE WILLIAMS IGLESIAS & ROSS TINA TURNER SOS BAND LIONEL RICHIE KENNEDY & OSBORNE

WJMI/Jackson

REBBIE JACKSON STEVIE WONDER

Tommy Marshall

TEDDY PENDERGRASS LEON HAYWOOD JACKSONS BLOODSTONE PETER WOLF BILLY OCEAN RUN D.M.C. KENNEDY & OSBORNE

Chris Turner REBBIE JACKSON

CHUCK BROWN

Kli7/Kileer Bill St. John

RUN D.M.C. KENNEDY & OSBORNE DEBBIE DEB

Beatrice Evans

GEORGE MCCR Hottest: JACKSONS PRINCE TINA TURNER MTUME RICK JAMES

DONNA SUMMER STAPLE SINGERS Hottest: MTUME SHEILA E NUANCE RAY PARKER JR. PRINCE

Lad Goins

RAY PARKER JR. PRINCE TINA TURNER JACKSONS OLLIE & JERRY

VANITY LEON HAYWOOD BOB MARLEY JOCELYN BROWN BILLY ALWAYS LIONEL RICHIE RUN D.M.C.

Bobby O'Jay

Hottest: JACKSONS BILLY OCEAN DAN HARTMAN

FRANK SINATRA VANITY VALENTINE BROS ALICIA MYERS CHAKA KAHN XAVION JANET JACKSON LATOYA JACKSON REBBIE JACKSON ARTHUR BAKER Hottest: JACKSONS

NEW EDITION NEWCLEUS JOCELYN BROWN HERB ALPERT BANANARAMA Hottest: RUN D.M.C. NUANCE RAY PARKER JR.

WQQK/Nashville Fred Harvey

KJCB/Lafayette (J)

WLOU/Louisville Tony Fields

JACKSONS
RAMSEY LEWIS
CHUCK BROWN
LAKESIDE
TREEZE TRAIN
KURTIS BLOW
WOMACK & LABELLE
NUMONICS
DONNA SIMMED SHANNON DIANA ROSS Hottest: PRINCE RICK JAMES

WJJS/Lynchburg

KRNB-FM/Memphis Melvin Jones

GRANDMASTER MELLE KENNEDY & OSBORNE MTUME CAROL LYNN TOWNES

WDIA/Memphis

PEABO BRYSON LEON HAYWOOD

WHRK/Memphis Regina Harris Jones

PRINCE PRINCE

RUN D.M.C. WEDR/Miami

LEON HAYWOOD EVELYN KING YARBROUGH & PEOPL RICK JAMES BAR-KAYS

WBLX/Mobile B.J. Taylor

HERBIE HANCOCK LEON HAYWOOD STEPHANIE MILLS BRASS CONSTRUCT JAMES INGRAM TIO

PRINCE JACKSONS RICK JAMES SOS BAND

WYLD/New Orleans **Dell Spence**

Dell Spencer

REBBIE JACKSON
STAPLE SINGERS
DIANA ROSS
SHIRLEY BROWN
JANET JACKSON
JACKSONS
KING SUNNY ADE
HOTTEST
HOTTON
RICK JAMES
LIONEL RICHIE
JERMAINE JACKSON
YARBROUGH & PEOPL

K94/Norfolk

STEVIE WONDER BILLY OCEAN JACKSONS JERMAINE JACKSON

WPLZ/Petersburg Hardy Jay

DIANA ROSS STEPHANIE MILLS REBBIE JACKSON NEW EDITION PRIME TIME LEON HAYWOOD **JACKSONS** BILLY OCEAN LILLO THOMAS RANDY HALL

RAMSEY LEWIS KHYS/Port Arthur Mark Petry

LEON HAYWOOD HERB ALPERT LATOYA JACKSON BRASS CONSTRUCTIO TEDDY PENDERGRASS LENNY WELCH STEPHANIE MILLS Hottest:
RAY PARKER JR.
PRINCE
TINA TURNER
JACKSONS
MTUME

WANT/Richmond Kirby Carmichael

STEPHANIE MILLS CONTROLLERS DIANA ROSS BILLY OCEAN MTUME RICK JAMES KENNEDY & OSBORNE PRINCE

WTOY/Roanoke

GRIFFIN CHANGE HAROLD MELVIN STEPHANIE MILLS PRIME TIME DAN HARTMAN ROD STEWART DIANA ROSS LEON HAYWOOD Hottest: BILLY OCEAN RICK JAMES KENNEDY & OSBORNE LILLO THOMAS

KAPE/San Antonio Mike Kelly

REBBIE JACKSON NEW EDITION DENNIS EDWARDS MIKKI SMOKEY ROBINSON Hottest: RICK JAMES SHEILA E JACKSONS KOKA/Shreveport

B.B. Davis

DIANA ROSS

LEON HAYWOOD REBBIE JACKSON STAPLE SINGERS GROVER WASHINGTON CARRIE LUCAS NEW EDITION
SHIRLEY BROWN
RALPH MACDONALD
PATRICE RUSHEN
JONZUN CREW
RJ'S LATEST ARRIV
HOTLEST: BROTHERS JOHNSON

WWDM/Sumpter

DIANA ROSS
MARCUS MILLER
JOCELYN BROWN
CONTROLLERS
NEW EDITION
LEON HAYWOOD
HOLTEST:
SOS BAND
BILLY OCEAN
KENNEDY & OSBORNE
DENIECE WILLIAMS
RUN D.M.C. MADONNA LEON HAYWOOD BOBBY KING DAVID LASLEY RODNEY SAULSBERRY DAVE GRUSIN WHODINI HERB ALPERT Hottest: BILLY OCEAN PRINCE JERMAINE JACKSON

WANM/Tallahassee Joe Bullard

REBBIE JACKSON LEON HAYWOOD GLENN JONES CARRIE LUCAS WHODINI HOTTEST LIONEL RICHIE RAY PARKER JR. RICK JAMES MTUME WAAA/Winston-Salem Eric St. James NEW EDITION LEON HAYWOOD HAROLD MELVIN STAPLE SINGERS BOBBY GLOVER LAKESIDE BRASS CONSTRUCTIO BRASS CONSTRUCTION REBBIE JACKSON RODNEY SAULSBERRY WTMP/Tampa MTUME

DAN HARTMAN

none Hottest: JERMAINE JACKSON LILLO THOMAS BROTHERS JOHNSON SOS BAND RICHARD D. FIELDS

KDKO/Englewood Carlos Lando

Dave Michaels

SHIRLEY BROWN BILLY OCEAN SOS BAND

KACE/Los Angeles Miller/Wiggins

REBBIE JACKSON BONNIE POINTER NEW EDITION CABO FRIO LEON HAYWOOD Hottest: PRINCE TINA TURNER KASHIF BILLY OCEAN LILLO THOMAS

TEDDY PENDERGRASS KASHIF MADONNA GRANDMASTER MELLE REBBIE JACKSON KRYSTOL KRYSTOL
NEW EDITION
VANITY
LAKESIDE
PEABO BRYSON
CHAKA KAHN
GLENN JONES
INVISIBLES
HOTTEST
HOTELST
BILLY OCEAN
PRINCE
KENNEDY & OSBORNE
WHODINI
PRINCE

KJLH/Los Angeles Stone/Chappell

LOU RAWLS RAMSEY LEWIS ROSE ROYCE RODNEY SAULSBERRY CHERRELLE CHERRELLE
CARRIE LUCAS
PETER WOLF
Hottest:
MTUME
SOS BAND
PRINCE

KDIA/Oakland

JOHNNIE TAYLOR

JANET JACKSON CHUCK MANGIONE CHUCK MANGIONE

LEON HAYWOOD

STAPLE SINGERS

NEW EDITION LOU RAWLS

DIANA ROSS

BILLY OCEAN

KUKQ/Phoenix

PETER WOLF REBBIE JACKSON

KURTIS BLOW CONTROLLERS LEON HAYWOOD NUMONICS

JIMI TUNNELL

Rick Nuhn

VANITY

Hottest: PRINCE

TEMPER

Jeff Harrison

KENNEDY & OSBORNE

RICK JAMES

SOS BAND

WEST

EARONS VANITY DENIECE WILLIAMS GRIFFIN

DENIECE WILLIAMS KENNEDY & OSBORNI RICK JAMES

KDAY/Los Angeles

Jack Patterson PRINCE SOS BAND RAY PARKER JR. MENUDO XHRM/San Diego (4) **Duff Lindsey**

VANITY NEW EDITION BRASS CONSTRUCTIO LAKESIDE KURTIS BLOW BAMBAATAA & BROW RAY PARKER JR. BILLY OCEAN RICK JAMES LILLO THOMAS

KSOL/San Mateo

Bernie Moody CHERRELLE
LOU RAWIS
BANANARAMA
LEON HAYWOOD
BRASS CONSTRUCTIO
HOTLEST:
TINA TURNER
SHEILA E
JANET JACKSON
CAROL LYNN TOWNES
PRINCE

79 Reporters **75 Current Reports**

The following stations reported a frozen playlist this week:
WPDQ/Jacksonville
WJJS/Lynchburg
WLUM/Milwaukee WQQK/Nash The following stations are no longer Black/Urban reporters: WCIN/Cincinnat WJMO/Cleveland WOIC/Columbia WGPR/Detroit WLTH/Gary

R&R welcomes the following new Black/Urban reporting stations: KQXL/Baton Rouge WFXC/Durham-Raleigh KYOK/Houston K94 (WMYK)/Norfolk KAPE/San Antonio WTMP/Tampa

*(J) Indicates Jazz Reporter

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JAZZRADIO NATIONAL AIRPLAY/30®

August 31, 1984

L. McCANN/H. PERSON/Road Warriors (Greene St./2001) 1 4 2

MODERN JAZZ QUARTET 1984/Echoes (Pablo)

SADAO WATANABE/Rendezvous (Elektra) 10

A TRIBUTE TO MONK/That's The Way I Feel Now (A&M)

DAVE GRUSIN/Night-Lines (GRP)

GENERATION BAND/Call Of The Wild (TBA/Palo Alto) 6

7 MILES DAVIS/Decoy (Columbia)

ROB McCONNELL & BOSS BRASS/All In Good Time (Palo Alto) 8

9 BOBBY McFERRIN/The Voice (Musician/Elektra) 9

HEATH BROTHERS/Brothers & Others (Antilles/Island) 6 10

RAMSEY LEWIS & NANCY WILSON/The Two Of Us (Columbia) 13 8

SPYRO GYRA/Access All Areas (MCA) 12

18 Œ KEVIN EUBANKS/Sundance (GRP)

JIMMY McGRIFF/Skywalk (Milestone/Fantasy) 14 14

Ð STAN GETZ/ALBERT DAILEY/Poetry (Musician/Elektra) 16

CHICO FREEMAN/Tangents (Elektra) 21

C'EST WHAT?!/Eight Stories (Palo Alto) 22 D

KITTYHAWK/Fanfare (Zebra) 15 18

19 KOINONIA/Celebration (Breaker/MCA) 19

20 FRANK FOSTER & FRANK WESS/Two For The Blues (Pablo)

BEBOP & BEYOND/Bebop & Beyond (Concord)

17 22 EAST COAST OFFERING/East Coast Offering (MCA) DEBUT > 23

JERRY TACHOIR QUARTET/Canvas (ITI/Allegiance)

LOUIS BELLSON & EXPLOSION/Louis Bellson & Explosion (Pausa) 28 2

TOM GRANT/Heart Of The City (Pausa)

24 26 FRED LIPSIUS/Distant Lover(s) (ITI/Allegiance)

EASTERN REBELLION 4/Eastern Rebellion 4 (Timeless) DEBUT > 3

DEBUT ALEXANDER ZONJIC/Elegant Evening (Inner City)

DEBUT 30 CHET BAKER TRIO/Mr. B (Timeless)
BUDDY DeFRANCO/Mr. Lucky (Pablo)

Black/Urban stations contributing to Jazz:

WKND/Hartford, Melonae McClean; WJAX/Jacksonville, Chris Tumer; KJCB/Lafayette, Beat rice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong. WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsev.

CHUCK MANGIONE "Disguise" (Columbia) 14/6

CHUCK MANGIONE "Disguise" (Columbia) 14/6
Rotations: Heavy 1/0 Medium 4/1, Light 6/2, Extra Adds 3, Total Adds 6, WBEE, WBBY, WJZZ, KMCR, KJZZ, KUOP. Heavy:
WLOQ. Medium: KERA, WMOT, WIAN.

KEITH JARRETT "Changes" (WB) 11/10
Rotations: Heavy 3/2, Medium 2/2, Light 3/3, Extra Adds 3, Total Adds 10, WEAA, WNOP, WDET, WIAN, WKSU, KKGO, KCRW, KPLU, KWMU, KLCC. Heavy: KJAZ.

ZOOT SIMS "Quietly There" (Pablo) 10/4
Rotations: Fleavy 4/0, Medium 3/2, Light 1/0, Extra Adds 2, Total Adds 4, KERA, WKSU, KMCR, KMHD. Heavy: WBGO, WBBY, WOODN SHAW. (Th. Th. Park 1) 1/1/2 Park 1) 1/1/

WOODY SHAW "In The Beginning" (Muse) 9/1

Rotations: Heavy 4/0, Medium 5/1, Light 0/0, Extra Adds 0, Total Adds 1, WUSF. Heavy: WGBH, WBGO, KLON, KWMU. Medium: KLCC, KKSN, KXPR.

TIMELESS ALLSTARS "Timeless Heart" (Timeless) 8/4 Rotations: Heavy 2/1, Medium 2/0, Light 2/1, Extra Adds 2, Total Adds 4, WMOT, WNOP, WUSF, KWMU. Heavy: KXPR. Medium: KCRW, WHRO.

MEL TORME & GEORGE SHEARING "An Evening At Charlie's" (Concord) 8/4
Rotations: Heavy 1/0, Medium 2/1, Light 4/2, Extra Adds 1, Total Adds 4, WFAE, WMOT, WDET, WUSF. Heavy: KPLU. Medium:

ELEMENTS "Forward Motion" (Antilles/Island) 8/3 Rotations: Heavy 3/0, Medium 1/0, Light 2/1, Extra Adds 2, Total Adds 3, KTCJ, KMHD, KWMU. Heavy: KPLU, WUSF, KLCC.

SONNY STITT "The Last Stitt Session Vol. 2" (Muse) 8/1
Rotations: Heavy 2/0, Medium 1/0, Light 5/1, Extra Adds 0, Total Adds 1, KJAZ. Heavy: WBGO, WHRO. Medium: WKSU.

BILL OSKAY & MICHAEL O' DOMNHAILL "Nightnoise" (Windham Hill) 8/0
Rotations: Heavy 3/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WFAE, KUOP, KWMU. Medium: WKSU, KMHD,

PUTTIN' ON THE RITZ "Steppin' Out" (Pausa) 8/0

Rotations: Heavy 3/0, Medium 0/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: KUHF, KKGO, WMGI.

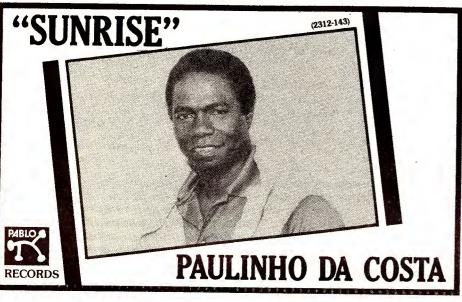
PAULINO da COSTA "Sunrise" (Pablo) 7/3

Rotations: Heavy 1/0, Medium 3/2, Light 2/0, Extra Adds 1, Total Adds 3, KERA, WLOQ, WIAN. Heavy: WBEE. Medium: KJZZ.

JOE PASS "Live At Long Beach City College" (Pablo) 7/3

Rotations: Heavy 0/0, Medium 2/0, Light 2/0, Extra Adds 3, Total Adds 3, WNOP, KMHD, KPLU. Medium: KADX, KUOP.

DON THOMPSON QUARTET "A Beautiful Friendship" (Concord) 7/1
Rotations: Heavy 4/0, Medium 3/1, Light 0/0, Extra Adds 0, Total Adds 1, KLON. Heavy: KUHF, WNOP, KPLU, WHRO. Medium: KADX, KXPR.



MOST ADDED .

KEITH JARRETT (10) Changes (WB) C'EST WHAT?! (6) Eight Stories (Palo Alto) **KEVIN EUBANKS (6)** Sundance (GRP) **CHUCK MANGIONE (6)** Disguise (Columbia) EASTERN REBELLION (5)

CHICO FREEMAN (5) Tangents (Elektra) BOBBY McFERRIN (5) The Voice (Musician/Elektra) JERRY TACHOIR QUARTET (5) Canvas (ITI/Allegiance)

Eastern Rebellion 4 (Timeless)

SADAO WATANABE (5) Rendezvous (Elektra)

HOTTES

DAVE GRUSIN (12) Night-Lines (GRP) **MODERN JAZZ QUARTET 1984 (11)** Echoes (Pablo)

A TRIBUT TO MONK (9) That's The Way I Feel Now (A&M) **GENERATION BAND (10)** Call Of The Wild (TBA/Palo Alto) **BOBBY McFERRIN (10)** The Voice (Musician/Elektra)

SADAO WATANABE (10) Rendezvous (Elektra) MILES DAVIS (8)

Decoy (Columbia) **HEATH BROTHERS (8)** Brothers & Others (Antilles/Island) LES McCANN/HOUSTON PERSON (8) Road Warriors (Greene St./2001)

WINDOWS "Windows" (ITI/Allegiance) 7/1

ns: Heavy 1/0, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 1, WDMT. Heavy: WMOT. Medium: WBEE, KMHD, KJZZ. HOTELORIS: HEAVY 1/0, MEDIUM: 4/1, LIGHT Z/O, EXTR. AGOS O, TOTAL AGOS I, VVDM I. FIREVY: VVMIOT. MEDIUM: WBEE, NMFID, NJZZ.

LOREZ ALEXANDRIA "Harlem Butterfly" (Discovery) 7/0

Rotations: Heavy 3/0, Medium 4/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: WBGO, WHRO, KXPR. Medium: WGBH, KADX,

EUGEN CICERO TRIO "Spring Song" (Timeless) 6/3
Rotations: Heavy 1/0, Medium 3/1, Light 0/0, Extra Adds 2, Total Adds 3, WNOP, KKGO, KJAZ. Heavy: KPLU. Medium: KLON,

IVAN CONTI "The Human Factor" (Milestone/Fantasy) 6/1 Heavy 1/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1 IU. Heavy: KERA, Medium: WBFO, WBEE.

CLAUDIO RODITI w/KENIA "Red On Red" (Greene St./2001) 6/1
Rotations: Heavy 0/0, Medium 5/1, Light 1/0, Extra Adds 0, Total Adds 1, WKSU. Medium: WJZZ, KJZZ, KWMU.

ACTIONS: HEBY 0/0, Medium: 9/1, Light 1/0, EXTR AGUS 0, 10ter AGUS 1, 17050. HISGURIN. 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 1022, 102

avy 2/0, Medium 2/0, Light 1/1, Extra Adds 0, Total Adds 1, KUHF. Heavy: WDET, WNUR. Medium: WGBH, KXPR. ABBEY LINCOLN "Talking To The Sun" (Enja) 5/1 Rotations: Heavy 1/0, Medium 3/0, Light 1/1, Extra Adds 0, Total Adds 1, KUHF. Heavy: KJAZ. Medium: WGBH, WJZZ, KWMU.

JOE TURNER "Kansas City Here I Come" (Pablo) 5/1
Rotations: Heavy 0/0, Medium 2/1, Light 3/0, Extra Adds 0, Total Adds 1, KLON. Medium: WMOT.

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. * symbol denotes commercial station.

EAST

MILES DAVIS BOBBY MCFERRIN PETER KATER CLAUDID PASOLI SADAO WATANABE JOHN MCNEIL KENNY WHEELER RAMSEY LEWIS JAMES WILLIAMS BAROLD DANKO &

none Hottest: JIMMY MCGRIFF FOSTER & WESS HEATH BROTHERS SONNY STITT TRIBUTE TO MONK C'EST WHAT?! LOUIS BELLSON GENERATION BA

VFAE/Charlotte Paul Stribling

Hottest: DON SEBESKY MICHEL PETRUCCIAN HEATH BROTHERS OSKAY & O'DOMHNAI MIKE CAMPBELL KERA/Dallas-Ft. Worth Ed Budanauro

ZOOT SIMS
PAULINHO DACOSTA
MILES DAVIS
CABO PRIO
BUDDY DEPRANCO
HOTELS
BEATH BROTHERS
SADAO WATANABE
DAVE GRUSIN
LES MCCANN
BILLY MITCHELL

SOUTH

MODERN JAZZ QUART HEATH BROTHERS

HOTTERST CONTRE RI EAST COAST OFFERI SADAO WATANABE KAZU MATSUI PROJE

WEST

KEVIN EUBANKS
JAY MCSHANN
SONNY ROLLINS
ABBEY LINCOLA
ART HODES
ABDULLAH IBRAHIM
HUMPHREY LYTTLETO
DIZZY GILLESPIE
CLARINET SUMMIT
HOTESEL

HOTLEST: CARTER & HALL DON THOMPSON QUA BOBBY MCFERRIN GETZ & DAILEY TRIBUTE TO MONK

ROY PORTER LES MCCANN ALEXANDER 20NJIC SHEARING & TORME TIMELESS ALLSTARS HOTLEST: SADAO WATANABE JERRY TACHOIR QUA MICHAEL HEDGES

none Hottest: BEBOP & BEYOND MODERN JAZZ QUART GETZ & DAILBY SONNY STITT CARTER & HALL

MATSUBARA KAZU MATSUI PROJE PAULINHO DACOSTA ALEXANDER ZONJIC HOTLEGI: SADAO WATANABE SPYRO GYRA CHUCK MANGIONE DAVE GRUSIN GENERATION BAND

CHET BAKER
BASTERN REBELLION
TIMELESS ALLSTARS
SHEARING, TORME
WOODY SHAW
GORDON BRISKER
LOUIS BELLSON
HOLTEST:
ROB MCCONNELL
MODERN JAZZ QUARI
FOSTER & WESS
BEATH BROTHERS
ELEMENTS

45 Reporting Stations **40 Current Reports**

MIDWEST WJZZ/Detroit (*)

JOHN HIII
PRANK SINATPA
JIMBY MOGRIEP
KAZU MATSUI PROJE
ORANGE LAKE DRIVE
REBRIE HAROCK
STEVE GMITH
KITTHAME
KI Hottest: GENERATION BAND MODERN JAZZ QUART LES MCCANN LOU RAWLS PAULINHO DACOSTA

TOMMY PLANAGAN PRED LIPSIUS JERRY TACBOIR QUA BOBBY MCFERIN JOE PASS KEITH JARRETT GETZ & DAILEY BILL EVANS WHITE & DURAN HOCKES MCOBEN JAZZ QUART TRIBUTE TO MONK LES MCCART TRIBUTE TO MONK

JUDY AGAMS

KEITH JARRETT
ALLEN YOUNGBLOX
WATSON & LUNDY
DONN CARTER
SHEARING & TORN
NAT DIXON
NATE MORGAN
QUARTET MUSIC
ROCKH & TAYLOR
ABDULLAH IBRAHI
MODERN JAZZ QUA
CHICO FRESMAN
CHARLIE PARKER

LOUIS BELLSON
WBBY/COLUMBUS (*)
Zoot Strider
ZOOT Strider
CHUCK MANGIONE
CHUCK MANGIONE
HOCKEST
HOCKES

The following stations called in a

frozen playlist this week:

WVOI/Toledo

KXPR/Sacramento

ROB MCCONNELL
PAULINIO DACOST.
CHET BAKER
GORDON BRISKER
KEITH JARRETT
RITA REYS
HOTLEST: TRIBUTE TO MONE
DAVE GRUSIN
HEATH BROTHERS
MILES DAVIS
SADAO WATANABE

WKSU/Kent Linda Yohn

C'EST WHAT? I

LINGE YOUN
BOB SUMMERS
REITE JARRETT
MCCOY TYNER
CRICO FREEMAN
STEPS AREAD
JONE JAKE
LANGUM
THE JAKE
RAINGON
PREDDIE RUBBARD
ROTE SUMBRE
RAINGON
FREDDIE RUBBARD
ROTE SUMBRE
RAINGON
ROTE SUMBRE
ROTE SUMB

EASTERN RELEGIEMENTS

BOBBY MCFERRIN TRIBUTE TO MONK

KLON/Long Beach Helen Borges

LARRY FLAHIVE TRI JOE TURNER BOB RAVENSCROFT DON THOMPSON QUAR WES MONTGOMERY ANDY NARELL ROB MCCONNELL BOTTEST:

KKGO/Los Angeles (*) KMHD/Portland Jeff Gehringer Roger Smith

Jeff Gehringer
KEITH JARRETT
KAZU
CABO FRIO
IRA SCHULMAN
BOB FLORENCE
ASBILEY ALEXANDER
ASBILEY ALEXANDER
ASBILEY ALEXANDER
FAMICY MORREST
AD
BAMDY MORREST
AD
BAMDY MORREST
BAMDY MORREST
BAMDY MORREST
BAMDY LEWIS
RAMBSER
BAMDS LEWIS
BAMDSER
BAMDS LEWIS
BAMDSEY LEWIS
BAMDSEY
BAMDSEY JOE PASS
ELEMENTS
DAN SIEGEL
HOTLEST:
GENERATION BAND
KOINGNIA
TONI TENNILLE
LES MCCANN
ALEXANDER ZONJIC

KEITH JARRETT
HANS OTTE
WOODY SHAW
DONNY RICHMOND
BARRE PRILLIPS
MICHAEL GALASSO
RAINER BRUNINGS,
DICK BERK/JAZZ
BUD POWELL TRID
WATSON & LUNDY
SOTHER
SOTHER
TRIBUTE TO MONK
HERBIE HANCOCK
KAZUMI MATANABE
KEITH JARRETT

TRIBUTE TO MONK
CHUCK MANGIONE
GEORGE SHEARING
DAVID BENOIT
HOLLEST
BOSBEY MCFERRIN
SADAO WATANABE
WOODY HERMAN
EAST COAST OFFERI
DAVE GRUSIN

KPLU/Tecoms Charles Tomaras

The following stations failed to report this week; therefore their playlists were frozen:

> WBFO/Buffalo WBGO/Newark KSAX/Dallas-Ft. Worth

Editor's Note: WGIV/Charlotte is no longer a reporting station.



dult/Contemporary Continued from Back Page

BREAKERS

DONNA SUMMER

There Goes My Baby (Geffen)

62% of our reporters on it. Rotations: Heavy 8/0, Medium 46/0, Light 27/9, Total Adds 9, WOMC, KMJI, KFMB, WAFB, WLAC-FM, WJON, WBOW, KFQD, KALE. Debuts at number 22 on the A/C chart.

HERB ALPERT **Bullish (A&M)**

62% of our reporters on it. Rotations: Heavy 3/0, Medium 48/0, Light 29/6, Total Adds 6, KVIL-FM, WMJI, B100, WGOW, WSNY, K99. Debuts at number 24 on the A/C chart.

NEW & ACTIVE

LAURA BRANIGAN "The Lucky One" (Atlantic) 77/14

Rotations: Heavy 7/0, Medium 42/3, Light 28/11, Total Adds 14, WSB-FM, KRBE-FM, WCLR, KMJI, WAEB, WAFB, WHHY, WEZS, WAVE, WFMK, KIXI-FM, KKPL, KFQL, KMJJ. Heavy: KEZR, WMHE, WEIM, WCKQ, WCHV, KRSB, KALE. Medium: WFBR, WPIX, WTAE, 97AIA, KGW, KBEST, WKYE, WKGW, WVLK, WMAZ, 2WD, WRVA, WSNY, WTRX, WMGN, 3WM, KBO, KDUK, KFI, KWAV, WWNR, WSKI, WTNY, WWPA, KORQ, WSKY, WGSV, WAGE, WKYX, KTYL, WVBS, WCIL, KEEZ, WHNN, WJON, WROW KTWO KRNO, KOSW

BARRY GIBB "Shine Shine" (MCA) 72/33

BARRY GIBB Shine Shine (IMCA) /2/33
Rotations: Heavy 3/1, Medium 33/12, Light 36/20, Total Adds 33, WBEN, WKBW, KVIL-FM, W101, WARM98, KUDL, WISN, KMJI, KKLT, KGW, KBEST, KFMB, V100, WPJB, WGY, KEY103, WIVY, WSNY, WMGN, KOIL, WMHE, KBOI, KDUK, KFI, KWAV, WTKO, WKNE, WVBS, WJBC, KWEB, WJON, KFQD, KRNO. Heavy: K99, KALE. Medium: WFBR, 97AIA, WCCO, WKGW, WMAZ, KIXI-FM, WWNR, WSKI, WTNY, KORQ, WSKY, WCKQ, WCHV, WAGE, KTYL, KFSB, KEEZ, WHNN, KQSW, KRSB.

EVERLY BROTHERS "On The Wings Of A Nightingale" (Mercury/PolyGram) 66/34
Rotations: Heavy 1/1, Medium 29/12, Light 36/21, Total Adds 34, WKBW, WTAE, WRMM, WARM98, WISN, KGW, KFMB,
WAEB, WTIC, WKYE, WGY, WKGW, WAFB, WBT, WVLK, WMAZ, WHHY, WHBY, WNAM, KRNT, WENS, WMHE, KBOI, WTNY,
KORQ, WVBS, WJBC, KFSB, WXUS, WJON, KFQD, K99, KRSB, KALE. Medium: WFBR, WSB, KFIL-FM, WCLR, WCCO, KWAV,
KIXI-FM, WWNR, WEIM, WTKO, WKNE, WSKI, WSKY, KWB, WHNN, KRNO, KQSW.

ANNE MURRAY with DAVE LOGGINS "Nobody Loves Me Like You Do" (Capitol) 58/29 Rotations: Heavy 1/0, Medium 18/7, Light 39/22, Total Adds 29, WRMM, WCLR, WARM98, KFMB, WGY, WBT, WKJJ, WLAC-FM, WRVA, WING, WTRX, KBOI, KSL, WWNR, WKNE, WSKI, WTNY, KORQ, WCKQ, KTYL, WJBC, KFSB, WXUS, WHNN, WJON, KFQD, KQSW, KRSB, KALE. Heavy: WCCO. Medium: WPRO, WISN, WTIC, WMAZ, WMGN, KIXI-FM, WEIM, WTKO, WGCV, WGCV, WEET

SPANDAU BALLET "Only When You Leave" (Chrysalis) 57/3

Rotations: Heavy 5/0, Medium 33/0, Light 19/3, Total Adds 3, B100, WTKO, WHNN. Heavy: KOST, WWPA, WCKQ, KRSB. Medium: WFBR, WSB-FM, KVIL-FM, WMYX, WCCO, KGW, KEZR, WKYE, WPJB, WVLK, 2WD, WLTE, WMHE, KFI, KWAV, KIXI-FM, WWNR, WEIM, WKNE, WSKI, KORQ, WSKY, WKYX, KTYL, WCIL, KEEZ, KWEB, WJON, WBOW, K99, KQSW, KALE.

SADAO WATANABE featuring ROBERTA FLACK "If I'm Still Around Tomorrow" (Elektra) 55/13 Rotations: Heavy 0/0, Medium 20/3, Light 35/10, Total Adds 13, WFBR, KFMB, WTIC, WGY, WHBC, WING, KBOI, KSL, WWPA, WJBC, KFSB, KWEB, WJON. Medium: WBEN, 97AIA, WARM98, WCCO, WKYE, WMAZ, WRVA, WWNR, WEIM, WSKI, KORQ, WKYE, WTVI, WCEI, WILLIAM KOSMI, KBOI, WRO, WRO, WKYE, WROZ, WRVA, WWNR, WEIM, WSKI, KORQ, WKYE, WROZ, WRO WSKY, KTYL, WCIL, WHNN, KQSW, KRSB.

BILLY OCEAN "Caribbean Queen (No More Love On The Run)" (Jive/Arista) 53/16
Rotations: Heavy 1/0, Medium 20/4, Light 32/12, Total Adds 16, KVIL-FM, B100, KEZR, WAEB, WMJJ, WMAZ, 2WD, WNAM, WSNY, WENS, KOIL, KBOI, KKUA, WTKO, WVBS, KRNO. Heavy: KALE. Medium: KRBE-FM, WTRX, WMGN, 3WM, KIXI-FM, WSKI, WWPA, KORQ, WSKY, WCKQ, WAGE, KTYL, KEEZ, WJON, K99, KQSW.

ROTATION BREAKOUTS

	Total				
	Reports/Adds	Heavy	Medium	Light	
1 BILLY JOEL	126/0	101	22	3	
2 CARS	127/1	100	25	2	
3 LIONEL RICHIE	122/0	96	25	1	
4 JULIO IGLESIAS & DIANA ROSS	125/1	81	38	6	
6 HUEY LEWIS & THE NEWS	119/2	88	29	2	
6 TINA TURNER	107/0	82	23	2	
STEVIE WONDER	125/7	53	65	7	
NEIL DIAMOND	119/10	60	48	11	
JOHN WAITE	113/2	66	40	7	
10 CHICAGO	116/5	48	57	11	
11 ELTON JOHN	98/0	45	43	10	
12 TEDDY PENDERGRASS	92/1	39	44	9	
13 PEABO BRYSON	80/0	39	35	6	
14 DAN HARTMAN	84/0	44	· 35	5	
© COYOTE SISTERS	96/2	34	55	7	
16 KARLA BONOFF	94/1	18	66	10	
RALPH MacDONALD f/BILL WITHERS	95/12	7	68	20	
13 JAMES INGRAM	87/3	16	61	10	
19 RITA COOLIDGE	86/0	26	47	13	
② IRENE CARA	87/7	11	65	11	
21 GENESIS	76/0	16	45	15	
② DONNA SUMMER	81/9	8	46	27	
23 GLENN FREY	66/3	12	39	15	
W HERB ALPERT	80/6	. 3	48	29	
25 SERGIO MENDES	50/1	8	32	10	

MOST ADDED ®

EVERLY BROTHERS (34) On The Wings Of A... (Mercury/PG) BARRY GIBB (33) Shine Shine (MCA) **DENNIS DeYOUNG (31)** Desert Moon (A&M)

ANNE MURRAY (29) Nobody Loves Me Like You Do (Capitol) **ELTON JOHN (22)**

Who Wears These Shoes? (Geffen) MADONNA (17) Lucky Star (Sire/WB) **KENNY ROGERS (17)**

HOTTEST

CARS (85) Drive (Elektra) **BILLY JOEL (73)** Leave A Tender Moment Alone (Columbia) **HUEY LEWIS & THE NEWS (67)** If This Is It (Chrysalis) **TINA TURNER (62)**

What's Love Got To Do With It? (Capitol) **JULIO IGLESIAS & DIANA ROSS (53)** All Of You (Columbia) **LIONEL RICHIE (53)**

Stuck On You (Motown)

What About Me (RCA) MADONNA "Lucky Star" (Sire/WB) 50/17

MADONINA LUCKY STEE (SITE/ WED) 50/ 1 /
Rotations: Heavy 1/0, Medium 25/9, Light 24/8, Total Adds 17, KVIL-FM, KGW, B100, KBEST, KEZR, WKYE, WIVY, WVLK,
2WD, WFMK, WMGN, KOIL, KBOI, WTNY, WBOW, KRNO, KALE. Heavy: KFI. Medium: KRBE-FM, WHBC, WMHE, KWAV, WWNR,
WEIM, WSKI, WWPA, WSKY, WCKQ, WCHV, KTYL, WCIL, KEEZ, K99, KRSB.

WILLIE NELSON "City Of New Orleans" (Columbia) 49/6

Rotations: Heavy 6/0, Medium 24/1, Light 19/5, Total Adds 6, WAEB, WKYE, WVLK, WAVE, WFMK, WTNY. Heavy: WKBW, WCCO, WAHR, KSL, WEIM, WCIL. Medium: WSB, WISN, WTIC, WKGW, WBT, WMAZ, WRVA, WHBY, WNAM, KRNT, KIXI-FM, WWNR, WTKO, WSKI, WCKQ, WCHV, WGSV, WKYX, WJBC, WJON, KKJO, KTWO, KQSW.

EURYTHMICS "Right By Your Side" (RCA) 49/3

Rotations: Heavy 3/0, Medium 21/1, Light 25/2, Total Adds 3, B100, WGR, WENS. Heavy: WMHE, WSKI, WCHV. Medium: WFBR, WKBW, KVIL-FM, WPJB, 2WD, WAVE, KWAV, KIXI-FM, WWNR, WKNE, WWPA, WSKY, KTYL, KFSB, KEEZ, KWEB, KRNO,

POINTER SISTERS "I'm So Excited" (Planet/RCA) 36/9

Rotations: Heavy 3/0, Medium 17/2, Light 16/7, Total Adds 9, WCCO, WAEB, WAHR, WSNY, KKPL, WTKO, KTYL, KEEZ, KOIL. Heavy: 97AIA, WMHE, WEIM. Medium: WFBR, KVIL-FM, KHOW, KMJI, KGW, B100, WMJJ, 2WD, WENS, WSKI, WTNY, WWPA,

JOYCE KENNEDY & JEFFREY OSBORNE "Last Time I Made Love" (A&M) 32/11

Rotations: Heavy 2/0, Medium 7/2, Light 23/9, Total Adds 11, WKGW, KEY100, WMAZ, WHBY, WNAM, WSNY, WTRX, WEIM, WSKI, WCKQ, KQSW. Heavy: WSB-FM, KOST. Medium: WRMM, 97AIA, KFI, KIXI-FM, WSKY.

DENNIS DeYOUNG "Desert Moon" (A&M) 31/31

Rotations: Heavy 0/0, Medium 7/7, Light 24/24, Total Adds 31, WFBR, WCLR, WWOM, V100, WKGW, WAHR, WVLK, WMAZ, WNAM, WTRX, WMGN, KWAV, WWNR, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, WCLR, WCLR KTYL, WCIL, KEEZ, KWEB, WJON, WBOW, KQSW, KALE.

BOBBY KING featuring ALFIE SILAS "Close To Me" (Motown) 31/0 Rotations: Heavy 0/0, Medium 8/0, Light 23/0, Total Adds 0. Medium: WCCO, WKYE, WMAZ, WWNR, WEIM, WSKI, WCIL, KRSB.

HILLARY KANTER "Good Night For Falling In Love" (RCA) 30/10 Rotations: Heavy 0/0, Medium 6/2, Light 24/8, Total Adds 10, WKGW, WRVA, WNAM, WTRX, KIXI-FM, WSKY, WCKQ, KEEZ, KWEB, WHNN. Medium: WMAZ, WEIM, WSKI, WCIL.

SIGNIFICANT ACTION

BANANARAMA "Cruel Summer" (London/PolyGram) 28/6

Rotations: Heavy 2/0, Medium 10/1, Light 16/5, Total Adds 6, B100, KEZR, WPJB, WAVE, WCIL, WBOW. Heavy: WSKI, WCKQ. Medium: KOST, 2WD, WENS, KFI, KWAV, WEIM, WCHV, WKYX, KQSW.

SHEENA EASTON "Strut" (EMI America) 26/4

Hotations: Heavy 1/0, Medium 9/2, Light 16/2, Total Adds 4, B100, WPJB, WMAZ, WSKI. Heavy: KALE. Medium: WTRX, KIXI-FM, WCKQ, WKYX, KRNO, KRSB.

ELTON JOHN "Who Wears These Shoes?" (Geffen) 24/22
Rotations: Heavy 1/1, Medium 8/7, Light 15/14, Total Adds 22, WFBR, WKBW, WSB-FM, KJR, V100, WKYE, WMGN, WLTE, KBOI, KWAV, KIXI-FM, WWNR, WWPA, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, WVBS, KEEZ, KRSB. Medium:

JOE COCKER "Crazy In Love" (Capitol) 23/4
Rotations: Heavy 0/0, Medium 5/1, Light 18/3, Total Adds 4, WRVA, KORQ, WCHV, WJON. Medium: WMAZ, KIXI-FM, WEIM,

JACKSONS "Torture" (Epic) 23/1

Rotations: Heavy 2/0, Medium 12/1, Light 9/0, Total Adds 1, KFSB. Heavy: WCKQ, WKYX. Medium: KVIL-FM, KRBE-FM, WPJB, 2WD, WMGN, WSKI, WWPA, WSKY, KTYL, K99, KQSW.

GEORGE FISCHOFF "Lovely Lady" (Lisa) 22/2

ons: Heavy 0/0, Medium 6/0, Light 16/2, Total Adds 2, WVOR, KKPL. Medium: WCCO, WMAZ, WEIM, WKNE, WSKI, KKJO.

PEABO BRYSON "Slow Dancin" (Elektra) 20/13

Rotations: Heavy 0/0, Medium 4/1, Light 16/12, Total Adds 13, WAHR, WVLK, WTRX, KWAV, WWNR, WKNE, WSKI, WCHV, WGSV, KFSB, WXUS, KEEZ, KRSB. Medium: WCCO, WCKQ, WCIL.

SMOKEY ROBINSON "I Can't Find" (Tamla/Motown) 20/3

ons: Heavy 0/0, Medium 4/0, Light 16/3, Total Adds 3, WHBY, WHBC, KORQ. Medium: WMAZ, WTRX, WCIL, KKJO.

KENNY ROGERS "What About Me" (RCA) 17/17
Rotations: Heavy 1/1, Medium 3/3, Light 13/13, Total Adds 17, KVIL-FM, KRBE-FM, WCLR, WISN, KKLT, KEY103, WKJJ, WHBY, WLTE, KWAV, WSKY, WKYX, WJBC, WCIL, KFSB, KWEB, WJON.

ROD STEWART "Some Guys Have All The Luck" (WB) 16/5

Rotations: Heavy 0/0, Medium 12/3, Light 4/2, Total Adds 5, WCCO, 2WD, WSKI, KEEZ, KRNO. Medium: KRBE-FM, 97AIA, WAEB, WSKY, WCKQ, WKYX, KTYL, WJON.

DIANA ROSS "Swept Away" (RCA) 15/4
Rotations: Heavy 0/0, Medium 5/1, Light 10/3, Total Adds 4, KVIL-FM, WPJB, WMJJ, WWPA. Medium: KJR, WSKI, WCHV,

THOMPSON TWINS "You Take Me Up" (Arista) 14/13
Rotations: Heavy 0/0, Medium 5/4, Light 9/9, Total Adds 13, WFBR, V100, WAHR, KWAV, WEIM, WSKI, WWPA, WSKY, WCKQ, KFSB, KEEZ, WHNN, WBOW. Medium: KIXI-FM.

POCO "Save A Corner Of Your Heart" (Atlantic) 13/6

Rotations: Heavy 0/0, Medium 6/3, Light 7/3, Total Adds 6, WCCO, WAHR, WMAZ, WRVR, WEIM, WKNE. Medium: WRVA. WAVE, KIXI-FM.

JIM CAPALDI ''I'll Keep Holding On' (Atlantic) 10/10
Rotations: Heavy 0/0, Medium 2/2, Light 8/8, Total Adds 10, WMGN, KIXI-FM, WWNR, WSKY, WCKQ, WCHV, WGSV, KWEB, WBOW, KRSB.

LUBA "Everytime I See Your Picture" (Capitol) 10/9 Rotations: Heavy 0/0, Medium 1/1, Light 9/8, Total Adds 9, WCCO, WAHR, WTRX, WWNR, KTYL, WCIL, KQSW, KRSB, WEIM.

LINDSEY BUCKINGHAM "Go Insane" (Elektra) 10/3

Rotations: Heavy 1/0, Medium 2/1, Light 7/2, Total Adds 3, KRBE-FM, KEZR, WKYX. Heavy: WCKQ. Medium: WPJB.

JERMAINE JACKSON "Dynamite" (Arista) 10/1

otations: Heavy 3/0, Medium 6/1, Light 1/0, Total Adds 1, KEZR. Heavy: WPJB, WWPA, WCKQ. Medium: KRBE-FM, V100,

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

WGY/Schenectady Mike Neff

SADAO WATANABE BARRY GIBB EVERLY BROTHERS ANNE MURRAY IRENE CARA

CARS HUEY LEWIS & NEWS DAN HARTMAN JOHN WAITE

WKGW/Utica-Rome

EVERLY BROTHERS
DENNIS DEYOUNG
KENNEDY & OSBORNE
HILLARY KANTER
BOTTEST:
TINA TURNER
BUEY LEWIS & NEWS
CARS

Parallel Three

WWNR/Beckler

ANNE MURRAY DENNIS DEYOUNG ELTON JOHN LUBA PEABO BRYSON JIM CAPALDI HOLLEST:

Hottest: TINA TURNER CARS STEVIE WONDER

STEVIE WUNDER CHICAGO RALPH MACDONALD

WEIM/Fitchburg Jack Raymond

POCO NAKED EYES CHAMPAIGN

Regional Adds & Hots

EAST

Parallel One

WFBR/Baltimore

ELTON JOHN THOMPSON TWINS DENNIS DEYOUNG SADAO WATANABE Hottest: LIONEL RICHIE RAY PARKER JR.

TINA TURNER HUEY LEWIS & NEWS

BARRY GIBB RALPH MACDONALD LESIAS & ROSS BILLY JOEL STEVIE WONDER LIONEL RICHIE

WKBW/Buffalo RALPH MACDONALD

BARRY GIBB
EVERLY BROTHERS
ELTON JOHN
HOTLEST:
IGLESIAS & ROSS
TINA TURNER
BILL MEDLEY
JOHN WAITE
DAN HARTMAN

WPIX/New York

NOTE
HOTTEST:
DAN BARTMAN
NEIL DIAMOND
IGLESIAS & ROSS
TINA TURNER
JOHN WAITE

Jay Cresswel DAN HARTMAN TINA TURNES IGLESIAS & JOHN WAITE

Y97/Pittsburg

WTAE/Pittsburgh

EVERLY BROTHERS CHICAGO IGLESIAS & ROS CARS JOHN WAITE TINA TURNER RAY PARKER JR.

WWSW (3WS)/Pitts

IGLESIAS & ROSS Hottest: HUEY LEWIS & NEWS LIONEL RICHIE CARS BILLY JOEL DAN HARTMAN

WPRO/Providence Tom Cuddy

IRENE CARA Hottest: IGLESIAS & ROSS BILLY JOEL HUEY LEWIS & NEWS CARS STEVIE WONDER

WLTT/Washington, D.C. Bob Cummings

Parallel Two

DENNIS DEYOUNG Hottest: IGLESIAS & ROSS TINA TOWNS CHICAGO HUEY LEWIS & NEWS

NEIL DIAMOND STEVIE WONDER WILLIE NELSON LAURA BRANIGA BILLY OCEAN Hottest: TINA TURNER HUEY LEWIS & NEWS CHICAGO JOHN WAITE COYOTE SISTERS

WICC/Bridgeport

CARS JOHN WAITE

WGR/Buffalo Galuski/Lang

EURYTHMICS Hottest: IGLESIAS & ROSS BILLY JOEL TINA TURNER HUEY LEWIS & NEWS

BOD SPENCE

BLTON JOHN

RALPH MACDONALD

BARRY GIBB

DENNIS DEYOUNG

THOMPSON TWINS

HOTLEST:

TINA TURNER

LIONEL RICHIE

IGLESIAS & ROSS

BILLY JOEL

HUEY LEWIS & NEWS

WRIE/Erle Ted Abbott

none Hottest: LIONEL RICHIE PEABO BRYSON IGLESIAS & ROSS BILLY JOËL CARS

WSFM/Harrisburg Bob Paiva

STEVIE WONDER Hottest: LIONEL RICHIE BILLY JOEL HUEY LEWIS & NEWS TINA TURNER CARS WTKO/Ithaca Wayne Fisk BARRY GIBB BILLY OCEAN POINTER SISTERS Hottest: Hottest: DAN HARTMAN CHICAGO STEVIE WONDER TINA TURNER JOHN WAITE WTIC/Hartford

Hottest: IGLESIAS & ROSS BILLY JOEL CARS LIONEL RICHIE NEIL DIAMOND DENNIS DEYOUNG POCO ANNE MURRAY PEABO BRYSON BARRY GIBB Hottest: CARS

WPJB/Provider Tom Hunter

CARS
IRENE CARA
COYOTE SISTERS
NEIL DIAMOND
JOHN WAITE ELTON JOHN
EVERLY BROTHERS
WILLIE NELSON
HOTLEST
TINA TURNER
JOHN WAITE
CARS
HUEY LEWIS & NEWS
JACK WAGNER

WSKI/Montpelier Bruce Stebbins

ANNE MURRAY ROD STEWART SHEEKA EASTON KENNEDY & OSBORNE THOMPSON TWINS PEABO BRYSON DENNIS DEYOUNG HOTTEST: BRUCE SPRINGSTEEN BANANARAMA CRICAGO Hottest: CARS HUEY LEWIS & NEWS COYOTE SISTERS SHEENA EASTON
HOTLEST:
LIONEL RICHIE
TINA TURNER
JOHN WAITE
HUEY LEWIS & NEWS
CARS

WTNY/Watertown, NY

EVERLY BROTHERS ANNE MURRAY WILLIE NELSON MADONNA CARS IGLESIAS & ROSS RAY PARKER JR.

WWPA/Williamsport, PA Scott Mastelle

DIANA ROSS ELTON JOHN ELTON JOHN
SADAO WATANABE
THOMPSON TWINS
Hottest:
BILLY JOEL
HUEY LEWIS & NEWS CARS
JOHN WAITE
STEVIE WONDER

130 Reporters

SERGIO MENDES GEORGE FISCHOFF

118 Current Reports The following stations reported no adds or changes in rotation this week:

> WRIE/Erie Y07/Pittsburgh 55KRC/Cincinnat WHB/Kansas City WMYX/Milwaukee WSB/Atlanta KTWO/Casper **KOST/Los Angeles**

The following stations failed to report this week and therefore their playlists were frozen:

> WICC/Bridgeport WLTT/Washington KKJO/St. Joseph KHOW/Denver

MIDWEST

Parallel One

WCLR/Chicago DENNIS DEYOUNG RALPH MACDONAL RALPH MACDONAL ANNE MURRAY LAURA BRANIGAN KENNY ROGERS Hottest: TEDDY PENDERGRASS PEABO BRYSON

BILLY JOEL LIONEL RICHIE NEIL DIAMOND 55KRC/Cincin

none Hottest: ELTON JOHN RAY PARKER JR. PEABO BRYSON BILLY JOEL

WARM98/Cinc

BARRY GIBB EVERLY BROTHE ANNE MURRAY HOTTEST:
PEABO BRYSON
BILLY JOEL
HUEY LEWIS & NEWS
TEDDY PENDERGRASS

WLTF/Cleveland Dunphy/Wilson

TEDDY PENDERGRASS GLENN FREY STEVIE WONDER KENNEDY & OSBORNI THOMPSON TWINS STEVIE WORKER
HOTLEST:
LIONEL RICHIE
ELTON JOHN
IGLESIAS & ROSS
HUEY LEWIS & NEWS
TINA TURNER DENNIS DEYOUNG STEVIE WONDER STEVIE WONDER
HOTTOSTAN
HOTTOSTAN
BILLY JOEL
JOHN WAITE
KARLA BONOFF
HUEY LEWIS & NEWS

WMJI/Cleveland Popovich/Ivers

COYOTE SISTERS Hottest: LIONEL RICHIE BILLY JOEL TINA TURNER HUEY LEWIS & NEWS CARS

WOMC/Detroit

Barry Argenbrigh

DONNA SUMMER JAMES INGRAM Hottest: CARS TINA TURNER LIONEL RICHIE IGLESIAS & ROS

KUDL/Kansas City Elaine Taylo BARRY GIBB Hottest:

Hottest: LIONEL RICHIE PEABO BRYSON ELTON JOHN AIR SUPPLY BILLY JOEL

none Hottest: LIONEL RICHIE BILLY JOEL IGLESIAS & ROSS GENESIS HUEY LEWIS & NEWS

WISN/Milwaukee

KENNY ROGERS BARRY GIBB EVERLY BROTHERS HULLY JOEL
HUEY LEWIS & NEWS
TINA TURNER
NEIL DIAMOND
CARS

Parallel Two

WNAM/Appleton-Oshkosh Bennett/Collins

BILLY OCEAN EVERLY BROTHERS KENNEDY & OSBOI HILLARY KANTER DENNIS DEYOUNG Tottest: Hottest: LIONEL RICHIE BILLY JOEL HUEY LEWIS & NEWS NEIL DIAMOND TINA TÜRNER

WHBC/Canton

SADAO WATANABE SMOKEY ROBINSON Hottest: LIONEL RICHIE BILLY JOEL TEDDY PENDERGRU

POINTER SISTERS
BARRY GIBB
KENNEDY & OSBORNI
BILLY OCEAN
HERB ALPERT Hottest: DAVE GRUSIN LIONEL RICHIE BILLY JOEL

JOHN WAITE Hottest: LIONEL RICHIE ELTON JOHN PEABO BRYSON CARS BILLY JOEL

SADAO WATANABE ANNE MURRAY

KRNT/Des Moines

EVERLY BROTHERS EVERLI BROTHEAS
HOTTEST:
LIONEL RICHIE
IGLESIAS & ROSS
BILLY JOEL
CHICAGO STEVIE WONDER

HILLARY KANTER Hottest: TINA TURNER BILLY JOEL CARS LIONEL RICHIE NEIL DIAMOND

WENS/Indianapoli Wheeler/Eagan

EVERLY BROTHERS BILLY OCEAN EURYTHMICS Hottest: LIONEL RICHIE PEABO BRYSON HUEY LEWIS, & NEWS TINA TURNER CARS

WMYX/Milwaukee

WCCO/Minn Denny Long POINTER SISTERS ROD STEWART POCO

KS94/St. Louis Morgan/Water

RALPH MACDONALD
HUEY LEWIS & NEWS
IREME CARA
JAMES INGRAM
HOTLEST:
PEABO BRYSON
LIONEL RICHIE
ELTON JOHN
BILLY JOEL
CARS

EVERLY BROTHERS
SMOKEY ROBINSON
KENNEDY & OSBORN
KENNY ROGERS
HOTTEST
LIONEL RICHIE
IGLESIAS & ROSS
BILLY JOEL
NEIL DIAMOND
CARS

STEVIE WONDER SAM HARRIS

610TVN/Columb

WING/Dayton Rick Johnson

WTRX/Flint

ANNE MURRAY KENNEDY & OSBOR PEABO BRYSON DENNIS DEYOUNG LUBA

WFMK/Lansing Jeff Davis

WILLIE NELSON SAM HARRIS HOTTEST:
JOHN WAITE
CARS HURY LEWIS & NEWS
CHICAGO STEVIE WONDER

WMGN/Madison

ELTON JOHN DENNIS DEYOUNG
HOTTEST:
JOHN WAITE
CARS
HUEY LEWIS & NEWS
BILLY JOEL
STEVIE WONDER

WLTE/Minneapolis

ELTON JOHN KENNY ROGERS NEIL DIAMOND Hottest: CARS CARS
TINA TURNER
STEVIE WONDER
JOHN WAITE
LIONEL RICHIE

> Mason/Lundy MASSILUTION
> BARRY GIBB
> MADONNA
> POINTER SISTERS
> BILLY OCEAN
> HOTTEST
> HOT LEST
> JOHN WAITE
> TINA TURNER
> HOEY LEWIS & NE
> CHICAGO

3WM/Toledo King/Scollin

BARRY GIBB EVERLY BROTHERS Hottest: CARS HUEY LEWIS & NEWS BILLY JOEL TINA TURNER JOHN WAITE

WMHE/Toledo Ray/Morrison none
Hottest:
LIONEL RICHIE
BILLY JOEL
RUEY LEWIS & NEWS
JOHN WAITE
NEIL DIAMOND SOUTH

PEABO BRYSON STEVIE WONDER

WSB/Atlanta Greg Picciano

KENNY ROGERS
MADONNA
RALPH MACDONALD
DIANA ROSS
BILLY OCEAN
NEIL DIAMOND
BARRY GIBB
HERB ALERT
HOTTEST
LIONEL RICHIE
PEABO BRYSON
CARS

CARS
IGLESIAS & ROSS
ELTON JOHN

TINA TURNER HUEY LEWIS & NEWS CARS

Parallel Three

Stew Salowitz EVERLY BROTHERS SADAO. WATANABE ANNE MURRAY BARRY GIBB KENNY ROGERS Hottest:

WCIL/Carbondale

WSB-FM/Atlanta KENNY ROGERS BANANARAMA ELTON JOHN LAURA BRANIGAN LUBA Hottest: TINA TURNER HUEY LEWIS & NEWS CARS NEIL DIAMOND DONNA SUMMER BILLY JOEL IGLESIAS & ROSS

KFSB/Joplin, MO Don Carpenter

EVERLY BROTHERS
JACKSONS
PEABO BRYSON
SADAO WATANABE
THOMPSON TWINS
ANNE MURRAY
KENNY ROGERS HOTTEST:
TIMA TURNER
HUEY LEWIS & NEWS
NEIL DIAMOND
CARS
STEVIE WONDER

WXUS/Lafayette Jim Leven

SADAO WATANABE DENNIS DEYOUNG JIM CAPALDI BARRY GIBB HILLARY KANTER KENNY ROGERS HOLLEST:

Hottest: BILLY JOEL

CARS
HUEY LEWIS & NEWS
NEIL DIAMOND
STEVIE WONDER

SPANDAU BALLET ANNE MURRAY HILLARY KANTER THOMPSON TWINS

THOMPSON TWINS
HOTTESTAS & ROSS
TINA TURNER
HUEY LEWIS & NEWS
CARS
JOHN WAITE

WJON/St. Cloud, MN

KRBE-FM/Houston KENNY ROGERS WHAM U,K.
LAURA BRANIGAN
LINDSEY BUCKINGHA
FIXX
JOHN CAFFERTY & B
NEIL DIAMOND
Hottest LIONEL RICHIE BILLY JOEL

HILLARY KANTER ELTON JOHN DENNIS DEYOUNG POINTER SISTERS ROD STEWART PEABO BRYSON THOMPSON TWINS JAMES INGRAM HOTTEST: JOHN WAITE TINA TURNER IGLESIAS & ROSS DAN HARTMAN POINTER SISTERS THOMPSON TWINS
HOTLEST:
BILLY JOEL
IGLESIAS & ROSS
LIONEL RICHIE
CARS
HUEY LEWIS & NEWS

KWEB/Rochester, MN

W101/Tampa DeCarlo/Mille BARRY GIBB ELTON JOHN LIONEL RICHIE

Parallel Two

WMJJ/Birminghar

ttest: ONEL RICHIE

WBT/Charlotte

ANNE MURRAY EVERLY BROTHERS Hottest: TEDDY PENDERGRASS IGLESIAS & ROSS

WGOW/Chattanoons

Schaeffer/Deason

NEIL DIAMOND RALPH MACDONALD HERB ALPERT

HERS ALPERT
BOTTEST:
IGLESIAS & ROSS
LIONEL RICHIE
HUEY LEWIS & NEWS
CARS
TINA TURNER

WAFB/Baton Rouge Adams/Daniels EVERLY BROTHERS BARRY GIBB ANNE MURRAY DONNA SUMMER KENNY ROGERS SADAO WATANABE JOE COCKER DONNA SUMMER EVERLY BROTHERS Hottest: BILLY JOEL DENNIS DEYOUNG Hottest: LIONEL RICHIE RAY PARKER JR. TINA TURNER CARS
TINA TURNER
HUEY LEWIS & NEWS
JOHN WAITE

HUEY LEWIS & NEWS CHICAGO

WBOW/Terre Haute Kevin Young

DONNA SUMMER DENNIS DEYOUNG MADONNA MADONNA THOMPSON TWINS BANANARAMA JIM CAPALDI HOTTEST: BILLY JOBL CARS LIONEL RICHIE TINA TURNER JOHN WAITE

DENNIS DEYOUNG

Parallel One DUBA * THOMPSON TWINS HOTTEST: IGLESIAS & ROSS TINA TURNER COYOTE SISTERS CHICAGO STEVIE WONDER

HUEY LEWIS & NEWS' ANNE MURRAY EVERLY BROTHERS Hottest: TEDDY PENDERGRASS IGLESIAS & ROSS WIVY/Jacksonville Fuszner/Ryan BARRY GIBB

MADONNA
Hottest:
JOHN WAITE
LIONEL RICHIE
HUEY LEWIS &
CARS
CHICAGO

WVLK/Lexingtor Keith Raines

WILLIE WEDSON
HOTTEST:
BILLY JOEL
LIONEL RICHIE
CARS
HUEY LEWIS & NEWS
NEIL DIAMOND

WHAS/Louisville Doug McElvein

CRYSTAL GAYLE MANDRELL & GREENW MANDRELL & GREEN
HOTTEST:
PEABO BRYSON
LIONEL RICHIE
TINA TURNER
CARS
IGLESIAS & ROSS WKJJ/Louisville

ANNE MURRAY KENNY ROGERS HOTTEST JOHN WAITE ELTON JOHN HUEY LEWIS & NEWS BILLY JOEL TINA TURNER

WRKA/Louisville IRENE CARA KARLA BONOFF Hottest: LIONEL RICHIE BILLY JOEL IGLESIAS & ROSS RAY PARKER JR. NEIL DIAMOND

EVERLY BROTHERS SHEENA EASTON KENNEDY & OSBOS DENNIS DEYOUNG BILLY OCEAN POCO
Hottest:
STEVIE WONDER
LIONEL RICHIE
PEABO BRYSON
IGLESIAS & ROSS
BILLY JOEL

WRVR/Memphis Steve Butler RALPH MACDONALD POCO Hottest: TEDDY PENDERGRASS BILLY JOEL STEVIE WONDER

WLAC-FM/Nashville Nichols/Sargent CHICAGO DONNA SUMME ANNE MURRAY

Hottest: TINA TURNER DAN HARTMAN CARS ELTON JOHN IGLESIAS & ROSS

2WD/Norfolk BILLY OCEAN ROD STEWART MADONNA MADONNA
HOTTEST:
HUEY LEWIS & NEWS
DAN HARTMAN
CARS
PEABO BRYSON
JOHN WAITE

LAURA BRANIGAN Hottest:
PEABO BRYSON
DAN HARTMAN
SERGIO MENDES
TINA TURNER
STEVIE WONDER

ANNE MURRAY
JOE COCKER
HILLARY KANTER
HOTTEST

BRUCE SPRINGSTEEN LAURA BRANIGAN WILLIE NELSON BANANARAMA PETER WOLF UEY LEWIS & NEWS TINA TURNER CARS STEVIE WONDER

Parallel Three

KORQ/Abilen ANNE MURRAY EVERLY BROTHERS JOE COCKER SMOKEY ROBINSON SAM HARRIS DEMNIS DEYOUNG Hottest: JOHN WAITE CHICAGO CARS

ELTON JOHN KENNY ROGER Hottest: BILLY JOEL CARS TINA TURNER STEVIE WONDER CHICAGO

WCKQ/Campbellsville, KY

DENNIS DEYOUNG JIM CAPALDI JIM CAPALDI KENNEDY & OSBOR SAM HARRIS THOMPSON TWINS ELTON JOHN ANNE MURRAY HILLARY KANTER HOLLEST:

CARS CHICAGO WCHV/Charle

BEACH BOYS & FRAN DENNIS DEYOUNG ELTON JOHN PEABO BRYSON JIM CAPALDI JOE COCKER Hottest: CARS HUEY LEWIS & NEWS GLENN FREY IGLESIAS & ROSS IRENE CARA

WGSV/Gunte

DENNIS DEYOUNG ELTON JOHN PEABO BRYSON JIM CAPALDI HOTTEST:
LIONEL RICHIE
BILLY JOEL
HUEY LEWIS & NEWS
TINA TURNER
CARS

DENNIS DEYOUNG

ELTON JOHN
HOTTEST:
CARS
JOHN WAITE
NEIL DIAMOND
STEVIE WONDER
CHICAGO WKYX/Paducah, KY Frank Carvell LINDSEY BUCKINGHA ELTON JOHN DENNIS DEYOUNG KENNY ROGERS AMERICA

AMERICA
HOTTEST:
HUEY LEWIS & NEWS
CARS
JOHN WAITE
STEVIE WONDER
JACKSONS

KTYL/Tyler, TX POINTER SISTERS DENNIS DEYOUNG ANNE MURRAY JOHN CAFFERTY & B HOTTEST:
TINA TURNER
HUEY LEWIS & NEWS
COYOTE SISTERS

WVBS/Wilmington, NC

BARRY GIBB BILLY OCEAN EVERLY BROTHERS ELTON JOHN HOTTEST: LIONEL RICHIE BILLY JOEL

WEST

Parallel One

KHOW/Denve Hottest:

BARRY GIBB DONNA SUMMER LAURA BRANIGAN Hottest: LIONEL RICHIE

KOST/Los Angele: Kave/Marie Kaye/Marie
Hottest:
DAN HARTMAN
IGLESIAS & ROSS
LIONEL RICHIE
BILLY JOEL
TINA TURNER

RALPH MACDONALD STEVIE WONDER KENNY ROGERS SADAO WATANABE ANNE MURRAY HOTLEST: BILLY JOEL JAMES INGRAM KARLA BONOPP OAK RIDGE BOYS STEVIE WONDER Anite Carlisie
IRRNE CARA
BARRY GIBB
KENNY ROGERS
HOTTEST:
PEABO BRYSON .
LIONEL RICHLE
ELTON JOHN
BILLY JOEL
TEDDY PENDERGRASS

EVERLY BROTHERS
HOTELST:
HUEY LEWIS & NEWS
TINA TURNER
CARS
NEIL DIAMOND
CHICAGO
K-108/Sacramento GEORGE FISCHOFF POINTER SISTERS

HOTTEST:
LAURA BRANIGAN
PEABO BRYSON
BILLY JOEL
POINTER SISTERS
HUEY LEWIS & NEW

Paul Mitchel

CARS NEIL DIAMOND CHICAGO

B100/San Diego

KBEST/San Diego GLENN FREY MADONNA MADONNA BARRY GIBB Hottest: GENESIS TINA TURNER IGLESIAS & ROSS HUEY LEWIS & NEWS BILLY JOEL

Hottest: BILLY JOEL CARS IGLESIAS & ROSS

McCartney/Knight MADONNA
HOTTEST:
JOHN WAITE
DAN HARTMAN
HUEY LEWIS &
TINA TURNER
CARS JOHN WAITE CHICAGO TINA TURNER HUEY LEWIS & NEWS

KEZR/San Jose Lemos/Davis
LINDSEY BUCKINGHA
BANANARAMA
JERMAINE JACKSON
MADONNA
BILLY OCEAN
HOTTELLY OCEAN
BULLY JOEN
BULLY JOEN
BULLY JOEN
BULLY JOEN
CARS
TINA TURNER

LINGSONTER

LINGSONTER BILLY JOEL ELTON JOHN CARS

Parallel Two

KJR/Seattle Colleen Madder

KBOI/Boise BARRY GIBB SADAO WATAN BILLY OCEAN BILLY OCEAN EVERLY BROTHERS ANNE MURRAY ELTON JOHN MADONNA Hottest: Hottest: IGLESIAS & ROSS CARS JOHN WAITE NEIL DIAMOND

IRENE ČARA
BARRY GIBB
BOTTEST:
BILLY JOEL
IGLESIAS & RO
HUEY LEWIS &
TINA TURNER
CARS KKUA/Honoluli

BARRY GIBB BARRY GIBB Bottest: JOHN WAITE CARS CHICAGO BILLY JOEL STEVIE WONDER

KWAV/Monterey Michael Reading ELTON JOHN
THOMPSON TWINS
BARRY GIBB
PEABO BRYSON
DENNIS DEYOUNG
KENNY ROGERS RENNY ROGERS
Hottest:
STEVIE WONDER
JOEN WAITE
CARS
IGLESIAS & ROS:
COYOTE SISTERS

KOY/Phoenix Marni Pingree

STEVIE WONDER Hottest: KSL/Salt Lake City George Lemich

KIXI-FM/Seattle

Hottest: IGLESIAS & ROSS BILLY JOEL LIONEL RICHIE LIONEL RICHIE HUEY LEWIS & NEWS CARS

LAURA BRAN Hottest: CARS BILLY JOEL GENESIS HUEY LEWIS & NEWS CHICAGO

Parallel Three

KFQD/Anchorage, AK DONNA SUMMER LAURA BRANIGAN BARRY GIBB ANNE MURRAY EVERLY BROTHERS

BILLY JOEL KTWO/Casper Hottest: IGLESIAS & ROSS BLTON JOHN CARS NEIL DIAMOND

STEVIE WONDER K99/Great Falls EVERLY BROTHERS
NEIL DIAMOND
HERB ALPERT
Hottest:
CARS
JOHN WAITE
CHICAGO

KMJJ/Las Vegas Maranville/Berzins NEIL DIAMOND CHICAGO LAURA BRANIGAN Hottest: IGLESIAS & ROSS LIONEL RICHIE

KRNO/Rend

Lary Irons
MADONNA
BILLY OCEAN
BARRY GIBB
ROD STEWART
HOTCEST:
BILLY JOEL
LIONEL RICHIE
IGLESIAS & ROSS
TINA TURNER
BUEY LEWIS & NEWS

KENNEDY & OSBORNE JOHN CAFFERTY & B DENNIS DEYOUNG LUBA ANNE MURRAY HOLLEST

EVERLY BROTHERS PEABO BRYSON ELTON JOHN ELTON JOHN
LUBA
ANNE MURRAY
JIM CAPALDI
HOTLEST:
CHICAGO
JOHN MAITE
TINA TURNER
HUEY LEWIS & NEWS
COYOTE SISTERS
KALE/Tri-Cities, WA
Mike Purdy
MADONNA

MADONNA ANNE MURRAY EVERLY BROTHERS DENNIS DEYOUNG DONNA SUMMER HOTTEST: CARS

BILLY OCEAN GLENN FREY Hottest: BILLY JOEL HUEY LEWIS & CHICAGO

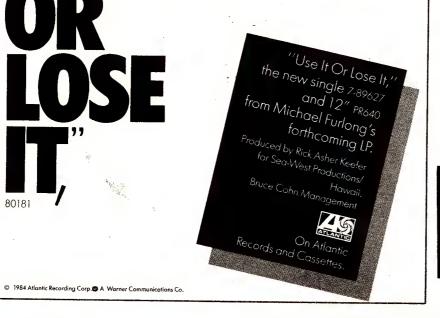
JOHN WAITE

CARS
SHEENA EASTON
JAMES INGRAM
STEVIE WONDER
BARRY GIBB



R/ALBUMS

Three Two Last Weeks Weeks Week	August 31, 1984	163 REPORTERS	Total Total Hot Medium Adds All Reports Rotation Rotations
2 2 1	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Cover Me" (144) "Born" (39) "Surrender" (34)	158 – 145 + 13 –
3 3 3	2 JOHN WAITE/No Brakes (EMI America)	"Missing You" (137) "Tears" (103)	149-136-13+1-
1 1 2	3 CARS/Heartbeat City (Elektra)	"Drive" (124) "It's Not" (36) "Heartbeat" (12)	146-126- 20+ 1+
8	4 FIXX/Phantoms (MCA)	"Ourselves?" (156) "Sunshine" (56) "Cities" (15)	158+100+ 57- 2-
4 5 4	5 BILLY SQUIER/Signs Of Life (Capitol)	"Rock Me" (126) "All Night" (102) "Can't" (21)	145-117- 28+ 0 =
5 4 5	6 SCANDAL f/PATTY SMYTH/The Warrior (Columbia)	"The Warrior" (128) "Beat Of A Heart" (33)	144-115- 28+ 2+
11 10 9	LINDSEY BUCKINGHAM/Go Insane (Elektra)	"Go Insane" (143)	147= 101+ 46- 2-
6 6 6	8 HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"If This Is It" (110) "Walking" (32) "Found" (24)	131 - 111 - 20 + 2+
	9 SAMMY HAGAR/VOA (Geffen)	"Two Sides" (108) "I Can't Drive 55" (97)	136- 88- 48+ 1+
	PETER WOLF/Lights Out (EMI America)	"Lights Out" (98) "Crazy" (64) "Pretty Lady" (28)	<i>136 - 84 - 52 + 2 =</i>
9 9 11	1 NIGHT RANGER/Midnight Madness (Camel/MCA)	"When You Close Your Eyes" (120)	122- 95= 26- 4+
	STEPHEN STILLS/Right By You (Atlantic)	"Stranger" (136) "50/50" (18) "Right By You" (15)	146+ 44+ 99- 7-
	B HONEYMOON SUITE/Honeymoon Suite (WB)	"New Girl Now" (137)	142+ 40+101- 4+
	METROPOLIS/Soundtrack (Columbia)	"Cage Of Freedom" (127) "Here's My Heart" (18)	141+ 36+ 105+ 5-
	BILLY IDOL/Rebel Yell (Chrysalis)	"Flesh For Fantasy" (130)	130+ 54+ 72- 8-
20 15 15	6 A FLOCK OF SEAGULLS/The Story Of A (Jive/Arista)	"The More You Live" (134)	135- 38+ 97- 2-
	PRINCE/Purple Rain (WB)	"Let's Go Crazy" (97) "Purple" (57) "Doves" (23)	<i>113+ 86= 27+ 3=</i>
	8 TWISTED SISTER/Stay Hungry (Atlantic)	"We're Not Gonna" (109) "I Wanna" (14)	114- 63= 51- 0-
	9 RATT/Out Of The Cellar (Atlantic)	"Back" (61) "Round And Round" (53) "Lack" (15)	108- 47- 61+ 3+
	KROKUS/The Blitz (Arista)	"Midnite Maniac" (123)	123+ 20+100+ 8-
15 18 20 2	1 DIO/The Last In Line (WB)	"The Last In Line" (77) "Mystery" (61)	106- 35- 67- 4+
40 31 24	ROMEO VOID/Instincts (415/Columbia)	"A Girl In Trouble" (113)	113+ 21- 86+ 12-
13 17 21 2	3 JEFFERSON STARSHIP/Nuclear Furniture (Grunt/RCA)	"Layin' It" (69) "Sorry" (37)	92- 37- 54+ 1-
	JOHN CAFFERTY &/Eddie And (Scotti Bros./CBS)	"On The Dark Side" (104)	105+ 25+ 71+ 33-
32 30 30	D LOU REED/New Sensations (RCA)	"I Love You, Suzanne" (95)	96+ 22+ 72+ 7-
26 26 26 2	6 WHITESNAKE/Slide It In (Geffen)	"Ain't No Stranger" (75) "Slow 'N' Easy" (21)	84- 21- 62+ 3-
	7 ELTON JOHN/Breaking Hearts (Geffen)	"Restless" (69) "Shoes" (20)	89- 22- 64+ 5+
	8 HELIX/Walkin' The Razor's Edge (Capitol)	"'Rock You" (89)	91- 11- 79- 1-
	Y&T/In Rock We Trust (A&M)	"Don't Stop Runnin" (81)	92+ 10+ 79= 5=
	CYNDI LAUPER/She's So Unusual (Portrait/CBS)	"She Bop" (78)	79- 52+ 27- 3+
	1 GLENN FREY/The Allnighter (MCA)	"Smuggler's" (60) "Sexy" (12) "Allnighter" (11)	76- 24- 52- 0-
	2 COREY HART/First Offense (EMI America)	"Sunglasses" (43) "Lamp" (32)	69- 20- 47+ 6+
	3 QUIET RIOT/Condition Critical (Pasha/CBS)	''Sign Of The Times'' (57) '' Mama '' (15)	67- 11- 56- 1-
	4 BOX OF FROGS/Box Of Frogs (Epic)	"Back Where I Started (47) "Two Steps Ahead" (16)	64- 14- 46- 5+
	SPANDAU BALLET/Parade (Chrysalis)	"Only When You Leave" (60)	62= 19+ 42- 3+
	6 STEVIE RAY VAUGHAN/Couldn't Stand The (Epic)	"Cold Shot" (53) "Couldn't Stand" (12)	61- 17- 44- 0-
	R.E.M./Reckoning (IRS/A&M)	"Pretty Persuasion" (57)	62- 10+ 50- 3-
	ROD STEWART/Camouflage (WB)	"Some Guys" (43) "Bad" (14) "Infatuation" (13)	62+ 13= 46+ 10=
	SOUTHSIDE JOHNNY &/In The Heat (Mirage/Atco)	"New Romeo" (50)	54+ 6+ 43- 6-
DEBUT	BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M)	"Lovers In A Dangerous Time" (46)	49+ 13+ 33+ 6-



BREAKERS®

JOHN CAFFERTY & BEAVER BROWN BAND Eddie And The Cruisers (Scotti Bros./CBS)

64% of our reporters on it. 105/33 with adds at WIYY, WNEW, DC101, KEGL, KZEW, KKCI, KSHE, KRCK, KOME, WCKN, KFMG. Moves 35-24 on the Albums chart.

AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.



Keeps Comin' BACK With The Hits

BACK With New BREAKERS.



"Eddie And The Cruisers" Featuring JOHN CAFFERTY and the BEAVER BROWN BAND'S "On The Dark Side"

34 Adds Including These P1's: WIYY, WNEW-FM, DC101, KEGL, KZEW, KKCI, KSHE, KRCK, KOME.



ALBUMS





BACK With A New Sound And Singer



SURVIVOR "Vital Signs" Featuring "I Can't Hold Back"

ON YOUR DESK NOW!



BACK With A New Song



KANSAS "The Best Of Kansas" Featuring "Perfect Lover"

HOT TRACKS DEBUT 60

Majors Include WMMR, WYSP, WKLS, KEGL, KSRR, WCKO, WYNF, WRIF, KKCI, WQFM, KQRS, KSHE, KLOS. KRCK, KGB, KOME, KSJO, and these adds: KGB, WEZX, WRXL, KXZL, KILO, KWHL.

CBS

He was involved in the most exciting and explosive period ever in radio history. **ROCKING AMERICA** is his story of that era.

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

First hand and entertaining, ROCKING AMERICA is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

With implications for what is happening in the industry today, Sklar draws a parallel between the explosion of the "Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

These people have already read **ROCKING AMERICA**—Join them!

"Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible for making the term 'Top 40' a household word. This book represents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for 'Top 40' has written the fascinating autobiography of the most respected programmer ever to walk into a radio station."

-Michael L Eskridge, President, NBC Radio

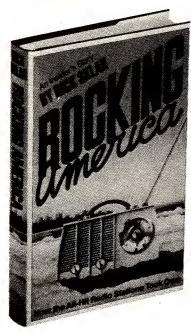
"For years the term 'Top 40' and the name Rick Sklar were synonymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle warfare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in America."

-Clive Davis, President Arista Records

"Having been involved with making rock & roll records before and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view."

—Ahmet M. Ertegun, Chairman of the Board, Atlantic Recording Corporation

with photographs and year-by-year playlists



Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video programs. He has been program director at New York radio stations WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

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AOR /ALBUMS

MOST ADDED®

DENNIS DeYOUNG (45)
Desert Moon (A&M)
JOHN CAFFERTY & ...
Eddie And... (Scotti Bros./CBS)
JIM CAPALDI (15)
One Man Mission (Atlantic)
ROMEO VOID (12)
Instincts (415/Columbia)
BLACK 'N BLUE (10)
Black 'N Blue (Geffen)
THOMPSON TWINS (10)
Into The Gap (Arista)
ROD STEWART (10)
Camouflage (WB)

MOST HOTS

BRUCE SPRINGSTEEN (145)
Born In The U.S.A. (Columbia)
JOHN WAITE (136)
No Brakes (EMI America)
CARS (126)
Heartbeat City (Elektra)
BILLY SQUIER (117)
Signs Of Life (Capitol)
SCANDAL f/PATTY SMYTH (115)
The Warrior (Columbia)
HUEY LEWIS & THE NEWS (111)
Sports (Chrysalis)

NEW & ACTIVE

ZEBRA/No Tellin' Lies (Atlantic) 47/6 (0/0)

Adds: WLLZ, KSHE, KRQR, WDIZ, KEZO, WZZQ. Hots: 6 WBAB, WDHA, WAQX, KNCN, WKQQ, WYER. Mediums 37 include WAPP, WHJY, KTXQ, KZEW, KLOS, KMET, WTUE, WIOT.

THOMPSON TWINS/Into The Gap (Arista) 46/10 (39/10)
Adds: WNEW, WYSP, WTKX, WOOS, WTUE, KQDS, WXKE, KEZO, WIOT, WWTR. Hots: 9 WLIR, WMMS, KROQ, KFOG, KQAK, CHEZ, WPDH, WCPZ, KFMF. Mediums: 34 include WBCN, WBAB, WMMR, WIMZ, WLVQ, KKD.I

DENNIS DEYOUNG/Desert Moon (A&M) 45/45 (0/0)
Adds: include WAPP, WMMS, WAQY, KLAQ, WIMZ, KMJX, KQDS, WGIR, KLYV, KQWB. Hots: 1 KCAL.
Mediums: 27 include WPYX, WKLC, WTPA, WFYV, WDIZ, KMBQ, WLVQ, WTUE, WIOT, KILO, KKDJ.

BLACK 'N' BLUE/Black 'N' Blue (Geffen) 45/10 (39/15)
Adds: KLOL, KSRR, WCKO, WYNF, WLLZ, WRIF, KSHE, WAQY, KWHL, KFMF. Hots: 1 KRCK. Mediums: 41 include KZEW, WQFM, KLOS, KMET, KGB, KRQR, WCMF, WAQX, KNCN, KLAQ, KISS, WAPL, WTUE.

KANSAS/The Best Of Kansas (CBS Associated) 42/6 (39/10) Adds: KGB, WEZX, WRXL, KXZL, KILO, KWHL, Hots: 2 WRII

Adds: KGB, WEZX, WRXL, KXZL, KILO, KWHL. Hots: 2 WRIF, KIDQ. Mediums: 37 include WMMR, WKLS, KSRR, WYNF, WQFM, KSHE, KLOS, KOME, WLVQ.

TINA TURNER/Private Dancer (Capitol) 40/4 (39/2)

Adds: WGRQ, WNEW, KINK, WDHA. Hots: 26 include WXRT, WMMS, KBCO, WFYV, KMJX, KMBQ, KGGO, KILO. Mediums: 12 include WBCN, WCKO, KROQ, WPYX, WCCC, KMBY, WWWV.

CHICAGO/Chicago 17 (WB) 32/8 (28/2)

Adds: KEGL, WMMS, KKCI, KQRS, WZZO, WDHA, WRXL, KAWY. Hots: 11 include WYNF, KYYS, KINK, WIMZ, KMBQ, KLYV. Mediums: 19 include WSHE, KCAL, WAAL, WHEB, WPDH, KMJX, KGGO, WRUF.

DAKOTA/Runaway (MCA) 22/2 (23/4)

Adds: WRXL, KFMG. Hots: 2 KIDQ, WXCS. Mediums: Hots: 19 include KEGL, WYNF, WLLZ, WZZO, WYDD, WAQY, KISS, WRUF, KFMQ.

RUPERT HINE/The Wildest Wish To Fly (Island) 18/4 (17/5)

Adds: include WBAB, WIZN. Hots: 2 KNCN, CITI. Mediums: 13 include KTXQ, WXRT, KBCO, KFOG, WKLC, WTPA, KLPX.

DRAGON/Body And The Beat (Polydor/PolyGram) 17/5 (12/5)

Adds: include CHOM, WTKX, WIZN, KTYD. Hots: 2 KROQ, CITI. Mediums: 12 include KAZY, 91X, WTPA, WAQY, WAAF, WLVQ, WTUE.

HARD TO HOLD/Soundtrack (RCA) 17/5 (14/3)

Adds: WDHA, WOOS, WBLM, WHMD, KAWY. Hots: 2 KDKB, WTKX. Mediums: 12 include WZZO, WPDH, KMJX, KMBQ, KGGO, KSMB.

PSYCHEDELIC FURS/Mirror Moves (Columbia) 17/2 (15/1)

Adds: CHUM, KAZY. Hots: 10 include WLIR, CHOM, WXRT, KBCO, KROQ, 91X, KQAK, CFOX. Mediums: 7 include WCKO, KNCN, KMBY, KTCL.

JIM CAPALDI/One Man Mission (Atlantic) 15/15 (0/0)
Adds: include WHJY, KZEW, KBCO, WDHA, WAQY, WWCT, WWWV. Hots: 0. Mediums: 5 WSHE, KSHE, KILO, WQBK, WCPZ.

MEN WITHOUT HATS/Folk Of The '80s (Part III) (MCA) 13/1 (12/2)

Adds: WBCN. Hots: 6 WLIR, WMMS, 91X, KQAK, CHEZ, K97. Mediums: 7 include CHOM, KBCO, KROQ, KLAQ.

BOBBY & THE MIDNITES/Where The Beat Meets The Street (Columbia) 13/1 (15/7)

Adds: WRKI. Hots: 5 KBCO, WDHA, KIDQ, KSPN, KTCL. Mediums: 8 include WXRT, WZZO, WEZX, KLAQ, KFMF.

STEVE MORSE BAND/The Introduction (Musician/Elektra) 12/1 (13/3)

Adds: KLOL. Hots: 2 KBCO, KTCL. Mediums: 10 include WBAB, WKLS, WXRT, KAZY, KNCN, WLAV.

THE SWIMMING POOL Q'S/The Swimming Pool Q's (A&M) 11/5 (7/7)

Adds: WYSP, WKLC, WTPA, WEZX, WKQQ. Hots: 1 WBCN. Mediums: 9 include WKLS, WXRT, WFYV.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

HOT TRACKS — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPs, and 45s. includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (-) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.



MOR /HOT TRACKS

		Lest ks Week	_	163 REPORTERS	Total I	lot M	ledium	Total Adds
5	5	3	0	BRUCE SPRINGSTEEN/Cover Me (Columbia)	144+	130+	14-	3+
19	10	6	2	FIXX/Are We Ourselves? (MCA)	156+		58-	2-
1	1	1	3	JOHN WAITE/Missing You (EMI America)	137-	129-	8=	1=
10	8	7	0		143-	100+	43-	1-
3	3	2	5	CARS/Drive (Elektra)	124-	111-	13+	0-
2	2	4	6	SCANDAL f/PATTY SMYTH/The Warrior (Columbia)	128 –	110-	18+	0-
4	4	5	7	BILLY SQUIER/Rock Me Tonite (Capitol)	126 -	97-	29 +	0=
8	.7	8	8	NIGHT RANGER/When You Close (Camel/MCA)	120 –	94 –	25 –	2+
7	6	10	9	•	110-	102 –	8+	1 –
45	25	17	10		130 +	54+	72 –	10 –
12	13	11	0		137=		98 –	5+
16	14	12		A FLOCK OF SEAGULLS/The More You (Jive/Arista)			96-	2-
22	16	15	_	STEPHEN STILLS/Stranger (Atlantic)	136+		93-	5-
9	9	9	_	SAMMY HAGAR/Two Sides Of Love (Geffen) BILLY SQUIER/All Night Long (Capitol)	108 102 =		<i>40</i> = 39 -	1 – 1 –
18	17	16		TWISTED SISTER/We're Not Gonna Take It (Atlantic)	102 =			0-
11	12	14		JON ANDERSON/Cage Of Freedom (Columbia)	127+			6-
31	21 26	19 22	-	KROKUS/Midnite Maniac (Arista)	123+		100+	8-
25	19	18	_	PRINCE/Let's Go Crazy (WB)	97-		24-	2-
23	20	20		SAMMY HAGAR/I Can't Drive 55 (Geffen)	97+		46+	3-
6	11	13	21		98-	71 -	27=	0=
43	33	23	2		113+	20-	87 +	12-
-	49	29	4	JOHN WAITE/Tears (EMI America)	103+	40+	<i>58</i> +	24 –
_	_	38	2	JOHN CAFFERTY/On The Dark Side (Scotti Bros./CBS)	104+	24+	71 +	34 –
32	31	27	2	LOU REED/I Love You, Suzanne (RCA)	95 +	21+	72 +	7-
30	30	28	20	CYNDI LAUPER/She Bop (Portrait/CBS)	<i>78</i> –	51 +	27-	2=
28	27	24	27	HELIX/Rock You (Capitol)	89 –	11-	77-	1-
13	15	21	28	DIO/The Last In Line (WB)	77-	<i>28</i> –	48 -	1 =
38	36	34		Y&T/Don't Stop Runnin (A&M)	81+	9+	69 +	5+
7-	42	37	30	WHITESNAKE/Love Ain't No Stranger (Geffen)	<i>75</i> +	17+	<i>57</i> +	6-
14	18	26	31	JEFFERSON STARSHIP/Layin' It On (Grunt/RCA)	69 –	27-		1 -
24	24	30		ELTON JOHN/Restless (Geffen)	69	15-		0-
34	35	31		RATT/Back For More (Atlantic)	61 -	21 -		3-
_	51	42		PETER WOLF/Crazy (EMI America)		29+		14+
-	-	48	-	DIO/Mystery (WB) GLENN EPEV/Smyrador's Pluce (MCA)			<i>39</i> +;	19+ 1-
21	32	33		GLENN FREY/Smuggler's Blues (MCA) PRINCE/Purple Rain (WB)		15 – 31 +		17+
17	22	58 ∞ 25		RATT/Round And Round (Atlantic)		29 –		0-
50	41	40		SPANDAU BALLET/Only When You Leave (Chrysalis)	<i>60</i> =	18+	41-	3+
_	I	60		FIXX/Sunshine In The Shade (MCA)	- 56 +	19+	<i>34</i> +	23-
26	29	35	-0.00	QUIET RIOT/Sign Of The Times (Pasha/CBS)	57-	9-	48-	1 -
27	34	39		STEVIE RAY VAUGHAN/Cold Shot (Epic)	53-	14+	39 -	0-
58	52	44		R.E.M./Pretty Persuasion (IRS/A&M)	<i>57</i> –	7+	48-	4-
15	23	32	44	BOX OF FROGS/Back Where I Started (Epic)	47-	11-	36-	0=
20	28	36	45	COREY HART/Sunglasses At Night (EMI America)	43-	19-	24-	1+
D	EBUT		-	DAVE EDMUNDS/Something About You (Columbia)	53+	4+	<i>35</i> +	29 +
54	50	45		BRUCE SPRINGSTEEN/No Surrender (Columbia)	34 –	23-	11+	1 –
39	38	41		LITA FORD/Gotta Let Go (Mercury/PG)	40 -	12-	27-	0-
-	-	55	-	SOUTHSIDE JOHNNY &/New Romeo (Mirage/Atco)	<i>50</i> +	4+	41+	6-
49	46	50	-	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	39 –	23=	16=	4+
_	_ 	54	4	ZEBRA/Wait Until The Summer's Gone (Atlantic)	47-	6+	37+	6-
	EBUT		-	BLACK 'N BLUE/Hold On To 18 (Geffen)	44+	1+	40+	11-
Ties I	EBUT	•	-	BRUCE COCKBURN/Lovers In A (Gold Mtn./A&M)	46+	12+	31+	6-
36	47	49		SCORPIONS/Still Loving You (Mercury/PG) CARS/It's Not The Night (Flektra)	34	15+	19-	0-
48	48	51	-	CARS/It's Not The Night (Elektra) JEFFERSON STARSHIP/Sorry Me (Grunt/RCA)	<i>36</i> −	21 -	14 25 -	8+
	_	57		HUEY LEWIS & THE NEWS/Walking On A (Chrysalis)	37+ 32-	12 – 14 –		4-
		53		CHEQUERED PAST/How Much Is Too (EMI America)	32 - 42 -	14 – 5 =	17+ 36-	4= 2-
52	43 EBUT	43	-	IRON MAIDEN/2 Minutes To Midnight (Capitol)	42 - 44 +	-	30 - 31 +	42+
	EBUT	_	_	KANSAS/Perfect Lover (CBS Associated)	41+		<i>31</i> +	6-
LUI	-001		_		-F / T		T	~

MOST ADDED

DENNIS DeYOUNG (43) Desert Moon (A&M) **IRON MAIDEN (42)** 2 Minutes To Midnight (Capitol) **JOHN CAFFERTY (34)** On The Dark Side (Scotti Bros./CBS) DAVE EDMUNDS (29) Something About You (Columbia) JOHN WAITE (24) Tears (EMI America) FIXX (23) Sunshine In The Shade (MCA)

KISS (21)

Heaven's On Fire (Mercury/PolyGram)

MOST HOT

BRUCE SPRINGSTEEN (130) Cover Me (Columbia) **JOHN WAITE (129)** Missing You (EMI America) CARS (111) Drive (Elektra) SCANDAL f/PATTY SMYTH (110) The Warrior (Columbia) **HUEY LEWIS & THE NEWS (102)** If This Is It (Chrysalis) **LINDSEY BUCKINGHAM (100)** Go Insane (Elektra)

BREAKERS

JOHN CAFFERTY & THE BEAVER BROWN BAND

On The Dark Side (Scotti Bros./CBS)

63% of our reporters on it. 104/34 including adds at WIYY, WNEW, KZEW, KKCI, KSHE, KRCK, KOME, KISS, WTUE, KKDJ. Moves 38-24 on the Hot Tracks chart.

Y&T Don't Stop Runnin' (A&M)

50% of our reporters on it. 81/5 with adds at KSRR, KQRS, WOOS, KWXL, K97. Moves 34-29 on the Hot Tracks chart.

NEW & ACTIVE

DENNIS DEYOUNG "Desert Moon" (A&M) 43/43 (9/0)
Adds: include WAPP WAMAGE MAGON (14.00) Adds: include WAPP, WMMS, WAQY, KLAQ, WIMZ, KMJX, KQDS. Hots: 1 KCAL. Mediums: 26 include WPYX, WKLC, WDHA, WTPA, WHCN, WFYV, WDIZ, WRXL, KMBQ, WLVQ, WTUE, KILO,

ROD STEWART "Some Guys Have All The Luck" (WB) 43/14 (28/17) Adds: include WHCN, KNCN, KMBQ, WRKI, WBLM, WIGB. Hots: 10 include WYSP, WMMS, WAQX, WKQQ, KLYV. Mediums: 30 include WBCN, KMET, WZZO, WTPA, WIMZ, KMJX, WRXL, WWWV, WRUF, KSMB.

THOMPSON TWINS "You Take Me Up" (Arista) 41/11 (32/11)
Adds: include WNEW, WYSP, WOOS, WTUE, KQDS, KEZO, WIOT. Hots: 6 WMMS, KQAK, CHEZ, WPDH, WCPZ, KFMF. Mediums: 32 include WBCN, WBAB, WMMR, WZZO, WCMF, WIMZ, WLVQ, KKDJ, WRKI, WRUF, KSMB.

XAVION "Eat Your Heart Out" (Elektra) 34/8 (30/15)
Adds: KEGL, KZAP, WKQQ, WTKX, WXKE, WWCT, WQBK, KZQQ. Hots: 1 WLIR. Mediums: 29 include
WBAB, KTXQ, KZEW, KLOL, WYNF, KOME, WKLC, WTPA, WAQY, KLAQ, WIMZ, KISS, KQDS, WLAV, KFMG, KILO, WRUF.

SCANDAL FEATURING PATTY SMYTH "Beat Of A Heart" (Columbia) 33/12 (22/7)
Adds: include WAPP, WHJY, KZEW, WEBN, KQRS, KZOK, WRXT, WPDH, WQMF. Hots: 12 include WIYY, KMET, KRQR, WAPL, KFMG, KILO. Mediums: 18 include KAZY, KLOS, KGB, WCMF,

WAQX, WRXL COREY HART "Lamp At Midnight" (EMI America) 32/8 (24/6)

Adds: include WMET, KLOS, KDKB, WTUE, KQDS. Hots: 3 WXKE, KPOI, KSQY. Mediums: 26 include KBCO, KZAP, WPYX, WKLC, WAQY, KLAQ, WFYV.

CHICAGO "Hard Habit To Break" (WB) 31/9 (26/2)
Adds: KEGL, WMMS, KKCI, KQRS, KCAL, WZZO, WDHA, WRXL, KAWY. Hots: 11 include WYNF, KYYS, KINK, WIMZ, KMBQ, KSMB, KLYV. Mediums: 18 include WKLC, KMJX, KGGO, WWWV, WRUF.

BRUCE SPRINGSTEEN "Bobby Jean" (Columbia) 26/5 (29/6) Adds: include KTXQ, KGB, WHMD, KLYV. Hots: 11 include WSHE, KRQR, KILO. Mediums: 15 include WGRQ, WHJY, WKLS, KLOL, WMET, WMMS, WPYX, KNCN, KLAQ, KQDS, WRKI.

HUEY LEWIS & THE NEWS "Finally Found A Home" (Chrysalis) 24/6 (19/2) Adds: WSHE, WEBN, KLOS, KMBY, WBLM, WRUF. Hots: 12 include WBAB, KZEW, WLLZ, WRIF, WFYV, WQMF. Mediums: 12 include WQFM, KRQR, KOME, KATT, KFMQ, KWHL.

KISS "Heaven's On Fire" (Mercury/PolyGram) 21/21 (0/0)
Adds: include WBAB, WMMS, KMET, KRQR, KLAQ, WIMZ, WAPL, KQDS. Hots: 2 WRIF, KNCN.
Mediums: 10 include WIYY, WDVE, WQFM, KSHE, WDHA, WLVQ, KILO.

Mediums: 10 include WT, WDV, WCHM, KSHE, WORA, KLCU, KILCU, KILCU

WCPZ. Mediums: 13 include WBAB, KSMB.

DAKOTA "Runaway" (MCA) 20/2 (21/3)

Adds: WRXL, KFMG. Hots: 2 KIDQ, WXCS. Mediums: 17 include WYNF, WLLZ, WAQY, WAQX, KISS, KFIV, WRUF, KFMQ.

STEPHEN STILLS "50/50" (Atlantic) 18/3 (17/3)
Adds: CHEZ, WPDH, WRXL. Hots: 6 include WXRT, WTKX, WAPL, KIDQ, KSPN. Mediums: 12 include KAZY, KDKB, WPYX, WCMF, KATT, KFMQ.

PAT BENATAR "Here's My Heart" (Columbia) 18/3 (19/2)

Adds: KQRS, WBLM, WZZQ. Hots: 6 include WTKX, KIDQ, KLYV, WBYG, WCPZ. Mediums: 10 include WMET, KGON, KQDS, WWWV.

DRAGON "Rain" (Polydor/PolyGram) 17/5 (12/5)

Adds: include CHOM, WTKX, WIZN, KTYD. Hots: 2 KROQ, CITI. Mediums: 12 include KAZY, 91X, WTPA, WAQY, WAAF, WLVQ, WTUE.

BOX OF FROGS "Two Steps Ahead" Epic) 16/10 (6/1)
Adds: include WAQY, KQDS, WRKI. Hots: 3 KBCO, KFOG, KTCL. Mediums: 9 include KAZY, EVERLY BROTHERS "On The Wings Of A Nightingale" (Mercury/PolyGram)

16/6 (14/13)
Adds: include WZZO, WAAL, KILO, KAWY. Hots: 2 WKQQ, KSPN. Mediums: 12 include WXRT, WMMS, WTPA, WWWV, KLYV.

STEVE PERRY "Strung Out" (Columbia) 16/6 (11/1)
Adds: include WKLS, WEBN, KAZY, KMET, WRXL. Hots: 4 WHJY, KKCI, WAAF, WXKE. Mediums: 12

RICK SPRINGFIELD "Bop 'Til You Drop" (RCA) 16/5 (13/4)

Adds: WDHA, WOOS, WBLM, WHMD, KAWY. Hots: 1 WTKX. Mediums: 12 include WZZO, KMJX,

MOST ADDS — A numerical listing of the most added records of the week.

MOST HOTS — A numerical listing of the records receiving the most hot rotation reports.

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MALIUM
ELECON JOHN
ELECON JOHN
ELECON JOHN
ELECON SUITE
HOMEYMON SUITE
LIVA PORD
ELECON SUITE
BLACK 'N SLIE

WPYX/Albany (518) 785-9061

PO: BOB MASON ASST. PD: BOB WELCH

EAST

Parallel One

WBCN/Boston (617) 266-1111

PD: OND IPUS ND: BOB KRANES

PD: GRORGE HARRIS MD: ERIN RILEY

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WAPP/New York (212) 357-8000

ASST. PD: STEVE ELLIS

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WNEW-FM/New York (212) 986-7000

PD: CHARLIE KENDALI MD: JIN MONAGHAN

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JOHN WAITE
PETERN WOLER
LINDSEY BUCKINGHAI
PRINCE
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THAN TURNER

WDVE/Pittsburgh (412) 562-5900

MON MERBHEL

MONTH STATE (H)

MONTH STATE (H)

BUNCES SPRINGSTERN (M)

FIXX (H)

BUNCH SPRINGSTERN (M)

MONTH MONTH (M)

STEPHEN STILLS

STAMPH MADER

STAMPH MADER

LOW SEED

MET ADDOLLS

WBAB/Long Island (516) 587-1023

MO: BALTE TORTOSA

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BACCE SPRINGGYESS
BRUCE SPRINGGYESS BILLY LOOL

METERPOLIS
A PLOCK OF SEAGULI
THOMPSON TWINS
SCORSIONS
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DAVE ENMINES
SOUTHEIDE JOHNNY
ROMED VOID
DAVE ENMINES
SOUTH ELOUYEP
LITA FORDER
LITA FOR

WHJY/Providence (401) 438-6110

PD: RON NEWNI MD: JEFF RICCIO

PRIE NOLP
PRIEN NOLP
PRIEN
PRI

WGRQ/Buffelo (716) 881-4555

PD: TIM SMITH ASST. PD: PAUL HEINE

POI TAM SMATH
ASST. POI PAUL MEINE
BECE SPRINGSTEEN (H)
BRUCE SPRINGSTEEN (H)
FIXX (H)
BRILLY SQUIER (H)
JOHN WAITE (H)
PARSE:
(H)
P

DC101/Washington (202) 828-9932

PD: DON DAVIS MD: DAVE BROWN

MORE OF THE STEPPEN STILLS STATE STA

CHUM-FM/Toronto (416) 925-6666 PD: MOSS DAVIES MD: WAYNE WEBSTE

NO: MANNE WESSTER

BOX
TWISTED SISTER
SCANDAL
CARS
OUTER ROT (M)
BILLY SQUIER (M)
BILLY SQUIER (M)
REFERENCE SPRINGSTEEN (VAN)
REFERENCE (M)
PETER MOLE (M)
A FLOCK OF SEACULL
A STEPHEN STEEL
LOU REFO

A STEPHEN STILLS
LOU REDO
NIGHT BANGER
NOGER THICH
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AND LOWIS
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STEVE RAY, WAUGHAN
MATEROVS
BLACK 'N BLUF
SPIRIT COSTELLO
A DOWN AND CHUSTRA
BRUCE COCKEUNS
KUM HICHELL BANG
NOMETHOUS SITTE
REMEMOUS
STEPHEN AND STITE
REMEMOUS
KUM HICHELL BANG
NOMETHOUS SITTE
REMEMOUS
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SOUTHSTOL JOHNNY
SOUTHSTOL JOHNNY
SOUTHSTOL JOHNNY LINDSEY BUCKINGHAM
MURY LAWIS
JEFFERSON STARBILP
Medium
Den Starbill
Medium
EXTON JOHN
EDITE AND CRISENS
THORPSON TWINS
THORPSON TWINS
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SCUTTRICE JOHNNY
PETER NOTE
CHEJURAGE PAST
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PD: CHUCK DUCOTY MD: CHRIS EMRY

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SCANDAL
RIGHT PANNER
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CHOM-FM/Mor (514) 935-2425

PD: ROB BRAIDE MD: BENCIT DUFRESN)

PROF.

PROCESSES OF STREETERS

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WLIR/Long Island (516) 485-9200

PD: DENIS MCNAMARA ASST. PD: NOSIE PISAN

BOL
PRINCE
PRINC

WYSP/Philadelphia (215) 668-9460 PD: MICHAEL PICOZZ

MOT JOHN MAITE (M)
JOHN MAITE (M)
SHUNG SPRINGSTEEN
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
PRINCS
CYNOL LAUPER
SAMMY MAGAR
A FLOCK OF SEAGULL
TWISTED SISTER
BETE SPOULS
SILLY TOOL
NIGHT RANGER
ROD STEMART
FIX
LINNESY BUCKINGHAM
NURY LEWIS

WAAF/Worcester (617) 752-5611 PD: NOB BARNETT HD: NOB LIPSHUTZ BOLE SPRINGSTEEN (M)
PETER MOLE (M)
PETER MOLE (M)
JOHN WAITE (M)
NIGHT RANGER
STEVIE RAY VAUGHAN
EDDIE AND CRUISERS

Parallel Two

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BILLY SOURE (M)
CAME
HUTY LEMIS
LOU RESO
BETWEEN FRANTY
Medium
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PD: JOHN CARTER HD: DON MORGAN THE SCHOOL SPEINGTEEN STORMEN WPLR/New Haven (203) 777-6617

WAAL/Bingh: (607) 772-8850

WPDH/Poughkeepsie (914) 471-1500 PD: STEW SCHAPTZ HD: PAN BROOKS

BRC STRINGSTERN SCANDAL SCANDA CHEZ-FM/Ottawa (613) 563-1919 PD: STEVE COLWILL MD: GREG TORRINGTO

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TINA TURNER
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WRXT/Buffalo (716) 773-1714 WDHA/North (201) 328-1055 GM: BOB LINDER PD: MARK CHERNOS

BOT BUEY LENIS NIGHT RANGER SCANDAL (M) BILLY SQUIER (M) CYNDI LAUPER EDDIE AND CRUISERS BRUCE SPRINGSTEEN FIXX (M) PRINCE Hot BRUCE SPRINGSTEEN (M) BRUCE SPRINGSTEEN CARS BILLY SQUIER SCAMDAL JORN WAITE PETER WOLF (M) HUSY LEWIS PRITE MOLE (M)

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FRUDIE TALLES

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WZZO/Allentown (215) 694-0511 PD: TOM KYLLY HD: GENE HOMANO

WHCN/Hartford (203) 247-1060

PD: DANIEL F. HAYDEN ASST. PD: BOB BITTENS BOL PRINCE FIXE WOLF STORE STATE WOLF STORE STATE WOLF STATE STATE

WCCC/Hartford (203) 233-4426

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WHEB/Portsmo (603) 436-7300 MD: CHRIS GARRETT

PO: MIKE BUSHEY MD: DINO MATELA

(412) 362-2144 PD: MICHAEL KONECKO MD: GEORGE ANTHONY

WYDD/Pittsburgh

BOT STOYLE WONDER MADDREAN AS STOYLE WONDERN MADDREAN AS STOYLE WONDERN MADDREAN MADDREAM MADDREAN MADDREAN MADDREAN MADDREAN MADDREAM MADDREAN MADDREAM MAD SOC SPANDAU BALLET SCORPIONS SCANDAL JOHN WAITE (H) HOW LINKSOFEN (CANS (L) HINGSTEN (CANS (L) HINGSTEN (FINC END CHIEFE FRINCE (M) FINC BALLED CHIEFE SILDERY SUCKINGHAM A PLOCK OF SEAGULL INNS BILLY IDOL METROPOLIS (M) METROPOLIS (M) METROPOLIS (M) FINA TURBER MOMEO VOLD PETER MOLF BANGLES SOLDER MAGDES OLDER MA

WAQY/Springfield (413) 525-4198 PD: ROSS MACDONALD

THE PARTY NATIONAL PROPERTY NA

WKLC/Charleston-

Huntington, W.V. (304) 722-3308

BOR PRINCE SCANDAL AND STANDAL STANDAL

WAQX/Syracuse (315) 472-0200

PD: ED LEVINE ASST. PD: AMY DAHLMAN

ASST. PD: ANY DAHLMAN

BRICE SPRINGSTERN (M)

PRINCE
JORN WAITE (M)

BILLY SQUIRER (M)

SCANDAL (M)

WHISTED SISTER (M)

CARS
BAMMY MAGAR (M)

WHITESBAKE
BAMMY MAGAR (M)

LINGGEY SUCKINGHAN

A FLOCK OF SEAGUL

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EDUIR MOD CHIISERS

FETPMEN STILLE

BILLY LOOL

A NOO STRWART

KNOKUG

WEZX/Scranton (717) 961-1842 PD: SHAWN WATERS POI SMANN MATERS

BOC
CARPE SPRINGSTEN
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SCANDAL
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WCMF/Rochester (716) 288-3200 -PO: TRIP REEB MD: DAVE KANE

MDI LAVE MAND SPRINGFERN BOLE SPRINGFERN BUILTS SPRINGFERN BUILTS SPRINGFERN BUILTS SPRINGFERN BUILTS FIRST BUILTS BANGER SAMOY HAGAR RAUTT LAVES BEGINN BUILTS AND CRUISE AND C A PRITER MOUL
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ELTON JOHN
MARKET
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ELTON JOHN
DAYE EMMUNIS
BILLY HOOL
QUIET REDO
GUIET REDO
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LIGHT AGG
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WTPA/Harrisburg (717) 238-1402

PD: JEFF KAUFFMAN ASST, PD: BRUCE BOND

BOD BUTCHER BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN FRIEND BUTCHER BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN BUTCHER BUTCHER

PO: BOS MASCH
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WOUR/Utica (315) 797-0803 (315) 797-0803

PD: PETER STASCE

PD: PETER STASCE

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WXCS/Hagerstown Fredrick (301) 733-4500 PD: REID BLANKENSHIP MD: PAUL MICHAELS

PD: REAL MACHINE

BOT PAUL MICHAELE

BILLY SQUIER (M)

JOHN WAITE (M)

RAPT

BOUCE SPENINGSTEEN

BELICH STORM

BOUTHSIDE JOHNNY

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MATT

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RAPACOSTA

TOT

MELIX

STEPHER STILLS

ZAPPACOSTA

JIM CAPALDI

JIM CAPALDI

IRON HAIDEN

WRKI/Danbury (203) 579-9995 PD: BOB KOCAK MD: BRUCE GOLDSEN

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WBLM/Lewiston-Port. (207) 783-2065

PD: JOSE DIAZ

BOLCE SPRINGSTEEN
BRUCE SPRING

WWTR/Ocean City (301) 289-4545 PD: RICHARD REMSBURG MD: GLENN STEMART

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Parallel Three

WGIR/Manchester (603) 625-6915 PD: BOB COX MD: KAREN ANDERSON

WIZN/Burlington (802) 877-6800 PD: MUSS KINSLEY MD: ARTY LAVIGNE

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WQBK/Albany (518) 462-5555

PD: JOHN COOPER MD: LIN BREHMER BROTE STRINGGTEN PETNEE JOHN NATTE (M)

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CHOL LEWIS

BRUCE COCKNING

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KQRS/Minneapolis (612) 545-5601

PD: VICKI HODGSON MD: WALLY WALKER

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KROKUS
KANSAS
PETER WOLF
CHICAGO
Light Adds
DAVE EDMINDS
YAT
BILLY IDOL
SCANDAL

SOUTH

Parallel One

KSRR/Houston (713) 797-0097

KEGL/Dallas (817) 457-9700 PD: RANDY BROWN MD: JOE POLGER

MD: JOE POLGER

BOT
JOHN WAITE (L)
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WNOR/Norfolk (804) 623-9667

WSHE/Miam (305) 581-1580

PD: DAVE LANGE

CAMES

BRUCE SPRINGSTEEN
HURY LINIS

PRINCE
LINISSY BUCKINGHAM
JOHN MATE
STRUKE RAY VAUGHAN
PETER HOLY
ELTON JOHN
FILM
BILLY SQUIES
BIGHT RANGER
BOX OF FROGS
GLENN FREY
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PD: ANDY BRAUBIEN ASST. PD: MICHAEL STEVEN

KTXQ/Dailas (214) 528-5500

OM: TED STY

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MD: JON DILLON BOLE
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BRUCE SPERMOSTERM
SAMPE RADAR (N)
JEFFERSON STARSHEP
FRINCES
BILLY TOOL
BRUCE SPERMOST STARSHEP
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WKLS/Atlanta (404) 325-0960 BRE
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BILLY SQUIETE (H)
BRACE SPETMOSTERN (H)
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WYNF/Tampa (813) 876-0455 PD: CAREY CURELO

BOT BRUCE SPRINGSTEE HUTY LEWIS SAMMY HAGAR JOHN WAITE BILLY SQUIER RUSS BALLARD CHICAGO TWISTED SISTER WHITESNAKE CONDAL. WCKO/Mlam (305) 731-4800 PD: NEAL MIRSKI

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KLOL/Houston (713) 526-6855 PD: JOE DENTON ASST. PD: RICK LAMBER! BOT BRUCE SPRINGSTER HURY LEWIS JORN WAITE (M) BILLY SQUIER COREY HART DIO

COREY MART
DIO
NIGHT RANGER (M)
SAMPY HAGAR
SCONERO'S
CONTROL
MEDIAN
MED

Parallel Two

KLAQ/EI Paso (915) 544-8864 PD: ARIN MICHAELS MD: PEPE LOPEZ

BAT SULTE SQUIRE (M)
BRICE SPRINGSTEEL (M)
DRICE SPRINGSTEEL (M)
JOEN MATE (M)
PRINCE (M)(L)
OCONION.
HORY LEWIS
PETER MODE (M)
JEFFERSON STARSHIP (M)
JEFFERSON STARSHIP (M)
JEFFERSON STARSHIP (M)
TOTOL LAUFER
FEX (M)
HOUTE RANGE
JEFFERSON STARSHIP
HOUTE (M)
HOUTE FEX (M)
HOU

WIMZ/Knoxville PD: KERRY LAMBERT MD: SCOTT PAULSEN

BEC PRINCE CARE PRINCE CARE BRUCE SPRINCE BRUCE SPRINGSTERN BRUCE SPRINGSTERN BRUCH SPRINGSTERN BRUCH SEARCH SPRINGSTERN STORM AUGUST SAMPLE SPRINGSTERN SPRINGSTERN STORM SEARCH BRUCE COCKBURN
DAKOTA

a THOMPSON TWINS
TWISTED SISTER
Light Adds
DERNIS BEYCUNG
DAVE EDMUNDS
NOBODYS
DRAGGN
XAVION

KNCN/Corpus Christi (512) 289-1000

PD: BOB FAZIO MD: MANDO CAMINA BOT BROKE SPRINGSTERN (M) KROKUS (M) SANNY HAGAR (M) SANNY HAGAR (M) PILKE YOU WAS AND THE MEDICAL TO BE AND THE MEDICAL THE

JOHN WAITE
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SON OF FROOS
GLENN FREY
CHANNEL
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WCKN/Greenville Spartensburg (803) 226-1511 PD: STEVE CHRIS

BOL
SCAMPON.
HUEV LEVIS
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BRUCE SPRINGSTREN
NIGHT PANCEN
JOHN STATE
BRUKE SPRINGSTREN
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WKQQ/Lexington (606) 252-6694

PD: DAVE KRUSENKLAUS MD: CURT MATHLES HOLD SPILINGSTEEN BRUCE SPILINGSTEEN LITNEST BUCKERGAM KOORT MAKER (N) DOM MAKER (N) D

(502) 589-4400 PD: DUKE MEYER

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MOTE LENTS (4)

JOHN MATTE (8)

CARS (8)

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FOR MATTERS

FOR MOTERS

FOR MATTERS

FOR MOTERS

KISS/San Antonio (512) 223-6211

PD: GREG STEVENS MD: TEMPLE LINDSE WQMF/Louisville

BACE SPRINGSTEEN
JOHN WALTE
DIO
SAMMY HAGAR
MICTERSHOP
LITA FORD
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KXZL/San Antonio (512)226-6444

WTKX/Pensacola (904) 438-7543 PD: RAY ST. JAMES MD: ANGELA WRIGHT

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JEFFERSON STARSHIP
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> WRXL/Richmond (804) 282-9731 PD: TOM EVANS MD: PAUL SHUGRUE

WFYV/Jacksonville (904) 642-1055 PD: CHRIS JONES MD: LEX STALEY

NOT PAUL SIGNARY
BOTE BILLY SQUIER
JOHN MAITE (M)
HUEV LEWIS (M)
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BRUCE SPRINGSTERN (M)
LYNDSKY BOCKINGHAM
STEEMEN STILLS (M)
Medium
SANMY HAGAR

WKDF/Nashville (615) 244-9532

A LCU REXED CARS
FIXX
BILLY TOOL
BILLY TOOL
BILLY TOOL
STEVE PERRY
CREESE PERRY
A FLOCK OF SEAGUIL
A FLOCK OF SEAGUIL
CREQUERED PAST
SCORPLONG
DO STEVANT
BOO STEV

WDIZ/Orlando (305) 645-1802 PD: RAD MESSICK

KMBQ/Shreveport (318) 425-8692

PD: DICK BASCOM MD: TOM MICHAELS HOT
RATT
JOHN WAITE
LIONEL RICHLE
LIONEL RICHLE
CYNDI LAUPER
TINA TURNER
SCANDAL
PRINCE
CARS

WZXR/Memphis (901) 726-0060

PD: JOHN RIVERS MD: TOM STEIN (FROZEN) BOT JOHN WAITE (M) CARS

LINGUE RECKENGISH
BRICE ASTRONGESSION
RUSE TURKS
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KMJX/Little Rock (501) 470-0123 PD: TOM WOOD ND: TOMMY SHITS

BOC BILLY TOOL FIXE (L) HOTEL SANCE STORE AND THE SANCE SANCE AND THE SANCE SA

Parallel Three

CARS
JOHN MATE
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BILLY SQUIER
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PETER WOLF
PATHOE
BY ANGER
STOPHER STILLS
LINDERY BUCKENGIMM
ELTOW JOHN
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ELTOW JOHN
FILM
BATT
GLENS FREY
STRY E RAY VAUGHAN
BOX OF FRODS
STRYE RAY VAUGHAN
BOX OF FRODS
COMEY HARDT
A PELOCK OF SEAULL
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COMEY HARDT
ROD STEMANT
ELVIS COGETILLO
SPANNAL BALLET
BANKARARAMA
EVERLY BROTHERS
CHOSTBUSTERS WAITE

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RANGLES
BOMED VOID
STEVE PERRY
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KLBJ/Austin (512) 474-6543 POI CARM NYM
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KFMX/Lubbock (806) 747-1224 PD: NAT LAMP

KXZL/San Antonio (512)226-6444

PD: RAY ST. JAMES MD: ANGELA WRIGHT

WWWV/Charlottesvill (804) 971-4057 PD: JAY LOPEZ

BOT BRUCE SPRINGSTEEN CARS

KSMB/Lafayette (318) 232-1311

ROTE
CANE
BRUCE SPRINGSTEEN
FRUITCE
VAN HALE
FRUITCE
VAN HALE
STETER
COREY BARN
CHICAGO
SILLY SQUTER
TINA TUMER
FRUITCE
TINA TUMER
FRUITCE
SAMPY HAGAS
NAMY HAGAS
NAM

KROKUS
EDOIE AND CRIISERS
XAVION
ZEARA
MINITESHANE
PSYCHODELIC, FURS
PSYCHODELIC, FURS
PSYCHODELIC, FURS
PSYCHOLENIC, FURS
SOUTHSIDE ICHONIE
ANDERSALIN
Light Adde
H.A.S.P...
H.AS.P...
HANDA'S BOYS
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Medium
SANNOM DALLEY
SONNOM DALLEY
SONNOM DALLEY
SONION DO COUNT
ROTE MANDE
ROTE MANDE
ROCK VANT
ROCKEY MANT
ROCKEY
ROCKE

AOR

WXQR/Jacksonville (919) 455-2177

PD: KRIS KELLY MD: NIKKI NASH

KUFO/Odessa (915) 366-2801 PD: STEVE DRISCOLL PD: STEVE DRISCOLL

(FRE ZEN)

REL

ROMBO VOID

ROX OF FROGS (M)

ROX OF ROX OF RAGOUL

A FLOCK OF RAGOUL

A FLOCK OF RAGOUL

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BULLY FOOL

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DIG
JEFFERSON STARSHIP
YET
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BRUCE COCKDURN
STEVE PERRY
VAN STEPHERSON
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BRICE SPRINGSTEEN (M)
JOHN WATER (M)
MORE SPRINGSTEEN (M)
JOHN WATER (M)
MORE SPRINGSTEEN (M)
MORE STANDARM
MORE SCHANDAR

MILLY SQUIER

MILLY S

MIDWEST

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PRINCE
CARS
PRINCE
PRINCE
BOUNDAME
BOUNDAME
BRUCE SPRINGSTEEN
NIGHT EARNES
WITH TAVER
BRUCE SPRINGSTEEN
NIGHT EARNES
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LINNERY SICKINGIAN PRINCE
LINNERY SILLY SQUIER (M)
RIGHT JANGER
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RICHT JANGER
RILLY SQUIER STANSHIP
SAMPY HACAS
LEVEL SILLY
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MD: DILL EVANS
(FROZEN)
FROZEN)
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FROZE a DIO a DAVE EDMUNDS

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BOT
CARS
STREETS OF FIRE
STEPHEN STILLS
SCANDAL
TINA TURNER (M)
EURYTHMICS
LINDSEY BUCKINGHAM
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CHICAGO
SANANARAMA
BRUCE SPRINGSTEEN

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BRUCE SPAINOSTEEN PETER MOLE PATER MOLE PATE

KKCI/Kansas City (816) 531-3400 PD: FRANK HANEL MD: MIKE WHITE

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JEFFERSON STARSHIP
SCOMPIONS
HUEY LEWIS (H)
JOHN WAITE (M)
CARS
SCANDAL
NIGHT RANGER
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SCORP JONES (M)

JOHN MAITTE (M)

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HIGHT ANNOSSE

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SCANDAL (M)

JEPPERSON GTANSHIP

BOH JOVI

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BOH JOVI

BOT JONES

BILLY SCHELTE

HOMETWOON BUTTE

BOX OF FROSS

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WLLZ/Detroit (313) 863-1800 PD: LEE ARNOLD ND: DOUG PODELL

91 X/San Diego

HOLE SPAINGETERN SHOULD SPAINGE SPAINGETERN SPAINGETERN SPAINGETERN SCANTIF FOLITTI SCENTITI FOLITTI SCANTIFI SCANTIFI SCANTIFI SCANTIFI SCANTIFI SCANTIFI SCANTIFI SCANTIFI SCANTIFI FOLITTI SCANTIFI SCANTIFI SCANTIFI FOLITTI SCANTIFI SCANTIFI

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WYER/Mt. Carmel

PD: DREXEL DEFORD ASST, PD: JIM NODDY

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WQFM/Milwaukee (414) 276-2040 PO: ANDY BLOOM HD: JERRY GAVIN NO: JERRY GAVIN

BOC

TOTISTED SISTER

GARY MODER

MOTTESSAKE

SAD BOY

MOTTESSAKE

SALLY SQUIRE

VAN HALEN

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KYYS/Kansas City (816) 561-9102

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JOHN WATTE (8)
JOHN WATTE (19)
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SCANDAN
PAINCE
RECE SPRINGSTMENN
PAINCE
RECE SPRINGSTMENN
MIGHT RANDER
RICKY SPRINGSTMENN
MIGHT RANDER
FIXX (8)
MACHICANO
SAMMY HAGAR
FIXX (8)
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MITTED STEERS
RICK
MITTED STEERS
RICK
HONEYMON SULTE
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RICK
MACHICANO
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MACHICANO

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BON SOUT
BILLY SATELLITE
HIGHT BANCHINGHAM
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BON STEWART
STEVIE BAY WAUGHAN
DITOR OF FROSS
SAMEN MAGAR
ERGE
BITTER SMEET ALLEY
ADDEBLAIN

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PD: WAYNE SHAYNE MD: MARK COULTER

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WOOS/Canton (216) 492-5630 PD: RICK SINGER MD: ANDY SANDERBEC

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STANDAU BALLET

A FLOCK OF SEAGULA

HUTCH LEWIS

CLEAN FREY

CLEAN FREY

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PRICE (M)

PRICE GOLDER

CAMBOO STANDAUTE

CHOOL RELD

COMM PAITE (M)

BRUCE SPRINGFERN

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SOUTHERDE JOHNSTY

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STEVIE BAY VANORIAN
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KATT/Oklahoma City (405) 848-0100

PD: PAT WELSH

WSKS/Cincinnati WSANGHEHITEST
(513)868-3696

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JOHN MARTY (M)

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KONTHYMOON SUITE
QUIET SION
EPARADA BALLEY
PETER MOUT
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SOLOE STANDARDEN
OUIET RIOT
GARY MODIE
AND STEVIE RAY VAUGHAN
FIXTH SAY VAUGHAN
FIXTH SAY SQUIRE
METHODILES
MADRIES
MICHENDRIES
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JOHN WALTER
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BILLY SOUIER
PETTER WOLF
BILLY TOOL
BROCKE PRINCETEN
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CYNDI LAUPER
ROMOD VOITH
REFRONCILS
STEPRIEN STILLS
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HUEY LEWIS
GENESIS
SAMMY HAGAR
SCANDAL
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LINDSEY BUCKINGHAM
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BRUCE SPRINGSTEEN
BDGIE AND CRUISERS
ROMEO VOID
a CHEQUERED PAST
bennis Dervoung
Light Adde
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MO: BOOT CLARK

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STEVIE RAY VANCHAN
BILLY IDOL
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A BOLLE AND CROISERS
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PD: LARRY MOFFITT MD: JACK EMERSON,

MORE VIOLE AND FERRY STREETS OF FIRE ROUTE AND FRENCE WORK WASHINGTON BUTTE LINDER SHOWN BUTTE SHOWN BUTTE SHOWN BUTTE SHOWN BUTTE SHOWN BUTTE WAS THE SHOWN BUTTE SHOWN BUTTE WAS THE SHOWN BUTTE SHOWN BUTTE

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GLENN FREE
LAVE EDMUNDS
WHITESHAME
BILLY SQUIFE
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MOLE SPRINGSTER
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NIGHT LANGER
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ILLY IDOL

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STEVIC RAY VAUGHAN
HILLY SQU'ER
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HONEYMORD TENES
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THOMPOON THEMS
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BILLY 1001
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A ZERBA

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BRUCE SPRINGSTEEN BILLY SQUEEN STATE STATE

MD: MEID ISLEY

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HORY LEWIS (M)
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HILLY
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LININGEY BUCKINGHAM
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CASS
NICHT BANGSE
BILLY IDOL
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JOHN WAITE
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SAMMY HAGAR
KIP ADOTTA
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LITE HORE

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ROPENSON SUITE

LOU REED

FILK

KANAGA

JEFFERSON STARBHIP

METERFOLIS

ZERBA

JEFFERSON STARBHIP

METERFOLIS

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STEPHIB STIL

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FIXE
MAIGHT
MACHINE
RELLY SQUITE
RULY SQUITE
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BOL CARS (M)
CARS (M)
CARS (M)
CHICAGO (M)
ELTOMS JOHN (M)
ELT

WBYG/Kankakee (815) 939-4541 PD: BILL TAYLOR MD: CHRISTIE KAYHILI

MD: CREISTIE KAYWII

Not SOUTES
ELIN SOUTES
ELIN SECRETARY
BRUCE SPRINGSTEEN
GLEEN PREV
JACKSONS
SAMMY MAGAR
PRINGSTEEN
HOWARD JONES
PRINCS
HOMMARAMAN
PETER NOUF
HOWARD JONES
FRINCS
LINNIE LAUFER
DONNA ELINES
CHNOI LAUFER
DONNA ELINEST
DONNA ELINEST
BONNE STANDING
LINNEST SOUTES
LINNIEST SOUTES
LINNIE

Parallel Three

KLYV/Dubuque (319) 557-1040 PD: ROBERT WELCH MD: TIM JANSEN

Sec.

PRENCE (N)

CARS

CARS

BRILE STRENGSTEEN (N)

JOHN MATE

PETER NOLE (N)

THE STRENGSTEEN (N)

JOHN MATE

PETER NOLE (N)

THE STRENGSTEEN (N)

THE STRENGSTEEN

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LOU REED

THE STRENG

NOT
NOT
PETER MOLP
HUTY LEWIS A
JOHN WALTE (M)
JOHN WALTE (M)
JOHN WALTE (M)
JOHN WALTE (M)
SCHAMPAN
NIGHT ENMORE
LINGSEY BUCKINGHAM
SUMMY HAGAR (M)
SLAME
GREEN
GARS
GARS
GARS
WIGHT
A
A FLOCK OP SEAGULL
DIO

KFMQ/Lincolr (402) 476-8565

WCPZ/Sandusky (419) 625-1010 PD: BOB BEDI

KSQY/Rapid City (605) 578-3533 PD: GREGG OLSON MD: JEFF MICHAELS BOL CARE SCANDAL JOIN WAITE OFFINGSTEEN FILLY SQUEEN FRINCE SAMMY IRACE OF THE SAMMY IRACE OF SA

JEFFERON STAGRIP
INKS
YAT
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RECORD FROME
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SHOULD SHADER
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JOHN WAITE
JOHN WAITE
FILL
REM
STEPLE WORDER
STEPLE WORDER
STEPLE WORDER
STEPLE WORDER
DUTE THE CHIESE
ANI PALE
DAVE EDWINDE
DAVE EDWINDE
DAVE EDWINDE
DAVE EDWINDE
STEPHEN STILLS
STEPHEN STILLS

WEST

WZZQ/Terre Haute (812) 232-5034 PD: KEVIN YOUNG

BOL
JOHN MAITE
CARE
CARE
SAUCE SPRINGSTERN
NIGHT PANGER
NIGHT PANGER
SILLY SQUEER (N)
SCANDAL
FIXX
HOMETMON SUITE
LIMEST SUCKINGHAM
HUMY LEWIS (L)
A MICCK OF SEAGULL
TWISTED SISTER
SILLY TOL
MITCHONICS (L)
STEPHEN STILLS
CORRY HART
CHELS DESUMEN
CHELS DESUMEN
LEPPERGOR STARSHIP
PANT
LEPPERGOR STARSHIP
RATT
HELIX
BOX OF PROCS
DIO
Light Adds
ZERRA

1 ROW
GLENN PREY
SPLIT BRIG
GLENN PREY
SPLIT BRIG
SCHOOL SPLIT
SPRENCH MONE
SCHOOL SPLIT
SPRENCH MONE
SCHOOL SPLIT
SPRENCH MONE
SCHOOL SPLIT
SPRENCH SPLIT
SPRENCH SPLIT
SPRENCH SPLIT
SPRENCH SPLIT
SP

KGB/San Diego (619) 292-1360 PD: LARRY BRUCE ASST. PD: TED EDWARDS

TMINTED STATES
CARS (N)
SCORPEONS
SCORPEONS
SAMEN HACKE (N)
SA

KDKB/Phoenix (602) 897-9300

PD: WARREN WILLIAMS MD: DOUG GONDEK

Parallel One

KBCO/Boulder (303) 444-5600 PD: JOHN BRADLEY HD: DOUG CLIFTON

Bot a TIXX
Bot a TIXX
LOO REED STEPHEN WILLS
STEPHEN WILLS
SHOULD REND SCHOOL SCHOOL
BOW OF PROSE
CASS
A FLOCK OF SEACULL
HER DOPOLLS
ELVIS COSTRELO
INXE
DWG DESCRIPTION
LINGS
DWG
LUNDSKY BUCKINGHAM

LINDSEY BUCKINGHAM TINA TURNER STEVIE RAY VAUGHAN

Rec NASO ON ONLD SCARDAL (N) SCARDAL (N) NAK YERRHAM COREY BART (L) HUTER LERIC (H) MOGER GLOVER (N) MOGER G

KRQR/San Francisco (415) 765-4097 PD: JON RUSSELL MB: LI SA NOVAK

PO: JON BUSSELL
MS: LIGA NOVAX
BDL
FIXX (M)
BILLY SQUIER
SMUCE SPRINGSTER
SMUCE SPRINGSTER
TH STEED SIFTER
SMOVE MOLD
SILLY IDO
SILLY ID

KZAP/Sacramento (916) 925-3700 PD: CHRIS MILLER MD: TOM CALE

PD: 02

BOT PRINCE
BOTO PRINCE
FORMU SMALLET
FLOW SM

BOT TOW CALE

BOT
JOHN WALTE (M)
HUET LAVIS
SCANDAL
SIGHT AMVIEW
HUNDRY BUCKINGHAM
THISTED SIMPER
BALLE SPRINGSTEN
Heditom
HILLY SQUIPE

Continued on next page

KROQ/Pasadena (213) 578-0830 PD: RICK CARROLL MD: LARRY GROVES

THOMPSON TWINS
INNES
SIGURSIE & BANSH.
SPLIT ERU.
ZUMA 2
BAD MANNERS
NEI
UNTOUCHABLES
PUBLIC DRAGE LITD.
GRAGON
Light Adds
TEARS POR FEARS

MO: LARRY GROVES

BOOL

ROMED VOID

DAMAGE OF STAGULI,

FRANKIE GOSS TO...

STANDAD BALLET
THOMPSON THINS
THOMPSON THINS
THOMPSON THINS
FOR SHAD BOYS

ELYS
COSTRELIO

FRINCE
PRINCE
PRINCE
PRINCE
PRINCE
PRINCE
PRINCE
STARKS
UNTOUCHABLES
RICK LOWE
LOW

BORDET

ROMED

RO

NUM.

KILLING JOKE
FIXE
FIXE
BACHELOR PARTY
EDGY GALAT

KQAK/San Francisco (415) 474-9100

DRAGON RICK JAMES TRANS-X MENEROLIS
MENEROLIS
MENEROLIS
SHRIEBACK
SOLIT ENR
KONK
KONK
KONED 4 TILBHOOX
ANT OF NOISE
BOB MARLEY
HICK LOWE
HOLLE
HOL

PD: DAVE ERVIN

Bot Services Tork

Bot Services Service

CFOX/Vancouver (604) 684-7221 PD: DON SHAFER MD: RICK SHANNO

BOT PLEX RATE OF STANDARD STAN

KOME/San Jose (408) 246-6811

PD: PAT EVANS ASST. PD: DANA JANG

BOT BILLY SUUTER (M) SAMPY HAGAR (M) BRUCE SPRINGSTERN (M) CNAS WAY HAGAR (M) NOT THE STREAM OF THE STREAM OF THE STREAM STREAM

KZOK/Seattle

PD: PHIL STRIDER MD: LARRY SHARP

NOTE
SAMPY NAGAR
WINTERNACE
BILLT SOUTER
BILLT SOUTER
BILLT SOUTER
BILLT PROP
PASTMAY
MONT PARMORE
LITE PROP
BOX OF PROGE
BILLT PROP
MONTON PARMORE
LITE PROP
DOR NATINE
MONTON PARMORE
FICK
SOUND
BILLT SOUTER
BOX NATINE
MONTON
BETTERNO SOUTER
BILLT SOUTER
BILLT NOTELLT
BILLT SOUTER
BOX NOTER
BOX

KSJO/San Jose (408) 288-5400

PD: LEE ROY HANSEN MD: KEN ANTHONY

Bot CARY MOORE YET JOHN WAITE (M) RATE HONEYMOON SUITE BOX OF FROGS SILLY SQUIER (M) CHEQUIERD PAST DIO (M) NIGHT RANGER (M) SCANDAL (M)

CARE
SOME SPRINGSTEEN
DERICE SPRINGSTEEN
DANAHAMAN
Medium
BANGLEE
FROGS
GLEIN PROGS
GLEIN PREY
FROGS
GLEIN PREY
FROGS
HOTESMAR
ELTOR JOHN
HORESTOOD SITE
LINDSSY SUCKNORM
VOT SPRINGS
HORESTOOD
KOKUUS
FICK
CHEQUERED PAST
THISTED SISTER
THISTER
THI

KWHL/Anchorage (907)349-6551

PD: CARTER B. BRADLE

WEST (continued) KMET/Los Angeles (213) 464-5638 PD: MIKE HARRISON MD: SUE STEINBERG BOLE
CARS
DIDON HACEN
CARS
DIDON HACEN
CARS
DIDON HACEN
RECORD
RE KUPD/Phoenix (602) 838-3062 PD: VAL MCINTOSH MD: CURTISS JOHN BRUCE SPRINGSTEEN
CARS
BRUCE SPRINGSTEEN
CARS
SCANDAL
DID (14 SQUIRE
LIVE SPRINGSTEEN
HITTESHARE
JOING WAITE
HUNT LEWIS
SAMAY MIAGAR
FELLY TOOL
MAILES
FRETE MOUF
LINNESY BUCKINGHAN
A FLOCK OF SEAULIMAILES
TEVIE BAY VAUGHAN
ROD STEWART
LITE FROM
STEVIE BAY VAUGHAN
ROD STEWART
LITE NOW
MAILES
TEVIE BAY VAUGHAN
ROD STEWART
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ROD
STEWART
LITE NOW
MAILES
STEWIES STEWART
STEWA KAZY/Denve (303) 759-5600 PD: SCOTT JAMESO MD: KELLY O'NEAL PD: JIM JAMES MD: MIKE STEWA BOT FIX JOHN WAITE CARS TIMA TURNER GROSTBUSTERS BAMANARMA PRINCE HUEY LEWIS BILLY IDOL NEULY SHOOL STEEL SHOOL SHOOL STEEL SHOOL STEEL SHOOL STEEL SHOOL STEEL SHOOL STEEL SHOOL STEEL SHOOL SHOOL

RUSS BALLAND (M)
JUFFESSON STARSHIE
CAMPS (M)
SAMMY MACHA
MAGLIM
MAGLIM
MAGLIM
KANIGA
KANIGA HONEYMOON SUIT SCANDAL MER ROPOLIS CARS DIO (M) JOHN WAITE BLACK 'N BLUE PETER WOLF (M) Wedlum STEPHEN STILLS JEFFERSON STARS RAIL RAIL
EUTON JOHN
DAVE EDMUNDS
HELLX
LITA FORD
KANSAS
A EDDIE AND CRUIS
A IRON MAIDEN
RAIT
QUIET RIOT
THISTED SISTER
FASTWAY KINK/Portland (503) 226-5080 KLOS/Los Angeles (213) 557-7250 PD: RICK SCOTT MD: CARL WIDING PD: TOWNY HADGES MD: RUTH PINEDO BRUCE COCKBUINN
ELTON JOHN
CHICAGO
CHICAGO
CHICAGO
KRIMI
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C MOL GENESIS RATT GENESIS RATT GENESIS RATT GENESIS RATT GENESIS RATT GENESIS RATT GENESIS RELIX SAPELLITE CARS BILLY SAPELLITE CARS GENESIS RELIX SAPELLITE GENESIS FOR GENESIS FOR GENESIS FOR GENESIS FACT GENESIS FACT GENESIS FACT GENESIS FACT GENESIS FOR GENESIS GENESIS FOR GENESIS FOR GENESIS FOR GENESIS GENESIS FOR GENESI **Parallel Two** KBPI/Denver (303) 936-2313 DI PANTE CASTLE

DI L'MAN MELLE

NOTE DA SANTA

NOTE

JOHN MAITE

HORY LEWIS

HORY LONG

HORY

MOST LONG

HORY

HO KFOG/San Francisco (415) 885-1045 PD: DRVE LOGAN HOW LEWIS
THOUSEON TUTNS
THOUSEON TUTNS
FRINCE
CARS
FRINCE
CARS
FRINCE
CARS
FRINCE
FRI

(403) 428-8597
PD: NEIL SOWARDS
MD: TED KERNEDY

KPOI AM-FM/H (808) 524-7100 PD: BILL MIMS MD: ANDY PREST NO. AND PRESTON

NO. AND PRESTON

NO. AND PRESTON

HUEY YERLS

SCAMPAL

PRINCE

LIVE SQUIER

CHOIL LAUPER

CHOIL LAUPER

CHOIL LAUPER

LIVE SQUIER

CHOIL LAUPER

LIVE SQUIER

CHOIL LAUPER

LIVE SQUIER

ALTON LOOIR

AND PRESTON

LIVE SQUIER

COMPY MART

STEPPEN STELLS

SIMMY MACAR

OUTER FAOT

OUTER FAOT

SAMPY MACAR

OUTER FAOT

OUTER FAOT

FOR THE F

KRCK/Portland (503) 222-1841

PD: CYNDE SLATER MD: CRAIG MARTIN

Bot NIGHT RANGER SAMMY HAGAR SHUCE SPRINGSTEEN (M) FIXX (M) LINDSEY BUCKINGHAM BILLY SQUIER GLENN FREY CHEDURERED PAST KROKUS (M)

NAT BILLY IDOL

PD: JONAN COMMING

(PROCESS)

(PR KRSP/Salt Lake City (801) 262-5541 PD: RANDY ROSE MD: BARRY MOLL

KEZE/Spokane

PD: JONAH CUMMING MD: MIKE JONES (FROZEN)

(509) 448-1000

PD: BILL STAIRS MD: DAVID McKIE HOLE
LINDSEY BUCKINGHAM
CARS (N)
ELTON JORN (M)
JORN WAITE
ROY LARE (M)
WAITE (M)
WAITE (M)
WERE SOLD (M)
FERE SOL

KREM/Spokane (509) 448-2000

TWISTED SISTER (M)

DATT (M)

PILY SQUIER (M)

PILY SQUIE

KMBY/Salinas-Monterey (408) 394-9000

PD: MARK KAUFMANN MD: JANICE TAYLOR

BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN CARS BAY VAGGIAN BRUCE SPRINGSTEEN BAY VAGGIAN BRUCE SPRINGSTEEN BRUCH SPRINGSTEEN BRUCH SPRINGSTEEN BRUCH SPRINGSTEEN BRUCH LITTLE STEVERS BROWN BRUCH LITTLE STEVERS BRUCH LITTLE BRUC

THOMPSON TWINS
Light Adds
STEPHEN CRANE

KIDQ/Boise (208) 336-0939

MINE METERS (14)
M

KLPX/Tucson (602) 622-6711 OM: JIM RAY PD: MICHAEL BERGE

KWFM/Tucson

FP. NECK MALES

HO. CHEE SEYN

HO. CHEE

FLOW JOB

HO. CHEE

FLOW JOB

HO. CHEE

HO. C

(602) 623-7556

DD: COMPACE MODRISS
NO. BIG MARY
(FROZEN)
Bet
CARS
Bet
CARS
ROUF (M)
HOUSE
HOUSE
ROUSE
ROU

Parallel Three

PD: IRA GORDON MD: PRANK JAXSON

PRINCE (M)

CYNDI LAUPER
MIGHT PANCES

MIGHT PANCES

THISTED SIGNER

THISTED SIGNER

THISTED SIGNER

HILLES SOUTER (M)

MEANING

SILLY SOUTER (M)

MEANING

STEPHIND STILLS

A FLOCK OF SEAGULE

ROMEO VOID

MIT ROPOLLS

CORRY MART

MILLY IDOL

MILL

PD: RICH HAWK MD: ALAN WHITE

BOC.
PRINCE SPRINGSTERN BRUCE SPRINGES SPRINGSTERN SCANDAL
SCANDAL SPRINGSTERN SCANDAL
BILLT SQUER
HONSEYMON SULTE
HONSEYMON SULTE
HONSEYMON SULTE
HONSEYMON SULTE
HONSEYMON SULTE
HONSEYMON SUCKINGHAM
1 JOHN MATTE
1 LINDER SUCKINGHAM
2 JOHN MATTE
1 LINDER SUCKINGHAM
2 JOHN MATTE
1 LINDER SUCKINGHAM
2 JOHN MATTE
1 LINDER SUCKINGHAM
1 JOHN SULTE
1 LINDER SUL

KFIV-FM/Modesto

(209) 527-6100

PD: C.J. STONE

NOW LAWS -

KKDJ/Fresno

(209) 967-4511
PD: DON MISCHER
MD: JEFF RIEDEL

KTCL/Ft. Collins (303) 571-1232 PD: JOHN HAYES MB: SCOTT ARBOUGH BOT POMES OVER SHORT OF STATE OF STATE

KAWY/Casper (307) 235-1515

TIMA TUNIER
PETER MOLF
NOMEO VOID
Medium
NOMEO VOID
Medium
NOMEO TOPOGS
HART
NOTE
MOTO
MOTOR
MOT KZOQ/Missoula (406) 728-5000 PD: VERN ARGO SMC
SCAMPDAL
FIXOC (8)

JOHN MAI TO (14)

LIQUE MAIN

JOHN MAI TO (14)

JOHN M

AO

KOZZ/Rend (702) 329-9261 BOCK

BOCK

PRINCE

PRINCE

PRINCE

PRINCE

RATT

RATT

RATT

ROUTE

ROU

THOMPSON TWINS
A PLOCK OF SEA
SPANDAU BALLET
ROMEO VOID
SCANDAL
JOHN WAITE
BILLY SQUIER
PETER WOLF
SAMMY HAGAR

BOTE
SAMPH HAGAR (K)
BILLY SQUIER (M)
BILLY SQUIER (M)
LINDREY BUFCHENGRAM
JOHN WATTE (M)
Medium
GANNOL
HUTY LEWIS
SCHOOL

163 Reporters 149 Current Playlists

5 stations reported frozen playlists this week:

> KEZE/Spokane KOMP/Las Vegas KUFO/Odessa WLUP/Chicago WOUR/Utica

8 stations failed to report this week. Their rotations were frozen. KBPI/Denver KLBJ/Austin KWFM/Tucson WKDF/Nashville WNOR/Norfolk WPLR/New Haven WSKS/Cincinnati WZXR/Memphis

1 station has not reported for two consecutive weeks, and was not included in this week's data.

KISW/Seattle

The following 6 stations are new **AOR Reporters:**

KMBY/Salinas-Monterey WHEB-FM/Portsmouth WIZN/Burlington WXCS/Hagerstown-Fredericks WXQR/Jacksonville, NC WZZQ/Terre Haute

The following 6 stations are no longer AOR Reporters:

KOLA/San Bernardino KRIX/McAllen-Brownsville Q107/Toronto WAPI/Birmingham WROQ/Charlotte WZXY/Johnson City

When three or more tracks from the same album are reported in medium, the album itself will receive credit as being in hot, and will appear in the hot listings. The individual tracks will continue to receive credit as being played in a medium rotation.

DONE MAITE (M)
SAMPY MAGAR (M)
SAMPY MAGAR (M)
SETEPHEN STILLS
STEELS STILLS
STREAMSTEEN STILLS
STREAMSTEEN STILLS
STREAMSTEEN STILLS
STREAMSTEEN STILLS
STREAMSTEEN STILLS
SAMPLE STREAMSTEEN (M)
FEXX (M)
FEXX (M)
FEXX (M)
FOR SAMPLE STREAMSTEEN
FROM STILLS
SAMPLE STREAMSTEEN
SAM

KZEL/Eugene (503) 342-7096 PD: KEN MARTIN Bot JOHN WAITE (M) SAMMY HAGAR (M) CARS HUEY LEWIS SCANDAL

KFMG/Albuque (505) 265-8811 PD: TOM MARSHALL

OM: FRED LEEMHUIS MD: JERRY LACHELT

MOI JERRY LACHEAT

BOS

SCHMOLI

SCHMOLI

CARS

KSPN/Aspen (303) 925-5776

PD: GARY WHIPPLE MD: TOM CAREY

SOL PRINCE PRINC

KTYD/Santa Barba (805) 963-1601

BOT BRIGGSTEEN RICES SPRINGSTEEN RUCE SPRINGSTEEN HUSY LEMIS SCANDAL DIO BILLY SQUIER RACT LANGER BUCKINGHAM PRINCE CHEEC VOID PETER WOLF JEFFERGOR STARSHIP JEFFERGOR STARSHIP

CARS
CARS
SILLY TOOL
A FLOCK OF SEAGU
COREW NART
YET
NIGHT RANGER
HET ROPOLIS
SPIRIT
CHEQUERRO PAST
KHOKUS
SILACK 'N BLDE
STEVIE RAY VAUG
QUIER KING
BLACK 'N BLDE
STEVIE RAY
COLER BLOCK
BLOCK COCKBURN
BRAGGE
BRAG

あるまれるとでもあれると思るは写真タスを思うなできる。(あるままで) マー・ログ・・ドーン・セット

Washington
Acting PD:
Tom Kent

Tom Kent

ADDS TWISTED SISTER/We're Not Gonna LAURA BRANIGAN/The Lucky One

CHR PARALLEL ONE PLAYLISTS

EAST



Toronto PD: Sandy Sanderson MD: Bob Saint

D: Bod Saint

1 PAY PARKER M. (Ghostbusters
2 TENA TUBERLY-Mart is love due to be
3 IZLEAME & ROBERLY AND TO TO THE SECOND OF TH

40
BILLY IDOL/Flesh For Fantasy
THOMPSON THYNS/YOG Take Me Up
MADONNA/Lucky Star
GANY O'/Get It While You Can
BRUCE COCKNURN/Making Contact

PRINCE INSIGHT A MEMBERS OF PRINCE AND A MEMBERS OF PRINCE BALL TO THE BIG CITE DO SLADER MY LEAVE BY THE BIG CITE DO SLADER MY LEAVE A THROUGH MOMENT BILLY JUDE, JUDGE AND SETTING THE BIG CITE DO SLADER MY JUDGE AND SETTING AND STATE AND SHADE A



Washington, D.C. PD: Alan Burns MD: Mary Taten

RICK SPRINGFIELD/EDP 'Fil You Drop STEVIE MONDRAY! Just Called To Say BILLY SQUIER/ROCK No Tonite BILLY CLEAR/Caribbean Queen(No Mo



PLU III MANO 95 PD: Larry Berger MD: Lisa Tonacci New York

I TIMA TUNNEY/MAL'S LOVE GOT TO DO

I TIMA TUNNEY/MAL'S LOVE GOT TO DO

PRINCE/Mem Doves Cry

PRINCE/Mem Doves Cry

I DAY

I DAY

I DAY

I STORM MATTER DOVES CRY

I STORM MATTER DAY

I STORM MATTER

I STORM MATTER DAY

I STORM MATTER

I STORM MAT

ADDS 24, 26

B104 wbsb

Baltimore

PD: Steve Kingston MD: Amy Kronthal

MU: Amy Kronthal

1 ' ' LIONE SIGHE FARMER O, You
2 ' TINA TOWNER MARKE LOWS GOT TO DO
3 ' PEARSO BEYSON/IF EVER YOU'RE IN MY
4 ' DAN ANTHONIA TOWN TOWNER AND TOWNER
5 ' O FOR ANTHONIA COME TOWNER AND TOWNER
5 ' O FOR ANTHONIA COME TOWNER
5 ' O FOR ANTHONIA COME TOWNER
6 ' O FOR

RESNIEDY & OSHORNE/Last Time I Made Love JOHN CAFFERTY & B/On The Dark Side BARRY GIBB/Shine Shine DIANA ROSS/Swept Away

FIXX/Are We Ourselves? STEVIE MONDER/I Just Called To Say ROD STEWART/Some Guys Have All th CHICAGC/Hard Habit To Break

Ckgm Montreal PD: Rob Braide

MD: Stephe Anthony

1 1 RAY EARTHER UR. /Ghostbusters
2 2 ROBER GIBB/Boys Do Fall In Love
3 2 ROBER GIBB/Boys Do Fall In Love
4 3 ROBER GIBB/Boys Do Fall In Love
5 5 LIORE RICHE/STURY DO FALL
5 5 LIORE RICHE/STURY DO FOR
6 PERFECT/MENT MANAGEMENT ROBER
7 9 SPANIONA BRAILET/Only Men Tou Leave
9 1 SPANIONA BRAILET/Only Men Tou Leave
10 LANDA REMINICATE BROCKETO
10 ASSOCIATION BROCKETO
11 THOMSON WINDE/Doctor! Doctor!
10 11 THOMSON WINDE/Doctor! Doctor!
11 10 ASSOCIATION FOR THOM IN THOMSON WINDE/Doctor!
12 10 ASSOCIATION FOR THOMSON THOMSON WINDE/Doctor!
13 11 JOHN MAILTY/MISSING YOUR TO THOMSON THOMSON WINDE/Doctor!
14 11 HOUR MAILTY/MISSING YOUR TO THOMSON WINDE/STURY FOR MY HOST TO THE TOTAL THE TOTA

34 DESIGN/No Turning Back LIME/Hy Love

LIMENTY Love

28 NOVIGEN

19 N



Buffalo

PD: Harv Moore MD: John Piccillo

MD: John Piccil

1 | BRICE SPRINGSTEPH COVEY No
12 | JOHN WAITE/HEAD TO
2 | JOHN WAITE/HEAD TO
3 | CYNDI LAWREY/No Pop
4 | SADNAL/THE MEAT TO
4 | SADNAL/THE MEAT TO
4 | SADNAL/THE MEAT TO
5 | STATE TO
5 | STATE TO
6 | SADNAL/THE MEAT TO
7 | STATE TO
7

ADDS 38, 39, 40
YST/Don't Stop Runnin'
KROKUS/Hidnite Maniac
LUBA/Everytime I See Your
DEN'IS DETOUNG/Desert Mool
BOX OF PROGS/Two Steps Ah

A FLOCK OF SEAGUL/The More You Live (Th HELIX/Rock You BARRY CIBS/Shine Shine CHEQUERED PAST/HOW Much Is Too Much? XAVION/SEA YOUR REAT OUT.

Marimum Long Music Island

PD: Bill Terry

Music Coord: Ruth Tolson

Music Coord: Ruth Tolcon

8 2 1 TIMA TUBBRICHET'S LOVE GOLT TO DO

8 4 2 JOHN MATER/Mesting You

3 3 LIONE SICIEST STATEMENT OF YOU

5 1 CORNEL SICIEST STATEMENT OF YOU

5 1 CORNEL SICIEST STATEMENT OF YOU

8 6 7 DAN MATER/Mesting Statement As Hight

8 6 7 DAN MATER/Mesting OF TORSAN DOOR YOU

8 1 6 7 DAN MATER/Mesting OF TORSAN DOOR YOU

8 1 7 DAN MATER/MAY LOUNG TOWN YOU THE IN MY

9 10 PRINCE/LAYER'S GO CTARY

9 10 PRINCE/LAYER'S GO CTARY

9 11 PRINCE/LAYER'S GO CTARY

9 12 PRINCE/LAYER'S GO CTARY

10 PRINCE/LAYER'S GO CTARY

10 PRINCE/LAYER'S GO TORSAN

10

BARRY GIBB/Shine Shine DIANA ROSS/Swept Away DIAM ADSS/Sept Away

JOHN CAPPERY & M/OT THE DATK SIDE

SHEEMA RESTON/STRUE

FIXA/ARE WE OUTSELVEST

A FLOCK OF REACTUL/THE MORE YOU LIVE (TH

RICK) AND ADDRESS OF THE MARRY

A FLOCK OF REACTUL/THE MORE YOU LIVE (TH

RICK) TO CAPPER TO THE MARRY

SHEED TO CAPPER TO THE MARRY

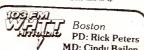
STANDARD ADDRESS/TE SO EXCITED

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STANDARD ADDRESS/TE SO THE ON TOO

STEMATOR'SOME ON THE MORE THE MARRY

THOMPSON THEMS/YOU TAKE ME DP



MD: Cindy Bailen

MD: Cindy Bi

1 TIMA TURNER/Mai's Love Got To Do

2 TIMA TURNER/Mai's Love Got To Do

2 TIMA TURNER/Mai's Love Got To Do

2 TIME ATTEMPTS AND THE TOP TO T

40 STOMPERS/One Heart For Sale ELTON JOHN/Who Wears These Shoes RDD STEWART/Some Guys Have All Th DIANA ROSS/Swept Away

SAMMY HAGAR/Two Sides Of Love SILLY YOGE/Leave A Tender Moment SPANSOU BRLIET/Only When You Leave IGLESIAS ROSS/All Of You NAKED SYSS/What In The Name Of L EURYTHMICS/Right By Your Side

97WASH FM

PD: Bill Tanner Washington MD: Colleen Cassidy

ADDS 27, 28, 29, 30 B-94 FM

Pittsburgh PD: Guy Zapoleon MD: Bruce Kelly

2 | PRINCE/Mien Doves Cry
1 2 RAY PARKER JR./Ghostboaters
18 6 3 JOHN MAITE/Missing You
38 4 4 PRINCE/Let-16 Go Crasy
15 5 SENDAM/Pine Baitrion
15 5 SENDAM/Pine Baitrion
16 15 7 JOHN JR. Baitrion
17 9 HORY LEVIS & NAME/IT This Is It.
18 10 TINA TUNNEL/Mest Love Got To Do
13 11 SERITAR E./The Glassrous life
13 11 SERITAR E./The Glassrous life
14 15 SERITAR E./The Glassrous life
15 11 SERITAR E./The Glassrous life
16 TINA SERITAR E./The Glassrous life
17 SERITAR E./The Glassrous life
18 18 THE SERITAR E./THE SERITAR E

10 1 SPELIA E./The Glemorous Life
10 1 SPELIA E. DOES ALI Of You
21 1 MODELLE R DOES ALI Of You
22 1 MODELLE R DOES ALI OF YOU
23 1 MODELLE R DOES ALI OF YOU
23 1 MODELLE ROSE ALI OF YOU
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28 1 MODELLE ROSE ALI OF YOU
28 1 MODELLE ROSE ALI OF YOU
29 1 MODELLE ROSE ALI OF YOU
20 1 MODELLE ROSE ALI
20

SPANDAU BALLEY/Only When You Leave

CO 9 Montreal PD: Bob Beauchamp MD: Guy Brouillard

MD: Guy Brouillard

1 1 NAY FARKER JN., Chosthwaters

3 2 TINA TURNER/What's Love Got To Do

3 2 TINA TURNER/What's Love Got To Do

3 2 TINA TURNER/What's Love Got To Do

4 2 Service Tina Turner, Charles of Fail in Love

5 3 Service Tina Turner, Charles of Fail in Love

5 4 Service Tina Turner, Charles of Fail in Love

5 5 SERVICE TOWN AND AND AND TOWN AND TOWN AND TOWN

5 10 SERVICE TOWN AND TOW

JANET JACKSON/Don't Stand Another C SOS BAND/Just the Way You Like SONNIE BOINTER/Your Touch ELTON JORN/Aho Wears These Shoes DENNIS SEZUMS/Desert Moch FONDA RAE/Tuch Me

FONDA RAE/TWCh Me

BRUITE SPRINGSTEEN/COVEY ME

LADRA BRUITESFEEN/COVEY ME

LADRA BRUITESFEEN/COVEY ME

LADRA BRUITESFEEN/COVE ME

DONNA CARE

CHECK CONSTRUCTION

FOR THE CONSTRUCTION

BARNET GIBB/Shine Shine

BARNET GIBB/Shine

BARNET GIBB/Shine

BARNET GIBB/SHINE

BARNET GIBB/SHINE

FOR CONSTRUCTED (SHIP)

FOR CONSTRUCTED (S

dict lins! Philadelphia

PD: Scott Walker MD: Glenn Kalina

MD: Glenn Kalina

1 CND LANGE AND REP

2 CND LANGE AND REP

3 CND LANGE AND REP

3 CND LANGE AND REP

4 RECENT MANT/URLAND AND AND REP

5 JOHN WATER/HISHING YOU

5 JOHN WATER/HISHING YOU

6 JOHN WATER/HISHING YOU

7 JOHN WATER/HISHING YOU

7 JOHN WATER/HISHING YOU

8 PEPER WOUT/Lights Out

9 PEPER WOUT/Lights Out

9 PEPER WOUT/Lights Out

10 JOHN HARMAN/T CAN DECAMMENT

10 JOHN HARMAN/T CAN DECAMENT

10 JOHN HARMAN/T CAN DECAMMENT

10 JOHN HARM

DEMONIS DEYOUNG/Desert Moon FRAMK STALLONE/IF We Ever Get Back ELTON JOHN/Who Wears These Shoes STEVE PERRY/Strung Out

STRUE PERRY/Strung Out

THOMPSON THINS/You Take Me Up

BILLY SITULITE/Satiafy Me

BILLY SITULITE/Satiafy Me

BILLY SITULITE/Satiafy Me

SOS SHANDLE/CLOSE (TO THE Edit)

SOS SHANDLE/CLOSE (TO THE EDIT)

SOS SHANDLE/CLOSE (TO LIKE

SOS SHANDLE/CLOSE)

SON CONTENTE STATE

BILLY INDUSTRIES

BILLY INDUST



PD: Sunny Joe White Music Coord: Geni Donaghey

CHAKA KHAM/I Feel For You ELTON JOHN/Men Wears Those Shoes UMBAITS DEYCHEY/Desert Moon STEVE TERRY/STUNG OUT SECURE COCKBURN/Lovers In a Dengerous WHAM U.K./Make Me Up Before You VANITY/Pretty Meas

PORELY TOPICAL PRICE AND A STATE OF THE AND A THOCK OF MANULUTHE MORE YOU LIVE (THE ATTENDED AND A THOCK OF MANULUTHE MORE YOU LIVE (THE ATTENDED AND A THOCK OF MANULUTHE AND A THOCK OF THE ATTENDED AND A THOCK OF THE ATTENDED

1050 chum

Toronto PD: Jim Waters MD: Brad "Knobby" Jones

1 I ANY PARKER SIZ-NOORS business

1 1 I ANY PARKER SIZ-NOORS business

1 2 TANA TURBEN/Mat's Love Got 70 Do

2 2 TANA TURBEN/Mat's Love Got 70 Do

2 3 ELONG ACCURATE AND ACC

PD: Scott Shannon New York

JOHN CAPPERTY S B/On The Dark Side EVELYN THOMAS/High Energy POINTER SISTERS/I'm So Excited JERMAINE JACKSON/Dynamite BILLY OCEAN/Caribbean Queen(No Mc BARRY GIBB/Shine Shine

92 PROFM

Providence

Operations Manager: Tom Cuddy

Buffalo

PD: Bill Todd

MD: P.J. Foxx

MD: P.J. FOXX

1 1 PRINCE/Let's to Crary

1 2 LONG. RICHE/SPACE No You

1 3 TIMA TORRESPONDED NO YOU

1 3 TIMA TORRESPONDED NO YOU

1 4 JOB TO THE TORRESPONDED NO YOU

1 6 4 JOBN WATTEN/SAME NO TORRESPONDED NO YOU

1 6 5 CHANGE WATTEN/SAME NO TORRESPONDED NO YOU

1 7 CHANGE LAMPES SE HOMBATT THIS IS IN

1 7 CHANGE LAMPES SE HOMBATT THIS IS IN

1 8 HART LAMPES SE HOMBATT THIS IS IN

1 1 10 DETERMINE ANCHONO/YOU AND YOU CLOSE YOUR IS

1 10 JOBN TO THE TORRESPONDED NO TORRESPONDED NO YOU CLOSE YOU IS

1 10 JOBN TO THE TORRESPONDED NO THE TORRESPONDED NO YOU CLOSE YOU IS

2 10 JOBN TO THE TORRESPONDED NOT HE DAYS ASSETT TO THE TORRESPONDED NOT HE DIST ASSETT TO THE DAYS ASSETT TO THE DAYS

ELTON JOHN/Who Wears These Shoes BILLY OCEAN/Caribbean Queen(No Mo SHEENA EASTON/Strut* HONEYMON SUITE/New Girl Now

F/109

Asst. PD: Michael Ellis

ADDS

JERMAINE JACKSON/Dynamite 7/100 WHTZ SOUTH

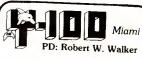


HOUSTON Houston

PD: John Lander MD: Patty Hamilton

DIANA ROSS/Swept Away DENNIS DEYOUNG/Dosert Moon

DENNIS DETUNNS/DESAFT MOON
SILLY TOODN/Caribbean Queen(No Mo
SILLY TOODN/Caribbean Queen
A MONTH AND A MOON TOODN
A



PD: Kobert W. Wall

1 I LIONE RICHE/Stack On You

8 4 2 CMOST LANGE/Stack On You

9 7 2 PRINCE/Let's Go Crasy

1 7 2 PRINCE/Let's Go Crasy

1 8 1 3 SHELL B. C. The class cover doe To Do

9 8 1 3 SHELL B. C. The class cover doe To Do

1 8 1 5 SHELL B. C. The class cover doe To Do

1 9 1 7 FOINTER STEERE/IT TO B TO Entired

1 9 10 CARS/OF SHELL B. C. The class cover doe

1 10 10 CARS/OF SHELL B. C. The Class Cover doe

1 10 10 CARS/OF SHELL B. C. The Class Cover doe

1 10 10 CARS/OF SHELL B. C. The Class Cover doe

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1 10 10 CARS/OF SHELL B. C. The C.

29 CHAKA KHAN/I Feel For You MARIA VIDAL/Body Rock

PETER WOLF/Lights Out
SOS BANN/Just The May You Like
SOS BANN/Just The May You Like
BILLY 100/LYGHOF Fantany
BRICE SPRINGSPERV, OVER 198
BRICE SPRINGSPERV, OVER 198
BARRY GIBB/Shire Shine
SHENA RESTOR/Strut
KEGNEDY & OSBORNE/Last Time I Made Love

P97 New Orleans

PD: Kris O'Kelly MD: Greg Rolling

MD: Greg Rollin:

2 1 JOHN MAITA-Minsing You

6 2 CASCATE-IVE

1 4 SUPEL LEWIS & MEMORY IT THIS IS IT

5 CONDITIONS & MEMORY IT THIS IS IT

5 CONDITIONS & MEMORY IT THIS IS IT

5 CONDITIONS & MEMORY IT THIS IS IT

6 THAN SUPERIOR WHAT IS LOVE GOT TO DO

10 THAN SUPERIOR WHAT IS LOVE GOT TO DO

10 THAN SUPERIOR WHAT IS LOVE GOT TO DO

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14 THE YOUR SUPERIOR SUPERIOR TO THE YOUR SAY

15 JOHN SUPERIOR SUPERIOR TO THE YOUR SAY

16 JEPHANE SANCESOM/TOYNAM TO

17 SHELL R. THE GLANCISM TO THE TOP

18 SHELL R. THE GLANCISM TO THE TOP

19 SHELL R. THE GLANCISM TO THE TOP

19 SHELL R. THE GLANCISM TO THE TOP

20 THE TOWN THE STREET THE TOWN THE YOUR TOP

21 THE YOUR SAY THE TOWN THE TOWN THE YOUR THE YOUR

D 30 KERMINDY & UNDOWNESS/ ADDS BARRY GIBS/Shine Shine NIGHT RAMCES/Home You Close Your E CHAXA KHAN/I Feel Por You DENNIS DEYOUNS/Desert Moon

Chiefalotennice

San Diego



Dallas/ Ft. Worth

VP/Programming: John Shomby

MD: Pamela Steele

D: Pamela Steele

8 3 1 6 PRINCI/Let's to Crary

8 3 1 6 2 JOHN MATTEMBER TO COME

5 0 2 JOHN MATTEMBER TO TO

5 1 8 1.70 M ANTEMBER TO BREAK

9 5 HUNT LEWIS & HUNE/LET'S THE IS TO

1 6 TIMA THERE/HES'S TO SEE TO

1 7 PETER MOUTALISH TO TO ITE TO TO

1 8 TIMA THERE/HES'S LOVE GOT TO D

1 9 PRADO BOTTAMIT & FOUND TO

2 10 10 PRADO BOTTAMIT SO TO TO TO

2 10 10 PRADO BOTTAMIT SO TO TO TO

2 11 10 PETER SOCIETATION OF TO THE TO

2 11 10 PETER SOCIETATION OF TO

2 12 LIONEL SICILET SOCIETATION TO

2 13 DAMANADAM/THE SUMMER

4 10 SCHOOM/THE MOSFALL OF YOUR TE

4 10 CHOOL AND SOCIETATION TO

5 10 CHOOL AND SOCIETATION

SHEENA EASTON/Strut JOHN CAFFERTY 6 B/On The Dark Side ROD STEMART/Some Guys Have all Th PRINCE/Purple Rain RICK SPRINGFIELD/Bop 'Til You Drop NAMED EYES/What In The Name Of L FIXX/Are We Ourselves? FACE TO FACE/10-9-8



PD: Jeff Morgan MD: Greg South

MD: Greg South

RAY PAREN JR., Choichosters

TINA TURKER JR., CHOICHOSTER

TINA TU

9 16 BLION JOHN/Sad Songe (Say So Pac
19 17 IGLISTAS & BOSS/AIL OF You
20 18 CARE/Drive
21 18 CARE/Drive
22 18 CARE/Drive
23 18 CARE/Drive
24 CARE/Drive
25 18 CARE/Drive
26 22 JERNA/DRIVE
26 22 JERNA/DRIVE
27 28 BLIA'S SQUIEN/POCK NE TONICE
27 28 BLIA'S SQUIEN/POCK NE TONICE
27 28 CARE/DRIVE

7-93 Atlanta

PD: John Young **MD: Chris Thomas**

SHEILA E./The Glamorous Life JOHN MAITE/Missing You SCANDAL/The Martion CHONI LAUPER/She Bop IGLESIAG & ROSS/All Of You RAY PARKER JR./Choetbusters GUEY LEWIS & NEWS/If This Is It.

E RAY PARKER NR. //Chostbusters

1 RAY PARKER NR. //Chostbusters

1 ROWILLEWIS SEWER/IT this Is It

2 CANADOLIVE

1 CANADOLIVE

1 CANADOLIVE

2 CANADOLIVE

2 CANADOLIVE

1 NIGHT LAWART NO. CLOSE YOUR E

2 RETER NAMER/NO. NR. TO NO. CLOSE YOUR E

2 RETER NO. //Lights Out

3 RETER NO. //Lights Out

4 RETER NO. //Lights Out

4 RETER NO. //Lights Out

4 RETER NO. //Lights Out

5 RETE

SHEEMA BASTOM/Strut BASKY GIBB/Shine Shine NOMEO VOID/A Girl In Trouble

Miami

PD: Keith Isley WINZ-FM

1 TIMA TURNER/Hant's Love Got To Do
2 JOHN MATTER/Hant's Tow
3 PRINCE/LEV'S GO CTARY
3 PRINCE/LEV'S GO CTARY
5 CORET MARTY/Munglasses At Night
5 CORET MARTY/Munglasses At Night
6 CHIESSES RESEARCH OF YOU
7 CHOOL MUTRE/Ses Sug.
7 CHOOL MUTRE/Ses Sug.
9 SCANIAL/TWO isstrict
10 MAY PARKER US. (About busters
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MD: Mark Shands

JENDE LEWIS & NEWS/IT This Is It
THISTON SHEEN/WHE TO NOT CORNE TAK
JAKKEDHS/TOTTURE
SCOTTENS LOUDE/SETPLE SETPLE
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27, 28
GRANDMASTER NELLE/We Don't Work Por Fre
DENNIS DETCOME Desert Moon
BILLY IOD/Flesh For Pantasy
NIGHT RANGER/When You Close Your E

BILLY SQUIEN/Rock Me Tronte RALPH MACDONALD/In The Name Of Love BRICE SPRINGSTEEN/COVER Me PINC/A SPRINGSTEEN/COVER Me PINC/A SPRINGSTEEN/COVER ME STEPYIS WONDER/I Just Called To Say JOHN CAMPERT & B/On The Dark Side VAINT/PYSELY Meas JAINT TUNKSLA/A-TUNK



Ops Mgr: Mason Dixon

PD: Steve Rivers

Steve Rivers

1 TOA TUNNEN/Mat's Love Got To Do
1000 LONG STEVE STEVE STEVE STEVE
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29
BUTON JOHN/Abo Wears These Shoes
POINTER SISTERS/I'M SO EXCILES
JOHN CAPERTY & S/On the Dark Side
BARY GIBS/Shime Shime
KENNID'S COSDENEY/Last Time I Mede Love
SPANDAU BALLST/Only When You Leave

94-Q Atlanta

PD: Jim Morrison MD: Jeff McCartney

Jeff McCartney

PRESCRIPTION OF THE PROPERTY O

MIDWEST

gf why

Detroit PD: Gary Berkowitz

Detroit

PD: Gary Berkowi

H 1 1 TIMA TUNETH/Mac'ts Love foct to bo

H 2 PEADO BRIDGH FAVE You've In By

6 PEATY-FOORM AND ROUGHT THE IN IT

10 7 FORTY-FOORM AND ROUGHT THE IN IT

10 7 FORTY-FOORM AND ROUGHT THE IN IT

11 10 PETER MORE/FAIL OF YOU

12 10 DILLET ANDRE/FAIL OF YOU

13 12 PETER MORE/FAIL OF YOU

14 10 STELLE R./THE CLEAR THINGE YOU'VE

15 10 FORTY-FAIL THE YOU'VE

16 10 STELLE R./THE CLEAR TO SEL CLEAR YOU'VE

17 17 ETCK SAMES/17

18 10 SPANDAU BRILETY-ONLY MEAN TOU Leave

18 10 STELLE R./THE CLEAR YOU'VE

19 20 STELLE R./THE CLEAR YOU'VE

22 20 SHANNAMAN/COUNT ROUGHT HE SHAN TO

23 21 STELLE S./THE CLEAR YOU'VE

24 22 STELLE BRIDGE/FAIL YOU NOW THE YOU'VE

25 26 STELLE S./THE CLEAR THE SAME YOU'VE

26 27 STELLE STELLE S./THE CLEAR THE IN THE SAME

27 STELLE STELLE S./THE CLEAR THE IN THE SAME

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AM 89

Chicago

Ops. Mgr.: Steve Casey

MD: Tim Kelly

MD: Tim Kelly

8 2 1 TPMA TONNEN/Met's Love Got To Do
1 2 MAT MARKER JW. (Anothbusters
8 3 3 - **PERICAL/Mem Boves Cry
8 3 3 - **PERICAL/Mem Boves Cry
8 4 A GOUL MATTO Missing by the Hight
8 5 6 LOURS MICHAEL ST. (Anothbusters
10 7 PERICAL/Let's GO Creay
10 8 TWISTED SIZERIA/Me's Not Comes Take
10 7 PERICAL/Let's GO Creay
11 8 TWISTED SIZERIA/Me's Not Comes Take
12 10 MARKENS/I Come Tou I'm In My
14 10 MINISTRA FRANCHIST OF TOUR IN MY
15 11 MARTY/ROUND AND FOR THE IT I'M
16 11 MARTY/ROUND AND FOR THE IT I'M
17 SHELL SIZERIA FOR SOSS/ALL Of YOU
18 10 MARKENS/I MARKENS/I MEM CLOSE YOUR SIZERIA FOR SOSS/ALL Of YOU
19 DE SIZERIA FOR SOSS/ALL Of YOU
19 DE SIZERIA MARKENS/I MEM VICTOR FOR THE SIZERIA MARKENS/I

13, 17, 22, 40 POINTER SISTERS/I'm So Excited LAURA ERANIGAN/The Lucky One ADDS

BILLY IDDI/Kyes Without A Face DURNN URRAN/The Reflex HUEY LEWIS & NEWS/Reart Of Rock & Roll CARS/Magic

KOYR FLUOI Minneapolis PD: Dave Anthony

H 1 1 PRINCE/Mem Doves Cry
H 2 2 LIONEE RICHE/Stuck On You
H 3 3 22 TOO/Jospa
H 3 2 22 TOO/Jospa
H 3 3 TOO TOO
H 3 3 22 TOO/Jospa
H 3 3 TOO TOO
H 3 3 TOO TOO
H 3 3 TOO TOO
H 3 5 TOO TOO
H 3 5 TOO
H 4 5 TO

VAN STEPHENSON/What The Big Girls Do BARRY GIBB/Shine Shine JOHN CAPPERTY 8 8/On The Dark Side Chicago

Chicago

PD: Buddy Scott

MD: Dave Robbin

MD: Dave Robbins

PD: DURING SCOOL

MD: DAUE Robbins

1 TANA TUNNER/What's Love Got To Do

2 RAY PARKER RR. /Shockbusters

3 JOHN MATTER/What's Love Got To Do

3 PART PARKER RR. /Shockbusters

4 JOHN MATTER/What's Love Got To Do

4 PART PARKER RR. /Shockbusters

5 PART PARKER PARKER PARKER PARKER

5 PARKER PARKER PARKER PARKER

5 PARKER PARKER PARKER PARKER

5 PARKER PARKER PARKER PARKER PARKER

5 PARKER PARKER PARKER PARKER PARKER PARKER

5 PARKER PARKE

ADDS 38, 39, 40

WATES STATES PD: Tac Hammer Minneapolis

11. PD/MD: Gregg Swedberg

2. 1 CARE/Drive

2. 1 CARE/Drive

3. 1 CARE/Drive

4. 3 COMET MATTE/Missing You

4. 3 COMET MATTE/Missing You

5. 6 COMET MATTE/Missing You

6. 6 COMED MATTE/Missing You

7. 6 COMED MATTE/MISSING TO BE Asst. PD/MD: Gregg Swedberg

WKTI Milwaukee

Ops. Mgr.: Dallas Cole

Ops. Mgr.: Dallas Cole

MD: Kelly Wallace

1 1 That YURRIVANEL'S Love Got TO Do

3 2 JOHN WAITE/Missing YOU

5 1 2 JOHN WAITE/Missing YOU

6 10 GHOVE LEWE'S A HORSEL'S AND

7 PENICK/Leve having to

6 GHOV LEWE'S A HORSEL'S That To It

7 PENICK/Leve ho O CREET

19 COUNT LAUTE/Miss Bop

19 PENICK/Leve ho Creat

19 PENICK/Leve ho Creat

10 PENICK/Leve horsel

10 PENICK/Leve

10 P

SHBILA R./The Glamorous Life LINDSEY BUCKINGHA/Go Insane ELTON JOHN/Who Wears These Shoes

102 Cincinnati

Ops Mgr: Jim Fox

MD: Dave Allen

MD: Dave Allen

N 2 1 CRA FURNINGHAL'S LOVE OCT TO DO

R 3 3 HURY LEWIS & UNERS/IF THAT IT IT

A 2 JOHN MATER/AIRSING YOU

R 3 1 HURY LEWIS & UNERS/IF THAT IT IT

A 1 HURY LEWIS & UNERS/IF THAT IT

A 1 HURY LEWIS & UNERS/IF THAT IT

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WGCL98 Cleveland

PD: Bob Travis MD: Tom Jeffries

MD: Tom Jeffries

1 1 PRINCE / Let 1 Go Cray

1 2 300 MINISTRUMENT OF CONTROL

2 3 2 300 MINISTRUMENT OF THE CONTROL

2 4 THA THE CHIRCH STATUS OF THE CONTROL

3 2 500 MINISTRUMENT OF THE CONTROL

4 THA THE CHIRCH STATUS OF THE CONTROL

5 SCHAMMA/The MARTIST OF THE STATUS

1 FIRST MORPHISM THE STATUS OF THE CONTROL

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22' STEPHEN STLLLS/Stranger
DLMA NOSS/Swept Away
DLMA NOSS/Swept Away
ELTON JOSONEM/Last Time I Made Love
ELTON JOSONEM/Last Time i Made Love
ELTON JOSONEM/Last Time & Shoes
ELTON JOSONEM/Last Time & Shoes
ELTON JOSONEM/Last Time & All Th
SHEENA MAJOLIT Peal Por Tou
EMERIA MAJOLIT Peal Por Tou
EMERIA MAJOLIT Peal Por Tou
EMERIA MAJOLITERS/On the Wings Of A Nig
STATE PERSEN/Latensy Out

BARRY GIBS/Shine Shine BILLY CCEAR/Caribbean Queen(No Mo BILLY IDDI/Flesh For Fantagy POINTER SISTERS/I'm So Excited A FLOCK OF SEAGUL/The More You Live (Th



Chicago

Ops. Mgr.: Steve Casey

13, 17, 22, 40
POINTER SISPERS/I'm So Excited
LAURA BRANIGAN/The Lucky One

WCZY 7955 Detroit

ST. MGR.: Lee Douglas Asst. PD: Steve Kelly

Music Coord.: Kathy Means

St. Louis
PD: Bob Scott
MD: John Fros

MD: John Frost

16 15 BILLY JOHN/Lowve A Tender Koment
19 15 JERNS PRO ANCESSON PROVIDE 12
21 75 SHELLE B./The Glimbrons Life
22 77 SHELLE B./The Glimbrons Life
23 70 SHELLE B./The Glimbrons Life
24 20 CHARACTER SHELLE B./The Glimbrons
24 20 CHICLEGO/Ward Bebls To Break
25 21 EUREPHINGE/Right B. PAUS I Side
26 20 CHICLEGO/Ward Bebls To Break
27 25 BANDARAMAN/Cruch Sweeze
27 25 BANDARAMAN/Cruch Sweeze
27 26 LAURA BRUICEN/The Locky One
27 27 SHADDARAMAN/Cruch Sweeze
28 28 CHICLEGO THE SHADDARAMAN/CRUCH SWEEZE
29 CHICLEGO SHADDARAMAN/CRUCH SWEEZE
20 CHICLEGO SHADARAMAN/CRUCH SWEEZE
20 CHICLEGO SHADARAMAN/CRUCH SWEEZE
20 CHICLEGO SHADARAMAN/CRUCH SWEEZ

SILLY OCEAN/Caribbean Queen(No Mo SHESNA EASTOM/Strut NAKED EYES/What In The Name Of L NONETHOOD SUITE/Wew Girl Now SPANDAU BALLET/Only When You Leave ADDS

RICK SPRINGFIREN/Bop 'Til You Drop
VAN STEPHENSON/What The Big Girls Do
FIEE/Are We Curselves?
PERBO BRYGON/IE Ever You're In My
BILLY LIDGL/Flash FOR Fantasy
STEVIE WONDER/I Just Called To Say
ROD STEMENRY/Some Cays Have All Th

квео

Kansas City PD: Pat McKay MD: Karen Barber

PERCENCE ALT TO CORRESPOND TO THE PROPERTY OF THE PROPERTY OF

105.5 PM PD: Steve Perun

St. Louis

H 1 1 JOHN HATTS/Missing Tou
3 2 CHNOT LAUREN/She Bop
16 3 THAN TOWNSEW/Mark's Exce Got To Do
18 9 4 8 BDKY LEWIS & HORNOTT WHAT IS TO
18 9 4 8 BDKY LEWIS & HORNOTT WHAT IS TO
19 7 CARS/OFLIVE
10 7 CARS/OFLIVE
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10 10 TO CARS/OFLIVE
11 9 THE LOWER LAW TO DEPAR ABOUT FOR
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11 9 LAUREN LAW TO LEWIS CONTROL
12 19 BANDAM LAW TO BE TO THE TOWN TO THE
13 10 ALLY EQUIENT/ORS TO THE
14 19 ADDITED ALLY FOR THE LOWER
15 19 BANDAM SAN THE CHARACTER STATE OF THE
15 19 BANDAM SAN THE CHARACTER STATE OF THE
16 BANDAM SAN THE CHARACTER STATE OF THE
17 SHELLA E./THE CHARACTER STATE OF THE
18 LOURS LETTER STATE OF THE
19 BANDAM MARKATHE SLIGHE OF THE
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NAKED EYES/What In The Name Of L DARRY GIBE/Shine Shine VAN STROMMENT VAN STEPRENSON/What The Big Cirls Do QUIET RIOT/Mamma Wear All Crazee PETER WOLF/Lights Out

WEST

Q103FM KOAQ RADIO Denver

PD: Jack Regan

MD: Alan Sledge

ID: Alan Sledge

1 1 1 LIONNE SICHIE/Stude On You
1 2 2 THA GINER/Matte Love Got To Do
1 2 2 THA GINER/Matte Love Got To Do
3 3 JOHN MATTE/Missing 10
5 6 REFORM TO THE TO

ELTON JOHN/Who Wears These Shoes JORN CAFFRET'S 8/On The Dark Side BARNY GENS/Shime Shime SHEENA EASTON/Strut ELLY CCEAN/Caribbean Quasm(No Mo HOMEO VOID/A Girl In Trouble

Tacoma-Seattle PD: Sean Lynch

MD: Sandy Louie

MD: Sandy Louis

4 -1 JOHN WAITE/Missing You

5 -2 MOST LEWIS & REMEJ This Is It

6 -3 2 MOST LEWIS & REMEJ This Is It

7 -10 A TUBE, NUMBER/What's Love Oot To Do

1 -1 TUBE, NUMBER/What's Love Oot To Do

1 -1 TUBE, NUMBER/What's Love Oot To Do

2 -1 A TUBE, NUMBER/What's Love Oot To Do

3 -1 A TUBE, NUMBER/What's Love Oot To Do

4 -1 TUBE, NUMBER/What's Love Oot To

5 -1 A TUBE, NUMBER/What's Love Oot To

5 -1 A TUBE, NUMBER/What's Love Oot To

5 -1 SERVING ATTE MARKET OF TO TO

5 -1 A TUBE, NUMBER JACKSON/YUMANICS

5 -1 SERVING ALLEY ON TO LOVE OF TO

5 -1 SERVING ALLEY ONLY WOULD THE TO

5 -1

ADDS

am stereo PD: Jim Richards MD: Anne Haney

MICHTY XTRA

NAKED EYES/What In The Name Of L VAN STEPHENSON/What The Big Girls Do

FMIROZ

Sacramento PD: Rick Gillette MD: Chris Collins

MD: Chris Collins

MD: Chris Collins

1 2 Links, EditEd/Factor to be

1 2 Links, EditEd/Factor to You

1 5 3 Agents, EditEd/Factor to You

1 5 3 Agents/Arctis do Crasy

7 5 Agents/Arctis do Crasy

7 5 Agents/Arctis do Crasy

8 8 BIRLIA E, /The Classroom Life

8 8 BIRLIA E, /The Classroom Life

8 8 BIRLIA E, /The Classroom Life

1 10 Agents Agents

1 10 Agents Agents

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DENOM TOWN TOWNS TO THESE SHOCKS
THOMBERN TWINS/YOU TAKE HO UP
NOU STEWART/Some Guye Save All TH
SOS BAND/JAunt The Way You Like
KENNEDY & OSBOURN/Last Time I Made Love
LINDEY BURKINGHA/GO Inname
RICK SPRINGFIELD/Sop '751 You Drop

OPA

PD: Reggie Blackwell

MD: Art Morales

11 1 LICREL RICHE X/Stack On You

12 1 2 PRAND BRITSON/LIF EVEN ON You

13 2 PRAND BRITSON/LIF EVEN ON You

14 2 PRAND BRITSON/LIF EVEN TO TO DO

15 3 PRAND BRITSON/LIF EVEN TO TO

16 6 HUNY LEWIS & NORMALIT This Is Is

17 2 OF THOSE AND CONTROL TO

18 10 FOR DETERMENT OF THOSE AND THOSE

19 11 SECON CONTROL AND THOSE AND THOSE

10 SOUTH AND THOSE AND THOSE AND THOSE

10 TO THOSE AND THOSE AND THOSE AND THOSE

11 SECON CONTROL THOSE AND THOSE AND THOSE

12 TO THOSE AND THOSE AND THOSE AND THOSE

13 SOUTHER SISTERS/JUMP(TOT BY LOWE)

14 SILLY YOUL/LEW A TENDER THOSE

15 DO SOUTHER SISTERS/JUMP(TOT BY LOWE)

16 COREM LERYTAWN/LEWIS THOSE

17 DEBANDER JUMP(TOT PRESENT

18 SECONDAY, THE SECONDAY

19 SOUTHER SISTERS/JUMP(TOT BY LOWE)

19 SOUTHER SISTERS/JUMP(TOT BY LOWE)

10 SOUTHER SISTERS/JUMP(TOT BY LOWE)

10 SOUTHER SISTERS/JUMP(TOT BY LOWE)

11 SILLY YOUL/LEW SOUTH

12 JUMP(TANDER/JUMP(TOT BY LOWE)

13 SOUNDAY, THE SECONDAY

14 SILLY TOTAL THOSE AND THE SECONDAY

15 JUMP(TANDER/JUMP(TOT SIDE)

16 COREM LERYTSWAY TO THOSE AND THE SECONDAY

17 SILLY TOTAL THOSE AND THE SECONDAY

18 SILLY AND THOSE AND THOSE AND THE SECONDAY

19 SILLY AND THOSE AND THOSE AND THOSE AND THE SECONDAY

19 SILLY AND THOSE AN

STEVIE MONDER/I Just Called To Say LAURA BRANICAN/The Lucky One ELFON JORN/Mno Wears These Bhoes LINDERY BOKINGHA/OO Insane DENNIS DEYCUNG/Desert Moon

BILLY OCEAN/Caribbean Queen(No No DONNA SUMMER/There Goes My Baby SOS BAND/Just The Way You Like JOHN CAPPERTY & B/On The Dark Side



VP/Prog.: Gerry De Francesco Assistant PD: Mike Schaefer

12 11 COREY HART/Sunglasses & Hight
12 HUNG SERIES & HORS/IT This Is It
13 HUNG SERIES & HORS/IT This Is It
14 14 SERIES & HORS/IT This Is It
15 CARS/TOTE
16 15 CARS/TOTE
17 SOURCE SERIESCHEER/COVEY THE
18 10 DAN HARTHAN/I CON DEPOS & DONE
19 18 DANIE SERIESCHEER/COVEY THE
19 18 DESCRIPTION OF SERIESCHEER/COVEY THE
19 22 DECEMBER SERIESCHEER/COVE THE
19 23 DECEMBER SERDER/THE DESCRIPTION THE
23 11 CHE TOTAL/INCIDENT THE TOTAL THE
19 18 DECEMBER SERDER/THE COSE MY BOBY
19 18 DECEMBER SERDER/THE COSE MY BOBY
10 18 THE SERDER/THE COSE MY BOBY
10 18 THE SERDER/THE COSE MY BOBY
10 17 THOMPSON THE SERIESCHEER/COVE THE SERIESCHEER/COVE

ADOS

ROO STEMART/Some Goys Have all Th SHERMA EASTOM/Strut KERNEDY & OSBONNE/L of Time I Made Love ROMEO VOID/A Girl I Trouble

Continued on Page 70



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Industry experts on management & sales

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WEST

Continued from Page 69

Seattle's Hit Radio K. FW PD: Jeff King 101.5

Seattle MD: Damien

36
CHAKA KBAN/I Feel For You
BARRY GIBD/Shine Shine
ELTION JOBHN/MO Wears These Shoes
DAVE EDMUNDS/Something About You
JOBN CAFFERTY S B/On The Dark Side
STEVE PERRY/Strung Out

HONEYMOON SUITE/New Girl Now JEFFERSON STARSHI/Layin' It On The Line JUICE NEWTON/Can't Wait All Night BILLY SARELITE/Satisty Me BORNIE TYLER/Here She Comes



KMJK Portland

PD: Jon Barry

MD: Steve Naganuma

MD: Steve Nagai

2 1 TINA TURNER/Mhat's Love Got To Do
1 2 LIONEL RICHE/Stuck On You
4 3 JOHN WAITE/MHASIN YOU
5 4 PRINCE/Let's Go Crasy
6 5 TON WAITE/MHASIN YOU
8 5 4 PRINCE/Let's Go Crasy
8 6 5 TOND LAUPER/SHE DOP
3 6 RAY PARKER JR./Ghostbeakers
10 10 BURL PLANT & SHEMP/IT THAN IN IT
10 9 BURL PLANT & SHEMP/IT THAN IN IT
11 9 BURL PLANT & SHEMP/IT THAN IN IT
12 13 PEABO BRYSON/IT EVER YOU'RE IN MY
17 15 JERMAINE JACKSON/Dynamite
12 13 PEABO BRYSON/IT EVER YOU'RE IN MY
17 15 JERMAINE JACKSON/Dynamite
18 10 CARS HART/SHOULAGES AND HARD
17 15 JERMAINE JACKSON/DYNAMITE
18 18 GOTTE SPRINGETEN/Cover Me
19 10 CARSON HART/SHOULAGES AND HARD
17 17 VAN HALEN/PARNAM
19 18 HORT RANGER/When YOU CLOSE YOU'RE
19 18 MORDAN/JACKS SHOW SI AND HARD
20 22 BAMPH HARAR/TWO SI AS BE OF LOVE
21 SHAMMAN/JACKS SHOW SI AS BE OF LOVE
22 SHAMM HARD/SHIP BY YOU'R SI AS
23 25 THISTED SISTERIN'S THE NOT SHOW
24 23 BILLY JORE/LEASY A TENDER MOMENT
25 30 27 SOUTHSTED SISTERIN'S WE KNOW
26 27 SOUTHSTED SISTERIN'S HE'R NOT GONN A
27 SOUTHSTED SISTERIN'S WE'RE NOT GONN A
28 30 31 AND SHAMMAN/JACKS SHOW
29 31 JACKSONS/TOTLUS SHOW
29 31 JACKSONS/TOTLUS SHOW
29 31 LINDRY BUCKINGEL/ORD
21 STANDAN SUDMER/THAN GOOS BY BODY
29 37 FIXE/ARE WE CARRELE SHOW
29 31 LINDRY BUCKINGEL/ORD
29 31 STEVER PERBY/SHE'R MINE
29 31 LINDRY BUCKINGEL/ORD
20 31 STEVER PERBY/SHE MINE
29 31 AND SUDMER/THAN GOOS BY BODY
29 31 THE WE WENT WE SHOW
29 31 TO AND SUDMER/THAN GOOS BY BODY
29 31 THE WENT WENT FOR GOOS BY BODY
29 31 THE WENT WENT FOR GOOS BY BODY
29 31 THE WENT WENT FOR GOOS BY BADY
29 30 NAKED EYES/MALT IN THE NAME Of LOVE
20 31 STEVEN WENT SHOW FOR GOOS BY BADY
20 30 STEVEN WENT SHOW FOR GOOS BY BADY
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21 MAR SOS SOVEN MAY
21 MAR SOS SOVEN MAY
21

DIANA ROSS/Swept Away CHRIS DEBURGH/High On Emotion

San

PD: Bob Garrett MD: Craig Roberts

Craig Koberts

1 RAY PARKER OR "Choethwheters

2 PRINCE "Mohen Doves Cry

3 TINA TURNER "Mark" is Love Got To Do

1 JOHN NATION "Missing You

1 CYNDI LAUDEN "Mes Bop

5 PRINCE "Let" Is Oc Cray

7 LIONER RICHE "FSUCK OR YOU

2 JACKSONS "State Of Shock

3 CORET HART/Sunglasses At Night

NUET LEWIS S NEWS! If This Is It

DAN DANSON "A Can Dream About You

DAN DANSON "A Can Dream About You

AND THE LEWIS SHOWN IT IS IN IT

SHELLE SCHOOLSTEEN "DOWN IN IT

FEADO BRYGON "IT EVER YOU'RE IN MY

5 SEELLA E. THE GLAMPOUS Life

5 SCANDAL/The Marrior

RATT/ROUND And Round

BILLY 100L/Eyes Mithout A Face

PETER NOIL "Chiese Out

BILLY SQUIEN FOCK Ne TOOLE

CARS/DTIVE "ON TOWN IN IT OF SAY

1 CLESIAS & ROSS All Of YOU

NIGHT RANGEW Men TOOL Close You'RE

ROD STEMART/Infatuation

NIGHT RANGEW THE COLORS YOU'RE

ROD STEMART/Infatuation

CONNA SUMMERY THE COCK BY

BRUCE SERIEM THAT THE TOOL CLOSE YOU'RE

ROD STEMART/Infatuation

DONNA SUMMERY THE COCK BY

5 TINE/ICC Cream Cast les

BRUCE SERINGSTEEN/I'P WAS THE SHOWN IN INCOME YOU'RE

ROD STEMART/Infatuation

DONNA SUMMERY THE COCK BY

BRUCE SERINGSTEEN/COVER ME

JERMALNE JACKSON/Dynamite

JERMAINE JACKSON/Dynamite FIXX/Are We Ourselves? BILLY OCEAN/Caribbean Quee

ROD STEWNEY/Some Guys Have All Th
BRNNANARMA/Cruel Summer
STANDAU BALLET/Only When You Leave
CRRIS DEBURGH/Bigh On Emotion
EURITHME/SK/High IN Your Side
LINDER BUCKINGHA/Go Insame
SIADE/My On The Work of the CONTROL SIZE
EURICAGG/Hard Mablt To Break
FUNCAGG/Hard Mablt To Break
DACKSONS/Tortium
NACOSMA/LUNGHY STAT
JOHN CAPPERTY & B/On The Dark Side

KS TOS FIX HOT HITS!

PD: Dave Parks San Diego MD/Assist. PD: Mike Preston

TIRA TURNER/What's Love Cot To Do LIONE, RICHIE/Stuck On You JOHN MAITE/Missing You YOUN HOLONE, ALLEY SEAS TO THE TOWN THE THE TOWN THE T

DAN HARTMAN/I CAN Dream About You CORFY HART/Sunglasses A Right CARS/Orive James A Right CARS/Orive JERMANE JACKSON/Dynamite BILLY SQUIRK/Rock Me Tonite BILLY SQUIRK/Rock Me Tonite LITTON JOHN/Sad Songs (Say So Mac PETER WOLF/Light Out ANAMANNAM/CTU-1 Summer SPANDAU SALLET/Only When You Leave STRVIE WONDEY! JUST CALLET ON STRVIE WONDEY! JUST CALLET

DIANA ROSS/Swept Away ROD STEWART/Some Guys Have All Th JOHN CAFFERTY & B/On The Dark Side ADDS RICK SPRINGFIELD/Bop 'Til You Drop

KWSS 94.5 FM

San Jose

PD: Dave Van Stone MD: Robin Kipps

MD: Robin Kipps

1 TINA TURNER/What's Love Got to Do

2 LIONER, EIGHLE/Stuck to Au

3 JORN HAITE/Meaning You

3 JORN WAITE/Meaning You

5 JORN WAITE/Meaning You

5 HUFF LEWIS & NEWS/AI This Is It

1 HUFF LEWIS & NEWS/AI This Is It

5 HUFF LEWIS & NEWS/AI This Is It

5 HUFF LEWIS & NEWS/AI This Is It

7 PETER HOUF/Lights Out

8 RAY PARKER JR./Chostbueters

9 SCANDAD/The Warrior

9 PRINCE/Life To Go Cray

1 PRAD BRISON/IS PEVEY YOU're In My

CARGO DIVEN

1 DAN HADTMAN/I CAN Dream About You

5 HELLY SQUIL/RAY OF TO THE ABOUT

5 HILLY SQUIL/RAY A Tender Moment

5 HILLY SQUIL/RAY A Tender Moment

5 BILLY JOEL/LANY A Tender Moment

5 BILLY SQUIL/RAY A Tender Moment

5 BILLY SQUIL/RAY BAY SO MUC

5 BRUCE SPRINGSTERS/COVER ME

1 WAN HALEN/YARMA

5 BRUCE SPRINGSTERS/COVER ME

1 WAN HALEN/YARMA

5 BRUCE SPRINGSTERS/COVER ME

1 STEVEL KORKINGHA/COM

5 BRUCE SPRINGSTERS/COVER ME

1 STEVEL SCHENNER/YARMA

5 SERIOL MONDES/AILDIS

5 STEVEL SCHENNER/Y JUST CALLED TO SAY

1 FIXX/AFC ME OUTSELVEST

CHICAGO/SHAT BEBLE TO Break

DIANA BUSS/Swept Marky

DIANA BUSS/Swept Marky

DIANA BUSS/Swept Marky

DIANA BUSS/Swept Marky



PD: Doug Erickson MD: Gloria Avila

Denver

H 2 1 LIONE, RICHIE/Stuck On You
H 3 2 TINA TUNNER/What's Love Got To Do
J 4 3 JOHN AAITE/Missing You
1 4 RAY MARKER TM./Ghostbusters
J 5 HOUSE LOSS AND ALLEY ALLEY AND ALLEY LOSS AND AL

KUDADI

Sacramentos Best Sacramento Hit Music

PD: Tom Chase

MD: Mr. Ed
H 1 1 HUEY LEWIS & NEWS/IF This Is It

Denver

PD: Tim Fox

Asst. PD: Mark Bolke

ASSt. PD: Mark Bo

1 LIONER RICHE (Stuck on You

2 OARS/OTHER

3 JOHN MAITE/Missing You

4 PEAGO RISHON/IE SEVE You're In My

5 TINA TUNNED/Maint's Love Got To Do

6 ORRY MARY/Sunglasses A Right

7 MUSY LEWIS 6 NEWS/If This Is TO

9 CHOST LAWREY/Sunglasses A Right

9 CHOST LAWREY/Sunglasses

9 CHOST LAWREY/Sunglasses

10 DIVITER SISTERS/I'M TO LE COME TOUT 5

10 NICTON JOHN/Sall Soury (Say So Mod

10 ZET LOVEL SISTERS/I'M SOURCE LAWREY

10 ZETAL SISTERS/I'M SOURCE LAWREY

11 ZETAL SISTERS/I'M SOURCE LAWREY

12 SERGIO MORESS/AILDS

13 ZETAL SISTERS/I'M SOURCE

14 JERNADE JUSTKNOHA/OOT Insane

15 ELLY JOHN/SALL SUNGHAY

16 BELLY JOHN/SALL SUMBER

20 EDDY GRANT/Romancing The Stone

18 BELLE SHRIGSTERN/COVEY ME

18 BELLE SHRIGSTERN/COVEY ME

18 BELLE SHRIGSTERN/COVEY ME

18 MANUE SHRIGSTERN/COVEY ME

18 MANUE SHRIGSTERN/COVEY ME

18 MANUE SHRIGSTERN/COVEY ME

18 MANUE SHRIGSTERN/COVEY ME

18 DIANA ROSS/Wept Away

19 STRUIE WONDER/I Just Called To Say

18 MANUSHIVERY SEVEN

19 DIANA ROSS/Wept Away

19 SHYLIE WONDER/I Just Called To Say

18 BELLE SHULERY SOURCES

MADJOHAN, JAMPS 20
BILLY IDOL/Flesh Por Fantasy
JOHN CAPPERTS a Por The Dark Side
SHELLA E. The Glambrous Life
SAMMY HAGAR/Tho Sides Of Love
RICK SPRINGFIELD Sop 'Til You Drop

KUBE 93FM

Seattle PD: Bob Case

MD: Wendy Christopher

MD: Wendy Christopher

1 I TEM TUNNER/What's Love Got To Do

1 I GOT TO THE T

7474 Phoenix PD: Charlie Quinn

MD: Steve Goddard

D: Steve Goddard

H 1 1 LIONEL RICHE/Stuck On You

H 2 2 TINA TURNER/What's Love Got To Do

2 JONE MAITE/Missing You

6 5 JORN MAITE/Missing You

7 SHEV LAWIS ON HAITE/Missing You

8 6 PEAD BATTOM/Fissing You're

8 7 FAT PARKER OR./Ghostburkers

8 8 PEAD BYYSON/15 Fore You're In My

8 13 9 SCANDAL/The Warrior

2 10 PETER WOUZ/Lights Out

10 12 PERCE/Let's Go Crazy

11 13 PERCE/Let's Go Crazy

11 14 DAN HARTMAN/I CAN Dream About You

15 15 RETT/ROUAD And Bround

15 16 RILLY SULEN/ROOK Me Tenite

16 18 GEEN FERV/Sery Girl

17 6 BILLY SULEN/ROOK Me Tenite

18 19 19 JACKSONS/State of Shock

22 00 BILLY JOEL/Leave A Tender Moment

19 19 JACKSONS/State Of Shock

23 22 BANAMARMA/Cruel Summer

24 25 CAN HERD FERV/Sery Girl

25 20 AND HERD FERV/Sery Girl

26 23 NIGHT RANGER/Mem You Close You'r E

27 GLESSIAS & ROSS/All Of You

28 26 EURTTWINICS/Right Ry You'r Side

29 20 THE MERNY PARCE AND MERNY

29 31 JACKSONS/Texte on Miss

30 31 SEELLA E./The GLANDOUG Life

30 13 SEELLA E./The GLANDOUG Life

31 33 SELLA E./The GLANDOUG Life

31 35 CHRIS DEBURGH/Migh On Banotion

31 31 JACKSONS/Texture

31 38 ROST SERVER/Missing In The Dark

31 31 SHORLD SERVER/Missing In The Dark

31 31 SHORLD SERVER/MISSING LIFE

34 SPANDU BEALET/CANDIN Hem You Leave

40 77 DONNA SENGERY/There Goes My Baby

100 TINA/RY/Some Guye Have All Th

40 MODONA/Licky New Townelves?

EAST Most AddedMottest

Elton John Dennis De Young Steve Perry Barry Gibb

Prince John Waite Cyndi Lauper

Chris Leide

DENNIS DEYOUNG POINTER SISTERS

SOS BAND
BILLY IDOL
RALPH MACDONALD
JEFFERSON STARSHI
DIANA ROSS
HOTTEST:
LIONEL RICHIE 1-1
CUNDI LAUPER 2-2

CARS 5-3 PRINCE 11-7 SCANDAL 13-8

Jay Stevens

ROD STEWART VAN STEPHENSON

VAN STEPHENSON
JACKSONS
SPANDAU BALLET
HOTCEST:
SCANDAL 1-1
NIGHT RANGER 4-2
RATT 5-5
LIONEL RICHIE 11-6
JOHN WAITE 12-11

98PXY/Rochester, NY Tom Mitchell

BILLY OCEAN SHEENA EASTON ELTON JOHN JEFFERSON STARSHI HOLLEST: PRINCE 1-1 TINA TURNER 4-2 SCANDAL 5-4 CYNDI LAUDER 7-6 SHEILA E. D-16

NGFMISCH

ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Elton John Dennis DeYoung Chaka Khan

Prince John Waite Cyndi Lauper

EAST

Parallel Two

WFLY/Alberry, NY Clark/Lawre

DENNIS DEYOUNG BILLY OCEAN POINTER SISTERS ELTON JOHN JEFFERSON STARSHI STEVE PERRY HOLLEST: Hottest: JOHN WAITE 1-1 COREY HART 2-2 TINA TURNER 3-3 CYNDI LAUPER 9-8 BILLY SQUIER 13-11

Q100/Allentown, PA

PRINCE FRANK STALLONE ELTON JOHN STEVE PERRY BARRY GIBB ROMEO VOID KROKUS KROKUS
HOTLEST:
RAY PARKER JR. 1-1
CYNDI LAUPER 3-2
PRINCE 7-6
TWISTED SISTER 13-11
MADONNA 28-19

WMAR/Baltimore, MD

BLTON JOHN
BARRY GIBB
DENNIS DEYOUNG
KENNEDY & OSBORNE
HOTLEST:
INA TURNER 2-1
RAY PARKER JR. 1-2
COREY HART 4-3
PRINCE 3-4
LIONEL RICHIE 5-5

WBEN-FM/Buffalo, NY Roger Christian

CHAKA KHAN JOHN CAFFERTY & B BILLY OCEAN THOMPSON TWINS THOMPSON TWINS
HOTTEST:
TINA TURNER 1-1
PRINCE 5-2
CYNDI LAUPER 6-3
CARS 12-4
BILLY SQUIER 8-6

WVSR/Charleston, WV

CHICA SEMBY
SITON JOHN
STEVE PERRY
CHAKA KHAN
DENNIS DEYOUNG
MARIA VIDAL
WHAM!
HONEYMOON SUITE (dp)
HOKEYMOON SUIT

K104/Erie, PA Bill Shann

DENNIS DEYOUNG STEVE PERRY ELTON JOHN HONEYMOON SUITE SAM HARRIS SPANDAU BALLET REBBIE JACKSON HELIX (dp) Hottest: Hottest: BILLY SQUIER 1-1 HUEY LEWIS & NEWS 7-JOHN WAITE 8-5 NIGHT RANGER 9-7 NEIL DIAMOND 20-13

WTIC-FM/Hartford, CT

Hottest: CYNDI LAUPER 7-2 HUEY LEWIS & NEWS 8-4 SHEILA E. 9-6 CARS 10-7 PRINCE 11-8

WKEE/Huntingto Gary Miller

DIANA ROSS
HONEYMOON SUITE
ELTON JOHN
ROMEO VOIL
THOMPSON TWINS
DENNIS DEYOUNG
JEFERSON STARSHI
EVERLY BROTHERS
HOCCESE:
TINA THEMSE HOTTEST: TINA TURNER 2-1 JOEN WAITE 3-2 HUBY LEWIS & NEWS 5-CYNDI LAUPER 6-5 PRINCE 8-7

ELTON JOHN ROMEO VOID BARRY GIBB EVERLY BROTHERS BILLY OCEAN DENNIS DEYOUNG

DENNIS DETUNNO
HOLLEST
TINA TURNER 1-1
TMISTED SISTER 4-2
CYMDI LAUPER 9-5
HUEY LEWIS & NEWS 8-6
PRINCE 17-10 KC101/New Haven, CT

none
Hottest:
TINA TURNER 1-1
HUEY LEWIS & NEWS 6-6
CYNDI LAUPER 7-7
CARS 8-8

Z106/Philadelphia, PA

DevinTHer POINTER SISTERS NAKED EYES
CRAKA KHAN BILLY OCRAN BARRY GIBB BARRY GIBB BARRY GIBB HOCTONALD BARRY GIBB HOCTONALD BARRY GIBB HOCTONALD BARRY GIBB HOCTONALD BARRY GIBB HOLTONALD BARRY GIBB SIZE CARS 30-24

Tony Booth

MADONNA ELTON JOHN ROMEO VOID MARIA VIOAL DENNIS DEVOUNG BILLY OCEAN SAM HARRIS HOTESEL LIONEL RICHIE 1-1 CYNDI LAUBER 6-3 PRINCE 14-5 CARS 23-13 CHICAGO 27-16

WIGY/Bath, ME Scott Ro

KROKUS SAM HARRIS BOTTEST: JOHN WAITE 3-1 CYNDI LAUPER 6-4 PRINCE 10-5 PETER WOLF 9-6 BRUCE SPRINGSTEEN

JOHN CAPPERTY & B BARRY GIBB BARRY GIBB DIANA ROS DENNIS DEVOUNG BILLY OCEAN BILLY OCEAN BLOOD JOHN HOTEST TINA TURNER 2-1 JOHN WAITE 3-2 SCANDAL 5-4 HUEY LEWIS & NEWS CYNDI LAUPER 8-7 WKFM/Syracuse, NY Hottest: TINA TURNER 2-1 JOHN WAITE 3-2 CYNDI LAUPER 4-3 PRINCE 14-7 NIGHT RANGER 19-12

David Laird David Leird
LINDEEY BUCKINGHA
DIANA ROSS
SMERNA EASTON
JOHN CAPPRETY & B
BILLY COCEAN
COYOME SISTERS
HOLLEST:
TINA TURNER 1-1
PETER WOLF 7-5
PRINCE 24-7
CARS 27-9
5 SCANDAL 21-10

WPST/Trenton, NJ Tom Taylor

93Q/Syracuse, NY

Tom Taylor
CHAYA KHAN
DENNIS DEYOUNG
SHERBA KASTON
SHERBA KASTON
DENT GEB
ALLEH MACDONALD
POINTER SISTERS
HOTLEST
LIONEL RICHIE 1-1
HUEY LEWIS & NEWS 9-5
CARS 14-8
STEVIE WONDER 25-15
CHICAGO 29-21

WRCK/Utios, NY Jim Reitz

ELTON JOHN STEVE PERRY DENNIS DEYOUNG KROKUS BOX OF FROGS YsT EVERLY BROTHERS (dp) LUBA (dp) HOTLEST JOHN WAITE 1-1 HUEY LEWIS & NEWS 4-PRINCE 9-4 CYNDI LAUPER 8-5 CARS 15-11

WKRZ-FM/Wilke Jim Rising ROMEO VOID FRANK STALLONE BILLY OCEAN HELIX XAVION STEPHEN STILLS DENNIS OF YOUNG STEPHEN STILLS
DENNIS DEVOUNG
HERB ALPERT
CHAKA KHAN
HOTLES!
PRINCE 1-1
PETER WOLF 8-6
CYNDI LAUPER 10-7
BILLY SQUIER 11-8
IGLESIAS & ROSS 2

WHTF/York, PA

Montone Berryneki
ROMEO VOLD
ELTON JOHN
SHERNA EASTON
DENNIS DEYOUNG
STEPHANIS MILLS
JIM CAPALDI
KROKUS
HOMENHOON' SUITE
STEVE PERRY
TINA TURNER 3-2
COREY HART 7-4
TWISTED SISTER 9-6
PRINCE 11-9
BRUCE SPRINGSTEEN 23-13

Q106/York, PA Mark McKenzle

ROD STEWART POINTER SISTERS

Parallel Three

WFBG/Altoons, PA

WZON/Bangor, ME Michael O'Hara

Michael O'Hers
HONEYMOON SUITE
HELIIX
KROKUS
WHAMA
VERIY JOHN
EVERLY BROTHERS
HOLLEST:
TINA TURNER 4-2
PETER WOLF 12-8
CARS 22-16
CARS 22-16
ADDINA D-25

MADONNA
DENNIS DEYOUNG
STEVE PERRY
ELTON JOHN
JEFFERSON STARSHI
KROKIS

103CIR/Beckley, WV

NIGHT RANGER
BILLY IDOL (dp)
BILLY OCEAN
SHEENA EASTON
BARRY GIBB
ELTON JOHN
DENNIS DEYOUNG
HOTTEST: DENNIS DELCONION OF THE PROPERTY OF THE PROPERTY OF THE SCANDAL 12-7 PRINCE 18-8

WOAY/Beckley, WV Jim Martin

BARRY GIBB BLTON JOHN DENNIS DEYOUNG THOMPSON TWINS WHAM! KROKUS (dp) REGIONS (MP)
Hottest:
PRINCE 1-1
TINA TURNER 2-2
LIONEL RICHIE 5-5
CHICAGO 19-12

WIKZ/Chemb

BILLY IDOL
DENNIS DEYOUNG
THOMPSON TWINS
ROMBO VOLD
DIANA ROSS
RITON JOHN
HOTEST
TINA TURNER 3-1
TWISTED SISTER 9-6
PRINCE 18-8
CYNDI LAUPER 15-12
CHICAGO 28-19

WTSN/Dover, NH

ROMEO VOID ELTON JOHN DIANA ROSS DENNIS DEYOUNG WILLIE NELSON Hottest: TIMA TURNER 2-1 JOHN WAITE 8-4 CARS 14-6 SCANDAL 21-15 PRINCE 26-19

Scott MacKay

DIANA ROSS A PLOCK OF SEAGUL A FLOCK OF SEASON
STEVE PERRY
ELTON JOHN
KROKUS
CHAKA KHAN
JEFFERSON STARSHI JEPPERSON STARSHI WHAM! SAM HARRIS HONEYMOON SUITE (dp) Hottest: TINA TURNER 2-1 PETER WOLF 3-3 IGLESIAS & ROSS 16-11 PRINCE 13-13 SHBILA E. 21-18

WZYQ/Fred Kemosabi Joe

WHAMI ELTON JOHN STEVE PERRY KROKUS (dp) RICK SPRINGFIELD HONEYMON SUITE JOHN CAFFERTY & B HOCK STENER 9-1 PRINCE 4-3 CYNDI LAUPER 5-4 PEADO BRYSON 12-8 JOHN WAITE 18-12

WIII Kauffman

MARIA VIDAL STEVE PERRY DENNIS DEYO ELTON JOHN
JOHN CAFFERTY & B
WHAM!
BARRY GIBB
STEPHEN STILLS
HOTLEST
JOHN MAITE 1-1
HUEY LEWIS & NEWS 6-2
TWISTED SISTER 7-5
CARS 12-7
PRINCE 20-11

DENNIS DEYOUNG STEVE PERRY ELTON JOHN SAM HARRIS SAM HARRIS
REBBIE JACKSON
HELIX (dp)
RUSH
HOttest:
JOHN WAITE 4-1
SCANDAL 3-2
NIGHT RANGER 8-3
CARS 13-9
PRINCE 14-12

WKHI/Ocean City.

BARRY GIBB DIANA ROSS KENNEDY & OSBORNE ROMEO VOID BILLY OCEAN ELTON JOHN FRANK STALLONE FRANK STALLOOD Hottest: LIONEL RICHIE 1-1 TINA TURNER 2-2 CYMDI LAUPER 8-6 CARS 13-9 PRINCE 15-10

86XIL/Parkersburg

DENNIS DEYOUNG REBBIE JACKSON SPANDAU BALLET ELTON JOHN STEVE PERRY RUSH RUSH
Hottest:
LIONEL RICHIE 1-1
BILLY SQUIER 2-2
BILLY JOEL 3-3
HUEY LEWIS & NEWS 6-5
CYNDI LAUPER 10-7

WJBQ/Portland, ME

DENNIS DEYOUNG A FLOCK OF SEAGUL SAM HARRIS CHAKA KHAN WHAM! BARRY GIBB ELTON JOHN HOLLEST: Hottest: JOHN WAITE 1-1 SCANDAL 4-2 CYNDI LAUPER 8-3 CARS 16-10 SHEILA E. 22-15

WOMP-FM/Wheeling wayne Bonds

Owayne Bonde
DIANA ROSS
POINTER SISTERS
PLITON JOHN
STEVE PERBY
DENNIS DEVOUNG
BILLY OCEAN
HOTES
CYNDI LAUDER 2-1
CARS 7-3
JOHN WAITE 11-6
BILLY SQUIER 16-10
SHELLA E, 17-11

WSQV/WIH Cruz/W

CHLEVENHAM
BILLY JOEL
ELTON JOSN
ROD STEWART
ROMED VOLD
DENNIS DETYONGDIANA ROSS
HOTLEST:
SCANDAL 1-1
JOHN WAITE 2-2
HUEY LEWIS & NEWS 3-3
CARS 5-4
PETER WOLF 6-5

SOUTH

Parallel Two

Bruce Stevens

STEVIE WONDER CHAKA KHAN ELTON JOHN WHAM! DENNIS DEYOUNG Hottest: HUEY LEWIS & NEWS 2-1 PRINCE 7-2 SCANDAL 9-4 CARS 14-5 JOHN CAFFERTY & B 12-

KHFI/Austin, TX Ed Volkman LAURA BRANIGAN DIANA ROSS ELTON JOHN POINTER SISTERS HOTHEST SISTERS HOTHEST SISTERS HOTHEST SISTERS HOTHEST SISTERS COREY HART 1-1 JOHN WAITE 3-2 CARS 6-4 PRINCE 10-8 SHEILA E. 23-12

WFMF/Baton Rouge, LA

RENNY ROGERS
DENNIS DEYOUNG
ELTON JOHN
DIANA ROSS
SHELLA E.
HOTELLA E.
LIONEL RICHIE 1-1
TINA TURNER 4-2
HUEY LEWIS & NEWS
CYNDI LAUDER 10-6
CHICAGO 12-7
KWILLER-RENDONT TX KWIC/Beaumont, TX

Rasor/Perry

RASO/Perry
BONE YOUNG

KZZB/Besumont TX Murphy/Herrison

Bob Weet MUTPHYNETTSON
KENNEDY & OSBORNE
STEVE PERRY
ELTON JOHN
THOMPSON TWINS
JEFFERSON STARSHI
BILLY OSCAN
JOHN CAFFERTY & B
BILLY SAFELLITE
DIANA ROSS
BARRY GIBB
STEVIE WONDER
BOTTES STEVIE WONDER HOTTEST: LIONEL RICHIE 2-1 BILLY SQUIER 9-5 PEABO BRYSON 13-7 PRINCE 12-9 PETER WOLF 18-12 KSFT-FM/EI Paso

WOID/Bloxi, MS

BARRY GIBB STEVE PERRY ELTON JOHN POINTER SISTERS SYERLY BROTHERS STEPHEN STILLS JOHN CAFFERTY & B DENNIS DEYOUNG JERNAINE JACKSON 21-15 SCANDAL 27-21 SCANDAL 27-21 STEVIE WONDER 28-22 RICK SPRINGFIELD 31-25

DEARRY GIBS
DENOUNG ELTON JOHN
JOHN CAPPERTY & B
HOCTEST:
JOHN WAITE 2-1
CYNDI LAUPER 3-2
LIONEL RICHIE 1-3
HUBY LEWIS & NEWS
FRINCE 10-6

WSSX/Charleston, SC Philips/Allen

CHAKA KHAN
ELTON JOHN
ROMBO VOID
BENNIS DETOUNG
RALPH MACDONALD
HOTTER
HUEY LEWIS & NEWS 6-1
JOHN WALTE 2-2
PRINCE 3-3
CYNDI LAUPER 8-6
CARS 14-8

WBCY/Charlotte, NC **Bob Kaghen**

WHAMI (dp)
BARRY GIBB (dp)
ELTON JOHN (dp)
BILLY IDOL (dp)
ROMEO VOID (dp)
Hottest: Hottest: PRINCE 5-1 SCANDAL 12-6 CHICAGO 13-7 CARS 17-11 STEVIE WONDER 35-17

WJZR/Charlotte, NC

Chrysler/Radford THOMPSON TWINS
BILLY OCEAN
FRANK STALLONE
BARRY GIBB
CHAKA KHAN
BLTON JOEN
ROMEO VOID
VANITY
HOT LEET: Hottest: LIONEL RICHIE 1-1 JOHN WAITE 7-3 CYNDI LAUPER 10-5 PRINCE 14-6 CARS 21-14

WSKZ/Chat Jeff Blake

Jeff Blake
STEVIE WONDER
MADONNA
GUN CAFFERTY & B
ELTON JOHN
BARRY GIBB
SHEENA EASTON
HOTLEST
TINA TURNER 1-1
JOHN WAITE 2-2
HUEY LENIS & NEWS 5-3
PRINCE 9-6
CARS 11-8

WNOK-FM/Col Peter Hamlett

ELTON JOHN STEVE PERRY CHARA KHAN JOHN CAFFERTY & B DENNIS DEYOUNG VANITY Hottest: LIONEL RICHIE 1-1 NIGHT RANGER 2-2 PRINCE 16-7 CYNDI LAUPER 21-13 ROD STEWART 38-30

WZLD/Columbia, SC

MTUME-WEAM! STEVE PERRY DENNIS DEYOUNG ELTON JOHN BARRY GIBB BARNY GIBS HOTLEST: TINA TURNER 2-1 CYNDI LAUPER 10-5 PRINCE 14-7 CARS 16-10 BRUCE SPRINGSTEEN 27-17

KZFM/Corpus Christi, TX Carson/Ginsburg MADONNA

MADONNA HOCLEST: LIONEL RICHIE 2-1 TIMA TURNER 4-3 JOHN WAITE 11-8 CARS 15-9 PRINCE 25-14 WDCG/Durh Freeman/Wright Freemen/Wyight
STEVIE WONDER
JOHN CAFFERTY & B
BILLY OCEAN
HOTELET
TIMA TURNER 2-1
JOHN WAITE 3-2
HUEY LEWIS & NEWS 5-4
PRINCE 16-9
CARS 21-11

KAMZ/EI Paso, TX

BARRY GIBB THOMPSON TWINS (dp) ELTON JOHN SAM HARRIS CHAKA KHAN HOTLEST: Hottest: TINA TURNER 2-1 JOHN WAITE 4-2 PRINCE 14-5 MADONNA 23-10 IGLESIAS & ROSS 13-12

JACKSONS BLTON JOHN SOS BAND SOS BAND Hottest: RAY PARKER JR. 1-1 JACKSONS 2-2 CYNDI LAUPER 8-3 CARS 22-4 JOHN WAITE 11-5

Rod Mette Rod Metts
STEVE PERRY
ELTON JOHN
BILLY OCEAN
DENNIS DEYOUNG
EVERLY BROTHERS
HERB ALPERT
HOTLEST
LIONEL RICHE 1-1
PRINCE 9-2
CYNDI LAUPER 11-5
SCANDAL 15-10
CARS 24-14

WZYP/Huntsville, AL Scott Mitchell

ELTON JOHN STEVE PERRY DENNIS DEYOUNG POINTER SISTERS CHAKA KHAN MIKE POST HOTLEST TINA TURNER 1-1 JOHN WAITE 4-2 PRINCE 12-4 SCANDAL 15-6 CHICAGO 25-16

94TYX/Jeckson, MS Jim Chlok

JOHN CAFFERTY & B RENNEDY & OSBORNE FIXX (dp) POINTER SISTERS Hottest: Hottest: LIONEL RICHLE 1-1 PEABO BRYSON 5-5 JORN WAITE 10-9 PRINCE 15-11 CHICAGO 19-13

WQUT/Johnson City, TN

none Hottest: LIONEL RICHIE 1-1 TINA TURNER 4-4 JOHN WAITE 8-8 HUBY LEWIS & NEWS 15-15 CYNDI LAUPER 22-22

HOTTEST: CHICAGO 10-4 HUEY LEWIS 4-NEWS 11-6 CARS 13-7 PRINCE 15-9 MADONNA 19-14 WOKI/Knoxville, TN

WRNO/New Orleans, LA Costello/Watkine **Gary Adkins** ELTON JOHN
CHAKA KHAN
MARIA VIDAL
ROMEO VOID
STEVE PERRY
DENNIS DEYOUNG
RALPH MACDONALD
CHEQUERED PAST
Hottest: DENNIS DEYOUNG
ELTON JOHN
STEVE PERRY
KROKUS
WHAM!
JOHN WAITE 2-1
TWISTED SISTER 8-4
HUEY LEWIS & NEWS 10-5
CARS 12-6
STEVIE WONDER 37-26 Hottest: LIONEL RICHIE 2-1 SCANDAL 4-2 BANANARAMA 6-3 BILLY SQUIER 14-9 PRINCE 16-11

WFMI/Lexington, KY

BJ105/Orlando, FL Garry Mitchell JOHN CAFFERTY & B STEVE PERRY ROMEO VOID MADONNA RICK SPRINGFIELD ROD STEWART LAURA BRANIGAN BARRY GIBB BILLY OCEAN DIANA ROSS WHAM! SAM HARRIS MTUME ELTON JOHN CHAKA KHAN MARIA VIDAL STEVIE WONDER DENNIS DEYOUNG Hottest: LIONEL RICHIE 1-1 BILLY SQUIER 6-5 PETER WOLF 9-8 CYNDI LAUPER 11-9 HUEY LEWIS & NEWS 12-10 DEMAND SETTING THE PROPERTY OF Y106/Orlando, FL

KKYK/Little Rock, Al

CYMDI LAUPER
RATT
CHICAGO
BILLY SQUIER
BOLLES:
PRINCS 1-1
TIMA TURNER 3-2
PRINCE 24-10
HUSY LEWIS & NEWS 17-14
CARS 21-15

FM100/Memphis, TN

DENNIS DEYOUNG BILLY JOEL BILLY OCEAN ROD STEWART JOHN CAFFERTY & B JOHN CAFFERTY & B ROTTEST: CYNDI LAUPER 3-3 JOHN WAITE 6-4 PRINCE 27-14 STEVIE WONDER 29-20 MADONNA D-26

WASS-FM/N

MADONNA Hottest: JOHN WAITE 3-2 PRINCE 18-9 CARS 14-11 CHICAGO 17-15 SHEILA E. 19-16 G100/Mobile, AL Griffith/Ocean

GHIMHWOCSEN
BARRY GIBB
EVERLY BROTHERS
DENNIS DEYOUNG
DIANA ROSS
NAKED EYES
BILLY IDOL
JOHN CAFFERTY & B
HOTE
BILLY IDOL
JOHN
BANANARAMA 20-14
PRINCE 22-15

WHHY-FM/Montge

Alan DuPriest STEVE PERRY CHAKA KHAN JOHN CAFFERTY 6 B ELTON JOHN DENNIS DEYOUNG Hottest: TINA TURNER 1-1 PEABO BRYSON 2-2 LIONEL RICHIE 4-3 CYNDI LAUPER 6-4 PRINCE 15-6

KBFM/McAllen-Bro Williams/deHaro

DIANA ROSS
JOHN CAFFERTY & B
BILLY OCEAN
THOMPSON TWINS
HOTHER 1-1
JOHN WAITE 3-2
TINA TURNER 4-3
CYMDI LAUGRER 6-5
HUEY LEWIS & NEWS 9-7

KRGV/McAllen-Brow

WQUE-FM/New Orleans, LA

Kevin McCarthy

JACKSONS
DENNIS DEYOUNG
ELTON JOHN
KENNEDY & OSBORNE
SAM HARRIS

STECYSTEMS
SOS BAND
ROD STEWART
BILLY OCEAN
ARTHUR BAKER
LINDSEY BOCKINGHA
NAKED EYES
WHAM!
HOttest:
LIONEL RICHIE 2-1
JOHN WAITE 6-2
CYNDI LAUPER 5-4
TWISTED SISTER 25-20
NEWCLEUS 30-21

WRVQ/Richmond, VA

DIANA ROSS BILLY OCEAN ELTON JOHN Hottest: LIONEL RICHIE 1-1 TINA TURNER 2-2 CYNDI LAUPER 10-8 PRINCE 15-11 MADONNA D-22

KITY/San Antonio

ELTON JOHN
NEIL DIAMOND
BARRY GIBB
BILLY IDOL (dp)
BILLY SATELLITE (dp)
HOTCEST:
TINA TURNER 4-1
LIONER, BICHIE 2-2

CYNDI LAUPER 3-3 JOHN WAITE 23-8 CARS 21-10

Bob McNeiti

SCANDAL JACKSONS

none Hottest: TINA TURNER 1-1 RAY PARKER JR. 2-2 PEABO BRYSON 7-7 CYNDI LAUPER 8-8 JOHN WAITE 16-16 296/Tampa, FL BRUCE SPRINGSTEEN
ELTON JOHN
CHARA RHAN
CHARA RHAN
JACKSONS
EURYTHHICS
SHEENA EASTON
HOTLEST
SBELA E. 8-4
PRINCE 9-5
CHICAGO 14-9
MADONNA 17-13
SCANDAL 23-14 KX104/Nashville, TN ELTON JOHN JOHN CAFPERTY & B BILLY IDOL SHEENA EASTON THOMPSON TWINS ROMEO VOID

ROMEO VOID Hottest: JOHN WAITE 3-2 PRINCE 7-4 TWISTED SISTER 11-8 CHICAGO 18-14 SHEILA E. 21-15 CHICAGO
RATT
SCANDAL
HOTTER
HOTTER
TIMA TURNER 1-1
HUEY LEWIS & NEWS 8-5
CARS 11-7
COREY HART 17-10
CYNDI LAUPER 25-15 WZKS/Nashville, TN Larry Martino PRINCE
THOMPSON TWINS
NAKED EYES
BILLY IDOL
KENNEDY & OSBORNE
BOTTOM THOMPSON
THAN THEMPS 2-1
THAN THEMPS 3-2
HUEY LEMIS & NEWS 6-5
CYMOI LAURER 8-6
PRINCE 17-9

Parallel Three

KQIZ-FM/Amerillo, TX Garry O'Neel

MADONNA
ROD STEWART
BILLY IDOL
THOMPSON TWINS
POINTER SISTERS
HOTESEL LIONEL RICHIE 1-1
TINA TURNER 2-2
PETER WOLF 7-4
CYNDI-LAUPER 11-6
PRINCE 12-7

none Hottest: LIONEL RICHIE 1-1 JOHN WAITE 4-4 CARS 22-22 CHICAGO 26-26 JACKSONS 32-32

WJAD/Bainbride CHACA KHAN
DENNIS DE WOUNG
MARIA VIDAL
ELTON JOHN
NAKED PYES
ALFONSO RIBBIRO (dp)
STEVE PERRY
HOTLOST:
CYMDI LALPER 9-5
PRINCE 18-6
CHICAGO 28-21

WCGQ/Columbus, GA Raiph Carroll

DENNIS DEYOUNG SAM HARRIS WHAM!
RALPH MACDONALD
ELTON JOHN
CHAKA KHAN CHARA KHAN
HOTLEST:
RAY PARKER JR. 1-1
LIONEL RICHIE 3-2
COREY HART 4-3
CYNDI LAUPER 7-4
PRINCE 15-12 KISR/Ft. Smith, AR

Rick Haves

LINDSEY BUCKINGHA SHEENA EASTON DIANA ROSS POINTER SISTERS ELTON JOHN BILLY OCEAN HOLLEST: LIONEL RICHIE 1-1 JOHN WAITE 6-3 HUBY LEWIS & NEWS 8-4 CYNDI LAUPER 18-9 STEVIE WONDER 15-11

MADONNA STEPHEN STILLS MARIA VIDAL SAM HARRIS ROMEO VOID (dp) ELTON JOHN FRANK STALLONE EVERLY BROTHERS HOTCEST:

DENNIS DEYOUNG WHAM! ROMEO VOID SAM HARRIS -SAM MARKIS -HOLLEST: CHICAGO 5-1 PRINCE 6-2 SCANDAL 8-5 STEVIE WONDER 18-7 CARS 13-8

Hottest: RAY PARKER JR, 1-1 TINA TURNER 3-2 JOHN WAITE 10-6 CYNDI LAUPER 14-9 STEVIE WONDER 20-13 WFOX/Gainsaville

KROK/Shreveport, LA

none
Hottest:
JOHN WAITE 1-1
COREY HART 3-3
HUEY LEWIS & NEWS
BILLY SQUIER 8-8
PETER WOLF 11-11 POTEST STEWART

EVERLY BROTHERS
RALPH MACDONALD
ELTON JOHN
DENNIS DETOUNG
ALDEACCK OF SEAGUL
AUBACCK OF SEAGUL
AUBACCK OF SEAGUL
JOHN WAITE 4-3
HUEY LEWIS 8, NEWS 7-5
CARS 12-7
CHICAGO 16-10 WYKS/Gainesville, FL Lou Patrick

JOHN CAFFERTY & B ROMEO VOID (dp) DIANA ROSS ELTON JOHN SHEENA EASTON HOTTES: Hottest: JOHN WAITE 2-1 HUBY LEWIS & NEWS 4-2 CYNDI LAUPER 6-3 PETER WOLF 7-5 PRINCE 11-8

KILF/Galveston, TX

Dave Parks

POINTER SISTERS
BARRY GIBS
BILLY OCEAN
ELTON JOHN
ROMEO VOIL
JOHN CAFFERTY 6 B
BARRA VIDAL
HOLLESTOUNG
MARKA VIDAL
HOLLESTOUNG
LOUDEN WAITE 1-1
CYNDI LAUDER 7-4
HUEY LEWIS 6 NEWS
PRINCE 13-6
CARS 18-10

KTDY/Lufayette, LA **Greg Stevens**

Grag Stavens
ROD STEWNRR
ELFON JOERN
BLAN JOERN
BLAN JOERN
BLAN JOERN
BENNIS DEYOUNG
ROMEO VOID (dp)
DIANA ROSS
BRACH BOYS /F. VAL (dp)
MARTA VIDAL
HOCLEST
JOEN WATTE 2-1
TINA TURNER 1-2
HUEY LEWIS & NEWS 5-3
CYMOI LAUPER 10-6
PRINCE 14-9

Q101/Meridian, MS Tom Kelley

STEVE PERRY
DIANA ROSS
JOHN CAFFERTY & B
ELTON JOHN
BILLY OCEAN
DENNIS DEYOUNG (dp)
KENNEDY & OSBORNE
RALPE MACDOMALD (d;
SAM HARRIS (dp)
HOTEBEL SAM HARRIS (GP) HOTLEST: TINA TURNER 2-1 JOHN WAITE 5-3 RATT 6-4 CYNDI LAUPER 15-8 CARS 14-9

KNOE-FM/Mor Rhymes-Shee BARRY GIBB ELTON JOHN CHAKA KHAN DENNIS DEYOU SHEENA EASTO ROMEO VOID STEVE PERRY Hottest: Hottest: TINA TURNER 2-1 HUBY LEWIS & NEWS CYNDI LAUPER 6-5 PRINCE 15-7 SCANDAL 10-8

KWES/Odessa-l

John Clay

JOHN CHEY
EVERLY BROTHERS
ELTON JOHN
DENNIS DETOUNG
WHAM!
JEFFERSON STARSHI
HOTCEST:
TINA TURNER 3-1
PRINCE 12-4
SHEILA E 3-17
TWIGTED SISTER 24-18
BILLY IDOL 31-24

T94/Panama City, FL John Dantzer

LITON JOHN
MADONNA
BILLY OCCAN
NAKED EYES
A FLOCK OF SEAGUL
HERBA ALPERT
VANITY
TOWN ASTON
EVERLY BROTHERS
STEVE FERRY
BOTHERS
BROCE SPRINGSTEEN 16-11
CARS 25-15
STEVIE WONDER 26-18
RICK SPRINGSTEEN 16-11
CARS 25-15
STEVIE WONDER 26-18
RICK SPRINGSTEEN 18-37-30

WPFM/Panama City, FL

BARRY GIBB ELTON JOBN HOttest: HUEY LEWIS & NEWS 12-5 CYNDI LAUPER 14-11 CARS 17-13 SPANDAU BALLET 23-20 BRUCE SPRINGSTEEN 36-32

WXLK/Rosnoke, VA

Don O'Shee PIXX BARRY GIBB ELTON JOHN DENNIS DEYOUNG HOTLEST: LIONEL RICHIE 1-1 JOHN WAITE 2-2 BILLY JOEL 9-4 SCANDAL 12-5 PRINCE 19-10

WIXV/Sevenneh, GA J.P. Hunter

SAM HARRIS
DENNIS DEYOUNG
STEVE PERRY
ELTON JOHN
SPANDAU BALLET
RUSH
HELIX (dp)
THOMPSON TWINS
HOLLERS: THOMPSON TWINS
HOTTER:
R.B.M. 3-1
BANANARAMA 6-2
CARS 14-5
HUEY LEWIS & NEWS 13-6
MADBLINE MARKS 15-8

Hottest: TINA TURNER 1-1 CYNDI LAUPER 7-4 PRINCE 14-6 BANANARAMA 12-9 HUEY LEWIS & NEWS 18-11

CHAKA KHAN ROMEO VOID STEPHEN STILLS ELTON JOHN RALPH MACDONALD

HOLTEST: JOHN WAITE 3-1 CARS 24-15 PRINCE 26-19 JACKSONS 33-26 STEVIE WONDER 36-29 KKQV/Wichita Falls, TX MacMurphy/Stone MacMurphy/Stone
ELTON JOHN
WHAM1
HIAM1
HIAM1
HIAM1
HORNEYMOOR SUITE
DENNIS DEYOUNG
KROKUS (dp)
HOTE-STITT TINA TURNER 3-1
CYNDI LAOPER 2-2
HUEY LEWIS & NEWS 4-3
JOHN WAITE 8-4
MADONNA 25-10
KNINAMICH'E EMIR TY

Barry Michaels MADONNA POINTER SISTERS LINDSEY BUCKINGHA DIANA ROSS BARRY GIBB HOTLEST: CHICAGO 4-1 RAY PARKER JR. 1-PRINCE 8-4 SCANDAL 16-8 (CARS 26-16

WHSL/Wilmington, NC

Stewart/Stone ELTON JOHN STEVE PERRY. DENNIS DEYOUNG HOMEYMOON SUITE BOX OF PROGS LOU REED BTO BTO FRANK STALLONE (dp) FRANK SIRLINGE (49)
HOLLEST:
TINA TURNER 3-1
JOHN WAITE 4-2
CYNDI LAUPER 5-3
SHBILA B. 12-10
TWISTED SISTER 24-19

244 Reporters

The following stations reported a frozen playlist this week:

WFOX/Gainsville, GA WISE/Asheville, NC week and therefore their playlists

were frozen:

KC101/New Haven, CT WQUT/Johnson City, TN KRGV/McAllen-Browns WGRD/Grand Rapids, MI WKFR/Kalamazoo Mi KZIO/Duluth, MN KCBN/Reno, NV KTRS/Casper, WY

234 Current Reports

MIDWEST **Most Added** • Hottest

Elton John **Dennis De Young** Diana Ross

Prince Cyndi Lauper John Waite

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Elton John John Cafferty Diana Ross

Tina Turner Cyndi Lauper Prince

MIDWEST

Parallel Two

WKDD/Akron, OH

Matt Patrick BEAU COUP ROMEO VOID ROMEO VOID
EVERLY BROTHERS
BILLY OCEAN
ELTON JOHN
STEVE PERRY
HOTLES:
JOHN WAITE 2-1
NIGHT RANGER 6-5
PRINCE 12-6
SHELLA E. 23-14
BRUCE SPRINGSTEEN 31-20

WAHC/Appleton-Oahkosh, WI

Chris Caine FIXX BILLY IDOL ELTON JOHN ELTON JOHN Hottest: JOHN WAITE 4-1 RATT 3-4 CYNDI LAUPER 12-5 TWISTED SISTER 10-7 PRINCE 19-11

WKAU/Appleton-Oshkosh, WI

JOHN CAFFERTY & B ROD STEWART DIANA ROSS DENNIS DEYOUNG THOMPSON TWINS THOMPSON TWINS
HOTLEST:
JOHN WAITE 3-1
HUEY LEWIS & NEWS 5-4
CYNDI LAUPER 8-5
PRINCE 17-8
TWISTED SISTER 26-22

92X/Columbus, OH Cook/Cella

CHICAGO SHEILA E. DENNIS DEYOUNG BILLY IDOL LAURA BRANIGAN LAURA BRANTGAN Hottest: TINA TURNER 4-1 JOHN WAITE 7-5 CARS 12-8 PRINCE 20-12 ROD STEWART 34-31

KIIK/Davenport, IA

Jim O'Hars ELTON JOHN DIANA ROSS EVERLY BROTHERS ROMEO VOID (dp) ROMEO VOID (dp)
WHAM!
Hottest:
LIONEL RICHIE 1-1
CARS 8-7
PRINCE 10-9
CYNDI LAUPER 11-10
CHICAGO 17-13

WGTZ/Dayton, OH John Robertson

STEVIE WONDER (dp)
MADONNA
ROD STEWART
RICK SPRINGFIELD (dp) Hottest: HUEY LEWIS & NEWS 7-1 PRINCE 10-3 CYNDI LAUPER 11-4 CARS 12-10 JERMAINE JACKSON 14-11

KMGK/Des Moines, IA

Al Brock ELTON JOHN ROMEO VOID ROMEO VOID STEVE PERRY MARIA VIDAL DENNIS DEYOUNG HOTLEST: TINA TURNER 3-1 JOHN WAITE 4-3 RATT 5-4 SCANDAL 6-5 CYNDI LAUPER 7-6

KZIO/Duluth, MN

Hottest: RAY PARKER JR, 1-1 LIONEL RICHIE 2-2 TINA TURNER 3-3

WKDQ/Evansville, IN

Payne/Chase JOHN CAFFERTY & B BILLY OCEAN BARRY GIBB DIANA ROSS ELTON JOHN Hottest: TINA TURNER 2-1 HUEY LEWIS & NEWS 6-4

WSTO/Evansville, IN

Chris Taylor COREY HART CHICAGO SCANDAL HOTTEST:
PRINCE 3-1
TINA TURNER 2-2
COREY HART D-8
CYNDI LAUPER 24-10

WMEE/Ft. Wayne, IN

Scott Dugan BARRY GIBB DIANA ROSS JOHN CAFFERTY & THOMPSON TWINS Hottest: TINA TURNER 2-1 CYNDI LAUPER 5-3 PRINCE 9-7 RATT 12-10 CHICAGO 25-18

Swart/Duling Hottest: COREY HART 1-1 HUEY LEWIS & NEWS 3-3 BILLY SQUIER 5-5 SCANDAL 7-7 CYNDI LAUPER 9-9

WZPL/Indianapolis, IN

Jim Miles BARRY GIBB ROMEO VOID ROMEO VOID Bottest: PRINCE 1-1 RATT 6-3 BILLY SQUIER 7-5 CYNDI LAUPER 12-8 JOHN CAFFERTY & B 22-17

WJXQ/Jeckson, MI

Ryan/Cheeks STEVE PERRY DENNIS DEYOUNG DENNIS DEYOUNG
YET (dp)
RROKUS (dp)
ELTON JOHN (dp)
FRANK STALLONE (dp)
EVERLY BROTHERS (dp)
BOX OF FROGS (dp)
COYOTE SISTERS (dp)
BILLY IDOL (dp)
HOTECST:
HUEY LEWIS & NEWS 1-1
CARS 6-5 CARS 6-5 NIGHT RANGER 11-7 PRINCE 18-9 BRUCE SPRINGSTEEN 13-10

WKFR/Kalamazoo, MI Weinacht/Chanmar

Hottest: RAY PARKER JR. 1-1 NAY PARKER ON. 1 JOHN WAITE 3-3 PRINCE 15-15 CARS 16-16 DONNA SUMMER 37-37

ZZ99/Kansas City, MO Collins/Welsh

COMINSWOISH
ELTON JOHN
BILLY OCEAN
SHEENA EASTON
SHEILA E.
NAKED EYES
JOHN CAFFERTY & B
Hottest: Hottest: RAY PARKER JR. 1-1 TINA TURNER 3-2 PRINCE 4-3 CYNDI LAUPER 7-4 CHICAGO 28-17

WVIC/Lansing, MI Martin/Kittredge

BARRY GIBB DENNIS DEYOUNG BILLY OCEAN Hottest: JOHN WAITE 3-1 TINA TURNER 5-3 CARS 7-5 CARS 7-5 BRUCE SPRINGSTEEN 12-7 NIGHT RANGER 11-9

Z104/Madison, Wi

t Ittle/Hudson DENNIS DEYOUNG STEVE PERRY DIANA ROSS ELTON JOHN ELTON JOHN
HOTLEST:
TINA TURNER 3-1
JOHN WAITE 4-3
SCANDAL 8-4
TWISTED SISTER 16-7
CYNDI LAUPER 11-9

Michaels/Kelly

BILLY OCEAN BANANARAMA RICK SPRINGFIELD HOLLEST:
TINA TURNER 6-1
SCANDAL 3-2
CYNDI LAUPER 7-4
PRINCE 13-5
TWISTED SISTER 11-9

KJ103/Oklahoma City, OK

Bill Cahill Bill Cahill
JOHN CAPPERTY & B
DONNA SUMMER
DIANA ROSS
POINTER SISTERS
DENNIS DEYOUNG
BOTTER
TINA TURKER 1-1
JOHN WAITE 8-2
PRINCE 11-6
CYNDI LAUDER 15-9
JACKSONS 25-16

KOFM/Oklahoma City, OK

Miller/Casey MMHERICASEY
STEPHEN STILLS
JEFFERSON STARSHI
DIANA ROSS
HOTTEST:
PRINCE 12-5
COREY HART 15-10
JOHN WAITE 22-17
CHICAGO 25-19
MADONNA D-25

KQKQ/Omaha, NE

Taylor/Dean DIANA ROSS ELTON JOHN ELTON JOHN
FIXX
BILLY OCEAN
EVERLY BROTHERS (dp) HOTTEST: TINA TURNER 1-1 JOHN WAITE 2-2 CYNDI LAUPER 3-3 HUEY LEWIS & NEWS 4-4

KZ93/Peorie, IL Edwards/Maloney

POINTER SISTERS RICK SPRINGFIELD NAKED EYES BILLY IDOL Hottest: LIONEL RICHIE 1-1 LIONEL RICHLE 1 TINA TURNER 2-2 HUEY LEWIS & NEWS 5-3 JOHN WAITE 7-4 CARS 10-5

WZOK/Rockford, iL **Geoff Davis**

LAURA BRANIGAN Hottest: LIONEL RICHIE 1-1 COREY HART 3-2 TINA TURNER 2-3 PRINCE 12-4 CYNDI LAUPER 5-5

U23/South Bend, IN

J.K. Dearing SCANDAL PRINCE CHICAGO Hottest: JOHN WAITE 5-3 PEABO BRYSON 12-7 CARS 18-10 GLENN FREY 16-12 BILLY SQUIER 19-15

WRQN/Toledo, OH

Schaffer/Mitchell MADONNA
ELTON JOHN
EVERLY BROTHERS (dp)
CHAKA KHAN
FRANK STALLONE (dp)
JEFFERSON STARSHI (dp)
STEVE PERRY
DENNIS DEYOUNG
BILLY IDOL BILLY IDOL Hottest: JOHN WAITE 6-4 PRINCE 15-11 CARS 20-13 BANANARAMA 26-21 JACKSONS 35-29

K107/Tulsa, OK

MADONNA BILLY OCEAN BARRY GIBB ELTON JOHN A FLOCK OF SEAGUL SAM HARRIS HOTTEST:
TINA TURNER 1-1
JOHN WAITE 4-2
COREY HART 6-3
CYNDI LAUPER 10-6
CARS 16-12 *

KEYN-FM/Wichita, KS Taylor/Brown

BILLY IDOL ELTON JOHN DENNIS DE YOUNG ROMEO VOID EVERLY BROTHERS HOTLEST:
HUEY LEWIS & NEWS 3-1
JOHN WAITE 5-2
CYMDI LAUPER 7-3
CARS 12-5
NIGHT RANGER 14-9

KKRD/Wichita, KN

FIXX
DENNIS DEYOUNG
ELTON JOHN
JOHN CAFFERTY & B STEVE PERRY DIANA ROSS (dp) Hottest: LIONEL RICHIE 1-1 JOHN WAITE 3-2 PRINCE 5-4 HUEY LEWIS & NEWS 6-5 CARS 16-9

WHOT/Young

Hottest: LIONEL RICHIE 2-1 PRINCE 11-5 CARS 20-10 BRUCE SPRINGSTEEN D-17

CHICAGO 34-25 WYFM/Youngstown Jeff Tobin

Hottest: CYNDI LAUPER 3-2 COREY HART 11-4 PRINCE 12-5 RATT 14-6 HUEY LEWIS & NEWS 10-7

Parallel Three

KFYR/Biemerck, ND Brennen/Hardt

WHAM! ELTON JOHN JOHN CAPFERTY & B DENNIS DEYOUNG MARIA VIDAL Hottest: LIONEL RICHIE 1-1 JOHN WAITE 2-2 CYNDI LAUPER 8-4 SCANDAL 14-6 PRINCE 15-8

WBNQ/Bloom

Justin/Robbins JACKSONS

ELTON JOHN
STEVE PERRY
BOX OF FROGS (dp)
ROMEO VOID (dp)
JONEYMON SUITE (dp)
DENNIS DEYOUNG (dp)
HOTHER BUTTER (dp)
LONEL BUTTER (dp) LIONEL RICHIE 1-1 JOHN WAITE 4-2 HUEY LEWIS & NEWS 5-3 SCANDAL 7-5 PETER WOLF 10-6

WBWB/Bloomington, IN

Bob Leonard BILLY IDOL JOHN CAFFERTY & B BILLY OCEAN BILLY OCEAN
THOMPSON TWINS
DIANA ROSS
KENNEDY & OSBORNE
ROMEO VOID
HONEYMOON SUITE CARS 12-10 CHICAGO 20-12

WCIL-FM/Carbondale, IL **Tony Waltekus**

JOHN CAFFERTY & B (dp) ROD STEWAKT IGLESIAS & ROSS (dp) CHICAGO
DENNIS DEYOUNG
EURYTHMICS
HOTLEST:
PEABO BRYSON 4-1
JOHN WAITE 9-5
PRINCE 11-6
COREY HART 10-10
HUEY LEWIS & NEWS 13-12

KQCR/Cedar Rapids, IA Gary Dixon

SHEILA E.
SHEENA EASTON
EVERLY BROTHERS
HOTTES
HOTT KCMQ/Columbia, MO

Dave McCormick

STEVIE WONDER
JOHN CAFFERTY & B
BILLY OCEAN
SHEENA EASTON
DIANA ROSS
ROMEO VOID
BARRY GIBB
Hottest: HORTEST:
LIONEL RICHIE 1-1
TINA TURNER 2-2
CARS 19-8
PRINCE 17-9
BILLY SQUIER 12-10
Y94/Fargo, ND

Collins/Anders

BILLY OCEAN SHEENA EASTON THOMPSON TWINS POINTER SISTERS POINTER SISTERS
BARRY GIBB
KIP ADDOTTA
EVERLY BROTHERS
Hottest:
TINA TURNER 3-1
CYNDI LAUPER 10-5 PRINCE 15-6 CARS 24-9 CHICAGO 27-18

KKYL EM/Grand Forks NO Don Nordine

ELTON JOHN ROD STEWART POINTER SISTERS BARRY GIBB HOTTEST:
TINA TURNER 3-1
HUEY LEWIS & NEWS 7-4
JOHN WAITE 11-6
CYNDI LAUPER 16-7 PRINCE 20-12

WAZY-FM/Lefayette, IN

Stacy/Sparrow EVERLY BROTHERS CHAKA KHAN DENNIS DE YOUNG ELTON JOHN FRANK STALLONE STEVE PERRY JEFFERSON STARSHI JACKSONS
HOTLEST:
TINA TURNER 1-1
COREY HART 2-2
LIONEL RICHIE 3-3
PRINCE 13-11
BANANARAMA 15-13

KFRX/Lincoln

Tracy Johnson ELTON JOHN THOMPSON TWINS MARIA VIDAL DENNIS DEYOUNG Hottest: TINA TURNER 2-1 CYNDI LAUPER 3-3 PRINCE 4-4 COREY HART 5-5 JOHN WAITE 6-6

WRKR/Red

Pat Martin POINTER SISTERS PRINCE DENNIS DEYOUNG ELTON JOHN THOMPSON TWINS Hottest: PRINCE 1-1 TWISTED SISTER 2-2

CYNDI LAUPER 4-3 BRUCE SPRINGSTEEN 13-1 CARS 19-10 KKLS-FM/Rapid City, SD

Sherwin/Piper JOHN CAFFERTY & B SHEENA EASTON DENNIS DEYOUNG DIANA ROSS DIANA RUSS HOTTEST: JOHN WAITE 2-1 LIONEL RICHTE 3-2 CHICAGO 16-11 CARS 18-12 PRINCE 23-14

99KG/Seline, KS Denny Collier

DENNIS DEYOUNG
MADONNA
ELTON JOHN
KROKUS (dp)
COYOTE SISTERS
JEFFERSON STARSHI (dp) CYNDI LAUPER 8-5 RATT 9-8 SCANDAL 15-13 BANANARAMA 26-20 PRINCE 35-21

KKRC/Sioux Falls

Dan Kleley MADONNA NAKED EYES ROD STEWART BARRY GIBB HOTTEST:
HUEY LEWIS & NEWS 6-3
CYNDI LAUPER 8-5
BILLY SQUIER 7-6
TWISTED SISTER 19-13
PRINCE 22-16

KWTO-FM/Springfield, MO **Bob Ham**

ELTON JOHN BILLY IDOL DIANA ROSS BILLY OCEAN ROMEO VOID JOHN CAFFERTY & B JOHN CAFFERTI & B HOttest: JOHN WAITE 5-4 HUEY LEWIS & NEWS 8-5 CYNDI LAUPER 16-9 CHICAGO 17-11 PRINCE 19-13

WDBR/Springfield, IL

BARRY GIBB
BILLY OCEAN
ELTON JOHN
JOHN CAFFERTY & B
THOMPSON TWINS THOMPSON TWINS
DIANA ROSS
ROMEO VOID
TINA TURNER
STEVE PERRY
DENNIS DE YOUNG DENDIS DEYOUNG
Hottest:
CYNDI LAUPER 1-1
SCANDAL 14-6
PRINCE 15-8
CARS 17-12
BANANARAMA 21-16

WSPT/Stevene P

Bouley/Tracy DENNIS DE YOUNG ELTON JOHN DIANA ROSS BILLY IDOL (dp) KROKUS (dp) Hottest: CYNDI LAUPER 3-1 SCANDAL 7-3 JOHN WAITE 9-4 TWISTED SISTER 13-6

PRINCE 22-15 KDVV/Topeka, KS **Tony Stewart**

DENNIS DEYOUNG BILLY OCEAN ROMEO VOID ELTON JOHN MARIA VIDAL MARIA VIDAL
HOTTEST:
JOHN WAITE 1-1
PRINCE 3-2
SCANDAL 6-5
HUEY LEWIS & NEWS 9-6
JOHN CAFFERTY & B D-25

KFMW/Waterloo, IA

ELTON JOHN CHAKA KHAN DENNIS DEYOUNG
KROKUS (dp)
STEVE PERRY
DIANA ROSS
BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN
HOttest:
CYNDI LAUPER 2-1
CARS 7-3
CHICAGO 19-11
MADONNA 37-25
JOHN CAFFERTY & B 36-26

WEST

Parallel Two

KNMQ/Albuquerque-Santa Fe, NM Stucker/Maitland

DENNIS DEYOUNG
DIANA ROSS
ROD STEWART
ELTON JOHN
JOHN CAFFERTY & B
HOTLEST:
LIONEL RICHIE 1-1
TINA TURNER 3-2
CYNDI LAUPER 6-4
CARS 11-6
PRINCE 16-7

KKXX/Bakersfield, CA

Squires/Kamper RALPH MACDONALD (dp) BILLY IDDL (dp) STEVIE WONDER BOTEGET: CYNDI LAUPER 1-1 JOHN WAITE 6-2 SCANDAL 7-3 TWISTED SISTER 8-6 BANANARAMA 18-11

KQXR/Bakersfield

WHAM!
DENNIS DEYOUNG
KROKUS (dp)
MARIA VIDAL
STEVE PERRY
SHEENA EASTON Hottest: TINA TURNER 3-1 CYNDI LAUPER 2-2 JOHN WAITE 9-3 BANANARAMA 10-8 MADONNA 18-10

KF95/Boise, ID Doss/Gregory

ELTON JOHN BILLY OCEAN BARRY GIBB DIANA ROSS THOMPSON TWINS HOTTEST: LIONEL RICHIE 1-1 JOHN WAITE 3-2 CARS 7-4 CYNDI LAUPER 16-9 CHICAGO 23-19

KKFM/Coloredo Springe CO

STEVIE WONDER MADONNA ELTON JOHN DIANA ROSS BILLY OCEAN HOTTEST:
TINA TURNER 1-1
JOHN WAITE 3-2
CARS 4-3
HUEY LEWIS & NEWS 7-5 PRINCE 8-6

KBOS/Freeno CA

STEVIE WONDER JOHN CAFFERTY & B BARRY GIBB DIANA ROSS ELTON JOHN TINA TURNER 3-1 CYNDI LAUPER 6-4 PRINCE 18-13 BANANARAMA 22-16 CARS 25-20

KMGX/Fresno, CA Carey Edwards

JOHN CAFFERTY & B (dp) DIANA ROSS
BARRY GIBB
LINDSEY BUCKINGHA
CHAKA KHAN (dp)
WHAM! (dp) WHAM: (dp) Hottest: PRINCE 2-1 JOHN WAITE 6-3 MADONNA 7-6 BANANARAMA 13-9 BILLY IDOL 28-24

KYNO-FM/Freend Walker/Davis

STEVE PERRY SAM HARRIS BILLY SATELLITE (dp) BARRY GIBB Hottest: RAY PARKER JR, 1-1 TINA TURNER 3-2 CYNDI LAUPER 5-3 PRINCE 2-4 SHEILA E. 16-10

KIKI/Honolulu, HI Kong/Shishido

STEVE PERRY ELTON JOHN ELTON JOHN CHAKA KHAN LATOYA JACKSON BILLY IDOL (dp) HOT ROX DENIECE WILLIAMS BILLY OCEAN Hottest: PEABO BRYSON 2-1 TINA TURNER 4-2 CYNDI LAUPER 8-5 STEVIE WONDER 17-9 HUEY LEWIS & NEWS 20-16

KQMQ/Honolulu, Hi

CARS ELTON JOHN MARIA MARIA VIDAL STEVE PERRY WHAM! DENNIS DEYOUNG FIXX VANITY RAY PARKER JR. 1-1 PEABO BRYSON 3-3 LIONEL RICHIE 5-4 CYNDI LAUPER 6-5 HUEY LEWIS & NEWS 9-6

KLUC/Las Vegas, NV

Bill Kelly DIANA ROSS JOHN CAFFERTY & B ELTON JOHN BARRY GIBB RATT 4-1 CYNDI LAUPER 7-5 PRINCE 10-6 JOHN WAITE 12-8 CARS 15-11

KO93/Modesto, CA

MADONNA A FLOCK OF SEAGUL ELTON JOHN JOHN CAFFERTY & B NAKED EYES DIANA ROSS HOTLEST IGLESIAS & ROSS 3-1 CHICAGO 12-8 CARS 13-9 TINA TURNER 24-10 STEVIE WONDER 27-23

KHOP/Modesto

David Kraham ELTON JOHN DIANA ROSS RALPH MACDONALD JEFFERSON STARSHI STEVE PERRY Hottest: HUEY LEWIS & NEWS 1-1 CARS 8-3 PRINCE 11-5 BANANARAMA 17-9 PETER WOLF 25-13

KCAQ/Oxnard-Ventura, CA Thomas/Potter

THOMPSON TWINS VANITY
CHARA KHAN
ELTON JOHN
DENNIS DEYOUNG DENNIS DEYOUNG
HOTTEST:
TINA TURNER 1-1
CYNDI LAUPER 4-2
PRINCE 11-7
LIONEL RICHIE 18-9
MADONNA 17-13

KSKD/Salem, OR Len E. Mitchell

STEVE PERRY ELTON JOHN ELTON JOHN
EVERLY BROTHERS
MARIA VIDAL (dp)
DENNIS DEYOUNG (dp)
COYOTE SISTERS (dp)
Hottest:
CYNDI LAUPER 7-1 JOHN WAITE 10-3 NIGHT RANGER 12-5 PRINCE 26-14 BANANARAMA 25-18

KDON-FM/Salines-Me Kirk Cliatt

BILLY IDOL DENNIS DEYOUNG THOMPSON TWINS WHAM! ELTON JOHN ELTON JOBN
BERB ALPERT (dp)
STEVE PERRY (dp)
HOTLEST:
TINA TURNER 1-1
CARS 10-5
PRINCE 12-9
BILLY OCEAN 19-12
MADONNA 35-22
KCPX/Sakt Lake City, UT

THOMESON TWINS
DENNIS DEYOUNG
DIANA ROSS
ELTON JOEN
BARRY GIBB
HOTLEST
TINA TURNER 6-1
LIONEL RICHIE 1-2
CYNDI LAUPER 10-7
MADONNA 22-17 MADONNA 22-17 CHICAGO 27-18

KHYT/Tueson

Shermen Coh ENORMON COMMON CAPPERTY & B MARIA VIDAL ROMEO VOID HOTEST: TINA TURNER 3-1 RAY PARKER JR. 1-2 HUEY LEWIS & NEWS 7-6 CYNDI LAUPER 10-7 PRINCE 8-8

KRQ/Tuscon, AZ

Kelly Norris ELTON JOHN DENNIS DEYOUNG SHEENA EASTON THOMPSON TWINS BILLY IDOL (dp) Hottest: TINA TURNER 1-1 CYNDI LAUPER 8-4

Parallel Three

KGOT/Anchorage, AK

Kay Taylor JOHN CAFFERTY & B ELTON JOHN CHAKA KHAN HONEYMOON SUITE DENNIS DEYOUNG Hottest: Hottest: CYNDI LAUPER 1-1 HUBY LEWIS & NEWS 3-2 PRINCE 4-3 CARS 8-4 JERMAINE JACKSON 7-5

KYYA/Billings, MT

Cherile Fox EVERLY BROTHERS JOHN CAFFERTY & B ROD STEWART MADONNA
HOTTEST:
TINA TURNER 1-1
JOHN WAITE 3-2
CYNDI LAUPER 4-3
HUEY LEWIS & NEWS 7-4
CARS 13-5

: KBOZFM/BOZEMAN : MICHAEL HESSE

MADONNA SHEILA E. (dp) CHRIS DEBURGH (dp) LINDSEY BUCKINGHA (dp) FIXX (dp)
POINTER SISTERS (dp)
HOTTER SISTERS (dp)
HOTTERSTITERS (dp)
TINA TURNER 5-2
HUEY LEWIS & NEWS 8-3
JOHN WAITE 16-7
CYNDI LAUPER 14-10
PETER WOLF 22-14

KTRS/Casper, WY

Hottest: LIONEL RICHIE 1-1 TINA TURNER 2-2 JOHN WAITE 3-3 HUEY LEWIS & NEWS 5-5 COREY HART 6-6 KKAZ/Cheyenn John Rameey ROD STEWART JOHN CAFFERTY & B JOHN CAFFERTY & B SHEENA EASTON POINTER SISTERS ELTON JOHN HOTCHEST: LIONEL RICHIE 1-1 CYNDI LAUPER 4-3

CARS 13-7 PRINCE 19-14 KGHO/Hoquiem, WA

Steve Lerson DENNIS DEYOUNG DENNIS DEYOUNG
MARIA VIDAL
BILLY OCEAN
ELTON JOBN
HOTTEST:
TINA TURNER 1-1
HUSY LEWIS & NEWS 5-3
CYNDI LAUPER 7-4
SCANDAL 9-6
PRINCE 14-7

KOZE/Lewiston, ID Jay McCall

BARRY GIBB DENNIS DEYOUNG ROMEO VOID THOMPSON TWINS BILLY OCEAN ELTON JOHN WHAM! WHAM! Hottest: CYNDI LAUPER 1-1 SCANDAL 7-3 TINA TURNER 6-5 PRINCE 17-11 VAN STEPHENSON 19-14

K96/Provo, UT Gentry/Green

SPANDAU BALLET BARRY GIBB ELTON JOHN JOHN CAFFERTY & B DIANA ROSS EVERLY BROTHERS EVERTY BROTHERS
Hottest:
PRINCE 2-1
JOHN WAITE 4-2
HUEY LEWIS & NEWS 10-3
CHICAGO 14-5
SCANDAL 17-14

KCBN/Reno, NV

Jim O'Neal Hottest: JOHN WAITE 1-1 CYNDI LAUPER 4-4 COREY HART 7-7 RATT 8-8 PRINCE 16-16

KHTX/Reno, NV John Chommie

MADONNA
ELTON JOHN
JACKSONS
THOMPSON TWINS
STEVE PERRY
BARRY GIBB
SAM HARRIS FRANK STALLONE (dp) FRANK STALLONE (dp)
Hottest:
BILLY JOEL 3-2
TINA TURNER 5-3
BILLY SQUIER 14-8
BRUCE SPRINGSTEEN 21-12
DONNA SUMMER 24-20

Tim Mack

KBIM/Roswell, NM

WHAM!
JEFFERSON STARSHI
DENNIS DEYOUNG
STEVE PERRY
DIANA ROSS
EVERLY BROTHERS
ELTON JOHN
MARIA VIDAL
HOTTES! MAKIA VANIA HOTTEST: JOHN WAITE 1-1 LIONEL RICHIE 5-2 SCANDAL 4-3 TINA TURNER 6-4 CARS 9-5

KRSP/Selt Lake City, UT

Carlson/Moli JOHN CAFFERTY & B DIANA ROSS BILLY OCEAN EVERLY BROTHERS ELTON JOHN STEPHEN STILLS Hottest: TINA TURNER 2-1 LIONEL RICHIE 4-3 CYNDI LAUPER 6-4 PRINCE 10-6 MADONNA 14-9

SLY96/San Luis Obispo, CA Tom Walsh

KENNEDY & OSBORNE JEFFERSON STARSHI ELTON JOHN ROMEO VOID CHAKA KHAN WHAM!
Hottest:
JOHN WAITE 4-1
CYNDI LAUPER 6-2
TINA TURNER 1-4
PRINCE 15-5
BANANARAMA 10-8

KZOZ/San Luis Obispo, CA

Steve Hatte ELTON JOHN WHAM! KROKUS (dp) MARIA VIDAL MARIA VIDAL SHEENA EASTON STEVE PERRY DENNIS DEYOUNG HOTTEST 3-1 CYNDI LAUPER 2-2 JORN WAITE 7-4 BANANARAMA 12-10 MADONNA 14-11

KIST/Sente Berbera, CA Dick Williams

JOHN CAFFERTY & B (dp) ELTON JOHN
MARIA VIDAL
HOTTEST:
TINA TURNER 2-1
JOHN WAITE 6-5
PETER WOLF 14-9
BANANARAMA 12-11
PRINCE 25-13 OK95/Tri-Cities, WA Taylor/Purdy

DIANA ROSS
DENNIS DEYOUNG
JOHN CAFFERTY & B
ELTON JOHN
A PLOCK OF SEAGUL
STEVE PERRY
BOX OF FROGS BANANARAMA 12-9 TINA TURNER 20-11

Y94 21-19 KKKLPM 31-29 WAZYFM 16-14 KFRX 25-24 KLLSFM On 99KG 29-22 KKRC 24-23 KWF0FM 10-7 WDBR 27-26 KDVV 28-28 KFMW 22-20

WEST

KQOT 13-13 KYYA 25-20 KTRS 26-26 KKRZ 29-27 KGHC 23-18 KOZE 13-12 K96 27-26 KCBN 25-25 KBTX 32-30 KBIM 20-16 KRSP 27-23 KIST 19-17 OK95 15-14

WISE ON WISE ON WISE ON WISE ON WISE ON WISE ON KTDY ON OIGH ON KHES & T94 & WIXV ON Z102 d-36 KKQV ON

KPYR on KQCR a Y94 a WAZYFM a 99KG on

WEST

KYYA a KOZE on K96 a KEIM a KRSP a KZOZ on SLY96 d-36 KIST on

WOAY d-40 WIRZ d-38 WTSN 33-30 WERZ 33-29 WZYQ 39-37 WQCM 31-26 OK100 on WKHI 38-35 95XIL on WJBQ 35-28 WOMPFM on WSQV d-25 SOUTH

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence

Parallel_II: Selected stations in sedominant and/or exert a significant lo may also contain some major market s one status

Parallel III: Selected stations in smalle and/or exert a significant local influer secondary market stations that do not

244 Reports

F						
	"F	tit Se	DOE ong" (A Song	nylab	el) Nati	onai
l		gional Reach	100/25	44%	Sumn	
ı	E	33%			Debut	s 20
H	м	21%			Same	4
П	S	56%			Down	0
ı	W	19%			Adds	25

EXAMPLE 100/25 — 100 CHR reporting stations on it this week including 25 new adds.

adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the
soring within each

National Summary

Up 31 — Number of stations moving it up on the charts.

on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31.

Down 0 - Number of stations moving it down on their charts Adds 25 — Total number of stations adding it this week.



A FLOCK	OF SEAGUL	LS
The More	e You Live	Jive/Arista)
	ory Of A Young H	
	,	
Regional	101/7 4	1% National Summary
Reach E 54%		UP 25
S 361 H 321	N&A	DEBUTS 9 SAME 60
W 478		ADDS 7
	WZKS on WRNO 34-30	95XIL d-30
	Y106 d-38	WJBQ a WOMPFM on
EAST	KTFM on KROK a	
		SOUTH
WXKSFM on WNYS 33-27	MIDWEST	KQIZFM d-30
WPED on	WKDD 36-33	WISE 36-36 WJAD on
WBLI on WCAUFM on	WKAU on 92X 32-30	WYKS on
	KIIK on	KILE d-39 RTDY 40-37
SOUTH	WGRD 35-35	Clol on KNOSFM on
93FM on	WJXO on	KWES On
MIDWEST	WRQN 32-28 K107 a	T94 a WXLK on
		WIXV on
WGCL _on	WEST	WGLF on WHSL 30-24
WEST	KQXR on	
RPLUS 38-35	KIKI 39-35	MIDWEST
NBQ 40-37	ROMO on	WBNQ on
0.0	KLUC on KO93 a-33	WBWB 40-39
	KHOP 39-35	Y94 OR WAZYFM 37-34
EAST	KSKD on KDONFM on	99KG on
	KCPX 29-23 KHYT 37-34	WWTOPM on WDBR 38-35
PLY on	KRYT 37-34 KRQ on	WSPT d-36
WYSR on		KDVV on KEMW on
K104 on WKEE d-37		
WLANFM on		WEST
Z106 d-39 WSDR 39-22	EAST -	KGOT on
WSPR 38-32 98PXY 37-35	WFBG on	KGHO 36-32 KOZE on
WRCK 25-24 WKRZFM on	WZON on WIGY 38-37	K96 on
HTF on	103CIR on	KCBN 31-31 KHTX on
ЗО ОТН	WOAY on WTSN on	KBIM 24-18
	WERZ a	K2O2 on SLY96 on
KWIC on WANSEM on	WZYQ d-39 WQCM on	OK95 a
WZYP on	OK100 38-32	
WOKI 30-26 WFMI 39-33	WKHI on	
KBPM d-40		



BANANARAMA Cruel Summer (London/PolyGram) LP: Bananarama 218/4 85% National								
Regional Reach	10/4 00	Summary						
E 88%		DEBUTS 8						
S 88%	11-3	SAME 16						
M 86% W 98%		DOMN 3						
n 701		ADDS 4						
177	SOUTH	(SAME PARTY AND ADDRESS OF THE PARTY AND ADDRE						
	I	1 28						
4	WBBQ 29-24							
EAST	KHPI 17-15 KWIC 25-20	EAST						
2104 22 15	KWIC 25-20 KZZB 29-25							
B104 22-18 WHTT 20-14	WQID 15-14	WPBG 19-17 WZON 35-30						
WXKSFM 23-19	KKX106 15-11	WZON 35-30 WIGY 19-15						
WNYS 21-16	WSSX 17-13	103CIR 36-23						
WPHD 27-24	WBCY 22-20 WJ2R 30-21	WOAY 32-32						
WBLI 29-22 WPLJ a-26	WSKZ 19-15	WIK2 25-24						
WCAUFM 19-18	WNOKEM d-37	WTSN 25-21 WERZ 15-15						
894 d-27	WZLD 24-19 WDCG 18-15	W8YQ d-40						
PRO-FM 17-15	KSETEM 24-25	WQCM 19-17						
CRUM on 0107 16-13	KSETFM 24-25 WANSFM 17-13	OK100 17-15						
WASH 23-18	WZYP 22-20	WKHI 21-16						
WAVA 26-24	94TYX 27-23	95XIL 28-18 WJBQ 18-14						
	WORI 6-3	WOMPEM 26~14						
SOUTH	WFMI 10-7	WSQV 26-21						
940 9-7	FM100 8-29	SOUTH						
94Q 9-7 293 16-9	G100 20-14	500111						
KAFM 21~13	WABBEM 15-14	KQI2FM 22-18						
93FM 24-23	WHHYFM 19-16 X8FM 27-23	WISE 28-28						
I95 22-19 B97 20-17	WZKS 26-21	WJAD 24-16 WCGO 18-14						
WNV2 32-26	WQUEFM 21-18	KISR 22-17						
Q105 23-21	WRNO 21-17 BJ105 22-19	Q104 15-13						
MIDWEST	Y106 31-22	WFOX 26-26						
MIDNESI	WRVQ 20-15	WYKS 21-14 KILE 26-21						
B96 25-21	KITY 30-25 KTFM 28-26	KTDY 18-14						
WLS a-40	KTFM 28-26 KROK 33-25	0101 31-27						
WLS-FM a-40 Q102 34-29	MAON 33 23	KNOEFM 25-19						
WGCL 15-14	MIDWEST	KWES 26-22 T94 22-19						
WCZY 33-29		WPFM 21-17						
WHYT 22-20	WKDD 19-17 WARC 21-19	WXLK 29-19						
KBZQ 26-20 KDWBFM 18-14	WEAU 28-23	WIXV 6-2						
KHTR 27-25	92X 29-25	2102 12-9 WGLF 17-13						
RWK 15-12 WLOLPM 26-19	KIIK 18-15	KKQV 16-15						
WLOLPM 26-19	WGTZ 19-15 RMGK 3D-23	KNIN 7-14						
WEST	K210 30-30	WHSL 18-13						
	WKDQ 29-22	MIDWEST						
KIMN 22-19	WMEE 24-20 WGRD 17-17							
KPKE 22-19	WJXQ d-36	WBNQ 29-22						
Q103 I2-8 KIISFM 6-5	WKPR 25-25	WBWB 23-22						
KOPA 24-19	2299 on	WCILFM 15-13 KOCR 21-17						
Contin	WVIC 27-20							

ecal or regional stations that do er markets that nce. This paral t qualify for pa	at are format de lei may contain are lei may contain arailei two statu: sananarama Contin 2104 24-20 253-30 26-19 KSRS 23-19 KSRS 23-19 KSRS 23-19 KSRS 28-18 KSRS	parallel parallel ominant n some s.
LAURA The Luc LP: Self C	BRANIGAN ky One (Atlan	National Summary UP 146 DEBUTS 24 SAME 22 DOWN 1 ADDS 8
B104 d-29 entr d-16 entr d-16 entr d-16 entr d-17 entr d	WZLD 39-29 MDCG 32-29 MDCG 32-29 MANS d-30 MANS M3 2-29 WXYP 31-30 94TYX 39-37 MOKI 34-27 MOKI 34-27 MOKI 34-27 MOKI 34-27 MOKI 34-27 MOKI 34-27 MOKI 34-27 MOKI 34-27 MOKI 35-31 MOKI 34-27 MOKI 35-31 MOKI 34-27 MOKI 35-31 MOKI 34-27 MOKI 34-27 MOKI 35-31 MOKI 34-27 MOKI 34-27 MOKI 35-31 MOKI 34-27 MOKI	WEBG 34-32 WEBG 34-32 WEBG 37-32 WEBG 37-32 WEBG 37-32 WEBG 37-32 WEBG 35-34 WEBG 35-34 WEBG 36-32 WEBG 24-20 WEBG 24-20 WEBG 24-20 WEBG 24-20 WEBG 34-32
LP: Go Insa	BUCKINGHAM e (Elektra) ne 18/8 73%	

WBBD 36-22 KRF1 25-22 KWTC 39-35 KZ28 36-30 WGLD 35-31 WGLD 35-31 WGLD 35-31 WGLD 31-27 WGLD 31-29 WGUT ON WOLI 22-15 WGM 32-25 WGLD 31-29 WGLD 31-39 WGLD

MIDWEST

WKND 11-8

WARC 23-21

WKARC 23-21

WKARC 23-21

WKARC 36-31

KARC 36-32

KARC 36-36

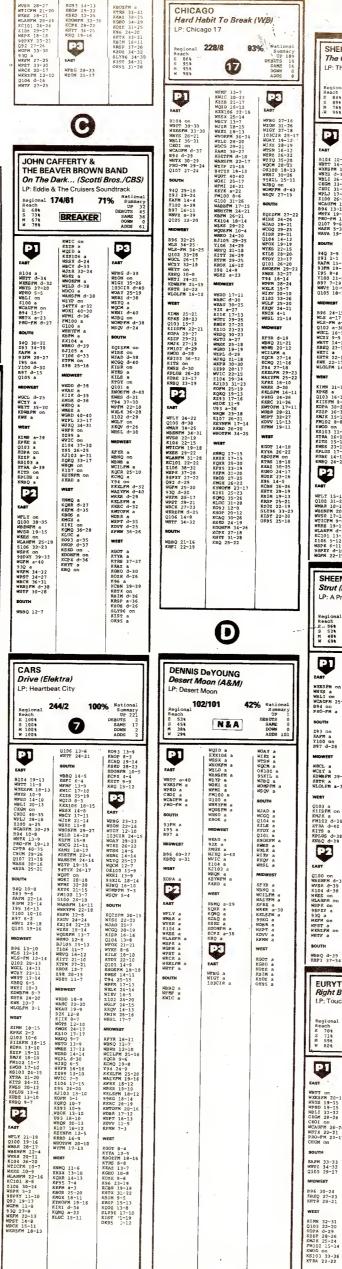
KARC 36

KOIZFM 26-29 WISE 29-29 WIJAD 31-26 WCGQ 19-16 KISR a-28 Q104 21-21 WFOX 27-27 WYKS d-29 KILE 32-26 KTDY 34-31 0101 40-36 ENOSFM 34-3

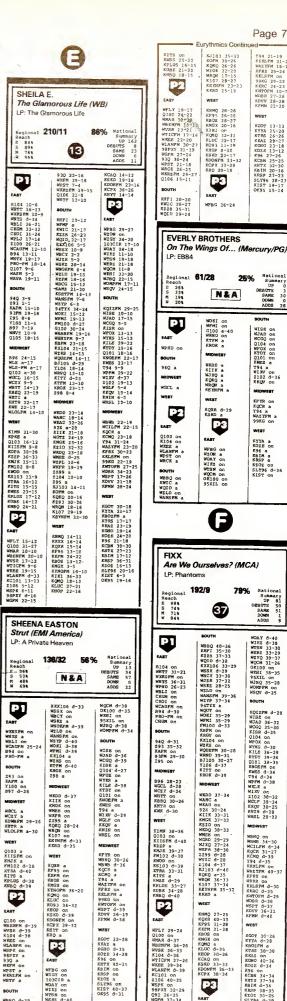
TO 35-25
TO 35-29
WIXW 29-18
WIFEM 39-29
WIXW 29-18
WIGLE 33-31
KRIN 39-23
KRIN 39-23
KRIN 29-23
WISL 20-16
MIDWEST
WISL 20-16
MIDWEST
WISL 20-18
WISL 20-

QI)

WEST 3-2-6 / WLOLF# 23-16 WEST 3-16 / WLOLF# 23-16 / WLOLF# 23-26 / WLOLF# 23-26



CHICAGO



BOUTH

WBBQ d-39 KHPI 37~34

Regional Reach E 70% S 71% M 59% W 80%

EURYTHMICS Right By Your Side (RCA) LP: Touch

170/2

70%

28

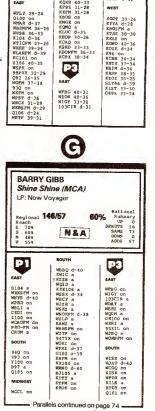
FXXIIIC 23-19

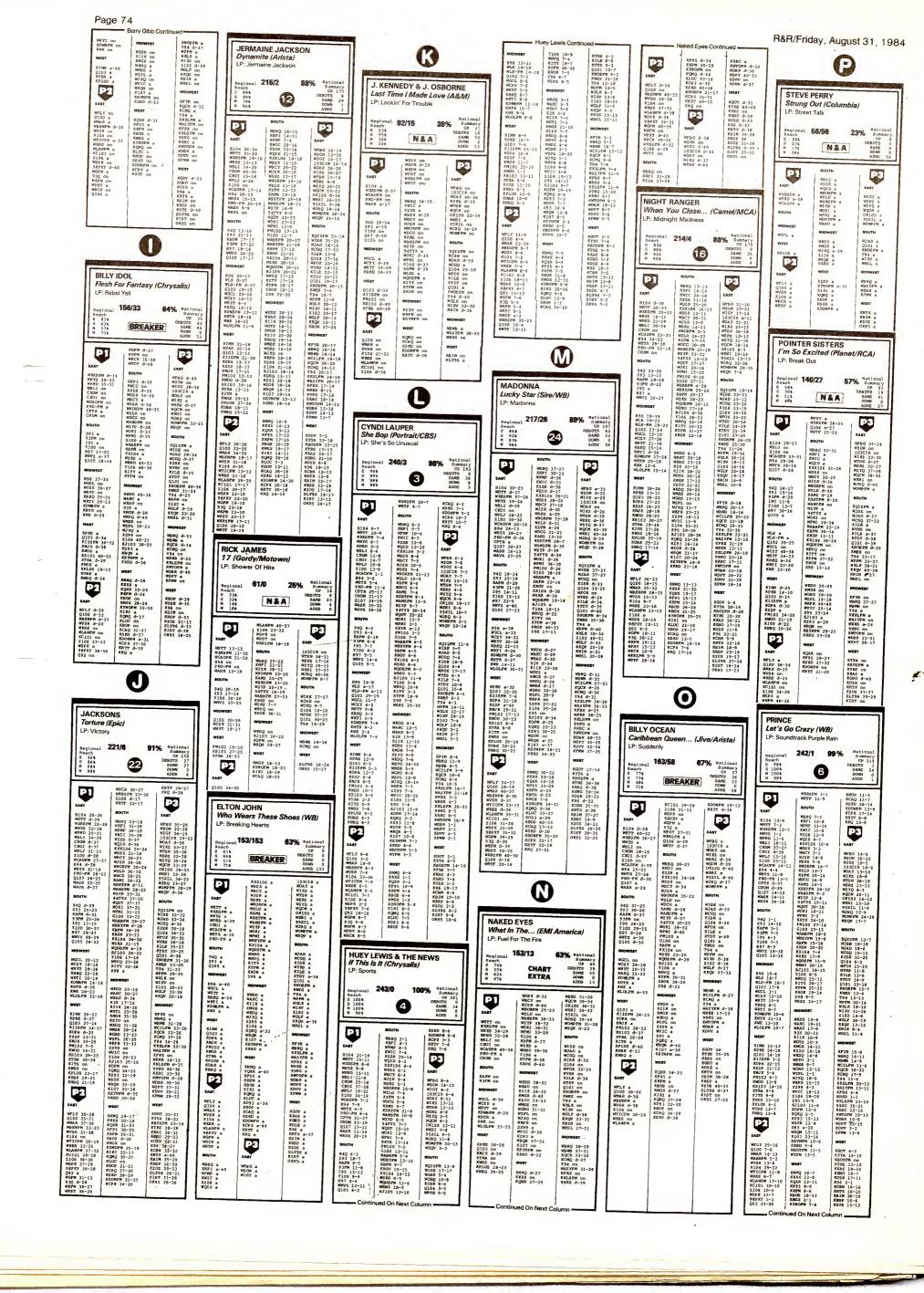
KXXIIIC 23-19

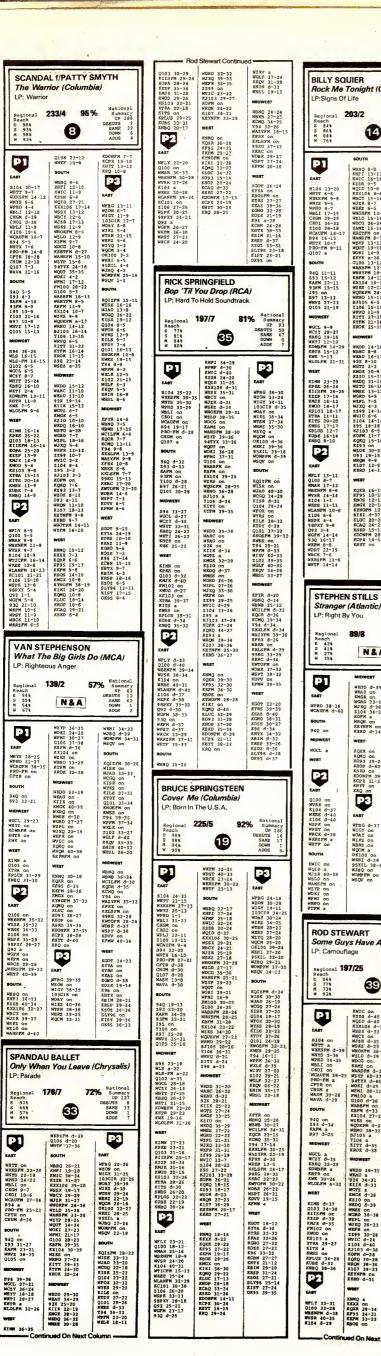
National Summary UP 125 DEBUTS 3 SAME 34 DOWN 6 ADDS 2

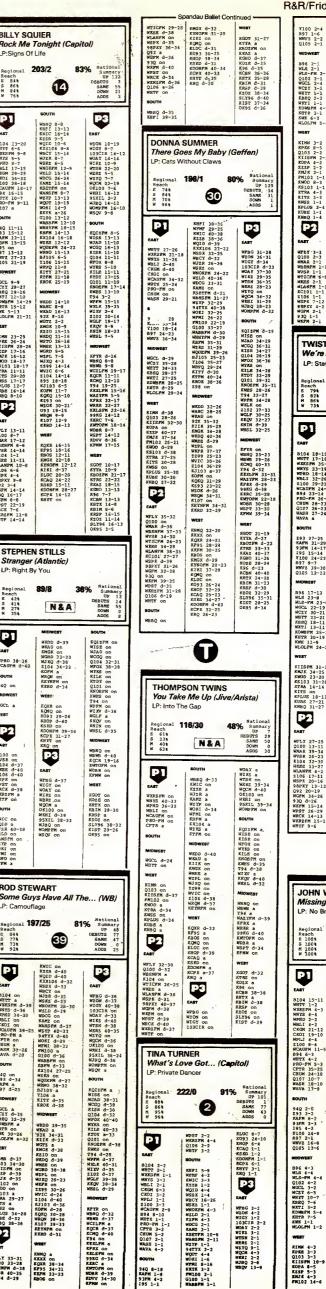
WZON 25-22 WIGY 25-21 103CIR 22-1 WOAY 36-33 WISX 31-31 WISN 18-17 WZYQ 24-21 WCM 29-27 WRHI 25-23 95XIL 17-1 WJBQ 25-22

WODEPR 4-4
WOOD 24-19-17
WOOD









203/2

P3

197/25

WKDD 39-35 WKAU a

928 34-31 RETER 4-33 REGE 4-38 REJO 00 REDO 3-39 REZE 30-18 REZE 30-18



Missing You (EMI America)

0

Q106 3-3 WHTF 5-5

MBBD 1-10
KMEF 3-2
HPMF 14-8
KMEF 3-2
HPMF 14-8
KMIC 4-2
KZEB 4-3
KMIC 4-2
KZEB 4-3
MXBD 6-2-1
MSSX 2-2
MSCY 3-3
MXBR 7-3
MXBR 7-3
MXBR 7-1
MSKX 2-2
MSCKEH -12-6
MSCX 3-2
KMEK 4-12-6
KZEM 11-8
MCG 3-2
KAMZ 4-2
SSETFM 11-8
MCG 3-2
MABER 3-2
MABER 3-2
MABER 3-2
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MABER 3-2
MABER 3-2
MABER 3-2
MABER 11-8

KROW 16-16
KX104 3-2
WZES 3-3
WZES 3-3
WZES 3-3
MANOWEST

MARC 4-1
WZES 3-6
MARC 4-1
WZES 3-6
WZE

SOUTH

KHOP 7-15 KCAQ 13-8 KSKD 10-3 KDONEN 11-KCPX 12-9 RBYT 4-6 KRQ 4-3

Regional 244/0 Reach E 1008 S 1908 M 1008 W 1008

O

94Q 2-6 293 2-2 KAFM 8-2 93FM 3-3 195 4-2 ¥100 14-8



THE SEARCH FOR THE BEST EARS JUST DOUBLED

Now There are <u>TWO AIR Competitions</u>: CHR and AOR. 42 Winners....Sharing \$130,000 In Prizes!

AIR INTRODUCES ITS 1st AOR BEST EARS COMPETITION.

On September 14, 1984, Active Industry Research will launch another search for the Best Ears in the Industry. The search has been expanded to include the first AOR Best Ears competition, along with our *third* CHR Best Ears competition.

Here's how it works:

AOR: Program Directors, Music Directors and consultants to AOR radio will be eligible to participate in our AOR competition. You will be asked to evaluate selected tracks from three LPs each week, to determine what potential each track has in Radio and Records AOR/Hot Tracks. The most accurate

person over the 40-week competition period wins a 1985 Mercedes-Benz 380SL. The next 20 runners-up each win \$1,000 cash.

CHR: AIR's third CHR Competition once again includes Program Directors, Music Directors and consultants to CHR radio. You evaluate what potential each single has in Radio and Records. The most accurate individual over the 40-week competition wins a 1985 Mercedes-Benz 380SL. The next 20 runners-up win \$1,000 apiece in cash.

Registration is limited. A complete list of rules will be mailed upon registration. If you are in a music decision-making position in CHR or AOR radio, call AIR at (301) 964-5544. The search for the Best Ears in the business continues!

WEEK

AIR Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6 pm, Wednesday, September 5th, 1984.

WEEK

38

#	TITLE	ARTIST	LABEL
2281	WHO WEARS THESE SHOES	ELTON JOHN	GEFFEN
2282	HELL IS ON THE RUN	JAKATA	MOROCCO/MOTOWN
2283	FEEL FOR YOU	CHAKA KHAN	WB
2284	SUMMER FEVER	HOT ROX	EPIC
2285	HOW MUCH IS TOO MUCH	CHEQUERED PAST	EMI

ontemporary Hit Radio

Continued from Back Page

CHART EXTRAS

chart activity to debut on the National Airplay / 40 this week

NAKED EYES

(What) In The Name Of Love (EMI America)

63% of our reporters on it. Moves: Up 46, Debuts 39, Same 55, Down 0, Adds 13 including PRO-FM, WCZY, KHTR, G100, WZKS, Y106, ZZ99. Complete airplay in Parallels.

BREAKERS

JOHN CAFFERTY & BEAVER BROWN BAND On The Dark Side (Scotti Bros./CBS)

71% of our reporters on it. Moves: Up 32, Debuts 45, Same 36, Down 0, Adds 61 including B104, Z100, WHTX, KAFM, Q105, WCZY, KWK, KPKE, KS103, KPLUS. Complete airplay in Parallels.

BILLY OCEAN

Caribbean Queen (No More Love...) (Jive/Arista)

67% of our reporters on it. Moves: Up 37, Debuts 36, Same 32, Down 0, Adds 58 including WNYS, Q107, WASH, WNVZ, KDWB-FM, KHTR, KWK, WLOL-FM, Q103, KMJK. Complete airplay in Parallels.

BILLY IDOL

Flesh For Fantasy (Chrysalis)

64% of our reporters on it. Moves: Up 35, Debuts 42, Same 46, Down 0, Adds 33 including PRO-FM, CFTR, Z93, I95, WNVZ, KDWB-FM, KPKE, KWOD, KWSS, KUBE. Complete airplay in Parallels.

ELTON JOHN Who Wears These Shoes? (Geffen)

63% of our reporters on it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 153 including WHTT, WNYS, WHTX, Z93, Q105, B96, KWK, KIMN, KMJK, XTRA. Complete airplay in Parallels.

DIANA ROSS

Swept Away (RCA)

62% of our reporters on it. Moves: Up 3, Debuts 30, Same 52, Down 0, Adds 67 including B104, WBLI, WASH, Z93, 93FM, WGCL, WCZY, KS103, KWSS, KNBQ. Complete airplay in Parallels.

BARRY GIBB Shine Shine (MCA)

60% of our reporters on it. Moves: Up 0, Debuts 16, Same 73, Down 0, Adds 57 including B104, WBLI, CHUM, B97, KIMN, Q103, XTRA, KPLUS, WTIC-FM, K107. Complete airplay in Parallels.

NEW & ACTIVE

POINTER SISTERS "I'm So Excited" (Planet/RCA) 140/27

Moves: Up 53, Debuts 19, Same 41, Down 0, Adds 27 including Q105, WLS, KBEQ, KIIS-FM, KZZP, WFLY, WSPK, WPST, Q106,

KHFI, WQID, WZYP, 94TYX, KJ103, KZ93.

VAN STEPHENSON "What The Big Girls Do" (MCA) 139/2 Moves: Up 62, Debuts 12, Same 62, Down 1, Adds 2, KIMN, Q92, WPHD 31-27, WCAU-FM 38-35, Z93 33-31, WGCL 29-23, KPLUS 31-29, KNBQ 33-30, WSPK 35-29, WOKI 24-20, WKDD 22-19, KNMQ 20-18, KYNO-FM 37-33, KSKD 39-35, KCPX

SHEENA EASTON Strut" (EMI America) 136/32
Moves: Up 13, Debuts 34, Same 57, Down 0, Adds 32 including WNYS, FRO-FM, KAFM, WGCL, WCZY, KHTR, WLOL-FM, Q103, KMJK, KITS, WHTF, WSKZ, KX104, ZZ99, KRQ.

THOMPSON TWINS "You Take Me Up" (Arista) 116/30

Moves: Up 7, Debuts 29, Same 50, Down 0, Adds 30 including CFTR, KWOD, KUBE, KNBQ, WBEN-FM, WKEE, KZZB, WJZR, KBFM, WZKS, WKAU, WMEE, KF95, KDON-FM, KCPX.

DENNIS DeYOUNG "Desert Moon" (A&M) 102/101 Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 101 including WXKS-FM, WCAU-FM, PRO-FM, 93FM, I95, B97, KBEQ, KOPA, K104, WSPK, KXX106, FM100, WRNO, WVIC, KCAQ.

MOST ADDED ®

ELTON JOHN (153) Who Wears These Shoes? (Geffen) **DENNIS DeYOUNG (101)**

Desert Moon (A&M) DIANA ROSS (67) Swept Away (RCA)

JOHN CAFFERTY & BEAVER BROWN (61) On The Dark Side (Scotti Bros)

BILLY OCEAN (58) Caribbean Queen (No More...) (Jive/Arista)

BARRY GIBB (57) Shine Shine (MCA)

STEVE PERRY (56) Strung Out (Columbia)

HOTTEST

PRINCE (158) Let's Go Crazy (WB) CYNDI LAUPER (137) She Bop (Portrait/CBS) JOHN WAITE (134) Missing You (EMI America) **TINA TURNER (123)** What's Love Got To Do With It (Capitol)

CARS (94) Drive (Elektra) **HUEY LEWIS & THE NEWS (82)** If This Is It (Chrysalis)

A FLOCK OF SEAGULLS "The More You Live (The More You Love)" (Jive/Arista) 101/7
Moves: Up 25, Debuts 9, Same 60, Down 0, Adds 7, KROK, K107, K093, WERZ, WJBQ, T94, OK95, WNYS 33-27, KPLUS 38-35, KNBQ 40-37, WSPK 38-32, WFMI 39-33, WRQN 32-28, KIKI 39-35, KCPX 29-23.

JOYCE KENNEDY & JEFFREY OSBORNE "Last Time I Made Love" (A&M) 92/15
Moves: Up 11, Debuts 16, Same 50, Down 0, Adds 15, B104, WASH, Z93, WGCL, WMAR, KWIC, KZZB, 94TYX, WZKS, WQUE-MWKH, WCGQ, 0101, WWWR, SLY9R

FM, WKHI, WCGQ, Q101, WBWB, SLY96.

STEPHEN STILLS "Stranger" (Atlantic) 89/8
Moves: Up 12, Debuts 14, Same 55, Down 0, Adds 8, WGCL, WKRZ-FM, WQID, KTFM, KOFM, WQCM, WGLF, KRSP, WPHD 38-36, WCAU-FM d-40, 94Q on, WJZR 40-38, 2104 34-32, K093 29-26, KCPX 31-27.

ROMEO VOID "A Girl in Trouble (Is A Temporary Thing)" (415/Columbia) 78/42
Moves: Up 2, Debuts 4, Same 30, Down 0, Adds 42 including 94Q, WHYT, Q103, Q100, WKEE, WLAN-FM, WHTF, WSSX, WBCY, WFMI, KTFM, KMGK, WZPL, KEYN-FM, KHYT.

WBLY, WFMI, KIFM, KMGK, WZPL, KEYN-FM, KHYI.

EVERLY BROTHERS "On The Wings Of A Nightingale" (Mercury/PolyGram) 61/28

Moves: Up 0, Debuts 3, Same 30, Down 0, Adds 28 including 94Q, WGCL, WKEE, WŁAN-FM, KWIC, WQID, WANS-FM, G100, KTFM, KROK, WKDD, KIIK, KQKQ, KEYN-FM, KSKD.

RICK JAMES "17" (Gordy/Motown) 61/0

Moves: Up 34, Debuts 0, Same 23, Down 4, Adds 0, WXKS-FM 11-10, 94Q 20-19, Z93 17-14, WNVZ 37-33, Q102 30-26, WHYT 19-17, KS103 27-25, Q100 34-30, WJZR 28-22, WANS-FM 23-20, WABB-FM 27-23, KJ103 24-22, WRQN 29-27, KCAQ 28-25, WGGO 9-7

28-25, WCGQ 9-7

STEVE PERRY "Strung Out" (Columbia) 56/56

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 56 including WXKS-FM, WPHD, WCAU-FM, WGCL, KPLUS, WFLY, Q100, WVSR, KWIC, WOKI, WHHY-FM, Z104, KKRD, KIKI, KHOP.

BILLY SATELLITE "Satisfy Me" (Capitol) 51/3
Moves: Up 4, Debuts 1, Same 43, Down 0, Adds 3, KZZB, KITY, KYNO-FM, WXKS-FM on, WNYS d-37, WPHD 39-37, PRO-FM on, 93FM on, KPLUS on, WRCK 38-37, WJXQ 29-26, WHSL 31-26.

SIGNIFICANT ACTION

CHAKA KHAN "I Feel For You" (WB) 41/41
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 41 including WXKS-FM, 94Q, Z93, I95, Y100, B97, WGCL, KMJK, FM102, KPLUS, WTIC-FM, WSSX, Z98, WRQN, KCAQ.

JEFFERSON STARSHIP "Layin" It On The Line" (Grunt/RCA) 40/16

Moves: Up 4, Debuts 4, Same 16, Down 0, Adds 16 including KWSS, WFLY, WKEE, WSPK, 98PXY, KZZB, KOFM, WRON, KHOP, WIGY, KWES, WAZY-FM, 99KG, KBIM, SLY96.

WHAM! "Wake Me Up Before You Go-Go" (Columbia) 37/35
Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 35 including WXKS-FM, WPHD, 94Q, Z93, KIIS-FM, KPLUS, KUBE, WVSR, WBBQ, WFMI, Y106, KIIK, KQXR, KDON-FM, KFYR. HONEYMOON SUITE "New Girl Now" (WB) 37/15

Moves: Up 2, Debuts 3, Same 17, Down 0, Adds 15, WNYS, KHTR, WVSR, K104, WKEE, WHTF, KWIC, WZON, WERZ, WZYQ, KKQV, WHSL, WBNQ, WBWB, KGOT.

NEIL DIAMOND "Turn Around" (Columbia) 35/1
Moves: Up 6, Debuts 2, Same 26, Down 0, Adds 1, KITY, PRO-FM on, WHYT on, Q103 35-31, K104 20-13, WFMF 22-20, K107

KO93 32-30, OK100 d-37, 95XIL 31-22, WIXV 37-28, KIST d-40.

COYOTE SISTERS "Straight From The Heart" (Morocco/Motown) 31/4
Moves: Up 2, Debuts 4, Same 21, Down 0, Adds 4, 93Q, WJXQ, KSKD, 99KG, WKEE d-39, WJZR on, WOKI d-37, WKFR on, WRQN on, KO93 23-21, KHOP d-38, KBOZ-FM d-19, KIST 32-29.

S.O.S. BAND "Just The Way You Like It" (Tabu/CBS) 30/7
Moves: Up 4, Debuts 4, Same 15, Down 0, Adds 7, CKOI, WASH, WHYT, KITS, WSPK, KSET-FM, Y106, WXKS-FM d-40, Y100-on, KOPA on, WHTF 36-35, KAMZ 27-26, Z98 d-24, WZPL 28-27, KHYT 24-23.

RALPH MacDONALD featuring BILL WITHERS "In The Name Of Love" (Polydor/PolyGram) 26/15 Moves: Up 0, Debuts 1, Same 10, Down 0, Adds 15, WSPK, WPST, Q106, WSSX, WOKI, KROK, Z98, KKXX, KHOP, KHYT, KRQ, WCGQ, Q101, Z102, WGLF.

MARIA VIDAL "Body Rock" (EMI America) 23/23
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 21 including Y100, WOKI, WFMI, KTFM, KMGK, KQXR, KQMQ, KSKD, KHYT, WFBG, WQCM, WJAD, KFRX, KDVV, KIST. HERB ALPERT "Bullish" (A&M) 20/4

Moves: Up 1, Debuts 0, Same 15, Down 0, Adds 4, WKRZ-FM, WANS-FM, KDON-FM, T94, WKEE on, WZLD on, WFMI on, KMGK on, WAZY-FM on, KBIM 40-39. KROKUS "Midnite Maniac" (Arista) 17/17 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including WPHD, Q100, WRCK, WHTF, WRNO, WJXQ, KQXR, WZON, WIGY, WERZ, KKQV, 99KG, WSPT, KFMW, KZOZ.

SAM HARRIS "Sugar Don't Bite" (Motown) 17/17

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including K104, KAMZ, WFMI, WQUE-FM, KTFM, K107, KYNO-FM, WFBG, WIGY, WERZ, WJBQ, WCGQ, Q104, WIXV, KHTX.

HELIX "Rock You" (Capitol) 14/5 Moves: Up 2, Debuts 1, Same 6, Down 0, Adds 5, K104, WKRZ-FM, WZON, OK100, WIXV, WPHD on, Q100 on, WRCK 40-33, WHTF on, KTFM on, WJXQ 28-25, KBIM d-33.

RUBBER RODEO "Anywhere With You" (Mercury/PolyGram) 14/0
Moves: Up 3, Debuts 0, Same 11, Down 0, Adds 0, WHTT 32-31, WXKS-FM 40-36, PRO-FM on, Q100 on, WHTF on, WOKI on,

VANITY "Pretty Mess" (Motown) 12/7

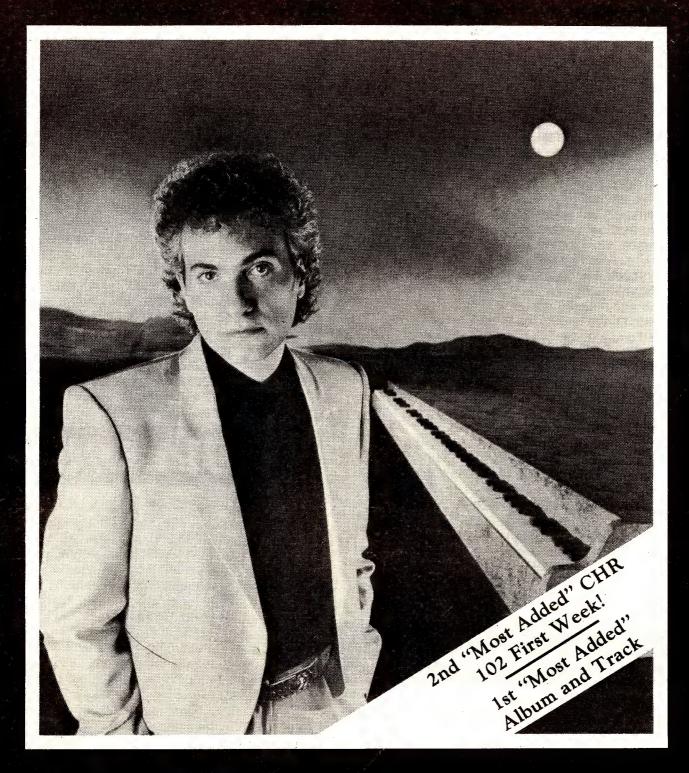
Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 7, WXKS-FM, WHYT, WJZR, WNOK-FM, KQMQ, KCAQ, T94, I95 on, WOKI on, KTFM on, WIGY on, WERZ on. PRINCE "Purple Rain" (WB) 12/6 Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 6, KAFM, WLOL-FM, KIIS-FM, Q100, WZKS, WRKR, B96 38-35, WABB-FM on,

KCAO on WHSL on KOCR on

FRANK STALLONE "If We Ever Get Back" (Polydor/PolyGram) 11/11 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, WCAU-FM, Q100, WKRZ-FM, WJZR, KTFM, WJXQ, WRQN, WKHI, WHSL, WAZY-FM, KHTX.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

Dennis DeYoung. What He Remembers Is Unforgettable.



He was the singer and songwriter of such Styx classics as "Babe," "Come Sail Away," Don't Let It End," "Mr. Roboto," "The Best Of Times," and "The Grand Illusion."

Fresh from his rock success with Styx, he has gone back to his roots for musical inspiration. And the emotional ground covered on his debut solo album is a journey not to be missed.

A personal and passionate rock & roll record.

desert moon

from Dennis DeYoung

Featuring the first single desert moon Produced by Dennis DeYoung

Available on A&M Records and BASF chrome cassettes.

NATIONAL AIRPLAY

August 31, 1984 THE BACK PAGE



Contemporary Hit Radio

	Two Weeks			
6	4	3	0	JOHN WAITE/Missing You (EMI America)
4		2	Ø	TINA TURNER/What's Love Got To Do With It? (Capitol)
13	8	5	Ö	CYNDI LAUPER/She Bop (Portrait/CBS)
12	7	4	0	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
2	. 2	1	5	LIONEL RICHIE/Stuck On You (Motown)
21	15	8	6	PRINCE/Let's Go Crazy (WB)
26	17	10	ŏ	CARS/Drive (Elektra)
18	11	9	8	SCANDAL featuring PATTY SMYTH/The Warrior (Columbia)
17	13	11	Ø	PETER WOLF/Lights Out (EMI America)
.7	6	6	10	COREY HART/Sunglasses At Night (EMI America)
1	1	7	11	RAY PARKER JR./Ghostbusters (Arista)
24	20	16	Ø	JERMAINE JACKSON/Dynamite (Arista) N&A Begins on Page 78
28	21	17	Œ	SHEILA E./The Glamorous Life (WB)
19	- 2	14	Œ	BILLY SQUIER/Rock Me Tonite (Capitol)
33	25	20	Ō	BANANARAMA/Cruel Summer (London/PG)
31	24	19	Œ	NIGHT RANGER/When You Close Your Eyes (Camel/MCA)
38	31	23	D	CHICAGO/Hard Habit To Break (WB)
10	9	13	18	PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
_	33	24	Œ	BRUCE SPRINGSTEEN/Cover Me (Columbia)
14	12	12	20	RATT/Round And Round (Atlantic)
39	32	25	3	TWISTED SISTER/We're Not Gonna Take It (Atlantic)
-	36	30	2	JACKSONS/Torture (Epic)
3	5	15	23	PRINCE/When Doves Cry (WB)
_	_	34	3	MADONNA/Lucky Star (Sire/WB)
25	23	21	25	BILLY JOEL/Leave A Tender Moment Alone (Columbia)
_	38	32	20	LAURA BRANIGAN/The Lucky One (Atlantic)
9	14	18	27	DAN HARTMAN/I Can Dream About You (MCA)
36	29	28	28	EURYTHMICS/Right By Your Side (RCA)
	_	40	@	STEVIE WONDER/I Just Called To Say I Love You (Motown)
_		39	0	DONNA SUMMER/There Goes My Baby (Geffen)
30	27	27	31	JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia)
_	40	36	0	LINDSEY BUCKINGHAM/Go Insane (Elektra)
	39	35	0	
20	19	22	34	GLENN FREY/Sexy Girl (MCA)
	DEBU	T	0	RICK SPRINGFIELD/Bop 'Til You Drop (RCA)
5		26	36	

Adult/Contemporary

8 18 29 38 ELTON JOHN/Sad Songs (Say So Much) (Geffen)

© ROD STEWART/Some Guys Have All The Luck (WB)

37 34 31 40 SAMMY HAGAR/Two Sides Of Love (Geffen)

DEBUT FIXX/Are We Ourselves? (MCA)

9 13 19 25 SERGIO MENDES/Alibis (A&M)

3	2	1	1	BILLY JOEL/Leave A Tender Moment (Columbia)
12	8	4		CARS/Drive (Elektra)
1	1	2	3	LIONEL RICHIE/Stuck On You (Motown)
4	3	3	4	JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia)
11	9	7	(3)	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
8	7	5	6	TINA TURNER/What's Love Got To Do With It? (Capitol)
	19	13	0	STEVIE WONDER/I Just Called To Say I Love You (Motown)
19	12	11	0	NEIL DIAMOND/Turn Around (Columbia)
21	14	10	9	JOHN WAITE/Missing You (EMI America)
22	17	14	0	CHICAGO/Hard Habit To Break (WB)
2	4	6	11	ELTON JOHN/Sad Songs (Say So Much) (Geffen)
5	5	9	12	TEDDY PENDERGRASS/Hold Me (Asylum)
7	11	12	13	PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
6	6	8	14	DAN HARTMAN/I Can Dream About You (MCA)
16	15	15	(B)	COYOTE SISTERS/Straight From The Heart (Morocco/Motown)
24	20	18	1	KARLA BONOFF/Somebody's Eyes (Columbia)
_	_	23	D	R. MacDONALD f/B. WITHERS/In The Name (Polydor/PG)
_	25	20	1	JAMES INGRAM/She Loves Me (The Best That) (Qwest/WB)
18	16	16	19	
_	_	22	30	IRENE CARA/You Were Made For Me (Network/Geffen)
10	10	17	21	GENESIS/Taking It All Too Hard (Atlantic)
BR	EA	KER	2	
25	24	21	23	
BR	EA	KER	3	HERB ALPERT/Bullish (A&M)

N&A Begins on Page 58

MOR/HOTTRACKS

Thr		wo Veeks	Lest Week			
	;	5	3	0	BRUCE SPRINGSTEEN/Cover Me (Columbia)
1	9	10	6		FIXX/Are We Ourselves? (MCA)	
1		1	1	3	JOHN WAITE/Missing You (EMI America)	
1	0	8	7	0	LINDSEY BUCKINGHAM/Go Insane (Elekt	
3	3	3	2	5	CARS/Drive (Elektra)	4
	2	2	4	6	SCANDAL f/PATTY SMYTH/The Warrior	(Columbia)
	ı	4	5	7	BILLY SQUIER/Rock Me Tonite (Capitol)	*
	3	7	8	8	NIGHT RANGER/When You Close (Cam	el/MCA)
	,	6	10	9	HUEY LEWIS & THE NEWS/If This Is It (C	hrysalis)
4	5	25	17	0	BILLY IDOL/Flesh For Fantasy (Chrysalis)	
1	2	13	11		HONEYMOON SUITE/New Girl Now (WB)	
,	6	14	12		A FLOCK OF SEAGULLS/The More You	(Jive/Arista)
2	2	16	15		STEPHEN STILL'S/Stranger (Atlantic)	
	•	9	9		SAMMY HAGAR/Two Sides Of Love (Get	fen)
1	8	17	16		BILLY SQUIER/All Night Long (Capitol)	
1	1	12	14		TWISTED SISTER/We're Not Gonna Take	
3	1	21	19		JON ANDERSON/Cage Of Freedom (Colum	mbia)
3	5	26	22	_	KROKUS/Midnite Maniac (Arista)	
2	5	19	18		PRINCE/Let's Go Crazy (WB)	
2	3	20	20	20	SAMMY HAGAR/I Can't Drive 55 (Geffen	1)
	3	11	13	21	PETER WOLF/Lights Out (EMI America)	
4	3	33	23	-	ROMEO VOID/A Girl In Trouble (415/Colu	imbia)
_		49	29	23	JOHN WAITE/Tears (EMI America) JOHN CAFFERTY/On The Dark Side (Scott	: Proc (CPS)
B	KE	A	KER			i bios./Cb3/
3	2	31	27		LOU REED/I Love You, Suzanne (RCA)	*
3	0	30	28		CYNDI LAUPER/She Bop (Portrait/CBS)	Complete Tracks
2	8	27	24		HELIX/Rock You (Capitol)	Chart on Page 63
	-	15	21	28	DIO/The Last In Line (WB)	
8	KE	M	KER	-4800	Y&T/Don't Stop Runnin (A&M)	éfan)
-	-	42	37	30	WHITESNAKE/Love Ain't No Stranger (Ge	rren)

Black/Urban

14	5	4	0	S.O.S. BAND/Just The Way You (Tabu/CBS)
3	3	2	0	BILLY OCEAN/Caribbean Queen (Jive/Arista)
4	1	1	3	MTUME/You, Me And He (Epic)
11	6	5	0	J. KENNEDY/J. OSBORNE/The Last Time I (A&M)
6	4	3	5	RICK JAMES/17 (Gordy/Motown)
17	14	8	6	JERMAINE JACKSON/Dynamite (Arista)
39	25	11	0	PRINCE/Let's Go Crazy (WB)
16	13	10	0	LILLO THOMAS/Your Love's Got A Hold On Me (Capitol)
27	23	12	9	ALICIA MYERS/You Get The Best From Me (Say) (MCA)
9	8	6	10	I A D B A
	36	21	0	STEVIE WONDER/I Just Called To Say (Motown)
23	21	13		DENIECE WILLIAMS/Next Love (Columbia)
24	17	14	O	RUN D.M.C./30 Days (Profile)
26	22	15	0	RANDY HALL/I've Been Watching You (MCA)
1	2	7	15	RAY PARKER JR./Ghostbusters (Arista)
18	18	16	16	BAR-KAYS/Dirty Dancer (Mercury/PG)
_	33	23	1	JANET JACKSON/Don't Stand Another Chance (A&M)
20	19	18	18	YARBROUGH & PEOPLES/Be A Winner (Total Exp./RCA)
13	9	9	19	LIONEL RICHIE/Stuck On You (Motown)
_	_	34	20	JACKSONS/Torture (Epic)
29	27	27	1	NUANCE f/V. LOVE/Take A Chance (4th & Brdwy/Island)
_	_	40	2	DIANA ROSS/Swept Away (RCA)
30	28	25	2	O'BRYAN/Breakin' Together (Capitol)
25	24	24	24	CAROL LYNN TOWNES/99½ (Polydor/PG)
2	10	19	25	PRINCE/When Doves Cry (WB)
_	31	31	20	HERBIE HANCOCK/Hardrock (Columbia)
7	11	17	27	
35	34	29	23	CHUCK BROWN & SOUL/We Need Some (T.T.E.D.)
	39	36	2	DONNA SUMMER/There Goes My Baby (Geffen)
-		38	1	PATRICE RUSHEN/Get Off (You Fascinate Me) (Elektra)
10	12	22	31	TINA TURNER/What's Love Got To Do With It (Capitol)
	32	32	,32	BONNIE POINTER/Your Touch (Private I/CBS)
-		39	63	STEPHANIE MILLS/The Medicine Song (Casablanca/PG)

N&A Begins on Page 54

31 29 28 34 ROGER/Midnight Hour (WB)

5 7 20 38 JACKSONS/State Of Shock (Epic)

15 15 26 40 TIME/Ice Cream Castles (WB)

BREAKER PEABO BRYSON/Slow Dancin' (Elektra)